Published Weekly at 186 West 68th St., New York, N. T., by Vartsty, Inc. Annual subscription, 86. Single copies, 18 cents Entered as second-class matter December 22, 1906, at the Post Office at New York, N. T., under the act of March 8, 1878, COPYRIGHT, 1935, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 117 No. 8

NEW YORK, TUESDAY, FEBRUAY 5, 1935

64 PAGES

# COHEN OUT, LUBITSCH

## Getting \$22,000 a Week, but 'Juliet' Not Likely to Make Any Profit STUDIO HEADS

Katharino Cornell's 'Romeo and Juliet' presentation at the Martin-Beck theatre, N. Y. is the most unusual in the annals of the Shake-spearean classic, not in point of run's length, but financially. Despite exceptional weekly grosses the attraction will net comparatively moderate profits, if any, because of the production suitay. its production outlay.

its production outlay.

'Jullet,' now in its seventh week, has averaged over \$22,000 weekly, which equals or tops any current drama on Broadway. Miss Cornell's first Jullet' was on tour last season. That production coat \$55,000 and was entirely scrapped with new settings secured for Broadway. At a outlay of \$42,000.

Show therefore cost \$55,000 prior to coming in. To date the New York production has been earned back, but the management includes the road show's nut in its figures

the road show's nut in its figures and there is still \$25,000 to be and there is still \$25,000 to be balanced on the books before the presentation can show any actual profit despite the out of town grosses. profit despite the out profit despite the out grosses.

Engagement has been extended (Continued on page 56)

#### Maestro Bernie Has 10.000 Bottles and a Problem on His Hands

Hollywood, Feb. 4.

Suggestions are in order as to what Ben Bernie should do with an inherit nee of some 10,000 whiskey, bottles, entirely, bereft of fire water and plastered with labels bearing his name.

an inserto nice of some 1,000 wills-key, bottles, entirely, bereft of fire water and plastered with labels bearing his name.

Bearing his name.

In the meastro has no urge to branch out, And Christmas being so far off he has scotched the thought of filling them up, to be passed out next December among friends. He might stock a cellar but he won't.

So there it lays until someone comes along with a hotter idea than those preceding it.

Bernie came into possession of the lifeless flagons through a legal bout with a likker outfit that thought it a grand idea to call their new product. Ben Bernie Whiskey. It might have been even a better idea to have gotten the bandman's consent to use his name. This little detail was overlooked and the maestro's barrister got busy.

The Defendence and the fended with the result that a compromise was reached. Bernie agreed to call off his \$50,000 damage suit if the importers would call off their product.

So that there could be no slip-up.—Bernie—also-demanded—all—the-bottles and labels, which was duyl compiled with.

Therefore and to wit, Bernie is

complied with.

Therefore and to wit, Bernie is all bottled up.

#### Tracked Down

Hollywood, Feb. 4. Hollywood, Feb. 4.
Paramount is using eight jockeys from the Santa Anita track in the Mae West picture, How Am I Doing?
Little work done the first day, everybody sounding out the jocks for tips.

## **GOV'T MAY BAN** AIR GEE-GEE **TOUTING**

Washington, Feb. 4. Washington, Feb. 4.
Signs that U. S. will crack down
on the broadcasting of racing dope
were seen last week in the implied
criticism of WBNX, New York, by
Examiner Raiph L. Walker.
Atthough he recommended that
WBNX license he renewed. Walker

WBNX license be renewed. Walker discussed at length certain pro-NEWA Heense be renewed, Walker discussed at length certain programs aired during 1934 under contract-with a-racing guide, remarking that because of the manner in which the programs were handled the station's operation amounted to point-to-point communication, which is not permitted by holders of broad-

(Continued on page 56)

#### BAND PAYS CAFE \$750 WEEKLY TO PLAY FRATS

Chicago, Feb. 4.

An example of how far a little novelty goes on the air is Kay Kyser's band now playing three weeks of southern college fraternity bookings. This now 'frat circuit' is the most consecutive of such booking dates yet, and was built up strictly, on Kyser's midnight plugging of one or another fraternity song via WGN, Chi Trib station.

Kyser finds that it's worth white for him to say the Blackhawk cafe management \$756 a week for temporary release to fill the frat dates.

#### From School to Strip

Gayety theatre, former Columbia burlesque house occupied by the Studio School of the Theatre for the past two seasons, is reported leased by Clamage & Irons, of Chicago, and Edward Flamigan. of Cleveland, and will be reopened before March 1 as a Studio School likely to remove to Shea'a Court Street.

Henry Herzbrun, Par Studio Attorney, Probably V. P. in Charge of Production-Par Reorganization Plan Generally Okayed in N.Y. Federal Court

#### ONLY 15 ON BOARD?

Henry Herzbrun and Ernst Lubitsch are the new Paramount studio heads. Both will jointly be in charge of production.

My relations with Paramoun were terminated today, stated Emanuel Cohen yesterday (Monday). Since the middle of 1932 Cohen has held the title of v.-p. In charge of Par production. This is the title Herzbrun, for 15 years the Par studio attorney in Hollywood will probably assume. He will supervise all Par production business. Lubitsch will be jointly affiliated with him in supervision of actual production.

Probably going into independent production, the film man observed that it was too early for him to discuss future plans at this moment. He has been with Par since 1927 when, he states, he was 'Invited' to assume charge of shorts and newsreel production, coming over from Pathe, where he started

over from Pathe, where he started in 1914.
Cohen's severance of his relations with the Par organization is said to have been solely a matter between himself and. Adolph Zukor, president of Paramount. Cohen flew in yesterday (Monday) morning, with knowledge en route that he was to leave Par.

knowledge en route that he was to leave Par.

Meantime, Federal Judge A. C. Coxe-has okayed-Par's reorganization plan tentatively, representations suggested, and on top of this comes the revisions of some of the Paramount executive setup, notably on the studio end.

There may be only 16 members in the new Paramount board, instead of 17 as presently collated, or the 18 as has been suggested. This means that two of the 17 mentioned will not sit on the new board. That's open to conjecture and as to which two these are is also open.

Coxé Modifications

#### Coxe's Modifications

Modifications which were suggested by Judge Coxe in the Paramount reorganization plan and on which the Paramount board acted yesterday (Monday) will be inserted in the plan, before it is circulated for general creditor and (Continued on page b)

## CHANGE IN PAR Dionne Parents Set for Good-Will **USA Tour on Canadian-Goy't Okay**

#### Critics' Box Scores

Mid-season Box Score on the New York and Chicago film critics will be found on Page 3. Dramatic critics score on Page 55.

## PHONE SUCKERS IN NEW CLIP RACKET

Heads of legitimate stage relief organizations are annoyed over a new form of appeal for coin to support reputedly phoney activities. Racket telephone requests for 'sub-scriptions' are said to have induced a surprising amount of sucker

a surprising amount of sucker money. Charity people declare such activities hamper them in legiti-mately raising coin.

Latest phone trick has the ap-pealer saying that a certain group of players plans the production, of several plays and offers to sell sub-(Continued on page 63)

#### CONVICTED OF MURDER. ASKS MUSICAL FINALE

Cincinnati, Feb. 4.

Cincinnati, Feb. 4.

Barney Rapp and his orchestra
from the Hotel Gibson here played a
jazz dirge for Louis Kenneth Neu.
28. nite-club-entertainer-and-confessed murder, who, prior to his
hanging in New Orleans Friday (1),
had signessed in head of the Contransport of the State of the ConWhat a Difference a Day Made'
was the feature of the broadcast
program-which-Rapp announced-asbeing dedicated 'to a friend of mine
in New Orleans,' without otherwise
identifying the former cabaret m. c.
Neu, given special privileges before going to the gallows, was permitted to have a radio in his cell
going at all times, and he wired
Rapp here for the special 'Tin Pan
Alley farewell.

#### BOOTLEG FEAR-IN '35?

BOUTLER FARE—IN '391'
Seagram's whiskey contemplates a special bottle neck label using a patented type of paper as a protective stunt against bootleggers and for the exploitation value connected with it. By means of a thumb test purchasers can be 'certaint that the whiskey they're buying is the real McCov.

Label could not be duplicated by

Chicago Feb 4 After working nine months on the arrangements, Max Halperin finally crashed through a flock of technical and governmental details to gain an exclusive tle-up on Mr. and Mrs. Dionne, parents of the famous Dionne quintuplets. islperin is now arranging a tour for the parents in the United States.

Tanging a rour for the parents in the United States.

Tour will be handled strictly as a good-will arrangement. While he has received offers of besucoup coin for testimonials and other strictly commercial advertising twist, halperin has turned them, all down to the strictly commercial advertising twist, halperin has turned them, all down to be the commercial to the property of the property interest in the Dionne family.

Fa and Ma Dionne are due over the border within a week. Their first stage date is the Fox, Detroit, Feb. 15.

#### Smith's Anti-Nudist Measure May Involve Theatres, Nite Clubs

Sally Rand would have to wear pants if the anti-nudst bill is enacted into law by the New York State Legislature. Wording of the proposal is so broad that almost anything in the line of cover-'em-up could happen.

The bill is backed by Alfred E. Smith and also has the support of the Catholic Legion of Decency, Ostensibly it would bar nudists and their colonies from the state. But a study of its provisions reveals possible far-reaching probibitions in regard to theatrical or other entertainment.

The mudistr supporters will storm.

The mudistr supporters will storm to a state of the necessity of or a hearing on the necessity of the necessity of the necessity of the necessity of the proposed law. Not only would it dress up the girls in all theatres and nite clubs, but might also make possible the arrest of the management.

#### Blind Arranger

San Francisco, Feb. 4. Glennon Hurlburt, 27, blind for Glennon Hurburt, 27, blind for 20 years, is plano-accordionist with Tom Coakley's orchestra at the Palace hotel here, as well as conductor of the sub-rumba combo. What's more unusual, he's the arts-ranger-for-this NBC orchestra. He maps and plots all his orchestrations mentally and dictates the physical crrangement to an assistant.

## Pathe. U and Hearst-Metrotone **Reels Continue Hauptmann Shots**

Pathe and Universal have no in-tention of withdrawing their news-reel issues containing dialog shots of Hauptmann on the stand. Acof Hauptmann on the stand. Ac-cording to nepresentatives of these reels yesterday (Monday) they will be continued in circulation despite protest made by Attorney General Wilentz who Friday (I) demanded immediate removal of allegedly of-fending material. Hear's Metrotone late, yesterday (Monday) had reached no decision, but was still releasing its shots.

w Movietone's three minutes of Fox Movietone's three minutes of the trial scenes wont to cover im-mediately Friday night (1), while Paramount followed suit Saturday (2). Both Far and H-M had gotten out 9-minute specials on the trial. Universal released 9½ minutes, Pathe 8½.

Paths 81%.

The Hearst reel was continued throughout most of Saturday (2) at Loew theatres, being withdrawn late in the day by this chain after Par had grown fearful and wired Wilentz at great length trying to clear—its position in the matter, among other things denying there had been any telekery infended.

among other things denying there had been any trickery intended, which Fox Alao denied.

Tathe wirecal alao denied.

Fathe wirecal and the samply that Fathe wirecal the samply that a sample of the s release later.

release later.

Loss to reels withdrawing their material, and to their accounts, which suffer at the box office, is reported to be great. Loew circuit took out the Hearst reel Saturday (2) and rushed into print with a statement, while RRO continues with the Pathe clip-in the Greater New York area and elsewhere. He was stated yesterday (Monday) that circuits had agreed they would not ballyhoo the Hauptmann newsred stuff so that it would not cause too much furore and possible repercussions in Flemington, but Loews with the property of the control of the property of Loss to reels withdrawing their material, and to their accounts.

Flemington, Feb. 4.
Judge Trenchard today (Monday)
barred all film cameras and promised he would investigate shottaken of the Hauptmann testi

mony.

Sound pictures, taken in secret, of actual trial scenes in the Hauptmann case, caused Attorney General Wilentz to dispatch telegrams

actual trail seemes in the Halpingan, case, caused Attiney center, and the many case, and in the name of the State of New Jersey; and in the name of decency, it is requested that you order the immediate withdrawal of Haupinann, trial pictures taken during, actual trial sessions.

"These sound pictures were procured by trickery and in defiance of the order of the court. You owe a positive duty to co-operate with the appropriate of the court of the pictures during recess or before court opened. He had been given the world of news and veel photographers that no pictures would be taken while court was in pictures were supposed for represent several companies in a "pool" whereby everyone would get prints of the pictures taken.

JURINSONS PERSONALING

#### JOHNSONS PERSONALING

RKO has set Mr. and Mrs. Martin Johnson for stage appearances—with their jungle picture, Baboona. The Johnsons open Feb. 8 in Rochester for a full week.

#### LINE FORMS FOR 12

Warners Take Dozen from Berkeley Ensemble for Bit Parts

" Hollywood, Feb. 4.

Mollywood, Feb. 4.

Warners gave term contract to 12 of Busby Berkeley's line girls from 'Gold Diggers'. Youngaters, whom the studio feels have screen possibilities, will be used in bits and receive a special course of training. Group comprises Eleanor Baley, Patsy Bellamy, Mary Cassidy, Beatrice Coleman, Virginia Dabney, Mund Gordon, Judie 18, Betty McLor, Ruth Moody and Norma Taylor.

#### Dixie Howell Signs Universal Contract. Hops Back to School

Hollywood, Feb. 4. Contracted by Universal after a series of secret tests, Dixle Howell, Alabama football star, hopped back to Dixle Saturday (2) to take a mid-

to Diric Saturday (2) to take a mar-year exam.
Gridder was called here from De-trott, where he was-conferring on a pro footfall contract. At the in-stance of John Le Roy Johnston, studio publicity director, he was rushed here under the alias of George Holmes

He returns to the coast after he gets his sheepskin.

#### START 'CHINA SEAS' AT MG AFTER YEAR'S DELAY

Hollywood, Feb. 4. Metro starts production today on trick shots and backgrounds for China Seas, Irving Thalberg fea-ture with Wallace Beery, Clark Gable and Jean Harlow in top spots Dramatic end of the picture is ex

Dramatic end of the picture is ex-pected to go before the cameras in about two weeks.

Tay Garnett, who will direct, has been on the Metro payroll for the past year waiting-for script. okay and availability of the three leads.

#### Lloyd Taking Crew to South Seas for Mutiny

Hollywood, Feb. 4.

Heading a camera and technical crew of 25, director Frank Lloyd sails for the South Seas within two weeks to secure special sequences, atmosphere and background shots for Metro's 'Mutiny On the Bounty.' Ulric Busch makes the trip as company manager, and Charles Clarke will handle the camera end.

Present plans call for Lloyd to fush un on the South Sea loca.

frish up on the South Sea loca-tions and be back at the studio in April to start production-on-the dra-matic end of the picture.

#### Kellerman Shorts

Annette, Kellerman and her hus-band, Jim Sullivan, are proposition-ing both United Artilets and Fox, locally, on a series of underwater talking films they have made, claimed to be first of kind ever produced.

The water made in waters, and a sound dubbed hers, this summer. French and hers, this

around Australia, and sound dubbed here this summer. French and English versions exist—Miss Kellerman speaks both languages—and in French versions additional local scenes were made. Films are two-reelers, and each has a plot, starring Miss Kellerman, submerged.

#### FONDA IN FILM 'FARMER'

Henry Fonda who appeared in the stage production of 'A Farmer Takes a Wife has been signed for the pleture by Fox. He leaves for the Coast-this-week. Janet Gaynor, set for the stellar role, left for Hollywood Satur-day (2).



WILL MAHONEY

"The Star" in England said:
"Anybody needing a tonic should visit the Palladdum. Will Mahoney, one of America's greatest comedians, is not on the stage many minutes before he has the whole audience rocking with lauguer. For appreciation than they did last night."

Direction
WM. MORRIS AGENCY
Mayfair Theatre Bidg.
New York City

## **ACTORS-AGENTS** SETTLE SOME **BATTLES**

Hollywood, Feb. 4.

Hollywood, Feb. 4.

Last week was compromise week on the agent-actor sector, four agency commission squabbles having reached the olive branch stage. Harry M. Gould compromised his tithe tiff with Boris Karlorf, involving demand for \$33,460, out of court, with the actor understood to have made an ample adjustment. Suit was for commissions which would have accrued on Karloff's five-year pact at Universal on estimated earnings of \$40,000 annually.

Tiff between William Morris agency and James Cagney was sat-isfactorily adjusted out of court after the case had reached the state arter the case had reached the state appellate court on an issue whether the agency could collect commis-sions on a five-year term. Peace-promoting attorneys were Martin Gang for Morris and Austin Sher-

Gang for Morris and Austin Sher-man for the actor,
Bette Davis settled an \$18,000
commission compilation file against her by Irving Trust Co. as trustee in bankruptcy for the Lyons & Lyons agency by paying \$500, Mar-tin-Gang represented, the actress, Commish suit of Ruit Collier for

\$2,800 against Sally Ellers also went the way of the others.

#### **ED CURTIS TO DIRECT** JUVE TALENT AT FOX

Hollywood, Feb. 4. Edwin H. Curtis, who for several years was stage director for Henry Duffy here and in San Francisco, has joined the Fox studio directing

#### FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical premieres is a compilation of stage, screen, concert or nite club openings which, for some odd dramstance or another, stand out in show dusiness. They will be recorded without thought to chronological order. The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, novelty show venture, play or company, to some other attendant excitement backstage, some colorful courrence out front, or merely because of the gala circumstances. This is to be a continued series.

Ciro's

(New York, May 5, 1928)

Night club pioneer in the hostessing idea, but on a wholesale scale, Started with Cecil Cunningham and a crew of 34 hostesses, subsequently cut to 25, so that each hostess presided over a section of three tables to personally and intimately 0.0, and m.c. her own sector. She was either to croon at the tables, sit with lonely stage, or take an occasional dance whirl. In between, the hostesses took food orders, deputzing the regular (and actual) watter into the role of the busboy in toting the dishes. The check, too, was presented by the hostess which made the s.a. angle loady for herself and the house, as the payer-offers couldn't just settle for a nominal 10-18% of the check as a tip.
Ciro's was previously a swank spot inagurated by Felix Young, now an associate producer on the RKO-Radio lot in Hollywood. It then went colored and this new hostessing idea was a compromise with LeRoy Smith's band (colored) retained. The original \$3-14 convert was down to \$1.50.

This was the hotcha Charleston are and besides being a mistress of ceremonies, glorified waitress, hostess and dance-pariner, each of the girls also had to do a hay-foot-straw-foot specialty on occasion, with or without a partner.

What Price Glory!

(Plymouth, N. Y., Sept. 5, 1924)

The most stirring war drama to this date developed into a sensational premiers as the pluy progressed—First-nighters cheered, remaining in the theatre long after the curtain was down and the lights up. One of the first instances, of such spontaneous audience reaction.

Audience finally filtered out into 46th street but still stood outside the theatre talking about the play, for its frank language had never before been uttered on a stage.

Glory' brought glory and coin to its two authors, Maxwell Anderson and Laurence. Stallings, until then just a couple of well liked guys on the old N. Y. Morning World. Play further proved Arthur Hopkins one of the most discerning producers of the day.

## **Some Concern Over Rising Film Rights** For B'way Legits; Top Prices in Years

wood boys had overbought on legits, quite a few of the buys turning out dubiously at the box-office. There

Hollywood, Feb. 4.

Edwin H. Curtis, who for several years was stage director, for Henry Duffy here and in San Francisco, has Johned the Fox studio directing staff.

He will handle tests and teach dialog delivery to the student players in the studio stock company.

Abel Back to H'wood

Abel Back to H'wood

Radio has given a termer to Walter Abel. He reports at the studio in two weeks.

Abel Hollywood, Feb. 4.

Gus Dembling, head caster at the Central Casting bureau since its inception nine years ago, has resigned.

Gus Dembling, head caster at the Central Casting bureau since its inception nine years ago, has resigned.

Hollywood, Feb. 4.

TOM BAILY'S NAT'L JAUNT

Hollywood of the was dropped by the server in the play when it found the play the p

Some film execs are worried over the rising tide of high prices for producers, who probably could have film rights to legit plays. Prices for plays went up sharply last search for play

Still another tangent is, the action of Metro a few months ago in the case of 'Lost Horizon'. Company had bought the unproduced legit but released it for Broadway production figuring on a build-up. Same idea is currently being mulled by Radio on 'Mr. Grant, an unproduced Arthur Richman play. Studio bought all rights to it but its responsible production rights to a responsible production rights to a responsible production in the production in the control of the contro

#### Constance Collier May Do 'Distaff Side' at MG

Hollywood, Feb. 4. With Metro grooming Constance Collier for feature roles after her preview click in 'Shadow of Doubt,' tudio is on a hunt for suitable

First tentatively lined up is the English play, 'The Distaff Side,' which had a 17-week Broadway run, closing last Saturday in New York.

#### SAILINGS

Feb. 2 (New York to Paris) Le Argentina, Ninon Vallin, Sim Siva, Helena Rubinstein, Robert Hurel (Champlain).

#### ARRIVALS

John Barrymore, Virgil Thomp-

son.
Mr. and Mrs. George Bancroft.

# **DWINDLES**

## Film Critics' Box Score

AS OF JAN. 26

Key to abbreviations: PC. (Pictures caught), R (Right), W (Wrong), O (No opinion), Pct. (percentage).

#### NEW YORK

	RICHARD WATTS, JR. (H. Trib)	127	. 96	28		755	
	REGINA CREWE (American)		126	49	8	.688	
	WILLIAM BOEHNEL (World-Tele)	19,7	128	69	0	.649	
	KATE CAMERON (News)	141	89	52	. 0	.631	
÷	BLAND JOHANESSON (Mirror)	190	129	58	8	.678	
	EILEEN CREELMAN (Sun)	179	111	59	9.	.620	
	ANDRE SENNWALD (Times)	. 83	51	80	2	.614	
	ROSE PELSWICK (Journal)			41	28	-603	
	THORNTON DELEHANTY (Post)	153	86	57	10	.562	
ċ		fatter.	1	1.	17 2 18	11 7 -	
	VARIETY (Combined)	245	202	48	. 0	824	
	(This Score Based or	246	Pictures)			4. 11.	

#### CHICAGO

	PC.	R.	W.	O. P	ct.
DORIS ARDEN. (Times)	151	107	44	0 .	708
CAROL FRINK (Her-Examiner)		62	18	11 .6	81
CLARK RODENBACH (News) .	124	83	29	12 .	569
.MAE TINEEt (Tribune)		82	44	11	598
		1 81.14	1 1		

Eleanor Keene.
† Frances Kurner.
(This Score Based on 168 Pictures)

## Watts, Arlen Ahead at Half

in the quarterly by Carol Frink.
Watta, who won in 1932-33 butslipped-to-third-in-33-34,-ia-nowback in form and leading by a comfortable margin. His score of 755,
is 44 points better than his final
score of 1932-33, 67 points better
than Regina Crewe, second in the
present standings, 47 points better
than the best of Miss Arden, current
Chicago leader, and 50 points better
than his score at the first quarter.
Watts of course, has an advan-

than the best of Miss Arden, current Chicago leader, and 50 points better than his score at the first quarter. Watts; of course, has an advantage in that he doesn't catch as many films as most of the other re-viewers—Marguerite—Tazelaan-helpshim. His present score is based on 127 pictures, the least number—reviewed by anyone excepting Andres Sennwald of the N. Y.. Times, who hasn't been at it for the full period, jumping in about five months ago to replace Mordaunt Hall. Regina Crewe, who is second at the half turn, with a score of .683, is gaining pace rapidly. She was sixth at the quarter and managed to hurdle the distance to second within the time-month period. Miss with the quarter and managed to hurdle the distance to second within the time-month period. Miss work in 121–23, her firey and was second once after that.
Bland Johanesson managed to stick to the third niche in New York, atthough gaining nine percentage points. Senswald on his first 48 pictures as the Times' critic ended fourth on the quarter markings. Now, with 33, he has slipped down to seventh, switching, with Bill. Boehnel of the World-Telegram, who hopped from seventh to fourth by picking up 45 points. Kate Cameron is currently fifth, slipping from second. Her grade, is 531, her worst yet. She won the battle last year, her first full year as a critic. She Pelswick, she havite as a men the dublous honor of goose-erg champ away from Mordaunt Hall when he left the Times. Delchanty remains in the cellar.

The no-opinioning is now health-ler among the New York film critics.

in the cellar.

The no-opinioning is now healthles among the New York film critics. Spurin-Calleia ca-stan, Melvin Levi than it has been in some time. Both Boehnel-and Miss Cameron havy managed to get thus far this season without a single instance of not calling them. Sennwald, coming in Calleia, a Broadway legit recruit.

Richard Watts, Jr., and Dorls on the end of Hall's regime failed Arden lead the east and west in the film reviewing at the midseason furm of the 1934-35 season. For watts it's a matter of holding his rown, he having been tops at the quarter scorings. For Miss Arden remove him from the danger of notify a matter of gaining speed, she having been nosed out by sk points in the quarterity by Carol Frink. sended that way since. Delehanty recently installed a new manner of scoring on the Post which should remove him from the danger of mopinioning hereafter. He now is using a 'movimeter' with his reviews, a sort of clock definitely pointing a hand at fair, good or bad. That's a variation of the star system used by Miss Cameron on the N. Y. News and Miss Arden on the Chi Times.

A curious tangent in New York is that Watts, the winner, has recently apent a tot of time, especially in his Sunday columns, discussing the drama. And Percy Hammond, the Herald-Trib's drama critic, recently went out of the way to have a sunday to the world Telegram where Boehnel reviews an occasional film.

In Chicago there were no changes between the quarter and half way marking, other than that Miss Arden and Miss Frink switched apots. Miss Arden was last year's winner.

The Vasisty mob managed to keep

The Variety mob managed to keep

The Vaniery mob managed to keep their noses up in the air for a combined score of .824, considerably healthler than their quarter turn score of .791, which same score of .791, which same score Vaniery had for the season of 33-34. In general, it is to be noted that there, was an ail-around improvement during the second half of this season. The New York film critics combined batted .631 on the first quarter and moved up to .844 for the full half year. Combined, they batted .641 for the '33-34 season.

#### **Buster Keaton Eyeing** Picture Deals Abroad

Hollywood, Feb. 4. At the conclusion of his three picture deal with Educational, Buster Keaton may take another filing at film making abroad.

Comic has one picture, set with Eritish International and is negotiating for another in Austria.

#### Wellman's Bandit Pic

Hollywood, Feb. 4.
William Wellman goes to Metro
to direct Thee of Joaquim Muricetts',
the early California bandit, in
which Leo Carillo and Joseph
Spurin-Caliela co-star, Melvin Levy,
author of 'Gold Eagle Guy', is doing
the adaptation, John Considine pro-

Studios Go Screen Actors Guild One Better by Offering a Contract Including All Demands, Plus-Seen as Hands-Off Warning to NRA

#### ACAD POWER BAITED

Hollywood, Feb. 4.

The threat of a film actors' strike that was expected to crystallize after the expiration of the present Academy-form-of-freelance-contract-

after the expiration of the present.—Academy-form-of-freelance-contract—dwindled with the offer by the producers of a new five year contract that carries concessions even exceeding those demanded by the players through. NRA.

This freelance contract, and a new setup for day players, was formulated by a committee of producers and actors of the Academy and is now in the hands of that the contract of the Academy for ratification. That both will be accepted is considered but a formality.

Back of the producers' acquiescense to the new agreement, as a renewal on March 1 of the present pact, is seen a strategic move on the part of the studies to eliminate any strike talk by removing the cause. Virtually only thing left for the Screen Actors' Guild to demand is producer recognition of the cause. Virtually only thing left for the Screen Actors' Guild to demand is producer recognition of the Guild is now affiliated through its four-A charter.

The action of the producers is also interpreted as a means of tell-ing Washington that it can wash

The action of the producers is also interpreted as a means of telling Washington that it, can wash its own linen without the help of NRA. Demands, far less amazing than those in the proposed new pacts, were turned down by the (Continued on page 34)

## Mintz and U Can't Agree Who Owes Who That \$1,750

Hollywood, Feb. 4.

Unusual situation has Sam Mintz, writer, and Universal trying to collect \$1,750 from each other. Mintz sold "Women Are Like That," an original, to U., and was engaged to make some changes in the acript. During the Fewrite period, Henry Hennigson, who was to produce the picture, became ill, and when he returned to the studio found Mintz flattened by sinus trouble. Studio then assigned Milton H. Gropper to make the changes. When Mintz tried to collect the \$1,750 due him, studio informed him that, because of having to replace him with another writer, he owed the studio that amount. Matter has been turned over to the Academy.

#### BRITISH OFFERS FOR KRUGER AND VARCONI

Hollywood, Feb. 4.

British picture producers are still after Hollywood players. Gaumont-British last week cabled an offer to Otto Kruger for the lead in 'The

uricita', Otto Kruger for the lead in The diti, in Living Corpse.

Joseph London Films has put in a bid new, for Victor Varconi to play the lead s doing role of Franz Liszt in Hungarian ne pro Fartasy. Deal may chill through player having to stay here for early ent for hearing on an application for U. S. cruit.

## Writers-Producers Deadlocked. Scribes File Demands with NRA

#### CURSES ON U

Karloff and Olive Injured as Jinx Hits 'Frankenstein' Set

Hollywood, Feb. 4,
What they call the 'curse of
Frankenstein' at Universal has twice
hit players for injuries on the set
of 'The Bride of Frankenstein' dur-

of The Bride of Frankenstein' during the past week.

Boris Karioff, working with 62pound make-up, sipped and dialocated his hip, compelling delay on
his scenes by frequent enforced periods of reet, although he has kept
on the compensation of the knee in a fall and was put on
crutches for closeups over the weekend.

## **U. S. COURT TEST** ON 'ECSTASY.' CZECH PIC

Washington, Feb. 4.

Washington, Feb. 4.
Action to obtain court test of the admission of the Czech film Ecetasy' will be taken some time this week, Treasury officials indicated today. Through with waiting for Eureka Productions to make a move to response to the banned sizeler. Treasury of the banned sizeler, Treasury of the sizeler of

piled only to written matter and

applied only to written matter and still bls.

Matter of speculation was the nature of the Government, ease, since it has been reliably reported—and, significantly, not denied—that Huntingdon Cairins, \$25-a-day morrals advisory of the Treasury, saw no reason for barring the Ozech picture. Also understood that the decision to deny entry was a surprise to other Treasury execs who had, witnessed at secret screening at a local house in company with Mirs, Henry A. Morgenthau, Jr., wife of the Treasury head.

#### Metro's 'B'way Melody' Due to Start March 4

Hollywood, Feb. 4.

Broadway Melody of 1935 goes into production at Metro, after nine months of preparation, under the supervision of John Considine March 4, with Roy Del Ruth direct-

ling.

Cast will be made up of stars and contract players from Metro lot, with a few recruits from the New York stage.

#### Durante's Personals

Hollywood, Feb. Hollywood, Feb. 4.
Jimmy Durante leaves Friday (8)
for three weeks of personal appearances in Lbow houses, playing
Pittsburgh, Baltimore and the Valonda in Queens, N. Y. This is on
his-studio-contract, which runs until May 26.

Likely when he returns he'll get a picture assignment at Metro.

Hollywood, Feb. 4.
Writer members of the five-five-committee, deadlocked with producer members in reaching agreement,
sent their demands to the NRAwith arguments, Demands are:
All contracts shall be in writing
even for week-to-week employment.
Except in cases where writer is
working on a royalty bals, no producer shall agree with writer to
work on speculation. This means
that a producer may not ask a writer to submit a story, on promise to
take same should it prove acceptable.

take same should it prove acceptable.

Writers shall be paid 25% of the agreed price at the time the agreedment is made. The remainder shall be paid in full upon delivery. All changes must be asked for within 10 days after delivery.

In week-to-week contracts either ance notice of termination.

No contract shall provide for suspension at the option of the producer except through default or inability to perform by the writer. In cases of suspension due to an act of God, suspension due to an act of God, suspension due to an act of God, suspension due to the formore than 12 weeks in any one year and seven days.

There shall be no to an of a contract.

There shall be no toan of a contract writer except with the writerassens.

Screen credit to be given only for original matter and screen play and

tract write; essential erre assent.

Screen credit to be given only for original matter and screen play and producers are prohibited from contracting with a writer for screen credit no matter what he contributes. Exception is made in the case of musicals.

Associate producers are not to be given scree iven screen credit as writers un-

Cases in dispute shall be settled y conciliation within a screen or-(Continued on page 19)

Sid Silverman, President

Annual SUBSCRIPTION .....15 Cente

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## FILM BIZ GLAD OVER PAR'S EMERGENCE FROM TWO YEARS OF BANKRUPTCY

Healthy Influence Seen in Expected Resumption of Unfettered Operation This Spring-Judge Likes Par's Plan

Par's Plan

Filmdom sees the ending of Paramount's two years of adversity, in early spring, and the launching of a new company under the same name, for the betterment of the entire industry, with Federal Judge A. C. Coxe having indicated on Thursday (31), the court's preliminary approval of Par's proposed, reorganization plan.

Paramount's proposed plan of reorganization plan.

Paramount's proposed plan of reorganization plan.

Faramount's proposed plan of reorganization to fair which have been considered by aduge Coxe.

With these modifications inserted into the plan, the Court's confirmation of the proposed plan appears to be a mere legal formality which may be expected at the scheduled hearing on Thursday (14).

This approval of the proposed reorganization plan practically marks the second anniversary of the original receivership action of the company, as of Jan. 28, 1932.

The plan lettle has been before the plan, and kinds of lawyers representing all kinds of interests have had their opportunity to address the Court about the plan. There were lawyers representing major and minor stockholders; major, and merchandise creditors, and even certain lawyers who have appeared as public defenders.

When all of these shed exhausted their arguments pro and con, Judge Cox.

pany.

No part of the plan, however,
minor or comparatively small, is
thrown out. The only changes
asked by the court are that two
conditions be amended.

The Par proposal is the first big
reorganization plan to be considered by the courts under Sec. 71B
of the new Corporate Bankruptcy
Act. In view of this, the Par plan,
which by the Courts apparert approval, can now be considered a
model per se, begomes important
outside the film industry as well as
with the trade.

This plan came into being under the sponsorship originally of the Vanderlip Debenture Committee and its counsel. It was adopted by the stockholders' committee, and and the counsel. It was adopted by the stockholders' committee, and the company itself and then offered for the consideration of the court by the management, through Attorney Alfred Cook, of the downtown firm of Cook, Nathan & Lehman. Law firms which have cooperated in the mapping of the plan and in its presentation, with and, by the committees of the committee of the committee

#### **PEGGY FEARS' FOUR-WAY** PACT EXPIRES AT FOX

Hollywood, Feb. 4.
For failed to take up its option on
Peggy Fears, who has been at the
studio six months.
Miss Fears contract called for
acting, directing, writing or producing but during the six months
abe only appeared in one picture,
Tottery Lover.

#### Lancer' Gives Par Hunch To Trot Out Beau Geste

Hollywood, Feb. 4.
Click of Bengal Lancers' has
Paramount contemplating a remake
Teau Gests', studio outstander of
226. Latter picture is along simiar lines.

lar lines.

Gary Cooper is in mind for the lead with Sir Guy Standing also being considered for the picture.

#### Good Fairy' Print Flown Into Radio

City Just in Time

By flying in a print on 'Good Fairy," which reached New York just 24 hours shead of opening Thursday (31), and by buying 'Scarlet Pimpernel' from United Artists which opens Thursday (7), the Music Hall has bridged its product shortage gap, caused by failure of four major distributors to supply pictures, in time, under the Hall's selective deals which it wanted to

Good Fairy is the first from Uni-Good Fairy is the first from Universal to play the Hall-since One More River last August, five months ago, yet under this year's deal the Hall is committed to play 12 Universals. Either Whole Town's Talking (Col) or 'One More Spring (Fox) follows 'Pimpernel', after which Fox is expected to have the next Shirley Temple ready, 'Little Colonel'.

#### JUNE WALKER AT FOX BUT NOT FOR TARMER

Hollywood, Feb. 4.

June Walker arrived here Friday (1) under contract to Fox.
First pic not set yet.

Though Miss Walker was featured
in the legit production of The
Farmer Takes a Wife, she'll not appear in the Fox celluloid version.

#### CRAWFORD'S 'DARK DAME'

Hollywood, Feb. 4.
Metro has purchased Dark
Dame, novel by Wilson Collison,
which goes into production late in
spring, with likelihood Joan Crawford may play the lead.

#### Unusual

Various box office reports coming into Vanuary this week mention the 'March of Time' newareel. Range of the comment is such as to mark it as unusual, particularly as regards a two-resier.

Advance bally given this newareel via the air and in Time and Fortune magazines, plus heavy local campalgas, is credited for much of the public interest.

Los Angeles, Feb. 4.
Fox-West Coast execs credit
'March of Time' with upping
business 20% above normal in

## JAN. HIT PROD TOP. 48 PIX IN WORK

Hollywood, Feb. 4.

January was the bigset production month in years with 48 plctures before cameras and 31 in cutting rooms. Last January had 39 in work and January of 1928, 34.

Top production activity is at
Paramount with 10 in production.
Warners is next with nine. Metro
and Radio have five such and Tod.
Universal. Columbs. 2d. Roach,
Watter Futter and Watter Wanger
each have one feature working.

#### Nichols on Radio's 'Musketeers' Remake

Hollywood, Feb. 4.
Dudley Nichols has been signed by

Budiey Nichols has been signed by Radio to write the screen play for The Three Musketeers.

Writer swings over to Radio upon completion of current scribbling job

## New Nat'l Census On All Show Biz. This Time Hoped to Be Accurate

Washington, Feb. 4.

How many film, vode and legit houses are there in the U. S.1 What is their annual gross?

How many employees do they require and what is the size of their payroll?

These questions perplexed Government figure-jugglers this week as efforts to reconcile conflicting industry and Government figures proved entirely futile. nation-wide survey of the economic condition of the theatrical

A new

A new nation-wide survey of the economic condition of the theatrical industry is in the making, an outcome of recently-revealed discrepancies between reports compiled by the Cansus Bureau, Bureau of Foreign and Domestic Commerce, Bureau of Labor Statistics, and Hays organization.

Federal officials last week reluctantly admitted that even in the face of mountains of reports the Government has little reliable dope on the extent and importance of the amusement field, particularly as concerns film, vode and legit theatrical enterprises.

The perplexing situation arose with publication of the annual 1934 estimate by the Hays organization, based on film boards of trade reports, which was very much at variance with estimates based on Census Bureau studies. Further discrepancies were revealed when the Census and Hays figures were contrasted with a little-published tabulation of national income prepared a year ago by the Foreign and Domestic Commerce bureau.

agures were contrasted with a little-published tabulation of national income prepared a year ago by the Foreign and Domestic Commerce bureau.

The Census figures, based on conditions in 1933, showed: a total of 10,141 film and film-vode houses with a gross of \$405,877,000, employing some 60,000 full-time hands and paying more than \$75,000,000 in salarles. The Commerce Department's national income report, based on 1832 conditions, showed: a gross income for film houses of \$70,000,000, 252,400 employees, and a payroll of \$239,183,000.

The Hays report, dealing only with numbers of houses, eaused further doubt of the Census figures, while the number of assents to the film code, now in the vicinity of \$9.000, was another reason to suspect each of the other tabulations.

Just how reliable the Census figures may be is a matter of intensive disagreement. When the state summaries were issued, Vanzyr was informed that there was reason to suspect the accuracy of many of the counts. Officials, however, declined to comment on the Hays figures and the discrepancies indicated.

The possibility that Census nose-counters overlooked many small houses operating only one or two days a week has been suggested in various circles to explain away the differences, but even this theory does not take into account the spparent great difference in employment figures between the 1932 Commerce estimate and the 1932 census total. The question of employment—in film-nouses—may—be-settled, this year once and for all, since Congress is on the verge of authorising a new study to give an accurate picture of the unemployment problems.

#### **Big Game Hunters**

Hollywood agents Walter Herz brun and Al Kingston, have beer o.o,'ing the Broadway show crop boling the Broadway saw crop, Both returned over the weekend. They're independent of each other, merely being East coincidentally. Kingston, while in New York, established a Broadway branch under Selma Aloxander's office, management. ent

ment.

Phil Freedman, Fox caster, has been also making the shows, etc., ditto Bill Perlberg, Columbia's tal-

#### Theatre Man Contribs Weekly to Make Amends For Auto Accident

Denver, Feb. 4.

After manslaughter charges had een dismissed, a Denver theatre man revealed that he was paying \$1,000 to the victim's 4-year-old daughter, and was also furnishing transportation for her and her father to Germany, where the daughter will live with her grand-

parents.
Frank L. Dent, booker for West-land theatres, hit Mrs. Ottle Woll-mer, the mother, with his auto, sev-eral months ago, and she was killed. Investigation revealed he was not Investigation revealed he was not to blame and the obarge was dismissed on motion of the district attorney. Dent, deeply depressed over the accident, has since been contributing to the support of the child, and when the father, expressed a desire to take the child to Germany to live with his parents, Dent offered to pay the expenses as well as continue the \$25 he had been paying.

#### DARMOUR'S 6 MAYNARDS FOR COLUMBIA RELEASE

Larry Darmour closed a releasing deal with Columbia for six Ken Maynard pictures yearly, latter tak-ing place of Col. Tim McCoy on

ing place of Col. Tim McCoy on program.

At present time C. C. Burr has a complaint against Darmour and the Small-Landau agency before—the Code Authority, claiming prior rights to Maxward's as-evices. According to the Maxward's as-evices and the Complaint complaint comes up locally within next 10 days.

#### Team Sidney, Marshall For 'Accent on Youth'

Hollywood, Feb. 4.
Peramount will bracket Sylvia Sidney and Herbert Marshall in the studio's newest play buy, 'Accent On Youth.'
Play, by Samuel Raphaelson, is current on Broadway.

#### Mary Brian Learning To Hoof for Personals

Hollywood, Feb. 4.
Mary Brian leaves here in two
weeks for New York and a personal
appearance route. King, King and
Arena will work with her, dancers
now rehearsing her in a hoofing
routine.

Fastern dates not set yet, but ac will stop off in Chicago for a break in date.

#### Tenn. Beaut Recalled

Hollywood, Feb. 4. Helen Wood, beaut contest winn

Helen Wood, beaut contest winner of Clarksville, Tenn, has been given a-contract-by-Warners and is currently in Traveling Salesiady.

Miss Wood came here for a bit in a Sam Goldwayn picture, following the winning of the contest conducted by the Creanent Amusement Co. She then returned home. Warners as we get of the girl and re-sent for

#### Fannie Brice at U

Hollywood, Feb. 4. Fannie Brice is due at Universal or The Great Ziegfeld at the close her 'Follies' tour. Check-in set for early in March.

## **GUNMEN KILL** TOM MALOY IN CHI

Chicago, Feb. 4.
Thomas Maloy, 45, business agent and head of the Chicago motion picture operators union and a power in the LATSE, was shot and killed while driving north on Mich-

er in the IATSE, was shot and killied while driving north on Michigan boulevard by machine gun gangaters at one o'clock this atternoon (Monday). Dr. Emmett Quina, honorary member of the union, also in the car, was seriously wounded. The assassins secaped in their automobile.

Two weeks ago atternoon was the result of the control of the seriously wounded the seriously wounded that was lessed that Maloy falled to pay \$81,000 taxes on an income of \$850,000 from 1929 to 1932.

Along with George Browne, now the IATSE president, and James Petrillo of the musicians, Maloy was one of the three Chicagonas with international reputations in theatrfact union affairs.

Maloy became, head of the Chicagonas with international reputations in theatrfact union affairs.

Maloy became, head of the Chicagonas of the local shibitors' association. On asveral occasions he had not considered the survived by his widow.

#### BELL NOT READY FOR PIC, LAWED FOR 25G

Los Angeles, Feb. 4.

Rex Bell, Clara Bew's husband, is eing sued for \$25,000 by Nathan being sued for \$25,000 by Nathan Goldberg who charges he has been damaged that much by alleged misrepresentation by Bell and his agents, Lichtig & Englander, that the western star was free to make a serial, 'Custor's Last Stand.' Agency is named as co-defendant, Goldberg claims to have sold territorial rights for the clifftanger before miding that Bell was not, as the compilant states, wullable.

#### Henry King's New 2 Yr. Director Pact at Fox

Hollywood, Feb. 4. Fox has signed Henry King to a new directing contract to run on straight two-year basis without op-

King has just finished his fifth consecutive year with Fox, without making one picture on the outside during that period.

#### Karloff's Whodunit

Hollywood, Feb. 4

Initial picture for Boris Karloff on his deal with Columbia will be 'The Black Room Mystery,' by Arthur Strawn.

Arthur Strawn.

Strawn has been signed under a
writing contract by Columbia, and
first-assignment will-be preparation
of the screen play of his own yarn.

#### Darro and Mason's Indie Series for Ambassador

Hollywood, Feb. 4. Frankie Darro and Roy Mason have been signed by Maurice Conn to co-feature in a series of comedy melo-dramas the producer will make for the independent market for 1935-86

completing group of westerns star-ring Kernit Maynard for the cur-rent season.

#### BOLES BACK TO H'WOOD

John Boles, after two weeks of personal appearances in Detroit and at the Chicago, Chicago (currently), goes back to the Coast Thursday (7).

#### Krasna Gagging 'Reckless'

Hollywood Feb 4.
Paramount has loaned Norman Krasna to Metro for two weeks to gag 'Reckless.' The picture is already three-fourths filmed.

## Mannie Cohen Resigns as Par Prod. Head: Herzbrun-Lubitsch at Helm

(Continued from page 1) stockholder assent, and before the court confirms formally the pro-posed plan; as fair and equitable. These modifications are:

(1) Interest on the \$4,500,000 to be paid in cash to the banks, as part of the \$18,000,000 film hocking settlement, should be reduced from 6% to 5%. This will reduce the company's interest requirements slightly more than \$45,000 annually.

(2) Terms of directors shall be

divided into three classes-one, two

(2) Terms of directors shall be divided into three classes—one, two and three years. Originally the plan as proposed provided that one-fourth of the directors shall be elected for four years. Those who objected to this provision have argued that the board shall be elected annually. The court, however, accepts the auggested compromise of the proponents of the plan by including a three-year class. The court also provides an amendment, that at the end of three-years, the board shall be elected annually, with the provision that culmulative voting, be allowed, thereafter. In the opinion of the court, this in the opinion of the court this in the control of the court of the control of the control of the court of the control of continuity to the company management and permanency as to commany nolicy.

management and permanency as to

company policy.

At the last court hearing on the company policy.

At the last court hearing on the Paramount plan, official cognizance was given for the first time to the possibility of Frank C. Walk-er being named to the board. His name was mentjoned as a likely 17th member of the directorate by Attorney Alfred Cook, counsel to Paramount, in the matter of the presentation of the proposed reorganization plan. Observers in court felt, that perhaps tills inclusion of Walker, heretofore, without previous official notice, was a strategic move for political reasons within Faramount or outside.

Walker had been discussed in trade citcles as a possible Erpi momination for the board. In view of the possible investigation of the April 200 press, now in session, it was felt the possible investigation, it was felt the possible investigation, it was felt the country of the possible investigation, it was felt the country of the possible investigation, it was felt the country of the possible investigation, it was felt the country of the possible investigation, it was felt the country of the possible investigation of the April 200 press, now in session, it was felt the country of the possible investigation of the April 200 press, now in session, it was felt than the country of the possible investigation of the April 200 press of the possible investigation of the April 200 pressure of the possible present the possible preserves the country of the possible preserves the p

this light, plus the old Comerford this light, plus the old Comerford chain angie, that some observers in court looked upon the sudden announcement of Walker's name. However, it developed that Walker had been agreed upon previously as on the Fortington group. It is as possible that Walker is a nominee of the Par management group, according to others.

Attorney Cook indicated in court that Walker had not, at that time, indicated his consent to serve Cook also promyted the suggestion that prepage the property of the cook also promyted the suggestion that prepage the new board to the suggestion that prepage the new board to the suggestion that prepage the new board that the prepage the new board the new board that the prepage the new board the prepage the new board that the prepage the new board the new board

Cook also promited the suggestion that perhaps the new board should comprise 18 members. Then, under a divisional grouping of directors according to their terms, from one, to three years, there would be a group of six directors elected under each of the terms involved, for one, two and three years, Presently the proposed plan allows a maximum directorate of 20.

No name was mentioned for the

No name was mentioned for the

No name was mentioned for the 18th director.

Federal Judge A. C. Coxe holds that the court should have the responsibility of approving the new board or at least a veto power over the personnel of the initial board, budge interpreted according to hudge interpreted and any official of the company as unfit.

In its remarks, the court took of-ficial cognizance of the 17 men named by Attorney Cook.

The 17 board members mentioned inclusive of Walker, insclude Charles E. Richardson, John D. Hertz, H. A. Forting, William S. Gray, Jr., George Constant, Percy H. Johnston, Charles A. Percy H. Johnston, Charles A. Percy H. Johnston, Charles A. Burney, Percy H. Johnston, Charles, Maurice Newton, Steppin Charles, Maurice Newton, Steppin Charles, Percy H. Judge Coxe indicated that there

Judge Coxe indicated that ther Judge Coxe indicated that there was a practical unanimity of opinion on the part of counsel and all persons interested in Paramount; and that the company should be taken out of the hands of the court as swiftly as possible. Judge Coxe holds that the proposed settlements with killed Own-

posed settlements with Allied Own-ers and the Paramount Broadway

bondholders, are substantially fair and should be carried out.

There had been opposition to both settlements. Attorneys for Allied Owners, Goldwater & Flynn, for sxample, had objected to the Par-Broadway deal. Others also objected, and there were some who objected to the Allied Owners (Greve) settlement.

Judge Coxe's Idea

'As to the Allied Owners claim,' observed Judge Coxe', the claim is roughly \$23,000,000. It is proposed in the plan of reorganization that it be compromised and settled, by the country of the claim of the compromised and settled, by allied Owners' estate, \$150,000 for use and occupation. It is also provided as part of the settlement that the Paramount company will relate four of the principal theatres

vided as part of the settlement that the Paramount company will retain four of the principal theatres in the Paramount system under arrangements which I think are substantially reasonable and fair.

As to the Paramount-Broadway settlement, Judge Coxe stated:

With the Paramount-Broadway settlement, claims have been filled aggregating in amount roughly settlement, claims have been filled aggregating in amount roughly give to the present Paramount-Broadway, bondholders new First Mortgage bonds par for par, bearing guaranteed interest of 3%, and also a substantial sinking fund. In Mortgage bonds par for par, bearing guaranteed interest of 3%, and also a substantial sinking fund. In the case of the Paramount-Broadway company, the settlement will! leave the present bondholders, agregating in amount \$3,875,000, with bonds bearing the same security that they have now, but with a smaller interest rate, giving to the smaller interest rate, giving to the property of the settlement of the posternor. The control of the posternor of the property of the propert

cured-oreditors, that In view of the fact that the creditors are relin-quishing what has heretofore been afted obligation and they are tak-ing, in place of part of it, a junior security, the court effet, that the conversion feature permitting the preferred stockholder to convert this stock into common stock at the rate of seven shares of common to one of the preferred is entirely proposed the property of the preferred is entirely the preferred in the preferred is entirely the preferred in the preferred is entirely the preferred in the preferred in the preferred is entirely the preferred in the preferred i cured creditors, that in view of th

proper and air.

Judge Coxe also feels that the
creditors of the commany are entitled to have the voting control,
and-shat-therefore-it-seems-that-theprovision that each share of first
preferred shall be entitled to 20
votes is a reasonable one.

Why interest Reduced
Insofar as the new bank debt is
concerned, Judge Coxe feels that
reduction in interest is called for
because the banks are being placed
in an advantageous position with
respect to that particular fund, and
that if receivers' certificates had that if receivers' certificates had been issued for the amount, these

certificates might not have borne more than 5% interest. As to treatment of the creditors, Judge Coxe views that it is fair Judge Coxe views that it is fair treatment, particularly in view of the fact that all creditors are placed in one class regardless of whether they are unsecured creditors, debenture holders or otherwise.

wise.

Judge Coxe also went into the
matter of criticism which had been
made in regard of the rights and
warrants to stockholders to submade in regard of the rights and warrants to stockholders to subscribe for new stock. On these, among other things, Judge Coxe feels that these warrants should be offered first to the common stockholders as it is proposed in the planrather than as it was urged by some attorney, the creditors and discount of the stock of th

## MG DEVELOPS 3d **DIMENSIONAL EFFECT**

A third dimensional effect has been produced on straight film by a new process developed and now in process of perfection by John Nickolaus, head of the Metro lab-

Nickolaus, head of the Metro lab-oratory.

The basic idea is the bombard-ment of the film, in process of de-velopment, by atoms of a chemi-cal solution under pressure, by mean by similar of the processor of the control of the processor of the pro-tory technicians since film origi-nated.

By this means all oxidized solu-tion is immediately removed from contact with the film. This results in a negative which gives a certain degree of depth in the release print. Nickolaus has worked on

#### BROWN GIVEN REINS ON AIR FILMUSICAL AT WB

Hollywood, Feb. 4.

Harry Joe Brown has been given
the aupervisory assignment on Warners' 'Radio' Jamboree' and 'Serves You Right', starrer for Joan Blo Pictures make Brown's 11th 2th productions since he joined

dell. Pictures make Brown's 11th and 12th productions since he joined the studio last July."
George Bricker is scripting Jamboree, which will have all the studio's top names in the cast plus several radio names. Latter will be photographed in New York. Ewin Gelsey is doing the screen play for Serves You Right.

## F-WC Sale at \$15,500,000 Consummated; Gumbiner. Bard's 2 Anti-Trust Suits

several F-WC subsidiary companies as defendants. Action, filed by W. H. Gumbiner,

## De Mille's Vindication in Tax **Claim Seen as General Victory** For Personally-Owned Co.'s

avoldance.

#### Par Holders

Unofficial report of those who hold \$100,000 or more in Paramount securities include Lehman Bros., Kuhn-Loeb, Lazard Freres, Hallgarten, Gerald Brooks, Harry Content, Belden & Co., Newborg & Co., and Elliot Cox.

David O. Selznick, Metro producer, is said to own \$19,-000 in Par securities.

Vanderlip Committee posedly represents around \$14,000,000 in holders of Par securities, the Munger-Szold committee around \$500,000.

Belden & Co., holding an es-timated \$800,000 in Par securities, is believed to be the nomties, is believed to be the nom-inee of the Fortington group. Elliot Cox and Lazard Freres, together, are estimated to hold around \$750,000 in securities, Lehman Bros., \$350,000; Kuhn-Loeb, \$2,000,000, and up.

## SEE CHANCE OF **UP-PAYROLLS** THIS YEAR

As the picture business pioneer in salary cutting, Paramount may soon start its way back to a bigger payroll. This is the expectation from within when reorganization of the company is finally set up. During bankruptcy pay increases at Par, even where highly rccommended by heads of departments, have been turned down by the trustees. A few, however, have been okayed, but largely where the recipient has been loaded with extra work.

Par put through four differnt salary cuts. employees, a third touched the higher salary brackets, and a fourth, the lower salaried people Because of this situation, boosts may first be passed around where they are felt to be most deserved.

This has been done in other companies since the salary slicing. Warner Bros. handed out certain increases, while Metro recently returned its cut.

The first cut to come back was about a year ago in United Artists. Metro waited a year or more after the other majors had stripped their payrolis until it cut, and kep its word with employees that the slice would be restored as soon as conditions improved.

National Screen Service invoked three different salary cuts. Before the end of the past year it had re-stored its third slice to all em-ployees, and may along with major producer distributors, increase its

Hollywood, Feb. 4.

Sale of assets of the defunct Fox-West Coast theatre circuit to National Theatres Corp. new holding company replacing Wesco, was consummated Saturday (2) for approximately \$15,500,000. Last-minute withdrawn by Chase National Bank of its claim of \$300,000, and by West Coast Hollywood Theatres group of \$50,000 claim, both of which had never been adjudicated by court, paved the way for the transfer of stock of the bankrupt corporation to the wholding company.

The west of the bankrupt corporation to the provisions of the bankrupt caste and its considerable where the provisions of the Sherman had been more the provisions of the Sherman had been more than the provisions of the Sherman had been more than the sherman had presented by court than the sherman had presented by court than the sherman had presented by court that the terman had presented by court that the sherman had presented to make up for the custom had the sherman had presented

Washington, Feb. 4. Government crusade to penalize film producers accused of dodging back Friday (1) when the U. S. Board of Tax Appeals ruled that Cecii Be, de Mille Productions, Inc. had not accumulated unreasonable reserves for the purpose of tax

While the board spilt on the issue, the majority decision cleared the Hollywood producer of suspicion that his personally owned cornoration had been manipulated to reduce his personal tax liability. Decision wiped out deficiency assessments of nearly \$1,700,000 imposed by the Government. On a minor issue de Mille lost out when the board found a deficiency of \$953 in the tax payments of his wife,

Constance.

Strikingly similar to a prior case involving William de Mille—who, incidentally, was found by the Board to have avoided taxes by borrowing large sums from his personal Corporation — this dispute marked the first important victory within the film industry against the up persons suspected of having held out on back taxes.

The stir for the heard's majority majority.

The gist of the board's majority opinion was that:

In view of the evidence as to the costs of picture production, and as to the marketing hazards of the business which involve the risk that the talent and taste of the producer the talent and tasts of the producer may not satisfy the public fancy, we cannot say that the surplus ac-cumulated by this corporate peti-tioner was beyond that necessary to its ends.

to its ends.'

The alleged deficiencies amount to \$138,487 for de Mille as an individual and \$1,488,317 for the production company.

Reviewing a detailed and involved record, the majority noted that over nearly a socre of years de Mille had run into numerous hazards and had frequently been forced to withdraw from contracts with other majority over lessed. These facts were insertions of the company contraction of the company contraction of the company contracts of the contract of the company contracts of the contract of tion for his claim that the company surplus was accumulated as protec-

(Continued on page 48)

## **REEVES ESPY TO** JOIN GOLDWYN

Hollywood, Fe Reeves Espy, assistant to Charles Skouras in the operation of Fox West Coast theatres, will leave that West Coast theatres, will leave that organization March-1 to become associated with Samuel Goldwyn in an executive capacity, handling both production and theatre contact.

Espy came here from St. Louis where he had been with the Skouras

Bros. for a number of years.

#### AYLESWORTH ON COAST **GETTING COOPER SET**

Hollywood, Feb. 4. Basic purpose of visit here by Merlin H. Avlesworth is for a readjustment of Merian Cooper's contract for two pictures, without options, for Radio.

tions, for Radio.
Understood that after completing Rider Haggard's story, 'She', now in production. Cooper would duck making Pompell', though story has been in preparation for months.
Original plan was for Cooper to join the Whitney-Ploneer organization as v.p. and production, head ofter quitting Radio, but Aylesworth, who is an intimate friend and advisor of Cooper, wants to readlust the Kndio dead for him to-make. advisor of Cooper, wants to read-just the Endio deal for him to make two more instead of 'Pompeli'.

## Amusement Stocks Dip Downward Along with a Listless Market

Yesterday's Prices

Hearst's 2d Pix

Sy'cuse Exhibs No Like Hearst Amus.

Ads for Comm'l Film

Syracuse, N. Y., Feb. 4.

Syracuse gets its second advertising show of the season Thursday, when The Freedom of the season Thursday when The Freedom of the season Thursday of the season of the seaso

mated.

Exhibitors looked askance at the paper's policy, arguing that the precedent thus established was a menace to the commercial theatre.

WEDDING NIGHT' OVER

Hollywood, Feb. 4.
Goldwyn has finished 'Wedding
Night' after two weeks of retakes.
Bad weather delayed it.

Nix, This Time,

'March of Time'

lower in the dullest full-day session in weeks yesterday (Monday). ume was below Saturday's two-hour session when 399,090 shares exchanged hands. Amusement stock prices also edged downward, but Paramount liens recovered from the week-end profit-taking. The street

week-end profit-taking. The street doesn't expect the gold-clause decision now until Wednesday or later. Amusement stocks drifted list-lessly along with the whole market during the past week. A tendency to firm up with the remainder of the list near the close Saturday aided the Amusement Group, which closed slightly above 24%. Here it was off 0.38 points on the week. The high mark for the group was 25% and the low was 12%. Volume sild off the same as it did in other groups.

## Exhibs Yip at Hearst Chi H.-E. **Crime Photos**

Circuits, indes and exhibitor as-sociations have sent squawks to the Hearst-office here, because of the spotting of crime and crime-death pictures right in front of the amuse-ment section of the Sunday Herald-and Tymnier. and Examiner.

and-Examiner.

Theatres are yelping that the three pages of crime and death photos are hurting the amusement section on Sunday and keeping women from soanning through the section on Sunday and keeping women from seanning through the
amusement pages. Theatres point to
parents who are destroying the section so that it won't get into the
hands of the children.

So far the Hearst rag gives no
indication of shifting the crime photos to another spot.

#### Bank Laws Former Film Head for \$193,000 Loan

#### GB-METRO EXCHANGE

Willing to Land Jessie Matthews If Gatting Beery

Metro is negotiating with Gau-mont-British for a loan of Jessie Matthews, whom G-B has tied up on a long term paper. G-B is willing to let the girl so for one film if getting Wallace Beary or someone of like import for one film in exchange, but not other-wise.

## JR. LAEMMLE'S 7 AT \$400,000 A SMACK

Hollywood, Feb. 4.

Lineup of productions at Universal: to be handled by Carl Laemmie, Jr., has, been, jumped from, six to seven. Return of Frankenstein, now in production at the studio, is the extra feature Group to be made by Laemmie, Jr., will be budgeted at around \$400,000 each. Only other picture set so far is Show Boat, with frene Dunne, Young Learnies is looking for a story to co-star Edward-G. Robinson and Claudette Oblert and is negotiating for the players. Same situation pertains to John Barrymore, James Whale will direct two of the pictures and R. G. Skerjif will write an original story for another.

will write an original source other.

Possibilities are that the remake of Hunchback of Notre Dame will be given to him as a tail-ender, with either Claude Rains or Boris Karloff in the lead.

#### Mooser on Coast

Baltimore, Feb. 4.

Hearst, papers have been ordered to thumb-the new March ordered reel, it was added to go for the reel, it was added to go for a line of the reel of the re George Mooser is here from London looking after George Bancroft's business affairs while the latter is in New York:

Actor due back next week

#### L. A, TO N. Y.

Frank Brandow. Frank Carruthers. Victor H. Clarke. Emanuel Cohen. Emanuel Cohen.
Eugene Forde.
James E. Francis.
Simeon Gest.
Lucille Gleason.
James R. Grainger.
Sonya Levien.
Joe Mankiewicz. Fred Pelton. Bob Ritchie. Gradwell Sears Spyros Skouras. John Stone

#### N. Y. TO L. A.

Mrs. Milton Blow. Max Dreyfus. Margaret Fishback. Henry Fonda. Janet Gaynor. Walter Herzbrun. Alice Hughes.
Al Kingston.

## Claim Minn. Exchanges Selling '36 **Product Half Year Ahead of Schedule**

#### JUST INQUIRING

Only Bids on Loew's N. Y.-Criterio Property Thus Far

Bids to the Paramount trustees on the Criterion-Loew's New York property, closed during the past week, included mostly inquiries as to more particulars with respect to

Loans made to L. A. Young, as president of Tiffany Productions in 1931, declared to amount to \$189,033, as a balance, are being aglied through Superior Court suit by Bank of America National Trust & Sayings Association.

Suit is also brought against Ola Young as guaranter of the loan.

## Inside Stuff—Pictures

Recent official adoption of the camera as the last word in judging the finish of a horse race receils that Joe Roward, the songwriter, had the finish of a horse race receils that Joe Roward, the songwriter, had the idea some 80 years ago. Howard at the time was interested in motion pictures for the then prevalent illustrated songs, but has was enthusiastic over the idea of using the camera, shooting across the finish line, for final decision on a disputed race. With the apparatus then in use it was not regarded as practicable to quickly develop the stript of film, but Howard was keen for the idea and got considerable press work out of a spiel he prepared on the future possibilities of the pictures, including the periodic exposure of growing plants, later adopted by the Department of Agriculture. Unlike many men with ideas in advance of his day, he lives to see his dram come true.

Although there is an iron-clad agreement or understanding on the Coast-that titles of pictures to be previewed must not be divulged in advance by theatres, Metro violated the rule of its own accord when it previewed its 'After Office Houre' twice within three days at the Alexander, Glendale, Callf. Gneak was pulled on a Sunday night, but audience was much too slim to give studio exces a comprehensive idea of the pic was again spotted in the Alexander for a second advance screening, with noise authorized to publicize the title, to offset any kickbacks that might be brought through rejeat big.

Loew is trying to duck the booking of Bengal Lancer for the State Loew is trying to duck the booking of "Bengal Lancer" for the State on Broadway, figuring that the Par glim will have exhausted its Main Stem power after its scheduled (current) two weeks at the Riaito. Pie was shunted into the latter house Friday (I) after three weeks at the Paramount: Riaito's scale is lower than the State's, which is another reason Loew now doesn't want Zanoet." State has been playing second-runs out of the Broadway Jeiuxers, mainly the Capitol and Paramount, but never third-runs.

one reason for Lancers' curtailed run at the Par is that outlying exhibitors are clamoring for the pic.

First instance of the merality clause being pulled on a dance director, thereby terminating his contract, may be the upshot of a private quis being conducted by the offended studio into charges that the routiner had taken undue liberties in working the girls to the point of exhaustion and intruding on their privacy. Two complaints by mothers of line girls charge that their daughters had been worked far into the night after a tolling all day and that the director sourced the dessing room while the girls were in varying stages of undress. Offender has been haled before the studio heads and if charges are borne out he may suffer cancellation of his pact.

While industry leaders and lobbyists lament the number of bills so far brought out in Washington, some comfort is expressed in the observation that at this session there are so many other important matter to be decided that film measures may be sidetracked. Certain congressmen who, at other times, might be concentrating on anti-film bills, this year are known to be too busy to bother about the picture industry. This includes a supposed arch-enemy of the picture interests who, in siders report, will have no time at this session to try to write and argue, jaws affecting films.

Prominent director who ran afoul the Board of Education regulations regarding the working of juveniles far into the night, finds-himself on the tabo list and denied the use of school children in his pictures until the board sees fit to lift the embargo. Action against director was taken or complaint that he worked a S-year-old girl after 10 pm, the currer ringing for the tots at 9 pm. School board sent an investigator to the studie, who, was ited of school board that he was not welcome. Double burn called for a double dose and the ban was slapped on pronto, sans

A strong front of chain theatre leaders will attend the M.P.T.O.A. convention in New Orleans the end of this month, Possibilities are that fireworks may occur on certain questions between this faction, because of its affiliated connections, and the out-and-out independent exhibitors Virtually all of Paramount's big theatre partners-operators are going. Under an amendment to the by-laws of the M.P.T.O.A. a few years ago and the control of the control of

Hubert Voight, recently winding up as studio publicity director. for Columbia, has nixed an offer as assistant to Charlie Einfeld in Warners home office and elected to stay-on the Goast in an ad contact agency. Voight, setting up his own hiz, will represent class photographers and use them for photoing names he obtains on product tleups. Combining camera and tleup is a new angle on a business that has been disastrous in Hollywood for all but a scant half dozen adventurers.

Harold Smith, Paris Hays office rep, whose chief job is fighting quotas, heaves a diplomatic bouquet at French officialdom in an article in Franco-American Trade, organ of American Chamber of Commerce in France. Functionaries are always sympathetic to U. S., he says, only they don't always have the last word in making regulations.

Smith also reviews history of U. S. film biz in France in his article.

Heads of studio publicity departments, meeting under the Hays office wing, voted to endeavor to smoke out the free lance p.a.'s who are allowing their clients to pose for the armylit, whisky and lingerie adds. All-objectionable tie-ups having been erased from studio press agentry, the studio chiefs appointed a committee of three to investigate the banned adv. poses and to devise punitive methods for the violators.

Minneapolls, Feb. 4.

Most local film exchanges are pulling something new by starting to sell their 1935-38 product. Campaigns began more than a month of the partners of the starting to sell their 1935-38 product. Campaigns began more than a month of the partners of the starting time. Exchange heads explain the procedure on the grounds that exhibitors are anxious to get set on product in which they have confidence and that they actually have been asking the exchanges for the privilege of buying despite the fact that no dope is available yet as to what the picture line—up will be. The increased number of competitive situations is a factor, there being more of these than at any time it was the production of the starting time starting in years.

Arbitration proceedings into the alleged contract violations by RKO as regards the leases on the east aide Apollo and the Hollywood theatres, in New York, will be resumed today (Tuesday). Efforts at settlement in years:

If this explanation is correct. If the explanation is correct. If the explanation is correct in translation proceedings into the alleged contract violations by RKO as regards the beauting the proceedings. Major Lambert, of the matter by RKO have proved unavailing. Major Lambert, of the matter by RKO have proved unavailing. Major Lambert, of the matter by RKO have proved unavailing. Major Lambert, of the matter by RKO have proved unavailing. Major Lambert, of the matter by RKO have proved unavailing. Major Lambert, of the matter by RKO have proved unavailing. Major Lambert, of the matter by RKO have proved unavailing. Major Lambert, of the matter by RKO have proved unavailing. A major company bought a German novel and engaged three interpreters to translate the lengthy volume into English. Translators worked several weeks at a cost to the company of \$3,500 and a week before they finished their task the novel was published in English at \$2 a copy.

# 16 mm. SOUNDFILM BOOM

## L. A. Clearance Sked Providing For 5c Exhibs Indicates No C. A. Aim to Squeeze Out Anybody

The Film Code Authority approved, in principal, the first clearance schedule in the First clearance schedule in the First district the provided state of the code of the Lord Thursday (31). The presence of Deputy Administrator W. P. Farmworth from Washington was looked on by several C. A, members as being the deciding factor which swayed the Authority into a final decision. The full attendance of the C. A.

final decision.

The full attendance of the C. A. is reported to have voted 7 to 3 on this Los Angeles schedule. The official statement on the vote simply was that it was not unanimous. The sleed is based on prices of admission as prepared by the L. A. confing and clearance board.

amount as prepared by the L. A. coning and clearance board.

Thin schodulo regulates the amount of clearance to be board to the control of th

smaller towns and cities in addition to those mentioned.

The Code Authority as yet has not approved all individual zones that have been set up, by this schedule, and on these there have been somig appeals taken. In official circles, it was forecast that the zonling portion is to the contract of the c

The clearance schedule for L. A

poor have as smooth sailing as now appears.

The clearance schedule for L. A. will be effective as soon as an order. In prepared by the Code Authors ity, which will be in about two weeks, it is expected. This will give clearance for the remainder of the 1935 senson on the west coast. The L. A. zoning-clearance schedule battle has been hanging fire ever since the C. A. ruide last September that any attempt to include penalties against double and triple feasince the C. A. ruide last September that any attempt to include penalties against double and triple feasince the C. A. ruide last September that any attempt to include penalties against double and triple feasince that the sense of the

Admission scale Clearance in days

The Los Angeles five-month tug-of-war becomes immediately effec-(Continued on page 19)

#### C. A. Costs for '35

Washington, Feb. 4. Washington, rep. 4.
Perfunctory discussions of the proposed 1935 Code Authority budget and assessment levies was indicated today when W. P. Farnsworth announced not a single request had been received to appear at the hearing tomorrow (Tuesday).

at the hearing tomorous, day).

Proceedings will bring the film codists under scrutiny of Hiram S. Brown, former RKO head, now acting as final budget authority for the Government. Brown will have the last word on financing. Brown's principal responsibility is to hold. Code Authority expenditures to be hold.

## C.A. OKAY OF L.A. **ENDS FOX-WC SKED PRONTO**

Los Angeles, Feb. 4. Los Angeles, Feb. 4.
Approval by the Code Authority
last Thursday (31) of a price zoning schedule for Los Angeles winds
up a fight that has continued, since
early fall. Schedule for 1934-35
was finally worked out here by the
local zoning-clearance, board, after
its original draft had been given a numbs-down treatment because it enalized—dual and triple—feature

bills. Number of complaints were heard by the local board, with a few appeals being carried to the C. A. speedy disposal of which are now anticipated.

New schedule, as soon as promul-gated, will automatically wipe out the Fox-West Coast protection sheet, set up by the circuit during the early part of the season, as protection for its various runs.

## IA. ATT'Y GEN'L OK'S BANK NITE

Des Moines, Feb. 4.

Des Moines, Feb. 4.

Attormy. General Edward L.

Octonnor, in an opinion issued Jan. 26 to all lowa country attorneys, held that the 'bank night' plan utilized by hundreds of exhibitors in the state can be so operated that it doesn't constitute a lottery, after all. This opinion supplements one issued by the attorney general's office just 12 days previous, in which the plan was held unlawful.

The office of the attorney general's ordice just 12 days previous, in which the plan was held unlawful.

The office of the attorney general's ordice just 12 days previous, in which the plan was held unlawful.

The office of the attorney general's ordice in such a manner as to be a first the such that the plan was held unlawful.

The office of the attorney general now held in such a manner as to be a first time a first the plan with the such and proper and may give it away by lot, chance or otherwise. However, where the operation of the bank night plan is so conducted as to require the person holding the mining number or chance to other the theatre, such practice 'would constitute a violation of the law, in that the holder would be required to first part with a valuable consideration before being permitted to participate in the prize drawing,' the opinion-states.

# **BIGGEST MARKET**

Small-Size Talker, Dorman Past Two or Three Years, Suddenly Has Bull Market

#### SALES' BALLY

After being neglected as a factor in the field of big business for two or three years, the development of sound-on-film in the 16millimeter field in the last few months has brought about a rebirth of activity for the small-size talker The interest taken by numerous in

of activity for the small-size talker. The interest taken by numerous industrial companies in 15 mm, has brought a marked pick-up in sales for firms selling the small sound-projection equipment. More than 20 prominent companies now employ the 16 mm, machines, film and equipment in putting over their states of the small sound-projection equipment in putting over their states of the small sound the small sound in the small sound field has been much the same as it was with large motion plcture companies. Those interested in developing sound in this classification soon found that the use of discs was unsatisfactory for virtually the same reasons that caused their downfall in the picture industry. But such strides have been made within the last year that now the 16 mm, equipment projects a 12-foot picture 126 feet away and can be heard easily in an auditorium seating approximately 1,269 people. This equipment retails at little more than 1700, it is practically foot-picture operation. No union operators have been required-to-date—The negative-used is rated as non-infammable. Technically, the equipment is much the same as the standard talking apparatus but on a miniature scale. A direct lighting system is employed and this provides 500 to 750 watts of illumination. The film is power driven, the machine has a mechanical filter and it has nearly all the many refinements known to sound films.

Not such specific pick and the same and the search as the standard knowledge of the power driven, the machine has a mechanical filter and it has nearly all the many refinements known to sound films.

has nearly all the many refinements known to sound films.

Not such great strides have been made along the lines of perfecting a camera for taking 16 mm. talking pictures. RCA has probably been m st successful. It now has a sound camera for these smaller pictures that retails for \$250. This is known as the newerest type and enables the cameraman only to talk

(Continued on page 48)

## INDUSTRIAL CO.'S 62 Impartial Members on Various Grief Boards Being Circularized With a View to Code Revisions

#### Dan Kelly Named to H'wood Extras Board

Hollywood, Feb. 4. Code Authority has named Dan Kelly, Universal casting director, to the standing committee for extras, taking over the duties of Ben Piazza, who resigned due to pressure of biz in his executive spot at Paramount.

nount.

Appointment automatically plants
ilm on the complaint and grievance
committee.

## ALLEGE EXTRAS **CUT-RATING:** TRUCED

Hollywood, Feb. 4. Concerted action by three Hollywood agencies cleared up a troublesome situation at Paramount in charges of code\_violation were hurled by extras assigned to 'The Crusades.' Furore was generated when Par attempted to hire the day workers on a flat weekly scale

of \$25.

When it was pointed out that this was a breach of the NKA, studio-exces-stated-they were within their-light-as-the-code-made-no-provisions for weekly pay to the day workers. It was-brought-out that the situation is not new, that it had been invoke before without protest. Extras burned when Par is said to have warned them that if they refused the work, collegiates would be called in. They took their plaint to Central Casting, the Code Authority office here and the Screen Actors' Guild. In a meeting with Par officials the fracas was quieted and all willing hands went back to work, some getting \$30 weekly and others-a-straight \$7.50 a.day.

Par's defense against the day-to-

Par's defense against the day-to-day employment on 'The Crusades' set was that the armor is tailored to the individual and that it was necessary to insure their appearance for the possible 10 weeks' run of the production. Plate weighs around-90 pounds.

Revision of the film code appears to be under way. The \$2 impartial members of the various grievance boards are being canvassed by letter for the purpose of obtaining their views with regard to possible changes and improvements in the code.

caaiges and improvements in the code.

Such action is taken as an indication of the intent of the Government to continue the code and to have the code extend beyond the have the code extend beyond the continue that the code is a continue to the continue of the code in the code is a comparable of the code in the code in the code is a comparable of the code in the code in the code is a code in the code operation.

Undoubtedly after consideration of the code operation.

tually engaged in the supervision of the code operation.

Undoubtedly after consideration by the film Code Authority, in New York, many of the matters which will be sent in by those circularized, may be turned over to Weshington.
It is figur d that in this manner at it is the constant of the constant of the ity can achieve a blanket viewpoint as to value and the consequences of the code, from an impartial stand-point. This could serve as guidance for whatever possible necessary re-visions in the code rules may be deemed later.

## Threaten Code Revolt in Wis. **Over Bank Nite**

Milwaukee, Feb. 4.

Open warfare on the Fox-Wisconsin Amusement Enterprises' polley of "bank-nights' has been declared by the Independent Theatres' Protective Association (combina-tion of Allied and MPTO) which threaten to bust the code wide

The independents have announced that unless the code authorities or officials of the state do something about bank night before Wednesday (6) they will declare the code void and will go back find giveaways, amateur nights-grocery-nights-and-every other business puller.

The independents have also asked for clearing up of the present zoning and clearance muddle, giving exchanges until Thursday (7) to give them some 'light.' The independents have announced

#### BERINSTEIN PLUGS GAP ON L. A. ZONING BOARD

Los Angeles, Feb. 4.

After months of delay, code authority finally got around to filling a yacancy on the Los Angeles 2onling and clearance board that had existed over that period through the retirement of Russell Rogers: Ben N. Berinstein was transferred from the local grievance board to the z-c tribunal, with Robert Whitson, indie operator, named to replace on the grief body.
Code authority has previously refused to approve William Knott, Covina indie, for the vacant z-c spot, Covina indie, for the vacant z-c spot, Los Angeles, Feb. 4.

fused to approve William Knott, Covina Indie, for the vacant z-c spot, due to objections raised by the In-dependent Theatre Owners of So.

## See New Film C. A. Rules to Insure **Diligent Attendance at Code Meets**

ome future date the film Code Authority will have to consider the enactment of a specific rule which will definitely establish the responsibility of C.A. members to serve on the code, when and as required, and also on the local boards. Some rule will be adopted to provide for the definite attendance of local board chairmen, as and when designated to do so. This probably will be achieved by establishing a defi-nite responsibility upon the com-pany and exhibitor members of the code to fulfill their required duties under the code for the operation of

same.

Permanent chairmen of the local boards will likely be suggested as among the remedies.

The professional chairman idea may be even further proposed to

apply to special meetings of the Code Authority in New York. It would be the duty of the C.A. to promulgate rules, under such possible remedies, that would make possible remedles, that would make it incumbent absolutely upon com-pany members and others to defi-nitely fulfill their professional code

native fulfill their professional code assignments, as required.
Under such conditions, it is expected that the companies, particularly, will be provided to designate certain employes or some individual whose principal duty will be to perform the code jobs required in such member's behalf.

It is general trade knowledge that extreme difficulty is experienced on many occasions to get the proper individuals to sit on the Code Authority meetings or even on the local boards. Certain members of the Code Authority are known to have attended only as few as two sessions out of a possible 36 ormore.

## Lancers' \$14,000. 2nd Wk., Paces Mediocre L. A. Biz; 'Chairman' Fair \$19,000, 2 Houses; 'Romance' Skids

Los Angeles, Feb. 4.

Nothing startling or magnetic offered in the premiere houses in
town this week, with the result
Paramount, showing Lives of a
Bengal Lancer in second week, is

Paramount, showing Lives of a Bengal Lancer in second week, is the leader of the contingent.

Will Rogers in County Chairman' doing moderate bushness at both Chinese and State.

Hollywood and RKO have little brestige in the leads of Romance in Manhattan, as neither Francis Ledgers, and the Lance of the lead of the Romance in Manhattan, as neither Francis Ledgers of the Lance of t

Estimates for Thie Week

Estimates for This Week
Chines. (Grauma) (2,028; 30-40-55). The County Chairman' (60x). Nothing exciting, with the logers prestige pulling it through to very moderate take of around \$3,000. Last week 'Forasking All Others' (AG), stuck for an eight-day; sofourn and an oke \$10,100. Downtown WE) (1,000. 20.00. Downtown WE) (1,000. D

and Enchanted April' (Radio), split. This combo got off to nice start but with local papers panning the Harding sogue, began to slough to another the start of the starting pace and blew with a poor \$3.00 taken feeld, (90; 40-50); inserted the starting pace and blew with a poor \$3.00 taken feeld, (90; 40-50); inserted the start of the start (G.B). Created to of local interest and looks good for two to three weeks, with initial stanza geared for \$2.500. Last week. Petersburg Nightis' (Amkino). Local the start of the start

(4,700. Last week Happiness Ahead' (WB), a dud and loss for nouse at \$4,000.

hood: (WB) a tud and loss for house at \$4.00.

Pantages. (Pan) (2,700; 26-49)—
A Notorious Gentleman (U) and Million Dollar Baby' (Mono), split. Just screen attractions for house, which does not get a pick, and will give it grief at \$2,700. Last weeks the part of the property of the pr

with around \$14,000. First stanza. with 3.85 premiers, ht very big \$23,200. (2395): 25-35-55-55)—Tommone in Manbattan, (Radio). This one just another picture and \$4,200 will be lots of coin for it. Last week. Happiness Ahead' (WB) could not get anywhere from the could not get anywhere from the last than \$3,500. for the house. State (Low-Fox) (204; 30-40-55)—The County Chalrman' (Fox). Rogers quite a fave here and, with take divided between here and Chilmens, will bring in around \$11.00. (10.00). The County Chalrman' (Fox). Rogers quite a fave here and, with take divided between here and Chilmens, will bring in around \$11.00. (10.00). The County Chalrman' (Fox). Rogers quite a fave here and, with take divided between here and Chilmens, will bring in a round \$1.00. (10.00). The County Challed Arists (Fox UA) (2,100; 25-30-40-55)—Transatantic Merry Go-Round' (UA) and Rysters who will not reach \$3,000. Last week-Don Juan's Ink-2 and hargain show will not reach \$3,000. Last week-Don Juan's (UA) and Chan in Paris und the \$2,200 mark which is bad business for the house.

#### ROBINSON'S 'QUENTIN' YARN

Hollywood, Feb. 4.

Warners Captain of the Yard prison break yarn has been changed to San Quentin for E. G. Robinson to take advantage of the recent

#### 'COPPERFIELD,' \$10,000, BETTER ON HOLDOVER

Columbus. Feb. 4.

The Tolumbus of the Columbus of the Columbu

87.100 Majestic (RKO) (1,100; 30-42)—Majestic (RKO) (1,100; 30-42)—Majestic (RKO) (1,100; 30-42)—Majestic (Rand Old Ghri (Raddo) should draw fair \$3,500. Last week It's a Gift (Par) and 385 Nights in Hollywood (Fox) garnered \$4,000.

## RKO JUBILEE IN **HUB SEWS UP TOWN**

Boston, Feb. 4.

RKO woke up the town this weekend with its name vaude bill at the Keith Memorial, headed by Joe Penner and Boswell Sisters, to the state of the state live. Keith house looks to do around \$40,000 for opening, week of the jube vaude, taking some away from the Keith Boston, across, the atreet, and the big. Met. where most of the acc takent has went off. the he was a taken has went off. the raude standard more than a year ago. If hitting the \$400 mark its a new high.

Outstanding pio news in Hu this week is the holdover of Dawid Copperheld at the Siste. Fine 100th perheld at the Siste. Fine 100th penty olde. Otherwise the film situation is drab and unexciting. Snow removal in Boston has been notably lax following the recent bilizard, and this has not aided tim house both the parking fee.

patron has to ngue parking fee.
Estimates for This Week.
Keith Mamorial (RKO) (2,800; 35-40-55-75).—Carnival (CO) and vaude. Promises \$40,000, record biz over period of many months. Stage and the control of the contr

#### 1st Runs on Broadway (Subject to Change)

Week of Feb. 8

Actor — 'Under Pressure' (Fox) (2d wk). Capitol—'David Copperfield' (MG) (4th wk).

Mayfair — 'Society Doctor
(MG) (2d wk).

(MG) (4th wk).
Mayfair — 'Society Doctor'
(MG) (2d wk).
Music Hail — 'Scarlet Pimpernel' (UA) (7).
Paramount — 'Gilded Lily'
(Par).

(Par). Riveli—'Clive of India' (UA)

(4th wk.).

Rosy—Jack Ahoy' (G-B).

Strand—'Devil Dogs of the
Air' (WB) (7).

Wesk of Feb. 15

Capitol—'Sequota' (MG).

Music Hall — 'One More
Spring' (Fox) (14).

Paramount — 'R u m b a '

(Par). Rivoli—'Right to Live' (WB)

(12).
Roxy — 'Behold My Wife'
(Par).

Strand—Devil Dogs of the Air (WB) (2d wk).

be discontinued. Doing five a day, and it's 75c all over the house at night. Last week a satisfactory \$10,800, straight flast week, and \$4,000, figuring on a little help from week-end everfrow from the sister Keith house. Production budget shaved considerably last week, going into straight vands presentation. Rampy Weeks, house m.c., now working in the pit: "One Exciting—Adventure" (U) and vaude did a dilly-daily \$5,500 last week.

Fenway (M&P) (1,500; 25-30-46. http://doi.org/10.100/

and this has not sided film boars. Treadway Bill (Col), close to \$15, bits Not way to park in many board not receit, and many a film parton has to figure twice on a parking fee.

Estimates for This Wesk Keith Mamorial (RKO) (5,500; basement \$4,000 fool. Last week a subsequence of the state of the second big cover period of many months. Single the gun of the Keith Memorial this and radio names are drawing them in this week, and ple might as well the overflow play this week.

## Duke,'\$6,000, Cincy; 'Baboona,' \$10,000; Mild Weather Stimulates Box Office

## It's Liquor War Now Boffing Minne. Grosses: 'Copperfield.' 2d Wk., 10G

'BENGAL,' \$4,200, TACOMA

Excellent at 35 Cente in 700-Seat

Tacoma, Feb. 4.

When the pixes are good, the town picks up, and if offerings are blah, folks in this bury stay at home and listen to the radio or stuffle cards. This is quite a town for home parties,

Estimate. Estimates for This Week

warrants 44,200, and that's great.
Last week "imitation of Life" (U)
3,000, good.
Musis Box (Hamrick) (1,400; 2535)—Sweet Adeline" (WB) and
vulde, spain et al. (1,400; 254,400, and the life of t

## 'DAVID' SMASH \$20,000 IN **NEWARK**

Newark, Feb. 4.

Zero weather last weak, which
damaged bustness no end, has given
way to milder temp with a resultant
lift in the tills over the week end.
Every one is doing well,—with
'Copperfield' at Loew's a smash,
holding them out all Saturday. Extreme-length-of-bill-prevents-house
setting what it should, but ever so
will probably climb with specific and
Frototor with be not with \$10,000
arrottor's with be not with \$10,000
arrottor's with be Branford is
right behind with 'Bordertown' and
Heildorado, while the Branford is
right behind with 'Bordertown' and
Maybe It's Love. Second week of
Bengal Lancer' is fine with maybe
\$14,000 and holds over three extra
days.

days.

Drop in Michty Barnum' after a
Drop in Michty Barnum' after a
Drop in Michty Barnum' after a
Drop weather, I the tiffed time this
has happened at Loew's recently
and throws a scare into the hopes
for 'Copperfield'.

One night of Metropolitan Opera
at the Mosque not only completely
sold out but turned back over a
sold out but turned back over a
20,000 profits for charity, showing there is money in this vicinity
to be had.

Estimated for This Week

Estimated for This Week

Estimated for This Week
Branford (WB) (2,986; 15-65)—
'Bordertown' (WB) and 'Maybe It's
Love' (FN). On eight days ought
to be satisfactory with \$3,560; Last
'Cherry (GB)—pulled after—six
days with a weak \$5,300.

Capitel (WB) (1,202; 15-25-36-40)
—T Am a Thief (WB) and Painted
Veil' (MG). Not much here, and
probably about \$5,500. Last week
'Murder in Cloude' (FN) disappointing at '8,300. [157]
Littis (Franklin) (299; 30-80)—
Littis (Franklin) (299; 30-80)—

pointing at \$3,900.

Little (Franklin) (292; 30-50)—
Zwel Herzen' (AAFA) and 'O Alte
Burschherrichkeit' (AAFA). Parennial German musical brought back
on a chance and pulling them about
\$1,000. Last week, second of 'Man
of Aran' (GB) nice at \$1,023.

Minneapolis, Feb. 4 It's one thing after another for local exhibitors. Latest pain is a liquor price war which broke as soon as the weather moderated and prom-ised to help lure vagrant customers back to the show houses. This is the second euch booze price war within a year and has many of the potential theatre customers spending much of the dough for wet good that ordinarily might be earmarked for theatres. Liquor emporiums actually are selling advertised brands for near cost or less, and, as one result, there are more home parties to restrict theatre at-

parties to reatric! theatre attendance.

Partly Immune from the liquor war's adverse effects are 'David Copperfield,' in its second week at Cantury, the Weaver Bros. on Orpheum, etage, and 'March of Time' in conjunction with Private Life of Don Juan', at World.

Trivate Life of Don Juan', at World.

First week was enormous and second canto in off to a thick was enormous and second canto in off to a third week.

Although they've been absent for nearly four years, Weaver Bros. are still a box-office manne to conjune to the Orpheum. Latter's screen offering, 'Grand Old Girl,' probably is not a great help, although liked.

World is making much of its exception of the Company four private Life of Don Juan' is delivering. 'Bordertown,' State offering, 'Mighly praised by critics, but it isn't setting the turnstiles. Estimates for This Wesk

Estimates for This Wesk.
Century (Public) (1800; \$5.55.49)
—David Copperfield' (MG), Becond
wesk and going like house affre.
May continue into third week. First
week, \$12.00, and this week likely
to hit strong \$10,000.
Orphsum (Singer) (2,890; 25-8540)—Grand Old Girl' (Radio) and
Weaver Bros. unit on stage. Stage
show the drawing card, althouch
picture also well received, and okay
picture also well received, and okay
city of the control of the control of the control
attractions would have pulled under
ordinary circumstances. Last week
Enchanted. Aptill. (Radio) and
wande got \$7,500, poor.

precure also well received, and okay situod in prospect, though less than attractions would have pulled under the second of the

\$1.100. Last week, second of 'Man good Aran' (6B) nice at \$1.023.
Losw's State (2.78); 15-75—'Coondinate and Lottury Lower' (Fox), second-ous opening and, if it holds, will be great a time a new too long to make what a shorter bill would. Last week 'Monte are as week 'Mighty Barnum' (UA) with N.T.G. unit slumped after grand week' Mighty Barnum' (UA) with N.T.G. unit slumped after grand week'nd on a nice \$17.00 (mms-Far) (700 and 'One Hour Lat' \$8,000.

(2.248; 20-59)—'Bengal Lancer' (2d week') and vaude. More stamina to this than suspected and was inne \$14,000 and holds for three more closed than the staming of the color of the color

## 'Lily'-Boles-Time' Triple Socko for Chicago at \$48,000; 'Nite Life' 18G; Marcus Unit Ups Oriental, \$19,000

Chicago, Feb. 4.

Business over in the loop currently. Weather in the loop currently was the result of the result

ma of flabby product. the van on triple line-up in John Boles, in triple line-up in John Boles, in son, Gilded Lily and the first ue of March of Time. Started with hold-out lines on the side-lik and gives evidence of needing e shows daily to take cars of the mover.

The nowes can be to the transport of the transport of the variety of the value con being battled for by the Oriental, which is riding along to excellent money with-the-return-of-the-second-A. B. Marcus unit, 'La Vie Parce'. Billed like a circus and grinding the customers in and out. Picture is played far under, 'I're the picture, 'Night have been the Gods,' and it's boosting the take nicely.'

At the Palace it's the picture, Night Life of the Gods, and it's boosting the take nicely.

Estimates for . This Week.

Apollo (B&XE) (1,200; 25-35-50)—
Brodertown (WB).

Grightally sixed for the boosevent but all sixed sixed been getting a stronger set of product. This week can expect yood \$4,000. Last week Here Is My Heart (Par) managed fine \$1,00 cm holderer Alones 1.00 cm holderer Alones 1.00 cm holderer Alones fine \$1,00 cm holderer Alones f

powertun \$1,500. Last week average at 1 An \$15,100.

Palace (RKO) (2,500; 25-35-55)—
Night Life of Gods' (U) and vaude.
Picture comments building take to likely \$18,000, pleasant for everyone.
Last week 'Enchanted Aprif' (Radio) meagirs \$15,800 competish and did meagirs \$15,800 competish \$15,800 c

#### THE MEN HAVE IT

Beery, Arliss, Rogers Monopolize Lincoln's Screens

Big pice fell thick and fast on the street-this week and the grosses-are-headed for the better land, although biz has been excellent for a long stretch. L. L. Dent's Varsity got the first real name pic for a long time in 'Iron Duke', but its chances were made nil by the opposition 'County Chairman' and a bit nage show at its three top theatres, as well as bringing in 'Rothschild', a second run, to confuse on the Arliss opening. Lincoln, Feb. 4.

second run, to contuse on the Arillss nopening.

The Kiva, expected to close two weeks ago, is going on indefinitely, where ago, is going on indefinitely, it is understood, so Dent will keep two downtown spots facing the given opposing him.

Serven opposing him.

Colonial (JTC) (750; 10-15)

Northern Fronticr (Maj) and Bestond Bengal (Mas), split, About \$1,100 expected, money maker, Last week (Than in Paris (Fox), Hell-dorador (Par), both for two days, and Thysterious Mr. Wong (WM), and The Major (Par), both for two days, and Thysterious Mr. Wong (WM), and The Major (WB) and The More (WB) and The More (WB) and The More (WB), and Mr. (WB), and The More (WB), and Mr. (WB), and The More (WB), and the Mr. (WB), and The More (WB),

Booko starter and wound up slow but plenty-swell with \$5,000. The plenty-swell with \$5,000. The plenty-swell with \$5,000. The plenty-swell with \$5,000. The plenty-swell plenty-swell-

#### Rolfe, East and Dumke, Fox, B'klyn, \$12,500, Okay; Ted Lewis 17G

Paramount (4,000; 25-35-50-65)
Bordertown! (WB). Looks like good \$19,000. Last week Lives a Bengal Lancer (Par) (second

good \$15,000. Last week Lives of a Bengal Lancer (Per) (second week) \$13,000, oke.
For (4,000) 25-35-50-50) "Be-For (4,000) 25-35-50-50) "Be-For (4,000) 25-35-50-50) "Be-For (4,000) 25-35-50-50 Mstropolitan (4,000) 25-35-35-35 Mstropolitan (4,000) 25-35-35 Mstropolitan (4,000) 25-35 Mstropolitan (4,000) 25-35 Mstropolitan (4,000) 25-35 Mstropolitan (4,000) 25-35-35 Mstropolitan (4,000) 25-35 Mstropolitan (4,000) 25-35 Mstr

#### BENGAL' LANCING **\$15,000 IN MONTREAL**

in months. Loew's with Romance in Manhattan and Irene Bordoni in person with Yadde show looks like good money and should gross \$13,500. Princess showing Trans \$13,500. Imperial repeats First World War which did well last week and may gross a further: \$2,500 currently, good. Chema de Paris is holding over Tartarin de Tarascon' a second week for possible \$2,000, united on the showing over Tartarin de Tarascon' a second week for possible \$2,000, united out the showing over Tartarin de Tarascon' a second week for possible \$2,000, united out for the showing over the showing the showin

(WB) and vaude grossed \$10,000, not so hot.
Princess (CT) (1,900; 60)—Transatiantic Merry-Go-Round' (UA) and Fieldiorado' (Fox), Fair average principal and the fieldiorado' (Fox), Fair average propuls and the fieldiorado' (Cox), Fair average propuls and the fieldiorado' (CoX), fair at \$5,000.
Imperial (France-Film) (1,800; 00)—Thrat World War Fox) (2d week). May take \$2,500 which will be good for this house after a very good \$3,000 arts week (France-Film) (600; 50)—Tartarin de Tarsacon' (2d week). This is going well and should make further \$2,000 after a nice \$2,300 last week.

## **WINGS' \$26,000,** OKAY IN WASH.

Washington, Feb. 4.
First decent weather in weets has boys and girls doing plenty of shopping, with the result that spots with something to offer are doing nicely and others are taking a beating, Big moment is still Bengal Lancer, which is getting raves from critics and the second week now that the second week now in a second week now in the second week new in the

#### 'LILY' GILDING ORPH ST. L., INTO BIG 14G'S

## Broadway NSB Despite Slush; 'Good Fairy' \$75,000; 'Secret Bride' OK 35G, 'Copp,' 3d Week, 45G

No smashes among the new pic-tures reaching Broadway, but with business standing up rather strong in most spots, including with a holdare no over, there are no complaints Weather during the past week has and some thawing, which did small damage, largely affecting autor bile trade.

Music Hall breathes much ea

this week with 'The Good Fairy' which is showing nice stamina. It nened Thursday (31) virtually cold

opened Thursday (21) virtually cold, house getting grit only a day ahead with little chance for advance advertising, but got of oleay will set affect of the cold of the cold

is the last week of stage shows and never any profits.

never any profits.

Estimates for This Week
Ambassador (F&M) (5,000; 2535-55)—Straight Is the Way' (Mo)
and stage show. Fair at \$8,000.
Last week (Gay Bride' (MG), dittor,
Fox (F&M) (5,000; 25-35-55)—
County Chairman' (Fox) (3d week),
Nice pace for ho. at \$7,000; \$9,000
previous week.

previous week.
Loew's State (Loew's) (3,000; 25-35-55)—'David Copperfield' (MG) (2d week). Still going big: \$12,000 on the holdover; wow \$17,000 first

on the holdover; wow \$17,000 first ballow on the holdover; wow \$17,000 first ballow of the holdover; wow \$17,000 first ballow of the holdover; wow \$17,000 first ballow of the holdow of

view of low nut here now. Hauptmann dialog newsres! issue probably helped here opening day (Fritania) which was a superior of the control of

Estimates for This Week

than a week after slipping to \$7,500.

Palace (1,700; 35-50-55) Romanos in Mannattan (Radio) and vaude. On second run doling better than expected, aided by Hauptenann, the mannattal (Pathe). Take many go over \$10,000, above recent average. Last week it was no likee at \$8,000 on Behind the Evidence' (Col).

sales department, snature
to Riatio.

Radio City Music Hail (1945, 40).

Radio City Hail (1945, 40).

Ristic (200); 40-65) Bengal Entert (1946, 4

cer' (Par). On second run here direct from the Par and drawing stoutly, probably \$22,000. Holdower for 'Baboom' (Yox') was \$5,000 for thread and the part of the p

## 'March of Time' Aids 'Copperfield,' H.O., Indianapolis; 'Pressure' \$6,500

## Biz Bad, Roxy-Mastbaum Cuts Scale; 'Red Hot Tires,' Earle, Philly, \$14,000

Philadelphia, Fcb. 4.

Pienty of hold-over films in the downtown sector, this week and he downtown sector this week and he downtown sector. This week and he downtown sector this week and he downtown the sector of the sector of

#### Estimates for This Week

Estimates for This Week
Aldins (1.200; 35-45-55)—Cilve of
Aldins (1.200; 35-45-55)—Cilve of
Aldins (1.40). Cittics compared it
unfavorably to Bengal Lancer but
Colman following helped. Will
probably get 37,500 in second week
after first week's \$3-20.

Alter first week's \$3-20.

Alter first week's \$3-20.

Alter first week's \$4-20.

Alter first week's \$4-20.

Alter first week, Here's My
Heart' (Par). Fairlish \$2.500 conservative.

Bayd (2.400; 25-40-45)—Dad Hot
Boyd (2.400; 25-40-45)—Dad Hot
Boyd (2.400; 25-36-40)—Thed
Hot Missel week, \$18,300.

Earle (2.00); 25-36-40)—Thed
Hot Tires' (FN) and vaude. House not
doing so very well these days. Mayveck, Tye Been Around' (U) and
vaude. Just over \$15,000.

Fox (3.000; 40-55-56)—Under
Pressure (Fox) and stage show.

Ought to get \$15,000. Last week,

Arlton (1.000; 25-35-40)—Grand
Old Lady' (Col). Luck if it gets
\$2.700. Last week, White Cockatoe'
(WB) Fristy poor, \$2.600.

Might get \$2.800.

More first week, white Cockatoe'

WB) Frity poor, \$2.800.

Might get \$2.800.

Might get \$2.800.

Might get \$2.800.

More Masthaum (4.800; 40-56-56)

Might yellow and the second was a s

Keith's (2,000; 30-40-50)—Mighty Bernum' (LUA). Might get \$2,800, Last week, Right to Live' (WB). Last week, Right to Live' (WB). Roxy-Mastbaum' (4,800; 40-58-58). Wings in the Dark' (Par) and stage show. Opened Thursday with reduced price scale. May get \$25,000. Last week; Glided Lliy (Par) and stage show. Four extra \$25,000. Last week; Glided Lliy (Par) and stage show. Four extra \$12,000 for half week. Stanley (8,700; 25-40-55)—Lives of a Bengai Lancer' (Par). Word-of-mouth helping pienty. In for third week and ought to get \$1,000. Last week, Gliver-Streak (Radio). A not so hot, \$4,800,

#### 'COPPERFIELD' HEADED FOR \$12,000, OMAHA

FOR \$12,000, OMAHA

Omaha, Feb. 4.

World Listive continues its string of extra-run ples with David Copperfield as the last of the line before the houses closes for repairs, and the line before the houses close for repairs, and the line before the houses close for repairs, and the line before the house close for repairs, and the line before the house of the line before the line string that the name gets changed to Omaha with a new marquee, new chairs, en'reged lobby and other renovations.

It is a string that the line of the lin

the bulk of the advertising offices at entition. Certain to best \$10,000 and the control of the

## JACK BENNY'S RECORD 23G **WOWS BALTO**

Baltimore, Feb. 4.

Spiendid weather, which blessed the Balto burghers over the week-tractions in the part of the first tractions in the part of the first t

and stage show. Sprinting strongly toward a swell still, 560. Last week toward a swell still st

rung up opening weeks, a seven-day. Now (Mechanic) (1,300; 15-25-30. 33-40-50)—'Under Pressure' (Fox) The Laws-McLagien combo has lost much of its caste at the bo. in this burg; giant-gunned opposiba hurt-ing much also. Not over \$3,000, and may not stick full route of eight days set for it. Last week 'Lottery' Lover' (Fox) Jerked off in six days,

Lover (FOX) Jerked on in six days, \$2,500.
Stanley (WB) (3,450; 15-25-40)—
Maybo It's Love' (FN). Absence of names clipped chances of this one right from the gtart. Soarcely more than terrible \$4,000. Last week White Cockato (WB) slipped after nice start, ending up with scant \$5,000.

## And Cut Scales, Town Very Lively

## DENVER WHAM, \$11,000

Denver, Feb. 4.

David Copperfield is copping
Denver's biggest chunk of amuse
ment money with Bengal Lancer
runner-up in a rather lethargic bos
office market.

Estimate. Estimates for This Week'

Estimates for This Week'
Aladdin (Huffman) (1,500; 25-35-50)—Right to Live' (WB). Around \$1,500, not good Last week Evergreen' (B-G), the third of their films to show in Denver, did, only fair, closing with \$1,750; (1,500; 25-35-50)—Lives of a Bengal Lancer' (Par). Running to around \$4,000, okay for holdover stanza. Last week Lives of a Bengal Lancer' (Par) did so well it was held over the control of the con

ning but the opener. Evidently the word of moth plugging did the picture good.

Huffman) (2,500; 25-35-50) — 'David Copperfield' (MG), Socko business for Dickens' classic. Gross may total \$11,000. Last week. The Mighty Barnum' (UA) did less than expected, closing with \$5,000. a stanger of the control of t

#### N. H.'S BAND BATTLE

Stage Shows Perk B.O. Pace-'Wings,' \$8,500

Wings. 38,500
New Haven. Feb. 4.
N'es a battle or muste here this week with Will Osborne at Reger Sherman and Jimmy Lunceford at Paramount. Both boys are drawing well, with both films offering good support. Houses had advertised aupport in thouse had advertised couple of weeks when Par got away with it, but authorities clamped down this week, meaning both orchs offered condensed pit programs for Sabbathal condition at Poli's had Hunpman, Irital newsree! vanked after two days, said to be on request of Attorney General Wilentz. Reel had been plugged as a special feature.

atter, two days, said to be on request of Attorney General Wilentz. Reel had been plugged as a special read of the said of the

Barnum and Salley's will have to give up its billing of greatest show on earth to local theatrical situation of the book of th

anyway, of it may be curtaina.

Estimates for This Week.
Alvin (Harris) (2,000; 25-40)—
Man Who Reclaimed His Head' (U)
and Zo Lowry on stage. Lowry, one
this town, will be a lifesaver here
this week in face of such overpowering opposition, and should hold takings up to \$1,000, plenty good,
and Mitsi Green on stage around
\$7,000.

Fultan (Shea-Hyde) (1,750; 15-20;
25)—Night Is Young' (MG) While
admission and a none too healthy
outlook in product, is going-to-findthe siedhing plenty tough. Lots of
red-in sight this-week-maybe-\$2,750,not much better at \$3,100.

Penn (Loew's UA) (3,300; 25-2540)—Bacher Girl' (M') and 'Gasino De Paree' unit. Incking up in
combo at new low scale, with some
additional help from widely-plugged
'March of Time' newseel. House has
to go at top speed to profit a currbut a propertive \$25,000 will do it.

ie go at top speed to profit at current admission price and overhead, but a prospective \$25,000 will do it. Last week David Conperfield (MG). built day by day to great \$20,000 and would have easily stayed a second week had not new policy etc. between the second week had not new policy etc. Stangul (MB) (3,600; 25-40-500). Wight to Live (WB) and George Givot and Hutton band on stage. Warners ace deluxer still sticking to its price guns in face of drastic cuts from rival Penn and making a fairly creditable showing at \$14,000 articles and week. Liméhouse Blues (Par) and stage show prietty depressing at

although that's not promised week Liménouse Blues (Par) and stage show pretty depressing at the stage of the

#### INDIE DUAL CLICKS

Lafayette and Hipp are in front current week, former with double feature and latter with Copper field. Lafayette and latter with Copper field. Latter was a second for the copper field of the copper field with the copper field. Latter week marked by a submormal figure for Faul Whitenate good gross for Bengal Lancer in its first week at the Lakes, with the new March of Time reel not hurting.

Estimates for This Week Estimates for This Week
Buffalo (Shea) (3,500) 30-40-55

- Wings in the Dark (Par) and
was sudications of bettering \$15,
700, Tinr Last week "Behold My
Wife (Par) and Paul Whiteman
under expectations at \$17,000,
Hipp (Sheh) (2,400, 25-40)

(Continued on page 27)

## Thawed Out Providence Looks Okay: Straight From Heart, Albee, \$8,800

Providence, Feb. 4.

Heartened by a welcome comeback that took most stands out of the red guite unexpectedly last week, film houses along the main stem look for another sprint this stanza that will put grosses well over the average mark. Traffic conditions are easing up and transportation facilities practically near normal.

Estimates for This Wesk
Fay's (2,000: 15-20-40)—Sons of Steel' and The Merry Whirl' on stage. Opening pace good, and indications just new point to a nice i week around \$7,800. Last week around \$7,800. Last week Mysterious Woman' (WB) and stage show; started off bad because of storm but succeeded in making of storm but succeeded in making to fix to the stage of storm but succeeded in making the stage of storm but succeeded (Col). Also Stage show; started off bad because of storm stage to storm but succeeded to making the stage of the stage of storm but succeeded in making which is stage to store the stage of the st

# BIG ANTI-NATAN ATTACK

## **Mex Exhibs in** Panic as Yank **Walkout Nears**

Mexico City, Feb. 1 Inreat, of American distributors to quit Mexico unless government acts toward reduction of duties or films, discs, etc., and domestic imposts, has exhibitors and organized oinema employees running, and talking, in circles. Exhibitors and

talking. In circles. Exhibitors and their help are certain that Maxico will be, cinemaless after Feb. 18, the date distributors have set as the zero hour for suspending pic supply. Employees' confabs adopted resolutions demanding government espropriation of cinemas and their operation as co-ops by workers, and tree imports of European productions, particularly French, German and Russian, which they figure customers here will like. American pix and their makers came old the confabs. Speakers at the Exhibitors talked a little at their meets, then named a delegation to sak the finance minister to 48.

exhibitors talked a little at their meets, then named a delegation to ask the finance ministry to do something about the matter of cut-ting duties and eliminating some taxes that burden distributors. Ministry took the case under ad-visement.

ting duties and eliminating some taxes that burden distributors. Ministry took the case under advisement.

In the middle of the hubub about what may happen to Mexico in a pic way, the finance ministry issued a statement in which it said that it cannot understand why American distributors are so excited. Ministry said that no taxes which affect distributors have been enacted for some time, last summer, to be exact, and that if figures distributors are panicked by the regulation that exhibitors deduct \$6 of amounts they—owe for rentals and pass. It over to the government instead of to the distributors, a system that is part of the tax collection methode down here. Distributors, of ending the ministry explains, are credited with the \$6 on their import parish. Some look or a salisasctory settlement or the tangle early in February.

## KORDA DROPS **GEORGE V. PIC**

Now officially stated that, owing to technical difficulties, production of technical difficulties, production of King George V, written by Winston Churchill, has been abandoned. It was to have been made by London Films under the supervision of Alexardes Vortes. ander Korda

Pathe Pictures, Ltd., has secured Pathe Pictures, Ltd., has secured the services of Sir Austen Chamber-lain and John Drinkwater to collaborate in assembling a jubiles film from its extensive morgus, which will definitely be released May 6. R will be titled "Twenty-five Years 6 King: Associated British Film Distributors will also release The savoilated British Film Distributors will also release. The savoilated for week of May 6. Gaumont-British News is also ansouncing a king George tubiles film souncing a king George tubiles film.

nouncing a King George jubilee film

## U. S.-Brazil Peace

Washington, Fsb. 4.
Brazilian-American trade treaty signed by President Roosevelt Sattles of Grazintes that the Control of Grazintes of Control of Guring the life of the pact, boost the existing tariff rates on American films.

Pact range.

Pact reads the same way vice

#### ANZAC QUOTA DUE

Final Decision Likely When Parlia-ment Mests

Sydney, Jan. 19.

Will be sorticed that the quota thing will be sorticed finally when parliament goes into session in two weeks. Believed that fight will be short and bitter, but quota for exhib and distrib will undoubtedly go through. Local producers are already kicking at the delay and say they want action as quickly as possible. They say that plenty of ready cash is waiting to to to into the floatation of new companies as soon as sovernment makes up its mind.

## Para, Does Not Know How to Get Its German Money

Paris, Jan. 26.

Paris, Jan. 26.
Toughest problem facing Fred W.
Lange, Faramount European chief,
on his return here from the United
States, is the German situation, he
admitted on his arrival. Par's pictures there are making a lot of
money, but not a peany of it can
be taken out of the country.

money, but not a peany of it can be liken out of the country of its can be liken out of the country of its can be liken out of the country of

## ENEMIES OF P-N HEAD GANG UP

Political, Journalistic and and Trade Antagonists in Gigantic Putsch-But Natan Is Still France's Head Film Man

#### SUSPENDS PRODUCTION

Pathe-Natan has suspended all production for three months. Combined with recent dismissal of 48 studio and newsreel employees; including half of the reel's camera crews and its news editor, the move marks a serious retrenchment on the part of the leading French pro-ducer and throws the local output more completely than eyer into the hands of small independents, as far

hands of small independents, as far as production is concerned.

Move coincides with a terrific local renewal of the campaign against Begnard Natan, head of the Pathe-Natan concern. During the past few weeks his enemies in political, newspaper and trade circles have been rearing more violently than ever, but Natan is still, at the present writing, sitting pretty. Despite his temporary halt as a producer, his activities as a distrib, (Continued on page 58)

(Continued on page 58)

#### Par Now Has 'Bengal' in **All British Possessions**

Paramount is doing an exceptional ruen job of 'Benjasi Lancer' around the world. Picture has 'already opened in all three important British territories, getting first showing last week in London, Calcutta and Sydney.

Par's idee is that the film is hot for that part of the world and company the company of the part of the world and company can be considered to the film's subject matter and opinion that Hollywood never is sure. how natives, will react around the world to local subjects on the screen, but opening went off well.

PARIS INDIE DISTRIBS ORGANIZE;

## Censorship Gets Tougher All Over **Europe: France Chews 'World Moves'**

GARGANOFF BACK

Coming to N. Y. in April to Prepare For U. A. English Versions

Paris, Jan. 26. Paris, Jan. 26.
Leon Garganof, producer of Battie, plans a new trip to the United
States in April to arrange for first
of English versions he is to make
for United Artista. Meanwhile he is
going ahead with plans for a picture, title unannounced, in French
version only.

version only.
Making English version for American market is too tough, says Garganoff, to be tackled light-heartedly and without full preparation. He doesn't want to go off half prepared.
Producer is negotiating with some American directors, actors and technicians to come here, but hasn't closed with anyone.

## MAXWELL'S BID FOR G-B'S G. T

London, Jan. 26. John Maxwell is understood to have made a definite offer on be-half of Associated British Picture hair of Associated British Picture Corporation (a B.L.P. subsidiary) for General Theatres Corporation preference shares. Terms of the offer are said to be an exchange of five General Theatres' preference shares for two Associated British Picture 6% preference shares. Idea according to report 18 to

Ficture 6% preference shares.

Idea, according to report, is to reduce the interest on the General Theatres debenture stock from 5% with a 1% sinking fund, both interest and sinking fund to carry Associated British guarantee.

Comparation is further to have the

guarantee.
Corporation is further to have the right to relissue debentures that have been redeemed, to the extent of \$1,500,000, increasing the amount from \$8,750,000 to-over \$1,000,000, with which to repay the loan to Gaumont-British des could be Before such the proposal would have to be acceptable to 80% of General Theatres preference share-bolders.

Paris, Jan. 26.

For is the latest American com-pany to feel heavy hand of French censor. Before World Moves On' could be shown at the Marignan here, all scenes indicating that war is a disastrous adventure had to be is a disastrous adventure had to be cut, and film was presented in com-pletely mutilated version.

cut, and film was presented in completely multilated version.

Firm made three appeals to consorboard, but finally had to comply with the slashing orders. Didn't make any attempt to go over the board's head, because it hasn't had much 'trouble for some time, and figured it might just as well take its medicine this time without too had not originate with censorably board, but with an important Government department.

Meanwhile 'Heroes For Sale' (WB) remains under a ban for similar reasons. Folice in this case kicked at riot scenes. Warners protesting, was told it might show the film without French subtitles, if it liked, but in this form it would be filled, but in the public, and the filled, but in the public, and the filled, but in the filled, but in the public, and the filled by the filled b in 'No Greater Glory' (Col) barely

(Continued on page 58)

## **ITALY TAKES** OVER PIC BIZ

Rome, Jan. 24.

At meeting of the Council, of Ministers at the Palazzo Viminale, under the presidency of Mussolini, it was decided to pass measures authorizing LUCE, national film it was decided to pass measures authorizing LUCE, inational film concern, to take over shares in all cinema-companies.

Object of this measure is to make, it possible for LUCE to act in the economic and commercial fields of

economic and commercial fields of production and renting of films and management of cinems theatres.

Main idea is raising national production to a higher degree both from the ... adpoints of propaganda and revenue.

#### Paris Premiere of 'Dictator' Swank, But Pic Lukewarm

Paris, Feb. 4.
World premiers of 'The Dictator,'
first Toeplitz production starring
Clive Brook, was held here at the
Ermitage Champs-Elysees Friday
night (1). It was the swanklest
film event of the season here with
the American and British ambas-

the American and British ambas-sadors and embassy attaches at-tending, also local society. Film is the most lavish costume picture ever made in England and is extra fine pictorially but weak emotionally. Reception was admir-ing but lukewarm.

#### Spanish Pair Departs

Holly wood, Feb. 4 will be shown only once an evening, show beginning at 3.15 and seets being bookable in advance.

Matthee remains continuous, however, from 1.0, m. to 8.0 m. Week-six months? vacation in Spania and day matinee prices will be 80c. and day matinee prices will be 80c. and up and nights, and Sunday mats Pair return to Fox in the fall for will start at \$1 and rise to \$1.66 top.

## THREE AMERICAN FIRMS ON BOARD Paramount, Fox and Metro Join with Frenchmen

-Exhib Angle and Chambre Syndicale Matter Not Figured Out Yet

Paris. Jan. 26. That new independent distribs' association, including the American concerns, was finally formed here at a meeting in the Royal Monceau hotel, and three American firms—Paramount, Fox and Metro—won seats on the board of direc-

Movement started by M. Louraux of Tobis as a fight on French book-ing combines and now becomes a ing combines and now becomes a concrete reality, with Franco-American copperation. Taske this American comperation. Taske this composition of the first time since they quit the Chambre Syndicale over the quota fight.

Seven out of projected 10 members of the directing board were named: Louraux. Henri Klarsfeld (Par), Lafont (Fox), Stein (MGM), Marcel—Sprecher, M. Ratisbonne and Schwob d'Hericourt, latter three indis French distribs.

three indis French distribs.

Klarsfeld is the only local chief

of an American company to figure, because he's French and rules require all directors of a French trade association to be native or naturalized. Lationt and Stein are figure-heads to represent Carlo Bayetta and contract, by the board and Louraux is slated as likely president.

Skirting

Meeting did not go into the chief squabble involving the association: its relations with the Chambre Syndicale. Louraux remains a member of the Chambre stering committee, and at the same time is the chief promoter of the new outfit, one of aims of which is to fight the booking combine of Bernard Natan, who is the man belind the scenes of the Chambre. Thus, it would seem, that sooner or later Louraux will have to quit the Chambre. Same applies to P. de (Continued on page 58)

(Continued on page 58)

#### French Director Getting Load of H'wood Technic

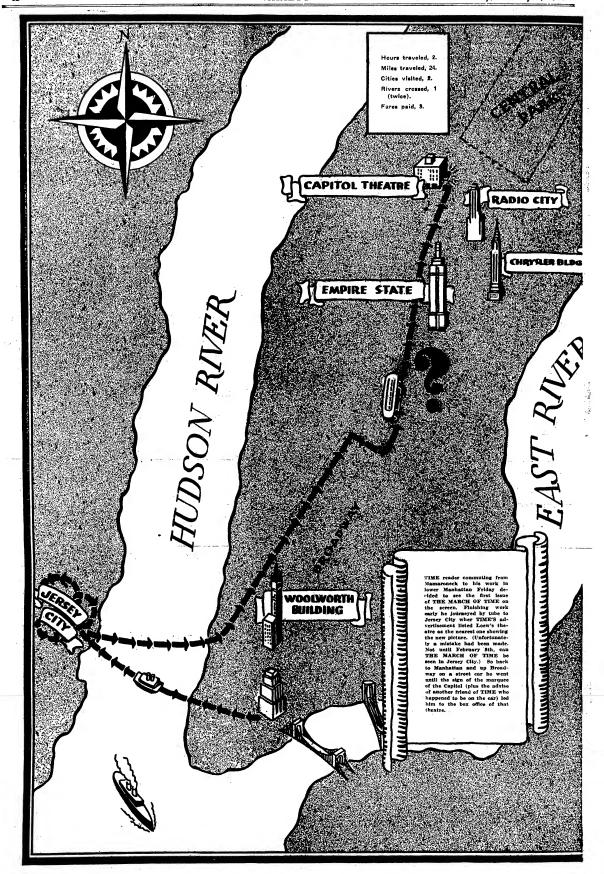
Hollywood, Feb. 4. Pierre Colombier, French director,

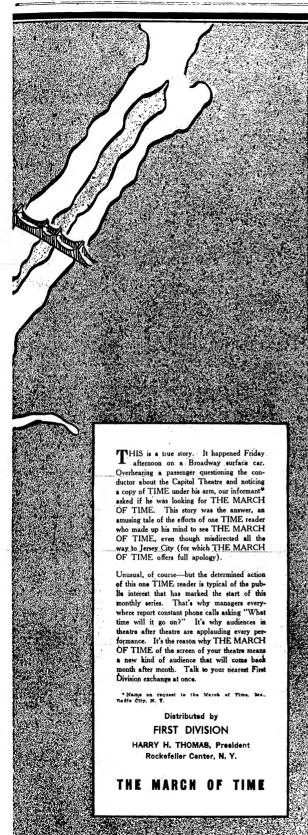
is ogling Hollywood production Under contract Pathe-Natan, he's mixing biz with pleasure on his first vacation in six

He is the mate of Florence Wal-ton, the dancer.

#### Widow' in Paris

Paris, Jan. 26. Metro's Madeleine cinema is dropping its grind policy for 'Merry Widow, (MG) which follows 'Tarzan and his Mate' there. Picture will be shown only once an evening, show beginning at 9.15 and seats being bookable in advance.







Underwood & Underwood,

Scout for Congress at the Washington premiere of the March of Time was Col. Edwin Halsey, Secretary of the United States Senate



Underwood & Underwood

Soviet Ambassador Alexander Troyanovsky and Boris Skvirsky, counselor of the Soviet Embassy, also at the Washington premiers, viewed March of Time and its analysis of the Pacific situation



Underwood & Underwood,

Other figures prominent in social and diplomatic circles included Mme. Sze, wife of the Chinese Minister, Dr. Alfred Sze, with their daughters, Misses Julia and Alice, and nephew, Wilbur Sze

#### **REVIEWS FROM COAST TO COAST**

NEW YORK HERALD TRIBUNE: This feature should prove popular for it is Ilvely...current and brief.

WILLIAM BOEHNEL IN NEW YORK WORLD-TELEGRAM: It is ... a comprehensive pictorial record that shows why and how things happen, as well as the climax.

ELSIE FINN IN PHILADELPHIA RECORD: March of Time entertains as it Informs. The camera work, editing and selection of material promise much for the future of this new type of picture.

BALTIMORE MORNING SUN: At first sight The March of Time seems to be a revolutionary movement in the newsreel field...The first reel offered humor, satire, pathos...At the end there was applause.

W. WARD MARSH IN CLEVELAND PLAIN DEALER: First issue of The March of Time...urgently recommended.

CHICAGO DAILY TRIBUNE: An engrossing and "different" news rhapsody ... You really won't be in the swim... If you don't see The March of Time each

DOUGLAS HAWLEY IN DALLAS TIMES HERALD: March of Time is keenly interesting and the audience liked it.

HAROLD HUNT IN PORTLAND'S OREGON DAILY JOURNAL: ... Could be stretched profitably into twice or three times its present length. Here's hoping it will become a weekly event.

PHILLIP K. SCHEUER IN LOS ANGELES TIMES: ... The first Issue is... an Interesting compendium of topics from the month's news.

#### THE GOOD FAIRY

Universal production and release, Fentures Margaret Sullavan, Herbert Marshall, Directed by William Wylor. From stage Directed by William Wylor. From stage At R. C. Music Hall, N. week Jan. 31. Running time, 98 mins. Margaret Sullavan Lulas (Leo Jingtebusher, Margaret Sullavan Lulas (Leo Jingtebusher), Margaret Sullavan Lulas (Leo Jin

Preston Sturges has translated Ferenc Molnar's danty comedy for the screen, and has turned out as somewhat wording the screen and has turned out as somewhat wording the screen and has turned out as somewhat wording the screen and t

ming-neu inservious attentions of her benefactor (Morgan). Story ends with a superfluous wedding senement of the senement of t

#### WINGS IN THE DARK

PARAMA PA

Ken Gordon	
Nick Williams	Roscoe Karns
Mac	Hobart Cavanaugh
Tops Harmon	Dean Jagger
Vinn Morgan	Bert Hanlon
Joy Burns	James Burtis
Jake Brashear	Russell Hopton
Doctor	Arnold Korff
Bhella's Mechanic	Matt McHugh
Jerome	Julian Madison
Nurse	Rite Owln
Banker Crawford	George MacQuarrie
Bacretary	Mobel Forrest
Kennel Club Secretary	Somuel S. Hinds
Waring	Goorge Beed
Landers	Hanley Androws
Kent	Com Filnt
Wallace	Charles Manual
Wallace	Charles Morris
Kelly	nenry Roquemore

holing the yarns and paying off while he doesn't know. Also, he's working on a new invention for blind fiying. He just about perfects it when his plane is taken away from him for lack of payments her off and sends iter away, and she, to forget, makes a solo flight from Moscow to New York to establish, a new world's record. Russia, Enfect of the head of

and guides her down to sate ianding.

Ing.

In

#### MARCH OF TIME

First Division release, produced by March of Time, Inc. At Capitol, N. Y., week Feb. 1. Running time, 20 mins.

From the exhibitor angle, the chematic 'March of Time,' which the producer labels a 'new kind of pictorial journalism,' is boxoffice. See minute above the protect of the pictorial journalism,' is boxoffice. See minute abort ought to prove potent bo. If nothing else, the magazine, radio and local buildups has already evidenced its. ballyhoo effect. If ensuing releases par 'March of Time' is a magazine newireel, its relation to current events, as treated in the ordinary newsreel, its much as Time magazine is to current events as treated and the ordinary newsreel, is much as Time magazine is to current events, potent for propaganda purposes, if so intended, but first of all cannily edited for showmanship values. In which has distinguished the weekly news magazine finds a counterpart in the 'March of Time' reel which is oresisted for and edited by the editors. Six subjects are treated in the first release and, from understand-

of Time.

Six subjects are treated in the first release and, from understanding, that will be the average each month. It covers two New York locales and one each in London, York, Pa.; Okitsu, Japan and Paris, the latter with an aftermath in Washington, D. C. Yet none are strictly local, the idea being for national or world-wide significance as the case may be.

ES the case may be.

Fred Perkins thus puts York, Pa on the map as a testing source of the NRA's legality.

Fred Perkins thus puts York, Pa, on the map as a testing source of the NRA's legality.

Okitsu, Japan, and Nippon's armament expansion, are shown as the cradles of a far-flung international and the cradles of a far-flung international control of the control of

#### Miniature Reviews

'The Good Fairy' (U). Should do well. Margaret Sullavan and Herbert Marshall help the

'Wings in the Dark' (Par).
Air yarn which ought to pull through to moderate grosses.
Myrna Loy and Carey Grant.

'The Secret Bride' (WB).
Fast moving melodrama with
Barbara Stanwych and Warren William. Above average.

'Society Doctor' (Metro). Has its moments and Chester Morris helps, Fair but will need help.

'Behind the Evidence' (Col). 'Behind the Evidence' (Col). Typical western yarn masquerading in city slicker clothes. Not big time.
'Under Pressure' (Fox). Lowe-McLaglen action pic; okay, especially for male audiences.

'Sacret of the Chateau' (U). Thin and slowly paced story too much of a handicap for fair cast lineup. Probably will top lesser dual bills.

'Dangsroue Corner' (Radio). Confusing mixture of a mystery and problem play. Doubt-

ful as to general fan appeal.

'Strange Wives' (U). Considerably under average and shy on cast names.

on cast names.

'One Hour Late' (Par). Mild candidate. Musical featuring Joe Morrison, from radio, Many recognize cast names but short of marquee punch.

'Hei Tiki' (FD). Silent with narrator. Made with native Maori players and has some novelty interest, but will need

it will reenact the dialog, a la the March of Time' radio program.

The newsreel, via an official broadside, emphasize that the radio program, and the second of the secon

#### THE SECRET BRIDE

Warner Bros, production and release.

Warner Bross Busseyee, with Warren
Warner Bross Busseyee, with Warner
Warner Bross Busseyee, with Warner
Warner
Warner Bross Busseyee, with Warner
Warner
Warner Bross Busseyee, Warner
Warn

Ruth Vincent	Barbara Stanwych
Robert Sheldon	Warren Willian
Hazel Normandle	Glenda Farrel
Willis Martin	Grant Mitchel
Governor Vincent	Arthur Byron
Jim Lansdale	
Dave Bredeen	Douglas Dumbrill
Lleut. Nlgard	Arthur Ayleswort
Rep. Grosvenor	Willard Robertson
Rep. McPherson	William Davidson

HAUPTMANN TRIAL Newsreel Compilation Embassy, N. Y.

Embassy, N. Pathe
The Pathe footage on the Hauptmann trial, with the accused kidnapper actually testifying for recording cameras, is playing here to a similar cilp issued by Universal is playing on another show, the two alternating. The Pathe contribution is a shade the best in both production and the shade the best in both production is a shade the best in both production is a shade the best in both production is a shade by all five newsred companies, was shot mostly the theory of the shade of the college, issued by all five newsred companies, was shot mostly that the various real makers whereby each company got a crack at the job. Court ruled, when the trial began, that only one camera craw could interest to be considered and the court and production in the court and production in the court and tendent in the court, and demanded it be withdrawn from the theatres. For yulied the issue (only three minutes) lowed suit the next day with its nine minute reel, but Pathe, U and Hearst were still showing vester-day (Mon.). H-M may yull out, but the court, and demanded the heart day with its nine minute reel, but Pathe, U and Hearst were still showing vester-day (Mon.). H-M may yull out, but Pathe heads its dip Frumo on the Stand' and first pictures Lindbergh, the Colonel's wife, Betty Gow, Koehler, Osborn and Condon on the stand. With the exception of some brief application, which were considered and the production of the stand. With the exception of some brief application, were an interesting general with the should demand the production of the stand with the new contribution on his relations with Mrs. Henkel, U having left this out. While the interogation by the attorney general with a view to building up the material.

with a view to building up the ma-terial. While its material came from the same negative as U's and the others, Pathe did a fine laboratory job on its release, sharpening up the dialog and removing as much of the interference from background noise as possible. Universal

the dialog and removing as much of the interference from background noise as possible.

As in the Pathe cilp, U prefaces its highlighting Hauptmann testimony with library shots of Lindy, the filer's wife and Condon on the stand, leaving the control of the contr

between the chair and Hauptmann's inquisitor.
Occasional gilmpses of the court-room, including attorneys, crowds, the jury, Mrs. Hauptmann, newspaper men, etc., included by both U and Pathe.
Hauptmann material by Par, Fox and Hoarst not used at this house.
Boxoffice value of this actual

unable to announce the wedding even to the girl's father because of the uncomfortable position the attorney general is placed in when one of his men uncovers evidence pointing to gubernatorial wrongding. One of the forgivable liberties may be the fact that news of the marriage didn't leak out, even if they pulled it off in a small town in another State.

"Sacret Bride" — highly melodramatic flavor. One is that of the pardoned big business shot who is

DIONNE QUINTUPLETS

TALKING SHORTS

DIONNE WORTH THE PRINCE THE STATE OF T

Fathe undoubtedly has a b.o. vehicle in this converted newsreed.

Pirst Mr. and Mrs. Dionne are shown with their five children other than the quintuplets, with the scene then shifting to the Dafoe hospital, named after the country world, the bables themselves and the three nurses who care for them. Dr. Dafoe explains the bables health to some extent, while an off-second them to the scene narrator handles the rest. Fig. 19 and 19 and

short. For that matter, so will severybody.

WILL OSBORNE
Orchestra, with Helen Ward, Evelyn and James Vernon
9 Mins.

Ziegfeld, Nithona No. 2006.

Pleasting enough orchestra short and one that should help if given some publicity on the well known Osborne-Vallee feud.

Starts out in a routine way but moves smoothly to a "The Cigarets" orchestration, with Osborne at mike for a scoon time. Dy means flashway and going into the trenches, with the song motif carried into each scene. Picture then returns to dance floor with the two Vernons continuing their baliroom stepping.

Tresentation is carried into each core. Picture then returns to dance floor with the two Vernons continuing their baliroom stepping.

Tresentation is carried in white, with black drapes and white microphone. This is also used when Helen Ward plays plano and does the only song outside of Osbornés. Dressed in black, she has a white plano while, flank her with black grands. Playing and singing of four orchestra boys a la Mills Brothers is also included.

NICK LUCAS

NICK LUCAS
The Country Needs'
Russian
Astor, N.Y.
Nick Lucas gives his name to this
musical, though he plays no more
important a part than the others, including Janet Reade and the Presser
girls.

cluding sanet rease and the Freeser [18]. He is that at heartreal firm he hat all its theatres to the banks. Decides that what the country needs is a bank along new lines. Flashes to a bank with girl pages, where they do not require borrowers to sign notes, etc., all to musical interruptions. Then it's all a dream. Silly but it has some laughs and plenty of productional value. Lucas croons a couple but the numbers are not outstanding. Good filler. Chic.

HARRY HORLICK ORCHESTRA, Frank Parker, Florence and Al-varez Musical Revival

varez Musical Revival

Name.

Strand, N.

Strand, N.

Vitephone No. 9906

Horlick's gypsy orch and Frank
Parker are teamed on the air for
the A. & P. Gypsies and have
teamed previously in shorts. Here
they have with them also Florence
and Alvarez, dance duo currently
and the Hotel of the Armonia of the
terminal of the Armonia of the
control one control one
triude and winds up as one of
the better shorts.

Orchestra plays throughout,
handling all gypsy tunes. Parker
sings one sons, dance team wanders
in for their version of it and Parkor
finales with a chorus. Carefully
done and well photographed.

Kauf.

Hauptmann testimony is unquestionable and newared companies withdrawing their issues were plenty loath to do so.

This house was packing 'em in Saturday (2) with the front of theatre well plastered and billed. House also went to town on advertising in daily papers. Char.

believed to have greased the Gov-ernor's mitts through having \$10,000 deposited to his account by a sec-retary. The other is that of the attorney gen's right-hand sleuther, who has arrested the secretary while deposit was being made. Be-cause of circumstances the sweather of the attorney seneral's in-tered to the attorney seneral's in-vestigator looks gullty of his mur-der.

vestigator 100ks guing der. She's cleared by Miss Stanwyck, who has succeeded in getting the (Continued on page 81)

# TOPS 'EMALL

THE IRON DUKE

NEW YORK "Radio City Music Hall—Arliss starrer gets Hall back to more comfortable position than it's been last two weeks. (Last week's blizzard no help to biz: the worst since '88) \$70,000. Strictly okay."—VARIETY

BOSTON RKO Memorial—substantial \$12,000. (Suburban roads just being uncovered after record-breaking blizzard.)"—VARIETY

EVERGREEN

LOS ANGELES 4-star—"Gross; \$4,750. (Average \$3,250)"—M. P. DAILY

United Artists—"Gross; \$4,000. (Average \$3,500)".

— M. P. DAILY

**CHU CHIN CHOW** 

BUFFALO Lafayette—"topped average by \$1,000
Zero temperature."—M. P. DAILY

CHICAGO McVickers—"Life saver for house. Gross \$10,000. (Average \$9,000.)"—VARIETY

MAN OF ARAN

NEWARK Little, Arty House—"2G, Good. Going good. Expects \$2,000, which will be swell."—VARIETY

BOSTON Fine Arts—"Breaking house records.

Going into fifth week. Good for another month's run."

—FILM DAILY

POWER

MINNEAPOLIS World—"Severest cold in 22 years. They liked this one here."—VARIETY

CHICAGO McVickers—"Big \$13,000. Excellent notices. Making a handsome box-office return."

--- VAKI

TOPS 'EM ALL



PAYSICAL DISTRIBUTION & FOX EXCHANGES & CANADA, REGAL-HEMS, LTD.



Tune in

TUESDAY NIGHT, FEBRUARY 12th

Columbia Broadcasting System ... 9 P.M.—Eastern Standard Time ... 8 P.M.—Central Standard Time ... 7 P.M.—MountainTime ... 6 P.M.—Pacific Coast Time The Woodbury Program



#### MUSIC HALL, N. Y.

Leon Leonidoff makes use of an obvious idea in obvious fashion, but gets pleasant results from a presentation which is more or less along the lines of other recent M. H. presentations. He calls this one 'Contrast, with four sections labeled 'Sacred and Profane,' Blonde and Brunette,' 'Sublime and Ridiculous'

Structic, 'Sublime and Ridiculous' and 'Night and Day.'
The first opens with the GlesClub, in surplice and stole, singing a sacred air to some female saint, whose heart is pierced with swords. The other extreme is 3an Pécros.
Faust on the back of a silver stagwith the chorus back in the almost inevitable white-lined Inverness coats. It might be a good idea some time to advartise The Glec Club will not wear its overcoats; this week.' It would be a novelty, Still it's effective singing and interestingty staged.
The blondes and brunettes are

this week. It would be a novelty, still it's effective singing and interestingly staged.

