15¢

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64 PAGES

IR STUFF (

\$350 Prod. Budget and 52-Week Actor PROTESTS CHAFE Payroll, Group Theatre's Oddities

What is probably a new low in production cost is the current double bill of the Group Theatre at the Longacre, N. Y. Plays cost less than \$350 to produce, is in the theatre on a sharing arrangement, and everything outside of the theatre's end, apart from the \$350 investment; is considered velvet since salary to actors or staff doesn't enter into the calculations. One acters are "Waiting for Lefty' and "Ill the Day I Die."

That comes about through the fact that the Group Theatre's arrangement calls for full salaries to its entire membership, whether

rangement calls for full salaries to its entire membership, whether working or not. With more than half the cast out of work because of the few employed in 'Awake and Sing' at the Belasco, Group figured it better to atick on another play or two to occupy the others, with salaries in those instances consid-

salaries in those instances considered gravy.
Fact that two one-acters drew close to \$5,000 on the first week, while 'Sing,' is clicking along at a profitably steady \$5,000 pace, makes things that much better, makes the consideration of the control of the contr

bers and all of them have consist-ent, though varying, salaries. No-body gets less than the code mini-num of \$40, but only two of the 33 are in that category, all the rest getting more. Top salaries are ac-(Continued on page 14)

Canada Bans Sunday Air Selling; Socks U. S. Network Commercials

Shutting out sales talks on Sundays over Canadian outlets of NBC and CBS, Canadian Radio Commission has banned even spot announcements on all Canadian stations on the Sabbath. Date of the new order will not be set until a study is made or existing contracts. CRO will also have to confer with national advertisers who had contracted for Sunday time. When date is fixed, Commish has decreed that "advertising on Sundays shall be confined to good-will programs of a high standard only." Explained that announcement of sponsorship will not be prevented but no sales splel.

No Customers

Paris, April 2.

Balmy is no word for these early Spring days in Paris, and matthee bis is nosedlying while crowds sun themselves at aidewalk tables.

Result is that Club d'Artols, neighborhood showcase showing American films, had to call off the show one afternoon because the gross was exactly zero.

Kids Breaking In

Los Angeles, April 2.
Walter Hampden goes into
the Passedena Playhouse in
'Achilles Had a Heel,' new play
Martin Plavin. House is
strictly showcase and pays its
actors nothins. To play clicks,
Hampden will take it on the

road.
J. C. Nugent follows 'Achilles'
with 'The World Is My Onion,'
in which he tops the cast and

THERE'S GOLD IN THAT DUST

Salina, Kan., April 1. Dust storms which have covered the midwest for the past two weeks have caused a lot of havoc,

weeks have caused a lot of havoc, but they have also been responsible for a zoom of local advertising business on every radio station in the smitten territory.

All midwest transmitters have found it a simple matter in the last two weeks to sell special announcements for laundries, rug cleaners, suit cleaners, paint and varnish stores, wall-paperes, eve lotion manufacturers, etc.

In most instances it meant a jump of 50-75% in local announcements, especially for the stations in lowa, Kansas, Nebraska, Missourl.

Music as Opiate

Mexico City, April 2.

Health department is using radio to Jazz up free vaccinations it is administering agains: smallpox and other diseases in poor neighborhods here. Open air vaccinations are accompanied by radio Jazz concerts. which make-incoulations a pleasure, department avers. Cars conveying dectors and nurses on these missions are equipped with radio loud speaker sets. Sprightly tunes attract patients.

People of poor neighborhods used to balk at vaccination, but radio Jazz males them receptive to treatment, says the department.

A Future

Detroit, April 2. Detroit, April 2. Hotels hereabouts are making replacements in their doormen and beliboy staffs from ushers and doormen recruited from theatres.

Book-Cadillac's doorman was formerly at the Michigan theatre, while the Statier has on its belihop staff several ex-tileatre ushers.

FCC INTO ACTION

Lacking Censorial Power Commission Must Fall Back on 'Public Service' everage—Hopes Industry Will Houseclean Goosepimple Kid Shows and Patent Medicine Annoy

MAY CURB COPY

Washington, April 2.

Washington, April 3.

Drastic government cleanup of broadcast programs is now being plotted, a consequence of recent shake-ups in the Federal Communications Commission.

Forced to use roundabout methods Commish is planning stringent application of the public service clauses of the Communications Act in conjunction with rigid enforcement of all technical regulations in far-reaching attempts to throw off the air lanes stations whose conduct has brought voluminous complaints and whose activication in the service of the communication of the communication of the service of the communication of t

(Continued on page 58)

Doug's Pic Finale, Miss Pickford to Prod.; No. 2 Mary?

Though retired from the screen, Mary Pickford wants to produce and direct a picture herself, under her own financing. Among other things she has in mind a femme personality who will carry on the Mary Pickford tradition and whose professional surname may also be Pickford.

Mary Professional surname may Pickford.

Doug Fairbanks is also through with pictures, according to reliable sources. Private Life of Don Juan has final appearance on the sources. Private Life of Don Juan marks his final appearance on the screen, although he may occasionscreen, although he may occasion-ally, take a flyer in travelog produc-tion. He also retains his financial interest in United Artists Corp. At present he's on a yachting cruise.

Local Color

Hollywood, April 2.
Liberty will make 'Hollywood Hotel,' an original by
Scott Darling.
Characters are film actors,
writers, directors and agents.
The heavy a mugg from
Vanistr.

Mussolini Organizing an Opera Troupe as Opposition to the Met

Double (Czech) Talk

Prague, April 2.

'Man With Courage' (Fox),
based on the life of Mayor Anton Cermak, of Chicago, is
ready to be shown here. Considered Important here because Cermak was born in
Czechoslovakia.
Film was held up because
Fox, in Hollywood, added some
Czech dialog. When-print-gothere no one could understand the Hollywood brand of
Czech and it had to be re-recorded into the kind of Czech
that Czechs understand.

HOLLYWOOD OFF STAR ATHLETES

Hollywood, April 2. Athletic stars, signed for pictures primarily because producers want to capitalize on the publicity buildup, are on the wane. New attitude of producers is that it's soldom worth it unless they can make the grade as thespians. Major prograde as thesplans. Major producers have experimented with athletes from virtually every field of sport, and the more prominent survivors in Hollywood today are Johnny Mack Brown and Buster Crabbe.

Latest to go is Max Baer. Paramount has dropped all plans to star him in a second feature.

Bridge After Dark

London, April 2.

Bridge lessons for cabarct audicnces have been introduced here. Richard Lederer, Britain's No. 1 exponent, has-been-engaged-to-discuss the game with patrons at the Trocadero restaurant,

It is the first time bridge lessons have been given in a restaurant, either here or in America. Lederer appears at the Trocabaret and atterwards mingles with guests to discuss individual bridge problems.

Agua, N. J.

Agua Callente moves to Jersey under a hookup which Mare Lachinann is promoting. It will be a replica of the Mexican resort, and so labeled, although privately engineered with N. J. politicos okaying the idea.

It's planned for Pergen county and to include a dog track produouse. under a hookup which Mare Lachinann is promoting. It will be a replica of the Mexican resort, and so labeled, although privately, engineered with N. J. politicos okaying the idea.

It's planned for Bergen county and to include a dog track, roadhouse, swimming pool, etc.

Broadway will have Italian grand opera next season, presented along the lines of the Metropolitan, but in opposition to the Met's revamped schedule. Plans for the new oper-atic organization are well under way, backing coming from the Ital-ian government, it is reliably re-ported.

ported.

Tatly aims to maintain its prestige in the American operatic field and figures its famed operae may be more or less submerged with Gatti-Cassaza out of the Met and Herbert Witherspoon in charge. Latter, as representative of the Juilliard Foundation, which came to the Met's rescue financially, is working on a schedule which will lighten the billia next season, terms of the agreement whereby the Foundation control of the presentations of the grand perature.

Orders to set up an organization for the presentation of the grand opera type.

Orders to set up an organization for the presentation of tallain works only are reported to have emanated from Premier Mussolini. That is in line with other activities staged here within the past year or so under the patronage of 11 Duce—the Black Shirt Band and the visit of Italian prize winning students.

All the stage of the presentation of Italian prize winning students. It was a stage of the patronage of 11 Duce—the Black Shirt Band and the visit of Italian prize winning students. A stage of the patronage of 11 Duce—the Black Shirt Band and the visit of Italian prize winning students. A stage of the patronage of 11 Duce—the Black Shirt Band and the visit of Italian prize winning students. A stage of the patronage of 11 Duce—the Black Shirt Band and the visit of Italian prize winning students. A stage of the patronage of 11 Duce—the Black Shirt Band and the visit of Italian prize winning students. A stage of the patronage of 12 Duce—the Black Shirt Band and the visit of Italian prize winning students. Italy aims to maintain its prestige

(Continued on page 57)

Newsreels Bidding on New Deal for Quints;

Parents to Tour Again

Chicago, April 2. Chicago, April 2.

Newsrcci companies are all bidding for the rights to the Dionne
quintuplets pictures now that
the Pathe contract with the Canadian government expired yesterday (April 1).

New picture on the quinte, to be
made income will be a few recier,
made income will be a few recier,
made income a true of the Weet and the
recier on the bubbles made by Pathe

much in the hature of the list two-recler-on-the-bables-made-by-Pathe-Understood that Norman Alley, in conjunction with Mctrotone, is the high bidder at present. Another plan that will likely go through will be the booking of the

(Continued on page 14)

AGNES AYRES IN CAFE WITH GIRL ORCHESTRA

Schulberg-Kohn-ERPI Unit Prod. Proposal Nixed by Par Trustees

Paramount trustees have nixed the film unit partnership proposal of B. P. Schulberg and Ralph A. Kohn, In which Erpl was to have participated. The proposal is cold, although at the meeting of creditors which was held Thursday (14), the Par trustees and their counsel the proposal. Erpl would have been a financial partner in the undertaking, putting up one-third-of-the production cost of each of the 14 films which the Shulberg-Kohn-Erpl unit might have made over a period of two years. That was to have been on the production basis of seven illms yearly...

The maximum cost of each picture was to have been seen \$250,000. Paramount was to put up 50% of this production cost. The entire proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contred up a 50% of the proposal might have contrading the proposal might have been a 50% of the Kohn, ln which Erpi was to have

Assistance of the control of the con

not at Par's studio but on the Erpl lot.

The Forlington-Hertz creditor group made these objections despite the fact that Erpl, a creditor ally, was interested in the Schuberg-Kohn proposal.

Those of the Paramount management of the Paramount management was the second of the Paramount management of the Paramount management was the proposal undertaking, were hoping that with Adolph Zukor's return to New York, that the Schuberg-Kohn-Erpl deal would be okayed by the trustees. Zukor was held to have sponsored the proposal originally, and word from the Coast was that the deal was hanging fire, even after the mentioned creditors meeting.

MG-SELZNICK TALK NEW DEAL

Hollywood, April 2. Metro will talk a new deal for two years with David Selznick this

week.
Understanding is Selznick wants
an increase over his present \$4,000
weekly salary, also a percentage on
all pictures he makes.

WANTS PUBLIC DOMAIN **DEFINED IN YARN SUIT**

Los Angeles, April 2. Los Angeles, April 2.

Definition of 'public domain' as it applies to privilege of free use of literary material is expected to be clarified in Superior Court when the \$250,000 alleged 'plaglarism suit brought by Jack Quartaro against Francis Lederer and RKO-Radio Francis Lederer and RKO-Radio proceeds to thal early this month.
Playwright charges that Lederer and the studio used certain elements of an original story plot, theme and dramatic episode in Radio's Romance in Manhatian, lafter Lederer had read and rejected the submitted tale.

tale.

In his answer, Lederer as one phase of defensive denial states that the material cited in the complaint is in public domain and not the exclusive right of the plaintiff

writer.

Court action is now in the demurrer stage, with Quartaro demanding in a preliminary motion that the actor and the studio more specifically state the source of 'Romance in Manhattan' screen play.

STEVENS MEGS HEPBURN

Hollywood, April 2:

Katharine Hepburn's starrer,
Alice Adams, by Booth Tarking-ton, is to be directed by George Stevens, now completing Wheeler-Woolsey's 'Nitwits.'

Oversight

Although 'It Happened One Night' swept the Motion Pic-ture Academy awards, no men-tion was made of the parent story, 'Night Bus.' Comment of Samuel Hopkins Adams, author of Bus,' was: Everybody wins but father.'

FLIP FOREIGN FILMS IRK N.Y. **CENSORS**

New York censor in on a rampage, with foreign films especially getting a thorough ransacking. Treatament of Dr. Mabuses, last film made by Fritz Lang in Germany for Universal, was rejected in toto last week. Called anarchistic in intent by the scissors lada. Had been submitted by Max Goldberg, who has the U. S. distribution rights.

Move follows a similar complete ban a couple of weeks ago on 'Marie,' French-Hungarian talker made by Paul Felos and submitted by DuWorld. Also censors last week ordered the elimination of about two reels in 'Maternels'. French talker aubmitted by John Taptanox. Appetit of the considering a considering the elimination or derect work in the story continuity. Film was passed without the eliminations in France. England and Germany.

Censor group has been watching foreign films seprellally closely aline.

passed without the eliminations in France. England and Germany.

Censor group has been watching foreign films especially closely since the activity of the Haya production; code started. Idilion (Fox) was clipped, and opportunity of the Haya production; code started. Idilion (Fox) was clipped, and opportunity of the Haya production; code started. Idilion for the interpretation of the property of the interpretation of the because of protests from some parts that European filmers were getting away with suff in pictures which Americans were not permitted. Haya office has asked foreign film distribs to submit their film of the control of the envision of the envision

Hays forcing the Issue. Censors are even, now, watching English titles more closely than they did and checking up on dialog throughout, with words or phrases frequently cut out of the sound tracks: One recent instance was in Camille' (DuWorld), in which the censors ordered an English translation of a song lyric out, although passing the actual lyric in French, the control of the

FRENCH-'MISERABLES' **KEEPING OFF U.S. MART**

Pathe-Nathan has made a deal with 20th Century agreeing not to release its 'Les Miserables' in the United States, leaving the field clear for the 20th Century film of the same subject.

Twentleth paid the French filmer a flat sum, understood to be about \$10,000 for the U. S. rights. French picture has already been released

Hold Laurel to Trial For Dunking Pic Actor

Los Angeles, April 2. Effort of Stan Laurel to evade Effort of Stan Laurel to evade ABREWET, through demurrer, to. charges of John D. Wood, young actor, that the comic in practical joke helped heave him into the Hal Roach studio ducking pool, went floory when Superior Judge Robert W. Kenny-oversuded-the-interposer-Plaintiff demands \$40,500 damages

for injuries assertedly sustained by Efforts the prankish dunking, and Laurel has a week in which to file his ret to play tort before case proceeds to trial.



WILL MAHONEY

Daily Express, Glasgow, March, 1985: 12, 1995.

"Will Mahoney is the sparkling central point round which 'Radio New York at the Empire revolves. The secret of Will Mahoney's success is his originality and his capacity for co-ordination."

Direction

WM. MORRIS AGENCY

Mayfair Theatre Building

New York City

FOX PAYS JUNE WALKER 12G FOR RELEASE

With 22 weeks to go on a 40-week contract, during which period she has not been used, June Walker was released by Fox today (Mon.) and pald around \$12,000 for unexpired portion of the contract. Understood \$2.

portion of the contract.
Understood Miss Walker had dif-ferences with Janet Gaynor over Farmer Takes a Wife which helped bring about the let out.

Bounty' Troupe Headin' Home: Typee' Folding, Too

Hollywood, April 2.

Frank Lloyd and his production crew are homeward bound from Tahit! after finishing exterior and background shots in the South Seas for Metro's Muthy On The Bounty. Director was able to finish up within a month to catch the next beat home, and arrives in San Francisco Friday (8). Dramatic end of the picture is altead to get going at the studio the end of the month.

month.

Richard Thorpe, directing Types in and around Tahiti for Metro was unable to finish up to grab the same boat, but is cleaning up the picture to leave Tahiti April 23.

Cutting Byrd Film

Hollywood, April 2.

The 100,000 feet of film shot by Cameramen Carl Peterson and John Herman for Paramount on the re-

Herman for Paramount on the re-cent Byrd Antarctic expedition will be cut down to a feature at the Paramount studio here.

The two cameramen are remain-ing in town about a month to sit in on rough cut of the material, and will then hop east to reion the company's newsreel staff.

Setting 'Captain Blood'

Setting Laprain Diood
Hollywood, April 2.
Set construction has started on
Captain Blood' at Warners with the
pleture stated to get started in four
weeks. Robert Donat starred, is
due in from England next week.
Errol Fynn, English import is the
only other player cast so far.
Michael Curtiz will direct with
Harry Joe Brown producing.

Test Abel as Grant

Hollywood, April 2, Radio is having tests made of Walter Abel for the lead in 'Mr. Grant as the first picture on his Radlo contract.

Efforts at first were made to bor-row Edward G. Robinson from WB to play Grant. Stephen Roberts

FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical premieres is a compilation of stage, screen, concert or nite club openings which, for some odd circumstances or another, stand out in show business. They will be recorded without thought to chronological order. The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, novelty show venture, play or company, to some other attendant excitement backstage, some colorful occurrence out front; or merely because of the gala circumstances. This is to be a continued series.

'Scandals' (6th Edition)

'Scandais' (6th Edition)
(Apollo, N. Y., June 14, 1926)
In the heyday of Broadway's legit, when musical show grosses approached \$50,000 weekly, there were three rival revue producers—the late Flo Ziegfeld, George White and Earl Carroll, premieres of the Follies, 'Scandais' and 'Vanities', drew those willing to pay high to sit in at the first night.

rew those willing to pay high to sit in at the Rivairy between Zlegfeld and White was no secret, with one trying to top the other. When Zleggy established a first night top of \$22, White followed by raising the ante to the unheard of price of \$55 per ticket for this premiers, the sixth edition and what is believed to have been the most successful of his Sciandals' of the Apolio for the 'Scandals' opening called for 10 rows at the \$55 scale (306 seats were priced at \$35.50, followed by three rows at \$27.50, and then scaling down to \$11 for the list three lower floor rows. Chapset tolkets were rear balcomy at \$55.50.

First night gross was \$25.000, and because of that start the initial week's total was quoted at \$51.900, and liths report for reviews. Regular top of 'Scandals' was \$5.50 and its normal pace was \$39.000 weekly-(capacity).

There always was some doubt about that \$55 first night. Agencies ho secured front locations were known to have chopped the price, who secured front locations were known to have chopped the price, unable to unload. White insisted that the brokers themselves put it on the line, but it was claimed later that the producer reimbursed the spece for their reputed first night loss.

'Arms and the Man'

'Arms and the Man'.

(Garrick, N. Y., April 23, 1895)

Richard Manisfield selected Shakespear's birthday for his initial production as actor-manager of the Garrick, originally built by Edward Harrigan. The play was Shaws' Arms and the Man' (muscal eversion later as 'The Chocolate Soldier').

Theatre was more important than the play, for Manisfield replaced the orchestra with a string quartet and introduced into the house many of his own ideas. Included was the forerunner of indirect lighting, the incandescents all showing through gauze. Curlosity drew a highly fash-incuble stillence. ionable audlence

Company was unimportant, only Beatrice Cameron (Mrs. Mansfield) and Mrs. McKee Rankin being outstanding names, but the venture proved successful.

U. S. Historical Film Cycle

Washington, Grant, Farragut, Jones Among Screen Heroes

'Peter' Warmed Over

Hollywood, April 2.

Hollywood, April 2.

Peter Ibbetson, a consistent onand-offer at Paramount, is on the
fire again with the studio mulling
either Ann Harding or Irene Dunne
for the lead. Gary Cooper gets the
male topper. Louis D. Lighton will
produce with a deal pending for
Richard Wallace to direct.

Screen play is being written by Sidney Howard.

Tuner Lead for Raft After Personals Tour

Hollywood, April 2. George Raft is set as the male lead in Walter Wanger's musical, Every Night At Eight. Picture will get under way when Raft returns from his personal appearance tour around May 6. Raft leaves for the east next week.

No director set for the picture with Wanger talking to both Mitchell Leisen and Lewis Milestone. stone.

Graham Baker and Gene Townchave been taken off Every Night to work on the script of Shanghal which Wanger is rushing. Louis Stevens is also on the script.

2 FILMERS LUCKY

Two New Yorkers in the film business drew prizes in the Irish sweeps. Paul Reynolds, associated with Duke Wellington, builder of ouse fronts and formerly with Publix, pulled a ticket on the favorite, Golden Miller, but rather than hope for success and \$150,000, sold his ticket for \$30,000. His horse, as it developed, didn't come in.

Another to win is Jim Riley, in the stock room at Par's home office. He drew a consolation prize of 100 pounds, around \$485.

Mary Carroll, understudy to Con-Accent on Youth at the Plymouth theatre, N. Y., held a stub for one of the consolation prizes of \$4,850.

Hollywood, April 2. Hollywood, April 2.
Studios' yen for biographical features includes Columbia's 'Valley,
Forge' (Washington), 'Radio's U.
S. Grant film and Universal's Admirlal Farragut as a screen hero.
Both Paramount and Radio are also
leaking for bith true yen and For

Both Paramount and Radio are also looking for this type yarn and Fox is interested in a story about John Paul Jones, naval hero.

Previously situdios have shled from these characters fearing the usual complications from overly sensitive relatives. Descendents even of famed western desperados have been known to resent the portrayal of their kin in films.

Historical turn of mind of the

trayal of their kin in films. Historical turn of mind of the studios is supposed to have been caused through the amount of action in the lives of Civil War and Revolutionary figures which lend themselves to good motion pictures. Both the Radio and Universal pictures will be turned out as specials. U also will produce "Sutter's Gold' and Diamond Jim Brady," both blo-graphical but not historical. graphical but not historical.

SAILINGS

April 3 (New York to Ireland), Gene Fowler and family (Exeter). April 3 (New York to London), Irving Asher, Laura La Plante (Olympic). March 30 (New York to Ireland).

March 30 (New York to Ireianu, Thornton Delehanty (Stuttgart).

March 30 (New York to Paris), Yvonne Printenps, Pierre Fresnay, Vladimir Golschmann, Lotte Lehmann, David Libidins, Julian Hill-

Vladipir Golschmann, Lotte Leumann, David Libidins, Julian Hillman (Paris).
March 30 (New York to Genoa),
Joseph Hummel (Rex).
March 29 (Southern ordise), Carl
Van Doren, Benty
Doyle, Fowler and Tamaran, Al Trahan, Yukona Cameron (Lafayette).
March 29 (New York to London),
H. G. Wells, Vernon Bartlett, Matthew Hohner, Ludwig Hoffman
(Bremen).

March 29 (New York to London), Willem Van Hoogstraten (Beren-

ARRIVALS

Claude Allister, Mack Senuett, Leslie Stoll, Dr. Paul Czhiner, Paul Kohner, Binnie Barnes, Fred Le-

Kohner's Flock of H'wood Imports; Forst, Litwak, Eggerth Due In

Paul Kohner left for Hollywood Friday (29) to become an associate producer on the Universal jot. He has been producing for U in

He has been producing for U in Europe for a number of years, but will becent for a number of years, but will becent for a number of the first own the first Kohner imports will be Willy Forst and Anatole Litwak, directors. Both come from German films originally but have been working in London and Vienna of fate. Also, Universal will be will safe, Universal will have Martha Eggerth in the near future. Miss Eggerth is a singer-actress, and currently a big b.o. name on the continent.

and currently a big bo, name on the continent.

Kohner expects Litwak and Forst to arrive in the U. S. about mid-May, with Miss Eggeth to follow soon afterwards. By that time he hopes to have several stories laid out and will start operations pronto. Kohner has with him a number of European stories and several European Alms. These films, for remains by shim, make and you have been a summer of the company arms wherever and however he can. These, then, will be given a 'Hollywood studio oo. from an American standpoint. If satisfying, they will be made, theory being that they will thus be internationally sales-worthy, Actual details on operation will be figured, out during each of the continuous control of the continuous control of the continuous control of the con confabs this week between Kohn and Carl Laemmle on the Coast.

Max Hart Out as U's Eastern Talent Scout

Max Hart Is out as eastern talent scout for Universal after, three months. Jerry Sackheim, story editor-at-Universal-City, who hasbeen in the east for the last two weeks seeking material for 1935-36 product, remains both east and west centact until an eastern head is chosen to foliow Hart.

Loonard Spiegelglass, scenario school of the Universal City, still remains, seal of the U story star, Hart returns to agenting.

STILL NO CHINEE

Metro's Hunt for 'Good Earth Leads Not Over Yet; 200 Tests

Shanghal, March 9. Metro is still looking for local leads for Pearl Buck's Good Earth. Three months search has falled to stimulate successful applicants for Three months' search has failed to stimulate successful applicants for parts of Oian and Wang Lung, ai-though 200 Chinese males, and femmes have been tested. Most failed because of stature and ilmited knowledge of English.

Garland Wants to Sav Hello to Queenie Smith

Hello to queene Smaan Robert Garland, N. WordaTelegram drama crick, in of to
Hollywood April 11 but only for a
week's stop and a look-see. John
J. Wildberg, thestrical attorney,
will make the trip with him and
both will fly back and forth, returning within a week:
Garland's purpose, he says, is to

urning within a week.
Garland's purpose, he says, is to
say hello to his wife, Queenie
Smith, now on the Paramount lot.

ANNA KEELER DIES

Anna Markelick JIES

Anna May Keeler, 19, sister of
Ruby Keeler, wife of Al Joison, died
March 31 here from a complication
of diseases after seven months' iliness. Services will be held tomorrow, (Wednesday).

Jolson, in New York for a new radio series, was held east by poor flying weather. If not leaving Mon-day (1), as intended, he couldn't be back in time for his first broadcast in N. Y. this Saturday (6).

RADIO SIGNS FOSTER

RADIO SIGNS FOSTER
Hollywood, April 2.
Preston Foster has been given a Radio termer, and is assigned to "The Peacemaker," Richard 'Dix starrer which Charles Vidor directs.

KIDS' SCREEN CREDIT

hool Marks for Pic Show Attend ance: 'David.' 'Sequoia' Listed

Hollywood, April 2. School kids can now go to pic-ture shows and get school credit for it.

for it.

Through a Hays office tie-up with
the National Council of Teaches of
English, study guides are being
printed to be distributed to schools
as basis for lessons.

Pictures from the classics or of
an educational nature are the only
films to be utilized in this system of

ciassroom study. So far 'l Copperfield' and 'Sequoia' have So far 'David used; third in the list is to be 'Les

U. S. CO'S AFTER **OPERA RIGHTS**

Paris, April 2. Paramount is trying to buy up all the rights to 'Carmen' for film pur-poses, and is bumping into trouble here. Has contacted the heirs of George Bizet, composer, and H.

here. Has contacted the heirs of George Bizet, composer, and H. Mellhac and L. Halevy, librettists, with an agreement reached for the payment of \$45,000. Local publisher, Choudens, how-ever, Is still holding out and refuses to let the deal go through. Believed he will come around soon, however. Another American film concern, Another American film concern unnamed, is contacting local music circles in an attempt to buy rights for 'Tales of Hoffman,' by Offen-back

4 P. A. Wks. Set for Marx Bros. to Gauge

Pic Bits Before Filming

Los Angeles, April 2.
Four weeks' personal appearance tour of the Three Marx brothers, to try out the Three Marx brothers, to try out personal property of the Three Marx brothers, untitled, picture, the try out way April 11 at the Orpheum, Set Lake. Trio will be supported by a cast of 20. It is believed first time that sequences of a forthcoming picture will be tried out for audience reaction before filming.
Following Satt Lake, unit plays a week each in the Paramount, Setatle; Paramount, Portland, and the Orpheum, San Francisco.
Supporting cast includes 'Oiga. Los Angeles, April 2.

Orpneum, San Francisco.
Supporting cast includes 'Oiga
Dane, Hasel Hayes, Dorothy Christle, Grace Astor, Marion Bell, Luther Loobyar, Colin Ferrett, Mark
Cook, Estry Verue, Nayneen Ferrill, Dolores Fladers, Tudor Wililams and Jean Burt.

Par Picking Own

Hollywood, April 2.

Second detection in ranks of
Wampas in the choice of baby stars
has Faramount picking its own, independent-of-the-press-agent-outhit.
Fox will also trot out its debutantes
this year as before.
In the property of the control of the
picked include Rita Cansino,
Frances Grant. Resina Lawrence
and Barbara Blane.

ARMETTA'S PERSONAL APPR

AMMETTA'S PERSONAL APPS.
Henry Armetta, Italian film comic,
under contract to Universal, starts
a p.a. tour April 12 at the Academy,
N. Y., going from there to the MichIgan, Detroit, April 28, Deal set by
John Schultz, of Fanchon & Marco,
at \$2,000 per week,
Armetta is also booked for one
week for Lowe, May 8 or 10, with
the house not set, via Matty Rosen.

HERBERT SKIPS HUB P.A.

In a Hurry

Hollywood, April 2.

First showing of Max Reinhardt's Midsummer Night's Dream, at the Warner studio, ran four and a haif hours.

Problem among studio exces is how to reduce the footage without spoiling the professor's impending honeymoon.

SPENCER TRACY FREED BY FOX. MG SIGNS HIM

Hollywood, April 2. er Tracy was given his re ease by Fox this afternoon (Tues day), contract having a year and s half to run. He was immediately signed by Metro for one year.

Tracy will do six pictures for Metro within the year and is to be starred. His first at Culver City will be Riff Raff for Irving

Lasky's \$282,000 Par Claim Comes Up May 27

With no overtures toward romise of Jesse L. Lasky's claim against Paramount having bee made, hearing on the claim will be held on May 27. It had been sched-

heid on May 27. It had been scheduled to come up before Special Master John E. Joyce in New York next Monday (3) but postponement was—made_la-order-tha-depositions: could be taken in California.
Par trustees will oppose the Lasky claim for \$232,000 on alleged breach of contract.

Samuel Isseks_of_counsel_for the Par trustees, spent several weeks on the Coast recently but did not talk to Lasky concerning a possible settlement. Lasky, defendant in two different directors suits also, has not been served so far.

'Charm School' Revamp Next for Penner at Par

Hollywood, April a.

Paramount's next for Joe Penner
will be 'College Education' Screen
play is being written by Walter de
Leon and Frances Murphy. Pjeture
was made silent as 'Sweetle'. Orige Hollywood, April 2. nally it was the play The Charm

School.*
With Penner in the picture will be Jack Oakle, Fred MacMurray, and possibly Ginger Rogers if a loan deal can be made with Radio. Norman Taurog will direct.

Karloff's British Film

Holiywood, April 2.

Hollywood, April 2.

Borts Karloff goes to England to make at least one picture there, following his commitment for 'Black Room Mystery' at Columbia.

Karloff is currently in Universal's adaptation of Pools 'The Raven,' which still has several weeks to go. This concludes his present contract the property of the has signed for two pictures for the 1851.85 season, with privilegaes of outside features.

PARIS WANTS L & H.

Francis A. Mangan has wired Hollywood in hopes of getting Laurel and Hardy for personal ap-

perances here.

Wants them to show at the Rex, stage management of which he took over again last week.

Mangan, in Paris, obviously hasn't heard yet about the split in the comedy team.

ACTS FOR PILMISICALS

ACTS FOR FILMUSICALS

Jack Powell, the trap drum single, gets a picture chance with Paramount in May, going into Burns and Allen's The Piot Thickens. Set. by the Morris office.

Another wude act going films, also with Par and through Morris, is the Nicholas Bros., engaged for The Big Brosdesse.

Warren Hymer, Actor (and Laborer) Wants Univ. to Fork Over \$3,500

PICK LOUISE MCNAMARA

American Planist Tosted by Gau mont-British in London

London, March 24. London, March 24, Louiss McNamara, who came over here to thump the ivories to the tape of Mann, Robinson and Martin, the American dancers, is likely to land a film contract. A Gaumont-British scout watched the act at the Holborn Empire, but the only on who interested him was the plano tokker.

Gal is being trimmed for a spe-clal film test, and has been told to disregard any propositions coming to her from any other source, as she is just the type G-B has beer hunting for a long time.

HUSTON'S CECIL RHODES-GB PIC

Pittsburgh, April 2.
Walter Huston, here in 'Dodsworth,' completed arrangements over the weekend to make a picture for Gaumont-British in England this summer. Story, now in preparation, is based on life of Cecil Rhodes.

Rhodes.

Dodsworth closing its present tour May 15 and actor will sail two weeks later. Michael Balcon, now on the Coast, is expected to stop in Detroit Friday (5) on his way back east to go over final details with Huston.

Marg. Sullavan in British Pic to Be Megged in Vienna

London, March 24.

Ciement and Garrat, literary agents and play brokers, who had a share in For Ever, a play written by Noel Langley, a young South African, and based on the life of Dante, which flopped in the West-End some months ago, are going in for nicture producing.

End some months ago, are going in for picture producing.
First will be story written by Walter Reich, who helped to direct Maskerade, an Austrian picture, that is cleaning up here, and which has been bought by Metro. Cables are going back and forth for the services of Margaret Suila-van, with Carl Laemmie finally hav-ing agreed on loaning the star, pro-viding the terms are right. Picture will be made in Vienna, but despite locale will be done in. English, with a dubbed Viennese version.

Understood firm has private back

Wandering Fowlers

Gene Fowler, his wife, mother-in-law and three-children, all left New York yesties y (2) for a three to four month four of the form of the four month four of the form of the Coast for two weeks, but in hiding. Fowler's first idea was to hop a freighter wandering around the world-but he-couldn't find any going out just at this time and going to the places he wanted to yist!. So he hopped a small boat to Ireland and will wander on from there, as fancy moves him.

TAY GARNETT MARRIES

Heiga Moray, English actress, and Tay Garnett, film director, were re-married March 31 in Yuma, Ariz, after a ceremony aboard the Gar-nett yacht four months ago. —Metro director was receptity di, vorced by Patsy Ruth Militer.

ROBSON-KNIGHT STAY ON

Metro picked up options for one year more on May Robson and June Knight.

Latter goes into Broadway Met-ody' as dance partner with Carl Randall.

Los Anceles. April 2.

On the heels of his refusal to abide by the Academy arbitration award in a salary dispute with Universal, Warren Hymer has taken the case into Superior Court on a complaint for \$3,500 damages for asserted broken contract.

Hymer, in his complaint, contends that U promised him \$1,000 per of asserted broken contract.

Hymer, in his complaint, contends that U promised him \$1,000 per of asserted broken contract.

Stratigne of pact for applying in an active the studio refused to allow him owner when the showed up. Picture was three and one-half weeks in the making, on which the actor bases his money demand.

Universal in its representations before the Academy, on which the studio was given the award of owing the complainant nothing, gave specific reason why Hymer was aligedly not ready to work.

It is this case on which Superior active the Academy, on the specific reason with a studio was given the award of owing the complainant nothing, gave specific reason why Hymer was aligedly not ready to work.

It is this case on which Superior active is a laborer in his contractant relations with a studio and is therefore not amenable to the California statute providing for arbitration disputes. It is upon this statute that the Academy conciliation clause is based.

Kenny ruling on the issue is due to go to higher court on appeal, according to Attorneys Loot, Walker & Loeb for Universal. Superior Court action was filed through Attorney Loot, Walker & Loeb for Universal. Superior Court action was filed through Attorney Loot, was filed through Attorney Loot, Walker & Loeb for Universal. Superior Court action was filed through Attorney Loot, Walker & Loeb for Universal. Superior Court action was filed through Attorney Loot, Walker & Loeb for Universal. Superior Court action was filed through Attorney Loot, Walker & Loeb for Universal superior Court action of an actor from Judge Kenny.

PRINTEMPS-FRESNAY NIX HOLLYWOOD BID

Tyonne Printemps and Pierre Fresnay salled back to France on Saturday (30) after rejecting a one-picture deal with Reliance Pictures. Dear had been all set, including Miss Printemps' privilege to have a last say on the story. She didn't like say on the story. She didn't like the yarn when she looked at it. the yarn when she looked at it. The story is the same of the same she was a picture in France pronto and may a picture in France arre. Both hope to do a legit theatre. Both hope to the same she was a picture of the same she was a picture

VARIETY

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INDEX

Bilis	51
Burlesque	63
Chatter	0-61
Expiditation	21
15 and 50 Years Ago	48
Film Reviews	17
Foreign Film News1	
Foreign Show News	
House Reviews	19
Inside-Legit	56
Inside-Music4	4 17
Inside—Pictures	8
Inside—Radio	41
Legitimate	
Literati	
and the state of t	57
Music	
News from the Dailies	50 59
Nite Clubs	46
Obituary	63
Outdoors	63
Pictures	2-33
Radio	1-45
Radio-Chatter	45
Radio-New Business	44
Radio-Reports	38
Radio-Showmanship	40
Times Square	59
Units	50
Vaudeville	8-50
Women	58

Film Reissue Practice Seen as an Evil to Be Curbed by Next Season

the Hays office to consider, theatre operators are threatening to mand that action be taken released in order that the saie and enthe the power of the total against the policy. Repeat for the policy is a consistent of the policy of the poli ecting the distributor with re-ect to playing time on current

spect to playing time on current product, is another argument.

Up to now the M.P.P.D.A. has steered clear of the revival controversy. Most of the distributors have taken the view that they realize they are adding fuel to troubled fires by continuing to sell oldies but that as long as the others are doing it they might as well share in some of the extra pennies on such rentals.

on such rentals.

All the major distributors have received humerous complaints, admittedly justified because when they agree to play dates on old features they are failing to protect accounts playing new product. These accounts do the complaining. accounts playing new product. These accounts do the complaining. General holler is against theatres which operate week in and week out with nothing but old releases, frequently advertising them in such a manner as to mislead the public. Favorite stunt is to book one picture against a competitor who is playing the newest release to the product of the

FOX PUTS 'FARMER.' TWO OTHERS IN WORK

Hollywood, April 2.

Fox has three starters this week, two in the special class and one programmer. Farmer Takes a Wife' and 'In Old Kentucky' are-the top-

and In Old Kentucky are-the top-pers.
Farmer' has Janet Gaynor, Henry Fonda, Silm Summerville, Roger Imhoff, Jane Withers and Andy Devine in the oast Winfield Sheehan produces, with Victor Fjeming directing. Latter stars Will Rogers, with Bill Robinson and Dorothy Willson cast. George Mar-shall directs.

snail directs.

Third is 'Charlie Chan in Egypt,
Louis King directing, with Warner
Oland, Pat Patterson, Rita Cansino
Thomas Beck and Stepin Fetchit in
the cast.

LOEW-RKO INVADING HUFFMAN DENVER BELT

Harry Huffman's control of the film house situation in Denver is being threatened for the first time in years. Loew and RKO are reported invading the Denver situation. It is handed that Loew is interested financially with RKO in the recent takeover and operation of the Orpheum, in the Rocky Mt.

metropolis.

It may mean that Metro films, which hitherto went to the Huffman theatres, will silde into the Orpheum instead. The Orph is being the orpheum considerable of the orpheum considerable of the orpheum in the town holds all the available product.

U Borrows Lombard

Hollywood, April 2.

Carole Lombard swings over from Paramount to Universal on a loan-out for the top pot in 'April in Parls,' musical, being readled by E. T. Harburg and Franz Schulz. Pair also writing the dittles, Har-burg is also producer.

BOB GILLHAM EAST

Hollywood, April 2. Bob Gillham, after two weeks of production conferences, is planing east today.

From Radio for Pair

Hollywood, April 2. Hollywood, April 2.
Story rights and script preparation to date on Let's Get Married'
have been purchased by Paramount
from Radio. Ray Harris, who has
been lining up the script at Radio,
swings over to the Paramount writing staff to complete his assign-

ment.

Picture was secured by Paramount as vehicle for Sylvis Sidney
and Fred McMurray.

FED'L HOUSING LOANS ALSO FOR AMUS.

Washington, April 2: Removal of restrictions blocking theatre owners from taking advan-tage of the Government's drive to thettre owners from taking advantage of the Governments drive to the control of t

ment auspices.
Government experts believe that
It the coin were available under
reasonable conditions many theatre
properties would be fixed up and
considerable employment would be
created. Exhibs have been coopertaing in propagandizing the home
improvement campaign, with result
that Housing Administration feels
do be the compagand of the compagand of the compagand
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SHERMAN'S 6 INDIES FOR PAR RELEASING

Hollywood, April 2.

Herry Sherman will produce a group of six features for USL-26, with Paramount taking the pictures for distribution. Producer make the series at Prudentiality formerly man has been series at Prudentiality of the producer make the the pro dios, formerly Tec Art, which he has been operating for the past several months.

eral months.

Deal for the Sherman series is the first of several expected to aclosed by Paramount whereby the company will acquire distribution of about 20 pictures for next season that can be slotted for the less—

COHEN VACASHING

Has Several Film Prod. Bids But Resting Up First

Resung Up First

Emanuel Cohen plans a vacation
of two or three months before he
resumes film production. Included
among the offers made is one for
Cohen to head a combo theatre and
financial group which plans to form
a new film producing unit. Addiducing unit bids.

Fresently, Cohen is said to be
in Maine, where he has gone for
a rest of several weeks.

Jurist-Scenarist **Would Sue Censors** To Protect His Film

Pittsburgh, April 2.
Injunctive action is threatened against the New York State Board of Censors by Judge M. A. Musmann, co-author of Black Fury, if the former coterie makes any move to eliminate certain "infammatory acenes" from the Warner Bros. film production. Judge Musmanno declared astweet that he will agint the N. Y. Toward in the courts to silm production. Judge Musmanno declared last week that he will fight the N.Y. censors in the courts to keep intact the story as filmed. He sent a wire of protest to the New to the New to the New Law and the sent as wire of protest to the New Law and the sent as wire of the sent as the sent as wire of the sent as the

Local censor board last week re-jected Black Fury' (WB). Warner exchange here now working to trade some slices for a final okay.

WB's 'Black Fury' goes into Strand, N. Y., April 8 with 'Go Into Your Dance' (WB) set for Easter

week.
Although Chi has nixed Black
Fury, New York censors passed it
today (Tuesday) without cuts, and
the Pennsyl board has already approved the film.

GRADY CASTING AT MG IN LEMAIRE'S ABSENCE

Hollywood, April 2.

William Grady, talent scout for More in the east, is sitting in as casting director during the absence of Rutus LeMaire, on leave of absence to go abroad. Marcella Knapp will be his first fleutenant.

While in London, LeMaire will discuss matters with his charge, George Arliss, in addition to talent scouting. Due back at MG in six weeks.

Respite for Writers

Hollywood, April 2.

Metro's pruning of the writer staff has been indefinitely postponed. Scrib roster, now the heavlest in two years with 80 on the
payroll, is five over the previous
top.

Due to heavy run of story grist
in the mill and crowding of quarters, quill gang is being spotted all
over the lot.

Si Fabian's Bid for Fox Met Complicates Fox Theatres-UA Plan

Si Fabian may bid for control of mately 75c. on the dollar, under the Fox Metropolitan Playhouses, Inc. Fox Metropolitan Playhouses, inc. Such a bid would be in the form of a reorganization plan, similar to the pending init offer by Fox Theatres Candidate of the pending in the darking the same of the pending in the darking the pending in the

Fox Theatres-U.A. plan. Of figure, the cash part will be an

U. S. Sup. C't Nixes Fox's Final Legal Test on Tri-Ergon Patents

No F. D. Deals Just Now. Says Thomas, Later Maybe

Says Thomas, Later Maybe
Harry Thomas, head of First
Division, says there are no deals on
for sale of F. D. and that no one
has approached him. So far as he
knows, none of his partners, including Nick Leddington, Billy Fiske
and John Curtis, have been sounded.
Some releasing deals may be
entered into by First Div. with producers, but so far there has been
no negotiation to handle the 12
pictures which Major John Zanft is
planning under financing by Fathe.

WB IS HOSTING **CRITICS FOR PREVIEWS**

Warner Bros. is hosting a flock of film critics from Cleveland, Pittisburgh, Newark and New Haven this week, coming into New York Sunday (31) for a Monday midnight preview of 'Go Into Your Dance' and also to see 'Black Fury,' the subject of censorial discussion in New York Sunday (1984) and the work of the control of th

George Davis, of the Press, and Harland Fend, of the News, made the hop to N. Y. at Warners' invita-tion. Ward Marsh, of the Plain Dealer, by strifet contract with the paper, can't get away.

Pittsburgh, April 2.

Warner Bros, playing host to film cricks- of three Pittsburgh newspapers, taking them on a junket trip to New York.

Boys making the

tip to New York.

Boys making the faunt are Karl Krug and William J. Lewis, of Sun-Telegraph; Kaspar Monahan, of Press, and Harold W. Cohen, of Post-Gazette.

FABIAN TAKES OVER RKO'S 5 IN UPPER N. Y

Before the week is over, RKO will have stepped out of theatre operation in upstate New York. There is a deal set whereby 8i Fabian takes over all of RKO's upstate N. Y., without any cash involved. Towns concerned are Albany, Schenectady and Troy, covering five theatres. This cuts the carring five theatres. The state of the carring five the states. The cuts the carring five the states.

RKO circuit operation down to around \$5 houses.
Indications are that Fabian will send Lou Golding, who formerly operated for RKO, to handle the apots involved. Certain of the theatres which Fabian takes over are those that he himself erected.

the existing the control of the theatres will be a control of the teach the existing tower will. BKO and the Buckley houses in albany, the RKO pool with Farley in Schenectady. These pooling arrangements look to remain, with Fabian replacing the RKO interest in same. Houses which Fabian replacing the RKO interest in same. Houses which Fabian replacing the RKO interest in same. Houses which Fabian replacing the RFO interest in same. Houses which Fabian replacing the RFO interest in same. Houses which Fabian replacing the RFO interest in same. Houses which Fabian replacing the RFO interest in same. Houses which Fabian replacing the RFO interest in same. Houses which Fabian takes over include the Palace and the Proctor, in Schnectady; and the Proctor, in Schnectady; and the Proctor, Troy.

METRO'S SHORTS SERIES

Hollywood, April 2.

Metro has signed a new deal with Hughr Harmon and Rudolph Ising east to make an aviation survey for to release 'Harmonizing Cartons,' President Rosseveit,

13 one-reelers, and a limited number of two-reel featurettes, all to lington last week and hit for the be made in three-tone technicolor. | Coast with Pat Casey.

/Washington, April 2. Washington, April 2.
William Fox's last hope of re-establishing himself in the film industry through the vehicle of his German sound pleture patents was
killed Monday (1) when the U. S.
Supreme Court bluntly refused to
reconsider its decision in the fly-

Supreme Court bluntly refused to reconsider its decision in the flywheel cases.

Action of the nation's highest tribunal puts a stopper on all Tri-Ergon moves to gain control of sound production and exhibition, as time limit for a petition for rehearing expired Friday (29). For abardoned move to get a toe-hold in production through his disputed double print rights, basing his last resort only on the exhibitor cases. Thomas D. Thatcher and other attorneys for American Tri-Ergon Corp., holding up action until just before the deadline, asked the court to hear new arguments, contending that the lengthy and involved decision in the flywheel litigation was based on misundestanding of issues, was in part not supported by

sues, was in part not supported by

claim in the hywheel highton. Was beard on, meanwheel and and of the head of t

a pioneer invention. In this discussion, Fox said we can find no testimony to show that these electrical devices were not of sufficiently advanced development to justify commercial sound pictures long prior to 1926. Indeed, the record clearly and indisputably shows that the patentiess hat the development of the courter reasoning in this case, this date—1926—is critical because the court, under an entire misapprehension, is reasoning that the Western Electric gave up its efforts in sound on film for discs prior to 1925 because it needed these devices for the discs, and that when after 1928 the necessary improvements in these devices were made, it was obvious to provide the invention here."

REPORT EASTMAN HAS **NEW COLOR PROCESS**

Rochester, N. Y., April 2. Reported that Eastman Kodak Co. has perfected a color process for use in standard motion neture Co. has perfected a color process for use in standard motion picture cameras.—Utmost secrecy prevails about the development and only a few in the inner sanctum of the company know the details. But interested outsiders have heard and seen enough to convince them a new color process has been developed color process has been developed ment.

and is about ready for announce-ment.

It is said that a former member of the Eastman theatre orchestra conceived the idea, joined the re-search department of the company four years ago and has been help-ing develop the process since that time.

Berres Back on Coast

Hollywood, April 3. Al Berres, studio-labor concili-ator for the basic studio agreement, resumed his post yeasterday (Mon-day) after leave of absence in the east to make an aviation survey for President Roosevet.

CAROLINA IN THE OFFING

Watchful Waiting on Tax Issue As Hays Meets with Film Heads

Hollywood, April 2. With Will Hayes on the Coast, annual meeting and election of Mo-tion Picture Producers Association will be held late this week or early

In the event that Louis B. Mayer

In the event that Louis B. Mayer declines to continue as president of the continue as president of the continue as president of the continue as the continue as a continue

mento, where industrial leaders will powwow with Governor Merram and legislators. Sane means of spreading taxation will be urged to meet the state budget requirements rather than class legislation and a confiscatory levy on the picture business. Until the results of this important meeting are known, picture heads will soft pedal the propaganda on moving out of the state.

state.
The industry is carrying the ultimate tax burden and it is hoped
that the wise counsel of the state's
legislators will: pravall, declared
Hays, adding that "throughout its
existence the industry has borne a
very heavy load of the taxation. It
has contributed more than a normal
share of the expenses of government."

FRED MEYER IS **U STUDIO HEAD**

Hollywood, April 2.

Hollywood, April 2...
In a surprise realignment of executive posts at Universal, Carl
Laemmie appointed Fred S. Meyer
executive business manager in place
of Frank Mastroly, and has shifted
Henry Clark from studio comptroller to become Laemmie's personal
assistant. Latter berth had preflouity been held by Mourenes as
production head on the lot. Mastroly is put on an indefinite leave
of absence. Edward Muhl becomes
assistant business manager, in ad-

assistant business manager, in ad-dition to being assistant secretary of Universal.

Meyer was given a last-minute nod over Julius Bernheim, who had been regarded as practically set for the management spot.

Films Boom, Coast Biz Strong, Says Labor Sec

San Francisco, April 2.

San Francisco, April 2.

Stumping for better working condition for wage-earners, Secretary of Labor Frances Perkins revealed that business in general along the Pacific slope is on the upsurge and that the motion picture industry is in the midst of a boom.

In proof of the latter, Madame Secretary quoted statistics showing that last year the nine principal amusement corporations converted a net loss of \$1,079,000 in 1933 to a net profit of \$10,455,000 and that more workers were employed in more workers were employed in Hollywood in January of this year than in any previous first month in the six years for which records are available.

available.

Madamc Secretary did not state
list what forms of the business are
included in amusement corporations. Her statement was taken to
mean the various branches of the
picture industry.

Keough's Overwork K.O.

Austin C. Keough suffered a ner-vous breakdown and has been or-dered to Atlantic City for a com-plete rest.

Since Par's bankruptcy Keough was near a nervous crackup last summer following confining de-talla attendant upon the reorganiza-tion preliminaries. He went away sammer forowing continuing de-tails attendant upon the reorganiza-tion preliminaries. He went away for a four weeks' rest at the time, Par legal force has been in-creased by two men, following ad-dition of duties for Austin of Keough, vp. of Par picture subsid-laries. They are Benjamin Fink, at-torney for the Par trustees and other interests in the Criterion-Loew's New York matter, and Clin-ton Coombs, formerly with Root, Clark, Buckner & Balantine. Fink will handle legal matters with re-spect to real estate, while Coombs will specialize on corporations.

WB'S NEW BLDG **AUGURS NO SCRAM-OUT**

Hollywood, April 2.

Warners seemingly intends to stay put in Burbank. That's about the only construction that can be placed on the studo's request to the board of supervisors for a 300-foot retaining wall to be constructed along the Los Angeles river abut-thing the property. Innova that the performance of the preliminaries to a \$1,000,000 building campaign on its present site for additional stages and utility buildings to replace those recently razed by fire. Hollywood, April 2.

STILL THINK WB-U IS ON

Although intra-trade reports have the Warner-Universal deal on and off, others who should know understand that the three brothers, Warners, through Renraw, Inc., their personal holding company, are bldding up to \$8,000,000 for U. Of this amount, \$5,000,000 is held to be a cash offer. The remaining \$1,000,000 is stated to cover the takeover of the Big U' exchange, in New York, and certain employment contracts.

Renraw offer has nothing to do with the Warner Bros. picture com-pany. It's strictly a personal bid on behalf of the Warners themselves.

Asher Sailing with New Pact as WB Prod. Chief

Hollywood. April 2.

Irving Asher, head of Warners production in England, left here for the east yesterday (Monday) via plane, and expects to sail for London tomorrow (Wednesday).

on tomorrow (Wednesday).
Producer came here last week to
confer. with Jack Warner on the
program of British pictures to be
made by the company for the 193538 season and while here signed a
new contract to continue in his post
abroad.
Warner-niavara-fo, make lature.

Warner-players-to-make-pictures abroad under Asher's wing include Al Jolson, Ruby Keeler, Kay couple of days at the Beverly Wil-Francis, James Cagney, Rugh Hey bert and Frank McHugh.

H'WOOD FAVORS THAT OVER FLA.

Florida Idea Has Real Estate Boom Angle-Moving Might Save Much in the Long Run

NO ALTERNATIVE

Supposition in industry quarters now is that if the California high tax goes through, the picture busi-ness will have no alternative but to

now is that if the California high tax goes through, the picture business will have no elternative but to move out of that state. It is believed that the California tax will eventually become law.

Understood that if moving, the studies will set up within 36 hours of New York, which would be Florida, or neare. While most of the discussion at present favors the discussion at present favors the classical will be supported to the support of the continuation of the temperate climate, as against the terrific heat of Florida in midsummer. Carolinas are not as hot in summer, being resort territory for southerners, and in winter enjoys a mild climate.

If the California tax goes

ers, and in winter enjoys a mist climate.

If the California tax goes through, it's promised all round that the studies must move. Among other-things, it.is noted that if they stay in the state and shoulder the heavy tax burdens, competition may clue to the control of the state and have a terrific jump on the Hollywood film makers who would have to absorb the cost of the tax. Indies might then go to Florida or elsewhere to be free of the tax.

States like Florida and others in the east are ready to make the film

where to be free of the tax.
States like Florida and others in the east are ready to make the film industry tax exempt in every way if moving in.

Realty Boom Angles Another angle is that certain industry teaders and bankers may believe that moving to Florida would have the effect of setting off a new boom in which they could more than clear the cost of, transporting studios and equipment there. Understood A. C. Blumenthat, among others, has taken options on Florida real estate in bellef film manufacturers might transfer: there and Also favored on a more, included by bankers, is the saving in transportation back and forth to a studio center that would be nearer New York than California, pine air mail, (Continued on page 51)

(Continued on page 51)

Majestic-Liberty Combine Renews

Talk of Yates' Indie Film Merger

LIGHTON MAY BOW OUT AFTER 10 YEARS AT PAR

Louis D. Lighton and Paramoun

have not gotten together on a new contract, with the possibilities that the producer will leave the studio upon completing the three pictures remaining on his schedule. Tri are Peter Ibbetson, "Target and College Education." Studio and producer huddled on a new arrangement but failed to get together." Lighton has been with Par for the past 10 years. the producer will leave the studio

KENT'S MILD FLU

Majestic Pictures' eastern head, E. H. (Manny) Goldstein, goes out on Saturday (B) and Maj consolidates with Liberty next Monday (B). Budd. Rogers, of Liberty, succeeds Goldstein in charge of distribution for Majestic According to Rogers, no other changes will be made in Majestic Anderoding to Rogers, no other changes will be made in Majestic and production plans will distribute the majestic for production on the Coast. He was east recently. Herbert J. Yates, head of Consolidated Film Labs, is financially interested in Majestic on the usual film printing deals by Consol, but whother Majestic's move in with Lib, in Yates' building on upper Broadway, N. Y., means he is supplying and manes moved of the latest of finiortance, was forming a combination of them.

Harley Clarke Still Trading Fox Film: Other Amus. Holdings Listed

Sacramento Voice

Hollywood, April 2.
Sacramento Union carries
the following story quoting
high state officials:

the following story quoting high state officials:

'California can kiss its \$200,000 policure industry goodbye. Its plans are made and move will soon be on.

Threat of increased taxes has little to do with the decision. Important factor is development of improved equipment obviating need of climate, making successful films.

Magnates plan to locate signare. New York to save shousands of dollars in transportation, telegraph, telephone and other tolls. High state officials declared information is absolutely authoritative from the processing of the

MAYER AND GOV OF N. C. TALK IT OVER

Hollywood, April 2. Louis B. Mayer was to talk long

distance today to Governor Ehringaus, of North Carolina, regarding latter's invitation to settle the film industry there.

Fred Pelton, Metro's and the gen eral studo emissary on the ground, arranged the phone talk after a favorable survey and attractive concessions from the state execu-tive. Mayer will report the out-come of his talk at the annual meeting of the Producers' Association late this week or next.

JACK COHN BACK

Jack_Cohn, Columbia Picts-exec is due back from the Coast today (Wednesday). He came in with Abe Montagu, Col's sales mgr.

next season's product.

Both huddled with Harry Cohn

Washington, April 2. Despite his other reverses, with Federal authorities taking over large portions of his far-fung power empire, Hariey B. Clarks, Chicaso promotor is keepling his chicaso promotor is keepling his trading in Fox securities by the Illinois utility magnite, is revealed in periodical reports filed with Joe Kennedy's Federal Securities & Exchange Commission, Listing himself as a director owning 100 shares of Class A common purchased in February, Clarks told the Government he has participated Indirectly—in teading—of Fox Film debentures during the past four months, Deals swung by White, Weld & Co. of which Clarke is a Boutte reports filed under

months. Deals swung by white, Wold & Co. of which Clarke is a Boutine reports fited under Clarke is a men disclose the brokerage firm bought and sold Fox debentures in November, December, January and February. Most recent transactions reported included purchase of \$4,000 worth of paper in February with sale of \$5,000 same month, or many bought \$1,000 worth; in December purchased \$9,000 and sold \$22,000; in November bought \$37,000 and sold \$22,000; Reports filed in recent weeks by other film company executives and stockholders disclosed usual year-end transactions for tax purposes.

Denying benefic weeks wherehip because Boidines are indirect. David and Arthur Loew both reported deals in Loows, Inc., securities during. November, December and January. David listed indirect ownership of \$4,476.8 shares of common while Arthur held 1,975.8, both explaining that technical owner was corrected. The observable that did in lar report, saying that in December, he held 500 common through a

lar report, saying that in Decem-ber he held 500 common through a

(Continued on page 51)

\$23,000,000 SLAP **ON INDUSTRY**

Los Angeles, April 2.

Assembly in Sacramento—yester-day (Monday) received the amended one (Mohday) received the amended bill providing a stamp tax of %c. per foot on all films manufactured, imported or distributed in the state

imported or distributed in the state of California. This sing at the pleture industry is figured to yield \$23,000,000 annually.

A film tax measure introduced by Assemblyman Geoffrey Morgan, former stock actor, asking a cent a foot, is now dormant.

A delegation of Lions Club members from Los. Angelos, Beveriy to the sate of the pleture of the state of the pleture industry, taxation of the pleture industry.

OSTRER, BERNERD TO VISIT U. S. IN JUNE

London, April 2,
Mark Ostrer, head of GaumontBritish, and Joffry Bernerd, company's managing director, will visit
America again about the first week
of June.
G-B has agreed to let its Ameri-

G-B has agreed to let its american company alone under the Arthur Lee-George Weeks executive direction. Bernerd will, however, make quarterly trips to New York with new product and for check-up-ruspages.

CALIF. 30-HOUR BILL

Sacramento, April 2.

The Patterson bill, putting a 304 hour week into effect for all public and private work, except professional and domestic service, is on.

Amus, Stocks Hold Steady as Gen'l List Slumps; Some Slight Advances

With most stocks slipping back in yesterday's (Tuesday) trading, amusements held steady or gained some ground. Loew's common was strong all day, getting up to 364, only fractionally away from the year's high. Technicolor went to a new top at 19%. Others were practically unchanged from the previ-

sew to at 19%. Others were practically unchanged from the previous day.

Improvement sentiment despite legislative uncertainties which continued in Washington kept the stock market on an even keel atter, an atomic of the series of the serie

nganies.
Lided by a big show of strength
Loew's preferred, the common of
s company also attracted conerable attention by its steady and

NEWSREELERS. **UNION HUDDLE**

to put more men to worl through a stricter interpretation o through a stricter interpretatilion of what constitutes working hours or by trimming the present 40-hour week thus far has met with failure although two contabe of union representatives and newsress chief-tains have been held. The move and possibly and the strict of t

sibly additional employment for the newsreel cameramen was instituted by W. P. Farnsworth, deputy administrator of the picture code.

After the initial session, when the union reps put in their bid for additional men on the payrolls, and the newsreel companies countered by charging that working conditions and wases are at a lafty peak the cach side designate at the product of the cach side designate two delegates and attempt to formulate an equitable plan.

But even after the prolonged meeting Monday (1) no satisfactory solution seemed likely for some time to come. Crux of present situation is the definition of what are working hours for newsreel cameramen. As presently constituted, the newsivel grinders work 48 hours weekly conflict is regarding what are walting hours.

Commany representatives feel that

conflict is regarding what are waiting hours.
Company representatives feel that
out-of-town cameramen should not
include in their working hour week
the time spent in their offices when
not control of assignment. Contention
at country of the control of the control
actually working in this instance.
The union conception is the opposite, based on the theory that it is
time lost to them whether on assignment or not.

ment or not.

A. J. Richard, editor of Paramount newsreel, and Jack Connelly, editor of Pathe News, are representing the newspace of Pathe News, are representing the newspace of Pathe News, are represented to the newspace of Pathe Newspace of Pat newsreel companies while O. V Johnson, secretary of the Camera men's Union, and W. H. Strafford Chicago, union representative, are presenting the union side.

Air Canaries to Cut Film Teeth at Univ.

Hollywood, April 2. Derothy Page and John King, both checking in at Universal yes-terday (Monday) for term contracts, will probably cut their film eye teeth

will probably out their film eye teeth in Sing Me a Love Song.

Miss Page, signed by U after win- and the stand dollars in bonus and the stand dollars in bonus and the stand dollars in bonus wards in recently closed Fox West Coast business drive is being distributed by Charles Ekoures.

Chicago, where she has been warding with also meeting in operations conference on the standard with the standard standard with th

\$1,824,562 Gives Par Corp 100% Control of Olympia

100% Control of Olympia
Another step toward reorganization of Paramourit's New England
theatres has been approved by Federal Judge Coxe in N. Y. authorizing the Par trustees to satisfy a
claim of Olympia Theatre stockholders in return for a block of
stock in Olympia held by the Old
Colony Trust Co., Boston, as depository pending, completion of, the
old purchase contract.
Under the Coxe order, the Par
trustees pay a claim of \$1,823,625 in
full on delivery to the trustees by
an Olympia theatre complities of
\$2.243 shares of common and \$,509
shares of preferred of Olympia, representing \$2% of the stock of that
company. This will give Paramount
considery in consummatolympia
subsidiary in consummatolympia
agreement of July 15, 1925, under
which Pamous Players -Lasky agreed
to buy the chain from Nathan H. to buy the chain from Nathan H.

WB Wants Mayer as Charnas Will Up to New Post; Par Likely

Warners and Paramount want Arthur Mayer, operator of the Riatio on Broadway. The Riatio, soon to be razed to make way for an office structure and a new theatre probably seating around 800, will leave Mayer free. He will probably go Par. Mayer too operators warners where Mayer to operate Warners three Mayer to operators in the WB idea. Harry Charnas, present operator of these houses, is to be elevated to another post in the company soon.

B'way Cross-Picketing Annovs Theatre Mgrs.

Theatre operators in the Times Square (N. Y.) district are squawking loudly over heavy picketing done by the rival motion picture on the property of the recent of of the recent

Farley Reports, Ducks

Hollywood, April 2.

Hollywood, April 2.
Frank Farley, story sout for Faramount abroad, left here for New York after a week's conferences with Ernst Lubitsch on story requirements of the company for the coming year, and outlook of the European literary field.

He expects to remain in New York for a short time before returning to London.

It's Excelsior Pics Now

Hollywood, April 2. e of conflict of title, Pre nier Pictures, recently organized by Leslie Simmonds and Sig Neufeld, comes Excelsior Pictures

Company is in production with 'Hell Breaks Loose,' first of a series of nine actioners co-starring Guinn Williams and Sally Blane, and di-rected by Sam Neufeld.

F-WC's 10G Bonuses

Hollywood, April 2.

"Yesterday's Prices

DENVER RULING JAZZING UP **ALL EXHIBS**

Hollywood, April 2. Denver ruling that film exhibition Is not in intertate commerce is ex-pected to precipitate a wide open split between western independent exhibitors and the NRA, Alr is blue with threats of throwing over re-

with threats of throwing strictions in a big way.

Los Angeles exhibs are preparing to initiate bank nights, coin give-two-for-one admissions, aways, two-for-one admissions, crockery nights and other lures to hop up the b.o.

SEE A. J. BALABAN AS LOEW'S CHI EXECUTIVE

T and when Loew's goes through with its proposed theatre building intentions in Chicago. A. J. Balaban Intentions and the state of the

B'way Par Looks O.K.

During the past week the situa-tion has improved regarding bond-holders' approval of the Broadway Paramount-Bidg, and Theatres set-tlement, as part of the Paramount-

thement, as part of the Partmonnt-Publix reorganisation plan. It is now indicated that the effective majority of consents of Broadway. Par hondholders will be had so as not to isopardize the Paramount-Publix reorganization plan. However, two phases of the P-P plan still to be ironed are those concerned with the underwriting of the plan, and that which pertains to the Balaban & Katz riunding agreement with the First National Bank of Chicago, and which con-ditions that B & K cannot pay divi-dends while the new, refunding dends while the new, refunding bonds are outstanding.

L. A. TO N. Y.

Bob Gillham.
Horace McCoy.
Louis Sobel.
Dr. Leo Michel.
Jack Cohn.
David Loew.
Jack Moss.
Max Golden.
John Curtis.
Al Friedlander. Al Friedlander Horace Jackson Merle Oberon. Nicholas Luddington Henry Hobart, Will Rogers, Irving Asher, Laura La Plante

N. Y. TO L. A

Ferde Grote.
Simeon Gest.
Major Albert Warner.
Grad Sears.
Andy Smith.
Mariene Dietrich. Eric Pommer. Paul Kohner. Lupita Tovar.

Inside Stuff—Pictures

While a U. S. district court judge has ruled that the Harry Huffman lottery case (Denver) is outside the Flim Code's jurisdiction, the restraint of trade, or monopoly angle, yet has to be settled in court. This intree slant was raised by government legal lights when the action was carried to higher courts by the Blue Eagle. Federal: attorneys alleged that the Huffman case on the lottery charges is regarded in Absolute the Huffman case on the lottery charges is regarded in the Cotorado NRA law was unconstitutions P. Symer ruling that the Cotorado NRA law was unconstitutional practically automatically ruled out the case on the lottery allegations.

Huffman was charged with operating a lottery in giving away attomobiles, and is still doing so under a temporary injunction granted by the court of appeals. Since many higher courts recently have ruled against the Blue Eagle, when solely intra-state operations were shown prevalent, the Denver deceloin is not regarded as particularly upsetting by codists in New York.

Fear that there might be some opposition to confirmation of 181 executory contracts existing with Par prior to bankruptcy and never disafferned, including many distribution tranchise contracts, prove ungrounded. The entire 181 documents got the official okay seal Monday afternoon (1) without any openion. No star or executive contracts were included in the batch,

were included in the batch,
Grist of the reorganization mill also includes service of papers by the
Par trustees for the dissolution of Elwood Amus, Corp. and, in connection
therewith, an agreement with Paramount Enterprises, Florida subsid of
Par. Hearing is scheduled before Special Master John E. Joyce for
Wednesday (8),

Through confidential channels RKO has advised theatres of the human-trailer stunt recently inaugurated at the Paramount, N. Y. with someone spleling from the stage on the coming attraction. Idea, the suggestion of Jack McInerney, was tried out at the N. Y. Par about six weeks ago and is being retained there. Par intelligence sources claim that RKO not only reproduced the sense of the idea for list theatre managers but included the full copy, as written, which Par used as a sple in advance of Ruggies? RKO also included a laugh record idea in connection, with human trailer which, however, the Par did not use, as planned, due to mechanical difficulties. In RKO theatre quarters it's denied the human trailer idea was picked up and sent out to managers.

Another step against the pass evil is being taken by Paramount as a result of abuse. New rule is to be put into effect under which trip passes, issued for one performance, will not be given those people whe hold annuals for the Paramount, N. Y., or other Par houses.

Although having a pass good for once a week, many holders ask for additional curtos, checkup showing that some are overdoing it.

Par used to issue a card, annual, good for more than once a week, but on keeping a record found that the house was taking a bad beating from some of the non-payers.

Response to the Jimmy Fidier-Tangee film survey over NBC to determine among listeners the best-picture and outstanding screen performances of the peast year, exceeded expectations of the sponsors. When the canvass was started there was little hope of receiving move than 5,000 mailed replies, insamuch as those who participated received nothing for their pains other than to see their favorites breveted. When itst closed least week amont 25,000 votes were counted. Claudette Colbert, Clark Gable and director Frank Cépre, all for it Happened One Night, were the winners.

Invitation guests to the Go Into Your Dance' (WB) preview at the Strand, N. Y. midnight Monday (1) almost thought it was an April Fool's gas when the doors were shut. Late arrivals couldn't get in despite flashing invitations. None of the house staff made an effort to

Since the preview was for exhibs, press, etc., the squawks to the theatre-ersonner approached riotous proportions, but the outdoor lobby doors emained barred and latecomers were turned away.

Misrepresentation in cross-picketing in Greater New York is one of the mistakes made by the Empire State operators' union, it discovered, when the Eddomac Amusement Co., Independent, haled it into court during the past week.

It was ruled that the Empire signs carried by its pickets, while they may be accurate in the precise-wording, are designed to convey the impression that the plaintiff (Eddomace) is employing non-union labor, Empire was restrained from picketing with such or any similar signs,

Since the studios perforce make exceptions on their anti-commercial advertising policy, especially when a big ciggie, Lux or kindred type of national advertiser comes along with an imposing tieup, the distribrate now capitalizing on it in advance.

Paramount, for its Private Worlds, has in its press book a builder-upper in connection with Old Gold's cambaign in 46 newspapers on behalf of Claudette Colbert and the film. While the ads are already released (schedule was March 11-18) this is emphasized as desirable advance builtybon.

Lloyd Bacon brought in In Callente' (WB) last week after three months and one day of shooting. This approaches some kind of a record for a lot that turns 'em out in four to six weeks. Busby Berkiely's production numbers are said to have been responsible for part of the marathon.

Believed to be the longest any WB star has been held on one picture in some time. It's a lavish Dolores Del Rio musical.

New York operators' union, Local 306, intervened at the Bijou, N. X. on 45th street, which plays cartoons and shorts. Operator was one of union's own members, Jack Gare. A few months ago Gare, in the booth at the Bijou, took over operation from Willie Kurtz, now associated with the Criterion

Gare has stepped out as operator and new corporation has been formed to run the Bljou. House recently closed down for a few days and then

Hoyle club, pedigreed poker flends of Hollywood, inherit their leader from New York sect of the pasteboard pastImers with the arrival of Roward Benedict to take over Radio's ad and publicity department. Benedict is head man of the club now, succeeding previous royal-flushers Peter Toughey and Mannie Scff. Wild western members are Marc Connelly, Morrie Ryskind, Edward G. Robinson, Arthur Kober, Bob

Academy is endeavoring to give further recognition to assistant dis-rectors. Following the plan to print the work of this craft in the monthly-Academy bulletin, organization has asked production companies to give credit to the assistants in publicity emanating from the studies and has requested that the second men be included in the preview credits of

Universal is canyassing Pos Memorial Societies to get impressions of Pos fans as to how they think "The Raven" should be done in pictures. (Continued on page 14)

PIC CODE ANOTHER 2 YRS

Giveaways

Battles of the bank nights, giveaways, premiums, anti-duals and sundry threats to 'test the NRA up to the U. S. Supreme Court,' assume chamelon-aspects depending on each territory. Divers reports from behind the key spots, as well as the keys each vary the aspect on the same situation.

If it's a key spot, there is usually enough coin to finance an appeal and so, even if the decision is adverse, one or the other party posts the usual bond and stalls the matter some more, pending appeal. To all intents and purposes, that's all that's necessary and so, once again, any special covenants to the contrary are defeated.

Bank nights or any of the chance drawings employed by theatres for b.o. hypoing are, after all, a matter of current fancy. By the time an appeal is ever tried some months hence that type of exploitation will like an not be outmoded.

Some Federal district court judges uphold such stunts as violations of the code against cut-rating and premiums, while other legal decisions take a dismetrically opposite attitude.

As regards double-billing, that, too, is a fickle proposition. Where local exhibs have covenants against duals, the moment one breaks away it usually means that the local exchanges play ball with the majority to the serve the recalicitant theater. In that case the balking such that the proposity monopoly and restraint of trade, and again the court clerks get busy.

The Code Authority seems helpless on a blanket ruling to serve as precedent in all such cases as zoning and clearance schedules because the z-c skeds right now are one of those things.

Cut-Rate Pass Giveaways in B'way Theatre Area Disturbing C. A.

MICHIGAN PROPOSES STATE CENSORSHIP

Detroit, April 2. Detroit, April 2.

State board of film censorship is provided in a bill introduced in the Michigan legislature by Representative E. H. Fenion of St. Ignace. Rep. Fenion denies reports that the Legion of Decency drafted the bill. Proposed board of three, to be appointed by the governor for three years, would be paid by fees levied on film distributors. Entire discretion to approve or disapprove

on film distributors. Entire discre-tion to approve or disapprove would be vested in the board, sim-ilar to board now operating in Ohio. Proposed levy of \$3 for each red of the first feature and a \$1 on each succeeding print would bring nearly \$100 per feature passed to the state. Only censorship at present is that the Detroit Police Film Censor, Set Joe Kollar.

DELAY LIGHTMAN N. Y. TRIP

DELAY LIGHTMAN N. Y. TRIP

M. A. Lightman, due in New York
on Monday (1), to formally close a
partnership deal with Par over
three houses in Memphis to be
grouped, under his operation, has
been forced to postpone his trip due
to Connessee tax legislation which
he is actively opposing.
Y. Frunk Freeman recently was in
Memphis to work out the agreement
with Lightman, who is a partner of
It is the first time that a circuit
with Lightman, who is a partner of
lar in Fort. Smith, Ark., and other
without the state of the second district, the
with Lightman, who is a partner of
lar in Fort. Smith, Ark., and other
without specific the state of the second district, the
second district.

It is the first time that a circuit
executive, has been placed on the
southern spots.

Speeding F-WC Washup

Pyvoteenhits are anticipated by many members of the Film Code duthor members of the Film Code duthor with the Film Code duthor Code duthor with the Film Code duthor Cod Los Angeles, April 2. Los Angeles, April 2.
Return from New York this weekof Charles P. Skouras is expected
to speed up compilation of the final
report of the three trustes in bankruptcy of Fox-West Coast. Filing
of report has been held up temporarily through the absence in Minnesota of Atty, W. B. Carmen, representing the trustees, who was
called there by the death of his
father.

Bankruptcy of the Fox Mollow-

father.

Bankruptcy of the Fox Midland
Theatres Corp. and Fox Bocky
Mountain Theatres Corp, both
former subsids of Fox West Coast,
is expected to be wound up within

READYING NEW EXTRAS LIST TO SOOTHE ROSY

Hollywood, April 2. Coding on registration of a se lected extra list for NRA preferred work cards finally has come to a head after months of bickering. Extra Standing Committee will revamp the list of 1,000, previously recommended with the aim of getting committee members and Administrator Sol A. Rosenblatt off the spot in view of blasts against the methods of selecting card get-ters in alleged 'star chamber' ses-

Result is that principal objectors Result is that principal objectors to the original list are marking time. Screen Actors' Guild bilstered the setup as unfairly worked out and demanded a recheck. Another coallition of extra orgs, Hollywood Picture Players, Picture Players Alliance and The Troupers, Inc., railed at the setup as being in violation of the setup as being in violation if nothing lake and argues that the setup as being in violation of the property o

LEAVES IT AS IS

Colorado Decision on Lot-teries Therefore Deprecated -Films in Interstate Commerce, Washington Holds

NO CHISELING

Washington April 2 Washington, April 2.

Revision of the Recovery Act, excending the code system of restricting competition for another twoyear period, appeared in Congress
last week as Recovert Administration tipped its hand, At first glancs
appears proposed law changes will
not have any particular effect on
film next. film pact.

film pact.

Although substantial modification had been promised by administration mouthpieces. Congress
found the new law contains few
important alterations. Principal
objective is to plug loopholes and
correct deficiencies which have resuited in long string of unfavorable
court decisions in disputes involving constitutionality of the existing
act.

has constitutionality of the existing and constitutionality of the existing of the major alteration consists of rewirting of present provisions under which codes have been placed in operation, but the effect is to give the government more, rather than less, power. Until the U.S. Supreme Court comes along and upsets it, the outlook is that things will continue pretty much according to existing principles and policles. Seeking to prevent upsetting of code procedure, brain-trusters have entirely rephrased clauses specifying, the scope of the Blue Eagle by stipulating that 'interstate commerce' includes any outfit which uses material shipped in 'interstate commerce'. Which would knock in the head hast week's Colorado courtruling that exhibition is not a part of interstate business.

ruling that exhibition is not a part of the ruling that exhibition is not a part of the ruling that exhibition is not a part of the ruling that exhibition is not a part of the ruling that exhibition is not extinct the government to go through the motions of reapproving the film pact, although question is not settled. Suggested legislation requires the President to make findings before approving packs, listing a number of new conditions which he must dedde exist before putting John Hancock on competition agreements. Would have to decide that codes establish rules of fair competition; (Continued on near 50).

NRA'S EXTENSION | Chi Code Bd. Comes to Life with 'Stop Service' Order Vs. Alger Chain

C. A. Costs in Feb.

Total disbursements by the Film ode Authority for February, as

Nate Yamins Pans Picture Code as **'Prod.-Controlled'**

Minneapolis, April 2.

Atter hearing Nathan Yamins, president of the Missachusetts Alled Theatre Owners and a Code Authority member, denounce the industry code as presently constituted, northwest independent theatre owners at a mass meeting here went on record as condemning the instrument.

northwest independent on record as condemning the instrument.

The gathering of 200 exhibitors was called by W. A. Steffen, president of Northwest Allied States and was open to independent theatre to winers from all sections regardless to statistic the state of affiliations or lack of them.

The exhibitors of them is a lack of them.

The exhibitors of them is a lack of them.

The exhibitors of them is a lack of them.

The exhibitors of them is a lack of them.

The exhibitors of them is a lack of them.

The exhibitors of them is a lack of the exhibitors of merge Northwest allied States and the recently formed Independent Exhibitors or granization.

Steffes announced that ill, health compelled him to quit as president of Northwest Allied.

After waiting for months the motion picture code board is going campaigning against active theatres which continue to violate the rulings of the board and continue to run contrary to code de-

the rulings of the board and continue to run contrary to code decisions despite 'cease and desist orders. First real slap was ordered as the extended as the contract of the picture code.

For the most part the exhibitors of the midwest have paid little attention to the code rulings which ordered dozens of cease and desist instances. As soon as they got the wrong decision the chins would sther forget about the ruling or would immediately appeal to New would immediately appeal to New would immediately appeal to contract the code brom hundreds of midwest exhibs and until these appeals are heard and decided upon the exhibs are continuing to have bank nites, play 'screeno, davertising prematurely and are allegedly conducting in other manners contrary to the film code.

Expected, however, that this shutting off of service on one of the biggest indic circuit operators in the midwest will shake up the sittle of the contract of the contr

L. A. Z-C SKED **AGAIN STALLED**

Failure of the Film Code Authority to act definitely on the zoning portion of the Los Angeles clearance-zoning schedule before last Saturday (30) brought indefinite postponement on the dates when this

since.
Further discussion on the points stressed by the Fox-West Coast of-ficials Thursday afternoon prompted the committee to present the problem to the whole authority Friday

L. A. Exhibs Call Code a Dead **Issue': Burned at Z-C Stalling**

Huffman Wins Point in Auto Giveaway Case

Denver, April 2.

Denver, April 2.

Harry Huffman won another round in his battle with the Government and grievance boards in their attempts to force him to stop his weekly auto giveaways in his eight Denver theatres.

On. Huffman's motion to strike out certain portions of the Government's complaint, Federal Judge J. Foster Symes ruled that Huffman was mot engaged in interstate commerce. Symes ruled that when films are received by a distributor in the state, they cease to be interstate, and becomes intrastate business.

state, and becomes intrastate business.
Judge Symes did not dispose of the case, but said he would hear arguments later on the question as to whether the Government was correct in claiming that Huffman and his companies had a monopoly on first run films in Denver, and on the question as to whether Huff-man was conducting a lottery.

Los Angeles, April 2.
Code Authority, request through
John C. Film that interested partiles be queried on consent to a
tribunal setting April 11 for hearing on Fox West Coast application
for rehearing of protests against
L. A. Zoning Schedule is meeting
with little response. Zoners and
exhibitors are noncommittal, feeling
that the C.A. previously informed
its attitude through its demand
that a schedule be put into immediate effect and protests deferred
until after the setup was given a
fair trial.
Local indies are burned at the

se exhibitors are noncommittal, feeling that the CA. previously informed into the whole authority Friday morning. Into the third that a schedule be put into immediate effect and protests deferred until after the setup was given a fair trial.

Local indies are burned at the C.A. action postponing L.A. schoad-ule. Feeling in affiliated cricels is that the code is a dead issue. A recommendation made by a group of conservative indie exhibitors that independent Theatre Owners Association and Associated Exhibitors consolidate forces and bring 100% protest against further stalling was in the consultance of the committee to present the problems of the total content of the committee to present the problems of the total content of the problems of the total content of the committee to make the problems of the committee to present the problems of the total content of the schedule of the problems of the committee to present the problems of the total content of the schedule of the problems of the committee to present the problems of the total content of the schedule of the problems of the schedule as drawn up by the authority.

Par Polishing Off at 21G with 'Mississippi'; Plugs Fail to Boost 'Folies' Over 7G; Pimpernel' Socko

Los Angeles, April 2.

(Best exploitation: State Chinese).

(Closicus alibit the current one policitions alibit the current one better trade than last year and vith couple of other types of opposition including sports show at Shrine auditorium, theatre operators none too better trade than last year and vith couple of other types of opposition including sports show at Shrine auditorium, theatre operators none too better trade of the trade of th

'COLONEL.' \$7,900. NICE

Ben Blue Quite a Celeb In Birming

Birmingham, April 2.

(Best Explainting Pentage)

Spring rains atom nobody any
good except the farmers. Little
Colonel' tops everything this week
and doing nicely. Picture is getting
both matines and night business
in fashionable style and the service of the se Estimates for This Week

he aiways clicks.

Estimates for This Week
Alabama (Wilby) (2,80; 30-35-40)
—Tittle Colone! (Fox). Nice little
pile of greenbacks this week, 37,800.
Last week 'Roberta' (Radio) 37,600.
Strand 'Wilby 'All President Vanlabes' (Par) on split, 31,500. fair.
Last week 'Night is Young' (MG) and 'Society Doctor' (MG) 31,800.
Pamiages (Wilby) (1,350; 30-35)—
Times Square Lady' (MG) and vande, 37,500. better. Last week
37,500. better. Last week
37,500. better. Last week
37,700. light.

Ritz (Wilby) (1,800; 25-35)—Vanmessa' (MG), Helen Hayes and Robear Montgomery will help, but the
name is going to scare some away.
37,200. Last week. 'Clive of India'
Climpire (Acme) (1,100; 25)—
Let's Live Tonight' (Col). Ballyhooed as another 'One. Night of
Love and likely to get a moderate
sum, 32,400. Last week 'Sweet Adeline' (WB) \$2,500.

'DIGGERS' GETS \$15,000 IN BUFFALO

Buffalo, April 2.

(Best Exploitation: Buffalo)
Takings are see-saw at downtown theatres currently, the Buffalo showing about average returns for showing about average returns for pleking up after a_bad opening for what looks like a good gross. Roberta' in its second week is still doling better than average.

It is seen and the seen and the best weeks the house has had in a long time and practically doubling estimates. Buffalo dropped off as did the Hipp, but the Century for some tweeks the house has had in a long time and practically doubling estimates. Buffalo dropped off as did the Hipp, but the Century for some tweeks the house has had in a long time and practically doubling estimates. Buffalo dropped off as did the Hipp, but the Century for some tweeks the house has had in a long time and practically dependent of the long time and time and the long time and time and

1st Runs on Broadway (Subject to Change)

Week of April 5

Week of April 5
Capitol—West Point of the
Air' (MG).
Music Hall—Life Begins at
40' (Fox) (4).
Paramount—Private Worlds'
(Par) (2d wk.).
Rivoli—Brewster's Millions'

(UA) (6). Roxy—It Happened in N. Y.

Strand—'Curlous Bride (WB) (4). Week of April 12

Week of April 12
Capitol—Vanessa' (MG),
Music Hail—Star of Midnight' (Radio) (11),
Paramount — 'Stolen Harmony' (Par),
Rielto — 'Princess O'Hara'
(U) (9),
Riveli—'Enewster's Millions'

(UA) (2d wk.). Roxy—'My Heart is Calling' (GB). Strand—'Black Fury' (WB).

DUST STORMS HURT OMAHA

Omaha, April 2. (Best Exploitation: Omaha)

Omaha, April 2.

(Best Exploitation: Omaha).

National Flower and Garden show holds the spoilight for the week in the Aksarben Collseum. Opened Saturday (30) for nine days which allows it to cut in on the current full week and also part of next. One of the city's outstanding conventions and exhibitions for the year, and expected to show to practically everyone in town with estimates varying as to total attendance. Factor of outside visitors may effect likely to be cutting. Fifteen thousand saw first day.

Dust storm getting to be a matter of continuity with some silvitus and any storm of the show houses, and that correct feffect of all bad weather on the show houses, and that occurred between And then the dust cleared up for two days of perfect suring weather which didn't help box of help all the show the show of the show and the secondary with Polly Moran the passe in the three-day stars show and Love in Bloom counting as storm screen face. Opened repular and should forpheum and Omaha turning them over nicely with Mississippi! Standard Manager Ted Emerson with an old-time minister parade ballyholing for Mississippi! opening day and two following.

Manager Ted Emerson with an oldtime ministrel parade ballyhooing,
for "Mississippi" opening day and
two following.

Estimates for Thie Week
(2.5%) he was made to the control of the control
(2.5%) he was made to the control
(2.5%) the control

Lupe Velez Good \$13,000, 'Sequoia' \$6,500, 'Mississippi' \$8,500, Fine. Mpls.

'LIFE BEGINS' \$6,000

Hog-Calling on Stage le Sumpir

Tacoma April 2.

(Best Exploitation: Roxy)
Center of ahow goings-on this week is the Roxy, Jensen-von Herberg spot which has been having, a great run of pix and biz the samo way, the past five or six weeks. It's Will Rogers this week, who was the same way, the past five or six weeks. It's Will Rogers this week, work own own pix better a boccasting country to the stage for Life Begins at 40. Five compete nightly, with winner of each night getting into the finals on eighth day for prize of \$100 cash. Entrante selected in co-operation with Westcallers get their chance each year at the fair. Theatre front shows barn, with hogs (live) in lobby, and this is proving great, rask.

the the fair. Theatree front shows barn, with hogs (live) in lobby, and this is proving great gag.

Estimates for This Week:
25 me Mouse (Hamrick) (700; 25-25) me Mouse (Hamrick) (700; 25-25) me Mouse (Hamrick) (700; 25-25) me Mouse (Hamrick) (1400; 15-25) me Music Box (100; 1500; 1

SCANDALS' 7G. OK, BUT K.C. NSG

Kansas City, April 2.

(Best Exploitation: Loew's Midland)
Downtown houses benefited some
on: Saturday through a Downtown
Day's acles campaign fostered by
brought thousands of shoppers.
After a week of real vaudeville
and pictures, the Mainteret is back
to a single film, Living on Velvet,
'At Loew's Midland, 'Casino Murder Case' shows some signs of improvement. 'Missiasippl', after a
good showing at the Newman last
water of the state of the state of the
Atthough far from the downtern
Atthough far from the downtern
district, the Fox Uptown with
'Scandais' is getting a heavy play.
Flim is set for nine days.
Loew's Midland wenn the billLoew's Midland wenn the billLoew's Midland wenn the billLoew's Midland wenn the billthe state of the state of the state of the
Downtown Day.

Ministreet (RKO) (3.200; 15-2540)—Living on Velve' (FN). Out:

the Downtown Day."

Estimates for Thie Week
Mainstreet (RKO) (3,200; 15-25-40)—Living on Veivet (PN). Outlook far from encouraging, around
\$5,000 Don Last week Edwin
\$1,000 Don Last week

Midland (Loew) (4,000; 15-25-40)—
Penmise not going for mystery
return close to \$5,500 Don Porty good.
Last week "West Point of the Air'
(MG)) flattened out after a nice
start, \$9,000, fair.

Mewman (PEPP) (200; 25-40)—
Meyman (PEPP) (200; 25-40)—
Meyman (PEPP) (200; 25-40)—
Meyman (PEPP) (200; 26-40)—
Meyman (PEPP) (

\$7,500, good. Last week Transient Lady '(U) and stage show \$6,300, fair.

Uptown (Fox) (2,040; 25-40)—
'Scandals' (Fox). Clicking serrong, set for nine days and is expected to return \$7,000, good. Last week Tittle Colone! (Fox) a three-day hold-over into the third week, \$1,500, good.

MILLS BROS. \$9,500

Teamed With 'King's Horses

Portland, Ore., April 2.
(Best Exploitation: Broadway)
Strong product holding all house
in the better gross class this week,
weather came. General bir in resburg improved and total grosses.
rocketted up by several grand,
Mills Bros. at the Paramount doing
well. Burg responds to flash

Minneapolis, Abril 2.

(Best Exploitation: Century)
Business here continues to set a fast pace thanks to extra strong attractions. Current colon extractions the expension of the urnettles thoraperson at the Orpheum find Minsperippi, 'Sequol' and 'The Scarlet Pimpernel' on the screens. Of this array the torrid Miss Volez easily toos the list, again giving Manager toos the list, again giving Manager fice edge over all of its competitors.

fice edge over all of its competi-tors.

"Mississipp" is the best marnet that the State has had in recent that the State has had in recent profit. Plenty of attention also has been riveted on "Sequola.

It's the second week for The Scarlet Plmpernel" at the World, to plug "Sequola. Manager Harold Kaplan, among other things, induc-ing the local branch of the Izaak Walton league to mail out cards walton league to mail out cards time.

Estimates for This Week.

recommending a picture for the first time.

Estimates for This Week.
Century (Publix) (1.600; 25-35-40)—Sequola (MG). Well sold and exciting much interest. Looks dobe headed for good \$5,500. Last week, second of Taugards Favour Cophena (Singer) (2.390; 25-35-40)—Woman in Red (FN) and Lupe Velez and waude. Miss Velez the draw. Heaps of free newspaped the anguards of free newspaped the anguards of second for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total of \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total or \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total or \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total or \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total or \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total or \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total or \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total or \$32,500 for forthelit runs (Radio), immense \$12,500, or enormous total or enor

trade at this theatre in some weeks and may exceed root 38.500. Last week. Devil Dors (WB), \$6.000. Morel (Steffee) (350; 25.35-40.65)—Scarlet Pimpernel (GB) (2d week). Lesile Howard a name to be reckned with the second of the

name acts and is taking better to vaude as a steady diet. Broadway set best exploitation pace on 'Iron Duke' (GB).

vaude as a steady diet.

Broadway set best exploitation
pace on 'Iron Duke' (GB),

Estimates for This Week).

Broadway (Parker) (2,000; 25-40).

"Iron Duke' (GB) Disappointing,
Fell off despite heavy exploitation to
fair \$4,000. Last week Al Fearce and
cauge in Common State

"Office of the State of the State of the State

United Artists (Parker) (1,000;
25-40). West Point of Air (MG).

Started strong: should go to \$6,500,
okay. Last week, Folies Bergerc'
(UA) suffered at the bo, from too
but failed tool, registered okay,
but failed tool, registered tool, registered okay,
but failed tool, registered tool, registered okay,
but failed tool, registered tool, registered okay,
but fa

It's Alibi Week in Chi as Biz Fades; West Point' 24G; 'Bergere' \$11,000; 'Roberta' Is Stand-Out Hold-Over

Chicago, April 2.

(Best Expolitation: Roosevelt)

Business sags for the bulk of the loop trade currently with only one or the first plant of the first plant of the figures is again attractions of the figures is again the Palace, where Roberta is set easily for a four-week run. Played to capacity list week and the term of the figures is again the Palace, where Roberta is set easily for a four-week run. Played to capacity list week and filcter when the composition of the Westhern Particularly crimped, on the other hand, is the mammont Chicago, fagrand is trying desperately to buck the opposition of the Palace by spotting in their strongest product. But the tragedy of it is that there available right now for the Back, spots in the loop. The muchly touted Gold Diggers' floundered woefully last, week and this week, it will be round to the product of the Airt. This military flicker is not a Chicago picture in the first place and is figured to have been a much better bet for the Roseveits best on the tour control on the personal appearance former who drew plenty of comments around this town on the Imitation of Life ple.

Roseveit's best chance for big Roseveit Rosev

Chevrolet and other angles for genuline-plugging.

Estimates for This Wesk
Apollo (B&K) (1.200; 25:35-55)—

'Gold Diggers' (WB). In here on an
attempt to mop up a few extra loop
crumbs after not getting anywhere
\$4,600, fair enough. Last weekRuggles' (Par) managed excellent
\$5,000 for its fourth loop session.

Chicago (B&K) (4,000; 35:05-66.

Garlen (Garlen) (Garlen) (Garlen)
Chicago (B&K) (4,000; 35:05-66.

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'ROBERTA' DRAINS B'KLYN

Mollie Picon, Major Bowes on Stage Brooklyn's Best

(Best Exploitation: Metropolitan)
Best business of the week at AlBest business of the AlBest

Fox with Living on Volvet' and Molly Picon on stage used radio to pluy the Yiddish star.

Estimates for This Week Gold From the F

SIPPY, CINCY, **BEST AT \$15.000**

Cincinnati, April 2.

(Best Exploitation: Shubert)

'Mississippi' is the main draw this week, its \$15,000 at the Palace being two grand ahead of the Shubert, which has a sock vaude layout in conjunction with "I'll Always out in conjunction with "I'll Always its closest and duble the take on its closest secon rival. Laddic, at the Albee.

Love You. and double the take on its closest screen rival. Taddie, at the tables screen rival representation of the tables of tables screen rival representations of tables and tables screen rival representations. The tables screen rival representation of tables and tables screen rival representations of tables and table

coring, will be followed Wednesday

(3) by Traveling Saleslady. Chalkdiscount of the control of the control of the control
days. Get \$11,000 on fire has the control
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days. Get \$11,000 on fire has the control
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ROGERS FINE \$26,500 IN **DETROIT**

Detroit, April 2. (Best Exploitation: Fox)

No particular rave on business here this week, with exception of here this week with exception of the Fox on Roger's Life Begins at 40. Reviews on Crosby's 'Missis-sippl,' at the United Artists, will help much. Outside of this the town is more or less back to regu-lar ewing of business. Winnings at the Michigan may be

B'way Biz Dips With 'Worlds' Best of New Crop at \$30,000: 'Colonel'-Marietta' Weak on H. O.

campaign included free transporta-tion and guest tickets to all couples married 50 years; a flock of wed-ding ring throwaways attached to taga plugging film; levelry store tieups; contact with Chinese res-taurant which handed out envelopes filled with rice 'to be used on the Wedding Night.'

Wedding Night:

Estimates for This Wesk
Paramount (Publix) (2,348; 35-50)
—Mississippi (Par) and 'School for Girls' (Liberty). Good opening and holding steady. Probably loke 47,500.
Last week, 'McPadden's Flats' (Par) and 'Lover Divine' (GB). Took at Folis' (Loew) (3,040; 35-50)—Wedding Night' (UA) and 'Carnival' (Col). A surprise build and looks like nice \$3,200. Last week 'West Point of Air' (MC) and 'Murtown's highlight at \$4,000.

Roger Sherman (WB) (2,200; 35-50)—Laddie' (Radio)—and Fforentine Dagger' (WB). Falling down. despite preliminary newspaper carnivals (Col). The control of the control of the color of the col

ROBERTA' FINE \$7.000 IN PROV.

(Best Exploitation: Losw's)
Picture is pretty dismail this week.
Roberta,' in second week at Albee, is about the only stand getting the breaks. Hold-over not as forte as first week, yet outlook is much rosier than what the other stands on the main stem can brag about, even with fresh programs.

Low 's own Markis (Case,' without having to try hard, since opposition is virtually at a standstill regarding ballyhoo for new programs.

Estimates for This Wask

tis closest secon rival. Taddde' at The independently corrected and fine policy which started a fine and fine policy with started a fine and fine policy with the first of managerial and fine policy with the first of managerial and fine policy with the first of the policy and the policy and

Current attractions are failing to arouse more than mild interest this including holdovers. Se ss on New York's Broadway business on New York's Broadway is at its poorest in weeks. Only houses really doing anything are the Palace and Rialto, both playing pictures on second runs and 'Ruggles' respectively.

and Ruggles' respectively.

Of the newcomes' Private
Worlds' takes the lead at a trot
close to \$30,000 for the Paramount.
Picture ended its first week last
night (Tues.) and stays around for
all or a portion of a second week,
Stolen Harmony or 'Four Hours
to Kill,' with 'Mississippi' held back
for April 71 so that it will run into
Easter (21). The two twill run into
Easter (21). The stay is the second
to Appli 17 so that it will run into
Easter (21). The stay is the second
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Easter (21). The second is the second
to Appli 18 second or below.

The second of the second of the second
on Roberts, fresh from two weeks
at the Music Hall, and will holdover
again. This downtown second run
has been packing 'em even though
ing same picture a full week currently, State, Par's vaude opposition, with Ed Sullivan unit on stage
and 'Whole Town's 'Talking' is
11,000.

Second week for 'Little Colonet'
and 'Naughty Marletta' are disapind 'Naughty Marletta' are disap-

holding its own fairly well, maybe \$1,9000.

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Too Many Balto Musicals; 'Horses,' 'Scandals,' Love in Bloom' All Off

(Seet Exploitation: Century)

Ris shidded sharply this week
from the plane it has been pacing
for the last ment or more. Exhibs
are unanimously complaining, and
the causes blamed for the slump
are legion, as usual. One angle is
that on Sunday to
Roberta' and Little Colonel. The
Roberta' and Little Colonel. The
und were turning patrons away
wer the week-end. Contury with
about best is the Courty with
all the colone of the colone of the
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sino Sturder Case on screen. Will get lowest figure house has shown in months, \$15,000, but it's a slight profit of the stunts with which Publicist Herb Morgan abetted 'Caseino Murder Case' at Century was fiming of print before the recently vorrated recruits to Police Dept. Won Estimates for This Week. Century (Lower-UA). (3,000: 15-25-33-40-55-86) — 'Casimo Murder' (MG) and Herb Williams heading Value. Turning a bitt. of profit at \$15,000. Last week West Point of \$15,000. Last week Med West Point of \$15,000. Last week Last we

\$6,000 for Wedding Nite' and 'Roberta' Best Gross in Denv.

Denver, (Best Exploitation: De Glest Exploitation: Denver)
Denham with stage show best
business in relation to average
business but Denver and Orpheum
Denver and Orpheum
Production with around 18,600 each.
Broadway continues to surprise
everybody and ran Above average
with extended run, Paramount
average but Aladdin below.
Wedding Night store window and
Wedding Night store window and
dept. and other retailers' tleupe.
Estimates for This Week

Estimates for This Week

Aladdin (Huffman) (1,500; 25-35-50)— Great Hotel Murder' (Fox) Not so hot at \$2,000, same as las week for 'Let's Live Again' (Col.)

Not successfully again (www.pelova normal.)
Broadway (Huffman) (1,500; 25-40)—Life Begins at 40° (Fox). Moved from \$13,000 week at the Denver. Good at \$5,000 melow from \$10,000 melow f

in \$11,000, more than estimate. The exploitation, cleverly done, caused the film to build day by day into a second week. Last week was the first the house has been operated by RKO for two years or more, having tost the theatre through foreclosure, the second of the se

'Scandals' Weak in Cap: 'Roberta' 4th Wk Fine 7G

Washington, April 2.

(Best Exploitation: Fox)

If the b.c. ever proved that Capital-showhoppers-want-quality and not merely new flickers; it is doing so this week. Main stem has three new pictures against four repeats. And the repeats are busting records while the hot-off-the-pan stuff is a bounded of the continuous states of the continuous states of the courth week at Kethie, making a total of four shadowdramas to last a month in-the history of house. Little Colone' is at the Columbia after a big week at the Fox and looking at a house record for repeats.

faded.

Best bally stunt of week worked by Loew outfit in anniversary blow-out staged for Fox maestro, Phil Lampkin. Boys rounded up all local band leaders, including the opposition batonwavers, for a banquet.

Lampkin. Boys rounded up all local band leaders, including the opposition batonwavers, for a banquet.

Estimates for This Week
Fox (Loew) (3,434; 25-35-69)—
Scandals of 1935 (Foy) and vaude.

Brand Property of the pleasing of the stand up against holdover opposition; \$21,000 will be oke but not what it should be Last week Folies Bergerer (UA) \$21,000, fair.

Let's Live Tonight. (Col) and vaude. Mitzi Green helping on stage. Ple panned in type and talk, however. Week won't beat a light \$14,500. Last week 'Ruggles' (Belasco (Tadin)) (300; 25-35-50)—
(Boys (Boys (Boys)) (100)— Edvis (Boys) (100)— Edvis

week, third, came back to told wow \$1,000.

Columbia (Loew) (1,263; 25-40)—
Little Colonel' (Fox). Repeat after big stay at Fox ought to beat house holdover figure with \$7,200.
Last week 'Under Pressure' (Fox) satisfactory \$4,000.

UNITS BATTLE IN IND.: **MARCUS SHOW \$13,000**

Breadway (Huffman) (1,50); 25Moved from \$13,000 week at the
Denver. Good att and Good Hours.

[MG], moved from an \$3,000 week at
the Denver, and "Power" (GB), split,
did about \$1,400, below average,
House, used for legit since its 1890
House, used for legit since its

on its feet.

Tying up with the newspapers on national want-ad week and obtaining almost three pages of free ad space through promotions, Manager Ted Nicholas of the Lyric copped the honors of the week on his advance campaign. e campaign. Estimates for Thie Week

Estimates for This Week
Apollo (Fourth Are) (1,100; 25-40)
—(Gold Digsers' (WB) (2d wt).
Moving alouly, with a slender \$2,500.

Siender St. (1,100; 25-40)
—(Gold Digsers' (WB) (2d wt).
Moving alouly, with a slender \$2,500.

Circle (Katz-Feld) (2,600; 25-40)
—Robertar (Radio), Repeat run attendiana; suffering from too much opposition in the downtown sector and the take won't go above a bad \$1,500 if the house keeps it in for a full week Last week Laddie (Rat \$4,400, in spite of personal appearance of Virginia Weidler, film's child star.

dio) was spite of persona; applied ance of Virginia Wedder, film's child sance of Virginia Wedder, film's child sance of Virginia Wedder, film's child sance of Virginia Wedders flats' (Par) and Chalmoder of Paree' revue on stage. Taking a mild licking at an under par gross of \$16,500. Last week 'Roberts' (Facilo) finished its second 'Lyrie (Olson) (2,900; 25-30-49)—'Traveling Saleslady' (WB) and Marcus' La Vie Paree' unit on stage, Looks like the best week of the season out to sack packed \$1,300, terrific. Last week. 'In Spite of Danger' (Col) and vaude, moderate at \$3,200. Low's Places (Low's) (2,300; House staff but fourder Case' (Line) and is trying to ride through until a sext week. Results this week are sad at \$3,000. Last week. West Point of Air' (MG) off with only a fair \$4,800.

DORSEYS, APOLLON HYPO PTSBG. FILMS

Pittsburgh, April 2.

(Best Exploitation: Futton)
Drab session in prospect with
only. Ention making-anything-of-entonly. Ention making-anything-of-enup in second week after the holding
up in second week after the
up in second week after the
feures of Monte Cristo' in its
record breaking five-week run.
On the holding in the properties of the holding
the holding in past.
After fornight of straight pictures, Alvir returns to presentacombination should register \$16,000,
just in-between. West Point of
Air ho great shakes at Penn; weak
Apollon's revue possibly-helping a
bit on favorable word-of-mouth,
'Massissippl,' while an improvement
over last week's Gold Diggers,
hardly likely to fit above \$3,000 at
offars. Not even rave notices for
were last week's Gold Diggers,
hardly likely to fit above \$3,000 at
offars. Not even rave notices for
with Evenson, last be to get the
Fifth avenue site above \$4,250.
As apparently had be on-liked but he's
apparently had be on-liked but he's
making it too tough for Town' to
overcome. Either that or they just
want gangsters.

Fulton on Pinewganermean and
clivic leaders, followed by capacity
private screening, details of which
were broadcast simultaneously over
WWSW with comments on fitcher
by prominent members of audience.

Action on Pinewganermean
and clivic leaders, followed by capacity
private screening, details of which
were broadcast simultaneously over
WWSW with comments on fitcher
by prominent members of audience.

Action on Pinewganermean
and clivic leaders, followed by capacity
private screening, details of which
were broadcast simultaneously over
WWSW with comments on fitcher
by prominent members of audience.

Future of the second of Life
Begins at 40' (Pox) all right at
\$7,000, giving Rogers fitcher around
\$15,000 on two weeks, plenty, okay

"Fitton (Spea, Pixelo)." (Tox) 1
Scaley Likely for the property of th

Philly Shies at 'Private World's' Theme: '\$10 Raise' Not Hot at \$14,000

lavish musicals per se being washed up, particularly in key centers. Warner (WB) (2,000; 28-40)—Whole Towns Talking (Col) and Evensong (GB), Crackerjack dual Evensong (GB), Crackerjack dual made too many bad ones to climb back Immediately with Town' while English-made film doesn't mean a lot. Around \$4,200 looked for, slightly better than usual but nothweek Night at the Ritz (WB) and Dog of Flanders' (Radio) sickly at \$3,400.

Jack Benny's 42G Gallop Wrecks **Rest of Boston**

Boston, April 2.

(Best Exploitation: Fine Arts)
It's mostly Jack Benny this week
in Boston, although Roberta' at the
Keith Memorial rates notice. Rest

Rebussers of the season of the

of Divorces.

TVanessa. doubled with Casimo CVanessa. doubled with Casimo CVanessa. State 1.8. And Color Color Parkets 1.8. And Califactor Color Color

goes directly to the Keith Boston April 5 for a fourth week at same prices.

April 5 for a fourth week at same prices.

Lowy (3.500: 25.-30.-40.-51)

— Yanessa (MG) and Caeino Murider Case' (MG), dual. About \$13,-000, calm. Last week low, \$12,500 for West-Point of Air (MG), dual.

Times Square Lady (MG), dual.

Orpheum (Losw) (3,000: 35.-40.

Times Square Lady (MG), dual.

Orpheum (Losw) (3,000: 35.-40.

Times Square Lady (MG), dual.

Orpheum (Losw) (3,000: 35.-40.

Times Square Lady (MG), dual.

Orpheum (Losw) (3,000: 35.-40.

West-Point (MA), dual.

As week not much better, \$10,200, with Folias Bergere (UA), and run, and stage show.

West-Point (MA) (3,000: 25.-30.

Active Stage (MA) (3,000: 25.-30.

Active Stage (MA) (3,000: 30.-30.

Acti

(Continued on page 62)

Philadelphia, April 2.

A flock of new pictures bowed in late last week, but indications are for a pretty tepid week as far as business is concerned. In fact, there isn't really a cinch wallop in the bunch and several are likely to

be very much on the floppo order.

Estimates for Thie Week
Aldine (1,200; 35-40-55)—Wedding Night' (UA). Hold for third
week on strength of second week's nice \$8.000. Should see \$6.000.

Arcadia (600; 25-40-50)—'All the King's Horses' (Par). So-so \$2,100 seen. Last week 'Sequola' (MG).

King's Horses transeen. Last week 'Sequola' (MG), Sweil \$3,500 in eight days.

Boyd (2,400; 35-40-55)—Private Worlds' (Par). Theme won't help biz although cricks raved. Lucky to get \$3,500 in lits single week. Marietta next with big campaign. Last week 'Roberta' (Radio). Strong \$13,000 in third and last week.

Boom' (Par) and vaude. Royyettes help—stage-show—but-film—panned.

Strong \$13,000 in third and last week. 2000; 25-35-40.—"Love in Bloom' (Par) and vaude. Roxyettes shelp—stage-show; but -lim punmed. Slim \$12,500 seen. Last week Let's Live Tonight' (Col) and vaude. \$13,500—a: trifle better than expected. For (2000; 40.55-65)—"\$10 Raise' (Fox) and stage show. Pic praised, but no b.o. draw. Lucky to get \$14,000. Last week, Life Begins at 44' (Fox) and stage show. Pic praised, but no b.o. draw. Lucky to get \$14,000. Last week, Life Begins at 44' (Fox) and stage show. Second 44' (Fox) and stage show. Second Color (10.00) 25-35-40)—"Gran-sient Lady" (U). Maybe \$2,700. Foot. Last week Florentine Dagger (WB), \$2,500. Bloom (Low) (10.00) 25-36-40)—"Gran-sient Lady" (U). Maybe \$2,700. Foot. Last week Florentine Dagger (WB), \$2,500. Bloom (10.00) 25-36-50)—"Gold Diggers of 1935' (WB). Second run. Should, gat \$2,500. Last week. Folies Bergere' (UA): So-so \$1,900. Stanley (A): 00.00; 30-46-50)—"Gold Diggers of 1935' (WB). Second run. Should, gat \$2,500. Last week "Gold Diggers of 1935' (WB). Second run. Stanley (17,00); 30-46-50)—"Coalno Last week Gold Diggers of 1935' (WB). Second run. Stanley (17,00); 30-46-50)—"Coalno Murder Case' (MG). Nix for much biz. \$4,800 will be all. Last week R Happened One Night' (Col) got sensations \$10,000 in inted axys. or \$2,000 in three days.

LINCOLN COASTING

'Good Fairy' Is Tops With Okay \$3,000 Figure

Lincoln, April 2.

'Good Fairy' will be tops this week, although the row as a whole has a sad look. Showmen have decided to lead with the offin as long as the seasons, apt to be brutally body has an ad in the paper, and is taking a rest until after Easter. Fairy' at the Stuart will be up to average, and that's about all.

Orph's decision to go to dual bills from now on will spurt that spot up to its probable average level. A good stage show is helping 'Sequiois,' which has the Lincoln dodging, was pulled late in the week from the but its not stretching.

Estimates for This Week Colonial (LIPC) (159: 10:15)—

Gun Fire' (Monn) 'three days Lincoln, April 2

booking list and 'Vanessa' subbed, but '13' 30' ct stretching.

Estimates for This Week Colonial (LTC) ('76; 10-15)—
Gun Fire (Mono) three days, Ruboons (Fox) and Winning Shaboons (Fox) and Winning Shaboons (Fox) and Winning Shaboons (ITC) (ITC)

CHI EXHIBS BREAK ON MG

'Grand Old Girl' \$8.000. Seattle

'Night at the Ritz' Plus Al Pearce Gang Good at \$10,000

Seattle, April 2. (Best Exploitation: Orpheum, Music Hall)

There's plenty of class to the first runs this week, with three stage shows trying for public support. Al shows trying for public support. All Pearce and his radio gang, en route to N. Y., are at the Musio Hall for a week, with this house stepping out of the return engagement class into a first run. Pearce has been here twice before and has a following, but this class the control of the return that the control of the return the control of the return the control of the return but this time there is no radio broadcast tleup, so it may affect

'Ruggles of Red Gap' is going great guns at 5th Avenue, being heid over for six days of second week. Blue Mouse is making something of Bergere'; Collseum has an

Blue Mouse is making something of Tolless Bergure; Collesum has an atmospheric front for Sequicia, and atmospheric front for Sequicia, and strongpheric front for Sequicia, and cother half its dual show being also other half its dual show being also on the up, 'Behold My Wife.' This combo is getting along. Orpheum is no slouch with 'Grand Old Girl' and Beverly Hill Billies on stage, of the work and Liberty has olke dual. Exploitation Honors are divided been been should be the seen and the control of the seen and the

Byes' (Fox) and Bachelor of Albe (Fox) dual, so-se \$3,200. Fifth Avenue (Evergreen) (2,400; \$5-40) - Ruggies of Red Gap' (Par). Holding for six days of second week with draw steady. Should see \$6,000. \$500. Last week, same film, \$11,200.

great,
Liberty (J-vH) (1,900: 10-25)—
Crimson Trall' (U) and 'Behind the
Evidence' (Col) dual, May see \$4,000,
okay, Last week, 'Best Man Wins'
(Col), and 'Monte Carlo Nights'
(Mono), good \$4,200.

(Mono), good \$4,200.

Music Box (Hamrick) (900; 2540)—Roberta' (Radio) (4th week).
Holding for indicated \$4,000 and
will stay another fortnight to span
Holy Week.

Hölding for indicated \$4,000 and will stay another fortnight to span Höly Week. Music Hall (Hamrick) (2,300; 25-40)—A Night at the Ritz' (WB). Al big reason His Gang on stage the Big reason of the Gang on stage the Big reason of the Gang of the His Gang on tage the Big reason of the Gang of th

Sam Morris Is 'Rob Reel' In Chi American Shift

In Chi American Shift
Chicago, April 2.
Shift in the amusement setup of
the Hearst evening American sends
in Sam Moris as the picture reviewer. Rob Reel. Jess Kruger,
the former Rob Reel, ducks the reviewing assignment but continues
to supervise the entire picture section. Additional dutics as Hearst
adhletic exploitation chief necessiadhletic exploitation chief necessipicture page taking this assignment,
from Charlie Barthel, who moves
over into strictly picture advertise-

over into strictly picture advertise-ment soliciting.

Steam Line

Hollywood, April 2.
Reginald Owen and Fredric
March worked for two days in
steam baths in Metro's 'Anna. Karenina. Each lost six pounds.

ROBERTA' GETS

LION'S SHARE **NEWARK**

(Best Exploitation: Proctor's)

1 is all Roberts' this week at the self and after a great opining his self anywhere in the self and after a great opining his self anywhere in the self and after a great anywhere in a great anywhere in the self and a great anywhere in the stars to women patterns and a great anywhere in the Star-Eagle' and lobby die in the stars to women patrona, showing of Roberta' gowns in Bamberger's windows, six-column streamers in the Star-Eagle' and lobby die most unusual situnt for this town.

Estimates for This Week Parafford (WB) (2.96; 15-65)—Woman in Red' (WB) and 'Times Square Lady' (MG) May go 310,000.

Last week' Gold Diggers' (WB) general and a great and a great

\$13,000. Last week anosas;

\$13,000. Last week anosas;

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\$

Licks week Night Lips (1900; 18-25idd)—Server of the Charles (1900; 18-2540)—Server of the Chatcau' (U) and
'Men of the Night' (Col) with 'Searface' (UA) and 'Hell's Angels' (UA)
split. Little can be told of gross
old thrillers on second half cannot
be judged. First half opening better
than recordly and the week should
casily top \$4,000. Last week 'Behind
the Byldence' (Col) and 'Silver
Streak' (Radio) with 'Enchanred
Honeymoon (Radio) bad at less
than \$3,000.

Exhibs Would Enlist M.U. In Anti-Duals Campaign

Hollywood, April 2. Request of Independent Theatr Owners for the Los Angeles musl-clans' local to aid the fight-on-dual bills was forwarded to Joseph N.
Weber, president of the American
Federation of Musicians.

BUY METRO PIX

Four Loew's Property Options Cause of Break-Up Other Exhibs Sticking to Campaign

BUILDING QUESTION

Chicago, April 1.

Chicago, April 2.

Solid front which the indie exhibs had presented against Metro-exchange in the general refusal to buy MrG pictures on the percentage and playing date demanded was broken last week when two theatres capitulated and signatured contracts for Metro product in 1924-28. Houses are the Adelphi and the Howard, both on the far north side.

Owner of the Adelphi, Ludwig Sussman, is on the board of Allied organization which has been a leader in the general campaign on the part of exhibit against Metro percentage and preferred playing time demands. Howard theatre is a member of the Jack Miller group of Exhibitors' Association, affiliation a leader in the anti-Metro affair.

Capitulation of these two houses with his MPTOA Miller along affair.

affair.

Capitulation of these two houses came as a shock and surprise to the film industry in this territory since it seemed the exhibs were bound to stick together in this battle. Especially was it so in the case of the Adelphi, which has been a monoy-maker under its independent man-ageoment by Sussman.

Option Talk

Agement by Sussman.

Option Talk

Break down of these two exhibs
came-after reports that Metro had
secured options on property in the
direct neighborhood. Metro is understood to have optioned sites in
four localities. One an empty bank
building near the Adeiphi and Howard, another empty bank at 25th
steet and Crawford, a lot in Oak
the steet and Crawford, and Lawlence which is near the Davig, one
of the string of Essaries houses
which have refused to buy Metro
offine this year.

Exchanges are sitting back and
without an exception state that if
the exhibs in Chicago buy Metro on
percentage and Saturday-Sunday
dates that they, too, will make their
next year's deals on the same basis.
Distribe right down the line blundy
and the string of the same basis.

Checkers' Paradise

Checkers' Paradise

those deals so can they.

On this basis, if the Metro campaign at present is lost by the Chicago exhibs, it will mean indubitable the control of the control

MARSHALL WITH OBERON

Sam Goldwyn is eyeing Herbert Marshall as Merle Oberon's lead in Femake of 'Dark Angel'. Goldwyn returned to N. X. yester-day (Tuesday) from a quick Lon-don trip.

TWO HOLD-OUTS N. Y. City's 2% Sales Tax Bobs Up In Re Exchanges' Film Accessories

Popcorn Route

Los Angeles, April 2.

Popcorn vendor has formed a
Pank: hight circuit 'in Orange
county. Coin givesway is employed in Sive adjoining towns
on consecutive nights, so vendor moves his portable outfit
nightly and cashes in with the
overflow mobe attracted at
each drawing.

N. Y. THEATRES' **MOVE TO END DUALING**

Independent exhibitors in the Greater New York area, represented by the Independent Theatre Ownself of the Independent Theatre Ownself or the Independent Theatre Ownself or the Independent agreement at the India section agreement at the India section at the India section of the India section one. There have been several pre-liminary meetings attended by Major Leelie E. Thompson (RKO), Charlie Moskowitz (Loew's) and Harry Brandt, president ITOA, with view to starting the ball rolling.

RKO and Loew are in opposition in opposition

view to starting the ball rolling.

RKO and Loew are in opposition to each other in many sections of the New York area as well as in competition with indies, all of which are double featuring. Situation has reached the point in some neighborhoods where it is believed that if duals are ended by agreement and price-cutting stopped, all houses may have a better chance.

There is scant nosability that

may have a better chance.

There is seant possibility that double features can be banned over the entire metropolitan district, especially in the Times Square zone, but a meeting has been called by Brandt for next Tuesday (9) to discuss elimination of dusis and increase of admission prices. It is virtually certain there will be considerable opposition to making such a policy uniform to cover every house. In Greater New York.

'GOLD-DIGGERS'-\$12,000 'RUGGLES' 10G MONT'L

Montreal, April 2.
(Best Exploitation: Capitol)

(Best Exploitation: Capitol).
Nine first-run pkr. In five main stems may level off the grosses some currently with a couple of some currently with a couple of the purse, and these two big end of the purse, and these two big end of the purse, and these two first makes and leak for first position.
Palace will just about top town with Gold Diggers, an ace that can't fall getting \$12,000, judging by can't fall getting \$12,000, judging by will run close with Ruggies ower and will run close with Ruggies ower and will run close with Ruggies ower and suppose the first probable.

Gap and Rumba': \$10,000 is probable.

Loews has Devil Dogs of Air
and 'Eabhitt', liable to gross \$1,000.
Jim Oastler, exploitation man, and
Harry Dahn, manager, arranged
wires from five stars of 'Ruggics of
Red. Gap- addressed - to Capiolo: theatrc. These multigraphed on ticker
machine in lobby and copies handed
out to customers as if coming direct
to them.

Estimates for This Week

Estimates for Inis Week
Palace (FP) (2.700; 50)—(50) d
Disgers' (WB). This is going to hit
high and will probably be the best
in town at \$12,000. Last week's reopening went very big at first but
faided some later: After Office
Hours' grossed \$12,500.
Capitol (FP) (2.700; 50)—(Flux)

House some active Arter Omes and the second state of the second st

Another headache confronts the New York film exchanges with the final date for the initial payment of the city's 2% sales tax falling due last Saturday and the city's 1% sales tax falling due last Saturday and the city tax chiefs ruling that film accessories used on overy new picture engagement are under the general elestification of the control of the control of the control of the city is to hold the exchanges in turn to collect from the exhibitors.

While the closing limit for the first payment, March 30, covers only the period from Dec, 10, 1834, to Fob. 28, this year, it is estimated the exchanges in turn for collect from the exhibitors.

While the closing limit for the first payment, March 30, covers only the period from Dec, 10, 1834, to Fob. 28, this year, it is estimated to the control of the cover sales of posters, one-sheets, ad mats, lobby lithos and stills.

Bigsest task contronting the exchanges located in New York City will be that of differentiating between theatres situated inside the corporate city limits and those they sell outside of N. Y. Plenty of map thumbing and checking is expected to be necessary in order to fulful.

This is expected to be particularly true of houses located in the boroughs of Queens, Erooklyn and the Bronx to determine where New York City leaves off and where Long Island, Polhann, Bronxville and Westchester begins.

Figuring the weekly expenditure-for accessories at 87 per theatre on an average and about 570 houses that enhanced that enhanced the city in the city in the control of the city in the city in the control of the city in the city will be successful in collecting a tax on film rentals. Court decisions probably utilizately will decide in favor of the industry. Main basis for the ruling against a film rental tax is that the picture property is not old but merely leased on the city in the city of the control of the city in the city of the contro

undecided. So far there has been no interpretation of the premium section of the new tax law provisions that would make it applicable to those given out by exhibitors.

New Indie Formed

Hollywood, April 2. Organized to produce westerns

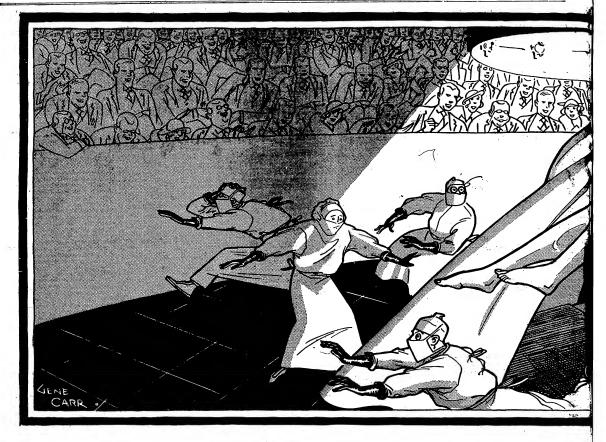
and novelty shorts, Security Pictures starts production next month.
Prescott Chaplin, former screen
writer, is president. Other officers
are George Mosser, Donald Barry,
Richard L. Bare and Lorrin An-

Masters in U Short

Hollywood, April 2. Brought here by Universal for 'Great Ziegfeld,' Frankie Masters

Great Ziegfeld. Frankle Masters and orchestra are being-used bythe studio in a musical short.
When Mator took over Ziegfeld*
from Universal it also took over most of the commitments U had made for the picture, but the CuiverCity plank made a settlement with Masters.

(Fox) and 'Chan in Parls' (Fox) grossed \$7,500, good.
Princess (CT) (2,200. 50)—Let's Live Tonight' (Co) and Best Man Wins' (Co). Ought gross \$7,000, while last week 'Power' Regal and Thirtizs Are Looking 'Up' (Regal) got \$6,500.



THEY HAVEN'T TAKEN TH OUT OF MOVING

F you've been WORRIED that pictures were going gooey on you . . .

If you've been WONDER-ING whether you'd ever get a show as STRONG as "Fugi-

tive" or "Public Enemy" or "Little Caesar" again...

Take a look at Warner Bros.' new PAUL MUNI show, and you'll feel a whole lot better about the future of motion picture DRAMA!

* * *

Here's a brand new type of screen EX-PLOSIVE. Not SEX—not GANG STUFF—but brother, it's DYNAMITE!

With one clean-cut wallop it arrests the EMASCULATION of the movies.

With the scalpel of SINCERITY it restores the screen to MANHOOD.

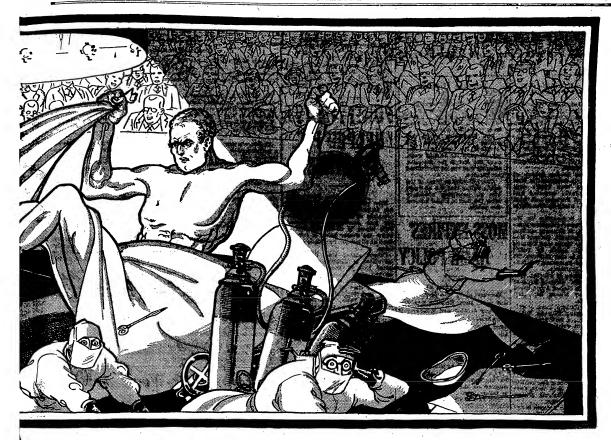
Make no mistake! This is no Mother Goose cartoon.

If you set off a FIRECRACKER under

Prais

- "An entertainment to cause talk and come-back patronage equal to or surpassing 'I Am a Fugitive.'"—M. P. Daily
- "Both a prestige builder and in the heavy money making class."—Variety
- "Big enough to lift your heart into your throat."—Jimmie Fidler in his national radio review
- "The greatest picture to come out of this studio."—Michael Jackson, Liberty

A First Na



E INTESTINAL FORTITUDE PICTURES ... YET!

every seat in your theatre you wouldn't startle your patrons any more than you will with "BLACK FURY"!

No wonder TWENTY-ONE major critics who have seen it are PROUD that the industry they serve has made this picture . . .

No wonder they predict that it will earn new and abiding respect for the MATURITY of the movies.

* * *

Paul Muni in "Black Fury" is Warner Bros.' forthright ANSWER to those who ask the screen to be HONEST, CLEAN, INTELLIGENT, and a guiding force for truth and right.

So don't let ANYONE or ANYTHING stop you from showing "Black Fury."

It's just what the doctor ordered for an ailing industry!

(ED. NOTE — Immediately following "Black Fury" Warner Bros. will release "G Men," starring James Cagney, and shortly thereafter "Oil For the Lamps of China." The screen marches on!)

"Smashing human picture ... Warners are in a class by themselves for making it." — Jerry Hoffman, L. A. Examiner

"Most stirring picture I have ever seen."—Mayme Ober Peake, Boston Globe

"The most powerful picture I have ever seen. I want to see it again."—Fred C. Kelly, Colliers & United Features

"Puts Paul Muni in line for outstanding performance award of year." - Gus McCarthy, Quigley Publications

nal Picture

Mild Production in Madrid

Cifesa's 10 Feature Plan Tops List-Several Indies Busy

Madrid, March 22. Pic production is at a mild p

Pic production to the companies of the now.

Companies Industrial Film Espanol, with studios at Aranjuez, near Madrid, is planning ten feature pictures this year. First will be Rumbo al Cairo' ('Headed for Cairo'), with Benito Perojo, megrang, story by Alfredo Miralles, dialog by Edgar Neville, music by Maestro Jacinto Guerrero and stardar annual ta Colome, Miguel Ligero

Maestro Jacinto Guerrero and star-ring Antonita Colome, Migue Ligero and Ricardo Nunez. CEA studios, in the suburb of Cludad Lineal, is inhelting La Blen Pagada' ("The Well: "Pada') with Fernandez: Ardavin directing, and the Marquis of Portago and Lina Yegro starred. Story by Jose Maria

Larretero.

Leon Artola is megging 'Se Ha Fugado Otro Preso,' (Another Prisoner Eacaped'), at Cinearte studios, with Alfredo Corcuera, Carmen Enriquez, Marichu Gama and Carmen Ontiveros, with music by Dasartone Control of the Contr

with Alfrede Corcuera, Carmen Enriquez, Marichu Gama and Carmen Enriquez, Marichu Gama and Carmen Enriquez, Marichu Gama and Carmen EnOntiveron, with music. by Pedro.
Brana: Artola is also planning 2si
Rapido Madrid-Barcelona, (MadTill Productions is offering Que
Till productions is offering Que
Gamala Alvarez.
Intercambio Cultural Ibero Americano is producing 'Nuevas Rutas'
(New Routes'), a novelized travel
picture of Spain, written by Antonio
de Obreson and Joaquim Goyanes,
with the Carmen and Carmen Carmen of En Mino de las Monias'
(The Child of the Nuns'), featuring Luis Gomez, the matador.
Fernando Delgado has begun production for CIFESA of Typor Lana,
semi-musical, featuring Raquel Rodrigo, Pedro Terol, Jose Soria, Carmen Pradillo and Gabriel Algara.
Music by Maester Patino, vin is fintaling Maester Patino, vin is fintaling Maester Patino, vin is fintaling Maester Patino, vin the Marichu
Fremo, Lupita Tovar, Jose Isbert
and Enrique Zabala, based on a
novel by Concha Espina. Produced
at CEA studies.

Tel Desaparecido' (Disappeared'),
directed by Gracianl, with Enrique

E. CEA studios.

El Desaparecido ('Disappeared'), directed by Graciani, with Enrique Rambal and Fortunio Bonanova, is being turned out at the Orphea studios.

dios.
Industria Cinematografica Espanola, new producing outfit, has been organized by Bilbao, Spain, interests, with an initial captal of \$136,700. Studios will be built in the auburb of Chamartin:

CHINA BANS 'LANCER' FOR IMPERIALISM

Lives of Bengal, Lancer (Par.) was banned by the Nanking Government censors, allthough passed by the Shanghah Board. Alleged imperialism is keynote of objections. Report reads, 'film deplicts oppression of revolting Indians by British troops stationed in India. It upholds imperialism in the ruling of weak races by means of force.'

Paramount is appealing against the decision but with little hope.

Local conjecture: What will happen to 'Cilive in India', and MGM's projected 'Good Earth'? Lives of Bengal Lancer (Par)

Mex Likes 'Em Tough

Mexico City, March 30. opularity of horror pix with th

Popularity of horoz-pix-with the public down here is manifested again with sock at bo. of latest shocker by native producers. Pic is Monia y Casada, Virgen y Martir ('Nun and Married'), based on a Mexican classic novel of the same ame which deals with the horrors of the Spanish Inquisition in Mexica during the 17th century.

Production is by Cinematografica Mexicana, S.A., largest of the native producers.

ZUCKMAYER'S KORDA DEAL

London, March 24.

Pending contract between Ludovico Toeplitz and Karl Zuckmayer, author of 'Captain of Koepenick,' fell through.

Instead Zuckmayer is talking a deal with Alexander Kords One.

deal with Alexander Korda for an original script.

Taming Distribs

Paris, March 24.
French distrib ran an ad in a local trade paper telling what a bit his film d been in a Marsellles cinema.

in a Marsellies cinema.

The Marsellies exhib, recalling that customers had
whistled the first day and whistled the first day and stayed away the rest of week, sued the distrib for damages, alleging that the ad discredited his theatre. Court decided in favor of the

exhib, ruling that the ad madhim an unwitting accessory after the fact in a plot against the public.

MOSS EMPIRES' NAME POLICY

London, March 24. Encouraged by the profits mad last year, Moss Empires has nov definitely decided that whenever it plays musical or straight shows they must be of a higher standard that hitherto.

Old days of cheap revues are def initely over, it is felt. Instead with at least two or three names.

Jack Taylor is especially catering for big flash shows, and has one running on the tour with another to follo

follow soon. Tom Arnold also has one, cons Tom Arnold also has one, comming of best bits from the last Palladium (Pazy' show, with Max Miller as the marquee attraction. Also he will shortly launch Charles Coch wall's "Streamline," for which he

78% PIX SHOWN IN CHINA FROM THE U. S.

Shanghai, March 9. Film censors of local police board reviewed 723 features length films and 1.329 shorts plus newsreels during 1934. Rejected 15 films, owing to crime or international mo-tifs and 185 were passed with

National origin and character stics of pictures were:

	Per
K A = 1	Cent.
American	78
British	21/4
Chinese	814
Japanese	10
Other countries including Fr	ance.
Germany, Italy and Soviet R	
1 non cont	

'Love' in Sydney

Sydney, March 13. 'One Night of Love' (Col), goe into its 10th week at the Liberty and will remain until biz takes a drop, which doesn't seem to be soon Since the opening the daily realmost capacity. Picture is figured to run between six and eight months, at least.

Basserman's Duo

Vienna, March 22.

Albert Basserman has been signed for two pics by Planta. First is 'The White Woman of the Maharajah' based on a novel by Ludwig von Wohl. Bassermann is Ludwig von Wohl. Bassermann is to enact the part of an English colonel, an intimate friend of the Maraharajah. Ernst Deutsch is to play the Maharajah. In second film, Black Cloud, biased on a play by Chesterton, Bas-sermann will be an English aristo-crat.

based on a play by Chesterton, Bas-serman will be an English aristo-cerat. Also his wife, Else, will appear in for Universal on a film scenario both films. Kurt Gerron will direct. S. B. has just empleted.

Best in China

Shanghai, March 9.

Tarzan' (MG), without sound, did
the biggest bis of any film in
Shanghai during 1934.
Next in order were 'Thin Man'
(MG), 'It Happened One Night'
(Col), 'Kid Millions' (UA), 'Vive
Villa' (MG), and 'Gay Divorces'

PURITY MOVE HELPED PIC. **SEZ SYDNEY**

Film censor Creswell O'Reilly, in his annual report, finds little to complain at in the film fare coming into Australia from abroad. This report is about the first in which the censor has not taken a slam at either the British or Americans

icans.
Censor stated that the purity

Censor stated that the purity movement in America during the latter half of last year had a marked effect upon film standards from a censor's viewpoint. Stated that of the 476 feature films imported, \$9 were rejected. Many of these, however, were passed after some eliminations had been made. For the first nine months of year \$2% of the features imported were cut or rejected. tures ir ed were cut or rejected out for last three months the centage amounted to only 25%

Schlesinger's Lose Newspaper Battle On Screen Vs. Stage

Canetown, March 8.

Curious battle was waged her two opposition show between groups, MacRay Bros. and Schlesingers in which the newspapers figured as the battle field. Fight was of short duration and resulted in good b.o. for the MacRays and a very sad day for S. African Thea

res.

MacRay Bros. had contracted for he appearance of Peter Dawson, MacRay Bros, had contracted to:
the appearance of Peter Dawson,
singer, and his accompanist, Niedzieleki, Polish planist. Knowledge
of this reached Schlesinger's who
immediately mapped out an advertiding-campaign in local papear. In
local papear, and
Booked the film 'Don 'Quixote'
(French) which features Feedor
Challapin, and advertised 'first appearance of the great Russian
stuner.' inger.'
MacRay interests countered with

mackay interests countered with increased newspaper space in which they emphasized the difference between a singer in the raw, which they offered, and one on a screen. Film did badly at the bo, while the MacRay attraction showed profit. ofit.

RUSSIAN ARCTIC PIC TO BE SEEN IN LOND.

London, March 24.

Rescue, film record of the ex-pedition of Russian scientists to discover a North East passage in

discover a North East passage in the ship Cheluskin and the epic rescue of the suplorers after their ship was crushed and suit by les, is not to open at the Polytechnic, March 26.

"Cheluskin' complement numbered 104, including 10 women and three children and a fourth child was actually born during the trip. Expedition was headlined in the world's press when the 'Cheluskin' was crushed and sunk by ice in the Arctic almost 12 months ago. A camera man placed on board by the Government recorded every detail of the actual sinking.

Quick Work

Inside Stuff—Pictures

(Continued from page 6)

Synopsis of Jim Tully's modern version of 'The Rayen,' and of David Boehm's screen play (film is in production with Boris Karloff and Bela Lugosi) has been sent to the Poo devotes. Thus far answers have been favorable to U's treatment. David Diamond is supervising.

Sophie Smith, who was managing director of the Little Picture House, has sone into projection for the general public. Using Somm, or Isomo designate, as also amateur films. The business firms anywhere they may designate, as also amateur films.

Using her former staff of projectionists she figures there's a spot for such a service.

Al Joison's new 'Go Into Your Dance' (WB), like 'Wonder Bar,' is on a percentage-of-the-profits for Joison. That's the same deal between the star and WB for the next three years of all pictures. New Joison-WB pact also provides for the mammy singer to produce. Arrangement started with 'Wonder Bar' through Joison also owning the script rights to the stage musical which he first did on Broadway as a show.

John E. Otterson's name bobs up anew and with greater prominence currently as a possibility for president of Paramount. Otterson is president of Enj. Western Elicetrie's talker equipment subsidiary. Inference from any Otterson talk is that Adolph Zukor would be chair-man of the board, in any such eventuality.

House of Rothschild gross to United Artists has reached \$1,250,000 in the U. S., and will get more, running second to 'Roman Scandais' (Cantor) which to date has brought in \$1,500,000. This season's Cantor picture, 'Kid Millions', will lead in sales for UA among pictures so far released, estimated at \$1,250,000.

Present plans of Universal are to produce 26 features for the 1835-séason, the same number as on the current program. There will be for serials, repeating present schedule, and about the same number of an as this year. Company's convention will be in Chicago during May. ce 26 features for the 1935-36

Lots of squawks from the femmes in Redheads On Parade' (Fox), wer the necessity of having the tresses hennaed. That goes for the horus, too. Picture is being photographed in black and white.

When Warner, N. Y. exces huddle with Jack Warner on the Coast soon, one thing to be taken up will be the switching around of Warner 'stock company' personnel in releases.

Group's 52-Week Actors

cording to experience and back-ground and run to about \$300. Av-erage of the group of 33 is just under \$100.

Luther Up and Down
These salarles are paid to the en-tire company at all times that there tire company at all times that there is a Group play running, whether appearing in a play or not. Also the same sailary is paid consistently despite the size of parts, which is figured to make for greater general experience and all-around ability. Thus Luther Adler played one of the leads in "Success Story, a walk-on. in. Men. in. White's and is, beat to. in. Men. in. White's and is, beat to. on in. Men in White' and is back to a lead in 'Awake and Sing. all at the same salary. Stella Adler was out of 'Men in White completely but still collected throughout the run of that play.

While this makes a long payroll to be strapped with, it totals only about \$3,300 weekly and allows for

the undertaking of big cast shows which, otherwise, would be highly

which, otherwise, would be highly expensive.

There is an apprentice troupe attached to the Group and now consisting of about a dozen. These are youngsters figured having acting prospects. They get no salary at all, except when actually in a at all, except when actually in a play. Then they usually get code minimum. Exception to this is Jules Garfield, who was a member of the apprentice group up to the time casting on 'Awake' began. Re-garded okay for one of the lead roles; he was voted in as a full-fledged member of the Group and given a salary a couple of notches above minimum. The actors of the Group vote on whether or not as Group vote on whether or not

organization.

Organization was first started as an offspring of the Theatre Gulid but soon broke away. It is in its fourth year now. Has only four executives, Harold Clurman, Cheryl Crawford and Lee Strasburg all formerly with the Gulid, are directors. They guide the organization and stage the plays. All decisions of practical import are up to them and whichever of them is in charge of a particular production is enand whichever of them is in charge of a particular production is en-titled to use his own judgment and employ any member of the acting company he wishes for any part, regardless of salary or company standing. Fourth exe is Philip Adler, business manager.

Summer Vacash
One other advantage for actors
of the group is summer vacations
when, and it, there is no Group play
running. At such time Group takes

a summer house somewhere for the purpose of practising and preparling new plays for the following sealing new plays for the following sealing the present of the foreign sealing the part of the foreign set room and board and are entitled to have their mates along on the same basis, married men bringing their wives and women their husbands. Last year the foreign hired an abandoned hotel in upper New York and manned it themselves. Previous summer was spent at a summer resort. Group giving residents free entertainment twice weekly in return for room and dents free entertainment weekly in return for room

board.

<u>Curious situation currently is</u>
that all three of the plays the Group
is doing now are by Clifford Odeta,
one of the actor-members. Group
found itself without a play about
mid-season, 'Gold Eagle Guy' having fallen down. Odeta' 'Awake
and Sing' had previously been held
on option by Frank Merlin, among
on option by Frank Merlin, among on option by Frank Merlin, among other producers, but dropped. Group was fearful of doing it because of expressed fear of what the critics might say. Finally put it on because having nothing else to do and it is the most successful play that the Group has put on yet from a financial standpoint ('Men in White' was done in association with an-

was done in association with another firm, Harmon & Ullman).
The two one-acters by Odets are not figured by the Group as an important production, being mostly for the purpose of bringing in some coin towards salary. Only \$1.65 top is being asked.

Ouints

(Continued from page 1)
Dionne parents along with the pic-

Toronto, April 2

Toronto, April 2.

Dionne parents have signed with Norman Alley, Chicago agent, for a second vaude tour and will play New York houses, according to reports. Under direction of Max Halperin, Dionney previous weekly share was 31,700 for the Chicago-Detroit dates.

Meanwhile, Provincial Police officials announced that they had verified a well-organized plot to kidnap the quints from the Dafoes Hospital and take them across the border by auto and plane. Police state they know the identity of the plotters and are on guard at the hospital night and day, Extra precaution has a nurse now sleeping in the same room with the quints.

Mixups on Authors' and Composers' Royalties Up at Berlin Congress

Faris, March 24.

From a local point of view, the question of authors' royalties is a big issue at the world film congress to open next month in Berlin. Raymond Lussles, head of French exhibs association, is going, with the his association, is going, with the his association, is going, with the month of the constant of the constant

NEW LONDON PIC PROD. BREWING

London, April 2, an Group of financiers headed by Joe Bamberger, American, and G. Niclas, Italian, Jass purchased the Consolidated. Studies in Elstree, formerly owned by Jimmy Bryon, former Universal manager in Britain. Price paid is understood to have been \$135,000.

Company is claimed to have \$1,-000,000 capital and is understoed-ready to spend \$355,000 on modern studie equipment including an RCA plant.

to finance English a foreign film producers here, with some notions of self-production also brewing. Tentative program calls for the production of six musicals and six straight films annually, first being a Viennese musical starring John Hendrick, German, originally brought to England by Edward urillard for a

IL DUCE'S WORLD TRY ON HIS NAPOLEON PIC

Rome, March 22.

'Campo di Maggio,' film on Napoleon, written by Il Duce, has already been sold for Austria, Belgium and Colonies, Bulgaria, France
Colonies - and - Protestorates, Germany, Greeco, Luxembourg, Holland, Palestine, Persia, Iraq, Syria,
Spain and Switzerland,
'Accountations have bright for film's

'Accountations have bright of States,
England, Brazili, Denmark and
other countries.

Munro's O. O.

Mclbourne, March 13

Mclbourne, March. 13.
Charles Munro, m.d., of General
Theatres is on an o.o. of his chain
to bring in new entertainment ideas
and generally pep up the circuit.
Munro is readying several ace
houses for big time vaude in conjunction with pictures. He is said
to have signed up several 'names'
in America while over there recently.

Grete Mosheim to G-B

London, March 24.
Gaumont-British has signed Grete
Moshelm, German star.
Miss Moshelm is exiled from Germany. She's the ex--wife of Oscar
Homolka, Austrian star.

He's Got a Bicycle

Paris, March 24

Paris, March 24.

Life of a French actor trying to double in films and legit, as most of them have to
here, is likely to consist of a
jot of fast commuting.
Raymond Cordy is currently
making a film 'Rose Girl of the
Markets' at John'ille, western
suburb of Paris, in the morning,
a pic called 'Mysteries of
Paris' at Epinay, northern
suburb, in the atternoon, and
starring in a legit 'Vel d'Hiv,'
at Theatre Antoine, in center
of town, in the evening.

It's Cool at Last In Sydney, Biz OK: N. Zealand Up, Too

Sydney, March 18.

Sydney, March 18.

Cooler, weather is here at last and biz all around is going up. 'Kid Millions' (UA) moves out after three weeks of grand trade. Smash biz is being registered by 'Lives of a Bengal Lancer' (Par) and Imitation of Life' (U) goes into its third week and will stick. 'One Night of Love' (Cot) is still strong on its 19th week. 'Chained' (M-G) goes into its third week and holds over.

Current bills include Evensong' (G-B), Grandiad Rudd' (local), 'Two (H-B), 'Grandiad Rudd' (local), 'Two (H-B), 'Can,' Last by Choler' (Col), 'Last Gentleman' (UA), 'Bright (Fox), 'Wednesday's Chicler' (Col), 'Last Gentleman' (UA), 'Bright (Fox), 'Can,' Last by Choler' (Col), 'Sarvite', (M-G), 'Last by Choler' (Col), 'Sarvite', (M-G), 'Belle, Donne', 'Hagen), 'Treasure Island' (M-G), 'Wagon' Wheels' (Far), and 'Hide' Out' (M-G), Wagon Who

New Zealand, March 13 Biz over here up to stan Yankee pics are copping the

Yankee pro-trade.
Lineup currently includes 'Night of Love' (Col), 5th week; 'Bright Eves' (Fox); 'We Live Again' (UA); 'Cleopatra' (Par), and White Pa

CINESOUND HOLDING OFF ON PRODUCTION

Sydney, March 13.

Stuart F. Doyle says that Cinesound will not make any more pletures on a big scale, productionally, for the time being, quota or no quota. All of the production turned out in the studios made money in Australla, but Australla alone cannot be expected to support local production, he says.

alone cannot be expected to support local production, he says.

With a quota coming into force other-producing units-will naturally make plos to meet the regulations, and as cheaply as possible. Cline-sound could not hope to continue to make costly films and compete with the quickle output, Doyle

feels.

Doyle says that in all probability
a schedule covering from 12 to 14
pics per year will be drawn up.

Currently Cinesound is only
turning out its weekly newsreel, but
with Ken Hall's projected return
from Hollywood plans for the future will be started.

Larry DePreda Back to P. I.

Larry DePreda, former Fox man-ager in the Phillipines, is going back ager in the Phillipines, is going back there next week as manager of the Lyric chain of theatres. There are 35 houses in the isles and they're on an indie policy. Depreda has been in the U.S. for the past 18 months, out of the business. DePreda is o.6. ing product in N V corrective of their on firms for

Y. currently and lining up films for the theatres. Has Monogram and Fox and is dickering for Majestic also. Can't get any of the other majors for the time being as they're tied up for the territory.

Czechs Bar 'Hotel'

Prague, March \$2.
Czechoslovak censor has refuse
to grant a license for the presentation of 'Grand Hotel' (MG).
Picture was tried here in its German dubbed version.

COLUMBIA SET: G-T HAS ALL U.S. PIX

Sydney, March 13.
Entire Columbia product for 1935 has been purchased by General Theatres and Hoyts. Deal went through last week after much dickering between John McCurdy, Cecil Mason and the G. T. men. Pics include Lets Live Tonight, Broadway Bill, Whole Towes Talking, and Carnival.

'One Night of Love had aiready been sold to Dave Martin of Liberty, but it will go to. G. T. in all other States. Deal covers all the G.T. territory and certain of the Hoyt nabe chain in Sydney and Melbourne.

Columbia sale to G. T. puts the combine in practically full control of all American product in

of all American product in Australia, Paramount has not yet completed a full deal with the combine, al-though, dickers are still proceeding. Par is solid, however, outside of G.T. John Kennebeck leaves here in April for a short visit at his New York home office.

NEW PATRIOTIC WAVE WORRIES PARIS YANKS

Paris, March 24.
American film interests here have decided to take seriously, the measure now before the Chamber of Deputies proposing to reduce taxes for film theatres which show less than a fixed proportion of foreign films, despite, predictions that the bill has little chance in the Cham-

her. Filmers have enlisted the sup-port of the American Chamber of Commerce in France in Jobbying against the measure as unfair to American interests. Wave of na-tionalism among French politicians who know nothing about the film trade but want to protect home in-

trade but want to protect home in-dustries makes the situation more dangerous than was at first thought. Quota fight, which will soon be-sin over the current edict expiring in June, also is likely to be tough for the same reason.

P-N Reclaims '2 Orphans'

Pathe-Natan has bought back American distribution rights of Two Orphans from Max Goldberg, indie distrib.

indie distrib.

Goldberg bought the French film
last year but couldn't get anywhere
with it. P-N now figures it can
still go places with the pic and has
paid. Goldberg back, the full price
he paid a year ago, allowing him to
keep his share of the profits earned

G-B PAYS 3%

Interim Dividend; A. B. T. Follows Suit With 4%

London, March 24. Condon, March 24.
Gaumont-British Picture Corp.
yesterday announced an interim of 3% on the ordinary shares for the year ending March 31. Last year it also paid a 3% interim dividend and 7%-for-the full year.
Associate British Theatres, Associate British and 1%-for-the full year.
Heatres, Associated British and Parketter of 4%. Declared no interim dividend last-year, but when the accounts were balanced paid 6%.

METRO'S 'BLOKE'

London, March 24.

Metro has changed the title of.

John Baxter's film, "The Navvy,
which will be known as 'A Real

Film was recently completed by Baxter and Barter Productions for Metro's quota purposes.

Anzac Quota Goes to Committee. Sure to Pass; Film Men Prepare

Race Crew

London, March 24.
Caumont-British made an onslaught on Liverpool to film the Grand National. A staff of 150, including 50 camera men, under the direction of Jeffrey Bernerd, it raveled by special train. About 100 rostrums were erected on the course for the filmers.
Understood G-B Newsreel paid the Liverpool Race course company \$10,000 for the exclusive privilege, with the expenses shared by Fox Moyletone on a 50-50 basis. London, March 24.

GB-Hyams-Union Circuits Merger Cold on KRS Nix

London, April 2:
Gaumont-British's proposed deal
taking in the Hyanis and Union-circuits are off because of protests of
the Kinematograph Renters' Soclety. Two circuits will now continue independently as before and
resume booking on their own. The
KRS tabv on the small circuits,
which had been put on, pending investigations, has been removed.
When G-B announced it had
made a deal taking in the two
smaller chains there was considerable talk that it was a move on
G-B's part to knock down rentals by
having a greater theatre rental per-

G-B's part to knock down rentals by having a greater theatre rental perspective. KRS immediately declared a ban on the two small chains, although continuing active operation with G-B while it investigated whether or not Gaumont had an actual financial buy-in in the new houses.

Practically all major distribs are members of KRS. For a while G-B thought it might book all its own pictures into the houses, but this -was decided against because of this was decided against because of

this was decided against because a probable insufficiency of films

AUSTRALIA EXPECTS A FLOOD OF EXECS

Sydney, March 13.
The Australian situation, mainly quota, has the American bosses plenty worried and an influx of foreign managers is expected here to try and fathom the bottom of the local whiripool.
J. H. Seldeiman. Columnia.

J. H. Seidelman, Columbia, is the first to hit here, arriving March 25. Understood he will be followed pronto by several others. Bosses in N. Y. are believed dissatisfied with several angles covering the local field and want a definite reason for the current position. Said that so, the current position Said that so, and the control of the current position of the current collection of the current collection of the current collection. The collection of the current collection of the current collection of the current collection of the current collection.

Ultra Newsreelers

London, March 24.
Landsdowne House, in Berkeley
Square, formerly the residence of
Lord Landsdowne and now an exclusive afat building, 1s- to have its
own Newsreet theatre. This is the

own Newsred theatre. This is the second spot in the ultra West-End going over to the film racket. First is the ritz Curzon, small capacity super located in Mayfair.

Present structure will have 200 extra comfortable airm chairs, and is being constructed by Benson & Greenhall in conjunction with George Gee, both prominent local builders.

Genini to Korda

Rome, March 22.
Augusto Genini, Italian director, has been asked over to London by Alexander Korda. On arrival he will be handed a directorial assignment for London films.
Director has spent much of last few years working between Berlin and Paris.

Sydney, March, 13. Government has passed the Quota Bill into committee and a concrete ruling is expected to come down any minute.

ruling is expected to come down any minute.

It is definitely learned that a local quote will become law for exhiba. The distrib quota angle is also figured as efenite, but not set.
Chief Secretary laid the bill aside about two weeks ago to admit some amendments, mainly covering the 25% rejection clause. He has had several huddles with exhibs, producers and distribs, but is believed determined to force the bill to its utitimate conclusion.
British and American distribs are fighting against a clause allowing local pics to ous their product, insofar as exhiber contracts are concerned, to comply with the quota. They say the government should not allow locals of inferior quality to force out a certain percentage of their product to meet quota requirements. Some early the baby sione and that distribs should be forced to detheir part.
Government asys it will keen

have to carry the baby slone and that distribs should be forced to do their part.

Government says it will keep poor local mades off the screen, but the trade wants to know how many street the street was to know how many and the street was to know that the quota will go through in one form or another and is readying to meet it. Many Labor members are supporting the measure now in co-operation with the present National Government.

F. W. Marks who conducted the first film probe, was paid around \$5,000 for his work covering a period of several months. But what the whole thing will cost the industry in general before the end is written is a problem the big boys are laying off.

EXPECT GFFA **REORG. SOON**

Paris, March 24. Regotiations for the Gaumont-Franco-Film-Aubert reorganization are believed nearing a close. Flanance Minister Germain Martin an-nounces that he will soon submit a proposition to the Chamber of Deputies.

proposition to the Chamber of Deputies.

The Charles Fasquelle-Thompson Houston bid remains about the only competitor for taking over the chain, according to present dope, but there's little chance that the combo will get G.F.F.A. Scheme, is reported being worked out for the government to be a partner in the concern, with seats on the board of directors. Scems natural, since the government has already sunk more than \$10,00,000 into the business, via the Bank of France. Meanwhile, the stockholders' protective committee has been busy court to name on correct occurrence to the court of the court of

responsible.

Bergner Premiere

London, March 24.

London, March 24.

Gala world-premiere of the British & Dominions film, Escape Mc Never will take place at the London Pavilion, April 1. Ple stars Ellisabeth Bergner and was directed by Dr. Paul Czinner, her husband.

Has a strong local cast including Pluch Sincialr, Griffith Jones and Penciope Dudley Wa: 1.

JOE HUMMELL'S TRIP

Joseph S. Huminell, general for-eign sales manager for Warner Brothers, salled Saturday for a European trip during, which he will o.o. all WB offices on the continent. Expects to be over there about four months.



POWELL Ginger ROCERS

_in

STAR OF MIDNIGHT



RKO-RADIO PICTURE Directed by Stephen Roberts

with

PAUL KELLY * GENE LOCKHART
RALPH MORGAN * LESLIE FENTON * J. FARRELL MacDONALD
From the novel by ARTHUR SOMERS ROCHE

PRIVATE WORLDS

PRIVATE WORLDS

PERSONAL POLICIO AND Teleano Stars
laudette Colbert' features Charles Doyer.

And Bennett. United by Orecoy Le.

And adaptation. Journ Starling: camera,

an average of the Start Starling camera,

and adaptation. Journ Starling: camera,

seek March 27, '85. Running time, 50 mina.

Bernett. Claudette Colbert

and the Start Charles Boyer

and the St

If Walter Wanger can take a heretofore tabu subject and make it palatable for films; if he can it palatable for films; if he can present a clinical-psychiatrical sub-ject and sugar-coat it with laughs and romance; if he, his director and cast are capable of hurding hereto-fore admitted barriers for the box office and combine all the negative

office and combine all the negative elements into a favorable composite, then by all standards Private them by all standards Private three clements. Fortified by a potent marquee draw in Claudette Colbert, Charles Boyer, Joan Bennett, Helen Vinson and Joel McCrea, the film should get em in and once in It'in a femme appeal that should insure fair bo.

Set against a morbid background, that of a mental hospital, it skirts the control of the behavior of the fair both and the mental hospital, it skirts the control of the behavior of the more trille moments and the mendoramatics, and only utilizes the institution's inmates for the more virile moments, and only utilizes the institution's inmates for the more virile moments, and only utilizes the institution's inmates for the more virile moments, and only utilizes the institution's inmates for the more virile moments, and only utilizes the institution's inmates for the more virile moments, and only utilizes the institution's inmates for the more virile moments, and layout the more virile moments, and layout the more virile moments, and layout the more virile moments and broadly, yet delicately, interpreted them into celluloid. Save for the first 18 lethargic minutes, the expedition of the theme of Private worlds is merely dwelt upon in the introductory title, otherwise all the dividuals live in their own private worlds is merely dwelt upon in the introductory title, otherwise all the academic inferences are out.

And the private world was sufficiently country-cluby atmosphere without becoming unfaithful to which some of the patients must meet, perforce, are introduced solely for allegorical purpose, as the instinction of the patients must meet, perforce, are introduced solely for allegorical purpose, as the instinction of the patients must meet, perforce, are introduced solely for allegorical purpose, as the instance wher

histrionics.

It's a woman's picture essentially, which of course, means they'll drag in the men. For general appeal chards enough intelligent light and there's enough intelligent light and chards a compared to the compared to the course of the course of

Traveling Saleslady

First National production and reicase.
Stars Joan Biondell, Glenda Farrell, Di-
rector, Ray Enright, Story, Frank Howard
Clark; adaptation, Hugh Herbert, Manuel
Seff. Benny Rubin: dialog director, Gene
Lewis: film editor, Owen Marks; camera,
George Barnes. At Strand. N. Y., weck
March 27, '35. Running time, 75 mins.
Angela TwitchellJoan Blondell
ClaudetteGlenda Farrell
Pat O'Connor William Gargan
Elmer Hugh Ficebart
Rufus IC. Twitchell Grant Mitchell
Schmidt Al Shean
Millicent
MeltonJohnny Arthur
HarryBert Roach

Snappy comedy with plenty of laughs in the dialog and a light plot played for full value by the Warner stock cast. Latter has, in turn, received excellent direction and flattering photography. Carried by its

trimmings, 'Traveling Saleslady' will please and should do all right a property of the propert

Man Who Knew Too Much

Gaumont-British production and rolease.
Stars Zone. Best and Leele Banks.
Charles Bennett and D. B. Wyndham
Lewis; ecenario, Edwin Greenwood, and
A.R. Rawlinson; additional dialog, Bmlyn
fair, N. Weele March 21, '35, Running time 74 mine.

Bob Lawrence	Lesiie Banks
Jill Lawrence	Edna Best
Betty Lawrence	Nova Plibeam
Abbott	Peter Lorre
Ollyo	Hugh Wakefield
Louis Bernard	Plerre Freenay
G1bson	George Curzon
Ramon	Frank Vosper
Nurse Agnes	Cicely Oates
Binstead	A. Clarke-Smith

An action film from England is unusual. This one has enough ex-citement and production value to stack up. It's not big time, largely

citement and production value to stack up. It's not big time, largely because of paucity of names for the U. S., but it ought to please any audience that can be coaxed in and a cinch for double bills.

An unusually fine dramatic story here and handled excellently from a production standpoint. It's results bere may disappoint Britain somewhat because the orthogeness in the manes. If this film had one, or two, American names of fair strength it would romp.

Edna Best and Leslie Banks are starred. In Britain that's undoubted the company of the control of the for major playing. The discrepancy is in the names. If this film had one, or two American names of fair is in the names. If this film had one, or two American names of fair Edna Best and Leslie Banks are at starred. In Britain that's undoubted by the best of the low to the training of the common of the control of the common of the control has well and the control of the control of

Miniature Reviews

'Private Worlda' (Par). Fine but not too artistic production which is aided by the Colbert-Boyer-Bennett marquee strength. Woman's picture of fair b.o. potentialities.

'Traveling Saleslady' (WB). Good comedy that should get results. Joan Blondell, Glenda Fatrell co-starged.

results. Joan Blondell, Glenda Farrell co-starred. 'Man Who Knew Too Much' (G-D). British action pic re-stricted by marquee weakness, but will hold 'em once they're

but will hold 'em once they're in.

"I'll Love You Always' (Col).
Sombre and medicere seript given fair production but essentially dublous entertainment.

"The Ghost Walks' (Chesterfield).—Above average—indie mystery film.

"Rocky Mountain Mystery' (Par). Zane Grey western with a different background. Has comedy, mystery and action. Good entertainment of kind. Randolph Scott heads east.

east.
"The Port of Lost Dreams"

"The Port of Lost Dreams' (Chesterheld). Above average indie of gangsier flavor. Bill Boyd and Loia Lane on top. "Texas Terror" (Mono). Another in the John Wayne series, and as fast, furlous and ripsnortin.' Olay for the nabes and duals. "Burn 'Em Up Barnes' (Mascot). A 12-chapter serial slapped togsther as a feature. Just footage.

I'll Love You Always

hasn't said anything about the expectant baby.
Pretty hard to find much sympathy for the boy. He turns down or loses several jobs and then steals for an essentially frivolous purpose, squandering part of the stolen money in Atlantic City. An incredibly gented detective (Arthur Hohl) let's the felon finish his last grandstand play and later the head of an oboy only casually not only tut-tuts the thet of the money but becomes Santa Claus.
Nancy Carroll gives an intelligent

the thert or use an intelligent and believable performance. Murphy is hard to figure. Would appear the lighter passages are his natural level. Facially he's a bit immobile for soul agony. Jean Dixon does nicely with the only other part which isn't a bit.

OH DADDY!

(BRITISH-MADE)

London, March 14.

Gainsboroush production, released through
Gaumont-British. Directed by Graban
Day, Roberteon Hare. Adapted by Austin
Melford, from original by Franz Arnold
and Ernst Each. Kunning time, 15 mins.
Previewed-Trool theatro. London, March 15.
Previewed-Trool theatro. London, March 18.

Story is one of those surefire things that eannot fall, if done with

Story is one of those surefire things that cannot fail, if done with any degree of competency. With Henson in the principal role, supported by Robertson Hare it is every sure in the second of the second with the second in the

THE GHOST WALKS

'Invincible production and Cheeterfall re-lease. Features John Miljan, June Coliver, Director, Frank Strayer, Toducer, Mayur Mayur and Strayer, Toducer, Mayur editor, Roland Reed; camera, M. A. An-derson. At Critcrion, N. Y., on double hill, commencing March 29, '35. Running time, 00 mins. time, 09 mine.

Prescott Amde. John Millan Gloria Shaw June Collycr Wood.

Silehard Carle Sileha

IGLOI DIAKOK

('Students of Iglo') (HUNGARIAN MADE) (Musical)

(Musical)

(Musical)

Eco production undappest, March. 14,
Eco production undappest, Harnha, Budapost, Directeb by Iatran Gyorg, adapted
irom an operette by Iatran Gyorg, adapted
irom an operette by Iatran Gyorg, adapted
irom sincessy photography, Laszlo Schafvath; lyrica, Deszo Keeller, Cast: Mariette
Gervay, Paul Javor, Lajos Martus, George
Denss, Julius Kaboc, Julius Gozon, Joseph
Ilonn, Edubuka, Laszlo Keietti, Lajos Gardonyl, Presented at Urania Theatre, Budapest,

(In Hungarian)

rest.

(In Hungarian)

This stage musical was very popular in the pre-war days in Hungary. It is a sort of combination of a service of the se

Rocky Mountain Mystery

Rocky Mountain Mystery
Paramount production and release,
Features Randolph Scott and Chrice
Tothe Sac. Directed by Charles Barton,
Charles Barton,
Features Randolph Scott and Chrice
Trom Colden Dream's, by Zano Grey,
screen play, Edward D. Faramore, Jr.;
Stott. A. Strand, Brocklyn, as half
double bill, week March 28, 29. Running
Larry Button.
Larry B

The Port of Lost Dreams

The Port of Lost Dreams
Invincible production and Chest-field; neleaser Features Bill Boyd, Lola Jane,
George Marion, Sr. Directed by Frank
George Marion, Sr. Directed by Frank
Robert Ellis; adaptation, Charles Belden,
Norman Markwell; illin eitlor, Rodant
Reed, Jamess, M. Am'ersen, A. A. Arma,
Reed, Jamess, M. A. Am'ersen, A. A. Arma,
Lars Christesien, D. Bill Doyd
Lars Christesien, D. Bill Doyd
Lars Christesien, D. Bill Doyd
Morgan Rock, George Sardon
Morgan Rock, George Sardon
Morgan Rock, George Sardon
Morgan Rock, George Sardon
Morgan Rock, George Belgin
Leutenant Anderson, Robert Elliott
Leutenant Anderson, Robert Elliott
A throwbook Lot engages

A throwback to the gangster cycle and the gun moll who tried her best to go struight. Though extensibly limited on a production budget and casting purse, makers of 'Port of Losp Dreams' succeeded in turning out an indie of pretty fair entertainment value. As the

(Continued on page 30)



Never a dull moment with Leo the Showman on the job! He's working for you again to blanket.

Never a dull moment with Leo the Showman on the job! He's working for you again to blanket.

Think it over, a dull moment with Leo the Showman on the job! He's working for you again to blanket.

Think it over, a dull moment with Leo the Showman on the job! He's working for you again to blanket.

Think it over, a dull moment with Leo the Showman on the job! He's working for you again to blanket.

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Think it over, a dull moment with Leo the Showman on the job! He's working for you again to blanket.

Think it over, a dull moment with Leo the Showman on the job! He's working for you again to blanket.

Think it over, a dull moment with Leo the Showman on the job! He's working for your show shop!

Think it over, a dull moment with Leo the Showman on "Chained", a magazine campaigns on "Barretts of the billboard campaign on "Chained", a magazine campaigns on the billboard campaign on "Chained", a magazine campaign on the billboard campaign America with the good news that "Naughty Marietta" is coming to your show shoo! Think it over, "Barretts of "Barretts of "Barretts of "Barretts of "Mr. Exhibitor "Treasure Island," "David Copperfield" and other M.G.M attractions. Now he sets Wimpole Street, "Treasure Island, "ampaigns with "Naughty Marietta." AND NEXT COMES A BILLBOARD CAMPAIGN ON "RECKLESS." IT'S SMART TO HAVE YOUR THEATRELIONIZED!

STATE, N. Y. (ED SULLIVAN REVUE)

(EO SULLIVAN REVUE).

Ed Sullivan is getting to be more of an actor all the time. He's not the only actor of the present day such as the colly actor of the present day such as the colly actor of the present day such as the colly actor of the

CHICAGO

Another seem that the seem of the seem of

once played as sort of stoogs to Ken Murray.

She may be better than a lot of the acts which might be available at a similar price, but she is not other acts which might be available at a similar price, but she is not considered the standard of the standard price. But whatever consist which might get across in a lesser house. But whatever ruined by the two hoofers she brought along with her. Two not brought along with her two hoofers she with t

off in one-two-three fashion. House even dragged out Orville Whitese, were dragged out Orville Whitese, was a lucky thing, heatings Whitego managed to add some touch of showmanship to act.

While the orchestra is being mentioned, it should be mentioned that the orchestra is being mentioned, it should be mentioned that attitude the cheage.

Small-limely is the opening act of Carter and Holmes. Have played everything around this town, and the cheage of the chicago around the town, and the should be should be acted that despite all vague threats the has stiffed withing as opposition in the town of Chicago at this time. Talent of the playable kind is too scarce for the theatres to worry being the should be shou

Metropolitan, Boston

show Friday. Gold.

Metropolitan, Boston
Boston, March 29.
Jack Benny's in town this week; and his batch of talent as framed and embellished by Harry Gourfair, the Met producer, is the nuts. It's show closer is a gag that shapes up as about the most unique finale seen in these parts for a long time. Benny's raido fans, who are filling the horizontal state of the control of the dosing the horizontal state of the control of the dosing the horizontal state of the control of the dosing the horizontal state of the control of the dosing the solution of the solu

ney and net tapping one amorthe works, and is loaded with personality.

It was a marked to the control of the conterrupted on his violin bit and he
introduces J. Harold Murray, barttone from pix. Murray's vocals are
aces, but he's sold most bullish in
a masterful bit of showmanship in
which Mary Livingston plays up to
him while Elevingston plays up to
him while Levingston plays up to
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VARIETY HOUSE REVIEWS **REX, PARIS**

Francis A March 22.

Francis A Margan comes back to Faris and to the Rex with the Control of the

PARAMOUNT, OMAHA

Omaha, March 29.

PARAMOUNT, OMAHA

Omaha, March 29.

After weeks of units, revues and semi-units, Paramount returns to a standard vaude bill current weeks and the standard vaude bill current weeks, though it doesn't look like it because the stage isn't packed all the time. Where the ordinary unit-takes up around sitry minutes, this five act bill runa and hour and a carrent was a standard vaude and the reason for the long show, gabbing with the customers and do-of half an hour. Her informal and chummy manner get across and it wouldn't have made any difference if she had for hour the result of the standard wouldn't have made any difference if she had so the standard the standard wouldn't have made any difference if she had so the standard the

PENN, PITT

Pittsburgh, Mar. 29.

Pittsburgh, Mar. 29.

Dave Apollon may not mean a lot on the marques, but inside he means to the marques, but inside he means a lot on the marques, but inside he means a lot on the marques he sever wrapped and certain to send 'en awy laiking, with an outside chance that stage will develop with a lot of the marques of th

sonable looking youngster who performs some expert magic, including Cardinia well-known cigarer magic and the performs of the performs of the perform of the perform his mouth, rolls it around on an ordinary hand fan until it turns into an egg. It's a smart bit of bosiness and sends him off to an appear from his mouth, rolls it around on an ordinary hand fan until it turns into an egg. It's a smart bit of bosiness and sends him off to an appear how him on with that Filiphno string ensemble and from then on it's all his show. He's a vertiable dyname throughout, works like a Trojan and gets results like a Trojan and gets results den ordinary of the performance of the perfo

FOX, PHILADELPHIA

Philadelphia, March 29.

Philadelphia, March 29.
First nameless pic Fox house has had in a while, \$10 Raise' (Fox), throws the burden of bo. appeal on Donald Novis and a surrounding four-act stage stanza. Ether year, but some question what the results will be question with two dames trie, restricts all turns to one and two, and there's no reason for it.

ampres, an acrosate duas et and a dance trio, restricts all urason for all the two, and there's no reason for all the two, and the two,

HIPP. BALTO

Baltimore, March 29.

HIPP, BALTO

Baltimore, March 29.

Gract that biz was deplorable Fridefact that biz was deplorable Fridefact that biz was deplorable Fridefact that was deplorable Fridefact that was the following the
four-act bill, the show hadn't made
a ripple of impression. There
(New Acts) came on to close the
four-act bill, the show hadn't made
a ripple of impression. There
for the four-act bill, the show hadn't made
a ripple of impression. There
to be default of the applause up till Miss Ponselle's spot.
Opener, Monroe and Grant, comdushers provided most of the applause up till Miss Ponselle's spot.
Opener, Monroe and Grant, comdushers provided most of the applause up till Miss Ponselle's spot.
Opener, Monroe and Grant, comdushers provided most of the applause up till Miss Ponselle's spot.
Opener, Monroe and Grant, comter into the complex of the apdushers of th

ROXY, N. Y.

Very clever puppet display is also very long. Cut in half the routine of the Salica Troupe would have served the purpose equally well and have made an appreciated obef-sance to that American ideal—snap-

served the purpose equally well and have made an appreciated obeisance to that American ideal—snappiness.

Show many fourches of revealing. Show many fourches of revealing control to the stuff. Just a matter of time. It slows the show down to a walk.

May be it's a cycle. Which may be okay, but in smaller does. Grandpa and Grandma Salka and their shape and Gererved it. But still the complaint about slowness.

Stage show for the rest followed the usual Roxy pattern of vaude-the walk.

Stage show for the rest followed the usual Roxy pattern of vaude-the walk.

Lorraine and Digby, girl and boy, and the Six Danwills is the rest of the bill. One to fill turned out to be the shown of the shown of

on the screen. House yair, Cold Age Pension and Disney Silly Symphony, 'Goddess of Spring. Latter is another instance of Roxy booking a second run short which seems bad showmanship, as the short in question is scarcely of a quality to justify its repetition. Land.

MEDRANO, PARIS

MEDRANO, PARIS

Parle, March 22.

Grandest feature of this spot is its audience. Has a regular family trade week in and week out, and they like everything. You can't get they like everything to can't get they like everything to so well they give him a good hand anyway because he tried. Parle; in general, when an artist doesn't do so well they give him a good hand anyway because he tried. Parle; in general, when an artist doesn't like the Medrano is the exception.

This fortnight is a good example. Show is a couple of notches below standard, and relatively little class it into an an artist were all hot.

Headliners are Rigoletto Brothers, Italo-American team, the only first allo-American team, the only first lalo-American team, the only first

PALACE, N. Y.

PALACE, N. Y.

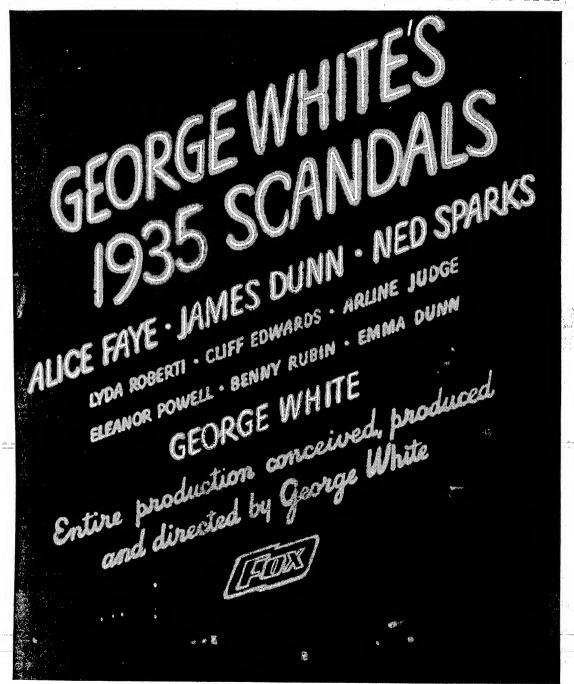
Friday night a real problem exlisted here which had to be finally
settled by Rudy Vallee. Ahead of
the vaute show the house conducted
the finals in a "sweet Music contone to the conducted
the finals in a "sweet Music conborhood RKO houses on deck to
try to cop the big prize, a Hamilton
watch.

It took 38 minutes to settle the
match.
It took 38 minutes to settle the
due to inability of the day being
metric to the state of the
due to the finals, to decide on the
winner between two lade who rated
even applause—honors.—Valleo—onhand to pess out the watch, decause he. sang a number from
'Sweet Music' (WB), object of the
contest. He pointed out the other
lad, singing 'Vagabond Lever,' hadan unfair advantage in that
Theory Day, from 'Sweet Music,'
done by Connors. Vallee took the
opportunity to point out the whole
thing was an IKO publicity stund
it didn't specify numbers from his
last pirture had to be sung.

1 n addition to the contest finals,
(Continued on page 21)

(Continued on page 21)

THE SIGN OF THE BIGGEST SHOW IN TOWN



Screen play by Jack Yellen and Patterson McNutt. Based on a story by Sam Hellman and Gladys Lehman. Songs by Jack Yellen, Cliff Friend, Joseph Meyer. Additional lyrics by Herb Magidson. The Songs: "According to the Moonlight," "It's An Old Southern Custom," "Hunkadola," "Oh, I Didn't Know You'd Get That Way," "I Was Born-Too Late," "I Got Shoes—You Got Shoesies."

EXPLOITATION By Epes W. Sargent -:-

Ace in the Hole

Ace in the Hole

Many manager sely more upon
their own scrap books for exploitation inspiration than they do on the
press books, too many of which aim
more at quantity than quality. The
indiscriminate paste up or, at least,
a very loose classification. Reading
through such a book not only will
give the outdoor, lobby or window
give the outdoor, lobby or window
in the discovery of other things
which will apply smartly to the picture to be exploited. access to the
Film Daily Year Book are able to
dig out plenty good material from
the, exploitation section in which,
each year, Jack Harrower carefully
exploitation stunts and puts them
into a compact compendium. The
chief value of this is the dropping
of the chaff and concentration on
But the same thing can be done
But the same thing can be done

into a compact compensus...

enter value of this is the dropping of the chaff and concentration on the chaff and concentration on the chaff and concentration on the chaff and the concentration of paste, and the greater value of paste, and the greater value of the chaff and the chaf

One which was not pute the control of the control o

'Sequoia' in Oklahoma

'Sequoia' in Oklahoma
Oklahoma City,
All school principals in Oklahoma
City, Oklahoma county, and adjoining counties were contacted by
Frank McCabe, manager of the Criterion theatre, with request to take
part in the national essay contest on
Sequola', MGM's premiere picture,
which was to be shown at the
Apreview was given and invitations to the Governor, Mayor, heads
of the Boy Scouts, members of varrious women's clubs and members
of the State Legislature were sent
2,000 special letters and W. U. and
Foutal telegrams to various organiart Two large fur shores thed up with

zations.

Two large fur shops tied up with display of coats and wild animal skins, together with stills.

Radio forecasts and liberal newspaper advertising helped to bring in the big results obtained.

Spring Cleaning

Spring Cleaning.

Real live wire has been getting plenty of advertising out of a couple of faise rooms he built in his large that the couple of the couple o

Popeye Clubs

Popeye clubs are being promoted throughout the country following experiment with idea at the Ames theatre, Portland, on suggestion of Frank Clark, Par's branch manager Frank Clark, Par's branch manager and the country of distribution of membership cards and phess scheme includes the giving of a few like those Popeye uses to the kids.

Boston on the Job

Boston on the Job

Boston.

Loew's Boston publicity department Boston had two ready for April Pool of the Pool of

Just a Suggestion

Just a Suggestion

Much of the talk about poor press books is merely the voicing of persons to be a superior of the superior o

of the portrait out wiese valuesed.

Modesty in the use of the producer credit. The exhibitor wants to advertise the picture rather than to advertise the picture rather than credits only where these have a definite cash value.

That isn't all of it, but it will go a long way toward creating a better feeling between the small exhibitor and the press books.

Physician Copy

Physician Copy

Dick Wright, district manager for the Warner theatres around Coveland, has been doing some control of the work of the wore

For Bridgers

This one sounds new. It is reported by Metro from the Strand, Oswego, on 'Sequola.' Theatre got hold of a list of bridge parties for three days prior to the opening, and a wire was sent to each hostess. Wires read:

Wires read:

It is our pleasure to give you an additional prize, two guest tickets to see 'Sequoia' at the Strand, which we think is the finest picture ever made. We sincerely hope that the winner enjoys the entertainment as they did winning your prize. Please present this telegram at the ticket window for admittance.'

The opening is a little bit too regal.

It is our pleasure' sounds more snooty than intended. May we be permitted' would sound much better. Otherwise the idea is sound and is applicable to most features.

B. L. Darrow, Metro exploiteer, worked with W. Powers, manager on the stunts which covered telephone notification to all subsorbers, distribution of 2,000 school note pads to students, the Hays office manual to all teachers, a ballyhoo truck and posting a 30-mile radius.

Good for Photog.

Fox Film Corp. is offering, in con-junction with a local newspaper, a prize of \$500 for an Australian child double of Shirley Temple. The 'double' gag is being worked as a boost for 'Bright Eyes,' due for a season on the G. T. chain next Sydney.

a season on the G. T. chain next week.

Since the day competition opened local photographers have been kept busy night and day to cope with the rush of fond mothers to have their offspring make the grade. And in these hard times 500 smackers is quite a nice silce of dough.

Lobby Finger Printing

Lobby Finger Printing
Signature of the Manager of t

BEHIND the KEYS

Charles A. Anderson, head of the Alpine theatre and given the name of the company to the name of the company to the newly ac-quired house.

Harold Schoonover, manager of the Mazda, Aurora, Neb., has opened another house in Aurora and is conducting a contest to select

opened another house in Aurora and is conducting a contest to select a name for its many contest and the contest of the contes

Negotiations whereby the management of all three Oil City theatres may be combined are in progress and are expected to be completed shortly. The arrange-completed shortly the arrange that the following the completed the Drake Lyrie and Latonia theatre in the following the complete of the completed shortly the completed shortly and the complete of t

Robert Momm, manager of the Warner Bros. Sherman at Chillicothe O., has been transferred here as manager of the bloo. Ray Allison, former manager of the local house has been moved to Chillicothe to replace Momm.

San Bernardino, Cal.
Leavitt and Reese have reopened
the Colonial and will show Spanish
ilms whenever available. Leavitt
also operates the El Miro at Santa
Monica.

Sterling Theatres (John Danz) has leased the old Pantages and is opening a vaude-tilm policy with the house named the New Rez. N. Allerman, manager at the State, is also New Rex manager.

G. K. Jorgensen, veteran carnival man, now proprietor of Crystal Palace bath house here, building night club at Tremont and Q to re-turbed to the control of the control which was described by fire earlier in year.

was destroyed by Irre earner in year.

E. E. Collins, city manager for Interatate at Houston, announces plans for new de luxe neighborhood Arrangements for immediate construction of new brick and tile building to house Idle Hour Theatre at Hempstead announced by.

E. D. Sorsby, owner. Roy Wright and A. R. Milcitz, operators, have leased for next five years. Will be 500 capacity.

Bronx.

Jack Bium, formerly in this borough for Loew in charge of the Freeman theatre, has returned to the community as manager of Loew's Boston Road. Freeman now operated by Abraham Left.

Thursday for special confab on pic-tures and bookings.

Result is that vaude is out of York and Lancaster except Satur-days for balance of season. Policy of Saturday stage shows to be con-tinued, however.

Wilmington, Del. Dwight Van Meter, manager of the Aldine here for several months, moved to Reading, Pa., to manage Astor. Both W.B. houses.

Charlotte, N. C.
Work will start next week on the
new \$75,000 Bamford-Publix theatre
at Asheville, Carl Bamford announces.

Moe Silver, district manager for Warner Brothers theatres, has been recommended as a member of the Albany Code Grievance board.

Sloux City.
Two changes in the executive
personnel of the Capitol. Bernard
Ryan transferred from the position
of advertising director to that of
assistant manager, succeeding Don
Shane.

Shane.
John I. Oxford has been appointed advertising director.

Newark.
In the Warner outfit Edward Batlan has replaced Andrew Goldborg
at the Regent. Jerry Rose of the
Lincoln, Union City, has gone in for
Henry Silverman at the Fablan, Hoboken, Rose's place has been taken
by L. Haley, formerly chief of acrvice.

Lincoln.

Decision to put dual bills in the Orpheum on the first halves to build up the biz came this week from J. H. Cooper. This is the fourth spot to go dual in the last two months. Or or the country of the prices when he cut the straight 25c, tag at the Lincoln to 20c, for mats.

West Point, Ga.
L. J. Duncan building new 750seater here; also operates three
other houses in Alabama. RCA
sound.

Gettysburg, Pa.

Strand, dark for several months, leased to Warner Bros. Will operate only Saturdays with all westerns. Addition of this house gives WB full control of this college town.

New Orleans.

Henry Lazarus elected president Allied Theatre Owners at annual maeting. Monday). Other officers, the transport of the transport

Boston.

Majestic, Boston, operating past foreign film policy for past five and a haif weeks, folded. House leased from Shuberts by same company operating the Cameo, N. Y., goes dark for second time since Shuberts relinquished it as legit house.

operated by Abraham Left.

York, Pa.

A. J. Vanni, Warner Eros. zone manager out of Philadelphia in charge of cut-of-town theatres, Harry Coldber, publicity advertising director and Charles Dolle. Several of the small towns have blooker for the same group, here.

Westerner Comes East

Westerner Comes East

The old combination book gag.

Which had a big play in the middle which had been a long from the had been a long and had been a long and had been a long and had been a consistent of a collar and proffers an ostensible and in the had been and not in the his that it's in service and not in the his that it's in service and not in the his that it's in service and not in the his many in the highest and in the high service and not in the highest and had been a service and not in the highest in both doing a solo. There is a ticket for one fly-ing lesson valued at 55, but one lesson will not take the student very forcound. The sale piper on the solo in the highest had been a two-forcound. The sale piper on the sale is a two-forcound. The sale piper on the sale is a two-forcound. The sale piper on the sale is a two-forcound. The sale piper on the sale is a two-forcound. The sale piper on the sale is a two-forcound. The sale piper on the sale is a two-forcound. The sale piper on the sale is a two-forcound. The sale piper on the sale is a two-forcound. The sale piper on the sale is a two-forcound. The sale piper on the sa ing to reports several thousand books have been sold. If the idea spreads it's liable to become a nuisance.

Crabbed the Stunt

Crabbed the Stunt

New Haven.

At Poll's, Harry Black put on a heavy campalen for West Point of by authorities. Black ran a number of co-op advs, using Maureen O'Sullivan for cosmetic splurge, Robert Young in a model plane tie-up, etc. Ad dept, store contest tequiring letter why one account test requiring letter with a final plane on marquee and a uniformed aviator in lobby added a couple more twists to cam added a couple more twists to cam with a plane flying over city dropping \$5 bills and Oakleys attached to parachutes, but 'chute Idea was nixed as it was claimed against the law to drop anything from a plane over city. Plane made, the trip, but

Up to the Moment

Fred A. Bartow, working on an idea lately used in San Diego, got a mose exploitation for David Copper of the control of the co

Usherette on Air

Usherette on Air

Omaha.

—Bill-Miskel-of the Orpheum and Charlie Schlaifer of the advertising department arranged a neat tie-up with the Haydon Bross, store and the store of the store of

Played to Poles

Polish angle of "The Wodding Night" gave shears Hipp an excel-lent break in exploitation. Co-operative paners of advertising on the "bodish Wodding augh-were (Continued on page 63)



LOS ANGELES (Paramount)—Best business in months. MIAMI BEACH (Colony)—Standout business to terrific grosses. Wheeling (Rex)—



Box-office record despite strong opposition. KANSAS CITY (Newman)—Best in eight months. BOSTON (Metropolitan)— Business exceeds



average. HOUSTON (Majestic)—



sensational, ST. PAUL (Riviera)



of last two years. DES MOINES

WE'RE GIVING YOU THE BUSINESS WITH PARAMOUNT'S MISSISSIPPI



Best opening in months; week end



- Cinch for best weekly gross



(Des Moines) - Second best



business since New Year's. MINNEAPOLIS (State)—Opening receipts more than gratifying. DMAHA (New Omaha)—Outgrossing everything



since opening week. A. AND THAT'S THE "MISSISSIPPI" BOX-OFFICE MELODY EVERYWHERE!

CALENDAR OF CURRENT RELEASES

Harold Auten Omca: 1540 Ewey, N. y. C.

Autum Crocus (Britah), Charming film from Anthony play, with temme appeal. Dir. Basil Death, 70 mins. Rei. Oct. 15. Rev. Nov. 6.

Blasic Victor Jaroba, 70 mins. Rol. Sept. 21 romance. Martha Eggett. Dir. Rev. Nov. 6.

Blasic Victor Jaroba, 70 mins. Rol. Sept. 21 romance. Martha Eggett. Dir. Rol. Gene. 65 mins. Rel. April 15.

Es. wer Einmal Ein Weizer (German). Musical romance with Lehar music. Rev. Wer. 15. Victor Jangen. 50 mins. Rel. Oct. 15.

Es. wer Einmal Ein Weizer (German). The Galsworthy play. Dir. Basil Dean. 70 mins. Rel. Oct. 15. Rev. Oct. 50.

Offices: 1540 Broadwey, New York, N. Y Chesterfield

Evidence. A mystery asking does circumstantial evidence con-nocent? Chick Chandler, Shirley Grey. Dir. Charles Lamon. Rel. March 30.

67 mins. Rei. marvn av.

Curtain Fells, Tho. Old actress impersonates aunt of a wealthy family a
make old age secure. Proves a good genius. Henrietta Crosman. Dir
Chas. Lamont. 67 mins. Rei. Oct. 1,

t Walks, The. A mystery comedy. Cast, John Miljan, June Collyer. Dir. Frank Strayer. 67 mins. Rel. Dec. 1.

Print Strayer, 97 mins. Rel. Dec. 1.

Port of Lest Present. Tracedy along the waterfront and on the tune fisheries
Wm. Boyd, Lola Lanc. Dir. Frank Strayer, Rel. Oct. 15.

Public Opinion. A drama of the greatest along force in the world today,
"Public Opinion." Lola: Wilson, Crane. Wilbur, Luis. Alberni. Dir. Frank
Strayer, 88 mins. Rel. March. 45.

Sons of Steel. A new deal drams of fathers and sons. Charles Starristt. Wm Bakewell: Polly Ann Young: Dir. Charles Lamont. 64 mins. Rel. Dec. 15 Symphony of Living. A dram of scarfice against a background of symphonic music. Al Shean, Evelyn Brent, Charles Judeis. Dir. Frank Strayer. 65 mins. Rel. Jan, 18.

World Accuses, The. A woman's fight against the world alone. Vivian Tobin, Russell Hopton, Dickle Moore. Dir. Charles Lamont. 60 mins. Rei. Nov. 1 Rev. March 27.

scudio: Gower at Sunsot, Hollywood, Cal. Columbia Offices, 729 Seventh Avo., Against the Law. Gangster mixup with an ambulance crew. John Mack Brown, Sally Blane, Arthur Hohl. Dir. Lambert Hillyer. 61 mins. Rel. Oct. 25. Rev. Dec. 18. Fury: Raiph Beliamy, Tala Birell and Wiley Post. Dir. Al Rogell. Rel

Behind the Evidence, Newspaper man smokes out a master mind, Normal Foster, Donald Cook, Shella Mannors. Dir. Lambert Hillyer, 70 mins Rei, Jan. 20. Rev, Feb. 5.

Man Wins, The. Edmund Lowe, Jack Holt in a familiar outline. Florence Rice as the girl. Dir. Earle Kenton, 75 mins, Rel. Jan. 5. Rev Jan. 8. dway Bill. Race track story based on one of Mark Hellinger's yarns. Myrna Loy, Warner Baxter. Dir. Frank Capra. 90 mins. Rel. Dec. 8. Rev. Dec. 4.

to Arms. Willard Mack, Shelin Mannors, Esther Raiston. Dir. Willard Mack, Rel. Jan. 12.

val. Carnival story of a man's search for a mother for his child. Let Tracy, Sally Ellers, Jimmy Durante. Dir. Walter Lang. 77 mlns, Rel Feb. 10. Rev, Feb. 20.

Death Files East. Mystery in a transport plane. Conrad Nagel, Florenc Ruce. Dir. Phil Rosen. 65 mlns. Rel. Jan. 19. Rev. March 6.

Eight Beils. Love and mutiny on the high seas. From a stage play. Anr Sothern, Ralph Bellamy, John Buckler. Dir. Roy W. Nelli. Rei April 11. Fighting Shadows. Tim McCoy, Geneva Mitchell. Dir. David Selman.

Hot News. Richard Cromwell, Billie Seward and Wallace Ford. Dir. Lambert Hillyer. Rel. April 25.

Hillyer, Rel. April 20.

Pil Leve You Always, A love that could not be crushed by adversity, Nancy Carroll, Goo. Murphy. Dir. Leo Bulgakov. 68 mins. Rel. March 20.

In Spite of Danger. Auto racer goes into the trucking business. Wallacet Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mins. Rel. March 8.

"Ford, Marian Marsh. Dir. Lambert Hillyer, 56 mins. Rel, March 8. usy. Jealous prize fighter has a vivid dream while taking the count Nancy Catroll, George Murphy. Dir. Roy. W. Nelli. 66 mins. Rej Nov. 16. Rey. Nov. 27.

Law Boyond the Range. Tim McCoy Western. Billie Seward. Dir. Ford Beebe. Rel. Feb. 15. Live Tonight. Love's indecisions on the Riviers. Lillan Harvey, Tulic Carminati. Dir. Victor Schertzinger. 69 mins. Rel. March 1. Rev. March 26.

March 20c,
Men of the Night. Romance of a detective. Bruce Cabot, Judith Allen. Dir.
Henry Freulich. 58 mins. Rel. Nov. 28. Rev. Dec. 4.
Mills of the Gods. Industrial story of the depression. May Robson, Fay Wrsy,
Yietor Jory. Dir. Roy W. Neill. 67 mins. Rel. Dec. 15. Rev. Jan. 22.
Party Wife. Victor Joy and Jean Arthur. Dir. Erle Kenton. Rel. April 27.
Proscott Kid, The. McCoy wostern. Shella Mannors. Dir. David Selman.
56 mins. Rel. Nov. 8.
Rev. Mongo Rider, The. Tim. McCoy western. Dir. David Selman. 57 mins.
Rel. March 18.

nes. March 18.

are Shoeter. Tim McCoy, Jacqueline Wells in a Western. Dir. David Selman. 57 mins. Rel. Jan. 21.

ger in His House. Orplan curse the link in a racing stable. Jack Holt, Mona Barrie, Jackie Segrie. Dir. Phil Rosen. Rel. March 29.

ii Haad. Baseball comedy. Wallace Ford, Dickie Moore, Barbara Kent. Dir. Ben Stoloff. Rel. Apr. 8.

ternor, The. Tim McCoy, Marion Shilling. Dir. David Selman. 57 mins. Rel. Dec. 10.

White Lies. Ric Fay Wray, Rev. Jan. 1. Rich society girl falls for the blg, brave cop. Walter Conolly, ray, Victor Jory. Dir. Leo Bulgakov. 63 mins. Rel. Nov. 27.

Whole Town's Talking, The. Robinson in a dual role as a Killer and a pacifist who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford. 55 mins. Rel. Feb. 18. Rev. March 6.

Office: 729 Soventh Ave., New York, N. Y. DuWorld Beast of Borneo. Melodrama and animals, John Preston, Mary Stuart. 70 mins. Rel. July 15.

mins. Rel. July 15.

Blus Light. (Austrian and Italian.) Mountain romance among Italian Dolomites. Directed and starring Leni Riefenstahl. Rel. Sept. 15.

Crainquesbille (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baronceill. 80 mins. Rel Dec. 1.

Gill in the Commission in the Continuated manner. Jimmy Sayo. Eddle Ceill. 30 mins. Rel Dec. 1.

Girl in the Case. Comedy in the Continental manner. Jimmy Savo, Eddle
Lambert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oct. 1.

Kocha, Lub, Szanuje (Polish). Young love in Poland, with music. Dir.

Michal Wyzyński. 10 mins. Rel. Nov. 1. L'Agonie des Aigles (Fr), Pre-Napoleonic drama, Dir. Roger Richebe, 70 mins. Rel. Dec. 1.

Man. Who Changed His Name (British). An old Edgar Wallace yarn revived. Dir. Henry Edwards. 75 mins. Rel. Oct. 1. Rev. Oct. 23.

Norsh O'Neale (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel.

Oct. 18. Rev. Oct. 20.

Oct. 15. Rev. Oct. 30.

Romance in Budapest (Hung). Franciska Gaal. Musical. 70 mins. Rel.
April 15. Rev. May 15.

April 15. Rev. May 15.

Tell Tale Heart (British). Edgar Allan Poe thriller. Dir. Desmond Hurst.

50 mins. Rel. June 15. Rev. June 19.

First Division Offices: R.K.O. Bldg., New York, N. Y. Releases Also Allled, Cnesterfield and Monogram

Curtain Falls. One-time famous octress uses her taients in an entirely nove role; and stages one final giorious comeback. Henrietta Crosman Dorothy Lee, Wm. Bakewell. Dir. Charles Lamont. 58 mins. of the Limberlost. The famous Gene Stratton Porter classic. Marian Marsh, Ralph Morgan; Louise Dresser, Eddle Nugent. Dir. Christy Cabanne, 83 mins. Rel. Nov. 8.

Cabania. Et mines Bu. Nov. 2.

Gri of My Drama. College life and college remance. Mary Carliste Eddle Nugent, Creighton Chaney, Arthur Lake, Stering Holloway, Gigi Parrish. Dir. Ray McCarey, Rel. Nov. 17.

King Kelly. Dance director and his girl dancing troupe swap contracts on present the property to a mythical Beigravian kingdom via crone Parils, and bring prospecty to a mythical Beigravian kingdom via crone the college of the College

These tebulations are from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Menagers who receive cervice subse quant to that period should pre-serve a copy of the celender fo

The running time as given here mably that of the projection oom showings and can only approximete the ectual release length in those states or communities where local or state consorable may result local or state concorship may result in deletions. Running time in the reviews as given in 'Varisty' carry the actual time clocked in the theatre after passage by the New York state concorship, since pictures are reviewed only in ectual theatre showings.

showings.

While every effort to made to hold this list accurate, the information supplied may not always be correct, even though efficial. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all menegers who may note discrep-

Studio Placements

Hollywood, April 2. Hollywood, April 2.
Pauline Garon, Ross Alexander,
Crashing Into Society, WB.
Helen Jerome Eddy, Men on Her
Mind, WB.

Mind,

Al Jolson, "Three

Horse," WB,

Edward Nugent, 'College Scandal,"

Vav. Par.

Par. Matt McHugh, 'Glass Key,' Par. Frank Tuttle, directing 'I Sing of

ove, Par.
Herbert Farjeon, dialog: Allan wan, directing 'Kiss and Wake Dwan, directing 'Kiss and Up,' Fox. Nan-Didot, 'Alias Mary Dow,' U. Barlowe Borland, 'China Seas,

Matro.
Metro, Metro, Alec Craig, Al Baffert, Til Bet You, Liberty,
Christian Rub, Eleanor Wesselhost, Leglon of Valor, Reliance,
Heil Breaks Loose, Fremier,
Sylvia Sidney, Herbert Marshall,
Accent on Fouth, Par. Broadway
Meilody of 1935, Metro,
Robert Carson, Michael Fessier,
screen play, Living In a Big Way,
Metro.

screen play, 'Living In a Big way, Metro, Hal. Le. Seuer, Ivan Lobedeff, C. Aubrey Smith, 'China Seag, Metro, Frank Shleide, Donald Cook, Raymond Hatton, Edward Norris, Johnny Hyams, Lella McIntyre, Charles Wilson, Ward Bond, Wurder in the Fleet, 'Metro, Constance Bergen, Tom Dugan, Constance Bergen, untitled comedy, Roach,

Roach,
Harry Lachman, directing 'Sincerely Yours,' Fox.
Benny Rubin, Gerttrude Purcell,
screen play: Eddle Buzzell, directing, untitled feature, Col.
Gavin Gordon, 'Love Me Forever,'
Col.

Gavin Gordon, Love Me Forever, Col.

Harry Stockwell, Broadway Meldy of 1935, Metro.

Al Rogell, directing 'Unknown Harold Shumate, acreen play, Leo Bulgakov, directing, 'Song of the Danmed,' Col.

Arthur Kay, musical director, 'Harmony Lane,' Mascot.

Berton Churchill, 'Page Migg Glory,' WB, Harligan, 'Stranded,' WB.

Isabelli Dawn, Boles Degan, adapting untitled orleinai, WB, Walter King, Katherine Alexander,' O. P. Hengile, Jackie Searl, Jane Withers, Lew Sciler, directing, 'Ginger,' Powns, College Scandal,' Johnny Downs, College Scandal,' Johnny Downs, College Scandal,' James Glosson, College Scandal,' Johnny Downs, College Scandal,' James Glosson, College Scandal,' James Glosson, James Chasan, dalog, 'Murder in Standal, 'Johnny Downs, College Scandal,' James Glosson, Janes, College Scandal,' James Glosson, John Marche John College Scandal,' James Glosson, Janes Glosson, Jan

Ginger, Fox.
Johnny Downa, 'College Scandal,'
Par.
Johnny Downa, 'College Scandal,'
Par.
Johnny Downa, 'College Scandal,'
I Ames Gleason, dialog, 'Murder in
the cheek, McCotter, Earl Hodgins,
Stuart James, Mildred Rogers, Bud
Buster, Roger Williams, Ace Kane,
Buck Morgan, Ailen Greer, Bob
Hill, directing, 'The Texas Rambler,'
Ench Harder, Texas Chemiler, 'China Scas,' Metro,
China Scas,' Metro,
Sid Silvers, Hyman Pearson, Jack
Macdowan, sercen play, 'Broadway
Molody of 1935,' Metro,
Fauline Lord, Margaret Sullavan,
Pauline Lord, Margaret Sullavan,
Pauline Lord, Margaret Sullavan,
Fauline Enter, 'Amanpolis Farewell,' Par.
Les Kohlmar, 'Dlamond Jim
Les Kohlmar, 'Dlamond Jim

Par.
Lee Kohlmar, 'Dlamond Jim Brady, U.
Lona Andre, Fred Kohler, Buck (Continued on page 25)

One in a Million. Romance of a department store employee and the boss son. Dorothy Wilson, Charles Starrett. Dir. Frank. Strayor. Rel.

Pert of Lost Dreams. A gun moll's past catches up with her after the has reformed and is happily married to a sea-faring man. Lola Lane, Bill (screen) Boyd. George Marion, Edward Gargan.

ead. Romance of a disowned playboy son and an artist's model with a past. Bruce Cabot, Grace Bradley, Burton Churchill, Regis Toomney. Dir. Mei/Ulie Brown. Rel. Nov. 30.

Studies: Burbenk, Calif. First National Imcas: 321 W. sem St., Babbitt, Upton Sinciair's Main Street, Guy Kibbee, Aline McMahon. Dir. Wm. Kelghley, 75 mins. Rei, Dec. 8, Rev. Dec. 18,

Case of the Curlous Brido, Tho. Whodunit. Warren William, Margaret Lindsay. Dir. Michael Curtiz. Rel. April 13.

Flirtatien. Welk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien. Dir. Frank Borzage. 95 mins. Rei. Dec. 1. Rev. Dec. 4. Dir. Frank Borzage. 95 mins. Rei, Dec. L. Rev. Dec. 5.
Gentleman Are Born. Pour College boyes battle the world. Franchot Tons.
Gentleman Ann. Dyorak, Margaret Lindsay. Dir. Aifred E. Green.
Gentleman Ann. Dyorak, Margaret Lindsay. Dir. Aifred E. Green.
Gentleman College College

tiving, on Voivet. Shock crazed aviator marries a society girl. Kay Francis,

Geo. Breat. Warren William. Dir. Frank Borrage. 77 mins. Rel. March

2. Rev. March 13. Mary Jano's Pa. Guy Kibbee, Aline McMahon. Dir. Wm. Keighley. Rel. Nov. 2. Rev. March 6.

Meybe it's Levs. Gioria Stuart, Ross Alexander. Dir., Wm. McGinn. 62 mins. Rel. Jan. 12. Rev. Feb. 12. Rel. Jan. 12, Rev. Feb. 12.
Murden in the Clouds. Lyle Talbot. Ann Dvorak: Dir. D. Ross Lederman. \$1
mins. Rel. Dec. 15. Rev. Jan. 1.
North Shore. Barbara Stanwyck, Gene Raymond. Dir. Robert Florey. Rel.
Feb. 16.

Rod Hot Fires. Lyle Taibot, Mary Astor. Dir. D. Ross Lederman. Rel. Feb. 2. Trevoling Saicelady, The. One of those Joan Blondell-Glenda Farrell romps. Dir. Ray Enright. Rel. April 6. While the Patient Slept. Mystery in a millionaire's mansion. Guy Kibbee, Aline McMahon. Dir. Ray Enright, 66 mins. Rel. March 9. Rev. March 6.

Marcu o,
Woman in Red. Young wife faces scandal to save a man from conviction of
murder. Barbara Stanwyck, Gene Raymond, Genevieve Tobin. Dir.
Robt. Florey, 68 mins. Rel. Feb. 16. Rev. March 27.

Studio: Fox Hills, Hollywood, Cel. For Babeona. Jungle film made by Martin Johnsons, partly from an airplane 78 mins. Rel. Jan. Rev. Jan. 29.

Baby Teke a Bow. The Fox child star comes through again. Shirley Temple.

Bachelor of Arts. From John Ersking's recent novel. Tom Brown, Honry.

Waithall, Anita Louise. Dir. Louis King. 74 mins. Rel. Nov. 23. Bright Eyss. The story of two little girls. Shirley Temple, Jane Darwell, James Dunn, Judith Allen. Dir. David Butler. 83 mins. Rol. Dec. 28. Rev. Dec. 25.

Cherile Chan in Paris. The Oriental detective moves into new territory.

Warner Oland, Mary Brian, Dir. Lewis Seller, 70 mins. Rei, Fcb. 1,
Rev, Jan. 29.

County Chairmen, Tho. Will Bogers, Evelyn Venable, Kent Taylor, Dir. John Blystone, 75 mins, Rel. Jan. 11. Rey, Jan. 22. Cowboy Millionaire. George O'Brien western, Dir. Edw. F. Cline. Rel. April 12. April 12.

Elinor Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden. Tz mins. Rol. Nov. 2. Rev. March 6.

First World War, The. Hitherto unreleased slim from the archives of several governments. Lawrence Stallings, editor. 78 mins. Rel. Nov. 23. Rev. Nov. 13.

Nov. 13.

Gambling. From the George M. Cohan play. Geo. M. Cohan, Wynne Gibeon.

Dir. Rowland V. Lee. 39 mins. Rel. Nov. 2. Rev. Dec. 11.

George White's Scandais. Second edition of the musical. Alice Faye. Jag.

Dun., Ned Sparks, Geo. White, Lyda Roberti. Dir. Geo. White. Rel.

March 13. Grost Hetol Mystory. Flags and Quirt as detectives. Dir. Eugone Ford. 79 mins. Rel. March 1: Rev. March 6.

Menors, Rel. March 1. Rev. March 6.
Heavon's Gate. A Shirley Templo story, Joel McCrea, Rossmary Ames. Dir.
John Robertson. Rel. May 3.
Hell-in the Heavens. Air story. Warner Baxter, Conchita Montenegro. Dir.
John Blystone. 80 mins. Rel. Nov. 8.

John Blystone. 89 mins. Rci. Nov. 9.
Heilderade. Adventure in a ghost town. Richard Arion, Madge Evans, Rajph
Bellamy, Henry Waithall. Dir. Jas. Cruzc. 74 mins, Rei. Dec. 21. Rcy.
Jan. 8.

it's e Small World. Spencer Tracy, Wendy Barrio. Dir. Irving Cummings.

Life Begins at 40. Based on the Pitkin book. Will Rogers, Rochelle Hudson.
Dir. Geo. Marshall. 79 mins. Rel. March 22.

Dir. Geo. Marshall. 79 mlns. Rel. March 22.
Littic Colonel. Shirley Temple, Lionel Barrymore, Evelyn Venable. Dir. David Butler. 30 mlns. Rel. Feb. 15. Rev. March 27.
Lottery Lever. Naval cadets form love syndicate. Par Paterson, Lew Ayres. Dir. Wm. Thiels. 32 mlns. Rel. Jan. 4. Rev. Feb. 20.
Marle Gallante. Done from the novel of the same name. Spencer Tracy. Kettl Gallant. Holon Morgan. Dir. Henry King. 38 mlns. Rel. Get. 24.
Rev. Nov. 27. Music in the Air. Gloria Swanson, John Boles. Dir. Joe May. 81 mins. Rei.

Dec. 7.

Mystory Woman. Heroine saves her husband by procuring the papers. Mona.

Barrie, Gilbert Roland. Dir. Eugeno Forde. 68 mins. Rol. Jan. 18.

Rev. Jan. 22.

One More Spring. Three down and outers in Central Park. Janet Gaynor.

Warner Baxter. Dir. Henry King. 87 mins. Rol. Feb. 8. Rev. Fob. 27.

Ten Dollar Raise. Edward Everett Horton, Karen Morley. Dir. Geo. Marshall. Rel. April 6.

Twenty-four Hours a Day, Claire Trevor, Glibert Roland, Dir. Hamilton Mac-Fadden, Rol. Nov. 23.

Fadden. Rel. Nov. 23.

Under Pressure. Romance with the sand hogs under the river. Edmund.

Lowe, Victor McLagien, Florence Rice. Dir. Roaul Walsh. 70 mins. Rel. Feb. Rev. Feb. 5.

When a Man's a Man. From the Harold Bell Wright story. George O'Brien. Dir. Edw. F. Clinc. 66 mins. Rel. Feb. 15. Rev. Feb. 27.

White Parade, The. Loretta Young, John Bolcs. Dir. Irving Cummings. 50 mins. Rel. Nov. 15. Rev. Nov. 13.

Office: 1600 Broadway,

Chu Chin Chow Arabiai, tates in musical form. Anna May Wong, Pritz Kortner Dr. Walter Fords. 36 mins. Rel. Sept. 15. Rev. Sept. 28. Evensement of the Market Sept. 16. Rev. Sept. 28. Evensement of the Market Sept. 16. Rev. Sept. 28. Evensement of the Market Sept. 28. Evensement Sept. 28. Evensement Sept. 28. Rev. Lay. Pritz Kortner, Lard Genome the New 18. Rev. Sept. 29. Sept. 28. Evensement Sept. 29. Rev. Se

Fower (Jew Suss). Dramatization of Stern Feuchtwanger novel. Conrad Voldt, Benita Hume. Dir. Lothar Mendes. 105 mins. Rel. Oct. 1. Rev.

Frincess Charming. Musical comody in a mythical kingdom. Evelyn Laye. Yvonne Arnaud, George Grossmith, Max Miller. Dir. Maurice Elycy. Rel. Jan. on Schubert's life. Martha Infinished Symphony. Musical romance based on Schubert's life. Martha Eggerth. Dr. Willy Forst. 83 mins. Rel. Jan. 1. Rey. Jan. 15. (Continued on page 25)

4 ***

THRILLER TENS



HELD OVER MAYFAIR, N. Y.

- "Swiftest screen melodrama this column can recall."
- "Best shocker Broadway has seen in ---World-Telegram
- "Fast-moving thriller packed with action."

"Holds audience spellbound with terror and suspense." -American

Public Enemy No. 1 of all the world!

THE MAN WHO KNEW TOO MUCH

NOVA PILBEAM • PETER LORRE LESLIE BANKS . EDNA BEST

DIRECTED BY ALFRED MITCHCOCK

PHYSICAL DISTRIBUTION . FOX EXCHANGES . CANADA REGAL FILMS, LTI



CALENDAR OF CURRENT RELEASES

(Continued from page 23)

Liberty Office: 1776 Broadway, New York, N. Y. Florine McKinney. Lawrence Gray. Dir. William Nigh. Hyams. Phillips Homes. Dir. Fred Newmeyer. 70 mins. Rel. Cet. 28. Rev. Fr. New York, N. Y. Old Homestead, The. McGorn version of famous novel. Mary Carlisle, Lawrence Gray. Limits Night. Rel. not set.

rence Gray, Dorothy Lee. Dir. William Nigh. Wary Carlisle, Lawones to Every Bachler. Hone/voon with a hired wide. Marian Nixon, Nell
Hamilton, Alisan Pringie Dir. Win. Nigh. 2016. Marian Rel. Dec. 14.

\$chool for Girls. Reform school drams. Sidney Footins. Rel. Dec. 15.

\$chool for Girls. Reform school drams. Sidney Footins. Rel. Dec. 17.

\$chool for Girls. Reform school drams. Sidney Footins. Rel. Dec. 17.

\$chool for Girls. Reform school drams. Sidney Footins. Rel. Xel. 2017.

\$chool. The Marian Sidney Footins. Rel. April 18.

\$chool. The Marian Sidney Footins. The Marian Sidney Footins. Marian Nixon, Wera Engels. Dir. Win. Nigh. 77 mins. Rel. Footins. Nixon, Without Children. Modern drams of divorce. Marquetie Churchill, Brown Cabott, Evelyn Brent, Reginul Denny. Dir. William Nigh. 81 mins. Rel. April 18.

Majestic Offices: RKO Bidg., Radio City Metivs for Revenge. Thrilling adventures resulting from desire to satisf wife's craving for luxury. Donald Cook. Irene Hervey. Dir. Rur

Lynwood.

Mutiny_Abaca. Stark drama! Adventure: Romance! On the high seas. Nell Hamilton and Kathleen Burke. Dir. Tommy Atkins.

Parfect Clue, The. David Manners, Steets Gallagher, Dorothy Lubaire. Dir. Robt. Vignoia. 64 mins. Dynamio detective mystery thriller. Rel. March 20.

Offices, 1776 Broadway, New York, N. Y Mascot

Sahind the Green Lights. Factual story from the book of the same name, be former Police Captain Willemse, Norman Foster, Judith Allen, Sidne: Blackmer. Rel. Feb. 22.

former Folice Captain Willemse, Norman Foster, Judith Allen, Sidney Blackmer, Rel. Feb. 22.

10 Old Santa Fe. Sloty of a dude ranch knick-knack salesman who fails in love with the ranch owner's daughter. He is accused of murder but all difficulties are clarified with startling suddenness. Ken Maynard, Evabra Knapp, H. B. Warner, Kenneth Thomson, George Hayes. Dir. David Bowlet Howard. 82 mins. Rel. Dec. 4. Rev. March 20.

Marine Startling Sta

Studios: Cuiver City, Calif. Metro Offices: 1840 Breadway,

After Office Hours. Newspaper story. Constance Bennett, Clark Gable, Stuart Erwin. Dir. Robt. Z. Leonard. 73 mins. Rel. Feb. 22. Rev. March 13. Babes in Toyland. Child story, with the Victor Horbert music. Laurel and Hardy, Charlotte Henry. Dir. Gus Mein, Chas. Rogers. 77 mins. Rel. Rov. 30. Rev. Dec. 18.

Band Plays On, The. Football story. Robt. Young, Betty Furness. Dir Russell Mack. 87 mins. Rel. Dec. 21. Rev. Dec. 25. Biggraphy of a Bacheler Glir, Hausd on S. N. Berhrman's successful play "Blography". Ann Harding, Robert Montgomery. Dir. E. H. Griffith 88 mins. Rel. Jan. 4. Rev. March 6.

David Copporfield. Dickens story with an almost perfect cast. W. C. Fields
Lionel Barrymore, Edna May Olliver, Herbert Mundin. Dir, Geo, Cukor
229 mins. Rel. Jan. 18. Rev. Jan. 22.

Evelyn Prantics. Disrict attorney's wife saves a girl wrongly accused of

.439 mins. Rel. Jan. 18. Rev. Jan. 22.

'vi Prentice. District attorncy's wife saves a girl wrongly accused of her own crime. Wm. Powell, Myrna Loy. Dir. Wm. K. Howard. 78.

Kling All Chers. Rev. Nov. 13.

Kling All Chers. Prom the strate play. Jean Crawford, Clark Gable. Robt. Montgomery. Dir. W. S. van Dyke. 82 mins. Rel. Dec. 28.

Rev. Jan. 1.

Rev. Jan. I. v. s. van Lyrke. 82 mins. Rel. Dec. 28.

Gay Brids. The From Francis Coe's 'Repeal'. Carole Lombard. Chester
Naughty Maristra. Vice Conway. 82 mins. Rel. Dec. 28. Rev. Dec. 18.
Naughty Maristra. Vice The Properties of the Comment of

Sequola. Friendship between a deer and a puma with a human romance background. Jean Parker, Russell Hardle. Dir. Chester Franklin.—78 mins. Rei. Feb. 1. Rev. Feb. 27.

mins Rel. Feb. 1. Rev. Feb. 27.
haddow of Doubt Murden mystery. Ricardo Cortez, Virginia Bruca, Constant
Collier. Dir. Geo. B. Seltz. 71 mins. Rel. Feb. 15. Rev. Feb. 27.
Secisty Doctor. Hospital story. Chester Morris, Virginia Bruca. Robi. Tayior. Dir. Geo. B. Seltz. 63 mins. Rel, Jan. 25. Rev. Feb. 5.
Imas Square Lady. Girl from lowa bests a crook gang. Robi. Taylor, Virginia Bruca. Dir. Geo. B. Seltz. 69 mins. Rel. March 8. Rev.
March 20.

Wicked Woman. A story of a faithful mother. Mady Christians, Jean Parker, Chas. Blokford. Dir. Chas. Brabin. 71 mins. Rel. Dec. 7. Rev. Dec. 18.

Winning Ticket, The. Story of a sweeps ticket that was lost and found. Leo Carrillo, Louise Fazenda, Ted Healy, Dir. Chas. F, Riesner. 64 mins. Rel. Feb. 8. Rev. Feb. 12.

Studio:
9336 W. Washington Blvd., Monogram Office: R. K. O. Building, Rocksfellsr Center, N.Y.C.
Dawn Rider, The. John Wayne, Marlon Barns. Dir. R. N. Bradbury.

9336 W. Washington Blud, WONDGRAIN Rocksfellar Center, N.Y.C., Dawn Rider, The. John Wayne, Marion Barns. Dir. R. N. Bradbury, Girl o' My Dreams. College romance with track team events. Mary Carlisle, Creighton Chaney, Sterling Holloway, Eddie Nugent, GiGl Parrish, 65 mins. Dir. Ray McCarey, Rel. Nov. 17.

Flirting with Danger. These buddles play with dynamite and love. Robert Armstrong, William Cagney, Edgar Kennedy, Marion Burns, Maria Alba. Armstrong, William Cagney, Edgar Kennedy, Marion Burns, Maria Alba. Armstrong, William Cagney, Edgar Kennedy, Marion Burns, Maria Alba.

Dir. Phil Rosen. 65 mins. Rel. Dec. 3. Rev. March 6.
Graat God Gold, Slöney Blackmer, Martha Sleeper, Gloria Shea. Regis
Theory. John T. Murray, Edward Maxwell, Expose of the receivership
Healer, The. From novel by Robert Herrick. Dir. Reginald Barker, Ralph
Healer, The. From novel by Robert Herrick. Dir. Reginald Barker, Ralph
Healer, The. Romer Morley, Mickey Rooney, Judith Allen, Robert McWade,
J. Farrell MacDonald.
Hoosier Schoolmaster, The. Norman Foster, Claudette Henry, Otis Harlan,
Egglestom Mons. Dir. Lew L. Collins. Famous classic by Edward
Egglestom Mons. ler School Louis V. Eggleston

King Ksily of U. S. A. Guy Robertson, Irene Wars. 66 mins. Rel. Sept. 15 Rev. Dec. 18.

Rev. Dec. 18.

Lawless Frontier (Lone Star). John Wayne, Shella Terry. Dir. R. N. Bradbury. 54 mins. Rel. Nov. 22. Rev. Jan. 22.

Lost in the Stratosphers. Romance of tun members of air patrol amid scientific experiments.

June Collyer, William Cagney, Eddie Nusent. 54
mins. Rel. Nov. 18. Rev. March 6.

Million Deli Baby. Fond patents try to palm over their little boy as another million being Baby. Fond patents try to palm over their little boy as another little boy as another little boy as another little boy. The part of the part of

'Neath Arizona Skies. (Lonc Star). John Wayne, Shella Terry. 52 mins Rel. Dec. 22. Rev. March 20.

Rel. Dec. 22. Rev. March 20.

Paradise Ranch, John Wayne, Marion Burns. Movie-struck family takes husbands all to crash Hollywood, with hilarlous results. Wallace Ford. 60 mins. Rel. March 25.

mins Rel. March 25.

Rainbow Valley. (Lone Star), John Wayne, Lucille Brown.

Reckless Romeos. Comedy adventures of two hard-boiled eggs who are
afraid of nothing but each other. Robert Armatrong. William Cagney.

Red Heacr. Boy and girl work out their sodial salvation in a lunch waxel.

Red Heacr. Boy and girl work out their sodial salvation in a lunch waxel.

Nov. 1. Rev. Nov. 20. Paraleley. Dir. Metville Brown. 77 mins. Rel.

Nov. 1. Rev. Nov. 20.

Sing. Sing Nights. Three men accused of murdering the same man tell circumstances which are checked by ill detector, proving two ars innecent.

die Albright, Boots Mallory, Jameson Thomas, Conway Tearle, linand Gottschalk. (Note: Tearle stars). 60 mins. Rsi. Dec. 15. Jan. 29.

Rev. Jan. 29,

Texas Terres. John Wayne. A Lone Star Western.

Trail Beyond, in the. John Wayne, Verna Hillie. 56 mins. Rel. Oct. 22.

Woman Must Dress. Intricate ways of fashion saion people almost causing young romance of daughter to end in disaster. Minna Gembell, Gavin 769, mins. Rel. Jan. 2, Robert Ught and Monogram contest winners.

Offices: 1501 Broady Studios: 5851 Marathon St., Hollywood, Calif All the King's Horses. Zenda type story with a picture star replacing a king of a mythical kingdom. Carl Brisson, Mary Ellis. Dir. Frank Tuttle. 75 mins. Rel. Feb. 15. Rev. March 13.

Behold My Wife. Sylvia Sidney as an Indian girl. Sylvia Sidney, Gene Raymond. Dir. Dave Leisen. 79 mins. Rel. Dec. 7. Rev. Fsb. 20.

mond. Dir. Davé Leisen. 79 mins. Rel. Dec. 7. Rev. Feb. 29.

Caprice Espagnol. Romance of a Spanish dancer. Mariene Dietrich, Caesar Romero, Lionel Atwill. Dir. Josef Von Sternberg. Rel. Mar. 15.

Car 99. Based on the exploits of the Michigan state radio police. Fred MacMurray, Sir Guy Standing, Ann Sheridan, Dir. Chas. Barton. 60 mins. Rel. Mar. 1. Rev. Feb. 27.

College Rhythm. Musical type story. Joe Penner, Lanny Ross, Jack Oakie. Lyda Roberti. Dir. Norman Taurog, 75 mins. Rel. Nov. 23. Rev. Nov. 27. Lyda Robertt, Dir. Norman taurog, 79 minis. Rei. Nor. 20. Act. Aver. Act. Lyda Robertt. Dir. Rolland Reiner Madame. From the stage play of a temperamental star. Ellisas Landi, Cary Grant. Dir. Elliott Nugent. 31 mins. Rel. Jan. 4. Rev. Jan. 15. Father Brown, Detective. New type of mystery story. Paul Lukas, Gertruds Michael. Dir. Edw. Sedgwick. Rel. Dec.

Gilded Lily, He. Modest business girl is catapulted to fame through a mis-understood romance with a nobleman. Claudetto Colbert, Fred Mac-Murray. Dir. Wesley Ruggies. 85 mins. Rel. Ján. 26. Rev. Feb. 12. Here is My Heart. Musical. Bing Crosby, Kitty Carlisie. Dir. Frank Tuttle. 75 mins. Rel. Dec. 28. Rev. Dec. 6.

75 mins. Rel. Dec. 22. Rev. Dec. 5.
Home on the Range. Western. Randolph Scott, Jackle Coogan. Evelyn Brent. Dir. Jacobsen. 54 mins. Rel. Dec. 21. Rev. Feb. 12.
14°e a Gift. Fleids buys an orange grove. W. C. Fields, Baby LeRoy, Jean Roueveral. Dir. Norman McLead. 67 mins. Rel. Nov. 30. Rev. Jan. 8. Limehouse Blues. Story of the London Chinatown. Goo. Raft. Jean Rans. Anna May Wong. Dir. Alex Hall. 63 mins. Rel. Nov. 9. Rev. Dec. 13.
Lives of a Bargai Lancer. Adventure in an Indian regiment. Gary Conc. Cavanagh, Henrietta Crossman. Dir. Ralph Murphy. 58 mins. Rel. Dec. 14.

In Sloom. Country boy and city girl finally make a match. Carnival sidelights. Joe Morrison, Dixle Lee, Burns and Allen. Dir. Elliott Nugent. Rel. Mar. 15

Nugent. Rel. Mar. 15.

adden's Flats. From the Gus Hill farce. Walter C. Kelly, Andy Clyde
Jane Darwell. Dir. Ralph Murphy. 65 mins. Rel. March 22. Rev
March 13.,

lesippl. Showbeat story by Booth Tarkington. Bing Creeby, W. C. Fleds.
Joan Bennett, Queenle Smith. Dir. Edw. A. Sutherland. Rel. Mar. 8.

One Hennett, Queenle Smith. Dir. Edw. A. Sutherland. Rel. Mar. 8.

One Hour Late. Joe Morrison, Helen Twelvetrees, Conrad Nagel. Dir. Raiph Murphy. Rel. Dec. 14.

President Vanishes, The. From current sensational novel of sams title. Arthur Byron, Janet Beecher, Paul Kelly. Dir. Wm. A. Wellman. 80 mins. Rel. Jan. 11. Rev. Dec. 11.

is of Happinssa, Ths. From the stage play about bundling. Joan Bennett, Francis Lederer. Dir. Alex Hall. 80 mins. Rel. Nov. 16. Rev. Nov. 10.

cky Mountain Mystery. Western mystery story by Zane Grey. Randolph Scott, Chic Sale, Kathieen Burke, Mrs. Leslie Carter. Dir. Chas. Barton. Rel. Feb. 1. Rei. Feb. 1: les of Red Gap. Harry Léon Wilson's story of a butler won in a bridge game. Chas. Laughton, 'Mary Boland, Chas. Ruggles. Dir. Leo Mc-Carsy, 90 mins. Rel. Feb. 22. Rey. March 13.

a. Society girl and New York boy meet in Havana. Geo. Raft, Carois Lombard, Margo. Dir. Marion Gering. 71 mins. Rel. Feb. 8. Rev. Feb. 27.

Peb. 27.

Stolen Harmony. Adventures with Ben Bernle's band. Geo. Raft. Ben Bernle,
Grace Bradley. Dir. Alfred Werker. Rel. Mar. 23.

Wings in the Dark. Air thriller with a rescue by a blinded aviator. Myrna
Loy_Cary Grant. Dir. Jas. Flood. Rel. Feb. 1. Rev. Feb. 5.

Office: 1270 Sixth Ave., Principal

Chandu on the Magic Island. Mystery—sequel to Return of Chandu. Bels Lugosi, Clara Kimbali Young, Dean Benton, Phyllis Ludwig, Seven reels Return of Chandu, The. Mystery story. Bela Lugosi, Clara Kimball Young, Dean Benton, Phyllis Ludwig. Seven-reel feature, followed by eight two-reel serial enjoydes. Bel. Oct.

dles: Hollywood, R.K.O. Radio Office: R.K.O. Sidg., Radio City, N.Y.C Anne of Green Gables. The story involves the adoption, life and development of Anne, an orphan, at 4 voules on Prince Edward Island. Anne Shirley, Tom Brown, Helen Westley, O. P. Heggie, Sara Haden. Dir. George Nichole Jr. 80 mins. Rel. Nov. 22. Rev. Dec. 25.

y Sharp. The story of a woman who wrecked the lives of all the mer who loved her. Miriam Hopkins, Alan Mowbray, Frances Dee, Sir Cedric Hardwick, Nigel Bruce, Alison Skipworth. .ir. Reuben Mamoulian, Rel. May 17.

many 1.

Break of Hearts. Two temperamental musicians discover, after almost wrecking their lives, that love is most important thing. Katharine Hepburn Charles Boyer, John Beal, Jean Hersholt. Dir. Philip Moeller. Ref May 31.

our Leavs. An American couple just entering into middle life take a short vacation away from each other, only to return secretly, relieved that it is all over. Frank Morgan, Genevieve Tobin, Nell Hamilton, Marian Nixon, Glenn Anders, Gene Lockhart, Dir. Lloyd Corrigan. 32 mins. Rel. Nov. 9. Rev. Jan. 1.

Marian Nizan, Cilenn Anders, Genea, Lockhart, Dir. Lloyd Corrigan. 82 mins. Rel. Nov. 8. Rev. Jan. 1.

Captain Hurricane. A story of Cape Cod and its people. James Barton, Helen Westley, Halen Mack. Dir. John Robertson. Rel. Mar. 1.

Chasing Yesterday. A kindly professor berriends a lonely oriphan and then finds happiness which he had been scarching for all his life. Anne finds happiness which he had been scarching for all his life. Anne Trent Durkin, Etigense Girardet, Doris Lloyd, Hilda Vaughn. Dir. George Nichols, Jr., Berk-April 12.

Dog of Flanderd. A poor Flemish boy who befriends a shepherd dog is given a change to develop his talents and become a famous artist. Frankle Thomas, O. P. Heggie, Helen Parish, Lighthing. Dir. Edward Sieman.

Enchanted April. Under the cnchantment of Italian sunshine, and a romentic medieval castle. love comes to four unhappy English women. Ann Harding, Frank Morgan, Katharine Alexander, Reginald Owen, Jane Baxter. Dir. Harry Beaumont. 65 mins. Rel. Jan. 25. Rev. March 13.

Fountain, The. From the Chas. Morgan novel. Ann Harding, Erian Aherry, Paul Lukas. Dir. John Cromwell. 8 mins. Harding, Erian Aherry, Paul Lukas. Dir. John Cromwell. 8 mins. Harding, Erian Aherry, Paul Lukas. Dir. Charles Lamont. Rel. Feb. 15.

Grand Old Girl. Giorifying the American school teacher. May Robson. Mary Carlisle. Fred MacMurray. Alan Hale. Dir. by John Robertson. Ral. Jan. 18. It's mins. Rick Jan. 18. Rev. March 10. Jan. 18. Rev. March 11. Jan. 19. The Rel. May 24.

Kentucky Kernels. A pair of out-of-work vaudevillians adopt a small by who turns out to be held to a decent and the size of which we had to a decent when out to be held to a decent and the size of which is involved whou turns out to be held to a decent and the size of which is involved who turns out to be held to a decent and the size of which we have to a decent and the size of which the following the size of the size of which we have the followed who turns out to be held to a decent and the size of the size of the size of the size

Dir. John Förd. Rel. May 23.

Kentucky Kernsie. A pair of tel-tof-work vaudevillians adopt a small boy who turns ut. A pair of tel-tof-work vaudevillians adopt a small boy who turns ut. A politic a large Kentucky estate which is involved with a neighboring estate. Bert Wheeler, Robert Woolsey, Mary Carlisle, Spanky McFarland, Noah Beery. Dir. George Stevens. 75 mins. Rel. Nov. 2. Rev. Jan. 8.

Laddle. The younger sister in the Stanton family helps her brother, Laddle, win the Princess. John Beal, Gloria Stuart, Virginia Weilder, Charlotte Henry. Rel. April 5.

Liohtning Strikes Twice. A fast-moving farce which appears to the contraction of the contrac

Lighting Strikes Twice. A fast-moving farce which concerns itself with a musing tangle of identities that cause the fast-moving farce which concerns itself with a musing tangle of identities that result from two young men brings a musing tangle of identities that result from two young men brings a factor of the control of the control

Rev. Jan. 1.

Murder on a honeymoon. The forther adventures of the old maid, amateur detective, school teacher. Miss Hildesgard Withers, and inspector of Police Ocean Piper. This time the murder takes place on an alreptane. Edna May Oliver, James Glesson, Lola Lane, Doroth & Libard Corrigan. 75 miles. Rel. Feb. 22. Rev. March 6.

Lloyd Corrigan. 73 mins. Rel. Feb. 22. Rev. March 6.
le's Enemy, The. A convict breaks fall in order to seek revenge on his
lawyer, whom he thinks has double-crossed, only to learn the truth just
before he is killed. Preston Foster, Jida Lee, Mclym Douglas, Shirley
Grey, Rosson Ates, William Collict, Jr., Sybil Elaine, Herbert Rawlinson. Dir. Grame William. Rel. Marcel S.

Red Morning. Adventure in a primitive section of Papua, New Guinca. Steffi (Continued on page 27)

Studio Placements

(Continued from page 23)

Jones; Nick Grindle directing, Border Brigands, U. Arthur Caesar, screen play, 'While the Crowd Cheers,' U. Frank Teneers, U.
Frank Terry, gagging 'The Milky Way,' Par.
Sidney Howard, screen play, 'The Light That Failed,' Par.

Janet Gaynor, Spencer Tracy, Henry Fonda, Slim Summerville, Roger Imhof, Jane Withers, Andy Devine; Victor Fleming directing, Farmer Takes a Wife, Fox.

Farmer Takes a Wife, Fox.

Will Rogers Bill Robinson,
DWILL Rogers Bill Robinson,
DWILL Rogers Bill Robinson,
DWILL Rogers Bill Robinson,
DWILL Rogers
Marshall directing, In Old Kentucky, Fox.

Warner Oland, Pat Patterson,
Rita Cansino, Thomas Beck, Stepin
Fetchit; Louis King directing,
'Charlie Chan in Egypt,' Fox.

Bing Crosby, Joan Bennett; Leo
McCarey directing, 'Two for Tonight, Far.

Mill Park Rogers

Morris, Dore Schary,
Schesser Worris, Dore Schary,
Schesser Worris, Storm Over the
Andes, 'U.
Onslow, Stavans B. B. Western

Andes, U. Orslow Stevens, H. B. Warner, Eric Linden, Maxine Doyle; E. Mor-ton Hough, screen play; Phil Rosen directing, 'I'll Bet You,' Liberty.

directing, Til Bet You, 'Liberty,
Aben Kandei, adaptation, 'Magnificent Obsession,' U.
Lois Lane, Chick Chandler, 'Alias
Mary Dow,'
The Raven, 'U.
Joe Penner, Jack Oakle, Fred McMurray; screen play, Waldemar
Young, Francis Martin, 'College
Education,' Par.
Clifford Jones, 'Anna Karenina,'
Matsy Kelly, 'Paye Miss Giory,'
WE.

WE. George Rat, Every Night at George Rat, Every Night at Eight, Wanger. Graham Baker, Gene Towne, Louis Stevens, scripting 'Shanshal,' Wanny Harmon ork, 'No More Ladies,' Metro. Stephen Roberts, directing 'U. S. Grant,' Radio. Grant,' Radio.

Par. Frank Conroy, 'Charlie Chan in Egypt, Fox.
Rita Dunn, Coral Dietrich, Doris
Channing, Myra Jones, 'On Wings

Egypt. Fox. Coal Dietrich, Doris Rita Dunmyra Jones, 'On Wings of Song,' Col.

Myra Jones, 'On Wings of Song,' Col.

Herbert Heywood, Farmer Takes a Wite,' Fox.

Wade Boteler, 'Ailbi Ike,' WB.

Evelyn Foe, 'Fapa's in the Cradle,' Recommendation of the College of C

Binnie Barnes, 'Diamond Jim rady,' U. Virginia Hammond, 'Jim Burke's

Virginia Hammonu, s...
Boy, Col.
Howard Estabrook, screen play,
Way Down East, Fox.
Constance Collier, Charles Brinley 'Anna Karenina, Metro.
Greta Meyer, 'Public Hero No. 1,'

Metro.
Bradley Page, 'Frisco Nights,' U.
Harry Strang, Frank Mayo, Carlyle Blackwell, Tr., Julie Bescos, Al
Williams, Richard Tucker, 'Murder
in the Fleet,' Metro.
Fred Kohler, Jr., Tommy Tomlinson, Charles Coleman, 'No More

son, Charles Coleman, No More Ladles, Metro. Soo Yong, China Seas, Metro. Robert Donat, Errol Flynn; Mi-chael Curttz directing, Capital Soylwa Sidney, Fred McMurray, Lot's Get Married; Par. J. Grahams, screen play, 'O'Shaugh-nessy's Boy,' Metro. Jean Farker, 'Murder in the Flest, Metro.

Fleet, Metro. Harvey Gates, Charles Grayson, adaptation Shirley Temple yarn,

Fox. William Selter, directing 'Orchids

William Better, ducocon.

Vou, Fox.
Frances Marion, adapting 'Maytime,' Metro.
Akim Tamiron, 'Big Broadcast of
1335, Par.
Samuel Hines, 'College-Scandal,'

Par. Mariene Dietrich; Rowland Brown, adaptation, 'By Any Other Name,' Par. Jack Rutherford, "The Crusaders,' Par.

Par.
Richard Hemingway, 'Legion of Valor,' Rollance.

CAP'S FILM RESEARCHERS

CAP'S FILM RESEARCHERS

Washington, April 2.

Capitol Screen-Research Service, for with the dig into Library of the Congress and the Congress of the Congress

GET READY...

for your biggest money-maker!! Universal's

"THE BRIDE OF FRANKENSTEIN"



DIRECTED BY JAMES WHALE

7

CALENDAR OF CURRENT RELEASES

. (Continued from page 25)

Duna, Regis Toomey, Raymond Hatton. Dir. Wallace Fox. 66 mins.

rta. Adaptation of the stage musical Irene Dunne, Fred Astaire, Rogers. Dir. Wm. A. Seiter. 105 mine. Rel. March 8. Rey. Ma nogus DI. WII. A. Seiter. 105 mine. Rel. March 8. Rev. March 13. Romance in Manhattan. A young Czecho-Slovakian entere the valuation of the promised land?) illegally and finds happliness and the chance for a successful future. Francis Lederer, Ginger Rogers, Arthur Hohl, Jimmy Buttler, J. Farrell MacDonald. Dir. Stephen Roberta. 77 mine. Rel. Jan. 11. Rev. Jan. 22.

Rel. Jan. 11. Rev. Jan. 22.

Rel. Jan. 11. Rev. Jan. 22.

Streak, The A. fast-action melodrama in which the famous streamthere is the property of the proper

Rel. April 19.

[gere All. May Robson, the champion of her own brood of four children, eaves them from her indulgence, from themselves and from the fury of the law. May Robson, Preston Foster, Florine McKinney, William Backwell. Rel. May 10.

Discoverii. Rei. May 10.

Villago Tale. This story, pregents a cross-section of average community life, as typical small village in Utah. Randoloh Scott, Kay Johnson, Arthur Hoyt, Robert Barrat, Janet Beecher, Dorothy Burgesa. Dir. John Cromwell. Rei, April 26.

Wednesday's Child. The effect of divorce upon children. Edward Arnold, Karen Morley, Frankile Thomas. Dir. John Robertson. 68 mine. Rei. Oct. 28. Rev. Dec. 18.

West of the Pecos. The locale is the Pecos county in New Mexico. A young girl, discussed as a boy, regenerates an outlaw and wins happiness. Red. Rev. Dec. 18.

Resen. 66 mine. Rel. Jan. 4. Rev. Jan. 1.

United Artists Offices: 729 Seventh Ave

United Artists Offices: 729-8eventh Ave., New York, N. Y.
Call of the Wild. From the famous Jack London story. Clark Gable, Loretta Young, Jack Oakle, Dir, William Wellman, Rel, May 6.
Cardinal Richelieu. George Arliss, Maureen O'Sullivan, Edward Arnold, Francis Lister. Dir. Rowland V. Lee. Rel, April 28.
Clive of India. The story of Clive, who founded a new British dominion-india. Round Coloman, Loretta Young, Francis Lister. Dir. Blohard Folice Bergere. From the stage farce, "The Red Cat." Maurice Chevaller, Ann Schern, Merle Oberon. Dir. Roy Dal Ruth, 83 mins. Rel. Mar. 8. Rev. Feb. 27.
Kid Millions. Musical sneeted in the U. 2002.

Feb. 27.

Kid Millions. Musical spectacle in the U. S. and Egypt. Eddle Cantor. Ethel Merman. Dir. Roy Del Ruth. 39 mins. Rel. Dec. 28. Rev. Nov. 13.

Lee Miserables. An adaptation from the famous Victor Hugo classic, Frederic March, Charles Laughton, Sir Cedric Hardwicke. Dir. Richard Boleslawski. Rel. April 21.

Les Miserables. An adaptation from the famous Victor Hugo classic. Frederic March, Charles Laughton, Sir Cedric Hardwicke. Dir. Richard Boles-Mighty Barnum, The. Flettonal story of F. T. Barnum. Wallace Beery, Adolphe Menjou, Virginia Bruce. Dir. Walter Lang. 87 mins. Rel. Dec. 25.

Runaway Guccn. A merry maeletrom of revolution and romance. Anne Neagle and Fernand Graavey. Dir. Herbert Wilcox. Rel Dec. 21.

Sagiet Emperici, The. From a nyoul by the Baroness Orexy. Romantic Relationship of the March State of the Committee of th

Studio: Universal Offices: 30 Rocketeiter New York

Bride of Frankenstein. Drama. Karloff, Valerie Hobson. Dir. James
Rel. April 22. Universal Offices: 30 Rockefeller Center,

Cheating Cheaters. From Max Marcin's stage play. Fay Wray, Cesar Romero Minna Gombell. Dir. Rich. Thorpc. 67 mins. Rel. Nov. 5. Rev Dec. 11.

Diec. 11.
Crimeon Trail, The. Buck Jones western. Dir. Al Roboch. 68 mins. Rel.
Feb. 11. Rev. March 20.
Elisco, Nights. Comedy-drama. Lyis Tatbot, Valeric Hobson. Dir. Murray
Roth.

Good Fairy, The. From Fereno Molnar's stage play. Margaret Sullavan, Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. 98 mins. Rel. Feb. 13. Rev. Feb. 5.

Rev. Feb. 5.
 Human Sides, Thee. Drama. Adolphe Menjou, Dorle Kenyon. Dir. Eddle Buzzell. 60 mins. Rel. Aug. 27. Rev. Sept. 13.
 Happened in N. Y. Comedy-drama. Lyle Talbot, Gertrude Michael, Heather Angel. Dir. Alan Crosland. Rel. March 13.
 Pve Been Around. Comedy drama. Chester Morris, Rochelle Hudson, Isabelle Jewell. Dir. Phil Cahn. Rel. Dec. 31.
 Initation of Life. Drama. Claudette Colbert, Warren William. Dir. John Stohl. 116 mins. Rel. Oct. 23. Rev. Nov. 27.
 Man Who Bockstoneder.

Stohl. 116 mins. Rel. Oct. 22. Rev. Nov. 27.

Man Who Reclaimed His Head, The. From Jean Bart's stage play of French Het. Claude Rains, Joan Bennett, Lionel Atwill. Dir. Edw. Ludwig. Rel. Park. Claude Rains, Joan Bennett, Lionel Atwill. Dir. Edw. Ludwig. R. Dynamite. Comedy-dreima. Edmund Lowe, Jean Dixon. Dir. Aian Croeland. Rel. April 22.

Mystery of Edwin Drood, The. From the Dickens story. Claude Rainss, Douglas Montgomery, Heather Angel. Dir. Stuart Walker. 85 mins. Rel. Feb. 4. Rev. Marchi 27.

Night Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray, Florine McKinney. Dir. Lowell Sherman. '74 mins. Rel. Mar. 4. Bev. Feb. 27.

Notorious Gentieman, A. Mystery-murder. Charles Bickford, Helen Vineon. Dir. Ed. Lacmmie. 75 mine. Rel, Jan. 21. Rev. Feb. 20.

Screet of the Chateau Mystery etcry. Claire Dodd, Clark Williams. Dir. Rich. Thorps. 58 mins. Reb. Dec. 3. Rev. Feb. 5.
Rich. Thorps. 58 mins. Reb. Dec. 3. Rev. Feb. 5.
Rich. Thorps. 58 mins. Reb. Dec. 3. Rev. Feb. 5.
Strange Wives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rich. Thorps. 75 mins. Rel. Dec. 10. Rev. Feb. 5.
Strainge Wives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rich. Thorps. 75 mins. Rel. Dec. 10. Rev. Feb. 5.
Straight from the Heart. Politice and a baby. Baby Jane, Mary Actor. Roger Pryor. Dir. Kurt Neumann. 70 mins. Rel. Jan. 14. Rev. March 27.
Tamsjent Lady. Politics, romance and mystery. Henry Hull, Gene Raymond, Wers-Wolf. Drama. Henry Munich Warner Cland, Valerie Hobson. Dir. Staurt. Walker. Rel. May 6.
When a Man See Red. Buck Jones western. Dir. Alan Jones. 30 mins. Rel.

When a Man Sees Red. Buck Jones western. Dir. Alan Jones. 60 mins. Rel. Nov. 12. Rev. Jan. 22.

Calit. "Warner Brothers"

New York, N. V.

Bordertown. Life of an ambiltious and magnetic foreign youth in his battle

of th himself into American conditions. Faul Muni, Bette Davis, Dir.
Archie Mayo. 99 mins. Rei. Jan. 8. Rev. Jan. 29.

Case of the Curious Bride. Warren William, Phillip Reed, Margaret Lindeay.

David Doy Chencel Curic. Rei. Mar. 30. vd rama romance of the aviation corps

of the U. S. Marlinet.

Age Caprey, Pat O'Brien. Dir. Lloyd Bacon.

55 mins. Rel. Feb. 8. Rev. Feb. 12.

Firebird. Murder mystery in Austria. Verree Teasdale, Ricardo Cortes. Dir.

Florenien. District. 75 mins. Rel. Nov. 3. Rev. Nov. 20.

King of the Str. Vym. Gergen. Patricle Bills. Dir. Wm. H. McGann. Rel.

King of the Rive. Vym. Gergen. Patricle Bills. Dir. Wm. H. McGann. Rel.

King of the Ritz. Wm. Gargan, Patricla Ellis. Dir. Wm. H. McGann. Rel. Am a Thief. Mystery and murder in a diamond theft. Mary Actor, Ricardo Cortez. Dir. Robert Florey. Rel. Nov. 24. Rev. Jan. 8.

Rel. March 23.

Right to Live, The. Romance in which two brothers love the same woman and one ende hie life so that his wife can find happiness with the other. Jesephine Hutchinson, George Brent, Colin Clive. 85 mine. Dir. Wm. Keighley. Rel. Jan. 26. Rev. Feb. 20.

Secret Bride, The. Thrilling drama of political intrigue which results in two baffing murdere and a suicide. Barbara Stannyck, Warren William. Sch. Dec. 22. Rev. Peb. 5.

Sweet Adeline. Frederich and School Control of the Standard Control of th

Sweet Music. Back-stage etory. Rudy Vallee, Ann. Dvorak. Dir. Alfred E. Green. 89 mins. Rei. Feb. 23. Rev. Feb. 27.
White Cockatoe, The. Detective yarn, Jana Muir. Ricardo Cortez. Dir. Alan White Cockatoe, The. Detective yarn, Jana Muir. Ricardo Cortez. Dir. Alan White the Patient Siept. Aline MacMahon, Guy Kibbee. Dir. Ray Enright. Rei. Mar. 8 Siept. Aline MacMahon, Guy Kibbee. Dir. Ray Enright.

Miscellaneous Releases

e, The. (Garganoff). French-made etory of a Jap naval officer who eacrificee his wife for his country. Charles Boyer, Merle Oberon. Dir. Nicholas Farkae. 85 mins. Rel. Nov. 20. Rev. Nov. 27. Cross Streets (Invincible). Story of a down and out surgeon who performs s skilled operation. Frank Craven, Sally Blane. Dir. Wm. Nigh. Rev. July 10.

Dealer in Death (Topical Frim). Arraignment of munition makers. Mostly news clipte 53 mins. Rev. Dec.; B.
Fighting Trooper, The. Canadian police story. Kermit Maynard, Barbara Worth. Dir. Ray Taylor. 63 mins. Rev. Jac.; B.
Hei Tilk (Markey). Samoan nature etory. 73 mins. Rev. Feb. 5.
Hei Tilk (Markey). Samoan nature etory. 73 mins. Rev. Feb. 5.
High School Girl (Foy). Sex Instruction propaganda. Heien McKellar, Mahlon Hamilton. Dir. Crane Wilbur. 55 mins. Rev. March 20,
Hollywood Mystery (Regal). Story of a temperamental director and a rackery. Sex of the sex of the

inside information. (Stage and Screen.) Detective reporter and a dog. Rex Lease Marion Schilling. Dir. Robt. E. Hill. 38 mine. Rev. Jan. 8. Northern Frontier (Ambaseador). New angle of an old Curwood story. Kermit Maynard, Eleanor Hunt. Dir. Sam Newfield. 56 mins. Rev. Feb. 27. Maynard, Eleanor Hunt. Dir. Sam Newneid. 16 mins. Rev. Feb. 27.

One in a Million (Invincible), Shog girl gets in and out of a jam. Dorothy
Wilson, Chae, Starrett. Dir. Frank Strayer. On mins. Rev. March. 27.

Ticket ison. Dir. Level D. Collins. 16 mins. Rev. Dec. 28th. Oraves. Lols
War Is a Racket (Eureka). Paste up of newsreel clips with some new material. Rev. Dec. 11.

Foreign Language Films

(Note: Because of the slow movement of foreign films, this list covers one water of releases).

(Most or there are of releases). Briglish titles.)

Abel mit der Muncharmolies (Gar) (Titl.). Comedy of young love. Dir. Erich Waechneck. 60 mins. Rel. Sept. 1.

Adieu Lee Beaux Jours (Fr) (Ufa). Greek romance. Brigitte Heim. Dir. Andre Beucler and Johannes Mayer. 90 mins. Rel. April 15. Rev. May 1.

May 1.

Aqua enel Suelo, el (Sp) (Col). Evil of gossip. Dir. Euseblo Ardavin. 90 mins. Rei. Peb. 1.

Airauwuler, of mins. Rei. Meb. 1.

Airauwuler, of mins. Rei. Meb. May 1.

Annemarie, Braut der Kompanie (Ger). Millitary farce. Lucle Englisch. Dir. Carl Boesee 70 mins. Rel. Dec. 1.

Carl Boese. 70 mlns. Rel. Dec.'i.
Bel Der Blonden Katherin (Ger) (Bayaria). College comedy with music. Dir.
Franz Seltz. 80 mlns. Rel. Dec. i.
Buzzavirag (Hung) (Danubla). Operetta with romance. Dir. Steven Szekely.
80 mlns. Rel. Jan. i.
Buenaventura, Le (Sp) (WB). Musical with Victor Herbert score. Enrico
Caruso, Jr. Dir. William McGann. 80 mlns. Rel. Sept. 15.

Triven The Canada State of the Canada State of

mins. Rei. Dec. 1.

Cludad de Carton, La (Sp) (Fox). Drama of maritai relations. Antonio Moreno, Catalina Barcena. Dir. Louis King. 70 mins. Rei. Feb. 15.

Corazones en Derrota (Spanish). Tragic drama made in Mexico. Dir. Ruben
C. Novarro. 70 mins. Rei. Oct. 1.

C. Novarro. '9 mins. Rel. Oct. 1.

Cuesta Abajo (169) (Par.). Romantic de drama. Carlos Gardel, Mona Maris.

Carlos Gardel, Mona Maris.

Czar W. Louis Gasaler. '15 mins. Rel. Aug. 15.

Czar W. Louis Gasaler. '15 mins. Rel. Aug. 15.

Czar W. Louis Gasaler. '15 mins. Rel. Dec. 1.

Dancing El (89) (Hofberg. Comedy drama laid in a cabaret. Dir. Magila Barth. '60 mins. Rel. Jan. 15.

Decerter (Russlam) (Garrison). More class struggie. Dir. V. I. Pudovkin. 60 mins. Rel. Oct. 1.

De Mas Und Dec. (Snarish) (Fox). Comedy compane. Beatle Monano. Dis.

mins. Rel. Oct. 1.

Doe Mas Uno Doe (Spanleh) (Fox). Comedy romance. Roelta Moreno. Dir. John Reinhardt. 60 mins. Rel. Oct. 18.

Doe Mulgree y un Don Juan (8p). Romantic comedy. Dir. Joee Buchs. 80

Du, Oder Weine (German) (General). Operetta. Gitta Alpar. Dir. Karl Froehlich. 80 mins. Rel. Oct. 18.

Froehitch. 80 mins. Rel. Oct. 15.

Ein Monn Will Mach Deutschland (Ger) (Ufa). Drama of patriotiem. Dir. Faul Wegener. 80 mins. Re. Nov. 1.

Ein Toller Einfall Ret. Gerom. 10 mins. Rel. May 15.

Ein Toller Gerom. 10 mins. Rel. May 15.

Einmall Rev. Gerom. 10 mins. Rel. May 15.

Einmall Rev. Gerom. 10 mins. Rel. May 16.

Einmall Rev. Morrow. 10 mins. Rel. Oct. 15.

Einmall Rev. Morrow. 10 mins. Rel. Oct. 15.

Ein Glad Gurt (Norweglan) (Scandlinvain). From Bjornson's novel. Dir. John Brunlus. 80 mins. Rel. Nov. 15.

En Nott (Sw) (Scandinavian), War and love, Dir. Gustaf Molander. 80 mine, Rel, Jan. 15. mine. Rei. Jan. 15.

Enemigos (5D) (alter-Continent). War drama. Dir. Chano Uructa. 70 mins. Rei. Aug. 15. Escondalo, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta. 70 mins. Rei. Sept. 15.

Escondaio, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urustato 10 mins. Rel. Sept. 1.
Feldherrnhuegel, Der (Ger) (Bavarian), Military comedy. Betty Bird. Dir. Eugen Thiele. 70 mins. Rel. April 18.
Filockorna Fran Gamia Stan. (Scandinavian). Comedy with music. Dir. Bauman. 80 mins. Rel. Dec. 18.
Fuschtlinge (German) (Ufa). German-resurge yarn in the Far East. Hane Juliers, Kathe von Neste Dir. German-resurge yarn in the Far East. Hane Juliers, Kathe von Neste Dir. German-resurge yarn in the Far East. Hane Juliers, Kathe von Neste Dir. German (Ufa). German-resurge with the Freuer Eugh Theorem (German) (Ufa). Tomantic comedy. Kaethe Freuer Eugh Dec. Labers (German) (Ufa). Tomantic comedy. Lee Blezak. Dir. Hane Steinhoff. 80 mins. Rel. Nov. 1.
Fronters and Amor (Sp) (Fox). Musical romance. Joss Mojica, Roeita Moreno. Dir. Frank Strayer. 80 mins. Rel. Dec. 1.
Fuerst Worozeff (Ger) (Ufa). Romantic drama. Brigitte Heim. Dir. Arthur Robinson. 80 mins. Rel. Nov. 15.
Gehetzte Menschen (Ger) (Filmcholce). Drama of father love. Dir. Fredrich

Acounson. 50 mins. Rel. Nov. 15.
Gehetzte Menschen (Ger) (Filmcholes). Drama of father love. Dir. Fredrich
Frehr. 10 mins. Rel. June 1.

reuer, 19 mins. Acc. June 1.
Geld Regiert die Weit (Ger). Domestic comedy. Gustav Froehlich, Camilla
Horn. Dir. Max Noufeld. 70 mins. Rel. May 1.
Graefin Mariza (Ger). Operetta. Dorothea Wicck. Dir. Richard Oewald. 80
mins. Rel. Jan. 16.

mins. Rei. Jan. 15.

Gransferos del Amor (Sp) (Fox). Romantic drama. Conchita Montenegro. Raul Roullen. Dir. John Reinhardt. 70 mins. Rei. Sept. 1.

Grett Zilhtdos grosse los (Ger). Lottery ticket makes for comedy. Lucie Englisch. Dir. Carl Service vi 60 mins. Rei. Feb. 1.

Heideschulmeister Uws (Arsten (Ger). (Ufa). Nazi back to the farm propagation of the control of the contro

Hochzelt am Wolfgangsee (Ger), Romantie comedy. Dir. Hans Behrendt. 70 mins. Rei. Nov. 15. iv Inius. Rei. 1907. 18. Im Heiderkrug (Ger). (Germania). Romantie farce. Dir. Carl Boese. 70 mins. Rei. Jan. 1.

rel. Jan. 1.

Inge und die Millionen (Ger) (Ufa). Romantio crook drama. Brigitte Heim. 55 mins. Dir. Erich Engel. Rel. April 15.

in the Land of the Soviets (Rus) (Amkino). Newsreel compliation of past year. 68 mins. Rel. July 1.

(Continued on page 29)

Night at the Ritz. A. Wm. Gargan, Patricle Ellis. Dir. Wm. H. McGann. M' Waukee Sentinel's 'Silent' Treatment Now For Fox's Albambra Th.

Milwaukee, April 2.

A policy of 'silence' is the Milwaukee
Sentinel's new tactics in fighting the 'no copy' edict of the Wisconsin Amus. Co. (Fox) here. Originaily the newspaper fought the theatre chain, which had pulled its advertising, by publishing attacks on
the allegedly indecent shows at the
Fox Alhambra. With the coming in
of 'Sterilization', however, the paper evidently atopped its attack and
all. 'Sterilization' was pulled after
four days.

Report that Sentinel dropped its
'war' because the Paul Block organ-Milwaukee, April 2.

Report that Sentinel dropped its war because the Paul Block organ-ization, which owns the sheet, had taken the theatre ad quarrel to the Skouras boys and Chase National Bank direct, were prevalent here. According to inside information, the newspaper has a big peeve over manner in which it was handled by Harold J. Fitzgerald, manager of the local Fox chain.

EXHIBS ANXIOUS FOR WB-N.S.S. DECISION

With the new seiling season only ree months off, exhibitors throughout the country are anxious about the \$1,000,000 Warner Bros. about the \$1,000,000 Warner Bros. suit against National Screen Service which comes to trial next Tuesday (9) in New York. Theatre owners are importantly concerned since the suit is expected to decide he issue of whether WB can force the exhibitor to buy its own (WB) trailers in preference to those turned out by National.

turned out by National.

NS has put in a general denial of infringement and other charges in the Warner suit. House, Grossman & Vorhaus are National's attorneys. National is continuing to produce trailors on both Warners and Metro pictures, Paving no intention of withdrawing its oppositional control of the produce of these two distributors, and the too makes its own trailers.

Legislation

Mies.-Tenn.'s 10%

Miss.-Tenn.'s 10%

While Mississippi exhibitors make preparations to appeal to the legislature for relief from the 10% amusement tax, the Tennessee legislature last week voted in favor of taxing amusements 10% to match federal relief funds. An estimated protod. An effort to exempt tickets of less than 30c was lost. The Tennessee house now gots the bill. In Mississippi R. X. Williams, of Oxford, president of the state ex-Oxford, president of the state cx-hibitors association is calling district meetings to lay plane to take before the legislature when it con-

Pennsy'e Tax Wose
Philadelphia.
Large group of Philip exhibs, representing both local Indle groups (M.P.T.O. and I.E.P.A.) left today for Harrisburg, to register a squawk against the amusement tax bill against the amusement tax bill which has passed the House and now goes to the Senate. Figured as now goes to the Senate. Figured as forforn hope although ray of lic t seen in defeat of Governor Earle's attempt to increase gasoline tax from 3c to 5. Some figure from this that amusement tax bill may be

F-WC Moves to Null **Gumbiner Trust Suit**

Challenged on grounds of techni-cal insufficiency, Fox West Coast Theatres and its trustees in bank-ruptcy, Charles P. Skouras, William H. Moore, Jr., and Charles C. Irwin, have filed notice in Federal Court have filed notice in Federal Court 13,520,000 anti-trust complaint brought some months ago by H. L. Gumbiner. Hearing date not yet set.

set.

L. A. theatre operator's charges are that F-WC and a number of producing and distributing corporations conspired in violation of the Sherman and Clayton acts to cut off product for his Los Angeles, (Tower and Cameo theatres, with the purpose of eliminating him as a downtown competitor.

Al Jolson wishes to thank, for their cooperation and courtesy, Jack L. Warner, Hal Wallis, Bill Koenig and all of the Warner Bros. production staff who had anything to do with "Go Into Your Dance"

Also pleased to announce a three-year renewal with Warner

Bros. as actor and producer.

CALENDAR OF CURRENT RELEASES

(Continued from page 27)

ie Wien Ham Ich Einmal Ein Maedel Geliebt (Ger), Germania). Military musical. Dir. Eric Schoenfelder. 70 mins. Rel. May 15. im Neni (Hung). Produced, written by and starring Sari Fedek. 80 mins.
Rel. June 1.

je Ac Ores a Haznai (Hung) (Danubia). Farce with music. Szeke Szakail, Ernst Verebes. Dir. Fritz Schulz. 60 mins. Rel. Feb. 1. Jehannisnacht (Ger). Love in the Alpa. Lil Dagover. Dir. Willy Reiber. 80 mins. Rel. Feb. 15.

nz Y Maximiliane (Sp) (Coi). Mexican royalty's fall. Dir. Miguei Torrea. 86 mins. Rel. May 1.

perwalzer (Ger), (General), Musical with Johann Strauss tunes, Martha Eggerth, Dir. Friedrich Zeinick. 30 mins. Rel. Jan. 1. 18 Mamsell, Die (Ger), Comedy romance. Dir. Carl Boese, 70 mins. Rel. Jan. 1. Jan. 1. Kara Slaktes (Swedish) (Scandinavian). Romantic musicali. Dir. Gustaf Mo-lander. 80 mins. Rel. May 1.

lander. 80 mins. Rel. May 1.
Llebe in Uniform (Ger). (Germania). Military romance. Harry Liedkt. Dir. Georg Jacoby. Rel. Oct. 1.
Liebe und die Erste Elsenbahn (Ger) (Ufa). Romantic comedy. Dir. Hasse Preis. 17 mins. Rel. Peb. 15.
Lockvogel. (Ger). (Ufa). Mystery romance. Dir. Hass Steinhoff. 80 mins. Rel. Jan.

Medame Bovary (Fr) (Tapernoux). Faithful transcription of Flaubert epic Dir, Jean Renoir. 100 mins. Rel. Nov. 15. Rev. Nov. 27. Maryjka (Poi). Rural romance. Dir. Jan Nowina-Przybylski. 60 mins. Rel Dec. 1:

s Struggle (Sp.) (Kinematrade). Russian revolt. Dir. I. Kavaleridze. 70 mins. Rel. Sept. 15. s Frau, die Schuetzenkoenigin (Ger) (Germania). Theatrical farce Dir. Carl Boese. 80 mins. Rel. Jan. 1. Dir. Ceri Boese, 20 mins. Rei. Jan. 1; Meiddle der Liebe (Ger). (Germania). Musical romance. Dir. Georg Jacoby 70 mins. Rei. Sept. 15. Mit Dir Durch Dick und Duenn (Ger) (Bavaria). Comedy romance. Dir. Franz Sitts. 80 mins. Rei. Nov. 15.

Mother (Rues) (Garrison). Based on a Gorky novel. Dir. V. L. Pudovkin. 70 mins. Rel. June 1. Rev. June 5.

mins. Rel. June 1. Rev. June 5.

Mutter und Kind (Ger) (General). Mother-love drama. Henny Porter. Dir.
Hans Steinhoff. 70 mins. Rel. Nov. 15.

My Wife the Miss (Hung). Inter-marital farce. Dir. Steven Szekeiy. 80 mins.
Söpt. 1 Sept. 1
Nada Mes Que Una Mujer (Sp) (Fox), Version of Pursued. Dir. Harry
Lachman. 60 mins. Rel. Nov. 15.
Oded the Wanderer (Palestins) (Hebrew). Life in Palestine. Dir. C. Halahmi.
65 mins. Rel. May 15.

65 mins. Rel. May 15.
y Plata (85). (Inter-Continent). Romantic tragedy. Dir. Ramon Peon
90 mins. Rel. July 15.
dat Rezerwistow (Pollsh) (Capital), Military musical. Dir. Michael Waszynski. 75 mins. Rel. May 1.

zynski. 75 mins. Rel. May 1.

Petersburg Nightet (Russ) (Amkino). Based on two Dostolevsky stories. Dir.

F. M. Dostolevsky. 70 mins. Rel. Sept. 15.

M. Turandet (Ger.) (Ufa). Adaptation of the opera. Koethe von Nagy, Willy Filtrob. Dir. Gerhard Lamprecht. 60 mins. Rel. Jan. 15.

Problem of Fatigue (Russ) (Amkino). Scientific stoudy. Dir. I. P. Pavlov. 60 mins. Rel. Aug. 15.

Prokurator (Polish) (Capital). Tense court drama. Dir. M. Waszynski. 80 mins. Rel. May 15.

mins. Rei. May 15.

Rakocel induoi. (Hung) (Danubla). Musical romance, with Paul Abraham.

Rusic. Dir. Steven Szekely. 80 mins. Rel. Nov. 15.

Riachulic (Sp) (Hoffberg). Erret Argentine-made pic. Musical romance, Dir.

Roman Einer Nacht (Ger) (Bavaria). Romantic mystery. Liane Haid. Dir.

Carl Bose. 70 mins. Rel. June 15.

ance Tropical (Spanish). First picture made in Porto Rico. Romanti-drama. 70 mins. Rel. Oct. 15. drama. 70 mlns. Rel. Oct. 15.

A. Mann Brand (Ger) (Bavarlan). Nazi propaganda. Dir. Frantz Seltz. 85 mlns. Rel. May 15. Key. May 25.

85 mlns. Rel. May 15. Key. May 25.

111 Henne (Sw) (Scandinavlan). Musical romanca. Dir. Ivor Johannson. 10 mlns. Rel. Peb. 1

Engels. 60 mins. Rel. Nov. 1.

mmelrelter, der (Ger) (General). Native drama on coast of Friesland.
Dir. Curt Octet, Hans Dieppe. 80 mins. Rel. Feb. 15.

oss Hubertus (Ger) (Ufa). Romance in the Alps. Dir. Hans Depps. 70
mins. Rel. Feb. 1. Rev. Feb. 27.

ca Cascada (Sp) (Fox). Marital drams. Catalina Barcona, Antonio Moreno. Dir. Jannes Thiling. 70 mins. Rel. Feb. 1.

y Ulanetts (Fo) (Frincipal). Military comedy. Dir. M. Krawicz. 80
mins. Rel. Feb. 13.

mins. Rel. Feb. 15. ne Geht Auf, Die (Ger). Musical romance. Charles Kieliman. Dir. Willy Reiber. 80 mins. Rel. Feb. 15.

Soviet Closeups (Russ) (Amkino). Newsreel compilation, 60 mins. Rel.

July 15.
Sevieta Greet New Turkey. (Russ) (Amkino). Newsreel compilation. 60 mins. Rel. Sept. 1 sept. 1 (Ger). (Ufn.). Domestic relations comedy. Dir. Ralph M. Dr. Roberts. 70 mins. Rel. Nov. 15.
Stresstrupp, 1917. (Ger). (Bayarian). War film. Dir. Hans Zieberlein. 50 mins. Rel. Feb.

Reil Feb. I.

Stern von Velencia, Der (Get) (Ufa), White slave traffic in Europe. Liane Haid. Dir. Alfred Zeisier, Rei. April 15.

Tango en Broadway (Sp), Per.) Musical comedy. Carlos Gardel. Dir. Louis Tante Gueti Kommandiert (Get). Romantic comedy. Hansi Niese, Max. Adailbert. Dir. Carl Heing Wolff. 70 mins. Rei. May 1.

Three Songs About Lenin (Russian) (Amkino). Newsreel compilation. Dir. D. Vertrov, 55 mins. Rei. Nov. 1.

D. Vertrov. 55 mins. Rel. Nov. 1.
Thunderstorm (Russ.) (Amkino). Russian melodrama. Dir. V. Petrov. 88 mins. Rel. Oct. 1. Rev. Oct. 2.
Technic Der Regimenta, Dir. G. (Ger) (General). Military musical. Anny OndraTopase (FF) (Par). Gallio satire. Dir. Louis Gasnier. 80 mins. Rel. Feb. 15. Rev. Feb. 20.

Rev. Feb. 20.
 Trenck (Ger) (General). Military drama. Dorothea Wieck. Dir. Hans Paul and Ernst Neubach. 80 mins. Rel. April 1.

and Ernst Neubach. 80 mlns. Rel. April 1.

Tres Amores (Spanish) (U). Heavy drama. Anita Campillo, Mona Maris.
Dir. Moe Sachm. 80 mlns. Rel. Nov. 1.

Tres Berretines, Los (Sp). (Hoffberg). Argentine comedy. 70 mlns. Rel. Jan, 1.

Und Wer Kuesst Mich? (Ger) (General). Back-stage romantic comedy. Dir. E. W. Emo. 70 mins. Rel. Jan. 15.

Une Etoile Disparalt (Fr) (Par), Murder of a film star, Suzy Vernon, Constant Remy, Dir. Robert Villers, 50 mins. Rel. Feb. L. Rav. Feb. 20. stant Remy, Dir, Robert Villeris, 80 mins. Ref. Feb. 1. Rev. Feb. 20.
Unser Faine Flattert Une Voran (Ger) (Ufab. Hiller propaganda Heinrich
Georg: Dir. Hans Steinhoff. 80 mins. Rel. July 1. Rev. July 17.
Verkaufte Braut (Ger) (Kinematrade). Smetana's operetta diluted. Jamils
Novotna. Dir. Max Ophuls. 80 mins. Rel. April 16. Rev. May 1.
Vikter und Viktorja (Ger) (Ufa). Theatrical operetta. Renate Mueller. Dir.
Reinhold Schuenzel. 70 mins. Rel. Jan. 15
Vi 80 m Gar Kokswagen (Swedish) (Scandinavian). Musical. Rel. April 15.
Vistom Gar Kokswagen (Swedish) (Scandinavian). Musical. Rel. April 15.
Violetra, La (Sp). Raquel Moller. Based on an old silent, with parts reshot.

60 mins. Rei. Jan. 1.

Waltz Time in Vienna (Ger) (Ufa). Musical based on Johan Strauss' life.

Renate Musiler, Willy Fritesb. Dir. Ludwig Berger. 80 mins. Rei.

Nov. 1. Rev. Nov. 20.

Wenn Herzen Sich Finden (Ger). (Germania). Romantic comedy. Charlotte
Ander. Dir. Erich Breigs. 80 mins. Rei. Nov. 1.

Wie Mann Maenner Fesselt (Ger). Franziska Gaal. Musical somedy. Dir.

Carl Bose. 35 mins. Rei. May 15.

Youth of Russia (Yilodish) (Sov-Ann). Reiigious conflict. Dir. Henry Lyan.

10 mins. Rei. Nov. 1.

Key to Address 56 East 14 St. Acme, 56 East 14 St.
Amkino, 723 Seventh Ave.
Bavaria Film, 489 Fifth Ave.
Capital Film, 530 Ninth Ave.
Danubla, 729 Seventh Ave.
Garrison Films, 729 Seventh Ave.
General Foreign Sales, 729 7th Ave.

Germania, 22-33 19th St., Astoria, L. I J. H. Hoffberg, 729 Seventh Ave Inter-Continent, 50 E. 42nd St Jewish American, 630 Ninth A Kinematrade, 723 Seventh Ave. Protex Trading, 42 E. 58th. Scandinavian Films, 220 W. 42d. John Tapernoux, 128 West 56th St. Ufa, 729 Seventh Ave.

The B. O. Angle

Albany, April 3.

John Fitzgerald is mayor of
Hudson Falls, N. Y. He also
operates the Strand, Illms. The
voters—his patrons—re-elected
him, but refused to approve a
salary of \$4,900 a year for him.
Fitzgerald is trying to make
up his mind whether to resign
mayoring and stick to theatreing. He feels he ought to get
something, for his work as
mayor.

COURT ENJOINS BREACH OF ANTI-DUALS PACT

Cleveland, April 2.

Cleveland, April 2.

Danger of a double-feature war among nabe exhibitors faded a bit when Paul Guadanovic and John Urbansky, owners of the Regent and a string of neighborhooders, were granted a temporary injunction against the property of the string of the property of

Alhambra, attempting to stop-it from showing double-features.

Hitler Pic Lays an Egg In N. O. Despite Protests

New Orleans, April 2.

'Hitler's Reign of Terror' beame
the bone of the control the control
the bone of the control
the scenes but be between the derian consulate and theatre owners
March '28. Film opened Tueeday
(28) to indifferent crowds. By
chance an attache of the German
consulate noticed if and attended.
He reported what he had seen to
his chief, Dr. G. Stahlberg, cotting
German consul. Dr. Stahlberg, rotested to police and asked that the
picture be withdrawn because 'the
picture is untrue and is plainly
propagands.' New Orleans, April 2.

propaganda. Henry Lazarus, proprietor of the Wonderland, had cancelled advertisements for the picture, intending he said to withdraw it Saturday because it had proved a poor dre He perked up, however, at news the protest by the German co

sulate.

But Dr. Stahlberg was determined on no further action. 'Til say nothing more about the picture,' he said,' and it will die of its own accord.'

He was right.

Incorporations

NEW YORK

NEW YORK

Fashion Magnatas of the Sewan Service of Sewan Sewan Service of Sewan Service of Sewan Service of Sewan Sew

of 1540 Broadway, New York,
G. T. Amusement, Inc.; operate theatree, etc.; capital stock, \$1,000. Freda
Laret, Miram M. Rosenblum and ohn O.
Magna-Color Corp.; motion and still
photography; capital stock, \$3,000.
Howard H. Biye, Mary Wasson and Anna
Logat, all of 51 Chambers street, New

Last, all of \$1 Chambers etreet. New Yorkitsental Caslao Corn.; amuseness and rentaurant business: capital stock, 150,000. Bolvard Hutchison, Florie 150,000. Bolvard Hutchison, Florie 150,000. Bolvard Hutchison, Florie 150,000. Bolvard Hutchison, Florie 150,000. Bolvard Hutchison, 150,000. Bolvard Hutchison,

Brooklyn.

Reprise, Inc.; theatres, playhouses, pictures, etc.; capital stock, 100 shares, no par veius. Howard F. Reinheimer.

Stock Market

(Continued from page 6)

(Continued from page 6)
satisfactory behavior, Common issue heid between 34% and 35% most of the time, peak price being 38% and 1600 and 1

satisfiction. Closing price was 9 %sr close was 40%s. which was three-quarters from the week's low. The strong post was Eastman Modak. Common went to 120%, but refer before the strong price was Eastman Edib back on some profit risking to 120%. But even at this level it sported a gain of more than two points. Eastman was all the level it sported a gain of more than two points. Eastman was all the level it sported a gain of more than two points. Eastman was all the level it sported a gain of more than two points. Eastman was all the level it sported as gain of more than two points. Eastman was all the level it sported the sport of the corporation's first mortgage poration, which was that about 10% and 15%, elosing price. The issue showed an advance of 1½ points. Chartwise, Warner Bros. common seemingly has established a term showed an advance of 1½ points. Chartwise, Warner Bros. common seemingly has established a term of the stock has narrowed down until the failed to penetrate this point, Technicolor, and under the price of the stock has narrowed down until the committee. This is in excess of the perentage required under Schotter of the stock of the perentage required under Schotter of the stock of the perentage required under Schotter of the stock of the perentage required under Schotter of the stock of the perentage required under Schotter of the corporation's first end of the corporation's first export of the corporation's first export of the committee representation the provided the p

inghouse acted well throughout the week, showing of these two electrical firms being directly attributed to the control of the service of the control of the

Summary for Week Ending Monday, April 1;

STOCK EXCHANGE

f08	4-'35		the second of th	2.0	2.1	NCE.
High.	Low,	Sales.	Issue and rate. High.	Low.	Last.	chg.
6%	416	800	American Seat 5%	. 5		
45%	8414	1,400	Col. P. vtc. (1)* 41%	89%	41	- 1/8.
7%	414	500	Consol. Film 4%	4%	4%	
22%	15%	8,300	Consol. Film pfd. (1)t	\$15%	17	+ 1/4
12314	110%	5.000	Eastman Kodak (6) 120%	117%	120%	+21/6
155	141	100	Do. pfd	155	155	+1%
1314	8%	1,500	Fox Clas A 916	914	014	
25%	2014	88,900	Gen. Elec. (60c)	21%	22%	- 16
36%	311/4	13,000	Loew (2) 35%	841/4	35%	+ %
107	102	400	Do. pfd. (61/2)	1051/4	107	+2
.7%	51/2	. 300	Madison Bq. Garden 6	6	. 6	- 14
414	2%	14,900	Paramount ctfs	214	21/2	Sec. Sec.
1%	1/4	2,400	Pathe Exchange %	56	16	- 1/4
17%	10%	3,800	Pathe Class A 12%	\$10%	111/4	- 16
5%		18,600	Radio Corp	414	41/4	+ 1/4
6214	60	1.400	Radio pfd. A (8%) 51%	51	51%	+ 14
4514	254	9.700	Radio pfd. B 40%	871/4	.40%	+1%
45	14	1.800	RKO 11/4	11/4	. 11/2	+ 16.
444	24	7,300	Warner Bros 2%	2%	2%	- 1/4
2474	14%	10	Do. pfd 16%	16%	16%	
41	32%	13,800	Westinghouse 361/4	34%	351/4	+ %
99 .	90	40	Do. pfd. (81/4) 94%	04	01%	-21/6
		-		- a	-	1500
• P	ms stock	extras.				

CURR

11%	17,600 200	Technicolor
9		BOND8
6 674 1034 42% 59% 59 6 594 101 494	\$66,000 12,000 40,000 8,000 27,000 87,000 61,000 63,000 17,000 29,000	Gen. Thea. Eq. 40. 74 84 7 + 45 Kethi 69 46 6. 684 874 673 - 56 12 - 56 12 12 12 12 12 12 12 12 12 12 12 12 12
Fa. 5 .	F . S .	OVER THE COUNTER, N. Y.

New 1935 high.

Statement and Designation
Albany Baseball and Anusement Co.
Inc., Calvert building, Baltimore, Md.;
Ger, New York office, Haltimore, Md.;
Ger, New York office, Hawkins stadium,
Albahy: J. C. Cambria, president and
110, and 100 commen, no par visus rides
by J. C. Cambria, Baltimore, Md.
10, and 100 commen, no par visus rides
by J. C. Cambria, Baltimore, Md.
Warn to de The Distribution Corp.; 100
Warn to de The Distribution Corp.; 100
Warn to de Thurst Anusement Corp.; 100
Warn to de

CALIFORNIA

Bacramento.

Beramento.

Perkins Theatres Corp.; capital, 250
shares, par, 1100; permitted to issue 150
shares. Directors: Halph E. Perkins.
Laura J. Perkins. Lucille E. Perkins.
The Charles Feldman Corp.; capital,

OKLAHOMA

RADRIOMA

Roomer State Alrenative for Oklahoma City.

Roomer State Alrenative for Oklahoma
City and S. Crowley, D. S. Allbauch and
L. S. Allbauch and
L. Allbauch Pictures, Corp.

Converty World Wide Pictures, Igc., New
York:

Film Reviews

The Port of Lost Dreams

(Continued from page 17)

(Report lan the average.

Its pict is admin but in the story attands up rather well. The dialog is crisp and to the point. That job and the generally good work by the east go a long way toward getting picture across. Direction is steady picture across. Direction is steady.

Ending is somewhat unbelleyable, but a little away from the accepted form, DWidling and page 18 of the picture across and the steady and the steady of the

REMOUS

('Eddies') (FRENCH MADE)

Parls, March 22.
mond—T. Graville production distited by Alliance Cinematographique
peene. From original story by Peggs
mpson, Music by Al Sendrey. StarJeanne Boltel and Jean Galland. Atnpla; Farls.

Teann	e Saint C	lair	Jet	inne Boltel
Henrl	Saint C	lalr	Je	an Galland
Rober	t Vannle	r	Maur	ice. Malllot
Paule	tte: Gard	ane		Diana Sar
Binger			Ly	ne Clever
Docto	f		Rob	Jean Koll
Plerre			Rob	ort Arnoux
Mme.	Gardane		Franc	oise Rosay
			_ *	

(In French)

Chief American interest in this pitch of the pitch of the

iarly interesting, adding a lot to the picture. Film was shown in London arties before the distribs could find a spot for it here, and got rave notices across the Channel. Exhibs here fought shy of it for a long while, despite good reviews following a finally got this opening date at the Olympia, Jacques Haik house run by Gaumont llquidators, an excel-lent Boulevard spot. Despite artistic merit, 'Remous' is

int Boulevard spot.

Despite artistic merit, 'Remous' is probably a bit too rough for America, unless the purity crowd will a foreign language. Nothing independent about the handling, but subject is similar to that of 'Lady Chatterley's Lover. Husband of a passionate woman is paralysed from the walst down in an auto accident finally finds it necessary to take on a young man in his place, although remaining spiritually fathful to the cripple.

Sequence after sequence share

Sequence after sequence shows her struggle with her senses, in shote which recall those of the Czech picture Extasy, banned in America, although none goes quite

Swell job of photography and di-recting. Story misses out because of insufficient buildup of wife's sentimental love for her husband. Only, physical passion is actually cally call for affection and probably was intended to do so. Thus yarn becomes nothing but a demonstration of a woman's desire, and wonder why she makes so much tuse instead of going out and getting what she wants. If her true fondness for her husband had been frondness for her husband had been in the conflict between that and her physical needs.

Film is not good bo, here. That

physical needs.

Film is not good b.o. here. That won't stop it in American arties, however, if it can get by the censor.

Stern.

C. C. ADDING EXTRAS

Hollywood, April 2.

TEXAS TERROR

Lone Star production and Monogram Fescript, R. N. Bradbury, Faul Malvern production. Camera, Archie Stott, Art. Archae
double bill. Running time, 45 mine,
form the control of the control of the
production. Camera, Archie Stott, Art. Archae
double bill. Running time, 45 mine,
form the control of the control of the
production of the control of the control of the
production of the control of the control of the
production of the

Burn 'Em Up Barnes

Burn Lm Up Darius
Nat Lavine production and Masoch
lease. Stars Frankle Direct by Colbert
lease. Stars Frankle Direct by Colbert
Ratmedl, Clark and Arman Schaefer. Story, John
Ratmedl, Clark and Schaefer. Story, John
Ratmedl, Clark and Schaefer. Story, John
Ratmedl, Clark and Schaefer. A Cristrong of the Colbert of the Colbert
lease of the Colbert of the Colbert
Russing time 14 miles.

Building of the Colbert of the Colbert
Russing time 14 miles.

Building of the Colbert of the C

As a serial, Harnes might have a chance. As a feature it can only be sold as a satire, and that may be sold as a satire, and that may be too difficult an assignment for any exhib. At the Criterion, where picture played on a grind double bit had the audience in hysterics.

LETZTE LIEBE ('Last Love') (AUSTRIAN MADE)

(AUSTRIAN MADE)
Budapest, March 14.
Budapest, March 14.
State of the Control of t

Vienna and Budapest.

This picture (In German)
This picture transmines exceptional interest in Contral Europe on account of its star, Mitchiko Melni, Japanese wife of Vienna's wealth-lest tea and coffee importer, Julius Melni, owner of hundreds of chain stores throughout Central Europe.
On one of his tea-buying expedition to the are supported to the star buying expedition to the support of the

*

BROTHER

"COLLEGE

FEATURED DANCERS IN *

PRESS"- ADELPHI THEATRE *

figured in broadcasts and on the operatic stage. This is her first plettre.

Joperatic stage. This is her first plettre.

Mitche plays the part of a Japan Mitche plays the principal part at the Vienna. A once fatnots, now decadent, elderly composer falls in love with her and is inspired to creation once more. He composes the principal part at the Vienna Opera House. Girl, however, falls in love with the composer's nephew, who conducts the orchestra. Youth to love, telling the old man that the girl does not care for him. Old composer, dased with grief, staggers blindly along the streets of Vienna dies, while his unfinished opera is produced with great success. Girl can't get over his death and instead of marrying the conductor returns Mitchiko from its a zirking and charming personality. She is as yet far from being' an accomplished actress, but in this part, where she must play a sph, awkurd girl who feels out of place among strange

Reinstate Stage Hand Who Accused Union Exec

Who Accused Union Exec Abe Shapiro, member of New York stage hands local, No. 1, has been reinstated by the International Alliance after having been thrown out in 1933 following charges which he brought against Louis Yeager, then business agent of No. 1, alleg-ing Yeager did not keep records of money collections made by him for the relief fund.

money collections made by him for the relief fund.
When Shapiro made these charges, demanding an accounting of fund collections, he was tossed from the local and from his job. He took his case to the I. A., then headed by William Elliott, and, when making no headway, went to court. Case is now pending before the appellate division of the N. Y. Supreme court. At the last election of No. 1, Yeager was voted down as its business manager, but said he will run again at next election.

Hess Back at Mascot

Hollywood, April 2.

Jack Hess is set as head of the
Mascot advertising and publicity
department by Nat Levine, and will handle all phases of the job from

this end.

Hess, previously with Mascot for a short time, has recently been handling advertising and exploitation for the Orpheum, San Diego.

people, she is very well cast. Bas-sermann's interpretation of the old composer has great strength and appeal.

Array is very attractive in the part Jarray is very attractive in the part Jarray is very attractive in the part Schultz' direction is first rate.

Perhaps this picture will have less success than the first great hit of Austria's sound picture produc-tion. Maskerade, last year, but it does not be a succession of the property of the gillin industry in Austria myoung proud.

25 YEARS A KING

(BRITISH MADE)
London, March 20:
Pathe newsreels complication. Running
time 50 mins. Trade-shown Prince Edward
theatre, London, March 15.

theatrs. London, March 18.

This is merely a cinematic record of some of the principal events in the relegn of the present King and Queen of England. It was complied queen of England. It was complied to the control of Sir Austen Chamberlain, who makes an introductory speech and comments throughout, as written by John Drinkwater.

There are the splendors of the Coronation, the Delih Jurbar and every other important event screened Interesting and Instructive and will serve its purpose as a local feature for the forthcoming jubilee.

Jolo.

MILWAUKEE THEATRE MGR.'S MARITAL JAM

Mllwaukee, April 2

Milwaukee, April 2.
Charging he is the victim of a frame up. Livingston (Mike) Lanning, downtown manager for Wilsconsin Amus. Enterprises (Fox) is free on \$500 ball pending arraignment on a morals charge. The warrant for Lanning was obtained by his first wife, who charges he has wed a second time and that he obtained his divorce in a 'strange' milk of the charge o

manner.

Lanning was secretly wed to Gertrude Pickering, dance director for Balaban & Katz (Chicago) at Waukegan on New Year's day. They were re-married here last week, after denying the Waukegan marriage. According to officials, marriage was to legalize their first. Mrs. Jeanne DeGraff Lanning, the

Mrs. Jeanne DeGraff Lanning, the first wife, took action against Lanning when she read of his second marriage to Miss Pickering. She went to the district attorney demanding his arrest, and Lanning was locked up for a few hours until theatre attaches supplied \$500 cash ball.





New York Theatres

PARAMOUNT TIMES

PREMIERE TODAY (WED.) "PRIVATE WORLDS"

A Paramount Picture with CLAUDETTE COLBERT—CHAS, BOYER HELEN VINSON

RIVOLI

COOPER - STEN in "The Wedding Night"

RADIO CITY BOCKEFELLER MUSIC HALL

TEMPLE • BARRYMORE in "The Little Colonel" ON STAGE: Escuders, Spain's greatest dancer, in 'El Ameur Brujo' (The Phantom Lover), with his east and Symphony Orch.

NANCY CARROLL ANY DAY "I'LL LOVE YOU ALWAYS" 35c to 7 Plus Gala Stage Show with Solici Puppets & Othe ANY SEAT 50th St. ROXY of the Nation

AYFAIR Broadway at 47th 2d Week in Americal Peter Lorre

86th ST DUNNE Fred ASTAIRE Ginger BOGERS

81st ST.

CAPITOL

STATE LASING WHOLE TOWN'S TALKING with EDW. G. BOBINSON

On the Stage—ED. SULLIVAN And His Dawn Patrol Revue Starte Friday
"Folles Bergere"
Maurice Chevalle

TRAND TONITE AT 7 **CURIOUS BRIDE'**

ITH WARREN WILLIAM MARGARET LINDSAY

ASTOR Bway 45th — At Popul Prices — Midnight Show

Best Picture of 1934 Returnel Claudette Colbert - Clark Gable MAN WHEN TOO MUCH' I'T HAPPENED ONE NIGHT"

DORCHESTER HOTEL FLOOR SHOW - LONDON, ENGLAND

AND DOUBLING INTO

ONDON'S NEWEST MUSICAL REVUE

Variety House Reviews

PALACE, N. Y.

(Continued from page 19)

(Continued from page 19)
Roberta' (Radio) was causing lobby delay Friday night, making the Pal look less like a haunted house than 11 the vaude show is but four acts, Peabody headlining and on strength of performance and showmanship rating it. He's on third, the O'Donnell and Blair slapstick act closing. The page of the page of

OLYMPIA, PARIS

Pathe-Natan's Moulin Rouge has dropped vaude, returning to dual tropped vaude, returning to dual houses using stage shows is maintained at par by the adoption of a flesh policy at the Olympia, Jacques: Haik theatre, which was taken over by Gaumont after the Haik bank. The control of the con

liquidators.
Stage show consist of two music acts combined under the name Musical Phantasy in Black and White. Title means that one act its. Kentucky Singers, Re American colored boys, and the other Eight Piano Harmonists, white, and probably French.

ican colored boys, and the other Eighth Plano Harmonists, white, and Eighth Plano Harmonists, white, and Eighth Plano Harmonists, white, and a varied program ranging from Water Boy' to a jazzéd-up Rigoletto. One of the singers mo.'s in extremely good Prench, explaining the songs, which is too faither to make the local upper class knoyledge of Ampleian things, is too faither to white the local upper class knoyledge of Ampleian things, is too faither to white the local upper class knoyledge of Ampleian things, and the program of the song and a second program of the song and includes and the particular moment, but the customers deep wisely away from jazz, and includes a potpourf of "Merry Widow," made popular through Metros film down the street, a companion they the kettedrummer, Liezi's Second Rhapsody and, as at nenore, Big Bad Wolf."

an encore, Big Bad Wolf.

Show as a whole is a welcome relief-from the vaude acts which provide the stage end at some other local houses, and almost constitutes a seenic production, aithough it is far cheaper even than the not too expensive shows that Jacques Charles is putting on at the Parampiann Looks like a wise move by apparent Looks like a wise move by the control of the current putting. Remous, which is not local every hot.

CENTURY, BALTO

Baltimore, March 29.

Baltimore, March 29.

After being preluded by a pair of mid, Indifferently received acts, the bill this week sudenly gains hold when the trey acts warms em up. The bill this week sudenly gains hold when the trey acts warms em up. The bill the trey and the trey are trey and the trey and the trey at the trey at

lingo is a bit difficult to follow at first, one shortly gets attuned to it and finds it somewhat sets off his routine of pouring nearly every concluded inducer from various celvable fluquer from various constants events from the front rows of orchester pound the front rows of orchester pound distinct several pounds of the following the

indianous, with the recipients or the dialous seemingly accepting the total state of the control of the control

nicely variegated songs into any mike. She had trouble begging away.

On screen is Casino Murder Case (MG), plus Metro clips. Biz fair first show Friday.

EMBASSY, N. Y.

EMBASSY, N. Y.

(NEWS REELS)

Rumbling of war druma over

Environment of the mean of the m

in restricting its armament to de-fensive purposes.

Faths introduces the war subject where the property of the property of the fath of the property of the property of the fath of the property of the property of the los a parade of Germany's army, and during the accompany's comment the newrest orgenizes that this country must prepare for peace. Clip's fade-nust prepare for peace. Clip's fade-look to Roosevelt to keep them out of the mess drew heaps of ap-plause. Fox's entry to the military porpourt is a place-showing. Kings Torong the property of the property of the lock of the property of the property of the lock of the property of the property of the through with a shot of Italy's launching of its latest-cruiser.

Paramount and Universal recall

troops, while universal troops, with a shot of Italy's launching of its latest-cruiser.

Paramount and Universal recall the recent Greek uprising, with the former showing that its cameraman excitement. Paramount clip discloses a sample of the mauling the rebels got when the loyal troops caught up with them. Highlight of the import is a bit alpowing about 3 single insurgent.

Only American spot shot that suggested excitement is U's capturing of a riot seene at the Crosiev radio factory in Cincinnatt. Strikers on picket duty, after several the strikers on picket duty, after several the line of police thrown around the plant, Graham McNamee, during lig comment on the affair, refers to the smployer as a 'Cincinnatt radio manufacturer.' McNamee is booked allied with Crosiev through the latter's cowpership of VLW and WSAL. Fox Anjects some humor into its symposium of reactions by the winners of the latest Irish Sweepstakes distribution. One—Se were he won't cut in on any of the \$40,000 his wife won, so he might as well get back to his job at a baking plant. single insurgent.

got a more than the single insurgent.

got a more than the single insured in the single insured in the crosley radio factory in Cincinnati. Strikers on picket duty, after several attempts, succeed in smashing through the single of a project duty, after several attempts, succeed in smashing through the single of police thrown around the little stomment on the affair, refers to the employer as a 'Cincinnati', radio manufacturer'. Mo'namee is booked by Universal through NEC, which is alided with Crosley through the last results of the employer as a 'Cincinnati', radio manufacturer'. Mo'namee is booked by Universal through NEC, which is alided with Crosley through the last was supposit on the employer as a 'Cincinnati', radio manufacturer'. Mo'name is booked by Universal through NEC, which is alided with Crosley through the last singling a song.

For Anjects some humor into its symposium of reactions by the winners of the lastest Irish Swepstakes distribution. One of these sure her winders and the symposium of reactions by the winners of the lastest Irish Swepstakes distribution. One of the test symposium of reactions by the winners of the symposium of the symposiu

has a personality that is infectious, plus ability. Julia Curtis, ventriloquist, sings three trick numbers with two-of the O'Connors, with Rube Wolf doing the mugging, idea, new here, clicked, Marion Daniels, acro dancer, does a control routine for the opening which impresses.

Daniels, acro dancer, does a control routine for the opening which impresses.

With the band on the stage, combo makes up for the elimination of the control of the control

Earle, Philadelphia

Philadelphia, March 29.

Better-than average show on the stage at the Earle this week, with plenty of action and pep. Audience received it more kindly than usual with this theatr's clientele.

received it more kindly than usual with this theatr's clientee. Show Johnny Perkins opens the elivering some fast chatter, also deading the orchestra in a medley featuring the old favorite, 'Margie! Perkins works easily and geits the show off to a lively and spirited start.'

Then comes the first appearance. Then comes the first appearance turning by deband! 'There are 22 of them; being the unit that played here at the Roxy-Mastbaum. In first appearance they were in black, with partial riding habits, but black, with partial riding habits, but black with partial riding habits, but lond hunting attire. Did their riythm to the tune of 'Sophisticated Lady.' Usual audience enthusiasm.

Bo Ripa, novetly juggier, wiose

the state of the s

FOX, BROOKLYN

Molly Picon centers the stage this week here, so management probably figured it didn't need any more acts. Maybe it can get away with it, but whatever business there is is all due to the little girl from Second

Can't Win

Hollywood, April 2.
June Grabiner, daughter of
the Chicago White Sox official
is the latest victim of a Hollywood standoff.
She draws a contract at
Warners but loses her name.
New moniker still being shurfled.

WB TAGS SCHLESINGER **CARTOONS FOR 3 YEARS**

Holiywood, April 2. Leon Schlesinger has signed a new contract with Warners where-by he continues production of his Merrie Melody and Looney Tunes series of cartoons for Warner release for three more years. Pres

Producer will make 13 each of the two series of cartoons for 1935-36, which will be processed by Tech-

Feds Get Studio Aid On How to Build Cheap Hollywood, April 2.

John H. La Duke of the Depart-ment of the Interior is here to get information from the studios on cheap construction of buildings.

cheap construction of buildings. He-hopes to get pointers from the lot set builders that will help the department in its recovery program which comprises the construction of communities of small houses in 55 different locations in the U. S. These homes are to be built at a maximum cost of \$2,900.

Just to make sure, she's using an almost entirely new routine, and it looks like the best act she's ever done. She shouldn't have any trouble pleasing 'em anywhere with this way to be shouldn't have any trouble pleasing 'em anywhere with this All three numbers are specifial. The shouldn't have any trouble have a shouldn't have a shouldn't have a course, these days, to break in a new material, especially when she ofcent have so maderial, especially when she ofcent have so maderial, especially when she ofcent have so maderial for the public as it has left. Finale again uses the girls and the Voitares. Girls go moderniale, the voitares directly into adagio. 'That's better, although they try hard. The Voitaires have now grown to five, three men and two girls, and go unabashedly into adagio. 'That's better, although they are should be shou

"Living on Velvet" (WB) is on the screen, and biz last show Friday night was fair. Kauf.

Paramount, St. Paul

Paramount, St. Paul
St. Paul, March 29
Despits a coldish erinp in the
weather, bit started great and held
up throughout the opening day.
Nicely-balanced bill pressages a good
week-end.
Three Wathers open with some
Three Wathers open with some
and put em Across to a nice hand.
Elmer Cleve and Co. on next in
an act too good for so early a
program spot. A slick stooge, playimitating animal sounds, socked,
white Cleve himself is tops on the
xylophone. A looker accompanies
this funny pair with sure-fire
banter.

this funny pair was benter.

Headliner is Countess Emily you.
Losen. Likely, from the filmsy spparel the countess wears, she'll have to expect wrath from the bluenoses, but her dance measures up as an artistic success. A line of six femmes, all amply clothed, may

ito expect wrath from the bluemores, but her dance measures upas an artistic success. A line of
as alve the reformers.

Cy. Wills and Joan Davis, next
to slut, were the essence of effervencesnce and had the customeresalily dance that reminds of Willi-Meahoney's tumble, only she stays on
the floor and, unlike Will, never
actually falls. Audience wonders
also long on ability to handle bluish
fines. Her partner makes an excellent foil and turns his comedy
lines gilbly, and Rubyatte and Co.
Arab tumblers; late of the Marcusshow, close. Snappy, colorful fash,
Paramount 'Adorables,' a line of 12
local girls, open the show with a
dance routine that, together with
okay, Jashy. cosuming, 'is quite
okay, 'Metro' Alor Hous', (Metro) and
'Atter Office Hours' (Metro) and sally dance that reminds out with a some chart with the control of the control of

WOULD DEFINE EXTENDED RUNS

Boston, April 2,

Boston, April 2.

Receivers of the Olympia Operating Co. of Boston erre heard Mode and the Co. of Boston erre heard Mode and the Operating Co. of Boston erre heard Mode and the Co. of Boston error Court, complaining that RKO theater of Boston had influenced the Fox exchange to hold up subsequent run bookings of Little Colonel." RKO alleges a contract with Fox that all first runs exhibited in any RKO house in Boston should have 28 days protection before release to subsequent runs. According to RKO's as 28 days of the prefection holds as 28 days of the prefection holds as 28 days and the prefection holds as 28 days at the Ketth Memorial; Boston.

Olympia maintains the protection Olympia maintains the protection.

Memorial, Boston.
Olympia maintains the protection
expires 28 days after the first
week's showing, confirming bookings to that effect from the exchange. For years this dual definition of length of run has been a
most question in Boston and the
most question in Boston and the
case to establish precedent.

case to, establish precedent.

Olympia, theatre was granted subsequent run release on Little Colonel 23, days after Keith's first week, but this does not establish first run interpretation in Boston. Judge Wilford B. Gray ruled less damage will be done by allowing Fox Films to fulfill its commitments.

mitments.

Memorial is this week completing a three week run of Roberts' (Radio) and anticipated similar difficulties with the neutron houses. Next week the ple goes that the Keith Boston for eight days as a continuous run, and at same price said.

scale.

Among the theatres included in the list of complainants are Central Square, Cambridge: Strand, Dorcheser: Rivoll, Roxbury; Orlental, Mattapan; Washington St. Olympia, Boston; Embassy, Waltham; Granada, Malden; and Strand, Quincy. Last two are not M&P. houses (Olympia Theatres), but indies who joined in the legal clash.

Tricolor's Sue-'Em-All

Los Angeles, April 2.

Los Afigeles, April 2.
Tricolor, Inc., has brought sult for injunction and accounting against Technicolor, Mitchell. Camera Corp., Walt Disney Productions, Ploneer Pictures, Fox Films, 20th Century, Warners, Samuel Goldwyn, RKO and other Johndoe defendants,—charging—infringement of the Charles F. Jones duplex color camera natent.

Jones patent, unlicensed to de-fendants as equity bill in Federal Court recites, came to Tricolor on assignments through Jones and Colorco in 1922.

Proposed Slap at Pic Agents Held Illegal

Sacramento, April 2. Epic Assemblyman Filmt is plenty worried over his agency bill follow-ing oral ruling by state legislative counsel office that the blister on percenters in unconstitutional. He's

now re-drarung it.

Bill would regulate agents through
giving a three man board control of
fees, contracts and arbitration. Picture crowd claims its class legislation and invasion of basic rights to

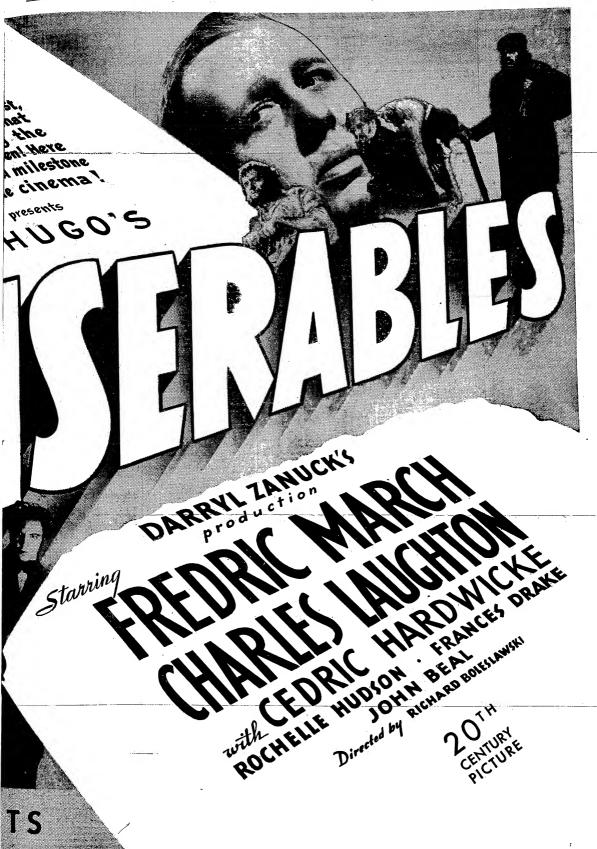
now re-drafting it.

CONTRACTS

Hollywood, April 2.
Lyle Talbot starts his third year at Warners on option pickup.
Radio has handed Lucille Ball a seven year contract with the usual options and has added her to the Bobby Connotly stays at Warners as dance director for another year.
Virging Bruce for another year.



Roleased thou UNITED ARTIS



STRIKE RIOTS New Food and Drug Bill's Stiff Penalties WHN POSSIBLE

THREATEN

Cincinnati, April 2.
Employees of the Crosley radio (set) factory are out on strike with considerable violence having (set) factory are out on strike, with considerable violence having occurred, and both police and pickets creating tension. Loft of the factory, is used as headquarters for stations WLW and WSAI, and the further threat that the disgrunted employees may induce the broadcasting technicians to Join them, had Powel Crosley and Jack. Clark perturbed last week and figuring on defensive taction. In an effort to forestall possible interruption of program service for the two stations, the remote studio in the Netherlands Plaza hotel is beling prepared as a neutral zone. Crosley plant is several miles away from downtown Cincinnati and a User supported beaten up Friday (22), late at night, but this has not been offerned. Newsreel companies of an equipment to photograph the richting. Universal news reel did not mention. Crosley by name, merely newtoness of NEC.

Fine Points of Law Argued in Winchell Injunction Hearing

Appeal of the Fletcher & Ellis agency and the distiller of the G & W brand of liquors from the temporary injunction granted J. Walter Thompson in connection with the use of Walter Winchell's name in

Thompson. in connection with the case of Walter Winnell's mains in a series of 6-8 W newspaper and was argued before the New York Appellate Division last week. Injunction, which also named winched as one of the restrained parties, was obtained, from the New York Supreme-Court after the publication of the linitial ad in the proposed series; of 1.3, for which Winchell-received \$5,000.

In their plea before the appellate sourt F& E and G& W contended that the injunction should not have been granted against them as they have seried in the contract in \$500 miles of the series of the proposed that the work of the series of the ser

for Thompson advised the appellate court the issuance of the injunction pending irtial was justified because the law provides that where services contracted are unique in character, immediate steps may be taken to prevent others from using these services during the term of the original contract. Also that the exclusive right to use Winchell's name and photograph is a property right and the lower court had been invested with the power to protect this right by injunction from irreparable damage which is threatened by wrongful acts.

Porter Leaves KRMD

Shreveport, La., April 2.

Bill Porter scrams as program director of KRMD to become manager of the new station, KPLC. in
Lake Charles, Louislana. Bill
Lake Charles, Louislana. Bill
Bender of the program of the consource of the program of the county
Swede Forebreggram foreveport
Saturday (30) for his home town,
Eric. Pa. That means—a double
duty load for Bryce Dickson, chief
annigancer.

Adrian Flanter Out

Adrian J. Flanter, for the past year in charge of sales promotion at World Broadcasting System, inc., resigned his position, effective April 1. Besides, sales promotion, Flanter also edited World News monthly year in charge of sales promotion at World Broadcasting, System, inc., resigned his position, effective April 1. Besides, sales promotion, Flanter taleo edited World News, monthly sheet, issued by the company.

No successor has been named as yet.

Washington, April 2. Controversial Copeland pure food and drug bill, placing added burden on broadcasters and embodying regulation opposed by the radio industry, began its way, through Congress Monday (1).

With approval almost certain, hoty-debated legis-lation was taken up in the senate under conditions indicating passage is likely before the end of the indicating passage is likely before the end of the considerable opposition to various provisions exists, but the measure has President Roosevelts exists and its fundamental objective is attracting welcapreed support.

Measure, containing numerous changes and differing materially from the draft which stirred up a
hornet's nest a year ago, would make, broadcasters
subject to regulation by the Agriculture Department's
Food and Drug Administration, in addition to present
control by the Federal Trade and Federal Communications Communications. Broadcasters would be Hable to

control by the Federal rande and Federal Communi-cations-Commission. Drawn and Federal Communi-cations-Commission. Drawn and Federal Communi-cations of the Community of the

epinion.

Penal provisions are tough. Under one section, any person guilty of disseminating false advertising would be liable for a one-year sentence or a fine of 1,000 for first offense, with the fall term being doubled and the fine tripled for repetition of the violation. In the case of any 'willful violation' the slug would be \$10,000 and three years.

As a concession, bill specifies that no publisher, broadcaster, advertising agency or other medium shall be considered in violation of the ban against false advertisements when such dissemination is caused by the manufacturer, packer, distributor or seller.'

Costly Silence

Broadcasters, agencies, and other media would be completed to furnish, 'on reasonable request,' the name and address of individuals causing dissemina-

tion of any advertisement, false or truthial, and any display of stubbornness would bring penalties up to \$3,000 and two years. Puntitive sections make officers, agents, or employees of corporations liable. Listing numerous don'ts, measure would ban advertising for commodities purporting to have therapeutioeffect in treating Bright's disease, cancer, tuberculosis, infantile paralysis, veneral diseases, heart and vascular diseases. Meas of restrictions would be placed on labeling and description of foods, medicine, cosmetics, and drugs, with primary responsibility on the manufacturers or advertiser, and the Agriculture Department, with the consent of advisory boards, would have power to expand the list and tighten requirements.

Committee remodeling resulted in addition of

requirements.

Committee remodeling resulted in addition of phraseology to the advertising sections believed adequate to protect good will advertisements which do quate to protect good will advertisements which de-not relate to the merits of the article involved and recognize the right of advertiser to but his best foot forward so that puffing would not be prevented. Discussing these changes in its report, the commerce and the measure is not intended to re-strain the legitimate exercise of this privilege where it is not misleading, noting that 'good advertising is not incompatible with truth in advertising and there is nothing in this paragraph or in any other section of the bill to prevent the vivid and attractive adver-tisement of any and all meritorious properties of goods.

tisement of any and all meritorious properties of goods,
Although effort was made to eliminate scores of criticisms, committee did not entirely satisfy broad-casters. Particularly condemned by radio spokesmen was the idea of including as 'drugse' all 'devices' in-tended to affect the structure or any function of the body and the broad language used in describing cosmetics as 'all substances and preparations except ordinary tollet and household soap intended for cleansing or altering the appearance of or promoting the attractiveness of the person.' Testifying as representative of the National Association of Broadcast-casters, Henry A. Bellows questioned the need for

resentative of the National Association of Broadcast-casters, Henry A. Bellows questioned the need for such sweeping language.

Attack also has been made by broadcasters on the alarminety vague but broad powers given the en-forcisement authorities, while Bellows complained against the lies of adding another regulatory body to the troubles of broadcasters. Committee partialty to the troubles of broadcasters. Committee partialty of the property of the committee of the con-over, by the design of the committee of the con-over, by the committee of the committee of the com-mittee of the committee of the committee of the com-mittee of the committee of the committee of the com-mittee of the committee of the committee of the com-mittee of the committee of the committee of the com-mittee of the committee of the committee of the committee of the media on the same footing.

KEY STATION FOR WEB

WHN, New York, which three weeks ago passed under the management of Louis K. Sidney, Loew theatre nabob, may become the New York key station for some of the surviving members of the now compietely disintegrated ABS chain. Conversations with that object in mind have taken place during the last week but with nothing settled.

last week but with nothing settled. Spokesman for stations in Waterbury, Providence and Boston sought a, hook-up, with With, feeling that under the new showmanship policies plus With's advantages of alliance with Loew theatre, MGM pictures and, the William Morris agency the program, source is potentially very strong.

The program source is potentially very strong, and the program source is potentially very strong, aration would probably intervented before a geal went through as Sidney, lant trushing into anything.

Advertising Agency Scowls at WCAU Over Fight for Bread Show

Philadelphia, April 2. WCAU is reported in a scrap with the Richard Foley agency in Philly, after the advertising firm questioned the station's actions recently in an attempt to move the Freihofer bread account away from WFIL.

account away from WFIL

Agency is producing a minstrel
shows on the producing and the
WCAU on program butter stations
audition suggestions, agency built
its own 30-minute stansa and went
on WFIL. With a renewal coming
up, the claim is that WCAU attempted to snare the minstrel falent
as a forcing issue for the studio
switch. In answer, WCAU claims
that the cleint advised them of a
desire for change by direct contact.
This the agency emphatically denies.
Renewal went to WFIL.

WBZ CHARY, SENDING **WOR PROTESTS** GRANT TO YANKEE Boston, April 2

Boston, April 2
Fearing trouble for the station might result from the radio broadcasts of Richard D. Grant from the factors of the governor of Massachusetts, WEZ of Boston has notified Governor James M. Curley that they could not permit Grant to continue as a proxy speaker for him on the weekly 15-minute broadcasts.

him on the weekly 15-minute broadcasts.
John Shepard, 3rd, head of
WNAC and the Yankee Network,
immediately offered the use of his
station to Governor Curley, with
definite permission that Grant, now
the governor's secretary, be alstation to Governor Curley, with
definite permission that Grant, now
the governor's secretary, be alState to continue his weekly talke.
State to continue his weekly talke.
State to continue his weekly talke.
This brings Grant back into association with Shepard, his former
boss, During last fall's gubernatorial campaign Dick Grant, then
editor-in-chief of the Yankee Net
News Service, resigned his position
atter he had been admonished by
Shepard to tone down his nightly
editorials, 'As I See It'

Erwin Wasey's Radio Emphasis in London

Erwin, Wasey & Co. has installed a radio department in its London office, with John H. Winter, formerty in the N. N. office, in charge. Gager Wasey, also of New York, will so to the London office.

Company plans to get accounts for broadcasts on French stations and from Radio-Luxembourg.

WFAS in Booking Biz

WFAS IN DOORING DIZ
WFAS White Plains has opened
an artists' service bureau to hamdle
entertainment for Westchester parties. Figures that this suburban
district is a hotbed for social gatherings, women's clubs, etc. which
can use such a service.
F. A. Satz is in charge.

Clip NBC Frisco Staff

WLW ANTENNA

WOR, Newark, has filed with the Federal Radio Commission a protest against the directional antenna for 500,000 watta now being
jet up by WLW, Cincinnati, Move
is strictly an anticipatory one, with
WOR figuring that if the two
signals did interfere it would have
a better chance of being heard by
the commish later by having taken
the precaution to call the FCC's
attention to the situation before
the expiration date, April 3, of
WLW's directional antenna construction permit.
Both stations are members of the
Mutual Broadcasting System. WOR
recently jumped its power to 50,000
watts.

Leopold Spitalny's Job

Leopoid Spitalny joined NBC onday (1) as general musical con-

New York musicians' union had New York musicians' union had previously turned down the net-work's selection of Thomas Belvise for the post. Belviso, who is the NBC musical librarian, has been with the organization practically since its inception.

DENY UTOPICS TIME: ASK OWN STATION

Los Angeles, April 2. Epics and Utopians, who fostered he gubernatorial campaign of Upon Sinciair, are reported making an effort to get a license for a local radio station

radio station.

Application for a license follows the refusal of the first line stations here to give them time for their millennium-seeking propagands.

However, application to the Communications Commission has not been filed by the associations as such, but is being asked for in the name of a private individual who has previously been prominently identified with both movements.

Swiger Must Die

Dawiger Must Die

Lanesville, O., April. 2.

Upholding the decision in common pleas court, the fifth district court of appeals this week denied a new trial to Russell C. Swiger, 21-year-old orchestra leader and radio entertainer, convicted slayer of Hariold Fleming, 19, during a filling station holdup here September 24, 1934.

A. A. George, attorney for the condemned youth, who is scheduled to die in the electric chair April 5 for the crime, announced he would carry Swiger's case to the supreme court.

Durante's Radio Script Trial Up

Los Angeles, April 2.

Suit claiming that Jimmy Durante wes Bert Levine \$3,000 on a conract for writing radio gags will go o trial April 23.

Durantes anameters.

to trial April 23.
Durante's answer to scribe's accusations are that he terminated the
pact when material did not prove
what he wanted. Levine says the
contract was not severed, and that
he was to be paid at rate of \$200 per
west.

Alan Scott at WCAU

Alan Scott, former WCAU announcer who turned free-lance news spleler last fall, returns to WCAU as running mate with Gen, Smedley Butler for the Pep Boys 11 p. m. broadcasts.

Droadcasts.

200-Foot Tower in Public Park

But Citizen's Injunction Halts Rent Free

But Citizen's WCPM

Broadcasts in the philip area, and helleved to have a yen for a change. Expected he will move to Well on the explication of the new 13-week contract, sustaining figure there being approximately what he reaps from the current show.

NBC'S NICKELS

Assesses 'Loan' Fee for Music

NBC now imposes a 5c fee for music borrowed from its library. Charge even applies to dance arrangements and vocal copies which are supplied the network free by music publishers. Because of the latter circumstance, artists allied with commercial programs say they with commercial programs say they can't see the justification of the terms of the control of the contro

Lease to WCBM

Baltimore, April 2.

After shaping up the plan with such great secrecy that some of the stockholders and all of the staff of stockholders and all of the staff of station didn't know of the idea, WCBM last week snagged permish of the Park Board and city solicitor to erect a 200-foot tower and transmitting station in middle of Druid Hill Park, burg's biggest, public pasture which is located in heart of town, the Central Park of Balto'. WCBM got the permish and a lease on the site for 10 years without payment of any rental money. Immediately an injunction was sought by a citizen. Suit was

heard in Circuit Court. Charge was that the broadcasting station-was going to use public property for a private commercial renture. At the hearing the judge overruled the demurrers field by WCBM and the city. Immediately after decision the station field appeal which will come. up in this month's Appeal Court term.

term. Station proposes to give the city in return for right to build on park property two hours were to the city in return to right to build on park property two hours were to the city of the city o

TOUGHEST JOB IN RADIO

Showmanship and the Networks

Showmanship seems to be making the grade socially. Some of the most conservative lads in radio are now jabbering familiarly about abowmanship. The term bobs up in the promotional advertising of agencies and stations (but not the networks) and it's become a compliment to call anybody in radio a showman. It used to alarm, and not longer ago than a year or two.

Variety has continuously harped on showmanship as a need and as imperative to radio broadcasting. But there's still a long way to travel before showmanship will dominate or guide radio as a whole,

Perhaps the networks will never achieve showmanship. In surrendering control of their program schedules to commercials (save for superficial censorship and some slight efforts to discourage laxatives) the webs may have doomed themselves to the routine of selling and engineering. Such a subordinate participation in radio is not now apparent, but time may see the networks developing the same-in-feriority complex about ahowmanship they now have on circulation.

Showmanship is unaccountably resisted by the networks. In respect to the magnitude and dominant position or the webs anything they move do along these lines is comparatively meagre. Siurring remarks passed by exces against others with a showmanly background may be symptomatic of a willingness not to understand. Or maybe somebody

Nothing particularly mysterious about showmanship, nor is it the roperty of gents in fancy vests. Showmanship can be acquired and nowmen can be hired. But the webs, ideas seem mainly to run enday printing smudges on maps to prove that people listen to radio

World Broadcasting's Regulatory Ideas on Chevrolet Discs Upset

Detroit, April-2.

Fur flew in Detroit last week over the way the Chevrolet spot coin was being handed out to some 250 stations throughout the country in one of the big disc spreads for the auto company. And out of the merry wrangle came the decision on the part of the auto firm and the Campbell-Ewald agency that despite the fact that the discs were recorded by World and were taken off the Sould be placed on stations other than those named by World or those which have contracted for the World sustaining service with the service of the Sould be placed on stations other than those named by World or those which have contracted for the World sustaining service that the station representatives such as the Petry organisation proved to the satisfaction of the Sould be placed on stations of the Sould Sould

World sustaining records but to the music. And that since Chevrolet discs were dubbed h music from the World library t World has no right to dictate to which stations should be given Chevrolet business.

Added Starters

As it formerly stood before the etry men, John Spades of Detroit ad Ed Voynow of Chicago, stepped (Continued on page 87)

JACK ADAMS JOINS **LENNEN & MITCHELI**

Jack T. Adams, whose last New York connection was as president of the Federal Broadcasting Corp. lessees of WMCA, has Joined Lennau & Mitchell as head of the agency's radio department. After the Federal bunch settled for the balance of his contract, Adams moved to the west coast. Adams' previous alliances in the broadcasting business were as gen. mgr. of the Judson Radio Frogram Corp. and head of his own transcription company.

Heidt Goes Alone

San Francisco, April 2.

Hugh Barrett Dobbs, who produced and mc.'d the Dobbs's Ship of Joy, CBS program, is out, with Borace Heidt, orchestra leader, taking the heim, with title changed to Meidt's Brigade.

Show is a commercialler for Stewart-Warner. Outing follows a surap between the baton wielder and Dobbs.

Paley's 5-Yr. Contract

William A. Paley's contract as CBS president was renewed for another five years at a meeting of the network's board of directors last week. Extension leaves intact the terms of the old contract, which guaranteed him \$50,000 a year and gave him a cut on the gross business. Paley makes about \$300,000 annually on the deal.

Meeting made it a clean sweep by reelecting the same officers and directors.

ALL WLS ACTS MUST SIGN % CONTRACT

Chicago, April 2. WLS has put every one of its

mike performers under contract.

And along with this move the station has ruled that no performer shall appear before a WLS mike unless under the station's own con-

unless under the station's own contract.

In line with this ruling the station last week refused to spot a show which was brought in by Crazy Water crystals. Sponsor had picked up a quariet which it believed okay to sell its product. But the station refused to permit the performers in front of its mike.

Basis-of-the-antire action by WI.S. is the stand taken by the station.

Basis of the entire sction by WIS.

the stand taken by the station operators that they know best what their audience likes and what they want WIS to present.

Other angle on the performer contract on the part of WIS is the sideline—of personal appearances and artists' booking which has been very profitable for the station. Station wants to take no chance of building up a performer among its listeners and then have that performer go out into the territory theatres, in opposition to the personal appearances of contract WIS attractions.

Hoyt Wooten East

Hoyt Wooten, of WREC, Mem-phis, spent last week in New York and departed Baturday for Memphis via Washington. Just a periodic stirrer-upper.

STATION MANAGER FOR NEWSPAPER

Experience of New Brunswick Broadcaster Thought to Be Fairly Typical-Working Against Heart-Breaking Conditions

UNSYMPATHETIC BOSSES

St. John, N.B., April 2.

Toughest tob in broadcasting is being manager of a station owned by a newspaper. This is the opinion of Doc Dakin who resigned week as manager of CHSJ

last week as manager of CHSJ.
Dakin came in from Toronto when
the station formerly independent
passed to the local press-utility
monopoly a year ago.
Headache number one for Dakin
monopoly a year ago.
Headache number one for Dakin
monourage radio advertising boosted
time rates nearly 100%. That succeeded beautifully in driving away
many of the local sponsors and
leaving Dakin struggling with the
chronic-spectre of deficit.
During the months that followed
Dakin found the newspaper generally regarded the station pretty
much as a step-child. While
liberal-enough with authorizations
affecting the newspaper a policy of

affecting the newspaper a policy of stringent economy cramped efforts to operate CHSJ as an aggressive station.

to operate Choi as he agent station.

Work of reorganizing the station (formerly CFBO) on a slim budget meant that Dakin as well as being other seleman in competition for advertising with the newspaper which gave him orders. Climax came when last week he was asked to slash his salary \$20 2 week.

Dakin quit, the newspaper has decided to abolish the job altogether and will move the station out of the local hotel into offices of the newspaper. Dakin has returned to Toronto.

Experience of the New Brunswick station manager is regarded in the trade as fairly characteristic of a condition duplicated throughout condition duplicated throughout radio where stations are the craven creatures of newspapers and held down to rock bottom expenditures. While preserving the station as a publicity adjunct and an ace in the hole for the future many publishers remain permainely unsympathetic to the efforts of their own radio executives to give the station independent importance apart from the daily.

pendent importance addity.

In consequence of this unique condition the station manager with a managing editor for boss is apt to be a much-repressed and much-repres

Derby Sponsored

Louisville, April 2.

Louisville, April 2.

Paul White of CBS set BrownWilliamson Tobacco Company of
Louisville, Ky, to sponsor the entire broadcast of the first Kentucky
Derby, over the CBS network on
Saturday, May 4. Will be the first
time the Derby has ever been sponsored commercially.

Both NBC and CBS have carried the race sustaining for several years, WGN also having Quin Ryan to handle the event for that station.

Visiting New York

Lee Armer, Southwest network. Hoyt Wooten, WREC, Memphis. J. T. Ward, WLAC, Nashville, H. K. Carpenter, WHK, Cleve

B. J. Palmer, WOC, Davenport, J. O. Maland, WOC, Davenport, James W. Clark, WGST, Atlanta.

Chain Income from Time Sales

		NBC	100	100
January	1935 \$2,894,767	1934 \$2,387,127	1933 \$1,869,885	1932 \$2,635,447
February March	2,592,655 (Unreported)	2,197,297 2,473,400	1,742,784 - 1,997,463	2,571,609 2,864,783
Totals		\$7,058,824	\$5,610,132	\$8,071,839
		CBS		
7 50.1.	1935	1934	1933	1932
January	\$1,768,949	\$1,405,948	\$941,465	\$1,348,842
February	1,638,421	1,387,823	884,977	1,319,414
March .	1,819,553	1,524,904	1,016,102	1,433,050
Totals	\$5,226,923	\$4,318,775	\$2,842,544	\$4,101,306

Columbia Grossed \$1,819,553 In March Time Sales; 19% Over 1934

RCA's Calif. Short Waver

Los Angeles, April 2. Radio Corp. of America has purchased a site at Huntington Beach Cal., for a short-wave station costing \$500,000.

CLIENTS PAY COST OF NBC **ORGAN**

NBC is now charging clients for the use of its new studio organ. No fee was asked for, the old organ, which was junked following the installation of the new contraption. Use of the studio organ was always regarded by commercials as a network service and they see no reason why NBC and off charge, with the view of getting the client to help pay off for the instrument. Scale asked of advertisers for the use of the organ is \$25 for a 15-

use of the organ is \$25 for a 15-minute program, \$50 for a half hour's program and \$75 for an hour's show. Rehearsal-periods are hour's program and \$7 hour's show. Rehearsal included in these charges.

WESTERN RAILROADS' \$486,000 BUDGET

Chicago, April 2. Western railways association which includes all rattler systems west of the Mississippi has appropriated 4486,000 for radio plugging of their facilities this Spring and Summer.

Will buy spot time in towns west of Pittsburgh. Understood that \$80,000 - has—been—appropriated—for Chicago radio.

Kaltenborn Felons' Fav

H, V. Kaltenborn, CBS news comentator, is slated to play a return engagement at Sing Sing, early this month, the inmates having voted him their favorite spieler. Last year he conducted a forum upstate which went-over-big. Now they want him back.

Tom Neeley Quits CBS

Thomas K. Neeley has guit the CBS Artists Bureau where he had charge of commercial talent sales to become head of J. Stirling Getchell's radio department. Neeley's initial assignment for

the agency will be to produce the Don Marquis-Mark Warnow combination which he sold to Plymouth for release over Columbia.

Columbia came through March with another record monthly tally, which exceeded the take for March. 1934, by 19.4%. Gross income last to \$1.819.553, while the year before

to \$1,819,553, while the year before. CBS totaled \$1,524,904. In March, 1932, the network's billings accounted for \$1,433,550.

In either case, the toll was the highest that the webs will be able to show for the regizinder of the current commercial season. Accounts start-piling off the indivortion this week, with active bandwagon this week, with eight due to quit Columbia by Saturday night, while the loss from the NBC books by that time will total five.

EDDIE CANTOR SUED BY DAVE FREEDMAN

Eddie Cantor was served yester-day (Tuesday) with a summons in the breach of contract suit that David Freedman, writer, has brought sgalast the comic in the New York Supreme Court. Freed-man is asking damages of 4250.

man Is asking damages of 4256.

One.

Freedman's complaint states that in October, 1931. Cantor engaged him to write and supervise his radio script and promised him as compensation 10% of his gross formances over the air. On Oct. 20, 1934, relates the complaint, Cantornation over the air. On Oct. 20, 1934, relates the complaint, Cantornation of the freedman that his services were no longer required, and has since refused to pay the 10% commission or give an accounting of his radio income. In his complaint Freedman declares that his services as a writer were largely, responsible for raising Cantor's air salary from 25,500 a week to its present status of \$10,000 a broad-

cast.

In commenting on the suit, Cantor declared that he never had a verbal or any other sort of contract with Freedman and that he had at no time advised Freedman that his services were no longer renever wrote for him, but rather with him, serving as one of any-where from four to a dozen collab-orators.

Murray Ciggie M. C.

Los Angeles, April 2. Lucky Stitke's Hit Parade, which goes out over the NBC web starting April 20, will have Johnny. Murray as emcee.

Murray was long identified with the High Jinks programs at KFWB and KHJ on the Coast.

Hillbilly Sales Mgr.

Lynchburg, Va., April 2.
Glenn E. Jackson, long m.c. for hillbilly programs on WLVA, has been made station's general sales

manager.
Will double as announcer on hill-billy hours under the nom de plume of 'Old Man With Grey Whiskers.'

Talent Cataloging Extended to

Inland Cities

NBC artists' bureau is compiling material for a new booklet which will be devoted exclusively to local talent acts, taking in key spote outside of New York. D. S. Tuthill, artists' bureau exec, just back from a business trip which made this circuit, including Cleveland, Schenectady, Pittsburgh, Detroit, Chicago-and Boston.

All of the best acts in these particular cities are to be put under cover with photos, blographies, radio experience and other general information assembled in uniform order. It will be quite large in size, and several thousand are to be printed.

printed.

Primarily this is directed to serve theatres, hotels, clubs, agencies, clients, etc. It will also give acts themselves a chance to expand and perform in places beyond their local station ontiets.

San Francisco will also have its

Agencies—Sponsors

E-Z Freeze, through Donahus & Coe, starts a two mornings weekly campaign on CBS April 23. Show is on Tuesday at 10 a.m. Taient consist of Jack, June and Jimmy, new trio. Girl of the act is a sister of Peggy Flynn. Ben Recke made the deal.

Angestura-Wupperman (bitters) has appointed Fletcher and Ellis agency.

COMMERCIALS

VARIETY

Guy Batee Post Ray Sinatri Ore

Jessica Dragonette Rosario Bourden C Quartet *Lord & Thomas

COCA COLA

Al Goodman Orc 10:15 a.m.-M to I Inc.-WEAF (Super Suds) Clara, Lu 'n' Em *Benton-B

COOK'S TOURS
5:30-Su-WJZ
Travelogs
Malcolm La Prade
*I. D. Werthelme

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser, has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

ACME PAINT 6:30-Su-WARC 1:45-Th-WARC 1:45-Th-WABC
Smiling McConnell
Henri, H. & McI
A & P.
9-M-WEAB
Herry Horlick
Frank Parker
Paris & Peart
AMERICAN
HOME PLODUCT
(Anacin)

7:30-M-Tu-W-WEAF Eacy Aces'
Goodman Ace
Jaue Ace
Blackett-S-H
AMERICAN
TOBACCO

Table Holder
Frank Hackore
James Melton
Chorus
*D'Arcy
COLGATE-PALM
*10-TA-WEAF
Palmolive Soap)
Gladys Swarthout
John Bardaro
Al Dander
*10-TA-WEAF
*1 9-To-WJZ 'Red Trails'
J. Hanna, Dir.

ARMOUR 9:30-1-WJ2 9:30-1-WJZ
Phij Baker
Ben Bernle
Gabrielle De Lay
Harry McNaught
Estelle Jayne
Leon Belasco Oro
*Lord & Thomas
B. T. RABBITT
1:30-Su-WEAK

Mary Small Virginia Verrill Bertrand Hirsch BEECHNUT 7:30-M-W-F-WJZ

*I. D. Werthelme
CONSOLIDATED
GUGAR CO.
9:30-M.-W.F.WOR
'Harv 'n' Esther'
Jean Colbert
Artell: Dickbon
Rhythm Iris
Nat Brushhon Ore
'Aitkin-Kynett
9:30-Tu-WABC
9:30-Tu-WABC 730-31-W-P-W-Z David Beton, Dir. Bei Davis Kmelin Exrhart Burgess Meredital Jack Rosleigh Marion Darney Bilzabeth Ragge Johnny Kane Eunice Howard Jean Southern "MCKAPLE" EFTER SPEEC INSTITUTE 11:45-80-WZZ Tour English

"Hour of Charm'
'Hour of Charm'
Phil Spitalny
Rosaline Green
Maxine
Svelyn Kaye
Pat. Herrington
Gypsy Cooper
Mary Rumrill
Ann De Merco
Lilyan Perron Your English BISODOL 8:30-W-WARD

12:15-Delly Ex. Su-WABO Victor, Arden's UrFilackett
WAITT & BOND
(Blacketone, Cigar
11-M-W-F-WOR
Transradio News
BORDEN
9-F-WJZ

Su-WABC

The Gumps'
Wilmer Walter
Agnes Moorehead
Lester Jay
George Graham
Edith Spencer

E. W. Hellwig COTY
(Face Powder)
10:30-W-WEAV
Ray Noble Ora T. Harrington, Dir Beatrice Lillie Cavalior 4 Warren Huil Lee Perrin Ore 11:40-W-WEAF

RAY Noble OTC
*Blow
CRAZE WATEE
(Created)
(Created)
(Created)
(Created)
(Created)
(Created)
(Caroftee)
(Caroft 11:46-W-WEAF
Mailo Inclose
Bill Bradies
Bill Bradies
Bill Bradies
Bill Bradies
Bill Bradies
Bill Bradies
Bradies
A. S. BOYLE
(Floor Wax)
2-Sn. W-BO
Irving Kautman
2-Sn. W-BO
Irving Kautman
2-Sn. W-BO
Irving Kautman
2-Sn. W-BO
Irving Kautman
2-Sn. W-BI
Braties
Bradies
Br

WABC

Buck Rogers
Curtle Arnall
Adele Ronson
Williem Shelley
Elaine Stelchlor
Edgar Stehli
Dwight Welet
Peggy Alleuby
Ruthrauf & R

DELCO

S-W-WEAF

S-W-WEAF

(Sal Hepatica)

(Topus)

Fred Allen

Ford Allen

Fordiand Hoffs

Jack Smart

Lionel Stander

Bileen Douglas

Irwin Delimore

Minerva Plous

James Melton

Lennie Hayton

GAS:FANA

6:38-38-WJZ *Ruthrauff & R
DELCO
5:45-5a-WABO
Art Dickson
Charlie Morgan
*Geyer Co
EMERSON
(Bromo Seitzer
5:30-F-WJZ

Ann Seymour Don Ameche Phil Lord Betty Winkler' 10-F-WEAF

Intimate Revue Al Goodman Ore Jane Froman Bob Hope J. M. Mather 9:45-M-W-WOR Pathe News of Al J. Walt Thompso

First Nighter
June Aleredith
Don Ameche
Carlton Brickert
Cliff Soubler
B Sagerquist Ore
Aubrey Wallace
CAMPBELL
(Soup) 9:30-M-WABO Lud Gluskin Block & Sully George Givot Gertrude Niesen Kats 9:30-F-WABO Hollywood Hotel, Dick Power, Louella Parsons Raymond Paige Of Frances Langford Anno Jamison Joe E. Brown *F. W. Armstrong

FIRESTONE 8:30-M-WEAF Gladys Swarthout Vocal Ensemble Wm. Daly Orch *Sweeny-James

FITCH 7:45-Su-WEAF Wendell Hall

(Fr. John's Med. 7:15-Th-WJZ 7:16-Th-WJZ
Alexander Thiede
Eva Gingras' Chor
Dwight Bleade
*John W. Queen
CARLSBAD
(Salts)
4:30-Su-WJZ
7:15-Tu-WJZ FLETCHER'S CASTORIA CASTORIA
8-Sa-WABO
J. Stauffer, Dir.
Roxy & Gang
Zora Layman
Eddle Ellingson
Glean Cross
Ruth Carhart

CARLETON & HOVEY

Almes Deloro
Herbert Kingsley
Vickl Chase
Larry Taylor
Henrietta Sch'mai
Leon, Rosebrook
'Young & R
FORD MOTOR
Bessel Bennion

Ncill O'Malley Fitrence Hallop Billy Hallop Eddle Wrage John Battle Detmar Poppen Lorraine Pankov Joe Wilton John Shea Peter Dixon Envin-Wasey

*Erwin-Wasey
M. HOHNER
(Harmonicae)
7:45-Sa-WOR
Carl Freed
*Atherton & C
HOOVER
5-Su-WEAF

Edward Davies Schumann-Heink Joe Koestner Brwin-Wasey

HUDSON MOTOR 8:30-M-WABU
Kato Smith
3 Ambassadors
William Adams
Jack Miller Ore
Brooke-Smith

Brooke-Smith
IBONIZED VEAS
7:15-Tu-Th-SuWEAF
Whispering Jack
Smith
Ruthrauff-R

JERGEN
9:30-Su-WJZ
V. Dobbs, Dir.
Valter Winchell
J. Walt. Thomps

*Klesewetter
CARNATI MILK
10-M-WEAF
Lullaby Lady
M L Bastman
*Erwin. Wasey
CITIES SERVICE
8-F-WEAF lose Bampton Patrolt Symphony

9:30-Th-WAB(Fred Waring Ted Poarson Stella Friend Kay Thompson
N. W. Ayer
FORHAN
(Tooth paste)
7:15-M-W-F-WEAF

Stories of the Black Chamber McCann-Erick FRIGIDAIRE

10-W-WABC
Jack Pearl
Cliff Hall
Leith Sievens
Patti Chapin
Freddle Rich Ore
"Geyer Co.
GEN. BARING
5:30-Su-WABC

5:30-Su-WARC
Julia Sanderson
Frank ('umit
Grack ('umit
Grack ('umit
Grack ('umit
Jack Shilkret Oro
'El. B. U & O.
GENERAL CKGAB
('Whit Charles
B: 30-W-WARD
H. Polesle, Dir.
Burns & Alleu
Bobby Dolan Oro
'Thompson' HORLICK

(Malted Mil
7:15-Delly Ex.
Su-WOR
Lum & Abner
*Lord & Thon *Lord & Thomas
HOUNEHOLD
FINANCE
8:30-Ta-WJZ
Edgar A. Guest
Joe Koestner's Orc
Charles Seare
Tom, Dick & Harry
*C. D. Frey
Hilbson GEN. ELECTRIC 12:15-8u-WEAF

What Home Mean GENERAL FOOD 2:30-F-WEAF M. W. Barnum Di

M. W. Barnum; Di Martha Mears Jimmy Wilkinson Al & Lee Releer Warren Huli Francee Lee Barto 'Young & Rubles 9-Th-WEAR (Maxwell) Frank McIntyre Lanny Ross Conrad Thibault Muriel Wilson 'Molasses 'n' Jan Gus Haenschen

Monassea n' Jan's
Gus Haenschen
Sispe-W-W3Z
(Log Cablu Syres
Lanny Rom
Pauline Alpert
Harry Salter Ore
Herrington, Di
Jack Horrington, Di
Jack Horrington, Don Bestor Uro
Frank Parker
*Young & Rubicar
*Young & Rubicar Walter Wichell
JOHNSON JOHNSON

Fronk ParkerYoung & Rubleam
GENERAL MILLS
SAWD 58SAWD 58SAWD

GEN. MOTORS

Arthur Hughes
Ruth Rusell
James Melghan
Curlis Arnall
Jos. Latham
Palackett-S-H
BEAFT-PHENI
10-Th-WEAF
P Whiteman Ore
Lou Holfs
Harry Stockwell
Helen Jopson
-J Wait Thomp,
Lahv Schurt Schurt

Eddie Cantor Harry Einstein Rubine

Harry Einstein
Ruthnerff Hueing
Ted Hueing
Lennon & M
8:30-Su-WABO
(Hinds Honey
Almond Cream)
Club Romance
Lois Bennett
Conrad Thibault
Lee Patrick
Ned Wever

A Seaw JZ.

General Control of the C

LIBBY MeNEILL 5:16-M. W.F. WA
Adventure Hour
Albert Brown
Patricla Dunlap
James Andelia
Jesse Pugh
Karl Way
*J. Wait. Thomp

THOS, LEEMING (Baume Bengue)

Diane & Her IAI
Saver
Audrey Mason
Edward Nell
Cavallere 4
Vlo Arden Oro
*Topping & Lieya

LIGGETT & MYERS 9-M-WABO Lucrezia Bori A Kostelanetz Or 9-W-WABO

Lilly Pons A Kostelanetz Or 9-Sa-WABC Richard Bonelli A Kostelanetz C Newell-Emmett LOBILLARI

Newell-Emmett
LOBILAARD
(Brigs Tobacco)
GRIGS Tobacco)
GAG-BA-WEAP
Sports Review
Thornton Fisher
Thornton Fisher
Lew Tendler
Lew Little Free
Frincese
James Meighan
Lester Jay
Phischet
LOW - WUZ
Hollywood Gossp
GCC-LUX

Joe Knestner
Sirwin-Wasey
EDNA WALLACE
EDNA WALLACE
EN-LANGE
EN-LANGE
ROMARCO Helen
Trent
Virgina Clark
Lester Treamyne
Lester

*Cecil, W-C

LUX

2:30-Sn-WJZ

T. Luckenbili, Dir.
Anth. Stanford, Dir.
Gary Cooper

The Prince Chap

*J. Wait. Thompson

J. Wait. Thomps
LUXOR
S-tu-WEAD
Sally of Talkies
Bob White
Basel Loughrane
Henry Sax
Joan Blane
MAOFADDEN
8:30-F-WABO
(True Story)
Court of Hum

(True Story
Court of He
Relations'
Percy Hemus
Arnold Johnson'
Elsie Hitz
Ned Wever
Howard Smith
Lucille Wall
Allyn Joslyn
Paul Stewart
S:30-Th-WAE
(Liberty)

Edwin C. Hill Edward Nell Edward Nell Fulton Oursler Arnoid Johnson Wendell Wilkle Erwin-Wasey

MAYBELLINE 8:30-Su-WEAR

7:30-50-WEAF
Tenthouse Seronade
Tenthouse Seronade
Ton Mario
Dorothy Hamilton
Chas. Gaylord Ore
Chamer Kasselt
MET. LIFE CO.
6:45-Dally WEAF
Arthur Bagley
"Direct

DR. MILER LAB

DR. MILES LAR (Alka-Setter), See-Seawaz W.15 Barn Dance Ridge Runners Uncle Ezra Lulu Belle Maple City 4 1/45-M-W-F- WER Uncle Ezra, Rad Station EZRA CHILD Souther CHILD Souther CHILD Souther CHILD Souther CHILD Souther Wade

MODERN FOOD PROCESS CO. 4:15-M-WJZ Charles Sorce Harry Swan Clements Co.

Singing Lady
Trib-Tray, Trib-Tray KOLYNOS
7:15-Daily Ex Se
Su-VABC
Just Plain Bill'
Arthur Hughes
Ruth Russell
James Melghen Clements Co.

NOTALINET
CAREET MILL
CAREET SILVARO

7:30-Th-WEAP
Al Bernard
Emil Caeper
Theo. Carle
Alario Cozal
Leigh Stevens Ore
"Stack-Gobie"

1.ADV ESTHER 16-Su-M-WABO 8:30-Tu-W-WEAF Wayne King *Stack-Gobie LEHN & FINE 8-Su-WABO (Pebeco) MONTGOMERY WARD WARD
2-Su-WEAF
Stories of The O
Testament'
Harvey Hays
"Hays McFariand

Camsy)
Camsy)
Camsy)
Camsy)
Camsy)
Camsy
C "Hays McFariand
BENJ, NOORE
(Paints)
11:30 a. m.-wWABO
Betty Moore
Lew White
Direct

MORRELL, 5:48-8a-WJZ (Dog Food) Don Becker Dog Chats "Henri, H. & McD. MUELLER C.

MA VICTOR

Richelt Stayler O

Loretta Len

Loretta Len

Stern of Skillet

John H. Rennedy

Lord & Thomas

REAL SILE

Chas. Previo Orch

Olga Albani

FEWIN Wasy

RED STAR YEAG

Edna Odoll

LiTA-Th-SWEAF

Edna Odoll

Firm Glen

Earl Lawrence

REISEE CO. 10:15 a. m. Daily

NATIONAL BISCUIT CO BISCUIT CO.

BISCUIT CO.

BISCUIT CO.

BISCUIT CO.

BISCUIT CO.

ROWLING CO.

BISCUIT CO.

BOOM TO CO.

BOOM TO CO.

BISCUIT CO.

BOOM TO CO.

BISCUIT CO.

BOOM TO CO.

BISCUIT CO.

BISCUIT CO.

BOOM TO CO.

BISCUIT CO.

BISCU Irma Gen
Earl Lawrence
REISEE CG.
(Shampso., etc.)
HISE WEAF
Jack & Loretta
Clemens
TOnnahue-Core
B. J. BETNOLD
Camel Cleareta
Clemens
Clement
Clement
Clement
Clement
Cleareta
Annotte Hanshaw
Jack O'Keefe
Louis Sorie
Kay Renwich
Kay Renwich
Kay Renwich
Kay Renwich
Tonnahue

NORSEC (Toothpaste) 11:45-M-W-E WABC
W Butterworth
Milton Rettenber
Lou Raderman
Luclen Sohmidt
*Stack-Gobie

NORTHWESTERN YEAST 1:30-M-W-F-WJZ 1:30-M-W-F-W-JZ
Virginia Lee and
Sunbeam
Derothy Page
Bob White.
Elinor Harriott
Ed Prentess
Virginia Lee

8-M-W-JZ
Jan Garber Ore
"Hays McFariaud

PACIFIC BORAS

9-Th-WJZ

Death Vally Days
Tim Frawley
Joseph Bell
Edwin W. Whitney

Joseph Bell
Edwin W. Whitne
Lonesome Cawboy
Joseph Bontime Or
McC.Erick
PEPSODENT
7-Daily Er Sat San
WJZ
Amos a Andy
FINAUB
(Hair Tonic)
10:30-M-WABO
B Von Hailberg Or
Calkius & H.
PPHILO

PHILCO
7:45 daily ex. SaSu-WABC
Boake Carter
Hutching

Hutchins
PHILLIPS-JONES
(Arrow Shirts)
19:15-Sa-WJZ
Vera Brodsky
Harold Triggs
Louis E. Anspacke:
Peck
PHILIP MORRIS
8-Ts-WFAF

8-Ta-WEAF
Leo Releman's Ore
Phil Duey
10:45 a. m.-Sa-WOB
Graphologist
Mme. N. Olyanova
**Blow Co.

SINCLAIR 9-M-WJZ

8-M-WJ: Gene Arnold Bill Childs Mao McCloud Joe Parsons Cliff Soubler Harry Kogen *Federal

10:30-Daily-WJZ
Today'e Children'
Irma Philips
Waiter Wicker
Bess Johnson
Irens Wicker
Lucy Gillman
Fred Von Amon
Jean McGregor
*Hutchinson "Hutchinson"

11 a.m.-W-F-WAB

'Cooking Close Upa
Mary Ellis Ames
'Hutchinson'

*Federal

**SMITH BROS.

**9-Se-WEAF

**Rose Bampton

**Scrappy Lambert
Billy Hillpot

Nat Shilkret Ore

**Homman. T. & I

**SOCONY VACUUI

7-Sa-WABO 7-Sa-WABO
Soconyland
Sketches
Chea. Webster
Chea. Webster
A. P. Keye
Arthur Allen
Parker Fennelly
Kate McComb
Isabel Winlocke
Edith, Spencer.
John Milton
Ruth Ruseell
William Sickles
J. Getchell PITTSBURGH PLATE GLASS (Paints) 9:45 a.m.-M thru F WOR

WOR.

Don Carlos Band
Luolo Gracio

N. T. Ayer
PLOUGH, INC.
10-W-WEAF
Guy Lombarde
Ricardo Cortes
*Lake-Spiro-C SPARES WITHINGTON 4-Sa-WJZ bily Coburn Oro Van Emburgh

Ricardo Cortus

*Lake-Spiro-C

*PREMIER PARST

-Y-T-WEAF

Bon Bernie

Sophie Tucker

Morris-W. & E.

-J. L. PRESCOTT

10:36 a.m. Duity Ex.

-Sa-Su-WABO

-Jack Falton Ore.

-B. B. D. & O.

PRINCESS PAT SSS CO. (SSS Tonic) 8.30-F-WOB The Music Box Mary E. Wood Billy Axton Johnson-Daille

STAND. BRANDS 8-Sq-WEAF PRINCESS PAT 5:30-M-WJZ Sketches *McJunklu P'CT'R & G'MBLI 8 Dally Ex. Sa-Chase & Sanboru A. K. Spencer, Dis Amateur Show Maj. Edw. Bowes

Maj. Edw. Bows

8-W-WEAB

(Royal Control of Control
One of Control Su-WEAP
(Crisco)
Vio & Sade
Art Van Harvey
Billy Ideison
Bernadi

Billy Ideison
Bernadine Flynn
10-Su-WEAF
The Globour Fand
Central L.
Jack & I. Clemen
Lois Bennett
Don Voorhees Ore
5:46-My.F.WEAF
Ivery Stamp Club
Capt. Tim Healey
Blackman
5:16-Data-Blackman
Sils-Dally Ercept
Sa & Su-WEAF
(Oxydo))
Ma Perkins
Virginia Dayue
Margery Hannon
Kari Hubel
Will Forum
Chaa Eggleston
Blackett

3:15-M-W-Th

WEAF (Camay)

7:30-Su-WJZ
H. Polesto, Dir.
Jos Penner
Stefanni Diamond
Ozzie Nelson Ore
Harriet Hilliard
J. Walt. Thomp. TERLING PR

8-Tu-WABO
(Bhyer's Apprin)
Frank Munn
Bernice Clairs
(Gus Haenschen Or
9:30-Su-WEAF
(Dr. Lyon's
Toothpowder)
Toothpowder)
Trank Munn
Vivienne Segal
Bert Mirech
Bert Mirech

P-F-WEAF (Philips Mag)

BCA VICTOR Abe Lyman Ore Frank Munn Bernice Claire

8:30-Te-WARM Abe Lyman Vivienne Segal Oliver Smith Blackett 5:45-M-Tu-W-Th-(Callf, Syrup Pigs, Old Tracy, Old Tracy, Ned Wever Lester Jay, Walter Kinsells Charles Slattery Rose Keane Stack Goble

STEWART WARNER (Alemite) 10:80-Tu-Th- WAB

10:20-Tu-Th- WAI
Hugh Barrett Dol
Lyebeth Hughes
Bob McCoy
Art Thorsen
Horace Heldt
King Sisters
Steve Merrill
Jerry Bowne
Alyce King
*Blackett-Sample

STUDEBAKES 9:30-Sa-WABO 8-M-WEAR Richard Himber Gary Taylor *Roche-W-C SUN Off

*Wm. Esty
BITCHIE CO.
8-Tu-WJZ
Eno Crime Clues
8-W-WJZ
Peggy Flynn
Harry Jans
Hal Kemp Ora
*N. W. Ayer SUN UIL 6:45-Daily Except Sa-Ss-WJZ Lowell Thomas *Roche-Williams SWIFT . 6-Sa-WEAF

(Meat Products)
H. Williams, Dir.
Sigmund Rembers
Wm. Lyon Phelps
Stuart Churchill
Lella Fisk SCHOLL CO. (Footpads)
7.38-Tu-Th-Sa-We
The Street Sluge
Arthur Tracy
Donahoe & Coe

2:30-Sa-WEAF (Vigoro) Marlo Chamlee

**Donahoe & Coe

**SELBY SHOE

**S-F-WABC.

**Men. F. D. Roose

**Voit Hurst

**Henri, Hurst

**Henri, Hurst

**FARMS

6-45-M-Th-F-WEA

Billy and Betty

*N. W. Ayer

(Petroleum)

1-30-80-WEAE TASTYEAST Amateur Show Chubby Kane Chubby Kane Horace Fehyl Johnny Johnson Clements

BALLL
(Petroleum) Salovsa-WEAF
Al Joo-Sa-WEAF
Al Joo-Sa-WEAF
Al Joo-Sa-WEAF
Al Joo-Sa-WEAF
Al Joo-Sa-WEAF
Al Joo-Salowsa-WEAF
Al Joo-Salowsa-WEAF TENNESSEE PRODUCTS (Loma Plant Food 12:15-Su-WABC E. L. D. Seymour Sam L. Croot

John Price, WKBB, Dubuque, Ia, now studio manager and program director. TEXAS CO. 9:30-Tu-WEAF 9:30-Tu-Walle Ed Wynn Fraham McNamee Eddie Duchin Ore Hanff-Metzger

UNITED BRUG

4-Sa-WEAF

Rhythm Symphon
DeWoife Hopper

Street & Finney

U. S. TOBACCO
(Dill'is Best)

9:30-F-WEAF

One Night Stand
Josef Bonime Ore

MCC.-Erick

*McC. Erick.
5-Sa-WABO
Freddy Martin Oro
Vera Van
Donald Novie
Warren Hull.
Elmer Feldkamp
Torry Shand
Male 3
*Young & R.
WANDER CO.

(Ovaltine) 5:45-Dally-WJZ

Little Orphan & Allan Baruck Henrietta Tedre Ed Spragne Stanley Andrews Shirley Pell *Blackett

CHAS. WARNER

Warden Lawes in

Sing' (Vince)
9:39-W-WJZ
John McCormack
Cecll, W. C.

VASET PROD'C

Edwin C. Hill 12-Dally Rx. 6

WARC
6:35-Su-WARC
6:35-Su-WARC
Voice of Experient
2-Su-WOR
Jacob Tarshish, Tr.
Lamplighter
Erwin Wassy

G. WASHINGTON (Coffee) 9:45-Su-WJZ

Adventures of She lock Holmes Louis Hector Leigh Love! Joeeph Beil *Cecil, W. C. B. L. WATKINS 9-Su-WEAF

9-Su-WEAB
(Dr. Lyons Tooth paste)
Plerre Le Kreeus
Raquel de Carlay
Jerome Mann
Men About Town
Andy Sanuelia Or

William Fay, manager of WHAM, Rochester, had a tough time trying to convince his friends that he got his black eye playing squash. Kelly-Stuhlman, St. Louis, handling Oval Acquin (medicinal) will use radio. TIME, Inc. Or

ALME Inc.
A. Previ March
March of Time
March
March Walker Gordon's Acidolphelus Milk is using five programs a week on WOR, New York, and WNAC, Boston.

Scholl's Zenopads has renewed for Arthur Tracy on the Mutual network, effective April 13, but with the number of quarter hours cut from three to two a week. Extension is for 13 weeks.

Wax Works

World Broadcasting System has made six five-minute transcrip-tions for Procter & Gamble's Ivory Soap-contest which is now being conducted throughout the country, Some 28 stations using the prop-Son contest was conducted throughout the conducted throughout the conducted throughout the sayands.

Blackman's agency scripting and Blackman's agency scripting and handling the account.

Aring Extract Company WBS. program Placed

Price Flavoring Extract Company of Chicago, using WBS program service on KRLD, Dallas, Placed through N. W. Ayer Agency.

Johnston-Candy-Company of Milwaukee, is using program service, of World Broadcasting on eight sta-tions. Placed through N. W. Ayer Agency.

Valentine in S. A.

Capetown, March 8.

John Valentine, American radio baritons, is touring this country.

He has been broadcasting over

WELCH (Grape Juice) 8-F-WJZ rene Rich

WESTCLOX 4:45-Sp. WEAR

WOODHURY 9-Tu-WARD 9-Tu-Ward
Bing Crosby
Mills Brod. Ore
Georgie Stoll. Ore
7:43-M-W-F-WJZ
Dangerous Paradise'
Elsie Hite.
Nick Dawson
*Leonen & M.

*Lennon & M.
WRIGLEY
FHARMAOBUTICAL
4:30-Su-WRAF
HATTY Recor
Ray Heatherton
Pog La Centra
*Jerome B. Gray

WM. WRIGLEY
T-Dully Ex. SaSa-WABO
Thyra Wharge
Myttle value
Donus Dammer
Holst McClare
Ray Hedge
Dorothy Day
Vincent Colema
Vincent Colema
Rense Roder
Ray Appleby
Ray Appleby
Ray Appleby
Ray Appleby
Granes Brainard
John Augustine Ore
Frances Hoops
WYEXIL
10:45 a.m.-Pally

WYETH
10:45 a.m.-Daily
Ex. Sa-Su-WABO
Mra. Wiggs of
Cabbage Patch
Betty Garde
Alice Frost
Joe Latham
Andy Donnelly
Amy Sedelle
Pat Rya-Gy
Blackett-5-H

WIRED RADIO STEPS OUT

Erection of three new stations, power changes for two, and combined frequency shifts and increases for another pair were ordered by Federal Communications Commission last week, while 14 requests for various grants were shated for hearing.

Beautiful and the state of the state o

Chevrolet-WBS

(Continued from page 35) (Continued from page 35)
Into the picture only two Petry stations were on the list to receive the
Chevrolet business. Those were
KYOO and KOMA both of which
have subscribed to the World service. Following conferences on the
World contract the Campbell-Ewald
agency revised its schedule of placements to spread the Chevrolet business to 21 cities represented by
Petry.
On the outsided list should be served.

On the original list there were 14

On the original list there were 14 stations represented by Free & Bleininger which company has signatured an individual deal with World broadcasting system which calls for a split on the time commissions. Petry contracts with stations prohibits such splitting of commission.

commission.
Understood that some 12 or 14
stations on the John Blair, GriegBlair & Splait) list will be included
in the Chevrolet deal. Many of this
dozen stations are in the southwest
where World has a number-of sustaining clients. It's a question here
that the stations will pay two commissions in order to keep everybody
happy.

Berkheall that Chevrolet has are

happy.

Bankroll that Chevrolet has arranged to make available for spot broadcasting this spring and summer is regarded by the advertising trade as the biggest break that the spot field has received in years. Some agency men predict that the fiver taken by Chevrolet will be followed by a general trek of auto manufacturers back to spot broadcasting.

manufacturers back to spot broad-easting. If and when this trend material-tes, it will be, they point out, merely a case of history repeating itself. Heftiest boost that spot broad-casting, received in its plot-neering days was the one bestowed by Chevrolet five years ago when the account-underwrote-the obstitutions. It was spot broad-casting of the control of stations. It was spot broad-casting that the control of the con

Chevrolet eventually went network and all but Dodge followed suit. Cream Account

and all but Dodge followed suit.

Cream Account
Chevrolet is figuring to use between 275 and 200 stations, with each out furnished with 39 quarter-hour musical recordings to be released at the rate of three a week. Cost of the time and the platters plus incidental expenses will mean around \$750,000. Stendi job is being done by the World Broadcasting System, and even though the entertainment is being dubbed from World's library service the bill for music royalties will alone come to approximately \$20,000.

Curlous twist to the Chevrolet spot campaign is that in the final analysis the underwriting won't take an additional dollar out of the pockets of the manufacturers contained the contained the distributor. Included in this margin as a rule is the expense the distrib is expected to incur for advertising, in the case of the latest model Chevrolet is undertaking to show how this advertising item should be handled instead of leaving it to the discretion of the local dealer.

San Francisco Office

San Francisco Uffice

San Francisco, April 2.

KGMB, Honolulu, has opened a sales office in San, Francisco, L. D. West Is in Charge.

Hawalian station hopes ultimateity to establish a remote studio in
San Francisco to short wave California programs for long-wave rebroadcasting in Honolulu.

200 TEST SETS

Regarded as First Serious Step to Compete with Kilocycle Broadcasting Library Built Up Would Provide 17 Hours of Music and Choice of Type

ALSO NEWS-CASTING

Cleveland, April 2. North American Co, is installing

receiving sets in the homes of 200 receiving sets in the homes of 200 fits employees in the Cleveland area to experiment with wired radio-preliminary to marketing this service to the public. Utility combine has the past, several months, accumulated a massive fibrary of recordings by name dance and symphonic combinations and it is the North American Co.'s plan to use these discs during the experimental period.

these discs during the experimental period.
Under the sale policy which the company has mapped out for itself the receiving sets will have two different rental fees, one of \$2.50 and another of \$4, with 17 hours of recorded music daily guaranteed the lessee. Each set will have five dials, with four of them capable of bringing four different types of musical entertainment, while the fifth dial will tune in the latest news events. Consideration is being given to the addition of a sixth dial which would make available local department store advertising.
North American Co.'s main interest in the wired radio venture is the profits list selectic power subside would enjoy from the increased used to the country and it estimates that the country and it estimates that it will be able to sell 15% of sell 15% of the fit will be able to sell 15% of sell 15% o

out the country and it estimates that it will be able to sell 15% of these households on the wired radio

Utility holding outfit has to date spent around \$75,000 for recordings, with some of the names getting as high as \$2,000 a disc.

New York Musicians' Union, the first local to recognize the advent of wired radio has established a special rate for the originators of this type of entertainment. The local requires that musicians employed at the source of such entertainment as either instrumentalists or turntable operators be paid \$250 a week on the basis of a fivehour day. Recent efforts made to obtain a reduction in this rate by local firms interested in the wired radio idea have met with no success.

Thomas Freebairn-Smith back announcing at KNX, Hollywood, after 10 days in bed, the result of a field hockey injury.

FCC's Washington Hearings | GLEVELAND GETS | WGAL Runs 20c Sat. Matinees; 15 Hillbilly Acts Divvy \$25: Leery of Theatre Men's Ire

College Spirit

St. Paul, April 2.
From a prisoner in Iowa
State Penitentiary, Fort Madison, Iowa, comes the following
as to preferences in radio
programs among inmates in that institution:

programs among inmates in that institution:

Twe read quite a bit about Fred Allen's program, but unfortunately we don't get it. It comes on the air at the same hour as the Sloari Liniment program, I believe. And, strange as it seems, the oppulation here can't seem to make living in a prison satisfy their avid appetite for the environment of crime. I guess they'd excommunicate the radio operator if he missed Warden Lawes' Sing Sing program.

Chart Special Events Listening Thru Data From Electric Cos.

Columbia is trying to find out what effect special events broad-casts have had during the past year in increasing electric power consumption in various areas. First of the answered queries received last week came from the Staten Island Edison Co. and named Father Coughlin's answer to General Hugh Johnson as being responsible for pulling a record amount of extra wattage. Priest's March 15 broad-cast increased the company's load by 2,500 kilowatts.

Huey Lone's reply, said the

by 2,500 kilowatts.

Huey Long's reply, said the letter, did little to build up the power load. To this finding the power company appended the observation that it might have been due to the fact that the Kingfishis broadcast came at a hour (11 o'clock) when most of Staten Island's burghers had rettred for the night. Father Coughlin went on the air at 10:15 y. m.

Letter from the S. I. Edison Co. also contained the info that the World Series broadcasts of last fail accounted for a substantial increase of power consumption among set

of power consumption among set owners in the borough.

Grier Ork for Benny

Hollywood, April 2.

Hollywood, April 2.

Jimmie Grier and his orchestra have been signed to tune the Jello program over NBC, which features Jack Benny, during latter's stay on the Coast on a picture assignment beginning about April 10. Don Bestor has the present assignment

KGMB, Honolulu, Sets Up Atlanta May Be Coming Out of Long Doze; Clark, Cisler Active

Atlanta which has been a lethargic radio town dominated for years by one station may see some action now that WITL and WGST have new station managers. Both of the women are a agreesive and showmanship-minded and will give wSB a romp for the attention of Atlanta listeners. It will be a purely local tusie as w WSB's juner-power (50,000 watts) preclades wider competition.

Jimmy Clark, who entered radio via MGM's Atlanta exchange some years ago, is back in town to manage WGST succeeding David 12 years.

Lancaster, Pa., April 2.

Playing to \$50 people in a 1,000seat house, WGAL launched its own
air theatre here Saturday (30) with
an all afternon Hilly Billy frole on
Station, in interest of office the
Station, in interest of office the
show for Saturday afternoons only
because of fear of damaged diplomatic relations with theatres and
also because they figured the show
might bring some business into
town for local merchants.

Audience at first show was mostly
from out-of-town. Advance mail,
asking for reservations showed a
draw from towns as distant as
Reading, Lebanon, York and HarTherem MCas by CHI Com-

Reading, Lebanon, York and Harrisburg.
Program, Mced by Clif Grey, station's hill billy chief, runs two hours and a half and uses between 12 and 15 acts. Acts work free-in-competition for three cash prizes totalling 425.

Shreveport, La., April 2.

Shreveport, La., April 2.

Wilkerson Oil sponsored radio show over KTES from the Municipal Auditorium Wednesday nights will combine 20 minutes of amateurs with 40 minutes of professionais, Jack Gross of KTES is, in charge. Crawford Priest will provide music, and talent from Dallas will be imported. Old-fashioned hook, not the gong, will be employed for the amateurs.

Admission fee of 20 cents will entitle customers to receive a gallon of gasolene free at any Wilkerson filling station.

AUDIENCE RAZZES COMMERCIAL COPY

Lancaster, Pa., April 2.
Audience reaction to commercial announcements was measured at the first Radio-Stage Tryout Night presented by WGAL Wednesday (27) at the Capitol theatro. Audi-

presented by WGAL Wednesday (27) at the Capitol theatre. Audience stood nicely for everything butthe opening and closing commercials. They sat patiently through the first page of the opener and then began to give Bernard Garland, the announcer, the well-known works.

In the closing announcement the audience listened to two paragraphs and then burst into applicable. Bernard paused and the audience paused. Then Bernard began and the audience began. He finally had to skip the middle and retreated into the tormentors saying, From now on I'll do the commercials in the studio.'

Show is set for ten weekly alrings from the Capitol, will Bob News Charles of the Capitol, will be the commercials in the studio.'

Show is set for ten weekly alrings from the Capitol, will be not the commercials in the studio.'

Show is set for ten weekly alrings from the Capitol, will be not the town of the commercials in the studio.'

Show is an of the capitol, will be not the the commercial significant the commercial significant the commercial significant the studio of the commercial significant the commercial significant the commercial significant significant the commercial significant sign

Amateurs Hit Cleveland

Amateurs Hit Cleveland
Civeland, April 2.

Aired amateur shows are being given their first commercial push here by 1. 3. Fox Company, national here by 1. 3. Fox Company, national the sponsoring the 10-30 Bridge his sponsor

38

WEAF, New York
Second week of Major Edward
Bowes' triunsplanted Amateur Hour
on the Loew's Inc. station, Wilh.
In New York) verifies the predominance of professionalism, full
or send, in the layout. Reported
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the proceedings in all was a manner.

That 110-year-old Dr. Davenport who studied under one of the great Vienness masters has been around before. The Texas ranger and other hinterlanders seem likewise

before. The Trans ranger and other hinterlanders seem likewise not too corny.

What the show does need, as is evidenced by the blea for odd intervention of the seem of the se

BOBBY LABRANCHE Songs 10 Mins.

WABC, New York

Add this name to the large list of
socialities who have turned to night
olub warbling this year. Nothing
extra about this one's pipes, though
he may improve after he acquires
more confidence before the microphone. Voice displays certain strong
qualities, but not enough to attract
before the microthand all from the listeners.

Let a the strong the listeners of the strong
the strong the listeners.

Even the strong the listeners of the strong the
guest and was very gractous in her
furteduction, but his rendition was
mild. Singer is 23 years old and is
now at the Stork Club, which draws
a critical crowd. He lacked fireworks here.

CONTINENTAL VARIETIES
With Jacques D'Avery, Cordoba
Sis., Les Karina, Giuseppi di
Benedetto, Hugo Mariana Orches-

tra 80 Mins. Sustaining WEAF, New York

CHASE & SANBORN AMATEURS With Major Bowes Variety

COMMERCIAL

WEAF, New York

Second week of Major Edward

WEAF, New York

Second week of Major Edward

Sustaining

WEAF, New York

Second week of Major Edward

Sustaining week of Major Edward

All Reventing basis and the Sustaining week of Major Edward

Sustaining we well as spot Stoop
angle and Budd have again sprouted that as much as 30% of the so
that for sheer goodiness and burd and the passage is a brand of humor fradio's version of 'the hoek') in order to keep up the make-beileve called of its trade hature, doesn't read that the material, be
second week of Major Edward well as spot Stoop
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selled the the dea-that it's one of the condition of the second well as the second with the second well as the second well as the main target for their fun-poking the folibles come not to commercial broadcasting and they make a silek job of it, with the second well as the main target for their fun-poking the folibles come not to come a the main target for their fun-poking the folibles come their fun-poking the well as possible the folibles come their fun-poking the well as possible the f

voices to interpreting the latest lyrics from Tin Pan Alley. Odec.

RAY HERBECK'S ORCHESTRA From Cafe de Parce 15 Mine.

FAY HERBECKIS ORCHESTRA

From Cafe de Pares

15 Mins.

Sustaining

KHJ. Les Angeles.

Far from lucid is the modus operfrom Cafe de Pares

Far from lucid is the modus operfrom Cafe of the Cafe of the Cafe

GES in picking this dance hand for
network alring. Herbeck troupe is
a cilent of the Tommy Lee Artlets

Bureau, an adjunct of the station,
to do with the selection. However,
to do with the selection However,
to do with the selection However,
to the the coast brand of music, what
with the Lombardo, the Griers, the
tife the wrong kind of advertising
for the coast brand of music, what
with the Lombardo or davertising
for the coast brand of the Griers, the
around.

Just why Herbeck should so consistently and steadfastly disaffirm
any intent to imitate Lombardo or
to be unravelled. The remotences
of the similarity is carried by a
thread. True, the sax section (or
what sounded like a solo) bears a
chief of the similarity is carried by a
thread. True, the sax section (or
what sounded like a solo) bears a
free ont loud for an arranger and someone to take the load
off the sluries sax. Tooters are 'way
from which they emannte, the sporfrom the state of the cansport the s

urday night at 9:15 for a quarter-hour fill-in.

MATV and ESTHER
Helm.

MATV and Island

MATV and Island
Helm.

MATV and H

the Mutual network. Odec.

WEEI MAIL BAG
Letters-from Listensrs
15 Mina.

WEEI, Boaton
At present a sustainer, this show
serves a commercial purpose, nameily, to hold listeners on the air
through the sponsored triple-section
temperature announced conditions
added impetts by station awarding
45 nightly for the best letter read
over the air.

Added impetts by station awarding
45 nightly for the best letter read
over the air.

Some an aught (29) there were
lever communications and the prise,
winner earned his fin with an expression on the New York sales tax.
Others covered, respectively, sociallaxition of medicine, teaching of
laxition of medicine, teaching of
laxition of medicine, teaching of
laxition and a proposed song context for
radio.

Letter writers are unrestricted as

WEAF, New York

A svelt Sunday dinner half hour
of distinguished variety. As title
implies, this 5:30-7 v. m. EST, variety revule is strictly on the Continental motif, with the songs and
Martani's tangos, etc., all with a
Martani's tangos, etc., all with a
Arlists are all distinctive and
the routining evidences, judiclousness in song selectivity. Show is
not new. It's been sustaining for
guite a while and merits sponsorAbel.

and a proposed song
and stream pr

AIRLANES With Pete Woolery, Jean Shaw, Savitt's Orch. 30 Mins.

Sustaining WCAU, Philadelphia

So Ming.

Southinip Philadelphia

WAU Philadelph

THE JOHNSONS Script 15 Mins.

Station has imported Jinny Station has imported Jinny Station has imported Jinny Station has imported Jinny Station from WIW Cincy, where he conducted a daily quarter-hour program built along almost identical lines tagged The Jacksons. Station is first around Bait to pay colli to sustaining performers.

Station is first around Bait to pay colli to sustaining performers. On a decided lack of showmanhally. Stephener, aside from writing the copy, is also the sole protagonist of the sectal show, using the protean pattern of the sectal show, using the section of the sectal show, will be set also be protagonist of the sectal show, using the section of the sectal show, will be set a sole of the sectal show will be set as the section of the sectal show will be set as the section of the sectal show will be set as the section of the sectal show will be set as the section of the sectal show will be set as the section of the sectal show will be set as the section of the sectal show will be set as the section of the sec

NOAH BEERY Bramatio Da. 8 Mins. COMMERCIAL WEAF, New York Reery ha

COMMERCIAL
WEAF, New York

Noah Beery had no trouble in
transmitting that cinematic lechtransmitting that cinematic lechcinematic color of the color of the color
lim-villain of long standing who
has been constantly mugging for an
unresponsive camera.

The standard color of the care of the
master of a slave ship, who guzzies
rum and fondies a built-whip which
terrorizes the crew and the care of
blacks. An unnamed character took
before dropping from - hibonic
plague; the crew deserts and fires
the ship, leaving Beery and the captives to burn. Beery's slinging,
the sing leaving Beery and the captives to burn. Beery's slinging,
deep bass tondard musical, has a
delivery and prop laugh, a chiller,
are strong.

He is cartainly dislikeable enough
on those bedtime programs. 3600.

DON CARLOS ORCH.

ROGER PRYOR and PEGGY

Sketoh

5 Mins.
COMMRCIAI

COMMRCIAI

WEAF, New York

WEAF, New York

WEAF, New York

WEAF, New York

On the Rudy Vallee Fleischmann
hour are both legiters, though

Roger Fryor of late has been a leading man in films. Miss Conkin is

grant in films. Miss Conkin is

with the appearing on Broadway

with the Edward in Terrificat

Forest.'

with Leelle Howard in recursive Forcest.

Vehicle selected for them was an excerpt from Saturday's Children, a play in which Fryor has appeared, the newlyweds have a quarricular the newlyweds have a quarricular and then epitt. It was just fair for air purpose, however, though potent on the stage.

Capability of Fryor and Miss Capability of Fryor and Miss Capability of Fryor and Miss Capability of Pryor and Miss Capabil

Airs on Friday nights from 11 to 11:30 p.m. EST.

ITTY BITTY KIDDLE HOUR Perry Charles, Ward Wilson

ITTY. BITTY KIDDIE HOUR
Perry Charles, Ward Wilson
30 Mins.
Sustaining
WHN, New York
One of the goofest of air susconstruction of the conference of
December of the goof of the stablished radio programs on board today. Copy is not confined to the
younger generation particularly,
lished radio programs on board today. Copy is not confined to the
younger generation particularly,
stricts are aimed at maturage and
stunts are aimed at maturage
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FOUR ACES David Burnstine, Howard Schenken, Michael T. Gottlieb, Oswald Jacoby Bridge Series 5 Mins.

Bridge Series 5 Minas.
Sustaining WARC, New York WA DON CARLOS ORCH.

Marimha Musio

GOMMERCIAL

WGN, Chicage

This early morning shot is part of the period campaign for Pittsburgh and markey and fall in again. Listeners of the period campaign for Pittsburgh and markey in the period campaign for Pittsburgh and the period campaign for Pittsburgh and on the period campaign for Pittsburgh and on the period campaign for Pittsburgh and on the period campaign for Pittsburgh and t

SOCKY GET RICH Serial Sketch 15 Mins. Sustaining WGY, Schenectady

An unusual central character, skillfully sketched and cleverly acted, lifts this sketch to a high acted, litts this sketch to a high level among the programs recently added to WGY's chart. It is that of the son of a Japanese barber who, on his arrival in New York City starts out as a mon-an'-polish salesman with the expressed determination of vauiting the high financial walls to a place alongside the salesman with the expressed determination of vauiting the high financial walls to a place alongside the deals, in humorous tables. Flay the deals, in humorous tables, a layer deals, and humorous tables, and directed by Irma L. Lehmke. Name of author is not given; it may be made to the layer deals, and the layer deals,

EDWIN F. EDGETT Literary Talks 10 Mins. Sustaining WBZ, Boston

WEZ. Beston

Highlight of this Friday afternoon

(2:00) sustainer is the orisp, depyvolced delivery of Edwin Edgett,

Hierary editor of the Boston Transscript. It's an easy way for the
bookish person to wise up, in a
short time, to what's new in the
field; and it also constitutes a conservative, tasteful plug for the Saturday book department of the Boston newspaper. The plug is a
the close of the broad the second of the
Edgett's radio talk will be found in
print, next day, in the Transcript.

In 10 minutes he touches upon six
books, Histing 'new and strange'
hooks, Histing 'new and strange'
heart works. First volume ann
their works. First volume ann
their works. First volume ann
their works. First volume, and
How They Sail the Seven Seas' by
Hendrick Van Loon. Sketches the
author's literary rip, through the
author's literary rip, through the
present; and mentions keet and the
150 illustrations.

Every reason to assume this one
rollowing unions the Back Bay
Highbrows. Highlight of this Friday afternoon

Per Inquiry Biz Goes On

Chicago, April 2.

While technically the per-inquiry business has been shoved off the cliff by the radio code authority, in reality the per inquiry basis of operation is reported going stronger than ever, though handled strictly within the law and the code. Stations are being faced with the job of delivering results on a per inquiry basis by advertising agencies which are placing mail-pulling programs on one-time shots. Clients are taking a gamble on a station on a one-time shot which they buy at regular card rate. If the show falls to produce immediately on the single broadcast the client drops off the transmitter and searches elsewhere. If the show clicks the sponsor tries another shot. If the mail pulling strength continues up to and including the 13 times the sponsor then gets the 13-time discount which stations allow retroactively. In this manner of hedging the appoint of the contents which were content to pay 20c. and more per injury on the old-time basis are now finding that they are getting in the client which were content to pay 20c. and more per injury on the old-time basis are now finding that they are getting in the client which were content to pay 20c. and more per injury on the majority of stations. Which still represents considerable saving for the advertisers when placing their mail-searching shows in a manner which allows hedering.

ble saving for the advertisers when placing their mail-searching hows in a manner which allows hedging.

Short List Brokerage Concept **Prompts Free & Sleininger Move**

Chicago, April 2. Embarking on an entirely angle in station representation or May 1 the Free & Sleininger offices will branch out with a second sta tion representation outfit to be known as Free-Johns and Field. Jim Free and Cliff Slelninger are now working out the details whereby the growing list of stations will be di-vided into different companies for more complete and direct action to the individual stations.

Appears that the short list is growing in favor in the radio industry. F. & S. now have 20 stations and with more in the offing.

tions and with more—In-the offina-the representatives feel that it would be better to split up their list. Will operate with two com-plete.sets of personnel but all under the same root. Basis of the division of the sta-tions generally will be to congre-gate those stations with similar sales problems, placing all stations with similar market ratings for more concentrated sales punch. With the. two organizations it will also be possible to separate stations into two groups where two stations happen to be in overlapping terri-tories.

Spread Concentration

New plan of Free & Sleininger is n outgrowth of an earlier plan of an outgrowth of an earlier plan of the organization which divided the various stations among the F. & S. salesmen that all of salesmen eporesented threat consequences and cleate which preferred abort list representations, and yet acch salesmen represented all stations for those agencies which preferred long list representatives. It meant that each representatives, it meant that each representatives, sudded up particularly on a few stations for special concentrated strength when such was demanded.

NBC Loses College Inn

Chicago, April 2.

NBC loses the Hotel Sherman's College Inn wire to WBBM and the Columbla web.

For the Inn tt is a return to WBBM after a couple of seasons with NBC.

French Control of the Columbia Control of the C

French Casino closed.

French Casino closed.
So shot is the local pick-up schedule for NBC that it will be forced to take away from WoFL many of the New York dance bands which the network formerly fed to the Labor station. Situation is particularly annoying for NBC since all webs are trying to shift most of their dance band origination points to Chicago due to the additional musicians? tax on net-did thought in the control of the tion points to Chicago due to the additional musicians' tax on net-work pick-ups out of New York:

WBIG Loses Point

Washington, April 2.

Refusal of request of WBIG, Greensboro, N. C., for power boost from 500 watts days to 1 kw was recommended to Federal Communications. Commission last week by Examiner R. H. Hyde.

Said that while evidence indicated better service would result quota situation makes it de locale to reject the control of the

Rubinoff for Judge

Brotherly act is what Dave Rubinoff, radio violinist is doing with his brother Charles, this week in Detroit. Charles is what

with his brother-Charles, this-week in Detroit. Charles is running for judge and Rubinoff is here to assist his brother in the campaign of the campaign meetings, even getting up and talking for his brother. Appearances from local theatre stages, radio stations and nght-clubs, were included on Dave's timerary.

AUSTRALIAN RADIO **EXEC DUE APRIL 20**

A. E. Bennett, president of Australian Federation of Broadcast-ing Stations, arrives in the U. S. on April 20 for an extended busi-ness tip, over the country. He will first visit Los Angeles, and is ex-pected to reach New York in May. Bennett is managing director of Station 298, Sydney.

Nebraska Solons Have Change of Mind on KFAB

Change of Mind on KFAB

Lincoln, April 2.

KFAB, Lincoln, is back reporting
the news from the floors of the
state legislature. Reversing their
previous stands, the two legislative
bodies last week voted to let the
station set up its mikes on the
stdelines. Favorable count in
either house was 61 to 20. Dee
Dirks, KFAB gen. mgr., construed
the legislature's latest action as
upholding his contention that radio
should be extended the same rights
as the press.

is a small and a same rights as a small above as a small as a state of the same rights at a state and a state of the same and a state of the same and a state of the same as a state of

Beechnut Not Changing

Beechnut will not replace Red Davis' with another type of program for the last four weeks of the com-mercial's stay on the NBC blue (W27): Decision now is to keep the serial on to the expiration date of the food maker's time contract, May

'Davis' will be brought back this fall for its third season under the Becchnut banner.

Becchnut banner.

Burgess Meredith, who plays the title role, has been written out of next week's script, so that he car open with Katharine Cornell's new play, 'Flowers of the Forest' in Bai-

Hubbell Robinson of Young and Rubicam leaving today, (Wednesday) to do go whice the best in the colors in the colo

Pair of 13's for Cantor

Eddle Cantor has been put under contract for next season by Lehn & Fink for Pebeco toothpaste. Deal calls for his doing 13 weeks in the Fall and another 18 weeks in the Faring of 1938.

Cantor withdraws from his present Pebeco series on CBS April 28.

4 Commercials Hooked Up by WMCA and WIP

Inter-city program exchange be ween WMCA, New York, and WIP. Philly, started last Friday (29) with four sponsored programs exchanged four sponsored programs exchanged. Three G's Clothing company, twice weekly, quarter hour; Earling C. Olsen Investment Service, delly five-minutes shot and Dr. George Wood Clapp, presenting The Dentits Easys, twice weekly, quarter hour, are, the New York accounts piped through to Philadelphia. Dr. Palmer's morning devotions, WIP's church to the program of the prog

from Philadelphia at 7 a. m. over both stations.

John Hayes, WIP production di-rector, was in fown Thursday (23) ironing out details preliminary to the opening of service. This co-operative line means the re-estab-lishment of a traffic department again at WMCA, installation of teletype service, and resumption of service similar to when it was a network station.

network station.

WMCA now opens at 7 a. m., one hour earlier than formerly, with the Palmer hour. At noon luncheon music is sent over and later, a dance

the Paimer hour. At noon, luncheon music is sent over and later, a dance parade la carried from 11:15 to 1:30 a. m., all from Philly.

WMCA sustainers used by WIP include: Five Star Final, sponsored here by Barney Clothes, but presented minus any label in Philly, Jamboree hour nightly, Cheese club, and Motion Picture club pickups and special events. Bertram Lebhar, 7r., handling the New York sales and Albert A. Cornier, Philly's on piped through choludes: Jonhny Brown band from Ratters club; Doc Helder from the Plantation; Vincent Rizzo from Cate Marguery; Eddle Bonnelli from the Hotel Adelphi; Eddle Pryor from the Hotel Adelphi; Eddle Pryor from the Hotel Barclay; Oliver Naylor from the Botel Walton, and Paul Mason from the Sylvania. Additional bands will be added within the next two weeks.

Yankee Web Seeds Disguised Blurbs Into News Service—Public No Like

YELLS LOUD ANYHOW

Bass Singer Converted Into Car ter's Bodyouard

Boake Carter, who begins this week to augment the nightly CBs news broadcasts with out of town vaude, has taken on a bodyguard and general man Friday.

and general man Friday.
One-man staff was occasioned by recent attempts of mayhem and kidnappting. Searching for a logical prospect, studio hit on Bob Mack, six-foot, 190 pound bases profundo at WCAU, Duo leaves Friday for a date at the Hipp in Baltimore.
They figure that if Mack can't handle his dukes, he can at least yell louder than anyone else around.

8 Different Sponsors On Inning-by-Inning Basis Is W.I.ID Notion

Chicago, April 2.

Ralph Atlass and Herb Sherman are now feeler and National league baseball clubs in participating. Program over WIND, Gary, Oringinal Intention of selling the entire season to one sponsor at a price quoted at \$11,500 is chilled. Instead, WIND will corral eight different clients, each one to get full luning under their own sponsorship. Understood that the price for the announcements will be \$100 per week, with the sponsors signaturing for a full season's gallop, Participation of the season's gall

Arthur Snyder, in charge of Coas CBS programs, in a Los Angele hospital with face lacerations sus-tained in an automobile accident.

Boston, April 2.

Dial-turners who have become habitual listeners to the Yankes New Lecome habitual listeners to the Yankes New Lecome habitual listeners to the Yankes New Lecome William (1998) and the property of the Yankes New Lecome William (1998) and the Yankes New Lecome William (1998) and the Head of the Whall Cape and the Head of the

Must Pay Way

Must Pay Way
WNAC announced recently to its
listeners that the news periods
would have to be commercialized to
make them pay; now the listeners
are telling the station that they like
their radio news straight, as a sustainer.
On the late news period over
WAAB (also Yankee News Service)
on same night no commercials were
inserted, but on the early morning
period, thrice weekly, a commercial
is included.
John Shepard, 3rd, president of

period, thrice wearly, a commercial is included.

John Shepard, 3rd, president of the Yankee Network, admitted that listeners were griped at the date-line 'technique'; but estimates the ratio of complaint as one out of every 100,000 listeners.

Leland Bickford, editor-in-chief of the News Service estimates the plugs take up only 9% of the news periods, and if his service is to be regarded as an ether newspaper, he maintains printed newspapers are only about 50% news matter.

Await Results of **BBC** Investigation Of S. African Radio

Members of the S. A. Parliament are asking when the report of Sir John Reith, B. B. C. director, re-cently over here to investigate radio affairs for the government, will be available.

available.

Minister of Posts says report is being translated (English and Dutch) and printed. Will be ready

Dutch) and printed. Will be ready soon.

Questions were asked regarding inspection by post office officials of transactions and accounts of African. Broadcasting Company (Schlesinger) to ascertain if that concern was carrying out its obligations. Minister of Posts replied that inspection was carried out to ensure that profits from concessions a legitimate manner. Purther questions were whether the minister agreed to revaluing the plant, equipment, etc., of the A. B. C. at \$50,000 above what it hitherto stood, and in view of the charge of \$19,000 for depreciation of plant, furniture, etc., in the same year (1932). He will explain why such methods of finance were sanctioned.

Minister of Posts replic he could Minister of Posts replic the could of the post of the pos

WBT's New Sustainers

Charlotte, N. C., April 2.

WBT launched three new sustainer shows last week. Musical Comedy Memorlee' has a half-hour on Monday nights, using Margaret Chesick, soprano! Jack Farr, tenor; and George Fraser's orchestra.

The Village Nutsmith, Ted Doollittle, returns to Charlotte from New York state. He was with WBT a year ago. Another semi-funny show is Johnnie, and Webbie, the committy how and traveling returns.

Powel Crosley's Facsimile Expansion

Television Boosters See Move Part of Transition from Radio-Commercial Motive

Powel Crosley, Cincinnati broad-caster and set-maker, is to actively engage in facsimile broadcasting during the next few months. While not recognized by the public as strictly television, because this form of broadcast does not permit figures to move or speak, the face that it is directly related and bound up in the progress of television makes this new entry important. Crosley's idea, will be to devision on a commercial scale the broad-casting of stories, comic cartoons and other stationary natter. This form of stationary television is sent out on shocks of paper in much the

i and other stationary matter. This form of stationary television is sent out on sheets of paper in much the same way that photographs amply the state of the sta

At the same time that this devel-At the same time that this devel-opment is getting under way, RCA is settling up a transmitter to carry on field tests of television from Camden, N. J.

Plans include the placement of several television receiver sets, as now developed, in homes of com-pany officials within a radius of 20 to 25 miles of Camden.

Initial programs in these New Jersey tests are expected to derive Initial programs in these New Jersey tests are expected to delive principal entertainment value from the sight of witnessing a singer's tonsils palpitate while listening to the warbling. As far as pleasing a critical audience, the Camden tests are expected to prove little.

'Simple!'

Simple!

Problems confronting the director, producer and player in staging tolerated and prove in staging tolerated and prove in the properties of the properties of the properties of the properties of the produced when it is realized that the tolevision and side new will know what's good in vaudeville, on the legitimate stage, in motion pictures and on the radio. The technique will have to be nearly as speedy as radio and fully as letter perfect, and yet combine the acting and action found in pictures today. Consequently, those experimenting admit that they, do not know exactly how to frame a relevishon-program suitable for anti-ic continuous.

RADIO SHOWMANSHIP

(Stunts, Tie-Ups, Program Novelties)

Outstanding Stunts

GOLF CLUB MGRS. TIE-UP WGAR, CLEVELAND

Golf Club Mgre. Tie-Up

Opening of golf season is being capitalized in one of WGAR's newest sport noveitics. To promote more interest in the game John Patt persuaded the Cleveland Golf Association of the value of backing a series of talks by guest golf celebrities for the entire summer seasons.

a series of take by guest gon teles-britles for the entire summer sea-many K. Browne, former women's champion putter, who retired in Cleveland, will be one of first talke-ers for the fifteen-minute Friday programs. Walter Hagan and other being penciled in for future spells on how to swing a mashle or nib-lick properly. Between guest speak-ers, announcer will give human-interest yarns on history of golf clubs, balls and the on form of the 17 golf club managers in as-sociation an opportunity to bally-hoo himself while making up the programs.

Station Scrap Book

Station Serap Book

Omaha.

Beause the ears have it in radio
use of pictures apparently amounts
to little as exploitive value to a
radio station. But Commercial
Manuser Beryl Lottridge of the
instituted a picture policy that fits
right in with the remote and special pick-ups, it means nothing
directly to the listener, but it comes
in mighty handy around the studios.
Folicy is to snap the notables
gives a survey of the station in
action, unusual broadcasts, etc. This
gives a survey of the station in
action, so to speak, and when put
into a scrap book makes interesting material that carries home to
casual visitor as well. Extra prints
also give companies and organizations with which the hook-ups are
made chance to let the world know
about it in visual form, and it comes
directly back to the studio.

Hot Strip Teamsgeles.

A burlesque theatre buying time on a radio station to plug its shows is something new for the Coast.

Burlesque time-buyer is the Froiles, downtown house, which is en the Coast.

Burlesque time-buyer in the Froiles, downtown house, which is en TKMTN.

Halling the Heroes

Halling the Heroes
Alron, O.
Boulners, soored when within a few
ministration of the North
minist

had team in the studio and becore
the mike.
Griffith interviewed each individusid member of the team in addition
usid member of the team in addition
was agon over the team's copping
was agon over the team's copping
the scholatic title. In Monday's
Issue of the Akron Times Press a
Gour-column plece of art showing
of the control of the control of the control
was agon over the control of the control
was agon over the control of the control
was agon of the con

Austrian Showmanship

Vienna.
Ravag, local radio station is planning a new type of program to be called 'Chronicle of the Month'. Idea is to use actual speeches and occurrences for the meat of the pro-

gram. Somewhat along 'March of Time

NBC's Summer Sustainers

NBC's Summer Sustainers

New York City.

Original music has been ordered by NBC's production department for two forthcoming series which in the warm months. Public is fed up on the familiar musical background, according to William S. Rainey, production chair. at timber hero, is required to the series of the s

instead of 30 minutes as before, Production department also recently acquired exclusive rights to four British plays, which were first presented by BBC. 'Old Bannerman,' by Eden Philipotts: 'Squaring the Circle,' by Valentine Kateav: 'Pas Seul,' by Laurie and Tom Devine, and 'The Delayed Drop,' by Allen and The Delayed Drop,' by Allen tation soon. Original music is an important feature of all these new plays.

Dramatized Accidente

Dramatized Accidents
Cleveland.
Dramatizations of auto accidents and traffic ruigs have been built by WJAY Into such an important program that traffic court judges are installing radio mikes on their bushes of the radio mikes of the r

Walter Damrosch's 50th Year

Waiter Damrosch's 50th Year

New York City.

NBC artists service is assisting in promoting the golden jubilee performance of Waiter Damrosch as conductor of opera and concert is at the Met. on April 12. Most of the artists scheduled to sing, are under NBC contract.

Paul Crayath heads the committee in general charge, Acts from Fig. 10 met. April 12. Most of Crooks prominent in the wartous contract with Tibbett, Tepson and Crooks prominent in the wartous roles, Anniversary program is under the main auspices of the Met. Opera Association.

Home Owners' Program

Home Owners' Program
First Federal Savings and Loan
association of Shreveport is presenting a new series of programs
over KWKH on Monday nights
from 8:30 to 9. A feature of the
program is an informat discussion
exces and the announcer in the role
of a home owner. Advantages of
owning your own home and other
information in which prospective,
purchasers are interested are infulfied in the dialogue, the content
of the dialogue, the content
for ossay explaining advantages
and reasons for owning your own
home is held in conjunction with
the program.

home is held in conjunction with the program.

A string ensemble is supple-mented with plano, organ and clar-inet. Program is adapted to the use of the vocalists, Martha Moore, con-traito, and Dwight Northrup, bari-

Fitch Changes Prizes

Fitch Campany has a many and a marcher Campany has been change by the control of tune of 'It Ain't Gonna Rain No More,' themer of Wendell Hall, on Sunday night swing over NBC carmen circuit from Chicago. Replacamen circuit from Campany and Salamo Campany and Salamo Campany and Salamo Campany Chicago. Salamo Conginally, company gave wrist watches to prize winners.

le Baltimore Dirty? Baltimore.

Controversy has its uses.

WBAL started off a new series of Forum programs by putting up for discussion the question. Is Baltimore a Dirty City?

KSL's Parent Child Programs
Sait Lake City.
KSL has started two programs
especially for parents and youngsters. First is the production of
a Sunday evening feature, 9:15 to
9:30, which dramatizes problems
which delily arise in the ParentTeacher-Child equation. School
dramatically presented. Board of
Education and the Desert News,
are cooperating with KSL in this

Seattle's \$4 Tax

Seattle, April 2. New ruling that bar New ruling that bands must be paid \$4\$ per hour per man if going on the air from night dubs, balleroms, etc., affects Trianon ballroom, Club Victor, Wooden Shoe, Blue Danube and Olympic Bowl, in this burs.

All these spots now off the

air.

endeavor. Feature has brought plenty of fan mail.
KSI, the Deseret News, and the Boy Scouts of America are combining efforts in the production of the production of the second of the production of the second of the production of the second of the second of the production of the second of the seco

WCBM'e Employment Sia

Baltimore.

WCBM has an agreement with the National Re-employment service through which the station gives three spots daily to the job-procuring organization. First two spots call attention to existence of the service, final one details: type jobe that are open through the service, which is municipally conducted and

which is municipally conducted and frestion gets in its own licks, since when a person registers for a job, the interviewers and application-takers at the service tell him to listen in on WCBM every day at 5:45 so he can keep tabs on the progress of the job-getting work and know what kinds of opening are available.

WGN's Political Notions

WGN's Political Notions

Some additional coin dritting into
the coffers of Chicago stations due
to the local election campaign for
usual all attons are selling political time with the exception of
WGN, the Chicago Tribune station.

WGN is carrying the campaign
speeches of the major candidates
gratis, figuring them as part of
the station's public service. Stacandidates for Mayor 30 minutes
on its transmitter while the three
men running for treasurer get 15
minutes each.

minutes each.

Macy Shoppers Programs

WOR, New Xnew York City

Language Shoppers Programs

WOR, New York City

Language Shoppers Programs

Macy's department store for partiles, sorcrities, clubs, etc., is presenting a group of first hand broadcasts direct from the fifth-floor of

the store starting Thursday afternoon (4). This is planned to show

the buying public just how a broad
Coulside of Gary (formerly Larry)

Taylor, WOR bartinos the talent is

mostly NBC artists. Richard Himber to play tomorrow and Ray Noble

slated for the Friday afternoon pro
gram.

gram.
Time for airing is 5:15 to 5:30 p.m. EST.

WFBL Bowlingson CBS

WFBL Bowling on CBS

For the first me Syracuse.

For the first me Syracuse.

For the first me Bowling

Tournament history the In Bowling

Tournament history the Investment and the Columbia network audience April 6, 10.45 to 11.

p.m., from WFBL, Syracuse, where

the tournament is being heid this

year. Lee Bolley, sports announcer

for the station, will do the program

direct from the alleys.

The property of the state over

WFBL since the beginning of the

tournament. The D and B Liquer

Company has now purchased the

evening broadcasts, inglity, 11.15 to

11.30. Broadcasts are part of the

series called 'Sports on Parade'

which includes all current sports

months.

Paisa-W-lan.

months.

Paley-Waley.
New Orleans.
Boys in radio circles are chuckling
the way WDSU beat its rivals in
interviewing Cy Pfirmann. NationalLeague umpire, Friday (25). A station beat WDSU in booking the befrirmann walked into the studies
and asked for the sports announcer.
One of the WDSU staff recognized
the stranger. He was told he was
in the wrong station but as long as
phone and interviewed.

He was then given directions how
to reach the station he set out to
find, managing to get there on time.

Radio Compass Ballyhoa
New York.
Radio compass direction finder,
which Amelia Earhart will use in
her flight from Mexico City to New
York, got its first test in a two-way
interview broadcast over WOR
Tuesday (2). Conversation was between William Powell Lear, who
tween William Powell Lear, who
tween William Powell Lear, who
to to Miss Earhart on the west
coast, and Cityde Panaborn, round
the world Syer; George Palmer

New York Radio Parade

By Nellie Revell

Rumor has WOR contacting many of the topnotch niteries and hotel spots with orks preparatory to starting, in about one month, a WOR dance parade. Spot is to pay the broadcasting expenses with WOR paying the \$3 musicians' tax. At the present time there is no local station with a steady diet of dance music for the late listeners and party throwers.

Equity Reminder Spikes Idea

Kate Smith matines on CBS of last Wednesday had been plenty publicized as going to air a scene of "Three Men on a Horse', legit show at Playhouse theatre, direct from stage of Playhouse and during regular. matinee performance of show. Actors Equity memo about Equity ruling of some years back that members of troups used in airing performance of play rate stipend equal to one-eighth of weekly salary cancelled the plan at last minute. Instead a backstage interview during intermission was aired.

Radio Material Can't Repeat

Fred Waring now has a routined act' he uses for the benefit of CBS Playhouse audiences after each broadcast. The entire organization, ork and singers wear regulation uniforms or evening dress. Waring though is garbed in regular biz suit. He explains to spectators about his working so hard he hadn't even time to shave, dress or eat. This way John Q. Audience is rooting for Waring. Then, he asks if someone in the audieace has any food and one or two usually volunteer candy or fruit, which is good for laughs. But repeat customers to Ford show are wising up to this act and try to crab it by hollering, 'That's what you said last week.'

WNEW Profit Influenced 802?

WNEW Profit Influenced 502?

One of the many reasons, though not well known, for the dusting off of the \$3 rule by Local \$02 was the money making potentialities of the WNEW dance parade which utilized the music of many of the apoteries in town in 15-minute stretcher with the station selling spot announcements at each 15-minute break.

Another little realized angle on the \$3, rule is that with all the beeding about the musicians working the broadcasts and long hours with everyone but the musician making dough, the musician still desert get a dime of the \$3 tax. All money collected on that rule is paid direct to union and goes to unemployed fund for the time being. So the boys still, work rece.

Bill and Ginger Just Make It

A wreck on the Pennsy delayed Bill and Ginger en route from Philly to NY for seven hours and nearly upset-the-well-routined schedule of bradcasting from the Little House. Arthur Bryan, author and actor in the scripts, was readying the cast to ad lib when Bill and Ginger arrived just at close of theme song.

Scrambled Notes

Scrambied Notes

Lawrence Holcomb for Fletcher & Eillis to Detroit for Ward Bread...

Xavier Cugat began this week his third year on air and ditto at WaldorfActoria... Michael Tree has signed Beth Wilson to sing with his ork
at the Edison Hotel Green Room with a WOR, wire... Vincent Lopes
in town for 10 days and then two weeks of vaude in Washington, D. C.,
and six weeks of night clubbing in Texas... Ernic Mathels, who sings
and plays trumpet in the Bernic Cummins ork at the Roosevelt, is only
19... Muriel Wilson renewed by Showboat for another 13 weeks. She
is the singing Mary Lou...Lanny Ross' Log Cabin show folds on April
10... Verns Burke Joins the Hits and Bits' show at NBC. Following
week Charlle Leland, Coast comic, joins the show as headliner. Johnny
Fraser, WMCA announcer, has a brother, Donald, who is secretary to
Gov.-General Murphy of the Philippine Islands.

Peggy Flynn's 20-month babe is recuperating from pneumonia...Besides turning producer with Harold Sherman's script 'Oh Professor,'
Borrah Minevitch will co-direct and play a bit...Tim and Irene added
five minutes to their Goodrich show stint...Pick and Pat alias Moiasses
and January are doing a two-week vacash. Both sponsors, Maxwell
Coffee and Dill's Tobacco are giving boys the layoff with pay...Joe
Reichman ork stays at the Statler in Boston until end of May...Harry
Jans (of Jans and Whalen), Charlie Cantor, Feggy Flynn and Hal Kemp
ork are final set-up for Ene show on Wedeves...VI Bradley quit the
Stork Club to concentrate on her radio work at OSS...Gracie Barrie is
really Grace May Rogers...Harry Grossman, operations engineer chief
at CBS and Leonore Hofstadter will wed on April 17 and honeymon at
Castie Harbor Hotel in Bermuda...Frank Munn will vacash in Bermuda
next month with guest stars set to take his spot on Lavender and Old
Lace...First Jolson show will make furor over hinth anniversary of
'Sweet Sue's which ditty was written by Vic Young who directs the ork
on that show...Benton and Bowles auditioned a 15-minute kid script
'Mother Goose Varne' by Chas. Green and Joe Green ork...Dana Blackman has Joined Century Play Co, as head of their radios sales dept.

Post Script

Post Script

Tom Powers and Heien Menken auditioned eight months back in a script about the Famous Letters of History. Now three sponsors are asking about the show...Joan Edwards, niece of Gus, now on WMCA Sundays for M. J. Furs gets an additional spot for the same sponsor, new date being Tuesdays...An original opera by Robert Neuman with tunes by Jarret Hill and Ed Horan, based on the George Barr-Mc-Cutcheon Graustark stories has been auditioned by NBC...'Old Cynic by George Bricker of the Wanners pix script staff, is ready to air at NBC. Script ribs women to a fare thee well....The Westerners, an instruental and vocal quintet with five commercials including Barn Dance on WLS, will come east for a stint on Maxwell Showboat on April 16 providing the monetary arrangements are set... Fivor to his leaving WNEW Ed Fisher set the idea of airing the NY Times Lost and Found column. Thus WNEW is in Times daily. Now WINS and NY American have same tle-up... Jerry Cooper making screen tests at Fox and Warners/with Mary Quigley, beauty content winner, as partner...General Foods Wheatles' will sponsor the baseball broadcasts in St. Louis, Both the Browns and Cards games will be aired over KWK excepting the Sunday and holiday games.

Putnam, the aviatrix's husband, and a couple Department of Commerce officials, all of whom were located on the roof of the WOR studios.

On his westward flight Lear will engage in similar broadcast contacts with WLW. Clincinnati; WGR, Chicago; KFH, Wichita; KOB, Albuquerque, and KFI, Los Angeles.

Baiting Film Fans
Lancaster, Pa.
Emo's Film Broadcast gets an added punch from WGAL here in the form of free, passes to 16 people each time it's on the air.
Program, sponsored by Pegry Paige shoe shop, broadcasts in addi-

Inside Stuff—Radio

Government monopoly of broadcasting in Canada should be removed and the air waves returned to private control, was the gist of collective comment elicited from the public on a quis by the Winnipeg Free Press, in an effort to determine public reaction to three years of experiment with the Canadian Radio Commission.

in an easer to decembe public reaction to three years of experiment with the Canadian Raido Commission.

Criticism was directed chiefly at the poor direction of programs, the lack of Canadian talent and the insistence of the commission in anouncing programs in French as well as English.

Need of air enterediments in anada, criticism indicated, is more variety and in the commission and the criticism indicated, is more variety and in the commission and the stagnant condition was given in the commission and too limited tunds to sponsor good programs, while the talent which produces these programs has little or no training. Suggestions were made that radio training schools should be created.

Disposition of most criticisms was that the Canadian air entertainment should be distinctly Canadian in flavor and those who prefer the American brand should feel free to tune in American stations.

Josy Nash, former vocal soloist with Richard Himber's orchestra, and now suing the latter to break his contract, in being countersued Himber for break of contract. Himber wants to hold the singer the band for future personals and recordings. Nash is currently couring the vaudfilmers as a soloist.

When Roche, Williams & Cunningham, Chi ad agency handling the Studebaker account, objected to crooners on the air show; it meant Nash had to go, Instead Gary (nee Larry) Taylor, Jerry Cooper, Loretta Lee, EBds Ryan, King's Men, the Humming Birds and other soloists were added as guest stars on this Studebaker show with the Himber orchestra. Nash averred that because his name was Nash, the name of an auto, and this was a competitive Studebaker show, that the name was factor, etling some kidding compitaints from Studey dealers concerning the Nash handle. This, however, was more in jest.

St. John, New Brusswick, policeman can thank the wife of a local radio master of ceremonies and orchestra violinist, for getting him out of a serious man considerable and because the constraint of the pavement pounding future. It seems that the convex called into the enuse's domicile, to protect the manner frait from continuing as a punching bag for her distilcally insidered hubby, who had come home broadcasting, after absorbing plenty of animation juice. The cops stepped into the picture, whereupon the alcoholic emsee turned on the imb of the law. The latter branched out with a two-fisted attack to save himself from the slaughter, and the smees caught two shiners and a licking.

Next day he complained to the police chief and the cop was on the carpet for going to the mat with the emsee. Mrs. Emsee explained the oph had to protect himself.

Taking a bow on the improvement in Mrs. Franklin D. Roosevelt's mike technique is R. Calvert Hawes, of Henri, Hurst & McDonald, agency bandling the Selby Shoe broadcasts over CBS Friday nights. Hawes has handling the Selby Shoe broadcasts over CBS Friday nights. Hawes has prevailed upon Mrs. Roosevelt to confine herself to topics upon which she is well informed, has censored her scripts, coached her in mike manner and become the first production man to induce her to go through lengthy rehearsals. Last week's (29) program found Mrs. Roosevelt at the studio an hour early to scan the script with him. Hawes marks all scripts for guidance in emphasis.

Midnight-to-dawn radio announcer, handling a platter program for a Pacific station, carried his personal peeve against a local tire dealer to his listeners. Spotted between the regular commercial announcements after each recording, he told listeners that there was a tire shop in dealer to doing business—then giving the firm a good loud raspberry for a topper. Announcer finally let the listeners into the reason by declaring he had been overcharged by the firm for a tire repair.

Coast radio stations are massing their strength to fight a proposed bill in the California legislature which would hold a station responsible for any statement made by an advertiser. Chief, peeve of the broadcasters is that the bill specifies radio only and does not include newspapers. Radio men haye a feeling that California newspaper publishers are back

Jell-O is sending its whole NBC Sunday night troups out to Hollywood to accompany Jack Benny, who goes west for a Metro picture. Broadest from the Coast start April 14 and will iast until mid-July, when the Coast start April 14 and will iast until mid-July, when Prior to leaving for Hollywood, Benny is playing a \$10,000 stage date in Boston this week.

Babs Ryan and her Brothers made their first radio appearance Satur-day night (30) as guest stars with the Studebaker Champions (Dick Himber) since leaving Waring's Pennsiyvanians. Miss Ryan's brothers' are Charile Ryan her exchusband, and his brother, Little Ryan. When maritai differences occurred they set Waring but have since reunited professionally.

John B. Kennedy, NBC commentator, is serving as national publicity director of the drive for Mobilization for Catholic Action which the Knights of Columbus is carrying on this week. Kennedy directed publicity for that organization in its overseas work during the World War Be was the principal speaker at a Communion breakfast in Troy Sunday morning.

Philly radio scribe passing KYW one night tast week, stopped in to A raily radio scribe passing KIW one might has ween support catch an NBC web show. Getting off the lift at the fourth floor, Jusbelow the WOAU menage, he found the station quarters in a state-or seneral lock-up. The only sign of life around, through the dark, wa a ione engineer lolling peacefully in the control room down the hall.

Jay Flippen, now 'colonel' over WHN, has had a good telephone coupten the Manhattan amateur program. Last program of Major Bowes registered 3,437 calls. Next week with Norman Brokenshire the calls counted 3,655. Flippen's first two presidings brought out 4,651 and 7,287 calls connective. ectively.

Al Joison made special terms with the J. Walter Thompson agency for his 'Sheil Chateau' (Sheil Oil) show starting this Saturday (8) on WEAP-NBC. First eight programs will be etherized from New York but the rest of the 28 programs will emanate from Los Angeles, the commercial to defray the line charges. Victor Young's orchestra assists.

Los Angeles chain outlets which recently cut down on spot announcements at night have gone back to the practice of the officiungers.

Recently a checkup showed that one of the first line stations gave plugs to three advertisers within a five-minute period.

Dutch government has given up the idea of establishing a state monopoly for wired wireless. Biggest opposition came from the towns as municipal wired wireless at present is a good source of revenue.

eported inside on the resignation of a Coast musical director was the baton wielder and station boss indulged in some fisticuits.

RADIO Egypt Heard From

Cairo, March 19.
Egyptian government is resorting to radio for tourist batting purposes and is having a series of spiels waxed. These will be sent around and put on wherever Egypt can make a deal with radio stations in Eu-rope, South American and

deal with radio stations in Eu-rope, South American and elsewhere. Government doesn't like the idea of paying for the outlets, so its offerings the plates around on a reciprocal basis. Offers to devote time on Egyp-tlan radio to tell about the beauties of Poland or what have you in return for time have you in return for time abroad.

WHO'S PLAY-BY-PLAY STYMIED BY KYSER

Des Moines, April 2. Station WHO stands to lose its basebail play-by-play privileges on the Chicago White Sox and Cubs s. A ruling of organized base hail is that no station may broadcast a game regardless of where played if the club located in the town where the station is flies an objection. Such an objection has been made after two years of acquiesence by Lee Kyser, manager of the Des Moines team (Western

of the Des Moines team. (Western. League).
Station is trying to stir up public protest to make Kyser reverse himself. Argument is that since all but 10 or 12 games of the Des Moines team are played at night that is no confliction. Kyser evidentity feels the free afternoon play-by-play surfets baseball fans and reduces the inclination to pony up for night time sames. for night time gam

Dutch Reagan who handles sports rogram for WHO is organizing the

WMCA Sponsored Show at Jack Dempsey Eaterie

JACK Delingsey Execute Informality at Jack Dempsey's new WMCA program has been sold to Jackin Ciothing Company for a period of 52 weeks. Broadcast is a Friday night program from 11:30 to midnight. Celebrities are sorted out, Madison Square Garden activities casually discussed and general news of the late diners brought in. Placed through Roger B. Belkin Agency.

Agency.

Dempsey himseif always puts in a word or two. Angelo Paiange in

How to Keep People from Dialing In Foreign News; Europe's Problem

Here and There

Bob Shefer and Charles Kaley, staff singers at KFWB, Los Angeles, have been dropped with the discon-tinuance of the station's weekly HI-Jinks program. Former heading

Tom Hutchinson, producer, and Harold Perry, announcer and char-acter man on the Wheatenavitie show at KFRC, San Francisco, are out with the discontinuance of the and heading for New York

Al and Pets, besides having five commercial periods per week over WGAR, Cleveland, no have two 15-minute weekly programs at WTAM sponsored by SIB Company (polishing fluids).

Martin Campbell, of WFAA, Dai-

Sam Ross of NBC artists' service bureau is leaving the end of this week on a business trip. Will visit Pittsburgh, Cleveland, Schenectady and Boston.

Jane West of 'The O'Neliis' is negotiating with Pillsbury flour for the authoring of a serial script.

Tony Cabooch guesting on the Phii Baker (Swift) show this Friday night (5);

Jack Benny, as a gesture of co-operation toward the Metropolitan-theatre, Boston, where he-was doing a personal appearance, insisted that the admission to his Jail-O broad-cast last Sunday (31) be limited to 300 persons. Those concerned with the program yielded to the request.

Ferde Grofe Hies West

Ferde Grofe leaves for Hollywood today (Wednesday) to take over the orchestra assignment on the Burns and Allen (General Cigar) show emanating from there. He replaces Bobby Dolan, present leader, starting with the April 17 program.

Grofe was engaged direct by J. Walter Thompson. His deal is for 13 weeks on the Coast, after which Burns and Ailen return to New

Berlin, March 24.
Tueres have their radio troubles, too, in addition to everything eise. Witness the plight of Czechoslovakia, whose radio hearers can flip their dials and bring in the latest news bulletins, from practically any country in Europe.

bring in the latest news country in Europe. With the spread of radio throughout the spread of the spread of the stories appearing in the decement, sownmares by tuning in the decements of the stories appearing in the decements.

side of the stories appearing in the domestic newspapers by tuning in on some foreign news report. Generally these reports are read over the air, in continental Europa, in several inguages.

In early days of the Nazi government, strict watch was kept on owners of better, than average one-civing sext insteading to anti-Nazi charged with sitening to anti-Nazi charged with aired from Moscow, were sent to concentration camps. e gent to concentration camps, but of late this procedure has been dropped, along with similar mea-

30 WXYZ SHOWS TO MUTUAL WEB WEEKLY

Detroit, April 2.

Station WXYZ, Detroit, the year casting System. Buttain Broad-casting System, which was a supplying system to the matter of Supplying programs to the new fletwork. At the present time the Datroit unit of the Mutual is feeding a total of 39 programs a week to the network and they range from haif-hour variety and operatic shows to specialty acts of trios, etc. Among the orchestras being pilose from WXX. Wor the state of trios, etc. Among the orchestras being pilose from WXX. Wor the state of trios, etc. Among the orchestras, Carl Rupp's Captivators, Don. Marlons Orchestra, Carl Rupp's Captivators, Don. Marlons Orchestra, Carl state of trios, which is the commission.

"Lone Ranger' drama goes the Toronto studies of the Canadian Radio Commission."

"Lone Ranger' drama goes with the WOR is taking the Toronto studies of the Canadian Radio Commission."

"Lone Ranger' drama goes with WOR is taking the Tuesday night show of the "Thrills of the Secret Service," dramatic production heard Tuesday, Thursday and Saturday evenings at 8 p.m. Seve WXYZ and the Michigan Radio Network, of which WXYZ is the key station.

General Mills Sponsors Newark Baseball Games

General Mills is again taking all Newark baseball games for the sea-son over WINS, New York. Com-pany had a similar contract last year, plugging its Wheatles prod-uct. Three exhibition games will be broadcast beforehand, but these

be broadcast beforehand, but these are sustaining programs.
Scries gets underway on April 17. This coming Sunday (7), WINS will alr-the opening-game between-the-Booton Braves and Newark Bears at Ruppert's Stadlum, Newark.
Prior to the start, Earl Harper, sports commentator, will have an air chat with Babe Ruth, now a member of the Braves.

WFIL Turns Boy Scout

Philadelphia, April 2.
WFIL was credited last Saturday
(30) by RCA as being the only station in the country owning a spare armature.

armature.

Honor, of a sort, came to light when WCFL, Chicago, blew this part of its high voltage generator, and wired an R.O.S. to Camden's RCA plant, since they would remain off the air until the armature arrived.

arrived.

Philip station shipped the spare by plane and now sits back smug in its distinction.

Rufus and Mandy's New Turn Detroit, April 2.

Rufus and Mandy, formerly heard in a daily blackface serial skit, over WJR, have, switched to a minstel show idea twice-a-week. Program-s-called "Rufus and Mandy's Alabama Troubadours' and uses phonograph records for musically, interpolated numbers, Mandy is Interlocutor white Rufus uses; change of voice for the two end men.

WCAU Won't Release Talent

Sustainers Can't Get Away to Work for WFIL and Cash

Philadelphia, April 2. Newest mix-up in the radio situash here concerns taient. Contending parties are WCAU, WFIL

and WIP.

Inception of the WFIL policy of paying all sustaining talent has gradually reached into the program departments of other studios.

WCAU

strange of other studion. On the several instances, WCAU artists Bureau has released talent that forthwith sped to WFIL. Last two weeks, WCAU has turned down all requests for releases and the taient is fuming. They claim that no lucre is available at WCAU on a regulation sustaining basis and that any estempt—to—hold, them to management contracts is depriving them of a chance for a living. Actors consider WCAU contract insulations.

No Commish

No Commish

To make matters more crucial,
WFIL is nownighted most of its
talent to crucial contracts for excustors of the contract of the crucial contracts for excustors of the commish and receives a
morparison to the WGAU iegal
document which takes commish and
gives no guaranteed to for a longer
period of time, has the boys and
etris crying louder than ever.

The joker of the whole thing is
that WFIL will not air any WGAUsigned talent, explaining that studio
has no objection to a wrether pay-

has no objection to a warbier pay-ing WCAU commission on fee re-ceived at WFIL but refuses to give way time for a build-up they can't desire to do so.

control. Matters came to a head last week when WFIL removed the Warwick Sisters trio from a sustaining variety show after the gais ather were unable to break or preferred to relain their WCAU contractual connections.

At the present writing WFIL has dipped deeply into the WCAU and WIP talent pot, with the latter station feeling the pressure too. Gimbel outfit now ensconed in elaborate new studio quarters has no contracts and doesn't pay talent and opperates—more-local-sustaining-programs than either-of the other new studio quarters has no contracts and doesn't pay talent and operates more local-sustaining-programs than either of the other stations. WIF's commercial income its basically from spot announcements, it is believed, which is lincongruous in view of 11s extensive studio set-up just completed. One of the means WCAU alleged, by employed to keep talent happy was the piping of many CBS web shows. However, WFIL is done the same thing and paying for it, bands and all, so the artist has the choice of NBC and dough against Philly hand on more of the contract of the contract

but this did not materialize.

Those familiar with the localehere do not believe that WCAU will
follow suit and begin payment of its
staff artists. Nor is it expected that
WIP will be able to muster a large
program budget, notwithstanding its
desire to do no.

Huey Long in Charlotte, a Bit Moody, But His Pajama Talk Makes News

Charlotte, N. C., April 2. Huey Long, the Kingfish, wanted to be coaxed when he arrived in Charlotte, Friday (22), and he led the radio boys a merry race before WBT cornered him.

WBT cornered him
Arriving at the station, Husy was
inst by representatives of WBT and
WSOC. Latter had strung a lind
WSOC that his representative of the refused
and had a mike ready for him to
say helo to the folks. He refused
to use the WSOC arrangements and
told Grady Cole that he would not
speak over WBT.
But at the Hotel Charlotte, where
Long stopped and where WBT

But at the Hotel Charlotte, where Long stopped and where WBT keeps a permanent line for picking up the hotel orchestra, the station took over the room adjoining Huey's suite, hung a line up the side of the building, and installed a mike on a long extension cord.

Mity Haberdashery
Kingfah, now in his red palamas,
continued to decline the radio offor, between interviews with politicians and the press: Finally he
said he was tired and wanted to go
to bed. He did so in front of everyhody. As a last shot the WBT boys
offered to put the mike there beside
his bed if he would talk. He said
OK to that: Manager Bill Schut
waved his hand and they walked in
with the mike, trailing the extra
Haw thought that was con-

Ripley Sues Ripley

Syracuse, April 2 Syracuse, April 2.

Seeking to enjoin Fred R. Ripley, program director and commentator of WSTR (NBC) from the use of the program title, 'You Can Belleve' Ripley,' and to recover 1510,000 damages, Robert, 1— Ripley; cartoonist, thas entered suit here.

Cartoonist Ripley and his company, Believe H Or No, Inc., claim

that the commentator uses material in his radio broacasts, a commer-cial program similar to that used for Ripley cartoon subjects.

WJR Feeds NBC Music

Detroit, April 2.

WJR is feeding three late dance programs to NBC-WJZ network. Pick-ups include the WJR mu-sical director, Benny Kyte, a fit-teen picce orchestra and a mixed

ter, between interviews with politiclans and the press: Finally he
said he was tired and wanted to go
bed. He did so in front of everypoly. As a last shot the WBT boys
direct do put the milet there beside
life bed if he would talk. He said
life bed if he would talk. He said
life bed if he would talk. He said
life bed if he would talk. The said life bed in the said made of the would talk. The said life bed if he would t

Grow Up and Sing

Shreveport, La., April 2.
Jimmy Wiley, aged 15, is a regular 'sponsored entertainer over KTBS. Lad's voice has changed 100% as he sings tenor for the Railway Minstrel program without even slipping back into the boy soprano

class.

KRMD matches KTBS with a 15-year-old girl torch singer, Carolyn Baldock.

WPG OFF CBS: STEADY LOSER

of WPG, Atlantic City, June 30, after taking a loss of between \$25,000 and \$30,000 a year on the station. Columbia has had the outlet under lease from the municipality of Atlantic City since May 1, 1930, with the management proving

a losing proposition for the network from the outset of the takeover.

from the outset of the takeover.

By divesting itself of WPG Columbla ceases to be any longer a
party to the wavelength fight between WLWL, the Paullst Fathers'
mouthplees in New York, and the
Atlantic City outlet. Scheduled for
hearing before the Federal Communications Commission, next
Wednesday (10) is WLW's petition
for full time on the channel (1100
kc.) It is now sharing with WPG.

Atlantic City, April 2.

Mayor. Bacharach. declared, yestorday, (Monday) that even though
Columbia has made no move to renew its lease on WPG he has aiready received several bids for the
station's operation. The mayor said.
he blouid not consider any of thesetorday of the April 19 heaving before the
Federal Communications Commission.

City Solicitor Siracusa, added the mayor, will be assigned by the City Commission to defend WPG's case in Washington.

Harry Wilder of WSYR, Syracuse, in New York city last week for the business rounds.

Improbable Broadcasts

No. 13-The Trail-Blazing Program By Bob Landry

Letter

Joe Doakes, Radio Dept., Daily Dirge.

Dear Sires.

Next Thursday we will present an entirely new show for 'Gingivitis Toothpasts. We have worked on this show for many months and are anxious to get your criticism and advice. Please wire us your frank opinion of the program.

We are anxious to make our characters resily live. All of the actors will be unknown and we will do not want to destroy the silve on the way we have the companion of the story make some property of the companion of the story must be maintained at all costs.

costs.

In this program we feel we are three to four years ahead of radio. Yet we do not say there is anything new on original about it. We just feel that the way we do things, its pretty keen. You will recall that our agency is the one that put over the Filmflam Follies.

(Signed)
Rhubard & Raskob Agency. The Program

Fantare.
Oxford graduate—Something New
1 Radio—the Ginglyltis Toothpaste
rogram—Introducing the Ginglyltis

in Radio—the Gingivitis Toothpaste program—Introducing the Gingivitis Gambolleers—Orchestra—NBC house band. Oxford graduate—After months of preparation the Gingivitis program—snappy music—romantic tenor—refined announcer—soprano in love with the tenor—each number Incorporated legitimately into the script, with an authentic-emotional background. Nothing like it since Zeigfeid. First our lovely leading lady-Miss Givitis.
Miss Givitis—It's so nice to be on this program and working again. I think Rhubarb and Raskob are just the eleverest showmen in radio and

the cleverest showmen in radio and Mr. Rhubarb has the lovellest mod-

senistic apartment. Oxford graduate—And now that matines idol-our tenor, Mr. Gin—Mr. Gin—It is especially gratifying to me to appear on the Gingivitis program for I have been a constant user of this fine dentifrice ever since rehearsals started last week;

ever alines rehearsais started last week.

Oxford graduate—And now—the week.

Oxford graduate—And now—the however week. The week was a way to make a way that who is spending some time in the attractive two not Pratt Falls, Nebraska—where, however, his identity is not known—Miss Girvitis is the first soprano in the M. E. Church, but dreams of one distinging with a Fanchon and harding with the Fublic Works Administration in the beginn the week week with the Fublic Works Administration and hasn't got a steady job, and now we ask you to imagine that you are in the M. E. Church at Pratt Falls, Nebraska—it is early of a balmy January evening—that you are in the M. E. Church at Pratt Falls, Nebraska—it is early of a balmy January evening—the curtain is going up—o our little ro-

mance and so as not to destroy the illusion let me tell you about Gingivitis toothpaste— (for three minutes)....and now the curtain is up.

Miss Givitis—Oh, I don't know—he is kinda classy, but his job ain't civil service and you know Nebraska may not always be Democratic.

Girl announcer (doubling as feeder)—Civil service or not when

away not always be Democratic.

Girl announcer (doubling as feeder)—Civil service or not when the strong them. Long. eyelashes on the strong them. What shall strong them to the strong them. Miss Givitis—Do you mean?

Miss Givitis—Darling—your teeth chey're so dingy.

G. A.—Yes, I've noticed that. What shall I do?

Miss Givitis—Stop in the drug store light after this program and get a tube of Gingivitis.

G. A.—I'll do that and tell you work.

G. A.—I'll do that and tell you work.

Miss Givitis—Thare has be to see the strong the strong the strong them.

works. Miss Givitis—There he is now

Miss Givitis—iust coming In.
G. A.—I don't think you're as in-

Miss Givitis—There he is now—
just coming in

G. A.—I don't think you're as indifferent as you pretend.

Mr. Gin—Good evening, ladies. I
see you are about to have choir
pulses. Givitis—Victor—Herbert's
Zing Zing;

Mr. Gin—A fine plece. I'm sure
you'il wow 'em at Sunday services.
Orchestra—Miss Gin sings.
Second forus—Mr. Gin joins in.
Miss Givitis—Why, Mr. Gin, you
have quite a nice voice—you should
realily have it cultivated.
Oxford graduate—There you are—
the plot—len't it cute—so different
—she doesn't know that Mr. Gin is at
famous Broadway star. And he on
has par allows her to continue in
ha par allows her to con

RCA DISAVOWS ANY MONOPOLY

Wlimington, Del., April 2. An answer to the government's charges that Radio Corporation of America and RCA Communications, Inc. have and are maintaining a monopoly on the International Communications Systems was filed in federal district court here today

by RCA.
Radio Corporation of America countercharged that it is confronted with keen competition with companies that carry 80 percent of companies that carry ov percent of the telegraphic communications throughout the world and with 99 9/10 percent of the domestic traf-

fice.

In its answer, the company also defiles that its purpose is to prevent any competitor. from engaging. In the business of transmitting measures for the public via radio. It also makes definal that any of its international contracts were made to restrain commerce between the United States and foreign countries.

Alden Edkins, baritone, is intro-ducing a trio of compositions by Vance Campbell over the former's frame on NBC this Sunday (6).



Radio's Ambassador of Song HEADLINING. LOEW'S DELUXE THEATRES

A Radio Sensation Without the slightest doubt, the greatest singer of popular songs on the air today. Wotta voice!"

DAILY MIRROR

Broadcasting Every Sunday 5:30-6 P.M., WOR, N. Y. FOR SALLY'S STUDIO

West 44th St., New York City

COLUMBIA
BROADCASTING
SYSTEM
Presents



LITT

AND HIS ORCHESTRA APPEARING NIGHTLY IN THE SILVER GRILL LEXINGTON, NEW YORK CITY

And on Columbia Records
C.B.S. Coast-to-Coast Network

Thurs. P.M. 5 P.M. Sun. 11 P.M.

CALIFORNIA ORCHESTRA

COAST-TO-COAST WABC-Tuesday, 8:30 to 9 P.M., EST

(Phillips Dental) EAF—Friday, 9 to 9:30 P.M., EST (Phillips Milk)

IT'S REPEAT AFTER REPEAT

10TH RETURN ENGAGEMENT MAXWELL HOUSE SHOWBOAT HOUR THURSDAY, APRIL 4, 9 P. M., EST, NBC COAST-TO-COAST

THE INSTRUMENTAL STYLIST

EDDIE

PEABODY

PALACE

AND WILL BE

HELD OVER

WEEK OF APRIL 5

COAST-TO-COAST **HOLDOVERS**

RETURNS!

DIRECTION SIMON AGENCY RKO BLDG., RADIO CITY

Week of April 12, Earle, Washington

Thank You, Pebeco/

Enrie Cuty

LEHN & FINK PRODUCTS

COMPANY

March 26, 1985

March 26, 1985

Dear Mr. Centors

It is with great pleasure that I have today.

It is with great pleasure that I have today.

It is with great pleasure that I have today.

To enter into a new contract with you for a new series

to enter into a new contract with you for a new series

to enter into a new contract of yeleco footh Paste to

of Sunday night broadcasts for yeleco footh Paste to

start in the Fall.

Tou will be interested to know that the sales

to you will be interested to know that the sales

results, from your Petros

been so satisfactory that we are arranged this Fall.

the number of stations to be used this Fall.

four seaterly showsmenth on the Pebeco programs

four seaterly showsmenth to us, and the

acoustant source of admiration to us, and increase

these been a constant source of admiration has given us an increase

se for the second of your new
sinceraly,
Edition Clark,
Provident.

.. Also a salute to LENNEN & MITCHELL Inc. the advertising agency conducting the Pebeco campaign.

... And to PHILIP RAPP, my-only collaborator, deep appreciation.

Thanks to

HARRY

who created and has always played "Parkyakakas" on my radio programs.

RUBINOFF

HIS VIOLIN

the most distinctive music on the air.

TED

HUSING

for the sincere and understanding co-operation he has always given.

....the Columbia Broadcasting System and its most efficient staff

New Business

Tasty Yeast, Inc., 14 100-word an-nouncements, daily except Sunday, legan March 22. Through Clements, Philadelphia. WNAC.

2 in 1 Shoe Polish, 14 participa-tions in Yankee Network News Serv-ice broadcasts, dally, beginning May

WNAC.

ay States Nurseries, 14 time sig, one daily, began March 22.

ough Broadcast Advertising. nals, one user, Through Broadcast Acver-Through Broadcast Acver-WNAC. Sears Rocbuck & Co., 384 15-word announcements, four daily including Sunday, beginning April 1. Through Chambers & Wiswell, Boston.

Channy, Jesamme, Park, Boaton, WNAC.

Alles & Fisher, Inc. (J. A. Clgars), 864 participations in Yankee Network News Service Broadcasts, daily, began listen. WNAC.

Watti & Bond, Inc. (Blackstone Clgars), 364 participations in Yankee Network News Service broadcasts, daily, beg.ming.

Pimouth Motor Cars, 13 one-minute transactions, daily, beginning March 21. Through E. Sterling Getchell, N. W. W. Cansecribions of "Singin" Sain, "starting April 5, Fridays, 10:15-10:30 a.m. Erwin Wasey Agency. WBZ, Boston.

Bay State Nurseries, Inc., Fannous Sayings, on WBZ Service Period,

THE ULTIMATE IN NOVELTY PROGRAMS

BORRAH

REID'S ICE CREAM

ELEON

ARMOUR HOUR FRIDAY-WJZ-9:30-10 P.M.

OFFILE

SATURDAYS WEAF

80-10:80 P. E.S.T.

12:15-12:30 week days; 11:45 a.m. Sundays. WBZ.

My-T-Fine Dessert, 117 announcements, three a day, Thursdays, Fatedays, Saturdays, on stagesced schedule. Batton Barton, Durstine & Osborne. WBZ.

DENVER

Bernard, Perfumer, St. Louis, Hit-ner Swenson Agency, 13 one-minute announcements. KOA. Pittsburgh Plate Glass Co., 32 quarter hour programs, four a week. KOA.

KOA.

Associated Tailors, half hour week-ly, one year. KOA.

Walker Remedy Co., Watcrioo,
Ia., 26 one-minute announcements.

Walker Remedy Co., Waterloo,
Ia. 28 one-minute announcements.
KOA. E. Wells Music Co., 15 minuniversal Co., 15 minuniversal Co., 16 minWesterer, 500 announcements.
KFEL-KVOD.
A. M. Binstock Tailoring Co., 500
announcements. KFEL-KVOD.
A. M. Binstock Tailoring Co., 500
announcements. KFEL-KVOD.
Corrective Foot Fitters, three 15minute programs weekly, three
Kotofom Distributing Co., one announcement daily, one month.
KFEL-KVOD.
Ulopian Society of America, three
Lorber Shoe Co., 500 announcements. KFEL-KVOD.
May Co., 500 announcements.
Fig. Co., 500 announcements.
Broke Appleiack Brandy, 100 announcements. R. J. Potts Adv.
Agency, Kanasa City, KFEL-KVOD.
Crater Gold Mining Co., 156 quarter hours, six a week, KFELKroupers, and announcements.
Reck Agency, Kanasa City, KFEL-KVOD.
Crater Gold Mining Co., 156 quarter hours, six a week, KFELKroupers. Apparel Co., two preferred spots weekly, six months.

KVOF. Grayson Apparel Co., two preferred spots weekly, six months. KLZ. Carter Medicine Co., 100 announcements. KLZ. Colorado Men's Association, Lemain Auto Co., 300 announcements. KLZ. Broadvay Radio Service, 26 announcements. KLZ.

ments. KLZ.

Broadway Radio Service, 26 announcements. KLZ.

Chevrolet Dealers, two one-hour
and one five-minute broadcasts daily
from the AAU basketball tournament at city auditorium, one week

Tuent Cosmetics, 16. five-minute programs, KLZ.

Gano-Douns, four quarter hour Tarzan transcriptions weekly, three months. KLZ.

Belle Sharmeer Hose, 26 announcements. KLZ.

Pencol Drug, 300 50-word announcements. KLZ.

Dandee Clothes, 199 announcements. KLZ.

DUBUQUE, IA.

Roshek Bros. Co., department
store-news flashes, 15-minutes, daily,
indef. WKBB.

East Dubugue Register, musical
period, tenor and plano. 15-minutes,
once weekly, three months. WKBB.

LOS ANGELES

tay Department Store,
1 '76,' half hour dramatic
weekly. Placed direct.

Chapman Ice Cream Co., Courage Corner, one 15-minute period a week, Placed direct. KFAC.

Ramon Perfume Co., 'The Dramatists,' one 30-minute program: a week. Placed direct. KMTR.

Glimore Oil Co., 'Strange as it Seems,' three 15-minute programs a week, Granalization of John Hix.

across. Placed by Kaymond K.

derens. Placed by Kaymond K.

work. Co. Don Lee Columbia net-

Constitution Society, 13 15-minute programs, political. Placed by R. S. Rugs Agency, KHJ.

Lyons Von and Storage Co., one 15-minute program each week, Moving Stories of Life. Placed by Charles Mayne Co. KHJ, KGB, KDB, Walley Co., one 15-minute program each week, musical. Placed by Al Jarvis. KHJ.

York, KOIL.

Horowitz Margareten, two 15-minute transcriptions in April. Through
Free & Sleininger, KOIL national
arents.

Henry Mason, tailor, three announcements per week for one year from March 1. KOIL.

Nu-Enamel Nebraska Co., three announcements per week for one

from March I. Kullis.

Nu-Brame Tebrashe Co., three Nu-Brame Tebrashe Co., three month from March 24. KOIL.

Omaha Window Shade Co., three announcements per week for sky months from April I Koll.

Omaha Window Shade Co., three announcements per week for sky months from April I Koll.

I the Company of the

KOIL.

Judge Rutherford (religious broadcasts), two 30-minute and one 60casts), two 30-minute and one 60casts), two 30-minute and one 60casts), two 30-minute and one 60sunday mornings, chosen in April
and May. KOIL.

A. C. Spark Plug Do., 52 announcements between April and Nov. 16.

Through D. P. Brother, Inc., Detroit.

WOW.

Through D. P. Brother, Inc., Detroit. Wow. Central Market, announcement alily except Saturday and Bunday and Bunday and Bunday except Saturday and Bunday and Bunday

OW.

ly Oil Co., renewal of the Allen series daily except Satand Sunday from April 8.

NEW YORK CITY

NEW YORK GITY
Oraon's, Inc., series of daily announcements for 13 weeks. WNEW. Tappin's Jencetry, Stores, Inc., series and the series of the s

CHARLOTTE

nents per week till forbid from April
KOIL.

KOIL
**Mason, tailor, three announcements per week for one year
rom March I. KOIL.*

**Soft City. WHE Blow Co., New York City.

York City. WBT.

Chatham Manufacturing Co., Winston-Salem, N. C., 96 15-minute afternoon programs daily, except Sunday, March 4 through June 22, 1935.

Placed direct. WBT.

March 4 through June 22, 1935. Placed direct. WBT.
Chrysler Corp. (DeSoto), Detroit, Mich., 25 one-minute transcription announcements, two each evening, except 31, 1935. Placed through Radio Sales, Inc., Chicago. WBT.
Chrysler Corp. (Dodge) Detroit, Mich., 10 one-minute transcription announcements, one each evening, Monday through Briday, March 18 through March 23, 1935. Placed by Radio Sales, Inc., Chrysler WBT.
Gardner Nurseries, Seattle, Washington, 12 five-minute transcription, 12 five-minute, 13 five-minute, 12 five-minute, 12

Seattle, Wash. WET.

Mero Product Go. Lacken, Tenni, 28 & hour live talent programs, Monday, Wednesday and Friday evenings, March 15 through June 12, 20 and 15 through June 12, Chas. E. Lane Co., Salisbury, N. G. Ohas. E. Lane Co., Salisbury, Monday, Wednesday and Friday mornings, March 27 through May 24, 1935. Placed by J. Carson Brantley Advertising Agency, Salisbury, N. C. W. Co. Charles and March 15 and 15 a

WBT.

Monroe Hardware Co., Monroe, N.C.,
39 %-hour live programs, Monday,
Wednesday and Friday mornings,
March 11 through June 7, 1935.
Placed direct. WBT.

The street of th

CLEVELAND

H. J. Heins Company (canned foods)—18-ininute children's ehow five times weekly, 6:18-6:30. WHK. Johnson Candy Company, three transcriptions of Candy Party weekly of 18 minutes sect. Flaced through M. W. Ayer Company.

WHK.

Blue Flash Gas, 21 weeks of baseball resumes beginning April 25, by
Mel Harder of Cleveland Indians on
play flashes by Eills Van Der Pyle
and Graves Taylor, WGAR.

Shaw Jeuclity Company, 15 minutes of transcriped Dramagems,
three times weekly for one year betweether weekly for one year beWHAY.

April 1. Placed direct.

Pocalonica on Company

WJAY.

Pocahontas Oil Corporation, two
weekly programs by 'Smiling' Ed
McConnell for 15 minutes and halfhour shows Sundays. WHK.

ATLANTA

ATLANTA

Pittsburgh Paint Products Company, five 15-minute talent shows a week for eight weeks, interior decoration counsellor and male quartet WSB.

Dodge, 20 one-minute transcriptions. Ruthrauff and Ryan Agency.

WSB.

Chattanooga Medicine Company, nine 199-worders. Nelson-Chesman Agency. WSB.

PORTLAND, OREGON

A. C. Spark Play Co., Flint, Mich., 52. one-minute evening transcrips, tions, Wednesday and Friday, April 51. 3135, through November 15, 1355, States Advertising Corp. KGW. Detroit, Mich. WET.

Bromo Seltzer Co., N. Y. C., 42
Placed by Mac Wilkins and Cole Advertising signal aduly, March 11. Placed by Mac Wilkins and Cole Advertising Harch 31, 1355. Placed by Mac Wilkins and Cole Advertising Harch 18, 1035. Placed by Wilkins and Cole Advertising Harch 18, 1035. Placed by Mac Wilkins and Cole Advertising Service, KGW.

WET.

Bridge Watch Co., N. Y. C., conone-per night, split schedule, one-per night, split sched

by Gerber and Crossley Advertising Service, KGW.

Service. KGW.

Lambert Gardens, Inc., spot announcement service; starting March
17. KGW.

17. KGW.

Limestone Products Company, 13
quarter hour programs, Tuesday,
Thursday and Saturday, one month;
starting March 15. Placed by Gerber and Crossie Advertising Service.
KEX.

KEX.

Associated Oil Company, series of three championship basketball games at Oregon State, Corvallie, Ore, March 8, 9 and 11. Evening service, KEX.

KEEX.
Clow Roofing Company, 18 50word evening announcements in one
month, Mondays, Thursdays and
Saturdays, split schedule; three
months; starting March 14, KEEX.
Master Cleaners, announcement
service, split schedule, Mondays, One
month; starting March 18, KEEX.

DETROIT

DETROIT

Dodge Bros. Motor Co., 20 oneminute transcriptions, started March
28, runs two weeks. Agented by
Ruthrauff and Ryan. WWJ.
Procter & Gamble Soap Co., 15
minute weekly musical programs,
be known as Jack Randolph, starts
April 5, runs for 13 weeks, Kastor
Agency. WWJ.

White Star Refining Co., five minute nightly baseball talks, featuring
inte period. WWJ.

Graham-Paice Motor Co., 25 nightgraham-Paice Motor Co., 25 night-

Graham-Paige Motor Co., 26 night-(Continued on page 63)

BADIO'S NEWEST, LOVELIEST VOICE

Late"
(BAYER ASPIRIN)
WABO, Every Tues.,
8-8:38 P.M.
Coast-to-Coast

(PHILLIP'S MILK OF MAGNESIA) WEAF. Every FrL, 99:30 P.M. Ceast-to-Coast

ection, LESTER LEE, REO BLDG., N.

ROY FOX

AND HIS

BAND

ON TOUR

B.B.C. NETWORK

fred allen's

TOWN HALL .. TONIGHT!" en HOUR OF SMILES PORTLAND HOFFA
JACK SMART
LONEL STANDES
MINERYA PIOUS
MINERYA PIOUS
Material by Fred Allen
Wednesdays
9-10 P.M. E.S.T.-WEAL
Management, Walter Batch

0000000

0



TIM and IRENE

RYAN NOBLETTE

"Hy Ya Boys" Goodrich Tire Program

Every Friday Evening WJZ-10 to 10:45 P. M. National Broadcasting Company

AND ORCHESTRA

HOTEL WEBSTER HALL MCA DIRECTION

HENRY BUSCH THIS WEEK (MARCH 29) ROXY, NEW YORK
DESCRIPTION OF THE HOLE, New York

and his ORCHESTRA

WEAF NBC. COAST-TO-COAST WEDNESDAYS .

2:00-3:00 P.M. EST 10:30-11 P.M.

EMERSON GILL

VICTOR COTY FIRST B'WAY APPEARANCE

Diagon by Al arvis. Kiti.

OMAHA, NEBRASKA

Builders and Merchandiers Mart,
15-ininite record program three
March & KOIL.

Bune Brothers four announcements per week for five week from April-1, renewal. Through Fred A.
Robbins, Chicago. KOIL.

Bune Brothers four announcements per week for one year from March 1. Through
Street & Finney. KOIL.

Continental Kellar Co., one announcement daily except Sunday

Engdahl Top & Body Corp., one announcement daily except Sunday

Findahl Top & Body Corp., one announcement get for one month. KOIL.

Grainger Elevator Co., three announcements per week from March
Jordan Clothing Co., Council
Bluffs, 10 announcements per week for one year beginning in March.

Through Frank E. Sawdon, New
York. KOIL.

Margareten, two its march through the practice of the process of the proces

Free & Sleininger, annuncements agents. T Lumber Co., annuncements three three three three three per week for three months from March 1. KOIL.

Mangels, Inc., three annunce-

Radio Chatter

New York

Rod Artell has joined William H. Rankin Co. as radio director.

In the K. Bidney working 16-hourante since taking over management of WHN, New York City.

George Cukor, Hollywood director, will do a cint too Will agned

House of the Comment of

nsing Jerry and Jerry and Jerry and the control of the control of

UNCLE EZRA

Featured Comedian Sponsored by Sponsored by ALHA SELTZER BLANKETING THE REY CITIES OF AMERICA: NOW DOUBLING ON 2 NETWORKS; OVER NBC.

HOTEL ST. REGIS ROOF

JOHNNY

AND HIS ORCHESTRA

With MARJORY LOGAN and JIMMY FARRELL

WABC-Coast-to-Coast

GRACIE

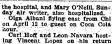
DE LUXE THEATRES

HERMAN BERNIE 1619 Broadway, New York

EASY

ACES

and Sat., 11.30 P.M. E.S.T. Columbia Broadcasting System



on April 16. To sees the control of the control of

more weeks on the Shadow program.

Molasses 'n' January now on a vacash in St. Petersburg, Fla.

Mrs. James Roosevelt will speak over WOR April 5 at the formal opening of Colleen Moore's doll house at Macy's.

WHN's Itty Bitty Kiddle hour building.

WHN's lity Bitty Kiddle hour building;
Kathleen G. Bowers of WOKO. Albany, will march to the alter with the state of the s

Ontario

Luigi Romanelli has closed that CBS deal for his hand. Dick McDougali extelling the merits of maoaroni on CFRB, To-ronto.

Dick McDoussall wittofline the merits of macroni on CFRB. To-ronto.

The mysterious Wong Eu' on that CFRB series in Maurice Bodding the time has been worked to death; CKCL, Toronto, has banned fale of Capil.

CRCT, Toronto, to carry the Oxfolia and the control of the CFRB death of

lowa

Joe Maland of WHO in New York regarding NBC contract.

The standard of the standard secretary to Crair Lawrence of KSO, Des. Moines.

Ross Wallace, cousin of Secretary of Agriculture Wallace, and formerly of Wallace's Farmer, added to the commercial department.

WHO got lover 5,000 reolles to their contest offering a 510 bill to the person, naming their 5-7 am. program, the winning name belang Sunrise Roundup of the Chore Carlo. Savon and the Plane Pais

spooram, the winning name being Sunrise Roundup of the Chore Gang.

Saxon and the Plano Pals. Bart Feruson-and-John Behan. do-ling a commercial on WHO for Ford Jeske Ga. March 31. to Fred Jeske Ga. March 31. to Fred Jeske Ga. March 31. to Fred Jeske Ga. March 31. to WHO cost to WHO sussistant manager.

WHO artists bureau and on the suspension of the surface of the surface of the suspension of the surface of the suspension of the surface of the surface

Manitoba

Al Smith, Canadian Radio Com-mission plan-logy artist in Regina, is using a can and nursing a pain-tul blatte, and blue hip as a result of the canadian state of the canadian of the canadian state of the canadian during the canadian state of the during the canadian state of the Monitor operators were refused

during rehearsal.

Monitor operators were refused antrance to the operating booth at

RADIO

Regina during the program of the Freehmen quarter because an experiment of the Freehmen quarter because an experiment of the first program of the freehmen quarter because an experiment of the first program of the first

WIMI Milwaukes is turning down all medical copy and is canceling contracts held for internal remedies. WISh has long followed this system. But a transition of the second with the system of the second with the system of the second with the

Kentucky

Gene Autry now filling two spots daily for WHAS, Louisville, after burne work in Hollywood and several years at WLS, Autry, has an eight-plece cowboy band, and is playing theatre dates in the Louisville territory.

Veo Davidson Orchestra now heard regularly over WAYE, Louisville, in one hour participating program.

ville, in one hour participating program.
Skeets Morris and His Hilbillies recently headlined Old Flödlers contest and radio for country and participation of the contest o

Louisiana

Louisiana

Harry Walds and his Molon Picks of the Walds at the molon flat his work of the Walds and the Walds at the molon picks of the Walds at the molon of the Walds and the Walds

aior's activity, aired over KMLB. In. Monroe.

John McCornick, manager, and Jack Gross, commercial manager, and Jack Gross, commercial manager, and Jack Gross, commercial manager, held down affairs in the KTBS, Shreve-port, offices during their solourn.

Jack Geizer, tennis pro and KWKH announcer, douber to solve the Elisaworth Vines - Bill Tilden match. After refereeing the singles match Jack took over the 'mike' to give KWKH listeners their first taste of tennis, telling them the stroke-by-stroke account of the Vines and Tisk Stusslein doubles match.

WDSU has started a series of Inquiring Reporter broadcasts from Canal street, interviewing New Orleans on important questions of the day.

Michigan

Nilsa Tranmel, of NBC visited Detroit last week for a conference with Lee Fitzpatrick, manager of WJR.

Mell Wissman, who recently left WJBK and Joined the continuity start of wirl, is eastlying a new Live of the staff of WJR. Three announcers, one girl singer and several of the office workers were afficited. Station is located on the Fisher Building, which makes it a target for Detroit's loiest blasts.

Wallle Pipp, for 11 years first basemen for the New York Yankees later wXLYZ and the Michigan Radiol Network, in a 15-minute sports talk each Monday, Wednesday and Friday at 7 pm.

Dorothy Pass over returned from the coats acreen tests, wearing a Garbo-bob.

Franklyn Greenwood, formerly on WWJ's announcing staff, has left and will start on a song cound 5.

Del Delbridge and his crew are considering a China trip; might go in August.

Al Kavelin and his orehestra, who

considering a China trip; might go in August.

Al Kavelin and his orchestra, who have been broadcasting over WJR from the D.A.C, back to New York. Earl Harger, WXYZ orchestra leader, late of WOOD-WABH, Grand Rapids, has brought his family to

Rapida, has brought his family to Detroit.

Marguet Wemer. WXZ JorganLand Marguet William and Marguet William Seach.

John Hart, of the WXXZ Secorts, is the only married momer. Bromley: House, WXXZ nonney. House, will be married in John Seach William will be married in John Seach William and will honeymoon in China.

45

boring in the same apartment house these days.

N. Y. music men in town to cover network band pickups are getting a dose of Fully's cover of the cov

Ohio

Jimmy Mugford originating a gos-

Jimmy Mügford originating a goarshp-commentator routine for WJA-fuhrose times per week for 1-2 minute
throse times per week for 1-2 minute
They're Tolling Me.

John Patt, manager WGAR, started for trip to Cuba, but revolutionary resports scared him back to
"Smiling' Ed McConnell, switching CBS commercials from Cincinnati, brought back to WHK by Burt
Squire, with possibilities of a daily
broadcast over a Cleveland commer-

broadcast over a circumstance cial.

Waiter Logan dropping straight jazz band and reorganizing combination concert-rhythm staff orchestra for WTAM, Cloveland.

Hoyard Roxman, former representative for Colman's mustard, joining WHK's sales department.

Maryland

Crew of Salvation Army street musikers makes daily stand dur-ing lunch hour in front of HTPR. Instruction of the Salvation of the Salvation of the Salvation of the Salvation of asnirants at the regular bi-monthly NBC audish of announcers. After all the Balto stations ran selves ragged during past year try-(Continued on page 62)

MR. SCHLEPPERMAN

Friers' Club, 1657 Broadway

BOB HOPE

BROMO-SELTZER

Every Friday—8:30 P.M. WJZ—NBC

RADIO'S OWN

VAUGHN DE LEATH

DIOXOGEN CREAM STARTING APRIL 3RD WJZ, Wed., 10:45 A.M.—Thure., 4:15 P.M.

Sustaining Blue Network Mon. and Fri., 2:45 P.M.

ARTHUR TRACY

"THE STREET SINGER" DR. SCHOLL'S PRODUCTS

Evenings, 7:30-7:45 E.S.T.
Tuest.-Thurs.-Sat.
WOR-WLW-WGN-WXYZ

Rocke Productions RKO Bldg., New York City

100 CONSECUTIVE WEIGHT THE AFFINITE THE AFFI

KEN ENGLUND

Park Central Hotel, New York

NBC 7:30 Monday-Tuesday-Wednesday "I'se Regusted"

Famous Players Leading Fight on Big Increases in Can. Music Fees

Toronto, April 2. With the Canadian Performing Rights Society, collection agency for ASCAP and Performing Rights Society of England, levying increases as high as 100% in fees wherever popular music is played in Canada, Famous Players, the Canadian Radio Commission and the Canadian National Exhibition are assembling legal forces to fight the new tariff scale.

scale.

Hardest hit in the new fee schedule are the theatren with CPRS asking 20e per seat per 'annum per theatre for those operating more than three days a week and 10e for those operating less than three days. This 'operation clause' is deemed superfluous by theatre interests' in that no house operates on such a schedule as the latter.

With broadcasting stations, hotias.

With broadcasting stations, hotels With broadcasting stations, hotels, restaurants and dance spots affected, numerous protests have been lodged. Suggestion of Hon. C. H. Cahan, secretary of state, with whom the new schedule was filed, is that the protestants bring about some concerted action which will warrant a Royal Commission enquiry, a recoedure in Canada similar to a senate investigation in America.

For this reason, the legal depart t of Famous Players Canadian ment of Famous Players Canadian, which has a string of approximately 200 theatres across Canada, is in the vanguard of the fight which will be lodged, with the Canadian Radio Commission and the Canadian Na-tional Commission as alles, against the proposed tariff tilts.

Schedule of Charges

Schedule of Charger
The CPRS, which enjoys a monopoly in Canada of the performing rights to all copyright music, proposes to exact fees from practically all entertainment agencies and artists. A schedule of charges for the shorts preference on th

all entertuinment agencies and artists. A schedule of charges for the single performances of an individual Number is also published.

A schedule of charges for the single performances of an individual Number is also published.

A schedule of the single of the single of the second performance of the second performance of the second performance of the second performance of different classes. No fixed price could properly be set without regard to the size of the audience, which might number tens or thousands, or, in the cage of a broadcast performance, tons of housands.

Tresent filed schedule prescribes

broadcast performance, tens or thousands.

Present filed schedule prescribes the fees for one artist's performance or for the use of a single number on a musical instrument. Fees range from \$1 to \$5 for the instrument and from \$2 to \$56 for band performance, depending upon whether the audience is a personal one of 500 or less to a radio ene of 500,000 or more.

The new schedule doubles the rate for restuarants and raises from \$10 to \$30 the minimum fee payable for an annual license to give occasional entertainments. Minimum charges to hotels for musical rights are

entertainments. Minimum charges to hotels for musical rights are doubled. A sliding scale for radios in hotel rooms sets a minimum of \$75 a year for a 250-room hostelry. A special tariff is also devised to cover p.a. concerts in parks. In restruents and other dance spota, apart from hotels, the rate is 4c, an hour with an advance minimum payment of. \$30.

TIVOLI DANCE HALL

Oak Bluffs, Massachusetts mer rental, and the only danc on the Island. If interested R. D. Wells, Building Commiss Falmouth, Mass.



Full Dinner Pail

Los Angeles, April 2.
One dollar here buys you all.
the Italian food you can eat,
with an hour and ounter of
opera and a 30-uleon symphony
orchestra, thrown in.
Restaurant makes a Sunday
afternoon special of opera, uslug a number of warblers with
local reps. Shows are not in
costume, and resemble a tabloid version.

Rockefellers' No. 2 R. C. Nitery Adjoining Rainbow

Patio, next to the Rainbow Room on the 56th floor in Rockefelier Center, is to be remodeled shortly and turned into a dine and dany place with an informal policy. This is being done primarily to each summer touriet trade, and daio to offer the stiff formality of the ward Rainbow Room.

swank Rainbow Room.

Stratosphere is again being put up as a name for the new room, it being suggested for the Rainbow Room. Provisions will be made to take care of high winds which might swoop down on diners. This windy item is one of the draw-backs of the present layout.

Rainbow Room will continue per usual, though the entertainment is to be cut a bit.

Lakeside Changes Hands

Guttenberg, Ia., April 2.
Lakeside, Mississippi river recreation, night life, dine and dance spot, has passed into the hands of Delbert Morley and Eugene Eberhard, the W. H. Kann estate having sold sill presents. ing sold all interests

Spot is to be revamped and en-arged so that names can be

ASCAP CALLED A 'RACKET' IN CONGRESS

Washington, April 2,

Congressional probe of the American Society of Composers Author & Publishers is urged in a resolution presented to the Senate by the Maryland state legislature. Resolu-tion accuses ASCAP of being a 'racket.'

racket.'
With the Department of Justice
promising early action to bring
copyright owners to trial on antitrust charges, the Maryland delegation demands a speedy investigation
to 'curb certain abuses upon hundreds of corporations and persons
in Maryland.'
The compilett.

in Maryland.

The complaint mentions grave
consequences through loss of employment, due to ASCAP's allegedly
unreasonable demands. It contends
ASCAP wields dictatorial powers never intended by Congress.

Inside Stuff—Music

Where Robbins previously benefited from Metro's fimization of 'Merry Wildow,' thus acquiring the Franz Lehar score for sone publishing, similarly Witmarks now has an edge on another Metro operate, 'Naughty Marietta', Robbins desart figure at all in the music pub rights on this one, even though it's a Metro film and M-G owns the controlling interest of Robbins, its music pub subsid.

Since Witmarks owns, the world copyrights to the Victor Herbert scores, the competitive Metro company's fimization is an unexpected windfall. Witmarks otherwise is a Warner Broa, affiliate. This also sort of evens the score as regards Merry Wildow, which belongs to Chappell-Harms (England) as to copyright, but because it's in the public domain in the U. S. if fell to the lot of Robbins for publication of the 'official' film score, since some new additional Gus Kahn lyrics thus gave Robbins-Metro that exclusivity. Kahn likewise was enlisted to modernize some of the Rida Johnson Young tyrics to the 'Victor Herbert' Marietta' score, but Witmarks, none the less, retains all publishing rights.

Herbert 'Marletta' score, but Witmarks, none the less, retains an puu-llahing rights.

As a sidelight on both these filmusicals, Franz Lehar is unable to benefit from the Metro-screen operetta of 'Merry Widow,' even though he is living in Vienna, whereas the estate of Victor Herbert does re-ceive additional compensation from the same company's screen treat-ment of 'Naughty Marietta'. A deficiency in copyright protection is the reason, because the 'American copyright on the Lehar production had expired, atthough still protected otherwise in England, and in Europe. Because of the latter, Lehar is presumably compensated from the foreign exhibitions, but nothing from the U. S. market.

With Robbins claiming exclusivity to 'Anchors Aweigh,' the Navy's famed song, and further complicated by Metro (which owns Robbins 51%) having filed formal intentions to use the title on a film, this may be cleared up with Robbins' renewal of the copyright which some expires. The song is being published by others, chieffy in folio form, on an assignment of rights from Wurtitzer which somehow previously had jurisdiction to the number. Robbins-Metro now wants to protect fiself 100% as Warner Bros, too, has manifested some intention of using 'Anchors Aweigh,' or similar title, for film purposes.

Some 85 writers who signed the ASCAP renewals are now reported demanding their signatories back because of the manner in which some of the major music publishers are holding back on their own renewals to the Society covenants for another 10 years. Songamiths aver that they were induced to sign upon representations that the pube were doing likewise, and unanimously, but that since then a schism has arisen within pub ranks.

Paul Whiteman has turned over to his lawyer, J. T. Abeles, the problem of one, Jack Whiteman, billed as "The Glant of Jazz, and his New Yorkers Orchestra," who is being advertised as Paul Whiteman's Gouble. Both look alike.

J. H. Walton, orchestra manager of Harrisburg, Pa., also lists a number of other orchestras on the ad matter, including 'Chet Lincoin and his Pennies,' and the 'Original Castle Nova Orchestra.'

Sealed bids for the folios and other portions of the former Bibo-Lang catalog had to be made up until yesterday (Tuesday), with one-third cash accompanying each bid. Charlle Lang has since allied with Mrs. A. J. Stasny, in a music pub venture, the B-L catalog thus being

Al Silverman who authors the verses for the Radio City Music Hall productions has furnished Max Dreyfus with an American lyric for Parle mi D'amour, Mariu. Tune will be published by T. B. Harms as Teil Me That You Love Me Tonight! Some 10 different sets of lyrics by as many worksmiths had been previously submitted.

Irving Berlin, Inc., publishers of Huey Long's Every Man a King, are running into too unforeseen headaches. Music dealers returning the little demanded song sheets further squawk at the senator's political prattie and Berlin, Inc., is becoming a bit concerned.

Another pain is what Huey may think when he lamps the royalty statement of his poorty selling brainchild.

Several Publishers Ask What's What With ASCAP's British Music Money

R.R.'ing for Plugs

Since the imposition of the \$3 broadcast tax by the New York musicians union it has cost some of the major publishing houses three times as much to get their plugs. With few dance comboe being picked by by the networks from New ylby the time professionals, are kept on contacting the Interior ontacting the Interior on the Interior on the Interior of the In

Negro Nitery Songstress Dies Backstage in Boston

Boston, April 2 Boston, April 2. Lelia Smith, Negress nite club singer and dancer, known as Jessie Brown, was found dead March 27 in a backstage room of the Colum-

In a backstage room or the Columbia.

Formerly a familiar figure in floor shows of Hub night clubs, Miss Smith had become penniless and homeless when she falled to get a backstage pent of the shows the show of the show watchman of the three to backstage because she had no other watchman of the three she had no enter the show of the show of the she watchman had granted her the use of his quarters and it was here she was found dead early the next morning by the cleaning crew. Death came from cleaning crew. Death came from

MUSIC NOTES

Robbins Music has established an Italian branch at Milan and will continue to expand as fast as other countries recognize ASCAP regula-tions.

Harry Ruby and Bert Kaimar turning out the tunes for the next Rudy Vailee picture at Warners.

Jimmy Grisr's ork to make 'A Night at the Bittmore Bowl' for Ra-dio release.

Ernesto Peidra writing the tunes for 'Against the Current,' first Ra-mon Novarro independent produc-tion.

Victor Schertzinger has composed two numbers for the Grace Moore picture, 'Love Me Forever,' the title number, and 'Whoa.' He also di-

Jules Lande's band entombed in the Egyptian room of the St. Regis, N. Y.

Will Osborne starts a four weeks' engagement at the Lowry hotel, St. Paul, April 5.

Sam Fox Publishing Co. moving to Radio City May 1.

Barney Rapp's 15th year as a band leader celebrated with party tossed him by the trade at the Hotel Gib-son, Cincinnati, last week.

Jimmy Rule now contacting for

Louis Bernstein going over in June for a tour of the Continent.

Revenue from performing rights of British-American songs is the subject of considerable to-do within the American Society of Composers, Authors & Publishers. A number of publishers want to know about the distribution of funds which ASCAP received from the British Performing Rights Society. These funds are from a point system of the publisher would be a subject of pop. songs of the publisher for the U.S. and Canadian sales. Originally it started with the British pubs. which owned the world copyrights to certain pop songs, complaining that the U.S. performing rights always fell 100% to the benefit of the American licensee. The British Performing Rights Society aversed that this was inequitable and fell that the nominal \$15,000 per annum which ASCAP turned over to British P.S. and Saschella Braufficient. After much parleying in 2821, it was agreed that that the parleying in 2821, it was agreed that the start of the parleying in 2821, it was agreed that that the parleying in 2821, it was agreed that that the parleying in 2821, it was agreed that that the parleying in 2821, it was agreed that the substantial and the parleying in 2821, it was agreed that the substantial and the parleying in 2821, it was agreed that the substantial and the parleying the parleying in 2821, it was agreed that the substantial and the substantial and

ASCAP turned over to British P. S. Soc. was insufficient. After much parietying in 1831 it was agreed that a radio point system be adopted and a check-up thus kept on British copyrights.

Technicality

on British copyrights.

Technicality
Thus, finstead of \$15,000 a year, some \$60,000 a year, was due the British Society, which was to be remitted in lump to London, and they in turn would send back half of that to ASCAP, rather than ASCAP first deducting its own 50%. This was merely a technical detail upon which British Soc. Instituted from ASCAP to British Social was and it was granted.

The state of the send of the send of the British Social was allowed the send of the British copyrights of market from the British Social was to the British Social was to the British social was an asignment for the U. S. and Canada want to know about the distribution of these moneys.

ASCAP officials state that it was pro rata distributed along with the other revenue as part of the quarterly royalty melons.

To this, the American pubs object. In other words, a big British hit like false of Capri, which T. B. Harms right now has in America, should, fail chiefy to the benefit of Harms and not be pro rata distributed among all publishers. Instead that's what ASCAP has done—pooled all such foreign revenue with domestic income and distributed income and

St. Paul Opposish

St. Paul Anril .

St. Paui, April 2.

Casino, St. Paui Hotel's night dine-and-dance spot, is in hammer-and-tongs: competisis—with the language of the place of the pla

Addy Britt has Joined the prof staff of M. Witmark & Sons, coming from Leo Feist, Inc.

JAY SEILER

THE SKI'S THE LIMIT

This Week, March 29, Lobby Croyd Hotel. Week April 5, Marbro, Chics Direction, HARRY BESTRY

*** by
The World's Dancing Authority "THE AMERICAN DANCER"

Now at THE CONTINENTAL GRILL, HOTEL ST. MORITZ, on the Park

Gov't Tries to Rush ASCAP Suit to Early Trial; New Radio Deal Pends

Present contract between radio and the American Society of Composers, Authors and Publishers which expires Aug. 31, may stay in force until after the governme monopoly suit has been tried in the New York Federal Court. ASCAP's willingness to postpone making a new deal with broadcasting or other

New York reueral Court. AscAr's willingness to postpone making a new deal with broadcasting or other users whose agreements might meanwhile run out, was suggested by society counsed during argument for an early trial date before Federal Judge John C. Knox, Jeat week. After Judge Knox had handed down a memoranda in which he struck out substantial government complaint as irrelevant to the issue a Department of the government complaint as irrelevant to the issue a Department of the saight of the society of the soc

fall.

Judge Knox struck out of
ASCAP's answer various parts that
he termed were repetitious and also
denied the society the right to take
depositions for introduction at the depositions for introduction at the trial. Major part of the bluepencil-ing had to do with ASCAP's history and its many fights with users and what happened as a result of these court battles. The court deemed that the human interest narratives and historical sidelights which ASCAP had incorporated in the an-swer, were immaterial to the issue.

Lyman Not Coming . Into Own Hollywood Nitery Until Fall

While Abe Lyman and his part-er, Lou Brecker (owner of Rose-Brecker (covner of Rosselland ball his Batters II. Brecker (covner of Rosselland ball) between cm (onto the batter) between radio commercials, Lyman doesn't open there until next fall. He does, however, inaugurate the Favillon Royal (I. I.) season for the summer and then comes into the Hollywood. The Pavillon goes with the Hollywood on the Brecker-Lyman deal.

with the Hollywood on the Brecker-Lyman deal.

Meantime Sophie Tucker, Smith Baliew orchestra, Jack Waldron, five Maxellos, Baron and Bialr, Vira Niva, Marion Martin, Ann Graham, and Cackles- O'Neal open at the Hollywood tomorrow (Thursday). Some Loew's-United Artists exec-uitive money is reported also in with Brecker and Lyman because of per-sonal association with Dave Loew

sonal association with Dave Loew and Joe Moskowitz of both film companies, Loew is Brecker's finan-cial backer in other ventures, in-cluding the recent expansion of his ballroom circuit.

Joe Moss, the other 50% owner of lee Hollywood, remains managing rector of the entire establishment or usual.

HOLLYHOCK REOPENING

Warren, O., April 2.
Hollyhock Gardens, eastern Ohlo's
ace niterie, with Jim Munsene at
the helm, dark for several weeks
when the state revoked its liquor
permit, will resume shortly. Billy
Bugby, who has been at the Lidq, in
Cleveland, will be in the show.

Cut Out Cut-Ins

Sacramento, April 2.

Bill introduced in legislature
would prohibit school musicians
and other non-professionals from
cutting in on theatre and other com-

mercial orchestra work.

Bill has the backing of the state's numerous musicians' locals, Such a law is in effect in New York and several other states.

YIDDISH MUSIC HOUSE CALLS 'CAPRI' A STEAL

J. & J. Kammen, music publisher in New York, which specialize chiefly in Yiddish and other dialec chiefly in Yiddish and other dislec-tic folk songs, has made a formal legal claim on T. B. Harms Co., publisher of 'Bale of Capri.' Kami-men concern charges that the mel-ody infringes on a Yiddish folk song known as Tussel, Yussel' suthored some control of the control of the Samberg Samberg Capril of the Capril for is a Yiddish musical comedy actives.

'Capri'. Is an international song hit, composed by Dr, Wilhelm Gross, an exiled German, who brought the tune in to Peter Maurice, London music pub. Jimmy Kennedy set the British lyric which, unlike most English and Continental song, hits, did, not have to be rewritten for the American market. Julian T. Abeles, representing the Kammen publishing firm, sets forth Garner of Capri' allegedly intringe upon 'Yussel.' 'Capri' is an international song

30 LEADERS MEET ON WARING CHARITY

Some 30 orchestra leaders, union officials and music publishers attended the second meeting Fred Waring called at the N. Y. Athletic Club, Friday (29), to formulate a charity show-dance for unemployed musicians. Waring was elected chairman. chairman.

The presence of musicians' union

The presence of musicians' union representatives evidences a new tax many the control of the con

Yale Vs. Harvard

Spartanburg, S. C., April 2.
Yale and Harvard are mixing it up musically down south, their gies clubs being on tour in önenight stands and drawing well. Princeton's singers dated for Spartanburg tomorrow (3) coming here from Washington by way of Augusta, Gawaga, and the Yale boys warbled in Asheville, N. C., Monday (1).

day (1).

Several northern orchestras are on the road here, some with extra artists, and also pulling strong in

Cotton and peach money is plen-tiful down south, hence the pay-off s unusually good just now

Baltimore Union Electe

Baltimore, April 2.
Annual election of officers of the Annual election of officers of the musicians' union, Local No. 40 last week returned Oscar Appel to presidency for another term. Others voted into offices are Emile Odend'hal, v.-p.; Elmer Martin, recording secretary; Joseph Benick, financial secretary, and Paul Grossi, treasurer.

treasurer.

Appel, Odend'hal and Joe Improgulio were chosen delegates to the national convention which will be held in Asbury Park, N. J., in June.

Karl Hajoe signed by Universal to write musical score for 'Were-wolf.'

Most Played on Air

To familiarize the trade until the tunes most on the dir around New York, the following is the listing of the songs most played on the cross-country networks least ueek, in relative standing, according to the approximate number of combined plungs on WEAF, WJZ and WABC.

Wear Is Open Book
Little White Gardenie
Haunting Me
Whet's the Reason
I Wee Lucky
Lookee, Here Comes Cookie
Clouds
Old Southern Custom
I Won't Dance
I Misunderstondway
I Grow to Old to Dream
Solitude
Every Dey
According to Moonlight

BRITISH DISKS **GIVEN EDGE**

Trade comment on the consistently better quality of some of the English recordings, as against the American phonograph records, is ascriber by some to the inroads of Hollywood and the filmusical vogue which took the star recorders out of the phonograph laboratories into

of the phonograph laboratories into the motion picture studies. That's concededly true in some instances, but from the commercial aspect it is also emphasized that the revenue from the limited sales of phonograph records in both England and America hann't warranted any overly diligent application to their production.

This in turn is refuted by the manner in which some of the intratrade factions are currently feuding and trying to turn out superlative disks. Admittedly, some of the better British records have eelipsed better British records have eelipsed better British records have eelipsed

tive disks. Admittedly, some of the better British records have cellpsed the general run of American product, possibly due to London not having the same film, production competitiveness as in America.

Connolly Sailing

Reg Connolly is sailing back to London the end of this week after having consummated his month's business solourn in New York.

His London music publishing partner, Jimmy Campbell, is still in Hollywood, both partners not have the communication of the communication of the communication.

KAY MASCOT MUSIKER

Hollywood, April 2.
Arthur Kay is at Macot as mu-sical director of 'Harmony Lane,' picture to be based on the life of

Kay was slated to be tune director on 'The Great Ziegfeld,' but when this yarn was transferred to Metro, Kay did not figure in the negotia-

Studio-Affiliated Publishers and Writers on the Pan at ASCAP N. Y. **Meeting: Open Vote Move Defeated**

Dorothy Fields East

Hollywood, April 2.
Dorothy Fields, accompanied by her sister, hopped an eastbound plane for New York over the Week end. She will write the music for a new show in the east, returning here in June.
Jimmie Mary. Jimmie McHugh remains on the

MENTION SEVERAL FOR 5TH MUSIC CODE POST

vigorous administration of the code. In adopting the code, he 'said, the industry had organized itself into a self-governing body and agreed to accord its code authority jurisdiction over industrial matters except those pertaining to public policy or, and-trust laws, in which instances the NRA heads reserve the right to overrule the regulations to the coverning the coverning to the coverning to the coverning the coverning to th

Victor Gets Eddy for Discs; Tullio to Col.

Discs; Tullio to Col.
Victor has signatured Nelson
Eddy to record exclusively, starting
off with the four principal Vigor
Eatlon of Naughty Marietta. Werfix
Eatlon of Naughty Marietta. Werfix
Victor also has Jeanette MacDonald
exclusively. Eddy is doing the numbers solo with a choir and Nat
Shilkret accompanying.
Columbia has garnered Tullio
Carminatt to wax his vocal duo
from Let's Live Tonight, both cocomposed by Victor Schertzinger,
the film director, with Jack Scholl.
Schertzinger also batons the orchestra accompanying Carminatt.

Remick Appealing ASCAP Demotion. Claiming Classification Is Unfair

enter an appeal from the reduction in rating recently handed Remick Music Corp., one of the Warner Bros. publishing group, by the Bros. publishing group, by the publishers' classification committee of the American Society of Composers, Authors & Publishers. The Remick case will be the first-of major import to come before the newly created board of appeals, which consists of sky publishers who are in no way affiliated with the publishers members of the ASCAP board of directors.

By its action the classification

hit songs from Warner Bros., pic-tures that Remick has contributed in performances during the past six months.

Warner group has strongly op-

six months.

Warner group has strongly opposed the new ASCAP membership contract chiefly on the ground that the Society's methiods of distributing its revenue are incquitable and should be revised before the members are asked to put their signatures to any extension agreement. Morris has urged that the system of classification be placed strictly on a basis of performance points or that a method be devised whereby a portion of the revenue is get aside for allocation to each publishing firm according to the relative value of the Society. This basis divry would serve as a sort of guarantee and the other monitse distributed quarterly would be on the hasis of the number of performances actually re-ASCAP board of directors.

By its action the classification for enough points to take that firm practically out of ranking among twhat was formerly considered the class A members. Morris, who was no institucation for the drop in light of the aubstantial number of the aubstantial number of the category and the c

Move to amend the by-laws of the American Society of Composers, Authors & Publishers so that the officers and board of directors may be elected by popular vote was overwhelmingly defeated at the an-nual meeting of the organization last week. Resolution which sought

hast week Resolution which sought to take elective authority away from the ASCAP directorate received 382 yotes in, the negative and eight in the affirmative. Argument against the resolution resolved itself into a bitter attack upon the Warner Bros, publishing group and other publishers with film studio affiliations. What edded in the work of the state of the state of the state faction was the reading at the meeting of a telegram from Hollywood which bore the names of some 69 writers and urged passage of the open election amendment.

ment.

Billy Rose, who, with Irving Caesar led the attack on the resolution, declared he was curlous to know just what influence had been brought to bear on the studio writers and whether the telegram's signators realized tha election from the ranks would serve to bring the Society under the control of the producer-allied companies. Because of the salaries these writers producer-allied companies. Be-cause of the salaries these writers cause of the salaries these writers were earning at the studios, sald Rose, ASCAP royalties to them had become so much fee cream. But to the writers on Broadway, added Rose, this Society quarterly cut still means bread and butter. "Wrong Psychology"

Wrong Psychology Rose stated he understood that the Warner Bros, group was determined not to re-sign with the Society, but instead set up its own performing rights bureau. Caesar scored the telegram's signators as having developed a wrong ASOAP psychology as the result of their contacts on the Coast and that it was obvious that the feeling among them was that if the picture people wanted anything there was no reason why it shouldn't be given to them.

Resolution which favored a changed in the Society's methods of election stipulated that no pubchanged in the Society's methods of election stipulated that no publisher should be permitted to vote unless he is in the music business 10 years and has been a member for five years, and that the franchise be restricted to writers who have been members for an equal number of years ended to the franchise be restricted to writers who have been members for an equal number of years end france and the special properties of the properties of the properties of the franchise here. He was a fine of the franchise the first properties of the was repeated to the meeting that a revised contract covering the extension of publisher members in the Society was being malied out the meeting the area of the was reported to the meeting the extension of publisher members in the Society was being malied out of the new contract merely decided to the meeting the second of the way are set of the second of the way are to result of the previous of the way are to result of the way are to the meeting the renewed for a nection of the way are to the meeting the renewed for a nection of the way are to the meeting the renewed for a nection of the way are the second of the second of the way are the second of the second of the second of the second of the way are the second of the

the extension of publisher members in the Society was being mailed out. The new contract merely declares the acceptance of the second of the second out. The new contract merely declares the agreement now in effect is renewed for a period of five years, which agrees the term of the second of the

Leo Reisman relieves Eddle Duchin at the Central Park Casino, New York, May 20. Reisman sails today (Wednesday) for a vacation in Europada

Vode War Threatens in Mpls.; 4 Spots **Trying to Get Edge With Stage Shows**

Minneapolis, April 2.
What may turn into a vaudeville war starts here Friday (5) when the renovated Shubert opens with stage shows as the Jivin and Paramount puts vaude into the State, bothron a rull-week basis. With the advent of these two spots, this town were stage shows than it has seen since the boom days of 1929.
Other spots playing stage shows are the Orpheum and Palace, also full-weekers.
The Alvin on the Alvin on the Alvin on the same stage shows are the Orpheum and Palace, also full-weekers.

are the Orpheum and Falace, also full-weekers.

The Alvin, as the Shubert, was long a dramatic, stock house, it reopens with the combo policy after extensive alterations at a 30c top.

W. A. Steffes, new owner, will operate, and, like this town's other vaudevilmers, it will be booked out of
Chicago. Billy Diamond doing the
job for this house.

In opening the State to vaude,
Paramount is admittedly out to buck
RKO's Orpheum. So far, however,
only two weeks of stage shows have
been booked by Par's Chicago office
with assistance from New York.

Belle Baker Due

London, April 2. Belle Baker was to have salled to New York tomorrow (Wednesday) after six months in English varie-ties, but is staying on another week to finish up a film chore. American comedienne came over here early last fall for a pre-booked fortnight and has remained a half

KEIGHLEY'S NEW SPOT

ALIUHLEY'S REW SPUI 2.

Seattle, April 2.

Alf Keighley, formerly with Keighley & Roscoe, bookers and Fanchon & Marco reps in N. W., is now with George Barclay, operating the Barclay Booking Service, in Eagles building, where the Barclays conduct a dancing school,

Reverse

Jack Osterman says that the Loew office wanted him at the State on Broadway next week, 'but I haven't got a columnist.'

15 YEARS AGO

(From VARIETY and Clipper)

Federal Trade Commission turned over to Dept. of Justice its report on the vaudeville investigation on the vaudeville investiga Unanimous in its belief that

Hotel accommodations scarce in Chicago. Travelers tipped off to see-the theatre ticket specs. Latter doing a rushing business at a 25% advance. Tough on troupers.

Puliman rates up 20% and man-agers had just agreed with Chorus Equity to provide sleepers for choristers.

Figured that a third of the B'way ventures had flopped during the current season, though some had been road hits. Had been 156 trials

A. L. Erlanger saw the Ed Wynn show on the road and ordered sprucing up. Cost Wynn about \$16,000.

Mayflower Films, which had cleaned up with the 'Miracle Man' through Famous Players, flopped over to First Nat.

E. F. Albee dropped the idea of building a couple of more theatres in Cleveland. Building terms were impossibly high.

a picture of Gov. Edwards of N. J. with the caption 'Our Next President.' Offered more than his salary. Edwards was a wet.

Shuberts just missed out on an Equity strike. Had sild on \$4,000 due on 'Sinbad' claims and Equity issued an ultimatum threatening to the up all Shubert plays. They paid

N.V.A. celebrated the first anni-versary of the clubhouse.

Estate of the late Fred W. Thompson who, with Skip Dundy, had built Luna Park and later the Hippodrome, was only \$700. This represented seven patents on stage 3 to 10 t

Managers getting seriously wor-ried about the road slump. Hold-ing meetings, but the road slumped just the same. Stage hands chiefly blamed.

Metro opening its N. Y. studio. At B'way and 61st street.

G. M. Anderson (Broncho Billy) before Equity on five complaints arising out of his Frivolities of 1920.' Lost-them ali.

50 YEARS AGO

(From Clipper)

Mapleson's opera, which had been in tough straits in New Orleans, back into the black in Frisco, where the gallery was being sold out at the usual orchestra prices.

Willett and Thorne, later vaude favs, wired a Pittsburgh house that their company had deserted them, but they picked up a scratch troupe and did fairly well.

Oliver Doud Byron had to cancel a four-day stand in Des Moines. Lithos destroyed in a railroad wreck and no use trying without paper.

Ciipper referred to Lester Walack's 'uptown' house. It was at 30th street.

Bert Levy, cartoonist at the Hipp, Hengler's circus, permanent Lon-turned down a proposition to draw don show, was featuring a stag agency,

hunt. Ballet first, then the pack chased the stag over hurdles; the riders following. It was a knock-

May Howard, who died a few weeks ago, was with the Ida Sid-dons burley co. Just one of them, and some distance from her own

Dick Bell, the clown of the Orrin circus in Mexico, was taking his benefit. Ran two days instead of one, but tickets sold out at \$5 per. He was a tremendous favorite.

Daniel Bandmann, German trage-dian, had written a book with the subtitie '70,000 Miles With Shake-speare.' Covered five years and practically the entire world.

Minstrel shows were doing badly where only a couple of years be-fore all were seliouts. Charles Frohman, who was larg was getting pinched. largely interested,

Cleveland theatre was planned without steps, ramps leading to the various floors. Kansas City later had a house of the same type.

Metropolitan opera troupe, billed as the Damrosch Opera Co., was cleaning up in the middle west, fol-lowing the N. Y. season. Not as big stars as Mapleson's, but German opera was more of a novelty.

Small town in Indiana had its skating rink closed by a church. The congregation was drowned out by the noise of the nearby skaters and rink was enjoined.

William Wood leased the Madison Sq. Garden for five years at \$50,000 a year. Planned to convert the east end into stores, but never did. Sq.

State, Minne., Opens

Chicago, April 2.

Cnicago, April 2.

State, Minneapolis, is opening with a vaude policy. Will make it four full-week stands in Twin Cities.

House is booked by Dick Bergen ut of the local William Morris

1 VODE SHOW, BUT 3 AMATEUR NITES IN SYR.

Syracuse, April 2,
Amateur nights, launched virtually simultaneously by Loew's and
Kelth's with opposing radio station
co-operation, are clicking so successfully that the Empire, triplefeature subsequent run house, has
added its own amateur night, but
sans radio hookur night, but
sans radio hookur the first own way
tie-in with WSYR (NBC), Sears,
Roebuck Co. and the Herald, Loew's
is restricted to Hearst's JournalAmerican and WFEL (CIS),
Kelth's also plays the only vaude
in town.

Rooney's Beach Repeat

Pat Rooney opens at the Beau Rivage in Sheepshead Bay, L. I., June 1. It will be his second summer as floor show topper there. In the meanwhile Rooney plays the Rooney-Timberg unit for Loew, commencing Friday (5) at the Capitol, New York.

Talk Comes High

Baltimore, April 2.

Boake Carter, radio commentator, goes vaude for first time at the indie Hippodrome, opening Friday (5).

Reported salary, \$1,500.

ACTRESS' \$250 JUDGMENT

Ervel Powers, entertainer, was granted judgment for \$250 in N.Y. municipal court last week against Lillian Bradley, agent and club

Suit was based on the delin-quency of Miss Bradley in paying the performer for an engagement in South Norwalk, Conn., in 1933.

'SPICES' FOR LOEW

Count Berni Vici's 'Spices of 1936', unit, which has been barnstorming through the midwest, has been set for three Loew weeks, agented by Ned Dobson.
Unit opens in Washington April 12, following into Baltimore and

12, followingh.



THEATRE BOOKINGS ARRANGED BY PHIL BLOOM (Rockwell-O'Keefe, Inc.)

MITZI GRE

A Bigger Box-Office Attraction Than Ever Before -Read What the Critics Say About Her:

LEO RABBETTE in the BOSTON POST: "Mitzi has skipped the 'awakening age' and has leaped overnight, you might say, into a debutante, whose appearance and whose poise and cleverness will undoubtedly make all the Junior Leaguers jealous, except that they will all instantly fall in love with her."

GEORGE HOLLAND in the BOSTON EVENING AMERICAN: "Miss Green is a star and from this point on it should be a rush among the Holly-wood magnates to see who will get her services . . . Miss Green's inherent talent, her art in mimicry, her grown-up force with an audience, is something that should be considered. I thought Miss Green was perfect. (Note: The Metropolitan enjoyed its biggest attendance since Mary Pickford yesterday. If you miss the show, 8,000 first-day customers and your reviewer are cuh-razy!)"

And your reviewer are cun-razy!)"

HAROLD W. COHEN, PITTSBURGH POST-GAZETTE: "The growing Mitzl Green, no longer a child prodigy but a striking ingenue, heads the Alvin stage activities, heads them effectively and entertainingly. A little girl who one of these days will be looked upon as a worthy logical successor to Nora Bayes and Elsie Janis, she is a mimic who reproduces people instead of caricaturing them. Her George Arliss, Zazu Pitts, George M. Cohan and Ed Wynn are unbellevably accurate and she catches them vocally as well as facially. A genuine artist, Miss Green is one former baby movie star for whom comparative maturity has been a blessing in disguise."

HELEN EAGER in the BOSTON TRAVELER: "Miss Green was an instant favorite with the audience and richly deserved the ovation she received." 0

EXCLUSIVE MANAGEMENT

ROCKWELL-O'KEEFE INC.

R. K. O. BUILDING CIRCLE 7-7550 ROCKEFELLER CENTRE, NEW YORK CITY

NVA PLATE-PASSING OU'

Union Rule Bans Clowning Musicians And Novelty Overtures in Vode Spots

House bands are barred from doing any clowning either in the pit or on the stage as the result of a resolution passed at a meeting of the New York musicians union in Carnegie Hall. Resolution also prohibits the house men from acting, or singing, or standing in, or leaving the pit while playing. Action is directed particularly toward the making a practice of using the pit musicians to do bits during a com-

making a practice of using the bit musicians to do bits during a comedy or novelty overture. Resolution as passed reads: No member is to be allowed. The content of the musicians are a legitimate act appearing in the same act each week at a different theatre. Violation of the rule calls for a fine of from \$10\$ to \$200.

Also passed at this meeting was a resolution urging the New York Board of Alderman to bring within the scope of its taxation for relief funds and of the content of t

Loew's Band Policy Out in J. C., but Staying Elsewhere

Loew is dropping its production and permanent m.c. policy in Jersey City, N. J., Friday (5) with a standard vaude show going in to replace Ted Claire and the specialties. House tried the idea for nine weeks, Johnny Perkins lasting for seven and Claire two.

and Claire two.

Low is going shead with a similar plan at the Paradise, Bronx. Ed.
Lowry opens at the uptown deluxer
Friday (5) on a contract calling for
four weeks with options. Same idea,
though on a smaller scale, will be
tried at Loew's Globe, Bridgeport,
Conn., also starting Friday, where
Charlie Meison will head a stage
band show that's set for at least two
weeks. Globe, one of the Poll houses weeks. Globe, one of the Poli houses acquired by Loew's, has been in straight pictures.

MARY SCHENCK'S LOEW MOVE NOW OFFICIAL

Though unofficially there for severai months, Marvin Schenck formaily moves over to Loew's theatre operating department this week as assistant to Charles C. Moskowitz, with headquarters in the State thea-tre building Instead of the Loew

annex.
Schenck will continue to operate
in a supervisory capacity in the
booking office, but Sidney Plermont
will shoulder most of his previous
booking activities. J. L. Lubin remains Loew's general booking

manager.
Schenck has been in the vaude booking end of the business ever since joining Loew's, but decided in the last few years, with vaude passing out, that his future lay in the theatre and film ends.

CAITES BROS. IN FLASH

Pat Rooney and Hefman Timberg, who are playing in a unit of their own, will produce a six or seven-people flash around Louis and Joe Caites, standard hoofing team.

team.
Sam Timberg will do the staging and special-material writing.

Costly Silence

As an exploitation stunt when (and if) working, Doyle and Donnelly are inserting want ads in the local papers.

Copy reads: WANTED—more laughs for Doyle and Donnelly at the

So far no answers.

BOWES IN RKO HOUSES IRKS LOEW

Breach between Major Edward Bowes and the Lefew-Metro organization actuated by his leaving WHN to go on NBC with a commercial is widened still further this week through Bowes' acceptance of vaudeville engagements in RKO theatres. His Loew associates frowned upon the major quitting WHN for Chase & Sanborn.

Bowes is playing four days at the Athee Brockly in to be followed by three at the Palace on Breadway, doing one show nightly as an added attraction. Both RKO houses are opposition to nearby Loew theatres. For his stage dates Bowes is carrying the winner of his Sunday (31) NBC anateur program and three composition to nearby Loew theatres. For his stage dates Bowes is carrying the winner of his Sunday (31) NBC anateur program and three composition of the capitol theatre, but has been divested of all executive authority with the Loew theatre and Metro-Goldwyn-Mayer picture companies.

AFA GETS \$2,500 ON FIRST ANNUAL BALL

First annual ball of the American Federation of Actors, held Saturday night (89) at Mecca Temple, Night (80) at Mecca Temple, Night (80) at Mecca Temple, Night (80) and Night (80) at Mecca Temple, Night (80) and Night (80) at Mecca Temple, Night (80) at

F. & M. Sets Second Unit for Mex. Kevs

Hollywood, April 2.

Fanchon & Marco are preparing to open their second unit produced especially for Mexico in Laredo April 20. Spots to follow include Monterrey, Tampico and Mexico City, with other bookings to be set. John Sapp is in Mexico City as personal rep for F&M.

Stepanoff Dies

Théodore Stepanoff, dancer who headed one of the best known flashes in vaudeville, Yarmark, died Thursday (28) at the State Hospital, Central Isilp, L. I. He was 50. Further details will be found in the oblt department.

CROSS-DUNN TO LONDON

Cross and Dunn sall for London
April 27 to open at the Cafe de
Parls, London, May 6.
Engagement is for four weeks.
Set by Dick Henry (Curtis & Allen).

10% OF ONE DAY GROSS INSTEAD

Plan Calls for Participation of 1,000 Circuit Theatres -May 6 as 'NVA DAY' Entertainment Labb A. and Extra Shows with No Contributions Asked

EDDIE CANTOR'S PLAN

Board of directors of the NVA Fund, Inc., has under consideration a reason of the land of

posed gigantic benefit show to be staged in New York.

It is estimated, in statistics presented to the NVA Fund's manager-members by Cantor and William Morris, Jr., that the proposed new fund raising method would easily bring the NVA the \$200,000 required for a year's operation of all the organization's functions, and at the same time eliminate all the objectionable features of the sudience collections of the past.

It is a summary of the summary of the sudience collections of the past.

Begin and ealls for naming the first Monday (6) in May as "NVA Day' in around 1,000 theatresthroughout the country. Theatres will include practically all de luxers in the major keys and lesser houses operated by the circuits. One or more extra shows will be given on the chosen day to boost the grosses, while, wherever possible, stage attractions will be booked in for the day in straight picture houses as well as vaudfilmers.

Becision Thie Week

NVA Fund will decide one either this or another method some time that or another method some time than a burry in order to be staged before the warm weather sets in Usual NVA drive time is April. But, in any event, the circuits declare they are determined to discard the

Usual NVA drive time is April. But, in any event, the circuits declare they art determined to diseard the they art determined to diseard the person of the circuits declare they are determined to diseard the Possible settlement of the Henry Chesterfield suit against the NVA Fund, which threstened to postpone an NVA drive indefinitely, was temporarily stalled last week due to new demands by the former NVA club house boss. NVA Fund members were on the verge of agreeing to the maintenance of an inexpensive clubroom in New York in return for Chesterfield's withdrawing his suit, but the latter stepped in with a demand that he be placed in charge of the `disbursement of the `disbursement of with a demand that he be placed in charge of the vidsbursement of funds, as formerly. It was stated late in the week, however, that some agreement will be reached. Chesterfield has declared himself several times lately as willing to contribute his services in a clubhouse free, if the NVA Fund will pay for the maintenance of one. It is understood he will be asked to do so.

do so. Under the proposed settlement, if made, the temporary clubrooms operated by Chesterfield at 46th street and Eighth avenue and the NVA Fund business office at 1619 Hroadway will be combined under one roof, with me added cost to the Fund.

Fund.

It is the intention of Harold Rodner, who is serving as supervisor of the NVA Fund functions without renumeration, to see that no expense is added to the NVA overhead that would detract from the NVA San at Saranac Lake. That goes for a luxurious New York social clubhouse with high salaried employes.

Figures quoted on Mitzi Green inst week were insufficient. Instead of \$18,000, the Michigan, Detrolt, grossed \$28,000, while the Alvin, Pittsburgh, achieved \$13,000 instead of \$10,500.

When's a Booker Not a Booker? Right Now Just Stooging for Mgrs.

Pro Rata Blush

Lincoln, April 2.

A new angle in booking came up here when an agent for a fan dancer offered the femme to a night spot for \$12.50. The night spotter asked if the price

was for one or two nights.

"That's the one night price," said the agent. You got to figure my fee, transportation, and, then, there's her embarrassment."

MYRT 'N' MARGE GET \$2.500 BOOST -

Myrt 'n' Marge (Myrtle Vall and Donna Damerel), entering their fourth year on the Wrigiey (CBS) program, are going vaude for the second time, but for Loew instead of RKO. Their last date was at the Palace, Chicago, at \$950. Now they're

Palace, Chicago, at \$950. Now mey're getting \$3,500.

Femme radio pair will use a skit based on their air serial, entailing sk people in ail. Open the week of May 10 at Penn, Pittsburgh, going from there to Rochester. Latter spot, in straight pix, is going vaud-film for the one week.

William Morris office agented.

ALLEN AMATEURS MINUS ALLEN AS VAUDE UNIT

Amateur end of Fred Allen's air program is the latest going vaude, but without the name to head it. Show will be billed Tred Allen's Town Hall Tonight Amateur Win-ners' and will include a cast of 10 topped by "Uncled Jim" Harkins. Comic will be Red Skeiton.

Comic will be Red Sketton. Harkins, former vaudewillian, has his own sustainer on WMCA besides scouting for amateurs for the Alien program. Unit: 1s going out under the direction of Hickey and Anger with Allen's permission. According to present setup, show the control of the

Vaude Suffers When Lancaster Mgrs. Agree

Lancaster, Pa., April 2. Lancaster, Pa., April 2.

By mutual agreement between
Jack Frore, manager of the Colonial,
and Ray O'Conneil, of the Capitol,
Lancaster's vaude season is practically at an end. Units, which
crashed for pienty of business in
these parts several months ago,
have been taking dives and the
houses have been taking it on the
chin.

chin.

O'Connell had planned to run stage shows until May 1, at least, and Free' had an idea about year-around shows, but present slump changed things and both spots are running Saturday shows only.

Fay's Layoff

John Hickey and Harry Anger suspend activities as producers of special shows for Fay's, Philadelphia, for three weeks commencing Friday (5). Unit producers have been on the job for two weeks, suspension coming because of previous unit bookings. unit bookings

Shows going into spot during the stagers' layoff are Platinum Blondes', a Bert Smith tab, and 'World's Fair Scandals', in order.

When is a vaudeville booker everything but a booker? In '35.

Conditions now are such in the majority of the talent-buying demajority of the talent-buying departments of the major circuits that the finger is pointing toward what may eventually be a complete pass-out of bookers. As it is, in many instances, the district and theatre managers are doing the actual booking, with the bookers acting more or loss as go-betweens for the part of the district and the statement of the part of the p

for agents and acts.

This circumstance is especially in order of the RKO booking floor, where the bookers have their own say-so on taient in but a small percentage of the RKO theatres using stage shows. In regard to certain houses, same condition is in order at Paramount and Warner Bros. Loew's bookers are about the only group still unaffected by the branchout of operators as talent judges and buyers.

At RKO, before the bookers of

and buyers.

At RKO, before the bookers (Arthur Willi, Bill Howard, Danny Freudlich) can buy talent for Albany and Troy, N. Y., H. R. Emde, district manager, must be consulted; talent for the Palace, Albee, and Coliseum, New York, must be subnitted to Charles McDonald, also a mitted to Charles McDonald, also a d. m.; Dave Itzell must be consulted before anything is set in Detroit, while Matty Fox, manager, is the last word on talent for the Academy, N. Y., Skourss-owned, but RKO-booked in a pooling deal with the Istigment.

the Jefferson.

Warner bookers (Steve Trilling, Harry Meyers) usually consult most of the managers on taient, but especially Guy Wonders, manager of the Barie, Washington, and Clem Murphy of the Ritz, Elizabeth, Harry Kalcheim, Paramount's bookers, has to get okays on taient for Buffalo from Joe McFail, and, for the Metropolitan, Boston, from Harry Gourfain, who's the house stager. the Jefferson. Warner bo

Harry Gourfain, who a manager, and a manager.

First bookers to be forced to consult the open on taient were the indies, but then only on high-sal-aried names or something special. However, same as RKO, Paramount and WB, the indies now also but to the theatre men with most everything from acrobats to prima

Loew Dusting Off Pix House Stages For Occasionals

Locw is starting to open houses to stage shows that have been in straight pictures for months, if not years, but only when an attraction comes along. Experiment, which was first tried in the New England Poli houses, is being extended further.

ther.

Latest spot skeded to dust off its stage is the Loew house in Memphis, Tenn., which takes on a stage policy for one week beginning April 28 with Ted Lewis. Another house using the occasional attractions is Loew's, Rochester.

Honoring Rooneys

The Friars' Saturday Nite Boys switch to a Sunday (April 7) in order to go 50% femme by way of honoring both the Pat Rooneys—Pat and Marion. Occasion is the Rooneys' 32d wedding anniversary. It will be the first function of the Saturday Niters to be attended by ladles.

ETHEL DAVIS ILL

Ethel Davis (Mrs. Macklin Meg-ley), former vaude single, is in St. Luke's Hospital, New York, serious-

Luke's Hospital, New York, seriousiy ill.

Her illness has caused canceliation of her twice-weekly sustaining
programs with Fran Frey, over
WMCA, New York.

UNIT REVIEWS

MARY BRIAN REVUE

(PARAMOUNT, OMAHA)

(PARAMOUNT, OMAHA)
Omaha, March 27.
Mary Brian sette and bullings the reason for the heavy business here. Revue itself does not entirely rely on her, but gets along nicely on its own and offers Miss Brian as the pless de resistance.

I will be a support for some 12 minutes after the unit has already shown for 55. She relies practically entirely on her dancing. Comes on alone, a few relies practically entirely on her dancing. Comes on alone, a few rews cancing partners and goes to work with them for three routines, best of the lot being a rhythm routine saved for the last.

three routines, best of the lot beling a rhythm routine saved for the
As partners Miss Brian has Arena
and Hines, competent company,
Miss Brian, seems concerned somewhat with watching the dogstes,
but otherwise the seems on the dogstes,
but otherwise the seems of the company
to the seems of the dogstes,
but otherwise the seems of the dogstes,
but otherwise the seems of the dogstes,
but otherwise the seems of the other the
Brian looks and manner are working for her steadily.

Featured in the Marrell, wo
reflect the seems of the seems of the
Brian looks and manner are working for her steadily.

Featured in the Marrell, wo
reflect the seems of the seems of the
Brian looks and adners. Girl hefty
along in the Tucker manner and
does an eccentric dance along with
her clowning. Mise heavy is no for
continuity purposes. Dancer works
in a unit long on dancing. She
stays on for the gas,
Music comes from the 12 Hollywood Revelers, who hold the back
stage. They're compariment. Only
other music comes from the eight
California U. Coeds, singing ensemble. Songs and arrangements are
okay and they provide background
for the seems of girls.

Others include Burt and Hickey.

okay and they provide background for other acts with their flashy black and white gowns. A unique use of grist use of the control of dancers. Pienty variety in the hoofing as customer sees, even before. Miss Brian comes on, acrobatic, comic, tap, toe, eccentric and wattz clog dancing. Show also includes an imitator and two teams of comics.

STARR. ROLLO and DITSON

in "THEY'RE OFF!"
Three clean-cut young fellows in sock comedy next-to-closing act."

TRACY and VINETTE

C/O Shepperton Studios LONDON

DOROTHEA ANTEL

226 West 72nd St., New York City Birthday, Everyday, Convalescent Greeting Cards Boxed Assortments, 15 exclusive d original cards to the box, \$1.00 cial discount on large quantities Write for Particulars

WALTER Dare WAHL

The Smash Comedy Hit of "LIFE BEGINS AT 8:40" WEEK APRIL 5, PHILADELPHIA Per. Mgt. Irving Sherman, Ed Davidon Office

PAULINE COOKE

JOHNNY PERKINS BOB RIPA Earle, Philadelphia Week March 29th Pauline Cooke and O. L. O.

MARY BRIAN

CHICAGO, CHICAGO

FRENCH REVUE

(ORIENTAL, CHICAGO)

FRENCH REVUE

(ORIENTAL, CHICAGO)

Following: In Chicago, March 20.

Guntary of the Medium-priced end of the Chicago of the March 20.

There are a trule of good poults of flaws. The good points are in the production itself. The large company of 44 is routined well, cost umed and mounted with a good mount of the members of the chorus contribute good filler, specialty material.

Outstanding in the show are the case of the chorus contribute good filler specialty material.

Outstanding in the show are the case of the chorus contribute good filler specialty material.

Outstanding in the show are the case of the chorus contribute good filler specialty material.

Outstanding in the show are the case of the chorus contribute of the contribute of the case of the chorus contribute of the contributed of the contribu

RAMBLES IN RHYTHM (ORPHEUM, LINCOLN)

(ORPHEUM, LINCOLN)

Lifa of this lincoln, March 30,

Lifa of this unit is a night across
country for a night across
country for the country of the country for an office of the country of

and Alice Mishau, waitz trio, class in the show. Number is oke. Fic and the property of the property of high kicks, all right.

Mona Henderson, song and dance, is short on ability on the first, but it is short on ability on the first, but it is a Dance of the control of the c

what-now attitude, and handles both the gals for one of the socks. Then into the finale. Show is

the gals for one or the state of the first o

CAMBRIA UNIT COLD INTO CAPITOL, N. Y

Frank Cambria's unit, 'Cavalende of Music,' has been booked right out of the rehearsal hall, where it is now, by Losw's to open at the Capitol, New York, April 18 to 26. Minnie revue contains a mixed ork, boys and girls, and no name talent, A colored show produced by Connel Immermal is due to go into the Palais' Royal, Broadway nitery, shortly, with a similar title, 'Cavalende of Jazz.'

Film Code

(Continued from page 7)

(Continued from page 7) promote or maintain fair competition, induce or maintain co-operative relations between labor and bosses; prevent unfair and destructive icompetitive acts promote the most effective use of productive and distributive capacities of affected industries; reduce or relieve unemployment; reduce or relieve unemployment or stabilities employment; improve conditions of work; further rehabilitation of industry; conserve natural .xegources; protect little fellows from oppression; conserve natural regources; protective fellows from oppression; contain safeguards against monopolies; boost purchasing power; lift burdens from interstate commerce.

Slight Concession

Slight concession was made to the Borah-Nye group demanding stringent enforcement of anti-trust laws to put Code Authorities and trade associations in their original places. Measure would require a finding that codes do not encourage monopolies but at the same time would by a single act. legalize anything and early the code of the control of the code o

ing in interstate commerce if it uses 'goods shipped in interstate and foreign commerce'.

NEW ACTS

'GAMBOLS OF 1933' (9)

Revue 29 Mins.; Full (Special) Orpheum, N. Y. Miniature revue, not

Revue

29 Mina; Full (Special)
Orpheum, N. Y.
Miniature revue, not smoothly
routined and too much dancing.
On the state of the state of

RADCLIFF AND ROGERS

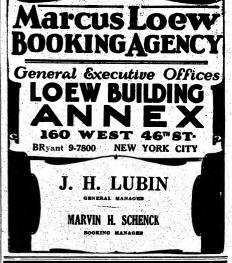
RADCLIFF AND ROGERS
Comedians
20 Minist. One
Y.
Two Negroes, one a husky, who
does the plano work and straights
for his shorter and more dapper
partner. Latter doesn't seem to
the wants to be a comic of a singer.
He has a natural tenor which he
forces up to contra-tenor and down
to bass bartone. Would be all right.
When he throws in all three audience is a bit uncertain whether he's
singing or doing comedy. So they
lead to the seem of the singing or doing comedy. So they
leads to the seem of the singing or doing comedy. So they
leads to the seem of the singing or doing comedy. So they
leads to the seem of the seem of the seem of the seem of the seem
of the seem of the

NATIONAL AMATEUR NIGHT (27) Songe, Novelties, Band, Talk 32 Mins.; Full Academy, New York

songs, Novelties, Band, Talk
32 Mina, Full
Academy, New York
Contained in this collection is the
cream of the crop drawn by Peen
active theory of the collection is the
cream of the crop drawn by Peen
ateur show over CES. With Ray
Perkins, the program's m.c., and
Arthur Johnson, batonist, accompanying them, the Feen-a-Mint
award winners last week made a
to the metropolitars alaying houses
conducted preliminary auditions for
the program. Troupe's Academy
stand (23) was limited to a single
performance and served as an epilogue to the regular stare show. He
amateur combination proved a consistently entertaining half hour,
Perkins overtaiked, but the troupe
revealed at least two acts with a
future in radio, or vaudeville. One
is the Happy Sisters, a trio of lookmonifiling, and the other is Reta Homonifiling, and the other amateurs
were a Tuncicletap dance and a
vere a Tuncicletap dance and a
vere a Tuncicletap dance and a
vere a Tuncicletap dance and
the start of Thythm with a couple of
table spoons.

CARMELA PONSELLE (2) Songs 30 Mins.; One Hippodrome, Baltimore to the m

30 Mins.; One.
Hippodrome, Baltimore
Returning to the medium from which she sprang to opera, Miss Ponselle decisively demonstrates that in her five-year absence from valles site has not the absence from valles site has not the score is attailed to the standard of the st



LATRES H 1270 SIXTH AVENUE RADIO CITY NEW YORK

This Week (March 30) LOUISEBEAVERS Week April 21 Regal, Chicago

HEADLINING STATE-LAKE, CHICAGO

Hotel Delmonico

Julie Gilespie Alex Fogarty Harry Tuker Orc

Hotel Edison

Michael Tree Ord Jerry Bianchard H & M Kane

Hotel Lexington

Jack Little Ore M Schuster Oro

Variety Bills

NEXT WEEK (April 5) THIS WEEK (March 29)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

REW YORK CITY Mitzl Green (29)
Bartell & Hurst Rev Carroll & Howe Eddie Peabody O'Donnell & Blair

Carroll & Howe Benny Meroff Oro O'Donnell & Blair Benny Meroff Oro CLEVELAND Palace (5)
Bartell & Hurst Rev Gardoll & Howe Gene Sheldman Marlow

felio Parls'
DAYTON
Keltli's (5)
'hurston

DETROIT Fox (5)

CLIFFORD MARION WEEK MARCH 29 WARFIELD, SAN FRANCISCO

O'Donneil & Blair
Academy
1st haif (5-9)
1pt N Stovens
1pt

PETROIT
Panis (6)
Doney Bros
Bob Crouby
(Two to fill)
(2)
C & J Prelaser
Sims & Balaugh
Amelia Cecarore.
Amelia Cecarore.
Sims Layanaugh
Challe Agnew Oi
Jackle Hella (2)
4 Vespers

Mainstreeters Co
Al Norman
Dick Moyor Tr
Let hadison
Let hadis hadison
Let hadison
Let hadison
Let hadison
Let hadison
Let had Elesnor Sherry
Toto
Buck & Bubbles
Jack Eddy Co

2 Emeralds
Therrien
Owen McGivasy
Bid Fags
Bid Fags
Bid Fags
Bid Fags
Australia
False & Morgner
John Fogsil & B
Large & Morgner
John Fogsil & B
Large & Morgner
John Fogsil

John Fogarty
Vio Oliver
Bebe Barri Girls
Petch & Darri Girls
Petch & Darri Girls
Petch & Moraner
John Fogart
Bebe Barri Girls
Petch & Deauville
Belen Honan
Etch Capitel 1st haif (6-8) Blackstone

OFFICIAL DENTIST TO THE N. DR. JULIAN SIEGEL
FABAMOUNT BUILDING
This Week: Affle Martyn; Thos. Down

Loew

NEW YORK CHY
Capitol (5)
Trial of the Century
Trial of the Century
For Trial of the Century
For

HARTY BURNS CO
MANUMENT (I)
JANE & LANDON (I)
JANE & LANDON (I)
JANE & LANDON (I)
JANE & LANDON (I)
LANDON (I) Volumes of 1935
Volumes of 1935
Volumes of 1935
Melany matter
Melany 1937
Mela De Roze
Charley Foy Ce
(Cone to fill)
2d half (9-11)
Polly Kay Co
Calif'rn'a Collegian
Fred Banborn Co
Youthful Rhythm

Paramount

BOSTON
Metropolitan (5)
Geo Oisen
Ethel Short metropolitan (o
geo Olisen
Ethel Shutta Co
BliFFALO
Buffalo (6)
Carroll's Vanities
CHICAGO
Chicago (5)
Cross & Dunn
James Evans Co
C & J Preissor
Frank Gaby
Mary Brian

Arena & Hines
Fray & Brigiotti
Barry & Whitedge
Cambrabero (29)
Powell & Nedri
Gauthlers Toy Shop
Rosa Plerre & S
F & J Hubert
Oriental (29)
French Revue
Gaudhers Revue
Gaudhers Merch
Gauthlers (5)
Casino de Parce Co

Warner

PHILADELPHIA
Earle (5)
Reynolds & White
(Others to fill)
32 Roxyoltes
Johnny Perkins
Ruth Petty
Lamb & Belett
Bob Rips Ruth. Fo.
Lamb & Beleta
Lamb & Beleta
Bob Ripa
Bob Ripa
Bob Ripa
Ripa
Ripa
Retor (5)
Nord & Jeanie
(Others to fili)
WASHINGTON
Earle (5)
Keene 2 Vic & L

Bob Ripa Lamb & Belett Gracle Barrie Hugh Herbert (29) California Revele Grace Doro Charles Melson Queen

2d haif (11-13)
Baby Rosemarie
1st haif (4-6)
Bobby Pinkus
Wells & 4 Fays

Independent

CHICAGO
State Lake (29)
Louise Beaver
Marcus Sis & C Bros
Pat Henning
Rome Inc
Babs LaVal
LONG BEACH
Straud (29)
Ty Tavis
Evans & Mayer

Beho Gray
Bob White
Newell & Most

LOS ANGELES
Orpheum (27)
Armando & Lita
Jerry Coe
June Dougless Co
Johnny Woods
Hayes Heig & H
3 Taketas

Fanchon & Marco

NEW YORK CITY (Others to dil)

Sanator Murphy
Ferry Correcy
For Correcy
LAG ANOELES
Rube Wolf Ed
The Fanchenettes
Datis Others to dil)
Control Correct
Marion Daniels
FOR (6)

London

Week of April 1

Canterbury M. H. 14 Harmony Kinge 1st haif (1-8) 4 Harmony Kinge Bebe & Rene 2d haif (4-6) 2 Juvelys 2d haif (4-6) 4 Harmony Kinge Bebe & Kene Richard State Control of the Trocadero Cab.
Naunton Wayne
Glovanni
Gresham Singers
Bennett & Williams
Clair, Rowe & Clair
Maurica Grange
Rico's Gypsy Gla
LEWISHAM
Palace
Billy Cotton Bd
LEYTON LEYTON
Savoy
Bobby Howeil Bd
Dennis 4 & Rita
LEYTONSTONE
Ristone
Ristone
Ches Manning Bd
NEW CROSS
Kiberna
Carons
Carons
Pibber & Ariant
Rusty & Shine
Palace
Carons

Maurice
CHADWELL H'TH
Embassy
Afrique
Olivette & B Chatt
3 Accordeon Kings CHELSEA
Palace
Leslie Strange
leo Hurd
Carlson 4 PECRIAM
CATSON PECRICA
CATSON PARISE
CATSON PARISE
FISHER AND BUSH
PAVILOR
Lesile Strange
Geo Hurd
KAMPTORD HILL
STAMFORD HILL
STAMFORD HILL
STAMFORD HILL
STAMFORD HILL
STAMFORD FOR
MICHOE
STORM
Broadway
Dennis 4 & Rita

Metropolitan (5)
Aif Loyal's Dogs
Mae Usher
A & M Havel
Jimmy Savo
Francis Wills Rev
Valencia (5)
Honey Fam
M B Boop' Quest'l
Herry Burns Co
Rimacs Geo Hurd
Karlson 4
CLAPTON
Rink
Holis Bros
3 Lucky Boys
Scott Courtney
Sylvi

Cabarets

NEW YORK CITY Armando's Pat Casey
Bal Musette
Arden & Duncan
Geo Marechal
Millard & Anita
M Ferri
Geovignetti

Pletro Band Box
Alian Walker
Buddy Rolph
Edna Enrica
Dancing Glorias
Lew White Oro

Broadway
Dennis 4 & Rita
Bobby Howell Bd
STREATHAM
Fulace.
Fred Sylvester Co.
Mona Grey
TOTTENHAM

Palace
Holls Bros
3 Lucky Boys
Scott Courtney
Peggy & Sylvia

Barrel of Fu Barrel of Fun Lewis & Dody Jack Sheidon Annette Lacy Andy's Aces Bill's Gay 96's Bigelow & Lee Jerry White Beaux des Arta Nina Ailen Justine Jai Tai

Bruno George Thorne Angelita Loya Fox & Ballister Ralph Nevelle Or Cafe Internati

Jimmy Blake
Barker 3
Frank Farrell' Oro
Flessie Osbeck

capin Navine Orc.

Cafe International
Lite Santoe
Lagitarilla
Lagi rann Farrell Oro-Flessie Obseck Hotel Boatelab Toya Sübaba-DeLimas DeLimas Hotel New Yorker Harriett Hillard Oziel Neison Oro-Hotel Park Lane Max Berger Oro-Hatel Pennaylvania Hal Kemp Oro-Entel Plaza Emil Coleman O'r Rostia & Fontana Botel Rix-Cartices Bich Himber Oro-Sich Himber Oro-Si Central Pk. Cast Helen Curran D'Ivons Eddle Duchin Oro

Chateau Moderne

Chateau Moderne
Deita 8
Betty Bowker
Babbatte Christin
Tony & Sam
Tony & Sam
Tony & Sam
Chateau
Club Row Yorker
Lois Elliman
Comfort & Relliy
Jack Meyer Oro
Club Bitchman
Wheeler, M & W
Cocoanus Grova
Lloyd Garrett
Durelle Aloxander
Biryant, Rains & T
Alyse Pomeroy Rev
Hotel St. Morita
Maurine & Norva Leon Navara Oro Hotel St. Regis Marjory Logan Hotel Vanderbilt Joe Moss Oro Hotel Weylin John Hoysvadt

Bryant, Kaine at Alyse Cole Paris. Reme Exterior Same Exte

Lupe Noriego Luis & Rosita Antonio & Juanita Cubanene Dawn Patrol Clair Frank Farrell Oro Barker Trio

Barker Trio

Delmonico'

Kay Lazeli

Al White

Jerry Baker

Byrnes - & Sw.

Gould Sis

Durso Oro

El Chico Wences
Paco Cansino
Mignou Dallet
Rosita Rios
Francisco Ramos
Emilio de Torre
El Morocco
Nano Rodrego Bd
Billy Milton
Yevo & Doro
Ernie Holtz Oro

A Valentin Splvy Rita Beile

Mon Paris
Paul Guido
Mariane

Mariana Arnoid & Hawkin Mary Alice Rice Gene Fosdick Ore Herrera Oro

Paradise Paul Whiteman Whiteman Revi

Beno Merry-Go

El Tareador

Ed Tareador

D J Escarpinter Of

Trini Varela

Dinorah Arguden

Mariluz

Rhmon Quiros

R & R De Caro

R & R De Caro
Essex House
Gien Gray Ore
Firense
Sandino & Fairchild
Dick Mansfield Orc

Piring Transess
Friedy Barenso
Freddy Barenso
Freddy
Fredd Ramona King's Men John Hauser Place Piquale Northway & Dan Harry Rosenthai Jeanette Cariay Eve Symington Rainbow Room

Donna & Mcdrano

Endor & Farreli

Marcello Luzzato

Jolly Coburn Oro

Round
Ruth Denning
Reno Dedes
Val Olman Oro
Bits Tower
Nat Harris Oro
Savoy-Plaxa
Bob Grant Oro
G & C Herbert
Dwight Fiske
Florence Herbert
Rosita & Fontana
Jos. Zatour Oro Hotel Aster
Jack Berger Ore
Hotel Biltmore

Sherry's
Maurico & Cordoba
Alico Dawn
Al Ross
Jos Smith Orc
Stork Club
Earl Sande
Gay Adams
Vercelle Sis
Carolyn Notte
Hayward Powers Or

Taft Gril Geo Hall Oro Loretta Lee H & M. Kane

Hotel Fifth Ave

Jules & Joe

Hotel Gov. Clintor

Anthony Trini Orc.

Motel Gt. Northers

Ferdenando Orch Thomushefsky Themashefsky
Boris Thomasi
Regina Zuckerl
Sammy Colton
Harry Littman
Florence Riug
Mme. Charova
Irv Bercowitz
Gertle Builman
Ches Doherty i Or Trouville Jim Miller Oro Versallies

Helen Morgan Ciaire Deerfield Milton Douglas

Blackhawk Kay Kyser Oro Beverley Kirk Alex'nd'r & Swa Frances Willer

Alex'nd'r & Swan Frances Willer Chez Parce Al Trahan Yuken Cameron Nick Lomg Jr Miles & Kover Betty Kean Gus Arnhelm Or College Inn

Rich'd Himber Orc
Joey Nash
Armen Vecsey Orc
Hetel Rossevett
Bernic Cummins Orc
Bernice Parks
Pomeroy Rev

College Inn.
Art Jarrett
College Inn.
Art Jarrett
Ellegano Gro
Chas Chase
Chas Chase
Chas Chase
Chas Chase
Chas Chase
Ch

Trudy Davidson
Viria Vaughn
Bobby Danders
Gioria Starr
Hinton Sis
Phyliss Herry
Gale West

Gale West
Olub Algiers
Kay Davison
Rosita
Aiglere Club Ore
Evelyn Camen
The Weismuellers
Kay Davidson
Sammy Kahn
Austin Mack Ore
Club Minuet Club Min

John Hoyswac Age William Resident & Age William Resident & Residen Club Minuet
Frank: Sherman
Corlies & Palmer
Erceile Sis
Helene Carol
Adelina Dossena
Hope Parker
Maurie Stanton's
Drake Hotel

Karre Lebarons Ferde Grofe Oro Edgewater Beach Alta Warsawska Herbie Kay Orc James Kozaks Orc

James Kozaks Ord
Embassy Club
Byonne Faith
Ruth Joffee
Pep & Ginger
Roy Fox
Lou Shatel
Danny Alvin's Ord

Panny Alvin's Ore French Casine Paris-Vienna Rev Tom Gerun's Ore Earl Rickerd Eddie Dander's Ore Joe Buckley Oro Rita Beile
Mayfair Yacht Club
Walker O'Nell Oro
Monte Rosa
Frank Marino
Peter Gallo
Maria Donia

Blitmore Bowl Jimmy Grier Oro Rhythm Rascals Beatrice Hagen Darlene Waldere Cafe de Parce Roy Herbeck Oro

Herrers Ore
Formandie
Yacht Club 4
Ann Courtney
Loc Zelli
Helen Gray
Eddie Elkins Ore
Old Bournanian
Shais Bank
Jack Hirach
Ruth Wynn
Ronnie de Camp.
Ronnie de Camp.
Ronnie April
Ronnie Speddrowna
Abranta Ens

Faradise (Agua Casiente)
Nirvanna
Julian Marjorie
Beatrice Yeaz
Armida Tovara
La Francon
The Casinos
Merissa Florss
Bobby Maytoreno
Benito Bd

The Casinos Morisas Floras Moverd Jarrad Merias Floras Sentence Se

Consuelo
Hai Lelloy
Carmen Castillo
Recuvei & Tova
Xavier Cugat Or
Henry King Oro

CHICAGO

HI Hat Club Elaine Manzi Muriel Love Claire Powell Effie Burton Joan Poat Lamb's Cafe

Joe Perroue's
J. Marengo Oro
Murray Peck
Des Sis
Patsy Lee
Texas Tommy
Freddy Beardan
Ruth Van Loise

LOS ANGELES

Les flite Bd
El Bay Club
Gene Austin
Candy & Coco
Joe Mariin Oro
Hollywood Stable
Paul Law Ore
Hotel Boosevelt
Joe Mariin Oro
Stallan Village oou filed

Myra Mason

Murray Sis—
6 Counts of Rhyth

Beverly-Wilshire

Orville Knapp Or

Ramon & Rosita Mazie Richard Louise Walker Gray & Hudson Marcell Inu Casino (Agua Callente) Tommy Lyman Or Palmeras

Chuy Perez Oro Gypsy Serenaders Edith Davis Dina De Tolly Howard Jarrad

Fox & Waiters
Kingsley & Chase
Danny Higgess
John Rockwood
Al Ross
Don Costailo OroRodriguez Dd
Jerry Blanchard
Sa mach Walley
Dolores Farris
Eddie Gale
Accent & Jenesco
Josh Medders
Willage Nut Club

Josh Medders
Village Nut Club
Jack Fagan
Sheer Bros
Beebe Moffet
Aileen Cooke
Val Vestoff
Fioria Vestoff
Milton Mann Ore Walderf-Asteria
Paul & Eva Reyer
Georges & Jaina

Harry's N. Y. Harry Harris Al Wagner Phil Furman Harry LeGrand Sid Raymond

Lamb's Cafe
Best Price of the Control of the Control of Control of

Junes Alberti Oro
Falmer Bouse
Stuart: & Loa
Stanter Morner
Condos Bros
Stanley Morner
Stanley Morner
Stanley Morner
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Stanley Morner
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Stanley Morner
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Stanley Morner
Morner
Stanley
Stanl

Art Kassel Oro Berinoff & Earlyne Lillian LaVerne Florence Schubert Ted Travers

the UA publicity department.

Palm Beach, Fla., April 2. Frederick Pelton, representing seven major West Coast studios in

my pictures.

When leaving Miami for a looksee at Jacksonville and the northern part of the state, Pelton said
that his investigations had turned
up the surprising conclusion that

Chrysler Listening Chrysler Motors is interested in

aking a flier in network broadeasting during the spring and

summer.
Ruthrauff & Ryan has submitted
to the account an hour's program
consisting of the Mills Bros., the
Bowell sisters, Morton Downey,
Victor Young's orchestrs, Bob
Crosby and a mixed chorus, while
CBS is readying for audition a program framed around an Andre
Kostelanetz combo.

Harley Clarke

(Continued from page 5) corporation in which he owns 7,288 of 7,300 shares,

on 1,300 snares.
Rubin's deals included sale of
1,500 Loew common in November,
and purchase of 5,000 same month;
sale of 500 in December and consequent purchase of same amount in
January.

January.

David Loew sold 700 common in November and 1,164,9 more in December, buying 1,023,7 in the lattermonth and another 141,2 in January, while Arthur Loew sold and bought two blocks of 70.6 shares at year end and another block of \$5.8

Sydney Towell, Fox treasurer and director, reported bolding 1,334 Class A common and seiling 100 in December. Histry Cohn, listing ownership of 3,534 voto of Coholicated and the certificated and the certificated and the certificated and the common of the certificated and the certificated and the common in Universal and purchase of 70 preferreds in November. Samuel Carlisle, Warner director, reported ownership of 1,000 common, while P. A. Chase, assistant treasurer, reported the common for the Warner paper.

Leon Goldberg, vice-prez and Sydney Towell, Fox treasurer and

ner paper.

Leon Goldberg, vice-prez and treasurer of Ketth-Albee-Orpheum, diaclosed holding of 200 shares of cumulative convertible preferred and purchase of 106 in December, with Mike Meehan listing ownership in January of 25,800 shares, as well as purchases of 1,500 in December and 500 in January 13,500 in December and 500 in January 13,500 shares of 1,500 in December and 500 in January 13,500 shares of 1500 sh

am do 500 in January.

Ownership of 177,162 shares of Translux were reported by Archie M. Andrews, whose report showed 4,125 were held in his name and 173,033 by Affiliated Equities, Inc., a personal holding company. Andrews listed sale of 329 shares in February. Edward W. Marshall of Boston, who became a director in December, owns 100 Translux.

No holdings were reported by S. H. Dornstein, Columbia director; Max D. Howell, Paramount director, and C. H. Wilder, Warner assistant secretary.

Carolina

(Continued from page 5) shipment of film, long distance tele-phone, etc. This has run to as high as \$300,000 a year for majors.

as \$300,000 a year for majors.

Many sites in Florida are being mentioned. They include Miami and vicinity; Boca-Raton a little north of Miami; near Paim Beach and the territory in and around Tampa, which is on the West Coast of the state.

of the state.

On Monday (1) Herb Berg, of the United Artists publicity departsment, sent out a press release says ing Florida is definitely a site, economically acceptable, physically possible and climatically agreeable for the picture industry and that Fred Pelton, engineer representing the industry, will make this report to Louis B. Mayer on his return to Hollywood next week. Pelton just returned from a tour of the state accompanied by Morris Helprin, of the UA publicity department.

Release said, also, that upon Gov.
Dave Sholtz's recommendation,
Mayer has ordered counsel from
Hollywood and New York to draw Hollywood and New York to draw tentative legislation recommenda-tions to meet the Florida body which went into session yesterday. (2). Jacksonville made the strong-est bid to get the picture biz, state-ment adds.

a technical survey of Florida for a possible move of the industry to this state, expressed himself today as being considerably impressed with Florida's possibilities for makas being co with Florida's ing pictures.

that his investigations had turned up the surprising conclusion that pictures could be made for less money in Florida than in California. He said he was interested regardless of other considerations.

With the Miami district the most correl dashes, the medical cover correl dashes, the medical cover correl dashes, the medical cover correl dashes the medical cover c

section for the stars. Already had a Bayerly Hills atmosphere, though without the hills.

45th and 48th Streets Battle for Honors as Best Legit Thoroughfares

VARIETY

When stock burlesque and grind films virtually pushed legit off of 42nd street. West 45th street becam established as the favored theatre thoroughfare on Broadway.

alert press agent took extra space in the dailles mentioned his attraction and others, announcing it as the 'street of hits.' Currently however, 4t8h street is housing more attractions than any in Times Square. Five of its six theatres are lighted, as against four out of nine on 45th street.

on 45th street.
On the latter, current attractions are: The Bishop Misbehaves, Golden (Royale); 'Accent on Youth,' Plymouth; 'Laburnum Golden (Royale); 'Accent on Youth,' Plymouth; 'Laburnum Grove,' Masque and Cornella Otls Skinner, Booth. On 48th street are: 'Three Men On a Horse,' Playhouse; 'The Dominant Sex,' Cort; 'Petti-coat Fever,' Ritz; 'Fly Away Home,' 48th Street,' Walting for Lefty' and 'Till the Day I Die,' Longacre. Only dark house is the Vanderbilt, the Belmont. having been virtually scratched as a legit house during past few years.

That 48th street will return to dominance is indicated by the coming attractions: 'Flowers of the Forest,' Martin Beck: 'Celling Zero,' Music Box,' Something Gay,' Booth and 'A Journey By Night,' Morosco, Latter two attractions may be switched. Season since it opened there and all flowed, house being dark most of the season.

Question whether west bound streets are more favoreshie to those

Question whether west bound streets are more favorable to those east bound is not settled in light of the activity on the two thorough-fares mentioned, they being opposed so far as traffic regulations go.

Dodo Green Didn't Want To Ouit as Gabriel but-

Fifth colored actor to play the part of Gabriel in 'The Green Pastures,' repeating in New York at the 4th Street theatre, is Oscar Polit, replacing Dodo Green, who played the part for more than two years. Two the Gabriels died, years is the color of the control of the color of the color with succeeding actors taking the assignment.

assignment:
Polk was spotted in the show at
the suggestion of Marc Connelly,
who dramatized Pastures' from
Roark Bradford's book. Green was
told he was through but was kept
on the payroll for a time at \$50
weekly as understudy. When finally dismission has the documents the ly dismissed he filed complaint with Equity, latter decided that Green should have been given a new con-tract as understudy. Management thereupon re-engaged Green and handed him a dismissal notice at the same time. Pasturer is the first colored cast show that is 10% Equity, Usually the latter does not insist that col-ored players be members. Equity, latter decided that Green

Rewritten 'Husband' For Carnegie Tech Pittsburh, April 2.

Pittaburh, April 2.

The Rosemary Casey and B. Iden
Payne play, 'The Saint's Husband,'
which was cancelled on the eve of
its Broadway premiere last winter,
will be done here next month by the
Carnegle Tech drama department.
Drama has been revised a bit since
then, and is to be presented locally
under a new title.

I'll be the second of Miss Casey's
works the Tech drama school has
produced this season. Other was
Glass Houses.' She's a Pittsburgh
playwright.

playwright.

Payne, who co-authored 'Saint's Husband,' is now in England direct-ing the Stratford-on-Avon theatre.

Globe Players Call It - A Shakespeare Season

Chicago, April 2.
Theatre Shakespearean
out of the Merrie England
of the Chicago World's fair closed their road tour in Cincinnati last week.

Will lay off until September, when open in Chicago

VILLAGE TRYOUT

New Managerial Firm Starts Play At Provincetown

With Broadway having more the atres than legit attractions it looked lke Greenwich Village was through like Greenwich Village was through for shows except by semi-prox Mc-Elhone A. Lawton and David A. Balch, latest entrants into the managerial field, think differently, however, and have booked the 270-seater Provincetown Playhouse on Mac-Dougall street to display Jackson White, a drama. Pair claim they are getting a much better break than offered uptown and will be in a position to receive Broadway bids it he show clicks.

Balch is the author of the play. Actors are c percentage but are

Actors are c percentage but are guaranteed minimum salary. Play-ers would get a break if and when 'White' emerges from the Village.

DOC MICHEL'S FUND FOR HOSPITALIZATION

Dr. Lee Michel, well known among professionals, returned from the Coast Monday. (1) with plans for hespitalization of the sick poor of the theatre. Physician secured pledges from Broadway showmen at present in Hollywood, whereby at least \$20,000 annually will be available for the work. Leaders of the group interested in providing medical attention to those unable to pay are Sam H, Harris, J. J. Shubert and George White.

Plans are formative at present, but indications are that a floor in a New York hospital will be taken over. A dinner in Hollywood, at which Dr. Michel was guest of honor, netted about \$5,000, which will be made part of the hospital fund.

Legit for Tacoma

Tacoma, April 2. Taoma, April 2.

Plans are under way here to socure or build some sort of auditorium for legit. With Sattle getting so many legit attractions and
local theatregoers interested in
stage shows making the trip to the
nearby city, business men have demearby city, business men have deand give them a similar bill of fare
in anusements here.

and give them a similar bill of fare in amusements here.

John Hamrick's Temple was originally built for legit by the Scottish Rite people but when the depresh hit the big house went dark for an indefinite time. Hamrick finally took a chance and put in ancient pics on a dual run policy plus plenty of shorts at 10 and 16 and is doing well.

Shubert-Dietz-Schwartz Try with Lillie-Williams

Shubert revue on which Howard Dietz and Arthur Schwarts are working will be titled 'Not in the Guide Book,' and is figured to open in Boston about August, prior to New York.

New York.

Beatrice Lillie and Herb Williams will star in the show, cast also including Eleanor Powell and Paul Haakon. Raymond Knight is doing the book.

A. C. Opening

Atlantic City, April 2.

A legit tryout for the first time in a year is scheduled for Easter Week at the Globe theatre. Offer-ing is a mystery play, If a Body, by Edward Knoblock and George Rosener. Plerre de Reeder is the producer.

Rosener. Pierre de necues a miproducer.
Lex Carlin, formerly manager of the Apollo, will handle the enterprise, to open April 20. Cast is headed by Joseph Allen, who will be assisted by Katherine Locke, Harry Mostayer, Morgan Conway, Greta Granspodt and Arthur Pier-

'Oh Professor,' comedy by Harold Sherman, gets mid-summer production by Borrah Minevitch.
This marks harmonica blower's first effort at production. He will also assist in direction.

Shows in Rehearsal

'Vanities'—Earl Carroll.
'Parade'—Theatre Guild.
'Kind Lady'—Potter and Haight.

Haight.

'Something Gay'—Shuberts.

'Reprise'—Frank Malley.

'Flowers of the Forest'—
Katharine Cornell.

'If a Body'—Rosener and

Katharine Cornell.

'if a Body'—Rosener and
De Reeder.

'Taming of the Shrew'—
Theatre Guild.

'Jackson White'—Lawton
and Balch.

'Sweaken.'

'Sweaken.'

'Sweaken.'

'Sweaken.'

'Sweaken.'

'Symphony'—Michael Myer-

Colton Again Loses Suit Against Oshrin, With Lawyer Cleared

John Colton's extended litigation with his former attorney and personal manager, Harry H. Oshrin, concluded with Referee Harman Hoffman's findings that Oshrin's investments of some \$80,000 of Colton's funds were not irregular. This included \$40,000 currently tied up in Tinney Estates, Inc., of which Oshrin is president and which is a Long Island realty development in which Frank Tinney, comedian, also participated.

Oshrin, under a 1928 arrangement

participated.
Oshrin, under a 1926 agreement,
had a five-year managerial-legal
arrangement with Cotton, coadaptor of Rain' and author of The
Shanghai Gesture', which was renewed in 1931 for another five years,
expiring near year. Cotton's suitalso sought to set aside this, managerial arrangement, having in the
meantime retained Richard J.
Macker as iseal ren. meantime retained Richard J. Mackey as legal rep. Referee Hoffman decided in Osh-

Reference Sergement decided in Oshchin's favor and overvuled the oblections and petition for an accounting. This substantiate a similar
previous award in the lawyer's favor by former Mayor John P.
O'Brien, who sat as special referee.
When Colton attacked O'Brien's
findings as blassed, on the ground
that he occupied offices with Oshrin's brother-in-law, former Magistrate Henry M. R. Goodman, a new
ref, was called in.
Oshrin left for the Coast last Saturday (30), first to visit hie alling
wife in Tucson and then to Hollywood on business. Colton is in New
York.

SIX WEEK SEASON FOR WASHINGTON STOCK CO.

Washington, April 2.

National Theatre Playere, Capital's regular summer stock venture, begins its 11th season April 23. Steve Cochran, manager of the National, towir sole legist spot, has lead and the control of the season of the control of the season of the control of the season of the control of the co

follow. Show sells at \$1.10 top.

U. S. BALLET TOUR

May Go Abroad If Trans-Contin-ental Reception Is Oke

American Ballet plans a trans-continental tour beginning in Oc-tober under Musical Arts Manago-ment Corporation. Tour will extend out to the Pacific Const with a few Canadian dates included. Second New York appearance for the com-pany is tentatively set for around the holiday. A European visit late in the spring depends upon the reception of the U.S. troupe during the tour.

Estate Lawe Dinehart
Los Angeles, April 3.
Alan Dinehart owes the Barry
Conners estate \$1,560 on percentage
of salary during time the actor used
a permitted scene from the playwright's 'Appleasuce,' according to
suit filed in Superior, Court by Dansuit filed in Superior, Court by Daniel J. Conners, administrator.

Amount is declared to have been owing several years.

mentative. Young wife and husband quarrel

Plays on Broadway

Odets doesn't hold back when driving home a point.

Waiting for Letty: based on New
You atting for Letty: based on New
You and the offer strike of last sea
You, cottal driver strike of last sea
You, cottal driver strike of last sea
You, cottal driver strike of last sea
You and the characters speak
It with conviction. There is no
lighter side.

Scene is a hall with the committee,
One has the converted of the strike. He and others address the
audience, supposed to be attending
the meeting and out stront, too,
there are players, some of whom gothere of the polyment of the polymen of the
Perred to in the podes with siding with the bosses. If not in their
pay, the drivers are finally worked
up to vote for a 'strike', just after
pay, the drivers are finally worked
up to vote for a 'strike', just after
pay, the drivers are finally worked
up to vote for a 'strike', just after
pay, the drivers are finally worked
up to vote for a 'strike', just after
pay, the drivers are finally worked
up to vote for a 'strike', just after
pay, the drivers are finally worked
up to vote for a 'strike', just after
pay, the drivers and the special strike in shadow,
explain the men's predicament.

Let's was found murdered behind
a car barn. A series of episodes
enacted in overhead spotlights,
while the men's predicament.

Let's was found murdered behind
a car barn. A series of episodes
enacted in overhead spotlights,
while the men's predicament.

Let's was found murdered behind
a car barn. A series of episodes
enacted in the spotlights,
to show for his days
to show on his abrett with with
the two hidren were
put to sleep a that they wouldn't
cry for food, and that the ront is
to strike.

Another of his day's work. He it
lashed by his bitter wife, who tells
him that the only way he can
away by the installment man, the
driver rushes to the mesting determined that the only way he can
away by the installment man, the
driver rushes

THE DOMINANT SEX

Comedy in three act; presented at the Cort April 1, 1935, by George Busher and Cort April 1, 1935, by George Busher and Cort April 1, 1935, by George Busher and Cort April 1, 1935, by George George

Imported from London, where the original is current. Looks like Broadway will reverse favorable out of town opinion of the farce comedy, it seeming too gabby and argu-

WAITING FOR LEFTY
Medodrama in one act, presented at the Longacre, by the drivery Pastra, sapart, sapart and that is the principal weakness, and that is the principal weakness. The principal weakness are used to little fun and too few laughts. It is not not the principal weakness and the principal weakness, and that is the principal weakness. The principal weakness are used to little fun and too litt

lartites in lines of The Dominant Sex. Mathewa as the supposedly settled husband Joe is reported a participant in backing the play, His part is comparatively small, Eric Dresser has a lesser assignment. Dialog mostly goes to Helea Toronto Maried. Bath are blord but they make an excellent stage couple, even though the play calls for them battling it out along all fronts. Miss Chandler's performance is her best in seasons if not to date.

TILL THE DAY I DIE

Milodrams in one act presented at the Longarer March 28 by the Group Theatre as part of double bill; written by Cilliford Coleir, staged by Chery Crawford Liter Coy Baum Blink Exam Ernst Taussig Alexander Kirkland Tillis. Margaret Barker 18 bills Kasan Charles Coy Baum Let J. Cobb March 19 be Charles Coy Charles Coy Charles Coy Charles Control of the Charles Control of the Charles Charle rooper Gerrit Kraber
Agner Biberman
Wendeli Keith Phillips
George Heller
Roman Bohnen
Dorothy Patten
Lee Martin
Bernard Zanville

(Continued on page 54)

N.Y. SENATE OK'S SUNDAYS

Court Reserves Decision on Another | BERG'S 2 LEGIT **Erlanger Puzzler. Who Owns Stock?**

True ownership of gift stock of two major corporations formed by

two major, corporations formed by the late A. L. Erlanger was argued before the Appellate Division of the Supreme Court, N. Y., last week. Final decision on the proceedings may supply an idea of just what the Erlanger entate is worth. Showman formed both the Erlanger Amusement, which was the state of the Erlanger and the Erlanger. And the State of the Erlanger and the State of the Erlanger, and two sisters. Although the gifts were made during his lifetime, dated in 1926 (he died in 1930), there was some question whether the brother, and sisters ever actually had possession of the stock until after his demise. It was claimed the certificates reposed in Erlanger's safe until then. Philly J. Dunne, acting as referee

demise. It was claimed the certificates reposed in Erlanger's gate until then.

Phillp J. Dunne, acting as referee in the contest, handed in a report to the effect that the stock was not a part of the estate. Referee, however, was over-used by Surrogate Deleghanty, whose opinion was that the stock properly belonged to the ean tate, as contended the Saul'age Erlanger appealed the decision of the surrogate, Attorney I. Gainsburg arguing for him, with Bernard Hershkopt acting for Administrator Baron. Decision reserved.

Importance of the case is fact that Baron has two judgments amounting to nearly \$1,000,000 against the two corporations. Should stock be ruised to be estate property the total amount of the Sudgment interface for the benefit of the creditors before there could be any division of the estate's assets. That too, would affect the claim of Charlotte Leslay Fixel, Erlanger's common law wife, whom the courts ruled legally entitled to a widow's share.

Erlanger estate appears to be principally made up of reality, some of which is in the hands of the interface ow dress temporarily and at this time it is problematic what the residue would be. Over a long pull, however, the properties would be expected to net a sizable amount, although not approaching the figures estimated at the time of Erlanger's death.

London 'Goes' Starts April 22: Still No **Femme Lead Sighted**

April 22 is the date set for the start of rehearsals for the London presentation of 'Anything Goes.' Production by C. B. Coehran in association with Vinton Freedley, but as yet the casting has not been completed, particularly for the part of the

Cochran had decided to have an all-English cast when leaving New York after the Elisabeth Bergner opening. He had Gertrude Lawrence in mind for the Merman assignment. Upon arrival in London he found that Miss Lawrence refused to play anything but a straight non-

Australian company of 'Goes' will have several players from this side. Those named thus far are Januel Joyce, Carolyn Marsh and Rodney McClennon. Others will be chosen there.

Duffy's Coast 'Accent'

Hollywood, April 2

Hollywood, April 2.

Henry Duffy's next production for
the El Capitan (currently dark) will
be 'Accent on Youth,' teritatively
scheduled to open April 14.
Otto Kruger gets the top spot, his
first legit part, since appearing for
Duffy in 'Counselor-at-Law.'

Atmosphere

Most of the cast on Three Men On a Horse, race-horse comedy at the Playhouse, N. Y., are betting on the ponies. Their back stage selector is Dave Horowitz, show's property man. Cecil Hoim, actor-author of Three Men,' made a practice of picking winners to and from South Norwalk when coming to Broadway looking for a job. He didn't find it but it gave him the idea for the play.

'REVENGE' ASKS ANOTHER O. O.

With Billy Kent stepping into the Charles Winninger role in 'Revenge with Music' at the New Amsterdam

with Music at the New Amsterdam, N. Y., on April 8, the attraction will endeavor to get the first string critics to cover the show again. After having run several months, the musical deems such attention worthy, especially since 'Gold Eagle Guy,' which opened the same night as 'Revenge,' took all the first-stringers away. That show has since departed, whereas 'Revenge' is still current.

\$15,700 Advance For Kit Cornell 3 Days in Balto

Baltimore, April 2.

Katharine Cornell in Flowers of the Forest' opens a three-day four-performances' engagement at the indle Maryland on Thursday (4) to the biggest advance in the history of the house. By yesterday (Mon) afternoon stubs' shelf had been swept clean at \$3.30 top; also disposed of were tickets for 60 chairs that the house planted in the orchestra pit. Take to date, with house gone clean, is \$15,700; more will be realized when standing room goes on public sale just before openjing night.

house gone clean, is \$15,700; more will be realized when standing room goes on public sale just before opening night.

According to Leonard McLaughlin, gm. of the Maryland, approximately 33% of the total sale came for the control of the control o

Cook Play Off

Plans for the production of Listen My Children have been abandoned.

and and a straight comedy and was to have starred Joe Cook. Would have been presented by Morris Green.

BILLS GO THRU

Action Now Up to Assembly -Defeated First But Surprise Berg Maneuvering Proves Successful

DEFEAT FOR EQUITY

Albany, April 2. State Senate late last night (1) passed the Berg bills permitting

Sunday legit performances. Action

passeu the serg only permitting. Sunday legit performances. Action came only after prolonged and elaborate maneuvering. It marked a smashing defeat for the Actor's Equity leaders.

There are two bills, sponsored by Senator Julius S. Berg, Bronx Democrat. One permits the Sunday stage shows to be legalized by local option and the other requires one day of rest in seven for actors and other theatre employees.

Day of rest bill first was defeated by a vote of 25 for and 29 against. Then Senator Berg had the measure tabled. But as last night's session was dragging to a close he brought it up again. Three senators, who a short time previously had voted against the bill, switched their votes and it was passed, 28 to 16.

Then the local option bill was

to 15.

Then the local option bill was moved for passage. On a slow roll call votes were switched and it was beaten by a vote of 25 to 18. Once more Senator Berg made a surprise move and obtained reconsideration of his proposal; two votes were switched from negative to affirmative, and it passed, 26 to 17.

switched from negative to affirmative, and it passed, 26 to 17.

Debate

During the debate that preceded the original vote, Senator Pliny W. Williamson, Westchester County Republican, led the opposition. He declared the bills were an attempt to secularize the Sabbath.

It savors of the Russion system of destroying Sunday observance, Williamson absorted. It is the privilege of those who do not like the American system to advocate change, but it is our privilege to defend our institutions.

Senator Herg defended his bills, saying they were intended to assist in bringing the legitimate theatres out of the red and to give work to actors and other theatre employees. During the late roll call the senate chamber was quiet as compared with the seen during the earlier opposition expressed by Senator Williamson. To Assembly

To Assembly
The Berg bills now go to the
Assembly for action. Vigorously assained by Equity at a public hearing a few weeks ago, they are the
only legislation affecting theatres
on which action has been taken during the 1935 session of the Legislature. Measures for revised film
censorship and new forms of taxation for picture theatres lie dormant
in committee, not having been reported out.

tion for picture theatres ile dormant in committee, not having been reported out.

At the hearing on the Berg bills Frank Gillmore, president of Equity, and William A. Brady, representing the theatre managers, were the spotlighted opponents. Gillmore was sarcastically skeptical of the bill providing for one day of rest in seven, hinting that the managers could not be trusted to observe this regulation. He indicated Equity's membership as a whole was opposed to the Sunday performances, but the admission was brought from Gillmore that only Equity's council had taken this stand.

Brady insisted that theatres would benefit from the Sunday legit shows and declared he was confident that pop price plays could come

shows and declared he was confi-dent that pop price plays could com-pete successfully with film houses on Broadway. Stagehands also urged passage of the bills, saying they would help re-duce unemployment among their union members.

Still Expect to Be Able to Test Legit Code's Ticket Clause Soon

Auld Lang Syne

Spartanburg, S. C., April 2.
A couple of show world
youngaters got together last
week for a chat about the good
old days.
Daniel Frohman, 84, was
touring the South when, at
Asheville, N. C., he decided to
call on an old friend, Mrs.
Thomas Whilfen, 80, who for
15 years played stock with the
Lyceum company, of which he
was president.

No Equity Fine For Actors Who **Broke TA Rules**

Although fully supporting the Theatre Authority in clearing up the benefit performance situation, Equity has decided against disci-Equity has decided against disci-plining meinbers who may have ap-peared in affairs not okayed by the TA. It is believed that when play-ers are fully aware that the TA is designed to proteet them from phoney benefits, the number of re-quests to make gratis appearances will fade. That all benefits not given for professional purposes shall pay a percentage to the Actors Fund, is one of the requirements promoters must comply with.

Complaints against 11 artist by he TA have been disposed of, Complaints against 11 artist; by the TA have been disposed of, Equity informing each by letter that the TA has jurisdiction over benefits and warning them against appearing in unauthorized benefits hereafter. Players involved appeared recently in a Sunday show at the Imperial, N. Y., which, while legitimate as to purpose, did not have TA sanction.

Among those named was Jack

mate as to purpose, dld not have TA sanction.

Among those named was Jack Dempsey. Latter joined Equity when he appeared in The Big Fight in 1928. It was found that he was suspended during the flop strike staged by Equity on the Coast several seasons ago. Among the others are several who have been appearing in night clubs. It was conceded that since they appeared as such Equity was not in a position to discipline them, if it wanted to.

Last week the TA turned to.

Last week the TA turned on the company of the summer of the company of the c

that ticket sellers were over-en-thusiastic and promised to discon-tinue that sort of ballyhoo.

Always Dangerous

Washington, April 2. Walter Dare Wahi, doing a com-edy acrobatic turn with 'Life Begins at 8:40,' took one too many bows during Tuesday (28) at 8:40, took one too many bows during Tuesday (28) performance of the revue in Capital. As he backed into the wings the curtain came down on his back, sending him to the heepital.

Atthough doe advised him to go easy. Wall was in the show the paxt, night, with only a few bruises and a flock of page-one publicity for his enthusiasm.

blis would lie among the other for-gotten proposals affecting theatres because of the fact the legislature necause of the fact the legislature was striving for adjournment. Berg's surprise moves last night, however, brought them squarely up for a de-cleion. And this came after the Senate had completed its regular calendar. There was no objection when Berg called for consideration of them.

Although the season is approach ing the summer period, the ticket

Although the season is approaching the summer period, the ticket control plan devised, in the legiteode may be tested soon. Those code in the code of t

codes.

Before the legit body will go ahead on the tickets and other matters its budget and the manner of raising the money must first be okcyed by NRA headquarters. Whether such a stamp will awalt the action to extend NRA is not-clearly indicated at this time.

Bebe Daniels Sick. Mrs. Skeets Jumps Into 'H'wood' Part

Bobe Daniels, starring with Ben Lyon and Skeets Gallagher in 'Holywood Holiday,' which is touring the East, was forced out of the show last Wednesday in Philadelphia, where the show played two weeks. Miss Daniels ran a high fever and was ordered to bed. She accompanied the company to Buffalo, where Holiday' opened a three day date Monday (1). Pauline Mason, wife of Gallagher, jumped into the Daniels part after intensive rehearsals and played the last if we performances in Philly, She also appeared in Buffalo. Miss Daniels is expected to reappear in the show when it plays the last half in Cleveland.

in Cleveland.

Business in Philly, which started well with a \$9,000 first week, dropped off when Miss Daniels went out of the cast. There was considerable refunding at the box office, but show broke even,—with takings, around \$5,000 the second week.

SHEILA BARRETT STICKS

Shella HARKETT STICKS.
Shella Barrett is sitcling with
Thumbs Up, having changed her
mind about not accepting the 25%
cut which the rest of the cast
agreed to.
Eddie Dowling figures he can
Reop his revue at the St. James untill June 1 under the new reducedhookup.

Broadway Biz Holds Up But No New Blood; One-Acters Oke \$6,000

Broadway's legit business held to a somewhat improved pace last week, but productively: it has spring fever. Early spring arrivals here have been few and standouts none at all to date. With two musicals into trehearst and straight plays in the making, the post-Easter entrants have a livelier.

alim takings:
Among the non-musical leaders,
Among the non-musical leaders,
Fersomal 'Appearance' and 'Threeden on a Horse' are contesting forden on a Horse' are contesting forden on a Horse' are contesting forden on a Horse' are contesting tothows and both are among the
eaders for summer holdover. Each
proximated \$15,000 last week.
Franatic groups' toppers are 'Theveek's. 'The Approximating \$19,000,
acter, show is in the final woveeks. 'The Children's Hour
lolds up strongly, with 'The Old
anney, too. Included in the stickra, talo, are 'Awake and Sing' and
accent on Youth, 'bracketed at
round \$3,000.
'Anything Goes' is in a class by
'Anything Goes' is in a class by

around \$8,000.

Anything Goes is in a class by itself and the real musical leader. The Great Waltz held to its improved gross, the other two musicals lagging.

Interest concerns next weeks in coming pair of production, Flower coming the company of the company o

Estimates for Last Week Mechanisms week. According to the Mechanisms week Mechanisms with the Mechanisms was a second to the Mechanisms was a second to the Mechanisms with the Mechanisms was a second to the Mechanisms with the Mechanisms was a second to the Mechanisms with the Mechanisms was a second to the Mechanisms was a second to the Mechanisms with the Mec

hove capacity last week, which means that amount of standes coin; nearly \$32,500.

'Awake and Sing,' Belasco (7th week) (CD-1,000-33.30). Definitely among season's better things: last week up somewhat with gross top—10 coin the standard of the standard o

did plenty okay for both house and allow when a page and a page an

estimated.
"Revenge With Music," New Amsterdam (17th week) (M-1,717-13,30). Around \$12,000 last wéek; ticket deal protects show but at pace both sides played out of red

on week.

"The Bishop Misbshaves," Golden
('The week) (C-1.15s-83.20). Doing
ronsistently well at moderate
grosses; \$3,000 last week, okay for
oth house and show.

"The Dominant Sex," Cort (1st
week) (CD-1.054-93.30). Presented
up George Bushar and John Tuerk;
written by Michael Egan; also curents in Jondon; well regarded in
hilly.

rents in London; well regarder Philly.

The Great Waltz, Center (28th week) (0-3,433-43.30). Held its ma-terially improved pace last week with takings again around \$34,000. The Petrified Forest, Broadhurst

thing continues to clean up, though not drawing capacity; last week ap-proximately \$19,000.

"Three Men on a Horse," Play-house (10th week) (-2869-\$3.30). Drawing close to capacity: laugh show regarded one of bast bets to span summer; virtual \$15,000 last

show regarded one of best posts as span summer; virtual \$15,000. hast "Thumbs Up," St. James (15th week) (R.1,420-\$4.40). Somewhat better last week when the gross was around \$19,000 mark; one of four surviving musicals. "Tobacco Read," Forrest (65th week) (D-1,107-\$3.30). Going along to the season of the seas

"Black Pit," Civic Rep theatre; doing okay with parties on 14th

treet.
Cornelia Otis Skinner, Booth; an acunced for two weeks; 'Mansloin Hudson' added to one person

on Hudson' added to one person-repertory.

Potseh and Perlmutter, Park (Cosmopolitan); revival opens Friday (5).

DODSWORTH' JUST OK AT \$17,000 IN PITT

Approximately, \$17,000 for Dodsworth' at the Nixon iast week, okay, although not, up to expectations although not, up to expectations although not, up to expectations being in for nine days instead of a straight week held down takings. Pittsburgh is strictly a one-week town. Grabbed off \$2.75 top, including tax, and drew most enthusiastic Phouse will be dark last half of week, reopening Monday (8) with the Wee-Leventhal 'Salior Beware'. Top for this one is \$2, although towns already flooded with two-this meason to take up the coupon idea, other being return engagement of Lenore Ulric in 'Pagan Lady'. Nothing is booked in for Holy Week, with Guild subscription plays, 'Taming of Shrew' and Rain from Heaven,' the following two sessions.

Philly Lively, 'Rain from Heaven' Okay \$9,000; Season Washing Up?

Philadelphia, April 2.
Plenty of life and activity in Philly's legit this acek; then a complete lull with nothing much in sight. Mob is wondering whether Philly's 1934-35 season, which looked so good around the mid-way mark, is going to just peter out into nothing or whether there will be some the prima and disease. The season was to be prima and disease to the some tear prima and season was to be a prima and the some tear prima and the some tear prima and the some tear prima at \$1.40, Philly's first musical since mid-December and its third this year (the other two being try-outs incidentally). The Shining Hourand the Moscow Art (Prague) Payer and Payer an

Inited long for them. They're at the Chest-erk, our-defended in the Chest-erk, our-defended i

On the Saturday before Easter, in the Mask and Wig Club's new one, Drums Fortissimo' opens at the Garrick (seven days) and the same house gets Elleen, another production of the same house gets elleen, and the same house of the

Current Road Shows

Week April 1 Players, Curran, Sar

'As Thousands Cheer,' Rialto, Tucson, Ariz., 1; Orpheum, Phoenix, 2; Blitmore, Los Angeles, 3-6.

'Ceiling Zero,' National, Wash-

"Dodsworth," Nixon, Pittsburgh, 1-3; Wilson, Detroit, 4-6. D'Oyly Carte Repertory, Royal Alexandra, Toronto.

Alexandra, Toronto.

First Legion, Selwyn, Chicago.

Flowers of the Forest, Maryland,
Battimore, 4-6.

Hollywood Holiday, Erlange,
Buffalo, 1-3; Hanna, Cleveland, 4-6.

Journey by Night, Shubert, Bos-

Life Begins at 8:40, Forrest, Phil-

delphia.

"Mary of Scotland," Auditorium,
Memphia, 1: Tech High School, Litle Rock, 2: Convention Hall, Tulsa,
1: Shrine Temple, Oklahoma City,
1: Dallas, Dallas, 5-6.

Metropolitan Opera Repertory,
Boscow, Art Players, Chestnut,
Moscow Art Players, Chestnut,

'Sailor Beware,' Davidson, Mil

phia.
_Three Men on a Horse, Harris

'Tobecco Road,' Belasco, Los An

CLAIRE POOR \$6,000, BOSTON

Approximately: \$17.00 tor 'Doda-worth' at the Nixon last week, okay, although not up to expectations. General opinion is that the show being in for nine days instead of a straight week held down takings to the straight week of 'Ode to Liberty' in final week of 'Ode to Liberty' in final week of 'Ode to Liberty' in the week of 'Ode to Liber

Loop List Revives, 3 Spots Open; 'Legion,' \$8,000, to Selwyn for H. O.

'MARY' \$30,800

Guild Show Spent Week In Five

'Mary of Scotland' continued its mary of scottand continued its capacity pace on tour last week, playing five mid-western stands to a gross of \$30,800. Show played Indianapolis (two days), Knoxville, Chattanooga, Louisville and Nash-

ville.

Top money for the week was drawn in Nashville, takings being \$5,100 at the Ryman Auditorium.

LIFE' DISAPPOINTS AT \$25,000 IN WASH

Washington, April 2.

Title Begins at 8-49 'disappointed in the week closing at the National, Capital's only legit spot, Saturday (39). Boys can't explain it, either, as reviews were lavish and bally heavy.

Show took estimated \$25,000, as against expected \$30,000. Possible angles are fact that \$33.5 top is rare in the Capital, and flicker Life Begins at 40, played the same week and may have befuddled the customers.

and may nave because and may nave to tomers.

Brock Pemberton's newest, 'Celing Zero,' made its bow Monday (1), Local Warner Bros office got behind the opening with a legit p.a. working direct out of WF quarters. Following Zero, house goes dark until Jane Cowl debuts with Fain From Heaven' April 22. Regular summer stock moves in April 23.

PLAYS ON BROADWAY

TILL THE DAY I DIE

(Continued from page 52)

(Continued from page 52)
bottles for one. Secret police arrive and arrest Ernst and Tillie. Latter is freed, rated a street-walker, but the man is detained.

Taussig is interrogated by a Naci the man is detained.

Taussig is interrogated by a Naci the man is detained.

Taussig is interrogated by a Naci the man is detained by a Naci the man is detained. That bit of brutality was against orders, which were to treat the prisoner sans rough stuff. Ernst learns the sans rough stuff, Ernst learns the whom he went to college with comes onto the scene.

Major explains to Taussig the methods to be used to make him talker surveillance continued, prevent of the second of the s

there is hope to the stand out are Alexander Kirkland as Taussig, Margaret Barker as Tillle, Lewis Leverett as the captain and Roman Bohnen as the major. There is a suggestion of the homosexual angle, but it is unconvincing. Thes.

LADY OF LETTERS

Weak first act and fair second act. Farce has possibilities but is one of those in-between pieces which probably won't make the

which probably won't make the grade.

Idea is okay, but the lines are not what it takes to make 'em laugh; what it takes to make 'em laugh; what it takes to make 'em laugh; the play lets down because of its own weaknesses, such as having some characters too seriously ciched in an atmosphere that should be essentially comic.

It is not to be a seriously ciched in an atmosphere that should be essentially comic.

It is not to be a seriously ciched with a professor in the 'Union College,' located not far from Dallas, Story may be partly biographical

scription backing.

"Three Men on a Horse, Harris
(1,000; \$2:75) (1st week). Randolph
street bookmakers will make this
house capacity for two weeks themselves. Show got strong reviews.

TOBACCO ROAD' SOCK \$24,000, 2 WEEKS L. A.

Los Angeles, April 2.

Henry Hull in the coast version of 'Tobacco Road' continues a mopup at the Belasco, where the play is now in its third week, with the end nowhere in eight. 'Road' estimated for a neat \$12,000 on its second week, duplicating the first seven days. Advance indicates at least four more stanzas, and possibly longer.

Rest of the town is dark. Blitmore relights Thursday (3) with road company of 'As Thousands Cheer.'

because a former student is supposed to have written a novel in which some quite intimate details about the lives and habits of the school's students are detailed. Each of the school's students are detailed. This novel had been rejected. This novel is not from that time on it goes places. Prof had just completed an outline of literature which is to be sent to New York, already accepted for publication. His zany wife, Adelaide, howbuying the novel of college life from its busted author for five hundred bucks.

its busted author for five hundred bucks.
She changes the title, 'Wings of Destiny' to 'Cuckoo's Nest,' puts her name on it and sends the script to New York. Novel turns out to be a best seller, so fame descends on the town, college and Adelaide, as screwy a wife as any college profever had.

legated so on the creat, who will be a supported by the common of the co

LONDON LEGITS BULLISH

Chevalier-Mistinguett May Co-Star In Mangan Revue at Moulin Rouge

Paris, March 24.

Possibility of Maurice Chevaller and Mistinguett teaming up again in a revue le looming here. Team played together in Paris music halls for more than ten years before Chevaller went to Hollywood, and the partnership was what made him

Before anything like this happens, however, Mistinguett is going to London to play in d Mangan show there, which she will later take on the road. That's for this season. The Chevaller combo would be for next year.

Brown's 'Delusion' Just That-Lasts 3 Nites in London

London, April 2. Martin Brown's play, 'Delusion, produced at the Comedy theatre Thursday (28) folded on Saturday

Thursday (28) folded on Saturday (30).
Play, based on the life of Diaghileff, Nijinsky's impresario, had a hectic background in the U.S. In 1925 it was tested by the Shuberts under the title of 'The Idol,' with William Farnum in the lead role. In 1931 Warners made a film of it entitled 'The Mad Genius,' John Barrymore starring. Then it became Delirium' and was put into rehearsal for England with Richard Bennett as the star. Bennett ell from a horse so play's title was changed to 'Delusion' and Ernest Milton called in for the lead.

War on Specs

Mexico City, March 30. Mexico City, March, 30. Extermination drive against spees at theatres, bull fight, boxing and wrestling arenas and other paid public amusement centers has been launched by the civic government.

Cops say law forbidding ducat peddlers is to be strictly, chorced and no foolin' from now on.

'Nymph' in Czech

Typingh in Czech Constant Nymph, by Basil Dean, based on the novel by Margaret Rennedy, is now running at the Czech National theatre. Play presented in Czech under the name of 'Verna Milenka' (Faithful Sweetheart').

LOVE' STAYS ON

London, March 24.

London Play Company, agents for Ronald Gow, author of 'Love on the Dole,' denies a report the show is closing its London engagement.

Lawrence Pitch, a director of the agency, says show will stick some time yet.

MEXICO'S JINX AGAIN

Mexico's Hard Luck Circus Has Another Mishap, Wild Elephant

Mexico City, March 80. Streak of hard juck which began a couple of seasons ago and gainer the Fernandi Circus designation a Mexico's 'jinxed circus,' is continu

ing.
Latest mishap is rampage of an Latest misnap is rampage or an elephant, just before the start of a show here. Heroism of the trainer prevented built from crashing a crowded tent.

crowded tent.
Trainer was hurled against llons cages and seriously injured. His action gave other attaches time to control the elephant, but not until he had wrecked some valuable

Legit Stock and **Rotating Stars on New French Liner**

Paris, March 24.

Looks as if the legit show policy adopted for entertainment of passengers on the new French liner Normandie will last for at least three voyages and give transatiantic work to a flock of big French name stars. March 1997 and the stars who has the concession, announces that besides Sasha Guitry and Jacqueline Delubac, who will play during the maiden trip, he has hired Victor Boucher, mattines idol of the Michodlere company, for the second voyage, and is negotiating with Gaby Morlay for the third.

Meanwhile the French Line is also working on a film program for the ship, and is considering showing first-run French Dicures and hourd. Jean Coupan is arranging the programs.

Josy Baker Concert

Paris, March 24 Jazz concerts in halls usually devoted to classics are getting to be more and more the snooty thing here. Smart Parlisennes accompanied by sitck-halred young fellows, and oldsters with monocles and beards flocked to the Salle Gaveau to hear Josephine Baker, backed by Arthur Briggs, Bobby Martin and Willie Lewis' Negro band, get hot.

Miss Baker's jazz vocalization shared honors with Briggs trumpet, and pace was changed via a trio singing Negro spirituals. Jazz concerts in halls usually de

New Tempest Play

London, March 24. London, March 24.
Walter Ellis has completed a new
play titled, 'Shooting Stars' for
Marie Tempest. It is a compact
little comedy with eight characters

little comedy with eight characters and one settling only.

Title has a treble meaning and story concerns in particular the ambitions of a movie-mad mother and daughter. Play also contains a strong part for Grahame. Brown, Miss Tempest's husband.

Hoof Trio Split

London, March 24.

Mann, Robinson end Martin,
American standard hofong team,
were booked for the Sr.voy hotel. At
the last minute, the management
split the team, with Mann doing a
sole at the Savoy, while Robinson
and Mârtin are at the Berkeley
hotel.

Both spots under the same man-

MANY CAN'T FIND **EMPTY THEATRES**

Current Attractions Keeping a Crop of New Entries Wandering About in the Provinces Waiting for a Place to Light

BUT ONLY 6 SMASHES

London, April 2.

A new flock of shows is ready for the West End but no theatres are currently available to house them. It's an unprecedented situation for London and is especially surprising in view of the fact that there are currently 33 shows running and only about six of them in real money class,

only about six or mem in real money class.

Shows ready to come in, but wandering around looking for a home initing dependent legits, Amy. The state of the state

Shepherd & Henson are pre-(Continued on page 57)

NO PROTECTION FOR STAGERS. SEZ VIENNA

Vienna, March 22.
Austrian senate cancelled the decision of local high courts and
states that there is no copyright
protection for the work of stagers.
Decision is an outcome of a
special legal action taken by Karl
Hehra Martin, director, who waspaid flat fees for each performance
of Ball at Savoy, which he put on,
other management it continued for
another 20 performances. New
management refused to make a
separate payment to Martin despite
showing and advertising his misen-scene. Vienna, March 22.

en-scene.

Martin obtained a favorable
verdict in court, but the senate, to
whom management appealed, told
stagers at large and Martin in particular that no protection or claim is possible under the cir-cumstances.

Comedie to Italy

Paris, March 24.
Comedie Francaise, after long wrangling, has at last settled on a tour of Italy from April 9 to 17.
Program will be "Bourgeols Gentil-homme" and "If faut qu'une Porte Solt Ouverte ou Fermec (It's Necessary for a Door to Be Closed or Open'), French classics.
Troupe includes number one actors and actresses of the Comedie, and will take along an orchestra, pius all the pupils of the singing classes of the Conservatory, to add to entertainment.

'GLORY' FOLDS

GLORY FOLDS

In Glory Be, evangelist play which to pened at the Phoenix March 24. The closed March 18, atter a nine days a run. Backet is especiated to have the control of the control of

France Tightens Un Alien Talent Rules Calling for 40% Localites; Circuses, Vaude Houses Hard Hit

SIR BEN'S DREAM

See Possibility of Anzac Subsidy
For Grand Opera

Melbourne, March 13.
Sir Ben Fuller may see his dream of a permanent grand opera troupe. Government is considering the knight's proposal for a subsidy to allow year-round opera to be played.

Labor members are now said to be interested and ready to assist with the coin in conjunction with the present government.

London Coliseum Abandoning Vode, **Musical Comes In**

London, April 2.

The Colleeum Theatre (Stoil) is abandoning its vaudeville policy in the near future, with options on a number of acts, including some Americana, not being axercised. Understood that a continental nusleal, 'Dancing City', will go into the theatre. It will sair Evelyn Laye and is being figured for the end of April, Andre Charlot, who has the British rights to the show, will produce it in conjunction with Sir Oswald Stoil.

COSMO, OLDEST LOND. NITERY, DUE TO FOLD

London March 24

London, March 24.

The Cosmo Club, originally opened by Jack May in 1912, and the oldest nitery in the West-End, will cease to function shortly.

Jack May was the creator of that type of nite life in London, and opened the Cosmo as the Cosmo-bene of the Cosmo as the Cosmo-Broadway's old Cosmopolitan. It became the rendezvous of very American and Englishman about town.

American and Enguanman account own.

May was financed in his original venture by Hedges Brothers and Jacobsen, one of the biggest American names in their day, Later, while still prospering, the Cosmo was sold to Harry Bradbury-Pratt, who ran it successfully for several years. He, in turn, disposed of to an independent company, which has not been very successful. Past few years it has ceased to mean anything, and now it is to be operated as a Bottle Party' spot.

Versatile

Paris, March 24.
Paris copper named Vors used to augment his gendarme's pay by singing tenor on local vaude pro-

grams.

Now he has gone in for play-writing, and his 'Anatole, Guardian of the Prefecture of Police,' a vocational comedy, was performed last week at Les Pinsin, nabe theatre of the Saint Dominique quarter.

HOMOLKA TO COCHRAN

London, March 24.
C. 33. Cochran has signed Oscar
Homolka for the title role in Mosmer. Rehearsals start April 8, and
cast includes Stephen Haggard as
Mozart and Peggy Asherott as the
billed musician, Therese Paradies,
cured by Mesmer. Miss Asherottahusband, Komiserjevsky, will direct,

Paris, March 24. French department of labor, wor-ried about unemployment, has cracked down on music halls and circuses here and for the past month has been making it harder and harder for them to book the foreign talent they need, including Ameri-can acts.

talent they need, including American acts.
Decree requiring 40% of acts to be French has been in existence for a year, but until a month ago no attempt was made to enforce it. Then officials started getting zeafous, and notified vaude houses and ring shows they'd have to line up. It's admittedly impossible to compose a decent bill here with as much as 40% local talent. Maximum

as aumittedy impossible to compose a decent bill here with as much as 40% local talent. Maximum figure is generally set at 10%. House managers, stuck, figured that they would book whatever acts they liked for the present, without regard to origin, and then at the talliend of the season, when business starts to drop off because of summer vacation, they would book a lot of French acts to bring up the proportion. It was a good idea, but it didn't work. Authorities said that the average of 40% has to be kept up in bill after bill, and began to get tough about it.

tough about it: System

Decree was put into application in the most annoying way possible. System was for an inspector to go (Continued on page 57)

Rudolph Nelson, Nazi Refugee, in London to **Produce Big Musical**

London, March 24.

Another German refugee fleeing from the Hitler regime is Rudolph Nelson who, besides being a producer, also owned the Kabaret Kongon, and the Refuser and Refuser to the Refuser to the

in America,
Nelson is here to produce Pleasure Bound, a musical show, for Jan
Raifini Productions, Ltd., a company formed by the English band
leader, with backing coming from
Arthur Fox, a Manchester business
man.

man,
German has just produced a big
revue at Tuschinski's theatre, Amsterdam, and M. Van Lier, the managing director of Tuschinski, will
have an interest in the London

venture.

Show opens out of town, coming to London in the fall. Sidney Burns promoted the deal.

JANE COWL PLAY WITH GERTRUDE LAWRENCE

Cone of the biggest spring produc-tions here will be 'Hervey House,' written by Jane Cow!. Open shortly at the Opera House, Manchester, and comes to the West End about Mg Hertunda. London, March 24.

Gertrude Lawrence, Fay Compton and Nicholas Hannen are the stellar names so far, and the show will be on a lavish scale.

Civic, Sydney, Vode

Sydney, March 13. Sydney, March 13.
Civic is going pop vaude with the house taken over by J. Ballins, formerly in charge of the Pathe Newsreel here. Joe Lippman was first said to be interested in the various.

Plays Out of Town

CEILING ZERO

Washington, April 2.
In three acts by Frank Wead,
by Brock Pemberton at the Nacatre, Washington, D. C., April
rected by Antolnette Perry, sets
Root ntolnette Perry, sets

John Boroiff

Joseph Downing

Choeter Clute

Osgood Perkins

Magnare Ferry

Hobe Lawden

Vallen Hale

Walter N. Greans

Gindys Griswold

John B. Littel

John Harrigan

Nedda Harrigan

Grandon Rhodes

Philip Remas

James Todd

Gwalter Hill Doc Wilson:
Baldy Wrig
Les Bogan:
Jake Lee
Tommy Thor
Lou Clark.
Texas Clark.
Tay Lawson
Al Stone. Lou Clark.
Teens Clark
Tay Lawson
Al Stone.
Eddle Payson.
Dodo Harvey.
Jos Allen.
Mike Owens
Miry Lee.
Dick Peterson.
Fred Adams
Jorry Stevens
Smiley Johnson
Dob Wilkins.
B. P. Jenkins

First dabbie of Frank Wead In legit playwrighting is a more perfect nucleu for a film script than control to the perfect nucleu for a film script than Ceiling Zero' has picnty of punch plus a heity theme that hasn't been overworked. And it has a cast that gives all it has and has plenty to great the perfect of the perfe

the remainder.

Play sets some nice melodrama
by having the pilots' voice come in
over the radio as they are flying.
Landings and take-offs are worked
in with offstage noises.

Stage is alive with airport atmosstage is alive with airport atmoscold-blooded viees-predictions
wives, pilots, a crash-crary janitor
and meteorolegists are worked in
nicely. Only objection is that much

FOR SALE 5 BEAUTIFUL SETS, Used In
"A SHIP COMES IN"
1. Cofee House in Vienne; 3, Living Boom (nanciled): 3, Promenade Deck (Ocean Liner): 4, De Lutz Suits (Ocean Liner): 5, Single Stateroom (Ocean Liner): 7, Fally Boomstranded Stateroom (Ocean Liner).
Ideal acts for Stock Co. Easily Reconstructed
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of the dialog is Greek to the average theatregoers. First act particularly has the customers goofy before the human element finally gets

Grow the man dement finally severage to the man of the first severage to the first sever

A JOURNEY BY NIGHT

Boston, Mass., April 2.

Arthur Goodrich did his best in trying to revamp 'A Trip to Pressburg' into a sufficiently modern starting vesting the sufficient sufficie

ALPINE SUN

Philadelphia, March 29.

Philadelphia, March 29.
Plays and Players, probably the best-known of the little theatre outfits within Philly's city limits, do mostly well-tried plays, but they linto original-scripting when they put on 'Alpine Sun'.
Play is by A. E. Thomas, although no author's name on the licity in the dailies had mentioned Thomas's name and so had the programs sent to club members. Understood that the author, at the last omitted. Script is reported as committed. Script is reported as committed. minute, requested his name be omitted. Script is reported as coming from the Shubert office with request the group try it out. Special invitation performance was followed by the two regular club performances. Public is allowed at these

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BILL WRIGHT STOCK SET AT FORD'S, BALTO

Baltimore, April 2. Spring stock try will start at the

Erlanger-owned UBO house, 'Ford's Easter week. Company comes in Easter week. Company comes in under aegis of Bill Wright, wet mid-west stock troupe Impresario, First play to be presented on weekly change will be "The Second Man". S. N. Behrman opus which was originally produced on Broadway half a decade ago by the Theatre Guild with Lunt and Fontanne in the chief parts.

Definite setting of a stock company for the spring season at Ford's

Definite setting of a stock company for the apring season at Ford's will probably chill the projected one the inde Maryland was lining up. General Manager Leonard McLaughlin has been negotiating through the mails with Raymond Moore, who operates the straw hat mob at Cape Cod during summers, and who currently has one going at and who currently has one going at cording to McLaughlin, that a rop of Moore's ibs en route to Balto from Florida to talk turkey on the matter.

Dayton's 5 Wks.

Dayton, O., April 2.

Spring dramatic festival of five weeks, beginning May 13, with a different recent Broadway play each week, sponsored by a local group of influential clitzens headed by Judge Frederick Howell and with the Junior league cooperating, will be staged here, probably at the State Theatre.

Harry Gresham will be in charge. He is in New York selecting plays and players. Guest leads will be used.

performances although no effort is made to go outside club membershift to out is charged. All the control of th

Scene in the chalet avoids most of the obvious and conventional sex-

Inside Stuff—Legit

Believed to be not the least contributing factor in the growing number of amateur and church plays being produced around this year is the fact that many of the shows are getting make-up gratis. Purchases of the boxes of grease paint formerly constituted quite a nurdle for club produced plays.

produced plays.

Rivairy between various firms of cosmeticians few years ago prompted
the companies to spot crack make-up artists in department stores where
they dolled dames' physics free as ballyhoo for their products. And
with the cosmeticians lately spreading activities to include amateur

plays.

Not only do the firms supply the paint and powder free, but they send
trained representatives out to halls and auditoriums to apply the grease
and grit to the simon-pures' pans.

A new Pacific note in legit advertising is being claimed by Sam Grisman and Jack Kirkland for their production of Tobacco Road at the Belasco, Los Angeles. Sold on the idea of keeping the exploitation quiet and dignified, by Norman Markweell, formers New York ad man, the producers have agreed to sit back and see how it works for a week. Ballyhoo and garish postering is entirely lacking and in its place is substituted light type in the dailies and a total absence of loud exhoration through other media. Everything being kept down to an audible whisper.

Road has just passed its third week and looks the additional contents.

to an audible whisper.

"Road' has just passed its third week and looks headed for eight, the depresh period house record held by 'Dinner At Eight.' Show is in at a \$2.75 top.

At least two stars currently on Broadway have pieces of the shows in which they are appearing. Lesile Howard is in on Petrified Forest, the Broadhurst, and Dennis King has 30%, of Petticoat Fever, Ritz. Both actors have previously heen similarly interested in attractions in which they have played, and in most instances profitably on top of salary, Exception on King's part was 'Richard of Bordeaux' of which he was haif owner, However, his interest in 'Vagabond King' in which he made his American debut, and 'Three Musketeers,' returned him solidly. 'Forest' has a three way proprietorship—Gilbert Miller, Arthur Hopkins and Howard.

Turner Bullock, who authored 'Lady of Letters,' Mansfield, N. Y., made his first contact with show business at a summer stock theatre in Nyack, N. Y., two seasons ago, entering the boxoffice as treasurer. He is from Fexas, which explains why the Associated Press received requests from Texan papers for a review of the play. Script's background is that of a small college not far from Dallas.

Dmitrl Ostrov, who presents the show, is a Russian heretofore known as a director. He also staged 'Lady'. Edgar Chapman, an attorney, handled the business end of the booking, identity of the show's backer not being revealed.

Board of the League of New York Theatres will huddle to consider a proposal of the N. Y. Herald-Tribune concerning the directory form of advertising for legit houses and attractions. That daily claims that in boxing the directory there is a lineage loss which it aims to have the managers pay for. Trib wants to charge for one line more than actually used by each show. Managers object on the grounds that other dailies would also then tack on the additional charge. League is also delving into the matter of theatres space in hotel guides and throwaways.

Arthur Hinchman, connected with Leo Newman's ticket agency on Broadway, was operated on at Liberty, N. Y., last week for Infection of the thigh bone.

Source of infection is claimed from a blow by a policeman about five years ago. At the time Hinchman was attempting to sell tickets in front of the Apollo theatre.

William Flelds, press representative for Laurence Rivers, producer of Green Pastures, joins the Hagenbeck-Wallace circus next week for the opening in Chicago. He will remain with the outfit until fall, then returns to the Rivers office.

John Huston, son of Walter, has written a legit play, Company of Dodsworth, currently in Pittsburgh, and in which the elder Huston is starring, is reading the play with idea of possibly doing it as a follow-up when the current road tour ends.

rarco material and has a subdued and pleasant charm.

'Alpine Sun' doesn't run too long now, but some dialog should be pruned and business substituted, especially in last act. Against the play is that it has three sets, at this kind. Incidentally, Plays and Players gave it a corking production, especially the last act. Incidentally, too, Maurice R. Massey, Jr., playing Felix, gave a first-rated saway above amateur average. Play was directed by Mrs. Upton Favorite, and she did a good job. It rates a chance. Wafers,

Connie's B'way Show

The new Connie's Hot Choco-lates' which inducts the Palais Royal on Broadway Into a black-and-tan under Connie Immerman's direction, will be staged by Teddy Blackmon with special songs by Andy Razaf and Paul Denniker. LeRoy Smith will furnish the dan-sapation as he did for many sea-sons at Connie's Inn in Hartem. New revue opens in about three

New revue opens in about three weeks and will include 18 girls and nine boys in the line.



has been the favorite of the profeshas been the favorite of the profes-sion. Its non-marting, tear-proof, perfectly harmless qualities have samed this outstanding recognition from a group particularly fixed to appreciate their true value. Now con-tained in the ultra-mart new gold and scartes metal package, ... 75 cents at all reliable tollet goods counters. rt new gold re...75 cents



I. MILLER

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Dutch Copyright Fight
Courts at Rotterdam are dealing
with an important case of literary
piracy. This is a case of appeal
against Judgmenthele and the second of the representation of the representat cover the words, 'Na covery Act,' which implie es that it is

covery Act, which implies that it is not a Canadian publication. Lawyers are still chewing over judicial distinction between publish-ing and printing and decision is not likely before May.

Prese Combine Chops Staffs A public utility and press-radio monopoly, which has full control of the newspaper situation in St. John monopoly, which has full control of the newspaper situation in St. John, N. B., has been cutting operation costs by moving some oldtimers of the payroil of the morning and art-ernoon dailles. M.n on the staffs as long as 40 years haye been eased out on small pensions.

long as 40 years have been eased out on small pensions. In effort to prevent establishment of a rival group in St. John, the combine has contracted for the International News Service, United Press, and British United Press, as well as the Canadian Press, a parallel to the Associated Press, and working with the A. P. The acquisition of the I. N. S. looked on as gesture to the Hearst interests, who have been mentioned frequently as planning a morning and an efternoon daily in St. John.

Experimental Theatre Mag
Group of young enthusiasts with
the uplit of the theatre their one
case and the second of the second of

Lahr.

Editor is A. Bertrand Chanin,
with Arnold Copperman assisting
Mag sells for a nickel a copy.

Revisew Reorg Set
Reorganization of The North
American Revisew Reorganization of The North
American Revisew Revisew Revisew
Here Set The Revisew Revisew Revisew
Here Set The Revisew Revisew Revisew
Here The Revisew Revisew Revisew
Herry Dana, Sr, who helped found
the publication in 1815.
Coincident, with its reorganization, marking its 120th year of continuous publication, the map be-

tinuous publication comes a quarterly. cation, the mag be

Ruth Feiner's Trio

Supposed to Be' and 'Fire in
May' are two new books by Ruth
Feiner under contract with Harrap, London, Her first venture,
Cat Across the 'Srif' is in a secby Lippinott, S. Fif' is a secby Lippinott,
She is a daughter of Herman
Feiner, libretitat of Richard Tauber's 'Singing Dream.'

N. Y. Post's New Serial
The N. Y. Evening Post has acquired second serial rights to Sam
Warshawsky's novel. Woman of
Destiny'. Story has already appeared in the Philadelphia Record
sister sheet of the N. Y. publica-

Understood Charles Harris is planning to produce the story as a play shortly after its newsprint

Criticizing Music

New critical music review Music Vanguard, is underway for Ausic Vanguard, is underway for publication every other month. Be-ing administered by a board of edi-tors comprising Charles Seeger. Max Margulis and Amnon Baiber, and with Elle Siegmeister, Henry Cowell and Lan Adomían as con-tributing editors.

Best Sellers

Best Sellers for the week ending March 30, as reported by the American News Co., Inc.

Fiction

| Green Light' (\$2.50) | By Lloyd C. Douglas Of Time and River' (\$3.00) | By Thomas Wolfe Come and Get It' (\$2.50) | By Edia Ferber Pylon' (\$2.50) | By William Faulkner Pylon' (\$2.50) | By William Faulkner Pleatty for Ashes' (\$2.00) | By Grace Livingston Hill' A House Divided' (\$2.50) | By Pearl S, Buck Non-Fiction

While Rome Burns' (\$2.75)By Alexander

Show People Get Awarde

Show People Get Awards
Lola Ridge, playwright; Cleon
Throckmorton and Mordeal Gorelik, stage designers, and Agna
Entners, dancer, are among the winners of Guggenheim fellowships
awarded Monday (1) in New York
for the coming year. All will get
about \$2.00 each for purposes of
ispecial study abroad.
List of awards includes fellowships to Newton Arvin, English
prof at Smith College; Dr. Tremsine
McDowell, English prof at the U. of
Minnesota; Dr. Stanley Williams,
English prof at Yale; Dr. Abram L.
Hards, Dr. Stanley Williams,
English prof at Yale; Dr. Abram L.
Hards, Dr. Stanley Williams,
English prof at Yale; Dr. Abram L.
Hards, Dr. Stanley Williams,
English prof at Yale; Dr. Abram L.
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Hards, Dr. Stanley Williams,
English prof at Yale; Dr. Abram L.
Hards, Dr. Stanley Williams,
English prof at Yale; Dr. Abram L.
Hards, Dr. Green Stanley,
France College for literary research.
Dr. George Herzog, assistant prof
of anthropology at Yale, gets a fellowship to prepare a book on music,
and four musiclass.

of anthropology at Yale, gets a fel-lowship to prepare a book on music, and four musicians, Walter Piston, William Grant Still, Paul Nordoff and Dante Florello, get fellowships for composing music.

Wilson Edward Wilson & Kenneth Burke, Edmund Wilson Rughes, Jack Conroy and Alvah C. Bessie.

Bugnes, Jack Conroy and Avan C Bessie,
Cleon Throckmorton's assign-ment is to study European theatre, with Geelik also going and the worde Sun Ur' among other plays, goes to Mexico to write poetry. Miss Entners won the fellowalth a year ago to study Greek dance forms, and this is a continuation for her. Charles Norris Houghton gets a fellowship to study theatre and production methods in Russia.

Copyright Bill
State Department's copyright bill,
introduced in Congress by Senator
Duffy, we week the Senator
Duffy, we were senator
Duffy, the s

but Chairman McAdoo has made no provisions yet for hearings.

Measure not submitted to the house where Chairman Sirovich, of copyright committee, is openly hostile to many features and threatens prolonged consideration.

Two New Business Mags

Couple of more new busine in the making, with publication to begin within the next month or

two.

Lester Swartz readying a periodical to be known as the National Industrial World. Ralph O. Morgan is associated with him in the undertaking. Other forthcoming publication is the American Business and Economic Review, sponsored by Sarah Bennett.

Ribbing the Ribber
N. Y. Daily Mirror kidded the im-broglio between Morris Markey and St. Clair MacKelway, both of the New Yorker, on occasion of Raou New Yorker, on occasion of Raoul Fleischmann's 1th anniversary party at the Waldorf-Astoria to his N. Y. er staff. The news account of the tiff was by-lined Fy Gawks. Guy Fawkes is the New Yorker's regular 'Wayward Press' non-deplume for comment on behind-therman stuff. news stuff.

N. Y. Gets Writers Congress Mecca Temple, New-York, will be the scene of the American Writers' Congress when it opens April 28, Opening event will be a public megt-

Auditorium of the New School for Social Research has been engaged for the following two nights, with the sessions open only to delegates to the American Writers' Congress

New Femme Pub.

New mag for young women is a monthly called Mademoiselle. A class affair, and like most of the mags for femmes, is edited by a mah, Desmond Hall.

Concern getting out the periodi-cal is headed by Charles A, Brodek, hing Post.

Fund's New Board Annual meeting of the Authors' League Fund is scheduled for April 10, when the nominations for the new board of directors will be

new board of directors will be elected.
New board will contain Katherine Brush, Harold Bell Wright, George Middleton, Fannie Hurst, Ruth Aley, Du Bose Heyward, Sinclair Lewis, Elizabeth A. McFadden, Mary Roberts Rinhart, Sigmund Romberg and Booth Tarkington.

Scoop Goes Wrong
Relcase of the Jack Dempsey
haby pictures put Julia Shawell on
staff of Woman Today, on snot nany pictures put Julia Shawell on staff of Woman Today, on spot. Miss Shawell had been assured she would have an exclusive on the pic-tures, but general release to the dailies in New York jammed her up and had her on the carpet.

More Hoke

Another hum mag to make its Another humor mag to make its appearance shortly, to be known as The American Humorist. Almed for suburban, rather than urban humor fanciers. Sponsor of the mag is the Gem Publishing Co. Aimed

CHATTER

Bennet Cerf back from Nassau. Harold Laski here from England. Thomas Duncan here to visit Mc-Kiniay Kantor. Hutchinson has taken London

ights to 'Jornada.'
Talbot Mundy will have two new novels published within a month.

Newest Modern Library edition in John Reed's Ten Days That Shook

John Reed's Ten Days That Shook the World'.

E. Phillips Oppenhelm likes the West Indies so much he may pitch his tent there.

Frederick Beane going to Argentina to gather local color for a novel about a gaucho.

Louella D, Everett and Carolyn

about a gaucho.
Louella D. Everett and Carolyn
Wells gathering an anthology of cat
poems, of all things.
Frank H. Simonds will give a serries of six lectures at Johns Hopkins starting today (3).
Brentano's displaying Robert
Frost's manuscripts in celebration of
the poet's 69th birthday.
The Maude Adams autobig will
definitely be titled 'The One I Knew
Least'. Refers to herself.
Hortense Lion lunched by friends
upon the publication of her novel.
The Grass Grows Green.
Louise Paine Benjamin has joinet
ne staff of the Ladies' Home Journal as an associate editor.
Appleton-Century's Tirled Business Man's Library will be increased
by five new novels shortly.

ness Maris Library will be increased by five new novels shortly.
Applications for those Literary Fellowships offered by Houghton, Miffilin must be in by May 1.
Three, film offers thus far for What Manner, of Love, but Rita Weiman says not enough coin yet.
Katherine Anthony doing a blog Little Women' and Little Mon. Emile Gauvreau, the newspaper editor, has written a book about Russis, and Macaulay will publish. Charles Angoff, who quit as editor

Russia, and Macaulay will publish. Charles Angoff, who quit as editor of the Amerimerk when it was sold by Knopf, has joined Nation, the mag, in an editorial capacity.

After four years of short stories Sally Benson has written her first novel and has sold it to Covici.

of \$4,000 for a hest textbook in the contest conducted by the Atlantic Monthly, and Little, Brown has gone to Elizabeth Crowe Han-num, of Chicago. Real name of Neil Bell, author of

Real name of Nell Bell, author of The Son of Richard Carden, 'is Ste-phen Southwold. And Stanley Ves-tal, author of The Wine Room Mur-der, 'is really Walter Stanley Camp-bell. Balth Hagard, of the William Morris office, his placed 'Strange-Passage,' a novel by Theodore Ir-win, with Smith & Hast, also an' other T. S. Stribling story, 'Miss Jackaburg, with the Saturday Eve-

Newark Strike Ends
Strike of 35 editorial men of the
Newark Ledger, N. J., ended Thursday, (28), when the Newark Newspaper Guild and the trustees of the paper Guild and the trustees of the paper reached an agreement. The 35 reporters returned to work the following day, displacing those editorial workers who had been hired after the walkout of November 17,

last:
Agreement between the Guild and
the paper's trustees was taken as a
complete victory for the strikers,
who originally walked out when Luclus T. Russell, publisher of the
Ledger, dismissed eight employees.
Application for removal of Russell
publisher of the Ledger has been
made by the trustees and attorney
for stockholders.
Contract between the Guild and

Contract between the Guild and trustees permits the paper to retain seven former members of the Guild trustees permits the paper to retain seven former, members of the Guild who refused to join in the strike. Also the city editor, who came on after the strike was in effect, Walk-out was attended by constant blek-cring, with Heywood Broun actively championing the striking editorial-ise.

Ted Husing's Biog
Much of the personality stuff in
Ted Husing's current autoblog in
Cosmopolitan, starting in the April
Issue, was secisored by the Hearst
editors but will be included in the
Farrar & Rinehart book edition this
summer. Book can't be released
until atter the final (July) chapter
in Cosmo. Therein Husing throws
a few hounets to newpaper pais
a few hounets to newpaper pais a few bouquets to newspaper pals and other personalities responsible for his progress in radio. Most of this edited out of the may serial.

Talent Ban

(Continued from page 55)

around to a house, look over the past bills and tell the management he wasn't satisfied with the propor-tion of French acts being used. Then the inspector would walk off. Next time house applied for a

Then the inspector would wark off.
Next time house applied for a
labor permit to import an act from
Berlin, London, Italy or elsewhere
it would be automatically refused.
House would have to go out and
pull strings, and usually succeeded
at the last minute in getting its ermit

This results in a continual chaotic This results in a continual chaotic mess and nuisance which, if it continues, may go far toward killing the variety business here, just as it is gettling off to a nice revival.

One of the circuses a couple of weeks ago couldn't get a labor permit for its headliner, a Russian act which was in Berlin at the time.

of the executives, busy, and squeezed the permit through the day before opening. Man was sent by airplane to Berlin with docuby airplane to Berlin with documents, but when he got there the
French consulate was closed and it
was too late to get visas put on the
performer's passports. So act had
to wait until next day, and show
opened without the headliner.

Law is made by politicians and
applied by bureaucrats who naturatby don't know much about show
French is a fow proportion, since
such enterprises as coal mines are
allowed to employ only a very small

allowed to employ only a very small percentage of foreigners.

percentage of foreigners.

In a letter to the Minister of
Labor, the Cirque Medrano, one of
the leading houses, points out that
it is impossible to please its audience with only 60% foreign acts.
Contends that since it can't use
singers or orchestras in the ring at
in a worse mot to find French is in a worse spot to find Fre acts than music halls, and insists that 90% of the available circus at-tractions are American, English or German.

Points out also that it is obliged Points out also, that it is obliged to request a series of labor permits for every fortnight's show, and shice it has to take advantage every time of whatever acts happen to be free and within shooting distance of Paris, it cannot tell long in advance what it is going to need. For same reason, circuis, contends that it can't keep a certain prinoriion of Frenche the week in and week out, when the properties of the propertie

because it has to take advantage of presence in Paris of whatever acts happen to be available. Rule allowing a maximum of 10% of foreigners among ring employees is also called inapplicable, because almost all the competent circus help available are Coechosityouis. Show a continued in the competent of the continued of the contin

Similar trouble was experienced by Francis A. Mangan in getting permits for the English girls he bas at the Rex show this week. Finally got them through, but only after a got them thro

Book Reviews

New Christie
A new Agatha Christie opus is
always one of the high spots of the
whodunit season. Current issue is
Death in the Air (Dodd-Aead; 22),
and a peach. Good old Hercule
Poirot does quite a lot of traveling
back and forth between London and back and forth between London and Paris before he figures it out, but in the end he gets the answer, which, as h all Miss Christic's books, is not at all like anything the reader could possibly have figured duron his own. The Poirot stories have been filmed successfully only once, in England. They should be made here.

Explaining Gags
Jack Goodman writes the advertising copy for Simon & Schuste and Albert Rice who, under hi and Albert Rice who, under his real name does the promotion for the concern. And the S-S office and the concern. And the S-S office and executives being what they are, it is only natural that the two boys became gag conclous. And now they're trying to explain it all in a little book called T Wish I Had Said That (Simen & Schuster; \$1.25).

Some day Goodman and Rice ought to try again. This time they graze the surface. It's a fascinating subhe surface. It's a last-matting sub-ject, how gags started, and where, and why. Only the boys took it a bit too seriously. They didn't allow any of the jokes to creep in.

Women in politics have not yet been overdone as a faction theme, in spite of the fact that women have long had the vote. Margaret Culckin Banning deftiy weaves a romantic plot into the muddy backgrounding in the beautiful to the control of the co

London Legit

(Continued from page 55)

ing a straight legit starring Delysia. Howard & Wyndhams have a play a play Howard & Wyndhams have a play by Jane Cowl, 'Horvey House,' which is to star Gertrude Lawrence and Fay Compton and which hopes to debut about the end of April. Tryon Guthrie, producer, is now in the U.S. conferring with Miss Cowl

on some script aiterations.
Gilbert Miller is another manager ready to go but not sure where he'll start. He wants to get hatred on his London production of Petrifice Forest' as soon as Leslie Howard is available for his original role. That means it will probably wait over for quite some time as it's going too well in New York but Miller is stomping his feet impatiently anyway with a couple of other scripts. ready to go but not sure where he'il

scripts.
"Twenty to One," a new farce starring Lupino Lane and Barry Lupino is ready to start any

time. Maurice Schwartz, New York Yiddish actor, wanted to do Yoshe Kalb' here but couldn't find a theatre so hopped a plane for Paris and will give the Frenchmen a look at it first

at it first.

A revival of the 'Co-optimists' starring Nelson Keys, is also preparing. Some of this is due to the fact that everyone's waiting for the big Jubilee period to start, figuring it sure to boost grosses all around. Soveral managers in the West End are known not be adoler sufficient. are known not to be doing sufficient biz but are buying tickets them-scives to boost grosses to the guar-anty point in hopes of making up, for it later.

Italian Opera

(Continued from page 1) (Continued from page 1) dispense of patronage, as the French Line acts for France over here. Special building for the consulate is being completed, being one of the units of Radio City. Those who rent stores on the street level of that building will operate under a subsidy arrangement, that, too being among the activities credited to Italy's foreign office. Stars and conductors for the new opera will be assigned to Broadway by governmental orders, it being

by governmental orders, it being anticipated that the Met has, or will, the up most of the important talent now on this side. Assembling of the orchestra is reported already

under way.

Italian opera is to be spotted in one of the Shubert theatres, it is said. House will be rented out-right.

Going Places

By Cecelia Ager

While absorbed in watching Claudette Colbert, now a psychiatrist in Trivate Worlds, as she makes her dally rounds in a sanitarium for mental cases—one may be somewhat surprised to learn there's nothing so mysterious or baffling about the treatment of the insane after all. For Miss Colbert's (Dr. Everest's) method—enormously successful according to her associates—is merely a matter of speaking to the patients as if they were little children, enunciating slowly, distinctly, pouring surveloping layers of sympathy and kindness into her voice while appealing to their better natures. By aggressively seeing only the good in them, it appears she can dominate them and so convince them that that's just what they are—good. Whereupon they start right in acting good. Herendelly sympathetic nature. At work and at it is a press she so at a terrifically sympathetic nature. At work and at it is a press she so to a terrifically sympathetic nature. At work and at it is a press of the start of the start right in acting good. Miss Colbert's resources for understanding and only those who watch her get tired.

Miss Colbert mikes the transition from gay gift to serious—minded benefactor of humanity by changing her colfure and building up the decolletage of her evening gowns. Gone are her fivolous bangs—instead, a neat, clear-browed and becoming bob. Then, too, there's a change in her manner—it's quieter, simpler, and she does keep the unction in her voice down to its minimum.

Listening to a lot of psychiatric terminology and swept into searching for motivations along with the members of the cast; the audience may be apt; to try a little psycho-analyzing on its own and decide that the trouble with Helen Vinson is that she doesn't know she's in love with her own brother. Certainly the best of her coquetry is directed at him, and all her coquetry is pretty darned good. So's her superficiality and southern acceedingly pretty, and is tenderly protected by the direction from having to act her big seene—it's all done with photography and so

Strictly the Film at Palace

Strictly the Film at Palace

The Palace isn't worrying much about its yaudeville this week, not with 'Roberta' as its draw. Four acts, it's decided, will suifice, and let them be four acts never to start the customers clamoring for more. This week, in fact, the Palace is dedicated to the belief thags-pictures are so infinitely more entertaining than vaude anyway, it would be hopeless for live stage folk to try to compete. So the Palace has cast about and found, four acts to offer the least possible competition. Meanwhile, some of the customers who, stubbornly, like vaude in spite of pictures and come to the Palace for it—burn.

Three women actually work in the four acts—a fourth goes about in a red drezs, quietly muttering and exclaiming while the trained props in O'Donnell and Blair's slapatick act collapse in the dutful obedience that's been theirs for, lo, these many years. Bartell and Hurst claims two of the working girls; a brunette, who, in white satin one-piece pagamas with full chilfion sleeves caught at the wrists into wide sequin bands, walks on her hands in time to the music and performs other feats in slow acrobatic contortions; and a blonde who waltze first of princesses while satin with white ostrich and then reaspears as a polo player keen to be tossed about by her three partners, themselves gotten the lady's outfit lacks the broad bett and boots it needs for Christian the lady's outfit lacks the broad bett and boots it needs for Christian and then there are the content of the properties set.

The little lady's outfit lacks the broad cett and bouts it necessive realism and good grooming.

Third working girl, femme half of Carroll and Howe, plays a nut-comedienne who is not nuts about good grooming; either, A pleasant personality embodied in a figure that could do with more rigid underplinning, she wears a bright blue crope dress with white collar and bow, and is not disturbed that her short blas-cut skirt blkes up in front.

Resching for Park Ave.

The east side Raquel Meller, Molly Picon, is at the Fox, Brooklyn. Or is Raquel Meller, the Spanish Molly Picon. Picon's first in vitality, directness—the engrossing way she makes average material seem almost profound. But she hasn't freed herself of the east side, for all her British pronunciations of the words song (with the soft 'o') and serious' (with a precise roll to the 'y') in her speech prefacing her stirring East Side Symphony'. Her vigorous walks to the wings as she accepts her applause with arm upraised, first clentched like a one-armed prizefight winnah, betray her in her ambition to become an uptown girl.

A very young uptown girl she'd like to be in her starched white lace princesse frock, with short puffed sleeves and blue bow with long streamers at the back, crisp and dainty over its white taffets slip—but this is a frock for an Anglo-Saxon string bean, whereas Miss Picon, little and warmly curved, is something else, quite as fetching, but never a Nordic string bean.

Surrounding her, pleasantly whiling wave the time of the contraction of

warmly curved, is something else, quite as fetching, but never a Nordic string bean.

Surrounding her, pleasantly whiling away the time till her eagerly awaited entrance—the 'Streamlined Reyue,' announced by femme mc. Olive White in neighborly fashion, refreshinely free of gags and overly intense enthusiasm. Miss White achieves the remarkable feat of making an mc. both likeable and necessary. She moves gracefully upon the stage in a long white taffet a picture frock, floating wide at the hem. It is the boulder decolletage, 12 Streamlined Cirle, are costumed to reveal the truth of that classification, in various garments with a leaning toward the Oriental, heavily jeweled at strategic points. They engage, for the finale, in something called 'Symphony in Metal, which gives them the chance to strike 'moderne' postures in slit dull gold sheaths and strange helmets jutting four columnar horns, whose significance has no doubt something to do with the Machine Age, and also permits the two dramatic adagto gals of the Five Voltaires the opportunity to display the most dramatic adagto body hurling costumes yet—severe black silken high-necked and long-sleeved tights cut off high at the thighs, worn unadorned—save for the good figures they outline—with fitted black velvet helmics.

Upping Toothpaste Sales

Joan Blondell is a very interesting traveling saleslady. Interesting particularly, for her knack of traveling the country over packing and unpacking a tremendous wardrobe and yet managing to sell toothpaste on the side. Interesting for her ability to evert passes, though she's made up to look as if she'd welcome them. Interesting for her swingy walk, her great clusters of blonde curls kept-tidy through all the press of a commercial life, her furs, her jewels, her strange and stubborn pre-becupation with business offices when it's boudoirs she could do so hand-smely by. Interesting for her hats, which zoom off her head at all angles and yet stay on, for the zeal for salesmanship of toothpaste that gleams in her large blue eyes. (Somehow, though, she becomes the world's greatest toothpaste seller, it seems a pitt, all that energy, that sesfuiness, spending itself for toothpaste. And it might make her thin.) Glenda Farrell buys toothpaste in Traveling Saleslady. Beyond that, he is risk and weers a tallored sult with a rippied back in the style faade famous by Paul Whiteman and Jack Durant. Ruth Donnelly plays Miss Bindell's mother who's more like a pal, but then crediblity and Traveling Saleslady' don't think so much of, euch other anyway.

Where Hips Count

Where Hips Count

Since she's the only woman on the bill whose name is printed in
full on both annunciators, that must make Jean Sargent femme headmer at Loew's Orpheum. At any rate, Miss Sargent stands in front
of the mike and pours her heart in song into it, willie wonting a white

Did You Know That-

When Gary Cooper goes to Frances Fox for his halt treatments the girls are socooped thrilled...Sophic Tucker has finally left Broadway living quarters for Park Ave...Mrs. Rube Goldberg will visit to Coast in May...the cast of "Anything Goes was furious at Irene Dunne the other night when she refused to even smile from the front row...that was Jack Cohn at the Opera. Thursday night...also Molly Ricardel, ...Georgie Price is in from Florida, with one of those sepis tans...Lou Schreiber is showing-the-town to his Jovely. sopis tans. Lou Schreiber is showing the town to his lovely brides. Walter Huston's a hockey fain. Aline MacMahon, strolling through Central Park, seemed unconscious of those stares of recognition. Radie Harris addressed a Belasco theatre andience on 'picture criticans.' a ce ntly. Helen Menken was very thrilled with that letter Mrs. Franklin D. Roosevelt sent backstage after the performance. Mirism Hopkins is back in Sutton Place.

kins is back in Sutton Place..., they say Louis Shurr has discovered another Lyda Roberti ... Tommy Mitchell is directing the new Bankhead show... Ona Munson is making plano records with her teacher, Herman ... Betty Lawford was squired by Jay Gould and another boy at the Persian Room... Leon Belasco's future-bride is selecting a gorgeous trousseau.

Dime Novel Stuff

tles are being challenged. Flock of refusals to renew licerca (Continued from page 1)

ties are being cantiented. Proces of refusals to renew licenses are in the offing.

In the offing spirit of censoriship, Commanda king spirit of censoriship, Commanda king spirit of censoriship. Commanda king spirit of central spirit of the country, particularly in hope of impressing majority of broadcasters that public interest convenience, and necessity provisions of the basic law are not empty phrases. Idea is that rather than jeopardize investments and face costly and drawn-out litigation, stations will ask Commiste opinion on the q.t. for questionable programs and try to remain in government's good graces by doing house-cleaning on their own hook.

Orders for sapolio movement believed to have come direct from

here the second of the second

and aready has moved to carry them out.

Tipoff came from Prall in broadcast interview over NBC web Saturday (30) when Commish boss declared 'We will not brook any trifling with our regulations. The radio people who disregard themand I include the broadcasting of harmful and manifestly fraudulent material—are going to be made conscious that there is a board in Washington to whom they must render an accounting. We will punish the malefactors even if it means their extinction from tho wave-lengths.

Tactics will be same as were used

wave-lengths.'
Tactics will be same as were used to gag California's Bob Shuler, 'Hello World' Henderson, Norman Hello World Henderson, Norman Baker, and Doc Brinkley, but gov-ernment campaign will not be limited as in the past to quack medicine men, and similar gentry.

Among the Women

By The Skirt

Poor. But Wall Dressed

Poor, But Well Dresed

The picture at the Roxy is a Columbia opus featuring Nancy Carroll. Miss Carroll is the leading woman of a repertoire company playing Shakespeare. She falls for a young college student in the person of George Murphy, who hasn't what it takes.

The clothes worn by Miss Carroll are in perfect taste, although rather elaborate for one supposed to be in straightened circumstances. A black revening frock has the earmarks of coming from a first-rate modiste. The full skirt is topped by a low bodice with a gardenis garland around the throat. There are a series of shots showing many sport ocstumes and, as a bride, Miss Carroll was indeed a Juliet even to the pearl head-one. The full skirt is topped by a low bodice with a gardenis garland around the throat revelings, a coat is combined with tur in the sleeves and loss.

George of the state material.

The stage show at this theatter is announced by a Gae Foster girl in a white satin skirt and black velver jacket having white outles. The siries on a darkened stage, go through a routine with the side of a lamp for each girl. When the lights life they are in short red cost uness with humber, full skirted funchisal scatin frocks are lined in blue and silver, Poke bonnets are of the fuchsia, with blue ribbons. They do an old fashioned chancean. The girl of Lorraine and Digby wears a print dress for her clowning.

Sullivan's Back

Sullivan's Back
Ed Sullivan is back at the State once more. Ed and Marvin Schenck
are very friendly, hence the booking. But this time Ed has a real act.
And believe it or not, he sings H by year adaughter was in the audience.
Friday afternoon, and was she pleased.
Alice Dudley, one of those modernistic dancers, does her stunt in a
fame colored skirt, yellow blouse and a wide black velvet belt. Her
blonde bob is confined with a narrow black ribbon. Dolores Farris, a
girl on her toes, wears white with rhinestones and fox trimming. For the
inale she appears for a minute in a satin creation of the palest green
shade, trimmed with rows of coque feathers.
The Saxon Sisters are well groomed in white tailored suits worn with
blue dotted ascot ties with hats, shoes and gloves matching.

Their Money's Worth

When the customer planks down his 25c at the box office of the Academy of Music, he expects 25c worth of amusement, and he usually gets it. Frank and Milt Britton, with their rough and tumble band, give 40 minutes of entertainment and a huge audience greeted them Friday

afternoon.

The show is in the form of a unit and three girls acts are introduced. A girl called Connie does some stepping with a boy, her costume consisting of a very short yellow cloth jacket topped with a blue moire bodics. A rather indifferent singer, introduced as Mildred, sings in a blue crepe dress made long and covered with a three-quarter jacket of the same color.

Three stocky girls call themselves the Three Sophisticated Ladies. They submit to some rather harsh tumbling. Dressed in coat dresses of a deep shade of blue with black inserts, they strip to shorts. Connie-comes back for a final fling in a crystal costume made very short and wears also a high hat of brilliants.

Secondary Vaudeville

Secondary Vaudsville

All Brooklyn journeyed Albee theatreward Saturday, the réason:
Roberta'. What a glorious picture, although much of the charm of the
stage production has been lost in its transition to the screen. The dencing of Fred Astairs and Ginger Rogers is as lovely as ever, but casting
Ignee Dunne as the Russian Princess was far-fetched.

The vaudeville show at the Albee doesn't matter. The entertainment
starts off with the burlesque dancing act of Gene, DeQuincy and Lewis,
the girl conical in a pretty gown or white silk with a flowered pattern
of fuchla bouquets. The long full skirted dress has a double bustle.
A hill billy act with two girls in gingham dresses fairly amuses. Dick
Noy troupe has two girls dressed the same as the men, in purple trouser
suits trimmed with blue ribbons.

and I include the broadcasting of harmful and manifestify fraudulent material—are going to be made consolous that there is a board in Washington to whom they must render an accounting. We will punish the malefactors even if it means their extinction from the wave-lengths. Catcics will be same as were used Tactics will be same as were used the properties of the propertie

drive. Deluged with bleats from brought many kicks. Horse-racing educators and parents, Commish is and broadcasts used in numbers agreed that if broadcasters do not recket are frowned on.

racket are frowned on.
Although no decisions have been reached. Commish personnel is playing around with the idea of putting a time limit on the amount of advertising which may accompany sponsored programs. Feeling is that both advertisers and broad-casters fall to appreciate public resentment at long-winded plugs and exaggerated claims.

exaggerated claims.

Trade Commission will continue
that appervision to prevent mislead
aupervision to prevent mislead
to aupervision to prevent mislead
to accommission to prevent mislead
to action and the property of the trade
to actions which may be unfair
competition in interstate commerce,
so that communications crowd will
handle the other problem through
its public interest authority.
Congress may take a hand, if the
Commiss fails to choke off nervegrating or revolting commercial
patter, since many members of
both the House and Senate are privately disgusted with gready

dress studded all over with rhinestones, rhinestone earrings, and her hair parted in the middle. Miss Sargent's gestures are concerned thiefly with indicating to the orchestra the tempo she'd like from it; and her manner, the drawing room kind.

Then there is Madeline Manning, stooging for Joe May and being Yary Fransich about it, rolling her large eyes after Bordoni, wrigeling builty in her black satin molded-hipline freek, coiffing her black, short curis like a Golliwor. Regardies, and despit the large white chiffont handkerchief firmly appended to her wrist, Miss Manning is cute.

The Keene Twins do acrobatic dancing in unison and make such a store that they could be twins. They carry on the straight of th

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the dally papers of New York, Chicago, San Francisco, Hollywood and London. Vaniery tukes nevestiens; each has been rewritten from a dally paper.

East

Father Coughlin signatured for 13 weeks airing over WOR, begin-ning April 28.

ning April 28.

David McClosky, American bart-tone, obliged to pay \$18 in royalties for introducing American songs at concert appearance in Berlin. No levy on songs in native lingo.

levy on songs in native lingo.
Virgin Islands, one of America's
relity headaches, angling for tourist trade, heretofore Ignored. National Tours will take over operation
of government-built hostelry, in St.
Thomas.

Seating capacity of sports arena being built in Berlin to house 1936 Olympic games will be 500,000.

Yvonne Printemps and Pierre Fresnay sailed for Paris, Sun-day (31).

day (31).

For a press stunt for the Passion Play at Union City, N. J., Charles Winter Wood, the present Tawd of Green Pastures, in costume, the work of the players and embraced the Christus on the church steps, after which he made a speech about the similar aims of Textures and the church play.

Postures and the church play.
Four men held in Hammonton,
N. J., on a charge of having forced
an automobile carrying five members of a. Negro orchestra off, the
road and stealing their instruments.
Opera romp at the Met, Sunday,
night (31), brought in 14,600. Beatrice Lillie offered a brand new
the state of the state of the state of the state
that are a circus acrobat. For the
Opera Maintenance Fund.
At the Conference on Acting at

At the Conference on Acting at Beekman Tower, Leslie Howard told 'em he was off the commercial the-atre and still further away from films.

films.

Alexander Myers, who invented the business of renting beach chairs, died in New York, March 31. For the past nine years he had handled only the Coney Island concession, using 7,000 chairs, but his ventures at one time dotted the east coast from Old Orchard to Florida.

Two men held up Sydney Seckler of the College, College Point, and took \$600 after slugging Seckler in

Dexter Fellows breaking into print, which means the circus is soming.

Music Hail engages Sergel Sou-delkine, Albert Johnson and Borts Aronson to help Leon Leonidoff with the production chores.

Bill Brady tells Motion Picture club that Hollywood exceeds the dramatic stage in intelligence and

Taylor Holmes in an auto accident in Rome. Car driven by his son crashed another. Boy unhurt but it took 12 stitches to darn the

Betty MacDonaid, formerly of the chorus, asking for a separation from Sid Tuscher, planist. They lived with his folks and she did not like kosher cooking.

kosher cooking.
Binnie Barnes back from London
Wednesday (27). Told reporters she
had dropped most of her money
playing craps and poker mostly with
representatives of American picture

Same cooking.

Simile Barnes back from London Marita Furman, stage dancer and wife of James Wallington, given had decoped not for the property of the party of the companies.

William Kent replaces Charles Wallington in seven in the companies.

William Kent replaces Charles Wallington in Seven in Twenty William Charles Wallington in Seven in the Walliam Charles Walliam Charles Marita Walliam Charles Laber Same was interview.

Theatre Code Authority will meet all the amateur journalists for a mass interview.

Theatre Code Authority will makesses all theatres 35 for each open week, and all producers for each playing week. To supply the funds playing week and the playing week. To supply the funds playing week. To supply the funds playing week. To supply the funds playing week. To s

of newspaper promises to the fed-eral authorities.

Minsky's Republic got sidewalk opposition Thursday (28) when some 300 union men did a snake dance in front of the theatre as a picket demonstration. Cops bagged

union Methodist Church, birth-place of the Astor's Dinner Club, to be scene of a new stunt to replace that now defunct organization. Actors' Kitchen and Lounge will serve 30 meals to actors. Alms to each weekly 100 actors to those each weekly 100 actors to those her checks.

employ about 190 actors four hours each weekly and to pay two dinner checks.

Formal Marvitch going producer.

Formal Marvitch going producer.

Formal Marvitch going producer.

Robert Wallsten of The Old Maid' cant has written 'Marriage Royal'.

Canadian Radio Cominiselon bars' day.

Includes programs piped in from the States for rebroadcast.

Strike of Newspaper Guild men on the Newark Ledger onder. Men on the Newark Ledger onder. Men and discharged men will arbitrate. Jane and Katharine Lee open at the Palladium, London, April 8.

Publicity over Irish sweeps draw the Palladium, London, April 8.

Publicity over Irish sweeps draw the Company of the Company o

Bestrice Lillie coming back to Broad in a Subert revue, due in July.

Great Britain announces it will crack down on labor permits to Americain musicians in retaliation for recent that out a few process of the comment of the Century Club that a Connecticut judge was brought in to sit on a tax case against the club. If the decision is appealed, the same action will have to be taken at the second hearing at the second hearing drive to bring back business to the downtown spots.

Cott & Abramson eign George Bancroft for legit. Now they're looking for a play.

Joe Cook's radio play ted.

Joe Cook's radio play ted.

Plate giase 13 17 31s to those who have the cone who

looking for a play.

Joe Cook's radio play iced.

Plate glass insurance compan
had to pay \$147.815 to those we
suffered in the Harlem riots. The
only about two-thirds of the to
breakage.

only about two-thirds of the total breakage.

Mack Sennett back home. Says he is planning production both in Hollywood and England. Latter studio will be in Devonshire. Pierre Frenay back to Paris with a copy of Petticoat Fever under his arm.

his arm.

Anita Furman, stage dancer and wife of James Wallington, given her 15th blood transfusion in seven

houses will be without liceness after Iny 1. Moss and to be lassatised with clean-in efforts. John Colton, author of Shanehal Gesture, loses his suit against his attorney. Harry Oshrin, for an accounting.

O'Neill reveals that his new cycle for the Theatre Guild is seven full length pidzy, each complete in itself but an essential link in the chair. Five senerations of an American family.

Intention to the length pidzy in the chair family intention to roduce on the last of the control was a diditional one-cent a gallon tax on gas figured to be costling mot set season, gas figured to be costling mot season gas figured to be conting mot season gas figured gas figur

forists. spaces and the state of the statement of age on whine containers. Contends new wine may possibly be better than aged product, so practise is misleading.

Colleen Moore in town with her doll house. Being shown at Macy's.

Los Angeles court ruled that \$10,000 was not an exorbitant ex-penditure for the funeral of Marie Dressler, overruling protest of late star's sister. Court also ordered distribution of estate estimated at

stars sinter. Ocurt asso courses.

do so the star set in the set i

Ciceo.

Bill Robinson tells L. A. police he shot a man who attempted to hold

Cicco.

Bill Robinson tells L. A. police he shot a man who attempted to hold his property of the property of t

Fumbling Fanners Attract Big 5c Trade to Foam Joints on Coast

Squelch Wire Bettors

San Francisco, April 2.

Making telegraphic wagers to race tracks in California has been held illegal by Attorney General U. S. Webb, in an opinion requested by

the State Horse Racing board.
Ruling, if upheld by the courts, would put an end to the practice of out of state commissioners wiring rs to the track from points out-

MALE DOLLS GOING ON TRIAL FOR NUDITY

Syracuse, April 2.

Trial of the members of the 'Gay
Boy Revue, 'Miss Fay Norman, director, and Robert Andrews, proprietor of La Villa, Cold Springs
road house, twice postponed, is now
scheduled before Justice Charles H.
Hall 'at Baldwinsville tomorrow
(Wednesday scheduled before Justice Charles H. Hall at Baldwinsville tomorrow (Wednesday), Eight female impersonators were

arrested by deputy sheriffs during a raid on La Villa and were charged

a raid on La Villa and were charged with indecent exposure. City police over the week and gave floor shows using female im-personators the double-o, but made no arrests.

BIRTHS

BIK IHS

Mr. and Mrs. Douglas Shearer,
son, in Santa Monica, Cal., March
29. Father is recording director at
Metro. Mother is the former Ann
Cumulinsham Mrs. How Witer.
March 30, in Los Angeles. Father is
film director.

Mr. and Mrs. John O'Connor, girl.,
March 30, in New York. Father is
general film buyer for the RKO
circuit.

Los Angeles, April 2. Though Sally Rand has discarded her fan in favor of a balloon, fans are still an accessory to the most popular beer joint entertainment in Los Angeles, with over 200 fam dancers working nightly in the nickel foam pariors.

Girls are getting from \$15 to \$50 weekly as feature attractions, and any dame who can handle the plumes is assured of a job. A trip through the spots indicates that quite a number of the gals are none

quite a number of the gals are none too adept in moving the oatrich tails, but are okay as a biological studies. They get top dough, nexperience being a poor teacher but a good payorf. Some of the better fas sood payorf. Some of the better fas a dozen tables has discarded the singing waiters in favor of the fan tossers. They're billed outside of the spots in six-foot letters. Fan Dancer and Beer being the most popular sign in town. Beer can be shinko, but the dancer draws.

Joints are spotted all over town, with several in the exclusive Wilshire district, a few in Beverly and Hollywood, Sunset and other main thoroughfares having one in severy block. Same mob patronize all the spots, going from one to another to get an eyeful of teachers and lesh.

Surefire Dratt Surefire Draft

Set an systil of teathers and mean. Surefire Draft
When a new dancer is engaged it's assurance that the joint will be jammed for at least a week. Floors on which they—work are usually confined to a 10-foot square. Some of the places just move a couple of tables and the dance is on. and the dance is on. I shall be considered to the place of tables and the dance is on. The property of the place of tables and the dance is on. I shall be customers into buying more beer. In the nickel sports, gais get free meals for their efforts. Where beer is selling for a dime the personality capper gets two cents on each drink and a nickel on bottled beer, which sells for 15 and 20 cents, High-class Joints, selling hard liquor pay the gale a straight twe bucks nightly. High class drinkeries are the places where the platrons are thrown out after they fall off their chairs the third time.

Claim Theatre Chain Opposes Hub Racing

Boston, April 2.

Developments this week: at the State House indicate that there may be a Greater Boston horse track this season. Governor James M. Curley is reported to be in favor of rushing matters along so that track operators can get the final ckay to go ahead with construction.

So far, not even the site has been decided upon due to stymles from opposition factions, who have launched a bill to repeal the presidence.

decided upon due to styniles from opposition factions, who have opposition factions, who have launched a bill to repeal the present horse and dog racing law in Massachusetts. Site may be either Revere or East Boston. During the hearing on repeal this week, it was charged by opposition to the repeal bill that a New England thearter chain was strongly against dog racing. Chair referred to as probably the M: & P. Paramount; subsid, which has gotten out haif a dozen manuals for its managers.

Pugs Aid Actors

Hollywood, April 2.
Hollywood Legion Stadium, in recognition of the good done for the organization by the motion picture colony, will donate the profits from one Friday evening card to the Motion Picture Relief Fund.

Card for that particular night will be a regular Friday night lineup, with several name fighters in the

MARRIAGES

VARIETY'S' BROADWAY GUIDE

For show people as well as laymen, this Guids to general amusements in New York, first inaugurated here in 1925, is revived and published weekly in response to repeated requiset. Valuzar lends the guidance of its judgment in the various entertainments denoted.

No elight is intended for those unmentioned, as text will be switched weekly. The lists are of Valuzar's compilation only, and as a handy reference. It may serve the out-of-towner as a time saver in selection.

PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimate Section.

In that department, both in the comment and the amount of the gross receipte of each show will be found the necessary information as to the most successful plays, also the scale of admission-cherged.

FILMS ON BROADWAY

Similarly, the new pictures in the Broadway first rune and combina tions are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 8, which indicates the new films for nex week and the week after.

HOTCHA NITERIES

HOTCHA NITERIES

Cotton Club, Dickie Welle' and Ubangi Harlem, Nut Club in the Village, and King's Terrace in Times Sq. are sufficiently heated for the hectic nocturnal addicts. Lou Richman's new 1335 version of the tame Dizzy Club is another lively entry, New Famous Door has taken the place of the now shuttered Onyx Club as the fave musicians' hangout. Cein Less hectic but equally hilardous, Eddel Edvite saucy songs at Leon & Eddie's and the mauve-decade gang-singing at Gay 30's are surefire for lively diversion and divertissements.

Any number of Times Sq. side-street dialecteries are also good diversion if yearning for 'different' type of atmosphere, Mimi's Fauburg-Montmarte and the Bel Musetts are in that category; likewise the Cafe international, and any number of Italian eateries. Latter have about killed off Little Italy, since it's easier to get everything in that field right in the Broadway belt without taxi-ing. However, authentic Flamenco entertainment like El Chice in the Village, and Havanese, like the Cubanacan in the Spanish sector of Harlem, are well worth the trips: also El Bolero in the Village and El Toreador on W. 110th.

'CLASS' AND 'POPULAR' NITERIES

Smarter east side (mostly) spots include the new Versailles, an ultra room, which right now is doing a big business (Helen Morgan is there now), El Morecco, House of Lorde, Jack and Charlie's, Club New Yorker, the new Stork Club, Normandie (with the Yacht Club Boys), all fave

cases.
Rainbow Room in Rockefeller Center; the St. Regie hotel; Eddy
Duchin's music at the C. P. Casino getting a big play; the Savey-Plaza,
the Waldorf, Hotel New Yorker; Hal Kemp at the Hotel Pennsylvania;
Bernic Cummins at the Rosesvelt, and the Place Piqualle are among the

the Waldorf, Hotel New Yorker; Hal Kemp at the Hotel Pennsylvania; Bentice Cummins at the Roosevelt; and the Place Piquelle are among the smarter supper hooferles.

French Casino's Folies Bergeres' revue is still a big cabaret money-getter, but the new Casino de Pares show is now once again an important intery factor, as befits the ploneer in the cabaret-theatres. Jimmle led Work, March 16. Groom is discourante's debut at the C. de P. has further upped trade. Of the new starters, Jack Dempsy's chop house is doing two big. Paradise and Sophie Tucker the respect new starters, Jack Dempsy's chop house is doing two big. Paradise and Sophie Tucker the respect new starters, Jack Dempsy's chop house is doing two big. Paradise and Sophie Tucker the respect new attractions. Freddy Berren's music at the Flying Trapeze also getting nice attention.

Broadway

Eddie Edelson back from Fla. Verna Burke is a crack rifle shot George S. Kaufman back from the Coast.

Leo Cohen in bed tangled with grippe.

grippe.
Earl Wingart polier playing every
week-end.
Bertram Maxers off to Bermuda
for a rest.
Jack Lait okay after being abed

Jack Lait okay after being abed with heavy cold.
Sylvia Chock (Par) has had her schnozzle rebuilt.
Iona Read, comedienne, lost her advanced by the schnozzle rebuilt.
Iona Read, comedienne, lost her Jean Lenauer already started country weekending.
Al Wilkle is suffering from ear trouble following a cold.
Sam Dembudge and cold.
Sam Dembudge and the schnozzle from ear trouble following a cold.
Sam Dembudge and the schnozzle from ear trouble following a cold.
Sam Dembudge and the schnozzle from ear trouble following a cold.
Sam Dembudge and the schnozzle from ear trouble following a cold.
Sam Dembudge and from ear trouble following a cold.
Sam Dembudge and from ear trouble following a cold from the Cold from the Cold from the Cold from the schnozzle from the schnozzl

Frank Davis and Adele Darnell ack from Hollywood, maybe to

Stay. Michael Tree and ork opened at the Edison Green Room Saturday night (30). Joe Seider figures he's got enough theatres to worry about for

Toe Seider figures he's got enough theatres to worry about for the present.

Bill Fadimin, Goldwyn's eastern Bill Fadimin, Harbor hospital for appendix op. Harbor hospital for appendix op. Horney practises pistol shooting with the conpers at the Police Academy.

Folice Academy.

Folice Academy.

Walter and Lila Crair will go to Encland for King George's ceremont. Brooklyn.

Walter and Lila Crair will go to Encland for King George's ceremont. The Abe Lastfogels return to the Coast May 1 and will remain there most of the summer.

Barton Kreuser named engineer.

Coast May 1 and will remain there most of the summer. The most of the summer. The most of the summer was the summer of the summe

ce. I o h n Hennegan, theatrical hographer from Cincinnati, spent it week rotating among the film lithogr

littographic last week rotating among the last week rotating among confices.

Sam Fliaschik, Duke Ellington bands company mgr. for 10 years, ork booker, ork booker, ork booker, charles lecturer.

Sam and the same of the same o

dence.
Gladys Coreell, vaudevillain
writes New York friends Chicago
gummen deprived her of her purse
and her automobile. Got car back
week later.
George J. Schaefer due back todeorge J. Schaefer due back todeorge J. Schaefer weeker absence. Wostly acatto ming.
Florida and a fishing trip to the
Bahamas.

Florida and a nanng. u., and does those gas heraids for Leon & Eddies and as a reward, he has onion the state of the state

lines at the Wednesday (22) performance of Fify Away Home and
audibly shushed unseen persons
the Stackstage.

A. K. Mills, ex-Batten, Barton,
Duretine & Osborn agency's publicity staff, named assistant to
Raph Rolant, vp. of March of Time,
Raph Rolant, vp. of March of Time,
Al Jolson's becoming a California
native son. Bought a five-acie
exploitation.

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native son. Bought a five-acie
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native son. Bought a five-acie
exploitation.

Al Jolson's becoming a California
native son. Bought a five-acie
exploitation.

Al Jolson's becoming a permanent
Severmand veiley outside of Hollyroad and is building a permanent
dale manor, however.

G. C. Pettjohn, Jr., shot a 72 at
Pinehurst to qualify for the nadale manor however.

G. C. Pettjohn, Jr., shot a 72 at
Pinehurst to qualify for the nadale manor however.

G. C. Pettjohn, Jr., shot a 72 at
Pinehurst to qualify for the
nand fine with a 33 on his last nice
threaten Paul Runyan, the winah
Molly Picou's mother started into
the Fox, Brooklyn, Friday to see her
formanger for a pass, so started to
prevent the starting of Seymour Hicket
manager for a passing her in. So she gave tim a

Book tip.

Graph of With Horse Inn'.

Everyman Jenne Tray' gang and
Twentyman being regived at the
mbassadors theatre, March 27 by
Advance Tray' gang and
Twentyman being regived at the
mbassadors theatre, March 27 by
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Twent

CHATTER

London

man due here any day. Max Berman a belated 'fiu victim.

Bookings for 'The Dominant Sex'
still on rise. Bernard Shaw en route for Natal

Murray Macdonald having his tonsils clipped. Jeffrey Bernerd, Jr., horse-riding in Rotten Row.

Georgie Harris denies he Charlie Tucker now olely repre-enting Larry Adler.

Zena Dare to stcp into a new piece by Ivor Novello.

Billy Bennett scouting for old oples of Madison's Budget.

ATP and G-B nibbling for film rights of Mrs. Bobby Clark.

Grete Mosheim's first British film vehicle called 'Car of Dreams.' H. K. Ayliff adapted a foreign omedy under title 'John Stoney.' Adrian Brunel to direct 'The City of Beautiful Nonsense,' for Butchers.

Cedric Wallis, author of 'Quartet. Evclyn Laye on lookout for spectacular romantic costume mu sical:

Claude Allister, wife and dog Hollywood bound after three years

Marie Rodker is preparing a pro-gram of Syrian songs and arias for gram of Syrian songs and all BBC.
G-B considering 'Hoffman Scandal' as a vehicle for Jessie Mat-

Florence Desmond returning to vaudeville, opening for General The-

atres.

Nadine March presented her hus band (Stephen Thomas), with a sor

band (Stephen Thomas), with a son, March 19.

J. B. Priestley receiving degree of honorary LL. D. at St. Andrews University.
Gladys Cooper talking of doing a Shakespearean season in New York in the fall.

fter ten years of abstinence

Campoen Diton is once more tar-ing up golf.

City of Beautiful Nonsense be-ing filmed by an Indie at the Stoil Film Studies,

Ben Beyer making the front pages of the dallies with pictures of his

Film Studios.

Ben Beyer making the front pages
Ben Beyer making the front pages
Ben Beyer making the freak
freak cycles.

Gilbert. Wakefield's play 'Savage
Lady' banned here, will shortly be
done in Paris termer American juve
being dickered for the new ChareliBuchanan show.

Mack Sennett taking a looksee at
Vitch at the Dornhester hotel, with
film and the sense of the sense of the sense
to sense the sense of the film of the film of the sense
to sense of the sense of the sense
advance bookings.

Brian Desmond Hurst off to Morocco on a three weeks' vacation,
as a sense of the sense of the sense
Brian Desmond Hurst off to Morocco on a three weeks' vacation,
as the sense of the sense of the sense
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as the sense of the sense of the sense
to sense of the sense of the sense
to sense of the sense of the sense
to sense of the sense
the sense of the sense back.

The sense of the sense of the sense
and For keen on getting
Simons serve to severe

lease of which expires at end of April.

Metro and Fox keen on getting Simone Simon, star in current Bouffe Parislan show, Paris, Both bidding.

Victoria Palace being renovated

bidding.
Victoria Palace being renovated for the staging of Seymour Hicke' new show, biggest he ever attempted.

Back' (G-B). Noah Beery coming over to join the cast.
The little Embassy, home of successful tryouts, to house its first revue, Let's 'Go Gay,' on its third anniversary, March. Zo Interest of the commercial of

Hollywood chorines, brought over for Cliff Whitley's 'Stop Press,' to double at the Dorchester hotel, have been requested to show a little more.

more. Jo snow a little
June out of Lee Ephraim's Bouffe
Parlsian show, due at the Palace
about the end of April, and going
into the new Charlot-Nesbitt show
Instead.

"And a Woman Passed By," by Vernon Sylvaine will be staged at the Duke of York's early in April, starring Ion Swinley and Kathleen O'Regan.

vernon. Sylvaine will be staged at the Duke of York's early in April, starring Ion Swinley and Kathleen O'Regan.

Ministry of Lahor nominates Lord Ministry of Lahor nominates Lord Theatre Council, in agreement with British Equity and Society of West End Managers.

George Pickett, author of 'Silent House' of eight years ago, collabors a dräma of today dealing with the British Secret Service.

Sweet Aloes' is emulating 'Escape Me Never, in subpending perform; will close for six weeks while Dlana Wynyard sheeds her appendix.

Bud Flanagan flashing a swell gold cigarette case, presented to him by Jack Hylton as appreciation for Circui, new Palladium show. Court theatre, just reopened after a long closure, folding. Lasted just over a fortnight, with new manager plays to try out with West-End as eventual goal.

Ralph Ceder cabling Hollywood daily for talent for Piccadilly Circuity of the council of the will be a musical farce by Agthur Rose titled Twenty to One, which cames to town, following a suburban tryout, with Lupino Lane and Wallace Lupino starred.

Madrid

Mary Darsan leading Casablanca Conchita Martinez drawing at

Paulino Uzcudun back from Argentina. Ballesteros Tona-Film Studios ex-

Alvarez Quintero brothers back from Paris.

Pedro Gonzales of Benavente theatre stock died. 'Chu-Chin-Chow' (GB) in fifth week at the Rialto.

Dorita Gomez and Calvo Sisters eadlining at Barbleri. Eric Kleiber leading the Madrid Philharmonic at the Capitol.

Philharmonic at the Capitol.

Enrique Jardiel Poncela back
from Hollywood for a vacash.
Gloria Guzman off to Buenos
Alres to star is a Majur revue.

Paramount chiefs looking over
Canary Islands for possible pic exteriors.

teriors.
Films Raza and Grandes Exclusives Chematograficas Europas, and the control of the contr

Paris

By Bob Stern

Curtis Melnitz to Munich.
Tabarin troupe off to Rio.
Mary Glory back from Russia.
Hugh Robinson leaving for Rome.
New nitery on Place Pigalle titled

Eve.' Charles K. Gordon back from

Vienna.

John Murray Anderson passing

through.

Doris Niles' identity card troubles fixed up. Renaissance theatre to be dark

axed up.

Renaissance theatre to be dark
after April 1.

Marcel Achard lecturing on 'Hollywood Secrets,'
Marcel Achard lecturing postcards from Berlin.

Six Day race-copping all the
crowds this week.

Harry Leasim going south to
meet Phil Reisman.

Farmell's Folish Ballet booked atthe Hesiman artime annee
recital at the Opera.

Georges Carpentier opening a bar
In the Etoile district.

Spring heatsirict.

Spring heatsirict.

Spring heatsirict.

Spring heatsirict.

Argentina anned
officer of the Legion of Honor.

Richard Day, United Artists art
director, here after a London trip.

Paul Charles Blwer closing up the
office of independent. Producers'
Association.

Carlotter of the Legion of Marcel

Association.

Association.

Association.

Carlotter of the Legion of Marcel

Association.

Carlotter of the Legion of Marcel

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Carlotter of the Legion of Marcel

Marcel of the Legion of Marcel

Association.

Carlotter of the Legion of Marcel

Carlotter of the Legion of the Legi

office of Independent Producers' Association, Francis A. Mangan angling for Max Baer for a proposed Moulin Film censorship established by governor general of Madagascar, French colony.

Henri Varens announcing title Henri Varens announcing title Henri Varens for his next Casino de Paris show of his next Casino de Paris show of his next Casino de Paris show in the Paris Henri Varens for his next Casino de Paris show in the Paris Henri Varens for pretites toot in Paris, Her South American trip off, interrupted by breaking of Annabella's leg in rumpus with a bear, resumed at John/lile.

Jane Recouncid: as manager, resumed at John/lile.

Jane Recouncid: as manager, resumed at John/lile.

Josephine Baker giving a high-brow juzz recital in a matince at ywills. Lewis' band, with Arthur Briggs.

Director Kerwich of covered wagen chema which burned at St.

Willie Lewis pand, with Arthur Briggs, Director Kerwich of covered wagon chema which burned at St. Gauderlque in south of France, killed months in jaide 30, getting eight months in jaide 30, getting eight courist trade by appointing Roland Marcel, former director of the National Library as Commissary of Tourism, to drum up business.

Vienna

Sii-Vara not yet recovered. Ullrich Bettack back in Vienna. Hans Jaray's sister to London. Moissi contracting an overdose

flu. Walter Reisch signed by Universal. Slegfried Trebitsch off to Pales

tine.
Fritzi Massary expected over from London.
Franz Lehar honored by King of Belgians.
'It's a Boy,' farce, revived at the

Belgians.
'It's a Boy,' farce, revived at the Raimund. Emil Jannings to star here as

Tis a Boy, farce, revived at the Ramund.

Emil Jannings to star here as Bismarck.

Bismarck in censorship regulations under way.

Ralph Benatzsky's new musical entitled Buexl.

Hans Abers to star in 'Michel Straign's Hans abers to star in 'Michel Straign's The Chain' to open at the Comedy.

Faula Wessely to join the Burs Theatre, Oct. 16, 1936.

Brika von Wagner making her talker elevour in Episode.

Brika von Wagner making her talker elevour in Episode.

Helene Dietrich debuting in title part of Bruno Franks 'Nina.'

Helene Dietrich debuting in title part of Bruno Franks 'Nina.'

Hans Kuba invited to sing Hans in Smetana's Bartered Bride.'

Brika Hans Waba invited to sing Hans in Smetana's Bartered Bride.'

Hans Kuba invited to sing Hans in Smetana's Bartered Bride.'

Tito Ruffo to sing Scarpia in 'Tosca' and Jago' and in 'Othello.'

Frosca' and Jago' and In 'Othello.'

Scarpie and Jago' and Jago'

play Maria Bashkirtseff, drama, under contract with Burg Theatre, States opera singer Duhan, successfully debuted at the music desk for Tosca's and will swing baton also for Travitat.

Lotte Lehmann, Charles Kuli-maria Barnia Barnia Bayer, and Franz Voffker to eligible Covent Garden, London, Lot Garden, Lotte Lehmann, Charles Kuli-maria Bayer, and Franz Woffker to eligible Covent Garden, London.

Egypt By Edward Asswad

Youssef Wahby back from Eu-Aziz Eid and his troups now at the Verdi. Gauchos orchestra at the

the Verdi.

Los Gauchos orchestra at the Petroquet,
Badia Masabny and Miss Nadira off to Tunis.

Nagib Rinani III for several weeka dua to overwork, tennis champion, lectured at the French School in Cairo on sport, Greatest film hit of the season was made by 'One Night of Love', starring Grace Moore.

The Ghoat of the Past' and The Victims, Expitan talkers, at the Adonance of the Past' and The Victims, Expitan talkers, at the Adonance of the Past' and The Victims, Expitan talkers, at the Adonance of the Past' and The Victims, Expitan talkers, at the The Production of Mohamed Abdel Wahab's second film, Love Tears, Togo Mirahi has completed his new film, Doctor Farahat', featuring Amina Mohamed and Fawai Gazaerii.

Gazaerli Sami Chawa, foremost Egyptian violinist, warmly applauded by the British High Commission at con-

violiniat, warmly applianded by the British High Commission at concert here.

Delly Sisters dancing at the Picture of the Control of the Control of Contro

Tahia Monamed anu Mila dia.

Historical film Shagaret el Dor, starring Assia and Abdel Rahiman Rushdy, has been presented at the Ezbekleh Chema at Cairo and is now at the Cosmograph, Alexandria

Ezbekich Clnema at Cairo and is now at the Cosmograph, Alexandria.

Yussef Wahby's best film. The Defense, exhibited in Rome in the terms, exhibited in Rome in the terms of t

Shanghai

By Cal S. Hirsh

Colbert Sisters to Saigon from the Del Monte. Hasley Armstrong, ex-Cathay hotel, gone to Raffles hotel, Singa-Armand and Diana, ex-Little club, now in Hongkong, later to Singapore. British

Singapore.

British Amateur Dramatic citisd did right well by a modernized version of 'Dracula.'

Caloris and Mia Mona leaving the Caloris and Mia Mona leaving the ment and India—six mintisection of the Caloris and Min loft to Java on a three-monther, opening in Galle Face hotel, Colombo, April 20.

John and Hurriet Griffith Lettermonths billet, soing to Singapore later.

months billet, going to Singapor-later.
Teddy Weatherford, colored plan-ist, nine years in Shanghai, gone to Salgron for a year; expected back as the second of the second of the Bill Chambers opens fifth year of his contract 1 ading and drumming at the Del Monte, Shanghai nite spot, and biggest money maker for ten years.

spot, and Diggest money maker for ten years.
Verna Gordon, opened February 26, Cathay Hotel. Only artist ever brought back for a return engagement from the States. Kira and Borls, running a close second on the bill. Marcya and Gunsett (Paris) due soon.

Hollywood

Flu floored Bryan Foy. Dashiell Hammett planed in. Racul Roulien's digit in splint Vance King out as Academy p.a Flu bug nibbled on Randy Scott Ben Cohen to N. Y. on "Tarzan"

Joan Blondell flat with a bad Bill Swigart freelancing in pub-Nigel Bruce joined the Mailbu

Alex Paule with the Myrt Blum

Lupe April 14. Velez Luxing on the all Frisco's fashion plate, Cliff Work in and out.

Claudette Colbert due back from . Y. April 6.

W. P. Lipscomb doing a play on amuel Pepys. Terry La Franconi off to visit the

Eddle Craven back to New York and the stage.
N. J. Biumberg in for an RKO

theatre look-see.
Rube Wolf taking a union holiday
one week in six.
Louise Fazenda hostess at Pony

theatre look-see.
Rube Wolf taking a union holiday—one week in six.
Double museum.
Carol Lee, night club warbler, lost her anbendix.
Ptomains attack put William.Le
Baron in the hospwice hopes to betoma a plane pilot.
Una 'Merkels' desert prowl cut
short by Metro call.
Jack Holt and Ian Wolfe Joined
Screen Actors' Guild.
Capt Loon Wilkie tech advising
on Par's Federal Dick.
Deca. Joe Ferry threatens to
Gaty Conoper to do 'Prince Chap',
for Lux radio theatre.
Harry Rargh back at Metro, recovered from his liness.
Junior Leannile Gused a farewell
Junior Leannile Gused a farewell
Junior Leannile Gused a farewell
Line of Joe Breen doing
nicely after appendix lift.
Reeves Essay Joined the Goldwyn
production staff Mondax
Victor Baravelle, MG tuner chief,
east for 'Karenine' music.
Joe E. Brown pitching a week of
Robert Riskin sway from his office at Col with the smiffles,
Dick Skinner, Mt. Kisco thestre
bosa, here for a leokaround.
Line Braveter's poches festomed
With Diserribons ad-Facents,
Trank Farley, European story
scott for Paramount, in town.
June Brewster's poches festomed
With Diserribons ad-Facents,
Frank Farley, European story
scott for Paramount, in town.
June Brewster's poches festomed
With Diserribons ad-Facents,
Frank Farley, European story
scott for Paramount, in town.
June Brewster's poches festomed
With Diserribons ad-Facents,
Frank Farley, European story
scott for Paramount and out.
Norman Clark, pic ed of Baitmore News, gandering the studies.
J. P. McBroy smished Burns and
Allen yarn at Paramount and out.
Norman Clark, pic ed of Baitmore News, gandering the studies.
J. P. McBroy smished Burns and
Allen yarn at Paramount and out.
Norman Clark, pic ed of Baitmore News, gandering the studies.
Green's bouttonaire is a rare
Pellow carnation with a red stripe,
Green's bouttonaire is a rare
Pellow carnation with a red stripe,
Green's bouttonaire is a rare
Pellow carnation with a red stripe,
Green's bouttonaire is a rare
Pellow carnation with a red stripe,
Green's bouttonaire is a rare
Pellow ca

ers. Sidney Howard checked in a aramount to work out his scrib

Paramount to work out his scrib pact. Will Rogers flew east to welcome his frau and dotter back from Eu-

rope.

Bookies are serving cocktails in their spots. Makes for more bet-Monckton Hoffe, English scribe touring the Coast before hitting for

ome. Larry Darmour back after Ma-estic releasing confabs in New jestic releasing community ork.

Bill Perry, Mascot juicer, saved set from burning at cost of blistered

lgits. Dr. Robert Katchner here from lenna to start tuner termer at

Metro,
Hoot Gibson resuming his rodeos,
after two years of inactivity, at his
ranch. er two years of the control of the c

Lionel Houser, late of the World-legram, writing original at Co-

Ierman Ruby, Vitaphone produc-n chief in the east, here with the missus.

Bill Powell ordered work stopped on his hillside perch. Tax alarm

Gyles Isham, English writer, de-osped after close call with blood

oning. King Charney back from New k and displaying a new fleet of

shiny cars.

William Austin nearly lost a thumb in a fall on the Fox 'Redheads' set.

heads' set.

Henry Henigson smitten by the blog bug and dickering for 'Life of Farragut.'

Faul Parry in for a look-around.

CHATTER

then back to N. Y. for George Sherwoods Julia.

Darryl Zanuck and Gilbert RowDarryl Zanuck and Gilbert RowIndex of the Shark of the

umnist.

Foxites honored Sol Wurtzei, John Stone and Max Golden at testimo-nial stag, with Will Rogers as toast-

nial stag, with Will Rogers as toast-master.
Rosemary Ames, Fox contracter, returned here after a week in Chi-cago getting a new husband, Abner Stillweil.
Frank Spearman, acreen writer, awarded Notre Dame's Laetar medal, top honorarlum for a Catho-dic layman.

Riviera

By George Axelsson

Gracie Fields at Monte Carlo. Bell planed here from

Maurice Chevaller expected at

Rex Ingram in from Egypt and out to Algiers.

World premiere in Nice of '93, newest French opera. newest French opera.

Ad copy on films always capl-tailzes Banned in U.S., if any.

Don Cossa ks pencilled in for next week at the Casino Municipa Sacha Guitry in The New Testa-ent' filis the Mediterrance every

ment and the accidentance very time.

"Monthe Cristo" (UA) and Merry Widow" (M-G) going over big with Nice film fans.

A ten-day fashion show at the Hotel Ruhl is making a great hit with the ladies.

Le Perrouncidged revue, Wienders Sex Appeal.

For every duke or prince-in Monte Carlo there are two Americans to buy him a drink.

Horse racing season at Nice just should be a drink.

Horse racing season at Nice just should be a drink.

1935 Monte Carlo Follies, latest Peliz Ferry production, doing well

plant in pienty of red.

1335 Monte Carlo Follies, Latest
Pelix Ferry produc odong weil
Felix Ferry produc Sporting Gub.
The Russian Ballet with Leonide
Massine, stated for an April 4th
premiere at the Monte Carlo Opera.
Natives voting 'Wagon Wheels'
and 'Little Man You've Had a
Busy Day' most popular tunes of
year.
Lores Marmstedt, Swediah diLores Marmstedt, Swediah diLores Admand teating between pictures.
Amax doing winter scenes in
Beuil on a new film starring
Tramel, Yvone Garat and Marcel
Vidal. Christian Jacques directing.

Pittsburgh

By Hal Cohen

Walter Huston's son, John, here for a few days vialt.

Bob Senft back on job at Penn after an attack of ptomaine.

John D. Jameson around beating the drums for 'Sallor, Beware.'

Alan Davis has been moved from the Regent to the Enright by WB.

Joe Feldman to New York over the week-end to drive the Mrs. home.

Alvin's local chorus goes back to ork Friday (5) after four-week

Alvin's location of the control of t Dick research of the property of the property

group.

Harry Hello Jake) Fleidr back at Variety in stock burly after long a back at Variety in stock burly after long a back the property of the property of

Minneapolis By Les Rees

By Les Rees

Burion Holmes, here for lecture, says he's seeding advanture.

Eddie Burke of National Screen back on job after siege of mesales. Bill in legislature, sponsored by drys, would prohibit dancing in all plans were fired to be seen t

Cleveland By Glenn C. Pullen

Prospects of double-feature

Prospects of double-feature war cearing film row.
Larry Revell, ork leader, off to Arizona for rest cure.
Ken Means of RKO Palace has been controlled to the second of the

Jill Stern, daughter of David Stern, publisher of Philly Ledger

and N. Y. Post, taking first role here April 12, in Play House's 'Girls in Uniform.'

Uniform.'
Charlie Horvath plotting to make old New Yorker into a Sans Souci amusement center this summer. Joe Becker, manager Buffalo's Savarin, may manage it.

Palm Springs

Lily Damita munches nuts all lay.
George Brent stays in his flying togs all day.
Virginia Bruce getting a tan on

day.

George Breat stays in his flying to George Breat stays in his flying to the property of the property of

town last week. Burg is much quieter.
Jerome Kern and Oscar Hammertein hum tunes when they walk around town.
Joan Crawford doing her bit in done they have the control of t

Canton

By Rex McConnell Lent hasn't affected night clui

rade, Mickey King, aerlalist, in town visiting friends. Mickey King, aerialist, in town visiting Triends.

Bert Stock, former band leader and several years musical director of WKBM, Youngstown, back in Canton to engage in another busi-

sham Jones band due at Moon-light Ballroom, Meyers Lake Park, next week, after an absence of sev-eral years. Spot is playing names every other Sunday silvent and a term of the sunday silvent and a sunday silvent and seeded in for a month's stay at Westmoor

April 8.

Pinkey Hunter's band, skeded in for a month's stay at Westmoor Country Club, ousted at end second week when local musicians' union executive insisted that local band be employed.

Toronto

Al Leary to Miami.
Julian Huxley in town.
Dorothy Mackaili plans a fiyer
n British films.
The Cowling Bros. warbling with

The Cowling Bros. warbling with Gaie Gordon's orch.
Frances Drake to Hollywood after a visit with her parents.
Censors, wearing out their blue Censors, wearing out their blue Fred Revell, BIP'S Canadian mgr., in hospital with sectic throat.
Hickle Barrie Miami bluesamous a security of the section of the security the local Marion Brown.

singer, is actually the social manner. Brown.
Brown.
Manning and Jane Mallett sociality 2nd edition of Town Tonies.
Louisa Montgomery, who authored Anne of Green Gables.
has bought a home here, the Waddington frums for some time with a broken wrist he got in a hockey same.

Mexico City

By D. L. Grahame Ken Maynard in town again; this

Ken Maynaru in ton a time to learn Mexican style cow-boying.

Rebei chieftain, captured in Vera Cruz state after a bloody battle, as the common state of the common deathing a national tourist; code which demands protection, courtesy and sight-seeing facilities for visitors throughout the country.

A novice matador named Miguel Guilerrez screet to death in a local ring before a large Sunday crowd. Ingra a performance here in more than 30 years.

Gutlerrez gored to death in a locar iring before a large Sunday crowd, First buil fighter to be killed during before a superior of the first buil fighter to be killed during a superior of the fight show, imprisoned until foremon in the Teatro Folteama. This work is the fight show in the factor of the fight show in the fight show in the factor of the fight show in the fight show that the fight show in the

Chicago

A. J. Balaban in town.
Ludwig Sussman absenting himself from film row.
Lou Pollock around the loop with three European musicals.
Eandwich on Borne.
Standwich on Borne.
N. S. Barger opened the burley-cue Risito to holdout biz.
Jay Howard now handling publicit Sobler recouping after a siege which sent him to the pillows.
Freddy Rosenthal and Max Landau have opened a set of offices.
Agron Joneses, Sr., celebrated their 34th wedding anniversary last week.

their sath weading anniversary met-week. Kelly subbing for Eleanor Keene as picture reviewer for the tab Times. Shirley Brenner quitting Bala-ban & Katz after nine years and heading for New York. Ivan Spear to San Diego to set up a new season of 'tour bureau' ex-pendent of the california of the california

Fair.
Circuses have already started bill-ing and it's a merry battle between the Cole outfit and the Hagenback-Wallace-Selis-4 Paw outfit, which will play day and date.

Baltimore

By Albert Scharper, Jr.

Norman Pyle flashed through. Hulk of Morro Castle brought to Baito and scrapped.

John Van Druten paying burg first visit in eight years.

Guy Lombardo ork inked into the vauddim Hipp for a week in May, Leonard McLaughiln contemplating the second of the second burger of the second

test being conducted by furniture firm.

Frank Boucher will again publicate the Apple Blossom Festival held in May in the Shenandoah Valenderson around town tubniumping the opening at the Maryland of Katharine Cornell's new production, Flowers of the Forest.

ASGAP's local office moved from Trust edifice, Delaware added to the Maryland and D. C. territory covered out of here.

Harrison Erockbank, N.Y. legit stages in town directing and remuscal, which will play the Maryland and Easter Week.

New Haven By Harold M. Bone

The Gene Rodneys are boating to Hollywood. Andy Sette is laying off the bowl-

Hollywood.

Andy Sette is laying off the bowling these days.
Henry Busse breaks out in a concert now and thon.

The setter is a setter in the setter is a setter in the se

June.

Harry Black almost went broke long distancing brother Maurice in Hollywood.

Buenos Aires By Wally Downey

Sarasani circus opened hers
March 21.
March 21 Sarassani circus opened here

Cooper otk wowing over mount grano.

Don Guillermo Neuman smilling host at swanty Plaza Grill luncheon for music men.

Azucena Baicari, ace tangs warAzucena Baicari, Baicari, appearance in June.

Johnny Nathan, Paramount, opening season with Bengal Lancers' at

ing season with Bengal Lancers' at Gran Cine Sulpacha. El Mundo, morning tabloid, an-nounces work on installation of 60 kw. station with air-conditioned studios,

Radio Chatter

(Continued from page 45)

(Continued from page 45)
ing to frame an acceptable program for Arrow Beer the brewmasters crossed em up and have
gram for Arrow Beer the brewmasters crossed em up and have
gram for Arrow Beer for spot an
Bob Masiln of WFBR will discharge a comedy hoofing duty in
Faint & Rowder Club revue next
motion will troupe ha a ketch.
Burg's other three stations ofticially welcomed the new exces of
the Hearst-acquired WBAL hast
week at a general caucuag held in
New song with lyric by George
Browning, D. a for Warner's Stanley, and music by Bob Iula, ork
leader, given first public recital on
(Tuesday) over WFBR.
WCBM set to start guest-announcer's series. Will favor femme
applicants, station believing there is
when notified they are going on air.
The guests will announce the weekly
sustaining stint of Tel Elmore's ork.
Announcing find deemed best will
be added to station starf.

Minnesota

Mike Fadell spreading himself

Radisson.

Leonard Leigh out of the St. Paul Garrick and back at the organ for WTCN.

Myndall Cain, beauty specialist formerly on the Palmoilve program now on WTCN four mornings a

now on Water to Eugene Or-week. Cable arrives for Eugene Or-mandy, Minneapolis Symphony con-ductor, telling him he's papa to a future saxophone player, born to him in Vienna, Sunday (18). Amy. Thurston new sec, to Doc

leorge Jacobson, WDGY'S chief gineer, and his assistant, Clyde

George Jacobson, WIGEYS enset engineer, and his assistant, Clyde Green, burning the midnight oil trying to perfect television broadcast over WFXAT.

WEALTH OF THE STATE OF THE MINISTRANCE OF THE MINISTRANCE OF THE STATE OF THE MINISTRANCE OF THE STATE OF THE MINISTRANCE OF THE STATE OF THE MINISTRANCE OF THE MINISTRANCE

Minneapolis Tribune a station co-owner.
Milson Co., through McJunkin agency, Chicago, is using the Wandering Minstrel for four con-secutive Saturdays over WCCO as the Consequence of the WCCO as Doc Young has bought himself a new Stinson plane. Also pilots a Sikorsky amphib. George Jacobson, WDGY chief engineer, last week annexed the engineer, last week annexed the Consequence of the WCCO. The WCCO.

Anotwest Scandinavisk Orkester, sponsored by a mon's clothing firm, sponsored by a mon's clothing firm, anners.

Shelia Dawes, cousin of Gendawes and formerly a gabber for Eritish Broadcasting Co. in London, Eritish Broadcasting Co. in London, Co

New England

Sid Goluboff, New Haven, out as Yankee network news-gatherer with arrival of Bob Maguire from Boston headquarters to oversee WICC press bureau, Bridgeport.

WICC press bureau, Bridgeport, oversee Wick Process of the Winds of the Wick Process of the Windson of the Wick Process of the Wi

and Lon Telonnes Rhythm. Strand, New Haven, payrolling amateur 15-minuter, Wednesday, WICC. Garti, pianiste, off WICC

until September. Virginia Thompson, Bridgeport

bluesongstress, returned to WICC

bluesongstress, returned to WICC-band. Staff of WCAX and that of the Burlington, Vi., Daily News recently held a birthday party for Col. H. Nelson Jackson, the owner of both plants. A comic extra of the paper was issued containing among other features a special program for WCAX.

North Carolina

Buccaneers, dance orchestra over WWNC, Asheville played for the Asheville automobile show. For this booking Bill Stringfellow, di-rector of the orchestra, added a girl's trio: Frankie, Fay and Phyllis; a blues singer, Margaret Moody; and a tenor soloist, John Duane.

Phyllis a blues singer, Margaret Moody; and a tenor soloist, John Wilton E. Hall, publisher of the Anderson Dally Independent, and Dally Mall, is erecting a broadcasting station, with studios to be logged to the soloid state of the soloid state o

it up.

Marget Chesick, WBT, soprano, is studying tap and musical comedy dancing, preparatory to a debut on

dancing, preparatory to a debut on the stage.
Fruniest story of the week at WBT: A visiting hillbilly wanted to get in a studio and found the door locked. Studio was on the air. He immediately started pound-ing on the door to be let in. His knock was probably heard 'cound the world.' but he never got in.

Radio Showmanship

(Continued from page 40)

tion to regular EMO script, five general questions about current films and the tickets are awarded to those answering the questions cor-

rectly.

All mall is directed to the sponsol and passes are awarded at the store. In addition to the ticket give away, the program also passes frestar pictures to listeners.

Current Events Bee

Current Events See
Brooklyn N. Y.
Brooklyn Dally Eagle is staging
its 1ith annual current events bee
over WOR.
Its a twist on the old-fashioned
spetiling bee with high school students called upon to prove they're
up on contemporary history.

WHN's Personalities

WHN's Personalities

New York City.

Station WEIN 'New York City.

Station 'Station 'Station

both acts and season over Yolunteer Announcers C. Gordon Hit Washington, D. C. The Washington, D. C. Gordon Hit Washington, D. C. The Washington, D. C. Th

Worst Show on the Air Washington, D. C. WJSV, local CBS outlet, cut Federal Housing show last week as a federal shousing show last week as a worst show on the air and included 15 minutes of common operating errors, etarting of with full minute of silence followed by mixing studio mikes, slamming doors, anything the the boys could think of

of.

Pay-off came when FHA execs
gathered over at their offices to hear
helr broadcast. What they heard
left them gasping. They thought
whole web was haywire. Apoplexy
threatened when radio lads allowed whois web was haywire. Apopiexy threatened when radio lads allowed housing talk to boom thru two records airing simultaneously. Explanations were made via frantic phone calls and housers took it right way.

outlets for a shot of the A's and Phillies' opening baseball tussles, WIF won an exclusive for the former outlets with the surface of the sur

since McLinn is a Philly scribe was atands aces with the baseball moguls.
Station expects that this opening wedge may lead as persuasion for a seasonal sponsorship of the games, both major league clubs having frowned on the ether in the past.

News of the Dailies

(Continued from page 59)

siashed his face when his plane e a forced landing.

made a forced landing.
Virginia Cherrill, film actress,
granted interlocutory decree of
divorce from Cary Grant.

L. A. judge sentenced Josephine
McKim, swimming champion, to
attend traffic school for two weeks
as penalty for dodging seven warrants.

Burbank theatre in Los Angeles, burlesque landmark, closed by police for displaying indecent poster ad-vertising.

vertising.

Charging that her husband was so intent on curbing her film aspirations that he would not permit het to attend a picture show, Mona Ware, former actress, filed cross complaint to divorce suit.

Johnny Murray, coast radio artist, settled out of court six damage suits aggregating \$39,130, the result of a traffic accident.

Bay Meadows race track at San Francisco forced to abandon free gate by racing comish. General admish tariff set at 40 cents club-house, \$1.

house, \$1.

Damages of \$1,455 asked of
Mervyn Freeman, agent of newsreel
company, for assertedly allowing his
pet ilon to sharpen his claws on the
oriental rugs of the L. A. home he

rented.

Orville Scott, 18, theatre usher, charged with shooting to death his father following a quarrel.

Don Barclay, veteran stage and screen comedian, placed on two year's probation in JA. following conviction for driving car while under influence of narcotics.

Residence of Nan Brooks Macy, N. Y., socialite here for picture work, twice raided by thleves of wearing apparel:

wearing apparel;
Syndicate listed as Hollywood
Park Jockey Club, headed by Raoul
Walsh, picture director, and with
Mrs. Virginia Cord, wife of auto
and airline magnate on the directorate, applied to Racing Commission for permission to erect a track
between L. A. and the beaches.

between L. A. and the beaches.

Divorce complain the dri it. A. by
the former Diata Great and the complaint of the complaint

Adolph Carsi, musician, convicted in L. A. of strangling to death his common-law wife.

Shelia MacDonlad, daughter of England's prime minister, visits stu-dios but spurns screen tests.

dos but spurns screen tests.

Newspaper writers go on word
repetition jag as Gertrude. Stein
arrives to lecture natives on how
high is up.

The black tents of Arabia had
more lure for Carl Raswan, writerlecturer, than the boutevards of
Hollywood, wife charges in winning
divorce on desertion charge.

A for entry well a 100 fine in A.

for entry well a 100 fine in A.

for the black tents of the charge in the
floor of his apatrament. Police
charged him with drunkenness.

BOSTON

(Continued from page 10)

Worst Show on the Air Washington, D. C.
WJSV, local CBS outlet, cut Federal Housing show last week for commedy stunt. Frogram was hallyed fine the comment of the comment o

OBITUARIES

REGINALD BERKELEY

Reginald Berkeley, 54, novelist, playwright and scenarist, died March 30 in Los Angeles from complications following a kidney opera-tion. At the time of his death, he was under contract to Fox Films.

Berkeley was brought to this country from England by Winfield Sheehan to write the screen play for 'Cavaleade.' Upon completion of the pletture he was given a contract. Since that time he wrote 'Carolina', adapted 'House of Connolly' and 'Marie Galante.'

Born in London, Berkeley went with his parents to New Zealand where he was educated. During the World War he served as a major in the British forces. Although edu-cated for law, he early turned to

In Loving Memory of THEODORE STEPANOFF KARAVAEFF and FAMILY

literature. He wrote two plays, French Leave' and 'The Lady With a Lamp.' He was elected to Parlia-ment in 1924, resigned to become propagandist for the League of Na-

He is survived by his wife and five children, all in England. Burial will be in England.

EVELYN ADA HEWITT

Evelyn Ada Hewitt, 25, one of the pioneer dramatic actresses on radio, died April 28 in the Northwood Sanatorium, Saranac Lake, N. Y., from tuberculosis.

from tuberculosia.

Miss Howlth first came to the fore
on the stage as one of the leads in
'Humoresque', going into Blueblid'.
She then went into radio in its early
dramatic sketches, first on WMCA.
She took part in many sustaining
and commercial programs, her last
being the Palmolive hour. She was
a granddaughter of Ada Monk, dramatte actress in the 80's.
She is survived by her father,
John O. Hewltt, radio writer and
actor.

MARCELLA FORRESTE

MARCELLA FORRESTE

Mrs. William H. Barwald, professionally known as Marcella Forreste, died in Nw York, March 23. Her husband William H. Barwald, a respective of the manufacture of the profession of the profession since 1918, when she played the mother part in 'Friendly Enemies' for Al H. Woods, Her previous engagement had been with Nance O'Nell in 'Magda' and 'The Fires of St. John. Early In her career she had been a stock and repertore leading woman.

THEODORE STEPANOFF

Theodore Stepanoff, 50, vaude and concert dancer, died March 28 in the State Hospital, Central Islip, L. I., after a four-month illness. He was taken to the institution after suffering a complete mental break-down

Stepanoff was first brought to this Stepanoff was first brought to this country from Europe by Pavlowa 10 years ago for an engagement at the Metropolitan-Opera House. He was then signed by the late Meyer Golden, vaude producer, and toured the United States for four years in what became one of vaude's most family of the state of the state of the Wester of the

HOWARD M. BROWNELL

Howard M. Brownell, 63, formany years manager of the old Bljou, Reading, died after an opera-tion. He leaves a widow and a daughter, Bonnie Brownell, the latter owner of a dancing school for semi-professional students. He was a native of Providence, R. I., and Interested in theatres in Philadel-phia and Chester, Pa., before go-ing to Reading. In recent years he operated an automobile accessories

WILL DODGE

Will Dodge, 51, one of the best known musicians in Boston, died Wenesday night (27) from cerebral hemorrhage, immediately following an ERA concert which he had con-siducted in Boston. He was the first iman to lead a symphonic orchestra

over the radio in New England, and during his career had been promi-nently identified with the old Bos-ton Opera company, and the Boston Municipal Orchestra.

ROSE KARP GROLL

Mrs. Rosa Karp Groil, who retired from the Yiddish stage about seven ago after a long career, died in the Pennsylvania hotel, March 29, of

Pennsylvania hotel, march zs, or heart disease.

She is survived by her husband, Charles W. Groil, attorney for the Jewish Managers and Producers, and a daughter, Sophle.

BLANCHE KLAISS PRESSLER

Mrs. Bianche Klaiss, standard vaude team, died March 30 in Philadelphia. Her parents, three sisters and three brothers survive. Funeral services will be held today (Wednesday).

FRED GIESEA

FRED GREEA.

Fred Glesea, widely known in the west through his legit theatre connections, died April 1 in Calistoga, Cal, whiether he had gone in an attempt to revive his health. Survived by his widow, two daughters and a son,

HUGH ADAMS

Hugh Adams, 55, member
Dixiana Showboat Company, Ct
cago, dled on the boat April 1. F
wildow, Marion Ashley, also wi
Showboat, survives.

FRANK GIDDINGS

Frank Glddings, vaudeville trick blcycle rider at the turn of the century, died in Kalamazoo April 1. He toured the country as member of team of Wheelock and Glddings, re-

JOHN SCARPA

John Scarpa, 51, musiclan, died of a heart attack March 24 while play-ing with the orchestra at the Colo-rado theatre, Pasadena. His par-ents survive.

A. G. LEWIS

A. G. Lewis, 52, church singer and who participated in many of Sid Grauman's prologues at the Chises theatre in Hollywood, died March 22 in Los Angeles, Widow and three children survive.

Dr. K. H. Hilar, chief of the the-atre section of the Czech National Theatre, one of the foremost stage managers of Central Europe, is dead in Prague.

JOSEPH SCHMITT

Joseph Schmitt, 64, character actor, dled March 25 in Los Angeles. He had been in pictures since 1912. Remains were cremated.

ROY MINOR

Roy Minor, 30, stunt fiver in pic-tures, died March 28 ln Los Angeles of a heart attack.

ANDREW RANKIN Andrew Rankin, 69, one-time head of the Rankin Shows, died March 29 in Los Angeles.

Arthur Folwell, father of Arthur H. Folwell dramatic editor of the N. Y. Herald Tribune dled in Brook-

Harvey Heller, 51, employe of Metro studios, killed when struck by an electric train, March 30, in Culver City.

Mother of Arthur and George Plantadosi dled in Los Angeles March 28. Interment was in Brook-iyn, N. Y.

Father of Larry Spier, music publisher, died in New York, at 68, March 31.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS. ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Bernard George Cook Charles E Danner Fred A

Lewis Kay McFarland Helen Meeker Fred D Ryan Jimmy

New Business

(Continued from page 44)

by announcements. Placed by U. S.

Adv. Agency. WWJ.

General Bakhay Co., 65 15-minute
branscriptions. Placed by Batten,
Barton, Duratine and Osborne Adv.

Agency. WWJ.

Mestinghouse Electric Co., 200 announcements to run two months,
Placed by Puller Smith and Ross

Agency. WWJ.

Buck Mofor Co., 200 announcements, indefinite, KTSA.

Blackstone Hotel, Fort Worth, inBuck Mofor Co., 200 announcements.

Buck Mofor Co., 200 announcements, indefinite, Placed

Buck Gobbs Agency to

Medical Program for a year.

Blackstone Hotel, Fort Worth, inBuck Mofor Co., 200 announcements, indefinite, placed

Buck Gobbs Agency to

Medical Program for a year.

Blackstone Hotel, Fort Worth, inBuck Mofor Co., 200 announcements, indefinite, placed

Blackstone Hotel, Fort Worth, inBlackstone Hotel, Fort

WWJ.

WWJ.

Bond, Inc. (Blackstone
Went), one minute nightly anrouncements for 52 weeks. Placed
by BBD&O. WWJ.

Pipmouth Motor Co., 26 one minute
transcriptions for next two
weeks. Placed by Stanley Gétchell
Agency.

Agency.

Stanley of Stanley Getchell
Agency.

Stanley Getchell
WWJ.

PHILADELPHIA

PHILADELPHIA

Ohervieler Motors, 15-minute electrical transcriptions thrice weekly for 13 weeks, titled "Musical Momenta." Placed by Campbell-Ewald Agency. WFIL.

Household Finance Corp. tie-in spot announcements for NBC programs of WFIL.

Internat! Redding Co., spot announcements daily for 52 weeks beginning April 22. Placed direct. WFIL.

Kunkel Brothers (coal), weather Kunkel Brothers (coal), weather weeks starting April 3. Placed direct.

National Gold Buying, 15-minute program. Sundays at 54 featuring program Sundays at 54 featuring program Sundays at 55 featuring.

reports once any for tor week, seven when the company and the

rect. WIP.

Crawford's (furriers), spot announcements six times weekly, expiration indefinite. Placed direct.

Crawford's (furriers), spot announcements six times weekly, expension indefinite. Placed direct. Willow (Seeds), spot announcements participation on Magazine of Air and Town Tattler programs, daily. Contract runs for one. Electrical Association, participation on Home Maker's program for vacuum cleaner campaign, running daily. Placed by Stewart-Jordan Agreed (Seeds), and the seed of the s

expiring April 25. Placed direct. William States and Control of Lucas & Co. (Inite) Nue-minute programs three times weekly, contract with option expliring April 29. Placed by Jerome B. Gray Agency. WIP. George A. Palmer (religious), oncour program daily except. Sunday, Diring March, 1938. Program by remote control. Placed by Crowley Agency, Phila. WIP. Witch Touer, religious hour on Witch Addays, contract expiring May 26, 1835. Placed direct. WIP.

SAN ANTONIO

Nuesce Coffee Co., three daily antononcements for one year. KTSA.

Race Blomberg, comettles, 56-word announcements, 13 times. KTSA.

Alama Lumber Co., 58-word announcements, 13 times. KTSA.

Bolly Compared Co., two 15-minute periods daily for one year. KTSA.

Maricat Medicine Co., 90 spot antononcements. KTSA.

Moritan Hoyman Coffee Co., six 39-minute periods weekly for one year.

Mornan-Heyman Coffee Co., six 39-minute periods weekly for one Year.

KTSA.

Interstate Aid Association, one 15-minutements.

Agency. KTSA.

Sam Silverman, 10 announcements
for Sincla'r minstrels. KTSA.

Jorrie Furniture Co., 300 announcements. Shea Advertising

John Farmiare Co., 300 all-nouncements. Shea Advertising Agency KTSA. Spring Shopping Festival jointly sponsored by Josek Bros. Wolf. & Marx, Solo Serve Variety Store, Dalley's Cothing Co., Sears-Roe-buck, San Antonio Express and Eve-ning News. stx. 30-minute. broad-casts. KTSA.

Exploitation

(Continued from page 21)

carried by leading Polish daily with another tie-up with the Polish Food Show. Stern's original wedding gown used in the picture was displayed in a Main street shop and also in the Polish section.

ine Folish section.

Another the up was with Grey-hound Bus lines, which in return for a lobby sign, paraded a thirty-foot sign on a bus through the streets three days before opening with the slogan, "For a wedding trip—or any other purpose—use Grey-hound."

It's an Idea

It's an Idea

Down in St. Louis Al Zimballst has been struck by the quaint conceit that maybe there's gold in them thar nabes if one uses the publicity plocace. So hole been doing things director for St. Louis Amusement Co., which mixes the big with the little ones. Little ones are supposed to be too poor to go into the newspapers, which charge a city more supposed to be too poor to go into the newspapers, which charge a city come in on a co-op on the 18 small houses, with small cuts of all the managers. It took the better part of six columns. He promoted a code of six columns. He promoted a code of six columns. He promoted a code of the columns is promoted as the columns is promoted as

DX Stuff

Maybe it's old stuff where it has been used, but it still is new in other places, and Harvey Cocks got better than a column of type and a three-column cut when he arranged to have Edward E. Gloss, of the Akron Beacon-Journal telephone chat: with Dick Powell in Hollywood, about 'The Gold Diggers' and other things just before the picture of the column of the column

Column was thoroughly readable and Cocks credits it with helping the 'Diggers' spade out the ore for the box office.

Sign Stuff

Sign Stuff
Recently, a theatre has been recelving compliments on its lobby
signs, which look different from
most of the displays, the chief letters being in various bright colors
with a matte surface. Manager explays the state of the state of the state
way and the state of the state
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resco-Dram Co., two 18-minute periods duly for one year. RYSA.

Nouncements. KTSA of a spot an industrial year of the series is a series of the series of th

OUTDOORS—BURLESQUE

op an interesting angle, and should encourage experimenting.

A third gag is somewhat similar to the first, but with a different effect. Here the lettering is cut out and then a sheet of colored tissue spread evenly on, the face. Contracting lights in the back cause the lettering to appear. More of a novelty than for steady use.

AL G. BARNES CIRCUS

Los Angeles, March 30.

Hard luck rode into Los Angeles on the Barnes train. At the opening performance Saturday, Philip Escalante fell off his slack wire while doing flips. Herbest Weber did a brody from the belling rings of the principal riding act, Pearson Family, an English import, due to injury to two members of the act, was out of the lineup. In addition to this a tiger managed to get loose. Despite these accidents, show played at a fast rate. Doubling of several of acts intact with three missing not noticed. Los Angeles, March 30.

of acts intact with three missing not noticed.

West coast can yell loud about the Barnes outht, Smartly managed by S. L. Cronin, show stands out as one of the best tended attractions of the best tended attractions of the state of the stat

miles.

Opening spec this season staged by George Cunningham. Met dance director, is a great fine Newly costumed and trapped it is true, some 36 girls fill the three rings, ripping off hot rumbas with the center ring holding the ace torse tossers. Following the spec comes the entry parade, also newly costuments.

the entry partage, and newly contions are the control of the con

usual type of oig muscice circus femmes, animal act in the arena is Capt. Terrell Jacobs working 20 male and female lions. Personable lad who works minus all circus style, he sells his fighting group, to the limit. Elephant and tiger combo follow worked by Walter MacLashi, chows star with her group of 20 tigers. Still the outstanding woman animal worker in the country, Miss Stark, a positive performer, works her animals in class fashion. With a thrill every moment. At performance caught, one male doubled back into the cage while she was taking her bows, had to be beat off.

Tight wires follow in each ring

uer bows, had to be beat off.

Tight wires follow in each ring
with the Escalante Family, Butters
Troupe and Canestrell: Family featured. With Philip Escalante out,
his sister, Esther, was featured in
the family act. Juggling follows
with three unbilled troupes. Concert announcement next.

cert announcement next.

Manage horses, some 40 of them, all worked by the dancers. Well costumed, girls put the nags through the usual routine. The state of the

the worked of the statement of the statest elephant turn in the busin states as fast as pooles. Final back mount on the properties of the statest elephant turn in the busin s. Bulls are out for only 10 minutes, do their routines as fast as pooles. Final back mount on the properties of the statest elephant turn in the busin s. Bulls are out for only 10 minutes, do their routines as fast as pooles. Final back mount on the following the statest elephant turn in the busin s. Bulls are out for only 10 minutes, do their routines as fast as pooles. Final back mount on the following the statest elephant turn in the busin so the statest elemant turn in the busin set of the statest elemant turn in the statest elemant turn turn in the statest elemant turn in the sta

the second changes this as from a red to a purple, by the use of a red to a purple, by the use of a red to a purple, by the use of a red to a purple, by the use of a red to a purple, by the use of a red to a purple, by the use of a red to a purple, by the use of a red to a purple to the total to a condary color. It opens on a circuit but with a fasher button in every other socket. These would up an use executing angle and should be used to a purple to the total to a purple to the total total total total to a purple to the total Birmingham 'Indecency' Burley Trial

VARIETY

Swinging in Canton

Canton. O., April 2.
The Flying Concellos and the
Randalis, aerial sate with the Ringling-Barnum circus have started a
two weeks' training session in city
auditorium here. Back from Europe
only two weeks ago, the aerialists
will remain here until April 7, when
they will leave for New York to Join
the big show for its Medison Store
they will leave for New York to
concellog trained here last spring.
Mickey King, widely known
aerialist visited the circus folks
here this week enroute to Bloomington, Ill., where she will take part
in the annual Y. M. C. A. circus in
that city.

L. A.'S NEW EXPO **BLDG. TO RISE**

Hollywood, April 2.

After 20 years of holding automobile shows, horse and dog shows and others affairs under canvag.

Los Angeles is finally having an exposition building built. George Eastman, former Chamber of Commerce prexy, leads the venture.

Building will have 120,000 square feet of space and first affair will be a Better Housing expoPossibilities are that indoor sports events will-also be staged in the building. Construction will start next week at Fairfax and Beverly on the same tract as the Glimore Stadium. Construction will start next week at Fairfax and Beverly on the same tract as the Glimore Stadium. Construction contract calls for the building to be completed within six weeks.

Despite Los Angeles beasted 2,000,000 trade area population city or housing large displays. It has al-ways been necessary to stage them in tents. Five years ago, annual automobile show went up in flames costing exhibitors some \$5,000,000.

At that time, city prohibited further affairs under canvas but the law was never enforced due to lack of accomodations in a building. law was never enforced due to lack of accomodations in a building.

Show Boats Tune In

East Liverpool, O., April 2.
Spring is here and Ohlo river showboats are preparing for another season. The Bryant, owned by Captain Billy Bryant, leaves for Cincinnatt April 1, and The Majestic, property of Capt. Tom Reynolds, moves up the river about the same time to visit up river towns. The Water Queen, another veteran of the river owned by Capt. Ray Hyatt, also starts a trip up the river April 1.

Grind on Skates

Cleveland, April 2. City's strict taboo against mara-thons or walkathons was evaded by promoters of a roller-skatathon, who have billed it as a skating tournament and a charity affair sponsored by focal American Legion. Forty-five professional skaters started stunt, how in its second week, slated to skate continuously for ten weeks.

Birmingham, April 2.
Police court was changed into a marathon last week when the girls and boys who burleycued at the Cameo on Saturday nights went on trial charged with putting on indecent shows. The trial got underway Wednesday (27) afternoon and ended at 1;40 a. m., Thursday. There was a short recess for dinner.

ner.

A couple of weeks ago officers raided the theatre at one of the midnight shows and when arraigned in police court, Ernest Matthews. in police court, Erriest Maxinest in police court, Erriest Maxinest in police court, Erriest Maxinest Stris pur on or take off their clothes right in the courtroom to prove here was nothing wrong with the performance. Judga Martin postponed the case till, last week and the timo devoted to the trial is believed to have set a record for continuous hearing in police court. Approximately 40 witnesses were criest-crossed and triple-crossed by attorneys for the defence and city. Once or twice the attorneys themselves almost did a strip of their coats in order to get at one another.

coats in order to get an order of ther.

Mrs. Harriet B. Adams, city samusement inspector, ordered the raid, it developed, without having seen the show, She said she had received complaints from persons residing in the habe. About half of the 49 witnesses said the show was indecent, while the other half said, nay,

Matthews attempted several times to get the girls undressed in the courtroom to prove there was noth-ing indecent about the performance.

courtroom to prove there was nothing indecent about the performance.
The girls came wearing their costumes under their street clothes.
Judge Martin sald nix, that there
would be no public spectacle in
this court.
However, two costumes, without
girls in them, were introduced as
ovidence and some pretty long arguments were started about how
the girls wore them and what they
showed and didn't show.
After reviewing the testimony
Judge Martin deferred a ruling till
the next day. Several of the girls
were given fines and suspended
sentences. J. T. Sanders, manager
of the theatre, and Billi Wood,
manager of the tab show, were
fined with suspended sentences.

B. Gerard, Scenarist

Hollywood, April 2.
Barney Gerard has called in Arthur Caesar to collaborate with him
on a screen treatment of 'King of
Burlesque,' which Gerard authored,
Yarn deals with Gerard's long association with burlesque as a pro-

Team hard at it in Laguna Beach, where Caesar holds sway as honor-ary mayor of the flowering artists' colony.

Sticks to Chimps

Rochester, April 2.
Fred J. Strassle, former circus animal trainer and now in charge of animal trainer and now in charge of the chimps, monkeys and bears at the Rochester zoo, has declined offers to join Cityde Beatty and help train the big 'cats' for the coming season. Let the younger fellows do 4t,' he says. 'I have my share of sears from previous encounters. Strassle has developed a great fondness for the three young chimpanzees, and puts on a show for children with them every atternoon at the feeding hour. It is the leading attraction at the zoo, and 'arely fails to hang up the SRO sign.

Plan Syr. Burly

Syracuse, April 2. New York interests, identity un-New York interests, identity undisclosed, are figuring on reopening the Civic (Ritz) with a burlesque policy. Local counsel retained, sounded out the city administration on the project and was advised that there would be no opposition. Mayor Rolland B. Marvin was told the reopening would mean jobs for

Herk Better

I. H. Herk, stricken with pneu-monia two weeks ago, is now on the road to recovery.

Herk is recouping at ! ome in New York



THE IDOL OF THE AIRLANES

Now in the Second Year — Yeastfoamers Program—Every Monday—7 to 7:30 P. M. (C. S. G.) N. B. C. Coast-to-Coast

Returning July 2, 1935, Second Season
Weigley's Catalina Island, California

Returning September 5, 1935, Third Season

—Andrew Karzas' Trianon Ballroom—
Chicago — (Broadcasting Nightly

Station WGN)

Among First Eight Radio's Greatest Dancs Bands — New York World Gelegram Poll — 1938

Victor Records

ANDEN

AND ORCHESTRA

EXCLUSIVE MANAGEMENT

MUSIC CORPORATION & AMERICA

NEW YORK'S CHICAGO- LOS ANGELES . CLEVELAND . DALLAS

Published Weekly at 154 West 46th St., New York, N. T., by Varisty, Inc. Annual subscription, 86, filingle copies, 15 centa. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 8, 1879. COPYRIGHT, 1933, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 118 No. 4

NEW YORK, WEDNESDAY, APRIL 10, 1935

GUESTS' SQUAV

BRIT. DEMAND FOR AMERICAN **SONGSMITHS**

Hollywood, April 9.

Hollywood, April 9.

American songwriters and hyricists are much sought after by English producers for next year's filmusicals. Michael Balcon, Gaumont-British's production winding up a Hollywood o.o., states they are as much in demand as name players. Many New York tin panners have been over there composing for English pictures, including Harry Woods, and the Al Goodhart-Maurice Sigler-Al Hoffman trio. Balcon is here on deals with

Woods, and the Al Goodhart-Maurice Sigier-Al Hoffman trio.

Balcon is here on deals with Madge Evans, Helen Vinson; Boris Karloff for 'Nikola'; Maureen O'Sullivan for Kipling's 'Soldiers' Three, and 'Sector Lorre for the Control of the Control of

U. of M. Prexy Wants Actors on Campus to Show 'Em 'How to Live'

Minneapolis, April 9.

President L. D. Coffman of the University of Minnesota has proposed to the state legislature that posed to the state legislature that Otts Skinner and Maude Adams, among others, be brought to the university as 'professors without portfolio.' It's in line, he says, with a desire to have the educational scope at his school extended to include 'how to live' as we'll as 'how to earn a livine.'

clude how to live as well as how to earn a living.'
Minnesota prexy would have Skinner and Miss Adams live on the campus, meet with groups of students, talk with them, and associate with them, as that, he says, the students might absorp some of their excellence of speech and culture.'
Plan is provisional upon the grant of a sufficient appropriation by the legislature and, of course, acceptance of invitations by the personages in question.

Mae West Cartoonics

Mae West will appear under the Hearst label shortly in a comic strip. Cartoons will feature wise cracks, with Miss West doing the

cracking.

Strip will be syndicated by King
Features under a deal being arranged for Miss West by the William Morris office.

1c a Drink

Kansas City, April 9.
A new night spot here advertises:
We're Crazy—Because every day every drink in the house will be priced one penny. You take your favorite drink—pay

the regular price for first one, then only one cent for the next one, and one cent for every other one thereafter.'

BOSTON PINCHES CUSSING ACTORS

Boston, April 9.

Four of the nine cast members of 'Waiting for Lefty,' produced here Saturday night (6) by a local group, were arrested immediately after the performance charged with using profanity in public. Play is current in New York as half of a Group Theatre double bill.

Theatre double bill.

Clifford Odets' one-acter was put on at the Dudley Street Opera House by the New Theatre Players of Boston. It's entirely local but has a contact with the New York Group bunch and was established when the latter was here during the past summer doing a six-week

the past summer doing a six-week repertory.

Arrested actors were Philip Goldberg, 40; John Lenthler, 23; Richard Siegel, 22, all of Boston, and Robert F. Allen, 23, of Rockport, Mass. Producer, Frank Asher, a Boston fur worker, was not held.

Government of the State of the State of the Color of the Daily Worker.

City censor Herbert L. McNary, after reading the script, had warned the producers not to present the show as written. He was in the audience on the opening night, but allowed the play to go all the way through without interference, then making his pinch.

Theatre license has been revoked. All the actors were let out on bail.

POSTHUMOUS WORK OF VICTOR HERBERT

'Someone I Love', said to be the last composition by the late Victor Herbert, has been released by his daughter, Ella Herbert Bartlett. Latter and John McLaughlin made

Number is due onto the air for the first time next week in the Cities Service program.

FILM STAR AT 70

Hollywood, April 9, Metro signed a new contract with May Robson, handing the player a ticket on her 70th birthday this

week.

Marie Dressler was past 55 when she attained Metro stardom.