The -blondes and brunettes are the Rockettes, with half the girls in dark half so going moderne in red skirts and like waists. After they desire they are the result of the skirts and like waists. After they death in the skirts and like waists and sash in for some prancing in red waists and slike skirts, reversing the color scheme. The back drop is formed of dlamond-shaped panels, which can be reversed to give the skirts of the

girls doing seim-nead. tively. Performance is announced by Al-pha, the robot which has been seen around—before. Not a very good around before. Not a very got bet. Presentation runs 46 minute Remainder of the show is the newsreel, a two-reeler on the Saa and the feature, The Good Fair (U). Business excellent. Chic.

#### Roxy-Mastbaum, Phila.

Philadelphia, Jan. 31.
This is a typical production week at this house, reopened by Roys about eight weeks ago. Openings usually scheduled for Mondays have now been switched to tente-tive Thursdays and Fridays, comforming with other theatre changlings here.

substitute of the content of the con

second chorus brings on the ballet for background. They're unneces-

second chorus brings on the ballet for background. They're unnecessation between the background and they widow is a lyric writer's dream, beside good on the optics. It's a strict interpretation of this noveity tune, following hie story of the lyric following hie story of the lyric work of the property of the property

#### CHICAGO

Chicago, Feb. 2.

Chlcago, Reb. 2.
From every viewpoint one of the neatest stage aggregations turned out in this house in many moons. Production, talent and marquee appeal all combine to make it so. And business wasn't so bad either on a triple backfield of box office magnets: Gilded Lilly' (Par) as feature, March of Time' as sub-feature, and John Boles as footlight head-liner.

and John Boles as footlight headliner.

Boles has every reason to be regarded as box office on the results
of previous showings in the midwest
and the second of the second of the second
in the audiences gureled when he
made his entrance. He makes a
class appearance and his pipes are
on par. Wisely chose songs from his
pictures. Most were semi-popular
pictures. Most were semi-popular
encore, in which Boles turned out
'Waiting for Katy' in character coat
and hat. Got the audience into the bib
by having them whistle the obbligato
tirely legitimate, the applause holding up the close of the show. In all
he did 11 minutes.

Other singer on the bill is Syivia

tirely legitimate, the applause holding up the close of the show. In all he did it minutes.

Other singer on the bill is Sylvia.

Other time-up. Miss From has developed top showmanship. Has gotten the swing of ad lib comedy mugging that is provings a great selling right to sell in the sylvia of t

#### ROXY, N. Y.

ROXY, N. Y.

A unit of conventional design running around-an hour is-on display this week as part of the big show value given for the 58 top and Bubbles, colored funmakers, in circulation new for over 15 years, seem to have a following as shown here by the reception.

Buck and Bubbles will aren't general to have a following as shown here by the reception.

Buck and Bubbles will aren't general to have a following as shown here by the reception will be followed by the first the following as shown to the following as the first the fi

unicycling his routine fits in okay here.
David Lawrence, bartione, gets a generous and effective production buildup in closing up his assign-bartione production buildup in closing up his assign-barting to the floor, a novel picture being created. Ballet girls come out the floor, a novel picture being created. Ballet girls come out their routines with the gals on the stilts back for them.

A highly entertaining session, though, brief, is had with John Lott, winner of Frea Alleris reachers are considered to the stilts back for them.

A highly entertaining session, though, brief, is had with John Lott, winner of Frea Alleris reachers are for the first production of the production of the first production of the first production.

Feature is Secret Bride (WB).

**REX. PARIS** 

Two out of three acts at the Rox this fortuight are American—Albert Powell, trapeze contortonist, and MacKee and Lavallee, ecentric dancers, Other is 7 Roncos, an international acrobatic number.

Powell, who is just up, from the South, tickles the French audience by his ability to bend as easily backwards as forwards. They like his lankiness, because it is oun-French. They are a chance the second of the s

gets plenty of enthusiasm all the time.

MacKee and Lavales open their set with a song and a little patter, which they might as well leave out, because nobody understands a word of it. That sort of stuff is lost on an audence which know me English. They then go into some good soft-shoe, which is popular here. But the cwitch the extended the enthus of the companion of the country of the carroll or the Vanities.

Violence of the drunk dance is

cause the public here never heard of either Carroll or the Vanities.

Violence of the drunk dance is what gets the French. The two boys what gets the French. The two boys tors could or would, and that puts the Parislans on edge. Almost as good as a prizefight, with advantage that it also reveals how wild those Americans go, when they get a little as a goodlogical document as well as a brawl, Goes big.

Roncor also please. Briet vaude program of Rex and other Gaumont bouse, Gaumont Palace, has been stepped up in quality to meet commont. however, with more seats to fill, sticks to a grind idea and keeps the vaude time short on each performance.

Picture is 'Monde ou l'On Enute

rormance. Monde ou l'On Enule Ficture la 'Monde ou l'On Enule ('Society Boredom') which is an un-fortunate title, but used because it is that of a famous Comedie Fran-calse piece, from which the film is structed.

#### Holborn Empire, London

London, Jan. 21.
Plenty of comedy on the bill the

London, Jan. 21.
Plenty of comedy on the bill this week that's not programmed. A circus act, including some dogs who may other act. This may be funny to some members of the audience, but it is heartrending to the acts occupying the stage. Stagehands also seemed under-rehearsed and practically ruined Desso Retained and seemed under-rehearsed and practically ruined Desso Retained and seemed under-rehearsed and practically ruined Desso Retained and Stage and Stagehands also seemed under-rehearsed and practically ruined Desso Retained and Stagehands and Stagehands and Clitton, with the worman not even ornamental. Man. Is loose-limbed, with elongated arms. Some good trapers and evolution work and man is also an excellent contortion—that matter were extracted, it could become a worthwhile offering. As is, just another act.
Low and Webster, two local comics, well liked. Material has been around often but boys sell what little they have.
Ada and Eddie Daros, who still remove their Subsert sengagement of the susual rut. Touch of cornedy, which at times ton forceful. It is a balancing act taken out of the usual rut. Touch of comedy, which at times is funny. A cherry constinents in the providence of the susual rut. Touch of comedy, which at times is funny. A cherry constinents in the providence of the susual rut. Edde Carlisle and Sam Browne have come on in leaps and bounds

wande houses left.

Elste Carleise and Sam Browne have come on in leaps and hounds through their radio work. Feature broadcasters from the Ambrose band, they are now getting \$750 per, which is good money, even if they carry their own plainist. Carlisle and Browne are two fair, crooners, whose voices blend well. As for whose voices blend well. As for the property of the property o

State Charles are away sould delike the control of the control o

Pepino's Circus, usual performing dogs, comic mule and monk strapped to a dog who leaps several hurdles. Weil liked, though too circusy.

Desso Retter, opening second half, had them coming in nom the half, had them coming in nom the still his best bet, especially with the revival of this sport. Stage, hands did everything not to put him over.

Clapham and Dwyer and Clapham and Dwyer and the stage of the s

Bubbles titons.
Clapham and Dwyer, another pair whom radio popularized, have at last hit on an idea. They do a.

burlesque of a popular ether item. In Town Tonight.' Obviously in experimental stage, thing has great possibilities, as it can be made topi-

experimental stage, thing has great possibilities, as it can be made topical. The property of the property of

#### PALACE, N. Y.

PALACE, N. Y.

This week the Palace is relying almost entirely on its screen teature, 'Romance in Manhattan' (Raddo) and 'The Dionne Quintuplets, a Fathen newsrest of the palace is related to the palace and the palac

trey, here, and by a wide marginthe most worthwhile thing in the
layout.

On both sides of Murray, deuce
and next-to-closing, there wre acts
and next-to-closing, there wre acts
are the state of the state of the state of the state
another thing that detracts from
the bill's general appearance and
quality. Murray's stage setting, is
actually in two, but the bartone
works on the apron and his male
deuce Nash and Fately are okay
when dancing, and during the
male's roping, but their comedy is
ineffective. Lanky boy in one portion, gives an imitation of willthe worst initiated man. However,
contrast of the tail male and cutely
diminuity egirls nelps to a great
extent to allay the indigestible.

Only real comedy in the show is
provided by Frank Gaby on the
other side of withing with a gril
hoofer and a box plant besides the
dummy. Plant gets most of the
laughs until Gaby goes to work on
the dummy, plant gets most of the
act is all his own. Girl is an okeabesides handling lines well.

Opening the show and closing are
Loyalta's Ställions and Petch and

besides handling lines well.

Opening the show and closing are
Loyalta's Stallions and Petch and
Dauvilly with Bebe Barri Dances
(New Acts). Former is a dox act
and latter a fash, with both allright
for what they represent.

'Yaŭdê's on and off in 53 ministes

for what they represent.

Vaude's on and off in 59 minutes, which gives an impression of dispatch that really doesn't exist.

Scho.

#### ORPHEUM, MINN.

#### MEMORIAL, BOSTON

17

MEMORIAL, BOSTON

In Boston Rob. 1.

In Boston RKO is celebrating Keithy 52d anniversary at the Memorial by bringing in flour weeks of name talent. They're also bringing in more business than they've seen for years. The seen for years the seen for years. The seen for years the seen for years the seen for years. The seen for years the seen for years the seen for years the seen for years. The seen for years the seen for years the seen for years. The seen for years the year

interiude, the Aristocrats really go to town with their sock group routine of rhythm taps and waitz agglo.

As the control of the control of

duck and sings 'Goo-Goo' from his Par picture.

Fiddling foit early in hie act also pictures. The state of the picture of the picture of the picture of the picture of the picture. The picture of the

#### EMBASSY, N. Y.

(NEWSREELS)

EMBASSY, N. Y.

(NEWSREELS)

By what Attorney, General Wilents characterizes as a breach of
agreement, pictures of Hauptmann
on the stand, with recording cameras getting his testimony, were on
view here Saturday. They may be a
reas getting his testimon, were on
view here Saturday. They may be
the standing room. Theatre went for
extra advertising and baily to cash
in on the hot reel. A review of the
the treat of the standing the standing room. Theatre went for
extra advertising and baily to cash
in on the hot reel. A review of the
the treatment of the standing shorts reviews in this issue.

The Embassy on Saturday, when
it was still somewhat indefinite
whether the Hauptmann material
would be with Hawn. of and Paths
cillos, alternating with each as
shows changed. Paramount issued
a nine-minute special on the Hauptmann trial, but this was not shown
had U material. Fox, which had
sent over a three-minute cilp, not
using as-much-as-the-other-reels,
withdrew this Friday night (1) after
Wilentz had complained, while Parference of newsreel and home-office
exces, scratched its nine-minute
cilp and immediately ordered it out
of all the Par theatres, including,
on Broadway. Paths, U and Hearst
(2) and their specials on the trial
were continuing on exhibition. On
Monday (4) H-M was stil indefinite,
but Pathe and A had decided not
to with draw.

(2) and their specials on the trial
were continuing on exhibition. On
Monday (4) H-M was stil indefinite
but Pathe and A had decided not
to with draw.

(3) and their specials on the trial
were continuing on exhibition. On
Monday (4) H-M was stil indefinite
but Pathe and A had decided not
to with draw.

(3) and their specials on the trial
were continuing on exhibition. On
monday (4) H-M was stil indefinite
but Pathe and A had decided not
to with draw.

(3) and their specials on the trial
were continuing on exhibition. On
mondy (4) H-M was stil indefinite
but Pathe and A had decided not
to with draw.

been getting a crack at the assignment, each making what it photographed available to its competitors.

With what was made available on Hauptmann's testimony, each reel

(Continued on page 34)











Sharp Shooting Showmen—ATTENTION! The Contest sterts February 15 and ends April 12. All exhibitors The Confest starts February 15 and ends April 12. All exhibitors and little—can compete for the 25 prizes. Here they are: FIRST PRIZE .. \$600 SECOND PRIZE . \$400

THIRD PRIZE . \$300 TWENTY PRIZES . \$50 FOURTH PRIZE. \$200

RUGGLES OF RED GAP is the SHOWMAN'S picture. The book has been read RUGGLES OF RED GAP is the SHOWMAN'S Picture. The book has been read is somewhat with EXPLOITATION DYNAMITE! The Picture is crammed with SELLING ANGLES. IT'S IN THE BAGI Write to your Paramount Exchange for the SPECIAL EXPLOITATION MANUAL bristling with high power amountsian for the contest. Everyhody has a shanna Write to your Paramount Exchange for the SPECIAL EXPLOITATION MANUAL on win I have not a standing with high power amountation for the contest. Everybody has a chance change of the contest of the contes bristling with high power ammunition for the contest. Everybody has a chance of a tie, duplicate prizes will be awarded. So—GET GOING!



## RUGGLES OF R

CHARLES LAUGHTON MARY BOLAND CHARLE RUGGLES ZASU PITTS

Roland Young - Leila Hyams - A Paramount Picture - From Harry Leon Wilson's story - Directed by Leo McCarey

## **EXPLOITATION**

By Epes W. Sargent

#### Advance on 'Baboona'

Advance on 'Baboona'
rok worked the special exhibit for
Baboona' at the Rilato, New York.
No available nearby store, so the
fire alley was used, the entrance being framed in with straw covered
compo board in with straw covered
compo board of board and a
little greenery, since it was not possible to use an elaborate setup in
the fire exit. Beyond the street
line black drapes were used to
create such as the straw of the
create such as the setup in
the fire exit. Beyond the street
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display of stills on the side walls. Probably cost very little to con-struct, but it was useful in telling well in advance what Baboonal means and overcame the sales re-sistance to the announcements. It's far from being a new idea, but the first time it has been worked in the vicinity of the most traveled cor-ner in Times Sq.

vicinity of the most traveled corner in Times Sq.

It's good promotional work for
the Johnson picture, and it will work
for the Johnson picture, and it will work
just as well for any picture, not
strictly a drama. It will work for
musicals, too, for that matter, as
whenes sometimes to the strictly a
particularly useful for the non-dramatic offering, which requires intensive selling. In the case of 'Baboona' the idea was to indicate
that this was different from the
other selling of the selling in the
contact of the selling in the case of 'Baboona' the idea was to indicate
that while they are the selling in the
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#### Itien's Ambition

What is really an exploitation Seattle.
What is really an exploitation stunt and yet is used as a vaude act, is Martin Itien and his Skag-way 'street car.' It got dough last week at the Paramount (Evergreen) due to the novelty of the gag and the big news stories, which included A. P. dispatches of the sourdough being in town, first time out in 39 years, and that he we intent to go to Hollywood and meet Mae West.

in 30 years, and that he we meet to so to Hollywood and meet Mase A.P. story was answered (in A.P. by Mase West who interviewed to Martin-Come and see me.

This Mase West buildup and the appeal to Alaskans now living here, as well as to tourists who had been as well as to tourists who had been as well as to tourists who had been as the in Lients odd street car'd domething to the big, and it is hard to explain. The contraption is really just an odd but body set on a Ford chassis, with seats for about 30 folies. It is used in summer season to take tourists on sight-seeing of street and highway has been built. Now its off-season and Martin, this for the states figuring to get a trity, make a little kale and see Mae. He also hopes to get a bit in her next pix, Flame of the Yukon.

#### Found a Dickens

Bound a Dickens
Battimore.

Herb Morgan, Loew's exploiteer, sprang forth last week with one of the niftlest, most thoughtful stunts time. For Copperfield (MG), current as the Century, he looked up the name Dickens in the phone book, and, upon finding one, learned there really existed a 'Charles and there really existed a 'Charles Dickens' in the phone book, and, upon finding one, learned there really existed a 'Charles Dickens' on the provest of the Company of the Company of the Corles of the Victorian man of Jetters turned out to he quite an authority upon the author's lite and works, and the publicity plans, the chap agreed.

Morgan garbed him in togs of the

few publicity plans, the consequence of the Dickensonian era and had him present the mayor with an autographed (his own) volume of Copperfield, He was taken to meet hizzoner in a horse-drawn tally-ho on runners, aince snow caked the atreets. Newspapers snapped him for stills and interviewed him as a human-interset-yarn subject. The old man rot quite a ktck out of 1t.

#### Tonsorial

Lincoln Getting to a group which will in-sure a lot of taiking and make an in-vitation screening worth its weight in chatter, is the problem confront-ing almost every pub man who tries the confront-ing almost every pub man who tries that the confront in the confront-ing almost every pub man who the Lincoln the confront in the confront thru in connection with Tives of a Bengal Lancer. He wanted a lot of chatter and a minimum of wastage, so he picked the most reliable source. ing almost every pub man who tries it. E. A. Patchen, idea man for the Lincoln Theatres Corp. here, came being all the control of the control

#### Showed to Solons

Pat Patchen, exploiting County Chairmen' here, rang the bell with a screening of the Rogers opus be-fore the joint session of Nebras-ke's two houses of legislature. Rating not only a big plus for the phasia over the entire spined em-given in the dailies here and get-ting on the press wires.

local houses the move gained emphasis over the entire state, being phasis over the entire state, being on the press stress. The biggest feature of the stunt was the weighty pronouncement of Republican floor leader Cushing, who addressed the house prior to the stunt of the state of the control of the state of the primary election laws and it will probably only be a question of time until the county party caucuses and county chairmen will come back and the instruction in the activity of the county gavel man, in addition to the entertainment, I think the legislature should plan to attend this picture in a body. The county should provide plenty of ideas for wideawake admen state wide, because the legislative activity, political interest, etc., is at white heat around here. The recommendation of Cushing as a portable sound and projection apparatus and will probably serve to smooth sentiments in part when the cal operatin in the state come up.

#### Streaked Omaha

Streaked Omaha

Omaha.

In exploiting 'Silver Streak' Brandels theatre based its campaign on the stunt worked out by Lou Golden in Minneapolis, but well of the stream of

#### Jaunt for Crix

Herb Morgan, Loew's publicist this week escorts over to Washing this week escorts over to Washing-ton the local pic crix, where they may sit in on a filming at the Smithsonian zoo of 'Sequoia'. Rea-son for going over to the Capital is that in the government zoo there are some deer from the preserve upon which was filmed 'Sequoia'; reaction of the animals when they grid to the control of the control of the control of the animals when they grid called is what is ming that the in called is what is all newspapers here have become in-terested and are sending staff men as well as photogs to cover the stunt.

as well as photogs to cover the stunt.

Idea has blossomed larger than at first expected, since Dr. Knight Dunitop, top-dog In his profesh at Johns Hopkins hospital in Balto, has eagerly accepted an invite to be present. The medico wants to gauge the animals' reactions himself. Dr. Kurt Richter, psychiatrise, and the second of the property of the p

#### Listing the Bills

Howard Burkhardt's best plug for Broadway Bill' at Poll's was a newspaper tieup running a contest on 'the best list of the most famous Bills in the world. 'Cash prizes and Oakleys went to winners. Lists in Oakleys went to winners. Lists in-cluded everything from Kalser Bil to tax bills. Stunt drew immediate and heavy response.

#### Dollar for Season

#### **Tough Contest**

One of the contest stunts provided by the Warner press book on 'Sweet Music' is a comment supposedly written as Variery would write it, with prizes for the best translation into English

Key of the gag is that the contestant has to absorb a plug while struggling with the

## Pup Show for 'Pete'

In connection with the preserance of 'Pete', 'dog used in Our Gang comedies, on the stage of Wilmer & Vincent's State theatre here, Manager Spencer Bentley put on a dog show on the house's stage. He permitted both boys and girls to enter their dog pets and gave prizes. It was a great build-up for the attraction and brought hundreds of juvenies in the control of th

#### Everybody's Doing It

Howard Burkhardt got 54 inches of free news space (including a still from the film) as a plug for still from the film) as a plug for David Copperfield at Foll's by a tieup with a local savings bank. Of Mr. All the savings bank of Mr. Micawher and photo showed Micawher in conversation with David (Bartholomew). Text-quoted Micawher from film dialog, 'Annual income, one hundred pounds—expenditure ninety-eight pounds result happiness. Expenditure-result misery. Balance of adv was a plug for establishing a savings account.

#### Landed on Schools

Nat Holt, m. d. of RKO theatres here, made a fine tie-up with pub-lic schools on Baboona, by having the picture and play dates an-nounced in the schools by principals

and teachers.

He also arranged with the Cleve-land News to have numerous elabo-rate displays with stores that never before co-operated with motion pictures or theatres in exploita-tion.

Charlotte, N. C.
William Talley, of Lumberton
as been named manager of the
lickory theatre, operated by the
riterion Amusement Company

years ago.
Riaito theatre, High Point, closed for two weeks to permit repairs, has been reopened.

Des Moines.

## Happy Birthday

Happy Birthday

Landing two pages, co-op adv. in the Seattle Times commemorative of 21st anniversary of building of the house by present operators, Jensen & von Herberg, splashing heavily re birthday event lay cake for the patrons Monday eventus, carnations for the ladies all the week, and at the same time pulling a Fugitive Lady contest in the patrons when the property of the patrons when the pulling a Fugitive Lady contest in the week at p. a. for J-VI directly. Fix on dual bill Fugitive Lady (one should be a further than the pulling and the pulling a further than the week at p. a. for J-VI directly. Fix on dual bill Fugitive Lady (one should be a further than the pulling and the should town for identification. The two-way exploitation is showing some b, o results.

#### L. A. Sked

(Continued from page 7)

tive although officially it does not become film law until certain remaining times about the L. A. zoning problems are smoothed by the C. A. It is assumed that the C. A. will have defined all of the zone boundaries in the L. A., territory within the fortnight.

within the fortnight.

Apparently the C. A. by its splitvote indicates that there does linger
certain doubt about the feasibility,
of the clearance laws based on admission scales. It is flyured that
by rendering a decision such as the
C. A. did, it was necessary to put
the rules squarely up to the NRA
chlettains in Washington.

Do the anti-trust laws apply un-der the NRA, or does the NRA, the-oretically, at least, cause a suspen-sion of the anti-trust laws, for any

reason?
Advantages which arise from a schedule as okayed for Los Angeles are numerous. Perhaps most important is that no circuit can obtain clearance for any under-priced house of, its own as against any competitive theatres, such as is possible 15 most clearance, not anny. competitive theatres, such as is pos-sible if such clearance not apply. Thus, on the Coast, for instance, a Fox-West Coast 15c theatre has to play behind a competitive 25c the-atre, and F-WC cannot spot its purchased films into its own houses except as governed by clearance rules.

Presumably, with Los Angeles, as ne example, similar schedules would

Presumably, with Los Angeles, as the example, similar schedules would be okayed for other keys where such achedules may be desired, and it could apply in the New York territory, it adopted, also.

At the same time it reduces the possibility and stops the reduction of scale by any exhibitor wompetitor. Should an exhib so reduce his scale he automatically loses his clearance rights.

## BEHIND the KEYS

Alvarado, nabe pic house, has in

William Talley, of Ludmerton, has been named manager of the Hickory theatre, operated by the Criterion Amusement Company, Charlotte, chair heater sperators. Being could be compared to the Company of the Criterion of the Criteri

Alvarado, nabe pic house, nas increased its admish to 25c. Second tilt since last Pall National Screen Service participating in a 15 weeks ales drive, iaunched to commemorate NSS 15th birthday anniversary. Los Angeles (downtown sub. run) goes single billi Jan. 31 for first downtown showing of Universal's Unitation of Life. Barl Johnson, nabe exhib, application and the second of the Independent Theatre Owners of the Independent Theatre Owners of Sc. California. Middletown, O, fire recently damaged the back-stage of the Sord theatre, oldest amusement house here. Loss, \$5,000 to \$10,000.

Glen Falls, N. Y.
After managing Schine's Rialto
here since May, 1933, Harry G
Black resigned to become manager
of Loew's State, Providence.

Shoppers, matines again started at Regent theatre, after discontinuance for two years. State sales tax (2 cents on 15) hurt idea formerly, says management.

Bargain hour from 12 noon to 1 p.m., with entire house at 15 cents. Evening balcony admission lifted from 25 to 30 cents, with lower floor at 40c.

Baltimo After having been a bone of con-tention for 51 weeks, City Council quietly granted permit for erection of nabe film house to Durkee Enter-prises. A 600-seat building will be erected.

Permit to build had been fought by Lou Rome, who runs the second largest chain of nabes here.

largest chain of nabes here.

Grafton, W. Va.

Representatives of Warner Bros.

Representatives of Warner Bros.

have approached Harry Compton for a price (lease or sale of property at West Main and St. Johns streets for a theatre site one, Iowa, has leased the Strand theatre buildings at Edgewood, Iowa, and will open Feb. 1.

Geo. Norman; manager of the Strand theatre buildings and the Strand theatre buildings and the Strand the Strand

Grove City, Pa.
Mrs. Martha G. Guthrie, widow
the late John M. Guthrie, has ar
nounced that she will continue ope
ation of the Guthrie theatre.

action of the Guthrie treatre.

Fortind, Ore.

Ron Harrington back again at Evergreen Paramount assisting Frank Newman, Jr. He replaced Bob Moore at the Paramount, with latter going to Bellingham, Wash. Frank Newman, Jr. He replaced the Frank Newman and the Paramount of Eagle Film company, to manufacture and distribute commercial film. Frank Newman changed the Paramount's opening date to Wednesday the Company of the Michael of the Michae

# George Norman, manager Empire, Storm Lake, and Chieftain, Sac City, has bought the Empress, Cherokee. L. E. Gaines has purchased the Rex from T. W. Thompson, Fair-fair and will operate it in connection with the Orpheum, Fairfield. Orlando Sheffert, Monona, has leased the Strand, Edgewood, and will open the theatre Feb. I, giving the town its first movie in many years. Rochester. Ralph Maw, Buffalo Metro rep, transferred here and Abe Harris goes to Buff territory.

Des Moines.
Fire destroyed the Strand, TriStates house, Jan. 15. Burning two
hours, the total damage set for the
entire building is \$60,000, with about
half of this amount suffered by Trialf of this amount suffer tates, which owned equi irnishings. Remaining amage to the building.

Dubuque The Orpheum, Mort Singer house shuttered for several days in order to install new heating system.

Rockville Center, N. Y. Strand, formerly an RKO holdin has been acquired by the Skours Theatres Corp.

Groton, N. Y.
Sidney C. Rea and A. R. Coop
of Syracuse have reopened the

Hancock, Md.
Mrs. Charles H. Corbett opening
the Hancock around Feb. 1.

the Hancock around Feb. 1.

Keylor Grand Theatre, Walla Walla, Wash., opened as a monte-nent of H. C. Zerfuth and D. H. Shavely Zerfuth has been operating a theatre for many years at Kelso, Wash.

Harry Gamble and Frank Becker have opened a new theatre at North Bonnevills. Eight will shortly commence drawing plans for a \$125.000 theatre building to be erected in the heart of the Vancouver, Wash., downtown area.

#### Scribes—Producers

(Continued from page 3)
sanization of which the writer is a
member. If ineffective, recourse is
to be had to an architration to contrace to the same that is a support of the same
that the same that is a support of the same
that is distincted to the same that is
that is distincted to the same that
the present Academy arbitration.)
Where two or more writers are
working simultaneously on the same
material, all must be notified to that
effect.
Producer compacts to blacklist.

material, all must be notified to that effect.

Producer compacts to blacklist and prevent competitive bidding by secret agreements are prohibited. For composers and lyricides, contracts shall provide for screen credit if the song is used. If written for the picture and not used, rights revert to the author. If song is used, but later is eliminated, rights revert to the author unless the song shall be used in another film production within six months. Minimum scale for studio readers shall be stone of the studies of the state of the \$100 for similar treatment of a play, No producer is to engage writers through a general booking office.

Members of the writers committee

are: Ralph Block, John Emerson, James Gloason, Dudley Nichols and Waldemar Young.



## Film Code Powers to Order Pix **Cut-off Tested in Coast Action**

Los Angeles, Feb. 4.
First legal test on the Coast of the right of Code Authority and film grievance boards to order him services suspended to theatres convicted of bank night operation; scheduled for today (Monday) in U.S. District Court here when Federal Judge George Cosgrave will hold a hearing on a 'temporary restraining order granted to O. W. Lewis of San Gabriel against the griefers and major distributors.

A similar hearing on a temporary

A similar hearing on a temporary junction granted Feldstein & petrich of Oxnard is set for Vednesday before U. S. District injunction Deitrich

injunction granted Feldstein & Deltrich of Oxnard is set for Wednesday before U. S. District Judge McCormick.

On the outcome of one or both of these hearings is expected to hinge the fate of the money giveaway that has been a horner's nest to many independent exhibitors here and elsewhere. Also, feeling here is that a Federal court ruling in favor of the exhibs would be the first wedge in the scrapping of the flin code, by reason of its lack of authority to inflict penalties.

Feldstein & Deltrich's bank night controversy has been hanging the local grant of the local grant of the local grant of the local grant of the local grant plant of the local grant of the local grant plant pl

complaint having been filed by an indie exhib in the adjoining town of

Alhambra. U. S. District Attorney Plerson M. Hall has been instructed by the Code Authority and by Washington to defend the grievance board in both heartings, with his assistant, Lloyd Thomas, assigned to the

#### METRO'S 2 MADE-IN-ENG. PRODS. THIS SPRING

Hollywood, Feb. 4.
Mctro will have two companies in
England late this spring to make
'Goodbye, Mr. Chips', and 'The Yank

Goodbye, Mr. Chips', and The Yank at Oxford'. Sidney Frankiln directs former, and Jack Conway latter, Conway solns abroad first.

Both pictures will have entire British casts, with exception of one American in 'Oxford'. Latter story is written by John Considins, Jr., and John Monk Bunders, which will be a story of the control of the Consideration of the Considerat

#### Allvine Leaving Radio For Another Major Lot

Hollywood, Feb. 4.
Glendon Allvine who resigned as
associate producer at Radio, effective Feb. 9, moves over to another
major studio in a similar capacity.
He joined the Radio staff three years ma joined the Radio staff three years ago as executive assistant to Merian C. Cooper and upon the latter's retirement from production, was signed as an ap.

His last picture was 'Silver Streak.'

#### Freund Goes Metro

Hollywood, Fcb.

Karl Freund, who has quit Uni-versal after seven years, has been signed by Metro to direct his own untitled mystery story. Freund, long one of the foremost eamera men of the industry, will give free rein to his ideas for new give free rein to his ideas for new long the story.

#### BERNERD ON THE HOP

BERNERD ON THE HOP
Jeffrey Bernerd, head of Gaumont-British in America, returned
to New York Saturday (2) after a
week's tour of eastern exchanges
and left again late Monday (4) for
another tour in the southeast.
Mark Ostre, president of the
company, is now not expected to

come over until late in the month or early March.

#### FLO RICE STAYS AT COL.

Hollywood, Feb. 4.
Columbia has lifted another sixmonth option on Florence Rice.

#### Lieut. Baker, a Liberal. Resigns as Det. Censor Detroit, Feb. 4.

Lieut. Royal A. Baker, film censor for the Police Department for 22 years, resigned this week. He was deemed a liberal. For example, the

years, resigned this week. He was deemed a liberal. For example, the past year, after viewing 400 features and 1,500 shorts, only seven features were banned and 99 cuts were made in others. A testimonial banquet was tendered the lieutenant by the Variety Club. Sergt. Joseph Kollar succeeds Baker, having served as his assistant the past three months. Baker's assignment as censor came about by accident. While walking a beat as patrolman he chanced to see an objectionable picture and reported it to the police commissioner, who banned the film and appointed Baker to the censor job.

#### Special Committee To Handle Bellman, **Burr's Complaint**

Two disputes, originating in the Los Angeles territory that have been brought to the attention of the Film Code Authority hree, are to be handled by a special committee, it was voted at the C. A. meeting last Thursday. This committee will be named by the Code Authority, and will hear all testimony in the case when it is taken in California. The first action is that of Jack Belman against Ken Goldsmith and Mascot Pictures over a distribution contract on Tittles Men.

The other is the claim of C. C. Burr, producer, versus Larry Darmour, a dispute over the services of Ken Maynard, screen actor.

The C. A. ruled to have a committee handle at least the preliminaries

tee handle at least the preliminaries in these cases because those in-volved pleaded that they were un-able to come to New York to testify.

#### ZEIDMAN LEAVES U AFTER 2-YRS. AS PROD.

. Hollywood, Feb. 4 Hollywood, Feb. 4.
Ben F. Zeidman finishes two years as a 'producer at Universal, company deciding not to lift option on his contract for a further stretch. Producer's last two pictures on the lot were 'I've Been Around' and 'Straight From the Heart.'

Two pictures now under the production wing of Zeldman, 'The Raven,' and 'Keep on Dancing,' will be assigned to other producers on the lot to handle.

#### Three Studios Shine Up To Kearns Biog for Pic

Hollywood, Feb. 4.

Jack Kearns is having a story of his life written and has interested 20th Century, Universal and Fox in the yarn for a picture.

Story is based mostly on his managerial activities with Jack Dempsey. Mark Kelly, L. A. Examiner sports ed, is ghosting.

#### Pettijohn's Scouting

Charles C. Pettijohn of the Hays office was in Washington during the past week presumably to set up the first barriers in the picture industry's defense against the barrage of Federal legislation, adversely affecting the film business. Pettijohn has represented the Motion Picture Producers & Distributors in past years in battling against proposed legislation in Congress that might tend to injure the picture industry. the picture industry.

#### Jack Boland Ups at Fox

follywood, Feb. .
Jack Boland, for many years assistant director at Fox and for the
past year production manager to
Bric Pommer, has been clevated to
a directorial post by Winfield

#### Where Credit's Due

Hollywood, Feb. 4.
Bulletin of the Academy
which heretofore has given
llstings of all directors oon listings of all'directors con-cerned with the production of a feature, though they may not have attained screen credit, will now list all art directors, photographers, film editors and sound technicians in the monthly publication.

Felt that their work is important enough to rate recog-nition even though there may not be room on the film titles.

## **SEE BOOTHMEN'S** SETTLEMENT IN N.Y. AREA

Industrial peace as far as booth operators in picture houses in greater New York are concerned looms as a result of the C. A. com-mittee vote approving the O'Reilly plan for boothmen's pay late Friday in Washington.

plan for boothmen's pay late Friday in Washington.

The scale plan proposed by Charles O'Reilly, a member of the Code Authority's fact-finding committee, chairman of the labor committee of the C. A. and president of the New York Theatre Owners' Chamber of Commerce, was favored by the fact-finding committee, 5-1.

The Committee of the C. A. and president of the New York Theatre Owners' Chamber of Commerce, was favored by the fact-finding committee, 5-1.

The Committee of Commerce, was favored by the fact of Operators' Local No. 308.

As a result of this vote in Washington, which came after a public hearing on the proposition Friday morning, it is believed by those in inner code circles that a fair plan for booth pay may be set up within

inner code circles that a fair plan for booth pay may be set up within the next two weeks, providing, of course, there is co-operation between labor and theatre owners. Such a prospect is predicated on fair dealing with labor and the allocation of wages so, that theatre owners can afford to pay the scale. When and if the proposed booth pay plan is set up, for the New York metropolitan area, it will be the first to be devised under the NRA. It will mean a scale agreement for

first to be devised under the NRA. It will mean a scale agreement for 2,250 operators in more than 500 motion picture theatres in this region. The task of making a just allocation may be realized when it is known that \$80,000 is paid weekly to booth operators in greater New York.

ork. The O'Rellly plan is based pri The O'Rellly plan is based primarily on a point system, with \$12\$ allowed on each point. Three points are permitted for the run of the picture, one point for seating capacity and-one-for-the-price of-ad-mission. Thus, a 600-seat house, subsequent run, with a minimum admission price, would mean \$60 for operation of the booth for 70 hours per week. This is rated as the minimum under the O'Relly boothmen's scale.

Both Sol A. Rosenblatt, divisional NRA administrator, and W. P. Farnsworth, deputy administrator, attended the fact-finding committee session.

## O'Reilly's and Union's Proposed **Booth Wage Scales Cause Rosy** To Take 'Em All Under Advisement

Washington, Feb. 4. Presentation of two other sched-ules for determining minimum booth costs in exhibition houses in Nev

costs in exhibition houses in New York theatres Friday (1) cut short the frequently-postponed hearings on proposals for fixing wage scales and ending employer-labor disputes in the metropolitan area. Faced with the O'Rellly plan and the union formula, Divisional Administrator Soi A. Rosenbhot disputes the control of the

proposals will be discussed.

The suddenness with which the O'Reilly and union formulas came

O'Relly and union formulas came before the NRA was responsible for the curtness of the session. Under Blue Eagle regulations, adequate notice must be given before formal consideration can take place.

The majority of the discussions centered around the alternative propositions, which were the result of a sharp split in the exhibitoriabor committe named months ago by Rosy to end the tiff over minimum wages for booth workers. The O'Relly plan was presented with o'Relly plan was presented with the support of five of the six mem-bers of the fact-finding group while the union proposition had only the support of the single labor repre-sentative.

support of the single labor representative.

The original formula, designated Schedule A' and calling for minimum hourly booth costs ranging from 75 cents to more than \$5 'does not work for the benefit of all,' Maj. Leslie E. Thompson, committee chairman and RKO executive, asserted in proposing the alternative O'Reilly formula. Reported that the vote on the previous plan was \$ to \$; on the O'Reilly plan, \$ to 1; and on the union plan, 1 to 6. Urging adoption of the compromise O'Reilly method of fixing wage scales, Maj. Thompson condemned the union plan as 'not in sufficiently definite shape' for consideration.

Split in Union Ranks

#### Split in Union Ranks

definite shape' for consideration.

Spit in Union Ranks

A spit in union Tanks was revealed when Matthew M. Levy, representative of 1,000 members of the Progressive Group Committee, of LATS.E., local 306, assailed the fact-finding committee and charged the investigating group had exceeded its authority. Levy protested bitterly against adoption of any minimum wage scale, insisting the action would tend to establish a maximum limit and charging that the proposed schedules would lead to a sharp reduction in wages.

—The original formula—Levy-complained, would result in 'practical abolition' of two-men-in-a-booth. Despite Maj. Thompson's denials, Levy insisted this was the objective of the committed was the objective of the objective objective of the objective objective of the objective objective objective of the objective ob

that they never had received copies of the schedules and demanded fur-ther time to prepare their com-ments.

ments.

The union scale should be made
the minimum booth cost, C. S.
Thide, representative of local 306,
asserted in presenting the union
plan. Labor rep proposed a maxinum 30-hour week, in harmony with
the proponents of the other two
plans, but said the alternative formulas are "inequitable" and would
bring 'tragic results."

Claiming to be 'willing to do any-thing to bring about peace and har-mony,' Thide noted that the union plan eliminated the factor of run, In response to requests from house operators. Schedule based on 84-hour week and proposed minimum costs from \$81 to \$531 per week.

O'Reilly's Compromise

O'Reilly's Compromise
Explaining his point-system,
Charles L. O'Reilly, committeeman
and T.O.C.C. president, urged adoption of his compromise method.
Pointed out that the total booth
cost in the Greater New York area
is \$80,000 to \$90,000 weekly and said
that proper allocation of this amount
to the individual theatres demands
consideration of runs.

Demands for gradual upping of admish scales were voiced by O'Reil-ly, who said the New York level is too low in comparison with prices charged in other parts of the coun-try,' and recommended a fast mini-mum box office scale of 25c.

mum box office scale of 25c.
The union row flared when Joseph T. Basson, another 'progressive group' spokesman, denounced the original committee man as a move to undermine the two-man practice, while Harry Brandt, IT.
O.A. president and plan author, complimented the conservative membership of the local for its cooperation.

membership of the local for its co-operation.

The 'A' schedule would raise op-erating costs only \$3,000 weekly in the entire metropolitan area, Brandt contended, insisting that there was in 'prevailing' wage in New York in August, 1933, and that the committee was compelled to concoct a minimum scale.

minimum scale.
Insisting that few of the houses operated by members of his association employ two operators, Brandt protested that small theatres cannot afford that \$50 minimum. Said he is in favor of any arrangement that will give the men in the booths a fair living wage, but insisted that consideration must be given the economic problem confronting house

a fair llving wage, but insisted that consideration must be given the economic problem confronting house operators.

Further socks at the Brandt formula came from Abraham Kindier of the Emphre State Motion Picture Operators Union, who said that the Ar formula would make local 308 that a man and the local 308 that a man a local society of the local 308 that a man a local society of the local 308 that a local

#### NIZER'S FILM CODE BOOK

Louis' Nizer, film attorney, has written the first book on the motion; picture code. Title is 'New Courts of Industry: Self Regulation, Juder the Motion Picture Code."

It is in the course of publication,

## Philly Indies Bubbling Over Because of Anti-Duals Decision

The long-awalted decision of Federal Judge Welsh in the doublefeature case, originally brought by Harry Perelman, indie exhibitor here, and which soon developed into a definite battle between the nine major companies and the independents, finally came along late last week, and the reverberations haven't

week, and the reverberatious haven't died away yet.
Judgo Welsh dealt the nine major companies as etaggening blow whenhe hold that they were engaged in a conspiracy against independents in violation of the Sherman and Clayton anti-tust laws. He ordered the abrogation of a clause in contracts of the major companies with the exhibitors prohibiting the showing of two feature films on the same protwo feature films on the same pro-gram, holding that such a ban re-strains interstate commerce, cuts down the number of features the independents may produce, and has

the effect of giving the compar

the enect of giving the companies a monopolistic grip on the industry. Judge Welsh's ruling gives Perdman, owner of two nable indies here, an injunction against the nine companies—Par, Metro, Radio, Warners, Paramount, Fox, UA, Vitagraph and FN—restraining them from enforcing the clause which prohibited PN—vestraining them from enforcing the clause which prohibited Ferelman from showing double-feature films, even though both were bought from companies named in the suits.

Judge Wolsh's—opinion sustained 21 points of fact and eight points of law which were requested by former Congressman Ben Colder, counter Congressman Ben Colder, counter The government took no part in the proceedings, viewing it as private Illigation between Perelman and the companies.

companies.

More than a score of nabe theatre owners supported Percinan in his suit, and there is much joy in the camp of the indies today.

# ONE MORE TRIUMPH-and their greatest

FOR THE STARS WHO GAVE YOU "DADDY LONG LEGS" AND "PADDY"!

Emerging gloriously from the vital smash-seller of today by Robert Nathan come the adventures of two who suffered, strove and triumphed . . . . guided by a pure, unselfish love that no man or circumstance could crush. Life and laughter . . . . depth and drama . . . . played with inspired fervor by your favorite star team!

# GAYNOR Warner BAXTER

# ONE MORE SPRING



Produced by Winfield Sheehan
Directed by Henry King
From the novel by Robert Nathan
creen play and dialogue by Edwin Burke



## **Exhibs Still Say Shorts Are Solution** To Duals, but Must Improve—And How

Prominent exhibitor leaders aver that most theatreowners are willing to do away with the double feature policy which for more than a year has had a stranglehold on the country, as soon as producers offer some sort of a solution to the problem. These exhib chictains still look to the short adulect field as the solution. They maintain that some sort of marked improvement in ahort feature product will turn the trick. But right now they believe that without double reatures, they would be unable to assemble a program for their theatres. They attribute this to the gradual disintegration of the shorts.

It is their contention that if several of the oldest and several oldest and several of the oldest and several of the oldest and several of the oldest and several oldest and seve

tribute this to the gradual disintegration of the shorts.

It is their contention that if several of the oldest and most prominent producers of shorts noted the warning 10 years ago, the double feature would not have swept over the nation until it stacks up today as a general theatre policy.

Such producers are charged by exhibitor leaders with having virtually sacrificed their field to outmoded slapsticks. Even today the producers refuse to admit that short features are 10 years behind the times, although current productiona, plainly evidence this fact, they point out.

That good shorts pay it illus-trated by several outstanding ex-amples in recent years, claim the

## **Avalanche of Pix** In L. A. As First **Runs Double Fire**

Los Angeles, Feb. 4.

Second run pix houses here are facing a film booking congestion in the next couple of weeks in consequence of an avalanche of first run product, brought about by double billing in four of the seven first run houses, for a total of 11 features weekly.

Availability for the second runs will be such that house operators fear they will be forced into triple bills to absorb the overflow which they will be called upon to date immediately upon availability, or lose

they will be called upon to date Immediately upon availability, or lose out to the subsequent runs. Only single bill houses in the territory currently are the Paramount, Loow's State and Chinese (day and date), and the RKO Hillstreet and —Warnere's Hollywood—(aisé day-anddate).

First runs that are dualing are the United Artists, Warner's Downtown, Fantages and Four Star, Downtown second run situations are the Orphoum, President and Rialto, all in the Principal pool, requiring six pix weekly for their

Riatio, all in the Principal pool, requiring six pix weekly for their needs. Operators of these houses contend that the excess availability makes it impossible for them to extend runs of outstanding pix, through forcing the features into the third runs before all of the second run biz has been garnered.

Exhibs are wondering just how long the studios can continue to turn out II top features weekly to take care of the demands of the first runs.

#### Murphy Brings Family To Coast on Pic Deals

Hollywood, Feb. 4.
With several picture deals in
prospect, Bob Murphy and the family chugged in from the east Friday
(1). Accompanying were the missus,
the son and daughter.
Murphy was a cafe 'owner last
time he was here five years ago.

#### Joe Brennan Feted

Bostom, Febed.
Bostom, Feb. 4.
Joseph H. Brennan, newly appointed sceretary of the Alfied Theatres of Massachusetts, was feted at the Copiey Plaza by several hundred friends, state and city officials. Brennan was presented with a check for \$1,000.

Before his appointment, Brennan was manager of the Loew's State here.

#### Presto! Chango!

Hollywood, Feb. 4.
The guy who worried about how Pullman cars are named might turn toward the Coast for a worry he can sink his teeth into.

After elections

After signing Margarita Cansino to a contract, Fox changed her name to Rita Rubio.

#### Tri-Ergon Patents' Validity Up Before The U. S. Sup. Court

Washington, Feb. 4.

Arguments on the validity of the Tri-Ergon sound patents opened today (Monday) in the U. S. Su-preme Court and due to be con-cluded Tuesday.

Taking the Paramount litigation first, the Court heard William Fox's ottoprews expected the states on the

attorneys argue that patents on the attorneys argue that patents on the double print process cover important new developments and then listened to ERPI and Faramount attorneys contend that no new discoveries were contributed by the German inventors.

Industry spokesmen maintained that nothing is patentable in the Tri-Ergon process and cited the New York District Court ruling holding the patent invalid and producers not guilty of infringement.

Exhibitor suits, involving valid-ity of the flywheel patents, is siated for joint discussion tomorrow (Tuesday). The Court consolidated the Altoona-Publix and Wilmer & Vincent proceedings, in which the sole issue is patentability of idea of applying flywheel on projection mechines.

machines.

Array of counsel appeared in behalf of Fox, with former Solicitor-General Thomas D. Thatcher and former Senator George Wharton Pepper headlining.

#### WARNERS UP BALDWIN TO SUPE OWN STORY

Earl Baldwin, Warner writer, will be elevated to a supervisor upon completion of his current assignment, The Irish in Us, Cagney-O'Brien-McHugh yarn.
First supervisory assignment will be an original story of his own.

#### Neb's Proposed 2% Sales Tax Will Take in Amus.

Lincoln, Feb. 4.

A 2% retail sales tax, constructed to include admissions to amusement places, theatres, games and athletic contests, was the gist of a bill introduced in the state legislature here by Representative Nickles and a dozen others. This is the second

a dozen others. This is the second sales tax measure; the other not iniciding the amusement spots.

This tax will be levided on the net admission, not on the gross which may include the previously levide Government tax. The measure also says it will not be possible to absorb the cost into the sales price, but it must be tacked on.

Denver, Feb. 4 Sales tax of 2% passed by the Colorado legislature exempts tickets to amusement places. Law effective March 1.

#### MG Expanding Eatery

Mottro will immediately start work on remodeling and enlarging the studio cafe. Present commissary will be devoted entirely to tables, with counter ripped out and put on first floor of the old writers' building.

Drafting room and production offices in the latter will be moved offices of the proposed floor on the offices on the office of the proposed floor of the proposed

five-story structure on site of the Marion Davies bungalow.

#### Helen Flint Gets Lead In MG's 'Ah, Wilderness'

Helen Flint nabs the ingenue lead in Metro's film version of 'ah Wilderness,' next Clarence Brown production on the lot. Girl, who played the part in Coast stage presentation of the piece, was selected by Brown after tests.

## NEW G. E. CHEAP **POWER HAS PIX SLANT**

The motion picture industry is expected to be materially benefited in saving on its electrical power as result of General Electric's develop ment of a complete new system for direct current transmission and dis-tribution. That General Electric had perfected its new invention, after experiments at the company's plant and successful tests of the system, was announced officially

plant and successful tests of the system, was announced officially during the week.

The new system, which employs giant vacuum tubes as electrical pumps, was conceived with the lidea of supplying cheaper power. It substitutes direct current for alternating, now employed in carrying high electric power, but will be able to transform this into alternating, from the state of the reason of the state of the new electrical development, installation of such a system is expected to mean a vast saving for every theatre operation as well as in every motion picture studio.

In the past, the expense of keeping up high voltage over great distances has added materially to the utilimate rate for power. Under the new development, chap power can be conveyed over long distances without this excessive added cost, and consequently it will mean defivery at a cheap rate to the consumer. Another feature is that the power can be transmitted either overhead or underground any distance desired.

#### GOETZ IN HUDDLE WITH ED SMALL ON PROD.

Hollywood, Feb. 4.

Harry M. Goetz, president of Reliance Pictures, is here on his semiannual Coast visit for conferences
with Edward Small, head of production for the company.

On his arrival the Reliance prexy
decised the incubulon budgets

declared that production budgets for his company's group of pic-tures for the 1935 season would be materially increased.

## Midwest Circuits Return to Life: **Renew Theatre Acquisition Plans**

l, No!

Holiywood, Feb. 4. British censors have served notice on the industry that hereafter no picture with the 'hell' in the title would

#### irder Labor Leaders To Testify in Funds' Dispute by Photogs

Los Angeles, Feb. 4.

Los Angeles, Feb. 4.

Effort of Local .659, International Photographers of the Motion Picture Industries, to quash Karl Struss' demand for depositions from union officials in connection with his suit for accounting against the union, fitved last week when Superior Judge Edward T. Bishop denied the defendant's motion.

Officials named will have to give deposition testimony in the office of Atty. A. Ronald Button today (Monday) but will not be compelled to produce the books on Struss' charges that some of the money collected by the union on its unemployed members relief fund was misapplied. Legal dispute is over how an asserted \$100.000 was disbursed during the past two years. during the past two years.

#### STUDIOS LOSE, MUST PAY L.A. COUNTY TAXES

Los Angeles, Feb. 4.
Universal, Metro, Paramount and
Fox will have to pay the additional
\$137,000 realty taxes on their combined studio frontages which the
quartet had hoped to sidestep in
Fedoral court on charges that the
assessment for 1934, by county, officiais was exorbitant.
U. S. District Judge George Cosgrave dismissed the injunction plea
on the ground that use of restrain-

grave dismissed the injunction plea on the ground that use of restraining orders against officials charged with collection of taxes is subversive of the powers of government. The remedy, if any, lay in state courts after payment of the levy under protest, the court suggested.

#### Francis Back East

James E. Francis, manager of the Photophone division of RCA Victor, on the Coast for the past two months on a studio survey is scheduled to return to the company's headquarters at Camden, N. J. to-morrow (Wednesday).

## Drive-In Fever Hits Cal. Exhibs. One Show's \$1,500 Weekly Profit

#### U Initials Diamond With 'Save the Pieces'

Hollywood, Feb. 4.
David Diamond, newest addition
to the Universal staff of associate
producers will handle 'Save the
Pieces,' as his first picture on the

ot.

Yarn is an original by Stanley
Rauh and Leonard Spigelgass,
screne play by John Meehan, Jr.

#### Pete Smith to Call 'Em For Chi Bears on Film

-Hollywood, Feb. 4. —Hollywood, Feb. 4.

Metro is producing, another short based on professional football, using the Chicago Bears to run through the demonstration of the paid-to-play game. Felix Felix, Jr., is directing, and subject will have background comment by Pete Smith.

Commany made a similar short on Commany made a similar short on

Company made a similar short on the pro game last year, also having the Bears performing at that time.

Los Angeles, Feb. 4.

Probability of a new menaco to exhibition in Southern California is viewed by local exhibs in the announced proposal to construct four or five additional automobile Drivers in this vicinity during the chromas in this vicinity during or five additional automobile Drive-In cincmas in this vicinity during the early spring. Projected sites in-clude one on the Long Beach high-way, one-in the San Fernando val-ley, and a third in Pasadeno. Outdoor filmers contemplated it would cost a minimum of \$30,000, but with small overhead for opera-tion, sponsors figure an easy out, and a quick return on their invest-ment.

Only drive-in on the coast is operated by Guy Douthwalte and associates on West Pico bivd, here. Plant, opened a few months ago, has shown as high as \$1,500 weekly

Pranshas shown as high control has shown as high control has profits.

Meanwhile, L. A. City council has the proposed ordinance substantial action of the proposed ordinance substantial has been substantial to the proposed ordinance substantial to the propos Meanwhile, L. A. City council has before it a proposed ordinance submitted by the city attorney that would prohibit the projection of noise more than 50 ft, beyond the property line of any theatre or show. Action was deferred by council until Thursday (7).

Chicago, Feb. 4.

After a layoff of four years the midwest theatre operators, both indie and circuit, are starting to expand with plans for additional theatrical holdings being made in nearly every important theatre office in the territory. Circuits such as Belaban & Katz, Warner-Bros, and Jones, Linick & Schaefer are spreading again after having identification of the compact of the compact of the compact of the completion of the new southside Beverly this summer as the first link in a chain of newly-erected theatres through Illinois and Wisconsin. Warners is known to be anxious to acquire additional holdings through this territory in opposition, to the B.e.K. Great States are controlled where the completion of the compact of the c

States, but in many towns that isn't possible since all available theatres are controlled by Great States.

J.L.&S. Plan
It is after an absence of seven-years from the active theatre circuit field that Jones. Linke & Comment of the control of the

#### MG RENEWS HUBBARD, PROMISES BETTER PIX

Hollywood, Feb. 4.

Hollywood, Feb. 4.
Lucien Hubbard, at Metro two
years as associate producer and
handling manly programers, stays
at the studio another year on an
ontion pick-up and gets a promise
of better material. In upping his product, studio
hands him Merrily We Roll Along,
and 'Gold Eagle Guy,' both recent
play buys, Former will carry an
ali-name cast and so far set for this
are William Powell, Myrna Loy and
Lionel Barrymore, 'Guy' will have
Wallace Beery starring.

#### Chertok on 'Ziegfeld' At U as McGuire Aid

Hollywood, Feb. 4.

Milliam Anthony McCuire has engaged Jack Chertok to assist him on production of Great Ziegfeld' at Universal.

Chertok essigned as music head Chertok essigned as music head chertok essigned as positive peling with that company 10 years. Eddle has been signed to direct.

#### Mono Dusts Off 'Healer'

Hollywood, Feb. 4.

The Heater which Monogram planned to make last full and then planned to make last full and then shelved due to make last full and then shelved due to the shelved with the shelved with the shelped full and the shelped full and the shelped full shures more on the pleture than originally planned, with Tree Care now in the east having convinced the home office that the budget be upped 23%.

Film, a Miracle Man type, is planded, which Tree the shelped full shured for the Bobett Gerrick novel of the same title.



#### Market Stock

(Continued from page 6)

(Continued from page 8)
rading on Saturday. Consolidated
closed at 20%, Pathe A at 15% and
Radio B at 42.
Usaturan Up
Universal preferred, with a hair
point advance, at 37%, and Eastman Kodak: preferred, ahead one
point at 146, were exceptions to this
general weakness in the preferential
stocks.

man Acuta, were secoptions to this general weakness in the preferential's entering the second of the

as though the general import of such developments had been dis-counted already.

#### Trans-Lux Dividend

Trans-Lux Dividend
Trans-Lux held firm at \$8 a share, unchanged on the week, on declaration of a 10-cent. dividend. This is the first to be declared this year. And is payable on March I to stock of record, February 15.

Technicolor, the other curr bexelong estock tied in with the amusement industry, sported a fractional gain on the week, closing at 12%.

The SEC ordered affective on January 31 the application for registration on the stock exchange by the Madison Square Garden Corporation of its 25/2860 outstanding stock of the Section of th

purchasers for Paramount Hens when it was announced that Judge A. C. Coxe had approved the company's reorganization plan submitted under Section 71B of the bank-ruptoy act. The result was that both Paramount-Pamous-Lasky and Paramount-Publis bonds were put up to new highs for 1934-25 on Friday, Paramount-Broadway 5½s hit a new peak on Saturday. Most of these liens fell back Saturday. Paramount-Broadway bonds riggistered the new top at 47½, and closed the week with an advance of 2% points at this. Paramount-Famount-Paramount-Lasky 6s hung up their new has the second of the same hit 5% and closed at 5%, up half a point. Paramount-Publix 5½s touched 68%, an em peak. They closed at 61%, unchanged on the week Certificates of the same went to 68% until 51%, unchanged on the week Certificates of the same went to 68% up half a point.

Paramount-Publix 5½s touched 68%, un peak. They closed at 61%, unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of the same went to 68% until 61% unchanged on the week Certificates of th

Lienz Weak

Other amusements liens were inclined to be weak. Keith 6s lost a point and closed at 69. Lower 6s. Stayed near their year's high much of the time. They also developed weakness Saturday, finishing on the bottom.at.104%, off half a point.

Pathe 7s were unchanged at 102. Warner Brothers 6s lost a point to finish at 65%. The high for these bonds was 58 and the low 55%. Gencral Theatre Equipment bonds were steady at 8%, never falling below 3%.

84.
The Pathe preferred, quoted in

The Pathe preferred, quoted in the over-the-counter market, spurt-ded upwards about three points. The closing bid price was 104 and the aking level, 107. Columba Pictures preferred also was good, with a bid price of 46, and the aking at 47.

Wall Street is still awaiting at 47.

Wall Street is still awaiting a decision from the Supreme Court on the gold clause bonds. It had been confidently expected this Monday but now undoubtedly the street will have to put up with further delay. It is likely that the stock exchange and other markets will close for a day or two immediately after such decision is given out, either on the order of the SEC or by direction of the exchange itself. This is to prevent wide fluctuations anticipated as a result of the decision.

This court decision has the account of the exchange itself. This is to prevent wide fluctuations anticipated as a result of the decision and the decision of the

policy.

If it should be otherwise, it is exoration of its 224,860 outstanding If it should be otherwise, it is exhere so no par capital stock. These pected in many quarters that Control and its pected in the control and its pecte

Summary for week ending Saturday, Feb. 2:

			-S	TOCK	EXCH.	ANGE					- 1
1034	- 85									No	.   1
High.	Low.	Salss.	Tagu	e and ra	te.		High.	Low	. Last	. ohe	, I i
7%	216	500					- 5	43			213
4157	21/4	1,200	Col. P.	vtc. (1)	•,		8614	859	86%	- 1	4 I ك
714	1%	5.200	Consol.	Film			6%	- 64	64		٠١.
21%	10%	8,800	Consol.	Film D	fd. (%)†		21%	204	204	- 4	
1174	79	1,700	Eastma	n Koda	k (4)		118%	112	118	-1	- 14
147	120	845	Do. 1	ofd			145%	144	145	+1	-1.
17%	814	4,200	For C	loss A.			11	104			4   8
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105	72	400	Do. r	fd. (614)			104	102	102	-13	ã١.
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6214	28%	8,700	Radio.	pfd. A.			61%	- 894	60%	-19	۱۱۸
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414	146	8,700	RKO .				21/4	2	- 2	~ .	٦.
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8¥Z	2%	E 100	Warner	Bros.			44	89			7 7
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90	82	40	Do. T	fd. (814)			199	90%	904	-77	411
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• Plu	s atock	extras.	+ Paid t	bis year	on aco	ount of	Locum	dations.	- & New	1984-'8	8 -

			CURB			
14% 8%	142	1.800 2,500	Technicolor 1944	1934	12%	+ %
			BONDS			
1007 BB 000 BB 0	**************************************	188,000 104,000 181,000 167,000 8,000	Gen. Thea. Eq. 40	9% 104% 44 65 65% 85% 101% 55%	674 674 674 674 674 674 674 674	-1 T225 - 15 - 16 -1
			PRODUCE EXCHANGE, N. Y.			4.7
		8,90	OVER THE COUNTER N V	.0%	356	- 4

#### Amus. Stock Deals

Reports filed with the Scourittes and Exchange Commission and with the New York Stock Exchange, under Section 16 of the Securities and Exchange Act, revealed last week several December dealings in amissement stocks. The report to the SEC showed that George S. de Souss, treasurer of Radio Comport America, bought 100 shares of America, bought 100 shares of W. De Common on Dec. 8 Edward W. De Common on Dec. 8 Edward W. De Common on Dec. 9 Edward W. Dec. 9 Edward W. De Common on Dec. 9 Edward W. D Reports filed with the Sccurities

Nov. 14.

The holdings reported to the SEC showed Harry Cohn to have 53,574 voting trust certificates and 967 shares of common stock in Colum-

shares of common stock in Columbia Pictures.

The report to the stock exchange reported Charles C. Moskowitz, a director of Loew's, Inc., to have 300 shares of common on Dec. 11.

#### Incorporations

#### NEW YORK

NEW YORK

Gess Theastread Gory; theast-anness; capital ctock, 100 shares no nar
value; laider H. Berk, of the Riveraldo
value; laider H. Berk, of the Riveraldo
ment of the Ri

Radin, 340 Riverside delvs. New York. and Herman H. Solini, 1138 55th street.

Monel Badio Corp.; general radio business; applied stock, 205 Abreen, no par hose; applied stock, 205 Abreen, no par value and Sara H. Thins. Since J. W. Partudor and J. Partud

Harway Amusement Corp.; filed by Crowell & Rouse, 111 Broadway, New York.

Towell House, 111 Broadway, New Memberships
Theatre Union, Inc.
The Thenne of Name
Thenne of N

CALIFORNIA

Chimma Modes Publisher and Control of California

Capital, 180 sheres, 110 part, permitted to less two shares. Directors: David Ward.

Capital, 180 sheres, 110 part, permitted to less two shares. Directors: David Ward.

And Capital, 1400 shares. Directors: David Ward.

Permitted to lesse five shares. Directors: David Ward.

Carifficate changing anne of Western Carifficate changing anne of Western Pacific Repeated Spaces of the Capital Cap

#### Amos 'n' Andy's One Day Take in B'ham 4G, Wham!

Birmingham, Feb. 4.
Amos 'n' Andy in person at the
Alabama for one day (gunday) was
a wow and marked the first appearpicture house in a long time. Scale
for the day was jumped to 55c,
which included choice of the last
row balcony or first row downstairs.
Business was good, and for the day
got \$1.000 to the sends the week to
an \$1.000 to the sends the week to
an \$1.500 to the sends the week to the the week to
an \$1.500 to the sends the week to the week to
an \$1.500 to the sends the week to the week to the week to the week to
an \$1.500

## **Shorts Conspicuous in Seattle**

#### March of Time' Stirs Attention—Six Walt Disney Cartoons Replace 2d Feature

#### BUFFALO

(Continued from page 10)

David Copperfield' (MG). With plenty advertising this should get at least \$10,000. —Last week—'Romance in Manhattan' (Radio) and Firebird' (WB) sub-average at \$5,200.

"Flrebird" (WB) sub-average at \$5.200.

Great Lakes (Shea) (3,400; 25-40)—"Bengal Lanner" (Par) (2d wil) and "March of Time." Combos will get around \$10.000, good. \$Lost week of the sub-average at \$10.000. \$10.000, \$10.

## DETROIT OKAY; **'DUKE'-'TIME'** BIG 211/2G

Despite sudden cold weather, a beautiful flow of coin rewarded the local showshops last week. Unusually strong bills on stage and screen proved to be magnets.

usually etrong bills on stage and screen proved to be magnets. Michigan, with John Boles in person, and Fox, with Boles on the screen and a strong radio talent show, got the bulk of the coin. This week Wings in the Dark (Par) and stagealiow at Michigan and Fox with The fron Duke (GB) and premiere of The March of the person of the coin the coin could be seen to be seen and nock business again.

Estimates for This Week

will put those houses in line for neck and neck business again.

Estimates for This Wes Michigan (United Degroit) (4,100; 80-35-55)—Wings-in-Uberle- (Far) and stage show. Playing un Bernou and stage show. Playing un Bernou some nice business. Looks like better than average \$18,000. Last weck 'Gilded Lily' (Par) and John Boles in person sent house to nearly for the property of the

\$3,800.

State (United-Detroit) (3,000; 25-40)—"Sweet Adclinc" (WB) and White Cockaton' (WB). Should get \$3,500. Jumped up space in dailles should help. Last week 'Gay Bride' (MG) and 'School for Girls' (Lib) semewhat weakles \$3,000.

and \$3,000 to This sends the week to an \$3,000 to This sends the week to Estimates for This Week Alabams (Wilby) (2,800; 30-35-40)—'One Exciting Adventure' (U) and Amos "n' andy in person. Tuesday Wings in Dark' (Par) through addy's personal appearance on the week, \$3,000. Last week Danger-day Wings in Dark' (Par) through the week (Bol). The last Eriptical Carlot (Par) \$7,500, okay.
Ritz (Wilby) (1,600; 35-30)—'Dragon Murder Caso (FN), \$2,400.

Strand (Wilby) (802; 25)—'Tinder (Milby) (802; 25)—'Tinder (Mil

There's plenty on the ball this week at the town's first runs. So is week at the town's first runs. So is the search of the sear

Estimates for the Week

Blus Mouse (Hamrick) (1,000; 25)
—Sing Sing Nightis' (Mono) and Tve
Been Around (U) duals, gettings
Been Around (U) duals, gettings
period to see Tair 22,000. Last week,
Strange Wives' (U) and 'Red Hot
Tires' (FN) dual, got \$1,300.
Colissum (Evergreen) (1,500° 15)
and 'Pecka Bad Boy' (Fox) dual,
Figure 33,000, below average. Last
week, What Every Woman Knows'
(MG) and 'Evergreen' (GB) dual,
around 'System (Thursday) with
man '(Fox) ext. Expected to garner around '\$10,500 on seven days
but-with two-day holdover. Will
see door 12,550 March
in 'Grown (GB) and 'GB)
but-with two-day holdover.

Will see the see the second on the second on

#### Ellington and 'Time' Reel Hypo B.O.'s in K.C. To Big 18G and 12G

Kansas City, Feb. 4.
Only two new pictures on the main sisb this week, Gentiemen Are Born' in connection with Duke Ellington at the Mainstreet, and Wines in the Dark' at the Newman. He was a second with the last infinite and the mainstreet and the last infinite, showing out Secotty Doctor which had been billed, and which is slated to go to the Mainstreet, also held. ever County Chairman as is a local custom for Will Rogers' pictures.

Estimates for This Week
Mainstreet (RKO) (3,200: 25-35-

tom for will Rogers' pictures.

Maintenate Grant Pris Week

Maintenate Grant Pris Week

Maintenate Rogers' (FN)

and Duko Bilington orchestra. Big

play, with the band no small draw,

strong \$13,000. Last week 'Maybe

Hes Love- (FN)- and Olsen and

Midland (Locw) (4,000; 15:25:40)

—David Copperfield' (MG) (2d

week). and 'March of Firne'. Open
ing days of the second week prac
tring days of the second week prac
credited to 'Time roel for the che
credited to 'Time roel for the che
trype, with the house holding them

out Saturday. This indicates a

strong \$12,000 with \$13,400 for the

first week, both good.

Mings in the Dark' (Far). Lots of

action in this one and it's getting

in nice play; good for a big \$3,000.

Last week Gilded Lady' (1ar)

Saturday. The Company of the company

## MEET KAY PARRISH, NIGHT CLUB HOSTESS

Park Avenue to Broadway . . . just a few city blocks . . . yet worlds apart! . . . Bridged by a beautiful girl born to the social register, whose own kind failed her in her hour of need! . . . The vivid drama of a proud debutante whose love found root in the shadows cast by Broadway's brightest lights!



## I wish to express my thanks and appreciation

¶ To my former associates and the entire personnel of the Paramount Studio for their confidence and co-operation which have rendered possible the progress the studio has made during the past three years.

¶ To the staff of the Paramount News for their loyal support in the creation and development of the newsreel.

¶ To the producers of Paramount short features for the continued excellence of their product.

¶ To the Paramount sales force here and abroad for their successful merchandising of the program.

¶ To exhibitors everywhere for their renewed confidence in Paramount Pictures.

EMANUEL COHEN

## A STATEMENT

From the producers of

"BROADWAY BILL"
"ONE NIGHT OF LOVE"
"IT HAPPENED ONE NIGHT"

Inspired by the biggest front page sensation in recent years, "THE WHOLE TOWN'S TALKING," starring EDWARD G. ROBINSON, is, we believe, the most exciting picture in a decade.

It represents a quality of entertainment in thrills, chills, laughter and drama as fine as anything we have hitherto attempted.

MR. ROBINSON'S startling performance gives promise of being the most notable accomplishment of his screen career.

We cheerfully and confidently offer "THE WHOLE TOWN'S TALKING" for your entertainment and your profit.

Columbia Pictures
Corporation

WORLD PREMIERE
Radio City Music Hall
February 21st



#### Picture Possibilities

'Prisoners of War'—Unfavorable
'PRISONERS OF WAR' (drama, Frank Merlin, Ritz), Little chance for

Three Men on a Horse'—Favorable
THREE MEN ON A HORSE' (farce comedy, Alex Yokel, Playhouse)
Laugh show figured a clach for picturization. Warners backing show
forty based on a wizard at picking races.

Thee.

'NOWHERE BOUND' (Melodrama, Birinski, Imperial). Grand Hotel' des in a deportation train. Needs rewriting but could make exciting the could be a considered to the could be could be considered to the could be could

LITTLE SHOT (Dramatic farce, Pearson and Baruch, Plays Nothing for stage or screen.

'Grime and Punishment'—Favorable
CRIME AND PUNISHMENT' (Drama, Biltmore, Wolfson & Sherry),
With a good film writer on the job, this dramatization of the Dostolevsky
story might pan out as playable screen entertainment. Char.

LONE FLEMINGTON'S

CINEMA BULL MARKET

Biggest leap in givesco and the lone film house in Flemington, N. J. which has been getting big crowde since the Lindbergh kidnapping trial

since the Lindbergh Ridhapping trial opened. House is the Palace, a 750-seater regularly doing business in a town under a population of 3,000.

Heather Angel Moves to

Radio for 'Informer' Lead

Hollywood, Feb. 4.

Heather Angel draws the lead in
The Informer, John Ford's next
production at Radio. Player is on
loan from Universal.

ioan from Universal.

Victor McLaglen has top billing in Informer, with Wallace Ford only other member of the cast signed to date.

Hollywood, Feb. 4.

Jacques Plerre joined Academy
staff Friday (1) as temporary substitute for William Conklin, actor-

stitute for William Conklin, actor-producer relations rep. Latter is confined to his home, convalescing from a stroke.

This is Pierre's first connection with films. An ex-legit actor, he was with C. B. Dillingham and oth-er producers in managerial spots. He managed both El Capitan and Music Box theatres in Hollywood when they opened.

Laemmle, Jr., Mulls Two

Mag Yarns by Abdullah

Hollywood, Feb. 4:
Two stories by Achmed Abdullah
are being mulled at Universal by
Carl Laemmie, Jr., as one of the
producer's high budget specials.
Flower of the Gods,' which will be
published by Liberty, gets the first
call foot of the control of the control
will look over Journey's Start,'
currently in Cosmopolitan.

Warners' Coast Reunion

Hollywood, Feb. 4.
The stork is expected in the Mervin LeRoy (Doris Warner) home

around the end of February, at which time the Harry M. Warners will be here, returning with Jack Warner who is now in N. Y.

Studio Placements

Hollywood, Feb. 4. Clifford Jones, 'Princess O'Hara,'

Florine McKinney, 'Strangers All.'

Floring accumants, Radio,
Sidney Buchman, Robert Riskin,
scripting 'On Wings of Song, Col.
Dorothy Tree, 'Small Miracle,'

Dorothy Tree,
Par.
Al Santell, directing People Will
Talk, Par.
Mary Boland, Charlle Ruggles,
People Will Talk, Par.
Ray Walker, Ten Dollar Raise,

Ray Waine., Fox. Frank Craven, Vagabond Lady,

Roach. (Continued on page 60)

For LeRoys' Stork Date

Pierre Joins Acad as Actor-Producer Buffer

## **SOLOMON'S 26 ACTION PRODS**

Hollywood, Feb. 4.

Louis A. Solomon has organized Puritan Pictures Corp. to produce and distribute 26 features through independent exchanges during the 1935-36 season. Solomon came here 1985-36 season. Solomon came here from the east last week to line up production plans, and signed Tim McCoy to star in series of 10 westerns for Puritan. He has negotiations on for other name players and directors now on tag end of contracts with major companies.

Dave Gross will act as sales manager for Puritan, headquartering in New York, with Nat Ross coast representative and production head for Solomon. In getting, his new organization under way, Solomon has contracts for a series of action stunt features and melodramas to be made so that releases to exchanges will

features and melodramas to be made so that releases to exchanges will start on a one a monthly basis in May.

On completion of his deal with Columbia, which expires late this month, McCoy goes east to join the Ringling Brothers-Barnum & Balley circus as a feature attraction. He is due back-in-Hollywood-in-October to start his new series.

#### FORMER CUTTER DRAWS **DIRECTION OF 'JUNGLE**

Hollywood, Feb. 4.

Paramount has signed Harold
Young, former cutter at the company's Astoria studies, to direct
Junglet which will have Cary
Grant in top spot.

Young was promoted to the spot
Young woth the production
France (Votion, studio production
by Jack Votion, studio production
to the production of the prod Director has been in England with Korda and Gaumont-British for

#### Wampas Drops Group Insurance; B. R. Low

Hollywood, Feb. 4.

Wampas voted at its last session to eliminate group insurance on its members, which has cost the press again organization \$25,000 since its inception air years ago.

IBBUTANCE OF SARE WARDEN IN WARDEN BUT ON THE PROPERTY OF SARE WARDEN BUT ON THE WARDEN BUT ON THE WARDEN BUT OF THE

000 policies on each member, but is being dropped through a depletion

the treasury. Nominating committee brought in its slate for election, first Tuesday
a March. Oliver Garver (National
Screen Service), John P. Miles
(Paramount) and Carlisle Jones
(Warners) are named for president.

#### Billy West to Produce 16 Shockers for Indies

Hollywood, Feb. 4.

Billy West will produce eight melodramas and eight mystery plo-jures for release through the inde-pendent exchanges during the 1935-

Former comedian just returned from New York, where he set dis-tribution for the two series of fea-

## Also 2 Houses in Cincy

Still in an acquisitive mood, ac-cording to trade talk, RKO's theatre people, despite their current diffi-culties over the east side Apollo and

people, despite their current diffi-culties over the east side Apollo and the Hollywood theatres in N. Y., are now angling for the Audubon, on upper Broadway, with the receiver of Fox Theatres. The Audubon is the house which Skouras abandoned as of Feb. I. in accordance with permission of the court, as the lease was held by Fox Theatres, although the house the side of the court, as the theatres, and the court, as the same was the side of the court, as the Additionally, REO is stated to be after the Shubert and the Cox thea-tres, in Cincinnatt. No money prob-ably will be passed in the Cincy deal, the REO Midwest merely to take over the mortgage and tax re-sponsibility, etc., from the Shuberts. It is handed that the deal also awaits Shubert okay in New York, as several thousands of dollars in back taxes are due in that situation. While REO Midwest has okayed the deal for itself, it still has to deal for itself, it still has to RKO approval from New York.

#### MONOGRAM WILL GIVE TERMERS TO TALENT

Hollywood, Feb. 4.
Monogram, planning to boost its schedule and negative cost per picture for the new season, will tie up several directors and probably players on tarm contracts. Studio is now negotiating with Reginald Barker for a year, as first in the new plan.

Heretofore Monogram has en-aged its directors on a picture-to-icture basis.

#### CAL DELEGATES EAST ON BASIC STUDIO SETUP

Hollywood, Feb. Victor H. Clarke, producer-labor contact, left here Friday (1) for confabe with Pat Casey in New York, preliminary to the union con-ferences on the basic studio agree-ment, Feb. 8.

ment, Feb. 8.
Leaving early this week for the same confabs will be Frank Brandow of Paramount, Fred Petton of Metro, Frank Carruthers, secretary of the international's committee here, and Joe-Tuohey, of the transportation workers' local.

#### So. Cal. Indie Exhibs in Drive for New Members

Los Angeles, Feb. 4.
Intensive membership drive has been launched by the Independent Theatre Owners-of So. Calif., with Harry Vinnicof-heading the special

Harry vinnicor-heading the special membership committee. Association voted to increase its initiation costs to \$25, effective March I, for 80 days, after which a further boost is anticipated.

#### Robertson on Loan to Direct Temple Starrer

Hollywood, Feb. 4. For has borrowed John Robertson from Radio to direct the next Shir-ley Temple starrer, 'Heaven's Gate.' Picture goes into production Wednesday (5) with Joel McCres, Lyle Talbot, Rosemary Ames and Herbert Mundin in the cast. Ed-ward G. Butcher will produce.

#### **Imitation' Popularity** Builds for Personals

Hollius TOF T'CESORAIS

— Hollywood, Feb. 4.

Cashing in on the prominence her performance in Universal's Timitation of Life's gave her, Louiss Beavers is set for 14 weeks of personals in the east for Fanchon & Marco.

Colored player opened in St. Louis last Thursday (31) and goes to the Roxy in New York week of Feb. 12.

#### LEDERER SUED

Hollywood, Feb. 4.
Charging that Francis Lederer
pirated the part he enacts in Radio's
Romance in Manhattan, Jack
Guartare, scenariet, has filed a plaglarism suit in Superior Court here.
Quartare-alleges Lederer last-August had him outline a story he had
written for Lederer, which he says
was incorporated without his sinction in the current picture.

## RKO After Audubon, N.Y., Indie Astor. Chi, Files \$300,000 **Suit Against Circuits-Distribs** Over 10c Admish; No Servicing

Astor theatre in the loop against five circuit heads: Barney Balaban James Coston, Elmer (Jack) Miller, Edwin Silverman and Arthur Schoenstadt, They head Balaban

& Kats, Warners Bros. in Chicago, the Exhibitors Ass'n. Essaness atres, respectively, and are named

in the primary list of defendants in the Astor's suit for \$300,000 damages.

damages.

In the secondary group of defendants are eight distributing companies; Metro, United Artists, Fox, Warners, Columbia, Universal, RKO and Paramount. Claim of the fendants

RKO and Paramount. Claim of the Astor is that the primary group enforced certain rulings through the primary group enforced certain rulings through the things and grows out of the Astor theatre's appeal to the federal courts to secure the right to show major product at a dime. Distributors have refused to service the Astor for 10c filckers, being forced to refuse product, the Astor claims, because of pressure allegedly brought to bear, by the circuits and their officers.

Astor's suit is-based on the claim that the owner stands to lose his entire linvestment in the house through the inability to get pictures to show

tire Investment in the house through the inability to get pictures to show at a price his customers can afford to pay. Astor claims that there is an actual expenditure of \$100,000 in improvements and rebuilding, besides the burden of a 25-year lease. Exhibitor states he is already behind in the rent. But the control of the control of

Chicago, Feb. 4.

Suit was filed last week by the indestination theatre in the loop against two circuit heads: Barney Balaban, or inche-same plea-for-dime pleture. ervice

Aaron Jones for Jones, Linick & Schaefer has had a case ready for some time against the distributors and Balaban & Katz in his fight for product at the loop McVckers with the suit tentatively postponed when Paragonn assumed the lease when Paramount assumed the lease on that house for a six-month

period.

Other indie houses are known to be preparing suits against the circuits based on pleas for rearrangement of the clearance setup. Many ment of the clearance setup. Many exhibs have gone to the local code zoning and clearance board to seek adjustments in protection but in practically every case the plea for a switch in clearance has been rejected. Entire city on the film end has suddenly gone Federal court conscious following a flock of Federal suits throughout the country, particularly because of the mix-up St. Louis situation. St. Louis situation.

#### **ONLY-600 SEATS WHERE** N.Y. RIALTO NOW STANDS

In order to provide more space for a restaurant and stores, the Cam-pagni construction people which took over the Rialto, N. Y. building, improvements and rebuilding, besides the burden of a 25-year lease,
Exhibitor states he is already bepathibitor states he is already behind in the rent.
This suit is the first of a flood of
various suits pending against the
effectual structure in Chleago. Other ideal a few months back when
cases are based on service and prodcases are based on service and prodcases are based on service and prodcases.

## New York Theatres



#### PARAMOUNT SUMES Myrna Loy-Cary Grant in "Wings in the Dark" Midnight Shows Every Night

## **RIVOLI**

CLIVE OF INDIA with RONALD COLMAN LORETTA YOUNG

AYFAIR Broadway at 47th Street

N. Y. Premier—M.-G.M Picture
"Society Doctor" with Charter
Makerian Solution Tenical

ASTOR BROADWAY AT 45TH STREET N. Y. Premiera Fox Picture

UNDER PRESSURE

Victor McLaglen & Edmund Lowe



STATE : Wallace BEERY on the GEO. JESSEL and Starts Friday
CRAWFORD, GABLE and
MONTGOMERY
"Forsaking All Others"



"Devil Dogu of the Ali Cosmopolitan's first for Warner Brog Last Days Faul Muni in "Bordertown"

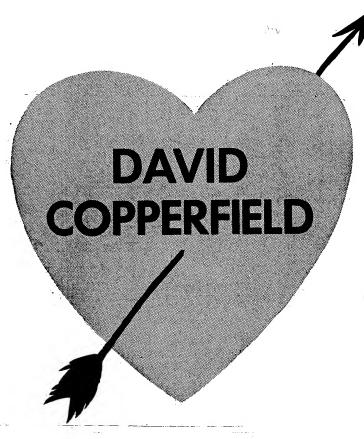
RADIO CITY BOCKEFELLER CENTER MUSIC HALL

MUSIC HALL
MARGARET SULLAVAN and HERBERT MARSHALL in "THE GOOD
FAIRY"
ON THE STAGE—"CONTRAST" an
extravaganza in music, brilliantly
produced by Leonidge,

"Three \* \* Stars."-News ANY DAY | Barbara Stanwyck in "The Secret Brid Plus Gala Revue on Sta 25c 63 7th Aw.ROXY Show Value 35c. to 7 ANY SEAT All Seats 35c after 10:30 p.m.

'GAY AND IMPUDENT ENTERTAINMENT... EXPERTLY STAGED" DINING AND DANCING 5 U P P E R \$ 250 10 to closing
Minimum Check
Sat. & Sun. \$3

FRENCH CASINO 7th AVE. at 50th ST.





Such fun!
4th WEEK
CAPITOL, N. Y.

## AMERICA'S SWEETHEART!

The Extended Run Hit! 4th Week at the Capitol, N. Y. Held over for 2nd Week in Philadelphia, Cleveland, Dayton, Columbus, Boston, Toledo, Wilmington, St. Louis, Kansas City, Indianapolis, Youngstown, Nashville, Hartford, Richmond, Worcester, Cincinnati. Engagements extended in Akron, Evansville, Canton, Atlanta, Memphis, etc., etc. We could go on forever, every mail brings new hold-overs! Are you all set for EXTRA PLAYING TIME?

- and another M-G-M sweetheart - "SEQUOIA"

#### THE SECRET BRIDE

(Continued from page 14)

(Continued from page 14)
right man to talk. At the same
time size sets the evidence which
will clear her dather and the man
had been been dather and the man
hearing to tell his story, a portion
of it being by flashback. Picture
reaches its conclusion in dramatic
fashion, accusing the governor's advisor and fnameful backer as the
ney general's assistant is also involved, a point that hardly checks
with promise of the Hays office to
the Crime Commission recently that
the screen would not reflect unthis, even if it were just to poke
fulf at a cop to get audience laughs.
There is virtually no comedy relief. It isn't needed. Char.

#### Behind the Evidence

rected by Lambert Hillyear. Norman Pos-
ter, Donald Cook, Shella Manners featured
Harold Shumate, story and screen play
Manry Freulich photos Af Poloce M V
week Jan. 25. Running time 76 mins
Tony Shorldan Norman Foster
Ward Cameron Donald Cook
Ruth Allen
Rita Sinclair
J. T. Allen
HerbertFrank Darlen
tiot bott Darien
Lt. JamesPat O'Malley
Capt. Graham
Hackett Edward Keans

Put the men in this film in chaps and give them each a horse, and Behind the Evidence' would need nothing else to be a typical western. If follows the standard western pat-tern in every way except locale, con-tains typically western action stuff and rates the usual cowboy booking attention.

tation was a series of weaters particular typically western action stuff and rates the usual cowboy booking attention.

Instead of being the customary hard riding hero and villainous factorial and responsible to the company of the

#### SOCIETY DOCTOR

Motro production and release, featuring Chester Morris and Virginia Bruce. Directed by George B. Soitz, under the antected by George B. Soitz, under the article by George Brown of the Conference of the Conferen

Dr. Morgan	Chester Morris
Madgo	Virginia Bruce
Dr. Ellis	Robert Taylor
Mrs. Crane	Blille Burke
Dr. WaverlyB	taymond Walburn
Dr. Harvey	Henry Kolker
Frank Snowden	William Hanny
Mary	fary Jo Mathews
Barris Snowden	.Robert McWade
Moxiey	Donald Meek

Another effort to bring in a secend 'Men in White,' which fails to
pack enough of a piot wailop in the
opening to gain the necessary interest. It's implausible and frequently
drags because it is necessary to pad
out until enough time has been
open to bring it to a close. Made
appear to bring it to a close. Made
open to bring it to a close. Made
open to bring it to a close. Made
spent to bring it to a close. Made
open to bring it to a close. Made
open to bring it to a close. Made
form, and
story falls into the second division.
It is not consistently good entertainment, though it works up to a big
finish. Film will have trouble standing alone. With support it rates as
fair.

spent to bring it to a close. Made from an unproduced drama, and nicely staged and well acted, but the story falls into the second division, it is not consistently good entertain. He is not consistently good enter

to the breaking point, and all that happens is that she gives an assent to his proposal of marriage.

After that the action perks a little, mostly with mechanical punch. A ting is brought to the shospital state of the property of the should be sh

charm. The Title means a love charm. The control of the pair leads to a Roman Manui disguises as the God to whom the girl was to be sacrificed and this fact is uncovered. Peace comes suddenly during the fighting.

There are some lovely water scenes and the war canoes racing the fighting the

#### STRANGE WIVES

Universal production and release. Fea-
tures Roger Pryor, June Clayworth, Esther
Raiston. Directed by Richard Thorpe.
Story, Edith Wharton; adaptation, Gladys
Unger and James Mulhauser; photography.
George Robinson, At-Strand, Brooklyn, as
half double bill, week Jan. 31. Running
time 75 mins
Jime, 75 mins. Roger Pryor
NadjaJune Clayworth
OlgaEsther Raiston
Warner Connell
Warren Hugh OConnell
PaulRalph Forbes
Borls Cesar Romero BellamyFrancis L. Sullivan
Bellamy Francis L. Sullivan
MaunaValerie Hobson
SvengaartLesile Fenton
Dimitry

#### ONE HOUR LATE

(WITH SONGS)

(WITH BONGS)

Peramous production and release. Features Joe detorieon, Beles Twelvetrees. Conrad Nasel, Atlins Judge, Gall Patrick. Conrad Nasel, Atlins Judge, Gall Patrick. Belge of the Control Nasel, Atlins Judge, Gall Patrick. Control Nasel, C

he was pinched. The operation follows, then the clutch. Just how the next that the clutch is a fatal illames in a first dimate a fatal illames in a fatal illames in a first dimate a fatal illames in a fatal illames illames illa

#### DANGEROUS CORNER

Radio production and release. Features Virginia Bruce, Conrad Nagel Melvyn Douglas, Brin O'Frien-Moor, Ian Keith. Directed by Phil Rosen. Screen play, Anne Morrison Chapin and Madeleline Ruthven; from play by J. B. Priestly. Photography, J. R. Hunt. At the Idea, N. Y. for two days, Jan. 29. Running time, 65 mins.

Olwen	Virginia Bruc
Charles	Melven Donela
Freda	Ian Kelt
Betty	nrv Wadawort
Mlss Mockridge	Doris Lloy

what is first believed to be the sui-cide of the suspect. Other char-acters consist of his partners in a polyment (Virginia Bruce) and a visiting English novelst (Doris Lloyd).

Emotional punch derives, from the disiliusioning impact of one the disiliusioning impact of one (Nagel) insists, during a truth-telling seance, that each one tell of his or her true relations to the dead man. Tale reaches its climax Nagel's well one that the fam-ily circle contains a flock of other gullty loves.

#### Brewster's Millions (BRITISH MADE)

Reilish & Domino Jan. 22.

Beside & Domino Domino Jan. 22.

leased through United Artists. Directed by Thornton Fresland. In cast: Jack Buchanan. Lill Damita. Previewed Prince Edward theatro. London, Jan. 21. Running time, 85 mins.

Buchana. Lill Daries. Jen. 24. Rusular time, 88 mine.

Everybody knows the plot of
George Barr McCutcheon's Brews
ster's Millions. George Stevens
ster's Millions. Winchell Smith. A
musicalized screen version has been
made here by Arthur Wimperls,
Douglas Furber and Ray Nole.
It is difficult to imagine a more
perfect the property of the stevens
and finding everything to spend
or lose a couple of million dollars
and finding everything he invests
in yielding a host property of the stevens
what he believes to be a lousy musical show, and surround-him. with
enormous quantities of singing and
dancing beauties. Have him picke
the stevens of the stevens of the stevens
on to Italy, there to finance a local
fleata, which is produced on a scale
large party to Monte Carlo, then
on to Italy, there to finance a local
fleata, which is produced on a scale
large party to Monte Carlo, then
on to Italy, there to finance a local
fleata, which is produced on a scale
large than the town itself. In this
then to Carloca in 'Flying Down
to Rio'—this one called Caranga,
and done with a large chorus and
many dancers.

Supporting cast throughout is
impressively competent. Featured,
would deceive paying picturegoers.

Supporting cast throughout is
impressively competent. Featured
the result every one of these minor
roles exudes.

Pleture represents 'Jack' throughcompetent of these minor
large and the stevens of these minor
large and the stevens of these minor
large and and a monegard to play character bits, with
the result every one of these minor
large and and a monegard to play character bits, with
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the result every one of these
into the control of the control of th

over here U.S. too.

#### PETER

(HUNGARIAN MADE)

(HUNGARIAN MADE)
Budapest, Jan. 10.
Budapest, Jan. 10.
Universal-Joe Pasternak production, made at the Hunnia Studios, Budapest. Adapted from Sandor Nadaw one-act play by Felix by Herrman Kosterilitz. Music, Nicholas Brodszky; camera, Istvan Eiben; starring Francisca Gal; festuring Hann Jaray, gettid at the Busch-Kilno. Wien.

#### (In German)

Faits Bressart, Otto Waitburg. First presented at the Busch-Kine. Wien.

(In German)

A great many difficulties accompanied the making of this picture, had been accompanied the making of this picture. Rarl Lamae, German fluinkammer that file went on with it he would from the German Fluinkammer that file went on with it he would from the German Fluinkammer that because too many non-drana emit ployed on it. When a new director had been found, the star, Francy Gaal, was taken iil, and production stopped for several weeks evercome, is peter promises to be a distinct hit, outdoing all previous. Francy Gaal, outdoing all previous. Francy Gaal, was taken iil, and production to the book.

Peter' promises to be a distinct hit, outdoing all previous. Francy Gaal, all man. Opening was a roaring success, both from the press and the bo, viewpoint. has the part of Eva. 17 and penniless, with a grandfather on her—hands—and turned out of their home because they can't pay the vent. She tries can a living as a street mustice and the production of the state is murdered there is to arm a living as a street mustice and the production of the state is murdered there is to arm a living as a street mustice and the production of the state is murdered there is to arm a living as a street mustice and the production of the state is murdered there is long to the production of the state is murdered there is discovered that a supposed book expert its constitute of the state is murdered there is discovered that a supposed book expert its none other than the book of the production of the state is murdered there is likely and the production of the state is murdered there is long to the production of the state is murdered there is likely and the production of the state is murdered there is likely and the production of the state is murdered there is likely and the production of the state is murdered there is likely and the production of the state is murdered there is likely and the production of the state is murdered there is likely and the produc

#### UNDER PRESSURE

UNIDER PRESSURE

Fox production and release. Robert of
Kane producer. Features Edmund Lowe
and Victor Mengler. Directed by Rancia
More Prevention of the Control of the Control
Noel Pierce and Lester Cole from novel
East liver' by Bordon Chass; adoptato the Control of the Control
Mohr and L. W. O'Connell. At Astor.
No. 1 No. 2 Running time. 70 mins.
No. 1 Running time. 70 mins.
No. 1 Fob. 2 Running time. 70 mins.
No. 2 Running

McLaglen and Lowe are back fighting again, this time as partners of a tunnel digging crew. They dig so that under digging crew. They dig sing through a fast action thriller of minor proportions that should get its fair share of coin at the bo.'s, especially where male audiences predominate of minor proportions that should get its fair share of coin at the bo.'s, especially where male audiences predominate of the coin and more string, which probably makes it okay that the old formula pilot was applied to it. Lowe and McLaglen are leaded of a team of sand hogs New York. Charles Bickford is head of another team working the other way. There's bitter trivalry between McLaglen and Lowe both fall for Florence Rice, a newspaper reporter who does a fire of the coin of the coin and the coin of the coin and the coin of th

#### Secret of the Chateau

Secret of the Chatteau
Lulevial production and relense, Features Claire Dodd, Clark Williams, William Paversham, Osgood Perkins, Perdinand, Getten L. G., Bochman, eontinuity, Harry Behn; screen play, Al De Mond, camera, Robert Planck, Cast Includes Alice White, Jack LaRus, Coore, E. Schoff, Reicht, Alphonze Ethier, Faul Nicholson, Olaf-Hyten—Geol-Elliott, Tony, Merin, Frank, Thornton, At Arons, N. Y., two days, Jon. 20. Bunning limb, Om mins.

Adhense continued to the continued of th

ete Harrison Reports: "EXCELLENT ENTERTAINMENT
ONE OF THE BEST. ALEXANDER KORDA HAS PRODUCED... HUMAN
INTEREST... ENGROSSING STORY.... LAVISH PRODUCTION... LESLIE
HOWARD GIVES MAGNIFICENT PERFORMANCE... TENSE SUSPENSE"

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THE BUSINESS IT DOES THIS THURSDAY AT THE Premiere RADIO CITY MUSIC HALL



LESLIE HOWARD

MERLE OBERON

Ch. SCARLET PIMPERNEL

An ALEXANDER KORDA Production

UNITED ARTISTS FEB. 15th

#### House Reviews

VARIETY

#### EMBASSY, N. Y.

(Continued from page 17) either handled or built it all up dif-ferently. Of the two compilations here this week, U's runs 9½ min-utes while Pathe's is a little shorter,

utes white rates as \$\frac{1}{2}\$ minutes.

The balance of the newsreel show includes nothing of particular importance, among major clips being gas familie in Mexico City. (U) Includes nothing of particular alter peas nonline in Mexico City (U): Idoyd George's pronouncement for a New Deal for England (Fox); Roosevelt birthday parties (Hearst), world Boy Scout jambores in Australia (Fox); Roosevelt birthday parties (Hearst), world Boy Scout jambores in Australia (Fox); Senator Borah on defeat of the world court (Fox), and a clip that is mildly humorous in which Rep. Gassoway of Oklahoma, dolled up. in. cowboy logs, dells win to Chinks of Congress.

## CENTURY, BALTO

CENTURY, BALTO

Baltimore, Feb. 4.
Bill trots through 58 mins, totaling up into rather unexciting entertainment. Four acts, first of whichle Noke Opener, Honey Family, evenly with the control of th

Between 'em', the Rooneys and Timbergs exacted 43 mins.
Screen feature is 'Clive of India',
(UA). There are, further, the usual
Metro clips, plus the initial 'March
of Time' reel. Biz n.sh. at the first
performance, Friday.

#### COLISEUM, N. Y.

Eddy-Burston's pit orchestra is doing much in lending an air of liveliness to the shows here. Acts strike home better and the general running schedules dissolve into mooth exterisiment.

incollection of the control of the c

that both no and Miss Chaplin use numbers from Las Thousands Cheer And Miss Chaplin use numbers from Las Thousands Cheer And Las Cheer L

## ACADEMY, N. Y.

ACADEMY, N. Y.

There's plenty of variety and popular entertainment in Champagne Cocktail, the unit put to-sether for this one, engagement at the Academy, Much of it is the Academy and the Academy and Academ

It will be cut and speeded up for subsequent showings.

Mackiin Megley is credited with being producer.

Stage show runs 45 minutes. Romance in Manhattan' (Radio) on screen. Fair house.

#### ALVIN, PITT.

some nice enough, but ordinary hoofology, Lowry helping her cinch it by going into a dance with her. Gags it nicely with a pseudo-trick incotology. Lowry neights, and catedal, the set in cells with the season of the continues to clamor for more, he invites them down, where year continues to clamor for more, he invites them down, whereupon Condos and Alien, who have been stationed on challenge and go into a speedy routine that dovetails the eatire number together. The continues of the challenge and go into a speedy routine that dovetails the eatire number together. The charge of the challenge and go into a speedy routine that dovetails the eatire number of the charge of the challenge of the charge of the

the more often than seemed necessary.

For his next-to-closing specialty.

Lowry brought on Bernie Armstrong, house organist, as his accompanist at one of those miniature
planos and socked cleanly with a
number of songs he has popularises and
noves organist, as popularised,
and moves of to make way for line
in one of those blues fantasies that
would have been twice as effective
had it been only half as long.
Lowry's on at the finish warbling
the last chorus at the curtain.

Ficture 'Ann Who Reck. Chem.

Cohen.

#### United Artists, L. A. (FRANK ORTH CRAZY SHOW) Los Angeles, Jan. 30.

Los Angeles, Jan. 30.

This downtown acer, which hiss been pretty much of an operation headach, both under. United Artists and Fox West-Coast managesomewhat different type of stage show, in conjunction with two firstrup pictures. Labelled "Frank Orth's Crazy Show. It's a combination with the companient of the compani

not so forte.

Orth has the stage on a percentage arrangement and supplies a weekly change of fare, with himself officiating as emece, and his wife; Ann Codee, aldding materially In fact, she so n just a trifle more than Orth.

than Orth.

Opening performance this afternoon was a bit ragged in spots, and
ran a full 10 minutes overtime, but
there's pienty of room for pruning, and Orth should have no
trouble getting the bill down to a
snappy 46 minutes, where it ought
to click solidly.

to click solidly.

Action takes place all over the house, with an opening gag from the loges; candy butchers running up and down the alsies, latertupting the performers on stage; other members of the unit pull the audience interruption stunt. And they even have Al Klein to interpret some of Miss Codee's Prents dislog.

even have Al Klein to interpretsome of Miss Codee's French dialog,
Most of it is pretty hokey, and
there are a few spots that will have
to be toned down. Blackouts are
more than the second of the Ramadell Dancer (10), an
stiractive looking bunch of femmes
for three different routines, gives
the performance a touch of the
presentation style.

Miss Codes, Sir Goctey Hate,
Miss Codes, Sir and an uncogrammed feamer front he line, with
a routine of high kicking and
monopedic stepping, garnered most
of the applause. Orth mixes comedy with his introductions and also
participates in a couple of the
the house, in the audience, sitting
on the foots and on stage, adding
to the galety.

Little Billy, midget comic, and
Phoebe Brune, comedienne, also
garner laffs, and Leon Domke electrifles with a plano rendition that
ends.

displays both technique and experience.

There's no attempt at cohesion during the unfolding of the various types of entertainment. Ramethous types of entertainment. Ramethous types of entertainment Ramethous types of entertainment Ramethous types of entertainment. Ramethous the work of entertainment of enterta

Actors on weekly-contracts with a sum of sear for the same time of light patter and music. Girl active of a case of hicocogab which is guiltes a case of hicocogab which is used to sound off. most of the gage of the country of the same time of the same time. What riesus of an armed tendency to close to the nalke with the result that their songs came out harshly. Actors on weekly-contracts with a some blast of the contract that their songs came out harshly. Actors on weekly-contracts with a some blast of the same time. Actors on weekly-contracts with a sum of the contract with a some blast of the same time. Actors on weekly-contracts with a sum of the contract with a some blast of the same time. Actors on weekly-contracts with the same time of the same time. Actors on weekly-contracts with a sum of the same time. Actors to wake the same time. Actors the water the same time. Actors the water the same time. Actors the same time time the same ti

#### Strike Threat Dwindles

(Continued from page 3)

producers in the code negatiations. At that time the studios stated that there was no place in the film code for such regulation, give these deds and more.

mands and more.

Angle as to the NRA feature is that three of the members of the producers side of the five-five committee that debated actor-studio relations for the code and turned the players down were also on the Academy producer-writer committee that recommended the new regulations.

Desnite the mature of the pro-

tee that recommended the new regulations.
Despite the nature of the proposed new setup, which admittedly is chiefly in favor of the actor, the Screen Actors' Guild finds several flaws—in—them, iminity on the intent of the producers in offering such concessions at this time, in official statements, the Guild brands the contracts as exchanging, one had sheck for another, and questions the power of the Academy to enforce the regulations.
A review of the suggested contract for week-by-week players and regulations for day players gives the impression that the Academy committee had—the brief of the five-and-five actors, which was, sent to

committee had the brist of the nee-and-five actors, which was, sent to Washington, at their right hand. It would then seem as if the producers willingly granted all of the demands and went the Guild a few points

Following are some of the changes made in the existing con-tract and its additional conces-

sions: The so-called deal contract will The so-called 'deal contract' will be eliminated. This is the supplemental contract to the original standard pact which allows a studio to set a lump sum for an engagement, irrespective of the time spent on the job. One picture employment can only be offered under the new agreement on a day-to-day basis or with a guarantee of at least a week's employment on the weekly minimum contract form. Only exception is that actors receiving \$40,000 or more per picture may make any type of contract they wish.

Masured 12-Hour Rest
The clause protecting the actor
on weekly contract against being
required to return within 12 hours
after dismissal for the day is also
in the new document. As a further
seforcement measure, if a producer
requests, an actor to return within
12 hours and the player does so, the
contract of the day is also
in the new document. As a further
reduces a real day's pay additionally.

latter gets a full day's pay additionally.

In computing the 12-hour rest period the 24 hours constituting Sunday will be eliminated entirely, unless the actor works on Sunday, or unless he has been off for one or more periods of at least 28 hours consecutively during the week.

Day players will be paid for consecutive days. Sundays and holidays excepted, unless they work on such days, from the beginning of they actually work every day. If the producer terminates the engagement and then calls the actor back for further scenes, the actor will be paid for any intervening time during which he was available and did not work. Only exception will be in connection with retakes, process and trick shots; etc., for which the actor will be paid only for the days he works.

Actors—on—weekly—contracts—will be your will receive these bolidays with any plus the 13-hour rest period.

The new minimum. contracts will be retaked.

the weekly salary is for a six-day week, with the player entitled to an additional one-sixth of a weeke pay if required to work on Sunday. But the new contract will specifically incylde that when the actor works the six days and receives the one day of it will be a full 24 hours plus the regular 12 hours plus the regular 12 hours plus the controverses with studies over employment or conditions by the Actor's Adjustment Committee of the Academy, regardiess of whether they are members or not. While this has been, heretofore compulsory upon both parties, the new contract makes it compulsory only on the producer and leaves it compulsory only on the producer and leaves it compulsory only on the state of the salary leaves it with the player.

Whenever an actor takes an engagement on a daily basis he will a salao specify the rate at which he is also specify the rate at which he is gives the producer the option of converting the arrangement to a server and the salary and the salary salary the salary salary that the salary salary that the producer the politon of converting the arrangement to a server the salary that the salary salary

willing to work by the week. This gives the producer the option of converting the arrangement to a weekly balas and can be retroactive to seven, days. However, it, does not deprive the actor of any payerned in overtime.

Lay-Off-Period Eliminated:
The clause in the current day player, agreement allowing the studies to arrange a four-hour lay-off period during the day is eliminated from the new document. This means that employment by the day.

means that employment by the day must be continuous on an eight-hour basis and eliminates the prac-

hour basis and eliminates the practice of using an actor for say, four hours, there is a support of the say in the say in

the producer's signature.
When an actor working by the
day is compelled to report early for
elaborate makeup, the 'time of
makeup and wardrobe will be pid
for as straight salary, in excess of
one hour.
Under the new day player terms,
verbal calls cannot; be canceled
an action of the canceled
an action of the canceled
the canceled of the canceled
the cancel of the canceled

can be terminated by either side, but afterward the actor will receive at least one day's work whether working or not. Only exception is that the actor may receive a weather permitting call.

The 'on or about' phrase as to starting date in a contract will hereafter mean 24 hours either before or after instead of the 48 hours as formerly. Also a studio cannot hold an actor on location for more than 24 hours without beginning his salary.

salary.

In statements criticizing the proposed contract and regulations, the
Screen Actors' Guild challenges the
intent of the producers in making

intent of the producers in making the concessions and states that the pact does not eliminate all that the organization has termed 'evils in studio-actor relationship.'

Enforcement Challenged
Guild charges that under the proposed setups the terms for day players are 'worse than at present'; that there are no means of enforcing the provisions; that the Call Bureau is not to be abolished, as it demanded, and that there is no easurance—that the producers will not request actors to waive the rules.

## PRICE - CUTTING RILES PITT

Pittsburgh, Feb. 4.
local distributors as a result of
downtown price-cutting-war. Indieexhibitors are screaming, all descending upon the exchanges this
week, with demands for reduced

rentals. What's more, indies threaten to

reeck with demands for reduced reentals.

What's more, indies threaten to double feature sever picture played by the Penn and Fulton, only two houses thus far to send-scale-downward. Whole thing comes, too, just at a time when distributors had managed to eliminate 10c adult matines in the nabes and tilt the tariff a nickel.

Now there's no telling what additional reprisals the indies will make, what with their backs to the the life of the country of th

Penn, here.

In meantime, Harris' Alvin also sticks at 40e for combo bills, but with only a split of U and Fox flickers to choose from and no chance of snaring the stage names Penn can grab.

#### POLL L. A. FILM FANS ON PIX ADVERTISING

KKO Hillstreet is conducting a poll of its patrons to ascertain the best mediums of newspaper advertising. Patrons are asked to designate on a printed card the newspaper in which they are most likely to see the theatr's announcements, and also to indicate in what section of the city or territory they reside. Newspaper poll will be followed later by a similar quiz into radio mediums.

#### L. A. House Breaks with Union, Boothmen Walk

Los Angeles, Feb. 4.
Fallure of Harry Popkin, operating the Million Dollar (downtown aubsequent run), to come to terms with musicians and stage hands by resuming aude at the house with the stage hands and the stage hands with the stage hands projectionists on have been manning the booth for a number of months.

Overtures are still under way for an amicable adjustment of the labor oversy.

#### DUBINSKY BLDG, NEAR K. C.

Kansas City, Feb. 4.

First theatre building activity in this territory for a number of years is the Dubinsky Bros. starting on a new cinema in Jefferson City, Mo.

Is the JUDINERY MAN TO THE STATE OF THE STAT

#### \$95,000 JUDGMENT

Confessed by Denver Orph Co. In Favor of Stadium Theatres

Favor of Stadium Theatres

Denver, Feb. 4.

Without. contest, Judgment for \$95,000 against the Denver Orpheum Co. and in favor of the Stadium Theatres Corp. was entered in the Denver district court. The judgment was obtained on two notes executed in 1923 by the Orpheum Corp. to the Orpheum Circuit, Inc., and leading the Corp. Co

receiver.

The Orpheum theatre is being operated by Harry Huffman, who has a contract to buy the theatre at about \$500,000. It cost, including real estate, about \$1,250,000 when built two years ago. Huffman is buying from the bondholders.

#### Indie Ultraphone, Widely Used in N. W., Being Sued by W. E.

Cinema Suppiles, Inc., local manufacturers and distributors of Ultraphone, independent so un dequipment widely employed by theatres throughout this territory, and acres throughout this territory, and acres throughout this territory, and the court of contempt of court for court here of contempt of court for for wiffully and 'unlawfully violating the court's restraining order issued Jan. 7 against the sale and distribution of amplifiers which Western Electric alleges infringe on its patents. Sentence will be pronounced by Judge G. H. Nordbye on Feb. 11 when the court will heart Western Electrics motion for a truther manufacture and sale of Ultraphone sound equipment that includes an amplifier and loud-speaker claimed to infringe on 10 patents owned by EEPI.

While finding Cinema Suppiles and Karatz guilty of contempt, the court, however, wacated the temporary restraining order of Jan. 7 because of the difficulty that would beset them in pursuance of their balls of the court of the difficulty that would beset them in pursuance of the straining order might greatly disturb theatre owners so that they might become unduly apprehensive in dealing with any supply house for merchandse when it appears that such supply house is being restrained for alleged patent infringements, which would work injury to the defendants.

At the same time, Cinema Supplies was required to post a \$700. Minneapolis, Feb. 4.

the defendants.

At the same time, Cinema Supplies was required to post a \$750 bond and to assure the court that, pending the Feb. 11 hearing and the decision thereon, it will not engage in further manufacture or sales of alleged infringing sound equopment. It is permitted to make repairs for theatres in the ordinary course of business to amplifiers which it or other houses installed.

#### F.H.A. Calls on Nation's Screens for Propaganda

Washington, Feb. 4.
Nationwide campaign to secure
exhibitor co-operation in presenting
series of shorts ballyhooing Federal
home modernization campaign was

series of shorts ballyhooing Federal home modernization campalgn was launched last week by the Federal Housing Administration.
Complimenting theatre-owners for peat assistance, F.H.A. asked 15,000 exhibs about their willingness. to subjects, described as "entertaining as well as educational." Conferences with at least one producer are under way as preliminary to the ballyhoo drive.
Co-operation of exhibs has been encouraging. Administrator James A. Moffett said in announcing new move. Thousands of booklets explaining the operations of the Government agency have been distributed through film houses and a trailer produced by National Screen Service has been widely used in getting across, the idee of home former to home-owners.

ance to home-owners.

Support of M.T.P.O.A. has been pledged by Ed Kuykendall, while indle theatre-owner groups have as-sured Government of willingness to

#### Two-Timing

Los Angeles, Feb. 4.
Indie exhib, with a 25c, gate, has figured a way to beat the proposed state amusement ax on admissions over 20c, as asked by Gov. Merriam in his budget message.

Exhib says he'll split his shows in two parts, charging 15c for initial admish, then have cashiers pass through audience for reloads at a dimetor those wanting to see halance-of-program.

#### SY'CUSE CHANGES ITS MIND ABOUT 15c LOW

Major circuits have concluded it was a mistake when, in a bid for new business, they slashed the matinee minimum in Syracuse houses to 15c. After some weeks with the state of Syracuse, N. Y., Feb. 4.

new business, they slashed the matinee minimum in Syracuse houses to 15c. After some weeks with that price policy, RKO Keith's and Low's State have reverted to the old 25c. figure, while the RKO Paramount and the RKO Strand have re-established the 20c price.

Loew's State was responsible for the drop to 15c, the circuit figuring that it would build matines business at the expense of the neighborhoods and downtown-low-priced-opposition. RKO met the move by a similar competitive scale at its three houses, only Schine's Eckel persisting in the 25c price.

General experience of all houses trying the cut tariff was that most matinee patrons who fad been paying a quarter to sit downstairs, and that new patronsee, was alight. On the heels of that, one of the local dallies asked what sort of showmanship was it that made two 'A' films, first run, available at prices comparable to nickelodeon days, Quietly, and with no publicity, the

Quietly, and with no publicity, the

#### INDIE OPS. FIGURE TO CASH IN ON COUGHLIN

Minneapolis, Feb. 4.
Group of North Minneapolis indie
nabe houses will meet Townsend
pension club meetings and Father
Coughlin Sunday radio talks opposition in novel manner.

sition in novel manner.
Townsend clubs will be invited to
hold meetings in theatres gratis,
with show to be deferred until after
session is over. For the Coughlin
lectures they will install radios and
stop screen performance while talk
is on the ether.

#### Deusern Lights Carthay In L. A. on Deal with F-WC

Los Angeles, Feb. 4.

Deal has been set by Charles P. Skouras whereby the Fox-West Coast Carthay Circle, long dark, will be reopened shortly with Ray Dercentage aerangement-Policy will be outstanding stage and screen attractions that will not conflict with other F-WC houses in the surrounding districts.

Deusern for years was manager of the circuit's Loew's State operation and more recently ran the Wilshite, Santa Monica, as an independent venture.

## Chi Tab Times Cuts Under Other Dailies in Setting 15c Line Ad Rate

#### N. W. Indies Given 'Time' Reel After Terms' Squawk Minneapolis, Feb. 4.

Minneapoils, Feb. 4.
Surprise development in the territory has been the seiling of Marchi of Time, away from the Public clircuit. Subject is going to indeependents in practically all spots. In Minneapola Time's special goes into W. A. Steffer \$50-seat World theatre and in St. Paul into the 400-seat Berger Amusement Co.'s

Berger Amusement Co.'s Monogram (F.D.) exchange World.

World. Monogram (F.D.) exchange here is distributing.

Time representatives were here trying first to make a deal with Publix, but when the latter quibbled on terms, First Division decided to throw the subject over to the indies.

#### Skouras Rounds Up F-WC Operators for Look Into New Deal

Los Angeles, Feb. 4. Spyros Skouras, who arrived here Wednesday on his first Coast trip in some months, called in all operating

weenlessay of me in the Case of the same months, called in all operating heads and partners of Skouras Bros. In Fox-West Coast subsidiary operations, for a series of confabs. Most of the sessions were devoted to discussion of operation plans under the new Skouras 10-year operation deal of F-WC.

Present from out of town were E, L. Alperson of New York, circuit film buyer; Elmer C. Rhoden, operator, in the Kansas City, territory; H. J. Fitzpatrick of Miwaukee; Al Finkelstein and Frank Newman of Sestile; Arch Bowles, Charles Thall and Richard Spier of San Francisco. Skouras plans to start east early Skouras plans to start east early this week, after having affixed his signature to certain papers in con-nection with the final washup of the F-WC bankruptcy, and the transfer of the assets of the defunct circuit to National Theatres Corp.

#### VAN PRAAG ON COAST

Los Angeles, Feb. 4. M. M. Van Praag, general sales manager for National Screen Service, here from New York.

It's his first Coast visit since last fall.

Chicago, Feb. 4.

Chicago Times, daily tab, going after amusement ads with a new active policy under the direction of Ted Weber, newly appointed chief and the control of t

have signature and appece.
Times is devoting a special section to amusements on Sundays. Its 15c. line rate compares with rates of 70c to \$1.05 in the other rags. Daily last week hit a new circulation high of 220,000.

Aline McMahon's Story Hollywood, Feb. 4.

Warners has bought Living Up to Lizzie, Satevepost yarn by Lillian Day, for Aline McMahon.



"The Murals of Gus and Andy's SOMERSET RES-TAURANT represent George Givot's life."

How you like that one Givot?

## SELMA ALEXANDER

## AL KINGSTON, Inc.

Palace Theatre Bidg. NEW YORK CITY

Equitable Bidg. HOLLYWOOD, CALIF.

INDEFINITELY

Acclaimed by the English Press as

'AMERICA'S NEWEST SENSATION IN LONDON'

## Frank and Milt BRITTON

And Their Band

With WALTER POWELL and TITO

European Directions FOSTERS' AGENCY

American Directions WILLIAM MORRIS and HARRY A. ROMM

## Stations Reported (Mon.) Organizing **To Talk New Terms as Group with NBC**

Pivotal stations with organized local production facilities are the leaders of the opposition to NBC's new set-up. These stations take the attitude that the compensation arrangement favors the weak slaters but represents reductions of revenues for the enterprising units.—Station men were reported (Monday) as planning to hold an informal convention of their own, possibly in Detroit. This would be in furtherance of the agitation before and during the N.A.B. convention for the organization of an independent bargaining bloc.

Station men who prize their independence and local importance, claim that the NBC offer while okay for the listening post type of state.

claim that the NBC offer while okay for the listening post type of station is calculated to destroy the local affiliates' ability to continue influential enough to deal with the network as a partner rather than as a vassal.

Cream Time

#### Cream Time

Surrender of the cream time for the privilege of a network affiliation is a sore point with the rebel group. Donation of the first 16 hours (monthly) to NBC, 20% of card rates for the next 25 hours is taken to be the uniform terms. Station men interpret this as paying 75% commission for sales representation and suitaining service. One station manager is of the opinion that the new terms would necessitate wholesale curtailment of local production and talent staffs. By Monday reaction from the key stations was definite enough to indicate that there's plenty of difficulties in prospect. Stations have for two years anticipated the new W

for two years anticipated the new deal from NBC. This expectation combined with other factors has produced a feeling of chagrin.

#### **MUTUAL-NBC SALES' REP** DEAL STILL JUST TALK

Hitch in the pending deal whereby NBC would act as commission-col-lecting sales representative for the competitive Mutual web of four, or more stations is the matter of WOR signaturing an exclusive brokerage

This ritch is interpreted as tantamount to an insurmountable barrier to the des going mountable barrier to the designing the service of the s This hitch is interpreted as tanta

#### Thomas in McCormack Spot for Vince Coaster

Los Angeles, Feb. 4. Los Angeles, Feb. 4.
John Charles Thomas, now in a
hospital at Sacramento, is scheduled
to follow John McCormack on the
Vince program over NBC.
Thomas will go on the network
starting Feb. 13, most likely from
here.

#### Kentucky Derby Open

Chicago, Feb. 4.

Kentucky Derby officials in offering the race to sponsors for exclusive broadcast privileges are now adding extra inducements for the 325,000 asking price. Instead of being just a single race offer the track is now ready to deliver six days of racing for the 25 grand and also the right to pick up a name band; the property of the 25 grand and also the right to pick up a name band; the control of the contro

#### GRINALDS' NEW JOB

Charlotte, N. C., Feb. 4.
Archie Grinalds, WET announcer,
has resigned to accept a post as
radio director for Craxy Water
Crystals in the Carolinas. Weston
Edwards Butt joins the station to
replace him.

#### L. B.'s Idea

Washington, Feb. 4.

B. Wilson's telegram to
Scoop Russell, NBC representstree, been a laready someching of a classic just broadcasting. It arrived a few minutes after Russell had introduced Senator Huey Long over
an NBC hook-up.

Thear Scoop, ran the telegram, 'I am listening to Senator Long urge the share the
wealth plan. On 64 NBC
stations, I cordelly approve
this sentiment.

(Signed) L. B. Wilson.

#### SUSTAINING PAYS AFTER 10 YEARS

Boston, Feb. 4.
Thornton W. Burgess, naturallst and raconteur of bedtime stories, goes commercial Saturday, Feb. 2.
after 10 years of sustainer work. Sponsor is Brewer, Company of Worcester (pharmaceutical products), airing through WBZ, Boston and WBZA, Springfield, twice weekly, Wednesdays at 8:30 p.m., Saturdays at 7:30.
Burgess is well known in New-England as founder of the Radio Nature Léague, blending, his nature talks to appeal both to adults and children.

children.

#### WGAR CHANGES MIND

Chicago, Feb. 4.
WGAR, Cleveland, has with-drawn its plea for the wavelength of WIND, Ralph Atlass station in Gary, Ind.
WIND has been one-

WIND has been operating on this wavelength for the past two

#### Pete Peterson Resigns

Chicago, Feb. 4.
Pete Peterson, who has been in charge of the local Blackett-Samplae-Hummert radio department for the past year, is resigning as of March 1.

Coming in to replace Peterson will be Bob Hotz, salesman with NBC here.

## **\$22.50 CHECK AT** NBC NOW \$18

Economy campaign instituted by NBC with the turn of the year has been extended to sustaining taient. In addition to cutting out the more expensive sustaining shows such as that directed in the early a.m. by B. A. Rolfe the web has the past week been applying the clippers to sustaining, warblers. Those, for example, who have been receiving \$2250 are now on the payroll for \$18 a broadcast.

Previous expense shearing this

ALS a proadcast.

Previous expense shearing this year had been confined to the service department, with the letouts applying to hostesses, page boys and guides.

#### MAE TINEE, CHI FILM CRITIC. ON COMMERCIAL

Chicago, Feb. 4.
Mae Tinee (France, Ewner)
picture reviewer for the Chicago
Tribune these several years, hits
the paper's transmitter, WGN, this
week as the starter of a regular
twice weekly show for Mandel's
department store.
Miss Tines will dope the pictures in the loop, besides spreading
regular line of chatter. Chicago, Feb. 4.

## Politico-Financial Squabble Lands Roy Albertson, WEBR, in Court Again

#### Boss Asks Background

Boston, Feb. 4.
Aubert G. Fay, prox of
Carleton Hovey company
(Father John's Medicine)
Which broadcasts from WBZ
Boston, over the blue NBC
web, this week came through
with two musical requests.
Medicine man asks that 'Silver Shadows,' a tango, and
'March of the Toreadors,' from
'Carmen' be played Feb. 7, With
the request came a note that
he and his guests would be
listening in that night aboard
the Fay yach, crusling off the the Fay yacht, cruising off the Florida Keys.

#### **FAMILY' VICE PICKFORD** ON ROYAL GELATINE

Mary Pickford completes a run of 13 weeks for Royal Gelatine March 27. Replacing her in the Wednesday evening spot will be One Man's Family, the serial which for the past two years has been ioriginating from NBC's San Frincisco studios.

Francisco studios.

Tamilly previously carried the
tag of Kentucky Winner cigarets.
Penn Tobacco, roller of the Winner
brand, had the sketch tied up for
26 weeks but called the obligation
off at the end of six weeks along
with other air ballyhoo contracts.

Hollywood, Feb. 4

Mary Pickford finishing her air work in April for Royal Gelatine, wants to compile the rovel, which has already been contracted for, be-sides developing a play she has in mind which might work out for fall production on Broadway.

Buffalo, Feb. 4.

Roy Albertson, Ye Olde Town
Crier of WEBE and general manager of that station, had another
court session last week as a result
of his ether spiels which so far have
involved him as a witness in a 1145,
000,000 utility suit, caused his arrest
for contempt of court and at one
time landed him in the hoosegow
for 12 hours. time landed for 12 hours.

time landed him in the hoosegow for 12 hours.

Albertson's case bears on all radio commentators because he came out in front when a local Judge-decided\_to-crack\_down\_om-him. In his Town Crier broadcasts Albertson had been taking free-handed swings at the Jurist.

Justice Alonzo G. Hinkley of, the Supreme Court was Albertson's target on the air. Albertson said the judge was unfit to preside in a stockholders' suit against the Niagara Share Corp.

Justice Hinkley found Albertson guilty of contempt, fined him and sentenced him to 30 days in the crate, maximum sentence. Albertson promptly appealed and won a reversal, after he spent 12 hours-belind the bars.

reversal, after he spent 12 hours behind the bars.

Albertson then released a state-ment charging the judge had come to his house and personally pleaded with him to lay off George F. Rand with him to lay off George F. Rand in his broadcasts. Rand is head of the Marine Trust Co. here and Albertson charged the judge owed the bank \$4,800 and therefore was sitting unlawfully on the case.

Town Crier was hauled into court to make affidavits. So was his wife. So was the fully so the court was the fully so was the full so

Misgara Share Corp. case, on which Albertson had frequently commented in behalf of the suing shareholders and against the big shots, was dismissed.

anots, was dismissed.

Gots Red Light
Albertson's appearance in court
laist week was the result of a motion
for a new trial of the case, which
was denied. Justice Norton, who
heard the motion, clashed several
times with Albertson, who was
called to test his credibility as as

called to test his credibility as a witness.

Once when Albertson attempted to make a remark, Justice Norton gave him the red-light with:

That is something you may say over the air.

And another time he saked Ale.

And another time he asked Al-bertson if he had any direct inter-est in the share case. Albertson said no.
"Then what was your interest?"

Then what was your interest? the judge asked.

Only as a public commentator.'
Albertson, former reporter, made his Town Crier broadensts locally famous over Buffalo's only indie station. For a while, especially during hot political campaigns, the whole village listened on Monday nights to hear what he had to say. He cuts loose without reservations, generally against Republicans. Albertson is strong with the present Democratic administration.

When the going got rough, the broadcasts were given from remote points in secret, frequently with somebody else, identity undiscovered, reading Albertson's script.

red, reading Albertson's script.

## NBC-AFFILIATES PLAY SCORELESS TIE IN FIRST FULL WEEK FOR CONTACT MEN

At the end of the first full week of contract negotiations between NBC's traveling contact men and the affiliated stations it looked like

a scoreless tie.
Station men were making up their minds. Things seemed to be getting ready to happen but hadn't popped. There was widespread confusion. In some quarters, cautious reticence was the keynote. In other areas the reaction to the NBC proposals had already reddened necks and sharpened tongues. High blood pressure might nor be contagious.

A representative

A representative of Variety trav-eling through the middle western zone last week found certain tact-ical maneouvers in process ical maneouvers in process of formulation but it was too soon to know what the affiliates might do

#### Does Network Make the Stations or Vice Versa Is the Same Old Story

Oldtimers at NBC in connection Oldtimers at NBC in connection with the present nervous tension recall that similar conditions were experienced when NBC introduced its flat rate contract some years ago. At that time the problem of getting affiliates to sign caused NBC many hot and bothered moments. This is again the case as NBC seeks to supersede the existing flat-rate system with the new sliding scale arrangement on compensation. Friction between the networks and their affiliates is an old story.

rangement on compensation. Friction between the networks and their affiliates is an old story, of course. It's a fundamental disagrement of the value of the service performed by the network on one hand and reversely the contribution made to the network by the individual station.

Networks take the yiew naturally enough that basically the istation is nothing without the network. In contradiction the stations feel that the network is only as good as the

made to the network by the individual statement of the st

#### NBC Field Men Late

Representatives of NBC were uniformly late in arriv-ing in the various cities where station owners and managers had been asked to stand by until the traveling contacts showed up. Meanwhile the NBC policy of

not divulging information at the home office was steadfast-ly maintained.

#### Long Distance Phone Has Big Week as NBC **Outlets Double-Check**

An NBC representative reached

An NBC representative reached a midwestern metropolis last week, but before he could begin negotiations with the station owner, regarded as perhaps the toughest with which NBC has to deal, a long distance telephone cail came through. Rep was ordered to go into reverse gear. So he left town without even opening his portfolio. This surprise move by NBC created a furors among station men. News of it was quickly spread by the same medium that cailed off the NBC agent—L. D. telephone. In fact, it was a swell week for the Beil System. One of the uncertainties due to the delays of NBC field men in presenting definite proposals the rumor market was builled and the station men's eggerness for details station men's eggerness for details station men's eggerness for details of the station men's eggerness for details station men's eggerness for details sent men's eggerness for details eggerness for details sent men's eggerness for details eggerness for det station men's eagerness for details translated itself into long distance calls.

#### PATT'S VACASH STANDS PAT

#### Locally Produced Shows Proposed as Leading To Possible Sponsors

NBC's offer to exchange network sustaining service for 16 commercial hours monthly crystallzed last week as a chief cause of dissension. Under status quo NBC sustaining service costs \$1,500 monthly so that if donating 16 commercial hours to NBC monthly as payment any station whose rate is above \$100 an hour is granting NBC a boost in price for the sustainers that some stations argue is not balanced by the 20-30% sliding scale of compen-sation on the next 25 hours of the

month.

As against such an increase in the cost of unsponsored programs, some affiliates took the position that stations could afford to divert the money into the creation of local talent departments. This was held to be practical in the more jumportant markets and the proponents of this theory further pointed that austraining programs, individuals are produced, and not exclude the of this theory further pointed that sustaining programs, individually produced, and not carbon copies of shows on scores of other stations, would reflect to local credit and showmanship and increase the range of program ideas susceptible of local or national spot sponsorship.

ASKS NBC GUARANTEE
ON UNIFORM TERMS
One station owner is reported as propositioning NBO to the effect that he would sign the contract if one clause was inserted guaranteeing the station that the terms contrained in hie contract were uniform with the Yearns, granted all other, with the Yearns, granted all other, roduction manager; Don Bernard, affiliates.

NBC reaction was not reported.

#### Lombardos Airing from Coast for Chemical Co.

Hollywood, Feb. 4.
Guy Lombardo, here for an engagement at the Coconnut Groes,
goes onto the Plough Chemical Co,
program emanating from here Wednesday nights.
First of the series is Wednesday
(6).

#### Heenan Quits KHJ for Spot in Press Bureau

# PUBLISHERS' RADIO SURVEY

## **Ballads and Sponsors**

VALUET'A box of the Most Played on the Air is proving something of a hazard for singers on radio commercials. Songs most frequently broadcast, as reported in Valuetr are invariably rhythm of the song consecutive states are examples of what they should, sing, setting forth that if the public didn't accept this, type of number use 'em as well as the dance bands.

Ballad vocalists have difficulty making distinctions and explanations for benefit of the sponsors.

## Auspicious Start for 1935 Gives NBC \$2,890,910; CBS, \$1,715,211

Both NBC and Columbia started of 1934 by establishing a new monthly high. Last month (Janu-ary) brought NBC \$2,890,910 from sale of time, and Columbia, \$1,-Compared to January, 1933, the latter figures represented for NBC a boost of 20.6% and for

Columbia, 22%.

NBC's tally from time last Janu ary was \$2,387,127. In January '33 it was \$1,869,885 and for January, 1932, \$2,635,447.

In January, 1934, Columbia time gross came to \$1,405,948. For January 33 the web showed \$941,465 and the previous January (1932), \$1,-348,842.

#### LOUCKS GOES SOUTH ON LEGISLATIVE MATTERS

Birmingham, Feb. 4 Phil Loucks, managing director the National Association of roadcasters, has been in the Broadcasters, has been in the South talking to radio men regarding the formation of a stronger setup to fight any harmful legisla-

tion affecting radio.

In Tennessee broadcasters met at Nashville and formed the Tennessee Committee Broadcasters. Harry Stone, manager WSM. was elected chairman and Henry Slavick-of WMC, Memphis, was chosen vice-chairman.

Leaving Nashville, Loucks went to Birmingham for a day. Alabama has had, a state association for sometime.

#### New Script Head at WGAL

Lancaster, Pa. Feb. 4.
Maurice S. (Barney) Miller, continuity chief for WGAL for the past two years, has decided to take a prioninged vacation. He resigned effective Thursday (31) to go to Flar, where he will spend the balance of the winter basking in the warm

sands.

He will be succeeded by Paul Rodenhauser, formerly of the Advertising Department of the Armstrong Cork Company.

#### McGUINNESS LANDS WGN

McGUINNESS LANDS WAN
Bill McGuiness from Chicago has
succeeded Ed Wood as New York
representative of Station WGN.
Wood got the George Isaac nost
as commercial manager of the Chicago station and has moved there:

#### Stan Barnett Resigns

Stan Barnett Resigns
Baltimore, Feb. 4.

Stanley Barnett, station manager
at WBAL, has tendered his resignation, erfective Feb. 24.

Had been with the station, which
was recently soid to and taken over
by Hearst, since the broadcaster
was built, ten years ago. Was
brought here by Herbert Wagner,
prexy of the Consolidated—Gas &
Electric Co., firm which soid station,
from Davenport, Iowa, where Barnett had been with WOC in same
capacity he served here.

## Max Baer Being Peddled

Chicago, Feb. 4.

Max Baer is angling for the ether again. Has made a couple of audition records which are being submitted by NBC salesman.

mitted by NBC salesman.

It's a script show in which Baser nortrays a rough and ready private

## **Delve Into Past** In Fed. Commish **Inquiry on Sykes**

Washington, Feb. 4.
A searching probe into operations of the extinct Federal. Radio Commission was set in motion last week by the Senate Interstate Commerce Committee as nary of the Commerce Com

mission was set in motion last week by the Senate Interstate Commerce Committee as part of an inquiry into the fitness of Commissioners Eugene S. Sykes and Thad H. Brown to sit on the new Federal Communications Commission.

Continuing to delve into allegations fred at Sykes by Senator Bilbo of Mississippi, the committee started to work on policies of the predecessor agency and actions of the former commissioners. Principal avenue of inquiry-related to the raise of broadcast franchises.

Probe Just got under way at the end of the week as the committee begun pointing over volume-of programmers releases on F. R. C. phore of the method by which decisions were made after the decisions were made after the proposition of the proposi

Solins voting the control of the communities of the communities at the control of the communities at the com

Allegations that broadcast fre-quencies, rather than statons and good will. Wee sold in R. C. approval wee sold at the R. C. approval week of the R. C. app Allegations that broadcast fre

#### REASON-MATRIMONY

Mary McDermott is leaving Co-jumbla's sales promotion publicity division

Is taking up the housewife assignment soon. Groom-to-be is Jack Roach of CBS sales.

# WEBS POINT OUT

Clark-Howell's Preliminary Analysis on Behalf of Magazine Publishers Brings Challenge of Procedure Used

#### SAY TIME WRONG

Release last week by Clark-Hooper, Inc., of sample findings from the first four weeks work on the program eponso decided publishers brought a backfire of criticism from both the network and al agency experts. While the agency men confined their fault-inding, to the technique used by the C-H research bureau in its survey, the webs went a step farther and undertook to make capital of the finding's assertion that the average cost per 1,000 listeners able to identify the sponsor figured \$18.62. The cost per 1,000 listeners able to identify the sponsor figured \$18.62. The cost per thousand actual ad readers of the 10 leading pop magazines, the networks retorted, averages \$41.02. Critics of the Clark-Hooper method of determining how many listeners are the program how many listeners are the program how many listeners are the program they average the current of the control of the contro

that only eleven minutes out of every quarter hour period is used for (Continued on page 39)

#### SNYDER ON COAST FOR CBS. AND IN THE SOUP

Los Angeles, Feb. 4.
Arthur Snyder from the CBS
home office is here to take charge of
the Coast-commercialers of the network, succeeding George McGarrett, who returned east to become
assistant chief on commercial pro-

assistant chief on commercial programs for the chain.
Snyder's main concern seems to the the 'Hollywood Hotel' program for Campbell Soup, which features Louella Parsons, in interviews with film celebs and Ted. Flo-Rito's orchestra.
Contracts of both Miss-Parsons and Pic-Rito's expire April 1 and are current of both Miss-Parsons and Pic-Rito's expire April 1 and are current with the contract of t

on a vacash.

Hollywood, Feb. 4.
Lucky Strike has put in a bid for
Louella Parsons for a program similar to that she is now broadcasting
for Campbell Soup.

#### Barker Chi NBC Scripter

Chicago, Feb. 4.
Al Barker joins local NBC con-tinuity department. Barker had been

## **Television Squawk**

Flurry of excitement over television which has made the ticker tape and the deallies repeatedly during the past few weeks atrikes insider as inexplicable. There is nothing specific to justify all the whoole except for the reports from England.

On this side there has been some agitation for a Federal subsidy with which to start a television industry. This has not been dignified as yet, with official recognition as even a possibility. Tradeels that the amount of space given to television is out of proportion to the factual material at hand.

That England will go asked experimentally with television (does not, it is pointed out, mean anything. There have been experimental television stations in America for several years. Option is atteined the several years. Option is atteined to the date does not go beyond the elementary stage.

## Wall Street Is Unexcited as **England Moves for Leadership** In Television Development

#### RE-ELECT LEE ARMER

Southwest Network Has Three New

Surface new directors elected to Southwest Broadcasting System are: Col. R. M. Shaw. Oklahoma City, and George W. Johnson, and A. E. Cullum, of Fort Worth. Cullum was also elected vice-president and Johnson, treasurer. David Straiton was named secretary and assistant treasurer. Dorothy Carson and Polly Anderson appointed assistant: Lee H. Armer was re-elected prexy of SBS and A. P. Barrett, renamed to board chairmanship. SBS now carrying-full evening, schedules on six days, will-soon, go. full time on Sunday broadcasts. Thirteeen stations are in this southwest web.

## **CBS Eyes Empire** State Bldg. for Prestige; 2 Nets?

reported to have looked over the Empire State as a possible future site of its New York headquarters. site of its New York headquarters. This is part of a lone-range look-ahead by the network. Inside report is that ultimately Columbia envisages itself as consisting, like NBC, of two separates networks: Such an eventuality is thought by some observers to be neither fantician of the neither of the neither fantician of an entirely new building occupied entirely or principally by CBS. Prestige and show window advantages of such a move as an offset to Radio City is deemed a factor.