PUSHED AROUND

Red Tape, Inefficiency, Dis courtesy Creates Tidal Wave of Protests Against Manner of Handling Public at Audience Broadcasts-Sponsors Peeved

MANHANDLE STARS

Complaints of ticket holders who have not been able to get into important New York City broadcasts have reached the ears of aponsors with the result that there has been a general tightening up on issuance of free ducats to prevent future overlapping.

of free ducats to prevent future overlapping.

Designed primarily as a goodwill proposition by the companics paying for the radio programs, who distribute the coupons to merchants, etc., the ticket distribution in recent weeks has acted as a boomerang. Recipients of the free admission cardboards, who were siven them as a special means of expressing the commercial company's appreciation of their business, have been forced to wait outside broadcast studios or radio theatres, and in instances were refused admittance to the broadcast altogether because all the seats were occupied.

These merchants or their friends who were forced to return home, at who were forced to return home, at who were forced to return home, at have expressed their squawks in no uncertain terms. Directly or indirectly these complaints have gone forward to the commercial sponsors. The feeling of the sponsor has been that either their friends in the trade who are handed tickets should have who are handed tickets should have

that either their friends in the trade who are handed tickets should have no difficulty in getting into their big broadcast programs, or they will do away with ticket distribution aito-

away with ticket distribution altogether.
Previous to these kicks, Columbia Broadcasting had been issuing about 2% above the normal seating capacity in their radio playhouses. But to eliminate any possible 'turnaway,' the present lineup calls for distribution of only the actual scating capacity.

After several weeks in which a considerable number of duent holders had been turned away from Eddic Cantor and other popular broadcasts, the company made a careful check. Part of the overflow was traced to the custom of passing in company friends without any tickets. This habit had developed on a large scale for bigger, programs,

tickets. This habit had developed on a large scale for bigger programs, but now the clamps are on. Drive for Cantor tickets, too, has been partially appeased through the Issuance of ducats for rehearsal programs every week. In fact, the relearnsal showings are graining in favor over the regular broadcasts in this instance. Columbia's big programs are broadcast from what

(Continued on page 43)

CUFFO AUDIENCES Cohan Finds a 'New' Road in 6 Mos. Wilderness' Tour: Gross Tops 400G's

Down South

Birmingham, April 9. With hot weather just around the corner, not a single legit house in the south will be forced to close the winter sea-

son.
There hasn't been any.
For the first time in years stock has been completely absent from the south.

CLOD-HOPPERS' TAP DANCE YEN

St. Paul, April 9. Special House inquiry committee,

currently snooping on SERA recreation and lebure-time activities in Minnesota, charges that Minnesota olis, St. Paul and Duluth scem to be getting all the gravy. Officials of those three cities are allogedly holding the purse-strings despite it's federal and state money that's being sment.

Ing the purse-strings despite it's federal and state money that's being spent.

Nearly 7,500 farm and city women in Minnesota are enrolled in free dancing classes. The dancing angic seems like a wearte of coin to the town of the common strength of the Twin (Minneapolis-St. Paul) Cities teaching terpalschore: tap dancing, folk dancing, social hoofing, and even the square dance are listed.

Instructors get \$2.50 a day—some get cash, others, groceries. Structure, the pay no fees. SERA pays only instructors' salaries, classes being held in buildings furnished by the various municipalities.

Besides dancing, instruction in playwighting, pup pe t-m aking, wood-carving and kindred activities are getting the scorch from the in-

are getting the scorch from the inquir uiry group. SERA's leisure and recreation di-

(Continued on page 52)

BENCH-WARMERS

\$1,200 Matinee, \$300 Night Blamed on Amateurs

Rochester, N. Y., April 9.

All-Pen Arnateur radio show on the JRO Palace stage proved a hoomerang when practically the entire late afternoon auditone stayed through until 9:30 to see the broadwart. Manager Jay Coldon was forced to close the boxoffice carly in the evening, turning away crowds storming the theatre to see Earl Carroll's Vanities' stage show.

B. O. receipts were something like \$1,200 for the afternoon and \$300 at night, a severe headache capecially in view of the licavy budget for the week Rochester, N. Y., April 9.

George M. Cohan in one of the most auspiclous tours in seasons rang down the curtain for the seasons rang down the curtain for the seasons to be seasons to be seasons as the seasons read to be seasons re

Irishman, for the Irish Fellowship Club of Chicago.
Combination of Cohan, Eugene O'Neil and the Theatre Guild, star, author and presenter, respectively, provided a draw that accounted for average grosses of \$15,000 weekly, Biggest single week's takings came before the star of \$10,000 weekly, Biggest single week's takings came in Louisville, Dayton and Indiam: in Louisville, Dayton and Indiam: a total of \$20,800.
Wilderness' tour included 33 one-

a total of \$20,800.

Wilderness tour included 33 onenighters, which the star did not
greatly relish, balance of the time
being week stands or longer. Philadelphia's two weeks and Boston's
four were played to a better average than the six weeks in Chicago,
where the take was around \$14,000
weekly. As for the one-nighters,
some managers tossed out pictures

(Continued on age 63)

(Continued on page 63)

Magicians' Convention Sees Hardeen Nearly Drown as Trick Fails

Easton, Pa, April 9. Theodore Hardeen, brother of Harry Houdini, nearly met death at the Lyric, Allentown, when his new 'double death defying' trick failed

the Lyric. Allentown, when his new 'double death defying 'trief' failed as he attempted it in public for the first time. Hardern made the try at the afternoon show, but just about made it in the evening.

Hardeen submerged himself in a large milk can filled with water, in 10 for the war and elemen of about 500. The try of the tr

At the evening performance, Hardeen discarded the box and was locked only in the can, escaping in a little more than two minutes. Many magicians were at the Lyric when the trick falled, the show being a feature of the convention for magicians.

L. A. County Last Year Collected \$546.536 in Realty Taxes from 14 Studios: 7 Others Unlisted

Hollywood, April 9.
Checkup in the office of the Los
Angeles county auditor shows that
for the fiscal year 1933-34 the sum
of \$546,5627 was levided and paid
by 14 studios operating in L. A.
county on their real estate and busi-ness. Seven other companies operating studios were not listed for
that period.
Taxes paid were:

Taxes paid were: Columbia Pictures Corp., \$25,-

414.28.
Fox Film Corp., \$94,771.34; Fox Hills Realty Corp., \$21,639.89, making total of \$116,411.23 for Fox.
Paramount-Publix Corp., \$46,-252.52; Paramount Land Corp., \$42,-413.86, making a total of \$68,654.14 for Paramount

for Paramount.

RKO-Pathe Studios, \$58,732.96.

United Artist: Corp., \$20,293.84.

Universal Pictures Corp., \$28,

9.78. Warner Bros. Pictures, Inc., \$9,

\$7,156.44; First National Productions, \$40,791.97, making total for Warner-First National holdings Warner-Fine. \$57,438.90. Metro - Goldwyn - Mayer Corp

Metro Goldwyn - Mayer Corp., \$132,779.06. Hal Roach Studios, Inc., \$10,-153.90.

Harold Lloyd Corp., \$16,272.92. Walt Disney Productions, \$2,-

hnicolor Motion Picture Corp. Techni \$8,312,50.

Technicolor Motion Ficture Corp., \$3,12,50.

Buster Keaton Productions, \$178,76.

Buster Keaton Productions, \$11,56.

Above, combined, make grand total of \$546,586,87.

Companies not listed, paying county tax, are Majestic, Mascot, Monogram, Charles Chaplin Studios, Principal, Chesterfield and Liberty. All of these, with the exception of Chaplin, work 'on rental studios. There are also a number of small independent and administration of the production of the studies. The country of the studies of

Sacramento last week that the state of California only got \$14,000 in taxes during 1938 from the 10 largest screen companies, a good portion of the grand total listed above is also paid by L. A. County to the state as its portion of bearing up the commonwealth levy.

BEECROFT'S VA. PIC PROD. PLAN

Hollywood, April 9.
Chester Beecroft, one-time general manager of Cosmopolitan Productions and for the past three three years operating the Beecroft Studies in Tampa, Fla, has been here for a week trying to interest here for a week trying to interest producers in his new studio property at Virginia Beach, outside of Norfolk, Va. Syndicate headed by H. B. Lasting, wholesaie furniture manufacturer, has purchased 800 acres for a studio, and has started work on a 240 x247 sound stage. Spot is five hours from-New York:

In addition to icasing space, syndicate will produce a series of indie features, with Beecroft as production head.

Schnozzy Schnozzing West

This and one more week at the Casino de Paice. New York nitery, and then Jimmy Dunante returns to Hollywood and a possible extension of, his Metro contract. Date for renewal is June 26, but he must be advised a month ahead.

If a free agent, Durante goes into Billy Rose's Tumbo, musical, first, and then abroad on some London offers.

offers.
Schnozzle's engagement at the Parce nitery was limited to four weeks only

ARRIVALS

Arturo Toscanini, Charles Laughton, Nelson Doubleday, Sami Eckman, Jr., Henry Mollison, Frank Schlaiffer.

50% Plea

Parls, April 1.

Jacques Kaminsky, who is producing a French 6-day race picture called 'Vei d'Hiv,' took his troupe and technical staff in a group to see Warners' 'Six, Day Bike Rider' at the Apollo here.

Apollo here.
Came out of the theatre in dead silence, which Kaminsky broke with the remark:
"There's no use asking you to make as good a picture as that," but please try to make. that, but please try to make one about half as good.

1.356 EXTRAS GROSSED \$100.532 IN MARCH

Hollywood, April 9.

Nine hundred and thirty-six extras, mostly from the drees groups, worked at the studios in March for an average wage of \$117 each. Four hundred and twenty extras worked five days or less for earnings of less than \$45 each.

Total studio outlay was \$100.532.

Above does not include atmosphere or racial groups.

Air Names for 'Sing'

Hollywood, April 9.
Phil Baker has been spotted in 20th Century's 'Sing, Governor, Sing,' Rubinoff also set.
Paul Whiteman goes in the same

Ford's Colman Pic

Hollywood April 9.

Hollywood April 9.

John Ford has been signed by
20th Century to direct Ronald Colman in 'Man Who Broke the Bank
at Monte Carlo, going into production in July.

Ford makes 'Steamboat Around
the Bend,' Will Rogers starrer, and
likely another for Fox, before reporting to 20th.

Talbot's 'Glory' Lead

Hollywood, April 9.
Lyle Talbot, replacing William
Gargan, has the lead opposite
Marion Davies in Page Miss Glory,

Gargan was delayed in Broadway Gondolier at the same studio.

Flock in for 'China'

FIOCK IN FOY CATINA

Hollywood, April 3.

Percy Waram, Charles Trowbridge, Randall Bates, Byron Russell and John Harrington are due
at Metro tomorrow (Wednesday)
from New York for China Seas'.

Melville Cooper, now in "Laburnum Grove' on Broadway and under contract to Metro, is due two
weeks later for same picture.

Vallee's 2d for WB

Rudy Vallee goes out to Burbank sometime between July 15 and Sept. 15 to make his second for Warner 15 ros. this year. He is under a long-termer calling for a doubleton an-

termer came and the number of studio is trying to figure out something different, away from the musical formula, for the crooner.

Par Directors Switch

Hollywood, April 9.

Paramount has closed a deal with Richard Wallace to direct 'Annapolis Farewell.' Originally Wallace was wanted for 'Peter Ibbetson.'

Henry Hathaway, who was assigned to the former picture, has been switched to 'Ibbetson'.

KANE'S 'B'WAY CO-ED

Hollywood, April 9.
Robert Kane is producing Broadway Co-ed at Fox, with Alice Faye

Yain is by Norman Houston and Robert Gron.

FAMOUS FIRST NIGHTS



PICTURES

WILL MAHONEY

The Bulletin, in Glasgow
"Will Mahoney, the American
comedian, is the perfect cure for
the blues." Rarely have I seen and
heard such enthusiasm in an audience. Will clowned and tapdanced about the stage, and then
skipped on to the keyboard of an
extended xylophone and tapped out
melodies with his feet."
Direction

WM. MORRIS AGENCY Mayfair Theatre Building New York City

FILM MAN'S CAL **LOTTERY PLAN**

Lottery plan to raise funds and keep down state taxes, introduced today in Legislature by Assembly man Meehan of Oakland, originated with Jack Mulcahy, Fox Film publicist. Measure calls for organization of California, Inc., with 'offerships' instead of cash prizes to holders of winning tickets.

holders of winning tickets.

Winner would be president at
\$100,000 salary and others among
2,000 winners proportionately paid.
Tickets would be sold for \$1 by unemployed who would get 10% commission. State would get 45% and remaining 45% to "officers" of organization, i.e., the winners. Drawings would be held monthly for intake of \$12,000,000.

Bennett Suit Showdown

Los Angeles, April 9. Final showdown is due in cour

month on Joyce-Selznick's \$15,000 suit against Constance Bennett which has been hanging fire since 1931, after agency negotiated a \$30,000 a week two-picture deal with

Warners.

According to the complaint, the 15 g's is balance due on 10% of the 3800,000 deal, actress allegedly having persuaded Warners to pay half the amount demanded by the percenters, but failing to kick through with the balance.

Watts' Film Interest

Hollywood, April 9. Dick Watts, N. Y. Herald Tribune film critic, planed in Sunday on inght to get a flash at a couple pictures he was interested in the pictures he was interested in New Young not be released in Ne pletures he was interested in that would not be released in New York until he had left on his Russia-China trip. He returned by plane today (Tuesday).

Dietrich's 'Lovely Day'

Hollywood, April 9. Next for Marlene Dietrich at Para mount will be 'A Lovely Day in Aranjuez,' from a German novel. Script is being written by Hans

Szekely.

No director yet for the picture with Ernst Lubitsch originally set for her next one.

Torres Sues for Wages

Suit for \$3,000, claimed as unpaid wages, has been filed in a local court against Miguel Contrerras Torres, film producer who has Torres, film producer who has worked in Hollywood, by Indalecto

worked in Hollywood, by Indusedo Contreras.

Says he was hired to direct the Boltz (Trible') at wage of 1920 a month, that he worked for 10 Days of Musa Dagh, surrent best months and got only \$140.

The following descriptions of memorable theatrical premieres to a compilation of stage, screen, concert or nite club openings which, for some odd circumstances or another, stand out in show business. The vill be recorded without thought to chronological order. The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, novelty show venture, play or company, to some other attendant excitement backstage, some colored occurrence out front, or merely because of the gala circumstances. This is to be a continued series.

Proctor's Pleasure Palace.

Prootor's Pleasure Palace
(N: Y, Sept. 1, 1885).

Labor Day (2) was resulty the formal opening of this new structure, one of the most ambitious entertainment ventures ever offered by a vaudeville manager, but if started the day before. The auditorium' proper seated about 2,500, but it was possible to raise a curtain at the rear of, the stage and piay to an additional sudence of about 500, which was seated in what was known as the Palm Garden, and which was intended to be used at times as a beer hall. The space was used two weeks for all the program. I might have been a success with circus acts, but other performers did not know which way to face. In addition, there was a billiard hall under the Palm Garden and a rathekeller under the theatre proper, with a roof garden over all.

Somehow the idea did not cilck. The rathekeller band was fired after the second week and the billiard room closed. At the end of the first season the Palm Garden was bricked off and rented for balls and other entertainments. Later it became known as the Sth St. and about five years ago was rased to make room for the more modern house now bearing the same name, but with the HKDO preface.

The bill was headed by Geo. Lockhart's elephants which Proctor had under a season's contract. His brother, Sam, exhibited at Koster & Blal's. Sam had the better animals, but George had the personality.

'The Pace That Kills'

The Pace That Kills' (14th St., N. Y., April 2, 1885).

Nothing notable about this English racing drama, brought to America by Ealter Sanford, but a memorable first night because of its handicase. The curtain was held for an hour while Sanford and representatives of Sir Augustus Harris argued as to whether or not the play was lifted from the Drivy Isine Run of Luok'. An American author also claimed the play title to be his. After the performance finally got off to a delayed start; one of the horses used in the race seene (not on a treadmill) knocked over a hurdle, failing on the jockey and making such consistent the curtain had to be lowered while the tangle was straightened out. The post-midnight curtain saw few left in the audience. The following day 'saw a resumption of the legal fights, and the theatre did not open. The rim was stopped with a total of one performance.

LONG SHOTS

Metro's Short on Horse Breeding May Develop Into Feature

Hollywood, April 9.

Metro sent a technical crew to San Jose last week to look over Norman. Church's stock farm with a view to making a worsele on good that the stilld disankhed Ed Marin to the ranch to see if sufficient material was there for a feature.

If Marin's reconst

Marin's report is okay, studio If Marin's report is okay, studio will assign writers to whip up a yarn, which he will direct. Kellog Ranch at Pomona, breeding farm for Arabian horses, will also be inves-

TAX BOGEY NO BAR TO. BUSY INDIES

Holivwood, April 9.

Hollywood, April 8.

Major studios may be suffering from slowed production in the jitters of conjectural move from California under the taxomania bogey, but Talisman Studio is at its top production peak in years as a work-house for indie productions.

Currently in work are Ramon Novarrio's Spanish picture, 'Against the Current'; 'Excelsior Pictures' Fell Breaks Loose' Camoo's Rich

Currently in work are Ramon Novarro's Spanish picture, 'Against the Current', 'Excelsior Pictures' Hell Breaks Loose', Camoo's Rich Relations' and a number of trailers being made by National Screen.

Preparing are William Berkies 'Our Young Friends', a series of comedies featuring Robert Sharpe, and the series of comedies featuring Robert Sharpe, and the series of comedies featuring Robert Sharpe, Andrews Will use the skeded to start before the end of the week.

Novarro will use the studio in connection with 'A Night in the Teatro Intimo', a Technicolor short which he will make upon completion of 'Against the Current.' Two-reeier will use Novarro's little home theatre as setting, and the actor-producer will both dance, sing and mo. in the production, which will feature his sister, Carmen Samanlegos. Short will be turned out in four languages, and is intended as part of the unit show Novarro will release in Spanish-speaking countries.

WELLMAN'S CHORE

William Wellman has been pressed into service by Metro to assist Tay Garnett in the direction of China Seas, as picture is far behind schedule.

GOLDW'N-KORDA INT'L FILM REVUE

Sam Goldwyn and Alexander Korda will co-produce the first 'Goldwyn Follies.' Goldwyn expects to make this an annual revue and wants to do it from an international standpoint. Part of the British and Continental footage will be made by Korda in London.

Details were worked out during Goldwyn's recent quick hop to London. Idea, as at present lined out, is for Korda to make a tour of the Continent in the near future picking up talent for the revue and using it in his London studios. This material will be shipped to the Coast, Some of it may be left out for American distribution and incorporated abroad with some of the American footage dropped for the foreign marts.

Paramount used a similar idea on Big Broadcast, incorporating some forcign language specialties in for-eign markets, but it was all produced in Hollyw

SAILINGS

April 20 (New York to London) William Goetz, Helen Vinson,

April 20 (New York to London)
William Goetz, Helen Vinson.
Rufus LeMaire (Paris).
April 19 (New York to London)
Michael Balcon (Berengaria).
April 10 (New York to Paris) John
W. Hicks, Jr., George Weitner, T. X.
Jones (Washington).
April 5 (New York to California)
Russell Markert (Pennsylvania).
Paris 6 (New York to Paris)
Charlotte Settlin, Yiddish, Art company, Charles Farchy (Champiain).
April 5 (New York to London)
Roland Young, Reg Connolly, Maggie Teyte (Europa).
April 5 (New York to London)
Jack Buchanan (Olympic).
April 6 (Los Angeles to Honolufu).
Mr. and Mrs. Edgar Rice Eurroughs
Lugell).
Los Angeles to Sydney)
Kenneth Hall, Arthur Gregor (Mariposs).
April 3 (Bermuda tour) Peggy
April 3 (Bermuda tour) Peggy
April 3 (Bermuda tour) Peggy

April 3 (Bermuda tour) Poggi

Wood, Mrs. Stanley Rinehart, Ward Greene, Milton Mackaye, William Soskih (Statendam). April 2 (Los Angeles to Yoko-hama) J P McEvoy (Asama Maru).

FILM HOLDOVERS ON B'WAY

Filmusicals and the B. O.

It took the picture business several years to get back to the point where audiences again accepted musicals. Now the danger looms again, as following the post-1929 musical avalanche, of overdoing and killing the market.

Musicals are a natural adjunct to film production and should be the big money films. They should be the pepper-uppers, the builder-uppers, the spice. And they can be. But not if they're of the same mediocre quality, as in one key city last week where the three then current filmusicals all laid an egg at the bo. Where a musical can't make the grade as A-1 entertainment, and already there is beginning to be felt a current Aw, it's unit another musical, 'it's time for Hollywood to heed and curb. Good musicals are a blessing to exhibitors but can be good and fresh only if they're intused with novelty. That's possible only if there's a supersundance of them, or if the quantity, no matter how controlled, lacks in quality.

Colorfilm Talk Up Again

Studios' When and Ifs Depending Pioneer's Reception

contract.

U-Asther Settle

fit of Academy conciliators. Actor gets picture deal at the salary and conditions contained in the disputed

contract.

Dispute centered around notification of Asther for a picture. After
several postponements Asther went
to England and was unavailable
when the studio call went out.

New pact has a 75-day limitation.

PAR TRIES OUT

TRIPLE TINTER

Hollywood, April 9.
Paramount is making tests at the studio with the Keller-Dorian color process with the possibility that the company will utilize this three-color system on several features on the

system on several features on the New Year's program. William Cellestin, president of the American Keller-Dorlan Co., and J. T. Capstaff are making the experi-ments with studio technicians. Studio endeavored to kee announcing officially that Cellestin announcing officially that Cellestin and Capstaff were here on sound re-search.

Erie Canal Overflows. But It's in Hollywood

Hollywood, April 9.

The 'Eric Canal' set on 'Farmer
Takes a Wife' overran its banks,
following a three-inch rain over the
weekend and for a time threatened
to inundate part of the Westwood

Quick action by the pumping squad and levee builders saved the set from further damage.

Hollywood, April 9. Universal-Nile Author salary dispute has been settled without bene-

Hollywood, April 9. Motion pictures are getting ready to burst forth in a revival of color

to burst forth in a revival of color. Every major company is awalting the arrival on the screen of Ploneer's Becky Sharp.

If the reception is good, Metro's fret vari-hued opera will be Marie Antoinette'; Walter Wagner may switch Vogue from black and white spic color. Sam Goldwyn has the property of the decision is reached soon enough, may do 'Captain Blood' in pastels.

enough, may do 'Captain Blood' in pastels.

Both Paramount and Radio are interested but have no particular picture in mind. However, Par favors blending its proposed opera with tints. Fox, after trying one sequence of 'Little Colone' in color, will, if 'Bocky Sharp' gets the propagation of the propagation of the color will be the completely in color.

Studios feel that color will be welcomed selling angle for the new season's product.

GINGER ROGERS LAWS HER AGENT FOR \$5,100

Los Angeles, April 8.
Countering Nat C. Goldstone's commission suit for \$3,000, Ginger Rogers, through Attorney Harry E. Sokolov, has filed cross—complaint demanding return of \$5,100 commissions paid the agency.
Actress complaint claims Goldstone's contract with her is invalid because he has not paid the required agency license fee required for operating within the unincorporated county strip running between Beverly Hills and Hollywood. Tithes paid in to the agency are therefore recoverable, Miss Rogers contends, and Goldstone's allegations of breached contract against the actress are untenable.

No Brock-Fox Contract **Settlement: Just Runs**

Hollywood, April 9.
Lou Brock, producer, remains at
Fox till his contract runs out in two
months without studio offering to months without settle.

Brock winds up his deal without making a picture.

U's Mollison

London, April 9.
Universal's latest Hollywood cap-ture from the British stage and screen, Henry Mollison, sails April 4 on a term contract.

Wynne Gibson Sailing
Hollywood, April 9.
Wynne Gibson-lett here for New
York, en route to England.
She goes to London for the femme
lead, in 'Admirals All,' to be produced by Stafford Productions:

Product from April 1, 1934 April 1, 1935, Belies Any Danger for Film Shortage So Far as Broadway Acers Are Concerned-Of 260 Playing Weeks, 141 Were Taken Care of by Holdover Releases

HOW CO.'S RATE

During the past year, from April 1, 1934, to April 1, last, pictures have proved strong enough in Broadway first run weekly changes to provide for 1414 weeks of holdto provide for 141½ weeks of hold-overs among the five ranking New York exhibition palaces—Radio Clity Music Hall, Paramount, Strand, Roxy and Capitol. The comparatively small total of 81 pic-tures, approximately 20% of com-bined total of product turned out, took care of this much playing time. Rivoil is not included since it is a run operation rather than a weekly change, but if that were fig-ured the average of pictures ca-

weekly change, but if that were figured the average of pictures capable of going more than a week would be even higher.

Past 12 months has been an outstanding year for holdovers, with a total of nine pictures having the stamina to run three weeks, in the face of severe Broadway competition; three that were able to go four; and one, 'Copperfield,' which went five at the Capitol, first time in history house held a picture beyond four weeks.

In history house held a picture beyond four weeks.

In addition to these figures, Capitol had one picture which went 2½ weeks, Forsaking All Others, while the Par had one which went 1½ days over three weeks, Ruggles. In other words, of the 61 pictures, 15 played engagements of more than two weeks, while 45 (Continued on page 25)

MG BORROWS LENSERS TO HANDLE PEAK SKED

Hollywood, April 9.

Metro is continuing its borrowing
of cameramen from other studios
to take care of peak production
slated for the next two months on

stated for the next two months on that lot. Latest cinematographer added is Arthur Edeson, on loan-out from Warners, to handle lens on the Harriett Hoctor dance ensembles for 'The Great Ziegfeld,' which sees into production this week with Seymour Felix directing.

Flu attack which hit Oilver Marsh last week necessitated assigning Gregg Toland to handle the photography on the Joan Crawford starger, 'No More Ladies.' It's the first time in three years that another comeraman than Marsh has photographed the star on the Metro lot.

Burke Leaving Fox

Hollywood, April 9.
Upon completion of his current contract at Fox, Edmund Burke, writer-director, will not re-sign. He has been on the Fox lot for six

years.
At present he is on loan to Metro
rewriting Broadway Melody of 1935.
When he finishes he returns to
his home lot to script and direct
Song and Dance Man, George M.
Cohan play, James Dunn is the
male topper.

Trix Set at Par

Hollywood, April 9.

Faramount has signed Trixle Friganza for three pletures.

Player goes on the company payroll immediately, although no immediate assignment.

BUT 61 PIX AMONG Studios' Wholesale Talent-Signing Spree: Over 250 Contracts Issued: **New Faces Given Wide Latitude**

Framed

Paris, March 31.
United Artists' French press United Artists French press
agent, looking over colored
photographs of the firm's actors hung in the entrance lobby
of its Paris offices, noticed that
Maurice Chevaller was hung
in an inconspicuous place
around a corner. Figured that
since Chevaller was due in
Paris in a day or two, hed better he att. out front. So
with that of George Arliss,
which had been hanging dead
center.

Next day George Arliss un-expected walked into the office and asked to see his picture,

FILMITES NIX FREE AIRINGS

Air chatterers are taking lick-ing from the reason agency, which is signing picture stars to contract which prohibits the players from appearing on any air program before the broadcast for Thompson accounts. In past, chatterers have been able to get players gratis, Flimers figured that the favor would be reciprocated in the Chatterer's columns. Was Louella Parsons, when Mary Pickford was forced to cancel out on her weekly Campbell Soup broadcast. Thompson company, which has an option on Miss Pickford for Royal Gelatine in the fail, refused to let down on their 'no outside broadcast' clause until the option is either lifted or deast the proper company which is either in the option is either lifted or deast the proper company who have become consultance.

until the option is either littled or dropped.

Players who have become cognizant of the Thompson exclusive angle and knowing that the company is paying important money for guests on the Fleischmann, Shell and Lux broadcasts, are balking at the gratis eitherings. It has been made clear to them that these no pay airlings cut their tuture value on commissing one and two stars weekly. Thompson is signing players months in advance of their appearance.

These two factors coupled with the fact that the actors realize they are throwing away money by donating their services, have all the chatterers looking for new type programs which will eliminate the continued use of stars.

JOLSON TO ACT IN 1. PROD. 3 A YR. FOR WB

Hollywood, April 9. Hollywood, April 9.
When Al Jolson returns here in about, eight weeks, he will supervise productions as well as act.
New WB-Jolson three-year pact provides that Jolson star in one-picture a year and supervise production of three others.

Markert's Coast Vacash. Minelli Joins Shuberts

Russell Markert, dance stager at Radio City Music Hall, New York, left Saturday (8) by boat to the Coast. It's just a vacation. Markert's been lift for the past six weeks, having left the hospital the early part of the week.

Vicente Minelli, designer for the Hall, is out at the end of the current week, having resigned to join the Shuberts. Current. ehow at the M.H. is his finale there.

Hollywood, April 9

Stuffing their actor contract lists at an unprecedented rate, major studios are heading for most bloated lines of regular pay-check grabbers since those early days when

ed ilnes of regular pay-check grabbers since those early days when actors sold by the gross and contracte didn't say anything about size of type in hilling. Over 250 ticketed actors, from promoted chorines to favor the contract of the con

week in different role

(Continued on page 57)

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INDEX

Bills	52
Burlesque	.63
Chatter	. 60
Exploitation	20
15 and 50 Years Ago,	50
Film Reviews	17
Foreign Film News	15
Foreign Show News	67
House Reviews	16
	54
Inside—Legit	
Inside—Pictures	6
Inside-Radio	37
Legitimate	3-56
Literati	58
Music	47-49
New Acts	50
News from the Dailies	62
Nite Clubs	48
Obituary	62
Outdoors	63
Pictures	2-31
Radio	15-46
Radio-Chatter	41
Radio-New Business	. 38
Radio-Reports	46
Radio-Showmanship	
Talking Shorts	17
Times Square	59
Units	
Vaudeville	
Women	61

Mary Astor-Dr. Thorpe Split After 4 Years

Mary Astor and Dr. Franklin Thorpo are separating after four years marriage due to incompata-bility. He filed suit for divorce against the actress yesterday (Mon-day).

Couple have a two-year-old daughter.

MUNI'S DILLINGER PIC

Hollywood, April 8.

Bette Davis gets the lead opposite Paul Muni in Warners' Doctor Socrates, yarn based on the Dillinger face-lifting.

Production starts in three weeks.

No director set yet.

Too Late Now, We're Moving, Says Mayer, Then Goes Into Tax Huddle

Hollywood, April 9.
Louis B. Mayer made the prediction at the Breakfast Club here that the picture industry would surely move away from California, no matter which way the taxation battle at Sacramento goes.

He said it night be within a year.

He said it might be within a year; He said it might be within a year; it might be next year and at any rate it looked certain within three years, I don't think the excelus can be stopped now, he said. I don't think Governor Merriam could stop it even if he wanted to.'

it even it ne wanted to:
Despite this assurance, Mayer was
a member of a film delegation, comprising Will Hays, Joseph M.
Schenck and Winfield R. Sheehan,
who went to San Francisco the following day for a conference on the
taxation question with the governor.

Returning, Schenck stated, 'Every Returning, Schenck stated, Every-thing is all right now—the legisla-ture will behave. But the same day in Sacramento the governor stated he had no intention of changing his plans of taxation.

plans of taxation.

With all proposed legislation, such as a film footage tax, directly almed at pictures, apparently dead, the film opposition is centering on the various proposals for a state income tax, with indications that the state is going to get such a tax, although probably not at the rate (one-third of the Federal) which is backed by the Sinolair Epic party. Mayer, in his Breakfast Club speech, charged a state income tax as being the fly in the olitment that will drive the industry east.

will drive the industry east.

will drive the industry east.
This and Schenck's utterances on
the legislative issues have brought
about belligerent answers from the
legislators and with the whole state
currently concerned if would seem
there's only one topic on the minds
of the natives, 'will the picture busi-

of the natives, 'will he picture business of the natives, 'will he picture business stay or move?'

Other industries and businesses, realizing what the exodus would mean to other lines of trade, are now on the bandwagon fighting the picture industries' battle, circulating petitions among workers and store customers and asking legislators not to 'make any move that will penalise the state some the picture of the state of the picture of the state of the picture of the state and the picture of the p

Figures reveal that three compa-les paid \$11,857 in taxes in 1933 and the remaining companies, \$1,824 These taxes were paid under the state bank corporation franchise act, the levy amounting to two per cent of net profits, with a minimum fee of \$25 a year. Some major studios paid only the minimum.

paid only the minimum.

Answering Mayer's statement that
the picture business would pay \$22,4
000,000 annucily under the lowest
tax proposed, Boyle pointed out that
Hollywood wouldn't pay more than
\$25,000,000 under the highest tax
recommended by the Epic demo-

'Top Hat' Gets Going

Hollywood, April 9.

Top Hat' (Fred Astaire-Ginger Rogers) got under way at Radio Monday (8), with Mark Sandrich directing, Supporting cest includes Helen Broderick, E. E. Horton, Eric Biore and Eric Rhodes. With the exception of Miss Broderick, all were principals in the Sandrich-directed 'Gay Divorces'.

Screen play is by Dwight Taylor

Screen play is by Dwight Taylor and Alian Scott. Score is by Irving Berlin.

Presnell Moves to U

Hollywood, April 9. Robert Presneil resigned as ass Robert Presnell resigned as asso-ciate producer at Warners and checked in yesterday (8) at Univer-sal. He will do one picture at the latter studio under a producer-writer assignment. Earl Baldwin has taken over Presnell's assignments.

GROSS' LESSER BERTH

Hollywood, April 9, Edward Gross, former Paramount studio wardrobe head, replaced Frank Melford as business manager for Sol Lesser Productions.

Couple ad lib comics on a midwestern station were dropped suddenly in their seventh week, despite the fact that their program was doing nicely for the product. The patter duo sought out the agency see on the account for an explanations mber, said the account for an explanation mber, said the account for an explanation of the several of your broadcasts to your perform bad no source other than your imagination, but it happens that the client has a daughter named Bessle, who has one of those spreading figures, and she's very sensitive about it. She got the idea that you were poking fun at her.

Profit-Sharing Plan Comes Up At KAO Meeting

Annual meeting of stockholders Keith-Albee-Orpheum, chief RKO theatre subsidiary, is to be held to morrow (Wed.) in the RKO building, N. Y. This meeting may determine the relative voting strength o

RKO and Mike Meehan in KAO.
Company officers aver nothing is
expected to disturb the present set-

expected to disturb the present ast-up, Others expect the meeting to be postponed.

An election of directors will take place, also, shareholders will be asked to vote on a profit-sharing plan which will be proposed for their consideration.

20th C.-Korda Exchange Deals; Goetz Abroad

Hollywood, April 9.
Several player exchange deals are expected to be closed next-month in London when William Goetz, general manager of 20th Century, meets with Alexander Korda of London with Alexander Korda of London

films.

Goetz and his wife sail from New
York April 20, returning June 1 en
the maiden voyage of the Nor-

Par Trading Technical

Whatever trading in Paramount securities there may have been on the part of any members of the the part of any members of the various reorganization committees, such trading on the whole has been negligible and mostly for technical purposes and not for profit. This was indicated on Thursday (4) at the last hearing before Federal Judge A. C. Coxe, when affidavits to this effect were filed with the court. These affidavits are substantially the same or summaries, of answers filed by the committees or members of same with the Securities Exchange Commission in Washington, as required by law.

Hall Takes 'Richelieu,' Riv Holds 'Miserables'

'Richelieu,' fourth picture the house has bought from UA, goes into Radio City Music Hall Easter week (18) and while not guaranteed two weeks is figured for holdover. Hall also wanted 'Les Miserables, but UA has set it for its own Rivoli on Broadw

Wiley Post Serial?

Hollywood, April 9.
Louis Welss, independent producer, is dickering with Wiley Post to appear with his plane, Winnie Mae, in globe-circling serial,
Production would start in fall, as aviator has, experimental flirhts scheduled for the summer.

2 Femmes Scouting U's Eastern Talent, Scripts

PICTURES

Mirlam Howell succeeds Max Hart as Universial's eastern talent scout. Elsie Neuberger is the com-pany's new eastern story chief. Jerry Sackheim, U's story editor who has been pinch-hitting around New York, returned to the coast lest week.

J. H. HARRIS TO REBUILD OWN **CIRCUIT**

Pittsburgh, April 9.

The return of John H. Harris, former head of the Harris Amus. Co., to the theatrical field on April 9 marks the first active steps towards rebuilding of the Harris circuit in this territory. In the past

wards rebuilding of the Harris circuit in this territory. In the past 12 months preliminary steps looking to such a consummation have been taken under the direction of Sen. Frank J. Harris, who remains as circuit president.

When Johnny Harris becomes active head he will have John T. McGreevy and James Balmer, vets with the company over a span of years, and George Tyson, his assistant and manager of the deluxe Harris Alvin house here, in his circuit reorg work.

Harris Alvin house here, in his cir-oult reorg work.

Harris has been away from per-sonal theatre operation for the last five years because of a contract with Warner Bros, when it bought most of the Harris houses in 1830. He was not to operate except in Warners' employ in Pittsburgh and Cleveland. He served as local Cleveland. He served as local zone manager for three years. Currently there are about 16 houses in the Harris circuit setup.

EDUCATIONAL CLOSES DOWN PROD. IN H'WOOD

Hollywood, April 9.
Educational has closed its Hollywood production to concentrate its
two reel filming hereafter in New
York, where Al Christie is in charge.
Company's whole staff was
dropped after the cleaning up of the
Buster Keaton series.
Educational's studio headquarters
have been at General Service.

L. A. PAR WASHUP

Reorg Plan for Theatre and Studio Properties by May 20

Properties by May 20.

Los Angeles, April 9.
Federal Judge Charles Briggle has authorized Paramount Properties, holding company for the L. A. Paramount Theatre Bidg, and Paramount Studios, to submit reorganization plan to bondholders and creditors by May 20 for affirmation or rejection by court.
Revamp would adjust company's capital structure without reducing par vaiue or interest rate of \$2.750,000 outstanding first mortgage 6% bonds. Creditors were given by court until May 6 to file claims, and May 13 deadline for protests.

Kenneth Pitzpatrick continues as corporation's general manager pending reorganization.

Gensler, Par Producer

Hollywood, April 9. Hollywood, April 9.
Paramount has given Lewis Gensler a contract as associate producer.
First assignment is the next Carl
Brisson filmusical.
Former Broadway producer is finishing collaboration on an original,
'Old Man Rhythm,' and writing
tunes for a picture at Radio.

Skouras' O. O. Tour

Los Angeles, April 9.

Spyros Skouras, who planed here unexpectedly last week after leaving New York for Kansas City, is headed for the Pacific Northwest early this week for a tour of inspection of the floues open tied by Joseph County of the County of t Accompanying Skouras north are Charles P. Skouras, operating head of F-WG, and Mike Rosenberg, of Evergreen.

FOUR MORE OUT IN 34 MILLION SUIT

Los Angeles, April 9. Paramount Productions, Miller, Lou Kolb and Ray Fitzgerald are the latest bow-outs from the \$33,950,000 conspiracy damage suit brought over a year ago by Inter-

brought over a year ago by International Alliance of Theatrical Stage Employees against Louis B. Mayer, Patrick Casey, International Brotherhood of Electrical Workers, Local 40, all major studies and some 100 John Doe defendative.

Ellmination by the demurred process before Superior Judge Robert W. Kenny marks the gradual stripping away of targets from the firing line in IATSE's colossal complaint that the plantiff union was wrecked after the general studio strike two years ago by collusion between its former affiliate, IBEW, 40, and the majors, and that they volated the return to work order of the National Labor Board which undertook mediation.

Over a score of original defen-

Over a score of original defen-dants have gone off the list via pre-liminary showing of non respon-sibility under the charges.

RKO-Swope Bonus Plan for Th. Men To Be Year-Round

The RKO bonus plan for theatre managers and divisional directors of RKO theatres is sponsored by Herbert Bayard Swope, chairman of the KAO board. Under Swope's supervision, committee comprising William England, Major Ly, E. Thomson and Nate Blumberg fig-House managers get a straight

noise managers get a straight percentage of the net improvement in their houses, with divisional di-rectors getting limited over-all per-centage calculated on the same basis but conditioned in amount ac-

centage calculated on the same basis but conditioned in amount ac-cording to the number of houses supervized.

The house manager gets 1% of the net improvement, retroactive, to Jan. 1, 1935. Divisional directors will receive ½ to 2/3 of 1% of the net improvement of the houses su-pervised by them.

Estimated that perhaps 1½% of the possible net improvement in RKO theatre income, inclusive of the proposed profit-sharing plan for of-ficers of KAO, may be ultimately apportioned among RKO's theatre men in the field and their imme-diate operating supervisors.

men in the field and their Immediate operating supervisors.

There have been other bonus plans tried out in the industry among theatre employees of the bigger chains. From time to time the circuits variously will offer bonuses for a limited period to their managers, but mostly in the sumer months when business is at lowest ebb.

The RKO-Swope plan is the first slated for all-year around.

Radio Reviving 'Peter'

Hollywood, April 9.

"The Return of Peter Grimm" will be revived by Radio. The David Belasco play is planned as one of the pictures for the 1935-38 sched-

ule.
Film will be produced by Kenneth MacGowan, with George Nicholls, Jr., directing. Screen play will be written by Francis Faragoh.
Play was previously made silent in 1928 with Alec Francis and Janet Gaynor in the leads.

SPEEDING 'HORIZON'

Columbia is speeding preparation of Lost Horizon' to eash in on the Captra-Riskin Academy awards. Casting Director Bill Periberg is conferring with the pair, working at Paim Springs on the story.

Capra-Riskin pictures previously have been around six months in preparation but 'Horizon' in its eighth week.

W. B.'S FIRST TO RELEASE FED. **CRIME PIC**

· Hollywood, April 9. Warners is pacing the pack in the race to get the first Federal crime picture into theatres, aithough Radio copped a moral vic-

though Radio copped a moral victory through shooting out Select's. The People's Enemy' with an 'Uncle Sam cracks down' ad campaign. WB edge lain't as big as its lead on the first gangster cycle, but 'it should sprint past the release date tape nearly a month ahead of competitors. Lead is not alone due to company's having a fully oxed script before the cameras two weeks ahead of Reliance, Metro, Par and others. Studio's big break came in astutely hunching how to duck any offensive seenes to break through production code restrictions.

With Joe Breen's restraining

production code restrictions.
With Joe Breen's restraining corps gimleting all G-men stuff, not only must Department of Justice touchiness be considered but also scenes showing muga wearing shoulder holsters, or spraying machine gun lead around are taboo. Thus, while Warners has its The G-Men, trimmed for preview this week, other companies are reportedly still pasting and scissoring.

WB EXECS WEST TO HUDDLE ON '36 PROD.

Delayed again on home office mat-ters, Major Albert Warnen, Grad Sears and Andy Smith plan hopping off for the Coast the end of this

week.
While on the Coast the distribu-tion trio will set up the new pra-gram for 1935-'36, when WB will probably again make 60. Conven-tion is set for Los Angeles around

Setting Big Broadcast'

Hollywood, April 9.

Benjamin Glazer, Paramount producer, is due in from N. Y. tomorrow (Wednesday) after his talent prowl for Big Broadcast! Signed Ray Noble's orchestra after Paramount brought him from England and lets the languist for six and let him languish for six months. Noble then asked and re-ceived a release from his contract. Studio is also after Dixie Lee for 'Broadcast' lead.

Metro Needs Femme Lead for 'Melody '35'

Hollywood, April 9.

Metro is beginning to worry about a femme lead for Broadway Melody of 1935, with the start of the picture just a fortinght away. Rest of the cast is set.

Studio is testing a flock of sing-ing-dancing femmes around New York. Hollywood, April 9.

Hicks Sails

John W. Hicks, Jr., head of Paramount's International department, salis for Europe today (Tuesday) on his annual look-see. This time he will take in Germany, Austria, on his annual look-see. This time he will take in Germany, Austria, Italy and France, and open Paramount's first international convention; to be held in Parls in May. George Weltner, Hicker gastistant, and T. X. Jonea, home office special representative in Parls, will accompany Hicks on the tour.

Walter McEwen Ups at WB

Burbank, April 9.

Hal Wallis, Warners' production executive, has named as his assistant, Walter McEwen, for past three years story editor.

McEwen's assistant, David Mathews, moves up.

ACTORS FOR SALE

Favamount is offering to loan out to other studies George Raft, Carl Shrisson, Cary Grant and Charles Ruggles.

Hansen Planes East
Los Angeles, April 6.

Al Hansen, Fox-West Coast divided manager, planed east to attend Code Authority meeting in N. Y. on Thursday.

'GET BEHIND PAR'-COURT

Par's Underwriting Syndicate PAR REORG PLAN

Kuhn-Loeb, Lehman Bros., Hall garten, Atlas Trust, and maybe also Lazard Freres, will comprise the underwriting syndicate for Paramount's reorganization plan, according to all present purposes of the reorganization forces in Par.

It is felt by the reorganization people that an underwriting deal can be had with such a group on a basis that would harmonize all sides and at a very nominal cost to the company.

Conferences to this end were held last week among the various parties to the reorganization.

With Parariount's reorganization plan formally confirmed by the court last week, action to speed up matters between the various fac-tions is seemingly being maneu-

Confabs so far are considered preliminary but probably definite. The new board is empowered un-der the plan to enter into a deal for such underwriting.

A meeting of the existing board of nine is expected to be held this week, to which meeting the seven new members will be invited also. It is likely that a committee representing the company will be Manmed to negotiate an underwriting Real.

Named to negotiate an underwriting adeal.

Nathr-Loeb is reported reincant to become associated with Par's underwriting at the time, but the property of the p

NEW LAUREL CONTRACT REUNITES L-H COMBO

Hollywood, April 9.

After being out of Roach for two weeks, Stan Laurel signed a new deal with the studio, re-comenting the team of Laurel and Hardy.

New contract assures Laurel at the studio for the remainder of this season's schedule and also covers an additional year of Laurel and Hardy comedies.

With Laurel back in the fold, the series which were to have replaced the L. & H.'s. 'The Hardys', with Oliver Hardy, Patsy Keily and Spanky MacFarland featured, has

Spanky MacFarland featured, has

LIGHTON-MG FLIRTING

Hollywood, April 9. Hollywood, April 9.
With three pictures still to produce for Paramount, Louis D.
Lighton is dickering with Metro for a production berth at that studio.
Lighton's Par contract expired last month at which time the studio pleted "Pete Imadem". Amaguist Farewell' and 'College Education.

Hornblow's Sextet at Par on New Contract

Hollywood, April 9.
Signing a contract to produce six pictures on the 1935-36 program. Arthur Hornblow starts his second year at Pakamount. Deal calls for a straight salary.
The Light That Failed is the first Hornblow, He leaves, April 21, for England to discuss the screen treatment with the author, Rudyard Kipling.

yard Kipling.

Jack Warner Honored

Burbank, April 9. Jack L. Warner has been awarded the Palms Acadamique by the French Academy for his contribution toward the creation of the talk ing picture

ward makes him an officer in th society and entities him to wear its purple ribbon badge.

NINE ON 20TH **SKED FOR U.A.:** 30-35 IN ALL

Hollywood, April 9.
Nine pictures will be made by
20th Century for United Artists re-lease when production is resumed on return from a hunting expedi-tion in Alaska of Darryl Zanuck.

tion in Alaska of Darryl Zanuck.
Stories in preparation include
Tyanhoe, with an all-star cast; The
Man Who Broke the Bank at Monte
Carlo (Ronald Colman); Sing, Governor, Sing, with a cast of radio
names and Paul Whiteman's orchestra; Diamond Horseshoe, (Lawrence Tibbett); "Shark Island'
(Fredric March); "Professional Soldier' (Wallace Beery); 'Nile Patrol,'
Gentlemen, the King; and 'Earthbound.' Casts for latter three not
yet selected. vet selected.

yet selected.

Directors under contract to 20th Century are Gregory LaCava, Roy Del. Ruth and Rowland V. Lee. Writers who are preparing the scripts include Nunnally Johnson, Bess Meredyth, Garrett Fort, George Marion, Jr.; Philip McDonald, Harold Long, Howard Smith and W. P. Lipscomb.

Twentieth made six pictures last

Reliance (Eddie Small) will increase to eight or more for the coming year, for United Artists release, to augment 20th Century's 9 during '35-'36. Sam Goldwyn doubles his output to six, more pictures than he has ever delivered in the past, Alexander. Korda (London Films) will make at least four. In addition to these, U.A. as a distributor has the U.S.A. UA has a selective deal with B&D for this country.

A production from Charles Charles

with B&D for this country.

A production from Charlie Chapankly MacFarland featured, has
en discarded.

GHTON-MG FLIRTING

FOR PRODUCT. BERTH

CONTROL OF THE TOWN OF THE THE CHAPTHE TOWN OF THE TOWN OF THE THE CHAPTHE CHAPTER OF THE CHAPTER

PRODUCERS ELECTION: TAX MULL THIS WEEK

Hollywood, April 9. Annual meeting and election of officers of the Producers' Association will be held at the H ys office Thursday (11).

Routine matter is expected to be ispatched perfunctorily in order dispatched perfunctorily in order that the studio heads can mull over the state taxation problems and solve the question whether the film industry deserts California.

NICK SCHENCK EAST

Hollywood, April 9. Nicholas M. Schenck planes east

Joseph M. Schenck and Al Lichtman are planing east later in the

Mildly Chides Objectors Court's Experience Has Been That a Board of Business Rather Than Professional Men Is to Be Preferred

PLAN'S PROVISOS

All parties interested in the Paramount reorganization picture were counselled collectively by Federal Judge A. C. Coxe to get behind Paramount, Judge Coxe offered this advice at the last hearing on the recognization plan last Thursday (4) in answer to certain criticism at the hearing.

hearing.

In formally confirming the Paramount-Publix reorganization plan,
Paramount, virtually, is lifted out of
bankruptcy by the court's action.
Some technical legal matters alone
remain to be cleaned up before formal order from the court ending
Par's bankruptcy is issued. Such
action should be forthcoming before
the summer season sets in.

the summer season sets in.

Attorney Samuel Zirn, of the old
bunch, remained alone consistent to
the end, although his objections
were perfunctory.

Attorney Archibaid Palmer reversed himself by approving the
plan, and speaking once only and
briefly. Morris Ernst, member of
the Vanderbilt debenture committee,
limited his criticisms to the new
board personnel.

limited his criticisms to the new both and an armount of the court to name the board apersonnel, and that the board was picked, as it should be, by the beneficial owners in interest of the company and that it is for the owners of the company to select a board.

The Court aiso observed that in its experience a board of business, rather than professional men, was preferrable for a company.

An average of 70% of each class of creditors voted for acceptance of the reorganization plan. This is a high average and Paramount thus becomes the first big industrial to have achieved reorganization under

have achieved reorganization under Section 77-B of the U.S. Corporate

Section 77-B of the U. S. Corporate Bankruptcy Act.
There is another hearing set for April 25 before Judge Coxe. It is likely that the remaining legal matters may be cleared at this time. In the meantime, the company is still under supervision of the court and its trustees, and may so continue for a couple of months. The court reserves the right to supervise all remaining phases of the situation related to the bankruptcy, and the clearing up of same.

Included among such items are the following:

following:

(a) Matters pertaining to the transfer and conveyance or retention of the property dealt with by

(b) Reservation, if any, of claims of Par, its stockholders and credi-

tors.

(c) Amendment of the company's certificate of incorporation. Such amendment is already planned and very likely will be up before the court at the hearing of April 25.

Directors

After such amendment shall have been made, a special stockholders' meeting will be called for the pur-pose of electing directors so far nominated but not yet duly elected. nominated but not yet duly elected. Any change in the personnel setup, of the administrative end of Paramount cannot be effected until after such election of directors. The directors will have the responsibility of making such changes, if any may be contemplated or considered at that time.

The authorization, creation and issuance of new securities described in the plan, and the delivery of these new securities to the creditors and stockholders of Paramount, must also be under court supervi-

Four, Maybe Five Banking Groups, JUDGE COXE OK'S M. P. Foundation Soliciting Funds To Engage in Feature Production: **See New Church-School Competish**

Zanuck's Quickie

Hollywood, April 9.

Darryl Zanuck planes to New
York Monday (15) for opening of
'Les Miserables' at the Rivoll.

After a five-day stay in east, Za-nuck files back to Coast to prepare for a bear hunt.

REPORT W.E.-FOX IN DEAL FOR **PATENTS**

Downtown talk has it that William Fox offered his Interest in American Tri-Ergon to Western Electric, with W.E. not enthusiastic about negotiating a deal. Fox owns 30% of the stock of ATE, and the American Tri-Ergon company itself is like the stock of ATE, and the American Tri-Ergon company itself is like the stock of ATE, and the American Tri-Ergon company itself is like the stock of ATE, and the American Tri-Ergon company itself is like the stock of ATE, and the work of the stock of the stock of ATE, and the work of the stock of the stock of ATE, and the work of ATE, and the work of the stock of ATE, and the work of the stock of ATE, and the work of the work of ATE, and the work of

William Fox's asking price is not

William Fox's asking price is not given.

sion. Also, the offering of such securities in accordance with the plan, to stockholders and creditors. In this category, there must also be listed, the authorization, creation and issuance of new Par-Broadway bonds, as described by the plan.

Paramount's reorganization carries the necessary cancellation of intentions by Par or its trustees to pursue Highation against holders of intentions by Par or its trustees to pursue Highation against holders of intentions as agreed upon the additional responsibility and the second of the settlement.

Bettlement of the bank case leaves only two important pleces of Hitgation, pending as Instituted by the trustees and their counsel over the concern allegation made by the trustees and their counsel over the company of the company.

Total Paramount-Publix claims allowed provisionally and finally runs close to \$1,000,000. Total old Broadway claims is \$3,875,000, of which sum \$6,500,000 is recorded as accepting the reorganization plan. Taken separately, agonome of the plan. Included in favor of the acceptance of the plan. Included in flavor of acceptance is \$3,600,000 slares of Paramount-Publin, outside in this sum of acceptance is \$3,600,000 slares of Paramount stock is recorded in favor of accepting the plan, out of an outstanding. Judge Coxe also elight to introverse

3,221,000 shares.
Judge Coxe also denied Attorney
Ralph Vatner the right to intervene
in the Paramount-Publix reorganization situation on behalf of a bondholder who, was objecting to the
proposed Par settlement of the Erpl
claim.

cialm.

Paramount trustees are contesting any allowance of the \$40,000 claim filled by Moris Greenberg, formerly with Publix under Sam Katz and later transferred to the Par studio as a production efficiency expert.

New competition for the pictur industry is threatened by an uplift organization which plans to produce pictures itself. The Motion Picture Foundation of the U. S. claims it has sufficient funds to produce 40 programs, a program to include a fcature and three shorts.

How the Foundation may market ts product is problematic, but if it does secure exhibition outlet of any importance the new opposition probably will come through schools, churches and the like.

churches and the like.

Foundation Is headed by Dr. William B. Millar, for 20 years secretary of the Greater N. Y. Federation of Churches, and also includes
L. Roy Curtis, who has been in the
picture businers for many years and
is understot to be the guiding spirit
of the organization.

of the organization.

Some important names are associated with the Foundation, including educators, ecclesiasts, editors and politicians, most of whom probably have invested in the Foundation for picture-making purposes. Additional investors are being sought, with hig business and social personalities approached.

cial personalities approached. In addition to the intention of the Foundation to make and sell pictures, it is making a request for funds through an underwriting of various amounts which will be returned to the participants with interest, payable out of "gitts" received from producers and distributors of pictures who are in sympathy with the purposes of the ore paration pictures are made under the formula of the Foundation. The Foundation of the formula of the foundation.

the formula of the Foundation. The Foundation cites figures as to the scope of the industry as a means of conveying an idea of the possibilities. for pictures and attempts to sell the argument that it is in a better position to serve the market. That it plans to compete with producer-distributors is also

PAR'S 25 PIX IN PROD. BY JUNE

Hollywood, April 9.
Siump in production at Paramount brought about by the change in executive management of the studio ends this week with a schedule starting that will have 25 pictures going before cameras between tures going before cameras now and the end of June.

March was the low water mark of the studio for years with only one film being put into work in that period.

New boom period started when Federal Dick went into production. Big Broadcast of 1925 gets under-way with four starters on call for an April 15 start.

WB PUTTING 4 INTO WORK WITHIN MONTH

Burbank, April 9.

Warners in the next month will put four pictures into work, first three-starting April 22. They are Back to Broadway, 'starring Jos 29.

Brown, with Busby Berkeley directing; 'Beryes You Right,' starring Jos 20, 1975, 'Serves You Right,' starring lang; 'Beryes You Right, starring lang; 'Beryes You Right,' starring lang; 'Beryes You Right, starring lang,' starring lang,' starring lang,' starring lang,' starring lang, 'Beryes Indiana,' starring lang,' starring lan

On May 6 WB starts 'Captain Blood,' set as a \$1,000,000 produc-tion, with cast headed by Robert Donat. Michael Curtiz is to direct.

Wall St.'s Optimism Boosts Amuse. Stocks on Week: Ether Issues Active

Marked strength in late trading sent many leading issues up 1 to 4 points yesterday (Tuesday), with the result that all groups closed higher. Dow-Jones industrial averages stood at 104.32 at close Amusements quickly joined push Amusements quickly joined push upwards, Low's common again acting as leader and reaching a new high or this year and 1934 at 384, Radio Preferred B also was strong at 40%. Eastmank Kodak common also hit a new peak for the year at 1254. Columbia Pictures etfaciwere up 1% at 22%, while Warner Bros, preferred soared 2 points to 20, as the common reached 3%. Technicolor made a new high at 211%.

Bond market was featured by three new highs, registered by Paramoticol Pictures, and the second of the control of the con upwards, Loew's common again acting as leader and reaching a new

WB MULLS REOPENING H'WOOD, WARNER, N.Y

Warner Bros. is again thinking of reopening the Warner, N. Y., which the circuit has kept in darkness for

the circuit has kept in darkness for a long time.

Meantime, legit interests are dickering for the WB Hollywood, on Broadway, also dark, and Max Reinhardt, has Indicated he'd, like to
stage a show there, too.

scage a snow there, too.

During the past year WB has sold a representative number of pictures to competitive operators in New York, meanwhile keeping its Hollywood and Warner off its own New York circuit.

MINN. INDIES MERGE WITH NW ALLIED GROUP

Minneapolis, April 9. The newly formed Ind The newly formed independent Theatre Owners Association of Minneapolis was merged here with Northwest Allied States at a con-vention of independent exhibitors. J. B. Clinton, Duluth, president of the independent body, was chosen head of the combined groups,

Al W. Steffes, long president of Northwest Allied States, announced in advance of the meeting that ill health would prevent him from serving in any official capacity.

Trio of Toppers in Par's 'New Divorce'

Gary Cooper, Carole Lombard and Tullio Carminati are the toppers in Paramount's 'New Divorce.' Herbert Fields is writing the screen play. Al Lewis produces. This gives Cooper four pictures on next sea-son's program.

Others are 'Peter Ibbetson,' 'The Light That Failed' and '13 Hours

Yesterday's Prices

	70		
the table to be a second	Pri.	500	Net.
Sales. High.	Low.	Last.c	hge,
1,400 Col. Pict 42%			
1,000 Con. Film. 5%	0%	074	T %
2 100 Por A 02	1214	994	I.72
2,100 Fox A 9% 18,300 Gen. El 23%	991/	2274	ΙW.
20,000 Losw38%	2016	38	1,2
6,000 Par. ctfs. 2%	266	2%	+ 12
1.600 Pathe A 12%	1154	12	4.14
3,800 RCA 4%	41/4	4%	+ %.
3,600 RCA 4% 1,400 RKO 1% 4.400 W. B 3%	11/4	1%	100
4.400 W. B 314	3	31/4	+ %
CURB			1 11
5,600 Tech 21% 1,000 Trans-L. 2%	91/	2172	Ι2
BONDS	***	74	T 78.
34,000 Gen. Th 7%		74	
5,000 Loew105	104%	105	
40,000 Par-F-L *76	741/4	75%	+ %
18,000 Do ctfs 75	74%	75	+ %
40,000 Par-Pub*70%	70%	76%	+ 1/4
10,000 Do ctfs 76%	76	761/2	1.3
29,000 W. B 58%	91%	03	11%
* New 1935 high.			1.
THOM ADDO THE	. 2	- 12	50

Work Hours Are Still Undefined For Newsreels

Slow progress is being made toward a solution of the newsreel cameramen's working hours probbut both officials of IATSE and the newsreel companies hope that W. P. Farnsworth, deputy administrator of the picture code, may soon force an agreement by specifically designating what constitutes working hours of the newsreel cam-era grinders. Code at present is a bit ambiguous in specifying 'work'

bit ambiguous in specifying 'work-hours, according to prominent codists, and both sides are now striving for a definition.

Union representatives of the cameramen are seeking two objectives:
(1) a clean-cut ruling on working hours and (2) more newsreel cameramen employed. IATSE charges that under the present code setup, there are actually fewer union grinders employed than before. They believe that a definite ruling on hours of employment and observance of them will solve the second objective in the present situation.

uation.

Newsreel cameramen are in virtually the same class as newspapermen as to work hours, in the opinion off leading union officials. They contend that hours waiting for a story to break for camera coverage should be regarded as employment for which full pay should be allotted.

Newsreel companies thus far differ materially on this principal point, officials claiming that waiting time should not be regarded as a payable employment.

Special committee named to offi-

Special committee named to offi-Special committee named to offi-cially designate what is working time made little or no progress in the last seven days. Lou Krouse and O. V. Johnson represent IATSE, and A. J. Richard, of Paramount News, and Jack Connelly, of Pathe News, are on the committee for the newsreel companies.

RADIO AMATEURS TILT B'KLYN FOX MONDAYS

Radio tieup is proving advanta-geous to the Fox, Brooklyn, dou-bling its normal business on Mon-day through the amateur night con-test staged over WMCA by a com-mercial. Competitors are studying the results with Warner Bros, giv-ling the idea a trial at the Branford, Newark.

Newark.

The Brooklyn Fox puts on at amateur broadcast every Monday night, the winner getting a week's stage engagement at the theatre.

Bleary-Eyed Whodunit

Hollywood, April 9. Murders, story b Hollywood, April 9.

"Hangover Murders," story by
Adam Hobhouse dealing with a wild
socialite, party on Long Island and
what happens to the guests on the
homeward treit, has been added to
Carl Laemmile, Jr.'s production
schedule for early release.

Doris Mallor and Harry Clork are
adapting. Sally Ellers being considered for one of the leads.

N. Y. Anti-Duals Meet Off

Open meeting of Greater New York theatre chain heads and indic exhibitors, to discuss ending duals, scheduled for yesterday (Tuesday) at the Motion Picture Club, has been called off pending investigation of the NRA in Washington.

Harry Brandt, president of the Independent Theatre Owners Assn., N. Y., which sent out the invitations, said the meeting would probably be held in two weeks.

\$2,000 Weekly In Side Money For Pathe Reel

Pathe Newsreel picked up a new source of revenue this week with the inauguration of Pathe News of Air over radio station WOR and

the Air over radio station WOR and the Mutual network. While the exact amount that will accrue to the newsreel company depends on the number of presentations weekly (now skedded for two per week), it is reported that the Pathe company week use of its olips.

Basis of radio program is employment of the Pathe Newsreel sound track. Four of five of the outstanding events of each newsreel issue are closely edited to fit into the 15-minute air program. Then this assortment of 'news' is recorded with the radio announcer building it into a line-up best suited for radio use. Attempt had been made to put sponsored Pathe News of the Air on one or two major instworks, but objection was raised to use of sound track.

ALLIED URGES M-G REPRISALS

Minneapolis, April 9. National meets in Atlanta May 21 to 23, It will have before it a recommenda-tion from 300 Northwest independtion from 300 Northwest Independ-ent exhibitors to institute a na-tionwide boycott against Metro if the latter or Loew's carries out al-leged plans and builds or acquires a single theatre, prior to the Allied convention, for the purpose of coercing exhibitors to buy M-G product.

product.

Abraham F. Myers, Allied general counsel, influenced the adoption of a resolution containing the recommendation at the exhibitors' meeting here. It was prompted by the threatened Loew Chicago Invasion.

L. A. TO N. Y.

Richard Watts, Jr Sam Jacobson. Dorothy Burgess. Mack Gray Virginia Peine George Raft Mrs. Sam Katz Myron Selznick Leggie Palph Jessie Ralph. Mary Boland. Marcel De Sano. Michael Balcon. Michael Baicon.
Nick Luddington.
Helen Vinson.
Wynne Gibson.
Katharine Hepburn.
Orry-Kelly.
John Swallow.
Sidney Howard.
Janet McCrorie.
Joseph M. Schenck.
Al Lichtman
William Phillips.
Phillip Moeller. Phillip Moeller. Nicholas M. Schenck.

Richard Watts, Jr.

N. Y. TO L. A.

Jack Benny.
Mary Livingstone.
Frank Parker.
Harry W. Conn.
Lucien Mandelik.
Gilbert Mandelik. Herman Shumlin, John J. Wildberg. Robert Garland. Major Albert Warner. A. W. Smith, Jr. Gradwell Sears.

Inside Stuff—Pictures

RKO didn't adopt the human trailer idea conceived by Jack McInerney for the Faramount, N. Y., which it (RKO) included in a general bulletin to its own house managers. It develops that Par's distribution department brought the attention of RKO to the stunt as initiated on the Ruggles' picture and since RKO plays this release suggested its they arres do likewise. Par advised its other accounts about the human trailer as well, policy being that if worthwhile showmanship ideas are developed at the N. Y. Faramount they will be frought to the attention of the entire country once tried and tested. RKO didn't go for the human trailer thing. Instead John Dowd of RKO worked out a new type trailer on Ruggles' built around Kate Cameron, N. Y. Dally News critic, and the review she wrote with special footage taken at her office. This will be followed through on other pictures with critics' good notices.

Si Fablan's contemplated bid for Fox Met will be based partly on a prior understanding which the downtown noteholders' committee had with the Skourages and the Randforce people, whereby the many contracts of the latter two groups expired in two years, if the committee sold the Fox Met houses, Although William Greve and Louis J. Horowitz, with Si Fablan, are stated to be large holders of Fox Met bonds, sources close to Fablan deny that Greve, or Horowitz are associated in the contemplated offer for Fox Met by Fablan. Horowitz is associated with, the Thompson-Starret building concern and the Hall-garten company, downtown investment house, among other interests, and is a member of the Fox Met noteholders' committee. Greve, also a member of the committee, is with Allied Owners.

In its campaign upholding block booking, the Hays' organization is getting out a comprehensive study of the situation, together with statistics, which will be printed and bound for circulation inside and outside of the trade. Purpose is to further acquaint friends as well as enemies, largely latter, with block buying as it exists.

C. C. Pettiopin, who has lived with the block booking issue for many years and successfully battled against its loss to major producer-distributors, notably defeat of the old Brookhart bill, is author of the volume to be printed. He labels the work 'Block Booking' or 'The Wholesale Distribution of Motion Pictures,' with the addends, 'What it Is, What it Is Not.'

For the sake of the record it is asserted by First Division officials that For the sake of the record it is asserted by First Division officials that they have inquired personally about any possible production plans on the part of Pathe (Webb) and found the fact wanting. Pathe has no production plans and isn't contemplating production because it cannot, even if it wanted to do so, until its restricting agreement with RECO, beld by the latter, expires next year. There are none who can be speak what At the moment the Pathe people are concerned with internal matters relating to reorganization of the company and phases on the financial reorganization which remain to be worked out.

Recurrence of Les Miserables as a film offering reminds of the Miserables war of around 1908. Although both Vitagraph and Edison were in the Motion Pictures Patents Co., there was plenty of rivalry and more than a suspicion of a leakage from the Vitagraph studio to the Edison set-up. Smouldering suspicions blazed when right on the heels of the Vita announcement came the statement that Edison was working on Les Miserables. Both came out at the same time, with each offered as five one-reel releases, one a week, and each with a separate title. No exhibitor treid to play them tandem, so neither made much money.

Adolph Ramish, one-time exhibitor power on the Pacific coast, has reentered the exhibition field, after being out of it for some time. Ramish has become interested financially in J. J. Franklin's theatre circuit in Hawail, as has also L. F. Rosen, Los Angeles insurance man. Ramish, in confirming his connection with Franklin, announced that the present nucleus of two popular-priced houses in Honolulu would be increased before fall by the erection of at least two more, with further expansion under consideration.

Now that 'The Drunkard' has been done into a picture, it might interest those who book it to get the lowdown. For advertising purposes it is referred to as P. T. Barnum's hit.' It was played at the Barnum museum, but it originated in the Boston Museum and was played in that fashlonable house as a revival back in 1884. But for each one who recalls the ancient glories of the Boston Museum stock there are hundreds more who know of Barnum, and his name is used to carry weight with the general public.

Before film salesmen start jacking up prices on John Fitzgerald, mayor and owner of the Strand, Hudson Falls. N. Y., the question of his pay as mayor should be settled. Just reelected mayor, his friends, whio retained him in office, rejected a proposition that he be paid \$300 a year for his soficial duties. The figure is \$390 and or \$4,500. Fitzgerad would, of coursé, like the \$4,300 and also thinks he should get the \$400. In feel is trying to make up his mind whether to hang onto the job or resign.

Metro is in a quandary whether to keep to the tradition of the films or follow along the lines of the stage version in its production of Tale in Two Cities. Worry is whether to have the resembling parts of Charles Darnay and Sidney Carton played by one actor, as in the case of the silent film, or to have two players fill the parts as in the case of the stage production.

Mention of Harley Clarke in a Washington story that he was still trading in Fox Film securities, confused him with Harold Benjamin Clark. Latter Clark is a partner in White, Weld & Co., and also a director of Fox Film. Harley Clarke is not now and never has been connected with White, Weld.

Arthur C. Bromberg, operator of four independent exchanges in the south, is heading for Hollywood this week, taking along 11 exchanges managers and salesmen for a pleasure trip. Party is the result of promise made by Bromberg last year that he would take all the boys who reached their quotas on a junket to the Coast.

Under the Loew radio station, WHN's new showmanship direction of L. K. Sidney, all the Loew theatres and the Poll-New England houses get regular plugs on the current week's features.

Pathe News has the Dionne quins contracted excusively to the next two years and contemplates issuing periodic photographic sound records of the famous bables, progressions through their infantile period of life.

Despite persistent talk about N. L. Nathanson and Par, the Canadian showman has no executive ambitions with that firm in New York,

Many sudden changes in personnel line-up at Universal City has kept the home office staff of Universal on the jump. Just to make sure, east-ern executives go over the roster every. Monday for revisions in order to keep a

INDIES' CODE REBELLION

\$100.054 C. A. Excess for 1934 Will Be Life-Saver for 1935 Film Budget VOICE IN THE C. A.

Washington, April 9, Rescue of the proposed film code budget for 1935 appeared probable last week, as the National Recovery Administration granted codists the current operating expenses pending approval of this year's levy scheme.

Authority to use \$100,054 of excors 1934 revenues to finance activities through April was given after

Authority to use have, or excess 1934 revenues to finance activities through April was given after the Code Authority appealed for early action to unsnarl the tangle over the present year's finance plan. Amount represented four times the December outlay, plus small Items for extra expenses for legal and accounting operations.

Conference about the 1936 budget and assessment system is due this wock, John C. Film being scheduled to confer with Deputy Administrator Farmsworth and the research and planning decision in the first and planning decision in the formation of the first and planning decision in the formation of the first and planning decision in the first and planning decision in the first and the formation of the first and planning decision in the first and the present provision for an alternative contribution basis centering around arbitrary classifications. Both producer-distributed methods probably will be embodied in the ultimate order of approval.

What effect use of the 1934 surplus wills with a surplus wills will a surplus wills will be embodied in the ultimate order of approval.

What effect use of the 1934 surplus will have on financing arrangements for the second half of 1935 was problematical. The \$100,000 balance represents the cash excess on hand Dec. 31 plus belated recipits from second-half bills, whileh did not go out until December. Under a previous understanding, the excess was to be carried as a separate Item on the Code Authority's books and rebated in the last, six months of this year, but if income for 1935 does not meet expectations the problem of replacing the amounts spent during the emergency then will confront codists and the government. What effect use of the 1934 sur-

6 TO AID KUYKENDALL ON CODE REVISIONS

Executive committee of six to assist and advise Ed Kuykendall, president of the M.P.T.O.A. has been set up and is expected to shortly consider changes in the code as proposed by the convention in New Orleans recently.

Members of six regions elected are George A. Gilea, Cambridge, Mass.; Oscar C. Lam. Rome, Ge. Jack Miller, Chicagoi Lewen Pizor, Philadelphia; Charles E. Williams, Omahaf, and Morgan A. Walsh, San Francisco.

Small-Photogs' Pact

Hollywood, April 9.

Edward Small, president of Re-liance Pictures, has signed a new five-year contract with the Amer-ican Cinematographers covering basic wage scale and working con-ditions.

Arrangement is the same as with ther majors and calls for exclusive apployment of ASC cameramen.

DANZ GOES UNION

Influence Ends 13 Years'

Seattle, April 9. John Danz Theatres after 18 years' warfare with labor unions have unionized, announcement com ing from Code offices where gettleit was signed involving 8 Sterling chain houses. Present em-ployes, complying with union regulations, have been retained.

Peace agreement was submitted by Danz, marking end of feud that attracted nation-wide attention, beling one notable theatre-labor battle of recent years marked by tear, odor and explosive bombs in several theatres, although such acts were disclaimed by unions. Rex is the latest theatre to join the Danz chain.

ALGER READIES INJUNCTION VS. CHI B'D

Chicago, April 9.
Chicago code board withdrew its
initial stop service order against
the E. E. Alger circuit's theatre in
Peru, Ill., last week and issued a new order

Peru, Ill., fast week and issued a new order.

Strengthening of technical points was done because of the threatened move by Alger to go into court today (Tuesday) to secure an interest of the court of

WILL MODIFY THEATRE LEASE CLAUSE IN CODE

Washington, April 9. Modification of the bitterly-dis

Washington, April 9.

Modification of the bitterly-disputed interference-with-lease clause
of the film code is in the offing as
a result of Code authority protests
that the provision is unenforceable.

Having dropped the original plan
to either eliminate this section from
the code or put across an amendment restricting, its section from
the code or put across an amendment restricting, its section from
the code or put across an amendment restricting, its scope, Recovrey Administration industry supervisions are working on a legal interpretation for codists' guidance
which will stake out limits beyond
which enforcers cannot go.

Intent is to establish the division
of authority- between codists and
courts or trusteen of properties
into provide in exhibitor tussies: Government men agree with codists that
it is impossible and probably lifegal
for enforcement authorities to try
and rule in cases which are under
court supervision in, receivership
when the provident in the inalienable right of propertyowner to seek a new tenant and
boost his revenucis.

Although originally designed to
protect indies, the clause has been

bowner to seek a new tenant and boost his revenues,
Although originally designed to protect indies, the clause has been protect indies, the clause has been of chains so fair but the boundart exhibitors are leading the movement for retention and improvement for retention and improvement of the clause. Ed Kuykendall, MPTOA head, has registered strong kicks against any move to strip the provision or delete the clause entirely, feeling that even if unworkable at present the language has strong psychological effect and acts as a club over meddlers.

Senate Probe of the NRA Gives Indie Insurgent Fulsome Opportunity for Airing Pet Exhibition Peeves—Myers Concedes That the Code Can More Effectively Curb Evils or Regulate Trade Practices

NO U. S. REBUTTAL

Washington, April 9.
Blasting alleged 'iniquities' and demanding revision, independent theatre owners threatened Monday (8) to walk out on the film code un-

some and which would force reorganization of the administrative agency.

Backed up by protests of Northwest operators and specific kicks by Nathan Yamins; sole indle member of the C.A. Myers and Albert aired threats to repudiate the code and surrender Blue Eagles unless concessions are forthcoming. Repeated all former bleats including grudges against Divisional Administrator Sol A. Rosenblatt and innuendo that Nathan Burkan was responsible for framing of the agreement.

Although accorded sympathetic hearing by Pinaince committeemen gyposed to continuation of the Nathan Harden and the Albert Services of the Continuation of the Nathan Services of the Services of the Continuation of the Nathan Services of the Nathan Services of the Continuation of the Nathan Services of the Services of the Continuation of the Nathan Services of the C

aministing injustices in the indusseminating injustices in the industrial

As the leading code critic within
the industry, Myers hurled his complaints in the presence of Rosenblatt, Deputy Administrator William
P. Farnisworth, and other Government exces, but latter group made
no move to interrupt proceedings or
enter a defense. Anticlopated Rosy,
in dual role of compliance boss and
amusement industry supervisor, will
give his views later in the inquiry.
Armed with numerous documents
and exhibits, indie spokesmen toid
solons that the code under present
conditions neither improves conditions it was designed to correct nor
gress semi-pendent oministration of
this terms. Myers complained that
Allled had received cold shouldertreatment from Rosenblatt from the
start of negotiations, while Albert
skid New York indies have deliberately defied the pact because of its
alloged unfairness.

Equal Representation

Equal Representation

Equal Representation
Principal suggestion about means
of satisfying indies was Myers' recommendation that the new law
contain a clause requiring that all
codes authorizing the Code.
Authority, or any other board or
agency to hear and settle controversies, should provide for equal
representation for each branch of
the industry. Myers amendment
would give the Government member
the right to vote in order to break
a tie and would stipulate that 'any
concern embraced in any such code
which is engaged in the manufac-

DEMAND GREATER Film Code Enforcement Continues Says Wash., Despite Adverse Denver. L. A. Decisions Challenging NRA

Cal. Indies' Squawk

Hollywood, April 9.
Independent Theatre Owners of Southern California dispatched the Color of Southern California dispatched the Color of Southern California of the Color of Southern California of the Color of California of California of all exhibitors is you've stalled long enough.

C. A. TO SETTLE L.A.'S Z-C SKED THIS WEEK

runs in the Los Angeles territory calculated on the basis of admission calculated on the basis of admission scales with a 28-day clearance maximum allowed only to first-runs of the top admission scales, and others having the clearance reduced in accordance with lesser admission scales as practiced, appears to be the sought for outcome of the resumption of hearing on, the I. A. to be the sought for outcome of the resumption of hearing on the L. A. zoning and clearance schedule. This hearing reopens Thursday (11) before the full presence of the Code Authority in New York.

The present L. A. schedule allows a maximum 28-day clearance for the first-runs, regardless of admission scales, with the subsequent protection rules being calculated on the basis of the second-run admission scales.

Contention of the Fox-West Coast people is that the schedule, as

sion scales.
Contention of the Fox-West Coast people is that the schedule, as drafted, does not conform with conditions on clearance provided in the Government consent decrees against F-WC in 1931-1932. Belief is that this decree conditions that clearance must be predicated on the basis of first-run admissions.
Hope still persists that after a year, during which the currently proposed L. A. schedule has been on the swins, that it will be finally cleared up, in consequence of the contemplated hearins.

Bob Rubin Mercules general counterplated hearins.

Bob Rubin Mercules general counterplated their mortant session. Harry Vinicoff, representative of the Independent Theatire Owners of Southern California, and Ben Berinstein, vet So. Cal. exhib !-ader, are here from the Coast for this meeting, as are other F-WC spokesmen.

ture or production of any commodities or products or in making the initial sales or leases thereof and is also engaged directly or indirectly. Through holding companies, stock ownership, interlocking directorates or otherwise, in the buying or exhibiting of such commodities, or products may be represented on any such Code Authority or other board or agency only in its capacity as a manufacturer, producer, or original seller or leason. Airling old charge that Big Eight producers on their dominated all doubt that Rosy was authorized adduct that Rosy was authorized and the grasp of the industry problems or the subtlety required to draft a code like this. Complained that majors used under-cover pull to have President Rosevect's executive order of approval emasculated and testified that interpretation of (Continued on page 57)

(Continued on page 57)

Washington, April 9. Film code enforcement operations vill continue undiminished by twe adverse Federal court rulings challenging validity of exhibitor trade practice provisions.

Confronted with unfavorable decisions in Denver and Los Angeles in cases involving exhib compliance, Recovery Administration authorities were unperturbed last week and confident that the film pact will survive all legal attempts to exempt theatre owners and exhibitors. The

vive all legal attempts to exempt theatre owners and exhibitors. The adverse rullings undoubtedly will have been applied to the state of the control of the state of the control of the co

vides.
Whether appeals will be taken in either the L. A. or Denver cases was uncertain today, Justice Department refusing to hazard any guesses in the absence of reports from Federal District Attorneys and of the exact text of the rulings. Law outilt is highly confused and rather jittery over the entire problem.

Poultry Code Test

Poultry Code Test
After backing down, in a move to
obtain U. S. Supreme Court's views
on the N. R. A. by withdrawal of
an appeal in a lumber code case,
Justice Department surprised late
last week by rushing to the final
bench with a new case involving
the poultry code. Prospects for a
ruling in this litigation before the
court quits for its summer vacation
(Continued on page 59)

(Continued on page 59)

READE BEFORE C.A. ON FREE-PASSES CHARGE

Waiter Reade was up before the Code Authority vesterday morning (Tuesday) to answer a complaint that he was distributing free passes in violation of the code at the Astor, N. X. Complaint was made by Howard S. Cullman, receiver for the Roxy, now. in. Florida.

Reade defonded the charge, later claiming that Cullman was not justified in making the complaint.

Metro's 'Mutiny' Waits

Hollywood, April 9. Hollywood, April 9:
With Clark Gable busy in 'China Seas' and Charles Laughton in England and not expected back for another month, Metro's 'Mutiny on the Bounty,' technical crew of which returned from the South Seas on Saturday, will have to await the availability of these players before the picture gets into full swing.

Company has considerable pickup stuff which can be unbergraphed.

stuff which can be photographed, but will run out of material in 10

Circus, Rain and Soldiers K.O. L. A.: Mississippi' \$15,000, 2d Week; 'Life' Not Lively at \$7,500

Los Angeles, April 9. (Best Exploitation: RKO and Hollywood)

(Best Exploition: MKO and
Circus stayover, inclement weather and Army Day maneuvers kept up the trend of off business the current week for local houses. Paramount, with 'Mississippi' in holdower week, was leader of group, outdisted the stay of the state picked up with Will Rogers in 'Life Begins at 40,' while same opus at Chinese was running behind previous stanza.

Hollywood and RKO, housing 'Laddie,' had another bloomer week stayout and the stay of the sta

inough sides were more interested in circus than picture.

Estimates for This Wesk

Chinese (Grauman) (2,028; 30-40-55)—Life Begins at 40 (Fox). They should be seen to be seen

tough going to final landing of little over \$5,000.

Pantages (Pan) (2,700; 25-40).

Mister Dynamite' (U) and 'Great God Gold' (Mono). With couple of previews tossed in due will hit \$3,700. Last week 'The Broken Melody' (Olympic) and 'The Mystery Man' (Mono) had tough going to hit \$2,400.

Molody (Olympic) and 'The Mystery Mas (Mono) had tough going Paramount (Partmar) (3,55; 30-40-50)—Mississippi (Par). Second week, though started off bit weak on second stanza, picked up and headed RKO (2,56; 53-55-56)— Taddie (Radio). No panic here, making it tough for house at \$4,000, Lang it tough for house at \$4,000. Lang it tough for house at \$4,000. Lang the started of the

for an easy 315,000. Last week this one got a big 3213,005. 565.— Taddie (Radio), No panic here, making it tough for house at \$4,000. Last week Traveling Saleslady' (WB) was kind of gloony, with final take being so-so at \$5,000.

Raise (Fox) and (Fox), Will Rogers okay in this part of tough and picture is headed for profitable \$10,200. Last week 'Folies Bergere' (UA) meant little here and was pictured for it. United Artists (Fox-LA) (2,100; 24-30-40-55) — Times Square Lady (MG) and McFadder's Flats (Far). Just bit better draw than previous expected \$2.500 take. Last week 'Inc. 24.00, Last week 'Inc. 24.00, Last week 'Inc. 24.00, (2,100; 24.30-40-55) — Times Square Lady (MG) and McFadder's Flats (Far). Just bit better draw than previous expected \$2.500 take. Last week. 'Inc. 24.00, Last week 'I

end of first week. It should still be good for \$1,500, very good. Loew's and "Notorious Gentleman," with likely gross of \$1,000, good. Palace has tie-up with department stores on Shirley Temple wash rock are attracted by the story with a straight and the story with the story

easily best at \$11,000. Last week 'Gold Digsers' (WB) did a nice \$10,000. The property of the

\$1,500. Cinema de Paris (France-Film (800; 50)—'Le Billet de Mille, \$2,500, good. Last week 'Rapt,' \$2,-000, average.

ONLY PIC NAMES PULL IN WASH.

Washington, April 9.
(Best Exploitation: Fox)
Names are doing the town's biz this week. Even those spots with plenty good all-around entertin-ment are suffering if they haven't plenty a Beery or a Crosby. Answer may be that Capitol is full of cherry-blossom-lookers and they are flock ing to big stuff without digging into meanings or merits.

Three repeats are successfully occupying downtown screens again this week, with 'Roberta' getting this week, with 'Roberta' getting by in its fifth week at Keith's, only flicker to run more than a month in the history of the house, except for 'Happened One Night'.

Loew's draws tops in week's bally tying a streamer on Goodyear bilmn flying over city selling 'West Point of, the Air.'

Estimates for This Week

1st Runs on Broadway (Subject to Change)

Week of April 12
Capitol—Vaneasa' (MG),
Music Hall—Star of Midnight' (Radio) (11).
Paramount—Four Hours to
Kill' (Par) (10).
Rivoll—Trewster's Millions'
(UA) (2d wk).
(GB)

(GB). Strand—'Black Fury' (WB)

(10). Week of April 19
Capitol—'Reckless' (MG).
Music Hall—'Richelleu' (UA)

(18). Paramount — 'Mississippi'

(Par) (17), Risito — Princess O'Hara' (U).

Rivoli — 'Les Miserables' (UA) (20). Roxy — Love in Bloom'

Strand—'Black Fury' (WB) (2d wk).

'MARIETTA' AND 'WORLDS' 14G. **NEWARK**

(Best Exploitation: Loew's State)
Business, while not great, will be
okay this week, with 'Naughty Marictia' at Loew's copping \$14,000 or.

The same at the Newark. Holdover of Roberta' promises to be nice at
\$3,000 at Proctor's.

Sunday night consists at the
Sunday night consolan with an
endless list of stars, do not help
things Sunday nights.

For 'Naughty Marletta' Loew's
State used as float in the Newark on,
only theatre represented, and put
Alloe Dawn in the General Motors
show that night at the armory.

Estimates for This Week.

Estimates for This Week

Estimates for This Week
Branford (WB) (2,966; 15-65)—
Traveling Saleslady (FN) and
Princeas Heart (Or Mondra 14for the Mondra

days, 'Sweet Music' (WB) and 'Best Man Wins' (Col) not too hot at \$1.00 Mins' (Col) not hot part of the holme, Bad. at \$500. The holm of hot part of the holme, Bad. at \$500. Indished Symphony (GB) okay at nearly \$300. Loow's State (2780) 1.770—Man Loow's State (2780) 1.770—Man Loow's State (2780) 1.770—Man Loow's State (2780) 1.770—Man Looy \$14,000, Last week Folics Bergere' (UA) better than hoped for at \$14,000, Last week Folics Bergere' (UA) better than hoped for at \$1.000, Last week Folics Bergere' (UA) better than hoped for at \$1.000, Last week Tooles Leven (Carlo Base) 1.000, Last week Tooles (Col) 1.000, Last week Let's Live Tonight' (Col) 1.000, Last week Let's Live Tonight' (Col) 1.000, Last week Let's Live Tonight' (Col) 1.000, Last week Tool (UI) \$3.000, Look (Col) 1.000, Last week Tool (UI) \$3.000, Look (Col) 1.000, Look (Col)

Holds for three more days on second week.

Terminal (Skouras) (1,900: 15-25-40)—"Square Shooter" (°Col) and 'One More Spring' (Fox) with 'Great Hole Murder" (Fox) with 'Great Hole Murder" (Fox) split. Nothing here for this spot, and unless second half holds more than anticipated it will be bad, at less than 33,000. Last week the second half of revivals was fine, and house wanted to hold over, but was fined wanted to hold over, but was fined and 'Holfs ('Col) with 'Scarface' (UA) and 'Holfs Angels' (UA), split, fine at \$4,500.

MARIETTA'S' \$16,000 TOPS KANSAS CITY

Kansas City, April 9. (Best Exploitation: Loew's Mid-land)

Isad)
Two big musicals, a birthday anniversary show, and a horse opera, constitute the shows at the downtown first runs this week, while Will Rogers latest is the natural at the only first-run residential. It'e a good list from which to make se-

Thunder in East' Okay in Philly, \$8,500; 'Pvt. Worlds,' Big H.O., 11G

lections and the business will be pretty well divided.
For 'Naughty Marletta' Loew's Midland gets the exploitation credit. Most unusual stunt was a full page, in size, display ad in the two pages, a half page on each page of the paper, understood to be the first time the Star has ever accepted on a devertisement so placed. Other things were 24-sheet stands in hand-plicked locations, stands in hand-plicked locations, the stands of the star has ever accepted the stands of the stand playing the music of the sletture on the air. 'Mainstreet also had several special fleens with advertisers, and the stands of the sta

Estimates for This Week

show. House celebrating its first year anniversary, and roing strons. Will gross close to \$\$,000. Good. Last week it Happened in New York (U), \$7,700. Nice.

Uptown (Fox) (2,400: 25-40)—
Life Begins at 40' (Fox). No head-aches here when a Will Rogers ble that is on the server and the control of the server and the control of the server and the server

LADDIE 7G'S IN BUFFALO

Buffalo, April 9.

Buffalo and Hipp are outstanding among local show houses this week, the corner moving fast and strong the strong that the strong the strong that the strong that the strong the strong that the strong that

dio was used for two weeks with Marietta'n numbers planted in night clubs and restaurants and with the work of the country of

picture falled to hold up to advance publicity disturbances. Good at \$15,000. Sheah (2,400; 25-40)—Thipp (Sheah (2,400; 25-40)—Thipp (Miller) (MG), Shard (Miller) (MG), Shard (Miller) (MG), Shard (Miller) (MG), Shard (MG),

Philadelphia, April 9.
Nothing very exciting on the books this week.

Nothing very exciting on the books this week.

Fox has a picture that all the cricker raved about, 'Us' a Small control of the control of the

Estimates for This Week

Estimates for This Week
Aldins (1,200; 35-40-455)—Thunder in East: (UA). Some critics raved and all praised. Film's measure of success is unpredictable, but
if notices mean anything, it should
build to a nice \$8,500. Last week
'Wedding Night' (UA) hit just under \$5,000 on its third and last
week.

week.
Aradia (800; 25-40-50)—Red
Gap' (Par). Figured to cash in on all the critical attention it got in first run at the Stanley. Maybe \$2.700. Last week 'All King's Horses' (Par), second runs. Scant \$2.000.

\$2,000.

Boyd (2,400; 35-40-55) — Private
Worlds' (Par) (2d week). Ought to
get close to \$11,000. Last week's
\$14,500 was a big surprise after a
bad start, building by word of

get close to \$11,000. Last week's \$14,500 was a hig surprise after a bad start, building by word of Earls (2,000; 25.40-50 - Happened in New York' (U) and vaude. Roxyettes back this week, and they're very popular here. Also will be enough Last week 'Love in Bloom' (Par) and so-so bill-\$13,500, and will be enough. Last week 'Love in Bloom' (Par) and so-so bill-\$13,500, and sittle better than expected. The armount of the company of the com

Grant Withers Sued

Los Angeles, April 9.

Los Angeles, April 9.

Grant Withers is being sued for \$24,100 damages for personal injuries by Marforle Milward, dancer, allegedly received while a guest in the actor's auto during a smash with another car in March, 1934.

Miss Milward charges that Withers drove recklessly, and that her injuries will prevent her from dancing for at least a year. Wage loss during that period is figured at \$3,509, in addition to which she demands \$29,000 punitive damages and \$500 for medical bills.

Three on a 'Rose'

Laurence Stallings flew in Sunday ight (7) for a scenario stint at aramount.

He joins Maxwell Anderson and William Slavens McNutt on 'So Red the Rose.'

of good business in the feature. Got a fine \$8,500 making well over \$2.50 miles of \$2.50 miles o

Holy Week Plays a Preview in Chicago; Everything Disappoints

Chleage, April 8.

(Best Exploitation: Palace)
Wheel out the walling want over,
where out the walling want over,
where the state of the control of the control of the walling want of the work.

Will be about the worst. This will be any lower grosses—than the current
Particular disappointment of the week is 'Miselssippi.' It's a deep mystery for Bing Crosby has always been a box-office hosanna in this and particularly tough on the Chicago arena which has gone into a serious slump in the past few weeks.

More blame is being placed on the with meaningless vaude and poorer name attractions being dished out.

Instead of the stage booking helping business, it is hurting the boxAmong the other weakles are

ing business, it is hurting the boxoffice:
Among the other weakles are Vanessa' at the United Artista, Traveling Salesiae' at the Roose-tailer Salesiae' at the Roose-tail of which opened on Saturday (6) and started off at a nil pace. Best in the loop continues to be Roberta' which is going into its third truly smashing week. John Joseph's exploitation and at campaign has been terrific with tie-ups with newspapers, department stores a walloping array of surefire boxoffice publicity.

Estimates for This Week.

office publicity.

Estimates for This Week
Apolle (B. & X.) (1,201; 25-35-35)

West Point of And (AG) Opened
twest Point of And (AG) Opened
twest Point of And (AG) Opened
the state of the state of the state of the state
quickly when Evergreen (GB)
folded away in two days to miserable business at under \$500. Teinthere after a sad week at the Chitrade, for fair enough \$2,500.

Chicage (B&K) (33-94) 33-95-75.

—Mississippi (Par) and stage
show. People are figurine, time
eatch only the picture. Flicker
should do better out of this house.
Not more than \$2,900 in the offine
and poor for a picture like thise
should do better out of this house.
Not more than \$2,900 in the offine
and poor for a picture. Elicker
should do better out of this house.
Not more than \$2,900 in the offine
and poor for a picture like thise
Foint of Air (MG) which sagged to
terrible \$26,000.

Garrick (B&K) (300: 25-35-50)—
Thise Begfas at 40 (Fox).
Well the state of the state
well the state of the state of the state
Live Tonight (Col) folded in five
days to miserable \$1,700.

—Carnival' (Col) and 'Harlem Express' unit on stage. House perks
nicely currently and on picture
strength will hop to \$17,000, good.
Last reek
Vanish of the state of the state
week cream and honey at \$2,500.

Palace (RKO) (2,500; 25-35-50)—
Roberts' (Radio) and vaude. Third
week for this picture and it's attith
through to mammoth \$23,000 for current week. Held remarkably on fine
exploitation and advertising. Last
week cream and honey at \$2,500.

State-Lake (Jones) (2,700; 20-3540)—"County Chairman' (Fox) and
vaude Two Rogers flickers in loop
Will stick above \$11,500.

United Artiste (B&K. UA) (1,700.

Fox of the state of the state

'RUGGLES' \$4,000

Traveling Sales Lady' \$4,500 in Tacoma

Tacoma

Tacoma, April 9.

At this writing Roxy, look of the working Roxy, look of the Arthur Writing Roxy, look of Rox Gap, while the Music Box is going strong, especially with Al Pegree and gang especially with Al Pegree and look of Roxy for second week of the Roxy for the Writing Children and pict in real life, in lobby, an egg laying contest is coming along. The two hens are busy laying eggs and the roxster is doing the crowing. So the sag is a Going the crowing. So the sag is a Going the crowing. So the sag is a constant of the person or persons the same and the Rox Writing Rox Writ

ies. Estimates for This Week

Estimates for This Week
Blue Mouse (Hamrick) (700; 23250--Ruggiles of Red Gap' (Par).
Getting places with nice advertising
\$4.000. Last week, The Foo Duke'
(WB) \$3,200, good.
Music Box (Hamrick) (1,400; 1525-30--Traveling Sales Lady'
(WB) and vaude, first half, then
Night Life of the Gods' (U) and All
two days, coing for anticipated
\$4,500. Last week, The Florentine
Dagger (WB) and value spilt with
A Night at the Ritz' (WB) and The
Mystery of Edwin Drood' (U) dual,
Reny (1-VE) (1,300; 25-25)--Life
Begins at 40' (Fox) (2nd week),
May hold to 14th day, if so should
get around \$3,300, okay, Last week,
same film, \$4,500, big.

Private Worlds \$12,000; 'Point' \$16,500, B'klyn

(Bast Exploitation: Metropolitan)
Considerable industry in town with fair-to-middlin bis in down-town sector. Frincipal activity at town sector. Frincipal activity at the screen plus array of vaude headed by Jimmy Savo. Met will do in region of \$16,500, oke. Despite of \$

Estimates for This Wesk
Albes (3.50): 28.35-50.65)—Roberta' (Radio) (2d week) and vaude.
Nice reception to this one. About
\$17,000, good. Last week big \$23,000.
Fox (4.00): 25-35-50-65)—Unwelcome. Stranger (Col) and stage
show with George Givor and fashion
partment store. Biz is fairlsh at
\$14,000. Last week Living on Velvet' (FN) and Molly Picon on stage
produced a nifty \$17,000.
Metropolitan (2,400; 28-35-06.5)
—West Point of the Air (MG) and
"West Point of the Air (MG) and
ploitation on picture. Around \$16500, oke. Last week Folies Bergere'
(UA), \$18,000.
Parameunt (4,000; 28-35-50-65)
—

revue at advanced prices insisted in red a 48,000 - owing to stage show Lyrie (Olson) (2,000; 25-30-40)— (George White's 1935 Scandais (Fox) and waude. Usual vaude papers of the stage of

'PIMPERNEL' IN HUB, GOOD 17G

Outstanding film magnet in Bos-ton this week is 'Scarlet Pimpernel,' at the Memorial. Will certainly re-main another week, and perhaps through Easter Week.

liners are Buck and Bubbles, and Toto, George Olsen is alding the Met.

Obviously fimmed up on bookings, the M&P office is day-and-dating the Met.

Obviously fimmed up on bookings, the M&P office is day-and-dating the met.

Dayser, doubs, at three houses—Par, Fenway, Scollay, Already indicated, that all three stands will suffer noticeably from this medicare booking, which amounts to a-triple.

It with a memorial to a triple in the medicare house and will suffer noticeably from this medicare or including the medicare of t

show with George Givet and fanalion is a contract of the contr

40)—"Mississippi (Prix), Cast tooks good here and picture will do dendry 18,800. Last week "McFadden's Flats (Par), Castin de Parce 'stare revue at advanced prices finished in red at \$4,000 owner to stage show So Far as B'way Is Concerned; 'Brewster' 20G, 'Happened N.Y.' 21G

(Best Exploitation: Riveli)

Hy Week is Just around the corner, the content of th

the sately foots. Authority styles Misecables' taking the scene April 20.

Paramount this morning (Wed.) opens Four Hours to Kill for a week or nine days, declared to the second print of the second print of the second week of Private Worlds at the Par, ended last night of the second week of Private Worlds at the Par, ended last night of the second week of Private Worlds at the Par, ended last night of the second week of Private Worlds at the Par, ended last night of the second week of Private Worlds at the Par, ended last night of the second week of Private Worlds at May fair, third week look was to be second with the second with

Brewster's Millons' (UA). Away below the house's standard on draught and it more than \$20,000 a surprise. Stays a second week, however. Les Miserables' (UA) was \$15,200, not bad.

Reay (5,886; 25-35-55)—Tt Happened in New York' (U) and stage show. Saves house from going into-red which is something this week, CV out gives (Col) opened limbly and got worse, ending at only \$15,000, very pinkish.

Strand (2,758; 35-55-85)—Tolles Case of Curious Bride (WB). Only \$15,000, Fury' (WB), opened this more control of the color of t

'Marietta'-'Paree' Unit, Top Detroit With Fine \$21,000

Detroit, April 9.

Noticeable failing off in business this week, aithough off in business this week, aithough off in business this week, aithough off in the program of the

Estimates for Thia Week

Detroiters.

Estimates for Thia Wesk
Michigan (United-Defroit) (4.10):
25-36.

Michigan (United-Defroit) (4.10):
25-36.

Michigan (United-Defroit) (4.10):
25-36.

Michigan (United-Defroit) (4.10):
25-36.

Michigan (United-Defroit) (Michigan):
Michigan (Michigan

'Marietta' Fine \$16,500, but Cincy Dull; 'Scandals' Weakish at \$9,000

Cincinnati, April 9.
Naughty Marletta' is the bo,
goody currently, with \$16,500 in
sight on its first eight days at the
Albee and a probability of continuing there through Boly week,
George White's Scandals' is the
next best draw, athough its \$9,000
tempo is disappointing for the

sempo is disappointing for the Palace.
Traveling Salesiady is lining up \$7,000 for Ketth's on a nins-day visit and Great Hotel Mystery is registering \$3,600 at the Lindau for the Mystery is registering \$3,600 at the Lindau for the

punner \$10,000 on People's Enemy and Mixel Green heading the Monte Carl Mixel State of the Mixel State of th

'ROBERTA' HITS LINCOLN

And a Hotcha \$4,300 Results; Other-wise Town Mild

Lincoln, April 9. (Best Exploitation: Stuart)

(Best Exploitations Stuart)

Roberts' finally got here, and
everybody knows it; the Stuart is
rolling in money. It's a welcome rellef, too, after a string of Lenten
dented pics which bucketed the
house's finances with red ink. Pic
opened one Marten and the property of the
fourth day. Eight-day run should
push up very close to 4,3,400, very
nice.
Suffering with 'Vanessa,' the Lincoln also shortened it, six days, and
put in 'Weat Point of the Air for
nothing terrific.
Orpheum stepped out over the

nothing terrific.

Orpheum stepped out over the week-end with Ches Davis' Chicago Follies' on stage in conjunction with Straight from the Heart' (U). Varsity is still way down and no signs of relief.

of relief.
Stunting with 'Roberta,' nearly every big store in town featured something in their ads about the pic, hardress, clothing, etc.

Estimates for This Week

Estimates for This Week Colonial (LTC) (750: 10:15)—
'Stone of Silver Creek' (U), 'Shadow of Doubt' (Radio) and 'Wilderness Mail' (Indie), separately, and gross good at \$1.000. Last week, 'Gunfre' (Mono), 'Esbooma' (Fox) and Windies' (Mono), 'Esbooma' (Fox) and 'Gong ince enough to Indicate \$3,800 on eight not fall enough timber and yanked at the end of the sixth day, 'A peewes \$1,600.

ee \$1,600. Orpheum (LTC) (1,200; 10-15-25) 'Straight from Heart' (U) and hicago Follics' on the stage. Clip-

ping along hard at the b.o. and a very good \$1,800 on three days. Edwin Drood' (U) and Lottery Lover (Fox), dual, following four days, should be worth an additional \$1,200 Last week 'Woman in Red' (WB) and unit, talled by 'Society Doctor' (MG) and Women Must. Dress' (Momo) on a dual, hit up to \$4,800 to the control of t

Agron bau a dual, bit up to \$2,800, fair snough.
Stuart (LTC) (1,900; 10-25-40)—
Roberts (Radio). In for big money here. Eight days will gather \$4,300 assilt, an quatander. Last week assitt day to only \$2,400.
Varsity (Westland) (1,100; 10-15-25)—Fugitive Lady (Col) and Symphony of Living (Chester).
Here are the state of the sta

NAUGHTY MARIETTA' \$9,500, PORTLAND

Portland, Ore., April 9.
(Best Exploitation—United Artists)
Parker's United Artists bounced
its way up into the leading gross

Parker's United Artists bounced its way up into the leading gross spot this week in answer to a big campaign on 'Naughty Marletta' (MG). Frank Shea of MG was here from LA helping to plug the pic in 'Yaude held up two other houses this week from weak results. Paramount registered okay with 'Missis-slopt'. (Far) but cashed in on the slopt'. (Far) but cashed in on the slopt'. (Far) but cashed in on the was true of Hamrick's Orpheum with 'Princess O'Hara' (U) and vaude. Broadway was getting just program results with 'Traveling Case'. (MG) combo Casino Murder-Surprise pic for results was a GB's 'Unfinished Symphony' now in its third spaam at the small Music Box. credit for the first two weeks 'Symphony' was showing better results than Tron Duke' (GB) which the Broadway exploited heavily and disappointing average.

Estimates for This Week
Broadway (Parker) (2,000; 25-40)
—Traveling Saleslady (FN) and

than expected but still strong at good \$8,000. Orpheum (Hamrick) (2,000; 25-40) —Princess O'Hara' (U) and vaude, average \$4,500. Last week Laddio' (Radio) and vaude hit around par

(Radio) and vaude hit around par for \$4,500.

Music Box (Hamrick) (1,000; 25-40)—Unfinished Bymphony' (GB). Bied for third week and still tair First \$4,500.

Mayfair (Parker-Evergreen) (1,400; 25-40)—Carnival' (Col) and Best Man Wine' (Col). Combo going a bit under par in results for wrins at 40' (Fox) second week okay \$3,500.

THEATRE MEN'S CASH PRIZE **CURIOSITY**

Syracuse, April 9.

Representatives of three circuit houses today asked District Attornery William C. Martin for a ruling on the legality of a plan of the Syracuse Baseball Club, of the International League, to award money prizes during the summer games. Martin will study the plan and report to the theatre men. If it's okay, theatre men will pop a similar fide of their own. Committee, named by the Syracuse Theatre Managers' Association, consisted of William J. Tubb of the Committee, and the strength of the consisted of William J. Tubb of the consistence of the consis

disappointing average.

Estimates for This Week
Broadway (Parker) (2,000; 25-40)
—Traveling Saleslady (FN) and
Drogram stuff estimates
program attuff estimates
program att

'Marietta,' 'Mississippi' Fight It Out in Balto at \$20,000, \$10,300

Gest Exploitations April 9.

Gest Exploitations Contry)
Pair of musicals in the lead this week, with everything else just plodding along. At the Century Naughty Marietta 'provoked paeans in the press and is getting very sport of the control of the press and is getting very sport of the control of the press and is getting the gradual swell that will result from the taken the control of the pressure of the pressu

Estimates for This Week Century (Loow-TA) (3,000; 15-

25-35-40-55-66)—Naughty Marietta (MG) and vaude. Picture liked tremendously and building daily; over the top in dandy fashion to nifty \$20,000. Last week 'Casino Murder' (MG) and vaude, fair \$16,000.

(MG) and vaude, fair \$18,000.

Hippsderome (Rappagport) (2,200;
15-25-35-40-55-68) — '110 Raise'
(Fox) and Boake Carter heading
yaude show. Ether commentator is
being billed above everything but
is far from wowing em at the
Last week Land (Radio) and
vaude headed by Carmela Ponselle,
\$10,200, way off.

Keith's (Schanberger) (2,500; 1525-30-35-40)—Princess O'Hara' (U),
Opens this evening (Tuesday) at 6
pun. Turning up, its toes today is
being pulled after six days that dissponited, under \$4,000. Lack of
names hurt.

New (Mechanic) (1,800; 15-25-30-

appointed, under \$4,000. Lack of names hurt.

New (Mechanic) (1,800; 15-25-30-36-40-50) "Scandals (Fox) (2d,wk), Decidedly mild first week rought only \$4,10 and did not warrant the control of the contr

Comparative Grosses for March

Total estimated grosses during March for towns and houses listed as previously reported weekly. Dates given are the closing days of the week.

NEW YORK Mar. 14 After Offic Hours \$36,000 (Ben Bern Feb. 28 Sequela \$28,000 (Stage Sho Mar. 21 (8,400; 85-10 1.10) High . \$110,400 10,000 PARA-MOUNT 85-55-75 Rumba \$13,100 (2d wk-6 days) Rugglee \$34,000 (2d wk) Ruggles (5,945; 40-6, 99-1.10) High \$110,100 Low . 44,000 ROXY Nite Life of Gode \$33,000 (Stage Show) Murder or Honeymoon \$27,000 Enchanted April \$28,200 Let's Live Tonite \$26,200 Budd) MoFadden's Flats \$8,000 (8 days) Living on Velvet \$14,400 RIALTO (2,000; 40-65) High. \$72,000 Low. 5,200 STRAND (2,900; 85-85-75-Golddiggers \$30,900 85) High. \$81,200 Low. 6,500

F	Feb. 28	Mar. 7	Mar. 14	Mar. 21
CHICAGO (8,940; 85-55-75) High. \$75,000 Low. 18,500	After Office Hours \$40,100 (Stage Show)	Rumba \$40,100 (Jack Benny)	Little Colonel \$34,400	Life Begins at 40 \$27,100
PALACE (2,500; 25-85-55) High. \$34,700 Low. 7,000	Transient Lady \$21,100 (Gene Raymond) (Vaude)	Murder on Moneymoon \$30,200 ('Hello Paris')	Gigolette \$24,500 ('Hello Paris')	N. Y. \$21,000 ('Hello Paris')
UNITED ARTISTS (1,700; 85-45-65) High. \$43,500 Low. 3,300	Copperfield \$13,700 (2d wk)	Copperfield \$11,700 (8d wk)	Scarlet Pimpernel \$11,000	Pimpernel \$10,800 (2d wk)

LOS ANGELES					
	Feb. 28	Mar. 7	Mar. 14	Mar. 21	
DOWN- TOWN (1,800: 25-30-40) High. \$38,500 Low. 1,700	Carnival and Maybe It's Love \$4,400	Red Hot Tires and Murder on Honeymoon \$5,000	Patient Slept and Capt. Hurri- cane \$3,900	Gigolette and Let's Live Tonite \$3,000	
HOLLY- WOOD (2,758; 25-85-55- 65) High. \$37,800 Low. 3,100	Sweet Music \$7,000	Living on Velvet \$7,000	Roberta \$15,000	Roberta \$8,900 (2d wk)	
PARA- MOUNT (8,595; 80-40-55) High. \$57,800 Low. 5,600	Town's Talking \$17,500 (Stage Show)	Rumba \$19,000	King's Horses \$12,800	Ruggles \$18,500	
STATE (2,024; 80-40-55) High. \$48,000 Low. 4,900	Clive of India \$11,500	One More Spring \$8,000	Bachelor Girl \$6,000 (5 days)	Little Colone \$11,700 (8 days)	

2 10	Feb. 28	Mar. 7	Mar. 14	Mar. 21
FOX (4,000; 25-85-50- 05) High. \$48,600 Low 8,900	Carnival \$19,000 (Sally Rand) (Stage Show)	Grand Old Girl \$11,500	Marines Are Coming \$14,000 (Helen Kane)	Town's Talking \$20,000
ALBEE (8,500; 25-85-50- (85) High. \$45,000 Low. 9,000	Right to Live \$16,000 (Vaude)	Scarlet Pimpernel \$13,000	Man of Aran and Nite Life of Gods \$15,000	One More Spring \$14,000
PARA- MOUNT (4,000; 25-35-50- 65) High. \$57,800 Low. 5,600	Davil Dogs \$21,000	Sweet Music \$18,500	Rumba \$12,600	Ruggles \$19,000
METRO- POLITAN (2,400; 25-85-50- 65) High, \$39,000 Low., 12,000	Sequola \$21,000 (Vaude)	Clive of India \$14,000	Bachelor Girl \$18,000 (Jimmy Durante)	After Office Hours \$17,000
STRAND (2,000; 25-35-50) High. \$28,500	Jack Ahoy and Notorious Gentleman \$8,000	Behold My Wife and Death Flies East	Mystery Woman and Red Hot Tires	Car 99 and Kings Horse \$7,000

PHILADELPHIA					
	Feb. 28	Mar. 7	Mar. 14	Mar. 21	
ALDINE 1,200; 35-40-55) High. \$16,831 Low. 2,710	Scarlet Pimpernel -\$6,000 (3d wk)	Folies Bergere \$13,500	Folies \$7,000 (2d wk)	Wedding Night \$10,000	
EARLE 2,000; 25-85-10) High. \$33,000 Low., 10,500	l'm a Thief \$14,000 (Vaude)	Best Man Wine \$14,200	Nite Life of Gods \$13,500	Times Sq. Lady - \$14,500	
FOX 3,000; 40-55-05) High \$41,000 Low 10,500	Little Colonel \$25,500 (Stage Show)	Colonel \$21,500 (2d wk)	Colonel \$18,500 (3d wk)	Life Begins at 40 \$23,000	
STANLEY 3,700; 85-40-55) High. \$48,000 Low., 3,750	Sweet Music \$18,000	Town's Talking \$12,000	Ruggles \$11,000	Golddiggers \$12,000 (6 days)	

(Continued on page 45)

4 Stage Shows Hit Minneapolis; **Folies Bergere,' Plus Revue, \$12,500**

Minneapolis, April 8.

(Best Exploiation: State)
Deluge of stage shows has the loop dizzy. There are four of them simultaneously—a record number for recent years—and they're entirely in the constitution of the state and new Alvin, the theatrast as stuation and the state and the sta

ville on stage, \$12,800. Big.
State (Publix) (2,400; 25-35-40)—
Folies Bergere' (UA) and 'French
Revue' on stage. Lots of good show freely controlled to the public of the

Time (Johnson) (269; 16-20-25)—Red Head' (Mono) and 'Orimson Romance' (Mascot), split, with about \$900 in prospect. Fair. Last week, Mills of the Gods' (Col) and 'Jealousy' (Col), split, \$1.200. Okeh

Tealousy' (Col), split, 1,200. Okenia, Alvin (Scholland), 1,000. Okenia, Alvin (Scholland), 1,000. Okenia, Alvin (Scholland), 1,000. Okenia, 1,000. Okenia,

good.
Lyrio (Publix) (1.300; 20-25)—
Car 39' (Par). No cast names, but
title and front an aid, Maybe \$2,000. Fair. Last week, Under
Pressure' (Fox), \$2,500. Okeh.
Uptown (Publix) (1,200; 25-35)—
Sweet Music (Par). Should finish
weet wound \$5,600. Fretty good.
Last week of the count of the

orth seural \$2.50\$. Freity good. Last week, 'Olided Lily' (Par.) \$2.5400. Fair. Grand (Publix) (1,100: 15-25)—County Chairman' (Fox) and Wings in the Dark' (Fox). second Wings in the Dark' (Fox). second week. David Copperfield' (MG), \$2.5400. Big. Aster (Publix) (900: 15-25)—It Happened. One Night (Col) back here again after recent three weeks bere again after recent three weeks here again after recent three weeks here again after recent three recent special professions. The Born (FN), first run, split. \$300. Fair. Last week, Sweet Adeline' (WB) and 'Border Town' (WB), loop second runs, split, \$1.100. Pretty good.

'TRAVELING LADY' OK \$7.500 IN SEATTLE

slowing down from the previous week.

Fifth avenue had 15 private planes in the air on afternoon of opening in the air on afternoon of opening in the air on afternoon of opening the planes in the air on afternoon of opening the planes of the planes opening with intro of captains, and a sound truck on army day in the local parade, finished the top rating for this houses exploitation. The week Blue Mouse (Hamrick) (1,000; 25-40)—Folles Bergere' (UA). In \$\frac{1}{2}\text{Direction}\$ by the planes of the

White, Basquette Gals Help Paramount, Omaha; 'Bergere' Hits \$8,500

Omaha, April 9.

(Best Exploitation: Brandeis)
National Flower: and Garden
Show still in the picture, though it
opened in time to cut in on last
current week. Show brought in
mobs of out-of-towners, but it is
the restaurants that get the full
benefit and its a question whether
Manancers generally report negative
effect.

benefit and it's a question whether theatres draw much of this crowd. Managers generally report negative. Weather for once has been favorable in that it hasn't been rampageous, dust storms subsiding for the time being—knock on wood. of Alice White and Lina Basquette drawing for the first half, stage show, may lead the week, but may he passed least half, by Orga and parable to that of least week, with the Omaha down a bit, and the Brandels raling silicity. Total parable to that of least week with the Omaha down a bit, and the Brandels raling silicity. Total policity of the community playhouse six days of 'One Sunday Afternon,' looked upon by the legit, goers as factor in adversity.

Last week Omaha went strong with Mississipp' for one of the beef and the silicity of the strong with Mississipp' to one of the best pheum went to town with 'Life Begins at 40' to better average considerably, Par was only normal and Brandels was a weaky. Flower down some.

Expicitation of the week showing usual run of sum as far as gags and struits concerned, but credit goes to plus a sum of the house artist.

Estimates for This Week

Paramount (Blank - Tri - States)

Estimates for This Week
Paramount (Blani: - Tri - States)
(2,765: 25-35-40)—11. Happened In
New York (U) with Alice White
and Lina Basquette in the Carloca
Land unit star first half; double
feature bill second half is McFadden's Flats' - (Par) and Our Daily
Broad (LA), The usual \$1,000, perbil Bloom (Par) with Polly Morna
and vande bill first half and Scarlet Pimpernel ('UA) and Mills of
the Gods' (Col) last half were similar.

Scattle. April 9.

(Best Exploitation: Fifth Avenue. Holdowers at both the Hamrick Holdowers at both the Hamrick With Shadow of Doubt (MG). Do-Fifth ayenue houses, with the Music Hall through with first run atter dandy week with Ai Pearce and Sang on stage, and biggest noise in town for 'West Point of the Air at In the face of some strong oppoul-pith avenue theatre, the town is tion from sister houses. 19,500 good

money, and about in the regular Rogers class.

Brandeis (Singer-RKO) (1,200;
25-35-40)—Laddie' (Radio) with
Murder on a Honeymoon' (Radio).

Started only average and then Friday opening—one of few times it
has ever occurred here. Last weekend crowds indicate bill is building.

\$4,400, not bad. Last. week was
anemic with Living on. Vsivet
(FN) twinned. Poorest week in
months here, and probably due to
Flower show and Lent. \$3,500, low
down.

Flower show and Lent. \$3,000, tow down.

Omaha (Blank-Tri-States) (2-100; 25-40)—Wedding Night' (UA). Attraction at this ace house will have to look up to see a couple of the predecessors. The country of the helping, but fust another picture at \$6,750. Last week Mississippi' was the tuneful reason for the second largest week since the renovating and change in policy here. Just un-der \$5,000, good money.

PTSBG. WEEPS. BRIAN-'LADY' **OKE 12G**

Piftsburgh, April 9.

Everything is conspiring to make things worse than usual this week With Lent in full swing and boys and girls shopping for clothes in-

With Lent in full swing and boys and girls shopping for clothes instead of entertainment, winter had to return to make the situation tougher, snow and rain keeping doors. Bad break all the way, because there are a flock of attractions current that otherwise might have picked up some loose coin.

Only the Alvin is pushing along to Cony. Bad break all the way, because there are a flock of attractions current that otherwise might have picked up some loose coin.

Only the Alvin is gushing along to Cony and the control of the cont

Estimates for This Week

Estimates for This Week
Alvin (Harris) (2,000; 25-40)—
Transient Lady' (U) and Mary
Brian in person. Fileker star is a
real bo. figure here and will give
house its best week-end in some
time; \$12,000, maybe even better.
Last week Dorsey Bros. ork couldn't
help 'Edwin Drod' (U) much and
result was a drab \$5,500.

result was a drab \$3,500.
Fulton (Shea-Hydo) (1.750; 1525-40)—Night Life (U). Opened
yesterday (3). Management decided
not to hold over Scarlet Pimpernel
(UA) signi despite an excellent
\$5,500 in second week. Englishmade flicker collected slightly more
than \$14,000 during fortnight's stay,
which is elevant.

which is elegant.

Penn (Loew's-UA) (3,300; 25-40)

-Wedding Night' (UA) and stage show. Not much action here. May top \$16,000, but it will have to hustle. Last week 'West Point' (MG) and Dave Apollon's unit not much better at \$17,000.

Stanlaw (TW)

better at \$17,000.

Stanley (WB) (3,600; 25-40)—
Private Worlds' (Par). Notices generally favorable and figured to improve after slow week-end but doesn't look like more than \$3,000. Last week 'Mississippi' (Par) about \$3,250, not too good.

Warner (WB) (2,000, 95,40).

39,250, not too good.

Warner (WB) (2,000; 25-40)—
Power (GB) and Car 93' (Par), No
marquee strength and not more
than 13,800 looked for. Last week
Town's Talking' (Col) and Evensong' (GB) fair but nothing exceptional at \$4,400.

'SHADOW OF DOUBT' \$6,400

College, New Haven, Experiments With Stage Shows

New Haven, April 9. (Best Exploitation: Poli's)

(Beet Exploitation: Polita)
Business not at rail had for this season. Last half should be better than usual all around this week, with return of 5,000 Yale students from spring recess.

Bilou having great luck with a revival half. Frovious balloting by the service of the revival half. Frovious balloting by (Col) and 'One Night of Love' (Col) as a re-run program, and house is laving bigger week than usual on the stunt. Paramount holding byer the stunt. Paramount holding byer trade dost last week through vacation, and is doing okay.

College laying aside second run, split week polity for a week's tryout of stage fare. Blanche Calloway

'Copperfield,' 'Clive' Weak in London, But 'Ruggles' Near \$20,000, 4th Wk., And 'Lancers' Fine \$17,500, 8th Wk.

VARIETY

act is the experiment, and may result in later flesh at this spot. Foll's is the only house registering any exploitation activity this ing any exploitation activity this of the series of the series

beig for wicked \$3,100.

Bijou (Loew) (1,500; 25-35)—
Happened One Night (Col) and
One Night of Love' (Col). Revival
bill a heavy puller and looks set for
best week (nasino Murder' (MG) and
\$10 Raise' (Fox). Drew a 80-50

Vanessa' \$2,500, Poor In Denver; 'Mississippi' Very Oke at \$7,500

Best Exploitation: Denver.)

Berney Hyne's got front page path of the farment of the farment page and the farment

Estimates for This Week Estimates for This Week
Aladdin (Huffman) (1,500; 25-3550)—Gold Diggers of 1935' (FN).
Zippy going at \$5,000. Last week
The Great Hotel Murder (Fox) let
the house down and took in only

\$2,000, poor.

Broadway (Huffman) (1,500, 25-40)—Mills of the Gods' (Col) and Men of the Night' (Col.), double bill.

Around \$1,500, fair. Last week 'Life Beglin's at 40' (Fox), upped the Broadway to double averige, and closed with \$3,000 in the till.

closed with \$3,000 in the till.

Denham (Cooper) (1,500; 25-25
50)—Mississippi (Par). Looks like \$7,500, very agreeable. Last week (Car 99) (Par), with the aid of a stage show, took in \$5,500.

Denver (Huffman) (2,500; 25-25
50)—West Paint of the Air (ArG) and stake hand. Should see \$5,500, and stake hand. Should see \$5,500, well with the Air (ArG) of the seven days, Orphelum (KKO) (2,600; 25-35-500).

Orphelum (KKO) (2,600; 25-35-500).

Wedding Night (LA) 50: 29000 20 The sound of the seven days of the

London, March 31.
West End picture theatre business as a whole is in the doldrums.
Two outstanding exceptions are,
Bengal Lancers' and Rugsles of
Red Gap, both Paramount's.
On the headachey side are 'David
Copperfield' and 'Clive of India, both
figured to clean up, and both provling shows the bender of the state of the control of th

Estimates

'Anne of Gables' (Radio) Capitol.
Voted good entertainment, but not strong enough for holdover. Grossed \$9,000, which is good for this house.
Romance in Manhattan' (Radio) as

Românce in Manhattan' (Raddo) as follow-up.

"Bengal Lancers," (Par) (5th week) Carlton. Still the outstander, Although not capacity for early shows, Jamming em in for supper, and third shows. Original intention of 12 weeks's stay now extended, Doing steady \$17,500 with no darger ahead.

ikers; \$12,500, and sticking another week. Bright Eyes' (Fox) follows. 'Glive of India,' (UA) (1st week) Tivoli. Attracting classiest clientels, but not enough volume. Cheapertels, but not enough the processing advertising. Management hopeful; it will eventually build. In for eight weeks, but The state of the processing advertising. Management hopeful; it will eventually build. In for eight weeks, but The state of the state of

sure is in for eight weeks.

"Folias Bergare," (UA) (4th week)
London Pavillon. Clicked from
start. Did. steady gross of \$15,000
por week for first fortnight, but
niishing to near \$12,000. Escape
linking to near \$12,000. Escape
leggner in her original role, premiering April 2.

"Maskerade," (Austrian)
week) Aademy. Still in the money
at near \$4,600, despite second longcetter in the West End. Will stay
to that in the West End. Will stay
by (Charlemagne' (French),
'Oh, Daddy', (GB) (2d week). New

by Charlemagne' (French).

'Oh, Daddy' (GB) (2d week). New
Gallery. Typical Ben Travers suggestive farce, which has a following,
here. First week's grosses \$10,000,
warranting holdover. This week
nearer \$7,000. Being replaced by
Flighting Stock' (GB), staring Tom
Walls and Ralph Lynn, figured good
enough for four weeks.

enough for four weeks.

"Red Gap," (4th Week) (Par) Plaza,
Voted about the best all-round entertainment in years. Longest hold-over at this house since Haroid
Lloyd in 'Feet First', back in 1931.
Smash opening weeks at around
\$25,000, and third week still \$23,000,
Fourth stanza assured at \$20,000,
and a fifth week likely.

Fourth stanza assured at \$20,000, and a fifth week likely.

'Bearlet Pimpernel,' (4th week)
(Korda). Marble Arch Payllion, Second run, after nine weeks at Week End Court and the Second run, after nine weeks at Week End Courtent run. Second run, after nine weeks at the Second run, after office House Run, after nine weeks at the Second run, after office House Run, after office

"HERE'S SOMETHING NEW in the line of comedy-mystery-melodrama, with a companion intriguing as the basic subject matter . . . A laugh in almost every line of dialog, bit of action and situation . . . Should esting appeal to all classes of patrons."—Motion Picture Herald

"SWELL ENTERTAINMENT . . . and should prove profitable Romance and comedy clues bringing the police, gangland and socialities in for contrasting

"SOCK ENTERTAINMENT
WHERE . . . Not an angle has been
to make it box-office."—Variety (Daily)

.... Swell business for swell picture."-Motion Picture Daily

"TOP-SHELF BUSI-NESS . . . in any kind of a house." — Hollywood Reporter

 $\star\star\star\star$

William
POWELL

Ginger
ROGERS
*TOGETHER***FOR THE FIRST TIME**

STAR OF MIDN





hanks to FRED WARING

and his

PENNSYLVANIANS

...America's millions will thrill to a "preview" broadcast of the teasing, tingling tunes of

* * * *
FORD MOTOR COMPANY

Columbia Network (99 Stations) . . .

THURSDAY, APRIL 11, 9.30 P. M. (E. S. T.)

Coast-to-Coast Program.

HOORAY FOR LOVE

RKO RADIO PICTURE

ANN SOTHERN · · GENE RAYMOND

Bill Robinson, Maria Gambarelli, Thurston Hall, Pert Kelton

Music and Lyrics by Dorothy Fields and James McHugh. Directed by Walter Lang.



FOR LOVE"—"I'M IN LOVE ALL OVER AGAIN"—"PALSY WALSY"—
"I'M LIVING IN A GREAT BIG WAY"

London, April 9.

Twelve of the most important

theatres of the Alex King circult in

theatres of the Alex King circuit in Scotland are being negotiated for by John Maxwell for B.I.P. Rest of the chain would join the Donada and Deutseh circuits. Latter two circuits are being teamed up and will shortly make a public stock issue with Reginald Bromhead, former managing direc-tor of Gaumont-British, on the new board.

board.

Stock Issue will not be made, however, until the arrival here of Joseph M. Schenek, who is understood to be interested in the new deal with the idea of making it the eenter of a big United Artists theatre circuit here.

HALT ANTI-U. S. FILM LA

ONE MORE TUSSLE

storm.

Paris, March 31. Bernard Natan, head of Pathe weathered another Cinema, has

Knowing that the annual stockholders' meeting was due Natan's adversarles started a new offensive and filed a complaint, charging fraud, with the financial section of the public prosecutor's office. Complaint was assigned to Examining Magistrate Ledoux for investigation, and he named an expert to go over the Pathe accounts and see if prosecution of Natan would be justified.

This was the signal for a nev anti-Natan attack in the newspaper Le Jour, and for renewal of rumors that Natan would be driven from his place at the stockholders' meet-

his place at the stockholders' meet-ing:
However, it was evident before the meetine, that Natan would have a majority, so Robert Dirler, the fighting stockholder, decleded to stay away from the gathering. He protested that the Natan majority was faked, but that did him no good, since it existed. Natan thus had the meeting all to himself, and came out of it with flags flying.
Hearings on Dirler's civil action to dive Natan from his place (distinct from the misdemeanor charge) have been repeatedly postponed, at the request of the Natan lawyers.

PATHE BOOKS 'LANCER': FRENCH INDIES RILED

Parls, March 31.

Independent French exhibs are wild because Paramount has sold Bengal Lancer to Bernard Natan's Omnium booking combine, which controls more than 100 theatres. Squealers say they can't understand why the American concern, when for once it gets a really big grosser, gives it to interests which have been consistently trying to put.

grosser, gives it to interests which have been consistently trying to put over big anti-American quotas and embargoes, instead of holding it for the independent theatre owners who have been America's strongest allies in the French market.

Strangest part, to them, is that Henri Klarsfeid, Paramount French chief to with a product of the discountered to the discountered to the discountered the discountered the discountered to the discountered the discountered to the discountered to the discountered the discountered to the discountered to the discountered to the discountered the discountered to the discountered

chief, is vice-president of the dis-tributors' association which was formed directly as the result of a movement to fight the booking com-

G-B'S G. T. HEADACHE STILL NOT OVER

London, March 31. A committee of preference share-holders of General Theatres Corp. holders of General Theatres Corp.
has sent out a report that they are
convinced that if the scheme of the
directors is universally opposed
when it comes before the court for
sanction, Gaumont-British will offer better terms.
Otherwise It's eugested more at-

Otherwise, It's suggested, more attractive negotiations may be opened with Associated British Pleture Corp. (B.I.P.)

Kennenbeck's Trip

John E. Kennebeck, Paramount's chief in Australia, salled from Sydney, Wednesday (3), to attend the Paramount convention and oo, the home office. Will arrive in Los Angeles on April 20, Mrs. Kennebeek and their two children are with him.

This is Kennebeck's first home visit in five years.

NATAN WINS B.I.P.'s Yen for Homolka Postpones Tenth Man' LAST MINUTE

London, March 31. B.I.P.'s B.I.P.'s plans for Somerset Maugham's 'Tenth Man,' set to start April 8, will be postponed for six weeks or so.

Reason for postponement is com pany's wish to use Osear Homolka in the lead. Austrian actor, however, has a previous commitment for a legit rehearsal for C. B. Cochran starting April 8.

Homolka has not yet signed a film contract, but B.I.P. is postponing the picture on spec.

ENGLISH HOPE OF TAX RELIEF

London, March 31. With the national budget due for its annual announcement in Parliament within a fortnight, exhibitors here are raising their annual prayer for a repeal of the entertalnment tax, which is pienty heavy, being

about 20c on the dollar per sent. Tax was originally introduced as a wartime money raiser, with a promise it would be repealed. Never was cancelled, though, and has oceasionally been stiffened,

Film and theatre boys here more squawking about the tax than they do about bad pictures.

PARIS LOBBY

Politicians Try to Push Through Tax Bills Which Would Cripple American Films-Herriot and Flandin Called On

TWO ATTEMPTS

Paris, March 31. Twice during the past week the discriminatory tax bill, which would have favored film theatres that played French rather than foreign films, was about to be rushed through the Chamber of Deputies

through the Chamber of Deputies, and both times active lobbying by American interests and their French friends saved the day.

Personal French acquaintances of the Americans tipped them off the first-time the anti-foreign group was going to try to slip the bill through the Chamber at a morning session with no one looking. Measure would reduce taxes only for those cinemas which present a minimum of French pictures, the number of domestic films required to be fixed later by decree.

Bill was intended to be a reply to the request of the industry for tax relief, and at first comported a small cut all around, but in the finance committee of the Chamber (Continued on page 61)

(Continued on page 61)

12 Alex King Houses in Elaborate U. A. Theatre Circuit in England

Another to B.I.P.

London, March 31. Rex theatre in Stratford (North London), formerly the old Borough theatre which housed melodramas, theatre whi theatre which housed melodramas, has now become a part of the Asso-elated British Theatres (B.I.P.).

House was built by A. E. Abra-hams some time ago, re-built and converted into a 2,000 seat picture

ALPAR TO B.I.P. AT \$4,000 A WK.

London, March 31.

Gitta Alpar, Hungarian film star, has been signed by Britishi International for three pletures, with options.

H.I.P. took her contract u 'ay after she arrived in London. She had previously turned down an offer from Linkersell.

fer from Universal. Mlss Alpar gets a \$4,000 weekly ticket from B.I.P.

ECKMAN IN N. Y.

Sam Eekman, Jr., Metro general director in London, arrived in New York yesterday (9) for his annual home office visit. home office visit.
Will stay here about three weeks

TAXES BY 500%

EGYPT UPS PIC

Cairo, March 25.

Egyptian Government has promulgated a new law increasing considerably the customs duty on einematographie films, thus imposing a tax of \$1 per net kilogram of negatives and \$25 per net kilogram of positives. Weight includes, interior covers whether, paper or pasteboard is used for preservation of material, as well as metallic covers and reels.

Theatre owners and managers, also foreign film distributors, have protested against this high tax.

New law has been based on the average weight of first, varying a verying to \$1.00. Old tax was \$5 per kilograms, on which the tax due will be from \$750 to \$1.00. Old tax was \$5 per kilogram. Cairo, March 25.

gram.

Local American film men declare
this law will embarrass the presentation of newsreels, handleap the
importation of French pictures,
which do not enjoy popularity here,
and threaten the future of Amerlag fluid. flims.

ican films.
Misr company (iocal) feels this measure will have a salutary efect as it will foster local production, but acknowledges that it is premature, since the local industry cannot keep pace with public de-

SEE ANTI-U. S. PLOT AT BERLIN PIC MEET

Paris, March 31.

Local American film Interests are anxious to have all the U. S. com-panies represented at the Berlin Film Congress skedded for the end of April.

Reason is that an anti-American Reason is that an anti-American combine, possibly stilmulated by the French Chambre Syndicide group, is believed to be on foot for the Con-gress, and the Yanks here feel they should be present to protect their world interests against a movement which might be formed against them

Anzac Quota Delay Balks Player Deals

Hollywood, April 9.

Hollywood, April 9.

Kenneth Hall, Chiesound of Augatralia exee, here for two months arranging to take players and directors back to Sydney on one pieture production deals for list company, left here last Wednesday (2). A number of players and directors were contacted but deals are being held up until Australian Parliament makes a decision on a pleture quota.

Returning on the same boat is Arthur Gregory, Fox. ales manager in the Anthodes.

FILM SHORTAGE LOOMING IN FRANCE; PARAMOUNT NOW LEADING PRODUCER

Market for American Pictures Getting Tougher-Only the Best Dubbed Pix Get Any B. O.

Paris, March 31, Looks like a real shortage of films on the French market for next season.

Tough to see now where the bulk of production is going to come from. Pathe-Nathan is out, for the mo ment. Production is shut down, and ment. Production is shut down, and while officials state it is only temporary, there is no immediate sign of the studios starting up again. The little independents who feed the French market are in a more demoralized condition than ever. They're still running around searching for combinations of capital, studio credits, stories and directors—and it looks as if the larger part of French production for 1335-1336 release were going to have to come out of this kind of maneuvering. As far as currently announced

out of this kind of maneuvering.

As far as currently announced programs are concerned, that being made by independents under the auspices of the French Paramount branch is the largest. It calls for eight pictures.

The "Charles Fasquelle group, which would like to take over the Gaumont business, can see a market, in the Gaumont thatres alone, for a production program of 20 films to be completed by next Octo-

ket, in the Gaumont theatres alone, for a production program of 20 films to be completed by next October. It would like to get busy faving those pictures made right away, but first it has to make a deal with the government to take over the G.F.R.A. business. And that doesn't seem to be coming through right

concerns are scrambling for capital and local setups so as to spring into the market. One important non-French concern is dickering for the launching of a big producing company in France, half dinanced by local and half by foreign capital, the product to be distributed by the French branch of one of the Ameritania of the Americanized for the making of one or two pictures, and which im many cases never even succeeded in completing these isolated efforts, are scrambling for capital to get going scrambling for capital to get going scrambling for capital to get going scrambling for capital to get going

Poor Dubs

again.

Poor Dubs

One feature of the situation which is not to the advantage of American concerns, who otherwise would benefit heavily by this shortage, is that it is secting tougher and some some situation of the source of t

Alims to be completed by next October, It would like to get busy favling those pictures made right away,
but first it has to make a deal with
the government to take over the
G.F.F.A. Justness. And that doesn't
seem to be coming through right
away.

Fasquelle production idea is along
the lines followed by French Paramount: the use of independent producers, supported and subsidized by
the distributor, who contracts for
pictures before they are made.

Seeing the looming shorting as a
big chance, foreign and French

ing to hit disastrous sales re-

ing to hit disastrous sales resistance and burn themselves out in overhead, which is just what has been happening to a lot of them in the past few years. Plans Parame have a merican Plans Parameter of the property of the p

ing French films made, but at the same time supplying the necessary

All these companies cun count on puriting an occasional litin in its original version into the Paris slicovosses and making a little odd clauge with it. That's the stuff that grig into the newspapers, and whileh may sound as if it constituted the Prench market for American pictures. Nothing could be further from the truth. Any real money that is here is to be made in pictures for general Prench distribution, and they with very rare exceptions, must be dubbed; and only an unusually suitable dubbed picture finds a big market now. All these companies can count on

MUSIC HALL, N. Y.

VARIETY

MUSIC HALL, N. Y.

Big Hall stumbles a bit this week but recovers and ends up with an acceptable entertainment. But that fumble wearf necessary. The state of the

skipping. Probably intended to existince colorful or funny, but It's neither.

The Solarium, which means the Rocketes. There hash't been any doubt for a long time that this is the most capable and best trained line of girls extant. Jan Peerce is C. meaning he warbles. Trees' and Mandaisy. Maybe he already knew the surface of the second support of the second support of the second support of the second number, making that tokay.

The siee club joins him on the chorus of the second number, making that Okay.

In the second number hake the second number of the second number

shine.

There's a special theme song in that first athletic club scene, 'Physical Culture,' written by Kay Swift and Al Silverman, Film is 'Life Begins at 40' (Fox).

Kauf.

ROXY, N. Y.

Salici marionettes hold for a sec-ond week as heading the stage show with an entire new program advertised, but actually about the same routine as last week. And 23 minutes is still too long in spite of the novelty of some of the stuff and the excellence of the manipulation.

the noverty of some on the same and the excellence of the manipulation. Still opens with the can-can with the can-can with the can-can with the can-can with the same of the can-can with the can-can with the can-can music and costumes. The music is a handicap, since it lacks the verve of the usual can-can music, but got the can-can music and smokes a cigarette. Apparently cubber bulbut the tendence of the can-can can be can be can be can be can can be ca

the others, gets a buildup from the line, winding up at the tail end of a political: parade with pienty of circums. Just a marcin across, built such a meaning across, built such a meaning across, built starter for Ferry Corwey, was even better, the girls in blouses and does okay.

Give works ahead of the facilities and above trunks, with sleigh bells at analkies and waists. They do a romp how is a could be a complete the pients of the starter of the same old stuff, but with a contractive stuff of the same old stuff, but with the sam

reeier, the newsreel and slathers trailers. Trailerizing two featur trailers. Trailerizing two features, one immediate and the other a coming event is apt to leave an audience with this intelligence quotient in doubt as to whether or not the house is going duals. Entire show runs three hours. Business moderate, Chic.

CAPITOL, N. Y.

(Rooney-Timberg Unit)
With the help of adroit stare within the help of adroit stare within the help of the cast had apparently was pold for a cast had apparently was pold for a cast had apparently was pold for a cast had apparently was pold for the Rooneys tossed the Capito's traditional anti-talking bugabo for a loss Friday night. To their regular set-together unit the Rooneys and the Timbergs have added a talking the Rooneys and the substantial state of the Rooneys and the substantial state of the Rooneys and the substantial state of the Rooneys and the Rooneys the Rooneys and the Rooneys to a loss of the Rooneys to a los

that broke the house deaf and dumb rules.

Frolog and enliog—both occur in a courtroom. They provide the unit with a new title. Trial of a Century, and the show as a whole century, and the show as a whole century, and the show as a whole the country. And the show as a whole century, and the show and the country and the Rooneys go to town on their own and as the Cohena and Kellys of vaudeville. That, part of it has always the company of the company and finish make it, even better.

As a starter, the Rooneys and

ways been good. The clever new beginning and finish make it even better.

As a starter, the Rooneys and Timbergs are hated into court by a large man and the starter of the

FOX, B'KLYN

The show here is an endurance contest. Anyone dropping in around nine for the last show won't be out before the next day (by the cal-ender) has come around,

When the feature and stage show are supplemented by an orchestra overtrure and shorts, plus a news-reel, it's a lot to take at one sitting. If buying entertainreel, it's a lot to take at one sitting. If buying entertain-ment on length with short bank-rolls, then the Fox fills the bill, It gives and gives and gives for the dough it gets. Maybe that's the right policy here. Current week's stage show is headed by George Givet and assays

more than the average entertain-ment value. It is well rounded out with other talent and has been staged capably, including a clever means by which to get around a tieup ad plug for Namm's store (local) via an Easter fashion show. It's called Namm's fashion parade and employs the Margic Alton stream-line dancers as models, with special numbers and m.c.'ing which takes away the advertising stigma, yet maintains the sting so far as Namm's is concerned. Miss Alton, who came here from the Oriental, Chicago, stages the units here un der the supervision of Zuc Freed

COLISEUM, LONDON

London, March 26. Experimental vaudeville about covers the title of the latest Oswald Stell policy.

stoll policy.

A series of ballets plus a springing of shandard acts was rided king of shandard acts was rided king of shandard acts was rided to be shaded and the shandard acts was recommented by the shandard acts which result that Anthony Nelle was recalled, after having walked out, to into the shandard was recommended by the shandard was recomme

the only one surviving of the flock of local initiators.
Outstander is Joe Jackson, following on top of his numerous imitations, and the surviving of the flowing on the surviving the s

You Are My Heart's Delight' is not robust enough, being essentially a man's 2008.

Man's 2008.

The sense of the sense of

STATE, N. Y.

Ben Bernie's outit, is one of the best of modern stage aggregations. It has speed, rhythm and color. And pienty change of pace. There are of them strictly for specialties. Besides the fine tuneology in handsome orchestrations there is Billy Wilson who doubles between the plano and the mike and does him. Frince, who eticke to singing; Mannie Prager who plays the saxaphone as well as he sings and does both exceedingly well; Billy Severin, who eticks to dancing but knows who eticks to dancing but knows to the control of the cont

In the content of the

Morton Havel, middle. Savo's sly

Morton Havel, middle. Savo's sly panto shoves them rolling into the Marchael of the Marchael o

CENTURY, BALTO

Baltimore, April 5.
Up to 'Naughty Marietta' (MG) to draft the dough this week. Stage side unadorned with any names calculated to do any patron-pulling, and, further, doesn't seem to please enough to word-of-mouth any biz build-up.

side unadorned with any name and a side unadorned with any name and a side unadorned with any name and a side unadorned with a side

ORPHEUM, ST. PAUL

ORPHEUM, ST. PAUL

St. Paul, April 5.

Lupe Velez is the whole works in this burg the three days starting today. She's headlining the five acts of variety turns at this house.

(5) night, 'Elfollywood's Hot Tamale', as she's been tagged on the Orph's screen trailers for the past two weeks, had em begging from the sweet into her Hopburn and Darleth takeoffs. Velez has pienty on the ball here.

Openers are Zeiler and Wilburn. Comen's Juggiers. Pair were ake, but of acrobats, it got the bill off balance.

George Kirby, a human beanstalk with a good set of pipes, is in the with a good set of pipes, is in the wind and the series of the property of the series of the serie

against anything sealouse of the season of t

PARADISE, BRONX (PRESENTATION)

(PRESENTATION)

New policy of house productions and permanent, or semi-permanent, m.c.s was inducted here Friday (8), but the experiment will have to improve over its initial attempt to click at this Bronz deluxer. First show, with but two exceptions, is a rather slow affair. No producer is billed.

silek, at this Bronx deluxer. First show, with but two exceptions, is a rather slow affair. No producer is billed tunished to the producer is billed to the producer in the producer is the producer in the producer in the producer is the producer in the producer in the producer is the producer in the producer in the producer is the producer in the producer in the producer is the producer in the pro

a medley in which the line takes part.

But one other act in the show, the BeeHee and Rubyette Co., six Arabian acrobats, who include Lowry, into their strong-arm postures for a comedy attempt. To stock the strong comedy c

EMBASSY, N. Y.

EMBASSY, N. Y.

The GINEW EEEE.

The rest this week. The race head to be a selected to the most important news reel item here this week. The race head to the program, the megative including many dangerous spills, including in alow motion the stumble taken by Goden Miller, the considerable talk.

War signs over Europe follow this, but Par, when it came to covering the decision of Sir John Simon item, may as well not have had a camera in Berlin. Filmed Sir Simon arriving and got a brief glimpse of Hitler going somewhere—it could turned to opinions from various Europeans as to the situation, but no kings or really big statesmen among them.

turned to opinions from senses Europeans as to the situation men among them.

The western drought and dust storms are blown up into rich newstrangers and the senses of the situation by showing victims moving out of the coverage. Fox contemplates the seriousness of the situation by showing victims moving out of the coverage. Fox contemplates the seriousness of the situation by showing victims moving out of the coverage. Fox contemplates the seriousness of the situation by showing victims moving out of the coverage. Fox contemplates the seriousness of the situation of maps and effectively photographed negative, graphically, depicts what shappening, at the same time suggesting what must be done, by just such initiative, contributions like that which it offers on the dust storm problem being highly instructive as well as interesting.

Pathe injects a human interest note, it sought out the farmer lid who wrote the Secretary of War for a couple and there horses, solden but at discarded team and delivering it to the boy. Lad talks to the cameral but too weakly to be recorded clearly and the second of the contributions on the Dionne bables, which the mammas will love, the bill include, northing holt. The quints continue strong but the second of the clips and the second of the c

(Continued on page 21)

LIFE BEGINS AT 40

For production and release. Stars Will Rogers. Directed by Georbe Marshall Gereen play, Lamar Trottl; additional dialog. Robert Quillen; suggested by book of Walter B. Pitkin; camera, Harry Jackson, At Music Hall, N. Y., week April 4. Running time, 73 mins.

Kunning time, 75 mlns, Will Rogers
Kenesaw H. Clark, Will Rogers
Adele Anderson. Rochelle Hudson
Lee Austin. Richard Cromwell
Col. Joseph Abercromble. George Barbler
Ids Harris. Jane Darwell
T. Watterson Meriwhether

Col. Seeps Assertantials of the Base Barrenial
T. Watterson Meriwhether Stering Rollowsky
Christopher Stering Rollowsky
Pappy Smithers Roger Imbor Tom Cotton Charles Selon
Wally Stevens John Bradford
Mally Stevens Ruth Gilliette
Stering Ruth Gilliette

"Life' has played in most of the keys outside New York already. It's a cinch box office bet and no worry attaching to it in New York or else-

a cinch sox omes set and no worry attaching to it in New Tork or elsewhere.

The politecephe Regions a best-selling the selling the selling that an idea and a yarn was thrown around it. There isn't a situation, thought or image in this yarn that hasn't been used before, and frequently. But ill Rogers' whee cracks and plenty of hughs.

There are more laughs, incidentally, than in several of the more director and the writer rate bouquets for that. Story finds Rogers a small-town country editor, the berirons a boy convicted of stealing bank pres forecloses on him. So he and the boy start a one-page sheet of their own. Bank pres is running for mayor and Rogers goes after and the boy start a one-page sheet of their own. Bank pres is running for mayor and Rogers goes after that the last minute he has a change of heart. Does some investigating which clears the boy and involves they shake hands, the burn is sent back to a woodpile and all is well. Somewhere in between there's a mild romance, the boy unjustly ac mild romance and the mild romance and the mild romance and the mild romance and the mild romance and romance and the mild romance and romance and the mild romance and romance and romance and romance and romance

IT HAPPENED IN N. Y.

Universal production and release. Fea-tures (spetrude Michael, Heather Angel, Alan Crooland, From a story for Ward Alan Crooland, From a story by Ward Morebouse, Jean Dallympile. Screenpier, Relations. Selmend Grainger, associate producer. At the Roxy, N. Y. week April 6, on Rundang time, 65 mins, Marchael Company, 1988 of the Vania Nardi. Gertrude Michael Chris Edwards. Selmen Graine, 1988 Chris Edwards. Selmen Graine, 1988

The story is trite, the dialog mostly rehash and the plot is thin, but the acting is good and the direction keeps it speeding along at a pace which proves its salvation. Not for the top notchers, but in most spots it will get pienty of laughs and send em out smiling. Crosland and send em out smiling. Crosland flat story indeed. Lyle Talbot and Hedther Angel have some marquee value. Gertrude Michael should pull better next time on the strength of this one.

value. Gertrude Michael should pull better next time on the strength of this one.

Story plants a taxl driver and his girl. He's just bought into a garage for the strength of the strength of

West Point of the Air

West Foint of the Air
Mitro-Goldwayn-Mayer production and release. Stars Wallace Beery; teatures
Robert Young, Mauren O'Sullivan, Levis
Robert Young, Mauren O'Sullivan, Levis
Rosson, ProGoldwayn Dertor, Richard
Rosson, ProGoldwayn Berner, West, Aller J.
James K. McCulliness, John Monk Saunders; adaptation, Frank West, Arnhur J.
James K. McCulliness, John Monk Saunders; adaptation, Frank Sullivan,
James K. McCulliness, John Monk Saunders; Agard S. Sey running time, 80 minar,
Little Mike Robert Young
Skip, Mauren O'Sullivan
General Carter Lewis Stone
Dare Rossiling Russell
Phil Russell Hardle

West Point of the Air' follows what has become a routine formula for service scripts. Has the benefit of a first class production job plus a commendable cast. Too many flaws preclude chances for high

of a first class production, job plus a commendable cast. Too many laws preclude chances for high pressure entertainment rating, yet it does manage to overcome the commendation of cramming a tpi-cornered romance, of the mechanical workings of an army aviation training school and a hokey treatise on the glory of the U. S. army all into one story. The story has more tributaries than the U. S. army all into one story. The story has more tributaries than the U. S. army all into one story. The story has more tributaries than the U. S. army all into one story. The story has more tributaries than the U. S. army all into one story. The story has more tributaries than the III. The confusion instead of a cohestey central theme.

Bifort of an old army sergeant (Wallace Beery) to make both an (Robert Young) is the highlight of the story. But they are overshadowed, as far as entertainment ment. Is concerned, by the attention of the story in the story of the control of the story. But they are overshadowed, as far as entertainment ment. Is concerned, by the attention of the story of the

wins out, but it so happens that the wloked one fine much the hotter number. The property of the property of the hotter number are sightly plane formations, some exciting individual flying stunts, a number of fatal crashes and everything imaginable in the aviation stunt line. All against a photographic background that graphic property of the proper

Case of Curious Bride

Case of Carros	
Firet National production	n and release.
Features Warren William.	Margaret Lind-
say, Allen Jenkins, Donald	Woods Claire
Dodd. Directed by Michael	Cuntle Story
Dodd. Directed by michael	Curcia. Biory,
Erle Stanley Gardner; a	daptation, 10m
Reed; additional dialog,	Brown Holmes.
Camera, Dave Abel. At	Strand, N. Y.
week April 4, '35, Running	time, 74 mins.
Perry Mason	Warren William
Rhoda	argaret Lindsay
Rhoda	.Donald Woods
Della	Claire Dodd
Spudsy	Allen Tenking
Dr. Claude Milisap	Phillip Reed
Dr. Claude Millisab	Trinifend Cham
Dorls Pender	. Willitted Shaw
Oscar Pender	warren riymer
Coroner	Olin Howland
Montoine Sr	harlee Richman i
Footy Howard	Chomne Jackson
Clorabella	Mayo Methot

Despite some preliminary difficulscream-and-caress stuff, but she
does it well, if strehuously, and she
photographs gorgeously. Hugh
O'Connell, as the manager, gets aeone place for a, nice performance
state charles and experiment of the state charles as the sirt do not get as much
as the charles and Heather Angel
as the girl do not get as much
chance, but both contribute materially to the effect. The others are
all satisfactory, but no one stands
Handsomely a nd expensively
staged and photographs yandicently
stode to rate comment. It should be
liked in the nabes.

Chio. Despite some preliminary difficul-

Miniature Reviews

FILM REVIEWS

ife Begins at 8:40' (Fox) Will Rogers as a country edi-tor and more than the usual proportion of hoke comedy. A elnch.

proportion of hoke comedy. Achich.

'It Happened in New York'
(U). Trite story eaved by
direction and playing.

'West Point of the Air'
(Metro). Well produced aviation picture whose trite story
holds it down to Just moderate
entertalnment rating. Wallace Beery starred.

'Case of the Curious Bride'
(FN). Warren William in second of Perry Mason whodunits.
Quality above average of murder mysteries.

'Breweter's Millions' (UA).
From a creack comedy exhibit

der mysteries.

'Breweter'e Millions' (UA).
From a crack comedy exhibit
this British filminefcal distintegrates in the second half.
Could have been big, rates only
fair.

fair.
'Unwelcome Stranger' (Col).
Racetrack picture of good entertainment appeal featuring

Jack Holt.

'In Spite of Danger' (Col).
Thin entertainment and poor-

ly cast.
'Stone of Silver Cresk' (U). Good all around trouping and direction lift this Buck Jones considerably above the usual western level.

smartie attitude. Picture opens in a Frisco restaurant where Mason plays around as an amateur chef. It's an unusual twist and back-william gives a bang-up job as the suave and worldy attorney who does his own aleuthing. Some incredibilities in the plot, notably the interest of the suave and worldy attorney who does his own aleuthing. Some incredibilities in the plot, notably the interest of the interest of the interest william keeps the protagonist clever within the range of possibilities of the interest william keeps the protagonist clever within the range of possibilities. The interest will be a protagonist clever within the range of possibilities william to be protagonist clever within the range of possibilities. All the possibilities will be a protagonist clever within the range of possibilities will be a protagonist the protagonist clever within the range of possibilities. The protagonist clever will be a protagonist the play the protagonist clever within the range of possibilities and protagonist clever within the range of possibilities and protagonist clever within the range of possibilities and protagonist clever within the protagonist clever within the range of possibilities and protagonist clever within the protagonist clever within the

ingly.

Two chief femmes are Margaret
Lindsay and Claire Dodd and both
look good and handle themselves
well.

Land.

Brewster's Millions (MUSICAL) (BRITISH-MADE

(BRITISH-MADE
British and Dominion production and
United Artists release, Stars Jack BuchanUnited Artists release, Stars Jack BuchanDirected by Kontron Freshend, Productr,
Herbert Wilcox. From play of same name
by Winchell Smith and Dynon Ordeys;
tion and lyrice, Donglas Purber; dialog,
Arthur Wilmpers, Michael Joseph, D. Fredelty; music. Ray Noble; camers, Bernard
cl. S. Ruling Lime, & mine.

	Runing				
Jack	Brewste	T	Jı	sck Bu	chanan
Rosa	lie			Lili	Damita
Cynt	hia			Nancy	O'Nell
Miss	Plimaol	0	Sydne	v Fair	prother
McL	eod			Ian 1	McLean
Fred	dv			Fred	Emney
			Alla		
Gran	t. a 80	lioltor	Law	rence	Hanray
Marl	0			Dennis	Hoev
Pedro			Н	enry W	enman
Mrn.	Barry.			· Amv	Veness
Fran	k		Se	bastlar	Shaw

If the pace, gusto and hilarity that attends the first half could have been maintained even in a somewhat lesser degree throughout the production. Brewster's Milwould have meant nice taklions

the production. Brewster's Millions' would have meant nice takings for the American boxofices. Jack Buchanan in a capital performance plus the femme clientale's interests should have some effect in boistering the draw in the more urban communities. It looks due for moderate grosses in the bigger spots and a struggle as far as the hillmost can make a swell enter-taking the structure of the production of the structure of the production's tempor of extras. It's pretentious stuff, these disbonded have been sileed in half to the advantage of the production's tempor, while the fining due to the production's tempor, while the fining the state of the production's tempor, while the fining the state of the production's tempor, while the fining due to the state of the production's tempor, while the fining due to the state of the production's tempor, while the fining the state of the stat lecta doings are fanded with any petuous charm of Lupe Veiez, in its biggest leidown when Buchanan switches from dislog to gag situations. The comedy goes particularly sour during his pursuit by would-be kidnappers through and with the comedy goes particularly sour during his pursuit by would-be kidnappers through and state rear end of a papler-mache dragon.

While the cast is jammed with good looking the first of the comes with every showing of Nancy bachelor and plends with the comes with every showing of Nancy bachelor and plends with in not to O'Neil. Cast as Buchanan's heart give her up but to lot her reach

TALKING SHORTS

'HIS BRIDAL SWEET'
Harry Langdon, Geneva Mitchell,
Billy Gilbert
Comedy
15 Mins.
Stranton, Peggy Flynn, Sam Hearn
20 Mins.
Strand, N. Y. Arand, N. Y

Gilly Gilbert
Comedy.
16 Mins.
Columbia
Harry Langdon talks more in this
two-reeler than in his previous
comedies, Actually carries on a conversation with his brunet stooge,
this time the attractive denevieve
this time the attractive denevieve
weds heading for the train and a
honeymoon when they decide to inspect. a new cottage. Electrical
gadgets are the main feature of the
place, which gives way for lots of
out and out slapstick. Best is as
the house, which sives way for lots of
out and out slapstick. Best is as
the house, with all sorts of food,
hardware, etc., passing through by
mistake, and socking the people.
Billy Gilbert as a souse works in
and lifts the story along. Action
reading functors hopping out of the
window per usual into a flower bed.
John Grey is responsible for the
story and screen play, Alf Coulding
the direction. Photography better
than usual for a supplement. Music
lapses though Gilbert garners most
of the laugha.

'OLD AGE PENSION'
With Henry Armetta, Arthur Lake,
Lillian Elliott, Mary Bovard, Mary
Gordon.
O Mins.

Gordon.

20 Mina.

Rosy, N. Y.

Universal

Capitalizing for laughs on the vogue and Italian mannerisms of vaguely with the Townsend Plan.

Perhaps because of the 20,000,000 alleged disciples of the old age pension notion. Universal pulled its punches on the satire. There's an undercurrent of searcasm but the control of the control of

RADIO RAMBLERS

'Guess Stars'
10 Mins.
Strand, N.;
Str

Vitaphone No. 9128

Vitaphone No. 9128
Miniature musical comedy packs come snickers and couple of strong specialties. Val and Ernie Stanton are a couple of goofy producers who use brains in lieu of cash to put on for Peggy Flynn to zowie over a couple of songs in that varlegated delivery of hers and for Eddle Peabody, the slave driver of the banjo, to agitate a lot of melody out of the couple of sale of sale of the couple of sale of s

those strings.

It's vaudeville hung together on the framework of a production. Shows its several members to good advantage and as film prospects.

Land.

VACATION DATE'
With Ruth Donnelly, Allen Jenkins Comedy 17 Mins. Ziegfeld, N. Y.

Vitaphone

Ziegried, N. Y.

Vitaphone

Depending on crisp dialog and funny situations crisp dialog and funny situations this comeous as a company of the company of the

The cross-fire chatter that Don-nelly and Jenkins maintain fur-nishes most of the humor. It should lighten any program lacking laugh-ter.

POP GOES THE EASEL'

Columbia
One of the beat to come from the three popular stooges, Moe, Larry and Curley (Howard, Fine and Howard). After the usual build-up, which brings into play most of their usual mad pranks, the action shifts to an art school. Here the tric take a hand at creative drawing which can hand at creative drawing which are on view, though once in a while some new jab manages to get in. Still funny, this eye-gouging business.

Still funny, this eye-gouging business.

The two-reeler's best chuckles, and there are plenty, are, right at the end, with the three in teminine turns into a free for all tussie, with the entire art school joining in the mud-allinging. Femmes as well as the males come in for a share of the musby, stiff.

The musby st

Interest, this ingenue provos not only highly attractive, but also a deeply ingratisting foll. Though her's is not a meaty role, Lill Damita hits it off adroitly as a chorus girl. Buchanan also gets a turdy from Sydney Falbrothet, Ian Mc-Lean and Fred Emmey.

The lines that help keep the fore portion of the production moving along on all cylinders sparkle with inclasively-kini humor and show But is in this half that the director and the cameraman also put in their nittest likes.

niftlest licks,
Ray Noble wrote the lilting tunes
that Buchanan warbles.

Odec.

MORALS OF MARCUS

(BRITISH MADE)

(BRITISH MADE)

Tondon, March 27.

London, March 28.

London, From novel by W. J. Locke;

London, Lo

Quite a good vehicle for the tempestuous charm of Lupe Velez, in

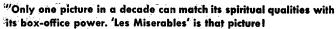
England, where she can trace relatives. In the meantime, of course, she takes refuge in his London home, with the fixed idea of marrying him. Judith, a friend of the expioer. Judith a friend of the expioer. Carlotta that her protector can never care for her. Belleving this, the girl, in despair, runs off to Parls with Tony, an unscrupulous philandeers. Tony, an unscrupulous philandeers of the protection o

rated on reaching France. True love riumphs, or of the woman-shy original factors and the state of the work and the state of the work and the state of the state

Unwelcome Stranger

Columbia reduction and release. Features aloct Holl, Monn Starfte and Jackle tures aloct Holl, Monn Starfte and Jackle tures aloct Holl, Monn Starfte and Jackle tures aloct Archard Hillon; camors, John Monn Starfte and John Sta

Horse racing having increased in popularity tremendously, with a flock of states legalising the sport-within the past two years, it is not around it are coming along or that the producers of Broadway Bill'should try again with "Inwelcome Stranger," in this one Columbia has a tip-top program picture which



-Louella Parsons in the great chain of Universal Service newspapers.

"Here, at last, is the perfect picture—the picture by which all talking screen achievements of the future will be compared!"
—Eileen Percy in the far flung chain of Block Publications.

"It is not often that we really go into raves over a picture, but 'Les Miserables' warrants unloosing every adjective."

- Dan Thomas, Motion Picture Editor, Newspaper Enterprise Association

"Les Miserables' is a picture in a millioni"
—Alice Tildesley, Philadelphia Public Ledger Syndicate

JOSEPH M. SCHENCK presents

VICTOR HUGO'S

20 TH CENTURY PICTURE Released thru UNITED ARTISTS



"Your grandchild and your grandmother will be equally thrilled by 'Les Miserables'—destined to be the year's outstanding picturel" - Wallace X Rawles, International News Service

"It is a sensational picture!"

-Mollie Merrick, North American Newspaper Alliance

"The book, 'Les Miserables' is the greatest epic and dramatic work of fiction ever created, and the talking picture of the same name may well go down in history as the greatest of its kindl"

-Feg Murray" "Seeing Stars," King Feature Syndicate

PRODUCTION

DARRYL **ZANUCK**

STARRING

FREDRIC MARCH **CHARLES LAUGHTON**

CEDRIC HARDWICKE - Rochelle Hudson - Frances Drake - Joan Beal Directed by RICHARD BOLESLAWSKI

EXPLOITATION

By Epes W. Sargent -:-

\$55 Premiere

\$55 Premiere

London.

Alexander Korda has pulled a sure stunt to get his now film, Sanders of the River, over. This is in the form of a gais show at the Left cestor. Square to drow Thewster's Millions. Galas are almost as common as tradeshow those days, but one is sure-fire, as the proceeds go for the Newspaper Press Fund, and Korda has, certainly been setting beaucoup for the Newspaper Press Fund, and Korda has, certainly been setting beaucoup for the Newspaper Press Fund, and Korda has certainly been setting beaucoup for the newspaper fress Fund, and Korda has certainly been setting beaucoup for the content of the content of

Clearing Out Junk

Clearing Out Junk

Using a navel way to clean out
the Lost and Found department at
the Lincoln and still get some use
out of the long un-called for articles. Ike Hoig hit on a brainstorm
which had the town talking.

Took all, the wallets, handbags
and various gadgets which appeared
to have some value, or looked like
they might house something valtown on April 1.

Inside was a card saying "This
might look like an April Fool joke,
but we're not fooling when we, the
management, tell you that 'Vanessa'
is the best picture in town. It's at
the Lincoln theatre."

Busy in Columbus

Busy in Columbus

Fred Oestretcher, pub director for Lower's Chio, Columbus, pitched a hope of the columbus, and the columbus of the columbus

Battle of the Boulevards

Battle of the Boulevards

Indianapolis.

With two of the five downtown deluxers playing holdovers last week, the Indiana and Louin had been as the last playing holdovers last week, the Indiana and Louin had last play sections of the newspapers. Score finally wound up as follows: Indiana, with Casino de Paree Revue, only one and original French revue, with a cast of 69; Lyric, with revue, with a cast of 69; Lyric, with revue, with a cast of 100. Indiana, 50 beautiful girls; Lyric, 48 beautiful girls; Ly

Tacked to News

Tacked to News

Reading the newspapers got
Loew's Rochester better than a twocolumn tieup on West Point of the
American transparent of the
American transparent of the
American transparent of the
American transparent
trup. Go the body of a pilot lest
on the west coast. He had figured
in the making of the picture and the
theatre persuaded the paper to blow
it up. Go plenty.

Hooked in to the Junior Bitdman
Hearst papers, and arranged for a
fleet of 12 planes to fly over the
business district two different days.
Pilots were later guests of the
house, as well as three units of the
National Guard, each of which
artill on the stage before sitting
down to see the show.

In spite of the antiquity of the
stunt, the newspapers fell for the
delivery of the film cans by air, and
WHAM grave 10 spot announcements. Highlights of a campaign
which included 14 stunts.

Jolson-WB Party

Warner Bros. Is footly the bill for 200-300 guests to the Atla bill for 200-300 guests to the Atla bill for 200-300 guests to the Atla folson party planned for the Casino de Paree next Tuesday night (18). Stunt is tied up with Ruby Keeler-Jolson's Go Into Your Dance, opening at the N. Y. Strand, April 24, to the Atla Case of the Annay of the Case of the Annay of the Atla Case of the Atla

Extra Effort

Extra Effort.

Exhibitor wheread about the deer and punished read about the deer and punished read about the deer and punished read about the stage of his house and the lateness of the booking, but is all set. He owns a dog and cat which live in amity be to the booking but is all set. He owns a dog and cat which live in a mity be to the property of the stage of the booking but is all set. He owns a dog and cat which live is made in the booking but is a sign suggesting that if the on-looker thinks this remarkable he really ought to see Malibu and the puma in "Sequola: Figures he can capitalise interest is edirectly than through columns of newspaper chatter. Probably not as spectacular, but he can get the cat and dog.

merepaper chatter. Frobably me as speciacular, but he can get the cat and dog.

It's the same man who recently put a monkey in a cage in the same window with a magnifying glass of the cast and dog.

It's the same man who recently put a monkey in a cage in the same window with a magnifying glass of the cast and cast a

One Gag Soured

One Gag Soured

New Haven.
For 'The Wedding Night' at Polis, Harry Black used everything he could dig up that had a wedding and the second dig up that had a wedding and the second dig up that had a wedding and the second dig up that had a wedding and the second dig up that had a wedding and the second dig up that had a second dig up the second dig up t

Parade for 'Miss

Parade for Miss'

Omaha, April 9.

Manager Ted Emerson of the
Comina theatre after taking a look
of at Mississpi' decided it was worth
to doing something about. From the
showboat angle of the film he got
the idea of using the old minered
landiubbers' town and showboats
at are little known.

Search revealed town as home of,
more than half of the original
Georgia Minster' company. With
Clumnings, Emerson located the
former leader and had him assemwhe the company with what replacements were necessary. A callope
to the company with the streets
eright at noon to traverse the whole
business district and wind up in
front of the Omaha for the pre-show
hour, but right at the time when
workers were on the streets made it
count. A little more than is usually
put out for the pub gag went for
this one, but the return at the bo,
stepped out to better four weeks
running.

For 'Ruggles'

Getting a subsequent run on Ruggles of Red Gap, one live huster has announced a content between the subsequent run on the subsequent run of Lincoln's Gettysburg address. He has enlisted the newspaper in the idea, with each school to have its own content, sending the winner to compete with the pupils of the subsequent run of the

io have its own contest, sending the winner to compete with the pupils of other schools in the finals. It's planned to campaign for local interest, and then, just before the mounced that the pupils of the first send then the first send that the suggestion of a serious drama, stress will be laid upon the fact that this is about the only serious moment in the play. In the town, so it's figured the runoff will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long the first send that the stunt will not take too long the first send that the stunt will not take too long the first send large of the send that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and that the stunt will not take too long and the stunt the stunt will not take too long and that the stunt will not take too long and the stunt the stunt will not take too long and the stunt the stunt will not take too long and the stunt the stunt the stunt will not take too long and the stunt the stunt will not take too long and the stunt the stunt will not take too long and the stunt the stunt will not take too long and the stunt will not take too long and the stunt will not take

Graduation Stuff

Graduation state in May and runs through June. It is a good ideas graduate inpressions of that big sevent, Many managers have for years used the congratulatory letter and a pass, sent to each graduate. Others confine their efforts to the study of the confine their efforts to the graduate. Others confine their efforts to the graduate of the confine t

gain.

No matter what form the notice takes, it's a good will builder and shoud not be overlooked.

BEHIND the KEYS

Los Angeles.
Two indis-operated houses in the nabe territory changed hands last week. Chotiner Theatres took over the Melrose, operated for past the Melrose, operated for past lob Whitson, tumes head to make the Melrose operation. Alperetin plans to vacation in France for several months. O'mpile, over the Melrose operation. Alperetin plans to vacation in France for several months. O'mpile, over the months of the Melrose operation and the months of the Melrose operation. Alperetin plans to vacation in France for several months. O'mpile, over the months of the months of the Melrose of the Melrose of the Melrose of the Melrose of Lawrence and Sherrill Cohen. Policy will be third run at 20c and 30c.

under management of Lawville on America and Sherrill Cohen. Will be and Sherrill Cohen. Will be a support of the support of th

The amounced publicate or the Fox Midland Theatre Cos and the Fox Rocky Mountain Theatres, has been postponed for several weeks, pending the formation of the National Theatres Corn. which it is reported will buy the properties at private said, aret deducer built in The Royal, aret deducer built in The Royal, aret deducer built in Newman, is to be responsed by Jack Truit and Breck Fagan. House has been dark nearly a year when Paramount operated it.

McArthur, O.

First talking picture theatre has been opened here in the Memorial auditorium. The county seat of Vinton county, McArthur boasted a theatre in the old days of the silent picture but that theatre, which was located in the opera house here, has been closed several years,

Atlanta.

Construction soon of two community theatres, costing total of \$185,000. One house, capacity 1,400, will be an Oscar Oldknow enterprise located in the Techwood bousing area. It will cost approximately \$100,000. The other, about \$35,000, will be erected in the Emory U. section; seats \$60.

Emory U. section; seats cou.

Syracuse, N. Y.

District managers of Schine Enterprises will convene here tomorrow (Wednesday) for a conference with L. W. and J. Moyer Schine, heads of the Gloversville chain.

Charlotte, N. C. Charlotte, N. C.
Little Seven, an organization of
Eastern North Carolina theatre
managers in the Kincey chain, met
at the Carolina Pines clubhouse,
near Raleigh, last week to honor
M. B. Hill, of Greensboro, district

Harvey Heald has replaced Morris Shields as the artist for the Westland Theatres here. He will know the work of th

Wadsworth, O.
Demolition of the famous old
Wadsworth opera house here has
been started. It was the fown's
first picture theatre.

Wellsburg, W. Va.
The new Palace theatre has beer acquired by the Urling & Anderson circuit.

Gauley Bridge, W. Va.
New 400-saster, bullt by Chas.
Comley, opened April 8, J. C.
Shanklin and D. S. McQueen, the-atre operators in Greenbrier and Ronceverete have leased the house.

Lynchburg, Va.

After a couple of tries, Sunday films are anearem tries of the American, biggest house in town, got orders from police court Judge Birchfield to shut down, holding that the management falled to convince him picture are a "necessity as outlined under state's ansay to the state of the

N. C. Rice, theatre operator here, is readying another house for the purpose of playing duals second run.

Stroudsburg, Pa.
The Stroud, closed many months
and recently sold at sheriff's sale,
will reopen April 29 as vaude filmer.
Michael Berg and Herman Whitman have leased the Stroud.

Variety club gave a dinner in honor of C. H. Buckley, who retired as chief barker. The new officers were installed. They are: Chief Barker, Ralph Pielow; first assistant chief barker, C. Halligan; second assistant chief barker, Dankwitz; gangot master; property man, Joseph Garry; financial secretary.

F&M to Build 4 Houses in St. L.

St. Louis, April 9.

After 18 months with Fanchon & Marco here as one of the exec operators of the F. & M. theatres in St. Louis, Harry Kopier has resigned to return to indie exhibition locally on his own. Kopier heads a new company, St. Louis Suburban Theatres, which will build and operate at least four theatres in the outlying neightour theatres in the outlying neighbour the outlying neighbo

borhoods,
Building plans are set for two
spots, one in the University City
district of West St. Louis and the
second in the Natural Bridge and
Grand Boulevard district of North
St. Louis. Next pair of theatres for
Koplar will probably invade the
south side, in the Kings Highway
territory and Maplewood.

Koplar's theatres mark the first active building in St. Louis in more

Screen Writers Elect

Hollywood, April 9.
Ernest Pascal has been elected resident of the Screen Writers build to succeed Raiph Block.
Other officers: Nunnelly Johnson,

Other officers: Nunnally Johnson, v. p.; John Grey, treasurer; Robert N. Lee, secretary; William Conselman, Francis Faragob, Frances Goodrich, Dorls Malloy, William; S. McNutt, Seton I. Miller, E. E. Påt-amore, Ir., Benjamin Markson, Wells Roots—Joel Sayre and Harjan Thompson, executive board.
Only contest was in the rote-for the board.

Two Sue L. A. Theatres For Falls on Stairway

Los Angeles, April 9.
Theatre stairways, said to have been inadequately safeguarded, are held responsible for two personal injury suits filed against exhibitors by women patrons hast week.
Wad of gum on lounge stairway in the Orpheum is blamed by Gertrude Finkelstein for tripping which she charges injured her to the extent of \$1,000.

or \$1,800.
Mrs. Beatrice Beversack demands \$40,600 from the Golden Gate theatre on Whittier boulevard for an assert-edly serious fall on the balcony stairs.

E. Hollander: canvasmen, M. J. Kallet, Myer Schine, William Benton, John Bulwinkle, Moe Grassgreen and William C. Smalley, Buckley becomes chairman of the board of governors.

Winchester, Mass, citizene will vote in special town meeting, April 16, on approval of a permit for building of picture theatre in that town. No films are now shown in Winchester and the possibility having a theatre there has aroused plenty of interest, not only in the town itself, but in surrounding communities.

Brooklyn, N. Y. Samuel Strausberg, operator of a string of nabes here, is building a new house on Fourth Ave. Seats 1,200. Ready around May 1.

Springer & Cocalis erecting a 750-seater in the old Tribune building on Nassau street. Operators will adopt name of building for their new holding which is slated to open May 1.

Columbus, Miss.

When razing of old opera house has been completed, Bernard Haberfeld and David Flexer, Patheatre men, will construct an 300 chair grinder here. Only other house here, Princess, run by Ed Kuykendall, MPTOA prez.

Vancouver, B. C.

Vancouver theatre and Orpheum
building have been purchased by iaz
English syndicate for a cash priche
deal, the largest turnover in Vancouver real estate in the past few
years, was announced by II. W.
Ditson, representative for the purchasers. The house is being wired

Variety House Reviews

(Continued from page 16)

(Continued from page 18)
with result Us exclusive is merely a
plus. Another U clip (this one not
provided in the continued of the continued of

'Adventures of a Cameraman' 'ox) and 'Musical Moods' (Audio), orts, fill out. Char.

PENN, PITT.

Pittaburgh, April 5.
In a house half the size of the Penn this vaude layout would probably play like a million. In a 3,00-seater, however, it's something else again. For the most part there are no complaints with the individual turns, but they don't hang together, and a succession of in-ones makes the wide-open spaces seem all the fore forbidding.

Big spot like the Particular of the property of

turns, but they don't hang together, and the wide-open spaces seem all the fore forbidding.

Big spot like the Penn virtually cries aloud for some sort of production. If management has to rely the seem of the production of the seem of the seem of the seem to fare alike. Then, too, names like fireth Williams of the seem of the se

lost on that yawning cavern of a stage.

Open a Mickey King diminus of the control of the control of the cuteness to get across. Gal has a pat turn and wind-up, in which she does the late Lillian Leitzel's wrist than setaway acts usually such as a such than setaway acts usually such as a such than setaway acts usually such as a such than setaway acts and the such than setaway acts and the such as a such as

FRED SANBORN

MGM STUDIOS CULVER CITY, CALIF.



Loew's Jersey, J. C.

Jersey City, April 6
House this week dropped the macstage show idea and is running
standard vaude. Acts are better
than those employed in the other
policy, but without the production
trimming the show hardly looks as
good.

trimming the show hardy looks as good.

Bill opens with the Honey Family, a mixed group of acrobats, with sirls often the understanders. It is liked throughout, with one bit, who have been been sirled throughout the sirls of t

show, Ted Meyn toon as sole with popular numbers.

Austin.

GLOBE, BRIDGEPORT

Bridgeport, April 5.
Loew is still experimenting for right policy at Globe, No. 3 of four Bridgeport houses acquired from Poli: To date the 2,000-seater has tried straight pix, tabs, standard vaude and units, with varying success.

Foli. To date the 2,000-seater has tried straight ply, tabs, standard tried straight ply, tabs, standard cess.

Latest idea, which likewise shows no signs of being permanently adopted, is me, and stage band adopted, is me, and stage band as key man, house whitpped together unit from standard vaude acts backed by Gus Meyers' pit ork. Sold as Vogues of 1355' first week-end audience seemed to like the show, introd as the California Playboy, he takes the baton from maestro Meyers and brings on the Manhattan Steppers, dancing sextette. Norma and Orville Detrick, girl and boy and the control of the contro

Three Fonzals, the smartest act on the bill. Introduced as a harmony trio miking from a piano, the three-some breaks into a lightning ses-sion of slapstick, acroatics and first-class roughhouse. Fongals have appearance and a happy knack of answering every audience de-mand.

Preparation of the property and the control of the

ALVIN, PITT.

Pittsburgh, Apr. 5 Pittsburgh, Apr. 5.
House banking on Mary Brian this
week and opening day seemed to
indicate film personality would pay
her way and then some. Combine
widely-publicized romance with
Dick Powell, long a fav here, probably makes her as-big a picture
name locally as many with more eswas breezing along with its best
opening day in some time.

Management was guilty of some

opening day in some time.

Management was guity of some bad taste in ade proclaiming her as 'the screen's captivating sweetheart, who encouraged and helped Dick and who all so to the process of the second of the

columns, but appears to be a flagrent violation of some sort of ethics.
In paid lineage, and could hardly
be called cricket, liss Brian is
all and lineage, and could hardly
be called cricket, liss Brian is
all and the collection of some surrance and
has the kind of sweet, girlish personality that penetrates across the
footlight. After exchanging a bit
house organist, who's serving as
mc., she brings on her two male
partners, Arena and Hines, for some
dancing in which she's surprisingly
polished. She could have picked
hey're of little help save on the
terp side, and then their contributions are pretty familiar. Missi
be better handled, too, because the
whole thing, in which she asks another performer on the bill to stand
around until she gets back, lan't acto do with themseven. They whan
to be standing around waiting for
something to happen.

Three of them finish nicely in
some challenge stuff with Miss
to her, making it look ofay, Shell
be a bargain for the Alvin and saves
the whole production from doing a
nosedive.

There of them finish nicely in
some challenge stuff with Miss
to her, making it look ofay, Shell
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some challenge stuff with Miss
to her, making it look ofay, Shell
be a bargain for the Alvin and saves
the whole production from doing a
nosedive.

Series of attractive pasted pictures.

A nice novelty, but it slows down
things to a smill's pace. Madeline
and she's followed by Gannon, who
gives his pipes a workout through
the mike in three numbers. He's
and she's followed by Gannon, who
gives his pipes a workout through
the mike in three numbers. He's
in a tough spot, but did a good
retter and Holmes have a com-

edy dance turn that might get somewhere with a bit of polish. In its present form it's too clumsily assembled and their finish, a burlesque sembled and their finish, a burlesque weak getaway. House line is on next with a routine based on an idea apparently swiped from Felix Adler, the big top clown, who was here a few weeks_ares. Gals dance with their backs to the audience, with their backs to the audience, are prop beads of an old suith mammy, same thing Adler had on his turnover costume trick.

Miss Brian follows with the boys and they're on at the finish with the chorus again. House produce the chorus again. House product with the material at hand, but things were pretty dead until the little lady from Hollywood put in an appearance.

Picture, Transient Lady (U) and they were standing at first night show.

HIPP, BALTIMORE

Baltimore, April 5. Four acts and out in 44 mins. Very brief, snappy bill that tarries not a stalling moment along the way. Everything rang the rong about evenly, which is unusual in-deed.

deed.

Rence, Vic and Emily lead off with a fine, fast beren act that had with a fine, fast beren act that had presented uniform, one where tricks from roun to tape. The three tricks from roun to tape. The three firls richly merited the strong hand audience rave 'em.

Fast pace is continued by Nash and Fately in deuce. A lanky iad partnered by a diminutive lass through smart admixture of crisp cross-fire, and eccentric hoofing, plus a sprinkling of slick lariation of the boy. Their dancing is effective.

whirling by the boy. Their dancing is effective.

Boake Carter (New Acts) sprinted over strongly during next 12 mins. bowing off to a closing act. dance flash of Carmen, Beil Bros, and Grace. Very smartly tospeed out the control of the control of

On screen this week, '\$10 Raise' (Fox), plus a two-reel comedy and Pathe newsreel. Biz was poor performance caught, second, Friday,

LOAN PATSY KELLY

Hollywood, April 9.
Walter Wanger has borrowed
Patsy Keily from Roach for a part
in 'Every Night At Elight' after she
completes her work in 'Page Miss

Series to have featured Miss Kelly and Oliver Hardy has been indef-initely postponed since Stan Laurel's return to the fold.

LOU HYMAN EAST

Hollywood, April 9.
Louis Hyman, general manager for Principal Distribution Corp., left for New York to set releases for the current George O'Brien series being produced by Sol Lesser.
Hyman will be in New York six

Metropolitan, Boston

Boston, April 5.

It's up to George Oisen, the stage name, to attract biz this week. On opening show it appeared that he was doing a fair job of it. Film is 'George White's Scandais' (Fox).

is 'George White's Scandais' (Fox). It also appeared that Ethel Shutta is the big draw of the outflet. As a band offering, Olsen's act shapes up as good all-round entertainment. Next to Miss Shutta's silice of the show, the quartet's travesty on Edgoleto is the high rement, the boys dish out the hoke in big bunks.

apot. With a cleverly built arrangement, the boys dish out the hoke in big bunks.

Miss Shutta closes with four vocati, assisted in three of them by a transcendence of the by a sure-transce, she sides into a swell arrangement of Tiny Little Finger-prints, strengthened by a sure-transce, she sides into a swell arrangement of Tiny Little Finger-prints, strengthened by a sure-transce, she consider that the strength of the strength

Hogram sectors with the Olsen band in the Caritons, who stee into the four spot for a moderne number to Mood Indigo that's a moderate clicker; and then reality set important response to their encore, consisting mostly of a twilr made fin-pressive because of the zirl's size.



THEATRE LANDLORD

Write Box 64, Variety, New York

THANKS . . .

TO THE SWELLEST CAST IN THE WORLD TO THE WM. MORRIS AGENCY and CURTIS & ALLEN TO THE BOOKERS

BENNY DAVIS

OPENING FRIDAY, APRIL 12, LOEW'S STATE, NEW YORK

My 21st Week of the Season, and Still Going Strong

DANCERS LOUISE BROOKS

OPENING

CAPITOL, New York, Week April 12

DARIO

Paramount Bidg., New York



Joins the

and Halts the March of Grime!

Bros. to make the first big picture of America's greatest battle in the war on crime!

The producers of "The Public Enemy" have trained their cameras on the men who trained their guns on the craftiest killers of this day and age.

They've brought the G-MEN, mighty man-hunters of the Department of Justice, out of the shadows of secrecy into the brilliant glare of the picture screen.

Yesterday's screaming headlines are a feeble whisper compared to the sensational revelations in this shot-by-shot dramatization of gangland's Waterloo.

It's all here!...every graphic detail of how the deadly trap was set—and sprung—on the Mad Dog of the Mobs,

and of how the Big Shot no jail could hold kept his rendezvous with death!

"G-MEN" would be a great picture without

any star. But the fact that Jimmy Cagney, the historic "Public Enemy" of 1931, now plays the lead in this epic of the end of gang-

As usual, Warner Bros.' "G-MEN" will be the first picture of its type to reach the screen.

dom, makes its appeal infallible.

You will be the first in your city to show an authentic story of Uncle Sam's sensational secret agents if, and only if, you show "G-MEN".

So 'phone for a date today before the cream is taken off this rich box-office theme.

TWIN-BILLS VS. **GIVEAWAYS**

Stock Market

(Continued from page 6) (Continued from page 6) eighths of the year's top. The stock wound up the week at 35%, an advance of three-quarters. On the chart, Loew's common has followed the general trend of the whole Amusement group of 12 representative issues to an exacting degree. It has gone up for three weeks in succession, following the shakeout the attention of the charter of 198%, it was up 13% for the charter of 198%, it was up 13% for the charter of 198%, it was up 13% for the charter of 198%, it was up 13% for the charter of 198%, it was up 13% for the charter of 198%, it was up 13% for the charter of 198%, it was up 13% for the charter of 198%, it was up 13% for the charter of 198%, it was up 13% for the charter of 198%, it was up 13% for the charter of 198%, it was up 13% for the charter of 198% in the charter of 198%

1% points. Declaration of the quartery dividend of \$1.82\% probably aided.

There were indications that both Radio Preferred B and Fox A stocks were Consolidating recent gains. The probability of the previous week's finish. Radio B met resistance around 40\% and 40\%, the previous level where it encountered sales. After hitting the latter mark, the it was off fractionally. Tox A climbed to 9\% but later mark, the it was off fractionally. Tox A climbed to 9\% but later mer profitaking. It wound up at 9\%, unchanged on the week.

Eastman Kodak common hit new peak at 12\%, and was off. The low was 113\%. Strangely enough the company's preferred declined two points to 153.

Radio Preferred A stiffend materially Monday and closed at 53.

Radio common was caught in the upturn, going to 4\%. The close was 4\%, giving the issue a plus rating on the week. RKO also held well, finishing at the peak price of 17\%, an advance of half a point. The common also closed strong at 4\%. The store of the point of the common also closed strong at 4\%. The favorable earnings statement where the point. The common also closed strong at 4\%. The favorable earnings statement of the point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also closed strong at 4\%. The close of half a point. The common also clos

Low. Sales. Issue and rate.

llens was assisted greatly by the upsurge of Paramount bonds. Final surge of Paramount bonds. Final by the court brought plenty of buying into this section despite the fact that the llens had been hovering around their recently established ing around their recently established new 1935 tops. The bonds hit 76½, closing at this price, for an advance of 4½ points. Certificates of these of 4½ points. Certificates of these of 4½ points. Certificates of the property of 1935.

Paramount - Famous - Lasky 6s went up to 74%, only an eighth away from the year's peak. At this quotation, they were 3% points the same equalled this top but sold down to 74% at the finish. Here they were up 3½ points. RKO 5s also shot upwards, going to 30 on a few transactions. These they were up as the control of the same expensions. The same the same can be seen to sold the same that the

chaing. It wound up at 1%, the peak price of 1%, a fractional gainer.

Selier Quotations

Some idea of the high regard in wheeleghts at 6%, some idea of the high regard in the bigh for the year was recorded by Technicolor on the curb. The may peak at 124%, and was up hearly five points at 18%.

Radio Preferred A stiffened materially Monday and closed at 53, an advance of 1% points.

Radio Preferred A stiffened materially Monday and closed at 53, an advance of 1% points.

Radio Preferred A stiffened materially Monday and closed at 53, an advance of 1% points.

Radio Preferred A stiffened materially Monday and closed at 54, and was companied to 70% at the close was 4%, giving the issue a plus rating on the week. RKO also held well, finishing at the peak price of 11%, a fractional gainer.

Wound up at the peak price of 11%, an advance of haif a point. The common also closed strong at 4%, rive favorable earnings statement by Madison Square Garden for the common also closed strong at 4%, rive favorable earnings statement by Madison Square Garden for the common also closed strong at 4%, rive favorable earnings statement by Madison Square Garden for the common also closed strong at 4%, rive favorable earnings and the peak price of 11%, a fractional gainer.

Selier Quotations

Some idea of the high regard in the peak price of 11%, a fractional gainer.

Some idea of the high regard in the peak price of 11% points at 6%, and the peak price of 11% points.

Another high for the year was recorded by Technicolor on the curb. The new peak was at 21%, At the closed points the peak price of 11% points.

Summary for Week Ending Monday, April 8:

Summary for Week Ending Monday, April 8: STOCK EXCHANGE

6%	416	200	American Seat	.5.	40%	1/
45%	841/4	1,200	Col. P. vtc. (1)*	40%	40%	工 22
7½ 22¼	15%	1,800	Consol. Film	16%	17%	I 72
1217	110%	8,900	Consol. Pilm ptd. (1)1	119%	124%	1466
165	141	3,600	Do. pfd	153	153	-2"
181/2	856	3,000	Fox Class A	ě	944	
254	2012	64,400	Gon Elea (60c) 29%	21%	23	+ %
36%	61%	30,100	Toon (2) 3616	361/6	36%	+ %
1081/4	102	300	Do. pfd. (0½)	108%	108%	+1%
71/6	51/6	200		01/2	0%	+ % + % + 1% + % - % + %
2814	27	1,100	Met-GM pfd. (1.89) 284	271/2	27%	工 72
4%	214	9,500	Paramount ctis 2%	2% %	2%	T 78
17%	- 27	4,000	Pathe Exchange	11 78	111/2	+ 84
5%	1014	4,500 80,800	Pathe Class A	414	444	1%
621%	ก็ล	1,300	Radio Corp	51%	58	+1%
4514	8514	18,200	Podlo prd P 40%	38%	88 30%	- 1/4
2% 40%	114	2,600	RKO 1%	144	1%	+ 14
40%	86%	100	Universal pfd	394		- 1/2
4%	21/4	6,900		2%	3	+1% +1% + % + % +1%
24%	1416	890	Do. pfd 18/2	101/2	18	+1%
41	32%	22,000	Westinghouse	34% 94	36%	+1%
99	90	20	Do. pfd. (3½) 95	194	194	+ 78
11	cw 1935 h	year on	account of accumulations.			
			* 1	107/	21	+21/6
91¼ 8¼	11% 2%	20,200 500	Technicolor †21½ Transiux (10c)* 2½	2%	21/8	- %
			BONDS			
914	۵.	\$42,000	Con Thee For '40 7%	614	7%	+ %
7416	6714	10,000	Gen. Thea. Eq., '40	0914	70%	+ %
108	10314	19,000	Loew 69, '41	104%	105	
601/6	4962	10.000		401/4	50	+3%
75	68%	112,000	Par-Fam-Lasky 6s, 47 74%	70%	74%	+3%
78%		116,000		71%	741/4	181/4
76%	69%	239,000	Par-Pub. 5½s, '50	72 72¼	76	1276
76 104	68%	203,000	Pathe 7s, '37	10314	10314	+31/2
403	101 261/2	1,000	RKO debs 0s	30	30	+8/2
82	40%	53,000		80	61%	+1%
** /8	1072					
			OVER THE COUNTER, N. Y.			
Bld.	Asked.					
3814	29%	****	Col. Bdbast. A	~	v	
3874 108	49	81	Col. Plets. pfd	ō	•	
0.08	111	4	Pathe Ex. pfd	o.	Ý	
214	2%		Par-Pub	**	**	
* F	aid this y	ear.				7
	-en 1935	mgu.				
7	Dinamin 1.14		- (A1) 1 Four Mo	re for S	Slim	

Franklin Megs 'Angel'

Halliam inegs Angue Hollywood, April 9. Sidney Franklin is to direct Dark Angel' remake for Goldwyn, with Fredric March, Merle Oberon and Herhert Marshall in the leads. Picture start is three weeks off.

April 9.

ket Dark

At Fox for two pictures, Silm

ron and

da.

At Fox control for four

additionally.

the is currently in Tarmer Takes

a Wife.' Hollywood, April 9.

B&K WILL BUCK GIFTS BY DUALS

Sees Twin-Pix as Only Answer to Bank and Screens

DISTRIBS IN FAVOR

Chicago, April 9.

With the Metro-Goldwyn-Mayer stance still whizzing around the film row, the exhibs walked into another squabble last week on a blunt ultimatum from Balaban & Katz that the entire B&K nabe circuit would go double feature-within 30 days unless the rival indie houses quit the present spree of bank and screeno nites, giveaways and other gift items.

B&K has been threatening code action but the code board here is apparently powerless to battle the screeno, bank and giveaway apree in the entire area. When the code board passes 'cease and desist' rulings, exhibs appeal t N. Y. or just don't bother about it at all, as result of which the town today is wider open than it has ever been. Fully 40% of the nabe theatres offer giveawys, lottery or chance gifts.

Sour Grapes

Sour Grapes

Sour Grapes

Balaana & Katz Aecided that it's no longer any use Just complaining about it. The circuit's business has taken a dive in the past few weeks and in some situations has been particularly weak, especially where the rival spots have been lavish with their giveaways. B.&K. tried giveaways and screeno in a couple of spots as retailation but it hasn't worked out well with B.&K. discovering that what makes a profit (Continued on page 58)

(Continued on page 58)

Incorporations

NEW YORK

Mills Cavaleade of Music, Inc.; mumical and theatrical business; apilat stock, 100 and theatrical business; apilat stock, 100 and theatrical business; apilat stock, 200 and the property of t

Bronx.
Republic Productions, Inc.; motion picture flims, machinery, etc.; capital stock, \$1,000. Mary V. Patane, John A. Pfcifer and John P. Butler, all care of McCombs & Ryan, 40 Wall street, New York.

Pfeifer and John P. Hutler, all care of McCombs & Ryan, 10 Wall street. New McCombs & Ryan, 10 Wall street. New Early Street, 10 Str

York.
Change of Directors, Powers, Etc.
Lee Felst, Inc.

Midwest Exchanges Rushing Small Towns to Corral Pre-Season Deals

Exhib Tells All

Beacon, N. Y., April 9.
When Murray Ginsberg, manager of the Beacon, boosted his admission he didn't make and the property of the Beacon, beacon the property of the property

Ginsberg said other distribs had taken similar action.

MINN. ATT'Y GEN **WARNS ON BANK NIGHTS**

Minneapolis, April 9. Minneapolis, April 9.
Attorney General H. H. Peterson
of Minnesota has issued an opinion
to W. G. Compton, assistant Hennepln County attorney, that 'theatres
using bank night may be violating
the state law governing biteries
and games of chance.

Spinson of chance, inght assert,
by one of the world of the courts any effort of state or
local authorities to halt the stunt.

Bold Mpls. Stickup

Minneapolis, April 9.

Sinashing a box-office window in full view of a number of patrons in the lobby Sunday (7) night, a bandit slugged Mrs. Gortrude Du Bols, cashier at the Orpheum, reached through the broken giass and grabbed the cash box containing \$1.241.40.

But a contract of the contract of the

manufacture vending machines). capital, 200 shares, par 3100, permitted to issued Morrie Koteretein, Waiter C. IIali, Benlamin Sherman, ocep. (I. A. county); capital, 100 shares, subserbied 44. Directors; L. Ryan, Irving Colien, Harnott Amssermat. Holding Corp. (I. A. county); capital, 100 shares, subserbed. Shapro, Itving Colen, Barott Shapro, Itving Cohen, County); capital, 100 shares, subserbed. Shapro, Itving Cohen.

13. Directors: L. Ryan, Barnott Corrificate changing a name of O. Q. Picturea (L. A. county) to Toxt Film Corrificate changing a name of O. Q. Picturea (L. A. county) to Toxt Film Carlinea (L. C. Corrificate Corriging Corrigin

Chicago, April 9.

An extremely early selling season is underway in this territory with exchanges rushing down into the outlying territory to signature 1935-1936 deals already. This preseason selling is confined strictly to the small towns which have only one theatre and in which only three or four lines of product can be used in any one season.

in any one season.

Once the house has bought its quartet it's closed to the selling season, with no other exchange able to crack. Most of these small town houses play at most four changes weekly and tusually only three, so that 150 pictures can seal up a together the season of the season of the season of the town entirely, since there is no competitive house to sell to.

Ahead of the Beil Early season selling was started in the midwest hast year by Yox und Paramount, which went out in June. This year they're selling in Murch and April. Standing of exchange aales in all companies shows that the Chicago exchanges are leading their respective outfits in 1935-1935 contracts.

Bank Night Orgy **On Coast: Court** Nixes CA Ruling

Los Angeles, April 9.

Unexpected ruling handed down late last week by U. S. D. best

Unexpected ruling handed down late last week by U. S. D. "i-t Judge Paul J. McCormick, I. ing bank night' operation a clean bill and holding that the coin give-tway could not, by any stretch of imagination, be construed as boing interstate commerce, has southern California exhibs in a rush to install the stunt in houses.

First in the territory to take advantage of the hands off ruling was the Ventura by C. B. Corcoran in associated with the control of the control of

on starting the stunt in Alhambra

60% OF DETROIT HAS GIVEAWAYS

Train-Film Advertisers, Inc. picture paincas, capital stock, 200 shares, no pour Mamornock; Thos. C. Rett. 13 Medical Conference of the Co



IF IT'S A PARAMOUNT PICTURE IT'S THE BEST SHOW IN TOWN!

Comparative Grosses for March

(Continued from page 10)

BOSTON

	Fab. 28	Mar. 7	Mar. 14 -	Mar. 21
KEITH- MEMORIAL (2,900; 25-35-40- 55)	Good Fairy \$16,000 (Vaude- Last week)	Little Colons \$24,000	Colonel \$12,800 (2d wk)	Roberta \$33,000
High. \$43,000 Low. 4,000	3-	7 4		
ORPHEUM (8,000; 25-40-55)	Clive of India \$12,000	Bachelor Girl \$10,000	After Office Hours	Town's Talking
High. \$23,000 Low. 4,000	(Vaude)	(Repeats)	\$11,500	\$15,800 (Cab Callo- Way
METRO- POLITAN (4,200; 85-50-65)	Swast Music \$34,000 (Mitzi Green)	Living on Velvet \$23,000	Ruggias \$25,400 (Margo)	Golddiggers \$27,000 (Dorsey
High. \$69,000 Low. 2,500	(Stage Show)	(Kitty Carlisle)	(luargo)	Bros.)

MINNEAPOLIS

	Feb. 28	Mar.7	Mar. 14	Mar. 21
STATE	Gilded	Sweet	Little	Clive of
(2,400; 25-35-40)	Lily	Musio	Colons	India
High. \$28,000	. \$6,000 -	\$4,800	\$12,000	\$7,000
Low. 2,500		(6 days)	(9 days)	*.,
ORPHEUM	Town's	Living on	Transient	Roberta
(2,890; 25-85-40)	Talking	Velvat	Lady	\$20,000
High, \$25,000	\$11,500	\$8,000	\$11,000	
Low 2,000	(Vaude)		,	100
LYRIC	Chan in	Rocky Mt.	Baboona	Society
(1,300; 20-25)	Paris	Mystery	\$2,500	Doctor
High, \$17,000	\$2,200	\$2,200		\$2,000
Low. 1,200				,

KANSAS CITY

	Feb. 28	Mar.7	Mar. 14	Mar. 21
MIDLAND (4,000; 15-25-40) High. \$35,000 Low 5,100	After Office Hours \$18,000	Vanessa \$7,200	Folies Bargere \$8,800	Wedding Night \$8,100
MAIN- STREET (8,200; 25-85-40) High. \$35,000 Low. 3,300	Woman in Red \$9,000 ('Follies de Paree') (Stage Show)	Roberta \$17,000	Roberta \$8,000 (2d wk)	Roberta \$7,000 (3d wk) (6 days)
NEWMAN (1,800; 25-40) High. \$33,000 Low. 4,000	Devil Dogs \$8,000	Ruggles and King's Horses \$9,000 (Split)	Ruggles \$4,000 (2d wk) (4 days)	Love in Bloom \$7,000 (6 days)
UPTOWN (2,040; 25-40) High. \$9,000 Low 1,500	Evergreen \$3,600 (2d wk)	One More Spring \$3,500	Little Colonel \$6,400	Colonal \$4,500 (2d wk)

BUFFALO

	Feb. 28	Mar. 7	Mar. 14	Mar. 21
BUFFALO (8,600; 80-40-55) High. \$42,000 Low. 9,000	Sweet Music \$17,500 (Thurston) (Stage Show)	Living on Velvet \$13,500 ('Anatol's Affairs')	Ruggles \$17,000	Life Begins at 40 \$21,500 (Ted Lewis)
CENTURY (3,400; 25) High. \$21,000 Low. 3,200	Helldorado and Mystery Woman \$5,200	Murder, in Clouds and Lottery Lover \$5,900	Gepperfield \$5,000 (Repeat)	West of Pecos and White Cockatoo \$5,800
DROME HIPPO- (2,400; 25-40) High. \$22,000 Low 3,600	Clive of India \$7,000	Woman in Red and Maybe It's Love \$6,700	Folies Bergere \$6,000	Vanessa and Winning Ticket \$7,200

DETROIT

	Feb. 28	War./	Mar. 14	mar.21
MICHIGAN (4,100; 25-35-55) High. \$58,100 Low., 6,600	Devil Dogs \$18,000 (Stage Show)	Society Doctor \$19,500 (George Olsen)	Sweet Music \$21,000	Ruggies \$20,000 (Phil Cook)
FOX (5,300; 25-85-55) High. \$50,000 Low., 4,000	Little Colonal \$33,000 (Stepin Fetchit- James Melton) (Stage Show)	One More Spring \$21,000 (Gcne Raymond)	Roberta \$28,500	Roberta \$25,500 (2d wk)
FISHER (2,075; 25-35) High. \$29,000 Low 3,000	Murder in Clouds and Forsaking Others	Gay Brids and Bengal Lancer \$4,800	Gilded Lily and White Cockatoo \$5,000	Rumba and Wings in Dark \$5,000

SAN FRANCISCO

	Feb. 28	Mar. 7	Mar. 14	Mar. 21
PARA:	Living on	Vanessa	Hotel Murder	Golddiggers
MOUNT	Velvet	and	and	\$12,000
(2.870; 30-35-40)	and	Car 99	Love in	
High, \$37,500	King's Horses	\$14,200	Bloom	
Low . 5,000	\$11.800		\$10.000	
GOLDEN	Society	Notorious	Roberta	Roberta
GATE	Doctor	Gentleman	\$16,000	\$16,000
(2,850; 30-35-40)	\$14,600	\$10.800	1	(2d wk)
High. \$22,500	(Horace			
Low '5,400	Heidt)			
	(Vaude)		1	
WARFIELD	Little Colonel	Sweet Music	After-Office	Life Begins
(2,670; 35-40-65)	\$22,600	\$15,500	Hours	at 40
High. \$57,400	(Stage Show)		\$20,000	\$21,200
Low. 8,200	- A			

TACOMA

		I I I COMMA		
	Feb. 28	Mar. 7	Mar. 14	Mar. 21
MUSIC	Wings in	Grand Old	Rumba,	Gigolette,
BOX	Dark and	Girl, Straight	Home on	Patient Slept
(1,400; 15-25-35)	White	From Heart	Range and	and
High. \$10,500	Cockatoo	and	Notorious	Woman in
Low 1,100	\$5,500	Murder on	Gentleman	Red
	('Harlem	Honeýmoon	\$3,500	\$3,500
1	Rhapsody')	\$3,600	Į.	
1	(Vaudc)			
	(Split)			
ROXY	Forsaking	Bachelor Girl	Sequoia	Copperfield
(1,300; 25-35)	Others	and Band	\$7,200	\$5,300
High. \$7,200	\$5,000	Plays On	(New High)	
Low., 2.000		\$3,200		

PITTSBURGH

7 (Fab. 28	Mar. 7	Mar. 14	Mar. 21
PENN (3,800; 25-35-40) High. \$41,000 Low. 3,750	Wings in Dark \$23,000 (Ted Lewis) (Stage Show)	After Office Hours \$21,000 (George Jessel)	Vanessa \$20,000 ('Vanitibs')	Sequoia \$28,000 (Cantor- Rubinoff)
WARNER (2,000; 25-40) High. \$29,000 Low 2,000	Little Men and Woman in Red \$5,000	Enchanted April and Murder on Honsymoon \$4,000	Let's Live Tonite and Patient Slept \$3,750	Capt. Hurri- cane and Love in Bloom \$3,300
STANLEY (8,600; 25-35-40) High. \$48,000 Low 3,200	Sweet Music \$10,000 (N.T.G. Revue) (Stage Show)	Roberta \$17,500	Living on Velvet \$4,000	Ruggles \$10,000

WASHINGTON

Wilbillitoron				
	Feb. 28	Mar.7	Mar. 14	Mar. 21
EARLE	Sweet	Living on	Town's	Gold-
2,424; 25-85-40-	Music	Velvet	Talking	diagers
. 50)	\$18,500	\$17,000	\$17,000	\$17,500
ligh. \$27,000	(Vaude)			
.ow 6,000				
FOX	Saguoia	Ons Mors	Vanessa	Little
3,434; 25-35-60)	\$22,000	Spring	\$22,000	Colonel
ligh. \$41,500	(Frank	\$21,000		\$27,000
Low. 11,000	✓ Parker)		i i	
-	(Vaude)			
KEITH'S	Scarlet	Pimpernel	Roberta	Roberta
1,880; 25-85-60)	Pimpernel	\$7,000	\$19,000	\$12,500
ligh. \$21,000	\$15,000	(2d wk)		(2d wk)
_ow 3,000				
PALACE	Copperfield	Clive of	Gilded	Wedding
2,368; 25-85-60)	\$10,000	India	Lily 1	Night
High. \$32,000	(3d wk)	\$17.000	\$14,000	\$13,000
Low. 6,000			1	
COLUMBIA	Sociaty	Chan in	Baboona	Don Juan
(1,263; 25-40)	Doctor	Paris	\$8,000	\$4,000
High. \$19,000	\$4,000	\$5,000	(Johnsons)	, , , , ,
Low 1,100		7.		

SEATTLE

	Feb. 28	Mar. 7	Mar. 14	Mar. 21
FIFTH AVE. (2,400; 25-40) High. \$26,000	Copperfield \$5,100 (2d wk)	Gildsd Lily \$7,300	After Offics Hours \$6,300	Little Colonel \$10,800
PARA- MOUNT (8,106; 25-35) High. \$21,000 Low. 1,600	(5 days) Bachelor Girl and Rocky Mt. Mystery \$7,400 (Vaude)	Undar Pressure and Society Doctor \$6,200	One More Spring and Winning Ticket \$5,900	Shadow of Doubt \$11,800 (Mills Bros.)
LIBERTY (1,900; 10-15-25) High. \$12,600 Low 1,700	Broadway Bill \$7,200 (4th wk)	\$6,200 \$6,000 (5th wk)	Bill \$3,800 (6th wk)	When Man's A Man and Among Missing \$5,100
MUSIC BOX (900; 25-40 High. \$17,000 Low 1,700		Fairy \$2,600 (2d wk)	Roberta \$9,100	Roberta \$6,600 (2d wk)

CINCINNATI

Man 14

Man 21

After Office Hours \$13,500	Vanessa \$7,000 (5 days)	Roberta \$24,000 (9 days)	Wedding Night 'Time' \$9,500
Town's	Little	Scarlet Pimpernel	Folies Bergers
\$7,200	\$16,500	\$8,000	\$9,000
Murder on Honeymoon	Sequoia \$6,500	Sequoia \$4,000	Times Sq. Lady
			\$2,500 (New Low)
Devil Dogs	Musio	Velvet	Patient Slept
\$4,000	\$7,000	\$4,500	\$2,500 (5 days)
	Hours \$13,500 Town's Talking \$7,200 Murder on Honeymoon \$4,000 Devil Dogs	Hours \$7,000 (5 days)	Hours \$24,000 \$24,00

NEW HAVEN

	Feb. 28	Mar. 7	Mar. 14	Mar. 21
PARA- MOUNT (2,348; 85-50)	King's Horses and Sons of Steel	Car 99 and Iron Duke	Evensong and Ruggles \$9,200	Evensong and Ruggles \$5,000
High. \$21,000 Low., 2,600	\$5,300	\$8,700	¥4,230	(2d wk)
POLI'S (3,040; 85-50) High. \$20,000 Low 4,200	After Office Hours and Straight From Heart \$10,200	One More Spring and Notorious Gentleman \$8,500	Little Colonel and Death Flies East \$9,200	Edwin Drood and Town's Talking \$6,500
SHERMAN (2,200; 35-40) High. \$16,000 Low 1,500	Sweet Music \$6,500	Living on Velvet and Patient Slept \$4,000	Roberta \$11,000	Scarlet Pimpernsl and Nite at Ritz

BIRMINGHAM

1	Feb. 28	Mar. /	Mar. 14	Mar. 21
ALABAMA (2.800: 30-35-40)	Bright Eyes	Bengal Lancer	After Office	Copperfield \$7,200
High. \$29,000 Low 3,500	\$7,000	\$7,500	Hours \$5,500	V.,
STRAND (890; 25) High. \$5,100 Low 800	Rocky Mt. Mystery \$1,800	Don Juan and Chan in Paris \$1,500	Bordortown \$1,900	Hotel Murder and Winning Ticket \$1,600
EMPIRE (1,100; 25) High: \$12,000 Low. 800	Town's Talking \$2,700	White Cockatoe \$2,000	Iron Duke \$2,800	Right to Live \$2,200

PORTLAND, ORE.

П		Feb. 28	War. /	War. 14	War. 21
ı	BROADWAY	Edwin Drood	Living	Gold-	Gold-
ı	(2,000; 25-40)	and Woman	an Velvet	diggers	diggers
ı	High, \$21,000	in Red	* \$1,200	\$8,200	\$3,000
ı	Low 2,500	\$3,500			(2d wk)
1	UNITED	After	Scarlet	Vanessa	Wedding
П	ARTISTS	o Office	Pimpernel .	\$3,700	Night
1	(1,000; 25-40	Hours	\$4,700		\$3,700
ų	High. \$13,200	\$5.200		! !	
١	Low. 1,200	·			
J	PARA-	Little	Town's	One	Ruggles
i	MOUNT	Colonel	Talking	More	77 790
1	(3,690; 25-40)	\$8,600	\$5,600	Spring	
	High. \$16,000	(Vande)		\$5,800	
1	Low., 3,000		161		

B'way Holdovers

(Continued from page 3)

(Continued from page 3) played an even two wecks, and one a week and 5½ days.

There were 250 playing weeks lin the year for the five houses surveyed. Of this time, 141 weeks, or more than half by 11 pletures, were taken care of by holdover releases. Total of single week pletures for the five houses was 119. With this number of holdovers, 3roadway's big first runs were far from facing a film shortage after several years of trying to struggle through a 52-week stretch with the product at hand.

15 H. O.'s at Capitol

week stretch with the product at hand.

15 H. O.'s at Capitol

The Capitol during the year ended April 1 had the most holdovers, 15 pictures, all Metro, for a second week or longer, a total playing time of 36½ weeks. This is not unusual for the Cap, where pictures are frequently forced into holdovers. The same is true of the Strand to some extent. That house had 15 holdovers for a total playing time of 10 weeks out of the 52, but lost about five weeks due to forced closing by fire.

Paramount, where forcing is appractice long since dead, was right behind its chief competition; the Che, year 17 pictures and out of 52 leaving but 15 pictures which got only a week's engagement.

The Music Hall held over 10 pictures which got only a week's engagement.

tures which got only a week's engagement.

The Music Hall held over 10 pictures, each for two weeks or 25 weeks of playdates, while the Roxy with only nine pictures filled up 22

with only nine pictures filled up 22 weeks.

Par leads in the number of pictures holding out for three weeks, having had five, while the Roxy and Strand spill second place with two each. Cap had one picture in for a flat three weeks, another which went just under three weeks by a half week Cap, Roxy and Strand half week Cap, Roxy and Strand Cap was only house among weekly changes going beyond four weeks, five for 'Copperficid' being the exception. It could have remained a sixth.

Holdover pictures, length of run

sixth.

Holdover pictures, length of run and distributor, classed according to theatres, are:

Capitol

o theatres, are:
Capitol
Riptide (MG) (3).
Capitol
Riptide (MG) (3).
Tarzan and Mate' (MG) (2).
Manhattan Meiodrama' (MG) (2).
Men in White' (MG) (2).
Men in White' (MG) (2).
Thin Man' (MG) (2).
Chained Velf (MG) (2).
Fainted Velf (MG) (4).
Fainted Velf (MG) (2).
Fainted Velf (MG) (2).
Atter Office Houre' (MG) (2).
Atter Office Houre' (MG) (2).
Naughty Marieta' (MG) (2).
Paramount

This Miles Marieta' (MG) (2).

'Naughty Marietta' (MG) (2).
Paramount

Little Miss Marier' (Par) (3).
'Cleopatra' (Par) (3).
'She Loves Me Not' (Par) (2).
'Belle of Ninetles' (Par) (3).
'Now and Forever' (Par) (3).
'Wiggs of Cabbage Patch' (Pa

Seile of Nineter' (Par) (a).

Seile of Nineter' (Par) (b).

Wilte Parade' (Fox) (2).

White Parade' (Fox) (2).

College Rightm' (Pur) (2).

President Vanishes' (Pur) (2).

Here is My Heart' (Par) (2).

Bengal Lance' (Par) (3).

Gided Lily (Pur) (2).

Bengal Lance' (Par) (3).

Gided Lily (Pur) (2).

Rugnles' (Par) (3-1'd days).

Rugnles' (Par) (3-1'd days).

Par Millon Strand

29 Millon Strand

29 Millon Strand

20 Millon Strand

20 Millon Strand

20 Millon Strand

20 Millon Strand

21 Millon Strand

22 Millon Strand

23 Millon Strand

24 Millon Strand

25 Millon Strand

26 Millon Strand

27 Millon Strand

28 Millon Strand

29 Millon Strand

29 Millon Strand

20 Millon Malk' (WB) (2).

Flittation Walk' (WB) (2).

Flittation Walk' (WB) (2).

Flittation Walk' (WB) (2).

Flordertown (WB) (2).

Sweet Musje' (WB) (2).

Sweet Musje' (WB) (2).

Value Night of Love' (Col) (2).

We Jave Again' (LA) (2).

Herodway Jiff (Col) (2).

Tattle Milloter' (Radio) (2).

Tattle Milloter' (Radio) (2).

Tattle Colon (10 Fox) (2).

Tattle Friend' (GB-Fox) (2).

(2). County Chaleman (Pos) (2).



- A long time ago a man named Emerson wrote a life-time success-story in a few simple words . . .
- He said . . . "if a man preach a better sermon; write a better story; invent a better mouse-trap or build a better house than his neighbor, even though he live in a forest, the world will beat a pathway to his door". . .
- Fifteen years ago the men who conceived the idea behind National Screen Service said "we'll give them the best exploitation idea ever devised on a complete service basis covering every picture they book"... and today four out of every five exhibitors in the field ... more than 9,000 in all ... use

NATIONAL SCREEN SERVICE

CALENDAR OF CURRENT RELEASES

Harold Auten omcs:

1540 B'wsy, N. v. C.

Autumn Crecus (British). Charming film from Anthony play, with femme appeal. Dir. Beail Dean. 70 mina. Cot. 15. Rev. Nov. 6.

Bisus von Himmel, Dor (Ger), Musicael romanes. Martin Eggert. Dir. Victor Jarson. 70 mins. Ral. Sept. 1 romanes. Martin Eggert. Dir. Es war Elmmal. Elin Walzer (Gerutso). Musical romanes with Lehar music. Martin Eggertt. Dir. Victor Janen. 30 mins. Rel. Oct. 13. Rev. Oct. 30.

Leysitles (British). Drama from the Galsworthy play. Dir. Basil Dean. 70 mins. Rel. Oct. 15. Rev. Oct. 30.

Offices: 1540 Broadway, New York, N. Y. Chesterfield

Circumstantial Evidence. A mystery asking does circumstantial evidence con-vict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont. 67 mins. Rei. March 30.

67 mins. Kel. March 30. cattree impersonates aunt of a wealthy family of make old age secure. Proves a good genius. Henrietta Crosman. Dir. Chas. Lamont. 67 mins. Rel. Oct. 1. et Walke. Theo. A mystery comedy. Cast. John Miljan, June Collyer. Dir. Trant. Stirayer. 97 mins. Rel. Dec. 1. Rev. April 3.

of Lost Dreame. Tragedy along the waterfront and on the tuna fisheries Wm. Boyd, Lola Lane. Dir. Frank Strayer. 71 mins. Rel. Oct. 15. Rev

April 3.

Public Opinion. A drama of the greatest single force in the world today

"Public Opinion." Lois Wilson, Crane Wilbur, Luis Alberni. Dir. Frans

Strayer. 68 mins. Rei. March 15.

of Steel. A niw deal drama of fathers and sons. Charles Starrett, Wm. Bakewell, Polly Ann Young. Dir. Charles Lamont, 64 mins. Rel. Dec. 15,

idlo: Gower at Sunset, Columbia Offices, 729 Seventh Ave.,

Against the Law, Gangster mixup with an ambulance crew. John Mack Brown, Sally Blane, Arthur Hohl. Dir. Lambert Hillyer. 61 mine. Rel. Oct. 25. Rev. Dec. 18. AIF Fury. Ralph Bellamy, Tala Birell and Wiley Post. Dir. Al Rogell. Rel. April 30.

April 30.

Bahind the Evidence. Newspaper man smokes out a master mind. Norman Foster, Donald Cook, Shella Mannors. Dir. Lambert Hillyer. 79 mins Rei. Jan, 20. Rov. Feb. 1.

Beet Man Wins, 1 ms. Edmund Lows, Jack Holt in a familiar outline. Floring Man Wins, 1 ms. Edmund Lows. Jack Holt in a familiar outline. Floring Man Wins, 1 ms. Edmund Lows. Jack Benton. 76 mins. Rei. Jan. 8, Rev. Jan. 8,

idway Bill. Race track story based on one of Mark Hellinger's yarns. Myrna Loy, Warner Baxter. Dir. Frank Capra. 90 mins. Rel. Dec. 8. Rev. Dec. 4. to Arms. Willard Mack, Shella Mannors, Esther Ralston. Dir. Willard Mack, Rel. Jan. 12.

Mack. Rel. Jan. 12.

(val. Carnival story of a man's search for a mother for his child. Lee
Tracy, Sally Ellers, Jimmy Durante. Dir. Walter Lang. 77 mlns. Rel.
Feb. 10. Rev. Feb. 20.

Flies East. Mystery in a transport plane. Conrad Nagel, Florence Ruce. Dir. Phil Rosen. 65 mins. Rel. Jan. 19. Rev. March 6.

Eight Bells., Love and mutthy on the high seas. From a stage play, Ann Sothern, Ralph Bellamy, John Buckler. Dir. Roy W. Neill. Rel. April 11. ting Shadows. Tim McCoy, Geneva Mitchell. Dir. David Seiman. April 18.

Hot News, Richard Cromwell, Billie Seward and Wallace Ford. Dir. Lambert Hillyer. Rel. April 25.

I'll Love You Always. A love that could not be crushed by adversity, Nancy Carroll, Geo. Murphy. Dir. Leo Bulgakov. 68 mins, Rei. March 20. Rev. April 3.

April 5.

Spite of Danger. Auto racer goes into the trucking business. Wallace
Ford Marian Marsh. Dir. Lambert Hillyer. 56 mins. Rei. March 8. isy, Jealous prize fighter has a vivid dream while taking the count. Nancy Carroll, George Murphy. Dir. Roy W. Neill. 66 mine. Rel. Nov. 16. Rev. Nov. 27.

Beyond the Range. Tim McCoy Western, Billie Seward. Dir. Ford Beebe, Rel. Feb, 15. Live Tonight. Love's Indecisions on the Riviera. Lilian Harvey, Tulio Carminati. Dir. Victor Schertzinger. 89 mine. Rel. March 1. Rev.

March 20c.

Men of the Night. Romance of a detective. Bruce Cabot, Judith Ailen. Dir. Henry Freulich. 58 mins. Rei. Nov. 28. Rev. Dec. 4.

Mills of the Gods. Industrial story of the depression. May Robson, Fay Wray, Victor Jory. Dir. Roy W. Neill. 67 mins. Rei. Dec. 15. Rev. Jan. 22.

Party Wirs. Victor Joy and Jean Arthur. Dir. Erle Kentón. Rei. April 27.

Precedit Kid, The. McCoy western. Shella Mannore. Dir. David Selman. 67 mins. Rei. Nov. 8.

Revenge Rider, The. Tim McCoy western. Dir. David Selman. 67 mins. Rei. March 18.

Rei. March 18. sre Shooter. Tim McCoy, Jacqueline Wells in a Western. Dir. David Selman. 57 mins. Rel. Jan. 21.

Selman, 67 mins, Rel. Jan. 21,

Stranger in Hie House, Orphan curse the jinx in a racing stable. Jack Hott,

Mona Barrle, Jackie Searle. Dir. Phil Rosen. Rel. March 29,

Swell Head. Bassball comedy. Wallace Ford, Dickie Moore, Barbara Kent.

Dir. Ben Stoloft. Rel. Apr. 8.

Westerfar, The, Tim McCoy, Marion Shilling. Dir. David Selman, 57 mins.

Ed. Dec. 10.

White Lies. Rich society girl fails for the big, brave cop. Walter Conolly, Fay Wray, Victor Jory, Dir. Leo Bulgakov. 53 mins. Rel. Nov. 27. Rev. Jan. 1.

Whole Town's Talking, The. Robinson in a dual role as a killer and a pacifist who resembles him, Edw. G. Robinson, Jean Arthur. Dir. John Ford. 95 mins. Rel. Feb. 18. Rev. March 6.

DuWorld Omce: 729 Seventh Ave., New York, N. Y.

Beast of Borneo. Melodrama and animals. John Preston, Mary Stuart. 70
mins. Rel. July 15.

Blue Liche. Annum. mins. Rel. July 15.

Blue Light. (Austrian and Italian.) Mountain romance among italian Dolo-mites. Directed and starring Leni Riedenstahl. Rel. Sept. 15.

Grainquebille (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baron-ceill. 39 mine. Rel Dec. 1.

celli. 80 mine. Rei Dec. 1. Lieral adaptation of the Dumas classic.

Dame aux Camellag, La (Fr.). Lieral adaptation of the Dumas classic.

Rei. March 15. Rev. March ??

Girl in the Case. Comedy in the Continental manner. Jimmy Savo. Eddle Lambert, Dorchty Darling. Dir. Eugene Frenke. 80 mins. Rel. Oct. 1.

Kocha, Lubl, Szanuje (Polish). Young love in Poland, with music. Dir. Michal Wyzynaki. 70 mins. Rel. Nov. 1.

L'Agonie dee Aigles (Fr). Pre-Napoleonie drama. Dir. Roger Richeba. 70 mins. Rel. Dec. 1.

Man Michal Rel. Dec. 1. Manne (British). An old Edgar Wallace yarn re-vived. Dir. Henry Edwards. 75 mins. Rel. Oct. 1. Rev. Oct. 23.

Norsh O'Neale (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 15. Rev. Oct. 30.

Romance in Budapest (Hung). Franciska Gaal. Musical. 70 mins. Rel.

Cet. 10, Rev. Oct. 30.

Romance in Budapest (Hung). Franciska Gaal. Musical. 70 mins. Rel.

April 15. Rev. May 16. Tell Tale Heart (British), Edgar Allan Poe thriller. Dir. Desmond Hurst. 50 mins. Rel. June 15. Rev. June 19.

First Division Offices: R.k.O. Bldg.,

Releases Also Allied, Chesterfield, Monogram and Liberty Curtain Falls. One-time famous actiess uses her taients in an entirely novel role; and stages one final glorious comchack. Herrietta Crosman. Dorothy Lee, Wm. Bakewell. Dir. Charles Lamont. 68 mins. Old of the Limberlost. The famous Gene Stratton Porter classic. Marian Marsh, Raiph Morgan, Louise Dresser. Eddle Nugent. Dir. Christy Cabanne. 83 mins. Rel. Nov. 8.

Girl of My Dreams. Collège lile and college romance. Mary Carlisle. Eddle Nugent, Creighton Chancy, Arthur Lake, Sterling Holloway, Gigi Parrish. Marsh. McCarey. Rel. Nov. 87.

King. McCarey. Rel. Nov. 17.

King Kelly. Dance director and his girl dancing troupe swap contracts on way to Parls, and bring prosperity to a mythical Belgravian kingdom

from information supplied by the various production companies checked up as soon as possible after release. Lieting is given when release dates are definitely set. Title are retained for elx months. Managers who receive service subsequent to that period should preserve a copy of the calendar for

The running time as given here is presumably that of the projection oom showings and can only approximate the actual release length in those states or communities where local or state consorship may result local or state censorship may result in... deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

While every effort is made to hold the control of the control

even moran small. To obtain the fullest degree of accuracy, 'Variety will appreciate the co-operation of all managers who may note discrep-

Studio Placements

Hollywood, April 9. Trayers, 'Masquerade, Hayes, Flame Within,

Sam Metro.

Sam Hayes, Frame witten.
Metro. Vinson, Noai Beery, King,
General Same of Same

1935, Metro.
Arthur Caesar, screen play, 'The
Crowd Cheers,' U,
Patsy O'Connor, 'Redheads On
Parade,' Fox.
James Dunn, Alice Faye; Gladys
Lehman, adapting, 'Song and Dance

Man.' Fox.
Gyles Isham. 'Anna Karenina.'
Metro.
Frank Morgan, 'Masquerade,'

Metro. Sam Godfrey, 'College Scandal.'

Sam Goursy, ComPar.
Rowland Brown, adaptation, 'By
Any Other Name,' Par.
Jason Robards, Gladden James,
Legion of Valor, Rollance,
John Carredine, 'Frisco Nights,'
The Company of the Company of the Carredine, 'Frisco Nights,'

Donald Haines, 'I'll Bet You,' Liberty. Zeffie Tilbury, Farmer Takes a

Zeffia Tilbury, Farmer Takes a Wife; Fox. Maxine Lewis, On Winrs of Song, Col. Jack Powell, The Plot Thick-maxine Ellen Brown, Edith Arnold. College Scandal, Par. Lee Kohlmar, Dilamond Jim. U, Harry Ellerba, So Red the Roce, Par.

Par.
Leonard Fields, Dave Silverstein,
writing original, Metro.
Al Boasberg, dialog, Marx Bros.

picture, Metro.
George Barbler, 'Broadway Gondoller,' WB.
Ray Milland, 'Alias Mary Dow.'

Charles Locher, 'Charlie Chan in

Chartes Exypt, Fox.
David Boehm, adapting 'Under Two Flags,' U.
Lloyd Hughes, 'Night Cargo,'

Lloyd Hughes, 'Night Cargo,' Pecricas, Nick Foran, 'Farmer Takes a Wife, 'Fox. Florine Dickson, Phillips Hilber, Shrirey Aaronson, Patricia Farr. Redheads On Parade,' Fox. Alice Faye, Jack Haley, Edward Ellseu, adaptation, 'Private Beach,' Fox

Herry Beresford, Barton Mac-Lane, 'Pare Miss Glory', WB. Gary Cooper: Sidney Howard, screen play, 'Light That Falled,' Far. Frank Parker, 'Legion of Valor,' Rcilance, Charles Sellon, 'In Old Kentucky,'

Charles Seiton, in Oct.
Fox.
Arthur Ripley, directing Edgar
Kennedy series, Radio,
Ben Holmes, directing 'Night in
Billimore Bowl,' Radio,
Watter Gallett, untittled short,
Watter Gallett, untittled short,

Watter Cauett, united Radio. —Pon Rowan, Ray Mayer, Joe Sau-cra, Willie Best, Louis Cathern, Hatty McDaniels, D'Arcy Corrigan, The Cathern Cathern, Cathern Cathern, Barres, Eric Roger, Pron. Ford Sterling; Bill Nye, directing 'Headlines,' Mascott, Binnio Barnes, Eric Riore, Spen. (Continued on page 29)

via crooning, dance routines, etc. Romantic comedy with music. Guy Robertson, Irene Ware. Dir. Leonard Fields. Rel. Nov. 15. in a Million. Romance of a department store employee and the boas eon. Dorothy Wilson, Charles Starrett. Dir. Frank Strayer. Rel. Nov. 15.

Nov. 12.

Nov. 12.

of Lost Dreams, a gun moil's past catches up with her after she had of Lost Dreams. Lost Lane, Bill (screen) Boyd, chorty married to a sea fairing man. Lost Lane, Bill season, Boyd, chorty married to a season boyd, chorty married to a season before the season and an artists model with a past. Bruce Cabot, Grace Bradley, Burton Churchill, Regis Toomney, Dir. Metville Brown. Rel. Nov. 38.

Studios: Burbank, Calif.

First National Offices 1821 W. 49th St., New York, N. Y. Babbitt. Upton Sinclair's 'Main Street.' Guy Kibbee, Allne McMahon. Dir. Wm. Keighley. 75 mins. Rei. Dec. 8. Rev. Dec. 18. Case of the Curious Bride, The. Whodunit. Warren William, Margaret Lindsay. Dir. Michael Curtiz. Rel. April 13.

awy. Dir. Automet Curtiz. 1861. April 13.

Filiration Walk. West Point story. Royb Keeler, Dick Powell, Pat O'Brien. Dir. Frank Borzage. 95 mins. Rel. Dec. I. Rev. Dec. 4.

Gentlemen Are Born. Four college bbys battle the world. Franchot Tone. The College by Static the world. Franchot Tone. Roybert College by Static Roybert College Coll Manyo, Rei, April 29.

Gold Diggers of 1935. Dick Powell, Adolphe Menjou, Gloria Stuart, Alice Brady. Dir, Busby Berkeley. 95 mins. Withdrawn from general release to be sold separately.

lving on Velvet. Shock crazed aviator marries a society girl. Kay Francis, Geo. Brent, Warren William. Dir. Frank Borzage. 77 mins. Rel. March 2. Rev. March 13.

Mary Jane's Pa. Guy Kibbee, Aline McMahon. Dir. Wm. Keighley. Rel. Nov. 2. Rev. March 6. Maybe it's Love. Gloria Stuart, Ross Alexander. Dir. Wm. McGinn. 62 mins. Rei. Jan. 12. Rev. Feb. 12.

Murder in the Cloude. Lyle Talbot. Ann Dvorak. Dir. D. Ross Lederman. St. mins. Rel. Dec. 15. Rev. Jan. 1.
North Shore. Barbara Stanwyck, Gene Raymond. Dir. Robert Florey. Rel. Feb. 16.

Fcb. 16.

Red Hof Fires. Lyle Talbot, Mary Astor. Dir. D. Ross Lederman. Rel. Feb. 2.

Travelling Saleslady, The. One of those Joan Blondell-Glenda Farrell, rotings.

Dir. Ray Enright, 15 mins. Rel. April 6. Rev. April 3.

White the Patient Slept. Mystery in a millionalre's mansion. Guy Kibbee,

Alline McMahom. Dir. Ray Enright. 68 mins. Rel. March 5. Rev.

March 6.

an in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Genevieve Tobin. Dir. Robt. Florey. 68 mins. Rel. Feb. 16. Rev. March 27.

Studio: Fox Hills, Month of March 19 Ma Watthall, Anite Louise. Dir. Louis Anis, 18 mills, 1821. Ave. Ave. 2016. Bright Eyes. The story of two little sirls. Shirley Temple, Jane Darwell, James Dunn, Judith Ailen. Dir. David Butler. 83 mins, Rei. Dec. 28. Rev. Dec. 28.

Charlle Chan in Paris. The Oriental detective moves into new territory. Warner Oland, Mary Brian. Dir. Lewie Seller. 70 mins. Rel. Feb. 1. Rev. Jan. 29.

Rev. Jan. 29.

County Chairman, The. Will Rogers, Evelyn Venable, Kent Taylor. Dir.
John Blystone. 73 mins. Rel. Jan. 11. Rev. Jan. 22.

Cowboy Millionaire. George O'Brien western. Dir. Edw. F. Cline. Rel.
April 12.

April 12.

Elinor Norton Ciaire Trevor, Hugh Williams. Dir. Hamilton MacFadden. 72 mins. Rel. Nov. 2. Rev. March 6.

First World War, The. Hitherto unriesleased film from the archives of several governments. Lawrence Staffings, editor. 78 mins. Rel. Nov. 23. Rev. Nov. 13.

Gembling. From the George M. Cohan play. Geo. M. Cohan, Wynne Gibson. Dir. Rowland V. Lee. 80 mins. Rel. Nov. 2, Rev. Dec. 11. Dir. Rowland V. Lee. 80 mins. Rel. Nov. 2. Rev. Dec. 11.

George-White's Scandals. Second edition of the musical. Alice Faye, Jas.
Dum., Ned Sparks, Geo. White, Lyda Roberti. Dir. Geo. White. Rel.
March 1.

sat Hotel Mystery. Flagg and Quirt as detectives. Dir. Eugene Ford. 79 mins. Rel. March I. Rev. March 6. Heaven's Gate. A Shriey Temple story. Joel McCrea, Rosemary Ames. Dir. John Robertson. Rel. May 3.

Hell in the Heavens. Air story. Warner Baxter, Conchita Montenegro. Dir. John Blystons. 80 mins. Rel. Nov. 9. Heildorado. Adventure in a ghost town. Richard Arien, Madge Evans, Raiph Bellamy, Henry Walthall. Dir. Jae. Cruze. 74 mins. Rei. Dec. 21, Rev. Jan. 8.

a Small World. Spencer Tracy, Wendy Barrie. Dir. Irving Cummings. Rel. April 26.

Rei. April 28.

Rei. April 28.

Rei. April 28.

Lifs Begins at 40. Based on the Pitkin book. Will Rogers, Rochelle Hudson. Dir. Geo. Marshall. 79 mins. Rei. March 27.

Little Dotten Little 20.

Little Dotten Little 20.

Little Lotter Lover. Naval cadets form love syndicate. Pat Paterson, Lew Ayres. Dir. Wm. Thiele. 82 mins. Rei. Jan. 4, Rev. Feb. 29.

Marle Galiant. Done from the novel of the earne name. Spencer Tracy, Kettl Galilan, Helen Morgan. Dir. Henry King. 83 mins. Rei. Oct. 28.

Rev. Nov. 27.

Music in the Air. Gioria Swanson, John Boles. Dir. Joe May. 81 mins. Rel. Dec. 7.

Mystery Woman. Heroine saves her husband by procuring 'the papere.' Mona Barrie, Gilbert Roland. Dir. Eugene Forde. 69 mine. Rei. Jan. 18. Rev. Jan. 22. More Spring. Three down and outers in Central Park. Janet Gaynor, Warner Baxter. Dir. Henry King. 87 mins. Rel. Feb. 8. Rev. Feb. 27.

value: Daker. Dir. nenry Ring. 87 mins. Rei. Feb. 8. Rev. Feb. 2. Ten Dollar Raise. Edward Everett Horton, Karen Moriey. Dir. Geo. Mar shall. Rel. April 5.

shall. Rel. April 5.

Twenty-four Houre a Day, Claire Trevor, Glibert Roland, Dir, Hamilton MaoFadden. Rel. Nov. 23.

Under Pressure. Romance with the sand hogs under the river. Edmund
Lowe, Victor McLagicn, Florence Rice. Dir, Roaul Waleh. 70 mine.
Rel. Feb. Rev. Feb. 5.

When a Man's s Man. From the Harold Bell Wright story. George O'Brien.
Dir. Edw. F. Cline. 68 mins. Rel. Feb. 15. Kev. Yeb. 27.

White Parade, The. Loretta Young, John Boles. Dir. Irving Cumminge. 56

mins. Rich. Rov. 18. Rev. Nov. 13.

Office: 1600 Broadway, New York.

Chu Chin Chow. Arabiau taice in musical form. Anna May Wong, Frits Kortner. Dir. Walter Forde. 95 mine. Rel. Sept. 16. Rev. Sept. 25. Evensong. Musical dramatization from the Beverley Nichole novel Evelya Laye, Fritz Kortner. Carl Esmond, Alico Delysia, Conchita Supervia. Dir. Victor Saville. Rei. Nov. 16. Rev. Nov. 20.

Green. Musical adaptation from Cochran's stage production. Jo Matthews, Sonnie Hale, Betty Ballour, Barry Mackay. Dir. Victor ville. Rel. Jan. 3. Rev. Jan. 15.

The District of the Control of the C

Frincese Charming. Musical comedy in a mythical kingdom. Evelyn Lays, Yvonno Arnaul, George Grossmith, Max Miller. Dir. Maurice E'vey. Rel. Jan. Unfinished Symphony, Musical romance based on Schubert'e life, Martha Eggerth, Dir. Willy Forst. 83 mins. Rel. Jan. 1. Rev. Jan. 16. (Continued on page 29)



CALENDAR OF CURRENT RELEASES

(Continued from page 27)

Liberty Office: 1776 Broadway, New York, N. Y Dizzy Dames. Musical. Thestrical boarding house locale. MarJories Rudous, Florins McKliney. Lawrence Gray. Dir. William Nigh. Dirthe McKliney. Lawrence Gray. Dir. William Nigh. MarJor Rambeson. From Damog Runyan's The Big Mittent. Leila Hyams. Phillips Nigh. The Property of the Control of t

Without Children. Modern draws of divorce. Marguetic Churchill. Bruce Cabot, Evelyn Brent, Reginal I Denny. Dir. William Nigh. 81 mins. Rel. April 15.

Majestic Officee: RKO Bidg., Radio City

Motive for Revenge. Thrilling adventures resulting from desire to satisfy wife's craving for luxury. Donald Cook. Irene Hervey. Dir. Burt Lynwood.

Mutlny Ahead. Stark drama! Adventurs! Romance! On the high seas. Nell Hamilton and Kathleen Eurke. Dir. Tommy Atkins.

Perfect Glue, The. David Manners, Steats Gallagher, Derothy Libairs. Dir. Robt. Vignois. 64 mins. Dynamic detectivs mystery thriller. Rel. March 10. Rev. March 20.

Mascot Officee, 1776 Broadway,

Burn Em Up Barnes. 12 chapter auto racing serial released also as a feature in 74 mins. Frankle Darro, Jack Mulhall. Dir. Colbert Clark. Rev. April 3.

in 74 mins. Frankle Darro, Jack Mulhall, Dir. Colbert Clark. Rev.
Sehind Scene Lights. Facuul stary from the book of the same name, by
General Folias. Facuul stary from the book of the same name, by
Blackmer. Rel. Feb. 21.

in Old Sents Fe. Slory of a dude ranch knick-knack salesman who falls in
both of the star of t

Studioe: Culver City, Calif. Officee: 1540 Broadway, Metro

Actar Offics Hours. Newspaper story. Constance Benniett, Clark Gable, Stuart Erwin. Dir. Robt. Z. Leonard. 73 mins. Rel. Feb. 22. Rev. March 13: Babes in Toyland. Chile story, with the Victor Herbert music. Laurel and Hardy, Charlotte Hels." Dir. Gus Mein, Chas. Rogers. 77 mins. Rel. Nov. 36. Rev. Dec. 18." Dir. Gus Mein, Chas. Rogers. 17 mins. Rel. Doc. 21. Rev. Dec. 22. Rev. Dec. 25. Blography of a Bachelor Girl. Rused on S. N. Berhrman's successful play. "Horgraphy." Arm Harding, Robert Montgomery. Dir. E. H. Griffith. 84 mins. Rel. Jan. 4. Rev. March 6.

Bavid Copperfield. Dickens story with an almost perfect; cast. W. C. Fields,

Manins, Rei, Jan. 1, stey, Marcu v. Coppsrfield. Dickens story with an almost perfect cast. W. C. Fields, Jonel Barrymore, Edna May (illiver, Herbert Mundin. Dir. Geo, Cukor. 29 mins, Rel. Jan. 18, Rev. Jan. 22,

Lorel Barrymore, Edna May Ulliver, Herbert Mundin. Dir. Geo. Cukor. 129 mins. Rel. Jun. 18. Rev. Jan. 22. Evslyn Prentica. Disrict attorney wife saves a girl wrongly accused of her own orline. Wm. Powell, Myrna Loy. Dir. Wm. K. Howard. 78 mins. Rel. Nov. 8. Rev. Nev. 13.

king All Others. From the stage play. Joan Crawford, Clark Gable. Robt. Montgomery. Dir. W. S. Van Dyke. 82 mins. Rel. Dec. 28. Rey. Jan. 200

Rev. Jan. 1.

Gay Brids, The. From Francis Coe's Repeal.' Carols Lombard, Chester Morris. Dir. Jack Conway. 22 mins. Rel. Dec. 23. Rev. Dec. 13.

Naughty Marista. Victor Herbert's operatin. Jeanette MacDonaid, Nelson Eddle. Dir. W. S. Van Dyks. 105 mins. Rel. March 23. Rev. March 27.

Night le Young, The. Royal love for a commoner theme. Ramon Novarro. Evelyn Laye. Dir. Dudley Murphy. 30 mins. Rel. Jan. 11. Rev. Jan. 15.

Bartiad Vell. Based on the novel by Somerset Maugham. Greta Garbo. Hierbert Marshall. Dir. Richard Boleslavsky. 34 mins. Rel. Nov. 23. Rev. Dec. 11.

la. Friendship between a deer and a puma with a human romanes background. Jean Parker, Russell Hardle. Dir. Chester Franklin, 78 mins. Rel. Feb, 1. Rev. Feb, 27.

ow of Doubt Murder mystery. Ricardo Cortez, Virginia Bruce, Constant Collier. Dir. Geo. B. Seltz. 71 mins. Rei. Feb. 15. Rev. Feb. 27.

Collier. Dir. Geo. B. Soltz. 11 mins. Rel. Feb. 15. Rev. Feb. 27. Society Dector. Hogpital story. Chester Morrel, Virginia Bruce. Pobl. Tay. 10r. Dir. Geo. B. Seltz. 63 mins. Rel. Jan. 25. Rev. Feb. 5. Times Square Lady. Girl from lowa bests a crook gang. Robt. Taylor, Virginia Bruce. Dir. Geo. B. Seltz. 69 mins. Rel. March 8. Rev. March 28.

Wicked Woman. A story of a faithful mother. Mady Christians, Jean Parker Chas. Blekford. Dir. Chas. Brabin: 71 mins. Rel. Dec. 7. Rev. Dec. 18.

Winning Tickst, Ths. Story of a sweeps ticket that was lost and found. Le. Carrillo, Louise Fazenda, Ted Healy. Dir. Chas. F. Riesner. 64 mins Rel. Feb. 8. Rev. Feb. 12.

Studio: Office R. K. O. Building, Sale W. Washington Blvd., Monogram Office R. K. O. Building, Rocksfeller Center, N.Y.C. wn Rider, The. John Wayne, Marion Barns, Dir. R. N. Bradbury.

Grid Control of the C

Ore of the Modern Se mins, McL. Dec. 3. Rev. marcon v. Great Cod Gold. Sidney Blackmer, Martha Sleeper, Gloria Shea, Regis and Modern Services of the receivership that the state of the section of the receivership that the state of the section of

osler Schoolmaster, The. Norman Foster, Claudette Henry, Otls Harlan Louis V. Mong. Dir. Lew L. Collins. Famous classic by Edward Eggleston.

King Kelly of U. S. A. Guy Robertson, Irene Ware, 66 mins. Rel. Sept. 15 Rev. Dec. 18

Rev. Dec. 18.

Listless Frontiler (Lone Star). John Wayne, Shella Terry. Dir. R. N. Bradbury. 54 mins. Rel. Nov. 22. Rev. Jan. 22.

Lesi in the Stratesphere. Romance of the members of air patrol amid selentific experiments.

June Collyer, William Cagney, Eddlo Nusent. 64

millins. Rel. Nov. 15. Rev. March 6.

entine experiments. Sume Source of the Rev. March 6.

Million Dollar Baby. Fond patents try to paim over their little boy as another girl movie find to win fame and riches. Arline Judge, Ray Walker. Jimmy Fay, George E. Stone, Ref. Deb. 29.

Monte Carle Nights. Innocent suspect traps his man, at famous casino and wins the girl. Mary Brian, John Larrow. 62 mins. Ref. Mary 20.

Wins the girl. Mary Brian, John Larrow. 62 mins. Ref. May 20. Wins the girl. Mary Brian, John Lagrow, vs. minis. Act. May. Somy Mysterious Mr. Wong. Story of the twelve coins of Confucius. Arline Judge Bela Lugosi, Wallace Ford. 63 mins. Rel. Dec. 22: Rev. March 13.

Mystery Man, The. Chicago reporter, stranded in St. Louis, makes good Robert Armstrong, Maxine Doyle, 61 mins. Rel. April 25, Rov. March 27.

Neath Arizona Skies. (Lone Star). John Wayne, Shella Terry. 52 mins Rel. Dec. 22. Rev. March 20.

Rel. Dec. 22. Rev. March 29.

Paradise Ranch. John Wayne, Marion Burns. Movic-struck family takes husbands all to crash Hollywood, with hilarious results. Wallace Ford, 55 mins. Rel. March 25.

Rainbow Valley. (Lone Star). John Wayne, Lucille Brown.

Reckless Romeos. Comedy adventures of two hard-bolled eggs who are atraid of nothing but each other. Robert Armstrong, William Cagney. Red Head. Boy and girl work out their social salvation in a function wagon.

Bruce Cabot, Grace Bradeley. Dir. Melville Brown. 77 mins. Rel. Nov. 1. Rev. Nov. 20. Sing Nights. Three men accused of murdering the same man tell cir-cumstances which are checked by ils detector, proving two are innocent. Hardie Albright, Boots Mallory, Jameson Thomas, Conway Tearle, Fordinand Gottachalk, (Nots: Tearls stars), 50 mins. Rel. Dec. 15. Rev. Jan. 29.

Rev. Jan. 25, e Terrer. John Wayne. A Lone Star Western. Dir. R. N. Bradbury. 45 mins. Rel. Feb. 1. Rev. April 3. Beyond, fi the. John Wayne, Verna Hillis. 55 mins. Rel. Oct. 22, en Must Dress. Intricate ways of fashlon salon people almost causing young, romance of daughter to end in disaster. Minns Gombell. Gavin Gordon, Suzanne Kasren, Robert Light and Monogram contest winners. 175½ mins. Rel. Jan. 2.

Car 99. Based on the exploits of the Michigan state radio police. Fred Mac-Murray, Sir Guy Standing, Ann Sheridan. Dir. Chas. Barton. 60 mins Rel. Mar. 1. Rev. Feb. 27.

RITTAY AND THE STANDARD AND SHEET AN

Brent. Dir. Jacobsen. 55 mins. Rei. Dec. 21. Rev. Feb. 12. It's a Gift. Fielde buys an orange grovs. W. C. Fielde, Baby LeRoy, Jean Roueveral. Dir. Norman McLead. 67 mins. Rei. Nov. 30. Rev. Jan. 8. Limehousee Blues. Story of the London Chinatown. Geo. Ratt. Jean Parker, Anna May Wong. Dir. Alex Hall. 63 mins. Rei. Nov. 9. Rev. Dec. 18. Lives of a Bangal Lancer. Adventure in an Indian regiment. Gary Cooper, Cavanagh, Henrietta Crossman. Dir. Raiph Murphy. 68 mins. Rei. Dec. 14.

Love in Bloom. Country boy and city girl finally make a match. Carniva sidelights. Joe Morrison, Dixle Lee, Burns and Allen. Dir. Elliott Nugent. Rei. Mar. 15.

McFadden'e Flats. From the Gus Hill farce. Walter C. Kelly, Andy Clyde Jane Darwell. Dir. Ralph Murphy. 65 mins. Rel. March 22. Rsv. March 13.

March 13.

Massispip, Showboat story by Booth Tarkington. Bing Crosby, W. C. Fields,
Joan Bennett, Queenie Smith. Dir. Edw. A. Sutherland. Rel. Mar. 8.

One Hour Late, Jos Morrison, Helen Twelvstreee, Cornad Nagel. Dir. Rajph
Murphy. Rel. Dec. 14.

President Vanishes, The. From current sensational novel of same title.
Arthur Byron, Janet Beecher, Faul Kelly. Dir. Wm. A. Wellman. 86
mills. Rel. Jan 11. Rev. Dec. 11. decreased as sensatellum. Calustite.

Privats Worlds. Romance against the background of a sanatorium. Claudstte Colbert, Chas. Boyer, Joel McCrea. Dir. Greogory La. Cava. 80 mins Rel. April 19. Rev. April 2.

Rel. April 19. Rev. April 2.

Pureuit of Happinese, The. From the stage play about bundling. Joan Bennst, Francis Laderr, Dir. Alex Hall. 80 mins. Rel. Nov. 18. Rev. Nov. 10.

Rocky Meuntain Mystery. Western mystery story by Zane Grey. Randolph Scott, Chie Sale, Kathleen Burke, Mrs. Leslie Carter. Dir. Chas. Barton. Rel. Feb. 1.

Rel, Feb. 1. Ruggies of Red Gap., Harry Leon Wilson's story of a butler won in a bridge game. Chas, Laughton, Mary Boland, Chas, Ruggies. Dir. Leo Mc-Carey, 90 mins. Rel, Fsb. 22: Rev. March 13.

Rumba. Society girl and New York boy meet in Havana. Geo. Ratt, Carole Lombard, Margo. Dir. Marion Gering. 71 mins. Rsl. Feb. 8. Rev. Feb. 27

Stolan Harmony. Adventures with Ban Bernie's band. Gso. Raft, Ben Bernie, Grace Bradley. Dir. Alfred Werker. Rel. Mar. 29. Grace Bradley. Dir. Alfred Werker. Rel. Mar. 29.
Winge in the Dark. Air thriller with a rescue by a blinded aviator. Myrna
Loy, Cary Grant. Dir. Jas. Flood. Rel. Feb. 1. Rev. Feb. 5.

Principal Office: 1270 Sixth Ave.;
Chandu on the Magic leland. Mystery-acquel to Return of Chandu. Bola Lugosi, Clara Kimball Young, Dean Benton, Phyllis Lug Chandu. Bola Return of Chandu. The Mystery story Bell Lugic, Clara Kimball Young, Lug-acquel Chandu. Chandu. The Mystery story Bell Lugic, Clara Kimball Young, Lug-cell acquel Chandu. Chandu.

Studies: Hellywood, Calif. R.K.O. Radio Office: R.K.O. Side,. Radio City, N.Y.C. Anne of Green Gables. The story involves the adoption. He and development of Anne, an orphan, at Avonies on Frince Edward Island. Anne Shirley, Nichola Jr. 89 mins. Rel. Nov. 23. Rev. Dec. 25. Rev. Director. The story of a woman who wrecked the lives of all the men who Lived her. Mirlam Hopkins, Alsan Mowbray, Frances Dee, Sir Cedric Hardwick, Nigel Bruce, Allson Skipworth. 1r. Reuben Mamoullan. Rel. May 17.

Break of Hearts. Two Americans of the Start St

Break of Hearts. Two temperamental musicians discover, after almost my ing their lives, that love is most important thing. Katharine Hepb Charles Boyer, John Bsal, Jean Hersholt. Dir. Philip Moeller. May 31.

Charles 2007st, John Heal, Jean Hersholt. Dir. Philip Moeller. Rei. May 31.

By Your Leave. An American couple just entering into middle life take a short vacation away from each other, only to return secretly relieved that it is all over the property of the couple of

a change to develop his talents and become a famous artist. Frankle Thomas, O. P. Heggie, Heien Parish, Lighthnier, Dir. Edward Stoman. Rel. March 22.

Enchanted April. Under the enchantment of Italian sunshine, and a romentic mechanism of the Common of the Control of the Common of

Rev. Jan. 1. Murder on a Honeymoon. The further adventures of the old mald, amsteur detective, school teacher, Miss Hildegard Withers, and Impactor of Police Oscar Piper. This time the murder takes place on an airplane. (Continued on page 81).

Studio Placements

(Continued from page 27) cer Charters, Charles Sellon 'Dla-mond Jim Brady,' U.
Mischa Auer, 'Murder in the Fleet,' Metro,
Billy Sullivan, 'Public Hero No.1.'

Metro.
Doris Mallory Harry Clork,
adapting 'Hangover Murders,' U
Madge Bvans, The Tunnel,' GB.
Lola 'Lane; Frank, Strayer, directing, 'Star Murder,' Invincible.
Walter Miller, 'Night Cargo,'
Peerless.'

Walter Manes.

Peerless.

Betty Furness; Christy Cabanne directing, Keeper of the Bees, directing, Respectively, Mono.

Louis Calhern, Last Days of Pompeli, Radio.

Wilber Taplin, Til Bet You, Radio.
Halliwell Hobbes, 'Anna Karenina,'

Metro.

Bob Murphy, Broadway Gondo-ller, WB.

Robert Gleekler, Farmer Takes
Wife, Fox.

Jack Rutherford, The Crusaders,

Par.
Richard Hemingway, 'Let 'Em Have It,' Reliance.
Clifford Sanforth, Joseph O'Don-nell, scripting 'Rich Relations,'

Clifford Sanforth, Joseph O'Donnell, scripting Rich Relations,
Cameo.
Guy Usher, Hell Breaks Loose,
Excelsion
Exce

Fox. Gary Cooper, Carole Lombard, Tulilo Carminati, 'New Divorce,'

Par, Helen Broderick, Eric Rhodes, "Top Hat," Radlo. Dave Chasen, 'Old Man Rhythm,"

Dave Chasen, 'Old Man Rhythm, Radio.

Gigt Parrish, Emma Dunn, Keeper of the Beea, Mono.

Billy Bevan, Black Sheep, 'Dox.

Billy Bevan, Black Sheep, 'Dox.

Victor Killian, Robert Middlemass,' Wyrley Birch, Jack La Rue, Thelman Tedd: Leo Bulgakov directing, 'Song of the Damned,' Col.

John Davidson, 'Glager and Col.

John Dilson, 'Murder in the Fleet,' Metro.

Joe Cawthorn, 'Al Shean, 'Page

whetche were the control of the cont

Contracts

Hollywood, April 9. Kathleen Burke, Paramount's original Panther Woman, stays at studio another six months on option lift.

Norton, from legit, given at Warners. Jack N termer at

Fox handed termer to Charles Locher.

Harry Ellerbe contracted by Paramount, Michael Fessler stays on the Metro writing staff another six months.

Andrew Tombes anchored at Fox.

Andrew Tombes anchored at Fox.
Raido placed Arthur Ripley under contract to direct series of six
Eduan Kennedy, shorts.
Taul Stanton set at Reliance for
seven years under usual options.
Jame Storm set for a year as
wither at Metro.



Yermie Stern knows what the public wants-and right now he says it is

al jolson · ruby keeler **GO INTO YOUR DANCE**

A First National Picture with GLENDA FARRELL . PATSY KELLY · HELEN MORGAN · 7 OTHER STARS 7 Radio-Famous Songs by Warren & Dubin • Story by the Author of "42nd Street" Dances Arranged by Bobby Connolly . Directed by Archie L. Mayo

(Continued from page 29)

(Continued from page 29)

Edna May Oliver, James Glesson, Loia Lane, Dorothy Libaire. Dir.
Lioyd Corrigan. 73 mins. Rel. Feb. 22. Rev. March 6.

People'e Enemy, The. A convict breaks jall in order to eeck revenge on his
lawyer, whom he thinks has double-crossed, only to learn the truth just
before the converse of the

Duna, Regis Toomey, Raymond Hatton. Dir. Wallace Fox. 56 mina. Rel. Dec. 14.

Roberta. Adaptation of the stage musical, Irone Dunne, Fred Astaire, Ginger Rogers. Dir. Wm. A. Seiter. 105 mina. Rel. March 8. Rev. March 13. Romance in Manhattan. A young Czecho-Slovakian enters the United States (his "promised land") liegally and finds happiness and the chance for a successful tuture. Francis Lederer, Ginger Rogers, Arthur Hohl, Rel Jan. 11, Rev. Jan. 22 MacDonald. Dir. Stephen Roberts. 17 mins. Rel. Dan. 11, Rev. Jan. 22 MacDonald. Dir. Stephen Roberts. 17 mins. Rel. Jan. 11, Rev. Jan. 22 MacDonald. Dir. Stephen Roberts. 17 mins. Rel. Dan. 11, Rev. Jan. 22 MacDonald. Dir. Stephen Roberts. 18 March 13 March 1

Cromwell. Rel. April 26.

Wednesday's Child. The effect of divorce upon children. Edward Arnold, Karen Morley, Franklie Thomas. Dir. John Robertson. 68 mins. Rel. Oct. 28. Rev. Dec. 18.

Weet of the Pacca. The locale is the Pecos county in New Mexico. A young girl, disguised as a boy, regenerates an outlaw and wins happiness. Richard Dix, Martha Siepper, Samuel Hinds, Fred Kohler. Dir. Phil Rosen. 68 mins. Rel. Jan. 4. Rev. Jan. 1.

United Artists Offices: 729 Seventh Ave.,

Call of the Wild. From the famous Jack London story. Clark Gable, Loretta Young, Jack Oakle, Dir. William Weilman. Rel. May 6.

Cardinal Richelieu. Gerege Arliss, Maureen O'Sullyan, Edward Arnold, Francis Lister. Dir. Rowland V. Lee. Rel. April 23.

Clive of india. The story of Clive, who founded a new British dominion—findia. Ronatid Comman, Loretta Young, Francis Lister. Dir. Richard Bolesiawskil. 22 mins. Rel. Jan. 25. Rev. Jan. 22. 1002. Chapter Annual Comman, Loretta Young, Francis Lister. Dir. Richard Bolesiawskil. 22 mins. Rel. Jan. 25. Rev. Jan. 22. 1002. Chapter Annual Comman, Loretta Young, Francis Lister. Dir. Richard Bolesiawskil. 22 mins. Rel. Jan. 25. Rev. Jan. 22. 1002. Chapter Annual Comman, Loretta Young, Francis Lister. Dir. Richard Bolesiawskil. 22 mins. Rel. Jan. 25. Rev. Jan. 22. 1002. Chapter Annual Comman, Loretta Young, Francis Lister. Dir. Richard Bolesiawskil. 22 mins. Rel. Jan. 25. Rev. Jan. 22. 1002. Chapter Annual Comman, Loretta Young, Francis Lister. Dir. Richard Bolesiawskiller and Lister Bolesiawski Bolesiawski. 32 mins. Rel. Jan. 28. Rev. Jan. 22.

Folles Bergeré. From the stage farce, "The Red Cat." Maurice Chevaller, Ann Sothern, Merie Oberon. Dir. Roy Dei Ruth. 83 mins. Rel. Mar. 8. Rev. Feb. 27.

Kid Millions. Musical spectacle in the U. S. and Egypt. Eddle Cantor, Ethel Merman. Dir. Roy Dei Ruth. 90 mins. Rel. Dec. 28. Rev. Nov. 13. Miserables. An adaptation from the famous Victor Hugo classic. Frederic March, Charles Laughton, Sir Cedric Hardwicke. Dir. Richard Boles-lawski. Rel. April 21.

Adolphe Menjou, Virginia Bruce, Dir. Walter Lang. 87 mins. Rel Dec. 25. Rev. Dec. 26.

Dec. 25. Rev. Dec. 25.
Rufaway Queen. A merry maeistrom of revolution and romance. Anne Neagle and Fernand Graavey. Dir. Herbert. Wilcox. Rel Dec. 21.
Scarlet Pimpernel, The. From a novel by the Baroness Orcsy. Romantic drama, but modern handling: Lesile Howard, Merie Oberon. Dir. Alex. Korda. S6 mins. Rel. Feb. 12. Rev. Feb. 12.

Korda, 58 mins. Rel. Feb. 15. Rev. Feb. 12.

Transatiantic Merry-Go-Round, "Mystery rides the waves. Music in one room, murder in the naxi". A gambler, an helress, a comedian and a detective accused of a crime that rocked the whole ocean. Jack Benny, Gene Raymond, Nancy Carroll, Sidney Blackmer. Dir. Benjamin Stoke Benny, Gene Raymond, Nancy Carroll, Sidney Blackmer. Dir. Benjamin Stoke Benny, Gene Raymond, Nancy Carroll, Sidney Blackmer. Dir. Benjamin Stoke Benjamin Rel. Nov. 2. Rev. Nov. 6.

Wedding Night, The. Gary Cooper as life sophisticated lover and Anna Sten as a modern varieties of the sophisticated lover and Anna Sten as a modern varieties of the sophisticated response of the sophisticated Rumann. Dir. King Vidor. 99 mins. Rel. March 8. Rev. March 20.

We Live Again. A vivid new version of Toistoy's immortal "Resurrection. Anna Sten, Frederic March, Jane Baxter, C. Aubrey Smith. Dir. Rouber Mamoullan, 36 mins, Rel. Nov. 16. Rev. Nov. 6.

Studio: Universal City, Calif. Universal Offices: 30 Rockefeller Center, New York, N. Y. Bride of Frankenstein. Drama. Karloff, Valerie Hobson. Dir. James Whale. Rel. Abr: 1 22.

stel. Apr.: 22.
Chating Cheaters. From Max Marcin's stage play. Fay Wray, Cesar Romero.
Minna Gombell. Dir. Rich. Thorpe. 87 mins. Rei, Nov. 5. Rev.
Doc. 11. Crimson Trail, The. Buck Jones western. Dir. Ai Roboch. 68 mine. Rel. Feb. 11. Rev. March 20.

Frisco Nighte. Comedy-drama. Lyle Talbot, Valerie Hobson. Dir. Murray. Roth.

Fairy, The. From Ferenc Moinar's stage play. Margaret Sullavan, Herbert Marshall, Frank Morgau. Dir. Wm. Wyler. 98 mins. Rei. Feb. 18. Rev. Feb. 5. 18. Kev. Feb. 5. Humfan Side, The, Drama. Adolphe Monjou, Doris Kenyon. Dir. Eddie Buz-zell. 50 mins. Rel. Aug. 27. Rev. Sept. 18. It Happened in N. Y. Comedy-drama. Lyie Talbot, Gertrude Michael, Heather Angel. Dir. Alan, Crosland. Rel. March 18.

Pve Been Around, Comedy drama, Chester Morris, Rochelle Hudson, Isabelle 'dowell. Dir. Phil Cahn. Rel. Dec. 31. imitation of Life, Drama. Claudette Colbert, Warren William. Dir. John Stohl. 116 mins. Rel. Oct. 23. Rev. Nov. 27.

Stohl. 116 mins. Rel. Oct. 29. Rev. Nov. 27.

Man Who Reclaimed His Head, The. From Jean Bart's stage play of French
His. Claude Rians, Joan Bennett, Lionel Atwill. Dir. Edw. Ludwig.

Mr. Dynamite. Comedy-drama. Edmund Lowe, Jean Dixon. Dir. Alan Crosiand. Rel. April 22.

Mystery of Edwin Dread, The. From the Dickens story. Claude Raines,

Douglas Montgomery, Heather Angel. Dir. Stuart Walker. 85 mins.

Rel. Feb. 4. Rev. March 27.

Night Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray, Florine McKinney. Dir. Lowell Sherman. 74 mins. Rel. Mar. 4. Rev. Feb. 27.

Notorious Gentieman, A. Mystery-murder. Cliaries Bickford, Helen Vinson. Dir. Ed. Laemmie. 75 mins. Rel. Jan. 21. Rev. Feb. 20. Princess O'Hara. Damon Runyon comedy. Chester Morris, Jean Parker. Dir. David Burton. Rel. April 1.

Rendezwon and Midnight of Midn

Were-Wolf. Drama. Henry Hull, Warner Oland, Valorie Hobson. Dir. Staurt Walker. Rel. May 6.

When a Man Sees Red, Buck Jones western. Dir. Alan Jones. 60 mlns. Rel Nov. 12. Rev. Jan. 22.

Warner Brothers Offices: 321 W. 44th St. New York, N. Y Bordertown. Life to fit himself Callf. Waffier Droutiers New York, N. V.

Bordettown. Life of an ambitious and magnetic foreign youth in his battle
to fit himself into American conditions. I faul Muni, Bette Davis. Dir.
Case of the Mayo. 89 mins. Rel. Jan. 8, Rev. Jan. 89, Bette Davis. Dir.
Case of the Mayo. 89 mins. Rel. Jan. 8, Rev. Jan. 80, Margarct Lindsay.
Dir. Michael Curris. Fel. Mar. 200.
Dev Dir. Michael Curris. Fel. Mar. 200.
Dev Dir. Michael Curris. Fel. Mar. 200.
Se mins. Rel. Fol. 9, Rev. Feb. 12.
Se mins. Rel. Fol. 9, Rev. Feb. 12.

CALENDAR OF CURRENT RELEASES Florentine Dangler, The Lab. Rel. No. 2, Rev. Nor. 20. Dir. Robt. Florentine Dangler, The Lab. Rel. No. 2, Rev. Nor. 20. Dir. Robt. Florentine Dangler, The Da

Wm. Gargan, Patricia Ellis. Dir. Wm. H. McGann. Rel.

Mart. 23.

Am a Thief. Mystery and murder in a diamond theft. Mary Astor, Ricardo Cortez. Dir. Robert Florey. Rel. Nov. 24. Rev. Jan. 8.

Night at the Ritz. A. Wm. Gargen, Patricia Ellis. Dir. Wm. H. McGann. Rel. March 25.

Night at the Ritz. A. Wm. Gargen, Patricia Ellis. Dir. Wm. H. McGann.

Right at Grantes. Romance in which two brothers love the same woman and one ende the life so that his wife can find happiness with the other. Josephine Hutohinson, George Brent, Join Cilve. 68 mins. Dir. Wm. Keighley. Rei. Jam. 26. Rev. Feb. 29.

Secret Leiner and State of the State State of the State State of the State State Dir. Wm. Dieterle. 54 mins. Rei. Dec. 22. Rev. Feb. 5.

Sweet Adeline. From the stage operatis. I rene Dunne. Dir. Mervyn LeRoy. William. Dir. Wm. Dieterle. 54 mins. Rei. Dec. 28. Rev. Jan. 5.

Sweet Adeline. From the stage operatis. I rene Dunne. Dir. Mervyn LeRoy. 50 mins. Rei. Dec. 28. Rev. Jan. 5.

White Cockato, Ths. Detective yarn, Jean Muir. Ricardo Cortes. Dir. Alan Crosland. 72 mins. Rei. Jan. 19. Rev. Jan. 15.

White Cockato, Ths. Detective yarn, Jean Muir. Ricardo Cortes. Dir. Alan Crosland. 72 mins. Rei. Jan. 19. Rev. Jan. 15.

White the Patient Slept. Aline MacMahon, Guy Kibbee. Dir. Ray Enright. Rei. Mar. 9.

Miscellaneous Releases

Battle, The. (Garganoff), French-made etory of a Jap naval officer who sacrifices his wife for his country. Charles Boyer, Merie Oberon. Dr. Nicholes Farkas, 56 mins. Rel. Nov. 20. Rev. Nov. 20. Ter. Nov. 10 Cores Streets (Invincible), Blory of a down and out surgeon who performs a Street Carlen, Saily Blane. Dr. Wm. Nigh. Rev. July 10.

Dealers in Death (Topical Film). Arraignment of munition makers. Mostly news clips. 63 mins. Rev. Dec. 18.

news clips. 8: dnins. Rev. Deo. 18.
Flighting Trooper, The. Canadian police story, Kermit Maynard, Barbara Worth. Dir. Ray Taylor. 63 mins. Rev. Jan. 8.
Hel Morey Samons nature story. To mins. Rev. Feb. 5.
Hel Holl Scheller of March 19.
Help Scheller of March 20.

And the state of t

Foreign Language Films

(Note: Because of the slow movement of foreign films, this liet covers one year of releases.)

(Most of these available with English titles.)

Abel mit der Mundharmonika (Ger) (Ufa), Comedy of young love. Dir. Erich Waschneck. 50 mins. Rel. Sept. 1. Adleu Les Beaux Jours (Fr) (Ufa), Greek romance. Brigitte Heim. Dir. Andre Beucler and Johannes Meyer. 50 mins. Rel. April 15. Rev.

enel Suelo, el (Sp) (Col). Evil of gossip. Dir. Eusebio Ardavin. 80 mins. Rel. Feb. 1. mins. Ref. Feb. 1.
Alraume (Ger) (Capitol). Test tube bables. Brigitte Heim. Dir. Richard Oswald. Brigitte Heim. Dir. Richard Oswald. Brigitte Heim. Dir. Richard Oswald. Brigitte Heim. Dir. Rep. Mante. (Ger).
Annana. Ger. Brigitte (Ger). Military farcs. Lucle Englisch: Dir. Carl Boses. 70 mins. Ref. Dec. 1.
Assjurs' A Su Mujer (Sp.) (Fox). Domestić comedy. Conchita Montenegro.
Dir. Lewis Seller: 80 mins. Rel. March 1.

Dir. Lewis Seller. 30 mins. Rei. March I,
Az UJ, Rokon (Hung.). An American orphan among Magyar nobility. Dir.
Bela Colal. 30 mins. Rei. March I.
Bela Colal. 30 mins. Rei. March I.
Bela Colal. 30 mins. Rei. Dec. I.
Buzavirag (Hung) (Danubia). Operetta with romance. Dir. Steven Szekely.
80 mins. Rei. Jan. 1.

Buenayentura, La (Shy (Will) Musical with Victor Herbert sore. Enrico England Musical with Victor Herbert sore. Enrico Santia Santia

Anatole Litvak. 80 mins. Rel. Jan. I.
Chapayev (Russ) (Amkino). Historical drama. Dir. Sergel and Georgi Vossilyev. 70 mins. Rel. Jan. I. Rev. Jan. 29.
Chasseur dg. Orter Maskin, Las (Tr.) (Par.). Musical comedy. Suzy Vernon.
Chuche El Rote (Sp) (Clasyport). Romantie tragedy. Dir. Gabriel Sorca. 60
mins. Rel. Dec. 1.

mins. Rel. Dec. 1.

Cludad de Carton, La (Sp) (Fox). Drama of marital relatione. Antonio Moreno, Catalina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 15.

Corazonee en Derrota (Spanish). Tragic drama made in Mexico. Dir. Rubén
C. Novarro. 70 mins. Rel. Oct. 1.

C. Novarro. 70 mins. Rel. Oct. 1.

Crise Est Finel, La (Fr.) (Europeán). Backstage musical. Albert Prejean.
Dir. Robert Slodmak. 80 mine. Rel. March 1. Rev. March 20.

Cusata Abajo (Sp. (Par). Romantic drama. Carlos Gardel, Mona Maris.
Dir. Louis Gasnier. 75 mins. Rel. Aug. 15.

DIT. Louis Gasnier. 75 mins. Rei. Aug. 15. Carr Wante to Siesp. The (Russ) (Amkino). Satire on court life of Paul 1. Dir. Alexander Seinzimmer. 76 mins. Rei. Dec. 1. Dancierth. (6 mins. Etc. 17 mins. 18 mins. 1

Doppebranitigam, Der (Ger.) (Foreign). Romance of a composer's marital mixup. Fritz Kampers. Lien Deyers. Dir. MacFric. 60 mins. Rel. March 15

Dos Mas Uno Dos (Spanish) (Fox). Comedy romance. Rosita Moreno. Dir Juhn Reinhardt, 60 mins. Rei. Oct. 15. Dos Mujeres y un Don Jusn (Sp). Romantic comedy. Dir. Jose Buchs. 80 mins. Rel. June 1.

mins. Rel. June 1.

Pir. Kolest-Lager (Ger.). Military comedy. Else Elster, Fritz Kampers. Dir. Kolert Lond, Franz Medice: 80 mins. Rel. March 16.

Dir. Robert Lond, Franz Medice: 80 mins. Rel. March 16.

Freehlich: 80 mins. Rel. Oct. 16.

Freehlich: 80 mins. Rel. Oct. 16.

Elm Monn Will Nach Deutschland (Ger) (Ufa). Drama of patriotism. Dir. Paul Wegener. 80 mins. Rel. Nov. 1.

Paul Wegener. 80 mins. Rel. Nov. 1.

Ein Toller Einfall (Ger) (Ufa). Farce comedy. Willy Fritsch, Dorothea Wieck. Dir Kurt Geron. Omnie. Gel. May 15.

Einman Ein Sop Dome Sed. Geron. Omnie. Gel. May 15.

Einman Ein Sop Dome Sed. Composit. (To mins. 18d. Oct. 15.

El Dic Gue Me Guleras (Sp.) (Tar). Homance in the theatre. Carlos Gardel. Dir. John Relohardt. 89 mins. Rel. April. 1.

Glas Gut (Norwegian). (Scandinavian). From Bjornson's novel. Dir. John Brunius. 80 mins. Rel. Nov. 18.

En Nott (Sw.) (Scandinavian). Was and have the composition of the compositio

En Nott (Sw) (Scandinavian). War and love. Dir. Gustaf Molander. 80 mins. Rei. Jan. 16. Enemigés (Sp) (Inter-Continent). War drams. Dir. Chano Urueta. 70 mlns. Rel. Aug. 15.

Escondalo, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta. 70 mins. Rel. Sept. 16.

Escondalo, El (8p) (Inter-Continent). Dramatic romance. Dir. Chano Uructa. 70 mins. Rel. Sept. 16.
Ferien vom ich (Ger.) (Ufa). Romantic co:nedy. Dir. Hans Depps. 80 mins. Rel. Appl. 1.
Flickorna Fran Gamia Stan (Scandinavian). Comedy with music. Dir. 8.
Bauman. 80 mins. Rel. Dec. 16.
Fluechtinge (German) (Ufa). German refugee yarn in the Far Fast. Hans Albers, Kathe von Nasy. Dir. Gustav Vocky. 80 mins. Rel. Oct. 1.
Freundin Eines Gresser Mannes Dis (German Vocky. 80 mins. Rel. Oct. 1.
Freundin Eines Gresser Mannes Dis (German (Ed. Society). Practical comedy. Raethe Freut Eisch Des Lebers (German) (Ufa). Romantic comedy. Lee Elezak. Freut Eisch Des Lebers (German) (Ufa). Romantic comedy. Lee Elezak. Fronters ale Amor (Sp. (Fox). Musical romance. Jone Mojica, Rosita Moreno. Dir Frank Strayer. 80 mins. Rel. Jucc. 1.
Fuerst Wornorgeff (Ger) (Ufas. Romantic drama. Brigitts Helm. Dir. Arthur Roblisson. 50 mins. Rel. Nov. 15.
Gehetzte Menschen (Ger.) (Filmcholce). Drama of father tova. Dir Frestrich

Gehetzte Menschen (Ger) (Flimcholce). Drama of father love. Dir. Fredrich Feher. 70 mins. Rei, June 1.

(Continued on page 34)

GUILD VS. ACADEMY ON ARBITRATION

Hollywood, April 8.

Screen Actors' Guild has launched a campaign against the Academy's arbitration machinery in favor of conciliation under Guild auspices. Move is a sequel to the acceptance of the new freelance contracts under which Academy arbitration is optional, whereas it was mandatory under the previous covenants. During the first month of operation under the new contract, not one player asked for the Academy arbitration clause to be stricken out.

The Guild is now requesting its members and their agents to eliminate the clause in future contracts and to demand arbitration under

inate the clause in future contracts and to demand arbitration under Guild supervision in case of dis-putes with studios.

Legislation

Los Angeles.

After spending the week end here conferring with industry chiefs, W. H. (Bud) Loilter, manager of the Fox-West Clost tax department, is back in Sacramento, where pending legislation limincal to film interests is expected to come week.

Hearings on two proposed tax measures that will after exhibition and distribution are scheduled for the capital tonight (Tues.). Labor and Capital committee will discuss the proposal to legislate two men in a booth on all shifts, and, two film footage measures, varying only in the amount to be charged, will come up before the Revenue and Taxation committee.

Minn. Tax Curbed
Minneapolie.
Threats of Minnesota exhibitors
to turn over their theatres to the
state to operate halted state legiestate to operate halted state legi-lators, for the present at least, from putting over a 10% admission tax along with a 2% sales tax and may result in the substitution for the admission tax of a tax of %c a foot on all film brought into the state.

No N. O. Daylite Time

New Orlcans.

Pressure by theatre operators and exchanges resulted in city officials abandoning daylight saving this year. Election will be held in 138 to settle question. Norman Carter represented film interests at conference in City Hall.

No Sunday Likker a B. O. Boon Indianapolis

Theater managers are secretly thanking the last sewslon of the Indiana State Legislature which passed a law forbidding the sale of liquor or beer on Sunday. First week law was in fected swelled total gross receipts of downtown houses some \$1,500.

Goldsmith at Mascot

Hollywood, April 9.
Ken Goldsmith joins Mascot as associate producer and draws "Harmony Lane" as his first picture.
Ke formerly produced a group of pictures on his own for the Independent market, and last year swung over to Mascot to make 'Little Mcn.'

TITLE CHANGES

Reliance's Ideliywood, April 9.
Reliance's Idedral crime picture
goes out under its original tag of
Let I'm Have It, 'after switch to
Legion of Valor.'
'Old Man Ithythm' gets the call
at Radio over Papa in the Cradle's
at Radio over Papa in the Cradle's
Anything for a Thell' is 'Go Get 'em.'

Story Buys

Story Buys

Metro has taken the screen rights to the control of the screen rights of the control of the control

From Hollywood, to Every Part of

another DARRYL ZANUCK TRIUMPH

"ONE OF THE MOST IMPORTANT PICTURES OF RECENT YEARS."—Welford Beaton, Spectator.

"RICHELIEU—FOUR STARS."—Mary Burgum, Editor, Modern Screen.

"ARLISS GIVES PERFECT PORTRAYAL."—Joe Blair, Showman's Trade Review.

"ONE OF THE MORE ARRESTING OF THE CURRENT SEASON'S CINEMATIC OFFERINGS."—Douglas Churchill. Motion Picture Reviewer, Screen and Radio Weekly.

"HE RULES HIS AUDIENCE AS RICHELIEU RULED FRANCE."—Eugene Chrisman, Western Editor, Motion Picture and Motion Picture Classic.

"YEAR'S MOST BRILLIANT PERFORMANCE." — Jimmy Fidler, N.B.C. Weekly Reviewer and Screenland Magazine.

"WILL ELEVATE MOTION PICTURES IN THE EYES OF THOSE FEW WHO STILL LOOK ON THE MOVIES WITH SCORN."—Hollywood Reporter.

"IMPRESSIVE FROM EVERY ANGLE, IS DISTINGUISHED IN ITS ARTISTRY, GOOD TASTE, EMOTIONAL AND SPECTACULAR ASPECTS."—Hollywood Variety.

"MOUNTED MAGNIFICENTLY, RETAINING DIGNITY, AND YET CRAMMED WITH EXCITING DRAMA."—Jerry Hoffman, Motion Picture Reviewer, L. A. Examiner.

"THIS STORY OF FRANCE'S RED KING SHOWS ARLISS AT HIS BEST."—Mollie Merrick, Hollywood Correspondent, North American Newspaper Alliance.

"20th CENTURY RINGS THE BELL AGAIN!" — Mayme Ober Peake, Hollywood Correspondent, Boston Globe.

"SUPREME ENTERTAINMENT! WE BOW AGAIN TO THE ARTISTRY OF MR. ARLISS."—Photoplay Magazine

"GEORGE ARLISS HAS GIVEN HIS SUPREME PERFORM-ANCE."—Eileen Percy, Block Publications.

"SCORE ANOTHER HIT FOR GEORGE ARLISS."—Wallace X. Rawles, International News Service.

"DANIEL WEBSTER WOULD HAVE A TOUGH TIME FIND-ING WORDS ADEQUATE TO JUSTLY PRAISE 'CARDI-NAL RICHELIEU'."—Warren Stokes, Box Office Associated Publications.

"A NOTABLE CONTRIBUTION TO GEORGE ARLISS"
GALLERY OF FAMOUS HISTORICAL CHARACTERS."
—Herb. Sterne, Rob Wagner's Script.

"'CARDINAL RICHELIEU' LIVES UP TO EXPECTATIONS IN AFFORDING THE BEST PERFORMANCE THAT GEORGE ARLISS HAS OFFERED SINCE 'THE HOUSE OF ROTHSCHILD'."—Edwin Schallert, L. A. Times Drama Editor.

"A WORTHY SUCCESSOR TO 'THE HOUSE OF ROTHS-CHILD'."—J. D. Spiro, Detroit News

"COMPARES FAVORABLY WITH 'THE HOUSE OF ROTHSCHILD'."—Dan Thomas, Motion Picture Editor, Newspaper Enterprise Association.

"'RICHELIEU' IS A GORGEOUS EFFORT, PICTORIALLY BEAUTIFUL AND BEAUTIFULLY ACTED."—Leicester Wagner, United Press.

"WILL PLEASE THE ARLISS FANS FULLY."—Ralph Wilk, Western Manager Film Daily.

"GEORGE ARLISS' MOST MAGNIFICENT PERFORM-ANCE."—Elizabeth Wilson, Western Editor, Silver Screen Magazine.

" 'CARDINAL RICHELIEU' IS A MASTERPIECE OF WELL-TOLD HISTORY MIXED WITH GREAT ENTERTAINMENT."
—Carlos Borcosque, Correspondent Sintonia, Buenos Aires and Astro, Chile.

"ANOTHER GREAT ARLISS PICTURE."—William Farquhar, London Era.

"GEORGE ARLISS IN A SUPERB CHARACTERIZATION."
—Harold Salemson, Pour Vous, Paris.

"GEORGE ARLISS LEADS A PARADE OF FINE CHARAC-TERIZATIONS CRISPLY ETCHED AGAINST THE GLIT-TERING PAGEANT OF FRANCE OF THE SEVENTEENTH CENTURY."—J. Maurice Ruddy, Film Pictorial, London.



PICTURE



CALENDAR OF CURRENT RELEASES Betty Furness, 'Bees'

(Continued from page 31)

Gold Regiert die Weit (Ger) Domestic comedy, Gustav Froehlich, Camilla Horn. Dir. Max Neufeld. 70 mins. Rel. May 1. Graefin Mariza (Ger). Operetta. Dorothoa Wieck. Dir. Richard Oswald. 80 mins. Rel. Jan. 16. mins. Rel. Jan. 1b.

Granaderos del Amor (Sp) (Fox). Romantic drama. Conchita Montenegro,
Raul Roullen. Dir. John Reinhardt. 70 mins. Rel. Sept. 1.

Grett Zijhtdos grosse los (Ger). Lottery ticket makes for comedy. Lucie Englisch, Dir. Carl Boese. 80 mins. Rei. Feb. 1. Helmat am Rhein (Ger). Romantic drama. Lucie Englisch. Dir. Carl Boeise. 60 mins. Rei. Dec. 1. Hochzeit am Wolfgangsee (Ger). Romantic comedy. Dir. Hans Behrendt. 70 mlns. Rel. Nov. 15. iv mins, Rei, Nov. 19. Im Heiderkrug (Ger). (Germania). Romantic farce. Dir, Carl Boese. 70 mins. Rei, Jan. 1.

Rel. Jan. 1.

In the Land of the Soviets (Rus) (Amkino). Newsreel compliation of past year. 65 mins Rel. July 1.

In Wien Ham ich Einmai Ein Maedel Geliebt (Ger). Germania). Military musical. Dir. Eric Schoenfelder. 70 mins. Rel. May 15.

Iza Neni (Hung). Produced, written by and starring Sari Fedek. 80 mindRel. June 1.

Het. June 1.

Jo As Oreg a Harnal (Hung) (Danubia). Farce with music. Szoke Szakall,
Ernst Verebes. Dir, Fritz Schulz. 50 mins. Rel. Feb. 1.

Johannisnacht (Ger). Love in the Alps. Lil Dagover. Dir. Willy Relbert. 50
mins. Rel. Feb. 12. Juarez Y Maximiliano (Sp. (Col). Mexican royalty's fall. Dir. Miguel Torres.

So mins. Rel. May 1.

Juliets Compra un Hijo (Sp.) (Fox). Marital drama. Catalina Barcera, Glibert Roland. Dir. Louis King. 80 mins. Rel. March 18.

Jungtrau Gegen Moereh (Geor). Romantic comedy (Ufa). Dir. E. W. Emo.

Kaisenwand. (Go.). General). Musical with Johann Strause tunes. Martha

Eggerth. Dir. Friedrich Zeinick. 80 mins. Rel. Jan. 1.

Kaite Mamgell, Die (Ger). Comedy romance. Dir. Carl Boese. 70 mins. Rel.

Jan. 1.

Jan. 1.

Kara Slakten (Swedish) (Scandinavian). Romantic musical. Dir. Gustaf Mo-lander. 80 mins. Rel. May I.

Liebe in Uniform (Ger), Germanta). Military romance. Harry Liedkt. Dir. Georg Jacoby, Rel. Oct i.

Georg Jacoby, Rel. Oct. 1.
Liebe und die Erste Eisenbahn (Ger) (Ufa). Romantic comedy. Dir. Håssa Preis, 70 mins. Rel. Feb. 15.
Liliom (Fr.) (Fox). Molnar's play. Charles Boyer. Dir. Fritz Lang. 85 mins. Rel. March 1. Rev. March 20.
Lockvogel (Ger) (Ufa). Mystery romance. Dir. Hans Steinhoff. 60 mins. Rel. Jan. Rel. Jan. I. me. Bovary (Fr) (Tapernoux). Falthful transcription of Flaubert epic. Dir. Jean Renoir, 100 mins. Rel. Nov. 15. Rev. Nov. 27. Maryjka (Pol). Rural romance. Dir. Jan Nowina-Przybyiaki. 60 mins. Rel.

Mass Struggle (Sp.) (Kinematrade). Russian revolt. Dir. I. Kavaleridze. 70 mins. Rel. Sant. 18

mins. Rel. Sept. 16.
Meine Frau; die Schuetzenkoenigin (Ger) (Germania). Theatrical farce.
Dir. Cari Boses. 80 mins. Rel. Jan. 1.
Melodie der Llebe (Ger) (Germania). Musical romance. Dir. Georg Jacoby.
Mr Dir Durch Dick und Duenn (Ger) (Bavaria). Comedy romance. Dir.
Framz Siltz. 80 mins. Rel. Nov. 16.

Franz Slitz. 80 mins. Rel. Nov. 15.

Moscow Laughts (Russ.) (Amkino). First Russ. musical: Dir. G. Alexandrov. 90 mins. Rel. March 15. Rev. March 27.

Mother (Russ) (Garrison). Based on a Gorky novel. Dir. V. I. Pudovkin. 70 mins. Rel. June 1. Rev. June 6.

Mitter und Kind (Ger) (General). Mother-love drama. Henny Porter. Dir. Tans Steinhoft. 70 mins. Rel. Nov. 15.

My Wife the Miss (Rung). Inter-marital farce. Dir. Steven Szekely. 80 mins.

Nada Mos Que Una Mujer (Sp) (Fox). Vetsion of 'Pursued.' Dir. Harry Lachman, 60 mins. Rel. Nov. 15.

Oded the Wanderer (Palestine) (Hebrew). Life in Palestine. Dir. C. Halahmi. Oro y Plata (Sp) (Inter-Continent). Romantic tragedy. Dir. Ramon Peon. 99 mins, Rei. July 15.

y0 mins. Rel. July 15.

Page yom Dalmasse Hotel, Der (Ger.). Comedy with defective ramifications. Dolly Haas. Dir. Victor Janson. 70 mins. Rel. March 15.

Parada Rezerwistow (Polish) (Capital). Military musical. Dir. Michael Waszynski, 15 mins. Rel. May 1.

Payasadas de la Vida (Sp.). Love in a circus. Dir. Miguil Zacarst. 70 mins. Rel. March 16.

Rel. March 15.

Petersburg Nights (Russ) (Amkino). Based on two Dostolevsky stories. Dir. F. M. Dostolevsky. 70 mlms. Rel. Sept. 15.

Prinzessin Turandot (Ger. Uta). Adaptation of the opera. Keethe von Nagy, Willy Fritsch, Dir. Gerhard Lamprecht. 60 mlms. Rel. Jan. 15.

Problem of Fatigue (Russ). (Amkino). Scientific stoudy. Dir. I. P. Pavlov. 60 mlms. Rel. Aug. 15.

Rel. Aug. 15.

nons. Rel. Aug. 10.

Prokurator (Pollsh) (Capital). Tense court drama. Dir. M. Waszynski. 30.
mins. Rel. May 15.

mins. Rei. May 16.

Rakoci Induio (Hung) (Danibla). Musical romance, with Paul Abraham, music. Dir. Steven Szekely. 30 mins. Rei. Nov. 15.

Riachulu (Sp) (Hoffberg). First Argentine-made pic. Musical romance. Dir. Rema Einer Nacht (Ger) (Bavaela). Romantic mystery. Liane Hald. Dir. Carl Bose: 70 mins. Rei. June 15.

Romance Tropical (Spanish). First picture made in Porto Rico. Romantic drama. Or mins. Rei. Date. 15.

drama. 79 mins. Rel. Oct. 15.

A. Mann Brand (Ger) (Bavarian». Nazi propaganda. Dir. Frantz Seltz. 55 mins. Rel. May 15. Rev. May 29.

Sangen Till Henne (Sw) (Scandinavian). Musical romance. Dir. Ivor Johannson, 79 mins. Rel. Feb. 15.

Schlemill, Der (German) (Kinematrade). Comedy. Curt Bols. Dir. Erich Engels. 60 mins. Zel. Nov. 1.

Engels. 60 mins. Rel. Feb. 18.

Schimmereiter, et (Ger) (General). Native dram, roo. coast of Friesland, Dir. Curt of Certe, Hans Dieppe. 80 mins. Rel. Feb. 18.

Schioss Hubertus (Ger) (Ufa). Romance in the Alps. Dir, Hans Deppe. 70 mins. Rel. Feb. 11.

Schwarzer Jagger Johanna (Ger). Mind Hans Dir. Hans Deppe. 70 mins. Rel. Feb. 11.

Schwarzer Jagger Johanna (Ger). Mind Grama (Tablia Barcena, Antonio MoStory Cases (Sp. 19). 19 mins. Rel. Feb. 1.

Study Ularste (Feb) (Frinchal). Military comedy. Dir. M. Krawicz. 80

mins. Rel. Feb. 18.

mins. Kel. Feb. 15.

Sonne Geht Auf, Die (Ger), Musical romance: Charles Kiellman. Dir. Willy Relber. 60 mins. Kel. Feb. 15.

Soviet Closeups (Russ) (Ainkino). Newsreel compilation. 60 mins. Rel. July 15.

Soviet Russia Today (Russ.) (Amkino). Newsreel compilation. Dir. Edward Tissc. 80 mins. Rei. March 1. Soviets Greet New Turkey. (Russ) (Amkino). Newsreel compliation, 50 mins. Rel. Sept. 1.

Rei. Sept. 1.

Spiel Mit Dem Feuer (Ger) (Ufa). Domestic relations comedy. Dir. Ralph Arthur Roberts. 10 mins. Rel. Nov. 15.

Strosstrupp, 1917 (Ger) (Bavarlan). War film. Dir. Hans Zieberlein. 30 mins. Rel. Fob.

Tango en Broadway (Sp). (Par). Musical comedy. Carlos Gardel. Dir. Louis Gasnier. 60 mins. Rel. Dec. 15.

"Gamler. 60 mins. Rel. Dec. 15.
Tante Gust Kommanderd (Ger). Romantic comedy, Hans! Niese, Max
Adalbert. Dir. Carl Heinz Wolft. 70 mins. Rel. May I.
Three Songs About Lenin (Russian) (Amkho). Newsreel compilation. Dir.
Three Songs About Lenin (Russian) (Amkho). The Mayered compilation. Dir.
Thunderstorm (Russ.) (Amkho). Russian melodrama. Dir. V. Petrov. 80
mins. Rel. Oct. I. Rev. Oct. 2.
Topaze (Fr) (Par). Gaille satire. Dir. Louis Gasnier. 90 mins. Rel. Feb.
15. Rev. Feb. 20.

19. MeV. Feb. 20. Amores (Spanish) (U). Heavy drams. Anits Campillo, Mona Marls. Dir. Moe Sachin 80 inlns. Rcl. Nov. J. Barretines, Los (Sp) (Hoffberg). Argentine comedy. 70 mins. Rel. Jan. 1.

Wer Kuesst Mich? (Ger) (General). Black-stage romantic comedy. Dir. E. W. Emo. 70 mins. Rel. Jan. 16. E. W. Emo. 70 mins. Rel. Jan. 16. Etolle Diaparait (Fr) (Par). Murder of a film star. Suzy Vernon, Cor stant Remy. Dir. Robert Villers, 60 mins. Rel. Feb. 1. Rev. Feb. 20.

Unsere Falme Flattert Uns Voran (Ger) (Ufa). Hitler propaganda. Heinrich Georg. Dir. Hans Steinhoff. 80 mins. Rel, July 1. Rev. July 17. Verkaufte Braut. (Ger). (Kinematrade). Smetana's operetta diluted. Jamila Novotna. Dir. Max Ophula 80 mins. Rel. April 15. Rev. May 1.

Lead in Player Swap

Monogram draws Betty Furness for the lead in 'Keeper of the Bees,' on loanout arrangement and player juggling with Metro. Mono originally completed deal with Par to borrow Gall Patrick for the part, with Metro exces decling they needed the latter for 'Ne More Ladles.'

Ladles.'
On overtures from Metro to re-lease Miss Patrick for Ladles,' Mono stepped aside, Metro loaning Miss Furness for the part.

Brendel Tied at WB

El Brendel has been signed by Warners to take featured spots in two features, and top billing in three features, and top billing in three features, and top billing in three features, and top Brendel to appear for other majors when not one of the seature of the

Warners tabbed the comedian following returns on three two-reelers he made for the company last fall.

Gang's Prima Donna

Hollywood, April 9.
Marianne Edwards, four-year-old local youngster, is the new leading lady of the Hal Roach 'Our Gang'

Young actress goes on a five-year optional contract.

Film Reviews

Unwelcome Stranger

(Continued from page 17)

will appeal to the masses. It doesn't have the cast strength nor costly production background to point for record takings, but pos-sesses everything for the box office in moderate or better measure.

point for record takings, but possesses everything for the box office in the control of the cont

Mar. 14 | Mar. 21

the bad luck of orphans. He came out of all orphanses himself and out of all orphanses himself and count of all orphanses himself and consing orphaned. He possess to him when a limping kid from a nearby orphanage comes to him worth of the base of the bore as a luck charm, plus the kid, not knowing latter is an orphan horse as a luck charm, plus the kid, not knowing latter is an orphan berseas at luck charm, plus the kid, not knowing latter is an orphan berseas the boy leaf that a north of the boy he will be the boy he will be the best of the boy he will be t

the race and removing the bad luck charm.
Holt gives his usual good performance, while Mona Barrie opposite him as the missus and also in love with the orphan kld, importantly helps make the picture rich in sentimental value. Ralph Morgan plays a horse trainer very well.

Char:

Stone of Silver Creek

Universal production and release. Stars Buck Jones. Directed by Nick Grinde, Producer, Irving Starr; story, H. H. Har-ris; adaptation, Earle Snell; camera, Tod McCord. At the Criterion, New York, April 5, 25, as ralf double bill. Running time, 60 minutes.

"Stone of Silver Creek rates a row of notches above the usual Buck Jones operas. Lots of production has been put into it, the story and the dalog make sense and there are three lookers tossed in for good measure. Narrative moves along smoothly and interestingly and builds up to an exciting exhibit of hard riding and shooting for the climax.

hard riding and shooting for the climax.

In this one Jones is proprietor of a combination dancehal and game and a combination dancehal and game and the state of the state of

Noel Francis, Marion Shilling and Peggy Campbell add plenty bright-ness to the proceedings, with the first and last doing nicely by a cou-ple of warbling numbers. Odec.

IN SPITE OF DANGER

Columbia production and release. Features Wallace Ford, Marian Marsh, Arthur Hohl, Directed by Lambort Hillyer, Story and adaptation, Anthony Codeway: film and Adaptation, Anthony Codeway: film Codeway: Codeway

Bob Crane	Wallace Ford
Sally Sullivan	Marlan Marsh
Steve Lynch	Arthur Hohl
Pop Sullivan	Charley Grapewin
Mr. Merritt	Charles R. Middleton
Dr. Daley	Edward Le Saint
Monk Grady	Richard Wessel
Tommy Sullivan	Jay Walter Ward
100	

An action thriller which falls to thrill. Thin in plot substance and lacking originality in both theme and treatment, In Spite of Danger' is only for the dual biller. The spite of Danger is only for the dual biller. The spite of Danger is only for the dual biller. The spite of Danger is only for the dual biller. The spite of the transfer or romanto lenition which never draws much more than a fickering spark. The racing idol, injured when his car is chiseled off the track, meets up with the spit at a spite of the track, meets up with the spit at a should be, decides to go partners with girl's dad in a trucking business.

should be, decides to go partners with girl's dad in a trucking business with girls do no concerns itself thereafter with the ungentiemany tactics of an opposition trucking outfit which has in its fold the auto racer who was responsible for dirty work resulting in yon hero's accident.

All the moves of the heavy and his cohorts in removing the new trucking opposition are so obvious, this control in the control of the trucks toss themselves over steep, mountainsides, one blowing up with a cargo of dynamite aboard. Escapes are the most miraculous yet limed, equalling the taliest fishing tales.

times, equating the target and target along talks adds nothing to what little and the state of Danger, affords as screen entertainment, whisee Ford and Marlan Marsh are paired, with Charley Grapewin as the girl's pa. Arthur Hohl the heavy. Char.

Comparative Grosses for March

(Continued from page 25)

PROVIDENCE 1 Mar. 7

STATE (8,200; 15-25-40) High. \$29,000 Low 2,500	After Office Hours and Winning Ticket \$13,800	Vanessa and Shadow of Doubt \$9,800	Foliee Bargere and Death Flies East \$9,200	Wedding Night and Times Sq. Lady \$12,500
MAJESTIC (2,200; 15-25-40) High. \$17,500 Low. 2,500	Sweet Music \$9,000	Baboona and One More Spring \$6,200	Little Colonel \$10,000	Gold- diggers \$6,000
STRAND (2,200; 15-25-40) High. \$18,000 Low. 2,000	and Woman Must Dress \$7,500	Rumba and Sing Sing Nites \$8,700	Evensong and Town'a Talking \$7,000	Carnival and King'a Horaes \$6,100
ALBEE (2,500; 15-25-40) High: \$20,000 Low. 1,900	Murder on Honeymoon \$10,000 ('Bowery Follies') (Vaude)	Strange Wivea \$8,900 (Blackstone)	Without Children \$10,000 (Cab Calloway)	Capt. Hurricane \$6,700

91 1009	Feb. 28	Mar.7	Mar. 14	Mar. 21
PALACE	Dark			- 187 - 193
CAPITOL (2,700; 50) High. \$30,000 Low. 5,000	Iron Duke \$10,500	Copperfield \$13,500	Copperfield \$9,000 (2d wk)	Scarlet Pimpernel \$15,000
LOEW'S (3,200; 50) High. \$18,000 Low. 3,000	County Chairman and Lottery Lover \$6,500	Nite is Young and Winning Ticket \$7,000	Gilded Lily and Silver Streak \$7,600	Man of Aran and Gentlemen Born \$7,000
PRINCESS (1,900; 80) High. \$25,000 Low. 3,500	Don Juan and Runaway Queen \$6,000	Carnival and Cliva of India \$14,000	Clive \$9,000 (2d wk)	Town's Talking and Mills of Gods \$7,000

DENVER

(a) (b) (c)	Feb. 28	Mar.7	Mar. 14	Mar. 21
DENHAM (1,500; 25-35-50) High, \$16,000 Low. 2,000	Ruggies \$9,000	Ruggles \$5,000 (2d wk)	Rumba \$3,000	McFadden'e Flata \$3,500
DENVER (2,500; 25-35-50) High, \$27,700 Low. 3,000	Little Colonel \$6,000	Sweet Musio \$6,500	Folies Bergere \$6,000	After Office Hours \$8,000
ORPHEUM (2,000; 25-40) High. \$20,000 Low. 3,000	Edwin Drood \$5,000	Carnival \$4,500	Nite Life of Gods \$4,000	Dark
PARA- MOUNT (2,000; 25-35-50) High. \$22,000 Low 1,200	Society Doctor \$1,750	Society Doctor I've Been Around and Notorious Gentleman \$1,500 (2d wk-Split)	Town's Talking \$5,000	Good Fairy \$5,000

Viktor und Viktoria (Ger) (Ufa). Theatrical operetta. Renate Mueller. Dir. Reinhold Schuenzei. 70 mins. Rel. Jan. 15 Volotera, La (Sp). Raquel Meller. Based on an old slient, with parts reshot. 60 mins. Rel. Jan. 1.

60 mins. Rei. Jan. 1.
Waitz Time in Vienna (Ger) (Ufs). Musical based on Johan Strauss' life
Renate Mueller, Willy Fritach, Dir. Ludwig Berger. 30 mins. Rei
Nov. 1. Rev. Nov. 20.

Nov. 1. Rev. Nov. 20.

Wenn Hersen Steh Finden (Ger.), (Germania). Romantlo comedy. Charlotte Anders Dir. Felde Engels. (B mine. Rel. Nov. 1.

Wet Marker Str. Stehe Ste

Agrica Address
Acme, 56 East 14 St.
Amkino, 723 Seventh Ave.
Bavaria Film, 439 Fifth Ave.
Capital Film, 530 Ninth Ave.
Danubla, 729 Seventh Are.
Captal Film, 530 Ninth Ave.
Captal Films, 729 Seventh
General Foreign Sales, 729 Jtl

Germania, 22-33 19th St., Astoria, J. H., Hoffberg, 729 Seventh Ave. Inter-Continent, 50 E., 42nd St. Jawish American, 639 Ninth Ave. Kinematrade, 723 Seventh Ave. Protex Trading, 42 E. 58th. Scandinavian Films, 220 W. 42d. John Tapernout, 126 West 56th S Uta, 729 Seventh Ave.

POLICE RAID STATION

Can't See Benefits of Announcers' Organization to Exchange Ideas'

New York announcers for the recent proposal made by Verl Bratton chief announcer of WREN, Law rence, Kansas, that a nation-wide organization of spielers be set up View of the metropolitan boys is that there is no particular point in such an organization. Especially if, as Bratton emphasizes, no labor

union tinge is involved.

Higher average remuneration and a better break on hours seems to be the average announcer's idea of the whole the average announcer's idea of the whole the average announcer's union that might strive for larger pay and shorter hours but the advantages of morely 'exchaning ideas' as suggested by Bratten is not valued highly in itself.

It is guestioned by New York announcers that many would attend conventions simply for the privilege of hearing how Joe Doakes palavers copy for a gown shop or modulates hig pipes at a county fair, it is estimated there are about 3,000 announcers in the United States but many are also salesmen, production men, etc.

men, etc.

Bretton suggests forming a accredited group of spielers to meet for a round-table discussion. Main idea is to conduct a cycle of sessions, first, local meetings, then delegates to sectional meets, and from these, representatives to a national conclave. Offeers would be tional conclave. Officers would be elected, rules and regulations drawn up and then plans for a national house organ be put over. Admittance would be based on the amount of full-time announcing experience and station manager's recommendation. Also a small entrance fee.

At NBC and CBS in New York announcers are more or less standardized. Their time is clearly identified, salaries are fixed, and there

tifled, salaries are fixed, and there is time between broadcasts to circulate and make side money.

Can't Wait That Long

Major stations have diction experts and linguists on hand to settle any tongue twisters. Problems
of this lik could hardly be settled in
a monthly publication it is pointed
out. Which again illustrates that
annual meetings too are not a vital
necessity.

annual meetings too are not a vital necessity.

A. L. Alexander of WMCA prefers such a group if materializing to be born in the east and not in the hinterland. WOV's staff is also in the dark on the direct benefits which would be derived. Al Grobe of WINS, Hearst station thinks it might help standardise salaries and set time schedules, but that would be a departure from the Bratton plan. Rex Benware of WHN is of the opinion an organization that would mean the creation of soft jobs and turn into a racket.

P. J. Kelly, head of NBC announcer's division, says he is unable to place his finger on any spieler's troubles at the moment. However he sent for a copy of Bratton's letter, as he did not receive an experience of the constant of the consta

Los Angeles, April 9.
Announcers hereabouts queried as to their attitude on Veri Barros Proposal, style on Veri Barros Proposal, style on the proposal style on the proposal style on the proposal style on the proposal style of the proposal sty

nation.

Expecting little and soldom disappointed, the yen for martrydom out here is not intense. An announcers' organization would have lots of incidents to dramatize. But right now the only thing the announcers seem interested in exchanging some livings for a becistock.

RADIO SALES, INC., SET-UF

May Rotate Stephenson From Chi-cago to New York

Chicago, April 9.
Latest move contemplated by
CBS for its apot broadcasting subsid, Radio Sales, Inc., is the shifting of Bob Stephenson, manager of
the bureau, from New York to Chicago, Date figured on for the transfer is May 1. As the plan now
stands Stephenson would apend

fer is May I. As the plan now stands Stephenson would spend three months in this city and the succeeding quarter in New York. Effective tomorrow (19) Radio Sales goes into its new policy of selling and booking time only for stations owned and operated by Co-lumbia and for the Don Lee Net-

Thad Brown in L. A. Listens To Five Alibis

Los Angeles, April 9.

Federal Communications Commis sioner Thad Brown opened hearings yesterday (Monday) on complaints of unethical medical advertising against KFWB, KRKD, KGFJ KMPC and KIEV, which are seeking

license renewals.

KFWB manager, Gerald King, also petitioning for increased power said the station is operating at a \$1,000 monthly loss. He admitted Warner Bros. never hoped for prof.

it, but wanted to break even.

King declared that \$50,000 would be made available for new equipment if increase is granted.

NBC 1933 LAXATIVE RULE DUSTED OFF

Though the ban on new laxative accounts has been in effect since Dec. 5, 1933, NBC last week for the Dec. 5, 1933, NBC last week for the first time called this polloy officially to the attention of the ad agency verein. Web explained to the trade that the reason it was circularizing it with a reprint of the order issued to NBC salesmen at the time was because so many questions have been agked recently about the acceptability of enthantic accounts.

ceptability of cathartic accounts.

Info which was addressed to
salesmen said that the new policy
would not apply to cathartic accounts under contract or the renewal of such business. However,
continued the statement of policy,
in the event of the expiration or
non-renewal of any such contactor
re-contracting and the advertiser
should be informed that NBC feels
that the commercialism necessary that the commercialism necessary to any such product's programs is opposed to the best interests of ra-dio as any advertising medium.

Plugs Plug Kendrick

Indianapolis, April 9. Claiming confusion in the min Claiming contusion in the mind of the radio audience because of the similarity between call letters WFBM and WKEF, latter station petitioned Communications Commission to change call letters to WIRD, Receiving permission, change was inaugurated with a haptismal program.

Plug Kenddick, part owner and commercial manager, was honored with a dramatization of his biography since entering radio. Ken-drick himself appeared on the pro-gram as announcer, singer and mon-ologist.

NO AMUSEMENT LICENSE, CAUSE

Philadelphia Digs Up Old Law Prohibiting Shows on Second Floor of Buildings Weapon Against WPEN's Paid Admission Broadcasts

'ALL IN FUN'

Philadelphia, April 9. Station WPEN, its now estranged 'S. S. All in Fun' group and the city gendarmes came to grips last week in a mix-up that landed the studio on the front pages.

Following the abrogation agreements existing between the studio and the visual broadcast artists who have been in evening show on WPEN for years, a squad of police swooped down last week-end on the Radio Center outfit and barred all further audience programs. Significance is supposed to

grams. Significance is supposed to be that the station's refusal to apply for an amusement license finally drew municipal distavor. Police dug up an old Pennsylvania Blue Law forbidding entertainment on the second floor of any sufficient of the second floor of vania Blue Law forbidding enter-tainment on the second floor of any building, and WPEN's reply was that no license was necessary since other stations are permitted audi-ences without injunction. Catch in this thing is that the station charges an admission fee of 25 cm and 12 cm.

cents. Paul Alger, program director of WFEM, declared that he had no intention of applying for an amusement permit. He indicated that there exists a disagreement between the studio and the city and an application by him for a municipal license would eventually result in a turn down under any circumstances.

Salary Demands

Salary Demands
Inside on the entire, actory is that
the All In Fun program, which
moved recently from the studio
auditorium to a local theatre for a
larger audience capacity, allegedly
became too big for the station and
caused more 'exe discomfure than
the program's income warranted.
Further, the show grossing anywhere from \$800 to \$3,400 a week
over some period of time, cast is
reported to have made salary demands on the station. To settle the
difficulty, WPEN decided to remove
the program entirely and replace it
with an all-girl outfit running along
similar come lines.

with an all-girl outh running along similar comic lines.

As a result, station believes that certain politically important members of the dismissed rroup, brought pressure that concluded with the police raid. Until the matter is settled all WPEN visitors are refused admission by police unless for official business.

Mix-up follows in the wake of WPEN's auditorium building campaign which nicked the bankroli for \$3,000. Future policy on visual programs is expected to cannot be considered to the constitution of the constitu

paign which nicked the bankroil for \$3,000. Future policy on visual programs is expected to remain basically the same. Studio is going ahead with plans for the all-girl revue, signing cach artist to an an-nual billet which prohibits mar-riage during the length of the con-tracts. Cast will be headed by Christine. Breece as director; mc. chore will-be handled by Adele. Firth.

Meanwhile, 'S. S. All In Fun' has not as yet connected with any other local studio, and it is understood that WIP turned down the proposi-

Visiting New York

John Swallow, NBC, Hollywood, I. D. Levy, WCAU, Philadelphia, Harry Sosnick, NBC, Chicago, Paul Oury, WPRO, Providence

Rival Publishers Bid Up WMAL; Hearst Expects to Close Deal

Circus Stuff

Chesterfield has been billing Chesterfield has been billing its thrice weekly ensemble on CBS as Andre Kostelanetz and his 44-piece orchestra.

Lucky St. ke, which debuts on NBC April 20, or the day that Chesterfield fades out of the network nicture, is exploit.

the network picture, is exploit-ing its combo as 'Lennie Hay-ton and his 45-piece orchestra.' Kostelanetz's unit actually numbers 40 men.

'PAPA SPANK!' SEZ CBS TO **EX-LAX**

CBS sales department politely got after Ex-Lax account last week with orders to soft pedal the laxative propaganda. Result' is that commercial copy is now considerably thinned out. Roving interviews and jingle rhymes which were thought to porder on the offensive have been to border on the offensive have been penciled out altogether. Ex-Lax people took it oke.

This is the first time for network

to go after a clean-up so directly and pointedly since its recent atti-tude on medicine shows.

Radio Tune-In Peak Passed Earlier This Year Than Last—A.N.A.

According to data collected by the Association of National Advertisers, the seasonal drop in radio listening the seasonal drop in radio listening came earlier this year than in 1934. Listening peak for the 1934-25 commercial season was reached in the last week of January. In the season before the listening habit was at its highest point during the latter part of February.

Loss in radio interest, as a ruic, continues to fall off gradually until the first of August, but there is no marked pick-up in dial habit until around August 15.

MAX BAER SERIAL OFFERED AT 6 G'S

Max Baer has been offered to Gilletto Blades by Ruthrauff & Ryan for a thrice weckly soript serial. Asking price for the program complete is \$6,000 a week. Same agency last summer was tied up with Goodrich's bankrolling of the fighter for seven weeks in a similar dramatte idea. Baer is

for seven weeks in a similar dra-matic idea.

Baer is statec to defend his champlonship in both June and September. Broadcasting of either bout will not be made a part of his deal as an actor. Understanding is that the air rights to the first fight will be made available for \$25,000.

A.T.&T. Takes a Bow

Hour's broadcast over 92 stations on CBS which the American Telephono and Telegraph Co. has arranged for the last Sunday evening of this month (28) will consist in addition to dramatic episodes of Channing Poliock, Edwin C. Hill and an Andre Kostelanietz combo. Program will celebrate the wire combine's 50th anniversary and the 60th anniversary of the Invention of the telephone.

B.B.D.&O. is the agency on the event. Hour's broadcast over 92 station;

Washington, April 9. Purchase by William Randolph Hearst of Station WMAL, one of the two NBC outlets here, was reported imminent Monday (8), giving the

two NBC outlets here, was reported imminent Monday (8), giving the publisher a toehold in the national capital's broadcasting field, Nesocitations were believed nearing a finish, aithough all partites involved declined to state the possibility that long-pending deal will go through. Station, now operated by NBC under lease, is owned by the M. A. Leese Optical Co., which is reported to well. Network also is described as desirous of unloading the property, which was taken over when Columbia purchased its own outlet, WJSV, in alexandria, Va. With secreey surrounding the situation and principals keeping mun, indications were that transfer will take place in the near future with Hearst outbidding the Evening Star, which in company with the Washington Fost had been seeking to far up a deal. Understood figure now was eseribed as the top- for the Star and well above Eugene Meyer's limit.

Silent Littlepase 1 120

Silent Littlepage

Person close to the transaction indicated some announcement might indicated some announcement might be forthcoming within a few days, but Leese estate attorneys declined to talk, John Littlepage, counsel for the station's owners, said 'We cannot discuss matters of that sort affecting the estate,' and would not comment on possible outlook.

Capital hears that Star had made furious efforts to block Hearst entry while Myer, whose Post has been engaring in a spectacular circuistion and editorial war with Hearst's Herald, found the going too stiff herald, found the going too stiff herald, found the going too stiff

tion and editorial war with Hearst's Herald, found the going too stiff not long after feelers were first put out. Myer has sunk wads into the Post and is described as frightened off, when the bidding got up into the hundreds of thousands.

CROSLEY HELP WINS STRIKE

Cincinnati, April 9.

Wage strike by workers in the radio receiving set and electric refrigerator manufacturing plants of
the Crosley Radio Corp. was settled
last week. A higher wage scale for
the several thousand employees was
arreed upon at a conference beagreed upon at a conference be-tween Powel Crosley, Jr., and un-ion officials, which was arranged by city officials. Union was recog-

nized.

Strike lasted 10 days and minor disorders caused complete shutdowns of the radio and refrigerator factorics. WLW and WSAI, located in factory, continued throughout.

Jesse Kaufman's Chore

Jesse Kaufman, business manager of Hearst Radio, Inc., becomes manager of station WINS, New York. Kaufman, who has been 48 New York. Kaufman, who has been 48 New York for the past year, was formerly with WCAE, Pittsburgh, He will continue as Heart business manager, taking on the station duties as additional chores. Kaufman succeeds R. L. Ferguson into WINS, and is sixth manager of station in past several years.

Rambeau's N. Y. Office

Chicago, April 9.
William Rambeau has opened a
New York office for his special station representation outfit.
In charge will be Earle Bachman formerly sales manager of the
Quality Group of magazines.

L. A. Stations Resist Move of **New Artists' Recording Society** To Collect for Every Disc Spin

Hollywood, April 9.

An attempt to collect a fee from radio stations for every record played, is being made by the American Society of Recording Artists. formed here for the purpose of col-lecting royalties for recording art-

ists.

Every station in the country has been notified by the society that it intends to begin collecting the fees May 1. Stations are also asked to sign a contract and have it returned to the organization's head-quarters by April 15.

quarters by April 15.

Basis of assessments follows:
Class A stations, 1,000 watts and
up, to pay 15 cents for each disc
number; Class B stations, between
500 and 1,000 watts, 10 cents per
record, and Class C stations, below that wattage, five cents per

low that wattage, he cents per lossage:

Among the names listed as membred from the period of the pe Among the names listed as mem-

recor executive, running the headquarters as managing director.

First reaction to the royalty collecting scheme comes from local stations with the broadcasters here not taking the formation of the society seriously. They question the power of the organization to collect fees and consensus is that mone of them will sign the submitted contracts or pay a cent until the society has proved through the courts it has a right to so levy on the stations.

In all, the ASPA

In all, the ASRA mailed its con-tracts to 614 stations in the United States and possessions and esti-mates that around 400 of these sta-

mates that around 400 of these sta-tions are using records regularly for which no talent fee is collected. While the tap for the playing of records will not affect the larger stations it particularly investens a heavy boost in the overhead of small stations relying on distribu-nent. Some stations on the Const, if the promostion goes over, would ment. Some stations on the Coast, if the proposition goes over, would be assessed under the society's scheme up to \$25 a day.

LINK WMT, KSO, KRNT FOR 4 COMMERCIALS

Des Moines, April 9.
Telephone lines now link WMMT.
Waterloo and Cedar Rapids, with
KSO and KRNT, Des Moines, for
the convenience of four commercial
accounts and the broadcasting of
The Voice of Iown, a daily 10minute stunt promoted by the stations owner, the Des Moines Trib
tions owner, the Des Moines Trib
the expense of the hookup.
Commercial programs using the

Commercial programs using the station combination are Continental Baking's newcasts, Norge German band, Ford Motor recordings and Plymouth Motor announcements.

John Borowski, violinist, replaces Cecil Brower with Milton Brown and His Musical Brownies, over SBS regional. Borowski from WIVW, Topeka, Kan. Brower go-ing to Columbus, Ohlo, to join Kei-logs 'Georgie-Porgle' Band.

NEW FACES AT WHN

Jess Martin to Handle Revamped Artists Bureau

William Morris Agency has ap-pointed Jess Martin to handle art-ists' scruce at WHN, New York. Martin came in from Morris' Holly-wood office on Monday (3) to take up his new duties immediately.

up his new duties immediately.

Mort Harris is a new addition to
the production department. Dick
Bard is handling special events.
Sam Hammer, formerly in charge of
WHN's Brockivn unit atop the
Metropolitan theatre, has been
moved over to the main offices. He
will be assistant to Fred Raphael.

Louis Barker is now in charge of the Brooklyn studio. At present only one sponsored hour, Michaels' Brothers, is broadcast from this

KMBC, Kansas City, Has Mobile Unit for News; Going After Pick-Ups

Kansas City, April 9.

KMBC, Kansas City, has acquired a shortwave mobile unit and is going in for local news broadcasts right from the spot of happening. Equipment will be on the city streets shortly and the station proposes to cut into local programs, both sustaining and commercial. both sustaining and commercial, with news flashes of superior im-

portanee.
Station now carries six newscasts ually of Transradio Press local news, dramatizations of the KMBC Magazine of the Air, the daily Tatlers Sports Review (Continental Baking), and such CBS news commentators as Boake Carter and Edwin C. Hill. Arthur B. Church. KMBC manager, who continents the second of the continents will direct the operations of the mobile shortwave transmitter.

KNX Will Recreate One Big League Game a Day

Hollywood, April 9.

Hollywood, April 9.

During the basebail season KNX
will broadcast a game a day from
either the American or National
leagues. It will be the first time for
local radioling of big league basebail
with the exception of world's series.

Games, wired from the field, will
be tabloided to fit an hour's broadcast and recreated at the station, to
simulate a straight from the field
announcement,

Big Air Splash For Normandie On First Trip

French Line, whose new ship Normandie salls from Havre on its madden New York voyage Wednes, day, May 29, is to have an array of international stage, screen and radio stars aboard to entertain night and day over the air. Both NBC and CBB are sending crews over two weeks in advance to check up on the liner and prepare sultable programs. Ship officials are due back from Europe next week, at which time a definite talent schedule will be arranged.

from Europe next week, at which time a definite talent schedule will be arranged.

NBC's delegation will include Al-fred H. Morton, program department manager; George Hicks, announcer, and A. E. Jackson, engineer. CBS is sending Faul H. White, special features director; Davidson Taylor, announcer, and Henry Grossman, engineer, over.

U. S. entertalners who make the trip will be guests of the foreign personalities as well. Sacha Guitry and a troupe, has been mentioned as one of the foreign names to entertain. Besides a permanent theatre Saking 350 persons, there is a Winter-Garder, grand dining hall and cafe-grill.

Boat docks here on June 3.

Blanchard to KSO

Chleage, April 9.

Lowell Blanchard, formerly with WIND here as announcer and m.c., joined KSO in Des Molnes.
Blanchard was also with KYWhere before it moved to Philadelphia.

WPRO, WMEX, W1BX Join WHN For Full Sustaining Serivce

New York, adopts a new role this week, that of a network program Three New England stations have contracted for its programs, and representatives of three

grams, and representatives of three outlets in the south are in town to close a deal.

WMEX, Doston: WPRO, Providence, and WIBX, Weterbury, are the three stations set. All had previously obtained New York: programs from WNEW, which connection was severed Saturday (8), Other statlor, expected to join are in Washington, Baltimore and Philadelphia, All are former units of George Storer's ABS web.

Network extension for WHN is among the progressive ideas put into effect for the former strictly local outlet by Louis K, Sidney, Loew theatre, operator who now has charge of the station. All network control of the station and the station a

No Records No. Records

Anion other impovements effected by Sidney in less than three woeks as WHN's director is complete elimination of phonographice of the past 10 days WHN has no used a single-feord, whereas in the past disc material consumed 30% of its daily air time.

Build-up of the station's sustaining spots with standard variety names is going ahead through the William Morris agancy's connection as partner with WHN in the new artist bureau. George Jessel, Sophie

Tucker, Smith and Daie, Benny Davis and Frank Luther are slated for non-commercial shows to be added to the Ed Lowry and Jay C. Filippen (amateur) affairs already

on.

No name picked for the network as yet, but one will be chosen this week. Station is reported desirous of changing its own call letters to WMGM to identify itself as the Metro-Goldwyn-Mayer (pictures) affiliate.

HERE AND THERE

Harry Bannister, is the new salesmanager at WWJ, Detroit, suc-ceeding James Ross.

WSPD, Toledo, broadcasting ring-side discriptions of the main bouts at the weekly wrestling shows. Charley Warren at the mike.

Billie Richmond, song styllst, now with Earl Harger's Sophisticates over WXYZ, Detrolt. Program goes over the Mutual System.

Jack Krause, former film peddler, returns to WGY, Schenectady, as an act salesman.

Bing Crosby will be spotted on the International goodwill broad-cast to emanate from Hollywood. April 20. George Stoll's ork also on.

Niles Trammel ready for a so-journ in Chi after a couple of months of rattling around the coun-try.

Ted White back at NBC, San Francisco, after a two years

Improbable Broadcasts

No. 14-Driven Mad by Her Fragrance

By Bob Landry

Music — 'Hearts and Flowers' (very sadly). Female sobbing (verse and chorus) Falry Godmother-Why, House-

Fairy Godmotter—ray, Access hold Hints, you're crying! Household Hints—Red Dayis has taken Marie, the Little French prin-cess to Lindy's for some chopin-diver and left me sitting at home on my recipes.
Falry Godmother—Tskt, tskt, tskt.

Fairy Godmother—Tskt, tskt, tskt.
Thank God they can't make me suffer—these radio actors.
Household Hints—And that isn't
all. He promised to give me some
gags so maybe I could get a sponsor, and now he's giving them to
her.

er.
Fairy Godmother—Oh, the perfidy, f men—I'm glad I'm just a fairy odmother.
Household Hints — Something's

Household Hints — Something's wrong. I'm not making any progress in radio. This isn't the first time I've missed out on a salami on rye at Lindy's. I'm pretty, I'm smart, I attract announcers, engineers and musicians but I'm not getting anywhere.
Fairy Godmother—Shall I be frank my dear?
Household Hints—Yes, yes, tell me what's wrong.

me what's wrong.

Fairy Godmother—You're suffering from—I hesitate to say the aw

ful word—
Household Hinfs—No, no, don't stop. Not now. I must know all!
Fairy Godmother—Steel youself, darling, I'm afraid you have a bad case of asthma of the pores or, as it is sometimes called audition mildew.
Household Hints—Audition mildew—Ob, my God! (she screams).
Household Hints—Fortunately we fair go to speak of this matter.
Household Hints—But how—why—I am so careful?

Fairy Godmother—My dear, it's from hanging around so much in the waiting rooms of advertising agen-

cies.

Household Hints—Now I see it all—that is why the boys in the advertising agencies are always such perfect gentlemen—they never call me up at three in the morning to come over and entertain a sponsor.

Fairy Godmother—There is a simple way to get rid of audition mil-

(Fade out, fade in at drug store)
Druggist—What can I sell you,

madame?
Household Hints—Give me a cake
of Mother Evea Magic Formula
Soap made with full-ripened hearts
of unborn sardines.
Drugstst—Will you have the
small family-sized cake or the large
army and navy size for heavy duty.
Household Hints—Give me the

Household Hints—Give me the army and navy size.

Sound effect—Cash register.

Druggist—Can I come up and see you some time?

Household Hints—Sir, how dare

Outselvery you?

Druggist—Don't mind me, miss. I just don't know what I'm saying every time I smell that soap. Household Hints (pleased)—Oh. how interesting. Sound effect—Shower bath. Sound effect—Elevator starter's

Starter—You really can't use this vestibule, madams. This is the vate lift for the vice presidents.

'COMMAND PERFORMANCE'

Prize for Little Theatre Winners Trip to Bermuda

WOR's Little Theatre tourney, which has been on for the past several weeks, winds up, on Thirsday (11) with the Dover theatre's presentation of Back of the Yard, by Kenneth Sawyer Goodman. Series is sponsored by Bamberger's, Newark.

Winner is to receive a cash award and a free trip to Bermuda for a command performance before the Governor, Sir Thomas Astisy Cubit. Twelve plays in all have been giten weekly, from which the most popu-lar will be selected. Three prizes will be given.

Bernie Cummine, barred from airing his band from the Roosevelt hotel because of the union tax sit-uation, is doing a Monday matinee series from WINS, New York.

Household Hints—How provoking.
And such a nice elevator, too.
Sound effect—Statrer sniffing.
Household Hints—(sidling up to him) Couldn't I really come this way.
Nobody will mind, I'm sure, the sure of the sure

Sound effect—Elevator rising, stopping, opening.
Sound effect—Page boy sniffing, staring, sighing.
Sound effect—Vice-president adding seitzer water.
Household Hints—It's so nice of you to give me so much of your time, Mr. Vice-president. And you so busy, too.
V. P.—Crnfidentially, we're not so busy, too.

busy.

Household Hints—You know, I'm
Just starved. How about a sandwich at Lindy's?

Music—'A Cup of Coffee and You.'
Marie, the Little French Princoss—Look—is if not ze one you
shake for me—Mademoiselle La
Hints pour la Maison?

Red Davis—Why yes—and, she's
with the vice-president in charge of
postars examps.

Red Davis—Why yes—and, she's with the vice-president in charge of postage stamps.

Marle—Did she grab a v.p.? Well, I'll be a dirty French name!

Household Hints (breathing in Red Davis' face)—Why there you are—you naughty runaway.

Red Davis (turning green)—My head is spinning, (he inhales heavily), My collar is choking mg!

V.p.—Sall we take this booth?

Sound effect—Rippling laughing.

V.p.—My dear, you are fascinating. Where have you been all these long winter afternoons?

Red Davis—I can't stand this (to Marie). Go on home, Marie, Little Factor of the control of th

(reprise).

Red Davis—Household Hints, I Red Davis—Household Hints, I can't stand seeing that man with you. I was a fool to ever leave you at home sitting on your recipes. For sive me. Take me back. I am being driven mad by your fargrant loveliness. You smell like the illustrations in Esquire look untradient in Esquire look. I was a being driven way, little boy. I have my career to think the contraction of the c

of.
Red Davis—Come with me, I'll give you gags. Household Hints—Gags? All right,

Household Hints—Gags? All right, make me laugh.
Red Davis—Well I say, 'My little dog was swept overboard' and you say, 'Ah-another bark lost at sea.'
Household Hints—Walter, throw

dog was swept overboard and you say. 'Ah—another bark lost at sea.' Household Hints—Walter, throw this burn out. V. P.—His gags sounds like a value of the promotion graph. Walter—Come on—on the lam. (Red Davis starts to scream. He goes from Crime Club screams to Fu Manchu yells to maternity ward bawlings. They lead him out to the bawlings. They lead him out to the thints, whose rippling laugh rises just before the final commercial announcement.) Commercial—You, too, can drive the men crezy. Stop being a wall

the men crazy. Stop being a wall flower. Get a cake of Mother Eve's Magic Formula soap. It will make

flower. Get a cake of Magic Formula soap. the boys lather up.

HELLO WORLD CORP. **GETS TAX REFUND**

Washington, April 9. Washington, April 9.

Tax refund of \$23,088 was granted stationiess Hello World Broadcasting Corp. of Shreveport, La., last week by Internal Revenue Bureau, Outfit which was 'panked off, the air two years ago by Fedoral Radio Commish for not operating in public interest received kickback' by fighting deficiency assessment for fiscal year 1931.

Refund followed decision in company's favor by Board of Tax Appeals.

WCBM Lawyer's Job
Baltimore, April 9.
J. Purdon Wright, vice-prexy and counsel for station WCBM, has been appointed commissioner of the neworganized State Police depart-

Amateur aspirants for air lass on and wherefore the mislead-honors complain that the vogue for amateur shows on the networks have proved anything but a boon for them. These programs, they lament, are stacked with so many professionals that sough not only to crash the entertainment lineup but to get even an audition. Commercials bankrolling what are billed as amateur events are contained by the effects of the doubts cast upon the situation of the effects of the doubts cast upon the submitted of the doubts cast upon the country. Newspaper commentates in the daily press around the country. Newspaper commentators have jibed at the commercials for knowlingly putting on professionals with stage, club on the professional professionals which we will be a substantial percentage of the professional professionals with stage, club on the professional profe

Inside Stuff—Radio

There is no Tarzan Cleaner Co. on WARD, Brooklyn. It's Tars Typographical error brought the hawk-eyed Edgar Rice Burroughs ganization on the gallop.

Regulation banning mention of station in a rival chain has been waived several times recently by WGY. This NBC affiliate last week made, and repeated, an announcement that the program, 'Story of Mary Mariand,' discontinued over its wave-length, would be heard over WFEL, Stracuse, and WABC, New York, latter the key in the CBS link, Hour of broadcast given, too.

Publicity Associates in the Empire State Building has approached WMCA, New York, to haddle all of the publicity activities. J. Fred Coll, who used to be press chief at the station when it was an ABS outlet, and now with the P. A. office, is contacting Donald Flamm. Elizabeth Glenn has been filling the press job since WMCA became an independent

Hollywood agent with previous vaude experience in New York walked into an emcee at one of the studies after the chap had made a deal to audition on the broadcast of a name crooner with possibilities of sticking on the program. Agent got the mc.'s okay to handle his business. First thing the agent did was to try and boost the \$250 and for the initial broadcast. Advertiser and crooner soured with the result that the me, was out after one atting. m.c. was out after one airing.

Issues of paramount importance to operators of radio broadcasting stations are in controversy in the suit of Henrietta Martin, Medford, Ore-political figure, against Bianche Virgin, operator of station KMFD, Medford, for \$35,000, which came up before Federal Judge McNary last week on demurrers filed by Mrs. Virgin.

Mrs. Martin, president of the Good Government Congress, Inc., is suing to recover because she was refused time on station KMFD to broadcast assays to her atherenty Ducke.

NBC last month drew \$2,971,321 from time sales, with the gross establishing a new monthly high for the network. Figure represents a jump of 20% over the take for March, '34, and a margin of \$107,000 above the previous record March, which was in 192.

In March, '34, the network grossed \$2,473,00, while the billings for March, '33, came to \$1,397,463 and for March, '32, \$2,884,783.

NBCs grand tally for the first quarter of this year is \$8,653,563. Network for the same three months of 1934 garnered \$7,058,824. Difference amounts to 22,5%. In the case of Columbia this year's initial quarter brought \$8,526,932 and 1934's, \$4,318,775, with the current year's edge figuring 21%.

State Senator Bullard's bill which seeks to make it compulsory for the University of Nebraska to open bidding for the right to broadcast football games in the future, is believed to have enough votes behind it in the legislature to put it over. Nebraska put the ban on broadcasts in hope of building up vanishing bits, and whether or not it had anything to do with it, biz did come back almost trebling the low last season of the etherizing. University contends that since the athletic department is not tax supported, but must run on its own revenue, the legislature has no right to enforce such a ruling to the detriment of the organization.

New York City's 40 odd legitimate theatres may be in competition very soon with radio programs on Sunday night. Law legalizing Sunday presentations of stage plays is expected to shortly be enforced. Chicago, San Francisco, Los Angeles and other western cities have had legalized Sunday legit for years.

Brooklyn (N. Y.) Eagle was reported so confident of winning a station franchise last week that the excess had already started mulling question of who to wire for the various positions that a station automatically creates.

Heaviest Coast Sked In Offing, Swallow East

Hollywood, April 9. Hollywood, April 9.
With the heaviest summer network schedule in its history on tay
for the next five months, John
Swallow, coast NBC production
chief, planed east Thursday (4) for
a home office confab. He will be
away from his post about two
weeks, Cecil Underwood taking over
his duties.

Manus the transcontinentals to emanate from the coast starting next month are Ben Bernie, Jack liusiness. Mailon Parsonnet continerns, Phil Baker, Ruly Vallee, use as director of the agency ara-lul Whiteman and Al Joison.

NO DICE

Palmer, Maland Refrain Signing With NBC

B. J. Palmer and J. O. Maland, prez and gen, mgr., respectively, of WHO, Des Molnes, returned home from New York last week without signaturing NBC's new uniform.

Pair objected particularly to the time guarantee provisions of the agreement.

Public Getting Wise to 'Amateurs'? A.N.A. AND FOUR A'S IN UNITED FRONT **AGAINST STATION TIME CHISELERS**

GROUP THEATRE ON AIR

Condensed Version of 'Awake and Sing' for Vallee

Group Theatre will present a con-Group Theatre will present a con-densed version of 'Awake and Sing' on the Rudy Vallee-Fleischmann yeast program May 11. Clifford Odets, the author, plus J. Edward Bromberg, Morris Carnovsky. Phoebe Brand, Jules Garfield and Stella Adler will participate. Deal was made with J. Walter Thompson by Buth Morris of the William Morris agency.

WHEATIES GET **BASEBALL IN** 10 SPOTS

Large outlay for bar made this season by General Mills for its Wheatles account. Blackett-Sample-Humman for its Wheaties account. Blackett-Sample-Hummert agency here has already set baseball broadcasts in eight towns in the cast and midwest and will hoist this list to 10 at least before the season gets under-

and will floss the season gets underway.

Already signatured are WBBM.

Chicago; WHO, Des Molnes; KWK,

St. Louis; WBNS, Columbus;

WRRE (WKBB) Indianapolis;

WINS, New York; WGAR, Cleveland; WGR-WKBM, Buffalo. Next
deal to be signatured will be in

Philadelphia. Largest amount of
coin thus far is set for the WBBM
grind in Chicago which will cost the
grind in Chicago which will cost the
the season's broadcast. Firm also
has an option for the next year's
games over this station at \$30,000.

Stations had more difficulty than
ever in lining up their baseball
clearance with the ball clubs generally all kicking up a fuss and
asking for important mazuma for
the broadcast privilege.

Ray Winters, program director and announcer at WOV, New York, for the past year, has joined station WOR as announcer.

Would Appeal to Washington on Grounds Stealing Network Time Reflects on Business Integrity of Station Ownership

REPORT WOR AFTER WPG

Atlantic City, April 9.

Mayor Harry Bacharach stated today (9) that he had received an offer from the Bamberger Broadcasting System, which operates Station WOR in Newark, regarding the city-owned local station WPG. city-owned local station, WPG, which drops off the Columbia web. He declined, however, to reveal which drops off the Columbia web.

He declined, however, to reveal
nature of the offer, and added
that it was only one of several
propositions regarding WPG that
have been received and are now under consideration.

Theodore Streibert, general manager of WOR, stated to Vanistr he knows nothing of any offer made by Bamberger interests to Station WPG, Atlantic City. Any overtures if originating at WOR were with made by him. WPG, Atlantic (tures if origination of made by him.

TRANSRADIO WOULD DRAMATIZE EVENTS

Transradio Press may expand its services so as to include dramatized featured stories. Week's pick of stories. Week's pick or human interest ev novelty

sis. Recordings would run 15 minutes each and the station would have the privilege of selling their spon-sorship to some local advertiser.

Stan Barnett at WCAO

Baltimore, April 9. Stanley Barnett who three months ago resigned from position of com-mercial manager at WBAL has joined sales staff of WCAO here. He was with WBAL 10 years.

NBC's Pat on Head for 4 A's

Endorses Status Quo, but Appends Some 'Ifs'-Agencies Tilt Eyebrows

NBC provoked much eyebrow raising in the advertising trade last week with a statement in which the network declared its official position on the question of agency commissions. Obviously framed as commissions. Obviously framed as goodwill breeder with the ad agencies, the web's promunciamento beat the other media to the punch. by letting it be known how it, stood, on the controversy now raging between the Association of National Advertising and Association of Advertising the control of the argument between the Association of Advertising and the argument between the argument argument argument argument and the argument a

Involved in the argument between Involved in the argument between the ANA and the Four A's in the question as to whether an agency is the representative of the advertiser or the medium, where the agency's compensation should come from and the amount of comission. Another point now being holly debated between the two factorisms and the amount of an advertisers and the right of an advertisers and the right of an advertisers and the right of an advertiser controlled or partly owned agency to collect a commission from publications or other media.

The requirements which go with the commission are:

1. That any agency desiring recognition must furnish sufficient information on its financial condition to satisfy NBC's credit requirements.

ments.

2. That the agency shall be an independent organization free from client ownership, either direct or

indirect.

3. That the agency retain the full commission allowed by NRC and furnish upon request satisfactory evidence that this has been done.

4. That 'agencies must give evidence that their activities are confined exclusively to the placement and service of advertising for their part of the confined exclusively to the placement and the placement of the confined exclusively to the placement of the confined exclusively to the placement and the confined exclusively to the placement and the confined exclusively the confined exclusively the confined exclusive the confined exclusively the confined exclusive the conf

ther or the medium, where the garge in any other husiness. In addition, and in order to receive NBC comerom and the amount of commission. Another point now being insiston. Another point now being insiston. Another point now being in the matter of rebuilding in the matter of rebuild

Association of National Advertisers and the American Association of Advertising Agencies have joined forces to suppress the practice among certain stations of sneaking in a local announcement on time belonging to a network commercial. Mass of data involving the culprit mass or data involving the culprit stations has been collected by the two organizations and the cam-paign of cracking down will be launched as soon as all the details have been worked out and method for penalizing the outlets has been devised.

have been worked out and method for penalting the outlets has been devised.

Both the ANA and the Four A's have, circularized their respective memberships with letters calling attention to the spread of the time-clipping practice and asking for ecoperation in eradicating it from the business. Among the suggestions and they instruct their district and local managers to assign some one to tune in on all programs involving their product and submit to the home office a report stating when the show came on locally and when it went off, and whether a local announcement was interpolated between that network commercial and another immediately following, or preceding it.

Broadcasting Code. Authority and the Federal Communications Commission. In the case of the code authority the request for co-operation would be based on the contention that the poaching on a network commercial stime by a station constitutes an unfair practice, while the contention that the poaching on a network commercial stime by a station constitutes an unfair practice, while the content of the presses that the practice reflects on the station licensee's business integrity. ANA and the Four A's are of the belief that a check of the daily broadcast logs submitted to the FCC by the guilty stations would disclose no listing of the interpolated Jocal announcements, which consistents would a function that in direct violation of the commission's rules and regulations.

Rebate Angle

Two advertiser boddes hold that,

Rebate Angle

Two advertiser bodies hold that, with the exception of the 15-second station break, every second of the time-segment contracted belongs to the network commercial, and that the network commercial, and that any impingement on this full time should justify the national adver-tiser in refusing to pay for the sta-tion's facilities or in demanding a substantial rebate.

tions against or in usersamins a substantial rebate.
Frederic Gamble, executive accre-tary of the Four A's, declared hast week that his organization is deter-mined to-stop what he described as 'Ume chiseling' by local stations, and that if the networks can't control the situation the national advertis-ers and their aspencies will find a way to do it. He also averred that it would be a good thing for the leaders of the radio industry to find a way to suppress the practice be-fore the industry gets into trouble about it.

FRAMED DEBATE GOT **UNEXPECTED VOTE**

Philadelphia, April 9.
Bob Carter's The Men Are Invited'show, one of WIP's new sustainers, last week used a debate on the advantages of the American and Iritian systems of aircasting. Debate was carefully framed, with Murray Arnold and Jimmy Allon of the WIP staff doing the spicling. Copy was figured so that American system seemed to get much the better of it, explaining the value of commercial program income to provide the quality broadcasts which United States listeners receive gratis.

gratis.
The kick-back came when listen-The kick-back came when insur-ers were asked to submit opinions, with a promise that the vote score-would be aired on a later show. The mail influx gave the British process a walk-away and faces are very red around WIP.

New Business

Olass & Lieberman, two spots in Swedish on Sundays, for an indefinite period. WHOM.

Bayonne Opera House, series o spot announcements in Polish, fo an indefinite period. WHOM.

an indefinite period. WHOM.

Jacobs Prothers, series of English
spot announcements, for an indefinite period. Placed through Bess &
Schillin, inc. WHOM.

Bragg & Co., series of daily spot
announcements in German, for 13
weeks. WHOM.

Weeks, WHOM.

City Paint & Hardware Co., three spot announcements weekly, for an indefinite period. WHOM. an indefinite period. WHOM.

Jewish Theatre of the Air, with
Jerry Cohen, 45-minute musical pro-gram, four times weekly, for an indefinite period. WHOM.

Little Theatre, series of daily spot
announcements in German, for 13
weeks, for an indefinite period.

weeks, for WHOM.

Lincoln Radio Corporation, series of delly spot announcements in Pollsh, for an Indefinite period: WHOM.

of daily spot announcements in Pollash, for an Indefinite period. WHOM.

WHOM of the property of the property

world broadcasting discs, present-ing Musical Moments, for 13 weeks. WMCA.

Broadway Outlet Stores, one hour Tuesdays, Wednesdays, Thursdays, Fridays and Saturdays, presenting a hillbilly variety show, for 28 weeks. Placed through Bess & Schillin, Inc. WFAB.

Pinced through above, 107 20 weeks.

Pinced through Bess & Schillin, Inc.

Buropean Radio Go., two 15-minute programs and six spots weekly

on Italian Hour for 13 weeks.

Greath Geauty Shop, its 15-minute
programs, for 26 weeks, presenting a

German hour. Placed direct. WFAB.

J. Goodman Sons, six 15-minute
programs, weekly, for 52 weeks.

A. B. C. Gold Buying Go., series of
spot announcements for 13 weeks.

Placed direct. WFAB,

Rug. Renouncements for 13 weeks.

Flaced direct. WFAB,

Von Der Bruck, series of one-minter announcements did at 9 pm.

Gottiment Frutt Products, missic

Continental Frutt Products, missic

Continental Frutt Products, missic

Continental Frutt Products, missic

Continental Frutt Products, missic

Forgram 9:30 to 10 sm. daily, except

Saturdky, for an indefinite period.

WENX.

WBNX.

Carter's Pills, renewal on three times weekly, for 52 weeks. Placed through Spot Broadcasting, Inc. WBNX.

times weetly, for 52 weets. Piacet times weetly, for 52 weets. Piacet WBMX.

**Edison Clothes, series of announcements three times weekly, for an indefinite period. Placet times a series of religious talks. WBMX.

**Consolidated Tea Co., announcements are talked to the consolidated Tea Co., announcements weekly for an indefinite period. WBMX.

**Levershine Polishing Cloth Co., announcements thrice weekly for an indefinite period. WBMX.

**International Mate Co., announcements thrice weekly for an indefinite period. WBMX.

**Hendlein & Bach Liquors, series of announcements twice weekly for an indefinite period. WBMX.

**Bicnner Brothers' Appara! Co., 30.—30.

**Bicnner Brothers' Appara! Co., 30.—30.

**West Consolidated Co., 30.—30.

**West Cons

riog. WARD.

Wutzberger Clothing Co., 15-minute Jewish program on Wednesday,
evenings for an indefinite period.

WARD.

Research

weenings for an indefinite period.

WARD.

Beroer 4. Sons Clothing Co., 30minute Jowish program on Friday
nightis, presenting music and songs,
for an indefinite period. WARD.

Willow Shoppe, one 15-minute program on Sundays, for 13 weeks,
gram on Sundays, for 13 weeks,
Warrier Packing Co., spot announcements preceding and following Culbertson-Sims Bridge tournament, for an Indefinite period.
Placed through Fishler-Zealand, Inc.

Warrier Stage Co., thee times weekly,
Sop 62 weeks weeks.

NEW. Cissproof, Inc., three times weekly, 52 weeks, presenting Love Doc-

tor serial. Placed through Blackett, Sample & Hummert, Inc. WOR. Oadillac Motor Car Co., series of discs, for 18 programs. Placed through Campbell-Ewald Agency. WOR.

discs. for 18 programs. Placed through Campbell-Eval Agency. WOR. Gardner Co., series of discs, for 13 weeks. Placed through Corthern Robert Co., series of discs, for 13 weeks. Placed through More Co., series of discs, for 13 weeks. Placed through Abert Frank-Guenther Law, Inc. WOR. Hotel Bar Butter, presenting Allied Lowe Miles club, once weekly, for 13 weeks. Placed through Abert Frank-Guenther Law, Inc. Grant Program, Placed through Ernest Davids Agency. WOR. A. G. Spark Plug Co., inverminute systems of the Control of the

DETROIT

Domery Co., daily announcements for four weeks. Mason Advertising Agency. WJBK.

Detroit News 15-minute weekly programs, on for indefinite term, dramatization of This Week maga-zine feature, live talent. Simons-Michaelson Advertising Agency. WJBK.

WJBK.

Ecohomy China Co., daily announcements for four weeks. Bass-Luckoff Agency. WJBK.

Grayson Dress Shoppes, weekly Indennite term. Booked direct. WJBK.

is-minute tashion and style talks, indefinite term. Booked direct. WJBK.

Gruble & McKenzie Auto Sales Co., spot announcements for indefinite talks.

Gruble & McKenzie Auto Sales Co., spot announcements for indefinite talks.

Kelty Grobing Co., announcements on transcriptions, for indefinite period. Rosenthal Agency. WJBK.

Mistele Coal Co., daily announcements, for indefinite term. Placed Peoples Outsfitting Co., two to 10 daily announcements, for indefinite period. Zimmer-Kelly Ag ency. WJBK.

Mistele Coal Co., two to 10 daily announcements, for indefinite period. Zimmer-Kelly Ag ency. WJBK.

Shervoin Williams Paint Co., 30-minute weekly musical programs. Placed direct, indefinite term. WJBK.

Specialites Distributing Co., indefinite Sunday program, started March 15, term of 36 broadcasts. Strauss Advertising Agency of Des Molnes, Ia.

WJBK.

Dr. Joseph Starman, 15-minute daily health talk programs, lhedfinite period the daily health talk programs, lhedfinite period the daily health talk programs, lhedfinite period the daily health talk programs, line talent shows, started April 1, for indefinite term. Placed direct. WJBK.

CHICAGO

Chicago Gold Smelting & Refining Co., Chleago, 16-minute program daily, Chicago Union Advertising Agency, WLS.
Roosevelt Hotel, New York, seven con-minute announcements. WLS.

Agency. WLS.
Roosevelt Hotel, New York, seven one-minute announcements. WLS.
Sterling Gas. Ins. Co. Chicago, 39
15-minute programs three times York Chicago, WLS.
Walker Remedy Co., Waterloo, Is., 30 one-minute discs. Weston-Barnett, Waterloo. WLS.
Collingo Jurne Mills, Eligin, III., five-minute talks once weekly. Rogers & Cockted How Coparetts, 30 minutes weekly for 13 weeks. WGN.
Hamilirs Witsard Oil, sight minutes daily for eight weeks. WGN.
Ruud Mp. Co., one-minute participation announcement three times weekly for is weeks. WGN.

leod. & Grove Agency. WGN.

CANTON, O.

Mighty Products, Inc., 26 15-minute programs, teaturing AI Ransom, teaturi

WINSTON-SALEM, N. C.
The Vogue, 16-minute program
once each week for 13 weeks, Placed
locally, WSJS,
S. J. Knight, 16-minute program
open each week for 10 weeks of 10 cm
open month. Placed locally, WSJS,
Angel - Brothers, 16-minute prostam once each week for one month.
Placed locally, WSJS,
or weeks, World Broadcasting Co,
WSJS,
World Broadcasting Co,
WSJS,

stam once each week for one month. Placed health of the state of the s

WSJS.
Southern Public Utilities Co., daily announcement for one month. Placed to the Communication of the Communic

DALLAS

Oak Cliff Baking Co., Dallas Cliff Maid breads, eight 25-word announcements. Ratcliffe Advertising Agency, Dallas. WFAA.

Agency, Dallas. WFAA.

Heart Dog Food, 52 thre-minute programs. Henri, Hurst & McDonald, Inc., Agency, Chiego. WFAA.

Raiph Doher, Inc., Dallas, Graham-Palge automobiles, four 25-word station breaks. Direct. WFAA.

Clizy Dean pole shirts), 13 one-minute transcriptions. Gardner Advertising Co., Agency, St. Louis. WFAA.

Magnolie Petroleum Co., Dallas.

WYFAA.

Continental Baking Co., Dallas, etc. and nouncements. Johnson Advertising Co., Dallas, petroleum products, 13 28-word announcements. Johnson Advertising Co., Dallas, WFAA.

Banger Bros., Dallas department store, eight five 100-word announcements. Ratcliffe Advertising Agency, Dallas. WFAA.

Sanger Bros., Dallas department store, eight five-minute programs. Chieftan Mg. Co., Baltimore (Color Shine for shoes), 18 five-minute transcriptions. Van Sant, Dugdalo Co. Agency, Baltimore. WFAA.

Electric Rousehold Appliance Co. and 25-word announcements. Direct. WFAA.

Continental Baking Co., Dallas (tread), 58 50 and 25-word announcements. Direct. WFAA.

We A. Continental Baking Co., Dallas (bread), 58 50 and 25-word an nouncements. Direct. WFAA.

BOSTON

Loyal Order of Mose, 52 15-min. ute programs, between March 31 and 1419 5. Direct. WNAC.

Joyal Corder of Mose, 52 15-min. ute programs, between March 31 and 1419 5. Direct. WNAC.

Joyal Corder of Mose, 52 15-min. ute programs, between March 31 and 1419 5. Direct. WNAC.

Joyal Corder of Mose, 52 15-min. ute programs, between March 31 and 1419 5. Direct. WNAC.

Joyal Corder of Mose, 52 15-min. ute programs of respect October 152 of the March 15

Tuesdays, beginning April 16.
Through Donahue & Coe, New York,
WAAB. WAAB.

Normandie Ballroom, six time sig-nals daily, began April: 1. Through Harry M. Frost, Boston. WAAB.

Washington Street Garage, 30 100-word announcements, daily, except Sunday, began April 1, Through Harry M. Frost, Boston. WAAB.

HARTY M. Frost, Boston. WAAB.

George E. Warren Corp., 21

weather reports daily, renewal effective April 14. Through Harry M.

Frost, Boston. WEAN.

Summerfield's (furiture), dramatic sketch, Feaccful Haven, seven
nights a week, 7:45 to 8:00, starting
April 1. Through Harry M. Frost
Agency. WHDH.

Agency, WHDH.

Paine Furniture Co., 'Paine's Pagsant of Progress,' historical program
of drama and music, Wednesdays at
8:30, starting April 10. WHDH.

Albany Carpet Cleaning Co., 28 one-minute announcements on After Dinner Revue, Tuesdays and Thurs-days, 7:30 p.m. Through Doremus Co. WEEI.

Co. WEEL

J. Herbort Alexander ('Dahlia
Town'), 52 five-minute programs
each weekday, 8:05-8:10 a.m., started
Aprill 8, featuring Deane Moore,
plants, weekly and beane Moore,
plants, weekly

Chevrolet, transcriptions, started April 4, Tuesdays, Thursdays, Satur-lays, 6:45-7:00 p.m. Campbell-Ewald Agency. WEEL

Chevrolet, transcriptions, started April 4, Tuesdays, Thursdays, Saturd April 4, Tuesdays, Thursdays, Saturd April 4, Tuesdays, Thursdays, Saturd Agency, WEEL.
Cushman Rakery, Tuesdays only, 2145-3100, script act, 'Meddlers' Club,' continuation. Direct. WEEL.
Horilick's Malted Mile, Monday through Friday, transcriptions of transcriptions, started April 1. Lord & Thomas. WEEL.
Rose Leird (cosmetics), Lessons in Loveliness, five-minute waxings, Mondos, Weinesdays, Friday, Fitzer WEEL.
Little Tree Farms, on 'After Dinmer Revue, started April 3. Direct.
Little Tree Farms, on 'After Dinmer Revue, started April 3. Direct.
Little Tree Farms, on 'After Dinmer Revue, started April 3, Direct.
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Little Tree Farms, on 'After Dinmer Revue, started April 3, Direct.
Little Tree Farms, on 'After Dinmer Revue, Starten, April 3, One-Minute April 3, Direct.
Little Tree Tree Trees Revue, Direct.
Little Tree Trees Revue Trees Revue

Motors, 10 one-minute recordings, two daily, beginning April 4. Through Sterling Gettchell, N. Y. WNAC.
DeSoto, 16 one-minute recordings, Tuesdays, Wednesdays, Thursdays, Fridays, beginning April 5. Through Sterling Getchell, N. Y. WNAC.
Kelvinator Corp., seven tempera.
Through Down d. Ostreicher, Esston.
WNAC.
Albany Carpet Cleaning Co., 78

Buste Brothers, series of spot announcements five times weekly, for an indefinite period. Placed through A. T. Sears agency. WOWO,

Ohewrolet, three-quarter hours weekly, using World Broadcasting discs, for an indefinite period.

WOWO.

United Drug, two quarter-hours weekly, through April WOWO.

Carroll Co., series of spot announcements, three times daily, for an indefinite period. WGL.

Fains, Inc., three times daily, for an indefinite period. WGL.

Holsum, Inc., spots, three times daily, for an indefinite period. WGL.

ally, for an indefinite period. WGL.

spot and indefinite period. WGL.

weekly, for an indefinite period.

WOWO.

Master Drugs, Mondays through

spot announcements, three times weekly, for an indefinite period. Waster Drigs, Mondays through Friday, fly-eminute transcriptions, Placed through Buchanan-Thomas Agency. WOWO.

H. & H. Dry Oleaners, series of spot announcements, three times spot announcements, three times for the spot announcements, three times for the spot announcements, three times weekly, for an indefinite time. Placed through H. W. Kanur & Jon, Chicago three times weekly, for an indefinite period. Placed through First United Broadcasters. WoWO.

Goodyear Tire & Ruber Co., Wheelman Co., Wheelman Co., Spot announcements three times weekly, for an indefinite period. Placed through A. T. Sears Agency. WOWO.

Linicoln Mallonds Life Insurance Co., spot announcements, for an indefinite period. Unicoln Mallonds Life Insurance Co., spot announcements, for an indefinite period. WGL.

National Yeast, Findlay, Ohio, series of spot announcements, for an indefinite period. WGL.

National Yeast, Findlay, Ohio, series of spot announcements, for an indefinite period. WGL.

National Yeast, Findlay, Ohio, series of spot announcements, on a work of the spot announcements, on a work of the spot announcements, on a work in Clothing, spot announcements density for an indefinite period.

WOWO.

Moskin Clothing, spot announcements daily, for an indefinite period.
WGL,

WGL,
International Laboratories, once
weekly, Placed through BuchananThomas Agency, WOWO.

Thomas Agency WOWO.

MACON, GA.

Chevrolet Motor Co., 39 15-minute transcriptions. Through World Brondcasting System. WMAZ.

Brondcasting System. WMAZ.

Brondcasting System. WMAZ.

Burden, Smith & Co. (department store), 78 15-minute periods to be broadcast daily for 13 weeks. WMAZ.

McCommon Brothers (department store), 78 15-minute programs.

Silver's (6 and 10 store), 78 15-minute programs from store's stock of records. WMAZ.

Bankers Health & Life Insurance Co., three half hours for presentation WMAZ.

Rev. M. F. Ham, 50 one-hour periods from tabernacle. WMAZ.

Georgia-Alabama Business College, 25 periods to introduce graduates to prospective employers. WMAZ.

St. PAUL. M.NF-ROUIS.

ST. PAUL-MINNEAPOLIS
Chevrolet Motor Co., Flint, Mich.
Musical Moments, five-minute recordings three times weekly for 18
weeks, beginning April 3. CampbellEwald, Detroit. WCCO.
Johnston's Instant Fudge, Milwaukee, five minutes daily, Tuesday
through Saturday, sarating April 3
on a staggered schedule. N. W. Ayer
& Son. WCCO.

on a salgered schedule, N. W. Aye & Son. WCCO.

WHITE PLAINS

Romanoff Caviar, series of spot announcements for five weeks, renewal. Placed through Associated Broadcast Advertising. WFAS.

Typot announcements. Placed through Associated Broadcast Advertising. WFAS.

Watch Tour, two hours broad; which was the series of the s

WFAS.

Aurora Electric Co., announce-ments for ten weeks, WFAS.

PHILADELPHIA
Triplex Shoes, six spot announcements weekly for 13 weeks, starting
April 1. Placed by Chambers & Wiswell. WFIL

April 1. Placed by Chambers & Wisweil. WFIL.
International. Bedding, two spotannouncements we e kly starting
announcements we e kly starting
to 52 weeks. Placed direct.
WFIL.
Democratic Headquarters, political
talks twice weekly for five minutes
by Miss Gertrude Ely. Placed
direct. WFIL.
Haps Ice Chem. Co., one spot announcement weekly for indefinite
E.A. Cintre. WFIL.
Chrysler Corp., 10 spot announcements weekly, starting April 4.
Placed by Stirling Getchell Agency.
WFIL.

Placed by Stiring
WFIL.
Phila Flectric Show, six 13-spot
announcements for refrigeration
(Continued on page 45)

New York Radio Parade

By Nellie Revell

Edwin C. Hill has started a new contest. This one will send 50 kids on an ail-expense paid jaunt to Washington, D. C., for the Boy Scout Jamboree. There are a few tricky angles. The kids sending in the most wrappers of Bost Toothpaste, Kremi Hairtonic and Barbasol Shaving Cream win. And ten wraps entitle the sender to a free Univex Camera. The children are now shills for a hair tonic and a shaving cream. In meantime The Voice of Experience on CBS and Singin' Sam on Mutual Network are mentioning this competitive show.

Literary Shortage

Aubrey, Moore & Wallace Agency of Chicago are in need of scripts for their First Nighter and Grand Hotel programs. Vp of agency sent personal letter to scribblers advising pen-pulsers of agency needs. Letter also mentions that children as well as adults listen to shows and only clean, wholesome scripts need be submitted.

Foster Has Glory

In the newest Bing Crosby plx, 'Massistypl,' with a score by Rodgers & Hart, Stephen Fosters 'Swanee River' is one of the tunes sung by Bing. Famous Music which publishes the tunes issued a gala edition of 60,000 copies of Swanee River in honor of the occasion. Slight error on the front page, tho.' Rodgers & Hart drew by-line as writers of ditty. Which, meant recall of entire issue and sticking a paster with Stephen Vector's name on seek com-Which meant recall of entire Foster's name on each copy.

Show Biz-New Style

A&P Gypsies guest star programs are a laugh. Thanks to fact that A&P grocery chain sells many of the products now represented on radio by top-notch names with exclusive contracts, they are getting talent taboo to anyone else. Gag is to let A&P use your star and that week your product gets a great plug in the A&P chain.

Kinda Crazy

Dan Kelly on Mondays and Pete Woolery on Wednesdays are alring over CBS: for Household Finance Corp. Boys sing with show orls raining in WCAU, Philadelphia, and aired only over WABC, which gives this tricky line-up. Sponsor is Household Finance Corp. of N. Y. with offices on Michigan Avenue in Chicago. Frey & Aveyard of Chicago is the agency. And the show is staged in Philadelphia but broadcast only over WABC in New York City.

Supervisors in Radio, Toe
Al Joison-Shell Oil show carries a larger_shan-usual staff of writers
and production men. Joe Eitinger and Carroll Carroll are pen-pushing for the agency. Joison is preparing a lot of his own material. And
the unual agency staff is readying the commercial spiels. Herb Polesie
is supervising the production with Ed Gardner concentrating on airecting the dramatic skites. Besides which there is the ABC staff.

That's How Rumors Are Bern
A rumor to the effect Wilfred Glenn was leaving the Revelers' and
making it a trio has been whispered. Explained thus: Some of the
arrangements on the Cities Service show call for only the 3 higher
voice for portions of the ditties. Therefore the 3 other members of the
quartat often rehearse without the 4th member which explains the
beginning and perhaps buttles that rumor.

From Nellie

Birthday greetings to: Arthur Allen of Soconyland Skits on April Sh; Tito Guizar on the same day, April 8th (born in Guadalaiars, Mexico in 1907); Evan Evans on the 18th; Al Kavalin, the ork leader on the 14th of April; Phil Porterfield, bartione heard from Chicago, and Casper Reardon, the harplat, on April 15th.

Satevepost On Air?

A wholesale production of radio serials is under way with continuity departments busy adapting a few of the following: Joseph Hergesheimer's Quiet Cities skits with the proposed airing calling for a different city weekly; Peter B. Kyne's Cappy Ricks' yarns; Clarence Buddington Kelland's Scattergood Barnes, the small town dick, and H. C. Witwer's 'Alex the Great' tales.

Concerning Mr. Buttersnips

Eddie Dunham of Ruthrauff & Ryan Agency protests a recent statement in this column that Everett Sloar's overplaying of the 'Mr. Buttersnips' character resulted in his dismissal from the Cook show. The fellow is a very fine actor,' writes Dunham, 'and the characterization was done at the specific request of Joe Cook. The infections, the tone of the voice, and the laugh were done 'on order' and his dismissal was not due to the fact that his work was poor.'

Eddie misread. We said Mr. Buttersnips almost 'stole the show.'

Short Shots

Thornton Fisher has added 15 outlets to his network...Leo Relsman off to Bermuda for vacash. His arranger, Jesse Smith will wield baton in Leo's absence...Durelle Alexander is the newest member of the Whiteman troupe, Paul signed her on her 17th birthday to fill the Pegsy Healy gap...Betty Gould, organist at WMCA and her hubby, David Gould, dance director, now of Hollywood, are brewing a divorce... Stuart Allen signed as vocalist with the Himber ork and starts with fundamental and the signed as vocalist with the Himber ork and starts with fundamental and the signed as vocalist with the Himber ork and starts with fundamental and the signed as vocalist with the Himber ork and starts with fundamental and the signed of the signed and the signed for the signed as the signed of the signed and the signed start with the signed and the signed start with signed start with signed start with the signed start with signed sta

Scrambled Notes:

Ed Wolfe, artists rep, and Ed Wolfe, NBC production man, and continually confusing their mail, messages and friends. Ed Wolfe the agent manages The Orellis, while Bran, ork leader for the Camay and Carlata Reavages and the Section of the Camay and Carlata Reavages and the Section of the Camay and Carlata Reavages and the Section of the Camay and Carlata Reavages and the Section of the Camay and Carlata Reavages and the Section of the Camay and Carlata Reavages and the Section of the Camay and Carlata Reavages and the Section of the Camay and Carlata Reavages and the Section of the Camay and Carlata Reavages and Section of the Section of the

RADIO Agencies-Sponsors

Cal-Baden Company is sponsor of a WFBL, Syracuse, program half hour on Sundays, with Thelma Jean MacNell at the organ; Myron Levee, concert violiniat; Ralph Kurkowski, xylophonist, and a "The Mystery Binger." Bob Keeke, WFBL announcer, adds a poem to seech program of the supplementation of the sup

Cocomelt has renewed for its Buck Rogers serial on CBS, effec-tive April 29. Involves 15 stations and makes the first summer run for the show. Ruthrauff & Ryan is

H. C. Brill (E-Zee Freez Der starts a Thursday a.m. program with Jimmie, June and Jack on CBS April 25, using 15 stations in the east and midwest. Donahue & Coe is the agency.

Studebaker has renewed for Richard Himber, effective May 3, on 40 CBS stations. Agency in Roche, Williams & Cunnynham.

Gold Medal Flour Mills of Texas has booked the recorded version of Jack Armstrong, All American Boy, Monday through Friday, with the Southwestern network in Texas.

Frigidaire is using the Southwestern network's stations in Texas and Oklahoma for 13-half-hour Sunday night musicales, with Ed Lally and Lewis Lacey Placed through Johnson Advertising Co, Dallas.

Chevrolet has routed its latest transcription series over KTAT, Fort Worth, KTSA. San Antonio, KNOW, Austin, and WACO, Waco, of the Southwestern group.

Universal Mills, Fort Worth, has added two weekly 30-minute pro-grams with Alice Joy to the series it has been sponsoring over the 10 Southwestern network outlets in

Keelor & Stites, Cincinnati, gets the Columbia Life Insurance ac-count. Uses radio.

Kelly-Stuhlman agency, St. Louis, will place radio advertising for Streckfus Steamers in Mississippi

Wax Works

Broadcasting Abroad, Inc., is making and placing ten 15-minute wax programs for American Cilincia Laboratories, manufacturers of Re-tardo. These will be in English and will be placed by the company on WHOM, WHAT, WBNX and WAAT in New York area.

Instantina and Frixal, both Bayer Company products, has 20 programs of varying lengths in Portuguese for radio stations throughout Brazil. Broadcasting Abroad handled deal,

Al Ransom, formerly of WTAM, WHK, and WLW has joined Canton studies of WADC, Akron on proby Mighty Prod-

David Ross' real name is Rosenthal and he once worked for Bond David Ross' real name is rosential and ne once worked for Bond Liveright, the book publishers. Ruth Easton, the speaking voice of Kay Cameron the beauty authority of the Outdoor Girl program, missed her last broadcast. She was hurrying to the West Coast to see her very sick dad...Williard Robison may do a thricewee ly sustaining on NBC providing he doesn't do a road tour.

Newspaper Free Talent Promotion Stopped by Agency and Circuit

WMAZ, MACON, SOLD

Junior C. of C. Sells Ownership to Operators

Macon, Ga., April 9.
WMAZ passed into private hands
last week as the Junior Chamber of
Commerce collected \$12,000 in cash
from the Southeastern Broadcasting

commerce collected \$12,000 fm each from the Southeastern Broadcasting Commany and heard misory note for \$6,000 additional.

By that act WMAZ becomes the permanent possession of the operating company, Edward K. Cargile, president; George P. Rankin, Jr., vice president, and Wilton E. Cobb, secretary.

Station had been leased over a period of years by the Jay Ces to the present operators, Junior organization came into possession of the property when they stepped in to save the station from being driven off the air when its franchise was about to be taken up for non-operation. Organization took the station merely as a civic gesture and were glad to relinquish it.

Rankin is the technical man.

Rankin is the technical man, Through his efforts a new transmit[‡] ter has recently been built which gives the station a 1,000 wait power, double its former wattage of 500. technical

RECOMMEND DENIAL OF KFBK PETITION

washington, April 9.

Denial of application of KFBK,
Sacramento, Calif., for permission
to change frequency and boost
power was recommended to the Federal Communications Comm

Federal Communications Commis-sion last week by Examiner Ralph L. Walker. Objections were based on California's night excess of fa-cillities under quota system. Findings were that shifts would enable station to provide better service to larger proportion of the Sacramento Valley and that prob-Sacramento Valley and that prob-ably little interference would re-sult, but Walker said states quota excesses already are too great. Sta-tion desired to ry from 1,310 to the 1,490 channel now used by WCKY, Covington, Ky, and increase from 100 watts to 5 kw.

New Orleans Trys It

New Orleans Trys It

New Orleans, April 9,

Local radio stations have at last succumbed the lune of anature are nowe. Malson Blanche, largest department store, is seponaoring series over WSMB, which began April 8. Talent was picked through auditions. Winners will be picked by listeners and, are promised prizes galore as well as professional engagement for final winner.

Contest open to all being held over WBMO, with commercial push being provided by Blenville Meat Markets. Auditions are dispensed with at the latter studio.

Lille also... Sammy Schiff, CBS page captain is on a two month leave of absence under M. D.'s orders,...Helen Fox, CBS receptionist, back at desk after sick scige

Stand By:

N. W. Ayer has set transcriptions of Peter Dixon's Robinson Crusoe, Jr. script which aired over CBS, sponsored by Bureau of Milk Publicity of NYState earlier this year, for a test spot in New England. Cliquot Club Sodas is sponsor and if transcriptions click will do nation-wide distrib. James Waters, Jake' of the Rise of Goldbergs, has auditioned at NBC a script of his own, titled Tm a Counscilor, by James Waters and Julia (Marriage Burcau of WOR) Bornstein. Pat Barnes will be interpolated in WOR Choir Invisible program on April 21st to do a special Easter Sunday show. WMCA aired a revival meet'ng from You Pray For Me Church in Hariem Monday. Show was in nature of a test with the church buying a ½ hour spot on station for airings on Sunday eves... The final verdict on the WOR dance parade rumination is to effect that WOR was acting for an interested sponsor who wanted to air a multi-houred dance show. WOR wast thinking of antieng-up he 33 per main. Johnny Frisser of WMCA. Will do a baseball resume, aia Ford Bond, each nite over MWCA. Three eves sponsored by London Tower Dry Gin with a shoe firm on way to sponsor other eves., The Singing CM. George Hinte Son of WMCA will do a baseball resume, and Ford Bond, each nite over MWCA. Three eves sponsored by London Tower Dry Gin with a shoe firm on way to sponsor other eves., The Singing CM. George Hinte MWCA will do a baseball resume and provided by the Bond CBS on April 28th. Bond Gogges stays on air this summer, tho on a reduced nct... Countess Albani leaves the Realstik show for summer the Previn stays on air. Countess as any on air this summer, tho on a reduced nct... Countess Albani leaves the Realstik show for summer the Previn stays on air. Countess as you on air all. Hoover Vaccum Cleaner with Mme. Schumann-Heink and Josef Kostor ock folds May 5th for summer but also returns in fall.

Nemo:

Following a protest against his playing the date by the William Morris and Loew circuit offices, Morton Downey last week cancelled the appearance he was to have made Wednesday (10) at the National Electrical Show in Pittsburgh. Downey had been induced by Si Steinhauser, radio ed of the Pittsburgh Press, to do the personal for expense money.

Info given Downey by the two booking offices was that 78,000 free tickets to the exhibition had been distributed and that the Press had undertaken to provide a different

distributed and that the Press had undertaken to provide a different radio name for the event each night. From the Mortis office it was learned that the promoters of the exhibit had arranged to charge lic, admission for those who didn't have free tickets, and that a delegation of Pittsburgh theatre operators had lodged a protest against the entertainment angle with the Pittsburgh Press.

In recruiting radio talent Steinhauser allegedly had given the imhauser allegedly had given the impression that the exposition was to be a radio set show, but subsequent inquiry developed the info, avered the protestants, that receiving sets were to play only a minor part in the display.

Ray Perkins' Case

Ray Perkins' Case
Ray Perkins, who received a similar bid for the exposition, referred the matter to his management, the CBS Artisis' Bureau. It was agreed that Perkins was to receive \$250 for his appearance, but when Paul Ross, theatrical booker for for this amount; it was returned unsigned, with the notation that it had been decided to get along without Perkins' services. kins' services.

kins' services.

View taken by the theatre circuits is that if the Press were permitted to go through with this free admission arrangement other local newspapers would pick up the idea for another exposition, and before long the newspaper-free show idea would spread all over the country. In New York the free show angle is frequently used by the Hearst American.

George Trendle, WXYZ, Attacks Dog Racing

Detroit, April 9. With Floyd Fitsimmons, lobbying for passage of dog-racing bill in the state legislature and making the state legislature and making eyery attempt to line up enough legislators to put same over, WXYZ, Detroit, has taken to the air over the Sunday evening sessions of Town Talk denouncing the acceptance of this bill. Station has been successful in the past in overcoming legislation it thought untavorable to the majority, and has the senators at Lansing listening to its broadcasts.

at Lansing listening to its procac-casts.

However, this bill has a more per-sonal touch than others for George W. Trendle, part owner of the sta-tion, because of his interest in his United-Detroit chain of theatres, ing is a night sport and is bound to hurt theatre business if same sets up in Detroit. Last dog-racing was at Wolverine Park about 10 years ago.

Town Talk, which has been on "Town Talk," which has been on WXXZ for nearly two years, is the personal program of Trendle's and has a large listening audience. Many commercials have been turned down who desired this time, but, with clict from Trendle that nothing is to interfere with this program, He employs a newspaper man who employs a newspaper man wigathers facts for the weekly talks.

Blocki Writing 'Wife'

Chicago, April 9. Blocki, former dramatic Fritz Blocki, former dramatic critic and now chief of publicity for the State-Lake theatre, is writing the scripts for the Backstage Wife script testing on WGN, the Chicago Tribune station, for Dr. Lyon's tooth powder.

Blocki goes in after several other writers had taken stabs at the script.

Uncle Walt and His Rural Rhythm Boys now doing Thursday, night Barn Dance atop Stephen F. Austin Hotel in Austin over KNOW. Piret hour of show is sponsored lo-

Foreign Language Stations Worried **Over Need for Improved Talent**

Movement has been started to-ward organization of all inde-pendently owned radio stations in the metropolitan New York area, for the purpose oi ironing out prob-lems which confront the smaller outlets. First meeting was held last week at the Hotel Lincoln, at which time generalities were discussed.

week at the Hotel Lincoln, at which time generalities were discussed, and a second meeting is to be called within the next few days to outline a definite program. Joseph Lang of WFAB, New York, and Harry F. O'Mealla of WHOM, New York, are pushing this move-ment. In all, is stations have been contacted and representatives from each are expected to be on hand for the next session.

the next session.

Of vast import, especially to the foreign language stations, is the matter of improving foreign language programs in and around New York. A plan is to be presented suggesting that talent in this field be described and then sent out on

York. A plan is to be presented suggesting that talent in this field be developed and then sent out on a circuit of the stations. This would make possible the creation of foreign name personalities and also mean more work for these people. With the rotating policy in effect, all of the stations would get a chance at higher class talent. This in turn would then encourage the bigger commercial cilents to come in and use foreign stations. Another problem at present is the marked desire of medicinal sponsors to use foreign stations heavily. WHOM has put a damper on all future programs of this nature. Station still has a few current accounts which have a little more time to run, but when their contracts expire they will not be permitted to resign. WFAB has taken the same stand in the line. NAGAP, otc., steal recording hours, AGAP, otc., steal recording hours, AGAP, otc., steal the contracts every by the delegates.

over by the delegates.

It is folt that such a group would have, vast potential value to everyone concerned, especially in New York where the smaller stations have to combat the major networks first-han'.

Mutual Pow-Wow

Chicago, April 9.
Stations represented in the Mutual Network are holding their monthly meeting in Chicago this week. Proceedings opened today

(Tuesday).

Due from out of town for the three-day talk fest are John Clark, of WLW, Cincinnati: Theodore Strelbert and Alfred McCosker, of WOlt, Newark, and H. Allen Campbell, WXYZ, Detroit.

Those Neat Dutch

The Hague, March 31.

As roofs of thousands of dwellings are disfigured by slattern antennae (aerials) Amsterdam is taking sfeps and sending out brigades to stop this nuisance. Nobody is allowed in future to put up haphazard aerials for wireless, which not only give houses a sordid aspect, but in heavy winds are dangerous for passers-by. Aerials not allowed at frontside of roof, but have to be put at rear end of house (away from street front) and improved steel masts are available at small cost from city workshops.

Householders pleased with this movement and co-operation is reported general.

tion is reported general.

CBS ARTIST BUREAU **BOOKS DANCE TEAM**

Minor and Root, dance team, has een placed under contract to CBS artist bureau for parties, hotels and club dates. Vaude engagements are handled through Sam Baerwitz of

fice,
First date which CBS negotiated
is for the St. Regis hotel, N. Y.
opening May 8. At present they
are dancing at the Castle Harbour,

ermuda. CBS departs from its usual policy of orchestras and warblers, in tak-ing this stepping duo on.

Woodbury to NBC

Woodbury to NBC.
Woodbury will quit Columbia for NBC with the expiration of Bing Crosby's contract, June 11. Account proposes to make it a light summer show on the new hookup. If Crosby resigns with Woodbury for the coming season, his program be his first time away from Columbia.

Askam in the Soup

Los Angeles, April 9. Los Angeles, April 9.
Perry Askam, singer from the operetta field, who initialed on the
CBS Hollywood Hotel program Friday (5) has a straight year contract
for appearance on the program from
the commercialler, Campbell Soup.
He will be on the hour on alternate weeks.

For Sale: Baseball Scores

"Every Hour

Speed Event Unsold

Promoters of the Indianapolis Speedway have not as yet obtained a sponsor for this year's (May 30) event. Asking price is \$17,500, with the Ford Motor Co. having an op-tion on the evolutive broadcast rights and Goodrich Tire under-

rights and Goodrich Tire under-stood to be also interested.
Manufacturer of Kool cigarets and
Walter Raleigh tobacco has tied up this year's (May 4) runoff of the Kentucky Derby for airing over CBS.

N. Y. C. UPROAR **OVER WMCA'S CENSORSHIP**

Operators of WMCA, New York, and Paul Blanshard, Mayor La Guardia's commissioner of accounts, clashed last Saturday (6) when the clashed last Saturday (6) when the former refused to permit the commissioner to make a scheduled broadcast. Station's special events director, Richard Fisher, who was in charge at the time, told Blanshard that he couldn't go on because his script had not been submitted long enough in advance for scrutiny, but the administration's chief investigator charged that the reason he was barred was because reason he was barred was because his speech contained an attack on

reason he was barred was because his speech contained an attack on Tammany Hall.

During the exchange of words Saturday night Fishel advised Blanshard that the speaker had been told to get lis script in two days in advance, but had elected to day the street of the street of the street of the days in advance, but had elected to day the street of the s

but added that it named such po-litical personalities as Postmaster General James Farley and the late Brooklyn Tammany leader, John McCocey, and made sarcastic ref-erences to Governor Lehman. The entire script, said Flamm, was highly controversial and, since the highly controversial and, since the proadcaster is responsible or the ating of libelous material over his station, Flahel had been justified in the action he took. the action he took.

the action he took.
Following the overcoming of the incident in the New York dailles Monday, WEVD and WNEW extended an invitation to Blanshard to deliver the talk over their wavelengths. Blanshard accepted the WEVD proffer for last night (Tuesday).

WEVD proffer for man mount of any).

WMCA's was the first incident of its kind occurring among the New York outlets since the advent of the LaGuardia administration.

Kentucky Winners Back

Chicago, April 9. Chicago, April 9.
Kentucky Winners cigarettes is returning to the local ether. Now set on a deal for a season of baseball broadcasting over WIND, the Ralph Atlass station. Cigarette last year was on WBBM, the Columbia station here.
Reported deal calls for a \$17,500 price on the season. Ray Hodges will do the announcing.

Henry at World

Samuel J. Henry has been placed in charge of sales promotion at World Broadcasting System. He was formerly with Cacil, Warwick & Cecil agency. In addition, Henry will edit World News, monthly published the world with the control of the control of

Howard Dancer's Job

Chicago, April 9.

Howard Mix Dancer has been named chief of the Henri, Hurst & MacDonald radio activities in a new alignment of ether execs. Nate alignment of ether execs. Nate Pumplan remains in actual charge of radio and time placement as for-

H. E. Hawes in as radio produc-tion chief for the agency.

FCC's Washington Hearings

Dozen pending applications for new stations, power increases, and frequency boosts have been carded for hearings during the past week by Federal Communications Commission.

Broadcast division agreed to hear en bane on June 13 application of WEDR, Buffalo, N. T., for performing the change frequency from 1,316 width 18 and 1

Tex., new station on 1,200 with 100; North Texas Publishing Co., Paris, Rex., new station on 1,500 with 100; and KXL, Portland, Ore, change frequency from 1,420 to 10 and increase power frota 100 night and 250 day to 120 night and day to 120 night and day to 120 night and day Long drawn out controversy between Hearst enterprises and the Don Lee system in California wound up with issuance of renewal licenses to KELW-KFM of Los Angeles and grant of authority for sale of these broadcast properties to Hearst's Evening Herald Publishing Co. Reversed by both the Commish and the District of Columbia courts, Don Lee gave up the fight to obtain right to construct new station in nearby Rediands using these stations' channel.

New applications filled during the week include:

W. ½. Knight Jr., Savannah, Ga., new station on 1,200 with 100; Kilgore Daily News, Kilgore, Tex., new station on 980 with 250 days; WAAF, Chicago, Ill., change power from 500 to 500 night and 1 kw day to 1 kw MHDD, Peoria, Ill., change power from 500 th 500 night and 1 kw day to 1 kw MHDD, Peoria, Ill., change power from 500 inght and 1 kw day to 1 kw Hullo; Clark Standiford, Peandonn, all C., Mr. as station 1,100 with 100; Clark Standiford, Peandonn, all C., Mr. as station 1,100 with 100; Clark Standiford, Peandonn, all C., Mr. as station on 1,300 with 500; Clark Standiford, Peandonn, all C., Mr. as the station on 1,300 with 100; MyAS, Pittsburgh, Penn., increase power from 1 kw night and 2½ day to 1 night and 5 day; WEED, Rocky Mount, N. C., change frequency from 1,420 to 1,350 and power from 100 to 250; WNEF, Binghamton, N. Y., experimental authority to with 100; Mrs. and 1 kw day; Dean R. Richardson, Watertown, N. Y., new station on 1,300 with 100; WFIP, Philadelphia, Increase from 800 to 1 kw; WFILD, Philadel

Columbia Maps Will Be Simple

Expects to Benefit by Flaws in NBC Statistical Compilation

HIMBER-NASH INJUNC. PLEA UP THIS WEEK

In the injunction and \$23,000 damages suit by Josy Nash against Richard Himber, director of his Studebaker Champions orchestra on WBAF-NBC, motion for declaratory Judgment comes up for argument in N. Y. supreme court tomorrow (Thursday) when Nash's counsel, Harold Epstein, will pelition for a restraining writ against the maestro. Himber is alleged to have circulated all the theatre circults against employing Nash as a single, excepting through Himber, not all addition that Himber has him the standard of the standard that the standard that Himber has him the standard of the Himber, in turn, through his attorney, Andrew E. Welhberger, is seeking to enforce it.

B. Weinberger, is seeking to en-force it.

If the issues come to trial, an-other point which may be threshed out is the \$23,000 item, claimed by Nash for re-broadcasting services.

Admitting full payment for the first commercial broadcasts, the singer, with the Himber band confirst commercial broadcasts, the singer, with the Himber band contends that his contract doesn't produde for gratis vocalizing whenever at the Studebaker air shows are restherized for west coast coverage.

It is declared that Himber and Studebaker are willing to have the vocalist back on the program but sans billing, or under a nom-deep ether. It is alleged that Studebaker automotive declers weren't kidding when writing into Roche, Williams & Cunnyngham, Chi ad genery for Study, that the Nash name (a competitive motor make was a discrement of the program. For that reason the agency wanted to change the singer's surname for this particular program, to the program of the program of

Taking advantage of the loopholes left by NBC in its recent compliation of listoning areas, Columbia is preparing a set of maps showing both the daytime and the night time coverage of its stations. These new maps will be off the press for distribution to cilents and agencies in about a month. View that is held by CBS is that the advertiser gets a distorted picture of what he is buying when the coverage map submitted him is based on either the daytime or the mighttime signal strength of the stations or is an amaignamation of both. Same measurement of field strength, contends Columbia, does stations or is an amaignamation of both. Same measurement of field strength, contends Columbia, does contend to complete the customers should be shown just what coverage will be available to him if it's daytime he has selected and what the listening radius will be during the evening hours.

In blocking out its coverage maps NBC used as standard measurement the daytime field strength of

In Diocking out its coverage map.

NBC used as standard measurement the daytime field strength of its stations. The text that accommissions of the stations of the stations.

NBG used as standard measurement the daytime field strength of its stations. The text that accompanies the map compliation points out that while the findings deal with daytime signal spread the network has based its new rates on the difference serving as so much velvet for the buyer.

Critics of this method of appraisal aver that much of the nap in the vaunted velvet disappears when an analysis of NBC's station setup discloses that only 24 of the network's outlets, with most of them in non-important market areas, are operating at higher power during the day than at night, and also when there is taiten into consideration the fact that the meas and also when there is taiten into consideration the fact that the meas along the day than at hight, and also when the same 1,000 watts at night account for a wide divergence of coverage that is usually in the former's faxor. of coverage that is usually in the

Constance Bennett is set to do a guest appearance (13) with Al John on the Shell Chateau program.

on the Hour" At 2 p. m., 3 p. m., 4 p. m., 5 p. m. and 6 p. m., WHB interrupts its musical program schedules to give up-to-the-minute scores by innings in the American League, National League and American Ass'n.

This idea of broadcasting baseball scores "every hour on the hour" was originated in the Showman-ship Shops of Wilh...scopyrighted by us...and exclusive with Wilb in Showman-ship Shops of Wilh...scopyrighted by us...and exclusive with Wilb in Showman casts complete games throughout the season. Wilb's reports are thus the finest baseball service write for option.



JOHN T. SCHILLING, General Manager

KANSAS CITY'S DOMINANT DAYTIME STATION

CHICAGO PREFERS WLS PERSONALITIES horshore Theatre

State Lake Theatre

Loop-Chicago 15,000 Attendance

Bemoside Chicago North Attack Hold Attendance! Control Chicago Jord Strand Rand! Rose with State Chicago

Rose with State have

100 all line record.

WLS

John Balaban,
General Manager,
Balaban and Kat
Chicago, Illinois.
"The Chicago
public always has
responded enthus
at at ic all y to
We play them in
many of our Chicago, The Chicago
public always has
responded enthus
at ic all y to
We play them in
many of our Chicago, The Art in
cago, Theatres, including the Chicago, The Theory
cago, The

more. In many cases they have been record breakers.

Vies President,
Publix Great
States Theatres,
Chicago, Illino.
"If there's any
attraction that
the chicago illino
we'd fike to know
what it is. WLS
units play often
in each of our 26
in each of our 26
section — and
selly Diamond.

Billy Diamond.

Billy Diamond, Billy Diamond Agency,
Chicago, Illinole.

"WLS Artists have played through this
office in numerous theatres to the best
business in our history. Their box office
appeal is amazing. In April a new WLS
unit comes to the State-Lake Theatre in
the Loop. Then watch the lines form."

the Loop. Then watch the lines form."
Charles Hogan,
Booking Director,
Warner Brothers Theatres,
Chicago, Illinois.
"Warner theatres in and around Chicago—including the Stratford, West Englewood, Highland, stc—all have enjoyed outstanding success with WLS Artists. Such as a sure of the success with WLS Artists. Such as a sure of the success with WLS Artists. Such as a sure of the success with WLS programs. Not the success with WLS programs. Not the success with the success with

Your station has 'ft."
Dick Bergen,
Booking Director,
Booking Director,
Publix Great States Theatres,
Clicago, Illinois.
Clicago, Illinois.
The state of the stat



Grosses

Chicago people, too, are "just folks"seeing WLS Artists for the same reason they enjoy hearing WLS programs-they understand its entertainers; they appreciate the friendliness, informality, helpfulness and sincerity which inherently belong with this station.

Eleven years of providing the same wholesome, friendly entertainment, with programs and personalities that produce record-breaking returns for advertisers and set box office highs at Chicago show houses.

On our 11th birthday, thanks to our own staff and our many friends whose co-operation has helped to make possible this gratifying record.

The Prairie Farmer Station BURRIDGE D. BUTLER, President GLENN SNYDER, - -Manager

50,000 Watts, 870 k 1230 W. Washington Blvd., CHICAGO 870 Kc.

NEW YORK OFFICE - Graham A. Robertson, 250 Park Ave.

Exclusive WLS Artists Booking

WLS Artists, Inc.

Earl W. Kurtze, George R. Ferguson

RADIO SHOWMANSHIP

(Stunts, Tie-Ups, Program Novelties)

Outstanding Stunts

'ELECTRIC EAR.'
APPLAUSE-DETECTOR.
WGAL, Lancaster, Pa.

BRIDAL PROCESSION.'
WADC, Centon, O.

WGAL's Electric Ear

WGAL's Electric Ear
Lancaster, Pa.
An Electric Ear' is the name of
the famed instrument being used
by WGAL as a measure for audience applause on its Radio and
Stage Tryout Night series now being aired from the stage of the
Device is nothing more than a
very sensitive level indicator, but
it's very efficient and has caught
the fancy as well as the confidence
of the audience. Is presented from
the atage and a group of four judges
and technical men hold pow-wow
over the electric car in the plit.
Prizes are awarded on the basis of
applause, which is truthfully measured by the instrument, regardless
Bob Posey, who m.c.'s the show. ured by the instrument, regardless of its name. Bob Posey, who m.c.'s the show



UNCLE EZRA (Pat Barrett)

Featured Comedian Sponsored by ALKA SELTZER

BLANKETING THE KEY CITIES OF AMERICA. NOW DOUBLING ON 2 NETWORKS; OVER NBC.

IEON

ARMOUR HOUR FRIDAY-WJZ-9:80-10 P.M.

Direction, HERMAN BERNIE 1619 Brondway New York



fred allen's

TOWN HALL ... TONIGHT!" HOUR OF SMILES

with
PORTLAND HOFFA
JACK SHARM
LIONEL STANDER
JOHN HROWN
MINERVA FIOUS
ELLEEN DOUGLAS
Laterial by Fred Allen and
Harry Tugend
Wendedays
9-10 P.M. B.S.T. WEAF
dangement, Water Batcholor

0

õ

TOE TOL 30

CONSECUTIVE

VEEKS KEN ENGLUND Park Central Hotel, New York

does a piece of patter about it before the judging takes piace. When
the readings, have been taken, a
special sheet is passed up to him
and he gives the winner with his
applause reading. Readings usually run from 11½ to 16, and mc.
converts fractions to decimals to
fractive. Instead of saying 'twelve
and a half,' he reads it 'twelve point
five oh.'

nve oh.'

Audience is convinced by this
measure that the judging is on the
up-and-up and eliminated talent is
always impressed by the tabulated
sheet.

aways impressed by the tabulated sheet.

Caton, Ohlo.

Newlyweds are recognized as prime sales, prospects by furniture stores, jewiers, electric ice boxes, vacuum cleaners, and radgets generally. Various methods for setting been devised by merchants. (A common procedure in some cities has been to pay newspapermen who are first to see the records.)

Ed Howe, commercial manager of the Canton branch of WADC, Akron, is developing the newlywed list as a ture company. Names of all couples applying for licenses are read over the air and they are invited to come into the store and resceive a free gift and the best wishes of the management.

ment.
Gift is of unimportant value but
the idea is to get the future house-keepers into the store.

WNEW's Bridge Pick-Ups

WNEW's Bridge Pick-Ups
New York City,
the New York City,
the Culbertson-Sims bridge tourney now in session at the Crockford
pended directly over the players
table to catch all moves. Martin
Block spiels softly so as not to disturb the tense concentration. Voices
of the players are aiso captured and
sent over the ether. Yery informal
sent over the ether. Yery informal
enthusiasts.

but of especial interest to the bridge enthusiasts.

This is aired at 3:30 p.m. four times weekly, and also at 9 p.m. thrice weekly. Series is not spon-sored, though Warren Packing company sends out spot announce-ment before and after the broadcast,

WTMJ's Hunch Milwaukee

Betieving the radio public is "free" of jazz music right after the "Mnos and Andy" type of program, as is the vogue in most western stations, WTM here has see back to remote controls for dance music pickups until 11 p.m. Dramatic, comedy and classical transical programs will be used for the programs of the program of the program of

henceforth, the station announces.

WMAZ Points With Pride
Macon, Ga.

For a small town independent station with only one dance spot available, WMAZ believes it sets somewhat of a record. Has 63 quarter hours of remote pickups a week from the compact of the control of the con

Oil For The Flames

Oil For The Flames
Peorta, Ili.
Station WMBD of this city is
profiting by an altercation between
the board of education here and the
booksellers. Latter are burned because of the inpectance of the control
rages on, far into the night.
Station has been generous with its
time in the controversy, and the
citizenry have been listening in in
droves.

droves. Including the Chinese Philadelphia.

A recapitulation this week of the WDAS program schedule, in lines with spring studio cleaning, revenue a complete broadcasting house of all

attomore forcetains in success of a station now has shows in almost every language, including Greek, Italian, German, Hebrew, Lithuenian, Ukranian, Slovak, Polish and commercial.

Harold Davis, WDAS director, is willing to put on a Chinese show if a sponsor is available. Has a Far East group now doing sustaining.

Airport Comedy

Airport Comedy

Seattle.

Al Pearce and his gang of radio and stage entertainers, upon arriving here by plane last week for a personal appearance engagement, were met at the flying field by a flock of fans and a kOMO mike.

Full of wisecracke, Pearce and his entertainers put on an open-air show which was carried over KOMIAGE with the week of the company of the com

RADIO STATION PORTRAIT

WCKY, CINCINNATI

Some stations are built on an FCC franchise and a mort-gage from the local bank. WCKX is built on the personality of L. B. Wilson. L. B. is probably the champion hoosy-detecter in radio. In an industry that encourages esplonage and devotes itself to pompous prattle, Wilson scorns verbal curlicues and deals in candor. His frankness and forthrightness has made him a power inte politics of broadcasting. But he's no crusader, He's just a business man. Too good a

But he's no crusader, He's just a business man. Too good a business man and too good at arithmetic for the comfort of NEC apparently.

WCKY has 5,000 watts, the rich Cincinnati market at an inexpensive per unit cost, and a policy of showmanship. Before he was a broadcaster, Wilson was (and still is) the owner, manager, booker, and pulse-beat of five theatres in Covington, one minute (as an able-bodied crow files) from Cincinnati.

able-bodied crow lies) trum Cincinnati. WCKY's studies run to roominess. It's an old edifice. The sales manager sits in the middle of a nice mashle nible approach. Other offices are similarly uncrowded. Nobody would develop claustrophobia at WCKY. And nobody will: lack for candy, the boss chief

distribution to presiding over his barony on the Kentucky side of the Ohio river L. B. is in Florida where he never quite makes up his mind to become a tax-payer. In Covington he lives in a big house with his wife, who used to be a the-atrical headilner. WCKY is operated on an operation of the control of the coving of the

Top Spinning On Map

Top Spinning On Map

Dubuque, In.

Dubuque, In.

Dubuque, In.

Wittib has existed in on a publicity stunt has

the public to the public to the public to the first adventures of Dick and Jane, juves.

Dona Ward, continuity, sold the commercial on the idea of tielng in a game, one of the top spinning variety, numbered so that checkers a printed map course.

Layout in quantities costs but ittitle, station and commercial being given printed plugs, the idea intering in to find out how they can obtain the public to the p

clicked beyond expectations.

Merchandizing Sustainers

Des Moines, Ia.

A wrinkle, new to radio hereabouts, has been put into effect at director. Date Morgan has been manded merchandising manager for sustaining programs. He will create soodwill among organizations and others interested in various programs contact all locals who might be interested in a particular program. Recently a talk by a Boy Sout executive was advance ballyhood in a troop bulletin asking that they listen in and comment on the profrom listeners and those putting on programs as the station may be used to urge all to ilsten in and comment.

Easter Bunny Tie-Up
A big chocolate rabbit is the prizer
given to never about the terminal and the studies of WKC1 here.
Program sponsored by Rebman's
local candy distributor, brings measages from the Bunny himself three
times a week, when he holds spestages from the Bunny himself three
times a week, when he holds spestages from the Bunny himself three
times a week, when he holds spestages from the Bunny himself three
times and who are
under 5 years old are his guests.
During the birthday parties, goodsized boy, togged like rabbit, capera
and chooled and foresent backets
in adjoining studio.
Same company sponsors weekly
half-hour kidg' program on WGAL
under title of Easter Bunnies.

WFBre Throvaways

WFBre Throvaways

Baltimore.

Early last week when the Democratic mayoraity primary political campaign was reaching an excitable climax. WFBR burst out with an exploitation idea that was original hereabouts and one which garnered some gab and attention.

Some gab and attention and the state of the

candidates floating around town that everyone was just giving 'em a giance and discarding 'em; so the station, wanting to plug a new program it was shaping up; arranged a card similar to the ones being but which was printed up in severse English. Copy read: Don't Vote For Snooge and Snally...but be sure to listen in on our broadcast in all legislative districts and counties over—WFER, on Monday, Andrew Copy of the Copy of

GO WFBR, Baltimore.

Gurgle-Gurgle
New York City.
You Pray For Me church in Har-lem, which now airs over WMCA,
New York, on Sundays, baptised
three converts on the occasion of
its initial broadcast last week (7).
Baptismai, water was graphicallydepicted over the air by joud splashEider Horn, femme leader, conducts the services. Program is aired
from 10:30 to 11 p.m., E.S.T.

from 10:30 to 11 p.m., E.S.I.

Notify Those Mentioned
Shreveport, La.
Citizens who will be mentioned on
the Headlines of Yesterday broad in
a message delivered by a Western
Union boy the afternion of the
broadcast. The message is written
on a special 'Radio. News Flash'
blank and enclosed in a special envalons.

blank a packar in the stand heave a said blank and enclosed in a special en velope.

Program, which is heard Monday, wednesday and Friday nights over KTBS, relates highlights of international, national and local news, respectively and the standard of the

British Drama in Buffalo

Recent ballyhoo over purchase of Britial Broadcasting dramas by the Britial Broadcasting dramas by the NBC caused no excitement what-ever here because the English air operas have been standard radio fare in this sector for more than a year.

fare in this section.

Herbert Rice, production chief at the Buffalo Broadcasting Co., took a trip to his native England about a year ago and came back with a shear of B.B.C. dramas. They have been _presented over WGR and been presented over WKBW regularly.

University Remote
Detroit.
Radio as an extension of education has been used by the University of Michigan for the past six
years. Using WJR as the ether
medium, these programs emanate
from the campus studios at Ann
Arbor.

medium, these programs emanate from the campus studios at Ann Arbor. In addition to his twice-a-day educational programs, given by Professor Abbott, director of broadcasting for the university, he also conducts a class in Broadcasting Technique, in which the heads of departments of station WJR assist in advisory and consultant capacities.

visory and consultant capacities.

Trip to Bernuda
WARD, Brooktro, N. Y.
WARD, Brooktro, N. Y.
WISH, WARD, Brooktro, N. Y.
WARD, Brooktro, N. Y.
WARD, Brooktro, N. Y.
WARD, Brooktro, S. Y.
WARD, S. Y. stores. Misha Rappel is directing the

Public Health Gestures
Shreveport La.
Shreveport radio stations cooperated with city and parish officials by donating several five-minuate spots daily for anti-diphtheria
campalgn speakers. Immunization
campalgn was sponsored by the
Shreveport - Gaddo parish health
unit and Dr. William Sandidge, director.

Toxoid was donated free and speakers besides giving the many advantages of immunization told of the cut-rates offered for injection by the M.D.'s.

Light and Shade Stuff

Light and Shade Stuff
Detroit.
Seaking to get away from the old
routine of straight announcements
on two of its dance orchestra pick
to as an "eavesdropping microphone," at Orlole Terrace, and a
playboy character, Bob Mayfair,
inserts breezy gossip into programs
from the Book-Caddilac hotel,
seron the seron that he is
placing microphone near a table
occupied by two or more guests.
Plants with prepared script are
heard chatting about this and
by Cato? Wagabonds are ingerlously woven into the conversation,
setting away from the stereotyped
method of number introduction.

Paint Company's Limericks

Paint Compeny's Limericks
Philadelphia.
Lucas Paints signatured this weck
at WIP for a three-a-week series of
five initude shows. Account is borfive initude shows. Account is borpaper contests here for many years
by featuring the 'Rhyming Radio
Riddle Man.'
Show offers up riddles in rhyme,
with the listeners rating ducats to
the broadcasts for correct answers.
Account is agented by the AitkenKynett Agency of Philly.

Sewing Machine Prizes

Kansa City.

Kats Drug Company, of this city, through its raddenny, of this city, through its raddenny, of the city, through its raddenny contest ever pulled locally. Rules for the contest were carled in a four-page advertisement in the Star, and daily 10 winners are announced, the prizes being either bicycles or sewing machines.

Y.M.C.A. ve Y.W.C.A.

Station WHEC is running a series of broadcasts conducted by Rev. Gustin W Nixon on policing of youth. First is 'How may a youngman and woman determine whether are not ther? These

other?
Three men from the YMCA and three young women from the YWCA participate in the discussion.



LITTLE

AND HIS ORCHESTRA BROADCASTING DAILY FOR NIAGARA HUDSON ELECTRIC LIGHT AND POWER CO.

Columbia Records

C.B.S. Coast-to-Coast Network Thurs. 11 P.M. 5 Sun. 11 P.M. Set. 5 P.M.

RADIO'S OWN VAUGHN

DIOXOGEN CREAM STARTING APRIL 8 WJZ, Wed., 10:45 A.M.—Thurs... Sustaining Blue Network Mon. and Fri., 2:45 P.M.



ROY FOX AND HIS

BAND

ON TOUR

B.B.C. NETWORK

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL DETROIT MOA DIRECTION

STORER BUSY: ADDS. SPRUCES

George Storer, who has resumed direction of his own stations adds another to his group with the acquisition of WMMN, at Fairmount, Virginia, Station was owned and operated by A. M. Roe, Inc., of Fairmount. Roe continues as president and manager, will act as general manwheeling, will act as general man-

ager.

WMMN operates on 500 watts
days and 250 nights. Plan is to retain present staff and to make a
complete remodeling of studios and

complete temocrains or equipment.

Muvemodeling and re-equipment will be done at WSPD, Tosed another Storer station. Work with the state on the new style, vertical rediator towers, which rise 2d feet from the ground and the new transmitter building. Herestofree transmitting was done from the Commodore Perry Hotel, where the studios are located. WSPD operates on 2,500 watts daytime and 1,000 watts at night.

NBC, COAST-TO-COAST

9:00-9:30 P.M. EST 10:30-11 P.M. VICTOR

EASY ACES

7:30 Monday-Tuesday-Wednesday

"Tally Ho-o-o-o'

HOTEL ST. REGIS ROOF **YNNHOL**

GREEN AND HIS ORCHESTRA

With MARJORY LOGAN WABC-Coast-to-Coas

s. and Sat., 11.30 P.M. E.S.T. Columbia Broadcasting System

GRACIE BARRIE

DE LUXE THEATRES

Bole Direction
HERMAN BERNIE
1619 Broadway, New York

MR. SCHLEPPERMAN

Friars' Club, 1657 Broadway

Copyright Clearance Snags Daily's Show

Detroit, April 9.

All Detroit newspapers are now on the air and buying time ilberally. News takes the whole Michigan Radio Network, pines takes the local stations. Times takes the whole and the seven local stations. Network, including the basic station, WXTZ, here.

Free Press latest to take Free Press latest to take the ether, plunge, ran one week, and ran into a snag. Dramatizing a portion of story appearing in its Sunday 'Book of the Week' feature, found that it had not secured proper permission from the author. Programs are off smnorarily.

Readying KPLC Diverts KRMD Staff Duties

KRMD Staff Duties

Shreveport, La., April 9.

Installation of equipment at KPLC, recently authorized station at Lake Charles, La., by management of KRMD, has necessitated many changes in personnel in the Shreveport outlet. Bill Porter's assignment as manager of the Lake Charles studio has shifted duties to W. E. (Bill) Rowens, Jr., who also becomes chief announcer. Loftin L. Hendrick has been made commercial manager and Brico Dickson, announcer is now in charge of the continuity department.

ment.
V. C. Coker, KRMD engineer, has been sent to Lake Charles to test the new station.

Reshuffle Iowa Staffs

Des Moines, April 9.
Reshuffling of the Iowa Broadcasting Co.'s announcing staffs last
week resulted in the assignment of
Arthur Smith, Milo Westley, Harold

Arthur Smith, Milo Westley, Harold Sparks and George Engleter to KRNT and Dale Morgan, Wayne Eckley, Water Shephard and Lowell Blanchard to KSO.
Wayne Tiss is KRNT's program manager, with Orville Foster doubling as assistant and musical director, while the same functions with KSO are held, respectively, by R. B. Martin and Lansing Benet.

Madeline Woods on WAAF

Chicago, April 8.
Madeline Woods, former Coass
States publicity chief and now political press agent, is also an ether

chatterer.

Being sponsored by Gordon clothing to ride on WAAF with an hour's worth of metropolitan gossip each

Sweetland Sponsored

Detroit, April 9. Ben Sweetland, Friendly Counsel sen sweetland, Friendly Counsel lor formerly sponsored by Senti ment Perfume, over WJR, ha signed with Ward Baking Compan, for daily chats on 'Human Under standing.'

Sweetland helps his listeners with solutions to their problems.

Local Script Sponsored
Shreveport, Las, April 9.
Adventures of the Thrift Family is now being heard on Monday, Wednesday and Fridays from 6:15 to 6:39 p.m. over KTBS. Script is written by Marian Pearson, wite of Talbot Pearson, Shreveport's Little cast besides Mr. Pearson are Doris Reagor, Tom Fitzgerald and John Paul Goodwin.
Series sponsored by Pathaland

Paul Goodwin.
Series sponsored by Felbelman's,
Inc., Shreveport outlet of SearsRoebuck. Contract handled through
Pelham and Booth Advertising agency.

Gomer Bath Lecturing
Peoria, Ill., April 9,
Gomer Bath, continuity editor of
station WMBD, will lecture before
the newly organized radio study
class of the University of Illinois
this week.

this week.

Bath is on lecture list with Julius
Kiein, of CBS net work; Russ Russcil, announcer of station WGN, and C. L. Menser, production executive of NBC, Chicago.

WMBD's New Studios

WMBD's New Studios
Peoria, Ill., April 9.
WMBD will move into new studios in the Alliance Life building about May 1, or as soon as remodeling operations on the second floor.

eling operations on the second floor of the building are completed. Has been in Ornheum they're building here for the past feveral

Local Act Succeeds Jones-Hare Waxings

Syracuse, 'April 9.

Kéller & Goetz Coal Company,
which has been on Station WFBL,
Syracuse, for four years, has
changed its weekly program from a
transcription series of Billy Jones
and Ernis Hare to local talent.
Jack Shannon and Eddle Leonard
er the halves get the tob.

WSPD Raises Pitch

Toledo, April 9.

WSPD is building a new 204-toot transmitt; outside the city limits. New equipment will increase the possible volume of the station to 5,000 watts. At present the station has permission to use 2,500 daytime but only is capable of developing

New maximum capacity is being provided with a view to increased power in the future.

Nan Halperin on WEVD

Nan Halperin will appear over station WEVD. New York, twice weekly in a serial entitled 'Ro-inance' starting on April 12. With Miss Halperin will be Pat Mann. Setting for the story, which was scripted by Allan Gordon, is in a doctor's office.

doctor's office.

To air on Tuesdays and Fridays at 8:15 p. m. EST. This will be the comedienne's first fling at radio.

Shreveport's Amateurs

Shreveport, La., April 9.

Amate... vogue has finally struck here. KRMD, local 100-watter, on April 2 inaugurated a 'search' for talent, Local coffee grinders are

sponsors.

Program will he aired half hour
on Tuesday nights hereafter. Cash
prizes awarded winners on each
program and all participants are
given a pound of the product for
their matutinal cup.

Jimmy Wiley's Sponsor hreveport, La., April 9.

Shreveport, La., April 9.
Jimmy Wiley, 15-year-old Shreveport high school student, has a
commercial. Program will be heard
Tuesday and Thursday nights over
KTBS, sponsored by Big Chain
Stores (local-owned). Program consists or popular songs with plane

Wiley first heard over KTBS

Texaco's 3rd Repeat

Rochester, April 9.

Doyle-Texaco gas and oil comany has signed for third year to Doyle-Texaco gas and oil. com-pany has signed, for third year to sponsor play-by-play descriptions of Red Wing baseball games in the International League, Gunnar, Wilg, manager of WHEC, is at the mike, getting dope for the out-of-town games via tellegraph.

Broadcasts open with the Roches-tor-Newark game at Newark April

Tareyton Expands

Tareyton Expands
Herbert Tareyton cigarets is expanding its jingle campaign to national proportions, after testing the
idea on Philadelphia, Washington
and Boston for 13 weeks.
Lawrence C. Gumbiner, agency
on the account, is preparing the
station list.

Court Lifts \$7,500 Plaster Mexico City, April 6.

Mexico City, April 6.

Pan American Radio Co, a local enterprise now in liquidation which was to operate several stations here, granted an injunction by a local district court against a ruling of the rederal board for conciliation and arbitration that it pay Jgracio Pierro mide entire once its and arbitration that it pay Jgnaclo Bravo, radio engineer, once its manager, \$7,500, claimed for a trip to New York to purchase equipment for the company. Court upheld company's contention that Bravo went to New York or Ne

Minnesota Police Station

St. Paul, April 9, Minnesota legislature is currently noulling a bill providing \$25,000 for the first and \$1,2500 for the second year to establish a state-owned and operated broadeasting station. Station would work with the state bureau of criminal apprehension, its aim being, reimarily to blanket the state toward curbing erime.

Booing and Hissing Causes Sponsor To Drop WMCA Amateur Program

Two WMCA, New York, commercials, Sun Swee Prune Julce and Informally at Jack Dempsey's, have undergone complete program changes within the past week, due to disastisfaction on the part of all concerned. Sun Sweet's amateur spread which was bruadcast weekly om Fox-Brooklyn theatre on Monday nights is now a sustaining pro-gram. Sponsor used it for four weeks, and then faded from the pic-ture claiming that booing and hiss-

Radio Guests Squawks

(Continued from Page 1)

were formerly the Hudson, Little and Avon theatres. Demand for tickets to Cantor, Waring's Penn-sylvanians and Stoopnagle and sylvanians and Stoopnagle and Budd broadcasts is greatest on the

sylvanians and Stoopnagle and Budd broadcasts is greatest on the Columbia network.

National Broadcasting claims that the only recent complaints about tickets resulted at a recent Fred Allen re-broadcast near midnight when some invited to the program failed to bring their tickets. But NBC has a comparatively easy problem as to seats for larger broadcasts because the company, is able to add, the movable, folding seats when taxed to capacity in the eighth, floor studio of the Rockefeller building. National holds down the ticket list to 1,500 which is the top capacity of this main studio.

Red Tape

Red Tape

Biggest squawk heard by NBC is ver delays in opening this large tudio. With apparently no desigover delays in opening this large studio. With apparently no designated time when the studio is to be opened before a program, ticket holders arriving on the lower level at \$:30 for a \$ o'clock broadcast learn that, although their tickets aspectly they must be asked extensive the studies of them.

After 10 minutes waiting downstairs, they are taken to the eighth floor by elevator and told to stand behind ropes until the opening of the studio. Crowding of coupon holders into this inside hallway for 10 minutes waite while the studies of the studio. Crowding of coupon holders into this inside hallway for 10 minutes while the studied doors are kept shut has left many disgusted with radio even before the broadcast starts.

Here again the sponsors feel the brunt of the kicks: Their attitude is that if they are courteous enough studio.

brunt of the kleke. Their attitude is that if they are courteous enough to five their firm's best friends when the second the second their firm's best friends when the second them before and after the broadcast. At least, they think the courtesy should be equal to that displayed by unders and doormen at de luxe picture houses. Militaristio

Militariatio

Desire to clear NBC studios especially late at hight seems to be tod-up with somebody's notion of efficiency. Lights must be turned out. Not only is the public almost literally showed into the clevators but stars and headliners are cl-bowed to get off the premises as rapidly as possible. Autograph lunters and NBC ushers seem to be mortal enemies although the rapidly as possible. Autograph hunters and NEC ushers seem to be mortal enemies attiough the stars don't, mind. Complete lack of the deference generally shown stars in the theatre and Hollywood is notable at NEC. Orders are given in our the start and the

guard cram-in-the-sardines

In theatres the handling of mobs In theatres the handling of mobs has been recognized for years as one of the most fruitful causes of potential bad will. While Americans as a race are slow to complain and ready to take orders from adolescent ushers the spark of rebellion does flare up and create plenty of trouble.

Ralph Norwood's Orchestra, and Helen Guest, blues singer, long sus-tainces from the Cauton studios of WADC, Akron, now doing commer-cial for Turniture store:

ing from the audience didn't give their product a chance. Program, however, has meant considerable b.o. activity at the theatre, so the series is continued per usual minus any label. House pays the orchestra fees and station assumes the line charges. Don Kerr handles for the station. Sun Sweet now presents the Lazy T Round-Up thrice weekly at 6:30 p. m. EST in place.

now presents the Lazy T Round-Up thrice weekly at 6:30 p. m. EST in place.

Dempsey's, which was signed up by Jackfin Clothes, is also now a sustainer. Here it was the restaurant which kicked about the program. Eaterie did not like the day of the control of the

ARTHUR TRACY

THE STREET SINGER" SCHOLL'S PRODUCTS

Evenings, 7:30-7:45 E.S.T. Tues.-Thurs.-Sat. WOB-WLW-WGN-WXYZ

Rocke Preductions

TIM and IRENE RYAN NOBLETTE

"Hy Ya Boys"

Goodrich Tire Program Every Friday Evening WJZ-10 to 10:45 P. A.

National Broadcasting Company

THE ULTIMATE IN NOVELTY PROGRAMS

BORRAH MINEVITCH

REID'S ICE CREAM

ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC-Tuesday, 8:30 to 9 P.M., EST (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., EST

BADIO'S NEWEST, LOVELIEST VOICE

BERNIC

(BAYER ASPIRIN) WABC, Every Tues., 8-8:30 P.M. Coast-to-Coast

"Abe Lyman's Welts
Time"
(PHILLIP'S MILK OF
MAGNESIA)
WEAF, Every Frl.,
9-9-30 P.M.
Coast-to-Coast Direction, LESTER LEE, REO BLDG., N. T.

Radio Chatter

New York

Andrew Kelly, whose sketch. Horse Sense Pholosophy Interpreting urent events particularly in economic, field, clicked heavy ver WGY and for a time was presented over the MBC red loop, returns to the 790-kilocycle channel this week with an early-evening program monologued rather than dialogued.

Tom Lewis, announcer, actor and script writer on staff of WTAM, Cleveland, stopped off at WGY to say Helio to former associate, while on trip East to visit his mother in Troy.

Thoy.

Thomas C. Stowell, Albany correspondent, who directs, acts in and announces Health Hunters, serial sketch prefer to N.Y. Sixte Department of Health passed first in civil service examination for post in the division of Public Health Education—which is has been holding provisionally for sometime. Mrs. Challes and Albany newspaper and now director of the 'Radio School of the Theatre,' a WOY feature, also graded in the test.

Louise, Stevens, 19-year-old Yon-

graded in the test.

Louise Stevens, 19-year-old Yonkers girl, won the \$125 monthly
award for the best amateur song
submitted to WBNX, Bronx, during
March.

Pierre De Rohan airing now and nen over WEAF.

Faith Fortune returns to WNEW with her lovelorn advice.
Tallulah Bankhead discussing pooches over NBC.

Johnny Johnston remaining at the Commodore Grill indefinitely.

'Paul Sabin opens at the Hotel Lexington tomorrow (11).

Lexington tomorrow (11).
Goldle, trumpet player, is, the
latest Paul Whiteman player to be
featured, with the outfit.
Aaron Levin is now handling,
booking dates for Carl Hoft in New
York and Chicago.
Roland Trenchard and Harry F.
O'Mealls, both of WHOM, plan to
attend the federal radio session in
Washington on May 15.

Washington on May 15.

Dorothy Frooks begins a new series over WINS.

Gilbert Patten, author of the Frank Merriwell stories, has signed with the radio division of Elisabeth Marbury, Inc. to represent him on all deals. Patten writes under the name of Burt L. Standish.



SHAYNE

Radio's Ambassador of Song HEADLINING LOEW'S DELUXE THEATRES

... "A Great Voice! A Fine Personality! Be Sure to listen to him." DAILY NEWS

Week of April 12 LOEW'S, JERSEY CITY, NEW JERSEY

oadcasting Every Sunday 5:20-6 P.M., WOR, N. Y.

FOR SALLY'S STUDIO

7 West 44th St., New York City

Michigan

George Pickard, of WXYZ staff, off due to illness.

Larry Lee and comes to WebLarry Lee and comes to WebLarry Lee and comes to WebWith spot on WWJ remote.

John Eccles, WJR's chief announcer, resumes his Book Worm
program.

Larry Funk band at Orloic TerLarry Funk band at Orloic TerLarry Funk band at Orloic Terstantonicer, is taking the two weeks
before the opening of baseball season for his vacation. However, the
army duty in Chicago. Stevenson
is a captain in the reserves.

Del Delbridge and Ray Gorreli,
radio orchestra leaders, have new
headquarters in Fox Theatre buildFreddie Zierer and George De

haddo numeries in Fox Theatre buildindependent of the form of th

Minnesota

Minneapolis Symphony orchestra over WCCO from 9-10 p.m., Satur-day (6) and (13) nights, Alrings designed to build up ork's sustain-

designed to built and the fine fund.

Jerry Harrington back at WCCO, but on a commersh this time, airing daily from 6:45-7 a.m.

Tena, of the former Tena and Tim air act over WCCO, now in the auditioning stage for a new commercial.

ditioning stage for a new commercial. F. Monitomery, WCCO sales may back from a biz trip to Chi. He was a stage of the control of the control

Meckienburg Times, Charlotte weekly, has put la radio page since the daily press is anti-radio, with Cecil Carmichael in charge. He writes a column 'Microphone Meandorings.'

writes a column Microphone Meanderings.
Norrises have it at WSOC, Chariotte. Station has Paul Norris, annormal collection of the Microphone
and Bo Norris, muscal director. They are not related.
Queen City Revue is a modely of
talent that has been organized for
WSOC, Sunday nights, Eleanor Bell.
Nell Norris and the Three Red
Robins Included.
Gene Austin and Olsen and JohnGene Austin and Olsen and JohnFlaces, thin played the Carolina
theatre Charlotte, went on the air
from WBT while in the city.

Pacific Northwest

Archie Presby, KGW-KEX an-

Archie Presby, KGW-KEX announcer, was guest of honor at a farewell party at the Multnomah hotel last week. He leäves to join NBC at San Francisco. Milled the second of th

Florida

Opening session of the Florida State legislature was aired over WQAM using the all-Florida net

WQAA usus wires.
Mr. and Mrs. Sam Pickard, CBS
Vp. returned from a two weeks'
yachting trip as the guests of F.
W. Borton, WQAM pres.
Prairle Ramblers, hill-billy crew
heard over WQAM, can and do play
42 instruments during a single pro-

gram. WQAM Amateur Night will be heard from the Cinderella ballroom hereafter in order to accommodate the mob. Norman McKay will methe new show.

the mob. Norman McKay will m.c. the new show.
WQAM pulling a daily program from the Electrical-exposition. Using station talent, interviews with spectators and gab about the show.
Billy Sherman, WQAM warblet to cloveland to Join Maurice Spitalny's

orch.
Daiton-Norman, WQAM's Sing-lng Cowboy, has accepted an en-gagement in New York.

Louisiana

Captain Arthur C. Pritchard,
WWL New Orleans, general manager, still working in the WWL
Dramatle Players cast on Sunday
nights.
Edwin K, Cohan, CBS technical
director, stopped off at WDSU for
a brief visit with Joe Uhait and
George Pierce, station owner and
city of the Company of the Comp

oricles after an absence of three circles after an absence of three circles after an absence of three jumps of the control of the circles are circles after an are circles are circles after a circles are circles and circles are circles after a circles are circles and a circles are c

She collaborated with Joseph Selferth, station poet, in a bit of Shakespeare.

Miss Ivanal program of songs in Miss Ivanal program of songs in Miss Ivanal program of songs in the Shakespeare.

Don Lewis, WDSU announcer, is the intest member of the attar to contemplate a trip to the altar. Vincent Varisco and his orchestra have been susigned an afternoon Drug Trades Products Corporation has added another half-hour nightly to their schedule over WWL, making it we house of commercials over the station.

Audiery Charles has been assigned to two commercials daily over WWL. The singing 'Cowgirl' is heard at 11.45 a.m. and 3:15 p.m. Julius Chevis of the Club Plantation band, heard over WDSU, has joined the ranks of benedicts.

North Carolina

Here and There

Stanley Holt, J. Walter Thomp-son, exec on the White Owl cigar account, flew to Los Angeles last week to help get Ferde Grote under way on the Burns and Allen show.

Vivienne Segal has been renewed for another 13 weeks on the Phillips Dental Magnesia show on CBS Tuesday night. It's her fourth ex-tension.

Edward Drake joins the continuity department of WLS. Chicago, suc-ceeding Bob Dwyer, who is now with the Wade agency here.

Wm. G. Rambeau Company pointed exclusive representatives WXYZ, Detroit.

Dick Ward, member of Jack Rip-ley repertoire (theatre) players, on WKBB, Dubuque, Ia.

Philco Radio and Television Corp for the first quarter of this year showed a 28% increase in radio business over 1934, with a total of 324,117 Philco radios sold in the first three months of 1935.

Dave Brinkmoeller, former man-ager of WGST, Atlanta, has taken over management of WIND, Gary, Indlana.

Mike Thomas, former radio re-porter for Atlanta Georgian over WGST, Atlanta, now handling news broadcasts and publicity for WJTL.

Guy Butler, baseball writer for The Atlanta Journal, conducted re-mote control broadcast from Crack-er training camp over WSB. Crack-ers trained at Daytona Beach, Fla, but pickup was from Galnesville for radio facilities.

Barber and Herrin, harmony duo, now at WSB, Atlanta, after year at WTFI, Athens, Ga.

Ed Smith, former production chief at ABC, is handling a new hillbilly variety spread over WFAB, New York, five times weekly. Broadway Outlet Stores sponsoring for 26. Placed through Bess & Schillin,

Wally Nehrling to handle sports commentations over WOWO, Fort Wayne, this season.

Kent Rider of Austin, Texas, and B. R. Patterson of Waco auded to the commercial staff of KTAT, Fort Worth.

Dick Jacobs, who has been doing commercial work for northern Ver-mont stations, has retired and purchased a farm.

Roxy La Rocca, former musical director of WNEW, New York city. has brought his harp music to sta-tion WMBD in Peorla, Ill., his home

Arthur Beddoes, Toledo boy tenor who has been with Vincent Lopez, has returned to Toledo and is singing with the Commodores in the twice weekly dinner hour program from WSPD.

Charles Penman, announcer for ather Coughlin and Cycril Gut-Father Coughlin and Cycril Gut-hoeri, the radio priest's musical dineers, the radio priests musical di-rector, are collaborating on a new program on WJR, Detroit, called 'The Easy Chair.'

Bertha Forman, ex-WWJ and Detroit News Player, has left to join Blanche Ring, in her new play.

Arnold Tieman, formerly with NBC-WTAM at Cieveland, now with WWJ as traffic manager.

WMBD, Peoria, new faces, include Hal Culver entertainer and aunouncer from Nashville; Jack Lyon, planist and organist from Lyon, planist and organist from Chicago; Milton Budd returning as

announcer; and Harry McCormic of Flint, Mich., an addition to the engineering staff.

Helen Gertrude Sparke on KTAT. Fort Worth, with a Friday morning book review.

Gov. Jimmy Allred of Texas, in fireside talk over SBS web explained his reasons for his current crusade against likker and gambling. Same night, SBS picked up Dutch Scheel's ork from Cactus Club in Austin, one of the spots which had just been hacked by the Texas Rangers.

E. P. H. James, NBC sales promotion and advertising manager, will speak Friday (12) before the Southwestern Salesmangers' Conference in Dallas on the merchandizing of radio programs. James calls on NBC owned stations enroute.

Merritt W. Barnum, of the Young and Rubicam agency, had a com-position of his introduced last week by Al and Lee Reiser, plane

Morton Downey set by William Morris agency for guest appearance April 30 in Chicago with Ben Bernie.

James Melton will do chores for Colgate, Gulf, Coca-Cola and Palm-olive before leaving for Hollywood, where he has a film contract with Warners. Bookings set by William Morris agency.

Ray Noble sequence in Para-mount's 'The Big Broadcast' will be filmed in New York.

Colleen Moore airs over WNEW, New York, Friday (12), describing her pet doll house.

Judge Frederick E. Goldemith, in a talk over WNEW, New York, Sunday '(7), described ex-Mayor James Walker as a chastened man and reminded the listeners of Walker's 'high talent for public ser-vice.'

MONDAYS 8 to 9 P.M.-WHN

ALEX

AND HIS MUSIC Dir., WM. MORRIS AGENCY

BARRYNIK BARITONE THIRTY NINTH WEEK P. & G. CAMAY "DREAMS COME TRUE",
WEAF-NEC, 3:30 P.M., EST
Mon., Wed., Thurs. ROCKWELL O KEEFE IN

ED LOWRY

Terrific on the Air WHN 8-9 P.M. Mondaye In Person He's Swell, Too, with His Exclusive

YOUNG & ROBBINS CLOTHES

200 West 51st Street, New York

Just Off Broadway

BENAY VENUTA

GUEST ARTISTE

AL JOLSON'S PREMIER SHELL CHATEAU REPEAT ENGAGEMENT

Satuday, April 13, 9:30 P.M. E.S.T., WEAF-N.B.C,

Management CBS ARTIST BUREAU
Personal Management JULES ALBERTI, Hotel Kimberly, New York

EDDIE DAVIS

Contributing to the

EDDIE CANTOR PROGRAM

COMMERCIALS

WEEK OF APRIL 10-16

rhis Department lists sponsored programs on the NBC, CBS, and utual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S. (Saturday).

Lullaby Lady M L Bastman Brwin, Wases

CITIES SERVI

Jessica Dragonette Rosario Bourdon O Quartet *Lord & Thomas

COCA COLA

19:30-F-WEAF
Frank Black Oro
Olga Albani
Chorus
'D'Arcy
COLGATE-PALM
18-Tu-WEAF

Gladys Swarthout James Melton John Barciay Al Goodman Or.

Al Goodman Oro 10:15 a.m.-M to Inc.-WEAF (Super Sude) Clara, Lu 'n' Em *Benton-B

COOK'S TOURS 5:30-Sn-WJZ

A-SO-M-WEAR U:30-M-WEAE (ColgateToothpas Otto Harbach Martha Mears Al Goodman Oro

Smiling McConnell
*Henri, H. & McD

Harry Horilck Frank Parker Jack & Loretta Ciemens Parks & Peart AMERICAN HOME PRODUCT (Anacin) 7:80-M-Tu-W-WEAF

Basy Aces Goodman Ace Jane Ace Blackett-B-H AMERICAN TOBACCO 9-Tu-WJZ (Half & Half)

Red Trails'
J. Hanna, Dir.
'N. W. Ayer ARMOUR

Phil Baker
Ben Bernie
Gabriele De Lay
Harry McNaughte
Estelle Jayne
Leon Belasco Ore
*Leord & Thomas
B. T. RABBITT
1:30-Su-WEAF

Mary Small Veronica Wiggins Bertrand Hirsch

'Hary 'n' Esther'
Jean Colbert
Artell Dickson
Rhythm iris
Nat Brueihoff Ore
'Aitkin-Kynett BEECHNUT 7:30-M-W-F-WJZ
David Brown, Dir Red Davis'
Ameila Barhart
Burgess Meredith
Jack Rosleigh
Marion Darney,
Elizabeth Ragge
Johnny Kane
Eunice Howard
Jean Southern
"McCann-E CORN PRODUCT 9:30-Tu-WABO (Linit)
'Hour of Charm'
Phil Spitainy
Rosaline Green Rosaline Green Maxine Evelyn Kaye Pat Harrington

McCann-E BETTER SPEECH INSTITUTE 2-Su-WJZ Your English! Auspitz & Lee

Pat Harrington Gypsy Cooper Mary Rumrill Ann De Marco Lilyan Perrou Miyan Perrou
12:15-Daily Ex. 8
Su-WABO
The Gumps'
Wilmer Walter
Agnes Moorehead
Lester Jay
George Graham
Edith Spencer
*E. W. Hellwig BISODOL 8:30-W-WABC Guy Robertson Ona Munson Elizabeth Lennox Victor Arden's On COTY (Face Powder) 18:30-W-WEAF

*Blackett
WAITT & BOND
(Blackstone Cigar
11-M-W-F-WOR
Transradio News

BORDEN 9-F-WJZ Ray Noble Oro 8-F-WJZ
T. Harrington, Dis
Beatrice Lillie
Cavaller 4
Warren Huli
Lee Perrin Oro
11:45-W-WEAF OBYSTAL CORP

CRISTAL CORP.
(Outdoor Giri)
TiSB-S-WABC
Connie Gates
Sally Clark
Richard Norton
Victor Arden's Or
Burford Hampdau
Kay Carroli
Ruth Easton
"United Adv
B. D. DAVIS
(Cocomait) Magio Recipes Bill Bradley Jane Billson Young & Ruble

A. S. BOYLE (Floor Wax) 2-Su-WABC (Cocomait) C-M-Tu-W-Th-WABC Irving Kaufmau
Blackett_S-H
BRISTOL-MYER
D-W-WEAF (Sal Hepatica) (Ipana)

eiso-F-WABO
Hollywood Hotel'
Dick Powels.
Louelia Parzons
Raymond Paige of
Frances Langford
Anne Jamison
Alice Brady
Richard Arien
Virginia Bruce.
*F. W. Armstrons

CARLETON & HOVEY

(Fr. John'e Med. 7:15-Th-WJZ

Alexander Thiede Eva Gingras Chor Dwight Meade *John W. Queen CARLSBAD (Salts) 7:15-To-WJZ

Morton Downey Guy Bates Post Ray Sinatri Ord

WABC

Buck Rogers'
Curtis Arnall
Adele Ronson
William Shelley
Elaine McIchlor
Edgar Stehil
Dwight Weist
Peggy Allenby Dwight Weist
Peggy Allenby
Ruthrauff & R

DELCO
5:45-Sa-WABO
Art Dickeon
Chariie Morgan
Geyer Co
9:45-M-W-WOR
Pathe News of A
*J. Walt Thomps

EX-LAX 0:30-M-WABO Lud Gluskin Block & Sully Gsorge Givot Gertrude Niessn *Katz Botty Winkler

10-F-WEAF

First Nighter
June Meredith
Don Ameche
Cariton Brickert
Cliff Soubler
B Sagcrquist Ore
"Aubrey Wallace
CAMTBELL
(Soup)

9:30-F-WABO
Hollywood, Hotel'

FIRESTONE 8:30-M-WEAF Neison Eddy Vocal Ensemble Wm. Daly Orch Swseny-James

7:45-Su-WEAR

Wendell Hail

K. W. Ramsey
FLETCHER

CASTORIA

8-Sa-WABU
J. Stauffer, Dir.
Roxy & Gang
Dora Rinehart
Zora Layman
Elevan Cross
Ruth Carbart
Almee Deloro
Herbert Kingsley
Vicki Chase
Larry Taylor
Hennietta Schimat
Leon. Rossirrooli C
Tyoung & Schimat
FORD MOTOR
Schu-WABC
Tito Schipa 8-Sa-WABO

Tito Schipa
Detroit Symphon
9:30-Th-WABC

Ted Pearson
Stella Friend
Kay Thompson
'N. W Ayer
FORHAN
(Toothpaste CARNATION MILE

John Shea
Peter Dixon
*Erwin-Wassy
M. HOHNER
(Harmonicae)
7:45-Sa-WOB
Carl Freed
*Atherton & C
HOOVER
5-Sn-WEAF

Sundra Love Gene McMillen Jack Doty Hazel Dophelde *Blackett

HOBLICE

HOBLICK
(Matted Milk)
7:15-Daily Ex. Sa
Sn-WOE
Lum & Abner
*Lord & Thomas
HOUSEHOLD
FINANCE
8:30-Tu-WJZ
Edgar A. Gueet
Joe Koestner's Ore
Charles Sears
Tom, Dick & Harry
*C. D Frey
HUPSON

*C. D. Frey
HUDSON MOTOR
8:30-M-WABO
Kate Smith
3 Ambassadors
Wallace Sie
Tcd Collins
Jack Miller Orc
*Brooke-Smith

*Brooke-Smith
IBONIZED YEAS
7:15-Tn-Th-SaWEAF
Whispering Jack
Smith
*Ruthrauff-R

JERGEN 9:30-Sn-WJZ S. V. Dobbs, Dir. Walter Winchell J. Walt. Thomps

Walter Winchell
JUNIAL Thompsol
JUNIAL Thompsol
JUNIAL Thompsol
JUNIAL THOMPsol
Sid-Sa-WEAF
Tony Won
Lorotta Foyuton
Hasel Dophelds
Hasel Dophelds
Glinns Valno
Ronnie & Van
Junial Hasel
Jordan
Ronnie & Van
Marion & J. Jordan
Ronnie & Van
Marion & J. Jordan
Ronnie & Van
Marion & J. Jordan
Ronnie & Wan
Harbon & J. Jordan

KELL 5:80-D

Dally Ex. Sn-WJZ

Sn-WJZ
'Singing Lady'
Irsene Wicker
8:80-F-WJZ
Ruth Etting
Bed Nichol's O
'N. W. Ayer
KLEENET

KLEENEI

11:15 a.m.-K to F.

Story WABG

Marili
Basil Loughren, Dir
Jan Crusinberry Au
Joane Blaine
Art Jacobson
Carleton Brickert
Betty Lou Gerson
Francis X, Bushmar
Anne Seymour
Lord & Thomas
KOLYNOS

7:15-Daliy Ex Sa-

LADY ESTHER 10-Su-M-WABO 8:30-Tu-W-WEAI Wayne King *Stack-Goile

LEHN & FINE 8-Su-WABO (Pobece)

Eddle Cantor Harry Einstein

(Toothpaste) Stories of the Black Chami FRIGIDAIRE

Jack Peari
Clift Hail
Leith Stevens
Pattl Chapin
Freddle Rich Oro
Geyer Co.
GEN. BAKING
5:30-Su-WABO

Julia Sandersou Frank Crumii Phila. Harmonica Band Jack Shilkret Orc *B., B., D. & O.

Burns & Allen Ferde Grofe Male Octet GEN. ELECTRIC 12:15-Su-WEAF What Home M to Me ane Adame

Travelogs
Malcoim La Prade
L. D. Werthelme
CONSOLIDATED
CIGAR.CO. ENERAL FOOD 2:30-F-WEAF 0:80-M-W-F-WOH M. W. Barnum, Dis
Martha Meare
Jimmy Wilkinson
Ai & Lee Reiser
Warren Hull
Frances Les Bartor
'Young & Rubicar
9-Th-WEAF
(Maxwell)

(Marwell)
Frank McIntyre
Lanny Ross
Conred Thibault
Muylel, Wilson
Molasses, in Janty
Gus Haenschas
8:30-W-WJZ
(Log Cabin Byrup)
Lanny Ross
Pauline Alpart
Harry Saiter Oro.
'Bauton & B
7-5se-WJZ
(Jell-O)
T. Harrinston, Dir

T-Su-WAZ

(I-Su-II)

(I-Su-II)

THAT LIVINGSTOR

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TANN PARKE

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TOUR & RUBICAM

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*Blackett
GEN. MOTORS
8-Su-WZ
(Institutional)
Howard Barlow
Henry Hadley
Brnest Schelling
Sophie Breedau
George Gerehwin
*Campbeli-B

*Campboll-E 10-Sn-WEAF (Pontlac) Jane Froman Modern Cholr Frank Black Or *MacMames, J. & GOODBICH

Current Control of the Control of Control of

Bobby Beneon Neill: O'Msiley Piorence Halop Billy Halop Eddie Wrange John Battle Detmar Poppen Lorraine Pankow Jos Wilton

Adventure House Albert Brown Patricla Duniap James Andeliu Jasse Pugh Karl Way Crexia Bori Kostelanets Ore 9-W-WABO

LIBBY MeNEULL

LORILLARD
(Briggs Tobacco)
(Muriel Cigars)
7:45-Sa-WEAF
Sporte Review
Thornton Fisher
Joe Ruddy, Sr.
*Lennen & M
LOUIS PHILLIPPE
2 Della Ex C. S. LORILLARD

2 Daily Ex. Sa-Sn-WABO
Marie Little French
Princess'
Ruth Yorke
Jamee Meighan
Leeter Jacket
*Blackett B-Sn-WEAF
Edward Davies
Schumann-Helat
Joe Koesther
Erwin-Wacey
EDNA WALLACE
HOPPER
Su-WABO
Romance of Heie
Tront
Virgins Ciark
Virgins Ciark
Marie Neison
Alice Hill
Sundra Love
Gene McMillen

*Blackett
GEO. W. LUFT
(Coemetics)
10-W-WJZ
Hollywood Gossip
Jimmy Fidier
Claudette Colbert
*Cecil, W-C

PINAUD
(Hair Tonic)
10:30-M-WABO
B Von Hailberg (
Calkina & H.
PHILCO
7:45 daily ex. 8:
8u-WABO
Boake Carter
"Hutchins *Cecil, W-C LUX 2:30-Su-WJZ T. Luckenbill, Dir. Anth. Stanford, Dir. Lupe Velsz "The Broken Wing" "J. Walt. Thompsou PHILLIPS-JONES
(Arroy-Shris)
(

LUXOB 8-Su-WEAF 8-Su-WEAF
Sally of Talkles
Bob White
Basel Loughrane
Henry Saxe
Joan Biane
Marjorle Hannan
*Lord & Thomas
MACFADDEN
8-SO.F.WARD

MACFADDEN
8:30-F-WABG
(True Story)
Court of Human
Relations'
Percy Hemus
Percy Hemus
Coulting Court
Linie Hits
Howard Smith
Lucille Wall
Ailyn Joslyn
Paul Stewart
8:30-F-WABG

6:30-Th-WABC (Liberty) (Liberty)
Edwin C. Hill
Edward Nell
Fulton Oursier
Arnold Johnson
Richard Deupre

MAYBELLINE 3:30-Su-WEAF

3:30-Su-WEAF
Penthouse Sernado.
Don Mario
Dorothy Hamilton
Chaa. Gaylord Ore
Cramer Rasselt
MET. LIFE CO.
6:45-Daily WEAF
Arthur Bagley
*Olrect
DR. MILES LAB**
(Alka.Sattum)

DR. MILES LABY
(All'A.SECTORY)
(All'A.SECTORY)
(All'A.SECTORY)
(ALL'S BATT DANCE
RIGGE RUNNER
RIGGE RUNNER
LUIU Belle
Maple City
(145-M-W-F-WFAN
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PAL BATTCH
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MODERN FOOD PROCESS OF

4:15-M-WJZ
Charles Sorce
Harry Swan
*Clements Co.

MOHAWK CARPET MIL 12:30-Daily Ex. Su-WABO Su-WABO
'5 Star Jones'
John Kaui
Elizabeth Day
Herbert Rawii
J Anthony Jon bert Rawlins
nthony Jonse
cnce Malone
ston Richards
le Marr
ackett-S-H.
MOLLE

7:30-Th-WEAF Al Bernard Emil Casper Theo, Carle Marlo Cozzi Leigh Stevens Orce *Stack-Gobie

ROLYNOS
7:15-Daily Ex Sa-Sn-WABC
'Just Plain Bill'
Arthur Hughes
Ruth Russell
Jamce Meighan
Curtis Arnall
Jos. Latham
*Blackett-S-H *Stack-Goble
BENJ. MOORE
(Palus)
11:30 a. m.-WWABO
Betty Moore
Lew White
*Direct
JOHN C.
MOERELL *Biackett-S-H
KRAFT-PHENIX
10-Th-WEAF
P Whiteman Orc
Lou Holtz
Harry Stockwell
Heien Jopson
*J Wait. Thomp.

5:45-Su-WJZ
(Dog Food)
Don Becker
Dog Chats
*Henri, II. & McD. MUELLER C. MUELLER C.
10:15 a, m. Dally
Ex. Sa-Su-WABO
Bill & Ginger
Virginia Baker
Lyn Murray
"Hellwig"

NATIONAL BISCUIT CO. Herry Einstein
Ted Hunding
Ted Hunding
Lenein & M. Kell Murray Oro
THOOL LEEMING
Rays Constitution
Ray

(Toothpaste) WABC
W Butterworth
Milton Rettenberg
Leu Raderman
Lucius Schmidt
Stack-Gobie
NOETHWESTERN
TEAST
1:80-M-W-F-WJZ

PEPSODENT 7-Daily Ex Sat 8
WJZ
Amos 'n' Andy
PINAUD

PHILLIPS-JONES

PILLSBURY

Today's Children
Troday's Children
Irma Philips
Walter Wicker
Bass Johnson
Irene Wicker
Lucy Giliman
Fred Von Amon
Jaan McGregor
'Hutchinson

Hutchinson

11 a.m.-W-F-WAB

Cooking Close Ups
Mary Eills Ames

Hnichineon

PITTSBURGH

9:45 a.m.-M thru I WOR

9:45 a.m.-M thru F
Don Carlos Band
Lacto Gracio
Palouco Gracio
Pal

(Ozol)
10:30 a.m.-Dally Ex Sa-Su-WABC
Jack Filton Orc.
B. B. D & O.
PRINCESS PAT
9:30-M-WJZ

PRINCES PART
PRINCES PART
STATE PRINCES PART
SECRET PRINCES PART
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PRINCES PART
(Crisco)
Tie (Crisco)
Ti

8:15-M-W-Th-

8:15.M.W.Th-WEAF (Camay) Dreams Coms True Barry McKinicy Ray Senatra Oro *Fedlar & Ryan

BCA BADIOTRO

9-Sa-Wez
Bob Lawrence.
Psg LaCentra
Ray Noble Orc
Al Bowlly.
Lord & Thomas
BCA VICTOR
2-W-WJZ

2-W-WJZ
Paul Whiteman
John B. Kennody
*Lord & Thomas
BEAL SILK
9-8a-WJZ
Chas. Previn Orch
Oigs Albani
*Erwin-Wassy
BEID STAR YEAST
11-Tu-Th-S-WEAF
Edna Odoli

HITE-TR-S-WEAL
Edna Odeli
Phil Porterfield
Irma Glen
Earl Lawrence
BEISER CO.
(Shampo, etc.)
11:15 a. m. SuWEAF

Jack & Loretta Clemens *Donahue-Cos

E. J. REYNOLDS
(Camel Cigarets)
10-Tu-WABO
9-Th-WABO
Casa Loma Band
Walter O'Keefe
Annette Hanshaw
Allos Freet
John Store
Kay Renwick
Ke-bay Sargent
Fee Wec Hunt
Wm. Bety
RETORNE CO 1:20-M-W-F-Wa Virginia Lee an Sunbeam' Dorothy Page Bob White Elinor Harriott Ed Prentess Virginia Lee 3-M-WJZ Jan Garbor Oro-Hays, McFarlam

Pee Wec hunt

Wm. Bety

RITCHIE CO.

8-Tu-WJZ

Eno Crime Clue

8-W-WJZ

Pegsy Flynn

Harry Jans

Hai Kemp Orc

N. W. Ayer

SCHOLL CO.

(Footnada) *Hays, McFarland
PACIFIC BORAN
9-Th-WJZ
Deatu Vall'y Day,
Tim Frawley
Joseph Bell
Edwin W. Whitns
Lonesome Cowboy
Joseph Bonime Or
*McC.Ericki
EVESOPPHT (Footpads)
7.30-Tu-Th-Sn-WOI
'The Street Singer
Arthur Tracy
*Donahue & Coe
SELBY SHOE
8-F-WABC

SELLY SHOE

8-3-W MO

8-4-W MO

8-4-W MO

WHEN THE MO

SHORT PORT

SHOTT PORT

SHORT PORT

SHOTT PORT

SHORT PORT

9:30-su-v. Ed Wynn Graham McNamce Eddle Duchin Orc 'Hann-Metzger A. Pryor, Jr., Dir., 'March of Time'
Howard Barlow Ore
B. B. D. & O.
UNION CENTRAL Clarence Nordstro Cheetor Stratton *B., B., D. & O.

SINCLAIR 9-M-WJZ Gens Arnold Bill Childs Mac McCloud Joe Parsons Cliff Soubier Harry Kogon: *Federal SOCONY VACUUM

o-Sn-WIZ
Roses & Drumer
Helen Claire
Reed Brown, Jr.
John Grigge
Gus Smith
Wright Kramer
J Spurin-Callela
Jee Curtin
Elward Jerome
Jack Rosiugh
Morgan Faries
Corter Hall
Elward The Spurint
Corter Hall
Elward The Spuri 7-Sa-VALO
7-Sa-VABO
Soconyland
Sketches
Chas. Webster
A. P. Kaye
Arthur Alian
Parkor Fenneily
Kate McComb
Isabel, Winlocke
Edith Spencer
John Milton
Ruth Russell
William Stickles
*J. S. Getchell
BERES UNITED DRUG Rhythm Symphos
DeWolfe Hopper
*Street & Finney

U. S. TOBACCO
(Dill's Best)
9:80-F-WEAF

SPARKS
WITHINGTON

4-Sn-WJZ

Jolly Coburn Oro
H Van Emburgh
Edwin Wasey One Night Stand Josef Bonime Ore WANDER CO. (Ovaltine) 5:45-Dally-WJZ

*Edwin Wasey
SSS CO.
(SSS Tonic)
\$.30-F-WOE
The Music Box
Mary E. Wood
Billy Axton.
*Johnson-Dallis Little Orphan A Allan Baruck Henrietta Tedro Ed Sprague Stanley Andrews Shirley Pell Blackett STAND. BRAN 8-Sp-WEAF

CHAS. WARNER (Chase & Sanborn A. K. Spencer, Dis Amateur Show Maj. Edw. Bowes Warden Lawes
'20,000 yrs, Si

Sing'
(Vince)
9:80-W-WJZ
John McCormack
*Cecil, W. C.

Add. Edw. Bowes

8-W. WEAR

(Royal Gelatine)

(Now Man's Family

Carloton E. Moore

J. Anthony Moyte

Michael Rafeetto

Kathicen Wilson

Bernica Berwin

8-Til-WEAF

(Roy Valles and

Rise Control

Cifford Odes

Low Bahn

Clifford Odes

Boddle South

Towner Shadon

Towner Shadon WASET PROD'CT 815-M-W-F-WABC Edwin C. Hill 12-Daily Ex. 8a-Su WABC 9:45-Su-WABO

7:30-Su-WJZ H. Polesic, Dir. Joe Penner Stefanni Diamond Ozzie Neison Ore Harriet Hillard *J. Walt, Thomp.

STERLING PROD S-Tu-WABC
(Bayer's Aspirin)
Frank Munn
Bernice Ciaire
Gus Haenechen Or

Gus Haenechen (
9:30-Su-WEAF
(Dr. Lyon's
Toothpowder)
Gus Haonschen
Frank Munn
Vivienne Segal
Ohman & Arden
Bert Hirsch

Bert Hirsch

9-F-WEAF

(Phillips Mag)

Waitz Time'
Abe Lyman Orc

Frank Munn

Bernics Claire

8:45-M-Tu-W-Th-WABC WABC
(Cailf. Syrup Fige)
'Dick Tracy'
Ned Wever
Lenter Jay
Waiter Kinsella
Charles Slattery
Rose Keano
*Stack Goble

STEWART-WARNER

WARNER (Alemite) 10:30-Tu-Th- WAR()

Lysbeth Hughes Bob McCoy Art Thoreen Horacs Heidt

ce of Experience 2-Sn-WOB Jacob Tarshish, Th Lamplighter *Erwin Wasey

*Erwin Wasey
G. WASHINGTON
(CORGE)
9:45-Sn-WJZ
'Adventures of Sherlock Holmes'
Louis Hector
Leigh Lovel
Josoph Bell
'Cecil, W. C.
2 1. WATKINS

B. L. WATKINS 9-Sn-WEAF
(Dr. Lyons Toothpaste)
Plerrs Le Kreeun
Raquei de Carlay
Jerome-Mann
Men About Town
Andy Sannella Ore
Blackett
WELCH
(Carna Lulca)

(Grape Julce) 8-F-WJZ

8-F-WJZ
Irene Rich
*Kastor
*WESTCLOX
4:45-Su-WEAT
*Big Ben Dream
Dramas
Arthur Alicn
Parker Fennelly
*B. B. D. & O.
*WOODRIJINY

WOODBURY 9-Tu-WARC 9-Tu-WABC
Blow Crosby
Georgie Stoil Ore
7:48-M-W-F-WJZ
Dangerous Paradiserous ParaEloie Hitz
Nick Dawson
*Lennen & M.
WRIGLEY
PHARMACEUTICAL
A-20.68-WEAW

CEUTICAL
4:30-Sn-WEAF
llarry Reser
Ray Heatherton
Peg La Centra
-Jorome E. Gray
WM. WEIGLEY
7-Daily Ex. SaSn-WABC
Myrt'n' Marge
Myrtie. Vall

King Sisters
Steve Merrill
Jerry Bowne
Alyce King
*Blackett-Sample New Business STUDEBAKER 9:30-Sa-WABC 8-M-WEAF

Richard Himber Stuart Allen *Roche-W-t SUN OIL

6:45-Daily Exce Sa-Sn-WJZ Lowell Thomas *Roche-Williams

*Roche-Williams
SWIFT
5-Sa-WEAF
(Meat. Product:
Williams, Dit
Sigmund Rombe
Wm. Lyon Pheir
Stuart Churchill
Lelia Flak

2:30-Su-WEAF (Vigoro) Mario Chamise *J. Wait Thomps

TASTYEAST

TENNESSEE PRODUCTS

(Loma Plant Food 12:15-Su-WABC E. L. D. Seymour Sam L. Croot

TEXAS CO.

TIME, Inc.

(Insurance)

Amateur Show Chubby Kano Horace Fehyi Johnny Johnso *Clements

(Continued from page 38)
show. Placed by Stewart-Jorden Agency. WFIL.
Citisoris and Southern Bank, participation in Home Makers program from the page 38 of the steel program once weekly, expiring June 30 of the steel program once weekly, expiring June 30 of the steel program once weekly, expiring June 30 of the steel program once weekly, expiring June 30 of the steel program once weekly, contract indefinite. Broadcast Advertised, Surgary Plan, participation in Home Makers program daily, contract expiring July 1. Direct. WIP.
Sim Bales 60. (reducing products), Stim Bales 60. (reducing products), Stim Bales 60. (reducing products), The stim Stiles for the stimulation of t

Contract, by remote. Flaced direct.

Ohristion Welfare Institute, four half-hours weekly with musical religious program, for 13 weeks. Placed direct. WDAS.

A. H. Goodrich Co. (Payes Shoes, one spot announcement daily for 52 weeks. Placed direct. WDAS.

Independent Merchants Service, one 15-minute musical programs one 15-minute musical programs. Placed direct. WDAS.

ST. LOUIS

R. A. Johnston Co., 15-minute platters three times weekly, for 13 weeks. Placed through N. W. Ayer Agency. KWK.
Landers, Pearlman Fur Co., 40-word announcement, for 13 weeks, Placed through Ridgeway. Car KWK.
Landers, Pearlman Fur Co., 40-word announcements. Placed through Ridgeway Co., 40-word announcements. Placed through H. V. Swenson Co. KWK.
St. Louis Plower Show, series of announcements. Placed through Ledbetter & Marshall Agency. KWK.
St. Louis Plower Show, series of announcements for two weeks. KWK.
Grebs Motor Co., 30 one-minute announcements daily, except. Sundays, starting on May 1 for an indefinite period. KWK.
Artophon Corp., 15-minute, musical program on Wednesdays, for 52 weeks. KWK.
Artophon Corp., 15-minute, musical programs and announcements, for 26 weeks. KWK.
Artophon Corp., 15-minute, musical programs and announcements, for 26 weeks. KWK.
Placed through Gotham Agency. KWK.

BEATTLE

BEATTLE

Binyon Optical Co., series of 28-announcements. Beaumont & Hohman
Agency. KOMO.

Chilcital shoe Pollsh Co., fiverimine dises to run twice a wock for
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KJR.

Grazy Water Crystals Co., 15-minute program each Wednesday, for one year. KOMO.

Trianon Co., series of 13 announcements, April 2 tto 6. KOMO.

Donna Damerei Violet McClare Elinor Relia Ray Hedgo Dorothy Day Vincent Coleman Ray about Day, Uncent Coleman Radge Knorr Renee Rodier Ray Appleby 6:45-Th-F-S-WAB Margaret Brainard Mrs. Tony Drivel John Augustine Orc. *Frances Hooper

WYETH

10:45 a.m.-Dally
Ex. Sa-Su-WABU
Mrs. Wiggs of
Cabbage Patch' Betty Garde Allce Frost
Joo Latham
Andy Donnelly
Andy Sedelle
Estello Lavy
Orc Pat Ryan

*Blackett S. il

AL JOLSON with Max Baer, Miriam Hopkins, Benay Venuta, Jack Stanton, Peggy Gardner, Victor Young orchestra

RADIO VARIETIES
With Howard Bottomley, Mary
Dodd, Jimmy Mather, and Four
Aces of Harmony
Musical Variety
Sustaining
WPRO, Providence
Composed of individual station
talent on local programs, this program has developed into wellround variety musical for two 15minute night spots weekly at 7:30
o'clock, E.S.T., Tucsdays and Thursdays.

o'clock, E.S.T. Tucsdays and Thurs-days.

An opens up with straight suctifining announcement followed by talent going through their usual variety routines. Mary Dodd, sings popular ballads and plays own accompaniment. Jimmy Mather, vocalitis, and accordionist. Howard of Harmony do what their billing sucrests.

suggests.
So far program has moved along with no dead spots appearing and WPRO building up nice audience as result.

Marcello.

result. Marcello.

TOAST AND TEA OF-SOCIETY
With Derothy Levett and Arthur
Mailberg
GOMMERCIAL
WPRO, Providence
No hallyhoe started this program
has grown into an unusual ear
puller. Program consists of dramatized, sketches true to life with
and boy friend, and comedy situations being cleverly scripted to
hold interest of listeners. Scripts
always have hidden sales appeal
for sponsor and are on station in
thres spots weeklo. Parrel-Gliman
Specialities, Inc., Pawtucket, manufacturers of Cubs Mate tea. Airs
on run of schedule basis.

Marcello.

GUS EDWARDS' AMATEURS 30 Mins. COMMERCIAL WOR, New York

WOR, New York

Amateur talent which comes up
before the microphone here has at
leate the advanced to the time been
leated to the advanced to the time been
by Gus Edwards. Some 35 Warner
theatres throughout New Jersey
conduct preliminary contests, with
the finalists getting a chance then
at the air. Only six are presented
at a time, which does not crowd
the program.

at the air. Only six are presented at a time, which does not crowd the program.

Half-hour smacks very much of Edwards familiar technique. There is a build-up song with Edwards at the same of the Edwards proteges. Now he is on the lookout for annother starlet. Audience generally or booing. Instead, just applause at the end. Listener, however, does not know the winner until next week, and judging is done off-stage.

Little time is lost and the fashion. Only drawback is that this fmatter hour comes along toward the end of the novice fad. Fischer Baking Company sponsors and gets have mention now and then. Talent be unproductive of unconactous humor, the chief if sadistic pleasure of amateur shows.

Airs Monday nights at 8:30 oclock, EST, from the Branford thatte in Newark.

KAY'S SEARCH FOR STARS Dean Moore, M. C. Amateur Talent 30 Mins. COMMERCIAL WAAB, Boston

OMERCIAL
WAAB, Boston
Just another amateur half-hour.
Only mark of originality in its
presentation is the lack of gongs or
horns to stiffe the would-be artists.
Instructed to minimize their efforts to stiffe the would-be artists.
Instructed to minimize their efforts to stiffe the would-be artists.
Instructed to minimize their efforts to stiff the work of the stiffe to constitution of the common talent on the bill classed as second-rate.
Then, again, he slips over a couble that aren't too bad. He's best when straight.
Or the broadcast, and as compensation with some of the common of the their common of the common of the their common of the common of the common of the their common of the their common of the their common of the their common of the comm

DON DANA

DON DANA
Film Chatter
To Mine.

To Mine.

To Mine.

Such programs as this one have been ethered around so often that they're lop-ared for Edwin C. Hill delivery. Dana has nothing new-to offer. Most of his gab on the opener has been rehashed time and a such control of the Wang of the station says 'a well-known figure around the studios. Dana gathers his own copy through personal control of the Wanpas crowd know the name other than hearing him bank an ocasional news broadcast. Regardless of how or where he gets simp and dash. Most of his allotted time was devoted to Franchot Tone, George Raft and Pinky Tomlin.

Grayco shitts and cravats bank of the that each program is waxed and used on 25 kilocycle stops. It's strictly a forme bill, and if they're the ones who buy the shirts and spining true.

FRANCES MADDUX

FRANCES MADDUX
Songs
15 Mins.
Sustaining
WABC, New York
Frances Maddux belongs to that
school of spinisticated singers much
spots. Her songs, many of which
are turned out by hierself, are distine rate from the comment of the comment
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the right side of the road, however. Her voice is soft with a crisp de-livery of words.

Limited in appeal because of her type of songs, but as far as delivery goes, she is oke. Guested on this occasion on Cobina Wright's Monday variety hour. Mainly a stylist of the better class.

CLAUDE RAINS With Barry Macollum, Jack Roseleigh Drama

Resided Management of the Mana

BACKSTAGE AT THE PARADISE Eddie Lowry
Talk, Songs, Band
30 Mins.
COMMERCIAL
What No the Commercial Commercial
What title idea for drumming up patronase for a naborhood theaire. Loew circuit introduced it over its own outlet, WHN, late last Sunday afternoon (f), with Ed.
Sunday afternoon (f), with Ed.
Bronx, stage to the mike as mc.
Proceedings were described as coming from Lowry's dressing-room, but during a bit of crossfire with one
real source of the broadcast slipped out. It was the basement of the

real source or the an examination of the theatre.

Taking part with Lowry in the arminute parter and musical team minute parter and musical team minute parter and musical team minute parter and parter and the arminute parter and the arminute parter and the arminute parter and a four-piece combo. Lowry and Savoy niled the ether with many a musty oldle, but the gars helped bide the time nicely. Lowry also took overthe plug heaving assignment and it was here that he proved himself it was here that he proved himself it was here that he proved himself his copy was a giveaway ofter. 10 pairs of passes to the Paradise for the 10 best jokes or anecdotes sent in 10 best jokes or anecdotes in 10 best jokes or anecdotes sent in 10 best jokes or anecdotes sent in 10 best jokes or anecdotes sent in 10 best jokes or anecdotes in 10 best jokes or anecdotes sent in 10 best jokes or anecdotes sent in 10 best jokes or anecdotes in 10 best jokes or anecdot

the 10 best Jokes or anecdotes sent in by listeners. **Odeo.**

GRANDPA BURTON
Bill Baar
Ked Seriel
Sustaining
WEAF, New York
Character of Grandpa Burton is played by Bill Baar, who maintains every role in the serial. Only once at this hearing did the silb taker slip up on the quick-change work. Otherwise he managed to akin from the control of the serial to the silb of characters run from little Wille to Aunt Tessle, showing that there is plenty of versatility in the cast of voices. The series of the

In Chicago.

GOULD AND SHEFTER
Piano Duo
Sustaining
WGY, Schenectady
These boys caress the keys on
afternoon sustainers over NBC's
maroon map. Are composers and
afternoon sustainers over NBC's
maroon map. Are composers and
active on the pair. They play classicals
as well as a pops, on solo swings;
when working with a vocalist—as
was the case on last broadcast
or brand of music.
Duo unison smoothly; manipulation of the ivories is skillful and
smart. Touch off the showlest pyrotechnics in the troble. Jaco.

BILLY MILTON Songs 10 Mins.

10 Mins.
Sustaining
WABC, New York
Billy Milton is an English entertainer who has appeared in several
Noel Coward productions on both
adding the higher club enterfalmers.
Has a silight English accent which
is more pleasant than harmful over
the sir. When he presents a specialty, it is in a Dwight Fiske manner, which is neither harmony nor
rhythm, just over-emphasized chatthe sticks to a song itself. A stylist
of the popular warbling school,

PATHE NEWS OF THE AIR Talk, Music 15 Mins. COMMERCIAL WOR, Newark

Gommercial
Wor, Newark
Pathe introduced its soundtrack
Pathe introductory music soundtrack
Pathe introductory music soundtrack
Pathe introductory music soundtrack
Pathe introductory music sound side introductory
Pathe introductory music sound side introductory
Pathe introductory music sound side introductory
Pathe introductory music and sound effects of the subject into
Pathe introductory music and
Pathe introductory

toned by a lad wno was introduced as an automobile salesman. Odeo.

SHEILA BARRETT
Mimie 10 Mins.
Sustaining
WABC, New York
Shella Barrett is a mimic whose characterizations carry a deadly barb. She stops at little to make the stops of the stops of the stops of the stops of the salesman of the salesma

PEACEFUL HAVEN

DEACEFUL HAVEN'
Demantic Serial
COMMERCIAL
15 Mins.
WHDH, Boeton
TBligewater is not only an oftrepeated (and extremely bosing)
cuss word by one of the characters
where the comment of the comment of the comment
veniently serves as a nutshall
classification of the script, to date.
Maybe something happens a few
weeks from now; but whether there
are enough simple souls who will
are enough the period
and site of the comment
and Myles Winters who operate a
store. Latter character is well
done; and the captain deserves fair
mention, although his character
ear about half-way through the
period. Danle; a hick juve, is hard
to believe. Other characters, like
Lizzie Buggam, a widow who
shaves, are mentioned as if they
plalog is just so much ear duture
hog whas hoke variety; and as entertainment value definitely negative.
Orchid goes to agency for trim-

tertainment value usualistic tive.

Orchid goes to agency for trimming down ad copy to a minimum, limited to very brief plugs at start and finish; and, at this point, shapes up as the outstanding attribute of the nightly skit. Sponsor is Summerfield's, a furniture retailer.

Fox.

Narrator
Narrator
COMMERCIAL
WEAF, New York
Film actor is on the St. John
Aspirin program from California,
doing the spieling job with the Guy
Lombardo orchestra formerly per
Lombardo orches

OLGA BACLANOVA Singer 10 Mins. Sustaining ' WHN, New York

Statishing With, New York

Screen actress appeared on the Month of the Child C

Academbles a now-out on a guyueLend.

OSCAR AND ELMER
Londer St.

MABEL HORSEY'S JUVENILES
Revue
30 Mins.
Sustaining
Verk
Sunday morning pregram of precoclous children. Shows a good
deal of rehearsal and preparation
and, Spart from any antagonism to
over-bright kiddles, seems a good
bet to please. Well ahead of the
pregram quality characteristic of
Thad Mrs. Pat Rooney, Jr. (Janet
Reade) as guest star. She slapped
over a torch number nicely. Land.

Kern Quits ASCAP Directorate in 1st Rebuttal to Blast on H'lly'd Group; Resignation Kept Secret

made upon the Hollywood writer contingent of the American Society of Composers, Authors and Publishers during the organization's annual meeting, occurred last weel

Society of courses, and so society of the Publishers during the organization's annual meeting, occurred last week when Jerome Kern wired from the Coast his resignation as a member of the ASCAP board of directors. Kern, who is regarded as one of the most important writer figures on the directorate, is understood to have resented the most of the most important writer figures on the directorate, is understood to have resented the most of the most important writer figures on the directorate of the most of the

Los Angeles, April 9. In explaining his resignation from the board of the American Society of Composers, Authors and Publishers, Kern declared that he had been motivated by his inability to attend the director meetings less than half the time, and that he is desirous of having his place filled by someone who can give it his entire attention. In explaining his resignation from

FEMME IMPS RELEASED. BUT JUDGE IS SORRY

Syracusc, April 9.

Against a background of hilarious laughter and broad humor, charges laughter and broad humor, charges of Indecent exposure against, the eight members of the 'Gay Boy Revue', troupe of femial impersonators appearing at La Villa, Cold Spring roadhouse, were dismissed by Justice of the Peace Charles H. Hall, following a trial in Baldwinsville Village hall, and the same time Justice Hall dis-At the same time Justice Hall displayed to the control of Indecent exposure against Fay Norman, manager of the revue, and Robert Andrews, proprietor of the roadhouse.

the roadhouse.

the roadous and the roadous the head of the roadous the first announcing his decision, the first announcing his decision the first announcing the sample with that some charge may be found on which I may sentence the whole outfit to the pentientiary. However, under the cvidence submitted, I must dismiss the charge. The 10 arrests were the result of a raid upon the roadhouse by a posse of sheriff's deputies and resulted from complaints of farmers.

Jack Huff's Bkptcy.

Chicago, April 9. Jack (Collett) Huff has filed lea in voluntary bankruptcy

Jack (Collett) Huft has filed a plea in voluntary bankruptcy in Florida.

Nitc club operator lists \$180,000 in liabilities and \$850 in assets. Most of the creditors reside in Chicago.

TRAVERS COMMUTING

Philadelphia, April 9.
Vincent Travers or k is signed for the Atlantic City auto show, beginning week of April 20.
Leader will commute between shore and Philly to fill local radio dates. Booking by Music Corp. of America, through Tom Martin of WCAU.

New Nitery Lane

A new Central Park South nite club centre is foreseen in the Normandle, Essex House, Sherry-Netheriand, Plaza and Savoy-Plaza hotels, all flour-shing with name attractions, dancers or bands.

Yacht Club Boys at the Normandle, Glen Gray's Casa Loma band at the Essex, Dwight Fiske at the S-P, Emil Coleman and Rosita-Pontana at the Plaza et, al., looks to inspire a cycle of continued name attractions at these same spots.

Piquale, Last B'way Classery. Goes \$2 Min.

With Frank Garlasco's Place Pi

with Fraink tarrisson Place Piquale going 32 minimum check, eschewing the \$2 and \$3 convert for many convert for the picture of the picture o

Disc Factory Blaze

Hollywood, April 9.

Damage of \$10,000 was sustained when fire swept through the equipment room of studios of Recordings, Inc., last week.

New apparatus is being installed.

and plant will resume disc and electrical transcription recordings

MUSIC NOTES

Clarence Freed now Coast rep for Donaldson, Douglas and Gumble.

Paul Sabin, replaced Little Jac.
Little at the Lexington hotel, New
York, Monday (8). Little, after a
week's vacation will do a tour of

Abe Lyman opens at the Pavilor oyale, Valley Stream, L. I., June

Sidney Clare and Arthur Johnston dishing up the tunes for Private Beach' at Fox.

Nick Stuart at the Shallmar Club Sacramento, for four weeks.

Ernesto Piedra doing the tunes for Ramon Novarro's Indie picture, 'Against the Current.'

Jimmy Grier combe making two-reeler at Bilimore Bowi, L. A., for Radio.

Joe Dubin, brother of Al, named contact between the studio and publishing houses by Warners.

Hiller's Tough Luck

Pittsburgh, April 9 Hard luck continues to dog Joe Hiller's nite club ventures, with his Music Box latest to fold. Spot, which started off promisingly four months ago, had been falling way off of late and last week the land-lord moved in and took over the

xtures.

Hiller, once a power in the music
ublishing business, plans to settle
1 New York again.

Old Trunks Give Up New Tunes: Studios Get Wise and Burn

Hollywood, April 9.

Following the preview of several musical features lately, producers have become suspicious that song writers are digging down in their trunks for old numbers they have written which have been turned down by their publishers. In one case, studio was informed that a five-year-old tune had been rung in

five-year-old tune had been rung in.
Execs don't know how to get
around this angle, being advised of
the stale tunes only after the plcture's release, for the writers keep
these numbers under cover until the
last, refusing to permit plugging.
With so many song writers around.
Hollywood just now looking for a
break, quite a few or't the boys are
willing to tip the sour info when a
sleeper pons up.

willing to tip the sour into when a sleeper pops up.

One studio is planning to send allnew numbers to its New York
music publishing affiliate with the
hopes that if it has been buried for
some time, music corporation exces
will recognize the tune or lyrics.
On the other hand, studios know
that many a good tune has been
that many a good tune has been
with this in mind are not anxious to
lose a number which might click
through extensive picture and radio
plugging.

plugging.

Nevertheless, they feel burned about the resurrected duds that have been slipped in as filers in quite a number of recent pictures.

DETROIT ASKED FOR 131G CONCERT BUDGET

Detroit, April 9. Detroit, April 9.
Concert band music, absent from city parks since 1933, probably will be heard again this summer as a result of the common council's action; inserting a \$13,500 item in the budget for six concerts weekly for 13 weeks.

for 13 weeks.

Councilman Smith, acting on request of Detroit Federation of Musicians, introduced the motion. Final approval is now being awaiting.

World Operetta Headquarters May Move to Paris; Deal On for **Entire Karczag List to Switch**

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing,

last sceek, in relative standing, according to the approximate number of combined plugs on WEAT, WZ and WABC.
Lovely to Lock At.
Lullaby of Broadway, I Grow Too Old to Dream, I Was Lucky, I Won't Dance.
Everything's Been Done.
Fare Thee Well, Annabells.
Every Day,
Flowers to Madam,
Soon. Soon, Singing a Happy Song, Lookee, Here Comes Cookie, What's the Reason, Night Winds. What's the heason.

My Heart is Open Book.

My Heart is Open Book.

Moon Turns Green.

Picture Playhouse.

Old Southern Custom.

Little White Gardenia.

Isle of Capri.

VOCCO, SANTLY, **BREGMAN ON MUSIC BODY**

Code Authority of the popular music industry has named a trade practice committee consisting of J. J. Bregman, chairman; Rocco Vocso and Lester Sanity. Duties consistent of the property of the code's administration. For the time being the funds are coming

time being the funds are coming from the Music Publishers' Protec-tive Association.

Eddie Wittstein will play for the General Motors show in New Haven

Publishers Accept New ASCAP Pact, With 'Television' Clause Taken Out

JACK MAY BACK IN U. S. AFTER 20 YRS. ABROAD

past 20, years has operated hight clubs and restaurants in London and Paris, is back in New York as an operator and has started the building of a chain of hotel restau-rant-bar adjuncts.

punising of a chain of hotel restaurent-bar adjuncts.

May's first, spot is the Murray, 66 Park avenue, N. Y., already functioning. Has a deal with the Joseph P. Day realty company whereby he has a plok of all its holdings. Strictly a percentage proposition. May taking over completely management of both bar and restaurant.

May opened the Cosmo Club in London in 1912, being the innovator of that type of nite life there. Cosmo, Incidentially, is the oldest nitery in London's Joseph Find at present, but folding within the month. May, finained the old Cosmo on his own. He, also was associated for a while with Joe. Zellt in Paris.

Richmond M. Voltter joined Shap-piro, Bernstein & Co. last week as assistant to the prez Louis Bern-stein.

Publisher faction in the American Society of Composers, Authors & Publishers has, with minor exception, accept of the compromise membership extension contract. Signatured argreements were received last week by the society from over 50 publisher members. Tevised contract form stipulates that the members, I covided contract form stipulates that the members, and it is a superstantial of the rights clause of the new contract is the, word 'television'. Although ASCAP's general counsel, Nathan Burjan, had suggested the inclusion of television in this clause, the board of directors later agreed to climinate mention of this medium on the ground that the rights status of television is still open to question. Songwitters' Protective does not come within the small rights authority of the society. If the viewpoint of the SPA is upheid by the courts following the advent of commercial television, broadcaster will be faced with the advent of commercial television.

advent of commercial television, broadcasters will be faced with the necessity of obtaining a Beense for sound-visual programs from two different sources.

Paris, April 9.
A French music publishing con-ern is trying to corner the Vien-ese operetta market.
Move is the result of the collapse

nese operetta market.

Move is the result of the collapse of the Ylennese publishing house of Wilhelm Karczag, which controlled the works of all the big Vlennese composers, 'including, 'Franz Lehar,' Emmerich Kulman and Oscar Straus, and owned the big Vlennese theaties where, their works were produced.

French concern which is out to get the business is Choudens, which owns most of the important French operas and operettas. For months, it has been working, through the intermediary of Walter, Reichner, Vlennese music expert now in Paris in Choudens' employ, to make a deal with the Karczag creditors and the Austrian government to take over the business. A big French bank is financing.

Breakup of the Karczag concern is one of the big tragedles of Vlenna show business. Wilhelm Karczag week even to work of the confort was the caser of Vlennese conforms was the caser of Vlennese conformers.

na show business. Wilhelm Kar-czag was the czar of Viennesc oper-etta at the time when that form etta at the time when that form of entertainment was supreme. His theatres and his publishing house were the operate acchange of the world and every time a new show was put on representatives from America and all over Europe came to bid for it.

Karcasar's, daughter married White Marcasar's, daughter married

to bid for it. Karczag's daughter married Hubert Marischka, a tenor, and when Karczag's ded Marischka; took, when Karczag died Marischka; took, coo, ruled over the operetta world—which is a good part of Vienna—as a king, but times changed, and the crash finally came.

Debts of the firm mounted, Last year, at the moment of final collapse, great sums were owed to the composers, among others. Lehar had \$80,000 coming for royalties, for instance, and nearly as much was due to Kalman.

Dolifuse Government in Austria realised the importance of the mus side business to the country to the must be been supported by the composers of the

had been calculated.
Negotlations are continuing on the
new basis. If they go through,
Parls may completely supplant
Vienna, at least for the purpose of
financial deals.

Walks Over Coin

Walks Uver Coin
Ramona didn't premiere with
Paul Whiteman at the Paradiss reataurant, N. Y. Wednesday (3) night
following a tiff over financial consideration early in the day.
She wanted a new deal and
balked at the premiere. Whiteman
refusing to amend his contract
with his planiste.

BELLE HOSTESSING

Boston, April 9.
Belle Livingstone, who came here with the 'Drunkard' company at the Copley theatre, is hostess of the cocktall room in the Lenox Hotel.

NIGHT CLUB REVIEWS

PARADISE

(NEW YORK) (Paul Whiteman)

(Paul Whiteman)
Paul Whiteman is back again at
the Paradise with his musical roadshow. Plus the regular floor show,
it ran overboard opening (Wed.)
night, but will be trimmed as.
Whiteman's own versatile bunch of.
bandmen plus the regular N.T.G.
revue are much too much.

with Whiteman at the Paradise, preceding Sophie Tucker's adventing the across-the-street Holly-wood restaurant by one day, plutimmic Durante at the Casino de Parse, Helen Morgan at the Versallies and the Yacte Sallies and the Yacte Sallies and the Jacket Sallies Sallies and the Jacket Sallies Salli

belt at the moment, not counting lesses attractions.

The Paradise, per usual, features some of the champ lookers on the Main street, with the usual percent and the percent of the percen



Hit Headquarters

"WHEN I GROW TOO OLD AND THE MENT OF THE M

COULE "CLOUDS"

"A WAL LUCKY"

"EVERYTHING S CEEN DONE!

"RHYTHM OF THE RAIN"

"LIFE IS A SONG"

ROBBINS

JAY SEILER

eek April 5, Marbro, Chicago

Direction, HARRY BESTRY

tra encores. Opening was a reprise of 'Park Ave. Fantasy' by Matt Mal-rick of the band, which was atten-tion at Whiteman's last year's Met-ropera house concert. It's the band's sole legit musical specialty: rest of it is hoke and comedy, and highly effective.

In the dean of jazz the Paradise has a top name attraction whose b.o. potentialities were amply attested to by the strong premiere in the middle of Lent and spring. Abel.

HOLLYWOOD

(NEW YORK) (Sophie Tucker)

(Sophie Tuckier)
One of those sensational premiers that happens every so often occurred at Sophie Tucker's return to Broadway and the Hollywood carbaret-restaurant. It was an electric poet-midnight, Everybody was there; many made speeches. Even Lady Furness, in company of dorial vanderbilt, observed that if the customer of the control of the control

Ritz Bros. on the speeches.
It was a gita occasion in super-lative gobs. For one thing, she's a a new Soph all, over again. She looks 10 years younger than she did five years ago. Soph oughts pad-lock herself to that Miami tan for keeps—or else order one of those sun-tan lamps. That may be one of the reasons for the 'new person-ality, although it's the least of it. Her new Jack Yellen numbers are

the reasons for the 'new personaitty, although it's the least of it.

Her new Jack Yellen numbers are
wows. "Right Time in the Right
Clime, 'Picked a Pansy in the Garden of Love,' her own versions of,
Continental and 'Some o' These
pyric, 'Life Begins at 40' were socko
laft-getters with every line.

Broad, smart, sophisticated and as
daring as 1935 'mixed company
standards permits nowadays, Soph
made everything count. Her disperhaps too biologically detailed,
was made to sound like a lyrical
academic dissourse on the facts of
life. Cute, but not too educational.
It was Soph's first intro of a number which she made famous in her
Florida-retumers recognized.

They were hanging from the waiters opening night and stood up often
and long to cheer, an evening which
impressed the many professionals in
that first-night, audience on the
'em still- endoy in the public consciousness.

The last of the red hot mammas,

hyper-sentiments.

'em still enjoy in the public consciousness.

of the red hot mamme,
with Ted Shapiro still foiling at the
ivories, used him to good purpose in
the small talk with the Pansy in
the Garden of Love' number and in
the choir version of Days.

Ted the small the still ensure contensed the draw of a the same contensed the draw of the same conleaves th

Martin, with Ann Graham and Catherine O'Neal as other special-

Smith Bailew band now gives out.
Smith Bailew band now gives out.
Heretofore Rudy Vallee was both
the band and the name draw, Sophie Tucker succeeding Vallee, who
put in an appearance for a little
speechlet.
Between Soph at the Hollywood
and Whiteman at the Paradise
across the stream of the Square to
keep 'em coming.

Abel.

TOWN CASINO (PHILADELPHIA)

(PHILADELPHIA)
Philadelphia, April 4.
After a swank start here several
months ago, this spot is coming
down to the masses and profiting
by it. An attractive room, Howard
Lanin's music and standard quality
shows have been drawing them in
or late

down to the masses and profiting by it. An attractive room, Howard Live Anderson Live Anderson

sonality, tried too hard for sophistication and stays on the floor too long. Dance team closes with a White Girl in Harlem number.

Prices are low, drinks touching at half dollar with supper rating a \$1.50 minimum. Lanin's music okay for dancing and the soom appeals for dancing and the soom appeals. Food is excellent, service dilto.

COL. WANTS KAHN-JOHNSTON Hollywood, April 9.

Columbia is trying to make a deal with Metro for the ioan of Gus Kahn and Arthur Johnston to write tunes for 'The Girl Friend,' which Eddie Buzzell directs.

Team is now at Twentieth Century for 'Sing, Governor, Sing.'

CHEZ PAREE (CHICAGO)

CHEZ PAREE

(CHICAGO)

Chicago, April 6.

On production the current Chez Paree show tops anything seen at this class cate of the midwest in said this class cate of the midwest in said presented, with good pace, show contains plenty of entertainment. Only a couple of weak spots evident in the running and in the talent. They we brought in the Enrich Wall of the Chern o

TOKAY (NEW YORK)

(NEW YORK)

Six acts, two bands and a dinner for \$1 and \$1.25 (top de tuxe table d'hote range up to \$1.50) is among the new deals in Broadway nitery standards. Formerly the swank Lido with a \$5 couvert, this is quite a contrast, but apart from the address it'a an entirely new atmosphere.

dress it's an entirety new aumo-sphere. Beautifully decorated in the gay, colorful magyar motif, the Tokay has a chance to catch on. It's been in the Times Sq. bett since last fall and while no wow as yet on turn-away trade, it's obviously been de-signed for permanency, rather than one o' those things, and with plug-ging it has every good chance to Im-Dress.

tive fave. Margit Heiler and Lajos Hegedus are other specialists. Emil

Hegedus are other specialists. Emu Aurricht the maitre.

It's one of the swanklest rooms of its type and affirms the idea that the centralization of all the dialect no longer requires tax-ling to points south or east for Italian, kosher, French, Russian, Hungarian, German or other kitchen products.

OLD ROUMANIAN

(NEW YORK)

For a siant of unusual local color d novelty in nitery divertissement, ck Bilverman's Old Roumanian staurant, at Alien and Stanton, in

Jack Silvermars Old Roumanian restairant, at Alies and Stanton, in Factorian and Stanton, in Stanton, St

sphere.

Beautifully decorated in the gark colorful magyar motif, the Tokay has a chance to catch on. It's been designed for permanency, rather than and while no wow as yet on turnant while no work in the second a wenue, the Yiddish ristate to the Alica and Delancy street disectories, there have sprung up a which are dising rooms first and dispenses danaspation, but more of the hallon and polaricy street disectories, there have sprung up a which are dising rooms first and dispenses danaspation, but more of the hallon and polaricy street dispenses danaspation, but more of the hallon and polaricy street dispenses danaspation, but more dispenses danaspation, but more within any think principles. The proposed in the proposed which are dependent on the proposed which are dispensed in the proposed which are dependent on the proposed which are designed to proposed w



PETER MAURICE MUSIC CO., Ltd., LONDON, ENG. **B. HARMS** ON THEIR TRIUMPHANT SUCCESS WITH THE PETER M

Thanks to All Our Professional Friends in the States for Making "Isle of Capri" America's Greatest Hit in Years

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"ROLL ALONG COVERED WAGON"

(America-Irving Berlin, Inc.)

"TINA" (By the Writers of "Capri")

(America-Mills Music)

"OLD BOHEMIAN TOWN"

(America-T. B. Harms)

'OLD MAMMY MINE'

One of the greatest sentimental hits ev written) (America—T. B. Harms)



THE PETER MAURICE MUSIC COMPANY, LTD.

MAURICE BUILDING, DENMARK ST., LONDON, W. C. 2

MARCH MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING FEBRUARY BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Song-No. 1	'Isle of Capri'	'lele of Capri'	'lele of Capri'
Song-No. 2	'Good Ship Lollipop'	'Good Ship Lollipop'	'Little White Gardenia'
Song-No. 3	'Grow Too Old to Dream'	'Too Old to Dream'	'Good Ship Lollipop'
Song-No. 4	'Believe in Miraclee'	'Lookee, Here Comes Cookie"	'Too Old to Dream'
Sorig-No. 5	'Cloude'	'Believe in Miraclas'	'Lullaby of Broadway'
Song-No. 6	'Lullaby of Broadway'	'Lullaby of Broadway'	'Clouds'

4 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for

BRUNSWICK-No. 1	'Where's Smoke, There's Fire,' 'Isls of Capri' (Freddy Martin Orch.)	'Solitude' (Duke Ellington Orch.)	'isle of Capri' (Freddy Martin Orch.)
BRUNSWICK-No. 2	'Lovely to Look At,' 'I Won't Dance'	'Object of My Affection' (Boswell Sis.)	'Dust Off Old Piane' (Ozzie Nelso Orch.)
BRUNSWICK-No. 3	'Words in My Heart,' 'Lullaby of Broadway' (Hal Kemp Orch.)	'Soon' (Hal Kemp Orch.)	'So Lovely and Sweet' (Jimmy Grie Orch.)
BRUNSWICK-No 4	'Little White Gardenia,' 'I'm Goin' Shopping' (Hal Kemp Orch.)	'Whose Honsy Are You' (Freddy Mar- tin Orch.)	'Lookee, Here Comes Cookie' (Ted Flo Rito Orch.)
BRUNSWICK—No. 5	'Soon,' 'Easy to Remember' (Hal Kemp Orch.)	'lels of Capri' (Freddy Martin Orch.)	'Down by River' (Hal Kemp Orch.)
BRUNSWICK-No. 6	'Down by River,' 'Pardon My Love' (Hal Kemp Orch.)	'Moon Turns Green' (Jimmy Grier Orch.)	'Believe It, Beloved' (Freddy Marti
COLUMBIA-No. 1	"I'm Goin' Shopping," 'Lullaby of Broadway' (Jack Little Orch.)	'Lullaby of Broadway' (Reginald For- sythe Orch.)	'lele of Capri' (Henry King Orch.)
COLUMBIA-No. 2	(Lud Gluskin Orch.)	'Rhythm of Rumba' (Lud Gluckin Orch.)	'Little White Gardenia' (Henry King
COLUMBIA-No. 3	'According to Moonlight,' 'Hunkadola'	'Clouds' (Benny Goodman Orch.)	'Blue Moon' (Benny Goodman Orch.)
COLUMBIA-No. 4	'Clouds,' 'Night Wind' (Benny Good- man Orch.)	'I Was Lucky' (Benny Goodman Orch.)	'Dodgin a Divorce' (Reginald Forsyth
COLUMBIA-No. 5	'Because Once Upon Time,' Tiny Little Fingerprinte' (Johnny Green Orch.)	'Back Beats' (Mills Blue Rhythm Orch.)	'Cokey' (Benny Goodman Orch.)
COLUMBIA-No. 6	'Little White Gardenia,' 'Be Carsful, Young Lady' (Henry King Orch.)	'I Won't Dancs' (Johnny Green Orch.)	'Beliavs in Miracles' (Jack Little Orch.
DECCA—No. 1	'Easy to Remember,' 'Swance River'	'lale of Capri' (Lew Stone Orch.)	'isle of Capri' (Lew Stone Orch.)
DECCA-No. 2	'Down By River,' 'Soon' (Bing Crosby)	'Easy to Remember' (Bing Crosby)	'Night Wind' (Dorsey Bros. Orch.)
DECCA—No. 3	'Down By River,' 'What's the Reason' (Guy Lombardo Orch.)	'Soon' (Bing Crosby)	'Lookee, Hers Comes Cookie' (Case Loma Orch.)
DECCA—No. 4	'Easy to Remember,' 'Soon' (Guy Lom- bardo Orch.)	'What's the Reason' (Guy Lombardo Orch.)	Medley from 'Roberta' (Guy Lombarde Orch.)
DECCA—No. 5	'Lookee, Here Comes Cookie,' 'Hsart Is Open Book' (Casa Loma Orch.)	Eacy to Remember (Guy Lombardo Orch.)	'Rhythm of Rain' (Dorsey Bros. Orch.)
DECCA-No. 6	'Tear it Down,' 'Sugar Bluss' (Clyde McCoy Oreh.)	'Lookee, Here Comss Cookis' (Casa Loma Orch.)	'London or Rainy Night' (Ambrose Orch.)
VICTOR-No. 1	" Won't Dance," 'Lovely to Look At' (Eddy Duchin Orch.)	'Lovely to Look At' (Eddy Duchin	'isle of Capri' (Ray Noble Orch.)
VICTOR-No. 2	'isle of Capri' (Ray Noble Orch.)	'It's Bad for Me' (Ray Noble Orch.)	'Blue Danube' (Ray Noble Orch.)
VICTOR-No. 3	'Believe in Miracles' (Fats Waller Orch.)	'isle of Capri' (Ray Noble Orch.)	'Lovely to Look At' (Eddy Duchin
VICTOR-No. 4	'Flowers for Madam,' 'Clouds' (Ray Noble Orch.)	'Clouds' (Ray Noble Orch.)	'Believe in Miracles' (Fats Waller Orch.)
VICTOR—No. 6	'Good Ship Lollipop' (Rudy Vallee)	'Soon' (Ray Noble Orch.)	'Object of Affection' (Jan Garber Orch.)
VICTOR-No. 6	'Because Once Upon Time,' 'Baby Brown' (Fats Waller Orch.)	'I Misunderstood' (Jan Garber Orch.)	'Little White Gardenia' (Al Boley)

Disc Reviews

By Abel Green

Cole Porter's 'It's Bad for Me and How Can We Be Wrong?', both from 'Nymph Errapt' are done with the usual Noble clat on Victor 24872. Both are recorded abroad and there is a shade of difference to be noted in this as compared to the collection of the collection o

At first blush, this looks like a closely an ukup on Loon Belasco, Broadway dancapation fave. Lionel Belasco is was two thing and the coording it ways on the coording laway on the coording and the coording it ways on the coording it ways on the coording it ways on the coording it was not been coording in the coording it ways on the coording it was not been coording it was not coordinate to coordinate the coordinate to coordinate t

Caribbean flavor. Impecial Broadcast disks (British) have recorded aim on three outstanding platters. Habanerita; rumba, and 'Carrabean Mooulisht,' valse, features the Belasco maraca style in nice manner. Juan Harrison handles the vocals. 'Woman Sweete But Man Sweeter and Annabelle From Spanish Town on another couplet, and 'Shake, Mary, Shake are crude Auglo-American translations of native rumba ditties and titles which really require none but audible interpretation for proper appreciation.

tion.

Eddy Duchin

One of the best disks Duchin has
made in months is his Victor 2437.

At both from Roberta, with plenty
of that ole Duchin planelogy and
rhythm tempo. No. 24870 couples
Love Passes By, the Jack SchollVictor Schertzinger walts: from
Lets Live Tought' and Acter Allowed
wood does the vocals with more
than average competence.

The flock of Decca releases in the
past couple of wear of the couple of the Couple of the
Creaby, Ka Weber and the whole
Creaby, Ka Weber and the whole
stock company suggests that they
must have been locked in the
recording labs and the keys thrown
away on them until they 'ganne',
everything within alght. Night

Wind with Dinah (and, incidentally, after everybody else has done Dinah in avery form and style, this remains one of the most distinguished versione) on No. 376. From (30d Diggers, Luilaby of Heart', No. 370. From the same illim, 'Goin' Shoppin' With You' is coupled with 'Don't Be Afraid to 'Tell Your Mother', No. 371. Three a Bean Bag At the Moon' and the on No. 385. 'Facing the Music' with 'Tiny Little Fingerprints' on No. 367. All are in the same snappy, dance-compelling Dorsey style.

dance-compelling Dorsey style.

Smooth dansapation by Himber and his same to the control of the

Whiteman - Vman Nelson Garber This is a hotche group. Victor 24885 couples Jan Garber's Love and a Dime, the hit from the Frinceton U. Triangle Club's show, Stass at Bay, of last fall, more smoothly done than the very heated Tichola' by the Whitemanites. Latter is strictly for the St. Vitus and a musiciants type of musicianship. Use the Couple of the

Nelson and Harriet Hilliard here officiate vocally on Brunswick 7375. Abe Lyman's contributione on Brunswick 7401 are in the rumba rhythm. Rhumbola, his own composition, and Hasta Manna, foxtrot instrumentals with maraca folderol which will not handicap the hoofers.

Two corting Madriguera arrangements from Corting Madriguera arrangements from the Madriguera arrangements from the Madriguera from Dance, forthcoming First National dimmuscal, both songs by the omnipotent Warren-Dubin. The Little Phings You Used to Do' and 'She's a Latin from Manhattan, the latter a foxtren towelty of big potentially a foxtren towelty of big potentially handled by Enric Madriguera's orchestra. Tony Sacco on the vocals Victor 25000.

Much orcheoral genuity and considerable application to the musical chore in hand is evidenced in this Golumbia. No. 3022 couniet by Johnny Green and his musical stock company. It's a pair from the Radio film, Roberta, and the two pip. Kern tunes. I Won't Dance and orchestrated, with Green featured at the Steinway. Jimmy Farrell and a duet by Mariory Logan-Farrell on the other ('Dance' further distinguish this disk.

Unguist time disa.

Not for naught do certain dance bands suddenly come into the public cognizance and literally force attention to themselves. Fig Rite's skilful orchestrations have made him prominent on the air waves, wax prominent on the air waves, wax made the comment of the comment of

'Capri' Gets All The Gravy in Off March Biz

Smash sales carved out by 'Isle of Capri' falled to stimulate the overturn for the rest of the sheel isl during March. Outside of the initial week, the going through the month in the east was consistently off normal. Business picked up with the turn into April, but the edge wasn't much

turn into April, but the edge wasn't much.

Like Capri, 'On the Good Ship Lollipop' held the same slot for two successive months. Another holderonner among the first six during March was I Belleve in Miracles.'

Runners—up to the blueribon sextet were 'Blue Moon' (Robbins), Fare Thee Well Annabelle' (Remick), 'Every Day' (Remick) and 'Caprillo,' Every Day' (Remick) and Caprillo, 'Every Day' (Remick) and Caprillo, 'Every Day' (Remick) and Little part of March were 'Lovely' to Look At' and I Want to Dance,' both T. B. Haims, Mechanical field remained during March. In its usual nip and tuck state: Freddy Martin and Little Jack Little, respectively, led the Brunswick and Columbia lists, Eddy Duchin accounted for Victor's top sales and Bing Crosby continued as Decca's best bet.

Chi Okay

Chi Okay

Chicago, April. 9.

Business on the right side of fairish during March and with spring
here, it's expected that the annual
decline in sales will be the April
alib. Isle of Capri was the big
first roung laughter, winning the
first roung laughter, winning the
first roung laughter, winning the
lengths ahead of the runner-up.
Songs were pretty much bunched,
at the tag end of the blue ribbon
list. Lullaby of Broadway's snatched
it off by a whisker with 'Solitude'
and 'Blue Moon' both out of it by a
gasp. 'Solitude', however, is going
forward and will undoubtedly land
far up' in the right register. in April.
Disc sales were good in March,
with platters generally stronger
than the sheets.

'Capri' Coast Topper

'Capri' Cosat Topper
Los Angeles, April 2.

Tale of Capri' (Harms) topped all
other numbers in both sheet muste
and record fields by a wide margin
during March, rating as one of the
biggest grossers in several years.
Little White Gardenia for into its
control of the month, but demand was considerably behind the
leader.

leader.

Sheet music counters reported a considerable dropping off in biz for last two weeks of the month, due considerable dropping on the con-last two weeks of the month, due largely to failure of any new hits to come through. Disc market held strong, with jobbers reporting a brisk demand for all makes. Re-tailers wound up the month with satisfactory takes.

April started briskly, with sev-eral of the March runner-up fig-eral of the March runner-up fig-ured for top biz during the month.

Flag Down Musikers

Los Angeles, April 9.
Warning hae been .swed to members affiliated with Musician's Local
47 here by A. H. Kuhn, secretary
of San Jose Local 153 to investigate
any offers of engagements in night
clubs, cares, beer parlors, inns or
road houses in the San Jose jurisdiction.
Unfair conditions are alleged to Los Angeles, April 9.

apply in that district, with similar conditions in many other locale, particularly San Francisco.

on the Night of June the Third's novelty foxtrot which vamps off very Feantt Vender and then goes of the control of the contro

UNIT REVIEWS

CHICAGO FOLLIES

(ORPHEUM, LINCOLN)

Lincoin, April-6.

Topping the typical unit class to come in here by considerable margin. In: talent and people, Chimose which evidences initial building: for an hour and a half or two hours show, but suffered dwarfing to fit in pic program houses. Organization carries \$5 people, scenery and plenty of the control of the Lincoin, April-6;

operatic rendition of songs and Joy immastir, the four Mills boys by himself.

Hi Heath, comic, and Bernie No-lan, m.c., bring a semblance of comission of the semblance of dog handstands, back flips and liberty routines. Up on toe in Stanfield in which she emulates a tennis game and closes with rope skipping.

Anita Muth, poop-a-dooper, knowshow to crack her voice in the right followed by the girls in a number built around the Havana 'Shoeing the Mare' Dorcas and Onsott, dance team, next do the Continental and a goot takent Gringer Slover, acro. Frank Starr, one time local boy, who has a radio de-bunking act, was warmly handed on his demonstration of how simple it might be entired to the seminary of the sem

ing, which snouru see those people.

Rooking is handled through Billy Diamond office, Chi, and Dick Hoffman. Frank Counsellor is advance.

Barney.

HARLEM EXPRESS (ORIENTAL, CHICAGO)

Chicago, April 9. Chicago, April 9.

Good unit which could be even better with more careful routining the seas as a chumny sesture question of colored troupes backed by a colored band, this unit can play medium-priced pop theatres to good results both in and out of the there. But only with the tightening First time in six years here for

BRyant 9-7800

of several sequences and the elimination of others.

At present the dancing and musical part of the show rates as the sical part of the show rates as the and instrumentalizing will it are weeful and in poor taste.

Other serio is flaw in the show is the spotting of a false finale three-rough and in poor taste.

Other serio is flaw in the show is the spotting of a false finale three-rough and in poor taste.

Other serio is flaw in the show is the spotting of a false finale three-rough and in poor taste.

Other serio is flaw in the show is the spotting and finale music which caused the bulk of the first show audience to start walking. They started scrambling back into the seats when the Lunceford orchestra went into a new routine.

Three outstanders in the show are the Jimmy Lunceford orchestra or the Jimmy Lunceford orchestra or the Jimmy Lunceford orchestra or the Jimmy Lunceford or

contortionist dancer who does re-markable body swista to foxtrot tempo, or girls is fair, and not used as much as they could be. Six men line of hoofers are on for some chal-lenge and, precision tupping that's okay. Femine singer is weak with only one fair novelty tune. Come-dians are Apus Brooks, Sandy Brooks and Jelli Smith. 604.

Paramount, Omaha

Omaha, April 6. Stage presentation this week at the Par rates as a unit because of the manner of staging, but it is a brand new one all assembled here As a bit of local workmanship

ranks very well.

Sock of the unit is carried in two

Sock of the unit is carried in two stages and picture names, Alloe White and picture names, Alloe White the Lina Basquette, and it was no little task to weave these two into a presentation and set off both to good advantage.

A first date with new act for Miss White, except a single performance are not staged to the stage of the

paniment. Does all her sturr in one stanza, about mid-show and calls it a land to be stanza, about mid-show and calls it a land to be stanza, about mid-show and the stanza it can be stanza it out in this capacity, will jit the final minutes and then goes into her own dances. Some six different routines, and doing it solo. Dancing okay, and constanza it is not be stanza it is consistent of the stanza it is consistent of the stanza it is not such that is the stanza in the sta

these two, but a recent short sub-ject made them freshly remem-

thess two, but a recent short subject made them freshly remembed them from the freshly spot for the freshly spot for the freshly spot fres

15 YEARS AGO

(From Vanuer and Clipper)
San Francisco court declared in
valid the law soaking ticket specs a
license of \$300 a monta

Equity cracked down on 'subterfuge closings.' Some producers shut down to recast, voiding all contracts. Re-opened within a few weeks. Told to

Holy week put a 20-50% crimp in some receipts along B way. Only the biggest held up. But some sellouts.

Shuberts had to turn down 1,500 requests for seats for the opening night of the revival of 'Florodora' at the Century.

Marie Dressler, who had formed Chorus Equity and had been its first president, shaken down on \$600 worth of claims by "Tillie's Punc-tured Romance" chorines. She kicked, but paid.

First seagoing cabaret was started on the St. Paul of the Atlantic Transport line. Hea was to take a show to Southampton and put it into a local house until the next ship brought in a new troupe and took the old one back to America.

Horton and LaTriska saile English dates. Contract called for 123 weeks.

Consolidated Music Corp., which recently had pacted the word-roll rights of six leading publishers, blew up. Afraid of the anti-trust laws.

William G. McAdoo and Oscar Price out of United Artists. Too much internal friction.

Palace, N. Y., was starting another war with sidewalk spees, Collusion with the box office clearly shown. But recognized brokers were given a regular supply, McBride getting 50 for each night.

Lewis J. Selznick hired Hobart Henley to make a super-feature. Was willing to spend \$250,000. Big money 15 years ago.

Musicians at the Columbia, N. Y., a burley house, demanded an extra \$10 a week, retroactive to Jan. 1, when the house upped prices. Also wanted double pay for Sundays.

Shortage of newsprint paper caused curtailment of space given dramatics. Some papers down to two cols on Sunday. Paper in a Sunday edition cost around. 13c, with the issue selling for a dime.

Arthur Hopkins announced he would feature Genevieve Tobin in Little Old New York.

Max Marcin backed his own Three Live Ghosts, opening in Stamford, Conn. Beryl Mercer played the same role she assumed in the silent picture later made.

LONG BUN ORGANIST

LONG BUN ORGANIST
Syracuse, N. Y., April 9.
Paul H. Forster, the Syracuse
Rialto's sole surviving theatre organist, will mark his 10th anniversary at Schine's Eckel next week.
Forster started his local career at
the Empire, later switching to
Loew's State when that house opened, and finally going to the Eckel,
where he has stayed through the
various operating regimes.

NEW ACTS

BOAKE CARTER

BOAKE GARLER

12 Mins.; Two

Hispodrome, Baltimore
Radio's commenting editorialist

broadcasts nightly over CBS for

Philoo. Act is prefaced by galaxy

of newsred shots with his voice

the scenes. Then acreen lifts to dis
close him seated behind a desk con
timing comment.

the scenes. Then screen lifts to disciose him scated behind a desk continuing comment.

After Paim-pat of greeting from audience, he settles down and streams through turn, touching here streams through turn, touching here of radio commentator. Personality he possesses is the one his yole suggests over the ether. His radio fans enjoy his discourse and others while he spins his anectors. Since he greatly enhanced his rep by his coverage of the Hauptmann trial, naturally spends most of time releasing sidelights he picked up during the Flemington furor. In the Flemington furor. In the releasing sidelights he picked up during the Flemington furor. In the releasing sidelights he picked up during the Flemington furor. In the fine Flemington furor. In the fine fine furor in two saccidental, when actually obvious. Straightforward plug, if sharply checked, would be much move advisable.

JOHN TIO
Bird Novelty
10 Mina; One Madison, Brooklyn
Strictly a novelty act, showing a parrot on the stage with its master of the stage of the stage

50 YEARS AGO

(From Clipper)
Frank Murtha took a 15-year lease on the old cycloram building at Madison avenue and 55th street. Used it for a skating rink, but later for concepts as the Lenox Lyceum. Still later, made into the Plaza ple-ture theatre. In its original form it had a vicious echo.

Hazel Kirke, which had a long run at the Madison Sq. and a longer road run, was to be released to diem museums the coming season for \$200 a week royalty. The Frohmans, owned it.

Harry Braham was getting his divorce from Lillian Russell, nam-ing Ted Solomon.

William Austin hired the huge Academy of Music and was giving shows at a 30c top. Stage box seats were 75c. Packing the house at those prices with light opera by the (Continued on page 52)

F. & M.'s Mex Unit

Mexico City, April 9.
Fanchon & Marco unit, comprising 30 foreign performers, 15 of them Americans, opened an engagement as a stage show at the Teatro Americans, some at the Teatro Politeama, an old revue house that recently went pics. Unit was booked in Los Angeles.

First time a Fanchon & Marco show has ever played here.

MILLS BROS. RESUME

Hollywood, April 9.
Mills Bros. have finished 'Broadway Gondolier' and go east stopping at Houston for a week stand.

SYDNEY FOX and CHARLES KENNEDY

SYDNEY FOX and CHARLES

KEINED:
Dramatic States

In Mina; Three (Special)

Madison, Brooklyn

Sydney Fox, screen player, uses
a dramatic playlet, 'Bridegroom', by
Charles Beahan, for her vaude ofterling. Dramatic content of act est
and the state of the state of the state
of the story as anything. Gal is
waiting for her lover in a small bar,
and when she hears over the radio
that he is to go to the chair, she
Cocasion here for some are soft
emotional twists. But it was only
when the voice came in over the
radio that the audience caught on.
Charles Kennedy is the other
member of the cast. He could be
haddlence restless throughout and,
when the bartender carried the lifeless femme across the stage, it let
out a how!. Bela Blau directed, according to the screen announcement.

Act may mean something after the vocal chords are pitched right.

Act may mean something afterthe vocal chords are pitched right.

SYLVIA AND CLEMENCE
Singing, Dancing
3 Mins.; One
State, N. V.
State

PAULINE COOKĖ

DONALD WOODS STRAND, NEW YORK MIKE CONNOLLY, Pilot

WALTER 'Dare' WAHL

The Smash Comedy Hit of "LIFE BEGINS AT 8:40" WEEK APRIL 12, PHILADELPHIA Per. Mgt. Irving Sherman, Ed Davidow Office

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n Boxed Assortments, 15 exclusive and original cards to the box, \$1.00. Special discount on large quantities, Write for Particulars

THE DOLINOFFS and RAY SISTERS

THE WORLD FAMOUS DANCERS IN A MODERN DANCE FANTASY, is Charles B. Cochran's description of the act.
After playing 28 Consecutive Weeks in 'Jollities,' the Charles B.
Cochran cabaret at the Trocadero Restaurant, London, now playing Paramount theatre, Paris, with Gaumont Palace to follow.

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Marcus Loew

BOOKINGAGENCY

General Executive Offices

160 WEST 46"ST.

NEW YORK CITY

Amalgamated Revived by Comerford And Ed Fay; N. Y. Indie Booking Field Plenty Reshuffled as Result

The New York indie booking field is being drastically realigned this week with the revival of the Amalgamated Booking Office (M. E. Comerford-Ed. Fay) and the yanking of two weeks from the A. & B. Dow office and one week from Ed Sherowing and the same three complied with office and one week from Ed Sher-man. These three, combined with Fay's, Providence, full-weeker, gives the Amalgamated four weeks from scratch and the lead in the indie booking field in amount of playing

me. Switch of the Comerford houses drops the Dows to but one week, the Peramount, Newark.

drops the Low's person of the as they're needed, and Dave Cohen, former Comerford partner, goes over with the houses from the Dow office. Feinberg closed his own booking office to go over to the Amalgamated on a salary basis.

Four Splits, Two Full

Four Spillts, Two Full
Besides the Providence Fay's,
towns on the Amalgamated book are
Wilkes-Barre, Scranton, Blinghamton and Rome, spill-weekers, and
Fay's, Philadelphia, full week, which
leaves Sherman when see played.
Fethberg's first shows go into Scranton, Wilkes-Barre and Binghamton
(Monday - Wednesday openings)
April 22, all three spots being closed
the week, of April 15 (Holy Week).
Other houses commence on the
Amalgamated book April 15.
Amalgamated book April 15.
Amalgamated ceased functioning
almost three years ago, when the
Comerford houses were divided up
between the Dowg, Sherman and
Fethberg, Buddy Irwin, then the
booker, moved over to the Dow office
and recentify became sassistant man

booker, moved over to the Dow office and recently became assistant man-ager of Fay's, Philadelphia. Ed Fay's ambition is to build a miniature Fanchon & Marco out of the Amalgamated. He intends to establish set stage policies in all the theatres, being a firm belever against constant changing. Taking his Providence house as the crite-rion, Fay considers the standard five-act vaude shows as passe and units the only salvation for combo

Fay would not venture a definite opinion on the future of the Amaigamated. Whether the latter would be carried during the summer by Comerford, despite the fact that all of the theatres drop stage shows during the hot months, he could not

A.F.A.'S FIRST ANNUAL **ELECTION ON MAY 7**

First election for the American Federation of Actors since it re-ceived its union charter little more than a year ago will be held May 7. following a meeting for nominations

on April 16.

Election, however, will concern only such councilmen who went in on one-year terms. Major officers were elected for four-year periods.

1 Agent's Jam Brings Investigation in Detroit

Saily Fields, who recently opened the town's latest booking agency, has found the going tough. Warrant charging operation of a theatrical agency without a license was ordered by Judge Arthur E. Gordon.—Action was taken on complaint of Thomas O'Neill, hoofer, that the agency procured for his the the agency procured for his process of the second process of the complaint of the second process of

vestigation of theatrical booking agencies here, ordered by Wesson Dickinson, private employment superintendent for Michigan.

Dance School Route

Detroit, April 9. New route for dancers is in the offine with the opening of a string of dancing schools by Charles Roth, who operates a hoofing school here. He is sending his former stage partner. Buddy Roth, to Cleveland and Davey Kratt, formerly with Benny Davis, to Buffalo.

Professionals from vaudeville will be used as instructors.

4 WKS. AND OUT FOR TAFT. CINCY

Cincinnati, April 9.

The Indie Taft did a fadeout Thursday (4) when Ted Levis and his 'Happiness Follies' finished a week's stay with \$6,000. Larry Sunbrock managed and a co-promoted the venture. Pit ork claims \$730 due for final week's salary and Asight

the venture. Pri ork ciaims \$180 due for final week's salary and Austin Little ciaims \$50. , House operated a month. Thurs-ton, opener, drew \$15,000; Joe Pen-ner followed with \$12,000 and Lum and Abner magneted \$13,000.

and Abner magneted \$13,000. Big overhead and high salaries for stage fare induced a flood of red inti. It's rumored that other, new-comers to Cincy's theatre ranks will-carry on at the Taft after next week. The house, seating 2,600, is in the Masonic Temple building, two blocks from the established theatre heat

CAP, DET., VAUDFILM

Del Delbridge May M.C.—Reinke Block From K. C. to Operate

Detroit, April 9,
An upset to the first-run downtown theatrical situation will be
caused when the Capitol opens
April 20. First run arrangements
here have been undisturbed since
Balabans opened the Adams some
three years ago.
Although several attempts have
been made to keep this house open,
Canitol and previously as the Para-

been made to keep this house open, formerly known as the Broadway Capitol and previously as the Paramount, including the Cooper & Carroll plan and the United-Detroit Theatre try, neither was very successful. Stumbling block in the past with one was picture product and with the other was vaudeville. New operators are William Reinke and J. Block, owners of the Tower, Kansas City. They have a deal for first run product. Six acts of vaudeville booked by Billy Diamond office out of Chicago, an mc. and a line of 16 girls, will supplement the films. Del Delbridge is mentioned to mc. Producer Tracy, from the Tower, K. C., Is here prepared to the control of the contr

RKO and Paramount booking offices have declared the Indie Capitol, Detroit, which opens with a combo policy April 20, as opposition. RKO books the Fox in that city, while Par sets talent into the Michigan. First headliner, week of April 20, will be Mary Brian, with Lupe-Velez going in the following week. Billy Diamond is booking the spot out of Chicago.

Damond is booking the spot out of Chleago.

Declaration of an outside theatre as opposition by the major circuits has been rare in the past few years, and seldom, if ever, lived up to.

MILDRED BAILEY'S ORCH.

Mildred Balley, radio songstress, has hitched herself up to a 14-plees ork conducted by her husband, Ken Norval, for vaude.
Combination opens today (Wednesday) at the Ritz, Elizabeth, then going to Loew's Jersey, Jersey City, April 26.

2nd Story Man

Los Angeles, April 9.
Personaling at the Orpheum,
Jack LaRue, screen actor,
statted to tell a gag story,
only to be interrupted by Ted
Leary, house M. C.
LaRue persisted in contin-

ing, despite audience howls. When he concluded he was wised up that Leary had told the same story only a few min-utes before

STEEL PIER SETS 3 PRE-SEASON NAMES

Atlantic City's Steel Pier has set a number of names for weekend dates prior to the regular season's opening in June, when the board-walk spot goes into its full-week

policy.

Weekenders commence April 20
Budy Vallee; Amos 'n'

Weekenders commence April 20-21 with Rudy Vallee; Amos 'n' Andy, April 28; Joe Penner, May 4. All set through Eddle Sherman. Pier will attempt a regular name band polley over the summer, with the bands running from one to three weeks. Contracted so far are Guy Lombardo and Eddle Duchin, one, week ach, and Hal Kemp, three weeks.

Jack Irving in Nitery Biz, Takes Absinthe, N.O.

New Orleans, April 9.

Jack Irving, vaudevillian, has joined forces with Johnny Marchese, operator of the historic Old Absinthe house here and turned the rendezvous into a night club with floor show and Henry Walde's orchestra.

Spot is famous historically as the bar Jean Lafitte and his buccaneers frequented.

'NO. 1 COUPLE'

Pat and Marion Rooney Feted by Friers on 32d Anniversary

Friars on 324 Anniversary

Switching to Sunday night (7) and admitting the wives and girl friends, the Friars Saturday Nite Boys finally functioned for a good reason—the \$2d wedding anniversary of Pat and Marion Rooney. The 'No. 1 couple of the entire amusement world,' as Ben Bernie referred to them, were feted by an overflow crowd.

On the dais, besides the guests of honor and Bernie, were Sophie Tucker, William Degan Weinberger, Bill Halligan, John Horgan and Herman Timberg. Jay C. Filippen, the Friars fav roastmaster, presided.

Fisher Gets Majestic

Majestic, Paterson, N. J., passed from Joe Feinberg to Arthur Fisher yesterday (Tuesday) for vaude yesterday (Tuesday) for vaude booking purposes. Indle house is a five-act split-weeker.

4,000 Theatres to Give NVA 10% Of May 20 Gross: Midnite Vaude Shows in Kevs-No Hat Passing

Dinner to Schenck

Locur's Artists Representatives Association (agents) le throwing a dinner April 25 at the Park Central hotel, New York, in honor of Mar-vin Schenck Joe Flaum and Johnny Hyde are handling the details. Feed marks Schenck's graduation from Loew's booking office to the theatre operating department.

Pitt's Vode Boil **Cools Down to But One House**

Pittsburgh. April 9.

Harris-Alvin is apparently adopting policy of occasional stage shows. House has had presentations for last fortnight after two weeks of solid film fare and returns Friday (12) to straight flickers for Hoty Week, resuming week after that with A. B. Marcus' Continental Revue. Flesh bookings after that will probably be on an onagain off-again basis, depending largely on strength of film. In meantlime, only Penn continues week in and out with flesh. Herb Williams, Everett Marshall and Charlie Davis' ork current with Timbergs and Rooneys chilmicade her with the same Jones' and Then, later, Myrt in Marge. Stanley is presumably sticking to film guns, unsable to line up name stage attractions.

tions.
WB deluxer has been without a stage attraction for couple of months and nothing in sight despite rumor that house would resume fol-lowing Lent.

Alice Joy's Amateurs Get Interstate Trial

Dallas, April 10. Alice Joy opens for a showing four-day stand at the Interestate circuits Metropolitan. Houston, Friday (19) with talent she ploked on her amateur show tour over the Southwestern network. Universal Mills, of Houston, is the commercial behind the amateur show. Interstate date follows her showing at the Riyoll, Waco, where the Universal amateur broadcast was made a part of the performance.

An effort will be made to have at least 4,000 theatres participate in the forthcoming NVA Drive, in which, for the first time in NVA history, the audience plate-passing will be elliminated. May 20 (Monday) is the designated day on which the theatres will contribute 10% of their gross receipts. On the pre-eding Saturda shows will be pre-eding Saturda shows will be presented in 10 or 12 key cities.

The new NVA fund-raising plan, suggested by Eddie Cantor and William Morris, Jr., was accepted by the NVA Fund manager-members at a meeting in New York Monday (8). In addition to the box office contributions and benefit shows, the Fund has under consideration a booklet sales idea, with autographed photos of picture players to be sold to the public resuggestion will be tried in the event there is sufficient time for editing and printing.

It is anticipated by the NVA Fund that the new fund-raising means will bring the necessary \$250,000 for NVA maintenance. If the total falls short of requirements, some other method will be attempted in the fall. A sponsored film short produced co-jointly by the major studios, with their name players participating, and sold coin-medical processors.

players participating, and sold com-mercially to an advertiser, is under consideration. But in any event the NVA Fund heads are determined to dispense entirely with the old audi-ence begging system.

Theatres taking part in the drive will include all major circuit houses.

and most of the principal independ-

BEN SERKOWICH TO **EXPLOIT NVA DRIVE**

Ben Serkowich, theatre exploitation expert with Paramount and RKO for years, will handle the promotion end of the NVA drive. It gives the NVA Evand a first line expected to the NVA Evand a first line expected by the NVA Evand and the NVA Evand offices at 1619 Broadway, New York, Waxman is again pitching in, this time as honorary chairman.

Jessel Recovered, Talks Pix and Radio

What may be the first indie film production in Florida is a pending deal between Dixon Wray and George Jessel as British-American Productions, primed principally for quota pix, as well as for the American market.

Jessel's reported sudden appendicitis turned out to be acute indisception. He was feeling much better yesterday (Tuesday), huddling with Al Joison to go on the Joison-Shell radio program a week from Saturday.

Sullivan's Met Week

Ed Suilivan plays the Metropoli-tan Brooklyn, April 28, for his sec-ond vaude week for Loews, With the N. Y. Dally News' Broadway columnist will be the Saxon Sisters, Dolores Farris, Patsy Flick, Gall Gall, Orlando Robson and Louis Frima and band.

Now It's Lieut. Peabody

Newly appointed Lieut. Edwin Ellisworth Peabody to the U. S. Naval Reserves is Eddie Peabody, banjoist-me., who has been working three years on examinations for the appointment. During his summer vacash at Peabody Ranch, Riverside, Calift, the me. must report either to San Diego or Honolulu naval training bases for mandatory 30-day service the first of an annul period of

ice, the first of an annual period of duty.

B.&K. Ties In with Tobacco Firm for Amateur Radio Show at Oriental

Vallee's Chi. Det. Wks.

Rudy Vallee has been set for two ore weeks in vaude by Paramount more weeks in vaude by Faramount, going to the Chicago, May 31, for a full week, and the Michigan, Detroit, June 6 for six days. Both weeks are at the rate of \$12.500 net. Ork plays the Met. Boston; April 19, also for Far.

Deal set by Lyons & Lyons.

Trahan Replaces Murray

Irahan Replaces Murray
Al Trahan replaces Ken Murray
as topliner of the condensed version of Earl Carroll's 'Vanities' in
vaude. Murray leaves the show to
Join a legit. 'Vanities' being put in
production by Carroll for the Winter Garden, New York.
First dates for Trahan in 'Vanities' will be for Loew, opening at
the State, New York, May 3 and going from there to Washington and
Baltimore. Comic right now is on
a West Indies cruise.

Chlorgo, April 9. B. & K. has tied in with WBBM, the Columbia station from the for a commercial amateur neriod from the stage of the Oriental, theatre every Thursday night. Sponsor of the 30-minute program of amateur talent will be the R. G. Dun to-bacce company.

The-up figures on two angles from the B. & K. side. First, B. & K. has been looking for a radio affiliation ever since its spillt with WGN, the Chicago Tribune station, which had been picking up the Chicago theatre show on a sustaining basis each week. And second, B. & K. is seeking an amateur show at the Oriental to buck the Opportunity night held each Monday at the rival State-Lake, Will start April 13 and be run from 7:30-8 p.m.
Question yet to be settled is whether B. & K. or WBBM will accept the task of hearing the amateurs for the selection of those few who will get stage tries. At present.

Provincial

Variety Bills

NEXT WEEK (April 12) THIS WEEK (April 5)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK OFFY Vic Oliver Palace 4(2)
Prichard & Goldle Patric & Deavylle Mainstreeters
Cardini Lamb & Bellit Eddle South Orc Gene Sheldon
Britel & Hurst Rev Gene Sheldon

Eddie South Cr.
Eddie South Cr.
Birtell & Farre Rev
Carroll & Howe Rev
Colds and Part Rev
Colds and Rev
Eddie South Colds
Academy
A Troina (1-15)
Beary Howard Co.
Riman Orr (1-16)
Beary Howard Co.
Riman Orr (1-16)
Beary Roward Co.
Riman Orr (1-16)
Beary Roward Co.
Riman Orr (1-16)
Beary Roward Co.
Riman Marlows
Condition Colds (1-16)
Beary Roward Co.
Riman Marlows
Condition Colds (1-16)
Beary Davia Rev
Condition Colds (1-16)
Beary Davia Rev
Local Moving Colds (1-16)
Chas Carliste
Charles (1-16)
Chas Carliste

CLIFFORD MARION

WEEK APRIL 5 ORPHEUM, PORTLAND, ORE.

Porciain Remance (Three to fill) BROGELYN Albee (12) Benny Meroff Rev Gine De (5) Gine De (10) Mainstreeters Al Norman Dick Moy Tr

Al. Norman
Dick Moy Tr
Madison
Ist half (13-14)
Relior Sis & L
(Two to dill)
Ist half (12-14)
Ada Brown
Stuart & Lash
(Two to dill)
BOSTON
S Kanson (18)
Eleanor Sherry
Tota
Buck & Bubles
Jack Eddy Co

**E Kanse (6)
**E Kanse (6)
**E Kanse (7)
**Eleanor Sherry
Tota

* Kanes Toto Buck & Bubbles Jack Eddy Co Jack Eddy Co
OHICAGO
Palace (12)
Paul Sydell & S
Large & Morgner
John Fogarty
Vic Oliver
Bebe Barrl Dancer
Petch & Deauville
Helen Honan
(5)

Helen Honan
(5)
Paul Sydell & S
Large & Morgner
John Fogarty

Fanny The Horse
Frankle Conners
Bob Crosby
MINNEAFOLIS
Folies Charles
Charles
Armew Orc
NEW BRUNSWICK
Let Kelth's
Let Con the Conners
Let Conn

Don Redman O (5) 3 Emeralds Therrien Owen McGivney

Theoritical
Theoritical
Theoritical
Theoritical
Theoritical
Theoritical
Thurston (5)
Thurston (5)
Mangean Tr
Harrison & Dimo
Don Zelsya
Weet Place (5)
Keith's (8)
Theoritical

Loew

NEW YORK CITY
Capitol (12)
Content on 11)
Fooleward of the content of the content

OFFICIAL DENTIST TO THE N. V.

PARAMOUNT BUILDING.
This Wk.: Dick Remy; Ted, & Matherine Andrew

Lewis & Moore
Ross & Edwards
Mamie Smith Orc
(One to ful)
2d haif (16-18)
Lee-L & Sinclair
Vince Mundi
Lew Parker Co
Michon Bros
Rimacs Cookie Bowers
Don Costollo Rev
PITTSBURGH
Penn (12)
Trial of Century
Rooneys Rooneys
Timbergs
Aibee Sis
Clarence Rock
James Kelly
Foster William
Harry Koler
Geo Mayo Rimacs
Matropolitan (12)
Man' Mer'y G Ro'nd
Andy Sanelis Oro
Rachelle Carlay
Pierre LeKreun
Jarome Mann Rachelle Carlay
Pictro LeKreun
Jerome Mann
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Paramount

BOSTON Metropolitan (12) Olympic Aces Bob Hall Mickey Conti 3 Ohay Sis

BUFFALO Buffalo (12) Danny Dare Co Barto & Mann 3 X Sis

3 X Sis

CHICAGO
Chicago (12)
Britton Bd
Bobby Lane
(5)
Cross & Dunn
C & J Preisser
Frank Gaby
James Evans

Marbro (5)
Ted Cook Wills & Davis
Jay Seller
Gray Fam
Oriental (5)
Jim Lunceford

Gray and Gray and Gray Brooks Sandy Burns Jenks Sandy Burns Jelis Smith Jigaw Jackson Ford Marshall & J. Michael (12) Oiga Baclanova 3 Switts Harris 2 & L. MINNEAPOLIS State (12) Nick Lüczes Alexander Santos

Eleanor Whitney Harry Pollard WASHINGTON

Earle (12)

Warner

ELIZABETH
Ritz
1st haif (13-16)
V T G Show
PHILADELPHIA
Earle (12)

Earle (12)
Lew Duthers J & J
Gracie Barrie
Eddie Peabody
Cass Mack O & T
Keene 2 V & LaM
Bob Ripa
Lamb & Belett
Gracie Barrie
Hugh Herbert (5)
32 Roxyettes
Reynolds & White
Johnny Perkins
Ruth Petty
J & M Mason

Independent

CHICAGO State Lake (8) Cnox & Stetson Lilen Reno Robbins Fam Alien Reno Robbins Fam farry Holmss /ernon Rathburn Dave Tannen

LONG BEACH
Strand (5)
Capps Bros & Sis
Frank Jenks Co
Armanda & Lita
Marlow & Brother
Bill Jones

LOS ANGELES
Orphenm (3)
Picard & Feal
Doreen & Douglas
Huffman
T & A Waldman
Benny Ross
Maxine Stone
St One Maxine Stone
St Onge 3
MINNEAPOLIS
Alvin (4)
T & B Wonder
Paul Nolan
Ross Continentals
Lesie Ayers & G
3 Rixfords

Fanchon & Marco

NEW YORK CITY
Buster Shaver
Olive & George
Loriel Mack
Corley Mack
Rosy Rhythm Ore
Rosy Rhythm Ore
Rosy Rhythm Ore
Rosy Rhythm Ore
Cothers to fine
LOS ANGELES
FARRHOME
TARRHOM
COTHER
LOS ANGELES
FARRHOM
LOS

Marion Daniels
Tom Jones
PHILADELPHIA
Fox (12)
Jack Denny Oro
Ray Heatherton
France Stevens
Crawford & Casker

Oxford (11)
Stratff & Maybr
Golden to Maybr
Others to fill
WORGESTER
Let half (11-14)
His Royce Rev
Bobbie Barry
Jarvis & Farker
Wyoming 2
Dels Rhodes
Dels Rhodes
Wyoming 2
Stratff & Forme
Wyoming 2
Stratff & Forme
Wyoming 2
Stratff & Forme
Just & Maybr
Just & Mayb

London

Week of April 8

April 8

ISLINGTON
Bine Hall
1st half (8-10)
Haringuine
2d half (11-18)
Fred Wynne
Taps & Tempo Co

KILBUEN
3 Aberdonen
Keith Wilbur
LEWISHAM
Falace
Ramay Rhythm 8,
LETTON
Val Rosing
8 Rhythm Boys
NEW CROSS Canterbury M. H.,
lst half (8-10)
Fred Wynne
Taps & Tempo Co
2d half (11-13)
2 Harlequins
3 Edmund Boys a Hail (11-13)

2 Harlequins

3 Edmund Boys

Dominion

Bobby Howell Bd

Eddle Gay

Therenin

New Victoria

Billy Cotton Bd

Trocadero Cab

Gaston Paimer

E & D Waters

Cavallo

Luxor

E & L Cavailo Luxor Rich Hales Maurico CHADWELL H'TH Embassy Shiels & Kewley Hatton & Manners Wolkowskiy & G CHELSEA TAILOC 7 Elliotts NEW CROSS

Kinema

Reid Wayne & Di:

3 Virginians PECKHAM Falace
Reid Wayne & Dix
3 Virginians
SHEPH'RDS BUSH
Palace
Rower & Rutherf'rd

7 Elliotts
CLAPTON
Rink
Lewis Roll's Stone
Wailington Sis
EAST HAM
Premier
Shiels & Kewley
Hatton & Manners
Wolkowsky & G
EligEWARE RD.
Grind
Abordonlaus SHEFITADS BUSH
Falace
Bower & Rutherfret
Hollis Bros
STAME BOOM
STAME
Execut
Execut
STRATFORD
BROOM
BROOM
BROOM
FRAME
BROOM
BR

FDGEWARE RD.
Grind
3. Aberdonlans
Kelth. Wilbur
EDMONTON
Enpire
Beryl Orde
Foter White
Little

Granada
Goraido, Orc.
Drury & Raymond
TOTTENHAM
Palace
Lewis Roll'g Stone:
Wallington Sis
WALTHAMSTOW Granada Troise Mandollers

Week of April 8

EDINBURGH
Regent
ist half (8-16)
Donelly & Sutton
2d half (11-18)
Cosgrve & Westw'd
Donelly & Sutton

Cabarets

NEW YORK CITY Freddy Berrens O
Freede Casino
Lollia Benauenta
Norene Carney
Murle! Seabury
Walte. Davies
Gloria Gilbert
Maria Desty
Desty
Maria Desty
Milian
Desty
Desty
Milian
Desty
Milian

Deiso Roberts

Roberts
Juan
Guittar
Emile Boreo
LaRoy Smith Orc
Carl Hoff Orc
Hyw'd Restaurant
Sophie Tucker
Jack Waldron
5 Maxelios
Nora & Jimmy Bell

Nora & Jimmy Be Vira Niva Jonny Wells Terry Lawlor Marion Martin Ann Graham Catherine O'Neal Smith Ballew Orc

Hotel Astor
Jack Berger Ord
Hotel Biltmore

Hotel Dan.
Shep Fields Oro
Fiorence & Alvarez
Virginia Verril
Barry Devine
Hotel Bnokinghan

Consuelo Flowerton

Hotel Delmonico

Ore

Julie Gliespie Alex Fogarty Harry Tuker

Armando's Arden & Duncam Geo Marechai Miliard & Anita M. Ferri Geovignetti

Pietro

Band Box
Allan Walker
Buddy Rolph
Edna Enrica
Dancing Giorias
Lew White Ore

Lewis & Dody Jack Sheldon Annette Lacy Andy's Aces Bill's Gay 90's Bigelow & Lee
Jerry White
Beaux des Arts
Nina Allen
Justine Jal Tal

Bru

Bruno George Thorne Angelila Loya Fox & Ballister Ralph Navelle On Cafe Internati

Cafe International
Inex Elvira
Lata Santos
Lagitanilla
Los Otedas
El Chicorrito
Don Casanora
Rudy Hernandes Or
Cantina Barra
Raym'nd & Lucinda
Gilberto & Jose
Briceno
Don Jose Oro
Casine de Pares
Jimmie Durante

DON JOSE OTE
Casine de Parse
Ilminie Durante
Ilminie Durante
Stone & Vernon
Bila Logan
Bila Logan
Martha Rive
Gary & Disco
Rive Aller
Gary Freeman Or
Lee Miles Ore
Central Fix. Castes
Heien Curran
Delde Duchin Ore
Chateau Moderne
Betty Rochrista
Tony & Sam
Paul Base Ore
Chis Ganche
Schole Control Control
Lee Miles Control
Lee Miles Ore
Chis Ganche
Schole Control
Chis Ganche
Control
Chis Janes
Control
Chis Manches
Control
Chis Milman
Comfort & Relly
Jack Moyer Ore
Clob Bilman
Comfort & Relly
Mester, Market
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Chis Milman
Comfort & Relly
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Comfort & Relly
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Chis Milman
Comfort & Relly
Mester
Me

Jack Lleyer Ore
Wheeler, M & W
Coccannt Greve
Lloyd Garrett
Roney Gorden
Ruth Williams I
Henry Halatsad Ore
Coin de Paris
Renes Estabrook
Liferry Map 1
Liferry Halatsad
Renes Estabrook
Liferry Map 2
Liferry Halatsad
Renes Estabrook
Liferry Map 2
Liferry

Congress
Sid Austin Ore
Cotton Cinb

Cotton Clab
C C Rev
Mears & Mears
Lettha Hill
Lettha Hill
John Henry
Swan & Lee
Lena Horn
Bill Balley
Jessie Scott
Dynamite Hooker
Cora La Redd
Cog Bonge
Joe La Port Ore
Cubanacan
Luna Norlera

Lupe Noriego
Luis & Rosita
Antonio & Juanita

Dawn Patrol Club Frank Farrell Ore Barker Trio

Kay Lazeli Al White Jerry Baker Byrnes & Swa Gould Sis Durso Oro El Chice

Wences
Paco Cansino
Mignon Dallet
Rosita Rios
Francisco Ramos
Emilio de Torre

Nane Redrege Bd Billy Milton Yevo & Doro Ernie Holts Ore El Toreador D J Escarpinter Of Trini Varela Dinorah Arguden

Dinorah Arguden
Marilus
Ramon Quiros
R' & R' De Care
Essex House
Gien Gray Ore
Firenze
Sandino & Fairohild
Dick Mansfield Oro Flying Trapes

Peter Gallo Maria Donia Maria Donia

Mem. Paris

Paul Guido.

Mariana

Arnoid & Hawkir

Mary Alice Rios

Gene Fosdiok Ord

Herrera Oro

Normandle

Normandle
Yaoht-Club 4
Ann Courtney
Victor Rodrigues
Joe Zelli
Helen Gray
Eddie Eikins Oro
Old Roumanian
Thais
Sadie Banks

Paradise Paul Whiteman Or Dureile Alexander Ramona King's Men John Hauser

John Hauser
Place Elegent
Tommy Milis
Flace Fiquale
Northway & Dani
Harry Rosenthai
Jeanette Carlay
Marion Chase

Bainbow Boom
Donna & Modrano
Endor & Farreil
Marcello Luzzato
Jolly Coburn Oro Reno Merry-Go Bound Round
ituth Denning
Reno Dudes
Val Olman Oro
Rits Tower
Nat Harris Ore

Savoy-Plaza

Savoy-Plaza

Bob Grant Orc

G & C Herbert

Dwight Fiske

Florence Herbert

Rosita & Fontans

Jos Zatour Orc

Sherre's

Sherry's
Maurice & Cor
Alice Dawn
Al Ross
Jos Smith Oro ork Cinb

Earl Sande

Harry Tuker Ore
Hotel Edison
Michael Tree Ore
H & M Kane
Hotel Fifth Ave
Julys & Joe
Hetel Gev. Clintor
Anthony Trinl Ore Ches karee
Al Trahan
Yukon Cameron
Nick Lomg Jr
Miles & Kover
Betty Kean
Gus Arnheim Oro
College Inn Hotel Gt. Northers Ferdenando Orch Hotel Lexington

M Schuster Orc Hotel McAlpin Jimmy Blake College Inn
Art Jarrett
Eleanor Holm
Olive Olsen
Chaz Chase
Chas Agnes Ore
Collesimo's

Jimmy Blake
Barker 3
Frank Farfell Ore
Flessie Oabeck
Hotel Montelatr
Toya Sasare
DeLimas
Marti Michel Orc
Hotel New Yorker
Barbara, McDonald
Randalis
Bill Aronson
Hetel Park Lane
Max Bargare Ore Colealmo's

Don Enrico
Adelaide Keroff
Gano & Rita
Mary Nevells
Arthur Gretlow Gl
Bob Tinsley's Oro

Bob Tinaley's Ore Congress Hotel (Joe Urban Room Robert Royce Eddie Scope Patricia Norman Maroy & LaBelle J Chernlavsky O Cinb Alabam, Trudy Davidson, Viria Vaughn Bobby Danders Gioria Star Hinton Sie Hinton Sie Cinb Aleiers Hetel Furk Lane
Max Bergere Ore
Hetel Pennsylvanin
Hal Kemp Ore
Hetel Flams
Smil Coleman Ore
Rotel Rits-Carlton
Rich'd Himber Ore
Joey Nash
Arman Vecasy Ore
Hotel Boserett
Rankle Carpina Ore

Club Aiglers
Kay Davison'
Rosita
Aiglers Club Ore
Evelyn Camen
The Weismuellers
Kay Davidson
Sammy Kahn
Austin Mack Ore Bernie Commins Ore Bernice Parks Pomeroy Rev

Hotel St. Morits

Hotel St. Morita
Maurine & Norva
Leon Navara Oro
Hotel St. Begia
Johnny Green Oro
Marjory Logan
Hotel wanderblit
Joe Moss Oro
Lotel Woylia
John Hopswadt
Rosaicen & Soville
Larry Siry Oro
Hernandes Bros
House of Lords
House of Lords Frank Sherman
Coriles & Palmer
Ercelle Sis
Heiene Carol
Adelina Dossena
Hope Parker
Maurie Stanton's
Drake Hotel

Hernandes Bros
House of Lords
Beverly Roberts
Jimmy Ecily's
Rivlera Boys
Wayne Cook Jr.
Joan
Midgle Parke
Alma Haisey
Ira Yarnell
Peggy De La Plante
Chas Albert Ore.
Rita Ronand
Forrester
Fearl Forrester
La Res

La Rue Walker O'Nelis Or Lescargot d'Or

Lescargos Earl Moss Oro Leon & Eddle's

Leon. 8. Eddle's
Billy Reed
Paul Duke
Ann Haines
Hal Simpson
Bernico Parks
Tio Too Giris
Eddie Davis Ore
Malson LaFittie
Kathleen Karr
Max Dolin Oro
Malson Voyant'
A Valentino Ore
Rita Belle
Mayfair Nacht Clu
Mayfair Nacht Clu
Mayfair Nacht Clu

Mayfair Yacht Club Walker O'Nell Ore Monte Bosa Frank Marine

Gay Adams
Vercelle Sis
Carelyn Noite
Hayward Powe
Taft Grill
Geo Hall Oro
Loretta Lee

The Banch
Jerry Blanchard
Ted White
Boale St Boys
Honey Burns
Mary Rose
Thomashefsky's

Thomasheftky's
Dorls Thomashefty
Regina Zuckerberg
Regina Zuckerbe

Jim Miller Oro

Joey Lee Orc
Marcell Inn
Don Julian
Adele Burian
Marvin Jenson
Chick Theck Ore
Cinb New Yorke June Marlowe Rhythmettes Peggy Renard Charlie Borne Carlos Shaw Oro Palmeros

Jim Muler Oro
Versellies
Helen Morgan
Chaire Deerfield
Helen Morgan
Chaire Deerfield
Helen Morgan
Chaire Deerfield
Fox & Walters
Kingsley & Chase
John Rockwood
John Seders
Sammy Walah
Dolores Eartis
Eddie Gale
Fox Brown
John Medders

CHICAGO

Blackhawk Kay Kyser Oro Beverley Kirk Alex'nd'r & Swar Frances Willer llarry's N. T. Bat

Cinh Airlers

Drake Hotel Karre Lebarons Ferde Grofe Ore

Beverly Wilshire Orville Knapp Ore

Romeros uclay & R Light

Ray Herbeck Ore Russ Cantor Patsy Narr Kenny Wilmarth 4 Rocketts Dawson & Glenn

Harry Harris
Al Wagnor
Phil Furman
Harry LeGrand
Sid Raymond Ches Parce Hat Cinb Elaine Manzi Muriel Love Claire Powell Effie Burton Joan Poat

Lamb's Cafe Bob Price Peggy Leonard Gwyn Rogers Edna Stanley Dodda Bros

Betty Moore Delores Marcelle Jeannette Graha Hal Hlatt's Orc

Opera Club
Ann Seymour
Berenoff & Earlyn
Vernon Rickard
Jules Alberti Ore
Palmer House
Stuart & Lea
Jay Seller
Stanley Morner
Condos Bros
Abbott Dancers
Ted Weems Ore

Paramount Club

Billy Gray
Nan Blackstone
3 Roberts
Joe Marino
Mauria Stein Ore
Boyale Frolice Joe Lewia Giggles Regan Bebe Sherman Marge & Marie N & O Detrick Dolores Cecii Blair Henri Lishon Ore

Henri Lishon Or Terrace Garder Roma Vincent Alice Blue Szita & Anis Hank, the Mule O'Brien Girls Stan Myers Ore Vis Lago Rick & Snyder Chicak Stanley Peggy Laurie Lou Blake Oro Walnut Room

Part of Control of Con

LOS ANGELES Week of April 9

Casino

(Agua Callente)

Mile Rene Vallon

Mina Sandoval

Nona

Lollita Ruis

Rita Direcho

Terribas & Rojas

Richaro Martinez

Collins & Wanda Bilimore Bowl
Jimmy Grier Oro
Rhythm Rascals
Beatrice Hagen
Dolores Andre & D
Ruth & Lester
3 Romeros

Chapeau Rouge Ramon & Rosita Eiena & Ulaina Les Argentins Ore Bob Lightner Ore Clover Club Maxins Lewis Fred Robinson Orc

Cookenint Grave Howard Jarrad Chuz Perez Ore Henry Busse Ore Cotton Club Cotton Club
Fats' Waller
Lercy Br'müeld & C
Taylor & Rutledge
Flora Washington
Les Hite Oro
El Ray Club
Max Lerner
Johnny Herrick Or
Hollywood Stables

Hellyweed Stables
Jack Rey
Jack Rey
Jack Rey
Jack Rey
Jack Ges
Jobby Organ
Dell & Dorothy
Boyd Sis
Jerry Clifford
Fauline Starr
Paul Laws Orc
Hotel Roosevelt
Nelson Hall Orc
Halla Orc
Halla Willinge
C Ganon's Girls
Peggy Gilbert Ord
I Adelatein's Oro
King's Clob.

King's Club

Ciaire Frances Joey Lee Orc Marcell In

Gypsy Serenaders Edith Davis Dina de Tolly

Palomar
Hudson-Metzer Gis
Graf & Gary
Graf & Gary
Mason & Pavis
Dick Judgen Ore
Paris Ina
Singing Welters
Janet Sla
Theima
Rodolfo & Chiquita
Bert Rovers Ore
Pirrone's
Det Boberts Palomar

Pirrone's
Dot Roberts
Glenn Harris
Ruth Coffer
Ted Sharp
Freddie Beardon
Ann Trezna
Wallace & Fitzp't's
Joe Marengo Oro
Sherry's

Sherry's
Mayhath Carr
Murray Sis
Bert Douglas
Jeanne Blanche
Lucille Lehman
Ronald & Sandra
Bob Miliar Oro
3 Little Pigs
3 Mah Jones

3 Little Pigs
2 Mah Jongs
Eschund Discor
Green Barry
Patry Darr
Billie Lane
Dorothy Cumming
Betty Singer Ore
Lou Singer Ore
Agnes Johnson
Elmer Johnson
Leon & Saunders
Leon & Vaughn

50 YEARS AGO

(Contined from page 50) Corinne Co. In for short season. Ticket spees got hold of the seats to sell at an advance of 7-Sc.

Even Nillson hall, home of fashlonable concerts, was turned into a skating rink. Was an adjunct to the Academy of Music and served as a ballet room during the opera season. Faced on 15th street.

Fred Bert was planning to do 'The Devil's Auction' in Frisco with the Jaina' costumes and 'Snowfiake' scenery. Costumes and scenery bought from defunct shows.

William Muldoon, then a champ wrestler, was doing poses with a ministrel troupe. One of the big fea-tures. Another ministrel manage-ment was after him with a proposi-tion to pose with Charlie Mitchell, English ring champ, the following season.

Mrs. Tom Thumb married to Count Rosebud (Magri) in New York. Fashionable ceremony.

Show printer got an order from Show printer got an order from the John O'Brien show for 1,000 circus stands of 400 sheets each. In four colors and called for 1,600,000 impressions. Took 1,600 pine boards, used instead of litho stones.

Bunnell's dime museum, New Haven, converted into an opera house for a one-week stay of the Boston Ideals. Name changed to Peck opera house. Had a large auditorium, most of the museums going heavier on their stage shows than the curlo halls.

"Queen of the African Earthmen," brought over for a circus, dled in Chicago and mourned by the tribe with fantastic ritual. Great stuff for the newspapers.

Tynwood, one of the early war dramas, was being played in New Orleans. In the south the play was changed, with the hero in the Con-federate instead of the Union army. Sounded just as good that way, and safer for southern patronage.

Buffalo Music Hall burned as show was about to open. McCaull opera troupe made the street in costume and without street clothes.

Clod - Hoppers

(Continued from Page 1)

(Continued from Page 1)
Vision has 1,285 employes on the
payroll. Besides, there are nearly
1,000 volunteer workers who receive
no pay. Leaders get \$100 a month;
assistants, \$30, out of which they
pay their own traveling expenses.
Sculpturing, painting, designing
metal workers are supported to the continue and
metal workers with the state of the continue and
metal workers of the state of the continue and
structors to 400 studes in St. Paul
alone, with the 15 instructors aggregating \$1,000 a month.

Main squawk seems to emanate
from the rural sectors, since almost.
any kind of money sounds big to the
clod-hoppers, although a checkup,
discloses that more farm wives than
city sisters are flocking to learn
how the light fantastic is being
tripped.

EQUITY STILL VS. SUNDAYS

Sundays on Broadway

The battle to legalize Sunday shows on Broadway is practically over. Whether that will materially help shows and theatres will not be fully tested until next season. But either way the legislation enacted in Albany is bound to correct that lopsided situation in New York's amusement field which permits practically every form of amusement on Sundays except legitimate theatre.

For years, on Broadway, it has been alright to see films, as far as the law was concerned. It has been alright for baseball, vaudeville and even burlesque shows. But not legit.

The situation has been cockeyed from several viewpoints during all this time. Not only was legit the stepchild of the amusement world, so far as Sundays were concerned, but there were some anomalies right within the legits. Actors, if playing in legit, were not permitted to work on the Sabbath. But if in vaudeville or a picture house, it became

Legit managers have played right along on the Sunday thing and haven't attempted to break the rule. It wasn't just a matter of being afraid of an ancient statute. It was another thing—Equity, and Equity's bitterness on the Sunday situation.

Equity is still trying to stem the tide; still placing itself in a ridiculous position by attempting to fly in the face of every one else It is a curious labor union. Equity: the only labor union existent which has no wage scale. And which now is trying to oppose all other labor unions, including the stagehands and other stage laborers, by opposit

At a time when its very existence depends on more and longer engagements of its members, when within its own organization factions are beginning to form, fighting for life and movement—Equity's ecouncil still insists that actors don't want to work en Sunday. This would seem to be no time for bickering, stemming tides, hemming or hawing This would seem to be a time for direct, onward movement. But Equity deem't want to play.

The managers say Sundays may help business. The stagehands favor trying anything that may help. The musicians are ready to line up. The legislators in Albany have cleared the way. Isn't it about time for Equity to drop its lorgnette and face the facts?

Equity contends that Sundays are not vital and points to Chicago as an example. Not all shows play Sundays there, dramas occasionally skipping that night. Musicals and comedies generally do play the sevenday and pay cast members one-eighth extra salary for the performance. But Equity, again, is shutting its eyes to the facts. New York is not Chicago. Broadway's draw, on week-ends, is from the suburbs. And from that influx legit hopes to create a new audience.

For a couple of years now there have been special Sunday night performances of legit for the Stage Relief Fund and invariably these performances have drawn well. Wouldn't that seem to indicate there is an available Sunday night benefits? Some of these pseudo-charity shows, drawing big gates on the strength of gratis talent, have developed aimost into a racket.

William A. Brady, long proponent of Sunday legit, emphasizes a now obscured potentiality from the legalized Sabbath theatre—the sub-way circuit's comeback. Neighborhood auditoriums in a far-flung metropolis like New York, with its five boroughs and 7,000,000 resident population, present but another means for the future expanding of the N. Y. legit field. Sundays are as much a neighborhood proposition as a going-to-downtown occasion. Too many former legit stands on a once prosperous subway circuit are now converted film or burleskeries.

No matter what the arguments are pro or con, there is only one logical way for showmen to face the issue. Fortunes are not being made in show business any more, not these days. Managers are content with moderate grosses today-and a moderate profit. If an extra performance will add enough to change flop plays to moderate grossers or moderate plays to several weeks of longer runs—that is all that is necessary to consider at the moment.

The longer a play runs the more actors are at work.

Having actors at work should be Equity's prime object.

FCC CAN'T ACT **ON FREE AIRINGS**

Federal Communications Commis sion, to whom legit managers appealed on the grounds that free radio performances in Broadway theatres constitute an unfair pracradio performances in Broadway theatres constitute an unfair practice, cannot see how it can figure in the situation. Commission heads agree with the managerial contention, but explained that the body's field is interstate and since no products are sold they did not believe the Commission is empowered to act. Managers will further argue, however, that because the radio programs advertise products which are sold in other states, the FCC could logically consider the problem.

could logically consider the prob-lem.

Free radio performances are now being given regularly in three Broadway theatres—Hudson, Avon and Little. All are under lease to the Columbia Broadcasting System. NBC's air shows are staged in the studios in Radio City.

A Merger?

Daniel Doherty of Fox and Tom Waller of Paramount are collaborating on a play, untitled, to be orating on a play, untitled, to be produced in a few months at the Cow Hill Theatre, Noank, Conn. Theatre is a summer playhouse owned and operated by John Waller near this fisherman's village, situated north of New London.

July is tentative opening date for the production, described as a tale of New York night life.

Nat Karson Sets for 'Hookup' and 'Professor'

'The Hookup,' radio satire by Jack Lait and Stephen Gross, and star-Lait and Stephen Gross, and star-ring Ernest Truex, has, gone into rehearsal for Leslie Spiller produc-tion. Nat Karson is doing the sets. 'Karson is also signatured to do the sets for 'Oh, Professor,' which will inaugurate Borrah Minevitch into the producing business. "Pro-fessor" was authored by the Sherman and a figured by the Sherman and a figured so the bis other chore.

LEHMAN'S VETO

Believes One Day Clause Unworkable Managers Insists Will Take Advantage-Vaudevillians Also Oppose Bills

BRADY'S ARGUMENT

Measures legalizing Sunday legit shows in "lew York having passed both houses of the Assembly last week, as expected, and ready for Governor Lehman's signature, Equity is explaining its opposition to Sundays by charging the man-agers with plans for a seven-day

week.
Pointed out by Equity that, while
the new legislation provides for one
day's rest weekly for actors, there
are no test in the bills and therefore no way to enforce a six-day
week. For that reason Equity last
week asked the governor to withbold blackments. hold his signature.

hold his signature.

Another objection to the bill, in that it exempts variety performers from the one day rest clause, was made by letter to Gov. Lehman by I. Robert Broder, N. Y. lawyer.

Examination of the bills reveals

Examination of the bills reveals that there is no stipulation against performances daily and Sunday. Show could go along very day, therefore, although players are supposed to lay off one day and night. Whether it would be practical to give Sundays with one or more understudies is an angle yet to be worked out.

Extra Compensation
Equity doesn't believe that is

Extra Compensation
Equity doesn't believe that is
possible, although it is easy enough
for stage hands and musiclans to
be replaced, as they often are. Another reason put forth by Equity
regarding Sundays is to get its
members some measure of extra

(Continued on page 54)

Negroes Try to Stop 'Stevedore' but Cleve. Court Lets It Play On

Cleveland, April 9.

Whether 'Stevedore' is too pro-fane or not to stay on the not-so-puritanical boards of this city was the question that caused police cen-

the question that caused police cen-sors as well as indignant Negro so-cieties to swoop down on the Gil-pin Players production. Play got its bitterest panning from Negro ministers, who put screws on the police to stop per-formances. Editor of the Gazette. The chain of the Capette. The chain of the Capette. The chain of the Capette of the Capette. The chain of the Capette of he claimed cuss-words and charac-terizations were defamatory to his race. Even recommended that Mr. and Mrs. Rowens Jelliffe, co-directors of the Negro little theatre founded by Charles Gilpin, be asked

founded by Charles Gilpin, be asset to leave town.
Producers defended 'Stovodore' on grounds that It had been given in New York by the Theatre Union and in Chicago without any klok-backs. Fight grew more bitter when defense attorneys squawked of being persecuted by censors and fire wardens, who had threatened to close the theatre. Finally won a temporary injunction against police interference by promising to give a private showing to the police-monitor, and judge.

private showing to the pollee prosecutor, and judge.

Behind locked doors the prosecutor and is addes checked over the manuscript for nearly two hours. Developed they were poring over a dictionary, to see if any cust-words were obscore, and found that Shakespeare had used most of them. Despite opposition of Negro civic leaders, the theatre director's won the battle. Streedore continued its Despite opposition leaders, the theatre directors won the battle. 'Stevedore' continued its run without deletions.

ASKS GOVERNOR | Albany Passes Sunday Legit Bills; Now Up to Governor Lehman, **New York Assembly—and Equity**

Moscow Boy'

Little Ol' Boy' will be presented in Moscow by the Children's Theare, according to advices received by Albert Bein, its author, from Mara Tartan, his representative there. Reform school drama was presented briefly on Broadway two seasons ago, but accorded considerable rich attention.

cal attention.

Bein is associated with Jack Goldsmith, in the presentation of rormer play Let Freedom Ring'
next season. Miss Tartar, who is
studying and acting in Moscow, was
formerly promotion manager for the
Theatre Union, propaganda group
Theatre Union, propaganda group
Alth street, N. Y.

'ACCENT' CO. TO LONDON, CAL. TROUPE EAST

Entire New York cast of 'Accent on Youth' will probably be sent to London in the production about May, in time for King's Jubilee celebration there. Nicholas Hannen, co-featured with Constance Cummings, meantime leaves the Broadway cast April 19 to return to London for a new show. Mas Cummings the control of the condense of the cond

draw. Kenneth Broadway. Hannen in N. Y.
Instead of sending the Broadway company on tour, the present Coast company, starring Otto Kruger, may head cast as far as Chicago, with a possible run there. Next fall, if it is figured there is enough territory left for coverage, a second road company may be sent out. A No. 2 company out of New York at present, as previously planged, has been dropped because figured too late in the scason.

Hollywood, April 9. Hollywood, April 9.
Coast cdition of Samson Raphaelson's 'Accent on Youth' relights the El Capitan April 14, with Henry Duffy presenting.
In support of Otto Kruger will be Martha Sleeper, Robert Grieg, Phillip Reed and Mary Fotbes.

PROTECTION

Miss Cornell Enjoins Even Readings of Her Plays

Frogram of Flowers of the Forcat. which Katherine Cornell oner,
ed at the Martin Heck, N. Y. Monday (8), prominently displays a
copyright warning against the use
of the play in any form whether
professional or amateur. Radio,
pictures, reclutions and public
readings are mentioned as being
forbidden, intent being primarily to
prevent lecturers from discoursing
on and reading the play.
Lecturers in the sticks have heretofore used Miss Cornell has always refused permission for such
use, yet so called readings and disuse, yet so called readings and disnote Street were frequently reportde. Star claims the readings' are
tenerally so, bad that the play was
put to a disadvantage and when the
show blayed in some spots, people
who had attended the lectures refused to attend the actual performance.
Miss Cornell continues the practice of the rading is one

ance.
Miss Cornell continues the practice of charging a fee of 50c each for autographed photographs, money going to the Actors Fund.

The Assembly has passed the Berg bills for Sunday legit, thereby concurring in the approval given previously by the Senate. Opposed by Equity, passage of the bills marks the end of a 10-year fight to

by Equity, passage of the bills marks the end of a 10-year fight to permit dramas and musical comciles on Sundays in citics of the state. However, the bills mcrely are permissive to the extent that they permit the communities to exercise local option.

Assembly vote was 100 to 40 in favor of the bill of Scnator Julius Berg, Bronx Democrat, to permit Berg, Bronx Democrat, to cerning the company of the bill of Scnator Julius Berg, Bronx Democrat, to cerning the company of the second bill, requiring no day of rest in seven for actors and other theatre employes, was passed by a vote of 11s to 24. There was no debate on either measure, in contrast to the flurry which marked their passage in the Senate, where they first were defeated, then reconsidered and finally passed.

Final approval of the proposals now rests with Governor Lehman, the proposals of the Lord's Day Alliance, which, with Equity, opposed the Berg bills, has asked Governor Lehman, for another hearing on the measures.

Lehman, for another hearing on the measures.

Some day there'll be a reckoning on this violation of the Christian Sunday, said Dr. Bowlby, who also favors a ban on all Sunday picture shows throughout the country.

At the public hearing on the bills, however, a representative of the Seventh Day Adventlets spoke in favor of them.

favor of them

favor of them.

Some news dispatches on the Assembly's passage of the bills cred in saying that if the legit houses were open on Sunday they would have to be closed one other day in the week. This is not correct for the aim of the bills is to create more work for stagehands and other theorem of the correct of the correct of the correct powers of the bills is to the same of the bills is to create more work for stagehands and other theorem of the bills is to the bills in the bills is to create more work for single-power of the bills in the bills i

make possible the one day off. In seven.
Senator Berg sald he was confident that Governor Lehman would approve the bills.
Two obstacles still confront the proponents of Sunday shows in New York City. They are the passage of a local option act and the winning over of Equity. It is expected the mounted easily through introduction of a Sunday ordinance before the Board of Aldermen.
Equity, however, undoubtedly will maintain its objections. Numerous times in the past Equity has blocked efforts to provide Sunday entertainment.

SIMEON GEST SUES **MORDKIN FOR \$30,000**

Alleging breach of contract and estimating \$30,000 is due him, Simeon Gest has asked the courts to compel withhall Mordful to make an accounting of the several projects in which they were partners, One is a school of dance and another is a tour during the season of 1932-27, when Mordkin's Ballet Russe was on road for 24 weeks.

Gest explains the delay in starting litigation on the fact that when he originally sought court action he was conducting a repertory company in Hollywood and only recently returned from the Coast. He claims the contract with Mordkin statute of the third in 190 and the validated his claim. Plaintiff compilain sets forth that, because he financed and managed Mordkin, he is entitled to 40%, of the profits. Maurice J. Spelser is representing Gest, Mordkin's attory neys being Certer, Ledyard and Milburn.

Equity Still vs. Sundays

(Continued from page 58)

compensation for Sunday performances, if possible.

Managers counter by declaring that added costs would result in operating Sundays in the red. Stage hands have indicated they will list before the red to the result form of contract) and if regular wage is conceded by them. Equity's stand in that direction would be considerably weakened, it is generally felt.

It is not believed that actors will be forced to work Sundays. That proposed sunday nights instead on the red of work Sundays. That propose so really the reduced to a proper sunday on the road, despite being in Sunday towns, that being true in a few cases of eyen the current season. Name players will probably make the road despite being in Sunday towns, that being true in a few cases of eyen the current season. Name players will probably make the road despite being in Sunday towns, that being true in a few cases of eyen the current season. Name players will probably make the first but are senerally expected to tide over moderate gross attractions and to prolose for the stage hands and the musi-ans, who walked out on strike in the being true to the control of the stage hands and the musi-ans, who walked out on strike in the being true to the control of the stage hands and the musi-ans, who walked out on strike in the being true to the proposably make the being the stage hands and the musi-ans, who walked out on strike in the being the being true to the proposably make the proposably make

Longie Runs
Sunday performances may not benefit the hits, but are generally expected to tide over moderate gross attractions and to prolong Broadway's engagements. True test of whether Sundays will help will probably not be made until next season, even if the Board of Aldermen, the city's legislative body, approves Sundays, and the bills should become laws. should become laws.

approves Sundays, and the bills should become laws.

With summer approaching there will be fewer shows and, while some will probably play Sundays during the heated period, the real test should, come when the new season is in stride. Week-end dut of town exodus during summer will doubtless hold down the number of Sunday shows until September or Sunday shows until September or Cottober, anyway.

In towns such as Chicago and Detroit, Sunday, lac considered the big night, but Saturday takings are usually larger because of the matinee performance. It is stated that in week stands; such as Cincinnati and St. Louis, where Sundays were banned for a time and then brought back, attendance on that night is not strong. that night is not strong.

One pertinent reason appears to be the strength of Sunday night radio programs.
Opposition of radio can be shown by the rate of the two week-and days. Up to three years ago Sunday was rated three points and Same and the sunday supering that the vet of the Sunday bills, claiming that the vet of the Sunday bills, claiming that thousands of actors would be forced to work against their desire. Further stated that Sundays never hoped theatres and that Sundays never hoped theatres and that Sundays never hoped theatres.

Protest also claimed that while stage hands and musicians could be stagered as to complement, the same would not work or actors and supering super

staggered' as to complement, the same would not work for actors and it was declared, too, that the one day's rest in seven would not remain operative once Sunday shows be-come legal.

Time Element

Time Element
Theatre League stated early this week that the Sunday bills had not yet reached the governor. It is possible the bills will not be released until the Assemby adjourns, in which case the governor would have the privilege of holding the measure for 30 days.
Passage of the bills culminates a more or less active five year struggle by managers to legalize Sundays. At the head of the movement was William A. Brady who campaigned for Sundays for nearly 20 years.

ears. After the bills passed both hous Brady declared Sundays wou rejuvenate legit.

Figure and the state of the Berg He added:

T believe the passing of the Berg Hill will give the dear old legitimate theatre a new deal. It has long or the the street and the street and

TOLEDO NEWSMEN GO IN FOR ACTING AGAIN

Toledo, April 9.

Blessed Event, to be given by
the Toledo Newspaper Guild nere
April 26-27, is going the limit on
publicity. All papers are running
one column cuts of the members of
the cast, one appearing each day.
Play is to be given in a downtown
theatre.

Presentation is advertised as a charity show. Local newsboys as-sociation and the Parent-Teacher association are to benefit. Two

sociation and the Parent-Teacher association are to benefit. Two years ago same gang put on Front Page and cleared \$4,100.

Mitchell Woodbury, theatre editor of the Times, is production manager. Paul Kennedy, radio editor of the News-Bee, has the lead role.

'STARS' BANKRUPTCY

Revue Corp. Lists Warner Bros., Lew Brown as Principal Creditors

Voluntary petition in bankruptcy filed by Calling Ali Stars, Inc., winds up the affairs of the ill-fated Lew Brown-Warner Bros, revue of earlier this season, 'Calling Ali

Of the \$157,900 in liabilities, the principal creditors are Warner Bros. Pictures, Inc., for \$58,009 and Brown, who also loaned the corpora-tion \$64,697. Assets of \$70,016 in-clude the main item of \$70,000, value of costumes, scenery and

stage properties.

Revue lasted four weeks at the
Warners' reopened Hollywood theatre on Broadway.

Shumlin to Coast

Herman Shumlin planed to Hollywood Monday (8) for a two week stay. Main object of the trip is to do some casting on 'Sweet Mystery of Life, which he will present on Broadway next season. Producer will also confer with Lilian Hellman, who has writton a new play. Her Childrens Hour,'

new play. Her 'Children's nour, presented by Shumlin, is entering its slxth month at the Maxine Ei-

WORCESTER OKAY

Femme Mgr. Thanked for Good Biz

Worcester, April 9.

Maybe it was the feminine touch that was needed. Manhattan Players opened their fifth week of stock here Monday at the Worcester Theatre and bid fair to set a record for recent years for the length

Shows in Rehearsal

'The Hook-Up'-Leslie Spll-

To See Ourselves'—Del Bondlo and Logan.

'Vanities'—Earl Carroll and

Lee Shubert,
'Taming of the Shrew'—The-atre Guild,
'If a Body'—De Reeder and

Rosener.
'Symphony'—Michael Myer-

berg.
'Kind Lady' - Potter &

Haight.

'Something Gay'—Shuberts.

'Parade'—Theatre Guild.

'Jackson White'—Lawton &

BOSTON HAS SIX FREE **LEGIT COMPANIES NOW**

Boston, April 9.

Boston now has six professional free legit groups working, with the recent addition of the Italian civic theatre. Two groups, called simply ERA Civic Theatres, employ 59 ac-tors and two directors. It is esti-mated by the ERA office that these two groups have already played to a total audience of some 30,000 with their 33 productions.

their 33 productions.

Yiddish civic theatre employs 12 players, has produced 17 plays, has been seen by 14,500 people. Negro-civic theatre has 21 members, and its 14 productions have been seen by more than 5,000 free customers.

Marionette theatre has played to 12,000 with 11,500 free. 19.000 with its 47 productions, em ploying 12 puppeteers. New Italian group, employing 10, is working on its first production, 'La Cieca di Sorrento.'

1 Show Out

Several shows will bow out this week, but only 'Escape Me Never' is announced definitely to close. Engils he play, with Elisabeth Bergner, was brought over for a specified 12-week engagement and is limited to that time.

"Escape' had a high cost hook-up because or royalties, but is believed to have made some profit because of the cost of the way."

Around \$20,000 most of the way.

'ESCAPE ME NEVER'

Opened Jan. 21. Six of the nine first-stringers didn't think nine first-stringers didn't think much of the play, one was moderate in his appreciation, while the remaining two deemed it good. Almost all, however, culogized Elisabeth Bergner's histrionio ability. Variety (thes) said: 'Should be among season's successes on strength of Miss Bergner's performance.

Cornelia Otis Skinner, stated for two weeks at the Booth, will also exit Saturday (13).

Lorraine Gets \$300 For Wardrobe Loss

Robert Lorraine, who appeared in Times Have Changed' at the National, N. Y., was awarded \$300 for the loss of wardrobe which he stated was stolen from the dressing room during the play's short engagement Claim was arbitrated, award being manimous. Actor testified two suits of clothes, which he valued at \$400 were stolen from him

Award against Theodore Rolbein who presented the show. Standard contracts for actors place the responsibility for wardrobe loss on the producer. William A. Brady acted for Lorraine, Herman Shumlin for Rolbein, and George Backer was

'Times' was backed by Ben Be band leader, and Sam Maceo, Gal-veston night club operator. It was yanked after three weeks.

Future Plays

'Nothing Up Her Sleeve,' comedy by Ramon Van Sickle, author of 'Best Years.' Louise Groody will star for M. S. Schlesinger.

Inside Stuff—Legit

Revival of Potash and Perimutter, which started last Friday (5), relighted Columbus Circle legit, after a long lapse. A. H. Woods, original presenter of the Montague Glass-Charles Klein comedy classic, holds ne interest in the revival.

Robert Leonard and Arthur S. Ross, the leads, who similarly acted in the play in London, have been talking about reviving the show for the past 10 years. They, and Joseph K. Watson, are mentioned as having financed the current P&P.

financed the current P&F.

Comparatively very few lines have been changed and the name of only one character is different, that of the woman dress designer. Originally she was called Ruth Snyder but because of the notorlety of that name through the sash weight murder of several years back, the billing is now Ruth Goldman.

Theatre is being operated by Moe Kass, son of an East Side banker. Wee and Leventhairs staff is handling the show for the players. Ticket scale has a top of \$2.75, but a 'courteey section' is listed, prices for which range from 17 down to 40c.

After being absent from the stage for 12 years, Sam Sidman is reappearing in the revival.

George M. Cohan went through the rigors of touring with 'Ah Wilderness' in stride, despite the flock of one-nighters mixed in with week-stand dates. Only occurence that upset him was the passing of Jimmy Callahan, former manager of the Chicago White Sox ball team who capired in Cohan's arms when the show played Boston. After Callahan passed from a heart attack, Cohan spent hours on the telephone calling Jimmy's friends in Chicago. Cohan has not made dunite plans for next season. At the moment he is traveling with the Yankee ball club in the south.

Cost of installing a cooling system at the Playhouse, N. Y., will approximate \$18,000, although the reported estimate was half that amount. Understood that William A. Brady, who owns the theatre; and management of Three Men On a Horse; current at the Playhouse, are sharing the expense. Show is owned by Warners and Alex Yokel.

Brady, the spinor active legit manager, is the first to install modern air conditioning in a Broadway legit spot.

Some revision of the third act of "The Dominant Sex' has been made after reputed cabled permission from Michael Egan, the English author. Play opened at the Cort, N. Y. last week.

Understood script changes were tried during the Philadelphia try-out but Egan's representative here insisted upon the original being used at the Broadway premiere. Play is being presented by George Bushar and John There!

Henry L. Young, formerly connected with the late Charles Dillingham Henry L. Young, formerly connected with the fact charge Julius at the Globe theatre, N. Y., is now general manager for Harry Cort and Charles Abramson. Latter have taken over the 58th St. Playhouse, originally the John Golden, Golden let go of the house by not opposing foreclosure about two years ago. Taking a lease on the Royaie, he foreclosure about two years ago. Taking changed the name to the Golden this season.

Proposal of the N. Y. Herald Tribune to add an extra line to the charge for legit ads in directory form has been set back until next shason. Daily's business department so replied to the Theatre League, which sought the reason for the move. Spokesmen for the league dispute the Trib's claim that lineage loss, due to boxing the ads, was as much the Trib's o

Dave Marks, formerly prominent in theatre ticket circles, is back on Broadway and has opened an agency on 46th street. He was the head of the Tyson-United agency and was frequently named as: a spokesman for the other brokers. Marks predicted tough times for the legit theatre but he lost a fortune and was forced to take a complete reat.

Charles Washburn, back from the road after doing the advance for 'Ah Wilderness', will remain with the Theatre Guild throughout spring, the will agent Alfred Lunt and Lynn Fontanne's tour in 'The Taming of the Shrew'. 'Shrew' is not due on Broadway until next season.

ATLANTA'S OWN AUDE

Shrine Mosque and Fox Theatre to City Management

Atlanta, Ga., April 9.

Atlanta, Ga., April 8.
Atlanta has practically bought itself a city auditorium. The Shrine
Mosque and Fox theatre property,
always a theatrical white elephant,
will pass to the city, to be used as
an auditorium as soon as the neceasary deeds, contracts and other
documents can be drawn up and
executed.

executed.

Atlanta has 25 years to pay for
the structure out of its operating
revenues and incurs no obligation
against the general city treasury.
Purchase price is 4725,000. Property cost approximately \$3,000,000 to
srect. It seats 5,100 and is one of
the most beautiful theatres in the
country.

country.

Overhead has eaten up profits of Overhead has eaten up profits of private enterprises attempting to operate the theatre previously. In being operated by the city as an auditorium, there will be no tax bill to pay and the city hopes to make a go of it by booking conventions, concerts and legit.

FOUR PARRISH PLAYS **GIVEN COAST TRYOUTS**

Hollywood, April 9. 'With All My Love,' new play by aire Parrish, opens at the

With All My Love, new play by Claire Parrish, opens at the Pasadena Community Playhouse Wednesday (10). This gives Miss Parrish four plays currently playing at experimental theatres here. Others are 'Recolled,' at the Union Squars, 'Snow in August,' which previously had a Pasadena production, at the Spotlight, and 'Doctor Said, No,' being produced by Radio at the studio with its junior players in the cast.

EQUITY OKAYS CO-OP GROUP, AN EXCEPTION

Equity has made an exception to its rule against co-operative shows, group calling itself the New Cooperative Theatre getting an okay to produce one play along sharing to produce one play along sharing.

lines. Committee appeared before
the Council last week and presented
a petition signed by the 20 - 4d
players who are to appear in the
unnamed play, asking that no salary bond be required, since the en-

ary bond be required, since the en-tire cast is on a partnership basis, Georgiana Brand spoke for the co-ops. She stated they saw a chance of securing work by Join-ing together along such lines. Plan is to present the show in a little theatre on the East Side, then movng it to Broadway if it clicks

Italian Line Inundated By 'Idle Nightingales'

The Italian Line, mentioned as being connected with the formation of a grand opera company, reputedly backed by the Italian government and planned, as opposition to the Metropolitan opera next season, declares through Angelo Lauria, that clares through Angelo Lauria, that Story stated the Line is handling; patronage here for the Italian government. rnment.

ernment.

Laurin's letter mildly, protests:

'Our business is selling steamship
tickets, and business was rather
good until the flood of calls from
stigers and others seeking employment in the opera company submerged our ticket sellers. We
would be grad if you would correct,
the error and deliver us from the
swarm of warblers besieging our
offices and cluttering up the tolephone circuits.'

'Heaven' Leads Chi on \$15,000: '3 Men' Fine \$14,000, 'Legion' Oke 7G's

Chicago, April 9.

Three plays continue to be the roster of Chicago legit and the sitnation will remain that way next week. Business generally is good for the trio of attractions, each having its own individual reason for

A cinch new entry is 'Three Men On a Horse,' which finished its first session to a smashing figure of \$14,000. Will stick a long time in Chicago, according to present indications. Seats selling now four weeks in advance, which is some-thing that hasn't happened in Chiago in years.

cago in years.

Winding up are 'Rain From Heaven,' which will depart after a fine fortnight at the Erlanger un-Heaven, which will depart after a fine forthight at the Erlanger unchan American. Theatre aupleas-the will be made and the state of the

KATH CORNELL \$14.960 IN FOUR SHOWS, BALTO

Baltimore, April 9.

Katharine Cornell in Flowers of the Forest' rang up approximately 31,4960 in, four performances at the 14,960 in, four performances at the gone clean in advance. On opening night standing room was not sold because Mss Cornell figured it might make for first-night nervous-Last three times the copa and free-fighters were on hand to see that the theatre did not peddle too many standing-room stubs. Leonard B. McLaughlin, F. m. and self-booker McLaughlin, F. m. and self-booker dawly, much of it mall-order trade that came flooding in from all over the state. Opening was swanklest of the season here, and a big crick en masse from Washington; Garland came down from N. Y. World-Telegram, and, incidentally, paid for his seat. The A. P. covered the pure. On the country of the state of the painer of the buffle, on add Kollin Palmer of the buffle, on add Kollin Palmer of the buffle, on legit very quiet now. Things in legit very quiet now.

Burnato News, miss corners nome to the control of t

Draper on May 2. The Robert. E. Lee Memorial Fund is bringing her Lee Memorial Fund is bringing her Indie Maryland has little shead. Cella Adler comes in for two performances of Yiddish plays April 19-20, Easter Week the locally produced Paint and Powder Club's musical, Dearth and Powder Club's musical, Dearth and Powder Club's musical, Dearth and Powder Club's musical, A stock company looks imminent for the Maryland. Raymond Moore was around dickering with Morada around dickering to the producers and try to get some stock rights to this current on N. Y. boards. Understood Fishts aron't being released to Performance of the Paint and McLaughlin are going to try to swing some deals. If they can propayed this callier, but Moore and McLaughlin are going to try to swing some deals. If they can propayed the propayed they can be a supply to the paint of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation of the Met and the last in the propagation

'Dodsworth' Nine Days In Pittsburgh, \$24,000

Pittsburgh, April 9. Last three days of 'Dodsworth' at the Nixon, resulted in an estimated ordinary \$6,500, with house going dark for the remainder of the week. Jenerally figured here that the show collected in nine cays what it would ave done had it come in for a gle week. On top of the \$17,000 opening session, take approximated \$24,000 at the \$2.50 top, which, while atisfactory, was somewhat below expectations.

expectations.

Sailor, Beware, 'la current at \$2, but with a flock of two-for-ones out to bring scale down to a buck. That to praphies for the two mats as well, lowest here for a legit attraction this season. Nixon will be dark Holy Week, reopening the follower than the season of the Lunt-Fontanne 'Taming of Strew'. Rain From Heaven' comes in on the heels of that, both under subscription auspices. Curtain will probably ring down the week of salow, 'In the Soup, 'Hollywood Holiday', promised, is now doubtful.

That would leave the ATS with one attraction still to supply its sub-scribers. Whether there'll be a re-fund or another show hasn't been determined.

'MARY' \$38,000 IN MID-WEST

Mary of Scotland established another new high gross mark on the road, playing nine performances in five southern and mid-western stands for total takings of approximately \$38,000 last week. Week played in Memphis, Little Rock, Tuisa, Oklahoma City, and Dallas, latter date being for two days.

Top money for a single performance was drawn in Tuisa, where the takings were estimated at \$5,700.

Oklahoma City, April 9.

Helen Hayes in Mary of Scotland'
stablished a new box office record
it the Shrine Auditorium last established a new box office record at the Shrine Auditorium last Thursday (4) when the gross for matinee and night performances topped approximately \$8,000. Scale was \$3.30 at night and \$2.75 top for the afternoon. Show was scheduled for one performance, matinee being added when all tickets were sold two weeks in advance. House seats 1,941.

Victor Jory in Ramona Pageant Lead 6th Year

Los Angeles, April 9.

Opening of the Ramona Pageant at Hemet, et. 21 the last state of the Ramona Pageant at Hemet, et. 21 the last state in the last state in the last state of the last state

Chi 'Golden West' Revival For Disabled War Vets

Chicago, April 9.
Full cast of professionals are in the cast of Girl of the Golden West retvial being given at the Goodman theatre here this week for the Disabled American Veterans of the World War.

Adda' at \$8 top. Second showing Kenneth Carrington, head of the here this year of the Met and the last. Formerly three operas each spring was the fare.

Blanche Ring is guest star of Munhattan Players in Worcester this week in Her Marter's Volce.

'JOURNEY' \$6,000

Met Opera Draine All Boston at

Boston, April 9.
Greta Maren, foreign star, had an inauspiclous opening here in Tourney by Night, at the Shubert last week. First week definitely dismal at approximately \$6,000. One more week.

week.

Opposition from the Met Opera
troupe at the Boston Opera House
figured in on the alibis. All Hub
carriage trade flocked uptown for
the one week of repertoire, donating
an estimated \$100,000 to the till.

an estimated \$100,000 to the till.

'Drunkard' folded last week, with
actors clamoring for coin.

Moscow Art Players open at the
Shubert April 18, and Tallulah
Bankhead in a new one, Something
Gay,' opens at the Plymouth April 19.

'LIFE' CAPACITY \$30,000 IN **PHILLY**

Philadelphia, April 9.
Terrific biz by Life Begins at 8:40' was the outstanding feature of Philly's legit last week.

Musical did even better than most people had figured it would, hitting around \$30,000 in its first week at the Forrest. It will do just as well this week, only variation possible being in standee trade. Could have stayed easily four weeks, but is Chicago-bound.

Moreover easily four weeks, but is Moreover Art outh; is reported as satisfied with its first week at the Chestnut, where it presented three plays of a repertory. About \$7.50. The Shining Hour reported around \$6,000 at the Broad, using a volus 40e pass-tax racket.

Nothing new this week, with all three of last week's opening shows holding over. Nothing next week until Saturday, when the Mask and bows in at the Garrick for seven days.

bows in at the various of secondary, the scheduled for Easter Monday, but on May 4 The First Legion' has been booked for a return trip, this time at the Chestnut. Nothing mentioned for the Forrest and only an amateur production, Victor Kerbert's Elleen, tooks as if Philly's legit search is shown washed up.

rick. Looks as if Philly's lest season is about washed up.

Shining Hour' (Broad, 1st week).
Fortnight's stay started with a \$6,000 gross. Okay but not starding.

Life Begins at \$1.40' (Forrest. 1st week). Sensational \$30,000, which means capacity. Will do same this week and could stay another fortnight.

Life Week). Tuesday and the stay of the stay of

Current Road Shows

Week of April 8
Abbey Players, Metropolitan,

ttle. As Thousands Cheer, Biltmore,

Los Angeles.

"Dodaworth," Wilson, Detroit.

D'Oyly Carte Repertory, Royal
Alexandra, Toronto.

"Hellywood Holiday," Cox, Cin-

cinnati. 'Journey By Night,' Shubert

Boston.

'First Legion,' Selwyn, Chicago.

'Life Begins at 8:40,' Forrest.

"Life Begins at 8:40," Forrest, Philadelphia.
"Mary of Scotland," Majestic, Houston, 8-9; Majestic, San An-tonio, 10; Paramount, Austin, 11; Baylor, U., Waco, 12; Worth, Fort Worth, 13.

Moscow Art Players, Chestnut, Philadelphia.

'Pop Goes the Wessel,' Belasco,

L. A. 'Rain From Heaven,' Erlanger, 'Sailor Beware, Nixon, Pittsburgh 'Shining Light,' Walnut, Philadel-

Three Men on a Horse, Harris,

'Tobacco Road,' Belasco, L. A.

JOINING SCHWARTZ ABROAD

Ten Yiddish players, formerly part of the Yiddish Art Company under Maurice Schwartz, sailed Saturday (6) to join Schwartz in Paris for a tour of Europe in Yoshe Kalb.

Yoshe Kalb. Company will be completed abroad. Opens in Paris and thence to London, going back to the Continent again later on

Lent Hasn't Hurt Much, but B'way Is Now Wondering About Holy Week

Broadway was inclined to be spotty last week, but where grosses eased off the drop was not as much as anticipated because of strons week-end attendance.

Lent is winding up without materially affecting business, true of similar periods for the past decade.

Showmen, however, will watch with some-interest the box-office reaction during Holy Week, which starts pre-Easter seven days upset all daffect trade, and there is no indication whether last season the nomenon will repeat.

There Men 2 the control of the control of

dication whether last season's phenomenon will repeat,
There are 27 shows in all on the legit list, the total not being much different than a year ago at the same time. Only one attraction entranced last week. The Dominant Sex, Cort, which drew mild reviews and similar takings. This week's Prowers of the Event. Bock and Ceiling Zero, Music Box. Flowers of the Event. Bock and Ceiling Zero, Music Box. Flowers of the Event. Bock and Ceiling Zero, Music Box. Flowers of the Event. Bock and Ceiling Zero, Music Box. Flowers of the Event. Bock and Ceiling Zero, Music Box. Flowers of the Event. Bock and Ceiling Zero, Music Box. Flowers of the Event. Bock and Ceiling Zero, Music Box. Flowers of the Event. Bock and Ceiling Zero, Music Box of the Event. Box of the Event. Box of the Event. Box of the Event. Season.
Only scheduled closing this week is Elisabeth Bergner's Escape Me Never. Her Broadvay dout is recognitionally the Event attractions may not be able to weather the going after this week, coming week, a Journey by Might. Shubert.
There are 10 shows in rehearsal, latter half of apring promising more the early section.
Estimates for Last Week

fresh attractions on Broadway than the early section. Estimates for Last Week. Accent on Youth, Plymouth (16th week) (C-1.038-33.39), End-ing fourth month and should ride out ablance of season; somewhat week!

out balance of season: somewhat eased off. but okay at: \$8,000 last week, (M.1.350-84.40). No defection for season's top musical: week after week (M.1.350-84.40). No defection for season's top musical: week after week the gross is close to \$32,500: standees. at most performances.

Awake and Sing. Belisco (Sth. Belisco) (Sth. Belisco)

was close to the \$13,00 mark; most talked about play of season.

"Escape Me Never," Shubert (12th week): (DD-1,387-3440). Final week; Elisabeth Bergner date lim-tled to 12 weeks; consistently big money draw though not capacity;

\$19.000.

Flowers of the Forest, Martin Beck (1st week) (D-1,214-\$3.30). Katharine Cornell opened brilliantly Monday (8), drawing fair press; should do well though date probably limited to two months. John van Druten play was tried in London.

ably limited to two months. John van Druten play was tried in London Honor Parkers and the London Honor Parkers and the London Honor Parkers and the London Honor Parkers and London Honor Parkers a

not getting coin like the Coast company, but still making money; \$5,500.

Waiting for Lefty' and 'Till the Day I Die,' Longare, (3rd week) to the State of the Day I Die,' Longare, (3rd week) \$6,000, which is enough for low cost shows; big upstairs, but not hot on lower floor.

'Woman of the Soil,' 48th St. (3rd week) (D-Till-\$2.75). Liable to close any time; ads out of dailes; reported Dieh Attractions week.

'Potash and Perlmutter,' Park (Cosmopolitan); revival drew fairly good press; should do well enough. The Green Pastures,' 45th Street; final two weeks for repeat.

'Black Pit', Clivic Rep theatre; okay on 14th street.
Cornelia Otie Skinner, Booth; final week.

Double Smash for L.A.: 'Cheer' 111/6. 'Road' 10G, 3d Wk.

For the first time in many months downtown Los Angeles has two big legit hits, 'As Thousands Cheer' got away to a bang last Wednesday night (3), in for 11 days. First four days brought a fine \$11,500, approximately.

Tobacco Road, in its third week at the Belasco, topped an estimated \$10,000, which means at least three more weeks for the Henry Hull at the Bela

starrer. Mayan relighted Thursday night (4) with a return engagement of Pop Goes the Weasel, at pop prices, and doing moderately. Picce

prices, and doing moderately. Piece previously did four or five sors or weeks at the house, then moved to the Mason, where it foundered for a foundered for a

'ZERO' MODERATE ON \$6,700. WASHINGTON

Washington, April 9. 'Ceiling Zero' collected approxi-

Teiling Zero' collected approxi-mately 88,700 on its week at the National last week, Figure is light, but' better than average for openings when play has neither rept nor smash names. Last try-out, Three Men on a Horse, a couple matths are not call when the soul nor smash names. Last try-out, Three Men on a Horse, a couple months ago, got only about \$5,000, Press gave the Pemberton show a fine send-off and the b.o. was building when it closed Saturday (6). Capital's only legit apot goes dark now for two weeks, reopening April 22 with Jane Cowl's 'Rain from Heaven'. After that comes the regular National Theatre Players stock season.

Ruth 'Draper, who hasn't been here in four years, was talking 'tur-

Run Draper, who mash to mee in four years, was talking turkey with the National management, but her date conflicted with the Cowl show. She may do one afternoon's show on April 20.

Plays on Broadway

Flowers of the Forest

Dramu in three acts presented at the artin Beck, N. Y., April 8, 1035, by and the Katharine Cornell; written by John. Dritten; staged by Auriol Lee; supersion by Guthrie McClintic: \$3.80 top. s mcClintic: \$3.80 (p)

Exenda Porbes

Excharine Cornell

Moffat Johnston

Arthur Chatterton

Margalo Gilimore

Burgeas Meredith

Leslie Bingham

Clare Hugh Williams

Adlice Belmore Cliffe

Pienty of class attendance at the premiere of this final show in Katharine Cornell's repertory season. Too late in the season for this play to make a run of it, but as play to make a run of it, but as the season for the play to make a run of it, but as it should draw coln. Probable stay until early in June.

John van Druten authored 'Flowers'. It has dramatle power, a post war play with a dash of fantary and the most interesting protests against war that the stage has yet seen.

the most interesting process accessed.

Perhaps most of the things van Druten hates about soldiering and conflict have been sald and written before, but not with more bite or reason. Some ghastiy details are set from 1.51% a clear being, wounded and about to return to the trenches. But the author also considers those the war did not kill, mentally scared for life. He has his herole asy the war did some pretty awful things to Outstanding about Flowers, however is the acting and direction, which top the play itself. Miss Cornell did not select a play which permits her to be far above the suphave their innings, too, and the result is an all-round brillant performance.

Hero is a poet. Same was

must are to be Ira above the supporting cast this time. Other actors have their lamings, too, and the reserved in the supporting cast and supporting cast

Germans is as torouga es ...—expressive.
One second act scene has Richard back on furlough after being wounded. He has grown to hate the torments and grisly occurrences at the front. Naomi is also back on leave from nursing at the front. He tells her of having gotten drunk and

WANTED

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FOR IMMEDIATE BOOKING

REVUES STOCK COMPANIES MOVIE STARS ONE-NIGHT STANDS STAGE ATTRACTIONS OF ALL KINDS

REAL SHOWS F. H. KELLS 16 CHESTNUT ST.

having other affairs. She recoils and swears to prevent the birth of an expeciant son—principally, in an expeciant son—principally, in an expeciant son—principally, in the best of the solution of the soluti

CORNELIA O. SKINNER

Opening her season of solo reper-tory at the Booth in her new play,

Opening her season of solo repertory at the Booth in her new play.
Mansion on the Hudson, Cornelia of the Skinner returns to Broadway,
and her own special audience—
whose extent may be measured,
optimistically, by the two weeks
Miss Skinner's agnetic that
it is a state of the state of a
talented, likeable drawing room performer—is too decorous and polite,
and the entertainment she accords
too temperate and well bred, even
send the setular theatre much serving
the box office to see her. What
she does she does with grace and
carnestness—but not for Tom, Dick
and Harry. Her fare is destined for
and Harry. Her fare is destined for
teal that the state of the
man Harry. Her fare is destined for
send the setular theatre more
formally a state of the
preclate it still more.
Indi it a sufficiently attinualiting dish
of tea. Those living in serener
pastures than New York will appreclate it still more.
Indi it a sufficiently attinuality
out, 'wheren a spoiled and helpless mother essays to take care of
baby, and Being Fresented, in
many different character
who
might be crossing Broadway during
the theatre hour, is her most ambitious and least auccessful offering,
tor, though Miss Skinner rearranges
reappears from the vings presunably as a different character who
might be crossing Broadway during
the theatre hour, is her most ambitious and least auccessful offering,
tor, though Miss Skinner rearranges
reappears from the vings presunably as a different person, so many
of the people she's chosen to depict
— adope addict, a working girl,' a
began; a gold digging drove girl,'
beyond her experience, and turn out
to be only Miss Skinner
activs in one spell, Miss Skinner
hand; the time to get fully set in
each, nor complettly erease the last
cach, nor complettly erease the last
cach, nor complettly erease the last
acch, nor complettly erease the last

seeks to adopt.

Moreover, essaying so many characters in one spell, Miss Skinner hasn't the time to get fully set in each, nor completely erase the last person before she must sketch in

person before she must sketch in her successor.

In Mansion on the Hudson in second and all continues, cover in second and all continues, cover in the story of a stately home, rashionable in the 80's, of its glory, and decay, as six women tell their own stories, too, some of them at great length. Miss Skinner's own Charm glows in the early scenes

I. MILLER

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Ingenue Models

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In "high shades"
for Spring. \$2.00

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when she is a Victorian gentle-woman and, again, a Gibson Girl from the South. She is most mov-ing as an embittered, impoverished

from the South. She is most moving as an embittered, impoverished but proud spinster, most amusing as a gauche climber of the boom which has been skirting meller from which has been skirting meller from the start, soes good and meller, but the play as a whole is interesting as a single-handed achievement and Miss Skinner has rehearsed her parts diligently, remembering all the parts of the start of the sta

Potash and Perlmutter

(REVIVAL)

Comedy in three acts presented at the Park (Cosmopolitan), April 6, by United Players, Inc., written by Montague Glass and Charles Kielir, Robert Leonard and Charles Kielir, Robert Leonard and Charles Rose sectured, steged by former.

32.70 top.	and the second
Mies Cohen	Nancy Evans
Boris Andrieff	Waido Edwadra
Fynressman	Frank Jaquet
Borls Andrieff	Arthur S Roes
Mawrus Perlmutter	Robert Langer
Mawrus Ferningtter	. Robert Library
Miss Nelson	Etnel Harris
Mozart Rubiner Henry D. Feldman	Frank Allworth
Henry D. Feldman	Walter Fenner
Ruth Goldman	Betty Hanna
Marks PasinskyJe	seph K. Watson
Miss O'Brien	. Paula Denning
Miss Levin	Galle Watson
Irma Potash	Sylvia Teleh
Fermion	Milano Tilden
Ferguson	Harme Febbach
Mrs. Potash	Bowtho Wolden
Mrs. Fousii	Burtin Walter
A Gentleman	Louis Morrell
Steuerman	sam Sidman
Senator Murphy	Willard Dashiell
Katle	Hazel Drury
5 S	The state of the s

Reviving one of the funniest plays in the annals of Broadway is a good idea, one which the leads have been talking about for 10 years Even spotting it in Columbus Circle may not be the handicap figured 'Potash and Perlmutter' should

for Potash and Perimutter should draw up there as well as anywhere. There are some good performances in this P & P but were the players in toto as good as in the content of the players in toto as good as in the content of the players in toto as good as in the content of the players in toto as good as in the content of the players in toto as good as in the content of the players in the players of the players in the players of the players of the content of the content

Rebuild St. Paul Aude

St. Paul. April 9.

St. Paul, April 9.

D. B. Kellogg, Detroit theatre architect, has recommended installation of new seats in this burg's munie auditorium as part of the city's contemplated renovation of the auditorium's theatre section. Kellogg was engaged through the local raising of private funds, after the city council had refused to employ the architects.

Plays Abroad

John D. Conquers World

John D. Conquers World.

Peague, March 22.

This new play dealing with the active life of John D. Rockefeller, saw its first premiere on any stage in Burlan's D. 35 Theatre. Play is by the German retugee, Friedrich with the play in the control of the sailor of the Sailor of Cattaro', now showing in New York, and other successful plays.

The Sailor of Cattaro', now showing in New York, and other successful plays.

The sailor of Cattaro', now showing in New York, and other successful plays.

The sailor of Cattaro', now showing in New York, and other successful plays.

The sailor of Cattaro', now showing in New York, and other successful plays.

The sailor of Cattaro', now showing in New York, and other successful plays and the play knows who John D. Rockefeller is portayed by the drama author as a modest, sympathetic personage, imbued with decided energy and full of Ideas, who in the colqueet of his price of Ideas, who in the colqueet of his price of Ideas, who in the colqueet of his grid difficulties of his period. John D., according to his own ideals, is a revolutionist, just as the important representatives of the trusts were, mant small retailers of oil and their tradesmen.

Wolf, in short, presents a sort of

in opposition in the former dominadesmen;

Wolf, in short, presents a sort of
development of a political-economic
revolution and of present economic
history. That, after all, Reckefeller,
history, That, after all, Reckefeller,
history, That, after all, Reckefeller,
history, That, after all, Reckefeller,
era, who will be followed by other,
still more progressive successors, is
fully unfolded in the drama.
Fiay contains interesting and picriler, with lively dances, etc., as
well as pictures of Rockefeller's
life in his offices on Wall St, and in
history printer home.

It is not a successive to the control of the
history of the control of the control of the
lay is handled by the Czech actor
Pedilpny.

A Becsulet Nem Szegyen

('Honor Is No Disgrace')
Budapest, March 20.
medy in three acts by Paul Kiralyhegyl
il King), at the Belvaroel Theatre, Comedy in three acts by Paul Kiralyhegy (Paul King), at the Belvaroel Theatre, Budapeet. Cast: George Nagy, Ida Tury, Anta Pagor, Dugene Szigeti, Annie Soltesz, Gus-tava Partos.

Pagor. Bugene Szigeti, Annie Soitest, Guteve Partos.

Paul Kiralyhegyi, known under
the name of Paul King in the United
States, is a young HungarianAmerican author who is turning his
American author who is turning his
account by writing stories shout
them. This burlesque comedy is his
first stage attempt on this side of
the ocean, and atthough press notices about it were good, it is not a
'Comedy is intended as a satire on
the gangster mentality of America
as Europe regards it, but the result
is a slapstick burlesque in which
nearly overy laugh has its source in
the brilliant acting of Anton Pager.
The brilliant acting of Anton Pager.
The brilliant setting of Anton Pager.
The brilliant setting of Anton Pager.
The brilliant setting of Anton Pager.
The property is the secondary importance to
the plot, in an irresistibly funny
manner.

youth, of secondary Importance to the plot, in an irresistibly funny manner.

Play deals with a young and dissipated multimillionaire who loses for the plot of th

AZ UTOLSO SZEREP

('The Last Role')
Budapest, March 20.
Play in three acts by Lujos Zlishy, at
the National Theatre, Budapest.
Cast: Glzy Bajor, Arpad Odry, Theodore
Uray, Karoly Sugar, Piroska Vaszary.

y Usay, Karoly Sign. Pirecke Vessays, y Usay, Karoly Sign. Pirecke Vessays, y Lajos Zilahy, whose play, Firebird anchieved success in soveral countries and winding by William of the countries and will make the countries and will make the countries and will be supported by the countries of the c

mother, and makes him tell her that she earl? The more than few discounts the breaks with a few disappears from the stage and from the sight of her lover and rettres to a small resort, resolved to live the last years of her life like an old the sight of the lover and the age that brings resignation and treconciliation, no longer fighting for youth but a gentle happy expectation of death, and love sind her one, the is haunted by them, she cannot make up her mind to spend the rest of her years as the wife of the old doctor, she hopes against hope and recalls her lover. The joy of seeing turne, is too great a, strain. She dies.

Flay promises to be an except.

future, is too great a, strain. She dies, promises to be an exceptional success in Budapest and will certainly be the same wherever the fine psychology and the true and restrained dialog is as simply and artistically interpreted as it is here. Miss Bajor has seidom had as graterody and the strain of the same simply and artistically interpreted as it is here. Miss Bajor has seidom had as graterody shows admirable poise in the part of the doctor, while Mr. Uray is impulsive and manly in the part of the young aristocrat. Entire cast is at its best and the Entire cast is at its best and the commance worthy of this stage's best traditions.

Altogether one of the outstanding events of the season.

CORNELIUS

London, March 22.

Play in three acts by J. B. Priestlay, roduced by Basil Dean at the Duchess heatre. March 20. produced by E theatre, March Mrs. Roberts, Lawrence.... Miss Porrin... Biddle.... Denn at the Duchess
Muriel George
Tom Gili
Aan Wilton
Raines Harcourt
Reiph Albert Ward
William Rodwell
Paul Snythes
Effect
Energy
Victoria Hopper
Victoria Hopper
Victor Tandy
Robert Gilbert

Priestley fans here are numerous and loyal. When they read his books they feel certain they will get full value in the matter of characteristic and the control of the certain his characters for the stage. As in his novels, they are interesting, but the situations in which they are placed are not sufficiently dramatic for stage purposes. Any decourse of course, but not necessarily the course, but not necessarily the nd likely to appeal to audiences large.

of course, but not necessarily the kind likely to appeal to audiences at large.

It larges to appeal to audiences at large and the second of a magnificent series of character drawings by an exceptional lot of excellent players, who were undoubtedly ably assisted by Basil Dean, who produced the play for part played by Raiph Richardson, standing out above the others. This was due not only to the historionic talent of the actor but to Play is laid in one scene, a business office. One partner is travelling in the provinces to get orders to avoid impending bankruptcy, the moment the creditors arriving, the moment the creditors arriving, the moment the creditors arrives at the office to get a report and decide upon putting the concern though bankruptcy the travelling partner walks in and reveals himself as in—(Continued on page 67)

(Continued on page 57)

RENGTH
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"We Do More Than Insure You . . . We Advise You."

Indies' Code Rebellion

(Continued from page 7)

the order, negotiated by Gen. Hugh 8. Johnson, and Will Hays had distributors participate in every classe and usually influence the de-erotection.

protection. Nate Yamins' Blast

Hot blast from Nate Yamins was ead by Myers, with New England odist accusing Government of permitting producer-members to nam

codiet accusing Government of permitting producer-members to name local boards without participation of exhibitor members and of vetoing exhibs' nominees for exhibitor posts. Charged that majors evade the code by taking advantage of contract provisions and that such deflance had received sanction from the C.A.

"My conclusion after one year's service on the Code Authority is that the independent receives little or no consideration when his interests conflict with those of the sill-ated members." Yamins words.

Fall River (Mass.) codiet was particularly irred by the Code Authority is decided in the conflict with the conflict with the conflict with these of the sill-ated members. Fall River (Mass.) codiet was particularly irred by the Code Authority action in permitting members to discuss questions which they entered the clause prohibiting members from sitting in on matters affecting their companies as merely barring votine, but not as outlawing participation in the argument.

Repeated efforts to obtain recomming of the pack have proved fulle, Myers told the legislators, remarking that Rosy two months ago suggested that: a committee present recommended changes and asserting

gested that a committee present recommended changes and asserting that codists have ducked the responsibility ever since. Indies pleas for revision have brought 'evasive responses from the Recovery Board he added,

responses from the Recovery Board, he added,
Sen. Barkley's Defense
Coming to Rosemblatt's defense,
Senator Barkley asked Myers pointblank whether Allied desires abandomment of the law and the code,
remarking that 6,500 miles were
included in the 5,150 exhibits who
in reply to Barkley's question,
Myers said: 'On the contrary, I am
complaining only of the motion picture code in its present set-up.'
Myers refused to agree that the
code, had remedied bad conditions
existing before, the code went into
operation, asserting that the government took each of these practices and, without materially remedying them, incorporated them in

dying them, incorporated them in the code.' Would not agree that the

oying them motorporated them in the code. Would not agree that the had been beneficial, and said that, instead of indicating indies are satisfied, the figures on acceptance merely demonstrated that little exhibitors had been compelled to sign up in order to receive the right to appeal from unfavorable actions. Desirability of abandoning the code was brought up when Barkley asked. From our experience as a mission and as an Assistant Attorney General, do you feel that the Trade Commission or the Justice Department, or any other department that has to go through long littgation to decide cases, can be litigation to decide cases, can be effective in eliminating unfair practices by which large groups of industries have sought to injure com-

This inquiry drew from Myers an admission that, with fair codes and proper safeguards, undoubtedly it can be done very much better by a

proper safeguards, undoubtedly it can be done very much better by a code system. The New York spokesman said that, unless changes are made, metropolitan indies will 'haul' down their Blue Eagles,' and charged that 'exhibitors never saw the code until it was rammed down their throats.' Albert said that Rosenblatt wrote the code, and complained that the NRA exce has been blused and prejudiced in favor of producers and distributors,' citing the Clarence Darrow report attack.

Admitting that New York indies have refused to obey regional labob board decrees, Albert said: We need be a support attack which is the same producers of the code of this kind, the independent exhibitors of New York City will haul down their Blue Eagles.' Said that the labor board had falled to hale violators into court, because it realized the agreement 'could not 'stand investigation'. Recalling Darrow's assautts, Albert remarked that, 'despite the reformed the producers and interesting the producers and interesting the producers and the producers and the same producers

stand investigation.'
Recalling Darrow's assaults, Albert remarked that, despite the report of that board, Rosenblatt is still the head of the motion pleture code, and no further investigation of any kind was made to determine that finding of fact by the Darrow Kroup.'

New Yorker joined Myers in as-sailing the provision which enables parties in interest to appear before the Code Authority and its boards.

Complaint of Allied of the North west condemned the code in its entirety and conveyed a 'pledge' not to cooperate until the agreement has been readjusted to include new trade practice provisions and better representation for indies. Myers slie presented kicks aired at the New Orleans MPTOA, submitting resolutions demanding broader cancellation rights and other changes. The Myers-Albert slams were the first criticism of the film code, as both Lowell Mason and Clarence Darrow ducked the matter during their recent appearances, Schedule of committee witnesses does not include any other film industry repwest condemned the cod

or committee witnesses does not in-clude any other film industry rep-resentatives and appearances ar-that Rosenblatt will be the only other individual to discuss this situ-

Studios Hold On

(Continued from page 3) slant is believed by some to have a powerful showmanship application to nictures on a broader scale. to pictures on a broader scale Strike Stymie Angle

Strike. Stymie Angle
While actor corvaling is viewed in
some quarters as a possible stymie
to threatened Actors' Guld strike,
this is discounted by studio Insiders
as well as Guldi spokesmen on
grounds the Gulld's setup prohibits
a strike unless called by contract
players, since such action is dependact on 18% yout of Class A memaction in the contract for
majority in this class.

bers. Facted players note a strong majority in this class.

Academy's new actor contract for daily and weekly deals, which is now in its second month of operation, is credited with adding the important hypo to signaturing trend. Particularly noticed by the agents, who under the old Acad ticket had been accustomed to 'deals,' smarter percenters figuring they could hold their own okay. New one practically doubles pay to actors in most instances for same type of job done under the old free-lance rules. New deal' also prohibits loaning or assignment of free-lance contracts for one picture and has 12-hour rost period between calls and other. features that cut in on previous studio

While it has been halled as a stop forward for the actor, agents report it has cost these a cut-actor, agents report it has cost these a many cost these when has played an important part in getting them term term pacts. Players, in most ticketing, are shading their free-lance figures for the guarantee of longer steady payments of that weekly check on three and six month option termers. Picture has a bright side for the actor, in the opinion of percenters, although an obvious move by studios to buy within budget limitations through contracting players

although an obvious move by studies to buy within budget limitations through contracting players and using them more frequently plus loaning them to other lots whenever possible. Percenters see an outstanding opportunity for lesser known players to better their status and build themselves through repeated chances to show their wares and win public interest. Ultimate shot at startom for some depends on how they handle themselves during next few months to option time. Oross-section of the type of actors being signed up, is following list, which represents highlights of tracting during month, orotalized and contained deveral dozen past month, topping the few that were allowed to lapse. List includes only major companies:

Columbia: Nama Bryant, Robert Allen, Wrybe Birch.
Fox: Paul Kelly, Rochelle Hudson, Silm Summerville, Rosita Diaz, four junior contractees, Floreine Dickson. Fillips Alliber, Shirley, Shirley,

son, Silm Summerville, Rosita Diaz, four Junior contractees, Floreine Dickson, Phillipa Hilber, Shirley, Aáronson, Patricia Farr.
Goldwyn: David Niven.
MGM: Reginald Owen, Edna Mae Oliver, Spencer Traey, Wcra Engels, Maritz Gervay, Dudley Digges, Henry Stephenson, Joseph Calleia, Charles Trowbridge, Robert Benchley and Sid Silvers, writer-actors - Paramount: Harry Ellerbe, Akim Tamiroff, Ray Milland, Benny Baker and six femme youngsters, Phyllis Laughton, Dene Myles, Beulah McDonald, Kay Gordon, Bonita Parker, Esther. Pressman, Dorothy Thompson.

Radio: Preston Foster, Walter

JUBILEE TATTOO

England Preparing Giant Production; Searchlight Rehearsals

London March 31.

Plans for the Silver Jubilee Tattoo grow with a body of experts
working day and night to make the working day and night to make the 1935 production worthy of the oc-casion it will commemorate in pic-tures, scenes and impressive pageantry.

Experiments with the gignatic searchilghts cannot be carried, out until darkness has fallen. With 18 to 20 giant searchilght, projectors and 12 smaller spotlights there are some thousands of million condexoner are perpetually at work trying to improve the already enormous volume of light by various means. Huge dynamo lorries, connected by cable to the projectors, supply between them 600 hp. to provide the illumination for the Tattoo at Aldershot. Experiments with the gigantic

INTERNATIONAL LINE AT AMBASSADEURS, PARIS

Parls, March 21 deurs, nitery show, to

open April 25, is about set, following a trip to South and Central Europe by George Boronski, booking for M Foucret, new French owner of Paris leading spring spot.

Shows will change every two weeks, instead of as formerly, be-cause crowd is smaller and place is counting on repeaters. There will be three bands, the Nueva Munde Marlmbas, led by Granito, female, now in Switzerland, and two French bands.

bands.
Backbone C the opening show will be 12 girls picked by Boronski out of a troupe now at the Scala in Berlin. Line represents a League of Nations; there's an English girl, an

perim. Line represents a League of Nations; there's an English girl, an Esthonian, a Russian, a French girl, a girl born in Boston of Czech origin, a Dutch girl born in Java and a Dano. Rest are Germans.

Two acts are booked: Four Franks, family dance, number now playing at the Palladium, London, and Gary Leon and Marcia (Tut) Mace, adagio team from U. S.
Chinese number and maybe another American act will be booked for the first show. Later shows will include Enrica and Novello, Gaudsmith Brothers, Violet Ray and Norman, and Holland and Hart.

Sutton Vane's Duo

London, March 31 London, March 31.

Sutton Vane, author of 'Outward Bound,' has completed two new plays called 'Time Gentlemen, Please,' all set in a London public house, and 'Marine Parade.'

Latter has 14 characters and one setting and its three acts are played before, during and after the season,

respectively.

Poles Nix 'Laburnum'

J. B. Priestley's 'Laburnum'
Grove,' current in New York, has
been banned by the Pollah censor
Reason given is 'glorification of
crime.'

CORNELIUS

(Continued from page 56)

(Continued from page 56)
sane. A few days later he bumps
himself off. In the end the surviying partner decides to do likewise
but at the last moment tosses the
revolver aside, throws a ledger
through the glass door and decides
to go to South America in search
of the lost city of the Incas.

This should be both drama and
This should be both drama and
the lost city of the Incas.

This should be both exame the
basis of the play, but it is merely
incidental and serves as a framework to Introduce the respective
characters, who interest one more
than the plot.

Slow getting started and slow
finishing.

Jolo.

Abel, Evclyn Poe, Helen Broderick, Andrew Tombes, John Hendrick, Anne Grey, plus two junior stock femmes, Dixle Dean and Dorothy White, and four lookers for mu-sicials and possible buildup, Maxine Teambrage Lone Hendrich Jennings, Jane Hamilton, Kay Sut-ton, Lucille Ball.

Rellance: Paul Stanton, Gordon

Jones Universal: Marta Eggerth, Doro-thy Page, John King, Jean Dixon, Mary Wallace. Warners: William Harrigan, Joseph Crehan, Joseph King, Junc Grabiner, Jack Norton, Ian Hunter.

French Legit Season Reaches Height: Business Good but Few Plays Okay for Import to U. S.

rears legit, and a few openings are coming along to break the long dead rows of the new pleess are operated as the long that long that long the long that long that long the long the long that long the long that long the long that long the long the long that long the long the long that long the long the long the long that long the lon 'Malvina'

'Malvina'.

Other new musiker is 'Malvina,'
book and lyrles by Maurice Donnay
and Henry Duvernois, music by
Reynaldo Hahn, at the GatteLyrique. This is a costume show
based on the 1830 revolution in

PALLADIUM'S POLICY SET FOR NEXT YEAR

London, April 1.

Palladium's policy is practically settled for the current year, with George Black and Val Parnell spared their weekly headaches.

Present show, 'Life Begins at Oxford Circus,' built around Jack Hylton, originally intended for eight weeks, then changed to four weeks, is in for eight weeks, due to its clicking, with grosses now averaging \$25,000 weekly and future bookings heavy. Of the American importations, fave in number, only Olsen and Louise are out. Gypsy Nina, the Four Franks, Paul Remos and His Midgets, and Pops and Louis atsy for the run. Likewise the Louise are out. In the control of the c

centage.

Palladlum's next 'Crazy' show is now definitely in for Aug. 26, with tryout Aug. 12 at the Brighton, Hippodrome, for a fortnight. Include, as of old. Nervo Include, as of old, Nervo and Knox. Flanagan and Allen, Naughton and Gold, and Eddle Gray. Will Mahoney is being negotiated for, but not set yet. Show is expected to run till the end of the year.

Cochran Trying to Keep 'Goes' Tunes from London

London, March 31.
Charles Coolinan has applied for an injunction against Joe Jackson's band for playing the hits of 'Anything Goes' at the Dorchester Caba-

ret.
Wants to keep back the dittles
until the show is produced here.

Golding's 'Ping Pong'

London, March 21,
Louis Golding has acquired all
English and American stage rights,
with an option on world film and
television rights, on Ping Pong,
comedy by Hans Jaray,
Golding saw the play recently in
Vienna and got excited about its
possibilities for London and New
York, Says he will adapt the picce
himself.

Robert's Fodor Play

London, March 31. Eugene Robert has plans all set to present Harry Graham's adapta-tion of 'Roulette' by L. Fodor here

tion of John May, Fodor is author of Youth at the Helm, too, although piece carries the byline of Paul Vulpius.

ery French. Other fairly recent music shows

which are doing pretty well are 'Coeurs en Rodage' ('Breakage in Hearts') by Max Eddy, Jacques Darleux, d'Oberfeld and Pierre Neu-Darleux, d'Oberfeld and Pierre Neu-ville, which is staying longer at the Folies Wagram than had been ex-pected. Michel Simon, very popu-lar local comedian who owes his pull to the films, heads a large cast which is keeping Yoys of the Capi-tol, a Roman costume operetta by 10,1 a Roman costume operetta by Madelelne.

Real musical hits of the year are Real musical nits of the year and You're Mc, which has been going all season at the Bouffes Parislens, Josephine Baker in "The Creole' at about the Josephino Baker in "The Creole' at the Marismy, which is about the best music show in town only because of the star, and the chatlett spectacle, 'Au Temps des Mervellleuses,' a tale about the period just following the French Revolution.

Rose Marie

The Isola Brothers, at the Mogador, after fopping, with a new operate, have fallen back on a revival of 'Rose Marie* to keep the house open. Porte Saint Martin, which also has seen musiker after

'Barretta'

Barretts'
Most interesting recent change in the local playbills was the folding, after an all-season run, of 'Barretts', at Ambassadeurs, and substitution of 'There was a Prisoner', by Jean Anoulib.
Anoulib is 23 years old, and has already had three plays produced. Marte Bell, of the Comelle Francaise, who runs the Ambassadeurs of the property of t

Clarlond, of a man who comes back after a long term at hard labor and, finds the world, not what he would like it to be. Play is philosophical. Another recent one is a six-day blke race play at the revived An-tone, 'Vel d'Hiv,' by Jacques Cha-bannes, starring Raymond Cordy of films.

Long Run
Long run honors for this year's
plays are copped by the Sacha
Guitry comedy, 'New Testament,'
which has left the Madeleine, but is
still at the Renaissance at lower which has left the Madeleine, but is still at the Renaissance at lower prices, followed by Ganton Baty's production of 'Prosper' at the Montparnasse, Henry Bernstein's Espoir' as the Montparnasse, Henry Bernstein's Espoir' as the Montparnasse, Henry Bernstein's Espoir' as Constant Symphological Co

hasn't been hot. Fewer plays than nasn't been hot. Fewer plays than in any recent Paris season Gan be considered as good possibilities for Broadway or Hollywood. Biggest bet now running is the Bernstein show, which hasn't yet found a buyer.

Moscow Slant On Fortun

One of the most unusual assign-ments in literati is the one held by ments in literati is the one held by Earl Browder, secretary of, the American Communist Party, Brow-der gets a copy of Fortune mag-every month, goes through it thor-oughly and briefly rewrites all its articles for report purposes. The re-ports go direct to Stalin in Moscow. Figured by the Moscow dicester, and his after the Moscow dicester.

dicator of the American capitalistic dicator of the American capitalistic scene and that a regular file of ma-terial contained therein is impor-tant fodder for study purposes,

Non-Profit Book Club

Non-Profit Book Club
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been formed under the manne Book
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Odd-Priced Reprints

Odd-Priced Reprints
Recently-established book publishing firm of Loring & Mussey to
dad reprint books as a sideline to
its regular activities. Will call the
reprints Loring & Mussey Specials,
and will tag firm with odd prices, and will tag from with odd priranging from \$1.09 a volume \$1.60.

84.6).
Recson for the odd prices is that Loring & Mussey will add a certain fixed charge for profit over the actual production cost. Since book production costs vary, so will the selling price of their reprints. Percy Loring, who is supervising the Loring discount of the cost of th

Leigh Hoffman Des

Leigh Homman, for eight years a Tribune rewrite man in Paris, died March 24 in Lariboisiere hospital Paris, after taking an overdose of

sleeping potion.

When paper folded Hoffman went to America, visiting New York and his native Detroit. He returned to France on a freighter, arriving March 19 with comment that there was no longer a place in the United States for him and he would rather starve to death in Paris than in his native country.

Two-Bit Novels

Two-Bit Novels

New cheep book reprint project
has been established called the
Ideal Library, under which booklength fiction will be republished at
25 cents per copy. Because of
bookseller opposition to this type of
reprint, the Ideal books will be
marketed through newsdealers.

Reprint rights to material for the
Ideal Library precludes royalty arrangement because of the extremely
low sales price, hence bought on
outright purchase.

outright purchase.

Plan H'wood Tab

Tabloid sheet to be published twice a week in Hollywood is being planned by Fred Wilson, one of the original owners of the Hollywood Nows.

News.
Wilson group sold the News to
the Kellogg chain, which later disposed of it to the Copies syndicate.
Judge Harlan Palmer, owner of the
Citizen, then bought the daily and
merged it with his rag as the Citizen-News.

Prize for Jewish Novel

Prize novel contests continue. Latest is by the Jewish Publication Society, which offers a prize of \$2,500 for the best novel of Jewish interest written in English. Dead-line is April 15, 1986, and scripts must be submitted to the Philadelphia headquarters of the Jewish Publication Society. contests

On Books and Plays

Two new mars slated to hit the stands this month are Book Reviewer and Playsviewr, both being published by Rudolph Fleid. Former will include reviews of books as well as short stories. The other, in addition to play reviews, will cover amusement field generally. erally

S-9' Own Mag
After all these years, Street &
Smith is putting the firm name atop
one of its mags. Publishing company's Complete Stortes undergoes
a change in name with the next issue to Street & Smith's Complete
Magazine. Mag is to be issued
monthly horeafter, instead of every
three weeks.

Best Sellers

Best Sellers for the wesk ending April 6, as reported by the American News Co., Inc.

Fiction

-	'Green Light' (\$2.50)
	'Come and Get It' (\$2.50)By Edna Ferber
	'Pyion' (\$2.50)
	'Hcaven's My Destination' (\$2.50)
	Beauty for Ashes' (\$2.00)By Grace Livingston Hill
	Non-Fiction

 White Rome Burns' (\$2.75)
 By Alexander Woollcott

 Personal History' (\$2.90)
 By Vincent Sheehan

 Francis Re-First' (\$3.00)
 By Francis Hackett

 Skin Deep' (\$2.00)
 By M. C. Phillipse

 Ratt's Lice and History' (\$2.75)
 By Hanz Sleaner'

 Why Not Try God' (\$1.00)
 By Mary Pickford

Stopping the Robbers
American Fiction Guild, which
is seeking to combat plagianism of

is seeding to combat plagiarism of mag fation as inimical to the interacts of its sortbiber-members, has evolved an idea as to how to best uncover the story pirates before they can do much damage. Organization would set up a reader at a central point, to whom the publishers would submit galley proofs for reading. Claimed for the expert that he could determine, both through memory and the aid of a cross-index filling system, any plagiarized matter.

Though sounding like a mountainous task for any single one person to read all mag fiction intended for publication, organization claims

son to read a mag incommend of or publication, organization claims fit's tensible. Would be a paid job, and the Fiction Guild thinks the mag publishers ought to contribute towards the salary of the plagiarism

Davin On New Mag.
Tom Davin has left Cosmopolitan,
where he was associate editor, and
is striking out on his own. He will
become editor of a new magazine
to be published monthly by the New
York Museum of National History.

Davin's idea, as agreed to by the Museum Board, is to issue a class Museum Board, is to issue a class publication on good paper and plentifully illustrated along lines of the National Geographic Society's monthly. Work on first number has already started.

Switches to Books
Mrs. Merfe Hersey, for many
years a mag-editor and publisher,
passing up the mags in favor of
book publishing. Has organized the
Royal Osburn Publishing Co., and
starts off with a volume by E. R.
Williams, called Marriage and
bettor and aon-fetton, but work
et real active until next September.

Saga's New Aim

Saga's New Aim
Saga, the adventure-story mag
edited by Lowell Thomas, will get a
build-up through the appointment
of Forrest A. Lord as managing
director. Lord, a Florida newspaper and mag publisher, has given
up his southern interests to take

up his sourcer in the Saga post.
Saga is the more-or-less house organ for the Adventure Society. Its sponsors believe it can be established as a regular mag on its own.

Irene Thirer Steps Up Irene Thirer has taken over the

Irene Thirer has taken over the film editor-critic desk on the New York Evening Post, with Thornton Delehanty of to Europe for a two-month absence or longer. Miss Thirer recently joined the Post to do interviews and assist Delehanty on reviewing. On reviewing, on the News.

Childhood Mag Resuming
Childhood Magazine, which suspended recently, set to resume publication in September. Month is the
same announced for the start of
publication of the new Children's
Magazine, under different auspices.
Childhood is to be published on
cheen's Magazine belief projected by
eastern interests.

Radie World New Monthly Radio World, one of the oldest of the ether mags, changes from a weekly to a monthly with the next issue. At the same time there will be a change in content and format making it over into a new periodi-cal in almost every respect. Roland Burke Hennessy continues as editor.

Burke recommended to the British Chores

Time and Tide, British periodical, has commissioned Bernard Shaw and Sean O'Casey for about Shaw and Sean O'Casey for about 2,000 words each, under the heading 'Notes on the Way.'

Both authors are at liberty to write what they choose.

The Lure of Film Coin

As in America, the film money appeal is taking its toll of English stage writers. Benn W. Levy and Rowland Leigh are two called to Holiywood, among others. Arthur Wimperia, legit writing vet, is content now with a regular stipend from Gaumont British films. Dougis Furber is doing a comeback with Cochran and other revues in be-tween Eistreet and Twickenham film production chores.

A. P. Herbert, long editor of Punch, is Britain's most facile li-bretitist at the moment. Oscar Ashe, author of 'Chu Chin Chow,' is now trouping in legit.

Film Tab Insert

A film tab insert, similar to the one circulated by the Detroit Free Press, is planned by the King Features Syndicate.

Russell Birdwell, of the Los Angeles Examiner staff, is assembling material in Hollywood.

Baillie U.P.'s New Prez

Following, a special meeting of the board directors yesterday, Hugh Balille was named president of the United Press. He replaces Karl A. Bickel, who, on tendering his resigsted Baillie as his su

New boss assumes duties imme-

Giveaways

(Continued from page 23)

in a 800-seater is just a waste of time and money in big 2,500-seat Circuit delivered its nitimatum, it

Circuit delivered its utilimatum, it is reported to Aaron Saperstein of the indie Alliid theatres group and to the Esseries nabe circuit which has been offering every sort of giveaway. B.&K. feels that if it cannot buck giveaway with giveaway it will fing the entire territory back into the double feature turmoil. In the first place an extra film of the control of

Distributors, as usual, are back-ing the double feature plan. Ex-changes are busting around the town trying to cool off the giveaway festival as taking show n of the industry. Distribs feel that as long as the houses are going to spend additional coin to bring in patrons that this coin shoull go to the film production end for better

However, the 30-day limit is not regarded as possible in Chicago since most of the exhibitors who went to giveaway during the past two months signatured deals with the premium companies which will take at least 18 weeks to expire. Most of the houses are giving out sets of dishes one piece at a time and the exhibs fear the conand the

and the exhibs fear the con-sequences of breaking off the give-away in the middle of the series. B.&K. is of the opinion that the majority of the exhibs don't want giveaways any more then they want double features.

Illegal in Missouri

Kansas City, April 9, An opinion has just been issued by the state's attorney general hold-ing that 'bank nights' being used throughout the state at theatres and

throughout the state at theatres and other places of amusement constitute a lottery and are illegal.

A bill recently introduced in the house of representatives to outlaw bank or cash night, at which holders of numbers at a drawing receive a cash prise, was recently killed by a house committee.

CHATTER

Erio Hatch back from the Coast . Second printing for 'Unrolling the Map.'

Shella Kaye-Smith back to Eng-

Frances Winwar off on a lecture Albert Payson Terhune to Ber-

muda. Erskine Caldwell has gone back Maine

o Maine. George Fort Milton will do some ecturing. Mrs. Belloc Lowndes here from Ingland.

MIS. Belloc Lowlaces here from England.
Lewis Corey doing a book on the Dupont family. Nelson Doubleday back from a European look-see. European look-see. Harold J. Lauck in New York for series of lectures. Lincoln Staffens doing the final volue of his autoblog.
Alan Villiers and his tub have reached Rio de Janeiro. It took Archibald MacLeigh 18

reached Rio de Janeiro.

It took Archibald MacLeish 16
months to write Panic.

Thorne Smith's "Night Life of the
Gods' into its 13th edition.

Joe Ecclestine, newspaper lad,
has sold a story to Esquire.

Magnetic Press United Parts Marguerite Brener's Empty Arms

gets Macauley covers June 15. Charlotte Seitlin, of Simon &

Charlotte Seitlin, of Simon & Schuster, to Europe for a month.
Robert K. Haas sailed for England to contact scribblers abroad.
Hortense Lion another former advertising writer to turn fotioneer.
Mary Van Kleeck off on a lecture tour through the east and mid-west Lloyd yd C. Dougias driving California to his Wei Wellesler

Homer Gordon has sold 'Sally of thow Alley' for scrialization in

Show Alley for scrialization in Liberty, Joyce Mayhew has had her first novel, Storm Haven, published in Vincent Sheehan's 'Personal His-

Vincent Sheehan's Personal History retitled In Search of History in England.

Vincent Richards has done a novel with a tennis background—
Tennis Man.

Margaret Lewis will succeed Josephine Reynolds at the Frederick A. Stokes Co.

Ward Greene, William Soskin and Milton Mackaye off on a Bermuda crulss together.

cruise together. Leslie Charteries, British mystery Lestie Charterles, British mystery tale scribbler, here to do a number of mag articles. First printing of 10,000 copies, of William Faulkner's new novel, Pylon, 'already sold.

Antoinette Spitzer's new book, 'These Are My Children', set for Macauley publication. George Macy, director of the Limited Editions Club, the new art director for Pictorial Review.

rector for Pictorial Review.

ited Editions Club, the new art director for Pictorial Review.
Fillmore Hyde is the new executive editor of Today. Formerly assistant editor of News-Week.
Leone and Allee Moats, mother-and-daughter collaborators. Have done a guide book. 'Off to Mexico.' 'Grey Granite.' by Lewis G. Gibbon, and 'Gondenned to Live.' by Joseph Rabner, banned in Ireland. Claude G. Bowers doing three books at one time. In his spare time he's U. S. ambassador to Spain. A. L. Burt Co. is to sponsor a new line of reprint books, to sell at \$11, under the name of the Crescent Library.

ary. Arthur Kober is collecting his New Yorker pieces for a book. S. & S. publishing under titles of 'Hurry

S. Dudisands

Schmurry.'

Eric Devine, who used to be yachting editor for Country Life, has sold Smith & Haas a book about

yacnting editor for Country Life, has sold Smith & Haas a book about small boats.

Arthur Stanwood Piers, former editor of the Boston Transcript, has had a book, Golf Secreta', published by Scribner's.

Horace McCoy mulling publication details of his new tome, They Shoot Horses, Don't They," with Simon & Schuster.

John Day Co. and the New Masses have extended the closing date for their joint Proletarian Prize Novel Contest to June 1.

Polic Novel Contest to June 1.

Sol Korman, brother of Murray Korman, theatrical photographer, turning publisher. Has formed the

Korman, heatrical photographer, turning publisher. Has formed the Korman Publishing Co. to get out a series of art books.

Another batch of N. Y. Dally Mirror editorials by Edward Orleans gathered in book form, under the gathered in book form, under the really Howard Wiese. Orleans Is Jun Kingelien, reporter for Hears's INS; O. Soglow, creator of the Little King cartonor; Ad Carter, who draws the Just King cartonor; Ad Carter, who draws the Just King comio strip, and Henry Major, another cartoonist, were speak-guests in Balto at the Old Town Merchants' Assn. feed.

Book Reviews

The Break

Every once in a while, generally at prety wide distances, a writer crashes through to prove that there is such a thing as a break in writing and that scribbling can sometimes be made to pay. Such a case is that of Louis Paul. About a year ago he wrote and submitted his first short story to Esquire. Mag accepted it and several others. That first short story to Esquire. Mag accepted it and several others. That first yarn, on its first perusal and acceptance and, publication, also won the O. Henry, prize for the year and Paul became a celebrity. Now he's on the Metro lot in Hollywood, his stories are everywhere and here is stories are everywhere and here is like first novel. The Pumpkin Comm. (Doubleday-Doran; \$2.50). Comm. (Doubleday-Doran; \$2.50). Cannot good to the stories are specially supported by the stories are promised by the stories and beautifully written. Trouble with it is that it could have been even better.

seem wetten. Thoubley and beautiful could have been twint is that:
It could have been twint is their.
There is no special reason for the main protagonist to be an Island boy. He might just as well have been white and American. The point of the yarn seems to be that of a boy. who wanders through life and has things happen to him. Uan Koe, or John Coe as he becomes Americanized, is no different from hundred of the hops to whom things the boys to whom things is much finer than most first novel, but most 'important because of what it reveals about Louis Paul as a potential writer of importance.

Not for films.

The Du Mauriers

The Du Mauriers.
The late Sir Gerald Du Maurier was nover to the common the common that the co

turn out armoy and ruce nowson. His daughter Daphne is an
accepted novellet.
It is Daphne that now tries to immit is Daphne that now tries to immit is the control of the control of the control
Gerald Doubland Doubland to the property of the
Gerald Doubland Doubland to the
Gerald Doubland Doubland to the
fact that it is a daughter writing
about her father it is not at all sontimental, it is completely critical
and fair. There are obvious omisslows, the sort one should know
about. Readers will want to know
more about Du Maurier's heart affair with Ethel Barrymore, for instance, and why it broke off. Things
like that. But by and large, it is
a consistently entertaining and
life-like book. a consistenti life-like book.

Easy—But Wise

Colette, whose spley books sell almost as well in America as in her native France, comes along with the fourth volume of her Claudine series (Farrar & Rinehart; \$2.50), which carries the sexy youngster through a new adventure in matri-

through a mony.

It is delicately told and nicely translated by Frederick A. Blossom. Probably will follow the sales pattern of earlier books, but it is purely for those who like to shower their paprika with tabasco sauce.

Olden Days
Charles Hanson Towns is a
writer and editor of experience. It
is a bit unfair not to like his newsat book, perhaps. (Good Old Yesterday' (Appleton-Century; \$2) is
the kind of a novel that would have
been good in good old yesterday.
The content of the content of

today.

Mr. Towne's lovely little story of a family's growth and spread through two generations would have been liked 15 years ago. It doesn't fit today. Not enough story for filming.

Omnibus of Crime
Rufus King is one of the most
successful of the whodunit writers
and he is improving regularly. Profile of a Murderer' (Harcourt-Brace;
12) is his best to date, from a writing standpoint. It's different in that

ing standpoint. It's different in that the reader can watch the entire crime being plotted and executed. In spite of which King manages to thought the switch to the finish, footing completely his readers' preconceived, set-up, It's exciting and fine reading. But not for films.

Todd Downing is another, who-dunit fashioner whose stock is rapidly rising. His newest book is 'Vultures in the 'Sky' (Crime Citub; \$2), and a peach, Action, excitement, mystery and color. Latter deriving, as usual in Downing's stories, from a Mexican background, Could make a good film,

I'm Telling You

By Jack Osterman

Well, here I am again doctor. After being away from Broadway for Street of Streets, Broadway, where a legitimate attraction isn't allowed, where you must double-feature or nothing, where you go to Jack Dempsey's and ask him for a bandshake not too well done and it costs you 10 bucks, but after all only a Champ could take the place of Moore's.

Broadway-where Harry Cooper has a restaurant hoping that the Empire City Four will walk in.

Broadway, with a terrific head-liner at the Palace, The Tic Toc Girls.' Is Eddle Darling in town? In fact, is the Palace in town? 1 wouldn't know; I've been away so

Broadway, where every ex-head-liner must have a columnist or else We could have been in Loew's State

aky; we held out for Arthur Bris-bane.

Broadway, where a star has to go on an amateur radio program to who back stardom.

Broadway, where the two busiest theatres have tables, and people come out saying, it's the best show I ever atc.

Broadway, where Milton (Dracui-la) Berle has made it, safe for crea-tive comedians, so safe that they eannot be booked. Milt leaves for London, we understind, but his mother sailed three weeks ago, After all, Milton has to open. Aside to the Prince of Wales, Berle is on his way to London—hide the horse! Broadway, where they are trying to pass a law for Sunday shows to the control of the property of the con-tingent of the control of the con-tingent of the control of the con-trol of the con-trol of the control of the con-trol of th Broadway, where Milton (Dracu-

dition before you can play a benefit. (Sorry, Bestry.)
Broadway, where if you go to Hollywood for a year, make plenty of money and enemies, you return and open in vaudeville, a columnist comes out and ears, He's making a nice come-back.' We think it was awfully nice for the Theatre Guild to give George M. Cohan another chance.

to give userge as. Comm mouse, chance.

Broadway, where every year a hit is produced and everybody could have owned it. Turn to the Right, 'Aley In the Rose and Shuffie Aley In the Rose and Shuffie doorman at the Asion and Nicot the captain had it, but they just couldn't get anyone interested. We, personally, had the rights to the last four hours of 'Mourning Becomes Electra,' but couldn't spend that much time because we only had a few minutes to stage another comeback.

few minutes to suage such back.

We are going to press and it's grand to be back. After all, you don't need a microphone to write a column. Will tell you about Hollywood next week.

Are you reading?

Your Loving Son.

Jackie.

BIRTHS

Mr. and Mrs. Guy Kibbee, son April 1, in Los Angeles. Father is

the film actor.

Mr. and Mrs. John J. Karol, son, in New York, April 1. Father is director of market research for

s CBS.
Mr. and Mrs. Ivan Ditmars, son, sin Seattle, March 30. Father is musical director of KOI, Seattle.
Mr. and Mrs. Ray Caris, son, in Chicago, April 2. Mother is known on radio as Martha Crane.
Mr. and Mrs. Melyin Levy, daughter, April 6, in Los Angeles.
Father is a Metro writer.

VARIETY'S' BROADWAY GUIDE

For show people as well as laymen, this Guide to general amusements in New York, first inaugurated here in 1926, is revived and published weekly in response to repeated requests. VAMENT lends the guidance of its judgment in the various entertainments denoted.

No slight is intended for those unmentioned, as text will be switched weekly. The lists are of VAMENT'S compilation only, and as a handy reference. It may serve the out-of-towner as a time saver in selection.

PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and sommented upon weekly in the Legitimate Section. In that department, both in the comment and the amount of the gross receipts of each show will be found the necessary information as to the most successful plays, also the scale of admission charged.

FILMS ON BROADWAY

Similarly, the new pictures in the Broadway first runs and combina-tions are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 8, which indicates the new films for next week and the week after.

BEST NEW FEATURES THIS WEEK

Radio City Music Hall-Life Begins at 40' (Fox).

HOTCHA NITERIES

Cotton Club, Dickie Wells' and Ubangi in Harlem, Nut Club in the Village, and King's Terace in Times Sq. are sufficiently heated for the hectic nocturnal addicts. Dizzy Glub is another lively entry. Famous Door has taken the place of the now shuttered Oncy Club as the fave musicians' hangout. Coin d'Or has the Spirits of Rhythm from the old Onyx.

Only and the second of the sec

'CLASS' AND 'POPULAR' NITERIES

Smarter east side (mostly) spots include the new Versailles, an ultra com, which right now is doing a big business (Helen Morgan is there cow), El Morcoco, House of Lords, Jack and Charlis's, Club New Yorker, the new Stork Club, Normandie (with the Yacht Club Boys), all fave

the new Stork Glub, Normandie (with the Rent-Club Lovyes, accesses.

Rainbow, Room in Rockefeller Center; the St. Regis hotel; Eddy, Duchin's music at the C. P. Casino getting a big play; the Savoy-Plaza, the Waldorf, Hotel New Yorker; Hal Kemp at the Hotel Pennsylvania; the Rocsevelt; and the Place Piqualle are among the smarter supper hooferies.

French Casino'a Folies Bergeres' revue is still a big cabaret money-getter, but the new Casino de Paree show is now once again an Important Intery factor, as befits the ploneer in the charact-theatres. Jimmle Datante's debut at the C. de P. has further upped trade. Paredise and Hollywood among the outstander mass cabuscts, with Whiteman and Sophie Tucker the respec new attractions. Freddy Berrens' music at the Flying Trapeze also getting nice attention.

Bingo Slips

Worcester, Mass., April 9.
Theaters here have been taking it on the chin for the past month with bingo parties attracting at least 20,000 persons weekly. One manager said his receipts had dropped at least 10 per cent during that time and no solution is in sight. The games are gaining in popularity and crowds of 5,000 have been known to Jam into the Municipal Auditorium. The Knights of Columbus started the ball rolling with two parties weekly, each of which draws around 2,000. Elks then took it up and hired the Auditorium for matines and evening parties and the 5,000 mark was hit. Now, virtually every fraternal and social organization is staging a party every week and the

traternal and social organization is staging a party every week and the theaters are bearing the brunt. Merchandise and cash prizes, the latter in some instances amounting to nearly \$200.

Intro Bill in Michigan To Levy on Gambling

Detroit, April 9.
Gambling in all its forms, legalized and placed under a state license system, is seen in a bill before the state legislature this week.
Rep. Philip Rahoi is the sponsor.
Plan is to receive 25% of the gross receipts from siot machines, 525 for every gambling device ranging in play from 5c to 25c, and 510 for baffle-board and pin games.
Among other bills is one for legalizing dog races and another for a lottery.

Code Enforcement

(Continued from page 7)

are uncertain, but Government is

noperul that tiff can be settled during the present session.

The poultry case, if decided this term, probably will have a direct bearing on the film code, issues involving the question of inter- and intra-state commerce. In lowest court the Government won 17 of 19 distinct points, getting setback on its claim of authority to regulate working conditions.

An appeal in Colorado is likely, but probably will not occur until atter a finding has been handed down in the proceeding involving violation of the anti-trust law. Whether the L. A. case will be carried higher is unknown, authorities not having received details of the court's view.

The Colorado opinion attracted The Colorado opinion attracted and to Colorado opinion attracted the Colorado opinion opinionioni opinioni Colorado opinion attracted

tolt at first glance.

The Colorado court's ruling was considered of major significance as an abstract proposition since the question of whether exhibition is interistate or intra-state activity never has been thrashed out. Allied States Association has inslated that independent operators, at least, are exempt from Federal control, holding that distribution is inter-state commerce and the Federal government's authority is confined to that branch of the film industry, but virus branch of the film industry, but vir tually all other groups disagree

MARRIAGES

Rosita Moreno to Melville Shauer April 2, in Yuma, Ariz. Bride is film actress; Shauer is Paramount

April 2, in atudio exec. Frances Robinson to Capt. W. H. Billy Fawcett, magazine publisher, March 31, in Tijuana, Mex. Bride was Fawcett's secretary. Mrs. Florence Gilbert Dearholt, former film actress, to Edgar Rice Eurroughs, April 8, in Las Vegaa, Nev. Groom is creator and author for the series. Burroughs, April 8, in Lae Vegas, Nev. Groom is creator and author of Tarzan series. Claude Rains to Frances Propper, New York, April 8, Priscilla Gurney, to Robert T. Stillman, film director, April 5, in Yuna, Ariz, Estelle Clark, former film actress, to Loo Robin, lyric writer, in Los Angelea, April 5,

Show Biz Smacked as Coasters **Develop Sudden Yen for Posies**

Los Angeles, April 9. Dame Flora has got this town by

the ears.

To the ancients she may have been the goddess of flowers and a swell gal, but to theatre managers in this meridian she's a first class in this meridian she's a first class pain. She's no good to them at all, for they can't allb! that week end drop into the doldrums with such a notation as 'everybody out of town picking flowers.'

notation as 'everybody out of town picking flowers.'

If concrete proof is needed that the town has gone daffydil daffy, roll this figure from the Automobile Club around your chops: 200,000 from the Los Angeles area visited the flower heids around Bakersheld-Sunday (31). And that's only one spot. The desert blooms to the south and east are being patronized as heavily. It's a fairly good rough guess that around 300,000 pour out of L. A. and environs over the week end. That's been going on for three weeks now. In another three it will be over.

These flower funciers who start cranking up the petrol cart around noon Saturday, go out with the beat intentions but 'return late' Sunday with lareveny on their consciences.

intentions but return late Sunday with lareny on their consciences. They we broken a state law that is patent as traffic signals. There's supposed to be a fine of \$200 for the picking or removal of wild flowers. Every returning car is loaded down with plants, blooms, shrubs, shoots and other horticultural exhibits. The law is winked at and why not? Of all that gas consumed the state takes 3c. a gallon. From Los Angeles to Bakersfield is around 125 miles.

miles.

Just why the Bakersfield district is getting such a heavy play from the petunia pickers when other areas are just as abundant in foliage the petunia pickers when other areas are just as abundant in foliage and blooms is not as puzzling as it sounds. This may be denied by the Bakersfield Chamber of Commerce, but some live wires from the property of the prope lowed. So, belleving they're within the law in snatching the blooms they head for those diggins. On Saturday night (36) lodgers for the might were forced to go as far as Tart, some 65 miles away. Lowed the law of the law

about it except to get after the law enforcers next year. It'll be an annual headache unless a halt is called and happening as it does in Lent, the bo, dent is double deep.

There's only one way to beat the game and that is to use the the use of the users out in the morning to gather in the petalled pets and hand 'em around at the mats. Or else force a few pinches and toss a little fear around backed up. by enlightening propaganda. They won't go out to the poppy pastures unless they can smeak home a few. Flowers are too sneak home a few. Flowers are too cheap here to risk a \$200 fine.

THREE COLOR FILM FOR **AMATEURS READY MAY 1**

Hollywood, April 9. new three-color film Hollywood, April 9.
Eastman's new three-color film for amateurs, the Kodachrome Monopack, has been perfected and will bit the market around May 1-Process is said to be a vast maprovement over Kodakcolor as plement is obtained through photographing on three coats of emulsion on the film without special lenses.

on the film without special lenses or filters.
Present Kodakcolor system for Ismn. cameras requires special lenses and a three color strip of filter attachment. Process is simplified through the discarding of special attachments and allowing subjects to be filmed the same as in black and white.
Kodakcolor will be taken off the market with supervises, Monopack will sell at \$9 for a 100-foot roll.

For Thieves Trail Pic Names Home: 30G Haul

Hollywood April 9.

New York Theatres

PARAMOUNT TIMES

PREMIERE TODAY (WED.) "PRIVATE WORLDS"

CLAUDETTE COLBERT—CHAS. BOYER HELEN VINSON

DATED RIVOLI & WA

BUCHANAN. DAMITA in "Brewster's Millions"

RADIO CITY BOCKEFELLER MUSIC HALL WILL ROCERS

"LIFE BEGINS AT 40" STACE: "LA VALSE" hup seen seen tack to mule by Ravel "Physical Caiture" mustee harriegulande by Kay Swift-Bilverman, with hupe cest, Symphony Orchestra.

IT HAPPENED IN NEW YORK" 25c to 2 And on STAGE Salici Puppets and Star Acts ANY SEAT South St. ROXY Show Volus

AYFAIR Broadway at **MAN WHE TOO MUCH' "IT HAPPENED ONE NICHT , 4th Week in Americal

RKO THEATRES 86th ST./ "ENCHANTED

APRIL" and lex. Wed. to Friday, April 10 to 12 81st ST. "RUGGLES OF B'Way BED GAP"

TATE OF STREET "FOLIES On the Stage BERGERE" Ben BERNIE and ORCHESTRA With all the Lade

Starte Friday
anotte MacDONALD, Notice EDD'
"NAUGHTY MARIETTA"

CAPITOL MAN WALLACE BEERY
"WEST POINT of the AIR" "TRIAL of the CENTURY"
TIMBERGS and BOONEYS

TRAND 25c to 1 p.m. Today 9:30 a.m.

PAUL MUNI

in "BLACK FURY"

ASTOR B way 45th — At Popular Prices — Midnight Show Best Picture of 1934 Returnst

Claudette Colbert - Clark Gable

John Wildberg to Hollywood. John Wildberg to Hollywood.

New revue debuts at El Chico.

Louis Boni's new East 49th oasis.
George D. Lottman expanding his
offices.

Bob Reud, St. Moritz p.a., still laid

up at the hotel.

Bill Jenkins up from the south
for a few days.
Mr. and Mrs. Charles Koerner departed for Boston.

Mr. and A. F. Charles Koerner de-former Mr. Cohan traveling with the Yankee ball. club. Dave Lose hack from the Coast, where he finally hit a '75. Ben Bern's to the Coast, When the Coast, and son, Odds are on Bruce Gallup for the 135-38 A. M.P.A. presidency. John Flinn, C. A. secretary, head-ed for Washington for NRA par-

leys.

Rosalie Lynn looking the homs
town over after a year in Holly-

town over after a wood.

Rhoda Bernard now seeking sunhine in California instead of

Fiorida.

Sam Tishman, now a Wheaton, Ill., exhib, may give B'way the o.o. rtly. Iays office ordered deletion of the rd 'sissy' from WB's 'Black Fury'

Hays office ordered deletion of the word sissy from WBs Black Fury ad copy.

Brod Crawford coastward to visit mother Helen Broderick and dad Steve Crawford.

Billie Mishkin now associated with Radio and Film Products Re-

Billie Mishkin now associated with Radio and Film Products Recording company, lot still hospitalization because of that nasty auto spill some months back.

Barrett McCormick, RKO publicity chief, on Coast arranging next scale, and the spill some months back.

Barrett McCormick, RKO publicity chief, on Coast arranging next scale, and Joseph Howard booked into the Roxy for two weeks, starting April 25.

Rishto Theatre Service Club & Rishto Theatre Service Casher of Galety theatre Service Casher of Galety theatre left box burst, Sunday, at 48th and Broad-burst, Su

way.

Theatre Union tossing a costume ball April 13 at Webster Hall. Dough realized will go for future produc-

Pathe newsreel boys will get a bonus for any sound shots used or the Pathe-Bromo Seltzer broad

wood o.o.

Barbara Webb, daughter of Stuar Webb, prexy of Pathe Exchange engaged to John A. Curtis, v-p of First Division.

Parties of the control of the contro

ion. arl Wingart, Russ Moon and nard Gaynor, Foxites, thought

onard Gaynor, Foxites, thought y'd try a \$1 lunch they heard out at the Central Park Casino ril 12.

about at the Central yark Calsino April 12.
They call him Bernie the Rube; Ben and his band having played but seven weeks in the last six years are considered to the last six years are considered with a cocktailery lounge and Nick's happy again with the added biz. The former stag room is now mixed for luncheon as well as dinner.

now mixed for luncheon as weil as dinner. A Prince Mile Romanoff Tolded to become Henry Geguson and stay away from Eroadway, following another Federal Jam, he was at the Paradise-Paul Whiteman premiere.

Nell F, Agnew of Paramount, who went west two weeks ago with Bob getting back to the home office will visit Hawaii. Gillham returned Friday (6).

Friday (5).

When Sally Rand finated at the Faradise she save all the first bersonal gifts. They came back with a combined autographing of some at a birthday party which coincided with Paul Whiteman's debut in the Paradise.

Michol de Zutter, ex-atlent

e Paradise. hel de Zutter, ex-silent part-Ed Doran in Colonnades, now

CHATTER

running it personally, also Glen Island Casino, having bought out Doran who's going to a western ranch for a summer vacash before returning to nitery activities this

tall.

Three N. Y. newspapermen set a precedent by feeding a p.a., William Fleids, of the Lawrence Stebbins office who is joining the Hagenbeck-Wallace circuis this week for the summer. Mark Barron of the A.P. Whitney Bolton of the Morning Telegraph and Ward Morehouse of the Sun split the check among fem.

Paris By Bob Stern

Gregory Ratoff in town.

Luigi Pirandello to London 'Remous' a holdover at the Olym-

a. Irving Netchers back from Lon-

Irving Netcners seemed on don.

'Itto getting a good sendoff at Colisee.

Ludmilis Pitoess operated on for apendicitis.

Cameo theater to become a newsland house.

Cameo theater to become a news-reel house.
Gitta Alpar, Hüngarlan film actress, and the state of the state of

Gene Johas anxious to get back in Gene Johas anxious to get back in Gene Johas anxious to get back in Anabella, recovered, at studio again shouting Variety. Golda Goldman speaking at American Women's Club.

Parysis coming back to the Parysis coming back to Maurice Chevaller saying he wants to be a serious actor.

Frank Schoomaker to tour France, Germany and Spain.

Prank Schoomaker to tour France, Germany and Spain.

New Montmartre nitery, specializing in rumbas, titled Floresco.

French trade press giving a swell sendoff to Carlo Bavetta of Fox.

Perite Schore repeating Oscar, Wilde's Woman of No Importance.

Eide Norena telling how she spoke French word of Creville expected to leave for Hollywood at end of September.

Paris is to observe 50th anniver-

tember.
Paris is to observe 50th anniversary of death of Victor Hugo
May 22.
Jim Edmonds finally abandoning
hope of financing his paris News
Bureau.

Bureau.

Robert Vidalin, who left the comedie Francaise in a huff, coming

Comedie Francaise in a hut, coming back to it.
Archie Mayo getting enthusiastic about Raymond Lussicz, French exhibe head.
Commissariat of 1937 exposition to ask budget of \$40,000,000 instead.
Treaching in the Heart', operating

\$20,000,000. Breaking in the Heart, operette Foile Wagram, hanging out the

jo ask budget of \$40,000,000 instead of \$20,000,000 in the Heart, operetta of \$20,000,000 in the Heart, operetta of \$20,000,000 in the Heart, operetta \$2.00.000 in the Heart, operetta \$2.00.000 in the \$2.000 in t

son.
George Arliss visioning Roth-child French film with Marry Baur in United Artists' local projection

in United Artists' local projection room. Harry Baur may play Nero in a piece by Jean Le Seyeux at the Comedie des Champs Elysees next

season.
First ball ever held in the Opers Comique given by students of the Breguet school, with stage stars en

Sreguet school, with stage stars tertaining:
Charles K. Gordon spending his time at rehearsals of 'Une Jet Fille a Reve' at Comedie Champs Elysees.

Palm Springs

Milton Bren in shorts. Nina Quartare in the Dunes dance Max Gordon house guest of Eli

Ted Fio-Rito's taking a sun

The Tea First Teach and family down from their ranch.
Charles Irwin trying to compare this spot with Palm Beach. Charles Irwin trying to compare his spot with Palm Beach. Some \$15,600 appropriated for a ew fire house and police station. Don Still, El Mirador p.a., quit to o with the Campbell-Ewald agency. Over \$3,000 was realized from the ircus-for local charity organiza-ircus-for local charity organiza-

tions,
Wally Ford batching at the Del
Tahquitz, with the wife and family
in New York.
Leland Hayward flew down in his
new Waco accompanied by Kath-

ew Waco accompanied by Kath-rine Hepburn. Alexander Woollcott's mentioning Alexander Woollcott's mentioning of Palm Springs in his broadcast has even the Indians going high hat. Bill Hay here to announce the Amos 'n' Andy broadcast. Byron Wolf's combo from the El Mirador furnishing the theme music.

The Hague By M. W. Etty-Leal

Nelson Revue in Amsterdam again.
Dutch broadcaster VARA staging a jazz week. First Dutch Film Ball at the Carl-

First Dutch Film Ball at the Carton, Amsterdam,
Argentina touring Holland to a stormy reception.

One premiere at Amsterdam this week: Edgar Wallace's thriller, The Squesker, at Central theatre, Violinité, Jascha Helfetz and Spanky Romierophone this week.
Reri, who was in "Tabu taking a rest in Amsterdam before returning to America.

Reri, who was in Tabut taking a rest in Amsterdam before returning to America.

Soprano Florence Austral muffed. Soprano Florence Austral muffed. Soprano Florence Austral muffed. He for the source of the source o

Mexico City By D. L. Grahame

By D. L. Grahame

Another general street car strike,
Fortia C. Fortar, American dancer,
learning buil fight and income to the control of the

Warsaw By Edward J. Kurylo

Lazar Levy, French planist, liked Joseph Schmidt tenor, in town

Lazar Levy, French planist, liked. Joseph. Schmidd, tenor, in town Robert Schleas, general manager of Warners' visiting. Bacevisius, Lithuanian planist, blaying on radio here. Marian Anderson, colored singer, in concerts and over good. In concerts and over good. Joseph Company of the Compan

success.

Raether and Berge, representatives of German Reich Film Kammer in town Ploture Journalists, with Tadeus Konoczyc as president formed.

Janusz Poplawski and Maryla Karwowska, singers, back after five month tour in U.S. Warsaw Circus now playing

"Queen of Arena," musical comedy,

Night Club orchestras ask money, so Polish radio station no has its own orchestra.

has its own orchestra.

"Banner of Liberty." picture depicting Pollas struggle for freedom, produced by Richard Ordynski.

Rudolf Besler's Barretts of Wilm-Rudolf Besler's Besler's

London

Luigi Pirandello looking around. Son born to wife of Gibson Gow-

land.

Muriel Pratt and secretary quit-

land.
Muriel Pratt and secretary quitting Pinkers.
Transient Lady' (U) to be known here as "False Witness."
Joe Best to South Artica in May as a second of the control of t

go. The Maurice Ostrers expect an-ther addition to the family very

ioon.
Alex Fischer, Cliff's brother, at the Tropical hospital with internal 'Alfred Nieman transposing two arias from opera 'Viola' for Marie

arias from opera Viola for Marie Rodker. Dodo Watts to marry Richard Philpot at Westminster Cathedral April 6. Battersea troop of London scouts enriched by \$125 gift from Eddie Cantor.

Cantor.

'The Hoffman Scandal,' comedy by Walter Ellis, to have world premiere

"The Hoffman Scandal," comedy by Walter Ellis, to have world premiere in Warsaw. Pat Mannock, 'Daily Herald' film scribe, figuring on going to New York in May. Gertrude Lawrence-Douglas Fairbanks, Jr., BIP film retitled 'Mim!'. Tom Elder Hearn doing a Charles T. Aldrich by permission of the American jugiler. Here to do another picture for B. I. P., under direction of Paul Stein. John Drinkwater's residence for sale, with poet-playwright on look-out of the picture of the property. Grant of the picture of the property. Grant of the picture of the property. Grant of the picture of the property of the property of the property of the property. Grant of the picture of the property of

May.

St. John Ervine, shortly to have two Uister plays, in vain search for suitable Uister cast to perform them.

nem.

Edward Stirling to include
Lovers Leap' and Juno and the
Paycock' in his repertoire for South Edwarg
Lovers Leap' and
Paycock' in his repertoire for Soundamerica.
Raiph Richardson signed by Alexander Korda for leading role of
Whither Mankind?, new H. G.

Wells script.

Wells script.

Lillian Harvey getting a private
rlew of her Love Passes By at Coumbia's private theatre in Warlour Street.

view of her Love Passes By at Columbia's private theatre in Wanderstein and the Columbia's private theatre. The Columbia's production in Edinburgh next autumn. Fops and Louie continuing at the Patiadium despite Louie's sprained not the stage.

"Milky Way is John van Druten's adaptation of an Aifred Savoir play, in which Lucy Manhelm will make her London debut. George Black discributing specially closed the continuing and the continuing and the continuing and the continuing specially despite the special spe

Hollywood

J. C. Nugent planed in. Ed Marin back from Broady Sheridan Gibney back at War-

Mrs, Rube Goldberg in from New York. Kileg eyes keep Dick Arlen at

Ray Doyle back at Metro writing It's a home in the hills for Doris

Vincent Lawrence back at Par-Iris Adrian on vacash trip to San

Porter Hall baiting his lines for a pic nibble.

wing Scott editing Byrd film at

Al O'Keefe around again after touch of flu. touch of flu.

Flu score: Fred Datig in, Bernie
Hyman out.

Herbert Marshall heading for the

Herbert Marshall heading for the desert again. Sam Coslow tuning up Johnny Downs' pipes. Katharine Brown, Radio's eastern story ed., here. Adell Puett joining the William

n, nere.
Pruett joining the William

Adell Pruett journing to Swigart offices.
Mike Rosenberg back from his Arizons safar!
Warren and Dubin hie for Broadway next week.
Claudette Colbert back from New York via canal.
Feg Murrays hopped to Mexico City for vacash.

way next week.
Claudette Colbert back from New
York via canal.
Feg Murays hopped to Mexico
Max Trell of the Pictorial Review
enoping around.
Randy Scott emerged victorious
in battle with flu.
Lola Adams Gentry now a KainElizabeth Arden to invade the
make-up biz hero.
William to Baron back after a
tussic with Bomaine.
William to Baron back after a
tussic with Bomaine.
Bill Carmen back from Minnesota
after burial of his dad.
Jary Pickford tossed a party
Lon Chaney, Jr., heading south to
flah in Mexican waters.
Chester Hale teaching Garbo the
Mazurka dance at Metro.
Chester Hale teaching Garbo the
Mazurka dance at Metro.
William Howell at Universal for
a chinfest with her bosses.
Frank Capra wrestling with a
Kalimar and Ruby buttoned un
their 10-week Warners deal.
Ivy Wilson jumped to Frisco te
see the son off to the Orient.
Kalimar and Ruby buttoned un
their 10-week Warners deal.
Ivy Wilson jumped to Frisco te
see the son off to the Orient.
Kalimar and Ruby buttoned un
their 10-week Warners deal.
Will Rogers, back from Claremore, Okia., into 'Old Kentucky'.
Robert Garland planed in for
Visit with his wife, Gueenie Smith;
Robert Garland planed in for
Visit with his wife, Gueenie Smith;
Robert Garland planed in for
Visit with his wife, Gueenie Smith;
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Visit with his wife, Gueenie Smith;
Robert Garland planed in for
Willing Morgers, back from Claremore, Okia., into 'Old Kentucky'.
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Willing Morgers, back from Claremore, Okia., into 'Old Kentucky'.
Robert Garland planed in for
Visit with his wife, Gueenie Smith;
Robert Garland planed in for
Frisco been home for the summer.
Monekon Hoffe, ready to start for
England, returns to Metros-writing

mer. wearn home for the sum-Monekton Hoffe, ready to start for England, returns to Metro's writing staff.

Decca Joe Perry cutting disks with Guy Lombardo, due back this reek. G. Horace Mortimer assisting Lup-on Wilkinson on Hays office pub-

ton Wilkinson on Hays office pub-licity.

Philip Moeiler returned to New York to direct a play for Theatre Guild.

outld. New cut to New cut to New cut a play for Theatre Orry-Keity, Warner fashion expert, east for lookover of style trends.
Alian pson's Doberman Pinch-nardino.
Looks like the

Looks like the old Hollywood again with Mickey Nelian strolling the bird. Chaptin worked his company of the first time in years, and the chaptin strolling the first time in years, and the chaptin worked the company of the first time and the chaptin of the first time in years, and the chaptin of the chaptin of the chaptin work work with the chaptin of the chaptin o

write publicity for San Diego Tair concession.

To support the support of the sup

Going Places

By Cecelia Ager

Clase Will Tell

Clase Will Tell

Every once in a while there surges up in the hearts of the Music Hall production staff as sweeping, uncontrollable longing to put on something high class—something to show that they, too, know and love nice things, that they'se not Just sensitive minions of mass appeal, that, indeed, they that they'se not Just sensitive minions of mass appeal, that, indeed, they have the product of the minion of mass appeal, that, indeed, they have white for it.

This week being one of those whiles, and as producer Leon Leenidoff, conductor Erno Rapee, ballet directive Piorence Rogre and designer Vincente Minell—having given expression to their better natures by putting on Ravel's 'La Valse'—are whisting in perfect harmony and the carriage-concert-ballet trade is drawing up in large hunks and swooning its elegant delight—wouldn't you just know it'd be like the proletariat to crash the upper stratum and enjoy 'La Valse' too! Enjoy it quite as much as the holty-totis, and give it a resounding proletarian hand besides! Whereupon the Music Hall production staff has every right to stop whistiling and start crowing.

It's an achievement to translate Ravel's 'La Valse' into terms of popular appeal and yet make no encessions to the supposed traditions of popular appeal and yet make no encessions to the supposed traditions of popular appeal and yet make no encessions to the supposed traditions of popular appeal and yet make no encessions to the supposed traditions of popular appeal and yet make no encessions to the supposed traditions of popular appeal and yet make no encessions to the supposed traditions of popular appeal and yet make no encessions to the supposed traditions of popular appeal and yet make no encessions to the supposed traditions of popular appeal and yet make no encessions to the supposed traditions of popular appeal and yet make no encessions to the supposed traditions of popular appeal and yet make no encessions to the supposed traditions of popular appeal and yet make no encessions to the supposed t

sorbing whole.

And then there is the first part of the stage show called 'Varieties', designed no doubt to pacify the muggs who, stubbornly, go on liking the highbrow part that follows anyway. Starting off in 'The Athletic Club', which compels the Giee club to cavort in a gym as if they were comics, which they are not, it soon changes to 'The Solarium', in which the Rockettes, in blue satin shorts and yellow Jerseys, reveal that even when they exercise, even when they do wand drille—they're still as one. The Rockettes' solarium, right in the heart of Manhattan, is surrounded by skyscrapers (painted on the backdrop) which are so interested in what the Rockettea are doing Mr. Minelli can just see them reaching for their opera glasses the better to watch the little darlings.

Brains Unnecessary

Brains Unnecessary

When, in 'Life Begfins at 40, Jame Darwell shows Will Rogers how her new modern electric kitchen works, explaining to him that its mechanical aids now permit women the time to think—Mr. Rogers, who is a newspaperman, mulis that over, inquires 'What do you think?' But Mr. Rogers, asking that question, isn't being mean. Anyone at all, watching the women in 'Life Begins at 40,' would be startled to learn they think. 'Life Begins at 40 is a very folkey picture in which Mr. Rogers handled all the thinking necessary. It's such a folkey picture, in fact, that when Mr. Rogers says Rochelle Hudson is the town school teacher—very well then, young, pretty, helpiess Miss Hudson is a chool teacher—Fortunately for the verities, there are no shots of Miss Hudson actually teaching school. She is shown only after school, as a wide-eyed girl love and as a wide-eyed girl who believes Mr. Rogers is just the smartest man.

Bernie's 8. A. Competish

The three hardworking acts which precede the Old Maestro at the State, and which three with elegant relief his subtle cooch, delicately suggested Lindy Hop, bent-elbow golf swing and debutants bows—dainty bending of his knees while lightly bobbing from side to side—are themselves examples to give one pause anent what women will do to prove they're just, as good in this man's world.

Take Stylia and Clemence, for instance, two noisy young ladles who emulate knockabout comics, with acrobatic tumbling and taps in reserve. Dressed in page boy costumes—blue trousers and red Jackets—they enter singing with voices like the Foy Family daughters, and no sooner they get that over with than they're finging themselves loudly about the stage, taking resounding pratt falls, struggling for comedy concerned with derrier-extending and dead pans. Maybe Sylvia and Clemence have heard that women are supposed to be the weaker sex, fragile creatures needing protection, but they don't believe it. Thy're not interested, they'd rather wrassle.

Then there's the lady Martin, of Martin and Marti

tures needing protection, but they don't believe it. Thy're not interested, they'd rather wrassle.

Then there's the lady Martin, of Martin and Martin. Mustn't be fooled that she comes on in a tan creps evening dress with white fur-edged cape collar. That's only for a flash. She's back soon, stripped to yellow bras and shorts, encrusted with turquoise blue bows, silver gray stockings encasing her fine legs, and straightway shinnys up to the trapeze where she balances herself in sil directions both on the bar itself and on a chair placed on the bar, without holding on, while her parties concerns himself with his own special contortions on the bar above. The lady Martin can take care of herself, too.

And so can Peggy Ames, of Arite Lewis and Peggy Ames. While she doesn't go in for physical provess, it's plain as she stands on the platform over the plit in her white satin ensemble, with white fur collared jacket, gold crushed belt, silt skirt, molded hipline, flared cuffs, rhine stone clasp at the throat and white flowers in her hair—that Miss Ames has a strong personality, abott a pleasant one. She's forceful.

Modern Flash

It Happened in New York' looked upon 'Twentieth Century', found it good. And so its heroine, too, is a tempestuous star, a willful, violent child, temperamental victim of her own caprice, who even hurtiles eastward on the very same train. Its heroine is, besides, Gertrude Michael, a hard, hard worker, an actress sincere and obedient to direction, which are fine qualities even if they don't make up for Miss Michael's lack of he physical attributes necessary for the role.

Despite clusters of blonde curis, a French mad, a huge hotel suite, a black marble bath tub, a white toweling robe with monograms on two pockets—somehow glamour eludes Miss Michael. The harder she pursues it, the greater the distance it places between itself and her. Good make-up doesn't anil It, can't, when curves, siyle, pictoral s.a., are wanting, the content of the

Anti-U. S. Law

(Continued from page 15)

(Continued from page 15)
the nationalistic rider was inserted
and the bill was reported favorably.
Hadn't been hought that an atthe condition of the conditio aid. But they need more than that, and they found it in the form of a clause in the Franco-German commercial pact of July, 1934, providing that there should be no distinction in. France between the conditions of sale accorded to French and German products.

This would mean that the discriminatory tax could not be applied against German films, because an international pact takes precautions.

criminatory tax could not be applied against German films, because an international pact takes precedence over a domestic law. Thus American films would be taxed more, inside of France, than German films, and unfait discriminations, and the second of the country of the countr necessary he would oppose the measure in the Chamber, and Premier Flandin also acted to squash it.

it. Seems unlikely now that another attempt will be made to bring the bill up. Results of rider, however, is that the French film trade, which was badly in need of general tax relief, will get none at all because this attempt was made to make it discriminatory against the Yanks.

Hollywood

(Continued from page 60)

(Continued from page 60)

nor Family, vaude, picked for part in Fox* Red Heads On Parade*. On the continue of the continue of

Vienna

Helmuth Krauss coming to the Ufa cancelling contract with Ma-

fore, cancelling contract with Maritha Recket.
Hungarian base, Sisckely, ty sing at the State opera.
King Lear with Werner Krauss revived at the Burg.
Richard Hagenman opera, 'Capon-device of the Burg.
Richard Hagenman opera, 'Capon-device of the Burg.
Richard Hagenman opera, 'Capon-device of the State of the State

By Hal Cohen

Saily Gay back in town for a week with Charile Davis ork.
Georgie Somers heading new floor show at Joe Bennetts intermed with the state of the stat

Among the Women

By The Skirt

Best dressed wamen of the weeks (Hollywood Restaurant)

A goodly dinner crowd greeted Sophie Tucker's first appearance at the Hollywood Restaurant. For a blonde, Sophie gathered an unusual tan while in Florida. It is very becoming.

You haven't heard 'The Continental' until you hear Sophie sing it. She has an entirely different interpretation of it. And it is swell. Sophie gown is stunning. Of white crope made very plain, the skirt sports two long ends at the back of perivinkie blue chiffon. Clips catch the bodice below the shoulder straps. A coat of the periwinkie is worn for a minute.

odice below the snowner storys.

The show at this restaurant must have been going along for some time, he costuming showing much wear.

Very British

Very British

Westminster Cinema is very British. A top-hatted gentieman takes tickets and the two ushers are in. Eton suits. The film is a British-made production of The Great Waltz. Jessie Mathews is starred and Fay Compton featured.

After the stage version now going on at the Center theatre, one would expect the picture would go it one better, but that's not the case. Exactly 29 people witnessed the first showing of this picture.

Miss Mathews is weak as Resi and Miss Compton is lovely, but doesn't suggest a countess. The full hooped costunes worn by Miss Compton are elaborate and unusual. The gown worn for the famous concert consists of tulie rosettes with each center ornamented with a Jewel. Another gown has a biack lace belore and more lace is introduced into the skirt in fesioons. A black gown has a standing collar of velvet. The feather picke bonnets are very becoming to Miss Compton.

Miss Mathews, as a daughter of a cateer, wears several simple dresses of the full skirted variety and oddly enough is at work behind a counter in a most elaborate net costume.

More British

Jack Buchanan comes to the Rivoll in a picture version of Brewster's Millions. Too bad it couldn't have been made in this country. The British picture industry hasn't as yet made an important musical, and Buchanan is much too valuable to be messed about. We have our Fred

British picture industry hasn't as yet made an important musical, and Buchanan is much too valuable to be messed about. We have our Fred Astaire and England has its Jack Buchanan, who, has gone on for years and decent looks a day older than he did 10 years age. And he is the best dressed man on any screen.

Lill Damita. She makes the English misses book sich. Miss Damita is a chorus girl at the start and is seen in very short frock of black and white with a heart shaped hat. A solid sequin gown has stars woven into the pattern with feathers over the shoulders cape fashior. A white lace frock is worn with a large hat, a bird lying flat on the birtim. This miss is charming in a white wig and wearing a silver gown with much feather trimming. Practice shorts are worn, and also, long frousers.

Nancy O'Nell plays opposite the star. Sydney Fairbrother, an elderly miss, is rather a bore. The large chorus look their best in white shorts with black tops with anchors at the breasts. The American stepping of the numbers amazes until the program is perused and then one doesn't wonder any longer. Dances arranged by Buddy Bradley.

Talk Comes Well Dressed

Talk Comes Well Dressed

The Case of the Curlous Bride's at the Strand theatre is the talkies of the talkies. Margaret Lindsay, the lead, tooks well in a tallored suitof a light cloth. The three-quarter coat is belted and the hat is one of the new off-the-face effects. A black dress has for trimming two white hall buttons with the collar and cuffs inted in white. Claira Dodd, as a wisecracking stenographer, is nicely dressed in dark clothes with different designs in the collars. One cocktail frock is of black with a white front. Winfred Shaw, in a buriesque show, does a number in a white site costume. She also shows a black saftn suit worn with silver foxes. Chorus girls behind Miss Shaw are in costumes constitute of a set of bows, one at the throat, one at the breasts and still another around the loins.

Aviation Jitters

West Point of the Air at the Capitol leaves one quite filtery with the many crackups. Any one planning sir trips will think twice before taking off. Commercial airlines will not be so pleased with this picture. Wallace Beery, who is a pilot on his own, does got does an instructor at an army post. There must be love since the season of t

toi at Duquesne Garden's six-day bike race. mith Fails Divorced Wife. Grit von Elben to play lead in Bus Fekete's Birthday at the Volks. Rose Stradner playing opposite Gustav Froelich in Carnival Night: Tad Shawn's male dancers sched-Gustav Froelich in Carnival Night: Tad Shawn's male dancers sched-Gustav Froelich in Carnival Night: Tad Shawn's male dancers sched-Gustav Froelich in Carnival Night: Tad Shawn's male dancers scheduled for a one-day stand here late to late to the Volks.

Pittsburgh

By Hal Cohen

Sally Gay back in town for a week with Charlie Davis ork.

Sally Gay back in town for a week with Charlie Davis ork.

Sally Gay back in town for a week with Charlie Davis ork.

Sally Gay back in town for a week with Charlie Bavis ork.

Sally Gay back in town for a week with Charlie Bavis ork.

Sally Gay back in town for a week with Charlie Bavis ork.

Sally Gay back in town for a week with Charlie Bavis ork.

Sally Gay back in town for a week with Charlie Rich going to Hollywood bookings for Alvin.

Sally Gay back in town for a week with Charlie Rich going to Hollywood bookings for Alvin.

Sally Gay back in town for a week with Charlie Rich going and Bavis ork.

Sally Gay back in town for a week with Charlie Rich going on Broadway.

John Fallie Rich going to Hollywood Bavis.

Charlie Rich going to Hollywood Bavis on the John Sally Gay on Broadway.

Josephan and Mark week of show with the week of show at Job Bavis on the John Sally Gay on Broadway.

Josephan and Mark week of show with the week of show at Job Bavis on the John Sally Gay on Broadway.

Josephan and Mark week of show at Job Bavis on the Job Bavis of the William William it of extra poundage they blamed on the beer.

Charlie Mark week of Sally week and William with a tot of extra poundage they blamed on the beer.

Charlie Mark week of Sally week and William with a tot of extra poundage they blamed on the beer.

Charlie Washburn, here short time week of show at Job Bavis of the William William to the tot of extra poundage they blamed on the beer.

Charlie Wash week on the Job Bavis on the J

Buenos Aires By Wally Downey

Willy Forst's Unfinshed, Symphony at Ambassador. Sid Schwarta, Metro, arrives for one of his periodical co.6.

The state of the state o

Gluckeman boys, Argentine distrip-utors.

Carlos Gardel, No. 1 Argentine tango songbird, now filming with Paramount, has been signed exclu-sions. In the second of the second New national picture, Noches do. Buenos Aires' (Nights of Buenos Aires') received generally good press notices after its release, three days ago, at the Monumental. Gonference, with delegates from Argentine, Firzill, Bolivia, Chile, Paraguay and Uruguay, opened here today by Argentine minister of in-terior, Leopoldo Melo.

News From the Dailies

This department contains rewritten theatrical news items as published during the toeck in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vaniert takes no credit for these news items; each has been rewritten from a daily paper.

East

Dr. J. Alfred D'Onofrio has leased the taxpayer at 199-196 Richmond avenue, Port Richmond, Staten Island. Will raze and replace with Island. Will raze and replace with a picture theatre. Lease is for 21 years with two renewal options. The old Alexandra Palace, Lon-don, chosen as the first British tele-vision station. Former exhibition hall

harry F. Gerguson (he's dropped the Prince Mike stuff), may take a job on a dude ranch in Arthona. The prince Mike stuff), may take a job on a dude ranch in Arthona. The property of the prop

against California if the taxes are slapped on.
Treasury Department orders that import duties must be collected on import duties must be collected on the collected to the collect on that.

S. Bayard Colgate of Colgate-Palmolive-Feet announces his scap the newspapers breatised only in the newspapers breatised.
Department of welfare portable shows skedded to hit the parks around June 15. Five troupes will operate.

Department or weitare portable shows akeded to hit the parks around June 15. Five troupes will open shows akeded to hit the parks around June 15. Five troupes will be shown as the process of the proces

Davis & Hayes, Inc., formed to put tock into three out of town spots. "The Great Waltz' took in its millionth dollar at the Center, Radio City, Thursday night (4),

City, Thursday night (4).

Suprame Court enions plekets at the Eltings theatre from using unfair placerds. House hea 36s men and statements by Allied and Empire that the house is non-union are incorrect, declared Justice Dore. Ruling may affect other spots.

Morton A. Milman suing Jimmy Durante for commission alleged to be due from an air contract. Asks 34,800.

be due from an air contract. Asks \$4,800.

Flainciothes men pinched the manager and three girls at the close of a performance at the Catcher of the second part of the show. Girls were Bubbles, Yvonne and Marie Voe. Edwin Ro-land taken in for alleged permitting the second part of the show. Girls were Bubbles, Tvonne and Marie Voe. Edwin Ro-land taken in for alleged permitting the second part of the show. Girls were Bubbles, Tvonne and Marie Voe. Edwin Ro-land former College player, will capitalin.

Ruth Sorei-Abramowitz and George Croke, extled German dancers, passed through Ellis Island as arrists, but Mrs. M. Chasen, their tract labor. Retailation for similar actions against American musicians abroad.

Claude Rains given a divorce at

plainist, was turned back as contract labor. Retaliation for similar actions against American musicians abroad.

Claude last week. Desertion offered as the cause. She is also on the stage. Quietty married Monday (8), to Frances Propper, non-pro. of the Bronx.

She was a proper of the contract of the Bronx was provided in the Carmel (N. Y.) summer stock the carmel (N. Y.) summer stock of picketing the Oxford burlesque theatre, Brooklyn, were fined \$5 each, Decision reserved until tomorrow (Thursday) in the case of the others Nicholas Hannen in 'Accent on Youth. Hannen has gone to London for Jane Cowl's Hervey House.' Lady Macheth of Menzik' given in Paliadelphila, Friday (5) with the section of the carmel of the curtain in a gesture and barcd the vision, but no one excited, though there had been plenty protest in advance. In a secture and barcd the vision, but no one excited, though there had been plenty protest in advance. The carmel of the production and the paternity of her child. Evidence held insufficient. Settlement denied. Howard, who set one afternoon to clean up all requests from school paper journalists for an interview, played to an audience of 300 at the Broadhurs. Denos, collisted, who disappeared about two years ago, His landlord appealed to the police last week when he became worried about nearly 66 dividend checks which had pitsed up.

These set Club pines and alond is again on the upbeat. With the titchening of the watch on booticgers, denatured alcohol is again on the upbeat. The second of the carmel of the carmel of the place of the carmel of the patern of the place of the Scarmel of the place of the carmel of the p

old maid as the best play of the year.
Ringling show arrived from Sarasota and moved into the Garden.
Times sq. had a reverse at Pway and 46th and spouted steam five stories high. No one hurt.
Henry L Young now manager and Coney Island preparing for a post-depression season. Luna Park is being brushed up. Steeplechase will open Easier Sunday.

The Control of the C

cause the composers are busy on pictures.

Louise Groody will come back to Eway in 'Nothing Up Her Sleeve,' which M. S. Schlessinger will pilot. American Arbitration assu. last week awarded Robert Lorraine \$33. the control of the control of the control of Times Have Changed.' Under Router in the looked to Theodore Roibein, producer, for replacement. Offered tailor bills for \$498, but William A. Brady, Herman Shumlin and George Backer, who were the Judges, wrote, of \$75 for depreciations of the control of the co

Charles Foley, Fritz Krcisler's manager, ill in Paris. The violinist will probably abandon his planned South American tour. New Yorkers planning second an-nual music festival near Stockridge in the Berkshire hills this summer.

in the Berksnire mind the Want to make it an American Saiz-burg. Will start in August with an

the statistic and the statisti

Rep. Connery of Mass. introduced in Congress a bill for the creation of a Fed. commission for the advance-ment of music and art. To give em-ployment to idle musicians and art-

ployment to the state of the st

another the Neck, queen, day (6).

Legalization of beer had its second birthday Sunday (7). Brewers estimate their's is a \$2,000,000,000

ond Satthday Sunday (7). Brewers estimate their's is a \$2,000,000,000 industry.

Members of Theatre Assembly numbering 800 met for their 21st annual Spring get-together at the annual Spring get-together at the Maristratie Brodsky freed two men and two women along with 101 witnesses, of an alleged strip show which took place at a waters' club in Greenwich Village. Jurist defended act with comparisons to opinion are not indecent, but artistic. He discredited copy testimony that a strip was in progress when joint was railed. Producer and Hilling of Whitty John Guenhill and Greatrex Nowman fined \$50 in police court on complaint of Lord Chamberlain who objected to two scenes in 'Stop the Press' ('As Thousands Cheer'). May also revoke theatre license.

Coast

Studio Club in Hollywood, home of extra and bit players in pictures of extra and bit players in pictures of the players of the pictures of the

Southern Caillornia to prepare for a law degree.

Marchay McGowan, former film actress, asked divorce in L. A. from A. Hays Busch.

Kazan, film dog, saved from auction block when L. A. Judge post-time of the control of the control

OBITUARIES

ADOLPH 8. OCHS

Adolph 8. Ochs, 77, publisher of the N. Y. Times and the Chatta-nooga Times, died in Chattanooga, April 8, of a cerebral hemorrhage. He was stricken while eating lunch.

Under Ochs' skillful management the N. Y. Times had been raised to the N. Y. Times had been raised to a foremost position among the world's newspapers and gained international Importance. He was one of the last of the personality newspaper editors, atthough strength of his papers always lay in the strong organizations he built up. The Times world news service is generated to be a service of the personality newspaper, econyaping to that of the more powerful news syndicates.

cates,

Ochs was for a while interested in Philadelphia newspapers also, having owned and operated both the Philadelphia Times and Ledger, which papers he merged. He sold the combination to the Curtis fam-

Louis Wiley, Ochs' business manager and friend for many years, died only a couple of weeks ago.

MEL KLEE

Mel Klee (Mel Lefkowitz), 42, dled
April 8 in Columbus hospital, New
York, after a series of paralytic
strokes. Burial took place April
9 in Mt. Hebron Cemetery, Flushing, N, Y.

Klee was a vaudeville performer for more than 20 years, starting as a song-plugger with Al Herman, working from a box, and eventually working from a box, and eventually inheriting Herman's act when latter went to the Coast. Klee became a standard single both in white and blackface and in later years was frequently the topliner for Fanchon & Marco Ideas and girl-acts. Surviving him are his wife, Frances, and two sons, Larry and Walter.

FRANK L. (BIDDIE) MARTIN
Frank L. Martin, 54, almost universally known as Biddelf, who began. his, stage career with Hi
Henry's minstules '37 years ago,
died in Flint, Mich., March 31,
where since 1900 he had been in
charge of various theatres. He went
to the Stone opera house, in Flint,
to the Stone opera house, in Flint,
be stage manager and later took
over other houses.
He was widely known to visiting
professionals and for 20 years he

professionais and for 20 years he was secretary-treasurer of the stage hands local, 201. His widow, a son and two brothers, all of Flint, sur-vive him. Interment locally.

RUBY LAFAYETTE

RUBY LAFAVETTE
Ruby Lafayette, 90, who played
grandmother roles in picture since
1917, died April 3 in a sanitarium
at Beil, near Los Angeles. Services
were held April 5 in L. A., followed by cremation.

by cremation.

After a long stage career, which began in the early 70's, she came to Hollywood and made her first film appearance in Mother O' Miné. Her husband, John T. Curran, also a stage actor, died in 1918. Two sons and two daughters survive.

AUSTIN KING

Austin King, 57, one of the best known horse trainers in the circus world, died of a heart attack with the Barnes Circus in Los Angeles,

April 4.

King, who had been with the show
for 20 years, broke all the high
school menage and liberty horses.

Previous to joining the Barnes show
he had been with the Barnum &
Balley and John Robinson circuses.

Burlal was in Los Angeles.

JACOB MAYER

JACOB MAYER
Jacob Mayer, 61, stage carpenter
of the Cass thearre, Detroit, died
three last week, Flye years ago he
was in an automobile accident from
which he never fully recovered, but
be was able to continue his duties,
in earlier years he had toured with
many companies as boss carpenter and was noted for his resourceful-ness. Since then he had been car-penter at the Whitney, Garlck and, since 1926, the Cass.

s restaurants, in suit for divorce filed in L. A.
Edward Covell, dress extra, arrested by L. A. police on what they charged was an attempt to run down with his auto a group of five extras, whom he assertedly declared were with the same and the second of the extra file of what police called an epileptic attack.

ARTHUR WINSTOCK

Arthur Winstock, 42, son of Mel-vin G. Wlistock, who several years are was president of the People's Amusement company, Portland, died recently. The son, also, had been active in theatrical affairs. For the past two years he had re-sided in Everett. He had been ill a long time.

Survivors include the widow, the father and two sisters.

ALBERT HALLETT

Albert Hallett, 65, long known in legit, dled April 3 in Hollywood fol-lowing a two years illness. Last stage play in which he appeared was with George Fawcett in 'Great

IN LOVING MEMORY OF MAURICE ABRAHAMS Died April 18, 1981 BELLE and HERBERT

John Ganton, at the Vine Street, Hollywood, three years ago. Sur-vived by his widow, the former Agnes Johns, stage actress.

LEWIS B. DOMAN

Lewis B. Doman, 67, nationally known in music circles as the per-fector of the player plano mech-anism and inventor of the reproducing pipe organ player, died last week at his home near Eibridge, N. Y. He was founder of the Amphion Piano company.

WINIFRED BARNES

Winifred Barnes, 41, who had started with George Edwardes at the London Galety as a chorus girl and worked into star assignments, died in Eashbourne, April 5. She retired in 1924 to run a poultry farm. farm.

BENNIE MOTEN

Bennie Moten, 38, colored orches-tra leader, dled April 2, in Wheatley, hospital, Kansas City, Mo. He had gone to the hospital for a tonsil operation and died on the operatins table.

EMIL MYLNARSKI

Emil Mylnarski, 65, former di-rector of the Philadelphia opera co., died in Warsaw, April 5, He had returned to his native land several years ago.

LOUISE KIRBY MURPHEY

Mrs. Louise Kirby Murphey, 74, sponsor of Urbana's famed Little theatre movement, died March 30 at her home in Urbana, O., from a heart attack,

JULIUS BIERLICH

Julius Bierlich, 53, former con-cert master for Los Angeles sym-phony orchestra, died April 1 ia Los Angeles. He was uncle of Ferdie Grofe, composer.

ADA BEECHER

Mrs. Ada Beecher, 73, film character actress, died March 30 in Hollywood.

Mother, 67, of Walter Robinson, Warners assistant director, dled April 4 in Hollywood.

Mother of Harry DeShon, agent, died of a heart attack April 2 in Los Angeles, aged 66.

Jean Papouin, employed in Para-mount French publicity department, died in Paris, March 19.

Daughter, Jacqueiine, of Edouard Pasquie of Pathe Natan newsreel, died in Paris home.

Mrs. Georgia Shores Aylesworth, mother of M. H. Aylesworth, died in Fort Collins, Col., April 4.

LETTERS

VARIETY Address Mail to VARIETY Address Mail tolerk. POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT DE ADVERTISED IN ONE ISSTE ONLY

Barre Yosbel Curtles Blanc Lewis Kay Martyn F

McLoud Jean Ryan Jimmy Schmidt George Shaw Mary

BARNES SHOW'S TANK ACT IN L. A. MUD

· Hollywood, April 9.

Barnes Circus ran into the wors Most of the ground on the Wilshire. Fairfax lot was under water from a three-inch downpour and 200 bales of hay had to be spread before the blg top was stretched.

Two elephants sank in the muc and nearly went under in filled-in oil pits, requiring 20 bulis to pull them out. At the matinee several es bogged on the hippodrome k and difficulties were experi-

horses bogged on the hippourous track and difficulties were experienced all around.

Show opened here Monday (8) after completing nine days in Los Angeles. With weather against it, husiness fell below last year's peak, but bettered the 1933 gross by 30%.

Cohan

(Continued from Page 1)

for Cohan, that happening in Eric on a Saturday.

Film Houses

Film Houses

Among the stands were three auditoriums—Des Moines, Omaha and
Louisville. In Pennsylvania houses
which have continuously played pictures ditched the films for Cohan,
Places like Erie and Bradford, Pa.,
and Jamestown, N. Y., had been
visited before by Cohan, but it was
so long age that he denied playing

'em.

His last previous appearance in
Madison, Wis., was in 1889, Cohan
playing there in 'Peck's Bad Boy,'
but he remembered that the kids threw stones at him when entthe stage door, just to prove they

the stage door, just to prove they were as tough as he was.

Cohan recalled, too, that his last just through the sticks was in 'The Yankee' Prince,' season of 1910-11.

That, of course, was when he was one of the Four Cohans.

Low mark of, the tour was Cleve-

Low mark of the tour was cleve-land, where the gross was only \$11,-600. That is said to have been an even break. At the time a chain store strike was in progress and many shops closed, fearing labor trouble. In the same spot the Fol-lies encountered the worst week of

State of Ohio

State of Ohio
But, in Toledo, in the same state
of Ohio, 'Wilderness' had its best
eingle night, grossing more than
\$5,000 at \$3.30 top. In all other
stands' the top was \$2.75. Paramount picture house was played,
call for tickets-reversing the usual
order—they all wainted tickets within the first 10 rows.
Toledo was at one time regarded
as the worst one-nighter in the
country.

as, the years one-nighter in the course of the course one-nighter in the course of the conservative Theatre Guid amused and pleased. Not one squawk was reported made from that office. Billing included such trick printing as flat four-sheets, bull streams (half stands) and flat two-sheets, in addition to pictorial stuff. Banners, like election times, were strung across the principal streets of Boston, Baltimore, Chicago and Toldeo. cago and Toledo.

Other highlights of the tour were

Other highlights of the tour were the parade in Providence, with the mayor and Cohan heading it and the performance in the town hall of North Brookfield, Mass, where Wilderness was done without costumes or scenery. Loud speakers were used for the mob who couldn't were used for the mob who couldn't have been used to be the speakers were used for the mob wilderness of the was a substantial to the child of the country of the mental stop-off.

Sailing Lake Erie

Toledo, April 9.

Toledo, April 9.

Steamer excursions on Lake Erle again will be promoted by H. E. Stalker here this year. The steamer Put-In-Bay has been chartered to make weekly frips to Island resorts. The first trip June 3.