#### DOC BRINKLEY'S NEW **MEXICAN STATION**

San Antonio, Feb. 4. San Antonio, Feb. 4.
Dr. John R. Brinkley, the goat
gland specialist, has purchased
XEAW in Reynosa, Mexico, Just
across the Rio Grande from McAlien, Texas. Reported price of
\$45,000 paid for the station by the American medico

He is falking about a new trans-mitter to cost \$100,000 and a pri-yate hospital at McAllen in addi-tion:

#### BOB STONE AT WOR

Chicago, Feb. 4.
Al Barker Joins local NBC continuity department. Barker had been free lancing and concentrating on scripts for the Campana shows.

Fills the vacancy left by Ray Weber, who moves to the Swift department. He succeeds Al Rose in the post.

With actual steps taken during the past week to establish a television station in London, important developments in relevision broadcasting are expected this year in England. The postmaster general of England announced in the House of Commons that the government had agreed to take the necessary ateps to carry out the television committee report which called for inauguration of television service by the British Broadcasting Company, He stated that a television station would be set up in London the latter part of this year with the Marconi-Electrical and Musical Industries company and Baird Television tries company and Baird Television.

cont-Electrical and Musical Indus-tries company and Bard Television company being given a chance to sunnly the apparatus.

Recommendations of the govern-ment's television committee called for the initial use of one ultra short wave station. Reports from abroad however, indicated that the need for 10 stations, capable of serving at least-half-the-population-of-the-Brit-ish Isles, was foreshadowed.

In Wall Street there, was little re-sponse to this news from England

In Wall Street there, was little response to this news from England especially in Radio Corporation of America stocks. A spurt was expected by numerous traders in view of the fact that they saw many links between companies in England that are interested in this venture and Radio Corporation. To these speculators, it appeared fairly obvious that this croporation was in a position to take its place in the television field when it desires.

But to those in touch with the situation here, the development in (Continued on page 38)

#### WEBR, BUFFALO, NOT OFF ABC-HOWELL

Rumors that WEBR, only dependent station, was about to sever its connection with ABS were squelched by Herbert Howell, presi-dent of the station.

Howell says he plans no break-off

dent of the station.

Howell says he plans no break-off with the chain and finds the concetton satisfactory all around. Said he was satisfied with the type of program which ABS has been giving his station.

#### Greig-Blair-Spight in Process of Revamping

J. Curtis Willson has taken charge of the New York office of Greig, Blair & Spight. Ray Linton, one of the partners in the firm, returned to Chicago last Friday (1). Willson formerly managed the Detroit branch.

formerly managed the Detroit branch,
Lindsey Spight may withdraw as a partner in the company so that he may-operate-on-his own as a trop, for stations in the Western area. Pending settlement of the Spight partnership and also Humboldt Graig's stock interest the firm will retain its present name.
William Welden, Ir., and Lincoln Simons continue as members of the New York sales staff.

## Improbable Broadcasts

No. 6-Little Wilmot Reads the Funnies to Uncle Quinn

#### By BOB LANDRY

ing—and let mommy and papa try to the radio is turned on full biast and the kids are waiting for dear, kind old roly-poly Uncle Quinn to get down on his stomach, unfold the colored comic section of the Sunday Lowdown, and read the funnies to the younger generation It's a great event, this Sunday morning ritual of Uncle Quinn reading the funnies on his stomach it's great for Uncle Quinn's waist-

Sound effect—Telephone ringing. Announcer-Hello, yes this is Timothy Tubb, the falsetto voice

Timothy Tubb, the faisette voice of the Sunday Lowdown—who is this? This is Uncle Quinn. Why, where are you? Aren't you in the studio? Have you forgotten? This is Sunday menting. You're due to read the funnles on your stomach What's that? You say you're on your back? You're slok? You can't get out of bed? Where did you spend. Saturday night—you don't remember—

with the colored comic supplement of the Sunday Lowdown spread out before them waiting for Uncle Quinn is interpret the fascinating adventures—and no Uncle Quinn.

Announcer—It know I'm unworthy, but anything to carry on. I'll read the funnies.

Program Mgr.—No, thanks, old man, it's the good old Lowdown spirit—but it can't be. There can be no spurious Uncle Quinn.

Announcer—I have it Let's reverse the usual order. Let's have

## **WBEN Screens Sound Effects** From Public

Buffalo, Feb. 4.

Local station production men are xercised over destruction of il-Local station production of Il-basic number of the public-by exposes of radio sound effects. Edgar Twamley at WBEN is on record as against such dislikusion-ment and not only discourages at-tendance at broadcasts—but delibtendance at broadcasts but delib-erately screens sound effect ap-paratus in the studios to prevent spectators from ascertaining how sound effects are created. Particular object of hard feeling from Buffalo studio men is Roy.

Nagle, former time-salesman with a local station who has been ap-pearing before local clubs and talk a local station who has been appearing before local clubs and talking on backstage in radio. Nagle not only exposes sound effects but carries along numerous gadgets to lilustrate how effects are created.

#### NOBLE BAND ON COTY, STARTING AT \$2,750

Ray Noble's Coty band, when he starts Feb. 20, will number 18 men. Noble is payrolled at \$2.750 for the first six months and \$3.750 for the second six months. Half-hour program starts on WEAF-NBC-via the Blow, agency. Al. Bowilly, Noble's regular recording tenor, and a Blow agency. Al Bowlly, Nobles regular recording tenor, and a femme songstress will round off the

remme souls reprogram.

Noble has made application for American citizenship on the regular quota, this being the sole means of gettling around the A.F.M. restrictions. Rockwell-O'Keefe handles

As a prelim build-up Rudy Val-lee will preside as host, along with other dance maestros, at a dinner in honor of Noble on Feb. 12.

oncer-This is Sunday Morn- some kid read the funnies to Uncle Quinn

Program Mgr.—That's the best dea I've had in a long time. Announcer—I'll rush out and get

Announcers-I'll rush out and set a kid.

Program Mgr.—Boys and girls, be patient for just a little while. Dear, kind old roly-poly Uncle Quinn is home sick in bed with a nurse. He can't read the funnies today but hell be back all alkalized next. Sunday to carry on. But Uncle Quinn is tuned in and don't you think it would be just too jolly if one of the children to whom Uncle Quinn generally reads the funnies should return the compilment just this once and so that 'Uncle Quinn won't get out of touch with the funnies should read them.—Announcer—Boys and girls, Little

with the funnies should read them...
Announcer—Boys and girls, Little
Wilmot Menuhin, who tells me he
is just turned eleven, has kindly
consented to read the Lowdown
funnies in return for what was
originally intended to be the second
prize in the golden gloves contest.
Wilmot—Greetings, Uncless of the
tacetime; who was the content of the Sun-

Wilmot-Greetings, Uncle Quinn and all you juvenile devotees of the facetious lithographs of the Sunday Lowdown. I have been requested by Mr. Tubb to broadcast my interpretation of the so-called funnies and while I am happy to assist, in myepling an emergency I must beg Mr. Tubb to excuse me from the further request that I lie upon my stomach while doing so. I find this, nosture incompatible with the dignity of a Menuhin. I don't believe that Mr. Tubb mentioned owing to the lack of opportunity for arranging the publicity in connection with my broadness boy virtuoso cathe tuba. I am the only tuba player, who has ever successfully trenscribed Brahms Concerto for Sound-Proof flats into a tuba solo-Armounces—Now. Wilmot. the first funny is called Moon Mullins.

Wilmot.—Dives. This appears to

Announcer—Now, Wilmot, the first funny is called Moon Mullins.
Wilmot—Oh, yes. This appears to be a melodramatic thesis with undertones of rather broad humor. The oe a mejocramatic thesis with undertones of rather broad humor. The first-limage reveals the principle figure, Moon Mullins dressed in the denim livery of a motor mechanic. He is inspecting, the single, He is quoted as saying 'II I don't get this motor fixed I won't get to the hauntied castle in time to foil the kidnapper'. Mr. Tubb, I am not familiar with the antecedents of what I presume to be a serialized marrative. From the circumstances of a hauntied castle I assume that the locate of the story is a foreign country. Is this a correct assumption?

Announcer—It all takes place in America—

America—
Wilmot—The kidnapping compilcation would, of course, suggest
that. We proceed now to the second
image. This is a transition-to-the
haunted castle. The room has an
arched Golfic ceiling. There is a
suggestion by the cartoonist that the
castle is in a rather advanced stage
of labefaction.
Announcer—Are you listening.

Announcer-Are you listening

of labetaction.

Announcer—Are you listening.
Uncle Quinn?

Wilmot—There is a large pillar in the center of the chamber. Tied to this la the beroine. Beside her is a menacing fellow with a rectangular jaw and a heavy beard. He wears a turtle-necked sweater.

In a him. a somewhat may a saying the control of the control o

or the city desk.

(A pause.)
Announcer—Boys and girls, ask daddy to finish reading you the fun-

Wilmot-Don't you want me to

continue?

Announcer—No.

Wilmot—You know I have become quite engrossed in Moon Mullins. I believe it represents a new art form, I shall compose a special Moon Mullins sonats for the tuba.

Announcer—We now present a phonograph record of —

#### Television

(Continued from page 37) England during the week was taken as meaning much for that country but little for America. Specifically, the natural barriers and entered to the second seco tire set-ups of these two countrie iffer vastly. England is a small, compact coun

try requiring only a small numbe of stations to adequately serve evel half the population. In Grea try requiring only a shall return to requiring only a shall return the return nrst obstacle is the wide territory to be covered. Innumerable boostel stations and a complete new net-work would-be the first pre-requi-

sites.

If the television program was not up to the standard of radio broadcast, the protests or bad reactions would have serious results.

To present a lish quality television program would require virtually the same line up of equipment, seches, actors, stories and tually the same line up of equipment, seeines, actors; stories and direction as now used at a major film producing company's studio. In fact, the act...g would have to rate with the legit stage in New York because there would be no ichance for ze-takes. And no opportunity for ze-takes. And no opportunity. It is now prevalent with radio.

In order to auxibity such a set-up the stage of the set of the set

is now prevalent with radio.

In order to supply such a set-up for television, the expenditure would be enormous. When and if there is sufficient money in a big industrial company's budget to provide for such a costly studio arrangement, then America will be ready for television, broadcasting comparable to the present successful radio broad-

casts.

A more simplified type of television broadcast or wiring of photographs and printed matter now is in actual use in this country. It is best known as facsimile broadcast. ing or wirephoto operation. This can be done either by radio broad-casting or by use of wires. At present its most successful

operation is by wire, with a talking circuit and loud speakers enabling operators to keep in touch with stations receiving the wired or tele-graphed object.

graphed object. This system was inaugurated on a big commercial scale by the Associated Press early this year. It serves 51 newspapers in .25 different cities daily with photographs. The control station is located in New York City but the seents of the day are carried to the 25 cities over a 10,000-mile. Jeased wire. system. The control station is control to the c

ted of produces is stationary. With television the object may be in motion plus the addition of sound. The A.P. employs a wire system exclusively in its facsimile operation, but transmission-of-stationary ob-Jects may combine use of air waves and a wire network. Television may be broadcast with or without a direct wire.

Battimore, Feb. 4.

Local plant of the Western Electric Company commences this week the manufacture of a wire cable which is touted by electrical engineers as the thing which will remove the last remaining obstacle to the practical use of talevision.

According to the engineers, it is

to the practical use of television.

According to the enginees, it is necessary, in transmitting a clear image to have a means of carrying wide bands of electrical frequencies. For some time now it has been possible to do so, but only at a prohibitive expense that excludes all commercial feesibility and, when transmitted, the high frequencies have been strafed by interferences. New cable, which has been developed in the labs of ERPL is only half an inch in diameter and fexible as a telephone strand.

ible as a telephone strand.

#### Studebaker Boss in N. Y.

Studebaker Boss in N. Y.
Paul G. Hoffman, president of
Studebaker. Is in New York on a
business trip, now that the reorganized motor company is out of recelverahlp.
Before leaving for New York the
Study—prexy—huddied—in-Chicago
with Roche, Williams & Cunnyngham
agency on renewal of the Richard
Himber Studebaker Champlons prosram to run into the summer. gram to run into the sum

## New York Radio Parade

By Nellie Revell

Some time back the sponsor of an amateur show airing over WBIG in Greensboro, N. C., visited N. Y. and saw one of the Feenamint broadcasts. He conceived the idea of giving the winner of his local amateur hour a trip to N. Y. to compete in the chain amateur show as a prize, Idea okayed by Feenamint and is now in operation over WBIG with other stations of CBS having amateur programs coming in. Philladelphia, Kansas City and Seattle stations will be the next to join. Where a program is not sponsored the station is giving the trip to N. Y. as first prize.

Meantline, the Skourse theater of the station is giving the trip to N. S. as first prize.

prize.

Meantime the Skouras theatre chain, which co-operates by giving winner of Feenamint show, which airs from N, Y, a week in vaude at their ace house, is ready to join stunt with their out of N, T, theatres, Winner of local contests will get a booking at the local Skouras house.

#### Paging a Breakdown

Nat Wolff of Rocke Productions tripped to Buffalo for his dad's 50th birthday last week and very happy to get out of town. Nat almost went screw last Tuesday eve. He did production for The Street Singer, Borrah Minevitch, and Dark Enchantment, three programs that follow each other on the air at WOR. And then hopped a cab to the Mark Hellinger's apt for a last run-down of the script on the Hellinger show which airs on Wednesday eve.

#### Einstein No Longer Semi-Pro

Einstein No Longer Semi-Pro

Harry Einstein, otherwise 'Parkyakakas' of the Eddle Cantor show, has resigned his job as an advertising executive of a Boston furniture concern to work with Cantor. Bddle is guaranteeing 'Parkyakakas' as much money on the year as he would make were he still looking after advertising copy. And Einstein made \$20,000 last year. Funny story in how Cantor met Einstein. Eddle in Boston for a charity dinner. Ore of speakers was Einstein. Eddle in Boston for a charity dinner. Ore of speakers was Einstein. He had been doing his 'Parkyakakas' act in local circles for sometime. Folks running the affair thought twould be good laugh to spring him on Cantor. So Einstein, when called on for a talk, went right into his routine. This was on a Thursday eve. He are on the Cantor show the following Sunday.

#### Scrambled Notes

N. W. Ayer sold American Tobacco Company the series of yarns about the Northwest Mounted Police for Half and Half tofficco. Show airs on Feb. 7 over WJZ chain... The Three Scamps make their initial CBS appearance on the Bond Bread show on Feb. 17... Sam Hammer of Capitol theatre publicity staff to Brooklyn to look after WHN Brooklyn studio as special assistant to Major Bowes... Robinson Cruses, 67... exited from CBS Saturday... At NBC, once every hour, a page with a large pad makes they counds of reception figors. and compiles list of names and addresses and businesses of folks atting therein... Lucille Singleton is cooking after CBS auditions in place of Theodore Gannon... CBS clevators must stop at the 20th floor on the way down at all those. The control of the CBS country of the CBS and the State of the CBS and those was allowed to the control of the CBS and those was allowed to the control of the CBS and those was allowed to the control of the CBS and those was allowed to the control of the CBS and the State of the CBS and the CBS

Short Shorts

J.-A.-P. Gude, publicity emit of CBS, to Chicago last-week. Louis Mindin, newcomer to CBS Artist Bureau, is handling band bookings.

-The-stork-has a date with the Had-Kempe-in-April-.-Time. Ryan and Irens Nobeletts do more vaude in Detroit and Chicago. ...Harry Lang and Louiss Squite of WINS have been signed for 'Around Radio Row' short by Warner Bros...Mary Barclay, WINS contraito, returns from a two months' visit to Chicago and will air Saturdays with Billy Duncan and Bela Rozas. The show originates from Lew White's organ studio...Carol Deis, soprano soloist with the Modern Choir, has been screen tested by Par...Joy Lynne, of the Don Bestor ork, visited folks in home town, Columbus, O, last week...Huey Long airs on CBS on Feb. 10. An official request from CBS Washington, D. C., came through saking for no fanfare on this talk. ...Waring switches his broadcasts from Mecca Temple back to CBS Playhouse No. I. Which means less ducate for the cakley moochers since from 3,000 seats at Mecca show is cut to about a 1,000.at. Playhouse.

#### Stand By

Stand By

Visitors to CBS in N. Y.; J. T. Lyons, manager of WCAO in Baltimore;
Burt. Squire, commercial manager, WHK in Cleveland, L. R. Lounsberry,
manager of WGR; Fred Palmer, manager of WBNS in Columbus, Sentron Jeffers program manager of KTUL in Tulsa, and Thompson Guerney,
manager of WLEZ in Bangor... The Pinky, Lee's expect an addition to
the family. They will head East early in April for the occasion and
return to Frisco and Carefree Carnival later in the summer... Edward
Nell was granted-leave of absence from the programs and flew to Hollywood-for-a-screen-test... Elsie. Isnis. has been given a sustaining spot.
as commentator on both NBC networks... Easy Aces are compiling their
ji334 air scripts into book form... Abe Lyman will have his band if
action at the opening of Jack Dempsy's restaurant on reb. 17... Amelia
Earhart will have a dramatized part in the Red Davis series during the
week of March 11. She has been signed to an exclusive contract for
these performances... Minneapolis Symphony starts series for Grunow
Refrigerators-on-23dd... Calvert Club of Bridgeport, Conn., will feed 30b.
Taplinger of CBS press on Feb. 6.

#### Connie

Gossip

Fred Allen was asked to drop one of his actors from the show. Seems the amateurs run into too much dough. Want to can an actor who helped put show where it is for sinateurs. Allen says no. Fred Hufmith joins the Switt show. Dick Fischell, er-All American toothalier at Syracuse, is now doing special events at WMCA. He also airs a scholastic sports show on WMCA. Harry Evans, NGC elevator operator, sang with Jolly Coburn ork last week in the Rainbow Room. Fred Waring gitted each member of ork with wardrobe trunk. All same color but carry each man's initials for identification. 'Mme, X' singer on WMCA threfe weekly is Mildred Windell. She sang on WMCA before ABS., George Redman of WGN in Chicago is new WMCA announcer. Every bit of turniture in NBC tagged with a metal plate and numbered. Lists are kept to show where each number is being used and checked often. This goes for everything from mail racks and typewriter stands to large desks with glass tops. The Don Balls of CBS production dept. Expect an helf. Latry Taylor, WGR vocallat, will have his tonists out . Joe Conn of WGR engineering has his appendix out. Fred Waring shifted his shirts and socks to a new penthouse at Madison Ave, and 90th at. . Professional Music Men, Inc. (Song Pluggers) staging a show at the Majestic theater on . Feb. It 've. Show' to consist of only radio raient. Rudy Vulles writing a special skit and big finals consisting of all radio name band leaders on stage at one time.

## **Expect ASCAP Trial in April;** Wax Deals All Expire Dec. 31

All licenses issued by the Music Publishers Protective Association for transcription purposes now carry a provision which limits their validity to the end of 1935. Expiration date coincides with the Menter of the

original Feb. 14.
John G. Paine, chairman of the MPPA and trustee, could not, if he wanted to issue licenses for a term beyond, this Dec. 31. Without the heyond this Dec. 31. Without the required performance ilcense a station could not lawfully broadcast one of these transcriptions, even if the mechanical fee had been paid to the copyright owners. Publishers who are members of ASCAP have stipulated that Pains, as irrustee, in issuing any contracts the paid in the copyright owners, as irrustee, in issuing any contracts of the paid in the case of the copyright of the paid in the avent something happens to the mresent licensing setup between

in the event something happens to the present licensing setup between ASCAP and the broadcasters. Governments, anti-trust action against ASCAP and the MPPA is expected to. be set down for trial in April. Judge Knoz of the New York Federa Court has be prosecuted own in the property of the trial of the New York Federa Court has be prosecuted in the property of the trial of the New York Federa Court has be prosecuted in the New York Federa Court has be prosecuted in the New York Federa Court weeks ago, that the Society's answer to the monopoly charges be stricken out.

#### Canadian Station Assn. Deems Price Mention **Key to Air Success**

Vancouver, B. C., Feb. 4. ian association, embracing its membership all radio holding commercial licenes Vancouver, B. C., Feb. 4.

Canadian association, embracing within its membership all radio stations holding comme-cial licenes west of the Great Lates, except stations owned and opcrated by the Canadian Radio. Commission, has formed. Full title of the Organization is Western Associated of Broadcasters. First meeting washed at Calgary.

At this first convention meeting went on record as favoring price quotation in radio advertising. It was the opinion that Canada will not receive adequate radio service until price quotation in advertising.

not receive adequate radio service until price quotation in advertising is permitted, and that when the present obstacle thereto-is removed, private interests will furnish Canada with an adequate service of chain and local broadcasting which will eventually compare very favorably with that of the United States. Limiting regulations have so far prevented broadcasting from selling the Canadan advertiser. Latter its prevented from any mention of price,

#### **WIP Steps Out**

Philadelphia, Feb. 4.
First step by WIP to build itself into a vital force in local aircasting was the snaring last Wednesday (30) of a 1,000-watt full time operation permit from the Federal Communications Commish. Studio had

munications Commish. Studio had been broadcasting experimentally over a 500-watt license. New station and offices under construction will be completed by March 1. WIP was Philly's pioneer station but failtered several years ago. Present steps mark an effort to disassociate from the Gimbel Brothers' store in favor of independent. studio operation. WIP is on the ABC web, prexy. Ben Gimbel being part of the chain's directorial board.

#### Chic Sale's Show

Los Angeles, Feb. 4.
Coast NBC Shell Show, which has used film ames as tops in a variety show Monday nights, went into a new routine tonight (4) with the show built around Chie Sale.
In a new-scries Sale is portraying the character of corrector of a ing the character of operator of a hick hotel and m.c.'s the show, ostensibly being staged in the hostelry's dining room.

#### Now It's Frey & Aveyard

Charles Daniel Frey agency, Chi-cago, changes its name after 25 years to Frey & Aveyard. A. E. Aveyard, formerly executive vice-president of Lord & Thomas, be-comes a partner in the Frey agency. He assumes the office of executive vice-president in charge of adver-tising planning and creative produc-

#### Publishers' Survey

(Continued from page 37)

(Continued from page 37)
interviewing, the most effective period for program sponsor identification is excluded, and that is the beginning and end of the program when credits are given.

Elimination of the last two minutes would naturally, say the webs and agency men, cut down heavily on the number of persons listening, who can correctly identify the program sponsor. Over 25% of the commercials on both CBS and NBC make no opening amoust of the commercials on both CBS and NBC make no opening amoust of the commercials on both CBS and NBC make no opening amoust of the commercials on both CBS and NBC make no opening amoust of the commercial on both CBS and NBC make no opening amoust of the commercial of the webs in the commercial of the commerc

vestigator must average about a call a must he has little time, to wait for the listener to get from the listen come, particularly if the phone is remotely placed from where the latter is sested. As a result of this situation the percentage of not at home or don't answer is expected to be abnormally high as far as the Clark-Hooper content that the application of this not at home figure to "all sets in area' is unfair in view of the fact that. folks. In small towns in the average area "at home considerably more than people living in the big cities.

the big cities.

The Questions The Questions

Clark-Hooper investigators are under instruction to ask four questions. They are:

Wore you listening to the radio just now?

To what

"To what program were you listening?

What advertiser puts on tha program?

Issening?

What-advertiser-puts-on—thatprogram?

What product is advertised?'

From the C-H survey's critics
comes the charge that, although the
questions indicate that an effort is
made to determine the program
actually being listened to at the
time of interview, the findings
themselves only account for those
who identify the name of the program by its proper billing.

Findings released by the 'research outfit states that the average
italent cost per program is approximately 31% of the total cost. No
sample programs are cited. When
the time and talent costs, says the
release, and the cost of per thousand sets identifying sponsotime the lowest cost of per thousand sets identifying sponsothe average out \$15.22. making the
average cost \$15.22. making the
average out \$15.22. making the
average out \$15.22. making the
average average \$15.02. making
the average average \$15.02. making
the average average \$15.02. making
the average average \$15.02. making
the \$15.

ries of sponsor identification surveys in 13 cities during the spring of 1934).

## RADIO Femme Efficiency

Cieveland, Feb. 4.

Mrs. Edythe Melrose, manager of WJAY, finds her sex a
speed-up factor in closing time
sales. She wastes no minutes
when calling on clients.
She is not expected to know
anything about golf, football or
—in consequence there are no
long-winded digressions from
the business at hand.

## WLAC, N'VILLE **BOUGHT BY** J. T. WARD

WLAC has been sold by the Life & Casualty Insurance company to J. Truman Ward, former official of the company and superintendent of the station. Transfer is subject to approval of the Federal Radio Commission. Station will retain its original call letters, but will move into new quarters in the near future

Station will now be operated as WLAC, Inc., with Ward as president and treasurer; F. C. Sowell, Jr., vice president and secretary, and W. F. Carpenter, general coun-These three will comprise the hoard of directors.

board of directors.

In outlining future plans for WIAC, Ward said affiliations with the Columbia Broadcasting System will be continued under the new management, will make a specialty of programs of local civic interest, such as important meetings of local clubs, conventions and the broadcasting of important addresses delivered in Nashville.

The transmitting station on the

dresses delivered in Nasavuis.

The transmitting station on the
Murfressboro road will continue at
at its present location. Negotiations
are under way for a new location
of the broadcasting studies semewhere downtown. No change is
where downtown.

are under way for a new location of the broadcasting studies seme-where downtown. No change is contemplated in the present power station. It will continue to operate-on 5,000 watts. WLAC is among the property of the proper president of the International.
Club. W. F. Carpenter is a mem-ber of the law firm of Goodpasture

A Carpenter.

## **WLW Case Separately Considered** By Broadcasting Trade; Do Not See Any Slap at Super-Power

CLARK SKIPS CONFAB

WLW Exec Doesn't Show Up at Mutual N. Y. Meet

John L. Clark, seen ngr. of WLW, Cincinnati, did not attend yesterday's (Monday) meeting in New York of the Mutual Broadcasting System. Clark, however, was kept in telephonic communications with the conferes. WGN. Chicago, was represented at the gathering by E. K. Antrim, while G. Alen Campbell turned up as delegate for WX1Z, Detroit, Others in on the talk were Alfred. J. McCosker, WOR prez. Theodore Streibert, WOR gein, mr., and Fred Weber, who the week before joined the network as co-ordinator of its operations.

## New York May **Tax Stations** 3% as Utilities

Move is on among New York city's Board of Aldermen to have broadcasting stations classified and the state of the state of

#### AGENCY MAN GETS WLW **CONTINUITY POSITION**

Water Sagmaster, fresh in radio, is new head of continuity department for, Crosley's WLW and WSAI, succeeding Sam Wilson, resigned, Sagmaster, a native, wrote ad copy for J. Walter Thompson Rigency's 'local and Chicago offices' for six years and filled same post here with the Ralph H. Jones office for a year.

#### Columbus' Air Break

Since Amos 'n' Andy dropped off WLW, Cincy, with its super-power, the local stations now find it pos-ers and sell the 7-7:30 section for sponsorship. The blackface pair-monopolized Columbus, but without a Columbus outlet.

Cincinnati, Feb. 4.

Pending decision on an appeal of the Federal Communicationsload's denial for extended rightsto-800,000-watt transmission at night, WLW is continuing unlimed of the control of t diately countered with an appeal.

aw strength. Crosley exect immediately countered with an appeal.

Action taken by the Federal Communication against WLW 500,000-watt scatus is not regarded by prominent broadcasting engineers as a strength of the Communication of the United States. In some quarters the order forcing the Chney outlet to return to 50,000 watts is not even considered a setback for the Industry's advocates of High voltage transmission. These authorities hold that WLW's operation as a 600-kilowatte has proved anything but a technical failure and that the way is still open for others to obtain the necessary pen for charmant of the continuation of the focily move against WLW. It is reported in broadcast circles, were other elements than those involving international comity. Chief among these other elements was a delicate personal situation that has existed for some time. As a result of this conflict of personalities it didn't take a superabundance of pressure for the administrative-factors—Lo accept and act favorably on the production of Canadian broadcasting.

Advertising—sgeneles—and—sponsors in Marketing—sgeneles—and—sors immediately instituted heads.

Advertising agenetes and sponsors immediately instituted inquir-les as to an adjustment of time rates by WILW in view of the FCC order to clip the power. WILW is giving no intimation of its-policy until such time as the appeal is beautiful auch time as the appeal is

Toronto, Feb. 4.
against WLW's super-power, denies any intimations from the American side of the border that its equipment is in any respect inferior. Harry Segwick, the manager, states that CFRB is as modern any broadcasting station in the United States.

United States.
Station is properly monitored and control of the Canadian and Federal commissions, Sedgwick declares. Toronto, Feb CFRB, the pla

#### **COWLES RESHAPE IOWA** BROADCASTING MAP

KSO will continue as the Des Moines release for NBC's blue link. Call letters for the outlet in that town, which is slated to carry CBS town, which is slated to carry CBs, programs after March 17, will be KRNT. Both stations are owned and operated by the Cowles Bros., publishers of the Des Moines Register.

ster.
In the reshuffling of the Iowa out-In the reshuffling of the Iowa outlets they control, the Cowles are moving WMT from Waterloo fo Cedar Rapids and switching KSO from wavelength 1870 k.c. to 1420 k.c., which was formerly occupied by KWCR, Cedar Rapids, KWCR will disappear entirely from the picture and the call letters KRNT assigned to 1370 k.c. Both KRNT and WMT are being equipped with new transmitters.

#### Reid at WMCA

Lewis Reld, former associate program director at WOR, New York has moved to WMCA to take over duties as program director. Change became effective this past week.

Reld was with WOR for five

gency Relief Fund, was not only set latters memocra are required to up in very-small-type-but-buried-in-lolled the scale fee for appearing the ad.

Other acts that failed to show. Continental Baking on Jan. 20 though billed, were Charles Win-sponsored a similar broadcast.

## Benny, Spitalny Object to Spotlight Ads in Charity Show—Take a Walk

Jack Benny and Phil Spitalny ininger and Phil Baker. For the use walked from the musicians' relief of 10 miles names and a CBS studio broadcast last Sunday (3) which combon one leadership was shared Schaefer beer underworke belief of the the way the child of the combon of the leadership was shared Schaefer beer underworke belief of the way the child of the combon of the political state of the combon of the political state of the combon of the com

Here and There

Clarence Wheeler, managing director of WHEC, Rochester, and Maurice Clarke, ohlef engineer, flew to Wushington last week in the Gannett Newspapers plane to con-suit with FCC.

Roy Cowan, WFAA announcer, to play Dr. Haggett role in Dallas Lit-tle theatre production of 'The Late Christopher Bean.'

Phil Spitalny's Hour of Charm for

R. C. Pabst, head of the Don Lee

interests in San Francisco, around New York last week.

Margaret Jessup, spot booker for McCann-Erickson, New York, is on an 18-day cruise along the West Indies.

Burt McMurtris, ex ABS v.p., and Paul Green, formerly of the CRS program department, leaving New York to freelance on the westcoast.

Arthur Snyder is being transferred by CBS from New York to the Hollywood studios. Replacing George McGarrett, who comes last.

Linit to broadcast from Mecca tem-ple (3,000 seater) on Feb. 14.

## OMMERCIALS

WEEK OF FEB. 5 - FEB. 11

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. all time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively. before name indicates advertising agency handling

s: Su (Sunday); M (Monday); Tu (Tuesday); r); Th (Thursday); F (Friday); S: (Saturday);

Frances Langford Muzzy Marcellino Joy Hodges Anna Sten Raiph Bellamy \*F. W. armetrong CARLSBAD (Salts).

Luilaby Lady M L Eastman Erwin, Wasey

CITIES SERVICE S-F-WEAF

Jessica Dragonette Rosario Bourdon O Quartet \*Lord & Thomas

COCA COLA

COLGATE-PALM

Palmolive Soap)
The Only Girl'
Gladys Swarthout
John Barciay
Nat Shilkret
9:38-M-WEAF

(ColgateToothpas Otto Harbach Martha Mears Al Goodman Orc Benton-B

COOK'S TOURS

has two or mo
An asterisk
account.
Abbreviation
W (Wednesday
A Charles and the same
The state of the s
ACME PAINT 6:30-Su-WABC
6:30-Su-WABC
#miller, McConnell
Henri, H. & McD.
ARP
9-M-WEAF
9-11-W EAR
Harry Horlick
Frank Parker
Paris & Peart AMERICAN HOME PRODUCTS
HOME PRODUCTS
HOME PRODUCTS
(Anaoin) 7:30-M-Tu-W- WEAF
7:30-M-Tu-W-
W ELAR
Basy Acos
Goodman Ace
Jane Ace *Blacketi-S-H
*Blackett-B-H
AMERICAN
BOLLING MILLS
6:30-8u-WEAF
ding-lin-ti muse
Frank Simon Oro
Bennett Chapple
*Gardner-G
ARMOUR
9:30-F-WJZ
Phil Baker
Gabrielle De Lay
Harry McNaughton
Harry McNaughton Leon Belasco Oro Lord & Thomas
Flord & Thomas
B. T. BABBITT
1,80-Su-WEAF
1180-38-W EAR
Mary Smail Wm. Wirges Oro
-Wm. Wirges Oro
Fred Hufsmith .
Vocallers
4 Star Four
Peck
BEECHNUT
7:30-M-W-F-WJZ
Red Davis
Durman Maradith
Marion Darney
Elizabeth Ragge
Marion Darney Effizabeth Ragge Genny Kane Eunice Howard Jean Southern McCann-E BETTER SPEECH INSTITUTE
Eunice Howard
Jean Southern
*McCann-E
BETTER SPEECH
INSTITUTE
Words to Wise'
Auspitz & Les
BISODOL
8:30-W-WABC
Everett Marshall
Bilzabeth Lennon
Ohman & Arden
Victor Arden's Orc
• Biackett
BLUE COAL
1-15-M-W-T-WEAT

Travelogs
Malcoim La Prade
\*L. D. Werthelmet
COEN PRODUCTS
\*Th-WABO
(Linit) 'Hour of Charm' Phil Spitainy Rosaiine Green Phil Spitainy
Rosaline Green
Maxine
Evelyn Kaye.
Pat Harrington
Gypsy Cooper
Mary Rumrill
Ann De Marco
Linyan Perron
18:16-Daily Es. BLUE COAL 1:15-M-W-F-WEAI 'Peggy's Doctor' Rosailne Green 6:30-M-W-WABO So-WARO Ru-WARD
The Gumps'
Wilmer Waiter
Agnes Moorehead
Leater Jay
Goorge Graham
Edith Spencer
\*E. W. Hellwig E. W. Hellwig CHAZY WATER (Crystais) 2:30-8u-WEAF Gene Arnold Commodores 8:30-M-WJZ Carefree Carnival CREAM O' WHEAT Alexander Woollcot
R. Armhruster Or
J. W. Thompson
CEYSTAL COBP.
(Outdoor Girl)
7:30-S-WABO BORDEN 0-F-WJZ

Best-Ce Lilie
Covation August 19 Sept 7:30-8-WABO
Gladys Baxter
Walter Preston
Victor Arden's C
Burford Hampde
Kay Carroll
Rath Eacton
•United Adv

B. D. DAVIS
(Cocomait)
6-M-Tu-W-ThWABO

Buck Rogers\* d-M-Tu-W-ThWABO

Buck Rogers
Curtis Arnall
Addie Ronson
William Shelly
Edge Ronson
William Shelly
Edge Ronson
Marion Allen
Fred Utell
Walter Tatley
Louis Hector
Paul Steward R
\*Ruthrauff de
\*Ruthrauff de
\*Ruthrauff de
\*Charlie Morgan
\*Geyer Co
EMEERSON BREITENBACI (Pepto-Mangan 2-8n-WJZ Anthony Frome Alwyn Bach McCanu-Erickso eyer Co EMERSON (Bromo Seitze

Intimate Revue'
Al Goodman Oro
Jane Froman

J. M. Mathes EX-LAX
9:30-M-WABO
Lud Gluskin
Block & Suily
Gertrude Niesen
\*Katz Neison Eddy Vocai Ensemble Wm. Daly Orch. \*Sweeny-James

FIRESTONE 8:30-M-WEAR

FITCH 7:45-8n-WEAF

Wendell Hall K. W. Ramsey

\*K. W. Ramsey
FLETCHER'S
CASTORIA
S.Sa.-WABO
Roxy & Gang
Kitty Lewis
Ruth Carhart
Aimee Deloro
Herbert Kingsley
Vicki Chase
Darrell Woodyard
Aifred Sevills

Benton & Bowle
CAMPANA
6:30-53-WJZ
Ann Seymour
Don Ameche
Betty F-WEAB
Fitt Nighter
June Meredith
Don Ameche
Cariton Bricksrt
Ciff Soubler
9 Sagerquist Ore
Ambrey Wallace
CAMPELL CAMPBELL (Soup).
9:30-F-WABO
Hollywood Hote
Dick Powell
Louelia Parsons

Larry Taylor Henrietta Sch'mann Lililan Morton Lson Rosebrook Or 'Young & B. # S-Su-WEAF
Edward Davies
Schumann-Heink
Joe Koestner
\* Brwin-Wasey SUP ADMINIST TO STANDARD STAND (Saits)
4:30-Sn-WJZ
7:15-Tn-WJZ
Morton Downey
Guy Bates Post
Itay Sinatri Oro
\*Klesewetter.
CARNATION MILE
10-M-WEAF

"Young & R
FORD MOTOR
Sea-WABO
Lotts Lehman
Detroit Symphony
9:30-Th-WABO
Fred Waring
Ted Fears
Ted Fears
N. W. Ayer
FORHAN
7:18-06-18-18-18-18
Stories of the
Black Chamber
\*Ruthrauft-R

GEN. BAKING 5:30-Su-WABO Julia Sanderson Frank Crumit Chas Magnante \*B., B., D. & O.

(White Owl) Burne & Allen Phii Regan Bobby Dolan Ore Thompson GEN, ELECTRIC 12:15-Su-WEAF What Home Mean to Me

\*Lord & Thomas
HOUSEHOLD
FINANCE
7:30-Tu-WJZ
Edgar A. Gnest
Jos Koestner's Orc
Charles Sears
Tom, Dick & Harry
\*C. D. Frey
HUBSON MOTOR

HUDSON MOTOR

HUMPHREY'S

Kate Smith 8 Amhassadors William Adams Jack Milier Oro Brooke-Smith

EUNPELED TABLE
EUNPELED TABLE

EUNPELED TABLE

10:10 a. m.-5-M.W

F.WEAR

F.WEAR

F.WEAR

10:10 to Rose

10:10

5:84-Daily Ex. Sa Su-WJZ

Su-WJZ
'Singing Lady'
Ireene Wicker
7:45-Th-WJZ
Rnth Etting
Red Nichol's Ore
'N. W. Ayer

M. W. Ayer

KLEENEN

KLEENEN

KLEENEN

KLEENEN

KLEENEN

KOLTAN

KOLTA

\*Biackett-S-H

\*BAFT-PHENIX
10-Th-WEAF

P Whiteman Ore
Peggy Healy
Jack Fuiton
Holen Jopeon

\*J. Wait. Thomp.

to Me'
GENERAL FOOD
2:30-F-WEAF
Martha Mears
Jimmy Wilkinson
Al & Lee Reiser,
Warren Huil
Frances Lee Barte
\*Young & Robles
9-Th-WEAF

(Maxwell)
Frank McIntyre
Lanny Ross
Conrad Thibanit
Muriel Wilson
Molasses 'n' Jan
Gus Haenschep 8:30-W-WJZ

8:30-W-WJZ
(Lony Rose
Harry Saiter Oro
\*Benton & B
7-6s-WJZ
(Jell-O)
Jack Benny
Mary Livingston
Don Bestor Oro
Frank Parker

Jack Benny
Mary Livingston
Don Bestor Ore
Frank Parker

10-W-WABO
(Grapenuts)
Byrd Expedition
Mark Warnow, Ore

Young & Rubert

14:45-Daily Ex.
88-WOB

Life of Mary
Houthcarl

"MCCOrd Co.

"MCCOrd Co.

"MCCOrd Co.

\*McCord Co.

5:30-Dally Ex. Se.

5:30-Dally Ex. Se.

5:30-Dally Ex. Se.

5:30-Dally Ex.

5:30-Dally Ex.

5:30-Dally Ex.

6:30-Dally W3Z

Testry & Bob'

Betty Churchill

Don Ameche

Betty Winkler

Act Brickert

Louis Reen

\*Blackett

GEN. MOTORS

8:30-Tu-WABO

(Chavrolet)

9:30-Tu-WABO
(Chowrolet)
Douglas Stanbury
Isham Jones
10-8n-WEAF
(Pontlao)
Jane Froman
Modera Choir
Frank Black Ore
2-8-2-WJZ
(Institutional)
Alex Smallens
Feedor Chaliapin
Campbell-Bwald
GROVE LAB.
(Bromo Quinine (Brome Quint

LADY ESTREE

10-Su-M-WABO
8:30-Tn-W-WEAF

Wayne King
Stack-Gobie LAMBERT PHARMACAL FHARMAUAL
(Listerine)
1:48-8s-WEAF-WJ
Metropolitan Oper.
Don Giovanni
Rosa Ponselle
Exio Pinza
Et're Panizza, Cor
Geraidine Farrar
\*Lambert-Feasley 1:45-Su-Tu-Th-F-WABC Pat Kennedy Art Kassel Oro \*Stack-Gobie

Stack-Goble
GULF
J:20-Su-WABO
Chas Winninger
Pickene Sis
Frank Parker
Reveilers 4
Frank Tours Ord
\*\*Cecil, W. & C. S. GUMPERT 10:05-W-WABC Joice of Romance Rose-Martin HEALTH PROD.

\*Hoss-marin.
HEALTH PROD.
6-Sa-WARD
6-Sa-WARD
6-Sa-WARD
7-Markett May Perkins, M.A.
Arnold Johnson Oro
WHEDOKER H-O
6-15-Daily Z. Sa15-Daily Z. Sa15-Daily

LEHN STAND LAMBORT-Beauley (Pebeco) Eddie Cantor Harry Elnstein Rubinon Gullander Stand (Hinds Enery & Almond Cream) Club Romance Lois Bennett Corrad Thibatti Corrad Thibatti Hod Wever Don Voorhees Blackman Don Voorhees

\*\*Pilackman

\*\*THOS, LEEMING

\*\*DESS AND THOS, LEEMING

\*\*DESS AND THOS

Norman Cordon

Luclib Feteron

Chorister of

LIBBY McNKILL

LIBY McNKILL

LIBBY McNKILL

LIBBY McNKILL

LIBBY McNKILL

LIBBY McN

LIFE SAVERS
5-N-W-WABO
Dians & Her Laf
Saver
Rhoda Arnoid
Alfred Drake
Lucilie Wail
John Griggs
Myer Davis Oro
\*Topping & Lloy& 'Blil & Ginger' Virginia Baker Lyn Murray 'Hellwig NATIONALO
BISCOITS CAN
RAI MUTTAY OR
KAI MUTTAY OR
KAVIE CUEST OR
FOR COMMENT

MUELLER C. 10:15 a. m. Dally Ex. 8a-8n-WABC

NATIONAL BISCUIT CO

YEAST

3-M-WJZ

Jan Garber

Dorothy Page

Bob White

Edinor Harriott

Ed Prentess

Virginia Lee

\*\*Haye McFarlan

PACIFIC BORA

PACKABD 8:86-Tu-WJZ Lawrence Tibbett Quenna Mario Wilfred Pelietier 'Young & R PEPSODENT

7-Daily Ex Sat Sat WJZ
Amos 'n' Andy
PINEX CO.

1:30 Su-W-F-WAB Little Jack Little \*Russell M. Seeds PHILCO

PLOUGH, INC.
10-W-WEAF
Guy Lomberdo
Pat Barnes
\*Lake-Spiro-C

LIGGETT & MYERS 9-M-WABO 9-M-WABU
Lucrosia Bori
A Kostelanets Orc
9-W-WABC
Liliy Pons
A Kostelanets Orc
9-Sa-WABC
Richard Boneili
A Kostelanets Orc
'Newell-Emmett

LORILLARD (Briggs Tobacco) 6:45-5a-WEAF 'Sporte Page of th Air' Air'
Don Wilson
William Sholley
John McGovern
\*Lennen & M CATTS PHILLIPP

LAUIS PHILLIPS:
2 Daily Ex. Sa-Se
WABO
Marie, Little Frenc
Princess
Ruth Yorke
James Melghan
Paul Stewart
Blackett

Paul Stewart

LUDEN

S.10-F-WJZ

Diak Leibert

Rot Armbuster

1-1-Se-WABO

Mary Courtiand

Robt Armbruster

Jim Stanley

Paul Parkes

Carl Mathieu

Watter-Scanlon

J. M. Mathes

GEO. W. LUFT

(Cosmetics)

10-W-WJZ

Hollywood Gossip

Hollywood Gossi Jimmy Fidier Cecii, W-C

LUX 2:30-8u-WJZ 2:30-5wWJZ.

The Far Year
Gene Raymond
Lillia Lee
Maude Blair
John Milton
Sidney Smith
Calvin Thomas
Helen Carew
\*J. Wait. Thomps
\*J. Wait. Thomps
\*Sally of Talkies
Bob White
Basel Loughrans
Henry Baze
Joan Blannans
\*Lord & Thomps
MAOPADDEN

MAJOYA Thomas
MAGPADDEN
E-28-P-WABO
Crue Story)
Court of Hur
Relations
Percy Hemus
Arnold Johnson's
Elsis Hits
Ned Wever
Howard Smith
Lucille Wall
Allyn Joslyn
Panl Stewart
#-28-P-1-WABO
#-28-P-1-WABO
#-28-P-1-WABO
#-28-P-1-WABO
#-28-P-1-WABO
#-28-P-1-WABO
#-28-P-1-WABO
#-28-P-1-WABO

8:80-Th-WABC
(Liberty)
Edwin C. Hill
Edward Nell
Fulton Oureler
Lee H Bristol
Arnold Johnson O
\*Brwin-Wassy MALTEX 1-Su-WEAD

Pat Barrett Cliff Sonbler

Carleton Guy Nora Cunneen

8:15-Su-WJZ (Dog Foed) Don Becker Dog Chats "Henri, H. & MoD,

FINAUDO
ATI-Se, WABD
ATI-Se, WABD
ATI-Se, WABD
ATI-Se, WABD
ATI-Se, WABD
ATI-SE
ATI OFFICE
ATI-SE
AT Dale Carnegie Leonard Joy Ore Sam C. Croot MAYBELLINE

B:Be-Sn-WEAF
Penthouse Serenade\*
Chas. Gaylord Oro
Cramer Kasselt
MET, LIFE CO.
6:65-Daily WEAF
Arthur Bagiey
\*Direct
DR. MILES LAB\*
(Alka-Seltzer) 

8 Dally Er. SaSe-WEAF
Se-WEAF
Se-WEAF
To & Sade'
Art Van Harvey
Billy Iddson'
Billy Iddson'
Dilly Iddson'
The Olbon Pan'
Corrad Thinault
Dan Voorbee Ore
Blackman
Lois Bengelt
Dan Voorbee Ore
Blackman
Se Corrado
Se Se-WEAF
GOVADO
Virginia Dayse
Margery Hannon
Karl Rubel
Chas Eccieto
Chas Eccieton
Silaokett
RAISFON
RAISFON
RAISFON

Nora, Cunness

"Wade of Land State of The Control o BALSTON 10:15-W-WJZ Madame Sylvia \*Gardner

Madame Syvie

Gardese

GA ALDIOTRON

GALDIOTRON

GALDI

(Paints)
11:80 s. m.-WWABO
Betty Moore
Lew White
\*Direct JOHN C.

\*Ervin-Wassy
BEID STAB YEAST
11-Tu-Th-S-WEAF
Edna Odell
Irms Glen
Earl Lawrence
REISEB CO,
(Shampoo, etc.)
11:15 c. m. Su-

Jack & Loretta
Clemens
Demons-Coo
Clemens
Demons-Coo
ERMINGTON
ERMINGTON
A PA-F-WARD
A PA-F-WARD
A PA-F-WARD
A PA-F-WARD
A PA-F-WARD
A PA-F-WARD
B COO
ER CO

BITCHIE CO.

S.T.E.-WJZ

Eno Crime Clues

S.-W-JZ

Penthouse
Seronado

Lee Sims and
Ilomay Balley
Mark Hellinger
Gladys Glad
Emile Coleman Or

N. W. Aysr

SCHOLL CO.

(Footpads)

Virgina Lee

\*Haye McFarland

\*PACIFIC BORAY

\*B-Th-WJZ

Death Vail'y Day'

Tim Frawley

Joseph Bell

Lonsbone Cowboy

Joseph Bonlime Ore

\*McC.Erick

\*PACKARD

(Footpads)
7.30-Tu-Th-Sa-WOI
The Street Singer
Arthur Tracy
Donahue & Coe
SILVER DUST
7:30-M-W-F- WARK
The O'Neilis'
Kate McComb
Jimmy Tansey Jimmy Tansey
Ace McAlister
Jack Rubin
Jane West
\*B., B. D. & O.
SINCLAIR

9-M-WJZ
Gene Arnoid
Bill Childs
Mac McCloud
Joe Parsons
Cliff Soubler
Harry Kogen
\*Federai

\*Federal
SHELL
6:30-Sg-WABC
'Sports Review'
Eddie Dooiey
Red Hutton
\*J. W. Thompson

PELL Occase PELL OCCASE \*McC.-Erick.
VICK
7:15-M-W-F-WJZ
Willard Rohison O
Quartet
9-Tu-WJZ
Grace Moore
\*Cecil, W. C. SMITH BEOS.
S-Sa-WEAF
Rose Bampton
Scrappy Lambert
Billy Hilipot
Nat Shikret Oro
CHOMMAN. T. & \*Cecil. W. C.
S-Su-WASC
Freddy Martin
Vera Van
Donald Novis
Warren Huli
Simer Feldkar
Terry Shand
Male 3
\*Young & R.
WANDEB C
(Ovaltine) Stommans. T. 8 P. 80-CONE VACUUM PS-0-CONE VACUUM PS-0-CONE VACUUM PS-0-CONE VALUE V

WANDER CO.
(Ovalitie)
5:45-Daily-WdZ.
Cittie Orphan A.
Alian Baruck
Heariett Tedre
Ed Spragne
Stanicy Andrews
Shirley Peti
OEAS, WABNER
(Sloan): Linament
Ward-W-WdZ
Ward-W-WdZ SPARES WITHINGTON

WITHINGTON

VILLE NOTON

WITHINGTON

H Van Emburgh

F Van Emburgh Sing'
(Vince)
9:30-W-WJZ
Maria Jeritza Maria Jeritza

\*Cocil. W. C.
WASEY PROPOTS

\$115-M-W-F.
WABO

Edwin C. Hill

12-Daily Ex. Sa-SaWABO

C:55-Sa-WABO

Voice of Experience

2-Sa-WOE

Jacob Tarshish, The

Lamplighter

Scanbillater

G. WASSINGTON

G. WASS

OF NEW PERSET

OF NEW PERSET

OLOS-TYPABC

VIOLS PHILO

MILLON WALSON

MILLON

MIL

Bert Hirsch
Gus Haenschen Orc
S.P. WEAR.
S.P. WEAR.
Walts Time
And Lyman Orc
Frank Mune
Vivienne Segal
Oliver Smit Sally Sa.
Silver S. Sally St. SaSkippy
Franklin Adams, Jr
Francis Smith, Dir.
Slide-New Y. SaSide-New Y. Sa-

5:45-M-Tu-W-Th-WARD WABO
(Calif. Syrup Figs)
Dick Tracy
Ned Wever
Lester Jay
Walter Kinstla
Charles Slattery
Stack Goble

STUDKBAKER
9:30-Sa-WABC
6-M-WEAF
Richard Himber
fooy Nash
\*Roche-W-C
8UN OIL
6:43-Daily Except
Sa-Su-WJZ Lowell Thomas \*Roche-Williams

\*Roche-Williams
SWIFT
S-Sa-WEAF
Sigmund Romber
Wm. Lyon Phelps
Stuart Churchill
Lelle Fisk
\*J. Walt Thomps

II-Sh-WJZ
Sam Hearn
Johnny Biue Orch
Betty Jans
George Bueier
Alice Frost
Larry Grant
Peggy Flyun
\*Stack-Gobie

TEXAS CO. 9:30-Tu-WEAR Ed. Wynn Graham McNames Eddie Duchin Or •Hanti-Metzger

mone Duchin Ore Shant-Metzer UNION CENTRAL (Insurance)
TRONG STREET CONTROL OF THE STREE

Jeannine Macy singing with Henry Thies and His Pure Oil Pep-sters over WLW. 

Frank Monroe and Jack Prigmore are singing on the new Dallas Gas Company account over WFAA, Dallas. 9:30-F-WE One Night & Plo Malone Pat Padgett Josef Bonime "McC.-Erick.

Canadian Radio Commission has scheduled a one-hour broadcast on Clive of India' (20th Cent) on Feb. 5 from 9 to 16 EST, in place of the regular Hour of Galety and Ro-mance, and will be heard through-out the entire Dominion.

Marshall T. Mittimore, former chief announcer of WCAX, Burlington, Vt., has joined the editorial staff of the New York Times.

Don Hayes, temporary ennouncer at WCAX, Burlington, Vt., was for-merly a member of the announcing staff of KOA, Denver.

Betty Bowker from San Antonio is singing on WINS, New York.

Eddis Edwards, KMBC, Kansas City, has the largest sound library in that state.

Sen Loswy, WHN tenor, shifts from a Wednesday spot to Tuesday, starting Feb. 5.

Phil Virte doing vocals with Lloyd Huntley's orchestra at Hotel Statler and over WBEN.

Half and Half Smoking Tobacco, an American Tobacco Co. product, makes its-debut on NBCc-a-blue-(WJZ) link this Thursday with a series of dramas based on case histories of the Royal Canadian North Mounted Police. Incidental music will be furnished by a 25-plece brass band under Graham Harris direction. Program will fill the 8:30 to 9 p.m. EST. span.

Contract is for minimum of 13-weeks and N. W. Ayer is the agency.

minimum of 18

Bapscomb Hopson, president of WAPI, Birmingham, has purchased WJBY, Gadsen, Ala.

Mersdith Wilson general musical director of NBC's western division, has authored a new composition, Radio City Suite'.

LaTour Manages CBS Theatres Arthur LaTour becomes—super-visor of CBS 44th and 45th Street Radio Playhouses. Alfred Wagstaff is assistant-supervisor of the-for-mer place, and Jack Page is assis-tant in charge of the 45th Street bouse.

George Lehman, formerly at this last named theatre, has been shifted to the maintenance department. At present there is a general rearrangement of departments under-

arrangement of departments under-way at CBS. Press department due to move from the 19th floor to the 17th floor this week. Room is be-ing made for a new legal depart-ment under J. H. Ream. Shifting will be underway for the next two weeks.

1	Blinor Rella
	Ray Hedge
	Dorothy Day
	Vincent Coleman
	Redge Knorr
	Renee Rodier
	Ray Appleby
	5:41- Th-F-S-WAR
200	Margaret Brainare
	John Augustine O
	*Frances Hooper

WYETH

2:50-Su-WABC
(Hill's Nose Drops)
Hammeration's Musio Hall of the Air
Ted Hammeration's
16:45-Daily Ex. SaC Su-WABC

Mrs. Wiggs of
Cabbase Fatch

Blackett-S-H

41

EDDIE CANTOR With David Rubinoff and Orchestra, Ted Hyeing, Parkyakarkae (Harry Einstein) Comady, Songs, Orchestra 30 Mins.

Mins. ommsrcial ABC, New York

With the event marking for him switch in both account and network, Eddie Cantor Sunday night (3) took up the torch for Febeco and uncorked a smackerine of a performance of a marking took up the torch for Febeco and uncorked a smackerine of a performance of the control of the

talized for a gag plus.

BETTY HOUSTON AND DANNY
HARDEN
Songs and Patter
15 Mine.

Bustaining
WCAU, Philadelphia
Eyer since Elli and Ginger left
Eyer since Elli and Ginger left
Eyer since Elli and Ginger left
a substitute team. Looks like they're
found a promising duo at last.

In most casea regional song and
chatter couples possess weaknesses
in either voice, delivery or material. However, Houston and Harrial. However, Houston and Hartial. However, Houston and Hartial to the song the song the song the song the
theory of the song the song the song the
cettive delivery or material, which
tends toward the comic, is intelligent. Stuff used between fumbers
affords several good chucken fumbers
affords several good chucken fumbers
affords several good chucken fumbers
well planned.

BAY DUCCOU

RAY DICKSON

OTTO HARBACH SHOW 'The Haydns' with Al Goodman's Orch

OTTO MARBACH SHOW
The Haydna' with Al Goodman's
30 Mins.
COMMERCIAL
WEAF, New York
Benton & Bowles has probably
brought in a winner with this one.
COMMERCIAL
WEAF, New York
Benton & Bowles has probably
brought in a winner with this one.
Comment of the comment o

success unministatably. London success unministatably under the success u

EVERYBODY SING
Frank Sardam and Clerence Tolmen
Suntaining
KEX, Portland, Ore.
New on KEX is a program—in
which the public is invited to the
studio to participate. It is called
'Everybody Sing.' Broadcast every
Thursday night for 38 minutes, it
is made do man, coved and the second to the
mean control of the second to the first and second broadcast every
handpicked choir singers from iocal
churches.

yosal

yosal

15 Mins.

15 Mins.

Sustaining

WIND, Gary

WIND, Gary

WIND, Gary

WIND, Gary

With his guitar and his tonalis

Dickson hits this Gary outlet twice

neat set of listeners for his homey

tunes. With no attempt to go high
thorwor, or list, Dickson twanga. sway,

to his heart's content.

And if he sings off-key once in

awhile it probably endears him, bust
that much more to his listeners

that much more to his listeners

that much more to his listeners

sould have been content.

And if he sings off-key once in

awhile it probably endears him, bust
that much more to his listeners

sould how from the following broadcast

was good, though the singers do

son, where words, minegraphe

son, chooses and okay for his style

of delivery.

Gold.

## Charles Premmac

Tenor

Sponsored by Best Foods, Inc.

Booked in Radio and Personal Appearances as FRANZ, THE INTERNATIONAL CHEF, Singing the Songe of All Nations

Personal Management
JESE S. BUTCHER, 409 Madison Avenue, New York City

NOBLE SISSLE'S BAND

30 Mins

Dancs Music 30 Mins.
Sustaining WOR, Naw York
One of the three bands holding from the colored min of the triangular assortment. Sissie, long identified with musical revues and pre-war sepia syncopation, takes on new life with his spot here. His part in the Folies Bergere proceedings is to lend count fraction. The first of the state of the st

on as a part of WOR's Saturday night dance spread.

'GURTAIN TIME' Govern Witter, Charles Dosch, Lucille Husting, William White 15 Minn.

COMMERCIAL

BY WENR, Chicago

Botter title for this show might be 'Next Wesk: East Lynne' it was the local state of the state of the law of the local state of t

ANN FORBES

ANN FORBES
Songs
Sustaining
IS Mins.
WGY, Schenectedy
A new voice riding on the 790kliocycle channel and a smooth
singer of pops. Miss Forbes has a
note range. She leans toward the
even-pitch style of warbling but
manages to retain a touch of individuality. In other words, she is
not a mere lmitator. Extracts plenty
from a lyric, due to the combination of clear diction and a flair for
expressive reeling. But a flair for
expressive reeling. But Pan Alley,
as demonstrated by a number sung,
and sung well, in a foreign tongue.
Possessed of a poise unusual for a
newtomer on a local, Miss Forbes
Tahould-be-liked-by-WGY-dialera.

30 Mina, Sustaining KYA, San Francisco
A swellendear is all rights but the KYA San Francisco
A swellendear is all rights but the KYA San Francisco
A swellendear is all rights but the san the

TWO RHYTHM BOYS

Harmony
IS Mine.
COMMERCIAL
WNEW, New York
Okay workaday small station act.
WNEW has whole series of quarter
hours and participating programs
devoted to the hawkine To one
to t

BOB HOWARD

Howard sings and plays plane, and sings better than he plays. In fact if he'd pay more attention to his vocatizing no reason why he shouldn't start moving up.

shouldn't start moving up.

A pop tune warler. Howards interpretations have a distinct thread
through them which he makes
pleasant to the ear. He main fault
is a carefree delivery bordering on
carelessenses as regards his arrangements. Tightening up on this phase
valuable attention. It'll be intersetting if he ever gets in front of
on orchestra rather than merely his
own accompaniment.
Caught on an early evening hour

setting it not ever gots in front to sown accompaniment.

Caught on an early evening hour it was one of those informat quarter hours in which Howard exchanges quips with the antonneer and others were considered to the setting of th

DOROTHY DRESLEIN

Songs Sustaining 15 Mins. WGY, Schansctady

Lyric soprano heard on an after-noon program originating in sta-tion's Albany studio. Notable prin-cipally because she concentrates on pops, although her voice is trained. Voice is rather light but tone-

Notice the rather light, but tone-pleasing Miss Dreslein's interpretation of current numbers is straight but okay. She also does some stand-ards. She is now doing the vocals with a local orchestra too. Jean Gerges, accompanist, has one solo spot, which she fills ac-ceptably. Jeco

PACIFIC OIL PARADE
With Ranny Weeks Orchestra, Rosallo Harrison and 'The Man in
the Mask'
Music and Telk

Music and Ten 30 Mins. COMMERCIAL WEEI, Boston

WEEI, Bostones to be the intriguing and unique feature of this Sunday might broadcast visual superiors with the superiors of the superiors was the mysactions Man in the Mask, bullyed in advance newspaper ads and radiocolumn plus, 'inside' dope was predicted in teaser ads; but the actual gabby handout was nothing short of a salvey, biddyish gush that lacked punci. Man 'described ward robe of Mass Marched with the lacked punci. Man 'described ward robe of Mass Aurovernor in Massachusetts; and also spilled some alleged 'inside' stuft on the demise of 
Eddie Casey as Harvard's football 
coach. Explanation was that Mrs. 
Casey 'made him give it up.' That 
gives an idea.

Baiance of program was conven-

Casey 'made him give it up.' That gives an idea.

Baiance of program was conventionally good. Ranny Weeks is a well-known stage and ratio was selected to the selected following. His vocal and band arrangement of 'Beloved,' combined with 'Stay As Sweet. As You Are' was commendable.

The sale Harmon common night than the selected following that the selected following that the selected following the selected foll

HANK AND SLIM Newman Brothers, Jack Nelson Newman Brothers, Jack Nelson Hillbilly Two 15-Minute Programs a Day COMMERCIAL WBT, Cherlotte, N. C.

COMMERCIAL
WBT, Cheriotte, N. C.
Hank and Silim, working withUncle Jack, are just what the doctor, ordered for the southern hillNewman and Nelson came to
WBT from Reading, Pa, and are
doing all that they can, togetherwith their sponsors, to make the
Charlotte station a 130 percent hillDollar-Crystals-carry-these-prostrams of string music, hilbilly singing and wisecracks. That also makes
another Texas crystal concernwhich concerns are fast supring upcompared to the death.
Like other hillibilly acts on WBT,
this one also plays the school house
circuits between air appearances.

## Want to KNOW SOMETHING about WOMEN?

Women—because of their professional interests in valuesmake the most profitable audience for an advertiser.

We've proved that conclusively with KSTP in the 9th U. S. RETAIL MARKET where we've built up the largest and most responsive "Women's Audience" during the daytime. Here's just one of the potent findings (others on request) from the recent Ernst & Ernst Survey:

> From NOON to 5 P.M. Station B average audience 32.8%... KSTP audience 50.6% —about 60% GREATERI

To Open the Family Purse in the Northwest Talk to the "Women's Audience" of KSTP.



For Northwest Market Facts

Just ask: FORD BILLINGS, General Sales Manager, KSTP, Minneapolis, Minnesota, or our

NATIONAL REPRESENTA-TIVES: In New York—PAUL H. RAYMER CO... In Chicago, De-troit, San Francisco, GREIG, BLAIR & SPIGHT, INC.

DOMINATES THE 9th U.S. RETAIL MARKET

## RADIO SHOWMANSHIP

(Stunts, Tie-Ups, Program Novelties)

#### **Outstanding Stunts**

PERSODENT SELL-OUT

#### WCKY Empties Shelves

WCKY Empties Shelves
Cincinnati,
Pepsodent prize contest, which
ended Saturday (2) received the same change of stocks of the sponsor's toothpaste and antiseptic at most downtown and neighborhood outlets.
WCKY. only Greatmos. 'n'. Andy program, was swamped with phone calls from listeners anxious to locate dealers with available supplies of Pepsodent products, labels from which had to accompany tands. To cating 'em, and at the same time perform a special service for the client, L. B. Wilson, station prez, has his switchboard crew and bis department hands working over the client, and the same time perform a special service for the client, L. B. Wilson, station prez, has his switchboard crew and bis department hands working over the chiefting and story to mands.

When Spencer Benny, ga, when Spencer Benny, ga, when Spencer Benny, gan, ga, when State theatre, inauxurated his Skipper and His Crow program over WRAW he had Heber Ermentout, mayor of Reading, as guest announcer, at the state of the State, with Bentley as master of ceremonies, Bentley who is a former legit and new program even this station as an exploitation feature for the State theatre.

Auto Show Tis-Up St. Paul.

Local auto show, which opened Saturday (2) in the munic auditorium to run one week, under auspices of the two-local dailies, has programmed radio artists from WTCN (Ploneer Fress-Dipatch burger) carry the entertainment owned) to carry the entertainment burden.
Station has erected a glassed-in, sound-proofed studio within the

.,

main auditorium, located so that the mike performers trot out their tricks in full view of the audience. Opportunity for the customers to see the technical side of broadcasting is afforded by the mixing board operator seated in one corner of the may see in plain view the dials and controls.

Last year's gas buggy show attracted \$0.00 paid admissions. With good weather, the two good days attracted \$0.00 paid admissions. With good weather, the two good days attracty under the wire indicate that the seed of the seed of

WICC's 'Open House'
Bridgeport.
'Open House'. Sunday vertey
hour of WICC, such a cilck in first
broadcast that show will now be located in Jungle room, Hotel Stratfield niterie, to accommodate free-

field niterie, to accommonate net-ticket demand.
Sustainer, m. c.'s by Joseph Lo-pez, station supervisor, uses WiCC regulars and new talent. Comedy continuity achieved chiefly by use of Jimmy Mine and George Bowe, staff announcers, as stooges.

staff announcers, as stooges.

Invisible Ink.—Net Red
Schenectady, N. Y.
A bottle of invisible ink, with a
kit containing equipment for using
same, is helm offored on 'Stories of,
the Black Chamber, a three-nightweb, to those who send a box
marked Forhan's Toothpaste.
No-see witing fuld is ballyhood
as a thing used by spies, etc. Disters can mystify members of the
the name of 'Major Yardley's.

the name of Major Yardley's.

Fan Va. Pan Mail

WIP has lately been going heavly for programs with civic and
public service touches, tollowing
through on determined efforts at
copping. the local showmanning
Studio now inaugurates a new
program known as Philadelphia
Features, which brings to the mike
weekly officials of various groups
and city departments engaged in
civic betterment, purpose of the
show being to create a closer understanding by the public of civil
affairs.

talks by Automobile Clubs on driving regulations and their intricacles,
and by various Magistrates concerning the speeding training to the
tion. Futures the speeding that for City
and proper heads in informal
yarms apparent heads in informal
yarms and why. Beries has created a
large amount of interest here, and
the fan mail (or pan mail) is heavy.

#### McCann-Erickson's Cartoons

Movenn-Ericken's Carteons
McCann-Brickson handling Reid
Ice Cream account over WOR, New
York, is using a series of carteon
ads in the dailies as extra ballyhoo. Borrah Minevitch is featured
and gets mention, alone But the
name of the sponsor is not mentioned.

Series of ads in News, World and
Sun. Glet of the copy is to tune
in on the harmonics band.

#### Bring Your Own Judge

Alex Keese, WFAA program di-rector, is conducting experiment in radio debates between teams of Dallas high schools. Five teams will be allowed three-quarter hour programs.

programs.
Teams can select own judges.

Concerning Cosl

Dea Molnes, Ia.

Promotion of lowa labor and industry is reflected in a new WHO
program that is spotted for a serties during the cold weather and
the cought of the cold weather and
throughout the state. The lowe Cosl
Institute, Abla, lows, is sponsoring the program. Hugh W. Lundy,
secretary, being in charge, the conprogram is highlights from prodturt from all angles, modding reliadents of the state.

#### KMBC's Dencers

KMBC's Denese

KMBC went out of its way to
give listeners a chance to catch, an
earful of the President's Birthday
ball this past week. After initial
broadcasting of the stage entertainment, controls were switched to
lapari technician, who was dancing
with Renee Long, fashion stylist, in
the crowd.

Conversation of the couple was
carried over the line, also remental
bits of chit chat about the gathering made the program quite unique.
Clarence Rand, tenor sang some
songs.into.the.lapel.hook-up.

## Radio Free Press

Reasoning and group attitude taken with regard to radio nev casting by the publishers is expressed in an article by E. H. Harris, printed in a bulletin of the Southern Newspaper Publishers' Assn. Central thesis expounded is that the press is the only reliable source of truthful and unbiased news.

In the language of Harris, when the guarantee of freedom of expression was placed in the Constitution the newspaper automatically became the protectors of the civil and political rights of the people. Therefore the press owes a duty to its citizens to do its full share in preserving radio broadcasting as a free medium for the

roll saare in preserving ratio presentation as a few members presentation of the facts.

Trans-Radio, principle and most successful holdout from the official publishers bulletin service to radio, has recently diversed itself from the Havas bureau of France to anticipate the publisher presentation of the fact of the fact of the fact of the propaganda influence. Publishers had visualized this connection as swell target for criticism, with Congress as a possible arena of

Excerpts from the article detailing the publishers' official argu-

ments follow:

'The best that can be said about radio broadcasting in the United
States is that it is only half free, because it is operated under a
license and is subject to the influences of the political party which

The best that can be sain dree, because it is operated under a license and is subject to the influences of the political party which is in power.

States is that it is only helf free, because it is operated under a license and is subject to the influences of the political party which is in power. The threat the state of the political party which is in power to the freedom extends to radio broadcasting. The saverance has the freedom extends to radio broadcasting. The threat to tis freedom lurks in the fact that the license of any station may be revoked at the slightest provocation.

The essential difference between news collected by a newspaper and news collected by a radio broadcasting station is that the press is a free institution and radio is a licensed medium, dependent for its existence upon a government from speaks with the authority of the covernment. The modern broadcasting station must speak either with the authority of the covernment, as is the case in this country with the authority of the covernment, as is the case in this country with the authority of the regularly organized news agencies, which the authority of the covernment of authentic news. In speaking the country with the authority of the regularly organized news agencies, which has the control of the regularly organized news agencies, which the newspapers service, three signs, the hadron public through the property of each other and, serve the American public through delity newspapers.

The contention of the newspapers is (1) that no agency directly indirectly under government license should function as a news gathering organization, (2) that important news builetins should be supplied to the broadcasters by the newspapers, in order that the general public may enjoy complete protection on news obtained from reliable sources, (3) that the broadcasters ca

## An Acknowledgement

In behalf of my associates on the Jello Program and my author, Harry W. Conn, I wish to express sincerest thanks to the Radio Editors of the United States and Canada for voting my program the winner of the 1935 World-Telegram Radio Poll.

JACK BENNY

Direction NBC ARTISTS BUREAU

Personal Representative ARTHUR S. LYONS

## WGN Show from B.&K. Chi Stage Off After Benny Plugs Rival Paper

Chicago, Feb. 4. Exploitation cooperative broad-

east of a Balaban & Katz show over WGN, Chicago Tribune severy Tuesday evening has been discontinued following a burn on the part of WGN over the type of show B. & K. has been sending over the transmitter. For some time the station has been complaining that B. & K. must improve its radio

Batton mas ween compining that B. & K. must improve its radio production for the WGN. broadcast, and not-merely slap-sayeral of the vaude acts together to fill up the 30-minute period.

But the blow-off came last week with the broadcast of Jack Benny, who was playing the B. & K. Chicago theatre. Benny af first refused to go not or the sustainer didn't call for broadcast. B. & K. brought out the contract and showed Benny a clause which specified that he must go on the ether. Burning over this, Benny okayed the WGN show and when on the life then spotted plugs for the Heriald-and-Examiner, the morning ragival of the Tribune, which owns WGN.
Flam is being worked out now

WON.

Plan is being worked out now whereby the B. & K. breadcasts will be resumed only as a musical show. Show will, likely hit on Saturday p.m. and carry a seven-piece orchestra with no talk.

#### WCAO, Baltimore Sun in **Tentative Exchange Pact**

Tentative Exchange Pact
Baitimore, Feb 4.

WCAO, local outlet for CBS, has
ited-in with the Baito Sun. It's a
reciprocal deal, the newspaper buy
reciprocal deal, the newspaper buy
itself and the station taking ayands
in the sheet awaggeries its fine
points. As yet the hook-in has not
advanced beyond that simple stage,
and it is not expected to unless the
Hearrit alliance between its local
rag. News-Fost, and the publisher's
newly acquired broadcaster, WBAL,
should start peppering the transmitter, with inews flashes. But that
doesn't seem imminent.

Sun has recently retreated a step

doesn't seem imminent.

Suri has recently retreated a step from its former lefty surfers attlibute toward radio. In addition, to the listing of programs, the afternoon rag has taken to carrying a small cut of a prominent radiotte each day. Though there have been repeated rumors to the effect, there has been installed no radio columnist, and it is deemed not likely that one will be set up. Policy of, the paper, and one that is religiously adhered to, come what may, prohibits publicity to show business. Shows and pix get reviews and nothing more.

National Sugar Refining witched to Young & Rubicam.

#### Jos. Hergesheimer Works As Radio Adaptations

Als, Additioned last week to agency men the initial installment of a musical-dramatic adaptation of Joseph Hergeshelmer's. Quiet Cities. Ashmead E. Scott, Jr., authored the libratio and the lyrics, while the score, which with the exception of about 10 lines accompanies all the dialog, was written by Wells Hively.

Installment was tagged Nachez and ran 40 minutes.

#### AIR COMPLETE OPERA FROM COL. AUDITORIUM

Columbus, Feb. 4.
First complete opera broadcast in Ohlo was made Tuesday-night-(29), when WBNS, Columbus, picked up presentation of 'Il Trovatore,' as given by Columbus Civic Opera company, for two hours and half. Arrangements between station and singers were made by A. H. Mallery, opera business menager, and Dick Borel, station executive. Les Naf-ger, engineer, handled details on broadcast from local auditorium. Jim Blower announced and H. E. Cherrington, muisic authority, acted as commentator. Station reported more phone, calls on feature than anything, to date, way to broadcast Tallann men guess, which are produced at periods of one or two months.

#### All 4 Cleve. Stations Act in Gen'l Accord

Cieveland, Feb. 4.
Four Cieveland stations—WTAM,
WCAR, WRAM,
WCAR, WRAM—TRACE
ling. In harmony, on certain broad
principles of operation. While no
formal organization is contemplated,
a luncheon of all station and commerical managers' held a week ago
is expected to be the forerunner of
a trade-conscious, policy among the
local broadcasters.
One point of common agreement
Common affects of the contemplated of the common agreement
of the stations that such promotions, when seeking the stimulant
of radio, exploitation, should pay
card rates, with the stations agreeing in reciprocity to broadcast on a
sustaining basis only such parts of
the civic events as in the station's
own judgment possess intrinsic entertainment value. own judgment poss tertainment value.

#### WMC's Celeb-Snaring

WMC's Celeb-Snaring
Memphis, Feb. 4.
WMC list of celebrities interviewed during 1384 totaled more
than 30. Most of the interviews
were conducted by Harry Martin,
theatrical columnist, and Zeity
Maxwell, sports witch toth of The
Commercial Appeal, WMC affiliate.
Martin's list include Grace Moore,
Mary McCormic, Earl Carroli, Gene
Austin, Regis Toomey, Maxwell
questioned Jack Dempsey, Red
Grange, Jim Londos, Strangier Lewis,
Bronko Nagurski, five other onetime All-American football players,
Louis Chiozza, Bill Tillen, Lott,
Wood, Cilif Sutter and Bryan
Grant.

#### Osborn Bond Joins Katz

Baltimore, Feb. 4.
Osborn Bond has been made space-buyer for the Joseph Katz agency. Will hold down spot from a desk in the Balto branch of concern.

desk jn the Balto branch of concern. He replaces Jules P. Daniel, who has left to become commercial manager of. WBAL, having been appointed by Hearst when the publisher took over the station.

Bond was forinerly with the Calkins & Holden agency of N. Y. He is a nationally known philatelist, penning a weekly article on stamp-collecting that is syndicated in 13 Sunday sheets through the country. Recently Bond held down a weekly systaining spot over the American Recently Bona nead down a weekly sustaining spot over the American Broadcasting chain, during which he discussed stamps. Prior to that he ran a 13-week gamut on WFBR here, touching up same subject dur-ing his periods.

P. G. Robbins' New Job Fort Wayne, Feb. 4. P. G. Robbins, manager of WOWO Artist. Bureau, has, been, appointed program manager of the station. He succeeds Mediorid Maxwell, who has taken up new duttes with WWAE, Hammond, Indiana.

## NBC Farm and Home' Hour on WCFL As WLS Asks 50% Payment for Time

#### Mosby Back in Patent Medicines: Air Bally

Cincinnatiti, Feb. 4.

G. M. Mosby is back in the patent medicine competition with a new product called Indo-Vim which is sponsoring programs in Cincinnati, Columbus and Cleveland.

Mosby, when known as the Konjuk King, was the areal for a speed for a speed

jola King, was the angel for a couple of Broadway musicals and widely acquainted in show biz.

#### Moving the Furniture At CBS's New York Office

At CBS's New York Office
General moving around is scheduled for the various departments of the CBS-home office. For the first time since it has been in the Madison avenue building the web has mapped out à definite space plan for each division, with the department shifts slated to be made during the current month.

Under the new layout the 20th floor will be occupied exclusively by the top executives, the 19th floor will be devoted entirely to sales and sales promotion, the 18th to the program department will take over the major part of the 17th floor. Web has office space also on the 3rd and 12th floors.

Chicago, Feb. 4.

NEC here and WLS, the Indie

Prairie Farmer station, have a

pretty mad-on against each other

over the National Farm and Home

pretty mad-on against each other over the National Farm and Home Hour program, the longest sustaining farm show on the ether. Show had always had KTW as its local outlet, and when KTW moved to Philadelphia NBC submitted the agricultural hour to WLS, but that station turned it down cold, stating it preferred to build its own programs.

Not only did NBC then ask WLS to take the program, but also the United States Department of Agriculture which hot-footed down here to request WLS to transmit the Farm and Home show for this territory. WLS replied that the only conditions on the show for that the only conditions on the show for the station will be shown in the station of the shown of the s

Consolidated Cigar Co. has bought three '15-minute evening, periods a week on the Mutual network, starting March 4, to plug its Harvester brand. Stations in the hookup will be WORK, Newark; WLW. Cincianati, and WGN, Chicago. Entertainment for the series has not been set.

## General Foods

# FRANK PARKER

HAS BEEN RE-SIGNED

FOR

**ANOTHER SERIES** 

## JACK BENNY JELLO PROGRAM

February 2, 1935 WORLD-TELEGRAM RADIO POLL

As Voted by the Radio Editors of U. S. and Canada

Male Singers Ranked

The Vote for Male Singers of Popular Songs Follows: Bing Crosby ...... 351 3. Lanny Ross
4. James Melton ..... 

AND OTHERS

#### World-Telegram Radio Editor,

NEW YORK WORLD-TELEGRAM Feb. 2, 1935 By ALTON COOK

JACK BENNY stands out as the dominant figure of radio in the syes of the radio editors of United States and Canada. Voting in the fourth annual World-Telegram Radio Poll, 260 radio editors cast ballots that leave no doubt about the stand-

that leave no doubt about the stand-ing of this comedian.

By a large margin, he was named radios most popular comedian. In addition, his Sunday evening pro-gram is overwhelmingly voted the most popular on the sir. His only fival for these honors was radios other suave comedian, Fred Allen.

ther suave comedian, Fred Alien.
Radio editors participating in the
poil were asked to name their favorite programs as well as their preferences in the various classes of radio entertainment. When the votes were tabulated, three were awarded for each first choice, two for second and one for third.

How the Programs Rated The radio editors' vote for favorite programs follows:—

 Jack Benny
 248

 Fred Allen
 112

 Vallee Hour
 107

 March of Time
 51

 And 15 Others

SOLE AUTHOR FOR JACK BENNY

WRITER OF FIRST RUN MATERIAL

169 Consecutive Radio Scripts for That Great Artist

JACK BENNY

COMPRISING

78 PROGRAMS-CANADA DRY 44 WEEKS-CHEVROLET

26 WEEKS-GENERAL TIRE CO

And Now Preparing the 21st Program for Jello

THE FIRST 150 PROGRAMS WERE THE HARDEST HARRY W. CONN 44

#### New Business

Goody Good erriting To. Sunday musical propriam, to run for \$2 weeks. WENX.

Fritz Hafer, German musical program for Saturday airings, to run 26 weeks. WENX Teihado, spot announcements dally on Toreador run, to run for 13 weeks. WENX.

Crazy Water Crystals, thrice daily including morning, afternoon, and complete the control of \$2 weeks. WNEW.

Strand Theatre, three 100-word announcements daily for period of 25

COLUMBIA
BROADCASTING
SYSTEM
Presents

## LITTLE JACK LITTLE

AND HIS ORCHESTRA

And on Columbia Records
C.B.S. Coast-to-Coast Network
Thurs. Sat. Sun.
11 P.M. 5 P.M. 11 P.M.

PINEX PROGRAM C. B. S. Network
Wed., Fri., Sun.
At 1:30 P. M.

## **ELEON** BELAS

NIGHTLY, CASINO DE PAREE Direction, HERMAN BERNIE 1619 Brondway, New York

#### fred allen's

O

Ô

"TOWN HALL TONIGHT!"
an
HOUR OF SMILES

with
POETLAND HOFFA
JACK SMARY
LOCK SMARY
LOCK SMARY
LOCK SMARY
MINERYA FLOUS
ELLEEN DOUGLAS
Material by Fred Allen and
Management of the Smary
Management of the Smary
1-10 P.M., E.S.T.—WEAF 0

KINGSLEY CHASE

ROXY REVUE

Special Arrangements and Material Exclusively by

JEAN PAUREL Direction, WM. MORRIS

HOTEL ST. REGIS ROOF

# **YNNHOL**

AND HIS ORCHESTRA With MARJORY LOGAN

\* WABC-Coast-to-Coast Tues. and Sat., 11.30 P.M. E.S.T. Columbia Broadcasting System
COLUMBIA RECORDS

Reiman & Bresse, Inc., additional time on Tuesdays and Wednesdays and Sundays, presenting musical programs, to run for a period of 52 weeks, WBNX.

Radio Shop of Neucark, Inc., renewal of Sunday program, presenting music, for a period of 52 weeks, presenting foody Goody club. WBNX.

Select Advertising Co., Sunday musical program, to run for 52 weeks, presenting for Saturday sairings, to run for 52 weeks, with the select Advertising Co., Sunday musical program, to run for 52 weeks, with the select Advertising Co., Sunday musical program, to run for 52 weeks, with the select Advertising Co., Sunday musical program, for Saturday airings, to run 28 weeks.

Remos and Tellado, most considerable friends and the select of through Blaine-Thompson, Inc., New York WBISW.

William P. Schmeelk, six and Thompson, Inc., New York WBISW.

William P. Schmeelk, six and Thompson, Inc., New York WBISW.

Global Reid Program, presenting the Dairy Products Co. Chicago, starting Feb. 4, participant three control of the program. Through Carroll Dean Boys. Through Henri, Hurst & Mc-Brand Carroll Carroll Dean Boys. Through Henri, Hurst & Mc-Brand Carroll Carroll Carroll Dean Boys. Through Henri, Hurst & Mc-Brand Carroll Carroll Dean Boys. Through Henri, Hurst & Mc-Brand Carroll Carroll Carroll Dean Boys. Through Henri, Hurst & Mc-Brand Carroll Carr

#### BALTIMORE

Piso Company (Piso Cough Re-lef), one minute electrical transcrip-tion announcements, daily save Sun-days. Placed by the Watson Adv. Co. WBAL.

Co. WBAL.

Dresma, Inc. (face cream), four weekly five minute electrical transcription programs, 'Nell Vinick.' Placed by World Broadcasting, N. Y. WBAL.

American Oil Co., spot announce-tents. Placed by Joseph Katz

Smith Adv. Co., or Kansas City, WBALL, Products Corp. (commetics), Cont. Cont. Commet. Cont. Con

the-in announcements, Sundays only, WBAL.

Mangels-Herold Co., Inc. (King Syrup), once weekly, live serial program. The Dinkledorffers. Placed by Emery Adv. Co. WBAL.

S. dar Kangels Herold Co. (Co. 1) on the weekly of the Co. (Co. 1) on the control of the Co. (Co. 1) on the Co.

#### OMAHA, NEBRASKA

Sight Saving Council, Tarzan transcriptions campaign on better lighting, three times per week, 15 minutes each day; began Jan. 7 till forbid. WOW.

forbid. WOW.

Curties Candy Co., announcements five times per day, five days per week; began Jan. 2 for one year. Placed through McLimkin Advertis-librate announcements per week of the property of the period of t

unrough Battenfield & Ball, Des Moines, WOW.

Hotel Governor Clinton, announcement once per week between Jan. 4 and Feb. 22. Placed through Rose-Martin, Inc., New York, Ww. announcements per week between Jan. 6 and Dec. 36, 1985. Through Earl Allen Co., Omaha. WOW.

Hora Pearl Button Co., Muscatine, Iowa, one announcement per week from Jan. 14. Through Bedfer Advertische Co., Charles Dec. 1988. Through Carlon Jan. 14. Through Bedfer Advertische Co., Charles Dec. 1988. Through Carlon Co., Omaha. WOW.

National Feature Service, one hour programs titled 'Omaha Firms' You Programs titled 'Omaha Firms' You

roum Jan. 1. "meen, 22 weeks from Jan. 1. "meen, 22 weeks from Jan. 1. "meen Jan. 2. "

Month began Dec, 10. Renewal.

With the gas an Dec, 10. Renewal.

With the gas and oil, amateurs, for oil the first state of th montai began Dec. 10. Renewal.

WAAW.

Pittsburg & Midway Coal Mining
Co., announcement daily except Sunday; began Dec. 1 till forbid. WAAW.

Didike Lumber & Coal Co., five
minutes daily except Sunday; began
Jan. I for one year. WAAW.

Watch Totoer, one hour chain
tures Judigs Ruther ford.

WAAW.

United Publishing Co., contest, announcements daily except Sunday.

23 times from Jan. 1. Through
Woodman-Stewart Co., Chicago.

WAAW.

Standard Chemical Co., announced.

began Jan. 2. Through BuchananMARW.

Mohauk Rev Tota, samouncement
daily except Sunday for one month;
Northwestern Tolevision Institute,
Northwestern Tolevision Institute
Office Institute Institute
Office Institute
O

## WINSTON-SALEM, N. C.

WINSTON-SALEM, N. C.
Red Top Beer, spot announcement
daily except Sunday for one month.
Placed locally. WSJS.
Bell Bred, enews Li-minite prodeal state of the s

FORT WORTH

FORT WORTH

Universal Mills, 58 weekly prorouse last mills, 50 % minutes each,
reasenting Alice Joy, over entire
SISS network. Placed through
Tracy-Locke-Dawson, Inc., Dellas
and New York.
San Antonio Presising Company, Insen Antonio 10 in 290 k announcements from Jan. 6 to Oct. 4: Placed
through Pituk Advertising Agency,
San Antonio. Over entire SIS network is. Candy Company, InvestCortis, Candy Company, InvestCortis, Candy Company, Investcortis, Candy Company, Investgiving five daily for an indefinite
period, over entire SISS network.
Placed through McJunkn Advertising Agency, Chicago.

#### LINCOLN

ING Agency, Chicago.

Nacor, dally Manouncements for three months KFAB.

Sendol, dally announcements for three months. KFAB.
Rusk Poultry Farm, three months of daily announcements. KFAB.
Schmoelier & Mueller Plano Co. seven weeks. KFAB.
Bee-News, dally announcements for two weeks. KFAB.
Carter Medicine, 158 daily announcements. KFAB.
Spoh. Medical, 13 daily announcements. KFAB.
Spoh. Medical, 13 daily announcements. KFAB.
Rester Schler, 52 daily announcements. KFAB.
Gook Food Products, 75 daily announcements from paura, daily announcements on eyear. KFOR.
Gooch Food Products, 75 daily announcements KFOR.
Juncoln. Pleating Cop., daily announcements. KFOR.
Gooch Food Products, 35 daily announcements. KFOR.
Juncoln. Pleating Cop., daily announcements. KFOR.
Davidson-Mansen. 32 daily announcements. KFOR.
Pauley Lumber Co., 36 daily announcements. KFOR.

nouncements. KFOR.

PHILADELPHIA

Tarpinod, three spot announcements weekly, expires March 1.
Placed through Feigenbaum Agency.

Wife, Smith's Ples, daily participation in Breakfast at Elight program.
Contract placed by A. H. Dorsey.
Agency and expires March 21. WIF.
Elicood Farms Co., participation in Homemakers club. Contract ends April 27. Placed direct. WIF.

Jacob Singer, 15-minute talks once
WIF., Placed by Seligson Agency.

Wastric Sking three Sking t

weekly, Placed by Seligson Agency. WIP.

Maurice Sklar, three spot announcements on Town Tattier. Indefinite contract, placed direct, WIF.

ouncements weekly, on Town Tattier and Mag. of the Air programs. Indefinite contract, placed direct. WIP.

Apex Ocal Co., spot announcements five times weekly, contract expiring Fac. 55. Placed three Contract of the Contract o

nouncements, transcription, daily for 18 days. Placed by Hart & Conway. WHEC.

The convergence of the conver

an interest in the second of t

PORTLAND, ORE.

Bernard Per/Imers, 27 two-minute announcements. Placed by H. V. Swenson Agency. KGW.

Montag Store of Furnace Co., weather reports.

The property of Furnace Co., weather reports.

Blue Danube Gardens, 13 remote broadcasts, one month. KEX.

Emil P. Stowarp, one-month announcement service. KEX.

Emil P. Stowarp, one-month announcement service. KEX.

Carter Medicine Co. 24 five-minute KEX.

Carter Medicine Co. 24 five-minute.

Lexecus Cosmete Snoppe, and Lexecus Cosmete Snoppe, and Lexecus Cosmete Snoppe, and Lexecus Carter Medicine Co., 24 five-minute electric transcriptions. Placed by Smith & Finney Agency. KEX.

Meier and Frank Company, dept. Store, 13 So-word announcements.

Meier and Frank Company, dept. Store, 13 So-word announcements. Store, 13 So-word announcements. Advertising Agency. KGW.

Best Foods, Inc., Nucos. 39 15-minute electric transcriptions, three per Merritaing Agency. KGW.

Bernand Perlymane, electric transcriptions. Placed by Swenson Advertising Agency. KGW.

Tominy Luke. Robist 13 broadcast.

Tominy Luke. Robist 13 broadcast.

Tominy Luke. Robist 13 broadcast.

Tominy Farthers, when the electric transcriptions. Placed by Ruthrauff and Ryan Advertising Agency.

KGW.

Tominy Farthers of the Minute electric transcriptions. Placed by Ruthrauff and Ryan Advertising Agency.

KGW.

ROW The Company Company 26 spot announcements. KGW.

rauft and Ryan Advertising Agency.

KGW.

Gervirts Furniure Company 26
spot announcements KGW.

Olerk Cadillac Company, spot announcement service.

KGW.

Logan Automobile Company, 13
spot announcements.

KGW.

Logan Automobile Company, 13
spot announcements.

KGW.

Chrysler Corporation, 20 one-minute transcriptions. Placed by Ruthrauft and Ryan Agency.

KGW.

Aronsens Jewelry Store, spot announcement service.

KGW.

Gadsby Furniture Company, 52
15-minute programs.

KGW.

Limestone Froducts Company, 15
Limestone Limestone, 10
L

15-minute programs, three per week.

X. K. Gill, Nook store, 10 15-minute programs. KEX.

Dr. J.-J. Collon, dontiat, three 13-minute programs weekly, one year.

KEX.

Sheridan Fruit Company, spot announcement service. KEX.

Ropers Food Store, spot announcemal Acme Shoe Ropair Shop 13 five-minute programs. KEX.

#### CINCINNATI

Peimant Sprup, distributed by Union Sales Corp. Columbus, Ind., on WLW starting Feb. 5 with series of Tuesday and Thursday 5:15-5:30 yearing programs with Lieut. Col. ace, in dramatizations of historic aviation events of war and peace times. Account placed by Caldwell-Baker Co., Indianapolis. In my on WCKX with semi-weekly 15-minute am. periods to plug its herb tea. Program features Virginia Lee, voice of tomorrow, as graphologist and Jerry Behrens, crooning guitar—Dr. Pollagok, dentist, a fresh starter

and Jerry Benrens, cooming some land Jerry Benrens, cooming a resh starter on WCKY with noontime 10-minute spots four days a week, music, for sustaining with a girl directing Smiles Cibi angle. Cincy medicine 10-0-1/m. Cory medicine in goods on WCKY weekdays; features Harmony Boys.

tures Harmony Boys.

Omega Chemical Co., 89 participations in Yankee Network News Service Broadcasts, five weekly, Monday through Friday, beginning Feb. 25. Through Husband & Through Wildey, Bushand & Work, WMAS. WNHH WILLH, WICC, WLBZ, WFFA.

Dr. King Dentists, 312 weather reports one daily except Sunday, renewal effects of Publishers, NYAM, Co., 1818-1818.

word electrical transcriptions, two daily except Sunday, beginning Feb. 1. Through. David Maiklel, Bostoa, WNAC.
M. 6. P. Theaters, 13 30-minuts programs, Mondays, beginning Feb. 11 (remots control from Scolias, Square theatre). Direct, WAAB, WLLH.

Square theatre). Direct. WAAIS, WLLH. American, 10 15-minute Bostons, Tuesday, beginning Jas. 50. Direct. WAAIS, Dr. King Dentists, 312 weather forecasts, daily except Sunday, began Jan. 21. Through C. Brewer Smith, Boston. WAAIS, and Saturdays red 13. Wesks, then Thursdays and Saturdays red 13. weeks, then Thursdays and Saturdays red 13. weeks, then Thursdays and Saturdays red 13. weeks, then Thursdays and Saturdays red 15. weeks, then Thursdays and Saturdays red 15. weeks, then Thursdays and Saturdays red 15. weeks, then Thursdays only, beginning Feb. 7. Through Aaroa Bloom, Boston. WAAIS.

Kodicon Froducts Co., 78 weather red 18. weeks, then Thursday and Saturday hegin and the Saturday sexcept Sanday, begins only the Saturday of the Satu

## DeWOLF HOPPER

RHYTHM SYMPHONY

#### UNITED DRUG CO.

Sunday, 3 P.M., CST NBC COAST-TO-COAST

Personal Manage H. C. HOWARD

Fine Arts Building Phone Harrison 8209 CHICAGO



#### UNCLE EZRA

xenured Comedian
Spansored by
ALKA SELIZER
Blanketing the Key Citics of U.S.A.
Blanketing the Key Citics of U.S.A.
Blanketing the Key Citics of U.S.A.
Both NRC and Mutual Broadcasting System:
WGR, Chicago: WYZZ Dairou
WGR, Chicago: WYZZ Dairou
WGR, Chicago: WYZZ Dairou
Mon. Wed. Fri.—EST

## CHARLES PREVIN

CONDUCTOR REALSILK'S SILKEN

STRING CONCERT N.B.C.—SUNDAYS 8- 8:30 P.M., CST 9- 9:30 P.M., PCT 10-10:30 P.M., MT

Personal Representative W. BIGGIE LEVIN 612 No. Michigan Ave.

## ROY FOX

AND HIS

BAND

ON TOUR B.B.C. NETWORK

PINAUD PROGRAM

Every Saturday Evening at 6 WABC

Exclusive Management Columbia Broadcasting System

#### Radio Chatter

#### New York

Chick Condon's orchestra, at the New Kenmore hotel, Albany, has switched from WGY to WABY. Heavy damage done to pins in the G. E. Athletic Association's alleys when a gang from the studic, con-trol room, and conference of the ment studies and conference of the control of the studies of the ment of the studies of the studies of the studies of the studies of the ment studies of the studies of t

ment assturday afternoon session.
Sam Hammer has been placed in harge of WHN's Brooklyn radio with the session wit

## ARTHUR TRACY

"THE STREET SINGER" SCHOLL'S PRODUCTS

Evenings, 7:89-7:45 E.S.T.
Thos.-Thurs.-Sat.
WOB-WLW-WGN-WXYZ

Rocke Productions RKO Bidg., New York City

# SAM

- Rocke Productions

## **Jack and Loretta**

Clemens

WEAF 11:15 to 11:30 A.M. Sundays VENIDA

9:30-10:30 P.M. Saturdays IVORY SOÁP WEAF

Rocko Productions

# GEORGE

FEATURED SOLOIST WITH TASTYEAST VERY SUN., 12-12:30 P.M., WJZ EVERY SUN

Rocko Productions

# BOB

BROMO-SELTZER Every Friday-8:30 P. M. WJZ-NBC

> Direction LOUIS SHURR

## KUZNETZOFF

WMCA-19 P. M. EVERY TUES.
"JOLLY RUSSIANS"
Bussian Eretchma Nightly Bole Direction man Bernie, 1619 B'way, N. Y. C

band along to play for the festivi-ties, with the announcer down to handle all m.c. chores. Hans Lange pinch-hitting for Alfred Wallenstein over WOR while latter conductor is in Cali-

fornia.

John Herrick now heard on Thursday nights on Father John's

Thursday nights on sease.

Hour.

Bob Emery gathering some juvales together for a WNEW broadcast which went over ABS chain law to the sease of the s

tures.
Uncle Don Carey making short subjects for Fox.
Ernest Whitman plays Theopolis in The Gibson Family.

Ernest whitman plays Theopolis in The Gibson Family.

Arthur Boran to make personal appearances at St. George theatre in Staten Island Feb. 3. The staten Island Feb. 4. The Will discuss the Island Feb. 4. The Sullivan Termel with Staten Island Feb. 4. The Sullivan Termel William Island Feb. 4. The Staten Is

bergh case from a newspaper man's angle. Es Sullivan, formerly with WHOGA publicity department, is now on the copy desk at the Post.

Joseph Sudy new tenor with Helen Dudley Curt to eling.

Kel Murray embarking on a vaude tour March 1.

Ruth Robins remaining with Leon Navara's band as soloist.

Mary Barcley back on WINS again.

Vivian Marshall on a oruise to South America

#### Honolulu.

Honolulu is receiving some aplandid programs from the mainland programs from the mainland pression, considering its 2,200 miles to California and another 5,500 to New York.

Bob Cutter has been promoted to production mgr. for KGMS.
Chaeteride programs were over the constant of the cons

peny.

KGU kept operating long after
the midnight hour to assist Amelia
Earhart, and the intensely interested listeners, on her every move
in her flight-from Honolulu to Callfornia. Manager Muironey and his
chief assistant, Tyson, broadcast
every \$9 minutes.

#### Ohio

Mac McKinney, whose Cotton Pickers are at Cleveland's Cotton club, refuses to lead own band for WHK broadcasts. Turns it every constant from the constant from hotel room, then oriticizes it atterwards.

Duke Lidyard, announcer WHK, Cleveland, now singing to eightpound boy.

Al and Peter team leutenting series and population of the constant from hotel team, leutenting series to 2:30 p.m. over WHK, Cleveland, Mrs. Antoinette Werner West, soprano and studio hostess at WLW, Cincinnati, was married Jan. 19 to Will Richards Atkinson, non-pro.

#### New England

Jack Onslow (Spencer Shoe Base-ball School of the Air) of WNAC, Boston, breeds bird dogs as a hobby. Joe Rines and his band (WBZ, WBZA, Boston) will remain north this winter for first time in eight years. Instead of Florida sun Rines will try to scrape by with a sun lamp.

llamp.
Bob Ide, Yankee network auditor
who lives in Saugus, Mass., came
part way to work for a few days
after the blizzard, on skis.
Isham Jones orchestra clears
through WHDH, Boston, starting
Jan. 23.

Friendly Kitchen Observer of

Jan. 23.

Friendly Kitchen Observer of
WEEL, Boston, ties in with Keith
Anniversary, Talent coming to that
theatre during February will be in-

terviewed.

H. A. Woodman and Frank Mason
(Continued on page 46)

#### 'Professional Night' in Lancaster Tops Sundry Local Amateur Twists

Hancaster, Pa., Feb. 4.
WGAL switched the tables
Thursday (31) by announcing a
contest for professionals only, with
entry blanks available only for artists or groups who have worked
under contract on a sponsored pro-

There's no limit to the type or variety of entertainment which can be included, and no limit to the number of persons appearing in any

number of persons appearing in any single group.
Contest winners are to be given, in addition to the usual joy-launt, a contract to appear on the regular programs of Schalmucks Clothing Store, the sponsor.
Fublic is to yout their choice in the contest and judges will make all final selections.
(Goodman Ace facetlously suggested a 'professional night' recently.)

Bridgeport, Feb. 4.

Bridgeport, Feb. 4.
Three Warner houses in Norwalk, Danbury and Ansonia have tied up with WICC, Bridgeport-New Haven Yankee webber, as outlet for theatre amateur-night winners.
Non-pros compete in respective communities on different nites, with Jimmy Milne and George Bowe, WICC amouncers, alternating as stage m. c.'s. Nine survivors of audience-applause sliminations face studio mike the following Monday eve.

San Antonio, Feb. 4.

Amateur talent trend has reached the southwest. Alice Joy initials Tuesday (5) in series of shows for Southwestern broadcasting web in search for talent in 10 Texas and Louisiana office. Universal Mills of Fort Worth is

Universal Mills of Fort Worth is sponsoring the series which, is tied in with ample display space in dailes of otics involved. Hits the air from 7 to 7:30 p.m. sach Tuesday night. Stations include KTAT, Fort Worth: KRLD, Dallas; KTSA, Sam Antonio; KTRH, Houston; KNOW, Austin; WACO, Waco; KGRS, Amarillo; KGRG, Wichitz Falls; KFDM, KWRR, Shreveport. Ed. Laily hand support the singers. Merie Tucker, KTAT, will do the spieling.

Rochester, Feb. 4.
Amateur hour of WHEC, sponsored by the Ponn Oil Co, is now
broadcast from the stage of the RKO
Palace theatre as an added stage
attraction. Three theatres bid for
the feature with the Palace first in

WHEC had to do something be-cause of orowds seeking to gain ad-mission to the studies. Police help necessary to keep out the overflow after 150 ticket holders admitted.

## Cracking the Paris Whip

#### Tenor of Opera Told He Must Broadcast on Gov't Station, or Else

Paris, Jan. 26.

When Georges Mandel, communications minister and radio carr, says 'sins', they sins. O' elies agay 'sins', they sins. O' elies of the control of the control of the control of the Pasdeloup orchestra, which was being broadcast by Paris PTT, leading government outlet. When song group to be warbled by Thill was reached, sending station went dead. Few minutes later Jean Toscane, announcer, went on the air with a sitatement that gap had been due to Thil's refusal to let the mike be present while he gargled.

Hiatus was repeated during a

Saturday. Follows outline of

every Saturday. Follows outline of CBS Sunday nite amateur hour. One program each month planned for Negro talent. Roger Phillips m.c. Rounds out station's Saturday program, with Modern Minstrela (Bert Swor and Lou Lubin, Harry von Zell m.c.) from 2-3 p.m. weekly.

Amateur hour in Yiddish is the latest novice program to break on the alrways. WARD, WLTH and WVFW, Brooklyn, have inaugurat-ed this exclusive program for its

Misha Rappel directing the

Buffalo, Feb. 4. Over 600 Western New Yorkers are registered at WGR for audi-tions in the Kate Smith contest. Miss Smith and a group of Buffalo bigwigs will judge the finels next

blgwigs will serform on Smith network program February 25 and get a week's engagement at \$50 each at Snea's Buffalo, February 15.

Baltimore, Feb. 4.

WBAL, now under Hearst operation, sent a rep around to discuss with Bill Saxton, Loew's town manager, the possibility of the station tying-in with the vaudidm Century for an ameteur once-weekly half-hour of entertainment that could be applied in with the least a ready with the county of the country with the cou

Loew's has not as yet given a decision, Last summer similar stunt was tried with WFBR, but the re-sults were so disastrous the tie-in was abrogated after the initial pro-

gram.

In the old days WBAL never had dealings with theatres. If houses wanted to buy advertising time okay; but there were no hook-ins of Now. however, the stamission to the studies. Police nelp loxy; but there were no hook-ins of necessary to keep out the overflow and set 150 ticket holders admitted.

The necessary to keep out the overflow and set 150 ticket holders admitted.

The necessary to keep out the overflow and set 150 ticket holders admitted.

The necessary to keep out the overflow has already tied-in with the Century agrees to the suggested (set, the broadcaster will have itself amateur program hour, at 2 p.m. two theatres under the wing.

second set of songs by Thil, only this time it was announced in advance, with the station's applyinges. Today Toscane announced that Monday (28) Thil will sing, especially for a PTT broadcast, the same group of songs on which he balked at the Pasdeloup concert. No. extra pay in it for the tenor. Just a track of the whip.

Minister Manchant and the state of the whip.

Minister With his co-minister Mallarm of National Education, who is the work of the work of

## **GEORGE** GIVOT

THE GREEK AMBASSADOR

TOURING **DELUXE THEATRES** 

Personal Direction HERMAN BERNIE 1619 Broadway, New York

# ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST

sday, 8:30 to 9 P.M., EST. (Philling Bental) Friday, 9 to 9:30 P.M., EST

(Phillips Milk)

# GRACIE

HELD OVER CASINO DE PAREE

ie Directi HERMAN BERNIE

## EASY ACES

NBC 7:30

Monday-Tussday-Wednesday "Wanna Buy a Duck"

HOTEL BILTMORE NIGHTLY

AND HIS ORCHESTRA WJZ WEAF WOR Mon., 11 P.M. Friday Sat.-Sun.

CONOCO OIL Wednesday, 10:30 P.M., WJZ

#### EMERSON GILL AND ORCHESTRA

FN ROUTE MCA DIBECTION

## Inside Stuff—Radio

Pennsylvania blue laws, making Sunday a day of complete rest from practically everything but church-going, are responsible for new studio nove in WGAL, Lancaster.

Public is admitted to the studios only by pass. This was made necessary, Hines Hatchetts, station manager, announced, by the volume of people cluttering up the place all day Sunday questing a little entertain-

ment.

Thing had reached the point where talent had difficulty getting into the place and the furniture was beginning to show signs of the strain. As many as 500 people crowd the reception room which ordinarily is large enough to accommodate studio crowd easily. Cop on duty regularly in the studio will handle the passies, while those with passes will be handled by the official glad-hander.

Talent, sponsors and station staff are to be only people authorized to the passing the property of t

New York World-Telegram published its annual radio editors' popularity poll in the Saturday (2) edition. Tops were for 1934. Firsts as components of early west to the following: Favorite program, also favorite program, lack Benny; popular songstress, Jane Froman; popular singer, Bing Crosby, dance orchestra. Guy Lombardo: harmony, Mills Brothers; symphonic conductor, Leopold Stokowski; classical singer, Lawrence Tibbett; instrumentalist, Albert Spalding; best musical program, Waring's; radio actress, Mary Pickford; children's program, Irene Wellington; Definite Charles, Mary Fickford; children's program, Irene Wicker; commentator, Edwin C, Hill; sports, Ted Husing; announcer, James Wellington; eustanding new star, Helen Jepson; home economics, Ida Bailey Allen. Ida Bailey Allen.

Eugene O'Neill, the playwright, wrote Jack Benny from Georgia giving the radio comic permission to travesty O'Neill's works, but with the proviso they be clearly labelled and the titles modified.

Sunday (8) broadcast was called 'Emperor Benny'. Playwright wrote Benny that he listened to the program regularly.

Two NBC v.p.'s in company with an out-of-town affiliate were embar-rassed when two minor employees not noticing who else was in the ele-vator made some frank comment about station relations.

## All Talent Paid at WFIL

All lalent l'aid at Well.

Strong Local Flavor to Programs Part of New Station's Policy

Philadelphia, Feb. 4.
Official budget and program policy of the newly organized Well.
Will go into effect this week, it was learned from authentic sources that anneuncements will be made which will confirm reports in Valerro of two weeks ago, and expected to break every precedent of curvant. Philadelphia, Feb. 4.
Official budget and program policy of the newly organized WFILL will go into effect this week. It was learned from authentic sources that anneuncements will be made which will confirm reports in Vanerr of two weeks ago, and expected to break every precedent of current radio station operation in Philly.
Most unusual is the attitude.

radio station operation in Philly.

Most unusual is the attitude toward talent salaries. Manager Don Whithycomb, former NBC exc., will establish the polley that all WFII artists, either commercial or sustaining, be compensated for aircesting chores. This is a complete upheaval of the entire local setup, since talent has formerly been considered in the labor of love classification.

cation.

Although no studio artist bureau is contemplated for the near future, it is believed that Kelth McLeod, new program chief, will commence a series of build-ups for studio talent in an effort to make them commercial possibilities. All commencial auditions in the future are to be based upon program researches that clients may be afforded those types of broadcasts which scientifically meet, their needs rather than continue the local policy of selling radio by time and allowing talent and program quality to take the hind-most.

Mithycomb is now arranging program schedule for local con-sumption which will include an 18-piece studio ork unit, largest of any studio here. Station will also be only one using staff band for night sessions.

Sessions.

WFIL, now listed on the NBC basic web, is finding itself in the position of having more local time to fill than any other Philly network outlet. Situation is owing to the fact that the studio switched from the red network in favor of KYWs move here recently, and NBC commercials with the WFIL addition. are just starting to come through. sults.

was signatured by Justice Heller in the Manhattan City Court last week, Loberfeld is suing the Ameri can Broadcasting System and the

Federal Broadcasting Corp. for \$3,000, which he alleges is due him for services. Next Monday (11) was the date set for Storer's inter-

rogation.

rogation.

Loberfeld, who for several seasons has aired baseball scores of WMCA, New York, claims that the ABS and the FBC had failed to take care of him on two different propositions. One had to do with the job of inducing the New York and Brooklyn big league teams to permit the ABS and WMCA to broadcast from the diamond's sidelines, while the other involves what he alleges to have been a promise to get him a commercial.

Deal with the baseball teams fell

mercial.

Deal with the baseball teams fell through when the Yanks asked \$85.

Olo for the season's broadcast rights and the Dodgers, \$50,000, but Loberfeld contends that he is still entitled to the \$500 which he says he had been assured for his go-between services. Baiance of the \$3,000, Loberfeld claims, is the accumulated salary that he would have collected had he been given the promised commercial. For the latter he was to get \$100 x week.

Loberfeld states that he took a mominal aum with the understanding that if a sports commercial developed it would be his. When the commercial, Kentucky Winner cigs, did materialize, Clem McCarthy, says Loberfeld, was brought in to do the announcing of baseball-results. Deal with the baseball teams fell

#### 'Old Timers' Club Formed

#### Greyhound Bus Uses Air

San Antonlo, Feb. 4.
Greyhound bus lines has turned to radio advertising in the south-west with a 15-week contract with Texas quality Group. Initiated Jan. 28. It's a half-hour weekly stint originating from WFAA, Dallas. Program consists of music and historical drama, the drama locale confined to anota serviced by the

confined to spots serviced by the bus line. A short break after the first contract will be followed by a second 16-week time purchase, ac-cording to present set-up.

#### WKBB's Lil' Theatre

Dubuque, Ia., Feb. 4. radio community thettre has a formed here, with facilities of been formed here, with racilities of WKBB open to the Little Brown Barn players for the production of original one-act plays. Edward Palen, announcer and dramatist, is handling the production and air-

ing.

Local writers are being given an opportunity to show their stuff.

#### James, My Peruke!

#### Radio Chatter

of NBC, New York; in Hub on visit to WEEI to WEEL Trank Jenkins, Heraid-Traveler radio editor, filled in for Marjorie Mills on her New England Kitchen' over WEEL Boston. Other members of the paper staff will pinch hit while Miss Mills is basking under the work of the Weel Staff of the We

der a Southern sun.
Vie Whitman of WEEI, Boston, back on the job after grappling with groups of the program of the program department of process of the program department of WEEI, Boston, stepped into the breach to do the C. Cirawford Hollidge Parade of Jured in a taxi jam during the blizard, stood by the ship and finally made-the trip to Boston from a suburb.
Hade the trip to Boston from a suburb.
Hade trip to Boston from a suburb.
Don Humbert jazz string group, now airing daily over WHDH. Boston at 2:15. After dark same quartet holds forth at the Club Mayfair.
Dr. Joseph En Goddar's niterative suburbard of Harvard; Dr. Oliver M. W. Sprague, former economic advisor to the Bank of England; and Dr. Rod will from China mbassador of Rod will fro

#### WOR's Maritime Bookings First crop of entertainers sent out

by WOR artists' bureau for the by WOR artists bureau for the West Indies cruises includes; Charlotte and Mirez, Carol-Gale, Carlo-Colleta and Paul Cadelux. This group left last week and following the trip will appear for a week at the Fort, Montague hotel in Nassau. Next in line are: Rita Bell and Borve and Hamilton. They will follow the second of the s

52 weeks. Einstein, better known as Nick Parkyakakas, broke into the ether biz at WNAC, Boston, nearly four years ago, Opens with Cantor for Febeco toothpaste Feb. 3.

The state of the st

#### Texas

Three afternoon quarter hour programs over WFAA last week brought in over 2,000 letters in a prize contest to name a new tooth paste. Jsy Burnett, the Songfellow, led the program of the Songfellow, led the Songfellow

section committee sixth consecutive year.
WRR, Dallas municipal station, secured Hyman Charinsky's ballas Athletic Club and Cally Holden's Samovar Club orchestras for atleast two programs weekly.
Tather of daughter.
Charlie Flagler, vocalist from WOWO, W.W. and KSO, joinsstaff of WFAA, Dallas, Feb. 5.



## Calif. Courts Uphold Vogel Verdict On His 'Marcheta' Song Suit

while head of the John Franklin Music Co., and now a Hollywood bit actor under the name of Frank Sheridan, last week was ordered to pay \$25,000 to Jerry Vogel, New York music man, by the state appeals court in California. Sheridan and his wife, the former Edna Carroll, long with Lyon & Healy

Carroll, long with Lyon & Healy, must jobbers, as well as the Franklin Muste Co., ha appealed in the San Francisco appeals division, which is the Company of the Company of

because they felt Vogel was justified.

It upheld Vogel's 25% interest in the sone, Marcheta', now'a standard number, which the composer, Victor Schertzinger, now'a Hollywood film director, originally sold to Sheridan (John Franklin Music Osheridan (John Franklin Music Orar 56. Sheridan at the sundry trials averred that he took care of Schertzinger subsequently, but it was, Vogel's contention that so far as he knows the only compensation, the film director-songwriter got-was the attendant prestige.

Unique Claim

#### Unique Claim

Unique Claim

The courts upheld the unique claim that Vogel's auspices and general influence that the unique trade of the court of the

the lack of records to substantiate Vogel's claims.
Schertzingen first-wrote the song.
In 1910 or 1912, Alfred de Manby,
S. L. Rothael's assistant at the Mark Strand themselves as a singer at the theory of the John was a singer at the present the second stranger of the John Tranklin Music Co. decided he could exploit it. Sheridan agreed and ceded 25% to Vogel for his song-plugging efforts. Vogel is not the conventional song plugger of that period nor is he today (now heading his ow, music p8b firm), but his connections with the prominent acts, banda-et-al-succeeded, in making Marcheta' a big sons seller.

Because it was aestablished thest

Because it was established that "Vogel-had rendered-definite services in exploiting the song, the courts sustained his cause. Kay & Kay Co. is the present copyrigt. owner on assignment from Sheridan, who bowed out of the must be suffered to the subject of the courts with the subject of the court of the subject of the catalog, it is as George M. Cohan recently assigned the rights to many of his songs to Vogel.

#### Nixing Day Off Rule Up To L. A. Musicians Board

Los Angeles, Feb. 4. Membership of Musicians local, 47. American Federation of Musicians, voted at its annual meet-ing to refer back to the board of directors, with full power, the mat-

grectors, with full power, the mat-ter of continuing suspension of the compulsory one day off in seven (or one week in seven as an alterna-tive) where individually applied. Vote was an expression of con-fidence in the way the directors have handled the matter since promul-gating the suspension some wecks ago.

#### BURKE SETTLES

Marty Forkins suit against
Marty Forkins suit against
in commissions claimed due on a
deal Forkins set with For Films in

#### Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the 'cross-country networks last week, in relative standing, according to the number of combined plays on WEAF, WIZ and WABC.

I Believe in Miracles.

June in January. June in January,
June in January,
Dancing With My Shadow,
Believe It, Beloved,
Good Ship Lollipop,
Because of Once Upon Time
You and Night and Music,
You're the Top,
Love Is Around Corner, Continental.
Earful of Music.
If It's Love.
Isle of Capri.
Object of My Affection.
Throwing Stones at Sun-Hands.
With Every Breath I Take.
Where's Smoke, There's Fire

#### **Balto Musicians Demand** Pay for Birthday Ball

Baitimore, Feb. 4 Local showmen burned to a crist last Wednesday when they held a benefit at the Century for crippled children charities in honor of the President's birthday and the n sicians' union, Local No. 40, demanded pay for the pit orchestra Performers, totalling 22 acts, were drafted from all phases of local show biz for the benefit, the theatre was donated, newspapers spread space and the billposters' printers gave copy and slapped it up on biliboards. It was a benefit given by everyone but the musi-

cians. Orchestra was regular crew the vaudfilm Century and the b the vaudnim Century and the .o.and was willing to play, but the union demanded dough, advancing, the angle that its members were being paid for playing at all the Presi-dent's birthday affairs round town, and that it must be consistent in its policy covering the matter.

#### Mrs. Stasny's Comeback

Mrs. A. J. Stasny and Charlle Lang, of Bibo-Lang, are negotiating a partnership arrangement, which will bring the Stasny concern back to active participation in the popu-lar field. Meanwhile Mrs. Stasny is-taking enlarged quarters in a Broadway building.

Broadway building.

Within the past year two different publishing firms have sought to buy the Stasmy catalog. They were Mills Music, Inc., and Shapiro, Bernstein & Co. Neither proposition got beyond the discussion stage because Mrs. Stasmy didn't think that the price offered her made it worthwhile for her to withdraw from the publishing business.

#### Max Dreyfus Feels Oke; To Coast for Vacash

Max Dreytus, head of Harms, feeling much better than he has been for months, left for the Coist over the weekend for a vacation, His brother, Louis Dreyfus, now a permanent resident of London, returned to England last week after visiting in New York for a fortight, During Max Dreyfus' illness Louis had scheduled himself to come over about, four times a to come over about four times

year.

Larry Spier, general manager of T. B. Harms Co., a subsid of Harms, Inc., pulls out today (Tuesday), for a Miami Beach vacash.

#### BUSSE TO GROVE Chicago, Feb. 4

Whatter had already come up in Matter had already come up in Just finished a scason at the Chera trial actually began. I. Robert Broder was counsel for Forkins.

Henry Busse hand, which has just finished a scason at the Chera trial actually began. I. Robert Grove, Los Angeles, May 1 for four months.

#### Murkland on Code

P. A. Murkland, deputy NRA administrator in charge of the publishing industries, was engaged last week in preparing his letter of transmittal, which will accompany the nusic code when the latter is submitted next week for approval to President Roosevelt.

Code has been okayed by all the Washington boards concerned.

## SYNDICATES SET FEB. 15 LIMIT

Syndicate stores have notified John G. Paine, chairman of the Music Publishers' Protective Asso clation, that they will not extend beyond Feb. 15 their offer to cooperate with the publishing indusoperate with the publishing indus-try in devising means of catering to the chains on a centralized basis. Representatives of leading pub-lishing firms are slated to meet in New York tomorrow (Wednesday) to discuss several plans that have been proposed in that direction. to discuss several pians that nave been proposed in that direction. Implied in the notice given Paine by the syndicates was the threat that if the publishers couldn't get together on a central shipping and merchandising bureau the chains would proceed to close down more music counters.

Tomorrow's gathering will re-ceive from Edwin H. Morris the reaction of his publishing duo, Remick and Witmark, to the chains' Remick and Witmark, to the chains' demand for a central shipping channel. Even if the Remick and Witmark firms consent to the syndicates's proposal, the advocates of the chain warehousing idea will be faced with the problem of finding a way to bring in the remaining seven publishing houses that are bound by the settlement agreements Mac the state of the syndicate of the syndica from selling to any retailer at prices

#### Gross, Lamont Repping **Publishers on Coast**

Los Angeles, Feb. 4.
Bobby Gross is back as Coast rep
for Santley Bros., Inc., and will
headquarter here.
Carl Lamont, another vet with
song publishers on the Coast, has
been appointed to represent the
Jenkins Co. of Kansas City here.

## Warner Bros. After Song Copyright Renewals on Wholesale Basis

S. P. A. News

Having found the production cost of its quarterly publication too costly, Songwriters' Protective Association has abandoned its issuance. The SPA's house organ messages, if news, have been promised circulation via VARIETI.

#### Orch. Leader Charged With Stabbing Pair Of His Own Bandmen

Lancaster, Wis., Feb. 4. Virgil Cloyde, Baraboo, Wis. dance orchestra leader, is being held dance orchestra leader, is being held in the county jail here, awaiting formal charges in Circuit Court, following a knifing which took place at a dance and in which two members of his band, C. B. Kardes and W. S. Briggs, were seriously wounded.

and w. G. Briss, wounded.

The jam occurred when the subject of program leadership came up. Cloyde is charged with having stabbed Kardes on the chest and arms and Briggs in the back and legs. Walter Zipka, dance hall inspector, was also cut slightly as he fled from the hall.

The dance ended in a riot.

#### Tuners Will Talk Tax Matters at Mills' Feed

Los Angeles, Feb. 4.
Welcome party will be tossed here
tonight (Mon.) for E. C. Mills, gen.
mgr-of-the-American Society of
Composers, Authors and Publishers,
who arrived here Sunday from the

Wolfe Gilbert got together lo-members of ASCAP and the g Writers' Protective associa-n, and will be toastmaster. tion, and will be toastmaster.

Music tax matters will be thoroughly gone into at the get-together.

#### LEW CONRAD BROKE

Lew Conrad, musician and or chestra leader of 315 Riversid drive, New York, has filed a volun tary petition in bankruptey. Lists \$8,711 in debts; no assets.

## Inside Stuff—Music

—Ole Faithfull had on Jan. 21 already received in England a turnover of 214,000 copies, with the tune at the time selling at the rate of 5,000 a week. Irwin Dash, its English publisher, figures that the song will reach the 215,000 mark. It's the third 6-pence (12c.) sheet that has done over 200,000 copies in that country the past two years. Other two were Play to Me Gypsy and Jalego' Capril. On this side the tune, after a couple of plugging, has just started to pick up.

Top seller on the Decca catalog so far that the company has been in business is Bing Crosby, rating 1-2. Lombardo, Casa Loma and Dorsey Brosa are runners-up. Crosby's June in January and Love is Just Around the Corner is around the 20,000 mark and hoped to equal-Crosby's Please, his-top

seller for Brunswick three years ago.

Boston Traveler in a regulation editorial put in a plug for Tiny Little Fingerprints, Crawford-Vocco's current pop plug. Editorial comment on plays and films and rarely on established hit songs (usually because of their patriotic or propoganda purpose) has been made before, but a plug for a song that's still in the throes of achieving popularity is unusual.

Manner in which Isle of Capri, the T. B. Harms import from Peter Maurice (London) has come up as a hit, rating now as the No. 2 song of the country, is further distinguished by the fact that none of the recognized radio hit makers, plugged the song. None of the big air comprecials gave it a ride, as with other hits, the imported tange foxtrot developing its own momentum in more or less haphazard manner.

Warner Bros., which bowed out of the recording business by selling Brunswick to Consolidated Film Labs, is back in it as owner of Deca Records, Inc. Latter outfit has taken over much of the WB equipment, factory, etc., with Herman Starr of WB representing the film producer on the Deca directorate.

Bennee Russell's five-year contract with Harms is launched with the unusual instance of one music publisher issuing seven songs by the same unusual instance of other must positive writer, for simultaneous exploitation.

Russell wrote 'em all alone with the exception of one in which Ned Washington collaborated.

Dick Himber, maestro of the Hotel Ritz-Carlton, N. Y., who wrote Tea at the Ritz with J. Russel Robinson, finds its plugging over the air lim-ited, because the competitive hotels don't approve any plug for another hostelry, even if it's in song.

Warner Bros, publishing group has gone into the business of acquiring copyright renewals on a wholesale scale. Using the letterheads of M. Witmark & Son the WB copyright lawyers are addressing form communications to writers, or their heirs or assignees, advising them that the copyright on their songs is about to expire and offering to take care of the renewal proceedings. Propositions are not restricted to those whose works are now being handled by members of the Warner Bros, publishing group. Carried on the wB. Papyroll, it someone in Washington whose task it is to keep track of pop compositions on which copyright are about to run out. Detter semination of the wind of the wind of the work of the wind of

for the picture end of the WB en-terprises when it comes to syn-

#### Mills, on Coast, May Launch Drive Against Music Royalty Dodgers

Los Angeles, Feb. 4.

Drive on racketeers and others who have been falling to kick in for music royalties is expected to be launched here immediately as a result of the arrival on the Coast of E. C. Mills, gen. mgr. of the American Society of Composers, Authors and Publishers and Publishers.

Particularly singled out are

eral operators of Walkathons in near-by towns, who are reported to have ignored the copyright regulations, and who face U. S. District court ed the copyright regulations, who face U. S. District court

#### SOC.'S NEW BOARDS SET AND OPEN FOR SQUAWKS

Both the publishers and appeals boards of the American Society of Composers, Authors & Publishers are now ready to function. New election held for the former setup has given the appellate assignments to E. B. Marke. Lou Dilamond, Abe. Olman, W. Deane Preston, Max. Winkier and Dr. Renato Tasselli, Former three represent the pop publishing field and the others the standard faction.

Second balloting for members of the publishers' board of appeals

the publishers' board of appeals was necessitated when three candi-dates—received an equal number of

votes.

Appellate groups will listen to protests made by ASCAP members against the ratings given them by the classification committee. If the appeals board issues a verdict that 1s contrary to that of the classification committee the case will then the contrary of the classification committee the case will then the case will be cased to the cased the cased to the cased the cased to the cased the cased to the cased the cased to the cased the cased to the cased the cased to the cased the cased to t tion committee the case will then come up for its final adjudication before the combined membership of the classification committee and the appeals board.

#### Lang Stocking Library With Disks for Indies

Hollywood, Feb. 4. Freeman Lang is making 104 discs of Salvatore Santaella's combina-

tion.

Platters will be used as a nucleus for a sound library to be used for dubbing onto future discs and for utilization by independent film producers not able to afford the tap for backgrounding.

#### HUB'S BRUNSWICK FOLDS

its doors after 61 years. With the shutter goes the closing of the Brunswick Casino and Cellar, former a pretentious supper playing name bands. room

#### Disc Reviews By Abel Green

This is Ray Noble's imported tenor, now on this side while the British maestro-songwriter is trying to get himself set with the AF.M. and a radio commercial. Noble's 10% now with both and so is Bowlly, who'll be on Noble's new Coty program later this month. His handling of Blue Moon and Take Blue and Pay the fact that Noble arranged and directed the orchestra supporting Bowlly. As yet Noble is restricted on making his own records on this side, but this is the best concelvable compromise:

this is the best conceivable com-promise.

Despite all American patriotism and restrictions, Tin Pan Alley, the music statement of the particular control of the particular and the position that there should be no embargoes, barriers or pseudo-nationalistic re-strictions on talent, and Noble, rat-ing as highly as he does with the songwriters, recorders, et al., has em all with him. Bowlly's man-tonic account of the property of the just a crooner but a finished tenor. Victor 24849.

The dean of Jazz with his concert combo wonders with Reginal of Poresythe's "Sere-nade to a Wealthy Wildow" and Deep Forest, a 1935 type of spirit-ual. The Whiteman crocketral ad-dicts will rave about this one. Vic-tor 2482.

Strictly for the jazzhounds, the campus wisde and Lindy's herring-tearers. This very modern combo (two guitars, cello and a cymbal) give out two control combo (two guitars, cello and a cymbal) give out two control conditions of the condit jazzique. them to E The guitar tor 24851.

Ray Nobis-Joe Jackson

Ray Nobis-Joe Jackson

Nobis- Man Side for
about four worths now, which gives
an idea how many from manuscript
songs he must have recorded for
files Master's Voice in London before sailing for these shores. Viclor, of course, markers em inhard over, waiting their turn, apparently, until the publishers in
England give the songs a ride, if
the disks are to mean anything.

"Dreaming a Dream' is one of
these on Victor, 24850 backed by
these on Victor, 24850 backed ty
same battery of songsmiths as
Noble's number (Waller-turnbridge-Weston-Lee), which Joe
Jackson and his combo from the
Dorchester hotel, London, gives out
in the same smooth fashion. Jack
to the same smooth fashion. Jack
Both, One organ effect is a pip.
Both with vocals.

Connie Boswell

The star of the Boswell Sisters (3) solos on Brunswick 1383 with Blue Moon' and 'Clouds' Interpreting both in her usually distinguished pop lyrical manner, with 4-corking orchestral -background.

is a hot harp. Disk gives the impression of either careless preparation or faulty recording technique.

Eddy Duchin
From Warner Bros. forthcoming
filmusical, the 1935 edition of 'Gold
Diggers' Duchin has two corkins
songs by Al Dubin and Harry Warren, a 'walts, 'The Words Are in My
Heart,' and a fox, 'Tm Golf Shoppin'
With-You. First sounds like another 'Shadow Waltz' and bold aci
distinguished as to the control of the control
broad to the control of the control
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Fats Waller

Fats

Tod Fie-Rite.

Novelty foxtrots, more in the nature of singing dance tunes as Muzzy Marcelline and the Debutantes vocalize throughout in strict foxtrotology. Both sides evidence much care in preparation, orchestrastrumentation, rumba aritythm saides, vocad didees and general lightshearted attack is manifested in the renditions. Good Ship Lodlipp' from Bright Eyes and Ting-Admin, Jotevy Over. In other Fox. John, Totevy Over. In other Fox. John, Totevy Over.

Williams-Waish
Lofner-Harris (Phil) was one
hyphenated dance combo that came
to attention at the Hotel Mark Hopkins, San Francisco-atthough in
reduction of this premise Anson
spot is notable-and the
Hopkins again has a dual dance
combo, this time labeled WilliamsWaish. They're on Decca. 323 with
their orchestra and dish up a hit
potentiality in Lefts Call it All a
Dream' (Fowell - Follack - Verbutch
Lyon a Time. Forner-is-a wide,
Bob Saunders doing the vocal
June MacCloy, of whom much was
expected in filmusicals, is now a
vocalist with the band and asserts
herself with Because.

## Night Club Reviews

CASABLANCA

(MADRID) Madrid, Jan. 21.

Solois on Brunswick 7383 with 7810 Solois on Brunswick 7383 with 7810 Mon and Clouds' interpreting both in her usually distince of the Boswell Sisters 730 solos on Brunswick 7383 with 7810 Mon and Clouds' interpreting both in her usually distinct 740 Mon and Clouds' interpreting both in her usually distinct 740 Mon and Clouds' interpreting both in her usually distinct 740 Mon and 140 Mon

#### NO MORE 'PLAYBOYS'

Jack Mason's Femme Impe Cleared, But Ban's On in Troy

Albany, Feb. 4.

Charges against Mason's Pla Charges against Mason's Play-boys—Il female imperconators— two months ago arrested in a raid on a tavern in Troy, were dismissed in police court. The District At-torney said it was agreeable to him to drop the charges inasmuch as the troupe had left town and probably would not return. n. office

cutor's rrosecutors office announced that if any more playboye pop up in Troy floor shows they'll be pinched if doing anything that the police consider is not on the up and up.

#### ASK INVOLUNTARY BATH FOR CHEZ MARIANNE

Involuntary proceedings against Chez Marianne. Inc., ultra-swank untery, New York, have been filed under Section 7th of the Bankruptey Law by a champagne company, a liquor wholesaler and a coffee wholesaler, who allege that while assets exceed the liabilities, and a company and the section of the section reorganization is advisable. Lia-bilities are estimated at \$88,531 and assets at \$95,614.

Chez Marianne, of which Mari-

billities are estimated at \$25,03 and assets at \$35,514.

Chez Marianne, of which Marianne Davis and her huaband, Al Davis, are respectively the chief hostess-entertainer and managing director, is unique in that it's frankly primed for Social Register patronage with tariffs in proportion. A board of directors' comprises the young horsey set which, while originally helping finance the nitery, also performs as paying guests through constituting the bulk of the regular patronage.

#### Roger Baker Found Guilty On Boston Larceny Charge

Boston, Feb. 4.
Roger E. Baker, former night club
proprietor and sports promoter,
was found guilty of larceny, forgery
and faisifying accounts at the
Dimond-Grynkraut Kid Manufacturing company, where he was employed in a \$6,000-a-year executive
restition.

ployed in a \$5,000-a-year executive position.
Complaints charged larceny of \$16,500, but during the trial Asst. District Attorney Daniel J. Gillen stated that the company's losses totaled about \$200,000. It is alleged that most of this was sunk in the Rosebud Gardens, & read-house in Wayland, Mass. read-house in Wayland, Mass. and the worked every club but Lowell, Mass. Lowell won the pennant last year.

#### Music Notes

Archie Fletcher, Jr., now in the New York office of the Joe Morris Music Co. It's a promotion from the Philadelphia branch.

Billy Walters is the latest addi-tion to Shapiro-Bernstein's New York professional staff.

Joe Ricardell has the band as-signment at the Whip, upper Broad-way niterie.

Raiph Harrison's orchestra now at the De Witt Clinton hotel, Al-bany, and broadcasting over WGY, Schenectady. Succeeded Eddie Lane's band.

Sammy Kaye's erchestrs playing aboard the Paradise Ship, Troy, N.Y. Unit filled an engagement at the Hendrick Hudson Hotel, in that city, last winter, and broadcast over WGY.

Harold Raymond, of Superior music, huddled in Chicago last week with his local rep, Chick Castle, then hopped a plane for the Coast

Jimmy Grosso orch opened at Murray's restaurant, Tuckahoe, N. Y., Feb. 2, booked by Richards & Golforb.

Cally Holden's orchestra, with Bernardine Miller, opened at Samo-var, Dalias, last week. Phil Lorner and Jat Herod held over.

Phil Levant and his Royal Revelers at Baker hotel, Dallas, with Betty Cannon, Babe Eastman and Dolly Chicco.

#### DeMille's Vindication

tion and to make possible entirely independent production free from the whims of bankers and other financial backers. This same set of facts was cited, however, by the minority of the board as substan-tiation for their conclusion that the company was insueed to reduce its tiation for their conclusion that the company was misused to reduce its stockholders tax liability. The minority, on this basic point, asserted that the company business was rendering services to other producers and distributors and not the indent production of films.

Protection Against Bankers

Protection Against Bankers
Delving into the history of
de Mille's picture activities, the
majority remarked that to assure
himself protection he desired to
form an organization of his own,
sufficiently financed, so that it
might produce pictures independentity, freed from interference of
the financiers, whether banking interests or distributing companies,
and reap the profits undivided.
Then reviewed formation of partnership which later became Cecil B. Then reviewed formation of part-nership which later became Ceell B. de Mille Productions, Inc., and its dealings 'with Famous Players, Cinema Corp., Pathe and Metro, all of which. ended in disagreements and disputes over various questions. The gross income of the produc-tion corporation during the 1924-29 period emounted to more than

tion corporation during the 1924-29 period amounted to more than \$3,500,000, and its net was In excess of \$2,300,000, review disclosed. Surplus grew gradually from \$309,366 in 1924 to \$1,606,615 at the end of 1930. Salary payments to de Mille ranged from a low of \$4,168 in 1925 to a high of \$130,900 in 1929.