MASS, PUPS AND PONIES

Permits Probable for Both Hound and Horse Racing

Boston, April 9 Construction on a dog track in Revere, Mass, five miles from Bos-ton was started Monday (8), al-though the field is not yet absolutely though the field is not yet absolutely clear for pup racing in this locality. The outcome of a zoning hearing April 24 will finally settle the question. A permit to construct the track was issued last week to George C. Funk of the Bay State Greyhound Association; and Howard C. Davis of the Old Harbor Kennel Club. Both operators will merge their interest in the one track when they get the

in the one track when they get the operating license.

There is little doubt expressed in local racing circles that the deal will go through in time for a series of 103 nights of racing, as planned. Races with pari-mutuel betting, are scheduled to start May 18. Only 25 more nights of racing this year are allowed under the present Massachusetts law, but it is understood that the Worcester Grephound Association is interested in the balance of race nights loft.

Revere track will be located on the sits of old Wonderland' an amusement park that saw its heydey 30 years ago.

Boston will be the site of a horse track to be constructed this spring track to be constructed this spri

Rodgers for Dallas

Dallas, April 9.

Nat D. Rodgers, director musements for A Century of Pr usements for A Century of Frog-s, Chicago, appointed same job h Centennial Exposition in Dalla '36. Rodgers has been on expos-hnical staff for two months al-

ready: - ...
Busy whipping amusements code into shape. Rodgers says can't tall hiz to prospects for anoth He also has charge of all exhibits

Another Mudder Starts

Winston-Salem, April 9 Winston-Salem, April 9.
Barnett Brothers Circus opens
April 9 at Hickory and will play this
city as its second date. The motorized show makes its winter headquarters at York, S. C., and will play
the Atlantic scaboard and Canada
this season.

the Auanta this season.

The show will not play any towns west of the Mississippi on account of the drought and dust storms.

Protest Seaside Mutts

Atlantic City, April 9. The renewal of the option for the rental of the Municipal Auditorium for greyhound racing again broughl protests from the Amusement Mcn's Association Saturday (6). The promise of Mayor Harry Bacharach that there would be no free distribution of tickets to the track this summer and that he would induce the proposers in close at 11 p. m. fell. promoters to close at 11 p. m. fail to mellify the amusement mon who

to mollify the amusement men who contend that parl-mutuel betting is harmful to their business.

Likely that the city may create its own racing commission, inspectors and rules in accordance with the original enabling law passed by the Legislature last year.

Terrell Single O

Chicago, April 9.
Zack Terrell, part owner of the Cole Bros. & Clyde Beatty circus was granted a divorce last weel from Mrs. Myrtle Terrell on charge

Under the divorce decree Terrell agreed to pay his wife \$50 a month and to deed her their \$50,000 home in Owensboro, Ky.

New Title

Charlotte, N. C., April 9. Carolina's Fair, Charlotte, finding Carolina's Fair, Charlotte, Inding that the Central Carolina's Fair, at Greensboro, was incorporated under that name, has changed its moniker to Carolina's Agricultural Fair for purposes of incorporation. H. W. Harkey is president, and the authorized capital stock is \$100,000.

CIRCUS ROUTES

Al G. Barnes Circus
Hollywood, April 3-10; Santa Monica.
11; Pasadena, 12; Glendale, 13, Ventura,

U. S. Shows Ready

Shrevenort Le April 9 Shreveport, La., April 9.
The United Shows of America, which has been in winter quarters here, will hit the sawdust trail on April 18, and will be gone until October when it closes its season at the Louislana State Fair and Cen-

the Louisians State Fair and Cen-tennial Exposition, Oct. 19-27.
William R. Hirsch, president, and John Castle, v.p., will trayel with the show. W. D. Lohmar, secretary-treasurer of the unit, is in Montana and will join the aggregation when it opens in Joplin, Mo., 22.
There will be 12 major rides and and control of the president of the presi

floodlights, each capable of a mil lion candlepower, will spray the heavens and carnival grounds

CAST SUES FOR SALARIES IN **ATLANTA**

Atlanta, Ga., April 9.
Atlanta's burleycue has wound up.
he courts, criminal and civil,

Attanta's purjectue has wound up. The courts, criminal and civil, got it.

After braving censorship and one thing and another, the Atlanta theatre has gone dark and 15 members of the company have gone to court to collect two weeks' salary. The action was directed against O. L. Freeman, manager, and Mr. and Mrs. Dave Love, the largest stockholders. Love also was the orchestra leader.

Charges of public indecency were docketed against Freeman and a group of the principals. Freeman and four members of the company pleaded guilty to the charges, Free

pleaded guilty to the charges. Free-man drew a fine of \$100 and 12 months on the chain gang, the gang sentence being suspended on pay-ment of the fine. Suspended senment of the fine. Suspended sentences of 12 months each were imposed on Charlotte Gray, Joan Frank, Monte Dale and Tamara Reins. Charges against Snookle Woods, Hazel DeVoe, Vloief Spivey and Mrs. H. C. Gregory were dropped when it was brought out that they had left town to ill en-

The financial collapse of the com The financial collapse of the com-pany occurred after a raid on the burlesque house. The strippers were heavily clothed after the raid and the yokels would not turn out to see the denatured burley. The stage hands were the first to quit and members of the cast gamely shifted their own scenery until the scenery.

was removed.

Patronage was good until the gals
were made to drape. Then the whole
thing fell apart.

Booting Md. Pooches

Balltmore, April 9.
Bill that proposed the licensing of greyhound galloping tracks in Maryland finally met defeat in the closing session of the State Legislature last week. Bitter pro and con fight over matter had been wag-ing since January.
Dog tracker prop pictures exhibs and operators of the eight Maryland hoss racing plants.

Weadick in the Money

Calgary, April 9.

Guy Weadick won his suit against the Calgary Exhibition Company, Ltd., in Supreme Court of Alberta recently when Justice I ves ruede that Weadick was wrongfully dismissed as Stampede manager following the Exhibition of 1932 and awarded him 22 700 damases

lowing the Exhibition of 1932 and awarded him \$2,700 damages, Weadlok produced the Stampede in connection with the Calgary Ex-hibition in 1923 and managed it each succeeding year until his dismissal

BARNETT BROS. START

Charlotte, N. C., April 9.
Barnett Brothers Circus, which winters at York, N. C., has booked winters at York, N. C., has booked several weeks of playing time in the two Carolinas and was to bit the road yesterday (8). Opening date is Hickory, with Winstom-Salem sec-ond. The show has three rings, and parades each day.

NRA Refuses to Regulate Burlesque's Morals: Claims No Censor Authority

RIALTO, CHICAGO

Chicago, April 6.

After the house had been close about a year N. S. Barger, operato of the westside Star and Garten has dusted off the seats of this, the about a year N. S. Barger, operator of the westelde Star and Garter, has dusted off the seats of this, the only loop burlesqueric. Barger has dusted off the Starger has dusted off the Starger has to mean something to the burlesque patrons of this town, and his name has box-office value. This was proven by the capacity biz in: a house which was a burlesque loser for several years.

Barger is giving them plenty of sow here. It ran 90 minutes, with sow his constitution of the intrinsic scenery seen around this town in a long time.

Heat is off in this town and that means that the brassleres arc-off again.

means that the business again.

Barger has gone sort of musical comedy in the Rilato instead of straight burley. There is a lot of singing and an overdose of chrous numbers. Using 18 girls in this line and they work hard and often both in tableaux displays and in hear woutlines.

line and they work nard ann outsboth in Itableaux displays and in
leg routines. The provides of the state o

Robson.

Asking 55c, top and is changing shows weekly.

Gold.

Mutuels at Maine Fairs

Augusta, Me., April 9. The Maine lottery bill was today indefinitely postponed and Maine state coffers will not be filled with lottery money for another two years,

anyway.

But Gov. Louis J. Brann has signed the pari-mutuel betting system bill, and at least 13 Maine fairs tem bill, and at least 13 Maine fairs and possibly 16 will make use of the system. Race track at Houlton, which has not recently been used for fair purposes, will at least come back into the racing game the coming summer and in all probability fairs will be resumed there in 1936.

Downie Bros. Ready

Macon, Ga., April 9. Downle Brothers' Circus has scheduled its first performance of the new season for April 17 here, where it has been in Winter quar-

The local post of the American Legion is sponsoring the opening performance.

John Robinson Ill

Cincinnati, April 9. John G. Roblison, 62, grandson of the founder of the former circus of that name, is in a scrious condition at his winter home in Midmill. He is suffering from a throat allment, for which he undersent three operations during the throat aliment, for which he under-went three operations during the past year. His wite is with him and several days ago she summoned their son, John G. Robinson IV. local attorney, from their home here. Twin daughters of the elder Robinson, Mrs. Bleanor Needles, of Cincinnati, and Mrs. George Kreb-biel, of Detroit, were with him until a short time since. Robinson junior has deferred plans of re-entering the circus field with a show this year on account

with a show this year on account of his father's lilness.

Pontchartrain May 5

New Orleans, April 9. Harry Batt will open Pontchary, train beach May 5. Resort has been renowated and landscaped and present plans; call for introduction of acts that were at Chicago World's Fair. Flyst week's attractions will include the Flying LeVans.

· Washington, April 9. Washington, April 3.

Efforts to stampede the Recovery Administration into protection of morals of buriesque fans are finding the government cool to suggestions that the burley code be amended to include a list of do's and don'ts for strippers.

Adamant in its refusal to b

a watch-and-warder, NRA is turning thumbs down regularly on all

a watch-and-warder, NRA is turning thumbs down regularly on all requests for government intervention in the burlesque field, passing the buck to local police and license agencies and explaining that the Recovery Act contains no authority for the second of the second of the second of the Recovery Act contains no authority for the second of the second of the Recovery Act contains no authority about vulgarity in burley now tucked away in his files. Deputy Administrator William P. Farnsworth denied last week that the government has any intent to reopen the burlesque code or of issuing regulations governing the nature of entertainment. Blue Sagle the second of the second

9 N. Y. Arreste.

Two Times Square burlesque ouses, Republic and Galety, were

Two Times Square buriesque houses, Republic and Gatety, were involved in backstage pinches on days lest week. In all, six strip women and three theatro employes were arrested and held for hearing in Magistrate's Court.

Arrested at the Republic were Margie Hart, Toots Browner and Gladys McCormick, all principal women; Jack Keller, stage manager, and Edward Goodman, of the front and Edward Goodman, of the front Bubbles Yvonne, Marie Voe and Buster Phillips of the show, and Edward Roland, house manager. Both raids were made backstage, following conclusion of the evening performances, by detectives atperformances, by detectives at-tached to Deputy Chief Inspector Alexander Anderson's staff, New York burlesque had not been

New York burlesque had not been molested all whiter, running more or less under wraps compared to formerly, with most of the theatres adhering to the strip regulations laid down by License Commissioner Paul Moss, Last week raids were understood to have been engineered by the police independently of the License Department, sithough it was suspected in some quarters that the fact that the burley house licenses come up for renewal next month may have had something to do with them.

Miller Loses 101

Oklahoma City, April 9.

In the federal court at Oklahoma
City Wednesday Judge Edgar S.
Vaught rendered a decision upholding creditors' claims to the Ing excellers' claims to the famed 101 Ranch property and turning title on remaining 17,000 acres and all the ranch properties, including houses, real estate; also 101 Wild West circus equipment to the creditors, the John Hancock Mutual Life Co., Low Wenter, et al., to patter the control of the control of

Canton's Stock

Canton, O., April 9.
Canton's first burlesque in several years opened at the Grand Opera house last week with a stock company. Two weeks of musical tab failed and the management made a stidden switch to house

falled and the management made a sudden switch to burley. Company is headed by Babs John-son, George Douglas, Al Gable and Pat Burns. There is a 12-girl line.

SYRACUSE STOCK

Syramuse, April 9. Stock burlesque is set to open at the Civic, formerly the Ritz, on Easter Monday.

License to operate the theatre is held locally, but New York interests e providing the troupe.



Both these lovely Stars guard against Cosmetic Skin this easy way—

"Use COSMETICS? Yes, indeed!" says Claudette Colbert. "But to guard against Cosmetic Skin I use Lux Toilet Soap. It's certainly the sumplest way to keep skin lovely!" Joan Bennett, who's as blonde as Claudette Colbert's dark, agrees.

Cosmetics Harmless if removed this way

Both these fascinating stars know that cosmetics need not harm even delicate skin if you remove them the right way. It's when stale cosmetics are left choking the pores that they cause unattractive Cosmetic Skin.

Guard against this danger with Lux Toilet Soap. Especially made to remove cosmetics thoroughly, its ACTIVE lather sinks deep into the pores, removes every trace of



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Vol. 118 No. 5

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64 PAGES

CIRCUS DATE WAR BREW

Musmanno's 'Black Fury' Film May Carry Him to Pa. Sup. Court Bench

Pittsburgh, April 16. It's freely predicted in political circles here that 'Black Fury,' the eircles here that 'Black Fury,' the Warner Bros.-Paul Muni coal mining picture, will carry Judge M. A. Musmanno, of the Common Pleas bench, to the Supreme Court of Pennsylvania in the next election. Musmanno authored an original story, 'Jan Volkanik,' which was combined with Henry R. Irving's play, 'Bohunk,' in the Muni flicker, and the local jurist has since collected reams of nationwide publicity through his threats to get injunctions against censor boards wherever picture has been banned.

In addition, Musmanno has been

ever picture has been banned.

In addition, Musmanno has been stumping the state's mining districts, speaking on the film and pointing out that he's fighting to wipe out the labor conditions as pictured.

The local jurist first came to attention several years ago when, as a rising young lawyer, he Joined the legal force that tried to save Sacco and Vanzetti from the gallows. Since then his political rise has been fast. He was first elected a judge in County Court, and before his term had run out waged a successful campaign for a place on the higher Common Pleas bench.

Although Musmanno hasn't yet The local jurist first came to at-

Common Pleas bench.

Although Musmanno hasn't yet
announced his candidacy for the
Supreme Court, his associates have
said that he would probably do so
just as soon as Black Fury' is generally released in this state.

Toronto the Good'; Ming Toi's 'Nude' Dance in Flannels

Toronto, April 16.

"Toronto the Good' again became the laughing stock of Canada when Ming Tol, feature of the Fashion Follies,' sponsored by the Daughters of the Empire, expressed her Indignation against police and show sponsors here by dancing in red fiannels after she had been forbidden to do her interpretive dances in the nude.

Trouble started when Inspector

Trouble started when Inspector Sockett of the morality squad saw the Ming Tol stills and said: 'No Daughters of the Empire are going to shock this city. No, sir. They're (Continued on page 62)

BUSTANOBY TRIES AGAIN

Jacques Bustanoby, restaurateur, in retirement for 16 years, is opening a spot in Teterboro, N. J., April 24. Bustanoby's career as a caterer is associated with the Diamond Jim Brady days.

New spot is located six miles from the Jersey side of the George Wash-ligton Bridge, and will have a dance combo and floor show, with Norman Brokenshire m.c.ing.

FIXING UP SHAKESPEARE

unt and Fontanne Put Stooges into Bard's 'Shrew'

Taming of the Shrew' being readied by the Theatre Guild for touring this spring and showing on Broadway in the fail, was rewritten from the Shakespeare original by Alfred Lunt and Lynn Fontanes, Alfred Lunt and Lynn Fontanes. Lunts worked on the theory that the 'Shrew' was written as broad farce and presented in that fashion until the Bard's works started to be regarded as sacred. Included in their dramatic personae are acrobats, horses and stooges. There were three nags in the show, but one was cancelled at the Ben Hur stables during rehcarsals last week.

COMICS DOUBLE AS SANDWICH TOTERS

Shreveport, La., April 16.
To boost attendance at the Friday night see-hear show in the Municipal auditorium sponsored over KTBS by the Shreveport Railways company, the two blackface compedians of the cast, Lou Darby and Henry King, ride the street cars from morning until night day of the show.

Switching from one oar to another they pause long enough on the neutral ground on the main drags to let motorists know what it is all about. Sunt started three weeks ago when free show competition got heavy and has kept up attendance mails. In full regalia display signs on their backs inviting the public to be their guests.

Legless Dancer

Youngstown, O., April 16.
The loss of both legs several years
ago in a traffic accident has not
daunted Alverna Bennett, who
dances and roller skates on her

hands.

Left this weck for New York to join Clyde Ingalis' Ringling-Barnum sideshow.

REVERSE

Place Plquale, class Broadway nitery, quashed its \$2 and \$3 couvert charge a couple of weeks ago, fig-uring that the day of couverts went out with the speaks. But it didn't

work. Table rap is back on.

HAGENBECK VS. **COLE & BEATTY**

Day Apart at Dayton and Other Conflicting Cross-Country Bookings-First Major Tent Show Strife in Years-Clyde Beatty Motivating Cause

R-B&B OPENS WELL

First major circus war in years impends between the Hagenbeck-Wallace show and the newly formed outfit of the Cole Brothers and Clyde Beatty. Both are booked one day apart at Dayton, O., and other spots with indications the two big tops will battle it out across the continent.

continent.

Booking clash recalls that between the Ringling and Sells-Floto
shows, in 1922, when both spread
canvas on the same day and date
in at least one stand. Feeling between
those outfits subsided when mergers were consummated and eventually the Ringling brothers bught
out most Dopattin of in the New
York date of the Ringling show and
on the road with the H-W trick,
is named the motivating cause of
(Continued on page 63)

(Continued on page 63)

George Lederer Ruffles Broadway Fur on WINS

George Lederer, veteran Broad-way producer, who has been airing on Sundays over WINS, New York, with his Glamour, Gossip and Greasepaint program, is on proba-tion due to squawks from Broadway sources. Lederer him-self promised fireworks in his initial broadcast, and has delivered same on several occasions, it is said. sald.

Latest complaint came after his Latest complaint came after his Libby Holman program Sunday last week (7) when he related various steps in her career and life. Right after his spiel, Miss Holman's man-ager called Lederer and laid him on the carpet for his copy. Showman re-plied that it was gleaned from press

(Continued on page 43)

Record Week

Hollywood, April 16.

Last, month Selznick-Joyce
agency is understood to have
turned in its record week for,
income since inception in 1923.
Weel's gross was \$35,000, all
at 10%. Most of the firm's
top bracket clients happened to
be working.

be working.

Figure is believed a peak for any theatrical agency.

Bonanza Biz in Texas Evidences Real 'Road' Comeback; 'Mary' 47G, 9 Days

A BARRYMORE LEARNS

Ethel Barrymore Colt Barnstorming In Old Mellers

Charlotte, N. C., April 16.
The Jitney Players, touring barnstormers, featuring Ethel Barrymore Colt, daughter of the star, are in North Carolina for several scattered dates, mostly in colleres.

eral scattered dates, mostly in colleges.
Alice Keating Chaney, founder of the company, is in charge as manager-director. In the cast are Douglas Rowland, gillen Love, John Marony, Charles Atkins, Pendelton Harrison and Gretchen Dortch.
Group is playing 'Adventures of Ox,' dramatization of the Oz storics for children, as a matinee, and 'Streets, of New York,' an old melodrama, at night.

LEGITERS' RITZ STEAMS S. W. REPORTERS

Houston, April 16. Newspapermen here want to know whether there is a tacit agreement among stars of touring companies to ignore the press on the road.

to ignore the press on the road. Eva LeGallienne last season went completely Garbo. Dorothy Stone of the 'As Thousands Cheer' com-pany slummed doors in the face of Texas reviewers. Helen Hayes, here with 'Mary of Scotland,' last week dodgred local serihes all day, and grudgingly granted an audience fol-lowing the night's performance.

lowing the night's performance.
Reviewers, told they could ask one question each, turned the tables. All walked out, leaving the star waiting in her dressing room.
State's largest paper next day devoted review column to play's historical ramifications only.

Prof. Jazzbo

Boston, April 16. Roy Lamson, Jr., New Engla-England Roy Lamson, Jr., New England band leader, has been appointed to the faculty of Harvard University as instructor in English. Bandman goes Crimson Sept. 1, 1935, for one year, with options.

'DE LAWD'S' THEATRE

Lynchburg, April 16.
Lynchburg, where Richard B.
Lynchburg, where Richard B.
Harrison, de Lawd of Green Pastures, gave one of the last performances before his death, is, to,
have a theatre named in honor of

the Negro actor.

If will play films when not booking road attractions.

the United States at the present time is its largest state, Texas, where the Panhandie natives flock to the hotcha musicals and serious dramas alike. It's a territory that in the past two seasons has spelled G-O-L-D to every big show played there, at the usual rate of 75% for the attraction and 25% for the thea-

the attraction and 20% for the theatre.

Last year it was Katherine Cornell who brought gasps from New York's legit bookers, with the heavy sugar she took out of the big state. This year it was first the 'Folles,' which in 10 4.00 miles. The year of the big state. The year it was first the 'Folles,' which in 10 4.00 miles. The year of Sociand, walked out with an estimated gross of \$47.000 in nine days of 10 performances at \$3 top. After the Foderai tax was deducted, it left \$42,500 to be divided between the show and the theatres. Show claimed \$34,000 on the past week in Texas, Dalias (two days) having come ahead of it.

'Mary of Sootland' played the

come ahead of it.

'Mary of Scotland' played the
mattnee and night of April 5, and
night of April 8 at the Molba, Dal-las, to an estimated net of \$12,500;
in Houston, April 8 and 9, with mat-ince on the latter day, drama esti-mated \$12,000; April 10, one per-formance in San Antonio, show net-ted approximately \$6,100; one per-formance in Austin, April 11, was figured at \$4,100, while two shows in Fort Worth last Saturday (12) sot about \$7,200. got about \$7,200.

got about \$1,200.
All of the Texas theatres are In-terstate houses, which play straight pictures ordinarily. In Dallas, for instance, a film is considered very big if grossing around \$9,000 on a full week, yet the Hayes-Frederick-Merivale combo topped that figure by \$3,500 in three shows.

Lil Harvey Balks At Refugee German Directing Eng. Pic

London, April 16.

British International is having plenty of temperament trouble with Lilian Harvey.

Startes

Started with salary, which was finally adjusted to \$35,000 for starring in 'Invitation to a Waltz,' written by Val Gliegud and Eric Maschwitz.

Having gotten over this, BIP sug-Having gotten over this, BIP sug-scated Dr. Messbach, Gorman retu-gee director, with Miss Harvey blankly redusing, but insisting Paul Martin, Austrian, who is to direct her for Ufa on her return there to do this one. BIP was just as adam-ant. After a lot of squabbling, the analysis of the company of the con-one round, and Dr. Messbach and the

But the picture is not finished yet.

Marx Bros.' New Stage Tryout Idea Of Film's Scenes; Timing Laughs

By HARRY L. GUSS

By HARRY L. GUSS

A Night at the Opena, 12 comes from
the Night at the Oppness of the Night at the Oppness April 13. Written
kind Featured are Ground, Harpo and
Chico Marx. Supporting players: Allan
Chico Marx. Supporting players: Allan
Dane, Dewy Robinson, Luther Hodbyze,
Raphael Valingram, Marx Cook, Green Asfor, Sayen Farmal and Louis Forest.

A precedent in theatrical showe, one which looms to be adopted both by films and stage, was introduced by films and stage, was introduced to the property of the stage of the

rect. gives an outstanding percuraance, also playing a plano specialty.
Harpo also counts strongly with his
mimicry.
Jones is a good-looking juve and
possesses a corking tenor. He had
his innings with "Mist Was on the
Water which has hit possibilities,
where which has hit possibilities,
her role admirably.
Supporting players excellent, especialty Dorothy Christie as Mrs.
Claypool and Olga Dane, grand
opera star.
Show runs close to 70 minutes, but
Syow runs close to 70 minutes, but
Syow runs close to 70 minutes, but

Show runs close to 70 minutes, but Ryskind hopes to cut it further. Four a day.

AGENT NO NECESSITY TO MINOR, COURT RULES

Los Angeles, April 16. Los Angeles, April 16.

A ploture agent is not among the necessities of life' for a minor, according to Judge Lucius Green, who has sustained demurrer of Ralph Blum, counsel for Rochelle Hudson, to this novel defense in the actress countersuit for comish reaccountersuit for comish reaccountersuits and the following for the following f

to this novel defense in the actress countersuit for comish recovery from Arthur M. Landau. Miss 'Hudson demanded comish return after the percenter had sued her under a two-year agency contract. She disputes contention that the contract of the contract o furthering her career, ranks with medical care and other necessary

Agent's motion to amend his complaint, asking for larger amount, b due for further argument,

Gold Brick

Los Angeles, April 16.
When a group of enthuslastic mine owners came to Constance Bennett some months ago with glowing prospects of fusing quartz by a new process, the actress loaned them \$4,500 on the venture.

Now she's lawing Frank Alonso, Charles E. Usher, Gus S. Holmes and William P. Gerlack for return of the coin,

Vet Comics Williams And Howard Finally Get Hollywood Break

Pittsburgh, April 16. Herb Williams, playing the Penn here last week .received a wire from the Coast telling him to report at Paramount last of month for 'Rose of the Rancho.' Deal, pend-Rose of the Rancho. Deal, pending for some time, was closed over weekend and veteran vaude and revue comic, who made legitlmate debut this season in 'Farmer Takes a Wife, is cancelling stage bookings to take the job. It'll be his first film.

Par deal is for one picture, with Williams returning to Broadway in August to co-star with Beatrice Lillie in a Shubert revue, 'Not in Guide Book.'

Hollywood, April 16. Willie Howard is due here in May to handle the comedy in Para-mount's Rose of the Rancho.' This is the vet comic's first picture as-signment outside of an early talker

short,
Femme lead will be Gladys
Swarthout, Met warbier, with John
Boles handling the male lead.

JERITZA O.K. FOR LENS. **METRO'S 1-PIC PACT**

After many screen tests, Metro has signed Maria Jeritza to a one-picture pact. Only test to catch the has signed Maria Jeritza to a one-picture pact. Only test to catch the studio eye was cameraed by Charles Rosher, with the singer now insist-ing that Rosher handle the camera on her solitaire. Arrangement called for no deal unless the screen test was approved.

It's in the Bag' for Jack Benny at Metro

Hollywood, April 16.

Next for Jack Benny, under his two plcture deal with Metro, will be 'It's in the Bag,' an original by Byron Morgan and Lew Lipton. Slated to get going after the air comic finishes up in 'Broadway Mei-ody of 1935.' Eleanor Powell is also featured in letter featured in latter.
Chuck Reisner will direct.

PICTURES

WILL MAHONEY

The Evening Dispatch,' Edinburg

The Evening Dispatch, Edinburgh Britain Incurred another heavy debt to the United States when America sent Will Mahoney over to brighten these-felands:
The amazing desterity of these happy feet, the virtuosity of the dance on the xylophone, the sheer comedy in the singing, or the general air of light-heartedness with which everything is carried through.

Direction

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

HI-HAT EXTRAS **NOW BACK IN** THE RANKS

Hollywood, April 16.
Extras who have gone snooty toward other extras as soon as they have been assigned to the so-called dress' classification have caused

have been assigned to the so-called dress classification have caused Central Casting to eliminate this grouping and throw open the Class A jobs to any registered atmosphere worker who can quality.

Appointment to the trees extra Appointment to the trees extra Appointment to the trees extra for the contract of the cast as exampled as 1750 minimum for straight extras, had the tuxed appointees taking a Cabot and Lodge attitude toward the other extras.

Lodge attitude toward the other extras.

All the jealousies and bad feeling between the mob players—and there's been plenty of it—is laid by Central to the rivalry for the top distinction, and to keep peace the bureau has decided to eliminate the classification altogether.

classification altogether.
With this decision, Central also With this decision, Central also called off its parade of extras scheduled for tonight at which mob players would be given an opportunity to trot out the finery and amble in front of Judges to prove their right to the dress extra class. Elimination of the dress group, however, does not affect the \$15 however, does not affect the

Resort Auditions

WOR artists' bureau is conducting daily auditions for summer resort bookings. Bands, warblers and m.c.'s all getting a tryout for this seasonal business in the suburban spots and lake country.

He's In Again

Doc Sirovich Has Another—This Time a Bill for 'Nat'l Theatre of Art'

Washington, April 16.
The 1935 version of Doctor-Play-wright-Legislator William I, Siro-yich's annual Congressional production was trotted out Monday (13) when the House Patents Committee opened hearings on the New York-er's plan to create a Fedral department of art and science. Initial presentation was drab and lustreless.

Selzing the spotlight at frequent Intervals, Sirovich provided the complained-possibly with recollection—that the nation's drama needs some pepping up through Federal action and ursed enactment of his resolution, as an essential step in developing a Rational Theater of Art. Support for this idea was contained in a specific product of the Smithsonian as an essential step in developing a Rational Theater of Art. Support

FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical promieres is a compilation of stage, screen, concert or nite club openings which, for some odd circumstances or another, stand out in abou business. They will be recorded without thought to chronological order. The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, novelty show venture, play or company, to some other attendant excitement backstage, some colorful occurrence out front, or merely because of the gala circumstances. This is to be a continued series.

Chicago World's Fair

Chicago World's Fair

(May 27, 1933)

Century of Progress Exposition failed to keep its boast that it would open 100% complete. It was a pretty clammy looking spectacle on that memorable Saturday. Stucco walls hadn't dried, shrubbery was laying around wrapped in budlen, there was no grass that hortleulture would endorse, innumerable concessions and major projects weren't ready. In short, there was an atmosphere of an unprepared hostess still in her chemise who has had unexpected guests pop in.

Although open since morning and looking kinda blah in the pittless glare of the sun, the first night brought an influx of people and things admittedly looked better in the soft glow of the neon and other limination. Matchbox shacks with Itamboyant paint that looked like what they were by daylight, assumed more glamorous hues after dusk. It was a cockeyed color scheme all the way and qualified experts on art and architecture confided that the so-called modernistic motif was strictly flash, had no functional or practical justification and was a hoax on the American public.

Expo management throughout the first year teetered between a de-

a hoax on the American public.

Expo management throughout the first year testered between a desire to be liberal and help the box office and a desire to be sedate and win friends among the people who take their standards seriously. Streets of Paris' represented one extreme; art and science, as exemplified in the displays of optical manufacturers and surgeons supply houses represented the other. It was strictly a business proposition with the Fair which arrived in the midst of the depression and it was plenty tough to promote.

Dominant impressions of the Fair the first night were: (1) that something was in progresses of creation that was too incomplete to judge, and (2) the public comfort stations were gyp joints.

'The Bathing Girl'

(5th Ave, N. Y., Sept. 2, 1885)

Produced by the Whitney Opera Co. (Fred C. Whitney was a Detroit theatre man) was the bill at Harry Miner's uptown house. It was an operetta with a book by Rupert Hughes (his first) and music by Robert Coverly. The more expelence playogers started for home or the restaurants before the first act was over and only the most hardened stuck out the third act. Notice of immediate closing was posted between the second and third acts. It was the most emphatic flop on Broadway in veges.

Col. T. Alston Brown, historian of the New York theatre, who boasted he had seen every play on Broadway for more than a score of years, was at another opening that night and spoiled his record. He had counted upon seeing it the following night, but there was no second night.

Par Plans Extending Use of Its Astoria Studio; Depends on Reorg

HAD TO HAPPEN

Amateur Nite Thing Spreads to

Hal Roach, now in New York, has

Hal Roach, now in New York, has decided to cash in on amateur night popularity and stage a film beginner's contest in all Greater New York Loew theatres, from which winners will be drawn for a couple of amateur night comedies which the shorts' producer will make.

Two amateurs will be selected from contests in each Loew house, winners to compete in a finals in some first run Broadway theatre. In of the amateurs competing will be selected to appear in two Roach comedies along amateur night lines, one of which will be produced in the east, the other on the Coast.

U's Fowley Pact

Hollywood, April 16. Universal has handed Douglas Fowley a year's acting contract.

SAILINGS

SAILINGS

May 22 (London to New York)
Joyce Wethered (Berengaria),
May, 3 (New York to England)
Arthur Hornblow, Guthrle McClintth Masjestio),
May 3 (New York to England)
Arthur Hornblow, Guthrle McClintth Masjestio,

(Ile de France).

April 13 (New York to Genoa)
Ruth Chatterton (Conte de Savola).

April 12 (Bermuda tour) Norman
Sweetser (Rellance).

Paramount is getting ready to go into operation again at Astoria, L. I. on a comparatively important scale, with organization discussing possibilities and plans contingent upon reorganization of the Astoria property. The reorganization plan to cover the studio, newsreel headquarters and a film depot, is sponsored by Prudence Bond and retains the properties for Par through Senthe properties for Par through Sen-eca Holding Co. for a long period of

years.

For a couple of years during the Par bankruptcy Seneca has been going in default on obligations and the studio was leased out to Erpl, but Par this season has been making some Spanish talkers there. The Brpl lease on the studio has run outling consummation of the Prudence Bond reory plan.

ing consummation of the Prudence Bond reorg plan.

Through an arrangement with Erpl, Ben Hecht and Charles MacArthur have been producing at Astoria, a portion of their financing being drawn from Erpl. This team will continue here, Par adding to activity to make more complete use of the plant. Newsreel has taken a congless on the Astoria tab building and will center there, including production of shorts.

Whelan's H'wood Chore Cold. He Returns to Eng.

Hollywood. April 16.

Tim Whelan returns to England to direct for Gaumont-British, Metro having nixed a deal to direct 'Murderman,' which he and Guy Bolton authored.

Metro called off all bets after the lays office frowned on the yarn.

Gibson's Rodeo Yen Hoot Gibson's yen to be a big-

time rodeo impresarlo may be real-ized in 1936. Gibson has a bid in to ARRIVALS
Helena Rubinstein, John. Evans,
James Finlayson.

H'WOOD'S NET 25° ON THE \$

Gross Income and What's Left | HOW IT FIGURES | Writers' Run-Out on Agency Pact

Total income	Married \$200,000	Single \$200,000	Married \$100,000	Single \$100,000	Married \$40,000	Single \$40,000	
Professional Cost, Agent, Publicity.	40		15 17 17 19		925		
Wardrobe, etc.	40,000	40,000	20,000	20,000	8,000	8,000	٠.
Federal tax, after		and the	93.		C . 7-75		
doducting above.	40,000	65,000	13,000	21,000	2,500	4.300	
Living expense	50,000	40,000	25,000	15.000			
Local taxes, in-				d		0.5	
surance	10,000	5,000	8,000	4,000	2,500	2,500	
Total annual costs	1 - 2 - 1				111		
average	140,000	150,000	. 66,000	66,000	33,000	29,800	
Balance of profit				3 -13			
for saving and	- 1 V.	3.00				100	
investment	60,000	50,000	34,000	40,000	7,000	10,200	١.
New proposed state				1500	1	1	
tax	13,000	21,000	4,400	7,000	1,300	1,500	
27 21 27% 6	1.0	1.00		1		1 1 - 12	1

Director's Class Touch May Be the Diff Between 'A' Pix and Also-Rans

Hollywood, April 16.

Hollywood, April 16.

In an attempt to build up Class B product so that they will have a chance for A bookings, Warners is coaxing its class directors to make at least one of the minor pictures yearly. First of the ace meggers to give the B pictures the class touch will be Michael Curtix, who will be Michael Curtix, who will direct Front Pags Woman, a Bette District of the comparity of the class touch will be might be compared to the compared to the class touch will be might be compared to the compared to the class touch will be compared to the compare

its lesser pictures for from \$35,000 Sp.

Several of the B pictures when released have hit the best spots and as a result have turned in profits rainging from \$300,000. This important money is something for the that with only the difference between the minor and major director's salary, the gamble is a good one, with the possibility that the class director will give the picture the necessary touches to get it out of the aiso-ran class.

Studio feels that with this treatment, of the 20 lesser priced pictures on a season's program, at least eight of them are destined to get late the upper brackets in net profits.

UNBORN BABY FIGURES IN DIX-GAUMONT DEAL

Hollywood, April 16.

Hollywood. April 16.

A baby, yet to be born to Mr. and
Mrs. Richard Dix, figures importantly in the contract signed by
Dix and Michael Bacon, whereby
the former roses to England to appear in GBs, The Thenki month,
the health of the baby is written in
a a basis of Dir's engagement.
Contract specifies that the player
will not see the player of the proper of the property of the propert

Par Tags Hollander

Hollywood, April 16.

Paramount tagged Frederick Hol-lander to a year's deal as composer. He has written scores for several pictures, and produced two shows at the Tingle Tangle theatre here,

U's Sullavan Yarn

Universal City, April 16. Universal has bought Rachel Fields' Time Out of Mind' for Mar-faret Sullavan, Frank Lawton and Jane Wyatt.

COWBOY TIME

Buck Jones and John Wayne on Southern P. A.'s

Buck Jones and John Wayne are due east individually this summer to repeat in the southern guarantee and percentage dates which Hoot Gibson and Ken Maynard played earlier in the season. Cowboy time is booked by Martin Wagner of the William Morris office.

Jones comes in early in July for five weeks of dates. Wayne follows shortly after.

Zasu Pitts Collects \$5,000 from Pathe in 5 Yr. One Pic Battle

Superior Judge Carl A. Stutsman decided in Miss Pitts' favor, with Attorney Relph H. Blum conducting her case. Appeal was taken by At-torney Nell McCarthy for Pathe.

torney Nell McCarthy for Pathe.
Appellate Court confirmed that
Mass Pitts suit was not for damages for breach of contract, but an
action upon the contract itself nor
money agreed to be paid thereunder,
and that it made no difference
and that it made she player stood
whether the picture was made or
whether the picture was made or
on one as the player stood
now in the player stood
willing and able to perform.

Ruth Chatterton's Two For Col After Vacash

Immediately after going under contract to Columbia for two pic-tures, Ruth Chatterton sailed Sat-urday (13) for a European vacation. On her return she will report to Harry Cohen at the Hollywood studio.

Miss Chatterton's first for Col. to start in about two months, will be 'Father in Hat,' the other to be 'Modern Lady.'

PAR BORROWS BOB TAYLOR

Hollywood, April 16.

Faramount has borrowed Robert Taylor from Metro for the lead in Accent on Youth.

Player was recently taken from the Metro school of Junior actors.

AFTER EXPENSES

10% to Agent, 10% to Other Professional Overhead-Income Taxes for Federal and State-Another 25% for General Household and Domestics

ADDS TO 75% OF GROSS

Hollywood, April 16,
Motion picture personalities, faced
with an additional tax tap from
the state of around one-third the
federal bits, today are estimated
averaging a savings of approximately 25% their annual incomes
as something to lay away for the
time grosses and popularity hit the
downgrade.
Desnite the

downgrade.

Despite the reams of publicity copy and political gab churned out over film talents supposedly high incomes, breakdown of what happens to the fancy figures reveals that most of the names are a business when it comes to cutting the control of the comes are a business when it comes to cutting the control of th

that most of the names are a business when it comes to cutting up the coln. New state tax threatens to make the business even tougher. Popular pastime today in Hollywood name circles is speculating mathematically on what's going to happen under new increased tax-ation. State assembly already has passed the Chatters bill cailing for the tax of around one-third the. Fed cut and it's now up to the senate and Governor Merriam for final action.

action.

Checkup on what happens to the income of film talent in average brackets under each of which, several hundred persons might be lumped conveniently to strike an average, shows a kick-off of close to 50% the minute the party gets his hands on the pay-check. First comes 10% for the party comes 10% for the professional costs, such as business management, make-up, wardrobe, advertising, publicity, etc., all of which, however, is deductible before computing Federal income tax. Sample brackets taken in the accompanying table show figures the result of composite check of many taken in c

Into Court to Test State Ruling Slight Interruption Los Angeles, April 16.

Holiywood, April 18.

During a 1 a. m. story conference at Columbia on the Grace Moore operatic picture, some guy walked by the studio giving out 'Pagilacci' in loud doses.

doses.

Despite the hot discussion
Harry Cohn rushed to the window, stuck his head out, hotiered 'You're lousy,' and took
up the confab from there.

Par Tells Hecht. M'Arthur to B. O. Hypo Their Pix

make the fourth picture of their protracted quartet for Paramount release. All four were to be made

release, All four were to be made at the Astoria, L. I. plant. Three have been completed but only one released thus far.

After viewing its third Heckt and MacArthur fillm The Soundard that the second of the seco

LLOYD READIES MILKY WAY,' THEN 1 FOR FOX

Hollywood, April 16.

Harold Lloyd is at Paim Springs, working on script polishing of Paramount's Milky Way, with Director Leo McCarey and comedian's three writers, Richard Connell, Frank Butter and Felix Adler.

Continued on page 35)

Doug., Jr.'s Own Pic Coin

London, April 16.

Dougias Fairbanks, Jr., has his own coin in a picture being propared for production here and in which he will star.

Script about ready, but no title. Reported release via United Artists.. It was contaged in October.

Pic Puffers Slapped

Fines Up to \$5,000 Unless Studios Tabu Gam Art, Star Salary Gab

Hollywood, April 16, Passing of a Hays office resolution that would fine picture companies up to \$5,000 for putting out lates the purity code, and a hushing up of all dollar publicity that viscomments in swatting the industry, has all studio publicity departments to exert real caution these days.

Threat of fines to the company sending out hotchs ads, publicity or stills is having a real effect. Any p.a. chief or staff member allowing Passing of a Hays office resolu-

such objectional material to get out faces immediate removal from the

Suit by Phil Berg-Bert Allenberg, Inc., against the directing and writing team of John Emerson and Anita Loos is the first agency-artist controversy to come into the open under the recently adopted State Labor Bureau regulations governing percenter licenses and ontract forms.

Action comes into court on a plea for declaratory relief, asking plea for declaratory relief, saking that the respective rights of the parties be determined, on charges that John Emerson and Antia Loos unwarrantably reschiede a managerial contract. Complaint states that the defendants broke the pact within a month after it was signed, although the new State contract provisions allow a leeway of 120 days during which an agency may secure employment for the artist.

New Besting: provisions for

New licensing provisions for agencies also contains a mandatory clause that controverses of this nature must be submitted to the State Labor Commission for attempted arbitration before they may be carried to the courts. This was intended to minimize litigation

tion.

Berg-Alienberg action was not submitted to the Labor Bureau but it was indicated at the commission that attorneys for the latter might elect to ask for representation in the case and elect to assert such rights as the Bureau claims under its arbitration powers.

Money damages are not asked.

Money damages are not asked, merely a ruling that the compact may not be broken indid the 12d days. Alleged misrepresentations by the agency before the contract was entered into are given as reasons by Emerson and Miss Loos why they called quits.

Vol. 118 No. 8



INDEX Bills

Chatter60	-61 .
Chatter60 Exploitation	21
15 and 50 Years Ago	50
Film Reviews14	-15
Foreign Film News	11
Forcign Show News	56
House Reviews	18
Inside—Legit	55
Inside—Pictures	
Inside—Radio	
Inside—Vaude	50
Legitimate53	
Literati	57
Music48	
New Acts	
News from the Dailles	
	48
	62
Outdoors	63
Pictures 2	
Pictures 2. Radio 36	-47
Radio-Chatter	40
	45
	42
Radio—Reports Radio—Showmanship Talking Shorts	38
Talking Shorts	15
Times Square	59.
Units	50
Vaudeville50	-51
Women	58

SI FABIAN AND K-A-O BIDS FOR FOX MET **COMPLICATES FOX THEATRES-U.A. PLAN**

Other Offers Impend-Schenck on Stand Adamant on Skourases' Value as Operators-Fabian Probably Would Install New Personnel

With one plan of reorganization pending, and Keith-Albee-Orpheum as well as Simon Fabian having amnounced their intentions of submitting prospective bids for control of Fox Metropolitan theatre circuit, a storm of considerable proportions seems to be brewing as the chances are that other bids from other parties may be forthcoming also.

ties may be forthooming also.
The plan that is pending and on which a first hearing was held before Federal Judge Mack on Monday (16) is a plan offered by the receiver of Fox Theatres Corp. jointly
with United Artists. This offerar
roughly 20c. in cash and 55c. in 10year 6% notes to present bonchold-

it is clear that should the Fox Theatres-U. A. plan be accepted that it will mean that Haisey, Stuart, and those who may have been in-terested with this downtown firm in floating the original \$13,00,000 Fox Met note issue, will be out of the

Joe Schenck, president of the United Artists, on the stand at the hearing remarked that this original note issue should never have been note issue should never have been floated on the security which consisted mostly of leaseholds on theatres. Schenck was testifying for the usual procedure of giving formal proof on the plan that is pending in accordance with Sec. 71B of the new Corporate Bankruptcy Act.

Samuel Rinzler, treasurer and head man of Randforce Amus. Corp. operating group of \$6 Fox Met the atres, also testified. The hearing

perating sroup of 85 Fox Met thestres, also testified. The hearing
may be resumed tomorrow (Wed,
17) before Judge Mack. Testimony
by thench, and Rindler was a more
business and the particular Fox Met
situation.

Attorney Isidor Kresel, confisel,
appeared in the case for the first
time at the hearing as special counsel to the receiver of Fox Theatres
Corp. Prior to Schenck and Rinsler
taking the stand, Receiver Milton
Weisman, of Fox Theatres, outlined
the details of the plan he was sponsoring with U. A. Schenck clarified
many points not commonly understood about the film business by
lawyers and laymen who are not
conversant with the trade. He
state that he wouldn't six shows
Bros. were not connected with its
operation. He considered the
Skourases the best theatre operators in the business, adding he was
speaking not only from observation,
but experience with Skourases in
Fox West Coast, where they are
jointly concerned.

Fablan was represented by Attorney Reves, who told of sending a

Fablan was represented by Attor-ney Reves, who told of sending a memorandum with a prospective bid for Fox Met to the downtown notefor Fox Met to the downtown note-holders' committee, but receiving no answer from them. Latter's coun-sel, Morton Bogue, explained that the Fablan memorandum had been received only the Friday previous and no aiswer could have been defi-nitely made since.

nitely made since.
Fabian's 100c on the Dollar
The Fabian plan is handed as
contemplating paying 100c on the
dollar to noteholders of Fox Met.
However, it is unofficially stated
that the Fabian plan means to pay
no more than 20% in cash, same as
the pending Fox Theatres-U.A. plan.
However, the Fabian plan would isMowever, the Fabian plan would isyears ather than 18,800,006 8% notes
over 18 vers. as contemplated by

sue \$10,000,000 4% notes over 16 years rather than \$18,000,000 5% notes over 10 years, as contemplated by the Fox Theatres-U.A. plan.

It's for mathematicians to figure out how, essentially different these plans may be.

In consequence it is felt that the KAO bid when forthcoming will possibly contain greater cash to greater cash to noteholders and ofter additionally an allance with a major theatre, chain which is affiliated with a major producing company, thus offering a chance for a film trenchies, a matter of much moment in the situation.

The presont of A. Fox Theatres that the first of the f

1st Runs on Broadway

(Subject to Change)

Week of April 19 Capitol—Reckless' (MG). Music Hall—Richelleu' (UA) (18).

Paramount — 'Mississippi' (Par) (17). Rivell—Les Miserables' (UA)

Rialto-Stolen Harmony

Rialto—Stolen Harmony'
(Par) (18),
Roxy—Love in Bloom' (Par)
Strand—Black Fury' (WB)
(2nd week),
Week of April 28

Capitol-'Reckless' (MG) (2d

wk). Music Hall—'Richelleu' (UA)

Music Hall—Richelley (UA) (2d wk).
Paramount — 'Mississippi' (Par) (2d wk).
Rivoll—'Les Miserables' (UA) (2d wk).
Strand—Black Fury' (WB)

(8d wk).

Roxy—'George White's Scandals' (Fox).

on a basis other than exists pres-ently.

The Fabian plan, it is felt, would figure on eliminating the present operators from the Fox Met situa-tion.

Assures U. A. Product

Assures U. A. Product

There is fait to be no chance of Schenek retring from his present joint offer with Row Theatres Corp. Schenek on the stand stated he would see that Fox Met got U. A. pictures on fair terms in the regular course of business, and he promised that he would agree to stay with the Fox Met situation and not sell his stock interests to be acquired under the plan, for at least five years, or until the Fox Met situation was, what he termed, an assured success. These remarks were drawn from Schenek under questioning by Attraction of the form of the fo

Earl Daust Killed

Earl Daust Allied
Hollywood, April 16.
Earl J. Daust, 28, scenic artist at
Fox studio, was instantly killed
Saturday (13) when he fell 1,000
feet out of a plane while it was circling the Culver City airport. Daust
was one of two passengers in the
plane and was kneeling in the front
cockpit urging the pilot of os stunts
when he lost his balance and toppled out.
Widow survives.

ILLNESS HALTS 2 WB PIX

CROSBY'S CONTRACT

3 More for Par Before Contract

Hollywood, April 16. Bid for Bing Crosby by Fanchon & Marco for pictures is apparently

& Marco for pictures is apparently cold, discussions having ended three weeks ago. F. & M. s plan for film production are also still up in the air, Marco claiming there's mothing definite in view.

In the air, Marco claiming there's mothing definite in view.

In the air, Marco claiming there's mothing definite in view.

In the production of the picture to make for Paramount, which would carry him on that company's payful until December, at which time in contract expires. They are Two for Tonight, 'Bis Broadcast' and possibly 'His Master's Volce,' which was originally purchased for Lanny Ross.

FILM NAMES MAKING POTS 'N' PANS OPERA

Hollywood, April 16.

Monte Brice is in production at Masacot Studies on "Three Women," full length commercial feature, bankroiled by General Electric with the object of incorporating into a regulation picture yarn a sly ping for the GE washing machines, took, coffee opening the studies of the commercial feature in the commercia

bechnique.

Brice is directing from yarn he scripted after getting suggestions from GE execs on plug ideas. Script is a straight picture story, working in puffs for electrical work-savers in puffs for electrical work-savers along lines of better type of radio programs. Electric concern will handle distribution, but through newspaper cooking schools, auditoriums and other channels. Cast includes Johnny Mack Erown, Shela Manners, William Collies, thez Courtney, Hedda Hopper, and Part Roach.

Col. Readies 'Georgiana'

Hollywood, April 16.

Hollywood, April 18.

After many delayed production
starts Columbia will put 'Georgiana'
in work as one of the studio's top
musicals.

Ethel Waters, recently here with
'As Thousands Cheer,' is being overtured for a lead role.

RADIO BORROWS BOYER

Hollywood, April 16.
Charles Boyer, under contract to
Walter Wanger for three pictures
yearly, goes to Radio on a loan-out
deal for one annually.

National First Runs

METEO

"Reckless," Cap, N. Y., 19; Poll's, Bridgeport, 18; State, Boston, 19; State, Cleveland, 19; Great Lakes, Buffalo, 20; Boyd, Philadelphia, 27; Pal-ace, Memphis, 27; Poll's, Meriden, Conn., 28.

PARAMOUNT

'Mississippi', Par, N. Y., 17; Buffalo, Buffalo, 19; Par, To-ledo, 19; Palace, Columbus, O.,

Leve in Bloom, Roxy, N. Y., 19; Lyric, Minneapolis, 19; Mayfair, Portland, Ore., 24. 'Private Worlds,' Palace, Milwaukee, 18; Orpheum, Omaha, 19.

RKO PADIO

UNITED ARTISTS

UNITED ARTISTS

'Richelieu', Music Hall, N. Y.,
18; Hipp, Buffalo, 20; Aldine,
Philadelphia, 20; Midland,
Kansas City, 26; Grand, At-lanta, 26; United Artists, San
Francisco, 20; Albee, Cincin-nati, 26.

UNIVERSAL

'Brids of Frankenstein', Pan-tages, Los Angeles, 18; Palace, Chicago, 19. WARNER BROS.

'Go Into Your Dence', Strand, Albany, 18; Michigan, Detroit, 19; Keith's, Cincinnati, 19; Stanley, Pittsburgh, 19; Roger Sherman, New Haven, 19; Ma-jestic, Houston, 19; Earle, Sherman, New Haven, 19; Ma-jestic, Houston, 19; Earle, Washington, 19; Stanley, Philadelphia, 20; Strand, N. Y.,

26.

'Black Fury', Paramount,
Boston, 18; Branford, Newark,
19; Stanley, Pittsburgh, 26;
Metropolitan, Houston, 8; Warner, Memphis, 4; Capitol, Montreal, May 18; Warner, Milwaukee, May 18.

Cantor Canal-ing

Eddie Cantor takes the Canal route to Hollywood, May 4, following conclusion of his final Pebeco broadcast this spring. He resume on the same commercial about the same time that his new Vinton Freedly-Sam Goldwyn musical goe

Freediy-Sam Goldwyn musical goss into rehearsal. Goldwyn's financial interest in the stage production is accounted for because it will serve as a medium for Cantor's next pic. Meantime, current trip west is for the next Goldwyn-Cantor filmusical, based on a C. B. Kelland Statevapost yarn. Harry Einstein (Parkyakakas) goss along for a film chore, as does Phil Rapp. Cantor's radio scriptiat, who will also contribute some dialog to the film.

WB Staving in Legit Biz: Plans For Next Season

Warner Bros, already interested in three current Broadway shows, is going ahead with more legit proj-ects. Film company has arranged to participate in production next

The search of th

put declared out unless there are profits.

Warner drama department has Barney Klawans, former manager, in charge. Jake Wilk is said to have okayed the 'Mystery' arrange-

Radio. U Sales Meet to Chicago, WB in H'wood. Fox and Par in N. Y.

Los Angeles, April 16. Dates for the annual RKO Radio

sales convention are expected to be announced upon the arrival here later in the month of Ned Depinet and Jules Levy, with advance indications being the confab goes Chicago cometime in June.

Warners is reported figuring on having its sales gathering in Hollywood, although no dates have been set so far.

Paramount sales reps gather in New York May 23-28, and Universal holds its gabrest in Chicago May 25-27. Fox conclaves in N. Y. the end of May. sales convention are expected to be

SUE WANGER, CHARELL AS BREAKER-UPPERS

Erik Charell, and Ludwig Charell, and Waiter F. Wanger, are named in separate Superior Court suits as latest additions to the long list of picture folk charged with destruction of leased dwellings during their tenancy.

tenancy.
Plaintiffs against the Charells are
John F. Huber and his wife, who
assert they were solicited by the
producer of 'Caravan' to rent theig
private home, and that damages
during the Charell tenancy for six
months amount to \$4,325. In addition the Hubers demand punitive

tion the Hubers demand punitive damages of \$10,000. George Lewis has filed the suit against Wanger for \$3,877 repairs after his occupancy of the plaintiff's Beverly Hills home for a year.

Ralph Blum, Agent

Hollywood, April 16. Ralph Blum, industry attorney for Halph Sium, industry attorney for the past six years, has turned agent and goes into partnership with Charles K. Feldman, also an exwith

Charles K. Feldman, also an ex-practising member of the bar. Lat-tor recently bought out the interest of Mrs. Ad Schulberg for \$90,000.

Allan Miller and Sanford Carter, associates of Blum, will take over the law biz. Jack Gordean, Ben Wasson and Charles Wendling, for-mer, associates of the agency, con-tinue in their past capacities. First cilent placed by the new Feldman-Blum agency is Don To-theron at Metro to script T Am Joaquin, which John Considire will produce.

will produce.

Par Ups Binyon

Hollywood, April 16.

Paramount has revised the existing writing contract with Claude
Binyon giving him a new five-year
ticket with yearly options and
jumping his salary \$250 a week.
Deal was made by Charles K. Feld-

Paramount is the only studio Binyon has worked in since giving up newspaper work three years

Washington Herald's Retractions About Matty Radin's Russe Pix

Washington, April 16. Washington, April 16.
Following threat of a libel suit by Matty Radin, operator of a chain of arty film houses, the Washington Herald on Friday and Saturday (12-13) printed retractions of a previous yarn in the paper. A story published March 5 mentioned the Levrad Amuse. Corp., which Radin operates in connection with Charles F. Levine.

Levine.

Radin has the Belasco here as part of his chain. In New York he operates the Acme and Cameo

Radin mas the half. In New York he operates the Acme and Cameo theatres. He plays mostly Amkino (Russian) films in his houses, also uning some French and British product. He has been trying to get as the state of the has been trying to get as the state of the has been trying to get as the state of the has been trying to get as the state of the has been trying to get as the state of the has been the original yarn appeared. Last Thursday (11) he informed other Washington papers that the would file suit on the following day. His local attorneys are Brashears, Townsead, O'Brien & Beasley, Next day (Priday) no suit was filed but the Herald carried a page one story quoting Radin as denying all the charges in the first story. Following day Herald followed up by a still more distinct story.

Radin claims that Herald also get and the student of the student o

paid his attorney's fees.

2 TAHITI FILMS

Metro Ups 'Mala' Prod. Cost-More 'Bounty' Shote Hollywood, April 16.

Metro has upped production budget on 'Mala' to double original amount, studio execs deciding on amount, studio exces deciding on this move after viewing first batch of film shipped in from Tahiti, where the unit is now on location.

As a result, Phil Goldstone, producer of the picture, has advised director Richard Thorpe-to ramain in the South Seas for another month, and to take his time and get all the shots necessary.

Thorpe has been shooting on location around Tahiti for the past six weeks, and under the new setup will not return to the studio

TWIN BILLS WEAR 'EM OUT

Atlas Investment Trust Offers to Buy Into RKO; RCA Still Mulling

Atlas, investment trust, has of-fered to buy into RKO. This investment holding company owns securities in several major film companies. The Atlas offer rests with RCA. Conclusion of a trade between RCA and Atlas would make the two associate investors in RKO.

The Atlas offer has been pending for around two weeks. Thus far there is no answer from RCA.

Wall Street sees in the Atlas offer a plan for the acceleration of the chances for early reorganization of RKO. Nevertheless. Wall St. figures that RCA will decline the Atlas

ures that RCA will decline the Atlas bid, although early reorganization for RKO is desired. Filmdom sees the matter otherwise.

A principal reason for RCA negating the Atlas offer lies in the fact that RCA, on its books, piaces the RCA investment in RKO at \$15,000,000.

Settlement, amicably, of the existing controversy between the RCA-RKO forces on the one-hand and the M. J. Meehan interests, on the other, is to be seen if RCA should accept the Atlas bid. That controversy over Keith-Aibee-definitely, at the second of the RCA board, relations between the contending forces, however, are improved considerably.

WEBB RESIGNS OVER POLICY TIFFS

Stuart W. Webb's resignation as president of Pathe Exchange, Inc. Monday (15) afternoon. Frank F. Kolbe, of Young & Kolbe, stock brokers and private bankers, was placed in temporary charge of company affairs. Kolbe probably wil be named president of the directors later this week.

Pathe directors didn't favor Webb's policy of financing First Division and when the board con-tinued their objections, Webb stepped down.

stepped down.
Webb's retirement as chairman
of FD is also articipated.
When Pathe directors meet this
week Robert W. Atkins, director for
about two years, becomes executive
v.p. Hc's a member of Abbott,
Proctor & Palne, brokers of 120
Broadway.
Kolb has expressed little desire
to remain president, and undoubt-

Kolb has expressed little desire to remain president, and undoubtedly will stay in as chief only until the new Pathe company, called for under the approved reory plan, actually, has been formed. This organization is looked for in about two weeks or as soon as approval has been given by the Security Exchange Commission in Washington, will call a temporary halt to plans for Pathe-financed pictures to be released through First Division.

Skourases Coast Home

Los Angeles, April 16.

Los Angcles, April 16.
Spyros and Charles Skouras are
back from a tour of the Pacific
Northwest, where they went to look
over theatres operated by Evergreen Theatres, in which Fox-West
Coast holds 51% of the stock. Mike
Rosenberg accompanied the brothers north.
Spyros Skouras plans to plane
out of here Thursday (18) for New
York.

Cohen Back to Par?

A move to bring Emanuel Cohen back to Paramount is credited to John Hertz, now with Lehman Bros. Hertz is a director of the reorganized Paramount.

It was reported shortly after Cohen went out that he might out nothing in that direction had been heard of since.

WB WILL HAVE 19 READY BY SEPT.

Approaching the peak of produc

tion for the current season, Warners will have ready, for release between now and September, 18 pictures and the season of the s

(Continued on page 43)

PLAN ANOTHER PROD.-DIST. CO.

Another production - distribution machine along the lines of the old First National franchise system is in the making, with Louis Berman declared to be the prime mover. He was originally in First National, when built up through franchise owners, and also was identified with Columbia in the early days, to preparing to go ahead building a national organization matterned at

Berman, a Philadelphian, la pre-paring to go ahead building a national organization patterned af-ter the old F.N. in the belief that the time is ripe for such an organi-zation following mergers which re-duced the number of majors.

Zukor Summering East

Changing prior plans, Adolph Zu-kor now may stay in New York all summer except for possibly a quick trip or two merely to check on pro-

duction progress.

He has opened his home on the Hudson and has no immediate plans to return to Hollywood.

McNutt Fox Producer

Hollywood, April 16. Patterson McNutt, mentioned as a director at Fox last week, takes a double jump, going from writer to producer. McNutt came to the Coast four months ago to write for Par, and left that studio to go with

TOO MUCH SHOW

For That Reason Knell of Dualism Despite 50% of U. S. Theatres Now Double Billing-Singles with Shorts Not So Tiresome and More Acceptable

DEMAND A CHANGE

Duai feature bills are definitely on the way out.

The Hays office believes that it is only a matter of a short time until the single feature, plus the short subject and newsreel, will be back as the standard entertainment in picture theatres throughout the U.S.

The policy of two-feature pix for one program appears to be doomed one program appears to be accomed for relegation to the same category as vaudeville in the bulk of picture houses. This is in the face of a survey of theatres conducted by the Hays organization which showed that approximately 50% of all picture spots now are double featuring.

ture spots now are double featuring.

Same check-up revealed the American public as wearying of dual feature bills, and the patrons as demanding a change. That producers are becoming increasingly aware of this shift is found in the trend for short subjects.

Initial invoes towards improving the calibre of this product already the companies. They are starting to turn more attention to the making of their short subjects, a phase of film production that in recent years has been rapidly nearing the vanishing point.

With more comedy and musical

more comedy and musical

lishing point. With more comedy and musical variety short production in the East, ready cail on current name satteiltes for short films and general availability of players from current Broadway shows also has helped endeavors to improve quality.

In the East the lead in the feature bills is being taken by Wilmer & Vincent, circuit operators of houses throughout Pennsylvania and in Virginia. Long bilter opponents of the double pit program, operators of this circuit in recent weeks have shut down virtually 100% on all double bill alignments. It is a matter of plain economy with them, they say, and the fact that they find the single feature program as satisfying the public demands. Others are contemplating moves along the same line.

ALEX KORDA \$1,000,000 **BUDGET ON WELLS PIC**

London, April 7.

Alex Korda has budgeted \$1,000,000 on his H. G. Wells futurist film, based on 'The Shape of Things to Come,' and to be called 'Whither Mankind?'

Mankind?

All studio visits are barred; show is going on at three studios, Korda's own, and two indie lots taken over for the minature and trick work.

Lesile Banks, Ralph Richardson, and Raymond Massey cast so far.

This is by far the larget budget outlay ever attempted by a British company, previous high being estimated for B and D.'s Buchanan picture, Trewster's Millions,' understood to have soored \$700,900 by the time it was inished.

Sid Kent Back at Studio Hollywood, April 16.

Fox.

First assignment will be an unstitled yarn which he and Arthur

Beckhardt are writing.

FANS WEARIED BY U. S. Films Will Not Officially Recognize Int'l Film Congress In Berlin; Ditto British Industry

Bets on Sheehan

Hollywood, April 16.
Winnie Sheehan's ranch, about 35 miles from the Fox studio, has no telephone.
So the boys on the lot are making book on how long before carrier pigeons show up.

MAYER HEADS PROD. ASS'N 5TH YEAR

Hollywood, April 16.

Will Hays, accompanied by Mrs.
Hays, left here by train-Thursday.
(11) for New York, after a three weeks' Coast visit. He left immediately after the annual meet of the Producers' Association.

At this session Louis B. Mayer was re-elected president for the fifth consecutive year. All other of of the consecutive year. All other of other of the consecutive year. All other of other other of the consecutive year. All other of other ot

DARMOUR MADE **G-B H'WOOD REP**

Holiywood, April 16.

Hollywood, April 16.

Michael Balcon, accompanied by
Mrs. Balcon, left here Friday night
(12) for New York, en route to London. Production chief of GaumontBritish made a deal with Larry
Darmour, preliminary to pulling out,
whereby Darmour will represent the
British company in Hollywood on
any future deals to be made with
Hollywood talent.
Balcon will break his journey east

Hollywood talent.

Balcon will break his journey east
by stopping off at Detroit to see
Walter Huston, now in the legit
Dodsworth, due to make 'Geeil
Rhodes' for G-B this summer.

Balcon effected an entente cordiate between British and American
producers as result of his visit,
which will see a general exchanging
of the countries of the countries hetween the two countries he-

Laemmle Sr. East

Carl Lacommic is expected east shortly on his usual spring visit, to be followed, in all probability, by a European trip.

Anything further on any deal for Universal and Warners would occur on Lacommic's arrival in New York.

Rivkin's Exec Rib

Hollywood, April 16.
First assignment to Allan Rivkin as an associate producer at the
Fox Western lot will be production
of 'Private Beach' a, travesty on
film execs, recently done here
by the Bliss-Hayden little theatre.
Rivkin presently is assistant to
Sol-M. Wurtzel.

The United States has finally decided it will not be officially reme-sented at the International Film Congress, in Berlin, scheduled for April 26-May 1. All American film companies have been invited but thus far none has accepted.

Hays office, after considerable thought on the subject, decided not to attend and Haroid Smith, European rep, has been cabled to stay in Paris. Whether or not any of the film concerns will attend individually is yet uncertain, although none has thus far shown any in-dication that way. Clayton Sheehan, Fox foreign manager; Phil man, Radio foreign manager: and Sam Morris, Warner chief, now all in Europe at the moment, may decide to run over to the congress

decide to run over to the congress at the last minute, if late developments indicate the meet to tend towards importance.

Hays office in New York has received official communication from Rome suggesting that attendance might be advisable as European belief is that French, German and other European exhibs and distribs at the get-logsther will cook up schemes against America. Hays office decided not to pay any attenfice decided not to pay any attendance from America, even if by way of coercive innuendo. France, too, has been rife with runnor that the Berlin meet will resure that the Berli

London, April 16.

Antipathy in London about the International Film Congress to be held in Berlin at the end of April. and the first of the control of the

Studios' Location Clause Changed as Move Protection

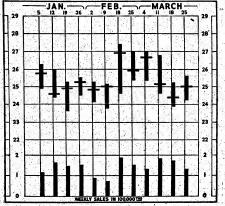
Hollywood, April 16. To protect themselves against a possible studio migration to other parts of the country, the majors are revising their contracts on the score of location obligations. Around 80% of location obligations. Around 80% of the current pacts provide that if a player is taken on location outside of a 15 or 25 mile radius, studio must foot the bill for transportation and living expenses.

Should the studios move and players insist on a literal interpretation of contractual commitments, all the companies would have that extra expense to shoulder under the covenants as presently worded.

extra expense to shoulder under the covenants as presently worded. Fox is the first to take the contracts for a revamp, changing the wording to read that the studio will fax living expenses of a contracted not beyond a 25-mile radius of the Lorentz of the contracted studios or any other liant to the United States.

AMUSEMENT GROUP AVERAGES





Weekly high and low average of prices for 12 representative amusement stocks listed on the N. Y. Stock and Curb exchanges is indicated by the vertical bars in the upper portion of the above chart. Closing prices for group each week are shown by means of short cross-bar. Lower part of chart depicts trend in volume weekly.

The high mark for this three-month period was reached in the period ending Feb. 18 at 27%, while the low level was encountered in the week ending Jan. 19, when the Amusement Group dropped to 23%. Closing point for week ended March 25 was 25, less than a point below close for the first week in this quarter. The largest week in point of volume was that which closed Feb. 18, peak, week of the quarter, while low week in transactions was the one terminating on Feb. 9, one of periods when stock prices were weak.

5 Stocks, 7 Bonds Hit New Peaks for Year; Amuse. Follow General Trend

Stocks were irregularly firm in diminished trading yesterday (Tuesday). Revival or streetly interest in Amusements held them steady. Columbia Pictures went to 43%, but showed a fractional loss at 42%, the close. Radio Prd. B was a strong, spot, rising to 42%, and showing a three-quarters gain at the finish. Radio common, and General Electric were steady and active enough to get into active golden dozen.

Bastman Kodak common soared to a the post of the post

105 mark.

The amusement group forged ahead on the greatest volume since early in March. The low point as (Continued on page 19)

8 'Ziegfeld' Girls Land Metro Termers

Los Angeles, April 16. Eight showgirls, plucked from the 'Great Ziegfeld' production number, were handed three-month contracts by Metro and spotted in its stock

by Metro and spotted in its stock company. Carol Windham, Wanda Perry, Lorna Lowe, Marion Lange, Connie Meyers, Bonnie Bannon, Diane Cook and Mary Lou Dix are the new con-tractees who drew pacts without formality of screen tests.

BALTO DEFERS 'TIME'

Doesn't Need Monthly Reel As B.O. Bolsterer Easter Week

Baltimore, April 16.
Local Loew theatre, Century, which first-runs March of Time, has arranged with the monthly newsreel to postpone the April playing date from next week (starting Friday, 19) to subsequent stanza. Attitude of the Loer forces here is that the reel is not needed for boroffice butwarking during Easter Week; could be used more advantageously when holidays are over. Reported other cities first-showers of the reel are likewise trying to

of the reel are likewise trying to get same consideration. The April March of Time' should actually be on screens current week, but the release date was shoved back because of Holy Week buga-

PATENTS MOGULS SHY FROM SIROVICH OUIZ

Washington, April 16.

Power to compel appearance of patent owners and users at his inquiry into alleged monopolies of basic ideas and processes is being sought by Representative Sirovich to Turther his look-see into control to Turther his look-see into control of the control

Other fundamental rights, and Copyright Committee, which he heads, authority to summon witnesses and subpoena data was instructured in the House last week after inquisition encountered series of obstacles when the persons he wished to grill declined invitations. Whether or not authority is forthcoming, Strovich threatens to continue his lagging survey and to turn heat on the radio and film industries. These topics will not come up, however, until after automobile and oil patentees have been griddled.

Klein Bows Out of U.

Hollywood, April 16.
Julius Klein, Chicago newspaper-man brought 15 months ago to Uni-versal as Carl Laemmle's assistant, versal, as Carl Laemmle's assistant, and then made associate producer to make 'Whistler's Mother,' has resigned. Picture was called off schedule, with Klein then assigned on 'G Men,' story which was also delayed, and Evlen is quitting. Is considering a couple of studio writing jobs.

PICTURES Yesterday's Prices

		Low.		
500 Col. Pict				
100 Con, Film,	436	4%	436	
1,700 East. K	1261/6	1254	12616	+114
100 Fox A	036	0.37	03%	- 24
10,700 Gen. El	2412	24	24	- iZ
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1,000 Par ctis	٠.٠.,	274	. 274	-,~
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900 RKO	. 1%	11/2	11/2	- 1/8
1,000 W. B	31/6	31/6	31/6	
	URB			
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100 Trans-L	214	214	214	
B(ONDS	-/-		A 126
\$6,000 Gen. Th	814	814	814	+ %
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49,000 Par-Pub	10%	70	70%	7 78
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21,000 W. B	01%	04	54	- %
* New 1935 high.			- 5	

THREE PAR PETITIONS UP FOR A FINAL OKAY

Receiving approval from Specia Master John E. Joyce, three peti-tions of the Par trustees are be-fore Judge Coxe for final okay. They include the Marks Bros. set-They include the Marks Bros. settlement; ending long litigation anising out of Par's purchase of that chain several years back; the participation of Far into the reorganization over Long Island studio properties and a Par News lesse to 1941; and dissolution of Eiwood Amusement Corp., which owned mortgages on Florida property.

Cost of One Day Indie Shooting Set at \$3,329

Los Angeles, April 16. Blanking of a whole day's shoot-ing on 'Jane Eyre,' blamed on a faulty camera rented from General Service Studios, is made the basis of a \$3,329 damage suit filed against the rental lot by Monogram, Complaint says negligent inspec-

tion of the camera by Ge Service compelled expensive

WB's Cawthorn-Shean; Kennedy-Collins Series

Hollywood, April 16. Tom Kennedy and Monte Collins are to be teamed by Columbia in a series of six dumb detective shorts. Comics were signed after the studio previewed 'Gumshees.'

Warners has contracted Joseph Cawthorn and Al Shean for a series of shorts along Dutch-character lines.

No Dualer for Colman

Hollywood, April 16.

Hollywood, April 16.

David O. Selznick set the deal iast week for Ronald Colman to play the part of Sidney Carlton in Tale of Two Cities' and at the same time killed the idea of having Colman play a dual role, the original plan.

Selznick is angling for Robert Donat to play the second part, that of Charles Darney.

U's Prod. Layoffs

Hollywood, April 16
With only two films in work, Un
versal laid off around 50 people
various departments until produ
tion gets into full swing again.

L. A. to N. Y.

James R. Grainger. Herman Zohel Michael Balcon Rex Cole Ruby Keeler, Will Hays. Ann Sothern. June Clayworth. Manny Seff. George Bilson. Ruth Chatterton. Ruth Chatterton.
Bobby Dolan.
Mrs. James Looram.
Spyros Skouras.
George Skouras.
Mitchell and Durant.
S. Barrett McCormack.
Ellssa Landl. Rufus Le Maire. Rachel Crothers. Joan Bennett.

N. Y. to L. A.

Nate Manheim. Lew Brown.

Inside Stuff—Pictures

The chances of Elisabeth Bergner making a picture in Hollywood are at this writing exactly 5% to the bad. Unless the actress detaches hernel from that figure there's little likelihood of her coming. Myron Seiznick wouldn't mind signing her up at her sipulation of \$150,000 per pic, but when she insist on an added \$5' of the gross intake then she's the one who's tossing around the monkey wrenches. It's no deal unless the percentage comes out. Selznick planed east to talk it over with the foreign star on a straight salary basis, but it is reported that her business advisors are holding out for a cut of what comes in.

Even at \$150,000 for a tew weeks, studio exces figure La Bergner is a gamble as she is little known to American audiences.

The first credit line to appear on Paramount's Screen Souvenirs shows up with its final issue, just released. The valedictory number carries the names of Fred Waller, production manager of Par's shorts, and Minon Hooky, in charge of writers, both of whom concected the original formula and carried on through all its 40 issues. Started as a commercial for Chesterfield cigrates under the name of Movie Momories. When the commercial was abandoned Par put it on the regular reschibitors reported that public terest had wared due to the many finitations on the market. Popularity of the old-time reel is credited by some with having started the vogue for the 'gay ninety' features which followed.

By July 1 it is estimated Paramount's reorganization will be in effect and the trustees, together with their attorneys, will be out of the picture. Before that occurs, the Par trustees will render a final accounting of the condition of the company under their jurisdiction and operation, including assets and liabilities. Another bill for free, will also go in on the windup. Claims, controversies and litigation affecting Par on a recognization are being cleared up, together with readjustment of various subsidiaries which is necessary before the company can emerge entirely from healtrustee.

Working with 160 different relief organizations to provide for the many extras who are unable to find sufficient picture work, Central Casting in the last five months has found employment outside of the studies for 227 extras. Plus this employment service, Central arranged medical ald for 150; hospitalization for 60; transportation to former homes for 58; state aid pensions for 42; funerals for four, and other forms of direct relief for 1,066. Plus this, Central placed 10 children of extras in care of the Children's Protective Bureau.

Radio Pictures invited Dick Watts (N. X. Herald Tribune) to the Coast for a couple of days, the studio wanting the film critic to sendert Sisk's driest completed film as a producer, 'The Informer'. Sisk, before going to the Coast, had talked to Watts about the yarn, a published novel, both expressing much liking for it. Watts is going to Russia next week and would have missed it as a result. He wrote a preview review of it for last Sundays N. Y. Herald Tribune.

Paramount trustees have filed a petition asking for a court order adjudging an indeterminate claim for Tri-Ergon to be rejected and expunged from the record, based on the U.S. supreme court decision holding T-E patents invalid. Recently Federal Judge Coxe refused an application of T-E to amend its claim. Trustees cite that the indeterminate claim of T-E, as filed, is based upon alleged infringement of patents and thus does not hold with a court decision against it.

Efforts to get Shirley Temple on the air have been and will be unavailing for some time. Fox studio has definitely said 'No' to all such bide for the young screen star:

A new network program launched a campaign to obtain the youngster as a guest star, but the atudio stepped in with a refusal and added that it goes for radio in general.

Metro has started wide advertising in Chicago & break down exhibitor resistance, particularly spreading on Sunday with large copy calling attention to the Metro fickers.

Punch-line of the ade is: 'Ask the manager of your theatre when the above pictures will be shown in your neighborhood.'

Al Joison, and possibly Ruby Keeler, will make personal appearances with 'Go Into Your Dance,' WB filmusical, as often as feasible as the pie opens up in the near-New York spots. Miss Keeler is due east to join her husband this week.

HUTTON'S MISSION

So. Calif. Indies Allege F-WC. Vio-lation of Decree

Hollywood, April 16.
Frank Hutton, chief counsel of the Hutton, chief counsel of Southern California, goes to Washington April 21 to lay before the Department of Justice alleged violations by Fox-West Coast of the Government consent decree in the Clayton. Act and Sherman anti-trust suits. Immediate action and long sought relief from what are termed 'oppressive' conditions are expected by the Indie operators.

Harry Vinnicof goes east to rep-

Harry Vinnicof goes east to rep-resent ITO at the zoning clearance

Gold Rush Yarn Next For Mae West at Par

Hollywood, April 16.
Next Mae West opera at Paramount will be written around the Alaskan gold rush, with Miss West doing the screen play.
Picture will carry the tentative title of 'Klondike.'

LeMaire's 4 Wks. Abroad

Rufus LeMaire hops for London Friday (19) for a brief huddle with George Ailliss on his next picture. Will be gone four weeks altogether. Quite a show bunch salling Fri-day on the same boat including the Bill Goetzes (Edith Mayer), Michael Balcom, the Jimmy Campbells (Betty Balrour).

MAJOR SCREEN CREDIT TO ONLY 248 SCRIBES

Hollywood, April 16. Although 2,000 persons in Hollywood lay claim to being scenario writers, only 248 writers received screen credit on pictures made by the major studios during the last nine months.

Figures in the latest Academy Bulletin demonstrate the fact that scripting is in the hands of a limited number and that, plus the 248 get-ting their names on the screen, only 125 others contributed to the scripts in a degree to be worthy of unofficial credit.

During the nine months 735 wr credits were recognized either on the screen or in the Academy Bulletin as 'contributors' with all these jobs being divided only among 375 different scenarists.

Metro's 'Ma Pettingill' From Wilson Library

Hollywood, April 16.

Metro has put Harry Lcon Wilson on its writer payroll and has op-tioned all of this author's 'Ma Pettingill' stories.

Wilson is expected to turn out a script, combining features from several of the yarns to be filmed under the title Ma Pettinglib.

Likely Constance Collier will be n the name part.

DIME ADMISH FOR MIDWEST

Farnsie Tells Newsreelers to Hurry Up, or NRA'll Interpret Code For 'Em WOULD OKAY CLIP

Washington, April 18.
Formal interpretation of film code clauses covering, working time for newsreel camerame will be issued if current negotiations between employers and unions about methods of computing hours reach a dead-lock.

lock.

Uncertain of the possibilities of effecting an informal understanding regarding matters outside the scope of the code. Deputy Administrator William P. Farnsworth Monday (15) declared that if members of his special committee are 'too far apart' he will attempt to settle the issue through the issuance of a ruling outlining just what code clauses intended to say.

tended to say.

Thres Ways

Remarking that I found there are three distinct ways of figuring hours in New York alone? Farnsle said he hopes to be able to get a mutually acceptable a greement through further conferences with the two groups, but that if grinders and bosses cannot see ye to eye he will be forced to 'stick to the code.' Much of the subject matter of current confabs is clearly outside the range of the code, involving influence and the code, involving influence and the code in the code in the code in the family.

Code specifies that camera and sound men shall not be worked over \$20 hours during any eight-week period, with the total employment period calculated from the time they leave the base of operation until they check in again or are required to sitck in a single spot. Just what this languids means in paraformial.

rtles cannot come to terms over a

formula.

After conferring with representatives of four producers in New York
last week, Farnsie hoped to get the
grinders' views in talks this week
with Louis Krouse and other labor
representatives. Then may call another Joint meeting if he sees any
hope of reconciling differing contentions. Added talks are contemplated
before Parmsie shandons his hope of
a peaceful understanding.

FIRST COAST EXHIB DISOWNED BY NRA

Los Angeles, April 16.
First exhibitor in the Southern California territory to feel the talons of the NRA blue eagle in penalty for asserted violation of the Motion Picture Code is C. J. Mullen, operator of the Little Florience theat by with-Mullen was penalized by with-dwal of his right to diplay any characteristics.

drawat of his right to display any NRA insignia on the ground that he worked employees overtime and on less than the code-prescribed wase, according to Charles H. Cunning-ham, executive assistant of NRA in this sector. Additional charge declared sustained against Mullen was that he summarily dismissed an employee; who reported the alleged lapse in time and wase. Ruling comes three months after Mullen was accorded a hearing, and means that he cannot hereafter bring any complaints before NRA or receive any recognition from that

bring any complaints before NRA or receive any recognition from that

Breen's Vacash Will Be Two Months in Europe

Hollywood, April 16.

Late in June Joe Breen may bump into his first vacation since with the Hays organization. Duration probably two months and des-

tination Europe. If Breen breaks away New York Hays office will appoint an exec to sit in from there. Breen a Haysite for five and haif years.

Just Letters

Paramount story department got a letter: Tm just a plain citizen of Wilkes-Barre, but Sam Hoffenstein, Louis Weit-zenkorn and Herman Mankiezenkorn and Harman Mankie-wicz came from here, so I'm sending you an idea for a film. Why not make a musical based on the life of Irving Berlin. If you decide to do this, send me

a check.'

Someone in Par wrote back:

We may use the idea, and
thanks: We won't send you a
check, but we'll send you Hoffenstein, Weltzenkorn and
Manklewicz.'

FORMAL C.A. OK **OF 1935 BUDGET**

The Film Code Authority put its okay on the revised form of the first section of the 1935 budget at its session last Thursday (11). Not only was the asse ment schedule for the first half of the current year approved, after the revisions made by administrative forces in Washington, but included in its passage was a proviso that the same sked would apply to the remainder of 1935 if the NRA should be extended

past June.

The revised budget calls for a total of \$355,675.01 for the full 12 months. The revision, which made it necessary for the Code Authority to pass on it, provided that producer-distributor members in the lower brackets, from Class 8 to 14 inclusive should be allowed the alternative of paying 14% of the actual 1934 gross.

Code members estimate that the

actual 1934 gross.
Code members estimate that the
producer-distributor who does
\$200,000 gross, under the percentage
setup, would pay only about \$500.
Under the old arrangement, before
the proviso was added, the payment
totalled more than \$700.
The Blue Eagle division in Wash-

The Blue Eagle division in Wasn-ington would not place its approval of the code assessment lineup un-less this alternative basis of pay-ment was inserted. With its inclu-sion, it was sent back to New York with the result that the C.A. con-curred last week.

Washington, April 16.

Washington, April 16.
Approval of the 1935 film budget
and assessment plan substantially
as originally presented was indicated today following withdrawal
of objections that the levy scheme
violates NRA policies against inequitable distribution of costs. Official order putting system in operation is expected before the end
of the week.
Waiver of order banning fixed
minimum and maximum socks,
combined with an alternative
method of contribution for phe
ducer-distributed to the costcontribution.
Froducers who do not care to file
exact details of last year's grosses
can follow the same method used
last year, while indies, who demanded a uniform rate, will be able
to employ the percentage method.
Exhibs' skeds. ranging from 35
to 560 ner house, will or through.

Exhibs Skeds As Is

Exhibs Skeds, ranging from 35 to \$50 per house, will go through although the method employed colildes head-on with new recovery prolicles designed to insure, equitable distribution through uniform percentage levies. Government authorities have been convinced that this is the only practicable manner of collecting from exhibs, capitulatings to codists' demands for a walver of the order which at first

Out of Court Finish for As tor Theatre, Chi., Case Defendant Exchanges, Circuits Offer 46th Release Week for All-Day 10c Admish - \$100,000 Damage Action Reported Dropped

WANT 36TH WEEK

Chicago, April 16.

Settlement of the important Astorneatre case against the Chicago theatre case against the Chicago circuits and film exchanges is ex-

theatre case against the Chicago circuits and film exchanges is expected momentarily. Lawyers and exces are in a huddle and should reach a decision this week.

Balaban & Katz chlertains have headed the defendants in gathering this get-together and it's likely that the circuits and exchanges will okay most Astor theatre's demands and give the theatre its 10c. pictures.

Wrapped up in the settlement discussion is the \$100,000 damage suit which the theatre has against the same defendants. Understood that one of the main items in the settlement discussion is the withdrawal of the damage suit should the defendants agree to allow the theatre to run 10c. fickers.

At present the theatre, it is reached the theatre has offered the region of the damage suit should the defendants agree to allow the theatre to run 10c. fickers it is reached that the defendant is reached that the defendant of the damage suit should the defendants agree to allow the theatre to run 10c. fickers of the 20th week of general release for dime matiness and in the 46th week of release for 10c. admission all day. Believed that before final settlement is reached that the time will be cut down to at least the 36th week of release for dime admission all day.

Out of Court and the court was a contraction of the court was a

Out of Court

Case is due to reach the court rall, by April 19, according to the docket, and it's known that the majority of the companies involved in the suit are anxious to settle the matter within the industry.

With the okaying of the dime ducats for the Astor will automatically come the opening of the entire city to 10c. admission. It will particularly bring dime tickets to the side. One colored house, the Public, already has filed a suit similar to the Astor theatre suit and against practically the same line-up of circuits and distributors.

Other than these two spots, the dime okay will spread to the transient districts of South State street and West Madison, where they have been yelping for dime ducats for some time. Many theatres here in the different conditions of the product that available and then shifting to the 15c. bottom limit for the major plettres. Switching of price has not helped these houses and they are demanding the right

product that's available and then shifting to the 15c bottom limit for the major pictures. Switching of price has not helped these houses and they are demanding the right to show all fickers at a dime.

Expected that some 75 theatres in the city will avail themselves of the dime tickets. In general, it's expected that there will be no squawk about the 35th week of release. Many of these same theatres have been asking for dime pictures in the 52d week of release, but even with the year's protection offered, these houses have been allegedly refused product by major exchanges. Only question now is whether the exchanges will obtain the continuous different continuous different

glance threatened to prevent use of this scheme. Recovery execs were swayed by industry argument that peck of trouble would follow efforts to devise any other system, particularly in view of frequent changes of house policies, fluctuation of price scales, and numerous openings and

SUIT SETTLEMENT C. A. Decides L. A. Zoning Sked Must Be Squawk-Proof; C. A. in N. Y. Meeting Sets April 23 Deadline

Bunch of Kids

Hollywood screen players were described as a bunch of kids by Allee Hughes, stylist of the N. Y. American, in her talk over WOR last week. Miss Hughes recently returned from Hollywood, said that she found many stars playing with toys and electric trains.

Admitted she did not like the film capital.

Alger Calls Bd. 'Interested' in Chi Code Case

Chicago, April 16. Chicago, April 16.

Long drawn out case of the Alger theatres in downstate Illinois comes up before the film code board again today (Tuesday). Alger has objected to the membership of the local board sitting in on the case, climing that the judges are 'personally interested' and that it's unfair for the plaintiff in the suit to sit as judges.

terested and that it's untair for the plaintiff in the suit to sit as judge. This refers primarily to Allan Usher, exchange manager for Paramount. Great States, a Paramount subsidiary, was the plaintiff against Alger's reduced admission.

Code board at its first sitting ruied sgainst Alger and later issued changes when Alger continued the reduced admissions. The stop service' order was made out to E. E. Alger, while the film contracts were signatured for the Alger Amusement company. When this was made known the code board hurriedly withdrew its 'stop service' order.

Alger is still getting service and is understood ready to go to the Federal court for product should the exchanges cut off service.

U. DROPS SATEVEPOST ADV. AFTER 10 YEARS

After 10 years, during which it has spent \$1,500,000, Universal's advertising in the Saturday Evening Post has been withdrawn. U has used a one-column display ad in that national mag for this length of

that national mag for this length of time, invitting opinions of readers: concerning U pictures. Recently U started offering \$50 weekly for the best letter written on any U picture or pictures by Post readers, Carl Laemmie, Sr., himself perusing much of this mall. Post ad was Laemmie's personal idea. Staff to handle Post reader mail is being abandoned.

Par Re-Signs Taurog

Hollywood, April 16. Hollywood, April 16.

Norman Taurog has been given a new two-year contract by Paramount starting after the completion of "The Big Broadeast," with first picture on new deat being 'Anything

Deal, calls for three pictures a year, with privilege to make the Eddie Cantor picture for Goldwyn

KANN THROUGH AT PIONEER

Hollywood, April 16. George Kann has been relieved of

his duties as production manager for Plancer, with Becky Sharp' the windup.

Was at studio on a one-picture convention.

Los Angeles' zoning and clearance schedule will be squawk-proof
when it is finally placed in effect.
That was made apparent Friday
(12) when members of the film Code
Authority, meeting in New York in
executive session, refused to vote
on the L. A. sked until they had
a complete transcription of all
testimony heard at the Thursday
hearing, and decided not to place
it in effect until Tuesday (23) at
the earliest. Typewritten transscript will cover 256 to 400 pages,
but it thoroughly touches every
phase in the Los Angeles situation.
While the Los Angeles situation.
While the Los Angeles sked,
originally passed early this year
and, slated to go into effect last of
March, has been buffeted about
ever since Fox-West Coast theatres
came in with a formal protest.
leading Code Authority members
claim there has been to tailling, and
claim there has been to tailling, and
all the complete of the complete

model for setting by other repreementative schedules.

C. A. voted at its executive session to throw the meeting open to
the public and to hear every phase
of the situation. J. Robert Rubin,
chairman for this confab, permitted
all points to be touched on during
the sight-hour gathering, but did
not allow petty sauabiling.

F. WC's Side

The F. WC side of the picture
was presented by Al Hanson, Los
Angeles city ananger. To prere and
Eddle Alperson. Ben Berinstein appeared in behalf of the MPTOA of
Southern California, claiming to
represent 32 theatres. E. V. Vinnecof, representative of the Independent Theatre Owners of
Southern California, spoke in behalf of some 176 theatre operations.
Harry Arthur interests were taken
care of by Arthur in person.

In summarizing the situation the
Full Const. Tenger taken
care of by Arthur in person.

In summarizing the situation the
Full Const. Tenger taken
care of by Arthur in person.

In the constitution of the constitution of the conmittee look into the situation personally, with the understanding that
this committee's report would be
okayed by the C. A. This idea got

this committee's report would be okayed by the C. A. This idea got no place Thursday.

no place Thursday.

Both indic organizations went on record before the meeting as being in accord. But the Independent Theatre Owners' representatives obviously were impatient over the (Continued on page 57)

NO PAR BOARD MEET DUE UNTIL NEXT WEEK

There probably will not be any meeting of the new Paramount board, until some time next week. Parties are engaged at present in straightening up the certificate of amendment for the Par corporation. In the meantime advices are authoritative that the terms of the individual members on the board have been defined with the mose important members being allotted two and three-year termges. Confabs on the underwriting end of the Par reorganization continue in unofficial tones.

Kuykendall Hopes for An Improved Pic Code

While admitting that the code has benefited the small exhibitor, opin-lon that out of present controversy will come a revised Blue Eagle for the general industry that will be more binding and constructive, was made by Ed Kuykendall, president of the M. P. T. O. A. before leaving Saturday 1/31 for Memphis.

He went to attend a Tri-States conyention.

L. A. Can't Get Excited Over Film Bills, Grosses Dip; Stager Helps Bells' to 21G; 'Wedding' at \$12,000

Los Angeles, April 16.
(Best Exploitation: RKO-H'wood)
Another one of those weeks when
the local emporiums are not getting
there from the take angle. Pictures on display for the public just do not seem to be of the callbre that ex-cito folks toward the end of the

Lenten period. In some instances trade was a bit

In some instances trade was a bit better, while in others it was considerably below the previous week. Paramount, having on the stage Pinky Tomlin and Fats' Waller, aided by a couple of previews, pulled through to top gross with Eight Bells' as the screen feature. On the other hand, State and Chinese having a rather dismal stanza with 'Wedding Night.' It seems as though locally Gary Cooper cannot cover up the Ajna Sten draw deficiency. Hollywood and RKO are having tough going with 'Case' of the Curous Bride and will be lucky to hit over the \$6.000 mark on the double showing. Only outstanding factor in outside aid to sell a picture was tiep!

Only outstanding factor in outside aid to sell a picture was they of Hollywood and RKO with distributors of Liberty Magazine for a three-inch circular sticker on front page of current issue directing attention to the fact that Case the Curlous Bride, which they story unting, is another Liberty story.

Estimates for This Wesk

Estimates for This Wesk.
Chinese (Gramman) (2081; 30-4083)—Wedding Night' (UA). No.
Interest here in this Cooper-Stand
15,800 mark: Last week Life Bestins' (Fox). Little excitement caused by this Rogers, which just hit cases and the control of the control of

'WORLDS' OKAY \$6,000

Three of Five Ind'polis Houses Have

and the estimate of the control of t

'Midnight' and **Blackstone Beat** Bugaboo; \$17,000

ness for the house at last. If it adoesn't silds maybe 34,500. Last week if Happened One Night' (Col) in a constraint of the series of the Hotel Week burgaboe, and graced the screen with one of the best pix on which seeming disregard of the Hotel week it Happened One Night' (Col) and signed and the best pix on stage is Blackstone; and while the magician hasn't been here for so long, many do not remember his identity, he is giving a show that terday (Monday) house decided to hold pic another week, thus making it first time around here that a spot learn the series of the

vaud nim Century, a value of this pot, where it is giving house \$7,000. Will stay here another week, Last week West Point of Air' (MG) after moderate term at Century, flivved to \$2,800.

'HOLD 'EM YALE,' \$7,500, POOR. NEWARK

Newark, April 16. (Best Exploitation: Losw's State) Top figures actually and in percentage will be held by Prector's this week for 'George White's Scan-

this week for George White's Scandals' which is the only house drawing anything. It should be nice with \$3,000. For West Point of the Air' Loew's has shot the works. Kresge's worked to be placed to the works and the posters and display are all over the toy department; 1,000 wings and 1,000 membership cards to the Junior Aviation Club distributed. A coloring contest held in the Itale-American and an identification contest in the Ledger. In contest will be held with Lifettenant Aldworth, Casey Jones, and Major Vaughn judging the product in Military Park.

Estimates for Thie Wack

tenant Aidworth, Casey Jones, and Major Yaughn judging the product in Military Park,

Estimates for Thie Wask
Branford (WB) (2,986; 15-65)—
'Case of the Curious Firld (WB) and Til Love You Always' (Par), and the Major of Black Fury' but will do well enough with maybe \$7,500 owing largely to the Monday amateur show which still packs the house. Last week "Traveling Sizienlady" (U) lice at \$11,000. Capitel (WB) (1,200; 16-25-35-40)—TRuggles of Red Gap' (Par) and 'After Office Hours' (MG). Opening strong and it looks like real busit doesn't slide maybe \$4,500. Last week 'It Happened One Night' (Col) a weeful disappointment on eight days at \$13,500.

A Wife a Day' (Sym) and Timnortal Vagabond' (Prin). Bad but better and should be near '\$800. Last week Evenaons (GB) very had at all Loew's State (2,780; 15-75)—'Casino Murder Case' (MG) and vaude. Red curtains are up in this house. Woodunits mean little here or slaewhere in Newark. Maybe it Last week Naughty Mariette' (MG) okay at nearly \$14,000 but worth much more.

Paramount Newark (Adams-Par) (CA) (2,245; 15-59)—'Hold Em Yale' (Em) Cam's Can's Callon (Em) Yale' (Em) Capidal (Em) Capidal (Em) Yale' (Em) Capidal (Em) Capidal (Em) Yale' (Em) Capidal (Em)

Stage Shows Getting Attention in Detroit: Velvet' and Baclanova 16G

Juve organizations and church groups canvassed by letter.

Estimates for This Week Colonial (LTC) (160; 10-15)—Wilderness Mail' (Cap), People's Enemy' (Rad)o and Frontier Days' (Cap), three changes, heading into Esterney' (Rad)o and March (Cap), Shadow of Doubt' (Radio) and Wedneeday's Child' (Radio), singly, average \$350. Linceln' (LTC) (1,600; 10-20-25)—Laddie' (Radio) Heading for nice Andrew (LTC) (1,600; 10-20-25)—Child (Radio) Heading for nice silke the leader with \$2,400. Last week West Point' (MG) eight days to a nice \$3,000. Orgheum (LD) and control of the contr

Drood' (U), four days, grabbed a neat \$2,900.
Stuart (LTC) (1,900; 10-25-40)—
Sequals' (MG) Not so good. PloSequals' (MG) Not so good. PloSequals' (MG) Not so good. Plosequently (MG) (MG) (MG) (MG)
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PROVIDENCE

Providence, April 16. (Bast Exploitation: Albee) Looks as though Lent is going to

(Bast Exploitation: Albea)
Looks as though Lent is going to
get away with at least one bite on
the boys. Lenten season here has
held no great fears for exhibitors,
despite the fact that population is
proponderstely Catholic, but Holy
words tands.
Some spots are going to come
through okay. This is largely due
to smart thinking on bookings. Coutenough to see that if they had the
annual to see that if they had the
attractions they could get enough
coln over the week-end to offset any
possible drop in biz later. Others
all, with the result that biz was
very bad from the start.
Albee did swell job exploiting Don
Redman and his band. House gar
the hinterlands, and plastered Providence and nearly vicinity with all
kinds of paper. Music and departint widence
Estimates for This Week
Fay's (2,000; 15-25-40)—Perfect
Clue' (Cheet) and unit show. This

kinds of paper. Music and department stores tie-ups were very much in eve the street of the state of the stat

Detroit, April 16.
(Best Exploitation: Fox)
Knockout blew delivered by Lent
reacted at box-offices this week.

No chance for any big grosses, al-though major houses are offering-fair pictures and stronger stage shows, evidenced by Michigan with Olga Baclanova and Donald Novis

Shows, evidence by account of the property of

PRETTY BLAH

Providence, April 16,

Providence, April 16,

(Bast Exploitation: Albee)

Revue' on stage delivered a good 322,000. (Inde) (5.100; 3-53-55)—T. Laddle' (RKO) and stage presentation. Donald Novis headlines with added attraction of last week's amateur contest winner. 16-year-old Jack Bossen, violin prodigy. Nice addition to the local Tigers in training, should help this house over the Lenten slump to about \$13,000, but still week. Last week "Life Begins" or head of the local Tigers in training, should help this house over the Lenten slump to about \$13,000, but still week." Last week "Life Begins" or cheets, offered up a nice session of about \$21,000. Fortnight on the Roger's film brilliantly matched a \$50,000, sock business.

150,000, soc

Rocky Mountain Mystery (Par) was swell at \$8,600.00; jb-25-40) — Princes O'Hara' (U) and Don Redman and his band on stage; nice bill, should come through with at least \$8,500 on strength of opening. Last week 'Roberta' (Radio) and vaude garnered satisfactory \$7,000 for third week.

**RKO Victory (1,800; 10.15-28) — TRO Victory (1,800; 10.15) and Tain-TRO Victory (1,800; 10.15) and variage \$1,000 on split week. Last week (Playthings of Desire' and 'Tlicket to a Crime' was oke at \$1,100 on split week, too.

Loop Crowded with Holdovers: Worlds' \$23,000, 'Vanessa' OK 7G: Flame Dancer, Alice White Hypo

(Best Exploitation: State-Lake)
Holy Week is here along with the
first real breath of spring. Most
of the houses are not attempting to
buck the elemental opposition and
are merely marking time until the
Easter parade has come and gone
Majority of spots are content
ing themselves with hold-over product rather than risk newer pictures

uct rather than risk newer pictures. Holdovers are 'Folles Bergere,' which comes back to the Loop at the Garrick after a so-so run a couple of weeks ago at the United Artists; 'Massasippl,' which is in the Roosevelt after a fair week at the Chicago, 'Vanessa', 'going into its second good week at the United Artists, and 'Roberta', which gallops into its fourth session at the Palace,

Palace.

For the most part it's up to the watds in two of the houses and femme names are accounting for the best gross figures. Muriel Page, the Flame Dancer, 'is upping the State-Lake to one of the best grosses in months, while Alice White on the stage is a box-office aid at the Oriental.

Oriental.

Night business is building 'Private
Worlds' at the Chicago. Started
slowly but depending on the evening
trade to pick up the take. House
still will have a difficult time in topping \$23,000, poor.

Fritz Blocki turning in a wide campaign for the State-Lake this week on excellent exploitation tie-ins on radio and newspapers for the Flamer.

Estimates for This Wesk

Apollo (B&K) (1,200; 25-35-55)—
Scandals' (Fox): Opened Saturday
(13) and doing a better business
than any other picture here in a
long while. Upping take to nifty
43,50... Las weel West Zoint'
(MG) did take weel 5.0...

(att) dld fair \$2,100.
Chicago (B&K) (4,000; 35-55-75)
—Private Worlds' (Par) and stage show. Matinee business off but may get by currently on late femme play and evening trade. Pace slow, only \$23,000, poor. Last week Missispiji (Par) a disappointment at \$25,000.

sippi: (Par) a disappointment at \$25,000.
Garrick (B&K) (800; 25-35-55)—
Folies Bergere' (UA). B. & K. getting stuck for product in its six
Loop theatres. Bringing this one
do well at the United Artists and
hardly better here currently at
\$2,000. Last week 'Life Begins at
40' (Fox) showed better Rogers
strength at \$3,100.
Criental (B&K) (3,200; 25-35-40)
—'Car 99' (Par) and vaude, Allee
White headlining and box office
magnet. Business indicates around
\$15,500, all rite. Last week okay

15,500, all rite. Last week t \$15,700 for 'Carnival' (Col).

Palace (RKO) (2,50¢; 25-35-55)—
Roberta' (Radio) and vaude. Will call it a run after four walloping sessions at top money. Will easily get \$20,000 currently. Last week \$23,300. Bride of Frankenstein (U)

next. Roseveit (B&K) (1,500; 25-35-65)—Mississippi' (Par). In after disappointment at the acc Chicago. Headed for fair \$8,000 on evening trade rather than matinee business. Last week Traveling Saleslady (WB) was meaningless at \$6,700, wobbly.

wobbly.

State-Lake (Jones) (2,700; 20-2585)—Rendezvous at Midnight' (U) and vaude. Headliner Muriel Page, flame dancer, and business hops. Still an attraction despite having played the entire B. & K. circuit previously. House rises of \$13,000 powerful in Holy Week. Last week man (Fox),700 for County Chairman (Fox),700 for County Ch

man' (Fox).

United Artists (B&K) (1,700; 25\$5-65—Yanessa' (MG) (2nd week).
Did a nitry \$11,000 here last week
and will be a liftesaver for two
weeks for this house; \$7,000 currently. Wedding Night' (UA) in
Saturday (20).

'VANESSA' MILD \$15,000

'City of Churches' Pretty Bad Dur-ing Holy Week

Brooklyn April 16.

(Best Exploitation: Fox)
City of Churches experiencing
Holy i Week and theatres in the
downtown sector are feeling the effects. Biz is bum at most bo/s;
Virtually no exploitation effort
virtually no exploitation effort
end week, Fox being best geneend week, Fox being best genechard and the sector of the experience
end the experience of the experience of the experience
end the experience of t

hotices, but only \$7,500 high. Last week Private Worlds' (Par); \$12,000. Fox (4000; 36-35-50); \$12,000. Fox (4000; 36-35-50); \$12,000. Fox (4000; 36-35-50); \$12,000. Fox (4000; 36-35-50); \$12,000. Fox (4000; 6); \$12,000. F

grossed-\$17,000, fine.

Metropolitan (2,400; 25-35-56-65)

—Vancesa (MG) and vaude. Midi
\$15,000. Last week. West Point of
the Air (MG), \$16,000, oke.

Strand (2,000; 25-35-50)—Cast of
Women
Must Dress' (Mono). Looks like
\$5,500, mid. Last week, McFadden's Flate' (Par) and Til Love You
Always' (Col.), \$5,000.

MPLS. BIZ OKE: **STAGE SHOWS** THE ANSWER

Wholesale quantities of flesh-and-blood continue to have a stimulating effect on loop total takings. Again this week four vaudefilm entertainments hold the spotlight center, with the State, for the second successive

ments soid the spotlight center, with the State, for the second successive week, likely to enjoy the gross edge, thanks to. Wallace Beery on the screen and Nick Lucas on the stage. Orpheum has only a selling-plater picture, together with another French' revue out of Chicago. And there, have been so many of these town probably is fed up on them. Outstanding screen exhibits are West-Point of the Air, 'Vaness' and 'Unfinished Symphony,' at the State, Century and World, respectively. West Point is laboring unberned with the selling special properties of the selling sellin

However, it is the common city.

Exploitation honors go to the Orpheum, which tied up its stage show with local beauty and apparel emportums for a peck of gratis advertising.

Estimates for This Week

with local beauty and appares entitleing.

Estimates for This Week
Century (Publix) (1,600; 28-35-40)

—Vanessa' (MG). Montgomeryrhayes combo counts at the box
office. Doing nicely despite tough
opposies. Snould brezes through to
satisfactory \$5,500, step 1,2500; 28-28-5

Montgomeryrhayes combo counts at the box
office. Doing nicely despite tough
opposies. Snould brezes through to
satisfactory \$5,500, step 1,2500; 28-28-5

Montgomery (2,500; 28-28-5

Montgomery (2,500; 28-28-6

Montgomery (2,500; 28-28-6

Montgomery (1,500; 28-28-5

Montgomery (1,500; 28-28-5)

Montgomery (1,500; 28-28

Kid Millions (UA) and Whole Towns Talking (Col), second runs spilt. St. 600, second runs sl. 200, okeh. Aster (Publix) (900; 15-25)—Bongal Laneer (Par), third run; Babbitt (FN), second run, and 'Red Het Tires' (WB), first run. Should cop satisfactory 3800. Last week, Huppened One Night (Col) and Chans and 'Gentlemen Are Born' (MG), first run, \$700, fair.

NOT ONE GOOD FIGURE IN BUFF

Buffalo, April 16. (Best Exploitation: Buffalo)

(Best Exploitation: Buffalo)

Holy Week's lump is here, reviving the base with the property of the last the following the last the following real reason for its origin currently. Takings, which started to slide last week, are completely under water for the pre-Easter trade, with everything sub-tend, although the Buffalo managed to stand out in fine style, and 'Martetd at the Hipp almost made the anticipated grade.

The Buffalo grade, and walked of with The Buffalo grade, and 'Martetd' at the Hipp almost made the anticipated grade.

The Buffalo grade, The Buffalo grade, and 'Martetd' at the Hipp almost made the anticipated grade.

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The Buffalo grade, The Buffalo grade, and 'Martetd' at the Hipp almost made and 'Martetd' and 'Marte

control of the contro

IT'S LENT IN K. C., BUT MARIETTA' 2D WK. 10G

Only Fury,' \$40,000, and Princess,' 10G, Besting Year's Worst Week on B'way; 'Star of Midnight' at \$67,000

(Best Exploitation: Strand)
Worst week of the year this side
of Toledo and Memphis is here,
Holy Week, and with one exception,
Black Fury, the grosses tell the
story. Together with that, cold
weather and rain has been raising
some have.

"Pury had to have the terrific strength it possesses, plus the merchandising pressure Warner Bros. save it, to crash through to \$40,-000 or over the first week. Picture's opening Thursday was significant. bringing \$1,000. Aside from this and the fair showing that is being made by Princess O'Hara; at the Risito, where \$10,000 may be grossed, box offices are in a state of traditional Holy Week debility.

Star at Midnight never got started at the Music Hail and will ond its week at bout \$67,000, though

end its week at bout \$67,000, though

ond its week at bout \$67,000, though beating previous week's Life Begins at 40. which stackened to gins at 40. which stackened to Life Begins at 40. which stackened to Life Begins at 40. which stackened to Life Begins at 40. Which are the stackened to Life Begins at the Life Begins at Life Begins at

sissipp! is the new attraction today (Wed).

My Heart is Calling, foreignmade, is taking the Roxy into the made, is taking the Roxy into the control of the

Miserables' opens a run.

Miserables' opens a run.

Miserables' opens a run.

The most consistent husiness-get
Miserables with accustomed vigor, chances looking good for \$18,000 on 'Naughty Marietta.' Again a plcture which disappointed at the Casp, does nicely Marietta.' Again a plcture which disappointed at the Casp, does nicely marietta, and the plcture which the plcture winds up.

Although with this fur. vaude combination nothing seems to mai
ter, all other houses are looking longingly to Easter Sunday (21) when Lent winds up. Meantime, managers have figured out that managers have figured out that can be also also be also be

days should help considerably, offsetting, among other things, Good
Friday's usual deap
Friday usu

(J'ar) opens ioday (Wed.).
Radio City Music Hall (5,989; 40-40-83-99-81.05) — 'Star of Midnight' (Radio) and stage show, Lacks the red corpuscles and getting no more than \$67,000. Last week 'Life Be-gins at 40' (Fox) was poorer still, \$82,000.

\$82,000.

Rialto (2,000; 40-85)—Princess
O'Hara' (U). Doing pretty good in
face of everything, having a chance
for \$10,000. Second week of 'Ruggles' (Par). plus extra two days for
total of nine, was \$13,500. rich.

fotal of nine, was \$10,000, rien.

Rivoli (2,092; 40-65-75-85-9)

Brewster's Millions' (UA), Lacked stamina to buck Lenten drawbacks and under \$20,000 on nin days.

house closing Monday night (15). Reopens Saturday (20) with 'Les Miserables' (UA) on which a heavy ad and exploitation campaign is be-ing waged.

Ansernotes (UA) on which a neavy at and exploitation campaign is better that the state of the st

'Star' Big \$16,600 In Frisco Despite Rain-Lent Alibi

San Francisco, April 16. (Best Exploitation: United Artists) Rain and Lent. That's the dual alibl out here.

Regular opening days will be shot Regular opening days will be shot to finders this coming week-end. Five of the seven major downtowners will open at 3 pm. on Good Friday (19). United Artists will open Saturday. Golden Gate, only house fortunate enough to have a hold-over, with 'Star of Midnight' doing a land office business, will be unaffected.

Affected once business, win oc unfacted once business, win oc untherester the Warfield will return to regular Friday openings,
with the Paramount and St. Francis
with the Paramount and St. Francis
returning to Thursday. United
Artists will jockey around, depending on the class of picture it has.
United Artists used an elaborate
campaign on 'Our Daily Brend',
dired papers, which weak sistribude
by members of Upton Sinclair's
Epic party.

Estimates for This Week
Fox (Leo) (5,000; 25-49)—Casino
Fox (Leo) (5,000; 25-49)—Casino

Estimates for Inis week
Fox (Leo) (5,000; 25-40)—Casino
Case (MGM) and Symphony of
Living (Mascot) under par with
\$5,000. Last week 'Hold 'Em Yale'
(Par) and 'Men of Night' (Col)
little better at \$6,800.

Hittle better at \$5,800.

Golden Gate (RKO) (2,850; 30-35-40)—Star of Midnight's (Radio).

West Horace Heldt's band and and Land Horace Heldt's band and and Land Heldt's held at the star week fair \$12,000 for 'Night' is Young' (MGM), a dud, but stage show was not.

Orpham (FAM), "2,554", "2

week fair \$12,000 for Night Is Young (MoM), a dud, but stage Noung (MoM), a dud, but stage Orpheum (F&M) (2,562; 30-35-40) — Mr. Dynamite (Col.) and 'Swell Head' (U) pretty good at \$7,000. Last week safe at \$6,500 with Princess O'Harn' (U) and 'Hooder Stage of the Princess O'Harn' (WS) and 'Curlous Bride' (WS). In good shape at \$12,700. Last week 'Traveling Stage of the Princess O'Harn' (WS) and \$10 Raine (Prox.) O'Hooder O'Ho

STANTON SEALED

Hollywood, April 16. Paul Stanton goes on a term contract to Eddie Small, of Reliance.

Player's first pleture will be Let Fim Have It. Department of Jus-tice story. Gordon Jones, former University of Southern California foutball player, also in this film.

Traveling Saleslady' Fair \$13,000; 'Marietta's' \$20,000 Leads Philly

Biggest thing in town, filmatically speaking, this week is Naughty Marketta. Tremendoal manyany but the fact that Nelson Eddy is a Philadelphian with a large following already, gathered here from concert and opera (light and grand), added the finishing touch.

Stanley-Warner pulled a first-rate coup by getting young Eddy, who make two personal appearances last Friday night, and they got plenty attention.
Continued bad waather and the

attention.

Continued bad weather and this week being Holy Week will naturally tend to hold down biz, but, despite that, gross is figured to be no less than \$20,000. Notices were raves all the way through.

no less than \$20,000. Notices re-raves all the way through.

Estimates for This Week
Aldine (1,200; 35-40-65)—Brew-ster's Millions' (UA). English film floppo. \$3,500 held likely. Last week, despite critical raves, Thun-der in the East' (UA) just managed to a chieve a medium \$8,000.

Arcadia (00): 25-40-50)—Ruggles of Red Gap' (Pay). A riot in its second run engagement here, and will stay a second week on strength of first week's unusually strong \$3,-400. And that despite awful weather.

50. And that despite awful reachers.

Boyd (2,400; 55-40-55)—Naughty Marietar (MGM). Biggest thing in town, and Nelson Eddy's two personal appearances Friday were a weak Edward of the State of the Sta

11 and won't, go u'ver 44.0. Woo's awe when the control of the reverse when Childer raves notwith standing, only \$14.500, but that was okay considering floods.

Karlton (1,000; 25-30-40)—One New York Night' (MG). Nice little flim, but no little flim, but no the control of Life' (IV). He was not the control of Life' (IV). He was not the considering weather.

Keith's (2,000; 30-40-50)—Private Worlds' (Far). Ought to get a nice world of the control of Life' (IV). A world a flood in the day.

Stanley (3,700; 36-40-56)—Missispip' (Far). Held over and ought is sispip' (Far).

Stanley (3,700; 36-40-55)—Mississippi (Par). Held over and ought to get \$3,500. Last week's \$15,000 was a .highlight.
Stanton (1,700; 80-40-50)—Case of the Curlous Bride' (FN). Hazy \$4,500 figured. Last week 'Lost City' (Indie). This wild and woolly affair was rated as unpredictable, and proved such with \$5,500—fine.

TIMES SQUARE LADY' \$4,600, PORTLAND, O.

Portland, Ore, April 16.

(Bast Exploitation: Par-Orph)
Naughty Marietts' (MG) In its second week at Parker's United Artists still held this week's b. o. spot, and going strong. Pie has both registered well and stood them in the aisless waiting for seats. UA is the only house in the burg without a cuit-rate two-bit balcony seat. Top is 40 cents straight, with six Bium, enabling that small 1,000 seat house to run gross into fancy figures. Portland, Ore., April 16.

Bun, enabling that small 1,000 seat house to run gross into fancy fisting the control of the con

Estimates for This Week

Broadway (Parker) (2,000; 25-40)
—Times Square Lady' (MG) and
While Patient Slept' (FN). Combo
getting along pretty well for around
4,600. Last week Traveling Sales-

lady' (FN) and 'Casino Murder Case' (MG) hit \$4,300.
United' Artiste (Parker) (1,000;
United' Artiste (Parker) (1,000;
United' Artiste (Parker) (1,000;
Second week still packing them in and holding a strong pace for good \$6,000 and may hold longer. First week big \$8,500.
Evergreen) (3,000;
Second week still packing them in and holding as strong pace for good \$6,000 and may hold longer. First week big \$8,500.
Evergreen) (3,000;
Second Last week (Mississippi' (Par) and vaude registerped. Floppo \$4,000. Last week (Mississippi' (Par) and vaude registerped. Floppo \$4,000. Last week (Mississippi' (Par) and vaude register (Parker) (

average \$5,000. Last week 'Princess O'Hars' (U) and vaude closed for \$4,300. What's (Parker-Evergreen) (1,-400; 25-40)—Maybe It's Love' (PN) and 'Rocky Mountain Mystery' (Par). Combo getting average re-Carnival' (Ce) and Best Man Wins' (Col) closed for weak \$2,000. Music Box (Hamrick) (1,000; 15-25)—Broadway Bill' (Col). Subsequent run and still getting biz around \$2,000. Last week 'Unfinished Symphony' (GB) closed three weeks' first run, third \$1,800.

SALESLADY' \$5,000, BRANDEIS, OMAHA

Omahn April 18.

(Best Exploitation: Brandsie)

Weather has finally come to terms and cheerful over the week-end, though the two houses opening Thursday had to do it in the rain. Dust at least is settled for a time, and sun having the sayso. Brandsis special avance showing Thursday is special avance showing midnight for the benefit of the Ees-News free milk and ice fund got the house plenty of strong plugging in the paper and the reason for the choice for best exploitation of the week.

choice for best exploitation of the week.

Estimates for This Week
Orpheum (Blank-Tri-States) (2.976; 25-40)—Sequoid; (MG) with
Transient Lady (U), Makes a balanced program with emphasis on the first Around \$5,00 and might
of Cashler VI Swanson and headwork of Treasurer Oscar Peck
hannt folied the attempted holdup
Saturday night. Last week Folies
attraction in town and had Shadow
of Doubt' (MG) to help out; \$8,250,
Food.

attraction in town, and had 'Shadow of Doubt' (MG) to help out; \$8,260, good.

Town (MG) to help out; \$8,260, good.

The control of the contr

EASTER OR XMAS?

Sunny South Getting Winte Weather—B'ham Biz No Dice

Birmingham, April 16. (Best Exploitation: Strand)

(Best Exploitation: Strand)
Judeting from the weather, this
part of the Sunny South's Easter
will be more like Christmas. Cold
rain and more rain has been the
order for the last two weeks and
has hurt business quite a bit.
"Sequoin' dodgers, taxi cab covers
and radio station tile-ups tried
pretty hard to put the picture we
pretty hard to put the picture or
publicity has been used over and
over is no advantage.

Estimates for This Week
Alabama (Wilhy) (2, 806: 80-86.

Alabama (Wilby) (2,800; 80-85 10)—'Mississippi' (Par), Natives sa

It is the best thing W. C. Fields has done and with Edge to draw the Crookly and abould be lokey for at least \$47.000 considering weather. Last week 'Life Begins' (Fox) \$7,500. Ritz (Wilby) (1,600; 25-30)—"Laddie' (RKO), Lucky to get \$2,000. Fit (Wilby) (1,500; 25-30)—"Laddie' (RKO), Lucky to get \$2,000. Fantages (Wilby) (1,550; 25-30)—"Love in Bloom' (Par' and vaude \$2,400. Last week 'Man's a Man' (Fox) and vaude \$2,400. Last week 'Man's a Man' (Fox) and vaude \$2,000. Last week 'Man's a Man' (Fox) and vaude \$2,000. Last week 'Car 99' (Fox)*25.00. Dord Dogg' (WS), Should get \$3,000. Branie (MS), Should get \$3,000. Second Last week 'Car 99', Should get \$3,000.

Montreal OK; 'Red' And 'Sweet Music' **Lead with \$9,000**

Montreal, April 16.

(Best Exploitation: Capitol)
Outlook currently is for reduced grosses; but outside the main stems there is no competition. Lent this year here has been better than in the state of the state of

Estimates for This Week

Horses' and should get a further \$6,000. Estimates for This_Week

His Majesty's (CT) (1,800; \$1,00.

\$1,00. \$1,00.

'Vanessa' Fair \$10.500. Cleve's Only Bright 'Un

Cleve's Unity Bright 'Unity Bright' Unity Bright 'Cleve's Unity Bright' Unity Bright' Cleve's Unity Bright' Cl

Rooneys and Timbergs Give Penn., Pitt., Only Oke Gross at \$15,000

Vanesas' (MG), as week's best drama, bucking two musicals has good charice of copping \$10,500. Last week, Wedding Night' (UA) ran up to a good \$12,800, with plenty of bailyhop backing it. So. 30-40-60)—Palace (RKC), 30-40-60)—Solidation of the party of

'STAR' \$12,000, FINE IN WASH.

Washington, April 18.

(Best Exploitation: Earle)
Holy Week will wind up 25% over last year unless old Sol comes along and drives the paying customers into the great open spaces. Weather town to shop and see cherry blossoms and then herding rem into the feast open space of the lobbies with rain.
Although the twin adds posts ran Although the twin adds mystay the lilers, three houses hung onto wow repeats and revivals to cilck with profits. Keith's took the buil by the horns and tossed in 'Star of Midnight'. Largely because it was the cleaning tucker with names, it was its cleaning tucker with names, it is cleaning a preview at a big nabe house to which all local cops off-cuty ser easked to whoop it up for Car 'Star 'Star Car 'S

Estimates for This Week

duty were asked to whoop it up for Car 93."

Estimates for This Week Earle (WB) (2,424; 25-35-40-60)—
Car 93 (Par) and vaude. Eddler of the Carle of

Pittsburgh, April 16. (Best Exploitation: Alvin)

Holy week is still Holy week here, nly worse. Usual pre-Easter stagnation has apparently been lengthened to a fortnight since last week looked like Holy week's kid brother. For most part the boys are laying low this week, polishing their guns for an Eastern week splash.

One ray of sunshine in the cus-tomarily drab session, however, and that's the Penn where the Rooneys and Timbergs are bolstering 'Rumand almoergs are bolatering Rumba' and promise to give the house a surprising \$15,000. That's not exactly breathaiking but it's good. Otherwise it's the dumps. At the Alvin, President Vanishes' got in a fairly good opening day but the merely consting along with Traveling Saleslady, a last-minute substitution for Laddies, which goes on a double bill at the Warner next week, and is doubtful of creating with. Case of the Curlous Bride' and Till Love You Always, may come through with \$4,000 on strength of a getaway three days before arrival of Holy week.

Bettimates for This Week

Estimates for This Week

Estimates for This Week

casting audience comment over KQV.

Estimates for This Week

Alvin. (Harris) (2,000; 25-40)—
Tresident Vanishee (Par). Conresident Vanishee (Par). Conresident Vanishee (Par). Conshelf around here for several
months, management deciding Holy
week was as good a time as any to
get it off. With a lot of luck, may
Last week Mary Brian in person
was the tonic necessary to send
'Transient Lady' (U) to a neat
\$11,000.

Transient Lady' (U) a neat
\$11,000.

Trans

the grade and finished with desul-tory \$8,000. Warner (WB). (2,000; 25-40)— Curlous Bride' (WB) and 'Love Yog Always' (Col). Perry Mason mys-tery well-liked and should enable house to cool off slightly at \$4,000. Last week 'Power' (GB) and 'Car \$9' (Par) in the crimson at \$3,800.

Love in Bloom' by sending your sweetheart flowers. See Love in Bloom' at the Paramount.' Estimates for This Week

Estimates for This Week
Paramount (Publix) (2,348; 35-50)
— Love in Bloom (Par) and 'Shot in the Dark' (Ches). After two pretions are allowed (Par) and 'Shot in the Dark' (Ches). After two pretions are allowed (Par). After two pre
tions are allowed (Par). After two pre
two pre-

"SUprad after the ropening, with comment on 'Goda' ant helping any. Not too bad \$7,900.

Roger Sherman (WB) (2.200; \$85-50)—'Traveling Saleslady' (WB) and Mail Hallett on stage. Trying to stage show here. Fair reaction, maybe \$5.800. Last week 'Foiles Bergere' (20th Cent.) and 'Marines Are Coming' (Mascot). Held up well for hield \$8.800. Last week 'Foiles Bergere' (20th Cent.) and 'Marines Are Coming' (Mascot). Held up well for hield \$8.800.

Live Tonint' (MG) and 'Hotel Murader' (Col). May snare \$3,000, which will be oke for this season. Last week 'Hoppened One. Night' (Col) and One. Night of Love 'Gollege (Loev) (1.565; 35-50)—Last week 'Shadow of Doubt' (MG) and Blanche Calloway on stage. A disappointer, despite heavy cambaign on Calloway, Around \$5.000.

British Exhibs Squawk at Film Holdup to Fall

London, April 7.
Annual squawk among picture exhibitors is more pronounced this

Annual squawk amone picture exhibitors is more pronounced this year than ever.

With the approach of summer most picture theatre owners are put on a picture diet, almost to the point of starvation. Whether they be English renters or Americans, the alibi is the same—they cannot afford to release their best product during the hot months.

Exhibitors complain they cannot reduce their overhead summer to the control of the cont

Only Paramount seems to have Only Paramount seems to have unloosened on product. Is sending out 'Bengai Lancers,' 'Ruggles of Red Gap,' Wings in the Dark,' 'All the King's Horses,' 'Rumba,' 'Mis-sissippi' and 'Love in Bloom.'

PRE-REVIEW CUTTING OKAYED IN SINGAPORE

Singapore, April 1.

New law passed here gives distributors permission to take possession of and cut film prior to censorahlp.

Supposed to be a friendly gesture to avoid future quarrels on pictures as local representatives of foreign film companies are pretty well aware of what can and cannot be shown. Figured that by cutting and arranging the films on their own prior to submission, governmental friction will be avoided. Also believed that more films will be passed since the distribs can frequently fix films up which would prejudice the censors if seen without the deletions.

Previously distribs were forced to

Previously distribs were forced to submit their films as they arrived

Sir Malcolm Campbell Joins Brit. Movietone

Sir Maicoim Campbell, aut speed record holder, who has sailed to return to England after hitting a new high in Florida on wheels, has been signed by British Movie-

has been signed by British Movietone News, affiliate of Fox-Movietone, as editor-in-chief.

He replaces Gerald Sanger,
editor for five years, who is elevated to the post of producer.

Sir Malcoim's position with British Movietone will be similar to
that of Laurence Stallings with
F-M on this side and is in line-with
F-M's policy of securing names for
its reci organization.

DOYLE DENIES ALL

Sydney Exec Says Rumors of His Quitting Are Wrong

Rumors have been thick here that Stuart F. Doyle, co-director of Gen-

Stuart F. Doyle, co-director of General Theatres, will resign in the very near future.

Doyle says rumors are absolutely. Doyle says rumors are absoluted without foundation. Also emphatically denies that the stockholders are about to force a showdown, with his resignation asked for. Says the majority of stockholders have agreed to follow the plans laid down by himself and Charles Munro. There has also been no trouble with the bankers, and trade in general with the circuit; is up to a pretty nice level, he insists.

'CLEOPATRA' AROUSES STUDENTS IN ITALY

With few exceptions the critics here are lambasting Cleopatra' (Par), some commendation of the commendatio

house had to be relighted and the show stopped. Police had to be called to quelt the mob. At conclusion of the show the same group gathered out-side the theatre and proclaimed their dislike for the picture by im-puted the process of the process of the title with the picture by the picture by im-puted the picture by in-puted the picture by im-puted the picture by in-puted the picture by i

AUSTRALIAN BIZ CONTINUES OKE

Sydney, March 23.
Biz is hitting high here currentity. Bengal Lancer, Parly goes into its 6th week and will be held over.
American pies are still copping the best trade all around with 'One Night Love' (Col) 3rd month, leading and other good b. o. numbers including 'Kid Millions' (UA). Bright Eyes' (Fox), 'Imitation of Life' (U), 'Painted Vell' (MG), 'Last Gentleman' (UA), What Every Woman Knows' (MG), and 'Age of Innocence' (Radio).

New Zealand, March 23.

Best biz here is being done by 'One Night Love' (Col.), Bright Eyes' (Fox), 'Barretts of Wimpole Street', (MG), and 'Anne of Green Gabies' (Radio).

Legit has dropped way down with plus now the only draw at the

DUTCH GOV'T WATCHES FOREIGN FILM TALENT

Dutch film Company, Holfi Ltd. is having trouble with company. Holfi Ltd. is having trouble with control of the cast for its new film Cranky. Government has no objection to working permits for an allen producer and cameraman, but is of opinion that for several parts, allotted by the producer to allens, Dutch actors are available whose talent is sufficient. Studie work is being held up and the control of the company of the

Studio work is being held up un-tli the Minister of Social Affairs gives a final ruling on the matter.

Magyar Censor Busy

Budapest, April 5.
Censor here has nixed showing of
Whoopee' and 'Rain,' both United

Censor here has nixed showing of Whoopee' and 'Rain', both United Artists', plx.
Another current offering here, 'Jew Suss' ('Fower') (G-B), fared better, after some difficulties, being allowed in with some minor scissoring

Davis Expanding

London, April 7.

Jack Davis, who has a circuit of newsreel theatres in London, has taken a lease of the Little theatre which will form part of the new building in course of construction on the site of Lansdowne House, scheduled to open next September. It is designed to show unusual ple-tures to theatregoers whose brows are high.

are high.

Davis will have another newsreel theatre in Shell Mex house on the Strand, which will be ready in June.

MANHEIM'S STUDIO CALL

MARLEM'S STUDIO CALL.

Nate Manheim, general manager of foreign distribution for, Universal, arrived here today for his first Coast visit in three years.

He is at the studio for contabs with Carl Laemmic and Fred Meyer on future production for foreign release.

Just to Keep Busy

London, April 7.
Tom Walls is the busiest actor in London. Besides legit appearances, he produces and acts in films for Gaumont-British.

Also he is training horses for aumont-British executives on

Spanish Tobis Pays 7%, Reich 5%, French. Brit. Companies Off

The Hague, April 5.

International Tobis, Ltd., has just published its yearly report for 1934, Balance sheet shows a profit of \$42,000, against a 1933 profit of \$22,000.

Tobis, Ltd., is a holding company and its profits depend on the dividends paid by the daughter companies. The company the published in the company that the company the published and the pub nles. German Tobis Tonbiid is also a holding company, though a daughter concern of Tobis International, it paid 5% over 1934 and founded several companies which distribute films in Germany.

In the Lichtspielsyndikat and Rota Films, Tobis International has 50% of the capital; in Tobis Tonbiid the company has 70% of the capital, Business in Germany was satisfactory.

tory, Tobis

Business in Germany was satisfactory,
Tobis Sascha, the Austrian
daughter company, showed a small
profit, but not enough to pay dividends. Same applies to the French
branch, Compagnie Francaise Tobis.
Spanish branch, Chematogradia
Espagnola America, which also opdata the America, paid a 75,
dividend.
The two companies operating in
Emgland paid no dividends, but surffered no losses.
Report states that reorganization
of the company, which started in
1932, is now completed. Directors
propose to use \$40,000 of profit for
writing off on patents and credit the
balance of \$6,000 on reserve account.
Total reserves, after being credited
with these \$6,000, amount to \$122,000.

Garganoff's Benoit Pic

Paris, April 16.
Leon Garganoff has taken world film rights of an aimost completed new novel by Pierre Benott, member of the French Academy. Book is as yet untitled but Garganoff hopes to make it as his next film.

Benoit and Garganoff will both come to New York in the fall to talk over production of the film with United Artists. Garganoff will produce it in France, as he did. The Battle' making both a French and an English direct language version. UA has distribution rights for France of the French film and an option for the world on the English.

M-G's Foreign Shifts

Capetown, March 23.

M. I. Davis, manager of the Metro
office in Hongkong, has been moved
up to complete charge of South
Africa for the company, starting
immediately. He replaces Carl J.
Sonin, who committed suicide several months ago.
F. Greenberg, an assistant in the
MG offices at Shanghai, also moves
up, stepping into Davis' Hongkong
spot.

Columbia to Release Sackin's Spanish Pix

Hollywood. April 16.
Moe Sackin has closed a deal with
Columbia for the release of a series
of Spanish features to be produced
at one of the rental studios.
Universal formerly distributed the
Sackin foreign makes.

Antipodes 'Night' Run

Sydney, March 23.
One Night of Love' (Col) goes into its third month and is set to

and its third month and is set to stick well over Easter. Night biz has been especially big, and practically capacity still.

Another Schlesinger

Capetoyn, March 28.
Elsires Blo-Cafe, here, recently opened with a big flare of trumpets but fell flat.
Has now been taken over by African Caterers (Schlesinger's).

Much Disputed Australian Quota Law Passed: British Films Are Exempted

HOLLAND'S HOLLYWOOD

Film Colony Near The Hague Almos Ready

The Hague, April 5. Holland's Hollywood near The Hague is nearing completion; of-fices are aiready in use and studios are progressing rapidly.

M. Barnsteyn has placed orders for the cameras and the sound recording apparatus. Reception plants are being installed in two motor cars, so that they can move from one studio to other and be used for outdoor shootings. Equip-ment by Kiangflim,

MEX-SPANISH FILM PACT

Mexico City, April 16.

Mexico and Spain have reached a
temporary agreement calling for
mutual reductions in import levies
on films produced in either country, pending the consummation of a pact that will make this re-ciprocity permanent.

ciprocity permanent.

First pics under this pact have already been received in Mexico and Spain. Understood duties on these pics in both countries will be paid, but at a rate much lower than those of other foreign film productions.

WORK STARTS ON NEW ALEX KORDA STUDIOS

London, April 7.

Active work starts at the end of the month on the building of the new Korda studios at Denham, Bucks, about 25 miles out of town.

Bucks, about 25 miles out of town Korda previously had an optior on a large site at Boreham Wood Elstree, location of all the big Brit-ish studios except one, and was to have built a large film factory on the big by-pass road going through the film village.

He then found he couldn't get frontage on the actual main road, and chucked the idea. New studio is planned to have five sound stages.

Canada Further Favors British Film Imports

A further favor to British film producers to the the Canadian government in litting the tarlif on imported advertising matter concerning British pleuters. Marks an important saving to Canadian distributors of British films in that the tarlif on stills, posters and other accessories was 5c. a pound plus 15% of the value of the shipment. Snaper is that the material must be shipped from England direct to a Canadian port of entry and not via New York City if the benefits of the new ruling are to be enjoyed.

Same duty levies remain on

Same duty levics remain on U.S. film accessories.

Australian Native Pix in Competition

Sydney, March 23.
Heritage, produced by Expeditionary Films, won the first prize of \$12.500 in the Commonwealth local pic competition.

'Silence of Dean Maitland' (Cinesound) came second, getting \$7,500, and 'Clara Gibbings' (Efftee), third with \$2,750.

Beery and Jr. Off

Noah Becry, Jr., who's making serials for Universal, planed in from the Coast yesterday (Tuesday) to join his father, who has signed to make a picture in England.

Father and son sail tomorrow (Thursday), Noah, Jr., to be gone three weeks

Sydney, April 18.

Government of New South Wales
Friday (12) passed the long mooted
Australian film quota. It goes into
effect as of July 1, but has a clause
completely exempting British films.
Quota, as passed, is pretty much
along similar lines to the British
quota law, but will prove more
harmful to American distribs, it is
believed. It calls for a 4% quota on
the first year; 5% the second year;
7% the third year; 10% the forth year.
An advisory committee of three

year, and 12% %, the fifth year.

An advisory committee of three
has been appointed to control the
situation for the government and
watch the results and workings of
the new measure.

There has been considerable quarreling here for some months due to
the quota, which the government,
and a few localite producers insisted
on pushing through despite general
reaction in film circles. When it
was aimost set a couple of months
in and halted the proceedings, on
the theory that the bill, as originally
proposed, would have proved harmful to Britain.

Patricism Passed Up

Patriotism Passed Up

proposed, would have proved harmrul to Britain.

Patriotism Passed Up
Difficulty arose from the fact that
the British quota law takes cognizance of the Dominions, but the
Australian law, as originally framed,
passed up patriotism. According to
the British law a film made anywhere in the British mmpire could
be used in England for quota purposes. Films made in Canadia, Austrails or elsewhere, can thus be approses. Films made in Canadia, Austrails or elsewhere, can thus be approses. The property of the complex of the
proses. According to the Australian law,
as originally framed, a definite Austrails or elsewhere, can thus be approvided to the first of the first of the
proses. According to the Australian law,
as originally framed, a definite Austrails not the purpose.
According to the Australian law,
as originally framed, a definite Australian quota is called for, so that
British films could not be applied
against it. This ruling still stands
in the law just passed, but British
producers are exempt.
That would seem to mean, on the
forced to produce or punase, quota
clims in both England and Austrails, attought its possible that
they may shift all their production
for quota purposes to Sydney, these
films being applicable in both spots.
Whether English producers will
stand for that, or whether the rule
will be interpreted to work both
ways, so that British made films are
Backland, remains those aen, Either
way, there is considerable headache
ahead, and with Americans the ones
likely to reach for the aspirin.
Meantime, several local producing
outfits are rushing plans to open up
and get started pronto on quickle
production, figuring that they are
in for a lot of quick coin, since
Americans are not likely to see any
sense in opening up production on quickle
production, figuring that they are
in for a lot of quick coin, since
Americans are not likely to see any
sense in opening up production on quickle
production, figuring that they are

B&C LIOUIDATES WITH SHORTAGE OF \$100,000

London, April 7. British & Continental Film Pro-Ltd., has gone into voluntary liqui-dation.

Ltd., has gone into voluntary liquida.ion.
Company was formed a year ago by, Sam Splegal, French film producer, who worked for Metro in Hollywood some years ago, with a capital of \$15,000, which was raised to \$50,000 soon after formation. Object was to produce a film starting Citve Broote, an English adaptation from-a French script. George Fitzmore of the producer of the producer

Year's trading reveals a shortage of \$100,000.

HOFFBERG'S 'MARCH TALE'

J. H. Hoffberg has acquired for American distribution, March Tale, Hungarian picture, produced by Ibusz, in Budapest.

Januck Januck Few



OPENS THURSDAY, APRIL 18th, RADIO GITY MUSIC HALL

Maureen O'Sullivan Edward Arnold · Francis Lister Douglas Dumbrille • Cesar Romero Directed by Rowland V. Lee

Eleased thru

Wednesday, a. Wednesday, a. York

Wednesday, a. York

Orcanology

York

OPENS SATURDAY, APRIL 201h RIVOLI THEATRE

VICTOR HUGO'S



URY RES

ARTISTS

BLACK FURY

First National production and Warner
Bros, release. Stars Paul Muni; features
R. Irving. Screen play, Abom Finkel and
Donald; photog, Byron Haskins. At
Strand, N. Y., week April 10, '35. Run-
Birand, N. 1., week April 10, 00. 100.
ning time 95 mine.
ning time 95 mine. Joe Radek. Paul Muni Anna Novak. Karen Morley
Anna Novak
Silm
Silm
Withoute
J. W. Hendricks
Tommy PooleTully Marshall
More Novek Mae March
Mary Novak
Weish Willard Robertson
The BublischkaEffle Ellsier
The Bubitschka
Mulligan
Ajec' Novak Egon Precher. Johnny Farrell Joe Crehan
Johnny Farrell
Butch Eddle Shubert

'Black Fury' is basic box office It has intrinsic celluloid values and a star, Paul Muni, who is no mean marquee equation. But more, this a star. Paul Muni, who is no mean marquise equiation. But more, this marquise equiation. But more, this packed with promotional potentiallies. Provocative and attuned to a day and age where the administratificance to the story. Black Fury's is something which the exploitive boys can go to town about. Only the locale will limit the nature of the boys can go to town about. Only the locale will limit the nature of the boys can go to town about. Only the locale will limit the nature of the boys can go to town about. Only the locale will limit the nature of the locale will limit the locale will limit the nature limit to the locale will limit the structure of the locale will limit the service will limit the service will limit the service will limit the locale will limit be service will limit be service will limit the locale will limit be service will limit the locale will limit be service will limit the limit lim

slong with the cilmactic melodramatics which likewise prove the
rehabilitation of the Coaltown
hunky, coal mining background as
hunkey coal mining background as
hunkey coal mining background as
hunkey an asculine setting for
intra-industry politics. The .fomenting anti-unionists who generate ill will for benefit of ultimate
strike-breaking manears as the strongram coal mine police, the scabe, etc.
They become the abstract composite
villain, an effective enough celluloid
device to dodge the proposition of the second of th

	Muni is the fulcrum of the film	Although published in 1983 as a	TonyRichard Barthelmess.	5
	but there are other fine perform-	novel by Hugh Walpole, the story	EddleJoe Morrison	a
	ances. J. Carroll Naish is excellent	of 'Vanessa' is laid in England of	Sylvia	y
	as the strike fomenter. John		Mae Danish	8
	Qualen's hunky-pal personation is		Johnson	E
13	a big step for this fast-coming ex-	in an adaptation in which Walpole	Carl	a
1 :	bit player. It's a consistently sym-	shared, it's as mouldy, Victorian,		В
	pathetic characterization, parred by	prissy and weepy as tradition paints		a
	Sarah Haden in a slavey role, that	the latter decades of the Queen's	Mac Mason	W
1.0	of his wife. Barton MacLane's	reign. Laden with more story lia-		a
	thankless assignment as the bully-	bilities than the starred and fea-	This is 'Small Miracle,' Broadway	c
	ing head of the muscle bunch is	tured cast can offset, 'Vanessa' will	play, under a new title that suggests	1.5
	sufficiently hateful to impress him.	have troubles at the box office. It	two extremes. Picture is melo-	
	Miss Morley's 'Anna Novak' is a	is a weak sister.	drama, but as entertainment is also	18
	walk-through and William Gargan	Principally a matter of script. It's	also happens to be a time-killer	
8.1	as the lady-killing copper is ditto.	a patchwork quilt of agonies piled	and not much more. The pay-off	1
	Mae Marsh, silent screen sateilite,	on agonies with not much respect	i at the ticket window will be no!	
	has a bit. 'Black Fury' falls in the same	for either the element of time or the	more than average, with exceptions.	U
	'Black Fury' falls in the same	fundamentals of providing charac-	'Four Hours to Kill' fails to grip	В
v=0	category with Warners' previously	ters that can either be liked or dis-	and isn't long on laughs. Roscoe	H
	fortunate topical releases—the same	liked. Mostly the characters in	Karns is spotted for comedy relief	Ğ
	up-to-the-minute celluloid interpre-	'Vanessa' are pallid and negative.	as an expectant father trying to at-	S
	tation of what are almost current	Only standout in the cast is May	tend a show, but both he and the	I٩
	events: The same chance elements	Robson. She cops what acting		۱ř.
	attended the release of the gangster	honors the picture holds. She's 100	other things, anyone as nervous	
	films, and now 'Black Fury.' Abel.	years old when the picture opens	about his wife and the dangers of	H
		at her birthday. Story's first time	an operation, wouldn't be at a the-	Δ.
		jump is one year. Then there's a	atre or, having come, stick the	ŧ.
	STAR OF MIDNIGHT	jump of a couple of more years.	whole show out.	1
		Finally three calendar circuits are	All of the action is in a legit	8
	RKO-Radio production and release. Sters William Powoll, Ginger Rogers, Directed	added. So grandma must be nigh	showshop, with the camera moving	8
	by Stephen Roberts, From novel of same	onto 110 before the prolonged dif-	around the lounge, foyer, men's	H
	name by Arthur Somers Roche: adapta-	ficulties of her grand-daughter are	room and auditorium In a way	ŧ.
	name by Arthur Somers Roche; adapta- tion, Howard J. Green, Anthony Veiller,	finally concluded. That's hard to believe, but Miss Robson almost	it's a 'Grand Hotel' of a big theatre,	C
	Edward Kaufman; film editor, Arthur Rob-	believe, but Miss Robson almost	a little more luxuriously appointed	۱t
4.0	Music Hall, N. Y. week April 11, '35	makes it go down.	and spacious than New York can	9
4	erts; camera, J. Roy Hunt. At R. C. Music Hall, N. Y., weck April 11, '35. Running time, 90 mins.	Robert Montgomery wears a	boast, but as such it's novel back-	l m
	Clay Dalzell	woolly wig with long sideburns and	ground for a meller of this kind.	۱r
•	Donna MantinGinger Rogers KinjandPaul Kelly	a bob at the neckline. He goes	Picture is slow getting started,	C
	Swayne	through the part on stilts. Helen	considerable footage being eaten to	Į.
	Mr. Classon	Hayes spends most of her footage	get the plot going and develop the	C
	Tim WinthropLeslie Fenton DorcmusJ. Farrell MacDonald	with her neck craned upwards,	characters. Once this has been	t
	Tommy Tennant Russell Honton	mouthing over-written love phrases	done, however, momentum is gath-	3
	Tommy TennantRussell Hopton Mrs. ClassonVivlan Oakiand	about eternity into the Montgomery	ered for a suspenseful second half,	۱t
		phiz. Bustled gowning of the period	in which various characters and	11
	Cleary	does not become so diminutive and	motives come out in the open.	١.
	Kinland GangsterFrancis McDonald CorbettPaul Hurst	dainty a figure as hers. Her per-	Story is episodic. It concerns a	Įt
4.5		formance is below the Hayes	murderer on his way to execution	17
	'Star of Midnight' is a non-camou-	standards by a mile.	who yearns to kill a squealer. At	1
	flaged follow-up on 'The Thin Man,'	Despite a few good touches, the	the same time it concerns a hat-	
	although made by a different pro-	picture is a bore. It smacks of the	check boy who tries to purloin a	
	ducer. It hits a similar merry com-	servant girl thrillers of high so-	diamond pin that he may pay off	
53	edy-drama stride and attains prac-	ciety which once were big sellers.	for an indiscretion standing in the	r
	tically the same effectiveness as	In this instance the curse of the	way of marriage, A married woman,	t
100	serson entertainment. Too had the	baronet (Otto Kruger) is some sort	Reno-bent for divorce that she may	l c
- 6	Hitle lan't a more attractive one, but	of creeping insanity. That's very	marry her lover, is also there. These	ls
	mere war a more accracate one, but			

the picture is excellent otherwise and should be a snappy grosser.

In all departments except plot detail this is a twil of offer the control of the control

acters profess their love with disparaging wise cracks. It works out well.

The starty is neatly sustained all the way, with no clues leaking out and no punches telegraphed. That Ralph Morgan turns out to be the villain. Is completely surprising the start of the st

Vanessa, Her Love Story

,,
Metro-Goldwyn-Mayer production and re-
lease. Stars Robert Montgomery, Heler
Hayes, May Robson; features Otto Kru-
ger. Lewie Stone, Henry Stephenson. Di
ger, Lewie Stone, Henry Stephenson. Di
rected by William K, Howard. Story
Hugh Walpole; adaptation, Lenore Coffee
Camera, Ray June. At Capitol, N. Y.
week April 12, '85. Running time, 78 mins
Vanessa
BenileRobert Montgomers
Benjie
EllisOtto Kruger
Judith May Robson
Judith May Robson Adam Lewis Stone
Barney
Lady HerriesVlolet Kemble-Coope
Carried Violet Remote Coope
George
Lady Mullion Jessie Ralpi
LeathwalteLionel Beimor
AmeryLawrence Gran

Although published in 1933 as a novel by Hugh Walpole, the story of Vanessa is laid in England of the 1880's. As brought to the screen

Miniature Reviews

'Black Fury' (FN). Paul-Munt tarrer of strong box-office

values.

'Star of Midnight' (Radio).

Twin to Thin Man' and just as effective. Attractive box-office material.

"Vanessa, Her Love Story"
(M-G). England in the 1880's
and bustles. Drips with agony
and duliness.

and duliness.

"Four Hours to Kill" (Par),
Passable meller entertainment,
but not above average grosses
indicated.

"My Heart le Calling" (GB),
Mildly entertaining comedy
background has been given the
arresting tenor of Jan Kiepura.
Should do nicely in the class
bouses.

houses.
'Return of Chandu' (Principal). Pasted together from serial of 12 chapters, and not

effectively.

'ive Been Around' (U). Not a very aptly made film, but should fit okay as a doubles

partner.

'Casino Murder Case' (MG).

Where the S. S. Van Dine
name means snything, the picture should prove fairlish if
supported. Otherwise just another mystery film.

'Princess O'Hare' (U). Poor
construction limits this one's
chances beyond moderate

'Trasses.

grosses.
'Women Must Dress' (Mono).
Routine melodrama badly cast

Routine melodrama badly cast and way too long.

"Bachelor of Aris' (Fox). Serious exposition of the curriculum side of college life, but not irst-class entertainment.

"Sons of Steel" (Chest). Better than average indle yarn of life in the etcel mills.

"The Nut Farm" (Mono). Sprightly laugh concoction for the nabes, theme revolving around the Hollywood acting school racket.

joily since the wife (Helen Hayes) hasn't been forewarned. Meanwhile, the lover (Montgomery), is away in the lower (Montgomery), is away in the lower of the lowe

FOUR HOURS TO KILL

Paramount production and release. Features Richard Barthelmese, Joe Morrison, Gertrude Michael, Helen Mack. Directed Gretrude Michael, Helen Mack. Directed Hornblow, Jr. From play, Small Mirsclet, Worman, Tasedor, Rosania, Gartin, Tasedor, Francis, Carlotte, Carlott

Tony	Richard Barthelmess
Eddle	Joe Morrison
Sylvia	Gertrude Michael
Helen	
	Dorothy Tree
	Roscoe Karns
Carl	Ray Milland
Anderson	Noel Madlson
Little Girl	Lols Kent
Toft	Charles C. Wilson
Mac Mason	Henry Travers

faithful.

Cast supporting Barthelmess is good, including Gertrude Michael, Helen Mack, Dorothy Tree, Joe Morrison, Ray Milland, Charles C. Wison and Henry Travers. Morrison doesn't get a chance to sing in this one.

Char.

Strauss' Great Waltz (BRITISH MADE) (Musical)

(State March 1997)
Tom Arrold preduction to distributor set. Stars Jessle Matthewe; features Edmund Gwenn, Fay Compton, Directed by Alfred Hitchcock, Based on Great Walts, Williams, Ernest Maricheki, Strauss music adapted for sersen by Hubert Bath under March 1997. The straus of the series of th

There has been considerable question around New York and Hollywood how it happened that nobody heard much of Jessie Matthews before 'Evergreen'. Here is the answer. This picture, which stars Miss Matthews was made about three or four years ago. It is a bad picture and so is Miss Matthews in Matthews

three or four year-ago. It is a bad pleture and so is Miss Matthews in it.

There has been a flood of Strauss films from the Continent in the past tev years. This was first a German film to find the strain of the

ESCAPE ME NEVER

COLARE MIL NEVEK

(BRITISH MADE)

British 2 Dominions Production and
British 2 Dominions Production and
Berner. Directed By Faul Clinner. Running time, 29 mine, Prevewed Pavilion

Genman Jones. Hillsbeth Bergner

Sobastian Hugh Sinckair

Genman Jones. Elisabeth Bergner

Sobastian Hugh Sinckair

Fancia, McClean. Fenciopa Dudisy Ward

Lady McClean. Jene Vanbrugh

Helnrich John McClean. Leon Quartermaine

Helnrich John McClean. Helnrich Helnrich

Sir ivor McCiean ... Leon Quartermeins Heinrich ... Den Harding Film producers very wisely followed, as closely as possible, the sequences of the stage version. As a consequence, they have a well-knit, absorblingly interesting story-thing focused in the direction of the stage was the consequence of the content of the star, but nevertheless, giving the members of the company all the opposite of the company and t

My Heart Is Calling (WITH SONGS)

Gaumont-Ertish production and release Stars Jan Riepurs, feature Sonnie Rais, Maria Eggerth, Hudh Wakedeld. Directed by Carmine Galione. Story, Ernst Marie-chka; adaptation and dislog, Sidney Gal-lati; lyrics, T. Connor, Harry S. Pepper Jamera, Glen MacWilliams. At Roxy, N. T., meek April 12, 78. Running time, 10

samera, Glen MacWilliams.

week April 12, '35. Running time, '0'
mina.

Jan Kippers

Marie Sgerth

Aphones Rosse. Sonnie Hale
Director Arvelle Hugh Wakende

Modiste Ernest Thesiger

Modiste Bante Start

Margot Meante Start

Aphones Rosse. Jones Hale
Director Arvelle Hugh Wakende

Modiste Ernest Thesiger

Modiste Seame Start

Page Boy John Singer

It's not a credible story or a smooth-running, sparkling produc-tion that has been wrapped around Jan Kiepura, but the singing voice that this tenor uncorks in 'My Heart Is Calling' can assure the more sensitive ear of one thing, and that's an enjoyable time. Audiences in

is Calling' can assure the more sensitive arc of one thing, and that's an enjoyable time. Audiences in the class' spots will also find Kiepura's latest import mildly enterpura's latest import mildly enterpura's latest import mildly enterpura's latest import mildly enterpura's latest import mildly entertaining from the comedy angle of the property of the comedy and the comedy angle of the comedy angle of

RETURN OF CHANDU

Principal Pictures production and re-search Stars Bela Lagosi. Directed by Race. Stars Bela Lagosi. Directed by Race. Stars Bela Lagosi. Directed by Race. Stars Bela Lagosi. Directed by Racelland Bela Lagosi. Directed by Racelland Bela Lagosi. Directed by Racelland Bela Lagosi. Lagosi. Directed by Racelland Bela Lagosi. Chandu. Bela Lagosi. time, 60 mins.

Chandu Bela Lugost
Princese Elaine Maria Alba
Mrs. Chandler Clara Kimbali Young
Robert Dean Benton
Chief Yogi Josef Swickard
His alde Wilfred Lucas

Some action in this, but it is neither fish nor towl. This might be expected when a serial of some 12 episodes is trimmed and pasted together for feature length. The trimming is good at times, but some of the padded stuff remains. And there are several yawning gaps in

of the padded stuff remains. And there are several yawning gaps in the continuity that spoil whatever effect was intended.

Picture was adapted from the radio continuity by Messra. Ernal radio rad

PRINCESS O'HARA

PRINCESS UTIAKAS

Universal production and release. Star

7aan Parker, Chester Morris; features Leon

2rod, Henry Armetta. Directed by David

Salaphation, Dorle Malloy, Harry Clerk;

Princes of Mines.

Jean Parker

Vin Tolado.

Leon Parker

Vin Tolado.

Leon Errol

Pringer:

Vinca Barnett

Bjöldont

Revena Hille

King O'Hara.

Raiph Renire

Mise Van Cortland.

Clerk Blandck

Learnne Parke. Spidoni Alberta Eing O'Hara Miss Van Cortland...

Material for a story existed in Damon Runyon's yarn if material is addeduced by the story existed in Damon Runyon's yarn if material is addeduced by the story of the story of

reach the next comety spot, and when they reach it they gag the when they reach it they gag the subove average grosses.

Production is good except that after a definite placement of the story in New York, it has the race run on a track backgrounded by mountains, probably Santa Anita. They don't work that has been done to the story in New York, it has the race vine, the race sequence is ably handled, but for the dialog.

In the general layout the comedians are permitted to fade the principals and some kid sture probably figured it would. Even when the girl is in jail, charged with the theft of the stolen horse, a comedy buildup detracts from the companion of the probably figured it would. Even when the girl is in jail, charged with the theft of the stolen horse, a comedy buildup detracts from the probably figured it would. Even when the girl faces so, that even that is stupent is more mechanical than mental. The probably figured the probable is a support of the prison sentence the girl faces so, that even that last punch is more mechanical than mental. In the overstressed archness and vifiditiveness, but she gets no real chance to impress her personality because she has to stand back walkthrough. There had to be a lead, but he is given no opportunity and it's to his credit that he makes his assignment as natural as he does.

tunity and it's to his credit that he makes his assignment as natural as he does.

The does to be succeived the performance is given by Igeon Errol (with no rubber in his knees), who is nicely foiled by Vince Barnett. Once or twice, Errol's English accents comes main, he's technique to the performance in the perform

LEST WE FORGET

Toronto, April 11.

Columbia supervision and release. Assembled and edited by David Copian. Technical Copian and Copian and Copian and Copian. Technical Copian. Technical Copian. Technical Copian. Technical Copian. Technical Copian. In "co-operation with the Chandlein govi. M. P. Bureau. Nerralite by Capi. W. W. Murray and Rupert and Copian. Technical Copian. Technical

Some of the U.S. as propagated with the U.S. as propagated with the University of the University of the U.S. as propagated with the U.S. as pr

not motion-picture art according to Hollywood standards, but it does present a truthful picture of the horrors of war and not a giorifi-cation.

present a truthful picture of the horrors of war and not a giorification.

The greater part of the footage, of course, deals with Canada's part was the course, deals with Canada's part of the greater o

WOMEN MUST DRESS

В	Mnogram production and release. Stare
ť	Minna Gombell; features Gavin Gordon,
	Hardle Albright, Robert Light, Produced
8	by Mrs. Wallace Reid. Directed by Regi-
n i	nald Barker. Story and adaptation,
1	Dorothy Reld, Edmund Joseph; camera,
	Milton Krasner. At Criterion, N. Y., on
,	half double bill, starting April 12, '35,
ė	Busiles the starting April 12, 35.
	Running time, 70 mins. Linda
1	Linda
P.	Philip Gavin Gordon
•	David
	Janet
١.	EveLenita Lane
1	Brand Whitney Dohert, Light
•	Brand WhitneyRobert Light PegZeffle Tlibury
N	Jerry BeneonAlan Edwards
1	Mendoza
- 1	AtomoraPaul Ellis
•	Jim Daniels
3	Miss Peterson Anne Johnston

other woman.

Photography and production are
A-1, but direction is 'way too slow.

Kauf.

SONS OF STEEL

Chesterfield production and state rights release. Directed by Charles Lamont.
release. Directed by Charles Lamont.
Story and adaptation. Charles Beldon:
Story and adaptation, Charles Beldon; camera, M. A. Anderson. At Criterion,
N. Y., on half double bill, starting April
12. '35. Running time, 65 mins.
Phillip Mason Charles Starrett
Rose MasonPolly Ann Young
Ronald Chadburne William Bekewell
John Chadburne Walter Walker
Enid Chadburne Aileen Pringle
Curtis Chadburne
Tom Mason
Sarah Mason

MIMI (BRITISH MADE) London, April 2.

British Inte	rnational Production	and
Wardour release	a. Stars Douglas Fairban	ke
Jr., and Gertm	ude Lawrence, Directed	hu
Paul Stein.	Adapted from 'La Vie	de
Boheme.' Run	ning time, 05 mins. P	
viewed Regal t	heatre, London, March 2	á. T
Mimi	Gertrude Lawre	nce
Rodolphe	, Douglas Fairbanks.	Jr
Sidonia	Diana Naj	10.
Marcel		day
Musette		nor
Colline		
Schaupard	Martin Wal	leas
Lamotta	Wallen Wal	Wet
Panhamanaha.		VOI
Darbelliouche	Paul Gro	ray

Paul Stein has created the requisite atmosphere for this film. No attempt has been made to put over a lavish super by the expenditure of abnormal quantities of money, but there has been no skimpling, and the result is a fluent, smooth-running, romantic tale, admirably acted.

and the state of t

MEN OF TOMORROW (BRITISH MADE)

(BRITISH MADE)

Alexander Korda production and Munduarange and Munduarange and Munduaby Leontine Sigan. Story based on novel.
The Young Apollo, by Arhony Gibbs. At
Lime, 50 mins.
L

ary role. Miss Oberon p appointed romantic. Picture has no laughs.

BACHELOR OF ARTS (WITH SONGS)

(WITH SONGS)
Fox production and release Directed by Louis King. Producer, John Stone. From novel by John Fredher, Surfacellon, James Howell States of the Producer of the Prod

A rich freshman and a noir but blond co-ed are in love. The how means well but somehow is led continually into doing the things he shouldn't. Ald comes from the stri, who summons the boy's father and has loat all his coin. Thereumon the boy must prove his mettle. Just a fair flick, better for the dualers. Arline Judge plays the feminitie nemesia like ahe never saw the in-emesia like ahe never saw the in-emesia like ahe never saw the continual countries and the same proventies of the same provided and the same provided and

Casino Murder Case

Metro-Goldwyn-Mayer production and re-lease. Postures Paul Lukas, Alleon Skip-ducer, Lucien Hubberd. Based on novel of same neme by S. S. Van Dine. Adaptation, Camera, Charles Glerica, at Mayfals, N. F. wook April 15, '35. Running time, 28 minutes.

hllo Vance	Paul Lukae
irs, Liewellyn	Allson Skipworth
vnn	Donald Cook
orls	Rosalind Russell
Inkald	Arthur Byron
orgeant Heath	Ted Healy
urrie	
mella	Taabel Jewell
farkham	Purnali B. Pratt
farkham	Loulee Henry
octor Doremus	Charles Sellon

S. S. Van Dine's Philo Vance two the path again. Where the path again. Where the path again was a second of the path again was a second of the path again. Where the picture can attain fairlish results if supported on the program. Otherwise, just another picture. None of the cast names has unusual drawing a limit of the cast names has been a controlled the controlled of the cast and account of the cast name and account of the country of the protect of the path and the protect of the path and her brother are wastrels, latter extraordinarily possessing a science hobby, namely, developing heavy. Lukas plays the zew well-blew.

honory, namely, water.

Lukas plays the gay, rollicking Vance, an American detective. His characterization, in view of the accent, appears forced and not real-

Allson Skipworth has a tough role and the mystery of it.is that she has to be shown in a state of undress here. That's bad taste, even though the action is slight. Ted Healy has little to do and does it in his usual manner. Most of the comedy is supplied by Eric Blore as Vance's yalet.

I'VE BEEN AROUND

(WITH SONGS)

Universal production and release. Stars Choice Morels Seature Rock Sea

One of those yarns about love and romance. It doesn't fetch. Some spots manage to drag down sentiment, but for the most part it's at A girl in society shakes a regular guy and an engineer for a fop. Then comes the girl's debacle, and, she falls back for solace into a surface of the sentiment of

ROYAL CAVALCADE

(BRITISH MADE) London, April 6.

Associated British production and War-dour release. Directed by Herbert Brenon, Norman Lee. Watter Summers, Will Kel-Norman Lee. Watter Summers, Will Kel-vell, Marforie Deans. Commentators, Roy vell, Marforie Deans. Commentators, Roy Ulussell, Edward Chopman, D. A. Clarke-Smith, Previewed Regal theatre, London, April 4, 363.

smith. Treviewed Real theatrs, London. April 4, 25.

This frotage cannot be accurately caused from the tradeshoving, as part of the picture was not ready in time. A couple of reeds were said to be lacking, but what was shown consumed approximately 75 mins. A comparatively small per mewareel shots, and they have been ingeniously interspersed with the new footage. All sorte of sets were necessary for these joinings.

John goes through all the hap—lim goes through all the hap—time of King George to the present day. It takes in such famous events as Captain Scott's arrival at the

does okay by it, as the young professor, who is in love with the blond. Of the monitor have intended some of his antics to look as ridiculous as they do.

Photography is all right, but it seems that the picture in its incused as been exposition of the much and sometimes is incoherent. The scenes run all the way from a flash of the Communistic crowds to line innocent harboring of girls in a Songs sung by various groups in sorts, this, the first in Metro's sorts, and the first in Metro's sorts, and the first in Metro's sorts, and the first in Metro's go far to achieve that purpose. It's off at to achieve that purpose. It's off at to achieve that purpose. It's made, furthermore planting a sphomonic about it. As anti-crime adequational propagnad of this

BURIEO LOOT'
Dramalet
20 Mins.
Leows Ziegfeld, N. Y.

Metro
If exhibs at large are serious about bringing back single pix, with programs, rounded out by worthy shorts, this, the Brat. In Metrodisconding the pix of art to active the pix of art to active that purpose. It's one of the best short mellerettes made, furthermore planting a punchy moral without becoming sephomoric about it. As anti-crime calibre served in the form of compelling entertainment, it's probably the more effective that way.

Frankly an exposition of compelling entertainment, it's probably the more effective that way.

Frankly an exposition of the pix of the pix of the will so prove it.

Then unfolds what purpose that he will so prove it.

Then unfolds what purpose the will so prove it.

Then unfolds what purpose to the criminal archives. A young embezzier (Robert Taylor) who is suspected 5-15 year prison term for more prison term for meaning the pix of the pix of

In shorts.

ERNEST TRUEX
'Object Not Matrimony'
19 Mins.
Roxy, N. Y.

Educational
Inane story not helped any by
allegals de autor being alleying.
Visiting her mother. She wires him
to get a cook and he gets into a
matrimonial agency intead of an
servarits office. He selects a husky
matry her without noticing the nature of the paper.

At his home she gets him tipsy
and when he tells of his wife she
agen. The wife and her mother
come in, as is to be expected, but
when the police arrive the sergeant
recognizes the agent as the man
who landed and de on him, so the
Truex falls to score through the
use of ever-emphasized stage technique and in spots is almost ammanages to be funny. Rest is nothand the server of the server of the server of the server of the
truex falls to score through the
use of ever-emphasized stage technique and in spots is almost ammanages to be funny. Rest is nothing to talk about. Some laughs, but
hardly enough.

MEDBLISKY IN HOLLYWOOD'

'MEDBURY IN HOLLYWOOD'
Comedy
9 Mins.
Ziegfeld, N. Y.
Columbia
John P. Medbury takes some well-known spots in filmiand's capital
and miskes humorous, intrivining
credited as producer, which means,
he supplied the stock shots and
Hollywood seenes. Medbury wrote
the dialog and it's his voice that is
heard.

the dialog and it's his voice that is heard.

Typical southern Calif. homes, the Chinese theatre, the eating places and better known picture capital eafes, and numerous Holly-control of the capital eafes, and numerous Holly-control of the control of the control

South Pole the War: their majestes attending the first Command Performance at the Zaine and the English where Pavlora denced, and with George Robey, Arthur Prince, Harry Tate and others in the wings waiting to go on.

Much of the horror of war is shown and some criticism may be made on this type of footage in a picture designed for jubilation. As, however, this was undoubtedly the (Continued on page 34)

(Continued on page 34)

NEW YORK

"Offerin

the mos

N.Y. Dail

CRITICS

entertainment . . . good

. . . "A happy break fol

drama . . . A grand myster

GO

bright and easy it makes the story fresh and entertaining

"Jaunty, light-hearted, Springtime entertainment . .

American "Lively, amusing and effective, standin

OVERBOARD

sumptuous drawing-room background

WITH

. . . . "Diverting entertainment . . . The

N. Y. Evening Journal.

PRAISE!

...and Frisco Flashes.



MISSED THIS BY FIFTEEN DOLLARS JUDGING FROM WAY PICTURE RECEIVED WE SHOULD GET THREE COOD WEEKS"

EVERY RECORD EXCEPT ROBERTA AND JUST

GET THREE GOOD WEEKS"

CLIFF WORK
GOLDEN GATE THEATRE

Musing and absorbing comedies to come out of Hollywood this season."..

Igws...."The new film at the Music Hall is a sleek, witty and engaging ively fun... recommended both as humor and as melodrama.".. N. Y. Times fusic Hall audiences... Mingled moods of carefree laughter and taut melotory, one of the best.".. N. Y. Sun...."Sparkles and entertains... Dialogue so... Powell and Miss Rogers a charming team.".. N. Y. Daily Mirror.... is bright a bit of wit and nonsense as the new season has seen.".. N. Y. ligh among the examples of this enlivening school of cinema story telling.".

In Y. Herald Tribune...."Gay, witty and exciting murder mystery enterainment, a thriller de luxe... consistently clever... extremely ingenious."...

In Y. World-Telegram...."A neat and nicely turned out talkie... Has inger wears gorgeous clothes. Bill is a male fashion plate.".. N. Y. Post icture is handsomely mounted and nicely acted by its well-dressed cast."...

TOP MONEY LOOMS FOR MORE THAN 100 KEY-RUNS EASTER WEEK



MUSIC HALL, N. Y.

Music Hall stage goes book show this week, to the extent that the presentment follows a central theme from start to finish. No dialog, or course, but the story is carried well enough in song and dance to let 'em get it.

let 'em get it.

The Gold Rush is the title, and the gold rush it is. It starts in a street scene in Beston of 1849, where the mob is given a California sesum-up by Robert Weede as a sesum-up by Robert Weede as a trick gives the next number. A ballet, a different background without necessitating a scenic shift. As Robert Landrum and Josepha Checked and the service of the service

golden costumes, executes a sightly routine.
Fourth number has two divisions, Fourth number has two divisions, Fourth number has the posterior of the property of the standing in the pression of a cock fight by Nicholas Daks and Thomas Cannon. They without the tight pants. Idea is a novel one and cleverly done.
A San Francisco waterfront full stage scene is next and last, with the whole company on at the finish, the whole company on at the finish, the whole company of at the minish with the whole company of at the minish with the whole company of the minish of the property of the world of the wore

Albert Johnson with the most vig-orous tossing act the Music Hall has has played, and the Music Hall has "Albert Johnson is the stage de-signer here commencing with this show. It's a Radio City return for Johnson, who was previously at the smaller house, mow the Center, the Boston and Frisco street scenes, both of which are splendid exam-ples of stagecraft. It's a pity that these, like all the other beautiful Music Hall stage pictures, only live "Sity of Manieky (2014).

r a week. 'Star of Midnight' (Radio), screen. *Bige*.

CAPITOL, N. Y.

CAPITOL, N. Y.

Doubtful show value at the Capitol this week. Fleture 'Vanesas' (M-G) is drab and doleful. Stage show lacks comedy. That leaves show lacks comedy. That leaves show lacks comedy. That leaves the control of the contro

pear to be the ideal selection for Bachers Blane's control kick routine deeplite the usual assortment of anti-climaxes characteristic of acrobatics set to rhythm, stood out. Gall-Gall works with live baby wears a Turkish fez. That makes him somewhat different. He's showmanly and gets over. He's also a nitery recruit. Liora Hoffman's straight soprano work regulated to the street of the street

thing. He registers neatly with the

thing. He registers neatly with the customers.
Oilve and George give their customers.
Oilve and George with the poils in the continuary performance, with the poils noticeable in the dancing bits. Shaver's suave showmanship got its heftiest reward from Friday night's audience from the adago waitz he audience from the adago waitz he smalles round but the monthly of the curtain the first the curtain this interlude topping off a mixture of the rumba and tap dancing by the Foster enScreen bill also includes a Silly of the customers.

semble.
Screen bill also includes a Silly Symphony and a Joe Cook short.
Odec.

PALACE, N. Y.

Cardini, headliner, is a swell act, but there isn't much else on this to the control of the cont

FOX, B'KLYN

chicks, cards and breas gollets and wears a Turklish fez. That makes him somewhat different. He's she was a such is strictly off the stencil. Biz mediocre.

ROXY, N. Y.

From two weeks of Salici's purpose the Roy of the Ben Hamil acrobate troupe in singlet spree. Current stage show as middless spree. Current stage show centers around Buster Shaver's George and Olive Brasno, while shilled for the coming week are Shaver's George and Olive Brasno, while shilled for the coming week are Shaver's Meeters. Aside from the Shaver's George and Olive Brasno, while shilled for the coming week are Shaver's Meeters. Aside from the Shaver's George and Olive Brasno, while shilled for the coming week are that mouth-to-mouth comment about the stage proceedings. but the chances are that mouth-to-mouth comment about the stage proceedings. but the chances are that mouth-to-mouth comment about the stage with the shilled selectaling (GB) will bring enough followers of musical fare to give the house a better than moderate stanza.

Heart's Calling' (GB) will bring enough followers of musical fare to give the house a better than moderate stanza.

Line of the stage proceedings, but the chances are that mouth-to-mouth comment about the stage proceedings. but the chances are that mouth-to-mouth comment about the stage will bring enough followers of musical motivations are the stage. Valentine Vox and Emily Wallet and Prompt the best wiggling on the stage. Valentine Vox and Emily Wallet and Prompt to the stage with the set wiggling on the stage. Valentine Vox and Emily Wallet and Prompt to the stage with the set wiggling on the stage. Valentine Vox and Emily Wallet and Prompt to the Wallet and Pro

CENTURY, BALTO

Baltimore, April 12. Cab Calloway and crew (18) are Cab Calloway and crew (13) are repeating, at this Low de luxer within-five months, pretty close engagements at this site. However, since Cab is popular, booking is oke. Doing a flat 50 mins, he's giving town as good a show as ever he gave. Boasts enough avid followers to draft em in pretty sizable droves described the six of the control of the contr repeating at this Loew de luxer within five months, pretty close en-

ORIENTAL, CHI

ORIENTAL, CHI

Chicago, April 12.
Only five acts on the show currently, but it adds up to pretty good entertainment. Plenty of confliction on the show but was not not the state of the show but was not not the state of the stat

Picture is 'Car 99' (Par). Gold.

STATE, N. Y.

STATE, N. Y.

An applause show, straight,
through the stage fare and the Victor Herbertian 'Naughty, Marietts',
if (Metro), which is here after two
weeks at the Capitol, up the road.
The live portion is the Benny Davis
of the straight of the straight of the straight of
paced, at a steady tempo by the
some store.

There's some standout talent, and
some son-so talent among the old
some son-so talent among the old
into an applause crescende (some
getting more than others, of course).
Davis keeping his own work down,
the straight of the straight of the
straight of the straight of the straight
(guess) Margie,' and then a short
speech about those who came out
of his acts to reach stardom. Howlever, he taxes the credulity of audi-

ences whon he names Helen Morgan, Benny Rubin, Fuzzy Knight, et al, among his discoveries.
Besides 14 specialties, working singly, in duo or trio, there are seven girls strictly for atmosphere in the night club set. Also a 13-plece band, which plays the show admirably, though wooden-faced.

admirably, though wooden-faced. Five of the new 'discoveries' stand out as promising. They are Jimmy Shea and Guy Raymond, eccentric dance team; Shavo, Sherman, whose mimicry of Jimmie Durante and Ted Lewis is highly realistic; Evelyn Farney and Jimmy Byrnes, buck 'n' wingers; Blanche, Lewis, whose routine to the 'Poet and Pessant' is an excellent hoofing interpretation, and Rollo Flekers, indiator, of the wood of the standard of the standard

sides.
Others are Edith Mann, good toetapper; a youngster whose first
name is Rex, and who delivers a
Hibernian ballad nicely; Bobby Bernard, dramatic singer of pop songs,
who was evidently suffering from a
cold at this viewing, and Bebe Sherman, a rent-party idea of Sophie
Tucker.

Tucker.

Scenically the presentation is a bit gaudy, but the costuming is oke and there's no question about its entertainment qualities. One of New York's high fogs wasn't helping the house Friday evening. Scho.

Metropolitan, Boston

Boston, April 12

Boston, April 12
Met calls its show April Foolies this week and the jokers in the budget. Holing in for Holy Week, they've trimmed to the core, using a thin silce of dough to good advantage.

Moss remains

advantage.

Most amusing of a weak show is
Bob Hall in his extemporaneous
line of rhyming chatter alrayong.
Kept his listeners interested between planned numbers in the
routine, but at one point his filler
patter alloped noticeably and management must have squirmed when
he handed out a big plug for the
opening of the ball season in
Boston.

patter slipped noticeably and management must have squirmed when, he had been and the ball season in Boston.

Elida Bailet is seen in three numbers, of which the final, a picture type, in soft shoe, is the best Contuning, lavender glazed chintz the state of the ball season in the ball state of the ball season in the

Doin. Whole thing definitely light-weight.
Ballet next do their mldway num-ber, a sightly strut in right costum-ing, leading into Mickey Conte and his accordian. Conte gets off to the goes pop with some hoofing them goes pop with some hoofing thrown in. Bob Hall follows. On this show a stage-wait did not help him.

this snow a base him.

Ballet's following soft shee nur ber blends nicely into a preductifiash finale to tune of Stars (Alabama,' at the finish they lined up around the rim of a hu tilluminated hemisphere, hold

lined up around the rim of a buge illuminated hemisphere, holding mechanical stars that shoot off sparks in the dim light. Fablen Sevitsky overture has two parts. First one, Collegian Impressions, is way out of line with his standardized uitra-dignified style of conducting; but the second half came right up lis alley—Ronde half came right up lis alley alley and the half came right up the half came right and right a

Somerset Heads Jrs.

Hollywood, April 16.
Pat Somerset is the new president
of Screen Actors Guild, junior secof Screen Actors Guild, Junior sec-tion, succeeding Lee Phelpa Other officers are Bob Ellsworth, Jay Eaton and Nate Edwards, v.p.'s and Aubrey Blair, secretary-treasurer. Ellecta to the board of directors: Larry Steers, Orle Robertson, Red Burger, Tom Ford, Edward Dahlen, Harvey Parry, Bill O'Brien, Charles Drubin and Bee Stephens.

PENN. PITT.

Pittsburgh, April 12.
There's more entertainment in the modest Rooney-Timberg unit the modest Rooney-Timberg unit than Penn's stage has housed in several weeks. Some semblance of continuity to the layout, as against straight vaude fare here of late, and anthusiasm of early bird cus-tomers demonstrated pretty con-clusively which way the wind blows horeabouts.

Any dent Penn is likely to make in Holy Week can be laid to the new style Cohena and Kellys, since ficker is Rumba' (Par). It's a case ficker is Rumba' (Par). It's a case needed most.

needed most.

Stripped of that Trial of a Century prolog and spilog, Roneys and Timbergs are doing almost exactly what they did here last season in the first the season with the season what they do is legitlmate and funny.

EMBASSY, N. Y.

EMBASSY, N. Y.

(NEWSREELS)

Major apported that the weeks apported of revealing has to offer is the arrival of President Roseveit from his southern fishing trip in time to sign the \$5,000,000,000 relief and public works bill. In present the second of the second relief and public works bill. In present the second relief and public works bill. In present the second relief and public works bill. In present the second relief and the second

izing Capt. Anthony Eden's arrivai in Moscow.

Only piece of film that got a partition in Moscow.

Only piece of film that got a partition rise during the runon's caught was Paramount's presentation of the control of the companiment of a solid assortment of hisses. Although the newstreet company had on a previous cortenion of the bill. Paramount could have taken off the one-sided edge of the Emory piece by paring him off with some advocate of the bill from labor's own ranks. Handled as it was, the ellp tended to carry the impression that the employerer was the only side.

(Continued on page \$2)

(Continued on page 62)

Stock Market

(Continued from page 6)

(Continued from page 8)
measured by the averages was 25% and the close was slightly at the close was slightly at the close was slightly as the courth week in succession that the amusements have pushed upwards. Consequently, a little reaction or a period of accumulation would not be surprising.

Stocks to hang up new marks for the year were American Seating at 5%, for a gain of 1% on the week; Eastman Kodak common, at 125%, 184%, a similar gain; Technicolor, at 21%, but a fractional loser on the week; and Keith preferred, at 38%, for an advance of 4%.

Liens Go Up

Liens Go Up.
Amusement liens to climb to new
1985 peaks included Keith 6s, at
1984, a gain of 6%; ParamountBroadway 5%s, at 52; a 2-point advance, and certificates of same at
53%, up 3 points; ParamountFamous-Lasky 6s, at 78; up 3 on
the week, and certificates of same, at
Paramount-Publix 5%s, at 78%, a
gain of 2% points for the week, and
certificates of same, at 79%, an
advance of 3 points at the close.
In addition to the general market

advance of 3 points at the close.

In addition to the general market strength, amusement issues were aided by a ticker report that despite the usual pre-Easter slump, picture theatre operators generally were reporting considerably, better pick-up was credited with having occurred in the last few weeks.

occurred In the last few weeks.

After several weeks of Inacivity and hovering around the \$5 marker, and hovering around the \$5 marker, and hovering around the seek, hitting a new peak Saturday and then soing forward again Monday to \$6\footnote{\text{M}}\$. It closed at \$5\footnote{\text{M}}\$. Loew's common was carried upwards in a burst of activity on Tuesday \$9\times\$, silpping ahead nearly two points during the day. The drive continued on Wednesday. The drive continued on Wednesday point reached by this Issue lighten point reached by this Issue lighten year ago this month. Even with some profit-taking, Loew's held

firm and wound up at \$7%, a net gain of 1% for the week.

and not 1½ for the week. 13, a net and 12½ for the week. 13, a great show of a activity that shot the number of transactions for the one day to 34,300 shares (greater than the previous five days), Radio common got above 85 per share and into the 12-most-lion-share day. The close Saturday (13) was at 4%, and despite the fact that this issue seldom makes more than a fractional gain during the common state of the saturday of the

a weekly net gain of three-eighths. This strength was reflected in both preferred issues. Radio A hit the week's peak price Monday at 53%, closing at this figure, up three-quarters. Radio B, with nearly as much trading as in all previous days of the week, soared to 41%. It wound up at 41%, for an advance of 1%. Ketth preferred, which has appeared but seldom on the tox this peared but seldom on the tox this This meant a gain of 4% points on the week.

This meets a gain of 4% points on the week.

Columbia Pictures certificates were a feature the middle of the week, shooting up to 43%. They met profit-taking near the close, but still were nearly two points ahead on the week's activation of the columbia with a spirited gain. It rose to 20, but stell back at the close to 19%, an advance of 1% points. Yolume was the greates in months. The common held steady around 33 fractionally at the blow-off, at 3%. Besides the all-star performance by Paramount liens and Keith bonds, other amusement bonds fared well. Warner Bres, get up to fine a three-point dvance. General Theatre Equipment lines climbed to 9%, but fell to 3% at the close. Here they were up five-eighths. Loew is were firm around 194%, and 108. Fathe 7s and RKO dehentures were unchanged.

Summary for Week Ending Monday, April 15: STOCK EXCHANGE

111111111111111111111111111111111111111	19h. 6% 45% 45% 45% 45% 45% 45% 45% 45% 45% 45	Low. 41/4 41/4 41/4 41/4 11/4 11/4 11/4 11/	Sales. 4,900 8,100 3,000 6,200 6,200 9,000 9,000 9,000 9,000 23,500 9,10	Radio pfd. B. 41% RKO 1% Universal pfd. 80% Warner Bros. 3% D. pfd. 20 Westingnouse 38%	Low. 5 11% 4 15% 124% 15% 23% 23% 27% 27% 107% 27% 27% 88% 15% 88% 88% 88% 88% 88% 88% 88% 88% 88% 8	Last. 6% 42% 4% 17% 125% 154% 28% 27% 3 8% 11% 27% 3 8% 11% 27% 3 8% 11% 27% 3 8% 11% 15% 15% 15% 15% 15% 15% 15% 15% 15	Chi % % % % % % % % % % % % % % % % % % %
		New 1035 Plus stock Paid this	high.	account of accumulations.			
	21¼ 3¼	11% 2%	17.600 3,300	Technicolor	19%	2014 214	1 %
	11	. 11		BONDS	1	1. 19	
1	914 7015 06 63 78 78 7014 104 31 6014	6 071/2 1031/2 423/3 583/2 59 59 59 59 59 201/2 401/2	\$178,000 32,000 22,000 15,000 103,000 04,000 218,000 12,000 1,000 148,000	Gen. Thes. Eq. 40. 95% (Roth Cs. 486. 1674). (Roth Cs. 486. 1674). (Low Gs. 41. 105. 167. 167. 167. 167. 167. 167. 167. 167	701	8% 70½ 104½ 52 77% 78 79 79 103½ 30	+ % +6% +2 +3 +81/2 +2% +8 +8
	1		- 4	OVER THE COUNTER, N. Y.	V OV	1 TA	1
	28 1/4 46 1/4 106 23/4	Asked. 30 48% 111 3%	::::: :::::	Col. Bdcast. A			anger A
	i	Paid this New 1988	year. bigh.			(a)	

Technicolor's 1934 Net Loss 282G: Sales In '34 Up to \$832,000

While Technicolor, Inc., and its wholly owned subsidiary, Techni-color Motion Picture Co., showed a loss of only \$82,403 before depre-ciation and amortization the net loss for the year ending Dec. 31, 1934, for the year ending Dec. 31, 1934, was \$282,607, compared with a loss of \$243,386 in 1933. Provision for plant depreciation was listed at \$176,589, and \$23,614 for amortization of patents, research and devel-

opment costs.

Brightest spot in report was the rise in sales during the past year to \$832,504, as, compared to \$630,546 in

1933.
Actual net loss per share is about 12c on the 687.706 shares outstanding. Cash on hand also showed the company in a favorable light, \$371.
518 at the close of 1934. compared with \$126.108 for Dec. 31, 1933.

E. K.'s Improved Posish

Essiman Kodak reports an improvement in cash position and assets as of Dec. 29, 1934, compared with the same date a year ago. The company had \$24.30,1173 in cash and marketable securities, on Dec. 29, compared with \$29,515,559 in 1933.

Current assets rose to \$91,522,874 from \$79,884,343, the total for same date in preceding year.

Consol. Ups Officers

Without taking action on any re-capitalization plan or voting further payment of arrearages on the pre-ferred, Consolidated Film Industries forred, Consolidated Film Industries moved up some of its officials at the annual meeting Monday (15). Morris: J. Slegel, formerly assistant treasurer, was made a vp., and Herbert J. Yates, Jr., scretary and assistant treasurer, becomes secretary-treasurer.

Herbert J. Yates re-elected president.

Can't Barter Actors

Hollywood, April 16.
The proposal by agents to
incorporate in the new artistagency contracts the clause
permitting an agency to assign
client pacts to successors or
reorganized companies, was
nixed by the State Labor Board.

Board held that such a dele-gation of authority is too spec-ulative in bartering of human beings.

James, Caesar Abroad To Script G-B Yarns

Hollywood, April 16.
Rian James and Arthur Caesar
have been given contracts to go to
England during the summer and
work on scripts for GaumontBritish British.

British.

Former will work on a story for Jessie Matthews. Caesar will write the screen-play of a comedy yarm for Jack Hurlburt and act in an advisory capacity on the story

Diane Corday, former showgirl, was granted a divorce from Rian James, film writer.

Incorporations

NEW YORK

NEW YORK

Serrey Music Corp.; publish Albany.
Scarcey Music Corp.; publish Albany.
Scarce Compellion, etc.; capital stock, 150
shares, no par value. Julian T. Abeles, or 52 East 16th street, New York.
Edoc Sales Corp.; pictures; capital Tenner, Kathleen Modin and Militon Weinberger, all of 800 Pitth avenue.
New York, and the Corp.; pictures; capital capital stock, 230,000. Modeline all kinds; capital stock, 230,000. Modeline all kinds; capital stock, 230,000. Modeline all capital stock, 230,000. Section of the Chan, 1154 President, street, New York, and Travis S. Lavy, 234 Riverside drive, New York.
Street, New York, and Travis S. Lavy, 234, Riverside drive, New York, and Tarvis B. Lavy, 234, Riverside drive, New York, and Litture, business; capital stock, 310,000. Gestrude Kantro-Januelli, full just avenue, Zorse Park, and Lillian C. Victor, 88 Bay 38th street, Westchester Se, Enterprises Corp.; Westchester Se, Enterprises Corp.;

Brooklyn.
Westchester Sq. Enterprises Corp.;
theatricals, pictures, etc.; capital stock,
200 shares, no par value, Abraham
Schelner, Louis A. Hulnick and Freda
Weinger, all of 122 East 42nd street,

200 sheres no par value. & Archan Value. As Archan Value. As the service of the s

R. Sexton. Hugo vor-comercial Connell. all of 111 Eighth avenue, New Connell. all of 112 Eighth avenue, New Lina Picture Corp.; general picture budness: c.billa stock, 103 shares, no mont, avenue, Scaradaic; Williameon Pell. Dogwood, lane, Rys., and George Constances; phonographs and supplies, scc., capital stock, 53.00%, E. C. Staffens and Chicago, and H. Kingely Jack, 1255 Stelp avenue, Syracuse.

nd Press, Inc.; filed by Leon L. , 401 Broadway, New York. • Printers, Inc.; filed by same

CALIFORNIA

CALIFORNIA

Sacramento.

Sacram

scribed, Directors: Bugene Finan, Finan, Finan, Editaries, M. Becker, all of Lee Ingels. Reliance Productions of California; Directors of Californ

MORREY TAR WORTER DOUBLESS, MINES OF THE STREET OF THE STR

rod, Martin Baston, Oscar Wright,
NORTH CAROLINA
Releigh.
The Carolinas Agricultural Fair, Jnc.,
Charlotte, N. C.; authorized capital,
\$100,000, Incorporators; H. W. Harkey,
J. W. Fowler and John F. Boyd.

Meehan-RKO Factions As Is in K-A-O: Routine Meet OK's Profit-Sharing

MAHOMET TO THE MT.

Labor Can't Get Satisfaction So Moves Into Washington

Apparently disgusted with the failure to obtain a motion picture operators' schedule under the NRA, the International Alliance of Theatrical Stage Employees and the Moving Picture Machine Operators' union of the United States and Canada has moved bag and baggage to Washington.

The N. Y. office, which had been maintained at 1460 Broadway, is now kept open by one man who is winding up minor details. Lou Krouse, assistant to the president, Apparently disgusted with

now kept open by one man who is winding up minor details. Lou Krouse, assistant to the president, already has gone to Washington, and George Browne, president of the I. A., has been in the capital for some time. New headquarters of the two organizations will be in the Earle Theatre bldg. Washing-ton.

ton.
While both the IATSE and MPMO had been hopeful of obtaining a satisfactory boothmen's sked, recent developments seemingly convinced officers that most satisfactory results could be obtained through the maintenance of headquarters in Washington.

Balto Nabes H.O. More Pix Than in Past: Buy Fewer

Baltimore, April 16.
Subsequent run houses here are taking plenty advantage of that 10% cancellation clause in their product contracts, and by doing so the number of pix being shown in Balto has been greatly verticed.

een greatly reduced.

been greatly reduced.

The makes policy now is that runthe makes policy now is that runthe makes policy now is that runthe makes policy now is that runter than running a pair for two days
each. Where formerly houses here
ran pix two days each, and on Saturdays evened out the week by
sticking on a hoss opera as a bait
for kids, now about half the nabes
are up to three-day runs and more.
Westerns are fast losing favor. In
past year a decrease in play dates
for 'em of more than 30% has been
the district of the second of the second colored
cliented wants myster yarm, above
the Negro nabes have played such
pix, also generously booked. Colored
clientele wants myster yarm, above
all, musicals rating second.
Not only are the nabes taking
advantage of the 10% cancellation,
but some are sloughing pix they
have paid for in order to hold over
flicks which have drawn big in the
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red of th The nabes' policy now is that run-

Confab Committee to Review Scribes' Cause

Hollywood, April 16.

Appointment of a conference committee to review operation code practice, applying to working conditions of freelance writers in the principal film studios, was annunced today (Tuesday) by Waldemar Young of the writers' branch, and B. B. Kahane, of the producers' branch of the Academy. Writers were represented by Howard Estabrook, Howard J. Green, Robert Riskin, Carey Wilson and Waldemar Young. Sam Briskin, Henry Hersbrun, Irving Thalberg, Hal Willis and Sol Wurtzel are the producer committee. Hollywood, April 16. producer committee.

Code, adopted three years ago, was revised last July.

SALE'S PIE OPUS

Hollywood, April 16.
Ellis Parker Butler's 'Great American Ple Company' will be the first of Chic Sale's quartet of briefics at

Metro.
Nick Grinde, recently returned to
the studio, draws the direction.

Keith - Albee - Orpheum regular board, with one exception, was reelected at the annual stockholders' meeting last Wednesday (10), the stockholders also approving the profit-sharing plan for officers of the company.

H. B. Swope presided at the stock-holders' meeting. Monroe Gold-water, law partner of Edward J. Flynn, succeeds the latter on the KAO board. This is the only change, practically a substitution. It is presumed to be a matter of routine that the present chairman and vice-chairman will be renamed by the board, Herbert Bayard Swope and Malcolm Kingsburg. Full board membership comprises Swope, Kingsburg, Frank Aitschul, M. H. Aylesworth, Donald K. David, Jay E. Eddy, Edward J. Flynn, W. G. Van Schmus, Peter J. Maloney, L. E. Thompson, Paul M. Mazur, M. J. Meehan, David Sarnoff.

Since there is a company default Since there is a company default on six quarterly dividends, the holders of preferred stock were entitled to name seven of the directors as against six by the common shareholders. Both RKO and the Meehan interests are holders of the preferred, between them covering more than two-thirds of the preferred. The seven directors named by the preferred shareholders are Meehan, Malony, Eddy, Kingsburg, David, Van Schmus and Goldwater.

There wasn't as inside disturbing.

Nationy, Edny, Amgalung, Davia, Van Schmus and Goldware.

There wasn't-a single disturbing note in the assistion was brief. Most of those in attendance, if not officers of KAO, were attorneys or referentiatives of banks, such a present the structure of the structure of the structure of the structure of the structure hash is trusted in bankruptey for RKO.

Neither Savnoff nor Aylesworth were in attendance, L. E. Thompson, president of RKO theatres, was present, but he had nothing to say. In a matter-of-fact statement it was presented to the meeting that the Meeban interests disputed the right-of the Chemical Bank, to vote at this session. Chemical, it was stated, declined to exercise such a privilege because of this dispute, but this did not mean that the bank had no right to vote certain stock. had no right to vote certain stock Chemical was merely resorving its

Chemical was merely resorving its rights.

Swope is to name the officers who may share with him in the profisharing plan, but a committee must thereafter approve it. This committee comprises Sarnoff, Maloney and Altschul.

LA. OUTFIT SAYS IT'S BUILDING N. O. STUDIO

New Orleans, April 16.
Construction of a modern sound
studio for production of motion
pictures here is expected to begin
shortly, according to A. Harrison,
Jr., head of Harcol Motion Picture
Industries. Harrison said Saturday
(13) that he had acquired from tho
Orleans Levee Board, controlled by
Senator Huey P. Long, a 50-acre
tract of land on the Pontchartrain
lake front near the \$2,000,000 Shushan airport. Louislans officials are
also reported much finterested in the
project.
Ceorge Orth of New York, who New Orleans, April 16.

George Orth of New York, who

Ceorge Orth of New York, who was here recently making plans for the new studies, said before his departure that the new company plans to produce a series of pictures as well as rent space in the studio. Orth wrote Harrison Friday (12) that he has arranged for major studies as arranged for major studies as arranged for major studies as a series of the series of the

Sargeant De Luxed

Supervision of Fox-West Coast deluxe operation here has been deluxed operation here has been siven to Thornton Sargeant, who has been handling advertising and publicity for the four local houses coming under that category. Job was formerly a part of Reeves Enys duties the Low's State, Grauman's Chinese, Four Star and United Art Hists.

United Artists.

. .

ER KIE

EXPLOITATION

By Epes W. Sargent

Decoration Day

Memorial Day offers some good angles for publicity, and about the of the new ones is a benefit for the Legion to give it funds with which to decorate the graves and to provide for a parade. House is in a provide for a parade. House is in a section where Sinday shows are tabu, so a benefit has been arranged for a Sunday night the section and will rake up talent to support the single feature thus selected. The projectionist is a Legion member, which disposes of this item, but the boys will staff the house with the section of the section

would be securified to the house and the juice and underlines the show in its regular ads, with the paper contributing extra space as its own kick-in. Entire receipts, minus film renial, will go to the post with the theater spurings the loss of some Saturday, business, though it feels that the change of feature on Sunday will not be as huriful. Many houses are

feature on Sunday will not be as hurtful, to the substitution to the substitution of substitution of the substitution of substitution of the subst

Undated Poster

Undated Poster
Portland, Ore.
MG has been plugging Reckless' in this burg for five weeks on 54 bill-boards throughout the dorp. Pic will eventually show at the United Artista (Farker) but no date has been set. Frank Shaa, here from Mch. J. Parker, burg's No. 1 exhibitor, to keep the 24 sheets plastered up until a date is set. That may be six or seven, weeks from now, the same of the seven weeks from now, the same of the seven weeks from now, the same of the seven weeks from the seven weeks for seven that there weeks in advance.
Smart angle to the indefinite ex-

sively plugged longer than three weeks in advance.
Smart angle to the indefinite exSmart angle in the indefinite exSmart angle in the indefinite exSmart angle in the indefinite exMartin and the indefinite exSmart angle in the indefini

Repeat on Balto

Repeat on Balto

Boston.

Loew's publicity office in Boston cashed in on the fact that the Metropolitan Opera company was play reposition of the fact that the Metropolitan Opera company was play the fact that the Metropolitan Opera company, and several accepted. Newspaper publicity resulted. Baltimore had been supported to the fact that the fact that

Costs Nothing

Veiter Livy of the M. & P. Peramount. New Hor Peramount. New Horse is getting a weekly tieup with a laundry for his offerings. Costs only a cut which is used on a four page leaflet enclosed in all packages. Inside Page gives an ad for the current of the laundry's sales copy. Has been running a number of weeks and the laundry sales copy. Has been running a number of weeks and the laundry still likes it. So does lloyd.

Underlying tea is that the appurent or the desired of regarding it as just an ad Which means the cut must be sufficiently well printed to be attractive.

Thinking Back

Ernie Guyer reviving an old atunt here for Low's by getting an old atunt here for Low's by getting a reviving an old atunt here for Low's by getting a review of people of the city. Newcomers find a card of welcome at the new address and a pair of diacats for the current week. Guyer gets about 20 names a day.

All for McFadden

Walter Licyd, manager the Allyn theatre in Hartford and Doa Chambers, publicity manager, blew the works on McFadder's Flats. Lobby display included a well should be seen to be

Old Teachers

Old Teachers

Grand Old Girl' (RKO) got a special boost from Andy Sano, who figured a heart appeal atunt for figured a heart appeal atunt for pivel heart appeal atunt for his property of the pivel heart appeal atunt for which is called the pivel heart appeal atunt for which is called his pivel heart appeal at the first pivel heart pivel hea

with local jeweler to present silver cup to the winner. In the name of the house.

The house.

The house are the house of the house are who had lost track of each other is another angle to this stunt which has an appealing yen for a large section of people. Undoubtedly attracted attention to the pic Grand Old Girl and collected extra biz.

Starring a Stomach

Starring a Stomach
Manager Phil De Petro of the
Moderntheatre, Beaton of the
Moderntheatre, Beaton of the
Moderntheatre, Beaton of the
Moderntheatre, Beaton
Moderntheatre, Beat

Boosting the Marxes

Boosting the Marxes

Sair Lake City.

Despite the fact that he is handcapped with a small advertising appropriation, R. W. McCowan, manager of the Orpheum, a Fanchon desaid original exploitation campaign
for the Marx Brothers stage
presentation.

Fireworks began at the railroad
depot, where McCowan's tie-up with
exploitation campaign
for the Marx Brothers stage
presentation.

Fireworks decowan's tie-up with
presentation.

Fireworks decowan's tie-up with
forming a cavalcade, which paraded
through the main district of the
show and dealer. At d. high
complete the show and dealer. At d. high
show and dealer at the show
and famous team.

Groucho was in prime with his bon
mots. When a city official presented him with the key to the
chort change the lock overnight.

Radio station KSL staged a costume contest for persons resembling
and talking like the brothers.

Mintes favored Groucho's mustache.

Burley Hustle

Burley Hustle

Burley Hustle

I. Wilkins senas in a book of card
matches issued by the Trocadero'
theatre, Philadelphia, a burlesque
house. Front and back are threscolor ads for the show with the injunction to 'look inside.' Inside of
the book is a representation of a
theatre ticket admitting two with
a service charge of 25c. Good for
any performance including the
Sunday midnight show, but not inoluding Saturday and holidaya. Getting people to the bo., and presumably some will pay the differential
for the batter sails.

Emo Expanding

Emo Expanding

Ell M. Orowitz, who started to chatter about pictures over the air in '24, from a Philadelphia local, has built his air chat up to a new set-up which became effective April 18 stations are on the CBS chain and seven on NBC.

Emo supplies the continuity for the stations to meet their recuirements and also supplies free photo hookups, working from his office in the continuity of the stations of the continuity for the stations to meet their recuirements and also supplies free photo hours he does necessate of varying the continuity. Service is free to the stations, which use it as a sustainer where a sponsor is not obtained, but in many snots the local the-atres sponsor. Emo gets his through drang of the program is the answers to questions.

Nifties

Mitties

Adding a new style to show print
as usually supplied the exhibitor,
Joe Well has produced for Universql's Bride of Frankenstein' a set
expected by the style of the style of the style
and the style of the style of the style
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This Is Good

This Ls Good

Wollaston theatre, one of the
M.&P. theatres, worked a good gag
that probably cannot be objected to
by the Code. It arranged with a
radio laboratory, otherwise a repair shop, to present a \$100 radio
set. The stunt was the shop's but
it was worked through the theatre,
as well as the shop's but
it was worked through the theatre,
as the stunt was the shop's but
receiving gift an two-week period
receiving gift as two-week period
would give the recipients h kunch
to have their set overhauled. Cost
the house nothing and the manager,
McDermott, reports it boosted receipts.

Preview for a Fund

Preview for a Fund.

Omaha.

Manager Bill Singer, of the
Brandels theatre, and Bill Wisseam,
of the Bee News staff, got together
on a tie-up for a special showing
of 'Go Into Your Jance' in advance
or regular date. Daily staged the
exitts show as a benefit for its free
der way for the summer. Midnight
show Saturday (13) drew practical
capacity.

show Saturday (13) drew practical capacity,
From this arrangement theatre will go to town when the actual date comes around with plenty of newspaper space and plugging behind the show. Dance set for late April.

BEHIND the KEYS

... Chicago.
Jimmy Winn comes in from Warner, St. Louis, to head local WB
exchange, replacing Eddie Grossman.

Memphis.

M. A. Lightman has appointed Gene Oliver manager of Orpheum theatre, Wm. Ramsay manager of Strand theatre, Fred Ford manager of Palace theatre, and Eillott Johnson in charge of advertising and exploitation of his theatrical interests here.

Sharon. Pa.

Dissolution of a partnership of
the city's three motion incure theacres pspotlated this week gives
the property of the partners of the incurses of
the interest of Phillip Messina, his
partner for the past year. Associated with Stab will be his brothcolor of the past year. Associated with Stab will be his brothcolor of the past year. Associated with Stab will be his brothcolor of the past year. Associated with Stab will be his brothcolor of the past year. Associated with Stab
City of the past year. Associated with Stab
City of the past year. Associated with Stab
City of the past year.

Stab of the past year.

S

Four houses operated by Principal Theatres have just been remodeled and removated at a cost of approximately \$50,000. Houses include the Culver City. Parwier and Porterville, in California, and the Tox West Coast will lay out \$15,000 in remodeling its Golden Gate, suburban first run, with the alterations including a new marquee and a complete redecorating job.

Bestrice, Neb., sole town over 3,000 population in this state to have a ban on Sunday shows, will continue with six-day movies, since the April 9 election totaled 1,438 against and 1,275 for the proposal to open the town. Tanda a change this week of administration prices. Former sweek of administration prices. Former specific prices and 15-25. Now it's 10-15 afternoons and 10-25 evenings.

Last reminder of Publik regime In the Eastman theatre removed with installation of a new Yalance with installation of a new Yalance when the stallation of a new Yalance of Gark velver is identical with one designed by Ezra Winter and installed when the theatre was opened in 1822. Required 425 yards opened in 1822. Required 425 yards politan Opera Co. with Tannhauser first attraction in the new setting.

Regina, Sask.
Frank Robson's return from six
months' leave to Port Arthur means
shifts in Famous Broger-Cashier
parts, Port Arthur, Ont. to Captiol,
Regina, Sask; Ernis Petch, Regina,
to Captiol and Strand, Brandon,
Man, E. Retallack, Brandon, to
Arlington, Winnipeg, Man

Morgantown, W. Va.
An armed bandit took \$855 from
the Metropolitan theatre in a daylight holdup April 8... The robber
tied the hands of Elma Shockey,
cashler, sagged or and the took the
money from the deak of Manager
George H. Sallows. No clue.

Co. as corporate trustee, and H. G. Robertson of Roanoke as individual trustee for the Lynchburg Theatres Corp., owner of the building occupied by the Paramount. New trustees succeed the Interstate Trust & Banking Corp. of Louisiana, now in course of liquidation, and Myron Turitt, resigned.

New theatre for Negroes will be opened in building that formerly housed the old Empire, gutted by fire. George C. Walker, district HOLC manager, is owner of the

Portland, Ore

Portland, Ore.

H. R. McBride and L. L. Francis, of Spokane, Wash, have incorporated the Howard Amusement company at Portland, to operate a theatre circuit in the state. Francisco, and Herb. Case, The state, and Herb. Case, and Herb. Case, and Herb. Case, and Herb. Case, and Green for National Screen for National Screen Service. Green died recently. Portland termination of the Case, and Herb. Ca

First theatre construction in this borough in some years will be a new 600-seat picture house which Ely Maran will build at 187th St. and Sheridan Ave. Site is a short distance from Loew's 187th St. theatre. Consolidated Amusement Enterprises reported as the operator.

Mobile.

Milby), takeover of Dexter and Tivoli gives the organization control of old piles and the control of old piles and the control of th

where.

The Crown was damaged by fire April 13 to the extent of \$10,000. The screen, all sound and cooling apparatus destroyed. Loss covered by insurance. Sanger Theatres, Inc., operates the theatre and will reopen soon as repairs are made.

Concord, N. H. Three o'clock Sunday openings for film houses in New Hampshire, instead of the present 6:00 p.m. opening hour was voted favorably in committee. Legislature will be handed the bill for action probably this week.

National theatre, Louisville, closed Thursday, April 4, with announcement that house would reopen in two weeks.

Lynchburg, Va.
Chaffeery order has been filed in manager of Ozark Amus. Co. of Corporation court naming the Harrison, which has a circuit of Louisiana Savings Bank & Trust theatres in Arkansas,

of the cops Chase Chi Cops Chase Gangsters, Pix Get It In Neck

Chicago, April 16.

Chicago censor board is on its most violent rampage in years. Censors are tearing into flickers now which contain the slightest gangster or hoodium business.

ster or hoodium business.

Uproar coincides with the new campaign by the Chicago police force against hoodiumism of all kinds. Police at present are in the midst of a slougho campaign on horse bet poolrooms, the town being without book joints at present as with a compaign of the present are trying to sneak a betting play,

Detain 'Kill'

Detain 'Kill'
Latest to get the knife was Paramount's 'Four Hours to kill' Cassors got into a mixed vote on it;
three wanted to reject it, one for
'adults only' and two for a number
of cuts. Picture was rejected, but
exchange figures that on rescreening
it may get by with a few silices.
Warners is in worst shape locally
as far as censor trouble is concerned. Now has three pictures on
the phelf, the latest being Black
and 'Side Sireet' with Warneries
about having given up hope of ever
getting these two pictures past the
reviewing stand.

PAR SALES AWARDS

Myke Lewis Cops \$1,000 - West Coast in Best General Shape

Coast in Best General Shape.

The West Coast territory is in the best condition right now, according to a Paramount sales drive in which the most bookings were made over a three months' period by Myke Lewis on the Pacific district. Lewis acts agers, \$1,000, while George A. Smith, San Francisco, won over all other Par exchanges, for a bonus of \$750. Exchanges and branch chiefs rating second and third money, were M. R. Clark, Columbus, O., and A. R. Anderson, Slour Falls, S. D., respectively \$800 and \$500. Among the film salesmen, F. Anderson of Minneapolis won first prize, \$500, while for a Sales managers, J. Wheatly, Jacksonville, company the sales managers, J. Wheatly, Jacksonville, company the sales managers and the sales managers. The sales which also gets a bonus for all its employees of two weeks' salary. Drive was the first in Par carrying cash prizes since company went into receivership two years ago,

Foran's Fox Fold

Hollywood, April 16. Hollywood, April 16.
Following cor.pletion of Tarmer
Takes a Wife, Fox and Nick Foran
will part company. Foran asked
for and got his release.
Same time, Fox picked up Jane
Darwell's option for another year.

SID FRANKLIN'S ASS'T DIR

Samuel Goldwyn has signed Fred-erick Zilnouram, who directed as picture for the Mexican government, as assistant to Sidney Franklin on Dark Angel! Product the Mexican Goldwyn wy Will work on research. Product tion starts May 1.

'FIFI' NOT FOR EDDIE

Hollywood, April 18.
Eddie Buzzell is off 'Fifi and her
Five Boy Friends' at Columbia and
will direct, instead, "The Girl
Friend."

Friend.

Buzzell ducked the former pictobecause he no like the yarn.

WEISFELDT GOES MASCOT

Hollywood, April 16. Mascot signed Max Weisfeldt to Masscot signed Max Weisfeldt to head the research department on stories to be made into specials with possible release through a major outlet. Weisfeldt formerly state-righted animal pictures.





444G Conspiracy Suit by State Vs. Lincoln (Neb.) Ths.

Lincoln, April 16.

Suit for \$444,000 was fled here Saturday (13) by the State Theatres, Inc., against the Lincoin Theatres Corp. here, and well as J. H. Albert State Sta

plaintiff's business.

Petition charges that prior to 1931
the defendants, Cooper, Livingston
and the Lincoln Theatres Corp.
never used second-run pictures, and and the Lincoln Theatres Corp.
never used second-run pictures, and
aithough were buyers of all the
product available, did not show
some of it, giving as reason the
desire to withhold sale to competition should any develop. The plaintiff corporation, according to the
petition, was organized in January
1321, by President G. L. Hooper,
Topeka, and George F. Monroe, secretary, after assurance from the
defendant film companies that they
would be sold second-run pics, a
policy the house was set to adopt.
After this the State was equipped
at the cost of \$12,000.

In February, 1321, say the charges,
Metro was presented with a signed
contract asking for 48 piz. to be
made available, a move which was
turned down by the M-G office
after renewal of the claimed conspiracy between J. H. Cooper and
Metro. This same procedure in all
lesses with the defendant ilm companies.

Petition claims the LTC had pre-

Petition claims the LTC had pre-

panies.
Petition claims the LTC had previously kept closed the Lincoln, Orpheum. Capital, Liberty and Ri-alto, and in order to use the available product opened these houses to compete with and close the State. Admissions were dropped as low as 5c. in some cases, it's alleged of the LTC group, and later the double feature started. By these acts, says the filling, on April 30, 1934, the State was able to profit 315,000 which, if operated through the life of the lesses would have amounted to 155,000 elebts in the amount of 151,000 it was charged damaged in sum of 144,000. Three-folded, and attorney fees added, brings the total to 344,000. Three-folded, and attorney fees added, brings the total to 110 and 110 and

344,000.

In addition to pointing toward national conspiracy, the suit says that prior to 1932, LTC was a Delaware Corp. and with purpose to defraud its creditors, brought the assets over to the present Nebraska Corp. washing up the previous organiza-

tion.
Suit was filed by Loren Laughlin
and Paul Good. Good is the former
state attorney general who won the
Youngclaus protection suit. Defendant film groups named are Metro,
Paramount, Warners, First National, RKO-Radio, RKO-Pathc. Universal, United Artists and Fox
Reported another suit of similar

nature is to be started by anothe

CALIF. EXHIBS TURN **GUNS ON ADMISH TAX**

Sacramento, April 18.
Successful in getting the proposed film footage tax bill dithed in the legislature last week; industry now faces another heetic battle over a proposed admissions tax. Original bill exempts admissions up to 20c, with theatre interests fighting either for no tax or to have all prices of admission included, Hearing on the bill; as et for tonight (Tuesday) before the revenue-and taxation committee, with industry leaders fiopeful of killing the proposed legislation in committee.

Final hearing on the two-men-in-a-bootin measure is also set for Tuesday.

PAR AIRER DEMOTED

Hollywood, April 16.
Paramount's '13 Hours by Air' has been temporarily called off due to story trouble and goes back to the

writing department.
Originally slated for Gary Cooper and Caroll Lombard, picture will be teduced to the minor classification.

FILM INFLUENCE

Some Par Bankruptcy Lawyers Giv-ing Up Blackstone for Broadway

One of the Root, Clark, Buckner & Ballantine attorneys, name withheld, may join Paramount's distribution department. Final okay is being awaited. Others who have gotten Par-minded and are particularly versed in Par affairs through two years of bankruptcy, may also stick on.

Clark T. Brown, tax expert, has already switched from the Root-Clark payell to Par distributed.

aiready switched from the Root-Clark payroll to Par, joining lat-ter's legal department. Several of the R-C attorneys, in-cluding Sam Isseks, have gone back downtown, giving up Par offices.

N. J. MERCHANTS WANT A CINEMA TO UP BIZ

Newark, April 16.

Newark, April 16.

Some 110 business men have petitioned the Harrison (N. J.) Town Council to reduce the fee of \$10,000 for a theatre so that Benjamin Butzel of N. Y. may open a house there. The prohibitive fee has so far prevented any house locating far prevented any house locating in the town. It was set by former. Mayor Joseph P. Riodan over 15 years ago with exactly that purpose. Business men now feel that the lack of films keeps business out of town and those who wish to see a film go to Newark or Kearny and also do their shopping in the other spots at the same time. It is noticeable that none of the 87, tayern keepers signed the petition.

The Council will take the matter up this week.

Musicians Godowsky, Jr., Mannes' New Colorfilm

Rochester, April 16.

Rochester, April 16.
Eastman Kodak's new color film, called Kodachrome, will be ready May 1 in 16 mm. size. It is indicated there are still some difficulties in processing the exposed film, and so far the experimenter's have not succeeded in making duplicates, but succeeded in making duplicates, but also also also any time of any time to the far a head of anything yet, achieved.

yet achieved.

Present indications are that it will be some time before the film is made available for standard size motion picture cameras or ordinary still

cameras or ordinary still cameras.
Leopold Mannes and Leo Godow-Sty, Jr., musicians, are credited with the state of the st

\$43.500 Anti-Trust Suit

Des Moines, Ia., April 16.
Suit for damages of \$43,500 has been filed in federal court here by Don and Eunice Thornburg of Marshalitown, Ia., against Paramount, First National, Metro, Fox. United Artists, RKC and Vitaphone, the Hay's organization and the the Hay's organization and the operators of two other Marshall-town theatres.

town theatres.
Petition alleges the picture producers conspired to deprive the Thornburgs of product. Mr. and Mrs. C. C. Dunsmoor, M. C. Roskopf and Sam Horwitz are the Marshalltown defendants.

Metro's 'Boy' Ready

Hollywood, April 16.

Metro has completed the script for O'Shaughnessy's Boy, and producer Phil Goldstone is planning to get the picture into work the end of

April.

Wallace Beery and Jackie Cooper
will be teamed in the top spots,
with Spanky McFarland featured.

WARNER'S FLATBUSH REOPENS

Warners' Flatbush shorts studio, under Sam Saxe's direction, opens up this week after the usual early spring layoff.

Only important personnel change has Harland Dixon in the studio dance director apot. Dixon, former vaudevillian, replaces Alian Foster.

TACOMA TEPID

'Laddle' and 'Night Life of Gods' Weak \$3,200

Tacoma, April 16.

(Best Exploitation: Roxy)

Nothing extraordinary this week, with shows going light for Holy Week—and Tacoma, which makes

Week—and Tacoma, which makes a tough enough combo. Roxy has a special buik-in front for 'Baboona', which rates best ex-ploitation gag, highlight being a big black boy who slams down on drums a la Darkest Africa, all' in a jungle

Estimates for This Week

Lent, Weather, Fishing, Auto Show, Ski Jump All Against Seattle

Seattle, April 16. (Best Exploitation: Orpheum)

Lent is nearing the zero hour and affects being felt somewhat. Warm weather, free Ford show, ski jumping at Mt. Rainier, fishing season start are other injurious influences.

Liberty has attractive lobby display for 'Carnival' which brings out the carnival spirit without any cov-ering up. Fifth Avenue is tying in with national Armour advertising with national Armour advertising for Mississippl' and has southern style dishes at leading restaurants named for the pix. But most effective exploitation of week is that for Orpheum attraction. Taddie, for which postcarda were mailed to all officials of Parent-Teachers association, pointing out this is an approved pix, with appeal to youths and that the Porter book is on approved pix.

Holy Week Okay in Cincinnati

'Transient Lady,' \$10,500, Good-'McFadden's Flats' Around \$6,500

placed 2,500 cards in hotel mail boxes reading, You know how to pick a good hotel; now pick a good picture: see 'Traveling Saleslady.' Both produced results.

Estimates for This Week

Aladdin (Huffman) (1,500; 25-35-50)—Gold Diggers of 1935' (FN) (2d week), One of two houses doing above average, getting nice \$3,000. Last week film did double usual business at \$5,000, easily rating a second week.

second week, Second Week, Broadway (Huffman) 25-35-50)—
The Winning Ticket' (MG). Getting poor \$800 in six days. Last week Mills of the Gods' (Col) and Men of the Night' (Col), dual, did average \$1,500.

Serial Source (Copper) (1,506) 28-35-50)—Mississippi (Par). Four days following a big week last stanas, and 'Love in Bloom' (Par), which will stay full week. Not hot at \$4,000. Last week 'Mississippi' (Par) dig good \$7,500.

Denver (Huffman) (2,500; 28-38-50)—'George White's Seandals of 1335' (Fox) and stage show. Quite Point of the Air Lowe Week 'Weet Point of the Air Lowe Copper (RKO) (2,600; 28-38-40). Orpheum (RKO) (2,600; 28-38-40).

show got only \$5,500.

Orpheum (RKO) (2,600; 25-35-40)

West of the Pecos' (RKO). B.o.

Ministry of the Pecos' (RKO).

Parameunt (Huffman) (2,600; 25-35-60).

Parameunt (Huffman) (2,600; 25-35-60).

Getting Traveling Saleslady' (FN).

Getting Coparatively big \$5,600.

Last week (Vanessa (MG) did only fair, closing with \$2,500.

'CURIOUS BRIDE.' 'HOLD 'EM YALE' HUB'S BEST

Boston, April 15.

(Best Exploitation: Guides' Show). Roberts' rates top mention in Hub this week because it's breaking run records for talkers here. Now in its fifty consecutive week, and holding its own at the Keith Boston, with prices raised to the Memorial level to keep it a continuous play. Will corral something like \$5,000. Keith Boston also breaks house policy by holding over breaks house policy by holding over the Boston is not probably the control of the bost of the breaks house policy by holding over the Boston is not probably the control of the bost of the breaks house policy by the breaks house the breaks house policy by the breaks house the breaks hous

Jacobatton, pointing out this is and that the with appeal to youther and that the with appeal to youthe and that the with appeal to youthe and that the with appeal to youthe and that the with a proved list.

Estimates for This Week Blue Monsa (Hanrich) (890, 25, 46).—Unished Symphony (630). Perhaps \$3,200, not bad. Last week. Folles Bergere' (UA) 3rd and final week at \$2,600, fair.

Cofiseum (Evergreen) (1,800; 15-25). Considered the second of Friday. That's because April 19 happens to coincide with the father of the Air (MC) 8 days, good 38,500.

Grannyalr (Col) and Wings in the Dark's (Far) dual, 43,000, slow.

Campaign and tleups, \$7,000, 80-50. Last week, West Point of the Air (MC) 8 days, good \$3,500.

Last week, West Point of the Air (MC) 8 days, good \$3,500.

Last week, West Point of the Air (MC) 8 days, good \$3,500.

Carnival' (Col) and Teath Files Sal, Soo, passable. Last week (White Lies' (Col)) and "Happy Landing' (Mono) dual, no go, nose-dived in five days for poor \$3,000 when pulled only happens of the Point (Radio) (6th, final wk).

Going well through Holy week. Expects \$2,500. Last week, same film, \$3,000.

Orpheum (Hamrick) (2,700; 28-35) the Air (Radio) (6th, final wk).

Going well through Holy week. Expects \$2,500. Last week, same film, \$3,000.

Orpheum (Hamrick) (2,700; 28-35) the Air (Marking) and yaude, pleased and went for big \$3,000.

Denver Bourd (Marking) (Marking) and yaude, pleased and went for big \$3,000.

Denver Stumps

Denver Stumps

Denver April 16.

(Best Exploitation: Paramount: Aladdin and Paramount are the only houses above sverage, aithough they week Expects \$2,500. And Traveling Sales Lady' (WB) and yaude, pleased and went for big \$3,000.

Denver Stumps

Denver Stumps

Denver Hold (Marking) (Marking)

Cincinnati, April 18.

Cinema trade at maje stands by and large is oke for Holy Week, which rates wider observance here than in any other Ohlo city. All state liquor stores will be closed Good Friday by official order. I state liquor stores will be closed Good Friday by official order. I state liquor stores will be closed Good Friday by official order. I state liquor stores will be considered to the control of seats of the state was another traffic diverter from theatress, bert, which is fetching \$10,500 on Trasilent Lady' and Gus. Arnheim's stage combo. Naughty Marietta is holding over to \$5,500 at the All-hung \$6,500 for the Palace. Is guest. Lyric, helped on afternoon biz by admish silicing inaugurated last week, is ticketed for \$4,500 on fetching \$2,500 at Grand for fourth Case of Curlous Bride \$4,200.
Capitol gate n. s. g. *110 Raise' was forked after initial day in favor significant of the state of the state

Estimates for This Week
Shubert (RKO) (2,200; 25-12-55)
—Transision, Code (Othanda Superior)
Transision, Code (Othanda Superior)
Transisio

first eight days, nifty.

Palace (RKO) (2,809; 35-42)—

McFadden's Flats' (Par). Alming for \$8,500, all right; popularity of old stage title helps make up for loak of names. Last week "Scandals' (Fox), \$7,500.

uais (FOX), \$7,500.
Lyrio (RKO) (1,400; 25-30-40)—
King's Horses' (Par). \$4,500 pull.
Same figure last week on 'Hotel
Mystery,' with build-up tug in last
half.

half.

Keith'e (Libson) (1,500; 35-42)—
'Case of Curious Bride' (WB), Mag-azine run of story an aid for \$4,200, okay, Favorable notices, Last week 'Traveling Saleslady' (WB), nine days, \$8,500.

The victor of the control of the con

vival, and 'Snadow or Doub (Mac, split, split, Strand (Ind) (1,200; 15-20-30)—
'Good Fairy' (U). Reappearance on main line, \$800, mild. Last week Great God Gold' (Mon) and 'Nut Farm' (Mon), dualed, \$1,100.

week in Hub and vaude (h. o. second week). Showing plenty puneh, still,000 Last week, second frame of Roberta' at this stand, and vaude, 114.400, only 4400 less than the third week at the Memorial, exceptional. Final week for Roberta' will be an eight-day stand. Folies Bergere' unit Intense Interest all or one week that the second what censors will do with it, and Keth publicity office readying a sock campalgn, already beginning to blossom. Scale to be upped to 56 top.

sock campulgr, already heginning to blossom. Scale to be upped to 560 to be upped to 560 to be upped to 560 to blossom. Scale to be upped to 560 to blossom. Scale to be upper to 560 to be upper to 560 to 5

Padden' (Par) and Dagger' (WB), double,
State (Loew) (3,600; 25:30-40-55).
—One New York Night (MG) and Love You Always' (Cn), dual, on ye skids for about \$9,500; Naughty Marietta' (MC), running single, a disappointing \$13,500, Producers' add on Marietta long on space and short on effectiveness. Created pionty comment in Hub film district on those angles.

...., and a special bouquet to SAM BISCHOFF, associate producer, without whose supervisory genius WARNER BROS.' newest filmusical achievement, "GO INTO YOUR DANCE," would not have been so successfully consummated.

..... and another to the directorial artistry of which only—ARCHIE L. MAYO is capable.

aform

CALENDAR OF CURRENT RELEASES

Chesterfield

Offices: 1540 Broadway,

New York, N. V.
Circumstantial Evidence. A mystery asking does circumstantial evidence convict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lumont. 67 mins. Rel. March 30.

Gurtain Falls, The. Old actress impersonates aunt of a wealthy family on make old age secure. Proves a good genius. Henrietta Crosman. Dir. Chas. Lamont. 67 inlins. Rel. Oct. 1.

Ghost Walks, The. A mystery comedy. Cast, John Miljan, June Collyer, Dir. Frank Strayer. 67 mins. Rel. Dec. 1. Rev. April 3.

of Lost Dreams. Tragedy along the waterfront and on the tunn fisheries. Wm. Boyd, Lola Lane. Dir. Frank Strayer. 71 mins. Rel. Oct. 15. Rev.

April 8.
lic Opinion. A drama of the greatest single force in the world today,
"Public Opinion." Lois Wilson, Crane Wilbur, Luis Alberni. Dir. Frank
Strayer. 68 mins. Rel. March 15.

of Steel. A new deal drama of fathers and sons. Charles Starrett, Win. Bakewell, Polly Ann Young. Dir. Charles Lamont. 64 mins. Rel. Dec. 15. Symphony of Living. A drama of sacrifice against a background of symphonic music. Al Shean, Evelyn Brent, Charles Judels. Dir. Frank Strayer, 68 mins, Rèl. Jan. 15.

World Accuses, The. A woman's fight against the world alone. Vivian Tobin, Russell Hopton, Dickie Moore, Dir. Charles Lamont. 60 mins. Rel. Nov. 1. Rev. March 27.

dlo: Gower at Sunset, Columbia Offices, 729 Seventh Ave., Against the Law Gangater mixup with an ambulance erew. John Mack Brown, Sally Blane, Arthur Hohl. Dir. Lambert Hillyer. 51 mins, Rel. Oct. 25. Rev. Dec. 18. Air Fury. Ralph Bellamy, Tals Birell and Witsy Post. Dir, Al Rogell, Rel. April 30.

Behind the Evidence. Newspaper man smokes out a master mind. Norman Foster, Donald Cook, Shella Mannors, Dir. Lambert Hillyer, 70 mins. Rel. Jan. 20. Rev. Feb. 5.

Best Man Wins, The. Edmund Lowe, Jack Holt in a familiar outline. Flor-ence Rice as the girl. Dir. Earle Kenton, 75 mins. Rel. Jan. 6. Rev Jan. 8.

nn. 6. way Bill. Race track story based on one of Mark Hellinger's yarns. Myrna Loy, Warner Baxter, Dir. Frank Capra. 90 mins. Rel. Dec. 8. Rev. Dec. 4.

Rev Dec. 4
 Call to Arms. Willard Mack. Shella Mannors. Eather Raiston. Dir. Willard Mack. Rel. Jan. 12.
 Carnival. Carulval story of a man's search for a mother for his child. Lee Tracy. Sally Ellers. Jimmy Durante. Dir. Watter Lang. 77 mins. Rel. Feb. 10. Rev. Feb. 26.

Flies East. Mystery in a transport plane. Conrad Nagel, Florence luce. Dir. Phil Roson, 65 mins. Rel. Jan. 19. Rev. March 6.

Love and mutiny on the high seas. From a stage play. Ann. Ralph Bellamy, John Buckler. Dir. Roy W. Neill. Rel

ing Shadows. Tim McCoy, Geneva Mitchell. Dir. David Selman. Rel. April 18. Hot News, Richard Cromwell, Billie Seward and Wallace Ford. Dir. Lambert Hillyer. Rel. April 25.

ove You Always. A love that could not be crushed by adversity. Nancy Carroll. Geo. Murphy. Dir. Leo Bulgakov. 68 mins. Rel. March 20, Rev.

the following the following the following business. Wallace business and following following the fol

usy. Jealous prize fighter has a vivid dream while taking the count. Nancy Carroll, George Murphy. Dir. Roy W. Neill, 365 mins., Rel. Nov. 16, Roy. Nov. 27.

Law Beyond the Range. Tim McCoy Western, Billie Seward. Dir. Ford Beebc. Rel. Feb. 15.

Live Tonight, Love's indecisions on the Riviera. Lilian Harvey, Tuilo Carminati. Dir. Victor Schertzinger. 69 mins. Rei. March 1. Rev. of the Night. Romance of a detective. Bruce Cabot, Judith Allen. Dir Henry Freulich. 58 mlns. Rel. Nov. 28. Rev. Dec. 4.

Henry Freulish, 58 mlns. Rel, Nov. 23. Rev. Dec. 4. Mille of the Gonds. Industrial story of the depression. May Robson, Fay Wray, Victor Jory, Dir, Roy W. Nell. 67 mlns. Rel, Dec. 15. Rev. Jan. 22. Party Wire. Victor Joy and Jean Arthur, Dir. Erle Kenton. Rel. April 27. Prescott Kid, The. McCoy western. Shella Mannors, Dir. David Selman. 56 mlns. Rel, Nov. 8. Ravengas Rider, The. Tim McCoy western. Dir. David Selman. 57 mins. Rel. March 18.

Rel, March 18.

Square Shocter. Tim McCoy, Jacqueline Wells in a Western. Dir. David
Steman. 57 mins. Rel. Jan. 21.

Steman. 57 mins. Rel. Jan. 22.

Steman in His House. Orphan curies the finx in a racing stable. Jack Holt,
Monn. Barrie, Jackle Searle. Dir. Phil Rosen. Rel. March 23.

Swell Head. Bassball comedy. Wallace Ford, Dickle Moore, Barbara Kent.

Dir. Ben Stoloft. Rel. Apr. 8.

Unvelcome Stranger. Jacaded on a racing stock form. Jack Hott. Mona

leome Stranger. Localed on a racing stock farm. Jack Holt, Mona Barrie, Jackie Searie. Dir. Phil Rosen. 65 mins. Rel. April 20. Rev. April 10. strict, The. Tim McCoy, Marion Shiiling. Dir. David Selman. 57 mins. Rel. Dec. 10.

Rich society girl falls for the big, brave cop. Walter Conolly, ray, Victor Jory. Dir. Leo Bulgakov. 63 mins. Rel. Nov. 27. White Lies. Rich Fay Wray, Rev. Jan 1

Kev. Jun. 1.
Whole Towine Taiking, The. Robinson in a dual role as a killier and a pacified who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford. 55 mins. Rel. Feb. 18. Rev. March 6.

DuWorld Office: 729 Seventh Ave., Beast of Borneo. Melodrama and animals. John Preston, Mary Stuart. 70 mins. Rel. July 15.

Binins Rel, July 15.

Biu Light, Chustrian and Italian.) Mountain romance among Italian Dolomitics. Directed and starring Leni Riefenstahl. Rel. Sept. 15.

Crainquebille (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baronceill. 80 mins. Rel. Dec. 1.

Dame aux Cameljas, La (Fr). Literal adaptation of the Dumas classics. Young Printenns, Pierre Presnay. Dir. Perdinand Rivers. 56 mins. Rel. March 16. Rev. March 12.

Rel, March 15. Rev. March 27.

Girl in the Case. Comedy in the Continental manner. Jimmy Savo. Eddla Lambert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oct. J. Kocha, Lubi, Szanuje (Pólish). Young love in Poland, with music. Dir. Allchal Wyzynski, 70 mins. Rel. Nov. J.

L'Agonie des Aigles (197). Pre-Nanolconic drama. Dir. Roger Richebe. 70 mins. Rel. Dec. 1.

mins. Rel. Dic. I.

Man Whe Changed His Name (British). An old Edgar Wallace yarn revived. Dir. Henry Edwards 75 mins. Rel. Oct. 1; Rev. Oct. 22,

Norati O'Neale: (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 15, Rev. Oct. 30, 11; Irish yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 15, Rev. Oct. 30, 11; Irish yarn. Pranciska Gaal. Musical. 70 mins. Rel. April 15, 10cr. Nay 15.

Tell Tale Heart (British). Edgar Allan Poe thriller. Dir. Desmond Hurst. 50 mins. Rel. June 15. Rev. June 19.

First Division Offices: R. N.O. Bldg., New York, N. V.

Releases Also Allted, Chesterfield, Monogram and Liberty Curtain Falls. One-time famous actress uses her talents in an entirely novel sole; and wances one final glorious comphetic. Henristia Cresman, Dorothy Lee, Wm. Bakewell. Dir. Charjes Lamont, 68 mins.

Doroity Lee, Vim. Bakewell. Dir. Charles Lamont. 68 mina.
of the Limberlost. The ramous Gene Stratton Porter classic. Marian
Marsh, Halph Morgan, Louise Dresser, Eddie Nugent. Dir. Christy
Cabanne. Sa mina. Rel. Nos. And codiege romance. Mary Carlisic. Eddie
Nugent, Christy Charles, And codiege romance. Mary Carlisic. Eddie
Nugent, Christy Charles, Nos. 11,
Nesly. Dance director and his girl dancing troupe swap contracts on
way to Paris, and "bring prosperity to a mythical Edigravian kingdom
via crooning, dance routines, etc. Romantic comedy with music. Guy
via Carling, Dance of Carling, Ca

ropertson, Irene Ware. Dir. Leonard Fields, Rel. Nov. 15.
in a Million. Romance of a department store employee and the boss on Dorothy Wilson, Charles Starrett. Lir. Frank Strayer. Rel. Nov. 15. 100. 1.1. Total Dreams. A gun moll's past catches up with her after she has reformed and is happily married to a sea-faring man. Lola Lane, Bill (screen) Boyd, George Marion, Edward Gargan.

from information supplied by the various production companies chacked up as soon as possible after release. Listing is given when re lease dates are definitely set. Titles are retained for six months. Man agare who receive service subse quent to that period should pre-

The running time as given here is presumably that of the projection oom showings and can only approx mats the actual release length in those states or communities w focal or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the the-

the actual time clocked in the the-atre after passage by the New York etate censorship, since pictures are reviewed only in actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, fullest degree of accuracy, 'Variety will appreciate the co-operation of all managers who may note discrep-snoise.

Studio Placements

Studio Placements

Hollywood, April 16.
Frank Craven, Dale Van Every,
Jack Wagner, Dale Van Every,
Jack Wagnewit, Par,
Grover Jones, Samuel Hoffenstein,
script, Two for Tonight, Par,
Louis Cathern, The Peacemaker,
Radio.
John Cromwell, Marian Marsh,
Nora Bryant; Al Rogell directing,
The Commell of the Commell of the Survey,
The Sarren Lyrux Riggs,
screen play, 'Delay in the Survey,
Alice Brady, Barry Trivers scripting 'Hangover Murders,' U.
Alice Brady, Barry Trivers scripting 'Hangover Murders,' U.
Margaret Sullavan; Gladys Unger adapting, 'Strangers At the
Niven Busch, revising script,
Three Kids and a Queen,' U.
Hugh O'Connell, Jean Dixon, 'UnConscious,' U.C., Broadway Melody
Analonation, 'Broadway Melody
Analonation,' Broadway Melody
Analonation,' Broadway Melody
Chover, Badlo, 'Hopper of the
Dave Rubinoff, 'Sing, Governor,
Sing,' 20th Century,
Charles Logue, original and
screen play for Make a Million,'
Mono.

Charles Logue, original and screen play for 'Make a Million,' Mono,

Contacts Dispared to Males, or Males, or Males, or Males a Million, Mack Gray, Federal Dick, Par, Claudia Coleman, Anna Karenina, Metro; Page Miss Glory, WB.
Lorraine Bridges, The Great Ziegfald, Metro.
Hero, No. 1, Metro.
George Regas, 'Night Cargo,' Peerless,
Lona Andre, 'Under the Pampas Moon, Fox.
Robert Wulhack, 'Life Begins at 86 Moon, Fox.
Robert Wulhack, 'Life Begins at 88 Moon, Fox.
Frodric Moranda, Screen play, Bradway Co-ed, Fox.
Fredric March, Herbert Marshall, Merle Oberon; Sidney Franklin directing, Dark Angel, 'Goldwyn.
Lucille Watson, 'Masquerade,' March 1987 Moranda, 'Branetha, Dark Angel, 'Goldwyn.

Lucille Watson, 'Masquerade,'
Metro.
Zeftle Tilbury, 'The Farmer Takes
a Wife, 'Fox.
Jean Perry, Charles Fallon, 'Dlamond Jim Brady,' U.
Jean Muir, Genevieve Tobin, Joel
McCreu; William Seiter directing,
Ornids to You, 'Fox.
J. Farrell McDonald, 'Curty Top,'
J. Farrell McDonald, 'Curty Top,'

Flox.
Sheridan Glbney, writing yarn on Louis Pasteur. WB:

Sheridan Gibney, writing yarn on Louis Justern, W.S. Louis Justern, W.S. Louis Justern, W.S. Louis Justern, W.S. Louis Justern, W. Louis Law, J. C. Nugent, Grant Leslie Farner, Sheridan, Ben Taggart, Phil Tead, Sam Godfrey, Jack Mulhall, Men Without Names, Par. Harry Conn, dialog, Broadway, Lian Tolleroh, writing original, Metro.

Metro.

Karl Brown, Louis Mosher, scripting 'Coast Patrol,' Metro.

Sam Hellman, screen play, 'Matinee Idol,' Fox.

Larry Ceballos, 'Redheads on Parade,' Fox.

rade, Fox.
Reginald Owen, Tale of Two
Citics, Metro.
Arthur Treacher, Vivienne Osborne, No More Ludles, Metro.
Frank Durlen, George E. Stone,
(Continued on page 30)

Redhead. Romance of a disowned playboy son and an artist's model with a past. Bruce Cabot, Grace Bradley, Burton Churchill, Regis Toomney, Dir. Melville Brown. Itel, Nov. 20.

Studios: Burbank, Studios: Burbank, Calif. First National Jiffices: 321 W. 44th St., Naw York, N. Ye. Babbitt. Upton Sincialr's Main Streek. Guy Kibbee, Aline McMahon. Dir. Wm. Kelghley. 75 inins. Rel. Dec. S. Rev. Dec. 13.

Case of the Curlous Bride, The. Whodunit. Warren William, Margaret Lindssay. Dir. Michael Curtiz. 74 mins. Rel. April 13. Rev. April 19. Filrtation Waik. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien, Dir. Frank Borzage. 95 mins. Rel. Dec. 1. Rev. Dec. 4.

Gentlemen Are Born. Four college boys battle the world. Franchot Tone, Jean Mulr. Ann Dvorak, Margaret Lindsay. Dir. Alfred E. Green, 75 mins. Rel. Nov. 17. Rev. Nov. 27.

75 mins. Rel. Nov. 17. Kev. Növ. 27.

Go inte Your Dance. Ai Joison, Ruby Kocler, Benny Rubin. Dir. Archiel.

Mayo. Rel. April 20.

Gold Digners of 1233. Dick Powell, Adolphe Menjou, Gloria Stuart, Alice

Gold Digners of 1235. Dick Powell, Adolphe Menjou, Gloria Stuart, Alice

Los of the Stuart of 1235. Dick Powell, Menjou, Gloria Stuart, Alice

Los of the Stuart of 1235. Dick Powell, Menjou, Gloria Stuart, Alice

Los of the Stuart of 1235.

Los of the Stuart of 1235.

Rev. March 13.

Los of the Stuart of 1235.

Rev. March 13.

Los of the Stuart of 1235.

Rev. March 13.

Los of the Stuart of 1235.

Rev. March 13.

Mary Jane's Pa. Guy Kibbes, Aline McMahon, Dir. Wm. Kelghley. Rel. Nov. 2. Rev. March 6.

Maybe it's Love. Gloria Stuart, Ross Alexander. Dir. Wm. McGinn. 62 mins. Rei. Jan. 12. Rev. Feb. 12. Murder in the Clouds. Lyle Taibot. Ann Dvorak. Dir. D. Ross Lederman. 61 mins. Rel. Dec. 15. Rev. Jan. 1.

North Shore. Barbara Stanwyck, Gene Raymond. Dir. Robert Florey. Rel.

Feb. 16.

Red Hot Fires. Lyle Talbot, Mary Astor, Dir. D. Ross Lederman. Rel. Feb. 2.

Traveling Saleslady, The. One of those Joan Blondoll-Glends Farrell romps.

Dir. Red Energit. Grant State Company of the Company

Woman in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Genevieve Tobin. Dir. Robt. Florey, 68 mins. Rol. Feb. 18. Rey, March 27.

Studio: Fox Hills, Hollywood, Cal. Offices: 444 West 56th St. New York, N Y. Hollywood, Cal.

Baboona. Jungle film: innde by Martin Johnsons, partly from an airplains. 18
Baby Take a Bow. The Colon and the

Charlie Chan, in Paris. The Oriental detective moves into new territory.

Warner Oland, Mary Brian. Dir. Lewis Selier. 70 mins. Rel. Feb. L.
Rev. Jan. 29.

County Chairman, The. Will Rogers, Evelyn Venable, Kent Taylor, Dira John Blystone. 78 mins. Rel. Jan. 11. Rev. Jan. 22. Cowboy Millionaire. George O'Brien western. Dir. Edw. F. Cline. Rel. April 12.

Elinor Norton Claire Trevor, Hugh Williams, Dir. Hamilton MacFadden, 72 mins. Rel. Nov. 2. Rev. March 6. First World War, The. Hitherto unreleased film from the archives of several governments. Lawrence Stailings, editor, 78 mins. Rci. Nov. 22. Rev. Nov. 12.

Gambling. From the George M. Cohan play. Geo. M. Cohan, Wynne Gibson,
Dir. Rowland V. Lee. 80 mins. Rel. Nov. 2. Rey. Dec. 11, George White's Scandals. Second edition of the musical. Alice Faye, Jas.
Dunn, Ned Sparks, Geo. White, Lyda Roberti. Dir. Geo. White. Rel.
March 15.

March 15.
Great Hotel Mystery, Flagg and Quirt as detectives. Dir. Eugene Ford. 78
mins. Rel. March 1. Rev. March 6.
Hesven's Gate. A Shirley Temple story, Joel McCres, Rosemary Ames. Dir.
John Robertson, Rel. May 8.
Hall in the Heavens. Aft actory, Warnes Batter, Conchita Montenegro. Dis.
Hall to the Heavens. Aft actory, Warnes Batter, Conchita Montenegro. Dis.
Hall to the Heavens. Aft actory, Warnes Batter, Conchita Montenegro. Dis.
Hall to the Heavens. Aft actory, Warnes Batter, Conchita Montenegro. Dis.
Hall to the Heavens. After the Text Michael Arlon, Mades Evans, Raind

John Biyatone. 80 mins. Rel. Nov. 9.

Hellidorado. Adventure in a ghost town. Richard Arlon, Madge Evans, Ralph Beljamy, Henry Waithall, Dir. Jas. Cruze, 74 mins. Rel. Dec. 21. Rev. Jan. 8.

it's a Small World. Spencer Tracy, Wendy Barrle. Dir. Irving Cummings, Rei. April 26.

Rel. April 28.
Life Begins at 40. Based on the Pitkin book. Will Rogers. Rochelle Hudsons.
Dir. Geo. Marshall. 73 mins. Rel. March 22. Rev. April 10.
Little Colonel. Shritey Temple, Lionel Barrymore, Evelyn. Venshle. Dis.
David Butler. 80 mins. Rel. Feb. 15. Rev. March 27.
Lottery Lews. Naval cadete form love syndicate. Par Paterson, Lew Ayres.
Dir. Win. Thiele. 82 mins. Rel. Jan. 4. Rev. Feb. 20.

Dir, wm. Thiele, 52 mins. Rel. Jan. 4. Rev. Feb. 20.

Marie Gallante. Done from the novel of the same name. Spencer Tracy,
Ketti Gallan, Helen Morgan. Dir, Henry King. 88 mins. Rel. Oct. 28.

Rev. Nov. 27. Music in the Air. Gloria Swanson, John Boles. Dir. Joe May. 81 mins. Rel. Dec. 7.

Mystery Woman. Heroine saves her husband by procuring 'the papers.' Mons Barrle, Gilbert Roland. Dir. Eugene Forde. 69 mins. Rel. Jan. 18. Rev. Jan. 22.

Rev. Jan. 22.

One More Spring. Three down and outers in Central Park. Janet Gaynor,
Warner Eaxter. Dir. Henry King, 87 mins. Rel. Feb. 28. Rev. Feb. 27.

Ten Dollar Raiss. Edward Everett Horton, Karen Morley. Dir. Geo. Mareshill. Rel. April 5. Fwenty-four Hours a Day. Claire Trevor, Glibert Roland. Dir. Hamilton Mac-Fadden. Rel. Nov. 23.

Reusen. Ren. Nov. 23.

Pressure. Romance with the sand hogs under the river. Edmund owe, Victor McLagien, Florence Rice. Dir. Roaul Waish. 70 mins. el. Feb. Rev. Feb. 5. Due Transcriptor McLagien, Diorence Lace.

Love, Ed. B. Bey, Feb. 5.

When is Mar's a Man. From the Harnd Bell Wright story. George O'Brien.

Dir. Edw. F. Cline. 66 mins. Rel Feb. 15. Rev. Feb. 27.

Dir. Edw. F. Cline. 65 mins. Rel Feb. 15. Rev. Feb. 27.

White Parade, The Loretta Young, John Boles. Dir. Irving Cummings. 48 mins. Rel. Nov. 16. Rev. Nov. 18. Office: 1600 Broadway,

G-B

Chu Chin Chow. Arabian tales in musical form. Anna May Wong, Fritz Kortner. Dir. Watter Forde. 95 mins. Rel. Sopt. 15. Rev. Sopt. 25. Evensong. Musical dramatization from the Baveriery Nichols novel Evelyn Laye. Fritz Kortner. Carl Esmond, Alice Delysia, Conchita Supervisa. Dir. Victor Saville. Rel. Nov. 18. Rev. Nov. 28.

Dir. Victor Saville, Rel. Nov. 18. Rev. Nov. 20.
regreen. Musical adaptation from Cochran's stage production. Jessie
Matthews, Sonnie Haie, Betty Balfour, Barry Mackay. Dir. Victor Saville. Rel. Jan. 2. Rev. Jan. 15.

wills. Rel. Jan. 2. Rev. Jan. 15.

Iron Duke, Then Drama hased on Duke of Wellington at Battle of Waterloa,
George Arlias, Ellaline Terris, Gladys Cooper, A. E. Matthews, Allsa
Aynesworth, Dir. Viteor Saville. Rel. Jan. Rev. Jan. 15.

Jack Ahoy, Comedy with song and dance, Jack Hulbert, Nancy O'Nell, Ale
fred Drayton. Dir. Watter Forde. Bel. Dec. 3. Rev. Feb. 12.

Title Friend, Dram of a child's devotion and influence, Nora Pilbeam, Dr. Berthold Viertel, Rel, Oct. 15. Rev. Oct. 22.

Man of Aran, Irlsh story with preponderantly beautiful photography. Dir. Robert Flaberty, 70 mins. Rel. Oct. 15. Rev. Oct. 22.

PAROUETE PRINCIPLY 70 mins. Rel. Oct. 15. Rev. Oct. 22.

Power (Lew Suss). Dramatization of Stern Feuchtwanger novel. Conrad.

Oct. 8.

Oct. 8.

Oct. 9. Frincess Charming. Musical comedy in a mythical kingdom. Evelyn Laye, Yvonne Arnaud, George Grossmith, Max Miller. Dir. Maurice Elvoy. Rel. Jan.

Unfinished Symphony. Musical romance based on Schubert's life. Martha, Eggerth. Dir, Willy Forst. 83 mins. Rel. Jan. 1. Rev. Jan. 15. Office: 1776 Broadway, Liberty

Dizzy Dames. Musical. Theatrical boarding house locale. Marjors Rambeau, New York, N. Y. Thorine McKinney, Lawrence Gray. Dir. William Nigh. Marjors Rambeau, No Boarding, Lawrence Gray. Dir. William Nigh. Marjors Rambeau, Nigh. Marjors Dir. Fred Newmeyer. You mins. Rel. Oct. 26. Rev. Feb. 12. Old Homestead, The. Modern version of famous novel. Mary Carlisle, Laws rence Gray, Dorothy Lee. Dir. William Nigh. Hel. not set. (Continued on page 20).

"A thunderbolt of film courage! Muni's supreme achievement on the talking screen. Characterization stamps its star as a peer in his class. Follows up with a wealth of powerfully effective emoting by supporting players who are in their element in this gripping, daring, dynamic drama. It will be Michael

"Grand, smashing melodrama. Writers and adaptors have handled a controversial theme with rare diplomacy, and the actors have given them magnificent assistance. Probably Paul Muni's most impressive performance. More effective then 'I Am a Fugi-tive.'" — Eileen Creelman in the New York Sun.

Certiz's claim to a directorial award when they're being handed out late in 1935. It is a triumph for Authors Judge M. A. Musmanno and Henry R. Irving, and for Adaptors Abem Finkel and Carl Erickson. It is a notable accomplishment for Cameraman Byron Haskin, for Art Director John Hugh and for Film Editor Thomas Richards. In fact, every one concerned

with 'Black Fury' may take bows deservedly because it is, in all capacities, an excellent, unforgettable production—a valiant effort of the Warner Brothers. whose staff has turned out a socially important cellufoid document which never fails to be genuine dramatic entertainment. Countless laughs as well as

breathless gasps. The film leads up to a sensational. smashing climax. This concluding reel is so amazing and breath-taking that it just must be viewed to reap its deen nowerfulsignificance. 'Black Fury is really one of the greatest motion pictures evermade!",,... Frene Thirer in New York Post.

"Melodrama at its best. Although the film is by far the most courageous and vital social document that Hollywood has nreduced - it lashes forth with the fury of a wounded animal at bay -it is also a melodrama of the first order. Not only does it expose in an utterly plain, truthful, two-fisted manner the machinations of a group of professional strike breakers, who spread unrest among a group of reasonably satisfied miners, it is also a staunch example of melodrama at its best — a melodrama so tense and thrilling that it may leave you slightly blanched around the gills but also blissfully happy with excitement. Convincing and effective. Some of it is admirably, even brilliantly, played by Paul Muni, John Qualen and Barton MacLane and good performances are offered by Karen Morley, Vince Barnett and gan. Michael William Gar-Curtiz's direction is the best he has ever done cid and vivid." thoughtful. lu-Wm. Boelmel in N. Y. World-Tel. "Dynamic film. Muni has set an acting standard that should win every Academy award. A rousing, exciting melodrama. Screen entertainment that will stir you as you never had been stirred. Striking film. By all means see this picture." , , , , Al Sherman t b e New York r n Morning Telegraph.

The Greatest of All Wa

"Paul Muni acts strong, daring role. Punch-packed as a power-house, a dynamo of drama, 'Black Fury' is earthy, elemental. brutally primitive: it is possessed of strength, suspense and daring seldom encountered in motion pictures and distinguished by what must be adjudged its star's most vital characterization. The tale that is told on the screen of the Strand will leave you gasping and quivering with the shock of its dynamite. Paul Muni undergoes a complete transformation. Here he assumes a character totally unlike any before portrayed in his extensive career. Terrifically suspenseful scenes match anything the screen has seen for sheer tense drama. The direction of Michael Curtizimparts still further power to a Titan-strong tale." . . . Regina Crewe in New

"Hollywood makes a trenchant contribution to the sociological drama in 'Black Fury.' Magnificently performed by Paul Muni. Tells a stirring tale of industrial war in the coal fields. Warner Brothers exhibited almost a reckless air of courage in producing the picture at all. It is for its brilliant picture of the industrial conflicts, the crushing realities of Coaltown during turbulent strike times, that 'Black Fury' commends itself. Mr. Muni is altogether superb in all the varied scenes which describe Joe Radek's climb out of peasant obscurity to the forefront of a crisis which he never understands. In the smaller roles there are a score of splendid characterizations. Both in

Michael Curtiz's direction and in the screen play by Abem Finkel and Carl Erickson, the photoplay achieves a melodramatic vigor and an air of curaulative power which is so rare in the Hollywood cinema."

Andre Sennwald in the New York Times.

"Fine performance by Muni. It is filled with realism. Paul Muni's characterization stands clearly and forcefully. It is a memorable screen portrait. He lives and loves, fights and is justly proud of his physical superiority, as we imagine such a fellow would be in that hard environment. Highly melodramatic and is pictured on the screen with a breathless suspense that keeps the audience on the edge of their seats. Michael Curtiz moves his story along with the precision of a sledge hammer at work, and gets the maxi-

mum dramatic effect. He has hand-picked a staff that gives him and Muni splendid support."

Daily News.

ner Bros.' Trail-Blazers!

York American.

"Powerful mine Muni's acting gives a dazzling a powerful melomelodrama disbrilliant acting. played a more efplayed with asm. The film is tion. It tells an enstory with effecand forthrightperformance is dazzling in its force and power. He assumes the character of the 'bohunk' miner, engaging, simple and heroic, with a skill unmatched by any actor in recent

melodrama splendid. Muni performance in drama. It is a tinguished by Muni never has fective role or greater enthusiriotous with actirely plausible tive simplicity ness. Muni's films. He makes the difficulties of Jan exciting. A spectacular cast supports him. It includes Karen Morley, J. Carroll Naish, John Qualen, Vince Barnett, William Gargan and Sarah Haden. Even the most insignificant bit player contributes a clean and stirring performance. Men, particularly, will find 'Black Furv' exciting. It is a rousing, he man and action-packed melodrama that is excellently produced and bril-Bland Johaneson

"A vigorous, powerful and effective melodrama. It is alive. Stirring and believable. Paul Muni is excellent as the Slovak hero, playing with power and conviction." Richard Watts in Herald - Tribune.

liantly acted."

in the New York Daily Mirror.

"Muni memorable portrayal. A powerful picture, an intensely real and thoroughly absorbing drama that takes its place as one of Hollywood's most arresting screen

achievements. And outstanding in the film is the work of its star, Paul Muni. whose characterization surpasses even his memorable portrayal in 'I Am a Fugitive from a Chain Gang.' 'Black Fury' is a drama of the coal mines. The Warner Bros. Studios which, more than any other, are alive to topical subjects, have made of it an important and courageous document. Dynamic in theme, emotionally stirring and pictorially exciting, 'Black Fury' is bound to become one of the most widely discussed productions in years. Muni plays the principal role and so brilliantly does he submerge his own personality to the demands of the part that an audience sees him, not as Muni, but actually as Joe Radek, a healthy, good-natured and slow-witted Slav who labors in the mines of Coaltown. Joe Radek is The story of impressive in its simplicity. The picture is almost entirely Muni's, whose performance is one that will not easily be forgotten. But the large supporting cast is able, with especially good work done by Karen Morley, John Qualen, Sarah Haden and J. Carroll Naish. The settings and mob scenes are admirably realistic, and Michael Curtiz's direction is splendid in its mounting suspense and action. 'Black Fury' is not to be missed."

Rose Pelswick in N. Y. Eve. Journal.

Biggest Opening Gross in

A First 1

"Thrilling melo-drama. 'Black Fury' is a photoplay which will compel your attention from beginning to end. Realistically mounted, brilliantly directed by Michael Curtiz and superbly acted by Mr. Muni and a carefully chosen supporting cast, the new film at the Strand is an impressive saga of men and mines, of love and hate. of mass cowardice and individual courage. One of the most thrilling climaxes the screen has offered in many months. A melodrama of the first class, For sheer pictorial sweep, the excitement of its spectacular climaxes and the unerring authenticity of its

acting, 'Black Fury' in fact easily surpasses anything that has come out of Hollywood in the last two years. Fine performances by Karen Morley and Tully Marshall."—Martin Dickstein in the Brooklyn Daily Eagle.

"****.—In making 'Black Fury,' Warner Bros. have shown a great deal of courage. Yet something more than mere courage has gone into the fashioning of this superb film. For this sharp, penetrating and highly exciting study

of hunky coal miners and their struggle for better conditions emerges not only as a ruthlessly honest document which no one who has the slightest

social consciousness can ignore. . . . But imbued with that special knack that Warners have in making low characters come to life, the picture is as engrossing as any of the last few years and tells its powerful story with none

of the preaching which has weakened so many of the crusading themes... Paul Muni, giving the surest performance since his picture debut, is seen

as a likeable, simple miner, used as a dupe by the strike breakers. The picture is certain to be included in the best of the year.... To miss it is to miss an unforgetable picture as fascinating as the slice of stark life it presents."

"'Fury' may well be considered one of the greatest dramatic pictures of this or any other year. Different drama, without any excusing or qualifying concessions, it rips, tears and crashes in honest, straight from the shoulder style into the powerful story it tells. In so doing, it is attention-holding and heart-quickening with a definite appeal for both class and mass and to the emotions and to reason. This is the kind of picture about which the truth must be told. Intelligently handled in every phase, it is as timely and important as to-

day's news....
Dramatic,
showmanship
entertainment
... finely and
authentically
produced."—
G. McCarthy,
M. P. Herald.

18 Months at N. Y. Strand!

ional Picture



Studio Placements

(Continued from page 25) Montgomery, Public Hero No.

I, Metro.

Fern Emmett, Connie Bergen
Louise Garner, Mily McLais, Mai
Davidson, Bob Burns, His Kinfolk,
Roach short.

Edward Martindel, 'Champagne for Breakfast, Liberty. Bentley Hewlett, 'The Crusades,'

Par. J. Farrell MacDonald, Our Little , l'ox. obert Warwick, "Anna Karenina

Giri. Fox.
Robert Warwick, Anm. Karenina,
Metro.
Lillian Ellicit. Baby Jane Quigley,
Alida Dilaon, Men Without
Alida Dilaon, Men Without
Names, Par.
Rose Franken, screen play, 'Next
Time We Live,' U.
Elimer Clitton, directing Rip Roarlack Mulhall. Floresice Fair, Cyrle
Ring, 'Page Miss Glory,' WB.
Elienne Gliradet, In Gid Kantucky,' Fox
Sidney Tolor. Bradley Page,
Sidney Tolor. Bradley Page,
Sidney Tolor. Bradley Page,
Rudy Valles, WB.
High O'Connell. Lew Keily, Albert
Contt, Otis Harian, Davasby Cheiztien Diamond, 'Curly Too, Fox.
Harry Barris, 'Alexander Hall directing, 'Rose of the Rance,' Zhr.
Paul de Ricou, Gayne Whitman,
Page Miss Glory,' WB.
Ben Markson, or Forey directing, 'Case of the Lucky Legs,' WB.
Phyllis Ludwig, 'Caslage Scandiay,'
Par,' Case of the Lucky Legs,' WB.
Phyllis Ludwig, 'Caslage Scandiay,'
Par,' Mortie Oftner, screen play, 'Alica
Mortie Oftner, screen play, 'Alica
Mortie Oftner, screen play,' Alica

screen play; Moder Frorey directly.

Ing. Case of the Lacky.

Allis Ludwig. Cairge Sammid.

Pay. "Mis Ludwig. Cairge Sammid."

Allis Ludwig. Cairge Sammid.

Allis Ludwig. Cairge Sammid.

Allis Ludwig. Cairge Sammid.

Pat O'Malley, Lillian The Girl

Pat O'Malley, Lillian The Girl

Pat O'Malley, Lillian The The Wiles Fools. Metro.

Joe Graham. Scripting Three Wiles Fools. Metro.

Pat Morlarty. Strassfed. WH.

Heather Angel, Roger Pryor, Russell Hopton, Franklyn Funghorn

Harry Bowen, Jack Lac. Remonds.

George Level, Ward Earn, Sid Say
Jor, Bill Nigh directing, "Reddine Woman, Mascot.

James Finlaysockh.

Hot Jestun Woodsh.

Hot Jestun Ward Earn, Sid Say
Jor, "Heather Angel, Roger Pryor, Russell, Hopton Mascot.

James Finlaysockh.

Hot Jestun Ward Earn, Sid Say
Jor, "Wirginia Judge," Pac.

Charles Rusgles, Mary Boisens, Charles Rusgles, Mary Boisens, Charles Rusgles, Mary Boisens, Charles Reaket, Keene Thompson, writing original; Norman McLeod directing, "The Imperfect Husband," Paylor Wagner, Frank Craven, gas
rine 'Annapolis Farewoll, Far.

Jack Wagner, Frank Craven, gag-ging 'Annapolis Farewell,' Par, Madge Evans, Lynn Overman, 'Men Without Names,' Par, Jameson Thomas, 'Charlie Chan

Jameson Thomas, Charlie Chan In Egypt, Tox. G. Pat Collins, Spencer Charters, Gene Morgan, 'Allbi Ike,' WB. Frank Partos. Dorothy Parkor, Allan Campbel, rewriting Mer Master's Voice, 'Faderat Dick,' Par. James Bush, 'The Peacemaker,'

Radio.
George McKay, 'Unknown Wens an,' Col.
Franz Schulz, writing original Lewis Milestone, directing, Pay. an, Col.

Franz Schulz, writing original;
Lewis Milestone, directing, Par.

Laura Hope Crews, Henry Travers, 'Masquerade,' Metro.

Contracts

Hollywood, April 16.
Paramount has optioned Mikbed Stone and Dolores Casey for a sixmonth swing in the stock company. Sidney Lanfield moves to Reliance on a two-picture directorial deal. Claire Dodd optioned for another year at Warners. Metro's South Sea picture, Typee, Mor Without Names' gets the call over Federal Dick, Paramount's Department of Justice picture.

call over Federal Dissis picture.

Faramount's Department of Justice picture.

Faramount's Jungle' becomes

The Last Gutpoen'.

Eddle Shubert's pet at Warners.

Eddle Shubert's pet at Warners.

Eddle Shubert's pet at Warners.

Warners scaled Hen Markson writer, for a year.

Three Stooges (Howard, Fine and Howed) signed by Columbia for another year for a series of eight two-reciers.

other year for a control receiers.

Alan Hale's option pickup for another six months at Radic.

Sidney Buchman, after completing the Grace Moore script at Columbia, had his writing option picked up for another year.

MARIAN SPITZER'S APP. OP.

Hollywood, April 16. Marian Spitzer, Paramount writer is improving after an emergency appendix operation at Good Sama-

Was rushed there early Sunday morning.

CALENDAR OF CURRENT RELEASES

(Continued from page 25)

Once it Every Batheler. Honeymoon with hirds tride. Marian Nizon, Nell School, Without Children, Modern dravus of divorce. Marguerite Churchill, Buce Cabot, Evelyn Brent, Reginal I Denny. Dir. William Nigh, 81 mins. Rel. April 15.

Mariestic Offices: RKO Bider, Radio City

Motive for Revenge. Thrilling adventures resulting from desire to satisfy wife's craving for luxury. Donald Cook. Trene Hervey. Dr. Burt

Hamilton and Kathleen Burke. Dir. Tommy Aktirs. Herbigh seas. Nell Hamilton and Kathleen Burke. Dir. Tommy Aktirs. Herbighten Burke. Dir. Tommy Aktirs. Herbighten Burke. Dir. Tommy Aktirs. Herbighten Burke. Dir. Robt. Vignola. 64 mins. Dynamic detective mystery thriller. Rel. March 10. Rev. March 20.

Offices, 1776 Broadways, Mascot

Offices: 1540 Broadway,

Burn 'Em Up Barnes. 12 chapter auto racing scrial released also as a feature in 74 mins. Frankle Darro, Jack Mulhall. Dir. Colbert Clark. Rev

Baffind: the Green Lights. Factual story from the book of the same name, former Police Captain Willemse, Norman Foster, Judith Allen, Sidi Blackmer, Rel. Feb. 22.

moner rouse. Lapton Willemse, Forman Foster, Audith Allen, Sidney Blackmer, Rel. Feb. of dide ranch knlic-knack safeman who falls in Otto Willemse are clarified with naturilla suddenesses. Kara Maynacd, Evalyin Knapp, H. B. Warner, Kenneth Thomson, George Hayes. Dir. David. David. Boward. 62 mins. Rel. Dec. 4. Rev. Markin 28. Land. C. the Marker Are Coming. The . As Lieut. Wild Bill Traylor, Sal. C. the World of the Common State of St

Studios: Culver City, Calif.

After Office Hours. Newspaper story. Constance Bennett, Clark Gable, Stuar Edwin. Dir. Robt, Z. Leonard. 73 mins. Rel. Feb. 22. Rev. March 13 Sahas in Toyland. Child story, with the Victor Herbert music. Laurel and Handy, Chariotte Henry, Dir. Guz Meirs, Chas. Rogers. 77 mins. Rel. Nov. 30. Rev. Dec. 18.

Band Plays On, The. Football story. Robt. Young, Betty Furness. Dir. Remsell Mack. 87 mins. Rel. Dez. 2l. Rev. Dez. 23. Rev. Dez. 23. Betty Furness. Dir. Remsell Mack. 88. N. Berthrinan's successful play. Blogamphy of a Bachelor Girl, Haued on S. N. Berthrinan's successful play. Blogamphy. Ann Harding, Robert Montgomews. Dir. E. H. Chiffith. 68 mins. Rel. Jan. 4. Rev. March 6.

84 mins. Rel. Jan. 4. Rev. March 6.
David Copperfield. Dickens story with an elinest perfect cast. W. C. Eleida.
David Copperfield. Dickens story with an elinest perfect cast. W. C. Eleida.
Morrison and C. Rev. Jan. 22. Herbert Frindin. Dir. Goo. User.
Leving Frestlet. District attornoy's mice. Rev. Jan. 23. Herbert with word of her own crime. Wrn. Powell, Myrns. Loy. Dir. Win. K. Howard. 18.
mins. Rel. Nov. 8. Rev. Nov. 13.
Fersaking Alt theres. From the niase play. Joan Chawford Clark Gable.
Rev. Jan. 1. W. S. Van Dyke. 82 mins. Rel. Dac. 28.
Rev. Jan. 1.

Rev. Jan. I.

Gay Brids. The, From Francis Coe's Repeal. Carole Lombard, Chester Mouries. Dir. Jack Conway. 28 mins. Rel. Dec. 28. Rev. Dec. 12.

Naughty Marietta. Victor Herbert's operatia. Jeanette MacDonald, Nelson Eddle. Dir. W. S. Van Dyke. 106 mins. Rel. March 28. Rev. March 27.

Night is Young. The. Royal love for a commoner theme. Rannon Novarro. Evelyn Laye. Dir. Dudley Murphy. 80 mins. Rel. Jan. H. Rev. Jan. 15.

Fainted Wall. Based on the novel by Somerset Magnam. Greta Garbo. Herbert Marshall. Dir. Richard Boleslavsky, 84 mins. Rel. Nov. 23.

Bew. Bec. 11.

Bew. Dec. 11.

Sequola: Friendship between a deer and a puma with a human romance background. Jean Parker, Russell Hardie, Dir. Cheater Franklin. 'Ts mins. Rel. Fob. 1. Rev. Feb. 27.

Shadow of Doubt Murder mystery. Ricardo Cortez, Virginia Bruce. Constan. Collec. Dir. Geo. B. Setts. 11 mins. Rel. Feb. 28. Rev. Feb. 27.

Society Occtor. Hospital story. Chester Morris, Virginia Bruce. Robt. Tsylor. Dir. Geo. B. Setts. c5 mins. Rel. Jan. 28. Lear. Feb. 27.

Jon. Dir. Geo. B. Setts. c5 mins. Rel. Jan. 28. Lear. Feb. 28.

Times Square Lady. Giri from Iowa bests a crook gang. Robt. Taylor, Virginia Bruce. Dir. Geo. B. Seltz. 60 mins. Ref. March & Rev. March 20.

garcin 20.

Point of the Air, Training story made at the U.S. A School for Airmes. Wallace Scery, Robs. Foung, Maureen O'Sullivan. Dir. Rich. Bosson. 90 mins. Rol. March 22. Rev. April 10.

Get Woman. A story of a faithin mother. Mady Christiang, Jean Pauler, Ches. Bickford. Dir. Ches. Brabin. 71 mins. Ret. Dsc. 7. Rev. Dec. 18.

ling Ticket, The. Story of a sweeps ticket that was lost and found. Let Carrillo, Louise Fazenda, Ted Healy. Dir. Chas. F. Riesner. 64 mins Rel. Foh. 8. Rev. Feb. 12.

Studior W. Washington Blvd., Monogram Office: R. K. O. Building.

Dawn Rider, The, John Wayne, Marion Barns. Dir. R. N. Bradbury. Gleb e' May Breams. College romance with track team events. Mary Carlisi Creighton Chaney, Sterling Holloway, Eddla Nugent, GlGi Parrish, mins. Dir. Ray McCarey. Zeb. Nov. 17.

mins. Dr. Ray McCarey, Rel. Nov. 17.

Fifting with Danger. Three buildies play with dynamite and love. Robert Armstrong, William Cagney, Edgar Kennedy, Marion Burns, Maria Alba. Dir. Phil Rosen. 65 mins. Red Dec. 2 Rev. March 6.

Great God Gold. Sidney Blackmer, Martha Sleeper, Gloria Shea, Regis Toomey, John T. Murray, Edward Mawkell. Expose of the receivership racket almost wrecking young romance. Rel. April 15.

Healer, The. From novel by Robert Harrick. Dir. Reginald Barker, Ralph Bellamy, Karen Morley, Mickey Rooney, Judith Allen, Robert McWade, J. Farrell MacDonald.

er Schoolmaster, The. Norman Foster, Claudette Henry, Olis Harlan Louis V. Mong. Dir. Lew L. Collins. Famous classic by Edware Eggleston.

King Kelly of U. S. A. Guy Robertson, Irone Ware. 66 mins. Rel. Sopt. 15. Rev. Dec. 18. rontler (Lone Star). John Wayne, Shella Terry. Dir. R. N. Brad., 54 mins. Rel. Nov. 22. Rev. Jan. 22.

in the Straftsphere. Bourance of two members of air patrol amid science seperiments. June Collyer, William Cagney, Eddie Nugent. 64. Raf. Nov. 15. Hev. March 6.

mines for various mass conjuger, remains express before Nujers. So mines for various mass conjuger, remains expression of the Nujers of Million Deliver Baby. Fund September of the Nujers of Million Deliver Baby. Fund September of the Nujers of Million Deliver Baby. The Nujers of the Nujers of Million Baby. So man set for the Nujers of t

tery Man, The. Chicago reporter, stranded in St. Louis, makes good Robert Armstrong, Maxine Boyle, 61 mins. Rel. April 25. Rav March 27. Neath Arlzona Skies. (Lone Star). John Wayne, Sheila Terry. 52 mins Rel. Dcc. 22. Rov. March. 26

Paradise Ranch. John Wayne, Marion Burns. Movie-struck family takes hu bands all to orasi Hollywood, with hitarions results. Wallace Ford: mins. Rej. March 25.

Rainbow Valley. (Lone Star). John Wayne, Lucille Brown ess Romeos. Comedy adventures of two hard-boiled eggs who are afraid of nothing but each other. Robert Armstrong, William Cagney.

Fed Head. How and girl work out their social salvation in a lunch wagon.

Bruce Canat, Grace Bradeley. Dir. Malvilla Brown. 77 mins. Rel.
Nov. 1. Rev. Nov. 20.

Sing-Sing Nights. Three men accused of murdering the same man tell cir-sumstances which are checked by ile detector, proving two are innocent.

Harde Albright, Boots Mailory, Jameson Thomas, Conway Tearle, Ferdinand Goftechalk. (Note: Tearle stars), 60 mins, Rel. Dcc. 15, Rev. Jan. 23.

Test. Jan. 28.

Tests Terror. John Wayne. A Lone Star Western. Dir. R. N. Eradbury. 45 mins. Rel. Feb. 1. Rev. April 3.

Trail Beyond, in the, John Wayne, Verna Hillie. 56 mins. Rel. Oct. 22.

Waynen Must Dress. Intricate ways of fashion salon people almost causing young romance of daughter to end in diseater. Minna Sembell, Gavin Gordon, Suzanne Kaaren, Robert Light and Monogyam contest winners. Test mins. Rel. Jan.

Offices: 1501 Breadway, Studios: 5851 Marathon St., Paramount All the King's Horses. Zenda type story with a picture star replacing a king of a mythical kingdom. Carl Brisson, Mary Edis. Dir. Frank Tuttle. 75 mins. Rel. Feb. 15. Rev. March 13.

75 mins. Rei, Feb. 15. Rev. Marchi 13.

Reisel Mby Wife. Sylvia Sidney as an Indian girl. Sylvia Sidney, Gene Enymond. Dir. Dave Leisen. 79 mins. Rei. Dec. 7. Rev. 79b. 20.

Caprice Espagnol. Romance of a Spanish dancer. Marlen Districh, Cacar Emmero, Lionel Atwill. Dir. Josef Yon. Sternberg. Rei. Man. 35.

Car 99. Based on the exploits of the Michigan state radio police. From MacMurany, Sir Guy Standing, Ann Sheridan. Dir. Chaz. Barton. 60. mins. Rei. Mar. I. Rev. Feb. 20.

Callege Rhythm. Musical type story. Joe Pennex, Lanny Ross, Lank Okaita, Lyde Roberti, Dir. Notzeri, Dar. Notzeri, Carlos Ca

Eyde Robertt. Dir. Norman Tauror, 62 Spanish daneer. Marche Dir. Lor Casar Roberts. Dir. Norman The Lift and loves of Spanish daneer. Marche Director. Lore days of the Casar Roberts. Lore days degreed the Lore Casar Roberts. Lore days degreed the Lore.

micnael, Dir. Euw. Sedgwick, Rei. Dec.
Four Hours to Kill. What happened in a theatre lobby while detectives
taking a murderer to the death house waited for a train. Richard
Barthelmess, Joe Morrison, Helen Mack, Gertmun Michael. Dir. Mitchell
Leisen. Rel. April 26.

Leisen, Rel. April 26.

d. Lig. The. Modest business girl is catapulted to fame through a misunderstood romance with a nobleman, Claudette Colbert, Fred MacMurray, Dir. Wesley Ruggies, 85 mins, Rel. Jan. 25. Rev. Feb. 12. Murray, Dir. Wesley Ruggies, 85 mins, Rel, Jan. 25. Kev. Feb. 12.

238 Key, The. Politico-mystery story by the author of 'The. Thin Man.'

Claire Dodd, Rosalind Culli. Dir. Frank Tuttle. Rel. May 31. to Town. Mae West, as a blues singer, crashes society. Mae West, Paul Cavanaugh, Ivan Lebedeff, Tito Coraf, Marjorie Gateson. Dir. Alex. Hall. Rel. May 17.

e iz My Heart. Musical. Bing Crosby, Kitty Carlisle. Dir. Frank Tuttle. 75 mins. Rel. Dec. 28. Rev. Dec. 5.

To mins. Hel. Dec. 23, Rev. Dec. 5.
Home on the Rapse. Western. Randolph Scott, Jackie Cogan. Evelyn. Brent. Dir. Jacobsen. 64 mins. Rel. Dec. 21, Rev. Feb. 12.

B'e a Gête. Fields buys an orange grove. W. C. Fields Baby LeBoy, Jean. Roueveral. Dir. Norman McLead. 67 mins. Rel. Nov. 30, Rev. Jens. Limehousee Blues. Story of the London Chinatown. Goo. Batt. Jean Parker, Anns. May Wong. Dir. Alex Hall. 63 mins. Rel. Nov. 3. Rev. Dec. 35.

Lives of a Bengal Lancer. Adventure. In an Indian regiment. Gary Cooper, Carsanach, Henrietta Crossman. Dir. Raiph Mayphy. 38 mins. Rel. Dec. 14.

ove in Bloom. Country boy and city girl finally make a match. Carnival stidlights. Joe Morrison, Dixie Lee, Burns and Allen. Dir. Elliott Nugent. Rei. Mar. 15.

fcFaddin's Fiate. From the Gus Hill farce. Watter C. Kelly, Andy Clyde, Jane Darwell, Dir. Ralph Murphy. 65 mins. Rel. March 22. Rev. March 13.

Masch 13.

Masch 13.

Masch 14.

Masch 15.

Mesissippf, Showboat story by Booth Tarkington. Blig Croeby, W. C. Fleida, Jonn Bennett, Queenie Smith, Dir. Edw. A. Sutherland. Rel. Mar. S. Green Heuse Late. Joo Morrison, Helen Tweivertees, Corrad Nagel. Dir. Reiph People Will Talk. Combination of criginal stories by Supthe Kerr and Hugh Herbert. Neighbors almost talk the leads into a divorce. Charles Ruggles, Mary Boland, Leila Hyams, Dean Jagger. Dir. Al. Santell. Beys. May 24.

Paris in Spring. Two Parisian would-be suicides who didn't jump off the Effect Tower. Tullio Carminati, Mary Ellis, Ida Lupino. Dir. Lewis Milestone. Rel. May 21.

Rocky Mountain Mystery. Western mystery story by Zane Grey. Randolph Saortz Chic Sale, Kathleen Burke, Mrs. Lestie Carter. Dir. Chae. Barton. Rel. Feb. 1

Ruggies of Red Gap. Harry Leon Wilson's story of a butler won in a bridge gemo. Chas. Laughton, Mary Boland, Chas. Ruggies. Dir. Leo Mc-Carey. 90 mlns. Rel. Feb. 22. Rev. March 13.

in. Society girl and New York boy meet in Havana, Geo. Raft, Canole Lombard, Margo. Dir. Marion Gering. 77 mins, Ref. Feb. 8. Rev. Feb. 27.

Stolen Marmony. Adventures with Ben Bernie's band. Gos. Raft, Ben Bernie, Grace Bradley. Dir. Alfred Werker. Rel. Mar. 29.
Wings im the Dark. Air thriller with a rescue by a blinded awiator. Myena Loy, Cary Grant. Dir. Jas. Flood. Rel. Feb. I. Rev. Feb. 5.

Office: 1270 Sixth A Principal

Chendui om the Magic Island, Mosterry—sequel to Return of Chanda. Bela.

Lugosi, Clara Kimbali Young, Dean Benton, Phyllis Ludwig, Saven reels.

Return of Chandu, The Mystery story. Bela Lugosi, Clara Kimbali Yening,
Return of Chandu, The Mystery story. Bela Lugosi, Clara Kimbali Yening,
Belander Sential Serven reef feature, followed by eight
two-reef serial episodes. Bela Oct. Studios: Hallywood, Calif.

Office: R.K.O. Bidg., Radie City, N.Y.C R.K.O. Radio Anne of Green Gables. The story involves the adoption, life and development of Anne, an orphan, at Aworks on Trince Edward Island, Anne Shitley.

New York, Helm Westley, O. F. Hengils, San Jishen, Dr. George-Nicholment of Shitley.

Nicholment of Company of the Shitley of Shi

Break of Hearts. Two temperamental mustcians discover, after almost week-ing their lives, that love is most important thing. Katherine Hepburn, Charles Boyer, John Bedl, Jean Hersholt. Dir. Philip Moeller. Rel. Mgy 31.

Mgy 31.

By Your Leave. An American couple just entering into middle life take a short vacation away from each other, only to return secretly, relieved that it is all over Frank Morgan, Geneview Tobin, Nell Hamilton, Marian Nixon, Glenn Anders, Gene Lockhart. Dir. Lloyd Corrigali. \$2 mlus. Rel. Nov. 3. Rev. Jan. 1.

Marian Nixon, Glenn Anders, Gene Lockhart, Dir. Lioyd Corrigan. 82 mins. Rek. Nov. 9. Rev. Jan. 1.

Captain Hurricane. A story of Cape Corf and its people. James Barton, Helen Westley, Heien Back. Dir. John Moentson. Rel. Mar. 1.

Chasing Yestendays. A kindig professor betflends a lonely crephan and then innie happiness which he had been searching for all the Hie. Anne Start of the Corresponding of the Corp. 1.

Chasing Yestendays. A kindig professor betflends a lonely crephan and then innie happiness which he had been searching for all the Hie. Anne Charles of the Corp. 1.

Chasing Yestendays. A kindig professor betflends a lonely crephan and then the Corp. 1.

Nichols, Jr. Rel. April 12.

Dog of Flanders. A poor Flernich bay who betfrends a shepherd dog is given a change to develop his takents and become a famous artist. Frankle Thomas, 60. 27. Beggis, Edem Parish, Lightning. Dir. Edward Stoman.

Act. Magent 22: anted Aprill. Under the enchantment of Italian sunshine, and a formentic medieval castle, love comes to four unhappy English women. Ann Handing, Prank Morgan Katherine Alexander, Reginald Owen. Jane Baxter. Dir. Harry Beaumont. 66 mins. Rei. Jan. 25. Rev. March 13.

Fountain. The. From the Chas Morgan navel Ann Harding, Brian Abern, Faul Lukas. Bir. John Cromwell. 45 mins. Ret. Aug. 31. Rev. Sept. Gigolette. A society heavy who bees all her money and becomes sale to 3. Gigolette. As society heavy who bees all her money and becomes sale to 3. Gigolette. As society heavy who bees her bellamy, Donald Cook, Robert Armstrong. Bir. Charles Lamons. Rel. Reb. 15.

Eur, some nont. Rel. May 24.

Kentucky Marmaia. A pair of out-of-work vardevillings adopt a small boy who turns out to be helr to a large Kentucky entate which is involved to the small state of the small

Lightning Strikes Twice. A fast-moving Larce which concerns itself with at musclag Langue of identities that result from two young men bringing a fan fascer home by mistake. Sen Lyen, Thelma Tædd, Port Kelton Laura Heps Crews, Skeets' Gallagher, Chick Ulandier, Walter Catlett Dr. Ben Ballma. 81 mins. Rel. Box.

on Mindsep, The. The romance of a poung Scotch minister and a gyr gi-1, who really is the ward of a nobleman of the district. Kathar Hepburn, John Beal, Asian Hule. Dir. Richard Wallace. Rel. Dec. Hev. Jan. 1.

lier Jam. 1.

For Jam. 2.

For on a Honeymoon. The further adventures of the old maid amateur intective, school tasther. Miss Hildsgard Withers, and Impactor of Policy Core. Tyler. This time 4th empted takes place on an airplane. Bothal May Gliver, James Glearm. Lois Lane. Dorothy Libraire. Dir. Liew Corrigan. 52 aims. Sel. Fob. 22. Rev. March 5.

Lievet Corrigion. 32 anins. Rei, Feb. 22. Rev. March 5.
et Genny. The. A convict breaks juid in order to seek revenige on his
lawyer, whom he thinks has double-crossed, only to learn the truit just
before he is Rilled. Preston Poster, Life Lee, Mehryn Douglas, Shirley,
drev. Rossos-Ates. William Coller. Jr., Sybh Elsine, Herbert Rawlinson. Dir. Crane William Coller. Jr., Sybh Elsine, Herbert Rawlinson. Dir. Crane William Coller.

Morning. Adventure in a primitive section of Papus, New Guinea. Steff Duna, Regis Teomey, Raymond Hatton. Dir. Wallace Fox. 66

161. Adaptintism of the stage musical Irene Burms. Fred Astaire, Ginger Rogers. Dir. Won. A. Seiter. 105 mins. Rel. March 3: Rev. March 13 Hopens. Dir. Wen. A. Seiter, 105 anins. Sei. March S. Ret. March 32 ance in Marchattan. A young Condon-Shawkisis stress the United States (into promised knot? Diegally, and finds happitess and the chance for successful future. Francis Ledence, Chingo: Regard, Artinu Holo, et auccessful future. Francis Ledence, Chingo: Regard, Artinu Holo, Pel. Jan. 11, Bev. Jan. 22, in 1997. September 1997. The Stress, The A. Last-action smelodresms, in which the farmous stream-hond train of the Borlington Hallmad glazy the size part. Saily Shm. Chira's Zhao. 21, L. Ret. Jan. 22, and Farsan. Dir. Thomas Alternative Chingon and Chingon Stress. The Last Stress, and Farsan. Dir. Thomas Alternative Chingon Stress, and Stopper Region.

ger Bogers. Willis t, Ralph Morgan, April 19,

Rail April 19.

majors Mi. May Robson, the champion of her swy, brood of four chilis-saves them from her indulgence, from the numbers and from the in of the law. May Robson, Preston Paster, Florine McKinney, Will Enckwell. Rel. May 10.

This story presents a cross-section of average community life lead small village in Utah. Randolph Scott, Kay Johnson, Arthur Robert Barrat, Janet Beecher, Darothy Burgers. Dir. John R. Rel. April 25. ge Tale. Thi in a typical : Hort, Robe Cromwell.

Cromwell Rel April 25.

Cromwell Rel April 25.

Cromwell Rel April 26.

Cromwell Rel April 27.

Cromwe

United Artists Offices: 220 Seventh Ave.

Call of the Wild. From the famous Jack London story. Clark Gable, Lo Young, Jack Oakie, Dir. William Wellman. Rel. May C. Sersinal Richolicu. George Arliss, Maureen O'Smilvan, Edward Arnold Francis Lister. Dir. Rewland V. Lee. Rel. April 28.

Francis Lister. Dir. Rewland V. Lee. Red. April 23. Gives of 4ndia. The story of Cilve, who faunded a new British dominion-india. Ronald Coliman, Loretta Young, Francis Lister. Dir. Richard Bocciawaki. Senims. Rel. Jan. 25. Rev. Jan. 25.

Feliga Sergero. From the stage farce, The Red-Cal. Mautice Chevaller, Ann Sothern, Meric Oboron. Dir. Rey Del Ruth. 55 mins. Rel. Mar. 5. Rev. Teb. 27.

Kid Millians. Musical spectacle in the U. S. and Egypt. Eddle Cantor, Ethe Merman. Dir. Roy Del Ruth. 98 mins. Stel. Dec. 28. Rev. Nov. 13. Wiserables. An adaptation from the famous Victor Hugo classic. Frederic March, Charles Laughton, Sir Cedric Hardwicke. Dir. Eichard Boles-lawski. Rel. April 21

ty Bardum, The. Fictional story of P. T. Barnum, Wallace Beery, Adelphe Menjou, Virginia Bruce. Dir, Walter Lang. 87 mins. Rel. Lec. 25. Rev. Dec. 25.

way Queen. A merry maelstrom of revolution and romance. Ann Noagle and Fernand Granvey. Bur. Horbert Wilcox. Rol Dec. 21. seriel, The. From a revel by the Baroness Orczy, Remanti but modern handling. Lessie Howard, Mer's Oberon, Dir. Alex 85 mins. Rel. Feb. 15. Rev. Feb. 12.

Lorda, 25 mins. Rel. Feb. 15. Rev. Feb. 12.

Rev. Teb. 12.

Rev. Teb. 12.

Rev. Teb. 13.

Rev. Teb. 14.

Rev. T

ve Again. A vivid new version of Teistoy's turns turn Sten, Frederic March, Jane Bauter, C. Austre-damondian, 85 mins. Rel. Nov. 16. Rev. Nov. S.

ior Universal City, Calif. Universal Offices: 10 Rockefeller Cen Stills of Frankenstein. Drama, Karloff, Valetie Habson. Dir. James Whale Rel April 22

Cheating Cheaters: From Max Marcin's stage play: Fay Wray, Cesar Romer Miura Gombell. Dir. Rich. Thorpe. 57 mins. Rel. Nov. 5. Bev Dec. 31.

sen Trail, The. Buck Jones western. Dir. Al Robock. 68 mins. Rel Feb. 11. Rev. March 20. hts. Comedy-drams. Lyle Talbet, Valerie Hobson. Dir. Murra

306 Fairy, The. From Ferenc Melnar's stage play. Margaret Sullavan Heutert Marshall, Frank Mergan. Bir. Wan. Wyler. 26 mins. Bel. Feb. 18. Rev. Fab. 5.

Stde, The. Drame. Adolphe Menjou, Daris Kenyen. Bir. Eddie Buz ell. 60 mins. Rel. Aug. 27. Rev. Sept. 13.

ten. 30 mins. Hei. Aug. 77. Rev. 30pt. 15.

Happraced in N. V. Comedy-drama. Lyte Talbor, Gertrude Michael, Heather Augel, Dir. Alan Croskand. 65 mins. Rel. March. 15. Rev. April 13.

We Seen Arsund. Comedy drama. Chester Morris, Rochelle Hudson, issabelle Jewell, Dir. Phil Caha. Rel. Bec. J. Mikhai et al. 14a. Drama. Chadette Cothert, Warren William. Dir. John Stoll. 116 mins. Rel. Cet. 23. Rev. Nov. 27.

Who Reclaimed His Head, The. From Jezz Bart's stage play of French life. Claude Rains, Joan Bennett, Lieuel Atwill. Dir. Edw. Ludwig Rej. Dec. 24. Rev. Dec. 24.

Synamics. One 34. Dec. 24.

Synamics. Comedy-drama. Edmund Lowe, Sean Disen. Dir. Alan Cros laud. Rel. April 22.

tery of Edwin Ongod, The. From the Iledican story. Claude Raines Jon 2a Montgomery, Heather Angel. Dir. Stunt Walker. 65 mins lee Feb. 4. Rev. Marca C.

t Line of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray, Floring McKinney. Dir. Lowell Sheyman, 76 mlns. Rel. Mar. 4. Rev. Feb. 27.

Neb. 27.
Notorious Gentleman, A. Mystory-murder, Charles Bickford, Helen Vinson, Drv. Ed. Lacmmie: 75 mins. Bel. Jan. 21. Kev. Feb. 20.
Princess O'Heart, Damon (Lunyon connote). Chester, Booris, Jean Fariter. Dir. Rendervous at Midnight. Murder-mystery. Ralph Bellamy, Yalerie Holsson, Dir. Christy Cabonne. Rel. Feb. 11. Al Rabecii. 60 mins. Peb. Sert. 61. Rev. Jan. 1. Christy Chief. Connote Christ. Nullipme. The 62. Rev. Jan. 1. Chief. Peb. 20. Christ. Nullipme. The

St. Rev. Jan. 1.

Secret of the Chaicau. Mystery story. Clare Dodd. Clark Williams Dir. Rich. Thorpe. 68 mins. Rel. Bec. 3 Rev. Feb. 5.

Stone of Silver Greek. Buck Jones western. Dir. Nick Grinde. 50 mins. Rel. Bec. 3 Rev. Feb. 5.

Stone of Silver Greek. Buck Jones western. Dir. Nick Grinde. 50 mins. Rel. Strange. Wiese. Compa. Gamma. Roger Prior, June. Clayworth. Dir. Rich. Thorpe. 75 mins. Rel. Dec. 10. Rev. Feb. 5.

Straight from the Heart. Politics and a baby. Baby Jane, Mary Astor, Roger Prior, Dir. Kurt. Neumann. 39 mins. Rel. Jan. 18. Rev. March 27. Fransient Lady. Politics, romance and mystery. Henry Ilvill, Gene Baynthud. Frances Drake. Dir. Ed Buszell. Rel. March 4.

Were Wolf. Dramm. Henry Hull, Wauer Oldand, Viderde Hubbson. Dir. Staurt Mallert. Rel. May 6.

When a Mana Seas Red. Dir.C. Jones western. Dir. Alan Jones. 80 mins. Rel.

a Man Sees Red. Buck Jones western. Dir. Alan Jones. 80 mins. Rel. No. 12. Rev. Jan. 22.

Studios Burbank. Calif. Warner Brothers Offices: 321 W. 44th St., New York, N. Y ferrown. Life of an ambitious and magnetic foreign youth in his battle to it himself into American conditions. Fast Study, Sette Davis. Dir. Archie Mayb. 40 mins. Rel. 5an. 5. Rev. 5an. 59.

Case of the Curious Bride. Warren William, Phillip Reed, Margaret Lindsay.

Dir. Michael Curtiz. Rol. Mar. 30.

Divil Dags et the Air. Rollicking comedy drains romance of the aviation corps of the U. H. Martina. James Capney, Par O'Esten. Dir. Lloyd Bavon. 86 mins. Red. Feb. 3. Rev. Feb. 12.

Firebird. Murder mystery in Austria. Vernee Fessodale, Ricardo Cortez. Dir. Wm. Dieteric. 75 mins. Rel. Nov. 2.

Florentine Dagger, The. Donald Woods, Margaret Lindsay. Dir. Bobt. Florey. Rel. March 30. King of the Ritz. Wm. Gargan, Patricla Ellis, Dir. Wm. H. McGann. Rel. Mar. 25.

Mar. 23.

Am a Thief. Mystery and murder in a diamond their. Mary Astor/Ricardo.

Cortez. Dir. Robert Florzy. Bel. Nov. 24. Rev. Jan. 8.

Nght at the filtz. A. Wm. Gargan, Patricia Ellis. 20ir. Wm. 21. NcGann.

Rel. March 23.

Right to Live. The. Romance in which two brothers love the same woman and one ends his life so that his wife can find happiness with the other Josephire Harchimon. George Brent, Colin Cilve. £5 mins. Dir. Wm Keighley. 38d. Jan. 26. Rev. Feb. 28.

Keighley, Rel. Jan. 26, Rev. Feb. 2010. Cilve. 48 mins. Dir. Wrn. Scoret Bride, The. Thrilling drams of political intrinue which results in two lastling unders and a suicide. Barbara Stanwyck, Warren William. Sweet Adeline. From the stage operation. The Brit. Merwyn Leftey. 37 mins. Rel. Dec. 28, Rev. Jan. 28.

Sweet Music. Back-stage story. Rudy Vallee, Ann Dworak. Dir. Aire & Green. 99 mins. Bel. Feb. 23, Rev. Feb. 27.

White Cockaton, The. Detective yarm, Jean Mulr. Ricardo Cortez. Dir. Aim Croskad. 72 mins. Eel. Jan. 38. Rev. Jan. 18.

While the Patient Sept. Aime MacMahon, Guy Kibbee. Dir. Day Coright. Rel. Mar. 3.

Miscellaneous Releases

Battle, The. (Garganolf). French-made story of a Jap naval officer who sacrifices his wife for his country. Charles Boyer, Merle Oberon. Dir. Nicholas Fankas. 85 mins. Ed. Nov. 20. Rev. Nov. 27. successed runtum so many. Ett., Nov. 20, 1607, Nov. 21.

38 Street (Invincible). Story of a down and ant surgeon who performs a
skilled operation. Frank Craven, Sally Slane. The Wm. Nigh. Rev
Little 10.

July 1

inews clips. St mins. Ecv. Rec. 18.

fighting Freege. The. Chandlan police story. Keernit Maynard, Enclara World. Dir. Ray Taylor. 65 mins. Ecv. Jan. 4.

Fel Tiel (Marchay). Samena nature story. W mins. Ecv. Feb. 5.

High in Gamilion. Dir. Crass Wilburn. 15 mins. Her. March 130.

Hollywood Nigwery (Regal). Story of a temperamental director and a racketter. June Circle, Frank Albertson. Dir. Breeny Eason. 55 mins. Ecv.

Jan. 22.

Institute of the Control of the Cont

Foreign Language Films

Note: Because of the slow movement of soreign films, this list a year of releases.)

(Most of these available with English cities.)

Abel mit der Mundhammenika (Ger) (IMa). Connesty of young love. Brich Waschneck. 60 mins. Rel. Sept. 1. Adleu Les Beaux Jours (Fr) (Ufa). Greek romance. Brigitte Helm. Andre Beurder and Johannes Meyer. 90 mins. Rel. April 15. May 1: Aqua enel Suelo, el. (Sp.) (Col). Evil of gossip. Dir. Eusebio Ardavin. mins. Rel. Peb. 1.

mins. Rel. Feb. 1.
Afrance (Ser) (Capitol). Test tube bables, Brightte Helm. Dir. Richard Oswald. 70 mins. Rel. May 1.
Annemarie, Braut ser Kompanie (Ger). Military farce. Laule Englisch, Dir. Carl Rose. 70 mins. Rel. Dec. 1.

Assigure A Su Mujer (Sp.) - (Fox.) Domestic comedy. Conchita Mo Dir. Lewis Seller. 80 mins. Rel. March 1.

Dir. Levus seiler. 20 mins. Rel. March 1.

Beja Goal. 50 mins. Bel. March 1.

Beja Goal. 50 mins. Bel. March 1.

Bej Der Slonden Katherin (Ger) (Bayaria). College comedy with music. Dir. Franz Seitz 86 mins. Ed. Dec. 1. Suzzavirag (Hung) (Danubla). Operetta with romance. Dir Steven Sze 80 mins. Rel. Jan. I.

80 fmins. Rel. Jan. J.
Suenaventura, La (Sp) (WB). Musical with Victor Hathert score. Enrice
Certural, J. Dir, William McGram. 80 mins. Rel. Sent. 15.
Cantanne, Sportes, Et (Sp) (WB). Musical romance. Enrice Caruso, Jr.
Mons. Maris. Dir. Howard Bretherton. 60 mins. Rel. Feb. 15.
Cette Visils Carusille (Fr) (Kinematrache). Sechal drama, Harry Baur. Dir.
Anatole Litrak. 40 mins. Rel. Jan. 1.

Chapayev (Russ) (Ambino, Hel. Jan. I.

Chapayev (Russ) (Ambino, Historical drama. Dir. Sergel and Georgi Vosiliyev. 70 mins. Bel. Ján. I. Bev. Jan. 29.

Chasseur de Cher Marian, Le (Fr) (Par). Hudeal comedy. Sury Version.

Dir. Chas. Auton. 70 mins. Bel. Feb. 1.

che El Rote (3p) (Cinexport). Romantic tragedy. Dir. Gabriel Somias. Rel. Dec. I.

Barth. 89 mins. Rel. Jan. 15.

Desertor (Russian) (Garrison). More class struggle. Dir. W. I. Fudorskin. 39 mins. Rel. Ort.

Coppebrantigmen. Der (Ger.) (Foreign). Romanne of a composer's martial mixtup. Fritz Kampers. Lim. Depers. Dir. MacFric. 60 mins. Rel. March L.

Das Mas Uno Dos (Spanish) (Fox). Cemedy romance. Resita Moreno. Dir Juhn Reinhardt. 60 mins. Rel. Oct. 15.

nantic comedy. Dir. Jose Buchs. Dos Mujeres y un Don Juan (Sp). Ron mins. Hel. June 1.

mins. Hel. June 1.

Dre Maisserjaeger (Ger). Milliury comedy. Elies Pileter, Frits Kampera.

Dir. Nobert Lond, Frank Hoffer 69 mins. Hel. March 15.

Di. Oder Weißer (German). (General). Operelts. Gitta Alpar. Dr. Karl
Froedisch. Rel. (etc. 1). Operatis. Gitta Alpar. Dr. Karl
Froedisch. Nach Deutschiend. (Ger). (Ufa). Drama of patriotism. Dir.

Ein Nober Einfall. (Ger). (Ufa). Facc. comedy. Willy Fritach. Dorothes.

Nickle. Dir. Kurt. Gerron. '10 mins. Rel. May 15.

Ennyl Eine Gerser Deme San (Campan). (Ma). Complex with march. Castin.

Wjecke. Dir Kurt, Gerron. 70 mlns. Rel. May 15.

Einmal Eine Grosse Dane Spin (Cerman) Uta). Comege with music Kactie
von Naty. Dir Gerbay-Lupracht. 79 mins. Rel. Oct. 15.

ED D. Gue Getrar (6) / (721). Rünnere in the theatre. Carlos Gardet.
Dir delt Reinhardt. 80 mins. Rel. April 1.

En. Schott (Norwegian). (Scandinavan. From Bjornson's novel. Dir.
Onn Brunlus. 80 mins. Rel. Noy. 16.

En Nott (89). (Scandinarian). War and love. Dir. Gustaf Molander. 80

Enguine. Sch. Jan. 16.

Enguine. Sch. (Jan. 16). (Jan. Carlingn). War dames. Dir. Chang France. 78

Enemiges (Sp) (Inter-Continent). War drama. Dir. Chane Urueta: 70 mins. Rct. Aug. 15. Escondalo, El (Sp) (Inter-Continent). Dramatic romance. Dir Chano Tructa
70 mins. Rel. Scint. 15.

70 mins. Rel. Sept. 10.

Ferlen vom ich (Ger.)(1712).; Romanti, comedy. Lip. Hans Luppe. 30 mins. Rel. April 1. Filcona Fran Gamla Stan (Scandinavias). Comedy with music. Dir. S. Bauman, 80 mins. Rel. Dec. 15:

Fluechtlinge (German) (Ufa). German relugee yarn in the Far East. Hans
---Albers, Kathe von Nagy. Dir. Custav Vocky. 30 mins. Rel. Oct. 1-- Albers, Rathe von Nagy, Dhr. Gustav Vocity, 30 mins, itel. Oct. 1, Fraundte Eines Grosser Mannes, Die Ger? (Phr. Theatrical Comody, Kaethe von Nagy, Dhr. Paul Wegener, 30 mins, Rel. Sept. 1.
Freut Euch Dez Lebers (German) (Pfg.), Romantic comedy. Lee Elegak.
Dir. Haus Steinloff. 50 mins, Rel. Nov. 1.
Franters del Amor (Sp) (Fox), Mulgal Yofinance, Jose Mojica, Rosita Mureus, Dhr. Trank Stripped (Sp) (Dec. 1, 2008). Dec. 1.

egislation

Mass.' Bills

Massachusetts legislature bili to

Mussachusetts legislature bill to license stage funds, as projection-sits are now, was postponed until the next annual meeting.

Sunday-dancing in Massachusetts has been irguen loave so withdraw, but special provision has been made to legalize dancing at Jewish weddings.

Boston theatre men will probably have to wait till next wanter to test, the effects on their bid from the newly legalized Sunday hocker.

Wath's 2% Tax May 1 0++10

New state 2% retail sales an goes into effect May 1, with theatre tax to be 10 on each 26 cer fractional ducat. This makes the mick to on even the mattines grice of 25 thut greatlis at many houses.

Tax Bill Dies

Denver. One of the bills that died when the legislature adjourned wis one that would have put a tax on amusement tickets. The 2% miles tax, passed this session, deer not apply to

tickets.

In He report to the Centra grand jury has reconstanted that two men he used in picture boron booths because the booths are so sented that such might happen booths are so sented that such might happen boone assistance could be obtained in case of fire. Report also suggests removal of art sheps, from theatres and that smoking he eliminated. Most theatres now permit smoking in the badcony.

Looks Tough in Minr

Lacks Tough in Minneapolls.

Despite threats of Minneapolls.

Despite threats of Minneapolls.

Despite threats of Minneapolls.

The track of the state of the state of the state of operate if the threat of the state of the stat

Neb. Tax Victory Lincoln

In a turnultoous delate which insteal aimost the entire day, the Nebraska degislature killed the proposed 2% sales tax measure which sought to hace a leavy on theatre admissions as well as the general commodity sale. This is the second bill to be killed, the 16% rental tax on films being the scheme the scheme the sales. Two remain, the one to establish a two-man booth and the graduated cirman booth and the graduated cir-

Sticken Fails

Screams of Caskier Violet Swanson and timely action on the part of
Transurer Oscar Pect folled a specitacular attempt to make a way with
the day's receipts of the Orpheum
last Satarday (12). Miss Larson's
warning caused Pect to aim and
the safe and then ring the building
Jourgiar alarm. Manager William
Makell at the very time was listening to a story from Ken Gotden, radio singer, about suspicious-lookling men in the basement, but their
response to the alarm failed to tocate the stick-up, and suspicious-lookling men in the basement, but their
response to the alarm failed to tocate the stick-up, and the stick-up,
the complete of the stick of the complete
hand gauged. When Wilson couldn't
worked the run loose and
joined his voice in the warnings
and accessing.

Police lettieve it was a two-man

na screams. Police believe it was a two-man

Frisco's Foreigns

San Francisco, April 16.
Herbert Bussner, former treasurer of Britance's Columbia the detecte, went into biz for himself Thursday (11), opening the Clay International theatre with a Swedish film.

dish film.

House has been remodeled and dish film.

House has been remodeled and will feature fairegn pictures only. Mainly Swedish, Italian French and Russian pictures are to be begied. German pictures will be banned.



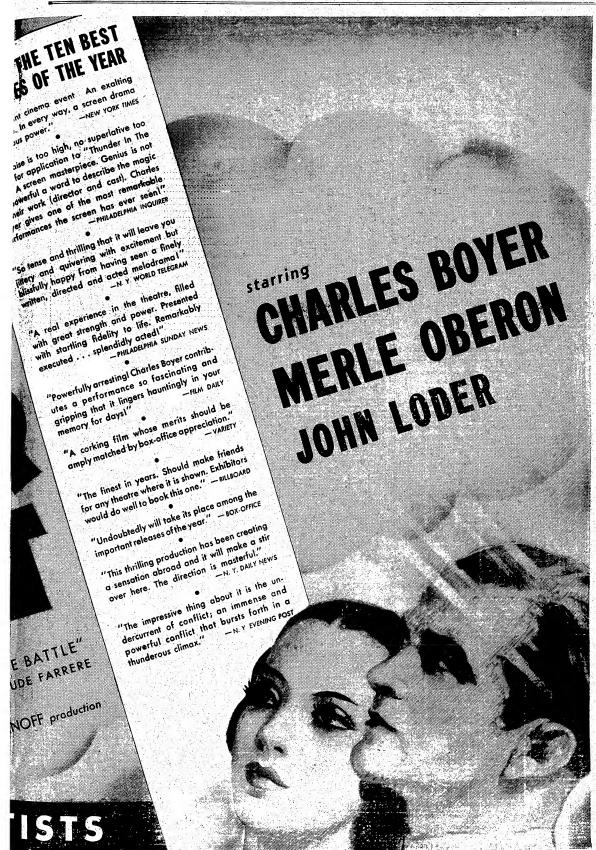
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AL LICHTMAN Presents

titled Ct.

OLEON GARGI

Released thru UNITED AR



CALENDAR OF CURRENT RELEASES Film Reviews

(Continued from page 31) Fuerat Woronzeff (Ger) (Ufa). Romantic drama, Brigitte Lehn, Dir. Arthu Robinson, 60 mins. Rel. Nov. 15. Gehetzte Menschen (Ger) (Filinchoice), Drama of father tore. Dir. Fredrich Feber. 70 mms., Rel. June 1. Gold Regiert die Weit (Ger). Domestie comedy. Gustav Freehilch, Camilia 11 (1971). Dir. Max Neufeld, 70 mins. Rel. 31ay 1. Graefin Mariza (Ger). Operetta. Dorothea Wieck. Dir. Richard Oswald, 80 milis. Rel. Jan. 15.

Granaderes del Amer (Sp.) (Fox). Romantie drama. Conchita Montenegro Sant Roullen. Dir. John Reinhardt. 79 mina. Rei. Sept. I. Rant Roulen. Dir. John Reinhardt. 76 minn. Rel. Sept. 1.
Gett Zilltdes grosse for Ger). Lottery Richet makes for comedy. Lucle
Gett Zilltdes grosse for Ger). Lottery Richet makes for comedy. Lucle
Heiman Getter G

Im Helderkrug (Ger). (Germania). Romantic farce. Dir. Carl Boese. 70 mins itel. Jan. 1

It is. Jan. 1.

In the Land of the Soviets (Rus) (Amkins). Newsred compilation of past year 6s mins Rei, July 1.

In Wien Ham Ich Einmal Ein placeds Gestebt (Ger). Germania). Military Stan Soviets (Ger). Produced, written by and staering Swri Fedelt, 80 mins Rei. June 1.

Jo As Oreg a Harmal (Hung) (Danubin). Farre swith massic. Szoke Szakall. (Grast Versber. Dir. Fritz Schutz. 40 mins. Szak. Feb. d. Johannisnacht (Ger). Love in the Alps. Lel Dagover. Dir. Willy Reiber. 20 mins. Rei. Feb. 13. nilus, Kel. Feb. 16.

Juarez V. Maximiliano (Sp.) (Col). Mexican coyaliy's fat. Dir. Miguel Torres.

80 mins. Rel. May 1.

Julieta Compra un Hije (Sp.) (Fox). Marrial drama. Catalina Barcera, Gilbert Roland. Dir. Louis King. 39 mins. Rel. March 15.

Jungtrau Gegen Moerch (Ger.). Romantic comedy (USA). Dir. E. W. Emo. 80 mins. Rel. March 15.

ov muss. Assert 15.

Kalserwaiser (Ger), (General), Musical outh, Jehanas Steams tunes. Martin Eggerth. Dir. Friedrich Zeinick. 20 mins. Bel. Jun. L. Kalte Mamael, Die. (Ger). Convey romance. Dir. Eart Bacce. 70 mins. Rel. Jun. 1.

Kara Slavten (Swellish) Scandinovan). Remarks musical. Dir. Gustaf Monder. 20 miln. Bel. May 1. Military comance. Earry Liedkit, Dir. Core Lucoby. Bel. Sci. 10. Military comance. Earry Liedkit, Dir. Core Lucoby. Bel. Sci. 10. Military comance. Earry Liedkit, Dir. Liebs und die Erret Eisenbarh (Ger) (UIS). Romastic councily. Dir. Hass. Phys. 70 min. Rol. 20. 32. Lillen (Fr.) (Ron. Edinary 1914). Exp. Stanta Spare. Dir. Friz Ling. 85 miln. Rel. March 1. Sev. Minrel 38.

me. Dir. Hans Steinhoff. 60 mins. Lockvogel (Gor) (Ufa). Mystery rom Rel. Jan. 4.

Madame Bovary (Fr) (Tapernous). Faithful transcription of Finubert epic.
Dir. Jean Renoir. 169 mins. Rel. Nov. 25. Roy. 250. 21.
Maryjka. (Pob). Rural romance. Dir. Jan. Nowins-Posphylski. 50 mins. Rel. Dec. 1.

Dec. 1.

Mass Struggle (8p) (Kluematrade), Russian cevotic Tat. I. Kavaleridze. 70.
mins. Rel. Sept. 15.

Meins Frau, de. Schuetzenkoenigin (Ger) (Germania). Theatrical farce.
Dir. Carl Boese. 80 mins. Rel. Jan. 3.

Metodic mins. Rel. Sept. 16.

Metodic mins. Rel. Sept. 18.

Metodic mins. Rel. Sept. 18.

Mit Dir Durch Diek und Duenn (Ger) (Ebravata). Domedy romance. Dir.

Franz Siltz. 80 mins. Rel. Nov. 13.

Moscow Laugha (Klues) (Arnkino). Pinst Sins. musical. Dic. G. Alexandrov.

Mother (Rep.) Carlance E. T. Sept. Mins. Dic. Sept. V. I. Pudovicin., 70.

mins. Rel. June 1. Sept. June 6.

Mutter und Kind (Ger) (General). Mother-fore Grams. Henry Porter. Dir.

Mutter and Kind (Gar) (General), Mother-love Grams, Henny Porter. Dir. Hans Steinhoff. 70 mins. Eel. Nov. 35. My Wife the Miss. (Hung). Inter-marktal Jarce. Dir. Steven Szekely. 80 mins. Sopt. 1

Nada Mos Que Una Mujer (Sp) (Fox). Version of Pursued. Dir Harry Lachman. 60 mins. Rel. Nov. 15. Oded the Wanderer (Pelezrine) (Hebrew). Edite in Palezdine. Dir. C. Balahmi 65 mins. Rel. May 15.

or mine, set, anay 16.

Or y Plata (Bp) (Inter-Continent), Romantic tragedy, Dir. Ramon Peon.

90 mine, Rel. July 15.

Page vom Dalmasse Hetel, Der (Ger.). Counedy with detective ramifications.

Dolly Hans. Dir. Vector Jameon. 19 mins. Rel. March 15.

Dony zenso. Dr. vettor Janson. 19 mins. 183 March 16.
Parada Rezerwietow (Polish) (Capital). Military musical. Dir. Michael Was-wynski. 75 mins. Rel. May 1.
Payasadas de la Wida (Sp.). Love in a circus. Dir. Miguil Escaras. 70 mins. Rel. March 15.

Petersburg Nights (Russ) (Amkino). Based on two Destnievsky stories. Dir. F. M. Dostolevsky. 70 mins. Rei. Sept. 15.

F. M. Doctolevsky, 70 mins. Rel. Sept. 15.

Princesis: Turnsdot (Gap.) (Urg.). Adaptation of the opera. Koethe von
Spiller, Magy. Willy Eritsch., Dir. Gerlaund damprecold. 50 mms. Rel. Jan. 15.

Spiller, May 18.

Spiller, May 18.

Prokurstor (Polish) (Capital). Tense court drama. Dir. M. Waxynski. 80

mins. Rel. May 16.

Rakoczi Indulo (Hung) (Danubla). Musicai romance, with Paul Abraham, music. Dir. Steven Szekely. 80 miaz. Rel. Moz. 35.

Riachullo (Sp) (Höftberg). First Argentine-made ple. Musical romance. Dir. L. J. Moglia Burth. 80 mins. Rel. Ben. 3.

Roman Elner Nacht (Ger) (Eavaria). Romantic mystery. Liano Hald. Dir. Carl Boete. 70 mins. Rel. June 15.

Romance Tropical (Spanish). First picture made in Porto Rico. Romantic drama. 70 mins. Bel Oct. 15. drama. 70 mins. Rel. Oct. 15.

A. Mann Brand (Gor) (Bauarian). Masi propaganda. Dir. Frantz Seitz.

Sangen Till Henne (Sw) (Scandianvian). Musical romanice. Dir. Ivor JohannSchlemini, Der (German) (Kliematrade). Comedy. Curt Sois. Dir. Drick
Engels. 60 mins. Rel. Nov. 1.

Schlemmeireiter, ser (Ger) (General). Native drama en coast of Prissland.
Dir. Curt Gertel, Hans Dieppe. 86 mins. Rel. & M. 48.

Dir Curt Gertel, Hann Dieppe. 40 mins. Ref. Fb. 45.

Schloss Hubertus (Ger). (Link. Romance: ni che Aless. Dir. Hann Deppe. 70
mins. Ref. Feb. 2. Rev. Feb. 77.

Schwarzer Jager Jehnson (Ger.), Nationalistic birreng de Napoleonic setting.

Senora Cascasa (Sp) (Sext. Martina drama. Catelina Barcena. Antonio Moreno. (Dir James Pielling, 70 mins. Ref. Feb. 7.

Siuby Ularastic (Fu) (Frincipal). Military correcty. Dir. M. Krawicz. 30
mins. Ref. Peb. 15.

ne Geht Auf, Die (Ger). Musical romance. Charles Kiellman. Dir Willy Relber. 60 mins. Rel. Feb. 15.

Soviet Closeups (Russ) (Amkino). Newsreel compliation. 60 mins. Rel. July 18. let Russia Today (Russ.) (Amkino). Newsrest compilation. Dir. Edward

itels Greet New Turkey, (Russ) (Amtino). Newsrael compilation: 60 mins itel. Sept. I. Rel. Sept. 1.

Spiel Mit Dem Fauer (Ger) (Ufa). Domostic relations comedy. Dir. Ralph Arthur Reberts. 70 mins. Rel. Nov. 15.

Strosstrupp, 1917 (Ger) (Bavarian). War film. Dir. Hans Ziebertein. 80 mins. Rel. Peli. 1.

Rei Feb. 1.

Tango en Broadway (Sp). (Par). Musicai comedy. Carlos Garciel. Dir. Louis Gasuler. 69 mins. Rel. Dec. 15.

Tante Gusti Kommandiert (Ger). Romantic comedy. Hansi Niese, Max. Adaisver. Dir. Carl Heins Wolff. 70 mins. Rel. May 1.

Three Songs About Lenin (Russin). (Antkian). Newsreel compilation. Dir. Thunderstorm (Russi). (Antkian). Russian melodrama. Dir. V. Petrov. 80. mins. Rel. Oct. 1. Hev. Oct. 91. Consect (Fr) (Par). Galles sattre. Dir. Louis Gasnier. 80 mins. Rel. Feb. 20.

Tres Amore (Sanalish). (II). Heavy January Ja

Tres Amores (Spanish) (U). Heavy drama. Acita Campillo, Mona Maris. Dir. Moe Sachin. 50 mins. Rel. Nov. 1.

Tres Berretines, Los (Sp) (Hoffberg). Aggentine comedy. 79 mins. Rel. Jan. 1.

Jan. 1.
Und Wer Kuesst Mich? (Ger) (General). Back-stage romantic comedy. Dir. P. W. Emo. 70 mins. Rel. Jun. 15.
Une Etolle Dieparalt (Fr) (Par). Murder of a tim star. Suzy Vernon, Corstant Remy, Dir. Robert Villers. 60 mins. Rel. Feb. 1. Rev. Feb. 20.

ROYAL CAVALCADE

Continued from page 15)
biguest event in the reign of the
present king, it is probably to the
probably to

Sanders of the River (BRITISH MADE)

(SWVIISH MADE)
London April 4.
London Film Production and United Artists release. Features Lealie Black and Faul: Robeson. Directed by Zelax Rorda. Adapted from 2006 by Edgar Wal lace. Running time. 94 mins. A Leicester Square (beater, London, April 2

and a sure Robeson. Birected by Sultanlace. Raming time, 3 minus. At
Letester Square theatre, London, Arril 2
This picture is cet tain of success
in London, where the 'Sanders'
stories by the late Edgar Wallace
were, and still are, highly popular.
It should have tremendous appear
and the stories are the stories and the stories are
the stories by the late Edgar Wallace
were, and still are, highly popular.
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THE NUT FARM

Monogram production and release. Start Wellice Ford. Directed by Mottle Brown roducer. William T. Lackey. From the lay of the same name by John C. Brown dary Mottle Brown and Mottle C. Brown darry Neumann. At the Criterion, No Gerk. April 5. '35, as half double bill tunning time, 64 minutes.

Slowly paced but the tale is studded with enough laughs to make if okay fare for the anies. Store deals with the Edipwood acting deals with the Edipwood acting the store of the Edipwood acting the store of the store of the store of the suckers are plucked. Wallace Ford does a well fol by a none to fruity role, while the rest of the cast prove capable at building the lengths and making the most of them.

the distribution of the most o

March Production Survey

Hollywood, April 15.

Major studies had 44 features in production during March, a grop of 14 over the preceding month. Greatest factor in the decrease was the delay, of a number of pictures by the new studio regime at Paramount, with several acrepts tossed our and others sent back for further newtonent. This resolved in the studie dropping from nine in work during February to three in March, with only one picture starting and one

February to three in March, with only one plcture starting and one finishing.

For April, outlook is much better, with Metro hitting at peak, and warners preparing to swing along with near capacity. The independents carried through March on an even basis with February, Monogram inaving five features before the cameras to rush through remaining plctures for the current season preparatory to changing over to the Republic

MONTH'S PRODUCTION ACTIVITY Pictures Plotures Picture

Major Companies		Started	Completed
Paramount		1	1
Fox	4	1 1	Street Co. Van.
Warners	7	3	4
Radio	6	2	2
Columbia	5		
Universal	6	3	3
Metro	9	6	2
20th Century	1		7 4 1
Major Independe	nts for Nation	al Release	
Pioneer			
Charles Chaplin	"" " " " " " " " " " " " " " " " " " "	1. 1	Sec. 13.5
Hal Roaci		F	
Small-Rellance		•	
Atherton-Sol Lasser	Section 1		
Actier ton-Soi Laster	ALC: Mr. Sales	W 2 12 2	
Independents i	on Ctate Biele	Deleves	-
		LIVORALDO	
Monogram		4	3 1
Mascot	••••	1	3 0 0 1 1 1
Cameo ,		1	1
William Berke		. 1	1
Chesterfield		1	1
First Division		120	1
Select		1	1
Ambassador		1	1
R. N. S. (Novarro Spanish)		1	1
Puritan-C. C. Burr		1	1 4
Willis Kent		1	1
Like-Weiss	1	1	1
Reliable	1	1	1
	1 1 3 IF	Car of the Car	

41 FEATURES COMPLETED IN MARCH, 1935

The Glass Key.—George Raft.

Warners

Dinky.—Jackie Cooper, Roger Pryor, Many Astor.

G Men.—James Cagney, Robert Arnstrong, Ann Dvorak.

Gil For the Lamps of China.—Pat O'Brien, Josephine Hutchinson.

Midsumner Night's Dream.—James Cagney, Dick Powell.

20th Century.

Call of the Wild—Glarit Gable Jack Oakle, Lovetta Young.

Radie

Village Tale—Randolph Scott, Kay, Johnson.

Break of Hearts—Katherine Hepburn, Charles Boyer.

The Informer—Victor McLagien, Heather Angel, Preston Foster.

Columbia

Party Wire—Jean Arthur, Victor Jory.

Awakening of Jim Burke—Jack Holt, Florence Rice.

Alie Hawkis-Ralph Bellamy, Tala Birell.

Range Raiders—Tim McCoy, Bille Seward.

Fox

Doubting Thomas—Will Rogers, Bills Burke,
Our Little Girl—Shriey Temple,
Daring Young Man—James Dum, Mae Clarke, Neil Hamilton.
Laddes, Love Danger—Mona Barric, Gilbert Roland.
Universal
Bride of Frankenstein—Kartoff, Colin Clive,
Mitters Dranstein—Rattoff, Colin Clive,
Mitters Dranstein—Rattoff, Colin Clive,
Mitters Dranstein—Rattoff, Colin Clive

Mister Dynamite:—Edmund Lowe, Jean Dixon.
The Raven—Karloff, Bela Lugosl.
"Call of the Savage'—serial.

One New York Night'—Una Merkel, Franchot Tone.
'Age of Indiscretion'—Paul Lukas, Madge Evans, May Robson.
Pioneer

Pioneer

Becky Sharp—Miriam Hopkins.

Hal Roach

Vaguhond Lady—Robert Young, Evelyn Venable.

Atherton-Bol Lesser

Cowboy Millio hire—George O'Brien.

Independents for State Right Release

Monogram—The Healer, 'Hoosier Schoolmaster, 'Paradise Banch'.

Mascot—One Frightened Night.

Cameo—Murder by Television.'

William Berke—Wagon Tracks.

Chesterfield—Circumstantial Evidence.'

First Division—Rainbow's End.

Select—Raing Luck.'

Ambassador—Red Blood of Courane'.

R. N. S. (Norm—

Amaassador—Red Blood of Courage.*
R. N. S. (Novarro)—Against the Current! (Spanish).
Puritan-C. C. Burr—Kentucky Blue Streak.*
Willis Kent-Ranke Warfare.*
Like-Weiss—The Silent Code.*
Reliable—The Test.*

Unsere Faine Flattert Uns Voram (Ger) (Ura). Hitter propaganda. Hebritch Water Grong. Dir. Hans Steinhoff. 89 mins. Rel July 17. Rev. July 17. Werkaufte Braut (Ger) (Kliematrade). Smetana's operetta diluted. Jamila Verkaufte Braut (Ger) (Kliematrade). Smetana's operetta diluted. Jamila Victor und Viktoria (Ger) (Ura). The Ret. Jam. 18. Mins. Rel. Mins. Rel. Kliefter, La (Sp.), Raquel Meller. Based on an iold silent, with parts restot. Water time in Vienna (Ger) (Ura). Musical based on Johan Strauss' life. Renate Mueller. Willy Friech. Dir. Ludwig: Berger 38 mins. Rel. Wester, Nov. 1. Rev. Nov. 20. Germania. Romantic coundy. Charlotte Ander. Dir. Erich Engels. 89 mins. Rel. Kly 18. Mins. R

SUES TO VOID PRICE FIXING

Dallas, April 16

Towas neighborhood group, header by R. Z. Glass of Dallas, lo st an appeal for an injunction to restrain Interstate Circuit and others from alleged agreement that, Glass claims, enables them to set nabe prices. Suit, representing over 20 ohe owners in Dallas Fort Worth. San Antonio, Houston and smaller Texas cities, will go to state supreme court if motion for writ of attorney said. Lower court refused

te grant original injunction.

Named by Glass in original suit
are Karl Hoblitzelle (president
Interstate Circuit, Inc.), Interstate,
R. J. O'Donnell (v.p., Interstate),
Texas Consolidated Theatres, Dent
Theatres, Inc., and Southern Enterstrains Tex.

Glass alleges conspiracy prevents nabes from getting big producers pix unless they agree to charge 250 top for pix that drew 40c. or over Nabes can't get more than 20c., they claim.



Dancing Stars
of Paramount's
"College Rhythm"

Evening News, London, England, March 20, 1935;
"The best of these is contributed by a young American brother and sister, Billy and Bewerly Senses There is a galety and freshness about their work which makes it best more spanianeous, and gives that the sense spanianeous, and gives the sense of the sense."

Now, the featured dancers "Stop Press", at the Adelphi The-ater and doubling into the "Mid-night Fellies" at the Dorchester Hotel, London, England.





SERVICE CHARGE MUDDLE

Detroit Exhibs Between Erpi, Allied and Operators

Detroit, April 16. What amounts to a three-cor-nered battle on service charges on sound equipment is in sight for this

town.

Understood that Allied is attempting to offer exhibitors service at a flat charge of \$3 weekly. This is in contrast to current Erystcharges of \$15 to \$14.58 weekly, which is face of battle, are said to be undersoling a reduction amounting to about \$2 from present rates.

The film operators union entered the picture in a recent letter to ex-hibitors, stating that only as I A can service sound equipment and that the union charges would be

Warfield, Frisco, Drop To 55c Jazzes Up Scales

San Francisco, April 16. Warfield theatre, town's deluxer and ace of the Frisco Fox-Wes with an unannounced slash in admission tops. House has held to 65c, top all through depression, but ison top all through depression, but now will offer same policy at 55c, including tax. House features first run majors, Walt Reesner's overture with an ork of 14, line of 12, and from three to six acts

weekly.

Sizah will cause biggest headache to United Artists, which has
been 55c top for single first runs.

St. Francis, also Fox-West Const.
will stash price after run of Ruggles' concludes. St. Francis has
been getting 550 for carryover of
Warfield hits, running as single bill
bettes.

Golden Gate is riding easily with policy and price unchanged. House provides first run majors; Horace Hefdit's Californians, made up of band, sister sextet, glee club and solidists; stealing 30 people, and three or more acts weekly at 40c.

southers, straining as proceedings of the control o

Los Angeles, April 16.
Fox West Coast is upping admissions 5-15c in all first and second runs in all Southern California coastal towns from San Diego to Santa Monica. Indie operators are also expected to make the rise effective this week. Circuit claims tariff has been too low for quality of film shown.

PICKETERS SUMMONED

Rochester, April 16. Rochester, April 16.

Three pickets at the newlyopened Hollywood theatres were
ordered by Justice Clyde W. Knapp
to appear in court to determine
whom they represent. Central
Tradés and Labor Council and the
Operators' Union, denied placing the
pickets or having any quarrel with
the theatre owners.

The Hollywood, formerly the
Pullman, which has been closed for
two years, has been taken over by
Arthur G. Stevenson. His son, Donald, is a licensed operator, but not
a member of the union. They employ, no help outside the family.

a memoer of the union. They employ no help outside the family.
One of the pickets bore a sign 'Go to the Riviera theatre and see Claudetto Colbert. The Riviera employs union labor.

K. C. VARIETY CLUB EXPANDS

Kansas City, April 15.

Variety, ethb, organized here is couple of years ago, and which has been occupying rooms in a down town hotel, has leased a second floor location at 4708 Broadway, in the Country Club district, five miles from the Main corner.

New quarters will ficlude a grill, louinge and card room; lobby, cheek room and kitchen with access to give the country club country. The country club country club country club district, and country club country club, and countr

25c on the \$

(Cantinued from page 3) ity property laws allowing married persons to split income reports into two separate returns, bringing a material saving to the benedicts. Figures, in all cases, have been trimmed to round numbers, but without allowing any important dis-

crepancies.

After professional deductions of 20% the Fed tax chops off another silce, running up to 30% at the £109.00% mark, shading higher for single and lower for married persons. From there on up, the Fed Single and the son up, the Ped tax free-wheels upward, soon reaching 50% and more. Add 3% or more for health, life and accident insurance to the professional and Fed chunks and the big coin glimmers

ance, to the professional and red chunks and the big coin glimmers away to half, and the big coin glimmers away to half, the to come out is for living expenses, including home, or rented place, city and county taxes, clothing, medical: care, children, contributing to support of relatives, automobiles, entertainment and travel. These chop off another 25%, although the percentage varies surprisingly in the different brack-ets, with the average leaving the big money-grabber lucky to have one-fourth left for the rainy days. Expensive hobbies, such as airplanes, polo, yachts, etc., must come out of the final quarter.

Cross-section of talent earnings taken herewith, includes only the moderately conservative types, wild spenders having been left out of consideration. Despite that living costs seem high, checkup, reveals that stars, directors and writers, who maintain themselves on same social seale as excess and figures in other industries, must spend much more for that privilege. Cost of living and routine pleasure of life stands them almost double that of well-paid persons in lines outside abow business.

ow business,
The theatrical person must alzys five up to his press notices or
s position in addition to being the
cker for the highest tap no mat-

his position in addition to being the sucker for the highest tap no matter what its purchase. Another item heavily jumping the living cost percent, check-up reveals, is that most personalities having business managers handling their affairs show in their annual budgest from \$5,000 to \$70,000 and more laid out for support of relatives.

In connection with keeping up appearances and saving, specific case is illiminating: that of an actor, single, who is trimming close to the bone, while still, striving to maintain his position as a major star. His budget shows \$20,000 for perfections and \$25,000 lining expensions of \$25,000 lining expensions of \$25,000 lining expensions. The support of \$25,000 lining expensions of \$25,000 lining expensions of \$25,000 lining expensions of \$25,000 lining expensions.

being spent or taxed away despace care.

Result has the average personality whose career at the top, according to various estimates, may run from 5-10 years on the average, working his 10 years to pile up the comparatively modest sum of age, working his 10 years to pile up the comparatively modest sum of \$250,000 as a life-time nest-egg, providing the person is moderately conservative and is lucky enough to avoid bad investments.

H'WOOD RECOUPS

Hollywood, April 16.
Morrie Fleckers, Universal executive, and Harry Chotiner, indie theatre operator, are both on the mend after undergoing operations Sunday (14).

STORY BUYS

Radio has bought the acreen rights to Shooting Star, by Joe Fields and Ewart Adamson: Life and Early Adventures of Sylvia Scarlet, by Compton MacKenzie; Portrait of a Rebel; by Netta Syrett.

From the publisher's galley proofs Metro has bought Ben Ames Williams Small Town Girl, likely for James Grant has sold his novel, The Williams, Liberty mag yarn, and his services as adaptor to Metro.

TITLE CHANGES

Commercial Film Producer Disputes Govt. Authority to Curb Its Release

Washington, April 18.
Test of the Government's power to outlaw non-entertaining shim under the misrepresentation powers of the Federal Trade Commission Act is brewing following retusal of Economic Films, Inc., New York, to knuckle before the Commissis. Hearing on the Commissis Hearing on the Commissis deopting on the Commissis of the Commission uled

uled. Filing lengthy reply to Comish charges, Economic Pfank R. Wilson, president, readily admit producing pic, which emphasizes alleged vices of chain stores and urges housewives to patronize independent merchants, but heaved a challenge of Covernment's jurisdiction and fired a counter-accusation that Commiss is wichsting freedom-of-speech guaranties.

that Commiss is wholeting freedom-of-speech guaranteer.

Answer contains admission that
President Ronesevelts speture was
reproduced, without authorization;
that the sound-fiber contraste eigenacteristics, advantages, and disadvantages of independents, shain, and
mail-order stures; that pie is distributed through elvic groups, educations; and tracke erganizations; and tiffart give-samy agatem is
used to attract patronage, Otherwise, respondents deny Government
accusations.

Lie of Presidents Picets.

Use of President's Phate

Use of Presidents Finets
With the confession that President's likeness is used, producer contended that finethes and oral references do not constitute attempt to capitalize on F.D.'s popularity to arouse interest in the film and likewise denied that this procedure constitutes, misrepuesentation er unfair competition.
Defense allegations were that film is "educationar" and that every

is "éducationa" and that every statement is true, while producer filed added contention that discussion of chains we indies on the screen is comparable the either oral or written argument which is entirely legal. Argue that discussion of the said issues through the said tirely legal. Aspue that discussion of the said issues through the said medium, to wit, a motion picture, is not thereby or otherwise distinguishable from discussion et the said issues through discussion of opinion on contreversial economic issues which is legal when expressed through other media, such as the opinion of the modia, such as the contreversion of opinion on the modia, such as the because it is expressed through other media, such as the medium of a motion picture.

Similar counter-attack was used in justifying employments of the

Similar counter-attack was used in justifying employments of the President's picture. Producer meted that photographs of the Chief Executive have been printed, published, and circulated and are being com-

stantly printed, published and cir-culated through every established form and medium commonly utilized for the expression of opinion on public questions, and pointed out in the expression of opinion on the expression of opinion on the public cuts of the present pronting of the U.S. have been made and are constantly being made, both through public fournals, newspapers, and other established media of discussion. Any restraint upon reasonable expression being made, but through the made of the ancient, recognized, and established right constitutes, producer claims, an unwarranted and unlawful abrigment, of attempt, at abdigment, of attempt, at abdigment, of the right of freedom of the press.

press.

For further justification, producer claims his film is not being exhibited in competition, under the commonly-accepted meaning of the terms, since he neither engages in distribution or sale of any merchandise nor operates a theatre.

Sig Marcus Moves Over

Hollywood, April 18.
Sig Marcus, executive office mansage for Selanick-Joyce, execut, resigned effective May 1 after six
years with the outfit.
At that time he joins the Zeppo
Marz agency as an associate with
an interest in the business.

MISS FRANKLIN

CRAWFORD

CASKEY

with JACK DENNY The Press Has to Say

"... greatest opplaise, was won by the darme team of Crawford and Castley in a waitz adapte, rhumbs and resistat conseign dance. Miss Crawford's facial salimation actical spirit to the act. ""Evening Legism."

". Crewford and Caskes, the danets recently at the Arcadis Bestaurant (with Ridy Buchine), show to good advantage in a grant and walls, a rhumbs and their delinetire see effective rossion of "Sea for Twa.".—
Berning Posses,

New York Theatres

PARAMOUNT WARE

BING CROSBY W. C. FIELDS

Joan Bennett im "Mississippi"

RIVOLI

"LES MISERABLES" Produced by Barryt Zanuck, with Frederic March and Chas, Laughter

RADIO CITY BOCKEFELLER MUSIC HALL POWELL • ROGERS

in "STAR OF MIDNICHT"
ON STAGE "THE GOLD SUSH," a
dramatic panerama in its scenes, declaned by
Albert Johnson, steged by Localdoff, with
Mudic liail Cast, Enlarged Ensemble, Symphany Criticustra.

ANY DAY 25c 10 1 35c to 1

"MY HEART IS CALLING" WITH JAN KIEPURA BIG STAGE SHOW ANY BEAT ON STROKY Show Volat

CAPITOL M

HAYES & MONTGOMERY "VANESSA HER LEVE

'STATE leannette Was DONNILD, Nelson ED BY in VICTOR HERBERT'S "Naughty Marietta" (tago—Benny Davis & Stara of Pitture

"Gold Diggers of 1935"

RKO THEATRES RKO Blat ST.

RKO 86th ST. of Lexington Ave. Wed, and Thurs, April 17 and 18 Wed, and Thurs. MCKADDEN'S





"BLACK FURY"

WJR, DETROIT QUITS NBC IN HUFF; \$200,000 BOOST FROM CBS REPORTED

Columbia Considered Strengthened in Important Market and Among Influential Detroit Advertisers

NJR, Detroit, becomes a Columbia affiliated station Sept. 19, 1935. Sive-year contract signatured last week with CBS reputedly gives the week with CBS reputedly gives the Derroit coulet an annual guarantee of \$200,000 more than it received from NBC, and represents the first major casualty suffered by NBC since the latter network undertook to bring its associated stations within the provisions of a new unicontract.

form contract.
Columbia regards its affiliation with WJR as not only substantially improving its coverage position in the country's fourth largest market but entailing a prestige and infuence 'that will: prove valuable in bidding against. NBC for General Motors and other Detroit accounts. George A. Richards, prez of WJR, has for many years been intimately associated with the Fisher brothers, while his studios and offices occupy

nas for many years been masseciated with the Pisher brothers, while his studios and offices occups space in the Pisher building.

Besides: the added money induced ment, Richard was actuated into the new ticup, as he let it be known during his visit to New York last week, by a smouldering resentment against the treatment accorded his station by NBC. Within the past two years the notwork has twice slashed its card rate for WJR. The last drop, which became effective leth, 4, 1935, brought the NBC asking price, for WJR down to \$140 from \$500.

CKLW's Position

ing price. for WJR down to \$140 from \$500.

CKLW's Position
Facing NBC now is the problem of shaling another outlet in Detroit for its blue (WJZ) link. Chief among the stations available to NBC in that city are CKLW. CBS present release, and WXYZ, owned and operated by the Kunsky Thendle lither the Mutual Network. What is believed to have played an important part in Columbia's switch to WJR is the inconvenience and cost Saturday nights by the Canadian Radio Commission's requisitioning of time on CKLW for political specenes. Because of this situation CBS has had to shift the Chesterfield and Studebaker programs to WXYZ and pay that station the full local card rate.

Defection of WXR from that is the the canada was proved. It is the the the

ranks may prove, it is figured in the trade, of significance in the dis-cussions now going on between tousions now going on between NEC and Richards on new contract for WGAR, Cleveland. Latter sta-tion is also on the basic blue net-

work.

WiR's contract who Columbia stipulates that the station will take the necessary steps to have its power boosted to 50,000 watts. Outlet's present license calls for 10,000

4 A's Elections

New officers elected at the annual session of the American Association of Advertising Agencies are: Chairman of the Board, Raymond Rubican, Young & Rubican, Inc.; vice-presidents, Maurice Needham, Needham, Louis & Borby, Inc., Chicago; secretary, William Benton, Benton & Bowles, Inc.; treasurer, E. De-Witt Hill, McCann-Erickson, Inc. New board members at larks in-

& Bowles, Inc.; treasurer, B. De-Witt Hill, McCann-Erickson, luc.
New board members at large include: Arthur H. Kduner, Drach Wissey & Co.; Gilbert Rim, Christian Wissey & Co.; Gilbert Rim, Christian H. Derbert, Sinth & French, Detroit Aiso elected new members of the executive board representing councils follow: New York, Paul Cornell, Gyer-Cornell Company, New England, H. B. Humphrey Christian, New England, H. B. Humphrey Company, Boston; Atlantic, R. S. Simpers, Simpers Company, Philadelphia; Western, Meric Sidener, Van Riper & Kecling, Inc., Indianapoils.

John Benson continues as president, and Frederic Gamble, as executive sceretary.

Murray Bloom at NBC

Murray Bloom has joined NBC artists' bureau under D. S. Tuthil, to assist in handling theatre bookings for air talent. He will work directly with Ruby Cowan of the

took up his new duties

STATION MAY **REFUSE TIME -JUDGE**

Portland, Orc., April 16. Radio broadcasting stations may continue to choose their own clients Federal Judge McNary ruled last week in dismissing the suit of Hen-rietta B. Martin against Blanche Virgin, operator of radio station KMED, Medford, Ore:

KMED, Mettord, Ore.

Mrs. Martin, president of the Good Government. Congress, Inc., and Mrs. Virgin for e35,000 him \$1,000 attorney fees for Mrs. Virgin's refusal to allow Mrs. Martin to broad-cart a New Years message to her followers over KMED.

A legal issue of prime importunce to all broadcasting was raised in a demurrer to Mrs. Martin's complaint filed by Attorneys for Mrs. Virgin. Mrs. Martin controlled the radio is a common carrier, bound by Interestate commerce rules to accept any clinic willing to pay for broad-Interstate commerce rules to accept amy clicit willing to pay for broad-cristing tight. The demurrer, which Judge McNory sustained, set forth a broadcasting station is not bound by the interstate commerce rule. Decision ends the case unless Mrs. Martin appeals the decision to the circuit court of appeals.

FROWN ON 100-WATT PETITION: FIRST TIME

Washington, April 16. examiner's report urging denial of authority to build a quotaexempt 100 watt station was filed last week when Examiner Ralph L Walker told the Federal Communi-

last week when Examiner Raiph L. Walker told the Federal Communications Commission that request of Arthur Westund and Jules Cohn for permit to establish a one-lunger on 1,500 kc, at Santa Rosa, Calif., Schoolssion was based on finding that applicants, who are manager of KRB at Berkeley and part owner of a radio supply store respectively, failed to demonstrate any sub-stantial need for added broadcasting service, that sufficient program material is available, or that enterprise has reasonable, chance of operating successfully from dollars and-centry view. Walker said, however, that applicants are qualified and station could be authorized under provisions of the 1394 law giving Commish discretionary power to grant applications for, additional 108 watters without regard to quota conditions.

NBC Holdouts

First breakeway from NBC over the new compensation contract focuses, attention contract focuses, attention news in the hold-outs. Among those still reported unsigned and professing themselves as determined not to sign on the siding scale arrangement as proposed by NBC are:
WEEL, Boston.
WTIG, Hartford,
WSM, Nashville,
WCKY, Cincinnati,
WLW, Cincinnati,
WTMJ, Milwaukee,
KWK, St. Louis. First breakaway from NBC

WGAR, Clevelana

MUTUAL MULLS NEW OUTLETS

Chicago, April 16.

Mutual execs held a general meeting last week on a discussion of various items and angles, especially on the problem of commissions and commissions-splitting. Because of the mutual setup of the web there have been occasional entanglements in commission questions in which individual reps of individual actations on the web get mixed in on network deals.

Meeting also decide to the setup of the setup also decide to the setup of the setup o

network deals.

Meeting also decide to clarify the setup on censorship on the web so as to meet with the policies of the individual members and also to draft sates memo to fit in with the program policy of the stations.

And finally the live question of the control of the stations in clarify the setup of the stations of the series of th

earnest consideration are stations in Cleveland, Pittsburgh and St. Louis. Web has already settled on an agreement with the John Shepard stations in Boston for occasional

Par Swoops Down On Coast Radio Warblers

Hollywood, April 16.
Biggest raid to date on local
radio talent by a studio has been
made by Paramount, which will
use one singing trio and three
quartets which are being featured
on Los Angeles station programs.
Warblers will be spotted in the Bing
Crosby number in Big Broadcast
of 1935. Hollywood, April 16.

Locals being used are 'Three Shades of Blue,' femme trio, 'Cava-llers,' 'Rhythmettes,' and 'The Guardsmen,' male quartets.

Radio Bonifaces

Carl Calman, salesman at WINS, New York has purchased an in-terest in Mamakating Park Inn, at

Wurtsboro, N. Y. Robert Taplinger, of CBS some few weeks ago made a similar deal for Rose-Dor health farms located at Irvington on the Hudson.

Canada Talks Silent Sunday

May Follow Drastic Advertising Restrictions on Sabbath

Toronto, April 16. With the Canadian Radio Commission slapping a ban on spot advertising on Sundays over all Cause dian stations, one frective May 5, there is possibliny, that Canadian stations, other than those operated by the federal-appointed CRC, will clear shop for the day, according to herother day, according to herother than those operated by the federal-appointed CRC, will clear shop for the day, according to herother than those operated by the federal-appointed CRC, will clear shop for the day, according to herother than those of NEC and CES over Canadian date of the stations period and certain public commission, however, is alming to time signals and certain public ward the restricting of publicity in Stations period ward the restricting of publicity in Stations provided the stations of the asl of the stations of the sale of complete the church shapes of the station of the sale of complete the church shapes of the station of the sale of complete the church shapes of the sale of the sale of the sale of the station of the sale of the With the Canadian Radio Com

the loss on church service broad-

New York Radio Parade

By Nellie Revell

Wendell Snow Gibbs was a guide at NEC some short time back. A clever lad even though only 23 and a wizz at speaking French, since he was a federated in that country. Recently a call came through to take as Frenchman around on a tour. Gibbs was assigned and did a swell job, giving the entire spiel in French. The foreign gent was a big French radio mogul. Like Gibbs and made him the American representative of his company, Radiodiffusion Europeenne of Paris. The exguide has a year's contract with the dough in advance in an American bank, a complete office and staff and expense account. Job is in nature of a barrier-breaker. Payoff is that Gibbs left on his honeymoon last week, headed for, you're right, Paris, France.