Studying the management of the company's financial affairs, the majority noted that de Mille borrowed relatively small amounts from the corporation. The largest amount owed during the period was \$137.

corporation. The largest amountowed during the period was \$117.,
1800, represented by notes held by
Productions in 1926, while the open
account in de Mille's name never
exceeded \$3,471, and at one time
had a balance in his fayor of \$499.
Noting these facts, majority said:
The other cases 'he controlling
stockholders enjoyed the profits of
the corporations by means of larged
noar to themselves, which the Conloans to themselves, which the Contons to t

tioner-owed-him about-\$72,000— During the decade from 1920 through 1929 Cecil de Mille forked over \$230,875 in Income and sur-taxes—to—the—Government,—while Productions anted up another \$272,-522, the review discloses.

Justifiable Surplue

To substantiate its conclusion
that the corporations need for a
substantial surplus was justifiable,
the majority remarked that the
production cost of pictures made
under the various contracts varied
greatly, ranging from \$20,000 to
\$5,000,000.

reastly, ranging from \$200,000 to \$5,000,000.

Under mearly all of the contracts with other studios, de Mille Productions received payment for releasing the director's services as well as percentage of the profits. The Metro contract, the statement showed, insured Productions of an inspecified percentage and it addition \$175,000 on play costing \$1,000,000 on. flower of the profits of the profi

other hand, that de Mille made no showing that the accumulated earnings remained within the reasonable, needs of the business and asserted that 'most of those business activities, all but one or two at best, were not germane to the production by it of pictures for others under control pictures for others under contracts; and none of the other activities and none of the other activities.

tivities were essential to such pro-

tivities were essential to such production. The minority opinion stated that 'this prima facie case made by the respondent (U. S.) has not been overcome.'

The second issue in the case involved the correctness of the Government's action in allocating to de Mille the salary paid his wife, Constance, as an officer of Productions. Accepting at face value testimony that Geeil and Constance agreed upon marriage in 1992 that her salary, income and property should remain her own, the majority held that the Government erred in charging payments to ier against Cecil's total income. Evidence showed Mrs. de Mille's salary from 1924 through 1929 aggregated \$229,800, and that there was a deficiency in 1830 of \$355 in tax payments.

#### 16 MM.

(Continued from page 7)

into a mike as he focuses and takes his pictures. The studio type camera costs \$350. This provides a eparate microphone, which may be

separate microphohe, which may be hidden behind the actor or scenery. However as far as making industrial films for use by large corporations, the present method is that of photographing in sound with standard equipment and negative. Then this is reduced in the laboration.

Then this is reduced in the labora-tory to the 18 mm, size.

The big cost for these small sound projection machines is in the system of sound amplification. The \$700 to \$800 price compares with the same-sized silent equipment that same-sized s selis for \$280.

Some idea of this business is gleaned from the fact that Chrysler w has 300 16-millimeter machines in use, E. R. Squibb & Sons is an-other large user. Industrial libra-ries containing timely sales films have been started by several of the largest firms.

Company salesmen arrange in various communities for the show-ling of these industrial pictures usually through the cooperation of some civic group. In addition to the industrial films, a cartoon or short comedy often is added to comlement the program,

plement the program.

Some of the leading companies now using the 16 mm talking pleture of the companies of the companies of the companies are include the companies are include the companies are proposed products Corp., Certain-Tead Products Corp., Champion Spark Plug. Chrysler Motors, Camadian Bureau for the Advancement of Music, Collins & Alkman, Dodge Bros., the Dollar Line, Ford Motor Co. of Canada, Hudson Motor, the Intertype Corp., Kentwood Mills, McCall's Magazine, Nash, Pierce-Arrow, Plymouth, Fortland Cement Association, Soulb & Sons. Standard Oli of Portland Cement Association, Squibb & Sons, Standard Oil of Ohio, and Westinghouse Electric. McCall's elaborated on this type of sales work by building a traveling theatre designated as "McCall's on Parade," with a miniature auditorium Inside and the small taker projection equipment and screen.

projection equipment and screen.

Companies now making industrial films to be reduced to 18 imm. for sound picture projection include the Dunning Process Co., General Business Films, Inc., Atlas Educational Film Co., Bray Pictures, Wilding-Pictures-Productions, Inc., Castle Films, Pathescope Co. of America, Audio Pictures, Associated Screen News, Metropolitan Motion Picture Co., Loucks & Norting, Caravi Films, and Burton Holmes Films, Inc.

#### **\$6.45 FINE FOR SOCKING** BALTIMORE HECKLER

Baltimore, Feb. 4.

Baltimore, Feb. 4.

Tom Barry, mc. current at the Penthouse, was fined \$8.45 in police court here last week for assaulting Wycliffe Wyse, son of a prominent Maryland physician, on: Jan. 20.

Pummelling, allegedly, took place after nitery closed for evening, after Wyse, who had been a patron, was leaving. Barry was arrested shortly after.

Philadelphia, Feb. 4.
In an effort to counteract the numerous local rumors anent the possible closing or bankruptcy of the Arcada Padula, the presy-manager, taking to the air for a subtle ampaign of refutation.

Situation is a unique one here.

eampaign or refutation.
Situation is a unique one here, since the Arcadia is the only nitery currently offering name bands or floor show attractions. Restaurant opened last September with Guy Lombardo and followed with Kate Smith, Buddy Rogers, Don Bestor

Smith, Budy Rogers, Don Lossen and other names.

Padula's campaign is taking the form of periodic interviews on vari-ous stations. Nitery is now featur-ing. Eddle. Duchin's band and the ing Eddle Duchin's band and the manager is snaring free time in return for supplying an informal quarter hour with Duchin and several members of the floor show. Padula sets aside a few minutes to chat about what the Arcadia is doing, its coat to him and worth to Philly.

Inside is that the place is financi-ally solvent.

Chi Fr. Casino Biz Ups: Hold 'Hello Paris' Show

Chicago, Feb. 4.
Booking date of Hello Paris,
show out of the French Casino here
into the RKO Palace as a vaud
tab has been postponed indet, following the sudden perk up of busi-

ess at the nitery.

Had been scheduled to go into the Palace this month but will probably be stalled until late in the La

#### Joe Zelli at Boeuf

Since Chez Zelli (former Park Ave. Ciub) folded, Joe Zelli has a piece of Le Boeuf sur le Toit, New York, with Charles Brazelle. Zelli is

running the nitery.

Rocky Twins are new show additions. Alina de Silva, from the original Parle Boeut Le leaving. Billy Arnold's orchestra holds over.

Harry Jannings' orchestra opened at Log Cabin, Dallas, with Roy Wright m.c. Daphie Campbell di-rects singing and dancing acts.

WANTED!

SENSATIONAL NOVELTY

Suitable for One of America's
Largest Cabaret Restaurants

Do Not Waste Our Time or
Yours — Unless Absolutely
New Novel and Entertaining

RICHARD M. DECKER

CONGRESS CABARET RESTAURANT

Broadway, at 51st St., N. Y.

TOM GERUN

TOM GERUN
Currently bolding forth
with bolding forth
with bolding forth
with bolding forth
cather at Chicago's French Casino and
broadcasting via N.B.C.
facilities...Ferfeot and
music readered by a perHear them play;
"WHEN I GROW TOO OLD
"CLUDE"
"BLUE MOON"
"CLUDE"

ROBBINS 

#### JAY SEILER

Dancing Pantomimist, Just Conclude 5 Weeks Palais Royal, New York OPENING PALMER HOUSE Personal Management

#### WANTED: A DEB

N. Y. Nitery Advertises for a

Social Registerite nitery talent, which has been a New York cycle so far this season, reached the stage last week where the Chateau Modern, awank East alde retreat, advertised under 'personals' in the dailles for a socialite songstress.

Nitery advertisement added that the femme could wear a domino to shield identity.

#### French Casino All Alone. But Not for Long: Paree New Show Opens Feb. 15

The last of the Broadway cabarettheatres, French Casino, housing the 
Folies Bergeres, is now alone in 
the field, but not for long. The 
Casino de Paree having sbuttered 
for redecoration, reopens with its 
new show, produced by Lew Brown 
and Elisa Maxwell, on Feb. 16. C. de 
P. was the first of the new converted theatre cabarets. Manhattan 
Music Hall, its sister enterprise, and 
second in the field on Broadway, is 
still dark, awaiting a new attraction.

#### 'AMATEUR NIGHT' BUG **BITES PHILLY NITERY**

Philadelphia, Feb. 4.
Although the amateurs have been reaping a harvest here on radio and vaude stages, the first case of a nitery succumbing is recorded with Howard Lanin's Town Casino.

Room has been drawing a swank trade, and is setting off Wednesday nights as amateur spasms politely done. Auditions are—held: once weekly, and from the applicants is complete floor show. Amateurs are not-paid for their. Wednesday. eve appearances, but those who click on the basis of applicane slone snare a two-week billet at the usual rates.

Pittaburgh, Feb. 4.

Amateur nights returning here with a vengeance. Nabes have been going for them strong in last couple of months, but now they've even extended to the first-run sites, with the Alvin inaugurating the stunt Thursday night (7) and likely to become a weekly feature. There'il be prizes and a weekl's stage engagement for the winner.

Another house to go in for amateur nite as a regular feature is Variety, local burlesque site. Held here every Tuesday, and it's cash awards for the winners. Pittsburgh, Feb. 4

Amateur night even has hit Har-lem in a big way and the Onyx West 52d street (N. Y.) black-and-tan nitery is likewise sponsoring a colored amateur night every week

#### Detroit 100% No-Cuv

Detroit, Feb. 4.

Last of the night spots remove cover charge, the Book-Cadillac hotel's Mayfair and Venetian rooms

#### ONE MORE 'STEW'

Adolphus hotel's ballroom will be-come rathskeller for opening will be-from the Peb. 6. Company comine from San Antonios Guneau Large ballroom will permit danc-ing between acts.

HERE

# An Editor's Tribute

# GREAT SONG

## Boston De Traveler

TUESDAY, JANUARY 29, 1935

#### Tiny Little Fingerprints

No songpluggers, we rise to praise a popular song. We haven't even bothered to look up who wrote it. The melody and the words are enough.

Fed up are we, and perhaps you are, on hot-cha and boopa-doop. Jazz now jades, which was intended to excite.

Jazz, be it known, is jungle music poured ever-nice people.

And they take it, who would shriek at a vulgar word. Music can be vulgar.

What is jazz? Jazz—and hot-cha—is an air accompanied by a tom-tom, monotonous underbeat which starts slowly and frequently increases in tempo until finally the drums are rumbling continuously and the winds shrieking eerily.

The American tempo was emotionally oversped. Musicians too often have operated so as to endanger. Tom-toms have sent the blood racing, the emotion reeling, as in the jungle, where savages froth.

Comes a pause. Now upon the air floats a melody, infinitely delectable. What is it, this lovely music? You know from the start that somebody decent has done a decent thing. And then come the words, having to do with tiny little fingerprints

America owes the author of that song and the lyricist a deep debt. To get America singing so sweetly is to help bring America's temperature back to normal. As craftsmen whose medium is words, we bow to the men who turned the American mind and voice to tiny little fingerprints. They have done a good work which many earnest edi-torials could not do. We would rather have written that song than win the Pulitzer editorial prize.

Reprinted by Permission of the Boston Traveler

Written by Sam H. Stept, Chas. Tobias, Chas. Newman

## TO BE RELEASED FEB. 8

From the Paramount Picture, "LOVE IN BLOOM"

"MY HEART IS AN OPEN BOOK" Lyric and Music by Mack Gordon

## "GOT ME DOIN' THINGS" Lyric and Music by Mack Cordon

"LOOKIE-LOOKIE-LOOKIE

COOKIE" COMES

Lyric and Music by Mack Gordon

## "LET ME SING YOU TO SLEEP WITH A LOVE SONG"

Lyric and Music by Mack Gordon and Harry Revel

#### CRAWFORD MUSIC CORPORATION

745 SEVENTH AVENUE, NEW YORK

ROCCO VOCCO, V. Pres. and Gen. Mgr. ROBERT CRAWFORD, Pres.

# In Shanghai or Chicago—It's All the Same to A. B. Marcus!



"REVUE"

AND

"LA VIE PAREE"

Direct from Triumphant Nine Months' Tour of Orient

Box office records shattered in Honolulu, Shanghal, Osaka, Singapore and Manila, Tokyo, Japan, China, India!

Now Marching On to New Marks in the United States!

BACK AGAIN IN CHICAGO! REPEAT ENGAGEMENT AT BALABAN & KATZ ORIENTAL THEATER AFTER 8 WEEKS!

\$22,000 Oriental Theater, week of November 30. (See VARIETY, Desember 2). And now headed for a bigger week on the repeat engagement, playing currently to hold-out crowde.

(Chicago Tribune, Fri., Feb. 1 1935

# Attention Performers

Communicate with A. B. Marcus, 2324 S. Wabash Ave., Chicago, Tel. Victory 3362, if you are interested in joining show for a second world tour. Leaving in-March for Orient, Australia and South Africa. Write immediately full details of yourself and act.

# THANKS TO Balaban & Katz

My gratitude to Louis R. Lipstone, Nate Platt, Charley Cottle, Jim Luntzel, Ben Bloomfield and other B&K executives.
One week's engagement results in six weeks playing time. Now repeat engagements!

## LOOK! LOOK! LOOK!

While Other Managers Are Blaming the Weather Marcus Says: "I Never Knew There Was a Depression!!"

YOU'LL GASP in amazement at this titanic girl-filled, surprise-laden wonder! YOU'LL THRILL to the exotic pulseraising dances—the multi-colored spectacles!

48 GIRLS NATIONS 31 SCENES
CAST OF 70 541 COSTUMES
1001 LAUGHS 10 SONG HITS

SEE Salome's dance in King Herod's Court; The Saturnalia of Wanton rhythm; Native Geisha girls in passion rites; Scenes of barbaric splendor; 1,000 thrills.

IT'S DARING! IT'S DIFFERENT!

A. B. MARCUS

# NAMES SOCKO IN 4 KEYS

## **VODE AND 3 PIX** IN SYR. AT 25c TOP

Syracuse, Feb. 4.
Vaudeville, dropped by the RKO.
Paramount recently as a losing
proposition, returned here this week
as an auxiliary to subsequent-run
sims at the indie Empire.
House is using three acus to supplement triple-feature screen programs, febs being an added attraction nights only, Monday to Friday,
but appearing at all performances
saturdays and Sundays. Bills will
change twice weekly.
An eight-piece pit band was installed for the new policy, and house
is scated at 10-15-28c; for the combe of three Pix and three acts.

he of three Pix and three acts

#### Carmella Ponselle Pulls A Gaston on Sis. Rosa's \$3 Top Balto Concert

Baltimore, Feb. 4.
Carmella Ponselle skeded for a
week in vaude beginning Friday (8)
at the india Hippodrome here, ha
asked for and received a postpone-

asked for and received a postpone-ment of the date.

The warbler's sister, Ross, basen lined up for a recital at the Lyric on March 1, at \$3 top. Car-mella figured her appearance here in vaude might take some edge off her sister's attiff...niced one-night stand, and asked Izzy Rappaport to shunt her date back beyond March 1.

Due to the cancellation, Bob Crosby and Dorsey Brothers' band, originally spotted for Feb. 15, had their booking moved forward to next

#### ALBANY AGENCY BILL **EXEMPTS VAUDE REPS**

Albany, Feb. 4.
Theatrical agencies are exempted from the provisions of a proposa introduced in the legislature for state regulation of employment in the legislature for state regulation of employment agencies. At a public hearing on the bill before the Senate and Assembly Labor Committees, James E. Gray, president of the New York Association of Commercial Personnel Agencies, asked that the measure be amended so as to eliminate the exemptions it now provides for theatrical agencies. Gray contended that to exempt any group is class legislation.

Similar proposals on the Table

milar proposals on the Demo similar proposals on the Demo-cratic program for several years have failed of passage. This year's bill is endorsed by State Industrial Commissioner Elmer F. Andrews. Labor organizations also are urging passage of the measure.

#### Collette Sisters Also Team Up in Wedding

Collette Sisters, Ruth and Mil-dred, both take the wow in a double wedding in New York today, (Tuesday). Ruth marries Jerry Rosen, Broadway tallor, and Mildred weds Phil Samuels, of the Samuels Broa.

After the twin hitching, the Collettes go to Chicago to step into Earl Carroll's road 'Vanities.'

#### Bucknell-Du For

Engagement is announced of Harry Du For, of the Du For. Bros., to Betty Bucknell, a dancer at present appearing in 'Dick Whittington' at the Lyceum here.

In additional transfer of the Bros.

at the Lyceum here.

In addition to the matrimonial alliance, the couple has formed a consequence of the pantonime season will stor to America to work there.

Agranta Morton and Eddie Parks are reteaming for vaude, latter leaving the Diamond Bros. act.

Miss. Morton was originally sended with the deamed with Gordon Dooley.

## ELTINGE MAY REVIVE PENNER, BENNY SUNDAY VAUDE IN L. A.

Bunday night vaude at the Wilshire Ebeli, which folded two weeks
ago after a 18-week stretch, may
be revived with Julian Ellinge figuring on reopening in two weeks,
Half a dozen other people have
had the idea but only Etilinge has
gone to the point of talking business with the house.

Gasino de Paree's Unit Getting Big Coin at Penn,
Pittsburgh — John Boles

#### High License Fee Has Detroit Bookers Doubling and Tripling

Detroit, Feb. 4.

In an effort to reduce the cost of liesense to operate a theatrical agency, which has been said to be the highest in the United States, many of the local bookers are doubling and trippling up with each

other.

Sol Berns is doubling with the
Delbridge & Gorrell office, Jimmy
Rush goes in with Bryden-Worman
agency, Buddy Fleids connects with
the Detroit Artist's Bureau and
Herchel Johnston ties-in with Iodice
A Brow office.

& Brow office.

Rap for license is \$200 on the line Rap for license is \$200 on the line and a \$1,500 bond 'to guarantee salaries to acts, who receive a play or pay contract. High cost has been the contention here for many years, agents at one time getting a fund together to lobby for a lower-rate. Talk now is for the formation of an agents and booker's protective assections.

#### RKO Drops Albany Vode After Trying in 2 Spots

Albany Feb. 4.
Vaudeville is out of Albany after a four weeks' try at the Palace, which was preceded by a similar policy at Harmanus Elecker Hall. Both houses are operated by RKO and C. H. Buckley.
When vaude resumed at the Hall last November it was the first tire it had played the town in more than a year. It started off to big business and then after a sudden pre-Christmas closing, the stage shows were-switched-Dec. 31 to the Palace.
Meanwhile, RKO Proctor's in nearby Troy continues with vaude four days a week.

#### Omaha's Vaudfilm

Omaha, Feb. 4.

Paramount, dark six months, reopens Feb. 8 on a new policy. This
will mark first time since Orpheum
dropped regular vaude Orpheum
dropped regular vaude that any
Omaha house has assumed a regular
stage policy. Plan is to have spilt
weeke with stage fare and pictures
Friday's Saturdays and Sundays,
and double feature pictures other
four days.
William Morris office will book.
Opening stage attraction scheduled Omaha Feb. 4.

William morris omce win book opening stage attraction scheduled is "Continental Revue." Others set include Guy Lombardo, Fred Waring and Ted Lewis units, Olsen and Johnson and John Boles.

#### Rio Leaves Carroll

Eddle Rio is out of the Earl Carroll Vanities' tab, scheduled to play the B. & K. Chicago, Chi, Feb. 15, to rejoin the Rio Bros. act.
Rio left Vanities' after its legit week in Chi, with the Rio Bros. skedded to open at the, Chicago Eriday (8), a week previous to the Labulaying there. Rios agented by

playing ther Meyer North.

#### Morton-Parks

Drawing Near \$50,000 Mark in Chi, but with Good Pix Support

#### **40G FOR PENNER**

Stage attractions are heading for ecords in two key cities at least this week. Jack Benny is setting a new-mark-of \$23,000 at Izzy Rappaport's indie Hippodrome in Baltimore, and Joe Penner with the Boswell Sisters at the Keith-Memorial in Boston are besting the Little Women' previous high of \$36,000 by 4C's.

Penner, with 'Carnival' on screen is heading for \$40,000 with six shows Saturday, and from Monday on. Only five were possible Sun-day in Boston due to the 1 p.m.

opening. Benny's record at the Balto Hipp

opening.

Benny's record at the Balto Hipp,
is unusual also in that he and Mary
Livingstone (Badye Benny) drop
out all day Sunday due to their
Jeilo broadcast, with the defiated
gross that day reflecting their absence. For six days with 'Carnival'
on screen it's a new high.

The 'Casino' de Paree' revue,
headed by.Milton Berle, is likewise
doing buillish biz at the Penn
(Loew's), Pittsburgh, although no
record. John Boles at the Chicago
theatre, Chi, with 'Gilded Lily' and
'March of Time' on screen, is another drawing heavily at the near\$50,000 mark, although in Boles' instance he has good screen bolsterling with thin. In Detroft, Boles opposed himself on the screen when
the Swanson-Boles film, 'Music in
the Air,' played at an opposish
house when he was personaling at
the Michigan, but drew big biz regardless.

#### FOX FILMS SETTLES PRODUCERS' TITLE SUIT

An out-of-court settlement was reached last week between Fox Films and Hickey & Anger, vaude-ville unit producers, on latter's suit over the title 'Bottoms Up.' Filmusi over the title Bottoms Up. Filmusi-cal with that tag was made by Fox Hickey & Anger claimed, after they had produced and booked the unit of that name early last spring Case was to have come up for trial

or that name early last spring. Case was to have come up for trial this week.

When proceedings were first be-gun Hickey & Anger asked for an injunction against the picture, but

#### WOULD CHECK PARTNER

Marsline K. Moore Brings Suit Against Buck Cathey

Macon, Ga., Feb. 4.

Charged with wasting the funds of the company and eylcting his partner from the Top of the World Revue, a suit in equity has been filed here against Buck Cathey, manager of the show by Marsline K. Moore, his partner.

Suit was entered while the show was playing the Ritz theater here and hearing has been postponed by Judge W. A. McClellan of Bibb Superior court pending a settlement.

Moore contends that Cathey, manager and partner in the show, has wrongfully obtained control of the revue and is wasting the funds. Faul M. Consway, local lawyer, has been appointed receiver while the case is pending. Macon, Ga., Feb. 4.

## All Amendments but 'Responsibility' Clause Okayed for Vaudeville Code

#### TRAIN KILLS ACTRESS

Six Others Hurt When Auto Is Hit

One woman was killed and six persons injured when a train hit an automobile on a grade crossing near Elmira, N. Y., Sunday Si.

Dead woman is Connie Tramck, 22, of Brooklyn, professionally known as Connie Burns. The injured are William Demarest, Jack Weiss, Henry Goldstein, Henry Schuster and the latter's daughters, Lucille and Edna. Demarest suffered a fractured leg, but the others escaped with cuts and bruisses.

The Schusters, known as the Renard-Trio, were on the way to fill a date in Endicott. The others were members of Goldstein's magic act and were on their way to New York from a date in Hamilton, Ott.

#### **RKO Plans Hub Stage** B'dcast as Substitute For Baker's Cufferoo

Boston, Feb. RKO is trying to make a deal, with NEC to have Phil Baker broad-cast direct from the Memorial stage the Friday night (8) he is in town, thus offsetting the free show angle. With 'Calling All Stars,' Baker and Harry McNaughton delivered three gratis radio shows in the Bradford hotel. ballroom (2,500 seats)-during-the-run-of-the-musical here.

#### VALLEE MAYBE FOR N.Y. PAR; \$12,000 ASK PRICE

Another attraction for either the pit or the stage is being considered for the Paramount, New York, with a name orchestra the most likely to go into the house in the next two or three weeks.

three weeks.

Band chiefly under consideration
is Rudy Vallee's, now at the Hollywood restaurant on Broadway, Asking price on Valle for the Par is
reported around \$12,000.
CBS colored unit built around
Jimmy Lunceford's ork, and staged
by Harry Gourfain, is also being
mulled for Par's stage.

#### **RKO Boston Drops** Units: Back to 6 Acts

Boston, Feb. 4. Keith-Boston dropped the unit idea on the stage this week. Ranny Weeks, house m.c. and conductor

Weeks, house m.c. and conductor, is back in the pit, with six acts playing sans benefit of George Libby's production. With the locally built units, house carried two bands: eight men in the pit for breaktast shows; 13 men and Weeks on the stage for second shift, Now two orks, of ten men each, handle the musical end. Weeks figured on 'way out, too, since his personality is sunk in the pit.

#### Sammy White Bankrupt

Sammy White, formerly Puck and White, in a voluntary bankruptcy petition lists his liabilities at \$46,342 and asets none, excepting life insur-

#### TRAHAN WEST

Al Trahan WEST

Al Trahan goes to Chi for four
weeks at the Chez Paree there,
starting Feb. 17, at \$1,500.

Feb. 16 Al Trahan plays a oneshow date for the annual Procter &
Gamble (soap) -employees' show in
Cincinnati.

Amended vaudeville section of the Motion Pictures Code was okayed Thursday (31) In Washington by Deputy Administrator William P. Farnsworth and relayed to New York for signatures by the Code Authority. Farnsworth's okay was given after the disputed proposal making exhibitors responsible for payment of salaries was eliminated. Signing of the new amendments by the C. A. is a foregoine conclusion, inasmuch as they wrote them. A vaudeville committee will be chosen on or about Feb. 15 and the new code will probably go into effect next week. In eliminating the amendment making exhibs responsible for salaries, it was figured that this could

making exhibs responsible for salaries, it was figured that this could be taken-care-of-in arbitration-hearings conducted by the vaude code committee to be chosen. It was also taken into consideration that extenuating circumstances occur which sometimes eliminate the theatre-operator from responsibility for the chiseling facties of a contractor. Code as it stands provides for pinning of responsibility by the C.A.

A public hearing on the 12 new amendments, concocted, after mich agitation in New York by produced and the contractor of the contracto

boon to vaude producers comes in the amendment allowing comes in the amendment allowing choristers to be laid off seven days in any six weeks after the opening consecutive two weeks because of booking irregularities, with any additional layoffs requiring the producers to pay \$\$\$ per day to each chorus girl. Original code required payment to the chorus for all layoffs.

#### Alabama Rep. Introes Bill to Tax State's Lone Vaude Show

Birmingham, Feb. 4.

A bill has been introduced in the House of Representatives by Representative Calhoun, designed to levy a special tax on vaudeville and other types of entertainment in theatres with the exception of pic-

tures.

Just how Representative figures the bill to bring in revenue is hard to understand. There is only one vaudeville house in all of Alabama. Tent shows no longer come into the state because the license is prohibitive, and road shows, are few and far between.

#### F&M MISSOURI DROPS **VAUDE AFTER RED WKS.**

Fanchon & Marco's Missouri, St. Louis, is dropping stage shows after this week. With duals and presentations, house has been averaging \$6,000 and losing consistently.

#### Switch Friars' Frolic

Switch in bookings at the Ma-jestic, New York, has forced a change in plans for the 27th annual Friars Frolic which is dated for Feb. 24.

Show goes on at the Imperial instead of the Majestic, but date is unchanged.

#### PEG HEALY, SINGLE

Peggy Healy plays her first vaude date as a single, and away from the Paul Whiteman ork, Feb. 15 at the Orpheum, N. Y., for Loew, Singer agented by Matty Rosen.

#### UNIT REVIEWS

#### CASINO DE PAREE (PENN, PITTSBURGH)

(PENN, PITTSBURGH)

Pittsburgh, reb. 1.

Unit Lew Browingh, reb. 1.

Unit Lew Browingh, reb. 1.

Unit Lew Browingh, reb. 1.

Annual Music HailCasino de Parec cafe idea sinapes up like a natural for the big movie spots. Still runs a little overboard, some of the numbers are a bit some of the numbers are a bit cacurate, but this is its first week out, and whole thing should be in tiptop shape before it leaves town. It holds everything. In holds everything, and looks the part. Carries 64 people, including a musical conductor, Lou Forman, veteran of Palace pit in its vaude heydays, a line of 24 lookers and a showird contingent of an even collision and Thomas, Cardini and Barbare Jason, with Berle carrying the load, and doing a neat job.

Comic is on and off the stage

## STAT

This Week (Feb. 1)

"Only a Camp Fire Girl" This marks the completion 12 WEEKS LOEW TIME

oked by CHAS, YATES RKO-MAX TISHMAN

#### WILL SACRIFICE!

Room..nicely furnished..private bath..full hotel service..in Times Square..greatly reduced rental. Phone Between 9 A.M. to 1 P.M.

#### TRACY and VINETTE

Now Filming in Jugo-Slavia CONCORDIA FILMS

#### PAULINE COOKE

BEBE BARRI GIRLS

PETCH and DEAUVILLE cooke & oz

### POROTHEA ANTEL

226 West 72nd St., New York City Birthday, Everyday, Convalescent Greeting Cards in Boxed Assortments, 15 exclusive and original cards to the box, \$1.00.

Special discount on large quantities.
Write for Particulars

constantly, coming out in one after a screen announcement and warming 'em up immediately with some typical Berle crossfre. Blackout immediately after is poorly spotted, and the second of the second

still pretty much the tops in everything from showmanship to hoofology.

A little more of Berle, this time
with Barbara Jason, last around
here as vocalist with Jack Denny's
on the eyes, too, which belps. Line
follows her on, there's a neatbit of production stuff with shadows
behind a transparent curtain. Next
is Cardini, and a solid click all the
way through. It's his monchainned
as wizardry, that helps him over; he
seems to be just as much surprised
as the audience at the endless chain
of cards and clearest that pop from
nowhere. Cardini is one of the
Samman of cards and clearest that pop from
nowhere. Cardini is one of the
Number with six midgets and
half-dozen but half's because
it's too slow at the start, gale stould
they do, since those legs are the big
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sveryining he had and yespen for more.

More of the control of the control of the same has been smallesting multir, at least in poster displays, but very little of that apparent here. Ferhaps it's just as well, since show doesn't need it to get over.

Production numbers, with gals all beautifully costumed and favored by some striking light effect—need as some clipping wouldn't be amiss, either, but that will come. Most of song material is original, with credits to Brown, who apparently has succeeded in accomplishing in legit pastures with "Calling All Stars."

#### TOM GENTRY UNIT (ORPHEUM, LINCOLN)

Lincoln Jan 27

om Gentry, whose life in show biz has covered everything from performing in his uncles' circus to riding in horse opries of the films, is touring the midwest with a unit Has an excellent band and some novelty acts which shape up into a nice variety show.

nice variety show.

Contrary to the custom of dance
men, who when called upon to stage
something fall into their own rut.
Gentry hasn't too much hoofing and
besirroom gilde to make the offering
besirroom gilde to make the offering
medistely after opening with some
good music and a fash tap act, he
brings on Simon Delmar, strong
man and foot juggler, who muscles
his way into a good chinic of audihis way into a good chinic of audihard tricks—at the same time conhard tricks—at the same tim ,ehe's a sharp departure from Gentry's

hard tricks—at the same tim, ehe's a shard departure from Gentry's music.

The same of the

THEATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK RADIO CITY

## FOLIES DE PAREE

FOLIES DE PAREE

(ORPHEUM, ST, PAUL)

Atter saveral St. Paul, Feb. 1.

Atter saveral St. O. Algn again with one of the best units seen here in a long time.

With the sale in colorful, trim continues and most of one of the continues and most of the colories when caught were Bernie and Walker, two comics who scored so solidity that they had the customers yelled they will be saverage of the continues of the continues of the colories when caught were Bernie and Walker, two comics who scored so solidity that they had the customers yelled yelled to come and funny.

On the classy side are Currie and Naida, 'danseurs continental,' according to the billing. Part clicked a trio of strong-armed lads who did some neat acrobatice that almost caught an encore. Get away from the hackmy-desiant Meddans is an 11-piece all-girl band that went-to-town with loads of spirit on every tune they tackled. Twelve-girl chorns is sepapy and fresh looking.

Novello Brothers are on for some later coming out in a burlesque fixed whistling turn that rang up a goodly share of hand-clapping. Mile, Janis, a looker, comes out to the Pecco' (Raddo), a Charlle Murray comedy, Pathe news and an Ensy Acces travelog. Top is 40c. Raschick.

## Girls in Cellophane

Girls in Cellophane

(ORPHEUM, LINCOLN)

Here's a show that sells easy and the suddence. Owned by Billy with a undence. Owned by Billy with a under the suddence of the sudden

### Hollywood Parade

Hollywood Parade

(NiPPON GEKIJO, TOKYO)
Tokyo, Jan. 7.

Pantages Show, which opened
Jan. 1 at the Nippon Gokilo, under
direction of Arthus Sibler, haan't
out a definite flop but January holidays may prevent important losses
to Yosaburo Suzuki and Tameo
Kajiyama, who brought it over. It's
money in any Toyko house auting
the holidays with an old silent
movie run backward. This show is
only a very little better than that.
Show contains an excellent line
Show contains an excellent line
has been thrown together with the
apparent idea that anything is good
enough. Except for Eddle Gordon
and his hoke bleycle act, and Dave
Hacker and Juns Sidell with some
routines, there isn't a giggle in the
show. Japanese audiences are easily pleased and will stop the show
on the slightest provocation. The
control of the show on the slightest provocation. The
control of the show of the show
on the slightest provocation. The
one of the show of the show
of the slightest provocation. The
one of the show of the second of the
Mayer's disappearing water bellet,
Other specialites are Hacker and
Sidell, dancers; Ty Parvi, song and
dance: Myna Mason, song and
dance of the show as a whole any
thing better than second rate entertalment.

Dancing follows danaing, Audience site
on its hands waiting to be active
on its hands waiting to be active

alnment.—Dancing follows dancing and then here's more dancing. Audience sits in its hands, waiting to be entersined, or yells remarks at Suised dataul, who acts as bi-lingul maser of ceremonies.

## NEW ACTS

SONGWRITERS OF THE '90a (8) LOYALTO'S STALLIONS Songs Of Mins.; Three Orpheum, N. Y. Dog Act 9 Mins.; Full (Special) Palace, N. Y.

SONGWRITERS OF THE '90s (8) Songs 16 Mina; Three Orpheum, N. Y. Rich in sentiment is this new gathering of songwriters. Where most of the Tin Pan alley addicts have drifted to Hollywood for their have drifted to Hollywood for their

Ation in sentiment is the new gathering of songwirters. Where gathering of songwirters. Where shave drifted to Hollywood for their activities, the group comes forth and shows how their pet brain children have survived over a long per production of old names here. By the time 'Sweet Adeline' and its creator was brought forth. The house showed keen interest eating as m.c. explains at first that only those songs which have stood the test of years are included. Then James Kendis and his rendition of Next was william Mokerna, who sang his 'Has Anybody Here Sen Kelly?' Considerable applause greeted Theodors Metz when he was introduced at the writer when the hold the stood of the hold the hold

catches one.

PETCH and DEAUVILLE (18) and Bobs Barri Dancers Dancing, Singing Is Mines; Full (Special)

Painces, N. Y. Full (Special)

Providing the talent, costumes and scenery for the grand-Originally-built so that its talent could be broken-up and shifted around to here the act is en toto in the closing frame, and just a flash.

It's all dancing except for one unbilled male, who sings a couple of numbers into a mice almost from its excellent, and so's the billed mixed team. Girl of the latter is a fast acro dancer, while boy is a rhythm tapper. They each solo and do two routines together, with the Scenery is fair, but the costuming is good. Pleases as an act, but should be more so working all through a show where the continuous dancing wouldn't be so monoto-Crous.

#### Lowry in Detroit

Ed Lowry plays the Fox, Detroit, week of Feb. 15, to make way for a previously booked all-radio show at the Alvin, Pittsburgh.

A flock of French poodles, with A nock of French poodles, with two or three of the smaller breeds intermixed, are put through their paces in a small ring, on a jump-off and on a tight wire by a ring-master. Opening stunt has the poodles as midget ponies circling the ring and this holds the least of

the ring and this holds the least of the act's strength.

Outstanding trick is a black dog's balance on the tight wire, without prompting. Another poodle catches balls, knives and hoops tossed by the trainer also good. A mixed pair hendle the props.

Good novelty, especially for

INCOMPARABLE IN THEIR LINE TOURING

DE LUXE THEATRES

NOW PLAYING ALBEE, BROOKLYN NEXT WEEK (FEB. 8) PALACE, NEW YORK

SIMON AGENCY, Inc.

RKO Building Radio City, New York JACOBS-PERKINS CHICAGO



#### DIAMOND BROTHERS

anat great act, the Diamond Bros. pays a quick return vinti-this is one of the funniest and cleverest vandeville turns seen in recent years." Week of Feb. 5th, Flaying Keith's Memorical These, Boston Direction, Arthur

# larcus Loe

160 WEST 46"ST

BRyant 9-7800 NEW YORK CITY

J. H. LUBIN

LARVIN IL SCHENCE

## Variety Bills

NEXT WEEK (Feb. 8) THIS WEEK (Feb. 1)

Numerals in connection with bills below indicate epening day of show, whether full or split week.

#### RKO

NEW YORK CITY Boswell Sla Jackse (8) 1 Kaise and Common Co

Pat Hanning Co Mary Small Al Norman Ferde Grofe Oro

Ferde Grofe Oro
CLEVELAND
Palace (8)
Paul Whiteman Ore
Benny Meroff Bd
DETROIT
Fox (9)
Benny Meroff Bd
Frankle Connors
(Two to fill)
Evaluate
(1)

#### PLAYING LOEW CIRCUIT THIS WEEK

LORRAINE and DIGBY WINNIE & DOLLY VIA LEDDY & SMITH

Craws. Culliors.

(Two. fe (1))

Felovis.

Felovis.

Felovis.

Frankis.

Connorm.

Frankis.

Connorm.

Mainstreet (1)

Duko.

Bilington.

Malastreet (1)

Duko.

Bilington.

Malastreet (1)

Orpheam. (8)

Radio Ramblers
Grace Du Faye Co

I Flash Devile
Grace Du Faye Co

I Flash Devile
Grace Doro

Flash Devile
Grace Doro

Flash Devile
Grace Doro

Rediow A Dupree

I COCKESTER

Methre, Glary

D & E Berstow

Eddie White, 6.7

Mr. et Mrs. Johnson

Anatole (J. frash 18.

TEENTON

La pick 1.

TEENTON

La pick 1.

TEENTON

TEENTON

La pick 1.

TEENTON

La pick 1.

TEENTON

La pick 1.

Teenton

Te

#### Loew

NEW YORK OITY
Bob Apitol (8)
Bob Hope
Gordon Reid & K
Olris
Boulevard
let haif (8-11)
4 Olympian Aces
Thelma Wynne
Angers & Searle
Goss & Barrows

12 Aristocrata Master Michael Stan Kayanagh

Luis Russell Orc
Metropolitan (8)
Milton, Berle Co
Valencia (8)
Ching Ling Foo J
Lorraine & Digby
Relies & Howned
Jane & Lynton R
BALTIMORE
Century (8),
Benny Davis Co

FICIAL DENTIST TO THE N. V. A
DR. JULIAN SIEGEL
FABAMOUNT BUILDING
IN WK.: Eddlo Leonard, John Holbroo This Wk.: Eddle Le

Minor & Root
Orphenm
1st haif (8-11)
Evelyn Wilson Co
Dave Chosen Co
Onen Dave Chosen CoOpen. To Chosen CoOpen. To Chosen CoHocket CoHocket CoHocket CoA Chair (12-14)
26 haif (12-14)
26 Marks CoOpen CoHose & Edwards
Alf Loyal's Dogs
Alf L

Describy
Describy
Describy
Jordan & Graes
Kay Mamilion,
Jordan & Graes
Kay Mamilion,
Nellio Arnaut Co
Law Parker
Berney
Law Reserve
Described State
Described State
Law Reserve
Described State
Described Stat

Duke Norman Rev NORFOLK Norra Ist hair (9-12) Bert Smith Show FITTSBURGH Fenn (8) D Dare Dancers Jimmy Savo Alex Hyde Oro

RICHMOND
National (8)
Amos 'n' Andy
WASHINGTON
Fox (8)
Hai Menken Rev
Tommy Mack Co
Geo Glyot
Joe Laurie Jr Co

#### **Paramount**

BOSTON
Metropolitan (8)
Jim McTropolitan (6)
BUFFALO
BUFFALO
BUFFALO
BUFFALO
Mital Green
Mital Green
Mital Green
Mital Green
Chicago (8)
Roy Smeck
Allen & Kent
Ro Bros
John Botes
Sylvia Froes
Marbro (1)

Calif Revels
Harold Boyd
Jig Sawe
Margie Greene
Margie Greene
Margie Greene
Margie Greene
Margie Greene
Ted Cook
Greene

Radlo City Follies

2d haif (6-6)
Pansy
Joe Besser
Lee Murray Co
WASHINGTON
Earle (8)
Trainor Boys
3 Swifts
Ina Ray Hutton
Dorothy Crooker

Dorothy Crooke
(1)
5 DeGuchis
Russell M & J
Nan Halperin
Manhattan Step

YORK
Strand
2d half (14-16)
Blackstone
2d half (7-9)
Singer's Midgets

#### Warner

PHILADELPHIA
Dubarie (1)
A Dubarie (1)
Rhythm Redheads
Slate Bros
Joe Laurie Jr
He Rimaceton
Jack Benny
Mary Livingston
Cy Landry
Lee Standard
Standard
Standard
Lucky Millinder Bd
Lucky Millinder Bd
Lucky Millinder Bd
Lucky Millinder Bd

Ina Ray Hutton Or Dorothy Crooker Geo Givot READING Astor 1st half (9-12)

#### Independent

CHICAGO
State Lake (2)
Stales Bros & P
Chuck & Charles
Ames & Ah
Allan Edwards &
Jerry Ballard
Bob Smith
LONG BEACH
Strand (1)
Armand & Lollta

Marve Jensen 3 Charlle Wilkens Brody & Delevan Raftone Sis 108 ANGELES Orphesm (30) Castle Co Moss & Manning O'Nell & Mauners Jack Major Gene Sheldon Co Monroe & A Sis

## Fanchon & Marco

NEW YORK CITY Roxy (8) Gypsy Nina Liazeed Tr Foster Ens Freddy Mack tos ANGELES
Paramount (22)
Braggotti Ens

F Braggoon.
Clarence Muse
Al Gordon Co
PHILADELPHI
Fox (8)
Phil Harris
Leah Ray
(Others to fill)
Ambassador (8)
Harris 2 & L
Benny Ross

Maxins Stone
Flame Girl
(Others to fill)

WORCESTER

\*Plymouth
1st half (7-10)

#### London

Week of Feb. 4

Week, of Feb. 4

Menaley & Dale
Tuner 2

Canterbury M. 1

Accordion Kines
Week Provided H. 1

Amarket Keith
Donovan & Mayes
Olivette & Chatt
Torry William
Ornaldo Bd
Ornaldo Bd
Ornaldo Bd
Ornaldo Bd
Procedero Res
Rafferty & Flood
Raffer

Author West of State of State

Maurice
CHADWELL H'TH
Embassy
Conrad's Pigeons
Wensiey & Dale
Turner 2 CHELSEA

Palace
Benny Loban Bd
Annette Keith
Donovan & Hayes Annette Hayes
Onovan & Hayes
Gracie Schenck Co
CLAPTON
Rink
Sybli-Stanford
Low & Webster
Lennox & Liorann
EAST: HAM
Premier
Conrad's Pigeons

Zanoffs lafferty & Flood 2d half (7-9) Accordion Kin

Grange
Bobby Howell Bd
LEWISHAM
Palace Glen Gray Oro Palace
Greene Bros 6
LEYTON
Savoy
Shields & Kewley
Renee & Godfrey
Welsh Miners 4
NEW CROSS
Kinema
16 Singing Schola

Firense
Sandino & Fairchild
Dick Mansfield Orc
Fiying Trapese
Hazel Williams
French Castno
Gloria Gilbert
Maria Desty
Haraid & Lois
Olympe Bradna
Les Mangins
Drena
Trio
Witmas
Witmas KEW CROSS
Kinema
16 Singing Scholars
SHEPH/RDS BUSH
Pavilion
Benny\_Loban\_Bd
Gioria Kaye
Ponnis — Rita
STAMFORD HILL
Mona Grey Delso Roberts Juan Guittar

Olivette & Chatt
Terry Wilson
STARTFORD
Broadway
Shields & Kewley
Renee & Godfrey
Weish Miners 4
STREATHAM
Palace Rico Gypsy Gle

Old: Pime W. Hell TOTTENHAM Palace Sybli Stanford Low & Webster Lennox & Lors

TOOTING

#### Caharets

NEW YORK CITY

Emile Boreo Noble Blasic Oro Carl Hoff Oro Gypsy Tavern elo Flowe Consuelo Flowert

Bal Munette

Arden & Duncan
Geo Marechal

Millard & Anita
M Ferri
Geovignetti
Pietro

Nika Saliy Stark Jenya Plobedina Kaufman Sis Emil's Orc Pletro
Barrel of Fun
Jack Sheldon
Annette Lacy
Andy'e Aces
Lewis & Dody

Lewis & Dody
Bill's Gay 80's
Kathryn Parsons
Bigelow & Lee
Jerry White
Boeuf Sur Le To Boeuf Sur Le ... Joe Zelli Rocky Twins Billy Arnold Ore Don Alberto Oro

Kaufman Sis Bmille Ore Rilyw'd Bestaura Rudy Valles Ore Sammy White Pierce & Harrie Chith Rosark Berbara Blane Mills & Koerkan Barbara Blane Mills & Koerkan Jack Star Hofel Advanta Hofel Advanta Hofel Advanta Hofel Advanta Hofel Advanta Hofel Advanta Hofel Danny Ore Wes Adwan & I. Hotel Commoder Archie Blere O'r Hotel Delmosic Ves Adwan & I. Bruso
George Thorne
Angelita Loya
Fox & Ballister
Ralph Navelle Or
Cafe Internations Julie Gliespie
Alex Fogarty
Harry Tuker Orc
Hotel Edison

Cafe Internations
Inoz Elvira.
Lita Santos
Lagitanilla.
Los Otedas.
El: Chicorrite
Don Cassaova
Rudy Hernandes (
Castina Barra
Raymind & Luelin
Gilberto & Jose
Briceno
Don Jose Oro
Central Pk. Casti Hotel Edison
Bert King Orc
Jerry Blanchard
H & M Kane
Hotel Fifth Ave
Mishel Gorner Or
Horacle Zite Orc Libby Holman U & B Ebsen Leo Reisman Orc Hetel Gov. Clinton Anthony Trini Oro Hotel Gt. Norther

Chapeau Rouge
Peppy de Albrew
Dick Gasparre Ore
D'Ivons
Hartmans, G & P
Chateau Moderne Ferdenando Orch Hotel Lexington Jack Little Ore Al Kavelin Ore Hotel McAlpi

Chatean Moderne
Murial Roger
Antonio Morchin
Royal Cuban Royal Cuban Royal
Cuban Royal
Cuba Row Yorkor
Lois Billiman
Comfort & Relliy
Jack Meyer Oro
Cub Bilchman
Jack Mason Rev Hotel McAlpia
Joe Haymes Orc
Bob Barker
Agnes Anderson
Hotel Montclair
Leon Janney
Leota Lane
Rosita Ortega
Franco & Frandine
Ruth Urban
Marti Michel Orc

Jack Mason Rev Hotel New York Ozzle Nelson Orc Harriett Hilliard Florence & Alvarez Hotel Novarro Coccannt Greve
Lloyd Garret
Adairn Richarde
Durelle Alexander
Ruth Williams
Scott Fisher

Gay Adams
Thelma Leeds
Billy Milton
Maurice St. Clair
Gloria Day
Vic Rodrignez Ore
Nell Litt Orc Scott Fisher
Congress
Tom Nip Rev
Thais
Edna Strong
Beatrice Lane
Frank Parrish
Chas Davis Ore
Paul Rogers Ore

tel Park Lane Max Bergere Orc Hotel Pennsylvan Hal Kemp Oro
Hotel Plerre
Shep Fields Oro

Cottos Clab
Cottos Clab
Cottos Clab
Cottos Clab
Co Rev
Mears & Mears
Nicholas Bros
Dophela & Pimient
John Henry
Swan & Lee
Lena Horr
Bill Ba Sort
Cottos Clab Redd
Cot, Calloway
Cog Rooge
Do Le Porte Ore
Cubanacas
Rigo & Carmentt otel Plaza Hotel Plaxa
Emil Coleman Orc
Medrano & Donna
Hotel Ritz-Carlton
Rich'd Himber Orc
Joey Nanh
Arman Vecsey Orc
Hotel Roosevett
Del Campo Orc
Bernice Parka
Fomeroy Rev
Sarita
Hotel St. Moritz
Vivian Vance

Rigo & Carmencite Miguel Di Grandy Juanita Don Raphael Cordoba Sis Vivian Vance Fowler & Tamara Leon Navara Orc Hotel St. Begis Johnny Green Orc Marjory Logan Hotel Vanderbilt Joe Mose Orc Hotel Weylin Deimonice's
Sid Tomack
Florence Barlow
Jerry Baker
Helen Shaw
Charles & Celeste
Mike Durso Ore
Dubanett
Josk De Barby Or
El Chice

Jack Whiting
Raoul & Reyes
Milton Douglas
Larry Siry Orc
Hernandez Bros

Hotel Wyndham Kathleen Karr Jimmy Kelly's Danny Higgins John Rockwood Rita Renaud Rivera Boys Jeannie McCauley Kity Muligan. Peggy de La Plant D'Andre & Tolliet Sterling Sis Chas Albert Oro La Roc. Walker O'Nelis Of Walker O'Nelis Hotel Wyndhan

Nina & Zabal
Franciaco Ramos
El Morocce
Irving Rose's Oro
Nano Radrego El
Oliver Wakefield
El Torcador
D J Escarpinter C
Trini Varela
Dinorah Arguden
Juanita
Essex House
Glen Gray Oro

Delmonice's

Wences
Emilio de Torre
Rosarillo de Tr
Mona Montes
Rosita Rlos
Nina & Zabal

La Rue Walker O'Neils Ord Le Bijou Le Bijou
Grace Morgan
Elise Lord
Peter Marehall
Marlo Di Pelo Orc
Leon & Eddle's
Del Pozo Orc
Ron Perry Orch
Malson LaFitte
Max Dolin Orc
Malson Voyant

A Valentino Orc Spivy Rita Belie Mayfair Yacht Club Walker O'Nell Orc Mon Paris
Gené Fosdicks Ore
Lucien La Riviere
Tyonne Bouvier
Arnold & Hawkins Taft Grill Geo Hall Oro horetta Lee Thomashefeky's

Herrerra Oro
Number Ono Club
Mimi Muciel

NTO Rev
Sally Rand
Abe Lyman Oro
Eleaore Woods
Raye Maye
Bernice Lee
Jayne Manners
Ching Ling Foo Jr
Reis & Dunn
Park Lano Jim Miller Oro
Ubangi Club
Gladys Bently
Allen Drew
Bill Bally
Teddy Hill

Teddy Hill
Village Barn
Sammy Walsh
Chicken Sis
McCrae Co
Audrey & Jenese
Faith Hoag
Ben Alley
Julie Wintz Oro

Julie Wintz Oro
Villago Nut Club
Jack Fagan
Sheer Broa
Beebe Moffet
Alleen Cooke
Val Vestoff
Floria Vestoff
Milton Mann Oro
Waldorf-Astoria

Shella Barrett
Xavier Cugat On
Henry King Oro
Beauvel & Tova
Mme. Smirnova
Horacle Zite Oro

Nnt Clnb
Cherry Sis
Carl Whyte
Holly Moret
Sam Silm Hart
VI Kliroy
Dan Montgomery
Eddle Meikles
HI Wellington
Opera Clnb

Opera Club
Ann. Seymour
Berrion E. Early
Berrion E. Early
Jules Alberti Ore
Paimer House
Tommy Martin
Roy Cropper
De Roze
Harrin, Claire & S
Abbott, Dancers
Ted Weens Ore
Paramount Club
Billy Gray
Shannon Dasa
Margot King
Contrave Sia
Raysle Froits
Royal Froits

Addrew Sis
Andrews Sis
Royale Froites
Joe Lewis
Gigeles Rogan
Gigeles Rogan
Gigeles Rogan
Marge & Marie
N & O Detrick
Delices
Roma Vincent
Alice Blue
Terrace-Gerdens
Roma Vincent
Alice Blue
Graft, the Mule
O'Brien Girls
Stan Myere Ore
Via Lage
Rick & Snyder
Peggy Laurie
Lou Blake Ore
Walnatt Room

Walnut Room (Bismarck Hotel)

Art Kassel Oro Esther Todd B & B Dodge Fritz Mueller Mara Senta

Rendezve Kay Kaile Orc Raymond Littee June Marlowe The Vanities

Jack Warren May Lanfield The Bachelors Topsy's

Agua Callente
Nirvanna
Julian Marjorie
Beatrice - Ynez
Armida Tovara
La Francon
The Casinos
Merissa Flores
Bobby Maytore
Benito Bd

Ching Ling Fee Jr
Reis & Dung
The Ling
The Line

Ritz Tower Nat Harris Oro Savoy-Plana Bob Grant Oro G & C Herbert

G & C Herbert
Sherry'e
Maurice & Corc
Alice Dawn
Al Ross
Jos Snith Oro
Stork Club
Buddy Wagner

CHICAGO Michelob Im-Betty Moore Delores Marcelle Jeannette Graham Hal Hiatt's Oro Nat Clab Kay Kyser Ore Gloria Seiter Maxine Grey Benny Strong Hersey's Beverly Kirk Wayne Van Dine Reeves & Lew

Ches Parec Chez Pares
Gipsy Nina
Mario & Fiorla
Joaquin Garay
Selma Mariowe
Russel Swann
Mayfair Girls
Meri Bell
Oscard's Ens
Henri Busse Orc

Henri Busse Orc
College Inn
Geo Olsen Orc
Ethel Shutta
Colosimo's
Waiter Guild
Adelaide Kerkon
Gano & Rita.
May Downing
Den Enrico
Bob Tinsley's Orc
Eimer Schobel
Billy Meyers
Congress Hotel

Congress Hotel
(Joe Urban Roen
Robert Royce
Eddie Scope
Patricia Norman
Marcy & LaBelle
J Chernlavsky O
Club Alabam
3 Blonds

Citto damage 3 Blonds
3 Blonds
Phyliss Harry
Gloria Starr
Bernie Adler
Gaie West
Mise Patsy McNair
Eddie Roth Orc

Club Alglers Club Algiers
Rosita
Algiers Club Oro
Evelyn Camen
The Weismuellers
Kay Davidson
Sammy Kahn
Austin Mack Oro

Austin Mack Oro-Cinb Minuet -Frank Sherman Adelina Dossena-Ginger Wood Mary Grant Ben Zimberoff Del Estes Ercelle Sis Maxine Kirk

Drake Hotel Karre Lebarons Ferde Grote Orc Edgewater Beach Alta Warsawska Herble Kay Orc James Kozaks Orc

Marcell inn
Marcell inn
Them Jyman
Then, Oro
Joe Persone's
J. Marenso Oro
Joe Sier Feck
Der Sier
Texas Tommy
Freddy Beardan
Ruth\_Van Loise
Ruth\_Van Loise
Ruth Jan Hole
Ruth\_Van Loise
Ruth Beardan
Ruth\_Van Loise
Hudeon-atter
Ruth Ruth
Ruth Pardis
Beardan
Pardis
Bud Averill
Bert Rover James Kozaks Oro French Casino Paris-Vienna Rev Tom Gerun's Oro Earl Rickard Eddle Dander's Oro Joe Buckley Orc Gay Nineties Clah Bert Rover
Helen Burns
June Brooks
Gabriel Casino
Dlana Toily
Welss Sis
Miss Valeska

Gay Ninetics Clab
Harry's N. T. Bar
Harry Harris
Al Wagner
Phil Furnarand.
Sid Raymond
Hi Hat Clab
Trudy Davidson
Shannon Sis
Jack Edwards
Effic Burton
Velma. Hand
Hotel Stevens
Continental Room)

(Continental Room)

#### Dorothy Gilbert Geo Redmon Orc LOS ANGELES

Cafe de Paree
Bill Flech Orc
Don Santo
J & J Arnoid
Ann Delikat
Russ Cantor
(Agua Callente) Bally hoo Myra Mason Murray Sia 6 Counts of Rhythm Beverly-Wlishire Orville Knapp Orc Ramon & Rosita Biltmore Bowl Jimmie Grier Orc Kirby & Degage Rita & Rubin Marietta

Biltmore Rend'zv'u Bittmore Rend'z vs State Cassing of Senorita Adriana Gary Leon Gary Leon Tommy Wonder Ruth- Craven Burke & Davis Billie Lowe Johnny Candido Murzy Marcelline

3 Debutantes Campbell 3 Clover Club Frankle Masters Bd

Thomashefeky's
Boris Thomaskefsy
Regina Zuokerberg
Sammy Colton
Harry Littmau Or
Florence Klug
Mme. Charova
Irv Bercowitz
Gertle Bullman
Ches Doherty Rev
Trouville Cotton Club El Ray Club Gene Austin Candy & Coco Jos Marlin Oro

Hotel Roosovelt Joe Marlin Oro Italian Village Italian Village
Mazle Richardson
Louise Walker
Gray & Hudson
Kings Club
Tommy Lyman
Stan Clare's Oro-Palemar Dick Jurgens Orc

#### 15 YEARS AGO

(From VARIETY and Clipper)

Midwest pop price producers worried. Before the war from 70 to 100 troupes worked out of Chi. Now reduced to a dozen. Falling receipts and rising labor costs hurt.

Comstock & Gest took a cropper on 'Light of the World.' Folded after a \$100,000 loss. Copy of the Passion Play.

Jack Curley and Freeman Bern-Jack Curiey and Freeman Bern-stein opened an athletic carrival at the Mad. Sq. Garden. Hung the crepe when license commissioner shut down on the concessions in the basement. Mostly gambling gags, and their loss spilled the gravy. Week's gross was \$2,500.

Walter Reade in trouble with the Director of Public Safety in Trenton. Interested with Frank V. Stoors in two houses and told to quit or no license renewal, Reade was scornful of the natives and had gotten himself disliked.

Variery moved to its present quar-ters. Ousted from its old stand by demolition of the building to make room for Loew's State theatre. Moved into its own building.

Open cabarets were losing to the speaks. Lack of booze was killing biz.

It had been hoped that theatre bookings would become normal after the holidays, but there still were a number of shows playing the road while waiting a N. Y. house. Too many shows were hit stickers. There were 48 open.

Montreal man advertised he had four tickets for 'Chu Chin Chow' for Thursday. Would give a bonus of \$20 to exchange for Saturday ducats. B.o. sold out, so he resorted to the want ads.

Mark Luescher had arranged with Martin Beck to head the promotion staff of the reorganized Orpheum circuit. Decided he liked it better at the Hippodrome and stayed there.

Broadhurst theatre had to rope off a section of seats. That portion of the orch floor had sagged, due to improper foundation.

Tabor Grand, Denver, first de luxe theatre in America, was to be razed. Goldwyn Films was to build a new house. But it didn't.

French opera co. folded in New Orleans. Opera house had recently burned, and singers wanted salaries guaranteed to the end of season.

Flu scare brought a new rule Richmond. Theatres were to be dis-infected three times daily, and one sneeze was enough to cause ejection of-a patron.

Empire burlesque circuit an-nounced the largest dividend—ever paid.

#### **50 YEARS AGO**

(From Clipper)

Rose and Martin Julian were playing vaude in Frisco. They were contortionists. Bob Fitzsimmons iater married her, and her brother, Martin, became his manager.

Liberty Bell was removed from Philadelphia to New Orleans expo-sition. Traveled on a flat car, so that all along the route might see.

Fire scare but no fire at the Academy, Jersey City. Furnace smoke in the cellar came up through the hot air system.

Clipper plumed itself on sending Clipper plumed itself on sending the paper free to correspondents. Other dramatic papers charged \$4 a year to all who wanted a credential card. Sometimes fired a few to get revenue from the new appointees.

Fred McCloy was g. m. for Frank Sanger. Later publisher of the Dramatic News and last with Columbia burley, wheel.

Southern troupe was playing East

## Midwest's Fingers Crossed as Plans Solidify for Super-Stock in Loop

Return of stock to Chicago and the loop after a six-year absence is offing, Negotiations are now on by the Shuberts to establish a super-stock at the Great Northern, Harris or Selwyn. Shows will come in for two to four weeks with guest

Shuberts have been discussing ock in the loop for some time now

Shuberts have been discussing stock in the loop for some time new having had original plans to been the property of the loop for some time new having had original plans to been the loop that the loop stock of the local Shubert office have been in conference with the home office, and it is expected that final details will be set by Feb. 15, with the stock to open by March 15.

"There hasn't been any stock around the loop since the Harry Minturn days. Everyone in the legit business in the midwest is working towards the opening of this. new stock venture, feeling that if the towards the opening of this new stock venture, feeling that if the ioop stock idea clicks it will be the revival of stock in the other towns in this territory, which frequently in this territory, which for follow the lead of Chicago.

#### Four Closings

abrupt withdrawals last

Four actupt withdrawas las-Saturday (2).

Prisoners of War opened and taken off after one week at the Ritz. English war drama drew a general panning. Was played over there 10 years ago.

#### PRISONER OF WAR

PRISONER OF WAR'
Opened Jan. 28. Received a
thorough: panning from the
100% turnout of first-stringora. Sobol (Mirror) called the
English importation 'morbid,
unwholseoms and silly', while
Anderson (Journal) dug deeper to say, 'ft is not only rot, it
is rotten.'

'Creeping Fire' was withdrawn after playing about two and one half weeks at the Vanderbilt. Mud-dled melodrama panned and got lit-

#### 'CREEPING FIRE'

Opened Jan. 15. The second-stringers stepped into this one and most of them gave it a verbal shellacking. verbal shellacking.

Variery (Kauf) said: 'Hesn't a chance.'

'Nowhere Bound' taken off at the Imperial Saturday was credited with presenting unusual types but playgoers weren't interested. One night less than two weeks.

NOWHERE BOUND "NOWHERE BOUND!"
Opened Jan, 22. Only four of the top-notch critics turned out far this one, crediting the author with a good idea, but poor development. Gabriel (Amprican), in suggesting a new name for the piece, said: "Oblivion Bound' would be the kindest."
"Variety" (Lour) said: '12'll probably be a quick fold."

'Crime and Punishment' played a week and five days at the Blitmore, stopping Saturday and completing the list of recent flops which took

CRIME AND PUNISHMENT Opened Jan. 22. Opinions were mixed five to one against this one among the six major oritics who attended. Ham-mond (Tribune) thought 'It should be patronized,' but the others couldn't see it. Variety (Char) said: 'Isn't going to find a Broadway run hear and skirtles.'

beer and skittles."

#### SHOLES STICKS

Dallas, Feb. 5.

Maxwell Sholes, resigned last week as director of the Oak Cliff Little theatre, reconsidered and agreed to stay out the season on a

Sholes had hinted he was going off to little theatre work in Shang-hal.

#### WEBB ALMOST MISSES

Pushed Out of Hauptmann Court-

Flemington, Feb. 4.
While Guhrje McClintic and Alex
Wooffcett looked on from their comfortable seats, grinning and chuckling, Clifton Webb was pushed out
of the courtroom along with other
standees at the Hauptmann trial on
Wednesday (30) as a result of Justice Trenchard's ruling to clear the

Dancer was back in five minutes however, armed with a special pass, which gave him a seat on the front row for spectators.

#### SPECIAL POLICE SOUAD MOBBING CURB SPECS

Sidewalk tloket specs operating in front of, or nearby, Broadway legit hits were plenty annoyed when detectives, made two pinches last week. One steerer in front of the Broadhurst ('The Petriffed Forcet') and another near the Miller ('Personal Appearance') were held under \$500 ball charged with disorderly conduct.' That action by the magistrate's court is vanusus, similar previous arrests resulting in a fine and warning.

vious arrests resulting in a nine and warning.

Indications are that orders to clean up that phase of the ticket situation came from police head-quarters. Special squad was assigned to the job, faces of the dicken-to-being-known to the specs. Fact that the steerers had no tickets in their possession is their defense.

Four aidewalk ticket specs were arrested Wednesday (30) while operating in front of the Martin Beck theatre, N. Y., with tickets for the

theatre, N. Y., with tickets for the matinee of 'Juilet.' Charged with matinee of Juliet. Charged with violating the law against pavement sole-of-tickets,-each was fined. \$5. Three of those pinched gave the names of Willie Lewis, Abe Leffer and Leon Liebowitz.

Specs were finger-printed, indicating that further violation may result in heavier pushshment.

#### Shuberts Out

Newark, Feb. 4.
The Weingartens have taken back-from the Shuberts the deed for the Shubert theatre, which washes up-the Shuberts in Newark.
This leaves the Shubert open to any type of entertainment, with no holds barred.

#### **EOUITY CALLS OFF** CHI 'SMALL MIRACLE'

Chicago. Feb. 4.

Equity stepped anto the picture last week to call off-all rehearsals for 'Small Miracle' when the producers falled to produce any bond coin. 'Miracle' was the production planned by the Theatre group head-ed by 'James Bradley Griffin, associated with the Uptown Players.

Bond, set at \$1,400, falled to appear despite the fact that four sponsors are understood, to have promised \$2,000 apiece for angeling. Producers told the deaf that reharals are 'temporarily postponed' and hustled out to raise the cash for Equity.

information had been released by the group that they had the Stude-baker signatured as the house, but John Benero, manager, states no such rental keep John Benero, manager, states no such rental had been consum-mated.

#### Tennyson First Contract Warbler for '35 Chi. Op.

Chicago, Feb. 4 First signature for the coming Chicago Civic Opera season this winter is Jean Tennyson, soprano, who made her debut with the Civic

wno made her debut with the Civic Opera this past year.

D. E. Sawyer is general mnager of the organization.

#### Op in Reading

Reading, Pa., Feb. Columbia opera company, which showed at Capitol theatre last winter, will present 'Rigoletto' and 'Car-men' in the same house for Wilmer & Vincent.

Louise Caselotti, Luisa Coronina, Ivy Dale and Melissa Bay will sing. Armand Bagarozy will have charge of the two performances.

## Inside Stuff—Legit

Report that the abrupt closing of Battleship Gertle, Lyceum, N. Y., was the result of the stage hands refusing to accept Courtney Burry, etc., which was the result of the stage hands refusing to accept Courtney Burry, etc., which was the stage of the s

James Relly again has charge of the house which relights with Bitter Oleander.

John Ceell Holm, who attracted attention through the opening of his first play, "Three Men on a Horse," at the Playhouse, N. Y., last week, is an actor. It is a collaboration, George Abbott being teamed in the Billing. Original script, however, was Holm's. His wife, Fay Drake, former legit casting agent, also aided in the writing. Play is partly blographical. Central character is a fellow who can pick race-track winners but never bets on the races. Holm commuting between South Norwalk and New York, was in the habit of picking 'em while riding to and fro and although he called the turn, he did not make wagers.

Late Dan Hennessey, booker of the 'family' department of the former eith booking office, often analyzed form charts and picked the races one, wo, three, but he rarely if ever played his own selections.

Appeal of a decision which cleared the disputed ownership of a house at Lake Hopatoons, N. J., jointly occupied by Jim and Betty Morgan and the late Wille Connor, treasurer of the Biltmore theatre, N. T., will shortly be heard at Trenton. Bach of the Morgans and Connor had a cone-third interest. Six months prior to his death the boxofice man deeded the house to Betty Morgan in return for her taking care of him while he was ill and to protect the Morgans' interest in the proparty. A sister of Connor contested the Morgans' ownership but chancellor's court dismissed the claim, Kin's contention is that Connor's gift deed was to clarify the title for the purposes of securing a mortgage on the house.

Last week Bob Garland, N. Y. World-Telegram's drama critic, took a pot shot at Vanery, keeper of the boxscore, for itself going wrong on Green Pastures'. Latter show goes into its fifth year this month with Vanery having tabbed it, on its New York opening, as destined to flop. Only point to be argued with Garland is his hint that Vanery's review came close to being a 'no opinion'. Insistence is that it was a wrong, and how wrong, with Bigs (Joe Bigelow) having been the author thereof.

Gilbert Miller has purchased a plane which he will ship to England for personal use: It is a four-passenger cabin ship. Manager is not a pilot but a flying enthusiast. Licensed British pilots may be engaged at wages comparable to chauffeurs over here.

## It's Still Design-For-Living When The Lunts Jokingly Mention Coward

By CECELIA AGER Mr. and Mrs. Alfred Lunt have a pet name for Noel Coward. They call him Head-in-the-Clouds-Coward, because, explains Mrs. Lunt herself known as Lynn Fontane, 'be--joke-he's got his feet on the eround!

'Noel phoned the other morning to tell me he'd just awakened from the most fantastic dream. He dreamed he called me for rehearsal and I ed he called me for rehearsal and I said sorry-no.. I had, to go. to. my tallor or something. So he knew he was dreaming. Mr Lunt had himself a good length. Mrs. Lunt laughed too. (It is a well, known fact amongst the three of them, the Lunts and Mr. Coward, that nothing the said of the Lunts and said of the said of the Lunts and said of the Lunts are always rehearsing even when they're not at a rehearsal.

Right now the Laints are installed

#### STEBBINS BOOKS 44TH **DIRECT FROM V. ASTOR**

Booking of The Green Pastures into the 44th Street theatre, N. Y., where the colored cest play will start a Broadway return engagement on Feb. 25, was made by Rowland Stabblins, show's producer, direct with Vincent Astor, Latter took possession last Friday (1). took possession last Friday (1), property taken over including the roof theatre formerly called the Bayes and now reported being con-

Boyes and now reported being con-verted into a night dub.
Student's controlled the 44th
Street under a leasehold disaffirmed early in the firm's receivership, and operated it jointly with Astor for the past two years. Shiberts, who also lost possession of the Imperial through foredosure, have a, book-ing arrangement for that house up-to April 1, which prevented the spotting of Pastures' there. De-spite the foreclosure, Stebbins of-face failed to get action from the representatives of the mortgage holder (bank).on a four wall rental

proposal.

"Pastures" was originally pre-sented at the Mansfield at \$4.40 top.
Admission scale on tour has gen-erally been \$2.75 top, but for the return engagement in New York top price will be \$2.20. Show will able to gross over \$16,000 at that

sons because of Shubert owner-ship of other theatres on 48th and 49th streets, which they built dur-ing the theatre building boom-of a decade or so ago. Ambassador is offered for \$250,000. It was for-merly valued at a much higher fig-ure.

#### ROAD BIZ MAY PULL **'LEGION' OUT OF RED**

'The First Legion,' presented or The First Legion, presented on Broadway by Bert Lytell and Phil Green to mild grosses, is expected to work out of the red on the road, judging from business to date. Drama was booked for two weeks in Boston, but is expected to remain four weeks. Takings last week went to \$5,500, best figure since the show

in adjoining dressing rooms at the Ethel Barrymore theatre, where they may be seen in Mr. Coward's play, 'Point Valaine', and may sometimes be interviewed after the performance. Not before the performance, however, because Mr. Lunt has a deal of bestild make-up to put on and Mrs. Lunt says he sets fligsty if anyone's watching him. So Tuesday night Mr. Luntwas in his dressing room taking his make-up off and friends were dropping in to tell him how much they enloyed the play and Mrs. Luntwapped in a white sating when years appearing in the doorway that neparated their rooms to greet the friends and giance at the Vaniery reporter, when all of a sudden that play, 'Point Valaine, and may friends: and glance at the Vanistry reporter, when all of a sudden the Vanistry reporter, the classification of the Vanistry reporter, the charming people, asked a question; 'Is Mr. Coward as mad a lad to-work with as the outside world believes' is an all of the control of th

thing done?

Mr. Lunt sprang to his/feet Mrs.
Lunt passed demantically. But
house a state of the control of the control
among the control of the control
among the control of the control
hard working! the Lunts answered
in dust, asphast. So if was that Mrs.
Lunt revealed their pet name, Headin-the-Clouds, for Mr. Coward, and
then continued seriously. He. works
so hard, so very hard, he doesn't
take the care of himself that he
should, while Mr. Lunt observed,
'Noel couldn't accompiles as much
as he does—if he were at all fightiy.' as he does—if he were at all flighty.
There can be no doubt of it now,
Mr. Coward is a hard-working chap

Also, that Mr. Lunt believes Point Valsine is Noel's best play. Not that he wouldn't have played in it that he wouldn't have played in it even if he didn't finh's obecause Mr. Lunt feels there are certain playwrights — Behrman, Sherwood, Coward—whose work has a right to be heard no matter what they write, but it so happens that Mr. Lunt considers "Point Valaine" Coward's best play anyway. Such perfect characterizations, even the very smallest ones, so consistent—write. smallest ones, so consistent—writ-ten with such literate economy, Mr. Lunt said. 'It's a peep-show, realiy. That's what it is, you know, a peepshow. None of that trying to make the audience like you, to spill charm across the footlights, to lure sympathy and make the audience one with the cast. No, the curtains go up and there is a peep-show for the audience to stay where it is and look at; not to enter into. It's a story. They either like the story or they don't, but they must watch it. show. None of that trying to

Mr. Lunt confessed at the outset Mr. Funt confessed at the outset that they didn't play it very well tonight. It went much better last night. Why, he doesn't know, but that's the way it is, and he gave an' expressive shrus. 'She got away from me tonight,' he was saying, Just as Miss Fontane appeared again in the doorway. Lynn, you sluded me—I had to drag you the full length of the stage,' and everyone laughed some more, Miss everyone laughed some more, Miss Fontane's laugh being unquestion-ably the most melodious.

Mr. Lunt, who is well known around Loew's State as the tall, dark gentleman who always catches dark gentleman who always catchesthe supper show, deeply regrets that
he'll have to forego that pleasure
during the run of "Point Valaine'.
It takes him so long to put his
make-up on, he just hann't time.
He has been, he admits it, a vandeville fan ever since he played 28
weeks in vaude with Lily Langtry.
Vaude relaxes him and amuses him.
It's so interesting. The tempo. If
you miss a beat, you're gone. Just
like this, you know,' and Mr. Lunt
waved his arm to indicate that he
mean! Point Valaine.

Tut like the f. you miss a heat.

'Just like this. If you miss a beat here, you're gone. Mr. Lunt is also, Mrs. Lunt prompted him, a conoiseur of burlesque.

Dayton Season

Dayton, O., Fob. 4.

A legitimate season has been assured Dayton with booking of George M. Cohan in 'Ah, Wilderness' matinee and night on Feb. 13. the Ziegfeid Follier 'wide on Feb. 28 and Helen Häyes In 'Mary to Sootland' on March 10.

Walter Huston in 'Dodsworth' is probability for laiter. All booked tat the Vietory.

# NEW LEGIT CUSTOMERS

## Dramatic Critics' Box Score

AS OF JAN. 31

(wrong), O. no opinion expl	essed), P	ct. per	rcenta	ge).	1
A Street Committee of the Committee of t	8R.	R.	w.	О.	Pct.
BROWN (Post)	67	58	8	1	.866
GABRIEL (American)	68	58	10	2	.824
ANDERSON (Journal)	66	- 54	-11-		.818
ATKINSON (Times)	65	53	6		815
MANTLE (News)	66	51	15		.785
HAMMOND (Herald Tribune)	63	. 48	12	. 8	.762
SOBEL (Mirror)	51	87	12	. 2	.725
LOCKRIDGE (Sun)	68	49	. 16	- 3	.721
GARLAND (World-Telegram)	57	89	9 .	. 9	.684
VARIETY (Combined)	88	78	5	- 1	.940
(This score computed on	a basis o	f 84 8	hows)	1. 1.	Service of

## Brown, Gabriel Lead at Midseason

Brown, Gilbert Mason John Anderson and J Gabriel, Brooks Atkinson, in that order, and all swatting the critical apple at .800 or better, again make up the first division in the New York drama reviewers league at mid-season time. Same four aisle-seat boys have been on top longer than a perch worker in a pole act, so mathematical superiority at timing the productional pitch can-

not be ascribed to mere accident.
At the half-way post in the 13455 Broadway legit season the Individual leader is Brown of the
Post, last year's batting champ, who
seems far enough in front to be able
to repeat. Gabriel of the American,
only four-time winner of the Box
Score, is within scoring distance of
Brown and could cop again in the
ent Brown loses ground. Their
present batting averages are .385
and .824, respectively.

Anderson and Atkinson are running their now customery race for

ning their now customary race for the first division's other positions, Anderson with .818 and the Times' show analyzer with three percentage

show analyzer with three percentage points less.

Burns Mantle, who uses the star system, shows the most improvement with the panesyric stick in the current computation, topping the second division, and coming up four places since the [co. 07] [18] second division, and coming up four places since the [co. 07] [18] second division, and coming up four places since the [co. 07] [18] second division and coming up for the percentage of the computation at .684. Latter is the only reviewer to drop below the .700 mark. This

to drop below the 700 mark. This is no attempt to get hunk with Garland for his panning Varier for its Green Pastures' review. It just shows this way in the record. Gabriel and Lockridge have seen the most shows, 68 each, and Sobel the least, 51. At 58 aplece, Gabriel and Brown have been correct the most times. Lockridge Gabriel and Brown have been cor-rect the most times. Lockridge leads in going wrong, 16, and Atkin-son said the wrong thing least, six. Garland is first in delivering no-opinions, with nine. Atkinson committed six. Otherwise the boys

committed six. Otherwise the boys are taking more than average care to express themselves definitely one way or the other.

With its customary shyness.

VARIETY reveals its own batting average of .940 for 78 rights and five wrongs in 83 tries. -Framed is right.

is right.

This mid-season score is based on all shows which have opened this season, as is the final checkup.

VARIET'S muff of one show out of the group is because of a last week's premiere with the review due to appear in this issue.

#### Akron's First

Akron, O., Feb. 4. First legit of the season here will be at the Colonial, when 'Ah Wilderness' with George M. Cohan plays

bere March 5.

Colonial has been adhering to straight picture policy for several months.

#### 2 Lambs Gambols

Lambs will hold two Gambols, one to be public, accompanied by a dinner and ball at the Waldorf-As-toria March 16 (St. Patrick's Day eve), and the other to be staged at the club next Sunday (10)-for-members and guests. For the emerald event, R. L. Hague is chaltman of the executive committee arms. Brown in charge of publicity and honored-guests committee.

Brown in charge or publicity and honored-guests committee. Club event will be called the St. Valentine's Gambol, to be directed by Arthur Hurley, the 'perpetual Collie.'

## Film Chain Head **Opposes Detroit** Pop Opera Plans

Detroit, Feb. 4. lection against the strenuous oble A stremuous objection against the proposed season of municipal opera in Navin Field, was received this week by the city-council. Objector is George W. Trendle, president and operator of United-Detroit theatre thatin, film house-operators.
Although the Board of Commerce has appointed a committee to work out the final details so as to open the season about June 5, this move will undoubtedly slow up proceed.

will undoubtedly slow up proceed

will undoubtedly slow up proceed-ings.

J. J. Shubert and some of his start have made several trips here to sell the idea.

Trendle's protest said, T believe the city will lose more through sponsoring an idea of this kind than it will make, and this kind that see well as all the resulty annose it atre organizations, greatly oppose it unless it pays the same taxes and complies with the same restrictions re do. It is unfair from start to

as we do. It is unfair from start to finish.'

He also, enclosed a letter from Chas. E. Kurtzman, operator of Fanchon & Marco's St. Louis theatres, which read, Municipal opera here makes an almost insurmountable opposition during the summer because of its backing by prominent citizens and business 'organizations. Regular tax paying theatres automatically close their doors-on-the approach of the opera season. Originally, the municipal opera was started as a sort of civic pride matter, but it has since become an outright commercial enterprise, competing in every sense of the word with the legitimate theatre owner. Council informed Trendle that it could not take any action in the matter, as no request for license has could not take any action in the matter, as no request for license has yet been made.

#### 'Vanities' Quits Road

Chicago, Feb. 4. Saturday (2) after its loop week at the Grand.

Show will stick to vaude tab, and now angling for variety dates.

# OFF-SPRING OF

Illinois Emergency Educa tion Projects Develop New Legit Customers-Besides **Employing 54 Performers** as Instructors-Legit Managers Co-operating with New Patrons by Offering Cut-Rate Ducats to Students

#### OWN PRODUCTION

Chicago, Feb. 4.

Chicago, Feb. 4.

Most extensive campaign into legit by a relief body is now being organized by the Emergency Educational Project of the State of Illinois under the direction of Emergency Relief commission. Plans of the organization 'include not only the far-fluig instruction of nearly 10,000 people in the city of Chicago weekly on every phase of the legitimate stage and the relief of many indigent performers, but also the professionad production of a loop show.

Illinois project is not only provid-Illinois project is not only providing this work for unemployed performers, but is conducting a campaign to develop, new talent for the
stage and rekindle public interest in
legit. In the few weeks that the
EEP has been in operation here in
mer, andience, in the above shops,
faces which never have been seen
before suddenly hitting the boxoffice for tickets, usually the cheapest, available.

office for tickets, usually the cheap-est available.

Educational Project today has increased its number of teachers to 54. They—are—employed at \$100 monthly, for which they conduct two classes weekly in dramatics and other phases of the legit stage. Everybody is welcome and there is various Y.M.C.A., Y.W.H.A. buildings, in many clubs and in fact almost anywhere that a room is available.

Uncloughed Fields

#### Unploughed Fields

Unploughed Fields
Estimated-that-these\_54\_instructors reach 10,000 people weekly,
each class carrying about 100 students and all instructors holding
two-classes weekly. In general-these
students have been pretty distant
from the legit theatre with lardly
room the legit theatre with lardly
a legit ducat.

What is particularly—pleasing-to
What is particularly—pleasing-to What is particularly pleasing

## **Court Decision in Ducat Fight** Has Both Sides Puzzled: Agency Men Believe Code Unenforceable

#### 'Stevedore' Plans

Stevedore, colored cast drams at the Selvyn, closed after a fine strweel; stay on Saturday (2) under the auepicés of the Drama Union. Several plans now underway for this show. Understood that several leading colored organizations are banding together to back the production for other citles in the country, feeling that it's good anti-race harde propaganda. Other angle is possible tabbing for vaude dates, but this is figured merely as discussion. this is figured merely as discussion and not likely to become a reality

## **CA GETS AGENCY GUM-SHOE COIN**

Distribution of money donated by ticket brokers last season for the policing of their own agencies, and still on deposit with the League of New York Theatres, was agreed on at the legit Code Authority session last week. With the assent of the ticket men, \$500 was paid the CA as the brokers' end of that body's operating expense. When it was found the CA then had no authority to discipline violators of the rules, poliching things rupped. New rules, poliching things rupped. New agencies that the brokers kicked Tellewed that the brokers kicked still on deposit with the League of

Believed that the brokers kicked

Believed that the brokers kicked in with \$1,000. Actual amount was \$877, the odd figure being explained by the various assessments amons ticket groups.

But only \$30 of the policing money was speni. That coin was expended in the purhase of tickets from two agencies, both of which were found to be charging excess prices. Balance of the money has been on hand, and, when offered to through the red tape of cutring it up. Finally the ticket men assentiated to having it reply. On the CA dues.

dues.

CA will use the brokers' money partly to pay attorney Philip Wittenbergs. e.fee. of. \$400 for. his work in defending the Authority in the injunction proceedings brought by independent brokers. Which were decided on last week. Which side was favored. by the court ruling appears to be a puzzle.

#### Washington, Feb. 4. Additional 20 days have been granted legit ticket committee to file a report on operation of Ducat Control System under the

Because injunction petitions of recalcitrant brokers were only dismissed last week, Farnsworth moved the deadline for committee findings and recommendations back from Feb. 5 to Feb. 25.

Feb. 5 to Feb. 25.

Attorneys on both sides in the legal skirmlink over the ticket control rules in the revised legit code are somewhat puzzled over the decision handed down by Justice John E. McGeehan. Thursday (31) in the Supreme court, N. Y. Decision dismissing the application of five brokers who sought to restrain the Code Authority from enforcing the ticket provisions was first regarded as a defeat for the agency men, but from an analysis of the ruling the opinion leaves the complaining brokers in doubt whether the code is enforceable in its present form.

Figh. to appeal the case has been postoned by Charles Abrams, coursel for the complaining Theatre Ticket Brokers Association, pending the outcome of what action the CA will take. Known that the latter plans to a cerep sure the exclusive Will town. Understood that Philly Wittenberg, counsel for the code-body.

but is not so sure the set-up will work. Understood that Philip Wittenberg, counsel-for the code-body-in opposing the injunction, is none too pleased over the phrasing of the court regards the legit code as a contract. It is claimed that managers have not signed the code and in some quarters it is hinted that at least several managers would refuse to affix their signatures. There were two motions to dismiss the action. In dismissing one, Justice McGeehan said: 'I fall to see how the plaintiffs have any standing. Perhaps the managers would fr they had not been bound by contract.'

#### Ruling

First part of the ruling reads: It appears that certain theatre proprietors have signed a contract regulating the terms under which they will sell tickets to brokers, and those who have not signed are satisfied to adopt those terms. One of those terms is that they will not sell to brokers who do not conform to certain rules. The theatre manager can sell his tickets to whom he pleases, provided only he does not refuse on the ground of race, creador color. These plaintiffs seek to enjoin the body which the managers have agreed shall make the rules, from making the rules. Court said in the additional decision: United the beds of the contract of the

have them."
That is the basis for the indie brokers feeling that the decision is an out for them and the managers, About 14 agencies have applied for jicenses and filed bonds of \$500 that they will not violate the rules. The others, who went to court, refuse to be dictated to, claiming that under the rules they will have to go out of

Decision further states:

Decision further states:

'As I see this case I think the
plaintiffs have failed to recognize
what the code of fair competition
really is. 'It is not a flat of the Legislature. It is not a flat of the Legislature, it is not a security decourts. It is a contract drawn up
by members of a business, under the
supervision of the executive agencics. Unless the members specificsity relinative rights they still have cics. Unless the memoers specimally relinquish rights they still have them. My attention has not been called-to any provision of this code whereby the theatre managers have relinquished the right to refuse to

(Continued on page 56)

## Monday Nights Drop Off

#### Shows with Femme Draws Switch—Anticipate Sunday Legalization

As a prelude to the Broadway days. Latter attraction withdrew sunday legit show campaign, due to that soon again with the introduction of bills in Albany legalizing the strength of the past two months are dropped Monday nights, plays and the strength of the past two months are dropped Monday nights, plays and sand musicians, who have alreased for the past two months. Frank Gilmore, Equity presonant, Shows which skip Monday for the Strake of the strength of the support of the stage for and sundays and sand musicians, who have already gone on record, via their strake of the preads of the subject until he makes a part.

Shows which skip Monday for the ded afternoon performances are those with distinct feminine draws that particularly goes for 'Ode to Liberty,' with Ina Claire, Liberty unions in favor have stipulated that the controversial Within the 'S undays are legislated, there shall Sunday legit show campaign, due to start soon again with the introduction of bills in Albany legalizing tion of bills in Abany legalizing such performances, several shows have dropped Monday nights, playing three matinees. Move is partly reaction to light attendance first days of the week, which has been marked for the past two months. Broadway right now depends on week-end-trade for the greatest

part.
Shows which skip Monday for the added afternoon performances are those with distinct feminine draws those with distinct feminine draws.
That particularly goes for 'Ode to
Liberty,' with Ina Claire, Liberty.
The controversial Within the
Gates, although announced to close.
Last week, continues through the
month and announced that Monday nights are out. For its final
t weeks "The Distaff Side,' with Sybil
Thorndike, Longacre, skipped Mon-

unions in favor have stipulated that if Sundays are legalized, there shall be a six-day week and general understanding is that Monday would be dropped. Possipilities are, however, that Mondays would be substituted for Sundays during the summer period.

## VARIETY

## Plays on Broadway

Farce comedy in three acts, presented at
the Playhouse, Jan. 30, by Alex Yokel;
written by John Cecil Holm and George
Abbott: staged by the latter.
Andrey Trowbridge Joyce Arling
TailorJ. Ascher Smith
Erwin Trowbridge William Lynn
Clarence Dobbins Fleming Ward
Deliv ry Doy
Harr, James Lano
Charlie
Frankie
Patsy
Mabel
Moses
Gloria
GIJIIIEdilii Van Cieve
Al Garson Kanin
Hotel Maid
Mr. Carver Frank Camp

The Men' delivers as a laugh show. Fairly good diversion, If III's ures a mostly male draw show for moderate coin because of the technical, nature of its horse bet sag, goodly percentage of women will likely mure of the horse bet sag to the same of the same would help if inserted.

would help if inserted.

Alc: Yokel, the presenter, is another press agent gone Democratic and he, too, is backed by Warners. Author, is an actor who bases hid first pay on fact—there are people who never bet on 'races but can dope out the winners with uncanny accuracy.

ny accuracy. Ciairvoyant filok of the play. Erwin 'Truwbridge, writes rhymes for some A.K. in the greeting card business and at the moment is flustered because the deadline for his flock of mother's day Jingles is close at hand. Comes an argument with his young wife in their suburban Jewey Itome and he setsamb.

Jersey home and he scrams.

He gets himself bolled with Scotch whistey and somehow wanders into the state of the Law of t

winner from form charts.

Brwin's Arrival 18-5lue heaven for
them—he tells the punks what
horses vill win and sure enough
they do. The wonder selector
passoc.out and is put to bed but the
boys continue to nick the bookies
every race.

every race.

Next forenoon Erwin comes to with that hangover headache and he is given pienty of attention. The rhymester is worried—about\_set—than to the set of the pient of

from his home. So one of the hoods and another's sweetie accompany Erwin-to-Ozone Heights for a brief stay, then houte him back to the The three are making a clean-up but are suspicious when Erwin-picks Mr. Khayham to beat Equipoise. The stake race is the last of a four-horse parlay and the chiesled of the control of the control of the control of the control of the chiesled of the control of t

3 MEN ON A HORSE

Parce coinedy in three acts, presented at the Phylipsouse, Jan. 30, 19, Alex York: Two sets looked very ordinary, the property of the latter of the property of the pr

#### PRISONERS OF WAR

	O OI WILL
Drama in three	icts presented at the
Eltz. Jan. 28. by I	Frank Merlin; written
by J. R. Ackerley: at	taged by the presenter.
Second Liout. Grayle	Ben Starkie
Lioutenant Tetford	Lowell Gilmore
Captain Rickman	Charles McClelland
Marie.	Dorothee Nolan
Licutenant Adelby	Francis Compton
Captain Conrad	Partou Hepburn
Jellerton	John Parrish
Mrs. Prendergast	Daisy Belmore
Madame Louis	Zola Talma
Dr. Croz	Alfred Hesse

Seemed an impulsy selection to concern a mellethe post-war drama done in England about 10 years ago. Just lant diversion and is soon due back in the pigeon holes of forgotten acripts.

Prisoners' ante-dated The Green Bay Tree, authorship of which was, commentators may quibble over whose idea it was which was used in both scripts. Tree got so polished a performance that it made the grade to melletancer has no such attribute, neither in its writing nor playing, despite the sincerity of the actors.

Temperamentally unsound' is the

certity of the actors

Temperamentally unsound is the explanation given for the middle sex, to put it as politely as the play's lead, Captain Conrad, puts it. Five or six British army airmentown in 1918. Not one contented, so the play is really a succession of bickerings and squawks. No chance for fun with such a group, and the drumatice are hary, if not content is the property of the property o

distasteful.

Cap Conrad has taken more than a fancy to young Grayle, a second lieutenant, and is jealous of his friendship with a big Canadian officer. Captain Rickman. So they quarrel and the kid does not show up at Conrad's living room, the only comfortable spot in the hotel for the discontented officers.

the discontented officers.

When Grayle does appear, it is to cop some of Conrad's clgarettes, for which he is grilled by one of the other officers. Second time Conrad's favored male acquaintance appears is with the second time Conrad and Grayle again argue bitterly, the Captain felling the lad with a short right hook. Conrad's mental condition becomes worse and a week later\_after\_complaining of a band of pain around his head, he collapses.

later, after complaining of a bandlapses.

Few days later finds Conrad a
nut, He has centered his devotion
upon a potted plant, never leaving
it out of his hands. Officers go on
duty watching the queer captain,
in a panic. Only sign of recognition
from Conrad is given Grayle and
when the cap extends his hands and
rums them down the kids arm, who
when the cap extends his hands and
rums them down the kids arm, who
boy gazing at the mounthins with
that plant in his lap.

Barton Hepburn, said to be interested in the production, gives an
nusual performance as the lisping
despita the mount of the captain
dent to the captain of the captain
dent to the captain of the captain
to hot his Grayle is no sweet poto Lowell Gilmore as a more baianced flying man and Charles McCleiland as the profane-Canuck.

[Withdraun after one week; print-

(Withdrawn after one week; print d for the record.)

#### Dayton Folds

Dayton, O., Feb. 4. Dayton Players closed a stock cason here after trying for 11 weeks to arouse enough interest and patronage to make the venture a profitable one. Final production was 'Outward Bound.'

Ralph Urmy and Harry Gesham operators of the company, which was installed in the State, hope to complete financial arrangements for a spring season try.

## = I. MILLER Semi-Annual SHOE SALE

585

Broken iluse of Ingenue and Beautitul Shoes

885

#### KINSEYS NEAR RECORD

In Fourth Month at Grand O.H Canton. O.

Canton, O., Feb. 4.

Canton, O. Feb. 4.
The Kinsey Players, now in their fourth month at the old Grand Opera-house here, are well on their way to establish a new all-time permanent run record for this section of the country. Record is held by the Edith ambler Players, which held forth for 26 consecutive weeks at the same house three years ago, at the same house three years ago, good business to the been forced by the property of th

good dusiness to the order lodge and recently inaugurated a split-week bill policy, playing 'St. Eimo' the first half of this week, and 'Red Hot Mama' the last half.

#### **Guild Leases Hollywood** Playhouse, Builds In Bar

Hollywood, Feb. 4.

Hollywood Theatre' Guild has leased the Hollywood Playhouse for its productions. Guild had previously dickered for the Mirror theatre but couldn't get together with the owners. the owners.

Guild will redecorate the house

and change the balcony into a cock-

#### New Legit

(Continued from page 55)

(Continued from page 55).

the legit managers here is that these students are already responding to the loop shows; and beginning; to come against that boxoffice. Many of them can't afford even the cheapest of ducats and it is understood that arrangements are being made whereby suffered the students of the students o

have too in durate price at a regular student rate. Managers can see an entirely new and vast audience for the legit theatre in the making and they are doing everything possible cooral these customers.

Director of the project is Kenneth Carrington, with a board of directors composed of three leading literary and legit lights of Chicago. Board has Thoda Cocroft, in charge of the American Theatree Society here and editor-in-chief of the Mid-west Literary Review; Dudley Crafts Watson, on the board of directors of the Chicago Art Institute, and Mrs. A. Starr Best, socialite theatre patron. theatre patron.

#### Pro Production

Headed by Thoda Corroft, who secured the rights, the EEP is now preparing to launch its first professional show in the loop, a modernized version of The Girl of the Golden West. It is believed that it will be possible to open this show by March 1 and negotiations are starting to secure a theatre, quite a difficult task at this time, due to the jam of shows in the loop.

Should Girl of the West click, the Educational Project will present two other plays before the summer season sets in, at 31.50 top. Also will make special concessions to the regular EEP students and with an enrollment of 10,000 people the Project directors believe that they are set with at least 3,000 cure ouistomers. Instead of fearing this competition, the legit managers of Chilepton and the legit managers of Chilepton and the petition, the legit managers of Chilepton and the petition, the legit managers of Chilepton and the petition, the legit managers of Chilepton and the petition and the legit managers of Chilepton and the petition and the legit managers of Chilepton and the petition and the legit managers of Chilepton and the petition and the legit managers of Chilepton and the petition and the legit managers of Chilepton and the petition and the legit managers of Chilepton and the petition and the legit managers of Chilepton and the petition and the legit managers of Chilepton and the petition and the pet tomers. Instead of fearing this competition, the legit managers of Chicago are going out of their way to co-operate with the show, since they feel that this is the first step taken in the country to develop new followers of the legit stage and believe that after the EEP has done its work and has passed off the scene, the 10,000 students will be regular legit patrons.

#### Lait-Gross Comedy

'Hook Up.' comedy drama with a radio background, authored by Jack Lait and Stephen Gross, is due for production soon. Ernest Truex is mentioned for the lead, with Liesile Spiller interested in the presenta-

tion. Play was written last season and has since been rewritten.

#### SPRING LAKE TRYOUT

585

Broken liter of lagranse and featurist Shoes

Beautiful

Ingenue Models

Regularly 8.75

Broken liter of lagranse and featurist Shoes

Regularly 8.75

Beautiful

Deluxe Shoes

From 10.75 to 15.50

Evelyn Gerstein, and Robert Lee
Johnson, is set forpring Lake,

Mid. every size in every

style and material.

Prom 10.75 to 15.50

Evening Transcript, Johnson now

on the Coast, wrote and adapted the film Gentlemen Are Born' for Warner Bross.

## PLAY OUT OF TOWN

#### THE NEW PIONEERS

Hollywood, Jan. 27 Hollywood, Jan. 27.

Drama in three acts and five scotes by Jack Preston. Directed by Hdney Dexter and Max Poliock. Cast: John Burton, Amie and Max Poliock. Cast: John Burton, Landen Manuel, Christian Colby, Roward Banke, Charles Ellis, Leo McCabo, Ed Wilson, the Hollywood, Payhouse by the United Civic Theatres, Inc., Jan. 28. Admission 5. and 46 cents.

As in most plays with a purpose, entertainment is here addetracked entertainment is here addetracked entertainment is here addetracked in the state of the state

would have nighted it Upon Sin-California.

Play is a sketchy affair, which shows the workings of this new state; how production is for use and how everyone is extremely happy.

However, he is brought to see the light by the rejuvenation of his scapegoat son through the efforts of the governor. In the and the boy the governor. In the and the boy alight love interest.

Author metakes exits and en-trances for movement, and conse-tuoutly has his actors felling over each other. Speeches are long and plot. There's nothing in the play for either commercial theater or pictures.

for either commercial theatre of pictures.

Actors are amateurish with the exception of John Burton as the governor, Leona Phillips and Howard Banks as the lovers and Virginia True Boardman as Burton's the second of the second and the second and the second alght only 27 people were in the house, so the whole thing looks with the second night only 27 people were in the house, so the whole thing looks like deepest hunger.

Illier deepest hunger of most of the performers would be a headache for any director. Best thing in the show is the sets by Ritta Glover, also co-op.

#### Cornell's Gross

(Continued from page 1) (Continued from page-1)
three times and is now definitely
dated to end in three weeks, final
perfermance being Eeb. 23. Revival of 'The Barretts of Wimpole
Street' will start the following
Monday (25), also at the Beck and
with other shows listed to follow.
Miss Cornell will probably play out

the season here. 'Juliet,' first slated for four weeks, Juliet, first stated for four weeks, will have played nine and one-half weeks. Jane Cowl's Juliet' at the Henry Miller theatre ran for. 20 weeks in 1923 for a record total on Broadway of. 182 performances. While that engagement was profitable, the-ficket scale was lower as were also the grosses, the Miller were also the grosses, the Miller of the profit of the pro were also the grosses, the Miller having a smaller capacity than the

Beck., —No. 'fullet' has commanded \$3.85 top previously, as does Miss Cornell's, nor have any previous presentations of the classic drawn such high grosses. Rehearsals of Miss Cornell's company—counted—heavily Cornel's company counted heavily in the production outley. Wher Juliet was being readled the D'Oyly Carte Opera Company tenanted the Beck so the Cosmopolitan was engaged. That was accompanied by considerable back stage expense, principally to stage hands

#### Air Touts

(Continued from page 1) cast licenses. Walker emphasized that after conferences with the old Radio Commission lest summer, the contract was cancelled, the program abandoned, and the feature will not be resumed. Second program which drew government fire was feature of answers to questions by a "metaphysician," which was dropped when contract expired at end of December, 1933. Request of WBNX for special experimental authorization should not be granted, Walker informed Commish, because use of 500 wests power is not experimental operation. Examiner noted that simple mathe-(Continued from page 1)

mish; because use of 500 watts power is not experimental operation. Examiner noted that simple mathematical calculations will show the result to be obtained by boosting power from 250 to 500 and recommended that regular license be issued on present basis, although the increase would not cause objectionable interference and would enlarge the station's present service area. Report stressed, however, that nower Report stressed, however, that power boost would accentuate New York's over-quota condition.

#### 'DREAM' BALLET STAGER SIGNED FOR NBC TOUR

Hollywood, Feb. 4.

NBC Artists Bureau has contracted Nina Thielade for a series of concerts throughout the country as soon as she completes staging the ballet for Warners Midsummer ballet for W. Night's Dream. Hetwo

Between times she will stage dances for 'Dream' if and when the Max Reinhardt production plays Radio City.

#### Name Arbitrators in Barlow Walk Hearing

Hollywood, Feb. 4.
Robert Emmett O'Connor, actor, and Harry Sokolov, attorney, have been named arbitrators in the Equity hearing of charges proferred against Reginald Barlow by the by the Baragainst Reginald Barlow by the Lucille Ryman Productions. Bar-low is accused of causing the fold-ing of 'Blood On the Moon' at the Mayan, Oct. 14, last. Arbitrators will choose a third disinterested party and set a date for hearing.

#### 'Noah' Scenic Jam

Cleon Trockmorton was called before the board of the Scentc Artists union on whether he or Ludwig Beneimans is designing the sets for 'Nosh,' to be presented on Broadway by Jerome Mayer next week. Bemeimans is not a member of the union, membership of which is made up of employees and employees of seenic outfits. Throckmorton explained he designed the settings, though there were some settings, though there were some sketches ordered from Bemelmans sketches ordered from Bemelmans by Mayer. Throckmorton then supplied new sketches drawn to scale. Mayer is a graduate-of-the-late Professor Baker's drama Workshop. Bemelmans, an Austrian artist, is also associated in conductive the Manahure des received. ing the Hapsburg, class restaurant on 57th street, N. Y.

#### 'Death' Dies

Death Comes at Sunset' passed out in Philadelphia after trying out. 'one week.' Closed Saturday (2).
Cast was brought back to New York and paid off with money on deposit at Equity.

#### 'CURTAIN' IN DALLAS

Dallas, Feb. 4.
The John McKee players at the Uptown are struggling into their third week with "The Curtain Rises."

'Men in White' and 'Good Bye Again' drew only mediocre houses, Kirk Lucas and Virginia Stevens are the leads.

#### Ducats

(Continued from page 56) sell their tickets to plantiffs. In fact the code, provisions expressly reserve that right and there is a contract that they will not. Plaintiffs can easily get the tickets if they will fulfull the conditions which the ticket Tolini the conditions which the ticket sellers prescribe. Pisinitiffs girev-ance seems to be, not that any one is attempting to induce a breach of a contract, but that defendants are attempting to induce the contracting parties to keep their contract. The motion for an injunction pendente lite is denied.



has been the favorite of the profession. Its non-smarting, test-proof, perfectly harmless qualities have samed this outstanding recognition from a group particularly fitted to appreciate their true value. Now contained in the ultra-smart new gold and scarlet metal nackase. Teams tained in the ultra-smart new gold and scarlet metal package...75 cents at all reliable toilet goods counter



## 'Mary of Scotland,' 'Rain,' Revival Open Big in Philly; 'Death' Stops

Philadelphia, Feb. 4. Exceptional advance sale for 'Mary Exceptional advance sale for 'Mary of Scotland,' coming into the For-rest today (Monday) for a three weeks' stay, and the rave notices given by the critics to the Tallulah Bankhead revival of 'Rain' are prominent features in Philly's current leaft include:

prominent reatures in Philip's cur-rent legit picture.
Although management is only an-nouncing two weeks of 'Mary' and the third won't be announced until after the opening, all indications point to absolute capacity for all point to absolute capacity for an performances, something that Philly hasn't seen in years, if ever. Sub-scription will hold the grosses down some the first two weeks, but even with that gross should hit the close to \$50,000 for the fortnight. And to 300,000 for the formight. And should find \$26,000 or better. Chest-nut is the usual subscription house, but moved to the Forrest for this engagement because of larger ca-

ninegement because of larger capacity.

Taint opened Friday night (1) at the Chestnut to a good, but not ay any means capacity.

Taint opened Friday night (1) at the Chestnut to a good, but not ay any means capacity to the Chestnut of the

ehows. 'On to Fortune,' at the for-mer house, got the first atringers and a general panning all along the line. 'Death Comes at Sunset' at the Walnut drew two favorable notices. Neither did anything in the way of trade, and 'Sunset' folded, 'Fortune' going to Broadway for Monday pre-

miero.

Last minute decision kept 'Small Miracle' in at the Broad, and it got a fairly satisfactory \$5.700 in its Miracle' in at the Broad, and it got a fairly satisfactory \$5.700 in its Miracle' in at the Broad and it got a fairly satisfactory \$5.700 in its Miracle in the horizon and indications are that Philly's legit season in finally the Philly's legit season in finally the Philly's legit season to the Chestnut next Monday and the Walnut gets Cross Ruff. At the same time, the oft-promised Mrs. Moonlight finally hits the town and the world with the same time, the oft-promised Mrs. Moonlight finally hits the town and the same time, the oft-promised Mrs. Moonlight Think Batrott in the lead.

On Feb. 18 the Garrick re-lights with Those Loraine and on the Stin With Robert Loraine and on the Stin With Robert Loraine and on the Stin the Stroke March 18 finds a epecial revival of Yellow Jack' at the Forad and 'No Mar's a Hero', another try-out, at the Chestnut.

Estimates for Leat Wesk.

Estimates for Last Week

Death Gomes at Sunset? Walnut. Second stringers caught it, and only two of them were kind. Stopped Saturday company returning to New York when Equity sent funds. 'On to Fortune' (Garrick). This nicely-touted try-out a bust here. Pans all along the line and ghastly biz.

blz.

'Rain' (Chestnut). Opened Friday
and did nice, if not sensational, biz
in three performances. Rave notices
should mean big trade this week at

#### 'CHEER' DELIVERS SRO \$32,000 IN-PITTSBURGH

Pittsburgh, Feb. 4.

Very big #82,000 estimated for Yas Thousands Cheer at Niron last State and the Pittsburgh of the Pi

d and gourse to series. I meantime, George Sharp's pro-tion of Drunkard at Fort Pitt il continues to make legit his-locally. Now in twenty-first k, it's still turning 'em away tiy at \$75-seat auditorsum.

#### **Current Road Shows**

Week Feb. 4
Abbey Playere, Harris, Chicago.
'Ah Wildernses,' American, St.

more: Cornelia Otie Skinner, Nixon; Pittsburgh, 4-6; Shubert, Cincinnati,

'Dietaff Side,' Shubert, Boston.
'Dodeworth,' National, Washing-

D'Oyly Carte Repertory, Colonial'

Eva LeGallienne Repertory, Grand

Eva LeGallienne Repertory, Grand Opera House, Chicago. 'Firet Legion,' Plymouth, Boston. 'Follies,' Orpheum, Phoenkz, 4; Riatto, Tucson, 5: Plaza, El Paso, 6; Travel, 7: Paramount, Austin, 8; Texas, San Antonio, 9, Mary of Scotland, Forrest, Phil-adelphia.

'Pagan Lady,' Shubert, Kansas

Pegen Lady, Shubert, Kanasa (Ity.

(Pytticoat Fever) Cass, Detroit,

Rain't, Chestruit, Philadelphia,

Roberts, Erlanger, Chicago,

Sanatiah, Musical Pisyars, Erlanger-Clumbia, San Francisco.

The Bishop Misbehaves, McCarter, Princeton, 9.

Walker Whitesde Repertory, Chief, Colorado Springs, 4; High School, Laramie, Wyo, 5; Lincoin, Cheyenne, Co, 6; Travel, 7; Paramount, Sait-Lake City, 8; Paramount, Sait-Lake City, 8; Paramount, Provo, Utah, 9; mount, Provo, Utah, 9.

#### 'FOLLIES' HITS HIGHEST L. A. GROSS IN YRS., 40G

Los Angeles, Feb. 4.

Ziegfeld Follies' wound up a sellout seven nights and two mats run
at the Biltmore here last (Sun)night, plus a special matinec Friday atternoon for the benefit of the
Actors Fund of America. Take on
the nine regular performaness was
\$38,900, heaviest, in this neck of the
woods in a long time, while charity
performance got \$2,220.

"The New Plonesrs, based on Utoplanism and EPIC propagands, folidat the Hollywood Flayhouse after
three performances. Gross was
brutal.

#### DRAPER RESTING

Ruth Draper closed her tour euddenly at the conclusion of the Buffalo engagement and is en route to Honoluly for a rest.

'The Magio Spring,' by Donald Blackwell and Theodore St. John, is scheduld for tryout at Annendale, N. Y., Feb. 7, preliminary to a poesible New York abowing. Likely that St. John will have the lead in the tryout.

#### Ulric \$7,000

Cincinnati, Feb. 4

A two-for-one paper spread of the town last week on . Pagan Lady, with Lenore Ulric, swelled patron-age at the Shubert to approximately 37,000. Scale was 550 to 32.20, Comp customers paid full tax on second ticket.

House Jones Cornella Otts Skilner Top for last half of this week at

## **BALTO BIG 25G** ON DODSWORTH

Baitimore, Feb. 4. Dodsworth' grossed a smash ap-proximate \$25,000 at Ford's last week at \$2.75 top. Upper shelves had been completely sold out in ad-

had been completely sold out in advance, and by Wednesday the lower floor sales expanded to capacity from the sales expanded to capacity and the sales expanded to capacity from the sales expanded to capacity from the sales of the sales of

July Joy Could's the UBO house, is dark next week.

The indie Maryland has the Civic Grand Opera Company opening next Monday for a week of repertoire at a \$1.66 top. Following week, Feb. at 1.66 top. Following week, Feb. wood Holiday' ('No Man's a Hero), co-starring Ben Lyon, Bebe Danleis and Skeets Gallagher. Same week the Maryland has three performances in two days, 18-19, of 'Green Week of Feb. 25 Ford's will hold forth with 'Merrilly-We Roli Along.' Nothing has been inked in by the Maryland. Ford's has a flock of they haven't been assigned definite dates. Ford's, the UBO house, is dark

#### FRISCO'S 3 LEGITS, **1ST TIME IN A YEAR**

San Francisco, Feb. 4.

San Francisco, Feb. 4.

First time in year thut Frisco has seen three legit houses lighted up at once. Business, however, only fair despite attractions. President's Birthday Ball hit houses hard one night.

First week of resumption of stock at Acazar under T. C. Carter and at Acazar under T. C. Carter and business.

business.

Estimates for Last Week.

Curran (Curran) 'Marrily We
Roll Along '(24 week). Getting by
all right at \$18,000 but ought to be
better. Show building:
Aleazar (C&E). No. Mors. Ladies'
(C&E). No. Mors. Ladies'
(Courbia (Tanger). Scottish
Musical Players in Scotch reper-tory in second week not too. hot at
\$15,000.

## Abbeyites \$12,000 in 1st Loop Week; 'Stevedore,' Vanities' Fade to Tabs

Chicago, Feb. 4.

Quartet of productions battled for
the public coin last week and all
managed to gross profit-making
figures. However, the loop legit
seem changes this week, with view
contractions to be replaced by two

others.

Two shows are both foldess. Vanctiles concluding its road tour ster one week at the Grand here, and le now being slied down to general the constant of the constant o

stone on Feb. 17; 'Merrily We Roll Along' at the Grand, March 18, and Cornelia Otis Skinner, in 'Manison on the Hudson,' at the Harris, Feb.

18.
Fortune Gallo is back in town dis-cuesing the opening of the proposed 'Decameron Nights' at the Audi

## Broadway Shows Pick Up; 'Accent' \$10,000; 'Old Maid,' 'Rain' Reach 12G

Broadway's leaders stood up well last week but of more interest is the development of .several attractions of an indefinite status and now regarded as stickers. Grosses of three garded as stickers. Grosses of three changed rating.

"Old. Mald. a matten data bears and the status of the changed rating.

"Old. Mald. a matten and the previous pace without benefit of subscription support. First two shows went to new high figures.

There are five standouts among the previous pace without benefit of subscription support. First two shows went to new high figures.

There are five standouts among the previous pace without benefit of subscription support. First two shows went to new high figures.

The Petrified Forest' is the topper with \$22,300 last week and Katharing the control of the control of

Estimates for Last Week

Accent On Youth, Plymouth (7th
week) (C-1,038-83.30). Still going
to the control of th

Saturday, player weeks.

'Crime and Punishment', Biltmore.
Yanked Saturday; two weeks.

'Escape Me. Never', Shubert (3rd week) (CD-1387-44-0). Figures to accomplish money engagement limited to 12 weeks; second week over 280 none.

"seage Me. Never", Shubert (3rd week) (CD-1,887-34.0). Figures to accomplish money engagement lim120,000. "Field of Ermine". Mansfield (1stweek) (D-1,997-32.75). Presented by Croeby Galge; adapted from1811; opens Friday (3); was previously announced for National. also Bilmone, and the season of the se

through winter; takings around \$16,000.

The Closed Garden.' Amounced to debut Thursday (7) by Henry to the control of takings around \$30,001 operetta in Radio City dated to continue 'The 'Perfified Foresty Broad-hurst (5th week) (D-1,116-23.30). New dramatic leader held its pace and again grossed \$22,300; only Juliet' is approximating that pack and the control of the control of

Opened last mid-week to favorable press; new lauch show figured for moderate money success. Thumbe Up. St. James (7th week) (R-1,520-34.40). Getting fairly good money but does not approach musical leaders; estimated around \$23,000 last week. Tobacco Road, Forrest (61st week) (C-1,107-\$3.30). Will stick as long as profitable; under fail price but estisactory—at around

pace but satisfactory at around-\$5,500. Within the Gates, National (re-peat date) (18th week) (D-1.194-\$3.30). When business improved during announced last week bir-gagement was extended through February, \$5,000.

Other Attractions

Other Attractions
Katharina Cornell in Juliet,
Martin Book engagement again
extended with final performance
Feb. 23; has averaged over \$22,000
for six weeks.

Sailors of Cattare, Civic Rep
theatre; 14th street group will
ready The Pit' to follow soon.

## D'Ovly Gets 16G In 3d Hub Week; **Legion' Stays On**

D'Oyly Carte company's repertoire of Gilbert and Sullivan still getting the bulk of Boston legit biz. Last week, third, grossed \$15,000, very neat

neat.

'First Legion,' starring Bert Lystell, has been extended from a two-week engagement to four, reflecting a pleasing count of \$9,500 at the b.o. last week.

only other legit piece in Hub last week was 'Loose Moments,' a new comedy presented by Walter Hart-wig. Hardly more than a house

warmer
Estimates for Last Week
D'Oyly, Carts Company (Colonial,
3rd week), Still going strong here
at \$16,000. Next week is its last,
and week; Edit going strong here
at \$16,000. Next week in the Jaste the
Jaste Lib going to like the
Jaste Lib going to like the
Jaste glay, Stacked up about \$1,500
last week. In for two more.
"Loose Moments' (Wilbur). Lacking marquee names and support of
Hub cris this provest to support of
hand-cuter. No better than \$1,300.

#### Cohan, \$4,000, Omaha

announced, but may stay longer; moderately paced with last week's common tendency of the co

## **Important West-End Site Goes** Over to Restaurant or Theatre

London, Jan. 26. Haymarket store buildings and the adjoining property, most important island site in the West End theatre area, has at last really been soid, with all the signatures on the

Purchasers are M. H. Morris & Co., merchant bankers and insurance underwriters. Property occuples over 14,000 square feet, with \$20 feet frontage in Haymarket and 185 feet in Coventry street, both most desirable spots in the West End, and was originally sold to a pany some six months ago for purpose of erecting a huge the purpose of erecting a huge building with swimming pools, sun-ray baths, big restaurant and caba-ret floors. Concern was registered as The Arcadium, Ltd., but owing to financial difficulties could not complete deal. Was, however, in-demnified by the new purchasers, atthough lost around \$80,000 on the venture.

atthough lost around \$30,000 on neventure.

New company has two schemes onhand: One is to sreet a huge eatery, with the inside to comprise a series of international restaurants, such as French, English, American, Hungarian, Russian, Germann, Sussian, Germann, Sussian, Germann, Sussian, Germann, Sussian, Germann, Sussian, American, Hungarian, Sussian, American, Sussian characteristics, types of entertainments and orchestras. Such a scheme was, on foot for the Alhambra, site some 18 months ago, but fell through, with the promoters losing around \$50,000 deposit.

deposit.

Other idea is the erection of a massive theatre, to seat 5,000, adaptable for both shows and films, with stores adjoining and modern apart-

able for both shows and films, with stores adjoining and modern spartment flats, on the American style, built above.

A temporary hold-up to the scheme is that a small portion of the Haymarket frontage is freehold, owned by a firm of tobacconists who have been there for generations. Negotiations are now on foot to buy them out.

Importance of the location is such that it has fed the London newellounds with more stories since it became vacant some five years agothan the Hiller situation. Site has been reported sold at one time on another to set to mention buy and dozen big restaurant concerns in Europe. It became a standing joke any time Fleet street needed a front page story to promote a buyer for the spot.

Same commany has also just comtessions.

Same company has also just com-pleted purchase of Queen's hotel one of the oldest in Leicester Square one of the oldest in Lelcester Square, and adjoining Metro's Empire, for the purpose of execting a big res-taurant, with a permanent cabarel of international entertainers and a string of modern flats above.

## ANZAC LEGIT PROD. SPREAD TO LONDON

Melbourne, Jan. 17.
Williamson-Tait is reported fig-uring again on breaking into the English legit field. Last venture was with "Mr. Cinders" some years

was with "Mr. Cinders" some years ago.

Cyril Richards, producer of 'Roberta' here, will go to London shortly to take charge of the activities. Before leaving, Richards will marry Madge Eliott, with whom he has been teamed for years. Frank Tait will probably have E. J. Tait and Harald Bowden to manage the Australian affairs. Last year W-T broke into the South African field with-Gilbert and Sullvan operas and two musicals.

African field with-Gilbert and Sul-livan operas and two musicals. Financial developments covering their Australian business recently caused the W-T management heavy head throbe following a period of thick red because of the decline of legit trade. Said that stockholders were becoming somewhat restless owing to dividends not forthcoming as expected, but it is now stated that prospects are much brighter, and a rearrangement of finances will see the organization happy and stockholders taken care of.

#### Bing' to Move

Prince Littler, who is presenting. The Bing Boys Are Here, revival at the Alhambra, by arrangement with Sir Oswaid Stoil, is likely to take the show to another West-End house after the run at the Alhambra. Show was originally in for air weeks with options with Stoil out for bigger percentage if Littler wants to stick, and Littler just as firm that Stoil's end of it is fair enough now. At present show is making money for both, and curlously enough is drawing the younger element. London, Jan. 26.

drawing the younger element.

Back stage crew of the house are under provisional notice, but the artists have had no intimation of any pending closure.

## **PAYNE'S VAUDE IDEA IN PARIS**

Paris, Jan. 26.

Paris, Jan. 26.

Jack Payne, English bandmaster, wants a vaudeville theatre of his own in Paris.

After playing the Pathe-Natan vaudefilm circuit for two weeks with his band, Payne decided that local vaude is far too slow, and that total yaude is far too slow, and that the parish of the parish paris tre, and is now negotiating with two, each seating about 1,500. Ex-pects to open one of them in May on a straight vaude policy, entirely run by himself.

Wants to bill 15 or more acts,

run by himself.
Wants to bill 15 or more acts,
each cut to the bone and moving
fast, with the curtain coming down
as soon as the act is done—which
doesn't happen here normally.
Thinks American and English num-Thinks American and English numbers can be used largely, both because they're snappler than the native variety and because (in Payne's opinion) the higher class French can understand enough

French can understand enough English to get by.
With the Pathe-Natan theatres already wavering on their vaude policy, and talking of revues for the flesh part of their programs, Payne's project is timely.

#### New Grosvenor Show

London, Jan. 26.
Fellx Ferry's second floor show opened at Grosvenor house. Gomez and Winona are the headline attraction, and voted the classicall-roomers around here in several status. ball-roomers around here in several years. Armaut Brothers, known here in vaudeville, proved a big laugh on cabartet floor, and Emilee Adreon, formerly Bernice and Emilee, who played the Palladium a couple of seasons ago, revealed a line of comedy apily suited to cabaret intimacies. Vale and Stuart, two good-looking dancers, also in the hit class.

Bunch of good-looking American.

the hit class.

Bunch of good-looking American girls surround the talent to advan-

#### Dennis at Savov

London, Jan. 26. Composition of the same and the same and the same and opens Jan. 28 for a run. This is the result of her last appearance at the Savoy some eight months ago, when she was put in as an experiment and proved so successful she ment and proved so successful she stayed three weeks, Present ar-rangement calls for a cut-in of 90c per head, whereas during her last engagement her share was 35c. She is not troubling much about local vaudeville dates.

#### Vivian's Revue

London, Jan. 26.
The Honorable Anthony Vivian is plotting a new revue. Book is by Bruce Slevier and music by Peggy Cochrane. Backers like show, and are ready-to-finance, but they insist John Tillor be aboved.

Cochrane. Backers like show, and are ready-to-finance, but they insist John Tilley be starred.

Vaudeville theatre is the likely spot for the show, if and when it goes through.

No Business

Paris, Jan. 26.
A clown is no businessman, coording to decision of a reach court

French gourt.
French gourt court is a consistent out of the countries and aummoned a ring comedian before the Tribunal de Commerce, which is reserved for business disputes, it a sult for damages on contract-jumping allegation. Clown's lawer pleaded that clowing was no business, and ourt was therefore incompetent.
Court acquiesced and dismissed the suit.

## MUSICAL TABS PLUS PIX AT MOULIN

Vaudefilm policy at the Moulin Rouge, recently started by Pathe Natan, may soon be abandoned, and an elaborate revue substituted for the vaude part of the program. Moulin was originally known as a revue house, and Mistinguett played

revue house, and Mistinguett played there for years.
Mitty Goldin, booking agent who has what they call the 'artistic direction' of the theatre, announces that he'll try to resurrect the old spirit of the Moulin and still keep films in. Plans to put on revues running an hour and a half, week as its the case of vaudellin at present. Complete shift of scenes, costumes and cast at the dot that be

and cast at end of that pe-Name stars will be used

riod. Name, stars will be used, Goldin says.

Same shows will undoubtedly be booked in other houses Goldin controls, which total five in Paris at present. All now are vaude spots. Hortensias Sisters, Duvernois operetta which was a hit at the Nouveautes last season, is probable starter of the new policy.

#### Tough Censors

(Continued from page 11) by the local censors on a sec-submission, after having been

ond submission, after having been banned a week.

'House of Rothschild' (UA) still lacks permission for French show-ing, despite United Artists' diplo-matic waiting policy lasting months.

The Hagus, Jan. 24.
Censor put the lid on Paramount's Balle of the Nineties. Decision was directed more against the acting of Mae West than against the reei itself.

A French film 'Le Champion' produced by Naupuss also banned.

#### Anti-Natan

(Continued from page 11)

(Continued from page 11)
theatre owner and operator remain
as ever and he is still the kingpin
of local picture husiness.
Anti-Natan ru m biin s s finally
broke seriously last Tuesday (28)
when Leon Bailby, powerful seltorpublisher of Jour, right wing morrinig paper, began a strong attack
against the film man in his newspaper. On the same day Robert
Dirier served a summons on Natan
to appear before the Tribunal de
Commerce to argue why an expert
should not be appointed on behalf
of the Pathe-Natan stockholders to
officially examine Natan's management of the company. Complaint
accuses Natan of the creation of
our company. Gompany company
of the company company company. Gompany
of the company company of the holding company. Goes on to charge
that Pathe-Natan is in perilous
than condition.
The Jour article, based on Dirler's
charges, accused Natan of running
the business into the ground.

charges, accused Natan of running the business into the ground. It promises more fireworks, of a seri-ous political intent, for the near

future.

Bailby printed a few short paragraphs containing insinuations against Natan's finances some weeks ago, without actually getting libelous and then refused all Paths-Natan advertising so as to be free for future attacks. There has been beaucoup Paths-Natan advertising

## Plays Abroad

#### Tonight We Improvise

Paris, Jan. 18.

Presented by Georges Ludmille, Pitceff and their company. Drama by Luigh Piram dello, adapted in French by Benjamin Cromicux. Presented at Mathurins, Paris, Jan. 17, 1985. Emile Drain
Mady Berry Jaurence Rivoire
Jean
Yeste
Samson Fainailber
Pierre Chevalley
Andre Certes
Louis SalouRaymond Dagan
Robert Hommet
Floryse
Gan Lenoir
Georges Pitoen

Pitoeff-production of this Pirandello piece was prepared in the presence of the author, if not under his actual direction, and is therefore important as an indication of his current ideas. He wants to take those ideas to Hollywood, and is ac-tually negotiating with one or more major companies for a chance to do

tually negotiating with one or more major companies for a chance to, do so.

Play is the last of the Pirandello that a constant of the property of the propert

of late, the other papers getting the gravy on Natan's defense.

Battle has been fought to some extent in the press from the first. Anti-Natan trade papers have been printing carefully veiled attacks, including the circulation of a rumor trade of the control of the circulation of a rumor carefully well at tacks. including the circulation of a rumor that Pathe owes Kodak \$1,600,000 on its raw film account, and that Kodak, to secure the debt, has a lien on the capital stock and bonds of one of the leading Pathe subsidiaries, and maybe on the John ville studios, too. On his side, Natan has been publishing statements of the successful operation of his firm in 1934, claiming that he produced 19 films, although his list includes some which were not completed within the year.

himself before the camera and at other moments in the same picture. Play a convict part! It's a lot simpler to do in films, because of trick photography and easy transitions from soone to scene; here it to be done on a simple starse.

tions from scone to scene; nere it all had to be done on a simple stage.

Tochnique is most strikingly Tochnique is the striking of the striking in the striking of the striking in the striking of the striking of the striking of the striking in the striking of the striking in the striking of the striking in the striki

and her children in a sort of tower. They get a box of makeup and, partyley as activesses, but increasingly as her face and her hair and pityingly put rings under her eyes, to show how the terrible married life has told on her. The Pirandeloi dee of the partyley of the

#### Maria Bashkirtcheff

Budapest, Jan. 20. Play in three acts by Lajos Balint and Erno Anday, at the National theatre, Budspeat. In the cast: Gizi Bajor, Ma-raka-Visvary, Magda Olty, Ilona, Aczel. Theodore Uray, and Attila Pethro.

Marla Bashkirtcheff is known in the literature of the late nineteenth century by her famous Journal, the confessions of a beautiful Russian aristocratic sirl, center of the world and Rome in the eighteen-eighties. Worshipped by men, but unfouched by their passion, she was devoured by a thirst for fame and glory and ber paintings. She died of tuberculosis when she was twenty-four and became famous, not through her paintings, but turough—her paintings, but turough—her paintings, but turough—her paintings, but through ing, brilliant, capticlous, interesting personality with entire sincerity.

It is this personality which the

ing that he produced 10 films, slithough his list includes some which were not completed within the year.

Finance committee of Chamber of Deputies, in which Natan has already been mentioned, is rumored as a "likely-scene for an attack-on him when it uneets again next-week.

Paris Distribs

(Continued from page 11)
Venloo and Roger Well, who belong to the new association and were at first slated for a committee, yet cannot not be with the booking combine fight. That will come later, when an arranging a stamp tay on contracts to provide funds to run the association, and methods of specific to the new bunch, the booking combine fight. That will come later, when the strength of th

#### Paris City News:

First city news association ever to be organized in Paris will start functioning Feb. 1 under James Edfunctivating Feb. 1 under James Ed-monds, American newspaperman, who has secured local backing for his project. Agency, to be known as Paris News Bureau, will attempt to cover town as no organization has ever done before, and will cater to 135 foreign correspondents here, with emphasis on American agencies and specials.

cies and specials.

Edinonia himself will be new chief, with Robert Stern, former Chicago Tribuhe reporter, second in command and handling the night trick. Big group of French reporttrick. Big group of French reporters, mostly on retainers, will phone
in fiashes, which will be rewritten
and distributed by the bureau's
American staff, handling both languages. Nows will be distributed
by telephone and messenger, in
French-and-English. Small staff of
American reporters will cover strictip American stories.

Object is to provide the routine
projection which every correspondent has got, to have and which nowcosts big money in French contacts.

ent nas got to have and which now costs hig money in French contacts, with little satisfaction. Service will be given to everybody free for a month, as an introduction, and then will be sold.

#### Rice Blasting Again?

Rice Blasting Again?

Elmer, Rice's newest play, Notfor Children, won't be produced—
at least for the time Seng. But it
is being brought out in book form
by Coward-McCann, It's a play
about the theatre and is figured to
be some more hot comment by the
playwright on critics, etc.

Involved in the action are a: lot
of Broadway characters, among
them a radio announcer, a Broadway legit manager, a professor, a
critic, a playwright, an actress, etc.
On either side of the stage are supposed to be a man and a woman

posed to be a man and a woman who discuss the characters and action as it happens.

Just in case that doesn't put his whole point over, Rice is also writing an introduction for the play which discusses 'certain problems which confront the playwright. In the modern theatre.'

From Books to Music Bruce Humphries, Inc., Boston book publisher, has added a music department. Issuing not only books about music and musicians, but

sheet musicas well.

On the music list is 'Croodlin' Ono,' the Eugene Field poem set to music by Roy Newman, and 'Slumber Song,' by Edwin Arlington Robinson, the three-time Pulitzer Prize winner, for poetry, who makes his bow as a composer with this piece. Words are by a fellow-poet, Louis V. Ledoux.

#### Barron Now AP City Editor

Barron Now AP. City Editor
Mark Barron has moved up in the
Associated Press, being appointed
city editor in New York. Post was
formerly, held by Byron Darnton,
now on the starf of the N. T. Times.
Barron will continue to review
legit shows for AP, but his Broadway column will be assumed by
James Reston, who also will handle
radio. Willard Keefe will resign
from the N. T. American copy desk
to become Barron's assistant.

#### Reprinting Mag Serial

Reprinting Mag Seriale
Book publishing plans of Harold
Goldsmith and Harry Steeger, chain
mag publishers, fully completed.
Will call the affiliate to their Popular Publications the Harney Press,
with Hurd Whitney in charge.
Whitney resigned from Morrow to
take the post with Goldsmith and
Steeger.

Steeger.

Hartney Press books will not be originals, but reprintings of the serials carried in the Popular Publi-

Unholy Hollywood 100-page pamphlet by anonymous local scribs now on the press with a first printing of 50,000 copies aimed at a two-bit newstand sale, is latest typographical bilster on the screen colony. Contains strong blasts at fan maga, celebs marriages and divorces, sec.

Material had previously been submitted to several syndicates, but was nixed.

Macfadden's Whodunit Vogue for real-life detective tales has prompted Macfadden to get out a new mag of that type, Famous Detective Cases. A monthly edited by Herbert, Bowden, it will use actual detective cases.

Injured Scribe Prize
The 'Paris' newspaperman who
gets himself most seriously bunged
by a cop, or otherwise injured in
line of duty each year, will get \$135
prize to remember it by. Friends
of Jean Vertex' have just founded
this annula award and rectives will be picked every year at a din-ner to be held January 11, just like the Goncourt' Academy and other bodles pick recipients of literary

Vertex is a reporter who lost an vetex is a reporter who lost an ove as a result of a dispute with a policeman in the rioting a year ago. His friends grouped to help him get damages, and now that they've won this fight they intend to go on contributing money to similar victims.

Pushing Mirror's Mag
A. J. Kobler, relieved of many of his duties as publisher of the Daily Mirror, will concentrate on a marriage of the Mirror of the Mirror of the Mirror of the West-cord supplement for other dailies. Since the American Weekly is used by the Hearst papers, Kobler for years headed the Mirror mag to non-Hearst sheets. Kobler for years headed the American Weekly, which now has a combined circulation in excess of 5,009,000. With the 1,300,000 Sunday Mirror circulation as a starter, Kobler expects to exceed that of the American Weekly. Business and advertising of the Mirror mag will hereafter be handled apart from the paper litelit, with a staff now being organized.

died apart from the paper itself, with a staff now, being organized. New organization formed by Kobler for this purpose is to be known as Sunday Magazines, inc. Jack Lait continues as editor.

frish. Coining On Basketball
Ned Irish, who resigned from the
staff of the World Telegram, N. Y.,
to turn sports promoten, has been
successful with his initial attempt,
that of college basketball doubleheaders in Madison Square Garden.
First three shows were sell-outs,
last week's events being not so well
attended. Three more basketball
cards are scheduled.
Irish has an agreement with the
Garden which extends for two more
seasons. Sports writer is also connected with the National Football
League (professional), doing publicity and statistical work.

Busy Man
Press of editorial work has kept
Jack Lait from covering the Haupt-mann trial, it being the first major murder case he has missed. He attended but two sessions at Fleming

ton, N. J.

Lait is tied down with the conversion of the New York Journal's Saturday mag supplement, which goes into tabloid form, handling the sauroay mag supplement, which goes into tabloid form, handling the Sunday edition of the Mirror and in addition to other King Feature assignments, is on the radio twice

#### Gortatowsky Elsvated

J. D. Gortatowsky hisvated
J. D. Gortatowsky has been appointed assistant general manager
of Hearst newspapers. He was
formerly business manager for King
Features, the Hearst syndicate.

Features, the Hearst syndicate.
Directly after being elevated
'Gorty' became acting chief executive of the Hearst string when
Harry Bitner, the g.m., was stricken
with pneumonia in Washington and
went to Florida to recuperate. Ward
Greene now has Gortstowsky's
borth at King Features.

Sobel's Revival
Farrar & Rinehart is doing an unusual revival of Bernard Sobel's Indiscreet Girl', published a couple of years ago, in order to tie in with anticipated

the anticipated 'Great Ziegfeld' (Universal Pictures) exploitation when that film is released. Sobel was the last pa. for Zigy.
Same publishers, in view of Time and Fortune's recent references to Sobel's Burieyeue' book, are thinking of a popular reissue, quoting Sobel as an authority on buriesk.

#### Plans New Class Mag

Teddy Epstein back from Florida with a tan and an idea for a new class mag on which he is starting Enstein's idea is immediately. Epstein's idea is for a periodical as a cross between The

a periodical as a cross perween the New Yorker and Esquire, for the metropolitan area only. Epstein reported talking to Cor-nelius Vanderbilt, Jr., to take the editorship.

Barrie Play in May Sir James M. Barrie has signed a contract with Good Housekeeping hew mag of that type, Famous Decettre Casse. A monthly edited by for publication of his new play, the lefebert, Bowden, it will use actual flets the has written in 14 years.

Joseph Appelgate, who was feamire editor or the defunct Graphic, it will do a series for the new mag.

Good Housekeeping.

#### Best Sellers

## Bost Sellers for the week ending Feb. 2, as reported by the American News Co., Inc. Fiction

'Heaven's My Destination' (\$2.50)	By Thornton Wilder
'A House Divided' (\$2.50)	By Pearl S. Buck
'Another Caesar' (\$3.00)	By Aifred Neumann
Heaven High Hell Deep' (\$2.50)	By Norman Archibald
Via Mala' (\$2.50)	By John Knittel
Forty Days of Musa Dagh' (\$3.00)	By Franz Werfel
Non-Fiction	

Constantine Brown 

#### U. P.'s Springboard

U. P.'s Springboard
Prize spot with the United Press, outside of some of the top executives, is the motion picture-radio editorship, Judging from the way these lade, have sone on from the bosition. In the last seven years, Starting with Dale Van Every, who had the job when U.P. first decided to cover the seven years. Starting with Dale Van Every, who had the job when U.P. first decided to cover the seven years. Starting with Dale Van Every, who had the job when U.P. first derived the seven years of the seven years, and Every left to so, with Doubleday-Doran as publicity chief after highling down job less than a year. Faul White served as United Press radio-picture editor for about two years, and then he departed for Columbia Broadcasting as vice-president of Columbia Broadcasting as years of all public ventice and special features for the Columbia Broadcasting System.

G. Byron Winstead, who followed White into U.P., stayed for more

and special features to the bla Broadcasting System.
G. Byron Winstead, who followed White into U.P., stayed for more than a year and then resigned to go with a major utility company at Houston as publicity director.

Webb Artz, incumbent, has remained at the post longest. He's been in charge since 1930. In addition, Artz edits the Oceanic News letter.

#### James Malcolm Dead

James Malcolm editor of publications for New York State, died Jan. 30 in Abbany. Formerly a newspaperman, Malcolm covered politics for dailies in St. Louis and Chicago before coming to Albany many years ago as legislative correspondent for The Knickerbocket Press.

Saxy Title Tabooed
Achmed Abdullah's 'Seven Lovers' of Jane McNeill' will be serialized in Cosmopolitan' under the fitte of 'A Woman Belongs.' Publishers objected to the sextness of the original handle. First of a series of six Chinese yarns by Abdullah to appear in Liberty is titled 'We Are Two, Not Three.'

Alexander Black, Marries
Alexander Black, 78-year-old art
editor for King Features, who formerry was Sunday editor of the
World, N. Y., was married to Edito
O'Dell. Latter is a newspaperwoman and lecturer.
Black was widowed leat summer
Black was widowed leat summer
Couple are honeymooning at Bradenton, Fla.

Cerf Expanding
Bennett Cerf is adding a new publishing department to his Modern Library and Random House to be known as Ferret Library. It will consist only of reprints of detective yarns. Dogon titles already picked by Cerf as a starter.

Ferret books will be marketed by

Grosset & Dunlap and A. L. Burt.

## Three on Diesels W. Wadman, who

Three on Diesels
Rex W. Wadman, who recently
resigned as general manager of the
mags, Diesel Power and Motorship,
has formed a new publishing orsanization to issue a trio of mags,
covering the motor field. The three
are Diesel Engineering, American
Motorship and the Diesel Engineering Manual.

Paul Issuing Topicals

Norman Paul, active in Chicagpublishing circles, going into bool
publishing on his own under the
name of the Norman Paul Publish

Plans don't include fiction,

Hobo Sleuth Arrives
Frederick Stokes Co. will publish
furder on the Moon, detective Frederick Stokes Co. will publish Murder on the Moon, detective story by Garnett Weston, Holly-wood film writer. Weston also has options for three others. All of them will centre around the same sleuth-ing character, a cultured hobo.

#### Radio Guide to 10o

Radio Guide, sectional ether fan mag, slated to go up a nickef to a dime for its weekly issue Also planning to add a rotogravure insert.

#### From Scribe to Broker

Walter Merkel, who has been a financial writer for the last 10 years on New York dailles, has joined the staff of Stokes, Hoyt & Co., stock brokerage. े क्रिक्ट <del>रह</del>

#### CHATTER

Unian Huzley coming to N. Y.
Harry A. Franck has a new pub-lisher, Stokes,
Gordon: Sinclair on the way to Buenos Aires.
Ella K. Maillart has gone from Asia to China.
When not writing poetry, Marrill

When not writing poetry, aserrii Moore is a practicing medico.
Phil Stong coming into town from his Connecticut place more often.
Nancy Hoyt has written a biog of her sister, Elinor Wylle, the poetess. The Virgina Quarterly Review is ten years old, with the April number.

ber. J. D. Beresford has just had his 42nd book published. It's 'Peck-

over. After so many short stories, Agnes Burke Hale is writing her

first novel.

Caroline F. Ware has written a history of Greenwich Village of the 1920-30 era.

Caxton.

Since Joseph Hergesheimer has declared he won't write another novel, Knopf is reissuing some of his

old ones.

Courtney Ryler Cooper going to
the Ringling circus winter quarters
in Sarasota, Florida, for color for a
new circus story.

Stanton A. Coblentz going to the
Coast for the winter and will take
the—editorial offices of his mag,
Wings with him.

Wings with him, the color of the part of
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of puip mags, selecting the best of the pieces he has published for a ook compilation. William Harlowe Briggs of Har-

William Harlowe Briggs of Harper Bros. with Metro on the side as
literary advisor in the scenario department in New York.
Olin Downes, New York Times
music crick, will have a book, Symphonic Materpieces, 'published by
the Dial Fress next month.
Joseph Dicker and Dave Cohen
have formed the Kiondike Publishing Co. Plan to get out a couple of
fiction mags, titles not yet fixed.
Walter Duranty, the New York
Times' roving foreign correspondent,
has picked 'I Write As I Please' as
the title-for the book he is doing
for Essandess.

the title for the book he is doing for Essandess.
Collected musical writings of the late Philip Hale, music and drama crick of the Boston Herald for 30 years, will be published in a book by Doubleday-Doran.

## **Book Reviews**

The Last Stand

There will be those who will think that Robert Nathan's new book, Road of Ages' (Knopt', \$2.50), is his finest. It is the book of the month selection for February, and will, at the very least, arouse a lot of comment. Concurrently Nathan's last book. One More Spring, is being released as a film (Fox). The selection of the selection of the selection of the selection of comment concurrently Nathan's Issue to the selection of the selection of comments of the selection of the selection of the selection of the selection of all the countries of the world and have found only one haven, the Gobi desert. They are all going there. But on the road they still can't forget their own troubles, quarrels and arguments. It's sensitive and fine writing and accurate character delineation at its best. It won't make a film.

#### Week Book, But Good Scribe

Weak Book, But Good Seribe
While weig, little probably will be
heard about. (Shabby. Tiger, by
Howard Spring (Coviel-Friede;
\$2.50), the author may very well be
headed towards importance as a writer. It's one of those annoying
books which has a lot of good writing, a lot of fine plotting and enough
had work in both to keep it from
coming through. What Mr. Spring
needed-more than anything on this
book was an expert copy-reader. needed more than anything on this book was an expert copy-reader with a sizable pair of shears.

With a Sizable pair or shears.

Even so the story of the artist
son of a rich and titled Briton, who
preferred to live in poverty and
honestly, could be made into an interesting film.

#### Workmanlike Tragedy

Workmanlike Tragedy
Princess Paul Troubetskoy, in her
Gallows Seed (Kendall and Sharpi
\$2.50), exhibits an expert technique
in handling the familiar plot of the
middle class man who seduces a
young coultry girl and makes way
with her when he falls in love with
when her falls in love with
the mistress. "If it the same basic
theme as Drieser's 'American Trag-

theme as Drieser's 'American Tragedy, but the scene is laid in Engaland, near Portsmouth prison, and
the color is wholly different.
But it is not so much the plot as
the telling which holds the reader.
She twists and sinaris the situetions with a skill that is not frequently displayed by modern day,
authors. Scarcely for pictures because, of the seduction, but something to be read.

## Omnibus of Crime

Omnibus of Orlme
Norman Klein is one of the very best whodunit spinners although he's never had luck enough to catch on. He belongs in the Hammett-whitfield class, combining realistic good writing with clever deductioning. Ferhaps what Klein needs to do is invent a dick character whom the mass imagination can hop onto and hold and keep him running through a few yarms. His newest book, "Terror by Night' (Farrar & Rinehart; \$2), is a peach of a yara laid in Long Island among the silk-romper mob. It's Klein's best since No. No! The Woman. Could be timed, too.

römper mob. It's Klein's best since No, No! The Woman! Could be filmed, too, "Murder Unleashed," by Dorothy Bennett. (Crime Glub; \$2), is fast and colorful, involving the career of a radio tenor under suspicion for a crime he didn't commit and manages to puzzle it out, to save his neck. Just a mite too romante, neck. Just a mite too romante, material. Death Blew Out the Match. by

'Death Blew Out the Match.' Kathleen Moore Knight (Crime Club; \$2), has a good puzzler base, but doesn't come through. Written but doesn't come through. Written, in the memoir manner and too hysterical. Alleged story-teller is a nervous woman who finds a body and helps explain it, but she's so nervous the readers, too, get fidgety. Not for films.

'Salute to the Gods,' and Putnam's

Salute to the Gode, and Putnam's will publish it as soon as he att tempts a new speed record here. First move of Ernest L. Heitkamp upon his appointment as editor of the Midwest Goffer and Club Review is to change the name of the mag to Midwest Goffer and Sports Paulor.

tor Desardes.

On Planandes.

Review.

Harry Langdon working up a carton buriesque on Ripley, calling orche of the Boston Herald for 30 tyears, will be published in a book by Doubleday-Doran.

Mag of the Screen Writers Guide to Double of Pox took over the buries.

Malcolm Fox took over the buries issue. Sebiters all too busy to write for their own house org.

Malcolm Campbell, the auto-speedster, has written a novel, Grand Central Palace.

## Going Places

By Cecelia Ager

#### Everything Oke at State

The audicnce at the State is slightly disconcerted to discover it's low-ing everybody on the bill, yet. Introduced by that nice Mr. Jessel, singers this work do seem a little sweeter, the coincident funler, the dancer smoother, the ladles prettier. And besides, Mr. Jessel himself say, they're all wonderful.

they're all wonderful.

So on to Lita Grey Chaplin, handsome girl in her pale green crepe gown with a sequin haiter-neck bodice. Straight and silm and friendly, she stands quite still. None of that jiggiling away from the mike and rushing back for the next note with that girl. When she wants to get torchy, she shows it in her voice and expression. She desent need to throw in torso-tossing. And best of all, you can understand every single word she's slinging. She's aware of lighting values, too, changes her's with each number to fit the mood.

each number to fit the mood.

Smart of the little girl of Stone and Lee to wear long sheer black stockings. They're good to chubby legs, and very pretty when a little personality spir' tears of her shortish black chiffior velver skrit to stand revealed in 'splendid-fitting, short black velvet trunks. The little girl, who has reddish har, is also swearing a sheer red plaid blouse and black velvet bolero, and she dances vigorously.

velvet bolero, and she dances vigorously.

Then there is that tried and true Living Jewels, featuring Adair and Richards, who do their adagio and whiteling ballroom-dance numbers before a black velvet hung stage, set with jeweled pleces studded with practically nudes in chiefly white wigs. The girl wears silver trunks and bandeau draped with little bits of chiffon and decorated with flowers, and the man wears a black and silver striped Roman gladator-style little costume and a black moustache. Also in the act, while Adair and Richards make their changes and rest from their daring jumplings, leapings and catchings, are a lady and gentleman who spurn the mike with complete justification as a singing duet. The lady wears blas cut evening dresses with cowl necklines, ruffed armholes, and beits placed: a little low at the waist, even though ladies with beam should never traffic with bias cut, it's so mean about pointing out things.

#### Realistic Myrna Lov

Myrna Loy, in 'Wings in the Dark', has noticed that in real life women sometimes wear the same costume two, maybe even three times. Particularly is this little iddosyncrasy true of women who earn their own living. Miss Loy has observed, pursuing this remarkable discovery to its utilimate conclusion. Whereupon Miss Loy, who is a stickler for what real women are like—the very nicest real women—herself boldly adopts

see custom.

Since she is playing a barnetorming aviatrix who earns not only her own living, but also that of the blinded aviator she loves, Miss Loy daringly permits herself to be seen wearing almost every costume in her wardrobe as second time, and furthermore, her entire wardrobe might voll be acquired from no more than the earnings of a barnetorming aviatrix.

aviatrix.

It is a simple wardrobe, composed chiefly of sports clothes, classic berets, pole coats, turtieneck sweaters, and a practical white flying sult with a helmet that fits. Miss Loy's censational realism has its own reward in becomingness, for it so happens that, set in simplicity, Miss Loy's completely likeable, personality shines brightest. Miss Loy's clothes-are-nevel-important to her appeal, and a hard working avlatrix wouldn't have 'important' clothes anyway, not if she's sincere. Since Miss Loy's sincerity is one of her most pleasant traits, she owns, in "Wings in the Dark," but one evening costume, a wise one, whose Greclam gathered bodice squares her sloping shoulders, and whose long silm tunic allhouette minimizes where minimizing should really be done.

#### Not So Daft Miss Sullavan

Not 80 Daft Miss Sullavan.

Margaret Sullavan, a nloc-gui sensible-girl actress, strives earnestly in 'The Good Fairy' to be light-headed, as her role demands. She succeeds, in the whimsy part; in the slightly daft section, that persistent intelligence of her's keeps getting in the way. Miss Sullavan, tossed into the tangled complications of farce, feels she really ought to explain everything, which is okey-dokey—but Miss Sullavan, who is sincere, feels she should explain everything to the sullavan should explain everything to the sullavan should explain everything for the control of the sullavan should explain everything from the to time that Miss Sullavan would please burry up and get it over with. Let us, the audience can be heard muttering restlessly to itself, set on. over with. I itself, get on.

tiself, get on:

Interspersed among Miss Sullavan's explanations of what has sust happened and why, are numerous close-ups of Miss Sullavan looking very
wide-eyed and good. She may be seen looking wide-eyed and good under all sorts of circumstances, as an orphan with pig-tails, as a picture
house usherette garbed like a musical comedy husar, as a gel at her
first party, as a gel looking into the eyes of the man she loves. As a gel
at het first party, Miss Sullavan is elim and willowy in a white Chanelinspired frock with a long fitted basque buttoning up the front with little
gwelde buttons, a full, thy-ruffied long skirt, and, for some reason, black
ruffied short chiffon cape.

Beniah Bondi, who plays the dissection of Miss Sullavance.

source more chillon caps.

Beulah Bond, who plays the directrice of Mass Sullavan's orphan asylum, only appears to be severe and strict. Though her small charges where perspiration off their childish brows, while-engaged in domestic drudgery about the place, they all love Miss Bond and she loves their for The Good Patry is a quality picture and Miss Bond can be just as quality as the next person.

#### Wasted Motion

Nice of Barbara Stanwyck to interrupt her picture career and go info The Secret Bride, darned nice of her, but not very bright. What of her admirers, please, who keep tapping their feet all through it, walting for the Stanwyck big emotional scene which never comes—what of them Anybody's admirers are a fickle lot, ains, and also anybody can play The Governor's Daughter, as written for 'The Secret Bride.'

Governor's Daughter, as written for 'The Secret Bride.'

It doesn't take the talent of Barbara Stanwyck to sit about a governor's mansion—in a white at home' governor's mansion—in a white at home governoted with gold lame, belted and aced act he high heckline in Font with back we've.—and one of the high heckline in Font with back we've.—and one office to office—in a dank dress and hat, and akingy sables along activity across her shoulders and down her back, even though her sable muff may be fulsome—and looking worited some more. Almost anybody could went the clothes Miss Stanwyck, wears—and that's just about all she does—better than Miss Stanwyck, wears—and that's just about all she does—better than Miss Stanwyck, wears—and that's just about all she bes—but there aren't many who can be as honestly moving as Miss Stanwyck, went only she's granted something to get worked up about, when only she's given something richer and deeper and more real to be than the foremore's Daüghter in 'The Secret-Bride'. At that, Miss Stanwyck could have taken this time out to work on clarifying her diction, but she didn't. she didn't.

#### Oh, Doctori

'Society Doctor' it calls itself, 'Society Doctor'—when it's all about n interne who doesn't even leave the hospital, 'Society Doctor,' yeah

Oh sure!

Billie Burke feels bad about it herself, and since there is no society
doctor in the picture to make an even half-way honest man of the title—

#### Did You Know That-

Fulton Oursier and Grace Perkins are on their way to Egypt...Vicki Baum was a symphony first harpist before Egypt...Vick! Baum was a symphony first harplat's before she became an authoress... Mary Lewis has 11 degs... that was Ethel Barrymore chatting with Vivienne Segal during the performance of "Accent on Youth" last Wednesday night ... Mrs. Jack Whiting is nursing her husband's mother... Pauline Frederick, who will play 'Queen Elizabeth' with Helen Hayes on tour, is so lovely in her heavy mourning. Eddic Cantor's daughter, Marjorie, has the flu... Meric Oberon was beautiful, the other night, at the St. Regis ... Ethel Mermish mother had on the shift of the second of the se st week. Mr. and Mrs. Phil Green are

Mr. and Mrs. Phil Green are joining the Florida colony,... the Skeets Gallaghers brought their two children east, and young Bebe Lyons with her parents, too., much to their amazement Margaret Sullavan Gay... Goria Veaterbit and Lady Furness are off to a fysher their colors of the c joining the Florida colony. Jane Winton is Chez Marrian-Jane Winton is Chez Marrianing...that was Jack Warner, at the Casino, Saturday night, also Sharon Lynn and the Gaxtons...the town's gone dithery over Ellsabeth Bergner., Radie Harris had her handwriting read" at her House of Lords, nast week... will Rogers was reminiscing with Joe Howard at Dinty Moore's the other night... Phyllis and Billy Seeman are leaving for the West Indies

(Continued from page 29) Harry Tyler, 'Public Enemy No.

U. Patricia Chapman, 'Princess O'Hara,' U. Gladys Gale, 'Gumshoes,' Col

Stevens, 'People Will

Bariowe Borland, 'Folies Bergera',
20th Century, 'WB.
This Grenardi, 'Dinky, 'WB.
Philip Wylle, adaptation and
screen play, untitled pic, Par.
Robert Allen stays on at Columbia on a six months option lift.
Blanca six months option lift.
Blanca six months option lift.
Warners, with Reed going at once
into 'Case of the Curlous Bride.'
Helen Westley given a termer at
Radio after working in 'Captain
Hugens, with Reed going at once
linto 'Case of the Curlous Bride.'
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Radio after working in 'Captain
Hugens, with Reed going at once
linto 'Case of the Curlous Bride.'
Helen Westley given a termer at
Radio after working in 'Captain
Hugens, with the work of the conductor,
Kay Francis will be a Warners
star for at least another year, studio
having termed her for the 12mondation of the Rhodes, signed by
Radio after 'Gay Divorcee, exercised by company last week,
Melville Cooper, now in London
Taburnum Grove legit câst, contracted by MG to come here when
Heat Young, Suranday, 'Casino Murder Case,' MG; 'It Happened in New
York,' U.
Monte Collins, short, Col.
Ketti Gallian, 'Under the Pampa
Melvilor Johnson, 'Scandais,' Fox,'
Walders,' Young, scripting 'This
Walders,' Young, scripting 'This

Honor, Colleman, adaptation, Anthony Coldeway, adaptation, Super Speed, Col.
Charles Brackett, Harold Lamb, revising script, The Crusades, Par.
Tiffany Thayer, screen play, Criminals, Par.
Jack Cunningham, writing originate Cunningham, writing originate Cunningham, writing originate Cunningham, back Kirkland, Dale Van Every, scripting Tederal Dick, Par.
Norman Krasna, scripting Guns, Par.

Samus Krasna, scripting Guns, Par, Marc Connolly, adapting The Good Earth, Metro. Joel McCrea, Lyle Talbot, Rosemary Ames, Herbert Mundin, Heavens Gate, Fox. John Robertson, directing 'Heaven's Gate,' Fox. Albert Contl, Pat Moore, 'The Crusades,' Par.

except some old comic-menacs who wears a wing collar and bow tie and doesn't count—Miss Burke has determined that she, single-handed, shall make good the 'society' part. She shall be at least a 'society woman.'

make good the 'society part. She shall be at least a 'society woman.'

So Miss Burke installs herself in the hospital as a patient, though
there's nothing the matter with her save a crush on internes, determined
to give it tone. She brings with her her own silken sheets and bedcoverings, her colored mald, her Elsie De Wolfe upholstered bed-and-arm
rest, myrlad-satin-and maribou-bed-jackets, silk, and lace nightgownswith lace Peter Pan collars—ribbons for her halr, and her pearls. The
well-dressed bed, and lady in it, always reflects the quiet gleam of pearls.
The pearls, Miss Burke's final siy 'society woman' touch. Miss Burke's
continuously fluttering syelids, her distraction, her trilling flute-like voice,
these are her very own.

Yes, there's a nurse in the hospital, Virginia Bruce. Miss Bruce wears regulation nurse's uniforms with no Hollywood nonsense about them, a cap that frames her head like a halo, and a sympsthetic and slightly done-in manner. The hospital's nurse-telephone operator looks like Talullah Bankhead.

#### A Robot as M. C.

A Robot as M. C.

The sweetest, most gentlemanly sort of a robot, whipped up from gleaming bands of metal, electric-light eyes, a loud speaker voice with an English accent, and a steel trap mouth that works like a ventrilloquist's dummy's, sits all by himself at one side of the Music Hall stage this week, a gigantically wistful M. C. His name is Alpha, the Mechanical Man, and he not only rises to his huge chromium feet every time he announces the next number—making a loud whirring noise like wheels going round as he does it—but he is a poetle soul who yearns to speak his brassy little pleces all in rhyme, and he does that, too. Nice work, Alpha.

Alpha.

The show as Alpha explains so precisely, has to do with contrasts. Like Blonde and Brunette, for instance, which is the Rockettes' business, and which splits their ranks asunder, half of them snuggling under blonde wigs, half under brunette. Then the blondes proceed to act like blondes: in flame taffets short bodices with grey chiffon long—and transparent—skirts, they prance frisky hot-cha, frank and honest. The brunettes now, in grey taffets short bodices and flame chiffon long—and transparent—skirts, they're hoty-tolty. They're cool, they're aloof, they're langourous, they slink.

Next converses Sublime and Eddeulous with the ballet cover Sublime.

they re iangourous, they slink. Next contrast, Sublime and Ridiculous, with the ballet corps Sublime of course, Sublime, in white ballet skirts, besprinkled with flowers, gilsteining with diamants, their lovely smooth gilding—and on their toes mind you—suffused with ethereal blue light. Head sublimer, Hilds Echler, fights a winning fight with mists of orchid tulle.

Echier, fights a winning fight with mists of orchid tulle.

Finale contrast, Night and Bay, asks of half the ballet corps that they writhe modernely in pairs, in front of a row of huge silver disks, themselves wrapped throat to toe in black sath, their heads hung with allver cloth that descends down their backs, a styllzed long-haired wig. The other half—Day—wears sheaths shaded the colors of the dawn. The sale to for running and falling in front and behind the silver disks—that by now have rolled about in a series of classic frieze formations, until at last the dawn itself comes up on an upstage elevator, exemplified by Rockettes in their gold sequin sunburst costumes, and the thing is settled once and for all. This Night and Day contrast, it's been a problem all right.

## **Studio Placements**

Gail Patrick, Lillian Harmer, Big Broadcast of 1985; Par. William Bakewell, Laddle, Strangers All, Radio. Strangers All, Radio. To Midnight, Gioney Toler, Star Coorge Offerman, Jr., Spring in Paris, Radio. Andy Clyde, Arthur Hohl, Dewitt Jennings. Otto Fries, Village Tale, Wingthia Sale, Tt's a Small World, Fox. Metro.
 John Meehan, Jr., 'Save the Pleces,' U.
 Hobart Bosworth, 'The Crusades,'

Hobart Bosworth, "The Crusades," Par.
Mary Forbes, 'Laddle, 'Radio.
Olive Tell, 'Small Miracle, 'Par.
Charles Sellon, Irving Bacon, 'It's
a Small World,' Fox.
Robert Glecker, Olin Howard.
'Case of the Curious Bride,' WB.
Dorothy Burgess, 'Village Tale,'
Radio. Virginia Sale, It's a Small World.\*
Fox.
Mike Simmons, screen play, 'Jim
Burke's Boy,' Col.
Alan Crosland, 'Keep On Dancing,'
U.

Radio.
Sidney Miller, Richard Quine,
Dinky, WB.
Russ Powell, 'Call of the Savage,'

ah

U. Stuart Palmer. Marjorle Klein, screen play. Keep On Dancing, U. Clare Weep of Helem Grant, Werewolf of London, Folies Bergere. 20th Century. Frank Grant, U. Ricardo Cortez, Mary Astor, Tilber. WR. short.
Nat Pendleton, 'Times Square
Lady,' Metro,
Betty Jane Haney, George Ernst,
'Dinky,' WB.
Ruthelma Stevens, 'People Will

Ruthelma Stevens, 'People Will alk,' Par, 'Adrian Morris, Til Love You Al-ays,' Col. Joan Gale, 'Miracle Rider,' Mas-

ways', Col.
Joan Gale, Miracle Rider, Mascot.
Commy Jackion, George Humbert,
Case of the Curlous Bride', WB.
Bobby Connolly directing dance
number, Geo. Into Your Dance, WB.
Claude Binyon, screen play, 'The
Bride Comes Home, Par.
Wesley Rungles, directing 'The
Bride Comes Home, Par.
Wesley Rungles, directing 'The
Bride Comes Home, Par.
Wesley Rungles, directing 'The
Bride Comes Home, Par.
Ardizoni, Nanette Lafayette, Alice
Ardell, Elsa Peterson, Arthur Housman, Harrison Meeker, Corinne
Williams, Two On a Tower, Par.
Thury Miand, 'The Glass Key,'
Susan Kaaren, Leon Waycoff, Clifford Jones, Sam Hinds, Strangers
All; Radlo.
S. K. Lauren, screen play, 'Maid of
Honoricol.
Coldeway. adaptation.

Ketti Gallian, Under the ramp-Moon, Fox. Waiter Johnson, 'Scandais,' Fox. Waiter and Young, scripting 'This Dream, Par. Harry Ruskin, collabing on con-thuity of 'The Plot Thickens,' Par. Lambert Hillyer, scripting Body-Guard' Col.

Lambert Hillyer, coripting 'Body Guard', Col. Henry Symonds, original, Col. Boyd Irwin, 'Richelleu', 20th Cent. Jack: Conway, directing, Howard Emmett Rogers, screen play, Man-ners Make the Man, 'MG, Ralf Harolde, 'Stolen Harmony,' Par.

Ralf Harouse, Part.
Billy Gilbert, short, Col.
Mort, Dixon and Allie Wrubei,
song numbers, Moille and Me' WB,
Russ Clark, Princess O'Hara' U,
Alf Goulding, directing short, Col.
Janet Beccher, The Village Tale,

Radio.
Donald Wood, Case of the Curious Bride, WB.

#### 50 YEARS AGO

(Continued from page 53)

Lynne. Guaranteed \$250 by one house. Received \$100 after the first act, with the assurance that was all there was. Went over to the depot there was. Went over to the depot and sent the house manager a note the first act was all she could afford to give for \$100.

Harrigan and Hart, who had gone into the Park when their Comique burned, announced they would shift to the 14th St., giving that house their name. To play on shares until the end of the season and then take

Jake Tannenbaum, casually re-ferred to as 'the old-time minstrel leader,' wrote Clipper he was first to stage a female minstrels. Later a big figure in the south:

Clipper commented on the scar-city of song and dance teams. Some got married; others formed quartets.

The Hanlons, who had been playing 'Voyage en Sulsso' for four or five years, were to split. Ed and Fred-were to go to Italy with 'Voyage' and the new 'Fantasma. George and William to go into the American 'Fantasma.'

Victorien Sardou admitted to French newspaper that he had pla-giarized Theodore from an earlier play of the same title, and L'Empe-rour et Juive, an old French drama.

Matinee audience at the Indiau-apolis Grand was so small it was dismissed. No trouble at the eve-ning show—nobody came.

#### News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the dally papers of New York, Chicago, San Francisco, Hollywood and London. Varurt takes no credit for these news items; each has been rewritten from a dally paper.

#### Fast

"Thumbs Up' to have a float in the New Orleans Mardi Gras pa-rade. Masks will be used to sug-gest the actual players.

gest the actual players.
Mayor LaGuardis in conference
with Met opera heads. Wants the
house in stream the conference
with met opera heads. Wants the
house in stream the conference of the
method is the conference of the
definite conclusion. One handlesp
will probably be the stockholders'
hoxes. Owners expected to resent

boxes. Owners expected to resent their use.

Mrs. Barbara Chapman, known in pictures as Barbara Scherman, in pictures as Barbara Scherman, 25, 164 no explanation.

Si Stebbins in a mild run-in with the Shuberts. He hirde the 44th St. theatre from Vincent Astor, the Shubert lease being about to expire. Told them he would not permit granted him similar privilege in their other houses.

Nazis read Ernst Lubtizeh out of other houses.

Mazis read Ernst Lubitsch out of the party. His German citizenship declared forfeited.

Harold Clurman bossing the stag-

Harold Clurman bossing the stag-ing of 'Awake and Sing.'

To celebrate his 56th anniver-sary, Dr. Walter Damrosch will conduct at the Metropolitan April 12, including a part of 'Die Meis-tersinger,' which was his first di-rectorial job. His tather, Dr. Leo-pold Damrosch, died white super-vising the these seems of the com-traint of the control of the con-trol of the control of the con-served his baton in 1885.

Albany has a bill to discourage tipsters. Newspaper can give their own racing tips but cannot adver-tise tipster selections. It's not

allmony.

Danubian American sales corp.,
130 W 424 atreet, raided by the
police. They got a million lottery
tickets and 111 of a new type of
slot machine. Two officials booked
on\_a triple\_lottery\_charge.

illiard school pupils sang 'Orph-in their auditorium Wednes-(30). Chorus augmented by there of the N. Y. Oratorio so-

Robert E. Sherwood, accompanied by his daughter, Mary, off to Lon-don. Says he can do no work here. Too much temptation to hang around the theatre.

around the theatre.
Gilbert Miller reports a deal to bring Herbert Marshall back to Broadway, but not until next fall.
Paramount coughs up \$60,000 for film rights to 'Accent on Youth.'

film rights to 'Accent on route. Katharine Cornell showes Ro-mee and Juliet' over to Feb. 23, but announces that's positively the last time this season.

Legit Theatre Code Authority de-clared for Sunday shows at its meeting last week. Labor mem-bers to try and persuade Equity to

marca for sunday shows at its meeting last week. Labor members to try and persuade Equity to Labor the sunday of the labor labor to try and persuade Equity to Lillian Bond announces in Miami her eneagement to Sidney Smith is definitely broken. Will of the late Marcella Sembrich leaves most of her estate to her son, Marcel William Stengel. He sand certain specified securities, also seven-twelfths of the residuary estate. A nephew in London gets and certain specified securities, also seven-twelfths of the residuary estate. A nephew in London gets three parts and a niece the remaining two. Small legacies to grand-children and others and her aum-children and her aum-children and her aum and her au

stiles.
Friars to do a secret parade to
advertise their Frolics Feb. 24.
John Barrymore in on the Rex and
telling ship news men he went to
Agra, India, to see his father's birthplace. Didn't take the Mrs. along
because it's no California climate
there.

Agra, anamento place. Didn't take and because it's no California clinication through Myland in her divorce cause against her husband, William May Wright. Testimony showed he was in evening clothes though his companion were particularly to be a second of the companion were particularly controlled to the companion of the companio

in the evening, hop a plane and have breakfast in Florida.

Max Meth, musical director of Revence, working on tab versions of current musicals to be presented in the city parks this summer.

Federal district court of Philadelphia finds for the independent of t

asserts is the value of his wardrobe lost in the fire which destroyed the Blumenthal home in Larchmont. Decision reserved. Bome of the best of the season of the local season of the local

TIMES SOUARE

the swiper's songs on his air program.

Atlantic City authorities announce lace bathing suits will not be barred this summer. But all the barred this summer. But all the barred this summer is a summer of the summ

New York in 1820. Will be suing four times.

Loew's National theatrs, Bronx, held up Saturday night, while Henry Loew, brother of the late Marcus Loew, was tamporarily relieving the girl cashler. Robber got about \$40, as the main receipts had been banked. He also took the cashler's pocket book. Loew fired two shots

Eero weather didn't stop the chime eleck sponsored by a brewer at 46th street and Broadway. Beer people's lease on the roof expired and the contraption was dismantled last week. Chimes, which accompanied the toiling of the hour through amplifiers, was perhaps Broadway's strangest noise.

Chimes Out

noise.

Similar device was being erected in another midtown spot, but tenants in the section squawked so heartily that the thing was not set in action.

at the man, who was tackled by a passer-by, and he dropped the loot. An off-duty policeman also fractory and the dropped the loot. An off-duty policeman also fractory was found a few blocks distant, having evidently been pushed from the car by an accomplies.

Times Square all kined up Satur-Times State about two hours.

Theatre Union decides upon The Pit's as its finaler for his season, won't be sung until next fall.

Guild hope to get the new play Sir James M. Barrie has written for Elisabeth Eergner. But it will have been supported by the season's schedule. Casting trouble. May be 'Forgy' next.

Terman Hings' is fading from this season's schedule. Casting trouble. May be 'Forgy' next.

Terman Hings' is fading from this season's schedule. Casting trouble. May be 'Forgy' next.

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Terman Hings' is fading from this season's schedule.

Terman Guilland Casting from this season's schedule.

Terman Hings' is fading from this season's schedule.

Terman Hings' is

year. Change made at Sarasota this winter. Purcell, struck by a taxi Treat weeks ago, but just telling about it. Did not miss a show. Saturday. (2) a banner day in Square theatres. Afternon showed is sellouts with 4 in the evening. Estate or the late A. L. Drianger Estate or the late A. L. Drianger hitched to Dorla Delaires, chorie, Nat Lang. Jack Little's arranger, hitched to Dorla Delaires, chorie. Jan. 31.

Jan. 21.
Lucy Cotton Thomas Magraw bought the Deauville club, Miami Beach, last year. Now she faces a suit for involuntary bankruptcy.

#### Coast

Pleading guilty to a violation of the immigration laws by bringing a Mexican actress into the country without a passport, Clarence Brick-er, studio production manager, was sentenced to six months in a Fed-eral road camp and fined \$1,000.

Testifying that she knew her husband made \$350 a month be-cause she kept his books, Mrs. Hida Garber, film player, was awarded \$10 a. week temporary maintenance pending outcome of her divorce ac-

Radio-Pathe Forty Acres studio Culver City threatened with destruction when two-hour fire swaps through one of the standing sets. Fire destroyed the Rendezvous ballroom at Balboa Beach, Cal., with loss estimated at \$100,000.

Paul and Evelyn Osborn, stage dancers, seriously injured in Los Angeles when the motorcycle on which they were riding crashed into an automobile.

an automobile.

Los Angeles county sued Zane
Grey for \$4,528 in taxes.
Paul Kelly and his wife, Dorothy
MacKaye, had a narrow escape
when fire broke out in their Beverly

when fire broke out.

Hills home.

Public sale of Karl Dane's estate
brought \$197. Discarded as worthless were 101,000 shares of mining

brought \$197. Discarded as worthless were 101,000 shares of mining,
stock.
Thieves broke into Jackie Cooper's
Everly Hills home and made of
with a tructional of twenting appeals
with a tructional of twenting appeals
a judgment for \$6,968 against Almee.
Semple McPherson on the ground
she breached a contract which
called for Stewart to produce Clay
in the Potter's Hands', a judy
in the Potter's Hands

## \$17.500 Verdict **Affirmed Against** Winchell-Mirror

A \$80,000 libel verdict against Walter Winchell and the N. Y. Daily Mirror, Inc., was ordered cut in half by the Appellate Division of the N. Y. Supreme Court, and, if agreeable with the plaintiffs, af-firmed unanimously. A supplementary \$2,500 award against Winchell individually for 'malice' was not cut but sustained, making the total of \$17,500 in favor of Fleetwood Foundation, Inc., the plaintiff.
From understanding, the Mirror's

Broadway chatterer is contractually committed to defraying the costs of all libel defenses involving his paper; also to assume the liability of any such damage award. In all proceedings, both Winchell's own lawyer and the Mirror's regular counsel appeared for the defense.

counsel appeared for the defense.

Richard J. Mackey, attorney for
Freetwood, consulted his clients as
to their acceptance of the reduced
damages, and they have indicated
they will abide by the Appellate
Court's suggested compromise. The
higher court otherwise opined that
a new trial would be ordered with
the court of the court of the court of the court
and the court of the court of the court
unanimous decision. It was at
unanimous decision.

Action arose from the promotion of Fleetwood Foundation, Inc., as a semi-theatrical and sporting beach club, situated about 100 yards, from the Lido Beach Club at Long Beach,

Winchell was on the original

Winchell was on the original board of governors, but when Eddle Cantor, who was also listed on the prospectus as a co-board member, voiced objections to the Braadway chatterer, a new prospectus was issued and Winchell's name dropped. Cantor's reason was given to be that he would not feed at ease in the organization for feas signed to the control of the control of

#### BILL UP IN ALBANY TO END RACE TOUTING

Albany, Feb. 4.

Senator John McCall, New York-City Democrat, has introduced a bill in the Legislature which would class as a misdemeanor the giving of tips or other advice on racing. Fersons found giving of treol, would be liable to a fine of not less than \$25 or more than \$50 or imprisonment of from five to 20 days. No suspended sentence could be given. Advertisements in newspapers pertaining to such tips, also would be prohibited. Newspapers, however, would be permitted to continue to forecast in news columns on the outcome of sports events.

#### **BIRTHS**

Mr. and Mrs. Ernle Westmore, daughter, Jan. 27, in Hollywood. Father is screen makeup expert. Mother is former Ethelyn Clairs, screen actress.
Mr. and Mrs. Ben Bloomfield, daughter, in Chicaso, Jan. 29. Father is manager of B&K Oriental in Chicago.

#### MARRIAGES

Antoinette Lowrance to Dean Jagger, Bingham, Mass., Jan. 27, Groom is a picture actor.

Larry Wellington to Mary Montgomery, in Chicago, Jan. 28, Groom is a member of The Westerners act on WLS, Chicago.

# For show people as well as laymen, this Guide to general amusements in New York, first inaugurated here in 1925, is revived and published weakly in response to repeated requests. Vazuzr lends the guidance of the judgment in the vertous entertainments denoted. No slight is intended for those unmentioned as text will be switched weekly. The lists are of Vazuzr's compilation only and as a handy reference. It may serve the out-of-towner as a time sever in selection. Current Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimate Section. In that department, both in the comment and the amount of the gross receipts of each show will be found the necessary information as to the most successful plays, also the scale of admission charged. Similarly the new pictures in the Broadway first runs and combinations are covered weekly in the reviews, the film gross bezoffice story and the standing box on Page 5 which indicates the new films for next week after. BEST NEW FILMS ON BROADWAY R. C. Musio Hall—The Good Fairy' (U).

BEST NEW FILMS ON BROADWAY

R. C. Music Hall—The Good Fairy' (U).

Roxy—The Secret Bride' (WB).

HOTCHA NITERIES

Onyx Club on West 52d, Ubangi in Harlem, Nut Club in the Village, and King's Terrace in Times Sq. are sufficiently heated for the hectic nocturnal addicts. Savoy bailroom in the heart-of-Harlem, under guided local auspices, is also a kick for a flash of some McCoy Landy hopping conductions. and dusky dansapation.

VARIETY'S' BROADWAY GUIDE

and dusky danaspation.

Less hectic but equally hilarious, Eddie Davis' saucy songs at Leon &

Eddie's and the mauve-decade gang-singing at Gay-80's are surefire for
lively diversion and divertissement.

The "lice boys" who haunted the Village hideaways are now something
of an institution at the Club Richman with an elaborate floor show and

of an institution at the Club Richman with an eigonome mor numeric femme whitenesses.

Harlem's Gotton Club and Small's Paradies are highlights for the black-and-tana. There are other hideaways but they, too, must be guided by insiders, principally professionals.

In line with kill-time apota, the taxi-dance baliroom in the Broadway belt are sometimes a laugh if looking for excitement. 'Any number of Times So, side-striest dialecteries are also good diversion if yearning for 'different' type of atmosphere. Mimi's Faubourg-Montmarts and the Bal Mussits are in that category; likewise the Cafe International, and any number of Italian eateries. Latter have about killed off Little Italy, since it's easier to get everything in that field right in the Broadway belt without taxi-ing. However, authentic Flamence entertainment like El Chico in the Village, and Havanesee like the Cubaneson in the Spanish sector of Harlem, are well worth the trips. Boris Thomashefsky's

Bet Windt that his however, address, the between the sector of Harlem, are well worth the trips. Boris Thomashefaky's Old Roumains on the elect side is a different type of Chetro-American nocturnal divertissement.

CLASS' AND 'POPULAR' NITERIES

Smarter east eide (mostly) esteries such as Robert's, Volsin, Crilion, Colony, Maison, LaFitte, El Morocco, House of Lords, Jaok and Charlie's, Club New Yorker, the new Stork Club all fave osses. Anna Heid's in Town in Sutton Place is a bit more formal.

Rainbow Room in Rocketeller Center; Johnny Green at the St. Regis hote!; Libby Holman and Lee Resiman's musio new at the C. P. Casino; the Savoy-Plaza; the Waldorf; Ozzie Nelson at the Hotel New Yorker; Peppy's Chapsau Rougs and the Place Piqualis are samong the smarter aupper hooferies. Some of 'em starting to ease off because of the Florida and resort exodus but they're class with a capitat.

French Casino's Folics Bergeres' revue is the sole sabaret-theatrs lett now that the Casino de Paree has shuttered preparatory to reopening Feb. 15 with its new show. Paradise and Hollywood among the outstander mass cabarets.

RECOMMENDED PHONOGRAPH RECORDS
sk Reviews will be found the recorded outstands (Under Disk R

(Under Disk Reviews will be found the recorded outstances regularly sech week.)

RECOMMENDED NEWEST POPULAR SONGS

Don't Be. Afraid to Tell Your Mother—Novelty boy-and-girl ballad with a different twist.

80 Close to the Forest—Ballad with an almost poetic lyric; a better grade song in toto.

Things Might Have Been So Different—Another in the colloquial type

r.unrequited amour.

'Don't Cry Baby'—Isham Jones' latest foxtrot ballad.

'Rain in Spain'—Melodic tango Yoxtrot.

'The Church Balls Told'—Sentimental parlor-plano refrain, but not too

#### Broadway

Nate Spingold to Palm Beach Jack Dempsey's cafe will open Feb. 17.

Mrs. Marc Connolly to Europe Saturday (2). Billy Taylor, the Juve, has turned vaude agent.

vaude agent.
Sidney Wilmer off on a West
Indies cruise.
George Golden in Coral Gables,
Pla. recuperating.
Phil Green and wife to Palm
Beach for als weeks.

Phli Offin's billiard ability slighty torn down last week.

Mrs. Milton (Sophie) Blow to the Coast for a month's holiday.

Coast for a month's holiday.

Abe Lastfogel due in this weelbut going right back to the Coast.

Bob Collier is laid up with a combination of sinus trouble and grippe

Paramount trustee, Charles Hilles to Florida on a month's vaction.

Charlie O'Reilly back from confain Washington on N.Y. booth-pay

Kay Brown, ex-eastern story edi-tor of Radlo, gave birth to a daugh-ter Saturday (2). Nudest nude photos on Broadway re now displayed in lobby of Con-ress restaurant.

gress restaurant.
Dorothy Bryant, head of Chorus
Equity, at Mt. Sinal hospital for
second operation.
Harvey Day, Terry-toon cartoon
chief, back after a frigid swing
through the midwest.

cnier, pack atter a frigid swing through the midwest.

Maj. Bowes on the sick list and enlisting Perry Charles. to fill in those speakers' dates.

Wilbur Daniel Steele, co-author of Post Road, guest of honor at Denver alumni dinner.

First break in a second of the sec

Georgie Jessel says he's filling in a reek for Loew at the State on a anout from Bradley's in Palm each.

Beach.

Jack Dillon, general manager for
the late A. L. Erlanger, interested
in Will Oakland's Greenwich Village

Jack Dillon, general manager for the late A. L. Erlanger, interested in the late and L. Erlanger, interested in the late and the late and late and

Frances Gash again Potentate of Max Fuchs again Potentate of Max Fuchs again Potentate of Mecca Tempi with Ranney Wilson, of the Times and a Vanisty Gash of the Times Gash of the Times Gash of the Times Gash of the Times Gash of Times Gash

has society organized into a Caron Club on the 17th floor of the Wall-Manhattan Towers, 74th an d Broadway residence known to many show people, in reorganization proceedings. Ditto the 5th and Fith Ave. Corp., otherwise the Sherry-Manhattan organization proceedings. Ditto the 5th and Fith Ave. Corp., otherwise the Sherry-Manhattan organization proceedings. Ditto the Sherry-Manhattan organization of the President's Ball In Archart of the Elit's club. Took the whole house-third a sub-committee of 350.

Doc Joe Lee busting fifto the society pages both in N. X. and Brooklyn through addressing women and the substitution of the society pages both in N. X. and Brooklyn through addressing women to the form of the society pages both in N. X. and Brooklyn through addressing women to the form of the society pages by the society pages both in N. X. and Brooklyn through addressing women to the form of the second needed smelling salts. The girl was too short for pictures and weighted 175 poulling salts. The girl was too short for pictures and weighted 175 poulling salts. The society pages in a small time pages company. Some Broadwayltes who sought

prano in a small property of the property of t

## CHATTER

#### London

Zena Dare to appear here in Jane owl's 'Hervey House.' Arthur Dent figuring on being in New York early in March.

Lord Rothermere off to Norfolk Broads for three weeks vacation. Rego Brothers split, with Billy tego to star in new Archie Pitt

Evelyn Laye and Frank Lawton honored guests at the Press Club Dinner.

Harry Foster just back from fly-ing trip to the Continent seeking talent.

John Hendrick practically signed for the Ivor Novello-Drury Land musical.

Miller off to Monte Carlo with the new Felix Ferry to help

meaning Miller oft to Monte Carlo to help with the new Felix Ferry floor show.

Julius Hagen's next production will be Three Witnesses', adapted from the production will be the production will be the production will be the production will be the production of the

Cross, musical originally done on the air.

Helen Gilliand making Sunday dash to London to look over her new apartment in swanky Portmar

dash to London to look over her new apartment in swanky Portman Square.

Foung Mr. Disrasing closed at the Post of the South of the Sou

she will appear in three of the roles she created.
Francis Bolton, manager of the Opera House, Manchester, com-pletely recovered from illness Given up-by-doctors six months ago as incurable, and now back on his job.

#### Vienna

Albert Coates ovated. Rudolf Kneidinger, actor (73),

Albert Coates ovated.
Rudoit Kneidinger, actor (73),
died.
Stan in White' transferred to
Rudoit Meatre.
Fritz Kortner and Eugene Robert in from London.
Viktoria and Her Hussar revived at Stat theatre.
Paula Wesselv to learner for the control of agining Alexader von
Zemilnsky for State opera.
Hans Jarsy's 'Is Geraldine an Angel' revived at Reinhardt's.
Eduard Bourdet expected over
for rehearsal of his latest play 'Bad
Times'.
Berg's 'Lulu' symphony
well received at Smetana Hall,
Prague.
Emmet Lavery's 'The Legion'
signed for production at Reinhard t's.
Noe's French comedy 'Teddy
and 'Pariner', under way at Kammerspiele.
Stephan Zweig writing a preface

star in 'Hoheit Tanzi Walzer,' talk-

wo hundred and forty unknown thoyen letters edited and pub-ed by Professor Max Unger in

lished by Professor Max Unger in Zurich.
"The Man Who Changed His Name," by Edgar Wallace, to have first local performance at Ralmund theatre.
Leo Ascher returning from London to prepare 'Hohelt Tanzt Walzer,' talker to be made by Richard Oswald.
Shalls, ex-wife of Helnrich Ruttistier, to play opposite 'Karl Kyser in 'The Man Who Changed His Name.

#### **Mexico City**

By D. L. Grahame

Current dramatic smash is a play based on life of Mata Hari, at Mark Teresa Montoya theatre.

Tiajuana has upped monthly tas on wet goods emporia which have gambling on the side from \$100 to \$300.

Flirtation Walk' (retitled 'Cadets' Sweetheart') (WB) and 'Midnight Allbi' (WB) current cinemicaders here.

nignt Alibi (WB) current chema-leaders here:
Gregory Taylor, owner of the Gregory Taylor, owner of the the reported purpose of lining up a large tourist hostelry.
Ignas Friedman, Polish planist, giving free Sunday morning con-certs for organized workers at Pai-Dovice matador, named Antonio-Rangel, who slays bulls with his left hand, a sensation here. First southpaw matador in local arenas in nearly 30 years. has filed suit for divorce in Ciudad Juares, across from El Paso, sgainst Mary Arnold Crocker Lewison, also an author. Charges incompatibility and cruelty.

#### Budapest By E. P. Jacobi

Recent bans here: 'Girl Trouble' (WB), 'Crime Without Passion' (Par) and 'Jew Suss' (G-B).

Pan) and Jew Suss' (G-B)

Woman With a Past, running
successfully at Belvarosi, optioned
for a Mae West vehicle by Par.

Marica Gervay, 16, starring in
new home-made picture, 'Students
of Iglo,' considering an offer from
Metro.

Desiree Kurz. Halban, daughter of
Selmas Kurz. soprano, of Vienna
Opera, made her debut here in
Rigoletto Mille Speed, currently at
Kamara theatre, purchased by Fox.
One of the team of authors, Armand
Szanto, is local title writer for Fox
pictures.

Szanto, is local time water pictures.

Max Aussenberg here, negotiating a Hollywood contract with Irene Agay, who won't sign up without her husband, Stephen Szekely, picture a contract too

Agay, who won't sign up without her husband, Stephen Szekely, picture dreefor getting a contract too-ture dreefor getting a contract too-ture dreefor getting a contract too-pend one Might' (Col.) first real all records. Might' (Col.) first real all records. German films nowhere at all this year, and the season. Of, home-mades, Fairy Tale Car' beats all records. German films nowhere at all this year, year, and the season of the seaso adaptation.

#### The Hague By M. W. Etty-Leaf

By M. W. Etty-Leaf

Willy Thunk. Dutch tonor, at
Riving shooting a French film.
At Odeon Chema, Holiand premiere of Bureau of Missing Peopie' (MG).
Dutch revue-comic Burlau celebrating 40th year on stage and, for
that occasion, showing for fact time
bearing 40th year on stage and, for
the form of the first time
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M. Noe's French comedy "teddy | ing the stage company managed by and Pariner's under way at Kam." mersplele.

Stephan Zweig writing a preface to The Mountain Boy, new novel by Louis Golding. the stage of the Mountain Boy, new novel by Louis Golding. The stage is a stage of the stage of the

#### **Paris** By Bob Stern

Wallace Haendler returning.
Mrs. Frank Jay Gould ill with
rippe.
Particle Wayner to America in

Mrs. Frank Jay Gould ill with grippe.
Beatrice Wanger to America in February.
Theatre Fontaine and Ambigu both the Control of the Control of

'crda. 'Corda. 'Little Minister (Radio) spotted n Avenue to follow 'Gay Di-

Korda.

"Little Minister (Radio) spotted in Avenue to follow 'Gay Divorces' and the process of the control of t

reau Wiln a some bert. Phillp Carr telling American Library lecture audience that only highbrow plays make money in

Paris.
Pola Negri's friends waiting in vain with flowers at the Gare St.
Lazare, while actress goes to

Lazare, while actress goes to Bremen.
Louis Masson holding 'Pretty Viennese,' Straus operetta, over at Trianon Lyrique until end of January.
Jane Pierly, vaude singer, protesting to audience ther last appearance at Bobton that she had been unjustly told to withdraw act.

#### **Egypt** By Edward Asswad

Rex Ingram visiting Egypt for the first time.
Wahbl Cinema in Cairo has been sound equipped.
Banquet his cairo in honor of The Tropical Express Review.
The Tropical Express Review.
The all of the Cairo has embarked on a film career. First production will be The Building's Porter.

All El Kassar, comedia, has embarked on a fill the protect of the protect of the control of the

## Hollywood --

Bill Conklin on the mend. Don Smith in on the Jocket Don Smith in on the Jockey Club. Flu has Ben Bernie as a victim. Sig Marcus vacationing in Mex-Nils Asther back from Lunnon

own.

Dr. Herbert Kalmus to New York
ext month.

Dorothy Burgess back from her
sastern jaunt.

Sol Lesser at Palm Springs be-

eastern Jaun.
ween pictures.
Jesse Martin east for the Jackson-Leyton office.
Chic Sale doubling from Metre the Sheil air show. The Sheil air show to the Sheil air show the Sheil air sheil a

ways.
Bette Davis on six-week layoff, spending it in San Francisco with her husband,
Joe E. Brown's hospital benefit in the Shrine auditorium netted

her husband.

Joe E Brown's hospital beneft in
the Shrine auditorlum netted
around \$1,500.

Eugene Fords and John Stone
Eugene Fords and John Stone
Eugene Fords and John Stone
with their wives.

Andrew Tombes in from New
York for part in Will Roger's starrer, 'Torchbearers,'
Torchbearers,'
Torchbearers, boay of Du PontThoughon Stene-manager Henry
Briggs in for a visit.

Mitzi Cummings now full time
with Photoplay, handling beauty
and fashlon sections.

And Tombon sections.

Carl Brisson licked the flu and
back at Paramount for concluding
shots of All The King's Brow
Where he secured numbers for
Paramount's-Big-Browdcast-of-1935.

Ann Ronnell signed to write new
numbers for Ciliford Whitely's London musical, "Mesenger Cheer."

#### Chicago

Harry Smitz on the high seas. Nettle Hirsch studying fullables.

t. Larry Rich unit hitting the trail

act.
Larry Rich unit hitting the trail north-race Sisters ahead of Shuftle Money.

Nate-Platt-up-and around after a siege of flu.
Ley roads have the acts back teraveling by train.
Bill Hailigan on his way to New York and Admirated the Money of the Mone

Al Beilin has opened the classlest looking music publisher's office in the Woods-building.
Charlie Riley, ex-p. a., flipped south. to handle rewrite for the Minni Beach Tribune.
Clark Robinson anni for the County of things to do in Chi' for Inland Topics mag.

#### Palm Springs

Elsas Maxwell expected shortly.

Ninth Guest' being produced by
the little theatre.

Steffi Duna and Irene Biller
breezed Troke moto planning to go
up to Los Angeles for the Follies.

El Pasco, new picture house,
Denned last Sunday by Eric Stress.

Patricia Ziegfield the Produced to the Dune of the Control of the Contro

#### **OBITUARIES**

H BART McHUGH

H. BART MCHUGH

H. Bart McHugh, 75, died Jan. 28 at his home in Philadelphia following the second heart attack in two days. He was fand active to the end as, head of the National Artists Bureau, centropy for all the radio stations in Philadelphia.

In becoming head of the N.A.B., 8ve years ago, McHugh gave. up. a 50-year career as a vaudeville producer and agent, to, so into radio. Before entering show business he was sports editor of the defunct Philadelphia, however, attained more fame as originator and director of the annual Mummers', Parade in Philadelphia than he ever did as a talent purveyor, although he discovered and brought to the top a Ex-Mayor. James! Williade in New York, an event

IN MEMORY OF ALFRED DE MAMBY Who Died JERRY VOGEL

In Philly similar to the Mardi Gras in New Orleans, but N.Y.C. wouldn't meet McHugh's asking price for or-ganizing the street cleaners for a gala fete.

ganizing the street cleaners for a gala fete.

In yaudeville McHugh, was unique in maintaining his office in Philadelphia, although having a Ketth franchise, communiting to Broadway daily to sell his acts, and in never handling an act which he did not own at least in part. He refused to work on just a commission arrangement, and some of the performers who started their careers in his employwere the Dooleys, Ray, John, Blit and Gordon; Frank Fay, Frank Orth and Ann Codec, Keller Sisters and Lynch, Herb Williams, Oisen and Johnson, and El Brendel and But, He-was also wk. foi his charities, maintaining a long list of pensioners. ensioners. Survived by his widow, Eleanor:

his son, H. Bart, Jr., an executive of WCAU, CBS' Philadelphia outlet, and his daughter, Mrs. Catherine Reilly. Burial in Philadelphia.

#### MAY HOWARD

MAY HOWARD

May Howard, 65, in her day a famous burlesque actress, and long star of her own company, died in Hollywood Feb. 1 of a heart attack. She had retired to the film capital some years ago, playing occasional bits.

Bits.

For years she toured the buy-lesque theatres, and her name. Was more closely associated with this form of amusement in the minds of the general public than that of any other of the burlesque queens of that day. other of the burlesque queens of that day. She had also played Broadway, appearing about the turn of the century in George Led-erer's summer production, "The Merry World, at the Casino. She ever's summer production. The probably could have remained town, but she probably could have remained town, but she probably could have remained town, but she probably could have remained to the smart accessing of her companies—and designed the costumesherself. She was the originator of the May Howard hat, a large-primmed headplece with the edge turned up at right andies. This was copied by the stores and had quite a vogue for a time. Originally a school teacher, she broke in as a singer with The Letter That Never Came, long a trademark. Later she married Harry Morris, who put her at the head of her own company. He died many years use.

pany. He died many years ago.

There will be services, held by her old friends and the body will be held awaiting the arrival of rela-

PAUL NICHOLSON
Paul Nicholson, 58, dramatic and
vaudeville actor, and for the past 15
years a screen player, died in Santa
Monica Feb. 2 after a brief illness
from influenza. He was the son of

from influenza. He was the son of from influenza. He was the son of from influenza. He was the son of from influenza. He was the son of from influenza. He was the son of from influenza. He was the son of from influenza the following the fol

married Miss Norton, and together they did acts in vaudeville. The growth of pictures and the downfall of vaudeville led them to Holly-

wood. Miss Norton survives.
Funeral services were conducted by the Masquers Feb. 4 and the the Masquers I

#### MRS. MARJORIE GOULDING

(Marjorie Moss)
Mrs. Marjorie Goulding, 45, wife Mrs. Marjorie Goulding. 48, wife of Edmund Goulding, Metro director, died Feb. 3 at her home in Palm Springs, Cal., after long illness of pulmonary disease, She was Marjorle Moes of dance team, Forntana and Moss, before marriage to Goulding two years ago.

She was taken ill in New York and brought, to Califorette see

She was taken ill in New York and brought to California six months ago, being bed-ridden since at their Beveriy Hills and Palm Springs homes. Funcial service take place Feb. 5, with burial in Forest Lawns Cemetery.

MRS. EDWARD J. CONNELLY Mrs. Edward J. Connelly, 75, stage actress, died Jan. 27 in Los Angeles after a brief illness. Under her malden name of Annie Virginia and Jan. 27 in Los Angeles matter a brief illness. Under her maiden name of Annie Virginia Ross, she appeared in the original Resre. Shore Acres and many other productions. She was widowed seven years ago when her husband, 13 years with Metro as a stock actor, passed away.

Funeral was held Jan. 30 with burlal in Hollywood cemetery.

#### SAM DILL

Sam Dill, formerly manager of the American Circus Corp., the John Robinson show, and until recently, co-owner with Tom Mix of the mo-torized show which has been tour-ing under their Joint names, died in Los Angelas Esh 1. of a compiler. los Angeles Feb. 1, of a complica-tion of diseases. He is survived by his widow, tather, two sisters and brothers. Funeral services were held in Los Angeles Feb. 4, with interment in Bioomington, Ind.

EDDIE BOLAND

Eddie Boland, 52, died of a heart
ttack Feb. 3 in Santa Monica,

He as an actor and theatre manager, also as treasurer of the Grand opera e. San Francis

#### CONNIE BURNS

CONNIE BURNS
Connie Traffick, 22, professionally
known as Connie Burns, vaudeville
actress, was killed near Elmira. N.
Y., Feb. 3, when the car in which
she was making a jump was struck
by a train. Details in the vaudeville

#### BARBARA CHAPMAN

BARBARA. CHAPMAN
Mrs. Barbara Chapman, who formerly played in pictures as Barbara
Scherman, 'died of gas poisoning
Jan. 23, at her home in Cliffside
Park, N. J. No motive can be ascribed to her act. She was recently
married to Milton K. Chapman.

BURT SMITH
Burt (Pap) Smith, 74, circus
lown, died in Kalamazoo, Mich., on

Jan. 29. Smith had been with some five circuses during his career and was guose act.

#### BILLIE McCORMACK

Mrs. Blanche E. Burke, kn professionally as Billie McCorm died in Santa Monica, Cal., Fe Funeral services and intermen Hollywood Feb. 4.

Charles Liebman, 78, died Dec. 24 in New York. Buriai was in his birthplace. Youngstown, Ohio, Liebman was a musician and aiso a musical teacher in N. Y. and Youngstown, leading pit orks in theatres in both cities. His wife, Mrs. Augusta M, and a son and four daughters of a previous marriage survive.

Anne Schneider, 58, reputed to have been one of the original Florodora' sextet, died in Los An-geles Jan, 30 of a heart attack. In-terment in Los Angeles.

#### Phone Gyps

(Continued from page 1)

continued row page ; continued as the cach. A former Broadway name player, known to be on his uppers for several years, is used as being one of the leads, Another well known actor is also mentioned but he denies having any connection with the

Latter actor's name was also used without permission last season in a telephone coin raising collection racket which purported to aid indigent players. One of those charged with the phoney scheme at that time was convicted and sent to the workhouse.

One of the guillible wealthy women who kicked in asked for literature about the proposed productions and was told the group couldn't afford to have the matter printed at this time. Latter actor's name was also sed without permission last season

#### News of the Dailies

(Continued from page 61) son, 8, receives \$1,500 for the loss his mother.

of his mother.

Suit of Lyons & Lyons agency for \$17.195 against Bette Davis for asserted unpaid commissions, settled out of court.

Los Angeles dailles fail hard for a press agent stunt, which has Garbo and Dietrich making faces at each other across cafe tables.

W. S. Van Dyke wins L. A. divorce on desertion charge.

Juanita Hansen initiates, new

each other across cafe tables.

W. S. Van Dyke wins L. A. divorce on desertion charge.

Juanita Hansen initiates new drive against dope traffic.

20, 400 heart balm suit against George Benton Wilson, reputed milionaire sportsman.

Ann Harding to resume fight for custody of her son upon her return from a health cruise to China.

Ann Harding to resume fight for custody of her son upon her return from a health cruise to China.

Virginia Reid, film actress, announces engagement to Dr. Ralph McClung of Birmingham, Ala.

Sister of Roscoe Fatty Administrating to administer grant of the control of the contr

nnie d'Orsa, film director, ac-ed in L. A. of intoxication

and of the second of the secon

Court if verdict of a Vissila court is upheld.
Dean Borland, musician, divorced in L. A. and ordered to support 15-month-old infant, whose paternity hedenicd who attempted hold up of Merie Armitage, manager of L. A. Philharmonic auditorium, ran Into an empty tili, a lot of conversation, and fied.
Damages of \$56,500 sought by Marlowe, for asserted of some and in an A. drug store, were did in an A. drug store, were Beverly Hils city council okayed.

Beverly Hills city council okayed Sunday dancing.

#### Well Acquainted

Well Acquainted
Ablamy, Feb. 4.
Peter Gansevoort Ten Eyck whowill be appointed State Commissioner of Agriculture and Markets
by Governor Lehman is well adquainted with fairs and fair probicms, Is a former president of the
Albamy Agricultural and Exposition
Society, which stages a big fair at
Altamont, and is the owner of a
large herd of prize Guernsey cows
which he exhibits at-various fairs.

#### Halifax Fair Out

St. John, N. B., Feb. 4.

The Halifax, N. S., fair, one of the oldest and largest fairs in Canada, and housed in a plant established in 1927, after the original plant was destroyed in the big Halifax explosion of 1917, may be abandoned. At the recent annual meeting of the Nova-Scotla Exhibition Commission, official sponsors of the fair, as representatives, jointly, of the provincial government of Nova Scotla and city of Halifax, warfare developd over the report. The 1934 deficit was \$29,000; biggest deficit ever reported. from a Canadian fair.

## HERK-JAFFE'S SAPOLIO TRY

George Jaffe and I. H. Herk opened the Galety on Broadway Fri-day (1) with a new departure for burlesque—a ciean show. If click-ink, the policy sticks. Troupe contains 15 principals and 16 chorus girls. Paul Marakoff is producing.

roducing. While the new city regulation While the new city regulations limit strip specialities to three per show, Jaffe and Herk are going the rules one better by holding down the number of peels to two. Experiment is in the nature of a gamble, and the first real-clean-up attempt in burlesque that New York has seen.

#### PROV. MODERN GOING FROM BURLEY TO ART

Providence, Feb. The management of the Modern theatre, has given up buriesque as a—paying proposition after many months of tough going, and has decided to go in for the high arts. Within a few weeks the old buries stand, which has been dark for two weeks, will be reopened as an outlet for foreign made films. House is being wired for sound, and booking arrangements are now underway.

Managements are now managements are now management proposes to operate the theatre on a two-a-day plan alirush seate selling under 50 cents. The control of the control of

#### REFORM IN BALTO.

Cleaned Up Shows Now Playing Baltimore, Fel

Gradual evolution in type of au-diences\_attending\_burlesk apparent here at the Paiace (Supreme Wheel), Women, for the first time in Balto, are commencing to attend

Wheel). Women, for the first time in Balto, are commencing to attend. Of late, night performances are playing to crowds composed of more having to remain a finding a smaller percentage in attendance, Reason for the fair standard internation of the fair the Palacenta of the Palacenta of the Palacenta of the Palacenta stripping have been eliminated by police order.

Larger spreads of advertising and more repressed in tone are what the Palace is feeding the newspapers. The News-Post has even taken to sending up a staff man once weekly to interview the leading light of each rotating show, and more often than not it, is the comic who gets the write-up, fact that should cheer burfey comedians with the realization that they are not completely forgotten men.

forgotten mcn.
Another new twist given burlesk here is the recent removal of all here is the recent removal of all lobby and front art showing gals undressed. Since women have shown inclination to attend the house has commenced to display just heads of the chorines.

#### HINES IN N. Y.

HINES IN N. Y.

Parl Hines, Chicago band leader,
makes bls first N. Y. appearance
Feb. 8 at the Palace. Kathryn
Perry is wordts with the bandwhich has been playing at the Grand
Terrace Cate in Chicago.

Harry Squires is repping Hines'
tour.

## FAIR AN ANNEX IN TEXAS IN 36

Dallas, Feb. 4.
Officials expect to complete plans or 1935 Texas Centennial exposition within a few weeks. Scheme calls are a second of the complete plans within a few weeks. Scheme calls for central exposition at Dalias, with numerous pagents all over Texas during state's hundredth

with numerous pagents all over Texas during states hundredth birthday anniversary.

Dailas park: board has \$3,000,000 in okayed bonds ready to release when Texas Centennia Central Exposition, inc., floats a \$2,000,000 issue plus state and federal ald. State Fair of Texas plant to be enlarged for the exposition.

Managing director is Wafer D. Cline at runored \$25,000 salary: 3-sistant director, Otto Heart 18,000; comptroller, otto Heart 19,000; comptroller, otto Heart 19,000

#### Gamble with L. A. Agency, Booking Japanese Expo.

Hollywood, Feb. 4.
Eddle Gamble, for the past five years outdoor booker for the Ecrt Levey office, has joined Bernard & Meiklejohn to handle the company's outdoor department. He fills the spot of Charles Hatch, who died last

Office is booking the attractions or the Yokahama Exposition. A for the formation Exposition accomplete rodeo, several freak acts and 20 midget racing autos and their drivers leave here for Japan

#### NEB. MAKES DEADLINE

No Circus or Carneys to Clip Fair Takes

Lincoln, Feb. 4.
Two bills came up before the Ne-braska legislature last week which vili affect outdoor shows here. pertaining to carnivals, says under penalty of \$1,000 fine for violation, pertaining to carnivals, says under penalty of \$4,000 fms for violation, no carrier can show in a county or state fair town within 18 days of the fair in that locality. This bills was brought and the fair in that locality in the state of various expos and gobiling up the available amusement money. Lately, the menace has been carneys which took lessons. From the larger tent outflut which have abandoned the practice.

Second bill would throw out the existing board of agriculture which rules over the State Fair and take the power of appointment to fill the positions on the board to the governor instead of by vote of the board.

#### Shriners Circus Red

Canton, O., Feb. 4. Canton, O., Fell, S.
Second indoor circus effort of the Canton Shrine at the city auditorium here proved more profitable than the initial try a year ago.
But despite big jump in business after mid-week the show did not get off the nut.

#### SAM DILL DIES

Los Angeles, Feb. 4.
Funcral services were held in Los Angeles on Feb. 4 for Sam Dili, who died Feb. 1 with a complication of diseases, The body was sert to Bloomington, Ind., for interment. Some three months ago Dili soid his interest in the Dili-Mix show Mix Extensive plans have been made for a greatly enlarged show this season.

#### LETTERS

When Sending for Mail to VARIETY Address Mail Clerk POSTCARDS. ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN. ONE ISSUE ONLY

Lornegan Lester Marlow Brian

Fostor Victor

## RCA VICTOR

announces



#### New York World-Telegram

SATURDAY, FEBRUARY 2, 1935

RADIO FAVORITES OF 1934 REVEALED IN WORLD-TELEGRAM'S POLL

BY ALTON COOK
RADIO EDITOR, WORLD-TELEGRAM



# RICHARD HIMBER

AND HIS

## STUDEBAKER CHAMPIONS

(SIXTH IN THE WORLD-TELEGRAM POLL)

ARE EXCLUSIVE

## **VICTOR RECORDING ARTISTS**

Also Repeating on

RCA VICTOR'S RADIO CITY MATINEE • WJZ Wednesday February 6th Coast-to-Coast

Courtesy of

Studebaker Sales Corporation

Reprinted From New York World-Telegram Monday, February 4, 1935

Of the first seven bands in the standings only two of them were able to get there without the aid of other stars. Lombardo and Burns and Allen; Whiteman and Waring always make their orchestras center of a lively variety show; the Casa Loma orchestra has shared programs with Stoopnagle and Budd, Annette Hanshaw and Walter O'Keefe; Eddie Duchin is currently appearing with Ed Wynn.

The exceptions are Wayne King and RICHARD HIMBER.

Published Weekly at 154 West 45th St., New York, N. Y., by Varisty, Inc. Annual subscription, 36. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 8, 1878. COPYRIGHT, 1935, BY VARIETY, INC. ALL BIGHTS RESERVED

Vol. 117 No. 9

NEW YORK, TUESDAY, FEBRUARY 12, 1935

80 PAGES

## CHASING RADIO **AMBULANCE CHASERS**

St. Paul, Feb. 11.

John M. Sherman, northwest in-spector for the Federal Communciations Commission, Thursday (8) announced open war against 'ambu-lance chasers' of all types who use radio police calls to pick up possible

clients.

In issuing his warning against interception of police radio broadcasts for private use, Sherman announced that such offense is punishable by

that such offense is punishable by two years' imprisonment or a fine, or both.

A large number of garages in this area keep their receiving sets tuned to police calls and when accident calls are broadcast, they hustle out the old towing car in the hope of landing a major repair job.

Sherman declared that from now on, when tow cars, insurance adjusters or lawyers appear on the scene of an accident, they will be held there while officers are sent to their offices to find out if a radio set is tuned in on police calls.

## Pantomime Plays For Moscow Deaf

Moscow, Jan. 20.
Moscow is the only city in the
world which possesses a theater
where, with possesses a theater
test on the constant

#### Twirler Turns Tenor

Philadetphia, Feb. 11.

WCAU has its first singing baseball player in young Joo Cascarella,
twirler of Connie Mack's Athletics,
who began a warbling series last
week for a build-up. Pitcher has a
set of high tenor pipes.

Cascarella, signatured by the
studio's artist bureau, leaves this
week for the Florida training scason, but will resume aircasting
when the A's return.

#### LIQUOR INHALERS

Several cigar and cigaret manufacturers are experimenting with the idea of sticking wine or rum into their smokes.

#### Radio Salaries

(One Performance)	
Lawrence Tibbett	\$4,000
Lily Pons	4,000
Rosa Ponselle	3,500
Chaliapin	3,500
Grace Moore	3,500
Geraldine Farrar	3,000
Lucrezia Bori	3,000
Lotte Lehman	2.500
Richard Crooks	2,000
Gladys Swarthout	1,500
Nino Martini	1,500
Richard Bonnelli	1,500
John McCormack	1,500
Schumann-Heink	1,000
Queena Mario	1,000
Helen Jepson	1,000
Rose Bampton	750
Carmela Ponselle	750

## Relief Commish Starts Radio

Chicago, Feb. 11.

First instance of the government stepping into the radio education picture will take place here within two weeks, when the Emergency Educational Project division of the Illinois elief Commission will set Moscow Deaf
Mutes; Own House

Moscow, Jan. 20.
is the only city in the lich possesses a theatre hile playing the greatest will be playing the greatest of the complete the com

#### CINCY'S COMBO SUDS, WRASSLIN' EMPORIUM

Cincinnati, Feb. 11. Unique in Cincinnati and pos-sibly in the United States is Frank Rappold's corner store, combination wrestling arcade and beer parlor. Admission to the premises costs a 10c 'donation' for the wrestling. Capacity is about 200 persons with standees. Collapsible chairs and a

standees. Collapsible chairs and a few benches surround the canvas ring. Among the patrons are some women from the neighborhood who sip suds from mugs and shout now and then some encouraging instruction such as 'break his neck' to the sons of toil panting on the canvas.

Wrestlers are hired by the hour at NRA wages. Gross for an evening's work is reported about \$1.75 per contestant with perhaps three houts an evening. Boys are more than wrestlers. They're also actors. Only thing missing from their grunting and sequirming impersonation of athletic straint is perspiration of athletic straint is perspiration of athletic strain is perspira-

## COMMERCIALS SQUARE CUTS

Singers Look to Radio to Provide Coin Scale Now. Lacking from Opera Itself -Met's New Liberalism May Also Lead to Candidates Trying to Reach the Opera House Via Radio

#### JEPSON SIGNIFICANCE

tarts Radio

School in Chi

Sauće—for operatic singera is still being provided by radio. Metropolitan Opera, New York isn't much more than a swell address for most of the divas and bartiones who must look to tobacco products, mouthwashes, and gas buggles of America for the hetty shonardium straditionally the reward of big league vocal recognition.

Since Flections

Actors Fund.

F.D.R. Sees His address for the league to the common of the seed of the common of the commo

rever and the second recognition.

Opera has survived the depression at the cost of rigid economies, a shortened season, and a change of time-honored customs. It's still the glory road and even the most mercenary do not scorn the prestige of a connection. But for big coin the opera brigade must look, to radio and not to opera. Radio also has the edge ever the concert platform the season of the season of the control of the present outlook, it appears that the Met board may have to unbend a bit on next season's policies. Heretofore the Met has held the controlling hand in the matter of its stars accepting outside contracts. But since the comparison of money returns is so uneven, radio seems bound to get the upper hand of the controlling hand in the matter of the season of the controlling hand in the matter of the stars accepting outside contracts. But since the comparison of money returns is so uneven, radio seems bound to get the upper hand of the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also income and the control of the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also incoming the case of Grace Moore and Lawvence Tibbett, incomer are also i

#### 'VARIETY' OUT WEDNESDAYS

VARIETY will revert to its former publication day, Wednesday, starting with next week's issue as of Feb. 20.

In areas 24 hours or more away from New York, VARIETY in future should be on sale weekly one day later than for-

merly.
Closing press time is now 4 p.m. Tuesdays.

## Operations as Giveaway Prizes. Offer of Coast Hospital Benefit

#### Chance to Get Hunk

Actors will have a chance to get even Sunday (24) when four of the leading New York drama critics are going to act out a one-act play. Set. for the piece are Gilbert Gabriel, John Anderson, John Mason Brown and Robert Garland. Occasion is the Post-Deression Galeties, revue being lined up by Marc Connelly for benefit of the Stage Relier and Actors Fund.

## 2d Legit Show Since Elected

Washington, Feb. 11.

Washington, Feb. 11.
Dodsworth drew President Roosevelt to the theatre for the second
time since he entered the White
the state of the second
time since he entered the White
Saturday hight's show (3) not
letting theatre know until four
hours before arrival.

House was practically sell-out
and Steve Cochrane, manager, had
fits trying to find enough seats for
score of secret service men. President
sat in a box and entered theatter from a side alley.
Only other show to draw F.D.R.
since he became President was
When Ladles Meet,' which played
here during the first week of his
Presidency.

#### MAX AND BUDDY BAER'S \$5,000 A WK. PERSONALS

Paris, Feb. 11. Gino Arbib, local agent, has signed

Gino Arbib, local agent, has signed Max and Buddy Baer for a series of personal appearances in Europe. Starts with a three-week data at the Alhambra, London, the two Bacrs drawing \$5,000 a week.

Arbib is trying to get a local theatre to pay a like sum, but if he can't he will produce a special vauide show with the Baers as headliners on a percentage basis. Jeff Dickson, local sports promoter, is understood interested in that idea, and spot is likely to be the Palais des Sports.

#### First Bluebird

rirst Bluebird
Dayton, O., Feb. 11.
Signs of spring appeared this week when advance men for the new Hagenbeck - Wallace - 4 - 1 awSells Bros. circus came to town and announced that his show would play Dayton May 24.

Hollywood, Feb. 11.

Weather alone is not the only unusual thing in California, Unusual are the door prizes to be given by the Torrance Memorial Hospital benefit being staged Feb. 22 at the Hermosa Surf and Sand Club.

First prize offered gives the lucky winner a complete appendicitis
operation. Second is an obstetrical
case, including the layette. Third
is a tonsil and adenoid removal.
Winners can choose their own

Winners can choose their own doctor.

Benefit was originally planned to take place at the Torrance theatre, but hospital backed out when the theatre demanded a follow-up in the form of ataging one of the operations on the stage, with the hospital picking the operation. Considerable consternation is afoot in Torrance, a community of 1,200 on the edge of L.A. over the second prize, which might cause considerable embarrassment to the winner.

considerable embarrassment to the winner. Hospital has tried other methods of raising funds during the past year, but—feels—that—the combined opportunity to get a good operation gratis plus the advantage of good music, good eats and entertainment should mean something these days.

#### Prep School Lads Think They're Funny; Bring In Classmates as Clacque

Lancaster, Pa., Feb. 11.

Radio stooges grow early and are picked pretty ripe in these parts. Witness Honeysuckle and Tom, Witness Honeysuckie and Tom, newst and youngest blackface skit on WGAL here. They are Franklin and Marshall Academy students, aged-15 and 16. They made up their minds that radio was calling them and then began haunting the stu-

and then began haunting the studio.

Finally program director Earnis
Stanziola slipped the boys into a
blank spot and left them to thelt
fate. When it was all over the staff
shook their assorted heads.

Pretty flat, fellows, was the
det. 'Your seript may be all right
but no one knows when to laugh!

"Well fix that' the boys promised,
Following week they showed up in
the studio with eight stooges—
Academy class mates. At a given
signal the stooges all laugh, whether
the joke is funny or not.

#### WIRING FAMOUS THEATRE

One of the most famous theatres in this area will go sound soon. Teatro de la Reforma, in Matamoras, across the Hto Grande from Brawnsville, Tex., is due to be wired. Evenhaudt and other dramatic stars played there.

## François Pierre Ginsberg, Stylist, Makes His Own Best Dressed Awards

Not to be outdone by recent se-lections of the Best Dressed Women (stage and screen), Francois Pierre Glusberg, Vanierr's male fashion expert, has named his own candi-dates for Best Dressed Men honors: Mons, Ginzy's list:

Best dressed baby-scarer,
Borts Karloff.

Best dressed Bengal Lancer, Gary Cooper Best dressed juggler.....Bi Best dressed Pancho Villa,

Wallace Beery

Wallace Beery
Best dressed John Barrymore.
Warren Williams
Best dressed house detective,
Bill Frawley
Best dressed mans niant. Jack Holt
Best dressed lady-kicker.
James Cagney
Best dressed man la randud).
Stage many Durante

Jimmy Jimmy Stage
Best dressed tight pants wearer.
Nicholas Daks
Best dressed ballroom dancer.
Ben Blue

Best dressed planist. Herb William Best dressed Mahatma Ghandi, Clifton Web

Best dressed knee-dropper,
Dave Apollon Best dressed adaglo dancers, Wm. and Joe Mandel

Best dressed stooge...Tommy Mack Best dressed Iroquois...Abe Reynolds dressed maestro, Charlle Ahearn

Charlle Ahearn
Best dressed maestro.
Charlle Ahearn
Best dressed man (all around).
Mona Ginsy Caplains that his
method of selecting that the selection a point system. But that
involves too much counting, he
says, so he just picked the above 20
names out of a hat. But a hat
moderne of classic mould.
Unlike their Hollywood sisters,
Ginzy's screen boys are no male
Trilbya-under-the-clothes-makingspell of a Svengali-like Adrian.
Ginzy's film selections are strictly
on their own, so far as dressing
goes and have only themselves to
blame.

goes and have only themselves to blame.

Paradoxically, Ginzy's stage best dressed nominees lack the individuality that distinguishes their Hollywood sartorial jivals. For, calas, they are subservient to a Byengail. The stage boys all get their duds at Guttenberg's. Many have tried to escape, to switch to Mos Levy, but none has succeeded berg spell is to spill borsh all over the vest or fall to return the suit. But if they. did that, to Guttenberg, Moe Levy wouldn't have em. Brack for Cooper Gary Cooper is selected as Best Dressed Bengal Lancer, over Franchot Tone because Cooper is killed at the end of the picture, while Tone lives on, and Ginzy thinks Cooper is entitled to at least one break. Like—most—picture—actors, (Continued on page 67)

...Like\_most\_picture ... (Continued on page 67)

#### Bernie to Play Social Topper to Turf Classic

Beverly Hills, Feb. 11.
Third Mayfair dinner dance of the season at the Beverly Wilshire will have Ben Bernie's band and Sid Grauman in charge of entertain-Grauman in charge of entertain-ment. Ernst Lubitch will supervise the cuisina

Shindy will be social topper to \$100,000 handicap at Santa Anita Feb. 23.

#### Lastfogel Buttons Up Coast Biz, Trains East

Hollywood, Feb. 11.
Concluding a 12-week stay here,
Abe Lastforgel trained east Friday
(8). He returns in April.
William Morris agency's g.m. will
divide his time between the two
cast offices.

#### Colbert's Col. Pic

Hollywood, Feb. 11. Claudette Colhert, as her next outside picture from Paramount, will probably get If You Could Only Cook, the F. Hugh Herbert story being adapted at Columbia by Ger-

being adapted at Columbia by Ger-trude Purcell.

This also will be the first Colum-bia directorial assignment for Al

Hollywood, Feb. 11.
Recently the Soviet Government offered 40% rebate on expenses for film players going to its film exposition. Brazillan government goes Soviet 60% better

etter.

Offer has been made for full xpenses for two or three film tames that will go from here o make personal appearances it the Rio de Janeiro carnival farch 1-5.

So far no takers.

#### MAE WEST'S FOREIGN PERSONALS, MAYBE

Mae West may interrupt her pic-ire-making for Paramount after er next for an indeterminate period

fure-making for Paramount after her next for an indeterminate period to go to England for stage appearances, possibly in a musical revue. Par idea in New York is that personals abroad would strengthen her further on her return.

Among other things pointed to is Among other things pointed to is Among other things pointed to is the stage of th

#### Vienna Actress Teamed With Aherne in Waltzer

Hollywood, Feb. 11.

Tentatively set as the leads in Metro's 'Johann Strauss' are Brian Aherne and Novatna, latter a Vienna star optioned by the studio. Screen play is by Joe Mankiewicz. Picture is slated for April produc-

tion.
Margaret Wellman, also from
Vienna, will stage the dances for

#### WRONG YEN

Fed\_Agents-Crack\_Down\_On\_Metro For Faking Chinese Money

Hollywood, Feb. 11.

Metro found itself in the same

Metro found-itself in the same category as counterfeiters when Federal authorities landed at the studio and confiscated a bunch of Chinese bank notes studio produced for China Seas:

Studio unaware of an international agreement between this country and China to prevent the production the bills to fit into a sequence in the picture. Federal authorities advised the studio to make new bills vised the studio to along the same line as phony American bills for stage use.

#### Par Tests Pre-Met Diva

Paramount last week tested Mary

Paramount last week tested Mary Moore, new Metropolitan opera diva, and is understood following up by, talking terms with her. Nothing set yet, Miss Moore was to have made her Met debut last Thursday (7) in Gilda' but a bad attac' of laryn-gitis at the last minute substituted Lily Pons in the role.

#### ROSHER HOSPITALIZED

Hollywood, Feb. 11.

Charles Rosher, head cameramar Charles Rosher, head cameraman on 'Call of the Wild,' 20th Century on location, Baker, Wash, was rushed to the hospital at Bellingham, Wash, Saturday (9), suffering from heart trouble. High altitude 50t him, Other cameramen on the location cleaned up the job. from location at Mr. Baker, with little to show for weeks in the anny country of the control of the contro

show for weeks in the snow coun-try. Most of the exteriors will be reshot in the hills back of Holly-



#### WILL MAHONEY

WILL MAHONE!

The Brighton Evening Argus said: Will Mahoney got on good terms with Brighton people on his first visit to the town yesterday evening. The noted American comedian had the Hippodrome audience has been added to the comparation of the comparation of

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

## H'WOOD 10%ERS' **LEGAL QUI VIVE**

Agents handling picture talen protecting their business against adverse legislation. With many bills considered inimical to agenting now pending before the legislature, the 10%ers have mobilized shock troops to lobby and otherwise resist the efforts of lawmakers to crimp their earnings.

While details of the more omi-nous bills have not been divulged the portent is sufficiently sinister to put the agency lads on their guard Measure that called for fright wigs is the so-called Assembly Bill, No. 1930, to be initiated by Assem-blyman Filnt, who made the grade on the Epic' ticket.

Bill calls for a board of three one a woman, with arbitrary con-trol over the regulation of agencies Disputes would be arbitrated by the triumvirate, the loser paying each triumvirate, the loser paying each member \$25 a day during the sitting. Proposed regulation also includes a new contract form between agents and talent.

#### **BROWN DRAWS GARBO IN** 'KARENINA' AS NEXT MG

Hollywood, Feb. 11. Raoul Walsh, now-directing 'Pub-lic Enemy No. 2' at Metro, stays on there to pilot Man of the World,

on there to pilot Man of the World, from a story by John Farrow.

Another directorial assignment has Clarence Brown spotted for the Greta Garbo picture, 'Anna Karenina.'

#### Par Renews Brisson

Hollywood, Feb. 11.
Paramount gave Carl Brisson a
new contract for three pictures
within a year, with an option for

'All the King's Horses' wound up

### FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical premieres is a compilation of stage, screen, concert or nite club openings which, for some odd circumstance or another, stand out in show business. They will be recorded without thought to chronological order. The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, novelty show venture, play or company, to some other attendant excitement backstage, some colorful occurrence out front, or merely because of the gala circumstances. This is to be a continued series.

'Rain'

"Rain"

(Maxine Elliott, N. V., Nov. 7, 1922)

Tain' more or less gumshoed into the Maxine Elliott, but over night became a smash. Jeanne Eagels' 'Sadie Thompson,' the daring of Robert Kelly's 'Rev. Davidson,' and Robert Elliott's brusque 'Sgt. O'Hara' became theatrical history with the morning papers.

John Colton and Clemence Randolph dramatized 'W. Somerset Maughain's story, 'Miss Thompson,' Sam Harris seeing in it a natural-for-histar, Miss Eagels. Tonight (Tuesday) the same producer again presents this play with Tallulah Bankhead heading the cast.

#### Vitaphone's Debut

vitapione's Deout

• Among vital dates in show business history, Aug. 6, 1926, stands out as
one of the most notable of all. It marked the beginning of the end of
the silent picture and the beginning of talkers. No other single even
has had more effect on future trends of the amusement industry.

Warner Brothers Introduced Vitaphone at the Warner theatre on
Broadway, set the whole from talking and the whole show business

Warner Brothers introduced Vitaphone at the Warner theatre on Broadway, set the whole town talking and the whole show business wondering. Advance curiosity permitted an opening night seat charge of \$10, and post-premiere comment was such that the house immediately went on a regular \$3. top policy unheard of for a picture, and specs were charging \$5 per chair and getting it.

WB's silent Don Juan' (John Barrymore) was the feature picture, but was strictly accordary to the squad outer-relears preceding it. These

WB's silent Don Juan' (John Barrymore) was the feature picture, but was strictly secondary to the sound one-reelers preceding it. These shorts included a speech by Will Hays, overture by the New York Phiharmonic orchestra, Mischa Binan, Roy Smeck, Marcin Talley, Harold Bauer, Efram Zimbalist, Anna Case and the Metropolitan chorus with the Cansinos, and Glovanni Martinelli singing 'Pagliacci', Latter recitate the sensation of the program.

Comment mixed amazement with enthusiasm. Varietr's report of the opening said, in part: 'Audience was quick to grasp the fact that they were present at what might be the premiere of a new era in the show business.' And in response to Martinelli's song-on-film, the house veritably rose to its feet and cheered him.'

## **Animated Cartoon Prod. Is Now** The Big Coin for Sketch Artists

No longer do American youths, who save their pennies for a corwho save their pennies for a correspondence course in cartooning, aspire to become newspaper strip artists or India ink commentators on current affairs. Their ambitions now are to get in with one of the cartoon comedy outfits where salaries are several times that paid by newspapers.

newspapers.

Appirants for Jobs in the Various cartoon producing studios are as plentiful as contest winners trying to crash Hollywood's gates. They come here with their correspondence school sheepakins and samples of their work, nether very artistic, but the embryo artists are filled to the brim with hope.

tistic, but the embryo artists are filled to the brim with hope.

Salaries for animators-in-pictures-are way up. Walt Disney has animators on his stuff who draw up to \$300 weekly. Walter Lantz at Universal, Harmon-Ising, Leon Schlesinger, Charles Mintz, Paul Terry and others have artists who receive up to a 150 weekly. Walter work of the control of

the ability to get feeling into the the ability to get feeling into the drawing. If the feeling is there and the drawing poor, a good artist can lake the rough spots out. No matter how good the artist, if he's short on feeling, i. e., exting ability with a pencil, he is less valuable to his employers.

Kids who feel that they have the brack to become animator, usually

Kids who feel that they nave any knack to become animators usually start as tracers, tracing the original drawing onto isinglass at \$20 a week. From there they work up, or out, as the degree of ability might be.

Background artists are in a different category. They have nother ing to do with animation, draw only the backgrounds. Their salaries the backgrounds. Their sal run around \$150 weekly. They usually better artists than the mators but lack imagination.

Only one femme has made good as an animator, Laverne Harding at Universal. An art student and later a teacher of art, she joined Lantz's outfit and made good. Usually women are too artistic to become animators. However, they are often keen producers of backgrounds.

In Hollywood about 300 artists In Hollywood about 300 artists work on animated cartoons. About a third of them have come from newspapers. Rest, are graduates from correspondence schols, al few from art schools. All studios making cartoon subjects maintain their own school to wise up the youngsters on what is necessary for anisters on what is necessary for anisater of the second of the second

#### Costly Marx Scripters

Hollywood, Feb. 11. George S. Kaufman's deal on Mars Bros. pictures is from three to five weeks at \$5,000 a week.

Morrie Ryskind is to get \$1,000 a

#### SAILINGS

March 23 (New York to Paris) ary Leon, Tut Mace, Jeffrey Gary Leon, Tut Mac Bernerd (He de France).

Bernerd (He de France).
Feb. 9 (New York to London),
Margaret Sullavan, William Wyler,
Gübert Miller, Mrs. Robert E. Sherwood, Marcel Achard, W. E. Beatty,
Jean Tapernoux, Mann, Robinson
and Martin, Raiph Olsen and Alma Louise (Ile de France).

Feb. 9 (New York to Los Angeles) Helen Broderick (Virginia).

## That Gable-Colbert Complex

#### Studio Scribes Regard Team as Ideal Leads and Pattern Everything on Them

Hollywood, Feb. 11.
Almost all writers at major studios write for Clark Gable. No matter what studio they are at or who may be the leading man assigned to the story they are working a lot to do with making the Golbert. On Gable is the writers' idea. Colbert combo popular with the Scribes claim he's the easiest actor in pictures to write for but it's the example of light comedy contough on the studios, excess and

Hollywood, Feb. 11.

Loud walls are being emitted by

cal newspapers over studio pub-

licity departments copping their

ncity departments copping their best reporters to work in the studies as publicity writers. Local sheets have long been famed for their low salaries, taking advantage of the fact that, many people come west lured by the climate.

Outside of Denver, L. A. newshounds rate the country's lowest salaries. They get paid off in sunshine. High for a reporter on a local daily is about \$50 weekly, whereas good publicity writers are being paid from \$70 to \$125 doing press department routine writing.

Studies for some time have fa.

press department routine writing.
Studios for some time have favored reporters in their publicity personnel, feeling that they know best what is acceptable to editors throughout the country. In the past year they have baited local reporters with the larger salaries and managed to wean them away from the local rags. Now the papers, in retailation, are letting it be known that if any more leap from press to, pictures the studios may find their publicity blurbs getting rough treatment by the editors.

Heraid-Express almost lost Sally

Herald-Express almost lost Sally Frank and Dan Mainwaring to War-ners and had to give both by-line writers an increase equal to the Warner offer to keep them on the

paper.

Jumps from papers to studies in
the past few months include Al
Parmenter and Raiph Ruston from
the Times-to-Fox-and-Par-respectively. Oils Wiles from the Examiner to Metro. Bill Moore from
the same sheet to Paramount. Jock
Lawrence from the Examiner to Parto Goldwn. Carl Schafer from the
Citizer-News to WB. Wire services
don't feel so good about the copping
of UP's Francis Heacock by Warners and the jumping of Bill Edwards from UP to Par.

## **SHOWS** WHEN FILMS

## Hollywood Bunch Has Winners All Guessed for Academy's Awards 2 B'WAY LEGITS

Hollywood, Feb. 11.

As to the annual Academy awards for .best of 1324, now that the list of final candidates have been released, local guessing by the film bunch includes a consensus that 'One. Night of Love' is a clanch to get the best picture palm for the season; Grace Moore for best work. by an actress, One Night of Love; Arthur Casar for best original story, Manhattan Melodrams; Frances Goodrich and Albert Hackett for best adaptation, 'The Thin Man, and Con Conrad and Herb Magidosn for best song used in a film, 'Continental,'

tal."
There is also much pondering of
what happened to Bette Davis for
her performance in 'Of Human

Bondage.'
The nominations, from which one will be picked in each class, follow:
... Best Production
'Barretts of Wimpole Street,'

Metro.
'Cleopatra,' Par.
Flirtation Walk,' First National.

Turtation Walk,' First National 'Gay Divorcee,' Radio. 'Here Comes the Navy,' Warners 'House of Rothschild,' 20th Cen-

tury.
'Imitation of Life,' Universal:
'It Happened One Night,' Colum-

ia.

One Night of Love, Col.
The Thin Man, Metro.
Viva Villa, Metro.
The White Parade, Fox.
Best Work by Actor
Clark Gable in It Happened One

Night:
Frank Morgan, 'Affairs of Cellini,'
William Powell, Thin Man,'
Bats Work by Actress
—Claudette Colbert; 'It. Happened
One Night;
Grace Moore, 'One Night of Love,'
Norma Shearer, 'Barretts of
Wimpole Street,'
Bat Direction
Frank Capra, 'It Happened One
Night.'

Victor Schertzinger, 'One Night of Love.'

of Love.

W. S. Van Dyko, Thin Man,

Bet Original Writing
Norman Krasna, Richest Girl in
the World, Radio,
Arthur Caesar, Manhattan Melodrama, Metro.
Mauri Grashin for idea of 'Hide
Out,' Metro.

Best Adaptation Writing
Robert Riskin, 'It Happened One
Night.'

Robert Riskin, 'It Happenes on Night.'
Frances Goodrich and Albert Hackett, 'Thin Man'.
Ben Hecht, 'Viva Villa, 'Metro. Short Subisets
Best cartoon: 'Holiday Land.'
Col.; 'Jolly Little Elves,' Unlversal, and 'Tortoise and the Hare, 'Disney. Best comedy: 'La Cucaracha,' Pioneer; 'Men in Black.' Col.; 'What, No Men'! Vitaphone.
Best novelity: 'Bosom Friends,' Skibo Educational; 'City of Wax', Stacy and Horace Woodard-Educ,' Strikes and Horace Woodard-Educ,' Strikes and Horace Woodard-Educ,' Strikes and Spares,' Metro.

Best Work by Assistant Director Scott Beal, 'Imitation of Life.'
Arthur Rosson and John Waters, 'Viva Villa.'
Cullen Tate, 'Cleopatra,' Par,

viva Villa.'
Cullen Tate, 'Cleopatra,' Par.
Best Song in Films
'Carloca,' musle by Vincent Youmans; lyrics by Edward Eliscu and
Gus Kahn.

Bahs, tytes of Continental, music by Con Conrad, lyries by Herb Magidson.
Love in Bloom, music by Ralph
Rainger: lyries by Lee Robin.

Best Scoring of Film
'One Night of Love,' Col.
Tost Fatrol,' Radio.

Technicians

Nominations by the Technicians'

Technicians
Nominations by the Technicians' branch for the best film editing of the year goes to 'Cleopatra,' Par: "Eskimo,' Metro, and 'One Night of Love,' Col. Other technical nominations will be made later in the week

#### II Waivers Prvor

Hollywood, Feb. 11.
Universal has farmed out Roger
Pryor to Warners for the lead in Dinky.

## Boomerang

Mordaunt Hall, former N. Y. Mordaunt Hall, former N. Y. Times critic who used to remind picture people that no one 'came ahead of the Times', now doing film gosslp and reviews on the air, went to the Astorla, L. I. studio to interview Noel' Coward, doing a picture for Ben Hecht and Charles MacArthur. Frank Nugent, second assistant to Hall when the latter was on the Times, had been waiting all day to see Coward, with result that when Coward was free, C. N. O'Dell, plan, started to usher Nugent in. Hall stepped up, stating he was there to see Coward. The was there first, simply reminded "You always said the Timea comes first, Mr. Hall. critic who used to r

#### GARY COOPER EAST. PERSONALS ARE OUT

Hollywood, Feb. 11. Gary Cooper and his wife left here by train for New York Tuesday (6) for a five weeks' vacation.
Cooper turned down personals at
the New York and Brooklyn Paramounts.

mounts,

Returning, he goes into 'One
Woman' with Claudette Colbert:
Picture will probably be directed
by Lewis Milestone.

#### \$150 Danseuse Returns To N. Y. Par at \$1,000

Margo, the dancer, who played the New York Paramount on a per-sonal with George Raft a year ago at \$150 a week, returns to that stage Friday (15) for a week at \$1,000 flat. This is the salary her film contract calls for with Paramount, which cast her in Rumba', scheduled also to play the N. Y. Par Friday (15).

Margo's first picture work was in 'Crime Without Passion' for Hecht and MacArthur.

#### H'wood Flu List

Hollywood, Feb. 11. Heavy inroads into production schedules have been made the past week by dat ol' debbil flu.

week by dat of eabili Ru.

Among those hit by flu were Richard Dix, Betty Grable, Glenda Farrell, Henry Henlgson, Harry Ruby, Marcella Knapp, Manny Seff, Lew Ayres, June Brewster, Raiph Bellamy, Mrs. Mabel E. Klnney, Hal Roach, Mrs. Al Rockett and Lottle

#### Stanwyck-Fay Personals, Also Kit Carlisle, Margo

Barbara Stanwyck and Frank Fay as a team are coming east for stage dates late this month, open-ing Feb. 22 or March 1 in Chicago.

# WB ANGLE ON ITS Newshounds Swinging Over to Pic

WB-Financed Plays Doesn't Necessarily Mean That Warners Will Make the Film Versions Also—Gives Em an In Only on the Film Rights

#### CHARGES STIR B'WAY

Charge is being made, although not officially filed, that picture companies are laying off. Bidding for screen rights to plays backed by another film company's coin. If proven the Authors' League may be asked to take some sort of action. Situation arises out of two current: Broadway legits backed by Warners, 'Three Men on a Horse', and 'Fly Away Home'. Shows were produced respectively, by Alex Yokel and Trib, Away Home'. Shows were produced respectively, by Alex Yokel and Trib, away Home'. Shows were produced respectively, by Alex Yokel and Trib, away Home'. Shows were produced respectively, by Alex Yokel and Trib, and both of them last week expressed annoyance. Yokel became especially annoyed whon a couple of the effect that Yarnesters to the newspapers opoint out that Warners finest that Yarnesters to the newspapers opoint out that Warners financed the shows 50%, retaining 50% of the producers' end of the film rights in each instance, meaning actually 26%, since according to the Minimum Basic Agreement producers and play-wrights share equally in film rights after three weeks of production. Rights must then go on the open market and are sold to the highest lim bidders, if any. That means that Warners would have a 25% advantage in the purchase of film rights to any of their shows but not more than that.

Argument now being made, however, is that other films companies are not bidding for the plays, either through courtesy to Warners or because of the realization that Warners would have an advantance and play and their shows but not more than that.

cause of the realization that War-ners would have an advantage in the bidding, making other company bids more or less of a gesture. Situation has never arisen before so that there is no precedent. Metro financed production of Grand Hotel, taking the film rights, but that was a foreign play vote to not amply in the control of the control of the complex control of the control of apply. Same with 'Red Cat,'
financed by Twentieth Century
early this season. 'She Loves Me
Not' was financed by Paramount

(Continued on page 22)

## Studios Burns Editors; More Coin

#### H'wood Mascot

Assistant, directors who work in pictures in which Marliyn Knowlden is cast have reason to feel elated over the assignment. No less than seven of their number have been upped to full fledged pilots after the eighti-vear-old-tot's films have been released. Those to whom the child has brought good luck are Jack Boland at Fox; Soott Beal and Phil Cahn at Universal; William McGann, Warners; Charles Barton, Paramount, and George Nichols.

mount, and George Nichols, Radio, Charles Woolstenhulme Radio, Charles Woolstenhulme moved up to production man-ager at Fox from an assistant directorship on a Knowlden picture, Child actress is now in 20th Century's Les Miser-ables, her 20th picture.

## ITALY'S FILM **EXPANSION:** U. S. STARS

Phillips Holmes and Bentia Hume are here starring in 'Casta Diva', new film being made by Alleanas Cimematografica Italiana. It's a yarn pased on the life of Vincenzo Bellini, composer, and is being made in English and Italian versions. Carvine Gallone, from Paris, sions. Carvine Gallone, from Paris,

sions. Carmine Gallone, from Paris, is directing. Film is the first in a series projected locality and favored by Il Duce's backing with the idea of improving Italian cinematography and spreading product out for world market consumption. Several other American and British stars and directors have been contacted for films to come.

London, Feb. 11. When Benita Hume returns from Italy she will marry Jack Dunfee, wealthy London sportsman, Mar-riage is scheduled for here on Feb. 21.

Mintz's 'Crazy People'.

Hollywood, Feb. 11.

Sam-Mintz-has signed a one-pleture deal with Paramount.

Chore will be to get 'Crazy People' for Burns and Allen.

#### Sid Silverman, President SUBSCRIPTION Annual.....\$6 Foreign.....\$7 Vol. 117

No. 9



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women	200

## Old Sol No Yes-Man, Rain Soaks Hollywood, but Films Keep Dry

Hollywood, Feb. 11. In this land of sunshine and new political parties it rained for five days last week. If this had happened several years ago before pic-tures became audible the rain would

Ing Feb. 22 or March 1 in Chicago.
Time amounts to about four weeks in all, divided between Rico was a paramount. Chi date will be a construct outdoor that Paramount. Chi date will be extended to construct outdoor in the least of the Michigan, Detroit, week Feb. 15. Deal set by Lyons & Lyons.

SWERLING'S VACASH O'EB.

JO Swerling, after a 10-week received the week's drizzle, high fog or whatever Californians care to dub a windown story of the week's drizzle, high fog or whatever Californians care to dub a windown story of the week's drizzle, high fog or whatever Californians care to dub a continued to the marged on one picture, Sunset Range. First Low whatever Californians care to dub a white week's drizzle, high fog or whatever Californians care to dub a continue to the first day converses to the second of the week's drizzle, high fog or whatever Californians care to dub a continue to the first day converses to the second of the week's drizzle, high fog or whatever Californians care to dub a continue to the first day converses to the second of the week's drizzle, high fog or whatever Californians care to dub a continue to the first day converses to the first day company. The continued to the fifth day company the first day of the studies of the first day converses to the first day converses to the first day company. The converse the first day converse to the first day conv

tures due to the interference of outviside noises. It also permits the controlling of light, and no matter how
far pictures have advanced during
the past few years they haven't
made a yes-man out of Old Sol.
Though - producing pictures on
stages and doing little work on the
outside mounts construction costs,
in the long run it is a saving, permitting longer shooting hours, climinating the necessity of sending
clectrical crows and generators on
authors longing in the lightly of sending
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that is the lightly of the lightly of the
side—the conflower the studies.
That makes it lough on tourists,
who several years ago could stand
on any Hollywood sidewalk and see
there is to their stiff in the village of

who several years ago cook and see on any Hollywood sidewalk and see players do their stuff in the village

Confirming their promise of a

reek ago, the company members of

the Producers Association signed an agreement with the Academy

whereby freelance actors are given

a new deal in week-to-week con-

## Cohen's Letout Recalls Par's **Exec Cycle Which Has Included** Lasky, Kent, Katz, Wanger, Etc.

VARIETY

In Emanuel Cohen's exit from Paramount the trade sees the traditional Paramount wheel turning again. One by one, individuals elevated to high eminence, step by step, have left the company.

Jesse Lasky, Sidney Kent, Sam Katz, John D. Hertz, Raiph A. Kohn, Walter Wanger, B. P. Schulberg, and H. B. Franklin are former Paramounteers. Hertz, however, is back on the new board and Kohn may return to a post at the studio, Cohen's retirement from Para

mount's helm is supposed to have mounts neim is supposed to have been in the works for a year. Cohen became actual boss of the Para-mount studio in the middle of 1932 mount studio in the initials of 1822.
Paramount went into receivership in 1933. By the close of 1933 Paramount income began to indicate black, and this continued in 1934.

During '34 Zukor was asked by Paramount trustees to concentrate on production. Zukor stayed on the Coast for several months, commu-ing back and forth. Par production as a whole was subject to inside company criticism for months.

No action was taken by Zukor un-til Friday (1). It was on that day that Zukor phoned Cohen to plane to New York.

Cohen left the Coast on Saturday and arrived in New York the fol-

ind arrived in Action in the trade that it is no secret in the trade that Cohen and the distributing branch of Paramount were not on the most

Austin Keough, Par's general counsel, is the new eastern chief of Paramount production, including shorts and newsreel.

shorts and newsreel.

On the Coast Henry Herzbrun is
the over-all boss under Zukor. He
also is a lawyer, like Keough. Ernst
Lubitsch is now chief producer.

## DECENTRALIZ. BY WB MULLED

A policy of decentralization in the operation of the Warner Bros. chain, shifting home office, functions, to the field, is under a three-day discussion. Calling in all its field operating chiefs, the meetings got under way yesterday (Monday) in New York.

New York.

Prior to calling the conference at
the home office, WB had not decided on any very definite plan,
desire being to discuss the whole
situation at length with the zone
managers themselves in an effort
to, determine whether the theatre
as others head, notably Paramount.

Mount.

At present the Warner chain is operated from New York, with 12 zone or district managers in the zone or district managers in the field. All film buying and other functions are carried on from New York, Joe Bernhard being the gen-eral theatre operator, with division alds and department heads under

him.

Even if decentralization is not determined upon to the extent practiced by Paramount and Fox, certain home office details may be left to the field and closer working arrangements between the ho, and the zone managers instituted, with possible wider powers to the field experture.

possible wider powers to the field operators.

The Warner chain comprises around 400 theatres and along with Loew's has continued centralized operation from New York. Paris decentralization scheme was worked out largely by formation of partinerships, with wide operating powers to the partners. It origination is not to be a supering plan several years ago with a few partners, Fox following up the plan in a more general way by decentralizing. Par is simuset totally decentralized through partnerships.

Nashville, Feb. 11:
Warner Bros. has notified the
Cresent Amus. Co. here that it will
not carry out the balance of its con-

#### H'wood Yen Shee

Hollywood, Feb. 11.
According to Mervyn LeRoy,
Willie Fung, Chinese actor
playing the part of 'Kin' in 'Oil
for Lamps of China,' is the
most fastidious actor of the

screen.

Says Fung has two valets on
the sot, one to hold his teeth
for him when not necessary to
wear in scenes, and the other
to keep wardrobe in order.

## PROD. REPLY TO **SCRIBES SENT** TO ROSY Q.T.

Hollywood, Feb. 11. Honywood, -Brief of the producer-members of
the producer-writer five-five comthe producer-writer hve-nve com-mittee has been sent to Sol A. Rosenblatt at Washington, answer-ing the demands of the writer-mem-bers for standardized working con-

ditions.

Unlike the writers, producers do not make public their brief, but it is well known that they offer no suggestions for working conditions but rest on the argument that such regulations have no place in a Govern-

#### Producer Floored by Flying Jug in Cafe Melee Laws for 49G

Los Angeles, Feb. 11.

Kickback from a New Year eve celebration in the Trocadero Cafe is a \$48,900 damage suit filed by Lon Young producer with Invincible Pictures, against Mr. and Mrs. Roy William Gargan, Mr. and Mrs. Roy William Gargan, Mr. and Mrs. Roy William Gargan, Mr. and Mrs. Roy Company of the Company of the North Company of the North

affray. \_\_Young\_declares\_in\_his\_complaint

aftray.

Young-declares in-his-complaint that he was sitting at an adjoining table when the actor and the writer and their wives and others created a disturbance. Out of the alleged melee came the glass projectile to strike him on the head, render him uncapelous and require surgical and medical attention.

A scar left by the impact, he asserts, will require plastic surgery and time off from his production activities, to the probable tune of \$1,550. This is part of the \$14,500 he demands from the Gargan and Chanalor group, jointly, as compensatory damages, together with \$5,000 each from the quartet as punitive damages. From the Troadero management he demands \$14,000 for alleged failure to render first aid or to stop the alleged afray.

#### Rooney Leaves Hosp. to Rejoin WB 'Dream' Cast

Hollywood, Feb. 11.
Forced out of the east of 'Midsummer Night's Dream' by a broken leg, Mickey Rooney was expected back at Warners today after spending three weeks in the hospital. Through a special removable cast it is likely that he'll rejoin the troupe for long shots.

Georgie Breakston has been pinch hitting.

#### N. Y. Guild Play Lures Helen Westley from Pix

Hollywood, Feb. 11. Following completion of 'Spring in Paris' for Radio, Helen Westley leaves for New York, possibly to ap-pear in another Theatre Gulid play. Actress was brought here last year by 20th Century for 'Rothschild' and has remained here without a layoff

## CANCELLATION **TEST UNDER** DECENCY

Detroit, Feb. 11. Real test whether an exhibitor can cancel a feature if same is classed as objectionable is seen in a move started here by the Legion of Decency, in recent letter addressed by them to Carl E. Milliken, secretary of the Hays organization.

Letter in part read that justice be done to the exhibitors who have had to pay because local exchanges have refused to cancel objectionable features and that the exchanges in

have refused to cancel objectionable features and that the exchanges in the future be required to cancel them as promised last fall.

them as promised last rail.

Five exhibs aver that they attempted to cancel a feature that had been placed on the Legion's 'C' list and were not given any consideration by the local exchange manager.

#### **English Actress on Coast** Visit, Handed Pic Lead

Hollywood, Feb. 11.

Margot Grahame, English actress and wife of Francis Lister, has been engaged by Radio for one of the femme leads in 'The Informer.'

Miss Grahame came here from New York recently to visit her hus-band on the 20th Century lot.

#### FOX BORROWS ROBERTSON

Hollywood, Feb. 11.
Fox has borrowed John Robertson from Radio to direct one picture.

Assignment will be 'Heaven' Gate,' Shirley Temple starrer.

## Deal' Contract Scrapped, 12 Major Studios Agree to New Acad Setup: Favors Artists: 'Strike' Clause Out

#### Top Story Tellers

Hollywood, Feb. 11.
Walter C. Keily, new working in 'McFedden's Flats' at
Paramount, rates George Ade
as the greatest of all story
tellers. Some years ago Ade
called Keily tops among the
raconteurs.

caned Keny tops among the raconteurs.

Others who could toss a flip quip to the Virginia Judge's liking are Irvin B. Cobb, Charles M. Schwab, Dave Montgomery, Lord Dewar, Senator John Sharp Williams (Miss.), Simeon Ford, N. Y. hotel man; Senator Oille James (Ky.), James Whitcomb Riley, Patrick Francis Murphy, N. Y., leather man; Frank Fogarty, vaude-yellian; Senator Chauncey Depew, Mark Twain.

## **20TH SHUTTING** FOR SIX WEEKS, THEN 10 MORE

renty in production.

With these finished, the company will have made nine on the 1884-5 program and on resuming production around May 15, 80th will make 10 more. Pirst expected to the will make 10 more. Pirst expected to the will make 10 more. Pirst expected to the will be the around to the total the calls for two more such from Ronald Colena and Fredtic March. W. P. Lipscom, who wrote the screen plays for the company's 'Clive of India' and Tes Miserables' and now at Metro on 'Tale of Two Clitics,' returns to the lot after the close-down, under contract. He will write the next Colman story.

# whereby freelance actors are given a new deal in week-to-week contracts and on day work, starting. March 1. On that date the present five-year agreement expires and will be replaced by the new pact to be effective five years, although subject to revisions after two years. Agreement asks nothing of the artist and does not even include the log strike' clause of the existing carried and does not even include the log strike' clause of the existing carried and the log strike' clause of the existing carried and the log strike' clause of the existing carried and the log strike clause of the existing carried and the log strike' clause of the existing carried and the log strike clause of the existing contract. This was the document calling for a lump sum for an engagement, which had been the subject of considerable criticism and has been one of the weapons used by the Screen Actors' Guild in its claim of injustice at the hands of the producers. Actors getting \$40,000 or more a picture are amenable. However, to this deal contract. Companies RKO, Warriers, Mester, Paramount, Universal, Fox, Educational, Columbia, 20th Century, Hel Roach, First National and Harold Lloyd Corp. It is also to be presented to independent companies for signatures. The agreement provides for the use of the new minimum contract on a week-to-week basis and the use of the new conditions governing employment of day players. Hollywood, Feb. 11. Twentieth Century production goes dark for about six weeks, starting April 1. Sleats starts with the com-pletion of 'Gall of the Wild,' Rich-elieu,' and 'Les Miserables,' all cur-rently in production.

ally Datus .

day.

It further provides:

1. That an actor can get better
(Continued on page 79)

## **Swope Joining** Radio Pix Prod. **Budget Powwow**

Hollywood, Feb. 11.

Herbert Bayard Swope, chairman
of the board of Keith-Albee-Orpheum, heads for the Coast tomorrow (13) for a slant of the RKO
coast properties and to join other
RKO officials now here on production conferences.

tion conferences.
Other RKO Radio execs, headed
by M. H. Aylesworth, J. R. MoDonough and Ned Depinet are currently huddling on next season's
production budget.

FOX WANTS BUTLER FOR TWO MORE YEARS

Hollywood, Feb. 11.

David Butter has been offered a two-year contract by Fox. Has not yet signatured.

This is the first contract of that length proffered by Fox in several years.

#### Frankie Darro Tied to Deal for 16 Pictures

Hollywood, Feb. 11.
Court approval of Frankie Darro's contract with Ambassador Pictures commits the Juve actor for 18 plactures at \$750 each for two years precludes any eutside work.

#### WANGER HAS FONDA

Hollywood, Feb. 11.
Henry Fouda, lead in The Farmer
Takes a Wife' is under contract to
Walter Wanger.
He has been loaned to Fox for

## Austin Keough a Key Man with Zukor And Schaefer at Par Home Office

George J. Schaefer only Paramount executives on the new Par board se far, Austin C. Keough forms a trifar, Austin C. Keough forms a triumvirate for the direction of Par activities under reorganization and is to fit into the home office picture in an important manner. It, after the reorganization plan is finally affirmed, the new board meets to consider any additions among Par officials, it is more than likely Keough will join. No action is expected prior to confirmation of the plan.

plan.
Nothing has been mentioned so far as the directorate is concerned about Walter B. Cokell, company's treas-urer, although it is pointed out that it would be contrary to custom for the board not to include a firm's treasurer.

Forced out of the cast of Midsummer Night's Dream' by a broken leg, Mickey Roosey was expected back at Warners today after spending three weeks in the hospital. Through a special removable creates it is likely that hell residon the trough of the late of the firm's photograph of the firm's properties in Nashville.

Jordon Stokes, Jr., counsel for the action of W.B. does not mean that the deal has definitely failed through. He called the through of the contract, the rights of the Cresent Amus. Co. are fully protected.

board of Famous Theatres Corp., major Par theatre branch. Cohen was a vp. of the parent company, Par Publiz. This vecancy will probably be filled by the board, and may include anyone from the present outlook, such as Charles E. Richardson, who has been mentioned for an executive post in the com-

for an executive post in the company.

Although he takes over the directing reins formerly held by Cohen in Paramount News and over eastern shorts production, no immediate action is looked for with respect to present setup. The newsreal is headed by A. J. Richard, editor of the control of t

behalf of Cohen and minny confer-ences on policy with respect to the newsreel particularly have been held in her office, next to the one Jesse Ly. Lasky used to occupy. Keough dur-ing the past week took over that office, Louis Phillips of the legal de-partment taking Keough's old cor-ner suite. As result of the Keough promotions, Phillips assumes a more important position in the legal divi-sion, athough Keough retains title sion, although Keough retains title

# FIGHT TO RETAIN COHEN?

## Par Execs on Coast to Plant **New Studio Setup: Contracts of Producers-Stars Due for Decision**

Hollywood, Feb. 11.

Reorganization machinery was to be set in motion at the Paramount studio with the arrival this week

be set In motion at the Faramount studio with the arrival this week from New York of Adolph Zukor, George J. Schaefer, Russell Holman and other executives. While it was said the primary reason for their studio call was to induct into office Henry Herzbrun as general manager of the studio and Ernst Lubisch as managing director of problems of the studio and Ernst Lubisch as managing director of problems of the studio and Ernst Lubisch as managing director of produces for the studio and Ernst Lubisch as men great and Ernst Lubisch as the studies of the studi

brom other misory. Jose, won stein-berg's covenant, too, is nearing its termination. The stein of the stein o

Kaufman will produce.

Other studies are looking upon the revamp with a disinterested eye and making no effort to influence. player and directors one way or the other. Wild reports are current that player raids are being made under cover and that as soon as current contracts expire the changes will be announced, but there is no apparent basis for this rumor.

rumor.
Attitude of Par directors toward
the Lubitsch appointment is said to
be friendly. He has Issued a straightforward statement that there would
be no attempt to stiffe individualism

be no attempt to stiffe individualism and that pictures would be made in much the same manner as they have been in the past few years.

Removal of Emanuel Cohen as studio head was received with genuine regret throughout the studios. That he will set up shop independently here is considered certain.

#### Sternberg Marks Time As Par Contract Ends

Hollywood, Feb. 11.

Present contract between Josef von Sternberg and Paramount winds up in about two weeks when the director completes editing the last Mariene Dietrich feature, The Devil is a Woman.

Von Sternberg stated last week that he had not set any plans for the future, and had not discussed a new directing deal with Par. Furthermore, he declared, he would not talk to Par or any other company about a contract until he had completed editing the Dietrich film.

#### 1st Fireside Chat

Hollywood, Feb. 11.
Getting together all writers and directors on the lot at the moon hour, Henry, Hersbrun and Ernst Lubitsch held their first fireside chat Friday (8). Director-general butter and the their constant of the three created by his appointment: 'Why, you'd think that someone who'd never made a picture before was saddled on the job,' he smiled.

He promised the directors that there would be no Lubitsch pattern to be followed. He insisted that there must be a balanced product and directors would be assigned to pictures than the set if their individual browning of the same standard and the control of the same standard that here would be no Lubitsch pattern to be followed. He insisted that there must be a balanced product and directors would be assigned to pictures than the set if their individual Brownleine a democratic.

would be assigned to pictures that best fit their Individual talents.

Fromising a democratic, open - do or administration, Lubitsch pledged his cooperation in froning out what production difficulties may arise. He said his office would be open at all itmes to directors and writers and that he would be ready to swap ideas at any time of the working day.

Associate producers and supervisors are necessary to successful production, he said, but where differences of opin-line and the said of the s

## MPTOA CONV. IN N.O. WILL ALSO TEST NRA

An unusual test of film industry codism, which must decide whether the NRA is to continue beyond this coming June or not, is being afforded the picture business through the MPTOA convention the end of this month. Exhibitors, chain theatre heads and other industry

theatre heads and other industry leaders, through the convention, will be placed in a particularly strategic position so far as reviewing codism is concerned.

With Congress due to cote on the With Congress due to cote on the headers point to the fact that yells this new legislation offered, exhibitors and others attending the convention will be in a sweet spot to either tear it all to plees or express approval.

The latest film leader who has decided to go to New Orleans for the convention is S. R. Kent. Jules Levy, general sales manager of RKO Radio, also has added his name to the list of exces slated to attend.

# BD.'S CONTROL

Reinstatement Pos Should Group Partial to Him Gain Dominance of New Board-But Court Must First O.K. Reorg Plan Before Any Such Action Could Take Place

#### COHEN STILL IN N. Y.

There may be a fight to rein-state Emanuel Cohen in charge of Paramount production. That chance Paramount production. That chance looms through possibility of any faction, favoring Cohen, gaining dominance of the new board of directors, through purchasing outstanding claims against the company. This could be a strong scrap. However, no action concerning Cohen can take place until the court first formally passes upon the new reorganization plan. This may mean not for several weeks. Hence, that more fireworks may be forthcoming, before the Cohen matter is closed, its possible.

is possible.

In the event of Cohen's return as
Par's studio head this would again Par's studio head this would again change the studio lineup. Adolph Zukor and George J. Schaefer are currently on the coast to install the new studio setup. This plan in-cludes Ernst Lubtisch as active production head under Henry (Continues on page 74)

## **EXPECT EARLY** TRIAL IN ST. L

Early arraignment of individuals recently indicted along with com-panies in the St. Louis anti-trust action instituted by the Govern-ment, is looked for by film at-

ment, is looked for by film at-torneys.

Six picture executives personally appeared in New York courts and posted ball of \$5,500 each. They are Harry M. Warner, Abel Carey Thomas, WB attorny; Herman Starr (WB), George J. Schaefer (Par), Gradwell Sears (WB) and Ned E. Depinet (Radio).

#### Loew's Coast 0.0.

Arthur Low left. New York for the Coast Friday (8) on a two-week jaunt to o.o. production activities on the M-G-M lot. Went by commercial plane, leav-ing his own air skooter at home be-cause of unpredictable weather con-

## HINGES ON NEW | See Certain Par Bank Creditors Fading from the Picture; Talk Lynch for V.-P.; Hertz-Richardson?

#### Famous Last Words

Termination of Emanuel Cohen's relationship with Paramount ended abruptly in a two-minute confab last Monday (4) in the Paramount home office. Present were Adolph Zukor and Cohen only. It was around 5 in n. m.

Zukor and Cohen only. It was around 5:10 p. m.
Substantially the conversation was as follows, it is accounted:
Zukor: We have been considering this matter for about a year, and we want your resignation.
Cohen: My resignation is unnecessary. You can fire me.

## PAR'S LAWYER V.P.'S ON BOTH **COASTS**

Now that Paramount is function ing with a lawyer as head of pro-duction on each Coast, the Paraare—figuring—whether Henry Herzburn as v.-p. in charge of production is Austin Keough's boss, or Austin Keough as Para-

boss, or Austin Keough as Paramount's general coutsel continues as Herzbrun's boss. Keough is the boss on eastern feature production, ahorts and the newsred besides being son-analor Par subsides. Herzbrun has been with Paramount for 15 years, is well thought of on the Coast, and well liked-Keough has been in the Paramount legal department for several years and general counsel of the company for around three or four, years. Russell Holman and the story department are now understood to be under the supervision of Keough.

#### 'ANNIE ROONEY' TAKEN BY FOX FOR SHIRLEY

Hollywood, Feb. 11.

Film rights to King Features
Syndicate comic strip, Little Annie
Rooney, has been bought by Fox.
Company figures story based on
the cartoon as a starrer for Shirley
Temple.

## Cooper Leaving Radio in June To Align with Whitney's Corp.

Hollywood, Feb. 11. Upon completion of 'Pompeli' for Radlo in June, Merian C. Cooper leaves that company to align with

syention will be in a sweet apot. to either tear it all to pieces or express approval.

The latest film leader who has decided to go to New Orleans for the convention is S. R. Kent. Juics and Levy, general sales manager of RKO Radio, also has added his name to the list of exes slated to attend.

Ed Kuykendall, president of the Ed Kuykendall, president of the TMPTOA, is wirtually assured of released to the state of the Code Authority, but will not be in New York until the roonvention is over, sending an alternate instead at such meseting of the C.A. as are held.

Pioneer will produce four features on its first full year program. At least two will be in Technicolor. Company is at present completing Becky Sharp, its first all-color feature, which Radio will release. Previously 'La Cucuracha,' a three-reier in color, was made as an experiment by Whitney to see how the public would receive color. This cinched Whitney's production yen.

Though Radio and Whitney have talked release on Ploneer's future product no deal has been set, Whit-ney preferring to line up stories and other production details before making distribution arrangements. Understood that under the new

Understood that under the new Paramount setup Whitney has sev-eral intimates on the board who would favor releasing his product

Paramount's creditor control may undergo a change. Accounts have certain of the bank creditors fad-ing from the picture, possibly by liquidating their claims for cash to

liquidating their claims for cash to certain interests. Such an eventurality can change the Par picture materially, as it could affect actual control of the company. Paramount in the meantime, to guard against making making makes president under Adolph Zukor, who will control the operating strings throughout. This new vp. may be S. A. Lynch, who reorganized Publix Theatres.

S. A. Lynch, who reorganized lix Theatres.

In the meantime Wall St. Interests

A battle over the possible ilx Theatres.

In the meantim: Wall St. Interests continue to battle over the possible control of the new Paramount board. This is expected to be settled in open court by Federal Judge A. C. Coxe on Thursday (14). On that be determined with a certain degree of confidence, depending on what Judge Coxe does about the nominations to the new board which are now before him. Observers generally see little chance for any unusual upset.

Chances are that the new board will comprise 15 members only. Frank C. Walker doesn't want to go on the new board, having declined the invitation to become a dormer Par Tribes. The commendation of the control of the c

partment store man, may be among the new nonlinees. He is stated to be suggested by the Szold-Munger of Szold-

#### Wm. Wright Resigns

William Wright Nesigns

Hollywood, Feb. 11.

day (9). from Panamount after, 10,
years at the local studio following
several years in the New York offace. Wright, at time of resignation,
was studio contact with N. X., thising at the contact with the contact

New York to make a deal with an-

Film producers in the east don't like the Hays office' recent dictum that all features must be shipped to the Coast for examination by the Joe Breen office before purity seals are issued. Easterners can't see why the Hays office car't handle the situation in Numbers. It is not that the situation in Numbers. It is not that the standpoint that it's a highly extraneous extra cost and, beyond that, the feelings is that, in case of difficulty or dispute, personal contact is not possible except with the producer and director involved going to the Coast also. Most of the firms produced in the east are indies and the added expenditure, they claim, is important. Only the contact is not produced in the east are indies and the added expenditure, they claim, is important, come from the fact that the films as viewed must be uncut and undubed. That is for producer because if the Breen office decides on some eliminations from a finished product new sound track may be made necessary to avoid jerky spots and situations. That increase the contact is the strength of the produced in the east the situation also involves foreign language features and all Britishmade films. Not so bad from their standpoint on the money side since their films are completed when shipped but the distribs of these films too are squawding pointing out that they're in no aport to prove the country work with only one or two prints because of the limited market possibilities and feel they are being put to unnecessary risks of losing their property by the Coastal shipments.

Hays office at first tooked over all eastern and foreign pictures in New York but some weeks ago decided that it was better equiped to handle decrease in New York but some weeks ago decided that it was better equiped to handle decrease in New York but some weeks ago decided that it was better equiped to handle decrease in New York but nown weeks ago decided that it was better equiped to handle decrease in New York but nown weeks ago decided that it was better equiped to handle decrease in

exception of shorts which are suit reviewed in New York. Indies point out that if the coast Hays office sent one of their more experienced men to New York to handle the situation it would be sufficient since there are not more thing a couple of hundred pictures a year involved.

#### MORROS TO H'WOOD PARAMOUNT STUDIO

At one time slated to become an associate producer at the Par store that the producer at the produce at the produce at the produce at the produce at the sould produce abroad for Par. Boris Morros leaves for Hollywood in a week or 10 days, this time to be groomed for a permanent film factory spot. He is being sent out by Adolph Zukor.

Morros will be succeeded as managing director of the Par theatre on Broadway by Bob. Weitman, at present manager of the house under Morros, with Ed Sullivan and Ben Griefer his assistants.

#### Studios Mull Originals By Ernest Booth of San Q

Hollywood, Feb. 11.

Hollywood, Feb. 11.

Furchase of screen rights to two
originals by Ernest Booth, inmate
att San Quentin, are being considered by major studios. Metro is
ogling "Silverette," an animal romance among the silver forces, as
likely film-material. Tadles of
Treasure Isle' is at Paramount.

"Theodore the All-Citted," a 400page tome dealing with the Byzantine Empire, has been submitted to
publishers by Booth.

#### Bill Bradys on Coast

Hollywood, Feb. 11.
William A. Brady and his wife,
Grace George, are due here shortly.
Brady to sell the studios some
of the 125 plays he controls; Miss
George to make a try at plotures.

## Composites

Another routine against which the film firms are trying to guard themselves is that of commercial photographers who

commercial photographers who offer to photograph anybody with any film player the customer prefers.

Scheme calls in the customer of send in a photo of himself, the photographer then making a composite picture with the chosen film player.

The offshoofs and chiesis to which this practise may lead are obvious. Ficture com-

are obvious. Picture com-panies may ask postal authori-ties to look into the matter.

## SKOURAS BROS EAST TO SET F-WC DEAL

Spyros and Charles Skouras pulled out from Los Angeles for New York to huddle with Chase bank and Fox Pilms exces on final conferences over the proposed 10-year operating deal for the rejuve-nated Fox-West Coast circuit, just

nated. Fox-West Coast circuit, just purged of bankruptov, Spyroe went to L. A. a week previous and spent most of his time here in confabs with partners and operating chiefs of the circuit.

Also returning east, after participating in the final wringer proceedings on the Coast, are Julian Hagen and Norman Boweriox, of the N. Y. law firm of Mudge, Stern, Williams & Tucker, and William Gossett, of Hughes, Sherman & Dwight. Ed Alperstein, who went west with Spyros Skouras, is staying on for three or four days.

Los Angeles, Feb. 11.

Los Angeles, Feb. 11.

New operating setup of Fox-West Coast Theatres, under new ownership of National Theatres Corp., includes 139 houses on the Pacific slope and Fax West actually functioning, and 32 houses closed.

Districts, with their chiefs and number of houses:

L. A. first-run, J. Reeves Espy, 4 theatres; L. A. District No. J., Al Hanson, 26: L. A. No. 2, Cullen-Espy, 18; Beach, George Bowser, 12; San Diego district (Including Imperial Valley), George Bowser, 12; Osuthern California, Dick Dickson, 14; Arlzons, Homer Gill, 4; Metro-Dowles, San Francisco, Archiller, Opportune Commission of the Commission of the

#### Fields-McHugh Signed To Clef Wanger Tuner

Hollywood, Feb. 11.
Walter Wanger has signed Dorothy Fleids and James McHugh to write music and lyrics for numbers slated for the filmusical, Every Night at Eight.

Producer signed the pair after accepting one number, I feel a Song Coming On.

#### **20TH CENT. SETTLES** IN 'FOLIES' DISPUTE

Through 20th Century Pictures. Inc., settling, the Folies Bergeree' title dispute with the cabaret-theater even currently at the French Casino, N. Y., it also is a break for the nitrey in that, possible competition from abroad is eliminated. The first producing the Parlishan revue title directly on a deal with Paul Derval, Parls impresanto of the annual Folies. Clifford C. Fischer and Jules C. Stein, president of the Music Corp. of America, who produced the Folies' at the French Casino, claimed a similar stage production grant from the same source. Fischer-Stein sued to enjoin 20th Century, alleging that the film title, upon the picture's release, would damage the Broadway nitery South Century.

title, upon the picture's release, would damage the Broadway nitery venture.

20th - Century, with its own Folies Bergere de Faris film soon to be released, decided it was expedient to make an amicable out.

An express provise also was not to participate in any move with Derval for the importing of another Folies' stage revue and play it on Broadway in competition to Fischer-Stein's revue venture.

That had been an intention, with the Manhattan Music Hall mentioned as to the house for the imported Derval production, which was to have been ballyhood as the original.

#### L. A. TO N. Y.

Gary Cooper. Jules Evens. Alice Faye. Stepin Fetchit. Robert Florey. M. H. Hoffman, Jr. M. H. Hoffman, Jr.
Abe Lastfogel
Edwin Lester.
S. Barrett McCorm
Hamilton McFadde
Princess Paley.
Jack Pegler.
Ted Fio Rito.
Charles Skouras. Spyros Skouras Lew Smith. William Wright.

#### N. Y. TO L. A.

John C. Filan,
Jack Kapp,
Beatrice Kautman,
Arthur Loew,
Dave Loew,
Dave Loew,
Mr. and Mrs. Johnny Mercer,
Mrs. Jack Robbins,
Jack Scholins,
Jack Scholer B, Swope,
Herbert B, Swope,

## Bernerd's Sudden Return to England Renews G-B's Peeve at U. S. Filmers

Jeffrey Bernerd, head of Gau-mont-British in America, gailed suddenly back to London Saturday (9) after a long distance telephone conversation with Mark Ostrer, company's prez, in which he is un-derstood to have announced disatis-

derstood to have announced disatisfaction with American exhibs attitude on the company's films. Sudden sailing left the New York G-B office surprised. Ostrer was expected to come over late this week, but is now understood to have changed his mind and will await conferences with Bernerd in London.

Prior to coins Barrand

operates the most important film house chain in Britain and is doing business with American film companies all the time so Bernerd feels that the Americans should play ball with him in American selected when the source of the

on a circuit deal proposition, claiming it wasn't strong enough on its Radio-City-showing in New-York-But Bennerd's answer is that the film took just under \$70,000 at the M. H., about \$15,000 better than a Radio picture did at the house the week previous and has been hitting good grosses at all indie spots it has played through the country. He feels that the star's name alone is bir enough to allow for the film being enough the country of the star's name alone is bir enough to allow for the film being enough the star of t London.

Prior to going Bernerd expressed himself-as-very much annoyed-with the U. S. business the company has been doing. Claims that G-B silims are not being given an even break there, especially by the major circuits and wants oster in London to start retailatory measures against Americans over there, G-B chance with American producers.

## Gold Clause Outcome Keeps Market Puzzled, but Averages Remain Firm

#### Yesterday's Prices

Sales. High Low Last chg	
300 Coi. Plet 8714 3714 8714 -	*
000 East. K1141/1127/1141/1+1 500 Fox A 101/10 10 - 5,500 Gen. El 287/231/1	%
1,100 Loew 83 82% 82% - 600 Par. ctfs. 8% 8% 8% - 8,100 RCA 5% 5 5 -	2
700 Radio p. A 01 60 60% + 1,400 RKO 2 1% 1% 400 W.B 8% 8% 8% -	%
CURB 600 Fech 18½ 12½ 12% — 1,400 Trans-L 3½ 3 3½ +	7
BONDS \$3,000 Gon. Th 8 8 8 4,000 Loew104½ 104 104½ +	
12,000 Par-F-L 09 09 00 + 7,000 Par-Pub 60 69 09 18,000 Do ctfs . 60 68 68% —	*
14,000 W.B 55% 55% 55% New 1934-'35 nigh.	*

## 750G B.R. TO 0.0. A.T.&T. IN FILMS

Washington, Feb. 11. Wherewithal for thorough scan-ning of Erpi and airing of telephone ompany interests in the film busiwill be forthcoming in a short

time.
Committees of both houses of congress last week gave the nod to resolutione appropriating \$750,000 for the telephone inquiry and expanding the scope of the Communications Commission's authority to delve into affairs of the A. T. & T. affiliates and subsids.
David Sarhoff, president of Radio Corp. of America, appearing before the Federal Communications Commission, stated that if the FCC-de-

the Federal Communications Commission, stated that it the FCC decides that interlocking directorates are not in the public interests, he still recommend that RCA Communications, inc. and Radio Marine Corp. of America be restored to their previous status as departments of RCA. Sarnoff appeared, to answer tweetlors, regarding his application. questions regarding his application to serve as president of RCA Com-munications and Radiomarine, as well as president and director of

well as president and director of RCA.

He declared that there was not any competition between any subsidiaries of R.C.A. Sarnoff also stated that he believed that better management was accomplished by the present set-up of having what formerly were departments of the parent company segregated as individual companies.

#### Congressional Probe Of Film-Radio Patents

Washington, Feb. 11. Congressional airing of patent control in film and radio business begins shortly when House Patents and Copyrights Committee opens and copyrights committee opens hearings on proposal to require pub-lication of all license and pooling agreements.

hearings on proposal to require publication of all ileanse and pooling agreements.

Fromising 'sensational disclosures', Chairman Sirovich, of New York, legislation ponsor, said committee will probe deeply into sound picture patent situation and reopen the old monopoly charges in the radio industry.

Starting with aviation patents, Sirovich expects to get around to flims. next. week the identity consistency of the property of

#### 'Dance' Is Over

Hollywood, Feb. 11.
Go Into Your Dance with Al Joison-Ruby Keeler has been finished after 12 weeks.

HARRY RAPF'S FLU
Harry Rapf in the hospital with influenza.

In the dullest full-day trading this year, stocks fell back fractionally yesterday (Monday). Tradency to get out of the market over the holiday and fallure of many traders even to show up yesterday kept trading at almost a standstill. Amusements dropped back with remainder of the lists.

Amusements dropped back with remainder of the lists.

Amusement of the lists.

Common, up 14 points to 1144, and Radio Preferred A, which closed at 40 %, for a fractional gain. Many amusement liens were firm to higher. Paramount-Famous bonds hit a new top at 69, up a quarter.

With outcome of the Supreme Court's gold-clause rulling still overhanging the market like a dark cloud, stock prices were fortunate to stand firm when the final bell rang Saturday. Dow-Jones, Industrial 102.65, where they were up 0.46 of a point.