Bobby Benson with Circus

Bobby Benson of show of that name on CES each dusk is now a paid performer at the circus doing a matinee each day. Sister Polly of the radio troups is also with Bobby. The Benson show gets plugged in daily ads and circus program. Trick angle in that last year Bobby Benson show the circus as promotion stunt with the tent opera rating plenty of plugs over air during Benson spot. At present time the Benson seript has Bobby in African implies and so circus gets no plugs. Benson will not travel with circus, appear only in Ny.

That Miriam Hopkins Piece

Miriam Hopkins-Dorothy Parker script heard on the first Al Jolson show for Shell on Sateve went through considerable revision before the Monday eve rebroadcast for California. NBC had plenty to comment a la the script's robustness and saw to it that the script was toned down.

WMCA in Garden

WMCA is doing a daily broadcast from Madison Square Garden while the circus is on stand there. Dick Pleishell and Don Kerr-will do short wave stuff from acrobat's stands up above elephant's back, charlots, etc. However, the boys have to wear clown get-ups since they must look litte part of the show.

Ethel and Johnny Are Pals

Ethol Merman and Johnny Green deprecate stories chroulated that she demanded Al Goodman's ork as her support in the coming Pebeco show misted of the Green ork. The stories were false—the reason Green couldn't take the job was he couldn't go to the West Coast from where the programs will originate this summer. Ethel and Johnny are best of friends.

Short Shots:

Short Shots:

On the new Italian Bidg, in Radio City the plate glass has been placed in store windows and bon-amid. On window at corner of first and Fifth some one finger-wrote the following: Vote for William White on Bowes Amateur Hour, Weakf, Sunday at 8... Users of ROA Bidg, were tailled last week. Lads squatting on chairs tabbed each door user, Virginia Yere, Coast singer brought East by CBS, has been set by Pets do Lima for a network oil company commercial starting in May with Mark Warnow ork... Rossaind Green is of Limit show... Nick Dawson is still a member of the Biliposters Union, Montreal Local, Relic of his oid circus advance car days.... Himber says his ort is set baker to do commercial on May 11, Special permission from Stude-baker to do commercial on May 11, Special permission from Stude-baker to do commercial on May 11, Special permission from Stude-baker to do commercial on May 11, Special permission from Stude-baker to do commercial on May 11, Special permission from Stude-baker to do commercial on May 11, Special permission from Stude-baker to do commercial on May 11, Special permission from Stude-baker to do commercial on May 11, Special permission from Stude-baker to do commercial on May 11, Special permission from Stude-baker to do commercial on May 11, Special permission from Stude-baker to do commercial on May 11, Special permission from Stude-baker to do commercial on May 11, Special permission from Student Student

Scrambled Notes

Scrambled Notes

Lou Frankel, assistant to the writer of this column, was married Sunday to Blanche Goodman of Brooklyn... Lucky Strike show had to do another audition. Seems at supposedly final audition G. W. Hill, Lucky prexy, was called out of room early in program and never returned....
Talent went on with show not knowing Hill was not latening... Columbia, Concerts Corp of CBs imanages Heien Jepson who airs on Thurseves over NBC.... Lanny Ross to Bermuda Friday last for four-week vacash. First time off in six years of radio, roturns for May 13th Showboat...
Theliade, an interpretive dancer, managed by NBC Artist Bureau, has been rehearing her terpischore in a broadcassing studio on eights, floor at NBC... Hubert Mclirevy, once guide at NBC, is now an announcer at WEIL in Phila....On April 25 WOR will air a one-half, hour appet and thence wee'dy by Ibsen Theatre Players Troupe. First show is Ibsen's Ghost'... Pattl Pickens, Benay Venuta and Virghule Verrill at Bob Taplingers Rose-Dor Health Farm.

Stand By:

Titty Bitty Kiddie Hour now on WHN may go CBS....Reggie Childs has been given three WJZ spots from the Essex House in Newark....

Three, X Sisters are off cir for three weeks while playing Buffalo. Three Area of the House has been signed for six while the House has been signed for six while the House has been signed for six weeks at the House has her had to have a house had had have a house had had have a ho

Neme

Herbert Akerberg of CBS stations relations dept. on big to Wash; D. C.

Josephine LeSueur of CBS press at Little House since its opening returned to main office... Birthday greetings to Vivienne Segal on April 19, Edwin C. Hill on April 23, Pete Woolery on April 24... Helen Gleason as most representative of American Opera will present Gattl-Casazza a trophy on April 27... Rosellen Callahan of CBS press to Europe on lie de France on May 13... Vic Knight and Larry Harding preparing an original angical script but strictly a one-shot-ta... Norman Brokenshire doing vaudo at Brityn Fox... Dangerous Paradise with Blise Hitz-and Awise Dawson exit on June 28. Hitz and Dawson are to open their own one-half hour Sunday eve spot... George Levy is back from the Coast... Arithur Styder-of CBS commercial program dept, switched to Los Angeles from N.Y. one month ago, suffered severe facial injuries in auto smash... Bill and Ginger off air on April 18 for the summer... Olga Vernon of WMCA to Chicago to bettle her mother's estate... Rull Belz of CBS press is nice of Frank Fraden, the Ringling Cruss advance man... Dick Pishell of WMCA to Phila for oppning ball game.

HEARST MAY SELL NEWS

WLW's Ingenious Engineering Twist | WANTS LIBERTY | World Discs Jam Chevrolet Deal; Designed to Shield CFRB, Toronto

Cincinnati, April 18,
Shleiding system by which Station WLW seeks restoration of 509,000 and the seeks restoration of 509,000 and 500 are seeked as the seeked seeked as the seeked seek

power elsewhere. A peculiar feature of the system is that the two coun-ter-radiations designed to umbrella the Toronto district are aimed in an opposite direction

opposite direction.
Cost of the system to WLW will
be about \$30,000.
The shielding set-up is the result
of a complaint by CFRB, Toronto,
to the F. C. C. that the 500,000-watt
power of WLW interfeced with its
signal. The commish allowed WLW signal. The commitsh allowed WLW
to continue with 500-kw, strength
during daylight, but cut the night
power to 50 k.w.
Rainy weather delayed completion
of the remedial system, which was
scheduled for early this month.

Pending resumption of 500,000-watt night-time operation WLW is rebating to advertisers the differential between the old 50-kw. rates and the super-power hike. Printed rates are unchanged, but the lower rate is coinveyed verbally by salesmen. Reason for following this procedure is to keep the \$1,200 rate intact so that, upon resumption, it will not seem like a boost all over again.

Printed Vs. Broadcast Gossip Has Cleveland Very Scoop Conscious

Cleveland, April 16. Since a couple of stations started

Since a couple of stations started a policy of using gossip commentators on the lar a battle has spring up between these radio columnists word that three or to come that word that three or to come the ter enough to embarrass publicity-scokers.

Feud in getting news scoops is now reaching point where newspaper boys refuse to use any material submitted by press agents if on the air before deadline of rags. Realizing printed word still seems more Impressive to their accounts than a quick-mention or ether, the Da.'s and amusement spots are besining to think twice before releasing stuff to station gossipers. Latter are rectalating by throwing

Raining to thisk twice before releasing stuff to station gossipers. Latter are retailating by throwing ribs or insimuations which aggravates situation.

Two stations now have daily gossip acts, including Sidney Andorn's Confidentially Speaking over WGAR and Jimmy Mugford's They're Telling Me' at WJAY, and WTAM plans to inauginate anotherone. WIIK also juggling the life. Three radio reicks and two chatter columnists are included on the three dailines, each of about carries on a life-long fend with his rivide.

BOB SWAN'S NEW JOB

Robert Swan and been upon to the Advance of KPAC, KVVI the Advance of KPAC, KVVI the Advance of the Advance of

DESIRABLE EDW. MacHUGH

He Will Be Shown How to Become

Citizen

Edward MacHugh, NEC gospel warbier, and native of Dundee, Scottland; whose U. S. residence was being investigated by immigration authorities, had been granted permission to leave voluntarily before June 1, so that he may have the privilege of applying immediately for legal re-entry. MacHugh has being the second of the second permission of the second permission

this and took his case under consideration.

Heaving was held recently and the investigators seemed to be up on their radio, confining most of the palaver to ether activities. After the session, officials found that he was a desirable citizen, and granted him the right to straighten out the entanglement pronto.

SACRILEGE! IS **CRY ON SHELL BROADCAST**

Heavlest flood of complaints that NBC has experienced in many months was that which followed Mirdam Hopkins' delivery of a monolog on Shell's debut broadcast a week ago Saturday night (6). Letters and Saturday night (6). Letters and floore call the saturday night (6). Letters and floore call the sacciated stations, described its associated stations, described the sevene pinyer's material written by Dorothy Parker as profune and offensive to both religion and decony and took the bipadcasters to task for not considering the young who might be tuned in. As a result of tibls vigorous kickback orders, were issued last week by the commercial program department that a sharp optic be kept on the Shell program. Network will now not only instat, upon getting the show's scribts well in advance to the stanzu's dress rehearsal as a doubte precaution against anything untoward slipping through Heaviest flood of complaints that

attends the stanzu's dress rehearsal as a double precaution against anything untoward slipping through. NBC's explanation for the previous Saturday's incident was that the proper authorities had overlooked checking up on the show's complete sector.

cheeking up on the show's complete script.

Miss Hopkins' recital was an old piece by Dorothy Patker, which sketched the amotional reactions of a blande while waiting for her crant boyfriem's promised tele-phone tingle. In it the Delty and Saylour were addressed familially and repetatoly.

Labor's Coast Move

Los Angeles, April 16.
American redecation of Labor 18
reported to be seeking a license for
it los Angeles cadio station through
a filled corporate name.
Application with the Federal
Communications Communication is for
a phonywait frequency Repoined
A.F. of L. Intention is give Constiligher a Wice on the other.

Harry Witt Moves Up

San Diego, April 10, Carry Will, Former alessandras is the new into age of KDE, The surecycles Linear, Iway value for New York,

OUTSIDE PACT

Drastic Revamping of Existing Publishers Agreement with Broadcasting Due in Next Few Weeks

MOORE'S SLANT

Strained situation existing be-tween radio and newspaperdom over the spread of the indic news service among broadcasting stations service among broaccasting stations was marked last week by an attack on commercial newscasting by James W. Barrett, editor of the Press-Radio Bureau, before a meeting of the Women's Radio Committee and by the report that Hearst's International, News Service proposes to seek a revision of its position in the press-radio pact when the American Newspaper Publishers', Association convores acet Monday (23). INS wants to be free acretic the Hearst operate attached service the Hearst operate attached service the Hearst operate attached well-earst operated attached to the control of the cont

ollects.

INS' quest for an amendment to the agreement will be included in the report that the Press-Radio Committee is slated to make before the ASPA convention. Understood the ASPA convention to the committee in the ASPA convention to the committee in the ASPA convention. The second that the second convention of the s

competitive situations do not exist. Regardless of what .move INS may make, it is expected in both newspaper and radio chicles that the publishers' radio committee will urge that radical changes be made in the type of service accorded stations by the Press-Radio Bureau. Anticipated from the convention floor are resolutions attacking the sponsorship of news and warning against the passing of convertibles. the news into the hands of adver-

Barrett in his talk before the Women's Radio Committee in Town Hall, New York, referred to Trans-

Barrett in his talk before the Women's Radio Committee in Town Hall, New-York, referred to Transradio. Press; as the feormarcial news agency, and scored it for permitting commercials to disquise their advertising copy as news. Barrett cited as a case in point the Riccistone Cigar breadcasts, which interpolates pines reading like news items with due-like additors?

Barrett declared that it had become a practice among advertisers to reserve the right to reject any item of news which they feel to be adverse to their interest, and also the right to pass, upon or bill the laws of the right to pass, upon or bill the laws, copy before it goes on the law, and the red of the right to pass, upon or bill the laws, copy before it goes on the laws, and the red of the red of America has always fought to uphola-red, is also subject to the red of the seven-looming authority of the Pederal Communications Commission. Since a station's liveness is revokable at this pleasure of the PCG, being, relaxed by the continuous of the PCG, they seasy to coincelve of a station, which apparently broadcasts, news reflecting unfaviorable in the red of the red

there was nothing or fear from the passing of men's responsibilities from presympters to indication. More admitted that the passing and may be desired that the mixing suggest in the commercials, such as a little-ketonic time of determines their disputes was indicated in the fraid also determines seemed in the radio of the fraid of the fraid

NBC Rejects 'Em; Stations Cut 'Em

CBS GOES HORSEY

Extensive Reporting of Race Track

CBS is increasing its coverage of horse-racing this year. Thomas Bryan George is to handle all broadcasts for the spring and summer racing. Empire City track at Yonkers which has not been coverage of the co ered before is included.

ered before is included.

Long Jaland tracks begin their series on April 20 when Jamaica series on April 20 when Jamaica of the Company of th

Line charges from Empire City course, costly but executives willing to gamble.

AYLESWORTH'S 'SURPRISES' PROPHESY

Omaha, April 16.
M. H. Aylesworth was put on the air by station KOIL on its news flash interviews of celebrities and notables from the remote hook-up at the Mundelgal airport, NBC chief was en route to New York from Denver accompanied by Rex Cole. In a live-minute chat with announcer Bob Cunningham, Aylesworth touched upon the subjects of television, educational broadcasts, and meutioned that the network would be breaking out with some innovations and inaugurations soon; what they were he didn't say. Aylesworth remarked that it was the first time in a career made up largely of radio speeches that he had been put on the air informally and extemporareously.

United Artists Radio Stuff Is Camouflaged Advertising, Sez C.A.

Washington, April 16.

Tast Minute Plashes' from United Artlets Pletures Corp is disguised cilertising and cannot be broadcast on a sustabling basis. This is the latest decision of the Radio Code Authority, Warnings to this effect were sent last week to all radio stations.

all radlo stations.
Proviously film gossip service
supplied radlo stations by Paramount and Columbia were similarly
hanned by the C. A. as violating
rules forbidding unpaid advertising.
Warners program service to rable
stations is apparently not affected
in the latest ruling.

averred Moore, specifically stipulate that even though the station has the right to use whatever items it chooses there must under no circumstances he any altering of the text of the story.

Pet Calling Kette
Moore declared that the mixing

Chicago, April 16
Worst setback that World broadcasting outfit has received was administered by NBC last week when
three network controlled stations
rejected the Chevrolet dises, which
had been tuneat ant by West, Pahad been turned out by World, Re-jections occurred in three spots, WENR here, WTAM, Cleveland, and WRZ Boston

WBZ, Boston.

NBC stations rejections came as the result of World's recording on the disse which are targed with the line was a state of the disse which are targed with the line was a state of the disse which are targed with the line was a state of the was a s

the platter.

NBC at first thought they might keep the show by yanking the needle at the last half-minute, but then deedded that this would, be poor programming and figured best to kill the show entirely rather than mess it up with such tactics. World has recorded the discs so that the program music which makes it difficult for the stations to cut the credit line, but they are doing it anyway, claiming that it was up to the sponsor to see to it that the discs were recorded properly in the first place.

Mason-Dixon Regional Would Uproof WKJC in Favor of Easton. Pa.

Lancaster, Pa., April 16,
Mason-Dixon Group has bought
WKJC, owned by the Lancaster
Broadcasting Company. Clair R.
McCullough, general manager of the
regional, has filed a petition with
the Federal Communication Commission asking permission to move the station to Easton, Pa.

WKJC was originally licensed and operated in connection with the Kirk Johnson company, local music and furniture concern. Later, Lan-Broadcasting company

created.

WGAL, owned by Laucister
Newspapers, Inc. 1s key station of
the Mason-Dibon web, which was
built up around it. The group now
leduces WGAL, Lancaster; WORK,
York: WAZL, Hazleton; WDE):
and WILM in Villmington, and the
prospects of WKJC in Euston.

DELAYED START OF 100-WATTERS ASS'N

Lynchburg, Va., April 16, No decision yet as to when Edward A. Allen, head of WiNA, is to call that regional meeting of 10c, wat broadcasters. Allen said he hadn't made up his mind fully which the next step should be in his plant organize a nationwide trade association of one-lungers. Nothing set on proposed meeting

sociation of one-lungers.

Nothing set on proposed meeting in Pitasburgh originally projected for April. Allen lungs to have the organization firmly established by the time of the NAB convention this summer.

Cox, Wilson Back Home

Dayton, Mail 16.
James M. Cox, owner of W110, newly opened here, and the bayton News, has returned from a three-week fishing hollday, at his winter home in Mapil, where he operates W1010 and publishes the Daily News.

He was a companied forth by L. B. Wilson, head of WCKY, Ch.clanati.

RADIO SHOWMANSHIP

(Stunts, Tie-Ups, Program Novelties))

Outstanding Stunts

COOKING SCHOOL EGG HOAX WOGO, ST. PAUL

WCCD's Egg Testival

WCCD's Egg Testival

Clelland 'Card, WCCO announcer
who's been handling that station's
Cooking School of the Air, 'lived up
to his name with a stunt that filled
to his name with a stunt that filled
sand screema. Never such noises
iseard over the ather before—and,
probably 'never-again. Emcee had
the day before 'blown out' Tour
Jozen eggs and had very carefully
probably the before blow out' tour
dozen eggs and had very carefully
probably the beautiful to the study
and the study of the blow out's tour
Jozen eggs and had very carefully
below the stage 'table. Next to this
bowl his had another, filled with
Aecoy-orge.

bowt the had another, filled with:

Accov-segs.

When the auditorium was pasked:

Whith house state of the second of the segme right and left, treading them underface and pasked with laughter. Cities of butter fingers:

Sing things up. Blace recked with laughter. Girles of butter fingers:

Saturbay verowd. Then Card, pretending a shurr-up, reached into the other bowl and started throwing the
state eggenorius with a sulfaces. Firstly
close to pandenuium scale later.

The company of the second of the company of the
state eggenorius the sulfaces. Firstly
close to pandenuium scale later.

The company of the second of the
crowd's called the eggen of
the crowd's called the eggen of
the crowd's called the eggen of

Woman On the Street
Des Moines, Is.
After using the inquiring mike on
the street for several years, EGO,
on the street for several years, EGO,
a. fromme, Gwen Molkeny in, this
esse, on is estreet corner. Did an
disequire for the thist trip out and
disequire for the thist trip out and
disequire for the thist trip out and
disequire for the first strip out and
would be preferred.
Thought to be first spotting of a
woman in the borne.
The strip of the first spotting of the
trip of t

Halting Smartalecks

Haiting Smartalecks
Dubuque, Ia. .
White off the bearen ranok, Ed.
Public Martin of the bearen ranok, Ed.
Public Martin of the bearen ranok, Ed.
Public Martin of the day, attraction of the day, stumbled onto a clever stunt that these sured for less than half a dozen mike tounds who simply barre in our students of the day, stumbled onto a clever stunt that these used martin of the same public of the same publi

Uncle Ernals Phir Schenectady, N. Y.
A letter-writing contest is being conducted in connection with the Uncle Erral program for Dr. Miles Micaseles, over the NEC corrular direction from Chicago, Einst prize it \$3500 cash.

direntifrom through, announced an auto-gued cash. Every entrant promised an auto-graphed photo of star (Pat Barrett). Same offer is made to any ilstoner who post-aards a request for pic-ture. Epistie-scribbing affair closes Saturday (April 20). Saturday (April 20).

WHK's Bereball Stunt Cleveland

A movel window triumming contest is their suponsored by Standard Oil and WHK as part of the ballyhou and WHK as part of the ballyhou based on the based of the ba

WWJ's Elaborate Lac

WWW. Elaborate Local Detroit.

Dramatizing articles and stories appearing in the magazine and feature sections of its Sunday edition, and the property of the section of the Sunday edition, and color to the station's programs. Show originates over WWW. Saturday nights at 7-o'clock and is fed to a special state-wide means of 12 stations, serious, colored the idea and does the script writing. Due to the variety of surfice of the idea and does the script writing, but the desired of the idea and does the script writing, and the idea and does the script writing, and the idea and does the script writing. The idea of the idea and does the script writing, and desired by Ala the idea of the idea and does the script writing. The idea of the idea and does the script writing writing writing writing writing writing was the original of a drive this week by WWIV. In the distribution of a drive this week by WWIV. In the station's propagation of the strength of the distribution of the idea and does the script writing writing

cols Vilion in 1468—a llight English comedy sasquence of today—a police radio-are drama, instruing a bank radio-are drama, instruing a bank radio-are drama, instruing a bank ous types of 'snores' and interesting facts shout these sleepers sersuades —a iswedish itegand raquiting much research for castleantic dermatiza-and several other episodes.

Erigineses 'Frogram
Weshington D. C.
Control men had their inning at
miles and their inning at
telline, the properties of the state of the
telline, the properties of the state of the
rectlinesshades. Sturn used switch
over to stuttlo-rehearal for demonstration.
Each engie softe briefly of the
Each engie softe their of the
Causing Tass Beyman Sturylson, to
causing Tass Beyman Sturylson, to

job. One till a granuscular causing Les Bowman, supervisor to remerk laber tilst the treat of staff rould probably be canned since one gay seemed to be running station

Phoney Ameteure

Showroom Hillbillies C. WMAL. SWashington, D. Washington, D. Washington, cooked up neat stunt for mey and odealer smooth. Half-hour hillbilly invested is stared each 'Sturday night in showroom of auto-dealer with standing invite to distenses to common of auto-dealer. to listeners to c'mup and se

vite 70 : Hatemers to communicate but, Broadcast its for 30 minutes but, show continues full hour for those present. Folks come in and see all the pretty autos. Initial airing: Sat-urdoy (13) shad Bidde Peabody, vaddilling at the Earle this week, as guest artist.

"Husbands and Wives"

"Husbands and Wives"

"WoR timough its New York City, and Wres' program uses it Saturday, 9:30 to 19 octions, and the set of the set

modifolihawoont was that of check-ing for the demails.
Plenty of showmanship wranoed up in whole idea. Presentation by Brown and Mille Miles of sort that holds untilnee. In middlion to ret-ting husbands and wives to ansear. WOR controls in by inviting letters and ecomments. The something dif-ferent in the way of a suitable:

Contest for Contest ildes Washington, D. C. Gordon Hittenmark, playing two hours of yeards and isnate on WRC. NRCs Capital fortist. meeled contest ildes to arouse listener into-

offered receiver set for best sur-gestion from fans on a contest idea Contest for contest ideas brought nice response, mostly straight sur-gestions with no spars involved.

STATION FORTRAIT

KSL, SAIT LAKE CORY

KSL log for the week end-ling April 6 reveals 46% net-work and 76% non-network presentations. Of 66 hours of non-network only 6% hours were presented by electrical transcriptions, and the or-tmastriptions, and the or-ceally produced at the KSIL studies and remote control isolates. polnts

Station has between 130 and 150 staff members and artists, depending on the season. In addition to its own numerous musical shows and six regu-larly scheduled dramatic preslarly schefuled dammatic pres-entations, written and pro-duced by members of the staff, #SEL feeds two regular weekly features to QBS. Those are 'Sunday Morning on Tem-ple Square'-broadcast from the Salt Lake Tabernacle, and 'Mcledic Interlude'.

Sait Lake Tabernacle, and Melodic Interlude.

KSL recently presented an all night world wide DX broadcast in which the Englishannouncementswere duplicated in French, Hawaiian, dapaness and Chinese, and from which world-wide response is jouring in thy cable, telegram and letter.

RSGL believes it engages in more local production than any other hiland isolated metawork station saway from the major over hiland isolated metawork station saway from the shore writers of population, Powered et 150,000 watts, transmitter being sanchored in the shore writers of the Greek Sail Lake. Six studies were very supported in semi-cett and in the shore writers of the Greek station, and the shore writers of the Greek station, which is commenced by a clear view from a pentil process.

Trol room. Bari J. Glade is the managing director of KSL.

sponsored for half-hour every Sunday for a year by Greek Cultural Radio Cults. Slovák half-hour on Sundays is produced by station and irea a dozen Slovenian insercious thesa a dozen Slovenian insercious and the content of the conte

summer:

Wie and Sade' Test
Schenectady, N. Y.
Procter & Gamble is giving a shot in the arm to sales, sa well as to its Crisco "Vic and Sade aftermoon program, over the NBC red circuit, through a contract bridge book containing up-to-the-minuterecipe-menus prepared by Winfired Carter. The 'Wie and Sade' book, which carries in-the-life pictures of, the two principals and aft-son-Rush, is offered for a Crisco wrapper, plus and handling, were ost of mailtag.

Listeners required to send their letters to the transmitter on which they ture the seno.

WHEC's College BI

mrfeles Gollege Show
Rochester, N. X.
Rotation WHEC. Is inaugurating a
Saturday night College Quarter
Hour. News, vlews, music and
diama will be provided by University of Rochester students and facdity members at 9180p.m. Mortimer
A. Nusbaum, sentor, is master of
zeremontes.

Secremonies.

Dunkham, assistant professor of scomonies. discussing inflation. Coming pagerain will be given by country of country of the pagerain will spread to societies and scales of student groups in cerviewed on problems of current campus infrarest.

Kidding Ameteurs
New York City,
Station WIIN's Itty Bitty Kiddy
Rour lampooned amateur programs,
with Ward Wilson and Perry
Charles in charge. Amateurs in
Centre Over the Control of the Control
Centre Over 1 Control
Centre Over 1 Control
Control other time. Ward Wilson mimicked the celebs

Ward Wisson minicided the celebs.

Six Hour Barneming Peoria, dill.

Peoria civic bodies and commercial firms united in lauding radio station. WalED here: accently when the station celebrated its now boost ir six tour, program. Association of Commerce inaugurated the first of a series of half tour programs which will continue through the year, addresses by E.J. Juogess, weterthimale singing group led the

list of civic organizations who partitions and with the partition of columbia Broadcasting system, of which WMED deta links, stations WLIS, Officace, WHO, Des. Middles, and many others.

Theme Song Guessing

A different angle to conventional organiogs has been developed by Herbert Voges, WGAR's staff organist also connected with Wader Park Manor.

ganist also connected factors and state of the plays two or three thems songs made tamous by made acts in last ten years, without revealing titles. Listeners who identify the tunes and acts that used in the most accountely will the most accountely will the them imost accurately will be awarded cash prizes and also banquets by Ware Park Manor, one of town's swankiest spots.

Strongs on 'Air

Strongs on 'Air

Even stenos aget ta eractic (at the milke in the KSO studios, Reg Mantin, program director, having in-augurated a new program series, that goes no every 'Wednesday night, for a quarter 'hour. Every 'department in itterradio plant hasse a despreaded unight in which to take over 'Gives allanchasme to show talent in verious illnes and allso an opogeruinity to show have it any have notions to that affect. Listener comment on the novelty has been 'favorable.

Shreveport Comedy
Shreveport, La.
Imagurated six months ego,
Metzger's Wex Pop. of the Air continues to gain popularity with
tinuers in on KTBS on Thursday,
mights. How 30 minutes, heginains
mights are supplied to the Capitol
theatre, and passersby are quiestioned by Jack Gross, KTBS's anmonumer.

nouncer. Questions are of the nonsensical variety, such as 'Do you take a bati with anyone in the room?' and 'Hov far can you go into the forest?'

Jolsonis . Fiellow-Wor

A telegram was sent to each employee of the Shell off Company all over country last Saturday evening John of the Shell off Company all over country last Saturday evening John on that might debuted on a new NBC red network program for the Oli firm. Wires Ict the employees know that the was working, with und for sen, told 'em to talk.

Hauptmann Beill On Trial
Mew York City.
WNEW, New York City.
WNEW, New York continues to
air details of the Hauptmann case
daily over its airlines. Instead of
ending all palaver some few weeks
thanded down, the station has followed up steadily with all technical
development, handles, the algebra,
Eill Farrent hindles, the algebra
days through Pridays, etc. 320 pm.
ESC. This is to run until dil angles
are closed.

are closed.

WNEW was one of the first stations on the Flenington scene, and obtained several minor scoops when the case was hot. Current programs sticks close to the newspaper

Musical Clodes

"Kansas (dity,
Musical clock, programs are very
much in sydence here. WHB has
just contincted the Mnor. Baking
Company for an hour every Wednesday morning from 730 until *8.30
with time signals every five minutes, as daily irrovscope, and music,
tes, as daily irrovscope, and music,
station has the Katz Musical clock
thetween. 7 and *8.30 every morning
except Sunday.

Ford-trainedy.

Ford-trained at Charlotte, N. C.

Lus signed for 190 one-minute, prostraines. These are scheduled for 100 onedays and two can

dunday on week days and two can

dunday on week days and two can

dunday on the contrained at the contrained and named The Ford

Radio Giff. She gives the program

at She were at telephone operator

at She were at telephone operator

and care.

Coast's 10G Guesser Los Augeles.

Coasts 10G Guesser

Strasska Tootinpaste goes on the
Columbia Dou Lee coast network to
sive away \$10,000 in a 13 week contest. Gag will have start tuent give
test. Gag will have start tuent give
tand film press; various top radio
Tor the most various top radio
Toricon to the control
Toricon t

KNX's Drive for Biz.

Station KNX has incorporated reprints of its vecent incorporated reprints of its vecent in Valurar as part of its sales promotion campaign to sell sponsors that the need for a chain of stations to cover the Pacific Coast area is a myth.

KNX is going after matenative drive. Head Vaccuum to reach the advertising agencies.

Finals Out About It. Walter Spearman Off

Charlotte, N. C., April 16.
Walter Spearman, theatrical
citic on The News, afternoon dally,
and president of the Charlotte Better Films Committee, has been instructed by lits paper to stop radio structed by broadcasts.

broadcasts.

Spearman had for a year been giving weekly Batter Films programs, surveying the picture menu for each coming week, from the point of view of the Better Films group. His pragrams were on WSOC. Explanation to radio station as to why the smillen stop order after a year was that News publisher had just discovered he was tiding it.

An recent months permission has been refused newspaper workers to participate in any way with nation and at fleast two columnists thave been prevented from excepting sponsored brondeness.

sponsored broadcasis.

Obsesver, morning sakect, wvidences a .ittile releating from its
policy. Recently T. D. Kemp, Jr.,
(Observer zeolumnist, bas, been doing,
a. Sunday night radio volumn.

Meanwhile, Meclienhung Times,
weelily sinest, i. putting out anoxcellent radio page with programs,
column by Godt Carmicrograms.

general radio news, has given Times decided circulation boost.

Wax Works

H. J. Heinz Co. has given Broad-casting Abroad, Inc., contract for 20 one-minute dramatized commercials to be made in Branish and wax. Additional shows will be recorded later to cover complete. Heinz line. National Export Advertising handled contract.

Pro-phy-lac-tic (tooth brushes) Pro-phy-ker-tic (tooth brushes) has acontracted for 1969 programs with Breadcasting Abroad, Inc., for stations in Mexico, Colombia, Venezuela and Dominican Republic. Will be electrical transcriptions in Spanish. National Export Advertising Service placed contract.

Export Advertising has contracted with Broadcasting Abroad, Inc., to 'make approximately 2,700 one-minute dramatized commercials for George W. Luft Co., 'makers of Tangee beauty products. All will be electrical transcriptions done in Spanish for use in Mexico, Cuba, Costa. Riva, Peru not Beudor, Mearagua, Guatemaka, Peru not Beudor, Ten stations are to be used and broadcasts are to cover a period of three months.

Agencies-Sponsors

United Gas Improvement of Phila-United Gas improvement of Phila-delphia bankrolling WIP studio sustainer, 'Aperitif with Ruth De-Woody and Clarence Furbinan's six-piece unit. Title will be changed to 'Modernaires.' N. W. Ayer,

Borden 'Sales 'Co., Wcdnesday Magic Recipes series starts May 1. Placed through Young & Rublean on 'KOA, KDYL, KEPO, KFI, KGW, KOMO, KHQ on NBC.

Procter & Gamble Co. (Tim Healy Stamp Club of the Air). Placed by Blackman Agency over WBZ, WBZA, WJZ on NBC, starting April '29.

Jack Doty Found Dead

Chicago, April 16.

Jack Doty, 42, radio actor, was found dead in bed at the Cass Hotel here. Apparently death resulted from an overdosage of sleeping

powder. Was on Station WGN at time of death. Two sons of Doty's we drowned last year in Califorr where resides his estranged wife. in California

Alan Courtney's Title

Alan Courtney's Title
Alan Courtney has been named
program director at WOV, New
York, succeeding Ray Winters who
Johed WOR last week. Courtney is
also a staff artist' in addition to
list new duties, handling Gloom
Chasers on dully and Road to Fame
on Sundays.
Jack Vincent is also new to the
announcing staff here. Both appointments became effective this
nost week.

Improbable Broadcasts

No. 15 Sustaining but Not Nourishing By Bolt Bandry

Mr. Chips-Ladies and gentlemen Station Q-P-E-U, owned and oner ated by the Bingville Daily Bugle sthe air with a monster three wour inaugural program of speeches more speeches and some extended

more speeches and some extended: remarks. When you hear the musical chimess it. will, be the official set of 0-P.E-U.

Sound effect—A noise.
Mr. Chipse-Tm sorry, ladies and gentlemen, there has been a slight maisunderstanding. The noise you just heard was the station manager litting tite celling on account of the new chimes we ordered arriving: (30.D) G.O.D

Rublisher — What, no oblimes?
Making a tithiorn sport out of a bigpublisher like me in front of my distinguished visitors from New York?
Do you realize that the head bookkeeper and the chief announcer of
the network are here? hillshor - What, no ohimes

the network are here?
Manager—I'm sorry about the chimes, but the business office of the Bugle deen't talk to me.
Publisher—Kou're fired! This is a fine start for a new station. Mr. Chips, from now on you're the manager.

ager.
Mr. Chips—Please, Mr. Publisher,
Pdi rather not stick out my neck.
Publisher—Now, now, don't argue
with me. You'll, be, very happy as
manager of O-P-E-U.

manager of O-F-E-U.

Mr. Chips—Couldn't I please have
my old jpb back as window washed
instead?

my, old. job. back as window waster-instead?

Fullisher (autto, voca)—Stop-squawking, Inivoluce the chief are proposed to the control of the

Mr. Chips-That was Mr. Hokey

saying hellon

Hokey—Say, this isn't in the
script, but I just thought of a funny,
story I heard about Mae West— (with full details).

d effect—FCC rep squirming Sound effect—FCC rep squirming, Mr. Chips—We will mow hear the pridee of Station G-P-E-U, the brand new, three manual, super-ballows, 14-pedal, full chorus organ with special thunder and lightning sound, effects.

A pause (figures fly in and out of emporary control beath).
Sound: effects—Mr. Chips fighting

Sound effects—Publisher fighting off nervous breakdown.

Mr. Chips—L'm sorry, folks, the

Law Decides Winchell Didn't Endorse G. & W.: **Vacates Injunction Writ**

Appellate Division last week vacated a temporary linjunction that:
J. Walter Thompson had obtained in the New York Supreme Court against. Walter Winchell the against Walter Winchell the Grant Walter Winchell that Grant Walter Winchell that Winchell had not violated his-sexulary testimonial contract with Thompson because the use of the columnists' name and photo in a series of G. & W. newspapers adsould not be constructed as endorsement of the G. & W. products.

Thompson brought its court action after the first of the 13 ade and the court of the 15 ade and the 15 a

Winchell had contracted for at \$5,000 for the lot had appeared in the New York dailles. Presiding Justice Francis Martin, who wrote the Appellate Division's opinion, averred that Thompson had not the Appellate Division's opinion, averred that Thompson had not shown that it would suffer irreparable demage if the series were permitted to continue and that if Thompson were to loss the Andrew Jergen Co. account as a result of Winchell's action there should be no difficulty in computing the extent continues a supplied to the continue of the continues of the

organ number will have to wait. It seems that the engineers forgot to attach it to the well socket. And worst of all—there isn'tt any wall worst of all—there isn't any wal socket. Ha, ha, these little over sights will occur in new studios We will now hear from Mr. Slick our station representative.

Mr. Slick (whispering) — Wait here, toots, while I enrich the lives of these clucks. And don't ogle any backwoods aldermen while I'm un-

blokwoods aldermen, while I'm un-loading.
Toots—Okay, ducky wuoky.
Sound-effect—Applause.
Publisher (sotto voce)—Is-he pay-ing, his own expenses?
Mr. Chips—Yes, sir.
Publisher (sins applause.
Mr. Silek—(for 10 minutes)—and in-conclusion. I wish to congratulate station 0-P-EE-U for its intelligence. in appointing me as representative.

(At this point the mayor, the state senator, the president of the Chamber of Commerce, the high school principal and the publisher give their talks.)

give their talks)

Mr. Chips (an hour later)—And
now we will: have some entertainment. We will: hear Johnny Jones,
the harmonites virtuoso.
Solo—Harmonics.
Sound effect—Applause.
Sound effect—Applause.
Mr. Chips—What de you mean?
Johnny—What de J. see about my
check?

check?
Mr. Chips—Oh, you don't need a check. Just hang your hat up any

where.
Johnny.—Den't I get paid?
Johnny.—Den't I get paid?
Sound effect:—Johnny being hurred out of studio:
(More Speeches Start)
Rublisher.—Have the refreshments

arrived?

Mr. Chips—Yes, sir, but I'm afraid
there isn't. enough, been and sandwiches to go round!

Fublisher—How much is there?

Mr. Chips—It figures out as one
sandwich and a third per lead and
about half a mug of "beat"

Bublisher—Wall! have to put a

about hair a mugg or over.

Publisher-We'll have to put a
72-paint head on the beer.

Mr. Chips—Why don't we take
the important people up to Mr.
Slick's suite—he brought along a
lot of liquor from New York. Then
we can call room service on his we can call room service on his phone for sandwiches.

Publisher—China that's using the

whome for sandwiches. Publisher—Chips, that's using the mondle. I'dillier too meet. Mr. Silek's gal anyhow. Let: the radio editors and other riffraff have the swiss cheese, and suds while we sample Silek's whitekey. How do you think the dedication program is some off.

you think the dedication program is going of T. Mr., Chips-I don't know. I just got a report from the two film thearers that they've had a sudden increase in paid admissions during the hast from and a half.

They than the theatres. Where diyou get a silly idea like that?

there was no conflict of products, since one commercial involved a mand. lottor and the other hard liquor, and that it was not clear to time how the performance, of the C. & W. contract would hinder or detruct from the agreement without Jargens' contract had with Winchell. The opinion also pointed out that the Thompson complaint did not contain, any allegation of knowledge of Winohell's prior testimonial affective with the contain any heaf faith on the part of Fletcher & Ellis, and G. & W.

or Fretener & Ellis and G. & W.

In his opinion Justice Martin recited the fact that no attention was
paid to F. & E.'s request for a copy
of the Winchell contract, after
Thompson complained to the former Thompson complained to the former agency that the columnist's Jergens agreement prevented him from endorsing any other product. Also incorporated in the Appellate Division's reciew of the case was the assertion that after receiving a warning from Thompson, Winchell notified the asserty on the G. & W. of the control of t

G. & W. has not decided whether to run the balance of the proposed scries of ads with the Winchell name and picture included or call the whole thing quits.

Victor Moore, stage and screen star, unfolding dog stories on the 'Be Kind to Animals Week' pro-gram via WJZ Wednesday night:

NBC SALESMEN MUST FILE DAILY LOG OF ALL CALLS MADE AND RECEIVED

Visiting New York

Burt Squire, WHK, Cleveland George Storer, WSPD, Toledo. Frank King, WBRR, Jacksonville Thompson Guernsey, WLBZ, Ban-

Robert Braun, CBS, Los Angeles Kenneth Ormiston, KNX, Holly

Tom Fizdale, Chicago. Clarence Wheeler, WHEC

N.A.B. Tells Stations To Keep Cool About New Record Royalty

Baltimore, April 18:
Four local stations late last week
got letters from newly formed
American Society of Recording Artstat, of Los Angeles, requesting the
broadcasters to join organization
and pay royalties for every platter
played that was recorded by arr artstat who is member of the ASRA,
and there are plenty of big-time
ones in organization according to
the long list printed on the letters.
As four stations here all, play reco-

As four stations here all play rec ords to a varying extent, all would be subject to tax. However, as yet none has even answered letter, although according to the missive each received all stations should have been enrolled by yesterday ed by yesterday

(15).

One reason for indifference shown by broadcasters is that they have been told to keep cook by N.A.B., till the association has had a chance to investigate the legality of the ASRA's demand for royalties on records radioed.

Transradio in Brisco

San Francisco, April 18

Offices are in the Chronicle build ing, next door to the Associated Press, which is a member of the Press Radio group

Pedagogs Revive Pigeon-Holed Idea

Edgar Kobak Wants Full Details—Similar to Policy Inaugurated in Publicity Department by Mason.

KGBZ; York, Sued

Three Allege Promises of Employ-ment, Not. Kept

Lincoln, April 16.

KGBZ, York, Neb. was named titls week in a suit for \$8,450 by James H, Reynolds; William: 15. Pransers and Louis Nault. Each, plaintiff states that the station conspiled to obtain, sums of money by radio, promising employment, it all those who would inwest \$6,000 the sem of the control of t

to get that employment after in-

San Diego Expo To Be Radio Hot Spot on Coast

San Diego, April16.
Coast stations see an impetus to commercial broadcasting tills summer through the San Diego exposition, which is expected to attract between 3,000,000 and 5,000,000 persons, to that city, during the season Both NBC and CBS will broadcast directly from the exposition with lines being connected into 18 of the exhibition halls

Several national programs are ex-pected to switch here from the east during; the exposition with the Ford Symphony already set. Indications are that the San Diego Symphony orchestra will be on that program during the airing from liere.
Also several coast program

Of Government-Operated Network

Washington April 162 Washington, April 18; Colwebts are being brushed off the old plan for creation, of a Govern-ment-operated radio, network to provide adequate facilities for non-commercial broadcasting; Plan is marked for revival next month, when Federal Communications Com-mission holds conferences to map-out plans for more comprehensive aducational and cultural uses of radio resources. radio resources.

Beaten in attempts to chisel a 25 percent statutory allocation, ether reformers are tryins; to stir up in terest anew in: the pigeon-holed idea of putting the Federal, Government directly into the broadcasting business and will offer this suggestion as the most practical means of insuring opportunities for religious, agricultural, civic, educational, cultural, and other non-commercial nercent statutory allocation, ethe

programs.

Econse Setal
Present Idea is to raise necessary
funds for both construction and
operation of a Pederal web through
direct taxes on radio. Two schemes
are being doned out, one to impose
annual licensee fee a la Europe on
all receivers and the other to souk
all commercial stations with either
heavy charges for their franchises
or some type of Income tax.
Idea probably will neet cool reception all along the line, particularly since the Commish has registiered its opinion that adequate provision for non-commercial interests

vision for non-commercial interests vision for non-commercial interests; can be made through agreements with present licensees. Cost would be one objection, with political ramifications offer additional obstacle. Understood reither key men in Congress nor the Roosevelt administration will go for such a proposal, fearing any sympathetic reception would boomersing and lead to serious political consequences.

WINS BAFFLED

D'America Stelle Until: Cancelled:

paper which signed: for a daily series, of English, broadbasts over WINS, New York supposedly to be gin on April; I, has given the sta-tion a big: headache due to its: in-decision to get under way. Series was to be an hour's spread nightly from 7:45 to 8:45 p.m., presenting guest stars. Whoent Sory's orches-tra and a choir, and was scheduled to run 52 weeks.

Program was readled for the in-itial broadcast; but no commercial copy was submitted by the newscopy was submitted by the news-paper. Station waited up to the last minute, and then sent the program out as a sustainer. Paper kept stall-ing until the deal was finally can-celled altogether.

Corriere has signed for an Italian series over WOV; where it has aired

NBC HUDDLE ON NEW HOLLYWOOD PLANT

Itollywood, April 16.
National Broadcasting officials
from Frisco and the east are here
to arrange for the taking over of
the Consolidated Laboratory Building as their new headquarters. O. B. Hanson, chief: engineer, and Frank Mason, vice-president, are here from New York.

Lloyd Yoder, Walter Baker and Don: Gliman came liven from Frisco.

New system for keeping a close check on the fellows that sell time and service the clients has been put Into effect at NBC. The boys now must make up a daily log showing whom they called on during the day, who called on them, what telephone calls they made or received, and just what was said on all these-occasions. Edgar Kobak, vp., in charge of sales, has ordered that a dijest of all the doings and sayings off, the staff, he turned over to him each day.

charge of sales, har ordered that a diffest of all the doings and asyings off. the staff he turned over to him each day.

Log is also to be maintained by Log is also to be maintained by Log is also to be maintained by Log is a save that comes under Kobakies supervision. In this case of such logs there is to be a synopsisof what the salesmen imparted to the sace and what the exce said in return to, the salesmen II. during the various conversations, vis-a-visor vist telephone, the boys got them-selves indistracted to personal items, such as what happened at the party one of them attended the night before, or the birdle that one made from the control of the con

PHILLY PANELMEN IN UNION HUDDLE

Philadelphia, April 16: After a midnight to dawn session last, weekend, Philly engineering: situation may be due for a complete unionization soon. Technical boys around town are

Technical boys around town are holding up, the policy of complete silence, but it is believed that purpose of the meeting, was to decide lietween company unions and joining of American Telegraphers Association. This marks the first time in almost a year that local engineers have massed in any manner, previous studio dickerding done through individual chiefs.

through individual chiefs.

Report has it that WHF staff more are the aggressors in the current discussion, with the likelihood that this station's engineers will form, a company union in preferance to takeling membership in any national labor organization. Boys are said to be demanding as 180 wage scale plus semi-annual ratees. This is an increase of 25% over their present stipend:

superna:

No action is expected from WIP
or any other station, before next
week. Opinion here is that a concentrated move on the part of all studio engineers is the present aim

Merrick Blows KHJ

Mahlon Merrick, producer and former musical director at KHJ, leaves that station under resignation April 27. He is the exit he organization ment head to exit the organization the outil of virtually the staff that was operating the station at the time of the death of Don Lee.

Grinalds to Baltimore

Grinalds to Baltimore
Charlotte, N. C., April 18.
Archle Grinalds, in charge of all
Charlotte programs for Crazy Water
Crystals, has resigned to accept the
post of divisional manager for
Crazy at Baltimore. Grinalds left a
regular berth as announce on WET
to direct inale for Crazy Water.
Replacing Grinalds as writer of
all Crazy continuity. In Charlotte
and announcer of the programs is
Frank Galther, from WGST, Atlants.

Radio Chatter

New York

Honey Sinclair over WHN now.
Paul Keast forming his own orchester for adring.
Leon Navara to make a Paramount short.
Leundo Hayton's now band to be
swelled to 35 pleces.
Lydia and Joresca back from

Jamio Hayton's new band to be swelled to 35 pleces. Lydla and Jorcan back from Florida dates.

Jane Robbins new staff planist at WARD, Brookly, has supplied three winners to Fred Allcu's amateur hour, including Dion Casanova, Fred and Bud, and Nancy Dennis.

Harry Lang of Lang & Squire is gathering talent for Warner eventually winds up at the Branford theatre where Gus Edwards airs.

Bill Barry has composed Partner, 1t's the Parting of the Way, which E. J. Marks will publish.

Bill Barry has composed Partner, 1t's the Parting of the Way, which E. J. Marks will publish.

Bed Cleland scripting new show for Pipsqueak Pippins over WINS.

Bed Cleland scripting new show for Pipsqueak Pippins over WINS.

New Philly dancermusic now coming through Waldod, Yeav York for Howard Laminis, orchestra, Dave Van Horn's and Charlie Kerr's.

Two WoR sustainers which air on Thursdays, the Algonquin hotel hour and Witch's Tale scrial, are work. One new program, Thrills of the Socret Service, which originates at WXYZ, Detroit, is also given general airing on Tuesday nights.

Asa O. Coggeshall, program directory was the other. Corpsessall, a controlled with a Bentone, also principal soleists in a canatia, The Crucifixion, presented in a Schencetay church Sunday night. Snedden Welf, a bentone, also For Good Friday services, the New York Y. M. C. A., 4 turning to

dieted.

For Good Friday services, the New York Y. M. C. A. is turning to Oscar Wilde's The Happy Frince for air presentation over WMCA. The Harrison, radio director of the association, to be among those present in the cast.

Dick Weaver of WARD, Brooklyn, spending ils week-ends at the Nautlius Beach Club, Atlantic Beach, L. I.

New England

Dick Prentiss, barttone, now airing over WCAX, Burlington, Vt.
Bobby Upton, boy soprano, on
WCAX, Bullynamouneer-in-chief of
WMEX, Boston, back from sickbed.
Off Chinese food for life.
Ray Sinatra's kid brother, Joe,
playing piano for Morey Saxe orchestra, airing nightly over WMEX,
Boston.

phestra, airing nightly over WMEX,
Bostono Braves Round Table' as
now feature over WHDM, Bostono,
Mrs. K. B. Toye interviews sports
celebrities and baseball coaches
from the collegas,
Boston Chamber of Commerce Art
Week will be upblicized over WEEL,
and Thursday,
friendly Kitchen Observer, fave

Thursday, Friendly Kitchen Observer, five oute bit from WEEL, Boston, brating first anniversary this

week. 'Lum and Abner' (Horlicks) now Monday through Friday, 6:30.

celebrating first anniversary and week. And Abner' (Horticis) now Modaly through Friday, 5:30. WEEK, Boston, Briday, 5:30. WEEK, Boston, Boston, Week, Boston, Bosto

blue trousers in the Publik usher manner.

Kuoz Manniar, who recently resistened from WNAC. Boston, because he thought he was roing stale in the Yankee Network fouther, branced back almost immediately as a sponsored commentator, at dubbe salary, while doing his was a ponsored commentator, at the Met theatre, Boston, played lincigrammon often between shows with the heftiest of the Chicken Sisters. In other spare moments the Julio comedian planked limseif under a sun lamp

to win that desired makeup effect for his next picture which he begins

for his next hicture which ne use work on soon.

Lessons in Lovoliness, a new series by Rosa Laird over WEEL, Boston, la oke Airs Mondaya. Wednesdays and the series of th

and the control of th

Both breadenst from WNAC, Bos-ton. C. Bridgeport, blushed when Robert Landesman, homo-town im-personator who won 'Home Pride Playhouse 'mateur joust last month, repeated on 'Fred Allen's NBC trame. Other local stars who've made good in the big city are Wes-ley Hitchcock, with Major Bowes, and Freeman Clark, with Ray Fer-kins.

kins.
Added to New Haven's WICC roster: Melody Four, with Norma Rason.
George Bowe switched announcing address from WICC, Bridgeport, to

off.
George Bowe switched announcing address from WICC, Bridgeport, to WTIC, Hartschin no. longer with WICC newsgatherers, Bridgeport.
Mal Hallett Easter-Sumdaying at Ritz ballroom, Bridgeport, after week on New Haven stage. One-nighting next month at Ritz will be the stage of the stage of

Boston through WEEI, starting April 20. New Lucky Strike program on NBC red net will clear through WEEI, Boston. Starting April 20. Plano duo of George Creamer and Jean Wilkins over WEEI, Boston, Saturdays at 7:15.

Louisiana

Senator Huey P. Long, Louisians's Kinglish, was allotted three hours for an address over WDSU Saturday night (13). This is some kind of a local record for continuous broadcasting. In course of his remarks Huey told listeners to call up their friends who had radio sets to make sure they were listening.

remarks Husy told listeners to call up their friends who had radio sets to make sure they were listoning. The second of the second results of the second r

from the Food Show in the Municipal auditorium. Show toplines Pete Underwood's Biltmore orchestra with Betty Enlott as soloist.

tra with Betty Elliott as soloist. Jack Halliday, WSM's sports announcer, is tuning up his vocal chords for a full season of bascball broadcasts from Helnemann Park, home of the New Orleans Southern Association team. Games will be under sponsorship of Coca-Cola. Hellion of the Coca-Cola and motion, incure shorts for Coca-Cola aspart of the bascball tic-ups. WSMB has only line into the ball yard.

ward.

Tony Bacigalupi, wop comedian back on WWL with monologue and band.

band.

W. L. Dickinson, who pilots a taxicab daytimes, has a sustaining spot on KTBS twice weekly. Tall tenor specializing on the ballad type. Edna Ahearn new staff planist or KTBS, replacing Joan O'Neal. Has two sustaining spots weekly.

two sustalning apots weekly.

Bill Rowens, chief announcer
KRMD, gave the listeners-in an air
view of the Army Day Program
April, 6 when he broadcast a 30minute program from an army ship.

Terrific electrical storm put
KWKH and KTBS on the blink and
off the air early Friday night (6).
Wire trouble remedied in time for
resumption of service following
morn.

seamption of service following morn.

Maury Walters and his orchestra have been assigned a spot on KTBS's Sunday night programs.

Roy Jones, pub agent for TBS to ballyhoo Boy. Scout circus in Muny auditorium April 12-13.

Street Rallways company bought 30 minutes of time Monday (8) for their Disteland minstrel stars to program on KTBS.

Grand prize in the current amateur contest over WSMS will be a week's engagement at the Blue Room of the Roosevelt hotel, where Koom of the Roosevelt hotel, where will be \$56 for the week's run. The contest is being pushed commercially by Maison Blanche, leading department store,

Maryland

Nancy Turner has seen the musical Anything Goes' each of the tree times she has scoted up to Tommy. Lyons spending a great deal of his time over in Washington these weeks straightening out the matter of doubling WCACOs wattags. commercial, Rice Bross—and, incidentally, only hillbilly musiking act on locally in Balto—has doubled its daily period from quarter to half house katz attended the Advertisers. Convention at White Sulphur Springs Va. Hammond Brown, News-Post radio collumist, down with srippo.

dlo columnist, down with grippe.
Ed Ballard handling his newspaper
stint for him; Alex Gifford subbing
on daily 'Globe Trotter' period over
WBAL.

WBAL.

Between blz jaunts to N. Y. for his station, WCBM, and sprints over to Washington on Code Authority matters, Join Elmer is a hard guy to contact around the home lot.

matters, John Elmer is a hard guy to contact around the home lot, Balto, Don Hix talking turkey with Eddie Sherman, the booker, for dating of his WBAL Kiddie Club into couple theatres when school recesses for summer and lets loose the flock of young 'uns.

Minnesota

Guy Lombardo and his ork in at the St. Paul hotel's Casino for a one-night stand Monday (12). Chapter of the Common of the Chapter of the Common of the asst. organized where replacing Harry Strom, who's lit out for somewhere across the point out for somewhere across the pour of the Common of the

Pennsylvania

Warvick Sisters leave WCAU for an Atlantic City mitery date.
Janet Lane in from Cleveland to handle a woman's show for WFIL. Betty Goodwin of NBC also auditioning. Whiffield back at the Arcadia with Vince Padula, replacing at the Anchorage helm for brother Art, the boss.
Leaile Murchail of WNAC and Leaile Murchail of WNAC and Allen an ower and smaller pipe. WACAU bandsmen are taking up a collection to buy Arranger Bert Allen a nower and smaller pipe. WACAU bandsmen are taking up a collection to buy Arranger Bert Allen a nower and smaller pipe. The work of the work

Georgia

WJTL, Atlanta's rejuvenated 10-watter, will broadcast all out-of-town basebell games this summer in which the Atlanta Crackers partici-pate, including Sunday and night games. This is the first time WJTL has included, this service. Mike the summer of the last two seasons over WGST, will do the honors for JTL.

Dred Jeske, formerly of WHO, has taken over as production manager of WJTL. Jeske's introduction to the Atlanta audience was a honey. He gave every station break his first night in a different dialect, including Chinese, 'lold man,' farmer, halt-wit, French, German, Baglish, Negro, Temme, Swedish and 'young

Nativity French, Occident Designs, Negro, femme, Swedish and Young WITL has inaugurated a three-hour variety show every Sunday morning at 8 o'clock. It is called Sunshine Houra. The secretal manta Kiwania Club.

Secretary of Agriculture Wallace's address here Saturday was broadcast by WSB.
Ted Doollitte, The Village Nutsmith, is back at WGST after about a Ted Doollitte, The Secretary of the Nashville Banner, in town last week, and his talk to local Kiwanian ploked up by WSB.
Steve Cleier manager of WJTL, Atlanta's smallest station, boasts that the state of any local field of the Secretary of any local station, and the station of any local field of the secretary of any local with the secretary of any local field of the secretary of the Secretary of any local field of the secretary of the Secretary of any local field of the Secretary of the Secre

station head.
The Haig, local night club, is seeking a radio outlet. No luck so far.

Manitoba

CKY, Winnipeg, opens day at 8 instead of 8:30 a. m. now with Bright and Early, originating in Western Broadcasting Bureau (commercial) studios. Uses both live talent and

studios. Uses not investment and recordings.
Radio commission's Youngbloods of Beaver Bend serial moved to 8, C.S.T. Instead of 9 p.m., effective

C.S.T. Instead of 9 p.m., effective April 8. Rev. J. A. McKenzle with inci-dental music, is new radio com-mission program from Saskatoon, Sask.

dental husic, is new rate coarminated by the companies of sast engineer, replacing Harry light madness, mainly Lillian Nitstom, who's lit out for somewhere across the pond.

Doc Young back from a round-trip flight to Chicago.

CKCK, Regina, and Metropolitan trip flight to CKCK, Regina, and Metropolitan trip flight to Chicago.

Leave and the case of the c

sional engagement with Gill's or-

sional engagement with Gill's orchestra.
Eda McCready, former Detroiter,
is Mickey' of MES tri-weekly programs heard over WXYZ.
WIBK closed down for act not
Mrs. Richard Connell, wife or
fit sowners of the statio of oneof the owners of the statio of onegroup of be-mustached announcers,
on WJR by shaving his off.
Sort of record for the largest hat.
Sort of record for the largest hat.
Esemen, manager of WXYZ.
Airplane effects used in the
'Magazine of the Air' program over
WWJ was provided by Eddie Arnold's trombone.

Kentucky

Gene Autry, now on WHAS twice daily, to return to Hollywood about April 26 for picture work. Watter Merhoff, WAVE barttone, will sing lead in 'Sumson and De-lilah' with Louiseville Civic orcher-

Clayton McMichen, of Georgia Wildeata, WHAS-Cruzy Crystala, appeared in Police Court Monday (8) to answer charge of recicless driving and abusing an officer.

Helen I. Mitchell, WHAS staff plaintst, appointed chairman of Festival March Committee, to gelect official Festival morch to be played during Kentucky Derby West.

Wcek.
Carlos Molina, broadcasting over both WAVE and WHAS, during en-gagement at General Motors show, held at Jefferson County Armory.

Operators of WHAS mulling over idea of affiliating with American Radio Telegraphers Assn. Have appointed committee to consider various angles.

various angles.

Bill Bond, WaVE announcer and brother of Ford Bond, NBC sports commentator, tenor soloist in The Holy City, production at First Chritian Church, Louisville.

WAVE, Loufsville, has discontinued studio, in Elks theatre, New Albany, Ind., just across Ohio River.

Pennsylvania

Georgie Dalen's bookings being handled by Mannie Sacks.

Betty Ray, WFIL warbler, has been signatured to a one-year billet. Donald Novis visiting the WCAU mennage last week, was asked to Theda Diamond, ktd. sister of Jack, the music publisher, is acting on KYW in Just Married—Ten Years.' Script by Arnold Hartley, Willey Willey, the Willey Commencing this week.

week.
Gay Lane and Jack Plumley re-turn to WPEN with the "Theme of Your Dreams' show after a year's

absence.

Jimmy Tisdale, finished with 20 months of technical research, has rejoined the WIP engineering department.

Glenn Parker, announcing Irene

partment.
Glenn Parker, announcing Irene
Castle's undle and corset show
daily for Gimbel Brothers, is in the
driver's seat, He can see the models
but they can't snot him.
Syd Kornhelser, of Harms, in

syd Mornneiser, of Harms, in town for a look-see. Eddle Gundaker, chief announcer for WGAL, Lancaster, now wear-ing spectacles. Marvelle O'Connell, Lancaster songstress, has taken up tap

Marvene songstress, has taken up tap dancing.
Ted Cooper, doing m.c. on York's Radio Tryout Night, broadcast over STORK from that all the student at Franklin and Marshall College.

Ohio

Brooklyn Eagle Gets Examiner's Nod: Silencing WARD, WBBC, WLTH, WVFW

Washington, April 16.
Deletion of four Brooklyn partime stations and granting of sanction to full-time transmitter contemplated by the Brooklyn Dally Eagle was recommended to the Federal Communications Commission Monday (15) by Examiner George H. Hill.
Passters

Passing the two-year tiff over location of Brooklyn facilities into allocation of Brooklyn facilities into the Commish lap, Hill announced his opinion, following protracted hearings and, study, that public in-terest would be served most com-pletely it WARD, WBBC, WLTH, and WVFW were stlenced and their 1400 kc. channel turned over to the Brooklyn Dally Eagle Broadcasting Co., which has planned a full-time 500-watt station.

Winding up months of hearings and rehearings on miscellaneous pleas by 10 rivals for the 1400 and 1300 channels, Hill told his bosses

that:

1. The Brooklyn radio public would be best served by one full-time transmitter rather than by four time-sharers.

2. Both the Eagle and Arde Bulova and Norman K. Winston are fully qualified to take over this

channel.

3. Shift of WFAB, New York;
WBER, Brooklyn, and WHAZ,
Troy, to the 1400 channel and allo-cation of that frequency for full-time use by WEVD, New York,
should not be authorized.
Without summarizing his reasons

Without summarizing his reasons beyond the usual statement about public interest, convenience, and necessity, Hill fired numerous indirect and implied criticism against WARD, WBBC, WVEW, and WLTH and the plan to throw all four stations into a single organization. Complained of programs, operating policies, condition of equipment, labor relations, and other matters as substantiation for his opinion that renewal of licenses would not be wise the nod over Euleva, principal owner of the Bulova Watch What was the control of the properties of the substantial of th beyond the usual statement about

it in too much concentration of radio facilities in the Brooklyn

radio facilities in the Brooklyn-Newark area.

Bulova 2nd Choice
Bulova 2nd Choice
Both outfits are iteally, technic-ally, financially and otherwise
qualified to construct and operate
the station, Hill explained, and the
public interest would be served by
granting permission for a new
transmitter to either group. Con-sequently, examiner urged that if
the Eagle plea is turned down, the
channel be given to Bulova and
Winston.

sequently, examiner urged that if the Eagle plea is turned down, the the Eagle plea is turned down, the channel be given to Bulova and Winston.

Bulova's connection with WNEW boomeranged when Hill pointed out that the Jersey transmitter, tocated 12-10.

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12-10. tion and that well-qualified person-nel and modern equipment would be provided, while resources of WNEW

provided, while resources of WNEW also would be available.
Kicking around the four time-sharers whom he feels should be gagged, Hill charged that WARD has been used for personal attack, upon political candidates and its

Foxx, Wilson for Cash

Philadelphia, April 16.
General Mills, through its agency,
Blackett, Sample & Hummert, has
signed Jimmy Foxx and Jimmy Wilson, stars of the Philly American
and National teams, for a series of
game resumes during the sport
season.

game resumes during the sport season.

Show will be local via WCAU
here, ten minute shots six nights
weekly, at 6:45. Broadcasts are remotes from the ball park dressing
rooms, and contract commences this
weak

week,
Major league schedules call for home games alternately between the Phillies and A's, with Wilson and Foxx dividing the season.

NBC PLAYING DOWN NEW YORK BASEBALL

NBC is staying out of the New York baseball picture this year. Daily scores and averages will be confined to press-radio release. Ted Husing will handle baseball for

CBS.

WINS' contract with General Mills is for play-by-play descriptions of all Newark home and out-of-town games. Sponsor is plugging its Wheatles product this way. Earl Harper and Al Grobe handling the job. For 15 minutes prior to the start, players and guests are to be interviewed over the air. Program then on steadily until 5 p.m. break down harriers against from casting play-by-play descriptions of the games in New York. Station started this two weeks ago with two exhibition games.

Kienzier Distilling Corporation is sponsoring Jack Fraser's thrice weekly talks over WMCA. This is for 15 minutes only with intimate dramatizations of the day's results. Opening of the ball season between Brooklyn Dodgers and the Phillies yesterday (16) was broad-three the property of the WINS' contract with General

opened CBS' schedule yesterday also from Wrigley Field where the St. Louis Cardinals met the Chi-St. Louis Cardinals met the Chi-cago Cubs. On April 23, Husing will repeat the chore when the Giants play the Braves at the Polo Grounds. Looking ahead, France Lox, of KMOX, St. Louis, will spiel the all-tar pame on July 9 over the network

the all-tar pame on July 3 over the network.

WOR'S daily batting squibs are handled by Stan Lomax at 7 p.m. nightly. Jack Fliman pinch-hits here on this job now and then.

Briggs' Sports Review of the Air on NBC will present Ford Frick, prestown will present Ford Frick, prestown the present of the Air of the Air American Legue, on April 20, This will be an impersonal survey of the national game, with no definite national game, with no definite pointers on the team, players or prospective pennant winners. NBC

Chicago, April 16.

NBC still trying to sell baseball on its co-operative station here, WCFL, the Chicago Federation of Labor outlet. Sent salesmen up to Battle Creek last week to contact Woller.

Battle Green McKellogg.

Is submitting Hal Totten as sports announcer with the season's gross price stated at \$25,000.

gross price stated at \$25,000.

financial evidence contains discrepancies; that WBEC does not have a very solid financial position, in /ing netted only \$4,918\$ last year; that WFFW has carried programs not entirely on the up-and-up; and that considerable evidence was presented about abor difficulties at WARD, WVFW, and WLTH. The plan to pool resources of this quartet got thimbs down because of Hill's doubts about the financial backing, among other objections, while the examiner called attention to withdrawal from the proposed board of directors of Representative Emanuel Celler, Tammanyite, shortly after hearings, at which he objection, state of the control o

Pathe Newsreel May Air On Pacific Stations

On Pacinic Stations
Bromo Seltzer (Emergon Drug
Co)-may add the west coast to:the
areas in which it sponsors Pathe
news clips. Only station outside of
the Mutual Network now broadcasting the newsreel for the headach
proder is WCAU, Philadelphia.
Programs fed Mutual are piped
out of Pathe's studios in New York,
while WCAU, which is equipped
with a film-sound projector, broadcasts the sound tracks direct from
its own plant.

CBS DONATES DATA TO NBC **STATIONS**

NBC station affiliates are being furnished by Columbia with copies of the latest samplation or new control of the latest samplation or new columbia of the latest samplation of the latest samplation of the latest latest

tabulation for several years, basing its figures on info gathered from the U. S. census, set manufacturers and the research facilities of McGraw-HIII.

WHB Affiliates with Kansas City Journal

Kansas City, April 16.

Don Davis' WHB (860 kilocycles) is now affiliated with the Kansas City Journal-Post and is broadcast City Journal-Post and is broadcast-ing three regular news programs daily; at 7:20 in the morning, 12 noon, and 4:15 in the afternoon. Newdcasting done by John Cam-eron Swayze, radio editor of the

Dutch Television

The Hague, April 5.

The Hague, April 5.
Three of the four big broadcasting associations of Holland have sent in a collective request to the Minister of Public Works for a concession to send out television. The associations are: VARA. (socialist), KRO. (Roman Catholic) and NC.RV. (Roman Catholic) and NC.RV. (Roman Catholic) and properties of the four AVRO. (neutral), which has more members than all the others together, has not sent in an application yet, because AVR.O. considers the time not as yet opportune and move of others premature because television not so far perfected, that it could be sent out in Holland. It may soon be a paying proposition in States and England, where the scope is not so limited as in Holland, but expense of television broadcasting for such a small country as Holland is still to high to make it pay at present.

Congoin Co.-MPPA Seek Adjustment Over Unauthorized 'Grand Rights'

Bradley Stays at WINS

Roland Bradley is to stick at WINS, N. Y., as program direc-tor after all. Announcement was

tor after all. Announcement was made two weeks ago, that he was heading southward for an extended yearah, but advent of lesse Kaufman taking over station has changed his plans. He will continue in the same post per usual. Dorothea-Krauss, former secretary to R. L. Ferguson, station manager before Kaufman has been transferred to the executive offices of Hearst Radio, Inc. Kenneth Robinson, formerly an announcer, returns to the station as continuity writer and relief spieler.

COPS GUARD HARLEM AMATEUR PROGRAMS

Police still watch crowds on Wednesday nights at WMCA's Amateur Night in Harlem broad-Amateur Night in Harlem broad-casts which originate from the stage of the 125th street Apollo theatre. About 20 cops parade before and after the show to keep things in tow. Theatre is located in the heart of the recent race riot dis-trict, so management is taking no chances.

With this week's program, the Harlem hour swings into its spring season by discarding the guest band stunt. Now a regular house or-chestra will be used regularly with Ralph Cooper still in as m.c.. Airs from 11 to midnight, EST.

Socony to Spot KMBC Show on 30 Stations

Kansas City, April 16.
Station KMBC, Kansas City, has sold transcription rights to its 'Red Horse Ranch' program to Socony-Vacuum. Sponsor will spot wax-ings on 30 stations to plug its White Eagle Lubricant brands. Same station originated

KWKH, Shreveport, Sold

Shreveport, La., April 16.
KWKH, Shreveport, has been acquired from the International Broadcasting Corp., by the Shreveport Times. Same interests own and proper the local 1,000-watter,

KTBS.

KWHK is licensed to operate at 10,000 and to share-time with WWL, New Orleans, which is owned and operated by Loyola University. WWL is slated for a shift to the channel now occupied by WCCO, Minneapolis, as part of a deal which will make WWL Columbia's New Orleans outlet.

Program Recommendations Drop Off; Fans, Local Sponsors Pestiferous

Squawks from both advertiser and rives from the local space-buying listener sources about the programs selected have caused many in the selected have been the frades of of encouraging home intent and 575 newspapers tabulated in a recent survey only 160 were found to be still listing the radio ed choice lost single how in the selected have been the fans themselves. Most ornery in their complaining have been, the fans themselves. However, the selected have been the fans themselves. They cart understand why the paper doesn't include such and scuch a program in the box which is selected by the 576 newspapers maintreduced by the spaper sowered by the survey is a persent of the selected have been the fans they and their triends think this and that show the best on the air and there's no reason Stightly better increases were diswipt the fans hep to some great of the selected have the proper sowered in the selected have been the fans hep to some great start pertaining to 575 newspapers. Delicted have selected the selected have been the proper sowered the selected have been the selected have

Squawks from both advertiser and rives from the local space-buying

Adjustment is being worked outbetween the Congoln Co. of Los Angeles and the Music-Publishers Protective Association over the fees
allegedly due from 26 musical recordings distributed among some
100 stations by the beverage manufacturer. MPPA decided last week
to obtain an accounting of the records played and where and try to
salvage the situation, rather than go
salvage the situation, rather than go salvage the situation, rather than go through with its original proposal to warn all stations against airing the transcriptions.

to warn all stations against airms the transcriptions.

Series involved in the jam have been tagged by Congoin 'Melodiou's Melodiou's Melodiou' ers has any authority. Permission for the use of a grand right can be obtained only from the copy owner direct or through his

With the exception of one instance the Congoin Co. has not made direct sales of the series. 'Melodious Melodies' were produced Melodious Melodies' were produced with the purpose of trading them to stations for time signals and spot announcements, with the latter used to call attention to Congoin broadcasts on the same outlet. On some stations these programs are dramatic, while on others they are either Transradio news bulletins or hillibility combinations. The trading idea received the approval of the Broadcasting Code Authority in a bulletin issued the trade several months ago. months ago.

KTAB'S NEW SETUP UNDER PHIL LASKY

San Francisco, April 16:
KTAB opened its new studios here
Thursday (11) with 30-minute program. Transmitter is still located
in Oakland, across the bay, and about one-fifth of the bro are from that side. Main etc., are now in Frisco.

New general manager of KTAB ls Philip G. Lasky, formerly of KDYL in Salt Lake. He is responsi-ble for most of the new sctup.

Publishers-WIP Regulate Repetitious Song Plugs

Philadelphia, April 16.

WIP, which is piping two hours of danaspation to WMCA nightly, is faced with the acute songhusging problem. Studio discovered on checking music schedules that tunes were being skedded on programs following each other.

grams following each other.
Studio has now ruled that no tune
can be plugged more than once
nightly. Ordinance raised such a
squawk among the music men that
WIP called a conference of all publishers' representatives last Friday
(12) to settle the matter. Men
agreed to play cricket and final decision was that tunes would be allowed on once each hour, station
promising that no firm would receive
preference. Ork leaders also agreed preference. Ork leaders also agreed to abide by WIP policy.

Jim Keeny Sponsored

Philadelphia, April 16.

Jim Keeny, Philadelphia Record chatter columnist, reaps a commercial show this week on WIP. Series of thrice-weekly five-minute gossip shots being pankrolled by Major Patrolaum.

sip shots being bankrolled by Major Petroleum: Keeny writes under the nom the plume of 'Cecil Pennyfeather,' col-umn called 'Berhaps It's News' and one of the few newspaper chatterers

one or the few newspaper chatterers in town on localized stuff.

Peculiar, angle is that Morning Record is in an advertising squabble with the Gimbel Brothers store, and nized all WIP publicity several weeks ago.

Seven-Year-Old Hillbilly Broadcasts From Dad's Living Room Over WHAS

Louisville, April 16.

Asher, and Little Jimmle is the name of a unique hillbilly attraction now broadcasting over WLSs ago at L. B. Wilson's WCKY, Cincinnath, and piped from WHAS to KMOX, St. Louis and WSM, Nashville, 11's Jimmy Sizemore, aged Senier, Skemore plugs his song book, now in its third yearly edition. Gets thousands of orders at 25 cents a throw. Little Jimmle has repertoire of 200 songs. Most populified. The control of the c

MAE DESMOND PLAYERS' 48t. Elmo' (Dramatic) 30 Mins. Sustaining WCAU, Philadelphia

Sustaining
WCAU, Philadelphis
Mse Desmond, who several years
Mse Desmond, who several years
Ago was Philly's outstanding purveyor of the stock theatre, is making a return via the ether after a
free that the stock theatre, is making a return via the ether after a
free that the stock of the

given straight sounds like an underdone buriesque with the punch lines
missing.

Religious aspect of the 'St. Bird'.

Not Miss Desmond and Fielder
suffered in comparison with their
surrounding cast, all being radio
taient and familiar with mike technique, since a bare studio is hardy
and the straight of the straight of the straight of the
carry along are set without sufficient preparedness with radio niceties to
carry along dramatic bits in the
general run of production. Too
much was forced, over-played and
story along the straight of the straight of the
Program was backgrounded nicesion.

Program was backgrounded nice-

sion.

Program was backgrounded nicely through the half-hour by orchestra interludes, but this was not enough to supply what the show obviously lacked.

Gosch.

IN THE OLD BARN LOFT' With Joe Krahling Hillbilly COMMERCIAL WJSV, Washington, D. C.

WJSV, Washington, D. C.
Program goes on sach: Saturday

*at 11 p.m. and number of requests
phoned in each time seems to Indicate huge audience from Nation's
Capital and points south Bill Bilvens, young announcer from North
Carolina, calls numbers and takes
onus out of commercials by referring to sponsor as 'Cousin George',
Sponsor is George's Radio Stores,
Envir Young 18-ye, Took Krahing,
newly Young 18-ye, Took Krahing,
newly found 18-ye, Took Krahing,
newly found 18-ye, Took Krahing,
way, Has clear, high tenor, untrained but true, and has knack of
seiling.

trained but true, and seeding.
Music furnished by several local general former farmers, not former formers, and former former formers, and former formers, and former formers, and formers,

AL SIEGEL and CAROLYN

Piano, Songs 10 Mins. Sustaining

Piano, Songs
10 Mines.
Sustaining Vok
WIN Sheel has a distinct fiair for
taking a pop song, dragging in other
hit tunes and boiling the whole
mixture down into a corking arrangement. His style has assisted
averal femmo warblers up the laddistrict femmo warblers
derman district femmo district
mere vocalizing goes up and down
depending again on the arrangenecessary to do justice to the score,
and Miss Marsh delivered oke. Duo
filled in on a variety hour, having
just a single spot. They could have
returned easily.

VAN HEUSEN With Dr. Louis K. Anspacher, Vera Brodelsy, Harold Triggs Talk, Piano 15 Mins. COMMERCIAL WJZ, New York

15. Mine.
COMMERCIAL
WJZ, New York
From a musico-comedy idea laid
in a haberdashery shop the Philip
Jene Comment of the philip
Jene Collar and shirt, has awtiched
to ghost stories. Program is released at a late hour Sunday nights
and, despits the suave slocutionary
voice of Dr. Louig K. Anapacher
Jene Collar and shirt, has awtiched
Harold Triggs as a piano duo, it
sums up as inconsequential entertainment. Dr. Anspacher, playwright-lecturer, formerly did his
route of power and the collar and the collar and the
route of power and the collar and the
route of the collar and the collar and
powerphal anecdote involving
Abraham Lincoln. It had to do
to have had the attributes of a
Mexican jumping bean. There was
no keeping it down even after Lincolar and three of his friends piled
aboard. It. Probability that
that agag framed by Lincoln for his intimates was not considered by Dr.
Anspacher. To him, the incident,
as written by a clergyman at the
despite of the collar and the collar and
that the Van Heusen
Brodsky and Triggs ply their
duos before and after the ghost
tales. Ad copy stresses the claim
that the Van Heusen
logan. The World's Smartest
Collar.

ALEX HYDE ORCHESTRA

ALEX HYDE ORCHESTRA Music 30 Mins. Sustaining WHN, New York

Sustaining
WHN, New York
Alex Hyde's musical outfit succeeds Ruby Zwerling's Loew State
ceeds Ruby Zwerling's Loew State
ceeds Ruby Zwerling's Loew State
light variety spread. Program itself, runs a full hour but Hyde's
assignments just keep him on the
air about half of that time. In addition to direct'ng, Hyde also steps
Ed Lowny, who m.c.'s the show.
Band had two liberal spots, playing medieys of pop tunes. Leader
has been a vaude attraction of long
standing so knows his men and
had a distinct asset to the support
array of talent which is presented
in between.

BROADCAST TO FISHERMEN AT

BROADCAST TO FISHERMEN AT SEA 15 Mins.
SEA 15 Mins.
Sustaining MHDH, Boston the producest one of the sugar unture broadcasts one of the sugar unture broadcasts. One of the sugar unture broadcasts one of the sugar unture the sustaining with the sustaining the sustaining the sustaining the men in the haddock and cod big. Determent as a nation of the sustaining the s The Bandouncer puttings arm as a life of the property of the pier. Not only are the viewels named, but their cargoes itemized; then the prices of the most important fish are clearly announced, slowly enough so that the boys out on the Banks can make notes, and the service in statche who actually made the trip to check up on listener interest, conditions at the Pier or the market make a big difference in sail; the property of t

DOLLY SISTERS Interview 15 Mins. Sustaining WHN, New York

is Mine.

Sustaining
WHN, New York

Jenny and Rosie Dolly are back
in the States after a number of
years absence and passing through
R. Y. one to Chi for a tamily visit.
Professing no American professional
interests, with emphasis on a new
London show for next fail, the
Dollys 'interview' over WHN must
perforce come under the category or
Being an interview, and nothing
else, it's to their credit that the 15
minutes, a too long period for
it did. That was solely because of
the girls' inherent show values, interspering the orthodox q, and a.
stuff with personality pseudo-ad
libisms, a little French chatter
insty auto crackup which confined
her two and one-half years, a reprise of past Broadway. London and
Paris performances, etc.

The complishments, with mentioning of
Chasing Rainbows' as one of their
song hits, they dodged any vocal
reprise, something usually expected
from sustainers of this calibre, and
tainment values to the straight interview stuff. Probably wise to
leave 'em hungry that way, it still
probably is disappointing for average expectations, 'although the
linteries' cass on you coul hoopla.
Their mike volces are oke and a
hint of possible future ther endeavor is but sketchilly mentioned.
Practice of the product of the probably is disappointing for average expectations, 'although the
linteries' cass any youcal hoopla.
Their mike volces are oke and a
hint of possible future ther endeavor is but sketchilly mentioned.
Practice of the product of

PAINE'S PAGEANT OF PRO-GRESS With Harold Casey, Helen Barr, Dwight Meads-Historical Drama and Music 30 Minercial COMMERCIAL WEEI, Beston

ENO PENTHOUSE Hal Kemp, Peggy Bernier Flynn, Harry Jane 30 Mins. COMMERCIAL WJZ, New York

This new edition of Eno's air series might be another section of any dance parade, as a good 22 minutes is devoted to Hal Kemp's music with the remainder divided

minutes is devoted to Hal Kemp's music with the remainder divided between mild humor and commerciat palaves. The penthouse idea is opening stanza.

Two musical numbers stood out head and shoulders aboys the rest of the material, Reginald Forsythe's distinguished synopated to the hilt, and a Spanish piece, which was sung by a femme in the native tongue. Kemp's music is widely popular already. Comedy is dismail in the hands Comedy is dismail in the hands of the commercial commercia

MEDDLERS CLUB With Arthur Bucknam and William Evarts 15 Mina. COMMERCIAL WCSH, Portland, Maine

WOSH, Portland, Maine As rustle dramatic serial, with hay-shaker dialog and a simple, which was a substantial serial and a simple, and the serial ser

loquinisms would certainly be prone to fall in line as regular prone to fall in line as regular properties of two character members, 'Squire Kent' and 'Lemuel Billings,' squire Kent' and 'Lemuel Billings,' who do legitimate medding to help townsquire is 'Arthur E. Bucknam; 'Lem' is William H. Bwarts, On Taesday afternoon caught (2:45) the boys were brewing a schowe to holp a fishing tackle about to be bested by a 'slicker,' competitor. Slicker was going to give a showmanly demonstration of his tackle before a group of 'folks of a lake.

While the meddlers are hatching their pilot, another character,

of a lake.

While the meddlers are hatching their plot in another character. Rancel understided, arounces that Rancel understided, arounces that come in the second of the

SHEPHERD BOY George Seymour Songs in Greek 15 Min. Sustaining WOL, Washington, D. C.

WOL, Washington, D. C.
Ancient folk songs and short
near-classics sung in an idyilic
settling sounds like eye-wash but
it's creating a mild sensation in Nation's Capital. "Shepherd Boy,'
young high school lad of Greek parentage, strums guitar accompaniment to his songs in tongue of his
parents.

ment to his songs in tongue of in-parents;
Announcer introduced 'Shepherd Boy' alone with his flocks in hills of Greece. George Seymour, the lads' name, enacts the role to perfection. He sings with a natural ease and abandon. After first intro-duction lad introduces his own numbers, first in English with a tiny lisp, and then in Greek.

ALGONQUIN LUNCHEONS Wo's Kaufman, Thomas L. Stix 15 Mins,

Sustaining
WOR, New York
Most improbable broadcast of
last week around Manhattan was
last week around Manhattan was
the Algonia of the Algonia of the
hard of the

book, so the mure fell for it.

The muge told 'em how Vasury reviews radio programs. Wolfe's own (strictly) conception of writing a radio review is (1) pan somebody, (2) meet the person nanned, was panned, Shows, what a ruy will do for a free lunch these days. And did, Stlx get even for the pan! Vasury reviews or the panity vasury reviews the program of the program of the panity of the panity vasury some programs. The program of the program of the panity of th

If anyone was listening to the neo-Oxford accent—or was it mike fright? - It's too late for the Central Park burn to sell his novel anyhow so the mugg went to town for dear old Alma Mammy. He'll get his 'V' but no extra royalties. Oh yes, the title of that epic first novel is 'Tender Cheeks! Land.

Music and Skit 15 Mins, COMMERCIAL WEEI, Boston

WEEI, Boston

Because WEEI is owned and operated by the Edison Electric Illuminating.company of Boston one would expect the utility organization to grab off some of its ether space to its own.commercial advantage. This is one of those things, aired early Sunday and Wednesday nights.

nights.

Talent consists of a soprano, barltone and an accompanying organist on the musical end: and on night caught (7) a man and woman talked out a brief, homely skit into which was tied some advertising for electrical appliances.

race was tied some advertising for electrical appliances.

Theme of this program was 'kardens,' and all songs contained that word in the tittes,' Garden of Tomorrow.' Old Fashioned Garden, done in umbelieveable, uttra-nassil Yankee disalect, was laid in some down-east farmhouse. In very corny dialog the old lady investles her mate into spading the garden for her early spring planting by selling him the Idea of digring for worms. Announcer then points outwerns, Announcer then points outwerns, who there is the contained of the co

kitchens.

Neither singer of the sentimental ballads, in atther solo or duet work. could be classified as distinguished, except negatively; and their arrangements were a po are n t i y straight from the sheet, without the slightest tain to originality or divergence from the ancient printed forms. Ton rating must go to the companiet, handled his department defilly throughout, None of the performers were identified.

Even though commercial angle is

the performers were identified.

Even though commercial angle is
commendably light on the Salute,
by no stretch of imagination could
it be construed a builder-upper of
loudspeaker followers. Strictly for
relatives of the talent. Fox.

MILLION DOLLAR SMILES
With David Brockman's Orchestra
15 Mins.
COMMERCIAL
KHJ, Los Angeles

Strasska Toothpaste offers 55 prizes valued at \$10,000 in a mimoguessim; contest. Staff artist does an imitation of a film or radio artist and listener send in the answers plus an essay on the dentrifrice's value.

value.
For the initialer, a gal does a Zazu Pitts routine, a chap croons a la Bing Crosby and another stutters that some one is a nasty man—so he must be imitating Joe Penner. Orthestra opens; and closes and has one short break midway. That's all to the program for the so-called entertainment value.

so-called entertalnment value.

Program is cluttered up with repeated announcements of the contest and the marvels of the tooth-baste. At a peak hour, 7:30 pm. program is out of place as it has program is out of place as it has let a contest hound its ener, unless let's a contest hound. Patently the station holds no restrictions on the advertiser and the plugs are so listeners out only on the station holds no restrictions on the advertiser and the plugs are so listeners not only on this one but on programs that follow. Stan.

Here and There

Charlie Wilson signatured to head the local Pluto and French Lick Springs show. Will ride on WBBM every Sunday night.

Los Angeles broadcasters plan-ning to bring some of the delegates from the NAB convention at Colo-rado Springs in July to the Coas for a Hollywood look around and a end at Callente.

Sam Pierce new chief of the KHJ Los Angeles, sound department.

Maurine Marseilles, former Chi-cago night club singer, has the spot on the Pacific Coast Mobile Maga-zine formerly filled by Virginia

William Cantwell Cowles, for-merly at NBC and KFRC, San Francisco, appointed voice coach at KHJ, Los Angeles.

Kenneth G. Ormiston, KNX chief technician, in the east contracting for equipment for KNX's proposed new studios in Hollywood.

Wayns King has sold his aero

Isobel Carothers, Lu's of 'Clara, Lu and Em' has adopted a three-months old baby boy.

Raiph Atlass back in Chicago from San Antonio and sunshine.

Walter Preston back to New York after a quickle look-in on Chicago

Les Atlass spending more time with his stable of ponies now that spring is here.

James McDonald is teaming with Annette McCullough as 'Radio' Sweethearts' on a morning commer-cial over WGY, Schenectady.

Louis Dean, of Campbell Ewald Agency, making friends a new cocktail, learned on his recent honey-moon trip to Bermuda.

Gordon Swan, traffic manager of WBZ, Boston, lald up with flu.

Edward MacHugh, the Gospel singer, has been so busy on his tour of Pennsylvania and elsewhere that he is seldom seen in Boston, his broadcasting headquarters.

Wadsworth Wilbar joins NBC offices, Boston, from the home office.

J. A. Holman, general manager of WBZ, Boston, packing in prepara-tion for moving to Cape Cod for spring and summer.

WOV, New York, is instituting a wov, New York, is instituting a bew special events department. These will all be in English, although station has mostly a foreign listening public. Alan Courtney, newly appointed program director, working with Ed Ducoft, p.a., in building new department.

Resalind Kress agency is setting Countees Olga Albani, recently on Realsilk program for 35 weeks, for a spot in the Rainbow Room atop Rockefeller Center.

Yankse Network now has 11 New England stations with the recent addition of WRDO at Augusta, Me. New Yankee station is a 100 watter, rating on 1370 kilocycles.

Lou Goodkind and missus in Biloxi for vacation.

Quin Ryan, of WGN, Chicago o:-footed east for the Gridiron anguet and New York.

Ed Wood, WGN, has switched to cktall Hour clgarettes.

Don Davis around Chicago rust-ng up blz for WHB, Kansas City

Fred Palmer visiting Chi agencies or WBNS, Columbus.

Bob Becker riveted to the Red Heart dog food show for another year.

'Sally of the Talkles,' Sunday afternoon dramatic sketch (commercial) moved up from 8 to 2 clock starting time, over NBC red loop. Shot fired from Chicago.

Harry Tugand, scriptist for Fred Allen, may continue with the ipanasel Hepatics show white Fred Allen right will pilot Joan Blondeil and goes on a 10-week vacation at the Glenda Farrell in Serves You and of June. Idea is to have Right, an original by George BillTugand author the blackouts which

the account is thinking of in-

Robert Stone, director of drama Robert Stone, director of drama and continuity writer for WGY, Schenectady, taking a fling at com-posing. A fugue from his pen on an English sailor-drinking number played on Morning Melodies' over the NBC red.

Al Duffy, former p. a. for Shuberts in Boston, and now personal representative for Phil Baker, stooged for the jester Friday night (12) on the Armour progra Beetle.

Tacoma's world-wide radio telegraph station constructed by RCA Communication, Inc., is now in operation to the Orient.

Jack Ingerecil, formerly of Yankee Network at WEEL Boston, to Inaugurate a ten minute Sports Review. Ingersoll will script and broadcast his own material.

Barkley Schroeder, publicity di-ector for WLW, Cincinnati, made is air debut (13) on Who's Who t WLW. Drew no squawks and o bouquets.

Bob Newhall, sports spieler, back at WLW, Cincinnati, following a month's vacation in Florida, his first offtime in five years.

Elissa Landi with Al Jolson on the Shell Chateau, program over IBC April 20 and 22.

Irens Rich in New Orleans this week to make twice dally appear-ances at the Food Show and Home Exposition.

Lou Holtz has been renewed by Walter Thompson for Kraft heese for the balance of 1935 at a salary of \$1.100 a broadcast.

Bob Lawrence, baritone with aul Whiteman, joined 'Thumbs Jp.' Broadway musical, Monday

Verne E. Sawyer of Seattle had joined the announcing staff of KGVO, Missoula, Mont,

Lederer

(Continued from page 1)
and court reports so that nothing
was off color.
Some week ago Lederer went
language and the color of the color of the color
action action action action action action to the sudden
death. This was followed by a call
from a chorine, who declared that
her own life paralleled that of Miss
Eagels' so she was going to end it
all. Station was thrown into a
panic, and called police who managed to put their finger on the right
party in time. The next thing the
staff heard was that the girl had
been admitted to Bellevue hospital
for observation.

been admitted to Bellevue hospital for observation.

On the occasion of reviving Illian Russell memories, Dorothy Russell, daughter of the late actress, raised a fuse. But she softened when the station suggested that she play her own mother over the air with Lederer, which she did. Evelyn Nesbut, March Dressler and Evelyn Nesbut, March Dressler and Itse who have been discussed. Recordings of three programs have been sent to KYA, San Francisco, also a Hearst station, for repeat broadcasts.

WB's 19

(Continued from page 5)

production during the next month, Warners has set several directors on forthcoming pictures. Michael Cur-tiz has been assigned to direct Front Page Woman, under the forthcoming pictures. Saichase Cuttiz has been assigned to direct Front Page Woman/ under the production wing of Sam Bischoff. Cuttiz has previously been set to handle "Captain Blood," which to drydecking of Robert Donat in England recently.

William Keighiey draws direction of the next full starrer, Socrates." Busby Berkeley is to handle dramatic, muscal and dance sections of "Back to Broadway" (Joe E. Brown fillmusical). Robert Florey directs the murder mystery, 'Case of the Lucky Leggi,' and Ray En-

Harshbarger Starts

Hollywood, April 16. A branch of the NBC artists bu-reau has been set up here to sell radio talent to the picture studios, Dema Harshbarger has been brought from the Chicago office to

cated a representative here, its for-mer talent deals being made by rov-lng attaches. Organization will compete with CBS, which has an agree-ment with the Thomas Lee artists'

WBS Pooh-Poohs Charge Discs Taken Off Air

World Broadcasting System is not taking seriously an investigation that the New York musicians union has launched in connection with a complaint about a band recording allegedly included in World's library

allegedly included in World's-library service. Union claims that the McCann-Erickson agency has also interested itself in the matter.

Members of the Kel Murray dance unit, which is part of the National Biscult Co.'s Let's Dance' program over NBC Saturday nights reported to the union that while listening in to WOR recently they heard a World transcription which seems to be seen to b

a recent broadcast. What, said the musicians, made them sure it was their rendition was the fact that the recording contained the same musical mistakes they recalled that the band made while broadcasting the composition.

R. C. Stein, v.p. of World, declared that the union's inquiry would develop nothing of significance to bear out the Murray instrumentialies' allegations because every item in his company's library service was recorded by World stue was recorded by World stu-nits. If the number sounded dlo units.

dlo units. If the number sounded familiar to Murray's musicians, said Stein, it was probably due to the similarity of arrangement.

Up to press time yesterday (Tuesday) the musicians union had not called upon WOR to produce the record which the Murray instrumentalists thought they heard.

WCAU CUTS HR. RATE TO \$500

Philadelphia, April 16

WCAU puts into effect May 1 the station's first hourly rate. Up to now the outlet's maximum unt of time listed in its rate card has been a hair hour. In a letter issued to the trade this week by WCAU it is explained that wherein he past an advertiser seeking an hour's rate would be quoted \$600, the same unit of time may from May 1 on be obtained at the list price of \$500. Latter is a peak hour figure.
WCAU in its letter describes the new rate setup as a 'reduction in the cost of an hour program.' Station

cost of an hour program.' Station has, effective May 1, adopted the network method of allowing an extra 10% discount if the contract runs for 52 consecutive weeks.

Horse Results Okay Between Innings, **But Not Big League Baseball Scores**

Triumph

NBC artists when regularly employed at Radio City get provoked by uniformed page boys who never know them. Staff sticks to the letter of law

and demands to see passes.

Goodman Ace recently was
halted downstairs for his pass halted downstairs for his pass and the two young staiwarts only gave in after long argument and with growing cold feet when Ace declared missing the broadcast would be the flunkey's fault.

Later the same flunkey entered the studio where the Aces work. Whereupon Ace got hunk as the commanded the page boys credentials.

PHILLY UNION **OFFERS TERMS**

Stations vs. musicians' union sit ation cropped up here again this Week

Labor body, over the week-end reated a furore in radio circles by capitulating to the demands of WFIL and WIP almost 100%, at the same time withdrawing starting time restrictions which were part of the Union's counter proposal several wecks ago.

the Union's counter proposal several weeks ago.

Entrance of WIP into the affair, as an aggressor, changes the complexion of the dickering. Station, now allied with WMCA in New York, is in the position of needing a house unit badly, while WFIL, which originally made voluntary studio band proposals, believes it is now able to get along without unit by adhering to present policy of spot programming ew proposation. Station of spot programming ew proposation, which we have a supposed and the programming without with the programming ew proposition, which we have a supposed at a \$70 weekly wage, men to be used at studio discretion for five hours daily on ten-hour call. For WIP, labor group demands a 13-man staff at \$60, and it is believed that station will agree if staff can be lowered to ten.

Local is likewise submitting for WCAU and KXW along similar lowers 10-man unit to 15 and KXW, with no music, will be required to have a minimum of 15 men. Latter studio is 10,000 watts. WCAU is 50,000 and WFIL carries only, 1,000 watts. WIP operates on 500.

Erva Giles at WFIL

Phlladeiphia, April 16. Philadelphia, April 16.
In line with the new WFIL policy of signing sustaining acts, studio has brought on Erva Giles, former NBC veteran, ag staff soprano, with a salary-guarantee billet.
Miss Giles was with the network

for more than seven years, leaving recently for WOR. She was on the initial NBC commercial, and worked under Keith McLeod in the old days. McLeod is now program director of

Singing contract calls for one year.

Baltimore, April 16. For fifth consecutive season WCBM will broadcast play-by-play descriptions of all baseball games

Battimore, April-16.
For fifth consecutive season-WCBM will broadcast play-by-play descriptions of all baseball games played this summer by local international League Orioles. Season starts tomorrow (Wed.), WCAO application of the season of the season starts tomorrow (Wed.), WCAO application of the season of the season starts tomorrow (Wed.), WCAO application of the season of t

by big-league ball clubs when play-by-play spleling local games; when ball team is away he doesn't care team is away he doesn't care big-league results are re-

WHN, NEW YORK. NOW CLASS 'B'

WHN, New York, is slated to assume the status of a regional network source as far as the musicians scale is concerned. Radio committee of the New York musicians the control of the term o

when it comes to broadcasting name talent gratis. Station's programs are studded with talent affiliated with the NEC and Columbia artists services, and the fact that these, names contribute their services to WHN is okay with the latter bur-reaus, since they both do a substan-tial booking business with Loew-theatres.

Brewer's Wife Gets Job

Fort Wayne, April 16.
Mary Berghoff, wife of Berghoff,
Brewery's chief, has just been
signed to worble on a new commercial over WOWO. Kroger Grocerchain is sponsoring the twice week-

its programs.
Sharp and Flat, organ and plane duo, also appear on the same spread.
Mrs. Berghof was one of the Campbell Soup winners last summer.

Tufts Hires Winters

Boston, April 16.
Nate Tufts, of Ruthrunff & Ryan, in Boston last week to line up successor to himself for handling Kentucky Club Tobacco's big league baseball broadcasts.
Closed deal with Roland Winters, freelance Hub announcer, to hendle agency end of daily broadcasts over Yankee Net by Fred Hoey:

FCC's Washington Hearings

Washington, April 16. Unable to drum up a quorum for its weekly broadcast Chable to drum up a quorum for its weekly proadcast division session, Federal Communications Commission last week was unable to take any important action of pending applications. Files were swelled by presentation of 10 new requests for power boosts, frequency moves, and new

entation of 10 new requests for power boosts, frequency moves, and new transmittens received were; WMC, Memphils, Tenn, increase from 500 watts night and 1 kw day to 1 kw night and 2 k day; KGBZ, York, Meb, facilities of *KMA, Shonandoah, Ia.; KMED, Medford, Ore, frequency jump from 1310 to 1410 ke and power change from 100 night and 230 day to 250 night and day; WPRO, Providence, R. I., frequency shift from 1210 to 430 ke and power increase from 100 to 250 watts; WMMN, Ealrmont, W. Va., increase from 250 nights and 500 day to 1 kw; WMMC, Ealrmont, W. Va., increase from 250 nights and 500 day to 1 kw; WMMC, Ealrmont, W. Va., increase from 250 nights and 500 day to 1 kw; WMMC, Carton, the change frequency from 1420 to 1300 and power from 100 night and 250 day to 500 night and day; Forl Industry Co., Cleveland, Ohio, new station on 850 ke with 250 watts; KFIM, Grand Forks, N. D., change frequency from 1270 to 1390 and increase power from 100 to 1 kw night and 8 kw day; Charles C. Thels, Wichita, Kon., new station on 1210 with 100 wasts.

WABO

e-Sa-WEAF
(Dr. Lyons Toothpaste)
Pierre Le Kreeun
Raquel de Carlay
Jerome Mann
Men About Town
Andy Sannella Ors
*Blacket'
*Blacket'
*WELOH

(Grape Juice)

WESTOLOX
4:46-Su-WEAF
Big Ben Dream
Dramas
Arthur Allen
Parker Fennelly
*B. B. D. & O.

WOODBURY

Bing Crossly
Georgie Stoll Ore
7:46-M-W-F-W-Z
Dangerous Paradise'
Eliste Hitz
Nick Dawson
*Lennan & M.

CEUTICAL
4:30-Su-WEAF
Harry Reser
Ray Heatherton
Peg La Centra
"Jerome B. Gray
WM. WBIGLEY
T-Dally Ex. SaSu-WABC

Su-WABC
'Myrti 'n' Marge'
Myrtie Vaii
Donns Damerel
Violet McClare
Bilnor Reils
Ray Hedge
Dorothy Day
Vincent Coleman
Redge Khorr
Renee Rodier
Ray Appleby

Rence Rodier
Ray Appleby
8:45-Th-F-S-WABO
Margaret Brainard
Marie Doro
John Augustine Ord
Frances Hooper
WXETH

of Experience

SUN OIL

TASTYEAST

TIME, Inc.

COMMERCIAL

WEEK OF APRIL 17-28

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Abbreviations; Su (Sunday); M (Monday); Tu (Tuesday); (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

Smiling McConneil
Henri H. & McD
A & P
9-M-WEAF

Harry Horlick Molasses & Janu Parie & Peart AMERICAN HOME PRODUCT (Anacin)

7:30-M-Tn-W-WEAF Easy Aces' Goodman Ace Jane Ace Mary Hunter Blackett-S-H AMERICAN TOBACCO

TORACCO
S-Ta-WJZ
(Haif & Haif)
Red Trails
Warren
Colston
Ariene Blackburn
Elaine Dumas
J. Hanna, Dir.
N. W. Ayer
S-Sat-WFAF
(Lucky Strike)
Lomie Earlyon
Johnny Houser
Kay Thompson
*Lord & Thomas
ARMOUE

*Lord & Thomas
ARMOUS
9:30-F-W-JZ
Duhois Contata The
Seven Last Words
of Christ; Chicago a Capelia
Choir and Sym
Phony un de r
Noble Cain
B. T. BABBITT
1:20-Su-WEAF

Mary Small Bertrand Hirsch

BEECHNUT 7:30-M-W-F-WJZ 7:30-M-W-F-wee
David Brown, Dir.
'Red Davis'
Burgess Meredith
Jack Rosleigh
Marion Darney
Elizabeth Ragge
Johnny Kane
Eunice Howard
Jean Southern
'McCann-E

BETTER SPEECH INSTITUTE 2-Sn-WJZ Your English'.

BISODOL 8:30-W-WABO Everett Marchail Elizabeth Lennon Victor Arden's Or

WAITT & BOND (Blackstone Cigal 11-M-W-F-WOR Fransradio News Garnett Marks BORDEN 9-F-WJZ

9-F-WJZ
T Harrington, Dir.
Beatrice Lillie
Cavalier 4
Warren Hull
Lee Ferrin Oro
11:46-W-WEAF
'Maglo Reciper
Bill Bradley
Jane Ellison
A. S. BOYLE
(Floor Wax)
-Su-WABC
Lyving Kuuman

BRISTOL-MYERS 9-W-WEAF (Ipana)

DIAL

Fred Allen Portiand Hoffa Jack Smart Jionel Stander Elleen Douglas Irwin Delmore Minerva Plous James Metton Jennie Hayton Benton & Boy

CAMPANA
6:30-Sn-WJZ
Ann Seymour
Don Ameche
Phil Lord
Betty Winkler

10-F-WEAF First Nighter fune Meredith Don Ameche Cariton Brickert Cliff Soubler E Sagerquist Ore *Aubrey Wallace

CAMPBELL (Soup) 0:30-F-WARC Bisu-F-Wallu Hollywood Hotel Olch Powel Louelis Parrons Raymond Palge Ore Frances Lengford Anne Jamison Ann Harding Herbert Marshall Perry Askam *F. W. Armstrong.

CARLSBAD (Salts) 8:15-Fri-WJZ Morton Downey Ray Sinatri Oro CARNATION MI

Lullaby Lady Ireene Wicker M l. Bastman Brwin, Wasey CITIES SERVICE

Jessica Dragonette Rosario Bourdon Or Quartet *Lord & Thomas

COCA COLA 10:30-F-WEAF Frank Black Ord Olga Albani Chorus *D'Arcy

*D'Arcy COLGATE-PALM 19-Tn-WEAF (Palmolive Soap) Gladys Swarthout John Barclay Al Goodman Or.

D:30-M-WEAR (ColgatoToothp Jamos Meiton Otto Horbach Martho Mears Al Goodman O

10:15 a.m.-M to
Inc.-WEAF
(Super Sude)
Clara, Lu 'n' Em
Helen King
Isobel Carothers
Louise Starkey

Louise Starkey
"Benton-B.
(Super Suda)
Sibu-We WJZ
Joe Greenwald
Paul Stewort
Helen Dumas
Bertha Walden
Arlene Blackburn
Can Babcek
Book
Gowies
Gowies

CONSOLIDATED CIGAR CO. CIGAR CO.
9:30-M-W-F-WOR
'Hory 'n' Esther'
Jean Colbert
Artell Dickson
Rhythm Irls
Nat Brusthon Ore
'Altkin-Kynett

WANTED!

(Linit)
'Hour of Charm'
Phil Spitalny
Rosaline Green

Rosaline Green
Maxine
Evelyn Kaye
Pat Harrington
Gypey Cooper
Mary Rumrili
Ann De Marco
Lliyan Perron

Lilyan Perron
12:15-Dally Er. 8
8n-WABO
The Gumps
Wilmer Waiter
Agnes Moorehead
Lester Jay
George Graham
Edith Spencer
E. W. Hellwig
(Face Powder)
10:30-W-WEAF

CBYSTAL CORP

OBYSTAL CORF,
(Outdoor Girl)
1:30-5-WABC
Connie Gates
Dextor Fellowe
Antoinette Concello
Richard Norton
Victor Arton
Kay Carroll
Kay Carroll
Kay Carroll
Willed: Adv
(Cocomalt)
6-M-Tu-WTh
WABC
Buck Rocery

6-M-Tu-W-ThWABC
Buck Rogers
Curtie Arnali
Adole Ronson
Adole Ronson
Estaine Melchlor
Edgar Stehil
Dwight Weist
Pegsy Alienby
Stuhrauf & R

DELCO
St45-Sa-WABC
Art Dickeon
Geger Coorgan
'Geyer Co
Geyer Co
St45-M-W-WOR
Pathe News of A
'J. Walt Thomps
EX-LAX

9:30-M-WABC 9:30-m-vr Lud Giuskin Block & Sully George Givot Gertrude Niesen

FIRESTONE 8:30-M-WEAR 8:30-M-WEAR Neison Eddy Vocal Ensemble Wm. Dsiy Orch. *Sweeny-James *Sweeny-James FITCH 7:45-Sn-WEAF Wendcii Holi *K. W. Ramsey

FORD MOTOR 9-Su-WABO

9-Su-WABU
Grete Stuckgold
Kathryn Meisle
Nino Martini
Ezio Pinza
Dotroit Symphony

9:30-Th-WABC Fred Waring Stella Friend Kay Thompson

(Tires)
10-F-WJZ
Circus Night in
Silvertown'
Edw. Dunham, Dir
Joe Cook
B. A. Roife Oro
Teddy Bergman



-some smart sponsor!

Peter Dixon, writing in the New York Sun (April 6), says that the "Itty Bitty Kiddy" hour on WHN is as much the ensation of radio today as was WHN's original Amateur Hour. And, says Dixon:

"I believe that some smart sponsor will buy this Itty Bitty Kiddy program."

(TUNE IN SUNDAY NIGHT, 7.30)

WHN "BEST BETS"

8un, 12:30 P.M. Sun., 5:30 P.M. Mon., 8:00 P.M. Tues., 7100 P.M. Thure., 7:30 P.M.

The NEW The Fastest Moving Station in N.Y.

Tim and Irene Phii Duey Aucy Monroe Seg La Centra Chorus Ruthrauff-B

Chorise M. R. Ruthreuth R. Ruth

Neill O'Meiley Florence Halop Billy Halop Billy Halop Billy Halop Both Battle Detmar Poppen Lorraine Pankow Joe Wilton John Shea Peter Dixon *Erwin-Wassy

*Erwin-Wassy
M. HOHNER
(Harmonicas)
7:45-Sa-WOB
Carl Freed
Atherton & C
HOOVEB
5-Su-WEAF
Edward Davies
Schumann-Heink
Joe Koestner

FORMAN
(Toothpaste)
7:15-M-W-F-WEAF
Stories of the
Black Chember
Edwin Whitney,
Dir.
Jack Arthur
Helen Claire
Helen Claire
Rosaline Green
McCann-Erick
FEMENDATER

FRIGIDAIBE

Jack Pearl
Cliff Hall
Leith Stevens
Patti Chapin
Freddie Rich Oro
Geyer Co.

GEN. BARING

5:34-Sa-WABC
Julla-Sandereon
Frank Crumit
Jack Shilkret Oro
-B. B. D. & C.
GENERAL CIGAE
(White Owi)
H. Folesie, Dir.
Burns & Allen
Forde Orofs
Find Octor
Thompson

*Thompson GEN, ELECTRIC 12:15-Sp-WEAF What Home Means to Me' Waiter Dill Scott *Maxon

Schumann-Heink Joe Koestner Strwin-Wasey EDNA WALLACE EDNA WALLACE STONA WAS STAND TO THE STRUKE THE STAND TO THE STAND THE ST

Hazel Dophelde
*Blacket;
*HOBLICK
(Maited Milk)
7,18-Daily Ex, SaSa-WOB
Lam. & Abber
*Lord & Thomas
HOUSEROLD
*FINANCE
*Jos. To-WJZ
Edgar A. Guest
Charles Sears
Tom. Dick & Harry
Tom. Dick & Harry
*Tom. Dick & Harry
*Tom

*C. D. Frey
HUDSON MOTOR
8:80-M-WABO
Kate Smith
3 Ambassadors
Wallace Sis
Tcd Collins
Jack Miller Oro
*Brooke-Smith

Needham ROBIT, JOHNSON 12:45-M thru The Painted Dreams Bees Flynn Alice, Hill Mary Afflick Kay Chase State Control of the Painted Dreams Research Charles State Control of the Painted Dreams Research Control of the Painted Control

Jimmie Foxx Ruth Etting Red Nichol'e Oro N. W. Ayer

KLEENEX
11:15 a.m.-M to
WABC
'Story of Mary
Marlin'

Story Walter

Story Walter

Marlin

Basil Loughren, Dir.

Jon Crusinherry Au.

Art Jacobson

Carleton Bridger

Carleton Bridger

Art Jacobson

Francis X, Bushman

Anne Saymoura

Locotton Bridger

Francis X, Bushman

Locotton Bridger

Francis Maryoura

Locotton

July Ex Sa
July Bridger

Arthur Mughee

Ruth Russeil

Jon Lathan

Jon Walter

Ruber

Helion Jopon

J. Walt Thomp.

LADB ZOWNER

ANDE ZOWNER

ANDE ZOWNER

LADB ZOWN

*J. Walt. Thomp. LADY ESTHER .10-Su-M-WABO S:30-Tn-W-WEAF Wayne King *Stack-Gohle

*Stack-Goble
LEHN & FINK
6-Sn-WABO
(Pebeco)
Eddie Cantor
Harry Einstein
Rubinom
For Humis
GHAUM
THOS, LEEMING
(Baume Bengue)
8-38-F-WOB
Norman Corde
Lucille Petersen
Lovin Kaismas Gee
'Wm. Esty

LIBBY MONEILL

9-W-WABC

(Briggs Tobacco)
(Muriel Cigars)
7:45-Sa-WEAF
'Sports Review
Thoraton Fisher
Ford Frick, guest
*Lennen & M

*Lennen & M LOUIS PHILLIPPE 2 Daily Ex. 6a-6v-WABO 'Earle, Little French Princess' Ruth Yorke James Meighan Lester Jay *Blackett

Blackett GEO. W. LUFT (Cosmetics)
10-W-WJZ
Hollywood Gos
Jimmy Eldler
*Cecil, WCC

*Cecil, W²C LUX 2:30-Sts-1¥3Z T. Luckenbili, Dir. Anth. Stanford, Dir. Little Women Lillian Gleb Dorothy Gleb Helen Chandler Sylvia Field *J. Wait. Thompson LUXOR 2-Su-WEAF

2-Su-WEAF
Sally of Talkies
Basel Loughrane
Henry Saxe
Joan Blane
Merjorle Hannan
Murray Forbes
Dlck Welle
*Lord & Thomas
MACFADDEN
8:30-F-WABO

HAOFADDEN
HAOFADDEN
(True Storp)
(True Storp

DR. MILES LARS OR. MILES LAB (Alka-Saltzer) 9:30-Sa-WJZ WLS Barn Dance Ridge Runners Uncie Ezra Luiu Belle Maple City 6

Maple City 4
/:45-M-W-F- WEAF
Uncle Ezra, Radio
Station EZRA
Pat Barrett
Cilif Soubler
Carleton Guy
Nora Cunneen
*Wade

MODERN FOOD PROCESS CO. 4:15-M-WJZ Charles Sorce Harry Swan *Clements Co.

"Clements WKLLS
"Clements WKLLS
"CARPET Ex. Se12:30 Ex. Se12:30 Ex. Se14:30 Ex. Se15 Star Jones"
John Kaul
Elizabeth Day
Herbert Rawlinson
J. Anthony Jones
Forence Maione
Horence Maione
Forence Maione
Forence

MOLLE
7:30-Th-WEAF
Al Bernard
Emil Casper
Thso. Carle
Mario Cozzi
Leigh Stevens Oro
Stack-Gobie

BENJ. MOORE (Paints) 11:30 a. m.-W-Betty Moore Lew White

Lew White

**Pirect

**JOHN 0,

**MORRELL

5:45-Sn-WJZ

(Dog Food)

Don Becker

Dog Chats

**Henri, H. & MoD.

MUELLER 0,

10:18 a. m. Delite

10:15 a. m. Daily Ex. Sa-Sn-WABO

10:10 a. m. Lynuy
Ex. Sa-Sh-WAED
Tright. Ginger
Tright. Ginger
Tright. Ginger
Tright. Ginger
Tright. Ginger
Hellwig
FATIONAL
FATI

NORSEC (Toothpaste) WARC
W Butterworth
Militon Bettenber
Los Rederman
Lucien Schmidt NORTHWESTERN YEAST 1:30-M-W-F-WJZ Virginia Lee and Sunbeam' Dorothy Page Boh White Boh White Elinor Harriott Ed Prentess Virginia Lee 8-M-WJZ Jan Garber Oro *Haya McFarland

Hays McFarland
PACHICLE BORAN
PACHICLE BORAN
Death Vally Days'
Joseph Bell
Edwin W. Whitney
Joseph Bonlme Ore
McC. Erick
PEPSOD ENT
- Daily E. Reat SusAmos 'n' Andy
PINAUD
(Helt Toulo)

PINAUD
(Hair Tonio)
19:30-M-WABC
B Von Hailherg O
*Calkins & H.
PHILCO
7:45 daily er. Sa
Su-WABC

Boake Carter

Hutchins
PHILLIPS-JONES (Arrow Shirts) 10:15-Sn-WJZ Vera Brodsky Haroid Trigga Lonis K. Anspack *Peck

*Feck
PHILIP MORRIS
8-Tn-WEAF
Leo Reisman's Ore
Phil Duey
8-W-WABO
Johnnie & 4
10:45 a. m. -Sa-WOB
Graphologist
Mme. N. Olyanova
*Blow Co.

PILLSBURY 10:30-Daily-WJZ 10:30-Daily-WJZ
Today's Children'
Irma Philipe
Waiter Wicker
Bess Johnson
Irene Wicker
Lucy Giliman
Fred Von Amon
Jean' McGregor
Hutchinson 11 a.m.-W-F-WAB

Cooking Close Up Mary Eilis Ames Hutchinson PITTSBURGH PLATE GLASS PLATE GLASS
(Paints)

9:45 a.m.-M thru F
WOR
Don Carlos Band
Lucio Gracio
'N. Y. Ayar
PLOUGH, INO,
10-W-WEAF
Guy Lombardo
Ricardo Cortes
'Lake-Spiro-C

*Lake-Spiro-C
PREMIER PABS:

\$-Tu-WEAF
Ben Bernie
Robert L Ripley

*Morris-W. & B.

J. L. FRESCOTT

(Oxol)

(Oxol)
10:30 a.m.-Daily E.
Sa-Sn-WABO
Jack Fulton Ore.
*B. B. D. & O. PRINCESS PAT
0:30-M-WJZ
Sketches.
McJunkin
P'CT'R & G'MBLI
3 Daily Ex. Sa-

Sn-WEAR

Amateur Snow was a Walk of the Snow of the Shay E. SaSa-WEAP

No de Sado

Vio de Sado

Art Van Harrey
Bornaline Fiva

Bornaline Fiva

10-Su-WEAP

(Ivory Soap)

The Gibbon Fam

Jack de L. Clemens

Lois Bennet ore

Dou Good Fam

Jack de L. Clemens

Jack de Jack de L. C

9J. Walt. Thomp.
STERLING PROD
S-Tu-WABO
(Bayer's Aspirin)
Frank Munn
Bernice Clark
Gus Haenschen Ord
9:30-Sn-WEAF
(Dr. Lyon's
Toothpowder)
Gus Haenechen Ord
Frank Munn
Vivienna Segal
Ohman Segal
Ohman Segal
Ohman Segal
Ohman Segal
Ohman Segal
Ohman Segal 3:15-M-W-Th-WEAF WEAF (Camay) Dreams Come True' Barry McKinley Ray Senatra Orc *Pediar & Ryan BCA BADIOTE 9-Sa-WEAF

Bob Lawrence
Bob Lawrence
Peg LaCentra
Ray Noble Oro
Al Bowliy
*Lord & Thomas Ohman o. 6.
Deriver of the control o *Lord & Thomas
REAL SILM
9-Sa-WJZ
Chas Previn Orch
Oiga Albani
*Erwin-Wasey
RED STAR YEAS7
11-Tu-Th-S-WEAF

Edna Odeii Phil Porterfield Irma Gien Earl Lawrence REISER CO.

REISER CO.
(Shampoo, etc.)
11:15 a. m. SuWEAF
Jack & Loretta
Clemens
*Donahus-Cos
R. J. REYNOLDS (Camel Cigaret 10-Tu-WABO

Casa Loma Band Walter O'Keefe Annette Hanshaw Alice Frost Jack O'Keefe Louie Soria

BITCHIE CO.

5-Ta-WJZ.

Bno C-Ta-WJZ.

Bno C-Ta-WJZ.

Bno C-Ta-WJZ.

Howard Smith
Viola Roache
Leonard Doyle
Mark Smith
Viola Roache
Leonard Doyle
Mark Smith
Sinine Drings
Jaok McBryde
Jaok McBryde
Jaok McBryde
Hyothers

8-W-WJZ
Babs and her
Hyothers
Hyothers

8-W-WJZ
C-W-WJZ
C-W-WJZ
Bob and her
Hyothers

8-W-WJZ
C-W-WJZ
C-W-WWZ
C-W 6:45-Daily Exc 5a-8a-WJZ Lowell Thomas •Roche-William Amateur Show Chubby Kane Horace Fehyl Johnny Johnse *Clements

TENNESSEE (Loma Plant Foo 13:15-Su-WABO B. L. D. Seymous *Sam L. Croot (Footpads)
7.30-Tu-Th-Sa-W(
The Street Singe:
Arthur Tracy
Donahue & Coe TEXAS CO. SELBY SHOE 8-F-WARC Ed Wynn Graham McNames Eddie Dnohin Ore "Hanff-Meteger

Mrs. F. D. Rosse-weit. Hurs. Service. S A. Pryor, Jr., Dir. 'March of Time' Howard Barlow Or 'B. B. D. & O. UNION CENTRA (Insurance) 5-Su-WJZ

Gene Arnold Bill Childs Mao McCloud Joe Parsons Cliff Soubier Harry Kogen *Federal

7-5a-WABO
Soconyland
Sketches
Chas. Webster
A. P. Kaye
Arthur Alien
Parker Fennelly
Kate McComb
Lasbel Whilocke
Edith Spencer
John Milton
Ruth Russell
William Stickles
J. S. Getchell

SPARKS WITHINGTON

4-Sn-WJZ Jolly Coburn Oro H Van Emhurgh *Edwin Wasey

SSS CO.
(SSS Tonic)
8.39-F-WOB
The Music Box
Mary E. Wood
Billy Axton

*Johnson-Dailie

(Chase & Sanborn A. K. Spencer, Dir Amateur Show Maj. Edw. Bowes

7:30-8n-WJZ H. Polesio, Dir. Joe Penner Stefanni Diamond Ozzie Nelson Oro. Harriet Hilliard *J. Wait. Thomp.

"S-Su-WJZ"
Roses & Drums"
Heien Claire
Reed Brown, Jr.
John Griggs
Gus Smith
Wright Kramer
J. Spurin-Calicia
J. Spurin-Calicia
Jee Chriin
Edward Jeroms
Jack Rosingh
Morgan Fariey
Forter. Hall
Guy Bates Past
J. Walt. Thompse
J. Walt. Thompse
J. Walt. Thompse SINCLAIR 9-M-WJZ

UNITED DRUG 4-5n-WEAE
Rhythm Synnphot
DeWolfe Hopper
Street & Finney
U. S. TOBACCO
(Dill'e Best)
9:39-F-WEAE One Night Stand

*McC.-Erick.

WANDEB CO.
(Ovaltine)

5:85-Dally-WJZ

Little Orphan A*
Alian Barnck
Henrietta Tedre
Ed Sprague
Stanley Andrewe
Shirtey Pell

*Blacket!

CHAS. WARNER
(Sloan's Linament
9-W-WJZ
Warden Lawes in
'20,000 yrs, Sing'
Sing' (Vince)

(Vince) 9:30-W-WJZ John McCorma

10:45 a.m.-Daily Ex. Sa-Sa-WABI Mrs. Wiggs of Cabhage Patch' Betty Gards WASEY PROD'OTS WABO Edwin C. Hill 12-Daily Ex. Se

Betty Garde
Alice Frost
Joe Latham
Andy Donnelly
Amy Sedelle
Estelle Levy
Pat Ryan
Blackett-S-H More Household Hints

Philadelphia, April 16. Philadelphia, April 16.
WFIL begins this week more com-prehensive program schedule for women listeners. Janet Lane, for-merly with WTAM, Cleveland, and Grace Nadig, Home Economics pro-fessor at Temple University, form the staff.

the staff.

Object of augmenting WFIL fem
department is to create places for
spot announcements currently running roughshod over station's
schedule.

Talent Shortage

Baltimore, April 16.
WFBR, only local station to have an Artista' Bureau, has been having much difficulty lately in corraling enough talent to fill demands for outside bookings, and has linked arms with local National Agency, nitery and small-time vaude bookers, in deal which enlarges scope of performers immediately, available. In booking all the WFBR Artists' Bureau biz jointly, the National and station epilt 50-50. Station has nothing to do with agency's other bookings, however.

Jennie Zwick to WGAR

Jennie Zwick to WGAE

Jennie K. Zwick, whose cultural programs to the works whose cultural programs have been on WJAY for about three data and the works with the work of the

Tony Donnelly Set

Antoinette Donnelly, beauty col-umnist on N. Y. Dally News, heads the new Charm Cruise program over WOR. New York. This is on thrice weekly at \$115 am. BST. Jean King, actress, and Rosa Rio, pianist, also, on the program.

New Business

NEW YORK CITY

Coty, Inc., five 15-minute periods weekly for an indefinite period, pre-senting Musical Compliments, Placed through Blow Co. WNEW.

errough BIOW Co. WNEW.

Irving Schatzberg Fur Co., seven
15-minute periods weekly, for 13
weeks. Placed through Bess &
Schillin, Inc. WNEW.

United Drug: Co., five 15-minute
periods weekly, for an indefinite perriod, presuming Magic flow. Placed
through Street. & Filmey, Inc.

Olindersille Hat Co.. six 15-minute.

Oinderella Hat Co., six 15-minute programs weekly, for an indefinite period, presenting Easter fashions. WNEW.

period: presenting Easter fashions. WNEW.

I. J. Fos., 15 spot innouncements.

I. J. Fos., 15 spot innouncements.

Proglow Products Co., one spot announcement ally during Make-Belleve Ballroom series. Placed through Loewy Advertising Agency. W. J. J. W. J. W

WNEW.

Thomas J. Lipton, one spot announcement daily, for six weeks.
Placed through Frank Presbrey Co.
WNEW.

HANDW.
Hibbs-Worth Laboratories, two
spot announcements dally, for
Agys. WNEW.
Riteway Shop. Polish, thrice weekly
Riteway Shop. For 10 weeks, presenting Gay Lee and her program,
Thritty Tricks and Penny Stretchers,
Placed through Blackett-Sample &
Hummert, Inc. WINS.
Rieceious Romylecturing Co., series
Rieceious Romylecturing Co., series

of announcements for nine weeks or the New York and Cocktail Hours



SHAYNE

Radio's Ambassador of Song HEADLINING LOEW'S DELUXE THEATRES

WEEK APRIL 19 LOEW'S STATE NEWARK, NEW JERSEY

Broadcasting Every Sunday 5:30-6 P.M., WOR, N. Y. FOR SALLY'S STUDIO

West 44th St., New York City

MONDAYS 8 to 9 P.M.-WHN

ALEX HYDE

AND HIS MUSIC Dir., WM. MORRIS AGENCY

LEON

ARMOUR HOUR

Placed through Anienger Advertising Co. WINS.

8. Benson Studios, time signals for
52 weeks starting April 29. Placed
through Bens & Schillin, Inc. WINS.

Holland House Coffee, daily series,
presenting Musical Look program,
presenting Musical Look program,
presenting Musical Look program,
presenting Musical Look program,
placed through Friend Advertising
Agency. WINS.

Empire Gold, renewal for 52 weeks.
Placed through Friend Advertising
Agency. WINS.

Teutonophone, Inc., renewal for 19
weeks, presenting Earl Harper's
Samuel Miller Agency. WINS.

Teutonophone, Inc., renewal for 19
weeks, presenting Earl Harper's
Samuel Miller Agency. WINS.

Clark Shoe Co., one announcement
daily, for 52 weeks. Placed through
Friend Advertising Agency. WMCA.

Irocter & Gambie Co., series of anentry of the Co., series of anthrough Blackman Co. WMCA.

United Drug Co., series of disks,
for an indefinite period, Placed
through. Street & Finney, Inc.

Corriere & America, six days
weekly, for an Indefinite period, presenting Eugene Cibelli, tenor, and
Amelia Sanandras, soprano. WOV.

Modern Industrial Bank, present
Modern Industrial Bank, present
Modern Industrial Bank, present
Holland Co., was the Co.,

Antrol Laboratories, starting June
10, series of the United Through
Shaling Meloider

Hander through Blackett, Sample &
Hummert, Inc., WOR.

Maryland Pharmaceutical Co.,

Maryland Pharmaceutical

Maryland Pharmaceu

indefinite period. Placed direct. WINNX.
Retardo, series of daily announcements, for an indefinite period. The work of the produced of the pro

Scholl Company, Tuesday program
Scholl Company, Tuesday program
for 13 weeks, presenting Arthur
Tracy, to WAAB, Boston, WOR.
Empire Gold Buying Service, renewal, twice weekly, for 13 weeks,
presenting John Rogers and Louana
Rudd, singers. W Empadell, thrice
Daggett 13 weeks, presenting
Charm Cruise Placed through MeCann-Erickson. WOR.

HARTFORD

Bears-Roebuck Co., daily an-nouncements on Shoppers, from April 3 to June 1, 1935. Placed di-rect. WDRC.

April 2-to June 1, 1935. Piaced direct WDRC.

Smart Shoppe, Haritord women's Mart Shoppe, Haritord women's Monotone of the Marting of the Mar

announcements daily. Placed direct. Willow's Beauty Salon, Hartford, announcements daily on Snopper's Hour, and Marting Hour. Placed direct. Milow Bart Hour. Placed direct. Ac. C. Spark Plug Co., starting April 17 for \$2 evening announcements. Placed by Dr. Brother Agency. W.Rot Gliackstone cigar). One-minute announcements, five a week for \$2 weeks. Placed by B.B.D. & O. WDRC. Dennett & Popp, Inc. Hartford. 22 Dennett & Popp, Inc. Hartford. 22 Dennett & Popp, Inc. Hartford. 25 Dennett de Popp, Inc. Ha

RADIO

Placed by United States Advertising Co. Mr. Pict. States Advertising Co. Mr. Pict. States Advertising Co. Mr. Pict. States and State

CLEVELAND

Vaporine Company of Cleveland, 15-minute program Wednesdays for thirteen weeks, with Clarence Kant-zer as "Singing Beautician." Direct. WHK.

States Company (starch and corn syrup), 104 announcements ten times (Continued on page 1974), 104 announcements ten times (Continued on page 1974), 104 announcements ten times (Continued on page 1974), 104 announcements, on a week on cloude Syracuse University on Showman (Continued on page 49)

John Shepard, Angered at Union, Seeks Restraining Injunction

New Name

NBC's latest dumb-bell letter carried the following address: '30 Rocky, Fellow Closet,' Someone in the North Caro-lina hill country wanted a name to play for a spring ilg, and copied down the address as it sounded coming over the ether.

WPAY, Portsmouth, Starts Portsmouth, O., April 16.

Portsmouth's first broadcasting station WPAY went on the air last veek. Station on 1370 kilocycles and nas 100 watts.

Formerly known as station WHBD and located at Mt. Oreb. Several central Ohio stations sent artists here to participate in the opening ceremonics.

M. F. Rubin is president of the operating company.

Sam Cook, president of the WFBL (CBS), Syracuse, has returned to his desk after a Pinehurst, N. C. so-journ.

Inside Stuff—Radio

Stave Fitzgibbon, radio editor of the Boston Record (Hearst tab) is conducting a private battlefield for a telegraphic feud between Eddie, Cantor, ether star, and Harry Hershfield, cartconiels. Feud opened up March 27 when Fitzgibbon quoted Hershfield t a ladies' night meeting of the Ohabel Shalom Temple, Boston.

Cartoonist at that meeting said Cantor was going off the air and his sponsors had received 15000 letters of complaint based on racial discord. Informant was 'Cantor, himself, Hershfield said. 'Pebcco representatives immediately denied this allegation by wire to Fitzgibbon, saying that he was only leaving the program to work on a new film, and that he was already signed for a new series for late fall and early 1936. Publication of this denial in the Record brought a prompt counter-wire from Hershfield.

field.

In this he claimed that Cantor before 1,200 witnesses at the Hotel Astor on March 24 said anti-Semitism in America was growing by leaps and bounds and for first time in his career he was actually atraid of outcome. 'A few minutes later,' Hershfield wired, 'he personally told me that Pebeco had received 15,000 letters attacking him on racial grounds and demanding his removal from air program.' Cantor's answer to this one: 'Hershfield must carry a lot of zeros with him because to date we have received 15 letters from cranks, a condition that is normally expected regarding any radio program. He admits the same few crank letters every so often while on the Chase & Sanborn shows, with the sponsor likewise ignoring them.

Figurer 'Ship of Joy' (Alemite), broadcast nationally over Columbia from KFRC in Frisco, now will be known as Horace Heidt's Alemite Brogadiers. Program was started by Heldt and Hugh Barrett Dobbs ('Capt. Dobbsie) with Heldt's band and entertainers from the Golden Gate stage providing the entertainment and Dobbsie doing the compercial. Heldt denies quarrel with Dobbs, who is understood to have received something over \$6,000 when contract was forn up by mutual consent. Program is now 15 minutes twice a week, and expected soon to go on half hour weekly.

Chicago stations are preparing for their long-contemplated rate boost. First rise will hop the local rates to even kecl with the network rate which now, for the first time, tops the local charges.

NBC figures to lead the march to higher local ground by June 1 with the hop of local prices to \$400 on both WENN and WMAQ. WBEM, the local Columbia outlet, will stall its rate boost until September 1 at least, figuring that the kot weather is no time to raise rates. If and when hopped the WBEM uppage will be from the present \$480 to \$600.

A filmite's radio commercial 'appearance' in the éast usually insures the satellite's cuffo trip to New York from Hollywood to see the shows, etc., the radio stipend covering all expenses attendant to the coast-to-coast excursion. That's the sales' argument the ad agencies use and at the same time a good norm of compensation. The average Hollywoodite's periodic yen for a Broadway fling has been figured out as more or less surefire to lure the filmer east, also serving as satisfactory reason for the studio releasing the player for the brief vacash.

Powel Crosley, Jr., president of Crosley Radio Corp., operator of WLW. Cincinnati, knocked down a 124,000 salary in 1934, according to statement made to Federal Securities and Exchange Commission in application for permanent registration of company's stock. Lewis M. Crosley, vice-president, received \$15,000, while L. A. Kellogg, another vice-prez, collected \$5.522.

Salary is nominal and only a small part of broadcaster's inco

Los Angeles Times recently published an account of Page Gliman, 17-year-old son of Don Gliman, NBC's Coast vp. having discovered that the advertising claims of an NBC client were not chemically verifiable in a laboratory. Story goes that young Gliman did some private investi-gating of the product a in Consumers Research and spread the news of his findings rather widely until Papa Gliman sat down hard on Sonny.

Mrs. Irene Castle McLaughlin in New York this past week to lecture on Formfit corsets, gave out her annual hint about a professional comedack to the press again. This time it is the stage. Last year it was pictures. And the year before, the dance spotlight.

All for the sake of her pooch farm which she operaton at Deerfield, Ill.

Boston is reported a bigger market for the securities of Columbia-Broadcasting than New York. Financial houses up there have been pushing the stock which is unlisted.

Boston, April 16.

Boston, April 16.

John Shepard, 3rd, head of the Yankee Network, is having a tusele with the Boston Musicians Union (No. 9) over the ban of Sully Kendis, —pianist and ork leader, from the air waves last week.

Kendis, holding a New York card, picked up 11 Boston men for a new ether program called the Bandwagon, airing nightly from WNAC. Local union officials promptly gave him the office to get off the air until his credentials were straightened out. So irked by this stumbling block was Shepard that he immediately knocked off all musical programs from his stations and told the union that no other band leader and the dead would be a supported by the case that our tasking for an injunction against the union for interfering with his program. Bandwagon' is now being transcribed by another outfit, and the original ork and Betty Bryant, vocalist making her debut in this territory, are marking time.

time.

Yankee net office maintains that Kendis' has been playing in this district for the past four months district for the past four months at the pa Yankee net office maintains that

Pickens Sisters have been assigned to a Friday evening spot on the NBC red (WEAF) link.



ECCEWELL C'KLEEL INC



EXCLUSIVE MANAGEMENT





EXCEUSIVE MANACTY NE

New Business

(Continued from page 45) Treatment for drinkers. H. W. Kastor Company, Chicago. WGAR. Chevrolet Motors, Six announcements for ten weeks. Campbell Ewald Company, Detroit. WHK.

H. J. Heinz Company, five 15-min-ute programs of children's shows weekly, for indefinite try-out, WHK.

weekly, for indefinite try-out, WHK.
Bernard Perfumers, 52 spot announcements, three a week. Hilmer
V. Swenson, Chicago. WHK.
Johnson Candy Company, three
Is-minute broadcasts on Mondays,
The Company, 15 quaterhour programs for Watermatic
washers, three weekly. Strauss Radio Program Producers, Des Moines
Workers, Weekley, Weekley, 15 quaterhour programs for Watermatic
washers, three weekly. Strauss Radio Program Producers, Des Moines
Workers, Weekley, Weekl

Chevrolet Motors, 15-minute broad casts Monday, Wednesdays and Fri days, for 13 weeks. Campbell Ewale Company, Detroit. WHK. Greek Cultural Radio Club, half hour every Sunday, for year, with instrumental music. WJAY.

Master Drug Company, 130 five ininutes, five a week. Buchanan homas Company, South Omaha Thomas WGAR.

WGAR.

Oongress Olgars, 200 five-minute
newscasts on La Palina Cigars, five
a week for 40 weeks. Gotham Advertising Company. WGAR.

Pocahontas Oil, 15-minute programs by Smilling Ed McConneil
each Tuesday and Thursday, with



LITTLE JACK LITTLE

t., April 20, Salem, Mass.; Sun., April Boston, Mass.; Mon., April 22, istol, Conn.; Tues, April 23, Elmira T.; Wed, April 24, Pittsburgh, Pa. nurs, April 25, Fairmont, West Virginia



DIANE VΔI

DORCHESTER HOUSE

BRITISH BROADCASTING COMPANY

EASY ACES

7:30

Monday-Tuesday-Wednssday

"Yoo-Hoo, Mrs. Bloom

THAT DAPPER GENIAL AGENT CHAS. ALLEN OF CURTIS & ALLEN IS GROOMED BY

YOUNG-ROBBINS CLOTHIERS

200 West 51st Street, New York Just Off Broadway

FOR RENT 110 West 47th Street
30x100 studio, completaly, outfitted
with top-dance floor, audition rooms,
oxecutive offices, and shower facilities,
neceutive offices, and neceutive offices,
neceutiv

half-hour show every Sunday.
WHK.

Standard Oll out-of-town baseStandard Oll out-of-town baseStandard Oll out-of-town baseStandard Oll out-of-town basestandard Coll out-of-town basestandard Standard S

PHILADELPHIA.

Supplee-Wills-Jones Milk Co. (Ice cream), Philadelphia, participation in Uncle Wips Sunday Hour once a week, contract rins until June 18, 1935, begins again September, 1936, N. W. Ayer & Son, Inc., New York.

WIT.

N. W. Ayer & Son, Inc., New York.

John J. Felin & Co., Inc., (packers),
Philadelphia, announcements daily
except Sundays, participation in
Breakfast at Eight Hour, contract
April. 3, 1935 end April. 2, 1936. Al
Paul Lago (Contlett Supply Co. of
New York), 15-minute program
twice a week. A. W. Advertising Co.,
Inc., New York. WIF.

Diamond & Go, (ciothing), PhilaDiamond & Go, (ciothing), Philadelphia, Philadelphia

Diamond & Go, (ciothing), Philadelphia

Dia

WIP.

Fitch Publishing Co., Inc., New York, five-minute program Monday to Friday, inclusive. E. C. Van Dyke, Inc., New York. WIP.

Watch Tower (religious), New York, 15-minute program once a week. Royal F. Spatz, Philadelphia.

WIP.

WIP.

Fox-Weiss Co. (turs), Philadelphia, spot announcements 300 or more in period of one year, contract begins April-7, 1935, expires April 7, 1936, Harry Feigenbaum, Philadelphia, WIP.

Perfection Products (Winds)

begins April-0, 1930, expures april-1, 1936. Harry Folgenbaum, Philadel-1, 1936. Harry Folgenbaum, Philadel-1, 1949. Philadelphia, announcements on Magazine of the Air program three times a week, contract expires July 10, 1935. Hansell-Zook, Inc., Philadelphia, WIP.
Philadelphia, WIP.
Philadelphia, WIP.
Mi Raz Products, Cilsackstone cigars), one-minute announcements four times a week. Batten, Barton, Durstine & Osborn, Inc. WIP.
Mi Raz Products, Inc. (Foot Balm), participation in Homemakers' Hour times times weekly and cefinite. Atlantic Advertising, Philadelphia. WIP.
Schultz & Co. (wallpaper), 15-minute program once a week, indefinite. Philip Kieln, Inc., Philadelphia, WIP.

the program upon the more away, incentified program weekly for 13 weeks. Proceed a Gamble, the manuscript of the more away and the more aw

daily, four weeks. Placed by Pacific Northwest Advertising Age nory. WBAL.

Northwest Advertising Age nory.

WBAL.

Norge Corp., two 15-minute and the non-enhalf hour programs weekly like the non-enhalf hour programs weekly non-enhalf hour programs per weekly non-enhalf hour progra

participations. Placed by Harry Patz.

participations. Placed by Harry Fats.

MAL Bosserd Hotel, dvs announcements. Placed direct, WBAL.

Bernard Perfumer Co. of St. Louis,
announcements. Placed direct.

May Jenelry Co., announcements.

Haced direct. WBAL.

Charles E. Moylan, four quarter-hour talks. Placed direct.

WBAL.

Laterprise Carpet Co., announcements,
placed direct. WBAL.

Enterprise Carpet Co., announcements, one year. Placed direct.

WBAL.

Enterprise Carpet Co., announce-menterprise Carpet Co., announce-menter Carpet Co., announce-WBAL.

Chrysler Motors, one-minute.et.'s, 10 times. Placed by Ruthrauff & Ryan. WBAL (egg dyes) of New Fork, four weeks of announcements. Creasy Water Crystals, quarter-nour musicales, 312 times. Placed by Abernathy Agency of Washing-ton. WBAL.

Ballo Paint & Color Works, 78 an-nouncements. Placed by Joseph Katz Agency. WBAL.

PORTLAND, ORE.

Clark Cadillac Co., 25-word announcement service, started March 3. United States Bakery, announcement service, three daily. Friday, Saturday and Sunday, Started March 29. KGW. Weisfield & Golderg, jewelers, 13 and Monday. KGW.

O. Kober, jeweler, 50-word announcement service, Service program, every Thursday. KGW. weisfield KGW. Grayons, 50-word announcement service, Service program, every Thursday. KGW. word announcement service, Service program, every Thursday. KGW. word announcement service, 13 times, starting April 1. KGW. Roll of the Company of the Co

Lambert Gardens, evening and atternoon spot annuncement service, Sundays, starting April 7. KGW.

Portland Orematorium, 25-word spot annuncement service, Sundays, starting April 7. KGW.

Chrysfer Orep. (Flymouth Discretized in the service) of the service of the service, starting April 8. KGW.

Bedell Oo, evening announcement service, starting April 8. KGW announcement service, starting May 4. KGW.

Soil-Off, Glendale, California, 50-word announcement service on the Oregonian Home Institute, eight Starting April 7. KGW.

Bell Off, Clendale, California, 50-word announcement service on the Oregonian Home Institute, eight Eanco, Inc. (NU.Bora Soap), spot announcement service on the Oregonian Home Institute, Mondays, Wednesdays and Fridays, one year, starting April 1. Placed by Associated Advertising Service.

DES MOINES

DES MOINES

Sergent Feed Co., six 15-minutes
programs per week. Through Faircall disting Agency, Dos Moines.
KRNT.

Des Moines Ice & Fuel Co., five
five-minute programs per week.
Cooldige Advertising Agency, Des
Moines. See Co., six 15-minute
programs per week. Direct. KriNT.

A orge Corp. two 15-minute and
Through Corp. two 15-minute and
Through Cramer-Kresett. KSO and
WMT.

Gatcley's Credit Clothing Storcs,

minute programs per week. Direct. KRNT.

Henry Field & Co., six 15-minute programs per week. Direct. KRNT.

Clerene Products Co., six 15-minute programs per week.

Direct. Minute programs per week.

Direct. Sears. Rosbuck & Co. six 15-minute programs.

RAINT.

Sears, Roebuck & Co., six 15-minute programs per week.

KRNT.

KRNT.

Esquire (The New Utica Clothing Co.), one 15-minute program weekly.
Direct. KSO.

Younkers Jr. Broadcasters' Club, one-hour program per week. Direct.

Youkers Jr. Brownser.
one-hour program per week. Direct.
KSO.
Plymouth, announcements, 23 oneminute transcriptions. J. Stirling
Getchell. KSO.
Ungles Boking Co., six 15-minute
programs per week. Through Stoner-McCray. KRNT.
Continental Baking Co., 10 newsbroadcasts per week. Through

continental Baking Co., 10 news-broadcasts per week. Through B. B. D. & O. KRNT and WMT. Studebaker Corp., seven 15-minute programs per week. Through Roache, Williams & Dunningham. KRNT.

KRNT.
Colonial Baking Co., one-hour Sun-day program. Through Fairall Ad-vertising Agency, Des Moines. day page vertising Agency, KRNT.

Dodge Motors, 52 one-minute transvirtions. Through Ruth, Roth & an-

Dodge Motors, so one-manute star-scriptions. Through Ruth, Roth & Ryan. KSO. Through Ca., three an-nouncements per day, eight weeks. KSO. Des Moines Electric Light Co., three announcements per day, four weeks. Direct. KSO.

Coca-Cola Bottling Co, sponsorship of baseball games in Southern League. WGST. Coca-Cola Bottling Co, sponsorship
of baseball games in Southern
league. WGST.

Dr. Pepper Bottling Co, 13 weekly
0-minute night-time programs.

Oca-Coa Botting Co. sponsorsing of basebal Statnes in Southern Dr. Pepper Bottling Co. 13 weekly 30-minute night-time programs. WBST.

Oction Club, series of spot announcements. Wolth series of spot announcements. Wolth States of States o

WSB.

SALT LAKE CITY
Parls Department Co., 1,000 announcements. KDYL.
Columbian Optical Co., five-minute program for Sweeks KYI.
Locoty — Amusement Co. (dance hall), 600 announcements. Flaced through Reincke & Elils Agency, Chicago, KDYL.
Covey — Amusement Co. (dance hall), 600 announcements. KDYL.
Locoty — Amusement Co., (dance hall), 600 announcements. KDYL.
Nestern Maccroin Co., 15 minute program weekly for 13 weeks, featuring KDYL Lone Pine Rangers.
KDYL.
Oon (St. Comment) Co., 15 minute program weekly for 13 weeks, featuring KDYL Lone Pine Rangers.
KDYL.
Nelson-Ricks Creamery Co., five-minute program, for 26 weeks.
KDYL.
Nelson-Ricks Creamery Co., five-minute program, for 26 weeks.
KDYL.
Rabio's OWN
RADIO'S OWN
RADIO'S OWN

minute program, for 26 weeks.
KDYL.

Dundee Clothes, three daily announcements for 52 weeks. KDYL.

Northnest Breining Co., 15-minute program, twice a week, for 13 weeks.

Exth's, 15-minute program weekly, for 26 weeks.

Programs weekly for 26 weeks, World Broadcasting, System transcriptions. KDYL.

Norville Motor weeks, KDYL.

Norville Motor weeks, KDYL.

Vition Peofic Busses, five-minute programs for six weeks. Placed by Ernest Bodder Co., Oman. KDYL.

Wesstoh Battery Co., five-minute programs for 28 weeks. KDYL.

J. B. Burnham Co., 182 announcements.

KDYL.

LOUIS Burnham Co., 182 announcements.

KDYL.

LOUIS Beauth Parlor 78 announcements.

weeks. Placed by Westco Advertising Agency, San Francisco, KSL, Bell Tuilors, two quarter-hours weekly, indefinite contract, program produced by KSL.

12 duarter-hours, Placed by Kraft Advertishing Agency, Seattle, Program produced by KSL.

W. F. Fuller & Co., one quarter-hour and spots. KSL, and active hour and spots. KSL, and active hour are the contract of the first produced by KSL.

Wheeling Bowl. KSL.

Wheeling Corrupating Co., 13 spots. KSL appears and contract of the contract of the

KSL.

CHARLOTTE, N. C.

Oharlotte Laundry, 26 15-minure
programs. WSOC.

Above Co., 100 announcements. WSOC.

Seminole Tissue, 10 five-minute,
programs. WSOC.

My Shop, announcements. WSOC.

Setar-Robeack. Co., announcements. WSOC.

My Shop, announcements. WSOC.

Harrington Hotel, Washington, one
15-minute program and announcements. WSOC.

J. B. Iosy Department Store, announcements. WSOC.

Mason's, announcements. WSOC.

Club St. George, 300 15-minute
pograms. WSOC.



UNCLE EZRA

Featured Comedi

ALKA SELTZER BLANKETING THE KEY CITIES OF AMERICA. NOW DOUBLING ON 2 NETWOBES; OVER NBC.

ROY FOX

AND HIS

BAND

ON TOUR

B.B.C. NETWORK

WJZ

KEMP

And His ORCHESTRA

PENNSYLVANIA HOTEL NEW YORK

Every Wednesday, 8-8:30 P. M.

RADIO'S OWN VAUGHN

DIOXOGEN CREAM TARTING APRIL 3 10:45 A.M.—Thurs., 4:15 P.M. Sustaining Blue Network Mon. and Fri., 2:45 P.M.

101 CONSECUTIVE RELEGIOUS OF THE PROPERTY OF T

KEN ENGLUND Park Central Hotel, New York Chicago Ad Agencies

Radio Directory

e of the NBC, CBS and Mutual networks are listed below, together with personnel of stations in New York, Chicago, Los Angeles and San Francisco.)

New York City

NEC (Stations WJZ-WEAF)

60 Rokefalier Context
Circle 7-800

M. H. Aylesworth, Freidant,
R. A. Aylesworth, Freidant,
R. A. Ashby, V.-P., and General dictoracy,
Barrier Woods, Asst. Executive V.-P.
A. L. Ashby, V.-P. and General dictoracy,
Barrier M. Royal, V.-P. in Clarge of Soles,
R. A. Ashby, V.-P. and General dictoracy,
Barrier B. Royal, V.-P. in Clarge of Forgames. Royal Property of ProRoyal Property of Property of ProRoyal Property of Property of ProRoyal Property of Property of Property of ProRoyal Property of Property

grams.
George Engles, V.-P. in Chorge of Artists'
gravice.
Roy C. Witmer, V.-P. in Charge of Eastsrn Sales.

n Sales.

David Rosenblum, V.-P. & Treasurer.

Lewis MacConnach, Secretary.

C. W. Horn, Dir, Research and Develop

C. W. Assauch and Developed the Management of th

Bertha Brannard, Commercial Frogram
F. McClasco, Mar. Tradio Dept.
Thomas Belvies, Charge Music Library,
Quiston Adams, Office Manager
Quiston Adams, Office Manager
D. B. Van Houten, Office Supervisor,
W. D. Blockam, Purchasing Agent
I. J. Trüchner, Assistant Treasurer,
H. J. Trüchner, Assistant Treasurer,
H. M. Kelly, Assistant Audion
L. M. Kelly, Assistant Audion, Relations
R. M. Broylly, Mar. Station Relations
R. M. Broylly, Mar. Station, Relations Dept. Wm. S. Hedges, Mgr. NBC-operated Sta-

O. B. Hanson, Chief Engineer. E. P. H. James, Adv. & Sales Promotion S. Tuthill, Asst. Mging. Dir. Artists ervice.

Harold Kemp, Artists Service Bands.
Lloyd C. Egner, Transcriptions.

Wayne L. Randell, Mgr. Press Dept.



GRACI

PLAYING DE LUXE THEATRES

Sole Direction HERMAN BERNIE 1619 Broadway, New York

THE ULTIMATE IN NOVELTY PROGRAMS

BORRAH

REID'S ICE CREAM



CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC—Tuesday, 8:30 to 9 P.M., EST (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., EST (Phillips Milk)

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL DETROIT MCA DIRECTION

CRS (Station WABC) 485 Madison Ave. Wickersham 2-2000

Williom S. Paiey, President.
Edword Klauber, Executive V.-P.
Sam Pickard, V.-P.
Hugh Kendoli Boice, V.-P. in Charge of

MUTUAL 1440 Broadway, N.Y.C. Pennsylvania 6-8863 WOR, Newark WGN, Chicago WLW, Cincinnati WXYZ, Detroit

W. E. Macfarland, Pres. A. J. McCosker, Chairman Bd. T. C. Streibert, Treas. E. M. Antrim, Sec'y.

WOR

Aifred J. McCosker. President, Theodore C. Strelbert, Gen. Mgr. Woiter J. Neff. Sales Manager. G. W. Johnstone, Dir. Public Relatio George Shackley, Musical Director, Adolph Opfinger, Program Dir. Joseph Bler. Studio Mgr. Philip Tatorn, Controlly Editor. J. R. Poppete, Chef. Engineer.

WMCA Knickerbocker Broadcast 1697 Broadway Columbus 5-5660

Columbus 5-5660

Donald Fiamm, Pras.
William Welsman, v.p. and Counsel.
Bertram Lebhar, Sate: Director,
Fred Dyson, Business Marr.
Lewis Reid, Frogram Director,
Fred Dyson, Business Marr.
Lewis Reid, Frogram Director,
Harry Fascos, Continuity Director,
Harry Fascos, Continuity Director,
Harry Fascos, Continuity Director,
Harry Fascos, Continuity Director,
Paul Blackman, Musical Director,
Paul Blackman, Musical Director,
Paul Blackman, Dumatic Director,
A. L. Alexander, John Fraser, Chief An
Ouncepts. ouncere. Frank Marx, Chief Engineer.

w: *** Marcus Loew Booking Corp. 1540 Broadway Bryant 9-7800

Eryant: 9-7800
Louis K. Sidney, Gen. Mgr.
Phillip Whitten, Sales Mgr.
Phillip Whitten, Sales Mgr.
Pauline Lanker, Secy.
Fred Raphael, asst to Gen. Mgr.
Fred Raphael, asst to Gen. Mgr.
Rors Benware, Artier/ Mgr.
Benny Leonard: Sports.
Russel Clancy, Chief Announcer.
Nicholas Dore, Mus. Digr.
Perry Charles, Publicity.

WNEW 501 Madison Ave. Piazo 3-3000

Milton Blow, President, Richard O'Day, V. P. Charles Stark, Mgr. Leo Kahn, Musical Dir. Bernica Judis, Sales Mgr. Max Weiner, Chief Eng. Bill Farren, Chief Announcer. Mock Miliar, Publicity.

WINS Americon Radio News Corp. 114 E. 58th St. Eldorado 5-0100

J. L. Koufman, Station Mgr.
Waiter Presion, Sales Mgr.
Roland Bradley, Production Mgr.
N. H. Peterson, Sales Promotion.
Vincent Sorey, Musical Dir.
Edward Cleland, Continuity.
Bythe Meserand, Press.

WLWL Universal Broadcasting Corp. 415 W. 59th St. Columbus 5-7030

H. F. Riloy, Dir. J. P. Kleirnon, Business Mgr. R. W. Bjork, Sales Managor, George O'Brien, Program Dir. Rudolph Forst, Musical Dir. Joseph, Deppe. Chief Enginesr.

Chicago

Merchandise Mart Superior 8300

Wrigiey Bidg. Whitehall 6000 Whitehail 0000
(Station WBBM)
H. Lesile Atlans, Vice-Pres. In Charge,
I. J. King, Asst. in Vice-Pres.
Leanari Firston, Western M.
J. Keller, Statch, A. Market Mgr.
J. Williams, Market Mgr.
Richard Eigens, Salen Lewarth Dir.
Neil Conklin, Band Booker.

Radio Production Executives

Aubrey, Moore & Wallace, Inc. 410 North Michigan Ave. J. H. North. F. G. Ibbett.

n, Duratine & Os-

atten, Barton, Duratine & Osboron, Duratine &

Karl Frederick.
Frey & Ayevard
333 N. Michigan Ave.

333 N. Michigan Ave. Henry Kieln. Gundlach Advertising Co. 400 N. Michigan Ave. Irving Ros.nbloom. Hanff-Metzger of III. 520 N. Michigan Ave. B. J. Andrews. Hays MoFarland. 383 N. Michigan Ave. Hays McFarland.

Hays McFarland. Henri Hurst & McDonald 520 N. Michigan Ave. N. L. Pumpian. Frances Hooper 400 N. Michigan Ave.

400 N, Michigan Ave.
Frances Hooper.
Kastor
360 N. Michigan Ave.
Ed Aleshire.
Kirtland-Engel
646 N. Michigan Ave.
R. M. Kirtland.
Lord & Thomas
919 N. Michigan Ave.
George Isaac.
Lewis Goodkind.
Matteen. Econety. Lord.
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Lewis Goodkind.
Matteson, Fogarty, Jordan
307 N. Michigan Ave.
Tom Davis.
McCann-Erickson
910 S. Michigan Ave.
Raymond AtWood.
McJunkin
283 N. La Salle St.
Gordon
Worris, Windmuller & Enzinger.
230 N. Michigan
Geocrae Enzinger.

20 N. Michigan
Cecros Braines.
Cecro Braines.
Cec

ham, Inc. Strauss Bldg.

John Pierre.

Strauss Bidg.

John Pierre
Regere & Smith
20 N. Wacker Drive
Everetthrauff & Ryan
350 N. Michigan Ave.
Daie Carroll.
Sellers Service
8 S. Michigan Ave.
George Couper.
Stack-Goble
8 S. Michigan Ave.
Raiph Goble.
J. Waiter Thompson
410 N. Michigan Ave.
Dick Marvin
Tower Adv. Service
Strauss Bidg. Strauss Bldg.

Nate Caldwell.

Nate Caldwell.

Wade Adv. Agency
208 W. Washington St.
Walter Wade.
Young & Rubicam
221 No. La Salle St.
D. G. Schelder.

Holland, Engle, Program Dir.
Ben Paley, Asst. to Program Dir.
Rey Appleby, Dramatic Prod. Mgr.
Howard Neumiller, Music Dir.
Howard Neumiller, Music Dir.
Frank Falknor, Chief Engineer.
Bob Kaufman, Publicity Mgr.
Effe Marino Harvey, Educational Dir.
Arthur Wisner, Community Concert Mgr.
McClure Bellows. Columbia Contert Mgr.
McClure Bellows. Columbia Contert Mgr.

WCFL Furniture Mart Superior 6800

John Fitzpatrick, President,
Edward N. Nockles, Gen. Mgr.
Franklin Louriquist, Roy. Mgr.
Maurice Lynch, Tresaurce,
Colby Marriman, Production Dir.
Eddie Jianson, Misconi Dir.
Howard Keeyan, Chief Announcer,
Moynard Marquardt, Chief Engineer

W.LID . Lake and Wells Sta.

Raigh L. Ather Provident, Arthur M. Laisek, Gen. Mgr. Herbert Flerman, Sales Mer. Jos Although, Program Mgr. Harry Polisinier, Publicity, 55-Ben Kantor, Musical Dir.

WLS 1230 W. Washington Haymarket 7500

Burridge Butler, President.
Gienn Snyder, den, Mgr.
George Biggar, Program Mgr.
Waiter M. Davidson, Adv. Mgr.
Tom Rowe, Chief Engineer.
Clementine Legg, Artists Mgr.
Julian Bentley, Publicity Dir.
Earl W. Kurtze, Booking Mgr. WGN

WGN
Drake Hotel
Superior 0100
W. E. Mactarlane, Gen. Mgr.
Quin Bryan. Station Mgr.
Ed Wood. Commercial Mgr.
Ed Wood. Commercial Mgr.
Carl Myers. Chief Engineer,
Frank Schreiber, Publicity Dir.
R. D. Innis, MBS Production Mgr.
WGES
713 N. Crawford
San Darter 8500
See Draw 1800
See Draw 1800
See Draw 1800

Van Buren 8506
Gene Dyer, Station Mgr.
Charles Lamphear, Feduction Mgn.
John Van, Musica Dir.
Don Crosnor, Chief Announcer,
200 Worth Wells
Raiph Atlass, Fresident,
Reynold McKeewn, Clief Announcer,
Reynold McK

Los Angeles
CB8
(Station KHJ)
Columbia Don Les Broadcasting
Thomas Les President,
Thomas Les President,
Thomas Les President,
Thomas Les Augusta Dir.
Secti Perina, Production Mar.
Secti Perina, Production Mar.
Secti Perina, Production Mar.
Barnard, Traffic Mgr.
Bert, A. Phillips, Saice Mgr.
Thomas Les Arlist Bureau, Robe
Mgr.

NBC

(Hollywood Office) 5557 Marathon St. Hollywood 3631 5557 Marathon St.
Hollywood 3631
Hollywood 3631
John Swallow, Mgr.
Cecil Underwood, Production Mgr.
Los Angeles Office)
221 Richfield Bidg.
Michigan 8807
Harold Bock, Press.

Harold Bock, Press.

(Stations KFI-KECA)

Earle C. Anthony, Int.

1000 So. Hope Street

Richmond 61111

Earle C. Richmond 6111

Arthur Kales My. Predicts. Mgr.

Glen Dolbers, Program Dir.

Don Haverin, Commercial Mgr.

Charles Commercial Mgr.

Lose Bodrigues, Publication Mgr.

KFWB

KFWB
Warner Bros. Pictures Corp.
Warner Theatre Bilds.
Gerald King Hollywood 6318.
Kay Van Riper, Charte Mer.
Kay Van Riper, Charte Mere.
Frank Murphy, Supervising Engineer.
George Fischer, Publicity.
Don Alien, Asst. Freduction Mgn.

KNX

Western Broadcasting Co.
Otto K. Oleson Studios, Hollywood

Guy C. Earl, Jr., President,
Naylor Rogers, V.-P. and Gen. Mgn.
Carl B. Nissan, Commercial Mgr.
Carl E. Nissan, Commercial Mgr.
Carl E. Ormiston, Technical Suplsor.
Van C. Nawkirk, production manager.
Wilbur Hatch, Musical Dir.
Arthur Kemp, Promotion Mgr.

KMPC

(Beverly Hills) S. A. Scherer Co., Inc. 9631 Wilshire Bivd. OX 6211 Connor, Gen. Mgr. Richard Connor, Gen. Mgr.
May Jones, Publicity,
Baron Von Egidy, Program Manager,

Baron Von Egldy, Program Manage KMTR KMTR Radio Corp. 915 No. Formosa, Holiywood Hillside 1161 Reed E. Cullister, Presidents, rowens Develores, Salvatore Santaello. Musical Dir., Elsey Horner, Program Director, Buckley Oxford, Publicity, John Hilliard, Chief Engineer.

KGF

KGFJ

1417 So. Figueron Street
Prospect 7788

Ben S. McGlashon, owner.
Duke Hanceck, Mgr.

KRKD

Radio Broadcasters, Inc.
641 South Spring, Street
Modison 2281

Frank Donerty, Fresident,
V. G. Freitsg, Gen, Mgr.

V. G. Freitag, Gen. Mgr.
KTM.
Plekwick Broadcasting Co.
214 So. Vermont
Exposition 1341
C. A. Sheedy, President.
Georgo, Martinson, Monagar. KFAC-KFVD Los Angeles Broadcasting Co.
845 Mariposa Ave.
845 Mariposa Ave.
845 Mariposa Ave.
845 Mariposa Ave.
846 Mariposa Ave.
847 Mariposa Ave.
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848 Mariposa Maripo

Bennett, programmes y Haines, Jr., musical of Tilibels, charge dramati

San Francisco

San Francisco

(Stations 190 - KGO)

Western Division

11 Statter 88.

Don E. Gilman C. Ton Gorardon

Mer. J. Maxwell, Anat. Div. Mer.

Hoery Andreson, Sales Mer.

Hillian Andreson, Chef Announcer.

Don Gon. Ired. Mgr.

Willian Andreson, Chef Announcer.

Don Gon. Ired. Mgr.

GES—Don Leo

Gastion KFRO.

Gastion KFRO.

Green Hoery Company Comp

KYA
(Bearst Owned-Operated)
Examiner Bidg.
Frospec 3455
Edward McGmon. Poor. Dir.
Richard Bolton. Poor. Dir.
Harry Bechtel, Chief Announcer,
Cy Trobbe, Musicai Dir.
H. C. Connette, Dramatic Dir.
Jas. Coagraye, Comm. Mgr. Jas. Cosgrave, Comm. Mgr.
KJBS-KQW
(Julius Brunton & Sons, Owners)
1880, Bush St.
ORdway 4146
C. L. McCarthy, KQW Mgr. Raph Brunch, Kacky Services of the Services of

Takes Option on Cradle

NBC has placed Three Baby De-Marcos of Rome, N. Y., under op-tional contract. Ages are 6, 8 and 10 years, with two younger ones at 2 and 4 years, held in reserve for any vacancies which might occur. All girls. Their father Salvatore DeMarco, plays the guitar while his Three ones is the youngert telent NBC has under its wing at present.

20000 fred allen's

TOWN BALL. TONIGHT!"

BOUR OF SMILES

WITH
FORTLAND HOFFA
JACK SHARE
LOPEL STANDE
LOPEL STANDE
BLEEN DOUGHAS
MALENDA OF SMILES
MALENDA OF SMILES
MALENDA OF SMILES
LIVE AND THE SMILES
MALENDA OF SMILES
MALENDA O

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01110E

and his ORCHESTRA NBC, COAST-TO-COAST

WJZ 9:00-9:30 P.M. EST 10:30-11 P.M. VICTOR COTY : = =

TIM and IRENE

NOBLETTE RYAN

"Hy Ya Boys"

Goodrich Tire Program Every Friday Evening VJZ—10 to 10:45 P. A.

WJZ National Broadcasting Company

MR. SCHLEPPERMAN

Friars' Club, 1657 Broadway

BADIO'S NEWEST, LOVELIEST VOICE BERNICE

(BAYER ASPIRIN)
WABG, Every Tues.,
8-8-30 F.M.
Constite-Coast
Const. Coast. Coast. Coast.

Direction, LESTER LEE, RKO BLDG, N. T.

Maestros' Muggs On Title Pages Okaved by C. A.; Not a Payoff

Trade practice committee of the Trade practice confinition to the pop music code's administration doesn't think that a ban should be put on the reprinting of orchestra leaders' pictures on title pages. Recommendation to this effect was passed on to the Music Code Authority sait week, after the committee had cogitated on a published of meetro pans didn't constitute a violation of the code.

Sentiment of the committee was that the reprinting of the photos on titlo pages couldn't be interpreted as a favor payoff, since in many cases the face had either a decorative value or helped to sell the song over the counter. But, added the committee in its finding, if the practice became abusive in the future pop music code's administration

ower the counter. But, dutied the committee in its finding, if the practice became abusive in the future that the present ruling about the present ruling.

Trade practice committee also agreed last week that any publisher or his employee found lending money to performers or orchestra leaders should be cited before the code authority and charged with violating Article 8, Section I of the code. Committee's ruling was endorsed by the C.A. In answer to a publisher's question as to whether it would be okay to make a special arrangement for a local group, the committee declared that any such scoring is in strict violation of the code. If the publisher doesn't carry the arrange-

strict volation of the code. If the publisher doesn't carry the arrangement in his regular stock the duo, trio or quartet must do without unless paying. It is permissible, ruled the committee, for a publisher to transpose from one key to anothere has long as he confines the modular tion to four bars into the transposed key and four bars back to the original key.

Lew Leslie Trying to Stop Hotel's 'Rhapsodie'

On behalt of Lew Leslie, an in-functive demand has been made by Julius Kendler, attorney for the pro-ducer of "Rhapsodie in Black," against the Hotel New Yorker, N. Y., which has a floor show of the same title showing at the hostelry.

hosteiry.

Lesile's counsel charges this is a trade infringement and wants it halted. Lesile is currently in London with his 'Blackbirds' revue.

Harms Gets 'Reckless'

Harms Gets 'Reckless'
Beause of a clause in Jerome
Kern's contract with Metro, which
makes the composer the sole judge
of, what firm should publish his
music, the handling of the tune
Reckless' from the MGM picture
of the sume title has been assigned
to T. E. Harms. Kern is the major
stockholder in the latter publishing
house. Robbins Subic Corp's contract with MGM is cupposed to give
Robbins exclusive cail on all songs
used in that studio's pictures.
Another exception to the one-

used in that studio's pictures.
Another exception to the onepublisher tleup is the slated publication of the Cole Porter tunes of
Fox Film's 'Argentina' by Harms,
Inc. Porter had his Fox contract
designate that the score be cleared
designate that the score be cleared
designate that the score be cleared
that the score be clea

Robbins Chats · · · from · · · · Hit Headquarters May we tell you alout CLOUDS, which soug levers and minifed mi-intritic concreted to be one of the mant-leastful songs of the year. Of course, there's, a reason, Written by yourse, there's, a reason, Written by the course, in the course, in the course, in the course, in the minimum sizes of the Robbins. "hit" entails which is the course in the course

CHOOS:

"I WAS LUCKY"
"EV'RYTHING'S BEEN DONE
BEFORE:
"RHYTHM OF THE RAIN"
LYMEN I GROW TOO OLD TO
DREAM"
"LIFE IS A BONG"

ROBBINS
MUSIC CORPORATION
199 SEVENTH AVENUE-NEW YORK

Society's 2 Meetings

It will be two meetings a year from now on for the mr bershlp of the American Society of Composers, Authors & Publishers. Other gathering will be in March and will be confined to business discussions. Since its inception, the Society has brought its members together has brought its members together March, with a banquet following.

The banquet feature remains.

3 Ballrooms to Figure In Musicians' Benefit

New York musicians' union has obtained three ballrooms for the benefit ball it is staging for its unemployed members next Wednesday night (24). Among the bands lined up for the event are those headed by Paul Whiteman, Ozzie Nelson, Abe Lyman, Fred Waring, Hal Kemp, Leon Belasco, Johnny Green, Smith Ballew, Jack Denny, Freddle Rich, Dick Himber, Claude Hopkins, Henry-King and Harry Salter.

Ball constitutes a combination of

Henry King and Harry Salter.

Ball constitutes a combination of
the charity affairs singessed by
Waring and Lyman. Ballrooms
among which the orchestra will be
distributed are the Roseland, Manhattan; Savoy, Harlem, and the
Roseland, Brooklyn.

Trianon's Quartet

Chicago, April 16. Andrew Karzas has set four ban Andrew Karzas has set four bands to span and summer season at the Trianon. First to come in will be Carlos Molina for a month's ride. Others to follow will be the Blue Steel orchestra, Earl Burnett and Anson Weeks. Latter is slated to replace Wayne King band at the Aragon files.

ARCHITECT TURNS MGR.

Baitimore, April 18.

Harry Heim has rented for summer months the big northside bleratule. Mayfair Gardens. He will reopen site, which in wintry months serves as ice rink, with band-and-acts policy in mid-May.

Heim is an architect and this will be his debut as nitery impresario. When the Mayfair was averted three years ago, he designed Baitimore, April 16.

presario. When the Mayfair was erected three years ago, he designed it. Now he is leasing it from own-er, Tom Mullen.

Music Notes

Casa Loma band obtained an in-junction last week restraining a dine and dance spot in Flushing, L. I., from naming itself the Casa Loma

Lilyan Dell new vocalist with Jan Augustoff's orchestra at the Hotel Warwick, N. Y.

Yacht Club Boys singing for cocktalls as well as dinner and supper in the Club Normandle of the Hotel Navarro, N. Y. Arthur Johnston and Gus Kahn signed by Columbia to turn out tunes for The Girl Friend, which Eddle Buzzeli directs.

Ray Henderson turning out the tunes for Shirley Temple's next Fox starrer, 'Curly Top.'

Drane Sisters, violin duo, now stringing with Aido Ricci's mu-sikers.

Ray Noble replaces Jolly Coburn at the Rainbow Room, New York, June 1.

Princess Orelia Menskina, a col-ored fan dancer, has been signatured by Connie Immerman for his new Harlem niterie revue.

Gypsy Markoff opens tomorrow night (Thursday) at the Hotel Wey-lin, N. Y.

Clyde Lucas replaces Ozzle Nelson at the Hotel New Yorker, N. Y., the first week in May.

Bernie Cummins, opens at the Biltmore, New Orleans, Saturday (20).

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WPAP. WO'Z and WAD 200.

L. Wort Dance.

Soon.

Soon.
Lovely to Look At.
Every Day.
I Was Lucky.
Moon Turns Green.
What's the Reason.
Easy to Remember.
Cloude.

Cloude.
Whose Honey Are You?
Whose Honey Are You?
My Heart is Open Book.
Everything's Done Before.
Too Old to Dream.
Night Winde.
You and Night and Music.
Music in the Stare.
Looke, Here Comes Cookie.
Old Southern Custom.

'BABY' NOT PUBLIC

8-B Authorizes Paine to Collect Or Old Song's Usage

Shapiro-Bernstein & Co. last week invested John G. Paine, chairman of the Music Publishers Protective Association, with authority to take steps to collect on some 50 unlicensed users of Rocksbye Baby made by picture companies. Rights to the sons, whose copyright has expended to the sons, whose copyright has called by 5-2 from Oliventison, a subsid of the Theodore Preser Co. General Impression in the publishing trade and among users had been that the composition was in the public domain.

Among the unlicensed was sense and the composition was in the public domain. the Music Publishers Protective

public domain.

Among the unlicensed users noted on the list turned over to Paine were newsreel companies. Number had frequently been used in clips on the Dionne quintuplets.

Rumbas and Scotch Without Any Whipped Cream-In Schrafft's

A Paul Whiteman dance band and a saloon atmosphere in a A Paul Whiteman dance band and a saloon atmosphere in a Schrafft's is something; even for these post-repeal days. Not that it wasn't a natural progression for this effete, ice cream parlor-restaurant chain in N. Y.. Especially after Childs, not to be outdone by Jack Rockefeller's Rainbow Room, decided to rechristen one of its own buckwheateries also into a Rainbow Room.

STENTON CLUB

(PHILADELPHIA)

Philadelphia, April 13.

Since Adolph Marke bought into the Stenton Cithe tecently and took over management this nitery off the beaten downtown trail is blossoming once more. Spot is situated in the 30th street residential sector in the 40th street residential sector in the 50th street residential sector in the 50th street residential sector in the 50th street, with both places riding on the word story, is in the intime of the 50th street, with both places riding on the second story, is in the intime of the 50th street, which is the 50th street, and the 50th st Room.

There's another Childs on Broadway and 73d that's been getting a good night play from the around upper Broadwayites who won't venture into Times Sq., and so the Shattucks (there were three of 'em in attendance at this premiere) decided these Sc. Shattucks (there were three of 'em in attendance at this premiere) decided that the Schrafft's on Broadway and 74th wouldn't be outdone. Accordingly, Saturday (13) night became a gala in the neighborhood. Not only were the Paul Whiteman Juniors (Dick Mansfeld, conductor) installed as the terp attraction—to manal for coloculists of 50.50 demand for coloculists of 50.50 demand for coloculists of 50.50 demand for coloculists that the P. W. Seniors would also put in a personal appearance that night, which they did. The big league Whitemanites trucked their props uptown from the Paradise and give the upper Broadway nabors, who patronize Schrafft's, a \$3 show for a minimum \$1 check per person.

Just to preserve the sensitivities of the tuti-Truiti, plensple-temping and the state of the tuti-Truiti, plensple-temping and matted milk addicts, Schrafft'd milk addic

a Pink Daisy or just a banana split, you must come upstairs to the room reserved for dinner and sup-

Next thing you know the Gold Room of the Mills Hotel and the Automats will be putting in name bands and a radio wire. Abel,

'STEW'S' 3 WEEKS

Dayton, O., April 16.

The Drunkard, in the ballroom of the Van Cleve hotel, by the George Sharp Players, closed after three weeks. Eight had been an-

Disc Reviews

By Abel Green

Hollywood

Hollywood

Pilmusicals have comented the wax cellude of the wax cellud

NIGHT CLUB REVIEWS

EL CHICO

(NEW YORK)

(NEW YORK)

One of the marriest atmospheric rooms. New York, the autentic Sevilla motif of the Chico in Green-wich Village distinguishes this spot from the other Cuban-Spanish-Mexican eateries. It's the McCoy in every respect, from decor to cuising, with the physical appurtenances of the nitery as much of an attraction as the kitchen and the floor show productions. That just about takes in small one force versatile dance combo gives out contemporaneous as well as tango-rumba dansapation, and serves as a sturty musical

as well as tango-rumba dansapation, and serves as a sturdy musical background for the new floor show which, attuned to the season, is fast and frothy. Dolores and Candido are a personality dance team; Pedan Pancho and acasts give out the personal personal to the server of the same personal to the show broken up into several sections.

Authentic Spanish dinner \$2. Couvert 50c, and \$1 after 9:30 depending on weekday or Saturday. Vinteriac a departure from the familiar French imports.

STENTON CLUB (PHILADELPHIA)

chestra as musical background, this singing comedienne bespeaks of ambitious potentialities.

Gertrude Niesen, of course, is only chematic by proxy, having done film shorts, her chief rep being radio. In the cuirrent vocal releases her Would There Be Love' is from Stolen Harmony, another Gordon, stolen the cuirrent vocal releases her Would There Be Love' is from Stolen Harmony, another Gordon, and done in the usually excellent Niesen pash song style. Columbia 3021.

cellent Niesen pash song style. Columbia 302: British

These disks were made in England, but you'd never suspect it. The out-Americanizing of American jazz has always been a curious thing about the London dance stylists.

Description of the stylists of the styling of the styling and particularly of the styling and th

Fate Waller Plenty of him of late and whole good, being one of the few real disk novelties in quite a spell, there's always the risk of drugging a market. Nos. let a spell, there's always the risk of drugging a market. Nos. let a spell, there's always the risk of drugging a market. Nos. let a spell there's always the risk of drugging a market. Nos. let a spell the spell did not respect 'Mhose Bioney Are You'nd Rosetta' on one, and 'Pardon My Love' with 'What's the Reason (I'm Not Pleasin' You?)' latter a filmusical except, on the long. Plenty hotcha and planelogic.

Bob Howard
This is the dusky newcomer from
WINS, indie N. Y. station who
came to attention with his Fats
Wallerish planology. Jack Kapp of
Decca grabbed and built a band
around him so that Whisper Sweet'
and Ti's Unbelievable' are good examples what disk above mashly one
amples what disk above mashly one
to stationally one of the second of the seco

Jimmie Grier
Ti the Moon Turns Green' and
Keepsakes' by this Coast outstander on Brunswick 7381, and 'So
Lovely and So Sweet' with 'Smooth
Sailing' on No. 7383, are among the
best examples of Grier's engaging
dance stylc. A fave around Hollyrhythms are given full sway with
this quartet. Dick Webster, Betty
Roth and Larry Colton alternate on
the vocals.

Wingy Mannone
From the Vocalion lists come Nos.
2913-14 by Wingy Mannone and his
orchestra which does tricks with 'I
and ''Good Ship Lollipop' FareThee-Well, Annabelle. It's strictly
for the hoofology and plenty heated,
Wingy Mannone's brass is especialty bullish, taking these familiar
pope and refurbishing them with
neveltly Jazz isloms.

AVAILABLE SEASHORE

200 ft. on Boardwalk—4 Stores
BEAUTIFUL OPEN AIR DANCE
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LOCKERS, BOXIN

WM. OKIN 128 Market St. Newark, N. J. Market 2-3122

PH. ZINMAN 333 Arch St., Camden, N. J. Camden 1716

JAY SEILER

THE SKI'S THE LIMIT THIS WEEK, APRIL 12th
WAFFLE IRON, 47th and B'way
Direction, HARRY BESTRY

ASCAP'S \$700,000 DIVVY

Dance Orchestras on Nat'l Hookups | SOC.'S BIGGEST

Columbia Broadcasting System

Casa Loma
Claude Hopkins
Freddy Berrens
Art Jarrett
Keith Beccher
Louis Panlco
Herble Kay
Freddy Bergin
Jacques Renard
Will Ryshanel Essex House Cotton Club Flying Trapeze Sherman House Denny Thompson Orville Knapp Ray Herbeck Luigi Romanelli Charles Dornberger National Broadcasting

Paul Whiteman Jolly Coburn Jolly Coburn
George Duffy
Ralph Bennett
Jimmle Garrigan
Gene Marvey
Stan Myers
Leonard Keller
Enric Madriguera Gene Beecher Charles Stenross ommy Tucker Reichman Joe Reichman Paul Pendarvis Sleepy Hall Reggie Childs Bob Chester Herb Waldman Dick Fidler Manny LaPort

Sherman House
Hotel Stevens
Canton Tea Gardens
Edgewater Beach H.
Meadowbrook C. C.
Coccanut Grove
Hotel Schenley
Mayflower Hotel
Beverly Wilshire
Cafe de la Paix
King Edward Hotel
Mt. Royal Hotel

Paradise restaurant Rainbow Room Rainbow Room Mayfair restaurant Trianon Ballroom Oriental Gardens Arcadia Cafe Terrace Garden Hotel Bismark Chez Paree Lido restaurant Lotus Gardens Hotel Stafler Palace Hotel Hotel Statler Hotel Statler
Hotel St. Paul
Lord Baltimore Hotel
Essex House
Wm. Penn Hotel
Cosmopolitan Hotel
Hotel Syracuse
Anchorage restaurant
Benj. Franklin Hotel
Mayfair

New York City
New York City
New York City
Chicago
Chicago
Chicago
Chicago
Chicago
Chicago
Chicago
Chicago
Losangeles
Los Angeles
Los Angeles Los Angeles

New York City
New York City
Cleveland
Chicago
Chicago
Chicago
Chicago
Chicago
Chicago Chicago Cleveland San Francisco Baltimore Newark, N. J. Pittsburgh, Pa. Pittsburgh, I Denver Syracuse Philadelphia Philadelphia

Name Bands Ducking New York Hotels for Jersey's Wired Niteries: Hostelries and Tooters Still Apart

With the New York Hotel Men's Association still refusing to get to-gether with the New York musicians union and discuss a way out of the \$8 broadcast tax, name bands are taking out of town stands in

of the \$3 broadcast tax, name bands are taking out of town stands in preference to local spots in order to get a network release. In the case of the New York hotels, name comboe are decilining to accept engagements unless the hostelly guarantees them an additional sum to over the union's broadcast tax for at least two programs a week.

Bands realize that without air contacts their value as one-night attractions on the road can be seriously handicapped and, since a remaining the seriously handicapped and since a remaining the seriously handicapped seriously hand operators of Jersey dine and dance places figure on having call at just union scale on the cream aggregations of the business located in the east. CBS Artists Bureau is having no difficulty whatever in getting its bands to accept blockings at the Madowbrook Country Club, Cedar Grove, N. J. Piece of the latter and the communities of the CBS bookers. Reggie Childs is going lated the Bearg House, Newars, Childs of the CBS bookers. Reggie Childs is going that the job would make an NBC wire shown by the lists in adjoining columns, are being picked up by the networks. NBC's local pickup consists of the Paul Whiteman and Preddy Berrens.

Only Cobur units, while the three cleared out of New York by CBS are Cass Loma, Claude Hopkins and Freddy Berrens.

Shep Fields takes Freddin Martin's place at the Palmer House, Chicago, May 30.

Olsen-Shutta, Dayton

Ethel Shutta and George Olsen at Lakeside park, May 7, but may be changed.

Gerald Nierman Is manager of the park, which will have a 'Gar-den of Eden' outdoor dance floor this season.

Coast Musikers Fight **Bill to Curb School Bands as Competish**

Los Angeles, April 16. Los Angeles, April 16.

Musicians union execs from here,
San Diego and San Francisco, will
descend upon the state legislature
at Sacramento in force Wednesday
(17), prepared to fight a bitter battie, against proposed passage of a
bill that would enable school bands
and other umateur organizations
to compete with bands affiliated with the American Federation
off Musicians.

ROYALTY PURSE

35 First Quarter Beats Sam Převlous Year Period by 10% - \$2,900 for AA Writers-\$12,000 to \$20, 000 for Top Publishers

RADIO TAKE UP

American Society of Composes Authors & Publishers last week split up the largest royalty purse in

Ambrerean Society of Composers, Authors & Publishers last week split up the largest royalty purse in the history of the organization. Distribution, which went over the \$700,000 mark, was for the first quarter of 1935 and represented a boost of almost 10% over what the members got. for the first three months of 1930 to the final quarter of 1934, the thereads came to around 45% for the writers and 30% for the publishers. Double A writers received \$2.900 for the first quarter of this year, while for the same period before their divvy was \$2.700. Last quarter of 1934 brought this classification in the writer contifigent about \$2.000.

Society's income from radio for the first 1935 quarter was far from what had been anticipated. Command the command of the first 1935 quarter was far from what had been anticipated. Command 190, we have a support of the first 1935 quarter was far from what had been anticipated. Command 190, we have a support of the first 1935 quarter was far from what had been anticipated. Command 190, we have a support of the first that it did a year ago because of the fact that its tax on commercial programs had in the meantime had gone up from this source came nowhere near this percentage.

120,000, largest sum going to Harms, Inc. Because of the general readjustment of the higher classification and the boosting of Harms by a substantial number of points when the new classification system went into \$feet last summer, the shares received this time by several of the lower bracketed firms was about equal to what they got the same period the year before (1934).

Jimmy Campbell Back Home with M. Balcon

Jimmy Campbell (and Connolly), English music publisher, is in New Tork for a week before returned to the control of the contro

CINCY MILL BURNS

CINCY MILL BURNS

Green Mil. lacre darsam on the
Little Minmi tree darsam on the
Little Minmi tree of city
limits, was razed by fire early Friday (12). Cliff Burns, owner and
manager, estimates damage at 385,
000, of which 40% was insured.
Origin of blaze undetermined.
Place, ided during winter, was recently opened for season after undergoing extensive reconditioning.
Played local bands.

JONES PINCHED_SPEEDING

Youngstown, O. 11 16. Isham Jones, en route fro Youngstown, O. 11:18. Inham Jones, en route from Cleveland to New York, was arrested here on a charge of driving 45 miles an hour and failing to observe a school bus stop.

Jones paid the fine shook hands with the J. P., and resumed his journey east.

Industry-Wide Legal Battery Forces Gov't Investigation of Can. Soc. Into Hotel: Courts Too Small

K. C. Symphony Needs \$105,000 to Continue

Kansas City, April 16. Kansas City, April 16.

Kansas City Fhilharmonic orchestra has completed its second reason and plans are under way for the third. An attempt will be made to underwrite \$106,000 needed for the budget for another season of 20 concerts from November until April. Board of trustees has announced that unless this amount is assured by the first of May the project will be abandoned, at least upon the present scale, and by the present organization.

present scale, and by the present organization.

Radio concerts, which have been a source of revenue to the organization this year, will end in October, with the possibility of a renewal or the securing of another sponsor to be worked out.

MPPA'S \$10.000 AIR ROYALTY. **NEW HIGH**

D'iribution of royalties from redio sources for April by the Music
Publishers - Protective Association
will be the largest in the history of
the organization. Divry among
publishers for the current month is
due to go over \$10,000.
MPPA's previous record purse,
\$8,500, was split up during last
month. Billings at hand indicate
that the fees on transcriptions will
bring the pubs another \$10,000 for
May.

Buck Coastbound to Soothe H'wood Members: Fears an Open Break

Gene Buck, pres of the American Society of Composers, Authors and Publishers, is leaving next week from the control of the con

on Broadway it is still their bread and butter.

Because of his scheduled absence Buck has brought the monthly meeting of the ASCAP board of directors forward a week. Gettogether is set for this Thursday (18) instead of the customary last Thursday of the month.

Hollywood, April 16. Songwriters' Protective Associa-tion membership is being circular-

Toronto, April 16. Detailed statements of royalties collected, disposal of this revenue, right to levy such toll and, most important, the substantlation of alleged title to more than 2,000,000 musical works, will be ordered by the Ca-nadian government in its probe into the activities of the Canadian Performing Rights Society, collection agency in the Dominion for American Society of Composers, Authors & Publishers and the Britsh Performing Right Society.

Authors & Publishers and the strilish Performing Right Society.
Present plans for the conduct of
the Royal inquiry, a procedure similar to a Senate Investigation inAmerica, set the opening date for
April 24. With every branch of
the entertainment business affected
and legal counsel being arrayed by
the various complainants classifications, it has been decided to set
apart a section of a downtown hotel for the inquiry proceedings, as;
it is expected that no courtroom,
here is sufficiently large enough to
accommodate representatives of the
film, theatre and radio industries,
as well as those appearing for, hotels, restaurants and dance spots
where the complaints against
CRES.

Wholesgle Action
Action by the anusement groups

Wholesale Action
Action by the amusement groups
followed the levying of new increases as high as 100% in fees by
CPRS. Hardest hit were the theatree, with CPRS demanding 20e
per seat per theatre per annum.
Famous Players Canadian was first
to jump into the fray, with the
Canadian Radio Commission and
the Canadian Radio Commission and
the Canadian National Exhibition
quick to get behind. Also in the
ranks are the musicians, with CPRS
boosting its fees from \$1 to \$5 for
the band performance, depending upon size of audience.
Hotel men and restaurateurs took

ing upon size of audience.

Rotel men and restaurateurs took
up the challenge when the new
schedule doubled the rate for eateries and raised from \$10 to \$30 the
minimum fee payable for an annual license to present occasional
entertainments. Minimum charges
to hotels are also doubled in the
new CPRS schedule, while a sliding
scale for radios in hotel rooms sets
this at a minimum of \$75 a year for
a 250-room hotel.

Schee of the probe was indicated

sease of ratios in ficter (one sets that a sease of ratios in ficter (one sets that a sease of the probe was indicated at the preliminary meeting when counsel appeared for the following groups: Famous Players Canadian, Canadian Radio Commission, Casadian National Exhibition, Allied Exhibitors of Ontario, Theatre Holding Corporation, Musical Protective Society, Canadian Association of Canada, Motion Picture Distributors & Exhibitors of Canada.

To give every person an opportional control of Canada, Motion Picture Distributors & Exhibitors of Canada.

To give every person an opportions of Canada, Distributors & Exhibitors of Canada. To give every person an opportions of the probe and will then present their arguments before the Royal Commission, of which Judge Parker of Toronto will be chairman. Pirst to be given a hearing will be the boradcasting industry of Canada. During the Federal probe Canadian Performing Rights Society will be asked to produce its control of the case of the Society, right to levy toll and proof attless collected, disposent of such monles, operating expenses of the Society, right to levy toll and proof of title to 2,090,000 compositions which it claims.

ized by L. Wolfe Glibert, vice-president, to use its influence to get Jerome Kern to reconsider his res-

ignation from the ASCAP board.

Letter is intended as a roundrollin statement of confidence and
esteem in which Kern is held by
all acongamiths.

UNIT REVIEWS

HAPPY LANDINGS

(ORPHEUM, LINCOLN)

(ORPHEUM, LINCOLN)
Lincoln, April 13.
Not a terrific show, but one that
does a lot more general entertaining than many with more pretenmomer. Patrons may expect an
aviator or a sallor to pop up somewhere in the bill, but they never do.
Instead, costuming is all on the
propey Ventian order and the music

Is too.

Peggy George, fair tapper and singer, shares the opening with the band, but it's all right for a starter, on second, gets 'em' with his cigaret tricks of the Cardini type. He's a Mex lad working in full costume, which is different than file general selegiters in full dress. Anna Rose, sext.

Ben and Rita, stepping out of the band, do a number in this spot on accordion and violin, and Sid Marion, ventriloquist, follows on. Has a good act of kind and knocked the neighbors for a loop. Feery George and as chased of by Skeeter and Ray, comedy team. The girl is good.

and Ray, comedy team. The siri is good, ander Bros, and Evelyn, old-timers at the ball bouncing game, are the closing number. Use all the reverse English tricks, etc. Got a big hand. Then finale. Unit is built more as a variety show than most and the house clientie east that sort up. It'll be a welcome relief to any house which has seen a steady string of girl lines-song-and-dance.

dance.
Runs 55 minutes, but could be out sight or 10. without suffering. It's owned by Marton and is on the sixth month of Cushman time. Carries 19 people and a very good back drop as well as incidental scenery.

Barney.

Man. Merry-Go-Round (METROPOLITAN, B'KLYN)

(METROPOLITAN, B'KLYN)
Although coupled with 'Vanessa' (Metro), day and date, with the best of the coupled of t

Round unit is still to be determined.
Nothing outstanding.
The stage is cluttered with
mikes for the performance. Doesn't
help the general appearance and
presentation, although
ceptions may be ded
gether, the impression that is left

PAULINE COOKE

BEBI BARRE GIRLS PALACE, ORICA COOKE & OZ"

WALTER 'Dare' WAHL

The Smash Comedy Hit of "LIFE BEGINS AT 8:40" CHICAGO, NOW

is one of mechanical and forced en-tertainment.
Andy Sanella and his band, plus
Jerry Mann, ride on the top intros.
Sanella shows off his handling of
Sanella shows of his handling of
the overlooked are the violin and
plane attempts.

several instruments: two that could be overlooked are the violin and plano attempts.

At Mann's first entrance it's a cinch. he will impersonate either of the control of the cinch. At the cinch he will impersonate either ordinary. Also does Bernie and others: The Merry-Go-Rounders, singing trio of, nales, offer a song interlude.

Pierre Le Kreun is apparently Pierre Le Kreun is apparently pierre Le Kreun is apparently to the control of the cinch of the cin

MELODY CRUISE

(PARMOUNT, OMAHA)
This show travels as a unit and is not one of those made up here, as have been the presentations for the past few weeks. Runs 70 minutes. Name of the outfit is blond Theiram White, who is on and off the stage throughout, mixing patter, repartee, Sibe cilcles best on the dancing along past the middle of the proceedings.

repartee, She citcks best on the dancing along past the middle of the proceedings goes to Leonard Expecial Trights and the proceedings of the proceedings goes to Leonard Expecial Trights Estes in a dance routine, some of it eccentric by Barr and some of it fast tapping by Miss Estes. They're saved till tower the second of the second his two stooges. They work it to a climax in their routine on football and are on for two other spells mills and see on for two other spells follow and in the second of th

Rubinoff in Balto

Battmore, April 18.
Rubinoft has been booked for the indie vaudfilm Hippodrome for week of May 10. At present he is in as a single, with house planning to put regular pit ork (13) under his baton for an act. Few more musicians would be mustered to augment crew for the week.

Izzy Rappaport, operatof the Hip, however, is currently in N. X. things of the date. Baltimore, April 16.



CARMEN, BELL BROS. AND GRAGE (4) Music Brosses (Special) Orpheum, New York Act displays a certain freshness in its pacing and performers. Quartet, including two good-looking strie countries and the second of the

ANN CIRILLIO

ANN CIRILLIO
Singer
9 Mins.; One
2 Mins.; One
Academy, N. Y.
This young woman won Feen-amint's national radio amateur contest and this. is her first resultant
the stand this is her first resultant
the stand this is her first resultant
the stand this is her first resultant
the standing and victory, but the
fact that she's a novice is soon evident after she's a novice is soon evident after she steps before the mike
on the platform over the pit.
While possessing an exceptionally
nike and evidently trained soprano,
Miss Cirillio lacks stage presence
doesn't know what to do with her
hands. Sang three numbers here
in the dence, all ballads, to but fair
results, lack of arrangements not
heiping her any. Not does an unfiattering red gown enchan e her
sex-Maddemy avidentity explied on

flattering red gown enchan e her act. adden y evidently gambled on her but then didn't go through with it. Though the theatre is in a predominantly Italian nabe, and Miss Cirillio seems to be of that 'despent, the house did not exploit her out front. As a result she was just another act, and as such she's quite weak as yet. Scho.

15 YEARS AGO

(From VARIETY and Clipper) First issue of VARIETY without its

reen cover, April 16. Paper carried front page title on the back page, too. Just for identification.

General railroad strike crippling show movements. Some trains running, but few schedules adhered

Mrs. Gus Edwards, who had dis-covered and adopted Lila Lee, fea-turing her as 'Cuddles' in her husturing her as 'Cuddles' in her hus-band's company, faced a suit, by the 15-year-old star's mother, Mrs. Gussle Apfel, to reclaim guardian-ship. Edwards said he was through with juves. She was working for Jesse Lasky. Mother said not enough coin was being sent her. Court found for Mrs. Edwards.

'Vaudeville News,' ostensibly the Vaudeville-News, ostensibly the NVA house organ, made its nod. Backed by E. F. Albee and edited by Glen Condon.

Music publishers ass'n issued or-ders that no member was to adver-tise in any jobber's bulletin.

Keith office shaking up the agents again. Told to justify their jobs or get out.

'Dangerous Hours' taken out of eith's 81st St. Too much bolshewangerous Hours taken out of Keith's 81st St. Too much bolshe-vism is the labor story. Touchy subject.

Report First Natl, and U.A. (then known as Big Six) combo flared up again, but still nothing to it.

Burley circuit cut 'Prohibition' and 'Woman Sufferage' as show titles for the fall. Too serious to be kidded.

Producing managers hankering for a \$5 top. Said if specs could get it, why not they?

John Barrymore quit 'Richard III' at the Plymouth and house had to refund \$35,000 advance sale.

Martin Beck visited Trisco and told 'em to cut out smoking on the (Continued on page 52)

Inside Stuff-Vaude

A letter acoring the Berg-Neustein theatre bills permitting Sunday legit shows in New York, inasmuch as they exempt the variety actor from the one day rest in seven provision, was sent to Governor Lehman last week by I. Robert Broder, theattreal attorney.

Among Broder's written objections was his opinion that the bills violate the 14th amendment of the U. S. Constitution in 'that these bills deny to all performers within the jurisdiction of the State of New York the equal protection of its laws.'

Billis exempt from the 'one-day'rest' provision any place wherein motion pictures, vaudeville or incidential stage presentations, or a combination thereof, are regularly given throughout the week as the established policy of such place.' Broder pointed out to Gov. Lehman that, if any-body needs a day of rest, it's the vaude performer, who gives from three to six performances a day against the eight performances a week by the legit actor.

Popularity of the books of magic given away to members of Eddie Cantor's Pebeco club as a tie-up for his Sunday night radio programs has sent many vaudevillians, who had mystic acts on the stage at one time, and retired magicians, digging into their trunks for material to be submitted to other commercial sponsors. Mel Benson, card trickster, is one of those who is getting together his portfolio of magic tricks. D. Lustig, who is known to the profession as La Vellma, also is considering publication of a new set of mystic feats.

Two downtown Los Angeles semi-deluxers have gone in for a weekly amateur night, both houses profiting at the box office on first week of the venture. Houses are Warner's Downtown and the Orpheum, both of which run duals, with the Orpheum also playing six acts of vaude. Ted Leary is handling the amateurs at the latter house, and Warners is getting its unit direct from the KFWB studio, where an amateur night is staged every Sunday,

Feds had Dick Henry (Curtis & Allen office) down at the Customs House, New York, for a grilling recently after intercepting a cable he had sent to London, Diamonds and pearls on He de France.

What Henry meant was that two acts he had booked for the Palladium, the Diamond Bros. and Casting Pearls, were on that boat, but it took some time to expisin that.

Vode in Western Canada On Upbeat; 1 to 4 Acts

Live talent and vaudeville is stag-ing a comeback in Winnipeg, Man, theatres. Three houses are now featuring American vaude acts plus local talent. Week April 8-13 saw Begcon with Park and June, dance team; Amelia Rogers, variety; Dor-othy Webser, songs. team; Amelia Rogers, variety; por-othy Webster, songs. Starland had Erhardt Bros.; Bijou,

Skating MacGowans and Cleo and Wally, dance team, Beacon paved

Early Bird Claire

Ted Claire, vaude m.c., goes on a sustainer for WHN starting Mon-day (22) for 15 minutes every 7:30 a.m. for an indefinite period. His palaver will open the station every

morn.

Claire hasn't made up his mind
whether to go to sleep before or
after the 'early bird gets the worm'

F&M Mulls Routes Los Angeles, April 16.

Los Angeles, April 16.

After two months in the east and midwest lining up playing time for small Fanchon & Marco units and vaude shows, M. D. (Doc) Howe, general booking manager, returned here latter part of the week.

Invasion of the territory covered by Howe with F.&M., stage shows will not be deedled until after local exce have had not present a constant of the control of th

Ray and LaRue Split

London, April 7.

American dance act of Ray and LaRue splits here after playing the Rex and Gaumont Palace, Paris, following their 20-week run at the Palladium. Both will seek new

Turn originally came over as a trio, Raye, Ellis and LaRue, but Ellis died during the Palladium

Sherman Booking Fay's

Change of mind on the part of M.E. Comerford leaves the booking of Fay's, Philadelphia, in the hands of Eddie Sherman.

Originally intended for the house to go over with the rest of the Comerford-Ed Fay vaude theatres to the Amalgamated booking office

CUSHMAN ADDS 35 DAYS OF BOOKINGS

Seattle, April 16. p for Wilbur Cust Bill Arms, rep for Wilbur Cush-man units, has just swing through western Canada and reports 35 ad-ditional days for the circuit in that

Amalgamated's Tishman Unit, Harry Puck Staging

Harry Puck's first staging job for the newly revived Amalgamated Booking Office (M.E. Comerford-Ed Fay) will be a unit for Irving Tish-Fay) will be a unit for Irving Tishman, indic producer, to open at Tay's, Providence, May 3. Tishman provides the scenery and costumes, the Amalgamated books the talent and Puck stages according to the requirements of the Comerford theating.

unit will consist of Charlle Foy and Co., Buster Shaver and Olive and George Brasno (midgets), Birdie Dean, Toni Rivers, an 11-piece ork and one comedy act to fill. After Providence, it will play Wilkesbarre, Scranton, Binghamton, and Rome, N. Y.

and Rome, N. Y.

TRACY and VINETTE

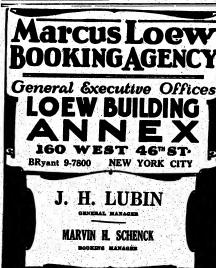
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THEATRES 1270 SIXTH AVENUE NEW YORK RADIO CITY



VAUDE COMEBACK--VIA A

TO OKAY CHILD **ACTORS**

Washington, April 16.

Washington, April 18.
Change in local labor laws to permit kid actors and artists to appear on local stages without moleration by cops and school authorities has been proposed in Congress by Representative Mary Norton of New Jersey. Follows sensational test case involving a youthful planist, in which the promoter was held guilty of violation statutes against exploitation of youngsters.

which the promoter was held guilty of violation statutes against exploitation of youngsters.

Norton bill would permit juveniles with permit to appear in any professional trayeling fheatrical production not deepend of general production not provided to the provided by t are not properly safeguarded.
Manuscript of plan would have to
be filed for once-over before action
is taken on permit plea.

Sam Hearn's 600% Salary Increase Through B'casting

Sam Hearn, former vaude single but lately on the air, best known as 'Shlepperman' on the Jack Benny broadcast, is returning to vaude Friday (19) at the Metropolitan, Boston to the state of the same town. Hearn played Loew's Orpheum in the Hub six months ago at \$250. At Paramount's Met he will receive \$1,500. Mayer North and Joe Flaum set the deal.

When a standard vaude single a number of years ago, Hearn's salary was \$400. At one time recently he was working on about five radio programs, Gibson Family, Tasty-east, Mark Hellinger's Penthouse Farty; Eddie Cantor's and Jack Benny's. At present he is off the air.

Hello Paris' Breaks Cleve. Record, Repeats

Cleveland, April 16.

'Hello, Paris,' unit broke all of RVO Palace's house records by grossing #30,000 on fifst week's visit and is setting up another precedent by being brought back for return engagement this week.

Nate Blumberg fielv in from New York to check show which did such phenomenal turnaway biz first days that he decided to repeat it in Cleveland after a week in Columbus. Revue is now doing five-aday.

day,
Former house record was held by
Earl Carroll's 'Vanities,' which
drew about \$26,000.

Chinese Staging Again

Hollywood, April 16. Hollywood, April 18.
Stage shows will go into the Chinese in three weeks with the hope of building business. First presentation will probably be with Les Miserables.'
Budget for the production, musicians, stage hands and talent will be held down to \$5,000.

Jack Inglish, former vaudevillian, both of whose legs have been amputated, will be given a benefit May 19 at the Ambassador theatre. Nev

19 at the Ambassador theatre, New York, May 19. Sam Serlbner will handle the show, also all expenditures and receipts; Proceeds are to be placed in a special fund. Inglish is still a patient at the French hospital, having again been operated on, this time for hernia, It is proposed to set him up in a small smoke and newspaper shop in the Times Square district.

STRAIGHT PIX FOR ALBEE. **B'KLYN**

RKO's Albee, Brooklyn, is schediled to go straight pictures for the first time since the house was opened 10 years ago. Definite date for the switch in policy has not been but probably within three

set, but, probably within three weeks.
House, which for the past few years has been a five-act, full-weeker, has always been one of RKO's major vaude stands, playing the shows previous to or after the Palace, New York, when the latter was in straight vaudeville. It's book by Arthur Will.

Whether the Albee will play single choice of the contract with Loew's to the contrary. Not officially apprised of RKO's intention to change policy, so Loew's is not saying what counter steps it will take take.
Albee stands in the centre of two opposition stageshow house, Loew's Metropolitan and indie Fox. Aloe nearby is the straight picture competial from the Brooklyn Paramount and Strand.

Crime Pays for Parents Of Notorious Outlaws

Shreveport, La., April 16.
Crime doesn't pay but the United
Shows of America have found that
the parents of slain desperadoes,
using this as their theme, bring
plenty of lucre into the coffers.
Again this year the Crime Exhibit,
headed by Mrs. John R. Castle,
show vice-prexy, will havo Mrs.
Parker and Mrs. Barrow, mothers
of the dead-a-year Bonnie Parker
and her companion, Clyde Barrow, in tow when they leave here
April 18.
Both women have just completed
30-days each in federal hoseow for
aiding their fugitive children to escape authorities. Were with moone
drawing carde indeave John Dillinger, St. Join the brigade when
they swing northward from their
winter quarters here. Shreveport, La., April 16.

Ralph Farnum Sues for Marriage Annulment

Hollywood, April 16.

Hollywood, April 16.
Suit for annulment of his purported marriage to Adele Thomas Funk Farnum has been filed by Ralph Farnum, agent. Previously she had asked for a divorce on the grounds of mental cruelty.
Farnum based his compilant on the discovery that she assertedly was never legally divorced from a former husband, having received a Mexican decree, which, Farnum holds, is invalid through a recent ruling of the Appellate court.
Farnum aske custody of an infant daughter.

TALENT DEMANDS

Vaudeville Routine and Typi cal Ingredients Regarded Favorably as General Policy for Radio—Strong Support to Save the Headliner-Talent Develop ment

THE SKETCH

Vaudeville is coming back. But through the new medium and in an ultra-modern guise—radio.

ultra-modern guise-radio.

The radio variety show, with its extended talent demands for next stemded talent demands for next stemded talent demands of a rehabilitation of a reference of the second o

The Headliner

next big thing in radio is seen.

The Headliner

The star is the headliner. But there must be an opening act, the No. 2 distites an opening act, the No. 3 distetch act, the new construction of the star of the s

Sponsors and agencies are unani Sponsors and agencies are unani-mous on the principle that today there are but a handful of favored satellites. Overplug these and they?! soon be has-beens. The rac ') mag-ic which skyrocketed them into fast fame and sudden fortune may prove as quick an undeer.

Preserving Names

The new idea is to preserve the names by not draining their talents but building up good support around them. The most significant instance of this is obviously the Vallee-Fleischmann show. Threat-ening to become as the committee of the significant instance of the significant insta

think is Eddie Cantor's extraordi-nary generosity in having 'made' Rubinoff and Jimmy Wallington, and now Parkyakakas and Ted-Husing, it really good shownon-sinlp. Following the buildup to the stooge is, the old stage box plant routine all over again. Phil Paker's Beetle and Bottle is only Sid Sil-vers and James Muldowney all over again, excepting in ether disguise. Cantor's folling for Harry Einstein (Parkyakakas) is shrewd insurance for greater microphonic longevity. The Jolson show, Sholl. Chateau, is another manifestation. The guest

ASK CONGRESS Benefit for Jack Inglish Bank 19 at Ambas'dor, N.Y ETHER'S VARIETY Summer Vaude Expected to Hit New Low: RKO. Warners. Indies Cutting Playing Time Way Down

Mitchell-Durant's Vaude Tab Flyer Between Pix

Los Angeles, April 16.
Mitchell and Durant head eastward tomorrow (Wed.) to join Earl
Carroll's 'Vanities' tab unit opening
at Loew's State, N. Y. May 3, then
Loew's Philadelphia, Washington,

They return here in four weeks to resume Fox contract, having two pictures to go.

WB CUFFS ACTS INTO BALTO **NITERY**

Baltimore, April 16.

Through co-operation of Warner
Bros, which circuit is his landlord,
Lou Becker, operator of the Penthouse, is getting a cuffo floor show
every Wedneaday night, Acts are
sent over from Warners' Earle,
Washington, making the 40-mile
trip after the regular theatre performances there and doing the
nitery show here for traveling expenses only.

nitery show here for traveling expenses only.
Not all the talent playing the Earle has been willing to commute, but in recent weeks Dorsey Bros. band, Bob Crosby and Mitzi Green have been among those accepting. Becker advertises the acts in the dailies with no mention of the Washington connection.
Becker rents the 'enthouse from Warners, in whose Stanley Theatre building the club is located.

Boston, New York. Increase Vaude **Projects on ERA**

Boston, April 16, Emergency Relief Administration ar renewed the two vaudeville projects operating out of the Hub, renewing a special division for colored performers and augmenting the white project employing around

New appropriation to carry on the relief work via free shows at CCC camps and institutions in Massachusetts totals \$59,319. Tom Senna stages the ERA

Three more vaudeville units, en-tailing close to 50 performers, have been put into rehearsal by the Emergency Relief Administration in New York.

stars, with Joison as conferencier and the cinch dial-attention-ce-menter, only means that Joison doesn't wear out the mythical-ether mat which welcomes the radio faves into the home and hearth of

a nation.

Whether radio or Hollywood, the Whether radio or Hollywood, the dearth of new faces, new talenta, new stars is well-nigh appailing. There must be a developing ground and radio sees in the new variety show an intra-trade means of insuring its own future appeal, for without bank amusement talent the merchandisers will have to return to their former standard printers ink and billiboard ballyhooing.

Radio has been too effective a sugar-coated gross-getter to otherwise satisfy the boys with the sales graphs and merchandise charts.

Summer vaude in 1925 will probably hit its lowest point for that barren stage season. From all present Indications, even the indie time, the standby for acts and agents in the past, will be missing.

RKO will be out of the picture alnost entirely. Circuit's operators are again talking of limiting its playing time to only two weeks, the Palace, Chicago, and Falace, New York, to be booked by the three buyers, Bill Howard, Arthur William Danny Freundlich. Straight plctures will, if present discussions become fact, become the order in attacking the end of June BRO spots which will revert to films include the Albee, Madison and Tilyou, Brooklyn; Keith's, Bostoni Shubert, Cincinnati; Palace, Cleveland; Colonial, Dayton; Fox, Detroit; Orpheum, Minneapolies Keith's, New Brunswick, N. J.; Providence: Keith's, Rochester, Syracuse, Troy and the Collseum, N. Y. playing time to only two weeks, the

Syracuse, Troy and the Colletum, N. Y.

Another circuit which will probably undergo a wholesale shut down of vaude will be Warner Bros, though latter's shoot to go straight pictures will be mainly the long string of one-nighters now booked out of New York. The Earle theatres in Philadelphia and Washington, full-weekers, will stay as is through the summer months.

Paramount's vaude time, seven weeks jointly booked out of New York and Chicago, will also stick, except perhaps in one or two places. Least Par will have after June will be five week. Loss the weeks of summer. Circuit currently has 11½ weeks on its books and that's the way it'll stay. Besides this there are also three

Besides this there are also three Poli houses in Connecticut which play occasional attractions and

pay occasional attractions and units.

Indie time will be most drastically affected outside of RKO_F According to present plans of most indie operators who must stick to a low nut, vaude will go out right after daylight aving time sets in the last Sunday in April. Notable dropouts will be the M. E. Comerford time, will be the M. E. Comerford time, and the still appear of the control of the company of the co

Bert Levey Sues for 50G in Vaude Tiff

Los Angeles, April 16.

Loe Angeles, April 16.
Charging conspiracy to break a contract he had with Danny Beek and W. M. T. Pickard for vaude spots over a protected period. Bert Levey booking office has filed \$50,000 damage suit in Superior Court against Al Wager, theatrical agent, and Popkin & Ringer, operators of the Million Dollar theatre. Levey asserts in the complaint that Beek and Pickard, included as defondants, had agreed to give him three months' protection within a mile radius atter performances at a competing theatre, but that they had been solicited for employment by Popkin & Ringer with connivance of Wager.

Jack Powell's Film

Jack Powell is heading for Hollywood and a Par picture via a week at the Chicago, Chi, opening April 26, and possibly another in Denver, Par chore doesn't start until May 15, It's the Burns and Allen film.

Variety Bills

NEXT WEEK (April 19) THIS WEEK (April 12)

Numerals in connection with bills below indicate show, whether full or split week opening day of

RKO

NEW YORK CITY Falace (19) Dick Moy Tr Cixde Hager Ella Logan Stuart & Lash Stone & Vernon Stone & Vernon (12) Pritchard & Go Mainstreeters Cardini Lamb & Bellet

CHICAGO
Palace (15)
Paul Sydell & S
Large & Morgarty
Vic Oliver
Bebb, Barri Girls
Fetch & Deauvill
Helen Konan
CNOLINNATA
Talsoe (15)
Gus Arnheim Ore

CLIFFORD MARION WEEK APRIL 12 ORPHEUM, SEATTLE, WASH.

Gene Sheldon

BOCHESTER Keith's (12)

TRENTON

Andressene
Renard & From
Andrea March
Fred Sanborn

red Sanborn rances Wills Re BRIDGEPORT Globe (19)

South O Let half (14-1). Of Jackson Irving & Rabill Puppels Rabill Rabil

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Keith's 1st half (26-22) limacs Three to fill) TROY

Keith's

Let haif (20-28

Lyan Burne Co
Carroil & Howe
Venita Gould

W & J Mandell

Art Landry Oro Buck & Bubbles Jack Eddy Co

Loew

Gertrude Nelssen
Joe Phillips
Valencia (18)
Don Albert
12 Capitol Girls
Bonner & Newm Bryant Rains &
Serge Flash
Heless Denizon Adins & Flash
Helene Donison
BALTIMORE
Centery (19)
Spices of 1935
OBOSTON
Andreese
Ren Benny Davis Co Paradise (19) Ed Lowrey 18 Girls Norman Frescott Bylvia & Clemen State (19) Trial of Century Rooneys Timborgs
Albee Sis
Clarence Rock
James Kelly
Foster Williams
Henry Koler

BRIPHESCURA
Globe (19)
Blaokstone
JERSEY CITY
Loew's (18)
Winl Harvard Co
Bort Walton
Blanch Calloway
MEMPHIS
State (20)
Ted Lswie Co
NEWARK
Sisto (19)
Toyland Rev
Chas Melson & I
Al Shayne Mayo BROOKLYN Gates Ave et half (19-22) Shayne
Fonzalis
PITTSBURGH
Penn (19) Ben Davis & Gas 2d half (23-25) Neiss Tr Penn (19)
Isham Jones Orc
Audray & Severn
Cookle Bowere
Abbott & Tannen
Harris 2 & L
WASHINGTON
Fox (19)
Geo Olsen Orc
Ethel Shutta Neiss Tr Hasiett & Tyner Radio Ramblers Mattison's Rhythm (One to fill) Metropolitan (19) Don. Costello Bobby May

Paramount

Metropolitan (1 Lamb & Belitt Landt 3 & W Slepperman Powell & Nedra BUFFALO
Buffalo (19)
Ben Bernie Bd
Harris Claire & B

CHICAGO
Chicago (15)
Casino de Paree (12)
F & M Britton
Shiriey Howard
Bobby Lane
Willie Mauss

Marbro (12)
Carter & Holmes
Danny & Eddie
Sydney Mann
Ching Ling Foo Oriental (19)

Hai Menken Co Joa Besser Co (12)

Alice White Reis & Dunn Pettet & Douglas Levere & Handma Lee Sie Ted Cook DETROIT
Michigan (19)
Alice White Co
Britton Bd
Morton Downey
Paul Gordon

MINNEAPOLIS State (19) Mitzi Green

ST PAUL Paramount 1st half (19-21)

Warner

Polace

2d half (17-12)

Lucky Millinder (C
PHILADELPHIA

Rhyaries (12)

Lorraine & Digby

Hugh Harbert

Radcliffe & Rogers

Liasced Arabo

Stanley (29)

Gue Arabeim JAMESTOWN Palace

Gene Sheldon Gone Raymond WASHINGTO Earle (29) 8 Cossacks Gracie Barrie Bob Hall Donatella Bros (12) Bob Hall
Donatella Bros & (12)
Lew Duthers J & Gracie Barrie—
Eddie Peabody
Cass Mack Q & T

Wilbur Cushman

ALBUQUERQUE Footlight Frolice ALBUQUERQUE Sunshine
2d haif (22-25)
th'ps' dy la Rhythin
lleason & Allyn
ropely & Violet
harlee Reilly Co
ernice Jarneau
obby & King
& B Clark
Rhythm Queens
rt Gleason & B
ARIE

Let haif (22-25) Vancessa
Bueter & Verne
Bette Lee
Marlow L'ngd'n &
Simon Delmar
Forgy Sie
George Royale
6 Co-Ede
Jimmy Read's Bd
PUEBLO
Uptown

AMARILAN

iet haif (27-28)

Bh ps dy in Rhythm
Gleason & Allyn
Cropely & Violet
Charles Reilly Co
Bernice Jarneau
Bobby & King
H & B Clark
3 Rhythm Queens
Art Gleason's B#
CHFYENNE
Lincola

Lincoln
2d half (22-24)
Top of the World
4 Bars of Harmony
Paimer & Forresta
Jan Dean
Alije Johnson
Cornleh Bros

OFFICIAL DENTIST TO THE N. V.
DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Week: Betty Hill; Marien Rebertse

Johnson Sis
Johnson Sis
Johnson Sis
Cathey Boys Bd

Extra Sis
Plans
Int half (17-18)
Rhips dy in Rhyl
Resson & Allyn
Gesson & Allyn
Gesson & Rith
Gesson & R Ben & Rita Anna Rose Peggy George Waller's Bd SALT LAKE CITY Victory 2d half (22-25) Footlight Frolics Vancas

Footlight Frolley Vanessa.
Buster & Verne Bette Lee
Buster & Verne Bette Lee
Buster & Verne Bette Lee
Forgy Sis
George Royale
Co-Ede
Jimmy Read's Bd
TEATILE
Lat half (18-21)
Rio Nighte
Del Gardo
Luis & Ethelda
The Gascass

The Gascas
Adella & Romero
Gauchos
Marie Linda
Roper's Marimbas
TULSA
Rilatto
1st half (19-22)
Runnin' Wild lat histories (1920)

Latin Wild Gene Gory & R. Johnsy Dove CoLupe & Lawie Comment of the Comm

Marlow

Togo Frankle Starr

Bobby Danders' B
WACO
Orpheam
Int Ind (19-21)
Rio Naire
Rio Naire
Rio Naire
Delgada
Luis & Ethelda
Gascas
Adolia & Romero
Chiquito
Marie Linda
Roper's Marimbas
WATERIOO
I-Paramount
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I-Paramount
Sector & Ray
Cantu. Togo
Frankie Start
Frankie Start
Frankie Start
OKLAHOMA CHYY
1st Libert
1st L Sid. Marion
Skeeter & Ray
Cantu
Ben & Kita
Anna Rose
Peggy George
Waller's Bd
WIGHITA FALLS
Majestlo
2d haif (24-26)
Rlo Nighte
Del Gardo
Luis & Ethelda

allean Sis a Petite Adeline a Villa Giris obby Dander's Bd PROVO Paramonnt 1st half (18-21)

Del Gardo Gaccas Gaccas Gaccas Adelia & Romero Gauchos Marie Linda Roper's Marimbas

Independent

CHICAGO
State Lake (18)
Val Sate
Russell Marconi & J
Muriel Page
Al Norman
Ben Nest Co.
Adelaide & Sawyer Johnson & Dove

LOS ANGELES Orpheum (10)
Harry & Gurly
Kan Tai 3
Eddie Rio Ce
Wilbur Hail
Winton Bros

Wells & Gilmore
MINNEAPOLIS
Alvin (19)
Ray Bres & M
Geo McCiennas
Waiman Saxonette
Dave Seed
Clare & Sans 2

Fanchon & Marco

NEW YORK CITY
Singer Midgets Rev
Murray Wood Gra
Gae Foster Citis
(as Foster Citis
(b) ANGELES
Parament (11)
Pinkle Tomin
Pinkle Tomin
Lorraine Kreiger
Debutettes
Rev
HILADELPHIA
Fox (19)
Cookie Bowers
Fore Tr
Cookie Bow

Y Cortor (18)

Keep Moving

Keep Moving

Russ Elmer & A

(Others to fill)

WORDSSYER

Ist half (18-21)

Weston & Fields

Weston & Fields

Weston & Fields

Weston & Cheric

Anton Roman

(Od. half (18-24)

Eddie Peabody

Philmore Co

Ritts Enro & F

(Others to fill)

Grange
7 Billotts
LEWISHAM
Palace
F Sylvestor Co
LETTONSTONE
Rishte
6 Bhythm Boys
Jack Phu
NEW CEOSS

Bobby Howsil B
Murray Stewart
PECKHAM
Palace

FEORMAM

PEORMAN

BONDAY Howell Bill

BRINGH FAVILIES

MARGE CILICAN

BARGE CILICAN

FALCE

BARGE SANTAN SOMP

CO BARGE CONTING

GRANDATING

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Granada Ches Manning Bd Cora O'Farrell TOTTENHAM Palage

London

Week of April 15 Armour Boys
3 Jacks
2d haif (18-20)
Dudley's Midgete
Lester & Andres
MILBURN

Weck of
Canterbuy M. H.
1et half (15-17)
Dudiey's Midgest
26 half (16-20)
Armour Boys
3 Jacks
Dominion
Younkman Bd
Trocaders Cab
Hersohel Heniers
Cavalio
Luxor

Luxor Frakson Maurice CHADWELL HTE French & Jerome

Uptown

Jet haif (15-11)
Top of the World
4 Bars of Harmon
Palmer & Harmon
Allie Johnson
Cornish Bros
Donnell Sis
Johnson Sis
Cathey Girla
Bapillo CITY
Eliks ry Coady CHELSEA Su Yee Tr CLAPTON Wak Rink
Renee & Godfre
F & B Taylor
Pell & Francis
EAST HAM
Premier dfre Elks

2d haif (23-25)

Happy Landings
Alexander Bros
Bid Marion
Skeeter & Ray
Cantu Premier
French & Jerome
3 Aberdonlans
Harry Coady
EDGEWARE ED
Grand
Younkman B4

Younkman B4 EDMONTON Ramsay Rhy' Sym HAMM MECOUTH
Palace
Joe Griller
Joe Rhythm Symp
Husgo LLoway
Mariborough
Gaillard &
Sten Stafford
Holis Bros
BLINGTON
Blue Hall
1st half (15-17)

Palace
Rense & Godfrey
F & B Teylor
Pell & Francis
WALTHAMSTOR Ramsay Rhy Sym Provincial Week of April 15 EDINBUBGH
Begent
1st haif (15-17)
Cara & Leno
2d haif (18-20)
Fred Brand
KINGSTON

Henry Letton Jr
Winifred Morgan
Leon & Alya
West End She
LESTH
Capitol
1st half (15-17)
Fred Brand
2d Bait (18-20)
Cara & Leon

Loie Eiliman Comfort & Relliy Jack Meyer Orc Club Bichman

Club Richman
Henry Bergman
Wheeler, M & W
Coccanut Grove
Lloyd Garrett
Honey Gordon
Extra Williame
Byant, Rains & Y
Alyce
Con de Paris
Panas Rathyook

Renee Estabrook Jerre Farrar Harry Sapro Arthur Gibbe

Congress
Sid Austin Oro
Connies Inn

Alberta Hunter Peaches Judy D Tsd Haie Jr Jigsaw Jackson Freddy & Timmy

ton Club

Cotton Club
Cor Rev
Mears & Mears
Loudes & Mears
Loudes & Pimient
John Henry
Swan & Lee
Lena Horn
Bill Bailey
Jessie Scott
Dynamite Hooker
Cora La Rodd
Tod Ronge
Jos La Porto Orc
Cubanascas
Lupe Norlego

Lupe Noriego Luis & Rosita

Cabarets

NEW YORK CITY Central Pk. Casin Heien Chrran D'Yons. Eddie Duchia Oro Chatean Moderne Delta ? Betty Bowker Babbette Christin Tony & Sam Paul Bass Orc Cinb Gaucha Senorita Leona Club New Yorker Loie Eillman

Arden & Duncan Geo Marechal Millard & Anlta M Ferri Geovignetti Pietro

Empire
West End Scand
Tommy Trinder

Band Box Allan Walker Buddy Rolph Edna Enrica Dancing Glorias Frankie Meado Lewis & Dody

Jack Sheldon
Annette Laoy
Andy's Aces
Bill's Gar 90's
Bigelow & Lee
Jerry White
Beaux des Arts

Nina Allen Juetine Jai Tai Bruno
George Thorne
Angelita Loya
Fox & Ballieter
Raiph Navelle Oro Cafe International

Cafe International
Inez Elvira
Lita Santos
Lagitanilia
Los Otedas
El Chicorrito
Don Casanova
Rudy Hernandes Or
Cantina Barra
Raym'nd & Lucinda
Gilberto & Jose
Briceno Briceno Don Jose Oro Casino de Parer

Jimmie Durante Muriel Page Stone & Vernon Ella Logan Gary & Dixon Rob't Williams Norma Gallo Martha Ray Lee Miles Oro

Antonio & Juanita Cubanens Dawn Patrol Club Frank Farrell Ore Barker Trio

La Rue Walker O'Neils Or

Lescargot d'Or lari Moss Oro Leon & Eddie's

Billy Read
Paul Duke
Ann Haines
Hal Simpsoa
Lee Gardner
Bernice Parks
Tio Toc Girls
Eddie Davis Oro

Malson LaFitte Kathleen Karr Max Dolln Oro Thamara Siniral

Maison Voyant

Mayfair Tacht Club Walker O'Neil Ore

Monte Boss

Normandie

Old Boumanian

Thale
Sadie Banke
Jack Hirech
Ruth Wynn
Ronnie de Camp
Ethel Bennett
Anita Feodorowns
Abrasha Oro

Frank Marino Peter Gallo Maria Donia

A Valenlius Spivy Rita Belle Tac

Jarrow K & C Joy Marcella Sharkey El Chico Dolores & Candido Pedro
Pancho & Rosita
Carmelita
La Monterita
Emile de Torre Or

El Morocco
Nano Rodrego Ba
Billy Milton
Yevo & Doro
Ernie Holts Ore

ET HOITE OF Arguden

Firense

Gladya Baxter
Paul Guldo
Mariana
Arnold & Hawkin
Mary Alice Rice
Gene Fosdiok Oro
Herrera Oro Sandino & Fairchile Flying Trape Normandie
Yacht Club 4
Ann Courtney
Victor Rodrigues
Joe Zelli
Helen Gray
Eddle Elkins Oro Hazel Williams Freddy Berrens O French Costne

French Casine
Loilta lienauenta
Norene Carney
Muriel Seabury
Walter Devies
Gloria Gilbert
Gloria Gilbert
Haraid & Loia
Olympe Bradna
Les Manginia
Leilme Trie
Witman
Delso
Roberts
Juen
Juen
Emile Boree
LeRoy Smith Ore
Carl Hoff Ore

Paradise
Panl Whiteman
Durelle Alexand
Ramona King'e Men John Heuser Carl Hoff Orc
H'lyw'd Restant
Sophle Tucker
Jack Waldren
5 Maxellos
Nora & Jimmy E
Vira Niva
Jonny Wells Place Elegent Victoria Faust Fommy Mills

Place Piquale Northway & Dan Harry Rocenthal Jeanette Carlay Marion Chase Vira Niva
Jonny Wells
Terry Lawlor
Marion Martin
Ann Graham
Catherine O'Neal
Smith Ballew Orc
Hetel Astor Balnbow Boom Donna & Medrane Endor & Farrell Marceilo Luzzato Jolly Coburn Ore

Jack Berger Ore Hotel Biltmer
James Koegan
Florence & Aiva
Virginia Verril
Barry Devine
Shep Fields Ore
Hetel Buckinght
Consuelo Flowert
Edouard Fontans Beno Merry-Go-Hotel Delmonics

Julie Gliespie Alex Fogarty Harry Tuker Ore Hotel Edis H & M Kane Peggy Mann Michael Tree Oro Hotel Fifth Ave

Boon Sterry-GaRound
Round
Ro Julea & Joe Hotel Gov. Clinter Anthony Trini Oro Hotel Gt. Nerther Ferdenando Orch Hotel Lexington

M Schuster Oro Hetel McAlpin Jimmy Blake
Barker 3
Frank Farrell Ore
Flessle Oebeck
Hotel Montcialr

The Rench
Jerry Blanchar
Ted White
Bsale St Boys
Honey Burns
Mary Rose Ona Leonovitch Toya Sasabe DeLimas Marti Michel Orc Marti Michol Orr
Hotel New Yorker
Barbara McDonald
Randalis
Bill. Aronson
Hotel Park Lane
Max Bergere Orc
Hotel Pennsylvania
Hai Kemp Ore
Hotel Plane Thomashefsky's

Borle Thomaskets; Regina Zuckerberg Sammy Cotton Harry Littman Ore Florence Kiug Mine. Charova Irv Bercowitz Gertie Builman Gertle Builman Ches Doherty Rey Town Casino Geo Owens Adrlan Valorie Tokny Rest Eddle Anhman Oro Sandor Hungarian Rev

Emil Coleman Orc Rosita & Fontana Hotel Ritz-Carlton Rich'd Himber Orc Arman Vecesy Orc Hotel Rosacvett Trouville Bernie Cummins Or Bernice Parks Pomeroy Rev Hotel St. Moritz Jim Miller Oro Versalifer Versallies
Helen Morgan
Claire Deerfield
Milton Douglae
Fox & Walters
Kingsley & Chase
Danny Higgens
John Rockwood
Al Ross
Don Costello Orc
Rodriguez Bd

Motel St. Moritz Maurine & Norw Eunice Cooper Gailli-Gaill Leon Navara Ore Hotel St. Regis Johnny Green Ore Marjory Logan Hotel Vanderbli Joe Mose Ore Hotel: Weylin John Hoyewatt Rosaisen & Soville Charle Wright, Ben Cutler Ore Village Barn Sammy Waleh 3 Boston Girls Dolores Farris Accent & Jenesco

Josh Medders
Village Nut Cinb
Jack Fagan
Sheer Bros
Baebe Moffet
Alleen Cooke
Val Vestoff
Fioria Vestoff
Milton Mann Orc
Waldorf-Anioria Ben Cutter Orc
Hornandez Bros
House of Lords
Baverly Roberts
Jimmy Kelly's
3 Riviera Boys
Wayne Cook Jr
Joan Miller
Sterling Sle
Midgie Parks
Alma Haisey Stering
Midgie Parks
Alma Halsey
Irra Yarnell
Peggy De La Plante
Chas Albert Orc
Rita Renaud
Madeline Hughee
Pearl Forrester Yvonne Bouvier Paul & Eva Reyes

Consuelo
Carmen Cestillo
Xavier Capat Ore
Henry King Ore
Wivel
Gregory & Leo Tell Me That You Love Me Tonight' (T. B. Harms) was Speak to
Me of Love, Martu, when brought
from Spain last summer.

15 YEARS AGO

(Contined from page 50) lower floor. Had been practise ever since the opening.

Chorus Equity asked to spank Hugo Riesenfeld. Rose Dean told she had been hired and fired two days later because her hair was too light for pantomime.

Chorus Equity making \$25 mint-mum pay for summer stock work.

Famous Players stock went up to 84; a boost of 10 points. Loew's theatre, issued at \$28, was around \$37.

Metro followed Famous Players in instituting an exploitation staff.

50 YEARS AGO

(From Clinner)

N. Y. baseball season opened at the Polo Grounds April 1 when the team licked a college nine 16—2, Metropolitans met Yale the next

First Adamless Eden show in Frisco was a curiup.

Michael Strogoff's horse walked off the stage at Howard, Boston, at the end of the first act and smashed the drum. Nobody hurt. Horse had not been trained to stage work.

C. P. Flocton, E. H. Sothern, Fred Bryton and Clarence Handysides all engaged for Helen d'Auvray. All later were leading later were leading men. She changed the spelling to Dauvray later. Married a ballplayer, John Ward.

That wedding of Mrs. Tom Thumb to Count Rosebud was timed to help the Barnum show, which they joined the following

In recognition of tough times the half dollar circuses were mostly dropping to a quarter.

Lloyd's circus, playing in Ireland, was stormed at Ballymens. Not only rushed the doors but cut the tent. Manager passed the hat, but got very little. Gave the show anyhow.

Hippodrome races were begun in the Barnum show the fourth week of the Garden run. Also a fourth ring added.

Frank Robbins show opened with a 130-foot round top with three 50-foot middles; an 80-foot round, top and two 40-foot middles for the dressing tent; a sideshow of the same size; a menagerie with same size top, but five 40-foot middles; four horse tents and three cook tents. Had 10 elephants and 50 tents.

cages.

Lyceum theatre was finally done. Opened April 16. A three-story brick with a 5 food frontage on the control of the con

Union Sq. theatre abandoned as a stock house. Famous for years. To play combinations.

David Belasco quit as stage man-ager of the Lyceum before it opened and sued the Lyceum co. and Steele Mackaye. Friends afterward.

Lizzle Sacord graduated from N. Y. Medical College. Had quit the stage to study medicine and one of the first woman docs.

The wooden elephant at Coney Island was advertising for conces-sionaires. Owned by C. A. Brad-enburgh, later a Phila museum and film man.

VODE IN LOUISVILLE

NEW LEGIT MOVE SPREADS

Still Doubt on Legit Code Status: Action Now Depends on Washington

Status of the legit code appears to be in doubt and its continuance will not be determined until Congress takes action on the proposed continuation of the National Recovery Act. Despite differences as to the workability of the code, however, showmen generally favor the idea of the various groups of the theatre getting together and discussing problems, which the code provides for, rather than hit and miss disputes as formerly.

It is certain that the ticket situation has simmered down and the system control devised in the revised code may not be tried until

wised code may not be tried until next season, if it all. Ticket agencies are on their own, but with attendance dropping there are few tickets held for fat prices.

Code Authority worked out a budget for its financing, only to discover that it was wrong after being submitted. Budget called for weekly payments to the CA of \$5 per show and \$5 per theatre, when operating. It was discovered, however, that this method of raising funds was contrary to the provisions of the NRA, and another budget is to be submitted. That will call for payment of one-tenth of 1% of the gross, which levy would be split between the house and the attraction.

Understood that until the budget is approved by Washington the code will be virtually inoperative.

Broadway Awaits Gov'nor's Action **On Sunday Bills**

With the Aseembly winding up its session in Albany, Broadway awaits the action of Governor Herbert Lehman concerning the Berg bills which would legalize Sunday legit performances in the state of New York. Equity's request for a hearing before the governor signs or vetoes the bills was acknowledged but showmen doubt whether a hearing will be granted, since the pro and con of Sundays was threshed out before the Assembly committee.

Among professions there growing sentiment in favor of Sundays by those who did not care one way or another previously. They figure an escape from the flood of requests to appear at benefits, nearly all of which are staged on that night. That is an angle which Equity has not greatly considered because the players in straight shows have no benefit problem. Many in legit musicals and special-ty people, most of whom are Equity members, inject Equity into the situation. Managers are not certain whether growing sentiment in favor of Sun-

Managers are not certain whether Managers are not certain whether Sundays will eventuate until next season, if and when the measures become law and the city's Board of Aldermen puts on the final legal okay. Governor has 30 days after the Assembly suspends to dispose of all legislation not acted on by him during the seasoin.

of all legislation not access on whim during the session.

It is figured on Broadway that before Sundays are legalized hot weather will have arrived and Sundays during the summer are not expected to mean much to legit.

Albany, April 18.

It was stated at the executive mansion that Governor Lehman has made no decision on the Sunday legislation, but that he would probably act within a few days.

De-Cussed Lefty' Back In Boston: Cops Silent

Boston, April 16.

New Theatre Group reopened Walling for Letty last night (Monday) at the Tremont Temple, after the script had been thoroughly revised and all the cussing taken out. Show had been produced as written a week previous and four of the cast members arrested for cussing in public.

cast members arrested for cussins, in public.

Police were present last night, but did not inferfere.

Proceeds of the performance are to be used for the nucleus of a defense fund for the actors arrested. Hearing on that case is set for Wednesday (17).

PHILLY'S 'NEW' THEATRE AT **LOCUST**

Local theatre outfit known as the New Theatre has leased the Locust, 1,80° seat film house operated for the Besset film house operated for the purpose of presenting production of the play. Too Late to Die, by Christopher Wood.

Little theatre group first announced Too Late for its own experimental playhouse and workshop at 311 North 16th street last week. Then things started to happen. City Fire Marshal refused to sanction the presentation of the play there and the city authorities let it be understood that they would not permit its opening at any mid-

let it be understood that they would not permit its opening at any mid-city theatre. Frieda Nurenberg, secretary of the New theatre and an LWD dramatic director, announced that a copy of the play had been sent to Henry Starr Richardson, local newspaper edils and unofficial revenue of the secretary and unofficial revenue of the secretary as to his decision six was told that 'because the economic situation in the play is altogether too simple,' he would be forced to turn 'it down. turn it down.

Richardson was further quoted by Miss Nurenberg as saying 'the economic situation today is so com-plex that even Tolstoi couldn't solve it.'

economic situation today is so complex that even Tolisto couldn't solve it."

He declared that the 'scene in the courtroom depleting the district attorney and the judge does not adoquately depict the situation' and went on to say, speaking of workers in general that 'they are not oppressed,' their condition is just due to ignorance. The situation could be solved if everyone did his best. It would be dangerous at at time like this, both so present a play like this. Although, of course, I am not an official censor, I must reject this play. If the Mayor hears about it and doesn't like it—he will revoke the license of the theatre.

No official statement has been forthcoming from City Hall since the lease of the Locust theatre.

Becker Takes Over

Wee & Leventhal, who started operating the revival of 'Potash and Perlmutter' at Park, New York are out, and the show is now being man-aged by Irving Becker. No ada in

aged by Irving Becker. No ads in the dailies early this week, but the slow is slated to continue, with a publicity campaign planned. Salary bond was filled with Equity by the United Players, the corporate handle used by several in the cast who financed the current P. & P.

THEATRE LEAGUE HAS 300 STANDS

Taking Over Established Semi-Pro Organizations-74 Affiliates in N. Y. C. and Others All Over Country - Supporting Other Groups

LEFTIST LEANINGS

theatres in the United States affiliated in what is known as the New Theatre League. Most of these are amateur groups, but almost all include in their membership one, two or more professionals.

It's a new type of legit that's sweeping the country and making itself

It's new type of legit that's weepling the country and making itself. feit in all the key spots.

Moyement is taking over a great number of established semi-pro organizations and rates as the first legit activity in recent years to showing real strength and spreading qualities throughout the U. S. It is somewhat radical in viewpoint and is generally calling itself 'new theatres.'

From a Broadway standpoint, although there is some diseastisfaction around over the leftlist viewpoint, the legit relyval, even in this form, is generally halled because it is waking up general interest in a type of entertainment of show business that has been otherwise fading the standard of the standard a legit comeback all down the line.

Sympathy

Group Theatre and the Theatre Littou in New Yeste, see a fall.

the line.

Sympathy.

Group Theatre and the Theatre
Union in New York are not affililated with the League, but are
sympathetic aid have League sanction. Similarly the New Theatre
group in Philadelphis is independent and on its own.

There are 74 groups in New York
City connected with the League, all
working on play production all the
time. Mostly this consists of workers' organizations and there are
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time. Mostly this consists of workers' organizations and there are
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member groups have lined up in the
new theatre' movement.

Among the League's regular
member groups, the Artef (Yiddish)
theatre with a house of its own off
Broadway, is one of the most successful and the nearest to professional. Theatre of Action is the
strongest English speaking branch
ir of Los Angeles in the strongest
on the West Coast.

Censorship

Censorship

Censorship

Organization is now pretty thoroughly settled and working, Bumpling into censor difficulties in several quarters and in handling these as the constraint of the co

ate. Waiting for Lefty, which is get-ting into most trouble around, was originally produced, and is still cur-rent, at the Belasco, N. Y. by the

originally produced, and is still cur-rent, at the Belasco, N. Y. by the Group Theatre. Because of the semi-amateur standing of the organizations throughout the country they are getting a great deal of newspaper and publicity attention in most spots, in some cases even more than professional legit companies.

Showdown on Pay for Rehearsal Periods Due This Week at Meet Between Equity and Managers

Subtraction

From the road, where in some spots throwaways are myriad, comes the slogan of a cast nearly all on minimum sala-ries:

'All for Forty and Two for

Yale Gives 'Lefty' Prize, but N. Haven Kicks Play 'Round

New Haven, April 16.

Waiting for Lefty hit the heights and the dumps all in one week here. Entered by the Unity Players as a contestant in the eighth annual New Haven Drama. Counstment held at Yale University theatre, play won the George Pierce Baker tro-phy. Following the tourney, the one-acter was scheduled to be given Monday (15) in local-public school building in connection with an un-employment insurance rally, but authorities revoked the permit for use of the building on the ground that the play was 'unit to be given in a public school building.' Objection was based on the profamity and blasphemous expressional committee for Genuine Social Insurance (sponsors of the rally and play) seeking an injunction against the Board of Education restraining members from preventing staging of the play in the building, rental for which had already been paid. Committee also cought \$500 damages for printing of tickets, posters, and other expenses incurred.

Injunction was denied and damage calam rejected until brought after an act as a cought scope with the local chief of police from nixing the play in any public building here. Chief read the script and stated the play was contrary to the state law, being both blasphemous and indecent, and he would pinch any sponsors and participants who tried to put it on anywhere.

While injunction hearing was on in Superior court, members of the cast picketed in front of Board of Education offices. At this services we have been been without the play the play the play itself was propaganda and expressing the opinion that the play street being but tied contain profane expressions in its dialog.

CI.FVELAND SUDDENLY 'Waiting for Lefty' hit the heights and the dumps all in one week here.

CLEVELAND SUDDENLY WAKES UP: SIX PLAYS

Cleveland, April 16. After being drama-starved all eason, Cleveland is getting a batch cases. Clouds of the getting thatch or six plays, all within a month. Hanna, the only legit house still open, hus penciled Ruth Draper in for three days beginning April 22. Lunt and Fontame in Taming of Shrew are following on May 2, and on May 13 the Abbey, Irish Players are slated for four days of repetrory. Cleveland Play House is now putting on "The Play's the Thing and an Americanized version of Maedchen in Uniform' in its two auditoriums. Theatre, directed by Frederic McConnell, is finishing its eighth season in new quarters with Much Ado About Nothing."

will come this week when a manaerial committee will confer with Equity. Understood the managers will stand pat, rejecting the pro-posal entirely. Chances of a com-promise arrangement appear, slim because producers regard the move as radical.

proaties entirely. Chances or a compromise arrangement appear eliza
promise arrangement appear eliza
s radical.
Idea orisinated with the younger
group within Equity, called the Actors. Forum. Proposal calls for
managers to pay subsistence money
to actors getting moderate salaries.
Players engaged for less than \$150
weekly would be paid \$25 weekly
during the several rehearsal weeks
under the proposal.
Actors contend that under present conditions and ow salaries and
the profession. That is borne out
by the short engagements of the
majority of legit presentations.
Fointed out, too, that in films players are paid during rehearsals.
Managers always regarded the rehearsal pay idea as a bugaboo, but
some of them are now viewing the
matter differently. Several producers have agreed that the cost of
putting on a show would not be
mistrially more used if the early
in the propers, and it is not be
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It appears, however, that a majoray of managers refuse to change their viewpoint. Younger Equity group has been working for rehearsal period pay since its inception. It met with some since its inception. It met with some since its inception is met with some been that pay for rehearsals might tend to further decrease the number of productions. It is now generally conceded, however, that while short bankroll producers may be kept out of the field, there will ultimately be no damage because of the percentage of fops from such sources.

Problem of the actor, what with the tendency of some showmen to pare salaries towards the code minimum, appear unsolved. Alternation are reliabled in many be resuscitated.

plan of raising the minimum, which was rejected, may be resunctiated. Those managers who are inclined to favor rehearsal pay at the same time figure the actors will really pay for the subsistence coin be-cause, in at least some cases, sal-arles will be reduced to balshoe the added outles.

NO SCENIC MYSTERY IN STAGE WHODUNIT

Atlantic City, April 16

Atlantic City, April 18.

If a Body, new mystery play by
George Rosener and Edward Knoblock, will open at the Globe theatre
Saturday night (20) for a run of
eight evenings and two matinees.

The six scenes of the play will be
set on platforms and moved into
place in full view of the audience.
As the action on one pistform ends,
the next will be no break in the
Cant includes Joseph Allon, Kathcrine Locke Harry Mentayer, Morgran Conway, Greta Granstedt, Arthur Plerson, Hal Conklin and
Courtney White.

'Pastures' Off

The Green Pastures, colored classic, winds up an eight week return engagement on Broadway at the 44th Street theatre, Saturday (20). Attraction was originally booked in for three weeks and, despite the death of its star player, Richard B. Harrison, shortly after the show came in from the road, business was satisfactory until the last week.

Pastures' will tour coals.

last week.

Pastures' will tour again next season, starting Labor Day although definite dates have, not been arranged.

Stock Erlanger Promised Relatives Belongs to Estate—Supreme Court

Evident aim of the late A. L. Erlanger to outwit claimants to his estate after death was voided last Friday (12) by the Appellate Division of the New York supreme court. Decision is that the contested gift stock of the showman's incorporated projects belongs to the estate and not to the prospective heirs. Court affirmed the decision of the surrogate without opinion.

Decision is a victory for Sauther appeal to the Circuit Court of Appeals is possible. However, it is not believed the decision will be upset and when the estate is liquidated, nearly \$1,000,000 will thus go to the administrator to satisfy judgments instead of those to whom it was claimed the stock had been given. Showman's sisters and brother, former Judge Mitchell L. Erlanger, contended that stock in the Erlanger Realty Corporation had been given to them in 1925, five years before Erlanger died. Administrator countered with the claim that the stock was sever in their possession and that the showman kept the shares in his safe and could have reassigned them back to himself at any time if he wanted to. Surrogate appointed Phillip J. Dunne to act as-referee, he deciding in favor of Erlanger's kin. Surrogate reduced to agree with the report and ruled the stock was supposed to have been given the plantiffs. Erlanger had embarked on theatre-building enterprises in New York and other cities and the supposed transfer of the shares is thought to have been a protective measure.

Attorneys concerned with the Erlanger extate appear to have no accurate estimate of the estate's

Attorneys concerned with the Erlanger estate appear to have no accurate estimate of the estate's actual assets. There is apparently little or no cash in sight, while the theatre properties are of question able value at this time,

BANKERS NOT SET YET ON HIP REMODELLING

While the plan to remodel the interior of the Hippodrome, N. Y., for Yumbo' is being considered, it is understood the banking interests who control the property have not yellow the house of the property have not yellow the house had been the house. Official is quoted saying the bank is ready to make the expenditure if assured of getting the investment bank' by a straight rental of the house. Indications were that a percentage sharing is not favored.

Billy Rose, who proposes to present Jumbo, also has the idea of establishing the Hip for a permanuto one-first circus spot along the property of the proposed of the property of the proposed of the property of the p

'Co-respondent Unknown,' comedy' by Mildred Harris and Harold Gold-man, will get Fall production by Crosby Galge. Rehearsals start late this summer. Gaige will also do Louis Bromfield's 'Here Today Gone. Tomorrow' in Sentework. Tomorrow' in September.

Shows in Rehearsal

lex Yokel (third company).
'Something Gay'—Shuberts.
'Reprise'—Hanna and Malley.
'If a Body'—de Reeder and

Rosener.

Parade'—Theatre Guild.

'Kind Lady' — Potter and

Haight.*

'Vanities'—Earl Carroll.

'Taming of the Shrew'—Theatre Guild.

'To See Ourselves'—Del Bondio and Logan.

'The Hook-Up'—Leslle Spil-

Symphony' - Michael Myer

Broadway Prods. **Holding to Road** Rights; No Stock

Baltimore, April 16.

Legit season is about shot here. First plans for spring stock at both URO Fords, at the indie Maryland, have fizzled out.

Raymond Moore was all set last week to go into the Maryland on April 29 for a four-week season at a state of the season of

satto was one pr the burgs they wanted to touch.
Ford's has a lone booking, Ruth Draper, May 2-3-4. Nothing before or after, and nothing looming as likely. The Maryland has Cella Adler in two performances of Yiddish plays this week, April 13-20 at 31 top. Advance strong. Easter week Palnt and Powder Club musical, 'Angels at Large,' at \$2.50 top. Nothing else, thoug: this spot and the adjacent sister-house, 'the Audicrium, both under the same Indie management, have about \$1,200 worth of straight-renti bookings of dance-school recitals pencilled in for the month of May. Ford's has a few of these also.

Anthor Hurt

Detroit, April 16.
While providing off-stage effects
for the play of which he was the
author, Stanley Wachtel, injured his left hand with a revolver at the Wilson theatre, Sunday (14) after-

noon.

A premature cue from the stage caused Wachtel to fire a blank cartridge hurledly and the wadding struck him. He had to be removed to the hospital for treatment. Wachtel is the director and prompter of an amateur local group. Play was 'Gullt and Punishment.'

HEADLINING PALACE, NEW YORK This Week (April 12)

The Suave Deceiver

Just signed to appear in the leading role of Frederick Jackson's new play, "The Ascending Dragon."

OPENING EARLY IN SEPTEMBER

Three Closings

Three Broadway shows were added to the closing list last Sat-urday (13), all having hopped after brief engagements.

"Lady of Letters' was withdrawn from the Mansfield after playing three weeks. It was panned and got little coin, except from cut

LADY OF LETTERS 'LADY OF LETTERS'
Opened March 28. Gabriel
(American) did not appear for
this one, but, if he believes
his eight colleagues, he didn't
miss much. Farce was roundly
panned, Brown (Post) saying
it opened like a bad egg.'
Variety (thee) said: 'Probably won't make the grade.'

'A Woman of the Soil' at the 49th Street received a critical drubbing. Also played three weeks at the in-sistence of its backer.

WOMAN OF THE SOIL'
Opened March 25. When
Mantle (News) declared it
instity hard to believe that
instity hard to believe that
institution on Broadway, even during on the head of the the
Variety (Ibee) said. 'Won't
last.' WOMAN OF THE SOIL

"The Dominant Ser" was with drawn after playing two weeks a the Cort. English comedy drew mild mention and that sort of bush

THE DOMINANT SEX Opened April 1. Only one of the nine major critics deemed thie an entertaining play. Garland (Telegram) called it 'an outspoken and hilarious comedy. Others disagreed ex-cept on the performance. cept on the performances.

Variety (ibee) eald: 'Too
gabby and argumentativs.'

Definitely slated to close this week is 'The Green Pastures,' which re-turned to Broadway for a fairly successful repeat engagement, this time at the 44th Street.

Robt. McLaughlin Going Nite Club Impresario; **Quitting Legit Stock**

Cleveland, April 16.
Robert McLaughlin, author and stock preducer here for more than 20 years, is turning to the nitery business by promoting an exclusive club that will include three levels

club that will include three levels and a cabaret-theatre.

Tentative title of the project, stated to open around May I, is Players Club of Cleveland, Inc. Wayne Scranton, wealthy arits and decorator, reported to be one of the backers.

backers.

Spot, which used to be owned by the swank Hermit Club, will have a grill and bar on first floor, dining room on second and small theatre stage on third. Intimate entertain-

stage on third. Intimate entertainment planned for latter, with promoters trying to pencil in Ruth Draper as an opener. McLaughlin, who authored Pearl of Great Price' and Decameron Nightie besides managing legit Ohlo for some 15 years, will be manager. His last stock venture was at Hanna, where he organized a company two seasons ago.

Edna May Home

Edna May Home

Syracuse, N. Y., April 16.

Return R Edna May (Mrs. Oscar Lewisohn, Lewisohn, Lewisohn, Lewisohn, William R Edna May (Mrs. Oscar Lewisohn, Washaman R Edward R

Since her arrival, the former star, now 57, has rejected proffered contracts for a return to the Amer-ican stage and a Hollywood debut,

Benefit Control Gaining as Name Actors Insist on T. A. Percentage

SHUMLIN ON COAST TO SET 'CHILDREN'S HOUR'

Los Angeles, April 16.
Homer Curran will go into a huddle this week with Herman Shumlin on a coast production of The Children's Hour, which Curran would do. Shumiln came west to discuss picture production with Warners.

Warners.
Curran has no other production
plans stated for the balance of the
season, but figures that with 'As
Thousands Cheer' and 'Tobacco
Road' each good for three or more
weeks at his Curran theatre in
'Frisco, he is well fortified with
legit for the next few months.

BROADWAY REVIEW

CEILING ZERO

Perkins and John
John Borust
Joseph nor John Borust
John Bohn
John Bohn
Osgood, Perkins
Margaret Percy
G. Albert - Smith
Walter N. Great
John Hallan Hala
Walter N. Great
John E. Hallan Hala
John Little
John Huntinston
John E. Hanilan
John E. Hanilan
John E. Hanilan
John Percy
Grandon Rhodes
Frilip Romas
Grandon Rhodes
Frilip Romas Lou Clark.
Texas Clark.
Tay Lawson.
Ai Storie.
Eddle Payson.
Dodo Harvey.
Dizzy Davis.
Joe Allen.
Mike Owens.
Mary Les.
Dick Peterson.
Text Allens.
Smiley Johnson.
Bob Wilkins.
B. P. Jenkins.

Bob Wilkins. George, organB. F. Jankins. Walter Hill

This is the first real aviation
drama. It's the McCoy as to detail, perhaps too technical for the
tail, perhaps too technical for the
tail, perhaps too technical for the
technical technical for the
tail, perhaps too technical for the
the degree that should send it
across for at least a falr run.
Warner Bros. has 50% of the play,
with Brock Pembetton, producing,
controlling the other half. It's a

"Celling Zero' is no plug for the
transport airlines, and is mostly
concerned with men who fly
the mails. Deals with the hazards
of planing. The Lindberg line
disport office which is the play's
scene, so that and the dress of its
people are authentic, but otherwise
it's no plug for the commercial air
lines. On the contrary, it might
something to play down this type
of a production.

"Zero' is supposed to emphasize
the care with which passengers are
carried through the air. It hardly
terms in act one. In that session,
Antoinette Perry paced the dialog
at record speed. There are unfamillar terms, but plenty of laughs
to average it up.

Antoinette Perry paced the dialog at record speed. There are unfamiliar terms, but pienty of laughs I record speed. There are unfamiliar terms, but pienty of laughs In act two Miss Perry's direction stands out. A favorite birdman attempting to land with mall in Newark crashes in the airport. His radio, telephonn some wrong he with the pient of the which throw the voice into the air arent' effective. Plot driving the plane through the soupy fog beseeches his pairs for aid. Celling the plane through the soupy fog beseeches his pairs for aid. Celling the season. The season. The season. The season. The season. The season. The season is the season. The season is the season in the season is the season in the season. The season is the season is the season is the season in the season is the season in the season in the season in the season is the season in the season in the season is the season in the season in the season is the season in the season in the season in the season is the season in the season

(Continued on page 62)

Just when Equity had decided it would be forced to step into the benefit situation to aid the Theatre Authority, which is virtually an arm of the Actors Fund, several name players came forward threatening not to appear unless the sponsors of benefit shows secured ilcenses from the TA. Such okaying has the stipulation that all events must pay 15% of the takings to the TA, which turns the money over to the Fund.

associated that are events and the state of the First of the state of the First of the first of the first of the first of the state of the first of the state of the first of the state of the first of the state of

however, that the license was signed. Miss Tucker was burning over the stalling and threatened to pull out the Ritz Bros. and others billed. At the 'Waldorf-Astoris' on the same evenling a dinner affair and show for the Sydenham Hospital was properly licensed, but 'only after Cantor had told the sponsors that such an okay was required. Event was handled by a committee headed by Gloria Vanderbilt and her sister, Lady Furness. About \$400 is the share which will go into the Actors Fund.

Importance to the Fund of par-

Actors Fund.
Importance to the Fund of participating in benefits other than those strictly for professionals, is indicated by its percentage of the Brooklyn event. More than \$1,100 will be turned over to the actors' charity from that source alone. Show at the armory is reported drawing 12,000 people at \$1 admission.

drawing 12,000 people at a standard side. Players, now apparently aware that the Fund will participate in benefit coin, are figured to succeed in cutting down the number of allegedly phoney benefits, for, in addition, the TA is designed to protect professionals from illegitimate aware.

professionals from affairs.
Since the holidays the TA has gotten more than \$16,000 by means of the benefit show percentage. About 50% of the affairs in hotels and ballrooms to which actors are asked to appear gratis are not being checked by the TA as yet, however, because its staff is not large enough to cover the field.

Roberts, Miss Sheridan Set for Elitch Stock

Denver, April 16.

Roy Roberts and Nancy Sheridan will carry the leads in Elitch stock in the 11-week season this summer.

Romaine Callender will be second man and Millicent Hanley will return for second woman parts. the company will be Others

Others in the company will be Adrian Marden, Ingenue; Eric Woolencott, juvenile; William J. Kelly, character; Harland Briggs, comedian; Edith Gresham, character; Lucian Self will be stage manager, and Addison Pitt will return as director.

'Accent On Youth' will be the opening play and the season will open June 15.

Third 'Horse' Opry

Third company of 'Three Men on a Horse' started rehearsal Tuesday (16). Slated to be ready in three weeks, with the opening date May 6, either in Montreal or Toronto.

o, either in Montreal or Toronto.
Original company is current at the
Playhouse, N. Y., with the Chicago
cast set at the Selwyn. Last week
both shows were tied around the
\$15,000 mark,

I. MILLER

Stride with "STROLLIES" A New Shoe for a New Season at a New Price

The "Strollie Bag."
In 9 "high shades"
for Spring. \$2.00

1552 Broadway(Cor. 46th Street, Open to 9 P.M.

All 3 Chi Shows Good Grossers: **Legion' Ends 6-Wk. Run; 'Men' 14G**

Trio of shows in town last week continued on excellent pace of big So okay, in fact, that the pronts. So okay, in fact, that the American Theatre subscription play, Rain From Heaven, with Jane Cowl, decided to stick beyond its Cowl, decided to stick beyond its original two-week booking and will remain at least another session, battling the Holy Week blues. And from present pace it looks a cinch to ton such opposition.

Still piling up huge grosses for this town at this time of the year is 'Three Men On a Horse,' Comedy is picking up to absolute capacity and should stick at this pace for at and should steek at this pace for and advertising has been tops throughout, the most go-getting type of publicity plugging this town has seen for a legit show in many a

seen for a legit snow in day.

Out after six big sessions is First Legion, the Jesuit play which caught on and ran through the entire Lent season to steady box-of-

tire bent seems.

Two plays in the offing are Life Begins at 8:40, which arrives April 20, and the final play on the American Theatre Society subscription season, Mary of Scotland on May 6.

Beason, Mary of Scotland on May of Scotland on May of Scotland on May of First Legion, Selwyn (1,000; \$2.75). Finished on sixth week here to good \$6,500 and scrammed to Detroit. Made neat margin of profit

oft. Made near margin of the week.

'Rain From Heaven,' Erlanger 1,200: \$2.75) (3d week). Tossed ff a bang-up \$12,000 last week and nen decided to hold on for another

stanza.

'Three Men On a Horse,' Harris
(1,000; \$2.75) (3d week). Mighty
man of the loop. Galioping along
at powerful stride. Practically capacity last week at \$14,500.

'SAILOR' 2 FOR 1'S PITT TO REACH FINE \$9,000

Pittsburgh, April 16. Two-for-ones, in accordance with the Wee-Leventhal tradition, put over 'Sailor, Beware!' last week at the Nixon for a socko \$9,000, despite house's worst weather break of the season. Last year's Broadway hit, with most of the original cast, at-

with most of the original cast, attracted fine notice and finished up its essaion playing to SRO. Attempts were made to hold the piece over, but management and producer couldn't get together on a Holy Week deal so show will reopen next Monday (22) at the Pitt. Although Wee-Leventhal retain an interest in the show on the new taken and the state of the sta

yorns and advance sale both highly favorable. Other houses, dark this week, will also be dark Easter Water and the sale of the Pitt has been closed since George Shafer gave up the vaudfilm shost there several months ago and house gets no rental but is in on a per-centage of the gross. It'll mark Jaffe's first film in legit, although he has previously operated several niteries.

Titeries.

Flece will run same as it did at Nixon last week, at an advertised \$2 top, but with flood of two-forone compons making the rounds. Add the same state of the same s

Plays under susception.

The ATS series, also an ATS offering the ATS series, also an ATS offering series, also an ATS offering series, the University of Pittones get the University of Pittones get Cap and Gown show. In the Soup, week of May 6 and is tentatively set to close the season May 13 and likewise wind up the six-day schedule of the subscription society with Tirst Legion. Booking, however, not yet definite.

Abbey Players \$4,500

Seattle, April 16.
Abbey Theatre Players in repertoire of a half dozen dramas and toire of a half dozen dramas and comedles held the boards last week at the Metropolitan, getting fair returns. Two nights taken over by organizations heiped the gross, one being a sell-out at \$1,000 to University of Washington woman's association.

sociation.

Estimates for Last Week

Metropolitan (Ind) (1,800; 55\$2.20). Abbey Theatre Players, fair
at \$4,500.

Current Road Shows

Week April 15
Abbey Players, Marlow, Helena,

'Accent on Youth,' El Capitan, Holiywood, 'Dodsworth,' Royal Alexandra,

D'Oyly Carte Repertoire, His Majesty's, Montreal, 19-20. 'Mary of Scotland,' Shubert,

Maisety's, Montreal, 19-20.

Mary of Scotland, Shubert,
Kansas City, 15-17, American, St.
Louis, 18-20,
Mescow Art Players, Shubert,
Boston, 18-20,
Pop Gees the Weasel, Mayan,
Los Angeles.

"Rain From Heaven, Erlanger,

'Hain Chicago.
Chicago.
'Sallor Beware,' Pitt, Pittsburg.
'Something Gay,' Plymouth, Bos-

ton, 19-20. 'Three Men on a Horse,' Harris,

'Tobacco Road.' Belasco, Los An

'LIFE' SOCK 2D

WK.. \$31,000.

PHILLY

at in Philly.

Philadeiphia, April 16. Typical Holy Week quiet here but

doesn't mean so much any

First break in the drought will come Saturday, when the Mask and Wig Club of the University of Penn-

week and one day with advance re-ports and advance sale both highly favorable. Other houses, dark this week, will also be dark Easter Week.

'HOLIDAY' \$5,000

Week In Cincinnati Not So Good;

easy at the Cox last week, with a

take of approximately less than

\$5,000. Troupe, headed by Bebe

Daniels, Ben Lyon and Skeefs Gal-lagher, resumes in Chicago after a Holy week rest. Show had a \$2.20

top.

Cox will be idle until April 29, when Taming of the Shrew moves in for a matinee and three night performances at \$4.30 high, with bright prospects for a complete sell-

Cincinnati, April 16. 'Hollywood Holiday' was slow and

ania will offer its annual production, 'Drum Fortissimo' at the Garrick. Engagement will be for a

Journey by Night, a new play starring Greta Maren, foreign star

'Cheer' Turns L. A. Topsy Turvy with \$26.000: 'Road' Big

Los Angeles, April 16. Legit is far from dead on the acific coast—when the customers get the kind of attractions they want. Last week saw two of the three local attractions playing to smash biz, with 'As Thousands smash biz, with 'As Thousands Cheer' topping heavily on wow windup week at the Biltmore.

windup week at the Blitmore.
At the Belasco, "Tobacco Road"
with Henry Hull in his original
N. Y. part, sticks on for a few more
stanzas, with biz holding up exceptionally strong.
At the Mayan, Pop Goes the
Wessel, with a non-Equity cast, is
playing a return date to fair re-

playing a return date to tair re-turns.
Hollywood legit houses hit their stride this week after several weeks of cames. Henry pure ancient of the several properties of the several sunday, with Otto Kruger featured, while the Hollywood Theatre Guild gets going Thursday (18) after in-numerable delays, with 'Kitty Dooley of Times Square.'

Estimates for Last Week 'As Thousands Cheer' (Bilfunore,

B'way Grosses Drop Much as 45%; **Cornell Getting 14G Despite Critics**

Holy Weck (current) on Broad-way may not repeat last year's sur-prising upturn in legit show attend-

way may not repeat last year's surprising uptuin in legit show attendance, but it should be no worse than
last week, when grosses dropped
for the succession of Blue Mondays, rain failing every day. That
was a decisive factor, keeping
suburbanites within doors nightly.
Intrusion of the state tax was anNew York's incime levy doubled
the federal tax for the average person and had to be put on the line in
total, whereas the government permits quarterly payments. State tax
deadline was Monday (15) and that
total, whereas the government permits quarterly payments. State tax
deadline was Monday (15) and that
eason.
There were exceptions, some
shows holding up, one stepping
out for the best figure of its
engagement. That was Escape Mewhich in the 12th and final week
got \$25,000, topping all previous
grosses by at least \$6,000.
Last week's two premieres shaped
up much better than other spring
a the state of the state of the state of the
Beck, turned in a gross over
\$14,000 after a week press. Brilliant
first injett and two sel-out parties
arranged in advance helped register
the strong figure. Celling Zero was
at its midweek debut at the Music
Box. Indications' are favorable for
lover. Night'). With two slated
Towney by Night'). With the slated selection of the search of the se

a pace of \$10,000, or better, after this week, and likely summer holdover.

Only one premiers this week ('A Journey by Night'), with two slated for next week—Kind Lady, Booth, and the state of the sta

aviation play figured having good chance.

'Children's Hour,' Elliot (22d week) (D-922-33.30). Dramatic hit included in Fulitzer prize contenders; business consistently strong with estimated gross at \$12,000 last

with estimated gross at \$1,000 towers, week.

'Flowers of the Forest, Martin Beck (2d week) (D-1,214-\$3.30). Big premiere and two parties figured in very good starting pace; quoted well over \$14,000 despite adverse

in very good starting pace; quoted well plass well along the more starting pace; along the plass well (C-896-83.89). Operating on narrow margin and not sure to stick much after Easier (next week); cs. "Journey By Night," Shubert (1st week) (D-1,187-82.79). Presented by the Shuberts; adapted from Vienness by Arthur Goodrich; trede by Arthur Goodrich; trede by Arthur Goodrich; trede by Arthur Goodrich; trede week) (C-188-33.30). English comedy among lists low grossers, but should have drawn better attenday among lists low grossers, but should have drawn better attenday and complete the starting of Letters, Mansfield. Withdrawn Saturday (13) after three lean weeks.

should have drawn better attendarian and the state of the

profit: weekly; around \$5,000 last weekl; welling for Lefty' and "Till the Day of the Lefty' and "Till the Day of the Lefty' and "Till the Day of the Lefty' and Lefty' a

Dayton Guest Stars

Dayton, O., April 16. Harry Gresham has tentatively engaged Sciena Royle and Earl Lari-more for two weeks, also Edith Bar-rett and Ethel Barrymore Colt for

rett and Ethel Barrymore Colt for guest appearances with the pro-posed May play festival here. Miss Barrett is to appear in a new play. Season is for five weeks if proper ticket seiling agencies can be secured.

Chi Players' '200,000'

Chicago, April 16. Institute Players of the People's institute here are doing 'The 200,000' by Davida Berbel. It's a comedy of

a lottery prize.

Show produced under direction of
Lawrence Paquin. Settings by Clive
Rickabaugh and Walter Thornton.

'Night' Weak \$3.500

sourney by Night, a new play starring Great Maren, foreign star, left the Shubert Saturday anight after two wash-out weeks. Last week estimated \$3,500, sad. Hub perks up a bit in expect the second of the second players and property and Talulah Bankhead appears in her premiere of 'Something Gay' at the Plymouth, Thursday (18) and Friday. Colonial, dark since the fine run of 'Dodsworth,' unshutters May 6 for the Theatre Guild's Parade,' starring Jimmy Savo. Irish Abby Players are due at the Hollis in about a month.

Estimates for Last Week

'As Thousands Cheer' (Biltimore,
2nd week). Sensational at \$26,000,
and could easily have stuck for a
third stanza.

Tobacco Road' (Belasco, 4th
week). Continues to hit strong pace
and at \$3,400 showing plenty of life.
Should be good for two or three
'ne weeks, at least.
2nd week). Playing to fair bits,
around \$2,000, oke, and will hold on
for another week, anyway.

Finale of the second act of Celling Zero' brought the fitters to at least one first nighter at the Music Box, N. X, last Wednesday (10). Effect is that of a plane attempting to land in the fog without radio telephone ald. Margaret Breuning, art critic for the N. Y. Post, had that experience last year, the plane in which she was flying crashing near the Catsill mountain. She suffered several fractures. Miss Breuning is the wife of John Anderson, drama critic for the N. Y. Eve. Journal.

Special high powered lamps were placed under the canopy and in the lobby of the Music Box the opening night to facilitate taking pictures of arriving celebrities. Warners which is 69-50 with Brock Femberrion, presented of Zero', sound-recorded the film, It was a premier a la Hollywood.

Theatre League has a new clean-up program to consider, that of house Theatre League has a new clean-up program to consider, that of house boards on dark theatres, announcing shows which have closed. One of the most objectionable instances of a.k. billing is on 46th street, west of Broadway. At the 46th Street, theatre 'A Farmer Takes a Wife occupies a large board, although the show closed months ago. Rear of the Imperial has a similar board for Nowhere Bound,' a flop that went hence, too. Yet on three-sheet boards of both theatres Tetticoat Fever,' current at the Ritz, is advertised.

It is confusing to visitors and others not in the know, Winter Garden canopy announces "Vanities,' but the large painted board fronting Broadway still bills 'Life Begins at 8:40,' which has been touring for some weeks.

Edna May, whose appearance in The Belle of New York on Broad-way, and in London, won her stage fame a generation ago, is visiting her home town, Syracuse, Monday (15) she was feted at the Syracuse hotel, with William Danforth the m.c. Messages from the Lambs and

Players were received.

Danforth is also a Syracusean. In recent scasons he appeared in most of the Gilbert and Sullivan revivals in New York. Warbler has retired too. After her success in Belie, Miss May married the wealthy Jesse

Cycle of tough luck came last week to John Charles Brownell and his wife, Estello, both of whom were on the legit stage. Her sister, a non-pic, was burned to death in Cincinnali, her mother being badly injured. Brownell fell down and broke four ribs.

Brownell has authored several plays. Most recent was 'A Woman of the Boll' which flopped at the 48th St., N. Y., closing Saturday (13).

Deal whereby Fanchon & Marco would take over 'As Thousands Cheer following its Coast road tour, and condense it into a unit, has fallen through. Ethel Waters, one of the stars of 'Cheer', balked on playing a route of picture houses, with F&M not interested unless she stuck with the cast.

Inside Stuff—Legit

England Getting Ready for King's Jubilee: Theatres Expect Big Boom, **But Rental Zoom May Cut Profits**

King's Jubilee, after 25 years on the throne, is being celebrated here next month and town is all excited Theatres at first looked forward

to the healthlest dose of business on record for the holidays, but are now

not so optimistic.

Rents have suddenly zoomed to prices reached during the big boom of 1924. In many cases rentals are up 100%, idea being to get the coin while it's good.

There are at least six plays look-ing for theatres and hoping to open in time to catch the millions of hicks who are coming into town specially for the whoopee.

Chances are all six will find the overhead nut well doubled by the time they get signed up, making it even harder to show any profits:

Moss Empires Up \$540,000 (Net) for Handy '34 Profit

London, April 7.

Annual meeting of Moss Empires held April 3 was prealed over by J. J. Gillespie, who announced, among other things, the company had received a satisfactory sum on the satisfactory and the satisfactory

ZOMAH SUES PAPER ON PSYCHIC EXPOSE

London, April 7. A case of importance to mind-readers and magicians is down for hearing at the High Court, King's Bench Division, soon after the holi-days.

days.

Plaintiff is Zomah, thought trans

Haintiff is Zomah, thought trans-ference act, and the defendants are the Amalgamated Press and J. C. Cannell, former assistant editor of the Daily Sketch and former vice-president of the Maglelans' Club. Alleged by the plaintiff that an article written by Cannell in An-swers, a weekly controlled by the Amalganated Tress, supposedly an interview with a well-known psychic turn, which is an expose of his work, can only refer to Zomah. Zomah claims he hever gave this interview.

Zoman claims ne never gave this intorview.

Best legal brains have been engaged for both sides. Norman Birkett, K. C., has been engaged by the defendants, while F. P. M. Schiller, K. C., will lead for the plaintiff, and will be supported by David White, Honorary Bartister to the Magiclans' Club.

Among the important witnesses for the plaintiff, are Horace Goldin, Louis Gautter, past president of the Magiclans' Club, and Murray, escapologist, Defendants will have Will Goldstone, also past president of the Magiclans' Club, as their witness in chief.

London, April 7.

Sybil Thorndike, Just arrived from
New York, immediately, concluded
arrangements to appear in a new
play titled 'Grief Goes Over,' by
Metton Hodge, author of 'The Wind
and the Rain'
Relearsals commence

Rehearsals commence April 20, and Auriol Lee will direct

Sydney-Best Together Again in New Chiller

London, April 7.
Frank Yosper will not appear in the cast of Love From a Stranger, which he wrote in association with Agatha Christie.
Leading roles will be played by Basil Sydney and Edna Best. Plece opens in Birmingham, April 22.

ANZAC VODE **OPENING UP**

Frank Neil is determined to revive vaude again here. Opened his
show, New Faces, two weeks ago
on a two-aday policy, with bix
holding up well nights.
Neil has a very nice lineup of acts,
including Joey. Porter, Nice, Floric
and Lubow, Alex Halls, Les Diamondes, Hope and Ray, and Grace
Hartington.

mondes, Hope and Ray, any urace Hartington.
Nell says that he will visit Ameri-ca shortly to book more acts for his circuit in Sydney and Melbourne. Belleves that Australians are ready again to support good vaude.

Prince Edward Nitery Idea Off; Too Costly

London, April 7.
Scheme whereby Francis Mangan, in association with El A. Stone, owner of the Prince Edward, was to take the theatre over and convert it into an eatery with stage agoompaniment, is definitely off.
Seems that \$100,000 was required to convert the house and start it going with the new policy, but this was not available at the moment, and the theatre will continue as the principal home of trade shows.

Belle Baker Stays on In England for Discs

London, April 7.

Scheduled to sail for New York on April 3, Belle Baker was asked to on April 3. Belle Baker was asked to cancel her trip at the last minute by Victor to do 10 more records, mostly of the songs she is singing. in 'Road-way of Romance', film she just fin-ished here for British Lion, Neces-sitated her staying over 10, days. Meanwhile negotiations are pend-ing for Miss Baker to go Into an Andre Oharlot revue.

MEXICAN 'HAMLET'

Mexico City, April 13.
'Hamlet' in Spanish is to be presented at the Palace of Fine Arts (National Theatre) here soon by Alfredo Gomez de la Vega, Mexico's

Alfredo Gomez de la Vega, Mexico's ranking framatic actor, and a com-pany he is assembling. Gomez de la Vega will play the lead. He is seeking a special trans-lation as he deems existing Spanish versions inadequate.

Plays Abroad

AUNT OF ENGLAND

London, March 28.
Play in three acts by Cosmo Hamilton and Anthony Gibbs, presented at the Savo

Play in three acts by Cosmo Hamilton and Anthony Gibbs, presented at the Savoy and Anthony Gibbs, presented at the Savoy Mr. Cressage. Martin Sands Marquess of Airesford. ... Hyde White Marquess of Airesford. ... Hyde White Related Warrender Coorga Alton M.P. Harold Warrender Duchess of Hampahire, Margaret Scudsnors Marchioness of Airesford Margeriet Young Marchioness of Airesford Margeriet Voug Sarah Thistilescond. ... Shan Richmond Lady Victoria Alton. ... Thea Holms Mary Victoriate D Any Sarah Sarah Theat Cornel Mary Victoriate D Any Sarah Sar

cisily.

She designs her granddaughter to be married to a young lord, a Member of Parliament. Meantime, grandchild has an affair with the village organist and is going to be a mother. So grandma unbends and assists the young lovers to elope.

Even here, where ancestry is very—fif not all—important, the story is too thin. The process of the process o

ST. PETERSBURG

Budapest, March 30.

Play in four acts, by Vronkov and
Rourke, translated and directed by Alexander Hovesi at the Magyar theatre, Budaoest.

Cast. Eugene Torzs, Margit Makay, Oscar Beregi, Laszle Foldenyi, Lajos Vertes

cast: Eugree Torss, Marsit Makay, Osser Reregt, Lausie Follensy), Layes Vertes,
political murder, spies and counterspies, Russia in 1904 is the subject
of this all-too thrilling play by two
unknown authors, allegedly Russsurcheads for an anonymity for
this large of the more spies,
urcheads for an anonymity for
this is a cleverly-strung series of
seeness which, in spite of the imtand excellently calculated for stage
offect. Story is that of Azew, notorious police spy, who instigated anarchies attempts as as to be able to
denounce the perpetrators, to the
Demonina figure of Azew is seen
courring, in conversations, with
topuchin, police chief, with the
tweek and stubborn Taar, with his
power of the supports of the murder of
Count Plebwe, during, his conflicts
with Burzow, who suspects him of
treachery, and later, flying from the
Towonge of the anarchists, in Ber-

lin and Paris; finally, as the net closes around him, committing sui-

cide.

This weird figure is brilliantly interpreted by Eugene Torz, who gives one of the finest performances of his career in trying to make this strange character intelligible.

strange character intelligible.
Entire production is a fine and
interesting one, although it just
misses. Probably another example,
of the old axiom that precise historical truths give a fake effect on
the stage. Thrills have no appeal
and this thrity-years-old history is
too far from a modern audience.

Jacobi.

THE OLD LADIES

Drama adapted from Hugh Welpoles novel of Rodney Acidad, produced by Rodney Acidad, produced by Rodney Rodn

This is the sort of play certain to, receive praise from the critics and enthusiastic applause from firstnighters. It can confidently be touted as art, in capital letters, be-cause there is no conventional love story and-the piece is staged by a producer who really enjoys playing Hamlet.

producer who really enjoys playing Hamlet.

Scene is laid in cheap lodgings, showing the rooms of three old showing the rooms of three old consists of the forceful one coveting a plece of amber owned by the timid one, who has a weak heart, and frightening her to death in order to get possession of the bable.

These three characters are all the consists of the owner of the consists of the owner ow

CHASE THE ACE

New mystery play by	Anthony Kimmins.
produced by Harold Fre	ench at the West-
minster theatro, March 2	25. '85.
Elsa	Mayle Clair
Sydney Rankin	Julian D'Albie
Sir George Rankin	Bootl Bedford
Carstairs	Laule Broughton
Dr. Wilcox	Edward Charman
Adrian Adair	Enla Postman
Adrian Adeir.,	Eric Portman
Robin Phillimore	Patrick Barr
Mrs. Sydney Rankin	.Madeline Seymour
Sally Rankin	Marjorie Corbett
Sally Rankin The Clockmaker	Donald Price
Saunderson	Jack Raine
Inepector Muirhead	Oamond Daltry

Though this is in many ways a more interesting play than the author's successful near-naughty comedy. While Parents Sleep, which had a long London run, it is were unlikely to achieve the same dismore interesting play than the au-thor's successful near-naughty com-edy. While Parents Sleep, which nounces the production of this show unlikely to achieve the same dis-tinction. Well acted and directed with a language type different from Well acted and directed with a language to the the world. Add

Charlot's New Revue Clicks, but Woman Passed' Flops in London

smoothness that makes the action almost too natural this mystery interest and entertains, but makes no staggering impression.

A house party, mainly interested in dying, is gathered at a country homo on the anniversary of the murder of the previous owner, brother to the present host. Anony, and the stage of the present has a consistent of the present of the country that the country is the country that the country is the country of the co

pleton can be consequently be consequently c

GRAND CAFE

Budapest, March 30, Musical revue in two parts, at the Foveroni Opereta theatre, Budapest Book bompter, and Took; music by Charles Komjatt.

Cast: Clary Fodor, Nusl Somegyi, George Denes, Erno Verebas, Martin Rat-Nay, Arpad Latabar.

George Denes. Erne Verebes, Martin fisting, Arnel Letabar.

Entire play with a big cast was written around the single idea to put Lilly and Emmy Schwarz, plano players, singers, dancers, plano players, singers, dancers, stage. They are very popular here, performing every year at cafe concerts and night clubs, and that is where they belong. In the second of the stage, a handful of authors who might know better have written a musical comedy about a bankrupt cafe concerts and players to be stage, a handful of authors who might know better have written a musical comedy about a bankrupt cafe concerts and the second properties of fact, the Schwarz Sisters are the only attraction, and they are really brilliant, and enough.

Worse Things Happen

Fare comedy in these acts by Keith Wards 27, 1988 and 198

Gilbert Miller's long regime playgoers as a guarantee they will see stage entertainment of a high stage and action artistically staged. Keith Winter, one of the newer authors, has promised several times to produce a real play. Therefore, when a piece from his pen is produced at the St. James',

neretore, when a piece from his pen is produced at the St, James', expectation is top.

Seats. for the opening night were sold out six weeks in advance.

With a small, but brilliant, cast headed by Yvonne Arnaud and Frank Lawton, everything was set for a most auspicious occasion and it was. But the play wasn't by an all the series of wisceractic. It is difficult to recall one single remark of sufficient brilliance to quote. On the other hand there are dozens which, if reproduced in print, would be smeered at by the average vaudes to the sufficient to the sufficient of the sufficien

LOVE AND LET LOVE

London, March 26.
Farce comedy in three acts by Stafford
Dickens, presented by Peter Haddon at
Daly's theaten, March 25, '86.
Du Roselle...

London, April 16, Charlot's New Revue opened at the Vaudeville Wednesday (10). It was warmly greeted by both press and first-night audience and looks set for a long run.

'And a Woman Passed By' at the Duke of York's, which opened the night previous, on the other hand, is a sure failure. It's a psychologi-cal domestic drama that just doesn't come off.

come off.

Let's Go Gay, produced at the suburban Embassay, and obviously destined for the West End shortly, is the first revue produced at the theatre there. Show is a surprise click, largely due to the fine team work of the Hungarian principals, Stère Geray and Magda Kun (Mrs.

Well helped by Jane Carr, con-tracted film blonde at Julius Ha-gen's Twickenham factory, who mimics and sings blues. Book and music up to standard without being

mimics and sings blues. Book and missio up to standard without being raves.

Three West End theatres made rolling to the performance of the standard without being raves.

Three West End theatres made rolling to the performance of the Ambassadors by Sydney Carroll is noted chiefly for the West End debut of Richard Ainley, in the title role, son of the popular local actor, and the appearance of Tilly Losch as the angel. Former has a fine bearing and promise of his father's beautiful diction, while the angel has little to do but posture in interplace of the standard promise of the the the standard promise of the team of the the magnetic stations of the characters of the Messenger and Death.

Diamond Brothers opened a four-week run at the Cafe de Paris April 3. Boys are in during Lenten period, which is the leanest time for niteries, but those coming in are evidently enjoying the crazy capers of the team. Martinus Poulsen has an option on them, which he un will also double at the Palladium as soon as the Jack Hylton unit vacates, which is in about four weeks.

Tom Arnold Buys Into Wylie, Inc., Panto Prods.

London, April 7.

Tom Arnold, one of the most important producers of touring shows in England, has purchased an interest in Julian Wylle Productions, Ltd., largest pantomime corporation

here.

Death of Wylle late last year left the company without a head. Mrs. Wylle retains an interest in the concern, and the Ernest Edelsten agency, which was associated with Wylle, will also retain an interest, being represented on the board by Charles Ferrier, who has conducted the agency since the demise of its head several years ago.

head several years ago. Ferrier will continue as an agent, trading hereafter in his own name.

Bandleader Collects

Capetown, March 23. Al Roberts, former B. B. C. orchestra leader, was awarded a ver-dict of \$410 against Sadie Ryder, coowner with her husband of the Bronze Club in Capetown, for con-tracted wages and expenses in-

tracted wages and vayout curred.

Ryder interests declared Roberts had automatically voided his contract by making an appearance in another spot, although having an exclusive agreement.

with any characterization on the same property with any characterization on the same peter than the others. But the author has falled to supply a suitable vehicle. In fact it is not an up-to-date frame for stage purposes. He describes it as an access in the same property of the same property of the same is laid in Paris and all the ideas are French of the past generation. Also a strong infusion of American slang. But these ingradual control of the same property of the same is all light comedy the next French farce, with dialog made up of phrases of double meaning, and then off at a tangent to actual burlesque, resulting in a conglometar classify. Makes it impossible to a congruence of the same property of the same

Brisbane and the Mirror

Brishane and the Mirror
Arthur Brishane arrived in New
York Monday (15) after several
weeks' absence and went into inmediate conference with Stanley
Walker, managing oftor of the
N. Y. Dally Mirror, which Brishane
is personally supervising for Hearst.
Understood that the pages in
ready to go tittle a sake quietly ever

been sitting back quietly ever he left the N. Y. Herald Tribsince he left the N. Y. Herald Tribo-une to join the Mirror. Understood idea has been for him to do noth-ing but figure, out the place and get his own ideas on editing a tabloid formulated. He is now ready to start in actively and a number of changes impend.

Mag Distributors' Racket

Chiseling by various distributors n mag returns, in reputed co-peration with back-number mag operation with back-number mas stores, reportedly being investigated by a number of publishers. 'Check-up at the back-number mag stores said to be going on for some time with a number of publishers in pos-session of rumcient facts to, force the distributors to either make good to the store of the store of the publishers of the store of the store publishers of the store of the store of the publishers of the store of the store of the store publishers of the store of the store of the store publishers of the store of the

nickel a copy, or whatever they can get. That's all right with the mag's

get. That's air right with the mag's publishers. Otherwise, back numbers would go for waste paper.

Learned by the publishers, however, that comparatively recent and even current numbers of mags can be obtained at the back-number he obtained at the back-number mag stores at less than the regular price.

Patron at the back-number mag

price.

at the back-number mag tree asking for an old copy of a certain publication, would be informed that a recent or current copy can be had, less than the usual price. Reason for the reduced price, it is explained, is that the copy is a 'damage' one, the 'damage' in every case consisting of the absence of the covers to the mags is the key. Most mag publishers also the cover only. Distribs therefore tear off the covers, returning them for full allowance, and then close out the mags, minus their covers, to the back-number stores.

Anzac Censoring

Anzac Censoring
Book censors have banned all coples of Film Fun in Australia. February and March Issues have not
been released and it is tepasted that
the publishers will not be permitted,
to ship any more copies to Australia.

Understood that censors took ex-ception to the pictures and ads car-ried in the publication, stating them to be totally unsuited for Australian consumpion.

time ago censor down under ads removed ordered some ads removed from American pic fan mags, and these mags now enter here with blank quarter and half pages. In some in-stances pages have been cut in America before shipment has been made, with Australian customers growling at having to pay for de-faced copies,

Promoting Moscow Studies
A group composed mostly of
write one of the composed of the composed
by Rose and Each Brown, escribblers
and teachers at Commonwealth University, to spend six weeks in Soviet
Russia this summer, four of them at
the summer session of Moscow University, Group will sail from New
York June 29 and tilnerary will take
in quick visits of most European
eities on the return.

Big Target
First book ever aimed at international circulation in the one printing is that issued by the Wetzel Publishing Co., called Incognito in Hollywood'. A satire on the film capital, it's in English, French, Italian and Spanish. Author is Joseph Malatesta, and he's done the version in each language.

Bernstein Now Pub

David Bernstein, son of Herman Bernstein, writer, editor and pub-lisher, has gone into the book pub-lishing biz with Jacob Monsky. Call their lishers. enterprises Broadway

ilshers.

First book to be issued by Broadview Publishers will be one by the
elder Bernstein, a symposium called
'Can We Abolish War?'

Leader Editing Local Mag William J. Leader, formerly of the Fairchild Publications, has gone back to Maine to get out a new lo-cality mag to be known as Down East.

Publication will begin in March, with the mag to appear monthly. Content will be of local interest

Dick Smith on Own

Richard R. Smith, who, since he quit Long & Smith, has been with Stokes and Funk & Wagnalls, has quit the last-named concern and will go in for book publishing on his own. Made a brief solo try before accepting the Funk & Wagnalls offer.

accepting the Funk & Wagnalls of-fer.
Firm name of Long & Smith still continues, although Ray Long, the other half, stepped out even before Smith did. Reviving Police Gazette

Reviving Police Gazette Police Gazette or on nother revival. Assets of the mag, which recently went through bankruptey proceedings, have been acquired by Edward Elihu Eagle, new to the publishing bis, who has organized the National Police Gazette Corp. to Wiles the periodical. The process of the periodical of the

New operator will uplift the revived mag, even to the extent of an upper Fifth avenue address.

Will be known as the National Police Gazette, and will be edited by Harold H. Roswell. First issue under the new management now in preparation.

Rejections Count Now

Rejections Count Now
The would-be scribbler who can
show the most encouraging rejection silling the second scribbler who can
show the most encouraging rejection silling the second scribble in
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Joint Build-up

Joint Build-up
Sponeors of a number of so-called
little magazines' have formed a
mutual-ald association which they
call the Associated Little Magazines.
Idea is to boost each other's maga,
as well as further the 'little magazine' in general.
Little mags already in the association are the Medallion, Koomos,
catton are the Medallion, Koomos,
share and the Blue Penell. Abbot S.
Cohen, who gets out Medallon,
serving as secretary of the organiserving as secretary of the organi-Cohen, who gets out Medallion serving as secretary of the organi zation

Another Opening for Scribe
With assurances that Governor
Lehman will approve a bill providing for advertising New York State,
there is another job in the offing for theře-is-another-fob in the offing for a newspalerman as publicity direc-tor. The bill, passed by the Legis-lature, appropriates \$100,000 for ad-vertising the state's scenic, recrea-tional and industrial advantages. The work would be done thorugh the conservation departmen

Veteran Writer Passes

Veteran Writer Passes
Anna Katherine Green, whose
Leaventh Leaven whose
Leaventh Leaven are a certtable sensation of sease ago, and
who followed this with scores of
other vivid detective stories, died in
her Buffalo home April 11 at the age
of 89. Her last book. The Step On
the Stair, was published in 1924,
but another edition of The Leavenworth Case (which still has a sale
of about 2,000 copies a year) was
printed only two years ago.

Prize Bores of N. Y.

New York Evening Post has been stirring up excitement and run within the metropolitan area with its Bore Hunt, a voting contest designed to etimuiate circulation in picking the champion bore of New York City. An anusing running comment is carried with the daily standings. A London newspaper recently had a similar bore contest It's giving the lads with grudges fancied or otherwise, the opportunity to blow off steam.

More Puzzles
Interest in crossword puzzles is up again. Besides the crossword puzzles mag issued by Simon & Schuster, the book publishers; a new one is entering the field, called Cross Words and Prize Contest News Monthly.

News Monthly.
Will provide a heap of crossword
puzzles for a dime, as well as data
on current prize contests conducted
by other publications. Cross Words
is tab size, and using newsprint,

WNBA Convenes April 28 Women's National Book Associa-tion will hold its next meeting April 23 at the Hotel Pennsylvania. A number of book scribblers will talk, among them Janet Lane, Ed-win Hamilton and Maxwell Reed.

Best Sellers

Best Sellers for the week ending April 13, as reported by the

American News Co., Inc. Fiction

'Green Light' (\$2.50)	By Lloyd C. Douglass
New We Set Out' (\$2.50)	By Susan Ertz
'Of Time and River' (\$3.00)	By Thomas Wolfe
'Come and Get It' (\$2.50)	
Time Out of Mind' (\$2.50)	
'Beauty for Ashes' (\$2.00)	By Grace Livingston Hill
Non-Ric	tion
COUNTY TO THE TOWNS OF SECTION	Dr. Alexander Weellest

While Rome Burns' (\$2.75)	By Alexander Woollcott
Personal History' (\$3.00)	
Francis the First' (\$3.00)	By Francis Hackett
Skin Deep' (\$2.00)	By M. C. Phillips
Rats, Lice and History' (\$2.75)	By Hans Zissner
Why Not Try God' (\$1.00)	By Mary Pickford

FTC Looks Into Title Changes

FTC Looks into Title Changes
Novel government hiterest in the
publishing business was revealed
Monday (18) when Federal Trade
Commission in Washington announced negotiation of a stipulation with Charles Scribner's Sons
outlawing publication of novels previously printed in magazines under
different titles. Scribners agreed to
retain serial titles on its books, or
else clearly print previous title on
sacket when story's name is changed
for book form.

for book form.

Whether unusual action preludes general government crusade was a matter of speculation, as was the question of whether similar action may be taken in connection with motion picture adaptations. Step was extraordinary and aroused wide interest.

wide interest.

Stipulation specifically refers to Scribner's publication in 1933 of 'No Matter Where,' by Arthur Train, following novel's prior appearance in mag Good Housekeeping under tag. The Man Who 'Went Back.' Truce provides that no book ship published under a different title unless notice of the previous cornomen is conspicuously printed on front flap of the Jacket and one or more pages of the book between front cover and title page.

Move is directly inspired by de-Move in the page of the page of

Move is directly, inspired by de-sire to prevent book-huying public from being misled into purchasing yarns it already read in serial form, following complaints from readers who felt they had been gypped.

More On Travel

Franz Zotti gotting out a new travel mag called Ship, Rail and Air, with himself as editor. Nominal publisher is the Ship and Rail Pub-lications, Inc.

L. A. Sked

(Continued from page 7)

delay in placing the schedule in

In addition to the battles over the In addition to the battles over the zoning situation, more than once the question of the validity of the sked as now drawn up arose. A representative of the Federal Trade Commission took notes during the nearing Thursday, and undoubtedly the C. A. will make certain that th completed set-up in no way con-flicts with Federal court rulings with Federal court rulings eral years ago that apply to this trict.

Decision of the authority Decision of the authority in February to send John C. Film, executive secretary of the C. A., to Los Angeles as personal represen-tative of that body and to study the situation at close hand delayed any decision for about two weeks. When the zoning and clearance When the zoning and clearance committee of the authority ex-pressed itself as not satisfied with pressed Itself as not satisfied with all details as presented to it; it was voted to indefinitely postpone ef-fective dates for the L. A. sked until after a hearing of all interested parties.

With this hearing out of the v With this hearing out of the way, the Code Authority members expect to go over all disputed points from the transcript some time this week and next, and have the Los Angeles schedule set for final disposition by the end of this month.

Some of the independent leaders from California was extracted.

Some of the independent leaders from California were outspoken in their denunciation of the delay, one speaker claiming that it was simply a case of T-WC being all in the right and everybody else being wrong.

Wrong.

However, interested indic leaders who are actually members of the code authority, indicated that they had no intention of forming a temporary or makeshift schedule whether the California indice liked 1

Two-Way Strike

Two-Way Strike
Essex county, New Jersey, newsdealers tried to get the Newark
Sunday Call to raise the profit for
the dealers per copy. At present
the Call sells them for % cents, plus
the charges for delivering. The Call
testing the come down in price, and
last Sunday the dealers refused to
sell the paper.
The distributors took the Call's
part and refused the dealers New

The distributors took the Call's part and refused the dealers New York papers and some magazines. As a result, in some of the suburbs only the other Newark papers can be procured. In a few districts, however, the strike is not as successful, and papers are generally to be purchased.

Coast Gets Classy

Coast Gets Classy

Coast is getting out its first serious literary mag, a monthly called The Reviewer, Published from Los Angeles, it goes in for literary comment and news. If it catches on plan is to make it a weekly. Is edited by Lawrence A. Harper and M. J. Cunningham.

CHATTER

Louis Untermeyer to Italy, Tom Wilhelm in from Berlin, Roger Burlingame working on a

ew novel. Bennett Cerf back from a south

ern look-see.

Norman Collins, the British book publisher, here.

—Harold Nicolson will get back to New York in July.

Circus in town, and so is Court-ney Ryley Cooper.

Ben Ames Williams and family have gone to Georgia.

nave gone to cergis.

Two more Heyday House publications last Friday (12).

William McFee back from Fiorida, driving in himself.

Rich and Cowan have British
rights to 'Sing Sing Doctor.'

Charlotte Seitlin, of Essandess,

Charlotte Seitlin of Essandess, has gone abroad for a vacash. Fourth printing for Henry and Swedish and British rights set. Lewis Browne and Mrs. Brown have sailed for a European tour. Ramona Herdman to England to see what Harper authors there have

on tap:

Jack Conroy coming east, and
may go abroad on that Guggenhelm

Fellowship.

Joseph Vogel's new novel, 'Upstairs and Downstairs,' postponed

Joseph vogers new novel, Op-stairs and Downstairs, postponed to the fall.

John Evans, manager of the Paris office of the Associated Press, oci-ing New York.

Newest Modern Library addition is, The Time of Man, by Eliza-beth Madox Roberts.

Joseph Dunninger is collaborat-ing with David J. Lustig on a new sychic investigating book. Silver, Burdett, the Boston book-publishing house, will observe its 50th anniversary this month.

With 'The Lindbergh Crime' out of the way, Sidney B. Whipple, the U.P. reporter, has started a novel.

of the way, Sidney B. Whipple, the U.P. reporter, has started a novel. Frank X. Lynch representing the Philiy Ledger in N. Y., besides publicizing niteries and other accounts. Al-Ross, former circulation manager for Clayton group of mags, now doing same for Racquet, tennis

mag, Reynai & Hitchcock have post-poned publication of Rosamond Lehman's new novel to permit some

Lemman's new novel to permit some everyting. Thames Williamson started his. Under the Linden Tree' in Denmark and finished it in Australia, writing parts of the book in almost every European country. New Hartney Press gets started early next month with two novels, Till Heaven Cracke, by Micheline Keating, and 'The Green Shadow,' by James Edward Grant. Real name of Lewis Gibbs, author of 'Earthquake in the Tri-angle,' is Joseph W. Cove. And Anthony Soct, author of Virgin's Holiday,' is Davis Dresser.

Book Reviews

Picture Business

Picture Business

Shepard Traube has been a producer, stager and other things around Broadway so he knows what he talks about of when he tackles of the business. He had to business to business. He had to business and a mighty good first novel it is.

Treube desemt make fun of the business, as is the usual procedure. He describes in a pleasant, yet forceful manner, the life story of one of the big motion picture frants, Karl Lustig. How Lustig came from a small town in Europa and worked his way up to the presidency of Pioneer Films. There is a feeling frequently of recognition of the character, yet it's really a composite of several prominents in picture-dom.

Book has vitality and life. With a bit more careful exertion of an editorial blue pencil, Traubé can go places as a writer.

Cervante's Life

Gervante's Life
Bruno Frank is one of the German exiles living in the south of
France and one of that country's
most distinguished scribblers. His
newest book, 'A Man Celled Cervantes' (Viking: 12.50), beautifully
translated, is not up to some of his
best writing, but has enough power
and beauty to collect attention in
literary circles.

literary circles. Surprising when reading the book how little is known generally about Cervantes. Beyond the fact that he wrote 'Don Quixotte' mighty little of his life is public property. That he was a soldier, a galley siave and a pauper; that he wrote 'Don Quixotte' with his one hand, after the other had been chopp off in warring; and while in jail i bad debts, all makes intrigui reading. One of the top blogs reading. the year.

Gloomy, But Good

Gloomy, But Good
There is power and grip to Claire
Spencer's 'The Island' (Smith &
Haas, '25.6), which litts it above
that the state of risy.

More Matriarch

G. B. Stern's Matriarch has now become an accepted character in modern literature and one that is likely to live. Miss Stern chases her through still another hectic escapade in her newest book, 'Shining and Free' (Knopt, 23.56).

The head of the Rakonitz clan is getting protty old now, but her life is no less hectic. Eighty-eight, she still manages an amazing journey to and from Brighton and that day and night make for some hilarlous readings. Not for films, however. G. B. Stern's Matriarch has now

Bather Weak

Oilve Wadeley has not put much of a kick into her 'Shadow Love' (Dodd-Mead; \$2), possibly through trying to cover too much ground. A study of the lovo affairs of two generations, while colorful, it lacks the sincerity which makes for real interest. Parts hold attention, but it doesn't quite ring the bell. One of the imports from England.

Takes Hold

Title of Mr. Crusoe's Young Woman' (Coward-McCann; \$2) is something of a giveaway. Of course, the hero gets the girl in the long run, but here Shella MacDonald had

run, but here Shella MacDonald had the chance to sneak the here over, only the title blocks the surprise. But it's a vivid and well constructed story of life in Rhodesia, made interesting to the general reader through a nice handling of the incident. It holds up right to the last lime. the last lines.

Blark Today

Emily Hahn moves in from Africa
to New Yorks midtown in 'Affair'
(Bobba-Merrill, 42.). She knows the
byways of Greenwich Village as securely as the African veldt, where
she placed her earlier stories,
'Affair' is just that. It's the history of New York in a day when unemployment deters from marriage,
but not from love making: It's a
story of very real psople.

Among the Women

By The Skirt

Best Dressed Woman of the Weeks GINGER ROGERS I'Star of Midnight' (film)-Music Hall!

Another 'Thin Man'

Star of Midnight' at the Music Hall is another 'Thin Man' with William Powell once again a lawyer. It is a grand picture. But the constant flow of fluory sets rather monotonous at times. Powell looks unusually well in this picture. And Ginger Rogers, away from nusicals for the nonce, is just too gorgeous. Bernard Newman deserves special mention for Miss Rogers' clothes.

mention for Miss Rogers' clothes.

A black velvet closk is fashioned with enormous sleeves and full skirtA square collar of ermine is tied in front with a double bow. Underneath the coat is an ermine blouse made with tiny puried sleeves and cut
very low in back. Crystal buttons are the only trimming. This blouse
is worn with a black velvet skirt. A double-breased checked coat is
worn over a belted suit of black. Another peplumed frock is of shiny
withe satin made double-breasted with sable trimming. Over this costume Ginger shows a sable coaf. A cert costume of black is made coat
model with the coat three-quarters in length. Then a plain little cloth
dress is shown for the final scene.

Vivian Oakland is handsomely matron-like in a chinchilla coat, and another coat is of metallic material with a sable top.

another coat is of metallic material with a sable top.

The stage show at the Hall is called "The Gold Rush", done in five scenes. In the '49's Boston Common is shown with the costumes of that date. An adagio number is introduced into this scene strangely enough. Three big guys throwing about an 80-pound girl. Hope one lives long enough to see three women throw about one puny little man. The outstanding number of this week's show is a gold ballet and it is beautiful. The girls are in gold ballet costumes with black velve berthas and black tulle decorating the skirts. The ballerina is in brown net with gold stars. She is driven onto the stage in a one-horse shay, with the whole outfit gilded, even the horse, which looks too tough on the horse.

Circus in Sequina

Ringling-Barnum & Balley circus comes to town, sparkling with new ostumes. The ladies of the ensemble dazzle the eyes with their spien-or. Tights are an important item, and how much better the limbs look

Ringling-Barnum & Balley circus costumes. The ladles of the ensemble dazzle the eyes with the costumes. The ladles of the ensemble dazzle the eyes with the look when so covered.

The Bettinas are in short, pink, ruffled costumes with tiny puffed sleeves Mitzirose Sisters chose gold for their costuming with a woman attendant in black velvet and silver sequins. Loval Sisters are in, short blue frocks with white sleeves. The woman of the Walter Guice Troupe wears a ver, deep shade of blue tights with same tunic, and also long earrings. With the Edward Doberty elophants are two women, one in red trunks and white satin blouse, the other in red velvet trimmed with gold and matching cap. The Jugging Clarke wear long silver gowns slashed in the bodics. The Romeos are silver and white gladiators while a girl with Herr Emil wears a deep shade of rose satin. Yom Kan Troupe has a young girl in a pink bloomered costume with silver belt. Dot Herbert is in yellow and white, with another girl in an elaborate gown of white chiffon trimmed with rows of white maribeau. The girl riders are Tommies in the regulation red paints and blue lackets. The Annettas are in white, with one miss in plaid pants and brassleve and huged do be Bushmang Troupe chose red, the Nellstas diver and the Randleys white.

huge red bow. Euemrang Troupe chose red, the Nelletas silver and the Randleys white.

The Great Con Colleano has his teammate in a long frock of, red ruffles with butterfly trimming in black jet. The Walkmir trio are in red trunks and brasslere with white puffed sleeves, and the Antaleks are in white with thinestones and star headdress. The one git of the Wallendas is in a short red velvet costume. On the opposite wire the girl of the Grotents is in blue and whit, and one or two are real hefty, wear short Girls, of the Riefenanchs, and one or two are real hefty, wear short steel beading. Loyal-Repensit troupe is in green and white, made with feathered sleeves, and silver caps. The mother of the Walters family is ny sellow net with beadings of sain, the girls in red and gold. The girl of the Uyenos under a painted silk coat, wears a white pleated costume and blue belt. Gold embroidery on red is worn by the Facopis. A gypsy costume of blue dots on white with bandanna cap of yellow is worn by the girl of the Danwills.

The sensation of the circus is display No. 20, with the air full of flying trapezes. The girl of the Concellos is lovely in pink, the very short skirt being tny ruffles. A spangled trimming edges the flounces. The girls of the other are in white with blue belts, and the girl of the flying Comets is in a short yellow costume.

Another From Bri sin

Another From Bri in

Gaumont-British sends us another mus. Il in 'My Heart Is Calling' at the Roxy. It reveals the beautiful voice of one Jan Klepura, who is grand opers material. The mob scenes are beautifully done, especially one showing the opera Toace' aung on the veranda of the opera house. Martha Eggerth, a lovely blonde, playing opposite the star, has a fair roice. She looks well in a winte chifton with accordian pleated skirt and satin straps over the shoulders. A ruffled gown of chiffon is worn with a short cape. Modified in a coat with a lacey jabot. Sonny Hale, Marie Leh Li us world like one of the Marx Brothers, is most dramatic. Gas Foster girls, on the stage, wear the familiar lone white satin gowns with searfs of navy blue and coral. They are picturesque pirates in white tunics belted in silver with huge hats and white boots. They diseard the boots upstage and, lo and behold, the boots seemingly by themselves go into a dance.

A combination rhumba and tango number has the girls in white satin pants with red trimmed bolores. Little Olive, of George and Olive, wears the same outfit seen not so long ago in another house, but comes on for the finale in a long white gown sprinkled with diamonds. A too dancer named Laura Lee is in dark blue lace and chiffon, very transparent.

Drama in a Lobby

Pour Hours to Kill, the picture at the Paramount, is from the legit show called 'Small Miracle.' Of slower pace than the stage version, it still a spidle and statement. The drame energied in the lounge of a still a spidle a susteal is in progress with the music drifting down the matrix, never lags in interest. Richard Barthelmess gives a swell performance as the criminal, with 'Charles C. Wilson a good second. Gertrude Michael as an arring wife doesn't get as much out of the role as did the two women who did the stage version, but she looks lovely in a black velvet gown trimmed with silver fox and small hat with sprays of paradise.

or paracise.

Helen Mack is neatly attired in a black suit with a white mousseleine bow at the throat and wears a small hat. Dot Tree is an usherette in uniform and her role was cut considerably. Olive Tell in a white wis wears a handsome white fringed gown.

Nice Customer

Benny Davis must have been pleased with the conduct of the three o'clock audience at Loew's State Monday afternoon. They were most entibulastic and each act did more than his or her share.

A night club atmosphere pervades, with tables and women in evening

ORRY-KELLY. HE DRESSES 'EM. **TELLS HOW**

By CECELIA AGER

In every city in the U. S. and in 26 cities in Canada, there's a shop selling copies of clothes designed by Orry-Kelly for Warner Brothers

28 cities in Canada, there's a shop selling copies of clothes designed by Orry-Kelly for Warner Brothers pictures. Not just carrying themselling them. That preve a consequence of the selling them. That preve a consequence of the selling themselling themselli

The Glamorous Actress—our characters aren't syritten in the chi-chi, exotic manner. We prefer to try to be three months ahead in our styles, so that they're current or a little advance in fashion when our picture's released, rather a year ahead, and be laughed at. All's lost, Mr. Kelly believes, when a costume comes on the screen so stardling it provokes titters. Even it it's good, it isn't worth it.

Sometimes it's Tough
Sometimes it's Tough
Sometimes it's Tough
Continue it's Toug acters aren't written in the chi-chi, exotic manner. We prefer to try to

back in Hollywood they've just flatished Calleinte. Delores Del Rio wears nothing but the Grecian line in Calleinte, designed for her four months ago, 'way before the trend started. If the picture could have been released a month ago, maybe More than the second of the four Grecian drapery. But now. Or you'll design a costume just so, and happen to walk by the set and see a flower added, or a puff or something—completely, irrevocably ruining it. It's a tough job, because no human being in the world can do 10 to 15 costumes a day, and do them well.

no human being in the world can do 10 to 15 costumes a day, and do them well.

Orrou do design a good costume.

Orrou do top 1t, a smart hat, smartly worn. So you get a smart hat, the right hat. It should be tillted over one eye. Naturally that makes it shadow part of the face. The cameraman doesn't like that. The whole face must show. Or else the hat that's designed to be worn down over the brow will be perched on the back of the actress' head. They want to see the face.

Pleture clothes, designed in Holly-wood, are beginning to mean something. Formerly when an actress went to Europe she'd wait to get all her clothes in Paris. Well, Kay Francis just left for the Continent, taking to Paris a new wardrope designed for her by Mr. Kelly.

Women ask Mr. Kelly. What's the new skirt' length—le it to be 12, or 14 inches from the floor? This is Mr. Kelly's answer: Just as a designed do the state of the continent of the state of the sta

Going Places

By Cecelia Ager

Early Easter at Capitol

Early Easter at Capitol.

Soon it will be Easter, the Capitol's Danny Dare Girls remind you—
Easter, with its scampering bunnies—remember? Well then, the Danny
Dare Girls will show you. It goes like this. Shapely maidens, on
white plush leotards banded with maribou, ellp furry white mittons their hands, affix helmets with tail pink taffets-lined ears to their clever heads, and slitting on their haunches, do a hand drill, then lying on their backs—do a leg drill, and then jumping around like orderly, disciplined little rabbits, turn their white cotton tails to the audience and skedaddis off. That's Easter. That's Easter.

off. That's Easter.

But that's not all. The Capitol's bunnies can talk just like masters of ceremonies. First two of them return, proud to present Barbara Blane, who swoops about the stage between steady one-foot balances, looks like Loretta Young, and wears an accordion pleated fesh chiffon long costume tied at the waist with cherry colored ribbons.

tume tied at the waist with cherry colored riddons. Next, three bunnies are proud to present Louise Brooks, who dances with her partner as if she enjoys it in a gored white satin princess gown with bodies gathered to a drawstring high at the neck, her straight black hair swept back off her face in a confirm too uncompromisingly severe for her style.

severe for her style.

And now four bunnies are proud to present prima donna Llora Hoffman, looking it and acting it absted by a stately black crepe gown with beaded white bodice. And now five bunnies—no, they're not bunnies any more, they're ballet dancers—five ballet dancers are, proud to present the Capitol's Fantasy in Blue and White, which turns out to be the finale, dresses the stage with the singing ensemble in grey-blue French Court costumes, puts the Danny Dare Giris in white ballet dresses and wigs, with blue bows scattered over their skirts, sends them forth in protite dancing formations until it's time for Louise Brooks to return in a too dancing formations until it's time for Louise Brooks to return in a too for the control of the state of the state

Competitive Hoofing at Palace

Competitive Hoofing at Palaca
Devotess of challenge dancing—there must be some left—had better
dart to the Palace this week. They'll find some splendid examples
sething there. Contributed by the two little girls in tails and toppers
with the contributed by the two little girls in tails and toppers
with the contributed by the two little girls in tails and toppers
with the contributed by the

Thus 26b Carver and the Mainstreeters walk into warmth, carry on the good work. Sab Carver and the Mainstreeters walk into warmth, carry on the good work. Sab Carver and the Moodway. This Lab Carver and tach cymbals to her joints and give out hearty clashes. She's a comic adyway. Cardinis grave little lady assistant in the page by costume watches him, courteously absorbed. Femme of Lamb and Belett, in seat, bright blue silk middly dress with red bands and pompon on the French sallor's cap, has a French accent, therefore Bordoni bangs. Also bursts into acrobatic somerasuits with a speed and furor that belies her pleasant plumpness. Now everybody on the bill has carried on from Ann Pritchard and Goldie's fine beginning, whereupon Eddie South sees to it there's a happy ending.

America's British Disappointment

America's British Disappointment

An actress must be given something to conjure with. Without the means to work it, her sorcery avails her nothing. Without the right materials, she can not cast her spell. Old stuff, raked up upon seeing Helen Hayes in Vanessa.'

Her own magic dispelled by the slow, even flow of straight narration, playing in a story without dramatic situations, without a characterization to challenge her special skill, Miss Hayes has no opportunity to give anything but a stock sincere performance. As Yanessa' she's a competent actress—more appealing than other competent actresses because she's so little and Victorian costumes are always as sweet on little figures. So Miss Hayes is sweet and young and mildly spirited in the first part, sweet and older and put upon thereafter, but never a person to capture the imagination, remember, or think about once the picture's over. She's been put in a grooved role and Vanessa's grants her nothing, nobody, to help her get out of it. Self-sacrifice and yet more self-sacrifice is no longer news.

Vanessa's nuts about England and Empire, though, crazy about 'God. Save the King' and all that, as patiotically British as 'Lives of a Bengul Lancer,' also made in Hollywood. It's gotten hold of some actors with sending, May Dobson is quite a character and a head of a fine old English family, never missing a trick, Vlolet Kemble-Cooper has a properly ariscorate profile, and Agnes Anderson, playing a dark-eyed tavern wench with low-necked dresses, looks enough like a Latin to place the blame for her un-English looseness elsewhere.

Out-Quainting Everybody

Nebody's going to be any quainter than Jean Parker in the oh so quaint Trincess O'Hara'—not if Miss Parker keeps her streigth. Verna Hillie's odd conception of a member of the horsey set, Clara Biandick's strangs behaviour as a bulwark of the old aristocracy, are good and quaint—but nothing to Miss Parker's singular helpiessness and unparalleled naivete as an orphaned night club dancer. Even Miss Parker's dancing is different from that of the rest of the line-up. Individual one might say; awkward, another might ssiss back.

When Miss Parker's rehearsing, she seems to know enough to do it in a fetching coatume—sleek fitting black velvet shorts, soft white slik blouss, yet somehow when she puts on her clothes to go home, she's a dear, sweet innocent of 14 in a jumper dress and little girl's uptured to the stream of the complete of the stream of the complete o

Helene Samuel's Painting

New Orleans, April 16.

'Marts of Commerce' painted by Helene Samuel has attracted much attention at the 34th annual exhibition of the New Orleans Art Asso-

ciation.

Painter is the wife of O. M.
(Monte) Samuel, for 29 years

VARIETY representative here.

clothes of many colors and modes. Evelyn Farley does her taps in a short white satin dress pleated in the skirt with a collar of blue and white squares. A trio of two men and a girl called Alice has this miss in a white linen tailored suit with blue ite.

Taps on toes are done by Edith Mann, in blue pants and orange bodice with hat, gloves and slippers matching. Another tap dancer is Blanch Lewis in sliver palamas with a rose frill around the armboles. Sophie Tucker is badly imitated by a Miss-Sherman in a pale pink dress having a pleated collar or some depth.

News From the Dailies

this department comming removed interfect news teems of pub-lahed during the week in the daily papers of Neu York, Chicago, San Francisco, Hollywood and London. Vaniery takes no credit for these news items; each has been rewritten from a daily paper.

First ship party since the new Rederal ruling that import duty on ship's stores must be paid netted \$30,50. 'Held to celebrate return of German ships to Hoboken plers. Aboard the Westernland.

Primo Carnera did not show up in ourt to answer a traffic charge tettled up later.

Settled up later.

Jenny Dolly back to N. Y. for first visit in five years. Slight sear on her left check only sign of the 17 operations necessitated by an auto crash two years ago. Sister Rosalka with her, and they may try some dates, or perhaps Hollywood.

Bettina Hall gets nicked \$50 in. Summit. Hit a police car and scooted, but they caught up with her.

Supreme Court turns down Sid Solomon's appeal for an injunction to prevent Commissioner Moses from ousting him from the Central Park Casino. Unless Solomon wins appeal, Moses will turn it pop price.

Thomas McLaughlin was waiting at the church Tuesday (9), but the Baroness Lilley didn't even send a

Julietta Burnett, herself a pro-fessional, suing Donald Novis for divorce, naming Thelma Lockwood. Radio man says it's just jealousy.

Billy Rose looking for some six oot chorus girls who can ride losses. Can also use some femme hosses. acrobats.

Katharine Cornell to get another college degree. Doctor of Letters. To be hung on her at the U. of Wisconsin June 22.

Roof of Capitol theatre, Canton, China, caved in April 9, killing 10 and injuring more than 50.

Crosby Gaige announces he's go-ing to do 'Othello' and 'Macbeth' next season. Co. headed by Philip Merivale and Gladys Cooper.

N. Y. schools will start the Easter vacation on Thursday, giving 11 days, which will help theatres some

aays, which will neep theates some. Edward Fowler, who's being sued by Gladys George, for divorce, asks the court to make her tell who the girls are he is accused of running around with. Named in the petition, but he tells the court he doesn't even know them.

London reports that the film made by Betty Compton will stay on the

anest.

Last February the engagement of
Rozelle Rowland, 'The Golden Girl,'
to Baron Empain, Parisian restau-rateur, was reported by Miss Row-land's mother. But Miss Rowland says it's the first she's heard about it. Thinks she would know were it true.

Betty Hamilton, an American who scored in British pleture productions, threw herself from the window of her room in the Hotel Little, New York, to a roof six stories below, Wednesday (10). She died in the ambulance. A broken engagement was ascribed as the

Will of the late Florence Moore leaves the estate, about \$125,000, to her nephew, Edward Verrall. Ex-pressly states that her third hus-band, John O. Kerner, is not to

N. Y. Times wins the Ayer cup for excellence of typographical work. Herald Trib has two legs on the three-to-go contest.

N. Y. Public Library bewailing the fact that dictionaries are rulned and even costly reference books mussed by crossword puzzle fans, mostly for contests.

Only two shows recorded as hav-ing taken advantage of the Holy Week closing concession. Both out of town, Tife Begins at 8:40° and 'Hollywood Holiday.'

'Hollywood Holiday.'

Glocchini Magni, prez of an operetta co, suing Lily Pons for \$50,000 alleging breach of contract. G.

Philips of the contract of the con

Hat check girls invade city hall and get the promise their licenses will be reduced from \$10 to one buck.

Theatre Guild will try out 'Pa-rade' in Boston May 6.

Clifford Odets' 'Awake and Sing' and his two shortles issued in book form as a single volume.

Arter players drop Saturday mats to give the time to their new pro-duction [Anistocrats]. Uses theatre, in the former Billy Minsky Wlater Garden, to give a benefit for the Actors' Fund Sun-

'day (14). Has been doing 'Doll's House'.

House.

Catholic Actors' Guild to hold a card party April 29.

Mozelle Ransome, dancer, served with papers in a divorce sult brought by Carl Shaw, who asserts he never was told of any divorce. She claims a Mexican decree.

Third Three Men on a Horse' co-planned, with Percy Kilbride head-ing. Will open May 6, probably in Montreal, with Toronto and Boston to follow.

Walter Brooks, now Theatrical Enterprises, Inc., will try 'The Business of Life' as a summer show. Three in the fall.

Three in the fall.

Two theatres in Orange, N. J., are asking \$1,08,000 from 27 responsions of the control of t

Fred A. Foley will open a sum-mer theatre at Boothbay Harbor, Me., July 4. Seven weeks with six new plays and one standard.

Theatre Guild lists The Trojan Woman' for a possibility. Transla-tion by Edith Hamilton of the play by Euripides.

Eddie Cantor spots April 28 for his annual benefit for the Cantor boys camp. Alvin theatre. Gerald Phillips now gen, stage nanager of 'Revenge with Music.'

manager of Revenge with Music.'
Mrs. Harriet Hagman Sebastian,
who was in Vanities,' will seek
separation from her husband, Lieut.
Sebastian, who is stationed at Governor's Island. Asserts he put the
boots to her when she came home
from a dance and she had to spend
the night at the house of a friend
at the post.

at the post.

Bondholders of the Flatbush Ave.
and Nevins Street Corp. (Fox.
Brooklya) filed a petition for reargraphy of the property of the theatre is but \$3.000,000 with a first mortgage bond issue of \$5.75.
due outstanding, with interest over-

due.

Under Government regulation hot dogs must be uniform in length and thickness, firm and resilient and with a dark wine color. Franks not conforming will be denied a li-

Reich cracking down on Bavarian bandmen who clown. Says it gives a wrong impression of that country Goes for stage Bavarians, too.

Auto makers decide on Nov. 2 as date for next N. Y. auto show. New Haven Board of Education forbids planned school performance of 'Walting for Lefty'. Says it's unfit.

New Theatre League had a meet-ing Sunday (14), to protest the closure of Waiting for Lefty in Boston.

closure of Waiting for Letty in Boston.

Marion Talley, operatic star marmarion the control of the control of

hosp.

Crosby Gaige quit production to stage a three-day monologue for his son, Jeremy, who was robbed of his tonsils last week.

tonsils last week.

Jeanne Travers, of the Guild's
Parade, held an audition at her
home yesterday (Tuesday) for a
group of orphans. According to announcement it was to select a protege for education for the stage.

Col. Earle Boothe, head of the retilef dramas, reports a total of 4.58

500.000 appeared on part of the stage.

2,000 players.

Police raid on a Park Ave appear.

Police raid on a Park Ave. apart-ment revealed a gambling den with loaded dice operating on an electri-

Thespis club of Elmira (N. Y.) college has presented the institution a garden theatre. Made possible by profits from students plays in recent years.

cent years.

Wood B. Hedgepath and Berbert
Wikkins, theatire employees in Port-land, Me, jailed, when defaulting
ball on charges of attempts on the
life, of a fellow-worker, Gordon
form of the state of the state of the
life of a religion of the life of the sauthpage in riggring of seenery
so as to endanger life of Fees if
Constituted on wear 20

(Continued on page 62)

Ah!

Albany, April 16.
Senator Julius Berg, Bronx
Democrat, who sponsored bilis
providing for Sunday legit
shows, is a songwriter as well
as a legislator.
The author of "There's Something in Your Eyes," he has
turned out another, entitled

turned out another, entitled. 'Foolish Little Moments,' which will be published soon.

BEER VS. HEFT

Brewery Puts On Bout to Get Gal to Guzzle Suds, Stay Svelte

Los Angeles, April 16. To get across their message to the gals that beer doesn't pile on heft, local brewery is putting on demon-strations in a downtown storeroom to prove their point.

to prove their point.

Exhibit is in the person of Galen
Gough, professional strong man.

Weighing in at 259 pounds, Gough
is showing the femmes how to knock
off 40 pounds through the medium
of a 32-day beer det. No food does
he touch and the only variance permitted him is a beaker of water occasionally.

And to make the thing look genu-ine, brew outfit announces that four Legionnaires watch over Gough in six-hour shifts. That's to see that he doesn't wolf a hamburger on the

side.

Next to the fat gag, selling point is that the diet doesn't reduce the vitality. And to prove this, Gough goes through a series of strong-man acts, such as bending iron bars and lifting weights.

Diet started with nine bottles of the outfits amber daily. This is gradually reduced until toward the end he'll be down to a single bottle.

gradually reduced until toward end he'll be down to a single bottle. If stunt clicks here, Gough will be routed up and down the Coast. I marks the first time a beer outfit has gone outside of the dailies and billpards to peddle their beverage.

Ask Later Curfew

Boston, April 16.
Petition of Federated Clubs coston asking for 2 a.m. liquor curve instead of present 1 o'clock we Petition
Boston asking for 2 a. m.
few instead of present 1 c by the Boston Licensing Board afte

a hearing.
Federation includes in its membership 12 leading niteries selling liquor.

Coast League Chilly

Hollywood, April 16. Coast baseball is off to a poor start, with attendance 50% off from

Los Angeles and Hollywood are the only teams attempting night games.

MARRIAGES

Sydney Heins, assistant produc-tion manager at RKO-Pathe studio, to Clem Beauchamp, April 6, in Yuma, Ariz. Beauchamp is an as-sistant director at Paramount. Eddie Foy to Eleanor Bayley in Glendale, Calif., April 13. Groom is a Warner studio dance director, and bride one of dencing girls at same

studio

brice one of unering griss a same studio
Marion Talley, opera star, to
Adojnh Eckstrom, ber voice coach,
in New York city, V., March 23.
Adothe Eckstrom, ber voice coach,
in New York city, V., March 23.
And Metro, to Phillip Baker, April 10.
The Agna Callente.
Estelle Clarke, sereen actress, to
Leo Robin, songwriter, in Los Angeles, April 5.
Gwen Heller to Howard Lang, in
Seattle, Wash, April 10. Bride is
in the New York publicity department of Warner Bros.
Leon Belsaco, to Julia Brunner.

Leon Belasco, to Julia Brunner, actress, April 14, in N. Y. He is orchestra leader.

BIRTHS

Mr. and Mrs. Emanuel Rosenberg son, in New York, March 27. Fathe is general manager of the European Society of Stage Composers and Au

thors,
Mr. and Mrs. Oscar Stere, daugh-

Mr. and Mrs. Oscar Sreve, daughter, April s. in Los Angeles. Father is with Pacific Amusoment.

Mr. and Mrs. Free Palmer, daughter, April 2, in Columbus, O. Father is general manager of WBAS.

Mr. and Mrs. Milton Silver, son, Vapril 14, in New York, Father is adventising manager of National Screen Service.

I'm Telling You'

By Jack Osterman

Four score (two from the National and two from the Americans) and a year and a half ago we left this shore of the Hudson to make Broadway safe for Harry Kaufman to produce a Shubert show and the Friars to be booked on the

We set sail to find some unknown iand, some place not inhabited by

iand, some place not inhabited by bookers, agents or managers, but to find some place where everyone who is worth a \$1,000,000 or more, not less; someone panned for being a spendthrift, can not knowing what he is doing.

We, as an explorer, were astounded to find a spot (Xecutives marks the spot) hat besides Hollywood, there are Bevery Hilled In fact, to sum the whole thing up, you might call it 'Six Villages in Search of a City.' But they all have a lovely suburb, Los Angeles. Definitions

beaution of a City, But they all have a lovely suburb, Los Angeles.

Hollywood, where if you are well dressed you're a bum, but if you walk into the Brown Derby with a dirty shift and need a share they all respect you—you can always say you're on location making a retake for 'Viva Villa.'

Hollywood, where even on an 'un usual weather' cloudy day, 'dames wear dark, glasses. They're had them on so long liser't not, and if you ask them for the telephone number they look around as if they were back in N. Y. looking for a house detective, whisper it to you very gently and then scream. Don't tell anyone. Oxford 9000, it is not listed in the book'.

Hollywood, where everyone's a star, including Jimmie who works on the Herald Express.

Hollywood, where anyone you asked four more what' they wouldn't know what he was the walk of the wouldn't know what he wouldn't know what he wouldn't know what he wouldn't know what he was the walk of the wouldn't know what he was the walk of the wouldn't know what he was the walk of the wouldn't know what he was the walk of the wouldn't know what he was the walk of the wouldn't know what he was the walk of the walk of the work of the walk of the walk of the walk of the walk of the work of the walk of

Hollywood, where Arthur Caeser insults enough people a year to win the Academy Award for the best original story. Hollywood, where an original play

Hollywood, where an original play that has been a big hit on Broadway is bought for \$75,000, then they send for the author to confer with six other authors on how to change the story around so-nobody—will know it was the same story worth 760%

750's.
Hollywood, where they asked Rodgers and Hart to write a new wattz for the 'Merry Widow.'
Hollywood, where I had a lovely home overlooking Universal City and Carl Lacmmie, and on a clear the contract of the contract

and Carl Laemmie, and on a clear day you could see Junior. Hollywood, where the only sign of depression is when Edgar Allen Woolf cooks spaghetti without

Woolf cooks spaguett models sauce.
Hollywood, where Arthur Lyons has an office broader than his brother Sam's dialect and larger than Arthur's stomach.
Hollywood, where everyone goes away for the week end, even if they have to hide in the swimming pool.
Hollywood, where Rufus LeMaire only has to work for one more studio and his record will be clean.
Hollywood, where a certain situdio rejected making The Chocolate Soldier' figuring Stepin Petchit was through.

Soldier figuring Stepin Fetchit was through.
Hollywood, where George M. Cohan was asked by a studio publicity man, "We want an interview, Mr. Cohan, just what have you done in N. Y.? The novice, Cohan, replied: "Some day a director is going to walk down Vine street, forget himself, blow his whistle, they'll stampear."

strike use set addisappear. At the faramount theatre sign reads: four flows to Kill a Stage Hit Small Miracle. Hollywood, where your humble columnist revived Sunday night vaudeylile for 10 weeks to great success, but found out he couldn't be backstage and in the box office at the same time. The box office ded olds;

we can return there in about three years—after all, we would like to see the preview of "The Great Ziegfeld."

legfeld.'
Are you reading?
Your loving son,
Jackie.

60-DAY BIKE GRIND BRODIES IN 4 DAYS

Sait Lake City, April 16. Sait Lake City, April 16.
Sait Lake's erstwhile promoters, R. Verne McCullough and Charlie McGillis, took it on the chin to the tune of around \$10,000 last week when their proposed 60-day blcycle marathon of 10,000 miles folded after four days of operation.

McCullough, who promotes wres-tling matches, purchased the Mu-sic Hall dance building, where the bicycle races were staged. Eighty-five men worked four days to com-plete the saucer, with seating ac-commodations for 2,400.

After a gala opening, which fea-tured a street parade of all 20 pro-fessional riders and two thousand kids on bleycles, the bikeathon lost its appeal on second day.

A \$700 daily nut and but a \$300 gate could not be tolerated, so the boys closed the place after paying off all the debts.

McCullough plans to tear down track and install 18 new bowling al-leys as his next venture.

Dave's Plenty Blue

Dave's Blue Room, Inc., last week Davés Blue Room, Inc., last week sought a way out of its financial difficulty by petitioning the New York Federal Court for permission to effect a reorganization as provided for by Section 71B of the Bank-ruptcy Law. Petition listed \$49,526 in labelities and \$40,526 in assets. Spot reopen and only provided to the provided of the provided of the provided provided the provided provided the provided provided

taurant about nve months ago.
Dave's Blue Room makes the
third prominent Times Square esting place to come to the attention
of the courts within the past month.
The Hickory House, Inc., asked for
a similar right for reorganization,
while Harry Cooper had the assets
of his activators assembled for the of his restaurant assigned for benefit of creditors.

Derby on Velvet

Cincinnati, April 16,

Kentucky Derby is a sell-out.
There isn't a single box seat left of
the 15,000 available. Looks like
\$150,000 gate is assured the Churchill
Downs event which is 30% above.

Downs event which is 30% above last year.
CBS has exclusive broadcast deal for Derby.

Huey Turns Hotel Nitery Into Stump Speech Room

Into Stump Speech Room

New Orleans, April 16.

Bipe Room, swank night spot in the Hotel Roonevelt, was the scene of a hearing conducted by Senator Huey P. Long, Louisland's Kinglish, for reduce electric rates the state of the senate were showed aside to make room for tables of Long's commissioners, attorneys for Public Service ompany and himself. Others who attended the hearing sat at tables bordering the dance floor.

Use of Biue Room was granted by Seymour Weiss, managing director of the hotel, who is also president of the local Dock Board, Hotel is Long's headquarters.

Long's headquarters.

Ask P. C. Hotel Reorg

Bondholders of the Park Central hotel, New York, last week, asked the N.Y. Federal Court for permission to put the hostelry through a financial, reorganization, as provided for under Section 77B of the hostelry law.

Asymptonic revived Sunday night in the data of the dat

VARIETY

Broadway

Lou Goldberg finishing up a new novel. Lanny Ross off for Bermuda for a vacash.

Paula Gould taking on a little weight. Irene Castle in town and brimful of plans

Peggy Wood back from one of nose cruises.

Peggy Wood back from one of those cruises.
Gertrude Moyer III at the Syden-ham Hospitalses.
Gertrude Moyer III at the Syden-ham Hospitalses, III, to Bermuda for two weeks.
Verna Burke is getting a screen test from Metro.
Joe Laurie, Ir. opening up the Pattern of the Street Hospitalses of the Street Hospitalses of the Street Hospitalses of the Street Hospitalses.
Arthur Israel goes in for psychic bidding at bridge.
Arthur Israel goes in for psychic bidding at bridge and the Street Hospitalses.
Authority of the Street Hospitalses of the Columnist's Review mag.
Bell Collier in the pint following the Street Hospitalses.
Bernie Cummins .ow has a bus to transport his band around.

tough winter of illnesses.

Bernie Cummins .ow has a bus to
transport his band around.

It is the second of the second of the second

Latest of the Kentucky Colonels.

Lawrence Schwab and Otto Harbach talking things over at lunch.

Team of girl bootblacks on Sixta
awenue only lasted a couple of days.

Diane Meroff, age six, visiting her
daddy, Benny Meroff, in New York.

The second of the

son a. The Mutton shoppe' is the latest slanguage for a Woolworth's 5-a. Johnny Weaver playing with the idea of going back to Hollywood for a while.

Harold Tillotson back in town after touring around with radio attractions.

after touring around with radio attractions.
George Daws in Chicago lining up campaign on Wedding Night for run there.
Lew Brown Coastward this week to lyricize the next Eddie Cantor

Invisical.

Larry Cowen, now that he lives we would be lived a Woodmere, has finally gone for

in Woodmere, has finally gone for a gas buggy.
Jack Mcherney's little boy making a slambang playground out of papa's office.
Peggy Mann now warbling with Michael Tree's ork at Green Room of the Edison.
Eddie Foy. Jr's son christened

papa's office.
Peggy Mann now warbling with
Peggy Peggy Mann now warbling with
Peggy Peggy Mann now warbling w

week, with A Delimination daming to Luigi's Black Cat Greenwich Village cabaret; nudged into bankruptcy by three of its creditors last week.

Benito Collada is a pushover for tramp steamers. Grabs one just for the ride in between malitreing his El Chico.

Chico. The Bergman figures something must be wrong, he has no fils real or supposed, to complain about.

CHATTER

York end of the Salvation Army's appeal for funds.

Coucil members of the A. F. A. and their wives will pay a tribute to Sophie Tucker at the Hollywood tonight (Wednesday).

Pickens Sisters had to give up their Sutton Place apartment be-cause the fire next door weakened the walls of their house.

the walls of their house.

Agent handling play called 'Phantom Fingerprints' by Ethel Park
Richardson, can't remember which
manager he gave script to.

Jerry Beatty makes an occasional
trip to Hollywood to gather material for stories, but thus far hasn't
tried writing direct for the screen.

Elizabet Lonergan, N. Y. rep. of
several British and a sample of
several British and sa

back.
Warner Club Players presenting
The Brat', a three-act play, in their
club rooms April 28. Following his
trionic-efforts, audience will put on
the nose bag and clear the floor
for hoofing.

for hoofing.

Out-of-town shownen frequently comment about the RKO Palace box office 'in' Broadway. Big kick to visiting theatre people is sign above the box-office window. 'All seats 40c, balcony 26c, 'indow,' All seats 40c, balcony 26c, 'indow,' All seats 40c, balcony 26c, 'indow,' All seats 40c, balcony 26c, 'indow,' in the White House, Sunday (15), their third visit to the manison inside of three months.

Jose Cansine, and of Palacate.

white House, Sinday (and the three countries of the countries.

Jose Cansino, son of Eduardo, is the fourth generation of the Cansino in show biz. He gave a dance recital at the Theatre Guild Sunday. Rita Cansino, 18, also Eduardo's daughter, is a Fox finite. Angel Cansino has a dance studio in N. T. on the Coast Eduardo produce units of the Eduardo produce units.

Efforts of the Ed Flaher publicity office to organize the walking sitck manufacturers of America into a trade association to finance a publicity campaign to revive the carrying of canes, has developed some reported having a standing offer of \$25,000 for any practical promotional stunt that will result in stopling the bareheadef fad among college boys and others.

Exhibitors are beginning to feel

ping the bareheaded fad among college boys and others.

Exhibitors are beginning to feel competish from the "playland" emportumes in Harlem. Opening of a huge pin game spot on 125th at least seven big ones that are attracting spare nickels and pennies in the Harlem area. While the automatic machine game craze has gripped this region, theatre managers indicate that there has been no let-up in the numbers popularities of the property of the pro

Rio de Janeiro

Sorverteria Brasileria now class spot on Avenida. spot on Avenida.

Joe Fouse in Rio on few days special exploitation job.

cial exploitation job.

Bob Harley sailing for Paris, resuming former post.

McCann-Erickson offices located in the New Edificio Standard. Joe Penner the new local wow at the Odeon in 'College Rhythm.'

Generoso Ponce back from States, still RKO distributor despite rumors

Scill KKO distributor despite rumors Senor Barrett is now in charge of N. W. Ayer's office; Major Carson in States.

in States.

Carlos Gomes, former legit house, now second-run pictures with U.A.

Singing Bables sharing honors at URCA with Franklin Girls unit under direction of Jack Miller.

Bothy Gillett's Broadway-Portugese mixture as m.c. on the Casino floor show clicking with caticcass opening middle June with possibility return engagement of Maurice and Cordoba.

Rome

By George Byrne

Carmine Gallone has left Venice

Maurice Bergman: figures something must be wrong, he has not fills, real or supposed, to complain the supposed of National Association bidg. West first street.

A lot the southern A lot of the supposed of National Association bidg. West street and the supposed of National Association bidg. West street and the supposed of National Association bidg. West street and the supposed of National Association bidg. West street and the supposed of National Association bidg. West street and the supposed of National Nation

London

Karl Zuckmayer to Paris. Jack Hylton has taken new off Joseph L. Mankiewicz, M ver on vacation. Metro

Dechage to the depart closes week of April 15.
Dechage to the depart closes week of April 15.
Joel Levey, Loew film booker, here on short vacation.
Eay Compton claiming England's longest telephone number.
Eay Compton claiming England's longest telephone number.
Bellow telephone number.
Gibert Lennox adapting a Swiss Mat the so n Lang considering Drums of Sacrifice, by Gilbert Lennox.

Jane Welsh bidding hubby Henry Mollison good bye with tears in her

Alez Esway, Hungarian director, signed a three picture ticket with B.I.P.

eyes.
Alez Esway, Hungarian director, signed a three picture ticket with Eattleship, political satire, coming to London.
De Wolfe, Metcalf and Ford doubling between Mayfair hotel and Hendelman and H

work
David Bader and Charlie Birn-baum in motor smash. Car wrecked, but Bader got away with a couple of

David Bader and Charlie Birnbaum in motor smash. Car wrecked, but Bader got away with a couple of brilises. It would be a supported by the couple of brilises. It would be a supported by the couple of brilises. It would be a supported by the couple of brilises and the couple of brilises and the couple of brilings and the couple of the co

star.
Elisabeth Bergner starts on 'St.
Joan,' picture for Alexander Korda
as soon as she arrives here. Husband Dr. Paul Czinner to direct, as

usual:
Carol Goodner signed by Seymour
Hicks to play in his forthcoming
production at Victoria Palace.
Show, untitled, deals with faith

Show, untitled, deals with raun healing.

Lea Seldi expected to go into Dancing City, Charlot-Stoll musical due at the Collecum April 24. Evelyn Laye was offered part, but turned it down.

Charlotte Greenwood playing backgammon with Eric Barker at his

bedside during his illness, with her hupband, Martin Broones, an interested onlower. Gunonie-British Not often the hubband has been a superior of the hubband has been a superior of the hubband has been a superior of the hubband has been as her been a superior of the hubband has been as her bee

Budapest By E. P. Jacobi

By E. P. Jacobl

Rosbbeling, director of the Vienna
Burgtheatre, here guest directing a
revival of Maria Stuart.

Joe Pasternak finished shooting
the new Francy Gaal picture,
Kielne MuttiKielne Mu

Funited Billing Control of Prince Control of CHD), opened simultaneously, ously, "Fairy Tale Car top among all pictures this year. After seven its rear. After seven the prince of the picture of the picture of the picture of the picture. It is in its eighth week at the second-run house. Lenke Pasternak, sister of Joe, Inversal's Central European pro-Kardos, picture director. Marika Roekk to start in pictures in Berlin next month, in "Light Cavalary," adapted from a fitty-year-old not be stage in Budapest later on, in a play which Bus Fekete is writing based on her own life and baroness Eldra, Nicholas Vitte, and Baroness Hatvany is daughter of Hungary Entleter, Endre Marton, viti probably direct, with his wife, Jarmila Marton, playing the lead.

Trive Holbenton a plunge into play-broking business and here to look over the new plays.

Zirkus Busch, German circus company, took over lease of Budaling.

trip.

Montreal

Lyd Winn back at Embassy. Iona Martin mcling at El Chico. Ross Irwin mcling at Embassy. Austin Cross back from Washing-Alan Irwin to Bahamas for three

Rollie O'Leary week ending at the

wecks.
Rollle O'Leary week ending at the Lindsay.
George Sims orch into the stadium grossip here has Gazette and Star changing hands.
Joe de Courcy running request nite at Windsor hotel orch.
Buddy Clark, Dornberger orch planist, lands an 8-pound boy.
Lawrence 'Baldy' Northcott married to Ruby Gardiner, Honeymoon in Florida.
Club Hollywood, latest nitery, with Orcole show, opened here Wednesday (3).

Hillywood, latest nitery, with croil show, opened here Wednesday (3). Canadian Famous Players Corp. takes over the Imperial, giving it four of the five main stems here.

Big laff of week here Graham McNamee's pronunciation of Canadian (Chateauguay, river in news-

McNamees pronunciation of Menander (Thetauguay, Fiver in news-reels.

Fortnight of Gilbert-Sullivan operas at His Majesty's starting April 19 last high lite of social sea-son here.

Shanghai

Kira & Boris, from Berkley and Savoy hotels, London and continental tour, now at the Cathay. Henry Mathan band at the Cathay solid into sixth year. Marcya and Gumett, Paris world-tour and Gumetts, with Marya Y Mexican, Spanish dance team, latest to open there. Serge Erwall's orchestra contracted for another year. Laura Guertte to Hellendoorn Rest, Sourabaya, Java.
Roman Serenaders, new orchestra, leaving for engagement at Tientisn, Hartun and Janet Milner off on Lampur and Singapore. Ditte for Armand and Diana, but, Manila in-stead of Kauls-Lampur.
Hasley and Armstrong to Singapore, to play at Raffle hold.
Caessar and Mini land 3 months, and then to Ceyloff at Galle Face hotel.
John and Harriet Griffiths off for long the griffiths off for long the griffiths off for hotel.

and then to devote hotel.

John and Harriet Griffiths off for two month engagement at Continental Palace hotel, Salgon.

First time in Orient is China pantomime ballet by A. V. Avashelowoff, where Chinese music is set to western harmonies.

Palm Springs

Carole Lombard at the Desert Inn, John Beal just laid around during his visit. Tullio Carminati couldn't take the sun. Twenty-eight planes bearain.

see sun.

Twenty-eight planes boarding at the airport.

Stores are all setting ready for, their blow-off sales.