Averages for the amusement group also firmed up near the close and finished with a gain of 0.198 of a point, at 25. This group followed the main trend in that the averages dell lowest on Wednesday, when they dropped to 23 %. Most amusement stock prices reached hisir peak during the feeble rally. Which clearly indicates that most picture company issues wound up the week's trading near the fighest which clearly indicates that most picture company issues wound up the week's trading near the highest which clearly indicates that most picture company issues wound up the week's trading near the highest part of the company issues wound up the week's trading near the highest part of the company issues wound up the week's trading near the highest carried the same-pack as-the-previous-week, which clearly indicates that most individual carried the same-pack as-the-previous week. It also registered the same-pack as-the-previous-week, as the previous week, as the pre

Warner Brothers common dropped fractionally. Its action in recent weeks, according to chart readers, has been nothing to cheer about. However, a more active trading mart may see better times for this old-line favorite. Warner preferred on the whole acted better than the (Continued on page 31)

#### WANT SCREEN CREDIT

Two Who Didn't Get It Suing Fox

Los Anglees, Feb. 11. Screen credit on a picture is orth 20 times the sale price of the

worth 20 times the sale price of the story.

This is the approximate figure fixed by two writers in connection with separate Superior Court damage suits field against producers within the past week.

Watton Hall Smith—demands.

Watton Hall Smith—demands action against Paramount which he accuses of having falled to live up to its promise to use his name is adapting his original story for the Bing Crosby feature, We're Not Dressing. Studio bought Smith's The Cruise to Nowhere, progenitor of We're Not Dressing, for \$2,200, the complaint states. Sale pride of 'We're Not Dressing,' for \$2,500, the complaint states. Sale price was low, Smith says, only on consideration of the promised publicity. The other case where a value of fifty grand is set on screen credit is in a plagiarism charge filed against Fox by Vera Clark who claims the studio unwarrantably used her original 'Gorgraband' is to mediate. studio unwarrantably used her original 'Contraband' in its produc-tion 'Delicious.'

#### HARRY RAPF'S FLU

# CAN'T UP ADMISH IN 1935

## Exhibs' Feuding in Ohio May Force MAIN PROBLEM'S Reduction in Rates for Film C. A. The State to Reinstate 10% Tax TO TILT PATRONS

Columbus, Feb. 11:
Feuding among exhibitors of the state has taken on such proportions in the last week that the threat of Ohio legislators to put back the old 10% tax on admissions now looms.

Two bills that

10% tax on admissions now looms.
Two bills that are certain to
cause plenty of squabbling among
exhibs and between exhibitors and
distributors aiready have been introduced in the legislature here.
Neither has much chance for passage, but both indoubtedly will
cause considerable wrangling.

The latest measure to be presented is one intended to preventhe fixing of playdates for percentage pictures. This would virtually outlaw an exhibitor from entering into a contract for definite

tering into a contract for definite playdates.

The first proposed legislation to arouse dissention is that drawn up by a few indie exhibs to jack up censorship fees. This one if it becomes a law, would boset the fee from \$1 to \$5 per reel. The intent of the measure is to add an additional burden for the distributor to carry. The odds, however, are that it will be an added cost for exhibitors, say the latter. Still another measure, but one, that never was actually introduced, would tax films at the rate of 2c per foot. The exhibitor, rather than the distributor was pointed out.

While none of the measures prob While none of the measures probaby will get through the legislative mill, the arguments among the exhibs and counter-stateks by distributors already have sittred up the state solons. Attitude of the representatives is seen in the fact that a house committee already has recommended a resumption of the state tax on admissions to film houses.

houses. This 10% tax, which was repealed last November, was bringing into the state treasury about \$775,000 annually. It was in existence only a year and a haif, and was repealed because Oho placed a sales tax law ineffect which covered theatres.

Baltimore, Feb. 11,
Though not unexpected, a bill was.
Introduced—in—the state—legislatus—
introduced—britch—britch—legislatus—
taxe well pittich bouses. Since the
taxe pittich bouses. Since the
budget, and since the legislators—areconsequently slapping myriad law
levies, showmen werent; particularly surprised, but what proved a
real far was the fact that the bill
provides for an exact doubling of
the present taxes, plus an additional
tap on all chain-owned theatres.

#### Par Trustees' \$650 A Wk., All Each Will Get for 14 Months

The Paramount trustees will receive approximately \$650 a week for their trouble, or no more than \$32,400 individually for the 14 months they have served the bank-roup plcture company. This figure is declared by attorneys to be final in view of the denial of the Circuit Court of Appeals for leave to go into a higher court in an effort to increase the amount.

In refusing attorneys of the Par trustees a chance to appeal from a recent U. S. District Court decision setting allowances at \$37,300, the Par trustees suffered their first court-defeat. All along it has been the other side which has falled on appeals, even after arguing-them. Hilles, Disgone W. Leake and Charles E. Richardson originally asked for \$100,000 each, Although all attorneys in the Par picture on the outside were served of notice of argument on allowances when

argument on allowances when question came up Jan. 21, only Samuel Zirn showed up, submitting a brief opposing the leave of appeal.

#### Another Booth Scale Hearing in March

Washington, Feb. 11.
Another public discussion of formulas for fixing minimum booth costs in New York exhibition houses is slated for early March. Definite date not set, but Divisional Administrator Sol. A. Rosenblatt said today no possibility of avoiding a second gab seasion.
Rehearing required by sharp differences expressed fortnight ago

ferences expressed fortnight ago over the Brandt plan submitted by a fact-finding exhib committee, the strongly-indorsed O'Reilly al-ternative, and the union scheme.

## Still Battling **Over Legality** Of Bank Nights

Minneapolis, Feb. 11.

Filing its first complaint since the inception of the industry code, Publix Northwest circuit has fired what is regarded as the opening gun of a determined local campaign to half the numerous business getting stunts like 'Bank Nights,' 'Jack Pot,' ama-

the numerous business getting sunts like Bank Nights, 'Jack Pot,' amateur and lottery girt nights, which Twin City independent neighborhood and suburban houses are employing on an increasingly large Section of the complaint with the green of the complaint with the proving and Granada, against Ben Friedman's new de luxe suburban theatre, the Edina. It alleges that the Edina's Bank Nights' constitute unfair competition for the Uptown and Granada and thus violate the industry code. A cease and design involved are more than (Continued on page 74)

#### NRA for Two More Yrs.; Modifications Will Not Affect Film Code

Washington, Feb. 11.
Continuation of the N. R. A. for two more years but with provision for abandonment of unsatisfactory

continuation the two provisions for abandonment with provisions for abandonment of the two provisions to a provision for abandonment of the two provisions by President Roosevelt some time this week.

Planning several minor details in the Recovery law, the President sketched his plans last week to Administration leaders and made it known that he has not decided to set up the Blue Eagle as a permanent outfit. Legislation is being drafted and will be introduced as soon as the White House message is presented.

A number of other alterations are contemplated but few if any will have material bearing on the flim code. The principal changes now looked for probably will require some revision of the picture pact, it was the proposed of the president's request for continuation of N. I. R. A. will be granted, there is every reason to expect that a number of hot scraps will mark consideration. of the Legislation, Particularly in the Scnate are opponents of the present act and critics of N. R. A. policies preparing for a persistent struggle.

Seiter Directs Jailer
Hollywood, Feb. 11.
William Seiter Is at Fox to direct 'Safe in Jail,' comedy to be produced by Robert Kane.
Film starts in two weeks.

Actual Upping Scales Not Deemed Practical This Year

#### PRICE FIXING

There is virtually no chance for exhibitors to get higher admission prices during 1935.

Although food and meat prices, the cost of clothing and in fact retail prices for nearly every article used in everyday life has gone up during the last six months, the scale of admissions for picture houses has remained practically stationary, according to a summary made by Hays organization officials. While some industries have been aided outright by price fixing in their codes, and others have not been also been as the contract programs, the amusement business has been passed by entirely along these lines. Few of the price-fixing arrangements have been successful but the NRA has worked wonders in raising prices for the grain grower, the illvestock raiser and cotton farmer.

It is in regions affected by these better prices that the picture industry has been affected by these better prices that the picture industry has been affected by these better prices that the picture industry has been affected by these better prices that the picture industry has been affected by these better prices that the picture industry has been affected by these better prices that the picture industry has been few or any efforts made to tilt the admissions. Even in districts highly better these losses has left farmers generally in a position to spend-more.

The main reasons that admission prices have not gone up and

spend-more. The main reasons that admission prices have not gone up and probably will not this year are that the theatre ticket's price is based on costs and that competition between exhibitors is keen. There

(Continued on page 31)

#### Skouras' 14th St. Hdgtrs.

Skouras Theatres, it is under-witting staff. has been elevated to stood, ngures to make the koademy theatre on East the koademy the constant to Ernst Leuron and the staff of the staff. Itself of the staff of the staff of the witting staff.

Idelihood appears to be for Skouras to move from the Paramount Bidg, around June 1 or ear-land at Fox and lade to Benjamin lier.

## Seen; '34 Surplus to Be Allocated As Credit for '35; Exhibs' Costs

#### C. A. Costs for Jan.

Operating expenses of the film code authority for January, 1936, &s revealed by John C. Plinn, exec-uity secretary, were \$23,475. Home office expenses, \$9,342.61; Holly-wood, \$5,064.85, 93,442.61; Holly-Code authority's cash position is given as \$43,062.25.

## 10c Ducats at Chi Previews For M.P. Relief

Chicago, Feb. 11. Plan is being considered whereby the occasional midnight trade previews of new pictures will be utilized to raise money for the local Motion Picture Relief Fund. In the past the cash has been raised by neane of a hi-annual banquet which meant plenty of fuss and bother.

meant plenty of fuss and bother.
Under the plan submitted to the
film leaders here by Herb Ellisburg,
publicity chief of the Essaness theatres, seats at the previews will be
sold at 10c each, which would figure about \$200 per preview. With
about 20 previews held annually it
would be possible to raise \$4,000 annually. Takes about \$3,500 a year
to take care of the local relief list.

#### Sprague Ups at Par

Hollywood Feb. 11.

—Chandler Sprague, of Paramount's writing staff, has been elevated to the post of assistant to Ernst Lushisch He will act as liaison between his chief and the writing staff.

A reduction in the average tax for support of the film code authorfor support of the film code author-ity in the first half of the current year was seen last week as the NRA gave the proposed codist budget an intensive going-over and issued implied ultimatum that the 1934 surplus be iliquidated without delay.

Mingled with hints that features of the coin-taising plan are not on-tirely agreeable were indications of satisfaction for the manner in which expenditures have been held to rock bottom in 'nancing such a perplexing administrative job. Government men seemed pleased at the tight grip maintained on CA purse-strings by John C. Plinn but also disclosed occasional feelings that the assessment and financing plans should be altered to spread the burden more equitably over the whole industry.

Perfection of a clause permitting

whole industry.

Perfection of a clause permitting distributors to pro-rate their tariffs among the producers distributors to pro-rate their tariffs among the producers distributed from the property of the provision to guarante and Secretary Flinn after the hearing concluded. Lexal sharps were turned loose on the provision to guarantee it is iron-clad as well as workable. Assessment notices for 1334 had been held up until this feature received approval, although majors have made substantial payments in the way of advances on their bills.

Desnite the prospect of an in-

advances on their bills.

Despite the prospect of an increase of nearty \$150,000 in code administration costs this year, not a single industry squawker appeared to protest against either the budget or the assessment scheme. The sole complaint from outside the Government came from the Independent Exhibitors of New England, an Allied affiliate, which walled that small indies are hit too hard by the existing system.

Outzelne Film Intensively and

Quizzing Flinn intensively and indicating the possibility of changes, Saul Nelson, NRA research and (Continued on page 46)

## C.A. UNANIMOUS ON L.A. Z-C SKED

With a unanimous vote, after some modifications, the Film Code Authority in New York Thursday (7) passed the zoning provisions of the Los Angeles schedule, making the L. A. zoning and clearance schedule the first to be approved in the United States. It will be placed in effect as soon as it is drafted by the legal committee headed by Tyree Dillard, which will be in about. 10 days. 10 days.

The zoning schedule for L. A. covers some 179 zones, 29 in Los Angeles—alone, and—approximately 450 theatres in about 150 cities and

towns.

W. P. Parnsworth, deputy administrator, came from Washington to attend the meeting last week. John C. Filnn, C. A. secretary, who had been in Washington-earlier in the week, reported on the progress being made towards final approval of the Code Authority assessment schedule for 1935. He indicated that NRA officials were in accord and that the assessment asked would be approved. Widthin Johnst a week's

This schedule provides for an ex-penditure of \$360,000 in 1935. The only possible litch was taken care of, at the meeting when the C.A. approved amendments to the assessment schedule that provide for nearly \$40,000 for the yaudeville di-Washington already

(Continued on page 74)

## Lotteries and Giveaways in N. Y.

#### Operating in the Metropolis Around the Corner from the C. A.

Despite the disputes and arguments over lotterles extending over a period of months and including many threats and meetings by the Film Code Authority, there is a picture theatre operating within eight blocks of the C. A. headquarters in New York that gives away \$20 in cash prizes every Tuesday night. House calls 'em 'Thrift Nights,' awarding four prizes of \$5

each.
The same exhibitor gives glass-ware to every woman attending his show Saturday nights, claiming that each dish retails at 22c, to 28c.
Other picture theatres within a Tadius of 12 blooks of the Authority's N. Y. office also stage their special gift nights regularly each week. One house offers 15 pieces of crockery every Monday night.
Still another exhibitor; topping his citt-awarding competitors, is now

Still another exhibitor, topping and gift-awarding competitors, is now offering 15 cases of beer as prizes on one night during the week. Most of these houses have low admisons, one at a flat 10c. scale for

afternoons despite a double feature bill. All run dual programs. The NRA in the pleture industry has definitely set its foot down against permitting any form of gambling or lotteries as being a violation of the code. Country store nights and siveaways, awarded to sambling or lotteries as being a violation of the code. Country store-nights and stiveaways, awarded to every person entering the theatre, have been left to the zoning boards to handle, but where 75% of the exhibitors voted against it, these forms of sitt-giving also have been rated as opposed to the code. There have been so many interpretations of the code in this matter in different localities that it has been difficult to find one definite view on which to hang a sweeping ruling. Then, too, C. A. officials maintain, there mugs be a complaint before any action can be taken. Despite this attitude the average exhibitor, who expected so much of the NRA in stamping out the give away- and-lottery evil, is perplexed when he sees so many theatres going ahead with the rempt during.

that caused such a rumpus during the early days of the Code Authority.

## Heavy Bally Hops Take On Big 3 In L. A.; Lily' Gilded with \$19,800; 'Copperfield,' Devil Dogs' Strong

Los Angeles, Feb. 11.

With three highly exploited pietures on the first run horlzon, trade, despite the uncertain, or otherwise rainy spell, hopped up considerably on the week.

Paramount of the real trade of the field on the take tape. State and Chinese, showing David Copperfield, also in same class, with the take at both houses indicative of exceptions big central properties of the field of the field of the field on the take tape. State and Chinese, showing David Copperfield, also in same class, with the take at both houses indicative of exceptions big central provides the control of the control

the boosted trade group, with pleture indicative of holdover at both houses.

Estimates for This Week
Chinese (Grauman) (2,028; 30-40-50)—Copperied! (MG), Adult trade verying big play which should bring a profitable week to house at \$13,500 and may hold. Last week "The County Chiruman (Fox). Bit below expectations in garnering 400, 100-100, 10

at \$2,500.

Four Star (Fox) (900; 30-55)—
Baboona' (Fox) (2d week). Holdover did not seem warranted, with picture skeded for around \$1,500 or interest of the start week, first for this Foxer, tuned off with a start week for this Foxer, tuned off with a start week for this Foxer, tuned off with a start week for this Foxer, tuned off with a start week for this Foxer, tuned off with a start week for this Foxer, tuned off with a start week for this Foxer, tuned off with a start week.

picture skeded for around \$1,500 on five-day extension. Last week, first for-this-Foxer, tuned-off-with a profit at \$3,109.

Hollywood (WB) (2,755; 25-35-55)—Devil Dogs (WB) bound for the state of the blg at \$5,000, which gives Pan nice profit. Last week Notroiton Dentification (1997) and control of the part of th

Everyone was sure it would get the ace Alabama. Business good.

For exploitation there wasn't anything so terrifically expensive. Circus banners made of olicioth were strung up on principal street for the downtown district. Latter used nearly every week by some house is nothing out of ordinary.

Estimates for This Week of the Committee of the C

## **Cold Hurts Det.**; Fox Big \$19,000, **David' Oke \$9,000**

Detroit, Feb. 11.

Zero weather this week may prove to be damaging to box offices. Following through with good combination bills, the Michigan and bills, the Michigan and Shrine Circus in Colliseum, at Feir Grounds, and drawing good crowds, undoubtedly will pull down receipts enough to make it tough to get at least a vertage big, just when things "Surprisingly enough, town now boasts of nine open all night theatres, all doing business."

4RON DUKE, \$3,500

Gilded Lily \$8,500, Leads in Co-

Columbus, O., Feb. 11,
Hartman, town's only legit house,
surprised this week when it opened
for pictures. Not first time for
house, but first in many months,
Started with Tron Duke, a swell
idea, as town is hot for Ariles.
Evergreen' is next.
Weather continues bad, with
slush, zero and sunshine getting
theatre-men craxy.

Estimates for This Deek

Chic (Low-UA) (3.076: 30-42)—

Estimates for This Deek
Ohio (Loew-UA) (3,076; 30-42)—
Gilded Lily' (Par). Should be tops
with \$8,500. 'Dayld Copperfield'
(MG), fell on last two days last
week, with bad weather, taking
\$9,000, still plenty good.

Bened (Loew-UA) (2,500: 30-42)

week, with bad weather, taking \$3,000, still plenty good.

Broad (Loew-UA) (2,500; 30-42)
Bachelor Girl' (MG), Worth \$3,000
any week. 'Sequola' (MG) splurged
out a neat \$1,000 last week.

Palace (RKO) (3,075; 30-42)
Chan in Pariw (Fox) and Romancal
draw weak \$6,000. 'Wings in Dark'
(Par) went over to tune of \$8,500
last week.

Hartman (Neth) (1,400; 30-42)—
Tron Duke' (GB). Introduces
houses new picture policy. Should
draw okay. \$3,500 if first crowds
houses new (RKO) (1,100; 30-42)—
'Secret Bride' (WB) and 'Silver
Streak' (U). Okay for \$3,300. Last
week. Reclaimed His Head; U),
and 'Grand Old Girl' (Radio) disappointed with bare \$2,500.

## **COPPERFIELD** \$23,000, WASH.

columns as first pic shown on regularly scheduled flight.

Estimates for Thie Week
Fox (Low) (3.43; 25-25-60)—
Rumbs (Par) and vaude. George
Givot heading nice stage show and
pic not panned much. Looks like
selved the stage of the stage of the stage
Winner of the stage of the stage
Winner of the stage
Winner of the stage
Low of

## Balto Balmy; 'Sequoia' Sock \$20,000, 'Devil Dogs' 10G, 'Lily' Oke \$7,500

Old Gin! (Radio) pulled after four days to light 14,000.
Paless (Lo -) (2,885; 25-35-60)—
David Copperficid (MG), Romping toward big \$2,000. Last week, second of Bergal Lancer (Par), turned wow (1883), \$4.00—Maybe light 2,500. Last week White Cockatoo' (WB) ellipse after nice beginning to merely cise \$4,000.
Columbia (Locw) (1,283; 25-40)—
Golumbia (Locw) (1,283; 25-40)—
\$4,000. Last week "Shite \$4,000. Last week (Par) \$4.000. Last we

## **Shifting Price Scales Confuses** Pitt's Film Fans

Pittaburch, Feb. 11.

Battle lines are still forming in the Pittaburgh price war and with the Pittaburgh price war and with the whole situation topsy-tury, it's getting tougher and tougher. Mo of the price of the

Alvin (Harris) (2,000; 15-25-40)— Under Pressure (Fox) and stage

rns. Best is the yaudfilm Centur

collected Juicy \$8,000, which nicely augmented the \$8,000 snared on opening week.

The state of the state of

#### 'EDWIN DROOD,' \$2,800

Indianapolis Spotty—'Rumba' Fair

lot, but Rumba' is very satisfactory at the Indiana with \$5,000 after severe Indiana with \$5,000 after severe Estimates for This Wask Apolle (Fourth Ave) (1.100; \$5-40)—Chan in Paris' (Fox). Very ordinary at \$3,000. Last week Baboons' Fox Indiaded in the red.—Circles (Estat-Feld). (1,500: 38-40)—Mystery of Edwin Drood' (U) Attempt made to emphasize and osan in on Dickens' authoryship fole that the Love house here, but the results were a poor \$3,800. Last week Pinchanted April' (RKO) did badly at \$3,200. (Katz-Feld) (5,100; 38-40)—Rumbs' (Par). Not hip but ckay at \$5,000 owing to good word-of-mouth publicity and favorable ray views. Last week Wings in Dark (Par). When \$1,000 owing to good word-of-mouth publicity and favorable ray views. Last week Wings in Dark (Par). More and part of \$1,000 owing to \$1,0

## 'Gilded Lily,' 'Best Man,' \$11,000; 'Clive' Okay \$10,000, Providence

Providence, Feb. 11.

Business seems to be like the weather, fair and warmer. After a weather, the temperature is on an upward-climb and is taking business along with it. Most stands report nice going but business appears to be spotty. Bills are slightly better than average and with the exceptional mild weather over the weekend giving exhibitors a nice toe-hold, things looks oke for the week.

Estimates for This Week
Fay's (2,000; 15-55-40)— Mystery
of Chateau (U) and vaue. Stage
show oke and doing most of the
pulling, as has been the case in last
few weeks. Looks like \$\$3,00,
better than average. Last week
Sons of Steel (Chest) also depended upon the stage show for
\$\$7,000 to \$\$1,000 to \$\$1,00

#### Dionnes Boost Oriental, Big \$20,000; 'Devil Dogs' Galloping to Wow 22G; Fairy' Ups Palace, 19G; 'Duke' OK 4G

week. Blizzard, blow and freeze curdled all chances any decent gross on the first day of the session and if'll take a complete reversal of the eter to restore the loop con-

Ton general business is being done by the Oriental where Mr. and Mrs. Dionne, parents of the world-famous Canadian quintuplets, are taking bows and thanking the public of the bows and thanking the public of the United States for their kindness. Getting a fine matinee play already and now starting to add evening trade. Friday weather put a crimp into the possible gross. From the start it looks like a bang-up session at between 119,000 and 20,000, but with any kind of

break in the thermometer this figure should been to a powerful wallop of maybe \$24,000 or so, Interest in the parents is running wide and handparents is running wide and hand-some due to the greatest publicity spread in the history of show busi-ness here. Got spreads all over the front pages since their entry into papers a single day. Hourly tele-grams from Dr. Dafoe are being posted on the front of the theatre and flguring as the most magnetic kind of sturt pulled in this town in four. Has the most blockeded in four the state of the state of the rear and flguring as the contraction of the rear and flguring as the most blockeded in four.

side.

Two big picture items of the town are 'Good Fairy', at the Palace, and 'Devil Dogs of the Air' at the Roosevelt.

Estimates for This Week
Apolio (HeK) (1,20; 25: 35:50)
Bengai Lancer (Par). Moved here
for additional tooping after three
bang-up weeks at the Roosevelt.
Will help keep the bo. on the right
elde, house having picked up somewhat in the past few weeks on
stronger product. Maybe \$4,500,
fine.

stronger product. Maybe \$4,500, Incheaps (B&K) (3,94); 25.35.55.75.—Cilided Lily' (Par) and stage show; also March of Time' newareal. John Boies heading the footlight parade. Second week for entire bill, first time such a holdover light parade. Second week for entire bill, first time such a holdover Easee of to \$31,000, but good enough. Last week, excellent \$48,300. Garrick (B&K) (90; 25.35.50)—Tron Duke' (GB). Arliss ficker drawing, take farr alver lab. week, 'Night Is Young' (MG), soggy \$3,100.

116 10. The of words (1); oan) at 116 10. The oar 116 10. The oar 116 15. The oar 116 15. The oar 116 16. The

IRON DUKE,' \$18,000, BIG

Winge in Dark, Par, Brooklyn, Around \$15,000

Winge in Dark, Par, Brocklyn, Around \$15,000.

Good, substantial picture fare in the downtown deluxes and make the property of the property of

#### 'DEVIL DOGS' \$7,000 IN **DENVER**

Denver, Feb. 11.

Business looks rather sporty this yeek. Okay grosses are indicated

Estimates for This Weak
Aladdin (Huffman) (1,500: 25-3550)—White Cockato' (WB). Just
\$2,000 which is average but unexciting. Last week "The Right to
Live' (WB) never got started and
finished with only 31,500. Crowds
were conspicuous by their absence
most of the 'timet'. (1,500. 25-3550)—Gland Lily (Par). Very nice
\$6,000 in sight. Last week 'Lives of
a Bengal Lancer' (Par) on its second week held the house up to
average and took in \$4,000.
Denver (Huffman) (2,500; 25-3550)—Clie of India (LA). Thirty
okay but not big. Last week
David Copperfield' (MG) filled the
house repeatedly to-corral a gross
of \$11,000.
O'Pheum (Huffman) (2,500: 25-

Anticipate \$7,000 very agreeable, last: week Baboom! (Fox) landed the house at the bottom of Denver theattres as to percentage column, the louse doing about 50% usual business, closing at \$3,000. Denver seems fed up on wild animal films, whether taken from the air or not, and esten though at has been as the street one has been at a first run here. One has been at a first run here. One has been at a first run here. One flower was the seem of the s

#### 'CLIVE' \$12,500, 'RUMBA' 10G. **CINCY**

the Grand, With a previt week at the Grand, With a previt \$4,500 in the sight, the state of the sight, the sight the state of the sight that the sight of the sight that the sight of the sight o

#### **'Scarlet Pimpernel' 85G and Holds** Over: 'Devil Dogs' Big 40G; 'Gild Lily, 35G, Also Holds; B'way Biz OK

DEVIL' \$22,500,

'CLIVE' 15G.

**FRISCO** 

SanFrancisco, Feb. 11.
Came the rain' to smack a trio
of openings in Frisco, but big is
pretty despite ail.
Good run of pictures will make
this week better than ordinary.
Warfield expects a cleanup with the
Cagney marine picture, and United
Artists will have best week in a
long time with Clive.

ior that. Coppenents into week is a new record for length of hold as a new record for length of hold large in the large in

Letimates for This Week
Astor (1012; 25-40-55)—Winning
Ticket' (MG). Sluggishly, week
auguring no more than \$5,500.
Under Pressure' (Fox), predeces500, pr

Section, 22 (200), 31-55-75)—Forsak-Stadl.—Others (MG), and vaude, Another draughty production for this house, indications pointing to the section of the section of the section to hig \$25,000. House-last week dop-ped this figure a little with Farnum' (UA) and two stage names, George Jessel and Lita Gray Chuilin.

#### BENNY PERSONAL GETS ROXY-MASTBAUM \$37,000, BEST GROSS SINCE 1st WEEK

Philadelphia, Feb. 11.

Roxy-Mastbaum holds the spotlight this week and should comeinto its own after some pretty dismot the own after some pretty dismot the stage show of Jack Benny,
first name house has had since its
reopening around the holiday time.
Big house switched opening date
a second time, the new combo gettime the second time, the new combo getman now doesn't open daily until
13 o'clock and with the new low
scale (55 cent top) weekly grosses
will average less, but even with that
this, week's show should get a very
licture is 'The Woman in Red',
deemed-ordinary'.
Addine expects good business with
'The Scarlet Pimpernel'. Maybe between 43,000-410,000.

Estimates for This Week
Addine (1,200; 35-40-55)—'Scarlet
Pimpernel' (UA). Opened Saturday

Aldine (1,200; 85-40-55)—'Scarlet Pimpernel' (UA). Opened Saturday and figures between \$9,000 and \$10,-

000 on week. Last week 'Cilve of India' (UA), \$5,500 for last hire of the control of the control

which got plenty plugging.

Kariton (1,000; 25:35:40)—Tritishee (Mankov to 25:35:40)—Tritishee (Mankov to 25:35:40)—Tritishee (Mankov to 25:35:40)—Little week (Grand Old Girl' (CO), Pretty thin 12,700.

Keith's (2,000; 30:40:55)—Cive of India (20:01) rect von Aline and Collek for 33:000. Last week (Mighty Barnum' (UA). Okay 32:300.

House pleking up gradually after reopening.

Teopening.

Which was the many the whole works and he ought to give big house best week since. Peopening. Looks. like 337:00 sure. Last week "Wings in Valiry good 32:200 in seven days.

Stanley (3,700; 36:40:55)—Rumba' (Par). Rather feeble \$55,000 sen.

Last week—Teves-of-a: Bengal Lancewecks. Gor 34:000 in final three days. Real hit here.

Stanton (1,700; 30:40:50)—Society Doctor (MCM), Started mildiye nough, 84:50. Last week Sando (1,700; 30:40:50)—Society Doctor (MCM), Started mildiye nough, 84:50. Last week Son.

#### **WINGS' \$14,000 LEADS NEWARK**

Newark, Feb. 11.

Whigs in the lark at the Ear-Newark will lead that week with a good \$14,000. The Bran-ford with Iron Duke and White Cockatoo' opened badly but by Saturday, was Sid of ally with a possibility of more.

Last week's zero weather pulled down some grosses but this week its stating of the corner. Every one surprised "David Copperfield" did not hold over with hold-outs right up. till, the sat minute bout all that could be taken. Understood house wanted to keep it but New York nixed it. So Loew's goes into the red this week with Wilniam was some since the same since

veel, on ten more days \$20,000, very veel, on the veel veel, of the veel veel, of the veel veel, veel, of the veel, v

#### **NEW HAVEN FAIR**

Gilbert-Sullivan Oppish Hurts

Back to straight pix after two houses went heavy for stage shows last week. Return to films meanman, but Paramount holding up well with 'Lily'.

A full week stand of D'Oyly Carte Op. Co., at Shubert, won't help film spots any this week. There's are abouts, with habes joining the big parade.

epidemic of amateur nites hereabouts, with nabes joining the big
parade.

means—additional\_stage\_fare\_foliow,
Bijou / (Loew) (1,500; 25-35)—
'Under Pressure' (Fox) and "Little
Men' (Mascot). Action fans going
big for "Pressure' and looks headed
for nice \$3,400. Last week 'Copperdeld' (MG) holdover, at 35-50 scale,
drow a good\_\$5,600 on six days.

#### **Comparative Grosses for January**

Total estimated grosses during January for towns and housse listed as previously reported weekly. Dates given are the closing days of the week.

#### **NEW YORK**

Jan 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Jan. 10	Jan. 17	Jan. 24	Jan. 31
CAPITOL (5,400; 35-75-85- 1.10) High. \$110,400 Low 10,000	Forsaking All Others \$70,000 (Stage Show)	Forsaking \$35,000 (2d wk) (10 days)	Night Is Young \$24,000	Copperfield \$55,000
PARA- MOUNT (3,581; 85-55-75- 85) High. \$95,000 Low. 10,800	Here's My Heart \$52,000 (2d wk)	Sweet Adeline \$24,000	Bengal Lancer \$63,000	Lancer \$42,000 (2d wk)
MUSIC HALL (5,045; 40-60-85- 90-1.10) High. \$110,100 Low. 44.000	Little Minister \$100,100 (New High) (Stage Show)	Minister \$72,000 (2d wk)	Evergreen \$55,000	Romance In Manhattan \$56,000
ROXY (6,206; 25-35-55) High. \$173,600 Low. 5,200	Green Gables \$42,300 (2d wk) (Stage Show)	It's A Gift v29,500	Unfinished Symphony \$23,800	County Chairman \$30,000
RIALTO (2,000; 40-05) High. \$72,000 Low. 5,200	Murder In Clouds \$12,000	Man Reclaimed Head \$15,000	Man \$7,000 (2d wk)	Baboona \$15,000
STRAND (2,000; 85-55-65-	Dark			Bordertown \$32,000
High. \$81,200 Low. 6,500				\$100 M

#### CHICAGO

2 1 11 11	Jan. IV	Jan. I/	04III 27	
CHICAGO (4,000; 85-55-75) High. \$75,000 Low 18,500	Imitation Life \$55,800 (Stage Show)	Broadway Bill \$40,200	Bill \$29,100 (2d wk)	Here's My Heart \$52,300 (Jack Benny)
PALACE (2,500; 25-85-55) High, \$34,700 Low 7,000	Romance In Manhattan \$32,000 (Vande)	Little Minister \$22,100	Minister \$16,100 (2d wk)	Grand Old Girl \$13,800
UNITED ARTISTS (1,700; 35-45-65) High, \$43,500	Kid Millions \$12,000 (4th wk)	Barnum \$14,700	Barnum \$8,800 (2d wk)	Sweet Adeline \$11,000 (10 days)

#### LOS ANGELES

e y	DOWN- TOWN (1,800; 25-80-40)	Mills of Gods and Men of Night	Murder in Clouds \$6,800	Babbitt and West of Pecos	Secret Bride and Silver
ď	High: \$38,500 Low: 1,700	\$6,800 (Vaude)	(8 days)	\$6,400 (8 days)	\$treak \$5,100
У.	HOLLY- WOOD (2.758: 23-85-85	Sweet Adeline \$7:900	Little Minieter \$10,500	Bordertown \$8,500	Bordertown \$7,200 (2d wk)
d o	65) High. \$37,800 Low. 3,100	(10 days)	(10 days)		
k)	PARA- MOUNT (3,505; 80-40-55) High. \$57,800 Low. 5,600	Broadway Bill \$18,500 (2d wk) (6 days) (Stage Show)	Here's My Heart \$30,800	Heart \$13,300 (2d wk)	President Vanishes \$14,300 (Bill Robinson)
o e s	STATE (2,024; 30-40-55) High, \$48,000 Low. 4,900	Bright Eyes \$11,800	Kid Millions \$13,800	Painted Veil \$10,000	Barnum \$9,100

#### BROOKLYN Jan. 17

FOX (4,000; 25-80-50- 05) High: \$48,600 Low: 8,900	Broadway Bill \$19,000 (2d wk) (Stage Show)	Bill \$20,000 (3d wk)	Best Man Wins \$17,000	Man Reclaimed Head \$14,000
ALBEE (8,500; 25-30-50- 65) High, \$45,000 Low: 9,000	Bright Eyec \$20,000 (Vaude)	Green Gables \$14,000	Wednesday's Child \$15,000	Little Minister \$15,000
PARA- MOUNT (4,000; 25-36-50- 65) High. \$57,800 Low. 5,600	Here's My Heart \$13,000 (2d wk)	Sweet Adeline \$13,000	It's A Gift and White Cockatoo \$10,500	Bengal Lancer \$26,000
METRO- POLITAN (8,000; 25-85-50- 65) High. \$39,000 Low. 12,000	Painted Veil \$19,000 (Vaude)	Forsaking All Others \$19,000	Night is Young \$20,000 (Cab Calloway)	Barnum \$19,000
\$TRAND (2,000; 25-85-50) High. \$28,500 Low 3,000	Sell Anything and Hell In Heavens \$8,000	Murder In Clouds and Band Plays On \$6.000	I'm A Thisf and Mills of Gods \$5,500	Father Brown and West of Pecos \$6,000

#### DENVER

T. C. C. C.	Jan. 10	Jan. 17	Jan. 24	Jan. 31
DENHAM (1,500; 25-35-50) High. \$16,000 Low. 2,000	Here's My Heart \$4,500	Fountain and Behold My Wife \$8,500 (Spitt) (8 days) (Stage Show)	President Vanishes and Limehouse Blues \$4,000 (Split)	Age Innocence \$4,500
DENVER (2,500; 25-85-50) High, \$27,700 Low, 3,000	Forsaking All Others \$8,000	Kid Millions \$7,500	Sweet Adeline \$6,000	County Chairman \$9,000
ORPHEUM (2,800; 25-83-50) High. \$20,000 Low. 3,500	Bright Eyes \$10,000	Transatlantic \$6,500	Broadway Bill \$10,000	Bachelor Girl \$7,000
PARA- MOUNT (2,000; 25-40) High. \$22,000 Low: 1,200	Babes in Toyland \$3,000	Forsaking All Othere and Gay Bride \$3,000 (Repeats	Kid Millions _\$3,000	Babbitt and Broadway Bill \$2,500

A DOLLAR OF THE PARTY OF THE PA				
	Jan. 10	Jan. 17	Jan. 24	Jan. 31
KEITH- MEMORIAL (2,900; 25-40-50) High. \$43,000 Low. 4,000	Little Minister \$14,500 (2d wk) (Vaude)	Romance In Manhattan \$7,500 (Repeat)	Evergreen \$5,000	Enchanted April \$6,200
ORPHEUM (8,000; 25-40-55) High. \$23,000 Low. 4,000	Evelyn Prentice \$14,500 (Vaude)	Barnum \$15,000	Night Is Young \$10,000	Foreaking Al Others \$16,500 (Repeat)
METRO- POLITAN (4,400; 85-50-65) High. \$69,000 Low. 2,500	Bright Eyes \$37,500 (Stage Show)	President Vanishes \$23,500 (Paul Whiteman)	County Chairman \$19,000	Bengal Lancer \$32,000 (8 days)

#### BUFFALO Jan. 10 Jan. 17 Jan. 17 Pachelor Girl \$17,000 (Gene-Glenn) Jan. 31 Jan. 31 Gilded Lily \$20,000 (G Givot and S. Froos) Daily Bread BUFFALO Here's My Heart \$17,500 tage Show (8,000; 80-40-55) High. \$42,000 Low. 9,000 CENTURY (8,400: 25) Chairman \$14,500 Hell In Heavens and Sell Anything \$8,000 St. Louis Kid Menace and Band Plays On \$6,000 and One Hour Late \$9,800 (9 days) By Your Leave and President Vaniehes \$5,000 and Silver Streak \$5,500 Babbitt and Gay Bride \$6,000 High. \$21,000 Low. 3,200 Bright Eyes \$13,000 (2,400; 25-40) High, \$22,000 Low. 3,600

#### SAN FRANCISCO

PARA- MOUNT	Happiness Ahead and	President and	Enter Madame	Father Brown
(2,482; 80-85-40)	President	\$7,500	and	and Sweet
High, \$37,500 Low. 5,000	Vanishes \$15,000	(2d wk) (5 days)	Bachelor Girl	Adeline \$10,000
GOLDEN GATE (2,850; 80-85-40)	3/10/20	Little Minister \$21,500	Minister \$9,200 (2d wk)	Grand Old Girl
High. \$22,500 Low. 5,400		(Vaude) (10 days) (Horace Heidt)	100	\$13,200
WARFIELD (2,048; 35-40-65) High. \$57,400 Low. 8,200		Foreaking All Others \$29,400	Forsaking \$14,000 (2d wk)	Bengal Lancer \$21,500

#### **PROVIDENCE**

ı	7.1	Jan. IU	Jan. I/	Jan. 24	Jan. 31
	STATE (8,000; 15-25-40) High, \$29,000 Low 2,500	Forsaking All Others \$14,500	Forsaking \$4,500 (2d wk) (4 days)	Broadway Bill \$9,600	Bachelor Girl and Mille of Gods \$6,800
	MAJESTIC (2,200; 15-25-40) High. \$17,500 Low; 2,500	Sweet Adeline and Exciting Adventure	Secret Bride and Babbitt \$7,800	County Chairman and Man	Bordertown and Maybe it's
		\$8,000		Reclaimed Head \$8,300	\$5,800
	STRAND	Here's My	Heart	Enter	Little Men
,	(2,200; 15-25-40) High. \$18,000 Low. 2,000	Heart and Home on Range \$10,000	and Range \$4,000 (2d wk) (4 days)	Madame and President Vanishes \$7,300	and Marines Are Coming \$5,700
	ALBEE (2,500; 15-25-40) High. \$20,000 Low. 1,900	Little Minister \$12,500 (Vaude)	Romance in Manhattan \$10,100	I've Been Around \$9,400	Enchanted April \$5,700

#### **PHILADELPHIA**

	Jan. 10	Jan. 17	Jan. 24	Jan. 31
ROXY- MASTBAUM -(4,800; 55-75)-	Here's My Heart \$41,000	Bachelor Girl \$34,000	Right To Live \$30,000	Gilded Lily \$27,000
High. \$76,000 Low. 27,000	(Stage Show)			(New Low)
EARLE (4,000; 25-85-40) High. \$33,000 Low. 10,500	Secret, Bride \$18,000 (Vaude)	Romance In Manhattan \$13,000	Band Playe On \$13,000 (Ted Lewis)	Maybe It'e Love \$14,500
FOX (3,000; 40-55-05) High. \$41,000 Low. 10,500	Bright Eyes \$27,000 (2d wk) (Stage Show)	Evergreen \$10,000 (5 days)	County Chairman \$19,000	Lottery Lover \$12,200
STANLEY (8,700; 85-40-55) High. \$48,000		Imitation Life \$10,000	Bordertown \$11,000	Bengal Lancer \$16,000

#### PITTSBURGH

	van. IV	oan. 17	Jan. 24	Jan. 31
PENN (8,300; 25-35-50)	Forsaking All Others	Forsaking \$7,000	Here's My Heart	Bengal Lancer
High. \$41,000 Low. 3,750	\$16,000	(2d wk) (5 days)	\$6,000	\$12,000
WARNER (2,000; 25-40) High. \$29,000 Low. 2,000	Captain Hates Sea and Secret Bride \$6,000	Father Brown and Silver Streak \$4,000	Grand Old Girl and Murder in Cloude \$3,700	Menacs and Maybs It's Love \$4,000
STANLEY (3,600; 25-85-50) High, \$48,000	Sweet Adeline \$7,500 (Stage Show)	Bordertown \$8,500 (5 days)	Behold My Wife \$34,500	Broadway Bill \$11,000
Low 3,200	(5 days)		(Jack Benny- Mary Living-	0 -

#### CINCINNATI

XX 2 10 10 10	Jan. 10	Jan. 17	Jan. 24	Jan. 31
ALBEE (3,300; 85-42) High. \$33,500 Low., 5,800		\$21,000 (9 days)	County Chairman \$15,000	Bachelor Girl \$10,000
PALACE (2,000; 85-42) High. \$28,100 Low. 4,500		Forsaking All Others \$25,000 (10-days)	Broadway Bill \$17,000	Bengal Lancer \$12,000
LYRIC (1,400; 35-42) High. \$28,900 Low. 2,900	Romance in Manhattan \$6,500	President Vanishes \$5,000	Weet of Pecos \$5,000	County Chairman \$4,500
KEITH'S (1,500; 35-42) High, \$22,100 Low, 3,000	Secret Bride \$3,200 (5 days)	Bordertown \$5,000	Forsaking All Others \$4,000 (Repeat)	Right to Live \$3,000 (New Low)

(Continued on page 42)

#### Outside of Hub's Vaude Battle, Best B.O. Is 'Clive,' 20G; 'Rumba' Unit Wow

Biggest stir in Boston, Feb. 11.

Biggest stir in Boston film circles this week is the bo. battle between the Met and the Kelth Memorial. Met will do better than last week will do better than last week will of the stage to a wow \$48,000, while the Kelth house will slump considerably from last week's figure with "White Lies' and a big vaude show headinged by Phil Baker. Bestowen \$22,000 and \$25,000 serpected. White Lies' and a big vaude show headinged by Phil Baker. Bestowen \$22,000 and \$25,000 serpected. White Lies' and the stage of the stage of the week's figure with the common from Low's State where Cilive of India' is filling a lot of seats to the expected tune of \$20,000. Otherwise Hub screens are quiet this week and seat at the State jast week was extremely builtsh. Something like \$17,000.

Keith's Jubilee' name vaude, headed by Joe Fenner, last week, bolstered biz somewhat along the Rialto over the week. Lend with its tremendous workfor.

Estimates for This Wesk
Keith Memorial (RKO) (2,900;
5-40-55-75) — White Lies (Col)
do big vaude show, featuring Phil
aker. Promises about \$23,000 Bright of the state of the state of the show (8) Baker broadcast from the Opera House, curlo, to about 1,000 invited guesta. REG. could not be show (8) Baker broadcast from the Opera House, curlo, to about 1,000 invited guesta. REG. could not be show (8) Baker broadcast from the Opera House, curlo, to about 1,000 invited guesta. REG. could not be show (8) Baker broadcast from the Opera House, curlo, to about 1,000 invited guesta. REG. could not he opera House, curlo, to about 1,000 invited guesta. REG. could not he opera house, curlo, to about 1,000 invited guesta. REG. could not he operate house, curlo, to about 1,000 invited guesta. REG. could not he operate house, curlo the Memorial stage as previously planned. Already decided that house goes back to straight plx March 1. Met (Mer) (4,200; 35-50-65)—
Thumba' (Par) and colored Harlen Charles of the straight plant and colored Harlen Charles of the straight plant he captured the property of the straight of the straight flux darked screen and Dark Apolloo; 25-60-60-60.

Paramount de Generous contingent of turnaways from the Memorial walked across the street for a section. Best of the straight flux of the memorial walked across the street for a section. Section of the straight flux of the memorial walked across the street for a section. Section of the straight flux of the memorial walked across the street for a section. Section of the straight flux of the memorial walked across the street for a section. Section of the straight flux of the memorial walked across the street for a section. Section of the straight flux of the memorial walked across the street for a section. Section of the straight flux of the memorial walked across the street for a section. Section of the straight flux of the straig

Benny Moten's colored unit for three days. First World War (Fox) in rest of week. Week will see \$3,500, whoopee. Last week Redhead' (Mono) with Footlight Frolics' unit and 'Carayan' (Fox')

Badhead' (Mono) with Footlight Froiles' unt and Caravan' (Fox) on a split gathered \$2,900, oleh). Stuart (LTC) (1,901; 10-25-40)—Tavid Copperfield' (MC) backed has had it on all the advertising Saturday due to 'Chairman's extra day, but will likely roll up store the state of th

#### Loew's in Montreal, Dropping Vode, Should

Paris onanges to Un Tourine En Or for a \$2,500 gross.

Estimates for This Week Capifel (FP) (2,700; 50)—Bengal Lancer (Par) (24 week). Panicked the town for a near-second \$11,500 en Capifel (1997) (2,900; 50)—Band Plays On' (MG) and vaude. Vaude's last week will likely lift gross to \$12,000, good enough. Last week Romance in Manhattan' (Radio) and vaude, \$10,000, not so good.

Prince as (CTO) (1,900; hours of the house to a very cod \$10,000. Last week below the mark at \$6,000 on 'Transaltantic Merry-Go-Round' (UA) and 'Helidoyado' (Fox).

(UA) and 'Helldoyado' (Fox).

imparial (France-Film) (1,900;
40)—(Gambling' (Fox) and 'Big Bad
Boy' (Fox). Should get average
around \$2,500. Last week repeat of
'World Wat' (Fox), \$2,000, fair.

Cinema de Beat

Cinema de Paris (France-Flina) (600, 50)—Un Homme En Or-Liable to gross \$2,000, good. Last week Tartarin de Tarascon repeat, \$1,800, fair.

Forway (MEP) (1.500; 25.30-40. Boy (Fox) Should get average specified from the first (WB) and Right to Live (WB), doubled, Mournful \$2,200. Bengal Lancer (Par) and fealousy (Co), dual, near \$5,000 for the last week (and) (2,700); 25-35-500 for the last week (And) (2,700); 25-35-500 for the last week (WB), and vaude. Will saner a tepid \$5,500. Last week a freeze-out \$3,000 for Secret Bride' (WB), 2nd run, and vaude. Will saner a tepid \$5,500. Last week a freeze-out \$3,000 for Secret Bride' (WB), 2nd run, and vaude. Will saner a tepid \$5,500. Last week a freeze-out \$3,000 for Secret Bride' (WB), 2nd run, and vaude. Will saner a tepid \$5,500. Last week a freeze-out \$1,500 fair.

DAVID COPPERFIELD' SOCK \$5,000, Lincoln, Feb. 11.

Fortiand, Ore, Feb. 11.

Fluuring pic many the large pic must deliver the second week at the Broadway, where to repeat the second week at the Broadway, where to repeat the second week at the Broadway, where to fill the second run and run

clety Doctor' (MG) and 'Murder in Clouds' (FN), at \$3,700, poorly.
United Artists (Parker) (1,000; 25-40)—Clive' (UA). On 13 days' total, good \$3,800 ergreen) (3,000; 25-40)—Gladed Lily' (Par), with vaude and stage band. Getting attention from the start and should hit a bumper \$8,700. Last week 'warder fair at \$5,800. (Par), with vaude and stage band. Getting \$5,000; Corpheum (Hamrick) (2,000; 25-40)—Orpheum (Hamrick) (2,000; 25-40)—White Oock to Grander four of the stage of the start week Border Town or of the start week 'Border Town or of the

#### 'CLIVE' \$14,000, KANSAS CITY

Extra heavy newspaper splurges for Clive of India at the Midland and Rumba at the Newman gave both a swell start and indications they will hold steady.

Estimates for This Week

Estimates for This Week

Mainstrest (RKO) (3,200; 15-25-40)—Soclety Doctor' (MG). No stage show this-week and nothing announced. Picture heavily publicized as successor to 'Men in opening. Expected to return about \$7,000, fair. Lest week 'Gentlemen Are Born' (FN) got \$14,000, big.

Midland (Loew) (4,000; 15-25-40)—(Cilve of India' (U). Following Bengal Lancer' at an opposition house, the management and distributed in the control of the c

#### Olsen-Johnson Mpls.' B.O. Tops, Big 14G; Rogers, 'Evergreen,' 'Copp' Okay

'Carnival' (Col) and stage show. \$7,500. Nice. (Col) (Fox) (2,040; 25-40)— (Col) (Co

#### 'Devil Dogs' \$7,200 in Seattle; 'Wings,' \$6,000; 'Woman in Red,' \$8,000

Woman in Red, \$8,000

Seattle, Feb. 11.

New York of the Feb. 11.

New

ning which indicates about \$14,900, helps. Last week Toyld. Copperfield. (MG), second week, \$7,200, pretty good.

Newman (Par) (1,800; 25-40)—
Rumba (Par), Another case of strong publicity getting a swell opening. Expect close to \$10,000, substantial. Last week 'Wings' in the protect \$3,500, nice. under a reported \$3,600, nice. under a rep

Minneapolis, Feb. 11.

Shekel coaxers are holding the loop fort currently and bringing real pay dirt into the box-offices. The line-up includes Olsen & Johnson, County Chairman, Evergreerl and David Copperfield, the last and David Copperfield, the last Use a hetty array of coln-getters.

Olsen-Johnson show at the Orpheum, the best the slambing comics have brought hither in rerhouse out in front. Properly publicized by Manager Emil Franke, it has the turnstiles cilcking something like \$14,000.

Estimates for This Week

Estimates for Inis week Cantury (Publix) (1,600; 25-35-40)—David Copperfield (MG) (3d-last week). Real socko here and had whole town talking, about 45,500 in prospect, good, after \$12,2-000 first and \$9,000 second week.

Orpheum (Singer) (2,890; 25-35-40)—'Babbitt' (FN) and Olsen & Johnson's 'Cavalcade of Fun' on stage. Scandinavian funsters and

latter mostly responsible for, verygood \$13,000.

State (Publix) (2.800; 25-35-40)—
County Chairman (Fox). Rogers
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Time, 42,000, disappointing.

Time (Johnson) (286; 15-20-28)

Best Man Wine (Col). LoweHolt combo bringing in customers,
although reverse meeting the service of the color

Last week Wafines Are Coming;
(Masoct), \$1,000, pretty good.

Palace (Benz) (1,900; 15-20-28)

Strange Wives (U) and five acts.

Pretty-good \$3,500 indicated. Last week. Fight week and color a

week Fugitive Lady (Col) and vaude, \$3.200, pretty good.
Uptown (Publix) (1,200; 25-35)—
Little Minister' (Radio). Looks like around \$2,500, oke. Last week Bright Eyes' (Fox), \$2,500, good.
Lyrie (Publix) (1,300; 20-25)
Secret Bride (WB). Stamwork fair draw, bil to top \$2,000, fair.
Last week 'Hellotrado' (Fox), \$2,200, oke.
Grand (Publix) (1,100; 15-25)—
'One Night of Love' (Col). Third loop run, may reach \$1,500, good.
Last week 'Green Gables' (Radio) and 'Transatiantic Merry-Go-Round' tol.
Last week 'Green Gables' (Radio) and 'Transatiantic Merry-Go-Round' Loot, ake' (Freublix) (900; 15-25)—
'Miniation of Life'-(U). 'Limehouse Blues' (Par), second Joop runs, and 'Home on the Range' (Par), first run. Should cop \$300, okeh. Last week' (Par), second Joop runs, and 'Home on the Range' (Par), first run, split, \$300, nice.

#### 'Secret Bride' and Stage Show Gets Good

#### \$10,000—'Barnum' Around \$9,000 Omaha, Feb. 11.

Omaha's Unusual 55-Cent Top

pleture trade, drawing mostly from the tilt-nosed. Old Town Hall at the Rome hotel, changing from Ton Nights to The Miller's Daugh-ter as its old style reputing, suit a minor competitor to picture trade. Estimates for This Week

Estimates for This Week
Paramount (Blank-Ti-State) (2,785: 25-35-55)—'Secret Bride (WB),
Rcopening the house after months
of darkness, with 'Continental Revue' on the stage. Top price seldom
asked here should help boost this
money to over \$10,000. First week
vill determine whether the full; week
of vaude is to continue or whether

bled with 'One Hour Late' (Part). \$8,750 good money but not expectation and the control of the c

#### **'BWAY BILL' SOCKS TACOMA**

Smeltering Plant Busy and Perks

Town

Tacoma. Feb. 11.
With the Tacoma smelter now employing 560 nen there is great activity at this 40-acre plant, ores being shipped in from Russia and Quebec for smelting. All of which adds to the bright picture for the year in Tacoma, and showmen will profit thereby. Likewise tourist reports are to Mount Tacoma' stands in a way to get some outside money, and it is outside money, and it is outside money that makes the camp good.

Estimates for This Week
Blue Mouse (Hamrick) (700: 25-

the camp good.

Estimates for This Week

Blue Mouse (Hamrick) (100; 2535)—"Lives of a Bengal Lancer'
(Par). Hot first week, so held over
another, which is a record at this
spot. Looks like \$4,300, after same.

Music Box (Hamrick) (1,400; 1515-5-35)—"Behold My Wife (Par) and
vaude, four days: West of the
Pecos' (Radio) and The Monace'.
(Par) dual, three days. Eigured
around \$2,000; (WE) and vaude,
nove, slow \$1,500, four days; then
(Nove). Slow \$1,500, four days; then
(We' Live Again (UA) and 'Red
Hot Tires' (Fox) dual, three days,
\$1,100, for week's total, \$2,500, poor.
Roxy (Jv+H) (1,500)

Experimental Company (1,500)

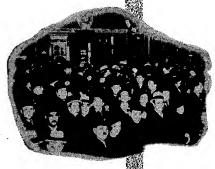
Box (1,500



## "THANK YOU FOR A THRILLING EVENING"......

"With a roll of drums and a crash of cymbals from the United States Marines, Warner Brothers' first Cosmopolitan Production arrived last night at the Strand Theatre. It's exciting as a big parade—entertainment through and through. Fun factions alternate with heart-stirring, breathtaking sequences in machine-gun rapidity. Most sensational sequences to reach the season's screens. The aerial stunting will make you gasp. No one should miss it. It tops all in thrills."— Regina Crewe in N. Y. American

# THANK YOU, NEW YORK, FOR A THRILLING PREMIERE



A triumphant turnout of celebs and citizens that overflowed four premiere night shows... formed a 9:30 line next morning... and put the Strand hot on the trail of San Diego's astounding record of 76% over 'Here Comes the Navy' figures!... And the coast-to-coast parade of smashing premieres continues with biggest gross and attendance in past year at the Roosevelt, Chicago; 2-block lines at the Memphis Warner; new house record for opening matinee at the Hillstreet, Los Angeles!

# DEVIL DOGS

Starring JAMES CAGNEY · PAT O

A (Osmopolitan

"THANK <u>YOU</u>, MISS CREWE, FOR A THRILLING REVIEW"

We agree with every word you say. And we're glad to see that you agree with Mr. Sennwald of the Times ('loaded with pictorial dynamite... most remarkable aerial photography in years')—Mr. Boehnel of the World-Telegram ('moves with glorious excitement') —Miss Creelman of the Sun ('expert combination of thrills and fun')—Miss Johaneson of the Mirror ('a stunning thriller')—and Miss Pelswick of the Journal ('an outstanding achievement... tremendously impressive')."



"I'm always glad to hear that the boss has booked a Warner picture. They give me something to do these long winter evenings. I meet so many interesting people when we play shows like 'Flirtation Walk', and 'Bordertown' and those swell Clue Club mysteries. That's why I'm looking forward so eagerly to Rudy Vallee in 'Sweet Music', Kay Francis in 'Living on Velvet', 'Gold Diggers of 1935', Al Jolson and Ruby Keeler in 'Go Into Your Dance' and Paul Muni in 'Black Fury', as well as to...



#### First Showing of Tri-Dimensional Film Set for Paris Pic Festival

First three-dimensional film, invented by Louis Lumiere film pioneer who is halled here as the original inventor of cinema, will be shown here in November as part of a celebration in Lumiere's honor.

No details yet available of Lumiere's new invention, but it is as-serted that he has solved the three-dimensional problem by a new

dimensional problem by a new method.

Big bally for French films is planned this year in honor of the fortieth anniversary of Lumiere's original invention of chema in France. Tumiere Year' has been ploked as the title for 1935, and the Chambre Syndicale, working with the Renaissance Francales, is running a jubilee celebration.

Ceremony at Sorbonne under chairmanship of Fresident Lebrun is on the cards for November fetes. A film of Lumiere's life was to be made, but the inventor vetoed the idea.

Jubilee was at first planned for May, but Charles Delac, president of the Chambre, deedded to post-pone it until November to permit fuller preparation.

#### SEE MEXICAN-U. S. FILM TAX ACCORD

Mexico City, Feb. 11. Looks like peace in the offing for

the American distrib fight with the Mexican government. Exactly one Mexican government. Exactly on week remains for the threatened U. S. walkout, Americans having told the localities they would close us shop on Feb. 18 unless something was done about what they call 'unsufferable' film taxes

suffershle film taxes.
Government sent word around to
the distribe today that they would
like to think things out and set
them straight. Asked if okay by the
distribs for the government to send
lads around to look over the pic
companies' books and figure whether
taxes really were unfair. Distribs
said okay, but that Feb. 18 deadline
still holds.
Whether or not the government

still holds.

Whether or not the government can get its checking done, its reports in and changes in taxes arranged in accordance within sufficient time, is the question.

#### **ACTRESSES PICTURES** IN PARIS ART EXHIB

Portraits of Marlene Dietrich, Jeanette MacDonald and Joan Crawford are prominent features of the current Salon des Artistes In-

the current sacon-dependents.

Picture of Miss Dietrich by Ger-maine Berard, femme painter, is de-scribed by local critic as an 'alli-ance of sensuality with purity'. Star is shown in huge white hat with is shown in huge white hat with

pastel blue.

Miss MacDonald is shown dressed
in pearl-gray satin in a painting by
Emma Presti. The Joan Crawford
picture is by J. H. Lartigue.

Among other show women whose
portraits figure in salon are Mirellle, composer-singer of pop songs,
and Marianne Oswald, discuse.

#### EXPENSIVE TEST

Par Bringing Boxer Over to Tryout

Waiter Friedman came over here to take Jack Doyle, Anglo-Irish boxer, over to America.

Although Doyle has an option with British international for two more films, understood BLIP, agreed to let him go to 'Almerica and do picture work, ft, his test there is satisfactory, as BLIP, has no immediate work for him, and figures that with an-American rep the fighter will be worth even move. Understood Friedman has in his bag a contract from Paramount to test Doyle, for which they are paying him return first-class transportation and \$2,000 for his trouble and time in coming over.

#### ANOTHER HOLLYWOOD

Hopefula Think They Can Put Over An African Spot That Way

Agadir, in French Morocco, where

France and Germany once almos clashed before the war, is being boosted as an international Holly-wood. Climate is what the spot is supposed to have.

supposed to have. General Weygand, after being ousted as commander in chief of the French airmy, went to spend a month at Agadir, thereby encouraging the boom. Besides eventually putting Hollywood out of business, booter expect the town to be a center for winter toursies and also a big com-

#### U. S. PIX LEAD IN SYDNEY BIZ

Yankee pics copped most of the trade over the most prosperous holiday period Australia has enjoyed

'One Night of Love' (Col) and 'The Count of Monte Cristo' (UA) opened smashingly and are sellouts "Cleopatra' (Par) stayed four weeks, and "Treasure Island' (MG) played five sessions daily to cope with the mob. "Gay Divorcee" (Radio) goes into its third week and will con-

With management getting such a healthy break so early, prospects are much brighter for the forthcoming season. With the vaults open, and new pics finding their way into all houses, b.o. trade is hitting very black. high.

all houses, b.o. trade is hitting very high.

Entertainment currently offered here includes, 'Now and Forever' (Par), 'Kiss and Make Up' (Par), 'Beyond Beigal,' Case of Howlins Dog' (WB), 'Crime Without Passion' (Par), 'I (Sive My Love' (U), 'My Song for Tou' (G-B), 'Girls Will Be Boys' (BIP), 'Barretts of Wimpole Street: (MGM), 'Affairs of Cellini' (UA), 'Servant's Entrance' (Fox), 'Wonder Bar' (WB), 'Biter Sweet' (B-D), 'Thin Mam' (MGM), 'World Moves On' (Fox), 'Buildog Drummond-Strikes Back' - (UA), 'Strike Me Lucky' (B-E), 'Chained' (MGM), '20 Million Sweethearts' (WB), 'Viv Villa' (MGM) and 'Wagon Wheels' (Par), 'MGM)

#### **Machaty Sues Czech** Filmer on Infringement

Prague, Jan. 31. Gustav Machaty, director of 'Ecstose' and other Czech films, has brought legal action against the Slavia film company, Melssner distributing company; Director Marc Fric and Hugo Haaswere, actor, for alleged infringement of author and film rights on a scenario written by

hlm.

Machaty claims that in 1932, assisted by the Czech actress-authoress, Scheinpflugova, he wrote
the scenario of a film operetta
which he submitted to Slavia under
the title of Patient No. 12. Nothing materialized from these nesolutions, the deal falling through.

sociations, the deal failing through.

He declares, however, that in the fall of 1334 he read in a film trade paper of a film beling prepared by Marc Fric. and Hugo. Hassawer, under the name. O'gettled the use of his title. At a later date he says he saw a film in Prague bearing the title of May in Dead Live with Fric and Hasswere credited as the authors, who made the film for Melssner. In his present court action he alleges that the film May the Dead Live is exactly identical to the scenario originally submitted by him.

#### French Taste

Paris, Jan. 29. Two American made films,
'Caravan' (Fox) and Cleopatra (Par) are classed amon
the 10 best pictures of 1394 in
a referendum conducted by
Depeche de Toulouse' most
powerful provincial newspaper
in France.
This is first class indication
f tasts of Franch country

of taste of French country customers, who are the big money contributors to all film, as a group. Votes were cast by 20,514 readers of the paper.

#### Pittaluga Co. to Be Reorganized; LUCE, Govt. Co., in Charge

Rome, Jan. 31.

Reorganization of the Stefano Pittaluga company was effected at a meeting of the directors at Turin, whereby the government film company, LUCE, assumes control of the company.

Newly appointed board of directors will include Barone-Paoluced de Calloii (president of LUCE), Senator Prof. Gluseppe Brogila, Dr. Glovanni Borga, Hon. Glovanni Marinelli, Hon. Valentino Oscolini-Concelli, Dr. Clinelli, Count Glacomo Suardo, Dr. Enrico celli, Dr. Cinelli, Count Placentini, Count Glacomo Suardo, Dr. Enrico Lombardi, Leopoldo Parodi Delfino, C.E.; Dr. Leonardo Pagliani, Glu-seppe Nicoletti and Aido Bargellini. Offices of the company will be transferred from Turin to the capi-tal, where subsequent meetings will be

be held.

Capital of the company will be reduced from \$2,112,500 to \$211,250, sum to be increased gradually until ches \$845,000.

It reaches \$345,000.
Pittalugs company was formed in March, 1919, with a capital of \$159,000, and was financially successful until it increased its capital and absorbed the Union. Climento-grafica Italiana in 1927. Same year with a heavy logs and suffered a big depreciation. Since that, company has been tottering, but believed present government move will save the pleces.

#### **DUTCH HOLLYWOOD TO** HAVE TWO STUDIOS

The Hague, Jan. 31.

A new Dutch Hollywood is arising on the border of The Hague in the womahl of Wassenaar. New ilm-yllage is being built on the worder of the being built on the stage the residence of the late E. Dyckama, then American Minister at the Dutch Court.

Two studies will be built. Between the two studies will come a separate-building-for-sound-and-electric purposes. There will be a separate laboratory and cutting-room, while the enterprise will have

electric purposes. There will be a separate laboratory and cutting-room, while the enterprise will have its own electric power plant.

In a cinema, adjoining, films can be seen by the trade. There will also be a concert-hall.

In the grounds (28 acres) various sits can be put up for out-door shooting. Studios are also near a beach and woods, which should help that way.

#### Smith's Second

Paris, Feb. 1.

Guy Crosswell Smith, former United Artists chief here and now head of his own distributing firm, Productions Cinematographiques internationales, has bought his second French film, 'Clown Bux', now being produced by Acta Flin and megged by Jacques Natanson.

Smith's first picture, 'La Flambee,' was a big local success, and he has taken his time before selecting another. He has his own organization for distribution in the Paris district, states rights the Prance and circles, picture, and many of its interlors will be taken at the Circue d'Hiver here. First shots were made Jan. 14, and film is to be finished in April.

#### Heads of French Indie Syndicate **Quit Chambre, Foreign Members Snag**

'MATERNELLE' TO N. Y.

Stern Writing English Titles for French Films Coming Over

Ta Maternelle' ('Kindergarten').
Universal's French made picture which cleaned up here a couple of years ago, has been bought by John S. Tapernoux for showing in New York. Deal was concluded between M. Feres, local Universal sales manager, and Faul Charles Blyer of the group which supplies Tapernous with silms.

Note with films.
Pleture will be shown in French.
With English titles at first, and possibly dubbed later.
Same group is having English
titles written by Bob Stern, to be
put on 'Le Gendre de Monsieur
Polrier,' French classic of the
Comedie Francaise repertory. Marcel Pagnol's lab in Marsellles is doling the superimposition. Figured
what money is awed by doing it here cel riginis and in marseness is do-ing the superimposition. Figured that money is saved by doing it here rather than in New York. Tapernoux salled for France, Saturday (8), to complete details of several pending film deals.

#### **DOLL ACTORS IN RUSS PIC**

Moscow, Jan. 20.

Among the new films to be released shortly in connection with
the 15th anniversary of the Soviet
film industry, the following films
are announced:

'Aerograd', Secardio and producer of 'Arsenal', The Earth'
and 'yan.' 'Aerograd' is to be the
first film resturing the Fax East-andits importance as a new industrial
base of the Soviet Union in connection with the present international
political situation.

Teasants, 'scenario by M. Boi-

base of the Soviet Union in connection with the present international political situation.

Teasants, scenario by M. Bolshintov, directed by F. Ermier. Treats the collectivization policy in agriculture, village life and class struggle among farmers. Will be released situation and class struggle among farmers.

"Will be released situation of the collectivity of the protest of the collectivity of the protest of the collectivity of the collectiv

Directed by Mrs. O. Preobrashensky and I. Pravov.

"The New Gulliver," based on Jonathan Swifts novel. Being filmed by the method of extended multiplication. Over 1,506 dolls are being employed in this film. Will be accompanied by special music. Directed by A. Ptoushko.

"We Are From Cronstadt," dealing with the sallors of the Baltic fleet and their participation in the defense of Leningrad in 1918. Scenario by V. Vyshnevsky. Directed by F. Delgan.

#### U.P.T. REORG. HAS G-B IN TO MANAGE HOUSES

London, Feb. 2. London, Feb. 2,
United Picture Theatres, Ltd., at
a meeting Jan. 29, passed a resoluition whereby Gaumont-Brittish
Picture Corporation will manage
the U. P. houses for a period of 20
years.

at the Cirque d'Hiver here. First shots were made Jan 14, and film is to be finished in April.

Ince at Teddington
London, Feb. 2.
Rajph Ince has signatured a year's Teddington studios, He is contract as supervising director at Teddington studios, He is currently playing a feature role in '80 You Won't Talk,' which stars Monty Banks.

G. Lourau of Tobis and P. J. de Venloo, officers of the newly formed distributors' syndicate, yesterday resigned from the Chambre Syndi-cale, marking a cefinite break with the Delac organization and paving the new body and the Indoorwell to the new body and the distriber of the Officers of the distriber union.

the new body and the independent producers organization.
Officers of the distribs' union, named at the beginning of the week by its board of directors, are Lourau, president; Henri Klarsfeld of Paramount, vice-president; Marcel Sprecher of Self, secretary; A. Stein of Metro-Goldwyn-Mayer, assistant secretary in the secretary of the secretary of

French circles over fact that president and vice-president represent foreign concerns. Argued that it will look funny if the association has to make appeals to French Government—which undoubtedly will happen—to have the letters signed by a president representing. a German film company or a vice-prez acting for the U. S. All of-cers and directors are French citizens, however.

cers and directors are French seriors are the care and investment of the Independent Producers, conferred with Lourau today to work out means of collaboration of the two organiza-

#### DUTCH TOWN GETS PIX AGAIN AFTER 21 YRS.

The Hague, Jan. 31.

After two and a half years of darkness, film houses of Vernasy will—be—reopened—Reswakaned chematic activity of town occasioned by the town council and the Netherlands—Cinema Association reaching an agreement, whereby the existence tax of 25% of the gross, will be replaced with a new modified levy of 20% and complete abolishment of a minimum sock.

Another concession granted the exhibitors lifts a ban on admission of minors.

Film-houses in this locality, a Catholic stronghold, have had a tough time overcoming the essive taxation and the exclusion of minors and closed up in protest, although it was frever expected to lear this Locality in the control of the control o

last this long.

#### 60% OF ITALIAN PIC RELEASES FROM U.S.

Total number of films produced and imported into Italy for the year, 1934, amounts to 284. Of this num-ber Italy accounts for 28, the re-mainder were brought in from other American films predominated with

American films predominated with 170, a slight decline from previous years as against 224 in 1930, 171 in 1931, 137 in 1932 and 174 in 1938. Germany is runner-up with 38 films; France was represented with 24 and England contributed 28. Figures are not actually complete, as there are a considerable number of foreign films which, because they have not-yet-been-passed-by-the-ensor or because they have not-yet been dubbed, are still on the out-side awaiting admission.

#### 222 Films in Prague For Year, 86% Imports

Prague, Jan. 31.

Annual report released by the Ministry of Commerce on the number of films shown throughout Czechoslovakia for the year of 1934 gives 222 as the total amount. of this number the largest percentage was foreign made, 151 (80%) of the films being imported.

Germany leads with 79 films which is 41% of the entire amount exhibited and is a sharp edge on competitor countries. That is due, of course, to the fact that Americans refused to bring any films in.

### FRENCH R.C.A. INTO PIC BIZ

#### Proposed Belgian Film Measure Seen as Gen'l Diplomatic Move

Economics Minister has signed a decree banning all dubbed films exthose dubbed domestically That means whether the films are dubbed in French or Flemish Measure is not yet effective because

Measure is not yet effective because unpublished officially, but will become law unless stopped, within an other week or so. If going through, it would mean the solution of t

Parls, Feb. 11:
Haroid L. Smith, local Hays officerep, got busy the minute it was announced with Brussels had in mind and it was announced with Brussels had in mind and it was announced with the second of the left carry this morning (Monday) for Brussels with a representative group of local American and French film reps, and has arranged for his group to be officially received in Brussels for a discussion of the problem.

Beiglan filmites who favor the new measure will also be present and present the government with their viewpoint, and the meeting will be attended besides by American government representatives.

ican government representatives.

Washington, Feb. 11.

U. S. Government circles were surprised late last week when apprised of the news from Belgium of the move against. American films. Belgian government is currently in negotiation here with the Department of Commerce for a tariff truch between the two countries with the second of the secon Washington, Feb. 11.

In New York, home offices of film companies were watching Beigium closely, but were not too much worded, feeling certain that the combined efforts of the Hays office and the State Department would defeat the measure. All the foreign heads currently in New York expressed themselves as believing that should the law, in some fashion, go through they would have to quit business in Beigium and might have to face eventual tuning down in France, too, because each market on its own is not sufficient without the other.

#### 'COPPERFIELD' AT \$3 TOP, LONDON, MARCH 5

London, Feb. 11.

Metro has lessed the Palace theattre for 'David Copperfield' and willopen-the-film March 5-on a twice
daily, 33 lop schedule. C. B. Cochran's revue. 'Streamline,' is currently at the Palace, but show suddenily dived last week after doing
well-for a couple of months, with
the closure notice going/up.
Metro is paying Cochran a. fist,
rental of \$2,500 for the house and
quaranteeing an eight weeks' run,
with options for extension.

#### Shirley's French Voice

Paris, Feb. 1.
Shirley Temple's voice in French
is that cf. Sylviane Mancell, 9,
daughter of Edith Mancell, French

actress.

Siviane is the leading local child dubbling actress, and she gets the honors whenever Shirley's face on the screen has to correspond with a volce talking French from the sound track. She's at the same time the youngest dubber and one of the veterans; she has already dubbed 44 films, which record not many of her elders can touch.

#### EX-BERLINITE IN LONDON PIC BIZ

London, Feb. 2.

Hans Oppenheim, son of a former wealthy German business man,
who was compelled to turn over half
his fortune before he was permitted
to take his family out of Berlin, has
embarked in the film business in
Enrland. England

embarked in the film business in England.
His first picture was Forbidden Territory, with a Russlan locale, featuring Gregory Raton and Ronald Squire. Company was called Frogress Films and his associates were J. G. & R. B. Wainwright. Which was a second to the second property of the second propert

#### SCRIBES' FILM LEADS TO A DUEL IN PARIS

Paris, Feb. 1.

A duel—whether with swords or plstols has not yet been decided—le on the cards as a result of the first meeting of the newly elected board of directors of the French film newspaperman's association film newspaperman's association— Association de la Presse Cine-

nim newspaperman's association—
Association de la Presse Cinematographique.
Row arises from last year's attempt of the association to make a
picture for the benefit of its retirement fund. It made the film—
Thousand Franc Note—in the end,
but meanwhile a gent named Vincent soid the rights to cach territory
a couple of times, leaving the association holding the baz.
Large clique of newspapermen
think Jeac Thatlarier, of Le Jourkerner of the formation of the contink of the control of the contink of the con

Noel-challenged-Chataigner-and two seconds representing Noel will meet two of Chataigner's friends to decide whether honor is involved, and if so, to set the time, place and

### WILL DISTRIB

Both Companies with Ether Backing Join Hands Across Ocean — Eight Films to Start

#### PRODUCTION LATER

Paris, Feb. 1.

Franco-American film collaboration is seen in a contract between RKO-Radio Fletures International, Ldd, and Radio Cinema, subsidiary, and the Collaboration of the Collaboration of the Collaboration of the Collaboration of RAGI whereby the latter will distribute Radio plx in France.

French concern will pick a minimum of eight films from Radio's 1934-35 production, and dub them. Will also release English versions of same pix, if it sees fit. In addition, Radio France is bound by agreement to release at least, two local mades, to sweeten the Holly wood of the Collaboration of Radio Clinema. Actual distribution will be in the hands of Pierre Lelong. commercial director of Radio Clinema, who has been with Paramount and Metro here, and was (Continued on rage 72)

#### Metro-Fox's Danish Patents' Victory Deprecated in U. S.

Copenhagen, Feb. 11.

Copenhagen, Feb. 11.

Meiro and Fox won a court decision here Friday (3) against Nordisk which involves important patent rights precedents. Nordisk had won previous legal decision against Western Electric (Epri) on noiseless recording, local patent company proving to court's satisfaction that it had prior rights.—All American companies with the exception of Metro, Fox and Radio have come to an agreement with any come to an agreement with on the condition of the patent squabble. Nordisk sued to stop the re-recordings but court held that firms were within their rights and that patent was not involated un on Epri noiseless recording tracks. RKO Radio Pictures is not involved because using RGA Photophone recording, which is outside the argument. Radio is the only major using RCA.

In New York court decision was

In New York, court decision was not regarded as having tremendous import, because original court ruling against Erpi still stands and rerecording in New York costs as much or more as do the royalties to the Danish firm.

#### Pix of U.S. Profs. in Germany Enroute Here

Berlin, Feb. 2.

Berlin, Feb. 2.

American universities will get prints of films made of last year's trip of some 50 profs from 26 American universities.

Pictures were shown to an audience composing most co. the American colony here.

According to announcement, the visitors came here to see and learn. The new Germany. They were here four weeks. Journey took them over Bremen, Berlin, Potsdam, East. Prussia and south German sections.

#### Metro's Q.T. Attempt to Buy Up French Gaumont Chain Defeated: **Government Control Also Nixed**

BREAK FOR 'B'WAY BILL'

Two West End Pre-Release Dates Means a Precedent

London, Feb. 2. Columbia got a very good break with its picture. Strictly Confidentials and the strict of the strictly Confidentials and the strictly Bill. Picture was orthogonally glated for the Capitol, but the strictly glated for the Tivoli, but was rushed to the latter spot. Will stay there for three weeks and then goes to the Capitol, which means it is his/ing a West End prerelease in two first-run West End houses, creating a precedent. Picture was booked at the Capitol on a \$12,500 guarantee.

#### LONDON'S RADIO **CITY STARTS** SOON

London, Feb. 11.

Plans are practically complete for work to begin on Cilford Whitley's long deterred local Radio City and Music Hali, Latter is to seat 6,000 and play pictures and revues at a \$1 top, with a massive restaurant adjoining where entertainers will

adjoining where entertuners will double.

Although there is still a lot of secret hush-hushing about the location of the new enterprise, understood that it will be on the otel Metropole site in the West End, with negotiations now on for the Crown property adjoining, which would make it an island site.

Sir Francis Towle, heed of the Gordon-Hotels chain, and the McAlpine Bidg. Co., are behind the venture, as was originally announced when Whitley's plan first was mentioned some eight months ago.

#### TOEPLITZ TO U. S. TO SIGN NEW STAR

Paris, Feb. 1.

Ludcctv Teeplitz de Grand Ry,
London film producer, here for gala
opening of Dictator, plans a trip to
America at the end of the month to
sign up a star, as yet unnamed, for
his next film be based on the life
of actor Edmund Kean, and Toepiltz has been in Florence for a
month working on the script with
Carl Zuckmayer. Story is not quite
finished, and Toeplitz will have to
do more work on it. either in London or Florence, before he sails, because he wants to bring it to America in, compute, shape, Tale is
partly besed on a play by Alexander Dumas
Kurt Hernhandt will direct the
store.

#### Mandelstamm's Crash

Whandeistamm s Crash
Vaientin Mandeistamm is due
back in Paris Monday (4) with his
leg in a plaster cost, to take up
residence in a local hospital. Result of an automobile accident ar
Bayonne, near Franco Spanish
border. In. which Mandeistamm's,
fliece was killed, his Banjo dog was
hurt and, he hinself suffered a
broken leg.
Mandeistamm was on his way to
Portugal to meet Richard Bennett,
airting a Studebaker roadster with

Paris, Feb. 1.

Attempt of Metro-Goldwyn-Mayer to get control of the Gaumont-Franco-Film Aubert theatre chain by offering to buy assets of the bankrupt society was definitely squelched Wednesday (30) in meeting of film subcommittee of the finance committee of the Chamber of Deputies and Finance Minister Germain Martin.

Committee, considering offers to put G.F.F.A. back on its feet, decided to accept none at present and to meet again in about a month.

month.

Metro had been keeping its offer very quiet, and had flatly denied a local report concerning its interest in G.F.F.A. However, bld. was common knowledge among French interests, and provoked a campaign against attempt of foreigners to get hands, on, an important French theatire group.

Germain Martin fold the comment

theatre group.

Germain Martin told the committee that the government was determined toget back the money it had
sunk into the Gaumont firm without
aid from foreign capital, thus definitely leaving Metro out in the cold.
Plenty of capital available in
France, is the opinion.

#### 'Fasquelle's Chance

France, is the opinion.

Fasquelle's Chance
Leading candidate to get hold of
the Gaumont remains is a groupheaded by Charles Fasquelle, selon
of French capitalist family, in association with the Thomson-Huston Company, big local equipment
manufacturers. Fasquelle is himself
a book publisher, but has extensive
interests. Exportation of films to
America, for national propaganda
purposes, is one of his big ideas.
Besides Metro and Fasquelle,
three other bids were before the
committes—those of the bankers,
Daniel Dreyfus and Mathieu Goudchaux; of the Worms-Michel combination, owners of the EcialiJournal newsreel, the local correspondents of Hears! Metrotone, and
of a group of textile magnates from
the Consideration of the CalairJournal newsreel, the local correspondents of Hears! Metrotone, and
of a group of textile magnates from
the Dreyfus-Gouthaux bid is
somsidered interesting.

Purely banking control of G.F.F.A.
is frowned on, however, since bankers up to the present have been
unable to do anything to keep the
business going. That leaves Fasquelle pretty much alone

Government Angle

Government Angle
Another alternative was considered by the committee, that of government ownership. This was advocated at the outset of the meet-

ermment ownership. This was advocated at the outset of the meeting by Deputy Louis Aubert, one of the ploneer founders of the chain. An active campaign against it, however, had been previously conducted by trade, interests, led by propagnalists for, the Fasquelle group. Committee turned it over of the bustness by the state.

French government now has a stake of more than \$1/733.000, in the bankrupt G.F.F.A. concern, representing the financial support given when the Banque Nationale de Credit, backer of the merger of Gaumont with Franco-Film- and Aubert, passed out of the picture.

A report submitted to the continuities by General Targe was, considered incomplete in its study of the financial condition of G.F.T.A., and its recommendations for putting the company back on its feet were rejected.

#### Yank Pix in Madrid

Madrid, Jan. 31.

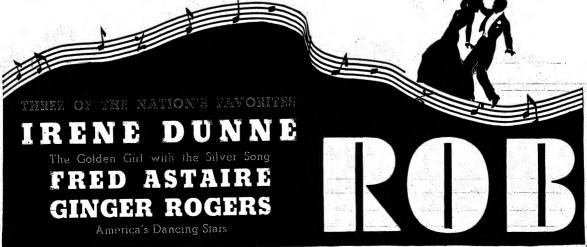
fliece was killed, his Banjo dog was hurt and he himself suffered a broken leg.

Mandelstamm was on his way to Portugal to meet Richard Bennett, Lineup for 43 theatres is: 19 meriting a Statetakter with Tour Sparish, two English, two Hollywood lleense plates. Car skid- Mexican and one Spanish film of feed.

#### NL - LUD ANGELED CALIF

#### MAJOR L E THOMPSON RKO BLDG

DEAR MAJOR AT THE INVITATION OF ME MCDONOUGH CHARLIE AND MYSELF IN CO SAW ROBERTA AT THE RKO STUDIO TODA EXCEPTION WAS GREATLY ENTHUSED AND ATTRACTION IS SUPERB FROM A STANDP STOP ROGERS ASTAIRE AND IRENE DUNN AND YOU CAN TAKE OUR WORD FOR IT T SENSATIONAL BUSINESS AT THE BOX OF



#### FER 1 1832

2

45

SSRS AYLESWORTH KAHANE DEFINET AND

MPANY WITH OUR DIVISION MANAGERS

Y STOP EVERYONE WITHOUT A SINGLE

UNANIMOUSLY AGREED THAT THE

OINT OF DIRECTION AND PRODUCTION

E GIVE OUTSTANDING PERFORMANCES

HAT THE PICTURE WILL DO A

FICE REGARDS

YOU'LL NEVER FORGET
THESE TEASING TUNES
THE BEHAND TO HANDLE Service
The Hand To Handle Service
The World Dance Took by To Lock
At Vectoriax:

JEROMI KERN'S dezuling stag success? ... a heart-load of romand in Paris at love time! ... A lifetim of laughter! ... a world of juy! a riot of rhythm: ... a screenful cancing! ... a feest of ravishin

dancing: ... a least of ravishing fashions, modeled by maddening mannequins:

WITH RANDOLPH SCOTT,
HELEN WESTLEY, VICTOR
VARCONI, CLAIRE DODD
From the play "Roberta" Book and lyttoby Ono Haroach, Directed by WILLIAM
A. SEITER A PANDRO S. BERMAN
PRODUCTION

SPYROS P SKOURAS



REO-RADIO

#### MUSIC HALL, N. Y.

To sustain the mood of the plcture, The Scarlet Pimpernel' (UA), Music Hall this week sticks to a onc-set stage show distinguished by magnificent scenery. Dut dependent mostly on the two house lines of girls for action purposes. Preemtent is No. 2 fiddler for the plcture, being little more than a prolog any-

being little more than a prolog anyway.

Ballet has the first crack at the
eustomers and these girls make
good. In their one number this
week they muscle into the Rocknitry precision work with their
usual toe ballet efforts. Combining
the two schools of dancing is no
simple feat, but the ballet accompliahes it so well that the Rockettes,
who follow, must turn or the gasettes apparently thrive on competition, for theyre the tops this week.
Otherwise the show concerns itself
with some singing, specialty dancing and seenic situnts. Robert
Weede and Rose Diraman do the
singing and Paul Haakon, Nicholas
Daks and Louis.
Daks and Louis
working in front of
the ballet, mix a light comedy
theme into their tight-pants stepping and manage to click as individuals even during mass production moments.

Set appears to represent the gar-

tion moments.

Set appears to represent the garden of the palace at Versailles. Title Iss. The Lass. Minue! and the plot supposedly deals with the French aristocrats final frolic before the aristocrats final frolic before the tonists awarm into the garden in an attack on the hoofing aristocrats (can this be Union Square?), while the cannon booms and the rockets flash in the background. For the Turkish bath when the control man turns on the steam curtain.

Overture, conducted by Erno

Turkisn vatures of the control of th

#### Roxy-Mastbaum, Phila.

Philadelphia, Feb. 8.

Philly's biggest film house has its first name since reopening under Roxy direction at the holiday time. Also, it had its biggest first-day house since the start and promises to achieve its biggest single week gross since the first week also, and that first week had the benefit of a holiday influx.

a notiday influx.

Name this week is Jack Benny
who did a fairty good but not exceptional the state of the state of the state
Since the time, however,
he has bounded up several more
rungs of the fame-ladder and his
radio following was out in full force
to welcome him.

radio following was out in full force to welcome him.

Management must have figured that he would do the trick and was a fair of the control of the control

years and this is no better.

Orchestra. Adolphe Kornspan leading, starts the stage off well-enough with a medley called "Collegiana", which contains four or five familiar college songs.

Strictly in the collegiate atmosphere, too, is the rendering of one of the University of Pennsylvania's livelier numbers, "Fight on, Penn' which is given with considerable verve by the Roxy Glee Club. The stage, setting, with a balcoon in the well-painted cycle is good, but the costumes are pretty dismal—an unusual fault in a Roxy-staged production. Something a lot more fitting and more attractive could have been conceived for this campus bit.

Rahrah stuff is dropped in favor

lege, but it's hardly likely that this week's show will please the boys much, despite the alma mater an-

much, despite the alma mater anthems.

Anjulifor announced that the Roxy was proud to present radios favorite, Jack Benny. He came out control of the contro

#### PENN, PITT.

Emphasis this week on the screen. Clive of India. (UA) but flicker fare with a second of the screen. Clive of India. (UA) but flicker fare with a screen of the screen of

#### PARAMOUNT, L. A.

Los Angeles, Feb. 7.
Pretty weak stage show currentity, Looks as though Fancton & Marco tried to crowd too much talent into the bill, with the result that opening sturns today failed to though several of the individual acts did stand out.
But as they've got Claudette Col-

register much of an impression, although several of the individual acts did stand out. But as they've got Claudette Colbert on the screen in The Gilded Colbert on the Screen in Gilded Colbert on the Screen in Gilded Colbert on the Gilded

#### Moulin Rouge, Paris

Paris, Feb. 1.

Edmee Favart, old-time warbier, whose only distinction is that she looks like Mrs. Franklin Roosevelt, is headliner at Moulin for the current fortnight. She is abetted by Andre Dupin of the Opera Comique, and between the two of them they beginning the company of the company

and between the two or mem may go through an act of operatic numbers, out the best of Miss Favari's offerings is a laugh song, chorue of which consists almost entirely of melodious gurglings.

Rest of bill is uneven. One of the most curlous numbers is Rolf Hölbein, who does a trick drawing act aided by a flock of mechanical devices. Has a big easie on the stage states by drawing a harner which becomes practical and on which he hangs his hat. Draws a cookstove on which he puts a pan of water to boll, and a barrel, from which he extracts: a glass of, actual beer. Comedy is derived from his pulling great quantities of props from his citching and pockets, see well as the isfactorily.

Rest recention, however, is given Rest.

great quantities of props from his clothing and pookets, &s. well as the trick drawing. Act goes over satisfied the properties of the prop

#### MEMORIAL, BOSTON

Boston, Feb. 8.

MEMUKIAL, BOSTON

Boston, Feb. 8.

This second week of prime vaude at the big Keith house is keeping at least the property of the trade the opening week did.

Phil Baker is lathered all over the billing and bally, and generousself, and stooges throughout the proceedings. Accordionist has always been a b.o. name in Boston; but if the present play-date is disappointing in its take one must reity weeks in 'Calling all Starg's here about two months ago—and, at that some time, three free Armour broadcasts in, a hotel ballroom seating about 2500. To top that NBC hadnight (opening day) for anothorgratis show before an invitation audience of 1,500. So it has not been too difficult to see Baker this season in Boston.

Teggy and the sea of the sea

Stars they dove right into the time.

Baker-steps out to m.c. at this point and brings on Estelle Jayne, his new straight woman, and Harry McNaughton (Bottle), Miss Jayne given a very modest bit, but proves a commetent and smart one time F&M standby, who considerable wire by the Roxy Glee Club. The stage setting, with a balcary in the background against a vivid and well-painted cycle is good, but the costumes are pretty dismai—an unusual facult in a Roxy-stased protection in the cost of the cos

Stage show ran about 65 minutes when caught. White Lies (Col) is the film.

#### PALACE, N. Y.

It's Earl Hines this week. Not that the rest of the acts do not offer much, but that the crescendo of syncopation is so resounding, that the colored band dominates the

that the rest of the acts do not offer much, but that the crescendo of syncopation is so resounding, that the colored band dominates the act of the colored band dominates the act of the colored band dominates the act of the colored band dominates the bars a certain magnetic stamp meaning ultra-torrid rhythm, and with his NNC airings he has a following. Not over familiar to easily the colored to the Grand Terrace cafe, but judging from the metropolitan reception his visits about be more frequent. Those that like their stamper of the colored to the Grand Terrace cafe, but judging from the metropolitan reception his visits about be more frequent. Those that like their stamper of the colored the c

#### ROXY, N. Y.

ROXY, N. Y.

Gypsy Nina from the air tops the Roxy layout this week, but 340-top pround Joe Williams from South Allen amateur afte winner—and also from the air—is the hift of the show. Not only a hit, but a show stopper which surprised everybody and must have chased cute but belemoth Joe to the must published from another spasm.

Just to make sure that there's no mistaking to encore Southern Accent having to encore the Accent having to the show have the Streamline out the usual two and one hard hour have the streamline of the Accent having the Accent having

#### ORIENTAL, CHI

ORIENTAL, CHI

Chicago, Feb. 9.

After the greatest flood of personal publicity in recent years, publicity which has been at high-tide for the past nine months and which local and out-of-town dallies in the last four days since their entry into this country. Mr. and Mrs. Dionne, parents of the Canadian quintuplets, came forth on this stage to the country of the United States the first of the Canadian quintuplets, came forth on the stage to the stage to the country of the Canadian quintuplets, came forth on the stage to the country of the Canadian quintuplets, came for the country of the United States the forth of the country of the Canadian quintuplets, and the country of the Canadian and the past months.

Handled with the best of taste, the appearance of the Dionne parents must mean business and goodwill for any theatre that plays are not going to get a new act notice. Simply because they are not doing an act. They are not professing an act. They are not priessed as surefine one, how lever.

Mr. and Mrs. Dionne; along with Mrs. Dionne; along wit

viewed as such. They are an attraction and a surefire one, however.

Mr. and Mr. Diome with with Mr. Bid and Mr. Diome with the such and the prother, simply take a couple of bows and Mr. Diome makes a short, but to the point, speech of thanks to the American public. That couple of the public expected. They didn't expect or want Mrs. Diome to try to croon, which is just as well, when the supperson, which is just as well, and the supperson, which is just as well, and the supperson with the proton of the bid with the supperson with the supperson of the supperson with the supperso

on Friday. Then came the Dionnes, introduced by some splendid news-reel shots.

Peabody. The source of the source

#### FOX, BROOKLYN

FOX, BROOKLYN

Presentations are here again.

Marjorie Alton's 12 Streamline
Giris, listed as new open and close.

Trow to be a worthy aset as they continue. The show as a whole is a not-a-money-show. It's fairly diverting. Comprises Red Dust, the contortionist deg; the Three De-direction of the contortion of the contortion

leading the band and not the auditence.

The Streamliners on their first
When gures and objects are to be seen
in the wings they district interest.
When Ben Nelson trots back onto
the stage in a later sequence, ought
to do so brively rather than
tight rope.

The band boasts a falsetto tenor
who is liked here considerably.

#### Devil Dogs of the Air

Devil Dogs of the Air
Varior Bros. Pelase of Cosmopolitan
production. Features James Cagnay, Pat
Dirlen. Directed by Lioyd Bacon, Screen
Palowin, From story by John Monk Saunders. Camens. Arthur Edeson; film editor.
Baldwin, from story by John Monk Saunders. Camens. Arthur Edeson; film editor.
Baldwin, from story by John Monk Saunders. Camens. Arthur Edeson; film editor.
Baldwin, from story by John Monk SaunBaldwin, from story by John Monk
Baldwin, Fat Company
Liout. Wm. Brannigan. Pat C Brien
Betty Robotts. Magnet Lindsay
Ma Roberts. Helen Lowell
Ma Roberts. Helen Lowell
Mac John Arledge
Copulin. Russell Hicks
Adjutant. William Davidson
Lower Manning Lindsay
Lindsay Copulin. Malliam Davidson
Lindsay Copulin. Gordon Elliott
Battuplob. Gordon Elliott

Marine fiyer, excepting that it takes the San Diego naval training station's curriculum to knock it also and the same of the s

#### THE GILDED LILY

Paramount production	and rolease. Star-
ring Claudette Colbert.	Produced by Albert
Lewis. Directed by W	caley Ruggies, Story
adapted by Claude Bi	nd Jack Kirkiand,
Victor Milner. At Par	mount N V week
Fob. 8, '35. Running	lime 85 mins.
Marilyn David	Claudette Colbert
Marilyn David Pete Dawes	Fred MacMurray
Charles Grav	Ray Miliand
Lord Granville	,.C. Aubrey Smith
Nate	Luls Alberni
Eddle	Edward Craven
Hankerson	Donald Meek
Oscar Otto Bushe	Fordinged Munion
Dalsy	Grace Prodley
City Editor	Charles Wilson
City Editor	Jerry Mandy
Taxi Driver	Warren Hymer
Tramp	
Hugo's Wife	Forrester Harvey
Hugo's Wife	Mary Gordon

Buco's Wie.

Wary Gordon

Weesl Teacher:

Leend Kinsky

Briery romance, with plenty of
entertainment and sloud carry box
office draught on its merita and
Claudette Colbert. It's one more in
a series of outstanding pictures forthis gift, something she has long
the series of outstanding pictures forthis gift, something she has long
the series of outstanding pictures forthis gift, something she has long
the series of the series of the series of a
tention for two young leading men,
Fred MacMurray and Ray Milland.
They love the gift, the one as a
matter-of-fact mugg, the other as
a semi-cad son of an English duke.
She is idealistic and romantic and
for the clinch into the arms of the
unembossed Yankee.

More incredible portions of the
story are artfully dressed up with
sags and dialog by Claude Binyon
rector Wesley Ruggles to that no
opportunities to notice the fictional
liberties develop. Clever sequence
has Miss Colbert scared stiff when
precipitately thrust into the limalight as a professional entertainer.

Light as a professional entertainer,
or with the service of the service story are artfully dressed up with gars and dialog by Cliade Binyon and slipped through deftly by Dirotector Wesley Ruggies so that no opportunities to notice the fiction of the district of

Kirkland. Its basic theme is of a working miss in the U. S. A., who is catapulted into international fame as the 'no' girl who jilted an English

lord.
There are a long list of small bits that build the laughs. It's hokum, but not obviously so. Word-of-mouth should be strong on the film and that will spell sheckels.

Land.

#### SCARLET PIMPERNEL (BRITISH MADE) United Artists release (in U. S.) of Lo

ard and Merle Oberon. Directed by Harold
Young, Producer, Alexander Korda, From
Touris. Producer, Mickender Korda, Prom
novel of same name by Baroness Orczy;
adaptation, Robert Sherwood and Arthur
Wimperis: camera, Hal Rosson, At R. C.
Music Hall, N. Y., week of Feb. 7, '85,
Running time, 85 mins.
Sir Percy Blakeney Leelie Howard
Lady Blakeney
Lady Blakeney
Curenno Teom Clondron
Suzaine
Comte de TournayO. B. Clarence ArmandWalter Rilla
Armand
Sir Andrew Froulkes Anthony Bushell
RobespierreErnest Milton
Jellyband Turnbull
Jenyband
A PriestBramwell Fletcher
Romney, the great artist Melville Cooper
H.R.H. the Prince Regent Nigel Bruce
Comtesse de Tournay Mabel Terry-Lewis
Rene de GrammontEdmund Breon
Rene de Grammont
Lord GranvilleAllan Jeayes

Alexander Korda, who got a lot further than first base with "Henry the the property of the control of the contr

punch.

Harold Young, whose direction stamps him as a clever meg wielder, is a former Hollywood cutter. Robert Sherwood, who, with Arthur Wimperis, wrote the adaptation, is the American playwright. And the 'Pimpernei' lenser was Hal Rowson, Bige.

#### HOME ON THE RANGE

Paramount production	n and release. Feg-
ures Jackie Coogac	. Randolph Scott.
Evelyn Brent and Joe	Morrison, Directed
y Arthur Jacobson.	From story, 'Code
t the West, by Zar	e Grey: adaptation.
Ethel Doherty, Grant	Garrett and Charles
logue; camera, Willia	m Mellor, At Strand.
brooklyn, as half doub	ole bill, week Feb. 7.
35. Running time,	54 mins.
ack	Jackle Coogan
om Hatfield	Randolph Scott
corgle	Eveyn Brent
Churman	Dean Jagger
Beady	Addison Richards
Cracker	Fuzzy Knight

#### Miniature Reviews

'Devil Dogs of the Air' (WB), Good action-aviation flick with Cagney-O'Brien, 'The Gilded Ledy' (Par), Very good comedy romance, with Claudette Colbert. 'The Scarlet Pimperne' (UA). Excellent English import that

will get money over here. Les-lie Howard and Merle Oberon

lie Howard and Merle Oberon starred.

'Home On the Range' (Par), Jackie Coogan in plains opera with partial racetrack background. Randolph Seott and Evelyn Breat in cast. Fair entrainment.

'Jack Ahoy' (GB). Lightweight farce comedy with England's outstanding stagescrent unster, Jack Hulbert.

'The Winning Ticket (Metro), Leo. Carillo, Louise Fazenda and Ted Healy make a good film for the subsequents.

'Maybe It's Love' (WB). A homey family yarn along old-fashioned lines. For the doubles.

velopment shorpshooters enter with designs of avarles. Through the always convenient mortgage means, with some grand larceny thrown in, a-heavy not only wants the ranch, but the stable as well, the latter largely to lay hands on the strong bangtall favorite for a betting cleanup.

largely to lay hands on the saving bangtall avortite for a betting cleanup.

About everything is attempted, about everything is attempted. About everything is attempted, about everything is a step of the better of the highest of the heavy, but switches allegiance to the ranch owner. In a night club came par makes use of its radio singing juvenile, joe Morrison, for the tune, 'Home on the Range.'

#### THE DICTATOR

(BRITISH MADE)

(BRITISH MADE)

Parts, Feb. 2.

Tosplitz production, distributed in France
by F. J. de Venloo. Starring Clive Brook
and Madeline Carroll. Ordinal story by
by Victor Saville. Music by Carol Rathaus.
World premiers Feb. 1 at Ermitags, Paris.
Running time, S. minutes.

Clive, Brook
Queen Caroline. Madeline Carroll
King Christian VII. Emiry Williams
Brandt. Affect Praytom
Queen-Mother Julians. Helen Haye

(In English)

This is one of the most lavish costume pictures that has yet come out of England. Supposed to have ost \$500,000.
Effect of the lavishness is all

there. As production, the film is hard to beat. Sets and costumes give the impression of tremendous royal wealth: entire action take place in gorgeous palaces; one ban quet scene, with ballet music, is a good as anything ever seen on the

screen.

Pictures has other fine qualities, too. Clive Brook does an authoritative bit of acting, and imposes lots of femme appeal; Madeleine Carroll is attractive; Emiyn Williams is a splendid young debauchee and Helen Hays (not the American actress) a tough old queen mother, carlier scenes, particularly in the carlier scenes, particularly in the

tress) a tough old queen mother. There is humor, particularly in the earlier scenes.

Film may not smash in the U. S. because it hasn't got the human appearance of the control of the con

Sieves a-hoots.

Setting is 18th Century Danish royalty. Opens after the Royal wedding, and shows the Kirz brain in vain to get the control of the control o

#### Short Subjects

PRODUCED TRAILERS
20 Mins.
20 Mins.
20 Mins.
21 Mins.
22 Mins.
23 Mins.
24 Mins.
25 Mins.
26 Mins.
26 Mins.
26 Mins.
27 Mins.
27 Mins.
28 Mins.
28

Under contract to either Warner or Met.

Morraphy of a Bachelor Girl' (MG) National hired Thelma Todd a.d others to tage a bedroom seene. After making the audience guess as to what it is all about, the chardiscussion on Bachelor Girl' to send in the ad, plug. Trailer subject ends with Miss Todd hopping out of hed over her shoulders and declaring that she's going out to find what impressions of life Ann Harding star of the picture) reveals in her The nue for Tevel 10 per (WR).

diry.

The one for Devil Dogs (WB) open like a newsreel with lost filers in the Pacific. Film cuts to two men marconed on airplane, wreckage out at sea. Warren B. Hymer and Pat Flaherty have a radio with them through which comes gab about the part of the par

ting into a fight over the merits of that bicture.

An intervention of the merits of the big of the fight of

obside memoers over what they of the feathered missile is detailed to mineral the following the formular of the set railers carry and introduction credit, making them look more than ever like a short, which come the set result of the set of t

passed out after too much wine and women, and he wins the young man's favor by bringing him back to make the young man's favor by bringing him back to gim man at the giving him a stiff lecture.

Struensee taken to Denmark, becomes the power behind the throne. In this he ireplaces the Queen mother, who, with her courtiers, sets planted tr the first sequences as a terrific ladykiller, gets to the Queen, without exactly wanting too, and the love story thus comes mixing itself in with the tale of power. Struensee stops an insurrection. More mob work follows when the King and Queen make him a baron, and give him a greand country that look five miles long, and there the elaborate investiture ceremonies, take place. Then Struensee doors, and there the elaborate investiture ceremonies, take place. Then Struensee donates he place as a founding hospital and frees his serfe.

the purce. As a tounding hospital and frees his serfs.

Rest of picture is a love story. Queen comes to Struenses's room, is caught by the Queen mother, and the power are collected from the power are collected. The presence, to shame her, and, then the pair are arrested. Struensee malres it possible for her to escape bennaire with the pair are arrested. Struensee malres it possible for her to escape bennaire will the time set for his execution, decleading its not shown. The pair are the pair are the pair and the pair are the pair are the pair and the pair are the pair and the pair are the pair ar

PEACH OF A PAIR'
Daphne Pollard, Shemp Howard
20 mins.
Astor, Vitaphone 1773-74
Elemental comedy but good where
they laugh below the belt. Lies
almost wholly with the featured
pair. They are a vaudeville team,
Cook and Butler, who land in the
alley after the first show. They see
alley after the first show. They see
alley after the first show. They see
alley after the first show and an employment agency, board and
think they are referred to. Whea,
they discover they're hired as servants they decide that anyway it's
eats.
The servants they decide that anyway it's
eats.
The servants they decide that they will be
of the servants they decide that they will be
of the servants they decide that they will be
of the plum pudding and then
touching it off. That's the blowoff,
with everyone corked up for the
much of it.

YACHT CLUB BOYS

much of t. Citic.

YACHT CLUB BOYS

'Hear Ye! Hear Ye!'
Farcelet
20 Mins.
Strand, N. Y.
Better-than-average free connedy
side of the control of the control

GREAT MEGAPHONE MYSTERY

GREAT-MEGAPHONE MYSTERN Trailer
10 Mins.
Strand, N. Y.

Warner Bros.
Lithing the Myster Halfs almost a talking short and the standard sho

GOOD BADMINTON
Sports
9 mins. V.
Astor, N. V.
Short length in which the batting
of the feathered missile is detailed
at length and shown in some nice
action pictures. A mild play for
comedy relief that does not annoy,
and of fair interest to a majority,
but only a filler.

Chic.

#### MAYBE IT'S LOVE

WATE IT'S LOVE

Warner Brag, productor, Features

Glorin Stuart and Ross Altarander Directles

Glorin Stuart and Ross Altarander Directles

Glorin Stuart and Ross Altarander Directles

well Anderson; screen play, Jerry Wald

Rarvit dislog, Daniel Reeg; camera,

Arthur Edeson, At Mayfair, N. X., week

Faravit dislog, Daniel Reeg; camera,

Arthur Edeson, At Mayfair, N. X., week

Rarvit dislog, Daniel Reeg; camera,

Arthur Edeson, At Mayfair, N. X., week

Rarvit dislog, Daniel Reeg; camera,

Arthur Edeson, At Mayfair, N. X., week

Rarvit Gloris, H. Ross Altarander

Will Sands, H. Halen Lowell

Adolph Mengis, Tr. Philip Reed,

Adolph Mengis, Tr. Philip Reed

Adolph Mengis, Tr. Will Donnelly

Lila Derothy Date

The Cop. J. Farrell MacDonald

Landiady ... Madde Bourna

Codd: Abeel late Menwall Anders

Credit sheet lists Maxwell Anderson with this idea and Anderson is a good writer, so maybe there was some merit in it when conceived. But as it emerges on the screen, dissected by at least four other scribblers, there isn't much merit left. If the list a dull, humbrum best, for acceptance as the lesser half of double feature programs. Gloria Stuart is a private secretary to Joseph Cawthorn. Show of the works in the office. Along comes Phillip Reed, the son of the boss, and he tries to make the first of the son of the boss, and he tries to make the girl. She won't fall but he manages to make the bosh of the son of the bosh of the book, Then its face dup and the kids get married. By this time it's only about three reels used up so a new story, is started to take up the other 30 minutes. The girls family are constantly visiting them and the kids ave a lot of feaths. Boy tells the glicose relatives to seam. (Continued on page, 38)







### **IACK HULBERTS**

WHIMSICAL · COMICAL · NAUTICAL · MUSICAL

JACK AHO

#### BEHIND the KEYS

Kroger Babb, former aewspaper-man in Lima and Wilmington, o, has been added to the Chakeres-Warner Theatres staff as publicity director.

Philadelphia.

Douglas F. George, back with Warner Philly zone, this time as manager of the Parker theatre, Darby, Pa.

Bronx, N. Y Sam Yellen named general man-ager of the Left-Myers Circuit of Theatres. Replaced by Abe Ludacer as manager of the De Luxe theatre. Willis theatre dark again, after an ineffectual try by the Consolidated Amusement Enterprises with vaude and pictures.

Denver.
Pace theatre at Gordon, Neb., sold
by Jas, Pace, of Chadron, Neb., to
the Black Hills Amusement com-

Wayne Reeves succeeds Clayton G. Wright as treasurer at the Den-bam theatre.

John T. Moore took over Inter-state's Old Mill in Dallas last week. Succeeds Jimmie Allard, who goes to Rialto in Amerillo, succeeding John R. McIlheran, who died Jan. 29.

Providence:

Howard Burkhardt now manager of Low's State Theatre in this city, relieving Harold H. Maloney, on sick leave.

Gene Murphy has been sent here by Loew's from New York to relieve Mile Cullen, manager, of publicity duties at the Penn. Resumption of stage policy and subsequent increase in activity responsible for the move.

Auditorium former legit site, has been leased by Matty Radin from Penn-Mutual Company. Respensed by Radin last Friday (8) as an arty pic spot, grind, at pop prices, Al Tamarin has been brought down from New York to manage.

Frank Durkee Enterprises will break ground this week for erection of an 1,800-seat northside nabe.

Charlotte, N. C.

H. D. Blumenthal and associates have petitioned the Charlotte city council for a permit to operate a permit to a permit to a permit to the control of the

ago.

Construction co, has been given the contract to erect the new Fox Film company building here on 'film

Fred Haitor, formerly the operator of the Auditorium, Hastings, Neb. has opened the Island, Grand picture house in that town.

Sherman Meland sold his Butte. Neb., Open House, pic spot, to J. M. Fuller.

Andrew Suhr has taken over the Theorem L. M. Greene.

George Bickford manager of the

Paramount theatre. Evert Cum-District marker Evert Cum-Blandanger State chief, has announced prices for the reopening presentation of vaude and films will be at a 40c. top, lowest Omaha has seen fiesh for years.

Grove City, Pa.
Grove City's newest movie theatre,
the Kayton, was formally opened
Feb. 1.

Meadville, Pa.

Charles Freeman, formerty of Freeman & Newman Operators of the Common of the Common

East Liverpool, O.
Reichblum Theatres, Inc., operating theatres here and in several western Pennsylvania and West Virginia cities, has taken over the West End theatre, at Uniontown, Pa.

Thomas J. Meehan, for many-years associated, with various the-atrical enterprises in Massachusetts and Rhode Island, has quit as manager of the RKO Albee theatre here, and will leave the show business to give loctures in Providence and nearby.

Montgomery, Ala Roger Butler, former assistant manager at Bama theatre in Tusca-loosa, manager of Strand here, suc-ceeding C. E. Kenner.

Mercer, Pa.

The Liberty theatre here has been transferred by John Lang to J. A. Blatt.

Springfield, O.
Three Chakeres-Warner organization men have new jobs as a result
of a personnel shake-up here.
Lee Euring, former assistant at
the Regent, has been advanced to
manager at the Hippodrome. Taking Euring's place at the Regent is
the Fairbank, and the place of the Saidan
Gene Kearns, chief usher at the
Fairbanks, advanced to assistant
manager at that house.

Montgomery, Ala.
William Wolfson, city manager
for the R. B. Wilby theatres, announced the appointment of Roger
Butler, who succeeds C. D. Kenner,
as manager of Stranount as saidstant
manager, succeeding S. E. Sander-

son.
Following a stay of four weeks
Galvin Stock company closed at
Grand theatre. Poor business the
reason.

Fairfield, Is.
Grand and Iowa theatres changed
hands here the first of the month,
Mrs. C. S. Hoffman taking over
management of the two houses.

Prices moved up a little here when the Lincoln and Orpheum the atree, J. H. Cooper spots, took off the ordinary matines leeway and made prices 25c all day. This represent the ordinary matine at the prices are all day. This represent the prices are all day that the past flow is presumably in competition with the L. L. Dent Varsity which is an all-day two-bitter.

Verne Cummings moves over from the Granada, Minneapolis, to take the reins at the auburban Uptown, replacing Abe Sunberg, who's gone east for Publik. Phil Souvey remains under Cummings.

Bob Rydeen, who up and laft the loop Garrick for an intended trip to reach the sheet he's need the Coast journ and is back at the old stand following a two-month layoff.

Ed Benjil goes in at the Capitol, Madison. (Whs.), replacing Charlie Perry, who moves on to Detroit.

Orange Grove, subsequent run pichouse on Grand ave., is temporarily shuttered, with owners hoping to reopen soon.

Belmont, Fow West Coast nabe, Belmont, corated with a new type of marquee.

New Los Feliz in Hollywool opens Feb. 14 as subsequent run pichouse. Herman Lewis is operator.

Grafton, W. Va.
The New Dixie theatre (a remo eled house) opened with Will Roge as 'Judge Priest',

Canton, O. year identified with the Windstheatre here, has gone to Boston to become manager of Loew's Stattheatre here.

Neadville, Pa.
Charles Freeman of the New
Castle has been named manager of
the Victor theatre here, replacing
P. J. Cohen.

Lyceum, Memphis, may be re-opened by Charles Mensing, former-ly manager of the Orpheum, Musical road shows and dramatic stock.

R. W. Tyson, manager of the Crown, has obtained a permit to build a new independent house at 22 West Capitol street seating 300 at a cost of \$4,500.

Oktahoma City.

Bon C. Douglas, secretary of the local grievance and zoning boarla, at Dallas, resigned Feb. 2 to be connected with the Robb & Rowiey circuit doing public relations work and ments. Miss Bonnie Long, present secretary of the film board, has been recommended to succeed Douglas as code secretary. It is secretary to the safe of the Alled Film Exchange and took \$26 and also looted the safe of Columbia Pictures Co. next door, and extracted about \$100 in currency.

New Haven.
In a hop, skip and jump transaction, Harry Black finally settled down as mgr. of local Poll's. Originally at Glens Falls, N. Y., Rlato, Dlack stepped into Loews, State, Providence, After one day, a new

switch brought Black here and shifted Howard Burkhardt from lo-cal Poil's to the Providence house.

Los Angeles.

Dick Prichard, formerly of FoxWest Coast, bows out of Columbia
pictures to manage Bay theatre,
Green Bay, Wis. One of the new
Standard chain bossed by L. F.
Grau.

Receivership for the Seville Theatre Corp., operating the Granada
(Independent), is asked in a suit by
Sieven J. Karras, president of the
corporation. Creditors are threatening attachment of the theatre
property Granada, 2,100 seat house,
ti whas first opened by the RKO circult about 10 years ago. Recently
reopened as a home-owned theatre
by Seville Corporation. Dark since
Jan. 1.

Los Angeles.

Harry Marz, formerly with Paramount-Public operation, now managing the Westlake here for Fox-West Coast.

Lynchburg, Feb. 4.

Due to nervous breakdown, Olinto Accorsint has been temporarily replaced as manager of Warner's Trenton by Charles K. Eagle, former manager of Earle, Philadelphia. Eagle assigned to Lynchburg for thirteen weeks while Accordial, has that much leave of ab-

Construction of first of four suburban theatres by the Inter-state-Horowitz theatre partnership at Houston will begin on Feb. 15. This is the second Houston theatre to be built by the 'Horowitz-Hoblitzelie combination.

With Herb Sobotika's transfer by Evergreen Theatree from Collseum to Fifth Avenue other changes follow: Ron Harrington to be assistant to Frank Nowman, Jr., Paramount theatre Fortland; Bob Moore from that post to mgr. of American, Bellingham; Bob Moragham; Tam., American, Bob Moragham, Seattle, Mike Leidy, from door at Paramount, Seattle to assistant to Jack Rosenburg.

Charles Garfield has resigned as manager of the Dorset theatre to take a similar poet at the Prospect, now pisying straight pictures. Shel-don-flandel remains at the Prospect under Garfield.

Indianancies

under Garfield. Indianapolis.

Bill Piersol out as assistant manager of Apollo being replaced by former doorman, Clyde Willard.

Louie Golden, former owner of the now bankrupt Capitol, opens grind house called Golden's Tower.

Roy M. Avey succeeds Jimmy Hanlon, deceased, as manager of the Atlanta branch of M.G.M.
A. C. Cowles has been named booker and office manager for Tri-State Theatres, replacing Jack El-well, resigned. Cowles formerly feature booker for Vitagraph.

Reading.
Estate of Edward E. Rhoads, who
died isat year, lost two lawsuits in
civil court here on claims presented
by a bank, as a trustee. for inter-ested parties. Claims totaled \$30,689. Rhoads was president and gen-eral manager of the Carsonia Park
Co., a big amusemn resort in the
city's suburbs.

Kiva, one of the two Westland spots (L. L. Dent), a 500-seater, was booked to shut the doors for good Saturday (19), but instead will continue to operate indefinitely, according to Milton Overman, city Medical Continue to have a sea or a sea of the sea of the first patron suit on account of banker's night, when Mitchell Bolus filed against it for plaintiff did not declare himself the holder of the winning ticket in the allotted 2½ minutes. The pot was piled up to \$150.

This apot going so strong for Sunday shows hast summer after a cheated campaign gave another. Nebraska spot the bug, hence last week interested clitzens of Beatrice, Neb. a 12,000 town, started circulating petitions to bring the question for the bug through the bug to th

MONTH'S PRODUCTION ACTIVITY

Major Companies	Pictures Working	Pictures Started	Pictures Completed
Paramount	15	8	Completed
Metro		1 - 1 - 1	
Fox	7		/10 1 2
Warners	10 11 11 w		- 1 A
Radio		3.5	W. 1
Columbia			
Twentieth Century		30 × 8 × 0	
Universal		A SECTION	7
Major Independente		W. A. J. San	1. 1. 1. 1.
For National Release	The second second	Mary Comment	
Samuel Goldwyn	1	3 3 3	A A STATE OF
Pioneer			11.1
Charles Chaplin		St. 188. 1. C.	Land All Drive
Walter Wanger		1-	
Hal Roach		1 1 1	10 1 61
Independents for			1. 1
State Right Release		1000	4
Monogram		4	
Liberty		1	1
Majestic	1	1	1
Mascot		1	
Argosy-Aywon			1
Futter-Kimball	1	1	1
Peerless	. " (3 ac 3 1 )	1	1
Select		1	1
Chadwick		1	
Chesterfield		1	1
Beacon		(1) <b>1</b> (1)	1
		F 10 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
(a) Serial		100	7-1-1
	The state of the s	A STATE OF THE STA	Carlo St. 1970

#### February Production Survey

Hollywood, Feb. 11.

The first month of 1935 found practically all of the major lots at peak

The first month of area comments are the capacity.

Paramount, with 15 features in work during January, led the parade d was so jammed for stage space that starting dates on other pictures.

Paramount, with 15 features in work during January, led the parade and was so sammed for stage space that starting dates on other pictures had to be set back.

Warners also carried at top production with 11 features going during the period, and Radio and Metro were close behind with nine each. Outlook for Rebruary indicates that total production of the majors will be stepped up by about 15 features over January.

Actovity among the independents was slack, due mostly to heavy run of unsettled weather during January which had the indies putting back starting dates of many westerns and outdoor features until the rain and fog conditions passed. Another factor keeping down total of independent features was the inactivity of Monogram for the month.

#### 34 FEATURES COMPLETED IN JAN., 1935.

The Devil Is a Woman—Dietrich.

The Devil Is a Woman—Dietrich.

Ruggles of Red Gap—Chas, Laughton, Mary Boland, Charles Ruggles,

All the King's Horses—Carl Brisson, Mary-Ellis.

Mississippi —Bing Crosby, W. C. Fields, Joan Bennett.

Tove in Bloom—Burns and Allen, Joe Morrison.

Car 98—SIR Guy Standing, Fred McMurray.

Watros. Her Love Story'—Helen Hayes, Robt, Montgomery.

Wanessa: Her Love Story'—Helen Hayes, Robt, Young, Lewis Stone.

Shadow of Doubt—Virginia Bruce, Ricardo Cortes, Constance Collier.

Little Colonel'—Shirley Temple,
Life Begins at 40'—Will Rogers.
Dante's Inferno'—Spencer Tracy, Claire Trevor.

Warner Bros.

Wing of the Ritz'—William Gargan, Patricla Ellis.

Wanderlust'—Aline McMahon, Guy Kibbe.

Go Into Your Dance—Al Jokson, Ruby Reeler.

Caliente—Dolores Del Rio, Pat O'Brien. 'Florentine Dagger'-Donald Woods, Margaret Lindsay,

Roberta—Irene Dunne, Fred Astaire, Ginger Rogers.

Radio
Roberta—Irene Dunne, Pred Astaire, Ginger Rogers.

Murder on a Honeymoon—Edna Mac Oliver, James Gleason.

Captain Hurrican—Charles Batton, Helen Mack, Helen Westley.

Dog of Flanders—Frankie Thomas.

Columbia

Death Flies East—Conrad Nagel, Florence Rice,
Let's Live Tonight—Lilian Harvey, Tulio Carminati,
Devil'is Cargo—Wallace Ford, Marian Marsh.

20th Century
Folies Bergere'—Maurice Chevalier, Merle Oberon.

Transient Lady—Gene Raymond, Henry Hull, Frances Drake, independents for State Right Release Liberty—Dizzy Dames—Martforle Rambeau, Lawrence Gray. Majestic—Multiny Ahead—Neil Hamilton, Rathieen Burke, Argosy-Aywon—Border Guns—Bill Cody. Fruter-Kimball—Hong Kong Nightle—Tom Keene.

Peerless—On Probation—Monte Blue. Select—Go Get It Haines—Bill Boyd, Shella Terry. Chesterfield—'A Shot In the Dark'—Charles Starrett, Robt. Warwick.

Beacon-'Mystery Ranch'-Big Boy Williams.

#### WB's Shows

(Continued from page 3) last season but that, too, was an exception since Paramount owned the screen rights prior to produc the screen rights prior to produc-tion having made a special arrange-ment with the sanction of the Dramatists Guild prior to produc-tion. Guild at that time made an exception because of the fact that producer claimed show of the result of the second of the less the Paramount money was ac-cepted.

is made elsewhere, if one is made. Points out that while the eastern end of the company was interested in the yarns sufficiently to finance their legit production it doesn't necessarily follow that the Cocat is also interested or that the company may not have cooled and is now willing to accept a coin return to the company may not have cooled and is now willing to accept a coin return to the company may not have cooled and is now willing to accept a coin return that the company may not have cooled and is now willing to accept a coin return the contract of the company may not have cooled and is now willing to accept a coin return the cooled and the cooled and

#### **EXPLOITATION** By Epes W. Sargent

Impressive

Dick Wright, Warner district manager out of Cleveland, sends in what is probably the first printed matter to go out on the club sales idea. It's a gray sheet, printed in

matter to go out on the cuto sales idea. It's a 'gray sheet, printed in black picked out in 'red, with the attractive front Raise money in the sale of the sale of

#### Speeding 'Streak'

almost any house.

Speeding 'Streak'
One of the best gars for 'The Silver Streak' is going to be an animation over the rear of the lobby on the lines of the old horse and auto racing pictures. Desen't involve a great deal of work and it will make plenty of comment.

Foundation is an oblong shadow box, preferably fitting above the entrance doors. Backed by a scenic time of the second of the second of the control of the cont

#### Occasional Cards

Most theatres have use at times for some special card announcefor some special card announcement to which it desires to give some distinction without too great a cost. An example is a card specially made up for a restaurant or olgar stand. Locws State has one colgar stand. Locws State has one large the collar stand and the letters gut out of fairly thick cardboard and giued to a base. Both letters and base are brightly colored and the letters gut one of the letters and base are brightly colored and the letters gut one of the letters and base are brightly colored and the letters gut of the letters and base are brightly colored and the letters gut of the letter and base are brightly colored and the letters gut of the letter support of t ment to which it desires to give

base. Both letters and base are brightly colored and the letters give an air of distinction to the state of t

Play Politics
Politics will be summed for Will Rogers in the summed for Will Rogers be summed for Will Rogers be summed for the summer with some political angles even in the smallest towns. It may not be possible to get the county chairmen of the two leading parties for guests of honor the opening might, but it's as a representative from the local positical set-up to represent each. Frame their letters for the lobby, Get the newspapers to publish them, and make some hurrah for the two hit passe these days, and so a parade probably cannot, be arranged, but it should be possible to bring them to the theatre with some show of state, and to give them a formal with the summer stay arrange for a Democratic and if the picture stays more than a day arrange for a Democratic and if the picture stays more than a day arrange for a Democratic and in the picture stays more than a day arrange for a Democratic and the picture stays more than a day arrange for a Democratic and the picture stays more than a day arrange for a Democratic and the picture stays more than a day arrange for a Democratic and the picture stays more than a day arrange for a Democratic and the picture stays more than a day arrange for a general admission. Next night the price scale is revening with the Republicans evening it by paying one cent more than the usual admission. Next night the price scale is revening with the picture scale is revening the picture of the picture.

Versed. It use the to make brief and the talk get them to make brief and the talk get them to make brief and transparencies four sided cloth banners with the signs painted in black block letters and illuminated by a torch inside. It would be a good pian to revive last election's gag and put on a Rogers for President of the talk growth and talk growth and the talk growth and talk grow

#### Cantor in Paris

Cantor in Paris

Cantor in Paris

Kid Millions (UA)

Kid Line (UA)

#### 'Devil Dogs' Air Bally

Hot for 'Tire'

Lancaster, Pa

Lancaster, Pa.

Lancaster, Pa.

Red Hot Tires current at the Capitol here got some real exploitation out of the Auto Show running in compatition Cocall hired several local race drivers to do fast sprints between the theatre and the Auto Show. Boys, tied in with local Firestone agent, talked thres to all Firestone agent, talked thres to all Lobby of the picture as well.

Lobby of theatre dressed like pits at race track, with drivers coming down for gas and oil in front of the company of the compan

#### Plane Signs

sheets used to plug the picture.

Plane Signs

Frequently it is possible to raise a home-made sign to re. I distinction through the use of two or more signs, the sign of the control of t

#### Sign Tricks -

of getting away from the ordinary.

Chief value of fitter is the scintillations of light, and sometimes a sign gets placed so that there is no sign gets placed so that there is no lations. One way to correct this is to set in a small electric bell set with the gong removed and the harmer paded and so placed that the aign. This will give sufficient vibration to cause the fifter to quiver and so catch the eye. If the sign is on oloth, so much the better, but it, will work even on wood does not strike the sign from the rear but from the side, to give a lateral movement.

Another good gas to less proken the side of the control work of the con

#### Best Brushes

Best Brushes

Ben Cohen pulled a novel one for some publicity on 'Mighty Barnun' at the College. Ran what he called a Best Whiskers' contest. Taking a cue-from-Mme. Zoro, bearded lady of the flin, Cohen offered a prize for town.—Contestants-included-everything from van dykes to trick mustaches.

Local Agents

Local Agents

Manager of a theatre in a town surrounded by numerous spots too small to boast theatres of their own has worked out a system of local agents for these of their own has worked out a system of local agents for these of the own of the system of the theatre. The system of the theatre of the towns, though in some instances one man acts as agent for two or more adjacent, spots, to get a sufficient of the theatre of

white. this end he is supplied with heroids for distribution, a few positers and plenty of dope on the pictures coming. He talks these up in lis sector and bullds up a desire to see the pictures. On hig pictures in the pictures of the pic

#### Welcome the Lady

if you have Enter Madame bookens at the content and the conten

Maddamo' is not quite in the same classification, but it should be even to expect the control of the control of

#### Getting 'Em Out

Getting 'Em Out Miwaukee.
The old question of how to chase the kids out of the theatre on a Saturday or Sunday when it isn't unusual for the youngstess to stay for two or three shows, causing a seat shortage for the early evening performances, has been solved in one of the nahes here.

The state of the stay of the st

#### Street Car Gag

#### Miniatures

Miniatures

During the depression miniatures sppear to have been too much trouch to the control of the control

#### Disappearing Mice

Disappearing Mice

Good gag for a lobby or window catch is disappearing mice. If the too close, it's effective. Kmall-box-la-lined with black cloth, top, bottom-and sides. A piece of mirror is placed in the center of the box at an angle-of-48 degrees, slaning toward. Several white mice are put into the box, with a wire front. In running, around they will pass behind the mirror and apparently vanish or reappear. Helps considerably to put to make the control of the con

#### Paramount Contest

Faramount Contest

Paramount thinks it has something in Ruggles of Red Gap, and to announce a prize contest totaling \$2,500, with a first of \$500 and \$2,500 and \$2,5

Street Car Gag

A hook-up to the traction company was and to the company was an extended the company was a special doubt tickets were used on the trams. Fifty numbers was, special doubt tickets were used on the trams. Fifty numbers was early the numbers being posted in the the entrance-of-the-Odeun Cinemat.

The crash was territe booff, the company's fall in Sun Diego, plus, this time, and the country, did not tell the country, will assisted an advectising. San Diego, and the their disrepointment take them home again.



right from the pages of Harry Leon Wilson's famous book
... the first citizens of Red Gap, where they wore red
flannels, drank "red-eye," and ate red meat...
Ruggles entered, wearing spats! A great
story...a grand, human motion picture
with a cast that's a stroke of genius!

MARY BOLAND

as Effie Froud
She'd fight a rattlesnake
and give it the first two
bites...of Hubby Egbert I

#### CHARLIE RUGGLES

as Egbert Froud
The horseplay boy of Red
Gap who won Ruggles
in a Paris poker gamel

#### ZASU PITTS

as Mrs. Judson A lonesome widow who

A lonesome widow who feared Ruggles was a gentleman—and hoped he wasn't l

#### CHARLES LAUGHTON

as

"Ruggles' delivers an astounding
performance...the picture is great
...entertainment for one and all!"

—Hollywood Reporter

#### ROLAND YOUNG

as Honorable George The blighter who gambled

Ruggles away and gave Red Gap the bulge on London!

#### LEILA HYAMS

as Nell Kenner
She ran the place
that made Red Gap
run a temperaturel

#### MAUDE EBURNE

A rough old gal with some racy young notional

### "RUGGLES OF RED GAP"

CHARLES LAUGHTON, MARY BOLAND, CHARLIE RUGGLES, ZASU PITTS

ROLAND YOUNG, LEILA HYAMS · · A Paramount Picture · · · Directed by LEO McCAREY

13,146

79 916

137.451 Men

### MOB'S DAILY AVERAGE

#### 219,857 Pay Checks to Extras

Distributed as follows in 1934.					
PLACEMENTS	SIZE OF CHECK	GROUP GROSS			
4,751	\$3.00	\$14,253.00			
1,839	3.20	5,884.80			
29,785	5.00	148,925.00			
48,150	7.50	861,125,00			
818	8,33	6,813,94			
38,135	10.00	381,350.00			
-007	- 10 50	40,000 50			

\$1 125 879 24

\$606 486 61

	Women Placements	
NUMBER	PRICE	TOTAL
2,406	\$3.00	\$7,218.00
313	3.20	1,001.60
18,404	5.00	92,020.00
20,982	7.50	157,365.00
3,647	8.33	30.379.51
18,577	10.00	185,770.00
229	12.50	2,862.50
8,658	15.00	129,870.00

Placements of Boys

NUMBER .	PRICE	TOTAL
4	\$3.20	. \$12.80
2,484	5:00	12,420.00
2,227	7.50	16,702.50
186	10.00	1,860.00
5.	12.50	62.50
37	15.00	555.00
4,943		\$31,612.80

Placements of Girls

NUMBER	PRICE	TOTAL
4	\$3.20	\$12.80
1,845	5.00	9,225.00
2,213	7.00	16,597.50
174	10.00	1,740.00
2	12.50	25.00
. 9	15.00	135.00
4,217		\$27,735.30

#### How the Mob Worked

(Nine year summery of Central Casting Bureau Business.)

(21,110 ) 0441 .	-YEARLY	CROSS	-DAILY AT	VERAGE-
Prof.	Payroll	Jobs	Jobs	Paychec
1926	\$2,195,395	259,259	810	\$6.46
1927	2,838,136	330,397	905	8.59
1928	2,469,711	276,155	756	8.94
1929	2,401,429	262,958	840	9.13
1930	2,460,012	252,446	809	9.74
1931	1,766,479	189,589	606	9.32
1932	1,855,778	214,584	684	8.65
1938	2,048,512,44	251.914	805	8.13
1934	1,984,697.54	219,857	705	. 9.03
Total	\$20,020,134.98	2,257.159	6,920	77.99
Average	\$2,224,459.43	250,797	770	8.67

#### **Extras Board Resumes** Grief Hearings, Listing

Hollywood, Feb. 11.

Code Extra Committee swings into action with meetings slated this week on reregistration and complaints.
Extra group has been inactive due to illness of its chairman, Mrs. Mabel Kinney.

#### Ontario Bans Hauptmann Newsreel Clips in Toto

Toronto, Feb. 11. Claiming the clips were 'too crude, Ontarlo board of censors clamped a ban on the current Hauptmann trial footage and no

Hauptmann trial footage and no hope of appeal is held out. Meant a hurried revised make-up of continuities on part of the five news-reel purveyors. Theatre ads missing from none editions indicated revision here, too. Censor board has been particularly harsh during past formight on Hauptmann trial scenes, yanking the particularly harsh further particularly harsh further particularly harsh further past formight of the Montreal to meet increased demands there.

#### OLYMPIA REORG.

Approval for Final Setup—Referee Makes Minor Changes

With minor changes one of the steps taken by the Paramount trustees looking toward. final reorganization of Olympia Theatres, Inc., and Olympia Operating Co., Inc., main subsidiaries in New England in bankruptcy, has been approved.

proved.

"Referee-Joyce-recommended-small-changes but did not change the pian otherwise, which calls for allow-ance of an Olympia claim of \$18,24,552 along with that of general creditors and the payment by the Par trustees additionally of \$50,000 in cash.

The \$1,824,662 claim covers the amount of monoy due from Par under the original purchase agreement to take over Olympia theatres under a deal in 1925. Par still owing this amount on going into bank-

#### ADDING TO 'PVT. WORLDS'

Hollywood, Feb. 11. Hollywood, Feb. 11.
Walter Wanger has delayed his
departure for New York to put
added scenes into Private Worlds.'
He is due to go east for confabs
with Paramount home office on release of the film.

### AS CALLS DROP

Heavy Studio Demand for Dressers Spotted 21,850 in '34 at \$15 Rate-Men Topped \$2,500 for Year - Five Women in \$2,000 Class

#### LIST OFF 25%

Hollywood, Feb. 11.

Though the placements for 1934 were considerably less than those of any year, excepting 1931-since the establishment of the Central Casting Corp in 1926—the average of any year but the peaks, 1921 and 1931, with the take by the extra player being \$9.03 per day for the

year. This high average was due to the fact that the Extra code became effective during the year and that the studios went heavy on dress people, who drew the \$15 check besides paying overtime to the extra cad web nonle.

sides paying overtime to the extra and mob people.

There were 21,850 placed at the \$15 rate against 5,013 in 1933. Ma-jority of the top checks went to men, as there were 13,146 of the \$15 placements in the male class who drew down \$197,190 to the 8,658 females who were paid a total of \$129,870.

who drew down \$197,190 to the \$658 females who we's paid a total of \$129,870.

So-called registration also of some 17,000-has-dwindled-to-less-than 25% of that amount; due to the fact that when the talkers came in anyone who sang, danced, mim-loked or knew languages was registered for future references. But with pletures going along in cycles dance of talent, today the central offices have hardly 4,000 names to verify correctly should thoy be called upon to check their lists for atmospheric pleture talent.

The gross placements of the year were 219,857 against 25,1914 for 1933, when the Central office paid out \$2,048,51244, while, last year the disbursements were only \$1,984,697.64.

#### New Check Takes Bow

New Check Takes Bow
The Extra code during the year
changed the \$3 check to \$3.20 and
also brought in a new check of \$3.30
and also brought in a new check of \$8.33
a to \$1.50 and \$10 s placed between
the office had a rather turbulent
year with the new code conditions,
and Sept. 11 Dave Allen, who had
been its head since its inception,
turned the post over to Campbell
MacGulloch, the Incumbent.
Helpful to the earnings of the
extras, through the code, was the
fact that the \$1.25 and \$2 a day
checks of 1933 were eliminated entirely. Most of the people who
drew those checks were children
and mob plokup, but with the Code
Extra committee functioning; these
placements were entirely eliminated.

#### CODE UPS EXTRAS Despite Theatre Skepticism On Old Lace and Pre-Gasoline Films, 29 Due in Next 6 Mons.

Eric Pettit coming next by putting in 221 days for a total of \$1,700.30, with Hans Moebus next working 211 days and getting \$2,179.55 for his time. Audrey Blair, whose record was kept for four months, is also in this class, showing 70 days to gross earnings of \$387.45.

and in this chas, showing to age to gross earnings of \$387.4 the five day average was Wanda Sibbald, whose record was kept for only the state of the

extras, through the code, was the fact that the \$1.25 and \$2 a days checks of 1933 were eliminated entirely. Most of the people who drew those checks were children and mob plekup, but with the Code Extra committee functioning these placements were entirely eliminated by the control of the c

Hollywood, Feb. 11.