Nancy Carroll teaching her years are all setting ready for, the sales of t

Milke Balcom of GB got a load of the fried side of Cal. in two days Bob Woolsey left home for Hollywood and Radio's Nit. Wits last week. And Radio's Nit. Wits last week was been so with the side of the side of

Vienna

Fritzi Massary herc.
Gordon Craig passing through.
Bjoern Bjoernson in again on visit.
Otto Waiblurg signed by Josefset. The Committee of the Committee of the Committee of the Committee of the Burg theatre.
All von Sivers contracted by the Steinboeck becoming member of the Burg theatre.
All von Sivers contracted by the Revival of Fygmalion, with Max.
Hansen as Higgins due at the Volks-Lill von Hatvani attending first night of her comedy. (Chain, at Commettee of the Committee of the Committee

Mexico City

By D. L. Grahame

Plenty hot.
Street car. strike still on.
Mischa Elman gave fareweil
musicale to selected group in the
U. S. embassy, under auspices of
Ambassador and Mrs. Danlels.
Roberto Stot, land's fattest actor,
back to Teatro Lirico, revue house,
where he made his start. Playing
there for the first time in five years.
The strike of the first time in the years
contemporation light, water, street
cars, phones and bread because of
a general strike. Theatres, and
cinemas also dark.

Hollywood

Sam Heliman off for Honolulu. orge Burns a Kaintuck Kunnel Jack Benny planed in for his pic.

Al Woods sweethearting the film Kathryn Doherty looking over the

O'Keefe oke again after flu Charles A. Buckley back from

Carl Brisson went for a 60-foot Lee Tracy laid up with a throat infection.

Julius Tannen now a writer at Varners.

Pete Smith working on a basket-all opus.

RKO-Pathe studio setting nev

Rosem. W York mary Ames a returner from Sam H. Grisman due back from

The desert lure too strong for Fred Meyer. Herbert Marshall at La Quinta for the sun.

A. S. Jacoby has left Metro's writing staff. Rochelie Hudson back after an

Joan Hathaway directing college plays at Cal. Ned Depinet and Jules Levy due in this week.

in this week.

Henry Hulls evacuating their
Beyhills manse.
Date Dee limping around on a
sprained ankle.
Robert Young back after personals in the east.
Radio studio golf tourney at

als in the east.

Radio studio golf tourney at
Girard April 28.

Buck Jones polishing up the skiff
for a week's sail.

Vic Fleming in hosp for one day

and then home.

Herman Zobel east for Radio financial meeting.

Bill Newberry left Metro's publicity department.

Amity Pictures changes its handle to Selected.
Richard Dix doing a Houdini to

Richard Dix doing a Houdini to his secret ranch. The secret ranch his secret ranch his secret ranch his secret ranch. The secret ranch his in two years.

Only one birth recorded in Bevhilis in two years.

Roller skating chief attraction as Shrine Auditorium.

Eddie Baker traded his makeup kit for a nightstick.

Yets plote Ginger Rogers as Poppy of Contract breezing along Hollywood boulevard.

Trixle Friganza now owns a Paramount contract.

That eye op of Sylvis Sidney caused by Insect bits are along the secret ranch with the secret ranch and the secret ranch and the secret ranch and secret ranc

New York trip after all.
Grace Bradley made mascot of
the Hollywood ball teams and
Chandsor off the WB lot.

Bing Crosby intends going to
Louisville for the Derby,
Manny Soff and Tom Reed resting.
The Rian James are all square
on a property settlement.
Studies organizing soft ball teams
for inter-company league.
Studies organizing soft ball teams
for inter-company league.
Otto Kiemperer due late this
month for a series of concerts.
John Mahin enjoying script writing for Metro at Paim Springs.
Ming Charney has a lersey cow,
and deep in the dairy business.
Dick Powell sugging Jown Song,
Song, Song, Song, Song, Song, Song, Song,
Song, Song, Song, Song, Song, Song,
Song, Song, Song, Song, Song, Song,
Song, Song, Song, Song, Song, Song, Song,
Song, Song, Song, Song, Song, Song, Song,
Song, Song, Song, Song, Song, Song, Song,
Song, Song, Song, Song, Song, Song, Song,
Song, Song,

Hugh Daniel technical advisor men's fashions at Radio for 'Ton

ck Benny getting the roof of nouth sun burned on Hollywood d. Parrett Kiesling ahead of the rx Brothers personal appear

Myron Seiznick and the missus off to N. Y. for a two-week show prowl.

Lee Jewells, of Shoshone

oiphe Menjou still one down to flu and won't leave hosp for fiu and won't reared days.

uth Hart, cousin of Virginia ce, lands in Metro's junior stock Br

ompany.

Ann Dyorak and Leslie Fenton ianting water lillies at the Van uys rancho, There'll be a house-warming soon

CHATTER

at the C. Anbrey Smith manse in Laurel Canyon.

Three hundred extras got a week's work on the Grace Moore set at Columbia.

Bobby Dolan, musical director for Burns and Allen, pulled out for a Arthur Johnston caught his right hand in the door of his car-result, a fractured wrist.

Actually dependent of the Columbia Co

Springs for a week.

Jack Welch puiled out for Frisco.

after several days here contabling

Writers' olub members still talking about their East Lynne' performance last week' the Hollywood

Bospital and to Palm Springs re
cuping from the flu.

Henry King and Howard Esta
brook back from their scripting job

Beetle and Bottle, air stoogs for

Full Baker, set with their boss in

'Sing, Governor, Sing,'

If Yie Shapiri selis that yarn to

If Yie Shapiri selis

La Traviata to the Bittmore for

one performance April 25.

Manny Seff off to New York after

Warners without a layoff:

Ada Broadbent, dancer, back

from Orlent, roes in Fanchon &

Marcoby Faramount show. Chapling

manager, has his right glim under

cover, due to an infection.

W. C. Mathes, Government ob
server on the L. A. zoning-clearance

board, had the tonsits yanked, Joe

E. Brown and 'Albi Re' must wait

until his wrenched back mends.

Note to Fostmaster Farley: Brad
ley Fags received a letter post:

Marx menage left for their four
week p. a. tour with nine golf bags,

100 packs of cards and Al Boasberg.

On aniel Urich, Par prop man, in

the Hollywood Hosp with a frac
trades' sel.

Metro has dropped plans to build

a new commissary at the studio

red log sustained on the Cru-des' set, Metro has dropped plans to build new commissary at the studio nd will remodel the present build-ng instead.

ing instead.

Mervyn Le Roy's tennis playing pai on his round-the-world tour, Paul De Ricou, gets a part in 'Page

pal on his round-the-world tour, Paul De Ricou, gets a nart in Page Miss Glory.

Boys are writes a hard time retembers a nart in Page and the page of the page of

New Haven

-By Harold M. Bone

Mrs. Allardyce Nicoll to England

Film censor bill again up before state legislature. Drama tourney brought out some

Stanley Redmond has theatre managing ambitions.

maniging ambitions.

Ray Burrows is taking his theatrical career seriously.

Added poundage has Buddy Welcome looking like two other fellows.

Warner exchange men getting set
for that May Hollywood convention.

Vincent Lopez here May 10 as
n.c. of American Legion amateur.

mic. of American Legion amateur night. Alex Dean will take things easy after his recent committee chair-

manship, Unity Players won New Haven Drama Tournament with Waiting

Drama Tournament with Walling for Lefty.

Yale Drama School will close major production schedule in May with group of one-acters.

In return for a free band concert, local organization presented Ben Cohen with a ham sandwich.

Pittsburgh By Hal Cohe

L. B. Cool just had a birthday but won't say which one.

Carnegie Tech drama school giv-ig six performances of Moinar's ing six

After a flock of hatless years Kenny Kenfield is at last sporting a chapeau.

Sally Gay, vocalist with Charlie Davis' ork, spending Holy Week layoff here.

George Sharp spending most o time in Dayton with No. 2 Drunk ard company. ard company.

Vance King, ex-Pittsburgher, has resigned as Motion Picture Academy

p.a. on Coast.

Howard (Snowball) Edwards
Italian Gardens following tour w
Duke Eilington.

Ben Brown, WB's chief projectionist, has become a grandpapp for the first time.

Warners tossed a screening of Black Fury for flock of foreign newspaper editors.

Cy Hungerford, Post-Gazette cartoonist, back on job following a Florida vacation:

Relatives here have just heard of marriage of Renice Rehan, appear-ing in 'Tobacco Road.' ing in Tobacco Road."

Leo Heyn opening Hotel Summitt's Baron Munchausen room with an all-femme rumba ork.

Paul Pendarvie' crew due back late next month to reopen William Penn hotel's Urban room.

William Tobacco Road."

Penn hotel's Urban room.
Wilma Horner recuperating in a
höspital here from that fall she
suffered on a Boston stage.
Jone O'Donnell once played the
fiddle in a Madison, Ind., church,
where Irene Dunne was the soloist.
Ruth Lee quitting 'Salfor, Beware!' in fortnight to join Steve
Cochran's stock troupe in Washing-

Bad weather brought George Raft down here, forcing him to finish trip to New York by train.

Howard Lindsay expected to ac-company Russel Crouse to town next week to work on the Cantor show and picture.

now and picture.

Death has claimed three members of stagehands' union here in last couple of months. They were Joe Stineker, Bill Simms and Con Luman.

Luman.

Luke Barnett's latest victim is
Maybelle Jennings, Washington
Heraid d.e., who went hook, line
and sinker for a Barnett rib while
visiting here with her sister, Mrs.
Mike Cullen.

Boston By Max Fox

Harold Vaipey doing the night Club Mayfair will have a rolling roof this summer.

It's 'Colonei' now for Al Somerby of the Bowdoin Square.

ot the Bowdoin Square.

Carlo Vannicoia, RKO ad artist,
now a coin and stamp collector.

Keith Boston closes April 28.

Scoliay expected to shutter soon.

Henry Kaiis adding clarinet to
his fiddling and vocal repertoire.

Angetine Maney did her spring
cleaning by dusting off the collection of pups.

cleaning by dusting off the collection of puss.

Ranny Weeks nesociating for Cocoanut Grove this summer. Same
spot he had last year.

Fox and Hounds club will have
an op-n-air terrace overlooking
Charles River this summer.

John Mason Potter, film crick of
the Boston Globe, to wed Marie
Louise Dowdell, non-pro. Nupritals
June Mills Koerner made that recent
air trip to Cleveland because George
Rolland withhead him shired.

9. arlie Koerner made that recent ip to Cleveland because George and ribbed him into getting off

Holland ribbed him into getting off the ground.
Steve Fitzgibbon honored at a birthday party at the Maytair with George MacKinnon, his columnist side-kick, acting as me.
Larry O'Toole, Met artist, breaking out with new lishing tackle with first blush of spring nere Fox is another ily-carting crank,

Baltimore

By Albert Scharper, Jr.

Norman Goldstein's father very Constant rain has pic house biz

soggy.

Fremont, new colored nabe, opened on west-side.

and the second of the second o

classical hoofing institute on Cape Cod this summer.

Ruth Draper inked into Ford's fay 2-3-4, Will be her first visit erein more than a decade.

Earnest Wood getting new his week. That gives him pair as-buggles and an aeroplane.

Chesapeake Inn, dance-and-drink-ry down near the docks, bills its nusikers "The Casa Roma Orches-

City and State employes given alf-holiday today (Wednesday) so hey may attend Orioles' season-pener.

Johns Hopkins University pr Johns Hopkins Chiversity From June will have double-dansapation

—Ray Noble and Hal Kemp crews
will alternate.

Saranac Lake

By Happy Benway

Some of the shut-in gang up here who would like to here from you: George Harmon, Fred Bones' Bach-man, Dick Moore, Larry McCarthy, Bert Ford, Fred Rith, George De Carlton and George Nevill.

Local broadcasting has been in-stalled in the lodge by Johnny De Giovanni, the e.e. of the lodge. Spe-cial programs will be given once a week, arranged by Chris Hagedorn, Armond Monte, DeGiovanni and John Louden.

Rita Preftacy is a newcomer at the lodge

Chris Hagedorn in his third week of fighting old man bronchitis.

Kate Smith is spring vacashing a

the Lake Placid Club.

Spring hits the N.V.A. ozoning camp with a bang. Lucky alrers who are out-of-doors on exercise; Jackle Roberts, Muriel Sirgheney, Irving Horn, Charles Bloomfield, Joe Dabrowski, Bert Ford, Maurice Pearson, Hazel Gladstone, Doris Gascieros coigne

Night spots to pert up with shows during April. New shows are penciled in for the Overlook Inn, New Tavern Inn, Fiorfiel Cate, Belvedere and Burke, Roadside Inn.

Bob Faricy and Kitty Vogelle up for one meal after two years in bed. Ruth Ratch ditto on the get-up rou-

Frank Del Main, Edward Black, Al Langen, Andy McLaughlin, Jack Lee, Al Kenny, Haily and Nobel, Adams and Adams, and Mack and Stanton stopped off at the lodge and gave ozoners a real vaudeville treat Tommy Vicks left for Boston to attend the funeral of his mother

Thanking William McNally, Billy Tanner, Danny Murphy for the ma-terial sent to further the welfare of

Dr. J. J. Witt, house medico, left us after months of good-fellowship. He will resume diagnosing at the Broadacres Sanatorium, Utica, N. Y. Official list of names and addresses of showfolk patients at the N. V. A. iodge and elsewhere:

dresses of showfolk patients at the N. V. A. lodge-and elsewhere:
N. V. A. lodge-and elsewhere:
N. V. A. lodge-Tommy Abbott.
Sylvia Abbott Fred Bachman, Happy Benway, Marya Biske, Charles Bloomfield, Marion Cannon, William Canton, Ailice Carman, Fifa Climas, Ethel Clouds, Joseph Drobrowski, George DeCarlton, Frisco DeVere, Robert Faricy, May Fisher, Bert Ford, Doris Gasseolgme, Habel Gladstone, Harricy, Gordon, Marion Greene, Chris Hagedorn, George Harmon, Ruth Hatch, Irving Horn, Betty Huntington, Amelia Johnson, Tommy Kearns, Raymond Ketcheam, Beatrice Lee, John Louden, Lawrence, McCarthy, Robert Merrick, Armond, Monte, Richard, Moore, Margaret Newell, Gladys Talmer, Maurice Pearson, Nellis, Quality, Ford Raymond, Fred Rib, Jackie Roberts, Elkambeth, Rogers, Ben Schaffer, Doris Shuse, Murica disconant, Tommy Vicks, Catherine Vogelle, Toni Temple.

Harry and Charlie Harrett, 202

Harry and Charlic Barrett, 302 Harry and Charlic Barrett, 302 Broadway; William Flotcher, 86 Park Ave.; James Hasgney, San-tonom, Rd., Russ Kclly, 19 Broad-way; Hugh Keane, 1 Wakins Pl.; Glaude Lawson, 2 Nell St.; Lee La Mar, 10 Leons St.; A. J. Neiderbule, 84% Bloomingdair Ave.; Helen O'Ricilly, 71 Broadway; Constance, Reeves, 12 Main St.; Russell Weller, 6 Baker St.

Write to those you know at Sar-

Chicago

Jimmy Grainger stopped off hers. E. M. Glucksman in town for a spell.

Dorothy Guiman regaining those

Lou Epstein is ahead of 'Casino e Paree' unit,

de Paree' unit.

Capa club planning cabaret nights
instead of luncheons.

Talk reviving about possibility of
organizing a local Variety Club.
Hudson Wonders going east to
join the new Earl Carroll Vanities'.

Ed Levin and frau enconced in
a new swank layout on Astor street.

Nick Long, Jr., to the Coast for
McKart, In Metro's Broadway

McDatt. In Metro's Broadway

McDatt. In Metro's Broadway

McDatt. Broadway

Melody:
Elisis Cole bruised about the face
when she skidded in the Butler
building lobby: and the driving
Morris Show and Cole Her mellerdrammer at the Elighth St. theatre.
Cole Bross and Clyde Beauty cirCole Bross and Clyde Beauty cirCole Bross and Clyde Beauty cirRochester, Ind., last week for a preview.

Rochester, Ind., last week for a pre-view, we op circuses in town, the limit and present in the party of the limit and present in the party of was gotten by the Burthell process. an elephant with a toothache. Dr. Max Thorek will be tendered a banquet at the Medinah ciub next week on occasion of his decoration by the Republic of France with the cross of Chevalier of the Legion of

San Francisco By Claude La Belle

George Nasser missed a hole in one-by-an-inch at Lakeside course,— Mike Naity home atter a checkup on theatre interests in Marysville,— Herman Wobber back from a hud-dle with the biggies in Hollywood. G. L. Karski preparing to open trailer and industrial company next month.

ew house.

Irving Auerbach has launched anonthly publication, 'Sights in San

rancisco.'
New billboard man arrived in own April 5. Weight seven and a air pounds. Son of Alys and Her-

Practication of the control of the c

Cleveland

By Glenn C. Pullen

Things picking up. Auto mag-nates flying local bands to and from Detroit for private parties. Mickey Miller back from Hot

trom Detroit for private parties.

Mickey Miller back from Hot
Springs.

Bebe Danleis, Ben Lyon and
Skeets Gellagher at Hanna in HolTwo singers named Betty Leonard who checked in same hotel agmost drove desk cierk into a nervous breakdown.

Detroit between the same hotel agmost drove desk cierk into a nervous breakdown.

Edith DeVand, former model and
actress, turning fan dancer.

Union trouble and spidemic of
stench-bombings worrying microies,
Gayle Gaylord, back from nightclubbing honeymoon in New York,
Abe Kramer and wife back from
Mediterranean cruise.

awarted by
injunction against one naberhooder
breaking skhiltors' agreement.

Euclid Beach reopened by Larry
Revell's ork, athough Jarry himself in Arizona for health.

Des Moines

By R. W. Moorhead

Trl-States to reopen the Strand April 20. Paramount held a special mid-night show-party for the Lions. Ralph J. Heft now sales represen-tative in Kansas for Kank Night. Midwest Film Distributors into permanent offices in the Old Colony building.

tative in Kansaa for Kank Night.
Midwest Film Distributors into
permanent offices in the Old Colony
Whe Stanley Brown was studying to be a Mason, Stanley, Jr., was
studying for a sercen test by Metro.
Tony Rand, doorman at the
Family, found a purse that had
\$1,710 in postal savings, but wouldn't
accept a reward.
Lovetta Clymaa with the Ches
Fares Follies, had no trouble ins
an expert at its jitsu-and proved
it.
Midwest Film Distributors into
permanent offices in the Old Colony
building and will erect a building in
film exchange row to house shipping, storage and inspection rooms.

OBITUARIES

CLEMENTINE BAINBRIDGE

CLEMENTINE BAINBRIDGE
Clementine Duncan Bainbridge,
82, old time dramatic and operatic
star, died of heart failure while
traversing the streets of his home
city, Elimira, N. Y., April 12.
A dramatic performer of the 30's,
Bainbridge was associated with
John Drew, the Barrymores and
other celebrities of the stage. He
also called the stage of the
also called the s

Deceased was an uncle of the statesman, writer and attorney, Balnbridge Colby, Secretary of State under President Wilson.

ALEXANDER MOISSL

Alexander Moissi, 55, film and stage actor, died of pneumonia in Vienna.

Vienna.

He was born in Trieste in 1880, then part of Austria and became a naturalized Italian citizen a few days before his demise, notification of which was sent bim through special permission of Premier Mussolini. With a dramatic troupe he toured America and England in 1928.

JOHN C. SHERRILL

John C. Sherrill, 62, co-partner in Charleston's (S. C.), first successful motion picture theatre, died recently of a heart attack. He was a native of North Carolina. For 27 a native of North Carolina. For 27 years he had been assistant man-ager of the Pastime Amusement Co., and was known to hundreds of bookers, yandavilla and was known to hundreds o bookers, vaudeville players an others in southern show circuits.

WILLIAM McCABE
William McCabe, vaudeville, was
found dead in the Hotel Lenox,
N. Y. April 12. He had gone to the
hotel early in the morning with his
partner. Fred Neritt, the latter
leaving shortly after, Later in the
morning he was found to be dead.
Death was the result of natural
causes, according to the physician
summoned.

TOM MITCHELL
Tom Mitchell, 43, radlo bartione,
dropped dead of a heart attack in
the NBC studio at San Francisco
April 9. Deceased was well known
in coast radio circles, moving to
Frinco several years ago after long
service in vaudeville and muscale
comedy. He was born in England,
Bis widow, a son and daughter survive.

HOWARD A. SHIPLEY
Howard A. Shipley, 64, for many
years identified with the Ohlo state
fair board of managers, died suddenly at his home in Dresden,
onear Zanesville, from a heart attack
and 1.3 near Za: April 3.

He was secretary of the Musk-ingum .County fair board for 11

JIM FLYNN

JIM FLYNN
Jim Blynn (Andrew Chidriglione),
55, the only man who ever knocked
out Jack Dempsey, died April 2: in
a Los Angeles receiving hospital
from a heart attack. It was in 1917,
when the name of Dempsey was
first being heard, that the Tueblo
Freman' floored him for the count.

GEORGE A. GILES

George A. Giles, 59, president of Allied Theatres of Massachusetts, died at his home in Belmont, Mass., April 15. He has been owner of this ten theatre thain for the past nine

CHARLES ALLEN

Charles Allen, 53, night clu operator and one time baseball man ager, died of a heart attack April 5 in Hollywood. His widow, the former Betty Young, film actress. Hollywood. His widow, the Betty Young, film actress

MAURICE P. SULLIVAN MAURICE P. SULLIVAN Maurice P. Sullivan, who operated the San Soucci theatre in Watervliet, N. Y., more than 20 years, died April 11 in that city.

CHARLES L. CADWALLADER Charles L. Cadwallader, 52, died April 5 at his home in Los Angeles, after a five year illness. He was a former art director in pictures.

LOUIS DECKER

ouls E. Decker, 71, brother-in-and distant cousin of Col. Wil-

liam F. Cody (Buffalo Bill), died in Denver, Friday (12), Decker was manager of Cody's Wild West show for 20 years. Cody died in 1917 at the Decker home in

SALLIE WARD RETTIT Mrs: Sallie Ward Pettit, 80, who gained fame in "Mazeppa" and 'East Lynne.' died in Baltimore county, Maryland, April 12. She retired from the stage in 1890.

WILLIAM J. DOUGLAS

William J. Douglas, 55, for many years secretary of the Seattle mu-sicians union, died in Seattle, April widow and mother survive

Rachel Rice, mother of Howard (Hal) Rice, died April 7 at her home in Canton, O.

News of the Dailies

(Continued from page 59) weights were released. Pair awaiting grand jury.

Section of boardwalk in Atlantic City pieced off for bicycle enthusi-asts. Gladys Swarthout m.c.'d doings.

City to open a third eatery in Central Park. Place will be spotted on Mall near the Casino on site of old Terrace Bridge. Moderate prices.

prices.

Charging she was illegally confined to an insane asylum for two years, Celia Goldens, former show girl and actress, has instituted a court fight to establish her sanity.

Mrs. Rosalin DeLanoy, former chorus girl, announces her engagement to Lloyd Smith, Reno barrister.

Bill permitting state lotteries goe before New York legislature nex week.

week.

Harry Bellaver will succeed Vincent Sherman in 'The Pit.' Sherman replaces Clifford Odets in
Walting for Letty' and Odets will
get busy with his typewriter on
Lost Paradise, which will probably
be the Group's second offering next
season.

season.

Actors' Fund annual meeting set for May 10 at the Lyceum.

Directors of producing and real estate groups of the Met Op presented Gattl Casazza with a silver tray as a parting token.

tray as a parting token.
Frances Dumas, who..says she
quit the stage in '29 to become social and nusical secretary to the
late Meyer Davidow at \$100 a week,
suing the estate of the deed milcontract for life. Suit brought in
Scranton, his home.
Reported from Philadelphia that
the catate of John R. Fell, who died
of a dagger thrust while on a JavaMarta Enderton, will yield her approximately \$500.
Folly Addre pleaded guilty to the

Proximately \$500. The British and a British

Mayor LaGuardia adds a word to B'way lingo by referring to a statue as 'indovinato.' Means a thing that doesn't click.

Robert Henderson cuts Minne-apolis, St. Paul for his drama festi-val stand. Just Ann Arbor and Milwaukee to headache about.

Leopold Stokowski and Philike this. He'll agitate the

for 13 weeks.

Postoffice rescinds blind mailing order. Ads must be personally addressed to be delivered on city carrier routes. Overdone.

Garden of Nations on 11th floor of RCA. building opened Monday (15).

Federal Communications Commis-sion to bounce WARD, WBBC, WVFW, and WLTH off the air to clear channel for, Brooklyn Eagle station. Probably will be taken to

station. Probably will be taken the courts.

Josie De Mott, once star equestrienne, visiting the Ringling-B. B.

show,
Shuberts still thinks The Family
Album' a good title for a revue.
May do something about it.
Billy Rose gets the right to
Siesta, This one will use actors.

Coast

882 for last year, a 20% increase over 1933.
Garvin Foss, actor, draws eixmonth jail term in L. A. for theft of \$400 from Loduville socialities of the following the socialities of the following the

of Mayrene MacGowan, dancer, believed murdered in a downtown hoto.

Wille Mather again sues his
former wife, Dorothy Devore, for
recovery of \$27,941.

Adolph Carsi, musician, sentenced
from five years to life in San Quentin on conviction of choking to death
Vera
Steadman, former alm
actress, and Martin Padway of
Beverly Hills filed notice of intention to wed. She divorced Jackie
Taylor, orchestra leader, in 1923.

divorce validated in California
courts and that of her husband
voided, to be instituted in L.A. by
wife of Jerome Safron, film executive. Latter married Annoy Cornell one time Miss Haugeters.
Divorce in the John Barrymore
family reported imminent as the
former Dolores Costello vacated
their palatial home, taking their
two children with her,
sage detreas,
and Julius Evana, N, Y, stage director, field notice of intention to
wed.

Wife, of Walter Ogden, writer,

wed.
Wife of Walter Ogden, writer, granted divorce in L.A.

Nudie's Flannels

(Continued from page 1)

not going to entertain guests with a nude woman.'
Daughters of the Empire enjoy the same status in Canada as do the Daughters of the American Revolution in the U. S. Told that Ming Tol's only stage covering was two pounds of silver paint, Mrs. Harold Buckle, head of the group staging the charity show, said she didn't know it was just paint and that the D. E. 'wouldn't tolerate such a show.'

such a show. The sea Ming Tol agreed to wear trunks for her Silver Yenus number in addition to the paint. First, she did her Rhapsody in Feathers. At the finish the lights blazed up, but the applause halted as the little brunet flung her arms wide and stood in red flannels, which weren't much redder than the faces of the Daughters of the Empire.

CEILING ZERO (Continued from page 54)

a cinch for pictures, where the script emanated. There is enough novelty, and in the scenes where the radio telephonist talks to planes en-route, or airports as far away as airports as far away as ere is a certain amount of route, or air Dalias, there

Dallas, there is a certain amount of excitement.

Jake Lee, superintendent of the port, knows his stuff, and runs the works, despite interference from the New York office. His pals are Dizzy Chen, and the state of the state of

ls Tex's return to the port that is his last flight for his plane crashing.

Dis again displays instructions, taking up a plane in the thick weather, determined to take a chance, but aware of the likelihood of crashing in the graveyard of flyeorders him back to the field, bliz replying through the loud speaker receiving apparatus and, at the end, saying good-bye, his plane going linto. spin with the wings leet of the control of the contr

Catherine Wurtzeil, actress, sentenced to 90 days in L. A. county lain for forging \$2 check.

Emmett Flynn, former picture director, jaided on drunk charge in violation of parole from San Quentilla. Data Angeles Ambassador hotel Los Angeles Ambassador hotel showed net operating profit of \$270, the Music Box and that helps its chances.

Perry hash't much to do as Tommy, but it is one with its off well enough that Direct members are standpoint. Feature is Star of Midnight (Cauchy) and the standard shows a standard shows a standard shows a standard shows a standard show the standard shows a standa

House Reviews

EMBASSY, N. Y.

(Continued from page 18)

(Continued from page 18)
of the issue that Peramount was
interested in presenting.
Fox tops the week's disaster department with reproductions of
what last week's northeaster meant
along the Jersey coast and of the
inavoe wrought by a tornad through
avoe wrought by a tornad through
partment is the messy destruction
of property caused when a couple
of freight trains telescoped each
other.

of freight trains telescoped each other.

Among the other arresting clips are Paramount's account of the Ariana Paramount's account of the Ariana Hindu neighbors; Earl Sande's debut as a New York nitery crooner (Pathe); Eddle Bart's delivery of a reindeer roundup to the Canadian government after bettling the element of the Paramount of the Para

Holborn Empire, London

Holborn Empire, London

In London, Airdi 1.

The Holborn is the only General theatre house on the West End borderline confining: itself to straight vaudeylile, minus any trimmings, although on an occasional week a touring show finds its way in. good trade and has its regulars, who almost visit here with their eyes shut, feeling that anything coming to the Holborn must be good,

A happy crowd, these Holbornites, but occasionally, not so responsive, as the program is up to average, but not of smash caliber.

Heading the bill is Roy Fox and band, a name on the air, in night colubs and vaudeville. Fox carries with pops, then some hilbillies with some comedy. Three of the lads do a rhythm mumber, a la Mills Bross, femme in the outfit, waveles in the Hot Mama fashion and gets away with it. Finale is Flying Trapeze, in comedy vein, with one of-the boys doing a burlesque trapeze climber.

Fox does not still. Does his work, takes his Bows and the some of the low of the sound of the sound

with it. Finale is Ffying Trapezs, in comedy vein, with one of-the boys doing a burlesque trapeze climber for laughs, not stail. Does his work, the common property of the common state of the stratford Empire, where he is doubling. And for this reason Fox is on third on the program.

Levanda, opener, is a youthful bit. Levanda, opener, is a youthful bit. Uses the usual paraphernalis and the usual gyrations.

Shaw and Weston, two men, one affecting a comedy Scottish maker. Uses the usual paraphernalis and the usual gyrations.

Shaw and Weston, two men, one affecting a comedy Scottish maker. Uses the usual paraphernalis and the usual gyrations.

Shaw and Weston, two men, one affecting a comedy Scottish maker. Uses the common state of the c

HIPP, BALTIMORE

HILF, BALLTIMORE

Baltimore, April 12.

House last year toppic were all precedent for Holy Week when it threw down the gauntiet to time-honored bugabo and built up a big show headed by fanner Sally Rand, and stalked right out to stage a not stalled right out to stage and stalked right out to stage and stalked right out of the stage and the stage of the stage and the stage of the stage and the stage of the

know much of him. However, once they toddle through doorway, he'll adequately take care of the alloways been top-man in this type work, but Blackstone is not only being a great surprise, he is welding himself a surprise, he is welding himself as the particle. Show of same pattern as Thurs-ton's indeed many stunts are al-most indestinguishable, such as the padiocking of girl in cabinet, then the bird-cage tricks: or the pro-ducing-of-shawls where none were hefore; or the conjuring up and then disappearing of fowls and birds.

before, or the conjuring up and then disappearing of rowls and birds.
Blackstone's own particular tricks. Blackstone's own particular tricks. Blackstone's own particular tricks. Blackstone's whole considerably impressive routina. Chief stuff: levitation of a lighted electric bulb out over audience and up the aisles; passing a prone girl through portion of a whirring buzzasaw—gal is not cloth-covered and men (Blackstone and asst.) changes into each other's olothing in sight of audience.

Magician has an oke line of chatter, better suited, perhaps, to smaller towns than this. He can children recruited from audience, and his flowing white locks and minute mustache lend him fine appearance.

FOX, PHILADELPHIA

FOX, PHILADELPHIA

Philadelphia, April 12.

Pic and an ill-fitting stage show aren't calculated to pack the Fox aren't calculated to pack the Fox (GB), and Jack Denny's band is headlining stage.

Show opener is the pit overture, with Batoneer Jeno Donn's band is headlining stage.

Show opener is the pit overture, with Batoneer Jeno Donn's band is on stage, introd from behind curtain with his usual air signature. Unit is same that Denny used at the same rave on singer, Barry Devine, who barytones a pair of all the same that Denny used the same tepid pacewith the perennial 'Blue Danube.' all of which makes for a yawn before anything really happens. Denny sens, other half of the warbling duo, who does justice to a pop ditty and socks with an okay arrangement of. La Cucarach of Crawford and Casakey next. Pair just finished a lengthy stay at a nitery here, and set the same raves with the same routines. First with a rhumba-and set the same raves with the same routines. First with a rhumba-and set the same raves with the same routines. First with a rhumba-and set the same raves with the same routines. First with a rhumba-and set the same raves with the same routines. First with a rhumba-and set the same raves with the same routines. First with a rhumba-and set the same raves with the same routines. First with a rhumba-and set the same raves with the same routines. First with a rhumba-and set the same raves with the same routines. First with a rhumba-and set the same raves with the same routines. For Same same raves with the same routines in the same raves wit

weet I

radio theme.

Show is in a smarter vein than house is accustomed to regularly, and may miss for that reason. There's no blare, no novelty—and a straight order of music by a band orchestrated for dancing makes the short session seem longer than
Fox clips round out the bill.
iness, Friday, on the skids. G

Earle, Philadelphia

Earle, Philadelphia

Philadelphia, April 15.

Bill this week pretty much all Hugh Herbert. Screen player is featured in plottne and as stage headliner and carries the burden 'sell. All the stage of th maintained in the act called Rhythm Revels, seen here not so long ago at another house, which reaches its highlight in a contortionistic bit by one of the grifs. Altogether too much dancing of the muscular and rough and tumble variety on this week's bill. It throws it off balance and even Hisrbert's sauve comedy contributions can't overcome that fault. Waters.

ACTORS' GUILD LANDS EXPO PIC CONCESSION

Hollywood, April 16. Hollywood, April 16:
Motion picture concession at the
San Diego exposition, opening next
month, has been grabbed off by the
Screen Actors Guild and the Dominess of Hollywood, with Fanchon' &
Marco managing. Overtures made
by expo officials to the Hays office
to take over the concession were
specially exposed and its soput ally stepping in.
F&M, in addition to managing the
neture concession, is, negotiating to

picture concession, is negotiating to put on a stage spectacle at the expo-with decision expected to be reached

Park Pop Untaxed

Cincinnati, April 16.

Cincinnati, April 16.
By agreement made last week in Columbus between the Ohio SalesTax Commission and concessionnaires operating in this state, baseball fans who make purchases of
eats, drinks and tobacco at Crosley
Field this season will not have to
apy the Ohio sales tax of \$3, which
applies to sales of a dime or more.
New set-up calls for payment of
\$45 on gross sales by concessionaires
operating at ball parks, race tracks,
circuses and theatres, to expedite
service in crowds, by eliminating
issuance of tax receipts.
Charite McDonaid, leading concessionaire in Cincy and who has the
privilege at the local National
League park armounces that he will
sancing prices.
The \$45 figure was arrived at after
a two-day conference, the state
commission having aimed at an
aggregate tax of slightly less than
\$76.

Ohio theatres pay a state tax of
\$50 on the gross.

Onto theatres pay a state of the gross.

In all lines of regular retail business the law does not permit the seller to absorb the tax, which applies to individual sales.

Rubin & Cherry Off

Montgomery, April 16.

Rubin & Cherry, one of the largest carnivals in the south, which has been in winter quarters here, officially opened its 1935 season Sunday (14), by showing on a

local lot.

The shows will be billed this season as Rubin. & Cherry Expositions, and will play all the States along the Atlantic Coast, and has also been booked for the Canadian

Exposition.
Rubin Gruberg, owner, who has been under care of physicians here, will not accompany the shows on the tour, but may join the outfits in the late summer. Joe Redding In the late summer. Joe Redding will be in full charge of the show during the absence of Gruberg.

Replenishing Stock

Boston, April 12.

John T. Benson, owner of the animal farm at Hudson, Mass, and Importer of semi-wild circus-stock, is to receive 23 crates and cages of stock Wednesday (17). Form the Bristlesteamer City of Salisbury, Bristlesteamer City of Salisbury, Consignment includes a 10-foot cobra and 16 snakes of other species, three Bengal tigers, 19 storks and

three Bengal tigers, 19 storks and cranes, 208 monkeys and six pair of mandarin monkeys. Twenty deer and antelope, also purchased on his recent trip to the Far East, will

Downie's Four

Macon, Ga., April 16. Macon, Ga., April 16.

Four-states in four, days incthe schedule for Downle Brothers (motorized) circus which leaves Macon the morning of April 18 to play in Athens (Gal.) that night. The circus opens in Macon with two performances on Wednesday. In Anderson, S. C., 19; Asheville, 20, and 21, the troup will pitch tent in Knoxville, Tenn., for a performance in that city the; next day, Other points in sequence are Greenville, 23; Obnson City, 24, and Bristol, Tenn.-Va., 25,

Race Helps Fair

TOUGH ON CARNEYS

Detroit to Require Protective Bond of \$5,000 and Up License

Detroit, April 16.

A proposed city ordinance which would bar practically all carnivals from Detroit, will be voted on by the city council this week. Nathaniel Goldstick, assistant corporation counsel, who drafted it, explained counsel, who drafted it, explained would be able to trained operators would be able to trained operators would be able to trained operators would be able to trained to the control of 51% of the residents of the neighborhood and would have to pettion the city council 36 days in advance.

Council expects much agitation to be received by the churches and framework of the control of the control of the presidents of the neighborhood and would have to pettion the city council 36 days in advance.

Council expects much agitation to be received by the canivals during the past few years. Detroit, April 16.

past few years.

Omaha Posies

Omaha, April 16.

Paid attendance for the Sixteenth
Annual National Flower and Garden Show, which closed here Sunday (7) after nine days of operation was registered at 120,000; the
third highest figure in the history
of the show.

third highest figure in the history of the show.

Theatre managers report effect of the show.

Theatre managers report effect of the flower set-up was definitely negative on film trade, despite conjecture that out state visitors should have taken in the theatres as well. Some did, but not enough.

A. C. May Bar Tents

Atlantic City, April 16.

Both Hagenbeck Wallace and Ringling Bros. Barnum & Balley Circuses have applied for permits to show here, the former June 20 and the latter for 'some time in June.'

While no decision has been made as yet, Mayor Harry Bacharach has indicated that he would support the Merchants' Association which has gone on record as opposed to the one-day tent shows.

Hometown Booking

Fairmont, W. Va., April 16. Fairmont, W. Va, April 16.

Barnett Bros. show has been the
first show in West Virginia for
three years in succession. It plays
11 towns in this state this year,
Oscar Wiley, of Parkersburg, W. Va,
is general agent, which may have
something to do with the routing of

Saved by a Date

Charlotte, N. C., April 16.
A directed verdict of not gullty was handed in at Fort Mill, S. C., near here, by Magistrate R. P. Harris in the case of Benny Krause, manager of Krause Greater Shows, carney outlit, charged with violation law which prohibits showing of carnival not connected with a fair in that county. Alleged violation at Rock Pill. Rock Hill.

Verdict ordered because phrasing of warrant which alleged violation was on April 5, when evidence pointed to possible guilt April 1

Suburban Fair

Charlotte, N. C., April 16.
The Carolinas Agricultural Fair,
Inc., has secured an option on 53 acres of land near Charlotte on the Concord road, two miles from business center. The fair is scheduled for opening in October.

DAYTON SPREADS DATES

Dayton, April 16. Fairground officials refused to Hagenbeck-Wallace show a date just a day or prior to the net Cole Brothers-Clyde Beatty circum which is to show here May 11.

CIRCUS ROUTES

" Al, G. Barnes

Santa Barbara, Cal., 15: Santa Maria, 16: San Luis Obispo, 17: Salina, 18: Watsonville, 19: Santa Cruz, 20: Gliroy, 21.

Spokane is coming back as a racing town, with the Interstate fair
iso to stage a comeback.
Groun has been formed to open
to weeke' race meet and fair
iso, in the interstate fair
iso weeke' race meet and fair
iso, in the interstate fair
iso, in the inte

Circus Date War

(Continued from page 1)

the coming clash between big tops.
Cole-Beatty outfit is a 30-car show.
H-W uses 50 cars. Ringling show has 90.

has 90.

Beatty's dissatisfaction with the Ringling management, which also operates the H-W show, started during the Garden date last season. At the time it was stated a woman would be secured for the wild animal act. Madam Rasputin, who was bitten by a bear at Peru, Ind., last week, was imported, but the Beatty turn now has Bert Nelson, who has replaced him in the H-W trick, though not brought to New York for the Ringling date.

Ringling Barnum & Balley show.

for the Ringling date.

Ringling, Barnum & Balley show, which started the season Thursday (11) at Madison Square Garden, N. Y., ran ahead of last season's business for the first four days. Samuel W. Gumpertz, managing director of the show, stated the receipts doubled that of last spring's similar dates. Attendance was very light at the start, but jumped markedly on Saturday, with Sunday seeing strong trade. Advance sale from Thursday (18) through Easter week is so heavy that the agents were is so heavy that the agents were instructed to hold down 'Oaklies' to a minimum and date all comps possible for the final week.

Box Trade Best
Opening night the only real
strength was in the boxes, having
been bought by the Circus Saints &
Simners and sold to members, proceeds going to a fund for aged and
indigent circus performers. It was
proposed to establish a home for
them at Richmond, Va. instead,
there will be a settlement in Sarasota, Fia. Mrs. Charles Ringling
them to the settlement of the comtent of the settlement of the comBeatlement will be housed and turBeatlement will be housed and tur-

the first 10 bungalows.

Recipients will be housed and furnished with supplies — everything from eatable to tobacco-without charge. Fund will maintain a store for that purpose and erect the additional bungalows, occupants to remain for the balance of their lives. Enter the state of the stat

circus people will be cared for.
First accident at the Garden occurred Thursday night (11) when
Amerika Olvera feil 25 feet to a
platform. She landed on her face,
which was badly discolored. Acrel,
let's nose was broken and both arms which was badly discolored. Aerial-let's nose was broken and both arms fractured just above the wrists. Around the show it is expected Miss Olvers will be back in the show in about two months, her routher not being greatly dependent on her arms.

In On Rubbers

Ringling show came in on rubbers so far as billing was concerned. Ballyhoo of feature turns was out. To the surprise of newspaper people the ads read. Without any attempt to play with words, etc. No new sensations the answer.

Col. Tim McCoy, currently on the Columbia film lot, joins the show in Brooklyn, show's first date under canvas. Outfit moves to Boston's Garden after the 24-day date in

Ring cloths are now numbered one, two, three, to facilitate audi-ences locating the acts in the vari-

Bert Nelson, known in vaudeville Bert Nelson, known in vaudeville with his lioness, Frincess Pat, is working the Clyde Beatty act in the Hagenbeck-Wallace show. Stock is owned by the outfit. Beatty, who joined up with the Cole Bros., has a new set of wild cats.

Ringling show was to have imported a fepuitedly sensational acrobatic turn from Russia, the me working from the backs of camels. Claimed the government refused to permit the turn to leave the country.

Joe Boynton has succeeded the late Fred De Wolfe in charge of tickets.

LETTERS When Sending for Mail to VARIETY Address Mail Clerk POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Polan Louis Decan Elizabeth Ray Huaton

Julie Loretta Shaw M Warren Joseph Myene Mae

Ringling-Barnum & Bailey Circus

Samuel W. Gumpertz, managing director of the Ringling Bros.-Barnum and Bailey circus, sent scouts abroad but the features sought were unobtainable. Those acts are recursolated to the deviation of the dollar and besides, they said, there were plenty of engagements to be had over there.

There are 14 new acts with the series of the dollar and besides, they said, there were plenty of engagements to be had over there.

had over there.

There are 14 new acts with the Ringling outfit, eight imported, while the others are from the other shows controlled by the circus corporation. Some of the imports are good but none, are outstanding enough for special featuring. Management's intent to strengthen the accreted, that going for the aerticles and those aground.

First night's show less Thursday.

acrobatic displays is clearly discerned, that going for the Aerialist
and those agroundow, last Thursday
(11), an after hours and 30 minutes and at the three-quarter mark
it sagged. Speeding and cutting reduced the running time on the second day Routines at the beginning,
that going for the elephants and the
bar acts (Guice troupes). Semisocial organization known as the
Guille the box tickets from a benefit,
that going for the elephants and the
bar acts (Guice troupes). Semisocial organization known as the
Guille for the semisocial organization known as the
Guille for the semisocial organization known as the
Guille for the semiknown were in the spec, including
Jack and over a mounced
over the amplifying system but the
band kept playing and the stunt
flopped. Outside of cash customers
in the semisocial control of the control
the decent and the semisocial control of the first night.

Jersey's governor, Harold Hoffman, also of the Sinners, gave the
word go and the semisocial control of the first night.

Jersey's governor, Harold Hoffman, also of the Sinners, gave the
word go and the semisocial control of the first night.

Jersey's governor, Harold Hoffman, also of the Sinners, gave the
word go and the semisocial control of the first night.

Jersey's governor, Harold Hoffman, also of the Sinners, gave the
word go and the semiplay the semiman and the semima

batons in unison and without miss-ing. Girls are the daughters of Charles Clarke, catcher of the former flying act, the Clarkonians. Clarkes were with the Barnes show

last season.

With Clyde Beatty out of the Ringling outfits altogether, the wild animal acts are concentrated in the Ringeline outfits allowed and the Ringling outfits altogether, the wild animal acts are concentrated in the Ringeline of the Ringline of the Ringline of the Ringline of the Ringline outfits an animal act is Pallenberg's bears back in the show after six years. High-riding bless feature plenty frisky the first night.

Con Colleano is the only wire act and one of the show's few soloists. Wire display has been shifted to other outfits. Colleano remains one and one of the show's few soloists. Wire display has been shifted to other outfits. Colleano remains one among all tight wire artists and the classiest performer. At the first hatinee the Australian's rigging simple of the Ringling thriller. Another standard Ringling thriller, the Wallendas, again copped applause honors. There are two highwire troupes as there have been under canvas. Other turns in made up of brothers and a sister of the Wallenda family. Routine is similar but it is a number two turn, not have the finding balancing bell-control of the Ringling thriller, and the Danwills. Latter's ace leapers somer-saulted to three high, no planner was in the air before the middle man got set but the trick worked. Yacopis then sent their topmounter was in the air before the middle man got set but the trick worked. Yacopis then sent their topmounter die fall was broken. Second try had the land making a half turn toom much and he are before the middle man got set but the trick worked. Yacopis then sent their topmounter and the shand and the part of the fall was broken. Second try had the land making a half turn toom much and he are before the middle man got set but the trick worked. Yacopis then sent their topmounter and the shand and the part of the property and the part of the part of

rings.
There was considerable strengthening of riding displays, particularly the wild west and menage divisions. Not so much trick riding but more diversity. Flock of Indians added atmosphere but the war dance meant nothing. Cy Compton is

There have been more sensational present but not billed, same going performances at Madison Square for two women lariat workers, Garden of the world's top big-top, Mustralian whip due also doing but none more completely of circuit and the status of the status and the status a

Mexican knife throwing turn, Joined up after the opening.

Equestrian families present the same line-up as last season but the dressing seemed more attractive and throwing the seemed more attractive and throwing the seemed to be seemed to

Brothers, Karolis and Torence and Dolores.

Aerial acrobats included several may acta. Most interesting was the may acta. Most interesting was the may acta. Most interesting was the state of the major of the major of the major of the major of the state of the state

for those not in the know.

Flying acts have the Charis again
in the center, an excellent flash.
Concellos with its leading girl flier
and the Comets are on the ends.
Latter act as framed by Art Concello looks like a comer. There were
some misses but the routine seemed
as daring as ever and without fliers
the circus wouldn't be the circus.

as daring as ever and without filers the circus, wouldn't be the circus. Hugo and Mario Zacchini with their dual loap from the cannon the canno

H-W Sideshow

Canton, April 16. Sterling (Duke) Drukenbrod, side-show manager of the Hagenbeck-Wallace 4-Paw Sells Bros, combined circus, who has been spending the winter months with his parents here departed this week for Peru, Ind., to ready his show for the opening of the season April 20 in Chicago. He will have 18 attractions in his sideshow this season in addition to

a 20 people sepia revue. Jack Eikins will be Jack Elkins will be assistant manager again this season and Anthony Dunn will be superin-tendent of sideshow canvas.

Ohio Racing

Greenville, O., April 16. Greenville, O., April 16.
After an existence of four years,
the Ohlo Short Ship Racing association has been disbanded, to be
replaced temporarily by the Buckeye Short Ship Racing association,
New association has plans for
racing—at Greenville, Marion and
Columbus during the last three
weeks of July.

Rodeo Takes Off

Platteville, Wis., April 16. Greer-Hammer rodeo, wintering here, has pulled stakes and is on the road.

the road.

Harry Greer and William Hammer
put on first show of the season at
St. Louis, Mo., auditorium for Chiid
Conservation conference,

LETSLOOK ATTIE RECORDI

• PARAMOUNT, every month during the 1934-35 season, has delivered at least two outstanding BOX-OFFICE attractions per month

august

september

october .



"SHE LOVES ME NOT"
"NOW AND FOREVER"

"WAGON WHEELS"
"BELLE OF THE NINETIES"

"CLEOPATRA" "Mrs.WIGGS "" Cabbage Patch"

"LIMEHOUSE BLUES"
"COLLEGE RHYTHM"

"BEHOLD MY WIFE"
"HERE IS MY HEART"

"LIVES" BENGAL LANCER" "THE GILDED LILY"

"WINGS IN THE DARK"
"R U M B A"

"RUGGLES OF RED GAP"
"M | S S | S S | P P |"
"PRIVATE WORLDS"

if it's a PARAMOUNT PICTURE, it's the best shown in town!

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Vol. 118 No. 6

NEW YORK, WEDNESDAY, APRIL 24, 1935

64 PAGES

PO'S NUDIST SH

Amateur Unit, Playing as Pros, Learns SAN DIEGO FAIR How Uncertain Safety Pin Can Be

St. John, N. B., April 23.

St. John, N. B., April 28.
There was nothing slow about the premiere of Speed Worden's Varlety Revue at the Empire, local pleture house. Mackle McLean, comedian of the amateur outfit organized locally for a road tour, came out in a pair of diapres for a "baby" song. The safety pin flew open, leaving McLean in a very embarrassing position. He had neglected to wear all that separated him from being wholly a nudist. McLean had to be coaxed to going back on the stage for the next show.

The show's angel is C. R. Mer-

for the next show. The show's angel is C. R. Mersereau, a local lawyer and defeated
mayorally candidate, whose major
hobby is amateur theatricais as an
actor-director, his wife making two
of a kind in the same family. Mersereau assisted in staging the
revue.

Speed Worden, producer of the revue, proved too slow with words and was withdrawn as master of ceremonics after the opening show. An orchestra of five is included in the troupe. Another complication at first show was the necessity of Veno, dancer, holding the rope (('ontinued on page 15)

BURLESQUE IS ZERO FOR AIR

Minsky's burie-que will not be broadcast over WMCA, New York. Investigation by the station failed to disclose a single singer worthy even of radio sustaining standards or a single comic whose comedy no-tions were funny enough for radio.

Originally envisaged as a swell stunt program WMCA chilled on the burlesque pick-up when unable to figure anything sultable for family listening.

Burlesque headliners today are strip tease queens who will have to walt for television to get an air break.

Pacifist Students Force Ousting of War Films

Ousting of War Films
Insten, April 23.
Threatening a boycott on the only
film house in Williamstown, Mass,
Williams College students forced the
management to take off a newared
olly of buttleships and fleets of acroplane, because the official student
body organ uponed that it did not
libe with the pacefulci least of 300
blow with the pacefulci least of 300
students of 300
stude

the stude trade means mean profit and loss.

Playing It Safe

Paris, April 14.
Anti-German task in local newspapers has affected the theatregoing public. Customer at Opera Comique, buying tickets two weeks in advance, asked the girl behind the window.

O,000 Mourners At Chinese Film Actress Funera Shangbal, April 3. uen Ling-yu, second only wen the film tierfly wu in Chinese filmom, an intentional overdose of continuous mental second only continuous mental second 300.000 **Mourners** At Chinese Film

Shanghai, April 3.
Yuen Ling-yu, second only to
Butterfly Wu in Chinese filmdom,
took an intentional overdose of

Butterfly Wu in Chinese filmdom, took an intentional overdose of the control of t

ritory.

Reserve police turned out to han

New Governor-Gen'l Of Canada Is Film And Pop Fictionist

Toronto, April 23.
Appointment of John Buchan as next Governor-General of Canada marks the first time a man who writes for the screen has ever been vice-regal representative. As a result, extensive plans are being undertaken here for the release by Regal Films, Canadian distributors (Peral Films, Canadian distributors are conversion of The 39 Stens, Buchan's celebrated spy stopper, Coincident with the bookstore and (Continued on page 15)

(Continued on page 15) BURLY WIGGLER'S PIC TEST

Fox Films last week screen-tested nn Corio in New York. Ann Corio in New York.

Miss Corio is burlesque's No. 1 strapper and name

WILL STRIP 'EM

Topping Chi Fair With 100 Mixed Nudies-Au Naturel Concession Behind Iron Guard Rails Near Administration Bldg.

FORD, FILM AID

(Continued on page 58)

PAPER PRINTS SCRIPT OF 'BLASPHEMOUS' PLAY

Bridgeport, April 22.
Although Ciliford Odeta 'Waiting for Lefty' was last week denied to New Haven by Folice Chief Philip Smith, who found the play blashemous and obscene' after it had drams tournament. The Sunday of the Company o

Sunday Bill Signed

Albany, April 23.

Albany, April 23.
The bill permitting Sunday legit performances in New York State was signed today (Tuesday) by Governor Lehman. It had previously passed both houses, so now becomes a law.

Provision is made for a day off each week for actors and theatre employes.

'The bill contains no man-datory features,' Gov. Lehman declared. 'Each community is given the power to decide for itself.'

Huev a Film Censor Now? Kidding Subject Deleted from 'Time' in N. O.

Off-to-Einstein

Harry Dixon, of Dorothy and Harry Dixon, vaude dance team, has turned author. His first novel, 'Laughin,' Gods,' concerns the fictitious life of a scientist and attempts to re-fute the Einstein theory, Publication by the Erdman Company of Grand Rapids.

Television for Theatre Screens Planned by G-B

London, April 23.
John Baird is conducting secret
experiments in television nightly
after closing hours at the Dominion
theatre. Baird is seeking to perfect
the transmission of an image large
enough to fill a screen eight feet
wide by 12 feet high. This is about
10 times as large as 'television has
thus far developéd.
Gaumont British Pictures, which
recently acquired control of the in-London, April 23.

Gaumont British Pletures, which recently acquired control of the incomplete of the i vision use if the experiments qualify as satisfactory entertainment yond the purely technical phase.

Pros Turn Amateurs In Minne.; Earning High as \$60 Weekly

Minneapolls, April 23.

Many unemployed professional and suml-pro-performers are earning a fairly good livelihood here by masquerading as 'amsteurer' and working in 'amateur night' shows being staged by local film houses and night clubs.

Doxens of the theatres and clubs put on the 'mancur night' enter-tainments at least once a week and the performers go from one establishment to another, doing their turns. They also play numerous 'return engagements.'
Examings for some of the 'mana-tainment to another, doing their barnings for some of the 'mana-tainment of the '

New Orleans, April 23. Reports that the Huey Long dic-

tatorship had extended its energies to censorship of films were current here (20) when a clip on the career of the Louisiana kingfish, including the celebrated Sands Point wash-room incident, had been deleted from 'The March of Time,' newsreel

room incuent, nuo been deservations of the form the March of Time, 'newsred showing at Loew's State here. The film features the dictator in its third edition,' released Friday (13), and the three, found Long conspicuous by his absence from the recl.

Some significance was attached to Long's speedy trip to the city Friday night. He raced away from Baton Rouge unexpectedly and appeared here two hours later, refuse the companies of the control of the cont

(Continued on page 58)

SHOWS A MUST

Havana, April 23.

Havana, April 23.

New Secretary of Labor is ready to help local artists and musicians who, since the coming of talkers have sost their meal tickets. To which will compel all film houses to employ 'live' orchestras and to have at least 20 minutes intermission in which to present vaudeville acts. Actors Association had a conference last week to this end, and it is come un for approval shortly will

Hizzoner Razzed

come up for approval shortly.

Ogdensburg, N. Y., April 23. oguensourg, N. I., April 25.
Mayor R. J. Morisette was orchesytra leader and m.e. at the Strand
when his Sgrenaders band and variety players gave a local talent
stage show.
The audicnce tossed razzberries
at the start and the mayor challenged anyone who could do any
better to store whom the stare.

better to step upon the stage,

NOW THEY'RE MADE

The Dionnes now have a theme-song, and it's official. Titled 'Quintuplets Lullaby (Fifty Chubby Tiny Toes).' Felst publishes.

Nunnally Johnson Not Getting That 3 G's, He Says—and He's Glad of It

By CECELIA AGER

The first night Nunnally Johnson came to town he made for the Cacame to town he made for the Casand ee Paree, Intent upon putting
in the groundwork for a good, oldfashioned pub crawl. Upon entering the place he was surprised to
find himself, the target for a resounding chorus of loud yoo-hoos
and big heleos-louder and bigger
and more of them than he'd received
during the entire span of his life.
Though flattered, Mr. Johnson
cause for his mighty welcome,
whereupon he discovered that a few
days before a column had carried
an item to the effect that Nunnally
Johnson had become the highest Johnson had become the highest priced writer in Hollywood, drawing three grand a week. Well, it seems

priced writer in Hollywood, drawing three grand a week. Well, it seems Mr. Johnson had been offered three grand to do a certain assignment, and somehow the offered had been converted into 'is getting.'

In a way Mr. Johnson is giad the story is a true. At a figure like that is a superior of the converted into the co

jig saw puzzles.

He calls it that because, he says
pictures demand no original writpictures demand no original writing. It's nothing but a pattern; all he pieces are there. It just takes patience to find them and fit them neatly together. Boy, girl, love, together. Separate them, bring them together again. The patterns are thoroughly set. It's not the story but the manner in which it's old, but the manner in which it's old, and the charm of its telling, that makes it.

Two Things

Two Things
There are only two things important in picture story material, believes, summed up in the Zanuck idea. Zanuck doesn't get excited about a story, says Johnson; he gets excited about an idea. The idea of man hounded by relentless fate, for instance, as in I Am a Fugitive, and, again, in ILes Miserrables: First

and, again, in 'Les Miserables' First comes the idea: dramatize it. Second, the grace and novelty with which you tell it. Flot in itself doesn't matter. Zanuck doesn't buy plot; he buys an idea. Johnson likes working for 20th Century. Mobody looks over your shoulder. They wait until you're shoulder. They wait until you're shoulder. They wait until you're the writer to fret about it and work it out, he says. 'Because everybody has used the simple instruments of writing—penell and paper—and has written a letter at some time, everybody thinks he can write. Very written a letter at some time, everybody thinks he can write. Very
few have ever written a note of
music or painted a picture, so very
few people consider themselves
composers or painters. But almost
every producer feels he's a writer.
They'll go over a script line by line,
'annuck. He's one of the few who
loesn't think be can writer. Words
a themselves don't interest him,
ie never changes the script. He
"nly clarifies the idea."

ie never changes the script. He nily clarifies the idea."

"I'm Through!
"Yet followed is ful of guys called facilitywood is ful of guys called facilitywood is ful of guys called facility of the second faci

evertheless, holds Johnson, good writers aren't paid enough. A good writer, a writer with a record of successes, should have no hesitancy asking any price. George Kauf-man, at \$5.000 a week, is dirt cheap. man, at \$5.000 a week, is dirt cheap. They can count three to one on getting something. Pictures, with their tremendous investments in production, can't pay too much for the insurance against falliure that a writer like Kaufman can give them. Saving on writers costs is like putched to the saving of the saving

OK for Sound and-

Hollywood, April 23. e of the major studios, plenty of writers under act, has a sound man who with p contract, has a sound man who has sold seven original yarns for pictures in 12 months. His own lot bought one yarn, the other six being accepted by other studios. And he's still on the sound

FIGHT OVER SHERMAN ESTATE INTO COURT

Los Angeles, April 23.
Feud between Julia Louis Sherman, mother of Lowell Sherman,
and Morry Cohen as co-executors
of the actor's 285,900 estate, which
has been developing for some time,
will have Superior court cognizance
on April 29 when, Mrs. Sherman's
petition to have Cohen ousted is set

petition to have Cohen ousted is set for hearing.

Petitioner declares in her docu-ment filed in Probate court that Cohen, named in Sherman's will as joint executor, has assumed an ad-verse and antagonistic attitude to-ward her in discharge of their duties.

duties.

Mrs. Sherman, sole beneficiary, also alleges that Cohen is claiming \$6,212 in salary and certain commissions from the estate to which he is not entitled. Cohen has filed certifications of witnesses that his claims are legitimate obligations owed by deceased actor-director.

Huston Cancels Legit Date for G-B Picture

The Montreal engagement of Dodsworth' has been cancelled so that Walter Huston may go to that Walter Huston may go to England, following the revised production schedule 1, on 'Cell Rhodes', Gaunont-Britlas film dealing with the Empire-builder of South Africa'. Huston plays the lead. South Africa: Huston plays the lead. Back in the home town for the first time since his days in stock here, he stated that, after the Toronto en-gagement of 'Dodsworth,' he splits the week of April 29 in Rochester

and Albany.

The Montreal engagement was to have followed the latter. Huston was given a civic welcome upon arrival in Toronto.

Gordon East May 3, And Further East May 18

Hollywood, April 23.

Max Gordon is due to leave for the east May 3 and hopes for Europe May 18. Legit producer will have been at Metro 14 weeks working in conjunction with Sam Katz on mu-

sicals.

Gordon's Atlantic jaunt is a quickle, his expectations being that he'll be over and back in a month.

COL. PEGS NOLAN

Hollywood, April 23. Columbia has signed Lloyd Nolar

Columbia has signed Lloyd Noian to a term contract. Former New York legit player was brought out here by Paramount titer his appearance in 'One Sunday Afternoon, but failed to spot him in anything but supporting parts. He was loaned to Warners and the support of the support o

the responsible men. They pay them \$3,000 a week, so they should contribute. But what most directors contribute is a faithful adheritors contribute is a faithful adheritors contribute is a faithful adheritors. The seeking to it that the actors don't go home at noon. Save in those cases where the director works on the script himself—Capra and Lubitsch are first writers and then directors—the proposition of the seeking of the seeking th tor storous, and tues in spinning storous of the storous art to the covering in. Those flossy braces are still holding up a jim-crack. Picture producers are under the driedtors are the greater at the directors are the great artificially sustained delusion that a week, they could say anything the directors are the gurs, they're about me, too.'



WILL MAHONEY

The Birmingham Mail said: "Mr The Birmingham Mail said: "Mr. Mahoney, by common consent, is the nearest approach to being 'Irresistibly funny' yet seen in this city. Actually, his medicine for chasing sway the 'blues' is the mixture as before—he still has 'ants in Wille of the Liby and plays the Xylophone by the simple expedient of dancing on it. All this falls short of describing to those who have not seen him."

MAY Theatre Building
New York City

3 FRENCH-ENG **PRODUCTIONS IN PARIS**

Paris, April 23. Charles Anton, local indle pro-ducer, has bought world film rights ducer, has bought world film rights to a new Oscar Straus operetta, The Round of Love, and plans to make Round of Love, and plans to make and one French. This may be also two-version pictures in those languages on the books for Paris studios, others being 'Vie Parisiense,' planned by Seymour Nebenžáhl, and the new Henoit novel, to be Straus houself as for the property of the prop

straus himself is to make a mu-sical adaptation for the Anton film, writing in new songs specially for the picture. Anton, backed by David Souhami, recently made 'Monsleur Sans Gene,' which Sou-hami is successfully distributing lo-

SAILINGS

May 18 (New York to London) r. and Mrs. Max Gordon (ile de

William Mills, Ernest Parr (Samarra).

April 20 (New York to Parls),
Feodor Challapin, Eric Simon, J. C.
Stein, Rufus LeMaire, William
Goetz, Nell McNell (Parls).

April 19 (Los Angeles to Honolulu) Warner Baxter, Mayor Frank
Hagus (Lurlino).

April 19 (Tos Angeles to London),
April 19 (New York to London),
April 19 (New York to London),
Richard Watts, Jr., William Lyon
Phelps, Mrs. Belloc-Lowndes, Nicholas Hannen, Harald Kreuzberg
(Bremen).

ARRIVALS

Mark Hambourg, Joe Plunkett, Vesta Victoria, Clifton Webb, A. J. Clarke, Monty Banks.

Daylight Saving

Daylight saving time com-mences at 2 a, m, this coming Sunday (28). So set your ticker forward

FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical promieres is a compilation of stage, screen, concert or nite club openings which, for some odd circumstances or another, stand out in show business. They will be recorded without thought to chronological order. The reasons will be recorded without thought to chronological order. The reasons for the distinction of each premiere range anythore from some historical significance, in connection with the debut of an artist, novelty show venture, play or company, to some other attendant excitement backtage, some colorful occurrence out front, or merely because of the gala circulastances. This is to be a continued series.

Pabst Blue Ribbon Casino

Pabst Bine Ribbon Casino

This opening occurred four days ahead of the official opening (May 27) of the Chicago Century of Progress Exposition. Located on the Island in the heart of the expo grounds, the Pabst casino was destined to become one of the thigsest money-makers and to serve one of the coldest \$2.55 table dhote dinners of the fall. Cold dinners were common at the Century of Progress but money-makers were not.

For the preview opening incoming guesta dumped out of their own convenance on the 27th street gate (the Fair was never easy to get convenance on the 27th street gate (the Fair was never easy to get through the winding labyrinth of unfinished buildings and furrowed roads that finally culminated at the Casino. This ride was on the culf as was the

to the week divise by tellow close, chartered by the management, through the winding labrithm of unfinished buildings and furrowed roads in the property of th

'Passion'

Passion'

(Gapitoj, N. Y., Dec. 12, 1920)

Nobody wanted this foreign-made film on Broadway. First National had the American distributing rights but didn't know what to do with it. Offered it to Jos. Plunkett who managed the Strand and had first call on all FN pictures but Plunkett nixed it. S. L. Rothafel, at the Capitol, decided to play it. He didn't advertise or build it up much. Yet, when it opened, it became an immediate sensation on the street. No explanation as to why copie ware record. The film clicked off \$55,000 that first week, at that time a new high for any film house on Froadway. It established Pola Negri as a film star, it established the German producers, UFA, as an important company in the world market—a reputation which has stuck until the recent political interference caused the company's backsilding.

Fans' Demand for New Faces in Dress Extra Line Dooms Starched Veterans

BERLIN'S 'YAPHANK'

Radio May Adapt Training Camp Show for Screen

Hollywood, April 23.
Radio is nibbiling at Irving Berlin's Yly Ply Aphank' for a picture.
Merely a thought at present which
may or may not develop.
Yaphank' is the training camp
show which Berlin wrote and staged
during the war with an all mas
at the former Century, theetre and

cast. It was presented in New York at the former Century theatre and included in its score 'Oh, How I Hate to Get Up in the Morning.'

If it goes into production as a film there will be a script twist, but the military background will stick.

'Americans Sing' Tuner For MacDonald-Eddy

Hollywood, April 23. Hollywood, April 23,
Second Jeanette MacDonald-Nelson Eddy picture for Metro will be
'Americans Can Sing Too'. Idea is
a studio original with no one as yet
assigned to work on the story. Direction will probably be handed to
W. S. Van Dyeke, will handle the
production which is scheduled for

Amenist.

Tuners' Studio Call

Hollywood, April 23.

Hollywood, April 23.

Lew Brown and Harold Arlen, who have been working on the music for the next Eddle Cantor with the control of the contro

KARNS STAYS ON Hollywood, April 23,

Hollywood, April 23,
Roscoe Karns borrowed by Warners from Paramount for 'Albil Ike'
remains at the studio for 'Front
Page Woman.'
'Albi' has been resumed with Joe
E. Brown's return from a Frisco
consultation with a specialist over
an old back injury,

Central Casting is seeking to average down the age of dress extrasaround 10 to 15 years, to get more youth into the ranks and introduce new faces into those swank night club and baliroom seencs.

club and baliroom scenes.
Urge for more youth in the playboy sequences is the real reason for
central calling off its recent parade
of extras, ambitious to hit the dress
of extras, ambitious to hit the dress
this particular classification. Under the new scheme any registered
extras can now be called for the
Class A parts without being pretously cataloged in the dress list,
if they can meet casting directors'
qualifications.

Plan to average the dress mob down in age is due to the fact that for years the same extras have been used in the swank scenes, and have been growing older so that in scenes where the principals are young, the contrast is too obvious, studio execu

Studios also have been worried by a recent barrage of letters from fans, who poke fun at the continual use of the same extras, and ask, 'Don't heroes and heroines in pic-tures ever have companions their own age?'

own age?

Trying to get a heavier sprinkling of youth in pictures, casters say they have been hampered by the restricted dress extra list at Central, but with the elimination of this classification as such, they now see an opportunity to get more youthful mobsters that will be more appropriate in pictures in which the leads priate in pictures in which the leads

cre youngsters. It is stated that but for the cur-It is stated that but for the cur-rent mixup over extra code regula-tions, which has the situation as a whole stymied, the now-closed reg-lstration list at Central would be thrown wide open for a general in-fusion of new blood.

Zimbalist Moves Up

Hollywood, April 23. Sam Zimbalist, long time assist-ant to Metro's Hunt Stromberg, re-ceived his first directorial assign-ment last week. He'll meg 'Frat ment last week. He'll mcg 'Frat House,' a murder yarn.

His second picture will be 'Three

H'WOOD'S 2D CHANCE STARS

Chevalier Set for Casino de Paris Legit; Future Film Plans Unsettled

There's been a mad scramble for Maurice Chevaller by the Paris music hall impresarios ever since he got back here from Hollywood. Henri Varna won, and Chevalier will appear in next year's Casino de Paris show.

Popularity of the star who deserted the boulevards for Hollywood has not diminished, it was shown by crowds which followed him whenever he made public appearance in the street or elsewhere. But his ideas of pay have changed since he tasted California gold, and its tough for a local theatre to compensate him.

With Varna the problem was With Varna the problem was solved by Chevaller coming in on a strictly percentage basis, and no attrictly percentage basis, and no cantanty. Varna also says that Varna should permit the payment of normal salaries to others in the cast and allow the production of a creditable show. Title of revew without demand allow the production of a treditable show. Title of revew without dances and costumes of vari-

tional dances and costumes of vari-ous nations will be used.
Previous to signing, Chevaller had been reported booked with the Bouffes Parisiens for an operetta, lined up with Mistinguett for a Bouffes Parlsiens for an operetta, lined up with Mistinguett for a Francis Mangan production, playing at the Empire, running the Moulin Rouge and appearing at the Mari-gny, again under Mangan direction. Latter report was announced as defi-nitely confirmed by several news-namers.

Latter report was announced as defi-nitely confirmed by several news-papers.
But that's all off now, Before next season, when the Varna show starts, such as the variation of the confirmed and Marouani. Will open in Nice in May, together with Pisella, Felix Paquet, Doucet, the planist, and per-haps Germaine Sablon. Trough later parties, Lille and Saint Quentin. Chavaller's film 'plans are indefi-nite. He wants to make a picture film, plant plants, and per-pendict of the property of the con-page of the confirmed and the con-tent of the confirmed and the con-page of the confirmed and the con-page of the confirmed and the con-page of the con-tent of the con-page of the con-tent of the

Radio Takes Rogers

Hollywood, April 23. Radlo has signed Buddy Roge for one picture with option for

Player was sealed after studio executives approved tests.

Raft In for Wanger Pic; Goldwyn Deal six parts.

On his arrival from a vacation in the east today, George Raft reports to Walter Wanger for his part in Every Night at Eight! which goes into production at Paramount May 13. He will also receive a bld from Samuel Goldwyn for the Miriam Hopkins. Barbary Const picture. The Wanger picture washes upforted to the work of the Wanger picture washes upment. Ho makes four on his new pact with the privilege of one outside picture. Holiywood, April 23.

Production East

Hollywood, April 28.

A strong production idea here is to have the major studios collectively make 15 or 20 pictures on their next year's programs in the east, regardless of the California tax situation.

less of the California tax situ-ation.
Eastern production locale docean't matter. Prime purpose of this group of pictures will be to determine the actual facilities, costs, weather condi-tions, advantages or otherwise of making films on the Atlan-tic seaboard.

Film Cos. May **Angel Group** Of Playwrights

Metro and Paramount are reported interested in financing a group of established playwrights who pro-pose producing their own plays on Broadway next season. Authors concerned are said to be Maxwell

concerned are said to be Maxwell Anderson, Sidney Howard, Laurence Stallings, Phillip Barry and Robert E. Sherwood.

Stallings, Phillip Barry and Robert Sherwood and Robert Sherwood and Robert Sherwood Robe

WB EXECS END STUDIO CALL, PLANE BACK EAST

Hollywood, April 23. Their studio conference at an end Their studio conference at an end, Major Albert Warner, Gradwell Sears, Andy Smith and Al Levy planed out for the east Saturday (20). Group huddled over the new season's product with Jack Warner and other studio executives. Frea and their studio executives are season's product with Jack Warner and other studio eventuely the same of pictures. Heat office cree returns to the convention une for the annual sales convention and season of the same for the samual sales

LAUGHTON'S SCHEDULE

Back and Forth, H'wood to London For Next Years

Hollywood, April 23.
Charles Laughton's film schedule la fairly full for the next year or two. Ho is currently preparing for two. Ho is currently preparing for Dengtand and the Korda lot for 'Gyrano,' after which Laughton returns to Mertor for 'Marie Antoinette', followed by a return to Britain and Korda again for 'L, Chaudhu' for Corda, the which he will play five or six parts.

Closing on 'Crusades'

Hollywood, April 23, C. B. DeMille special at Paramount, has been stopped with the remaining two sequences to be shot in three weeks. Picture is said to be down to around 12,000 feet, the editing having kept pace with, production.

Cantor Comedy Huddle

NED BROWN TO COAST AGCY
Ned Brown has left the American
Menday (22) for the Coast.
Will Join the Eddington-Vincent
Strong in Hollywood.

Conselman is on the Cantor job
on the Cantor job
on the Menday in the Cantor job
on the Menday in the Medington-Vincent
accept in Hollywood.

THRIVE ON MOVE

Second Guessing on Players After Making the Rounds

THROUGH?—CLICKS

THROUGH?—CLICKS

Hollywood, April 23,
Countiess players have made
good on the second Hollywood
bounce. Every studio has on its
contract list a number of players
dropped by other studios. No small
contract list a number of players
dropped by other studios. No small
respectively.

Warners is perhaps the champ
builder-upper. On its present list
are a dozen players dropped by
there, only to go to the Burbank
ict and make good. George Brent,
ict and make good. George Brent,
ict and make good. George Brent,
lot and make good.
George Brent,
lot and make good.
For studies and the studies of the studies of two-read
last resulting the chill at Paramount and Metro. Robert Barrat
didn't satisfy Par. Ricardo Cortes
dittoed at Radio, Paramount and
yet Radio, Paramount and
yet Radio, as was Hugh Herbert,
who couldn't get an assignment outside of two-reelers on that lot, Paul
Muni was considered unnecessary
verhead by Fox. Pat O'Brien
couldn't make United Artists see
washout by Universal as was Margaret Lindays. Barton McLane did
one picture during his Paramount
contract and Anita. Joules spent
three years at Radio without any
three years at Radio without any
at Warners are proving the other
studies bad guessers.
Metro's Bloomer' Crop
Metro picked up Wallace Beer
yeter Para and really realized big
bo, with him. Charles Eutterworth
Metro is now featuring him, Other
Metro is now featuri

STUDIO CASTOFFS If Not from Sinclair, Then From Merriam—but Calif.'s Due to Get an 'Epic' Anyway

Typed

Hollywood, April 23.

Max Gordon, after 11 weeks
at Metro, is now known on that
lot as 'little Harry Cohn.'

Mae West, Powell, **Lombard May Be** In Ptsbg Stock

Pittsburgh, April 23.
Plan for a 12-week season of summer stock is under way here, with organization headed by Morry Flerst, who operated the Civic Playhouse last summer. Would be housed at the Davis, old two-a-day vaude house, more recently, a WB film site, but closed now for several months, contacted a flock of name and the contacted a flock of name of the contacted and the conta Pittsburgh, April 23.

where he contacted a flock of name film stars for personal appearances, has big plans and is now combing the town for necessary backing to bring on flicker satellites. He's al-ready tentatively set Mae West, Dick Powell and Carole Lombard on flat guarantees against 50% of gross.

gross.
If idea materializes, Fierst wants
'Personal Appearance,' Brock Pemberton's current Broadway hit, for
Miss West and possibly Pettloast
Fever' for Powell. It will mark the
former Pittsburgh m.c.'s first legit
fling.

STANWYCK SEALED AT PAR ON ONE PIC DEAL

Mae West's Ether Cuffo

Hollywood, April 23.

Mae West goes on the air with Endury Mellywood, April 24.

Mae West goes on the air with nare Mellywood, April 25.

Mae West goes on the air with Endury Mellywood, April 26.

Mae West goes on the air with nare Mellywood, April 26.

Mae West goes on the air with Mellywood, April 28.

Mae West goes on the air with Mellywood, April 28.

Barbara Stanwych has leither Part Mellywood, April 28.

Barbara Stanwych has Wife Archive Mellywood, April 28.

Barbara Stanwych has leither Mell 29.

Barbara Barbara Stanw Hollywood, April 23.

San Francisco, April 23. With the moving picture industry

With the san's remission spiral doctors believe to the california taxonamianca, a new headach is in sight. Frisco legislators arriving home for Easter holidays declare that Raiph Swing. Pasadena state senator, and the most hidebound reactionary of the entire Merriam group, will this week offer a bill in the assembly that is practically word for word words and the senate which were the senate of the senate of the senate of the senate of the senate carried and the bild for the golden senate carried and the senate carried plan to put idle to work in all lines. Swing says he will write in a clause preventing 'production-for-use' workers from competing with regular indus-

youting 'production-for-use' workers from competing with regular industry, but San Francisco lawyers say this couldn't work, that once a product of the same state of the same

Film Scion Playwrights

Hollywood, April 23. Hollywood, April 23.

'Banned in Boston,' a musical satire by Maurice, son of Harry Rapf, and Buddy, son of B. P. Rapf, and Buddy, son of B. P. Rapf, and Buddy, son of B. P. Rapf, and Buddy, and the Buddy of Buddy and the Little Theatre in Hanover, N. H., in May, Only other student-written play to be given at the house was by Gene Markey, then a Dartmouth stude.

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INDEX

Chatter Expiditation 23 15 and 50 Years Ago Film Reviews......12-13 Foreign Film News..... 19 Foreign Show News..... 54 House Reviews......14-15 Inside-Legit 52 Inside-Music Inside-Pictures 30 Inside-Radio 45 Literati Music New Acts. 48 News from the Dallies. 58 Nite Clubs. 46 Obituary. 62 Outdoors. 62-63 Pletures. 2-33 Radio. 344

'Green Pastures' May Be Par or WB

Deal Closed This Week-\$200,000 Asking Price-History of Big Sales

Pastures' may be disposed of this week. Paramount and Warners are the top bidders according to report. Colored dramatic classic, which is ending a repeat engagement on Broadway at the 44th St. this week, was originally presented in Febru-

was originally presented in February, 1309, and recently returned after a third season on the road. Price set for the rights was \$1,00,000 and the bidding is said to have titled that figure. Since the Dramatists Guild agreement was designed to safeguard authors, the highest price paid for a produced play's picture rights went for splay's picture rights went for play's picture rights went for splay's picture rights went for significant provides the Amazonia sequences of the tailize rights. Joseph P. Bickerton, Jr., the film arbiter under the

Picture rights to 'The Green agreement, stated no bids have been submitted to him on 'Pasturea' neek. Paramount and Warners are the top bidders according to report-bloored dramatic classic, which is anding a repeat engagement on tracking a repeat engagement of the picture for picture rights was \$600,000 for 'Ben Hur,' bloored dramatic classic, which is not paid by a film company of the picture rights situated to the picture rights situated to the picture rights situated to the picture rights and the picture rights situated to the picture of the picture rights and the picture rights situated to bids have been about the nor pasture for picture fights and the picture for picture fights are pictured to the picture for picture fights and picture for picture fights was \$450,000 for 'Ben Hur,' bloored dramatic classic, which is a picture for picture fights was \$450,000 for 'Ben Hur,' bloored dramatic classic, which is an admitted to him on 'Pasturea' between the picture for picture fights was \$450,000 for 'Ben Hur,' bloored dramatic classic, which is an admitted to him on 'Pasturea' are picture for picture fights was \$450,000 for 'Ben Hur,' bloored dramatic classic, which is an admitted to him on 'Pasturea' are picture for picture fights was \$450,000 for 'Ben Hur,' bloored from the picture for picture fights was \$450,000 for 'Ben Hur,' bloored for picture for

PATHE-FIRST DIVISION SITUATION IN PROCESS OF ADJUSTING ITSELF

Mention Joe Brandt in Webb's Board Spot-British Film Deal Cold-Thomas Holds Five-Year Contract-Pathe Still Has Prod. Aims for F. D.

First Division's intention to hook up with Basil Dean's British Associated Taiking Pictures, Ltd., is cold. Whether this London proposal is concerned in the recent resignation of Stuart Webb, from Pathe, is

Indications are that First Division was relying on Pathe, mostly, for the necessary financing which would assure a two-way producing and distributing deal with A.T.P., here and abroad. Basil Dean's firm is stated to have been ready to provide \$250,000 for such a purpose over here on condition that First Division match this sum for use

Avision match this sum for uses abread meantline, developments at First Division are progressing at a fast clip. Pathe has appointed Attorney Samuel Spring as special counsel to look into Pathe's connection with First Division. Spring former Columbia Pictures company president, as a candidate for Stuart Webb's board position in First Division, or some active executive webb's company. Webb is position for the company. Webb is position for such a company. Webb is position for the position of the company of the position for the position of the position for the position for the position for the picture business for several years. He price to the position of the picture business for several years flightly and the product of the prof the product of the product of the product of the product of the abroad.

In the meantime, developments at

Pathe, on the other hand, is stated to have representatives on the Coast looking around with presumed production aims for First Division. Pathe, itself, has no production

production aims for First Division. Paths, Itself, has no production plans, for the present anyway. Paths is stated to be on the nut for between \$200,000 and \$250,000 no production leans directly or industrial to the production of the production of the producers, such as Chesterfield and Invincible, among the F.D.-Paths combine, it is had, are liable to make films, with both probably maining a total of 35 for around \$2,000 and the production of the productio

REALIGN RKO THEATRE OP.

RKO theatres resume operation as a homogenous group, without distinction as to corporate boundaries of subsidiary companies. It is understood that shortly the RKO theatre divisions will be realigned under the leadership of Herbert Bayaré Swope, chairman of the board of Keith-Albee-Orpheum, so that the theatres can be operated in divisions set up by geographical necessity, rather than subjected on companies of the subsidiary and the subsidiary and the subsidiary of the business. The corporate boundary setup of theatre divisions is the custom of the business. The corporate boundary setup of theatre divisions so far as known, has never existed in the trade until it was adopted by KKO.

RKO's change to a corporate boundary setup for the divisions was occasioned at a time when there was extensive internal con-troversy between the RKO and the Miko Mechan Interests in Keith-Aione-Orpheum. At the instigation of the Mechan interests, the corporate dea was adopted.

1st Runs on Broadway (Subject to Change)

Week of April 26 itol — 'Reckless' (MG)

Capitol — Reunieum (2d wk). Music Hall—Richelleu' (UA) (UA) (2d wk). Paramount — 'Mississippi' (Par) (2d wk). Rivoli — 'Lee Missrables'

(UA) (2d wk). Rialto—'Hold 'em Yale' (Par)

(25). Roxy—'Scandals' (Fox). Week of May 3
Capitol—'A Night in New
'ork' (MG),
Paramount—'Devil Is a
Yoman' (Par),
Rivoli—'Les Miserables'

Hivoli — 'Les Miserables UA) (3d wk). Strand—'G-Men' (WB) (1).

PROD. LULL, 35 PIX ONLY IN WORK

Hollywood, April 23.

Production at major studios has dropped off to lowest figure in years with 35 pictures in work currently. with 35 pictures in work currents. Siump offers striking contrast to the February schedule when 75 features were in work, highest mark in a long speli. Only explanation is

one of those things.

Early pickup seen with the Joe
Breen squad from the Hays office
thumbing through 60 scripts.

NOT THE TYPE

Myrna Loy Sees 'Masquerade' Rushes, Decides She's Miscast

Hollywood, April 22.

After five days of shooting on Metro's 'Masquerade,' Myrna Loy pulled out, dissatisfied with her work in the top spot opposite William Powell. After seeing the rushes, actress saked studio officials for release from the picture, which

was granted. was granted.

Louise Rainer, recently brought
here by the studio from Austria,
goes into the part. No assignment
for Miss Lov yet

cees into the part. No assignment for Miss Loy yet.

Although Bernard Hyman, producer, and Robert Z. Leonard, director of 'Masquerade', disagreed with the actress that she was not with the point of view and permitted her to withdraw. As a precedent for her action, Miss Loy cited her as of Charles Laughton, who ducked his assignment in 'David Charles' Laughton, who ducked his assignment in 'David Lifety that the retakes will require less than five days with only a slight interruption occasioned by re-

slight interruption occasioned by makes of the role vacated by Miss

makes or the story that contractual difference with the studio before also went into the picture, but these were held in abeyance until the return from New York of her business manager, Myron Selznick, But she did not quit the film because of that reason.

Liz Bergner Goes Home, But She's Coming Back

But She's Coming Back
Elitabeth Bergner sails back to
Europs Saturday (27) after two
weeks of taking it easy on Broadway. Goes direct to Italy for a two
weeks of taking it easy on Broadway. Goes direct to Italy for a two
or three-week vacation before heading for London.
Immediately after arriving in
London, Miss Bergner goes to work
in 'St. Joan,' film, for Alexander
Korda's London Films. When that's
rortole in her new play for G. B.
Cochran production, a new script by
Sir James M. Barrite. This show will
probably come to New York with
cast intact after its London run,
same as 'Escape Ms Never.'

THOMAS DENIES

Reports on Jock Whitney, the Selz nicks and Emanuel Cohen

Harry H. Thomas, of First Di-vision, declares he has not been ap-proached on a proposition to sell out, denying also that Jock Whit-noy has made an offer to take over

F. D. Report was that young Whitney in such an event would have as associates the Selznicks (Myron and Dave) and Emanuel Cohen, with these men to produce for him.

SELZNICKS. U. A. AND U.: TALK **MOSTLY NOW**

Myron Selanick, in New York, is accounted being east chiefly for the purpose of making a new connection for his brother, Dave, with some producting firm. The two may join forces into production as a unit for some major firm, possibly United Artists. Also, there is another some major firm, possibly United Artists. Also, there is another some major form business provided to the production of the purpose of buying into a major company, Universal is mentioned.

On the latter, it's reported the Seiznicks are interested in purchasing control.

Selanicke are litten on the talked about such a possibility with certain Universal officials. To swing the talked about such a possibility with certain Universal officials. To swing the talked talked to the talked talked to the talked talke

As regards Universal, the Selz-nicks would have to top the War-ner bid, which is still around and

ner pid, which is still around and not cold.

A United Artists hookup for the Selznicks is presumed to be the groundwork for another 20th Century plan.

officially, nothing is forthcoming on any of the mentioned angles.

Myron still leads the SelznickMyce agency, and Dave SelznickMetro production executive, has yet
to work out a new deal with MG.

LeMaire Doubling

Rufus LeMaire, unique in films in that he works for two picture corporations, Metro-Goldwyn as called caster, and also representing George New York to photograph the Ray actor's signature on a 13-west randout contract. Its terms are unuaul in view of Arlies' lone holdout on the ether bids.

LeMaire sailed Friday (19) for LeMaire sailed Friday (19) for Institute of the New York to photograph the Ray actor's signature on a 13-west randout the State of the New York to photograph several dance usual in view of Arlies' lone holdout to the ether bids.

Studio decided it could get better the New York to the properties of the picture.

Zanuck on Curbing Duals

National First Runs

Recklese, Regent, Battle Creak, April 27; Gard, New London, 27; Congress, Sara-toga, N. Y., 80; Capitol, Salis-bury, N. C., May 2; Palace, Norwich, Conn., 4; Proctor's, Schenectady, N. Y., 4. 'Brids of Frankentstin', An-

Bride of Frankenstein, Alvin, Pitteburgh, April 28; Par,
Danver, 28; Madeatic, Houston,
28; Tower, K. C., 28; Par, FitWayne, 27; Larayette, Buffaco,
May 2; Kathr's Battlmore, 2.
Mr. Dynamite, Lafayette,
Buffalo, April 28; Majestic,
Pitdesport, 28; Batte, Bick,
Brides, Va, May 2; Tower, K. C.,
18.

D. UNITED ARTISTS

'Richelieu', United Artista,
Pichelieu', United Artista,
Dertort, April 25: Aladdin,
Denver, 25; Paramount, Sait
Lake City, 25: State, S.L. 26;
Contury, Baltimore, 26; Grand,
Adama, 28; State, Bosto, State,
May 3: State, Locouleville, 3;
Penn, Pittsburgh, 3; Palace,
Springfield, Mass, 8,

Springfield, Mass., 8,
P-RAMOUNT
'Private Worlds,' Michigan,
Detroit, April 26; Newman,
K. C., 26; State, Minneapoils,
25; Earle, Washinston 26; Fox,
Oakland, 27; 5th Avenue, Seattle, May 3; Alabama, Bimingham, 10.
"Bowl 1s. 20. Worman, Buffalo,
"Bowl 1s. 20. Worman, Buffalo,
"Bowl 1s. 20. Worman, Buffalo,
"Bowl 1s. 28, Newman, K. C., 3; Orrheum, St. L. 4; Denham, Denham, Denver, 8; Ssenger, New
Orleans, 10.
'Goin to Town, Denham, Denyer, May 15; Roosswell, Chi.

rer, May 15; Roossvelt, Chl. 15; State, Minneapolis, 17; Newman, K. C., 17; Majestic, Houston, 17; Pal, Cinncy, 17; Par Atlanta, 17; Orpheum, St.

L., 18.

WARNER BROS.

'G Men,' Brandeis, Omaha,
May 2: Earle, Washinston, 3:
Orpheum, Minneapolis, 8.

Black Fury,' Par, Salt Lake
City, May 2: Stanley, Jersey
City, 8; Met, Houston, 3:
Keith's, Syracuse, 4; Stanley,
Philadelphia, 4: Warner, Memphs, 11.

Philadelphia, 4: Warner, Memphia, 31.

COLUMBIA

*Eight Belle, Strand, New Britain, Conn., 24: Loew's, Hartford, May 4; Orpheum, Davenport, Ia., 6; Poll's, Bridgeport, 25: Gateway, Glendel, Cal., 29: Los Angeles, L. A., 30.

"Unwelcome Stranger," Palace, May 1: Conn. 18: Conn

Lensing Noble, Dancers In East for 'Broadcast'

cording to Darryl Zanuck, who came to New York to supervise the opening of his 'Les Miserables' film at the Rivoli on Broadway. He returned to Hollywood early this week. To Zanuck, it is not the sole responsibility of the exhibitor to try to eliminate the twin feature program practice. Producers should

Film producers can do much to alleviate the present unusual preva-lence of double bill exhibition, ac-

gram practice. Producers should help also. In fact, Zanuck sees the producers as the possible doctors of They could remedy the situation by continuing to raise the individual quality of films. In this way the producers would cause a resultant possible greater playing time the producers would cause a resultant possible greater playing time the producers would cause a resultant possible greater playing time the producers would cause a resultant possible greater playing time the producers which is a seen as a seen

PATHE MARKING TIME

Await '34 Report—Film Production Plans Vague at Present

Pinns Vague at Present

With Frank F. Kolbe, of Young & Kolbe, private bankers and investment firm, installed as president, and Robert W. Atkins, a member of the property of the property of Pathe Exchange, Inc., stockholders are now awaiting the 1934 annual report so that reorganization plans for the new Pathe company can be pushed through. The report, for the year ending last Dec. 2, is expected within a wee of section of the property of the

is made public.

Officials of Pathe are now working on reorg plans so that the new company setup can be perfected within the next two weeks. It so tilkely that Koibe will stay in as chief executive. Rather than that, it is probable that a name which is satisfactory to the Young & Koibe bott. Proctor & Pains will be submitted to the directors.

Atkine unquestionably will re-

mitted to the directors.

Atkins unquestionably will remain for he is filling the position, which has been vacant in the company since Stuart Webb, who resigned as president last week, asigned up. Webb had been execute executive the vacated post never was filled.

Present financial policy under the new regime will be to lay low providing money in any form for picture production. When the new enough to consider any such projects, is the current attitude.

Loew's \$15,000,000 Cash Position **Inspires Idea of Refunding Bonds**

Loew's is considering refunding the bonded indebtedness because of favorable money conditions. Much saving can be effected for the company, it is believed, because it may be possible for the firm to attain a lowered rate of interest through refunding at the present time. It is understood that Loew's has already made registration for this purpose with the Federal Securities with the Federal Securities with the bankers thus far have led with the Federal Securities with the bankers thus far have led in the Federal Securities with the bankers thus far have led in the Federal Securities with the bankers thus far have led in the Federal Securities with the bankers thus far have led in the Federal Securities with the bankers thus far have led in the Federal Securities with the bankers thus far have led in the Federal Securities with the bankers thus far have led to be the home office and the federal Securities with the bankers thus far have led to be the home office and the federal securities with the bankers thus far have led to be the home office and the federal securities with the bankers thus far have led to be the home office and the federal securities with the bankers thus far have led to be the home office and the federal securities with the securities of the federal securities with the securities of the federal securities with the federal securities and the

SEE N. Y. THEATRE SPLIT

Early Start for New Season Cutting Majors' '35-'36 Deliveries by 50 Pix

In making deliveries against program promises, the major distribu-tors will be short 50 pictures or more this year. This is around 12% of the approximats 385 features scheduled and sold by the Big Eight last summer and fall, when several companies such as Fox, Universal

last summer and tail, when a companies such as Fox. Universal and United Artists increased the number to be made by them to the sumber to be made by them to start the naw film year (1935-78) off at an early date, getting contracts in quicker than iast year when delay in settling ungelievance-zoning schedules stalled matters are summer to the stalled matters are summer to the stalled matters are with the stalled matters are within the stalled matters are summer to be delivered. Studios aiready are turning out pictures which go on the 1935-78 season, with most plants washing up this year's tall-end product of around Aug. 15, as it was last year, new scanning product will very likely be going on releases in July, with probability of certain pre-releases strong.

certain pre-releases in July, with pure-releases alrong.

Among other things, the whole industry is looking to a new film year with particular interest. Conditions were not as good last summer when year the particular interest. Conditions were not as good last summer when years on a sign good last summer when years on a sign good last summer when years on the particular season bringing a pretty steady run of good pictures, sales leaders are confident the coming distribution-exhibition year holds promise. Studios are making plane based on a distribution search of the confident the comment of the property of the confident was presented as the confident was presented to the confident was presented as the confident was presented to the co

Radio scheduled 50 and looks to ship out 42 as a current.season's total. Metro, which usually goes under, will probably wind up its season with 46 or a couple more. This distible soil as program of 52. Universal's setup was 42 pletures, including the action group. That company will probably be about 18 short, (Continued on page 55)

PIC SHORTAGE **WORRYING PAR**

Low production cbb at Paramount

Fineman Returns To Par Producer Ranks

Hollywood, April 23. First picture for B. P. Fineman upon his return to Paramount as an associate producer will be 'Rich Man's Son.'

Up to five years ago Fineman produced for Paramount, later switching over to Metro.

TAX RETURNS INDICATE BIG B. O. GAINS

Washington, April 23.

Box office business showed an encouraging gain in Pebruary, latest Government tax figures indicate. Current fiscal year will show Federal receipts from the 10% tax several hundred thousand ahead of 1933-34.

1933-44. Fedoral shars of admish payments bounced \$16,220 over last year and \$78,460 over previous month, the first riss in four months. March collections, based on Fobruary big, aggregated \$1,233,595. February collections were \$1,205,555, while March, 1934, was good for \$1,267.376.

ATLAS INVESTMENT. PAR'S UNDERWRITER

Atlas Investment Trust, which is represente? on the Paramount board by Floyd Odlum, will probably be the sole underwriter of the Paramount-Public reorganization plan. Reported that Atlas proposes to underwrite has Paramount plan underwriter has the Paramount plan required is \$4,00,000. Under the plan the underwriter has the right to purchass whatever new stock remains unsubsorted by stockholders. Charles E. Richardson, former Par Trustee, who was sponnoved for that vind up as a sort of financial y-p, of the company. Ha has substantial backing for that Job.

MOVE-OUT POWWOWS

Huddles East and West on Cell-fornia Exodus

fornia Exodus
Filmdom Is studying the possibility anew of moving the studies to New Jersey with meetings of film executives and Jersey state officials in progress from time to time both hers and on the Coast. There was a meeting of the members of the the matter was discussed further, and this study of the N. J. proposals will continue indicating that perhaps of all the possible sites, the Jersey proposition looks like the most likely to get over since Mayor didicate just how serious that companies are on the matter.

Hollywood, April 23.

Low production obb at Peramount for the past three months and indications that picture making activities of the studio for the next two months will be below par has the studio worried on release dates. Ready for showing are will be the studio worried on release dates. Ready for showing are will be the studio worried on release dates. The production at present are Cruberia and will be showing preview at Oakland last week, the Mas West picture has gone back for retakes. In production at present are Cruberia and "The Standard," Packed Linguistic and the studios of the latter is in a haze dust to the Meter studio last Wednerfolm of the latter is in a haze dust to the Meter studio last Wednerfolm of the latter is in a haze dust to the Meter studio last Wednerfolm of the latter is in a haze dust to the Meter studio last Wednerfolm of the latter is in a haze dust to the Meter studio is the Meter st

KAO FOX-MET BID

KAO Wants the More-Than 80 Theatres for Protec tion-May Duplicate Last Summer's Loew-KAO Tiff

LOEW, WB SLANT

Kelth-Albee-Orpheum's intention to bld for control of the Fox Metro

Keith-Albes-Orpheum's intention to bild for control of the Fox Metropolitan theater group may inspire similar incidents as least summer and KAO, in New York, and in which Warners figured also. That and KAO, in New York, and in which Warners figured also. That the second of the control of Fox Met.

There are more than 18 theater two years the Losw-Paramount agreement rune out, and this fact undoubtedly is helping to aggravate a control of the control of the manner of the control of the manner and the control of the manner than the control of the current situation closely. Warners and KAO have discussed a possible joint move as regards Fox Met. SI Fablan also has talked with KAO. Hills formed circles, proposes union of KAO with hilm on Fox Met reorganization. But this kind of a hookup is held to be need-proceeding regions to the control of Fox Met. KAO have stop which KAO with gains control the processing the first of the control of Fox Met. KAO have shown that he metropolitan New York theater area.

KAO is stronger today than in was last summer. Whereas last

AREA.

KAO is stronger today than it was last summer. Whereas last year internal strife existed in KAO between the RKO and the Mashan interests, and there also was some disagreement regarding KAO's then proposed expansion moves, this year, harmony exists in KAO.

JOE PLUNKETT BACK IN U. S. Jos Plunkatt, accompanied by his wifs, arrived in New York yester-day (Tuesday). The former RKO theatre head had been abroad all winter on a business-pleasure trip.

Did H'wood Take Fla. for a Ride? State Thinks So. and It's Burning

Biggast tax surprise of the year | Florida, with the Carolinas and is a bill in Florida to place a 10% | Delaware becoming more recently tax on admissions. It was introduced Friday (12) and immediately spokesmen to have irked Florida drew this interpretation in high film drew that interpretation in high film drew that interpretation in high film of the industry to do anything further about moving studies to that state. It is floridate answer to falure high levy of 10% has come forting the about moving studies to that state. It is the state of the industry to do anything further about moving studies to that state. It is the state of th wind blows, is that Florida may be Floridar in the control of the

PRECIPITATED BY Industrial Firms' Bid for H'wood Stars Prompts Havs Nix on Comm'l Pix: Certain Prod. Tieups Okay

Cooper Prod. Topper

When Pioneer Resumes Hollywood, April 23.

Pioneer Productions, the Jock Whitney color company, has sus-pended production until October, following the completion of 'Becky

Sharp.'
On resuming, Merian C. Cooper will be in charge of production. In the meantime Cooper will finish 'She' and 'Last Days of Pompeil' for Radio and then take a vacation

3 WOOLFS DUE TO LEAVE GB. REPORTED

that hs will hook up with Julius Hagen as joint managing director of Twickenham Film studios. If joining Hagen, Woolf is also understood to be stated to take full harge of a newly formed Twickenham Distributing Corp., which is about ready to bo launched. Others reported out in the impending shakeout are Maurice Woolf, director, and John Woolf, general sales manager.

Gatzert Out

Hollywood, April 23. Milton Gatzert, Universal serial producer, winds up a year's contract next month and goes out.

He produced the Ken Maynard westerns while there.

GUS SCHAEFER SAILS

Gus J. Schaefer, g. m. for Par in Germany and Central Europe, boat-ed out Friday (19), accompanied by the missus to return to his post

the state of the next two weeks.

With 132 players under contract, it is likely that around 20 of this number will take the enforced raspite this week with others to follow as soon as their pictures are washed up. Several directors will also take their vacations at this time. Among those taking leave of the studio for the period of lanatime, and the studio for the period of lanatime. Among those taking leave of the studio for the period of machine and production departments have also slowed down to a walk with around 100 workers being given a fourt-oak-weeks layoff. Writers are going at full till with additions being made to handle the increasing influx of story material.

material.

Although in previous years the Although in previous years the studie shut down on the completion of a season's product there will be no shuttering this year. Not unusual are the layoffs at this time, according to Jack Warner, who promises an early resumption of a beavy production sked with eight computes working all the time.

Burbank, April 23.

Production Iull at Warners has
prompted Jack Warner to ask all
contractees to take the 12-week
layoff provided in their pacts.
Studio has turned out 62 pictures
in the pact 52 weeks and has only
three on the slate for the next two
weeks.

Large industrial firms, such as General Motors, would raid the studios for taient to make feature length advertising films. A Hol-broom cast in purity advertising the principal purpose the idea of the principal purpose the idea of sealing the nation's screens, for whatever would be the sponsor-companies. The sealing the nation's screens, to which the sealing the nation's screens, for whatever would be the sponsor-companies. The sealing the nation's screens, to will be a sealing the nation's screens, and the sealing the nation's screens, and the sealing the sealing

REPORTED

London, April 23.
A wholesale clearing out of Gau.
Mont-British exees is imminent.
Understood authoritatively director, is due to retire. Story is that he will hook up with Julius Charles Woolf, joint managing director of Twickenham Film studios.
If joining Hagen, Woolf is also understood to be slated to take full house to retire. Story is that he will hook up with Julius claim to the proper medium for advertising films, or by some Hagen as joint managing director of Twickenham Film studios.
If joining Hagen, Woolf is also understood to be slated to take full house to be authorited to the full and the sum of the commercial shorts era diagraphy of the commercial s

The present situation may affect broadcasting, for large industrial firms wouldn't mind showing the radio lanes for sponsored screen advertising.

advertising.
Commercial features and pictures
that "ficorporate the commercial
slant are not banned. Not so many
years ago, the production of a picture such as "The Silver Streak,"
described by exhibitors as an out-

(Continued on page 58)

WB'S 12-WEEK PROD. SIESTA

FOX MET REORG PLANS RIFE WITH LEGAL SKIRMISHES; KRESEL VS. SI FABIAN

Two of the Four Members of the Noteholders' Protective Committee Traded in Securities of the Company-Isidore Kresel for Joe Schenck (Fox Theatres-U. A. Plan) Reviews Fabian-Greve-Hallgarten Accounts-Kent Endorses Schenck

There is much trade conjecture about the position of the noteholders' protective committee on Fox Metropolita, theatres since two of the four members of the committee, by testimony at hearings, are shown to have traded i. securities of the company, William Greve and Max Monettle, see that two members of the company. company. William Greve and Mac Horowitz are the two members of the noteholders' protective commit-tee who so traded in Fox Met ee-

the notenolders' protective committee who so traded in Fox Met establishment of the solution o

Kresel's Barrage
Kresel last week first brought out Kresel last week first brought out by his questioning of witnesses that Si Fabian was associated with one of these committee members, Willer and the second of the committee members, Wilsenson of the committee of the committee member of the committee of the comm Fox Met notes.

that notes the state of the sta

maximus detore these were endad, its introduction at the present
the atmosphere of the hearing compictely for many.
Fablan, proposing a plan of reorganization of his own for Fox
Mcf. figured to have come into court
Mcf. figured to have come into court
Theatres-United Artists plan, but
Kresel his changed the situation.
Fablan, Greve and Hallgarten
company purchased an aggregate
at 1835,000 principal amount of Fox
These notes were purchased at various prices, of a much lower average
than the price at which the Fox and sprices for a public because a control of the first which the Fox Met notes are quoted currently. Each shared equally in the distribution of the notes, receiving \$119-500 principal amount of notes as his share, when the account was closed out.

Fablan was adviser on operation for the receiver of Fox Met, at one time receiving \$1,500 weekly for the first period of the first period

own \$135,000 in principal amount of Fox notes at present.

The noteholders' protective committee, as a body, has not made any recommendation to the court on the pending plan of reorganization or on any which may be contemplated by those who have announced such intentions. Mcmbers of the Halsey-Stuart firm who are also members. Stuart firm, who are also members of the committee, are Ernest Nivel (Continued on page 59)

See Early Settlement Of Newsreeler's Hours

Solution of the newereel cameramen's working hour problem is anticipated by W. P. Farnsworth, deputy administrator for the film rived in N. T. yesterday (Tuesday) from Washington to attend the C.A. session on the Los Angeles schedule, and pointed out that the cituation looms brighter now than at any time since the union and a contract of the contra

negotiations.

Conferences with Lou Krouse and Conferences with Lou Krouse and other union representatives in the capital city during the past week have enable Sernsworte to that the capital city sernsworte to that the capital city of the capital city o

Lightest Camera Blimp Designed for Metro Lot

Hollywood, April 23.

Reducing its weight by 140 pounds over the lightest model on the lot, a new camera blimp has of Metro's camera department, and will be used for the first time by Ulter Marsh in 'No More Ladles,' Joan Crawford starrer. Carrying a total weight of 100 pounds lens prop can be imaved around with setter case and convenience on a setter case and convenience on a

Arnold is working on another model which would reduce the weight by another 30 pounds.

Miss Pinchot's Blank

Hollywood, April 23. After being under contract to Metro for six months without get-ting before cameras, Rosamond ting before cameras, Rosamond Pinchot, daughter of Gov. Pinchot of

Pinchot, daugnter of Gov. Pinchot or Pennsylvania, left here Saturday (20) for New York. She intends to try summer stock for three months or so and then return here for another try at films.

GLEASON'S 3.TN.1

GLEASON'S 3-IN-1
Hollywood, April 23.
James Gleason draws a new three-way contract from Radio, providing for acting, writing and directing.
He'll work on the script of 'Lean-der Clicks', have a featured part and co-direct as his first stint under

'G' CYCLE BREAKS rners Rushing Fed Crimer Beat Competish to Market

PICTURES

Hollywood, April 23.

Warners moved up general re-ease dates on 'G Men,' opening in San Francisco, New Orleans and

san Francisco, New Orleans and tuther key spots last week, with general break sisted for the current week. Company is pushing release on the picture to prevent other majors from rushing similar pictures of the cycle to the market shead of the Cagney feature.

With the G-men cycle in full eving around the major lots, Béacon made a picture of the secret service thing for a Turilli. Feature was completed last week under direction of Al Herman, and will be rushed on the market with a new handle.

Rav Hall to Edit Par News, Richard

Paramount News Is going to have new editor-in-chief, with Ray Hall the likely successor of A. J. Hall the likely euccessor of A. J. Richard in that role. Hall for many years was editor of Pathe News. Of late years he has heen in a governmental post in Waebington.

A week ago Richard sailed for Europe, estensibly on a business trip. Understanding is that he will re-

main over there, becoming European chief of Par News.

Richard was mentioned in reports

Richard was mentioned in reports immediately on top of Emanuel Cohen's resignation as Par's v.p. in charge of production, including, the charge of production and the charge of production and an experience of the charge of the

L. A. TO N. Y.

Harry Goetz. Florine McKinney. John Boyle. Leon Schlesinger. Spyros Skouras.
Arthur Kober.
Henry Henigson.
Fanny Holtzman.
Evelyn Martens.
Rosamond Pinchot.
Doris Nolan.
Sidney Cohan. Spyros Skour

N. Y. TO L. A.

Ned E. Depinet Jules Levy Darryl Zanuck. Harry Brand. Ned Brown.

Gen'l Market Hop Sweeps Amusement Issues to Highest Level in a Year

Led by the rails, utilities and metal chares, the stock market con-tinued to advance yesterday (Tuee.). Amusements, like many industrial issues, held firm in most instance. Leaves, sold firm most instances, and firm most instances, and firm most instances, and firm most and firm most all firm most and firm most all firm most all firm most and firm most firm mos

Yesterday's Prices

Sales.	High.	Low.L	ast.c	hge.	
100 Col. Plet.	. 4314	4814	4314	+ *	
800 Con, Film	614	8.0	6 .	- 14	
600 Enst. Ko	1.13514	18474 1	2474	_ 47	
1.500 Fox A		9%		+ 47	
13.400 Gen. El	25	24%		- 12	
11.900 Loew		3814	8814		
2,400 Par. ctfs.	27	27	214	_ 14	
700 Pathe A.	10%	10.	10%	⊥ மீ	
8,200 RCA	514	-š	A	. /*	
800 RKO	i%	116	Ť14		
600 W. B	242	âú	314	- 14	
1	CURB	~~		7.	
1.600 Tech	1036	1914	10%	1 14	
500 Trans-L	214	-ou	21/4	. ~	
	RONDS		-/-		
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4.000 Kolth		74%	74%	_ 7	
80,000 Loew .		104%	104%	+ 12	
47.000 Par-F-L	78	77%	78	± 17	
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3.000 Par-Pub.			7914	10	
12,000 Do. etfa			701	1 2	
15 200 TV B		K4	KA .	1 12	

• New 12:15 high.

Tuskegee's Twin Houses

Birmingham, April 23.
In adding still another link to the Wilby chain a new house, the latest thing in theatre construction, will be opened Monday [29] at Tuskege, the location of Tuskege Institute, one of the largest mere colleget in one of the largest negro colleges in the country.

one of the largest negro colleges in the country.

It's a 'twin house' idea the theatre is actually two esparate houses. One eide is for colored patronage and other elde for whites. A sound-proof wall separates them and each side is identical in decoration and side is identical in decoration and seats. There are two ecreens and one projection booth with four ma-chines, two to cach eide. As eco-ns a reel le finished on one side it is rewound and put on a machine for the other side.

Allied's Pre-Conv. Huddles on Policy Takes In NRA, Metro

If codes are made voluntary Allled States Assn. favors a proposed modification of the NRA under which codes would be limited would eliminate theatres from code provisions.

Also eupporting the Petitingill bill to outlaw block booking, the Allied National convention in Atlanta, May 21-23, will discuss various assessmentices and the results of the code o

Chief in Europe

Chief in Europe

The specific chicage situation of the sales practice, chicage situation of the sales practice, chicage situation of the specific chicage states of the specific chicage states

G-B's Bid for Canuck Good Will-and B. O.

Toronto, April 23.
Play for a greater Canadlan market will be the filming by Gaumont-British of a pleture having
the building of the trans-continental Canadlan Pacific Railway ae a
background. Also a comedy with a
Canadlan background for which
Jack Hulbert would be brought
over, is part of the good-will b.o.
plan.

plan.

Exteriors for the rallway epic will be filmed in Canada this summer with Canuck extras.

Flood on 'Shanghai'

Hollywood, April 23.
Walter Wanger has signed James
Flood to direct his next feature for
Paramount release, "Shanghal."
which goes before the cameras this

week.
Flood replaces Mitchell Leisen
originally set to handle the picture
but who is eald to have bowed out
after disagreement with the producer over the script.

Big Day for Ann

Hollywood, April 23. Ann Shirley draws a new contract at Radio and a birthday present of

a new car.

Dissatisfied with her optional pact, studio tore it up and gave her a new one, calling for upped salary. Plus the birthday present.

'GONDOLIER'S' DELAY

Burbank, April 23. Warnere' 'Broadway Gondoller' is warners Broaway Gondler is postponed another two weeks, due to Adolphe Menjou'e hospital confinement with pneumonia.

Delay ewitchee Dick Powell to Page Miss Glory, and gives Joan Biondell a layoff provided in her contract.

Gibney's 'Anthony' Huddle

Gibney's 'Anthony' Huddle Sherldan Gibney has arrived east from the Warner lot to work with Hervey Allen on the ecreen adaptation of 'Anthony Adverse.' Couple will epend a week or two at Allen's home in Baltimore going over the script.

Robertson Back to Radio

Hollywood, April 23.
Following completion of one picture at Fox, John Robertson returns to Radio to direct talker remake of 'Freekles.'

KENT SETS 45 PIX ON NEW FOX SKED

Hollywood, April 23.

Ending a three-week production conference at the studio. Sidney R. Kent, Fox Film prexy, before he planed to New York last week announced that next year's program will call for the same number of pictures as the current out-

New block will not run over 41 New block will not run over 46 retures with the only outside product being Atherton's four George O'Elein outdoor operas. Heaviest exploited of the group will be 'Dante's Inferno', a 'Sol Wuttsel production, dhrected' by Harry Lachman. Belleving the picture belongs in the same category with 10 Commandments' etudo will give

'10 Commandmente,' etudio will give it a heavy campaign when it is re-leased in August. Business for the first quarter thle year exceeded by \$100,000 the film returne for the same period last year. Accounts on the books increased from 5,500 when Kent increased from 5,500 when Kent joined the organization in 1932, to 9,300 thie year. Mrs. Kent accompanied her hue-

band east. He expects to return in June for a month's stay.

ARNOW SCOUTS B'WAY FOR NEW FILM FACES

Maxwell Arnow, Warner caster, joined the talent seouts east, arriving yesterday (Tuesday) in N. Y. for a two-week once-over of Broadway showe.

He will review Celling Zero' and Three Men on a Horee' for picture casting ideas for thoir ecreen productions. Warners have an interest in both pix.

Republic May Prod. East

Republic will test the East as a producing ground this summer with plans to make Manhattan Merry-Go-Round' at the Biograph plant in the Bronx, N. Y. C., but the stup, Under its new Reindelphia distribution franchises have been taken by Herran Gluckman, head of Capitol and Majestic exchanges in New York. Gluckman is added to the Republic advisory board.

Ed Golden, Mond's general sales and the Capitol advisory board.

Ed Golden, Mond's general sales and the Capitol and Sales and the Capitol and Sales a

Hollywood, April 23.

Hollywood, April 23.

Two pictures are left to be produced on the Monogram program before the company switches over to Republic Pictures. Pair are 'Cheers of the Crowd,' being scripted by George Wagsgoner, and 'Make a Million,' Charles Logue scripting.

Republic as at to see these works.

Million. Charles Lorgue scripting.
Republic is set to get under way
by May 15. However, lack of story
material may hold the launching of
the new banner until around June 1.
Dorothy Reld steps into the newly
created post of story editor for Republic, and will also act as assoclate producer on a group of speclais for the 135-38 program. Regiclais for the 135-38 program. Regiclais for the 135-38 program. Regibe signed by Republic to a term
deal, and Trem Carr is negotiating
with Christy Cabanne and Arthur
Lubin to direct groups of features
during the coming year.

Goldwyn Making 'Lorna' Despite English Version

Hollywood, April 23.
Sam Goldwyn is to make Loria
Doon' with Merie Oberon despite
production of eimlar title recently
completed by Basil Dean in Lori don.
English version may be released in this country by Radio.

Cliff Webb with Joan

Hollywood, April 23.
Metro is readying Elegance for
Joan Crawford and Clifton Webb.
Gus Kain and Arthur Johnston
are writing the tunes.

ROSY-JOHNSON DEFEND CODE

Production and Exhibition May Be Dropped Altogether from New Code BEFORE CONGRESS

Wachington, April 28, Production and exhibition may be dropped from the film code when the new Recovery law is perfected and the general code overhauling takes place. With the entire outlook clouded

takes place. With the entire outlook clouded by uncertainty about Congressional action, a move of this nature is being debated, along with a general plan to restrict all agreements to purely interstate activities. Observite is to avoid a mass of illigation challenging the validity of government regulation of business which is not unquestionably in the intersection. The title has been been seen that the contract of the contract

state field.

That the new Recovery law will be considerably different from the predecessor is generally predicted in Congressional circles. Preliminary polis show clearly that Congress is not in a frame of mind to continue the present act without eubelantial and severe modifications, most of which would restrict the scope of the NRA and reduce the number of codes.

Old contention that exhibitors are

the NAM and reduce the number of the control of the

NPA In district was digated the NPA In district was digated to the second of the NPA In district was t

BILLING ON PREVIEW STARTS CONTROVERSY

Hollywood, April 28.

Heated controversy between Paramonunt and the Independent Theater Control of the Paramonunt and the Independent Theater Control has been been been been been been developed to the Paramonunt will of the Paramonun will penalize the theater of perandung the penalize the theater of the Paramonun will penalize the theater for breaking the agreement has not been divulged. Indications are that the indice will construct the showing as etait of first structure the showing as etait of first structure the showing as the penalize the theater for breaking the agreement has not been divulged. Indications are that the indice will construct the showing as etait of first structure that the structure of the penalized penalized that the penalized penalized in the penalized Hollywood, April 28.

C. A. Finds No Overbuy In Ventura, Cal., Case

Los Angeles, April 28. Fox West Coast, Principal Thea tres and American Amusement Co. jointly operating the Ventura and

Jointly operating the Ventura and American theatres in Venturs, Calif., have been vindicated by the Code Authority of film overbuy charges preferred by Mrs. Jenne H. Dodge, indice opposition in the advantage of the Code of

Henigson Quits U After 15 Yrs. for **New Major Berth**

Hollywood, April 23. After being with Universal for 15 years, Henry Henigeon leaves the totulo on a settlement of hie contract which had two years to run. Carl Laeming save the producer make a dcal with another major etudio.

Prior to cerving as executive of the plant and later as producer, Henigson was in the foreign office. Accompanied by his family, he tion in New York and upon returning to the coast takes up his new major affiliation.

Court Ruling Spurs Federal Drive on Coast Bank Niters

Los Angeles, April 28,

U. S. Attorney Pelrson Hall has received instructions from Attorney General Homer Cummings to proceed vigorously in defense of the local Grievance Board against injunction complaints by Oxnard Theatres and O. W. Lewis, San Gabriel

local Grievance Board against injunction complaints by Oxnard Theatres and O. W. Lewis, San Gabriel
exhibitor, seeking to nullify bank
night and other givenway deelet
orders and penalties.

The Government is etcorgly inthe Government is these cases
through to the final legal recourse
on their merits, U. S. Attorney Hall
says, considering the issues involved
as a vital test of Blue Eagle power
and of major importance in practices of the show world.

Oxnard Theatrew (Detrich &
Oxnard Theatrew (Detrich &
Oxnard Theatrew (Detrich ac)
oxnard Theatrew (Detrich ac)
oxnard from the construction of the
oxnard from inflicting penalty of
ordering film withheld from the admitted bank night practitioners, the
griefere drew an adverse ruling from
Cormick several weeks ago. Judge
in McCormick, on evidence then before
him, held that bank night as practiced by the plaintiffs was not a
matter of interstate commerce and
was therefors without the scope of
the Code authority in this
territory to proceed toward trial on
merits and will be closely watched
by both the Government and exhibitors, many of whom immediately
reinstailed bank night and other
givesways on the strength of Judge
McCormick's ruling on the show
cause order.

Johnson Says Pact Has 'Worked Out Pretty Well' -Rosy Cites Percentage of Appeals Upheld as Evidence of Merit-'Some Revisions May Be Desirable,' but Want Code to

CITE BENEFITS

Washington, April 23. Rushing to their own defense, Divisional Administrator Sol A Rosenblatt and Gen. Hugh S. John-son, outed boss of the National Re-covery Administration, last week Administration, last week entered a etrong support of the Motion Picture Codo before Con-grees as Sensional

Motion Picture Cod. before Con-grees as Senatorial probes wound up a six-week quizz into workings of the Recovery Act.

In one of his typical harrangues, Johnson declared that the film pact has 'worked pretty well,' while Rosy, replying to indle blasts through a voluminoue written etatement, hit back at recent criticism by Abram F. Myers, Nathan Yamine and Mel-aryo before the Finance Committee and threatened a walk-out on the code.

ago before the Finance Committee and threatened a walk-out on the case and threatened a walk-out on the case and the case of t

A Forum

The code, for the first time in the industry, creates a forum where all elements can discuss mutual insections of the control of the control

(Continued on page 31)

CORTEZ'S 'LOVE SONG'

Hollywood April 28.
Universal hae borrowed Ricardo
Cortez from Warners for the male
topper in 'Sing Me a Love Song.'
Remainder of the cast and director still unassigned.

REFUTE SQUAWKS Rosenblatt's 1933 Report to Johnson Revealed by Senate Finance Comm.; **Urged Discharging Lax Codists**

Forde Pilots Thunder In 14th Year at Fox

Hollywood, April 23.

Eugene Forde etarted hie 14th
year as a director at Fox with a
new contract running five years
with the ueual yearly optione. His
first acelgnment on the new pact is
"Thunder in the Night." Arthur
Kober is turning out the screen
niav.

play.

Forde also directe the talker remake of 'Ramona,' ekeded for production in the late summer.

C. A. FINALLY OK'S L. A. SKED

Los Angeles zoning and clearance schedule was given final approval by the Film Code Authority yeeterday (Tuesday) afternoon, after modifications had been made. The C.A. voted to place the

several modifications had been made. The CA. voted to place the sked in effort May 15.

Principal modifications covered zoning and price alignment. The Code Authority placed the Forum, an uptown theatre, in No. 1 zone instead No. 2 an formerty design instead No. 2 an formerty design its action relative to price alignment, the CA. reversed the L.A. board which formulated the original its action relative to price alignment, the CA. reversed the L.A. board which formulated the original its action relative to price alignment, the CA. reversed the L.A. board which formulated the original its action relative to price alignment, the CA. reversed the L.A. board which formulated the original schodule draft, Actual number of zones under the new L.A. schedule to the U.S. district court in Southers California for approval so Southers California for approval so for the CA. achedule to the U.S. district court in Southers California for approval so for the Ca. Actual in the L.A. schedule to the U.S. district court in Southers California for approval so for the Ca. Actual in the L.A. schedule to the U.S. district court in Southers California for the Los Angeles. Original draft of the Los Angeles. Original draft of the Los Angeles. Original for the Southers California for approved the Coast which so the Ca. Actual in the Ca. Actual in the Ca. Actual in the Ca. Actual in the Ca. Actual Ca. California farth of the Ca. Only objection to the setup we and has been made by Fox-West Coast. Representatives of the organization to the Southern California for the Ca. Only objection to the setup we and has been made by Fox-West Coast. Representatives of the organization have favored a slash in number of zones and a realignment.

Such progress towards a definite vote, with some revisions, on the zoning and clearance schedule had been made by noon that leading codists were inopeful that the L. A. matter would be decided once and for all by adjournment time last night.

Lenser Boyle Abroad

Hollywood, April 23.
John Boyle left last weck for New
York, en route to London to etan-this contract with Basil Dean's As-sociated Taiking Pictures unit as a

THTTA'S FIRST

Tutta Rolf, Fox Swedish import, has been given the lead in 'The Dresmaker,' as her first picture. Clive Brook is in the other coner, with Harry Lachman directing

Washington, April 23.
Failure of film codists to discharge responsibilities impartially
and conscientiously should result is
immediate removal, Divisional Administrator Sol A. Rosenblatt told
Gen. Hugh S. Johnson back in November, 1935, in urging approval of
Rose's original report, just revealed by the Senate Finance Committee, bealdec containing a thorough analysis of leading provisions
of the pact and a general description of problems confronting the inserements would provide independent exhibitors with relief not available through any other sources, but
contained a warning that the government should ride herd on not
only the Code Authority but all subsidiary beards and committees.

sidlary boards and committees. Here are highlights of Rosy's original report:

sidiary boards and committees. Here are highlights of Rosy's original report: original report: original report: original report: present the authority is fairly representative authority is fairly representative of the economic divisions of this industry and the character of its membership, to-gether with the responsibility attached, should insure high-minded, fair, just and impartial administrations, and the control of the collection of the minded fairly reported that collection of the collect

Guarding Small Exhibs

Guarding Small Exhibs
3. The pact is intended to saleguard and protect the right of the
guard and protect the right of the
guard and protect the right of the
lis especially designed to antequand
and the exhibitors, for whom,
for the first time in the history of
this industry, a forum has been provided where they may assert applications for relied in sithations
remedy exists or the legal remedy
researchy existing is inadequate.
The smallest exhibitor, who has
heretofore contended that his grievanop never sees the light of day and
that he is unable to direct the same
representatives of the industry has
now been afforded every opportunity to do eo, and, what is more
operating the record of the content of
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4. The code must have 'constant, careful and intelligent supervision and enforcement' and 'its success or failure depends upon such supervision.'

5. Pact contains provisions which should put the stopper on 'constant industrial etrife' in exhibition field.

8. Provisions intended to curb raiding (which never have gone into freety will not work a hardein on either producers or employees.' Nevertheless, Rosy offered 'no opin-ion' on the theory of 'price repute' as applied to actors or one omilicing arguments about anti-raiding sec-tions.

7. On the matter of high salaries, Rosy recommended 'thorough in-Raiding as Intended to curb

Rosy recommended thorough investigation, which he subsequently made, and commended that 'a fair method of determining compensation, where it is likely to run into largo figures, especially with re-

(Continued on page 57)

'Frankenstein' in 1st Day Equals Previous Full Week in L. A.: 'Reckless' \$9.000 at State

Los Angeles, April 23.
(Best Exploitation: Hollywood, RKO)

(Best Exploitation: Hellywood,
Though trade is batter the year
over the Essafe way to the the control of the co

Estimates for This Week

Estimates for This Week.

Chineses (Grauman) (2,923; 80-40-50)—Reckless for This Watch Just John March 1981;

Last week, third stanza for it.

Above expectations to tune of \$3.500.

Hollywood (WB) (2.756; 26-25-55
Hollywood (WB) (2.756; 26-25-55
Though they put everything in exploitation line behind this one house bit disappointed with a \$3.200 outlook.

Last week Curious Brids, \$3.00 outlook.

Last week Curious Brids, outlook and the control of the curious to look at this one for six days so bowed out to tune of losing \$3.100 income.

Pantages (Pan) (2.700: 25-40)

Pantages (Pan) (2.700: 25-40)

Like house has had and with limited advance campaign did \$5,500 on first two days. Sat and Sunday, and looks as though its first week will literate the control of the c

(Mono). Poor \$2,000.

Paramount (Partmar) (3,595; 8040-55)—'Stolen Harmorn' (Par) and
stage show. Doing okt and will
tune off with profit at \$18,000. Last
week Elight Bells' (Col) alded by
Plinky Tomin and Fats Waller on
stage got a whale of week with
\$21,000.

\$21,000.

RKO (2,950; 25-35-55-65)—'Gold Diggers of 1985' (WB). Not doing trade predecessor got last year at Downtown. Aided by couple previews will wind up first week with around \$9,300. Last week 'Curlous

Bride' (WB). For six-day sojourn rather poor at \$2,500.

State (Low-Fox) (2,024; 80-40-55)—TReckless' (MG). Not as strong strong the six of the

Omaha, April 23.

(Bost Exploitation: Orpheum
Third time in space of a year
perators of Omahas street railways
defaulty on their own and merchants
and theatres in the hole by a strike.
Trolleys left the tracks Friday (19)
at least. This couldn't have happened at a worse time for theatres,
and was felt by all houses. Loss in
thousands. crosses munns to the
Mith this handicap the flock of
good shows different mornal grosses,
when with transportation they
would be far over. Faramount leads
when with transportation they
would be far over. Faramount leads
and Stoben Harmony acrees for a
\$10,000 week. "Star of Midnight' reporting good despite strike, but still
porting good despite strike, but still
pout and the Omaha.
In the Omaha.
It Tech High Twesday considerable
factors. "Mary' sold out completely
eighty days although the special completely
eighty days although and the special completely
eighty days although processing the special completely
eighty days although the special co

pheum for tying in Helen Hayawi personal appearance in the advance ads on 'Vanessa', next week's show. Estimates for This West week's show. The state of the test of the test

Strong.
Omaha (lnnk-Tri-States) (2,100;
25-40)—'Reckless' (MG) and current
'March of Timc.' Started well but
bumped into heavy competition and
the strike. Will be no better than
\$5,000. Last week 'Scandais' (Fox),
medicore, \$5,000.

'MISSISSIPPI, \$4,000

Lincoln Fairlsh-Star of Midnight,

Good at \$2,200

Lincoln, April 23.

"Mississippl" at the Stuart and
"Star of Midnight for the Lincoln
are the two current heavyweights
and detween them will get close to
and detween them will get close to
and detween them will get close to
money take of the first runners in
money take of the first runners in
money take of the first runners in
the village last week. With a church
in every four or five blocks, this
Midnight's started out with a bang
on Good Friday and will build withcollection of the week from the
with the collecte punks coming back
in the first of the week from the

Bastor vacation.

Street continues to be unkind to the Vareity, which is laboring under a weak string of pictures, Original and the vareity, which is laboring under a weak string of pictures, Original and the vacation of the vareity of the vacation of th

IT'S STILL LENT IN PROVIDENCE

Providence, April 28. (Best Exploitation: Loew's) Although bills are far above ave age, business seems to be lagging at most stands. Exhibitors figured a age, business seems to be lagging at rush over the week-ned would make everything okeay, but the rush fulled to materialize, and everything to materialize, and everything the materialize and the seems of the seems

advance with 24-sheets phaetered for miles around. Co-operative advertising and novelty lobby display the control of the contr

William Powell Mpls. Hypo; 'Star' \$11,000, 'Reckless' \$12,000, Both Fine

"Misnight" (Radio) and unit. Of all the pictures in town this one is getting the best breaks from the critica, but whether it will have any telling effect later in the west remains to be seen; just now ground the control of the con

\$6700.

RKO Victory (1,600: 10-15-25)—
Silver Creek' (Col) and 'Captain Hurricane' (Radio). Will be oke at \$1,200 on split week. Last week 'Born to Battle' and Cycle Canyon' off at \$300 on split week.

'RECKLESS' OKE AT \$12,000, CINCY

A palatable chaser for Holy Week here and up to or oppectations as a series and up to or oppectations and a series and up to or oppectations and a series and up to the saturday and Sunday was way off, but zippy night trade made up for it.

Falata it is a series with the saturday and supplementation of the saturday and the saturday in th

for Marietta.' Shubert, screening for Marietta.' Shubert, acreening Unwelcome Stranger and with mary hit \$3,500. the vode headliner, mary hit \$3,500. the vode headliner, mary hit \$3,500. the vode headliner. Batter \$1,000. the \$1,000.

Montreal Out of the Doldrums, 'Roberta' 14G

majestic (Fay) (2,200; 15-23-40)—
The Your Dance' (WH). Any number of the property of the prop

William Dowe Il very much in the immelght and business pointing upward. Ill will be a started in two of the two wards of the core principal distributions. Reciviles' and Star of Midnight, at the State and Orpheum, respectively, Both rate in the socko class and the contract of the second week of The Unfinished Symphons at the certain of the contract of the second week of The Unfinished Symphons at the contract of the contract o

Estimates for This Week
Cantury (Publix) (1,600; 25-35-40)—"Life Begins' (Fox), Opinions
differ on picture and house probably handicapped by lack of stage
show, but Rogers a draw and
prestige of book helps. Around \$8,500 indicated, good. Last week,
Vanessa' (MG), \$5,400, Fair.

Canthony (Stages) (2,300; 55,340)

Vanessa' (MG), \$5,400, Fair.
Orpheum (Singer) (2,380: 25-35-40)—Star of Midnight' (Radio) and
stage unit. Powell-Rogers combo
okeh for box-office. Picture and
stage show plenty good. Around
\$11,000 in prospect. Last week,
'Murder on Honeymoon' (Radio)
and vaude, \$8,000, light.

State, (Publiv) (2,400: 25-35-40).

and vaude, \$8,000, light.

State (Publix) (2,400; 25-25-40)—
Reckless' (MG) and vaude, including Mitzl Green. Pleture a honey and Powell and Harlow all to the box-office mustard. Top show of the town and hitting a big \$12,000 cilp. Last week, 'West Point' (MG) and vaude, \$10,000, good.

and vaude, \$10,000, good.
World (Steffee) (350;25-35-40-55)
—Unfinished Symphony (GB) (26
week). Looks like first-rate \$2,800.
First week, \$2,207 (26), 15-20-25)—
School for Girls' (Liberty) and
Jack Ahoy' (GB), split, \$1,200, good.
Last week, 'Old Santa Fe' (Mascot)
and 'Dog of Flanders' (Radio), split,
\$1,000, pretty good.

Alvin (Steffes) (1,500; 20-25-30)—
Notorious Gentleman (U) and
vaude, including Dave Seed. Holding to fair \$3,400 pace. Last week,
Edwin Drood (U) and vaude, \$3,200, fair.

200, fair.

Palace (Benz) (1,900; 15-20-25)—

'Sweepstake Annie' (Liberty) and vaude; \$4,000, okeh. Last week, 'Cheaters' (Col) and vaude, \$3,300,

fair.
Lyrio (Publix) (1,800; 20-25)—
'Love in Bloom' (Par). Okeh for house; around \$2,000. Last week, 'Man's a Man' (Fox), \$2,200.

man's a man' (Fox), \$2,200.

Uptown (Publix) (1,200; 25-35)—

Ruggles' (Par). Good \$2,000. Last week, 'Little Colonei' (Fox), \$2,400, big.

big.

Grand (Publix) (1,100; 15-25)—

'Gilded Lily' (Par) and 'Sweet Muste' (WB), second loop runs, spit.
Should cop \$1,400, good. Last week,
Kid Millions' (UA) and 'Town's
Talking' (Col), second runs, splits,
\$1,500.

\$1,500.

Aster (Publix' (900; 15-26)—
Winga in Dark' (Par), Bright Eyes'
(Fox) and 'Bachelor Ghi' (MG),
loop second and third runs, split,
\$1,000, good. Last week, 'Bengal
Lance' (Par), 'Babbitt' (FN) and
'Red Hot Tires' (WB), third, second and first runs, respectively,
split, \$300, fair.

in town trimmed and should gross up to \$14,000, very good. Last week 'One More Spring' (Fox), reason-ably good for last week of Lent at \$7,000.

\$7,000. Capitol (FP) (2,700; 50)—Mississippi' (Par) and 'Four Hours to Kill' (Par). This makes a nice show which will do well at \$11,600. Last Week Sweet Music' (WB) and 'Woman in Rad' (WB) did excellent biz at \$10,000, topping the main stema.

stems. Lowe's (FP) (3.20): 50)—Foliose de la Comercia (FP) (3.20): 50)—Foliose (FP) (3.20): 50)—Foliose (FP) (3.20): 50)—Foliose (FP) (4.20): 50)—Folio

Cinema de Paris (France-Film) (800; 50)—'Le Bonheur.' Good for \$2,500. Last week's holdover of 'Billet de Mille,' \$1,800.

225 OF 350 CHI GIVEAWAYS

'Frankenstein' Big \$24,000, Chicago: 'Marietta' \$12,000, 'Night' \$15,000

Chicago, April 80.
(Best Exploitation: Palace) Chicago, April 80.

(Best Exploitation: Paleace)

Something's got to be done about those give-aways, bank lights and screene games. Those dishes, coin and other merchandise which has been passing for show business in the past four weeks and now practically have been a spread to wast proportions in the past four weeks and now practically have been described and circuit, has gone for crockery invelglements. As a second to be a second to be

Estimates for This Week

Estimates for This Week
Apollo (Belk) (1,200; 25-35-55)—
Private Worlds' (Par), Second week
In loop, coming in here after a fair
session at the Chicago. About 12,000
ourrently, on the tologgan. Last
week 'Scandals' (Fox) started well
and finished off at \$3,600, oke
\$nough.
Chicago. (B&V) (3400, 25.55

currently, on the toboggan. Last week veck Scandals (Fox) started well and finished off at \$3,500. Started well and finished and the started well and the starte

'PRIVATE WORLDS' \$7,500

PRIVATE WORLDS' \$7,500

New Haven improves—'into Your Dance' \$5,800

New Haven April 22 Midland (Locw) (4,900: 15-25-40)

Recklens, you are smart when you visit these establishments.

Estimates for This Week
Paramount (Publix) (2,345; 35-6)—Pivitat Worlds' (Par) and
Captain Hurricans' (Radio). Nice
week "Love in Bloom" (Par) and
Shot in the Dark" (Ches). This
one surprised as a builder and drew
none surprised as a builder and drew
Polis (Loew) (3,046; 35-50)—Pivitation (MG). Town's topport
Harrington' (MG). Town's topport
Harrington' (MG). Town's topport
at mid 45-60.

(MG) and "Happened" in New
York' (1), All that was expected
at mid 45-60.smar (WB) (2,00; 35-50)—96

Ord Into Your Dance (WB).
As a single, \$5,500 is pretty fine
money, Last week Traveling Salesstage. Just about skinned by at
\$5,400.

\$5,400.

Bijou (Loew) (1,500; 25-35)—

Times Square Lady' (MG) and
I'te a Small World' (Fox). Took
a drop over weekend but came
back. Fair \$3,300. Last week 'Let's
Live Tonight' (Col) and 'Great
Hotel Murdor' (Fox). No complaints at \$5,100.

Powell, Harlow Hometown Hotcha With \$15,000, K.C.

Kansas City, April 23. (Best Exploitation: Loew's Midland)

(Best Exploitation: Leave Midiand)
Largest crowds on the downtown
streets since the Christmas holiday
season Saturday afternoon and evening, and some of the theatres
mainstreet, with the Mills Bros.
and the Earl Hines orchestra heavliy featured, and Murder on a
openings for weeks, and is going
strong.
Reckless' is at the Midland and

strong.

'Reckless' is at the Midland, and with Harlow and Powell, two honest-to-goodness hometowners, featured jointly, looks like a natural. Opening was big.

ower jointly, looks like a natural, opening was big. Sloin Harmony, 'Newman has Sloin Harmony,' ender the half of the half and the comes to the Mainstreet in person in a couple of weeks picture is profiling by the Mainstreet's advance profile in the half of the half of

Estimates for This Week

Estimates for This Week
Mainstreet (RKO) (3,200; 25-3550)—Murder on Honeymoon' (Radlo) and Mills Bros. with Earl
Hines orchestra. First appearance
here of the Mills Bros. helping.
Opened heavy and play continued
strong over week end; looks like
strong over week end; looks like
(Bullet of the best week
strong over week end; looks like
strong over week end; looks like
\$1,000.

THREAT FOR '35-6

Exhibs Spending 50% Admish for Gifts-Also Cash Prizes

EXCHANGES BURN

Chicago, April 28. Balaban & Katz will not signa ture any deals for picture product next season, which includes any clause prohibiting or restricting double features. For three years all Chicago product delivered by major producers has been single featured according to an agreed clause in all major product contracts, but now B. & K. wants to kill off the clause in order to be free to go to double features if and when deemed

clause in order to be free to go to double features if and when deemed necessary and the part of B. & K. to leave itself open for double features follows the turmoll in this territory over givenways, screeno, bank nites and other gifts. B. & K. has made every effort during the past six months to do away with givenways, screeno and bank nites, but has been unable to swing the deal, despite the majority of the company. The few each be with the deal despite the majority of the remaining the deal despite the majority of the company. The few each be with favor premiums forced this town in an orgy of givenways and ecreens nites. Estimated that fully 225 of the 350 houses in this district are using extra-entertainment angles. extra-entertainment angles.

Dish Screwy

extra-entertainment angles.

"Dish Serewy
Town has gone wild on kitchenware, dishee, tableware and other
such goods. Now some houses are
giving away cash, with he result
that Essaness, Balaban & Kata;
Saboenstadies and the other circuits
subcenstadies and the other circuits
subcenstadies and the other circuits
subcenstadies. B. & K. is giving away
5250 in one night at the mammoth
westside Marbro.
Theatres seem to have lost their
sense of balance in Chicago, spending more time and space in the
dallies to advertise their various
and subcenstance of an annual expenditure of the local theatres of \$50,000 for sitts and dishes
has now jumped to \$2,000,000
annually, with each theater trying to
outselp competitors with bigger and
better gifts. Theatres giving away
dishes warn the public in the dallies
under the subcompetition with behanded those
under the subcompetition with the dallies
who pay the evening
scale.

High Cost

customers who pay the evening scale.

High Cost

Average cost of dishes in Chicago has jumped from 5c.-8c. to 8c.-10c., to see the control of the control of

B&K'S TWIN BILL | The Zanucks Have It; 'Richelieu' \$100,000, 'Miserables' \$60,000, Top B'way: 'Reckless' Manages Oke 45G

Chest Exploitation: Rivoli)

Darryl Zanuck took command of Esting 310,000. Getting 310,000. Esting 310,000. When the state week on Broadway this year with amash money entries in Les Miscrables and Aracaterian Chest C Miserables' and 'Cardinai Richelleu,' both of which are leaving current competitors far in the rear. 'Miserables' opened Saturday (20) at the Riv and broke an eight years' week-end record at the house. Admissions will soar to \$60,000, with chance of stretching to \$65,000, tremendous.

stretching to \$65,000 tremendous.
Zanucks of the state of

pioted.

Reckless, 'Mississippi,' Love in Bloom' and other new pictures, toBloom' and other new pictures, tomississippi, and the second of the second week, are all held down somewhat by the terrific draught of the
Zanuck doubleton and the reviews
the second week, are all held own somewhat by the terrific draught of the
second week, are all held own somewhat by the terrific draught of the
second with the second week of
last night of the
last night of the
last night (Tuesday) at \$35,000 the
last night (Tuesday) at
last night (Tuesday) at
last night (Tuesday) at
last night (Tuesday) at
last with a week of
last night (Tuesday) at
last night (Tuesday),
and stays a couple days, 'Florenkida, than other available product,
week of Little Colonel' is a little
disappointing at \$8,000. House held
week of Little Colonel' is a little
disappointing at \$8,000. House held
week of Little Colonel' is a little
disappointing at \$8,000. House held
last product
week at
last night (Tuesday),
and stays a couple days, 'Florenkida, than other available product,
week end night passes
last night (Tuesday),
and stays a couple days, 'Floren
letter bet for Paster, considering
kida, than other available nroduct,
week end night passes
last night (Tuesday),
and stays a couple days, 'Floren
letter bet for Paster, considering
kida, than other available nroduct,

water Reade

definition o

Princess O'Hara' (U) surprised by setting \$10,000.

Rivoil (2,092; 40-55.75-85-99)—"Ites Miserables' (UA). Broke an eight-year week-end record, with home and the common an

'Black Fury' in 9 Days, \$20,000: **Newark So-So**

Newark, April 23.

(Best Exploitation: Loww's State)
With the exception of Black
Fury' and 'Love in Bloom' at the
Branford which opened shead of
time and is pretty surs in nine days
to take \$20,000, nothing is presumably showing its true form on opening.

ably showing its true form on open-ing.ow's went to torn for Peek-less' and headed with stock stunt called 'Wreckless Week' tied up with Lodger, Newark Safety Coun-cil, and police. Paper use seven cli, and police. Paper use seven tional ads. Cops make notes of 10 careful diverse a day for six days. Liceme numbers are scattered in core of license number gets pair of ducats. Estimates for This Week

bringing in "Little Mila Marker on its present policy of first runs on its present policy of first runs work ending yesterday ("Lucsday), and stays a couple days, Florentine Dagger color location of the Parker of Marker of Mar

Quantity Policy Is New Competish; 'Into Your Dance' \$27,000. Detroit

Detroit, April 23.
(Best Exploitation: Broadway
Capitol)

(Best Exploitation) Broadway
What a walloping the deluxers
took tast week! But this week looks
like a nicer story. Johning with the
decrease of the deluxers
took tast week! But this week looks
represent Broadway Capitol,
formerly operated by Trendie, came
through with a smart campaign, use
predict for the company
to the comp

second of the se

on Saturday (20) to capacity business. For put over a number of atunts on Lombardo's orchestra, registering with the papers. Major atrole was journeying down here, from London, Ontarlo, to attend special performance. Joining them is the Brittandian celebs. Campaign included air and paper tieups in home town, London and Windsor.

Estimates for This Week

Estimates for This Week

Michigan (United-Dartot) (4,10);

Michigan (United-Dartot) (4,10);

Michigan (United-Dartot) (4,10);

(FN) and stage show, Morton Downey, Alice White, Britton boys combine to offer towns smartest show, and will be responsible for most of the gross, which should hit near \$77,000. Good, Last week 'Living on the gross, which should hit near \$77,000. Good, Last week 'Living on the gross, which should hit near \$77,000. Good, Last week 'Living on the stage of Lenten wind-up). Registered low erron, could not high mother for the stage of Lenten wind-up). Registered low with the stage end. Sammy Cohen and wite, Dorla Roche, also in show. All patronage will help boost the taking to about \$25,000. Nice. Last week Ladde (Radlo) and Donald Novis the Ladden (Radlo) and Donald Novis the Cohen Charles (10 to the South \$1,000. Weak).

United-Artists (United-Dertot).

much chance, hit low to about \$14,-000. Weak.

Observed the United Directly (1997) and the second of the second of

got \$3,000.
State (United-Detroit) (3,000; 25-40)—Cashon Murder Caser (WB) and Times Square Lady (MG). Things begin to take on a rosler hue, should knock out somewhere \$4,500. Last week Right to Live (WB) and Florentine Dagger' (WB) below at \$4,500.

'Woman in Red' (FN). About \$2,000 fair. Last week 'Devil Dogs' (WB) About \$3,500. Moved to Galax for second week, where should get \$1,

About \$3,500. Indived to Callast to:
seem of week, where should get \$1,7
seem of Week, where should get \$1,7
Sequal (Wilby) (800; 25)—Caslin
Murder (MG) and Wicked Woman
(MG) on split, \$1,500. Last week
Sequals' (MO). Average \$1,500.
Coof Fairy' (U) and vaude. Business not much better here at \$2,000.
Last week 'Love in Bloom' (Par)
and vaude, \$1,500.

'Dance' Reaches Big \$7,800; 'Frankenstein' Fine \$7.500. Port'd

Portland, Ore., April 23. (Best Exploitation: Broadway) (Best Exploitation: Broadway)
Paramount is trying nard this
week to sell the Georgia Minstrels
road unit with regular vaude and
George White Scandals' (Fox).
Minstrels have played here twice
before and falled to draw on the last
engagement.
Orpheum is holding fairly this

penus and axions to have on the suggestion.

In holding fairly this week with Bride of Frankenstein (U), although the horror pix seem to have lost their edge.

Broadway is bouncing along to its best biz in recent weeks with 'Go Into Your Dance' (FN), answering to a fine campaign. Had special news sections in the papers.

Estimates for This Week

Estimates for This Week
Broadway (Parker) (2,000; 25-40)
—Into Your Dance' (FN). Opened
big and bull to healthy \$1,500. Will
hold over. Last week "Times Square
Lady' (MG) and "While Patient
Slept' (FN) got along nicely, chiefly
on latter ple's comedy angle which
click for okay \$4,600.

United Artists (Parker) (1,000; 25-40)—Marietta (Parker) (1,000; 25-40)—Marietta (3d wk.). Last minute decision to stick another stanza, but good \$4,800 likely after \$5,900 last week.

\$5,900 last week.

Paramount (Evergreen) (3,000;
25-40)—Georgia Minstreis road unit
with regular vaude billed equal with
'Scandais' (Fox) and getting fair resuits at \$6,000. Last week Baboona'
(Par) hopped badly. House added
'Car 98' (Par), but no help; week
\$4,700.

\$4.700.

Orpheum (rick) (2,000; 22-40)
Frankenstein (I): and varietient opportunity of the proposition of t

Music Box (Hamrick) (1,000; 15-25)—'Devil Dogs' (WB) and 'Edwin Drood' (FN) second run, nice for \$2,000. Last week 'Broadway Bill (Col) second run, clicked for okay \$1,800.

CHARLIE DAVIS MEANS BIG \$12,500, IND'POLIS

Indianapolis, April 23.

(Best Exploitation: Lyrric)
Easter apparently is bringing no sharp increase in business to their apparently is bringing no sharp increase in business to their apparent in the same as usual, the only difference being in the way the take is divided many their apparent in the same as usual, the only difference being in the way the take is divided many states of the large states of the large states of the large states of the except in the same states of the except of the same states of the same state

Private Worlds' (Par) just safe at \$1,200, fair. Lyrle (Olson) (3,000; 25-20-40)—Spring Tonic' (Fox) and Charlie Davis and band Hitting Associated the State of t

SPRING TONIC \$4,000. BALTO

Baltimore, April 23. (Best Exploitation: Century)

While no spot is laying an egg this Eastertide, only two houses in the loop are prancing along the upthe loop are prancing along the up-per plane of grosses. The vaudfilm Century is out in front by consid-erable margin. 'Reckless', with combined b.o. biff afforded by Harlow and Powell, has a queue formed before cashiers' cages all hours. The unit on stage is liked, and with the plc pleasing masses, and the mar-quee names to snare attention, house has a natty line-up. Crix rapped, but for once doesn't seem to have had any effect. The \$23,000 in prospect is biggest grab this stand has had in months.

stand has had in months. The stand has had in months. The stand has had in months. The stand has been as the stand had been been the gross if film drew raves, the take will touch \$10,000, day) it is a toss-up whether house will ho, the musical. Hipp is holding for second help—life pictures and the stand had been the standard had been the s

day) it is a toss-up whether house will hot the musical second helping the filed Star of Midnight, while a new and good stage show is in. The film ho. is proving rather dubloug tudgment, because though bill is suffering begause public isn't going to see the film twice, and so many skw it last week. Another going to see the film twice, and so many skw it last week. Another on marquee is that of William Fowell, and with another pic in the film of the foliation of Midlam for the foliation of the film of the foliation of the film of the

Looke like moderate \$11,600 and that's all.

Publicist Herbert Morgan ar-ranged a myrlad-channelled exploy campaign for Reckless, julus laying out a few choice stunts for the stage show at his Century that rate the nod for week's best bally

Estimates for This Week

Estimates for This Week Century (Loew-UA) (3,000; 15-55-65)—Reckless' (MG) and 'Spices of 1935' unit on rostrum. Walking off with week's honors, wangling smacko \$23,000 out of willing, pub-lic. Last week 'Times Sq. Lady' (MG) and Cab Calloway on stage, with Cab the motivator, good \$17,300.

\$17,300. Good Hippodrome (Rappaport) (2,200; 15-25-35-40-55-65)—Star of Midnight' (Radio) (2d week) and Johnny Perkins heading a presentation show. Very mild \$1,160-stone on stage soared above niftly Kaith', Committee of the stage soared above niftly Kaith', Committee on the stage soared above niftly Kaith', Committee of the stage of the stage soared above niftly Kaith', Committee of the stage of the st

\$17,000.

Keith'e (Schanberger) (2,500; 15-25-30-35-40)—Four Hours to Kill' (Par). Opened last night at 6 p.m. Closing out the week was 'Mr. Dynamite' (U) which came in just under solid \$5,000.

Sata (United-Detroit) (3,000; 25-30)—
**On-Casino Murder Case* (WB)
and Times Square Lady' (MG),
Last week Tileht to Live' (WB) and
Square Lady' (MG),
The Member of MG (MG),
Square Lady' (MG),
Square Lady' (MG),
Square Lady' (MG),
Square Lady' (MG),
Square Local boy who made good,
at Low's Falace for runer-up,
square Lo

Frankenstein' Wow \$12,000: 'Dance' 19G. 'Richelieu' Poor \$5,500, Frisco

Fury' Okaved in Chi

Chicago, April 28.
Censor board last week oksayed
Black Fury (WB), Board had prevlously rejected the picture outright.
Warners still has two pictures
Monica' and 'Side Streata', and it
appeare that the company has about
given up hope of getting those pictures through.

Epidemic Scare Over. Chi Theatres Seeking **Lobby Standee Sanction**

Chicago, April 22.
Loop theatrea last week made a request to the city health authorities to cancel the present city council order which prohibits hold-outs in the lobby. This ruling has been in effect for two months now and was the council of the

There has been a 40% drop in these cases in the past two weeks and the town seems back to normal.

Theatres in the loop lost a good deal of revenue through the no-lobby standee ruling, the sidewalk line-ups driving many people away from the theatres.

Scoundrel' Into Hall?

Hecht & MacArthur's third pic-Heent & MacArnurs in the pie-ture, 'The Scoundrel' is being sought by Radio City Music Hall, N. Y., to follow 'Richelleu.' 'Scoundrel' stars Noel Coward and was made at As-toria, L. I. Par sold 'Pursuit of Happiness' to

Par sold 'Pursuit of Happiness' to the Hall earlier in the season. The Hall is also dickering for the Joison-Keeler picture, 'Co into Your Dance' (WB), Warners rushing 'G Men' into the Strand ahead of 'Dance,' with tentative date now May 1, following three weeks for 'Black Fury.'

Schuster to Direct

Hollywood, April 23. Haroid Schuster, former cutter on the Fox lot, has been given a di-recting contract by the same stu-

He recently was tried out in the direction of retakes on 'Spring Tonic.' His first picture has not

Tonic.' His firs yet been chosen.

Walker Upped at U

Hollywood, April 28.
Stuart Walker, who has directed four pictures at Universal during the past year, has been graduated to an associate producer on that

First for his supervisorial eye wi be 'Sing Me a Love Song,' which Kurt Neumann will direct.

Col Tuner Tabled

Hollywood, April 23.
Production of 'Georgianna' at Columbla has been indefinitely post-

Deal was reported under way for thel Waters to play one of the

BRIT. INTERESTED IN COLOR

Hollywood, April 23.
Sir Adrian Baillie, cousin of Jock
Whitney, is here to negotiate for the
British rights to the Technicolor
process.

process.

Percy Pitt, London financier, cofounder with Baillie of Film City,
Bombay, accompanies him.

U'S SOLO MUSICAL

Universal is negotiating for Ric-ardo Cortez for the lead in 'Sing Me A Love Song,' only musical company will do on 1935-'36 pro-

gram.
Dorothy Page, winner of Paul
Whiteman air contest, also set in it.

NEILAN'S FOX SOLO

Hollywood, April 28.
Fox has signed Marshall Nellan to a one picture deal. He is to direct an untilled film, Jano Withers topping the cast.

San Francisco, April 23.

If biz doesn't hold up to the big tops this week, it's because Friecond, after weeks of rainy days on end, and as classy a line of goods as ever the tim merchants offered that carry weight in the abound, and no more Lent.

Warrield leads the parada with. Yearamount and Golden Gate are high in the running. United Artists has Arlies and is banking a tot on that, plus a slash in early bird the contract of the contract o

rates.

Estimates for This Week
Clay (Roesner) (400; \$5)—Adleu
Les Beaux Jours' (French) doing
njoe at \$1,500. Last week, 'Sangen
Till Henne' (Swedish) all right at

\$1,200.

Fox (Leo) (5,000; 25-40)—'Small World' (Fox) and 'Glgolette' (Radlo). Fair at \$5,900. I.ast week, about the same for 'Casino Case' (MG) and 'Symphony of Living' (Mascot).

(Mascot).

Geary (Pincus) (1,540; 35-55)—
Tost City' (Indie). Looks as if it
might hit a nice \$3,000. Good list
of shorts helping.

or snorts helping.
Golden Gate (RKO) (2,850; 30-35-40)—"Star of Midnight' (Radio) (2nd week). Very nice at \$12,300.
Last week, over the top with almost \$17,000.

Last week, over the top with almost 17,000.

Orpheum (F&M) (2,662; 30-35-40)

-Frankenstein (U). A wow at 51,000. House rendered with 15,000. House rendered with 15,000. House rendered with 15,000 for Mr. Dynamite (Col) and Swell Head (U).

Paramount (FWC) (2,574:30-35-50-36)

-Mariette Uit, which ought to boost it into \$10,000 class. Last week, "White's Scandals' (Fox) and Curious Ericle' (WB) safe at \$3,000 class. Colored week, "White's Scandals' (Fox) and Curious Ericle' (WB) safe at \$3,000 class. Colored week, "White's Scandals' (Fox) and Curious Ericle' (WB) safe at \$3,000 class. Colored week, "White's Scandals' (Fox) and Curious Ericle' (WB) safe at \$3,000 class.

Curious Brice: (w8) sate at 3-9.

St. Francis (FWC) (1,426; 30-35-55)—Ruggles' (Par) (6th section 3-55)—Ruggles' (Par) (6th section 3-50).

Still hauling in coin at around \$5,-60).

Latter (Par) (Pa

pread poor at \$3.300.

Warfield (FWC) (2.670; 35-40-55)

—Into Your Dance' (WB) and stage show. Ought to pull cash customers to the extent of \$15,000. Price cut brought out excellent holiday business.

City of Churches, **Coney Island Sellouts:** But B.O.'s Not Bad

Brooklyn, April 23.

(Best Exploitation; Par)
Bright weather conditions all over
the City of Churches. Pulpits
played to great attendance on Good
Friday and Easter Sunday. Ministers reported good biz. So did
Coney Island's beardwalk concesslonaires who opened Easter Sun-

sionaires who opened Easter Sunday.
Picture houses in downtown area fair to middling, with best biz at Paramount and Metropolitan. Par has 'Black Fury' (WB) and Met 'Reckless' (MG) Harlow-Powell ficker. Par should do in region of \$16,000 while Met will get about the same.

\$18,000 while Met will get about the Same. Lee at the Par ited up "Black Fao", with foreign language hours on the radio stations in this area. Polleh, Hungarian and Italian commentators used the mikes to comment on importance of the picture, also throwing in appropriate music, also throwing in appropriate music, also throwing in appropriate music, also the propriate music of the propriate of the picture of t

Estimates for This Week

Estimates for This Week
Paramount (4,000; 26-36,50-46).
Black Fury' (WB) Grand notices
and good attendance, Possible holdover. Should do in vicinity of
\$15,000, Last week Four Hours to
KIII' (Par) \$4,000, brodle.
Fox (4,000; 36-26-56-56).—TravFox (4,000; 36-26-56-56).—TravKIII' (Par) \$4,000, Last week
show. Mildish \$13,000, Last week
Happened On Night' (Col) and
Norman Brokenshire on stage,
\$13,000.

"Happens and Cone Mulvo Land was a March Norman Brokenshire on stage, \$13,000. Albee (2,500; 25-35-50-65)—Life Begins (Fox) and vaude. Slow at Crox) and vaude. Slow at Crox) and vaude. \$15,000. Loow's Metropolitan (2,400; 25-35-60-5)—Reckless' (MF) and vaude. Also March of Time' on screen. Protot fair of the Crox and vaude. Also March of Time' on screen. Also March of Time' on screen. Strand (2,000; 25-35-50)—Translent Lady (U) and Princess O'Hara' (U) Mobbe \$5,000, mild. Last week Crulos Bride (FN) and March Mult Dress (Monn) \$5.500 mild.

'Scandals' \$15.000, 'Richelieu' Fair \$10,000. 'Dance' Sock \$16,000. Philly

Philadelphia, April 23,

(Bast Exploitations Stanley)

Nothing representing this week
is Philly's downtown film houses,
but business should be above averseason "Cardinal Richelias", opening
dearently flattering notices and
ought to do two excellent weeks

Last Ariles picture, shown had
ought to do two excellent weeks

Last Ariles picture, shown had
set \$14,000, anyway-as most closeby watched, with result so far hard
or gauge. Ple 1s 'Go Into Your
Dance' and Joloson film ought to do
gauge and poloson film ought to do
pane, Ple 1s 'Go Into Your
Dance' and Joloson film ought to do
Fox got off to a better-thanaverage start with George White's
Standals' on the acress and a good
\$15,000, with the Easter week-end
\$15,000, with the Paster week-en

Estimates for This Wesk

Estimates for This Wesk Aldins (1,200; 85-40-55)—Richelieu' (UA), Good start and fine no-tices but last Arlies picture is hurting; \$10,000. Last week gave house its first real hop in some time. Brewster's Millions' (UA), very dis-

lieu' (UA). Good start and fine notices but hat Arilas picture is hurting; 310,000. Last week gave housetices but hat Arilas picture is hurting; 310,000. Last week gave houselieu and the start in the start in the start
ing; 310,000. Last week gave housemal \$2,700. (500, 25-40-50) — Wedday (2,400, 100, 25-40-50) — Wedday (2,400; 35-40-50) — Marietiet (MG) (2d week). Should get
oke 31,4000. Lant-weeks 321,500

Earls (2,000; 25-40-50) — Hold

Emr, rale' (Far) and vauds. Nothyweek- and will halp; 314,500 likely.
Last week, "Traveling Saleslady
(VED) and Kuph Herbert in Derser (3,000; 36-56-56) — Scandaly
(Fox) and stage show. Bast start
house has had in some time; 315,000

Karlton (1,000; 35-56-40) — Hold

Fox (2,000; 36-56-50) — Scandaly
(Fox) and stage show. Bast start
house has had in some time; 315,000

Karlton (1,000; 35-56-40) — Tadweek, 'Iron Dulke' (GB) and stage
show, second run, so-so 112,000.

Karlton (1,000; 35-56-50) — Hold

32,100. Holy Week hurting.

Keith's (2,000; 36-46-50) — MinesKeith's (2,000; 36-46-50) — MinesKeith's (2,000; 36-46-50) — MinesStanley (3,700; 36-40-55) — Into

Your Dance' (WB). Ballyhoo on

Stanley (3,700; 36-40-55) — Into

Your Dance' (WB). Ballyhoo

Stanley (3,700; 36-40-55) — into

Your Dance' (WB). Ballyhoo

Stanley (3,700; 36-40-55) — into

Your Dance' (WB). Ballyhoo

Stanley (3,700; 36-40-55) — into

Padden's Patric (Par). Just a fair
Fadden's Patric (Par). Just a fair
Padden's Patric (Par). Just a fair-

\$8,000,
Stanton (1,700; 30-40-50)—'McFadden's Flats' (Par). Just a fair
\$5,000. Last week, 'Curioua Bride'
(FN) not so hot at \$4,700.

TACOMA STEADY

Three Full Week Singles Vary

Tacoma, April 23.

This town gets a full week of vaudeville again, after a lapse since the Pantages days. John Hamrick's Music Box, getting nice and steady biz with three days per week of stage fare, is trying the full time. Levy acts used, the same as in Ham-Portland.

Layy acts used, in seattle and Portland.

Star of Midnight is the pix with the opening solid weeks Billing. The opening solid weeks Billing. With the opening solid weeks Billing. Mississippi while Roay is getting leaces with 'After Office Hours.' Thus all three first runs are playing the solid was all the solid weeks burg. Estimates for This Wask Rium Monas (Hamrick) (700; 25-

Jolson-Keeler-Hearn Combo: 'Folies' Unit Strongest Biz in Hub

Boston, April 28. (Bast Exploitation: State)

Keith Boston is a good lap ahead of the Hub film field this week on strength of its 'Foliss Bergeres' unit on stage. 'Transient Lady, on the screen, has no bearing on the bis which looks like a big \$30,000. bis which looks like a big \$30,000. Most unpseled finsh show ever seen in a beantown film house and with the state and city lamping it the right way, it was only a matter of how long before the engis-eyed Watch and Ward society walked in. Survived the weekend oke, allowing the Kisth cash register to ring continually, but later they made the minually but later they made the continually of the continual that the continual that is the continual to the continual that the continual that is the continual to the continual that the continual that is the continual to the continual that the continual that is the continual that the continual that is the continual that the continual that is the continual that the conti

mouth sweeping in SRO mobs every day.

All of the Your Dance at Met, with the State of the Young the Young

ilm tow, singing circus taxes

Low publicity department vent
to town on Reckless. Capitalized
on Easter, the annual BA-A. Marabration and the Partforts Day color
the State theatre entered a lad
carrying tie-in copy on his back;
the State theatre entered a lad
carrying tie-in copy on his back;
by about 800,000 race farm, the
State's sound truck not only
plugged the film, but also annuneed
by about 800,000 race farm, the
State's sound truck not only
plugged the film, but also annuneed
ead at various stages along the
Semile route. In connection with
theatre planted a bally antique antiest planted a bally antique antiest planted a bally antique anEstimates for This Week
Keith Beson (RIKO) (2300; 55-

Estimates for This Week
Kaith Beston (RKO) (2.300; \$560-61)—Transient Lady' (U) and
Folies Bergered unit. Bulging the
Folies and the state of the

take of \$10,500 for its closing frame. Met (Mag) (4,200; \$5.50-46)—
To Into Your Dance' (WB) and stage show, starring 'Sollapperman' (Sam Heern) of the Jack Bonay Holy Week Int this stand right batween the eyes to tune of \$14,500 and medicare stage show crimped person next week. First stage appearance around here since the well-known grapefruit incident three years ago. That means pienty Statk (Lowy) \$5.000.

unres years ago. That means plenty local interest.

Stats (Loew) (3,600; 25-30-40-50.

Teckless 'MG), Singte, a pailid and the state of the state of

\$10,400.

Paramount (M&P) (1,800; 25-35-50)—Black Fury' (WB) and Night 50)—Black Fury' (WB) and Night 50)—Black Fury' (WB) and Night 50)—Black for forme trade. Nevertheless, will command attention with about will command attention with about will command attention with about 500 miles of the second of the sec

turned in a mifty \$8,700.

Fenmay (M&P) (1,500; 25-30-40.

50)—Black Fury' (WB) and 'Ritz'
(WB), dual. Shape up as good bo.

team 'Absence of femme appeal
will keep it out of record brackets, but indicated \$5,000 is yellow to the congood. Laus Bride (WB) and 'Zale'

Par).

Scollar (M&P) (25-30-30)

Scollar (M&P) (25-30-30)

Scollar (M&P) (25-30-30)

(Par). (Map) (2,700; 25-35-50)
—Mississippi (Par) and 'Curious Bride' (WB), both second runs. Bad news in this spot, will do well to hit \$3,000. Last week about \$3,500 for 'Yale' (Par) and Private Worlds (Par), dual, both second run.

U's Exploitation Dept. No Mors

Omversal City, April 23.
Universal has discontinued its
Coast exploitation department.
Ben Westland has been dropped
after three years' conducting campaigns.

Double Crossing Clock

San Francisco, April 28,
Managere Cilfe Work: of
Goldan Gata, Kerawen of Varfled and Warshauer of Paramount are considering clubra;
together and paying a clock
man to overhaul the big timeplace on the building at Sixth
and Market twice a week.

Clock can be seen from all
three houses, and develue Dearly
birds keep their eyes glued to
that timepisce, and although
cashier's watch may be right,
they how! If building clock
shows different time.

TOURISTS PEP WASHINGTON

Washington, April 23.
(Bast Exploitation: Fox)
Easter week in Capital, is gold
mine to showmen and this year is
no exception. Town is packed to overflowing with tourists and whenovernowing with tourists and when-ever it rains they have no place to go but the filckers. So far weather has been half and half and what the grosses will be at end of seven days depends largely on the clouds

Bost gag of week staged by Loew's crowd. Both Loew's cadet band and Olsen's Orchestra, appearing at Fox, traipsed over to White House to perform for annual Easter egg rolling—only commercial music admitted.

Estimates for This Wask Estimates for This Week
Fex (Lowy) (3.43; 25-35-60)
Four Hours to Kill' (Par) and
vaude. Olsen some draw on stage
and ple got nice notices, but tourists
who pick town's awellest house account for oke \$21,000. Last week
(Casino Murder (MG) too light
\$19,000.

\$19,000,

Earle (WB) (2,424; 25-35-40-60)

Go Into Your Dance (WB) and vaude. No name stags bill gives pic full credit for big \$20,000. Last wask 'Car 99' (Par) light \$12,500.

wssk 'Car 99' (Par) light \$12,500.
Palsos (Loow) (2,352; 25-35-50)—
Reckless' (MG). Nice notices plus usual Harlow-Powell-Tone plus getting big \$18,800. Last week, second of 'Mississippi' (Par), picked up to flush with good \$9,000.

ond a Manusias pro- 14 and process of the control o

ree cap (Par), good \$4,500.

Columbia (Loew) (1,283; 25-40)—
'All the King's Horses' (Par). Getting by with oke \$3,300. Last week, second of 'Life Begins' (Fox), took good \$4,500.

'Dance' Plus Gene Raymond \$25,000; 'O'Hara'-Revue \$13,500. Pittsburgh

Ben Bernie \$20,000 in Buff: 'Reckless' \$9.000: 'Richelieu' Hits \$8.500

Buffalo, April 23.
(Bast Exploitation: Buffalo)
With plenty of good offerings

(dest Exploitation: Buffalo)
With plenty of good offerings
around town business is decidedly
on the rebound from the pre-holiday slump. The Buffalo is going
strong will Ben Bernis headlined
strong will Ben Bernis headlined
ben Buffalo centred its exploitation
on Bernie's personal appearance.
Buffalo centred its exploitation
on Bernie's personal appearance
bernis announced his engagement
broadcast from Toronto, and also
broadcast from Toronto, and
sking special broadcast from the
theatre studio plugging the show,
organization Bernie was photographed at deak where President
Theodore Rosewalt took oath of,
office in Wilcox homs here, toministered the oath. Some 500 special cards tying in within the theaten were placed in all stores handling Pabet goods.

Estimates for This Wask

Estimates for This Wask

Estimates for This Wesk
Buffalo (Shee) (3,600: 30-40-55)
—Mississippi (Par) and Ben Bernet, Takings indicate around 324000. Last week, Four Hours to
the state of the state of the state of the state
that the state of the state of the state of the state
that the state of the

\$4,700.
Great Lakse (Shea) (3,400; 2540)—'Reckless' (MG). Started off great and looks about \$3,000. Last week, 'All the King's Horses' (Par) and "While Patient Slept' (FN), under estimates.for \$4,200.

under estimates for \$4,200.
Century (Shea) (3,400; 25)—
Times Square Lady (MG) and
Times Square Lady (MG) and
the square Lady (MG)
the square La

Doll House's 18G Gross

Mith total attendance of \$4,025 up to Saturday (20), Colleen Moore's doll house, on display at Macy's since April 8, will draw approximately 141,000 by the time the department store showing winds up Saturday (27). Minister display will gross most than 143,000 and the day (Tuesday). Tariff is 100 in the morning and 15c for remainder of the day.

the day.

Constant stream of visitors required special police detail every day since opening. Money goes to hospital fund. Moore doll show goes on road for visits to leading cities throughout the world after closing in New York.

Pittsburgh, April 23.
(Bast Exploitation: Stanley) Big post-Lenten push, with a flock of b.o. attractions scattered

about town, Isn't producing the ex-pected trade in general. Couple of spots are absorbing most of the loose coin but it looks like a couple

pectea traae in general. Couple of spots are absorbing most of the loose coin but it looks like a couple of major disappointments as well. Cracking town wide open le combination of Go Into Your Dance and Gene Raymond in person at Stanley. Picture is off to a Bring and the stanley relative is off to a Bring relative to the stanley relative is off to a Bring relative to the stanley relative is off to a Bring relative to the stanley relative is off to a Bring relative to the stanley relative is off to the stanley relative to the stanley relative to the stanley relative to the stanley and the stanley to the stanley and the stanley with stanley and the stanley with stanley and the stanley and the stanley and the stanley will be luckly to wind up with \$17,000. Which lant any solace here, which stanley went to town on \$4,500, only fair.

Estimates for This Week

Estimates for Thie Week
Alvin (Harris) (2,000; 25-40)—
Frinces O'Hara' (IV) and A. B.
Actives Confinence Review of the Confinence of the C

the home atteten wim a www. week \$3,000.

Fullon (Shea-Hyde) (1769. 15.

Fullon (Shea-Hyde) (1769. 15.

Fullon (Shea-Hyde) (1769. 15.

Fullon (Shea-Hyde) (1769. 16.

Fullon (1769. 17.

Hotel Murder (Fox) in the dumps Pers (Low-Wi-LA) (2,0); 11.-10). —Reckless' (MG) and stage show has been contained by the most of the boys puzzled. Despite amost of the boys puzzled. Despite has most of the boys puzzled. Despite has that picture drew generally fact that picture drew generally cast name strength would be conjuly to carry: it over. Getting some terrific competition, however, a mame strength would be conjuly of the competition of th

is only ordinary at best. Last week Tumbs (Par) and Rooneys-Timbergs under \$15.000, not so bad for Hold Week (Sumbs (Par) and Rooneys-Timbergs under \$15.000, not so bad for Hold Week (\$3.000, 25.40)—("Go Into Your Dance" (WB) and Gene Raymond in person with Gus Arnheim's band. Puncent combo, but undergenent in giving most of rooneys and the person with Gus Arnheim's band. Puncent combo, but week few months after Ropes on at every performance and all and a constituent \$25.000 in Rooneys and Roo

Marx Bros. in Person. \$18,000. Seattle

'Frankenstein' \$9,000, 'Whole Town's Talking' \$6,500; Lotsa Exploitation

(Bast Exploitation—Liberty and Paramount)
New pixes all around this week, with managers and press agents with managers and press agents ing and publicity to get folks to view their wares. Fact is the town is loaded up with exploitation coming atop the doldrums of Holy Was a stunt for 'The Whole Town's Taiking,' \$50 in pennies, nickels and dimes were thrown into the streets from two barrels mounted on a form two barrels mounted on a ing. Scramble for the coins, encased in money envolopes showed that 'money talks' and caused almost a rict.

'money talks and teves-Tropic talks and teves-composition for Paramount's ap-pearance of three of the Marx brothers and to similar goofness. Vic Gauntiett arranging with city Officials for the actors to serve as the country of the (Harpo). They pulled plenty of serewy stuff, silly proclamations,

and cut-ups. Newspapers gave idea plenty of space, with term opened with a 'laugh week' proclamation. Estimates for This Wesk Blue Mouse (Hamrick) (960, 25-40) 'Star of Midnight' (Radio). Ex-pected to see \$5.200, bigs. Late week, The Unfinished Symphony' (Gat week, The Unfinished Symphony' (Gat & Star & Gat & Star & Gat rected to see The Unfinis held over Go \$4,500, okay.

And over Good Friday, 10 days did

Stolenser, Devergreen (1, 1800, 18
15) United Copperficid' (MC) and

Should gather 33,800. Last week "Roberta (Radio)

And Whicked Woman' (Fox) dual.

Sth. Avenue (Evergreen (2, 1400, 28
Sth. Avenue (Evergreen (2, 140), 28
Sth. Avenue (Evergreen (2, 1400, 28
Sth. Avenue (Evergreen (2, 1400, 28
Sth. Avenue (Evergreen (2, 1400, 28
Sth. Avenue (2, 1400, 28
Str. Avenue (2, 1400

LES MISERABLES

VARIETY

20th Contury production and United Arthus release. Stars Fredric March, Cherles Laughton: features Cedife Harrwicke. Directed by Richard Bolocular Wicke. Directed by Richard Bolocular Wicker, William Conturned to the Conturned section Addition At Rivell, N. 7., commonoring Artill 20, 28 Running time, 109
monoring time, 109

Tes Miscrables' is both a 'pres-tige' picture and a potential box office smash. A remarkable screen-tabloidization, it will satisfy the most exacting Victor Hugo follow-ers, and at the same time please those looking only for entertain-ment regardless of literary back-grounds.

So much splendid effort has apparently gone into the production, it would be difficult to pin responsibility; but the first bow perhaps is rated by W. P. Lipscomb for his adaptation, which gave the producer as fine and fathful a rewrite as has affected that the second of the second

most security Vector Plago filted by Control Plago fil

The technical background is aces. When made as a silent by Fox in 1917, with William Farnum starred, the shortcomings of Zender, the shortcomings of Zender, the shortcoming of Zender, the shortcoming of Zender, the shortcoming was impossible. That it wasn't impossible at all is illustrated in the shortcoming was in the shortcoming t

GOLGOTHA

(FRENCH MADE)
Paris, April 12.
A. d'Agular production; foreign distri

Transat Film. Directed by Julien Duvi-
visr; music by Jacques Ibert; camera, G. J.
Kruger. At Marignan, Paris. Running
time, 100 minutes.
Harod
Pontius PilateJean Gabin
Jeous
Calphas
PeterAndrs Bacue
JudasLucas Gridoux
ClaudiaEdwiga Faulliere
MaryJuliette Vernsull

(In French)

(In French)
This is the Passion of Jesus
Christ made into a moving picture.
Everybody said it couldn't be done,
Everybody said it couldn't be done,
Duvivier for months, and predicting
disaster. Headshakers now can go
bury their heads. Golgotha' is a
ment that should bring world-wide
prestige to the French film industry.

Miniature Reviews

"Lee Miserablee' (UA). Brilliant filmisation of the Victor Hugo classic, and sure-fire for

'Cardinai Richelleu' (UA). Excellent production from all angles supplies Arliss with one of his best roles, but nature of

angles supplies Ariles with one of his best roles, but nature of theme portends spotty grosser. "Mississips" (Far.). Bing Crouby, W. C. Fields and the control of the contr

(With Songs)
Metro-Goldyn-Mayer production and retease. Stars Jean Margor, William Fowel;
Lease. Stars Jean Margor, William Fowel;
Lease Stars Jean Margor, William Fowel;
Lease Stars Jean Margor, William Fowel;
Lease Stars Jean Margor, Jean Margor,
Lease Stars, Jean Margor,
Lease Stars, Jean Margor,
Lease Stars, Jean Margor,
Lease Margor, William Fowel;
Lease Margor, Margor,
Lease Margor,

meckless' is node-podge of the case of the

elopement, which culminates in his suicide, it's ever make-believe.

eiopement, which culminates in his suided, ti's ever make-beilge charpitals and squally vague charpitals and the same and

which spell the girle professional comeback. Much shopped to the way should be should

Magidson song, Tim Going Down to Dance at Clanoy's, are completely out.

In the song credits, besides Kern-Hammereteln, Burton Lane and Harold Adamson collabed on 'Heart Man Mary and Adamson with What My Heart is Saying,' the finale ballad; and Adamson with affaile ballad; and Adamson with affaile ballad; and Adamson with control of the control of t

18 MINUTES

(BRITISH MADE) London, April 8.

Paths-Vogue production and release.
Stars Gregory Ratoff, John Loder, Benits
story, Gregory Ratoff, seren play, and
story, Gregory Ratoff, seren play, release the
thompson. Previewed Prince Edward
theatre, London, April 8. Running time,
88. mins. Gregory Ratoff
Treidwarey. John Loder
Ludy Phyllis Pileots London, April 9.

ins. Gregory Ratoff average of the control of the c

These as child.

The same of the best pictures ever made in England. It is a good some of the Best pictures of the same of the

lloness' eage with his hands handunifed behind him.

His faithful old dresser pleade
with him not od oit and as he
with him not od oit and as he
with him not of oit and as he
with him not of oit and as he
his master's life, informs him the
young wife is in Trelawny's dressing room. Despite the tremendous
audience in the pacied areas waitaddence in the pacied areas waitdashes from the cage, and the onlookers boo, under the impression
he has flunked. In reality he rushed,
fi, finds his wife with Trelawney,
fi, finds his wife with Trelawney,
fi, finds his wife with Trelawney,
is pulled off the younger man and
his wife tells him she dannot help
it, she loves Trelawney. Nikita goes
back to the cage, handeulis himself,
of countenance and the domeso of
countenance and the domeso of
killer pounces upon him.
Gregory Ratoff gives a fine per-

killier pounces upon him.
Gregory Ratoff gives a fine performance as the domineering ilontamer. John Loder has an unsympathette role in the part of Trotuley played by Katherine Sergava.
One of the outstanding hits is that
or han a bush of the company the
orphan child before she grows up,
played part of the circus proprietor
ie contributed by Richard Bennett.
Considerable time and money was

te contributes of Michael Selliote.
Considerable time and money was spent in the making of this picture, but those who livest 1 will probably be admirably repaid. It should interest audiences everywhere.

Jolo.

STOLEN HARMONY

(WITH SONGS)

Paramount production and sissue. Stars Ben Barnia. George Raft. Directed by Alfred Werkor. Froducer: Albert Lawis. Story, Leon Gordon; adaptation, Gordon, Harry Ruskin; dilaios, Claude Binyon, Harry Ruskin; dilaios, Claude Binyon, Havel, Mack Gordon; dance, LoRoy Prinz; camera, Harry Fishbeck, At Rialto, N. Y. week April 18, 1933. Running time, Y.

Ray Angelo }
Ray Ferraro 1
Jack Conrad
Joan Loring race Bradley
Sunny VerneIris Adrian
Lil Davis
Tex BurragsLloyd Nolan
Tad Webb
Dude WilliamsRaif Harolde
Schoolboy Rowe Illiam Cagney
Turk Connors
Clem Walters Charlle Arnt
PeteCully Richards
PhillipsJack Norton
Mathew Huxley
Henry Snowflaks
Jos HarrisLeslis Fenton
Mandon Clark Pohest Emmett O'Connor

"Stolen Harmony' takes a long time to get elarted, and that is its wides on the continuent of the cont

minus wings. Onto and apparently never sleeps, and night, and apparently never sleeps. Wittenable songs in the Gorton-Revel sore are "Would There Be Love? and 'Let's Spill the Beans,' both of which have already been around. Band'e best inning is with a hokum costume novelty. Fagan, Youse Is a Viper.' Musical troupe dancer and a Prinz-directed 'line' of four beauts.

THE PHANTOM FIEND (BRITISH MADE)

GRITISH MADE)

Julius Hagen production and Olympio releans. Stars Ivor Novello, Elitabeth Alina Directed by Maurice Elye. From

John Stars Ivor Novello, Elitabeth Al
Julius Hagen by Maurice Elye. From

Lowner, secen storr, Miles Monder, Paul

Lowner, secen storr, Miles Monder, Paul

Lowner, secen storr, Miles Monder, Carl

Lowner, secen storr, Miles Monder, Paul

Lowner, secen storr, Miles Monder, Paul

Lowner, secen storr, Miles Monder, Paul

Criterion, N. Y. wook April 18, "56, ast

Criterion, N. Y. wook April 18, "56, ast

Criterion, N. Y. wook April 18, "56

Lowner, Starten Starten, Starte

it offers a first rate cure for in-somnia.' Treatment by the aduptors

Rendezvous at Midnight

Rendezvous at Midnight
Liversell proteints and release Fratures Ralph Bellamy, Veierte Hobone
Chebries Doused by Christor
Chebries Doused by Christor
Play, The Silver Fox. by Gaetano Sariol,
Diay, New York, N. Y. April 16, 28,
Leaw's New York, N. Y. April 16, 28,
Denny Melon John Sariol,
Denny Helen Jerone Eddy
Mayor
Purcell Pratt
Mayor
Purcell Pratt
Mayor
Purcell Pratt
Maloney Edgar Kennedy
Maloney Edgar Kennedy
Garlotta, Garlotta, Garlotta,
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Garlotta, G N. Y. April 18, '28.

— Rajoh Beilamy
Valerio Hobson
Catharine Doucet
Lirene: Ware
Holen Jerome Eddy
Vivien Oskland
Purpel Pratt
W. P. Carleton
Signar Kennedy
William Arnold
Galle Arnold
Katherine Williams
William Ruel
Jamee Bush

FIGHTING STOCK (BRITISH MADE)

(BRITISH MADE)

Gainsborough Production, released through
Odanborough Production, released through
Odanborough Production, released through
Fosturer from Walls and Alajah Lynn. Directed by Tom Walls and Alajah Lynn.
Disk. Tom Walls and Alajah
Disk. Alajah Lynn. DiBarker Rivers ... Mario Lohr
Barker Rivers ... Mario Lohr
Barker Rivers ... Mario Lohr
Rivers ... Mario Lohr
Mrs. Pinton ... Margaret Davidso
Mrs. Pinton ... Margaret Davidso
Mrs. Pinton ... Mary Jertold
M

After a temporary break, while each featured in separato pictures, Tom Walls and Ralph Lynn reunite in this latest Ben Travers farce, which is all to the good. Which is all to the good of the state of the state, who play smoothly into each other's hande.

tiesms and cavortings of the states, who play smoothly into each other's who play smoothly into each other's citage for a brief vacation, and while the younger encops around the womenfolk of the nearest house. Tom Walls, in the elder role, nearly the manner over the fishing rights of the local stream. A elinister blackmalling intruder and a malden in distress provide Walls with the opportunity of spellantry and charm-not be received. The second of the local stream, a charm-to-make secretary, provides much mirth with his timid helplessness and Marie Lohr gives the best female performance among the sides.

Single Michael Annual Person (Section 1) and the profession of the combination in National Combined Co

LOVE IN BLOOM

CWITH SONGS)

Paramount production and release. FeetLee. Directle by Billott Negent. Produver. Benjamin Glazer; story. Frank zr.
duver. Tenjamin Glazer; story. Tenjamin Z.
duver. Tenjamin Glazer; story. Tenjamin Gracie
Gracie Gracie Alien
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John Services of the services

PECHMARIE

('Hard Luck Marie')

(GERMAN MADE)
Fox production and reloses. Features
Jenny Jugo. Friedrich Benfer. Willy
Schur. Directed by Erick Engel. Cast
Germand Blenet, Karl. Hannemann, Mons
V. Zeilltz. Lowis Broady. At 7th St.,
N. Y., week April 19, '35. Running time,
Es Inst.

W. Zahitti, Lowis Broody. At Tith 8th, Y. week April 10, 35. Running titles, 52 ties. Y. week April 10, 35. Running titles, 52 ties. Y. week April 10, 35. Running titles, 52 ties. The state of the sta

Short Subject

VARIETY

Short Subject

MARCH OF TiME' (No. 3)
28 Mins.
Capitol, N. Y.
Capitol, N. First Division
The time of the Martine of Time'
releases for the Martine of Time'
releases for the Martine of Time'
releases for the Martine attains
the full promise of the new type of
screen journalism which the editors-producers of this magazinechandleing slogan. For No. 3 of
the monthly releases goes further
in its promise of moulding popular
in its promise of moulding popular
in the promise of moulding popular
and the promise of moulding popular
and the popular of the monthly releases
fast political exploits, the Mexicatholic church, and America's
race to span the Pacific by piane,
as a means to retain commercial
catholic church, and America's
race to span the Pacific by piane,
as a means to retain commercial
catholic church, and America's
race to span the Pacific by piane,
as a means to retain commercial
tems in the third release.
The anti-war keynote of a pseudoraliment powwow on the Kivlera is
tions typeone huddle, including
some extraordinary shots of Sir
Bassi Zaharaoff, reputed mystery
Huey Long's allies, if they don't
like the Time innuendo of the offscreen spleler's commentaries, will
demagogic exploits. Mexico 've.
Catholielsm is a well acted out sidelight on government-detarded recan air Lines, is a strikingly arseries of the supplies of the commercial aviation. Utilizing
the several American island possessions which dot the Pacific as safety
a non-etop flight from California to
Honolulu, the re-creation of the
cent of the proposed of the production.
The proposed of the progress, and as
in the Kingfish hoocylems.
More than ever, March of Time'
strength of the Pacific degrees
production the proposed of the production of the proposed of the p

brings the fire of the Napoleonic spie into modern life. Bourdelle is being being to modern life. Bourdelle is he has a big, beautifully muscled body, and fine manly features, and he plays fast and hard, a la Douglas. Effect of film is obtained by the old soldier running wild. Bourdell jumps through windows, does handstands on the deskt of bureauerate, pleture, whose bo, value le 99% due to his adventure and femme appeal, both heroic and humorous. Bretander of good back with cavalry sabres between Bourdelle and Jim Gerald, in which word slashing is combined with word slashing is combined with running around the field of honer of get out from under the houses' legs. This scene, like all others, is mostly Bourdelle, who desves better films to work in.

Behind Green Lights

Behind Green Lights

Masset production and state rights release. Petatres Norman Poster. Judits

Poster State Norman Poster. Judits

Christy Cabana. Producer, Nat Levine.

Council Control of Carlon Control Miller, San Infor.

April 19, 35. Lusning time, Sa mins.

Christymond Carcin. Salaway Binelmer Haymond Carcin.

Salaway Binelmer May Norman Carcin.

Salaway Binelmer Van Etta

Control of Control of Carlon Carlon Control of Carlon Control of Carlon Control Carlon Control of Carlon Control Carlon C

between the newsstand miles and the vagabond.

For a lithit conceiling pair of optics, and the vagabond.

For a lithit conditions practice is pout and a fetching pair of optics, as the other and of the roundations. Before as the other and of the roundation of the roundation of the roundation of the roundation of the roundation.

Homme a l'Oreille Cassee ("Man With Broken Ear")

("Man With Broken Ear")

("Man With Broken Ear")

Homeit Douritois. From sovel by Admonth of the roundation of the ro

MUSIC HALL, N. Y.

Most of the effort has gone into the prelude-presentation, 'Glory of Easter,' which serves as the clos-ing number of the stage show. It is an outstanding bit of stagecraft even for the Rocksfeller house, and sumptuously presented by Florence

is an outstanding bit of stagecraft verw for the Rockafeller house, and sumptiously presented by Florence Roggs. It is separated from the earlier work by a Silly Symphony, which is perhaps not the happiest control of the control of

numbers.
Other contributions are Richelieu' (UA), the newsrsei and a new
Billy Symphony. Show runs rather
short this week, altogether about
two hours and 20 minutes. Business
good Thursday. Chic.

CAPITOL, N. Y.

Dave Apollon's unit, 'March o Time's' third release and 'Reckless (Harlow-Powell-MG) is the three ply feature this week. First two of

ply feature this ween.
hold up.
Stage show is a fast-running va-Stage show is a fast-running variety revue, marred in but a couple of incidentals. Apollon, Russian hock-stepper, now a facile comedian and m.c., but retaining his vodka brogue, heading a Fillipino band, is enough of a dialectic hybrid without necessity to recourse to Xiddlah as libisms. Would be smart to drop that.

enough of a dissectic ayorin which enough of a dissectic ayorin with continuous of the continuous of t

Girls in ons very claver but dragged-out routine on stilts, a mixed chorus of 16, the Three Craokerjacks and Smith, Rogers and Eddle.

mixed chorus of 16, the Three Cracker facks and Smith, Rogers and Eddie. Cracker facks and Smith, Rogers and Eddie. The contraction of the contract of the con

FOX, BROOKLYN FOX, BROOKLYN
House copies the Music Hall this
week with its holiday footlight
presentation. Usual line of 18
stepped up to 24. Effect, especially
when the regiment is arteched out
kicking, is oike. Line delivers well
kicking, is oike. Line delivers well
on mass movement, but while the
management has blown itself on
the stant outley. Nary a laugh in
the winole 60 minutes.
George McQueen, new m.c., sticks
close to the microphons for his anends there. Once he even squats
on the stage and talks away, but
the ork leader is still waving the
stiff of the stage of the stage of the stage
on the stage and talks away, but
the ork leader is still waving the
stiff of the stage of the stage of the stage
for the stage and talks away, but
Five Black Dots is first of two

baton, so Aucqueen is invaria.

Five Black Dots is first of two amateur acts. Colored razmatar, connect to single number and the control of t

by clummy sices. The stage of the stage table in a dlm spot. Vocal changes just

hazy, as ne suc extractions and the such as a such as such as a such as such as a such

OLYMPIA. PARIS

Paris, April 9.

Bacond stage show of the Olympia's new policy is a dance production of remarkable speed for hereabouts. For a 20-minute program management has amassed a ballet, two girls and an adagio number of two girls and an adagio number of our partners. Each of them gets little more than a flash, which is grams are usually long and draggy. Production is called "Dance Rhythms" and is staged by Jacoviett. With the "tutu" costumes of the Opera dancers, labelled Rhythm of Former Days. A snappy modern called "Rhythm of Today. Gets nice effect by contrast.

sazz dance by Eve Negri follows, called Rhythm of Today. Gets nice effect by contrast.

In quick succession, then, come in quick succession, and in quick succession in quick succ

ALBEE, BROOKLYN

Johnny Burke is still doing his familiar sour-puss soldier monolog, and even on Good Friday it takes. No outstander on the program, but all-in-all, not a. bad bill. At least, all acts caught perform with

but all-in-all, not a bad bill.

I least, all acts caught perform with gusto.

Four Trojans twist acrobatically the state of the state

may be c.l.y, but it's better than being on relief. That should go out too serious a matter for clovaing. The should go out too serious a matter for clovaing. The should be sho

Metropolitan, B'klyn

Metropolitan, B'klyn

Raes to the chances on making
the state of the chances on making
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FOX, PHILADELPHIA

Blust am songatrees, having been styrined on the surefron pose of styrined on the surefron pose of the surefron po

NATIONAL, HAVANA

Albert Bouche, who calls himself the 'originator of the theatrethe restaurant, brought his show from Vilia Venics of Miami Beach for a

restaurant.' brought his show from Villa Venics of Miami Beach for a four-week engagement at the National Theatre here, and so far the show has been bringing in coin. M. Bouche displays a low fine of the passion bance, as executed by Mme, Grisha. That is too rough to shock, except for the Passion Dance, as executed by Mme, Grisha. That is too rough to shock except for the Passion bance, as executed by Mme, Grisha. That is too rough the passion bance, as executed by Mme, Grisha. That is too rough the passion bance, as executed by Mme, Grisha. That is too rough the passion and the special passion of the passion of the passion and the passion of the passion of

Earle, Philadelphia

Philadelphia, April 19.

Earle, Philadelphia

Philadelphia, April 19.

With Nils T. Granlund's personal appearance helping things and appearance helping things and the personal appearance helping the personal appea

STANLEY, PITT.

Pittsburgh, April 19.

Riggest h. o. gurprise to come ou of Hollywood since Jean Harlow's personais dumbfounded the industry almost four years ago is Gsne Raymond. Blonde leading man in person is strictly dynamits. Good person is strictly dynamits. Good Friday, proverbially one of the worst days of the year, found them standing two and three deep for blocks before ticket window opened

blocks before titcket window opened and at the first break they were stacked up behind the lobby ropes. Pillyker, Co. Into S. Zour Dance. Pillyker, Co. Into S. Zour Dance. Arnheim's mand, must also be taken into consideration, but management was more than willing to give Ray-Polymon and the state of the

min was empinesses by preponder and the state-door alley for a glimpse of the matines ido.

Show stated up as a natural, with the state of the state

was written for 'Woman in Red','
but never got in because some had
but never got in because some had
didn't want to go to expense of remake.

In the common some of the settingstarted and swings tight, into hier
sear with one of the best band acts
to show here in some time. First
to show here
to show he

EMBASSY, N. Y.

EMBASSI, N. Y.
Fairly newsy show this week, relieved by several clips which add
to the entertainment value, includdog and cat heroes which one year
was made a howl when a cameraman, playing actor, did a pansy bit.
This year Pathe has a plumber tell
the play of the play of the play
by waking, him when year
this sleep. It looks plenty acted, but
gets the laught.

covers another rowing race between Cambridge and Oxford for former's 12th straight victory, and Pathe considers the coming Kentucky Der-by, Pathe's cameras review the vari-ous entries and their chances, going afield with Farley, Jack Dempsey and others to get their picks this year.

ous entries and their chances, going aired with Farley, Jack Dempsey year.

This being Easter week, newsreel makers appropriately favor current.

This being Easter week, newsreel makers appropriately favor current of the control of

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angeles, April 18.

Reguiarity with which Fanchon &
Marco have been clicking with their
Faramount stage shows has the
Faramount stage shows has the
formed that the stage stage and the stage of
ordice. Current show has another
valianche of talent and entertainment of the stage stage stage stage stage stage
valuanche of talent and entertainment of the stage stage stage stage
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repeat engagement, and mopping as usual.

The mount to shucks back each the term of the te

of dittles, and guile nurs out beer seemingly can't get enough of his farmer and seemingly can't get enough of his farmer and the seemingly can't get enough of the farmer and the seeming of the farmer and the seeming the s

A Safety Pin

by waking him when walking his sleep. It looks plenty acted, but gets the laughs.

Program leads of with preparative. Hearst photographs takeoff on test flight of the giant American Clipper, using a map effectively to visualize the flight. Par also contributes, picturing the skelling the state of the part of the property of the prop

Metropolitan, Boston

Wietropolitan, Boston

Sam Hearn, working under his
radio monicier, Schlepperman' is
top-billed this wesk, apparently
top-billed this wesk, apparently
ether fans into the house. Jack
Benny did a wow biz hers three
weeks ago and management probweeks ago and management probsecks ago and management probsecks ago and management probweeks ago and management probmanagement probprobmanagement probmanagement probmanage rives climax.

climax. His Helio, stranger greetings gets a ready laugh and his preliminary kibitzing with Henry Kalia (band kibitzing with Henry Kalia (band sour fiddle solo of Tove in Bloom (again tying up to the Benny act) is only mildly received, but when arrangement of the same number, he's back in the runnings. This bit brought out the first right reswone from his audience.

brought out the first right resmonse rrom his audients, gab off a few laughts together when they tanget with the ballst in the closing routine. Pair try to imitate the steps in the midst of the 18 gals, and Kazatskis. It's a funny sequence, but the boys didn't have time to develop it fully. Serves as a neat closer for the show.

closer for the show.

Best and most apontaneous reception went to a freak act, Powell and Nedra, painters of pictures with colored sand. Spotted after the opening ballet number, this novelty mixed duo hand out an ace performance, showmanly in every detail.

Betty Friedman, ballst mistress, has lined up a very sightly fencing routine for her girls this week to unfold the show, and cleverly works them in front of a simple black drop. Froves to be one of the unit's highlights.

them in front of a simple black frop. Froves to be sno st the unit's limit of the provided and the provided

HIPP, BALTIMORE

HIPP, BALTIMORE

Baltmore, April 19.

Bunny Rabbit brought 19.

Robbit 19.

Ro

next-to-snut strongly after her assistion of gas-ging gas and the strongly and the strongly act of nifty tap routines. Lass looks extremely youthful. Lester Cols and his Texas Rangers (11) show up twice. Firstly, attired in cowboy regalla, they warble series of the strongly active of the strongly and the strongly active of the strongly act

fine, shimmering set of a banquet hall to chorus a mediev of college songs; well done. For encore, Cole had tap-dancer Whitney emerge from wings in Victorian bonnet and gown while he sang 'Easter Parade' to her, backed by the humming Rangers.

to her, backed by Rangers. Shows streams through 55 mins On screen is 'Star of Midnight' (Ra dio), a h.o. from last session. Busi-nsss mild second show Friday. Scharper.

Paramount, St. Paul

Paramount, St. Paul.

St. Paul. April 13.

Mick Lucas St. Paul. April 13.

Mick Lucas St. Paul. April 13.

Nick Lucas St. Paul. April 13.

Winnic and the five-act bill crowding him for honors.

Winnic and he five-act bill crowding him for honors.

Winnic and brill acrobatics in a setting of a ship's deck and more than enough rope hanging around to tange anums. The setting around to tange anums. The setting around turns, while the femme acquits heriself creditably in the floor work. Ewen Hell, southweeven to the first of the first of

PENN, PITT.

PENN, PITT.

A vaude layout, but routined like a presentation through the simple expedient of having laham. Jones despedient of having laham lah

Gal follows them on for a neat control dance and all three of them are on at each of the control dance and all three of them are on the control dance and all three of them are on the control dance and the control dance a

tripping Film Funnics
Hollywood, April 23.
Leon Schlesinger hopped eart last
week to huddle with a newspaper
syndicate that is interested in
launching cartoon strips based on
the producer's two film cartoon
series, Merrie Melodies' and T.cony
Times'.

MEDRANO, PARIS

Paris, April 9.

15

Paris, April 9.

Three Sydneys, bicycle equilibrists, are headliners of a live if not syttaged from the system of the system of

the pole on his wheel and the girls swinging alort. Makes an impression as the pole of the

decility state of the state of

Gov.-Gen'l-Author

(Continued from page 1)

(Continued from page 1)
library run on Buchan's blographics
and mystery thrillers, exhibitors
across the Dominion are clamoring
for first bookings in their territories
on the strength of, the Governorterritories
a possibility that, as a gesture to the
King's representative, "Thirty-nine'
may be shown simultaneously in key
cities across Canada upon the arrival of the erudits Sootsman. The
GB-Buchan picture, has a brother
who is a prominent-business man in
Hallifax, where the Governor-Gen-

GB-Buchan picture, has a bronner who is a prominent-business man in Hallfax, where the Governor-General will indi, is also of interest.

In the with the new democracy of the control of t interest in the encouragement of the annual if amateurish Canadian Drama Festivai which was initiated by his predecessor, the Earl of Bessborough, to meet the drama needs of Canadian theatre-lovers who are no longer being served by the commercial theatre.

Behind Green Lights

(Continued from page 13)

(Continued from page 13) one of the court seenes is handled with obvious ovegetatin on the certibility. The type of the continued of the court going through his rope catechism Norman. Poster docent of the part. In an Poster's sweethcurt and the daughter of a police captain. She works as a lawyer in the office of the kingpin of shysters, Sidney characterization. Under Blackmer's tutchage the

Blackmer. Latter's is the standout characterisalizations to ticlage the girl becomes adopt at plying all the ricks that go with criminal court procedure. Success turns the girl's local and there's a hreak in the local and there's a hreak in the head and there's head and the head to free by the ancient device of pulling an almanac on a witness and ingran almanac on a witness and night, shoots her own father during a robbery. Blackmer jak eventually caught with the goods and the Lacout flad with he father recovered the support of the

Fred C. Kelly of Colliers' called *Black Fury* "the most powerful picture I have ever seen"

William Boehnel in the New York World-Telegram called *Black Fury* "melodrama at its best"

Michael Jackson of Liberty called Black Fury "the greatest picture to come out of Warner Bros.' studio"

Andre Sennwald in the New York Times wrote that Black Fury "achieves a melodramatic vigor which is rare in the Hollywood cinema"

Martin Dickstein in the Brooklyn Daily Eagle said that Black Fury "easily surpasses anything that has come out of Hollywood for the last two years"

Al Sherman in New York Morning Telegraph promised that *Black Fury* "will stir you as you never have been stirred"

Regina Crewe in the New York American declared that Black Fury "possesses strength, suspense and daring seldom encountered in motion pictures"

Mayme Ober Peake of the Boston Globe called Black Fury "the most stirring picture I have ever seen"



First Great Story of the Men Who Halted America's March of Crime! Watch for preview critics' opinions of 'G-MEN' in trade papers tom'w!

> Starring JIMMY CAGNEY, with Ann Dvorak, Margaret Lindsay, Robert Armstrong, in huge cast. Directed by Wm. Keighley. A First National Picture.

Another Cycle-Starter from Warner Bros.! — Play It Next Week!

Fox-WC's \$1.000,000 Outlay for Theatres' Face-Lifting, Refrigeration

Los Angeles, April 23.

Los Angeles, April 23.

Continuing a reconstruction and remodelling program that hit its atrido with the expenditure of approximately \$500,000 during the period that the circuit was in bank-rupicy, Fox-West Coast Theatres is indulging in another spendies to the country of around \$557,000, last of which will be expended within the next few months. Total outlay of close to \$1,000,000 will set what is believed to be a major circuit record for rehabilitation. Reconstruction program, considered to the control of the

rating.
Outlays range from around \$4,000 per theatre, up to a \$40,000 or more rebuilding the San Mateo house partially destroyed by fire some months ago. Improvements are spread all over California, as well as in a few spots in Arlzona, with the entire program supervised for the Skouras Bros. by R. H. McCullough, circuit's general purchasing agent in charge of maintenance and

agent in charge of maintenance and construction.
Four houses in the Bakersfield area and one in Tucson will be treated to new refrigerating plants in the immediate future. They include the Fox, Bakersfield, and \$25,000 each, and the three circuit houses in Visalia, Hanaford and Tulare, where plants costing around \$18,000 each will be installed.

Bakersfield house will also be acoustically treated, with new projection and sound equipment and loss of \$5,000. A translation of \$5,000.

Including Home Office

prew carpets laid, at an additional cost of \$5.000 including Home Office Major outlaws, either already completed, in work, or about to get Junder way, include a partial remodeling of the circuit's home office home office including, with the strength of the Boulevard theatre, housed in the Boulding, will be utilized to provide additional office space for the home office exces. Expenditure on this 50b, which gets started at once, Nabe Startand, for years a semi-eyesore to the community in which it is located, has just been completely remodeled and renovated at a cost of \$15,000. Also recently overhauled were the Brawley, at a cost of \$15,000. Also recently overhauled were the Brawley, at City, both operated by Principal (F-WC subsid) with \$14,000 expended on the former job and \$10,000 in Culver City.
Major jobs in Los Angeles proper include the Westlake, transformed mont, \$12,000; Paramount (Hollywood), \$11,000; Ratamount (Hollywood), \$11,000; Ratamount (Hollywood), \$11,000; Ratamount (Hollywood), \$10,000; Paramount (Hollywood), \$10,00

a like amount laid out to refurbish the Cnilifornia at Huntington Park. Gateway, Glendale, and the Red-lands house draw \$5,000 appropriations of the Red-lands house for the El Portal, North Hollywood, Lyric, in Tucson, gets an overhaul for \$5,000; Palace, Long Beach, draws \$4,500, and the North Park and Fairmont in San Diego each \$4,000 for renovations.

get \$4,000 for renovations.

Reconstruction and remodeling expenditures do not include regular maintenance, which calls for a daily outlay of several hundred dollars over the circuit, with approximately 100 employees kept constantly at work making minor repairs and improvements.

Barney Google Film

Hollywood, April 23. Columbia will make a series of six Barney Google cartoons in Techni-

Studios has also engaged Leon Errol for six two-reclers.

Rosy's Rise in \$

Washington. April 23.
Sol Rosenblatt made rapid strides up the government pay ladder last year and now is within striking distance of top salary brackets in the Recovery Administration.
Following promotions trank of divisional administrator and then compliance district of the control of the

Warner Theatre, A.C., Sold for \$950,000

Atlantic City, April 23. Sale of the \$3,000,000 Warner the atre on the Boardwalk, to the Stanley Co. of America for \$950,000 was approved by Federal Judge John Boyd Avis. Price represents \$50,000 more than the Pennsylvania Co. for Granting Annuities and Insurances, Philadedphia, had asked the court to set in foreclosure proceedings against the Boardwalk Properties (C., owners of the property, who had leased the theatre to the Stanley Co. Norman W. Harker, Camden, and Walter B. Saul, Philadelphia, attornation of the standard Philadedphia, had asked the court

their original investment.

A judgment against the Stanley
Co. on an installment of rent owed
to the Boardwalk Properties Co.
was obtained by Saul in the Philadelphia Common Pleas Court: The deipnia Common Pleas Court: The matter is now before the Supreme Court of Pennsylvania, where a confirmation of the judgment will mean a Stanley Co. payment of about \$200,000 to the Boardwalk Properties

RKO Distribs West

Ned E. Depinet and Jules Levy of radio, showed off Friday afternoon (19) for Hollywood to confer on the 1935-26 lineup, which will not run over 52 pictures. Distribution heads will be gone three weeks.

Anti-Block Book **Law Deemed Sure** To Pass in Minn.

Minneapolis, April 23 Passage by the lower house of the legislature is believed to assure enactment of an anti-block booking

law in the manufactor of the m

of being compelled to purchase them in block.

If the bill also passes the state senate, which is deemed likely, it is sure to receive Gov. F. B. Olson's signature and become a law.

In such a case, say local exchange head, steps would be taken to test the constitutionality of the law.

Erpi Wins Patent Suit

Erpi Wins Patent Suit
Federal Court here has permanently endoined Aleograph Co. of
San Antonio from bringing further
potent infringement euits against
thereby ending a legal skitmish of
several years' standing.
Aleograph brought two suits alleging infringement of sound equipment patents. Both were disment of the several dear with the several year's standing.
The several year's the several year's tending
and the several discovery of the several year's the ye

Erpi sult here in 1932 asking per-Erpi sult here in 1932 asking per-manent injunction against further sults. Original infringement sult was the result of an invention of Allon Stovens and Leo de Hymel of San Antonio, a disc method of reproduction which aliegedly was infringed upon by Erpi.

Testimony Ends on East Side Ths.

KAO Vs. Loew Last Summer Reviewed in Case Involving Two Houses

ast summer between Keith-Albee-Orpheum and Loew featured the closing session of the evidence-tak-

probably stood the disputants around \$10,000 in expenses to date, outside of lawyer fees. Before the case finally winds up the situation may cost both sides together an aggregate \$25,000, if not more.

The arbitration procedures became

of the property of the second of the second

Making Dubbing Authentic

Paris, April 14.

Local picture people who are interested in dubbing have a simple idea for making it easy to dub American pictures in any language. Tough spots in any dubbing blo are always the odiectop, and it is a hard to make foreign sounds come out without it being obvious that it's artificial.

Suggestion is that whenever closeups are shot in Hollywood, foreign dialog be prepared for each shot. Then, when the American shot is done, have the same actor repeat the foreign words before the silent camera.

Won't make any difference whether he knows the language, or what his pronunciation is like—the silent shot will record the correct lip movements, and this closeup can be used for dubbing. All the dubbing actor will have to do is repeat, properly, the words the original actor used.

Loew Draws Plans for 2.000-Seater As First Spot in Chi Cinema Invasion

IT'S SPRING AND THE LETTER BUGS ARE OUT

It may be the spring weather or just the urge to write, but in either case, the Hays office recently has been enguifed with a flood of letters setting forth suggestions and suitable ways in which the picture. Insule ways in which the picture insule ways in which the picture in the summer of the

Although the episties pour in from Although the episties pour in from every section of the United States and represent practically every type of individual, it is characteristically of individual, it is characteristically every the compart of the compart of the property of

Recent influx of letters is par Recent innux of letters is par-tially attributed to the large number of people now on rellef and with more time on their hands. While a majority of the writers state their facts in all seriousness, there are others who may best be qualified as

'cranks.'
Strangest part of many of the letters is their great length, some running 20 to 30 typewritten pages.

Port. Group Agitates For Standard Admish

Portland, Ore., April 23. Keep the top admish price pure and 100 proof—that's the latest coand 100 proof—that's the latest coop movement started among local
exhibs under the lead of J. J.
Parker. Top price in this burg
for nite admish is 40. That's
agreed and set. But from then on
the chiseling starts. Balconies are
ut to two-bits and extras given
out to two-bits and amounts to
price-slashing under
price-slashing under
price-slashing under
standard top. Only
house in the burg which sticks
solidly to 100% top admish is theoretical standard top. O house in the burg which sti solidly to 100% top admish Parker's United Artists.

Parker's United Artists.

Leading nabe exhibs are also lined up with Parker in the mutual effort to set a standard top admish

2 MIDGETS PIX

its proposed theatres in the company's invasion of Chicago. Initial plans are for the property in Oak Park in competition with the Lamar, one of the houses which has refused Metro this year.

Oak Park theatre figures to be the blggest of the Loew ventures, if and when it goes through. Will cost approximately \$600,000, and will include stores and offices, besides a 2,000-seat theatre.

Other site which Loew has is re-ported at 26th and Crawford, in the Atlantic theatre district. Los Atlantic theatre district. Loow has cancelled its option on the site on North Clark street which was originally taken as a counter-move to the boycott of Metro by the Adelphi. However, the Adelphi came to terms with Loow later and made a deal for Metro filckers.

Despite these moves by Despite these moves by Loew, there hasn't been any additional switch in the line-up of exhibs against Metro. Exhibs can't see how two or three or four Loew spots can affect a town which takes in 350

Durkee-Rome Balto Feud Renews as Suit Would Halt Th. Bldg.

Baltimore, April 23.

Bailmore, April 23.
Suit has been filed in Circuit
Court here to void an ordinance
passed in City Council (Aldermanie
Board) last January permitting the
Frank Durkee Enterprises to
erect an 1,800-seat subsequent-run
has sector of town. The suit, filed
and the sector of town. The suit, filed
also secks induction and to restruction of the house and to restruction of the house and to
extrain Municipal Bidgs. Engineer
from allowing its erection.
Durkee, who operates largest

Durkee, who operates largest chain (13) of nabes here, has al-ready broken ground for the building, but work ceased upon site when suit was filed. A court order signed by Judge Frank Supplie, Jr., gives Durkee until May 8 to show satisfactory cause why the injunction should not be issued.

should not be issued.

If the sulf it is claimed that the many sulface is a substant of the property which requires bulked in the property which requires bulked ings be 15 feet back from street; ordinance as granted by the city ordinance as granted by the city ordinance as granted by the city to the exhib specifically states that the theatre may cover the entire block. Additionally, the suit charges that since the city's zoning the control of the property of the control of the cont

A MIDGETS PIX

Yen for midget stories is spreading, with Warners now planning a year which will have as its leads two midgets. First was announced two midgets. First was announced two midgets of the property was the Lou Rome chain of natice, second production with Sid circle and around Baito. Rome organization production with Sid circle and provising. Unable to get apoper story, studio has set back the planting the form of the property was the property of the property was the production with Sid circle and provided the property was the production with Sid circle and production with

U.A. Clinging to Leicester Square: Once Jinx House Now a Coin-Getter

London, April 14. United Artists is definitely staying on at the Leicester Square theatre, despite fact it has another West-End prerelease house, the

London Pavillon.

Arrangement with Jack Buchanan, which terminates May 13, will be extended indef. There is actually no contract, whole thing being a 'verbal hand-shake' proposition, but the success of the house has been such that Buchanan has no further trouble about his theatre,

oeen such that Buchanan has no no further trouble about his theatre, and can concentrate on his stage and picture work without bether-lations are not such as the subjected to.

During the 18 months that U. A. has been operating the house it has made healthy profits both for Buchanses of the subjected to.

During the 18 months that U. A. has been operating the house it has made healthy profits both for Buchanses of the subject of the subject of the first properties of the subject of the first properties of the subject of the first properties. Particularly lucky has this found that the subject of the first promating, floping the subject of the first promating, floping the subject of the first properties of the subject of the first properties of the subject of the first properties of the subject of the subject of the first properties of the subject of

American money - makers that played here were 'Roman Scan-dals,' 'Last Gentleman,' 'Great Sch-nozzle,' (nee 'Joe Palooka,' its original title), and, to a smaller extent,
"Transatiantic Merry-Go-Round," 'I
(Continued on page 54)

Italian Exhibs Forced To Give Up One Dav's

Receipts for Charity

Milan, April 14.
Cinema circles in Italy are full
of wrath. Reason is the Federazione Nazionale Fascista Degli Industriali Dello Spettacolo, which

of wrath. Reason is the Federazione Nazionale Fancista Degil Industriali Delio Spettacolo, which
held two pistolo in the shape of ordera from Rome at the heads of
the picture held proprietors and
over the bo, taxings for March 23
to be given to the various charity
boards of the provinces of Italy.
This is to be done four times a
year, according to the new laws.
Formerly there was a small supercharge for tickets to be used for
Where variety ontertainment was
given, the owner of the hall was
given, the owner of the hall was
given, the owner of the takings
to pay the artists and for the authors' rights. If 15% did not cover
the expenses of the artists in the
Genero, Treits, Venice, Bologna,
Florence, Naples and Palermo, the
owners were permitted to hold
out 25%.
Film distributors received noth-

Florence, were permitted out 25%.
Film distributors received nother alms were rented on a Film distributors received nothing if their films were rented on a percentage basis. Landlords of the buildings had to give 1-30th of a month's rent while the staff and members of the orchestras likewise had to sacrifice one day's pay.

LONDON NEWSREEL COS. IN GET-TOGETHER CHAT

London, April 14.

Heads of all newsreel organizations held a meeting April 10 in an
endeavor to arrive at some sort of
an understanding with regard to
photographing of important events.
Meeting was held at the instigation
of the Cinematograph Exhibitors
Association, and representatives of Association, and representatives of five newsreel companies were pres-

ent.
While nothing definite was de-cided, there is a likelihood that com-petitive bidding will be eliminated, and an arrangement arrived at whereby all companies can have a

Higher Dutch Tax

New tariff bill, now under discussion in Parliament, calls for a higher tariff on films. Less year a liee was contemporary to the start of the start

100% IMPORTER STRIKE IN **EGYPT**

Cairo, April 14. A 100% strike of film importers in Egypt has followed raising of im-port duty on pictures from \$5 to \$25 a kilogram.

Boost in tariff makes it impossible Boost in tariit makes it impossible to bring average foreign films into Egypt without loss, is the contention, so distributors representing producing countries have decided to stop all imports until the matter is adjusted.

adjusted.

Esypt charges duty on films by weight, weighing the cans, too. This puts duty at about \$500 a flicker.

Total cost of putting a picture on \$1,750 a flicker.

Total cost of putting a picture of titling, etc. Average revenue derived to the country is \$1,375. Thus livs figured no use to send an ordinary picture here under present consumption of the country is \$1,375. Thus livs figured no use to send an ordinary picture here under present concan make even their expenses back.

Radio Picts Hosting Foreign Contingent

Radio Pictures is going to con-siderable expense on its coming convention and will bring at least half a dozen of its most important foreign customers to America, as its guests for the occasion. Con-vention is in Chicago June 17.

Those set to come so far include J. Smit, Holland; I. Musil, Czecho-Slovakia; Maurice Lelong, France and A. Tazasis, Roumania. The are all local distribs and exhibs Radio will pay all expenses.

THAT ANZAC QUOTA

Puzzles U. S. Industry—May Beel Two Quota Prod. Units New York foreign film offices are

New York foreign film offices are still in a quandary over the quota law passed in Australia Isat week, when the property of t

Another Novella

Landon, April 14.

Peter Maurice, music publisher, soing legit producer, has taken Anthony Armstong's 'Business With Segroad il Tutti ('Every'ine's Royalty' for production in a few Lady'), is about to produce another He has an eye also on 'I an Koroff-sky's Concert,' by Carl Farkas, who wrote 'Wonder Bart' Has a score by Dr. Will Grosz, composer of 'Islo of Capril.'

Mexican Strike

Mexico City, April 28.
Tampico and eight other large
Mexican cities are without theatres,
cinemas and other forms of enter-

Shutdown due to a general strike of power company employees for higher wages, so that no electricity for lighting available.

'Lancer' Banned by Chinese: Oriental Pix Always Taboo

Shanghai, March 25. Bengal Lancer (Par) has been banned by the Chinese National Board of Censors, who feel that the Indian scenes depict British imperialism downtrodding Oriental races. Not a single Chinese charraces. Not a single Chinese character in picture, whereas "Shanghal Express" (Par) was banned some time ago because of Chinese angle. The chinese atmosphere picture only Chinese atmosphere picture only Chinese atmosphere picture old Lioyde "Cate Paw." Warners' last four in this class were not even sent to Shanghal. "Painted Veil" (MG), with Garbo, has not yet been submitted, but is not fayured to pass

FOX AND METRO PIC QUOTA DEAL

London, April 23. Fox has closed a deal here with Metro for the making of at least one metro for the making of at least one quota film. For does its own pro-ducing here but Metro figures it would rather buy what it can get on the open market. Deal is on a cost plus basis, Metro to approve of script and cast before production starts.

starts.

It's only a one picture deal now but there is strong likelihood of being made a permanent arrangement if Metro is satisfied with the picture on its completion.

Film Biz Up in Hague For Year; Show Biz Off

The Hague, April 12. The Hague, April 12.
Entertainment tax collected during 1934 at the Hague was lower than in 1933. Amounted to \$305,400 as against \$314,000 previous year. Curlous fact is, that though tax on all entertainments in total fell bolow 1933, tax on cilemass was \$14,000 higher. This means that citizens of the Hague went less to went more to pictures at ax was levied on 6,310,000 tikkets, or 40,000 more than in 1933, which means 14 tickets for the year per head.

New Brit. Filmers

London, April 14.
Formation of a new British film company, Atlas, is now under way. Eugene Shiftan, at present cameraman for Concordis in Sound City, has been signed as director of productions.

ductions.

Two other contracts signed, one with Heinz Liepman as story writer and artistic supervisor, other with contract of the signal and a signal supervisor, other with collaborator.

Atlas is now busy office hunting in Piccadilly and likely to use Sound City studios.

Pirat Atlas picture to be made in May.

Chinese Tax Fight

Talk of General Strike in Paris Again: Would Shut Down All Films, Legits, Dancehalls, Indoor Sports

Censor Protest

Havana, April 23. Exhibitors and exchange men ar protesting against the decree recent-ly passed by the government her-organizing a censor board to pass or

organizing a censor board to pass on every picture and show that is to be presented to minors. Sunday matinees have always brought good business to film houses because they present three features and a flock of shorts, but if the censors cut the stock it is figured red ink will be in use again.

GOV'T COIN FOR FILM PRODS. IN ITALY

Rome, April 11. New law with authorized government subsidization of film companies has been approved. Undersecretary of State will mete out necessary capital from an annually established fund of \$833,333 which is destined to be inserted in the national budget for five consecutive years starting with this

secutive years starting with this year.

Considered necessary to bolster the tottering industry in Italy because of failure of banks to make a move in that direction.

Commission established by the state will decide on the applicants state will decide on the applicants due of the state will decide on the applicants of the state will decide on the applicants of the state will decide on the applicant of the state of the state will decide a guarantee that the prospective debtor has already laid out his share of the sum and that distribution of his completed product his share of the sum and that distribution of his completed product. Renting of the silm to LUCE is in reality a guarantee to the producer that he will be reimbursed for his outlay, since he will receive monthly installments until he has the renting privilege. State interest is secondary to the producers. Only after the former has been fully repaid does the state exact repayment of its original loan.

Arrangement entails another boon to producers, who will thus avoid to great the state of the same paid outled agencies by permitting LUCE to handle their films.

Contract Talent Loans Nixed by Paris Court

Paris, April 14

Clauses in film actory contrasts providing for unconditional transfer of the artist by the contracting company to another concern are void, according to a recent referee's decision here, which amounts to a precedent in French law.

Local producers, in printed compression of the artist in the provisions restaining the including provisions restaining the including transfer all or part of its right transfer all or part of its right crassifier and provisions resulting from contracts or engagements to any person or firm without consent of the artist.

This according to Referee Grund the Chambre Syndical and Artists' Union are involved, is 'absolutely Union are involved, is 'absolutely contrary to the essential right of human personality' and 'must be considered contrary to public welfare, and thus null.'

Foreign distributors and Went transfer clauses began to be inserted in contracts here it was the factor owners are at out a. Canton at x. Exhibs declared distributors and its actions that the went film actors were smally hired by the year, or at x. Exhibs declared distributors and inching doing rential and passant.

Its.

The absorbing the but grumbling.

Paris, April 14.

Threats of a complete shutdown of all Paris amusements on May 30, right at the height of the big spring season, unless tax relief is voted in the meanwhile, are keeping the town talking.

the meanwhile, are keeping the town talking.
Orefinizers of the movement are talking a 109% atrike, including legit, films, dancehalls, spyrilled are trying to get leaders in all branches of the business to say, in mewpaper interviews, that they'll close down; but actual owners of amusement places are being wow how much of this strike talk is just chatter.

how much of this strike talk is just chatter.

Date of May 30 was picked because Chamber of Deputies and Senate return from Easter are considered by the strike the strike the strike the strike the strike the strike threat. Date is also selected because officially and unofficially at be gayest and the shows will be most missed. Also it is near the end of the season, so that if a strike should be prelonged it would not, after all, actually mean sommous loss to theatres.

Right now it's going to be hard to get anything like unanimity. Raymond Lusslez, head of the film theatres' association, hasn't yet com-(Continued on page 54)

Dutch Filmites Snub Berlin Pic Congress; U. S. May Be Repred

The Hague, April 23.
Netherlands Bioscope Society, consisting of all the local producers and
distributors, has declined the German invitation to attend the International Film Congress, which starts Friday (25) in Berlin, Group had a meeting on the matter last week and thumbed it unanimously.

Week and infinite it unanimously. United Sites and England have previously nixed the Congress. John W. Hicks, Jr. of Paramount, is going, however. He is currently in Europe, and will go in order to look on and see whether anything serious comes up. George Wetner, Hicke assistant, will go with him, and Fred Lange, European chief, will. Prill Releman of Radio, also in Europe, was considering going, but changed his mind.
Hays office has decided not to be

Hays office has decided not to be Hays office has decided not to be represented, but some wavering of feeling in New York past week as to whether someone should not be there due to the fact that George Canty, United States film expert, who is stationed in Berlin and was figured on to be a watchdog, is in Washington on his vacation.

FOURTH FRENCH FILM ACTRESS TAKES VEIL

Paris, April 14.

Fourth French actress in a couple of years has become a nun-Jenny Luxeuii, film star whose first picture was a representation of the life of St. Therese of the Child

Her career started when she won a beauty contest in 1927. She is now in a Dominican convent. Other French actresses who recently took the veil are Yvonne Hautin, Maryse Wendling and Suzanne Dolorme.

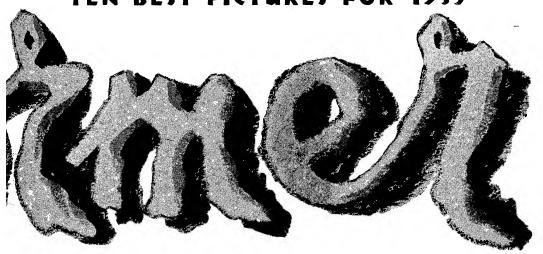
U's 6 Spanishers

Hollywood, April 23.
Universal plans to make six aliSpanish talkers for the coming season at the company's Coast studios.
This is in accordance with declaions reached by Carl Lacmmile
Glowing Coast conferences last
week with Nate Manhelm, UniVanather of the Coast conferences in the coast
week with Nate Manhelm, University of the Coast
week with Nate Manhelm, University of the Coast
week with Nate Manhelm, University of the Company on
more foreign production abroad.



A PREDICTION

RKO-RADIO IS CONVINCED THAT EVERY CRITIC IN AMERICA WILL PLACE IT ON HIS LIST OF THE TEN BEST PICTURES FOR 1935



HN FORD PRODUCTION

VICTOR M'LAGLEN * HEATHER ANGEL PRESTON FOSTER * MARGOT GRAHAME

WALLACE FORD * * * * UNA O'CONNOR FROM THE STORY BY LIAM O'FLAHERTY CLIFF REID, ASSOCIATE PRODUCER



RKO-RADIO PICTURE

was a contributing factor. Eastman Kodak closed on top at 135%, high-relieved in several years, for a gain several years, and several years of a museuments, Loevie As leader of amusements, Loevie Common climbed with other big board stocks. It pushed through its previous weeks at 35%, to 39 on in-previous weeks at 35%, to 39 on in-profit-taking it managed to new the profit-taking it managed to wance.

38 %; for five-eighths of a point advanced on Square Garden's report for the quarter ending Feb. 28, which showed an increase to 52 a share, compared with 42c in the same quarter of 1334, and 16c in the preceding quarter, helped showe this stock to its new top at 7%. It was up fractionally at this closing price.

Flattice:

Flattice:

Flattice:

Flattice:

METRO THEATRE EXPANSION IN BRITAIN?

Sidney Wright, a British attorney, is now in New York with Sam Eckman, Jr., head of Metro in Great Britain, on the idea of discussing Mctro spreading out in a theatro way in London.

Understanding here is that Metro is definitely in the theatre market. M-G's sole British house is its own showcase, the Empire, London. Proposition is for MG to buy into either Gaumont-British or British International Theatres, with GB

There is an impending shakeup in the GB exec ranks here, with understanding that the idea back of it is to clean house in order to get Metro interested in buying or buy-ing into a big chunk of the GB

Arthur Loew, M-G foreign chief, says nothing to it.

F. P.-CANADIAN BETTER

80e a Share for 1934 as Against 25c a Share in 1933

Toronto, April 28.

With operating profit of Famous layers - Canadian substantially With operating profit of Famous Players - Canadian substantially larger for the year ending Dec. 29, 1934, the amount available for dividends is \$302,025 or 80c per share on the 378,790 shares outstanding, according to the annual statement of the company. This compared with \$25,855 or 25c per share for the previous wear.

with \$39,000 Per.
Review of the balance sheet shows not only a good gain in net working capital but that liquid assets in the form of cash, call loans and government investments comprise \$1,000 for a total of current assets of \$2,112,077 the year's gain to affiliate or subsidiaries were reduced a further \$62,248 with morttages duced a further \$63,248 while senior obligations, chiefly mortgages against theatre properties, are down \$753,718 \$753,716

\$753,716.

Operating profits were \$1,434,011, compared with \$1,172,043 the year before, while other income brought the fotal up to \$1,535,279, against the fotal up to \$1,535,279, against \$1,336,747, leaving a net of \$302,625. This, with the previous earned surplus of \$3,439,411, made the total earned surplus carried forward \$1,702,036. Balance sheet reveals current assets of \$1,127.7 a gashurent sheet of \$1,212.7 a gashurent sheet of \$257,327, make

ing the net working capital \$1,529, \$48 as compared with \$712,400 s

A dividend of 50c a share was de-clared, payable April 27 to share-holders recorded tomorrow (24). The last previous dividend was for the same amount and was paid June 1932.

George J. Schaefer, v.p. of Par, was elected a director of FP-Can.

Trans-Lux Up in 1934

Trans-Lux. Daylight Picture Screen Corp. and subsidiaries Screen Corp. and subsidiaries the year ending Dec. 31, 1934, as compared with \$114,926 in 1933. Profit amounts to about 22e per share; company paid 20e during 1934, and aiready has made a 1934, and aiready has made a this year. Although revenues from brokerage.

Although revenues from brokerage houses using the daylight screen Attrough revenues from blockage houses using the daylight screen did not improve, business from Trans-Lux picture houses picked up materially in the year.

INTO THE SHOWCASE Hollywood, April 23.

David Niven, young Britisher, re-cently engaged by Samuel Goldwyn, will do a play, Wedding, for the Pasadena Community Players, be-fore appearing in his initial film, 'The Dark Angel.'

Niven, as yet, has had no acting experience.

Stock Market

(Continued from page 6)

level in more than 12 months. The upswing carried five common stocks of the amusement division to new tops for the year and pushed two bonds to 1935 peaks.

ponds to 1935 penks.

American Seating 36 %; Dastrantican Seating 36 %; Dastrantican Seating 36 %; Dastrantican Seating 46 %; Das

made a new peak at 54% in the bond market.

Not only did the amusement list provide these record-breakers, but provide these record-breakers, but provide these record-breakers, but provide these record-breakers, but provide the record of the state of t

		STOCK EXCHANGE			
ligh.	Low.	Sales.	Issue and rate, (ch		
634	416	8,500	resue and rate. (ch		
5%	84%	0,000	American Seet		
746	11/4	4,000			
216	15%	1.000			
5%	10%	8,400			
5%	110%	8,600	Eastman Kodak (5)185%		
	141	170	Do. pfd		
31/4	8%	8.000	Fox Clase A. 10%		
314	201/2	75,200	Gen. Elec. (00c)		
0	8114	27,800	Lean (2) 25		
8	102	300	Loew (2)39		
734	516	4,000	Do. pfd. (0%)		
144	27	600	Madison Sq. Garden 9714		
41/4	24	9,000			
14	7%	8,000			
袋	8%	4.400			
5%	978	0,100			
216	4	41,800			
51/2	. 80	2,700			
27/2	8514	25,700	Radio pfd. B		
2%	14	2,300	RKO		
1%	24	11,500	Warner Bros. 156		
36	14%	320	Do not		
1/4	82%	88,800	Do. pfd		
9	80	1.050			
		**000	Do. pfG. (31/s)		
• Ne	W 1935	Mak			
+ PH	un stock	mign.			
I n	13 Abres	extras.			

Tenth Avonue Ammsement Co, Inc., amusements of all kinds; capital stock. 200 shares, no par value. Horbert M. Soderstrom, Harry S. Coll and Mathhow Rahl, all of 254 West 54th stroot, New York.

113 West 48th street, New York; Roberto Pancotti and Mario Bugari, both of 1124 Bay Ridge avenue, Brooklyn. Albert Page, Co., Inc., musical instru-ments; capital stock, \$10,000. Ecthe Monks, \$10 West 80th street, New York Ruth Fine, 3625 Church avenue, Brook lyn, and Nathan L. Lovitz, 1641 Occas avenue, Brooklyn.

avenuo, Brooklyn.
D. K. Biako, Inc.; pictures; capital stock, 109 shares, no par value. Nathan B. Shapire and Ira Ehrlich, 10 Bast 40th (Continued on page 31)

The ERPI exhibit at the recent M.P.T.O.A. convention at New Or



Electrical Research Products Inc.

250 West 57th Street, New York, N. Y.

Northern Electric In Canada

some quarter of 1334, and 16c. in sprovide these record-breakers, but a some five other stocks climbed to be provided these record-breakers, but a some five other stocks climbed to growth as the stock to the new to near 12c. it was a some five other stocks climbed to the stock to the new to near 12c. it was not a stock to the new to near 12c. it was not a stock to the new to near 12c. it was not a stock to the new to near 12c. it was not never to the tender of the preceding the stock to the new to near 12c. it was not necessary to the new to near 12c. it was not necessary to the new to near 12c. it was not necessary to the new to the tender of the preceding week. It was the fifth the new to near 12c. it was not necessary to the preceding week. It was the fifth the new to near 12c. it was not necessary to the preceding week. It was the fifth the new to near 12c. it was not necessary to the preceding week. It was the fifth the new to need to t

Summary for Week Ending Monday, April 22; STOCK EXCHANGE

ligh	Low.	Sales.	V			Net
636	416	8,500	Iesue and rate. ich.		Last	che.
45%	84%	4,000			634	c b
756	41/4	1,000			42%	
2216 35%	15%	8,400			51/6	+ 14
55	110%	8,600			1856	+1~
13%	8%	170			135%	+10%
2314	20%	8.000 78.200			9%	
30	814	27,800			24%	T M
08		300	Do not (2)		38%	‡ 3 ‡ 3 -13
714 2814	516	4,000	Do. pfd. (0½). 107 Madison Sq. Garden. 274 Met-GM pfd. (1.89). 28		107	- 4
4%	27	860	Met-GM pfd. (I.89)		714	+ %
7.0	214	9,000			28	+ %
17%	8%	4.400			2%	- 4
574	477	0,100 41,800			9%	2
6214	. 80	2,700			570	-175
15%	8514	25,700			84%	4 44
2%	14	2,300			4214	14
4%	24	11,500	RKO 196 Warner Bros. 196		1216 114	- 4
44.	14%	320			8%	+ 14
2476 121/4 99	82%	88,800				+ 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
99	80	1,050	Do. pfG. (31/5)		42%	+314
Ī			CURB			
2114 314	11 % 2 %	11,000 2,000	Technicolor 20 Translux (10c)* 2%		10%	
			BONDS			
914	. 6	\$23,000	Can Maria Inc.			
78%	6714	28,000	Gen. Thea. Eq., '40 5%	8	8%	2. 14
00	10314	85,000	Koith 6s, '48. 76'4 Loew 0s, '41 104%	.78	75%	¥,*
54	42%	20,000	Par-Broadway 5½s, 51. 154 Par-Broadway ctfs 5½s, 153%	10414	104%	
13¥. 78	42 58%	86,000	Par-Broadway etfa Bue	5214	54	#8
78	.59	95,000		7716	58% 77%	T 76
70 V	1914	20,000 121,000		777	777	I 2
1914	594 589	71,000	Par-Pub 51/4s, '80	78%	79.7	
34	101	4.000	Poths 75 107 79	7814	79	
8014	401/4	82,000	Pathe 7s, 37. 10314 Warner Bros. 6s, '80. 55	10314	10314	
				63	84%	
			OVER THE COUNTER, N. Y.			
id. 20%	Asked,					
eχ	181%		Col. Bdbast. A			
	105				Tr.	
214	814		Paths Ex. pfd.		6	
_			Par-Pub.		ě	
÷	Paid this Now 1035	Van n			••	

Incorporations

NEW YORK

York.
Accordians, Inc.I munical instruments: capital stock, \$15,000. George M. Bundy.

EXPLOITATION

By Epes W. Sargent

Plenty of Book

Plenty of Book
United Artists has arranged with
Grosset & Duniap for a photoplay
edition of Les Miserables, it obs issued as one of its dollar series.
Unlike most photoplay editions, this
is not illustrated with attills from the
picture to pad out, though there is
a time. No room for stills with
the taxt running full length to 1,222
pages, which is a whole lot of book
for any price.

for any price.

Nicely produced, with a handsome cover carrying a modest UA credit and capable of being worked into a striking full window display, would do well to get after the book shops immediately, planting the volume to give possible patrons plenty of time to read it. It can be made to work hard for the picture showing. Meet but price the work hard for the picture showing. Meet but not of this size.

Animated Sign

Animated Sign

Just now Broadway is gaping at
a window sign for clegarette in
window sign for clegarette in
without support, to and fro in front
of a lettered background. The figure is worked on a clock movement
which actuses a penduum to
such a manner that the connection
is not disclosed unless the display
is sighted from an acute angle. The
penduum is dropped below the
though there were no chance for
any mechanism. Almost any strong
clock movement can be used if the
figure is light enough, but, if de
figure is light enough, but, if de
dis usual limit to give a slower motion. The timing of the best is
dependent upon the length of the
pendulum.

manager du not nava insaint butin another instance a manager
made an effective pistol flash by
cutting narrow silts emanating
from the pistol mouth and raying
around the circumference and
turned by a motor gave the flashes
outlinously from the muzele of a
machine of the circumference and
turned by a motor gave the flashes
outlinously from the muzele of a
machine of the circumference and
turned by a motor gave the flashes
the flashes. In the piston of the flashes
flasher. Not many machine guns
in the poster these and raguageter
G-Men will carry them.

Scrap Books

Scrap Books
It's too last to tie to this idea for the original, but it can be done on the stars or pictures. Boston other stars or pictures. Boston other stars or pictures. Boston shirley Temple leading up to her birthday April 23. M. & P. Boston advertising department, headed by the picture of the best pictures of the best arranged scrap picture of the best arranged scrap pictures for the best arranged scrap pictures for the best arranged scrap pictures of the best pictures of the best

Same the would build the de-mand for its papers.

Same thing holds good for other aimliar stunts which can be based and the same than the papers. The same than the papers of the star of that play, where cut of the star of that play, where cut office and the star of the

Package Goods

Package Goods
March of Time newsreel takes a
leaf from modern merchandising
and now offers a "package" of expiolation at a 20% reduction over
"Package" consists of 300 heraids,
15 window cards, a review thressheat, two regular threes, four ones
and a 40x60-inch photogetatine
obby card. Considered competent
advertising for a smaller two or
more packages. Items can be had
separately, but will cost slightly
more.

Also offering three cash prizes (\$55, \$25, \$15), for best follow-through camper third

Made Town Talk

Seattle,
For 'The Whole Town's Talking'
(Col) the Liberty shot both barrels. Bob Armstron handled the
campaign under Gen. Mer. Le Roy
Johnson's direction, and got the
Johnson's direction, and got the
campaign under Gen. Mer. Le Roy
Johnson's direction, and got the
throway of \$500 in 7,000 packages small tin antional essay contheavoid in its national essay contion of transportation from ox-cart
to modern truck. Special four-page
co-op adv. section was run in Times
Friday. Two-color used in all newsfriday through the process of the color
Walking around the town of a
Walking around the town of a Seattle.

radio also.

Walking around the town of a freak cow pulling a cart. Part cow and part ox is this animal, who's adding a solo parade. Headpleces stores believe Town's Headpleces stores believe Town's Headpleces stores believe Town's Headpleces and believe Town's Headpleces at the headpleces the headpleces and headpleces the headpleces and headpleces

Building Bad Nights

Building Bad Nights

Manager who used to dread Fridaya as his worst off night now
receipts. He has made it phonograph revue night when each local
dealer is permitted to play two of
dealer is permitted to play two
dealer is permitted to play two
dealer is permitted to play
two will two sets of the week,
but the idea took of well that the
country to get the latest lowdown
country to get the latest lowdown
town him, but the dealers are lovalfrom him, but the dealers are lovalmanager will not permit his own
program to be aired as he linows a
about 450, which is picnty for his
house.

house.

In another town a Tuesday local talent night is aired weekly, but the house does the announcing and phrases the stunt to suggest that if the listener-in could only see the able. Figur. that this is what has been building business steadily the six weeks the stunt has been in operation.

six weeks the stunt has been in operation.

In a third two by the set during the season is a Friday night contest between the men and women students any student can apoly for given five minutes each. Audience votes by ballot for the three best acts, and a running score is kept of the set of the season is a continuous season in the season is a season in the season in the season is a season in the season in

Driving Test

Driving Test
This stunt from A. Milo De
Haven, divisional director of three
Chakers theatres in Oilo, sounds
rather new. He worked it for the
Murphy theatre, Wilminston, Oilo.
Co-op page, most of them contibuling a contest prize and mentibuling a contest prize and mentibuling it in their own space. Contibuling a contest prize and mentibuling a contest prize and mentibuling a contest prize and mentibuling it in their own space. Contibuling a contest prize
Chev. Auto company provided the
car and gave sach contestant a
guart of gas on which to drive over
the best distances over the route
on the quart got the prizes. Top
prizes were a \$32 credit on a conchandise prizes ran from clothing
to 10 free games at the bowling
life.

to 10 free games a miles are made and was conducted without much parado other than that the car was bannered. An observer from the agency went along to check, but it was not possible to bally the crowd, the interest being in the score and in the presentation of the prizes.

Corsages for Carefulness

Corages for Carcillaness
Essate coarges for careful women
of the comment of the c

called at the newspaper office for the bouquots. Manager John J. O'Neill of the Regent theatre will run request re-vival films in May, using one revival and one new picture on each pro-gram. Ballots are given to patrons to designate their preferences. First choice is 'One Night of Love' which showed earlier at Loewis Rochester.

Many Mullers

Many Mullers

The Hasue.
Dutch version of the Austrian
film 'The Four Mullers' from the
stage play, to premiere at Rotters
Capitol and City. For this premiere passes will be granted to all
people in Rotterdam with capea,
named Muller. It is estimated that
in Rotterdam, children included,
named Muller. It is estimated that
in Rotterdam, children included,
named see of this privilege (Muller
make use of this privilege (Muller
in a name like Baker and Smith in
Angio-Saxon countries). If this
in Holland, cinemar can be filled up
for a week going.

Newsreel Used

Newsreel Used
Taking advantage of the recent
Huey Long-Coughlin aerial row,
Waiter Lioyd, of the Allyn, Hartford, took a special display at the
tell that Long could be both seen
tell that Long could be both seen
Paramount Newa.
Shied off the amusement page to
snuggle the ad on the same page
with three news stories about Long.
That's why he paid for the extra
space and with it paid him.

Arresting

Arresting
One of the meet streeting fruit dresses for a flun theatrent of the street o

Mex in Madrid

mex 11 Madrid

Madrid.

Palaclo de Musica, showing 'Uva

Tilia' (MoM), went Mexican in its
exploitation. Hired nine young men,
own the state of the

Self-Propelled

Self-Propelled

Seems to be an unnous number of press book auggestions in which a pretty girl wheels a comedy character around in a baby carriage. Usually it works, but it might offer without its femme pusher, if it is practical to get a baby carriage that can be mussed in out away the space between the odge of the seat and the front of the carriage, learning a weil through which a grown man, sitting in the seat, can touch a construction of the carriage, presumably on which to bannar around the outside of the carriage, presumably on which to bannar around the outside of the carriage, presumably on which to bannar creat the propulsion. Man in comedy costume site in the seat with a robe around his body and merely useful for baby titles, but can be worked to good advartage on a tough a mugg are can be hired. Something rather like it can be done by making an express cart in the done by making an express cart in the driver seat and the propulsive power hidden under the canopy. In this case the hande by should be removed. Steering the steeling the steeling of the front axis.

Everynow will guess at the idea. Everynow will guess at the learning the steeling the which we will be without the susal propellor is what counts for attenting extent.

BEHIND the KEYS

Lynchburg, Va.
Sunday shows are not 'washed
up' in Roanokc, according to Elmore
D. Heins, g.m. of the National Thearts Corp. Heins' American theatre
upper court decides whether Sunday
shows come under the head of
'nocessity' as set out in the State's
blue law
blue law
shows been open four consecutive Sundays, having been fined
the police court a nominal fine
of \$2, according to local ordinance,
fined \$10 on a state law, and National appealed to the corporation
court, where the matter will be presented in May.

Galveston.

Merger of the Martini theatrs sntarprises which include the Martini, Dixle and Key theatres, with the local interstate theatres, the Queen and Tremont, into a corporation to be known as the Galveston that the Calveston to be Homor as the Galveston that the Homer A. Hartin.

Howetters, inc., unear direction of A. M. Homer Le Tempt, manager of Queen, goes to San Antonio May 1 to manage Texas theatre there. Taking Martini into the fold, Interstate has virtually eliminated all independent competition in cities where it operates. Friendly relations were established with Will Howette at Houston some months

Edward Richardson, assistant manager at Losw's here has been transfersd to the same position at Loew's State in St. Louis, replacing William Weiss shifted to Columbus, to Loew's State in that city. No appointment here as yet to replace Richardson.

New Hyde Park, N. Y.
Park, only film house here and
curtained for some time has been
bought by the Zodiac Theatre
Corp. Chain also operates Apolio,
Parkway, Venus and Cumberland in
Brooklyn, N. Y. Stephen G.
Stephan will manage new house.

Portsmouth, O.
Lyric theatre here, long dark, will
e reopened shortly with straight be reopened

Omaha.

Local Variety club has elected Harry Shumow its first president. First assistant barker, Evert R. Cummings; second assistant, John J. Gillin, Jr.; Glen Rogers, freas.; E. M. Shafton, sec.; Roy Miller, Robert Ballentyne, Joe Scott, William Miskell, H. J. Chapman, D. V. McLucas, directors.

Ambridge, Pa.

Motion picture houses in Ambridge may have to pay \$300 annual strength of the present \$75.

Sharon, Pa.

Ben Stahl for the past five years with the Universal Pictures Exchange, Pittsburgh, has resigned and affiliated himself with his brother Harry Stahi, who recently acquired the Nuiuna theatre here.

Strand theatre, operated for the past 11 years by Martin Edgar Kiare has been transferred to Harry Rachiele and William and Harry Walker.

Sigma theatre here. A. K. Veach transferred to the Danville house.

Lincoin.

Bob Livingston, Capitol boss, announced this week his house would go to double features. C. Fraser, manager of the Joyo, nabe house in Havelock, mads the move last week. These are the fifth and sixth of the 10 local spots to go a -barraining.

Jack Lexcy, district manager in Philadelphia for Warner Bros. transfarred hers to succeed Rufus Speece who held the post during the past year. District includes Reading, Pottstown, and Willow Grove.

Winchester, Mass., voted in favor of motion pictures in that town of meterendum intended to inform the selectmen as to the prevailing sentiment of the majority of towns-folk on the subject. 2,475 voted for folk on the subject, pix; 1,717 against.

Des Moines.
Fire destroyed the Niles theatre,
Anamosa, Iowa, April 13, when a
stagehand stepped on crossed wires
on the stage and the draperies ignited. Clifford L. Niles, owner.

Nited. Clinord L. Miles, owner.
Violations of the emergency exit regulations were found in each of seven shooting galleries here by a tour of the Fire Marshal and notices immediately served on the theatre owners.

arre owners.

In some cases the emergency exits were padlocked even though a show was in progress. Passageways were blocked, door release locks jammed and in one case a wooden plank had been wired across

Montgomery, Ala.
Alabama Theatres, Inc., of which
R. B. Wilby is director, has taken
over the Tiveli and Dexter theatres
ization control of all motion picture
theatres for white persons here.
Olim Files now finanger of the
Dexter, while Frank Dudley named
M. S. Katz and Ike Katz, former
owners of the Dexter and Tivoli theatres, said hey expected to confinue
would probably locate in a nearby
state.

The Star, Bar Harbor, which has not been operated for the past several months, was the object of two attempts were made to burn it down according to Deputy Sheriff Warren J. Tribou. One day the floors, seenery and chairs were cound to be dronched in oil, and the next and a candle set in a container setturace with oil was found.

In ticup with Forman's, leading women's department store, Loew's Rochester will show Gozelle's series of child study films at a special morning show May 4. Intended for parents, teachers and welfare workers with tickets distributed through the store. Rochester

Harry Rachiele and William and Louis R. Golding goes this week with Fabian RKO, to be district La Due, formerly manager of the General Common William Common William Common William Common Comm

Another Good Oldie

Another Good Oldie
Yearn ago it used to be quite a
fad ton ago it used to be quite a
fad ton ago it used to be quite
fad ton ago it used to be quite
fad ton ago it used to be quite
fad ton ton ton ago it in the
fact of a far either with
the head cut out to permit a local
dual pose for a boy and gift or
a dual pose for a boy and gift or
be came to plug Ruggles at the
of an old photographic background
of an old photographic background
of the placet a costume cutout of
this placet a costume cutout of
this placet a costume cutout of
the placet a costume cutout
of this placet a costume cutout
of this placet a costume cutout
of this placet a costume cutout
of the placet a costume cutout
vidad. They were given coupons
good for the pleture on their next
valit of the theatre. Fix were postor
the feature. Stunt has been relayed to the other M. & F. theatres,
layed the ton the matter, or what Harry
Browning calls a 'repeatable.'

New Amateur Tack

Rew Amateur Tack
Edward Selette, of the Rezent,
Albany, has a new idea for the
nervaient ametur craze. He was
unable to hook of a radio databox
agent, Jimmie Daley. He calls it
the "Search for Stars" and it is held
every Monday night. No promise of
an engagement, but Daley is in the
audience and the presumption is
ent if he has to ring in some of his
own acts.

ent If he has to ring in some of his own acts.

The Regent has neither stage nor dressing rooms, but Selette has rigged to a stage and mike and series of the stage and mike and extract the ready dressed matter if the back in 1832, working with WHER in New WHER when he moved to Utica in the same year. Not the first, but one of the ploneers. (S.C.) reported the stunt at the time.

Did It Before

Did It Before
Little' 30 Mextons, who rinrmasters the comedy-fireus recently
used by Edward Selett in the Albany Regent and ordered out by the
Code Authority, writes that he ran
the auction on a previous occacase of being okay unless someone kicks, which seems to have been
done in this instance. Martone adds
where he has adverted the through with
the through the selection of the company
when the selection of the company
to the company of the company
to the co

iving 'Em Their ish

iving Em Their ish

Bruce Fowler, Loss Angeles.

Star here for Fox-Weet Coast, has
effected a novel ticup with the California Art Institute, whereby a compainting are supplied to theatre for
each change of picture program.
These are displayed in the main
foyer and in the lounge, and resuits in patrons having an entirely
different set of art works to lamp
different set of art works to lamp
age at Four Star, runs to the arty



NATIONWIDE HOOK-UP!

CALENDAR OF CURRENT RELEASES

Chesterfield

Offices: 1840 Broadway, New York, N. Y Circumstantial Evidence. A mystery asking does circumstantial evidence con-vict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont 87 mins. Rel. March 30.

87 mins. Rel. March 26.
Gurtain Falls, The. Old actrees imperioantes aunt of a wealthy family on make old age secure. Proves a good genius. Henrietta Crosman. Dir. Chas. Lamont. 87 mins. Rel. Oct. 1.
Ghost Walke, The. A mystery comedy. Cast. John Miljan, June Collyer, Dir. Port of the College of the Colle

c Opinion. A drama of the greatest single force in the world today, "Public Opinion," Lois Wilson, Crane Wilbur, Luis Alberni, Dir, Frank Strayer, 68 mins. Rel. March 15.

of Steel. A new deal drama of fathers and sons. Charles Starrett, Wm Bakewell. Polly Ann Young. Dir, Charles Lamont. 64 mins. Rel. Dec. 15 Rey. April 17.

dio: Gower at Sunset, Hollywood, Cal. Columbia Offices, 729 Seventh Ave.,

Against the Law. Gangster mixup with an ambulance crew. John Mack Brown, Sally Blane, Arthur Hohl. Dir. Lambert Hillyer. 61 mins. Rel. Oct. 25. Rev. Dec. 18. Fury. Ralph Bellamy, Tala Birell and Wiley Post. ir. Al Rogell. Rel April 30.

Behind the Evidence. Newspaper man smokes out a master mind. Norman Foster, Donald Cook, Shella Mannors. Dir. Lambert Hillyer. 70 mins. Rel. Jan. 20. Rev. Feb. 5.

Man Wine, The. Edmund Lowe, Jack Holt in a familiar outline. Florence Rice as the girl. Dir. Earle Kenton. 75 mins. Rel. Jan. 5. Rev. Jan. 8. yway Sill. Race track story based on one of Mark Hellinger's yarns Myrna Loy, Warner Baxter. Dir. Frank Capra. 90 mins. Rel. Dec 8. Rev. Dec. 4.

to Arms. Willard Mack, Shella Mannors, Esther Raiston. Dir. lilard Mack. Rel. Jan. 12.

wal. Carnival story of a man's search for a mother for his child. Lee Tracy, Sally Ellers, Jimmy Durante. Dir. Walter Lang. 77 mins. Rel. Feb. 10. Rev. Feb. 20.

Flios East. Mystery in a transport plane. Conrad Nagel, Florence Ruce. Dir. Phil Rosen. 66 mins. Rel. Jan. 19. Rev. March 6. Eight Belis. Love and mutiny on the high seas. From a stage play. Ann Sothern, Ralph Bellamy, John Buckler. Dir. Roy W. Nelli. Rel.

ting Shadowe. Tim McCoy, Geneva Mitchell. Dir. David Seiman, Rel. April 18.

Hot News. Richard Cromwell, Illie Seward and Wallace Ford. Dir. Lambert Hillyer, Rel. April 25, 1'II Love You Always. A love that could not be crushed by adversity. Nancy Carroll. Geo. Murphy. Dir. Leo Bulgakov. 68 mins. Rel. March 20. Rev. April 3.

April 3.

In Spite of Danger. Auto racer goes into the trucking business. Wallace Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mins. Rel. March 8. Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mine. Rel. March 8. Rev. April 10.

nev. April 10.

Nancy Carroll, George Murphy. Dir. Roy W. Nelll. 66 mlns. Rel
Nov. 16. Rev. Nov. 27.

nd the Range. Tim McCoy Western. Blille Seward. Dir. Ford e. Rel. Feb. 15. Live Tonight. Love's indecisions on the Riviera. Lilian Harvey, Tulic Carminati. Dir. Victor Schertzinger. 69 mins. Rel. March 1. Rev.

of the Night. Romance of a detective. Bruce Cabot, Judith Allen. Dir Henry Fraulich. 58 mins. Rel. Nov. 28. Rev. Dec. 4. Henry Freulich. 88 mins. Rel. Nov. 28. Rev. Dec. 4.

Mile of the 6dos. Industrial story of the depression. May Robson, Fay Wray,
Victor Jory. Dir. Roy W. Neill. 67 mins. Rel. Dec. 15. Rev. Jan. 22.

Party Wire. Victor Joy and Jean Arthur. Dir. Erie Kenton. Rel. April 27.

Prescott Kid, The. McCoy western. Shella Mannors. Dir. David Selman.

85 mins. Rel. Nov. 8.

Revenge Rider, The. Tim McCoy western. Dir. David Selman. 57 mins Rel. March 18. Square Shooter. Tim McCoy, Jacqueline Wells in a Western. Dir. David Selman, 57 mins. Rel. Jan. 21.

Seman. 57 mins. Ref. Jan. 21.

Stranger in Hie House. Orphan curse the finx in a racing etable. Jack Holt, Mona Barrie, Jackie Searle. Dir. Phil Rosen. Ref. March 29.

Swell Head. Baseball comedy. Wallace Ford, Dickie Moore, Barbara Kent. Dir. Ben Stoloff. Ref. Apr. 6.

Unwelcome Stranger. Localed on a racing etock farm. Jack Holt, Mona Barrie, Jackle Searle. Dir. Phil Rosen. 65 mins. Rel. April 20. Rev. April 10.

Westerner, The, Tim McCoy, Marion Shilling. Dir. David Selman, 57 mins. Rel. Dec. 10.

White Lies. Rich society girl falls for the big, brave cop. Walter Conolly, Fay Wray, Victor Jory. Dir. Leo Bulgakov. 63 mine. Rel. Nov. 27. Rev. Jan. 1. Nev. Jan. 1.

8 Town'e Talking, The. Robinson in a dual role as a killer and a pacifist
who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford.
96 mins. Rel. Feb. 18. Rev. March 6.

DuWorld Office: 729 Seventh Ave., New York, N. Y.

Beast of Borneo. Melodrama and animals. John Preston, Mary Stuart. 70 mine. Rel. July 15.

Blus Light. (Austrian and Italian.) Mountain romance among Italian Dolomites. Directed and starring Leni Riefenstahl. Rel. Sept. 15.

Grainquebille (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baronceill. 80 mins. Rel. Dec. 1.

selli. 89 mms. Rel Dec. 1.

e aux Camellas, Ls (Fr.). Literal adaptation of the Dumae classic.
Yvonne Printemps, Pierre Fresnay. Dir. Ferdinand Rivers. 85 mins.
Rel. March 16. Rev. March 27.
In the Case. Comedy in the Continental manner. Jimmy Savo. Eddie
Lamhert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oct. 1.

Lammer, Jorothy Darling. Dir. Eugene Frenke. 20 mills. Rel. Oct. I. Kocha, Lubi, Szanuje (Folleh). Young love in Poland, with music. Dir. Michai Wyzynski. 70 mine. Rel. Nov. 1.

L'Agonie des Algies (Fr). Pre-Napoleonic drama. Dir. Roger Richebe. 70 mins. Rel. Dec. 1.

mins. Rel. Dec. 1.

Man Who Changed His Name (British). An old Edgar Wallace yarn revived. Dir. Henry Edwards. 75 mins. Rel. Oct. L. Rev. Oct. 23.

Noran O'Ness (Gritish). Lirish yarn. Dir. Desmond Hurst. 70 mins. Rel.

Romance in Budapaet (Hung).

Franciska Gaal, Musical, 70 mine. Rel.
April S. Rev. May 18.

Tell Tale Heert (British). Edgar Alian Poe thriller. Dir. Desmond Huret 50 mlns. Rel. June 15. Rev. June 19.

First Division Offices: R.K.O. Bldg.,

Releases Also Allief, Cheaterfuld, Moopram and Mahery

Burtelle Falls. One-time famous actrees uses the taints in a neutrely novel
role; and stages one final giorious comeback. Henrictia Crosman,
Dorothy Lea, Vim. Bakewell. Dir. Charles Lamont. 83 mins.

Maria Mar

irl of My Dreams. College life and college romance. Mary Carlisle. Eddle Nugent, Creighton Chancy, Arthur Lake, Stering Holloway, Gigi Parrish. Dir. Ray McCarey. Rel. Nov. 17. Dir. Ray McCarey. Rel. Nov. 17.
Kelly. Dance director and hie girl dancing troups ewap contracts on
way to Parls, and bring prosperity to a mythical Beigravian kingdom
via crooning, dance routines, etc. Romanio comedy with music. Guy
Robertson, Irene Ware. Dir. Leonard Fielde. Rel. Nov. 15.

One in a Million. Romance of a department store employee and the boss son. Dorothy Wilson, Charles Starrett. Dir. Frank Strayer. Rel. Nov. 15.

reams. A cun moll's past catches up with her after she has

These tabulations are compiled from information supplied by the various production companies checked up as soon as possible after release. Listing is given when re lease dates are definitely set. Titles are retained for eix monthe. Man agere who receive service subse-quent to that period should preserve a copy of the calendar for eference.

The running time as given here is presumably that of the projection oom showings and can only approximate the actual release length in those states or communities where local or state ceneorship may resul in delations. Running time in the reviewe as given in 'Variety' carry the actual time clocked in the the-atre after passage by the New York state censorehip, eince pictures are reviewed only in actual theatre

reviewed only in actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety will appreciate the co-operation o all managers who may note discrep

Studio Placements

Hollywood, April 23. Philip Reed; Weeley Ruggles di-recting, 'Accent on Youth,' Par.

recting, 'Accent on Youth,' Par. Joan Marsh, Hardle Albright, Mary Carllele, Vince Barnett, Brad-ley Page, Lule Alberni, Emerson Treacy, Lila Lee, Sidney Toler, Ed-ward Martindel, Lucien Prival, Clarence Wilson, Tammany Young, Jack Grey, Will Stanton; Melville Brown directing, 'Cnampagne for Breakfast, Liberty.

Edwin Burke, adapting 'Song and Dance Man,' Fox.

June Travis, 'Broadway Gon doiler,' WB. Capt. Joseph Moody, technical ad-visor; Alexander Toluboff, art di-rector, 'Shanghai,' Wanger.

Nick Long, Jr., Broadway Melody

Roger Gray, Four Canovas, 'Hold That Baby,' WB, Dick Powell; Jerry Wald, Julius Epsteln, ecreen play, 'Romance in a Glass House,' WB.

Glass House, W.H.
William Conselman, Harry Harris,
adapting Curly Top, Fox.
Rain Bryd, Staso Lory,
Rain Bryd, Staso Lory,
Rudolph, Albert Taylor, Oscar
Rudolph, Albert Taylor, Oscar
Rudolph, Albert Taylor,
Smith, College Scanddl, Far.
armith, College Scanddl, Far.
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er. Frank McGlynn, Buck Jones se-

Fox. Robert Lee Johnson, writing foot-ball yarn, U.
Malcolm Stuary Boylan, Harry Leon Wilson, scripting 'Ma Pet-tingill,' Metro.
Anna Karenina,' Metro.

Metro.
Andre Beranger, The Flamc With-in, Metro.

Alter Bergingt, Inc. American In, Metro, Norah Cecil, Blanche Payson, Billy Watson, 'Great American Ple Co.,' Metro ehort. Carole Lombard, 'April In Paris,'

Carole Lomoard, April ...
Charles Brackett, sereen play,
The imporfect Hueband, Par.
Virgina Van Upp, Frederick
Stephani, adapting Song of the
Radlo Rogeus, Every Night at
Eight, Wanger.
Charles Kennyn, acreen play, diab duley Nichole, soripting Three
Musketers, Radio.

Dutley Nichole scripting Three Musketers, Radio. Irene Dunne, Peter Ibbetson, Par. Cesar Romer, Dlamond Jim Brady, U. Murlel Evans, Buck Jones; Ray Taylor, directing, Roaring West; Frances Langford, Patsy Kelly, Alice Faye, George Raft, Every Night at Eight, Wanger. Joan Bennett, Two for Tonight, Par.

Par. Shirley Chambers, Public Hero Shirley Chambers,
No. I, Metro.
Elmer Clifton, Homer Gordon,
screen play, 'Rip Roaring Riley,'
Burr.
Barbara Peppey, 'Rich Relations,'

Cameo.
Lita Chevret, Bess Flowers,
(Continued on page 27)

reformed and is happily murried to a sea-faring man. Lola Lane, Bill (screen) Boyd, George Marion, Edward Gargan. (screen) Boyd, George Marion, Edward Gargan, rad. Romance of a disowned playboy son and an artist's model with a past. Bruce Cabot, Grace Bradley, Burton Churchill, Regis Toomney, Dir. Melville Brown. Rel. Nov. 30,

Rudios: Burbang, Calif. First National Calif. New York St. Y. Babbitt. Upton Sinciair's Main Street: Guy Kibbes, Albediahon. Dir. Wm. Keighley: 75 miles. Rel. Dec. 8. Rev. Dec. 18. Black Fury. The underdogs in a Pennsylvania mining town. Paul Muni, Karen, Morley. Dir. Michael Curliz. Se mins. Rel. May 4. Rev.

April 17.

Case of the Curlous Bride, The. Whodunit. Warren William, Margaret Lindsay. Dir. Michael Curtiz. 74 mins. Rel. April 13. Rev. April 10.

Flirtation Walk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien. Dir. Frank Borzage. 35 mlns. Rei. Dec. 1. Rev. Dec. 4. Gentlemen Are Born. Four college boys battle the world. Franchet Tone, Jean Mulr. Ann Dorak, Margaret Lindsay. Dir. Alfred E. Green. 75 mins. Rel. Nov. 17. Rev. Nov. 27.

75 mins. Rel. Nov. 17. Rev. Nov. 27.
Go Into Your Dance. Al Johon. Ruby Keeler, Benny Rubin. Dir. Archle Mayo. Rel. April 20. sloon. Ruby Keeler, Benny Rubin. Dir. Archle Mayo. Rel. April 20. sloop Rev. Good Diagram of 1835. Dick Fowell, Adolphe Menjou, Gloria Stuart, Alloe Brady Dir. Buby Berkeley. 35 mins. Withdrawn from general release to he sold saparately.

Living on Velvet. Shock crazed aviator marries a society girl. Kay Francis, Geo. Brent, Warren William. Dir. Frank Borzage. 77 mins. Rel. March 2. Rev. March 13.

Mary Jane's Pa. Guy Kibbee, Aline McMahon. Dir. Wm. Keighley. Rel. Nov. 2. Rev. March 6. Maybe It's Love. Giorla Stuart, Ross Alexander. Dir. Wm. McGlinn. 62 mins Rel. Jan. 12. Rev. Feb. 12. Rei, Jan. 12. Rev. Feb. 12.
Murder in the Clouds. Lyle Talbot. Ann Dvorak. Dir. D. Roee Lederman. 61 mlne. Rel. Dec. 15. Rev. Jan. 1.
North Shore. Barbara Stanwyck, Gene Raymond. Dir. Robert orey. Rel. Feb. 16

Red Het Fires. Lyle Talbot, Mary Astor. Dir. D. Ross Lederman. Rel. Feb. 2.
Traveling Salesiady, The. One of those Joan Blondell-Glenda Farrell rempe.
Dir. Ray Sangiah. 75 mins. Rel. April 6. Rev. April 3.
While the Patient's Best. Mystery in a millionarite mension. Guy Kibbes,
March 6. March. Dir. Ray Enright. 65 mins. Rel. March 9. Rev.
March 6. March 9. Rev.

Woman in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Genevlave Tobin. Dir. Robt. Florey, 68 mins. Rel. Feb. 16. Rev. March 27.

Studio: Fox Hills, Hollywood, Csi. Offices: 444 West 55th St. New York, N Y. Fox Baboona. Jungle film made by Martin Johnsons, partly from an airplane. '8 mine. Rel. Jan. Rev. Jan. 29.
Baby Take a Bow. The Fox child star comes through again. Shirley Temple,

Bachelor of Arts. From John Erskine's recent novel. Tom Brown, Henry Walthall, Anita Louise. Dir. Louis King. 74 mins. Rel. Nov. 23. Rev.

April 17.

Bright Eyes. The story of two little girls. Shirley Temple, Jane Darwell, James Dunn, Judith Allen. Dir. David Butler. 88 mins. Rel. Dec. 28.
Rev. Dec. 25. Charlie Chan in Paris. The Oriental detective moves into new territory, Warner Oland, Mary Brian. Dir. Lewie Seiler. 70 mine. Rel. Feb. 1. Rev. Jan. 23.

Rev. Jan. 29.

County Chairman, The. Will Rogers, Evelyn Venable, Kent Taylor. Dir.

John Blystone. 78 mins. Rei. Jan. 11. Rev. Jan. 22.

Cewboy Millionaire, George O'Brien western. Dir. Edw. F. Cline. Rol.

April 12.

Elinor Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden. First World War, The. Hitherto unreleased film from the archives of several governments. Lawrence Stallings, editor. 78 mine. Rel. Nov. 23. Rev. Nov. 13.

Gambling. From the George M. Cohan play. Geo. M. Cohan, Wynne Glbson. Dir. Rowland V. Lee. 80 mins. Ret. Nov. 2. Rev. Dec. 11. George White's Scandals. Second edition of the musical. Alice Faye, Jas.

Dunn, Ned Sparks, Geo. White, Lyda Robertl. Dir. Geo. White. Rel.

March 15.

Great Hotel Mystery. Flagg and Quirt as detectives. Dir. Eugene Ford. 70 mins Rei March I. Rev. March 6. Heaven's Gate. A Shirley Temple story. Joel McCrca, Rosemary Amee. Dir. John Robertson. Rel. May 3. Hell in the Heavens. Air story. Warner Baxter, Conchita Montenegro. Dir. John Blystone. 80 mins. Rel. Nov. 9.

Helidorado, Adventure in a ghost town. Richard Arlen, Madge Evans, Raiph Bellamy, Henry Waithall. Dir. Jas. Cruze. 74 mins. Rei. Dec. 21. Rev. Jan. 8. it's a Smail World. Spencer Tracy, Wendy Barrie. Dir. Irving Cumminge. Rel. April 26.

RCI. April 20.

RCI. April 22.

RCI. April 20.

RCI. April 22.

RCI. April 20.

RCI. April 22.

RCI. April 20.

Music in the Air. Gioria Swanson, John Boles. Dir. Joe May. 81 mins. Rel. Dec. 7. Mystery Woman. Heroine saves her husband by procuring 'the papers.' Mona Barric, Gilbert Roland. Dir. Eugene Forde. 69 mins. Rei. Jan. 18. Rev. Jan. 22.

onev. Jan. 22.

One More Spring. Three down and outers in Central Park. Janet Gaynor. Warner Baxter. Dir. Henry King. 57 mins. Ret. Peb. 8. Rev. Peb. 27.

Tan Dellar Mines, Edward Devett Horton, Karen Morley. Dir. Geo. MarTwenty-four Hours a Day. Claire Trevor, Gilbert Roland. Dir. Hamilton MacFadden. Rel. Nov. 23.

Pressure. Romance with the sand hogs under the river. Edmund owe, Victor McLaglen. Florence Rice. Dir. Roaul Walsh. 76 mins. tel. Feb. Rev. Feb. 5.

Under Presents: Anothers win the saint nog under the live. Zonnan Rci. Peb. Rev. Peb. Sci. Picroneo Rice Dir. Recal Peb. Rev. Peb. Sci. Picroneo Rice Dir. Rev. Peb. Sci. Picroneo Rice Dir. Boar Man's a Man. From the Harold Bell Wright story. George O'Brien. Dir. Edw. F. Cline. 68 mins. Ref. Feb. 18. Rev. Feb. 37. White Parase, The. Lorotta Young, John Boles. Dir. Irving Cummings. 80 mins. Ref. Nov. 18. Rev. Nov. 13.

Office: 1600 Broadway, G-B

Chu Chin Chew. Arabian tales in musical form. Anna May Wong, Fritz Kortner, Dir. Walter Forde. 35 mins. Rel. Sept. 15. Rev. Sept. 25. Kortner, Dir. Watter Forde, 26 mins, Rei, Sept. 16. rev. Scyli, 32, 2009.
Musical dramatization from the Baveleys Nichols novel Exclynoga, Musical dramatization from the Baveleys Nichols novel Exclynoga, 2009.
Dir. Victor Saville, Rei. Nov. 16. Rev. Nov. 20, 20, 2009.
Matthews, Sonnie Hisle, Betty Balfour, Barry Mackay. Dir. Victor Saville, Rei. Jan. 3. Rev. Jan. 16.

ville. Red. Jan. 3. Rev. Jan. 16.
ion Duke, The. Drama hasel on Duke of Weilington at Battle of Waterloo.
Georgo Arliss. Elilatine Terris, Gladye Cooler, A. E. Matthews, Allan
Aynesworth. Dir. Victor Saylle. Rel. Jan. Rev. Jan. All
Jack Ahoy. Comedy with song and dance. Jack Hulbert, Nancy O'Nell. Alfred Drayton. Dir. Walter Pords. Rel. Dec. 8. Rev. Feb. 12.

Friend. Drama of a child's devotion and influence. Nora Pilbeam. Dir. Berthold Viertel. Rel. Oct. 15. Rev. Oct. 23.

Dir. Berthold Viertel. Rei. Oct. 15. Rev. Oct. 23.

Man of Aran, Irich story with preponderantly beautiful photography. Dir. Man of Aran, Irich story with preponderantly beautiful photography. Dir. More Toe Much, Realistic underworld drama in the Alps and London. Peter Lores, Leslie Manke, Edna Esci. Dir. Alfred Hitcheock.

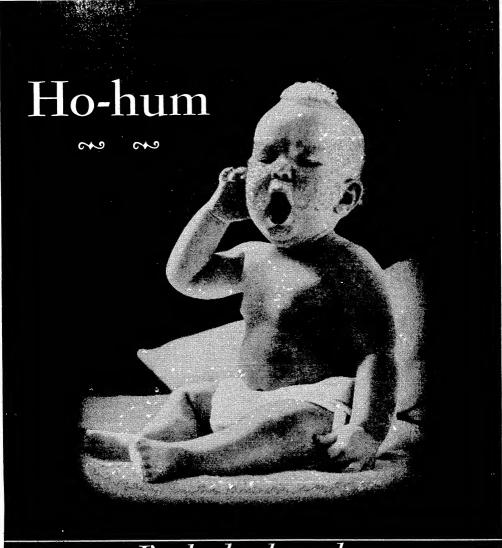
Man Who Kraw Toe Much, Realistic underworld drama in the Alps and London. Peter Lores, Leslie Manke, Edna Esci. Dir. Alfred Hitcheock.

My Heart is Calling. Romante musical. Jan Klepura, Martha Esgerth.

Dir. Carmine Gallone. 70 mins. Rel. April 1. Rev. April 17.

Power (Jew Suss.) Dramatization of Stort Fucchtwanger novel. Conrad Vedt, Benitz Hume. Dir. Lothar Mendes. 105 mins. Rel. Oct. 1. Rev. Vedt. Benitz Hume. Dir. Lothar Mendes. 105 mins. Rel. Oct. 1. Rev. Vedt. Benitz Hume. Dir. Lothar Mendes. 105 mins. Rel. Oct. 1. Rev. Vedt. Benitz Hume. Dir. Lothar Mendes. 105 mins. Rel. Oct. 1. Rev. Vedt. Benitz Hume. Dir. Lothar Mendes. 105 mins. Rel. Oct. 1. Rev. Vedt. Mendes. 105 mins. Rel. Oct. 1. Rev. Vedt. 105 mins. Rel. Oct

Unfinished Symphony. Musical romance based on Schubert's Hie. Marthe Eggerth. Dir. Willy Foret. 83 mins. Rel. Jan. 1. Rev. Jan. 15.



Pve had a busy day one

But every day's a busy day at National Screen Service . . . we daren't get tired . . . more than 9,000 theatres all over the country depend on our trailers to help sell their show . . .

We must be alert ... we've a big job to do ... and our 700 employees ... all wide-awake ... all working together ... make trailers a business and right service a habit ...

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NATIONAL SCREEN SERVICE

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prize baby of the industry

CALENDAR OF CURRENT RELEASES Relinbow Valley. (Lone Star). John Wayne, Lucille Brown. Recklers. Remeas. Comedy adventures of two hard-bolled eggs who, are arrived or nething but early Robert Amatrons, William Comety.

(Continued from page 25)

Liberty : 1776 Broadway, New York, N. Y.

Liberty Dimes. Muitcal. Theatrical Dong pone heals. Marjoric Rambeau, New York, N. V. New York, N. V. New York, N. V. New York, N. V. New York, M. Marjoric Rambeau, N. Raneoma From Damon Runnona The Els Mitten. Leath Hyams, Phallips. Bolimes. Dir. Frad Newmeyer. 70 mins. Rel. Oct. 28. Rev. Feb. 12. Old Homesteed, The. Modern version of famous novel. Mary Carlisle, Law-conce to Every Bachrier. Honeymoon with a hirea. Dist. Ont set. Once to Every Bachrier. Honeymoon with a hirea. Dist. Nixon, Neil Hamilton. Alles Pringle Dir. Wm. Night. 72 mins. Rel. Dec. 14. School for Girls. Reform selson drama. Sidney For, Paul Kelly, Lolg Wilson, Neil School for Girls. Reform Selson drama. Sidney For, Paul Kelly, Lolg Wilson, Nara Engels. Dir. Wm. Night. 32 mins. Rel. Mar. 22. Rev. Fox. Seventherm of the Nixon, Wera Engels. Dir. Wm. Night. 1979 witnest. Tom Brown, Mario Cabott, Evelyn Brent, Regin vil Denny. Dir. William Nigh. 81 mins. Rel. April 14.

Majestic Offices: RKO Bldg., Radio City Motive for Revenge. Thrilling adventures resulting from desire to satisfy wife's craving for luxury. Donald Cook. Irene Hervey. Dir. Burt

Lynwood.

Muthy Ahead. Stark drama! Adventure! Romancel On the high seas. Nell Hamilton, and Kakhieen Burke. Die. Tommy Atthna.

Perfect Citer, The. David Mannere, Steets Gallagher, Dorothy Libaire. Dir. Robit. Vignola. 48 mins. Dynamic detective mystery thriller. Rol. March 10. Rev. March 20.

Officee, 1776 Broadway, New York, N. Mascot

urn 'Em Up Barnee. 12 chapter auto racing scrial released also as a fentur in 74 nilns. Frankle Darro, Jack Mulhall. Dir. Colbert Clark. Rev April 3. id the Green Lighte. Factual story from the book of the same name, by former Police Captain Willemse, Norman Foster, Judith Allen, Sidney Blackmer, Rcl. Feb. 22.

in Old Santa Fo. Slory of a dude ranch knick-knack salesman who falle in lovo with the ranch-owner's daughter. He le accused of murder but all difficulties are digratified with startling suddenness. Kem Maynard, Eva-lyn Knapp, H. B., Warner, Kenneth Thomson, Goorge Hayes, Dir. David David, Howard, & Pinjas: Rcl. Dec. 4. Rev. March 20.

David, Howard. 82: mins. Rci. Dec. 4. Rev. March 20. Marines Arg. Coming. The. An Lieut. Wild Bill Traylor, U.S.M.C., the women until, fathing disprace, has binness! from between love for two more until, fathing disprace, has binness! for between love for two commen until, fathing disprace, has binness that poll-meil toward a gigantly of Marchy and from the not things rush poll-meil toward a gigantly dispraced by the contract of the comment of the comment of the contract of the comment of the comment of the contract of the comment of the contract of th

Studios: Culver City, Officee: 1540 Broadway, New York, N. Y Metro After Office Hours. Newspaper story. Constance Bennett, Clark Gable, Stuart Barber, Dr. Robt. Z. Loonard. 73 mins. Rel. Feb. 22. Rev. March 13. Babes in Toyland. Citild atory, with the Victor Horbert music. Laurel and Hardly, Charlotte Honty. Dir. Gus Mein. Chas. Rogers. 77 mins. Rel. Babes in Toyland. Citild atory. Dir. Gus Mein. Chas. Rogers. 77 mins. Rel. Bad Plays on, The. Football story. Robt. Young, Betty "Furness. Dir. Russell Mack. 87 mins. Rel. Dec. 21. Rev. Dec. 25. Blography," Arm Hardling. Robert Montgomery. Dir. E. H. Griffith. Blography, "Arm Hardling, Robert Montgomery. Dir. E. H. Griffith. Cashe. Music Case. Phills Varne story. The Links and Hardling Robert Montgomery.

St mins. Rel. Jan. 4. Rev. March 6.
Caelno Murder Case. Philo Yance story. Paul Lukas, Allson Skipworth, Ted Healey. Dir. Ed Merin. 22 mins. Rel. March 15. Rev. April 17.
David Copperfield. Dickens electry with an amonts perfect cast. W. C. Fields. 129 mins. Rel. Jan. 18. Rev. Jan. 26
Territorial Programmer States of the Computer States of the Control of the Computer States of the Compu

Foreaking All Others. From the stage play. Joan Crawford, Clark Gable Robt. Montgomery. Dir. W. S. Van Dyke. 82 mins. Rel. Dec. 28 Rev. Jan. 1.

Gey Bride, The. From Francis Coe's Repeal. Carole Lombard, Cheeter Morris. Dir. Jack Conway. 22 mins. Rel. Dec. 28. Rev. Dec. 18.
Naughty Marista. Victor Herbert's operetta. Jeanette MacDonald, Nelson Eddle. Dir. W. S. Van Dyke. 105 mins. Rel. March 29. Rev. March 27. Night le Young, The, Royal love for a commoner theme. Ramon Novarro. Evelyn Laye. Dir. Dudley Murphy. 80 mins. Rel. Jan. 11. Rev. Jan. 13. Painted Vell. Based on the novel by Somerset Maugham. Grata Garbo. Herbert Marshall. Dir. Richard Boleslavsky. 84 mins. Rel. Nov. 23. Rev. Dec. 11.

Sequola. Friendship between a deer and a puma with a human romance background. Jean Parker, Russell Hardle. Dir. Chester Franklin. 78 mins. Rel. Feb. 1. Rev. Feb. 27.

mins. Rel. Feb. J. Rev. Feb. 27.

Madow of Doubt Murder mystery. Ricardo Cortez, Virginia Bruca, Constanz Collier. Dir. Geo. B. Seltz. 71 mins. Rel. Feb. 15. Rev. Feb. 27.

Society Doctor. Hospital story. Chester Morrie, Virginia Bruca. Rob. Taylor. Dir. Geo. B. Seltz. 63 mins. Rel. Jan. 25. Rev. Feb. 5.

Times Square Lady. Girl from lowa bests a crook gang. Rob. Taylor, Virginia Bruce. Dir. Geo. B. Seltz. 63 mins. Rel. March 5. Rev. March 20.

Vanessa, Her Love Story. Hugh Walpoles' novel. Helen Hayes. Robt Montgomery. 78 mins. Rel. March 1. Rev. April 17.

auontgomery, 18 mns. Rei, March 1. Rev. April 17.
West Point of the Air. Training etory made at the U. S. A. School for Airmen. Wallace Beery, Robt, Young, Maureen O'Suilivan. Dir. Rich.
Rosson. 30 mins. Rei, March 22. Rev. April 10.
Wicked Woman. A story of a faithful mother. Made Oristians, Jean Parker,
Dec. 18. Rev. Dec. 18. Rev. Dec. 18. Rev. Dec. 7. Rev.

ling Ticket, The. Story of a sweepe ticket that was lost and found. Let Carrillo, Louise Fazenda, Ted Healy. Dir. Chas. F. Riesner. 64 mins. Rel. Feb. 8. Rev. Feb. 12.

Sada W. Washington Biyd., Monogram
Sada W. Washington Biyd., Monogram
Rider, The. John Wayne, Marion Barne.
Dir. R. N. Bradbury.
Creighton Chaney, Sterling Holloway, Eddle Nugent, Gigi Parrish, 65
mine: Dir. Ray McCarey, Rel. Nov. 17

mine. Dir. Ray McCarey. Rel. Nov. 17.

Hirling with Danger. Three buddlee play with dynamite and love, Robert Armstrong, William Cagney, Edgar Kennedy, Marion Bures, Marta Alba. Teat God Gold. Sidney Blackmer, Martin Sleeper, Glora Shea, Regie Toomey, John T. Murray, Edward Maxwell. Expose of the receiverehlp racket almost wreeking young romance. Rel. April 18.

Healer, The. From novel by Robert Herrick. Dir. Reginald Barker, Ralph Bellamy, Karen Morley, Mickey Rooney, Judith Allen, Robert McWade, J. Farrell MacDonald.

or Schoolmatetr, The. Norman Foster, Claudette Henry, Otts Harlar Louis V. Mong. Dir. Lew L. Colline. Famous classic by Edwar Eggleston.

King Kelly of U. S. A. Guy Robertson, Irene Ware. 66 mins. Rel. Sept. 18. Rev. Dec. 18.

Rev. Dec. 18.
Lewiese Frontier (Lone Star), John Wayne, Shella Terry, Dir. R. M. Bradbury, 84 mine. Rel. Nov. 28. Rev. Jan. 22.
Lost in the Stratesphere. Romanes of two members of air patrol amid selmine. Rel. Nov. 18. Rev. March. 5. William Cagney, Eddie Nugeni. 54 mine. Rel. Nov. 18. Rev. March. 6. William Cagney, Eddie Nugeni. 54 million Dollar Baby. Fond parent try to paim over their little boy as another girl movie find to win fame and riches. Ariline Judge, Ray Walker. Jimmy Fray, George & Gons. Rel. Dec. 28.

Carlo Nights. Innocent suspect traps his man at famous casine and wine the girl. Mary Brian, John Dayrow, 62 mine. Rel. May 20.

Mysterious Mr. Wong. Story of the twelve coine of Confucius. Arline Judge Bela Lugosi, Wallace Ford. 68 mine. Rel. Dec. 22. Rev. March 18. eta Lugosi, Wallace Ford. 68 mine. Rel. Dec. 22. Rev. March 18.

Setery Man, The. Chicago reporter, etranded in St. Louie, makes good Robert Armstrong, Maxine Doyle. 61 mins. Rel. April 28. Rev. March 27.

narch 27.

Neath Arizona Skies. (Lone Star), John Wayne, Shella Terry, 51 mins.

Rel. Dec. 17, Rev. March 20.

Parediss Ranch, John Wayne, Marion Burne. Movie-struck family takes husbands all to crash Hollywood, with hilarious results. Wallace Ford. 65
mins. Red. March 15.

Red Head. Boy and girl work out their social salvation in a funch wagon. Bruce Cabot, Grate Bradeley. Dir. Meiville Brown. 77 mins. Rei Nov. 1. Rev. Nov. 20.

Sing Nights. Three men accused of murdering the same man tell cir-cumstances which are checked by lie detector, proving two are innocent Hardie Albright, Boots Mallory, Jameson Thomae, Conway Tearle Fordinand Gottschalk. (Note: Tearle stare), 60 mins. Rel. Dec. 15 Rev. Jan. 25.

Rev., Jan. 23.

Texas Terror. John Wayne. A Lone Star Western. Dir. R. N. Bradbury. 45 mins. Rel. Feb. 1. Rev. April 3.

Trail Beyond, in the. John Wayne, Verns Hills. 55 mins. Rel. Oct. 22.

Women Must Dress. Intricate ways of fashion salon people almost causing
young romance of daughter to end in dieaster. Minna Gombell, Gavin
Gordon, Suzanne Kaaren, Robert Light and Monogram contest winners.
164 minns. Rel. Jan. 2. Rev. April 17.

dlos: 5851 Merethon St., Hollywood, Calif. Paramount Officee: 1501 Broadway, New York, N. Y

King's Horees. Zenda type etory with a picture star replacing a king f a mythical kingdom. Carl Brisson, Mary Eille. Dir. Frank Tuttle. 5 mins. Rel. Feb. 15. Rev. March 13.

Behold My Wife. Sylvia Sldney as an Indian girl. Sylvia Sldney, Gene Raymond. Dir. Dave Leisen. 73 mine. Rel. Dec. 7, Rev. Feb. 20.
Caprice Espagnel. Romance of a Spanish dancer. Mariene Dietrich, Caesar Romero, Lionel Attill. Dir. Josef Von Sternberg. Rel. Mar. 15.

Based on the exploits of the Michigan etate radio police. Fred Macurray, Sir Guy Standing, Ann Sheridan. Dir. Chas. Barton. 60 mins. et. Mar. I. Rev. Feb. 27.

College Rhythm. Mudcal type story. Joe Penner, Lakay Ross, Jack Oktie College Rhythm. Mudcal type story. Joe Penner, Lakay Ross, Jack Oktie Owell to a Woman, The Life and lowes of a Spatish dancer. Marlene Dietrich Ceser Romer, Lionel Avrill. Dir. Joe. von Sternberg. Rul. May 3 Enter Madame. From the stage play of a temporamental star. Blissa Landi Cary Grant. Dir. Billott Nugent. 81 mins. Rel. Jan. 4, Rev. Jan. 16

Cary Grent. Dir. Elliott Nugent. St mins. Ret. Jan. 4. Rev. Jan. 16.
Father Brown, Detective. New type of mystery story, Faul Lukas, Gertrude
Four Michael. Dir. Edw. Sedgwick. Rel. Dec.
Four Michael. Dir. Sedw. Sedgwick. Rel. Dec.
Four State of the Sedwick of t

Auto Marione Blue. Story of the London Chinatown. Geo. Baft, Jean Parker. Ann Bafty Dir. Story of the London Chinatown. Geo. Bafty Dec. 28. Hev. Dec. 18. Home on the Range. Western. Randoph Scott Jackie Coogan. Every Bert. Dir. Jacobsen. 54 mins. Rel. Dec. 21. May Feb. 11.

Home on the Range. Western. Randoph Scott Jackie Coogan. Every Land Bart. Dir. Jacobsen. 54 mins. Rel. Dec. 21. May Feb. 12.

Limshouse Blues. Story of the London Chinatown. Geo. Baft, Jean Parker. Anna Bafy Wong. Dir. After Hall. 68 mins. Rel. Nov. 28. Rev. Jac. 8. Limshouse Blues. Story of the London Chinatown. Geo. Baft, Jean Parker. Anna Bafy Wong. Dir. After Hall. 68 mins. Rel. Nov. 28. Rev. Dec. 18. Lines Cavanagh. Henrietts Crossman. Dir. Ralph Murpby. 88 mins. Rel. Dec. 14.

in Bloom. Country boy and city girl finally make a match. Carnival sidelights. Joe Morrison, Dixle Lee, Burns and Allen. Dir. Elliott Nugent. Rel. Mar. 18.

Augent, Age, Mar. 10.

McFadden's Flats. From the Gus Hill farce. Walter C. Kelly, Andy Clyde, Jane Darwell. Dir. Ralph Murphy. 65 mins. Rel. March 22. Rev. March 2.

Mississippi, Showboat story by Booth Tarkington. Bing Crosby, W. C. Fielde, Joan Bennett, Queenle Smith. Dir. Edw. A. Sutherland. Rel. Mar. 8. One Hour Late. Joe Morrison, Helen Twelvetrees, Conrad Nagel. Dir. Ralph Murphy. Rel. Dec. 14.

New Lates, Joseph M. 1871. A service of the control of the company of the control of the control

dent Vanishes, The, From current seneational novel of same title. Arthur Byron, Janet Beecher, Paul Kelly. Dir. Wm. A. Wellman. 30 mins. Rel. Jan. 11. Rev. Dec. 1 Private Worlds. Romance against the background of a canatorium. Claudette Colbert, Chae. Boyer, Joel McCrea. Dir. Greogory La Cava. 80 mins. Rol. April 3. Rev. April 3.

uit of Happinees, The. From the etage play about bundling. Joan Bennett, Francie Lederer. Dir. Alex Hail. 80 mine. Rei. Nov. 18. Rev. Nov. 10.

Rocky Mountain Mystery. Western mystery etory by Zane Grey. Randolph Scott, Chic Sals, Kathleen Burke, Mrs. Leslie Carter. Dir. Chae. Barton. Rel. Feb. 1.

Ruggles of Red Gap. Harry Leon Wilson's story of a butler won in a bridge game. Chas. Laughton, Mary Boland, Chas. Ruggles. Dir. Leo Mc-Carey. 90 mins. Rel. Feb. 22. Rev. March 13. a. Society girl and New York boy meet in Havana. Geo. Raft, Carole Lombard, Margo. Dir. Marion Gering. 71 mins. Rel. Feb. 8. Rev. Feb. 27.

Feb. 71.

Stoin Harmony. Adventures with Ben Bernie's band. Geo. Raft, Ben Bernie,
Grace Bradley. Dir. Alfred Werker. Rel. Mar. 29.

Winge in the Dark. Air thriller with a rescue by a blinded aviator. Myrna
Loy, Cary Grant. Dir. Jas. Flood. Rel. Feb. 1. Rev. Feb. 5.

Office: 1270 Sixth Ave. New York, N. Principal Chandu on the Magic leland. Mystery—sequel to Return of Chandu. Bela Lugosi, Clara Kimball Young, Dean Benton, Phyllic Ludwig. Seven reele. Return of Chandu, The. Mystery etory. Bela Lugosi, Clara Kimbali Young Dean Benton, Phyllia Ludwig. Seven-reel feature (60 mins.), followed by eight two-reel eorial episodes. Rel. Oct. 1. Rev. April 17.

Office: R.K.O. Bidg., Radio City, N.Y.C Studies: Hollywood, Calif. R.K.O. Radio

Anne of Green Gables. The story involves the adoption, life and development of Anne, an orphan, at Avoules on Prince Edward Island. Anne Shrivey, of Anne, an orphan, at Avoules on Prince Edward Island. Anne Shrivey, Nichola Jr., 89 mine. Ref. Nov. 23. Rev. Dec. 26.
Becky Sharp. The story of a woman who wrecked the lives of all the men who loved her. Mirlam Hoghtine, Alam Mowbary, Frances Dec. Sir. Cedric Hardwick, Nigel Bruce, Alleon Skipworth. ir. Reusen Mamoulian. Rel. May 17.

May 31.

Vour Leave. An American couple just entering into middle life take a short vacation away from each other, only to return secretily relieve that it is all over. Frank Morgan, Genevieve Tobin, Neil Hamilton, Marian Nizoa, Gienn Anders, Gene Lockhart. Dir. Libyd Corrigan. Simins. Rel. Nov. 5, Rev. Jan. 1991.

Jan Hurricans. A story of Cape Cod and its pospie. James Barton, Helen Weetley, fields Ricket. Dir. Abon Robertson. Rel. Man. 1991.

Chasing Yesterdey. A kindly profesor befrinds a lonely orphan and than finde happiness which he had been searching for all his life. Ans Shirley, O. P. Heggis, Bleion Westley, Elizabeth Patterson, John Qualen, Trent Durkin, Etlenne Girardot, Dorie Lloyd, Hilda Vaughn. Dir. George Nicholg, 4r. Rei. April 10.

of Flanders. A poor Flemish boy who befriends a shepted dog is given a change to develop his talents and become a famous artist. Frankt Thomas, O. P. Heggie, Helen Farien, "Lightning." Dir. Edward Sloman. Rel. March E.

Rei. March 32.

Enchanted April. Under the enchanture for unterhine and a consente Enchanted April. Under the enchanture for unthappy Engites women. Ann Harding, Frank Morgan, Katharine Alexander, Reginald Owen, Jane Baxter. DEI Harry Beaumont. 48 nilms. Rei Jan. 25. Rev. March 13.

Fountain, The. From the Chaz Morgan novel. Ann Harding, Brian Ahern, Gligotetta. A scelety beauty who loses all her money and become a hotsets of the control of the control of the control of the control of Armstrong. Dir. Chaster Lamont. Rei. Peb. 13.

Ent. March 2011. The Chart Lamont. Rei. Peb. 13.

Ent. March 2012. The Chart Lamont. Rei. Peb. 13.

Armstrong. Dr. Charles Bandont. Ref. Feb. 0.

3 Old Girl. Glorifying the American school teacher. May Robeon, Mary Carliele, Fred MacMurray. Alan Hale. Dir. by John Robertson. Ref. Jan. 18, 714 mins. Rel. Jan. 18. Rev. March 6

(Continued on page 29)

Studio Placements

(Continued from page 25) Monya Andre, Vessie Farreli, Jean Fenwiok, 'Masquerade,' Metro. Maurice Murphy, 'Curly Top,' Fox. Dick Powell, 'Page Miss Glory,'

Maurice authors.

Maurice authors. Tage Miss Glory.

Wordy Barrie, Honry Wadsworth.

Big Broadcast of 1995, Par.

Jack Conway, recting Tale of

Two Cities, Metro. Chic Sale short,

Addison Richarda, 'Front Page

Woman, 'WB.

John Wray, 'Pederal Dick,' Par.

Rian James, writing original for

Rian John Way.

Rian John John Marketter Sing, Me a Love

Song, 'WB.

Warren William, Dolores Del Rio;

Robert Florey directing, 'Not On

Four Life, 'WB.

The Detect of the Cortex, Sing Me a Love Selected Cortex of the Cortex of

J. Robertson, directing 'kreekies,' Radio.
Cary Grant, Ray Milland, Claude Rains, Sir Guy Standing; Haroid Young directing, 'The Last Outpost,' Par.
Fred Kohler, 'Hard Rock Harrigan,' Atherton.
Vince Barnett, 'Not on Your Li WR.

rigan, Atnerton.

Whose Barnett, Not on Your Li

Whose Barnett, Not on Your Li

Patterson McNutt, Harvey Gates,
writing original, Fox.

George Selts. directions

Faul Forces, Charlie Chan in

Bert Hanion, additional dialog.

Big Broadcast of 1935, Fox.

Seltmer Jackson. Front Fage

Many Foy, Ginger, Fox.

Arthur Hohl, Unknown Woman,

Col.

Col.
Virginia Sale, 'After the Dance,'
Col.
Tom Kennedy, Monte Collins; Al
Ray directing, 'Stage Fright,' Col.
short:

Seymour Roblison, scripting Fiddin' Doil. U.
Seymour Roblison, scripting Fiddin' Doil. U.
Sussell Simpson, Way Down
Edussell Simpson, Way Down
Al Herman, directing Ken Maynard western, "Darmour."
Paul Muni; Plere Collings,
screen play, 'Man Against Death,'
WB.

WH.
Allce Brady, 'Lady Tubbs,' U.
Ralph, Remley, 'Farmer Takes a
Wife, 'Fox.
Catharine Doucet, 'Accent on
Youth,' Par,'
Albert Contl, 'Diamond Jim,' U.
Frank Parker, 'Headline Woman,'
Mascot.

Mascot. George Gubl, Unknown Woman, George Guhl, Unknown Woman, Col.
Paul Porcast, 'Charlle Chan in Egypt,' Fox.
Harry Schultz, Ginger,' Fox.
David Torrance, 'Black Sheep,'

Harry Schults, Glinger, Fox.
David Torrance, Black Sheep,
Eugene Forde, directing; Arthur
Kober, acreen play, Thunder in the
Night, Fox.
Dana Burnett, writing story for
Will Rogers, Fox.
Actes Comandi, seep play,
Adelse Comandi, seep play,
Adelse Comandi, seep play,
Edmund Lowe, Jean Dixon; Nick
Gyery, adaptation, 'Murder on 42nd
Streett' U. Garran, Errel Flynn, 'Not
On Your Life,' WB.
Joseph Crehan, Joseph King,
Front Page, Woman, 'WB.
Front Page, Woman, 'WB.
Link Michael Common Company, 'Radie,
Una Mcrket,' Broadway Melody of
1336, 'Metro.
Doris Davenport, Leon Snegotf.

1935,' Metro.
Dorls Davenport, Leon Snegoff,
Helen Wood, Mary Long, 'Anna Karenina,' Metro.
Pete Smith dialog, 'How to Sleep
Well,' Metro short.

Contracts

Hollywood, April 28. Joe Traub, shorts producer, tagged by Warners for another stretch. Paramount termed Elizabeth Pat-terson, character actress.

Helen Erisson, from the cast of 'As Thousands Cheer,' joined War-ners contractees.

ners contractes.

Parmount has taken up options on Colin Tapley and Billy Lee Tapley came to Par from Australia in the Search for Beauty contest. Sidney Duchman's new writing Claire Trevor safe at For for Claire Trevor safe at For for mother six months.

Prancis Paragoh draws six-month writing contract at Radio.

writing contract at Radio.

Tract for another year with titted figures.

nigures.

Radio scaled Ray McCarey on a two-picture deal. No assignment yet for director.

Option on Irene Ware taken up. Balph Murphy, currently directing 'Federal Dick,' stays at Paramount on a new contract. Ifarvey. Stephens drew a new termer at Metro.

THEY'RE SCREAMING ITS RECORDS! THEY'RE GOING CRAZY WITH JOY!



BANG! SAN FRANCISCO...
"BRIDE OF FRANKENSTEIN"
OPENED ORPHEUM WITH WAITING TICKET LINE FULL BLOCK
LONG EACH WAY FROM BOX
OFFICE!

BANG! LOS ANGELES...

"BRIDE OF FRANKENSTEIN"
BROKE ALL RECORDS! TWO
HUNDRED DOLLARS BETTER
THAN "IMITATION OF LIFE"
FIRST DAY AND SEVEN HUNDRED BETTER THE SECOND!

BANG! SEATTLE... BIG ALL DAY LINES GREETED OPEN-ING "BRIDE OF FRANKENSTEIN" AT HAMRICK'S ORPHEUM! CRITICS RAN AWAY WITH THEMSELVES!

BANG! PORTLAND ...
"BRIDE OF FRANKENSTEIN"
OPENING ORPHEUM GOOD
FRIDAY TO POSITIVE SENSATIONAL BUSINESS! CONTINUED
LINES ALL DAY! NEW HOUSE
RECORDS!

Watch those broken records
SWEEPING YOUR WAY!!!

Universal's "THE BRIDE
OF FRANKENSTEIN"

CALENDAR OF CURRENT RELEASES

informer, The. A story of the Irlsh revolution. Victor McLagien, Preston Foster, Heather Angel, Wallace Ford, Una O'Connor, Margot Grahame. Dir. John Ford. Rei. May 24.

Dir. John Ford. Rei. May 24.

Kentucky Kernele. A pair of out-of-work vaudevillians adopt a small boy who turns out to be helr to a large Kentucky estate which is involved from the control of the contr

win the Princess. John Beal, Gloria Stuart, Virsinia Weisler, Charitotte Henry, Reil. April.
Lighthing Strikes Twics. A fast-moving farce which concerns itself with an amusing tanke of Sentities but result from two young men bringing Laure Hope Crews, 'Skeets' Gallagher, Chiec Chandler, Watter Catlett, Dir. Ben Holmes. 64 mins: Rei. Dec. 23.
Little Minister, The. The romance of a young Scotch minister and a gypey.
Little Minister, The. The romance of a young Scotch minister and a gypey.
Helphurn, John Beal, Alan Hale: Dir. Richard Wallace. Rei. Dec. 23.
Rey, Jan. 1.
Murder on a Hongol teacher, Muss Hidepart Withers and interested Police Orear Piper. This time the murder takes place on an airplant of Police Orear Piper. This time the murder takes place on an airplant plant and the principle of t

nee morning. Auwanure in a primitive section of rapua, New Gulnea. Stefan Duna, Regla Tomery, Raymond Hatton. Dir. Wailace Fox. 6 mins. Roberta. Adaptation of the stage musical, Irene Dunne, Fred Astaire, Ginger Rogers. Dir. Wm. A. Seiter. 105 mins. Rel. March 8. Rev. March 13. Romance in Manhattan. A young Ciecho-Slovakian enters the United States of the Control of the Control

United Artists Offices: 729 Seventh Ave.,

Call of the Wild: From the famous Jack London story, Clark Geble, Loretta Young, Jack Oakle, Dir. William Wellman. Rel. May 8.

Cardinal Richaleu. George Arlies, Maureen O'Suillvan, Edward Arnold, Dir. Rowland V. Lee. Rel. April 28.

Clive of India. The atory of Citve, who founded a new British dominion—field. Ronald Collas. Lovetta. Cours. Francis Lister. Dir. Richard Folios Bergers. From the stage farce, "The Red Cat." Maurice Chevaller, Ann Sothern, Merie Oberon. Dir. Roy Del Ruth. 83 mins. Rel. Mar. 8. Rev. Feb. 27.

Feb. 27.

Kid Millione. Musical epectacle in the U. S. and Egypt. Eddle Cantor, Ethel Merman. Dir. Roy Del Ruth. 99 mins. Rel. Deo. 23. Rev. Nov. 13.

Les Miserables. An adaptation from the famous Victor Hugo classic. Frederic March, Charles Laughton, Sir Cedrio Hardwicke. Dir. Richard Boleslawski. Rel. April 21.

Mighty Barnum, The, Fictional story of P. T. Barnum, Wallace Beery, Adolphe Menjou, Virginia Bruce, Dir. Walter Lang. 87 mine. Rei. Deo. 26. Rev. Dec. 25.

way Queen. A merry maelstrom of revolution and romance. Anne Neagle and Fernand Graavey. Dir. Herbert Wilcox. Rel Dec. 21.

Standard Name Control of the Control

8 tudio: Universal City, Calif. Universal Offices: 30 Rockefeller Center, New York, N. Y.

Bride of Frankenstein. Drama. Karloff, Valerie Hobson. Dir. James Whale. Rel. April 22.

Cheating Cheaters. From Max Marcin's stage play. Fay Wray, Cesar Romcro.
Minna Gombell. Dir. Rich. Thorpe. 67 mins. Rel. Nov. 5. Rev.
Dec. 1.

Dec. 11.

Crimson Trail, The. Buck Jones western. Dir. Al Roboch. 68 mine. Rel. Feb. 11. Rov. March 20.

Frisco Nights. Comedy-drama. Lyle Talbot, Valorie Hobson. Dir. Murray Roth.

i Fairy, The. From Ferenc Molnar's stage play. Margaret Sullavan, Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. 98 mins. Rel. Feb. 18. Rev. Feb. 5.

Herbert Marchall, Frank Morgan, Dr. Wm. Wyfer, 98 mina, Rel. Feb. His Rev. Feb. S. man. Adolphe Monlou, Doris Kenyos. Dir. Bddle Burzell. 69 mins. Rol. Aug. 27. Rev. Sept. 18. It Happened in N. Y. Comedy-drama. Lylo Talbot, Gertrudo Michael, Heather Angel. Dir. Alan Grosland. 85 mins. Rel. March 18. Rev. April 10. Angel. Dir. Alan Grosland. 85 mins. Rel. March 18. Rev. April 10. Angel. Dir. Alan Grosland. 85 mins. Rel. Dec. 21. Rev. April 17. Feb. 20. Mins. Rel. Dec. 21. Rev. April 17. Feb. 20. Mins. Rel. Dec. 21. Rev. April 17. John Stohl. II Smins. Rel. Get. 28. Rev. Dec. 20. Rev. Dec. 30. Rev. Dec. 30. Rev. Dec. 30. Rev. Dec. 30. Rev. April 17. John Broth. II Smins. Rel. Get. 28. Rev. Dec. 30. Rev. Dec.

iand: Rel. April 22.

Mystry of Edwin Drood, The. From the Dickens story. Claude Rainos,
Douglas Montgomery, Heather Angel. Dir. Stuart Walker. 85 mine.
Rel. Feb. 4. Rev. March m. Common Smiths fantastic tale. Alan Mowbray,
Nghorne McKinney, Djr. Lowell Sherman. 74 mins. Rel. Mar. 4. Rev.
Feb. 27.

Pathe-F. D.

(Continued from page 4)

(Continued from page 4)
plans. However, this money, it is
had, would have to come via First
Division through Pathe, and that's
a rub. Pathe wants to look around
first before putting up more money.

Gibnon whereby the western star
was to do four cowboy films; the
actor to receive \$2,000 per picture,
plus a percentage of profits. Gibson is stated to have made two at a
cost of around \$23,000 each, which
prist Division's equawk, it is had,
was that the pictures at this cost
couldn't break under current market
conditions for such films.

William Fishes 2d, Nicholas Ludington and John Curris were
William Fishes 2d, Nicholas Ludington and John Curris were
tures, exciting originally around
\$60,000 each, but without distribution. They made a deal with Harry
Thomas to buy into F: D., the
\$50,000 for the buy-in coming from
Pathe, is is said. Fishe, Ludington
Pathe, is is said. Fishe, Ludington
ment with Pathe for the latter to
finance their producing activities
and when approaching First Di-

and Curils had a previous arrange-ment with Pathe for the latter to finance their producing activities vision, tatled distribution with Thomas only. Latter agreed to handle the F-L-C films, with Pathe advancing \$25,000 on each of two pictures readed. The buy-in case After this transformer of the control o

March of Time' is under contract to First Division, it is had, to make a series of 10 subjects. 'March of Time' may quit production altogether after finishing five subjects, under contract, but cannot release under contract, but cannot release the contract with First Division, shall have been fulfilled, according to accounts.

U. S. Gathering Evidence in Milwaukee For Another of Those St. Louis Suits

Storm Teasers

Hollywood, April 23.
One of the oddest assignments given attulou workers was recently handed John Waters and James Havens by patched to the broad Pacific in two sailing ships to photograph the first typhoon that sticks up its head.
Craft will be anchored just noor.
Orat will be anchored harbor. Hollywood, April 23.

N. Y. Legislative Session Deemed a Victory for Amus.

Albany, April 28.
Passage of the Sunday legit show
bills comprised the only theatrical
legislation approved by the now
adjourned 1935 legislature.

adjourned 1935 legislature.
Proposals for a steep tax on film
theatres, changes in censorship, including scrutinizing of ad material,
and for control of children admitted
to theatres died in the various
committees to which they were consigned.

committees to which they were consigned. The Lagton of Desency
Device of the Control of the Control
Device o

When a Man Sees Red. Buck Jones western. Dir. Alan Jones. 60 mins. Rel. Nov. 12. Rev. Jan. 22.

Studies. Burbank. Calif. Warner Brothers Offices: 321 W. 44th St., New York, N. Y.

Gallt. New York, N. Y.

Bordertown. Life of an ambitious and magnetic foreign youth in his battle of it himself into American conditions. Paul Muni, Bette Davis. Dir. Case of the Curious Bride. Warren William, Phillip Reed, Margaret Lindays, Dir. Michael Curtiz. Rel. Mar. 30.

Davil Dogs of the Air, Rolliching comedy drams romance of the aviation corps and the property of the companies of the aviation corps and the property of the companies of the aviation corps mine. Rel. Feb. 3. Rev. Feb. 13.

Firebord, Muret mystery in Austria. Vorere Teasdals, Ricardo Cortez. Dir. Fibrid, Muret mystery in Austria. Vorere Teasdals, Ricardo Cortez. Dir. Florentine Dagger, The. Donald Woods, Margaret Linday. Dir. Robt. Florey. Rel. March 30.

King of the Ritt. Wm. Gargan, Patricia Ellis. Dir. Wm. H. McGann. Rel.

I Am a Thief. Mystery and murder in a diamond theft. Mary Astor. Ricardo
Cortes. Dir. Robert Biorey. Rel. Nov. 24. Rev. Jan. 8.

Night at the Ritz. A. Wm. Gargan, Patricia Eilis. Dir. Wm. H. McGann.
Rel. March 32.

Numer at the Ritz. A. Wm. Gargan, Patriels Ellis. Dir. Wm. H. McGann. Rei. March 23.

Right to Live, The. Romance in which two brothers love the anne woman and one ends its life as that this write call lind inapplicas with the other and the state of th

Miscellaneous Releases

Battle, The. (Garganoff). French-made story of a Jap naval officer who sacrifices his wife for his country. Charlet: Boyer, Merle Oberon. Dir. Nicholas Farkas. 86 mins. Rel. Nov. 20. Rev. Nov. 27. Cross Streets (Invincible). Story of a down and out surgeon who performs a skilled operation. Frank Craven, Sally Blane, Dir. Wm. Nigh. Rov. July 10.

Dealers in Death (Topical Flim). Arraignment of munition makers. Mostly news clips. 68 mins. Rev. Dec. 18.

news clips. 68 mins. Rev. Dec. 18.

Fighting Trooper, The. Canadian polles story. Kermit Maynard, Barbara Worth. Dir. Ray Taylor. 63 mine. Rev. Jan. 8.

Hel Tik (Markov). Samona nature story. If mins. Haven now McKeular, Mahlingham and Markov). Samona nature story. If mins. Haven McKeular, Mahlinghood McKeu

Polt. 27.

Notorious Gentleman, A. Mystery-murder. Charles Bickford, Helen Vinson. Dr. Ed. Lacemille. 75 mins. Rel. Jan. 21. Rev. Feb. 20.

Prinease Offara. Damon Ruyon comedy. Chester Morris, Jean Parker. Dir. Lease Marion Schilling. Dir. Robt. E. Hill. 38 mins. Rev. Jan. 8.

Nothern Frontier (Amba, ados geril gets in and out of a jan. Dovotty General Chester Morris, Alph Bellamy, Valerie Hobson. Rock Roberts. Western. Buck Jones. Dir. Al Baboch. 60 mins. Rel. Sept. 24. Rev. Jan. 1.

Scoret of the Chatsau. Mystery story. Claire Dodd. Clark Williams. Dir. I War is a Resett (Burcha). Parts up of newsreal clins with sone new rial. Rev. Peet. 5.

Tal. Rev. April 17.

Note of the Chatsau. Mystery story. Claire Dodd. Clark Williams. Dir. I was to Dorotty Wilson. Dir. Lewis Do. Dir. Lewis Do. Dec. 25.

War is a Resett (Burcha). Parts up of newsreal clins with sone new rial. Rel. Do. 3. Rev. Feet. 5.

Mllwaukee, April 23

Independent Theatres Owners ssociation members got a setback when the city attorney ruled their request to have a law passed that no more theatres be built in Milwaukee, or to limit the size of the waukee, or to limit the size of the theatres, was illegal. The independents are trying to half further chain building in the Milwaukee area but have met with no success. Uncle Sam sneaked into town, in the person of a couple of internal revenue men, and started, a canvass of the independent theatres following notices in the Governe.

when men, and started a canvans of the independent theatres
following protests to the Government that chains were "bottling
up" all available product, both first
run and subsequent. The federal
protests and promised action.

At the same time, William B. Rublin, attorney for the projectionlats' union announced he has been
retained by an independent exhibitor to bring suit against one
suit will be the same idea as that
brought in St. Louis by Harry Arthur and will charge the firm company is driving him out of business
ut not of its own but also companies which supply its theatres.
Rubin would not disclose names of
principals in the suit but said papers would be served within a fortnight.

Unions

Unions

While the them men have their headaches, the unions are having a tussle also. The electrical workers' union has had a bill presented to the legislature which would make the mandatory that theatres employ a licensed electrical material of a look of the section o While the theatre men have their

would close shop.
Leading the fight on the senate
floor in behalf of the theatre men
were L. F. Thurwachter, Waukesha; F. J. McWilliams, Madison;
F. J. Miller, Milwaukes, and T. M.
Ellis, Beloit. The bill has not come
up for its final reading so the outcome of the protest will not be
known for at least a week.

Legislation

Industry ducked a second headache last week wis a second headmake mandatory the use of two
make mandatory the use of two
projectionists in a booth was killed
in Sacramento. Measure hit the
chute after W.H. (Bull) Joiller of
Fox. West Coast declared that
mail exhibitors to the wall. Earlier
in the week the Filint bill for an exclies tax on film footage died
abornin'.

No 10% Tax in Minn.
Innexeta exhibitors won fight to
prevent enactment to swon fight to
sion tax on theatre and other
amusement takets in addition to a
3% sales' tax. If any theatre adfor it on admissions to 55., 2c to
the governor may veto the entire the governor may vote the entire

PEGGY WOOD FOR 'JALNA' Hollywood, April 23. Peggy Wood is due at Radio next

week from the cast for the lead in 'Jaina,' which John Cromwell di-

Anthony Veiller screen play.

METRO BORROWS LORRE

Hollywood, April 23.
Peter Lorre goes to Metro on loan
from Columbia for the lead in 'Mad
Love, directed by Karl Freund.

Inside Stuff—Pictures

By the Appellate Division's refusal last week to permit the Protex Pictures Corp. to take the issue to a higher court, the right of a copyright cowner to collect on an infringement by alleging violation of contract has become the established law of New York state. Appellate Division two weeks previously had affirmed a municipal court decision which granted John G. Paine, acting as trustee, a \$1,500 judgment for three background uses that Protex made of Lincke's 'Spring, Beautiful Spring' in an imported film, 'Trapeze'. E. B. Marks is the music pub-

Spring' in an imported film, 'Trapeze'. E. B. Marks is the music publisher of the number.

Barnett M. Kulak, the attorney who represented Paine, proceeded on the theory that a copyright proprietor has the right to sue either on the basis of a tort, which charges infringement and constitutes a federal action, or to grant a license to the person who made an unauthorized use of the composition and then bring suit against him under the statute applying to implied contracts. In resorting to the latter move in the applying to implied contracts. In resorting to the latter move in the fact value of the target of the fact while of the fact that the target of the fact value of the target of the fact value of the target. The proved the finding. With the costs and disbursements accruing through the appeal, this judgment now amounts to \$2,000.

Prints of second release of 'March of Time' were shipped back to New

Prints of second release of 'March of Time' were shipped back to New York by Famous Players-Canadian, following action by Ontarlo board of censors in banning the Hitler and Hauptmann subjects. Censors also claimed that 'Time' did not contain the percentage quota of Brittin and Canadian news. Offered, however, to allow the run of the reel with and Canadian news. Offered, however, to allow the run of the reel with With the Hitler story taking up more than half of the running time, FP-Can nixed this settlement. Censor claim was that the Hitler sequence was 'war-like in attitude,' with the scissor brigade refusing to agree with the picture boys that so were current newspaper; treatments of European events. The elimination of the News' second on the Hauptmann verdict was ordered on the general ban which has prevailed ever in bad taste. in had taste

in data taste.

In data taste, and the search of the searc

Among the things brought out in the current reorganization hearings on Fox Metropolitan theatres is that Joe Schenck and Skouras were figuring, at one time, for a possible opportunity for the Skouras boys to buy in on Schenck's part of the pending reorganization plan. Under that arrangement, Skourases would have received a stock, interest in the situation. Such financing of Skouras' end was to have come via Hayden; Stose, through Richard Hoyt, partner in the H. & S. outify, at one time, and friend of the Skouras brothers for many years. However, the sudden death of Hoyt, who was well known in the trade, washed up that chance the state of the skouras brothers for many years. However, the sudden death of Hoyt, who was well known in the trade, washed up that chance we have the state of the skouras brothers for many teams. However, the sudden death of Hoyt, who was well known in the trade, washed up that chance we have the state of the skouras brothers and the state although only now brought out in court and was not unexpectedly introduced so far as the business rose.

Paramount is not switching ad agencies, despite recurrent reports. Although there is no contract with Lord & Thomas following the bank-half of the property is was reported Hanff-Metzger might get the account, but it is doubted that H-M would accept another film account. When it had Par, S. Rent had it understood with Hanff-Metzger that its film advertising account would be exclusive with that agency, and stated a similar underscount would be exclusive with that agency, and stated a similar understood. standing prayable for For

When 'Naughty Marietta' opened in Philip film was plugged in all failles with page ads. Yet with the exception of some squibs in one or two chatter columns, no mention was made that both MacDonald and





COMPANY

BRANCHES IN ALL PRINCIPAL CITIES

Eddy are local products. Miss MacDonald was schooled in Philiy, and Eddy studied music and chore at newspaper work in the Quaker town before leaving for Hiollywood. Eddy did a personal appearance at the Boyd which was also advertized same the local angle. Philly doesn't go for the gag about the local

Figuring to chisel in on booking of foreign types for film atmosphere work, number of so-called agents have taken out state employment agency licenses. Still a question whether It'll do them much good officially. Only previously licensed racial caster in Hollywood is Tom Gubbins, Chinatown figure, on whom studios rely for Orientals. New-comers want to emulate Gubbins in getting Hindus, Mexicans, Russians, et al., and also enatch that 19%. Up to now Central Casting has used 'runners' to round up such types, chasers being apotted for an extra check in the film and occasionally getting a small (this from the studios). The control of the small originally founded after an investigation of extra conditions by state labor agencies, a major premise of CC being that no comish be charged the atmosphere talent.

Weekly builetin of unblased opinions of current picture releases, issued by the public relations department of Fox West Coast Theatres
for past several years, is made up of reports of 11 reviewing organizations. Ratings of pix are gathered from published reports of the following: Parents-Teachers Association, Daughters of American Revalution, East Coast Preview Committee, General Federation of Women's
clubs, International Federation of Catholic Alumnae, National Board of
Review, National Council of Jewish Women, National Society of Naw Review, National Council of Jewish Women, National Society of New England Women, So. Calif. Council of Federated Church Women, Mrs T. G. Winter, Coast Hays office: Women's University club.

. Carl Leemmle is nominally co-defendant with the Iowa Hill Gold Mining Co, in a \$5,400 sales commission suit filled by Bernard Levine who declares he has not been paid his promised preventage on sale of the mining company, asserts the latter persuaded him to sign a waiver for less than agreed commission on false statements regarding expenses required in persuading Leemmle to buy the stocks.

Films drew a bouquet last week from one of the industry's most out-Films drew a boughet last week from one of the industry's most out-spoken critics and persistent enemies, Daughters of American Revolution, so the property of the control of the control of the control of the Better Films Committee praised producers for clean-up efforts during the past year. Report was filled with platitudes about good pfs, such as fine films have been better box office successes, but also gave the in-dustry a big hand for the aspollo movement.

Number of Fox West Coast subsidiary theatre operating compunits, overly capitalized at formation to provide for possible extension, see being readjusted by reduction of capital amounts, as a means of releasing ited up cash, and to pave the way for disbursements to take care of improvements and alterations. Some of the capital reductions run as high as \$85,000; others amount to only a two thousands.

Currently Paramount has 11 associate producers on its payroll, which is togs for several years. Not counting the supervising aparvators, anch as Ernst Lubliach and Harold Hurley, the list comprises Arthur Hornblow, Jack Cunningham, Lewis Gensler, Benjamin Glazer, William Le Baron, Albert Lewis, Louis D, Lighton, Douglas MacLean, Charles R, Rogers and E. Lloyd Sheldon.

Change in Columbia's production schedule will have Lost Horizon' the next Frank Capra picture-instead of Walley Forge', the Maxwell An-derson play presented on Broadway by the Theatre Guid this season. Col. bought the rights for about \$25,000.

"Horizon' is not 'Lost Horizona,' an expensive flop on Broadway this season (St. James). I'm the book which became a best seller after being out two years. Robert Riskin is adapting the story.

Following the screening of Warners' G Men' for the press at the studio last week, Jack Warner burned when he discovered that Dick Arlen had seen the picture. He called in the publicity department heads, and bawled them because Arlen is playing the lead in Reliance's Federal agent picture. Let Em Have II; and was considered a say by Warner. Arien attended the showing with a fan mag writer.

Installment banking is gettling into Paramount's hair, a notice having one out from the home office to all employees warning against signing ofces as co-makers. Collections, suits and garnishees are giving the lar attorneys too much extra work.

Inference is that jobs may be jeopardized.

Hearst Metrotone newsreel was turned down flatly by Union Ship-building Co. of Baltimore for shots of the Morro Castle, awalting scrap-ping. Union Shipbuilding explained that American Merchant Marine requested that hereafter all publicity on holocaust cease for general od of shipping.

Fox will do special landscaping for 'Way Down East' on the back lot. Estimate is that it will take about a month to achieve the effect desired including advance planting for natural growth, etc.

Lee stuff for the picture is already in the can, having been shot in

Darryl Zanuck was introduced over the air on Sunday (21) at the weekly broadcast on WJZ of the Radio City Music Hall. The 20th Century production chief credited the Music Hall as being the kind of theatre wherein producers aspire to show their films.

'Midsummer Night's Dream' stands Warner Bros. \$1,300,000 in cost, it is understood. Picture will not be generally released until some time during the 1955-86 season, with roadshow or other special pre-release plans to be worked out before it is made available.

Because of heavy demands from studios during the past month for projectionists, Local 150, of Los Angeles, has been obliged on several occasions to furnish theatre boothmen for the jobs. More members of the L. A. local have been working the past month than in the past year.

Hearing of the conspiracy anti-trust case in St. Louis against Warner fors, Par. RKO Radio and officials, with indictments long since drawn, asy not come up for sometime, although it had been expected that peedy action would be taken by the Government.

Paramount is going into the vaults to reissue 'The Virginian' (Gary Cooper) made in 1929. Picture has been given a sneak test revival in Altoona, Pa., which together with engagements last year in San Antonio and Dalias on repeats, has decided Par to generally release it again.

Amusement world represented at the Annual Industrial Arts Exposi-tion at Rocketeller Center, N. Y., by General Electric, Philico Radio and Television, and RCA-Victor company. First two also lated as aponsor-ing firms. Expo runs until May 15, a month from opening date.

Laurence Stailings' contract with Fox-Movictone as that reci's editor permits him icaves of absence if film adaptations come his way, hence his present six weeks' chore for Paramount.

2d Chance Stars

(Continued from page 3)

(Continued from page 3)
vereal; William Powell came by
way of Paramount and Warners letouts; Henry Stephenson did a bit
at Fox. Constance Bennett had a
tage of the stephenson of the stephenson
from the stephenson of the stephenson of the stephenson
diversel of the stephenson of t

dropped by Universal, Myrna Lay
laropped by Universal, Myrna Lay
land her day at Warners, Edma May
Oliver did two years at Radio.
Universal, though it has turned
over many a player to other studios,
has not been particularly successful
in the property of the studios.
In the property of the studios of the

are potential starring material after Radio and Par respectively feit otherwise.

Paramount took Bing Croeby and W. C. Fields after Sement relit they W. C. Fields after Sement relit they gainst remove the relief of the relief

Nathan's Booking Jaunt

Nathan's Booking Jaunt
Los Angeles, April 23.

Manny Nathan pulled out Saturday by auto for Boston, after having booked up most of the coast territory with his indie film, 'The Last Wilderness.'

Will now work the New England and other eastern territories.





BRANCHES IN ALL PRINCIPAL CITIES

Rocent flood of lengthy picture tities has exhibitors wondering if they're building the marquees larger newaday, to fit picture (titles.)

Hollywood Productions

Week of April 22

(Pictures now filming, or about to start, are listed below alphabetically by studios. Symbols are: D—Director, A—Author, C—Cameraman.)

Cast:

Wallace Becry
Clark Gable
Dan Kallee
Dan Markee
Dan Labeleff
C. Aubrey Smith
Forester Harvey
No. More Ladd
D—E. H. Orinth
A. B. Thomas
C—Oliver Marsh
Cast CHAPLIN
(United Artists)
Treduction Ne. 5
(24th week)
-Charlee Chaplin
-Charlee Chaplin
Rollie Totheroh
Ira Morgau Ira Morgau
t:
Charlee Chaplin
Paulsto Goddard
Carter DeHaven
Henry Bergman
Alan Gnrela
Norman Alneley
Tiny Sanford
Dr. Cecil Reynoids
Choster Conkila

Chester Conkiln
COI-UMBIA
Love Me Forever
(6th week)
Victor Schertzinger
Sidney, Buchman
Jo Swerling
Joe Walter

C—Oliver Marsii
Cast:

According to Convict Monigomery
Franchot Tone
Charlos Ruggies
Control Ruggies
Rocinald Denny
Louiss Henry
Fred Konles
Tublic Here No. 1'
Cli weck)
D—J Walter Ruben
C—Gregs Toland
C—Gregs Toland
C—S Joe Welker
st:
Gracs Moore
Leo Carrillo
Robert' Allen
Robert' Allen
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Robert' Allen
Robert' Allen
Robert Allen
Byring Byrington
Arthur Hoyt
'Unknown Woman'
'Unknown Woman'
All Robert Do Mond
Fred Night, Jr.
--Henry Freulich

Marian Marsh
Richard Cromwell
Herman Bing
Fred Toone
Nora Bryant
Henry Armetta Henry Armetta
'After the Dunce'
(3rd week)
D-Lee Bulgakev
A-Harrison Jacobs
Harrid Shumate
C-Joe August

Joo August

Nancy Carroll
Georgo Murphy
Georgo Murphy
Georgo Murphy
Robert Middlemass
Wyrley Birch
Jack Lallue
Theims Todd
Harry Barrie
Range War

(Ruff week)
David Guil week)
Benjamin Kiin
kiin C—Clark Walter
Cantine Laughton
Clark Gablo
Clark Gablo
Clark Gablo
Clark Gablo
Dulgey
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Duliey
Mudden Stelling
Granville
Bates
Murder in the Fleet
D—Edward Sedgwick
A—Edward Sedgwick
Frank
C—Milton Krasner
Case:

C-Milton Krasner
Case Deer Laylor
Jean Parker
Ted Healy
Nat Pendieton
Mary Doran
Lesile Fenton
Donald Cook
Frank Shielde
Micha Aurolina
Anna Karesina
A-Leo Nikolayevich TolClayne Brown
A-Leo Nikolayevich Tol-Benjam...

Tim McCoy
Edward LeSaint
Niles Weich
Dick Alexander
FOX

C—William Dantel
Cast:
Gartie
Gradie
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Gradie
Gradie
Freddie Bartholon
Mauren O'Sulliva
Reginald Denny
Phoebs Poeter
Reginald Owen
Cora Sue Collina
Henry Mowbray
Sarnh Paddenter
Mequeurade'
Gradie
D—Rode (4th week)
D—Rode (4th week)
C—Rome (

William Powsii
Myrna Loy
Mady Christians
Virginin Bruce
Frank Morgan
Henry Travers
Reginald Owen
Laura Hope Crews
Lucille Watson

Victor Milner

Levit Victoon
Levit Young
Antick Victor
Podro de Cordoba
Joseph Schildkraut
Katherins DeMille
C. Aubrey Smith
Alan Haie
Alan Haie
Gordon
Montagu Lova
Hobnit Boeworth
William Farnum
Lumaden Hare
Rammay Mill
(College Scandal)

(Sith week)

Paul Satoff

College Senndal

(College Senndal

Settle Settle Settle Settle Settle

Bellatt Nugent

ABculah Marie Dix

Hortram Milhauser

Margueria Roberts

Frank Partos

C-Theodor Sparkuhl

Cast:

Artic
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Artic
College Sendal

Cast:

Artic
A

C—Theodor Sparkubl
Castifica Judica
Ment Taylor
Kent T

FOX

Red Head on Parade'
(8th week)

D-Norman McLood
A-Gortrudo Purcell
Don Hartman
Jay Gorney
Rian James
C-Barney McGill A-Leo Nikolayevic etoy Clemence Dane Salka Viertel C-William Daniels Caet:

Jan. V.
Ritan James
Briefer Jan.
John Hof.
John Hof.
Alan Dinehart
John Hof.
Alan Dinehart
John Hairy
Herman Bling
Grant Mitchell
Grant Mitchell
Josephine Whiteil
Josephine W

Lucille Watson
PARAMOUNT
'The Crusaders'
(13th week)
D—Cscil B. DeMils
A—Harold Lamb
Dudley Nichols
Waldomar Young
C—Victor Milner
Cast'

Dan Clark

"Warner Oland

Tait Paterson
Charlas Locher
Walter King
Rita Cansino
Stepin Fetchit
Arthus Stone
Arthus Stone
Thomas Back
Thomas Back
Thomas Back
Cird week)
George Marshall
Scholys
Charles T. Datay
L. J. O'Connell
C. Connell
Co

Will Locets
Russell Hardle
Russell Hardle
Louise Henry
Dorothy Wilson
Charles Sellon
Alan Dinehart
Bill Robinson

Ginger'
(2nd week)
Lewis Sciler
Arthur Kober
Bert Glennon

Jane Withers
Jackie Searl
O. P. Heggie
Katherine Alexandsr
Walter King
METRO
Mala

Mnla*
(12th week)
Richard Thorpe
Hierman Melvilla*
John Farrow
Clyde DeVinna

Litian Long
China Sens'
(10th week)
Tay Garnett
Grosbie Garetin
Jules Furthman
Ray June

Gertrude Michael
Lynne Overman
David Hot
Herbert Rawlinson.
Arthur Aylesworth
Clyds Dileon
J. C. Nugent
Grani Michell
Jack Mulhail

"Accent on Youth"
(lat week)
D-Weslcy Rugglee
A-Samson Raphaelson
Clyde Binyon
C-Leon Shamroy
Cast:

t: Sylvia Sidney Herbert Marshall Phillip Reed Ernost Coseart Robert Taylor Robert Taylor

Big Broadcast of 1935'

D-Narmal Taylog

A-George Marlon, Jr.
Jack Mince
Frances Martin
Walter DeLeon
C-Leo Tover
Cast;

t:
Joe Morrison
Lyda Roberti
Jack Oakle
Gall Patrick
Charles Ruggles
Mary Boland
RADIO
'She'

KADIO
'She'
(6th week)
D—Irving Pichel
L. C. Holden
A—Rider Haggard
Ruth Rose
C—Roy Hunt
Caet:

C—Roy Hunt

Carlolon Gehagan

Nigel Bruse
Randolph Scott
Noble Johnson
Gustav Von Scyffertitz
Samuel Hinds
Lumden Harb

Lumden Harb

D—Mark Sandreh
A—Dujent Taylor
Karl Nott
C—Dave Abel

E-ga Agtaire

Captre Adel

art Fed Actaire

Ginger Rogers

Ed Everett Horton

Helen Broderick

Eric Blora

Robert Adair

'Feacemnicor'

(Grd week)

D—Chally Nichols

C—Harold Wenstrom

Cast John Cast

C—Harold Wenstrom
Cast: Charle Dix
Freston Foster
Margot Grahame
Willie Best
Dos Sauers
Ray Mayer
Louis Calhern
UNIV Salvers
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Edward Arnold
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C—Norbert F. Bradite
Libert Arnold
Binnie Barnes
Bric Biene
Graftes Stilen
Graftes Stilen
Graftes Stilen
Graftes Stilen
Graftes Stilen
Graftes Graftes
Lee Kohlmar
Angel Conneil
Dorothy Christia
Hugh Coloniel
Dorothy Christia
D—Roy Graftes
Hugh Coloniel
Edward Earl Repp
C—Dick Fryer
Buck Jones
Buck Jones

t: Buck Iones

WARNES

WARNES

'Allbi Ike'
(7th week)

D—Ray Enright

A—Ring Lardner

Wm. Wister Haines

C—Arthur Todd

Cast:

Wm. Wisso. Arthur Todd H. Arthur Todd H. Jones B. Brown Divia Do Meniland Divis De Meniland Divis Divi

C.—George Barnes
C.—George Barnes
Lible Powell
John Blondell
Louise Pasenda
Ward Barnes
Adolphe Menjou
Grant Richausth
Ted Flo Rito
The Richausth

Marion Davies
Marion Davies
Dick Powell
Pat O'Brien
Mary Astor
Frank McHugh
Lyie Talbot
Patsy Kelly
Helen Lowsil
Allen Jenkins
Jurion Churchil

BILL PINE'S PAR 10R COMBINES PUB-ADV

Hollywood, April 23.

William H. Pine, for three years
head of studio advertising set Paramount, becomes head of the merged
advertising and publicity departments. Tom Bally temporarily retenins his present berth.
Herbert Moulton, aide to Pine,
takes charge of the advertising division. Bill Thomas, now handling
ter, Wanger productions, becomes
Fine's executive aide, with studio
handling Wanger's publicity direct
in the future.

Avres Tops Cast in Fox 'Lord's Referee'

Hollywood, April 23. Fox will put 'The Lord's Refered Fox will put 'The Lord's Referee' into production at the Western ave-nue piant May 14 with Sol Wurtzel holding the reins. Lew Ayres gets top billing. Lucky Humberstons di-recting. Likely that Paul Kelly and Charles Bickford will be added to the cast

Charles Blekford will be added to the cast.

Edward Eliseu, Lou Breslow and Alian Rivkin are working on the screen play of the Gerald Beaumont story, which was published in Red Book.

Incorporations

(Continued from page 22) strott, and Silts. Fodor, 20 Irvine place, and Silts. Fodor, 20 Irvine place, Schenechdy; goods wares, and mer part of the page 20 Irvine place, and a strott of the page 20 Irvine place 20 Irvine p

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Picker, all of 19 fewenth avanus, Now
Tolk Mary Corp, picines, play, etc.,
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tolk Mary Corp, picines, play, and
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Corp., Delawars; filed by Winston,
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CALIFORNIA
Moonreb Troduction, Inc., gameline pic-

Monarch Fredaction, Inc.; motion pic-tree service; palanta, Page March and the service; Raiph Fast, Ray Wilcox, Bruce; Steilo Englaneat Corp.; palanta; 1,000 shares; no par; permitted to hause Corp. Ryan, Irying Corbon, Corp.; palanta; 1,000 shares, no par; permitted to be an experimental, 100 shares, no par; permitted to lause four harts. Directors: Barnett Billiuwood Fast, Seebey Clini; capital, Welter G. McCarty, Janes B. Duffy, Rescon Calcex, N. F. Million, Respiration of the service of the service of the capital, 100 shares; none subsenty, Inc.; particulations of the service of the service of the particulation of the service of the service of the Particulation of the service of the service of the Particulation of the service of the service of the service of the Particulation of the service of

Al Shean
Joseph Cawthorns
Gavin Gordon
Jack Mulhail
Florence Fallan
Florence Fallan
Harry Beresford
Front Fage Womas
(lat week)
D-Michael Curtia
A-Itoy Chanelor
Richard Mecaulay
C-Sol Polito
Gast

t: Bette Davis George Breat INDENPENDENT PRODUCTIONS CHESTERFIELD

'Girl Who Came E
(1st week)

D—Charles Lamont

A—Ewart Adamson

C—M. A. Andorson

et: Unassigned

80L LESSER
(Principle)

'Bland Rock Harrigan'
(Ist week)
D-Davo Howard
A-Charles Furtham
Ray Schrock
C-Frank B. Good
Cast. t: George O'Erlen LHSERTY LIBERTY
(M. H. Hoffman
'Champingne for Bree
(2nil week)
D-Melville Brown
A-E. Morton Hough
George Waggner
C-Gilbert Warrenton
Cast;

t:
Liia Lec.
Bradiey Page
Joan Marsh
Hardie Aibright
Mary Carlisis
Sidnoy Toler
Vince Barnett
Luis Aiberni

D-Mitchen -A-C-Leon Shamroy Cast: Charles Boyer

Rosy-Johnson Defend Code

(Continued from page 7)

(Continued from page 1) of producer-distributor group and the exhibitors, Johnson tool committeemen that the great trouble was experienced in reconciling warring factions and put the blast on majors who repeatedly fought suggested clauses.

The product of the proposal was been described by the position that NRA had no power to make provision in derogation of their legal rights as copyright proprietors, Johnson declared. They insisted that they were entitled to have their rights taken, the position that they were entitled to have their rights taken, the provision of their legal rights as copyright proprietors, Johnson declared. They insisted that they were entitled to have their rights taken, changes of statute, or by their acquiescence and voluntary consent.

The Government would have had comparatively simple job writing three distinct codes for the three distinct codes for the three fits that followed the customary procedure used in drafting agreements for almost all othe: Integrated but severable industries, Such action, however, would not have given indie exhibs the slightest bit of relict, he corplained, sines it is an imposition of the process of the process of the process of the process of the comparative of the corplained, sines it is an imposition of the process of th

other code."

Illustrating the benefits achieved by tackling the job the hard way, the ex-cavatryman pointed out that exhibs have rejected 18,000 pix under the 10% cancellation privilegi indies have obtained relief from the indies have obtained relief from the ban against over-buying which never could have been afforded in any court in the land or under any statutes written in any of the statuts books; and the clearance and zoning provisions have ended abuses and discrimination.

Voluntary Voluntary
Teall this code one of our great
voluntary codes. Johnson testified.
'I believe that in its operation it
constitutes a real experiment in industrial self-government. At the
same time, it is well to point out
that prosecutions may still be
brought and are still beins brought

countries are the content of the compact of the com

MASCOT
'Headline Womun'
(2nd week)
D—William Nigh
A—Jack Natteford
(Clairo Church
C—Ernie Millor
Bill Nobles

In Robies
Riogor Pryor
Heather Angel
Russell Hopton
Sid Saylor
Franklin Pangborn
Harry Bowen
Jack LaRue
Wheeler Oakman
Ward Bond
Theedoro Von Eltz
WALTER WAGNER
'Shunghal'

'Shunghal' (1st week) Mitchell Leisen Charles Boyer Fred Kcating

Rosy vigorously denied charges the pact was rammed down the Indies' throats, pointing to reports of his advisors and reviewing the lengthy regotations with all factions while various drafts were being written. He said the code in its final form with the assistance of his advisors, and particularly his legal advisors. The innuendoes made with respect to the participation of Mr. Nathan Burkan in the drafting of the code are declared to be unequivocally to do with the draftmanship of the motion picture code as approved by motion picture code as approved by the President than did any of the pages of the Senate.'

pages of the Senate.'

Pointing out that 7,393 unaffillated exhibs are included in the 9,4509 theatre operators who have
taken advantage of the code. Rosy
asserted that Myors' charge the
asserted that Myors' charge the
correct. He explained 'it was an
open secret, since the signature and
assents to the code at the time the
ods was approved represented an
overwhelming majority of the exhibitors of the United States.'

hibitors of the United States.'

The executive order interpreta-tion negotiated by Will Hays and Johnson after the code received the President's okay "followed a con-ference at the White House and was at the direction of the President,' Rosy remarked in answer to Myers' charge that this supplementary understanding emasculated the pac and nullified all protection given in-die exhibs.

and nullified all protection given indie exhibs.

Defending the Code Authority,
Rosy reported that through April
5, codists assembled for 42 regular
5, codists assembled for 42 regular
5, codists assembled for 42 regular
6, codists assembled these
6, codists assembled for 42 regular
6, codists assembled
6, co

ous meetings."
Denying Myers' kicks about diffi-cuity of obtaining revision of the part, Rosy said the statement that codists alone can recommend substantiation of his denial NRA orders attpulating procedure on pro-posed amendments. Explaining the routine, Rosy averrad, 'The Myers statement that it is impossible for exhibitors to get relief before the facts,' as is not borne out by the facts,' as is not borne out by the facts

A picture of board operations was supplied in Rosy's statement, which pointed out that 'considering ex-hibitors' problems alone, the code provides three chances to one for relief through local grievance boards which consider fair trade practices only."

powaros wance consider fair trade practices only.
'Until the code was achieved, there was no such thing as relief for elearance and zoning problems, generally.' Roys said. 'The clearance and zoning boards are in operations. The clearance and zoning boards are in operations. The clearance and zoning boards are in operations. The clearance and zoning boards are included to the complaints filed. Appeals been granted to 172 exhibitors, 59% of the complaints filed. Appeals were taken to the Code Authority in 78 of these cases and 18% of the appeals has deep cases and 18% of the appeals has deep cases and 18% of the appeals was affirmed in 23% of the appeals.
With reference to Albert's testi-

the appeals.

With reference to Albert's testimony, Rosy defended labor clauses, declaring that Albert's statements were 'unfair,' since the code alds 'a tremendous number of workers in the industry, estimated at more than 260,000."

than 200,000. With Johnson's appearance, quiscors retired to series of executive sessions to try and iron out differences and whip a new act into shape before the current law expires on June 15. Prospects wear pires on June 15. Prospects wear consumer that in a recent poil 2 of 21 committeemen were definitely against any continuation of the Blue Earlie experiment. That President toosweeth will turn on the NHA is a foregone conclusion.





WELCOME MAT OUT FOR VAUDEVILLIANS AS WHN STARTS OPEN DOOR POLICY

No Vanilla?

Schenectady, April 23.
Something like the bite' test suggested by 'Lady Esther' as a means of discovering whether certain supposedly harmful constituents are pres-

harmful constituents are present in the other fellow's face powders, is the 'taste' test now advocated by the announcer on the Molle Minstrels, over the NBC red rim, for shav-

the NBC red rim, for shav-ing creams.