Despite that the cheatre end may feel the edge is off listorical and blographical film stories, Hollywood is well into a cycle of costume pleatures, 15 having been released in the past three months and 29 being scheduled for production within the next i-six months. For years producers were convinced that the public would not accept bustles and buskins, but "Little Women' changed that opinion. 'Henry VIII,' the British pleture, is also credited with laving started this cycle, which the church campaign pushed along. Hollywood, Feb. 11

work were to Poreine Cherry, whose record was kept for six with having started this cycle. Whose record was kept for six with having started this cycle. Whose record was kept for six with having started this cycle. Whose for days were an 186-65. On the other hand, Madeline Kane, showing a three and one-half-day a week average, worked 207 days and drew down \$1,2205. Her record is tops for days' work on the year in this division.

On the year in the male section there were 4,751 placements at \$3 a day, with total carnings being \$14,233. Getting \$3.20 her checks were \$1,839,—who drew a total of \$5,844,805. Dirawing \$5-a-day checks were 29,185 men, who garnered \$148,925. This content of \$10.20 her were \$1,239,—who drew a total of \$45,844,805. Dirawing \$5.00 her \$10.00 her \$1,000 her \$1 In proportion to their entire out-

Takes a Wife' and 'In Old Kentucky'.

At Universal, 'Great Expectations' is released, but the program includes Bride of Frankenstein,' Mystery of Edwin Drood,' 'Diamond Jim', 'Werewol' of London, 'The Raven' and 'Sutter's Gold'.

Radio has but two costumers on the program, 'Laddie' and 'Becky Sharpe,' Warners, which recently released 'Sweet Adeline, has 'Captain Blood' and 'Anthony Adverse.'

Despite the theatre idea that contume or dated pictures are easing off at the boxofflee, studies apparently feel that the public will continue to patronize them.

However, if there's a difference of opinion between the studies and theatre men on this type of flini, there may be a question of how many of these pictures will actually be made.



# WE DID IT FOR THE WIFE AND KIDDIES!

-Yours and ours!

**EXTRA** playing time for **DAVID** Copperfield!

**WE** urged it—

YOU did it!

THERE is no comparison

IN all of picture history

FOR the

**BUILDING** power and

WORD-of-mouth stimulation

**OF** this greatest of all

**HOLD**-over pictures!

#### IF YOU LIKE FIGURES

take a look at this!

#### \*OUT OF FIRST 13 COPPERFIELD ENGAGEMENTS:

Monday beat the opening day, Friday, in 3 cases. Tuesday beat the opening day, Friday, in 9 cases. Wednesday beat the opening day, Friday, in 10 cases. Thursday beat the opening day, Friday, in 11 cases.

THE LAST DAY OF

BEAT THE OPENING DAY IN 11 OUT OF 13 CASES!

- \*In Louisville "Copperfield" started out doing 92% of top business. By the end of 11th day it was doing 27% better than top. In 11 days it had built more than 35% over best previous grossers.
- \*In Hartford it started at 76% of top business in its first three days, and by the end-of the 11th day it had done 112% of top business.
- \*At random, a few out of many spots where "Copperfield" is upsetting all previous conceptions of building power and still going strong: El Paso, Minneapolis, St. Paul, Richmond, Nashville, Reading, Atlanta, Norfolk, Boston, etc.
- \*Capitol, N. Y. in its 4th big week. Total for first three weeks biggest since "Smilin' Through," and almost equals it. The 20th day (Wednesday) beats opening day (Friday).
- \*EXTRA DAYSI EXTRA PAY DAYSI DON'T RE-GRET LATERI GET MORE PLAYING TIME NOW!

### MIDWEST'S FACE LIFTING

#### Inside Stuff—Pictures

Despite the recent Phility decision okaying duals, strong competition from cut-rate 2-ton-1e in several principal Pennsylvania spots has been rightstood by major circuit operators because other discretion in the circuit parts stood pat with them in maintaining the old price two-last in some instances, leading bouses even though not circuit-operated. In some instances, leading bouses even though not circuit-operated in keeping old admission prices despite the undercutting by new fively-by-light operators. These last-hamed exhibs, taking idle and run down property, have of-fered double and in some instances triple feature programs for as low as 10. Calibre of the pictures plus bad surroundings has forced some of these to close even in face of the fact that the circuit theatres have held to their old admish prices.

Disposal of two anti-trust actions under the Paramount bankruptoy remains doubtful as a result of an opinion Thursday afternoon (7) in which Referee Joyce indicated that litigants suing Par under restraint of trade regulations would have to prove damages. The opinion to lawyers was considered highly involved and technical. Par trustees had proposed a settlement of the E. M. Loew restraint of trade suit brought several years ago for \$5,000,000, but in the other he Monand case, they objected to any allowance of the claim filed A. B. Monand also sued for \$5,000,000. Par trustees offered Loew, an indic circuit in New England, a settlement of its claim for \$50,000 which had been refused. Thereupon, trustees sought disallowance of claim.

Actual price paid for 'Accent on Youth' by Paramount is nearer \$50,000 than the \$40,000 reported. Understood that Metro tilted its bid to \$75,000 before it was known that Par had secured the rights. Samson Raphaelson, who authored the comedy, is due also to make the adaptation for the screen and insert material not, in the stage version. Par will make 'Youth' immediately, picture to be released 30 days after the stage show's Broadway run ends.

Idea of forming a second company for Chicago with a picture name in the lead has been shelved for the time being. 'Youth' continues to elimb at the Plymouth theatre, N. Y., iast week's gross approximating \$11,000.

Maurice Silverstone, g.m. for United Artists in Great Britain, has just sent over to Eddie Cantor a complete press book of the amount of space the comedian garnered in England and on the Continent during his recent solourn with his family abroad. Cantor went over on a 100% pleasure jaunt, sans any UA-or-Wid Millions' ballyhoo; spending \$25,000 bonus given him by Sam Goldwyn.

\$25,000 bonus given him by Sam Goldwyn.

The publicity and attention accorded Cantor was unusual. Cantor's arrival in any of the European capitals and metropolises he visited was considered natural front page-news. more in the light of a veiting dis-nitary, excepting that the masses knew him better perhaps because of the screen.

Passage by Los Angeles city council last week of an ordinance restricting sound from being projected more than 50 feet beyond the property line is expected to sound the death-knell for drived in theatree inside the L. A. city limits. Whether or not the restrictions will be invoked in the county has Coast exhibitors guessing, particularly in the face of four or five of the open air picture plants in consideration for spots outside L. A. city roper during the early spring. Guy Douthwaite and associates, who built and operate the weet's only Drive-in theatre on West Pico, in L. A., are reported taking steps to contest the legality of the new ordinance through the courts.

Murdock Pemberton, of Radio's story department in New York, has a 16-year-old daughter, Kate, who is studying for the stage at the Sorbonne, Parls. Skating at the Palais de Glasse in Parls, the Aurora Film unit of Pathe-Natan moved in to take some shots for Mons. Sans Gene. Kate Pemberton was picked as an extra, director liking the kid's manner, and he gave her a scens with Fernand Gravey, starring in the film.

nim.

Young Miss Pemberton was kept on skates all night. Stills were taken
of her and she was promised a part in the outfit's next picture. Her
uncle is Brock Pemberton, the legit impresario.

Stunt of photographing portions of the Tournament of Roses parade at Pasadena via color film, has resulted in large number of print orders by organizations that had floats entered in the parade. Color films were made by Dunning Process Co, in association with Heart newared and others, and was for the purpose of getting shots for the newsreel and others, and was for the purpose of getting shots for the newsreel on speedy setup to have prints into theatres the same night. Dunning is turning out 1,000-foot reels on 16 mm, stock, with or without sound. Color was obtained through additive process, and registered via two colors, Eastman stock being used.

A. B. Momand, recalcitrant Oklahoma exhibitor who brought a comprehensive anti-trust damage action a few years ago against the Hays office and distributors, suing for \$4,000,000, has written a brockoure protesting against conditions in the film industry, challenging the Congress to action and calling the NRA 's wolf in sheep's clothing.' The indice skib has mailed a copy of his \$2-page pamphlet to each U. S. Senator and Representative in Congress, each governor of the 48 States, to university presidents, leading newspapers and influential citizens.

Dixie Howell, Alabama football ace, tested by Universal for the lead in its Frank Merriwell serial, returned to Alabama from Hollywood to talk over the deal with Frank Thomas, Alabama cach. Lad refused to sign or agree to anything without first consulting Thomas. Despite his ohance in pictures, Howell would prefer going to Mexico City as football coach for the University of Mexico. He also has a chance to play with the Dotroit Tigers.

New form of screen advertising appeared during the week on the lower level of Rockefeller Plaza when the Ticker News Service, Inc., which has been using the International News Service machine report, blossomed out with whiskey ads. The Ticker Service has a daylight screen, not from Trans-Lux, in use at the Plaza, the news bulletin attracting many free patrons. The liquir advertising is spotted in between about every third news item.

Fred MacMurray, making his film debut in Glided Lily (Par) opposite stills, pictorial news and the like, beavers' was too hot and say to Claudette Colbert, is an ex-member of the California Collegians. As one was a control of the band combo in 'Roberta' when that operated was on Breadway to last year, Par's talent scouts in New York, Eddie Blatt and Oscar Serlin.

Par's new-faces' feretting is complete and thorough, with more than out single from the studio, now on a Broadway once-over, puts Radio, orders at latter awaiting ler, Buddy De Sylva producing.

it, they 'even have to cover pie-eating contests'. The campuses are the most fruitful for new personalities, but in almost every instance the raw good-looking youngsters don't know a thing about acting.

Radio City' yarn, hot potato of the RKO Radio lot, is due for another scenariatio going over following current visit of New York officials. Problem child dates back to the entry of Recicefelier interests into Radio production. Hence, it's virtually a 'must' but nobody's been able to get it off the shelf. Chief drawback is story difficulties of dramatically culo-gizing Radio City after radio as a theme has been milked dry for pictures already released. With a number of writers, latest being George Marion, Jr., having worked on it, story cost already reported over \$50,000.

A hotel in Hollywood that gets quite a play from the picture crowds especially as permanent guests, has an insufficient supply of dining room silverware at times when the place caters a large dinner. Managemen has declined to purchase any more cuttery, and when there is a shortage puts the burden on the waiters. Latter have to go out and rent needes setups at rate of 50, per plate, paying the fees out of their own pockets

If 'Mystery of Edwin Drood' doesn't click, Universal will be definitely off all Dickens' stories. 'Great Expectations, 'initial try with a Dickens ate, was a disappointment to U, although looked on generally as stronger than second pic.' Company does not follow the Dickens story as closely in 'Mystery,' and with plenty of names in the cast, Universal believes it will prove definitely whether or not such plots are good box office.

Correspondent for a group of English newspapers worked hard through October getting up his Christmas yarns for his various sheets. Came a few days before Yuletide and the English papers cabled that they had not received his holiday stories. Writer then remembered that he had forsotten to mail them. A thorough search failed to locate the stories and the correspondent is now waiting anxiously.

Unusual incident of an indie distributor putting on a special exploita-tion man for a Broadway grind engagement occurs with the opening of Mascot's Little Men Feb. 22 at the Astor. Dave Davidson, advertising head of Majestic, which is distributing, has placed Leo Young in the ex-

Biggest: squawk to come from operators of neighborhood theatres in recent weeks has arisen over seasonable cartoons that don't mean a thing to audience after the season has passed. Typical example during past week was one cartoonic with an obvious Christmas motif, but rated extraneous matter by exhibs for a February show.

A \$100,000,000 net return for Minnesota farmers this year, representing a gain of \$24,000,000 above 1934 and the largest income in five years, according to semi-official estimates here, is expected to bring about a large Increase in theatre grosses during the enquing 12 months. State is mainty dependent upon agriculture's prosperity.

Studio writer was assigned to a story by a Hollywood supervisor who stalled for weeks about giving him a theme to work on. After eight weeks of it, the pay-drawing writer still had no idea of what the supervisor had in mind for a yarn. Then the super was exited. Called upon for the story, sorth had nothing to exhibit. He too, went to Siberia.

Champ big house user of film company product on Broadway is the Roxy. This house so far has exhibited the product of six domestic firms and one foreign, without overbuying.

Gaumont-British is the foreign company. Domestic firms are Warner, Paramount, Radio, Columbia, Fox and Universal.

Studio chief considering an actor for a part, dispatched the player to New York to catch the show on which the film is based, in order to garnar publicity. When the actor returned to Hollywood he learned that someone else had been cast for the part.

Until Par switched its 'Small Miracle' title to 'Night Drama,' the company had two pictures on its schedule carrying the word 'miracle.' Hecht-MacArthur's 'Miracle in 49th Street' now stands.

Although there has been protest by producers over rulings of the Jos Breen office on cuts and changes for purity seal purposes, there has a yet been not a single appeal made by producers over Breen's head.

New wrinkle for picture houses in a neighborhood N. Y. district is a stench bomb eradicator.

In film review of Inside Information running time was mistakenly given as 38 minutes. Film is six-reel length and runs 52 minutes.

#### LONG DEMANDS

Receiving squawks from other (an magazines that Photoplay was being shown favoritism, major film

fan magazines that Photoplay was being shown favoritism, major film, publicity directors have been meeting during the past few days to take action against the demands of Ray Long, Photoplay delifor.

Long on becoming editor of Photoplay two months ago reputedly insisted on making all art selections on the Coast, although other mags make all selections (stills, etc.) on the Coast, although other mags make all selections (stills, etc.) on the Coast, although other mags make all selections (stills, etc.) on the Coast, although the selections on the Job. The boys tried to play ball with Long and the complaints started.

So far Warners Bros, Fox, Radio and Par appear determined to end the demands of Long for the Coast studio to quit permitting Long to male, all its art selections out there, and Par preserved and Par appear described to the same and, also, Radio, orders at latter awaiting agreed.

n-certain-stories.

scheduled return today (Tuesday) of S. Barrett McCormick. Major publicity heads, so far agreed on the policy with respect to Photoplay, otherwise will sive Ray Long the same cooperation other fan mags get, induding special illus-trations and art work in Hollywood

on certain stories.

When Long stepped in as editor of Photoplay he indicated he would spend haif of his time on the Coast, publicity boys agreeing to his request on special art selections from Hollywood. Since then the commuting plan for Long has been called off. The editor is due back in New York this week.

#### Cool Off 'Torchbearers' With 'Doubting Thomas'

Hollywood, Feb. 11.
Figuring that the title of Torchbearers' was too hot and sexy to
tah on a Will Rogers picture, Fox
has changed handle of film version
of George Kelly's play to Doubting
Thomas.'

#### MILLION DOLLAR SPRUCE UP JOB

Theatres on Redecoration Binge -- New Marquees, Seats, Etc.—30 Chi Houses Spend About \$30,000

#### **OPTIMISTIC**

Chicago, Feb. 11.
Greatest theatre rehabilitation
wave in the history of the midwest has been taking place during the past four or five months. Rising optimism has the theatre owners

opumism has the theatre owners pouring reserve and future coin into theatre decoration and inprovement. It is self-matted that more than \$1,000,000 has been put into theatre improvements in Ohicago and vicinity in the past four months. Theatres which hadn't been touched in first reserve or record without the first reserve or recorded.

cinity in the past four months, Theatres which hadn't been touched in five years or more suddenly structed up with new marquees, new seats, cooling systems, fresh uniforms on the unhers, etc.

Partial late of theatres which have had heavy expenditures recently on decorations:

Crawford, Vogue, Ardmore, Garrick, Apollo, McVickers, LaSalle, Clark, Dearborn, Banner, Adelphi, Windson, Covent, EaR, NRA. Commercial Alba, Midway, Rio, 20th Century, Princess, Paradise, Yale, Woods.

30G Apiace

#### 30G Apiace

30G Apiaca
These theatres spent an average
of \$30,000 each on their various improvements, which took in everything from top to bottom, particularly new marquees, seats and
loges. The marquee companies
have come forth with a plan whereby the marquees may be bought on
the installment plan with the upkeep included in the purchase
price.

keep included in the purchase price. Gaudy trappings, such as hanging chandeliers, are being eliminated. Practically every theatre is now in-stalling indirect lighting in the lob-by and doing away with their ex-posed lights. In the smin this fad for indirect lighting in these parts for indirect lighting in these parts and the lighting in the parts of was a practical order Fair which indirect incandescence.

Expenditure of \$1,000,000 for redecoration has resulted in a spurt in business, with many theatres reporting a jump in their weekly business of 15-25% since the spruce-up. This is especially so in the cases of those theatres in the poorer neighborhoods where the poorer neighborhoods are provided in the special to the poorer neighborhoods where the poorer neighborhoods are provided in the special to the poorer neighborhoods in the poorer neighborhoods where the poorer neighborhoods where the poorer neighborhoods in the poorer neighborhoods where the poorer neig

sudden doll-up is twice as effective in these cases. In many cases the lessees of theatres have been able to secure substantial reductions in their rentals, reductions. Which almost paid for the cost of improvements. House owners have been generally willing to okay the cut in rent, feeling that the operators were spending their own money to improve the property. In many cases the redecorations have built the business of the stores lined on the same side of the street,

#### N.Y. Capitol's 'Cop'field' Record-Stays a 5th Wk.

David Copperfield goes a fifth week (15) at the Capitol, N. Y., and possibly a sixth, setting a new rec-ord picture run at the Loew de-luxer.

luxer.

But two previous films have ever run four weeks at the house. First was Flesh and the Devil! Garbo silent, and recently. Barretts—of Wimpole Street, Shearer starrer.

Copperfields run at the Capitol is also unique in that business at the house did not vary more than \$3,00 or \$4,00 in its first three





FORMIDABLE and weird are the stories of the motion picture business that reach the outside. These tales of incredible tycoons, mysterious geniuses and fabulous sums caused the Editors of THE MARCH OF TIME to view their venture into this new field with trepidation.

The Editors knew that TIME and FORTUNE and THE MARCH OF TIME on the air had valuable and loyal followings. But before these people could see THE MARCH OF TIME on theatre screens nation-wide, they knew that "the trade" must approve and cooperate. THE MARCH OF TIME'S Editors worked industriously at their picture, wondering if the men wise in the selling and exploiting of screen entertainment would catch THE MARCH OF TIME'S enthusiasm for real life drama from the world's news.

A week has passed since the premiere of THE MARCH OF TIME. The first release has been well received by the pubic, critics and trade press. But even more encouraging than the praise has been the friendly, interested criticism. Te famed showmen.—Dave Loew, Charles Moskowitz, Nick Schenck, Joe Vogel, Eugene Picker, of Loew's; to Barney Balaban, Walter Immerman, of B. & K.; Jules Rubens and Abe Kaufman, of Publix Great States; Jack Sullivan and Charles Skouras, of Fox-West Coast, go THE MARCH OF TIME'S sincere thanks for continued support and encouragement. Also to Ralph Branton, A. H. Blank, of Tri-State Theatres; Al Boyd in Philadelphia; Chris Buckley of, Albany; Dave Idzal in Detroit; William C. Smalley, Smalley's Upstate Circuit; Bob O'Donnell of Interstate in Texas; Al Steffes in Minaceota, and N. L. Nathanson in Canada.

In the fields of exploitation and publicity the Editors thank Oscar Doob, New York, Bill Hollander, Chicago; Carter Barron, of Washington, William Saxton and Herb Morgan of Baltimore; Milt Harris, Cleveland; Reves Espey, on the West Coast; Frederic Schader, Detroit; Harry Freeman, Philadelphia; Everett Cumings, Omaha; Stanley Brown, Des. Moines, for starting THE MARCH OF TIME onto the screen with one of the most successful campaigns ever given any picture.

THE MARCH OF TIME editors realize that they must be worthy of the industry's support, that their film is yet far from perfect. It is their determination to make each release a more complete, a more skillful issue.

THE MARCH OF TIME

FIRST DIVISION, Inc. HARRY H. THOMAS, Pres. 1270 Sixth Avenue, New York City

Distributed by

#### **Hollywood Productions**

VARIETY

#### Week of Feb. 11

(Pictures now filming, or about to stert, are listed below alphabetically studios. Symbols are: D—Director, A—Author, C—Cameraman.)

CHAPLIN
(UNITED ARTISTS)
(PRODUCTION No. 5)
D—Charles Chaplin
A—Charles Chaplin
C—Rollie Totheroh
Ira Morgan

s: D—Director, A—

Nat. Pendieton
Henry KolkerRaymond Heton
Fred Kohler
Russell: Hopton
Jack Larue

Typee'
D—Richard Thorpe
A—Herman Metville
C—Clyde, DeVinna
Cast: Ira Morgan
Catharias Chaplin
Paulette Goddard
Catter Delaven
Halan Garcia
Norman Ainsley
Tilly Cedi Keynolds
Di. Cedi Keynolds
Cedi Keyn Mala

Robert Young
Robert Young
Evelyn Venable
Berton Churchili
Reginald Denny
Forrester Harvey
Fordhand Gottee
Frank Craven
Arthur Hoyt
Bether Muir Joe Walker

In Sothern
Raiph Beilamy
John Buckler
Catherine Doucet
Franklin Pangborn
David Cipy
John Buckler
Catherine Doucet
Franklin Pangborn
John Buckler
Gens of the Law
(Grd week)
David Selman
Ford Beebe
George Meehan Esther Muir
PARAMOUNT
How Am I Doing
(9th week)
D—Alexander Hall
A—Mae West
C—Karl Strues
Cast;

George Meehau
Tim McCoy
Tim McCoy
Bob Allen
FOX
Man Eating Tiger
(2nd week)
Clyde Bruckman
Ben Hecht and
Rose Caylor
Philip MacDonald
Howard Young
L. W. O'Connell

L. W. O'Conneil
Law Ayers
Claire Trevor
ZaSu Pitts
Jack Haley
Tala Birell
Siegfried Rumann
Henry Kolker
Tit's a Small World'
Tit's a Small world'
Triving Chumning
Althur Chumning
Althur Miller
Siegram
Arthur Miller

Arthur Miller
Spencer Tracy
Wendy Barrie
Charles Selion
Reymond Walbu
Vivian Tobin
Irving Bacon
Nick Foran
Antrid Allwyn
- 410 Baise
George Week
Henry Johnson
Lew Breslow
Paul Schofiel
- Harry Jackson
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K Will Rogers
Billie Burke
Allson Skipworth
Sterling Halloway
Andrew Tombes
"Heavens Gate"
(Jat week)
John Robertson
Florence Leighton
F, Falsgraf
John Seitz

Shirley Temple Joel McCrea Lyls Talbot Rosmary Ames Herbert Mundin

Milton Krasner

Patricia Ellis
Cesare Romero
Hale Hamilton
William Frawley
Warren Hymer
George Barbley
Andy Devine
George Exthe
Ethel Griffies
George E. Stone
Ethel Griffies
George Cary
Lewis Milestone
Dwight Taylor
Coarse Zanger
Teacher

Herbert Mundin
METRO
Vempires of Pragu
(5th week)
Tod Browning
Guy Endore
Bernard Schubert
Jimmy Howe

Mary Eills
Tullo Carminati
Ida Lupino
Lynn Overman
John Blakeley
Hugh Enfield
Akim Tamiroff
'Night Drama' Akim Tamiroff
'Night Drama'
(Srd week)
-Mitchell Leisen
-Norman Krasna
-Theodore Sparkuhl

Jimmy Howe
t Lionel Barrymor
Jean Hersholt
Elizabeth Allan
Renry, Stephenso
Donaid Meek
Jesse Rajoh
Lella Banott
Lella Banott
Franklin ArdeliPeggy Geraghty
Baron Hessie
James Mercer
Doris Lloyd
Lionel Atwill
Ivan Simpson Lionel Atwill
Ivan Simpson
Tablic Enemy No. 2'

Hichard Bartaeim
Holen Mack
Rescoe Karne
Rescoe Karne
Ray Milliand
Noel Madison
Olive Tell
Dorothy Tree
Gertrude Michael
Greta Meyer
The Treeschel
The Treeschel
Hardl Lamb
Dudley Nichold
Waldemar Young
Victor Milner
St

Colver Marsh

Charles Butterwort

Chan Merkel

Charles Butterwort

Nat Pendleton

Harvey Stephens

Glaude Gillingwate

William Survivate

William Survivate

Wade Boteler

Livington

Octor Libaire

Wade Boteler

Lady

George Sletz

- George Sletz

- Albert J. Cohen

Lester White, on,

Lester White, on,

Lester White,

Le Henry Wilcoxin
Loretta Young
Ian Kelth
Pedro de Cordoba
Joseph Schildkraut
Ramsay Hill
Paul Satoff
Syan Borg

C. Henry Con-George Barbler C. Aubrey Smith Lumsden Hare Hobart Boeworth Montague Love William Farnum t: Virginia Bruce Pinkle Tomlin Helen Twelvetrees Isabel Jewell Robert Taylor

'People Will Talk'
(2nd week)
D—Al Santell
A—F. Hugh Herbert
Sophie Kerr
C—Al Gliks

Mary Boland Charlie Ruggles Lella Hyams Dean Jagger Ruthelma Stevel

Ruthelma Stevens

Big Broadcast of 1985'
(1st week)

-Norman Taurog

-Frank R. Adams

-Unassigned

Lucien Andriot
Ann Shirley
O. Heggis
Heien Westley
Trent Durkin
Elizabeth Patterson
John M. Qualen
John M. Qualen
Hilda: Vauch
(Sat week)
Stephen Roberts
Howard J. Green
Acthur Somers Roche
Howard J. Green
Lawerd
Reviller
Rey Hunt
Stephen
Rey Hunt

Roy Hunt
william Powell
United Royan
Gene Lockhart
Leslie FentonDonald
Vivian Oakland
Vivian Oakland
Russell Hopton
Sidney Toler
Charles Vidor
Marle Bercovici
Milton Krime
slohn Boyle,
slohn Boyle,
slohn Boyle,

t: May Robson Preston Foster Florine McKinney Florine McKinney
(WALTER WANGER)
'Private Worlds'
(5th week)
Groory LaCsya
Phyllis Bottome
Lynn Starling
Chandler Sprague
Leon Shamroy

Cannuer cyrause
Cast:
Ca

C-Nick Mustrace
Randolph Scott
Randolph Scott
Kay Johnson
Janet Beecher
Derothy Burgess
Edward Eilis
Kay Mayrillams
Donald Meek
"Freak of Hearts"
Destroy Burgess
A—Lester Cohen
Sarah Y, Mason
G—Unassignd
Casti

Katharine Hepburn Francis Lederer Francis Lederor
UNITED ABTISTS
(20TH CENTURY)
Call of the Wild
Call of the Wild
D-William Wellman
A-Jack London
Gens Fowler
Leonard Praskins
C-Charles Rosher
Cast:

Charles Rosher

\*\*Coark Gable
Loretta Young
Jack Oake
Loretta Young
Jack Oake
Reginald Owen
Lercy Mason
Prant Concroy
Lato Encines
Sid Granman
Sid Granman
Fall State
Lato Encines
Sid Granman
Reginal
Lato Encines
Sid Granman
Sid Granma

Fredric March
Charles Laughton
Rochelle Hudson
Marllyn Knowlden
Keith Kenneth
John Tozer
Frances Drake
Ferdinand Gottschalk
Jessie Ralph

Jessie Ralpn Elly Malyon Florence Eidridge Florence Roberts Virginia Howell Florence Roberts
Virginia Howeii
John-Gilson
Desmond Roberts
Edward Coper
Garden Coper
Cameron Rogers
Cestr

#### Frank

Indie producer is figuring on changing the name of his concern to Miracle Pictures, so that he can use the slogan: If it's a good picture it's a Miracle.

#### Rumba' Plus Mitzi Green, Strong \$15,000 In Buff, 'Sequoia' 7G

Buffalo, Feb. 11. Grosses are back to about normal at downtown houses this week. 'Copperfield' in its second week is still doing nicely and Rumba' with Mitzl Green in person at the Bur-falo should show to profitable fig-

falo should show to profitable neures.

Last week saw exceptional business at both the Hipp and Latayette. Copperfield in its first week compared to the state of the hipper state. The state of the state bull it the Latayette climbed to \$10,500 which is first rate. Wings' at the Buffalo fell off, the eight-day figure being under average.

Estimates for This Week

4-

George Ariles
Edward Arnold
Maureen O'Gullivan
Francis Lister
Cesare Romeie-Coope
Flaither Inches
Berbert Bunston
Robert Harrigan
Katherine Alexands
Lossph Tose
Lousden Lumbert
William Worthingto
UNIVERSAL
UNIVERSAL

William Worthington
UNIVERSAL

'The Bride of Frankenstein'
(7th week)
D—James Whale
A—John L. Balderston
Edmand Fearson
William Haribut
C—John Méscall

John Méscall
Boris Karloff
Colin Clive
Valerie Robson
Bas 12 Common
Bas 12 Common
Briest Thesiger
D. P. Heggle
E. E. Clive
Regnald Barlow
Lucian Prival
Trincess O'Han
Trincess O'Han
Javid Harlow
Harry Clork
Dorls Malloy
Norbert Brodine

Service Brodine
Cast:
Chester Morris
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Henry Hull Valerie Bob

ast:
Noah Beery, Jr.
Dorothy Short
Walter Miller
Harry Woods
WABNERS
'A Midsumer Night's
Dream
(0th week)

#### Picture **Possibilities**

'Loose Moments'—Favorable
'Loose Moments'—Favorable
'Loose Moments' (Comedy, Hardwig, Vanderbilt), Rather preposterous déa of a super-man in boy's clothing, but could be made an
amusing comedy if switched to hoke throughout,

Kauf.

"It's You I Want'—Unfavorable .

TI'S YOU I WANT' (Farce. Del Bondlo and Harding, Cort). Farce imported from London. Complications involving sets of illicit lovers not amusing enough.

'On TO FORTUNE' (Farce comedy, Crosby Galge, Fulton). Involved story of an Ohlo banker whose ethics are elastic, and his wife's impending affair with the bank's attorney.

Field of Ermine'—Unfavorable
FIELD OF ERMINE' (drama, Crosby Galge, Mansfield). Long, quiet
play from the Spanish. Little chance for stage run; similarly unlikely
for screen.

#### **Nude Startles Hollywood**

#### It's Only a Painting in a Bookshop-Literati Take Up the Cudgel

Mary
Hal Mohr
Hal Mohr
James Canney
James Canney
Joe E, Brown
Jean Mild Hugh
Hall Herbert
Hugh Herbert
Donald Woods
Hugh Herbert
Donald Woods
How Herbert
Hugh Herbert
H

Aline McMahon
Aline McMahon
Guy Kibbee
John Arledge
Tom Brown
Robert McWade
Batty Gene Hainey
Carl Stockdale
Robert Light
Oxcar Apfel

r Apiel Gray iii Jennings

Sid Hes Kenyon
Sid Hes Kenyon
Sid Hes Kenyon
Hes Francis
Genevius Tobin
Raiph Forbes
Charles
Helen Lowell
Spencer Charters
English Helen Lowell
Spencer Charters
Charles Coleman
William Austin
Charles Coleman
William Austin
Charles Wood Well, Jr.
Gordon Elliott
Traveling Secsion
Helen Wood
Gordon Elliott
Traveling Secsion
Helen Wood
Gordon Elliott
Traveling Secsion
Helen Wood
Helen W

O-George
John Blondell
John Blondell
John Blondell
Ruth Herbert
Ruth Donnelly
Glenda Farrell
Johnny Arthur
Joseph Crehan
Arthur Hoyt
Allen Jankins
Olhan
Arthur Hoyt
Allen Jankins
Olhan
Laird Doyle
Laird Doyle
Corpor Gaudio
Pot-O'Brien

DeWill Jennings
Louis Mason
Jack Kennedy
be Goose and the Ga
(6th week)
Al Green
Charles Kenyon
Sid Hickox

Josephine Hutchinson
John Bidredge
John Bidredge
Joseph Mult
Lyle Talbot
Arthur Byron
Arthur Byron
Willie Fung
Tess Komal
Donald Cripp
Glaybel
D. Ross Lederman
John Fante
Frank Fenton,
Frank Fenton,
Enry Saubo. Brown
Arthur Edecon

C—Arthur Edecon

Jacklo Cooper

Mary Astor

Ian Hunter Haney

George Ernest

Edith Fellows

The Case of the Carlous

(Znd week)

D—Michael Curtiz

A—Bile Stanley Gardner

C—Dave Abor

Cast

t:
Warren William
Wargaret Lindsay
Donald Woods
Claire Dodd
Phillip Reed
Bart MacLane
Charles Richman

Charles Richman
INDEPENDENT PRODUCTIONS)

(MASCOT)

The Miracle Ridge

Armand Scheefer
Brezy Eason

Harry Friedman
Burney Sarceky

Gorald Geraghty

John Rathwell

Bill Nobles

Bill Nobles
ti: Tom Mix
Joan Dale
George Chesobro
Joan Dale
George Chesobro
Joan Dale
George Chesobro
Beddie Hearn
Ernie Adams
Wally Wales
Eddie Cobb
Charles King
Stanley Price
George Burton
Stanley Price
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Hoot Gibson
Mary Doran
Walter McGrail
John Eillott
Paul Fix
(MONGRAM)
The Desert Trail'
(2nd week)
-Colin Lewis
-Lindelcy Parson
Archie Stour

John Wayne
John Wayne
Mary Kornman
Paul Flx
Anita Compilio
Edward Chandler
Al Ferguson
Late MoKee
Henry Hall

Hollywood, Feb. 11.

Hollywood couldn't repeat the late Harry Reichenbach's gag with September Morn' even if 'the local pelinting had a great deal more than the lady conning in or soing out of.

Stanley Rose moved his gallery from Vine street to Hollywood boulevard and for his opening borrowed Luclen Labaudt's famed Billmore Nude for an opening window display. Picture is recognized as an outstanding example of-modern-American school.

First day the picture was in the

nleed as an outstanding example of modern American school:

First day the picture was in the window, Rose was informed by the Hollywood Chamber of Commercethat over 50 complaints against the store had been lodged by an aroused citzenry. Rose would not remove the picture in the next two days. Some 300 women paraded into the store, threatened to tear it to pleces and fearing a redecorating bill, Rose submitted to their lack of appreciation, hung the picture in his back room.

The art critte on a local morning paper praised the picture. Later the owner or the sheet got a load of the painting and fired the critic. Back room of Rose's is the hangout for Jim Tully. Gene Fowler, Fhill Stone, Moss Hart, George Kaufman, Robert-Benchley, Sidney-Rabiti, Skolsky, Irvin Cobb. and on the morn! hattle are all figuring on writing something about Hollywood's artistic appreciation. With Fowler the fastest writer of the mob, bets are on him to get first publication.

#### **PITTSBURGH**

(Continued from page 8)

(Continued from page 8)
show. Ed Lowry still around, his
second and last week, to keep house
in the running and between \$3,000-tweek
week Man Who Reclaimed His
Head (U) and stage show, also
headed by Lowry, around \$3,000.
Fulton (Shea-Hyde) (1,750; 15-20-25)—Haboona' (Fox). Started off
promisingly, but cut of next-door
Alvin to 15c at opening and also
fulton (Shea-Hyde) (1,750; 15-20place)—Raboole (Fox). Started off
promisingly, but cut of next-door
Alvin to 15c at opening and also
plictup looked for this week with
travel film, perhaps \$3,800. Last
week 'Night is Young' (MG) not so
hot at \$3,000.

hot at \$3,000. 20mg (Mai) not so

Penn (Loew's-UA) (3,300; 25-36-40)—Clive (UA) and stage show
Impetus of splash opening week with
reduced scale of a bit, due as much
as anything else to the Stanley's
drop to same scale, and \$11,000
Last week 'Bachelor Girl' (MG) and
(Casin De Parse' unit plenty okay
at \$22,500, ...
Stanley (WR) (3,500, 25,500)
Stanley (WR) (3,500, 25,500)

Last week Bachelor Girf (MG) and to a \$22,00 and to \$22,00 and \$22

#### Stock Market

Trading in amusement bonds was

(Continued from page 6) junior issue. It lost fractionally on the week, closing at 21½. But there are many smart traders who believe that the preferred offers excellent chances for appreciation in spite of current difficulties in Misauri

price.
On the Curb Exchange Technicolor was the best performing amusement issue. This stock railed smartly Friday and hit 13½. It closed at 13%, a net gain of 1½ counts. spite of current difficulties in Missouri.
Fox A again fell back, finishing at 10½, where it was down three-eighths. Its trend in the past weak was similar to that of the last six weeks. This and the fact that volume picked up on its big sell-off day Thursday, does not place it in the state of the self-eight day Thursday, does not place it in charts. A technical rally chartwise appears long overdue in this stock, Since its rise early in December to above 14. Fox A has fallen back persistently in recent weeks.
Columbia Pictures certificates, on the big board, was the strongest spot among the amusement common stocks. This issue closed at the peak price of 38, showing a gain of 2½ points. If had fallen back with the whole market Wednesday to 3½ points. If had fallen back with the whole market Wednesday to 34 points in guided consistently Eriday and bettirday on relatively high volume. Par Certificates It closed at 13%, a net gain of 1½ points.

Trading in amusement bonds was marked by renewed strength in Paramount liens. Early in the week Faramount. Heroadway 5½s hit a new 1934-35 top at 49%. These bonds are strength in the week 1934-35 top at 49%. These word was done of the second to the second was a second to the seco

#### Par Certificates

and Saturday on relatively high volume.

Par Certificates

A majority of other issues in the group either sported minor gains or fractional losses. The appearance of accumulation on a fairly large scale in Paramount certificates attracted the eyes of many traders. Stock closed at 3%, where it was down a fourth, Range of this issue was between 3% and 3%.

Ability of a number of preferreds in the anusement section to gain indicated that the commons might foliow suit soon. Losw's preferred Jumped up to 104%, just half a point from the 1934-35 peak. It wound up the week at this point for an advance of 2% points. Universal point for a state of 2% points. Universal point for a point at 14% point at 146. At this level it was only 3½ from the years. top. Westinghouse preferred to seat at 1%.

Eastman Kodak preferred was up a point at 146. At this level it was only 3½ from the years. top. Westinghouse preferred boasted a similar advance, finishing at 31½.

There were no trades listed for Metro- Goldwyn- Mayer preferred, though the directors during the week voted the usual quartery dividend of 4% c. This keeps this stock on the old annual basis of 31.9. Some had been optimistic enough to think the payments might be raised shock the company is re-borded to the considerably more than the arrange considerably.

Columbia Dividend Columbia Dividend Columbia Dividend Columbia Dividend Columbia Dividend Columb

of 104.

RKO debentures dropped heavily on comparatively few transactions. They wound up at the lowest price of the week—311. Here they showed a loss of 945. These, burns. never, got. past-35 all-week. Warner Brothers 6s firmed up in late trading to finish with a minor loss at 55%. Pathe 7s were unchanged on the week at 102.

Although the three major trade indices—power output, steel operating capacity and carloadings—all over the same weeks in 1934. professional traders and many others carefully avoided getting into the market during the week. Their attitude is simply that it is safer to wait until the Supreme Court has announced its decision on gold-clause bonds.

Supreme Court adjourned Friday until Monday, thereby disappointing the Street because it had hoped that the decision might be made public Saturday at the begated closed as the constitution of the prospect.

#### Columbia Dividend

Columbia Dividend
Columbia Pictures declared the dissual quarterly dividend of 75c per share on the preferred. This is pay-shie March 1 to the stock on record at the close of business Feb. 14. Columbia Pictures preferred was quoted in the over-the-counter on gold.

Paid this year. † New 1984-'85 high,

Summary for Week Ending Saturday, Feb. 9 STOCK EXCHANGE

193	1-'85-					Net	l
High.	Low.	Sales,		Low.	Last.	chg.	ł
7%	21/4	1,500	American Seat	45	5		ł
41%	21%	2,500	Col. P. vtc. (1)* 88	84%	. 88	T27	ł
21%	1%	4,600	Consol, Film 61/6	5%	614	12	ı
117%	70%	2,800	Consol, Film pfd. (%)† 21	2014	21	1 3	ı
147	120	160	Eastman Kodak (4)	111%	113%	I1"	ı
17%	814	8.700	Fox, Class A 10%	1431/2	104	T'4	ı.
25%	16%	57,700	Gen. Elec. (80c.) 28%	2214	23%	<b>+</b> %	ı
37	20%	11,000	Loew (1)	314	82%	T 70	ı
105	72	400	Do. pfd. (6½)	103%	10414	+214	ŀ
736	2%	2,200	Madison Sq. Garden 17%	. 6%	7	+ %	ı
53%	1%	- 14,500	Paramount etfo	31/2-	8% -		ı
414	. 4	8,500	Pathe Exchange 136	1	1%		ŀ
94%	101/4	1,100	Pathe, Class A	13%	14%	= %	ł
6214	2314	2,500	Radio Corp 514	4%	5%	- 76	ł
46	15	- 12,600		39%	60%		ł
414-	114	8 000	RKO 2	19	-17	- %	ł
40%	18%	200	Universal, pfd	38	38	+ %	r
814	2%	9.300	Warner Bros	314	834	- 2	ı
81%	15	200	Do. pfd 21%	2014	2114	- 4	ı
47%	27%	15,600	Wastinghouse	. 80% ·	38%	+11/4	l.
90	82 .	. 90	Do. pfd. (81/2) 911/2	90	911/2	+1	r
9 DI	un obcole		A Walle and have in landance of comme	adding to	4 37		
high.	us stock	extras.	f Paid this year on account of accumu	lia Hons.	t vam I	134- 90	ŀ
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S. 11	100		CURB		11.00	2.1	
113	1567 1 5		COND		4	V 30	
14%	7%	. 0 000	Technicolor 131/4	12	102/		
814	174	9,000	Translux (10c.)* 8	274	13%	+1/2	
	-10	0,000	Transition (100.)			- 70	
	10		BONDS	1. 1. 1 4			
AL .	and the second			1 1		1 5 3	
18	314	\$22,600	Gen. Thea. Eq. '40 84	7%	. 8	- 14	
7414	51	8,000	Keith 6's, 40	08	08%	- 4	
105%	85	50,000	Keith 6's, '40	10314	104		
4914	. 36	46,600	Par-Broadway 5½'s, 51 †49½ Par-Fam-Losky 6's, 47 68¾	47	4814	+ %	
08X	2014	118,000	Par-Fam-Lasky 6's, 47 68%	. 6814	08%	+1%	
69	2814	04,000	Do, ctfa 69	68%	69	+ %	1
09	29	- 239,000	Par-Pub 5%'s, '50 169	68%	09	+1%-	ام
108	-85	208,000	Do. ctfs	101%	162	72	ı
414	1814	3,000	RKO debs. 6's	81	81	-044	3
67	40%	112 000	Warner Bros. 6's. '89 5814	54	6676	- 2	i
100		,000	Wallet Dies. out Continuent Dom		00,8		•
	1.00	3- 144	PRODUCE EXCHANGE, N. Y.			1.1	(
a Maria			THOUSE EXCHANGE, IN THE	-		100	1
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1777			was an improve that the second reprint the first reprint reprint the first reprint		-		4
. "	-190		OVER THE COUNTER, N. Y.	Jan e.		4.55-	1
4	20 1 1	3.			3 8	200	
_B1d	Asked	200		1190	11111		
24%	20%		Col, B'dcast. A				:
45	47	*****	Col. Pict. pfd fr.		. 66		1

#### Incorporations

NEW YORK

Avenus, City Island, and Irving Ribman, Icanovally Island, and Irving Ribman, Camoud Island I

ington Park Stadium, Inc., capital, bhares, no stock subscribed. Dil: Gene Doyle, Frank T. Copple, A. Salow, e Gonid, Inc.; capital, 2,500 shares, ck subscribed. Directors: Dack subscribed. Directors: Dack subscribed. Directors: Jack subscribed. Directors: Jack subscribed. Directors: Dack subscribed. Dack subscri

#### Home Office Publicity Depts. Struggle with Studios' Press Stuff

#### U. S. Pix Up in Cuba

Washington, Feb. 11.

Washington, Feb. 11.

American sales of sound picture equipment to Cuba boomed during the last of 1934 as result of tarint concessions by the Island government, but film exports, which received no special treatment, concession and the concession of the concession

#### L. A. BIZ GOOD SO FIRE MARSHAL WORRIES 'EM

Los-Angeles, Feb. 11.
With picture houses doing a turnaway business lately, fire detail, under Capt. Fred Walker, got busy the last few days and arrested Fred Pappaport, manager of the Westwood Village theatre, for having 400 standees. He was fined \$5 and 30 day sentence suspended by Judge Taplin, George Lunberg, assistant manager of Loew's State, will be arraigned today (11) in bourt on similar charge. Arrests at other theatres were circumvented by tip-offs to clear alsles, etc.
This is first time in years that the Fire Department became active on standing enforcement made on orders of State Fire Marshal, whose decree prohibits standees in any

decree prohibits standees in ar part of the house including mezza

#### MINN. FEUD PORTENDS

Alleged RKO Breach of Faith Burn Publix Northwest

2,000 shares, no stock subscribed. Dischelle A. Sator.

Dave Gendi. Ener. appliat. 1,200 shares.
Could fire in properties. Directors: Dave Gendies. A state of the control of the part of RKO threatens to cause the part of RKO forpleum, St. Table Markany; Mercantile Bank & Creeby Gelses, R. H. Fielechmann; Table Mrisany; Mercantile Bank & Creeby Gelses, R. H. Fielechmann; 120,351.

Sames Duke Sillington, Tac.; 1436.
Sames Duke Silling

#### (Continued from page 7) Following Maloy's Slaying, Browne

have been efforts made, plenty of talk and some movements to raise admish fees but that is all that has come of it.

35 Admish

admiss fees but that is all that has come of it.

Admission problem still remains a question for the individual operator to solve. He has to devise the best scale to obtain the highest gross for his house. Exhibitor attitude in recent months has been that it is much easter to try. for a larger gross by getting more people into the theatre rather than by increasing the admittance price. Consequently, the theatre operator bolleves he can raise his gross-figures—by—maintain—ing his old scale or even cutting it. At present, he cannot see the logic for any revision upwards.

In the south, where cotton prices have been nearly doubled, and in the big grain-states—of-lowa, Kansas, Missourl and Nebraska, the exhibitors have felt an increase in grosses. But at no time have they been large enough to make them

been large enough to make them

### In Charge of Chi Operators' Union

Chicago, Feb. 11.

George Browne for the 'IATSE | Fleming May Swing to has taken over complete control of the operators' union here following slaying of Tom Maloy. This follows a meeting of local operators yester day at which both President Thoma Reynolds and Organizer Ralpi

day at which both President Thomas Reynolds and Organizer Raiph O'Hara tendered resignations which were immediately accepted. Until a new election is held, local union will be headed by Hariand Holmden of Cleveland, v.-p. of in-ternational. New election of offi-cers will be held in month or so.

#### Fox to Direct 'Farmer

Hollywood, Feb. 11. Fox is negotiating with Victor Fleming, to direct. The Farmer Takes a Wife' following completion of Reckless, his current assignment at Metro.

Fox deal will be the one outside picture permitted on his Metro contract.

Home offices are grousing anew over the reams of copy the studio press departments send into New York for dissemination. One of the reasons why the stu-

York for dissemination.

One of the reasons why the studios may be asked to defer quantity in favor only of publicity which has some chance of being used in New York or by eastern publicity-eating channels is that there seems more chances is that there seems more chances is that there seems more may be a seem of the control of the con

#### Talk Consolidated's New Plan-of Financing

With the directors slated to meet again the middle of this month, talk of a new plan of recapitalization or reorganization for Consolidated Film industries, Inc., again was revived during the past week in Wail street. Consolidated now is actively engaged in furnishing laboratory work for Universal under its new 12-month contract. In addition—it is doing similar work for RKO and several independent producers.

This new—business—primarily—is back of reports that some action may be taken during the month to better the condition of preferred stockholders. The stock is on an annual \$2 dividend basis, but there is a total of \$3.50 in arrearages on the issue, not including the 50c. that has been declared already this year.

Should the directors decide to pay up all arrears on this preferred, it.
mately \$1.400,000. Reflex oper the condy possibility of such payment uni-doubtedly would be faith; it at some future date. The comps — aid \$1.50 on this issue during 193. and many traders expect some action toward.

traders expect some action toward caring for at least part of the ar-





#### CALENDAR OF CURRENT RELEASES

Harold Auten Office Ber By N. Y. C.
Autumn Crocus (British). Charming film from Anthony play with femme
appeal. Dir. Basil Dean. 70 mins. Rel. Oct. 15. Rev. Nov. 6.
Blaue von Himmel, Dos (Ger), Musical romance. Martha Eggert. Dir.
Victor Jarson. 70 mins. Rel. Sept. 10

Victor Jarson. 10 inlins. Rel. Sept. 1.

Hod of the World (Flin du Mondé (Fr): Selentific dream based on Flammarion invole. Dir. Abel Gance. 65 mins. Rel. April 15.

E. World of the Sept. 10 in the Sept. 10

Melo (German). Scnsltive study of psychological difficulties. Ellsabeth Berg-ner. Dir. Paul Czinner. 93 mins. Rel. Feb. 1. Rev. Feb. 6.

Chesterfield Offices: 1540 Broadway, New York, N. V. Curtain Falls, The. Old actress impersonates aunt of a wealthy family to mike old age secure. Provise a good genius. Henrietta Crosman. Dir. Fuellive Fast. Fugitive Road. An Austrian-Italian border story. Eric von Stroheim Wers Engels, Leslie Penton. Dir. Frank Strayer. 89 mins. Rel. July 1. Rev Nov. 200

Walks, The. A mystery comedy. Cast, John Miljan, June Collyer, Dir Frank Straver, 67 mlns, Rel. Dec. 1. One in a Million. Department store background for a love story. Chas. Star-rett. Dovothy-Wilson. Dir. Grank Straver. 62 mins. Rel. Sept. 15.

rett, Dorelly-Wilson. Dir. Frank Strayer. 62 mins. Rel. Sept. 15.

Port of Lost Dreams. Tragedy along the waterfront, and on the tima fisherles.

Wm. Boyd, Lola Lane. Dir. Frank Strayer. Rel. Oct. 15.

Shot in the Dark. A college mystery: Charles Starrett, Robert Warwick, Marlon Shilling. Dir. Charles Lamont. Rel. Feb. 15.

Marion Shilling. Dir. Charles Lamont. Rel. Feb. 15.
Sons of Stele. A new deal drama of fathers and sons. Charles Starrett, Wm.
Bakewell, Folly Ann Young, Dir. Charles Lamont. 64 mins. Rel. Dec. 15.
Symphony of Living. A drama of sacrifice against a background of semphonic
music. Af Shean, Evelyn Brent, Charles Judels. Dir. Frank. Strayer.
68 mins. Rel. Jan. 15.
World Accusers, The. A woman's fight against the world alone. Vivlan Töbin,
Russell Hopton, Dicklet Moore. Dir. Charles Lamont. 69 mins. Rel. Nov. 1.

Scudio: Gower at Sunset,
Hollywood, Cal.

Against the Law. Gangster inkup with an ambulance crew. John Mack
- Oct. 26. Rev. Dec. 18.

Oct. 26. Rev. Dec. 18.

d the Evidence. N Foster, Donald Coo c. 18. Newspaper man smokes out a master mind. Norman ook, Shelia Mannors. Dir. Lambert Hilyer.

Man Wine, The. Edmund Lowe, Jack Holt in a familiar outline. Florence Rice as the girl. Dir. Earle Kenton. 15 mins. Rel. Jan. 8. Rev. Jan. 8.

way Bill. Race track story based on one of Mark Hellinger's yarns Myrna Loy, Warner Baxter. Dir. Frank Capra. 90 mins. Rel. Dec 8. Rev Dec. 4.

 Rev Dec. 4.
 Retries the Sea, The. Riotous nautical comedy of a mixed passenger list. Victor McLaglen, Wynne Gibson, Allson Skipworth, John Gilbert, Dit. Lewis Milestone, 160 mlns. Rev. Oct. 22, Rev. Dec. 4.
 Call to Arms. Willard Mack, Shella Mannore, Eather Raiston. Dir. Willard Mack, Rel. Jan. 12. Carnival. Carnival story of a man's search for a mother for his child. L Tracy, Sally Ellers, Jimmy Durante. Dir. Walter Lang. Rel. Feb. 10.

ATRAY, SHIP, EMETA, SIMMY DUTANTE, DIT, Walter Lang, Rel. Feb. 10.
Fugitive Lady, Innocent girl, sentenced to prison, finds a haven and low
Nell Hamilton, Florence Rics, Dir. Al. Rogell, 68 mins. Rel. Oct. 25
Rev. Dec. 111. Girl h Danger, 'Inspector Trent' story of a lost emerald. Raiph Bellamy, Bulley Grey. Dir. D. Ross Lederman, 51 mins. Rel. Aug. 29, Rev. Novel

P. For the Political fixer discovers be can't fix love. Jack Holt, Mona Barrle Winnie Lightner. Dir. Roy. W., Nelli. 69 mins. Rel. Oct. 13. Rev Nov. 20

nov. Zelous prize fighter has a vivid dream while taking the count Nancy Carroll, George Murphy, Dir. Roy W. Nelll. 56 mins. Rel Noy. 16. Rev. Nov. 27.

by Choice. Fan dancer adopts a mother, who brings her happiness Carole Lomberd, May Robson, Roger Pryor. Dir. David Burton. 17 mins Ref. Oct. 15. Rev. Nov. 20.

Beyond the Range. Tim McCoy Western. Billie Seward. Dir. Ford Beebe. Rel. Feb. 15.

Beebe. Rel. Feb. 15.
Lady is Willing. Investment victim kidnap banker's wife. She falls in love with her captor. Leelle Howard, Binnie Barnes. Dir. Gilbert Miller. 68 mins. Rel. July 30. Rev. Aug. 14.
Men of the Night. Romance of a detective. Bruce Cabet, Judith Allen. Dir. Mille of the Gods. Industrial story of the depression. May Robson, Fay Wray, Victor Jory. Dir. Roy W. Neill. 67 mins. Rel. Dec. 15. Rev. Jan. 22.
Name the Womap. Politics and a zirl recorter: Arina Judes. Richard Crom-

Name the Woman. Politics and a girl reporter. Arline Judge, Richard Crom-well. Dir. Al Rogell. 63 mins. Rel. Aug. 1. Rev. Dec. 4: Tullio Carminati, Lillan Harvey, Tala Birel. Dir. Victor

One Night of Love. Romance of an opera star. Grace Moore, Tulin Carmaniti, Lyle Talbot. Dir. Victor Schnitzinger. 84 mins. Rel. Sept. Rev. Sept. 11. Kid, The. McCoy, western. Shella Mannors. Dir. David Selman mins. Rel. Nov. 8.

56 mlns. Rel. Nov. 8.
Square Shoeter. Tim. McCoy, Jacqueline Wells in a Western. Dir. David Selman. 57 mlns. Rel. Jan. 21.
That's Gratitude. Theatrical man gets no thanks in farcical romp. Frank Craven. Mary Carliele. Dir. Frank Craven. 67 mlns. Rel. Oct. 13.

Mesterner, The. Tim McCoy, Marlon Sbilling. Dir. David Selman. 57 mine. Rel. Dec. 10.

White Lies. Rich society girl falls for the big, brave cop. Walter Conolly, Fay Wray, Victor Jory. Dir. Leo Bulgakov. 63 mins. Rel. Nov. 27. Rev. Jan. 1.

Mee. Jan. 1.

Whole Town's Talking, The. Robinsen in a dual role as a killer and a pacific who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford. Rel. Feb. 18.

DuWorld Office: 729 Seventh Ave.

Beast of Borneo. Melodrama and animals. John Preston, Mary Stuart. 70 mins Rel. July 15. mins Rel, July 15.

Blue Light. (Austrian and Italian.) Mountain romance among italian Dolo-mites. Directed and starring Leni Riefenstahl, Ref. Sept. 15.

Bride. of Samoa. South Sea featurette. Dir. Phil. Brown. 30 mins. Rel. March 1.

Crainquebille (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baron-cejil. 80 mins. Rei Dec. 1.

celli, 80 mins. Rei Dec. 1.
Glir in the Case. Comedy in the Continental manner. Jimmy Savo, Eddle Lambert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oct. 1.
Hollywood, City of Dreams (Sp). Jose Bohr. Spanlard's impression of chematown 68 mins. Rel. March 30.

Kocha, Lubi, Szanuje (Polish). Young love in Poland, with music. Dir.—Michai Wyzynski. 70 mins. Rel. Nov. 1.

L'Agonio des Algies (Fr), Pre-Napoleonic drama. Dir, Roger Richebe. 70 mins. Rel. Dec. 1. mms. Rel. Dec. 1.

Maw Who Changed His Name (British). An old Edger Wallace yarn revived. Dir. Henry Edwards. 75 mins. Rel. Oct. 1. Rev. Oct. 23.

Norah O'Neale (British), Irish yarn. Dir. Desmond Hurst. 70 mins. Rel.
Oct. 15. Rev. Oct. 30.

Romance in Budapest (Hung). Franciska Gaal. Musical. 70 mins. Rel.

Tell Tale Heart (British). Edgar Allan Poe thriller. Dir Desmond Hurst.

First Division Offices R.M.O. Bldg., New York, N. v. Rejeases Also Allied, Chesterfield and Monogram

Curtain Falls. One-time famous actress uses her talents in an entirely novel role; and stages one final glorious comeback. Henrietta Crosman, Dorothy Lee, Wm. Bakewell. Dir. Charles Lamont. 58 mins.

Girl of the Limberlost. The famous Gene Stratton Porter classic. Marian Marsh, Raiph Morgan, Louise Dresser, Eddle Nugent, Dir. Christy Cabanie, 33 mins. Rel. Nov. 8.

Cananne. 35 mins. Rel. Nov. 5;

Girl of My Dreism. College life and college romance. Mary Carllale, Eddie Nugent, Creighton Chaney, Arthur Lake, Stering Holloway, Gigi Parrish. Dir. Ray McCarey, Rel. Nov. 17.

Happy Landing, Story of the U. S. air border patrol. Ray Walker Jacqueline Wells. 53 mins. Rel. Sept. 1.

These tabulations are compiled from Information supplied by the various production companies and checked up as soon as possible after-lease dates are definitely set. Titles are retained for eix monthe. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

serve a copy of the calendar for reference.

The running time as given here is presumably that of the projection com showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in "Variety" carry the actual sime olecked in the therety carry the actual sime olecked in the therety carry the actual sime olecked. In the therety carry the actual sime olecked in the therety carry the actual sime olecked in the therety when the constraint of the second o

evan though official. To optain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrep

#### Studio Placements

Hollywood, Feb. 11. Charles Laughton, 'Mutiny On the Bounty,' Metro.

William Benedict, 'Ten Dollar Raise,' Fox.

Maurice Kosloff, directing dances Donald Crisp, 'Oil for the Lamps of China,' WB.

Charles Richman, 'Case of th Curlous Bride,' WB. Sally Sweet, 'Old Homestead, iberty.

Liberty.

Ian Hunter, Mary Astor, 'Dinky,'
WB.
Norma Taylor, 'Callente', 'Oil for
the Lamps of China,' WB.
Ann Ronnell, writing story, music, 'Merric Melodies,' WB.
Nick Grinde, directing Showdown,' U.

Ann Bonnell, writing story, music, Merrie Melodies, WB.

Ann Ronnell, writing story, music, Merrie Melodies, WB.

Nick Grinde, directing ShowCown, U.

Charlotte Granville, Spring ByLibougas Fawley, Marri Walkee,
Ann Darling, Alone Carroll, Princess O'Hara, U.

Henry O'Neill, 'Dinky,' WB.

Edouardo Cansino, directing
Carroll, Princess O'Hara, U.

Henry O'Neill, 'Dinky,' WB.

Edouardo Cansino, directing
Chenry, Fox.

Billie Butler, directing 'Torchbearers,' Fox.

Billie Butler, Addrew Tombs, Allison Skipworth, Madge Bellamy,
Sterling Kolloway, Johnny Arthur,
Preter Carroll, Crime and Punishment,' U.

Arthur Goodrich, adapting his
play, 'Mr, Grant,' Radio.

James Gow, Edmund, North

Clyde Bruckman, directing Three

Stooges short, Col.

Frank Mundin, Joe Frye, Eugene

Berden, Frank Corsaro, Germaine

Be Neel, 'How Am I Doing',' Par.

Par.

Par. How Am I Doing', 'Par.

Par.

Wendy Barrie, 'Gambler's Max
Yav.

Wendy Barrie, 'Gambler's Max

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Wendy Barrie, 'Gambler's Max

Wendy Barrie, 'Gambler's Max

Wendy Ba Wendy Barrie, Gambler's Max-m. Par.

John Sheehan, Goose and the Gander, WB. Robert Gleckler, Mr. Dynamite, U.

George Davis, Spring in Paris, Radio.
Gwendolyn Logan, Becky Sharp,

Gwendolyn Logan, 'Becky Sharp,'
Floneer,
Niles Welch, 'Showdown,' U.

Michael, 'Richelleu,' 20th
Cent.

James, Rush, 'Strangera All.'
Radio.

Ruth Clinford, Carol Holloway,
Stolen Harmony, Par.

Stolen Harmony, Par.

Stolen Harmony, Par.

Hall, 'Hold 'Em Yale,' Par.

Sarah Edwards, Betty Alden,
Mitchell Ingraham, Alleen Carlisle,
Cecil Cunningham, Edwin Stanley,
Jack Raymond, Edmund, Burns,
Talk,' Par.

Tel Lord, directing Three Stooges,
Col.

Col.
Clyde Bruckman, directing 'ManBating Tigen,' Fox.
Eddle Sutherland, directing 'The
Great Ziegfeld,' U.
Gall Patrick, 'Doubting Thomas,'

Fox. Sam Flint, 'I'll Love You Always,' Col. Lorin Raker, 'Les Miserables,' 20th

Cent.
Sam Godfrey, 'Case of the Curious
Bride,' WB.
Selmer Jackson, 'The Great Hotel Murder,' Fox.
Fred Wallace, 'Doubting Thomas,'

Frank Albertson, Doubting Thomes, Frank Albertson, Doubting Thomes, Frank Albertson, Doubting Thomes, Fox. s,' Fox. Jack Rutherford, 'Richelleu,' 20th Cent. Randolph Scott, Kay Johnson, (Continued on page 35)

Jane Eyrs. Screen adaptation of the Charlotte Bronte classic, Colin Clive. Virginia Bruce, Alleen Pringle. Dir. Christy Cabanne. Rel. Oct. 1. Virginia Bruce, Alleen Fringie. Dir. Unrusy Cabanne. Rel. Oct. I. King Kelly. Dance director and his girl dancing troupe swap contracts on way to Parls, and bring prosperity to a mythical Beigravian kingdom via crooning, dance routines, etc. Romantic comedy with music. Guy Robertson, Irene Ware, Dir. Leonard Fields. Rel. Nov. 18. in a Million. Romance of a department store employee and the boas' son. Dorothy Wilson, Charles Starrett. Dir. Frank Strayer. Rel. Nov. 15.

Nov. 15.

Nov. 15.

Nov. 15.

Nov. 25.

Nov. 2

Studioe: Burbank, First National Officeer 821 W. coth St., New York, N. Y.

Bebeens. Jungle film made by the Martin Johnson's, partly from an airple 73 mins. Rel. Jan. Rev. Jan. 29 73 mins. Rei. Jan. Rev. Jan. 29.

Bibbitt. Upton Sinclair's 'Main Street,' Guy Kibbee, Aline McMahon. Dis.

Wm. Keighley. 75 mins. Rei. Dec. 8. Rev. Dec. 18. Wm. Keighley. 75 mins. Rel. Dec. 8. Rev. Dec. 18.

British Agent. Adapted from the novel about international spics. Lesite
Howard, Kay Francis. Dir. Michael Curtiz. 75 mins. Rel. Sept. 18.

Rev. Sopt. 28.

Filrtation Walk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien.
Dir. Frank Borzage. 95 mins. Rel. Dec. 1. Ray, Dec. 4. Dir. Frank Borzage. 85 mins. Rei. Dec. 1. Rev. Dec. 6.
Gentlemen Are Bern. Four colleges boys battle the world. Franchot Tone.
Joan Mult. Ann Drorak, Margaret Lindaay. Dir. Alfred E. Green.
45 mins. Rei. Nov. 17. Rev. Nov. 27.

As mms. Rel. Nov. 17. Rev. Nov. 27.

Happiness Assed. Window weaker vine success. Dick Powell, Josephna Hutchinson. Dir. Mervyn, LeRey. 80 mins. Rel. Oct. 22. Rev. Oct. 18. Rel. Arythine. Comecy in a fake auction room. Pat O'Brien, Ann Dvirak, Claire Dodd, Rossce Karns. Dir. Robt. Florey. 70 mins. Rel. Oct. 28. Rev. Jan. 1.

Lost Lady, A. Willa Cather's story. Barbara Stanwyck, Frank Morgan,
Ricardo Cortez, Dir. Al. E. Green, 61 mins. Rel. Sept. 29, Rev. Oct. &
Maybe it's Love. Gloria Stuart, Ross Alexander. Dir. Wm. McGinn. 62 mins.
Rel. Jan. 12.

Murder in the Cloude. Lyle Talbot. Ann Dyorak. Dir. D. Ross Lederman. 60.

Minis. Ref. Dec. 1s. Rev. Jan. 1.

Nortin Shore. Barbara Stanwyck, Gene Raymond. Dir. Robert Florey. Rel.
Feb. 16. Feb. 16.
Red Hot Fires. Lyle Talbot, Mary Aster. Dir. D. Ross Lederman. Rel. Feb. 2.
Six Day Sike Rider. Thrills and spills in a bike race. Joe E. Brown. Dir.
Lioyd Bacon. 69 mins. Rel. Cot. 20. Rev. Nov. 6.

Lucya, Escon. 69 mins. Rel. Oct. 20. Rev. Nov. 20. Rev. Nov. 1980.

Babona. Jungle dim mado by Martin Johnsons, partly from an afrajane. Rev. Jan. 20. Rev.

Caravan. Romantic story based on 'Gypsy Molody.' Chas. Boyer, Loretta Young, Jean Parker, Louise Fazenda Dir. Erik Charell. 102 mins. Rel. Sept. 28, Rev. Oct. 2

Charlie Chan in London. Another detective yarn. Warner Cland, Drue Ley-ton, Mona Barrie. Dir. Eugene Forde. 79 mins. Rel. Sopt. 14. Rev.

Charlie Char in Paris. The Oriental detective moves into new territory,
Warner Oland, Mary Brian. Dir. Lewis Selier. Rel. Feb. 1. Rev.
Jan. 29.

Jan. 29.

County Chairman, The. Will Rogers, Evelyn Venable, Kent Taylor. Dis.

John-Blystone. 78 mins. Rel. Jan. 11. Rev. Jan. 22.

Dude Ranger, The. Geo. O'Brien, Irone Hervey. Dir. Eddie Clius. 64 nins.
Rel. Sept. 21.

Eset River. Story revolving around an underwater tunnel. Edmund Lows. Victor McLagien, Marjorie Rambeau. Dir. Racui Walsh. Rel. Jan. 28. Eliner Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden. Rel. Nov. 2. First World War, The. Hitherto unreleased film from the archives of several governments. Lawrence Stallings, editor, 77 mins. Rel. Nov. 23. Rev.

Gambling. From the George M. Cohan play. Geo. M. Cohan, Wynne Gibson.
Dir. Rowland V. Lee. 82 mins. Rel. Nov. 2. Rev. Dec. 11.
Handy Andy. Will Rogers, Peggy Wood. Dir. David Butler. 81 mins. Rel.
July 77. Rev. Aug. 7. July 27. Rev. Aug. 7.
Hell In the Hesvone, Afr story, Warner Baxter, Conchita Montenegro. Dis.
John Blystone, 80 mins. Rel. Nov. 9.
Helidorsdo. Adventure in a ghoet town. Richard Arlen, Madge Evans, Ralph
Bellamy, Henry Walthall. Dir. Jas. Cruze. 74 mins. Rel. Dec. 21. Bov.
Jan. 8.

Jan. 8.

Judge Priest. Based on the Irvin Cobb stories of down south. H. B. Waithall, Tom Brown, Antia Louise. Dir. John Ford. Rel. Oct. S. Rev. Oct. M. Little Colonel. Shirley Temple, Lionel Barrymore, Evelyn Venable. Dir. Lettery Love. Rel. Feb. 11.

Lettery Love. Pat Paterson, Lew Ayres. Dir. Wm. Thiele. 82 mins. Rel. Jan. 4 Levetime. Musical romantic story. Pat Paterson, Nils Asher, Herbert Mundin, Harry Green. Dir. Jas. Tinling. 72 mins. Rel. Sept. 21. Rev.

Gallante. Done from the novel of the same name. Spencer Track, Ketti Gallian, Helen Morgan. Dir. Henry King, 90 mins, Rel. Oct. 22.

Music in the Air. Gloria Swanson, John Boies. Dir. Joe May. - 81 mins. Rel.

Mystery Woman. Heroine axuse her husband by procouring the papers. Mons-Barrie, Gilbert Roland. Dir. Eugene Forde. 69 mine. Rel. Jan. 12.

One More Spring. Janet Gaynor, Warner Baxter. Dir. Henry King. Rel. Peck's Bas Boy. Story of an adopted son and an understanding man. Jackis Copper, Thomas Meighan, Jackie Searle. Dir. Eddie Cline. 68 mils.

Relips Der Le Revo Col. 18.

Review Bas Boy. Story of an adopted son and an understanding man. Jackis Copper, Thomas Meighan, Jackie Searle. Dir. Eddie Cline. 68 mils.

Recipier Oct. 18. Rev Oct. 18.

Review Bas Boy. Story of an adopted son and an understanding man. Jackis Copper, Thomas Meighan, Jackie Searle. Dir. Eddie Cline. 68 mils.

Recipier Oct. 18. Rev Oct. 18.

Rev. Oct. 18. Rev. Oct. 18. Rev. Oct. McLagen. Rel. Feb. 22.

Rev. Oct. 2.

Rev. Oct. 2.

365 Nighte in Hollywood. James E. Dunn, Alice Faye, Mitchell & Durant. Dir. Geo. Marshall. 77 mins. Rei. Oct. 12. Rev. Nov. 13. Geo. Marshall. 77 mins. Rei. Oct. 12. Rev. Nov. 13.
Tyenty-four, Hours a Day, Claire-Trevor, Gilbert Roland. Dir. Hamilton Mase,
Fadden. Rel. Nov. 23.
When a Man'z a Man. George O'Brien, Dir. Edw. F. Cline. Rel. Feb. 15.
White Parade, The. Loretta Young, John Boles. Dir. Irving Cummings. Minns. Rel. Nov. 18. Rev. Nov. 13.

#### Gaumont-British Office: 1800 Broadway,

Chu Chin Chew. Arabian tales in musical form. Anna May Wong, Frits Kortner. Dir. Walter Forde. 95 mins, Rel. Sept. 15. Rev. Sept. 25. Constitution of the consti

Dir. Berthold Viertel. Rel. Oct. 15. Rev. Oct. 23.
Man of Aran, Irich story with preponderantly beautiful photography. Dir.
Robert Flaherty. 70 mins. Rel. Oct. 15. Rev. Oct. 23.
Power (Jew Suss.) Dramatization of Stern Feuchwaniger novel. Coras
Veildt, Benita-Hume. Dir. Lothar Mendes. 105 mins. Rel. Oct. 1. Rev.
Oct. 2.

Oct. W. Frincese Charming. Musical comedy in a mythical kingdom. Evelyn Lays, Yvonne Arnauly George Grossmith, Max Miller. Dir. Maurice Fivev. Rel. Jan. Unfinished Symphon. Musical romance based on Schubert's life. Marika Eggerth. Dir. Willy Forst. 83 mins. Rel. Jan. 1, Rev. Jan. 15.

#### Liberty

Office: 1776 Broadway, New York, N. Y.

Dizzy Dames. Musical. Theoritaid boarding house house Marjorie Rambeau, Ploritie McKlimay, Lewrence Gav., Dir. William Marjorie Rambeau, Rolling Marjorie Rambeau, Rolling Marjorie Rambeau, Dir. Head Namen. Dir. Jired Newmeyor. 7 in Jim. Rol. Oct. 25:

Once to Every Bachelor. Honey/noon with a hired-bride. Marjan Nixon, Nell Hamilton, Allean Pringle Dir. Wm. Nixh. 12 mins. Rol. Dec. 14.

Hamilton, Allean Pringle Dir. Wm. Nikh. 72 mins. Rol. Dec. 14.

cheel fed Girle. Reform school dram. Sidney Fox. Paul Kelly, Lois Wilson, Anne Shiley. Dir. Wm. Niki. 13 mins. Rel. Mar. 22.

sweeparks Annie, Boele, Dr. Wm. Niki. 13 mins. Rel. Mar. 22.

weeparks Annie, Boele, Dr. Wm. Niki. 15 mins. Rel. Mar. 22.

weeparks Annie, Boele, Dr. Wm. Niki. 15 mins. Rel. doubtown. Marion

take the Stand. Murder of a columnist. Jack La Rue, Theima Todd, Gall

Patrick. Dir. Phil Rose. 17 8 mins. Rel. Sept. 7. Rev. Sept. 14

Patrick. Dir. Phil Rossa '78 mins. Rei. Sept. 7. Rev. Sept. 11.
Twe Heade on a Pillew. Marticonial warfare. Neil Hamilton, Mirlam Jordan. Dir. Mirlam Hamilton, Mirlam Jordan. Dir. Mirlam Hamilton, Mirlam Jordan. Dir. Wins. Marup 1. no bungsiow colony. Rich. Gromwell, Arline Hamilton, Dir. Yim. C. Cabarps. '3 mins. Rei. July 20. Rev. Nov. 20.
Vitheaut Children. Modern draute of divorce. Marguerito Churchill, Eruce Cabot, Evelyn Bront, Registy J Demy, Dir. William Nigh. 8 innis. Rei.

Majestic Officee: RKO Bidg., Radio City

Mutiny Ahead. Stark drama! Adventure! Romance! On the high seas. Ne Hamilton and Kathleen Burke. Dir. Toemp Atkins.

Hight Alarm, The Newspaper scoty with a reporter winning the city boss daughter. The Newspaper scoty with a reporter winning the city boss daughter. Struce Cabot, Judith Allen, H. B. Warner. Dir. Spencer Bennett. Struce Cabot, Judith Allen, D. Branch, Charles, Dir. The. David Manners, Steens Callagher, Dorotty Libalare. Dir. Robt. Vignola. 64 mins. Dynamic detective mystery thriller.

Scalet Letter, The. Hawthorine's dramatic classic. First sound fitming. Collegen Moore and Hardle Albright. Dir. Robert Vignola. 70 mins. Rel. Sept. Rev. Sept. 26.

Hed to Chees. Texas girl goes to Hollywood and back again. Not studio story. Sally Blane, Lirry Crabbe. Dir. Raiph Cedar. 62 min Rel. Oct. 1. Rev. Sopt. 25.

#### Offices, 1776 Breadway, Mascot

Sehind the Green Lights. A tense drama of circumstantial evidence. Gir who romained faithful. Preston Foster. Rel. Feb. 22.

Sehind the Green Lights. A tense drama of circumstantial evidence. Girl wis comained faithrul. Frestum Foster. Rel. Feb. 22

Srimsen Remance. Two inde, ore American and one German, find that the series of the ser

Young and Basutiful. Story of a press agent who builds his sweetheart to stardom and nearly loses her. William Haines, Judith Allen, Joseph Cawthorn, Wammas Baby Stars. Dir. Joseph Santiey. 63 mins. Rel. Sept. 1.

#### Studies: Culver City, Calif. Officee: 1640 Breadway, Metro

Babes in Toyland: Child story, with the Victor Herbert music. Laurel and Hardy, Charlotte Henry. Dir. Gus Mein, Chas. Rogers. 77 mins. Relative Charlotte Henry. Dir. Gus Mein, Chas. Rogers. 78 mins. Relative Charlotte Henry. Robt. Young Batty Furness. Dir. Russell Mack. 87 mins. Rel. Dec. 21. Rev. Dec. 25.

Barretts of Wimpels Street. Based on the play by Rudolf Besler, Norms Shearer, Fredric, March, Charles Laughton. Dir. Sidney Franklin, Rel. Sept. 21. Rev. Oct. 2

Blegraphy of a Bachelor Girl. Based on S. N. Berhrman's successful play
"Blography" Ann Harding, Robert Montgomery. Dir. E. H. Griffith
Rel. Oct. 26.

Asi. Oct. 2s.

In this constraint of the constra

Rev. Jan. 1.

\*\*Bride, The. From Francis Coe's Repeal. Carole Lombard, Chestet
Morrie. Dir. Jack Conway. \$2 mins. Rel. Dec. 28. Rev. Dec. 18.

\*\*Way a Heart. Jean Parker as a crippled little doll-maker. Spencer Tracy
Dir. David Butler. Rev. Sopt. 7. Rev. Oct. 28.

y Widew. Based on the world-famous operatta by Franz Lehar. Maurice Chevaller, Jeanette MacDonald. Dir. Ernst Lubitsch. Rei, not set. Rev. Oct. 1

Rev. Oct. 16.

Night Is Young, The. Royal love for a commoner theme. Ramon Novarro.

Evelyn Laye. Dir. Dudley Murphy. 80 mina. Rel. Jan, 11. Rev. Jan, 15.

Outcast Lady. Based on a novel by Michael Arlen. Constance Bennett.

Herbert Marshall. Dir. F. rert Z. Leonard. Rel. Sept. 28. Rev. Nov. 6. Painted Vell. Based on the novel by Somerset Maugiam. Greta Garbo Herbert Marshall Dir. Plehard Boleslavsky, 84 mins. Rel. Nov. 23 Rev. Dec. 11.

ie the Way Reloased convict story. Franchot Tone, May Robson ren Morley. Dir. Paul Sloan. 60 mins, Rel. Aug. 10. Rev. Sept. 3 Karen Moriey, Dir. Paul Stoan, et minis, net, aug. etc. Aug. etc. Aug. etc. Charles
Butterworth, Jimmy-Durants, Maxine-Doyle. Dir. Charles Riesner. Rel.
Oct. 12. Rev. Oct. 16.

What Every Woman Knows. Based on the play by Sir James M. Barrio Helen Hayes, Brian Aherno. Dir. Gregory La Cava. Rei. Oct. 19. Rev Wicked Weman. A story of a faithful mother. Mady Christians, Jean Parker Chas. Blekford. Dir. Chas. Brabin. 71 mins. Roi. Dec. 7. Rev.

Studie: Office: Bluding Office: B. K. O. Building 9338 W. Washington Blvd., Monogram Rocksfoller Center, N.Y.C.

of the Limberlest, A. Gene Stratton-Porter story, Marian Marsh, Raiph Morgan, Louise Dresser. Dir. Christy Cabanne, 89 mins. Rei, Oct 15 Rev. Nov. 13:

Revandor de Desser. Dir. Christy Caoanna. 50 mina. Rei. Oct. 147 of My Dréama. Collège romance with track team wents. Mayr Carlisie, Creistrion Chaney, Sterling Holloway, Eddle Nugent, Gill Parrish. 65 mins. Dir. Ray McCarey. Rei. Nov. 17.

Plirting with Danger. Three buddles play with dynamite and love. Robert Armstrone, William Canero, Edgar Kennedy, Marion Burns, Maria Alba, Creat God Gaid. Sidnay Biackmer, Martha Siesper, Gloria Shea, Registrone, John T. Murray, Edward Maxwell. Expose of the receivership racket almost wrecking young romance. Rel. April 15.

Nealer, The. From novel by Robert Herrick. Dir. Reginald Barker. King Kolly of U. 8, A. Guy Robertson, Irene Ware. 65 mins. Rel. Sopt. 15.

Rev. Dec. 18.

Lawiese Frontier (Lone Star). John Wayne, Shella Terry. Dir. R. N. Brad-bury. 54 mins. Rel. Nov. 22. Rev. Jan. 23.

Lest in the Stratesphere, Romanes of two members of air patrol amid scientific experiments. June Collyer, William Cagney, Eddle Nugent. 64 mins. Nov 15.

mins. Nov 15.

Million Dollar Baby. Fond parents try to palm over their little boy as another girl movie find to win fame and riches. Arline Judge, Ray Walker Jimmy Ray, George E. Stone. Rel. Dec. 29.

Jimmy Fay, George E, Stone. Rel. Deo. 22

Monte Carle Nights. Innocent support traps his man at famous casino and wins the git. Mary Brien, John Darrow. 62 mins. Rel. May-20.

Myeepus Mr. Weng. Story of the twelve coins of Controllus. Arina Judge. Black of the May-20.

Myeepus Mr. Weng. Story of the twelve coins of Controllus. Arina Judge. Black of the May-20.

Meath. Arizona Skites. (Lone. Star). John. Wayne. Shella Terry. 52 mins. Rel. Dec. 22.

Rel. Dec. 22.

Nut Farm, The, Movie-struck family takes husband's all to crash Hollywood.

With hilarlous results. Wallace Ford. 65 mins. Relp-Mar. 25.

Sainbow Valley, (Lone Star), John Wayne, Lucille Brown.

Reekless Romeos. Comedy advontures of two hard-boiled eggs wild are
afraid of nothing but each other. Robert Ammtrong, William Cenney.

Red Head. Boy and girl work out their social salvation in a lunch wagon.

Bruce Cabot, Grace Fracioty. Dir. Mctville Brown. 'I' minz Rev.

Nov. J. Rev. Nov. 20.

Sing-Sing Nights. When the the salvation is a man toll circular that the salvation of the salvation

Rev. Jan. 23.

Texas Terrer. John Wayne. A Lone Star Western.

Trail Beyend, in the. John Wayne, Verna Hillie. 56 mins. Rol. Oct. 22.

Wemen Must Dress. Intricate ways of fashion salon people almost causing young romance of daughter to end in disaster. Muna Gondell. Gavin Gordon, Suzanne Kaaren, Robert Light and Monogram contest winners. 70% mins. Rel. Jan. 2.

diee: 5851 Maratnon St. Paramount Offices: 1501 Broadway, All the King's Horses. Zenda typo story with a picture star replacing a king of a mythled kingdom: Carl Brisson, Mary Ellis. Dir. Frank Tuttle. Rel. Feb. 15.

Wife. Sylvia Sidney, Gene Raymond. Dir. Dave Lelson. Rel. Dec. 7.

Belle of the '90's. Backstage in burlesque. Mae West. Dir, Leo McCarey.
73 mins. Rel. Sopt. 21. Rev. Sept. 25.

73 mms. Rei, Sopt. 21. Rev. Sept. 25.
Caprice Espagnol. Römance of a Spanish dancer, Marieno Dietrich, Caesar Römero, Lionel Atwill. Dir. Josef. Von Sternberg. Rel. Mar. 15.
Car 99. Based on the exploite of the Michigan state radio police. Fred Mac-Murray, Sir Guy Standing, Ann Sheridan. Dir. Chas. Barton. Rel. Mar. 1.

Mar. 1. Cleepatra. Egyptian spectaclo with modern dialog. Claudette Colbert, Warren William, Henry Wilcoxson. Dir. Ceell De Mills. 103 mins. Rel. Sat. Oct. 5. Rev. Aug. 21.

Cellege Riphima, Mujical type story. Joe Penner, Lanny Ross, Jack Oakle, Lyda Roberti. Dir. Norman Taurog, 75 mins. Rel. Nov. 22. Rev. Nov. 27.

Crime Withert Passien. Lawyer trapped by a needless fake allbi. Claude Rains, Margo. Dir. Ben Heeht. Chas. MacArthur. 76 mins. Rel. Aug. 24. Rev. Rept. 3.

44. Rev. Nept. 3.
Etc. Mer. Medical Property of a temperamental star. Ellera Landi. Cary Grant. Dir. Elliott Nugent. 31 mins. Rel. Jan. 4. Rev. Jan. 15.
Father Brown, Detective. New type of mystery story. Paul Lukas, Gertrude Michael. Dir. Edw. Sedgwick. Rel. Dec.

Michael. Dir. Edw. Sedgwick. Rei. Dec. Gilded Lily, The. Modest business girl is catapuited to fame through a mis-understood romanes with a nobleman. Claudette Colbert, Fred Mac-Murzay. Dir. Wesley Rugsies, Rei. Jan. 25.
Here is My Heart. Musical. Bing Crosby, Kitty Carlisle. Dir. Frank Tuttle. 15 mins. Rol. Dec. 25. Rev. Dec. 16.
Homs on the Ranger. Westorn. Randolph Scott, Jackie Coogan. Evelyn Brent. Dir. Jacobsen. Rel. Dec. 21.

Fields buys an orange grove. W. C. Fields, Baby LeRoy, Jean veral. Dir. Norman McLead. 67 mins. Rel. Nov. 30. Rev. Jan. 8. emon Drop Kid, The. From the Damon Runyon story in Colliers. Lee Tracy, Helen Mack. Dir. Marshall Nielan. 60 mins. Ref. Sept. 28. Rev. Oct. 30.

Rev. Oct. 30. Limfeneuse Blues. Story of the London Chinatown: Geo. Raft, Jean Parker, Anna May Wong. Dir. Alex Hall. 63 mins. Rel. Nov. 9. Rev. Dec. 13. Lives of a Bengal Lancor. Adventure in an Indian regiment, Gary Cooper, Cavanagh, Herrietta Crossman. Dir. Ralph Murphy. 58 mins. Ref. Murphy. Rel. Dec. 41.

Leve in Bloom. Country boy and city girl finally make a match. Carniva sidelights. Joe Morrison, Dixle Lee, Burns and Allen. Dir. Eillot Nuccht. Rel. Mar. 15. Nugent, Rel. Mar. 15. McFadden'e Flats. From the Gus Hill farce. Walter C. Kelly, Andy Clyde Jane Darwell. Dir. Ralph Murphy. Rel. Mar. 22.

Jane Darwell. Dir. Ralph Murphy. Rel. Mar. 22.
Mississiph. Showboat story by Booth Tarkington. Bing Crosby, W. C. Fields
Joan Bennett, Quesnie Smith. Dir. Edw. A. Sutherland. Rel. Mar. 8.
Menacs. Three people who live in fear of, death. Getrude Michael, Pau
Cavanagh. Honrietta Crosman. Dir. Ralph Murphy, 58 mins. Rel
Oct. 28. Rev. Nov. 21.

Mrs. Wigge of the Cabbage Patch. Talk version of the old favorite. Paulin-Lord, ZaSu Pitts, W. C. Fields. Dir. Norman Taurog. 78 mins. Rel Oct. 19. Rev. Oct. 30.

Oct. 19. Rev. Oct. 30.

One Heur Late. Joe Morrison. Helen Tweivetress, Conrad Nagel. Dir. Raiph Murphy. Rel. Dec. 14.

President Vanieless, This. Drom current semantional novel of same title. Arthur Byron. Janet Baccher, Paul Kelly. Dir. Wm. A. Weilman. 30 president Vanieless, The. Prom. the stage play about bundling. Joan Bennett, Francis Lederer. Dir. Alex Hall. 80 mins. Rel. Nov. 16. Rev. Nov. 10.

dy for Leve. Small town romance of an actress's daughter. Ida Lupinc Rich, Arien. Dir, Marion Gering. 62 mins. Rel. Oct. 12. Rev. Dec. 4. cated Left Barron owing, by mins. Rei. Oct. 12. Rev. Dec. 4.

key Meuntain Mystery. Western mystery story by Zane Grey. Randolph
Scott, Chic Sale, Kathleen Burke, Mrs. Lesile Carter. Dir. Chas. Barton
Rel. Feb. 1.

Rei. Feb. 1: lee of Red Gap, Harry Leon Wilson's story of a butler won in a bridge game. Chas, Laughton, Mary Boland, Chas. Ruggies, Dir. Leo Mc-Carey, Rel. Feb. 22.

Carey. Rel. Feb. 22.
Rumba. Society girl and New York boy meet in Havans. Geo. Ratt, Carole
Lombard, Margo. Dir. Marion Gering. Rel. Feb. 8.
Searlet Empress, The. Story of Catherine of Russla. Mariene Dietrich, John
Lodge. Dir. Jos. von Sternberg. 104 mins. Rel. Sopt. 7. Rev. Sept. 18.
She Levee Me Net. Stage play. Girl in college dornticry masqueradee as a
boy. Miriam Hopkins, Bing Crosby. Dir. Elliot Nugent. 85 mins. Rel.
Aug. 10. Rev. Sopt. 11.

Aug. 10. Rev. Sept. 11.

Stoom Harmeny, Adventures with Ben Bernie's band. Geo. Raft, Ben Bernie, Crace Bradisy. Dir. Ailred Werker. Rel. Mar. 29.

Wagen Wheels. Western for a Zane Gray story, Randolph Scott, Gall Patrich. Wagen Wheels. Western for a Zane Gray story, Randolph Scott, Gall Patrich. Wings in the Dark. Air thriller with a rescue by a blinded aviator. Myrns Loy, Cary Grant. Dir. Jas. Flood. Rel. Feb. 1.

Yeu Belong to Me. State story with Holen Mack. Lee Tracy. Dir. A. L. Worker. 47 mins. Rel. Aug. 24. Rev. Sept. 12.

#### Office: 1270 Sixth Ave., New York, N. Y Principal

Chandu on the Magic Island. Mystery—acqual to Return of Chandu. Bola Lugosi, Clara Kimbali Young, Dean Bonton, Phyllis Ludwig, Seven reels-Return-of-Chandu, The-Mystery story.—Bels. Lugos, Clara-Kimbali Young, Dean Benton, Phyllis Ludwig, Seven-reel feature, followed by eight two-reel serial episodes. Rel. Oct.

Office: R.K.O. Bidg., Radio City, N.Y.C R.K.O. Radio

Calif. exceeds a reason Radio City, N.Y.C. of Innocence. A romance of the 1880's. A man and woman sacrifice their love on the aitar of duty, Irene Dunn, John Boles, Helen Westley, Ola 22, 400's. Dr. Phill Moceller. 38's mins. Rel. Sept. T. Rev. Ola 22, 40's. And the Sept. The story involves the adoption, life and dovelopment of Anne, an orphan, at Avoiles on Prince Edward Laiand, Anne Shirley, Tom. Brown. Molen Westley. O. P. Hoggie, Sars. Haden, Dir. George. Volume Laves. An American couple just instering into middle life take a short vacantion away from each other, only to return secretly, relieved that it is all over. Frank Morgan, Genevieve Tobin, Noti Hamilton, Marlan Nixon, Glonn Anders, Gene Lockbart. Dir. Livyd Corrigan. 28 to 11 and 12 and 12 and 13 and 14 and 15 and

Ceptain Hurricane. A story of Cape Cod and its people. James Barton, Heler Westley, Helen Mack. Dir. John Robertson. Rel. Mar. 1.

Westley, Riclen Mack. Dir. John Robertson. Rel. Mar. 1.
Dangerous Cerner. A year after he\_commits. suclde a dead man is exonerated of theft by his brother, who demands that the group of friends
and relatives involved tell him the whole truit instead of trying to concast certain facts.

It is a successful facts. Betty Furness, Henry Wadsworth, Dorie
Lioyd. Dir. Phil Rosen. 66½ mins. Rel. Oct. 5.
Enchanted April. Under the enchantment of Italian sunshine, and a romentic
medicary cagatic love comes to four unhanow English women. Ann

medicard caste, love comes to four unhappy English women. Ann Harding, Frank Morgan, Katharine Alexander, Reginald Owen, Jane Baxter. Dir. Harry Beaumont. Rol. Jan. 26. 66 mins. Brian Abern. taln. The. From the Class-Morgan novel: Ann-Harding, Brian Abern. Paul Luicas. Dir. John Crowwell. 85 mins. Rel. Aug. 31. Rev. Sept. 3

Faul Lukas. Dir. Join Cromwell. 55 mins. Rel. Aug. 31. Ew. Sopt. 3. Olvores, The. When Milm tries to the a giglool alie mistakes Guy Holden for the applicant and although they fall in love with each other she will not consider him until the contusion is cleared, up., Ginger Rogers. Fred Astaira A. until the contusion is cleared, up., Ginger Rogers. Fred Astaira A. until the contust of the cont

Nov. 28.

Gigolette. A society beauty who loses all her money and becomes a hostest in a night club. Adresus Ames. Early Bollamy, Donald Crook, Robert and Gigolette. A society beauty of the Control of Gigolette. General Control of Gigolette. General Control of Gigolette. General Control of Gigolette. Fred MacMurray, Alan Hale. Dir. by John Robertson. Rel. Jan. 18. 714 mins.

Jan. 18. 714 mins.
Grision Flash. An habitual eriminal becomes a football here at a large uni-yersity and proves that the essential fundamentals of good are basic.
(Continued on page 37)

#### Studio Placements

(Continued from page 34) Donald Meek, Guinn Williams, Ed-ward Ellis, Janet Feecher, Ray Meyer, Robert Barrat, Andy Clyde, Dorothy Burgess, Village Tale,

Douglas /ood,

Douglas Joed, 'Man Betting Touglas Joed Man Betting Tack Neville, sercen play, 'Eorn to Die,' Metro.
Raoul Walsh, directing 'Man of the World,' Metro.
Clarence Brown, directing 'Anna Karenina,' Metro.
Edward Le Salnt, 'Big Broadcast of 1935, 'Moradden's Plats,' Par James Eush, 'Strangers All,' James Eush, 'Strangers All,'

Names Sush, 'Strangers All,'
Radio, Harry Bradley, Franklin Parker, It Happend in New York, U.
Ronnie Crosby, 'Oli For the
Lamps of China,' WB.
Lamps of China,' WB.
Sam, Wood, Joseph Moncure
March, adapting 'Washington Correspondent,' UA.
Russel Hopton, 'Star of Midnight,'
Radio.

Radio, Etienne Girardot, Hilda Vaughn, Trent Durkin, 'Spring in Paris,' Radio.

Radio.

Gertrude Purcell, screen play: If You Could Ohly Cock, Col.

Rat. Radio.

Fat West, Eight Bells, Col.

Havid Young, directing Jungle,

Par. Cary Grant, 'Jungle,' Par. Joseph North, 'Two on a Tower,'

Joseph North, Two on a Tower, Par.
Gloria Dilson, Jack Raymond, Broderick O'Farrell, 'McFadden's Flats, Par.
Greta Meyer, 'Small Miracle,' Par.
Herbert Biberman, directing dialog, Tight Bells, Col.
Roy William Nell, directing Eight Bells,' Col.
Charles Brackett, scripting The Charles Brackett, scripting The Tilfany, Thayer, screen play, Ted.
Lack Kirkland, screen play, 'FedJack Kirkland, screen play, 'FedJack Kirkland, screen play, 'Fed-

Jack Kirkiand, screen play, Ted-eral Dick, Par, Irving Bacon, Frank McGlynn, Sr, and Jr. Robert Burns, 'It's a Small World, Foz. Edward Lemmle, directing 'Mr, Dynamite, 'U. Lemmle, directing 'Mr, London', Williams

Dynamite, U.
Clark Williams, Werewolf of
London, U.
Maureen O'Sullivan, Cesar Romero, Edward Arnold, 'Richelleu,'

Maureen O'Sullwan Cesar Romero, Edward Arnold, Ritchelseu,
Howard, Fine and Howard
Chree Stoogesy, short, Col.
Christy Cabanne, directing Benhind the Green Lights, Mascot.
John Kraft, writing original, InTed Oliver, Charles McMurphy,
How Am I Doing? Par.
Jack Raymond, Two on a Towen, Par.
Finding Tombes, Torchbearers,

ox. Lorraine Bridges, "The Old Home-

Lorraine Bridges, The Old Home-stead, Liberty, Greta Meyers, G. Pat Collins, Eric Wilton, Mr. Dynamite, U. Winfired Shaw, 'Case of the Curi-ous Bridg, WB. Donald Meek, 'Oll for the Lamps of China,' WB. Joel McCrea, 'Heaven's Gate,' Fox, John Boles, 'Redheads on Parade,

Fox. Margot Grahame, 'The Informer,' Radio. Virginia Sale, It's a Small World,

Fox. Janet Gaynor, Farmer Takes a

Janet Gaynor, Farmer Takes a Wife, Fox. Gary Cooper, Ann Harding, Peter Ibbetson, Par. Norman Foster, Behind the Green Horizon Grant William Green Lights, Mascot. Mary Treen, Traveling Saleslady, WB. Grant Withers, Arthur Housman, Grant Withers, Arthur Housman, Grant Withers, Arthur Housman, Paul Ellis, Callente, WB. Herbert Heywood, Eight Bells, Col.

Col.
Adrienne D'Ambricourt, 'How
Am I Doing?' Par.
Boris Karloff, Bela Lugosi, 'The
Raven,' LU.
Nick Grinde, directing 'The Show-

lown, U. Marian Shilling The Showdown, Alan Crosland, directing 'Mr.

Dynamite. U.
James Cagney, 'Backfire,' WB.
Joe E. Brown, 'Allbi Ike,' WB.
William Wister Haines, scripting
'Allbi Ike,' WB.
Maxine Doyle, 'Radio Jamboree,'

MB.
Brian Aherne, Noyatna, 'Johana
Strauss,' Metro.
John Beal, 'Break of Hearts,' Ra-

John Beal, Break of Hearts, Radio.
Owen Logan, Ethan Raussom,
Dena Sintrnova, Tola Newsmith,
Gresedda Harves, Stewart Hull,
Wisaroff, Becky Sharp, Flomeer,
Ray Harvis, screen play, 'Hoosay
for Love, Radio, Harby, adaption of the Company of th

Par, Jean Dixon, Edmund Lowe, Vic-tor Varconi, Verna Hillie, Esther Reiston, Rebert, Gleckler, Minor Watson, Matt McHugh, Jameson Thomas Wade Boteler, Mr. Dyna-cie, II.

# those box office sweethearts on the again.

Variety Daily: "Refreshing box office fare for flourishing business. It packs that surplus of optimism and inspiration beyond mere surface entertainment."

Motion Picture Daily: "Keynoted by optimism and human appeal and played by box office personalities, this should line and pack ticket windows. Music to showmen's ears, paralleling 'Daddy Long Legs'."



Janet

## Warner ONE MORE SPRING

From the novel by Robert Northun

WALTER KING - JANE DARWELL - ROGER IMHOF

GRANT MITCHELL ROSEMARY AMES

JOHN QUALEN I NICK FORAN

and STEPIN FETCHIT

#### CALENDAR OF CURRENT RELEASES | 61 tudios: Burbangaint

#### (Continued from page 35)

ally present in everybody. Eddie Quillan, Betty Furness, Grant Mitchell, Edgar Kennedy. Dir. Glenn Tryon. 62 mins. Rel. Oct. 26. Rev. Jan. 22. Edgar Kennedy. Dir. denn Tryon. 62 mins. Rei. Uct. 26. Kev. Jan. 22. Mis Orsatest Gamble. A father, in prison for murder, escapes in order to save his daughter from her domineering mother. Richard Dix. Doroth Wilson. Dir. John Robertson. 70 mins. Rei. Aug. 3. Rev. July 24.

Wilson. Dir. John Robertson. 70 mins. Rel. Aug. 3. Rev. July 24. Kentucky Kerneis. A pair of out-of-work vaudevillains adopt a small boy who turns out to be heir to a large Kentucky estate which is involved in a feed of the feed of th

Dir. Den Holmes. 66 mins. Rel. Dec. 7.

Little Minister, The. The romance of a young Scotch minister and a gypsgirl, who really is the ward of a nobleman of the district. Katharine Hapburn, John Beal, Alan Hale. Dir. Richard Wallace. Rel. Dec. 28.

Rev. Jan. 1.

Rev. Jan. 1.
ger on a Honeymoen. The further adventures of the old maid, amateur detective, echool teacher, Miss 'Hildegard Withers, and Inspector Polico Cear Piper, This time the murder takes place on an airplane. Edna May Oliver, James Glesson, Loia Lane, Dorothy Libaire. Dir. Lloyd Cortigan. Rel. Feb. 22.

Adventure in a primitive section of Papua, New Guinea. Steff egis Toomey, Raymond Hatton. Dir. Wallace Fox. 66 mins

Richest Girl in the Werld. Wealthy girl seeks non-mercenary suitor. Mirlam Hopkins, Joel McCrea, Fay. Wray, Dir. Wim. A. Sciter. 80 mlns. Rel Sept. 21. Rev. Sept. 21.

name in Manhattan. A young Czecho-Slovakian enters the United States (his 'promised land') illegally and finds happiness and the chance to a successful future. Francis Ledeer, Ginger Rogers, Arthur Hohl Jimmy Buttler, J. Farrell MacDonald. Dir, Stephen Roberts. 77 mins Rel. Jan. 11, Rev. Jan. 22.

refined. The A fast-action melodrama in which the famous stream lined train of the Burlington Railroad plays the star part. Saily Biane, Charles Starrett, Hardie Albright, William Farnum. Dir. Thomas Atklas. 72 mins. Rel. Dec. 21. Rev. Jan. 22.

nesstay's Child. The effect of diverce upon children. Edward Arnold, Karen Morley, Franklie Thomas. Dir. John Robertson. 68 mins. Rel. Oct. 26. Rey. Dec. 18.

Oct. 28. Rev. Dec. 18.
t of the Pecce. The locale is the Pecce county in New Mexico. A young girl, disguised as a boy, regenerates an outlaw and wins jappiness. Richard Dir, Martha Sleeper, Samuel Hinds, Fred Kohler. Dir. Phil Rosen. 68 mins. Rel. Jan. 4. Rev. Jan. 1. Bobut a paraled convict with the property of the

#### United Artists Offices: 729 Seventh Ave., New York, N. Y

Affairs of Cellini, The. The love life of Benvenuto Cellini. Fredric March.
Constance Bennett, Frank Morgan, Fay Wray. Dir. Gregory La Cava
Rel. Aug. 24. Rev. Sept. 11.

Sept 21.

Vg Barnum, The. Fictional story of F. T. Barnum. Wallace Beery, vg Barnum, The Company, the Bruce. Dr. Walter Lang. 87 mins. Rel. Dec. 25. Rev. Dec. 25. Rev. Dec. 25. Rev. Dec. 26. Rev. Dec. 26. Rev. Dec. 27. Rev. Dec. 28. Rev. De

Produced and districted by King Wido. Red. Sept. 22. Rev. Oct. 5.

Fransatianti. Merry-Go.-Reund. Mysicary rides the waves. Music in one room, murder in the next. A gambler, an helress, a comedian and a detective accused of a crime that rocked the whole ocean. Jack Benny, Gene Raymond, Nancy Carroll, Sidhey Blackmer. Dir. Benjamin Stoloff. 88 mins. Rel. Nov. 2, Rev. Rov. 6.

Frivate and the state of the s

Studio: Universal City, Calif. Universal Offices: 30 Hockefeller Center,

Cheating Cheaters. From Max Marcin's stage play. Fay Wray, Cesar Romero, Minna Gombell. Dir. Rich. Thorpe. 67 mlns. Rel. Nov. 5. Rev.

Minna Gombell. Dir. Rich. Thorpe. 67 mins. Rel. Nov. 5. Rev. Of Gab. Comedy-drama-musicat. Edmund Lowe, G. Stuart and big fadio and screen cast. Dir. Karl Freund. 70 mins. Rel. Sept. 3. Rev. Oct. 2

Good. Fairy, The. From Ferenc Molnar's stage play. Margaret Sullavan, Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. Rel. Feb. 18.

Great Expectations. Drama. Henry Hull, Jane Wyatt. Dir. Stuart Walker. Rel. Oct. 22.

Human Side, The. Drama. Adolphe Menjou, Doris Kenyon. Dir. Eddie Buz zell. 60 mins. Rel. Aug. 27. Rev. Sept. 18.

201. 50 mins. Rel. Aug. 27. Kev. Sept. 18.

It Happened in N. Y. Comedy-drams. Lyie Talbot, Gertrude Michael, Heather
I've Been Around. Comedy drams. Chester Morris, Rochelle Hudson. Isabelle
Jewell. Dir. Phil Calin. Rel. Dec. 1.

Imitation of Life. Drams. Claudette Colbert, Warren William. Dir. John
Stohl. 116 mins. Rel. Oct. 23. Rev. Nov. 27.

Imitation of Life. Drama. Claudette Colbert, Warren William. Dir. John Stoin. 116 mins. Rel. Oct. 23. Rev. Nov. 27.

Man Who Roclaimed His Head, The. From Jean Bart's stage play of French Rel. Dec. 24. Rev. Jan. 18. Bentet. Lionel Atwill. Dir. Edw. Ludwig. Rel. Dec. 24. Rev. Jan. 18. Bentet. Lionel Atwill. Dir. Edw. Ludwig. Million Dollar Ransom. Comedy.chama. Edward Arnold, Mary Carlisis. Dir. Mystery of Edwin Drood, The. From the Dickens story. Claude Raines, Douglass Montgomery, Heather Angel. Dir. Stuart Walker. Rel. Feb. 4. Night Life of the Geds. From Thorne Smith's tantasite tale. Alan Mowbray. Frorins McKinney. Dir. Lowell Sherman. Rel. Mar. 4.
Notorious Gentleman, A. Mystery-murder. Charles Bickford, Helen Vilson. One Exciting Adventure. Comedy-drame. Binnle Barnes, Nell Hamilton. Dir. Ell. L. Frank. '9 mins. Rel. Oct. 15. Rev. Jan. 1.

Pincess O'Hara. Damon Runyon comedy. Chester Morris, Jean Pariter. Dir. David Burton. Rel. Mar. 18.
Randezvoug at Midpight. Murder-mystery. Ralph Bellamy, Valerie Hobson.

Rendezvous at Midnight. Murder-mystery. Raiph Beliamy, Valerie Hobson.
Dir. Christy Cabanne. Rei. Feb. 11.
Rocky Rindes. Western. Buck Jones. Dir. Al Raboch. 60 mins. Rei. Sept.
24. Rev. Jan. 1.

Romance in the Rain. Comedy-drama of a slum cinderella. Roger Pryor, Vic-tor Moore and Heather Angel. Dir. Stuart Walker. Aug. 13. 75 mins Rev. Sept. 11. t of the Chateau, Mystery story, Claire Dodd, Clark Williams, Dir. Rich Thorpe, 68 mins. Rel. Dec. 3.

Strangs Wives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rich. Thorpe. Rel. Dec. 10.

Straight from the Heart. Baby Jane, Mary Astor, Roger Pryor. Dir. Kurt Neumann. Rel. Jan. 14.

Thare'a Alwaya Tomorrow. Drama. Frank Morgan. Lois Wilson. Dir. Ed. Sloman. 86 inlins. Bel. Sopt. 17. Rev. Nov. 13.
Translent Lady. Politics, romance and mystery. Henry Hull, Gene Raymond, Frances Drake. Dir. Ed. Buzzell. Rel. Feb. 22.

Frances Drake. Dir.Ed. Buzzell. Rel. Feb. 22.
Wake Up and Draam. Musical. Russ Columbo. Roger Pryor, June Knight.
Dir. Kurt Neumann. Rel. Oct. 1. Rev. Oct. 16.
When a Man Sees Red. Buck Jones western. Dir. Alan Jones. 60 mlns. Rel.
Nov. 12. Rev., Jan. Ed.

Warner Brothers Offices: 321 W. 44th St.

PICTURES

Bip Hearted Herbert. From the stage farce. Old-fashioned father takes a licking from his modern family. Guy Kibbee, Aline McMahon, Patricla Eills. Dir. Wm. Keighley. 60 mins. Rel. Oct. 6. Rev. Nov. 20.

Berdertown. Life of an ambilious and magnetic foreign youth in his battle to fit himself into American conditions. Faul Muni, Bette Davis. Dir. Archie Mayo. 30 mins. Rel. Jan. 6. Rev. Jan. 20. Case of the Curious Bride. Warren William, Phillip Reed, Margaret Lindssy. Dir. Michael Curic. Rel. Mar. 80.

Case of the Howling Dog, The. Introducing a new film sleuth. Warren Wil-liam, Mary Astor. Dir. Alan Crosiand. 75 mins. Rel. Sept. 22. Rev. Oct. 23.

Desirable. M. Verree Sept. 18 Mother and daughter in a battle for love. Jean Muir, Geo. Brent, ee Teasdale. Dir. Archie Mayo, 68 mins. Rel. Sept. 8. Rev.

Devil Dogs of the Air. Rollicking comedy drama romance of the aviation corps of the U. S. Marines. James Cagney, Pat O'Brien. Dir. Lloyd Bacon. 88 mlns. Rel. Feb. 9.

olrd. Murder mystery in Austria. Verree Teasdale, Ricardo Cortez. Dir. Wm. Dieterle. 75 mins. Rel. Nov. 3. Rev. Nov. 20.

Gold Diggers of 1935. Dick Powell, Adolphe Menjou, Gioria Stuart, Alloe Brady. Dir. Busby Berkeley. Rel. Mar. 16.

Kanasa City Princess. Two mid-west manicurists on a jamboree. Joan Bion-dell, Glenda Farrell. Hugh Herbert. Dir. Wm. Keighley. 64 mins. Rel. Oct. 18. Rev. Nov. 6. King of the Ritz. Wm., Gargan, Patricla Ellis. Dir. Wm. H. McGann. Rel. Mar. 23.

Mar. 23.

I Am a Thief. Mystery and murder in a diamond theft. Mary Astor, Ricardo Cortez. Dir. Robert Florey, Rci. Nov. 24. Rev. Jan. 8.

Living on Vetvet. Love of a beautiful society girl for a half mad and totally fresponsible aviator. Kay Francis, Warren William, George Brent. Dir. Frank Borzage. Rci. Mar. 2.

Madame Du Barry, Drama of the lady who made history sit up and take notice, with comedy twists. Dolores Del Rio, Reginald Owen, Osgood Perkins, Verree Teasdale, Victori Orry, Dorothy Tree, Helen Lowell, Dir. William Dietarie. Rel. Oct. 13. Rev. Oct. 30.

william Dieterie. Rel. Oct. 13. Rev. Oct. 86.

Red Hot Tires. Dynamic draims of auto race tracks. Lyle Talbot, Mary Astor. Dir. D. Ross Lederman. 61 mins. Rel. Feb. 2.

Right to Live, The. Romance in which two brothers love the same woman and one ends his lite so that his wife can find happiness with the other. Josephine Hutchinson, George Brent, Colin Clive. 68 mins. Dir. Wm. Keignley, Rel. Jan. 26.

Keighiey, Rel. Jan. 28.
Secret Brids, The. Thrilling drama of political intrigue which results in two
baffling murders and a suicide. Barbara Stanwyck, Warren William
Dir. Wm. Dieterie. 64 mins. Rel. Dec. 22.

5t. Louis Kig, The. James Cagney, Patricia Eills. Dir. Ray Enright. 66
mins. Rel. Oct. 10. Rev. Nov. 6.

mins. Rel. Oct. 10. Rev. Nov. 6.

Sweet Adeline, From the stage operetta. Irene Dunne. Dir. Merwyn LeRoy. 87 mins. Rel. Dec. 29. Rev. Jan. 8.

Sweet Music. Rudy Vallae, Ann Dvorak. Dir. Alfred E. Green. Rel. Feb. 23.

White Ceckatee, The. Detective yarn, Jean Muir, Ricardo Cortez. Dir. Alan Crosland. 72 mins. Rel. Jan. 13. Rev. Jan. 18.

While the Patient Slept. Alline MacMahon, Guy Kibbee. Dir. Ray Enright. Rel. Mar. 9.

an in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Genevieve Tobin. Dir. Robt. Florey, Rel. Feb. 16.

#### Miscellaneous Releases

Are We Civilized? (Raspin). Propaganda for peace. Dir. Edwin Carewe. 70 mins. Rei. June. Rev. June 19.

mina. Kel. June. Rev. June 19.

Battle, The. (Garganoff). French-made story of a Jap naval officer who sacarifices his wife for his country. Charles Boyer, Merie Oberon. Dir. Nicholas Parkas. 85 mina. Rel. Nov. 20. Rev. Nov. 27.

Blue Steel. (Blue Star.) John Wayne Western. Dir. R. N. Bradbury. 54 mina. Rel. July. Rev. July 17.

Streets (Invincible). Story of a down and out surgeon who performs a skilled operation. Frank Craven, Sally Blane. Dir. Wm. Nigh. Rev July 10.

Man. Gigolo story. Reginald Donny, Judith Allen. Dir. Al Ray. 64 Ing I mins, Kel. July, Rev. July 23.

Dealers in Death (Topical Film). Arraignment of munition makers. Mostly news clips. 63 mins. Rev. Dec. 18.

Fighting Troeper, The. Canadian police story. Kermit Maynard, Barbars Worth. Dir. Ray Taylor. 63 mins. Rev. Jan. 8.

Hollywood Mystery (Regal). Story of a temperamental director and a racketer. June Clyde, Frank Albertson. Dir. Breezy Eason. 53 mins. Rev. Jan. 22.

'I Can't Escape (Syndicate). Ex-convict goes straight. Onslow Stevens, Lila Lee. Dir. Otto Brower. 59 mins. Rev. Sept. 3.

Lees. DIT. OUTO PROWER, 99 mins. Key. Sept. 8.
Inside Information. (Stage and Screen.) Detective reporter and a dog. Rex Lease Marion Schilling. Dir. Robt. E. Hill. 38 mins. Rev. Jan. 8.
Man from Hell, The. (Marcy). Western. Bob Russell. Dir. Lew Coilins. 60 mins. Rev. Oct. 2.

Marrying Widows (Tower). Young widow gets her wish. Judith Allen, Minna Gombell, John Mack Brown. Dir. Sam Newfield. 67 mins. Rev.

Sept. 3.

Ticket to Crime (Beacon). Comedy detective story. Raiph Graves. Lols Wilson. Dir. Lewis D. Collins. 66 mlns. Rev. Dec. 25.

War is a Racket (Eureka). Paste up of newsreel clips with some new material. Rev. Dec. 11.

young and Beautiful (Mascot). Studio story with the Wampa's baby stars.

Rev. Sept. 25.

Rev. Sept. 25.

#### Foreign Language Films

(Note: Because of the slow movement of foreign films, this list sovers ency year of releases.)

#### (Most of these avallable with English titles.)

Abel mit der Mundharmonika (Ger) (Ufa). Comedy of young love. Erich Waschneck. 60 mins. Rel. Sept. 1.

Adisu Les Beaux Jours (Fr) (Ufa). Greek romancs. Brigitte Heim. Dir. Andre Bsuoler and Johannes Meyer. 90 mins. Rei. April 15. Rev. May 1.

Alrauns (Ger) (Capitol). Test tube bables. Brigitte Helm. Dir. Richard Oswald. 70 mins. Rel. May 1.

Annemarie, Braut der Kompanie (Ger). Military farce. Lucie Englisch. Dir. Carl Boese. 70 mins. Rei. Dec. 1.

Sei Der Blonden Kathsrin (Ger) (Bavaria), College comedy with music. Dir. Franz Seitz 80 mins. Rel. Dec. 1. Franz Settz ov mins. Rel. Dec. 1.

Blonde Christi, Die (Ger) (Bayaria). Musical. Karin Hardt. Dir. Frans
Settz. 75 mins. Rel. Feb. 15.

Suzavirag (Hung) (Danubia). Operetta with romance. Dir. Steven Szekely. 80 mins. Rel. Jan. 1.

maventura, La (Sp) (WB). Musical with Victor Herbert score. Enrico Caruso, Jr. Dir. William McGann. 80 mlns. Rel. Sept. 15.

Caruso, Jr. Dir. William McGapn. 80 mins. Rel. Sept. 15.

Froken Shoese (Russ) (Aminho). Child reaction to politics. Anti-Hitler. Dir.

Mergarita Barakaya: 80 mins. Rel. March 15. Rev. April 3.

Cette Velle Carulle (FP). (Kiemenirade). Social drama. Harry Baur. Dir.

Antaloie Litvak: 80 mins. Rel. Jan. 1.

Chálutrin (Hebrey) (Aono.). First talker made in Palestine. Dir. Alexander

Ford. 10 mins. Rel. March 15.

Chapayev (Russ) (Amkiro). Historical drama. Dir. Sergel and Georgi Vossilyev. 76 mins. Rel. Jan. 1. Chucho El Roto (Sp) (Cinexport). Romantic tragedy. Dir. Gabriel Sorca. 60 mins. Rel. Dec. 1.

Cludad de Carton, La (Sp) (Fox). Drama of marital relations. Antonio Moreno, Catalina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 15.

Corazones en Derrota (Spanish). Tragic drama made in Mexico. Dir. Ruben C. Novarro. 70 mins. Rel. Oct. 1.

Dir. Louis Gasnier. 75 mins. Rel. Aug. 15.
Czr Wants to Siepe, The (Kluss: (Ankino). Sailre on court life of Paul 1.
Dir. Alexander Peluzimmer. 70 mins. Rel. Dec. 1.
Descriter (Russian). (Garrison). More class struggie. Dir. V. I. Pudovkin. 80 mins. Rel. Oct. 1.
Deux Orpheline, Les (Fr) (Biue Bibbon). Costume melodrama. Yvette Guilbert. Dir. Maurice Tourneur. 90 mins. Rel. Feb. 1. Rev. Feb. 15
Dos Mas Une Des (Spanish). (Fox). Comody romance. Rosita Moreno. Dir. John Reinhardt. 50 mins. Rel. Oct. 15.

John Keinnardt. so linis. Rei. Oct. 15.

Dos Mujeres y un Don Juan (Sp.). Romantle coinedy. Dir. Jose Buchs. 80 milus. Rel. June 1.

(Continued on page 39)

#### CENSORS WOULD 'PINK' PIX IN MD.

#### Baitimore, Feb. 11.

Battimore, Feb. 11.

In its 18th annual report, released last week by the Maryland State Censor Board, the plusking of pietures, suitable for adults only, was advocated. What the Board is seeking is to have children under 16 'prevented by law' from attending certain pix, or at least refused admittance to such pix as are designated, unless the kids are accompanied by their purents. This stand and advocation burst over the state's exhibs as a complete surprise; apparently none considered the possibility of such a move by the censors.

In the report, the Board admits

In the report, the Board admits that the 'moral tone' of pix has been elevated during the past year. Following its advocation of the pinking of pix, the board calls attention to the fact that the practice is pursued in Great Britain and in Chicago. After commenting on the better moral aspects the board has discerned in recent productions, the censors claim partial credit by anneuncing that after the part played by the Church, 'another factor in the clean-up of the screen is the reconstruction of films for censorship territories, which include the states of Ohio, Pennsylvania, New York, Virginia, Kansas and Maryland, in the great majority of cases the Board finds that an objectable film already has been deleted and reconstructed before it is submitted to the Board. After commenting on

#### N. Y. LICENSE COMM'R STRICTER ON CINEMAS

. New York theatre execs have out-lined a set of rules seeking to elim-inate all fire hazards, after a confab with License Commissioner Paul Moss. Moss' calling in theatre managers from every section of the city brought the official circuit city brought the omeiai circuit warning in which six hazards were to be checked by the theatre man-agers. Also included in the cir-cuit edicts is a statement relative to admitting children.

cuit edicts is a statement relative to admitting children.

That the city intends to tighten regulations on admitting minors was seen in his action cailing 28 managers of houses in the Hariem area to his office Wednesday (6). The Society for Prevention of Crueity to Children had checked the matter to Moss' office.

House managers were told not to admit children unless accompanied by their parents or proper guardians and to keep all employes from purchasing tickets for children. Most of the circuit heads warned against accumulation of inflammable material, keeping of all exits free from obstructions, to maintain panie botts in good order, to see that all exit doors were unlocked during a performance, to keep ush-

during a performance, to keep ushers and at least one manager on the floor during a show and to remove all inflammable material from

#### Charge Illegal Transfer In 17G Fox-WC Suit

Los Angeles, Feb. 11.

Los Angeles, Feb. 11.
In a suit for \$17,045 filed in Superior Court, the Colorado Corp.
charges Far West Theatres Corp.
and Fox West Coast's bankrupto;
trustees with having converted to
their own use certain properties in
the Fox Colorado theatre which
were legally set aside to cover a
chattel mortgage securing lease on
the house. the house

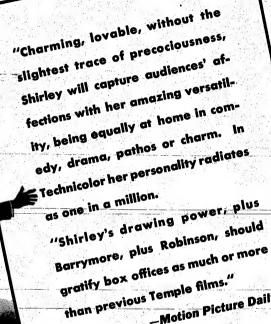
the house. Properties alleged to have been wrongfully appropriated are declared to have been specified of insure the 15-year lease by Far West (F-WC subsid) to L. L. Bard and other members of the Bard family, subsequently transferred to the punitiff corporation.

#### Kay Swan Goes Goldwyn

liollywood, Feb. 11. Kay Swan, assistant to D. A. Doran in the Paramount home office, is now assistant to Merritt Hui-hurd, story head for Goldwyn.



Look what they're saying about your next picture."



Shirley

Lionel

\_Motion Picture Daily

### TEMPLE · BARRYMORE The LITTLE COLONEL

A B. G. DeSylva Production with

EVELYN VENABLE JOHN LODGE • BILL ROBINSON

Screen play and adaptation by William Conselman. Based on the story by Annie Fellows Johnson.



#### CALENDAR OF CURRENT RELEASES

(Continued from page 37) Du, Oder Weine (German) (General). Operetta. Gitta Alpar. Dir. Kari Froehilch. 80 mins. Rel. Oct. 15. Gewisser Herr Gran (Ger) (Capital). Spy drama. Hans Albers. Dir Gerhard Lamprecht. 70 mins. Rel. Feb. 15. Menn Will Nach Deutschland (Ger) (Ufa). Drama of patriotism. Dir. gin Toller Einfall (der) (Ufa). Farce comedy. Willy Fritsch, Dorothea Wiecke. Dir Kurt Gerton. 70 mins. Rel. May 15.

Eines Pritsch Jüng (Liebe (Ger.) (Ufa). Romante comedy. Willy Fritsch Dir. Artur Robinson 80 mins Rel. March 15.

Einmel Eine Gerasse Dams Sein (Gorman) (Ufa). Comedy with music. Kaethe von Nagy. Dir. Gerbard Lamprecht. 70 mins. Rel. Oct. 15. Glas Gutt Norwegian) (Scandinavian), From Bjornson's novel. Dir. John Brunius. 50 mins. Rei. Nov. 15 miges (Sp) (Inter-Continent). War drams. Dir. Chano Urueta. 70 mins. Rei. Aug. 15. Secondale, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta 70 mins. Rel. Sept. 15. Feidhernhuegel, Der (Ger) (Bavarian). Military comedy. Betty Bird. Dir Eugen Thiele. 70 mins. Rel. April 15. Fran Gamia Stan (Scandinavian). Comedy with music. Dir. S man. 80 mins. Rel. Dec. 15. Bauman. 50 mins. Rel. Dec. 15.

Flucchtings (German) (Ula). German refuges yers in the Far East. Hans Albert, Eathe vor Merger, Die Grown 100 mins. Rel. Oct. L. Freumen Negr. Die Grown 100 mins. Rel. Oct. L. Grown 100 mins. Rel. Grown 100 mins. Rel. Gept. L. Common Negr. Dir. Faut Wespener & Dimins. Rel. Sept. L. Grown 100 mins. Rel. Sept. L. Common Negr. Dir. Faut Wespener & Dimins. Rel. Sept. L. Common Negr. Dir. Hans Steinhoff. So mins. Rel. Kny. 1.

Dir. Hans Steinhoff. So mins. Rel. Nov. 1. Dir. Hans Steinhoff. 80 mins. Esi. Nov. I.
Frenterse 64 Anner (80) (Fox). Musical romance. Jose Mojics, Rosita
Moreno. Dir Frank Strayer. 80 mins. Rel. Dec. 1.
Surse Worsenset (Ger) (Uds). Romantic drama. Brigitte Helm. Dir. Arthur
Robinson. 80 mins. Rel. Nov. 15.
Geiesten Menchen (Ger) (Flimcholce). Drama of father iove. Dir. Fredrich
Paher. 70 mins. Rel. June 1. Feher. 70 mins. Rel. June 1.

Gaid Regier die Weit (Ger). Demestic comedy. Gustav Froehilch, Camilla Horn. Dir. Max Neutiels. 70 mins. Rel. May 1.

Giris in Uniform (dubbed English) (Ger) (Pimeholes). Derothes Wieck and Gires in Uniform (dubbed English) (Ger) (Pimeholes). Derothes Wieck and Gires Camilla (Ger) (Pimeholes). Derothes Wieck and Gires Camilla (Ger) (Pimeholes). Derothes Wieck and Gires Camilla (Ger) (Pimeholes). Derothes Wieck and State (Ger) (Pimeholes). Relations Rel. March 1.

Granaderos Sel Amor (Sb) (Fox). Romanite drama. Conchitz Montenegro. Heideschulmister Uwe Karsten (Ger) (Urs.) Nazi back to the farm prophesischulmister Uwe Karsten (Ger) (Urs.) Nazi back to the farm prophesisch Minsheiser Uwe Karsten (Ger) (Urs.) Nazi back to the farm prophesisch Minsheiser Uwe Karsten (Ger) (Urs.) Nazi back to the farm prophesisch Dir. Carl Heins World. 79 mins. Rel. April 15.

Heil on Egrit (Ger) (Garrison) (dialog in five learnessen) 60 mins. Rel. Dec. 1.

on Earth (Ga): (Garrison) (dialog in five languages). Horrors of war Dir. Victor Trivas. 80 mins. Rel. Jan. 15. Rev. Feb. c. 1.

rest. am Weifgangsee (Ger). Romantic comedy. Dir. Hans Behrendt (elderkrug (Ger). (Germania). Romantic farce. Dir. Carl Bosse. 70 mins. Rel. Jan. 1.

Rel. Jan. 1. Rei. Jan. 1.

Inge. und die Millionen (Ger) (Ufa) Romantic crook drama. Brigitte Heim.
66 mins. Dir. Erich Engel. Rei. April 15.

In the Land of the Seviete (Rus) (Amkino). Newereel compilation of past
year. 68 mins. Rei. July 1.

In Wisn arten ist Einmel Ein Maedel Geliebt (Ger). Germania). Military
izs Nent (Hung). Pro Schoenfolder. 79 mins. Rei. May 15.

Izs Nent (Hung). Troduced, written by and starring Sari Fedek. 80 mins.

Lies Visnelling (Chi.) ez Y Maximiliane (Sp.) (Col). Mexican royalty's fall. Dir. Miguel Torres 80 mins. Rel. May 1 80 mins. Rei. May 1.

Keiserwaiser. (Gee). - (General). - Musical with Johann Strauss, tunes. - Marths Strauss, tunes. - To mins. Rei Kera Siakten (Swedish) (Scandinavian). Romantic musical. - Dir. Guetaf Molander. - So mins. - Rei. May 1. Liebe in Uniform (Ger). (Germania). Military romance. Harry Liedkt. Dir Georg Jacoby, Rel. Oct. 1. Liebe Muss Veretanden Sein (Ger) (Ufa). Comedy drama with music, Hans Steinhoff. Rel. March 15. Lockvogei (Ger) (Ufa). Mystery romance. Dir. Hans Steinhoff. 60 Rel. Jan. 1. Medams Bevary (Fr) (Tapernoux). Faithful transcription of Flaubert epic. Dir. Jean Renoit. 100 mins. Rel. Nov. 15. Rev. Nov. 27. Meryjka (Fol). Rural romance. Dir. Jan. Nowina-Przybylski. 60 mins. Rel. Dec. 1: Dec. 1.

Mess Struggle (Sp) (Kinematrade). Russian revoit Dir. I. Kavaleridze. 70 mins. Rel. Sept. 18.

Melne Frau, dis Schuszenkoenigin (Ger) (Germania). Theatrical farce. Melne Frau, Sept. 18.

Melstardetektiv, Der (Ger). (Bavaria). Mystery sattre. Weiss Ferdl. Dir. Frank Seitz. 75 mins. Rel. Feb. 1.

Meledia Prehibida (Sp) (Fox). Musical fantasy. Jose Mojica. Dir. Frank Struyer. 70 mins. Rel. March. 15. Meiodie der Liebe (Ger). (Germania). Musical romance. Dir. Georg Jacoby 70 mins. Rel. Sept. 15. Mit Dir Durch Dick und Duenn (Ger) (Bavaria). Comedy romance. Dir. Franz Siltz. 80 mins. Rel. Nov. 15. Mether (Russ) (Garrison). Based on a Gorky novel. Dir. V. I. Pudovkin. 70 mins. Rel. June 1. Rev. June 5. mina. Rel. June 1. Rev. June 8.

Mutte Der Kempagnie, Die (Ger) (Bavaria). Military farce. Weiss-Ferdl.

Betty Kind (St. 1988). Dir. Franz Seitz. Rel. March 1.

Mutte State Kind (St. 1988). Dir. Franz Seitz. Rel. March 1.

Hans Steinhoft. 70 mina. Rel. Nov. 18ve drama. Henny Forter. Dir.

My Wife the Mise (Hung). Inter-marital farce. Dir. Steven Szekely. 50 mina.

Sept. 1 Stern ven Vuisnela, Der (Gei) (Ufa). White elave traffic in Europe. Liane Heid. Din Affred Zeinier. Rei. April 18. Jange en Brewegen (Europe Lange). The Commission of the Commission of Carlos Gardel. Dir. Louis Gamier. 65 mins. Rei. April 19. Milliary drama. Hans Stuwe. Dir. Heinz Paul. 85 mins. Rei. March 15. Sept. 1
Nada Mee Que Una Muler (Sp) (Fox), Version of Pursued. Dir. Harry
Lachman. 60 mins. Rei. Nov. 15.
Gded the Wenderer (Palestine) (Hebrew). Life in Palestine. Dir. C. Halahml.
65 mins. Rei. May 1 y Plate (8p) (Inter-Continent). Romantic tragedy. Dir. Ramon Peor 90 mins. Rel. July 15. 90 mins, Rel. July 15.

Parada Razarwistow (Polish) (Capital), Military musical. Dir. Michael Waszynski. 75 mins. Rel. May 1.

Petersburg Nights (Russ) (Amkino). Based on two Dostolevsky stories. Dir. F. M. Dostolevsky, '70 mins. Rel. Sept. 15. Petteren. 4 Bendei (Swedjah) (Scandinavian). Comedy-drama with music Dir. Peri-Axel Branner. 80 mins. Rel. Feb. 15. Dir. Peri-Axel Branner. 30 mins. Rel. Feb. 18.

Preblem of Faligue (Russ) (Amkino). Scientific etudy. Dir. I. P. Paylov. 60 mins. Rel. Aug. 15.

Preskurator (Polish) (Capital). Tense court drama. Dir. M. Waszynski. 80 mins. Rel. May 15. Rakeczi Indulo (Hung) (Danubia). Musical romance, with Paul Abraham, music. Dir. Steven Szekely, 80 mins. Rel. Nov. 15. Mischulle (Sp. Horters). First Argentine-made pic. Musical romance. Dir. L. J. Moglia Barth. 50 mins. Rel. Dec. 1.

Reman Einer Nacht (Ger) (Baverla). Romantic mystery. Liane Haid. Dir. Carl Boess. 70 mins. Rel. June 16. nce Tropical (Spanish). First picture made in Porto Rico. Romantic drama. 70 mins. Rel. Oct. 15. drama. 70 mins. Rel. Oct. 18.

A. Mann Brand (Gev.) (Rayarian). Nazi propaganda. Dir. Frantz Seltz. 85 mins. Rel. May 18.

Rev. May 18.

Schiemill, Dey (German). (Rinematrade). Comedy. Curt Bols. Dir. Erich Engels. 60 mins. Rel. Nau-1. Comedy. Curt Bols. Dir. Erich Engels. 60 mins. Rel. Nau-1. Toman of Jewish life. Silent with sound tark. Dir. V. Vilner. 70 mins. Rel. Feb. III. Silent with sound below Law 10 mins. Rel. Feb. III. Ramon Peon. 74 mins. Rel. March 18.

Sarmacolla A. Cher. (Phys. J. March 19.

Sarmacolla A. Cher. (Phys. J. March 19. ent, Le (Fr.) (Protex). Heavy drama of love. Dir. Abel Gance. 90 mins Rel. March 1. Rev. March 20. Rei, March 1. Rev. March 20.

Sembra de Pancho Villa (Sp) (Col). Life of the Mexican bandit chief. Dir M. C. Torres. 70 mins. Rei. March 1. Soviet Closeupe (Russ) (Amkino). Newsreel compilation. 60 mins. Rel. July 15. Seviete Greet New Turkey. (Russ) (Amkino). Newsreel compilation. 60 mins Rel. Sept. 1. Rel. Sept. 1.

Spiel Mit Dem Feuer (Ger) (Ufa). Domestic relations comedy. Dir. Ralph
Arthur Roberts. 70 mins. Rel. Nov. 15.

Spy. The (Pollsh) (Capital). Drama. 80 mins. Rel. March 1.

#### Film Reviews

#### MAYBE IT'S LOVE

(Continued from page 19)

(Continued from page 19)
por, so girl goes back to work and
moves into a room of her own. Boy
is despondent but finds out where
she works. Gets his job back. Family is told off. Love and kisses.
Cast is okay all around, consideracast is okay all around, consideraides the four principals, there are
Frank McHugh as a buttinsky
brother-in-law; Ruth Donnelly as
the know-it-all sister; Helen Lowell
as the over-sweet mother, and the know-it-all sister; Helen Lowell as the over-sweet mother, and Harry Travers as the comedy father. Dialog is interesting, though frequently forced; photography is good, production is economical to the nth Megree, story travel that the control of the control

#### JACK AHOY

(BRITISH MADE)

(BRITISH MADE)
(With Song)
Gaumont British production and rebase.
Stars Jack Hulbert. Directed by Watter
Forda. Dislog, Jack Hulbert and Gerard
Fattler containts. Stdney Gillink: and Lettle
Forda. Dislog, Jack Hulbert and Gleudo
Hulbert.
Haad'), by Harry Woode and Cleudo Hulbert.
Haad'), by Harry Woode and Cleudo Hulbert.
Harry Woode and Cleudo
Admiral Praese:

Sany Wilkinson
Dodger Sany Wilkinson

Jack Hulbert is comedy wow in his native Britain, but his in-troduction to America in Jack Ahoy, a broad English farce, with one song, is no panic. His promi-nent chin and comedy mien are gen-erally effective, but the too hokey script assigned him can serve no

script assigned him can serve no better purpose than introduce him as a foreign comic who may make the common serve and the common serv

forts.

The support is potential but nothing else. Nancy O'Neill is a comely ingenue but rather passive in toto. Henry Peterson as a suave O'Ientai menace shapes up best histrionically. Tamara Desn's vamp is likewise fraught with much future wise fraught with much future sonality girl. The Elstree studies still bat 1,000 digging up those nifty English gals. Aifred Draytor's admiral 'role: Sam Wilkinson as a comedy aide, and the others are fill-ins.

fill-ins.

The one song, 'My Hat's on the Side of Head' (by Harry Woods, American, and Claude Hulbert) is used as a theme throughout. It's been heard around in America, long since having percolated across the pond.

pond.

Some of the comedy business is
effective, if at times synthetic, such
as the opium dream; the hoke Chinese chatter; fun in a submarine,

etc. But in toto 'Jack Ahoy's' a lightweight comedy, although its b.o. selling possibilities — especially as done at the Roxy, where Hulbert was excellently ballyhoed as a new comedy entry — are generous. On ry — are generou it will command

#### NO RANSOM

	Leila Hyams, Phillips Holmes, Jack LaRue
ě	Robert McWade. Directed by Fred New
•	mayer. Suggested by Damon Runyon'
	Robert McWade. Directed by Fred New meyer. Suggested by Damon Runyon' story, 'The Big Mitten'; adaptation, Alber DeMond: camera, Harry Neumann. A
	DeMands comem House Neumann A
•	Demond, Camera, Harry Noumann, A
G.	Times, N. I., three days, Feb. 0-10-11
	35 as balf double bill. Running time, 7
r	Times, N. Y., three days, Feb. 9-10-11 35 as half double bill. Running time, 7 mins.
i.	Barbara WinfieldLella Hyam Tom WilsonPhillips Holmo
۲	Tom Wilson Phillips Holme
	Daily Rollielo
×	John Winneld
۰	Mrs. John Winfield
	Bullet
	John Winfield. Robert McWad Mrs. John Winfield. Hedda Hopp Builet. Vince Barnet Eddie Winfield. Eddie Nugel Ashton Woolcott. Carl Miles
:	Ashton Wooloott Carl Mills

Fanciful treatment of the neglect-

Fanciful treatment of the neglected father theme. Racketeers and a kidnapping thrown in for good measure make of "No Ransom" nice entertainment which should do all right in the lesser houses.