Placed on the tongue, a squib of Molle does not burn or sting; try other creams and if they sear, it's a sign that two products (named) are mixed in the preparation.

DOOM NEWS AS

PROGRAMS IN

CUBA

Sophie Tucker's Music Hall as Test-See Radio Red Tane Barring Much Promising Talent—Also Will Give Writers a Chance

Sophie Tucker takes over a weekly evening (Thursday) half hour spot on WHN, Loew-controlled New York station on a program which will use standard vaudeville talent, and for which the listening public will be asked to cast votes. Acts drawing enough ballots will be given their own sustaining spots on the station, and WHN declares it hopes to find 10 or 12 salable commercial turns in

this manner.

WHN operation recently passed
over to a Loew theate department
exec, Louis K, Sidney. According
to Sidney, the Tucker program,
start of a wide-open-door policy for
all professional talent—writing and
acting. Standard variety people will
be sought mortly, with vaudevillians
offered what the station describes
as the first opportunity to variety
ease basis and under symmathetic. sale basis and under sympathetic, show-minded auspices.

sate basis and under sympathetic, show-minded auspices.

The Loew organization does not pretend to know all that there is to ney. but we have been in the amusement business for a good many years. It is our belief that in passing up the great majority of yaudeville players, radio has missed much valuable taient. It seems logical that, if presented under the radio of the control of the present of the control o

Havana, April 15.

New newspaper, law will bring about the death of the 50 or more failted daillies' which are broadcast over the local stations. Statute clearly specifies that the 'newspapers of the all' must have an organization to gather news just like the published ones. Established custom here was to buy a paper and then read over the air all the news, including the data all the news, including the data and the property of the custom of the Sophie Tucker's Idea
The WHN professional talent program Idea was Miss Tucker's own.
She brought it last week to WHN
and the William Morris agency,
which is the station's partner in
operation of the WHN artist bureau,
operation of the WHN artist bureau,
die broadcast of one of the commercial amateur shows. The next
morning she walked by the Palace
theatte and took note of the many
familiar faces, many of whom, side
familiar faces, many of whom, side
the trans a mateurs, most of them Newspaper editors are, of course, delighted, as the radio had killed circulations. thought, would be useful to radio. If the rank amateurs, most of them hopeless, could find a place on the air, the established professionals should get their chance, also, she

anout get their chance, also, professional abow, which will be billed as Sophia Tucker's Music Hall, will be picked from the regular agents' list, with standard vaudeville names preferred. In addition to acts that have not succeeded in crashing the airwaves, program will go out for acts that have had network chances and that have had network chances and proper presentment and handling, Miss Tucker states that she herself is a good example of the latter. Acts will not be tossed on the

Acts will not be tossed on the air as is, but will be requested to turn in their regular vaudeville turn in their regular vaudeville routincs to the station a week or so in advance. Sidney will assign an experienced radio script man to doctor up the routines for radio

purposes.

Writing talent also will find an open door at WHN, according to Sidney. Anything designed for radio will be read for air 'publication'.

WHN last week landed its first

Important commercial deal since adwent of the new operating regime, selling the Jay C. Flippen amateur hour to the Schenley whiskey com-pany. It started last night (Tues-

WOR Rates Go Up

WOR will, effective May 20, up as evening rate from \$750 to \$925

an hour. WOR's daytime rates remain the same as they were under the 5,000-watt arrangement, or \$500 an hour. New rate structure is asking \$555 for a half hour evenings and \$370 for 15 minutes. Station has adopted the CBS system of discounts on billings, plus an annual rehate of 10%

ITTY BITTY WILL TOUR

Radio Burlesque Going Out on

WHN's lity Bitty Kiddle Hour, which buriesques radio, is being readied for a unit presentation over the Loew circuit, to start within a month's time. Perry Charles and Ward Wilson, together with an or-hesitra, will comprise the main entertainers. However, soveral stooges will also be used in the act.

Wilson goes out as a single on May 1 at the Paradise. William Murray of the William Morris office is managing the act.

Victor Young at World For Chevrolet Discs: 1st 15 Were Dubbed

After turning out 15 dubbed records of a slated series of 39 waxnot a slated series of 39 waxnot be to be a slated series of 19 waxnot be to be a slated series of 19 waxnot be to be to

Lawyer Lewis Okaved

Lawyer Lewis Okayed
Grant of construction permit for
100-watter using the 1,210 channel
at Del Monte, Cailt, was recommended to Federal Communications
Committee the Committee of the Committee

"That's Your Fight," Clark Told

WGN Declines to Be Involved in WOR-WLW Super-Power Ouestion

GAS COMPANIES IN ROCHESTER RIVALRY

George Costello joins Joseph Hershey McGillvra, etation rep, in New York. He's from the Calvert Maryland Distilling Corp.

Cuban programs.

Rochester, April 28.

Socony Pleasure Cruise, originating in the WHAM studios Monday nights is transferred to Loew Rochester stage for eight weeks to offset the All-Pen WHEC amateur

offset the All-Pen WHEC amateur hour at the RKO Palace. Half-hour show includes 29-piece scheets, singers and guest stars. Opening program has the LeBrun Sisters, who won the local Kate Smith contest, and Paul Smail, New York singer. It is planned to work in a limited number of picked ama-

Visiting New York

Tom Gooch, KRLD, Dallas,
J. T. Ward, WLAC, Nashville,
Frank King, WhBR, Jacksonville,
Howard Clark, WJAS, Pittsburgh,
Arthur Church, KMBC, Kansas
City,
Harry Sutcher, WSJV, Washing-

ton.
J. O. Maland, WOC, Davenport. Ben Paley, CBS, Chicago. Holland Engle, CBS, Chicago.

Cincinnati, April 23.

Any personal difference or ructions between two members of the metwork abould not be made the concern of the Mutual Broadcasting System as such and should in no way be allowed to affect the business of the co-operative organizations of the co-operative organizations of WIG, Chicago, and president of the MBS, advised John Clark, gen. mgr. of WIW, Cincinnati, in a reply to Clark's recent letter complaining against the petition that WOR, New York-New-tition that WOR, New York-New-tition that Work and the present that the Federal Communications Commun Cincinnati, April 23.

WOR had interposed an objection to the construction permit that FCC had issued to WLW for changes in the latter's 500,000-watt transmitter. Newark outlet based its opposition on the allegation that the signal radiated from the altered transmitter would interfere with the 50,000 watts expended by WOR. Two stations are on adjacent channels.

In his letter to Macfarlane,

nels.

In his letter to Macfarlane,
Clark said that he didn't think it
was nice for one member of Mutual
to try to make it tough for another
member. If anything, added Clark,
an attitude of co-operation should
prevail, since the advancement of
each member in the group out
contribute so much more but
strength and status of them all as
a network.

From Ruins to Radio

Ad agency prominent in radio has just engaged as head of its research department a lad whose only previous ex-perience in research work was as a member of an archaelogy expedition. Last ruin digging he did was in Persia.

A BARN DANCE IN NEW YORK

Hai O'Hailoran is now with WHN, New York, building a new barn dance spread, on twice weekly. Series is to be similar to the sod-buster hour over WLS, Chleago, with which O'Hailoran was long identified. Five Fratific Rambiers (sentified. Five Fratific Rambiers getting the series started. Three Forman Sisters also in cast. About 20 altogether will appear in the show.

20 altogether will appear in the.

On Thursdays, the farmyard
broadcast will be heard from 10 to
11 p.m., EST, and on Saturdays,
130 to 9:30 p.m. Tom Kennedy
is handling the general production.
First time for metropolita

JUNIOR LEAGUE KID SHOW MAY BE SOLD

Junior League, which frowns on commercializing its name, may give in. It's juvenile radio scries, 'Orgets In the Air,' broadcast over WINS, New York, has several firms willing

to spend.

Gay Lee, in charge of women's activities for the station, presents the programs. Janet Millis directs and Frances Nellson, scripts. Last two are league members. Orgets are fantastic scamps concocted to capture children's imagination. Program used to he aired on Tuesdays. gram used to be aired on Tuesdays, but due to baseball now in session, the series has been shifted to a Satrday morning hour.

Members who generally trek to the seashore in the summer, may have to stick it out in the city over week-ends, if the hour goes

Runyon Back on Job

M. R. Runyon, CBS treasurer, returned to work Monday (22) after a week's doctoring. Two of these days he spent at Mt. Sinal hospital, New York, where he had committed himself for a thorough medical go-

ning over.

During his stay in the hospital Runyon carried on with his work, dictating to a steno, etc.

CBS Shutters Little

CBS has closed the auditorium of smallest of its leased theatres in smallest of its leased theatres in the Times Square area, the Little, on 44th street, for the summer. Studio in the basement of the building will be used, however, to take care of overflow austaining programs.

Network figures on keeping the other former legit houses, the Avon and the Hudson, open through the summer.

layne Butcher Quits

Buther Butterer Quits
Blayne Butter has resigned from
the radio department of the Lennen & Mitchell Agency, with the
move taking effect May 1. Among
his production assignments have
been the Briggs tobacco and 'Dangerous Paradise' (Woodbury) programs.

grams.

Butcher came to the agency about a year ago from WCAU, Philadelphia. Prior to that he was on the program staff of WLW, Cincinnati.

Daylight Saving

Daylight saving goes into effect in New York next Sunday (28) at 2 a.m. at which time clocks go ahead one hour. Majority of the larger radio markets are on fast time.

As before broadcast time during the state of the state of

DENVER PIVOT OF REGIONAL

Denver, April 22.

KFEL and KVDD have made a deat to expedite the sale of time, especially to advertising agencies in the east. Stations up to now have apilt time, and in selling: it was necessary to explain the time open on either station. Ownership of each station remains as before.

April 1997 of the Station of KFEL is sales and the station of KFEL is a sales and the sales a

comptroller.

comproduct.

First step in expanding was to make KFEL-KVOD part of a chain, with KVOR of Colorado Springs and KGHF of Pueblo in the hookup now, and KFXJ of Grand Junction to be added later. Plans are under way to add stations in New Mexico and Wyoming also.

Group Piano Practice Culminates May 3 in Unique KTUL Program

Tulsa, April 23.
Piano manufacturers are shipping
100 planos to Tulsa for a special
plano carnival to be held May 3
in the Tulsa Collseum and broadcast from Station KTUL over the Columbia network. It is part of a campaign to revive interest in this

campaign to solution instrument.

Boyd R. Ringo of the University of Oklahoma will direct 200 boys and girls who will play the planos.

These have been relearing since Boyd R. Ringo of the University of Oklahoms will direct 200 boys and girls who will play the planos. They have been relearing since last September. Raymond Stoter, clocal dealer, reports fourfold increase in plano interest since then. Collective plano practice overcomes the loneliness of the usual strind that children so dislike and

introduces the team play spirit in music, according to Stotler. Boys and girls have been practicing in groups of 25.

Manager William Gillespie of KTUL called CBS' attention to the unique program and arranged for a 15-minute pick-up at 11:45 p. m. on

SCHENLEY WHISKEY **B.R.'S HORSE RACES**

Chicago, April 23. Chicago, April 20.
Schenley distilicry has signatured for a radio ride on WJJD, the Ralph Atlass station here.
Will bankroll the daily broadcast

will bankroll the daily broadcast of hoof-by-hoof descriptions of the various horse races around the coun-try. Deal set through the local Lord and Thomas agency on a 28-week

George Devron's Sponsor

Chicago, April 22. to george Devron contestra is due to go on Columbia network next week on a five times weekly shot for Wrigiey chewing gum, when Myrt and Marge leave for the summer. Devron band will have is minutes at 6, eastern standard time, artight across board at that time.

Seek New Chi Station

Seek New Uni Station
Chicago, April 23.
Application to the Communications Commission has been made for
a new 100-watt station in Chicago.
Request was made by a four-partner organization with Kleofas Jurgelonis, Joseph Budrick, Laurent
Radkins and Vladas Jurgelonis. This
is the first application for a new
station in this town in many years.

Fred Coll's WINS Job

Fred Coll's WINS Job
Fred Coll has the special events
assignment at Station WINS, New
York, on an account basis through
Fublicity Associates. Formerly did
It was ABC feeder.
Earl Harper, regular special
events man for WINS will be preoccupied from now on with basebail.

MORE NBC LINKS TO CBS?

N.A.B. Convention Expenses

National Association of Broadcasters' convention at the Broad-moor hotel, Colorado Sprinss, Colorado (three hours from Denver) will mest July 7-10. Station men have inquired of Vasarry concern-ing the costs of attending the convention. Broadmoor hotel is quot-ing as follows:

tig the costs of attending the convention. Broadmoor hotel is quoting as follows:
Main Building and wings, \$\$ single, \$14 double.
Colonial Club Annex, \$75 single, \$13 double.
(All with Bath and American Plan)
Railroad fares may be based on the tariffs from three points as follows:
New York to Colorado Springs, \$81.90 round trip.
New York to Colorado Springs, \$15.25 lower each way.
Chicago to Colorado Springs, \$15.90 round trip.
Chicago to Colorado Springs, \$15.90 round trip.
Los Angeles to Colorado Springs, \$15.90 round trip.
Los Angeles to Colorado Springs, \$15.90 round trip.
Los Angeles to Colorado Springs, \$15.90 round trip.

'Are You with Us?' Drug Boys Ask Broadcasters at Lunch: **Polite Silence Is Answer**

Broadcasting sees no reason for bucking the Roosevelt administration a matter which it realizes has won strong common support and consequently radio has decided to assume a neutral attitude in the Copeland drug and food bill.

Broadcasters' position on the issue became evident following a luncheon given to a representative group from ether industry by the drug manufacturers last week.

Chief speciesman which was held at the Cloud club in the Chrysler building was Lee Bristol, prez of the Bristol-Myers Co. M. H. Agkeworth, William St. Mahville, prez of the National Association of Broadcasters' Alfred McCosker, WOR, New York-New York, and Edgar Kobak, NBC vp. Bristol, after outhing the programs on the various webs.

Bristol, after outhern and the programs on the various webs.

Bristol, after outhern and the programs on the various webs.

Bristol, after outhern and the programs on the various webs.

WAX CURSE UP

BEFORE FCC

JUNE 20

with the purposes of the Copeland bill from still a different angle. Passage of the government super-visory provisions of the drug and food bill, he pointed out, would stimulate the forces behind it to other efforts, with the result that in due time radio would find its commercial programs subject to in due time radio would find its commercial programs subject to every form of censorship. Bristol closed his talk with a question and a pies. He asked the broadcasters present what they were going to do about the bill and urged them to think it over and submit suggestable. Broadcasters received Bristol's remarks without comment, but it was subsequently disclosed that not only was radio distinctined to put out its neck in the present situation but that the networks would

enly was radio disinctine to pu-cut its neck in the present situa-tion but that the networks would find it embarrassing to reconcile any outward opposition to the bill with the policy that they have this season assumed toward laxative and proprietory drug accounts.

2 SPONSORS SPLIT **CLEVELAND BASEBALL**

Cleveland, April 23. Two companies sponsor the base-bail games of the Cleveland Indians on two different stations. At home games are on WHK under the wing of the Standard Oil company, while the out-of-town games are spon-sored by Wheatles on station WGAR.

WGAR. Understood that there's a little difficulty in this deal, due to reports that Standard Oil is paying \$20,000 to the club for the privilege of broadcasting, while Wheattes maying the ball club at ell.

Recognition of the movement to fift the curse from recorded programs has been taken by the Federal Communications Commission. Air supervising body has set June ments for and against the proposal to eliminate or revise the rule which makes mandatory the announcement of an electrical transcription as such over the air. Those wishing to participate in the hearing must to participate in the hearing must May 18. Recognition of the mover May 18.

May 18.

Though the National Association of Broadcasters in convention last September passed a resolution in structing its officers to petitive interest of the second of Though the National Association

Chi NBC Expansion

Chicago, April 23.

NEC here planning to add three more studies to present layout. Network has been cramped here lately, due to the increase of shows which here been originating in Chicago.

BE REMAPPED

Dissatisfaction of WEEI, Boston, and WTIC, Hartford, with NBC Terms Coupled with Columbia-Shepard Feud Makes Switchover Attractive to Both Sides

DETROIT ANGLE

Next move that is anticipated from

Next move that is anticipated from Columbia in its drive to strengthen its coverage position while NBC and that networks allies are hand a switch of station affiliations in New England. Through maneuvers now under way CBS hopes to tie up WEEL Boston, and WTIC, Harsford, together with the other outlets in the New England network, and the New England network network, and the New England network netw

Shepard-CBS at Odds

Shepard and Columbia have beer at business odds for over a year Situation was brought out in open last summer when CBS ent

at business odds for over a year. Situation was brought out in the open last summer when CBS entered into a franchise and option to buy contract with WHDH, Boston, and subsequently helped the station take steps in Washington toward obtain the steps in Washington toward obtain the State of the State of the State of State Obtained in the trade is that Columbia will be able to get out of its deal with WHDH on the ground that the outlet's attempts at acquiring full time rights proved fruitiesa. NBC will undertake, it is believed in the trade, to solve its Detroit situation by inducing some stations of the State of State UVER Ricien Jepson
Understanding in the trade is that
Columbia will be able to get out of its deal with WHHH on the folds contract with Columbia
that the outlet's attempts at acquiring fult time rights proved fruites.

NEC will undertake, it is believed
in full time rights proved for transfer
the point of origin to that city. NEC is also looking to another direction operating a high power to transfer its point of origin to that city. NEC is also looking to another direction or reliet. This is the midwate atlocation of the 850 kc. wavelength, which has yet to be determined by growing mission. Setup of the commission is the hearings on this issue were held. Most favored of the contenders was the Cievcland Plain Dealer, but the Ohlor eye on the commission, Thad not relied. The second of the contenders was the Cievcland Plain Dealer, but the Ohlor eye on the commission, Thad not relied to the commission, while it is not the commission, while it is not the commission, while it is not relied to the commission, while it is not relied to the commission of the commission, while it is not relied to the commission of the commission, while it is not relied to the commission of the commission, while it is not relied to the relied to the commission of the commission, while it is not relied to the rel

NEW ENGLAND TO FCC Ignores 'Monopoly' Charge **Made by Conquest Alliance: Sidesteps Shortwave Ruling**

Knighted

G. W. (Johnny) Johnstone, press head of WOR, Newark, and Howard S. Meighan, of Radio Sales, Inc., came in last week for political designations. Johnstone was named commis-sioner of police for the Village of Thomaston in Great Neck, L. I., and Meighan, trustee of the Village of Mamaroneck.

Mcighan's job carries a nom-inal salary. All that Johnstone can expect is abuse.

CBS SMOKING AS NBC COPS MAX BAER

NBC's landing of the Gillette blade series with Max Baer had Co-lumbia sizzling last week with chagrin. CBS claims that it had Ruthrauff & Ryan, the agency on the account, on the verge of signa-turing a time contract covering both

the account, on the verge of signaturing a time contract covering both the acript serial and the broadcast the acript serial and the broadcast june 13, when NBC brought into play its influence with the Madison Square Garden, which includes M. H. Aylesworth's membership on the Garden directorate, and lockeyed Gilietts into the position where it CBS had offered Gilietts the 9 to 9:39 EDST spot on the Monday night achedule. Best that NBC could make available for that evening of the week on the red (WEAP) link was the 10:30 to 11 niche and it was copied. Script show, Judoy Smith; which starts April 29, will have leaved the control of the control of the control of the property of th

CKLW'S STATEMENT ON CBS CONTRACT

Despite the public announcement that WJR will join the Columbia Network, on September 28th, next, J. H. Ryan, general manager of CKLW, present station carrying the Columbia programs, announced that he holds contract with Columbia when does not expire until June,

Conquest Alliance Co.'s plea to the Federal Communications Com-mission for a ruling on the right of a network to prohibit the short wava network to prohibit the short waving of a commercial program to a foesder station by any transmitten network was answered last week with quotations from the commishing the state of the ing of a commercial program to a

New A Brocked up, the Verbattons with the Verbatton of th

does not contain advertising, and is not rebroadcast by a station on the North American continent. Since there was nothing in the commission's rule book, said Pettey's letter, about foreign program control under such circumstances, the question as to NEC authority in the opera broadcast injunction could not be answered. No mention was made in Pettey's letter of the monopoly charge.

J. Walter Thompson Rebukes NBC Claim Over Helen Jepson

New York Radio Parade

News-Week Mag starts a new radio news service titled Radio News-Week. Service is a weekly 15-minute transcription of news dramas en-acted a la March of Time, and a tri-weekly 10-minute reading release Does not conclet with press or Transradio since is background news once weekly. News-Week takes authorably bow in spicl. Twenty-two stations signed for service so far with most of them having local com-mercial sponsors. WTIC, KSTP, WEEL, WAIL, WAVE, WOSH, WGR, WJAR, WVRA, WABI are a few of outlets set. Service sold on 13-week contract with prices and exclusive territory options ranging according to population from \$7.30 to \$25 weekly. World Broadcasting doi: 10 record-Smith, WLW from 1922 to 1928, and then with March or Time Mag, is in charge of product at News-Week Mag.

'House of Glass' Has Problem

'The House of Glass' script show Is not on a full network as yet, reaching only Eastern and part Southern outlets. On May 1 the show will go coast-to-coast and difficult problem must be solved. Script by that time will be in its third episode to East and South listeners and a doubtful author doesn't know what reception twill get from listeners tuning in for first time. May repeat first show for these late showgetters. On same date the sponsor will announce a letter contest with weekly prize of 1395 Packard or 31,000 in cash and winners announced weekly.

Fathers Suffer Terribly

Peter Van Steedem debut on the Fred Allen show saw Pete plenty nervous. The md. had warend him to expect an addition to the family that day. No dice the' and babe is expected daily now. T'will be the second Town Hall babe. Harry Tugend, the scripter, ringing the gogg with a babe boy some time back.

Maine May Use Mutual Web
Maine Development Commission is considering the use of WLBZ in
Bangor, Me, and the Mutual network to plug the state of Maine for tourists. This outift auditioned an NBC show some time back. Show piped
from NY to State Legislature in Maine. Show not sold as yet and ran
into bad luck, the loudspeaker on the receiving end was in bad mechanleal condition and one of the actors in the script had a voice that
sounded more like a southern drawl than a Maine twang.

John Charles Thomas' Protege

New John Charles Thomas show, 'Home On the Range', was bought by Vince from an audition without Thomas. JC was in Florida doing a pit of fishing when audition was held. Dick Norton of 'Outdoor Girl' show sang Thomas' role. Which gag is not new. But Norton is Thomas' protege even to being managed by Thomas' manager, Herman Schaad.

protego even to being managed by Thomas' manager, Herman Schad.

Radio will not see any approper Divideasts of garnes of any of three local by leapte basebalt teams of data (which and Brooks have agreement that nothing of so radical a nature can be done by any one club without cksy of others. "Pawest Publications are folding their Radioland Magazine with its next issue and will combine it with Romantic Stories Mag. Don Cooley, editor or Radioland, goes to Romantic Stories ... Winecast Ragusa, NBC page, is the guitar player in 'Three Cracker-Jacker' instrumental trio which won the last Fred Allen anateur context. Stories Mag. Barber of the Ragusa, NBC page, is the guitar player in 'Three Cracker-Jacker' instrumental trio which won the last Fred Allen anateur context. Richard Playne is back as a WMCA announcer. .. East and Dumke as Eddle and Ralph are doing a Norsec Toothpaste compercial on CBS thrice weekly in the ayem...Ruth Easton lost her dad... Goodrich show with Joe Cook is now having; an audience for their dress rehearsal on day of broadcast but three hours earlier. ..Don Shaw of NBC sales dept is laid up with a 5W word throat aliment. ..Bli Logan goes on the Phil in Itow weeks...Fibler McGe and Molly, sponsored by Johnson Auto Wax and played by Marian and Jim Gordon, stay in NY four weeks and then trek to Chicago for rest of contract. Tommy Harris' career was interrupted by a lung aliment. He is now returning to her like in San Francisco and hopes to be returning to Radio City soon.

Francisco and hopes to be returning to Radio City soon.

Scrambled Notes

Port of NY Authority starts a series of five-minute spot shots over WOR on May 2. Live stalent used and will plug use of Port of NYA bridges and tunnels to get to resorts and towns around this town...

Family notes: Dale Wimbrow expects an addition to the family...Adele Bogats, secretary to chief engineer of WMCA, will be wed carly next month...Raymundo Gonzales of the Xavier Cugat ork wed Leonora Pintanc. Sunday...James Puson of Errini Wasey Agency radio continuity has a marriage license in his pocket...Fred Palmer, manager of WBNS in Columbus, O., is papa of babe daughter Carlo Annegen Palmer...

In Columbus, O., is papa of babe daughter Carlo Annegen Palmer...

Honcymoners Loon Belasco back from trip tolay...Tim and Irene elebrate their fourth anniversary in radio on Friday...Fredde Berrens the ork man was born Bennstein. His dad was a wk. comic of Jewish stago... Tomorow makes it 10 years on air for Brad and Al. Will have guest stars on their Fels-Naphta show on birthaday...Perole String Quartet of WOR makes it five years on May 5. Boddy Brown, WOR concert violinist to Florida for two-week vacash...Harry Kuh, ex-manager of Gus Van is now doing a bir of clothiering at Grayoris...Jimmy Regan, brother of Warmer Bros Phil Regan, the singing Bityn cop, is doing a May 6 at 19 µm on NEC. Don Bestor may do the J. Benny plx...

NBC now issuing pix of Grace Pickena, 'spare' of the trio who stands by to pinch hit if one of trio is out of action.

by to pinch hit if one of trio is out of action.

Neme,

Cariton E. Morse, author of 'One Man's Family,' is building a home in south San Francisco. Gina Vanna of the Wons show heads for Phila Friday to compete in final so Nat Federation of Music Clubs. First prize is debut at Met opera. Gina was midwest and illinois state winner rices of Callagher and Sheans go on all for row of the state winner; course in fall with Mary doing vaude for summer; returns in fall with Mary doing vaude for summer. . Travel notes: Bettles Grenn WMCA pa. to WIP in Phila, Tues, and today. . Gertrude Nummer; returns in fall with Mary doing vaude for summer. . Travel notes: Bettles Grenn WMCA pa. to WIP in Phila, Tues, and today. . Gertrude Nummer; returns in fall with Mary doing vaude for summer. . Travel notes: Bettles Grenn WMCA pa. to WIP in Phila, Tues, and today. . Gertrude Nummer; returns in fall with Mary doing vaude for summer. . Travel notes: Bettles Grenn WMCA pa. to WIP in Phila, Tues, and today. . Gertrude Nummer; returns in fall with Mary doing vaude for summer. . Heart School of the State of

Wax Works

Ortgoby Grunow has \$8 of its dealers committed to make local use of the 28 quarter-hour recordings that the manufacturer is currently having turned out. Arrangement prevailing for this series is currently recording for the state of the conditions of the station time.

Grunow Refrigerators using quarter-hour WBS transcriptions on 5-grainer. Chicago. Marvin Saxby's musical outfit on the platters.

Colgate-Palmolive-Peet has contracted for the Cosmopolitan show consisting of 15-minute dramatized short atories from magazine of that man. Electrical transcript on a formarkets. Deal handled by Benton Electrical Contracts. Deal handled by Benton Colgate-Palmolive-Peet

A. H. Bennett, head of 2GB Sydney, and president of Australian Broadcasting Stations, arrived in San Francisco, April 20 and will go to Hollywood for disc programs.

Jerry King, manager of KFWB, Hollywood, is no longer actively as-sociated with Standard Radio Ad-vertising, but remains on the ad-visory board of the disc concern.

NBC transcription department has almost 30 Canadian stations taking its syndicated sustaining service.

Western Railway Association, or-Western Railway Association, or-ganized to promote summer vaca-tion trips to U. S. scenic spots, has signed with World Broadcasting System for a series of dramatized disks. New series starts May 1, and will be broadcast over approxi-mately 35 stations, scattered over

Holeproof hosiery (Holeproof Hosiery Co.) has increased its con-tract from 13 to 28 weeks for 15-minute programs for use in Venez-uela. All will be done in Spanish. Discs being cut by Broadcasting. Abroad, Inc., and station time cleared by same. Contract placed through Maxon, Inc.

Listerine tooth paste (Lambert Co.) has contracted for 1-minute dramatizations and announcements in Central and South America to be piaced on 20 different stations and to cover a 8-month period. They will go on once daily and will be in tons in Brazil which will be for the protuces. Company also has contracted for twelvo 15-minute travelogs for use in the same countries. elogs for use in the same countries Broadcasting Abroad, Inc., is mak ing the electrical transcriptions for the short programs and travelogs and will clear the station time. Con-tract placed through National Exnort Advertising Service

Special Web for Pa.'s Democratic Governor

WFIL is grabbing itself off a neather of the control of the contro

introductions

Harry Flannery is conducting a Views on News contest hour for American Packing Company over KMOX, St. Louis.

Improbable Broadcasts

No. 16-The Intimate Diary of Marlene Crawbanks By Bob Landry

Sound effect-Hollywood gin and minkist oranges getting acquainted Announcer-It is lute afternoor

in Beveriy Hills. The smell orange blossoms fills the air.

in Beverly Hills. The smell of orange blossoms fills the air. Sound effect—A motor car. Announcer—We hear the author and the season of hollywood. The star is nervous tonight. It is Maytime and the options are in full bloom. She picks up the talking the to appeal to he options are in full bloom. She picks up the talking the to appeal with the picks of the control of the season o

Francois—Okay, toots.
Sound effect—Car stopping, door

osing. Butler — Good evening, Miss

Crawbanks,—Good evening, Pyles.

Crawbanks—Good evening, Pyles. Where is my husband?
Butler—His Excellency, Count de Mazuma, is in the Crystal Salon.
Crawbanks—Is, he drunk?
Butler—He was drunk, Madame.
He is now paralyzed.
Capacity for enjoying life, Pyles.
Butler—Ah, yes—infinite gusto, Madame.

Butter—Ah, yes—infinite gusto, Madame.
Sound effect—Snoring.
Crawbanks—Let him sleep, the dear boy. Isn't that an engaging picture—laying there or all the foot proture—laying there or all the foot grasping the bottle of gin.
Butter—A gentleman of the old school, Madame—I never move him just let him lay.
Crawbanks—Somehow he appeals to the mother in m.
Butter—Quite so, Madame.
Butter—Quite so, Madame.
Butter—Quite so, Madame.
Butter—Greating for the solution of the set of the set

of melba toast or two?
Crawbanks—Two, Pyles. Ar
four prunes. I'm hungry tonight.

Crawbana.
four prunes. I'm
der (down dumbwaiter)-

four prunes. I'm hungry tonight.
Butler (down dumbwaiter)—
Four prunes coming up.
Crawbanks—And, Pyles, put a
little cream-on one of the prunes.
Little cream-on one of the prunes.
Butler—My, you're quite ravenous
this evening, Miss Crawbanks.
Crawbanks—While I'm waiting I
shall write in my diary.
Sound effect—Pen scratching.
Sound effect—Pen scratching.
Sound effect—Ven scratching.
Sound effect—Ven scratching.
Sound effect—Ven scratching.
The second of those properties of the second screen and day.
Deep control of the second second screen and day.
Deep control of the second second screen and the second s

Sound effect—The lavender and green limousine with the gold door-

1st Voice—Look, there she is-

lst Voice—Look, there she is— Mariene Crawbanks. 2d Voice—Ooh, ooh, Miss Craw-banks, give me your autograph? Francois—Did you say this was a strictly undercover preview? Crawbanks — Oh, they're just curious peasants. Nobody really knows.

knows.
Francois—Yeah, nobody really
knows. That curious peasant over
there with the turtle-neck sweater
is from Vaniery.
Announcer—The latest Mariene
Crawbanks picture, 'Diving Daughters,' is flashed upon the screen.

Mexican Consul's Wife On Texas Ice Program

On Texas Ice Program
Dallas, April 23.
Southwestern Ice Mfrs. 'Association has contracted for 13 30-min.
programs o: Texas Quality Network. Begin at 8:30 pm. April 29.
Will originate at WPAA here.
Placed through Carpenter-Rogers
agency, Dallas.
Program to delight of the Program of the Indian of the I

Sound effect—Applause.
Announcer—Bagle Rock is
stunned—Just stunned—yi its good
fortune. The manager makes an
announcement.
Manager—After the pleture we're
Manager—After acade to write on
and tell us why you like 'Diving
Daughters' and that great treattrag—that great actress, Mariene
Crawbanks. See—
(Fade out on transition musle)
The Cartes and the see of the Cartes of the Ca

'Diving Daughters' has been a good picture for 20 years, but this year's revival is handicapped by its star.'

'I don't think Gary Cooper would kill Richard Cromwell for love of Crawbanks.'

'The star plays the ingenue, but May Robson as the old grandmother looks younger.'

'Below the neck Crawbanks is still beautiful.'

'Mariene Crawbanks should have

Sound effect—Crawbanks crying.
Announcer—That night a depressed and as addended Hollywood
star sits in the privacy of her
boulder. There is not a sound to
be heard in Berling to his mate in
the distance.
Sound effect—Pen scratching.
Crawbanks—Dear Diary: My
heart is breaking. The preview
was a fiop, I know because all the
it was good they would have left
right away. The picture is lousy. I
looked like the guest star of a Baltimore stock company. I should iooked like the guest star of a Balti-more stock company. I should never have eaten that fourth prune, I suppose it means I am through. How dark the years ahead look— playing vaudeville bills with Milton Berie, leading my own girl orches-ra, unable to afford my dear Ukrainlan dream-boy. I am as our I think I shall turn on the mode and

set some peopy music on EXCX.

The Radio—Constipation is a terrible thing:

Crawbanks — Not only Milton Berle—My God—I, may be sponsored by a laxative: in display the state of the state o

Shortwavers' Banquet Worccster, April 23.

American Radio Relay League, New England division, will meet here next Friday and Saturday after a lapse of five years. Hiram Percy Maxim, president of the league, will receive the key to the city from Mayor John C. Mahoney at the opening session Friday morning.

at the opening session Friday morn-ing.

Many prominent figures in the short wave radio world are expected to attend. Convention will end Saturday night with a banquet.

ATTACK MEXICAN PROGRA

More Active Brazilian Radio Has 13-Station Web from 9-10 Nightly

Sao Paulo, Brazil, April 2. Broadcasting in Brazil is making rapid strides although many years behind the United States in equip-

papid strides although many years behind the United States in equipment and program showmanship. Radio Cruzelro do Sol, identified as Station PRB-6 of Sao Paulo is the level statistic of the program of

ing market for radio in Portuguese America.

Soocer Joshall has caught on as a sports event. Games are played a sports event. Games are played comparatively caught of the property did not be property did not be property did not be property did not seen the property did not seen the property of the property of the property did not seen the property did not be property of the property of the property did not be property of the prope

WMCA-WIP TIE 8 INTER-CITY **ACCOUNTS**

Three new commercial programs have been added to the WMCA, New York-WIP, Philadelphia Intercity, exchange, Norton Shoe, Adams Hat and Seruta are the sponsors. All fed direct from New York to the Philiy outlet, and in the case of Serutals series, WMCA also supplies WNEW. This makes eight with the case of the series of the program of the series of the series of the series of the series of the work of the series of the work o accounts altogether shared by WIP-

plies WNEW. This makes eight mades under the seconts at longer shared by WIP-WRC. Howard B. Norton Shee account on dally at 2:45 p.m. EST, includes a musical presentation broadcast from New York, but with the commercial palaver supplied from the WIP end. Placed through Bess & Schillin, Inc. Adams Hat has sligned Tom Noonan's Cathedral Service of the Struck Property of the Service Presents Dr. Vietor Lindlahr, direct from the dector's office from Mondays to Saturdays at 9:35 a.m. EST. This is the hour which is red to WNEW as well as WIP. Is red to WNEW as well as WIP. Care thusty now include: Rev. Q. A. Palmer, Dr. George Wood Clapp, Three G's Clothins, Young People's Church and Five Star Final. All commercials.

Texaco on WCFL Baseball

Texaco on WGFL Baseball
Four stations the large, April 13.
Four stations the large April 13.
Four stations the large the large

EIFFEL TOWER GIVES IN

Changes Wave Length to Meters to Avoid Conflicts

Meters to Avoid Conflicts

Parls, April 14.

After more than a year of hanging fire the Elife! Tower has at last

lations and gone on 200 motive in
the middle wave-length band which
was assigned to it by the Lucerne
conference.

New five-kilowatt transmitter
was officially inaugurated by radio
card Georges Mandel. Fans hall it
as far more effective musically than
the fire and say that it does not
meterfers, and say that it does not
meterfers, the other outlets, as
previously.

At aams time, to prevent conflict,
Radio Normandle was moved from
ts old wave length of 26 meters
to 280.5. This is the same as the
Czesh station Moravsaka Ostrava,
but no conflict is expected.

MEX STATIONS FIGHT FOR U. S. BIZ

Tiajuana, Mexico, April 23. Baron Long and Wirt Bowman, former partners in Tlajuana and Agua Caliente enterprises and now operating rival radio stations here, have both applied to the Mexican radio commission for licenses boosting their 50,000 each. 1.000-watt stations to

jing their 1,000-watt stations to 50,000 each. Long operates XEBC from Callente and Bowman has XEMO at the mean of the control of the control

Los Angeles, April 23.
Medical accounts which have been slipping over the border to Mexican stations to acvertise their cure-alls stations to advertise their cure-alls which have been banned from the air by the Federal Communications. Commission, are now being ousted from the foreign stations as a result of an agreement between the Washington ether commission and the Mexican government. Under the new Mexican government ruling no nontrum can be discovered to the control of the

try times the product is first ain-ized by government chemists and found to be as advertised. The or-der has resulted in some border stations losing a majority of their previously best-paying accounts.

Certer's Infected Foot

Philadelphia, April 23. Last week Boake Carter originated two of his nightly news spleis from a bed in the Jefferson Hospital here. Carter was being treated for an infeeted foot.

fected foot.

Broadcast ran into acoustle diffi-culties when it was found that the hospital cubicle was a mass of echoes. As a result, Carter was forced to sit up with a bed sheet over his head and air from a make shift tent.

New Haven Light Opera Guild first-times Thursday (25) on WICC, Bridgeport. Arthur Hoyt, erstwhile Poli stock and legit manager, di-

ON 'GOOD WILL'

Song in Spanish Language Claimed to Be Indecent-FCC Handed Hot Potato

1934 LAW

Washington, April 23.
Anti-Mexican bloc in Congress
has selzed upon a recent program
broadcast over NBC stations from
Mexico City in an effort to silence
the Mexican government's sponsor-

Mexico City in an effort to silence the Mexican government's aponsorling of programs over American radio stations to win goodwill and distance of the station of the stations tions Law revocation of licenses may be made for airling of profane, indecent, or obscene matter.

indecent, or obseene matter. Flare-up is an outgrowth of Congressional agitation over the internal situation in Moxico, with members of the group, headed by chusetts, demanding that action be taken to shut off propaganda broad-asts paid for by the Mexican government. Obsechity and indecency charge is interpreted in Washington and the country below the Rio Grande.

FCC Wont Talk

Grande.

Commissioners were tight-lipped on the subject after admitting that squawk, signed by two dozen members, and the subject after admitting that squawk, signed by two dozen members and seferred to the broadcast division for action. Declined to predict nature of investigation or discuss possible action pending report from probers. the klok, the program, aired on a recent Sunday, contained a song in Spanish which was offensive, if the American audience had a working knowledge of the official translation did not accurately interpret the Spanish idioms which were indecent and surgestive. Cancellation of all franschies for consideration of the franschies for consideration of the factor of the force of the factor of the

BLOC SEEKS GAG Digging Deep for Film Names To Enhance Air Commercials: Mike-Shy Stars Get Big Coin

THE WINNAH

WOR'S Little Theatre Pri

Chatham Community Players of Chatham, N. J., won first prize in WOR's Little Theatre tournment. Besides \$200 and a loving cup, win-ners also get a trip to Bermuda to appear before Sir Thomas Astiey Cubitt, governor of the Islands.

Cubitt, governor of the islands.

Lyndhurst Gulld of Lyndhurst,

N. J., and Broadcasters Club of

Newark were second and third in

the contest. 'Beauty and the Jacobln' was the title of the winning playlet.

Bamberger's store in Newa sponsored the serles and also gave luncheon for the winning groups.

C. A. PROMISES NBC \$3 TAX **ACTION**

Broadcasting code authority has promised the NBC company union, the Association of Technical Employees, that it would within the next month see what if could do to next month see what if could do to resated by the New York Musicians union's enforcement of its 31 tax. Coditate' commitment followed a complaint by the ATE that the order imposed upon hotel and cafe the discharge of two engineers from NBC's field staff.

Jerry SeliGts, prez of the company Jerry SeliGts, prez of the company

NBC's field staff.

Jerry Selic's, prez of the company
union, was delegated by his superiors to explain the bandless situation prevailing in New York as
far as remote pickups were concerned and, after registering a procerned and, after registering a procest against the two letouts, he was
to inform the codiest that it looked
as though more engineers would be
as though more engineers would be
originally intended to let out five
men which would have made things
appear more menacing, but it was
decided to drop only two engineers
at present. at present.

at present.

The code authority took Sellors' message literally and ruled that NBC would not be permitted to let out any more men under the circumstances, and that the network could solve the current lack of chores for its engineering staff by immediately instituting vacations. Nothing was said as to whether the two discharged engineers would preserved by the country of the coun

Hollywood, April 23.

Both chains are planning to shower more gold into the laps of picture players, following an in-creased demand on the part of com-mercials for film names on their programs

programs.
With both networks admitting that a program has a better chance of audience dalling if it can be advertised it is about or has Hollywood names in it, NBC takes the initial steps toward a more general use of film players by ordering several more programs to emanate from here.

oral more programs to emanate from here.

Chain's demand is for new programs with a Hollywood back-ground to go on as sustainers with the almost certainty of eastern the almost certainty of castern endiately. Coast writers have been assigned to concoct new ideas along lines that can be utilized to meet the demand for these broadcasts propped by picture names.

Plus this the local NBC head-quarters have also been asked to read the company of the program of the company of the company of the company of the carry going beyond the best known pictures names to introduce to the ether younger players who are destined for later top picture honors. Idea here is that these prospects can be utilized for lesser coin while they're on the way up and when at the top be already micro-Both networks claim that national

none wise. Both networks claim that national checkups have shown that any pro-gram that can show a picture name on it will immediately double its dlaling possibilities. The current dlaling possibilities. The current pulling of top names east for spots on the 'Shell Chatcau' is a case in point of the added budget from the

air for picture names.

Several filmers, who have fought shy of the ether before because it eouldn't reach their asking price, have been or are set for this pro-gram. Constance Bennett held off gram. Constance Bennett held off NBC demands for a year to hit the mike, failing, It is reported, to get her price of \$5,000. Shell finally paid her this figure, It is said.

LUMBER BOYS **RADIO-MINDED** IN TEXAS

Milling industry in Texas is about 100% radio with Morten and Pant companies latest to join the lineup

Joons radio with Morten and Fant companies latest to join the lineup Morten firm initials April 23 half hour Sunday sint to run through one year. Latter outfit has contracted for a thrice weekly program to air for a year's stratch, Morten with family background. Fant hows in April 30 with Peg Moreland, another cowboy Yodeler. Both stanzas originate at WFAA. Dollast Universal mills which went to the standard of the companies of the standard of

WDRC's Chi Rep

WDRU'S Uni Mep
Chicago, April 23.
New station rep firm of Free,
Johns & Field has signatured with
WDRC, Hartford, Conn. Station is
on the Yankec web and CBS.
F. J. & F. firm is associated with
the parent station rep outfit of Free

M.P.P.A. Peeved at MacGreggor-Sollie

Withdraws from Cooperation with Edward Petry's West Coast Ally

Music Publishers' Protective As: to cease doing husiness with Massociation last week notified Mac Gregor & Soille, transcription makers and station reps of San men sileged practice of heing repairs particularly proceed that it may no longer expect that organization's co-operation in licensing copyrights controlled by John G. Paine, as trustered to the longer of the protect of the process of th

LUCKY STRIKE HIT PARADE
With: Lennie Hayton, Charles CarIlle, Warren Hull, Kay Thompson,
The Committee CarIlle, Warren Hull, Kay Thompson,
Rhythm Kings, Moledy Girls
Songs, Band
Go Mins.
COMMERCEN York
George Washington Hill will have
to do heaps of doctoring to this Saturday night stanax if he expects
anything but catch-as-catch-can aturday night stanax if he expects
anything but catch-as-catch-can attriday night stanax if he expects
anything but catch-as-catch-can atstrike, once the beliwher of radio
showmanship among commercials,
going back to whence it started—an
augmented dance combo with vocal
Whatt made Int debut lact wash-

strike, once the bellweiner of radio showmanship among commercials, going back to whence it started—an sugmented dance combo with vocal more and the started—an sugmented dance combo with vocal with the started (20) on NEC's red link during what had been compounded at Hill's eupervision. It bespoke one of two things:scorn for the current crede the started of the started was also and the started a

ANIMALS IN THE NEWS Dr. Wesley A. Young Talk 15 Mins.

Dr. Wesley A. Young
Tal.

The Minn.

Bustaining
WEZ, Boston

A natural for bird and animal learn.

Dr. Toung of the animal learn.

A natural for bird and animal learn.

Dr. Toung of the animal learn.

The many of the animal learn.

In the many of the animal learn.

Apparently, Dr. Young gets the material from the newspapers and watch of mall and clippes as loss selected the best. Heme come from all over the map and the doctor of the animal learn.

The many of the many of the learn of the many of the learn of the many of the learn of the lear

HE, SHE AND THEY Evan Evans, Mary Eastman Harry Simeon's Orchestra 30 Mins.

30 Mins.
Sustaining WABC, New York
Charming early sunday att sufCharming early sunday att sufCBS, with the cuality of the ar-lists
insuring general program values.
Mary Eastman. eoprano. and
Evan Evans, barltone, have chosen
their ballads wisely and well, and
with Harry Simeon's setring orchestral accome, it shapes un yagaelity variety interjude. Abd.

WHN MOTION PICTURE CLUB
With Kitty Carliale George Niles,
Tommy McLaughin, Radla Harris
Interview, Goseip, Skatch
60 Mina.
Sustainment of Mina.
Sustainment of Mina.
Frimarily a 'plug for MGM product, though efforts 'are made to
make the hour's run as impersonal
relation also, which makes the
propagand a family affair, It is a
big layout, including a guest star,
gosip, music, soneg, dramatic ekits,
rossip, music, soneg, dramatic ekits,
naire. Kitty Carliale was the marnaire. Kitty Carliale was the marnaire. Kitty Carliale was the marnaire. Mitty Carliale was the

naire. Kitty Carliale was the magnet this time, being interviewed by unmist. The presided of continuous and the state of t

make for better punchiness. Mississing the property of the programment of the programment

ANN JURDIN

ANN JURDIN
Songs
Sustain
Sustain
WGY, Schenectady
A new name on WGY's chart is
this mezzo-soptano, with a trained
employed by the pop songstresses
coached by Johnny Finke, her acemployed by the pop songstresses
coached by Johnny Finke, her accompaniat on afternoon swing
the street of the street of the street
street of the young women's
vocalizing over the ether bands and
through toudspeaker, and the of lyrica
and the stress on correct pitch. In
the lower registers, she sounde like
the contraitors who have become a
the scale, she eings it the manner
of a straight eporano.
Noticable and perhaps questionNoticable and perhaps questionNoticable and perhaps questionNoticable and perhaps questionthe scale, she sings it the manner
of a straight eporano.
Noticable and perhaps questionthe scale, she sings it the manner
of a straight eporano.
Noticable and perhaps questionthe scale and perhaps questionthe scale and perhaps questionthe verse of each selection. It made
the verse of each selection. It made
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FIBBER McGEE and MOLLY
Marian and Jim Jordan, Harlow
Wileo, Ronnia and Van, Kathleen
Wile, Marcelli Orchestra
Swile, Marcelli Orchestra
Swile, Marcelli Orchestra
Swile, Marcelli Orchestra
Wiz, New York
Wiz, New Y

serial. Dialogue weak with continuity proken up continuously by ornaulty not be continued by ornaulty proken with the continuity proken and June 194 the leading characters, a combo often continuity of the leading characters, and the leading characters of the continuity of the leading characters of the l

ioland for song with Marcellis orchestra.
Middle-class sound effects never struck an authentic tone. Automobile's chugging came over like an motor-boat pulling into dock. Audimentic of the structure of the stru

Nicce and his frau.

THE HONEYMOONERS'
Grace and Edie
15 Mins.
Sustaining York
Nice enough
married stori. They also sing. This
formula of saying it half in song
married stori. They also sing. This
formula of saying it half in song
it is an advance recently made
against the same old formula.
But NNS esemingty has the
scripture of the stories of the semigroup and the talent for the scripture of the semigroup and the talent for the scripture of the scripture o

SALLINGER'S LITTLE REVUE

SALLINGER'S LITTLE REVUE
Musical
IS Mins.
COMMERCIAL
Musical
IS Mins.
COMMERCIAL
MINGER'S LITTLE REVUE
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IS Mins.
COMMERCIAL
MINGER'S LITTLE REVUE
Musical
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Minder Cold
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Mi

NELSON EDDY

Songs 30 Mins. COMMERCIAL WEAF, New York

COMMERCENT COMMERCENT

arus, at as all soor though, whose pulling. Eddy is hot at present.

GIRL WOODCHOPPERS
June DeGraf and Ruth Hirskins
Sustaining
WJZ, New York of Central Park,
Dev Qurk, on a recent morning, intrepid, adventure-loving members
of the femals sex might have laid
drough to watch are housy girle
from Idaho thrust the test of a
hugh saw into the vitals of an elm
from Idaho thrust the test of a
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from Foratello as vicariously conveyed over the air by NBC's 80,000series of the two cutter
from Idaho thrust thrust
Snore-snore-snickeruppity went
the huge saw as the elm, offered
with the compliments of Commisarma for the last time to the primitree unt that shines down upon Central Park. Only God can make at
rorgaman. Faithful to the end, the
NBC announcer, all covered with
the Cannouncer, all covered with
the American substantial thrust
when the same thrust
of present and the presence
of prespiration that proceeded from
the champion girl woodchopping
ranks next to taffy pulling as a portral park only winter is over and the
need for fuel is alleviated, so maybe
the program from the rore and the
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need for fuel is alleviated, so maybe
the program from the rore and the

must the squirrels have thought to
those NEC engineers! Land.

"AMERICA'S DEBUTANTE STAR!
Vivian della Chiesa Cadete Quartet,
Billy Mills orchestar
So, Miller College
Once weekly half hour locally for
ADS trie of products, milk of magnesia engineers of the best
mean engineers of the best
programs turned out for a load ride.

Miss Chiesa captures an anattent
reached the state of the college
Miss Chiesa captures an anattent
anathend of a fortnight of personal
appearance at the S. & K. Chicago
until the college of the college
mount of work they're giving her.
out of this program and it may be
wiser to cut down alightly on the
sometime of the college of the college
and the college of the college
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sometime of the college
and t

down dispatch a courtroom trial, with the second course, sailent ones and the testimony of each is supplemented with finally carried in which each had a participatory plece. Fast, conclose treatment, and no words wasted, but the mention of the second course, able when entire program sand wasted, and the words of the second course of the second

1,001 VACATIONS

Howard Vincent Search Harvey
Hays, Frank Wastiphal Orch.
Music and Talk
30 Mines
100 Mi

'SOUTHLAND'S LADY OF SONG'
With Janny Wren, Ernie Copper,

RADIO TRENDS TAKE FORM

BAD COPY SIRES CENSOR THREAT

Censorship is a semi-actuality of the present and a serious threat of the future in radio. This is circular recognized by the industry's leadership. Already the networks be acceptable of the intention of radually freeing out and off the laxativa accounts. And if business continues good, informed opinion believes the webs will probably induje in this expensive gosture of righteounness to an increasing degree.

righteounness to an increasing usergen.

All of the contain bearingdefined the contain bearingdefined the critical brigade is foring radio into a defensive attitude
and any attempt to gauge or guess
the future of broadcasting cannot
minimize the possible alterations to
radio, as it now exists, which the
clamor of reform bodies constitutes.
Within the past fortnight the
Women's Radio Committee held
cormonies to aware the might ordinarity be dismissed as just one
more meaningless silver cup orgyof speech-making. But it is quite
evident to broadcast management or speech-making. But it is quite evident to broadcast management that the Women's Radio Committee is an unknown quantity that that the Women's Radio Committee is an unknown quantity that bears watching. Its potential ability to stir up crobble and a first, there are some 10,000,000 organized wives and mothers behind the committee. Second, the Committee is smartly directed as demonstrated by the big publicity splash it obtained preceding and flowers. Sate Blueno. Sate Blueno. Sate Blueno. Sate Blueno. Sate Blueno. Sate Blueno. Sate Blueno.

Those Sales Plugs

Those Sales Plugs
Specifically all critics of radio, regardless of viewpoint, have a common railying point in their opposition to the extremes of commercial
copy. Sales plugs rather than the
quality of entertainment is the chief
target. Violations of good taste are
charge commercial and the commercial
commercial in last couple years and curtallment of their excesses is now recognized by sharp executives as inevitable. Networks seemingly want to achieve self-censorship imperceptibly without allenating the advertisers but whether the networks aren't storing up difficulties for themselves by stailing on the inevitable clean-up is questioned by some trade sources. Meanwhile the radio advertising the control of the contr in last couple years and curtailmen

than any other 'medium carries with hazards which, when ignored, recoil against radio, through Parent-Teachers, Women's Clubs, the elergy, civic organizations, and other chainstead of the control of th

a matter of trade analysis it appears
that the fundamental division of
acceptable versus unacceptable programs is well exemplified as between
the direct sollers and the indirect
nor institutional advertisers. Latter
are in a distinct minority but the
vart goodwill built up by such dignified and high class programs as
papers in the South, owns Walccercal Motor programs, as
most squawle-proof phase. Automobile manufacturers have been big
users of radio time and talent with
the frank admission that they could
measure with any expelsive.

In these small eities and towns there

The Challenger

After James Braddock had After James Braddock had put his signature to a contract giving him \$50 for an appearance on the Shell Oil show over NBC, somebody walked in with he info that the deal for his fight with Max Baer had just been closed. didn't know that before, remarked the pug. Twould have asked these gasoline people for \$100.

finality just what direct benefits flowed from their radio programs but they counted the radio a valuable trademark builder-upper. Institutional advertising on the radio is of course impractical from the standpoint of the majority of the sponsors. Direct merchandizing-

the standpoint of the majority of the sponsors. Direct merchandizing-results-the-next-day is the goal of the majority. And the abusers of the hospitality of the American home are among this majority.

All of which, observers suggests and the sequestion common deads are used to the common prejudice as universally recognized is to court trouble. It is bad business and bad showmanship. Very unmistakably there are shoals and dangers ahead for radio on the program question. It is true that many of the critics of the control of the critics of the control of the critics of the

Sponsor Pays Part of Horace Heidt Payroll At Drake Hotel, Chi

Chicago, April 23.

Horace Heidt band booked to open at the Drake Hotel on May 22 and will stick through the summer on regular four-week option deal. Heidt band comes into the spot on a double arrangement between the pany which is now sponsoring the outfit on a twics weekly Columbia web ride.

outht on a twics weekly Columbia web rides. Warner, a Chicago outside, has been seeking to get Heist, has been seeking to get Heist, has been seeking to get Heist, has been seeking to get Heist of the program. Has found that the San Francisco origination point jams up things both on the mechanical and the continuity ends, besides being plenty of strain on the exchequer because of line charges. In order to bring Heist in Stewart-Warner will pay a portion of the Heidt sal-will pay a portion of the Heidt sal-will pay a portion of the Heidt sal-yell paying \$2,500 and the Stewart-Warner outfit making up the difference to Heidt.

New Faces at KABC

San Antonio, April 23. San Antonio, April 23.
Several new names answering the rolical at KABC, indis station which goes heavily for sports. Leonard Holiand brought in from Fort Worth to join announcing staff. Ben Cullen replaced Theil Sharps on the technical staff, Sharps switching to WOAL, Dalias. Marvin Jacobs also added to the technical staff. A Vaudeville Route

Rochester, April 23.
Busiest radio act in Western
New York is Bill Trent's Crazy
Water Rangers, with five shows
a wsek out of WHAM, Rochester, and equal number over WGR, Buffaio. Unit bunks in Buffalo, leaves

Unit bunks in Buffalo, leaves at 7:45 a. m. for ths 10:45 a.m. broadcast over WHAM, then drives back to Buffalo for lunch and another show from 4 to 4:30 p. m. Driving totals 720 miles a week, with contract signed for 105 broadcasts from each citiz.

ASK PUBLICITY FOR POLITICAL BUDGETS

San Antonio, April 23, Bill introduced before Texas sen-ate by Sen. Holbrook of Galveston would require radio stations to file semi-annual statements with comp-troller giving complete dope on pur-chase of time for political broad-

ists. Statements would require names of station officers, rates, networks affiliations, contracting parties, amount paid and in which candidate's behalf.

date's behalf.

Almed to give the small fry a break sines it's claimed large sums from anonymous gources are spent for bigger candidates and public has a right to know the inside of situation.

Duke Baisr and Marie Robbins rsvive their organ-piano duo now over WOWO, Fort Wayne.

PEACE PACTS IN SOME DIXIE TOWNS **BUT PRESS-RADIO STILL SNIPING**

Atlanta Dailies Stirred Up as 100-Watter with
Transradio Service Agitates the Status Quo
Other Situations

Other Situations

In addition to basebail detail and inquiring mike stunt, and the news
service itself. Georgian and Constitution buy time for their news
periods from WGST, local Columbia
outlet, and would have to spend
onsdictable jack matching lock matching lock matching lock matching WJTLS

Washington, April 23.
Radio-press animosity flared again last week during annual convention of newspaper editors.
Recalling tiff over broadcasting of Recalling tiff over broadcasting of Great Control of Recalcular tiff over broadcasting of Broadcasters for financing the court fight to break down the property rights of news and praising the Associated Press for efforts to perform the Court of the Court of

without sharing operating expenses.

Birmingham, April 23.

Dixie papers, with the exception of a couple in Atlanta and Charlotte are reported looking with more favor upon radio stations and are reported as the favor of a couple in Atlanta and Charlotte are reported as the station and are talk stations as break. In Birmingham, for example, the spat that for a while looked as if it would go somewhere has boiled down and the wolleding papers have kiesed and made up.

The 'News' here has a tie-up with WSGN, Transradio outlet, whereby child the paper gives the station for ead space. Comics are read daily over the station and the 'News' is ballyhooling this promotion high and fast. Post' still continues a hands-oft pollcy more or less from the radio field. In Nashville the situation has been callm with prettyre and the two

is only so much business to be had. The merchants, who do most of the supporting of both radio and news-

supporting of both radio and newspapers, can at best epend only a small amount for advertising, as compared with the big department stores in the cities. In one fairly large town in Alabama a couple of promoters were interested in building a radio station. They spent a couple of weeks investigating the fold. The new couple of the couple

Sattley.

But when the news got around to the daily paper the tids suddenly went out. Word got around to the merchants that the daily page didn't like to have a radio satelon come to the satelon station of the satelon satelon to the satelon satelon to the satelon satelon to the satelon when they came due.

Result was the radio promotors left town in something of a hurry and started looking over another territory for a station.

Atianta, April 23. Two of Atlanta's three daliles have Two of Atlanta's three dallies have lared up under news pounding of local 100-watter, WTTL, and have considered to the local 100-watter, WTTL, and have checkeduse from station littings. Atlanta Georgian (Hearst), and Atlanta Georgian (Hearst), and Atlanta Constitution have joined in policy of not listing WTTL news periods, but Atlanta Journal, with its own 50,000-watter, WSS, considerative of the properties of smaller tival.

outset, and considerable jack matching WJILo service.

service, with ear regular news schedules daily and frequent supplementary services, pays no attendant of the service of the service

Charlotte, N. C., April 23.

Newspaper-radio rivalry in Charlotte is taking on a slightly different complexion since a Charlotte farm weekly is stepping up its circulation by leaps as a result of radio pages, which the Charlotte dallies out-

which the Charlotte dailies out-lawed.
WBO and WSOC play bail with
the weekly. Sheet called the Meck-lenburg Times has Ceell Carmichaed
the weekly. Sheet called the Meck-lenburg Times has Ceel Carmichaed
handling the section, which consists
of programs, news releases and ad-vertising.
Radio section has given the farm
paper a new single-copy said on the
previously have. The morning and
afternoon sheets are watching with
Interest and onlookers predict a
change in attitude.

afternoon sheets are watching with interest and onlookers predict a change in attitude.

W. M. Jones, staft writer on the News, made a speech on WBOC last week, with no explanations. This followed on the heels and contradicted instructions from the News management to Walter Spearman, charlotte Better Fluns Committee, to stop his weekly Better Fluns Committee, to stop his weekly Better Fluns and programs. T. D. Kemp, jr., Observer columnist, is also on WBT for a Sunday night radio program

MAP-MAKING NOW RADIO FINE ART

Apart from the insistent question of program censorship (see first column this page) which threatens the status quo of broadcasting through assaults upon existing types of sales copy and sponsor ethics, the chief trend of the industry in the view of insiders is the rs-mapping maneuvers now in

re-mapping maneuvers now in progress in and out of Washington. While the eternal battle over wave-lengths and transmitter franchises the control of the property of the proper

by the sun or predicting rain by the conduct of squirrels have figured out the trends in something like the following terms:

collowing terms of the collowing terms will be twist he will be a second (3). There will be a second (3). The Mutual network will be much larger than at present. (4). Regional networks will multiply.

(4). Regional memory multiply.
(5). Individual program-producing stations will have a tough time preserving their independence but those that make the grade will enjoy a prestige not vouchsafed the mere network listening posts.

H. Gilbert Martyn as Station Handshaker Ahead of Ringlings

Circus ballyhoo takes on new life in the form of a definitely scheduled rudio campaign which Kingling rudio campaign which Kingling rudio campaign which Kingling his control of the contr Circus ballyhoo takes on new life in the form of a definitsly scheduled radio campaign which Ringling

Atlanta Georgian (Heuezt), and Atlanta Georgian (Heuzet), and Atlanta Constitution have iolanded in policy of not listing WJTL news periods, but Atlanta Journal, with its own 50,000-watter, WSR, continues to list news periods of smaller rival.

Georgian and Constitution are for provoked at announcements over WJTL calling attention to four 15-to WSJC. As Inaugurated a committee that the provided and the provided and the continuation of the provided atlantancements over minute Transmidio news shorts daily, plete Transmidio News Service in bureau.

COMMERCIALS

WEEK OF APRIL 24-30

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); (Wednesday); Th (Thursday); F (Friday); S: (Saturday). Abbreviations:

CARLSBAD (Salts) 8:15-Fri-WJZ ACME PAINT 6:30-Su-WABO 1:45-Th-WABO Morton Downey Ray Sinatri Ora *Klesswotter Smiling McConnell Henri, H. & McD 9-M-WEAF CARNATION MILE

Harry Horlick Mary Small Parie & Peart Lullaby Ledy Ireene Wicker M L Eastman *Erwin, Wasey AMERICAN HOME PRODUCTS (Anecln) CITIES SERVICE 7:30-M-Tn-W-WEAF

Jeesica Dragonette Roserio Beurdon Or Quartet *Lord & Thomas Taey Acee'
Goodman Ace
Jans Ace
Mary Hunter
Paul Stewart
*Blackett-S-H
AMERICAN
TOBACCO COCA COLA 10:30-W-WEAF

10:30-U-WEAF
Frank Dlack Oro
Olga Abani
Chorue
D'Arey
COLGATE-PALM
10-Tu-WEAF
(Palmolive Soap)
Gladye Swarthant
John Barclay
Al Goodman Or.
9:30-M-WEAF TOBACCO
9-Tu-WJZ
(Half & Half)
Red Trails
Philip Bourness
John Brewstern
Witten Blackburn
Elaine Dumas
J. Hanna, Dir.
N. Watsham
Lonne Hayton Of
Goga De Lys
Johnny House
Lond & Thomas
Lord & Thomas
Lord & Thomas
Lord & Thomas

9:30-M-WEAF
(CalgateToothpate
James Melton
Otto Harbach
Martha Mears
Al Goodman Oro
19:15 a.m. M to
Inc.-WEAF
(Super Suds)
Clara, Lu 'n' Em
Helen King
Isobel Carathers
Loulee Starkey
"Benton-B"

*Lord & Thomas
ABMOUR
2:80-F-WJZ
Phil Baker
Harry McNaughto
Bils Logan
Leon Bolasco
Estelle Jayne
7-B. T. RABBITT
1:30-Sn-WEAF

Benton-B

HOUSE OF GLASI
(Super Sude)
5:20-Wed WJZ
Gertrude Berg
Joe Greenwald
Paul Stewart
Helen Dumas
Bertha Walden
Arlene Blackburn
Cella Baboock
Benton & Bowles
Inc. BEECHNUT 1:30-M-W-F-WJZ 7:30-M-W-F-WJZ
David Brown, Dir.
Red Davis'
Burgess Meredith
Jack Reoleigh
Marion Daracy
Bullabeth Ragge
Johnny Kane
Eunice Howard
Jean Southern
*McCann-B

*MoCann-E BETTER SPEECI INSTITUTE 2-Su-WJZ Your English'

*Senton & Bortes,
100 COLOR COLOR

**COLOR COLOR

**COLOR COLOR

**Farvir's Esther

**Far BISODOL 8:30-W-WABO Everett Marchall Elizabeth Lennos Victor Arden's Orce *Blackett WAITT & BOND 11-M-W-F-WOB Fransradio News Garnett Marks

BORDEN 9-F-WJZ 9-F-WJZ
T. Harrington, Dir.
Beatrice Lillie
Cavalier 4
Warren Hull
Lee Perrin Oro

11:45-W-WEAR 11:45-W-WEAF
Magle Recipos
Bill Bradley
Jane Ellison
Young & Rubicat
A. S. HOYLE
(Floor Wax)
Iving Kaufman
Blackett.S-H
H. C. BRILL
(E. Zeo Fross Ray Noble Oro

E. Zeo Fross
Dossort)
19:05 a.m.-ThWABC
Murray Kane
Hal Kanner
June Emhott
Donahue & Coe
BBISTOL-MER
9-W-WEAF

S-W-WEAR
(Sal Hepatic)
(Ipana)
Fortland Hoffa
Jack Smart
Lionel Stander
Eileen Douglas
Irwin Delmore
Minerva Plous
James Melton
-Benton & Bow
-Benton & Bow

*Ruthrauf & R DELCO 5:45-8a-WABO Art Dickeon Charlie Morgan *Geyer Co 9:45-NI-W-WOB *Pathe News of A *J. Walt Thompse CAMPANA 6:30-Su-WJZ Ann Seymour Don Ameche Phil Lord Betty Winkler

10-F-WEAR

*J. Walt Thomps
EX-LAX
9:30-M-WAB0
Lud Gluskin
Block & Sully
George Givot
Gertrudo Niesen
*Ketz 10-F-WEAF
First Nighter*
June Meredith
Don Ameche
Carlton Brickert
Cliff Soubler
E Sagerquiet Oro
*Aubrey Wallace

FIRESTONE 8:30-M-WEAF Gladye Swartho Vocal Ensemble Wm. Daly Orch. Swceny-James *Swceny-James FITCH 7:45-Su-WEAF Wendell Hall *K. W. Ramsey

CAMPBELL W. Ramsey FLETCHER'S CASTORIA Hollywood Hotel'
Dick PowelLouelia Parsons
Raymond Paige Or
Frances Langford
Anne Jamison
Mae Woet
Cavanagh
Perry Askam
F. W. Armstrong 8-Sa-WABO
J. Stauffer, Dir.
Roxy & Gang
Dora Rinohart
Zora Layman
Eddie Ellingson
Glenn Cross

Ruth Carhart
Almee Deloro
Herbert Kingeley
Vicki Chase
Larry Taylor
Henrietta Sch'mai
Lson Rosebrook
'Young & R
FORD MOTOR
9-Sn-WABC

BECKER H-0
6:15-Dally Ex. Sa
Sa-WARD
91-MARD
9

M. HOHNEE (Harmonicae) 7:45-5a-WOB Carl Freed *Atherton & C HOOVEB 5-5u-WEAF Edward Davice Schumann-Heink Joe Koestiner *Erwin-Waesy

Joe Rossins;
Erwin-WALLAGE
Erwin-WALLAGE
EDN WANGLAGE
HOPPER
Lis Dally E. SaSon Wand
Trente

HOUSE HOLD
FINANCE
8:30-Te-WJZ
Edgar A. Guest
Jos Koestner's Oro
Charles Sears
Tom, Dick & Harr
*C. D. Frey

*C. D. Frey
HUDSON MOTOR
5:80-M-WABO
Kate Smith
3 Ambassadors
Wallace Sis
Tod Collins
Jack Miller Oro
*Brooke-Smith

*Brooke-Smith
JERGEN
9:30-Sn-WJZ
S. V. Dobbs, Dir.
Walter Winchell
*J. Walt. Thompso
JOHNS-MANVILL!
7:30-Thurs-WJZ
Floyd Gibbons
*J. Walt. Thompso

Flow, Gibbons
JOHNSON & SON
CRICOR WAT)
SCHOOL WAT)
SCHOOL WAT)
SCHOOL WAT)
Three Brothers
Loretta Poynton
Hazel Dophelds
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12:45-31, thru ThPaintag Dynama
Bees Plynama
Bees Plyna

9-Sn-WABO
Miecha Levitzki
Detroit Symphony
9:30-Th-WABC
Fred Waring
Stella Friend
Kay Thompson
*N. W. Ayer

FORHAN (Toothpaste) 7:15-M-W-F-WEAR 'Stories of the Black Chember' Edwin Whitney,

Dir.
Jack Arthur
Helon Claire
Paul Nugent
Rosaline Green
*McCann-Erick FRIGIDATRE

Jack Pearl
Cliff Hall
Leith Stevens
Patti Chapin
Freddle Rich Ore
Geyer Co. GEN. BAKING 5:80-Su-WABO

Julia Sanderson Frank Crumit Jeke, Pappy, Esra & Elton Jack Shilkret Oro *B., B., D. & O. H. Polecie, Dir, Burns & Allen Ferde Grofe Male Octet

GEN. ELECTRIC 12:15-8n-WEAF What Home Means to Me' T. K. Quinn

GENERAL FOODS 2:80-F-WEAF 2:80-F-WEAF

2:80-F-WEAF

M. Barnam, Dlr.
Martha Mears

Jimmy Wilkinson

Al & Lee Reiser

Warren Hull

Frances Lee Barton

*Young & Rublean

\$-Th-WEAF

(Maxwell)

Frank Mellyre

(Maxwell)
Frank McIntyre
Tony & Gus
Marlo Chamles
George .F Brown
Conrad Thibault
Muriel Wilson
Molasses 'n' Jan'ry
Gus Haenschen

(Jell-O)
T. Harrington, Dir.
Jack Benny
Mary Livingston
Don Bestor Oro
Jimmy Grier
Frank Parker
*Young & Rubicam

7:15 p.m.-M-Th-F (Bran Flakee)

(Bran Flakee)
Tony & Gue
Marlo Chamlee
George F. Brown
"Young & Rubican
GENERAL MILLS
4:45-Dally Ex. SaSu-WOE Su-WOB

'Life of Mary
Southern'
Linda Carlon
10:45-W-F-WEAF
Betty Crocker
Cooking Recipee
'McCord Co.
5:30-Dnily Ex. Se.
Su-WABO
Jack Armstons

Jack Armstrong

All American F
4-Daily-WJZ
'Betty & Bob'
Betty Churchill
Don Ameche
Betty Winkler
Art Jacobeon
Carl Brickert
Louis Roen
'Blackett

GEN. MOTORS 8-Sn-WJZ *Campbell-E, GOODRICH (Tires)

(Tires)
10-F-W3Z
Circus Night in
Silvertown'
Edw. Dunham, Dir.
Joe Cook
B. A. Rolfe Oro
Teddy Bergman
Tim and Irone
Phil Duey
Jucy Monroe
2eg La Centra
Chorus
Ruthraun'-R
Ruthraun'-R

GULF 8:30-8n-WABO 8:30-8n-WABO
Will Rogere
Holon Gloason
Frank Tours Ore
*Cocil, W. & C.
HEALTH PROD.
6-5u-WABO (Foen-A-Mint)
'Amatour Night'
Ray Perkins, M.C.
Arnold Johnson Ore
*Wm. Esty

KOLT & Thomas
KOLTNOS
1115-Dally Ec
1125-Dally Ec
1125-Dally Ec
1126-Dally Ec
1126-Dal

THOS. LEEMING
(Baume Bengue)
(S:30-F-WOE)
Norman Cordon
Lucille Peterson
Chorlsters 4
Lou Katzman Oro
'Wm. Esty
LIBBY MCNELL.
5:15-M-W-F-WABC Virginia Lee 8-M-WJZ Jan Garber Oro "Haye McFarlan

Haye McFariand
PACIFIC BOBAN
9-Th-WWZ
Death Vall'y Days'
Tim Frawley
Joseph Bell
Edwin W. Whitney
Lonesome Cowboy
Joseph Borime Ore
*McC.Erick JISM-W-F- WABI
Adventure Hour
Adventure Hour
Adventure Hour
Fattricka Duniap
James Andelin
Jesse Pugh
Karl Way
1, Wait. Thompsot
LORHILLARD
(Briggs Tobacco)
(Muriel Cigers)
Tido-Sa-WELF
Sports Review
Thornton Felisler
Thornton Felisler
LORIS PHILLIPPI
LORIS PHILLIPPI
LORIS PHILLIPPI PEPSODENT
7-Dully Ex Sat St
WJZ
Amoe 'n' Andy

PINAUD (Hair Tonic) 10:30-M-WAB B Von Hellberg *Calkins & H. PHILCO 7:45 dally ex. 8n-WABC

PHILLIPS-JONES

(Arrow Shirts)
10:15-Su-WJZ
Vera Brodsky
Harold Triggs
Louis E. Anspacke
*Peck PHILIP MORRIS LUX
2:30-Sn-WJZ
T. Luckenbill, Dir.
Anth, Stanford, Dir.
'Ada Beats the
Drum'

'Ada Beats the Drum' Mery Bolend Ruth Nugent Calvin Thomas Polly de Loos Marcel Journet Hai Thompson Margaret Mowrer Arnid Paulson Santox Ortega *J. Walt. Thomps

2-Su-WEAF

'Sally af Talkies'
Basel Loughrane
Henry Saxe
Joan Blano
Marjorle Hannan
Murray Forbes
Dick Wells

*Lord & Thomas
MACFADDEN
8180-F-ream

MACFADDEN
8:30-F-WABO
(True Story)
'Court of Hum
Relations'
Percy Hemus
Arnold Johnson's
Elsie Hitz
Ned Wever
Howard Smith
Lucille Wall
Allyn Joslyn
Paul Stewart

8-Tu-WEAF
Leo Relsman's Orc
Phil Duey
8-W-WABC Johnnie & 4 10:45 n. m.-Sa-WOB Graphologist Mme. N. Olyanova *Blow Co.

PILLSBURY 10:30-Daily-WJ2 10:30-Daily-Wa2
Today's Children
Irma Philips
Walter Wicker
Bess Johneon
Irene Wicker
Lucy Gillman
Fred Van Amon
Joan McGregor
"Hatchineon
It a.m.-W-F-WABC
Cooking Cloee Ups
Mary Ellis Ames
"Hatchineon

PITTSBURGH

PLATE GLASS
(Paints)
9:45 a.m.-M thru I
WOB
Don Carlos Band
Lucio Gracio
*N. T, Ayer PLOUGH, INC. 10-W-WEAF Guy Lombarda Ricardo Cortez *Lake-Spiro-C

MAYBELLINE 8:30-8u-WEAF PREMIER PABS: 9-Tu-WEAF 8:30-Su-WEAF

'Penthouse Seronade'

Don Mario
Dorothy Hamilton
Chas. Gaylord Oro

'Cramer Kasselt
DR. MILES LAB' 9-Tu-ve-

J. L. PRES (Oxol) 10:30 a.m.-Dally Ex Sa-Su-WABC PRINCESS PAT 9:30-M-WJZ Sketches *McJunkin

DR. MILES LASS
(Alka-Sub-Sa-WJZ
9:30-Sa-WJZ
WLS Barn Dance
Ridge Runners
Lulu Bolle
Maple City 4
1:45-M-W-F-WEAF
Uncle Ezra, Radio
Station EZRA
Pat Barrett
Cliff Soubier
Corlision Gunnen
Wall *McJunkin
P'CTR & G'MBLF
S Daily Ex. SaSn-WEAF
(Crisco)
Vio & Sade'
Art Van Hervey
Billy Ideleon
Bernadhe Flynn
10-Su-WEAF
(Luan Sean) MODERN FOOD PROCESS CO.

4:15-M-WJZ Charles Sorce Harry Swen *Clemente Co. 10-Su-WEAF
(Ivory Soap)
"The Gibson Fam'
Canrad Thibault
Jack & L Clement
Lols Bennott
Don Voorhees Oro
5:45-M-W-F-WEAF **Clements WK
CALLES**
CANDELLES**
12:30-Daily Ex. Sa"5 Star Jones"
John Kaul
Elizabeth Day
Horbert Rawlinson
J Anthony Jones
Florence Malone
Florence Malone
Eddle Mr.
Eddle Mr.
"Elackett-S-H.
NOLLE Ívory Stamp Club Capt. Tim Healey

Blackman

3:15-Dally Except
Sa & Su-WEAF
(Oxydol)

'Ma Porkins'
Virginia Dayne
Margery Hannon
Karl Hubel
Will Fornum
Ches. Eggleston
'Blackett
\$:39 p.m.-M-W-

*Blackett-S-H.

MOLLE
7:30-Th-WEAF
Al Bernard
Emil Caeper
Theo. Carle
Marlo Cozzi
Lelgb Stevons Orc
*Stack-Goble 8:30 p.m.-M-W-Th-WEAF (Camay) *Stack-Goble
BENJ. MOORE
(Painte)
11:30 a. m.-WWABO
Betty Moore
Lew White
*Olrect 'Dreams Come True' Barry McKinley Ray Senatra Oro *Pediar & Ryan

BCA RADIOTRON JOHN C. MORRELL

9-Sa-WEAR
Bob Lawrence
Peg LaCentra
Ray Noble Oro
Al Bowlly
*Lord & Thomas
BEAL SILE
9-Sa-WJZ MORRELL 5:45-Sn-WJZ (Dog Food) Don Becker Dog Chats *Henrl, H. & McD. Chas. Previn Orc

Foe Chats

*Heart, H. & McI

*MATONALD.

10:30-6a-WEAF

Kel Murray Ore

Benny Goodman Castlina

Carmen Castlina

Carmen Castlina

Helon Ward

Louis Alvares

*McCann-Erick

*Continuation

*McCann-Erick

*Continuation

*McCann-Erick

*Continuation

*Mano

Ward

*Mano *Erwin-Wasey
RED STAR YEAST
11-Tu-Th-S-WEAF
Edna Odell
Phil Porterfield
irma Gien
Earl Lawrence REISER CO.

REISER CO.
(Shampoo, etc.)
11:15 a. m. SuWEAF
Jack & Loretta
Clemone
*Donalue-Cos
B. J. REYNOLDS
(Camel Clgarets)
10-Tu-WABO
9-Th-WABO

9-Th-WABC
Casa Loma Bend
Walter O'Keefe
Annette Hanslin w
Aller Fixed
Louis O'Keefe
Louis O'Th
Kay Ranwlok
Kouny Sargent
Pee Weo Huni
*Wm. Esty "Stack-Goble
NORTHWESTERN
1:30-M-W-F-WJZ
"Virginla Lee and
Sunbaam"
Dbrothy Page
Bob White
Elinor Harriott
Ed Prentean

BITCHIE CO. 8-Tu-WJZ 6-Ta-WJZ
Eno Crimo Clu
Hanna, Dir.
Howard Smith
Viola Roache
Leonard Doyle
Mark Smith
Elaine Dumas
Clyde North
Jack MeBryde
8-W-WJZ
Babe and le
Horthere
Hal Komp Oro
N. WAST

STUDEBAKER 9:30-Sa-WARO 8-M-WEAF

SUN OIL

6:45-Dally Except Sa-Sn-WJZ

Amateur Show Chubby Kane Horace Fehyl Johnny Johnson Orc *Olemonie

TEXAS CO. 9:30-Tu-WEAR

Ed Wynn Graham McNames Eddle Duchin Ord *Hanff-Metzger

TIME, Inc.

A. Pryor, Jr., Dir 'March of Time' Howard Barlow O *B. B. D. & O. Ore

UNION CENTRAL (Insurance) 5-Su-WJZ

UNITED DRUG

4-Su-WEAF
Rhythm Symplom
DeWolfe Hopper
*Street & Finney
U. S. TOBACCO
(Dill's Best)
9:30-F-WEAF

One Night Stan Josef Bonime Ore *McC.-Erick.

WANDER CO.

5:45-Dally-WJZ

Tittle Orphan A* Allan Baruck Henrietta Tedro Ed Spragus Stanley Andrews Shirley Pell *Blackett

CHAS. WARNER (Sloan's Linament 5-W-WJZ John Chas Thomas

WASEY PROD'CTS 8:15-M-W-F-

Edwin C. Hill 12-Daily Ex. Sa-Su-

WABO 6:45-Sn-WABO

Voice of Experience 2-Su-WOR

Jacob Tarebish, The Lamplighter *Erwin Wasey

*Erwin Wasey G. WASHINGTON (Coffee) 9:45-8u-WJZ

ouls Hector
eigh Lovel
oceph Bell
Cecil, W. C.
B. L. WATEINS
0-Su-WEAF

Lowell Thoms

(Footpads)
7.30-Tu-Th-Sa-WO
'The Street Singer
Arthur Tracy
'Donahue & Coe
SHEFFIELD
FARMS
0:45-M-Th-F-WEA
Billy and Betty

Billy and Betty 'N. W. Ayer

SHELL (Petroleum) 9:30-Sa-WEAR Al Joison
John Berrymore
Babe Ruth
Polly Moran
Peggy Gardner
Victor Young Oro
Benay Venuta
*J. Walt. Thomps:

Rose & Drums'
Hone & Drums'
Hone & Drums'
Hone & Drums'
Hone & Brow, Jr.
John Origgs
Gue Smith.
Viright Kramer
J. Spurin-Callela
Tom Carr
Tom Carr
Morgan Farley
Porter Hall
Forth Carr
Viright Carr
Viright Kramer
J. Walt. Thompse

"J. Walt. Thompse
"J. Walt. Thompse
"J. Walt. Thompse sJ. Walt. Thompson SILVER DUST 7:30-M-W-F- VABO The O'Neille' Kate McComb Jimmy Tansey Ace McAllster Jack Rubin Jane Wost Clarence Nordstrom Chester Stratton *B., B., D. & O.

SINCLAIR 9-M-WJZ 9-M-WJZ Gene Arnold Bill Childe Mao McCloud Joe Pareons Cliff Soubler Harry Kogeu *Federal SOCONY VACUU

7-Sa-WABO
Soconyland
Sketches
Sketches
Chas. Webster
A. P. Kaye
Arthur Allen
Parker Fennelly
Kate McComb.
Laabel Winlocke
Edith Spencer
John Millen
Ruth Russell
William Stickles
*J. S. Getchell
SPARKS

SPARKS WITHINGTON

888 CO. (SSS Tonic) 8.30-F-WOB

'The Music Box'
Mary E. Wood
Billy Axton
*Johnson-Dallis STAND, BRANE 8-Su-WEAF

(Chase & Sanborn)
A. K. Spencer, Dir.
Amateur Show
Maj. Edw. Bowee 8-W-WEAF

8-W-WEAF (Royal Gelatine) 'One Man's Femily' Carieton E. Moore, Dir. J. Anthony Smythe Minetta Alien Michael Rafetto Kathleen Wilson Barton Yarborugh Bernice Borwin

0-Su-WEAF
(Dr. Lyone Toothpaste)
Plerre Le Kreeun
Raquel de Cerlay
Jerome Mann
Men About Town
Andy Sannella Or
*Blackett
WELCH Sernice Berwin

S-Th-WEAF
(Ficlschmann)

G. Thompson, Dir.
Rudy Vallee and
He down Yaznis
George Shelton
Judith Andereon
Dresden Boys Cnoir
Ann Sothern
Stawart Sisters
Cohne Canyon Hill
Billies

H. Poleslo, Dir.

(Grape Juice) 8-F-WJZ Irene Ricb *Kastor *Kaetor
WESTCLOX
4:46-Su-WEAF
Big Ben Dream
Dramas
Arthur Ailen
Parker Fennolly
*B, B, D, & O.

H. Polesio, Dir. Joe Penner Stefanni Diamond Ozsie Nelson Oro Harriet Hillierd *J. Walt. Thomp. WOODBURY 9-Tu-WABO STERLING PROD 8-Tu-WABC (Bayer's Aepirin)

9-Tu-WABO
Bing Crosby
Georgio Stoll Ora
7:45-M-W-F-WJZ
Dangerous Paradise'
Elsie Hitz
Nick Dawson
*Lennon & M.
WRIGLEY (Bayer's Aepirin)
Frank Munn
Bernice Claire
Gus Haenschen Or
9:30-Su-WEAE
(Dr. Lyon's
Toothpowder)
Gus Haenschen Or
Frank Munn
Vivienne Segal
Ohman & Arden
Bert Hirech

Gue Hannechen Ort

203-9-3-WAR

Tottlpowder)

WRIGLEY

WRIGLEY

HARMA

4:39-3-WAR

HARMA

4:39-3-WAR

HARMA

4:39-3-WAR

HARMA

4:39-3-WAR

HARMA

HARMA

4:39-3-WAR

HARMA

HARMA

4:39-3-WAR

HARMA

Brooklyn's 4 Reticent on Plans-If Any

Brooklyn's quartet of radio stations, WARD, WLTH, WYFW and WBBC, which Examiner George Hill recommended silencing last week in Washington before the FCC, are all tight-lipped as to any constance of the state of the top the state of the top the state of the state of

is anxious to get thing: started.

In anticipation of being assigned the local rights to the 1,400 kc, channel by the Federal Communications Commission the Brooklyn Eagle last week opened negotiations. The started in the started in

Class Up Texas Shows

San Antonio, April 23.

Texas quality Network has spotted to Sunday mit atanasate to the control of the control

fied. With both spots utilizing considerable production facilities for this area, WFAA is laying claim to appellation 'Radio City of the Southwest.' Both stints fed to WOAI, San Antonio, and KFRC, Houston.

TROMBONE VINDICATED

World Broadcasting Disc Made Before Alleged Lift

World Broadcasting Dise Marsh Mystery of the two arrangements that sounded allike was solved last week when Josef Bonime, musical director for the McCann-Erickson agency, dug up the transpeription in question and found that it had no relation to a certain broadcast by Beachers of the Murray combo had members of the Murray combo had members of the Murray combo had apported to the New York musicians union that the interpretation they heard over WOR sounded like the one they did. Tune involved was Thou Swell' from the Connecticut Zankes.

Tankes Hilkert had turned out the Shilkert had turned out the Shilkert had turned out the Shilkert had turned to the Murray unit played the number over the air. Shilkert used Il men, while Murray's ensemble numbered 30 men. It was a trombone passage that led Murray's musicians to sue the state of the sendelled rendition flavored of the one they did.

RADIO SHOWMANSHIP

(Stunts, Tie-Ups, Program Novelties)

(An eastern theatre man who has recently added the job of operating a radio station to his other duties expressed interest in Station WHB, Kan-as City, because of the latter's reputation of commanding a lot of attention on a small production budget.

on a small production budget.

Don Davis in response to a request wrote the eastern theatre man on analysis of WHB's schedule. This is a practical exposition by a down-to-earth broadcaster on the conduct of an independent station. It is printed by Vaniery in the belief it may be useful to others.)

Don Davis begins his informal irracties on WHB's programming ideas by laying down two guiding principles as follows:

13. Harmony Rotel. Particl informal principles as follows:

14. We'try to present the sams type of feature every day at the same time. For example, when you contracheduled for 10 o'clock, on Monday's schedule, you with also find it at 10 o'clock. We believe that listeners forms every other day of the week. We believe that listeners forms they like if they are broadcast daily—and every day at the same time.

a habit of tuning in features they like if they are broadcast daily—and every day at the same time.

In the listeners' mood and listening habit. When we play music, we try to piky music that is suit as broadcast to home which would be listening at that time. Thus, wo do not have any not morning, when torrid trumpets would be apt to jar the listener. And we try to give the listener. And we try to give the listener when the other stations are broadcasting modern dance music, we broadcast full-billy stuff—when they go hill-billy we listener hould be entitled to tune in his choice of stations and get almost anything he the day any given moment of the day.

Listener should be entitled to tune in his choice of stations and get almost anything he the day any given moment of the day.

Listener shauls of daily schedule to the stations and get almost anything he the day any given moment of the day.

Listener shauls of control schedule to the lower shauls and get almost anything he then follows:

Detailed analysis of dally schedule at WHB then follows:

1. Sunriss Salute, Early morning program for farmers and stockmen.

2. WHB Musical Clock. For two for farmers and stockmen of the farmer of

Compray of Kansas City.

8. Hollywood Hillees. This is a program of record music by popular film singers, such as Bing Crosby. We include a little Hollywood gossip on the program—and a liberal amount of spot announcements. The nature of the program enables us to handle six or seven commerbour.

us to handle six or seven commerjoil announcement aduring this half
hour.

Jimmy Akkins & Virgil Bingann. This program sponsored by
a local furniture company, presents
as baritone in songs which women
like to hear. We find that women
like to hear. We find that women
han to women's voices.

5. Pinto Pete. This is a transcription program, sponsored by the
Knox Company. Knox features threes
week, every day at the same time.

6. Magic Kitchen. Home eco.

7. Magic Kitchen. Home comhomele program presenting Mramonice program presenting Mramonice program presenting strip
trip translation of the seven of the seven of the
days a week we have coassional
spot announcements for Pood Prodthe Magic Kitchen program is sold
out solid to various sponsors.

7. Mr. Hanrick, the Weatherman.
Each weekday morning we present
the Magic Kitchen program is sold
out solid to various sponsors.

7. Mr. Hanrick, the Weatherman.
Each weekday morning we present
he Magic Kitchen program is sold
out solid to various sponsors.

7. Mr. Hanrick, the Weatherman.
Each weekday morning we present
he Magic Kitchen program is sold
out solid to various sponsors.

8. Story Behind the Song. This
a program from a focal citothing
dramatize the story of how the song
dramatice the story of how the song
dramatize the story of how the song
dr the other 20% human interest cases
of domestic troubles, disturbances
of the peace, shoplitting, etc.—hus
of the peace, shoplitting, etc.—hus
erran.

Ill. Second Crazy Crystals prostram.

Ill. Second Crazy Crystals prostram.

Ill. Second Crazy Crystals prostram.

Ill. Second Crazy Crystals proder program of modern dance music
—usually consisting of blues songs
any night time feature heart in this
attributed.

Ill. Musical Moments. Sponsored
by Chevrolet Motor Company.

A serve are two transcriptions.

A serve are two transcriptions.

In Musical Moments.

Sponsored
by a local department store. Jees
Kirkpatrick, formerly with Earl

Will note that Gorman's You
Kirkpatrick, formerly with Earl

Wolce, and an informal style of anbouncing which sells good.

Ill. God's Quarter Hour. This is

Ill. God's Quarter Hour.

This is

The Word Anderson Transcriptions.

Ill. God's Quarter Hour.

This is

The Word Anderson Transcriptions.

Ill. God's Quarter Hour.

This is

The Word Anderson Transcriptions.

The Word Anderso

lost its license some months ago.

13. Harmony Hotel, Participation program made up of spot announcements, with record music
featuring various name bands. The
featuring various name bands. The
featuring various name bands of the
featuring various name bands and
the
some continuity of the Harmony Hotel. Continuity
is wowen around the band and the
hotel to lead naturally into the spot
announcements for the commercial
sponsors.

sponsors.

14. Doc Hopkins & Bunkhouse
Bill. Old time songs and hill-billy
tunes to sell Crazy Crystals.

15. Journal-Post News Fiashes.
By John Cameron Swayze.

by John Cameron Swayze.

16. Farmer's Hour. More oldtime fiddlin' and cowboy songs.
Twenty minutes of fast action, with
spot announcements for commercial
firms, such as fertilizer people,
chicken remedy manufacturers, etc. chicken remedy manufacturers, etc.

17. K. C. Livestock Market Reports. Five-minute summary of the trend of the livestock market during the morning at the Kansas City stockyards.

trend of the livestock market during the morning at the Kanasa City stockyards.

30. Your truly, Mr. Dooley, Mr. D

name for fitteen minutes. We curry rogram,—
25. George Morls' Orchestra. This is our studio band, which we failly—no commercials. Musicians under the correction of the correc

wanted another period after senous.

32. Cocktall Hour, Record program with dance bands and spot commercial announcements.

32. Doo Hopkins & Bunkhouse

Bill. Second Crazy Crystals pro-

STATION PORTRAIT

WOR. NEWARK

At least 1.200 persons with false teth listen to Station WOR. Uncle Don (Carney) has enrolled 1,000,000 children in his club. One program got 101,000 pieces of mail; there are 12 Mutual network program got 101,000 pieces of mail; there are 12 Mutual network proceedings of the second of the following the secon

WOR.
Today WOR has an active Artists Bureau, and profits off talent has become a lucrative by-product. Talent is sent to see on cruises, to Eternuda and arr piaces. And at ite-up with Macy's permits the station to peddle singers, hoofers and dance bands literally over the counter.

cannot be seen the same of the counter. Affred N. McCosker, head man at WOR, is one of the same of the

elty records are used—not dance bands, but stuff such as Ukeleie Iks, Joe Venutl and others. 38. Twillight Hour with John Wahlstedt. Tenor with organ and

Big Brother KNX
Hollywood.
KNX has tied up with Wrigiey
Fleid, home of the Los Angeles and
Hollywood baseball teams of the PaHollywood baseball teams of the Pader Is to the game, May II, on the
gving of a pass word. Stunt is in
connection with the Jack Armstrong
script show for Wiseties.

The word of the the same was the same of the same was the same

the al

Reformatory's Pugillists
Elmira. N. Y.
WESG. Elmira, le arousine comment by the broadcast of snort proment by the broadcast of snort protory. Recently devoted two hours
in placing on the alr boxing bouts
between inmates. Also a basketball
contest between the institution's
incledentally, this was the initial
tryout for airing a basketball game
hereabouts and met with success
despite the fact that basketball praca game to give a play-by-play account.

Count.

Up to Neck in Politice

An experimental britadelphia.
An experimental britadelphia.
An experimental britadelphia.
The property of the

broadcast.
Things went along without a hitch, cases being the usual drunken drivers, robberies, peeping Toms,

ato, until some unsmartened district cop brought up gal accused of street soliciting. Although it took Magistrate Hamberg a brief 30 seconds to remand the woman to examination, it was long enough for the same and photograph it. As a result, the following editions of the dailies had the pice plastered of the dailies and the promisence. Newspapers which heretofore ignored radio with finesse, gread the story with just as much support of the promise production of the scoop of years for a broadcasting outlit, whether there'll is any often outlither the scoop of years for a broadcasting any chances. Further such shows are out.

Omaha Radio-Theatre Tle-up

Omaha Radio-Theatre Tle-up Dmaha.

Two entertainment med Dmaha.

Two entertainment med Dmaha.

Two entertainment med Dmaha.

And is a stunt for the utual benefit when the Paramount theatre and radio station KFAB hooked up to stage Uncic General and a station of the utual mental med Production Manager General Deficer of the radio station.

Manager George Bickford of the theatre and Production Manager General Deficer of the radio station plan whereby the kids see both a film and radio show. Theatre offers a cartion, serial, short subtraction of the station of the station

Blushing Unseen

Blushing Unseen

WDAS in co-open Philadelphia.

WDAS in co-open with the
Dally News and Woodside Park, an
amusement outfit is searching for
taient. Applicants use the dally's
coupon for entrance, and judging is
caterially the parks of the coupon to the copy used by the News to plug
lact fare you another Velles, like
the violet—blushing unseen? That's
the sort of stuff, the amateur-toradio star angle, which is drawing
in. Arary ou another Velles, like
the violet—blushing unseen? That's
he sort of stuff, the amateur-toradio star angle, which is drawing
Awards are regarded in the trade
as pleayune, for so extensive a promotion. Winner receives a cup and
fing (gratin) contract on WDAS. A
la-weeks contract not calling for
money is a new low something.
However, the tailent hunt is a cuccess as a promotion.

Heavy Play From One Sponsor Charlotte, N. C.

Heavy Play From One Sponsor Charlotte N. C.
WBT has an extensive radio merchandising series for Blackstone
Froductic Corporation (Tasty-Lax
has three quarter-hour production
on its schedule for the concern, unface the general direction of A. H.
Kapian, in charge of radio for Rosstork City.
Three completely different types
of programs are used on the weekly
schedule. One is an amateur show,
carman.
Each spot carries a stunt calculated to make listeners write in to
presents unusual problems with the
presents unusual problems with the
spreams of the three best. Strange
facts are solicited on another, with
the give-away on the mystery series
known as the Spider.' A traveling
set is awarded winner of the amateur show popularity audition.

Wheil-Chair Program

Wheel-Chair Program of the Medical Program of

the poor cripples and sick.

Better Housing Expo
Station WBNX. Bronx, co-opcrated closely with the borough's
Prosperity and Better Housing Expo
Board of Trade in conjunction with
the Federal Housing Administration,
at was the largest rating to the process of the brong the state of the brown of the brong the state of the brong the state of the brown of the brong the state of the brong the state of the brown of the brong the state of the brong the state of the brown of the brong the state of the brown of the brong the state of the st

their products. Over ten merchants took out spot announcement time over the station to plug their booths. Those from the studio who were active at the show were: Frank Johnson, studio director; A. G. Alcorn, general manager; Sidney Cauffield, sales manager and treaschief, and Leon Goldstine, press

there are the control of the control

last week.

Better Part of Voist
Couple of months back, prior to
Democratic mayoralty primary election, Hearat-cowned WBAL started
to refuse spot-announcement plugs
general mayoralty election in May,
WFBR has Joined WBAL in likewise
general mayoralty election in May,
WFBR has Joined WBAL in likewise
general mayoralty election in May,
wFBR has Joined WBAL in likewise
surrabiling pointies aposts,
arrived and the country of the country
of stations feel that even though all
of stations feel that even though all
of stations feel that even though all
the notation that the wordings are
bought by a named political party,
nevertheless some listeners may bebought by a named political party,
nevertheless some listeners may befor a section and the country of the
pair of broadcasters are accepting
from politions are quarter-hour programs and upward.

Comety Feud Idea

grams and upward.

Grams Tend I Detroit.

Governor Frank D. Fitzeeraid of Michigan and Mayor Frank Cousens of Detroit, opened the baseball broadcasts over WXXZ, Detroit, and For several days prior to the opening game a controversy harded to be the several days prior to the opening game a controversy harded between the Governor and the to pitch the first ball. This was played up heavily by the dailles. The problem was settled when the Governor suggested that hay revenue of the top hand getting the toss. The Governor won the toss. WXXZ, brought both officials to the microphone immediately after the dispute had been settled and they made short talks to the radio audisate.

Bait for Survey Mail

New York City,
Survey to help determine the coverage of its new 30,000-watt trains and the coverage of its new 30,000-watt trains are survey of the coverage of the cove

Ever Heard an Elephant? Detr

John Mullen, curator at the De-troit zoo, was member of a WWJ sound effect board, to discover gu-thentic sounds of an elephant walk-ter of the sounds of an elephant walk-two leather cushions, strewn with broom-corn, and walking over them, plus two varieties of wood rubbed together for acrape of animar's lega sgainst body.

Right Program Boast
Wilder Wilder Station Wilder Station Wilder Station Wilder Station Wilder Station Station

Cops Theatre's Headliner Spartanburg, S. C. Scoops aren't confined to news-

Scops aren't commen we mempapers.
Johnny Marvin and his company were booked for Monday opening the State theatre here. Station at State theatre here. Station they large bed two per her with the State of the State's about the Sta

New Business

NEW YORK CITY

In House B. Norton Shee Co.,
Monday

Saturdays inclusive at 9:35 a.m., presenting health talks, for 55 weeks, senting health talks, for 55 weeks, which is a senting health talks, for 55 weeks, which is a senting health talks, and the five minute announcements weekly. Placed through Hirshon-Garfield Agency. WMCAgine, six one-minute announcements, Monday to Friday Inclusive, for an indefinite period. Placed through Donahue & Co. Chipter of through Donahue & Co. Chipter of the property of the control of th

Kinggin Senion-Bowles Agency. MBS, for 18 Kissproof, sent over MBS, for 18 weeks, presenting Love Doctor serial. Placed through Blackett-Sample-Hummert, inc. WOR. Joseph Middleby, Jr., on Martha Deane's hour, thrice weekly at 2:30 pm., for eight weeks. Placed through Badger & Browning Agency, Boston. WOR.

p.m., for eight weeks. Piaced through Badger & Browning Agency, 27-11 and 19-12 and 19

WBNX.

Pilsener Urquell Import Co., series
of daily announcements in English
and German, for an indefinite period.

WBNX.

Through Harold Lewis, Boston

WANG.

Metropolitan Coal Co., 14 30-word announcements, one daily including Sunday, began April. WinCogn.

Matchelder-Whittenore Coal Co., 18 30-word announcements, one daily including Strategy and April. WinCogn.

Matchelder-Whittenore Coal Co., 18 30-word announcements, one daily except Sunday, began April 8. Through Alfred Rooney, Boston. WNAC.

MYAC. Derviere, 54 115-word announcements, one daily including Sunday, began April 8. Through Alfred Rooney, Boston. WNAC.

(Challmeb.) 8: 135-word announcements, one daily including Sunday, began April 9: Through C. Brewer Co., 19 3: 15-minute programs, Through C. Brewer, 19 3: 15-minute programs, Through S. Through C. Brewer, 19 3: 15-minute programs, Tuesdays, Thursday, Minnapolis, WNAC. Boston. Community Dentists, 180 15-minute programs, Tuesdays, Thursday, Minnapolis, WNAC. Boston. Community Dentists, 180 15-minute programs, Tuesdays, Thursday, Minnapolis, WNAC. Boston. Community Dentists, 180 15-minute programs, Tuesdays, Thursday, Minnapolis, WNAC. Boston. Community Dentists, 180 15-minute programs, Tuesdays, Thursday, Minnapolis, WNAC. Boston. Community Dentists, 180 15-minute programs, Tuesdays, Thursday, Minnapolis, WNAC. Boston. Community Dentists, 180 15-minute programs, Tuesdays, Thursday, Marchalder, 19 15-minute programs, Tuesdays, Thursday, Nacy 19 15-minutes, 19 15-minutes,

out weather reports at 11 p.m.
Through Alfred Rooney Co. WEEL.
Spencer 8hos Co., sponsoring road
conditions on E. B. Rideout broadcast, morning and evening, 13 weeks.
Through Chambers & Wiswell.
WEEL.

WEDI.

Gold Reclaiming Corp., baseball scores throughout season, daily and Sundays at 5.15 to 6:20, scores to be summarized by Jack Ingersoll, starts April 16. Through Broadcast Advertising Co. WEEI.

WEEL

A. C. Spark Play Oc., series of minute spots, twice weekly, for \$2\$ times. Placed through D. P. Brother & Co., Inc. WYIMJ.
Chrysler Motors, Inc., Series of disk, twice daily, for \$2\$ times. Placed through D. Stilling Getchall Agency.
Dodge Auto, series of \$2\$ times through S. Stilling Getchall Agency.

WTMJ.

Dodge Auto, series of discs five times weekly, for 20 times. Placed through Ruthrauff & Ryan Agency.

WTMJ.

unvugn kuthrauft & Ryan Agency. WYMJ.

Plymouth Autos, sories of disk, six days weekly, for 23 times. Placed through J. Stirling Getchell Agency. WYMJ.

Ford Motors, series of 15-minute disk, once weekly, for 33 times. Placed through N. W. Ayer Agency. WYMJ.

Placed through N. W. Ayer Agency.
WTMJ.
Crystalac Products, agot announcements, six days weekly, 78 times.
Placed through woodman-Atewart
Oshkosh Brewing Co, series of 100-word announcements, thrice weekly, for 150 times. Placed through Nelsser-Meyerhoff, Inc.
WTMJ.

through Nelsser-skeyenon, inc.

WTMJ.

**ROCHESTER*

Pittaburgh One-Day Painters, music and talks, 15 minutes daily at 5:30 a.m. for 13 weeks, **MEAL

**Pistaburgh One-Day Painters, musical money of the control of the contr

play broadcasts daily at game time for International League season. WHEEC.

OS ANGELES

FROM CO. (Cyotexs). Newspaper Adment Co. (Cyotexs). Newspaper Cyotexs. Newspaper Cyot

nouncement contract begins May 15. Through Bass-Luckhoff. Inc. WOW.

hounesment contract begins May 18. Through Bane-Luckhoff, Ino. WOW. Omer Baking Oo, Mary Baker in two-minute skile conducted as interviews, atx days weekly to September "Pantorium Cleaners, 38 anouncements, began April 1. WOW. General Baking Co., 100 one-minute per Work of the Comments per Work of the Work of the Work of the Comments per Work of the Work of the Work of the Comments per Work of the Work of the

Max Wolfson, one unit daily for three months from March 28.

Interstate Nurseries, one hafthour daily except Sunday, for one year from March 15. WAAW, for one year from March 16. WAAW, and the sunday for one year from March 18. Ulli forbid. WAAW, march 18. Ulli forbid. WAAW, march 18. Ulli formational Body Brace Co, three minutes daily for one year from Tully, the Hatter, one month participation in the shoppers guide program, Peggy Price, began March 18. Fronk's Beauty Salon, participation in Peggy Price, began March 18. WAAW. Catton Furniture Co., wow. Cotton Furniture Co., wow. Chlordide, product of the Formatide Products Co., 18 minutes daily, except Salon, way, and the program began March 28. WAAW of March 18 for One of the Waaw, way, and way, a

SAN ANTONIO

of April. WAAW.

SAN ANTONIO

Ellis Chargy 6.0, 300 15-minute
programs, there weekly. WOAI.

Chrysler Corp., 12 one-minute
electrical transcriptions. WOAI.

Good Wotor Go., 13 spot announcements. Picced by J. Sterling
electhell, New York. WOAI.

Good Wotor Go., 13 spot announcements. WOAI.

Good Wotor Go., 25 spot announcements. WOAI.

For Household Furniture Go., 732 spot
announcements. WOAI.

King Furniture Co., 100 spot announcements. WOAI.

King Furniture Co., 100 spot announcements. WOAI.

Kan Furniture Co., 100 spot announcements. WOAI.

Sanshine Romen, 15 15-minute
programs, renewal. WOAI.

Sanshine Romen, 15 spot
Magnetic Action Co., 13 spot
Magnetic Romen, 15 spot
Magnetic Rome, 15 spot
Magnetic Rome
Magnetic

"Special Statistics fire at minute programs, to Texas Quality Network also. WOAI. Scobey's Fireproof Storage Co., seven spot announcements. WOA Score-Roberck Co., 52 spot ansouncements. WOAI. Southwest Dairy Products, 368 spot announcements. WOAI. Southwestern Ice Manufactures' Association, 33 30-minute programs. Carpenter-Rogers Agency, Dallas. United Drug Co., five 15-minute WoAI.

Loustone Co., 15-minute participation on the weekly Startupat plant (and on the plant of the plant (and on the plant of the plant (and on the plant of the plant of the plant of the plant (and on the plant of the plan

They-Lodde-Dawson, Dallas. WOAI
And TON.
Hell Diviers, 15 spot announcements. KYSA.
San Antonio Leundry Association,
San Antonio Leundry Association,
San Antonio Chemotry Association,
Advertising Agency. KYSA.
Smith Motor Sales Co., 38 spot announcements. KYSA.
Smith Motor Sales Co., 38 spot announcements transling indefinaticity. KYSA.
Orsinger Motor Co., 36 announce.
Gradner Motor Co., 36 announce.
Gradner Motor Co., 36 announce.
Gradner Myracries, threat announce
Gradner Myracries, threat a

Watchtower (religious), one-hour program by Judge Rutherford. KTSA4rel Clothing Store, one 15-minute program weelty for 13 weeks. KTSA.

ABG mailtgraphing Co., two 100-weeks. KTSA.

Gold Medal Flour Co. of Tczaz, six 15-minute programs weekly for 43 weeks. KTSA
Mattheway Company of the Store Co. of Tczaz, six 15-minute programs weekly for 43 with the store of the Store Co. of Tczaz, six 15-minute programs weekly for 43 watches KtysA.

Mattheway (1964) Shop, one hour daily program of recordings for 13 weeks. KASC.

Placed direct. WHK.

INCOLN

Mermole, daily tannouncements,

Sunday excepted. KFAB.

Natural Body Brace, 30-minute

program daily except Sunday from

nouncements each Saturday, to run

Indefinitely. KFAB.

Edgar Munay Insecticide, 100
word announcement daily at 11 am.

Western Association of Reilroad

Excest, 52 Tannouncements during

noon hour. KFAB.

How The Manage of the Section of Section of Reilroad

Excest, 52 Tannouncements during

noon hour. KFAB.

The Section of Reilroad

Excest, 52 Tannouncements during

The Section of Reilroad

Excest, 52 Tannouncements during

Exc

FCC's Washington Hearings

Five applications for power increases and new stations received the nod from the Federal Communications Commission iast week but several hopefuls got the foot

Commish granted KFPL, Dublin, Tex., permission to boost day power from 100 to 250 watts; for WOC, Davenport, La., to make identical change to WIBA, Madison, Wis., to jump from 500 night and 1 kw day to 1 kw night and day; to WMPC, Lapeer, Mich., to go from 100 days to 250; and for Evangeline Broadcasting Co., Lafayette, La., to erect new 100-watter

Accepting recommendations of Examiner Ralph Walker, commish granted license renewals to WWVA, Wheeling, W. V.a., and WOWO, Fort Wayne, Ind., which operate simultaneously daytimes on 1150 and share

at night.

Application of Daibert E. Repiogle, Boston, Mass., for experimental broadcast station on 1570 with 1 kw was denied, sustaining Examiner R. H. Hyde. Commish denied or permitted withdrawal of half dozen

broadcast saturation and 190 with 1 km was denies, saturating Examine please for one-clusgers.

Applications carded for hearing were: Paul S. Andrews, Lewiston, Me, new station on 550 with 250; A. O. jenking, Jacksonville, Fla, new station on 550 with 250; A. O. jenking, Jacksonville, Fla, new station on 510 with 250 night and 500 day. Alaska Radio & Service Co. Juneau, Alaska, new station on 1200 with 100. Herbert E. Coie, Washington and Jackson and Jackson

Commish received following new applications:

Commish received following new applications:

KPRO, Longview, Tex., change frequency from 1370 to 1210 and increase power from 100 day to 100 night and 250 day (facilities of KWEA, Shreveport, La.); W. Dester Moss, Tulsa, Okla, new station on 1500 with 100; WDZ, Tuscola, Fla., change frequency from 1070 to 1020 when KYW moves to Philadelphia; Roberts Jacks Bradestated association, New station on 1500 with 100; WEAN, Providence, increase from 200 day to 500 night and day; WMEF, Platsburg, NY, 10 nerease from 100 to 250; Wayne Broadcasting Co., Hamtramek, Mich., new station on 1370 with 100; Charles A. Whatton, Cambridge, O., new station on 1500 with 50; Florida West Coast Broadcasting Co., Tamps, Platiew station on 1370 with 100; WREC, Cleveland, O., new station on 550 with 300; WREC, Cleveland, O., new station on 550 with 250; George E. Heiges, Sharon, Penn, new station on 1370 with 250; And 100 night; Eastern States Broadcasting Corp., Erigeton, N. J., and 100 night; Eastern States Broadcasting Corp., Brigheton, N. J., and 100 night; Eastern States Broadcasting Corp., Brigheton, N. J., and 100 night; Eastern States Broadcasting Corp., Brigheton, N. J., and 100 night; Eastern States Broadcasting Corp., Brigheton, N. J., and 120 night construction on 1210 with 100; WCAL, Northfield, Minn, increase daytime power from 2% to 5 kw; and KLPM, Minot, N. D., change frequency from 1240 to 600.



EXCLUSIVE MANAGEMENT



EXCLUSIVE MANAGEMENT





ROCKWILL C'KLEFE, INC

'S. S. Fun for All' Set

Philadelphia, April 23. S. S. All In Fun act, visual broadcast group which split with WPEN here two weeks ago is back on the air again with a tie-up between

nere two weeks ago is oack on the air again with a tie-up between three Philly stations. Group is now outracting its own time on WDAS. Within and WCAM its own time on WDAS. Within and WCAM its own time on the adoption of the control of the contro

PLENTY OF NAMES ON FRENCH RADIO BOARDS

Paris, April 14. Most distinguished bunch of gents who have ever chaperoned an industry have been named by Communications Minister Georges Mandel to supervise the programs of the French radio stations. They are called the Superior Council of Emissions.

called the Superior Council of Emissions.
Emissions.

Insistons.

lilierand.

Directing councils for the re-Directing councils for the re-gional stations, which are to be chosen by listeners, will be elected April 28. Everyone who can show a receipt for the tax on a radio set can vote, and balloting by mail is permitted.

RADIO

Detroit Musicians Union Pesses Several New Rules

Detroit, April 23.
Musicians Union is tightening its grasp on radio to a point where station discomfort is reported. Non-

tion discomfort is reported. Nonunion musicians have no standing
on local radio, with the usual exception of ukeleis and harmonica
players. Recently the ukace was
susued by the musician's local that
form on any of the Detroit stations,
unless a union stand-by was hired.
Recent edict of the musicians
union, was that no remotes from
local hotels or nighteries could be
broadcast, unless station maintained
a studio orchestra. This has
with exception of CKLW, whose
studios are in Windsor.

COLORED CAFE **SELLS BLURBS**

Baltimore, April 23.

Moon Glow nitery, Negro spot located in the Penn (colored) hotel, is only sepia nite club hercabouts with a radio wire and broadcasting outlet. Alra over WCEM in one of most peculiar set-ups yet arranged here.

Tanged here, have taken advantage of the sundard nite club rate here, 550 weekly plus line charges. For that could have aired every day if cared to, instead took a haif-hour period once-weekly (Sundays) and is paying full commercial rate, plus line charges, plus a "service and is paying full commercial rate, plus line charges, plus a "screvice charge" of \$\$ per program. After some weeks of this it has after some weeks of this it has a last become apparent just why the operators of the Moon Glow have made such a move.

Since spot is paying commercial rate, it has commercialized and with the commercial rate of the commercial rate of the commercial rate, it has commercialized and commercial rate, it has commercial rate of the commercial rate, it has commercial rate of the commercial rate of the

ments, and collecting for 'em, station has no hand in the doings. All the spots advertise merchants over the property of the state of t

WGAR, CLEVELAND, IN DEFI OF BASEBALL

Cieveland, April 23.

Bob Evans, former sports writer on 'Cleveland Plain Dealer,' joins WGAT'S staff to handle baseball scores and chatter with Ellis Vander Pyl on wired accounts of Indians' Cleveland baseball team's general manager, Blilly Evans.

On first broadcast of St. Louis-cleveland tussle, gamer ran so long over-time that Vander Pyl cut of broadcast at the staff of the control of the Cicveland, April 23,

WGAR's plans to put on a play-play report were given unex-pected set-back by baseball officials, who decreed no game accounts by Western Union could be released over air until after it was over. John F. Patt, station manager, claimed Alva Bradley of Indians hadclaimed Alva Bradley of Indiana hadpreviously given him permission and
then broke contract. Since American League had control of Western
Union, Patt at last minuto defed thy
leasing a special A. T. & T. wire
planted in ball park and reports
were rushed to wire operators by
runners. Play-by-play went on air
only an inming late.
Standard Oil and WHK, which
has exclusive air rights to games,
made formal Mcleave air rights to
made formal Mcleave air rights to
made formal with the property of the
made formal will be to be considered with
wheatles is sponsoring latter's
series.

STANDBYS FOR AMATEURS Hearst Cuts His Coast Wedge, Takes Over KELW, Burbank, and KTM, L. A.

EXCITEMENT AT CIRCUS

One Human Cannon Ball Came Out
-One Got Stuck

Don Kerr, WMCA announcer han-dling the Ringling Brothers, Barnum & Batley circus broadcast from Madison Square Garden last week, was all het up describing the human cannon-bail stunt in which two performers are projected into air from a large pistol. Spieler kept tclling listeners, 'Here they come...herc olstol. Spieler kept tolling 'Here they come...hero ne...' and then only one e out.

Machine had jammed and one stunter was caught inside. Roustabouts on hand to pull stakes, etc., rushed up, circus officials were on edge, and excitement ran high all

rushed up, circus officials were on edge, and excitement ran-high all over the place. Kerr managed to keep his even kerr managed to keep his even considered the seasons and described details as colorfully as possible. Last week the station had just signed off when one of the aerialists (eli, thus missing an air scoop. This time announcer held on until the human-builte was pired loose.

Audience Rough-House Spoils Amateur Show: WMCA Tones It Down

WMCA. New York, has requested the Fox-Brooklyn theatre manage-ment to retrain from giving noise-makers and song-sheets to Monday night patrons.

gram, but WMCA continued broad-casting the amateurs from the Fox theatre. Noise-making, however, de-lighted the audience, but ruined the

Management agreed to stop giv-

Los Angeles, April 23.
With no appeal filed with the Federal Communications Commission against the granting of a Heense, the sale of KELW. Burbank, and KTM, Los Angeles, to William Randoph Hearst interests, has been set to Notice of the proposed transaction, which will give Hearst a local outlet, was filed with the Los Angeles Courly Recorder.

tion, which will give Hearst a local scale with the Los Angeles and the state of the scale with the Los Angeles and the scale with the scale

score or more applicants for the frequency. Finally the commission reversed the examiner report and decided in favor of the frequency transference to Hearst.

Acquiring the sale has been set. Acquiring of the stations will eliminate the present tie-in between the Herald and KFAC, but it is not definite yet whether of no definite yet whether of no definite yet whether of the Herald and KFAC, but it is not definite. Herald morning paper) and KFWB, the Warner Brothers' station.

per; and KrwB, the Warner Broth-ers' station.

Report is that the Herald is ne-gotiating with Carl Haverlin, com-mercial manager of KFI-KECA, local NBC outlets, to take over manent of the two stations.

ing rattles away, but continues to pass out the sheet music gratis. Airs on Mondays from 9 to 10 p.m., EST.

FLASH!!! JOEY NASH

Who Has Appeared as Featured Soloist on

Studebaker Champions

Hall of Fame Sparton

Purol Oil R. C. A. Matinee

Victor Records

FREE LANCING

Outstanding Attraction for Radio, Stage and Screen

509 Madison Avenue

New York City

Radio Chatter

New York

Evelyn Novis singing over WHN. Jean V. Grombach tutoring Max

Jean V. Grombach tutoring Max Baer for the air. David Freedman writing for new Shubert stage revues. Rachel Carley with the Manhat-tan-Merry-Go-Round unit on its

Hackel Carley win the Administration of the Vaude tour. So was a surprise of the Valley of William and Carley of William South of the Valley of William South of the Valley of William South of the Valley of the Va



SHAYNE

Radio's Ambassador of Song HEADLINING LOEW'S DELUXE THEATRES

"A Radio Sensation. Without the slightest doubt, the greatest singer of popular songs on the air todau. Wotta voice!"

DAILY MIRROR

Broadcasting Every Sunday 5:30-6 P.M., WOR, N. Y. FOR SALLY'S STUDIO

America's Leading Theatrical Furriers West 44th St., New York City

Columbia Broadcasting System
Presents

WABC and
Entire Columbia Network

Management CBS Artists Bureau

Personal Management
Jules Alberti, Hotel Kimberly,
New York City

and his ORCHESTRA NBC, COAST-TO-COAST

WJZ WEAF 9:00-9:30 P.M. EST 10:30-11 P.M VICTOR COTY

BAND

ON TOUR

B.B.C. NETWORK

Ohio

NBC redecorating WTAM's studio and installing new sound-proof walls.

Tommy Tucker of WGAR and George Duffy on WTAM, Cleveland, collabed on new tune, Love in Junc', published by Evan Georgeof, Graves Taylor, WGAR's p.a., on Graves and eggs diet. Stomach

Sunc', published by Dvan Georgeoff.
Gravos Taylor, WGAR's p.a., on a milk and eggs diet. Stomach
Gravos Taylor, WGAR's p.a., on a milk and eggs diet. Stomach
Morrey Davidson, publicitly director WIAY, appointed official by
Animal Protective lesque and
Walter Logan well enough to rejoin WTAM's musical programs
after weeke of littless tack in Cleveland for General Motors auto exhibit and Laurg's benefit dance.
William and passing the stream
train of the stream
train of the stream
through WTAM, Cleveland, during
valude week at RKO Palace.
Welva Naily trying to lose five
Whiteman promised.
Ben Sliverberg, fiddler in WGAR's
and william of the stream
Al and Pete making new air sag
out of their Stench Bombs and
read rap-letters (most of 'em) and
also answer the bouquet-to-sosers.
Georges Duffy deserting Maylari
Baster barnstorming trip. Freddle
Carlone pinch-hitting.
Baster barnstorming trip. Freddle
Carlone pinch-hitting.
Baster barnstorming trip. Freddle
Carlone pinch-hitting.
Work of the storage magnate and globe-trotter,
due back from West for series of
WGAR travyl-tailes.
auditioned by
Gen Carr, only 50 were eligible for
bria radio school, with 30 setting air
bria.
Ben Storage magnate and globe-trotter,
due back from West for series of
the storage magnate and globe-trotter,
due back from West for series of
the storage magnate and globe-trotter,
due back from Will.

Ben Storage magnate and globe-trotter,
due back from Will do his Satturds' (25) program from Will.

cuse.

Loweli Thomas will do his Sat-urday (25) program from WLW. Cincy.

urday (28) program from W.L.W.
Cincy.
Songram announcer, is
built by the blasts of Reds' games
for WKRC. Cincinnati.
Sara Abbott, former see to John
L. Clark, gen. mgr. of WLW. and
now on the talent staff of that stanow on the talent staff of that staley chemical engineer.
John McCormick, production manager of WKRC. Cincinnati. is to be
Eunice Richardson, of that city.
Ceremony at Mariana, Fla, home of
bride's sister.
Betty and Blatz, new yocal team
Betty and Blatz, new yocal team

nde's sister.

Betty and Blair, new vocal tcam

WLW, Cincinnati, are the Blair
ewarts.

California

Lloyd Yeder, NBC Coast nutlicity chief, taking in the Hollywood night apole.

J. C. Lewis now producing the Bloom control of the Hollywood night apole.

J. C. Lewis now producing the Bloom control of the Hollywood night and the Hollywood night an

geles.

Janet MacCrorle, head of the
NBC continuity department, left for
home after a swing around the network's Coast stations.

Louisiana

In not one instance during the first week of the WSMB amateur content did the radio audience agree summary shows five judges winners and five different winners ploked by the radio audiences. A dead heat, leading the work of the radio audiences are dead of leat, leading the work of the radio audiences. A dead heat, leading the work with the radio audiences are dead in the radio audiences and the radio audience in the past week by three New Orleans stations, WSMB, WDSU and WBNO. Larry Gilbert, Jr., som Southern Association team, is doing the word pictures of the games over WBNO. Southern Association team, is doing the word pictures of the games over WBNO. WSMB, missed two poradiants last week because of an operation on his nose, and chief announcer of WWI, has been doing the taiking in a series of advertising films for a local of a series of shorts for the Coansociation of the basebail games of the part of the basebail games. Joe Uhalt returned after a few days in New York.

Jerry Deiverns, Louisiana blucs yolcler of recording tame, is trying

to make New Orleans connection.
Has been heard over WCKX and W. Action.
W. Ac

Ontario

Jack Reid booked to start a new series on CRCT, Toronto.

"Doris & Doris on CKCL, Toronto, are Doris Whitcombe and Doris Belinors."

Oris Reimority. Coo-Coo-Noodie Club's series, which debuted over CRNC, is now a BBC brogram.

Louise Antonelli is the real tag of Louise Roberts, blues warbler on CKCL's Hot Spot program.

CKCL's Hot CRC's eastern Canada notwork.

gram for CRC's eastern Canada network.
Wishart Câmpbell revealing that he is a plaints as well as a bartone he is a plaint as well as a bartone program over CFRB in May, the program of the program of the program over the program of the program of

Maryland

George Roeder celebrated Wooden Wodding Anny. Purneil Gould was guest-speaker at Women's Ad Club luncheon. At Club luncheon. Some Caster of the Company of the Company of the Company of the Caster of WCBM classifies as hilblight tunce any and all songs which tote titles having connection with any Southern or South-WBAL continues to slough chain sustainers and pack on as many local programs as can be strung longther.

local programs as can be strung together.

All the Balto boys along radio row and the Balto boys along the Balto boys and the Monumental City. Maplication for Monumental City. Maplication for Monumental City. Mapplication for Monumental City. Maplication for Monumental City. Maplication for the Monumental City. Maplication for the Monumental City. Maplication of the Monumental Section of the Section of the Monumental Section of the Monumental Section of t

WCBM. WBAL went on ether hour earlier than wontedly on Eastern Sunday so station could carry the 6 a. m. Sunrise Service from municipal stadium.

Sunrise Service from municipal stadium. Free State Brewery now sponsor-ing Lee Davis' evening sports' re-view period over WCBM. Long on sustaining.

Pennsylvania

lowa

WHO, Des Moines, will carry the Drake Relays on Friday, the 28th, and KSO will carry both Priday and and KSO will carry both Priday and KSO will carry both Priday and the considered the outstanding event of its kind out this way. KSO to feed to WXIT and KRN'T. The state high school spelling bee on April 27, which will be a big day for lowa Broadcasting Co. since it will also had been supported by the control of the control

tucky Colonel. He is general muster of a Des Moines dopartment Service of the Colon Market Ma

Michigan

Helen Kennedy Snyder, soprano, back, are supported by the source of the

scenario of same play, for his home projector,
Harry Bannister is the new sales manager of WWJ. Used to be with WJR. Also writes sports and poems based on sports, or former Detroit Jean Van Reyner of the work o

Nebraska

ReDraska

Phyllis Bader back on the job with a shoppers' porgam at WAAW.

Henry and Jorome move over to make the program of th Fransylvania

It is girl budy at the Sam Rosenhaum's. He's the WFIL, Philadelphia, prexy.
Carolyn Ann Cross achieves her
1,000th broadcast on WTP this week,
on the subject of Home Economics,
readying a sensational set of sport
readying a sens

Alahama

With the return of the baseball season, Jerry Bryan is again handling the baseball and sport goesip over WAP.

WAP

GRACI

PLAYING DE LUXE THEATRES

Sole Direction
HERMAN BERNIE
1819 Broadway, New York

THE ULTIMATE IN NOVELTY PROGRAMS

BORRAH MINEVITCH

REID'S ICE CREAM

ABE

ÀND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

sday, 8:30 to 9 P.M., EST (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., EST (Phillips Milk)

TIM and IRENE

NOBLETTE

"Hy Ya Boys" Goodrich Tire Program

Every Friday Evening WJZ-10 to 10:46 P. M. National Broadcasting Company

MR. SCHLEPPERMAN

Friare' Club, 1657 Broadway Circle 7-4400

BADIO'S NEWEST, LOVELIEST VOICE

(BAYER ASPIRIN) WABO, Every Tues., 8-8:30 P.M. Const-to-Conel

(PHILLIP'S MILK OF MAGNESIA) WEAF, Every Fri., 9-9-30 P.M. Const-to-Coast

Direction, LESTER LEE, REO BLDG., N. 1

HERE AND THERE

Hal Boskill of Billings, Mont., is now on the sales start of KGVO, the Union Central Life Insurance Missoula, Mont.

Fred Tangeman of WOWO, Ford Wayne, is rehearsing a new band for summer engagements.

WNRA, Muscle Shoals has added Eston Pace, the Joily Ploughboy to the staff as a student announcer.

Dave Roberts, left-handed guitar player, former WLW and WHK an-nouncer, has Joined the WSYR (NBC) staff, replacing Rockey Aus-tin, resigned. WSYR

James Glover, scriptist for 'Roses and Drums,' is authoring a half-hour sketch on a Civil War theme



UNCLE EZRA

Featured Comedian

BLANKETING THE KEY CITIES OF AMERICA. NOW DOUBLING ON 2 NETWORKS; OVER NBC.

EASY ACES

NBC 7.30

Monday - Tuesday - Wednesday

"I'll Say the World"

fred allen's

0

Q

N HALL...TONIGHT HOUR OF SMILES 0

MODE OF SMILES
with PORTLAND HOFFA
JACK SMART
HONEL STAND
HONEL STAND
MINERVA PIOUS
EILEEN BOUGLAS
Material by Fred Allen and
Warry Tugend
Value Control of the Control
A Control of the Control
Management, Walter Batchelor ō

• ENO •

HAL

KEMP And His ORCHESTRA

NIGHTLY

PENNSYLVANIA HOTEL NEW YORK

Every Wednesday, 8-8:30 P. M

EMERSON GILL

AND ORCHESTRA

HOTEL WEBSTER HALL DETROIT MCA DIRECTION

2 CONSECUTIVE WEEKS Writing the Armour Hour for Phill Baker KEN ENGLUND

Arthur Godfrey, WJSV, Washington, monologist, has added three half-hour evening spots and a 80-minute amateur program Saturday nights to his daily fwe-hour breakfast assignment and Thursday night variety stanza. Gives him four sponsors in all.

WRC, Washington, staff giving their jaws a workout with samples of Double Bubble Gum. It's a new account, with 'Skipper Jim' telling the kids tales of strange lands.

Sid Gary, Larry Taylor and Eddy Brown have had contracts re-newed for six months by WOR, New York. Channing Chorus, Sylvia Cyde and Corina Mura extended for three-month periods

Mae West will air quips from her new film, 'Goin' to Town,' on Holly-wood hotel program over CBS on April 26. Paul Cavanaugh, who also appears in the picture, will broad-cast with the star.

Dorothy Matson, southern crooner while has gone to Yankton on WHB, has gone to Yankton S. D., to join a trio on WNAX.

Jess Fitzpatrick, formerly with Earl Burtnett, is broadcasting a daily song program over WHB, Kansas City, sponsored by the George B. Peck Dry Goods Com-

A. Cameron Steele, who managed the Yankee Network artists bureau for four years, is now in charge of the WHDH talent bureau in the Hotel Touraine, Boston.

WHOH, Boston, since the end of ABC chain has been building local programs to fill in. Something like 150 new spots a week have proved a boon to the break-in crowd around

Ray Noble playsNuttings-on-the

WSPA Spartanburg, S. C., trans mitter stepping the station up to 920 kilocycles and 1,000 watts will go on the air soon, station meanwhile after 5,000 watts.

Stove Wilhelm of WKBF, Indian-apolis, now production manager of KTSA, San Antonio, Jim Crocker is shifted to studio manager.

Southern Public Utilities 80-minutes daily wax broadcast featur-ing classics and great composers has just been re-signed for fifth year by WSPA, Spartanburg, S. C.

Edgar Jacobs, formerly of WHDL, Olean, N. Y., and WFBL, Syracuse, N. Y., has joined the Yankee Network announcing staff at WNAC-WAAB, Boston.

Charles Phelan, Yankee Web sales director, passed out the cigars on April 15, because of the arrival of Thomas Louis Phelan.

L. R. Harlow, Assistant to the President of the Yankee Network, absent from Boston last week to supervise the redecoration and re-turnishing of YN stations at WEAN, Providence, and WICC, Bridgeport.

Gerry Harrison, Director of Public Relations of the Yankee Web, has moved from Boston apt. to a new home in suburban Belmont.

Monroe Hellinger of WHN, New York, publicity department is ready-ing two programs for airing shortly He will handle baseball results daily, and new press-dramatization stuff He is a brother of Mark Hellinger.

Hyman Charninsky becomes as-sistant musical director of WFAA, Dalias, April 30. Succeeds Ligon Smith who resigned to take band on road.

WSMB, New Orleans, celebrat its tenth anniversary (21) with gala program lasting several hou celebrated

Transradio service breaks into Chicago with a double contract for both Ralph Atlass stations, WJJD In Chicago and WIND, in Gary.

Julian F. Haas, radio editor of Shreveport Times, married Rose Marie Frank of Little Rock, Ark., on April 15.

Amateurs on Upbeat In Mason-Dixon Zone

Lancaster, Pa., April 23.

There may be spots where the amateurs don't go big, but this sin't one of them. WGAL here now has three running at the same now has three running at the same WORK, York, Pa. 25 miles away, has three on the air as well, and is getting set for another. Wilmington is launching its first over WDEL and other surrounding stations are working in same proportions are working in same proportions.

Latest gag locally is an eight-weeker signed by R eems Fire Co as a build-up for big summer festi-

as a build-up for big summer festival. This community stages one big show a year and winners of the amateur programs will work in their show that night. Will also be will get plugging on the program in real advance campaign. York's latest is sponsored by Bells, ladies' apparel shop, and is also set to run for eight weeks. Big inducement there is a chance for inducement there is a chance for Allen's chain program. R. J. Gulick, station manager of WORK. set this show.

station manager of WORK. set this show.

WDEL's venture into the field will be sponsored by big bakery and has no definite time limit. Will run from the stage of a local Warner Bros, theatre. York and Lancaster also air their programs from theaters.

S. A. Scherer Dies

Los Angeles, April 23. S. A. Scherer, 44, owner of KMPC, leverly Hills, died April 22, in Los Beverly Hills, and Angeles, Widow, two sons and daughter

George Edwards, Bridcporter with WPCH, WHN, WHOM and WMCA past performances, new announcer at WICC, George Bowe leaving Bridgeport Yankee webber for WTIC, Hartford.

Lillian Kaye, one-time WGR and WKBW, Buffalo, chanteuse, now at WICC, New Haven, vocalizing with Eddie Wittsteln's band at General Motors show, opening Saturday (27)

Agencies—Sponsors

"Love Doctor' serial which Kiss-proof has been presenting as an electrical transcription over WOR, New York, shifts to a live cast-on May 6 when the program becomes a Mutual spread. Romantic story will be broadcast over WGN, Chi-cago and WXYZ, Detroit, but not WLW, Chichnatl. Program has been on WOR in disk form now for sometime. sometime

Placed through Blackett-Sample

Procter & Gamble adding another to its string of NBC red network shots during the afternoon hours with the piping, beginning April 29, of Home Sweet Home, sketch with the piping, beginning April 29, or Home Sweet Home, sketch heard for some time in the metropolitan area over WIZ. A change in starting time will bring. Vic and Sade, for P. & G. Sc. Crico, from 3 to 2:15 and Ma. Psetlant for condition of the condition of t

3. S. 8. Tonic Music Box' weekly program, originating at WLW, Clingram, originating at WLW, Clingram, originating at WLW, Clingram, original management of the control of t

Cal-Aspirin Company has switched its Mary Sothern program on the Mutual web from afternoon to morning time. Various baseball broadcasts interferred.

Helen Grey, woman's broadcaster at WFIL, Philadelphia, for several season's, resigned last week to take a commercial via KYW for the Kid Tanners Association. Contract calls for six-a-week: fifteen min, shows, Comercial plug for gid is worked

Inside Stuff—Radio

distributed, accounting for most of \$3,000 spectators who took in show during week. Joe Hiller med. the show with Phil Saxe and his band Tallent was lined up by Si Steinhauser, radio ed of Press, on a recen-visit to New York. Understood that paper originally planned to apend coin for performers but Steinhauser assured front office that he could bring 'em on for nothing.

in the line of chatter anent film celebs clothes, etc., since Kid Tanners supply raw materials for VicinKid. Laird-Shober and Selby shoes. Account, placed by the McClain Agency of Philadelphia, is reported using KYW as ether test. May use radio extensively later.

Sears-Roebuck is again broadcast-ing Tolcdo ball games. Connie Des-mond has begun his third season at the ball park mike.

Smith Bros. Ice Cream Company is to sponsor a new series of pro-grams over WMCA, New York from Chin Lee restaurant on Broadway. Serics begins next Tuesday (30) and will be heard regularly at 7:30 p. m.

EST.

In addition the current floor en-tertainment at the Chinese-Amer-ican eaterie, station will also present guest stars. Broadcasts will run a haif-hour.

111111111 LITTL

DIANA WARD

CASANOVA, PARIS BRITISH BROADCASTING COMPANY

Direction KEN LATER M. B. Bentham Office

Pittsburgh Press, Scripps-Howard daily, recent promotion of Electric Show at Motor Square Gardon, stirred up pienty of trouble. Newspaper line up fock of air names to come on free of charge, not expitating that a daily soing into show business. He have more protected against idea of adily soing into show business. Press' lined: up flock of electric dealers, who paid \$60e each for display space at Garden, then brought on performers like Morton Downey, Mary Small, Johnny Davis, Hal Raynor and Sam Hearn, presenting a different celebrity each night. All they got out of it was some front-page publicity in paper and expenses. Theatres protested to New York concess, with result that performers' agents were contacted and toid local concess. The sent that performers gent were contacted and toid local to the control of the contro LEON

ARMOUR HOUR

irection, HERMAN BERNIE 1619 Broudway, New York

MONDAYS 8 to 9 P.M.—WHN

ALEX

AND HIS MUSIC Dir., WM. MORRIS AGENCY



bring 'em on for nothing.

Indications are that the Clark-Hooper sponsor identification survey will. starting May I, have its coverage confined to the basic area. Clark-starting May I, have its coverage confined to the basic area. Clark-been questionnairing its agency-advertisers clients on proposed changes in the report. Enough answers have been received to date to show that the basic area suggestion is strongly favored.

Under the proposed new setup the report would be also restricted to listing the percentage of those who has well astimated in the proposed of the setup the report would be also restricted to listing the percentage of those who has been intering to a work of the first of the strongly and the survey will not include the program costs in its main report. If the clients want this info it will be handled through a supplementary release.

Four magazine publishers who put on the concept ce set the Clark-Gooper sponsor identification and the strongly Powel Crosley, Jr., operating WLW and WSAI, Cincy, and who also is pres of the Cincinnati Baschall Citib, has stripped the ecoreboard in the Reds part of the large replicas of a radio set and electric refrigerator, from the sale of which he leaped into fortune. Last year the radio and refrigerator were the only semblance of commercial advertising in the ball yard. Stunt caused much unfavorable comment among fans.

Another unpopular move by Crosley lield, According to authentic report, he will soon change the name back to Redland Field.

NIGHT CLUB REVIEWS

TROCADERO

(LONDON)

(LONDON)

Charles Coches in the Cock a new scharet show in the Treadero April 8 titled Jubilation. Instead of the usual full hours midnight entertainment this one runs only 60 minutes but seems to man the coupled a full hour.

Opens with

full hour.

Opens with a parade called 'Mr. Cochran's Jubilee Fashion Suggestions,' consisting of girls who enter from all parts of the studitorium and else. To say these costumes, or absence of them, are daring, would be putting the soft pedal on the day of the say the say the say that they are pretty.

After a generous awaful these to

description. Girls are young and they are pretty as pretty as they are pretty as a factor as years. In the state of the st

- Power was to rought Miss Keen from America for this show.

As was to be expected, Cochrandon the state of the second the state of the

ve use on unneers and black very test, devised "red staged by Danle! DA distinctive turn is that presented by Matthe, football juggler brought over from Paris. He does all the tricks of balanchies without the lines of Rastelli but utilizes to take the probability of the lines of Rastelli but utilizes footballs and extracts a tremedous lot of comedy out of his work, even totaling the balls into the sudience for him to catch, which he does in a slightly different way from that which has heretofore been used. Show finishes with a fusion more parading and unveiling. There is a fine barrione singer, who announces the girls in musical form. Seem the summer of the provided in the summer of the control of the

VILLAGE BARN

(NEW YORK)

(NEW YORK)

Viliage Bars has become a Green with Viliage Bars has been as a Green with Viliage institution with its rube vittles and atmosphere for city allckers who, because of the modble been induced to give Meyer Horowliz's .nitery repeat trade. It's a bargain-rate eathlishment with the control of the

calleing and terping, Miss White and the places. Dick Robertson of the disks, with Jack Ryan at the ivories, are one of those intrinse two-man combos lyrics. Adaptable for any sort of place. Accent and Jenesco, who ballroomed in many a swant per place. Accent and Jenesco, who ballroomed in many a swant per place. Accent and Jenesco, who ballroomed in many a swant per place. Accent and Jenesco, who ballroomed in many a swant place. Accent and Jenesco, who ballroomed in maxim a maxim or in a first ballroom logy is diseased. The ballroom of it at the Barn. Cutupa Rich Cole Staters and Sheriff. Josh Meddera, are the bucklet with the shear of the state of the state

Radio Reports

(Continued from page 38)

(Continued from page 38) through. And it desent take 'em long to embalm selves far as radio length of them; only one has been able to stick for even decent period. —Lee Davis of WOBM who was just baseball. His station needed someone to handle sports, chose lim, and he has managed to get by passion lim, and he has managed to get by passion of the control of the con

one to shands sports. Cross similar of the control of the control

SHERIFF INHERITS CLEO'S

Stroudsburg, Pa., April 23.
Cleo's Pavillon, oldest dance hall hereabouts, has been selzed and will be sold at sheriff's sale early next month.

Music Notes

Arthur Johnston and Gus Kahn assigned to the music for Life of Johann Straues' at Metro. Team winding up at 20th Century on the tunes for 'Sing, Governor, Sing.'

Walter. Jurmann and Vronislav Kaper writing the tunes for Metro's 'Masquerade.' Gus Kahn on the lyrics.

Don Bester opens at the St. Francis hotel, Frisco, April 80, making Sabbath flights to L. A. for the Jello

Tom Coakley out, Paul Pendarvis in at Palace hotel, Frisco.

Anson Weeks takes the band spot at the Aragon ballroom, Chicago, June 5.

Harry Warren and Al Dubin re-turning to Hollywood at the end of this week.

Stasny-Lang, New York, devoting part of its new offices to an art gallery.

Casa Loma band starts on its tour of one nights Wednesday (1), due to hop back into New York for the Tuesday and Thursday night Camel

Nan Blackstone heading the floor show at the New Kenmore hotel, Al-bany.

Bobby Meekers orch, with Meta Ray, opened Saturday (20) at the DeWitt Clinton hotel, Albany.

Vincent Lopez being negotiated for by the Blitmors, New York, to open on its roof May 30.

Hal Kemp's band quits the Penn-sylvania roof, New York, May 13.

Clyde Lucas replaces Ozzle Nelson at the Hotel New Yorker, N. Y., Fuesday (30).

Paul Whiteman pulls out of the Paradise May 7.

Rosalean and Seville, ballroomists, open at the Hotel St. Morltz, N. Y., tonight (Wednesday).

Don Richards unit opened Mon-day (22) at the Governor Clinton, N. Y.

Antonic and Rence De Marco are ballrooming at the Plaza, New York. Grace Morgan, and George Owen and Vallerie have been added to the Town Casino, New York, floorshow.

Ray Heinford, head arranger for Warner Bros, studios, was in and around New York last week.

Nelson Ingham has joined Rem-lck's professional staff. Will make his headquarters in Cleveland and cover Ohlo, Pennsylvania, Maryland and Washington, D. C.

Ernie Hoist band and Nano Rodrigo rumbo combo sharing the music assignment at El Morocco, New York.

Sidney Claire and Oscar Levant are the composers of 'I'm in Love,' which will be used by Fox in Black Sheep.'

Inside Stuff—Music

Until about a year ago Noel Coward wasn't a member of the British Performing Rights Society, although one of England's most profile songwriters. This was due to an exclusive tieup by C. B. Cochran which ceded all rights to that produces. A small subsid, Cochran Musico which Coward of course received a share, but since the songwritering the same support of the control of the cont

Music publishers and their contact men are finding that section of the code pertaining to benefits embarrassing. Case in point which came up last-week was the benefit show that Eddie Cantor is tossing for his boys' camp at the Alvin theatre, New York, this Sunday (28). Code Authority held that the purchasing of thekets to this event conflicted with the ban imposed on this practice by Article VIII, Section 3, of the code. Music men have for years helped Cantor support this charity and it is expected that they will go on doing so, even if it requires digging into their personal runds.

Campus shows, through disk royalites from undergrad disk sales (as a class the collegistes are the best buyers of phonograph records) are making a market for sones from undergraduate musical productions.

Harms has taken three numbers from the Masis, and Wilg's (U. of P.) new show, written by Joseph P. Follman, Y., and S. Bickley Reichner; Santly, is publishing the 'Stags at Bay,' last fails' Triangle Civia show (Princeton), and the times from the new that's Pudding (Flarayard) show the stage of the production of the stage of the st

Clayton F. Summey Co., Chloago publishers, has joined the American Society of Composers, Authors and Publishers. One of the important numbers in this firm's catalog as far as 'broadcasting is concerned is 'Baby's Birthday Party'.

It has been collecting \$100 and up for each use of this number.

College Inn's Specs

College Inn's Specs
Chicago, April 33.
College Inn planning to return to
an old-time spectacle policy, such
as was in existence when the Hotell Sherman first opened the nitery.
Figuring on a show on ice, with the
acts and ballets on aktess
acts and ballets on aktess
about 15 years ago. Talent being
booked through Music Corporation,
to open by June 15.

to open by June 15.

MPPA TAKING COLUMBIA PHONO. CASE TO COURT

Unpaid royalty situation existing between the members of the Music Publishers Protective Association and Columbia Pronograph Co. has been turned the Gulbert, for court action. Involved in the controversy is about \$10,000\$. Recording company's offer to settle the debt at 50c on the \$1 was turned down by the publishers several weeks ago. Royalties week those accumulated up to September those accumulation and seven the seven the seven that the seven the seven that the seven that the seven that the seven that the seven the seven that the seven t

MELODY MILL REOPENS

MELOUI MILL, APRIL 23.
Melody Mill, \$30,000 northeast
Iowa out-night spot, erected only
six months ago and a flop in tries by
two managements, has recepted.
Carl 'Deacon' Moore orchestra is

GALLANT NOT QUITTING, JUST MOVING UPTOWN

Barney Gallant, who announced his formal retirement from Green-wich Village nite life, where he was a fixture as an enterpreneur of nitery entertalnment for many years, is making a comeback in the early fall.

early fall.

New Barney Gallant's will be
100% self-controlled (he formerly
had a Village backer) and will be
situated on East 54th street, N. Y.,
directly opposite El Morocco. Will
mark Gallant's first uptown venture.

His ex-headwaiter, Arnold Ross-field, with Nick (of John and Nick) now has the Versallies in N. Y., with Johnny Borgiani's backing.

GIVEAWAYS

Balto Niteries Borrow Film House Idea—Kitchen Utensila

Baltimore, April 23.
Colored taverns and minnie niteries have borrowed an idea from picture houses—giveaway nighta. On week nights naturally the giveaways are household and kitchen articles or likker.

articles or likker.

In past month or so most Negro
film houses in town ceased giving
stuff away to customers. They have
found a substitute biz builder of
more potency and less cost in amateur nights. Six of the burg's nine
colored theatres have taken to fostering weekly simon-pure shows.

Bob Stanley, tenor, signatured to sing another year with Angelo Fer-dinando's band at the Great North-ern, N. Y.

CRAWFORD MUSIC

ROBERT CRAWFORD, President

ROCCO VOCCO, V.P. and Gen. Mgr.

NEW ADDRESS 1619 BROADWAY

Telephone CIrcle 7-7654

NEW YORK

P. S.—Drop in and see your old friends, at the new place, and hear our catalogue of great songs

Disk Reviews By Abel Green

Clee Brown is Decca's new vocal disk. Ray Morton vocalizes on all entry from among the Harlemesque exponents. "Lookie, Cockie and Til Take the South and Til Take the South and Thing the Thing composer-planist-conductor to the Cockie and Til Arke the South Is Here and It's Mellow, on No. 419, glving her an auspictous with an interesting release, Living sendoff. To self plane accomp, with a bass, guitar and drums backup, in the Cockie and the Cockie and

tenor who's more a legit singer than the average brand of crooner.

Another commit—along dance committee young local dancing crowds the young local dancing crowds the young local dancing crowds band. Soon and Essay to Remember, both from Mississippi' (Rodgren-Hart) are self-explanatory on Columbia. Jumpy Stewart vocals.

This New England dance combon socks out a peachy arrangement of young the property of the

Robbins Chats Hit Headquarters

Are we lucky? And for a good reason, too. For we are the publishers of LUCKY"
Maurice Chovaller's son hit was to the control of the control of the control of the country, and as though this weeping the country, and as though this washish we also

Wain't hicky 'nuf, wo miss publish "WHEN I GROW TOO OLD TO DREAM" "CLOUDS" "EV'RYTHING'S BEEN DONE BEFORE" "LIFE IS A SONG" "RHYTHM OF THE RAIN"

ROBBINS MUSIC CORPORATION 199 SEVENTH AVENUE-NEW YORK

GOOD LUCK TO

CROSS and DUNN They'll Be a Hit in London with

YOUNG-ROBBINS CLOTHES

200 West 51st Street, New York Just Off Broadway

JAY SEILER

THE SKI'S THE LIMIT April 26th Laying Off Direction HARRY BESTRY

Ciee Brown is Decca's new vocal disk. Ray Morton vocalizes on all entry from among the Harlemeaque exponents. Lookie, Cookie and Til Take the South' are coupled on the exponents. Lookie and Til Take the South' are coupled on the exponents. Lookie and Til Take the South' are coupled on the control of the couple of the south of the couple of the couple

wert imatment. Tony Sacco vocaltees 'Amortiz', other is a straight
instrumental. Vocale
Watter O'Keefe infrequently waxtes for the disks, and when he does
the songs are usually originals by
worthe collaborator. In line with his
billing. The Broadway HII Billy,
the hoke ditties, 'Sather Put Hill Billy,
the hoke ditties,

Infe. in his to-be-expected superty tocal manner. Jeanette MacDonals, in Metro co-test in the filmitation his Metro co-test in the filmitation his Metro co-test in the filmitation of the MacDonals of the MacDon

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played listing of the songs most played on the cross-country networks last toeck, in relative standing, according to the approximate number of combined plugs on WEAF, W12 and WABC.
Lullaby of Broadway.

| Was Lucky.
| Grow Too Old to Dream.

I Grow Too Old to Dream.
Soon.
I Won't Dance.
Old Southern Gustom.
Levely to Look At.
Everything Done Before.
Little White Gardeni
Little White Gardeni
Little White Gardeni
Little Song.
Whose Honey Are You.
Latin From Manhattan.
My Heart Is An Open Boo
Once Upon a Midnite.
Flowers for Madam.
Flowers for Madam.
Vour'e a Heavenity Thin,
Lookie, Here Comes Cooki

SPURN KERN'S RESIGNATION

Directorate of the American So-clety of Composers, Authors & Pub-lishers, at its monthly meeting Thursday (18) voted to refuss to accept Jerome Kern's resignation from the board. Gens Buck leaves

from the board. Gens Buck leaves for Hollywood this week with the prime purpose of inducing Kern to reconsider his action. While on the Coast, Buck will also bring the local contingent of writer members of the Society together for a powwow. He will undertake to smooth away the resentment aroused present the society was not a smooth away the recent annual meeting of ASCAP.

Hypo Willow Grove

Philadelphia, April 23.

Famous Willow Grove Park, suburban amusement center in Phila
has been signatured by the WiCAU
has been signatured by the WiCAU
has been signatured by the WiCAU
talent bookings this year.
Placs which formerly drew the
mobs years ago to hear John Phillip
Sousa and Vittor Herbert, went into
the doldrums several seasons back.
Plan outlined by Mannie Sacks of
the booking bureau is to play name
bands through the summer, tieing
with local ok units managed by
Sacks here.
Park opens this Saturday (27)
with Jan Savitt's WCAU house
band.

Non-Name Bands with Shoe Clerk 'Maestros' Crab 1-Niters for Names

son, Paul Tremaine and Mai Hallett, in order named.

Pier will remain open for entire summer with a weekly change of bands. Will be open only on Saturday nights until end of June, then goes on a daily schedule.

ASCAP Expects All But WB Publishers To Sign This Week

American Society of Composers, Authors & Publishers expects to have in its fles by the end of the have in its fles by the end of the composers, and the second of the seco

MILLS TOO IMPORTANT. **BUT DECCA DISAGREES**

Irving Mills, who controls a num-ber of colored bands, told Jack Kapp, president of Decca Records, Inc., that he (Mills) felt himself too

ber of colored bands, told Jack Kapp, president of Decca Records, Inc., that he (Mills) felt himself too important as a talent purveyor, es and the color of the

Old Orchard's Name Orks
Old Orchard, Me., April 23,
Opening of eason at Old Orchard
Deler, relighting, April 27, will be
played by Dorsey Bros' orchestra
with Bob Crosby. This craw will
be supplanted by Fletcher Henderson, Paul Tremaine and Mal Hallett,
in order named.
Pier will remain open for entire
summer with a weskly change of
bands. Will be open only on Saturday nights untill end of June, then
In the rush to fill un late evening
The rush to fill un late evening
The rush to fill un late evening

thought of stepping outside their wow halliwicks. In the rush to fill up late evening spots made vacant by the refusal of per man, NEC and Columbia pare in the past six weeks frequently let down the bars as to quality and hame value, with the result that more strictly local aggregations have been on national hookung durndays of broadcasting. These herefore unknowns feel that now is the time to cash in on what they consider to be a network reputation, and they have in hordes struck on, and they have in hordes struck on though they might be of minor compatition, they can, figure the name units, take away just enough business to make a stand unprofitable.

ness to make a stand unprofitable. New York music publishers who have had their contactmen doing sleeper Jumps among these bands with network releases in the hinter-lands report strange findings. In many towns, their professional staffs made up, me shows contacted are made up, me shows contacted are made up, me shows of the standard of the standard

V. Ray Grobholz is now connected with the staff of Empire Publica-tions, with 'Spread a Little Sun-shine' slated to be the first release of his by this firm. Song is an adap-tation of Edgar Guest's poem, 'Let's Be Brave.'



gabardine and dureteen that hold their shape and give long wear. Write today for samples.

NEW ACTS

fair.

Adair is much the best hoofer in the turn, both tapping and acrobatic. Intended as a flash, the act is modest enough but too long. Cutting and more speed might make it more effective.

Thee.

mentioned. Shan. Mental shape sh

ADAIR and FRANCI (5)

Officer Two and Full
Palace, N. Y.

Ted Adair and Jean Francis are a new dance finsh combo, three other girl steppers in the turn better, but used a long train to here cotture which the fining around to so hot. The specialist is much not so hot. The specialist is much not so hot. The specialist is much not so hot. The specialist is much the fining around to fair.

Adair is much the best hoofer in, and is a fair is much the turn, both tapping and accreated an angle of the specialist is much the turn, both tapping and accreated and the specialist is much the turn, both tapping and accreated and the specialist is much the turn, both tapping and accreated and the specialist is much the set model to the specialist is much the specialist is much the specialist in the specialist is much the specialist in the specialist in the specialist is much the specialist in the specialist in

MABEL WHITMAN Presents

THE TALK OF LONDON

"CLEVER, FAST-STEPPING HARMONIZING SKYROCKETS"

Hear What the Press Has to Say:

"The show was again held up, this time by Pops and Louie." -The Performer.

"Pops and Louie amazing steps brought down the house." -The Era.

"Pops and Louie reaped a sensational success." -Variety.

"Cunningly dovetailed into their scenes are plenty of straight vaudeville acts, many of them first time in England. Of these best were Pops and Louie, two cute little scat singing, somersaulting colored bovs." -Daily Express.

Remember, They Close the Bill

4th Week

PALLADIUM "Life Begins at Oxford Circus"

C. B. COCHRAN'S

Trocadero, W.

Direction

FOSTER'S AGENCY

HELD OVER-RUN SHOW

CON

TENTH YEAR WITH

Ringling Bros. and Barnum and Bailey Circus

From Variety, April 17:

"Con Colleano is the only wire act and one of the show's few soloists. Colleano remains one of the Ringling mainstays, top man among all tight wire artists and the classiest performer." Plee.

J. L. & S. SET TO TAKE BACK CHI M'VICKERS

Jones Linick & Schaefer is be glnning to set plans for the takeover of McVickers on Aug. 1 when the present Paramount lease exthe present Paramount lease ex-pires. Paramount took the house for six months after three weeks of operations by Aaron Jones under an indie policy. Lease by Para-mount stopped an impending suit by Jones against Balaban & Katz for a share of the product. Jones is still determined that Mc-

Jones is still determined that Mc-Vickers receive a share of avail-able first-run product and is now considering deals for product of con-will be settlement of the rental problem with the School Board, which owns the property. Jones is secking a reduction in the rent, not only for future years but also critocative for the past 10-year pe-riod, claiming the property was over-valued.

Bridgeport Gives Up

Globe, Bridgeport, Conn., former Poll house now operated and booked by Loew's out of New York, reverts to straight pictures May 3. House resumed etage shows three weeks ago, Charlie Melson going in as m.c. for a stare band policy. That lasted two weeks and then there were the course of the control of the

Thurston at Palladium

Thurston, magician, salls May 18 to commence a four-week date on May 27 at the Palladium, London. Deal was sent by the William Deal was sent by the William Morris office.

Lowry Indef

Ed Lowry, currently in his third week at Loew's Paradise, Bronx, is being held at the house indef. Besides m. c.'ing the stage band shows, Lowry also helps in the

AIR TEAM'S REPEAT

Molasses 'n' January, radio team, will repeat over the Loew time they played a year ago. Open May 3 at the Valencia, Bronx. Ed Wolf agent.

15 YEARS AGO

Hayseed cycle threatened what riffith made "Way Down East"

Griffith made "Way Down East" Maurice Tourneur was to make Burgess "The County Fair, Pat had a remake of 'Old Homestead and Metro was figuring on 'Quinc,' Adams Sawyer', another Burgess 'East' made big money and 'Home stead' was fair.

Lithe plants specializing in show paper worried. Paper shortage threatened a shutdown. Managed to

Cheese Club, N. Y. press agents, made a parade in overalls as a pro-test at high prices for olothes. Meant for a kid, but taken seriously.

Quality Amusement Co. was working on a circuit of 15 weeks in Negro theatres. One of those things.

Marcus Loew, with 101 theatres, was planning to add 48. Had the exhibs scared.

Variety managers offered musi-cians a 25% up for the figw sea-son. Dramatic shows offered only 10%. Latter were paying \$30 and \$38 per week.

First NVA benefit planned for May 5.

Keith theatres in midwest shifted from Sunday to Monday épenings. Acts made better connections.

Boston issued a list of don'ts for vaude. Barred living ploture suits dopes, muecle dances, bare legs pansies, profanity.

Exodus of tenants from Longaor building. Rents went up 100% and 21 theatrical renters quit. Rents high all over.

Railroad strike was having time (Continued on page 65)

Protect Talent Discoverers

The New York statutes are deficient in protection of discoverers of juvenile talent.

The New York statutes are deficient in protection of discoveres of Juvenils talent.

Managerial contracts with minors under 21 have been held not binding, even though entered into by parents or isgal guardians, binding, even though entered into by parents or isgal guardians, in court. Julian Kendler, attornoy for a majority of variety and legit agents in Times Sq., has repeatedly emphasized this point in contractual obligations involving legal minors.

If general conditions warranted the investment for the necessary political lobbying, it is likely that a statute could be enacted in New York to accord the Broadway agents and managers the same province of the product of the

Roxyettes Run Into Op And Auto Crash in Balto

Baltimore, April 23.

Iil-luck dogged the fine of 82
Roxyettes, current at vaudfilm
Hipp, in troupe's first visit to this
town.

One of line, Margie Dunlery, was stricken suddenly Saturday morn-stricken suddenly Saturday morn-dectomy was necessitated. She is coming along o.k. now in Mercy Hospital. Motor car in which two other chorines, Rita Mountain and Imogene Heim, were riding Friday night (13) collided with another control of the collision of the col

Glee Club Goes Vode

Glee Club Goes Vode

Baltimore, April 23.
University of Cincinnati Glee
Club has been booked for vauddim
Hippodrome for two days only,
April 27-28. Clional group will apheim's ork.
The collegians are in east for an
Easter vacash junket, during which
trip they are today (Trueday) appearing at a concert in Philliy; dowork tomorrow and giving a how
for the cadets at West Point Thursday.

BOOKED INTO

CAPITOL

NEW YORK WEEK APRIL 19

WITH

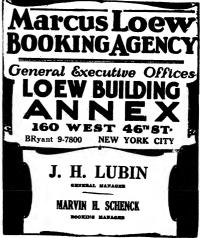
DAVE APOLLON **HELD OVER**

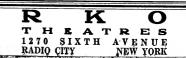
WEEK APRIL 26

Direction

LOU WOLFSON

WM. MORRIS AGENCY





Radio Plugs for NVA Drive Expected To Boost House Biz; NVA Gets 10%

With May 20 set as NVA Day, arrangements are being made to have that date ballyhooed as such on the radio and elsewhere. It's the day radio and elsewhere. Its the day set for theatres throughout the country to contribute 10% of their day's gross to the NVA. For the first time the undestrable audience collections via plate passing will be

first time the undesirable audience collections via piete passing will be eliminated.

Roders, Lealie Thompson, Eddle Cantor and William Morris, Jr., is working on the radio angle, by which ether names will give the drive a boost on their programs in advance. It is hoped this mention most theatres, theraby increasing the NVA's percentage take. It is figured that through the means more than the customary number of theatres will participate.

Housest taking part are members of the following circuits and indesired than the customary number of the following circuits and indesired than the customary number of the following circuits and indesired than the customary number of the following circuits and indesired than the customary number of the following circuits and indesired than the customary number of the following circuits and indesired than the customary number of the following that the customary number of the following that the properties of the circuit in the customary number of the following that the customary number of the following that the customary number of the committees in charge of the drive comprise most of the top major committees in charge of the drive comprise most of the top major

perhaps more, theatree will take perhaps more, theatree will take open many more than the top major picture company and theatre circuits execs and exhib association heads. For the first time in its history, the NVA is receiving complete co-operation from the representative members and organizations of show business.

Operation of the NVA in all its phases, including Saranac Lake and the New York charities, real the event the theatre contributions and benefit takes fall short of that mark, other fund railing means now under consideration will be tried.

Benefit shows on the same date, May 20, will be staged in about 15 cyclics.

PAULINE COOKE

FRANCHOT TONE in "Reckless' Now Playing Capitol, New York MIKE CONNOLLY, Pilot

DOROTHEA ANTEL 226 West 72nd St., New York City Birthday, Everyday, Convalescent Greeting Cards

oreeting Cares
in Boxed Assortments, 15 exclusive
and original cards to the box, \$1.00.
Special discount on large quantities.
Write for Particulars

\$12,500 for Vallee Unit

Rudy Vallee goes into the Capi-tol, New York, May 3 for that the-attr's biggest band booking in a formal control of the control of the \$12,560 of the control of the was set by Lovos & Lyons. Deal was set by Lovos & Lyons. Musical combination will take up the entire stage show, no other acts supplementing. Film will be 'One New York Night.'

BEN TOO BLUE FOR N. C., PAR **CANCELS**

Charlotte, N. C., April 23. Chariotte, N. C., April 23.
Ben Blue, now heading a vaudeville unit playing picture house time,
lost four weeks of contracted booking when officials of the Paramount
Theatre interests thought he was dishing too much afrt and cancelled

the dates. the dates. Blue, who operates with Ray Teal and orchestra and six other acts, was playing Charlotte and had four additional weeks in Publix houses in the two Carolinas when operators cancelled.

Hub Friars' Elections

Maurice N. Wolf, organizer of th

Maurice N. Wolf, organizer of the Boston Friars Club two years ago, was elected president for the second year at the annual election. Joseph M. Levenson was chosen vice-president; Louis M. Boas, treasurer; A. C. Klipatrick, secretary. Trustees for one year: Edward Ansin, William Erbb, Tom Spry and Julius Joolson, Herman Rifkin, Murray Welss, and Phillip Marget. For three years: Jack Magan, Al Somerby, Steve Brody and Phill Smith.

Duggan's Comeback

Worcester, April 23.
Danny Duggan, erstwhile vaudeillian, ie angling for Hotel Bancroft
oof garden this Summer.
It was there Duggan got his stari

Keith, Boston, Out

RKO's Keith, Boston, goes into a straight picture policy Saturday
(27) for the summer, dropping its
present five-act, full-week shows. Becomes a dualer.

500 for Vallee Unit
At Capitol, New York

Thropping of vaude by RKO leaves the Hub with but two stageshow weeks, Paramount's Metropolitan and Loew's Orpheum.

ARTHUR FISHER **UP BEFORE** MOSS

Arthur Fisher, indle booker, appears before New York License Commissioner Paul Moss today (Wednesday) on the complaint of Ross and Bennett, who charge non-payoff on a three-day date played last December at the Majestic, Williamsnort, Pa

llamsport, Pa.

Act claims that the theatre went bankrupt right after its engagement, and maintains that Fisher should be held responsible for the salary.

Fisher, on the other hand, alleges that the act accepted its salary from the theatre partly in cash and the rest in an I. O. U., which he claims should absolve him.

Par Brooklyn Back To Stage Shows If Albee Drops Acts

Stage shows will be revived at the Stage snows will be revived at the Brooklyn Paramount when and if RKO takes vaude out of the Albec. Date for the dropping of stage showe at the RKO Brooklyn spot has not been set, though expected to happen in the next couple of

Paramount, Brooklyn, has been

Paramount, Brooklyn, has been without feels, with the exception of occasional name orchestras in its pit, ever since the house production staff and presentatione were discreded a few years ago.

Folloy of the Albee, after it drops would, is also undecided Double-sould, is also undecided Double-sould, is also undecided by the circuit's operators, though there is an agreement in existence with Loew's against such a policy.

Names at Home Expo

Toledo, April 23. Name acts, including Estelle Tay-or, have been booked for the Home improvement Exposition which be-

Mangean Girls Learn Rubles Aren't Rubies: It's All News to Alex Basy

Re-Vaude Albany

The fourth attempt to give Albany stage shows was launched Monday (21) when the Capitol, exelegit and ex-burley house, opened with units and films. F. H. Kells is managing the house for Farley, owner,

Capitol's previous attempt, prior to Lent, lasted out two weeks. Opening stage show consists of 'Town Topics of 1935.'

Hellinger Unit on B'way,
He Staged It Himself
He Staged It Himself
Mark Hellinger and Gladys Glads
revue goes into the State, New York,
May 3, for its second week for Locw,
Depend at the Valencia, Jamalea,
L. I., two weeks ago.
Besides acting in It, the N. Y.
Dally Mirror columnist did most of
the staring. He negotiated book
is Mark Hellinger in private life.
Other acts in the unit are Harry
Jans, Pete, Peaches and Duke, 12
Affstocrats, a line of girls and some
specialities.

MAY CHANGE

POLICY

MAY CHANGE

POLICY

Chicago, April 23
Changs of policy is being consistened for this due if business does
not improve over Easter. Grosses
woetful. Among policy changes
for the past two months have been
woetful. Among policy changes
for the past two months have been
woetful. Among policy changes
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weetful. Among policy changes
for the past two months have been
weetful. Among policy changes
for the Chicago problem last
week and, while not deciding how
a fig. to, which is the highest rate
int en Hudwest.

B. & K. exces held a special meetting on the Chicago problem last
week and, while not decide to renew the
commy drive which means additional retain the proper in the country. Basy admits that
cage, did decide to renew the
commy drive which means additional retain of personal retained on page 58)

WALTER Dare

WALTER Dare

WALTER Dare

Continued on page 58)

WALTER 'Dare' WAHL

The Smash Comedy Hit of
"LIFE BEGINS AT 8:40"
CHICAGO, NOW
Per. Mgt. Irring Sherman, Ed Davidow Offi

TRACY and VINETTE Now Filming in CORSICA, SPAIN

General Manager: SAM HOWARD

WILLIE and EUGENE

THIS WEEK (April 19) PALACE. CHICAGO Week April 26. FOX. DETROIT Week May 3, PALACE, CLEVELAND

Directi **CURTIS & ALLEN**

JOE

King of the Night Clubs

THIS WEEK (April 19), B&K ORIENTAL THEATRE, CHICAGO

London

Week of April 22

2d haif (26-27) Mona Vivian Bulvonos HILBURN Grange

NEW YORK CITY Bory (28)

LOS ANGELES Paramount (18)

Paramount (It
Pinkle Tomlin
Trixle Frigansa
Ada Broadbent
Gordon
Tommy Jones
Fanchonettes
Rube Wolf Bd

Week of Astorta D. H. Whyte & Kerenaw Canterbury M. H. 1st half (22-24) and the Bullyonos 2d half (18-19) Dominion Geo. Frantes 2 Hrisquines 2 Hrisquines 2 Hrisquines Whyte & Karshaw Trocaders Cab Canterbury C

Maurice CHADWELL H'TI

CHADWELL HTE
CATROE DIMEST
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Empire Edmund Boys HAMMERSMITH

Al Berlin Bd HALLOWAY Mariborough

Afrique French & Jarome

Lavanda
ISLINGTON
Bine Hall
1st half (22-24)
Forrata & Tania
Gus Elton

Variety Bills

NEXT WEEK (April 26) THIS WEEK (April 19)

Numerals in connection with bills below i licate opening day of show, whether full or split week

RKO

NEW YORK CITY
Been Raines Cition Palaces Cition
Been Raines Cition Palaces Cition
Been Raines Cition Palaces Cition
Citics (13).
Cition Cition Cition Cition Palaces
Cition Cition Cition Palaces
Fine Raines Cition Palaces
Britton Had
B

DAYTON
Palaco (19)
Ina Ray Hutton O
Bob Ripa
Ivy & N Stevens

CLIFFORD

MARION WEEK, APRIL 19 MUSIC BOX, TACOMA, WASH,

Gordon Reed & K Toto Eddie Peabody Rulz & Bonita (One to fill) 2d half (23-25) Lynn Eurno Co 4 Strings

Boo Alga Stevens 1979 & ETROITE Fox (26)
W & E Howard Tamara Great Greatnes Frankle Connors Chen & Roche Guy Lombardo Prankle Connors KANSAS CHTY Mainteret (18)
MINNEAPOLIS Orpheum (26)
MINNEAPOLIS Orpheum (27)
Mangean Te

Ruit & Jonate

Office of the control of the control

NEW YORK CITY Capitol (26) Capitol (26)
Dave Apollon Co
Bonlevard
1st half (26-29)
Chapelle & Carlton
Morton Bellin
Walter Walters Co
Harry Burne Co
Youthful Rhytnm
Orphenm

Orpheam

Ist half (26-29)
Lorimer & Hudson
Alice Dawn
Sydney Fox
Toyland Rev
(One to fill)
2d half (30-2)
Heillinger & Glad
12 Aristocrats
Harry Jans

Jack O'Nelli Artie Auerback Frank Coletti

Puradiss (26)

OFFICIAL DENTIST TO THE N. V. DR. JULIAN SIEGEL

Paramount

Mattopolitan (26).
Mattopolitan (26).
Riddy publish (26).
Riddy Baffalo (26).
Baffalo (26).
Casino de Farse R
Chicaro (25).
Venita Gould
Aisx Santos Co
Jack Fowall
Keene 2 (19).
Casino de Pares R
Metty May
Chicaro de Pares R
Metty May
Chicaro de Pares R
Derty May
Chicaro de Pares R
Chicaro de Carol Dec
Ca DaRoza
DaRoza
Carol Deo
Marbro (26)
Sylvia Froos
(19)
Joe Besser
Hal Menken Co

Betty Castie
Keith Harkins

Line Control of the Markins

Joe Desert Co

Joe Lewis
Frinas Sis
Ernie Stanton
Brine Stanton
Brine Ganton
Brine Ganton
Brine Ganton
Brine Whithean (26)

Min Markin Cog
Barry & Whithean

Min Markin Cast

Palisate (26)

Palisate (26)

RT. PAUL (3 days)

RT. PAUL (3 days)

Warner

PHILADELPHIA Earlo (26)
E Carroll's Vanities
(19)
N T G Rev
Sid Page N T G

Sid. Pags
PITTSBURGH
Stanlsy (26)
Barney Rapp
Nick Lucae
Nina Olivette
Gracis Barrie
(19)
Gus Arnhelm
Gene Sheldon
Gene Raymond

READING Astor (19) Edgor Bergen Radcliffe & Ro Future Stare Francs & LaP Radcliffe & Roge
Future Starte
Future Starte
Future Starte
Future Starte
La Pell
Future Starte
La Pell
Future Starte
La Pell
Johnny Perkins
Ruth Petty
Stan Kavanaugh
Eleanor Whitney
(19)
3 Cossacks
Gracle Barrle
Bob Hall
Donatalla Bros &

PROENTX

Wilbur Cushman

BOISE
Finny
2 d hair (30-2)
H. Lites of Rhythm
4 Rounders Baidwin
Rita Dol Gard Co
Valjeen Sis
La Petite Adeline
La Ville Girls
Bobby Dander's Bd
CASPER
America
1st hair (27-28) 1et half (27-30) ootlight Frolics let hair ter-ex-Footlight Froiles Vanessa Buster & Verna Betty Lee Marlow L'ngd'n & Simon Delmar Forgy Sig Georgs Royale 8 Co-Eds Jimmy Read's Bd Jimmy Read's Bd
PLAINVIEW
Granada
2d half (1-3)
Rh'ps'dy in Rhythi
Gleason & Allyn
Cropsiy & Violet
Chas Reilly Co
Bernice Jarneau
BODE King
BODE HERS
BODE HERS
BODE HERS
AT Rhythm Queene
Art Gleason's Bd

America
1st half (27-29)
Top of the World
4 Bars of Harmony
Palmer & Forresta
Jan Dsan
Allie Johnson
Corpish Bros
Donall Sig
Cathey Gils
Holdy Boys Bd
DEADWOOD
Dead Wood

3 Rhytam cases
Art Gleason's Bd
TWIN FALLS
Orpheum
Ist haif (27-29)
HI-Lites of Rhythm
4 Rounders
Emerson & Baidwin
Rita Del Gardl Ce
Valjean Sis
La Petite Adeline
La Villa Girls
Bobby Dander's Bd
THISA Jead Wood

1st haif (27-29)

Happy Landings

Alexandsr Bros

Sld Marion

Skseter & Ray

Cantu

ELPASO Plaza TULSA

Rianto
2d hair (3-6)
Rio Nights
Del Gardo
Luis & Ethelda
Gascas Romero
Thel Clucke
Noper's Marimbas
VANCOUVER
Beacou (3)
Evening on B'wa
Rolsman's Co
Jack Randal \$
Jay Howard
Togo

Plate Plate Policy Post Plate Plate Post Plate Post Plate Pl nkle Starr Scott WACO Orphenm

Orphenm
1st half (28-2)
Rhips'dy in Rhyth
Gleason & Allyn
Cropsly & Vloist
Chas Reilly Co
Bernice Jarneau
Bobby & King
H & B Clark
3 Queene
Art Gleason's Bd Capitol
2d haif (1-3)
Runnin' Wild
Gens Gory & R
Johnny Dove Co
Lupe & Lowis
Sullivan Sis
Davey Jamicson
Elsye Yoet
Gens Gory's Bd
OKLAHOM CET WATERIOO

Paramount

2d half (4-6)
Runnin' Wild
Gene Gory & R
Johnny Dovs Co
Lupe & Lewis
Sullivan Sie
Davey Jamieson
Elsys Yost
Jackson & Bla'kw'
Gens Gory's Bd Gene Gory's Bd
OKLAHOMA CITY
Liberty
1st haif (28-2)
Rio Nighte
Del Gardo
Luis & Ethelda
Gascas
Adelia & Romero
Gauchoe

Independent

CHICAGO
Stato Lako (20)
Danny & Edith
June Pursell
DePaco & Andrin
Benny Ross
6 Luchy Roys
Roscoe Alls
Shirley Dall
LONG BEACH
Strand (10)
Frank Evers

La Monterta.
Emile de Torre Orc Frederico de Britra
Emile de Torre Orc Frederico de Britra
Emile de Torre de Carter de Sichard
Emile Hoita Orc
En Terceader
D J Brearpinter Or
Arthur Waren Orc
Arthur Waren Orc ET Tereador
D J Escarpinter Or
Trini Varela
Dinorah Arguden /
Maritus
Ramon Quiros
R & R De Caro

FEILADEL.PHIA
FOR (26)
J Harold Murray
(Others to fill)
WOSGCENTER
List half (18-18)
List half (18-18)
Veston & Fields
Anthony & Rogers
Trongs Vidor
(Others to fill)
36 Anif (28-1)
Tallow Jackets
Fill Arnold
(Others to fill) x Ho Glen Gray Oro

Sandino & Fairchil Dick Mansfield Or Dick Mansfield Or Fiying Trapese Hazel Williams Fraddy Berrens Or Foquet's Las: Kuhn Orc Cola Lee French Casino

French Casino
Lolita tisnauenta
Norens Carney
Muriel Seabury
Waiter Davies
Cloria Gibert
Cloria Gibert
Harold & Lola
Clythpe Bradna
Lea Manginis
Lelime 2
Delso
Roberts
Juan
Juan
Finils BrooDon Martone Ore
Carl Hoff Ore
Milyw'd Receturan

H'lyw'd Reets Hyw'd Recturns
Sophis Tucker
Jack Waldron
5 Mazsilos
Nora & Jimmy Be
Vira Niva
Jonny Wells
Terry Lewior
Martin Ann Graham
Catherine O'Neal
Smith Ballew Orc

Hatel Aster

Hotel Commodo Johnny Johnson Hotel Dsimonio

Bulvone, a Grange of the Control of Jack Berger Ore Hotel Biltmore

STAMFORD HILL

Regent

Artine

Recent

Frence

Levanda

Broodway

Galliciton & Direct

Galliciton & Direct

Broodway

Galliciton & Direct

Granada

Chas Manning, Ed

Lasolitat Broomdre

Lasolitat Broomdre

Lasolitat Broomdre

Duval

Candlan W. Lassiter Bros Duval TOTTENHAM Falace Campbell & Wiss Selma 4 Sills WALTHAMSTOW Granada Al Sandler 1

Provincial

Week of April 22 EDINBUBGH

Regent
Pawson & Butler

KINGSTON

Empire Kimberly & Page
Duncan Collice
Son Yel Tr
Aston's Co
LEETH
Capitol
Wonder Wheele Empire Gaston Palmsr

Cabarets

NEW YORK CITY

Bal Musette
Arden & Duncas
Gso Marechal
Millard & Anita
M Ferri
Geovignetti
Pietro Club New York
Lots Billman
Bill Aronson
Jack Meyer Oro Olub Bichman Henry Bergman Wheeler, M & W

Barrel of Fun Frankie Meadows Lawis & Dody Jack Sheldon Annette Lacy Andy's Aces BUI's Gay 90's Kathryn Parsons Jos E Howard

Benux des Arts Nina Allen Justine Jai Tai

Bruno
Gsorge Thorne
Angelita Loya
Fox & Ballister
Raiph Navslie Orc
Cafe International

Castina Barra
Raym'nd & Lucinda
Gilberto & Jose
Briceno
Don Jose Oro
Casino de Paree
Jimmie Durante
Muriel Page
Stone & Vernon
Gary & Blixon
Rob't Williams
Norma Gallo
Martha Ray
Dory Freman Orc
Central Fk. Casino
Helon Curran Cantina Be

Helon Curran D'Ivons Eddle Duchin Ore

Lescarget d'Or

Earl Moss Ore
Leon & Eddle's
Billy Reed
Paul Duke
And Stateson
Les Gardner
Barnico Parks
Tic Toc Giris
Eddis Davis Ore
Misleen Voyant Avainting Ore
Rita Belle
Monte Boss
Frank Marleo
Pater Gallo
Marla Donia
Mon Paris

Mon Paris
Gladys Baxter
Arnold & Hawk
Gene Fosdick Or
Herrera Orc

Normandie

Yaoht Club 4
Ann Courtney
Victor Rodrigues
Jos Zelli
Helen Gray
Eddle Elkins Oro Old Ronmanian

Thais
Sadie Bunks
Jack Hirsch
Ruth Wynn
Ronnie de Camp
Ethel Bennett
Anita Feodorowna
Abrasha Orc

Paradise
Paul Whitsman
Durolle Alexand
Ramona
King's Men
John Haueer

Place Elsgent Victoria Faust Tommy Mills Place Piquale James Koegan
Florence & Alvare
Virginia Verrii
Shep Fleids Orc
Hotel Buckinghar Consucio Flowertor Edouard Fontane Hotel Commodore Marion Chase
Rainbow Room
Donna & Mcdrano
Odette Myrtii
Jolly Coburn Oro
Snvoy-Plaza

Hotel Dalmonico
Julie Gliespie
Alex Fogarty
Harry Tuker Orc
Hotel Edison
H & M Kans Feggy Mann
Michael Tree Orc
Hotel Fifth Ave Bob Grant Oro Dwight Flake Stork Club

Earl Sande Gay Adams Vercells Sis Carolyn Nolts Hayward Pow Hayward Powe Taft Grill Gso Hall Orc Loretta Leo Michel Gorner's Ore Hotel Gov. Clinton

The Ranch
Jerry Bisnchard
Ted Whits
Beale St'Boys
Honey Durns
Mary Ross Thomashefsky'e

Thomashefaky'e
Boris Thomashefa
Boris Thomashefa
Regina Zuckarbarg
Regina Zuckarbarg
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Regina Zuckarbarg
Regina Zuckarbarg
Rarry Littmon or
Harry Littmon or
Harry Littmon
Harry Littmon
Harry Littmon
Harry
H

Don. Richards Over Rotel G. Norther Ferdanando Orch Model Manual Manual

Jim Miller Oro

Versallies
Holen Morgan
Claire Deerfield
Fox & Walters
Rodriguez Bd
Jos Smith Orc
Village Barn
Accant & Jonasoo
Josh Madders
Olive White
Dick Robertson
Villige Barn Cuttups
Rich Cols Sis
Julie Wints Oro
Village Nat Club
Jack Fagan Rosaisan & Sevili Galii-Galii Leon Navera Oro Hotel St. Regis Johnny Grsen Oro Marjory Logan Jimmy Farrell Hotel Weylin John Hoyevedt Gypsy Marko Oro

VIII'ge Barn Cutup Rich Cole Sis Julie Wintz Oro Villinge Nat Club Jack Fagan Sheer Bros Beebe Moffet Alleen Cooke Val Vestoff Floria Vestoff Floria Vestoff Wilton Mann Ore Waldort-Asionia Rosaleen & Seville Charlie Wright Hernandsz Bros Honss of Lorde Beverly Roberte Michael Zarin Orc Waldorf-Asioria
Yvonne Bouvier
Paul & Eva Reyes
Coneuelo
Milton Douglas
Carmen Castillo
Xavier Cugat Orc
Henry King Orc
Wivel

Michael Zarin Orc Jimmy Kelly'e 3 Riviera Boys Joan Miller Louise Sterling Midgle Parke Aima Halaey Billy Mack Jean McCauly Princess Spattedelk Gregory & Leo LOS ANGELES

Week of April 23
Beverty Wilshire
Orvitle Knapp Ore
Biltimore Bowl
Biltimore Martines
Wanne
Bowl
Biltimore Martines
Wanne
Bowl
Biltimore Bowl Clover Cinb Maxine Lewis H Robortson Orc

Cafe de Pares
Cafe de Pares
Cafe de Pares
Ray Herbeck Orc
Russ Cantor
Patsy Marr
Konny Wilmarth
T Dawson & Glenn
Duval & Tresg
Marila & Casino
Caeino
(Agua Caliente)
Mile Rene Villon Coconnt Grove Cocoanut Charmer Henry Busso Oro Cotton Club
Leroy Br'mfield & C
Martha & C Ritchlo
Dudley Dickerson
Connie Harris
Taylor & Rutledge
Flora Washington
Les Hite Orc

Unit Reviews

OLSEN-JOHNSON

OLSEN-JOHNSON

Akrön, 10, April 18.

Ole Olsen and Cifick Johnson are splitting sides in their newest unit show, 'Goin' Places, 'reinforced by the presence of Gene Austin in the cast. 'Drawing upon' the sure fire gige they have 'gathered into their new ones with scenes from their stab version of 'Take a. Channo.' the boys co through their suab version of 'Take a. Channo.' the boys co through their suab version of 'Take a. Channo.' the boys co through their suab version of 'Take a. Channo.' the boys co through their suab version of 'Take a. Channo.' the boys control of their substantial their substan

core home folks and received a usovation.
For the first haif of the revue of the first haif of their music making on the stage. Humorous horseplay, good tunes Humorous horseplay, good tunes (Goin Flaces: Where they like these qualities in a stage show, they'll be thoroughly satisfied.

DIAMOND REVUE (ORPHEUM, LINCOLN)

Lincoln, April 20.

Lincoln, April 20.

Hamstrung by a superfluous chorus of eight, this Gertrude Avery show goes haitingly through its routines. It gets good and then it gets bad. What the chorus adds in production value is nil, compared to the lethargy it develops.

the letharry it develops.

Scenery is good and lighting aweil, but costimes are pretty ragged on the girls. Opening finds Don Tranger and band backing up a parade and partially of any parade and partially of a parade and a partially of a parade and a partially of a parade and a pa

pentance of the world of the pentance of the p

Hollywood 3 Carl Brant Dick Jurgen Orc

Singing Waiters Helen Burns

Parls Inn

Theima Rodolfo & Chiquita Psts Controlli Oro

Psts Controlli Oro
Pirrone's
Dot Roberts
Gisnn Harris
Ruth Confer
Ted Sharp
Freddie Beardom
Ann Trezna
Wallace & Fitzp't'k
Joe Marengo Oro

Sherry'e

Sherry'e

Maybath Carr
Dorls Daan

Murray Sis
Bert Douglas

Lucilla Lehman

Ronaid & Sandra

Doc Hall-K F W B

Hi-Jinks (Sun Eres)

Bob Millar Oro

Max Lerner 'Johnny Herrick Orc
Hollywood Stables
Sille Gee Geo
Jerry Clifford
Brown & Mendell
Mason & Parvis
Paul B Stein
Nat Young Orc
Hotel Roosevsit

Nelson Hall Orc Italian Village Italian Village
C Ganon's Girls
Peggy Gilbert Ore
Albertina Pickens
I Adelstein's Oro
King's Cinb

Dina De Tolly Joey Lee Orc Marcoll Inu Stan Clair Orc Club New Yorke
Juns Marlowe
Rhythinsttes
Peggy Renard
Charlle Borne
Carlos Shaw Oro

Omar's Dome

Palmeros Edith Davie Alberto Sergio Howard Jarrad Chux Perex Orc

Bob Millar Oro

3 Little Pigs
3 Mah Jongs
Eleanor Briaer
Gene Tabor
Irene Barry
Billio Lane
Patsy Darr
Maris Reveile
Judy Lano
Lesile Shockner
Lou Singer Oro Palomar
Hudson-Metzer
Dorine & Doug
Eddle Howard
De De Vancs
Stan Noonan
3 Joines :: Topsy's
Dana Buxton
Dorie Collins
Thisda Cramer
Bobby Thomps

Ed Lowrey Ward Wilson Eddie Hanley Co Jan Judy & J State (20) Andy Sancila Ore Rachelle Carley Plorre LeKreun Giles O'Connor Jerome Mann 3 Merry Go Ro'nd' Gaylene Sis Popikoff BROOKLYN

Ist balf (26-22)
White & Manny
(3 to fill)
2d half (30-2)
Toyland Rev
Alice Dawn
Harry Savoy Co
Sydney Fox Co
Harry Burns Co

NEWARK State (26) Lorimer & Hudson Vinco Mundi Brown & Whalen Gracella & Theo PITTSBURGH Penn (26) pices of 1935

Metropolitan (26)
Ed Suilivan
Dolores Farris
Stanley 2
Sax Sie
Louis Prima's Co
Betty Jans Cooper
Lathrop Bros
Patay Friick
Ross McLean

Valencia (26) Cavalcade of M

BALTIMORE Century (26)

Valencia (26)

BOSTON Orpheum (26)

artin & Martin oung Worth & Colloway Ore

BRIDGEPORT Locw'e (26)

Al Jenkins Ore Joyner & Foster Russ & Brown Inkie & Archis Leona Gooding

JERSEY CITY Locw's (26) Locw's (26)
Gordon's Dogs
Bonner & Nouma
May & Traxell
Mildred Balley
Ken Norvo Ore

Gso Olsen Ore Ethel Shutta

Pi & M Bonney Gumin Sis Frank Swikard Co Major Ward LOS ANGELES Orpheum (17) Slo Mayo Hector & Pals Roy Smeck Mack Bros & B Shuder-Ross Rev

Eddie Duchin Oro
Cintenn Modern
Rita Renaud
Betty Bowker
Paul Bass Ore
Ches Marriage
Wm Farmer Ore
Cinb Ganche
Senorita Leons

Wheeler, M & W
Coconnut Grove
Lloyd Garrett
Honey Gordon
Bryant, Rains & Y
Alyse
Coin de Faris
Rarry Haistead Or
Coin de Faris
Rarry Estabrook
Jerre Farrar
Harry Sapro
Arthur Gibbs
Compress

Harry Sept.
Arthur Gibbs
Congress
Sid Austin Ore
Connies Ins
Alberta Hunter
Peaches Judy D
Ted Hals Jr
Jigaaw Jackson
Freddy & Timmy
Cotton Cinb

Cotton Cinb
C C Rev
Masara & Mears
Leitha Hill
Ophela & Pimient
Swan & Letta Hill
Ophela & Pimient
Swan & Le
Lean Hore
Bill Balley
Jassie Scott
Dynamite Hooker
Cora Le Redd
Coq Ronge
Joe La Porte Oro
Cubanacan
Line Norley

Cubanacan
Lupe Norlego
Luis & Rosita
Antonio & Juanita
Cubanens
Dawn Patrol Club
Frank Farrell Oro
Barks: Trio
Delmonico'e

Delmonico'e
Jarrow
K & C Joy
Bobby Traoy
Marcella Sharkey
Jerry Baker
Mike Durso Ore
El Chico
Dolores & Candido
Pedro
Panção & Rosita
Carmelita

Appellate Court Affirms O'Brien

Decision Recognizing Charlotte

Fixel as Erlanger's Widow, Heir

'5 Star' Musical, 'Revenge with Music.' Folds After 20 Weeks. 75G in the Red

'Revenge With Music' will close Saturday (27) at the New Amster-dam, N.Y., but despite the fact it played 20 weeks the show was not a

dam, N.2. but despite the fact, it allowed 20 weeks the show was not a bill toost \$120,000 and earned back \$45,000. With a score by Arthur Schwartz and book from Howard Dietz, Revenge was the fifth and final attraction to be presented by the property of the strength of the property of

'Revenge' seemed to be a jinx show from the start. At the Phila-delphia try-out there were mishaps and fresh coin was needed. Frank-

show from the start. At the Philadelphia try-out there were mishaps and fresh coin was needed. Frank-way was not disposed to invest any was not disposed to invest any support of the property of the property

against operating loss.

'Revenge' opening night was covered by second stringers, premiers of 'Gold Eagle Guy' that same evening got the major critics. Walter Winchell for the Mirror went waiter Winchell for the Mirror went into rhapsodles and accorded the show an horetofore unheard of 'five stars,' Business never even approxi-mated such rating, Gossiper was reported explaining a number of allbis for giving 'Revenge' such a

rave.

Selwyn is on the Coast and may embark in picture production. Last week Franklin, who also had picture plans, announced he would return to legit producing next season, but would lay off importations.

Omaha's Duo

Omaha, April 28.

Omaha, April 28.

Two road shows appearing in three days is somewappearing in three days is somewappearing in three days is somewappearing in the control of the control of

Freeman's N. Y. O.O.
Chicago, April 23.
Charles K. Freeman filpped to
New York to look over some plays
and make a couple of deals for
shows to be produced in Chicago
this summer.

Family Affair

Hollywood, April 23.
Signed to create the title role in Martin Flavn's new play 'Amaso,' Onalow Stevens is one of four members of his so need four members of his cast in the offerine, which was the cast in the offerine, Department of the cast in the offerine, Department of the cast in the offerine of the clambiled are Housley Stevenson University and the cast of t

Shuberts Stall Pop Operas for Civic Sponsors

Shuberts have delayed their plans for start of their outdoor musical stock seasons in a half dozen to the seasons in a half dozen start their seasons in a half dozen seasons in a half dozen seasons in a half dozen seasons in a season season seasons in the seaso

Equity Tangles with Coast Guild. Cracks Down on 'Dooley' Cast

Hollywood, April 23,
Lela Bilss and Michael Whalen
are on Equity's suspended list and
two other members of cast of 'Kitty
Dooley of Times Square' at the Hollywood Payhouse Acce suspension
from Charles Miller, local rep, as
the latest move in the tiff between
actors' organization and the Hollywood Theatre Guild, headed by Curt
Cox.

'Kitty' opened last 'm.

'Kitty' opened last 'm.

wood Theatre Guild, headed by Curt

New York Period (18) and the HolyMonth of the HolyMonth of the Holy (18) and the HolyHead of the Holy (18) and the HolyHead of the Holy (18) and the HolyHead of the Holy (18) and the

spite its Junior group training angles. Equity plans a finish fight squinst the Guid with the object of maintaining its standing in legit affairs and will campaign to enforce Equity shop. Equity also tangled with another co-op venture, 'Pop Goes the Wease' at the Mayan in Los An-Wease! at the Mayan in Los Angeles, which has been running with-out Equity bond and with non-union stagehands. Two AEA members were pulled from this show. House also faces threat of legit code viola-tion protests from other theatrcs on revival of the banned service charge

Another for WB

Warners' drama department has acquired a second play for fall presentation on Broadway. It is 'Man of Yesterday' current at St. Mar-Titheridge, Ja authored by Dion Titheridge, Jr. First piece on next season's schedule is 'Sweet Mystery of Life,' to be produced by Herman Shumlin with Warner backing.

ASK GOV'T AID FOR STOCK **PROJECT**

Stage Unity is the label of new plan to establish resident and rotary atook companies to present Broadway attractions out of town. Calls for financial support from the federal government but also invites public participation at- one dollar per membership.

Sponsor of the plan is R. Paulding Steele, said to be a reporter of the plan is considered to be a reporter of the plan is considered with the theatre. His avowed intent is to just the commercial managers out of business.' Proposal is to start with 10 companies in as many towns, each to be identified with the name of the starting point:

be identified with the name of the starting point. Understood that Steele wants backing from Washington, amount put in a bid for \$5,000,000 but it is pigeon-holed and reports are that the government has no intention of going into show business other than the free drama project that has a competent of the competency of the competency of the CCC competency of the competen

New 'Saint' Try

New 'Saint' Try

Pittaburgh, April 23,

'Saint's Husband', by Rosemary
Casey and B. Iden Payne, which was
called off on the eve of its Broadway
premiers last life! The Broadway
premiers last the control of the control
and will be presented on May 9-11 by
the Bacchanalians of Carnegle Tech
at Davis theatre as part of school's
annual Campus Week celebration.
Miss Casey, a Pittaburgher, is supervising rehearsals, while her corecting the Stratford-on-Avon theatre.

Shubert Axe Swings

Let-outs in the Shubert offices with the approach of aummer include Barney Clancy, who counted 'deadwood' tickets, that being the Shubert system of double-checking the box offices. He had been with the managers for more than 15 years and his dismissal occasioned

years and his dismissal occasioned surprise on Broadway. Carl (Doc) Hunt is also out. He was in the production department and also managed the Booth the-

Call Me Cliff

Clifford Odets, author of the brace of one-act propaganda plays at the Longacre, N.Y., was queried about some detail by the property man, who addressed him as Mr. Odets. Author responded:

Don't call me mister; call me Cliff or comrade.

Near-Nudist Play Comes Near B'way. **But Not for Long**

Near-nudist legit, after a week in Mount Vernon, moved to New York at Stution, little theatre in the Sutton Flace hotel, east 57th attest, ancea. Show was 'The Girl From Child's,' a flop legit which never eached Broadway, in its original version. House was ordered dark by Commissioner Faul Mosa, who stated no license had been issued the Sutton.

The Sutton.

Players wore shorts but very little else. First night was a press showing, those present having a good time jibing the actors, who cracked back at times.

cracked back at times.

Girl' was originally a Pittabursh production and after that date it managed to reach Brooklyn. Those interested tried the innovation of playing the last act first, but it was agreed that it was still not good. Nevertheless it subsequently made money for its authors by being played in solic over a period of the production of the control of the production of the pro

LEGION' TO COAST ON OILMAN'S GUARANTY

Hollywood, April 23. Bert Lytell's 'First Legion' opens run for two weeks or longer at Los Angeles, May 27, with the financial backing of Edward L. Doheny, devout Catholic millionaire oil man.

Troupe has been guaranteed \$5,000 weekly, with fares paid from New York and return. Show will go to San Francisco before returning east.

Again the Appellate Division of the New York Supreme Court has ruled against the heirs of the late A. L. Erlanger. After deciding that the gift stock to his corporations actually belongs to the estate and not Erlanger's kin, court affirmed the decision of ex-mayor O'Brien, who was then surrogate, that Charlotte Leslay Fixel, now Mrs. Benjamin Abraham, is the showman's common-law wife. Under a recent statute such unions are no longer recognized.

longer recognized.
Former Miss Fixel established her right to claim a share of the estate in proceedings which lasted 11 weeks and were cilmaxed by O'Brien's decision of about 180,000 words. Appellants were the managers' brother, former Judge Mitchell Erlanger, and two sisters, and the state of the stat started.

started.
Claims of \$2,000,000 are allowed against the Erlanger estate, principal assets of which are supposed to be the equities in various properties. Decline in reality is believed to explain the shrinkage of the estate, conservatively estimated at \$15,000,000 at the time of Erlanger's Liquidation

death.

Liquidation
When the estate will be liquidated
Is a matter of speculation. Heigra
and the administrator, Saul Barota
and the administrator, Saul Barota
in realty before the properties are
sold and concede such sale may not
be consummated for years. Understood that Baron has \$225,000 in
bank, most of which came from the
sale of the Anchor Realty Corp. one
sale of the Anchor Realty Corp. one
for the Anchor Realty Corp. one
sale of the Anchor Realty Corp.
Appellate court's decision, was
appellant accounts decision, was
appellant accounts account to
do so must first be made. If denied
the Court of Appeals, application to
do so must first be made. If denied
the former show girl's status as a
prospective heir would be definitely
fixed.

URGE AMERICAN NAT'L THEATRE

Washington, April 23.
Creation of an American National Theatre and Academy, patterned after the European institutions, was after the European institutions, was applied to the control of the New York.
Following in the tracks of his Tammany colleague, Representative Sirovich, Senator Wagner Introduced the Control of the New York.
Following in the tracks of his Tammany colleague, Representative Sirovich, Senator Wagner Introduced the Control of the New York Control of the Control of the New York Control of t

Lazarus Trio

Millon Lazarus, publicity man, may have three plays current on Broadway next season, all in collaboration. With Manny Soff he authored 'American Plan,' tried out in a Red Bank, N. J., stock a couple of summers ago. Shuberts may do it. Brock Pemberton has 'I Want a Policeman,' by Lezarus and Rufus King, and the third (Chester Erskin collab), withcree Goes Dy.'s also collab,' withcree Goes Dy.'s also Soft came into N. Y. on his Warner Bross, writing layoff to negotiate the play deal.

Report Free Legit Continuance **Indef: Dance School Switched**

Indications are that the free legit and vaude shows touring the Civilian Conservation Camps in the East and also appearing in schools are conserved to the conservation of the state of the state of the conservation of the state of the conservation was definitely extended until July 1 recently by Washing-the conservation was definitely extended until July 1 recently by Washing-the conservation of the cons Indications are that the free legit

ton. Increase a shown in all of the case is clearly an extended and state relief in the east relief in the e

Boothe at its head. One daily charged that a school was turning a profit because its employees were paid by relief funds and the school manager collected 10e per hour from those taking instruction. It was estimated that the intake was another between \$150 to \$1.500 and \$1.000 for \$1.00

lections resulted in hazy answers.
It was declared by Boothe, howover, that there was nothing irregular about the fees, also that
such money was donated by those
getting the same instruction and
treatment. Also explained that it was
necessary to raise money in that
manner because, while the state
paid the employees, there was no
provision for rent, telephone and
However, that narticular school

New Co-Op Legit Group Plans 5 Play Repertory for Next Season; All Members, Execs on Equal Pay

Newest stage group planned for next season's activities is called the Theatre Alliance. It is declared by its sponsors to be a non-profit organization.

No commercial manager will be concerned in the project and it will be along co-operative lines. Since the players will be guaranteed at least minimum salary, as set by the legit code, the Alliance would be

iegit code, the Alliance would be seen Equity's ban on o-operative more that the seen and the se

ever, may be one of the three directions.

First objective is to raise \$25,000, which it in hoped to do by selling, which it in hoped to do by selling with the property of th tors.
First objective is to raise \$25,

Loeb. In addition to the repertory a studio is planned for young players and a workshop for five budding authors, to be selected by scripts submitted. Latter would receive advice on playwrighting from successful dramatists.

cessful dramatists.

Salaries are to be fixed at the start and there are to be no sliding scale of pay. Should there be a surplus, however, at the end of the season the coin is to be split prorete.

NEW FACES IN NEXT 'VANITIES'

Earl Carroll wanted Mae West and W. C. Flelds for his new 'Vanities,' which opens May 6 in Boston before coming into the Winter Garden, N. Y., with proposed \$4 top. Not being able to get them, it'il be a \$3 top affair with 'new legit faces.'

\$3 top affair with 'new legit faces.' Top common we set, its Ken Murray who, on the work of the Murray who, on the work of the capily, has never been in a Briedway production. Peter Higgins was in a legit so many years ago that it doesn't figure. Ditto Duffin and Draper, Moore and Revel, Helen and Milton Charleston, et al. 'Vanities' revue libretto will be something of a book idea—Carroll's own. It's to be a sort of an American State of the work sion. Songwriters not set, with numbers to be contributed.

Due to open on Broadway May 20. In the past.

Propriety in Vermont

Putney, Vt., April 23 New Yorkers, who have been operating, a summer theatre with the co-operation of the Putney, Vt. community center for the past few years, will have to go elsewhere this sum-mer for their Repertory, Play-house.

house. Natives, shocked by the company's actresses who paraded the main stem last year in shorts and bathing suits, have clamped down, allegedly for the good of the community's rep.

4 MUSICALS ON THE WAY

Besides the new Carroll Vanilles' the Shuberts have two musicals in prospect, and George White's Scandals' will likewise be readled for early fall production. Best Lahr, Lyda Robertl, Cliff Edwards and the White show, with Jack Yellen to collab on the books and bytes, to the books and bytes, the books

set for that.

set for that.

Other Shubert musical is Rodgers and Hart's 'On Your Toes' with Marilyn Miller, Luella Gear and Ray Bolger, Gregory Ratoff was wanted but not available.

Baitmore, April, 23.

Ogden Nash, humorous poet who resides here, commenced last week penning sketches and lyrics for a revue on assignment for the Shuberts. Harold Arlen is writing the musical score. Show is figured for early autumn production. Nash has not as yet selected a title for it.

ACTORS' DINNER CLUB TO START UP AGAIN

Movement to resuscitate the Actors Dinner Club was launched at a session held Thursday atternoon at the control of the control

aceinite.

Beasile Beatty, one of the chief workers in the Club, made an address in which she stated there was a definite need to revive its work. She stated that friends of the club had gotten together and arranged with various hotels to serve gratis dinners. At present 35 needy players are being taken care of nightly, Miss Beatty sald that only the rise in food costs terminated the club definite. in food costs terminated the ciul work at the Woodstock hotel. Ciul functioned for about three years.

Professionals present at the Nine Froressionals present at the Nine-tles gathering were hosted by Kathryn Parsons and Joseph How-ard. Flock of old time song writers were on hand and they gave out their standout compositions. Sam H. Harris, Arthur Hammerstein and

Colored Legit Stock

Shepard Traube and Mack Hillard have started work on operation of a Negro stock company at the Lafayette in Harlem. Will play regulation Broadway dramas, but with entirely colored casts.

Opening date is set at May 2 and

Opening date is set at May 3 and first play will be 'Sailor Beware.' Following that will be 'What Price Glory.' Plays will switch once

Mekly.

All-colored staff will be used.

Traube and Hilliard have been associated with Broadway legit only

15 YEARS AGO

(Continued from page 48)
for truckers. Cost a show \$700 to
move from N. Y. to Lancaster, Paand a move to Phila from N. Y.
socked \$300.

George Broadhurst advance Jeanne Eagles to a featured posi-tion in his new production. Hadn' 'Rain'ed yet.

There were 82 new acts reported on by Vanista for the current week. Chances for them then.

Adolph Zukor back from Paris with pearls valued at \$400,000. Was planning to give more time to Real-art than Par. Par lasted.

There were 10 new theatre planned for Chicago. Some wer

Equity members refused to go on in 'Parlor, Bedroom and Bath' at Defiance, O., because the stage-hands were on strike. First in-

50 YEARS AGO

(From Clipper)

Clipper gave a description of 'th novel (to Americans) and seeming ly dangerous game of jumping froi a height on snowshoes.' Didn't eve call it skling:

Ticket specs in New Orleans got 200 se s for each appearance of Lawrence Barrett. Stuck with most of them, and howling. But biz was

Fannie Louise Buckingham was playing 'Mazeppa'. Sunday night house in St. Louis clocked 2,995 paid admissions. Others turned away.

Pauline Markham was playing 'Two Orphans'. Doing fairly well, but her legs were her chief assets.

Julius P. Witmark, then a boy soprano, joined a minstrel show, and a hit. Identified as the son of L. O. Witman, manager of a Trenton theatre.

Tiger belonging to the Nickle Plate show escaped from winter quarters in Chicago. Chased into a woodshed and captured.

Baggage smashers lived up to the title and Aimee Austin had to hustle a new board for her act. She walked upside down with suction shoes and a smooth board was important.

Bill posters for the Van Amburg-Reich-Frost circus posted the first paper April 11 in Peekskill in a

Frank P. Stone was sporting a watchcharm in which a dime was set into a circlet of 29 gems. He made his money in Austin & Stone's dime museum, which accounted for

Frank Dumont, Philadelphia min-strel, protested at the credit given Chas. H. Hoyf for 'A Parlor Match', which he had written for Evans and Hoey as a one-acter 'The Book Agent'. Wanted part credit, but didn't get it, though the facts were vell known. Hoyt mcrely elabo-rated

Roadshows were folding up si-weeks ahead of the usual schedule General business conditions cause the folds.

B. F. Keith looking for a N. Y. location. He got the Union Square, but not until 1892.

Ibsen's 'Norah' was done by ama-teurs in London. Pronounced by critics 'the siliest piece and the sil-liest performance ever given on the amateur stage'. As 'Doll's House', with perhaps a better translation, it did better later on.

Jacobs & Proctor took over the Griswold, Troy, to add to their 10-20-30 circuit. There was magic in those prices until the circuit grew too large to handle.

Mark Twain was one of the stars at the Actors' Fund benefit in Phila. He recalled he used to set type on the Ledger, but denied he wrote the obituary poetry. Fund netted more

Inside Stuff—Legit

Greta Maren made her delayed debut on Broadway last week in 'A ourney By Night' which lasted but five days. Shuberts presented the

Journay By Night' which lasted but five days. Shuberts presented the play, Miss Maren made her first appearance over here last summer at the Red Barn, Locust Valley, L. I, in 'all Paria Knows', which did not come to Broadway. Equity ruled the showing a regular-tryout and Miss Maren was not permitted to appear in another play until after a lapse of six months, which is a rule for alen players. Pressburg' and as such was tried out last season with Pola Negri whose reputed tiliness halted the show. Script was originally in the hands of Whitaker Ray, adaptation being by Dayton Stoddard. Haif a dozen others took a shot at rewriting the Hungarian original, including Harry Wagstaff Gribbe, Harold Johnaville, Henry O'Neill and Arthur Goodrich whose version had the short-lived engagement at the Shubert, N. T., last week.

When Wee and Leventhel tool over "Sallor Reware" for touring purposes the bookings were limited, but it now looks like the show will play into the summer. 'Sallor' resumed in Pittsburgh Monday (22) and is expected to stay there for several weeks, with Philadelphia and Boston to follow on a two-for-one basis. Understood the Philly mayor has okayed the show, lessening the chances of censorship, and that the Hub censor now has no objection either.

High gross mark was the first week in Pittsburgh, where the takings were \$3,000. Low mark was Milwaukee, where it got less than \$1,700. Local reviewers and strong church organization were blamed.

On Sunday (21) night performance of 'If a Body' at the Globe, Atlantic City, had the proceeds devoted to a local charity. Event was sponsored by Mayor Harry Bacharach who assented to the Theatre Authority getting 16% of the takings. That coin will be turned over to the Actors

Fund. Will be wholly the beneficiary of the Sunday (28) showing of 'Accent on Youth' which starts the 11th summer stock season of Steve Cochran's National Theatre Players in Washington, D. C., next week. Cochran has sent season passed to the New York reviewers in

A JOURNEY BY NIGHT

age retute orginal age of the second of the

A Holy Week premiere is something unusual, but that is the only thing unusual, but that is the only thing that distinguished this flop from any other. It opened Tuesday (16), got a critical drubbing and was yanked Saturday, just five

days.

As 'A Trip to Pressburg,' this meller was tried out last season with Pola Negri in the lead. Greta with Folk Negri in the lead. Greta Maren, another foreign actress, ap-peared in the Broadway engage-ment, rather unfortunate for her. since under Equity's rules she will not be able to appear in legit for six months.

'Journey by Night' is a script that has been revised by no less than half a dozen writers, but it still is a sad, quiet tale of a girl still is a sau, quee, who wed a pretty good guy, was

who wed a pretty good guy, was caught cheating and made the rounds of the continental watering spots as a courtesan. Turning up at the night bar of a vicena hotel-band, she goes for his kid brother carl in a big way, and they have a carl in a big way, and they have a carl in a big way, and they have a Lad, who is fathered by the elder brother Franz, steals a wad from the bank in which he is employed discovers Carl is Franz's bother, and instead of scramming she leads into the banks of the biss Dank in the bank is been a point in the bank in the bank is been a point in the bank in the bank is been a point in the bank in the bank is the bank is the bank in the bank is the bank is the bank in the bank is the bank is right. Play does not afford much opportunity for Miss Maren to show the bank in the bank is the bank in the bank is the bank is the bank in the bank is the bank is the bank in the bank is the bank is the bank in the bank in the bank in the bank is the bank in t

PLAYS ON BROADWAY CARROLL'S OLD SCENIC BILL **UP AGAIN**

With a new 'Vanities' well into rehearsal, Earl Carroll is again at rips with the secule artists union. Same claim that bobbed up a season or so ago, resulting in the many and a secule of the secule artists and the secule artists artists and the secule artists and the secule artists and the secule artists artists and the secule artists and th

Two Actors Fined

Two of the four members of the cast of Waiting for Lafty, arrested after the April 8 performance at the Dudley Street opera house, were found guilty of using profamity at a public assemblage. In Doxbury distinctionary, Judge Frankland W. L. Miles fined John Lenthier of Boston Y and placed on file the case of Philip Goldberg, also found guilty. Robert P. Allen of Rockland and Robord Street of the New Theatre group of Boston again presented the play at Tremont Temple, with profanty deleted, and were unmoiested by plainclottics men in the audience.

Chi Legit Biz Continues Strong: 'Heaven' 10G Finale, 'Men' Tops 14G

Chicago, April 30.

Business is starting on the up-grade again. It's strictly up to the managers, however. Chicago has been, and is, supporting legit this season, with a higher percentage of elicks than any time in the pas

elicks than any time in the past few years. But with only two and three shows in the loop it's impostable for the stage to get up any. What's here is doing well, with the run of the shows extending their stages in the loop one, two and times the run of the shows extending their stages in the loop one, two and times the run of the sound the run of the run o

'DRUNKARD'S' HANGOVER

Society Matron-Backer Plaetered for Wages on 25 Counts

Boston, Mrs. Gertrude Putnum, Hub eo-lety matron who angeled the road how of the Drunkard at the Cop-three weeks of its

elety matron who angeled the road show of the Prunkard at the Copley theatre for three weeks of its five-week stay here, will have to answer a warrant charging her with mon-payment of wages on 25 counts. Back pay totaling 31,04.20 is easied by second and other amounts of the pay totaling 31,04.20 is easied by a considerable amounts and the pay totaling 31,04.20 is more about the pay totaling 31,04.20 is easied by a considerable amounts ranging from 35.50 to \$120. All but four complainments are Bostonians; two New Yorkers, one from Brooklyn, and one from New Jersey.

"Drunkard" had two strikes on it when it opened here, because the promoters could not get been without the promoters could not get been dead mistress of ceremonies in the show, snared about all the publicity, and when the "Drunkard" folded she won for hersif a job as hostess in a new cooktail room in the Hotel Lenox.

Rah-Rah Stock

Rochester, April 23.

University of Rochester, April 23.
University of Rochester students are organizing a college stock company to play in a theatre near Rochester during the summer. Milo L. Wood, university dramatics director, will direct.

It will be entirely co-op, with student courthwhyth on the pays edite.

It will be entirely co-op, with some dents contributing not only acting, but scene painting and all phases of production. Possible that a few production. Possible that a few professional actors will be hired to round out the casts.

'Weather Permitting,' by Mathew Boyd (Edward Sargent Brown), who will also produce. Date not def-inite. Play was trie? out in Mag-nolia, Mass.; jast summer.

'Paradise Lost,' by Clifford Odets, has been taken by the Group The-atre for fall production.

Two Foldups

Revenge With Music, New Amsterdam, and 'The Green-Pastures,' 44th Street (last-minute holdover), are the only attraction definitely announced to close this week, but there may be some additional folds, 'Tkevenge,' after much trouble, and its 20th week. Made some coin on operation, but ends far in the red.

REVENGE WITH MUSIC 'REVENCE WITH MUSIC'
Opened November 29. With
the exception of one reviewer,
the other eccond-otringers which
attended this premiere couldn't
see anything more than fair
success for the musical.
Variety (Abel) said: 'Fair
show.'

'A Journey by Night' went off after seven performances at the Shubert. After being panned, busi-ness was near zero.

"A JOURNEY BY NIGHT "A JOURNEY BY NIGHT.

Opensd April 16. Ink on the
reviews was hardly dry before
this one folded. Gabriel
(American) said 'too many
adaptere have spoiled this
broth," while Atkinson (Times)
deemed it 'hackneyed to the
acre.'

None of the other first-etringers entered any contra-dictions to these opinions.

'Potash and Perlmutter,' revived at the Park (Cosmopolitan) folded after 18 performances.

Coin Jam Holds 'Green Pastures' Another Week

The Green Pastures' which has been operating in the red for the past month of its repeat engage-ment on Broadway at the 44th Street, is holding over this week, Street, is holding over this week, although it was announced to stop Saturday (20). Learn after the box of-the status of the sta

demanded the same locations and retused to accept retunda. The same locations are retused to accept retunda. The same locations are same locations are same locations are same locations. The same location is same location and same location are same locations are same locations are same locations. The same location is same location are same locations are same locations are same locations. The same location is same location are same locations are same locations are same locations. The same location is same locations are same locations are same locations. The same location is same locations are same locations are same locations. The same location is same locations are same locations are same locations. The same locations are same locations are same locations are same locations are same locations. The same locations are same locations are same locations are same locations are same locations. The same locations are same locations are same locations are same locations are same locations. The same locations are same locations are same locations are same locations. The same locations are same locations are same locations are same locations. The same locations are same locations are same locations are same locations. The same locations are same locations are same locations are same locations. The same locations are same locations are same locations are same locations. The same locations are same locations are same locations are same locations are same locations. The same locations are same locations. The same locations are same location

LINCOLN OPTIMISTIC

Expects Record Biz for Summer Stock; Two Under Tent Likely.

Lincoln, April 23. Lincoln, April 23.
Indications point to a record summer stock stand here this year.
Chick Boyes, who has two and sometimes three tent companies scattered over this area, is scheduled to maite a repeat on his financially successful stand of the previous season just outside of town. Boyes was not just outside of town. Boyes and haddling the control of the property of the control of the contro amusement park, is dickering for a stock company to come under top and show inside the grounds. Manager Hoyt Hawk is investigating several offers from various tent groups, the McOwens, Hugos and Hal Stones. Beach opening will be around May 18, and the Boyes date some time in the following week.

KOBER WRITING PLAY

His writing ticket at Fox punched out, Arthur Kober planes east this week to set hie quill for a Broadway play.

If il stay east for six months.

Current Road Shows

Week April 22

Abbey Players, Shubert, Kansas City. 'Accent on Youth,' El Capitan, Los

'As Thousands Cheer,' Curran, San Francisco,
'Dodsworth,' Royal Alexandra,

'Dogsworth, Toronto,
D'Oyly Carte Repartory, His
Majesty's, Montreal.
'First Legion,' Davidson, Milwaukee.
'Hollywood Hollday,' Selwyn, Chi-

cago.
'Kitty Dooley,' Playhouse, Holly-

wood.
'Life Begins at 8:40,' G.O.H., Chi-

cago.

'Mary of Scotland,' Shrine Aude,
Des Moines, 22; Tech High School,
Omaha, 23; Metropolitan, St. Paul,
24-25; Metropolitan, Minneapolis.

Moscow Art Players, Shubert,

Moscow Art Boston.

'Pop Goes the Wessel,' Mayan,
Los Angeles.
Ruth Draper, Hanna, Cleveland,
22-24; Cass, Detroit, 25-27.

'Something Gay,' Plymouth, Bos-

ton.
"Taming of the Shrew," Nixon, Pittsh

Pittsburgh.

'Three Men en a Horse,' Harris,
Chicago.

'Tobacco Road,' Belasco, Los An-

Philly Status Quo; Only Current Show Is Amateur 'Drums'

Philadelphia, April 23.

Philadelphia, April 23.

Just one theatre open this week and that one is occupied by an amateur offering—Masik and Wife's (U of the control o

fine results from John Pollock's advance campaign.
Only other show booked in Is 'Elleen' (amateur), which comes to the Garrick next week. Little Opera Company, local group, presenting. Savoy groupe (also local) offers 'Ruddigore' at the Academy on the 10th and 11th.

NEW BANKHEAD PLAY'S SLOW START, BOSTON

Boston, April 23.

Boston had two legit openings and weekles, and the legit openings and weekle and the subsection of th

to the Hollis on May 27.

Estimates for Last Week

'Something Gay,' Plymouth (vadaya). Non-spectacular start at

Robert Start Care Control of the Port of the Port

'Them's the Reporters,' farce au-thored by Philip Jay Reeback, by Fourth Estate Productions, newly organized producing unit. Murray Phillips casting.

B'way Spotty During Holy Week, But Leaders Holding Their Own

Jum in legit grosses during March; opens Turraday (25). Jum in legit upsetthis session, pierioran in the Times Square zone running ahead repeat. Only attraction in the Times Square zone running ahead state of the control of the times of th

same hight at the "ark, after two high a hig

\$3,000 and \$3,000 weekly.

'Anything Goes,' Alvin (23rd week) (M-1,350-\$440). Affected for first time last week when, during early days, pace was affected about \$3,000; approximated \$23,000; Broadway's top money.

Broadway's top money.

'Awake and Sing,' Belasco (10th
week) (CD-1,000-43-30). Average of
\$3,000 has earried this comedy along
\$5,000 has earried this comedy
week) (D-1,000-48-33-0). First full
week was paced around \$8,000; good
money considering the going;
of the comedy and the comedy and the comedy
week are the comedy and the comedy and the comedy
week are the comedy and the comedy are the comedy are

week) (D-1,000-43:30). First full week) (D-1,000-43:30). First full week was packed around \$5,000 good week was packed around \$5,000 good week was packed around \$5,000 good was packed at the same packed around \$1,000 week), when a full week wen drawing heavily; stand-turner of the same packed week (D-1,214-43:30). Starting pack around \$14,000 may be higher than average but should katharine Cornell adding extra matiness of 'Candida.' Katharine Cornell adding extra matiness of 'Candida.' Starting pack around \$45,000 and getting around \$45,000 and getting away with low gross because of juvenile players, week to week. The week of the week

10r players, getting distance (Dately, 'Symphony,' Cort (1st week) (D-1,054-\$2.75). Presented by Michael

street.

Botash and Perlmutter, Park; revlvai short-lived at Columbus
Circle; withdrawn Saturday.
Jackson White; Provincetown
Playhouse; something in Village
opened Saturday.

'ROAD' HOLDS PACE. L. A. **STRONG**

Los Angeles, April 23.
Legit biz held unusually strong during Holy Week, with the expect-ed customary flunk failing to machine the expect-ed customary flunk failing to machine the expect-ed customary flunk failing to machine the expect of t

previously produced hast November at the miniature Bliss-Hayden the arte at the miniature Bliss-Hayden to a south a semi-pro cast, continued to the semi-pro cast, continued to the semi-process of the semi-process of the semi-process and the semi-process should jump back to around the 10c mark. On the semi-process should jump back to around the 10c mark. Weekl. Henry Duffy took a chance opening at the start of what is miniature of the semi-process should jump back to around the 10c mark. On the 10

Sepia Revue for L. A.

Hollywood, April 23.
Scpia revue, Til Take Chocolate, goes into the Music Box May 16 for Moe Morton. Book is by Bert Lawrence.
Heading an all colored cast will be Bila Moulton, Mae Diggs, Brown Staters, Eddie Anderson, Three Steplins, Bon Cater and a line of 30.

More Paris Hair-Pulling; This Time Critic and Conductor Do Their Stuff

Hairpulling contest which threat ens to tear Parls musical and critical circles all to picces has broken out between Emile Vuillermez, im portant music critic of Excelsion and Paul Paray, conductor of the ace local symphony orchestra, Con-certs Colonne.

certs Colonne.

Vulliermoz wrote an article in the weekly Candide in which he ripped all local orchestras up the back. Said they didn't rehearso and that they accepted money from young composers to give first auditions to their pieces. Probably no one would have thought of contradicting him. only Paray lost his temped long at the property of the property of the temperature of contradicting him. The property of the temperature of the property of the temperature of the property of the temperature of the property of the pro

enough to tell off the music critice, from the stage. Paray's counter attack was an error in lote of ways. In the first place, it appears that Vullermor was not in the hall win have been countered to the first place, it appears that Vullermor was not in the hall win paray attached him, having some out of town for another concert. But his friends let him know, and after some days of deliberation he stated a sinner sult spains the store was not in the hall win paray attached him, having some out of town for another concert. But his friends let him know, and after some days of deliberation he stated a sinner sult against the store was not in the sould be supported by the store was not in the sould be supported by the store was not in the sould be supported by party.

PARIS BIZ 40% UNDER NORMA

UNDER NORMA

All show business is of her the moment. Figures set by it in a position to calculate is that hough papers so far have been very discrete about printing the story.

⇒STEIN - FISCHER **NITERY IDEA** FOR LOND.

J. C. Stein, prez of the Music Corp. of America and partner in the Folias Bergeev To. Rep. 1. The Folias Bergeev To. Onen a French Castino idea with a Folias Bergere type of show in London. Previous idea primed for the Prince Edward theatre, London, by local interests, as fallen through. Seten and Cliff Fischer partnership in the Chin and ben attended by some factional feeding, but appearently they have patched up their differences and are again teamworking for future ventures. Flesher will sail for London later on.

TOURING VODE SHOWS

Rottembourg and Goldin Sending Two Units Out in France

Paris, April 14.

Rottembourg and Goldin, agents who have sewed up hig time yaude men the control of the contro

Abramovicz Out, Jones

Antamovicz Uut, Jones
Into New Novello Play
Sege Abamovicz, continental
caterinal vocamovicz, continental
caterinal vocamovicznental
caterinal vocamov

JUST SOME PARIS FUN

Critics Pan Managers and Managers Pan Critics in Gay Parce

Paris April 14.
Nice little newspaper row between the critics and theater managers has resulted from production of 'Allette' at the Theatre de Paris, which was unmercituily panned. Pierre Scize, critic of 'Comedia, and one of the ablest in to stilly and the state of the state o

UNDER NORMAL

London, April 14.

All show business is off here at the moment. Figures set by those in a position to calculate is that re-ceipts are down 40% below the

in a position to calculate is that re-cepts are down 46% below the normal of this time of year. One of the most successful res-tance of the most successful res-discovered his receipts were 35% below what would naturally be ex-pected just now, and consulted some of the other feeding purveyors. He was told his business was better-than most of them. as arched.

than most of them.
All sorts of reasons ascribed.
Some say people are saving up for
the Easter holidays, and others that
they are storing their spending
money to celebrate the Jubilee.

MANGAN STICKS INDEF AS REX. PARIS, STAGER

Engagement of Francis A. Manman for stage of Francis A. Manman for stage of Francis A. Manman for stage of Francis A. Manman for the Manman for the Manman for the American to stay for
only a month.

Mangan wants to put stars into
his shows at this spot, and plans
to dicker with Bob Ritchie, soon due
here, for Jeannotte MacDonald
Miss MacDonald was the big draw
how over when he first opened that
house three years ago. Mangan's
bid for Laurel and Hardy for personals is also part of this program.
Present Mangan shows consist of
just girls, plus a few solo dancers.
No names.

Dolly Sisters Again?

Paris, April 14.

Dolly Sisters may go back on the stace. A E. Abrahay go back on the stace. A E. Abrahay go back on the stace. A E. Abrahay go back on the stace of the stace

Fogwell Producing

Plays Abroad

Charlot's Char-a-Bang

London, April 11. Revue by Arthur Macroe, E. F. Watlins, Reginald Gardiner, John Tilley; lyrics by Arthur Macroe, Robert Neshitt, music by Marthur Macroe, Robert Neshitt, music by Wennis Yang Thai, Arthur Employed States of the Watley of the Wa

Vaudeulle, April 10, '02 Feature shine messelys, Negliai Caracar, John Tiller.

Andre Charlot is back once more at the Vaudeulle with a new revue, in the theatre where he produced in the theatre where he produced in the control of the control of

Artists mostly are competent, but there are not enough outstanding perponalities by the control of the control

Y'Avait un Prisonnier ('Once There Was a Prisoner') Paris, April 12. Three act comedy by Jean Anoulib, pr

sented by Marie Bell s	it Theatre des Am
bassadeurs, Paris.	
Adeline	.Marguarite Pierr:
Anne-Marie	Simone Renan
Lucienne	Simone Gautle
Ludovic	Aime - Ciarion
Guillaume Barricauit	Henri Nassle
M. Peine	Henri Cremieu:
Gaston Dupont-Dufort.	Leo Peltle
La Brebis	Plerre Labr
Robert	Jean Mercanto

gasten, Dupont-Dufort. Like Philists and Salvar.

Salvar. Salv

MISTINGUETT AT REX, PARIS-THEN, LONDON

Paris, April 14.

Mistinguett is now set to open at the Rex, April 28, in a Francis A. Mangan show, then going to London for a month. Mangan is dickering with two London theatres, with \$3.000 weekly guaranty, reported practically assured on that the Locally, Desides on that the stage show beginning April 19 in another Haik-Gaumont house, the Olympia Also is sending 16 girls to Brussels to Open on same date with Marie

open on same date with Marie Dubas, singer in the Alhambra

American stager tried to get Maurice Chevaller for the Rex, but the star turned down \$10,000 weekly for four shows a day, alleging the grind was too hard. Mangan now wants Jeanette MacDonald for the Rex spot and has wired Bob Ritchie in London to try to fix it.

Gertude Lawrence In 'Anything Goes'

Gertrude Lawrence is set for the Ethel Merman part in 'Anything Goes'. She was the original Cochran choice for the part, but unavailable until early this week.

Cochran had Vinton Freedley in New York hunting for a possible American femme lead with about six girls additioned, but none acceptable. June Knight favored, but she didn't want to go to London at this

able. June Knight favored, but she didn't want to go to London at this

time.
Cochran now hopes to put the show into rehearsal within another 10 days.

WHEN IS VAUDE NOT?

Parisians Call Revue Both Vaude and Legit, so Double Nick

—— Legit, so Double Nick
—— Farls, April 14.

Revue 'Why Not' by Rene Dorin at Theatre Daumou is caught between two official fires which may force it to close, atthough it is doing big business innist on calling: Tax authorities innist on calling: The control of the control o

UA in London

ALL SHOW BIZ **UNDER GOV'T** IN ITALY

Rome, April 11.
New dictum, immediately effective, places the theatre and allied interests directly under the thumb of government supervision in the form of an Inspectorship of the

form of an Inspectorship of the Theatre. Why formed spantiment, This is subordinate to the particular to the subordinate of the Index subordinate of Index subordi

will also supervise to teaching of new talent.

4 U.S. ACTS AT LONDON'S HOLBORN: ALL CLICK

London. April 23.

New show at the Holborn Empire as four American acts.
Allien Stanley is back after a year's absence from London. Went over nicely, although song selection is not of the best.

Gaudenith Bron beach are selection with the selection of the period of the selection of the period of the selection of the period of the selection of t

French Hi Commissioners

Appointment of Roland Marcel as High Commissioner of Touring to lure the strangers back to these lure the strangers back to these shores is understood to be a pre-lude of other similar appointments. The property of the stranger of the stranger of the raported meet on the list, to straighten out the tangied film trade. Then a High Commissioner of Fadio to teach the French how to listen in High Commissioner of PP property of the stranger of the

Paris Strike

(Continued from page 19)

(Continued from page 19) mitted himself to the strike, although he is a militant tax relief fighter. Jeff Dickson, biggest sports mitted himself to the strike, although he is a militant tax relief fighter. Jeff Dickson, biggest sports mit doesn't ware to very heatlant and the strike the same that the same tha

Plays Out of Town

TAMING OF SHREW

TAMING OF SHREW

Theatre Guild presents William Busicagers's conselved with Airfed Lant and separate conselved with Airfed Lant and separate conselved with Airfed Lant and separate conselved by Lant and Fontaneau Carlotte, and the separate conselved by Lant and Fontaneau Froduction on work 250 for under absorbingtion with the separate conservation of the separat Pittsburgh, April 23,

The Lunts have a brilliant novelty in 'Shrew.' It follows the original text, but otherwise it's their own idea, and a swell idea. Whole thing is an informal harlequinade mixing farce and burlesque and makes a legitimate lark of one of the theatre's heretofore sacred cows.

legitimate lark of one of the theatre's heretofore sacred cows.
Christopher Sly sits throughout
the play in a box down front, a sort
munching chicken legs while he
voices his approval or disapproval
of the performance. Three acrobats
tumble on and off stages, trio of
dition. Four dwarfs are present,
all males and they serve, among
other things, as Katherine's bridesmadia, grotesure creatures in thee
dege of Petruchio's two horses and
the shrew-tamer, most of the time,
the orackles with the ease and fourish of a Simon Legree.

Shrew abounds in surprises, not

ish of a Simon Legree.
Shrew' abounds in surprises, not the least of which is that finish. It discloses the now happy couple aboard a winged charlot soaring through the clouds and stars to a heavenly destination and obviously eternal bilss. It's Ten Hur' a la Shakespeare, and brought the biggest guifaw of night.

No evidence here tonjent that this was a premiere performance. Remarkably smooth and assured, show was run off without a hitch and beesed along in vigorous fashion beesed along in vigorous fashion which some of the characters were a triffe hard to understand. Production must have cost the Guild as triffe hard to understand. Production must have cost the Guild as triffe hard to understand. Production must have cost the Guild as triffe hard in full, and then some, when the piece hits Broadway next. All, it's booked now for four weeks of the summer.

Costumes are ristously colorful.

of the summer.

Costumes are riotously colorful, settings of halv itself are chiefly drops set in back of the courtward scene, where original action is supmirermission of 15 minutes but no curtain drops and when the audience asunters in for the second session, the second session of the method of Shakespeare presentation, but horseplay is strictly the Lunt's own idea.

own idea.

Piece is performed with plenty of gusto and the Lunt's are at to form. Miss Pontame's Katherine is described in the continue of the continue in the

two more brilliant adversaries or two more raucous enthusiasts. Large supporting cast has Helen Large supporting cast has Helen Holday from the Large supporting cast for the Large supporting cast for the Large supporting cast for the Large supporting the Large

It's a roisterous divertissement that should tickle the Bard's faithful and win new converts to his side as well. Certainly it establishes without a shadow of doubt the preminence of the Lunt's in their return to the Gulid fold after a four-year absence.

IF A BODY

Atlantic City, April 23.

Mystery farce by Edward Knoblock and
George Rosener, presented by Pierre de
Reeder at the Globe theatre, April 20, '35.
Staged_by George Rosener; settings by

Rollo Wayne,	
Chang	
Druce Greywater	Courtney White
Noah	Harry Mestayer
Gerry Vincont	
Dapper Dan Car	Morgan Conway
Dinty Hackett	Greta Granstedt
Juetin Flowers	Anthony Blair
Dick Rainsford	Arthur Plereon
Helen Rainsford	Katherine Locke
Jimmy Gage	Joseph Allen
Rocca Angelo	Louie Tanno
Porky Quinn	Frank S. Marino
Puss Hyman	Marie Hartman
Blacklo Bannister	Rollin Grimes
Dorgan	Robert O'Nelll
Sammy	Sammy Hartman

ment.
Stage mechanics also count considerably in 'If a Body.' Rollo
Wayne's settings—there are six of
them in the two acts—are handsome and in good taste and a turntable is employed, which allows one
scene to recede as another swings
forward in full view of the audience.

forward in lun vew of the property of the plan are about equal in importance, and those involved are forta Granstedt, Katherine Locke, Marie Hartman, Jones of the property of

man.
With this play, Pierre de Reeder
makes his bow in the producing
field.

Weintraub.

≡ I. MILLER∃

Stride with "STROLLIES" A New Shoe for a New Season at a New Price

Sturdy leathers, trim styles and built-up leather heels.

Ingenue Models

The "Strollie Bag."
In 9 "high shades"
for Spring. \$2.00

1552 Broadway (Cor. 46th Street, Open to 9 P.M.

Petty Racket

Newest pass racket appears to be a petty lareeny scheme. Moocher with a pad marked Pass, asks waitresses and others what show they'd like to see and when, then writing in title and date on blank lines. Guillbles are nicked for 'a small admission - 42x.'

Passes are phonev.

staged by schools and colleges, Penn among them.

Penn among them. Idea is not a co-getter type of young American salesman who visits the land of Utopla and finds it bankrupt and on the verge of utter ruln. He sells the president to put the country back on its feet. Nobody wants war, but one is finally forced with Jolland, a neighboring country. Conflict has the required result and everything is and the property of the country back on the required result and everything is a considerable of the country back of the country. In the country conflict has the required result and everything is and the country of the country o

required result and overything is again lake in Utopia.

Joseph F. Follmann, Jr. and S. Bioldey Reichner writed in seenan seed of the seenan seed of the seenan seed of the se

the book ought to be acrapped and the whole show gagged up.

As is no often the case with the same and the state of the st

Beroine and does some good strutScore by Follmann and Reichner
was heraided as exceptional, and
club announced that Harms has
bought three numbers. Invitation
disappointine, athough the title
plece, Drums Fortissimo', is a
disappointine, athough the title
plece, Drums Fortissimo', is a
among the principals hurt, especialby in editty called Be Good', which
has possibilities. Faul B. Hartening ladles' the club ever had, back
in 1323, directed the cast and did
all possible. Francis Kelly directa
in 1323, directed the cast and did
all possible. Francis Kelly directa
in 1323, directed the cast and did
all possible. Francis Kelly directa
in 1323, directed the cast and did
all possible. Francis Kelly directs
in 1323, directed the cast and did
all possible. Francis Kelly directs
standard, but that will probably be
changed by the time the show
opens.

opens.
Follmann conducts the orchestra
and directs the singing chorus.
Paul Donville designed scenery and
costumes and he deserves a special
bow. They're both corking, with
better lighting being all that's
needed to set 'em off.

needed to set em off.

Shew representation of the set o

SOMETHING GAY

Boston, April 19. Boston, April 19.
Comedy in these acts written by Adelaids
Helitron, staged by Thomas Michell; set
Bouberts at the Pyrmouth thearts, Beston,
Hatters. Percy Ames
Holler Williams Stages
Julia Prayris Nancy Ryan
Julia Prayris Nancy Ryan
Julia Prayris Blishhatt
Bout Stages
British Davins

Plays Abroad

Y'Avait un Prisonier (Continued from page 54)

(Continued from page 54)
Guillaume spills to Ludevic that
he's willing to take him into business with him, but Ludevic can't do
that kind of work any more. He
wants to be free, after 15 years in
a cell, wants grass and trees and
birds. He finds he's still a prisoner
birds. He finds he's still a prisoner
La prebls, and findly locks himself up
in a cabin.

a cell, wanta grass and trees and on the yearls, runs amuch within a mind on the yearls, runs amuch within a Brebls, and finally locks himself up in a cabin.

Brebls, and finally locks himself up in a cabin.

In a condict between the prisoner, whose stretch has freed him from the condict between the prisoner, and the prisoner rise to their own perty aystem of living. They call his old friend Marcellin to tame him, and the big point of the condict of the condition of the condi

Jeune Fille a Reve

"A Young Girl Dreamed')
Three act comedy by Lole Le Gouriade,
starring Alice Cocca, ataged by Alice,
starring Alice Cocca, ataged by Alice,
lean Barus and Jacquee Celerier at Comelide der Champe Elysee, Paris.
Lorenze Lean Barus Lean Lean Lean
Wax. Quy Derlia
Colonel du Bourgneut'. Paul Robert
Notary Pais
William Lean Lean
Proposition Lean
William Lean

The young girl in this piece reamed about a screen actor and The young girl in this piece dreamed about a screen actor and sot caught at it. Literaily. Strictly brought up in the provinces, she sees her dream man in the films, and on a visit to Paris goes to his place just once and is brutally treated by results and her frantic aristocratic parents, using matricaristocratic parents, using matric

and ultimately has to shoulder the job of being the man to give the husband cause for suspicion. Husband overhears the plot and decides to have some fron by walking the promising situation and advising them to elone. Wife, however, while packing, finds proof of his tender that the really loves the provincial to the p

wright. They doube in cantest, the final curtain welling value for her return. It is thin, despite some critical walling value for her return. It is thin, despite some complex some complex some complex for the final curtain value for the final playwrighting. Miss Bankhead, however, is actually carry, and turning in a spiendle performance ranging from cutting salire to downright mugging in a spiendle performance ranging from cutting salire to downright mugging in a spiendle performance ranging from cutting salire to downright mugging in a spiendle performance ranging from cutting salire to downright mugging in a spiendle performance ranging from cutting salire from the first salire from the first

inonial advertisements and lawyer's fiforts to get her a husband quickly, bump into a young fellow who for the property of the

LOVAGIAS UGY

('An Affair of Honor')

Budapest, March 30.

Comedy by Affainder Hunyady, at the Peeti Theatre, Busen presented by the Vigezinhaz Company.

Cast: Elia Gombazogi, Lily Muratj, Julius Kabos, Imre Raday, Lejoe Gardonyl.

Cast: Elia Gombassel, Lily Murati, Jolios Zacios, Instituto and reasons and the state of the control of the con

assured.

Brilliant performance of Kabos as
the bookkeeper and of Miss Gombaszogi, as the typist, does the rest.
Neither could have been bettered.
The other parts, only a few, are
excellently cast, too. Jacobe.

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women in old age, IT WILL COST NO MORE TO OWN INSURANCE WHICH FITS YOUR CASE PERFECT-LY THAN TO BUY MISFIT INSURANCE.

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Coast to Coast

Almost In For less than 72 hours over the week-end, the United States was a full-fledged member of the interna-tional copyright union. But it didn'

take.
Senators jumped the gun Friday
(19) and slammed the treaty through Senators Jumped the gun Friday (19) and siammed the treaty through with hardly a murmur, only to wake domestic law revision bill, a nocessary preliminary to participation in he world organization, is hung by in the Senate Patents Committee. Consequently, solona hurried to unsulfiled the ratification vote by unanimous consent and without public explanation. Faces of Senator Duffy, Democrat of Wisconsin, and Chairman Pitman. Faces of Senator Duffy, Democrat of Wisconsin, and Chairman Pitman were crimson Friday afternoon after the Senate quit for the day, and they realized the impossibility of carrying out all provisions of the international understanding. Revision bill concocted by the State Dopartment is sidetracked for some weeks to come and may not some weeks to come and may not

State Department is addetracked for some weeks to come and may not even get a hearing this season. Chairman Maddo of the Patents gang is too busy with appropriation bills, bank bills, bonus bills, and so far hasn't even skimmed through the copyright proposas, When, as and if he finds time, the lanky Californian expects to califhearings, but the prospects arent't proparation to the state of the control of the state of the control of the state of the control of the state of the state

Gallipolia Calla McIntyrea

Gallipolis Calls McIntyres

Gallipolis Calls McIntyres column
In featured on the front page of the
Gallipolis (O.) Dally Tribune (average daily circulation over £600 says
ended to the front page of the
College of of the

oeen outding in Gailipoits more or less by mail order for many years, having been on the jump in the capitals of the world. O. O. and Mrs. Molntyre dined in-formally with the President and Mrs. Roosecti at the White House last Wednesday (17).

Eagle Drops B'way Column Eagle Drops B'way Column Art Arthur, who came down from Canada two and a haif years ago to succeed Rian James as the Broadsesses of the Read of the Re

column.

Arthur's final column appeared last Saturday with a note from the m.e. explaining the reason for the dropping.

Editor Yawitz
Paul Yawitz, with the No. 3 issue of the Column Review, has assumed editorship of that monthly,
published by Bernard Berger, who
also issues the Baltimore Herald,
Maxwell Lehman is associate editor,
New issue under Yawitz' editorial direction evidences a personal
keynote not presented before.

All WRITERS Please Note

Please Note

Sell plays, sikis, vaudeville
sketches, gags, articles, stories
sketches, gags, articles, stories
DIGEST, leading and largest
writer's magazine, is read by
this country's ablest and best
and refiable. You can cash no
your spare time by reading just
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WRITER'S DIGEST 1200 Jackson Street

Cincinnati Ohio

Oche Obit and Will

Ochs Oblt and Will
Elmer Davis wrote that Adolph S.
Ochs oblt on the N. Y. Thems
publisher some years ago. It like most
such accounts, it was in type awaiting release. Some sound like they
were factually written for some
future date, and others are tricked
up and returbished, in last minute
the state of the state of the state of the
The amount of space the 'These'
accorded to its late unblisher in-

the-griddle.

The amount of space the Times' accorded to its late publisher inaccorded to its late publisher inmeaning the property of the control of th

department associates (including a more generous remembrance to Louis Wiley, business manager of the Times who died but three weeks to the times who died but three weeks to household, ascritarial, domestic and other employees, besides the usual philamthrophies to educational and mercy institutions. These are besided, the second of the contraction of the

to Mr. Ochs' daughter, a nephew, and Arthur Hays Sulzberger, son-in-law, already a v.p., and responsible executive in the N.Y. Times Co.

A. P.'s Wirephoto Squabble

A. P.'s Wirephoto Squabble
The excessive cost of the Asso-ciated Press wirephoto service, as set forth by some publishers, pro-vided the fireworks at the first ses-sion of the annual Associated Press confab in N. Y. Monday (22). Some editors were for a thorough probe, allegations that certain facts were

editors were for a thorough probe, allegations that, certain facts were misrepresented by A. P. representations and the second of the second o Justice Holmes) occurred while the management was experimenting with the wirephoto service. He charged that this photo service was managed for a few to the detriment of those others who get their pictures via mail.

Mizner Biog on Press

The blog of Wilson Mizner has finally been completed by Edward Dean Sullivan, and Rae D. Henkle has it for publication immediately. Had been Mizner's intention to do his own autobiog and he had made a lots of notes for that purpose. Realizing before his death in 1938 that he would not be able to do it, he turned the notes and other data over to Sullivan. It bears the title of 'The Fabulous Wilson Mizner.'

Editors Est to Meet

Trio of editors of as many book publishing houses have formed the Editors Luncheon Club. Plan is to get together every other week a lunch for an exchange of idea

get together every other week at lunch for an exchange of ideas heipful to the trade. Organizers of the club are Robert Innes Center, of Dodd, Mead; Max-well Aley, of Longmans, Green, and George Shively, of Stokes. Hope to enlist every book editor in town.

Phelan Awards
Phelan Awards in Literature,
made each year to the most promsing literary prospects in the State
of California, have gone to Gladys
Merrifield and George E. Hand
for current annum. Awards are
1,000 each.
Contestants obliged to submit
samples of literary activity. Both
samples of literary activity.

Both awards are
contestants obliged to submit
samples of literary activity.

Both
awards are
contestants of the submit
samples of literary activity.

Both
awards and samples
certons were Charles G, and Kathleen Norris, and B. H. Lehman.

Best Sellers

Best Sellars for the wesk ending April 20, as reported by the American News Co., Inc.

Fiction

'Green Light' (\$2.50)	By Lloyd C. Douglass
'Of Time and River' (\$3.00)	
"Time Out of Mind' (\$2.50)	By Rachel Field
'Come and Get It' (\$2.50)	By Edna Ferber
'Now We Set Out' (\$2.50)	
'Pylon' (\$2.50)	By William Faulkner
(There to all Titlehamed (40 00)	

Personal History' (\$3.00)	By Vincent	Sheehan
Francis the First' (\$3.00)	By Francis	Hackett
Skin Deep' (\$2.00)	By M. C.	Phillips
While Rome Burns' (\$2.75)	y Alexander V	Woollcott
Autobiography of John Hays Hammond' (\$5.	00).	
Rats, Lice and History' (\$2.75)	By Hans	Zissner

Dulitzen Blave in 1 Book

Pulitzer Piays in 1 Book
Random House will publish a
book containing all the Pulitzer
Prize piays to date in one volume.
Plays will all be complete and will
be the first collection of the kind
William Lyons Phelps is doing the introduction.

introduction.

Being figured for Fall publication. Only thing in the way thus
far is the lack of knowledge over
what will be this year's Pulitzer
play and whether or not it will be
available for this publication. It
not, R. H. will publish at the plays
up to 'Men in White,' last year's
winner. House publishes all the
O'Neill and George S. Kaufman
blays.

On Show Biz In Yiddish

On Show Biz in Yiddish
First mag in Yiddish covering the
amusements is—in the English
equivalent—Theatre World. Will
take in the stage, screen and radio.
Benjamin Rothman editing. A small
supplement in English will be edited
by Walter Hartman, who writes on
the Yiddish attractions for the Daily

S. & G.'s New Pulps

S. & G.'s New Pulps
Harry Steeper and Harold S.
Goldsmith have added a new mag,
Dime Adventure Magazine, to their
10e series. Group now includes, in
addition, Dime Detective Mystery
and Dime Western. Dime Western
is now being published twice a
month, instead of monthly. Dime
Detective has been a twice-month-7

ly for some time.

Steeger and Goldsmith issuing still another new pulp, Rangeland

WOV Building Italian Wikis

It is on the newstands Saturdays, selling for a nickel. Mario Girardon handles editorial matter, and Leanardo Forno is president. Paper is now three months old.

With the Installation of Harry A.
Bull as the new editor of Town &
Country, succeeding H. J. Whigham,
the mag goes from semi-monthly to
Jonathly publication. First monthly
sue will be dated June. Change in make-up and features planned by Bull.

Defining Underworld Lingo
Dictionary of underworld words
and expressions has been published,
entitled 'The Underworld Speaks.'
Publisher is the author, Albin J.
Foliock, and he believes the volume
will be of use as a reference work
by authors and newspaper writers.
Foliock is himself a newspaper.

Scrapping Shadowplay Scrapping Shadowplay Lest Shadowplay interfere with the build-up being given Photoplay, Macfadden has deelded to scrap the former. June issue of Shadowplay will be its last. A few features in Shadowplay will be put into Photo-

Time Out of Mind' (\$2.50)	By Rachel Field
Come and Get It' (\$2.50)	
Now We Set Out' (\$2.50)	
Pylon' (\$2.50)	By William Faulkner
Personal History' (\$3.00)	
	Dr. Enonole Monkett

Ireland.

Ahead.

Those Lady Chapper-Uppers

about Arthus Dissessed and the veek's editorial page compared the two Idaho amazons to four Broadway showsiris, and an editorial on the 'Two Fine Western Girls' urged them to marry 'fine men with blue eyes and kind hearts.'

CHATTER Eleanor Early off to Haiti. The Harry A. Francks in Mexico

Robert Nathan has finished a play.
Sinclair Lewis in town for while. Second printing for 'The Hound of

Tenth printing for Inflation

Arthur Guiterman back from Nev Orleans.
Tatiana Tchernavin sailed for

a biog of Ethelbert Nevin, the

at all bashful about meeting celeb at all bashin about rity-chasers.

Henry H. Balos, president of Bruce Humphries, Inc., on a swing

Hermann Broch did not begin scribbling until he retired from business. But he's making up for

business. But hes manning it now.
Robert Faherty, ex Chicago newspaperman, in Tahiti. Has an aeceptance from Doubleday-Doran of

The N.Y. Daily Mirror, as a cam-paign yarn, has been plugging two Idaho champion lady wood-chop-pers, whom the tab has been enterpers, whom the tab has been enter-taining while on a New York visit As part of the buildup, some edi-torial and pictorial comment has the newspaper and show bunch curious about Arthur Brisbane's commen-

News.

One or two issues of the Theatre
World will be published for the
present, to determine the appeal. If
there is sufficient encouragement,
regular publication will start around

WOV Building Italian Wily
WOV, New York, is building its
publication, La Colonia, among Italian residents of New York area.
Though the station publishes the
weekly, radio is only treated in a
slight way. Most copy is devoted to
culture and educational features.
It is not be reversited Statistical.

T. & C. Goes Monthly

Chi H-E Baseball Insert
First bäseball insert seen around
was gotten up last week by the
Hearst Herald-Examiner, Clienge,
for the opening day of baseball,
Special insert carried spread advertising of the Cubs park, beer,
ayto and other companies.

Book Reviews Rice Blasting Again

Wednesday, April 24, 1935

Elmer Rice gets in some choice paragraphs about his friends, the paragraphs about in triends, the paragraphs about in triends, the critice, in a preface to his new volume 'Two Plays (Coward-MecCann; \$2). And after he has his say in the preface he has it is an included the preface he has it is a play, and the preface he has it is a play, and the preface he has it is a play, and the preface he has the has the preface he has the has the preface he has the has the preface he has the his preface he has the his such that the preface he has the his such critics, in a preface to his new must have been written in recently.

must have been written in recently.
Second play is Between Two
Worlds, which was produced on
Broadawy early this season. This
was the last Rice production and
the one which led directly into his
statement that he was through with
the theatre for all time. In book
form it's just as dull as it was on
the stage.

the stage.

Zoe Akin's dramatization of Edith
Wharton's The Old Maid' (Appletion-Century; 23) is surprisingly
readable. It is not, as is usual with
dramatized novel, inferior to the
original—having, actually a quality
readable. It is not, as is usual with
dramatized novel, inferior to the
original—having, actually a quality
original—having, actually a
quality as a matter
of fact, distribution of the deal to
as seen on a stare. It suggests that
he staging had a good deal to do
with the play version as current at
the Empire, N.Y. On reading it,
other possible stage presentations
suggest themselves.

History of Gambling

Tatians Tohernavin sailed for England.
Sydney A. Clark touring the Scandinavian countries.
Jack Courcy in New York next week for his first visit.
Vera Caspary taking a place in Connecticut to do a new novel.
Catherine Bauer back after as peaking tour in the middle west.
John Tasker Howard working on a blor of Ethebert Nevin, the com-There has been so much gossi There has been see much goostp, ander and myth about Monte Carlo that there is a ready made audience subject. Countries serious on the subject. Countries serious on the subject. Countries serious on the subject countries and the subject countries of the world in The Wizard of Monte Carlo (Dutton; 33). It was Countries of the subject countries o poser.

After seven years Esther For head has completed a new novel, 'Miss Marvel'.

Emily Newell Blair has sold her Joplin place and goes to Washington to live.

William Saroyan in N. Y. and not

Sound Handbook

Sound Handbook

James R. Cameron, who has
written on pretty 'nearly every
phase of sound projection, compaforward with a handbook, 'Servicing
Gray and the sound projection of the sound projection of the sound the projection from Like and the projection from Like and the sound from these volumes, much of the tort is
not readily understandable to the non-engineer reader-and most projectionists will find much of the
material rather over their heads.
There are, however, suggestions to cover most conditions which can be read understandingly and which probably will help. But like almost all books of this type, many

Henry H. Balois, president of Bruce Humphries, Inc., on a swing of the south.
Lloyd C. Douglas back home in Wellesley Hills, Mass., after a winter in California.

Fourth printing for Green Light.

Fourth printing for Green Light.

Fourth printing for Green Light.

Henry Collins Brown has written another book about New York and delivered it to Dutton.

Stanley Walker not too busy with his duties on the Mirror to prevent him from doing a new book.

Bob Wilson, sports editor of the New Haven Journal-Courier, has sufficiently and the property of the control o be read understanding, but like alprobably will help. But like almost all books of this type, many of the diagrams have been borrowed of the diagrams have been borrowed and in the reduction the legends become so small as to require a strong magnifying glass. Almost strong magnifying glass. Almost strong magnifying glass with the control of the strong strong

Omnibus of Crime

Robert Faherty, ex Chicago newspaperman, in Tabilit. Has an action and the properties of the best whodunits in a some new novel.

Ed Levinson of the New York Post writing a biography of Pearl Berdsoff, strike-breaker, for Meldender of the Strike-breaker, for Meldender of Baynard H. Kendrick on his was back from Florida. His newest story. The Flying Poor Fish, is in the current Liberty. On a fourmouth tour leopte of no fourmouth tour leopte of no fourmouth tour leopte. The properties of the current Liberty. On a fourmouth tour leopte of no fourmouth tour leopte. Getting tween on his partiers, Bennet Cert, who made a similar trip last summer.

Katherine Brush looking for all ghthouse that she might use as a summer studio. Has an idea it fight be resulted to the first the first summer studio. Has an idea it fight be resulted to the first summer studio. Has an idea it fight be resulted to the first summer studio. Has an idea it fight be resulted to the first summer studio. Has an idea it fight be resulted to the first summer studio. Has an idea it summer studio and the summer summer studio and the summer summer studio and the summer sum

Among the Women

Best Dressed Woman of the Week: JEAN HARLOW ('Reckless'_Ellm'

a semi-large hat.

sairret camon involve in a wedning scene has a pleated bertha, and is worn with the wedning scene is one of the highlights. Rosalind Russell makes a lovely bride in white saits and long veil attached to a pearl coroner. The bridesmalds wear white gowns, also short veils hanging from small hats. May Robeon looks extremely well in her matronly contumes. Outstanding are costumes worn by the chorus consisting of ruffied skitts with bunches of white grapes. William Powell goes from liquor to lee-oram cones, and what a relief that is.

Dave Apollon holds the stage for the presentation and does a swell job. Danzi Goodell is still in an Eton suit of grey, and Luba Malina is a Russian gypsy in a purple skirt with green ruffies. The top of this Descript wears a need is also introduced into the scheme. Rosenary Descript wears a need is also introduced into the scheme. Rosenary bearing wears a need to also introduced into the scheme. Rosenary colleges in green and white.

Children and Dirt

Shirley Temple draws a large juvenile audience, so the Palace Friday had its full quota. Someone has seen fit to book Clyde Hager, an act so dirty it should find no place where children make up the better part of an audience.

of an audience.

Dick Moy troupe are in their familiar blue satin suits. Ella Logan, who shouldn't use a mike, bellows some ear-splitting sounds. Her costume consiste of a white suit with red bow at the throat. A white turned-up hat has a red ornament and the shoes are red also.

When the suits of the suits of the shoes are red also.

The suits of the suits of the suits of the shoes are red also.

The suits of the sui

'Mississinni' Misses

'Mississippl' comes to the Paramount with Bing Crosby and W. C. Fleids starred. It would be a sorry affair if not for Fleids.

Fleids starred. It would be a sorry affair if not for Fleids.

Senett is sweetly pretty in a bet raffed gown with thouse. Miss Dennett is sweetly pretty in a new raffed gown with the own of the pretty in a set raffed gown with the pretty in a per angle gown with the pretty in a per angle gown with full skirt garlanded in black lace, is lovely, and also in an evening hooped freek of white net with flowers act rimming.

Queenis Smith, with little to do, is a pert miss in crinolines. Sharing hoorse with Fields are a group of colored children who harmonize in grown up fashion.

'Laburnum' Still There

"Laburnum Grove, with only a few weeks to go, is still drawing goodsized audiences at the Masque, New York. Hollywood will be making
a mistake if it passes up Edmund Gwenn. He is a natural for pictures.
Elizabeth Risdon sacrifices her beauty in this play, doing a middle aged
eharacter. She dresses in drab clother pruning to browns.
Margery Pickard is a young miss from across the ocean and weare her
olother pretity. A grey silk shirtwalst dress has four patch pockets.
In pink pajamas and matching dressing gown, Miss Pickard is most
attractive. She wears a tweed suit in the last act. Molly Pearson wears
two print frocks and a knitted suit of brown and white wool.

Picture at the Mayfair, called 'The Casino Murder Case,' is another murder mystery of the Philo Vance series. As far as the public is conserned, it remains a mystery. Rosalind Russell is a social secretary dressed above her station. A white evening frock has a short tunde with two dismost on the world timmed coat is succeeded by a caracul coat and small hat. A white evening frock has a short tunde with two dismost of the station of the state o

Rosy's '33 Report

(Continued from page 7)

(Continued from page 7) apect to production activities, would be employment at a minimum estipulated figure against a percentage of the receipts of the production with the production of the production of the production with th

In certain portions of the country has existed for many years. Rosy declared that exhibitors right to run duals and producers' right to run duals and producers' right to run duals and producers' right to permit their product to be used on double feature programs involve questions of 'individual policy', remarking that this code makes no attempt to determine such questions of 'individual policy', remarking that this code makes no attempt to determine such questions of producers and the program of the code at the present time.'

'Right to Buy'

"Right to Buy"

10. Rosy ducked the question of right to buy on the ground that Trucks full of flowers elected booking in advance is essential as well as an established practice and block booking has been a subject of controversy over a long period. Remarked he holds no opinion with respect to the advantages or disadvantages or disadvantages or design and averred that 'this problem limovives a sales policy which in your deputy's opinion is not within limovives a sales policy which in by such a system of the purview or scope of this code.' As atteue of the active Sile before the purview or scope of this code.' As atteue of the active Sile before the purview or scope of this code.' As atteue of the active Sile before the code of the such code of

proved the practice by individual companies, but have ruled it illegal when employed in combination to restrain trade. There is nothing in this code which affects or impairs' the court rulings, he declared.

the court rulings, he declared.

11. Exhib should have an opportunity to reject unsuitable or undesirable films. The 10% provision 'affords greater relief to exhibitors than they have ever enjoyed before' and the strings tied to the clause are 'just.'

are 'just.'

12. Code hits at 'claims of economic abuses with respect to clearance' and from of the most constructive efforts from of the most constructive efforts call and fair dealing is the creation of local grievance boards. Under the Z-C clauses, the purchasing power of the large exhibitor will be curtailed to the extent that he will be unable to linisit upon and obtain serving legitimate rights of prior runs, the rights of subsequent rr 's, usually represented by small exhibs, will receive protection against 'the economic pressure behind unreasonable demands.' Rosy said he was able demands.' Rosy said he was which has been the cause of great differences in this industry for many years and will all in effecting peace. 12 Code hite at folalme of accommi years and will ald in effecting peace and harmony amongst the competi-tive elements of the industry."

live elements of the Industry.

13. There is no doubt that abuses exist concerning licensing by exhibitors who are in competition and, while broad regulation of sales politically and the sales attractority solved at this time under the code, nevertheless abuses incident to the licensing of motion pictures or incident to the buying of motion pictures are directly within the scope of the NRA. Code countries and the sales are such abuses.

"Freadom of Choice"

14. Statutes grant distributors
'freedom of choice in the selection
of those with whom they wish to
deal' and government cannot okey
any proposals specifying the right
to buy without safeguards for producers stating the right to sell. Determination of problems regarding
sales policy required 'that your deputy walk upon the invisible and intween the two factions. The code
contains nothing which 'ritiates or
impairs' cour rulings against monopoly, conspiracy and restraint of
trade.

trade.

16. Numerous complaints, whether justifiable or not and whether affeeting the code or not, must be expected, but the code provides better
means of handling grievances. 'Internal industrial wars should be
etopped' and it is believed that 'establishment of the local grievance
boards' represents 'a great advance
in the acceptance of the control of the
industrial peace.

The control of the control of the
specially and expeditionally control
specially aupervised' and if they fall to
operate as expected 'should be
specially and expeditionally changed
and remedied.'

18. Improvement of moral stand-

and remedied.

16. Improvement of moral standards may be alded by requiring that piedges of the industry be observed, since such subjects affect the public with the standards of living of the another standards of living of the standards of the

this industry."

Reporting on the viewa and recommendations of his multitude of advisors, Rosy pointed out in his report to Johnson that the consumer advisory Board had urged that the question of moral standards be left should require 'truth and propriety in advertising.' Consumer crowd said that moral tastes are more ilkely to be lifted by education than by police work on the part of the government 'probably would result if do's and don'ts were included in the code.

300.000 Mourners

(Continued from page 1)

die the crowds. Crowd was quite orderly, differing from the usual Chinese mob, although hysteria swept through the guarded streets. Trucks full of flowers were sent to

Going Places

George Arliss in Skirts

George Arliss in Skirts

In many ways 'Cardinal Richelieu' is a very restrained George Arliss picture. No woman swoons, ravished by the sight of him. In fact only the state of the state o

More Minus Than Plus

More Minus Than Plus

It seems there's a girl, Grace Bradley by name, dancing with Ben
Bernie's band in 'Stolen Harmony,' who is distinguished on two separate
counts; first, for her irresistible desire to wield her lipstick past the outlines of her own mouth, and second, for her painstakingty complicated
not be a seem of the county of the county of the county
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She Can Take it

She Can Take it

So insensitive to real talent are Broadway producers, Love in Bloom points out, that a young lady with the figure of Dixis Lee—never mind her crooning capabilities—must trudge the streets, sleep in Central Park during a rainstorm, even take up with a songwriter—for want of an Miss Lee herself, it must be confessed, is not surprised at this wities attate of affairs. Indeed, nothing surprises Miss Lee. She's been anough she says—which fact, no doubt, is responsible for her detachment in the midst of what other people might consider harrowing adversity. Miss Lee has learned to take life in Love in Bloom' as she finds it, without getting inordinately worked up about it. She's no radical, Miss Lee, has learned to take life in Love in Bloom' as she finds it, without getting inordinately worked up about it. She's no radical, Miss Lee, and wears a two-piece shepherd's check dress—with a crisp black taffeta bow high at the neck and fine fitting straight short skirt—in a blitheyoung way that transform a pretty fair dress into a very smart dress. For a long time, 'tis said, Gracle Allen's vaude fans have been yearning for the sight of her dainty Scottind dance—the one she used to dan down, in Love in Bloom', Miss Allen's skipping through it once again —no with perturbed by the fact that though it's a Scottish dance she's doing so airily and fresh, it's a carnival cooch dancer's costume she's wearing for it. But frait, lak'-like, she sings 'Lockie, Lockie, Lockie, Here Comes Cockie!' Miss Allen's skipping through it once again a carnival-background—fiving the particular carnival that employs her, by her remarkable presence there, a good, and diszy, name.

Saring Faver Hallucination

Saring Faver Hallucination

Spring Fever Hallucination

Spring Faver Hallucination

Before settling down to the incoitable business of this wester-the business of impressing it have business with the Clory of Easter—the Music Hall seeds at most because it must be wrong at the Clory of Saster—the Music Hall the wrong side of the tracks and examine, a strange creature living there known as the 'white collar worker.' The results of its research are presented in a vague allegory entitled "Lonely Hearts," in which the Music Hall comes to the conclusion that what's eating the 'white collar worker' is a longing to sing ducts with his girl, a 'stenographor,' both over the telephone—while he's chained to isle office desk and she's harmonizing right back from her hall bedroom—and later sitting together on a park bonch.

right back from her hall bedroom—and later sitting together on a park bench.

The Music Hail believes that the 'white collar worker' seeks escape from the monotony of doing sums through love, and that when he finds love, it releases his imagination to the extent that he visualises the everythment of the control of the control of the love of the release her into the letters on flat white sails tams, and that he sees the ribbon spools mounted with cupids which, upon revolving, turn into Harrison and Fisher roady to go into their dance.

Though 'Lonely Hearts' advances no shattering sociological conclusion, loss seen to conception reveals that the Music Hail's new set designer, Boris Aromson, interprets the ideas assigned him with tasts, definess, in the park backdrop give it immently depth and perspective that make it reach out through and beyond the confince of the theatre. With measured tread, in spiritual flowing white and blue and white and gold robes, bearing shears of illies, the ballet corps and the choral ensemble express in lovely pageantry the 'Glory of Easter' before the Music Hail's eatherdral altar set, the whole picture creating a mood of reverence and exaltation which is only slightly disturbed by a couple of reverence and exaltation which is only slightly disturbed by a couple of

reverence and exaltation which is only slightly disturbed by a couple of lady saints whose glistening gold cloth and blue sheaths somehow happen to be filled in the Mac Westian manner.

East

Even Monte Carlo feels the slump Casino passes dividend this year. Casino passes dividend this year.
Joseph Schildkraut sued by John
Ridde, a policeman hit is police
radio cruiser and mussed him 1816radio cruiser and mussed him 1816red to cruiser and mussed him 1816red t

'Green Pastures' to open its sea-son in Boston Labor Day. Phila, Chi and other cities to follow with some still unplayed one-nighters in-cluding some towns which refused earlier dates on account of racial

Leslie Howard out for one per-formance, Same nasal trouble which threw him for three shows back in February.

Putney (Vt.) Community Center, which has loaned its quarters to the Repertory Playhouse Associates, of N. Y., the last three summers, has clamped on the lid. Objects to the bathing suits and shorts worn by the 70 members on the streets last

Alfred Salmaggi, who has been running Hipp up, announces four operatic performances at the Yankee poperation of the Yankee Alfact of the Yankee Alfact of the Yankee Alfact of the Yankee Alfact of the Yankee Yanke

Cops burn gaming devices seized uring last three years and valued t \$17,000.

at \$17,000. Lita Lope, Porta Rican singer, organizing local singers in guild to give concert performances for groceries in preference to taking relief. International Young Artists Guild is label of group, which will debut at Roerich Hall April 21. Lee Friedman in Brans hald.

on moveron Hall April 21.

Leo Friedman in Bronx held for arraignment for procuring money from Mary Hamrick under pretext of establishing a radio station. Organizer allegedly got \$9,100 from girl on promise to star her in venture.

Local hat check and cigaret girls rganizing a union.

Local hat check and cigaret girls erganizing a union.

Raoul Querze, tenor, denied re-lease from County Jail, where he is lease the girls of the Jailmony to former wife, Lydis Linder, and Jailmony to former wife, Lydis Linder, and Jailmony to former wife, Lydis Linder, and Linder and Lin

Once Kikugoro, star, to be seen he bits from Nippones tar, to be seen here next season in its from Nipponese classics. Edwin Franko Goldman band con-certs at N. Y. U. to start June 19 Katharine Cornell to try out 'Can-Band will play in Central Park

PARAMOUNT TIMES

BING CROSBY

W. C. FIELDS

Joan Bennett in "Mississippi"

RIVOLI

* * *—Daily News

"LES MISERABLES" Produced by Darryl Zanuck, with Fredrio March and Chas. Laughton

RADIO CITY BOCKEFELLER MUSIC HALL

CARDINAL RICHELIEU

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

a season. Some time in May.
Phila orch offering season tickets
on the installment plan. It's \$5 and
\$2.50 a month.
Coney Island Iron Steamboats
again to go on the auction block.
Union Navigation Co. in foreclosure
and boats will be sold at Edgewater,
N.J., Monday (29).

dida' at the Beck before she calls it a season. Some time in May.

Phila orch offering season tickets are stoped in the state of the st ment.
State Department warns against
Russian contracts. Reports members of an American theatrical
troupe stranded there because they
did not realize the reduced purchasing value of the ruble. Exchange listed at 87c. to the dollar,
but it will only buy from 30c. to
50c. worth.

Soc. worth.

William Saroyan, who wrote the
short story, 'The Daring Young
Man on the Flying Trapeze,' working on a new play which he says
employs the short story technique.
'Green Pastures' did not close last
Saturday. Will continue through

this week.

Harold B. Franklin announces he'll get back into drama production next fall. Will open offices here this spring. No foreign plays or casts, he says.

N. Y. minister predicts bootleg nudism will follow enactment of anti-nudism law. Says the urge cannot be controlled by statute.

N. Y. Zoo took three tigers from a vaude act as visitors. Although they were supposed to be tame, it took the keepers four hours to get them into the cage.

Those nudist players at the Suttorn Place damped Friday and Saturday. Overlooked taking out a license.

'Journey by Night' just a sleepe imp. Five days.

Memorial services for the late Richard B. Harrison held Sunday (21) in a Harlem church.

New Haven road considering hik-ing trains. Similar to the snow trains of last winter. To take tramping parties to the most de-sirable spots.

sirable spots.

Dwight Dere Wiman to London about May 20, to see what he can plek up in the way of plays. Wants Dame Sybil Thorndike.

Eddie Dowling will have a barr on Long Island this summer as a tryout spot for fall productions.

Dave Freedman, who has written lots of stuff for comedians, plans a vaudeville debut to see what he can do with his own material.

43th STREET

'Gold Diggers of 1935'

13 Stare, Featuring DICK POWELL

-TIMBERGS & R

"RECKLESS"

RKO Blat ST.

Wed. to Fri., April 24 to 26

"HOLD 'EM

"WOMAN IN THE DARK"

Steris Fridoy
"The Wedding Night"
Gary Cooper-Anna St

CAPITOL E

Easter Stage Revue Featuring Dave Apollon

RKO THEATRES RKO 86th ST. at Lexington Ave.

Wed. to Fri., April 24 to 26

"TRAVELING SALESLADY"

"It Happened in New York"

Rudy Vallee socked a heckler at his Saturday midnight perform-ance at the Steel Pier, Atlantic City. Good for the press book.

City. Good for the press book. Femme members of 'Anything Goes' get new costumes for Easter. Gilbert Miller expected in N. Y. next month.

American National Theatre and Academy promoting a bill to incorporate under act of Congress. Long list of professional and social sponsors.

sors.

American Legion ordered to show cause why legionnaries should not be anjoined from picketing in uniform. The probability of the probability

Frederick Jackson, who wrote Frederick Jackson, who wrote The Bishop Misbehaves, to show 10 more of his plays in as many weeks at a summer spot. Brooklyn Academy of Music to go under reconstruction under 77B of the bankruptcy act.

Radio Educators in session a: Columbus, O., May 6-8.

Columbia, O., May 6-8.
John Bloodgood, once an acrobat
but now a painter in Jersey City,
put his old accomplishment to good
use when he fell 25 feet from a
scaffold Monday. Did a somersault
and landed on his feet. His fellow
worker sustained a broken collar
bone, broken arm and internal injuries.

Anniversary of William Shake spears celebrated in Central Park Tuesday (23) at playwright's shrine

Tuesday (23) at playwrights shrine Four municipal golf courses to open Sunday (28). Hand Eisler, German refugee composer, completed his two months tour of America at Brooklyn Academy of Music Friday (18).

Literati jamming town this week with conventions of Associated Press and American Publishers As-sociation, in for a five-day stay at the Waldorf.

the Waldorf.

Plans are being formed in Nippon
for a world fair in 1940. Same year
Olympics are to be held there.

Ben Marden reopening his Reviera in N. J. Thursday (25).

Coast

Josephine Sietz, known professionally as Bebe Montolair, filed suit in L. A. for \$25,000 heart balm from Eugene Jarvis, inventor of a doughnut machine, who she claims

ilited her,

Listing liabilities of \$355,012 and
\$6,040 in assets, Jack Mulhall petitioned an L. A. court to be adjudged
bankrupt. Muhall and his wife also rupt. Muhall

L. A. court holds that claw ma-chines are gambling devices after detectives testify they spent \$8 to win two black jelly beans and a cheap camera.

L. A. City Planning Commission asks Federal funds to erect second largest auditorium in the country to seat 40,000. Atlantic City aud. cited as nation's largest with 41,000

capacity.

Felix Young, Radio studio producer, and wife separated after 16 years of marriage.

sears of marriage.

Burglars made off with sewels valued at \$6,000 from Dorls Kenyon home while party was in progress.

Lucille La Verne denied damages of \$180,150 in Sacramento court. Sued over injuries sustained in an auto accident.

auto accident.

Los Angeles alimony brigade of 3,-683 last year forked over \$552,984.

Mary Astor divorced in L. A. by her husband, Dr. Franklyn Thorpe, who was also awarded custody of child

McCoy), filed in L.A. Intention to wed Herbert Calvert, high school teacher. Her third try. Disregarding the defense of a the-atre operator that Mitzl Gross squirmed in her chair instead of sitting still, L.A. Court awarded her damages of \$2.26 for spine in-juries received in a fall.

inten received in a fall.

L. A. Superior Court upheld decision of New York courts awarding judgment of \$48,298 to Mabel Manton in her alignation suit was for the purpose of pressing payment so that local court would have jurisdictive court of appeal and the purpose of pressing payment so that local court would have jurisdictive court of appeal Cullinonia district court of appeal zunidia Manchil against S. George Ullman for return of \$4,900 of the \$6,900 she contributed toward erecently a statue for Rudolph Valentino.

Southern California's chances for

entino.

Southern California's chances for a second race track were scotched in the legislature when author of the bill heeded protests from Assemblymen that sentiment was very much against another track in the LA district. While legislators in Sacrament dobate bill to outlaw balm suits, 13 such actions are filed in L. A. Superior Court.

perior Court.

Joan Redell, beauty contest winner, committed to Ventura School
for girls for three years following
guilty plea to a grand theft charge.

Tanya Wright, known professionally as Sugar Glese, charged in
her divorce suit that her husband
boasted that he was the kingfish
amons women.

slonally as Sugar Clese, charged in her divorce suit that her hubanad her divorce suit that her hubanad her divorce suit that her hubanad her hubanad samons women.

Mabel Stark: clawed by tiger at Santa Maria, requiring eight suit of the suit of

Comm'l Pix Nix

(Continued from page 5)

and-out ballyhoo for stream-line trains, would have received thumbs-down by Haysian officials. Now it's

and out ossiyano for stream-ine ratina, would have received thumbs-trains, would have received thumbs-trains, would have received thumbs-regarded as a timely feature, portraying a phase in the development of apeed in transportation. Although the railroad company in this instance supplied no coin for production of this pic, it saved the complete train and crew. Picture complete train and crew. Picture Burlington and exhibitors have ted up with the railroad companies. Exploiting one and delicab hosts have cropped up in many features. Exploiting ore and delicab hosts have cropped up in many features in recent months. It's the desire of producers to cash in on the public's interest in new transportation developments and at the same time benefit from ovivous savings that brought the influx of this type of pictures.

Batch of features, with much as brought the influx of this type of pictures.

Batch of features, with much and arways was publicized in several always was publicized in several always was publicized in several always was publicized in several company was blazing the trail for regular passenger service to South America.

Currently the arrival of the Nor-

Currently the arrival of the Nor-33 last year careed over \$455.34.

Mary Astor divorced in L. A. by her husband, Dr. Franklyn Thorpe, how as its owarded custody or how was also awarded custody or Dagmar Dahlpren, danear and history of the best and build stories exist in the control of the best and build stories exist which was the original properties of the best and build stories exist which was the control of the best and build stories exist which was the control of the best and build stories exist which was the control of the best and build stories exist which was the control of the best and build stories exist which was the control of the best and build stories exist which was the control of the best and build stories exist which was the control of the best and build stories exist which was the control of the best and build stories exist which was the control of the best and build stories exist which was the control of the best and build stories exist which was the control of the best was the control of the best was the control of the was the control of the best was the control o

Expo.'s Nudists

(Continued from page 1) provision is made for visitors join-ng the strips.

ing the strips.

The au naturel exhibit is being kept dark as much as possible. Unshuttering of the nudes is being timed so that the publicity will break simultaneous with the expo's debut on May 29.

debut on May 28.
Ford's Heavy Spending
If this doesn't send the fair oft or running start, anomalous as it may seen, Henry Ford will. He is may seen, Henry Ford will. He is layout and his interest has had a far reaching effect, luring other timids into the fold. In addition to erecting a permanent building and amphitheatre for symphonies and amphitheatre for symphonies and campiting from Datroft. Both major broadcasting chains

Both major broadcasting chains nave had their men on the ground and lines have been set up for pick-ups. Harold Bock and Lloyd Yoder, special events men for NBC, were here last week arranging for emana-tions from KFSD. Columbia will

use KGB.
With the opening only a month off, expo is little more than half ready. Sprawled over the 1400 acres of Balboa Park, which housed than half the 1,400 the Panama Pacific Exposition in 1914, most of the exhibits will be quartered in 16 massive structures, built to endure, and 500 buildings of lesser permanence. Films' Contributions

Films' Contributions
Motion Picture Hall of Farme will
contain the usual exhibits memertoes of the silent days, such as Valentino's automobile, Mary Pickiord's
curls, Chaplin's shoes and caneaid a monocle from George Arilss.
Teren Actors Guild and Domlaces Guild, which are handling this

inces Club, which are handling this phase of the expo, have guaranteed personal appearances of more than a score of stars including Eddie Cantor, Will Rogers, Jean Harlow, Claudette Colbert, Clark Gable and Al Joleon.

Claudette Colbert, Clark Gable and Al Jolson.
There will be no rest room tariff, as at Chicago, officials have decided.
A fleet of rolling chairs will provide for this lost revenue.
Zack Farmer, who held full sway over the Oympic Games in Los An-orders, and the color of the color of the expo. Frank Beicher, is expo. Frem.
president.
Expect 3,000,000

expo. Frank Secient, canner, is president. Expert 3,000,000

San Diego business men are anticipating upwards of 3,000,000 visitors. Just where they will all behoused is a problem. Limited accommodations will be taxed to capacity, even with the construction of thousands of courist cabins just the control of thousands of courist cabins just the control of thousands of courist cabins just an experience of the control of thousands of courist cabins just have been circulation fight among the Los Angeles dallies here. Fast planes rush editions here in less than an hour after they lit the control of the co

Huey a Censor

(Continued from page 1)

(Continued from page 1)
about deleting anything. It refused
to say if anyone in section and any
if anyone in the section and any if anyone in any
handled the film before it was received at the theatre, but admitted
that the local film distributor from
times delivers the film to us.

The distributor, F. F. Goodrow
of the First Division Exchange
the first Division Exchange
of the First Division Exchange
the sode, which is a most delicate sub-ject for Long since he came out of it with a shiner,

Huey Long subject, in the r March of Time release is a satiri one, treating Long and his career date in kidding fashion.

Starring
GEORGE ARLISS
ON STAGE . "GLORY OF EASTER,"
spectacle; "Lonsly Hearls," a romantic featasy
in three secone, produced by Leonidoff. Symphony Orchestra under the direction of Erns
Rapse. ANY DAY On Screen George Gracie BURNS and ALLEN "LOVE IN BLOOM" 25c to 2 35c to 7

TRAND THIRD WEEK! PAUL MUNI On Stago SINGER'S MIDGETS Plus Other Big Acts ANY SEAT | Plus Other Big Acts "BLACK FURY"

New York Theatres

Fox-Met Reorg. Plans

(Continued from page 6) and Alvin Schlosser. Halsoy-Stuart and Hallgarten were among original underwriters of the \$12,000,000 Fox Met notes.

Sidney R. Kent and William Sidney "R. Kent and William Greve were the chief witnesses yesterday (Tuescay). Greve's testimony pertained mostly to his trading activities in Fox Met notes, either on his own or through Joint accounts with others. He testified that while there may have been a so-called Joint account, the individence of the control of

Greve expressed the viewpoint, or examination, that neither the pending plan nor the proposed Fablan plan offers the best possible plan for the bondholders. He figures that noteholders of Fox Met are entitled to a greater part of cash that is offered and also that the interest of the proposed prop

Another thing that Greve pointed out is that in a year and half the present Paramount-Loew film fran-

present Paramount Loew film franchies agreement for metropolitan New York runs out. He feele that either Paramount or Loew might angle for Fox Met at that time. Greve also stated that in his opinion an independent operator might do well with the Fox Met circuit and that the circuit could be sold for more than le being offered at that he is not afraid of Fox Film's possible lack of a film franchise. Greve will probably resume the stand today (Wed.). Grev's ecretary also testified briefly.

Kent was the first witness to be called yesterday. So far as Fox Film is concerned, the president of that company featified its principle interest in my featified its principle interest in plant featonie. This featonie has six or even years more to go and is on a basis of a percentage of the receipts. Kent testified that the Fox franchies held by Skouras Theatres and Randforce was costing Fox Film money because in a clear market the Fox company probably could get from \$21,500 to \$400,000. more for such a franchies, at prevailing film restals.

film rentals.

He told how nearly every group which had a plan for reorganization of Fox Met, from time to time, had asked him for the Fox franchise and he had refused to transfer it. Kent's

asked him for the Fox franchise and he had refused to transfer I. Kent's he had refused to transfer II. Kent's transfer under certain conditions because the franchise to Randforce and Skonras Theatres is predicated on delivery of the Fox product to Fox Metropolitan theatres. Fox Metropolitan theatres. Fox Metropolitan theatres. See the second seed Kent if the latter would transfer the franchise and Kent nixed the didea, and previously Nick Schenck, when Loew's, with Warners, was bidding for Fox Met, asked for the Metropolitan the Seed of the Loew's with Warners, was the seed of the Loew's with Warners, was the seed of the Loew's with Warners, was the Loew's with Warners, was the Loew's with Warners, which was the Loew's request at that time but also a request about the same thing made by KAO.

On examination further, Kent

Kent nix the Loew request at that time but also a reguest about the same thing make by KAchar. Kent testified that he considers that Skouras and Randforce have contributed reasonable management in the Fox Met situation, although they have not performed miracles, in the future, of treemdous value. Schenck, stated Kent, has the reputation as a fighter and he would look after his own interests, another element.

Attorney Archibald Palmer contributed a few questions in the examination of Kent. Palmer, among other things, inquired whethe Kent chief if Skouras and Randforce chief if Skouras and Randforce chief if Skouras and Randforce chief if Skouras or Randry device he would cancel the Fox Film franchise. Kent's answer on this point is considered very material to the situation, as his statement practically assures that Skouras or Randry assures that Skouras or Randry assures that Skouras or Rondry assures that S

ever, denied that Skouras or Rand-force could step out of their operat-ing contracts without the consent of the owners

In his 18 years in the business, Kent related he doesn't know any

operators who could do better than Skouras and Randforce with tho Fox Met group or in whom he places greater confidence in doing the future job well. Si Fabian, according to Kent, is

Si Fabian, according to Kent, is a good average operator but not as good for the Fox Met theatres as the present Fox Met operators. He considers RKO okay as operators for their own houses but if they came into this Fox Met situation, Kent stated he would want to get out of it because Fox Met might be turned into a dumping ground if control is bought by a major theatree empany.

Kent further stated that Joe Schenck, as a producer, was valu-able to Fox Met and that right now Schenck's product was running Schenck's product was running pretty strong and that Schenck has no adverse theatres interests which he might favor over or against Fox

Krees's attack on the Fablan connection in regard to the trading in
Fox Met notes with William Greve,
a member of the noteholders' protective committee, is atmed apparently on the point of 'good faith' as
required under the bankruptcy laws
in order for a plan to be considered
by the court. Kresel's aim obvlously
is to indicate that any Fablan plan
for the reorganization for Fox Met
would not measure up to the requoid not measure up to the reQuire attoriety who took part in
the hearings last week included
Arohibald Palmer and Nathan Burkan. Burkan questioned Samuel Archibaid Palmer and Nathan Bur-kan. Burkan queetloned Samuel Rinzier on the need of modernizing the Fox Met houses. His examina-tion brought out the fact that Rinz-ier feele that Joe Schenck will help in this respect, among others.

Palmer questioned Horowitz and brought out that the latter, personorought out that the latter, personally, felt the pending Fox Theatres.

U.A. reorganization plan, a fair one.
Horowitz also stated that the Fabian proposal on the face of it may
be a better plan for the bondholders. be a better plan for the bondholders. George Skouras also testfied. His testimony ran along the same lines as that given by Rinzier under examination by Attorney Kressi. Skouras also praised Joe Schenck highly. Both Rinzier and Skouras testified as to the importance of the Fox First franchise to the Fox Met Fox First franchise to the Fox Met Fox franchise was inatiamount to successful operation of the circuit. Thus far the noteholders' commit-

Thus far the noteholders' commit-tee comprising Greve, Horowitz and two members of the Halsey-Stuart firm have made no recommendation to the court, as a group, on any re-organization plan.

Rubles Not Rubies

sian money is valuelees. Aleo, he's a bit hazy on the purchasing value of rubles compared to the American dollar.

dollar. The report from Russia that the Mangeans had gone to the American Consul escling a revielon of their contract which would permit them to leave Russia wae new to Basy. He said the contract with the Mangeans as with other American acts going over, permite cancellation of contract on one monthe notice, with

going over, permit cancentation back contract on one monthle notice, with contract on one monthle notice, with contract on the contract of the

Eddie's and the mauve-decade gang-elinging at Gay 60's are nurefite for lively diversion and divertisements.

Any number of Times Sq. side-street (lalecteries are also good diversion if yearning for 'different' type of atmosphere. Minie' Fauburg-Montmartre and the Ball Musette are in that category; likewise the Cafe international, and any number of Italian eateries. Latter have about in the Broadway best without taxl-ing. However, Moe'll and Michael are still worth a trip downtown. Authentic Finamence entertainment like El Chico in the Village (new, revue debuts there this week), and Havaneee, like the Cubanacan in the Spanish soctor of Harlenn, are well worth the tripri, also El Boreo in the Village and El Toreador on W. 110th. Smartre east idle (mostly) spote include the new Verselliee, an ultra room, Witch right now is doing a big business (Heien Morgan is there the new Stork Club, Normandia (with the Yacht Club Boys), Mon Paris, Chatesu Moderne, all fave cases.

Ralnbow Room in Rockefeller Center; the St. Regis hotel; Eddy Duchir's music at the C. P. Caeino getting a hig play; the Savoy-Plaze, the Waldor', Hotel New Yorkey: Hall Kemp at the Hotel Penneylvanis; Berrile Cummins at the Roosevolt; and the Piace Piqualie are among the Camendial's with the Yacht. tract for services in foreign coun-tries until they have fully accer-tained all money difficulties.

Calif. Lottery Bill

Sacramento, April 23.

Assembly Amendment Committee has recommended passage of the Brennan state lottery bill providing \$50,000,000 annually for old age pen-sions. Measure, if enacted, would kill most all nuisance taxes and declare all other lotterics illegal. Biggest hurdle is signaturing by

Governor Merriam, who is strongly allied with the church crowd.

Early Start

(Continued from page 5)

while Columbia, scheduling 36, is ex-

pected to deliver around 30.

Distributors planning to increase programs for the 1935-36 season, as they stand now, are Columbia and United Artists. Figures not yet arrived at.
Virtually all studios are turning

spring attention to new product.
Paramount's spring product, not to
be delivered until 1935-'36, includes 'Parls in Spring,' 'Accent on Youth, 'Crusades,' 'The Milky Way' and 'So Red the Rose.' Warner Bros.' two Guades, The Milky Way and So Red the Rose. Warner Bros. two outstanding productions, Midsum-mer Night's Dream' and 'Anthony Adverse,' former aiready finished, aleo are for coming season's re-lease. Other studios likewise are scheduling big pictures for the new film year.

NOON HOTCHA IN L. A. CAFES

Los Angeles, April 23.

In the last four weeks this town has gone screwy over noon-day cabarets. Whole thing started when revenue out of its dining room, in-stalled the Walton Kearney orchestra, added five acts to make a foor show and started to turn them away. Spot looked cheap in the doll checks make it an expensive play to grab a hamon-rye:

Tm Telling You'

permitted, others give out with a little class, but all are cotining money from non until 2:30. Trade is all from the office buildings until the tag end of the rush when the on-the-make barrage starts. When this happens, in a good half of the places, gigs, hape plus a good filtering of others on a bit of filtering. flinging,

allinction.

Show at the Bilthore room is strictly Johnny Small Time and Sister. Presented minus ehowman-ship and intelligence, it's one of those things where five acts do something on a dance floor. Best to its Bob Schafter, a good looking the strict of the strict of

both fast but nothing unusual.

Clark, Graits and 'Gerer, linee
man hoofing trio, stall too much to
impress. Boys do the now triesome
slow motion bit that means nothing.
Billie Lowe, personality singer with
the band, picks up the chorus of
several numbers. Band, an eight
piece combo, is okay for the terp
fran, but suffers by comparison with
downstals.

Other where some of the Bowl,
downstals.

Other places going for the noon trade entertain on a lesser scale, some of them adopting the fan dancers from the beer joints. All display lack of showmanship, ad-mitting that anything goes. Some expensive play to grab a ham-on-ordinate of the control of the con mitting that anything goes. Some smart cade man will install a show that will draw and will knock his opposition kicking. So far draw can be credited, despite what the reetaurant men think, to the novelty of getting a drink, dance, entertainment and perhape a email measure of fittation erammed to be. tainment and perhaps a small meas-ure of firtation erammed in be-tween selling necktles, pounding a typewriter and what not.

Boye should take a lesson from the beer joints. After four months

VARIETY'S' BROADWAY GUIDE

By Jack Osterman We are living at the Astor (free ad) which is supposed to be one of the first hotels of the land and we think we have one of the first rooms

the first hotels of the land and we have he first hotels of the land and we have the land we have he had the he lath, so early Loude didn't show up himself. General Motors have an exhibit and, mixed of guests, and the lath of lath

manager it was unever did.

Covering Territory
Just learned they are figuring on
a Canadian company of 3 Men On
a Horse' probably will cut it down
to 'Two Kida On a Sled.'

Octormania
——witting tired of being

Octermania
We are getting tired of being
married and divorced in one chatterer's column...give Sullivan a
chance to fix up our domestic

cnance to fix up our domestic troubles.
See when Stookly became the See when the care the see of a baby the other day and the kid is already tailer than Skolsky.
Understand the Hollywood producers are already figuring on a story for Jackle Cooper-Picture Life Ends at Eleven...but starting again at 40.

Things are so tough with carnivals, sword swallowere are using a pen knives.

nivais, sword swarm and pen knives.
Lucille Watson says that as soon as the green bulbe blow out at the Mayfair theatre, they'll etop playing mystery melodramas.
Harry Conn, wires that it's getting so now that relatives of high priced could play are now borrowing as

so now that relatives of high priced radio stars are now borrowing a weekly percentage off the gross. ARE YOU READING?

Derbytown Bullish

Louisvillé, April 22.

With the Derby sold out and hotels getting \$20-830 a day starting May 2, the local nitery bis six beaucoup builleh. New Loo Cabin at Jeffersonville, Ind., eltuated but a few minutes from here, has Bill Kurth, former manager of the Ziegeld Roof, N. Y, as maltre and gender of the Roof of the Roof

For show peopla as well as laymen, this Guide to general amusements In New York, first Inaugurated hera in 1928, Is revived and published weekly in response to repeated requests. Valuar Isnds the guidance of its judgment in the various entertainment denotad.

No slight is intended for those unmentioned, as text will be ewitched weekly. The lists are of Valuarr's complication only, and as a handy reference. It may see Valuarr's complication only, and as a handy reference. It may see that the property of th reid arous, N. J., as mattre and general greeter.
Elaborate floor show is headed by Darlo and Louise Brooks, Reis and Dunn, Chnz Chaee, Rueseil Swan, magician, Vivian Fields, Eight Texas Rockete and Frank Furncan or-

chestra.

MARRIAGES

Betty Hayward, former actress, to Robert (Red) Gold April 17, in Culver City, Groom ie assistant director

April 17, in Culver City, Cal. Groom is assistant director at Metro. Jeannette Winters to William Creepinal, April 20, in Los Angeles, Groom is vice-president of Cine-

Eugene Murphy, formerly of the K-9 Club, Chicago, to Mrs. Rowene McDougall Urian, in Chicago, April

17.
Frances May Mayer to Alvin A.
Adame, Garden City, L. I., April 21.
Groom is with U. A. exploitation
dept.

BIRTHS

Mr. and Mrs. Thomas Freebairn-Smith, son, April 14, in Los An-geles. Father is radio announcer. Mr. and Mrs. Sidney Skoleky, daughter, April 16, in Hollywood. Father is the N. Y. Daily News col-umniet.

Bernie Cummine at the Roseweit; and the Place Piqualle are among the marter eupper hooferles. New Rockefeller Plaza restaurant also o.k. especially with the warmer weather.

French Gasino's Folies Bergerea' revue is eilli a big cabarct moneygetter, but the new Gasino de Parea show is now once again an important Durante's advent at the C. de P. has further upped trade. Of the new starters, Jack Dempsey's chop house is doing wow biz. Paradie and Hollywood among the outstander mass cabarets, with Whiteman and Sophie Tucker the respec new attractions. Freddy Berrens' music at the Flying Trapeze also getting nice attention. Harlem came to Broadway this weck with the opening of Connie's Inn on the site of the old Platis Royale. Father is the N. Y. Dally News columniet.
Mr. and Mre. George Frank, son, April 18, in Hollywood. Father is an agent, with Duniap & Frank.
Mr. and Mrs. Art Graham, daughter, in Akron. O., April 15. Father is studio manager of WIJW. Akron.
Mr. and Mrs. Samuel S. Rosene J.
br. um, daughter, April 30, in Philadelphia. Father is president of statetion WPIL board of directors.

Broadway

Elissa Landi is around town. Max Gordon due back May 1. Ann Sothern east for a vacash Fanny Holzman is back from the

Gus Evsseli has had a bad siege Marvin Weit ahead of the Ben Blue unit.

Mildred Palmer p.a.'ing the Royal astle nitery.

Frank Payne fell on Sixth avenue

Hortensc Margolles off to Ber-muda for a weck's vacation.

muda for a week's vacation.

Robert Nathan has finished his first play, 'Music at Evening.'

J. H. Lubin back from Hot Springs and much improved.

More Hollywoodites in N.
ast week than in Hollywoo The Joe Laurie's, Jr., are in the market for a pet chimpanzee. Sophie Tucker's son, Bert, is man-aging Loew's Hiliside, Jamaica.

aging Loew's Hillside, Jamaica.
Nowspaper Guild's exec council meets weekly at the Times Square.
Archie Mayo in from Europe, heading back to the Coast this week.
Niteries took a beating last (Holy) week. Look to make up for it this week.

.. V. Johnson, cameramen's chief Y., off for brief vacash in New rry Carroll putting in floor at Bill Bar's 500 Club, Atlan-

Clyde Pangborn to write a syndi-cated column for the General Press Bureau.

Bureau. Nice weather Easter Sunday gave Coney Island its best pre-season

Statement of the General resistance of the control ASHIPI C. Wentworth back in office after six weeks in hospital as result of injury sustained in a fall. Arthur Hornblow, Jr., arrives in New York today (Wed.) and sails Friday (3) for a European vacation.

tion.

Charile Moskowitz, among the late goor-awayers, went to Miami over the weekend for the season's

finish.
Travis Banton, Paris style creator, returned from Europe Tuesday (23) and embarks soon for the

Coast.

Week before Easter Sunday marked the first appearance of barc-limbed, unstockinged girl on

orondway.

Lilly Pons, opera star, left Saturay (20) for the Coast to report to fadlo under contract signed during lew winter.

Radio under contract signed during the winter.

Ken Murray has a byline and the winter.

Ken Murray has a byline and had to for over a year. Royal Poster shoating it.

With his medical signed signed signed to the signed signed

ester

Laura Benham, formerly fashlon editor of Women's World, is latest addition to Warner Bros.' publicity department in N. Y., as fashlon writer.
Dario and Louiso (Brooks), upon their return from the New Lore their return from the Section of the Brooklyn.
Brooklyn.

CHATTER

adoption of Miss Arnett's orphaned

tlece.

Latest of the thesplans to be bitten by the producer bug is Eddie Garr, who, if he can acquire a suitable script, says he will produce and angel a play starring himself this fall.

Millian Mills steer manager with

Garry, who, if the can dequire, and angel a play starring himself this fail.

William Mills, sizes manager with the first william willia

logically spotted in a place of prominence, but the moment they scrambers, and the moment they scrambers are supported in the property of the summer, with press concentration from the coast during this period, George Daws. Goldwyn's publicity director, east, ahifts to exploitation of Mickey Mouse during the summer of the s

Honolulu By Mabel Thomas

Noci Coward to Japan. Neil Agnew, Paramount represen ative, here.

Fred Williams in for another business confab. Jeanette MacDonald here with her

cess.
J. J. Franklyn starts construction on his deluxe King St. theatre, 1,000

n his deluxe Ring gater. Fred P. Harlow with J. P. McEvoy nd son Dennis, through visitors

nd son Dennis, through.
o Tokyo.
Mrs. Phil Kline, wife of Fox
writer, with her two daughters, at

Paris By Bob Stern

audy Lawrence to Spain

Monroe Bros. playing the Empire. Alexander Korda in Paris on a deal.

H. R. Lenormand traveling in Sa

hara. Kathe von Nagy passing through

aris. Monroe Brothers, acros, at the

Monroe Efformers, source, Limpire.
Dorothy Deness a holdover in new Lido show.
Cinda Glen dancing at Escholers' party.
Paul Poiret doing his best to come back.
Helen Robert getting a Berlin film engagement.

ngagement. Raymond Patenotre back from

Philadelphia.
Lotte Lehmann off to Cap Mar-tin for a rest.
Mariposa Hayes and Alan Ham-Mariposa mond in tov

mond in town.

Spinelly playing 'Ecole des Cocottes' at Nice.
Curtis Melnitz at Gilbert White's
cocktail party.
Rex Ingram ecting his coffee at
Cafe do Flore.
Late Oscar Dufrenne's furniture
sold at auction.

curtis Meinitz at Gilbert White's contail party setting his coftee at Cote do Flore.

Late Oscar Durenne's furniture sold at auction.

Late Oscar Durenne's furniture sold at auction.

Berney of the control of the con

Yorka.
Florence Walton, on returns here, saying she needed a guide to New York.
Colette, feinme author, secretly married to Maurice Goudekett, her third.
Carlisle MacDonald, once the New York Times rep here, to N. Y. and Wash.

wasn.
Fanny Holdy of the Opera to sing at Opera Comique in 'Queen Flammette'.

metta.'
Jacques Thibaud, violinist, post-poning Paris concert because of his iliness.
Philips Holmes unable to get over to London because his English visa cypired.
Commerzialrat Krauss, head of

expired.

Commerzialrat Krauss, head of
Bavaria Films, spending a few days
in Paris.

Lydiane Ro-- winning prize contest for best looking nude singer

L'ydiane Ro- winning prize contest for best looking nude singer
la Paris.

Pierra Richard Willin talking with
Pierra Richard Willin talking with
Jacques Deval finishing production bar.

Jacques Deval finishing production of film version of his play
Radio Lyons in televiloin transmissions Tuesdays and Fridays
every week.
Louis Jouwe to begin next season
Supervielle.

Gaston Rageot, president of the
Author's Lesgue, hurt in an autocrash in Italy
Exa of Theatre de
Couvre lecturing at Raymond Duncan's Akademie.

Rene Clairs first London Films
Fram Goes West.

Mile, Falconetti, daramatic actress,
breaking in as cabaset singer at
Bosul, aux Berton, Bellan
Bosul, aux Berton, Bellan
Berton, Bellan
Berton, writer. Datio and Louiso (Brooks), upon their return from the New Log button and Louiso (Brooks), upon their return from the New Log button and Louiso (Brooks), upon their return from the New Log button and Log butt

at a cocktail party at Maxims. She's back at the A.B.C.

Marcelle Geniat and other ac-tresses to sell vegetables at Central Markets for charity.

Rene Koval, star comedian of the Bouffes Partitens, made a Chevaller of Legion of Honor.

Cinda Glenn to play in Bouffes Parisien operetta by Leopold Mar-chand, in September.

United Artists issuing official de-nial of rumor that Pathe Natan may handle its distribution.

handle its distribution.

Jim Witterled is p.a. for Ambassadeurs again this season, despite
change of management.

Milo Flim to make 'Black Eyes'
with Harry Baur, Jean-Pierre Aumont and Simone Simon.

Milo Film to make 'Black Eyes' with Harry Baun Jean-Pierre Au-with Harry Baun Jean-Pierre Au-with Harry Baun Jean-Pierre Au-Peptito Albert In o. Josephine Baker's hubsand and manager, to U. S. to look things over.

Love and Luck' and 'Two Places' added to the Comedie Francasica Charlie Gordon selling film story to France International Film and to supervise production himself of the Comment of Comment

tres.
Gala in honor of Louis Lumiere at the Opera proposed to be held during the official Parls season in June.
Parls-Soir newsreel theatre show-

June. Solve the attention of the late of the late Governor-General and Mme. Renard.

Women only, in pit band as well as on stage, to play new Alcazer show, which is to be titled "Nude Women."

Women.'
Movement on to broadcast French
lessons from local Radio Colonial,
as worldwide propaganda for the

as worldwide propagates in anguage.
Edmond T. Greville to produce film titled 'Yesterday and Tomorrow' with Claude Dauphin heading

film titled Yesterday and Tomorrow with Claude Dauphin heading
Usean Dreville to make film based
on 'La Garconne,' Victor Marguerite's novel, probably starring
Robert Trabor throwing a party
at Belle Epoque nitry to celebrate
the 140th performance of 'Private
Haurice Schwartz and New York
Yiddish theatre troups opening
Parls season with Yosche Kalb' at
Another near duel resulting from
fight at preview of 'Sacree Gosse'
between two directors, Leo Jannon
and Marc Allegret.
and Georges Desmit of Enriade du Clemen on trip
to U. S. to find out why Hollywood
makes good films.

Louis Van Jole and Georgea Desmorald, once the New
here, to N. Y. and
of the Opera to Or. S. for find out why Hollywood
to the Opera to and
que in Youen Planand, violinity, one
and, violinity of the
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Winting prize contooking nude since
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and the control

London

Ord Hamilton with a brace of new Gitta Alpar expected back here April 15.

'Love on the Dole' sold for Scan-dinavia.

Geoffrey Gwyther has a new play; no theatre yet.

Geoffrey Gwyther has a new play; no theatre yet.

Marion Lorne to Lake Come; hitgaummer villa.

Tom Arnold moving into Julia

Harry Foster's date book full of

Francis La Sullivan's option New

York after I months.

C. Goodman optioning Hungarian

Tork after I months.

C. Goodman optioning Hungarian

Donn Stafford and Dick Hanbury

to produce films again soon.

Francis L. Sullivan's option has

man arnold the sulling frances

Day out of Vill Darling, full show.

Joyce Carey coming over for

Joyc

Histogrand opens at the Ritz hotel in London, April 23, and will broadcast May 2.

Tourne Man's Y America River and the State of the St

Arthur Dent, B.I.P. chief, to New York at end of month; thinks his Jubilee film is sure-fire for Broad-

Jubilee nim is sure no way.

Gipsy Nina turning down radio commercial work due to General Theatres taking up options on her services.

Monty Berman in hospital with wisdom tooth trouble, while his mother thinks he is in Ireland on business.

Buttles and business.
Betty, daughter of Julius Hagen, film producer, married to Daniel Angel, son of stage costumer, in London, April 10.
Louis Golding off to Barcelona on spur of moment to write a thriller for Gollanez. Likely to stay away two months.

Louis Golding off to Barcelona on spur of moment to write a thriller for Golinez. Likely to stay away Programment of write a thriller for Golinez of the stay and the stay of the stay of

Hollywood

Ben Piazza back Ben Plazza back.
Dick Skinner driving east.
Robert Kane licked the flu.
Anita, Loos back from Frisco.
M. C. Levee under the weather.
John Wildberg is play-casting.
Kay Francis planed to Broadway.
Harmon Nelson down from Frisco.
Ruth Donnelly leaving Warmer Laryngitta crept up on Ben Mark-

n: Lou Leffler now head cutter at Fox. Jerome Kern has sent for his Elizabeth Mechan, writer, seeking

ankruptcy.
Jean Muir at home with attack

f tonsilitis.
Laura Hope Crews left the Metro
riting staff.
Harry Brand planed to New York
ith his boss.
Irving Thalberg r ting up at

ome April 28.
Charles Trowbridge here for his letro contract.
Ronald Colman getting more tan

home April 28.
Charles Trowbridge here for his
Metro contract.
Metro contract.
Services and the services of th

Murray Mayer now head of Co-lumbia's ladles wardrobe depart ment.
Daughter of Myrt Blum, home from school, hostessed a feed for her

pappy.

Benny Rubin can take it, but not so gracefully, from Bill Perlberg at

hearts.

That manse Al Jolson is building in the valley will make a 30G nick in the b.r.

Sidney Ring, former vaude and stage actor, has opened a music average.

tried to cultivate, but kept a mousy mustache.

mustache.

act hospital bils nicked Nite, acther \$213 in Municipal court judgment.

Herman Wobber down from Frisco to discuss Fox distribution with S. R. Kent.

B. Kent.

B. Kent.

B. Mart.

B. Mart

over the weekend, returning to Bacramento. 'Carlos Laemmle Presents' is the way the main title of U's foreign varsions read.

'Carlos Lessmile Presents' is the way the main title of Us foreign way the main title of Us foreign way the main title of Us for foreign was the control of the control of

CHATTER

Ished their writing jobs at Fox and join the free lancers, editor of the Nantucket Inquirer and Mirror, looking over the studies. Family of Howard Green at Palm pater over the week-end.

George Barnes and Joan Blondeil pater over the week-end.

George Barnes and Joan Blondeil pater mountain home is being remodelled.

Joan Home of the Mirror of the Mi

Eugene Delmar shot his way to first honors in the Fred Stone skeet shoot last week, Jack Conway sec-

first honors in the Fred Stone skeet shoot last week. Jack Conway second the stone of the stone skeet shoot last week. Jack Conway second the stone shoot last week and shoot last week and shoot last shoot last

New Haven

By Harold M. Bone

Harry Shaw's vacation tan has faded.

Bob Hart eager for the good ol' Wm. Lyon Phelps away on Eu-opean jaunt.

Nate Furst watching baseball cores again.

Walter Lloyd drops in from Hart-ord now and then.

ford now and then.

Light Opera Guild's finale will be

The Geisha' May 13-14.

Pauline Mayo in for solo performance of 'House Beautiful'.

Roy Phelps lost his trained oat in

Morocco on film expedition.

Frank Henson's wife recuping rom operation in Boston hosp.

Broken gam in auto crash got \$1,875 for Kay Williams, dancer. Eddie Thomas won a N. Y. Loew booking with his amatuer xylopho-

Andy Sette all puffed up about that writeup, plus a two-column photo.

Bill O'Connell put his crew back n the shelf after one stage show at on the shelf the College.

Sam Horwarth getting himself separated from something or other

separated from something or other in local hosp. Yale's Music School dean David Smith conducted Boston Symph in his own compositions in Boston Market Charles and State of the State of the

Rome

By George Byrne

Dubbing on 'Revelation' (Par) has been completed. Thitle Mori Dubbed version children has been completed. Thitle Mori Persion children has been considered to the property of the property of

projection.

Frederick W. Lange, Paramount's frederick W. Lange, Carompanied by Americo Aboaf, Italian rep., recived by Count Clano, Under Secretary of Press and Propaganda, for discussion of industry problems.

Madrid

Grace Pogi in town.
Phileo through at BAQ.
Carlos Arniches operated on.
Carlos Stella, pic distrib, dead.
Freddie Miller knocking 'em over.
Panama Al Brown due any day.
Rev Reyes wants to come to Marid.

nanova warbling at Gong, nitery. Jacinto Benavente sunning at

Sitges.
George Copeland back home in Palma.

Palma.

Alle Buchanan Smith back from the States.
Pablo Casals is an adopted son of Madrid.

Juan Belmonte off to his ranch near Seville.

Rachmaninoff in his first Madrid concert.

near sevilet.

near sevilet.

ardic concert.

La Argentinita embarking for the concert.

La Argentinita embarking for the concert.

La Argentinita embarking for the concert.

Education of the concert.

Four-hour plane service to Paris will be started in May.

Tina Gasco and Fernando de Granada, both pros, married.

Granada, both pros, married.

Four-hour plane service to Paris will be started in May.

Tina Gasco and Fernando de Granada, both pros, married plane and the province of the concert of the province of the concert of the provinces.

La concert of the provinces, Jeronimo Gallan organizing an opera company for a Portuguese

Torcard. Ripolettic and Teheme' Roberts.

tour.
"Tosca," 'Rigoletto' and 'Boheme'
for the republic's anniversary

TOSCAS, for the republic for the republic fleatas.

Three capacity orowds on three successive Sundays in the Madrid Three capacity orowds on three successive Sundays in the Madrid bullring.

Amalla Isaura, Conchita Piquer and the Black Diamonds at the

and the Black Diamonds at the Maravillas. Maravillas Maria delay scalarific Plant Rogella for the screen. Holy Week processions and the irpomise to really be something in negling for Pirandello, Mascagni and Shaw for International Authors Congress in Seville in May. Ricardo Serlano down from being built for his private transportation.

nitz with news about a plane being about a plane being about the plane of the plane

bert.

Xirgu-Borras stock company presenting Lope de Vega's Traenteovejuna as first of a series of Lope plays to be staged in commemoration of third centenary of his death

tion of third centenary of his deat this year. Enrique Gaeriner through with two shorts for Cifess, one on Gra-nada and the other Quince Minu-tos en Espana' (Friteen Minutes in Spain) with views of Valencia, Sa-gunto, Malaga, Elche and Sevillo.

Tahiti By Robert Faherty

Try to eat, in Papeete, after 10

p.m.
Lafayette nitery plenty hot toward dawn,
U. J. ('Sport') Herrmann from Chi due any day.

In due any day.

Adeline Fitzgerald, Chi American tociety writer, relaxing here.

Bill Bambridge's monkey busted cose and everything in the kitchen.

Metro studio mob thrilling town by yearing sweatshirts in Latitude 7 South

by weari Ulrich Busch in white shorts and a silk zipper at the Banque de l'Indo-Chine.

James Norman Hall climbs a coconut tree to hide on ship day. Price of fame.

Biue Lagoon plays for Yank trade by putting on a hula Saturday lights, with dinner.

by putting on a fulla Saturcay nights, with dinner.
Charlie Nordhon fishes with Giff Plinchot between bouts with Australian pioneer archives.
Mirl, one-time hotch dancer around L.A., back yonder on Island with home folks under bambloo.
George Bowlee reminisces of bandling Pen Hur and Thirth of a

Nation.' Veteran p.a. lives on Caneraman Bert Lynch of Metro yanked from boat deck by Neptune for drenching at Equator, fully

for drenching at Equator, fully garbed.

Moss Hart and Cole Porter looke sadily at Tahill from off reef. World standly at Tahill from off reef. World through Papeete pass through Papeete pass through Papeete pass to the total standle stan

Kansas City

By Will R. Hughes George Baker suffering bad cold Spring racing season to open

Spring racing season to open John McManus is the Hollywood Reporter on WSXBY.

Ack Moffitt, picture editor of the Jack Moffitt, picture editor of the Ack Moffitt, picture et es some of the shooting of The Cruade.

Abbey Theatre Players here for a week, starting April 22, and that washes the Shubert up for the season.

on. Wauhillau La Hay appointed ab-city director for WHB, succeeding Wauhillau La Hay appointed Jo-icity director for WHE, succeeding: Mouse' Straight, who is busy writ-ing continuities. Başeball season going full blast and making it that much harder on the theatres. Opening game drew 10,000 fans, most of them in over-coats.

coats.

Police enforcing law against cruising taxls in the downtown district, and theatre-goers can now get their cars near a theatre en-

Chicago

Morris Silver back in Chi.
Mchael Todd's youngster over a
siege of measles.
Three Men on a Horse running
ads in Racing Form.
C.P. Grenette, Shubert p. a., in
C. The Chief of the Chief of

for the Life Begins at 8:40° get-away.

Harry Lusgarten up and around after a tussie with an outraged state Platt and frau going for rdining habits to surprise the horses at Excelsior Springs.

Bill Spaseth in town as company Bill Spaseth in town as company Bill Spaseth in town as company Norman Field, former general manager for the Jones, Linick & Schader circuit in Chicago, and who woods Building for the Marshall Field state, so off for a three-month vacash to rebuild his health.

The Hague

By M. W. Etty-Leaf

Frateilinis a big success here. Holland having a book week now

Fratellinia a ble success here. Holland having a book week now, but no panic. Holland having a book week now, but no panic. Holland having a book medical programmer for the superior of the superior having the superior had a su

Mexico City By D. L. Grahame

By D. L. Graheme
trike of unionized wrestlers,
called off when arona managements,
assured them percentage of gates in
addition to their regular atipenda.
E. B. Noonan, brother of Sullypla, biggest local first-run house.
He's the only American clinema
management of Test Diricho, old-time
revue house where Lupe Velez began her career, by actor group,
william Jennings, president of
the Teatro-Cine Olimbia, 3,509the Teatro-Cine Olimbia, 2,509around again after a deribaty bout
that fald him up for a fortnight.

Cleveland By Glenn C. Pullen

Charles Washburn shead of Lunt-Fontaine show at Hanna, May 2. Max Facteenhauer home again after trip with Fritz Lelber's troupe. George Fox. cx-stock producer, to take night club revues on tour. Grand jury indictments driving owners of gambling spots into bidding.

to dan infinity undistructure articling owners of gambling spots into hidding.

Archite Bell, aitling drama crick of Cievcland News, taking an indefinity of the control of

og itteg roung nimseit in Snaron,
Jack Gregg, Hsyen-rold son of Al
Gregg, Palace p.a., smashed his
school's hurdling records; and is
papa proud!
Jos Penn: took week off before
Jos Penn: took and play golf.
Got all but last,
Sol Heller has option on Sam
Hellman's new play, Golden Sunshine; a sattre on California, but
ont find an angel.

Des Moines

By R. W. Moorhead

By R. W. Moorhead

Bail Hissey bad into Opheum
for four the week and a ppl 126

Strand. which was destroyed by
fire Jan. 15, reopened April 20.

All local houses tied up in a

Stanley Brown's mother, critically
hurt in a fall, now in Ross, Cal,
hospital.

Stanley Brown's mother, critically
hurt in a fall, now in Ross, Cal,
hospital.

While 'Moldoy Cruise' was at the
Ornheum, Theinan White and Louis
Federal Judge Dewy denied temporary injunction sought to force
of low houses running bank nights.

A new city dance ordinance in
the making so city can collect a
dance places. Fee tentatively set
at \$500 r by fire marshal revealed

A cour by fire marshal revealed

t \$50. A tour by fire marshal revealed seven shooting galleries in town violated emergency exit regulations, one even having a wooden plank wired across the exit.

Cincinnati

By Jos Kolling

Joe Goetz wardrobing in larger lzes. Buster Locke ork encoring at La

Buster Locke ora successful and the Normandie.
Colonel Art Frudenfeld again flaky with mend of ankle twist.
Home expo at Music Hall has Ernie Young revue for free attractions.

period to the server for free attraction.

Variety Club's annual support and a case at Netherland Plazz May 11;

Rudy Vallee and band at Castle Farm May 5, en route to N. Y. from Kentucky Derby ball in Louisman Bielprinder, by University of Land and Stage of the year's musical comedy. Toulisman Bielprinder, by University of Land County of the Stage of the Year's musical comedy. Toulisman Bielprinder, by University of Land County of the Stage o

Pittsburgh

By Hal Cohen

By Hal Cohen

Percy Roberts in Pitt bo. for Sallor Beware' run.

Jee Hiller and talk over a control of the Pitter of the of the Pitter

eck. Score of File Row friends tossed a (Continued on page 62)

Prospects of Liberal Sunday Law **Booms Parks and Tracks in Pennsy**

Lancaster, Pa., April 23. Prospects that Sunday amuse-ments are going to get the OK of the Pennsylvania Legislature is re-

ments are going oget the Us at the Pennsylvania Legislature are the Pennsylvania Legislature are the Pennsylvania Legislature are lagging parks, groves and ball fields. Already all but the very poorest are aiready under vague contracts for the season with promoters sli-ting on their hands waiting for the bill to go through. Spots in this section which have operated on Sunday due to officials who didn't care or who could be operated on Sunday due to officials who didn't care or who could be ing to those willing to cut 25 to 40 per cent of the gross to the owners. New operators plan every type of show as entertainment ranging from the popular jug-band battles to top vaudeville and radio enter-tainment.

to top vaudeville and radio entertainment.

Local amusement parks plan a
oome-back under the more favorable legislation and are adding to
Park grounds which have been
falle for several years are in demand
also. While there is little expectation that the agricultural shows will
come back in a big way, optimists
oome back in a big way, optimists
tome back in a big way, optimists
hopes that horse racing will be
legalized and the 'old tracks put
back to work.

Another Pennsylvania pastime,
anticipating a Sunday spurt. Sajlopy racing. This 'amateur hougialopy racing. This 'amateur hougialopy racing. This 'amateur hougialopy racing. This 'amateur houparticipants sign release before
each race in which they agree tosell their car for \$10, and to say
nothing about it if the'r necks are
broken.

Opinion is that like tap rooms, there'll be so many Sunday spots that no one will make any money.

MUD SHOWS UNDERFOOT IN OHIO VALLEY SPOTS

East Liverpool, O., April 23, East Liverpool, O., April 23.
Major motorized circues after a
record trek out of the south are
heading east the earliest in many
years aiming to beat railroad shows
into the industrial centers where
near peak operations for several
months are expected to give circuese their best writer business in cuses their best spring business in more than a decade. Barnett Bros. 'mud show,' which opened its tour at York, S. C., only

opened its tour at Yoris, S. C., only two weeks ago, has the jump on all opposition in the upper Ohlo valley. Show will invade Ohlo valley the last week in April, the earliest for a circus hereabouts in many years. Show will play Wheeling. W. And and Steuberville, then hops to East Lived poop for April 29, and have a standard of the control of the 1344 route.

Show will play Wheeling, W. Ya.

and Steubenville, then hops to East
Liverpool for April 23, and then
1384 route.

Following close on its heels is the
Downie Bros. Circus, piloted by the
veteran showman, Charles Sparks,
which isauncied its annual tour
winter quarters. Downie show has
been contracted at Wheeling and
Weitrion, W. Va., and also has
been contracted at Wheeling and
Weitrion, W. Va., and also has
been contracted at Wheeling and
Weitrion, W. Va., and also has
been contracted at Wheeling and
weitrion, which is the contracted and the pottery city on its
way east, playing here just two
weeks later than the Barnett show
contracted -a dozen towns in the
immediate Pittbaurgh sized district,
most all of which are visited annually by this outhir before it enters
New York state.
New York state.
New York state.
Ole Bros. show will joke up Can
to and Hagronbeck-Wallace circuses
indicate that both shows will avoid
the upper Oho valley this spring
and will head east immediately. The
Cole Bros. show will give the Cole
Spring and will head east immediately. The
total and Akron, Otto the cole
the Hagenbeck outfit will stick to
its regular route playing a few
stands in West Virginia before it
encounters the opposition from Cole
Bros. In New York state. Both
May 8, a few days apart, and during their first week under canvas,
both closing their Chicago indoor
engagements the same day, May 5.

Back Stretch Attraction

Tolcdo, April 23.

Tiffin, O., county fair officials want Sally Hand to appear with her act at the annual exposition next fall. They're scratching the county has a county fair.

Worcester, April 28. The State Agricultural Fairs A

The State Agricultural Fairs As-sociation here last Thursday drew up a resolution opposing any change in laws which would grant dates for racing during Aug. 15. Sept. 20. The association won't ask for any rac-Bids for a Park Medina, O., April 23. Medina, O., April 23.

E. F. Masch, receiver for the Chippewa Lake Park Company, is considering three bids for operation of the playspot this summer. The control of the playspot this summer, the control of the playspot the property of the gross receipts for the privilege of running the resort from Decoration Day to Labor Day; George and Carl Sinciain both executives in the Mcyer's Lake Fark recommendation of the proper property of the propert

In laws which would grant ususs_suraning during Aug 18.-Sept_2.0. The association work ask the same ask the s

Iowa Dates

IOWA DATES

Des Moines, April 23.
The official Iowa fair list for Iowa, just issued, seedules 79 fairs to be ited throughout the 95 Iowa could the fair secretary, more than half the expositions scheduled for 1935 will be held during the month of August. The first fair will be that of Taylor county, Bedford, July 29 to Aug. 3. The annual state fair here will be held at 10 helps of the fair season, and the fair season, and the fair season of the fair season.

CHATTER

Pittsburgh

co., nave othere to percent of the gross receipts with no cash guarantee and L. G. Collister, former Cuyhoga county treasurer, has bid ten percent of the gross, with a guarantee of \$7,500 for the scason and \$1,500 cash at once.

That H-W-Cole Scrap

Dayton, O., April 23. Refused a permit to show at the fairgrounds, where the new Cole circus is booked May 11, the Hagenbeck circus has secured McCook field, a former army flying field on the edge of the city, for May 9.

(Continued from page 61)

(Continued from page 61)
birthday dinner for Art Levy
Sundee,
Maryiou Dix, Pittsburgh gal,
Law of the form of the form of the form
company Metro for its junior stock
company.
Gene Murphy announcing last
week for what he laughingiy calls
a mustache,
a mustache,
deen Raymond's mother accomdeen Raymond's here for his personal
appearance, here for his personal

a mass Taximond's mother accompanied actor here for his personal appearance.

Mamile Greenwald branching from press-agentry to dance promised actor of the pressor of the p

way.

Return of Johnny Harris to active theatre management being celebrated in all his houses this week as 'Johnny Harris Celebration Week.'

Milwaukee

Peter and Angelo Guardainbene have taken over the Minmi Club.

Peter and Angelo Guardainbene have taken over the Minmi Club.

Peter and Angelo Guardainbene have taken over the Minmi Club.

Peter and Angelo Guardainbene have taken over the Minmi Club.

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Peter and Angelo Guardainbene have taken over the Minmi Club.

Week of the Minmi Club.

Peter and Angelo Guardainbene have taken over the Minmi Club.

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Peter and Angelo Have the Minmi Club.

Peter and Angelo Guardainbene have the

OBITUARIES

CHARLES OTIS RICHARDSON
Charles Otis Richardson, 78, for
a long time manager of travelings
shows and one of the pioneers of
the picture business, dropped dead
April 17 at his farm on Musa Isle,
Miami, while chopping down a tree,
is survived by his widow, two
daughters and a slater.
He entered the show business in
1817, as road manager, and for a
time as partner with Cuy Jumpany.
He piloted one of Jacob Litts—in
Old Kentucky companies. In 1898
he saw the Vitascope, the motion
picture projector put out in Edison's
name at Koster & Bial's. He bought
he state rights for Maine, obtaining name at Koeter & Blai's. He bought he efate rights for Main, obtaining the fifth machine to come from the factory. After he had exhausted the possibilities of his territory, he took the machine to Florida and gave a showing of the films in Key West. He dropped the idea to engage with his father in the fruit raising business of the films of t W. R. Stanton. He made an effort to anticipate air conditioning by boring a hole under each seat and forcing air through the holes after it had passed over cakes of ice. It failed to work, but it brought him plenty of publicity. In recent years he has given his attention to the Musa Isle Eruit Farm, raising and preserving from

JOHN ALEXANDER WIESSER

JOHN ALEXANDER WIESSER
JOHN ALEXANDER WIESSER
JOHN ALEXANDER AND WIESSER
SET AND RUSSER
AND WIESSER
AN

LOUIS E. DECKER

LOUIS E. DECKER
LOUIS E. DECKER, TI, for two
decades manager and private secretary for "Buffalo Bill" Cody, a former Youngstown, O., resident, diet
recently at the home of a friend in
the three to the home of a friend in
the tree to the secret diet.
Following his retirement from the
circus, Decker engaged in the house
painting business in Youngstown,
where for many years his father,
He had been living in the west for
He had been living in the west for
mephews, W. H. and Emmett Decker, live in Youngstown. Burial was
in Denver.

FRED ERIC
Fred Eric, 61, died in New York
April 17, following a long illness,
His last appearance here was as
Booth in 'If Booth Had Missed,' and Booth in 'If Booth Had Missed,' and had appeared in many modern plays with Maude Adams, Sothern and Marlowc, and others, but he was best known for his interpretation of Shakespearean characters, and for many years operated his own classical repertoire company in the mid-west.

west.
Hls widow and several brothers

MILLARD WEBB

MILLARD WEBB
Millard Webb, 42, ploneer director
In slient films, died April 21 in Los
Angeles of an intestinal ailment.
Deceased directed his first picture
18 years ago, later piloting John
Barrymore, Colleen Moore and other
Warner Stars. He recently returned
from abroad, where he directed three
pictures.

Survived by widow, the former May Eaton, 'Foilles' dancer, a daughter, and parents. Masonic services burial in Los Angeles.

ERNEST SILZLE

ERNEST SILZLE
Ernest Silzle, 23, young stock
player and organizer of the Elis
Players, died of heart disease at his
home in Philadelphia, April 15.
After graduation from Northeast
High School, Silzie forsook a college education to begin serving an
apprenitecahip in the theatre. He
joined the 68th Street Players, did radio bits in Philadelphia, before or ganizing his own company,

SAMUEL CODEREY

SAMUEL GODFREY
Samuel T. Godfrey, 43, stage and
sercen actor, died April 18 in Los
Angeles of a brain tumor. Starting
his stage career in Brooklyn as an

CHARLES OTIS RICHARDSON | actor-writer, deceased later became a stock director. Four years ago he went to Hollywood where he was an actor and later dialog writer at F

His widow and three sons survive

MARTHA LANGFORD
Mrs. Martha Langford, former actress, died in Syracuse April 21.
Mrs. Langford's experience included legit, stock and films. In the latter connection she was identified latter connection she was identifi-with Logan Productions, Inc., whi in the early days of the film indu-try sought to establish Syracuse a a rival to Ithaca; where the Wha-tons were producing.

BYRON DOUGLAS

BYHON DOUGLAG

Byron Douglas, 70, veteran actor,
died in New York April 21. His last
stage appearance was in The Gorilla. Since then he had played in

He had been seen in 'Held by the Enemy,' 'Secret Service,' 'Under the Red Robe' and with Clara Morris in

H. H. KINNEY
H. H. Kinney, 66, of Waverly,
N. Y., died April 17 at the Packer
hospital, Sayre, Pa., where he had
been confined following a heart attack, April 3. Prominent in musi-cal circles, Mr. Kinney had studied abroad in the late '90's.

FERDINAND A A DAMME

FERDINAND A. A. DAME Ferdinand A. A. Dahme, 57, presi-dent of the Dahme motion picture studio, N. Y., died suddenly April 20, He is survived by his widow: He had been connected with the motion picture business for the past 15 or 20 years.

AGNES CHAMPOUX

AGNES CHAMPOUX
Mme. Agnes Champoux (Mrs.
George H. Williams), former mem-ber of the Bostonians, light opera diva and featured soloist with the Chicago Marine and other military bands, died at Syracuse April 17 after a nine weeks' illness.

GEORGE FARREN
George Farren, 74, who began his
stage career at the old Boston Museum, died in New York April 21,

seum, died in New York April 21 after a lingering illness. He had supported Effie Elisler, Eleanor Robson and Mrs. Fiske, Most recently with 'Ladies of the Jury' and Henry Miller's 'Mollere.'

IDA LEWIS
Ida Lewis, 86, actress in pictures, aude and legit, dled April 21 in

Miss Lewis had a career on the eastern stage before joining Hors-ley Films in the pioneering days of pictures.

JOHN G. PENNE
John G. Penne, 50, head of the
Penne Amusement company and
operating the Forum ballroom
Waterloo, la., died following an illness of only a week.

WALTER F. SKEELE Walter Fisher Skeele, 69, former dean of college of music at University of Southern California and well-known organist, died April 18 of a heart attack in Los Angeles.

JUD STEPHENS
Jud Stephens, 47, former western
film actor and studio construction
hoss, died April 18 in Los Angeles
after a brief illness.

BOYCE KENNEDY BOYCE KENNEDY
Boyce Kennedy, 51, actor and
stage manager, died in New York
April 21. He made his stage debut
in Just Out of College.'
Survived by hls widow.

Father of Nicholas Brothers, col-

ored team of stage and radio singers, dled of a heart attack at Rock Springs, Wyo., while driving to the coast to join his sons.

John B. McNamee, 77, father of the radio announcer, dled in Colum-bus, O., April 22.

New One in Miss.

Corinth, Miss., April 23. A charter has been granted the North Mississippi-West Tennessee Fair Association, of which Dewitt Mercler is president and A. J. Mc-Eachern, secretary-treasurer. The date has been tentatively set for September.

Boston By Maxwell Fox

Johnny Liner now agenting. George French looking over sail-

boats. Cyl-Champlin conducting art

CYI Champin Consucting activities and the consucting activities and the consucting activities and activities activities and activities activiti

Street can cuto, persons
shows. Donna Von Bach, wife of Sid
Reinherz, made Bob Ripley's department recently.
Fablen Sevitsky has just revealed
his hobby is target shooting. Young
Jack Smith his latest protege on

Jack Smith his lates, the range.

Ben Ginsberg looking over top stage and radio names for the Mayfair this summer to go with the new rolling roof.

Everett Haydn a mateur camera crank; also Charles Koer-

ner, who filmed some arty stuff on Folies Bergere' unit.

Baltimore

By Albert Scharper, Jr.

Issy Rappaport holidaying in Atlantic City.
Mark Silver around tub-thumping in advance Richelieu.
Herman Weinberg up and at 'em again after touch of pneumonia.
John J. Carlin swung open his amusement park for summer season Sunday.

vaudilm Hlpp, now has 30% interest in Masert, single west-side reserved in Masert, semal west-side control of the Masert, and the Masert and Masert an

Circus Reviews

Downie Brothers Circus

Macon, Ga., April 18.

Macon, Ga., April 18.
Resplendent in new coatumes and with seweral new acts. Downle Brothers' Circus opened its 1935 season here Wednesday (17) with two performances and left for its new common the season here wednesday (17) with two performances and left for its new common than the season of Splendon, brought the elephants into the three rings while two other elephants fan-danced around the arena. Gay gowned damsels stop to oriental rhythms of the band directed by Rodney Harris.

Bill Cody dashed in on a milk

grected by Kodney Harris.

Bill Cody dashed in on a milk white horse which side stepped around the track as Bill greeted the audience. He heads the wild west after act with a troupe of fancy riders.

Dogs and ponies in the end rings were shown by Jewell Popilin and Allen Houser while the center ring was prepared for leaps over horses the act jumped over five elephants for the feature. Georgiana Lund, clad in cream white, did a foot side on a wire-from haff way by the control of the cont

unatices and attempts. O.A. on Riders next went through their stunts in the rings, two men and now woman booked as the Moskania of the rings and r

ing and similar stunts.

Aerial Brooks gave a nice performance on the high bars with
much good foun thrown in.

Brooks gave and the state of the
many set cacer response from the
crowd. Their comedy kept the
crowd in guifaws of laughter.

Leis Lamb, Georgians Lund and
Leis Lamb, Georgians Lund
and lights. Then came liberty horse
lights. Then came liberty horse
lights, and lights and lights and lights and lights
carren and living Arnold in
carren. Not as smooth as other acts
but probably will be better as horses
again.

but probably will be better as horses et accustomed to crowds and music separation of the set of th

are featured.

The Larkins and the Brocks in perch balancing come just before the sensational heel and toe catch by Theresa (Moraies) on a high trapeze. Indian spectacle closes the

Milt Robbins manages the side show and Harry Mack is at the mike in the big top loud speaking the announcements.

H-W-4-PAW-SELLS

(STADIUM, CHICAGO)

With the customary thoroughness or which Republic and the customary thoroughness are noted, the Hagenbeck-Wallace Forepaugh-Sells Brothers Circua, which opened here today at the calculated numed out operated to make the outil tough opposition.

three-quarters of all advertising space; it ranks high.

Certainly all the oterings, all the Certainly all the oterings, all the Certainly all the oterings all the Certainly all the oterings are the last gash in sawdust land. Some of em you'd even believe were carried designed, Mor and then that overlooked. Every act is letter perfect, everyone speedy and all animals trained to a fineness startistic of the control of the c

the loca knows a rew things about This circus uses three rings and two platforms. Gordon, Orton and two platforms. Gordon, Orton and Joyce lead off with the revolving tables and ponies. John Helboty two groups of military ponies presented by Evelyn and Ethel. Mile. Rasputh, set for this aport, forced at winter quarters. Cheerful Gardner, who trains all the bulls on the show has one that at this point carries him around the mouth. A thriller any time or place.

Bert Nelson next on with his cage.

track with Cheerful in the elephant's mouth. A thriller any time or place. Bert Nelson next on with his can and a top-hole attraction. Nelson, used to double for Johnny Welson and a top-hole attraction. Nelson, used to double for Johnny Welson and the state of the

Seals on next in all three rinks with the Messra. Jove, 60 ordon and with the Messra. Jove, 60 ordon and flippers do the tricks.

The next on the feature Koban, a man who walks on his head was a man who walks on his head was a man who walks on his head was head or the steel thread and the Elgins, club manipulators, together with the Spurgats. Walkers held to other rings and platforms, or the walkers held to other rings and platforms of them. The girl riders were dressed beautifully, and were good as the followed. The Funny Ford came after this.

The plant of the first walkers held to them. The girl riders were dressed beautifully, and were good as the collowed. The Funny Ford came after this.

The plant of the first walkers were not only the by Lee Spurgat In a most unusual fashion but all wore silver and gold wigs, a feature that added lights used.

Display 14 brought on what's left of Fawmee Bill's Wild West. Obsteame a yly yly camp, with real Indians doing a war dance. Nice featured aropean the fifters who somerasult from one galloping horse cannot be a supply the same with the spot that the supply the same with the supply that the supply the same with the supply that the supply the supply the same with real indians doing a war dance. Nice featured aropean the fifters who somerasult from one galloping horse to another or a feature. Thrillis and the supply the s

Cole Bros.-Clyde Beatty

(COLISEUM, CHICAGO)

Chicago, April 20. The good old circus days are back They were resurrected when the Cole Brothers & Clyde Beatty circus opened its engagement at the Collseum here today (Saturday).

are noted, the Hagenbeck-Wallace | Coiseum here today (Saturday). Foregaugh-Seils Brothers (Cicua, hich opened here today at the calculated to make the outfit tough opposition.

Anyway you figure this show (which now has the longest title in a must piece of showmanally the world, and one that takes up that loose the hearts of hundress of the control of the more than the coil the coil to the more than the coil the hearts of hundress of the coil of the more than the coil the hearts of hundress of the coil the coil the hearts of hundress of the coil the coil the hearts of hundress of the coil the coil the hearts of hundress of hundress of the coil the heart of hundress of the coil the hearts of hundress of the coil the hearts of hundress of hun

and make 'em go. In any event, they've designed a two-hour show, which in addition to using all the standard turns, also makes use of Clyde Beatty.

Clyde Beatty.

Beatty in the program is preceded by Allan King, who worked receded by Allan King, who worked worked

World's Fair here for the Standard
Oil. While King is fearless and goes

through all the motions, as well as

through all the motions, as well as

flesh, yet the big thrill is supplied

by Beatty, who whips his cais into

a fury: lets 'cm take his chair,

making them all mount their respective benches. Beatty, if the
show aldn't have another attraction,

tomers, and the season of Spain. The

stown of the season of Spain. The

tomers, and there's plenty of hoteha danceing (something new for a circus

and there's plenty of hoteha danceing (something new for a circus

and there's plenty of hoteha dance
ing (something new for a circus

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ing (something new for a circus

and there's plenty of hoteha dance
ing (something new for a circus

start. Rex Defossell built the idea.

LEBile Trio, pantomime gym
nats, the Arenta Brothers and

of display No. 2. All are worth
while. For the third place, John

Smith and Merrit Belew put a num
brills. Allen Cling ones, though of

followed, by Joe Hodges and Bertie

followe

Mile. O'Deil does a feat of turnovers, hanging by one hand, and
more a good job of a difficult
hand, and there a good so a difficult
hand of the sound of the s

Outdoors in Charlotte

Charlotte, N. C., April 23. Henry W. Karkey has been elect-ed president of the Carolinas Agri-cultural Fair, Inc.

Circus and outdoor attractions playing North Carolina just now in-

clude:
Charles Sparks' Downie Brothers
Circus, featuring Bill Cody; Mighty
Sheesley Midway; a captive whale;
Barnum's American and European Museum, and Al Ritchie's Society

Circus.

Mayzelle Logan of Greensboro with her brother, Therman Logan, has gone to Shreveport, La., to open with United Shows of America.

They are both attached to the mo-

Cole-Hagenbeck 'War' Not So Warlike; Chicago Billing Battle Doesn't Come Off: Both Open Well

Chicago, April 23.

Circus fans were on their toes here with the opening Saturday (20) of two circuses—Cole Brothers-Clyde Beatty at the Colleum and Hagenbeck - Wallace - Forepaugh - Sells Brothers at the Stadium.

Sella Brothers at the Stadium.

It's been eight years aince the last circus war. Old timers (and the middle west is filled with them for the stadies of the

being pusited off of high scaffolds. But nothing happened. It's been the tamest circus battle ever recorded, and this in face of the fact that the Cole Brothers outfit is a new comer and just trying its wagons and acts here, while the opposition H-W outfit is owned by the Ringlings.

Herews of the cole of

And in the end, the day before the two began to accept cash costomers, both shows agreed to stage an elephant race, and that was just too much. Two sets of mortal sworn enemies acting like school kids and using their bulls to see who could have the most fun. Several of the old timers are still sleeping off the effects of this blow.

effects of this blow.
Underneath, however, things were not going so smooth as was suspected. To start off with, the Cole Brothers outfit was forced to the Brothers outfit was forced to the sale office, in the Lyon & Healy Bidg. Yet in spite of this location its advance sule has exceeded, by \$300 daily, that of the show that last year showed the Collesum. Also, Cole Brothers managed to get the Cole Brothers managed to get means at least two full houses. means at least two full houses

means at least two full, houses.
Then the story got around Colc
Bros. had no money in the bank.
Many dealers made them pay in
advance. A lot of petty things but
the show opened on time.

Handshakers

Cole Brothers spread itself on billposting, while Ringling held back. Both ran about equal in pald newspaper advertising space, while at the same time all the city newsat the same time all the city news-papers were careful to give each circus the same space break. A pic-ture for Cole, a picture for Hagen-beck was the rule. Two days be-fore the opening both drew dinners for the press. Cole's fell on Thurs-day and Hagenbeck's on Friday. Both well attended.

day and Hagenbecks on Frinay.
Both well attended. Ohe outsit tied
Friday night the Cope outside outside outside
Friday night the Cope outside outside outside
Friday night the Cope outside outs through its man proven ideas and restormand proven ideas and restormand good old circus days. Jess Arkins and Zack Torrell, managers and owners, along with Clyde Beatty, are both oldtimers in the game.

Harenbeck and Ringlings don't want to the control of the c are both oldlimers in the game. Hagenbeck and Ringlings don't parade because they feel there's too much danger in the present day crowded thoroughfares. Too many smashed cars after the parade and expense. None of the Ringling hows have paraded the last four years. Cole may force 'em to try it again.

years. Cole may force 'em to try it again.

In the beginning Cole Brothers laid down a route it wanted to follow. It took the show through Ohio. It took the show through Ohio tow. Ohio the Hagenbeck again to the Hagenbeck also switched. Hopper and Hagenbeck also switched, clearly indicating they wanted battle. And it looks as if they are going to the try to the same outfit.

Cole Bros. are carrying the only year.

Cole Bros.

Cole Bros

of the show. It's up to them. They know if the outfit has a big season they'll get some of it.

Super-Colossal

Super-Golossal
Cole troupe has hauled out of the
moth balls every adjective ever used
in sawdust land. Of the parade, it
says, the longest, costilest, most
magnificient free street parade ever
presented in this or any other counry'. And this one, hauled out held
"Now Back in America after conquering conquests of continental
Europe."
Cole Bros. has a Ford tle-up,

Europe.'
Cole Bros. has a Ford tie-up,
while Ringling is tied in with General Motors. Both have programs
well cluttered with paid ads. Cole,
however, is giving its customers a
small booklet issued by Floyd King
telling. All ahouit the show its tcling all about the show, its European tour and other things it didn't do. It's good reading, nevertheless and may help build the

lot of show.

What's going to happen has all the boys agog. Whatever it is, there's a new outfit starting and if it's successful there'll be others.

Cowan Riverview P.A.

Chicago, April 28. Lou Cowan goes in as chief of ublicity of Riverview Park. publicity

Chi Circus Notes

Alfredo Codona, husband of the late Lillian Leitzel, is equestrian director of the Hagenbeck-Wallace4 Paw-Sells circus. Ira Watts assistant manager of the show.

Floyd King, general agent of the Cole Brothers-Clyde Beatty circus, last season was press agent of the Al G. Barnes outfit.

Samuel Gumpertz, vice-president and general manager of the Ring-ling, Barnum & Balley circus, at-tended the H-W opening.

New eighant stunt being offered this season by the H-W circus has the ton-weighters stampeding on the track. The thriller is the work of Cheerful Gardner, who trains all the buils on this outfit.

Fred DeWolfe is treasurer of the H-W show. Earl Lindsey treas-urer the Cole show.

Fress on the Cole Brothers show is headed by Bob Hickey, once a Hingling lad, Beverely Kelly, with William Field and Tex Sherman doing stories and Allan Lester con-tracting pa. are on the H-W press end. Both Kelley and Fields, for the past three years, have been agenting Green Fastures.

Arthur Hopper, inactive the last three seasons and a former Mugi-van-Bower man, is general agent for the H-W show this season.

iust aroun the corner!





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