Starting out by developing the social problems of a mugg who likes to dunk his doughnuts, the scenario goes off on its somewhat fantastic courses.

Old man Winfield hires a racketeer to bump him off, making a deal to pay him \$30,000 for the job, because his wife is going softle on a psychologist admirer, his daughter is running wild with youth, and the son, refusing to work, is always in the second twist comes when the racketeer (Jack LaRue) himself goes flabby on the killing assignment and conditions of the second twist comes when the racketer (Jack LaRue) himself goes flabby on the killing assignment and the intended victime family out of its neglect and indifference. Execution of this plan tosses him square into the jum tosses him square into the jum to fit he daughter, who falls for him, thereby openably for LaRue after he has pulled a fake kidnapping of Winfield in order to arouse the family.

Robert McWade steals the puggin.

order to arouse the family.

Robert McWade steals the pleture. He's amusing as the mugs all the way. LaRue also stands up well, others being so-so, among them Phillips Holmes, Lella Hyams, Hedda Hopper and Eddie Nugent.

Char.

#### IN TOWN TONIGHT

(BRITISH MADE)
London, Jan. 31.
British Lion production, released through
British Lion. Created and produced by
S. W. Smith. Running time, 78 mins
Prereviewed Prince Edward theatre, London, Jan. 24, 25.

British Lion has here assembled a score of vaudeville acts and bands and filmed them as a big vaudeville score, with absolutely no impact of the score of vaudeville show, with absolutely no impact of the score of

Paul. 85 mins. Rel. March 15.

Tante Guett Kommandiert (Ger). Romantic comedy. Hanst Niess. Max Adalber: Dir. Carl Heinz Wolft. 70 mins. Rel. May 1.

Taus Mack. To mins. Rel. May 1.

Taus Mack. 10 mins. Rel. May 1.

Three Songe Abeut Lenin (Russian) (Amkino). Newsreel compliation. Dir. D. Vertrov. 55 mins. Rel. Nov. 1. Thunderstorm (Russ.) (Amkino). Russian melodrama. Dir. V. Petrov. 80 mins. Rel. Oct. 1. Rev. Oct. 2. mins. Rel. Oct. 1. Rev. Oct. 2.

Tochter Der Regiments, Die (Ger) (General). Military musical. Anny Ondra. Dir. Karl Lamac. 70 mins. Rel. April 1.

Frenck (Ger) (General). Military drama. Dorothea Wieck. Dir. Hans Paul and Ernst Neubach. 80 mins. Rel. April 1.

Tres Amores (Spanish). (U). Heavy drama. Anita Campillo, Mona Maris. Der Mode Sachin. 80 mins. Rel. Nov. 1.

Tres Der Mode Sachin. 80 mins. Rel. Nov. 1.

Tres Lamas, Los (Sp.) (Hofbers). Argentine comedy. 70 mins. Rel. Nov. 1.

Unsere Fahne Flattert Une Voran (Ger) (Ufa). Hitler propaganda. Heinrich Georg. Dir. Hans Steinhoff. 80 mins. Rcl. July 1, Rev. July 17.

Verkaufte Braut Ger) (Kinematrade). Smetana's operetta diluted. Jamils Novotna. Dir. Maž Ophuls. 80 nins. Rel. April 15. Rev. May 1. VI Sem Gar Kekswagen (Swedish) (Scandinavlatı). Musical. Rel. April 15. Violetera, La (Sp). Raquel Meller. 80 mins. Rel. Jan. 1.

60 mins. Rol. Jan. I.
Wattz Time in Vienna (Ger) (U(a). Musical based on Johan Strause' life.
Renate Mueller, Willy Fritsch, Dir. Ludwig Berger. 80 mins. Rel.
Nov. I. Rev. Nov. 20.
Wenn Herzen Sich Finden (Ger)' (Germania). Romantic comedy. Charlotte
Ander. Dir. Erich Dieples. 80 mins. Rel. Nov. I.
Wie Mann Maenner Fessett (Ger). Franziska Gaal. Musical comedy. Dir.
Carl Doces. 75 mins. Rel. May 16.

Youth of Russia (Yiddish) (Sov-Am). Religious conflict. Dir. Henry Lynn 70 mins. Rel. Nov. 1.

to mins. Kei. Nov. I.
Key te Address
Acme, 56 East 14 St.
Amkine, 723 Seventh Ave.
Bayaria Film. 489 Fifth Ave.
Bayaria Film. 489 Fifth Ave.
Blue Ribbon Picts., 164 V. Sch.
Danubla, 729 Seventh Ave.
European Film, 164 West 56th.
Filmchoice, 699 Madison Ave.
Garrison Films, 728 Seventh Ave.

General Foreign Saies. 729 7th Ave.
Germania, 22-33 19th St., Astoria, L. I.
J. H. Hofberg, 729 Seventh Ave.
Inter-Continent, 50 E. 42nd St.Inter-Continent, 50 E. 42nd St.Kinematriale, 723 Seventh Ave.
Proter Trading, 42 E. 58th.
Scandinavian Films, 220 W. 42d.
John Tapernoux, 128 West 56th St.
Uta, 729 Seventh Ave.

THE WINNING TICKET

	mina,
•	Joe TomaselloLeo Carrillo NoraLouise Fazenda
١.	NoraLouise Fazenda
0	Eddle Ted Healy
	MaryIrene Hervey
:	Mary
9	Tony Luis Alberni
7	TonyLuis Alberni Mr. PowersPurnell Pratt
•	Noreen Betty Jane Graham
i.	Noreen Betty Jane Graham Joey Billy Watson
ï	Lefty Costelle Tohnny Indrianno
U	Lefty CostelloJohnny Indrisano

With names featured ahead of performance, this suggests only fair business, but once they're inside it's a pretty certain comedy hit, though the idea dries up before the slining sives out, and leaves the action occuse for continuing. Not for the high spots, but should do well where they respond to the feature names. Verbal advertising will help of longer than a day.

Story is elementate in a sweep-stakes ticket. He whap but the ticket is not to be found. At the finish it's found that the baby put it into Carrillo's guitar, so all's well. Script gets off to brisk action but

finish it's found that the beby put it into Carrillo's guitar, so all's well. Script gets off to brisk action but a slow development, steams up when the loss of the ticket is discovered, sets serious whom, not knowing about the loss, demands a showdown. That's all the plot material there is, and it is too slight to support the length steme should so a few laughs there should so for a few laughs there should sets of a few laughs there should with the slip. This rises to high with the slip. This rises to high with the slip. This rises to high carried along in the spirit of near horseplay. Helps a lot that Carrillo is not given all the spots, It's any-body's chance, and it brings much more laughter. With a stronger idea along the same lines this might. In a stronger in the spirit of the same sines this might.

idea along the same lines-this-might-have made tops.

Carrillo and Miss Fazenda give smooth performances as the barber and his wife. At one point Miss but for the present and the wife and the present and th

#### TEN MINUTE ALIBI

(BRITISH MADE)
London, Jan. 31.
British Lion-Trapastiantic production, released through British Lion. Directed by
British Lion-Trapastiantic Philips Holmes,
British Bolmes, In cast: Philips Holmes,
British Liondon, Jan. 22, 28.

"Ten Minute Alibi" as a play was produced over two years ago and is still running in London. It holds the record for continuous performances for many years, having been beaten only by 'Chu Chin Chow,' which continued throughout the war.

beaten only by 'Chu Chin Chow, which continued throughout the war.

After attending the trade show of its filmization, one can readily beautiful the state of the state of the state of the trade of the most absorbing bits of picture-entertainment produced anywhere. This is due not only to the ingenious plot, but to those engaged in Interpreting it. Play has been produced by the state of the st

#### YOUTH OF MAXIM

YOUTH OF MAXIM

(RUSSIAN MADE)

(In Russian)

Moscow, Jan. 20.

This is the last creation of the Leningrad film directors, Kosintzev and Trauberg. Following the manner of Chapayev, new film takes a capable of the control of the con





THE SHOW THAT HAS PLAYED TO PACKED HOUSES IN PARIS FOR 65 YEARS!

No wonder DARRYL F. ZANUCK PICKED IT FOR 2016 **CENTURY'S** GREATEST SPECIAL!

#### With Philly Decision Okaying **Duals. Chi Sees Midwest Going** Wide Open on 2-Pix and 10c Scale

Chicago, Feb. 11. Elimination of all restrictions of any kind is in the offing and the midwest exhibs are getting ready for a vide-open business in which holds are barred. Exhibs and exchanges are momentarily awaiting the final touch-off which will explode all the contractual bonds which have been holding various exhibition practices in check. This explosion to occur with the decision of the federal courts on the complaints flied by the Astor and Public theatres here.

These theatres appealed to the

Public theatres here.

These theatres appealed to the federal courts for the right to run double features and to self tickets for 10c. According to contract agreements in this town the major distributors have refused to service houses which operate double features and which self tickets for less than 15c.

than 15c.

Astör theatre case is the particular fuse and the Hays organization is now in serious conference deciding what to do with the situation. Hays office is handling the entire distributors case in this instance, it being figured better to have the central office negotiation details rather the alert major distributors are the serious control of the serious co from each of the eight major dis-tribs falling over each other in

Astor case has been set for Feb.
15 when the theatre will ask for an injunction and a mandamus writ to force the exchanges to deliver major product for retailing at a dime and for double features, if so desired.

#### Out of Court

It is reported that the Hays of-fice will recommend a settlement of the case out of court, feeling that it will be better for everyone con-cerned to settle the situation be-fore it becomes a public matter.

fore it becomes a public matter. Exchanges in this territory be-lieve that the settlement will be an okay for dime and double bills, particularly because of the outcome of the Philadelphia case where the decision was outright and explicit.

Expected that if the Astor case is settled out of court the theatre will withdraw its damage suit against the circuits in Chicago and the eight major distributors.

eight major distributors.

In general, film row foresees a return to twin bills and dime admish in the midwest after a layoff of three years. This territory has had brutal experiences with thin silver admission and bargain bills; and the bargain the bargain

#### Anxious Exhibs

Exhibitors are already foretelling the result and are beginning to hurry to the film exchanges to make deals for additional pictures. Fear that if double features comes back suddenly they will be left without sufficient product.

Exhibs are in a pretty bad spothis week. All are trying to make contracts with a clause stating that the contract for additional product doesn't go if double features don't come back to Chicago. Exchanges are laughing at these requests.

#### **EXPECT SUNDAY FILMS** IN PENNSYLVANIA SOON

Lancaster, Feb. 11.

Confident that Pennsylvania's famed blue laws are about out of the picture, managers here are making plans for the showing of the first Sunday films in the 250 years' history of the city.

tory of the city.

With Pennsylvania's present administration leaning strongly in the control of the control of

#### Levy Vs. Par Again

Suit which Robert S. Levy brought some time ago via Samuel Zirn, at-torney, against Paramount, the Par bank creditors, et al., to force an exhaustive examination into the tlon into the exhaustive examination into the film-hocking deal, stock repurchases, etc. was reargued during the past week before Justice Cotillo of the N. Y. Supreme Court. Argument at the same time was had on counter-motions of bank defendants for a complete diamissal. And the complete diamissal to the complete dia

#### F.&M. TURNS BACK L. A. **CRITERION TO TALLEY**

Los Angeles, Feb. 11.
T. L. Talley, veteran operator of the Criterion, is again at the helm of the house, which reopened Thursday (7) with non-union booth men. House had been dark a week, the control of the Paramount here. It is a continued first run of its Paramount here. Inability of Partmar to come to terms with Projectionists Local 150 prompted it to turn operation over to Talley, although continuing to maintain an interest in the house. Reopening picture is Paramount's Bengal Lancer, which day previous completed its first run of two weeks at the Paramount.

completed its first run of two weaks at the Paramount.

Immediately following reopening R. W. Haywood, business agent of Projectionists local, filed a com-plaint with local NRA exces, charging Tailey with violating Blue Engle requirements on wages for operators, and use of only one ma-lican Pederation Labor. require-ments call for two men.

#### Academy Bulletin Will List Technician Credits

Hollywood, Feb. 11.
Academy will include technician
credits in its Achievement Eulleitn,
starting with the April issue. Listing will be published quarterly, inthe control of the control of the control
and the control of the control
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pictures.

Achievement Bulletin has been published monthly since last June, citing work of writers, directors and assistants, and producers.

#### **Boulder Dam Locale** For Cagney 'Backfire'

Hollywood, Feb. 11.
Next picture for James Cagney will be 'Backfire,' yarn with Boulder Dam background. Story was written by Cy Bartlett and Ralph Block.

#### Contracts

Hollywood, Feb. 11. Rochelle Hudson optioned by Fox for another six months. Universal handed Verna Hillie a

Warners five-year pact with Olivia de Haviland sealed by court approval. Starts at \$200 a week and hits peak at \$750.

Paramount took a slx-month hitch in the writing covenant of Harlan Thompson,

Metro put William K. Howard under exclusive service contract as director for one year.

director for one year.

Radio has handed a termer to
Johnny Mercer, vocalist-songwriter,
formerly with Paul Whiteman.

Dudley Nichols drew a three-year
writing ticket at Radio and has
been assigned the treatment of The
Three Musketeers.

George Cukor signed a new covenant at Metro and is looking over several scripts before deciding on his next pleture.

#### Anyway, It's Cute

Pittsburgh, Feb. 11 Mike Cullen, the Penn man-ager, insists it happened. A little merchant around the corlittle merchant around the cor-ner has been getting two passes weekly for the usual window-card privilege. Last week, the Penn announced a price reduction from 60 to 40c. The next day, in popped the store-keeper demanding three passes.

#### PITT PRICE WAR BLAZES ANEW. **MORE CUT**

Pittsburgh, Feb. 11.
Price war blazed into action again Pittaburgh, Feb. 11.

Price war blazed into action again for the weekend when three houses announced a downward slash in order to meet existing competition. Leader was the Stanley, WB delurer, which dropped from 80 to 40c. to place it on an equal footing with Fenn. Quick action was no doubtresuit of last week's grosses, with Fenn, at reduced scale, doing better than \$20,000 with Bachelor Ghr and Copy drying to maintain its 60c. top, drying and standard from the first and the first first first and the season of the first and the first interests, came through at last minute with an early-bird maintee price of 15c. from opening until 12.30, continuing with its regular 25-40 scale after that. Previously, Alvin has charged 25c. from opening on. Alvin more than held its own at the came in for a fortulght's stay as m. o.

Battle expected to flare as well in East Liberty's neighborhood sector, where Harris family has just announced a 10c. drop, with afternoon scale 15c. in balcony and 25c. downstaling, and two bits for any seat in house at right.

Downtown, Fullon, which a week ago dropped from 40 to 25c. found

scale 15c. in belcouy and 25c. downstairs, and two bits for any seat in house at night.

Downtown, Fulton, which a week ago dropped from 40 to 25c., found going pretty tough in its first session at the new prices, playing only to \$3,900, or a few dollars, less than the week previous at the higher scale. Filcher, however, Night is Young, was rapped pretty coundly, which may have had something to do with it. Warner, playing duals at 40c, so far only first-run site to maintain its old scale, and alone failed to suffer hast week, a \$4,700 with West of Pecos' and Ply Your Lind of the season of the seas

#### 'Nother Full Length For Laurel and Hardy Hollywood, Feb. 11.

Influenced by the reception ac-corded 'Babes in Toyland.' Hal Roach and Metro are having pre-pared another full-length feature for Laurel and Hardy.

Yarn, a fantasy with the locale in India, is being rushed by Frank Butler and Jack Moffett so that pleture will be ready for an early fall release.

#### Title Changes

Hollywood Feb 11.

Hollywood, Feb. 11.

"Torchbearers, next Will Rogers picture at Fox, has been rechristened Doubting Thomas."

Paramount went on a title-changing Jag Feb. 5. relabeling five pictures. "Two on a Tower becomes 'Parts in Spring;" Small Miracle goes out as 'Night Drama; 'Annapolis Farewell' is the new tag for way to 'Give Us This Night, and 'College Scandal' sot the call over Terror by Night.

#### **Comparative Grosses for January**

(Continued from page 10)

Jan. 10

#### DETROIT Jan. 17 Jan. 24 Jan. 31

ı	MICHIGAN (4,100; 25-85-55)	Here's My Heart	Bachelor Girl	Bordertown \$17,500	Bengal Lancer
ı	High. \$58,100		\$18,000	(George	\$19,000
ı	Low. 6,600	(Dave		Givot)	(Phil Harris
1	1	Appolon)			
ļ		(Stage Show)			
1	FOX	Little	Minister,	Broadway	County
_	(5,100; 25-35-55)	Minister	\$16,500	BIII	Chairman
•	High. \$50,000	\$18,500	(2d wk)	\$18,500	\$18,500
,	Low 4,000	('Dixle to			
۱		Harlem')			
-		(Stage Show)	ł		
	FISHER (2.975: 25-85-40)	Limehouse Blues and	College Rhythm and	Painted Vell	Flirtation Walk and
	High. \$29,000		Behold My	St. Louis Kid	
			Wife Wy		Vanishes
	Low 3,000	Toyland	\$4,000	\$3,800	\$3.500

#### RIRMINGHAM

	Jan. 10	Jan. 17	Jan. 24	Jan. 31
ALABAMA (2,800; 30-85-40) High. \$29,000 Low. 3,500	Gay Divorces \$6,500	Forsaking All Others \$7,000	College Rhythm and One Hour Late \$6,900 (Split)	Behold My Wife \$5,000 (6 days)
STRAND (800; 25) High. \$5,100 Low. 800	Home On Range \$1,500	Silver Strenk \$1,800	Helldorado and Paris Interlude \$1,000	Dally Bread and Menace \$1,100
EMPIRE (1,100; 25) High. \$12,000 Low. 800	Broadway Bill \$4,000	Bill \$3,000 (2d wk)	Big Hearted \$2,000	Little Friend and Sell Anything \$1,600

The state of the s				
	Jan. 10	Jan. 17	Jan. 24	Jan. 31
FIFTH AVE. (2,400; 25-40) High. \$26,000 Low 2,500	Bright Eyes \$8,100	Forsaking All Others \$8,000	White Parade \$6,200	Sequoia \$10,200 (J. Parker & W. Hardie)
PARA- MOUNT (8,106; 25-85) High. \$21,000 Low. 1,600	Babes in Toyland \$7,000 (Vaude)	Here's My Heart \$8,600	lt's a Gift \$6,000	President Vanishes \$3,200
LIBERTY (1,900; 10-25) High. \$12,600 Low 1,700	Captain Hates Sea \$6,100	Defense Rests and That's Gratitude \$3,600	Jealousy and Against Law \$3,000	Fugitive Lady and Men of Night \$1,700 (New Low)
MUSIC BOX (950; 25-35) High. \$17,000 Low 1,700		Little Minister \$5,800 (10 days)	Minister \$1,700 (New Low) (2d Wk)	Man Reclaimed Head \$2,000

#### WASHINGTON

:		Jan. 10	Jan. 17	Jan. 24	Jan. 31
	EARLE (2,424; 25-85-60)	Sweet Adeline \$20,000	Broadway Bill	Here's My Heart	Bordertown \$16,500
	High. \$27,000 Low. 6,000	(Vaude)	\$22,000	\$18,000	
	FOX (8,434; 25-35-80) High. \$41,500 Low., 11,000	President Vanishee \$20,000 (Vaude)	\$28,000 (Guy Lom- bardo)	County Chairman \$29,000	Bachelor Girl \$26,000
3	KEITH'S (1,830; 25-85-60) High. \$21,000 Low. 3,000	Little Minister \$18,000	Minister \$12,000 (2d wk)	Romance In Manhattan \$8,000	Captain Hates Sea \$3,000 (New Low)
3	PALACE (2,363; 25-35-60) High. \$32,000 Low. 6,000	Forsaking All Others \$24,000	Forsaking \$14,000 (2d wk)	Bright Eyes \$16,000	Kid Millione \$15,000
t	COLUMBIA (1,203; 25-40) High. \$19,000 Low., 1,100		Wicked Woman \$2,000 (4 days)	One Hour Late \$2,000	Forsaking All Others \$4,000 (Repeat)

#### ST. LOUIS Jan. 17

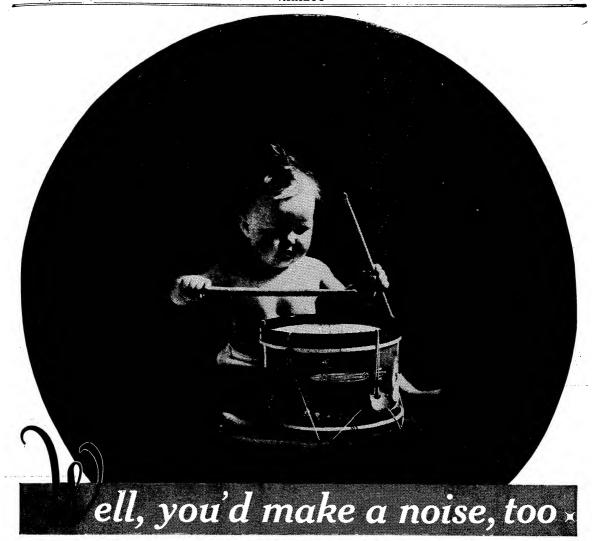
Jan. 24 | Jan. 31

AMBAS- 8ADOR (8,000; 25-35-85) High. \$48,800 Low., 4,000	Lady of Mills \$18,000 (Stage Show)	Lottery Lover \$9,000	Mystery Woman \$9,000	Student Tour \$3,000
FOX (5,000; 25-85-55)	Bright Eyee and Adventure Girl \$12,000 (2d wk)	Broadway Bill and Woman'e Man \$14,000	Bill and Man \$10,000 (2d wk)	County Chairman \$18,000
STATE (3,000; 25-35-55) High. \$31,500 Low. 8,000	Forsaking All Others \$15,000	Forsaking \$12,000 (2d wk)	Kid Millions \$15,000	Bachelor Girl and Band Plays On \$9,000
MISSOURI (3,500; 25-40) High, \$29,500 Low., 4,000	Strange Wives and Marines Are Coming - \$6,000 (Stage Show)	Marines and Wives \$6,000 (2d-wk)	Helldorado and Girl In Danger \$6,900	First World War and Crimeon Romance \$4,000 (New Low)
SHUBERT (2,000; 25-35-55)	President Vanishes and Babbitt \$9,000	Enter Madame and West of Pecos \$7,000	One Hour Late and White Cockatoo \$7,000	Grand Old Girl and Church Mouse \$6,000

#### TACOMA

	Jan. 10	Jan. 17	Jan. 24	Jan. 31
MUSIC BOX (1,400; 15-25-35) High. \$10,500 Low. 1,100	Silver Streak and Barnum \$4,900 (Vaude—Split Policy)	Little Minister and It's a Gift \$4,700	Secret Bride, Pursuit Happiness and Gentlemen Born \$3,500	Strange Wives and Chin Chow \$2,700
(1,300; 25-35) High. \$7,000 Low. 2,000	Bright Eyes and White Parade \$5,700 (Spilt)	Evelyn Prentice \$3,900	Painted Veil, Death On Diamend and Jealousy \$4,100 (10 days)	Lady By Choice and Captain Hates Sea \$2,000

#### (Continued on page 46)



★ Three hundred customers in 1920 \* \* \* More than 9000 customers in 1935.

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FRANK MORGAN

Reginald Owen • Alan Hale Eric Blore • June Clayworth Directed by William Wyler Produced by Carl Laemmle, Jr. Screenplay by Presion Sturges Translation by Jane Hinton "Rates tops for universal film fun. And that 'universal' may be spelled with a big 'U' in compliment to the producers"!

— N.Y. American

## Variety House Reviews

## FOX, BROOKLYN

(Continued from page 18)

introed each act, with rhyme, son times even verse. Especially is this prattle goody as manipulated impattle goody as manipulated in the property of the property of the period of the property of the property

Therefore, when the four an-nouncing Streamliners, carrying ringing alarm clocks tot out to announce the next act and refer to something about awakening the audience, in rhyme, it sounds

Red Dust, the contortionist dog, is a hit. Robert William, his trainer, appears in white and chatters amiably while propelling the canine through the stunts. The dog an pears to be, physically, without a

spine.

It might be suggested that the dog platform be moved aside when Red Dust does the single leg handspring, so that both sides of the orchestra can see how it's performed.

Shan.

#### ORPHEUM, N. Y.

For the current long half of the week, along with "Foreaking All othere" (MO) on the acreen, this uptown Yorkville emportum of vaudeville ofters a better than average bill headed by Mills, Kirk and Howard. It is well balanced, has satisfactory entertainment value in every one of the five acts, and plays snapplity, running time being only 82 minutes.

every one of the new acts, and paye smappily, running time being only appearance of the new acts and the second of the second of



## **BUSINESS MANAGER**

e opportunity for live wire who roughly understands short subs, distribution and has active asing contracts.

Write Box 5, Variety New York City

clever trapeze work, while a five-people dance flash, Joe Rio and Frances Wills (New Acts), talls. Joe Rio was formerly of Rio, Elliott Joe Rio was formerly of Rio, Elliott for years was the matterner of 130 Seller. Rio-Wills duo, alded by three young lads, is here with a good act. Teddy King still bosses the or-chestics of there. Business fine Pri-day cerning.

## HIPP, BALTO

Baltimore, Feb. 8. Dorsey Bros.' ork (11), with Bol Crosby vocally accompanying, headline this week's menu. After three turns have trotted through their turns have trotted through their tricks up ahead, the headlining line-up close with a 31-min, chore that highlights-the-bill,-bringing-it-in-safely after some weak moments ex-perlenced during the three preceding acts.

nigningints—the—bill,—bringing—t- insinginignts—the—bill,—bringing—t- inprecipation of the property of the proprecipation of the proprecipation of the prograph of the prograph of the prograph of the proprecipation of the prograph of the proprecipation of the pro
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after a few bars, desist.

In the deuce, Jackle Green, youthful imitator, for 10 mins. Displays a standard reperfoire, Penner, Jessel, Durante, etc. Lad has developed from the Benny Davis revue. He did all right for himself with this audience; and all the seven subjects of his take-offs were of a high level of the take-offs were of the ta

of fidelity,

Opening, the Du Ponts, man and
woman, hoke the fancy jugglers,
Standard act that has played repeatedly here. Man wears chalk
make-up to accentuate his hokey
moments, the femme works straight. moments, the femme was a Good enough opener.
Enchanted April' (Radio) on

#### CHARLOTTE'S FILM STUDIO

Charlotte, N. C., Feb. 11. W. Crowell Thompson, architect w Crowell Thompson, architect, has completed plans for the studio building for Southern Motion Ploture Studios, W. S. Fellows, manager. Studio situated five miles from Charlotte.

After Producing Stage Shows at the Oriental, Chicago, for 10 Months

With Her Streamline Dancers

Now at the Fox, Brooklyn Thanks to SI FABIAN and ZAC FREEDMAN

## GOMEZ & WINONA n

GROSVENOR HOUSE, LONDON

## LOEW'S STATE, N. Y.

Take exceptions on Everett Mar shall and Al Nord and Jeanne, and this show is a symphony in acro-batics. It's a case of confliction becoming more and more frequent in combo houses and especially hurting in making the tag wade-ville a misnomer. What should be

becoming more and more frequent in combo houses and especially hurting in making the tag yaude variety is actually repretition, and, when two acrobatic dancers of widely varied talent are spotted almost immediately following one another, it's also a case of questions and the same time and the same time and the same time and the same time acts. Marshall, Lucille Page and Buster West (New Acts), and Fark and Clifford, but especially Marshall. He makes what is actually Marshall. He makes what is actual in his four-song, 15-minute session, proving his merit in vaudeville as he has on the musical stage.

Acrobatics begin with the opening Fark and Clifford, sociellent hand toggery, suspends during the Marshall and Nord and Jeanne turns, but then comes—back with a venzeance in the Fare and West spot and the closing Helen Compton allating the same times, but then comes—back with a venzeance in the Fare and West spot and the closing Helen Compton allating the same times. The same times is the same times of the same times, but then comes—back with a venzeance in the Fare and West spot and the closing Helen Compton allating the same times. The same times is the same times are specially with band, has some distance to so.

There's also an aron mixed deam There is one of the same combinations, a Im os at completely disregarding shaded music and letting the time pet section to a way for all its and an older and search and an older same are an

and overcome a stale Last Roundup' finale.

In the deuce Nord and Jeanne are
but mildly diverting, the femme
midget's blue gags not fitting her
stature and baby representation.
Chi ubbit and baby representation.
Chi ubbit and baby representation.
Chi ubbit and baby former, banjoing and
stature and baby former, banjoing and
singing and dancing, but act needs
speed most of all.
Forsaking All Others' (MG) and
March of Time' make up the rest
of the show with the 59 minutes of
vaude.—Biz good Friday night.

80%.

## **EMPIRE, PARIS**

Con Colleano proves again this formight that he is an ace attraction of the collection of the collecti

stunt.

Mitty Goldin had to outbid other houses and circuits to get Colleano. Medrano-would have taken-him, but he's too expensive. Empire is thus living up to tradition it revived in taking back two-a-day, and proving that class navs.

nes too expensive. Empire is thus lived to the control of the cont

## EMBASSY, N. Y.

EMBASSY, N. Y.

(NEWSREEL)

Held over on this week's clip melange are the film and sound track excerpts from Bruno Hauptmann's cross-examination. They may be a supported to the continue to account for a hefty draw. Mid-Saturday matine offered for this spot the unusual spectacle of the customers standing two deep in back of the auditorium. Hauptman the standing two deep in back of the auditorium Hauptman the standing the standing two deep in back of the auditorium. Hauptman the standing two deep in back of the auditorium Hauptman the standing the

shell bombardment. Clip represents a commendable piece of editing and restraint on the large and restraint on the Par was the interview with the sign-toling ask, who returned the 345,000 in negotiable bonds that he had found in Wall Street. Neat touchoff to the clip's exceptional wealth of mark about his sitting on top of the world.

Pathe accounts for plenty of excitement and chuckles with its transcription of the vecent Golden Gloves event in New York, and takes another laurel with the truthy in old ago. After explaining the highlights of the Wagner bill, the clip presents the head of the American Federation of Labor for a few words on the subject and rounds opinions from the man on the street, Surefire for a laugh was the final interviewe's remark that if more taxes continue to be Imposed upon him, he doubts whether he will be autent. Lopic that Pathe handled in interesting fashlon is the gold case; pending before the U. S. Supreme Court.

Par effectively brings home the tragedy cased by polysoned liquor. me world.

Pathe accounts for plenty of excitement and chuckles with its runscription of the recent Golden Gloves event in New York, and Gloves event in New York. And Gloves event in New York State of the Wagner bill, the clip presents the head of the American Federation of Lebor or a feel glove and Federation of Lebor or a feel glove in the good out the symposium with a few opinions from the man on the street. Surefire for a laugh was the final interviewed semant that if more interviewed semant in the good case; pending before the U. State of the good case; pending before the U. State of the good of the American of the good of the Am

COLISEUM, N. Y.

House goes collegiate in a mild way. Columbia University band, dubbed the Blue-Lions, fill the last position, delving into collegiana and some current op them. Audience and the state of t



TO BREAK UP THE MONOTONY OF

Algiers, Antoine's, Bouillabaise, Grayfish Bisque, Creole Gumbe, Cropes Suzettes, Jefferson Park, Lake Pontchartrain, Madam Begues, Magnolias, Mint Juleps, Oysters, Old Absinthe House, Pernod's, Shrimps Removiade, Tulane University, Warm Southern Skies and THE MARDI **GRAS CARNIVAL** 

THERE WILL BE

Important discussions on Better Theatre Management -Advertising and Selling—The N. R. A. Code-Problems Confronting Theatre Owners

Write or wire to Roosevelt Hotel, New Orleans, for reservations at special MPTOA rates! (Reduced railroad fares too!)

attend the 15th annual convention for members, friends and guests of the



**MOTION PICTURE** THEATRE OWNERS OF AMERICA **NEW ORLEANS-FEB. 25-27** 

## Reduction in C. A. Rates

(Continued from page 7)
planning consultant, after protracted questioning drew from the
codist man-of-all-work a promise
that the \$38,293 surplus on inand
Doe. 31, 1934, will be applied against
the 1935 collections and that every
contributor will be given a credit
for overpayment last year.
Although details were not ar-

for overpayment last year.

Although details were not arranged, pending final collections from exhibitors, the January financial statement, and receipt of financial statement, and receipt of affidavits from distributors, the hearing resulted in a promise that equitable adjustments will be made so that neither branch of the industry pays more than half of the total administration cost and that every 1834 contributor receives a proportionate cut on his 1935 bill.

Wavning that confusion might cocur, film for a while urged that the adjustment be postponed until

Warning that contusion might occur, Film for a while urged that the adjustment be postponed until the second half-year assessment was due, but three of Deputy Administrator Farnsworth's advisors displayed sharp disapproval of this idea. To Film'a objection that a cut in the first-half tax might have to be followed by an increase in the second-half levy, Nelson and his colleagues suggested that the nominal assessment rate be left unchanged but that's paper credit be granted all 1934 contributors. This idea eventually received Film's acidea eventually received Flinn's ac-

ceptance.
Government officials appeared pleased at Flinn's report that 1934 operations were conducted at a saving of 111,805 and that C.A. outlays: were below schedule every month from July to Desember but demanded full explanations of the reasons for the contemplated sharp increase in administration costs this year.

Little concern was shown with the exhibitor assessment plan, but the exhibitor assessment plan, but numerous questions were asked about the fairness of the producer-distributor collection method. Pos-sibility of revision of the latter-system was seen in the attitude of several of Farnsie's advisors. Contending that the compromise method had worked 'very satisfac-tority.—Blim-defended—the system

adopted as 'the fair thing to do,' Fiinn related, terming the indie distribs' assessment 'nominal.' Up to Jan. 1, distributors had kicked in \$125,520 of the \$185,000 due, Filinn noted, expressing doubt that 'the payments by indies in the lower brackets. would reach the antidipated 10%.

Nine major distributors paid \$2% of the total due from the producers.

Nine major distributors paid 25% of the total due from the producer-distributor branch, Citton contributed and the contributor branch of the contributed and explained that the code provides no machinery contributions and explained that the code provides no machinery for forcing recalcitrants to ante up. Exco officer was fearful this year's revenues will fail very materially short of expectations for this reason.

If distributor A handles \$100,000 worth of rentals for 10 producers on a 70-80 split, each producer would kick in seven-hundredths of the distrib's code levy. Distrib would pay 30% of his assessment. Design of both codists and Government is to phrase the clause in such a way that individual distribs will be able to use a definite yard-stick in allocating the cost against the producers and so that at the same time the C.A. can move in on any recalciturant producers who hold son.

The possibility of taxing producers directly on a percentage of their gross revenues was dismissed when Flinn termed this method impractical and difficult.

Vauda Labor

The expense of providing separate machinery for enforcing vaudeville labor clauses was cited as one of the reasons for the anticipated inthe reasons for the anticipated in-crease in C. A. expenditures this year. Film noted that regional committee offices will be established in New Xork, San Francisco, Chi-cago, and Boston, and that \$41,000 of the increase is due to this item alone. Other factors mentioned were the existence of local boards for a full 12-month period, and in-creased volume of work.

creased volume of work.

The sole industry complaint—
from the New England indie exhibs—received slight attention when hibs—received algebt attention when Film and that efforts to include nore 'garlables' in: the assessment method would be futile. The pro-test charged that while producer-distributor assessments are based on ability to pay and determined by gross revenues, exhibitors. in. the lower brackets are compelled to pay a greater proportion of their grosses than the deluxe and large-city litouses. New England group pro-

# policy-changes by house operators would complicate the system so much that it would be unworkable. The 188 budgets predicated on account that the system is not to be a second the Industrial Recovery Act for another year at least, calls for a total outlay of 380,375.01, against actual expenditures of 290,186,25 in 1984. Major increases are noted under the headings of 'salaxies' and 'general expenses,' with a slight increase for 'office expense' and a 50% cut in 'other expenses.' The clause by which distributors will charge a major part of their fees against the producers proved a knotty problem for government attorneys but Saturday (9) Farnsworth sald the language was pretty well set. Polishing up will be completed some time this week. Under the proposal, each distrib will act as Code Authority agent in collecting from producers. Will charge off a percentage of the bite in accordance with the share of the gross. received by the producer. Idea was illustrated as follows: If distributor A handles \$100,000 worth of rentals for 10 producers on a 70.30 split, each producer **Comparative Grosses for January**

## NEW HAVEN

180 N. T.	Jan. 10	Jan. 17	Jan. 24	Jan. 31
PARA- MOUNT (2,848; 85-50) High. \$21,000 Low. 2,600	Here's My Heart and Gridiron Fiash \$10,200 (10 days)	Enter Madame \$9,800 (Thurston)	Evergreen and President Vanishes \$8,400	By Your Leave \$7,700 (Benny Davis)
POLI'8 (8,040; 85-50) High. \$20,000 Low. 4,200	Barnum and Milis of Gods \$9,000	Forsaking Ail Others \$14,500 (10 days)	Bright Eyes and Lottery Lover \$10,600	Broadway Bili and I've Been Around \$10,500
SHERMAN (2,200; 85-50) High. \$16,000 Low. 1,500	Bordertown and Maybe it'e Love \$4,800	Secret Bride and Grand Old Girl \$4,800	Romance in Manhattan and White Ceckatoo	imitation Life \$5,000 (8 days)
7.0			\$3,600 (5 days)	- 1347-03

### MONTREAL

	Jan. 10	Jan. 17	Jan. 24	Jan. 31
PALACE (2,700; 50) High, \$18,000 Low., 4,500	Bright Eyes \$10,000	Painted Vell \$10,000	Little Minieter \$9,500	Fiirtation Waik \$11,000
CAPITOL (2,780; 50) High. \$30,000	Here'e My Heart and	Green Gables \$6,500	Bordertown \$8,000	Imitation Life \$8,000
Low., 8,000	\$9,000 (Stage Show)			
LOEW'8 (8,200; 50) High, \$18,000 Low., 3,000	Enter Madame \$12,000 (Benny Dayls) (Vaude)	\$t. Louie Kid \$10,000	President Vanishee \$11,000 (Ei Brendel)	Kentucky Kerneis \$11,500
PRINCESS (1,900; 50) High. \$25,000 Low 3,500	Kid Millions and Fugitive Lady \$11,000	Millione and Lady \$9,000 (2d wk)	Captain Hates Sea and Name Woman \$6,500	Barnum and Whita Lies \$8,000

## MINNEAPOLIS

	Jan. 10	Jan. 17	Jan. 24	Jan. 31
8TATE (2,400; 25-85-40) High. \$28,000 Low. 2,500	Here's My Heart \$6,500	Barnum \$9,000	Forsaking Ali Others \$10,000 (9 days)	Bengai Lancer \$9,000
ORPHEUM (2,890; 25-85-40) High, \$25,000 Low., 2,000	Little Minister \$17,500 (Benny Meroff) (Vaude)	Broadway Bill \$18,500	Biii \$9,000 (2d wk)	Lost Lady \$6,000
LYRIC (1,900; 20-25) High. \$17,000 Low. 1,200	St. Louie Kid \$2,800	Kentucky Kerneie \$3,000	Father Brown \$1,400 (6 days)	Band Playe On \$1,500

## KANSAS CITY

u	1 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	Dan. IV	van. 17	Outil AT	Outile OI
	MIDLAND (4,000; 15-25-40) High. \$35,000 Low. 5,100	Foreaking All Others \$23,000	Forsaking \$7,845 (2d wk) (5 days)	Night le Young \$7,000	Bachelor Giri \$9,700
-	MAIN- STREET (8,200; 25-85-40) High. \$35,000 Low. 3,300	Babbitt \$14,000 ('Spices of 1935') (Vaude)	Seil Anything \$2,000 (4 days)	Romance in Manhattan \$6,500	Grand Oid Giri \$13,000
	NEWMAN (1,800; 25-40) High. \$33,000 Low. 4,000	Sweet Adeline \$6,000 (5 days)	Bordertown \$7,000	Bengal Lancer \$15,000	Lancer \$5,500 (5 days) (2d wk)
,	(2,040; 25-40) High: \$9,000	Bright Eyes \$7,500	Eyes \$4,000 (2d wk)	Imitation Life \$5,900	Life \$3,200 (2d wk)

## PORTLAND, ORE.

	Jan. 10	Jan. 17	Jan. 24	Jan. 31
B'WAY (2,000; 25-40)	Babes in Toyland	Bacheior Giri	Giri \$3,300	Night is
High. \$21,000 Low., 2,500	\$4,700	\$6,900	(2d wk)	\$4,400
UNITED ARTISTS (1,000; 25-40) High. \$13,200 Low. 1,200	Barnum \$6,600	84,500 (2d wk)	Forsaking Ali Othere \$7,300	Foreaking \$4,500 (2d wk)
PARA- MOUNT (8,000; 25-40) High. \$16,000 Low. 3,000	Bright Eyes \$9,300 (Vaude)	Here's My Heart \$6,700	White Parade \$5,600	County Chairman \$6,800

## TRAILER CO.'S NAMES

National Screen Service Engaging Acts for Trailers

The trailer business is becoming a new field for actors. Developing a new type of screen advertising, National Screen Service during the past week signed Stoopnagie and Budd through the William Morris agency to work in six trailers of a new style.

new style.

National will sign a Broadway columnist to work in others. Ed Sullivan or Louis Sobol may be sought. In one trailer already completed National paid Thelma Todd \$500 to do a little scene in a trailer on 'Blography of a Bachelor Girl,' using other actors on the Coast at lesser galaxies in trailers for this and other releases. and other releases.
National Screen's specially pro-

duced trailers are largely a result W. Warner Bros. and Metro making its own trailers.

## BROWN NO LIKE STORY. **NIXES 'TIGER' CHORE**

Hollywood, Feb. 11.

Hollywood, Feb. 11.
Dissatisfied with the treatment of
the story, and claiming that principal parts are miscast, Melville
Brown asked for and was given his
release from the direction of Fox's
Man Eating Tiger' after it was in
production a week.
Clyde Bruckman, borrowed from
Columbia, takes up where Browa
left off.

## PAR'S TITLE SHIFTS

Paramount is going through the throes of wholesale title-changing. Night Drama is the new handle for 'Small Miracle.'

Third-title-change-made on the

Mae West picture to 'How Am I Doin'?' and Dietrich's next, 'Devil

tority.—Elim.—defended—the system.—sross\_revenues.—exhibitors—in—the as being most equitable to all units lawer brackets are compelled to pay affected. Suggestions that a unitary of the system of th

## **AGENT'S SUIT VS. PIC** PAIR TRUCED BY ATTY

any recalcitrant producers who hold out. Distribe would not be held re-

pony up.

Purpose behind this method is to eliminate tedious and voluminous clerical work required in billing scores of producing corporations individually and in obtaining revenue figures from each studio.

sponsible for failure of produce

PICTURES

Hollywood, Feb. 11. Prospective court action by Ruth Collier against Myrna Loy and Conter against Ayrins Loy and Verree-Teasdale-on complaint that the two players had unwarrantably cancelled their agency pacts, has been staved off by amicable ar-rangements effected by Attorney Harry E. Sokolov, representing the two players

Harry E. Sokolov, representing the two players.

No commissions were involved.
Miss Loy and Miss Tenadale subse-quently signed with the Joyce-Selznick agency.

## Darmour Borrows Pair To Share 'Thunder' Lead

Hollywood, Feb. 11. Leads in Larry Darmour's Majes-tic picture, "Thunder in the Streets," go to Donald Cook, borrowed from Columbia, and Irene Hervey, a Metro loanout. Production starts Feb. 15, Bury Lynwood direting.

## Jacobson at Mascot

Hollywood, Feb. 11.

Mascot has signed Sam Jacobson
to supervise 'Headlines,' yarn based
on newsreel crews.

Picture gets the gun next month.

## \$200,000 Theatre Blaze

\$200,000 Theatre Biaze
Charles City, Is., Feb. 11.
Hildreth theatre, town's largest,
was destroyed by fire Friday (9)
and the Hildreth hotel gutted in a
\$2500,000 blaze that started in an
eatery adjoining, following an explosion in the basement.
Fire occurred just before theatre
time and no one in the house except attaches. Hotel was filled and
there was a wild scramble for the

cept attaches. Hotel was filled and there was a wild scramble for the open. Firemen from two nearby towns were called in order to con-fine the blaze to the business block. Losses fairly well covered by in-

## Story Buys

Hollywood, Feb. 11.
'Ask Mrs. Foster,' original by oseph Santley, taken by Warners. Gene Markey, 'Champagne Charby,' to Fox as starrer for Edmund

Lowe,
Radio has bought 'Alice Adams,'
Booth Tarkington yars, for Katharine Hepburn.

## New York Theatres

## PARAMOUNT TIMES

CLAUDETTE COLBERT in "THE GILDED LILY"
with FRED MacMURBAY
Directed by WESLEY BUGGLES

MIDNIGHT SHOWS EVEDY NIGHT

## RIVOLI

Tow York Premiere, Feb. 18 SOMERSET MAUGHAN'S "THE RIGHT TO LIVE" WIN GEO. BRENT—JOSEPHINE HUTCHINSON, and All Star Cast





ASTOR B'way 15th — At Popular Prices — Midnight Show N. Y. Premiere—An M-G-M Picture WINNING TICKET" with LEO CARILLO



SIATE PARTY Joen CRAWFORD, Clerk GABLE Robert MONTGOMERY In M-G-M "Forsaking All Others"

On Stage Everett Marshell & Othe Starts Friday "Lives of a Bengal Lancer" TRAND JIM CAGNEY to 1 p.m PAT O'BRIEN in

"Devil Dogs of the Air"
Cosmopolitan's first for Warner Bros
ast Days—Paul Muni in "Bordertown"

RADIO CITY BOCKEFELLER CENTER MUSIC HALL
LESLIE HOWARD
and MERLE OBERON in
"THE SCARLET PIMPERNEL"

ON THE STAGE—"THE LAST MINUET"
Brilliant New Extrapagance

On the 'Jack Ahoy'
Screen 'Jack Ahoy'
with JACK HULHERT
Gala New Stage Show
with GYPSY NINA—Others ANY DAY 25c to 2 35c to 7 7th Ave. ROXY Show Value ANY SEAT MIDNITE SHOW TONITE

N. Y. Premiers—Warner Bros. Plc. "Maybe It's Love" stuart

# LOCAL LIVE TALENT BOOM

## Gallup, Hettinger, on 'Circulation' | \$13,500,000 FOR

NBC has far from contrived the perfect system of determining the listening circulation of a station, averred Dr. George Gallup last week in commenting on the new coverage maps that the web is making available to the trade. For NBC the job, said the research director for the Young & Rubleam agency, represents a distinctive advance, but the method used is shot through with shortcomings, and reveals that radio is still a long way off from being in a position to talk convincingly about anothed circulations.

What caused him to question the method particularly was the arbitrary way in which the network in mainfold instances decided which county could or could not be claimed by an affiliate, Gallup doubts, whether another group of experts in blocking off, the coverage area of the same station would draw anything like the same conclusions from the mail response which NBC used in its primary and secondary listening; calculations.

Knot into which broadgasting has the diself in tuying to tab circulation is reflected by the quandary that H. M. Hettinger admits that he is in. Hettinger, who has written a book of commercial broadcasting, got a leave of absence from his processor circulation.

If the converse is the control of the converse of the converse

## 'X Marks the Spot' Where Fan Mail And Signal Strength Coincide; Kobak, James Tell Trade Press

At a luncheon Friday (8) in the Advertising Club, New York, 35 editors of business and trade publications heard Edgar Kobak vice-president in charge of sales vice-president in charge of sales, and E. P. H. James, manager of the sales promotion department, ex-plain the basis upon which the Na-tional Broadcasting Company has arrived at its circulation figures, which in turn are the foundation for the new time rates of the web-Coverage map for the Cleveland area was analyzed as a particular

case. As a sample of the control of first, signal strength measurements and second, fan mail tabulations.

### 1,500,000 Letters

and second, ran man taouations.

1,500,000 Letters

NBC has spent \$250,000 to gather the facts, Kobak stated. Engineers tested by the half-millivolt tape the entire signal of the combined NBC service. This in itself, it is claimed, is the most complete engineering picture of a network ever taken. Over 1,500,000 fan letters (not conficests, just run-of-the-post stuff) were coded, classified and broken down county by county throughout the nation. As the largest previous anomple of, radio fan penmanship ever broken down county included 225,000 letters, James pointed out that the conclusions from 1,600,000 letters are mathematical out many elements of error that might be present in smaller masses of statistical data.

Stress was made on the fact that NMC services in the NMC services.

Stress was made on the fact that the NBC network picture as a whole is not a patchwork map made up of the combined regional break-downs. Network as a unit is analyzed independently of the com-ponent stations.

## CONNE'S COMMERCIALS

ican Program Builder In In-ternational Radio Shows

Ed R. Conne, former booking manager of Sound Studios, Inc., New York, who recently established himself here in the program building business, has four commercial shows running on Post Parislenne, Paris. They are the Kruschen (Saits) Family Parity, Torle (Libstick) Tango Time, Gene Dennis, mentalist (Wincarnis) and the Ingersoll Slumber Hour.

## **WOR Ups March 1**

WOR, Newark, figures on shift-ing from 5,000 to 50,000 watts for its daily schedule Mar. I. Mean-while the station. Is testing its new transmitter nightly after 1 a.m.

transmitter nightly after I a.m. Ballyhoo over the increase of power will be withheld by WOR until the second or third week of March. Other stations in the Mutual network will take part in the celebrating program.

#### Manashewitz on ABC For 7-Week Commersh

Chicago, Feb. 11. Cincago, Feb. 11.

Manashewitz company readying a program to go on ABC. Will be a seven-week session starting on March 8, for a 30-minute gallop every seventh day.

Skedded to be an early afternoon period on Sundays.

#### Wayne Miller at KHJ Los Angeles, Feb. 11.

Los Angeles, Feb. 11.
Wayne Miller, recently with the Charles Mayne Advertising Agency and previously radio editor of the Los Angeles Examiner, has joined KHJ and the Don Lee network as publicity director.

# NATIONAL SPOT

Tendency Away from Wax Notable During 1934, Compilations Reveal

#### REGIONAL WEBS UP

Outstanding development in the field of national spot broadcasting in 1934 involved the wholesale awitch of advertisers to local live talent. Hit hardest in this phase of the industry was the spot announcements of one minute duration. Classified plug of national calibre is estimated to have dropped off close to 50% as compared to 1933. Use of phonograph records by commercials also came in for a sharp elipping.

Next to the Yush among national

commercials also came in for a sharp clipping rush among national advertisers for the local live talent bandwagon the past year's most noticeable trend was the huge increase of business for regional networks from national state and the state of evelopment was the live talent angle.

Broadcasting all around in 1984 means of time from the male of time from the male of time from the male of the formation of the from the first part of the formation of the formation

Spot Broadcasting

Spot Broadcasting
Of the \$23,500,000 taken in from local and national spot business live programs led off with \$15,000,000, or with \$15,000,000, or with standard for \$3,500,000, or 24% of the total, and phonograph records, \$500,000, or 25% of the total, and phonograph records, \$500,000, or 25% of the total, as compared to the previous year time, national spot expenditures via transcriptions jumped 30% in 1934, while the same field gave live talent programs a boost of 65%. In commenting on the marked de-

In commenting on the marked de-cline in spot announcements, one of the major ad agencies averred in a memorandum for inter-office atten-

the major and the rest of the

## St. Paul-Minneapolis Stations Organize to Curb Chiseling **Agencies with Dubious Credit**

## Friendly Enemies

Pickens Sisters have been barred from sustaining periods on NBC as long as they are connected with the Gulf Refining stanza on Columbia, even though the trio is paying a commission to the NBC Artists Service from that commercial.

Harmony act recently signatured a two-year extension of their NBC management contract.

## STATE OF IOWA RAPS BAKER

Des Moines, Feb. 11.

Norman Baker, at present interested in Mexican radio properties, wants to re-establish himself as a radio station in Iowa at Muscatine. Iowa's attorney general E. L. O'Connor, has entered the ring and, in a wire to the Federal Communications Commission, has stated that the state of Iowa will oppose any effort by Baker to establish a station within the confines of the state.

Baker is seeking, according to Iowa information, to operate a 5.000 watter on a 1.170 kilocycle band, the application scheduled to come up for hearing before the commission this week. An extension of time is sought in order to give the state of Iowa more time in which to file, are settled to the proposed to the state of Iowa more time in which to file are settled to the proposed to be contempt proceedings still facing him in Iowa courts in connection with an injunction issued preventing him from practicing medicine in Iowa without a license.

## Pete De Lima Back East

Los Angeles, Feb. 11:
Peter De Lima, who has been in
charge of the Thomas Lee Artists
Bureau for a year, has resigned to
return to the CBS Artists Bureau.
De Lima leaves here Feb. 16. He
will be succeeded by Robert Braun,
who has been his assistant.

## Dave Simon to Norfolk

Dave Simon to noticely

Philadelphia, Feb. 11.

Dave Simon, program director of
WTEL here, for several years,
moves this week to WTAR, Norfolk,
Virginia, an NBC outlet.

Simon becomes continuity chief of
the Southern studio?

St. Paul, Feb. 11.
Twin Cities Broadcasting Assn., comprised of WCCO, WDGY, WTCN and KSTP, although formed two years ago, is now tackling its first vital problem—that of eliminating chiselers in the agency field. Group, headed by Stan Hubbard, Doc Young, Bill Johns and Earl Gammons, has definitely tabooed the T can't pay you till my client pays me'type of shoe-stringer. Association will deal only with agents who show financial responsibility. Member stations announce they'll send back any orders coming from agents other than those recognized as responsible.

sent back any order colline into a sea of the control of the contr

pired.
Broadcasters have now invited
Twin Cities newspapers to join
their alliance, feeling that their
problems are mutual in so far as
fly-by-night agents are concerned.

## **New WBAL Rates**

WAL has been given a new rate card by Hearst and one that, for this region leastwise, is of a different type than the usual ones encountered hereabouts in that it abolishes the old method of differently rating charges for charges for card enualizes both.

ferently rating charges for national and local accounts. New card equalizes both.

Represents a rise of rate, too, since the new all-embracing card lifts the charge for one-hour evening time, for local accounts from the former \$240 to \$270, which was, and remains, the tap placed on national accounts.

Proportionate figures on halves and quarter hours evenings, afternoons and mornings. Same applies to spot announcements. Participating program charges, too.

## Linda Lou as A. M. Show For Yeast Firm on NBC

Chicago, Feb. 11.

Northwestern Yeast company preparing to double its shows on NBC. Scheduling a daytime shot for the 'Linda Lou' program which has been local on WLS.

Yeast outfit has a regular weekly evening program with 'Jan Garbeu's Supper Club.'

## Geo. Bowling's New Job

Detroit, Feb. 11.

With Kirk Wilson going into New York to handle the eastern office of the Blair-Splight special rep outfit, the Detroit dosk is heling taken over by George Bowling. Bowling was formerly with WXXII in Detroit of the Blair Splight Special Special

## Merle Jones to KMBC

Omaha, Feb. 11.

Merle Jones, past year in charge of commercial department at WAAW, took up a new position in soles department of KMEC, Kan-

WAAN, sales department of a successor to Jones at WAAW. In meantime duties fall to Station Manager Emach.

## New Pennsylvania Regional Web

## 10, Maybe 13, Stations in Iron Area—Claim **Networks No Competition**

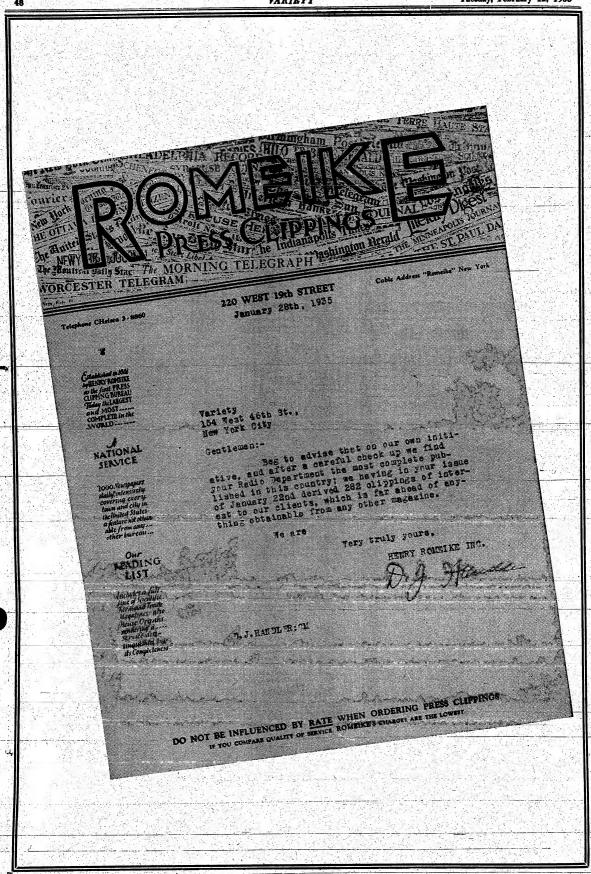
charles was made on the fact that that the Norme Advertising Agency to Norme reputation of the web is not a patient process of corganizing. Under the component stations.

There will be published within the coming fortuight an elaborate book containing the maps and detailed explanations of the findings. Some 3,500 copies costing 88 apiece will be printed for distribution to appearant of the component and advertising agencies. Will concessing its own realization to sponsors and advertising agencies. Will concessing its own realization of the shortcomings of any survey purporting to demonstrate will be not the shortcomings of any survey purporting to demonstrate the thought that its labors in the

tions reputedly enjoy a 100 percent

WWSW. Pittsburgh; WFEG, Altoona; WJAC; Johnstown; WKBO,
Harrisburg; WKJC, Lancaster;
WEEU, Reading; WGBI, Scranton;
WBAX, Wilkes-Barre; WRAK,
Williamspott. York, Allentown and
Hazelton are expected as additions
before operations commence.

It is understood that lines are buing installed this week, with the
net to begin early in March.



# N.Y. CITY'S FOREIGN MARKE

## Free Space-Grabbing Possibilities Of Radio Shows Agitates Agencies

Cracking a network affiliated station with publicity about a show on another web has, with minor exceptions, become a hopeless task, say advertising agency p.a.'s. Many newspapers whose stations are allied with-NBC have-carried the line of demarcation still further. They exclude any chatter not pertaining to programs on the particular link with which they are connected. If WEAF) toop, stuff about the control of the control

Commentators Poison
Practically all newspapers now
shut out chatter mention of news
commentators, with the majority of
them-extending this ban to the program listings. Particularly affected
by this policy are Boake Carter,
Lowell Thomas, Edwin C. Hill and
Floyd Gibbons. In some spots even
Alexander Woolicott's name is
taboo. Woollcott may in his patter
on the Cream of Wheat stanza over.
CBS Sunday nights refer to everything but news events, but the
newspapers involved still considerhim as being in the same catagory him as being in the same category with the others. Among the Boston papers Woollcott rates neither chat-ter nor program listing attention.

## A. A. CORMIER MAY BE WIP SALES MANAGER

Pourpariers were on last week between Albert A. Cormier and Benediot Gimbel for the former to take over the direction of the sales staff of WIP, Philadelphia.

Cormier was formerly v.p. in oharge of sales for the American Broadcasting System. Before that he was sales mgr. of WOR, New York.

## STORER RENTS SPACE AT 711 FIFTH AVE

George B. Storer has rented space for the American Broadcasting Co. In 711 Fifth avenue, the building NBC occupied before it moved to Radio City.

Layout that Storer has leased includes the large studio that NBC built on the 15th floor.

## Mutual's 12th Acct.

Signaturing of M. Hohnen, Inc., last week gave the Mutual network ities 12th account. Program, with a harmonica band under Carl Freed's direction, atarts Feb. 23. It will be a weekly 15-minute period and involve-WOR. Newerk: WLW, Chn-Clmatt; WGN, Chicago, and WXYZ, Defroit

Atherton & Currier is the agency

## Goodrich Starts Mar. 8

Goodrich Tires unveils its 'Circus Night in Silvertown on a blue (WJZ) link March 8. Eastern and

(WJZ) link March 8. Eastern and midwest arva: will got the program from 10 to 10.45 p.m. EST Friday nights, with a rebroadcast for the western regions starting at 11.30 EST.

Entertainment setup for the condition, show as it now stands condition, show as it now stands condition, show as it now stands to the condition of the con

## Gaggers Gagged

Hollywood, Feb. 11.

Burns and Allen started something when they paid \$25 to a-nine-year-old boy for-age to be used on the air.

Day after story hit the dailies, flock of juves waylaid the team with sheafs of niftles. No sale.

## **CODE WARNING** ON FREE TIME

Washington, Feb. 11.

A warning to broadcasters agains possible code violations was issued by Radio Code Authority today (11) citing several concerns seeking to obtain air time on basis contrary obtain air time on basis contrary to code provisions. Notice listed Paramount and Columbia Pictures, Along—with—Tanaers—Council—of. America, Radio Stars Magazine, Veivetina company of Omaha, Food and Drugs Brands, Inc., Self-Kuri Electric Hair Waver.
Code Authority also released correspondence with Congoln company of Los Angeles, which firm was formerly banned from placing its radio\_discs on an exchange basis. This ruling was later reversed.

## Haskell Avoids Jail

Benny Haskell currently aponeor-ing 'Haskell's Punchbowl' stanza over KSTP-paid-a-8,500 fme-in Federal court here last week. Because of Benny's precarlous health, Judge Mathew M. Joyce va-cated the 16 months in Leavenworth stretch which had been previously lumnased.

Haskell pleaded guilty several weeks ago to evading \$2,300 in Fed-eral income taxes.

## **ALIEN TONGUES** WELL SPONSORED

Stations in Great Gotham Almost Wholly Devoted to Polyglot Pop-

## NO SAVEZ

Foreign language programs aime point blank at New York's 4,000,000 Italians, Germans, Jews, Poles

Ukranians, etc., is the sole support of six stations, to-wit: WFAB, WOV, WEVD, WHOM, WBNX, Fronx, and WBBC, Brooklyn.

These stations exploit the fact that 50% of the metropolitan population of 7,000,000 is of foreign extraction. This takes in tastes which are bomplex and varied. A larged names are seen to be one of the control of the large number is removed from the English language only by one gen-eration, which is sufficient enough to have acclimated them to Ameri-

eration, which is sufficient enough to have accilimated them to American tastes. However, it must be admitted that even in such homes parents of these children prefer programs in their native jargons. Besides, there are still estimated to be around 3,000,000 foreign-speaking people in Greater New York. WoV is primarily an Italian station, having a 60-40 ratio of foreign program listing. Most of the sustainers, however, are in English. There are its sponsored Italian hours on the air from three the seventimes, readly, from the seventimes, readly, from the test sevent deserters. Some 10 other Italian accounts use spot announcements treadily. Three Italian announcers are maintained regularly, and five others come in as guest spiclers. Only six major programs here are sponsored by English-speaking accounts.

Mail-Pulling

#### Mall-Pulling

An example of a foreign program's pulling power is the La Program's pulling power is the La Per and January the company conducted a contest to pick a name for a new macaroni. Over 200,000 re-(Continued on page 51)

## Students Bring Own Cheer Leaders; **Turn WCBM Sponsored Amateur** Show Into Schoolboy Hazing Riot

## Urge Charlatan Curb

Albany, Feb. 11;
State legislature has been saked to pass a law that would permit only a licensed physician or surgeon to broadcast medical advice.

Aimed at certain peddlers of books and charts.

## WLW VERDICT BY COURT DUE **FEB. 18**

Washington, Feb. 11. Court of Appeals ruling on the request of WLW. Cincinnati, for a

permanent order restraining the Federal Communications Commission from compelling the extulon to tecluce its night time power from 500,000 to 50,000 watts will be handed down next Monday (18). District of Columbia higher tribunal so advised counsel for Powel Crosley. Jr., today. (Monday), after they completed oral argument for the permanent injunction order. Court at the same time ordered that the temporary stay obtained by Crosley against the FCC meanwhile remains in effect. Communications commish acted against WLW following representations made by the Canadian Radio Commission that the Choy transmitter inter-Federal Communications Commis-

that the Cincy transmitter inter-fered with the signal of outlets on the other side of the border.

Timothy 8. Goodman, recently appointed manager of WKRC, Cincinnati, in New York this week for powwow at CBS headquarters.

## Baitimore, Feb. 11.

Last week's edition of the weekly amateur night sponsored on WCBM by a local clothler furnished the

amateur night sponsored-on-WCBM-by a local clother furnished the town with tattle for a while to come. Last week station moved affair from its own small studie to a ballroom on the floor above its quarters. About 50° head sat in on ducats secured from the sponsor or from station on request. A slew of prep school studes of both genders had convered majority masse for the big doirs. The studes brought along their cheer leaders, and as soon as the program got under way so did the fun. Cheer leaders and as soon as the program got under way so did the fun. Cheer leaders and as when not to—but chiefly when to boo. The first pair of entertainers went through their routines without a hitch, but when they concluded a deathly silence was all the reward they got; the cheer leaders cued for absolute silence and the proma ten of the control of the

Bronx bugling and cat-calling made it impossible for him to go on. One young man, evidently before a gath-ering for the first time, broke down

(Continued on page 57)

## RADIO SERVICE TO FARMS IS **LOOKED INTO**

Washington, Feb. 11.

A probe of broadcasting service in the corn and wheat belt is on tap as part of the Federal Communication Commission campaign to jack up the U. S. radio industry. Farm and village residents getting a chance to tell what's wrong with the air entertainment in their localities. Postcarda are being sent to 70,000 hayseeds and \$4,000 fourth-class Protected are being sent to 70,000 hayseeds and \$4,000 fourth-class Postcarda are being sent to 70,000 hayseeds and \$4,000 fourth-class the hicks like and don't want in the way of radio fare, the amount of time spent in listening, the manner in which programs come through, and suggestions they may have for improving their service.

One part of the study will relate to coverage of thinly-populated areas by clear channel transmitters, Commish wants to know the identity of the farmere' favorite stations and the way in which distance transmitters come through.

Government also seeking lowdown on the possible replacement demand the way in which distance transmitters come through.

Government also seeking lowdown on the possible replacement demand on the question list to report the make, model, size, and date of purchase of his set. Will give an index of the degree of colored the set of the s A probe of broadcasting service in ne corn and wheat belt is on tap as art of the Federal Communication

Washington, Feb. 11.

## **NEW RADICAL REVISION OF RADIO RULES** MENTIONED AS HITTING AT BIG BIZ

Confirmation of FCC Commissioners Carries Washington Gossip of Stringent Guarantees Against

year fight on statutory reservation of facilities for non-profit outfits likely to break again any time. Missourian

ington Gossip of Stringent Guarantees Against
Network Domination of Broadcasting in Future

Washington, Feb. 11.

Threatened fight againt eastern domination of Federal Commisson collapsed
last week as the Senate gave conmunications Commission collapsed
last week as the Senate gave constart and Commish-members-and-coma firmed Commish-members-and-comthe sent to appoint about, according to
Capitor Hill result in crimps being
put in chain operations.

Scuffic over President Rosewelts
appointees had been threatened by
a group of Western Senations
Commission, who bitterly
a group of Western Senations
Commisson, who bitterly
reserved the fact that F, D. picked
an expectation of the fact that F, D. picked
an expectation of the fact that F, D. picked
an expectation of the commission was obtained
to make the fact that F, D. picked
an expectation of the commission of the commission

## NBC REPORTED DODGING TOUGH ONES; Improbable Broadcasts CONTRACT ACCEPTANCE LONG PROCESS No. 7—Lady Chester's Wrinkle-Remover and

NBC's station relations boys are still on the road. Latest reports in-dicate that a tactical switch in the original policy is sending the field men to the less tough stations first. Most of the hot potatoes have not been touched to date, a check-up

reveals.

Opposition to the new compensation contract is reported from Milwauke, Nashville, Atlanta, San Antonio, Detroit, Cincinnati, Boston
among others. Most of the pivotalbroadcasters are adopting a passive
attitude until they are formally notified of their terms. Meanwhile it is
understood NBC is collecting autographs slowly. Even the stations
from whom no particular opposition
is anticipated want time to think-itover.

is anticipated want time to think-tiover.

One thing is clear. There will be
a long period of negotiation and the
longer the postponement the more
52-week contracts may be signed locally in the interim. This directly
affects NBCs clearance guarantee
to advertisers, which is a main obnew set-bur.

Okay With Pubs?

It is stated that newspaperowned stations accept the NBC contrack mayer-readily than the independents. Secreey and reticence on
both sides make it difficult to clearly
chart the course of station relations
at this time. Stations with their
own production facilities continue to
charte that the network is discouraging local shownaship in discourtoward locally produced shows with
vestional talent.

NBC surprised its affiliates by

NBC surprised its affiliates

regional talent.

NBC surprised its affiliates by not asking representation on spot sales and by making no allusion to station break announcements. Both

-station break announcements, both were expected.
Advertisers in general have reacted favorably to the new NBC arrangement with its promise of stability and traffic protection.

San Antonio, Feb. 11 WOAI, town's 50,000-watt NBC WOAI, town's 50,000-watt NBC affiliate, is expected to get together with the network on the proposed new contract shortly, although a visit of G. E. Zimmerman, NBC station relation man from Chi, was a stalemate. Eurither-confab expected to result in signaturing as station to the station of the station of

southwest area.

## Radio Code Authority To Be Split Into Local Zones for Facility

Washington, Feb. 11.
Radio codists today (Monday) authorized the preparation of a plan for iocal self, government through the broadcasting industry. Move reverses stand on proposition which Ed Knockles, labor's rep on the code authority, had advanced at the codists' meetings at Cincinnati last September.

Jämes M. Baldwin, executive officer, was directed by the authority today to prepare plans for the creation of regional code supervisors. With all details left to Baldwin, the codists are taking no action con-

With all details left to Baidwin, the codists are taking no action concerning the number or location of the subsidiary bodies.

Contemplated subagencies will have all the powers now possessed by the national code authority, but all the formers' action will be subject to review by the central board and then by the government.

## WIP's Young Blood

Philadelphia, Feb. 11.
All of WIP's minor exec jobs are being filled without the mouncers of last season, with the move of Jimmy Allen to publicity head.

head.

Allen replaces Murray Arnold, who was upped to head the production sector. Completing the group is John Hayes, ex-law student-spieler, as program chief. Staff rearrangements—precede—opening—of new studios March 1. Only other exes are Eng Climble as news and execs are. Ben Gimbel as prexy and Frank Lamb as vice-prez. Even latter does some spieling on one or two pet shows.

## RUGBY ANGELED

llywood Station First to Land Commercial for English Game

Hollywood, Feb. 11. Hollywood, Feb. 11.
Associated Oll, which spends
around \$250,000 a year on radio
commercializing Coast college football and basket ball games, is now
spending coln on broadcasts of
rugby. It's the first airing of this
English sport on the Coast.
Rugby games will be broadcast
over KMTR, with Frank Bull, former player, at the mike.

## CBS Seeks 3rd Theatre

In its quest for studio space to take care of some of the webs day-time sustaining programs Columbia last week approached the World Broadcasting System, Inc. Another spot that CBS has been giving consideration in the matter of outside studio facilities is the Little the studio facilities in the Little than the test with prepared than to test with prepared in its Madison avenue quarters Columbia has pursued a policy of least

in its Madison avenue quarters Co-lumble has pursued a policy of leas-ing deals on the outside.

To help the moving men get the various departments established in their: newly-assigned sections of the Madison avenue building the network made it a two-day vaca-tion, starting yesterday (Monday), for the personnel of some of these shifted departments. Among the shifted departments. Among the vacationists is the sales staff,

### WGAR Rents Theatre

Cleveland. Feb. -11.

Cleveland, Feb. 11.

First local case of a radio station taking over a little theater is WGAR's new auditorium in nearby Carnegie Hall, rented for talent try-outs and special broadcasts.

Auditorium, with 550 -capacity and remote control, has had to turn crowds away since Al and Pete staged Marshall drug show there. Admission free, although studio engaged troupe of Billy Tilton's dancers, for show. Affair incited legit showmen to old squawk about unfair. Competition:

Result of publicity was that team has been signed by May Co., department store, for three 15-minute programs per week, at 1:30 p.m., billed

grams per week, at 1:30 p.m., bille as May Company Floor-Walkers.

## Lawyers Buy WTBO

Baltimore, Feb. 11.

WTBO, Cumberland, Maryland, has been sold by its former owner, Herbert Lee Blye, to Frank V. Becker and Roger W. Clipp. New owners are a firm of barristers in Cumberland.

## Wax Works

Colorshine company placing a series of 26 five minute programs over 30 stations. Placed through Van Sant, Dugdale agency. World Broadcasting System.

Garfield-Williamson using a series of 28 five minute program service disks for WOR, to be used twice weekly. Placed through Metropoli-tan Advertising company. World Broadcasting System.

C. O. Langlois, formerly asso-ciated with Raymond Soat, is now out on his own, recording the Cos-mopolitan—mag account at Decca

Musibeck Shoe Co. has recorded 10 musical programs through Co-lumbia, Sehl Advertising Agency has the account.

Becker Roofing Co. has had six quarter hour musicals turned out by RCA Victor, Chicago.

Omega Flour Co., Charles, Ill., is starting to blanket the midwest territory with individual station announcements, staggered through the day, in an effort to reach a primary audience that sitcks to locals. WKBB goes on a platter dief. Feb. 5, two a week, for fifteen minutes at a time, the time indef. Other stations in on the list include. KWCR tions in on the list include, KWCR, WHO, WMT and other lowa spots having a strong local following.

Ward Bread is appealing to the Ward Bread is appealing to the Polish element in Chicago and en-virons with a series of 15-minute recorded musicals on WJJD. The local manager picked the show and Fletcher & Ellis is preparing the

Contl, spot announcements five times weekly for period of 12 weeks. World Broadcasting Company.

Lever Bros. (Lifebuoy Soap and Shaving Cream) is placing Pick and Pat transcriptions for three months with KGMB, Honolulu. Placed by the National Export Advertising Service through Conquest Alliance

Zonite Products Corp. (Zonite an Zonite Products Corp. (Zonite an-tiseptic) has placed a six months contract for Vengzuela through Gotham agency and Conquest Al-llance. Deal is for broadcasting over both long and short wave YVIRC and YVZRC.

Crosley's artists' bureau has rented Tatt Auditorium in Cincinnati for WLW and WSAI Old Time Fiddlers and Barn Dance Review, Feb. 17. There's to be four shows. Admish 40c and 15c for juves.

## Mutual Cold Shoulders NBC as Sales Rep; Name Innis MBS Builder-Upper

Chicago, Feb. 11.
Mutual web chieftains decided a couple of fiters in a meeting here last week with about the chief vote being the complete cold shoulder for the offer by NBC to represent MBS.
Mutual heads couldn't see any advantage in having the Nathon! vantage in having the National Broadcasting Company representing

rival network.
Instead Mutual has decided to be-Instead Mutual has decided to be-gin an active campaign of exploita-tion and sales promotion on its own. Has picked R. D. Doc Innis who has been in charge of business survey for the Chicago Tribune, as man seem in charge of usuness manages of the Chicago Tribune, as manages of the Chicago Tribune, as manages of the Chicago Live MBS. Innis will neadquenter in Chicago but will make regular trips around the web territory. No action was taken by the meeting on the question of additional stations and for the time being the MBS setup will.retain its quartet of outlets, with sponsors allowed to choose additional stations as supplementaries if available.

Appointment of Fred Weber as station, relations, head was made concrete by the vote at the meeting. Weber will also figure as traffic manager for the group.

ard rate card which will be issued within, the month. In this way agencies and advertisers can know at a giance just what the rates on the entire web are instead of being forced to add up the rates on each of the control of the con

## Kid Glove Cleaner

By BOB LANDRY

Theme song—Your Face Is Just a Memory.

Oxford Graduate—This is Lady Chester Suttler, Hives. Every Sattarday we bring you to the English the Property of the Property Sattarday we bring you to the English that of the Property Sattarday we bring you to the English that of the Property Sattarday we bring you to the English that of the Property Sattarday we bring you to the English that of the Property Sattarday Chester in the Property Sattarday Ch Chester's butler, Hives. Every Sat-Chester's butler, Hives. Every naturally we bring you to the English manor of Lady Chester, that celebrated authority on beauty, where you will meet and mingle with the bon ton, the haut monde and the cream de la creme. It is, if I may be permitted to say so—and the cream de la creme, It Is, if I may be permitted to say so—and the script does permit me—a frightfully fashlonable and screamingly smart gathering that comes together every week-end at Lady Chester's place, which, as you know, is located at Scruvins on the Scruft, Odds-Bod-kins, West Riding, England.

Lady Chester—That will be all, Hives. I'll take over the micro-phone.

phone.

Hives—Yes, milady. How many
will there be for dinner, milady?

Lady Chester—Possibly 45, Hives

every one of them registered every one thoroughbreds.

thoroughbreds.

Hives — Begging your pardon, mllady, but shall I use the regular rerain or the top of the milk, Hives. The top of the milk, Hives. I'll need the pool the milk, Hives. I'll need the number one I promised to whip up for the Duchess of Argyll.

Hives—Very good, mllady.

Lady Chester—And Hives—
Hives—Yes, milady.

Lady Chester—If the queen should pop in on us you'll have to F.H.B. the taploca.

milady.

Lady Chester — Hives is a perfectly priceless beast. Really, I
should be quite exhausted without
him. He keeps track of my servants. I have just 103, you know.
Every one of them pedigreed on both sides and vaccinated.

Sound Effect-Horse-drawn car-

Chester—Ahl There goes Lady Chester—Ah! There goes poor Mrs. Timmons. An estimable person she was. They're just taking her to the cemetery. It's a pity. I feel dreadful about it. But you know how it is with the lower classes. They take such risks, Mrs. Timmons was warned repeatedly,

ment of het-new-discovery.

Lady Chester — My lords and ladles—this far which I hold in my hand contains snall oil. I have made an astonishing discovery, Snall oil will nemove wrinkles. But that is. not. all. It. will also—clean spots from kid gloves. I consider this the crowning achievement of my career as a chemist and benefactor of womenkind.

Sound Effect—Applause.

A Voice—Will you send one of the large-sized Jars to Buckingham Palace, C.O.D., please?

Buckingham Palace, C.O.D., please?

Hives—That calls for a waltz.

## GREIG JOINS SOUTHWEST

Becomes Commercial Mgr. of Rs-

Dallas, Feb. 11;
H. J. Greig, recently resigned from Greig, Blair & Spight, Inc., station representatives, has joined Southwest Broadcasting company as commercial manager. His offices will be in Fort Worth at KTAT, key station of the thriten-unit net-work which operates over Texas, Louisiana, Oklahoma and Arkanasa. Greig, in radio since 1922, has had considerable experience in the commercial-end-in-the-West and-South and, more recently, the Southwest. mercial-end-in-the-West and South and, more recently, the Southwest, He was at one time Pacific coast manager for Scott-Howe-Bowen and later placed 'Skippy' and Chandu' on Southern stations, Greig, Blair & Spight will continue as representatives for the SBS net.

tinue as representatives for the SBS-net.

Appointment of a new program director for SBS was made concur-rently with the Greig placement, Lewis Lacey, also from the West Coast with NBC, and recently with KPRC. Houston, and KTSA. San Antonia will succeed Frackley. Re-KPRC, HOUSTON, and KTSA, San Antonio, will succeed Franklyn Fer-guson, who goes to WOOD, Grand Rapids, Mich. Lacey will continue handling the nightly SBS net fea-ture, 'Anything Can Happen' orig-inating-in-KTAT.

L. L. Jake Jaquier, commercial manager of WKBF, Indianapolis, in replacing Lacey as manager of

## Please Move-Need Space For Bar, Hotel Tells KFAB

Making way for a cocktail bar and attending gadgets, KFAB here is being asked to find a new spot for its offices and leave the present Cornhusker-hotel studios which it has had for the past five years. Dee Dirks, KFAB's general manager, will pick a new site for studios. KFAB as been cramped for space for some time. Lincoln, Feb. 11.

## **MUCH ADO IN PARIS** OVER V. HUGO B'CAST

Paris, Feb. 1.

Paris, Feb. 1.

Victor Hugo, his heirs and Radio Paris are all tangied up in one of those marathon French lawsuits. Several years ago heirs of Hugo sued the outlet, for broadcasting sections of Miserables and Quatre-vinst-trieze, without askins, for permission. Court sentenced station to \$1 fine and confiscation of the gross. Didn't specify what the gross might be, in the case of a radio station, it was just applying an old law made for theatres, where confiscation of the gross means something.

confiscation of the gross means something. Station appealed. While waiting for a decision first lawyer died and two others who took his place became cabine ministers, so the case-had-to-be put-off and off. Pinally the Court of Appeals reversed the first decision and acquitted the out-let

let.
Then the Hugos-took it to the

Then the Hugos-took it to the Supreme Court, which now has reversed the Court of Appeals and ordered a new trial before another chamber.

So maybe France will eventually collect its \$1. fine—now grown, through exchange fuctuations, to. \$1.65—and also confuscate that \$1.65—and also confiscate gross, if it can find it.

## Chase & Sanborn Okays Opera-for 13 More Weeks

Chase and Sanborn coffee will continue to present opera tabloids in-its Sunday night spot on NBO for another 13 weeks. Second 12-week lap becomes effective the last Sunday of the current month. Though the program's rating on the Crossley Reports has been sild-ine, the law on other flavors at 18

ing the lava packer figures it is doing effective missionary work among a consumer class to which it didn't get with its variety type of entertainment.

# GERMANY'S AIR SITUATION

## FCC's Washington Hearings

Washington, Feb. 11.
Two power increases were granted by Federal Communications Commish last week as docket was swelled by more pleas for new stations and higher operating power. Several applications carded for hearing.
Increase of day power from 250 to 500 watts granted WHIS, Bluefeld,
W. Va., while WNBR, Memphis, Tenn, received right to jump days from
500 to 1 kw. Commish reconsidered prior refusal and granted permission
to the Mississippi Broadcasting Co., East St. Louis, Ill., to erect a new
transmitter-operating-on-1500 ke with 100.
Applications skedded for hearing include: WSAR, Fall River, Mass.
boost from 250 to 1 kw. WSIX, Springfield, Tenn, change frequency
from 1210 to 1370 ke; and Brownsville Broadcasting Co., Brownsville,
Tex., new station on 1370 with 100 wasterns.

Boost from 200 to 1 kW, web2., Springerio, Jenn, change frequency from 1210 to 1370 kc; and Brownseille Broadcasting Co., Brownseille, Tex., new station on 1370 with 100 waits.

Week's list of new requests included Hartford Times, Hartford, Conn., new station, 1200 kc, 100 night and 250 day; WOCL, Rochester, N. Y., boost from 50 to 100 night and 250 day; WOCL, Rochester, N. Y., boost from 50 to 100 night and 250 day; KGRS, Amarillo, Tex., boost from 50 to 100 night and 250 day; KGRS, Amarillo, Tex., boost from 50 to 100 night, 250 day; WBAN, Allentown, Penn., boost from 350 to 500; WCBA, Allentown, Penn., boost from 250 to 500; WCBA, Milentown, Penn., boost from 250 to 500; WCBA, Milentown, Penn., boost from 250 to 500; WCBA, Milentown, Penn., boost from 250 to 500; WCBA, Allentown, Penn., boost from 250 to 500; WCBA, Boost day; WCBA, Allentown, Penn., boost from 250 to 500; WCBA, Boost day; WCBA, Allentown, Penn., boost from 250 to 500; WCBA, Boost day; WCBA, Allentown, Penn., boost from 250 to 5

Foreign Market

(Continued from page 49)

plies came in, all containing the required La Pearla label. WEYD—carries—Jewish, Italian, Polish and a few English programs. Mornings and afternoons are strictly foreign listening hours, with the evening devoted to English palaver. Station prides itself on its discussion bours.

Station prides itself on its discussion hours.

WFAE's time is 80% confined to foreign-programs. Remaining-20% is in English, but then only between il and i2 at night. Empire Gold found this outlet particularly lively in getting direct response on a recent stunt. WENX's outlay of foreign tongues covers the Bronx district. It maintains a program ratio of three English programs to orie foreign language hour. Only five of its 60 foreign programs are sus-

Leading foreign accounts include

Jesting accounts
B. Filippone Company,
Sacha Quality Furniture, Inc.
P. Pastens Company,
Mattia Locatelli,
Antonio Corrao.
J. Rabinovich, Inc.
V. LaRose & Sons, Inc.
S. A. Schonbrum, Inc.
Ronzoni Macaroni Company,

Ronzoni Macaroni Company,

-L'italiana, Thoe,
Montgomery Mills,
G. Ceribelli Company,
Planters Edible Oil,
G. Ceribelli Company,
San Glorgto Macaroni,
De Marlini Macaroni, Company,
Tree Mark Shoes,
Arnold Sorensin Spratten,
Eastern Life Insurance Company,
Bosch Radio,
Nemhauser & Son.

losch Radio.
femhäuser & Son.
Vorid Clothing Exchangs,
lisher Brothers.
ordon Wolf Cowen.
fanischewitz Matzons,
farshak Maltmolak.

Gordon, Molf Coven,
Marchak Mattimudak,
Pertuseli Company,
Marchak Mattimudak,
Pertuseli Company,
Marchak Mattimudak,
Pertuseli Company,
Govard Shoe,
Seond Avenus Batha,
Seond Marchal,
Seond Marchal,
Marchal Company,
Hally Laboratories,
Marchal Company,
Hamburg-American Lines,
Edwin Cligar Company,
Did Laboratories,
Bollo-Pictel Company,
Did Laboratories,
Did Marchal Company,
Did Laboratories,
Marchal Company,
Did Laboratories,
Marchal Company,
Did Laboratories,
Marchal Company,
Did Laboratories,
Marchal Company,
Trencher's Furniture Company,
Trencher's Furniture Company,
Capitol Edin.
Bathalland,
Bat

## SPENCE OF WPG IN WBAL MANAGERSHIP

Baltimore, Feb. 11.

Edwin M. Spence has been appointed general-manager of WBAL by the station's new proprietor, Hearst, Takes up the reins today (Monday).

Spence comes from Atlantic City,

Spence comes from Atlantic City, where he was director and vice-president of the municipally-owned WPG. —tith which—broadcaster—he has served since 1923. He was also chairman of the convention committee in A. C.

Since Spence is a director on beard of the National Association of Broadcasters, it is "lively that WBAL, under Hearst, will reenlist in—that organization. Under the old ownership, local light and power company, station withdrew from membership in NAB several years back.

Atlantic City, Feb. 11. When Ed Spence leaves WPG at the end of the current week to take over the management of WBAL, Baltimore, the vacancy in the local CBS outlet will be temporarily filled by Norman Result of the CBS of the CBS outlet will be temporarily filled by Norman Result of the CBS of the

Reed will double from his reguhar assignment of program manager while the Columbia home office de-

## **3 B'KLYN STATIONS NO LONGER UNDER 1 ROOF**

Brooklyn trio of stations, including WARD, WLTH and WVFW, is ne more, having split up and going their separate ways. First station remains in the old location at 427 Fulion strest, with WLTH moving to 160 Second avenue in New York and the last one changing over to Court Square, in the borough. Threesome—had—ben—under—one roof for several months, under a temporary, agreement. Situation was none too happy, and the general conflict in programs and unan-

ct in programs and man-hastened the break up. ent haster Personnel still the same at each though.

## **WPRO Staff Expands**

Providence Feb 11

Providence, Feb. 11.

Several additions to the WPRO staff here have been made by Paul Oury, station director.

DeWitt Robinson, recently with WOKO, Albany, as commercial manager, has been appointed commercial manager. Paul Belaire and George E. Keene added to the commercial department.

Frederic W. Aver of Boston.

mercial department.

Frederic W. Ayer of Boston,
Mass, formerly publisher of The
Town Crier, Newton Center, Mass,
has been appointed publicity di-

## IS TONED DOWN Nazis Sugar - Coating

**Eliminating Constant Diet** of Speeches — Various Non-Political Personalities Have Biggest Radio Following

#### **BOREDOM ANGLE**

Berlin, Feb. 2. Entertainment as distinct from propaganda is gradually elbowing the more zealous Nazi elements off the air. Six months ago at the height of the Nazi evangenical wave height of the Nazi evangenical wave the German radio was almost ex-clusively given over to propaganda. If there was no speech-making on a particular evening some speech that had been made into a disc was dusted off and broadcast. There are 6,000,000 set owners in the Patch.

an opening wedge, propa-

Reich.

As an opening wedge, propaganda was sugar-coated. It wasn't the blatant hell-hell propaganda any more. Playlets were written in which the Nazi Ideals were up-held, glorified and opposition reactionaries verbally crucified.

Twelve large stations, led by the Deutschland. Sender at Keenigs Wusterhausen (1870.7 m.) and the Berlin Sender at Tege (386.7 m.) now give a fairly varied program to German listeners. In addition to this battery of long wave stations, Germany lasteners, and addition to the Far East and for South America, Directly under Herr Hamadowsky, who is responsible to Goobbels, the German system seiden belse, the German system seiden goes in for nation-wide hookupg unless it maton-wide hookupg unless it properties of the setting signatures have

tant personage.

tant personage.
Even the station signatures have been toned down and one no longer hears. People to Arms!' Its place has been taken by a few burs of some German opera or folksons.
One of the artists who still holds on, despite attempts to jettison him, is Ludwig Manfred Lommel, probably Germany's most beloved star.
Lommel, unknown before the advent Lommel, unknown before the advent of radio, writes his own sketches and acts them. He has been known to s them. He has been known e seven parts in the sa tch.

of three English programs to one foreign language hour. Only five of its 60 foreign programs are sustaining. It has found foreign language newspapers cordial when it comes to tie-ups.

WBBC, Brooklyn station, is also feavy on foreign patronage. In addition to the more fluent foreign tongues, this borough station also has Scandinavian- and Assyrtan blurbs on daily. WARD, WLTH and WUFW used to have a certain sway when combined, but have now split up. All over in Brooklyn too, with the Brooklyn Eagle squawking-because of the flood of foreign program service. WHOM takes practically nothing but foreign language program for this vast audience. Leading foreign accounts include: Heinrich Plaut has a large follow-ing, mostly because of his ability to imitate all the various dialects of the German districts. Maria Ney,

of the German districts. Marla Ney, popular orchestra leader, gets over with a large assortment of ribaid salior chantles coupled with a rapid-fire charter in Berlinisch, the district of the capital. Edith Lorand, Jewish orchestra leader, while getting no air engagements, gets pleaty of work outside, mostly-in-vaude.

Foreign dance bands are unheard of here now, radio or otherwise, except. on platters. Formerly Spanish bands were the rage, with Juan Llossas holding forth as the now-defunct Femina, whence his band was on the air nightly.

Oscar Joost and Ernst Hoffmanh have the most popular dance bands

Oscar Joost and Ernst Hoffman have the most popular dance bands on the air here at present.

Contrary to the practices of the late President Paul von Hindenburg, Hitler talks directly into the mike. During the later years of Hindenburg's life, discs of his speeches were first cut to be sure the wavering voice-of-the old manwouldn't be too noticeable and reveal his weakening condition to the nation.

## nation. American Program

American Program
German radio has one fixed
from America ii. the weekly addresses from Washington by Curt

dresses from Washington by Curt Sell on What They Are Talkins About in America.' German radio manufacturers have never gone in for twelve and six-teen-cylinder jobs, prefering the four or six-bulb setups. Conse-quently only a few German sets,

## PROPAGANDA NOW Luxembourg Station's Paris Studio **Seeks Type of Talent England Likes**

## Yankee Network Selling Itself to British Biz

Yankee Network is plugging its facilities to British manufacturers through Radio Normandy, French outlet. Programs consist of 15 minutes of transcribed dance music.

International Broadcasting Co., London station reps, is handling the business.

## RAY PAIGE HAS TED FIO RITO'S AIR SPOT

Hollywood, Feb. 11.
Ted Flo Rito, who finishes
Wednesday (13) at the Hotel Ambassador, with Guy Lombardo replacing (14), is heading east for a
week's rest. His departure has
Raymond Paige substituting on the
Hollywood Hotel' radio program
Friday (15) and playing Folies
Bergere' music. Maurice Chevaller,
star of the picture, is being added
to Louella Parsons' setup that night.
Flo Rito is believed to be bowing out permanently, and Paige
stepping in with a 30-piece band.
Flo.Rito's contract, up. April 1, may,
be settled this week. Hollywood, Feb. 11.

### Sell Caviar Over Air

White Plains, Feb. 11.
Romanoff Caviar is plugging over
WFAS. Foreign account thinks
that Westchester County, ritzy
N. Y. suburb abounds in gournets
with a hankering for the delicacy.
First reported instance of selling
caviar over air.

and they are expensive, get many foreign stations and few short wave

foreign stations and few short wave broadcasts.

Many of the American corre-spondeats here have sent home for RCA's 141E, while the bustnessers here purchased the Scott job. Most here purchased the Scott job. Most popular German set is the YE 301," which is said to mean 'Volks Emp-fanger 301," (Peoples' Receiver, Jan-uary 30), the date Hitler took over two years ago. This small set sell-ing for 75 marks, payable with the light bill over 18 months, has gone well over thee-quarters of a mil-

lion cales.

But the giggle. German technicians had made it a little too good and under fevorable conditions communistic propaganda could be heard from Moscow.

In German listeners pay 80 cents a month to the mallman for their hearer's license, with which the entertainment is purchased and general costs paid. Unemployed pay no radio tax.

Several magazines here print the programs of all German and a select list-of-foreign senders., excluding.

list-of-foreign senders . . . excluding

. Bs. of-foreign senders . . excluding. Moscow.

The programs begin at 6:15 a.m. and continue until midnight, one o'clock or in the case of Stuttgart until the continue of the case of Stuttgart until the continue of the case of Stuttgart until the case o the worker to his task in happyspirits. Programs for the women
and children follow until 10 o'clock
when the first news reports are
read. Then follows at two-hour
shutdown until noon, except for a
short market report.
From noon until 6 o'clock music 1s
on the menu, then two hours of leersports news in season,
Early evening programs are
devoted to memorializing some Nazi
hero or German savant and his
work. After which dance bands.

Commercial broadcasting on the western end of the European contiment is noticeably on the upbeat, with the competition for the British listening element resulting in a decisive change in showmanship for at least one of the superwitters involved, Radio Luxembourg. Latterstation, reported Dr. W. H. Voeller, v.-p. of the Conquest Alliance Co. on his return last week from a six-week tour in Europe, was arranged and piped to the transmitter in the Duchy of Luxembourg. Radio Luxembourg. Radio Luxembourg's resort to Parls as the source of the program, is due to the fact that it hasn't available on the home grounds the sort of talent that topheals to British listeners. The set owner in England has become choosy about the entertainment he tunes in from the state of the set of the continental stations it now takes more than just phonograph records. What importing of Parls talent that Radio Luxembourg has done in the past has been limited to that inscribed on; transcriptions. These stencils have been of the 18 revolutions per minute type, with the impressions made not on wax, but on lower than the country's privately owned stations gave Radio Luxembourg an edge when it came to appealing to British listeners with dramatic or comedy programs. French government on that country's privately owned stations gave Radio Luxembourg an edge when it came to appealing to British listeners with dramatic or comedy programs. French government requires that anything apoken in a foreign language be followed by a French, translation. Luxembourg offers no such restraints. nent is noticeably on the upbeat, with the competition for the Brit-

#### Other Countries

Other Countries
Italy, avers Voeiler, revealed very
little development in commercial
broadcasting. In Germany he found
that home sets had increased by
33% the past three years and that
the Hiller regime was considering
making government controlled stations available to German advertisers in order to obtain more revenue to apend on live entertainment
from paying a lifeense fee on their
sets because of unemployment and
other reasons. the German governsets because of unemployment and other reasons, the German government's intake on broadcasting has fallen to the point where it can't afford to give the listeners much else than phonograph records and political speeches.

## WISN, ON OWN, HIRES **NEW PRODUCTION MEN**

Milwaukee, Feb. 11. Going on its own next Friday, after cutting loose from CBS af-filiations, WISN (Hearst Station) is bolstering its forces for all local

fillations, WISN. (Hearst. Station)—
is bolistering its forces for all local programs.
Russell Leddy, former theatre manager and ex-actor; has been named production manager for the station, relieving. Howie Peck of these duties. Peck: remains as sports announcer and assistant to Leddy, who at one time staged the shows at the Wisconsin, Ray. J. Largey, a. Hollywood import, will be in charge of dramatics, a post open for several weeks since-Bd J. Harvey. left.

Alex Sherwood, formerly of KDKA and KUV. Pittsburgh, has taken over the advertising and promotion work, which Thomson Bartlett has been handling in addition to his regular announcing.

## OLD WORDS AND NEW MUSIC With Peg La Centra, Terry Berg With Peg La Centra, Tel man Original Musical Comedy 75 Mins. Sustaining WFIL, Philadelphia

Sustaining
WFIL, Philadelphia
NEG piped this one through here.
It is a show that was aired by the
British Broadcasting Company, last
year and brought over by its
writer. James Direnforther the
Broadcasting Company last
year and brought over by its
writer. James Direnforther the
Broadcasting Company last
program is a United 18 attributed to Kenneth Leslie-Smith.
Program is a typical BBC production idea which is Just catching
broadcasting. Gibson Family is
an American forerunner, although
handled as a continued series.
Short-wavers who tune in the
Broadcasting, although with the
American system, commercial sponsorable, it becomes a rather expensive output on the sustaining basis
Bhows, entail ordinal series
Shows, entail ordinal series
at as well as a large ordinal to
captally present the opus. In England, musicals rate high as radio
fare, and their talent participants
the Bing Crosbys and Ruth Ettings
to here.
With Old Words and New Music

face, and where taken participants of the case of the time of the

the loss of his artistic interest the loss of his artistic interest.

More than half of the time occupied by this show is allotted to the nutry production of Hamlet. Dramatic parts were handled extended the loss of the los

## WXYZ VARIETY REVUE Eduard Werner, Conductor 90 Mins. Sustaining WOR, Newark

So Mina.
So Mina.
So Wataining
Off, Newark

Orange of the nation's observance

Peacion Rocewelt's birthday
celebration. Came out of Detroit for
airing over the Mutual wob. Eduard
Werner, a musical name in the automobile city, conducts his orchestra with skill and displays marked
ments. He is responshe for this
end of his program also. Incidental
singing threaded throughout; but
the music was topmost.
Opening number, title of which
was topmost.
Opening number, title of which
rather unfamilies and into ten considerable
time is devoted to arrangements.
Syloyauks of Oubs' out of the currather unfamilies and into ten considerable
time is devoted to arrangements.
Syloyauks of Oubs' out of the currather continues and into ten considerable
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Syloyauks of Oubs' out of the currather unfamilies and into ten considerable
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time is devoted to arrangements.
Syloyauks of Oubs' out of the currather unfamilies and into ten considerable
time is devoted to arrangements.
Syloyauks of Oubs' out of the currather unfamilies and the forest of the lines
shanged to fit in with the Roosevelt party. Til Foliow My Secret
Heart, by the Variety Singers
June in January, which has
fooded the channels a lot of late,
was twisted into all shapes by
Werner. From a Chinese New Year
parade to a Merry Widow balcony
waris. Not monotonous on this
and solos in this same steady-velu, a song was aimed directly to the
Nation's chief. Closing remarkacourteous and dignified. Originated
from WXYZ, Mutual's outlet in Detroit.

PASCINATING FACTS
Art Dickson, Charlis Morgan
for Dickson, Charlis Morgan
for Mine alk, Plane
COMMERCIAL
WABC, New York.

Detco Appliance Corp., a General
Motors subsid, is apparently after
a catch as catch can audience with
The entertainment consists of a
few tunes by a competent bartione,
accompanied by an equality competent ivory masseur, and the retailing of a couple not so fascinattailing of a couple not so fascinatthe process of the competent of the competent ivory masseur, and the retailing of a couple not so fascinatthe fine of the competency
but shoulders the task of dishins
out the fascinating fact so in the fascinating fact so in the fascinating fact so in the fascinating fact was the council of Columbus' expedition to this side
came to only \$1,000. The other
fascinating fact had to do with
the discovery of blotting paper. For
similarly dull bits of research the
for \$25.

Delco's program originates from
CBS' little white house is neared asset
and adds a similar contraption can
be obtained with the aid of the
General Motors Financing Corp, or
the HOLC.

EARL HARPER

EARL HARPER
Sports Comment
15 Mine.
Sustaining
WINS, Now York
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## GENERAL FOODS KITCHEN

GENERAL FOUNDAMENTON WARREN
PARTY
With Frances Lee Barton, Warren
Holl, Martha Meare, Jimmy
Wilkinson, Al and Lee Reiser
COMMERCIAL

COMMERCIAL
30 Mins.
WGY, Schenectady
Atmosphere projected on this new
one-atternoon-a-week-is-similar-tothat created on last year's Aunt
Social
But the telent income the
not as imposing, nor is the ontertainment punch anywhere near as
atrong.

marias Party ('Matinee Show Boot'). But the talent lineup is Boot'). But the talent lineup is strong. The posing anywhere near as strong.

Program is cut to the same pattern: it's a cooking shindig conducted by Mrs. Barton, the only lineup of the property of the studio. A certain amount of resiliant in making the proceedings sound spontaneous. Actualty, the informatity is script-produced, as dialess who listen-carefully may detect. Judged by the standards of days of the proceedings of the property of the property of the property of the proceedings of the property of the proceedings of the proce

HELEN HATHAWAY

Songs
Sustaining
Is Mins.
A trained soprano singing better
y grade pops, and standards on an
ur atternoon broadcast from stations
A blany studio. Voice is pleasing in
is tone and fair in raines, but rather
light in voice.
High in voice ficulties of the state of the state
or showy is attempted. Currents
and musical comedy selections comd prise the larger part of programs.
Not a smash shot but okay for
an atternoon local. Jeco.

RED TRAILS

Berial

IS Mine RCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

An adult serial. It must be, At, 8:30-9 pm. it's too late for the kids, And the product is Half-and-Half Pipe tobacco. So that semoves any question. But it sounds every tales erialized for the kiddles.

Having in mind the large circulation enjoyed by Argosy, All Story, Advenuu, Sky Pilots, and with just this type of fettion, it may be presumed that there are adults who will smoke their pipes and find the formula complication sufficient of the commercial summation and for the record, Red Trails' is just so-so on the basis of installment one. And this verdict is made in the full acknowledgment is made in the full acknowledgment is made in the full acknowledgment of line and to the trappers - killers - Indians of Trappers - killers - Indians - - Indians

installment one. And this verdict is made in the full acknowledgement to made in the full acknowledgement of the f

## BETTY BOWKER Songs 15 Mins. Sustaining WMCA, New York

Sustaining
WMCA, New York
Hill billy gal gone hi de ho best
describes this warpler. Mention is
describes this warpler. Mention is
described this warpler. Mention is
fee from tin cans and wide open
spaces and then the gal hops into
Harlemania. Six numbers included
in the run, all rhythm tunes, with a
further than the self of the selfto remind that she is from down
around the border. Solitude' Moon
Glow' and 'Sophisticated Lady' all
that a full range though
the selfthing the selfthing the selfthing the selfthing the selfHops, Plays her. own plane also.
Hons. Plays her. own plane also.
Hons. Plays her. own plane also.
Hons the selfmention other stations in he
sirs from other stations in he
serropolitan area. Okay performer.

## LITTLE THEATRE TOURNA

Drama SO Mins, COMMERCIAL WOR, Nawark

COMMERCIAL
WOR, Nawark
Once a year L. Bamberger & Co.
Newark department ators and WOR
Bloensee, gives the torchbearing in
Brough Seather the torchbearing in
Blast compete for a cup. Tournaninal file series runs at a framework of the contendants.
Last Thrusday's (31) helf hour
went to the Beaux Arts Club of
Newark a colored group, which contended to the Beaux Arts Club of
Newark a colored group, which contended to the Beaux Arts Club of
Newark a colored group, which contended to the Beaux Arts Club of
Newark a colored group, which contended to Edward Payton
Harrison. Hat attempted to apply the
satiric touch to the white brethern's epochant for placing all Artommericans in the same cultural mold as fithe characters in Creen Pastures, it
has characters in Creen Pastures, it
has characters in Creen Pastures, it
has characters in Creen Seather
has characters in Creen Sea

## JIMMY FIDLER'S GOSSIP Film Chatter 15 Mine. COMMERCIAL KFI, Los Angi

Film Chattar
16 Mines
COMMERCIAL
KFI, Los Angeles
This is a one man show that
This is directly aimed. If it
selis more Tangee lipsticks it will
have more than paid its pay. That's
a commercialer can be measured.
Fidler has a tough assignment.
To dole out a quarter hour of chatter without as much as a musican
editor of Screenland and one of the
veteran pais of the picture biz, he
has access to as much or more gossip than the general run of chatterera. He knows what the contide that is the show that there are the property of the
has access to as much or more gossip than the general run of chatterera. He knows what down to a
straight matter-of-fact recital.
New to these parts is his air
previews of pictures with the bell
star rating-idea.—Four-bells-mean
extraordinary, three good, etc. The
idea is nove but the execution flat.
He'll have to experiment with a
new sounding apparatus to set the
Academy of Motion Picture Arts
and Sciences came in for a gentle
panning in the nomination for
statuette awards. He added thar's
its membership of less than 760.
Gossiper also took a whack
at a Broadway gossiper, also
on the air, by calling attention
to the picture of the picture of the picture of the
program devoted in its entirely to
him Thee weeks before the eastern
chatterer claimed it as an exclusive.
The wireless dir-dash afful rhafan mail had that portion of the
program devoted in its entirely to
Fidler's crisp delivery and good
diction sustain the program. His
meterial is up to date and it's good
much sameness. It could must all
meters and the service of the picture of the
medical program is to take over the jumps.
Show goes transcontinental Wedneady nights at 7. Fidler it set for 13 weeks.

MILDRED WINDELL
MILDRED WINDELL
MILDRED WINDELL
MILDRED WINDELL

## MILDRED WINDELL 'Mademoissile X' Songs, Orchestra 15 Mins. Sustaining WMCA, New York

Sustaining
WMGA, New York
WMGA is playing a mystery
game with this one. Although the
listings in the New York dailies
carry the warbler's name, the station persists in giving her a masket buildup. The annach the station persists in giving her a masket buildup. The annach the station persists in giving her a masket buildup. The annach that her
the premse. She is described ag a
singer whom the lovesick swains
of two continents have adored unseen and as surrounded in the studio by a crowd anxiously waiting
for a slight gimpse of her face.

What comes out of the loay
prima doma of her face.

What comes out of the loay
prima doma of pussantly, showing
off at its best with the head tones
and turning out not so limber and
harmonious when it comes to the
low notes.

A string ensemble accompanies.

low notes.

A string ensemble accompanies.

The program gets a thrice weekly evening release;

Odec,

## 'ANYTHING CAN HAPPEN' Chatter 15 Mins. Sustaining KTSA, San Antonio

Sustaining
KTSA, San Antonio
Chatter by Lewis Lacey on oddities in recent news, culled with a view to the humorous and unusual angle. Lacey has a charty style of delivery. Kid may be a subject to the humorous and unusual angle. Lacey has a charty style of delivery. Kid may be a subject to the control of t

CY WALTER
Piano
15 Mine.
Sustaining
WCY, Schenectady
WCY's program
chart, Walter is stroking, the twortes
on an afternoon broadcast from the
60,000 watter's Albany studio. Walton strom the first-named, class
predominates. He is a competent
strives for brillant effects. Although
Walter touches off some pyrotechnice in the treble, the general mood
he projects is one of quietness,
okay for an afternoon hour.

## KITTY CARLISLE

SOFTAND COMMERCIAL
WEAF, New York
On the Rudy Vallee program the
prime donna who is currently on
prime donna who is currently of
not sound well. Perhaps at did
not sound well. Perhaps at did
not sound well. Perhaps at in
an atter of numbers. She same June
in January and T Give My Heart
and neither offered much for her
rather flutey, high-soaring voice.

Oddiv annuch it seemed as fi her
Coddiv annuch it seemed as fine

rather flutey, high-soaring voice,
Oddly enough it seemed as if her
voice was over-coached for radio,
or else the sound-mixing wann't toe
good. It was mechanically askew,
Entirely different impression is
given by Miss Carlisle in flims,
Land.

## STORIES OF THE BLACK CHAM-BER Dramatio Serial 15 Mins.

Dramatio Serial
15 Mins.
COMMERCIAL
WEAF, New York
Credited with the authorship of
this-intic-weekly-serial-over NBO
are Major Herbert O. Yardioy code
operated the government's Cryptograph Bureau, and Tom Curtin, spacialist in crime and spy stories,
who did the scripting of Lucky
Strike's cops and robbers recitais,
of two seasons ago. Combination
good radio program if, instead of
thinning their tales out in serial
form, they had packed a complete
story. within the span of a half hour.
As the program is now youthod.

story. within the span of a half hour.
As the program is now routined
it's not deft radio drama. Characters are not clearly defined, the attempt at suspense is futtle and emotional punch is sadiy lacking. About
the only mystery pervading the episodes is that suggested by the ansodes is that suggested by the anhe refers to beautiful women spice
and the adventures of secret agents
in tracking them.
Unless he were furnished with a

he reters to beautiful women spies and the adventures of servet agents: In tracking them.

Unless he was turnished with a year of the servet agents and the servet agents are the row was about. Last Wednesday, night's. (8) sample built itself the amid dither by injecting an auto wreck. Chatter about missing documents, with the characters particularly and a young French officer over here on a mission, served to suggest that there was intrigue afoot.

Following the opisode there was a lengthy spiel about the listency equipping himself with a kift of secret ink, similar to the one that proposed the servet ink, similar to the one that believed to the control of the powerment. Outfit, it was suggested, would be just ducky for Valentine Day. To get it all the prospect had to do was send in the name and address of a scarton, of the name and address of a scarton, of the name and address of a scarton, of the powerment outfit, or the powerment outfit of the products of the products of the products of the products of the product of the products of the produc

'RANGERS' Songs 15 Mins

15 Mine.
COMMERCIAL
WLS, Chicago
Six days a week this choral grouprides on the Prairie farmer station
to sell Crazy Water Crystals and it
should do the job since their type of
choraling is right in line with the
type of entertainment WLS fans
go for and the type of slaging powould like.
No use in veloning at the amateur

would like. No use in yelping at the amateur and hokey style of yodeling put on by such quartets as the Rangera. The Rangers sing without vocal training but their tonsils carry the tone of friendship and easiness which on WLS loudspeakers mean listeners.

which on WLS iounpeasers mean leading of the Sailing Down the Cheaspeaker and Liza Jane and it sells Crazy Water products. It has been demonstrated so many times that the users of these medicines that the impossible of casquark that the show doesn't come up the standard of classier programs. To the patent medicines and their hill-billies belong the grandest success stories on the-radio. Gold.

GULF FILLING STATION PARTY Charles Winninger, Frank Parker Pickens Sisters, Revelers, Frank Tours

Tours Songs, -Talk, Band 30 Mins,

Songs, Talk, Band
30 Mins,
COMMERCIAL
WABC, New York
Good Gulf last Sunday night (10)
premiered Charles Winninger as
m.c. of the musical menage which
the refiner—has brought back to
the refiner—has brought back to
from the spot. In addition to putting on his usual jovial characterization, a la Cap'n Henry, etc., Winminger warbied a. ditty of the
naught nineties. The Cab Lant
frequently interpolated plugging,
Winninger kept things moving
along and was divarting as long
as he laid off the gags. All Wintinger has te do is requis them each
(Continued on page 78)

## New York Radio Parade

By Nellie Revell.

Harlem Amateur Hour, which airs on Wednesday eves from the 125th girset Apollo theatre-over WMCA and the ABC, costs the theatre a pretty penny. The talent auditions after the regular performance on Monday eves. with \$25 in cash prizes. Those okayed are given the use of the theatre's reheatral hall and planist for practice. And the simon-pures are situated by the manager for a touch. Last week one of the lads was to do a tap dance, but his taps were worn, so the manager stood for the price of a new set. Cripples often apply but are sent home, since audience reaction would favor these performers and not be fair to others. About 25 amateurs take the air each Wednesday eve and another 25 will be waiting to go on. Each of these folks rate a buck in each from the management in gratitude for their waiting around to go on. Audience shows up with all sorts of noisemakers. One night counted a saxophonic, clarinet, trumpet, siren, auto horn, cowbells galore, and razzers ditto. Last Wednesday eve: two lads toting a small portable plano tried to buy tickets.

plano tried to buy tickets.

Theatre figgers expense is worth the publicity it brings and biz has been good.

Dizzy Hard to Find

J. Waiter Thompson Agency wanted Dizzy Dean to air on the last. Valies program. Agency traced him to Philly and sent emissaries to get him. They could not find him. Even the local NBC couldn't make the contact. Then, the agency trade to reach him at the Baseball Scriber Dinner, Still no dice. Agency exces finally found him in NBC on Wednesday watching Vallee rehearsal. Seems Dizz got word in Phila. that a radio station wanted him to go on air and figering twas a small local outlet the Dizz took a runout powder. In any event the agency caught him too late for the last show and since Dcan has left for the hinterlands he'll not do any Vallee stint till late in season.

Thieves Steal Fan Mail

The Gumps' sponsors, Corn Products Refining Co., offered a giveawdy, of a bottle-of perfume for a 10c, piece. Listeners were asked to write direct to perfumer. Late one afternoon a mail sack with 5,800 letters came in too late to be handled by the hard worked staff. The letters and dimes were put into the safe. That night thieves made a clean sweep. Sponsor made announcement explaining what had happened and advised those who hadn't got their perfume to write in and get free samples. Furthermore, the announcement stated the sponsor had no fear of the American public taking advantage of the situation.

Page Boy Makes Good

Ray Diaz has been appointed Night Supervisor of Announcers at NBC. Ray rose from the page ranks. He has been attached to the announcing staff since he joined the company in April, 1939, and for several years as assistant to the Night Program Manager.

Learning About Show Biz

Two Sundays back at 10.40 in the morning Tony Stanford, director of the Lux shows, received fone message that Margaret Sullavan was till and unable to play Peg o' My Heart', due to air that afternoon at 2.30. Tony-fored Helen-Hayes at-her-home-in-Nyack.— Miss-Hayes-busy-get-ing ready to open Monday in Philadelphia in road tour of Mary Queen of Scots' dashed to studios. She arrived in time to take fast look through script and went on air. To add to handleaps, Helen had never played this show and in mad rush from Nyack had forgotten her eyeglasses at home. However, she did a swell job, and at once hopped a train for Phila. Helen Chandler also was called in the emergency, but Miss Hayes did job since her name has more weight. did job since her name has more weight,

Scrambled Notes

Scrambled Notes

Sill Bacher left the hospital Sunday after being confined for two weeks while having his Showboat and Benton & Bowles remoyed...CBS. visitors in NYC: Earl 'Jiade, manager of KSL in Salt Lake City; Spencer Whedon, commercial manager of WSMK in Dayton, O.; Franklin Doolittle, manager of WDRG-in Hartford, Gonn, and Bill Schudt, of WBT-in Charlottc...Del Sharbut, announcer; Raiph Wonders, artist bureau head; Helen Fox, hostess, and Bill Perry, singer, all of CBS, live in the same house on 52d street...Ray Noble hired two of Joe Haymer's sax players for his new aggregation...Cities Service show on NBC last Friday was put from hour to 45 minutes by President's Boy Scout talk 'Speech was piped into audience which had been watching the Cities Service show...

Rex Weber angling for contract at WOR...NBC guides hoof 15 miles daily during guide tours. One of the lads clocked himself...Bob Rainey, Big Ray of Songshine' at WOR, switches to WMCA...NBC is cutting down its 18 piane teams to about 6...Charles F. Gannon, radio emir of Erwin Wasey Agency, back from three-week tour of West Indies...Julian Mason, former managing editor of N. Y. Post, auditioned at NBC a script titled 'Bolling N. Y. Down.'

Short Shots

Walter Koons leaves as musical supervisor at NBC and will be attached to press department. No replacement set as yet since the dept. may be consolidated with either production or music library units... Larry Taylor, Nat Brusiloff, Sid Gary of WOR are working-playing on S.S. Georgic cruise to Bermuda...Roy Campbell was Dean of Music at Priends University in Wichita, Kansas, a Quaker school, before coming to radio. There he formed his Swanes Singers and toted them East... Cleo Mayfeld and Cecil Lean auditioned again at NBC. . Charles Webster, a Britisher, will do Lincoln on special program today. The nothing new for Webster to play American presidents. . Gabriel Heaster does 1500 words daily on the Hauptmann trial over WOR. . William A. Brady's CBS show has been shifted to Sundays at 10.30 p. m. effective Feb. 17... Raye Rogers is new vocalist with Angelo Ferdinando's on-Heave Stockwell, of WOR's Affairs of Roland, spens at Hotel Warwick with Stockwell, of WOR's Affairs of Roland, spens at Hotel Warwick with his own one. Sindays shifted from Swr. Club to Stork Clib. . Have Bookwell, of WOR's Affairs of Roland, spens at Hotel Warwick with his own one. Sindays shifts to 5 p. m.: Connie Milcs WardA show whifted from Tuesday, Pluraday and Sat, at 11.45 a. m. to Monday, Wednesday and Friday at 11 a. m.; Claude Hopkins ork goes to Cotton Club with CaB Calloway taking to road.

New show, for Half & Half Tobacco which alred at NEC for first time in Thursday called for Indian War Dance. Sound effects couldn't fake also ne. So at premiere the entire east solemnly did a war dance around the control of the con on Thursday called for Indian War Dance. Sound States of the State of

### One for Jessel

St. Paul, Feb. 11.

Mrs. Joe Trapp, mother of one of WDGY's Two Ernies, was sitting in the studio waiting room the other night waiting for her boy to wind up his

act. Seated in the same room were scores of amateur-night hopefuls. Each was approached and asked pertinent questions. Not wise to the amateur slant, Mrs. Trapp gave her occupation as farming—but Ernie came out and rescued his mom just before she was to be led away to the mike.

## VINCE AND SLOAN'S TO SHARE 45 MINS.

Charles R. Warner Co. will, after April 17, eliminate 15 minutes from its hour stretch on the NBC blue (WJZ) link Wednesday night and usc the remaining 45 minutes for a

usc the remaining 45 minutes for a single program, plugging Vince mouthwash, Alberdon and Sloan's liniment. Talent for the new time setup has not been picked.

Under the present arrangement the first half hour is being assigned as the attraction, while the succeeding 30 minutes is filled by Warden Lewig E. Lawes in behalf of Sloan's liniment. Cecil, Warwick & Cecil is the agency. is the agency.

### WMCA Personnel Shifts

WMCA Personnel Shifts
Betite Glem is now handling
WMCA publicity by herself. Robert
Sullivan, formerly in this department at p.a., is returning to newsnaper, work. Miss Glenn used to be
secretary to Fred Coll when ABS
was here.
Loretta Hopton is a new steno in
this department. Bob Haring, former WMCA musical director, is
leaving for the west shortly to work
on filmusicals.
Don Clarke continuity chief under ABS exited Saturday, Incomling is Harry, Passee, who used to
hold the same post down here sometime ago.

#### Carolyn Marsh on CBS

Carolyn Marsh, Al Siegel protege from vaudeville and the niteries, gets a CBS sustaining build-up starting April 15.

Miss Marsh will be on a three-times weekly schedule.

Index on Ether Actors' Antecedants:

## Chicago Chiseling of Talent Still Reported; \$5-\$7.50 Rate Common Despite Alleged Higher Billing

SHEPARD TOPS NEW GROUP

Massachusetts Radio Committee of N. A. B. ers

Boston, Feb. 6.

John Shepard, 3rd, president of
the Yankee Network, was elected
chairman of the newly formed Massaohusetts Committee of the National Association of Broadcasters at
its initial meeting in the Hotel
Buckminster Feb. 5. Boston, Feb. 6.

Buckminster Feb. 5.

J. J. Storey, manager of WTAG, Worcester, was elected viee-chairman; and A. S. Moffat, president of WMAS, Springfield, secretary.

Purpose of the Massachusetts committed is to co-operate with the National Association of Broadcast-or's in legislative and administrative matters that particularly affect Massachusetts. Frequent committee meetings: will bring together, state radio executives for discussion of industry problems. industry problems.

Philip G. Loucks, managing di-rector of N.A.B., was in town for the opening meeting. Local com-mittee is one of several similar state organizations encouraged by the national association.

tional association.

Among the radio executives attending the meeting were: J.A. Holman, WBZ, Boston; Joseph Groce, WEEI, Boston; R. Harlow, WAAB, Boston; Al Pote, WMEX, Boston; Robert Donahue, WLLH, Lowell; E. E. Hill; WORC, Worcester; Irving Vermilya, WNBH, New Bedford; F. M. Maddix, WBSO, Wellesley, and W. T. Welch, WSAR, Fall River.

## Ricardo Cortez as M.C.

Hollywood, Feb. 11.

Ricardo Cortez will be permanent m.c. of the Guy Lombardo, weekly NBC half-hour program from here, which started Wednesday (7) for

which started weenessay (7) for Plough Chemical Co. Plus the Lombardo orchestra, program carries a singing chorus of 12, recruited locally. Pat Barnes was m.c. in the east.

## **Everything from Bankers to Sailors**

Where do radio entertainers come from and what did they do prior to becoming radio performers?

A partial answer is represented in a breakdown or blographical data filed with Vaniery during the last couple of months. Actors and announcers filling out blographical includes the control of the

Before Radio Occupation. ...Actors 78 Actors
19 Writers
4 Stage Directors
16 Newspapermen
2 Chrous Performers
2 Press Agents
20 Wasters
10 Businessmen
6 Church Musiclans
12 Salemen
4 Home Talent
4 Sallors
5 Musiclans Musiclans of Fortune 2......Soldiers of I Engineers Hotel Clerks .....Film Producers .....School Teachers

NEGLECT RADIO BLURBS

Can't Glue 'Em in Scrap Book to Impress the Boss

Hollywood, Feb. 11.
Editors of radio-news on the Coast are pouting, claiming that studio publicity directors are failing to co-operate with them on news of the studios and film personalities. Radio newsmen say that while the picture p.a.'s are aware of the coverage that can be accorded them over the air that the publicity men are giving radio the go-by because the medium gives no opportunity for clippings with which to make a flash to the boss.

to the boss.

The boss that the pa's care more about a local break in a newspaper with a limited circulation han they do over a radio blurb that would be heard by thousands as against the newspaper's hundreds. paper ... than they

### Jack Stewart Joins WFIL

Philadelphia, Feb. 11.
Staff additions at WFIL to become effective next week will include Jack Stewart, former manager of WCAE, Pittsburgh. He will handle sales promotion for the NBC outlet, here.
Other presents

outlet here.

Other arrangements send Holen
Gray, former WFI p.a. to the new
studio's special events department,
while George Debber of the Lit
Brothers advertising staff comes in
to supervise press relations.

Don Withycomb has moved his
office from his hotel sulte to a
normarby office building, which houses;
the exces of the station, Position
is temporary, pending the erection
of new studios.

With, RAW program directors,
will use standard published works
studios appear and pay all royalities.

Caulfield at WBNX
Sidnary Caulfield, executive of
some WBNX, Bronx, is new studion
over down to WMCA for a similar
moved down to WMCA for a similar
post,

Chicago, Feb. 11, Despite the yelps of a few lusty performers the chisel on ether script salaries is still reported going strong among the local stations and agencies. While wages, commodiagencies. While wages, commodi-ties and other prices in other fields are steadily climbing the radio pay are steadily climbing the radio pay in Chicago remains, in the gutter, Salaries of \$55 and \$7.50 a show (commercial) are quite standard, nothing being done about it except for washroom wailing among the artists.

What burns the performers locally What burns the performers locally is that they are convinced in most cases the clients are billed for better pay and think that the performers are getting \$20 or \$25 a show. In some cases performers have tried to stop this by asking that pay checks come direct from the supergo but to sever case these the sponsor but in every case these the sponsor but in every case these performers have been sat on quickly by the agency men. In several cases in Chicago performers are reported getting personal checks from agency and station chiefs instead of company checks from the agency or station direct.

station direct.

It is estimated that the salary chisel on performer pay checks runs as high as-few in some cases, which indicates that the amount of chisel is steadily growing instead of decreasing. This jump in salary chiseling is due in the main to the increase of dramatic performers trying for ether jobs in Chicago at present, there being approximately 500 artists hounding the stations and agencies for jobs. Because of the keen competish for jobs the perthe keen competish for jobs the per-formers are taking the knifing

## Patterson, Royal at WHIO For Get-Away Ceremonies

Dayton, O., Feb. 11. Dayton's new radio station, WHIO, operated by the Dayton Daily News on 1,260 k. c., began operations Saturday afternoon and staged a two-hour opening dinner program in the Hotel Miami in the evening.

Hotel Miami in the evening.

From 6 0 6:30 Colch, Will
Rogers, Carol Dels, Orlock, Dels, Orlock, Will
Rogers, Carol Dels, Orlock All
Rogers, Carol Dels, Orlock All
Coast-to-coast salute over the
WEAF Red network. Dinner followed during the next hour and
from 7:30 to 8 o'clock there was a
program emanating from the Dayton studio, including in person Jesse
Crawford, John F. Royal and Richard C. Patterson. This was broadcast over the NBC WEAF network,
Approximately 700 Invited guests

Approximately 700 invited guests attended the dinner. This is Dayton's second radio station to get under way within a week in a big way. Station WSMK of the Dayton Jour-Station WSMK of the Dayton Journal-Herald began operations in its new quarters last week by staging a three-hour entertainment free to the public in the N. C. R. schoolhouse, which packed the place with more than 3,000 persons, while three times that many outside were unable to get in.

## Junior League on KYW

Philadelphia, Fcb. 11.
KYW goes swanky and the Philip
sector of the Junior League goes
radio when both get together this
week for the commencement of a
children's series to be aired on Sundays.

Junior Leaguers are the same group which has been presenting stuff for the Junior Theatre at the Academy of Music here. The group includes such upper crust names as Mrs. M. Price Harticy, Nancy Brown, Alice Tatenall, Mry Ross

Brown, Alice Tatehall, M.ry Ross Starr. Radlo deal was swung by Carol Irwin, KYW program directress, who is social, too. Junior Leaguers will use standard published works and pay all royalties.

S-Su-WABO

Eddie Cantor
Harry Einstein
Rubinoff
184 Hunin
1850-Su-WABO
(Hinds Honey
Almond Cream)
Club Romano\*
Lois Bennett
Loes Patrick
Ned. Wever
Don Voorhees
Dilackman
1810-1811

THOS, LEEMING (Baume Bengue) 8:80-F-WOB

LIBBY MeNEILL 5-M-W-F-WARO

'Adventure Hour'
Albert Brown
Patricla Dunlap
James Andelin
Jesse Push
Karl Way

"J. Walt. Thomps

"J. Wait. Thompsor LIFE SAVERS 5-M-W-WABO. Diane & Her Life Saver" Rhoda, Arnold Alfred Drake Lucilie Wall John Griggs Myer Davis Ore "Topping & Lloyd

\*Topping & Lloyd
LIGGETT
& MYEES
9-M-WARO
Lucrezia Bori
A Kostelanetz O
9-W-WABO
Lilly Pons
A Kostelanetz Or
9-Sa-WABO

9-Sa-WABO Richard Boneill A Kostelanetz O \*Newell-Emmett

LORILLARD
(Brigge Tobacco
(Muriel Cigars)
6:45-Sa-WEAF
Sports Review

Sports Review Thornton Fisher Don Wilson

Don Wilson
William Shelley
John McGovern
\*Lennen & M
LOUIS PHILLIPPE

2 Daily Ex. Sa-Su WABO 'Marle Little Frenc' Princess' Ruth Yorke James Meighan Paul Stewart \*Blackett

\*Blackett
LUDEN
\$.115-F-WJZ
Quartet
R. Armbuster Or
\$.145-Sa-WABO
Mayy\_Courtiand
Robt Armbuster
Jim Stanley
Paul Parken
Walter Scanlon
\*J. M. Mathes
GEO. W. LUTT
(Cosmetics)
10-W-WJZ
HOllywood Gessie

Hollywood Gossin

coell, W.C.

2:80-Sn-WJZ.

Cold Soak

Wallace Beery
Minnie Dupree
Iaabei Goss

J. Walt. Thomps

Schutzel

Schutzel

Schutzel

Henry Sast

Joan Blane

Loughrane

Henry Sast

Marjorie Hannan

Lord & Thomas

MACFADDEN

MACFADDEN

MALTEX 1-Sp-WEAR

Dale Carnegle Leonard Joy Orc \*Sam C. Croot

MET. LIFE CO. 6:45-Dally WEAF Arthur Bagley

## COMMERCIALS

WEEK OF FEB 12-FEB 18

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser-has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesd W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

ACME PAINT 6:30-Su-WABC Smiling McConcil
Henri, H. & McD
A & P
9-M-WEAF
Harry Horlick
Frank Paricer
Paris & Pesrt

Don Ameche
Cariton Brickert
Cliff Seubler
B Sagerquist Ore
\*Aubrey Wallace
CAMPBELL (Sonp) Hollywood Hot Dick Powell Louella Parsons Ted Flo-Rito Or Frances Langfor AMERICAN HOME PRODUCT HOME PRODUC (Anaoin) 7:30-M-Tu-W-WEAF Easy Aces' Goodman Ace Jane Ace Diackett-S-H Frances Language Muzzy Marcellino Joy Hodges Maurice Chevaller F. W. Armstrong CARLETON & HOVEY CARLETON
& HOVEYEL,
(Fr. John's WEYEL,
7:18-Th-WJZ
Alexander Thiede
Eva Gingra' Chor,
Dwight Meade
'John W. Queen
CARLEBAD
(Salw) Z
'150-Salw) Z
'15

CABNATI- MILE 19-M-WEAF

CITIES SERVICE 8-F-WEAF

Luliaby Lady M L Eastman Erwin, Wasey

AM. RADIATOR
7:30-Su-WEAF
8egurd Nilssen
Hardesty Johnson
Graham McNamee
Blaker AMERICAN ROLLING MILLS 6:30-Su-WEAL 6:30-Su-WEAF
Frank Simon Oro
Bennett Chapple
\*Gardner-G
AMERICAN
TOBACCO
8:30-Th-WJZ
(Haif & Haif)
Red Trail'
\*N. JW. Ayer

N. W. Ayer
ARMOUR
9:30-F-WAZ
Phil Baker
Gabrielle De Lay
Harry McNaughto
Estelle Jayne
Leon Belanco Oro
\*Lord & Thomas
B. T. HABBITT
1:30-Sn-WEAF
Mary Symil

Jessica Dragonette Rosario Bourdon Or Quartet \*Lord & Thomas OOCA COLA 18:58-F-WEAF Mary Small Wm. Wirges Oro Frank Black Oro Conrad Thibault Chorus \*D'Aroy COLGATE-PALM 10-Tu-WEAF BEECHNUT 7:30-M-W-F-WJZ 7:30-M-W-F-WJZ
Red Davis'
Burgess Meredith
Jack Rosleigh
Marlon Darney
Elizabeth Ragge
Johnny Kane
Bunics Howard
Jean Southern
PMCCann-E

Ruthrauff-R

BORDEN

9-F-WJZ

Beatrice Lillie
Cavaller 4

Warren Hull
Lee Perrin Orc

11:45-W-WEAF

Magic Recipes'
Bill Bradley
Jane Ellison

Young & Rubicat

A. S. BOVYE

A. S. BOVYE

A. S. BOYLE (Floor Wax) 2-Su-WABC

Irving Kaufman \*Blackett\_S-H BREITENBACH (Pepto-Mangan) 2-Sn-WJZ

Anthony Frome
Alwyn Bach
McCann-Erickson

\*McCann-Erickson
BRILLO
12:30-5u-WABO
Tito Guizar
Samuci Amorosi
Joseph Gibson
Lucien Schmidt
Streester Gillis
\*F. Presbrey

10-Tu-WEAF
(Palmolive) Soap)
Lady in Ermise
(Dalays Swarthorf
John Barolay
Al Goodman Or.
9:38-M.-WEAF
(ColgateToothpasts)
Otto Harbach
Martha Meare
Al Goodman Orte
(Super Suda)
(Clara Lu' in Em
'Bonton-B McCann-E
BETTER SPEECH
INSTITUTE
11:45-Sn-WJZ
Your English
\*Auspitz & Lee BISODOL 8:30-W-WARD

COOK'S TOURS BLUE COAL 1:15-M-W-F-WEAF

5:30-Sn-WJZ
Traveloge
Malcolm La Prade
\*L. D. Werthelmer
COBN PRODUCTS
\*-Th-WABC
(Linit) Peggy's Doctor tosaline Green 6:30-M-W-WARC (Linit)
'Hour of Charm'.
Phil Spitalny
Rosaline Green
Maxine
Evelyn Kaye
Pat Harrington
Gypsy Cooper
Mary Rumrill
Ann De Marco,
Lilius Barros

Ann De Marco Lilyan Perron 12:15-Dally Ex Lilyan Perron
12:15-Daily Ea. Se
The Gump's Ea. WABO
The Gump's Ea. Se
The Gump's Ea

CREAM O' WHEAT

7-Sn-WABC
Alexander Woolicot
R. Armbruster Or
J. W. Thompson
CRYSTAL CORP.
(Outdoor Girl)
7:30-S-WABC

Gladys Baxter, Walter Preston Victor Arden's Burford Hampe Kay Carroll Ruth Easton \*United Adv

"United Adv
"United Adv
"B. D. DAVIS
"Cocome! On
"WARC
"Buck Reger'
Curtis Arnel!
Adels RonsonWilliam Shelley
Elaine Mechlor
Edgar Stehil
Dwight Weist
"Ruthrauff & R

5:48-58-74-18C
Art. Dickson
Charlie, Morgan
"Géyer Co

BRYSTOT STATE OF THE STATE OF T EMERSON (Brome Seltze 8:30-F-WJZ

Intimate Revue Al Goodman Ord Jane Froman J. M. Mathes \*Benton & Bowl
GAMPANA.
6:30-Sn-WJZ
Ann Seymour
Don Ameche
Phil Lord
Befty Winkler
10-F-WEAF
First Nighter
June Meredith EX-LAX
9:30-M-WABC
Lud Gluekin
Block & Suily
Gertrade Niesen
\*Kats Richard Crooks Vocal Ensemble Wm. Daly Orch. \*Sweeny-James

FITCH 7:45-Su-WEAR Wendell Hail

Wesdoy Hall

S. W. Ramsey

FLEYCHEE'S

S.S. WABU

S.S. WABU

Roxy & Gang

Kitty Lewis

Ruth Carhart

Almee Daior

Hork Carhart

Almee Daior

Hork Chae

Borrell Woodyard

Alfred Seville

Lerry, Taylor

Honrietta Schmann

Leon Romebrook Or

"Young & R

FORD NOTOB

9-Sn-WARU

Hys Schkolnik

9-Sn-WARC
Ilya Schkoinik
Detroit Symphony
9:39-Th-WABO
Fred Waring
Fred Pearson
Stella Friend
Kay Thompson
'N. W Ayer
FORHAN
(Toothpaste)...
7:15-M-W-FWEAF
Stories of the
Black Chamber
'McCann-Erick.
FRIGITAIRE

FRIGIDAIRE

Jack Pearl
Cliff Hall
Leith Stevens
Pattl Chapin
Freddie Rich Oro

GEN. BARING 5:30-Sn-WABC
Julia Sanderson
Frank Crumit
3 Scamps
B. B. D. & O.
GENERAL CIGAR
(White Owl)
9:30-W-WARC

Burns & Allen Phil Regan Bobby Dolan Ore GEN. ELECTRIC 12:15-Su-WEAF What Home Mean to Me

GENERAL FOODS 2:30-F-WEAF
Martha Mears
Jimmy Wilkinson
Al & Lee Reiser
Warren Hull
Frances Lee Barto
'Young & Rubica
9-Th-WEAF

(Maxwell) Frank McIntyre
Lanny Ross
Conrad Thibault
Muriel Wilson
'Molassés 'n' Jan'ry
Gus Haenschen

8:30-W-WJZ (Log Cabin Syrap Lanny Ross Harry Salter Oro Benton & B

\*Benton & B
T-Su-WJZ
(Jell-O)
Jack Benny
Mary Livingston
Don Bestor Oro
Frank Parker
"Young & Rubleam
GENERAL MILLS
446-Dally Ex. Sa-WOR

Sn-WOB

'Life of Mary
Southern'
Linda Carlon
10:45-W-F-WEAF
Betty Crocker
Cooking Recipes
'McCord Co.

\*McCord Co. 5 5:30-Daily Ex Sa Sn-WABC. Jack Armstrong All American Boy 4-Daily-W3Z Betty & Bob Betty Churchill Don Ameche Betty Winkler Art Jacobson Carl Brickert Louis Roen

GEN. MOTORS 9:80-Tu-WABC (Chevrolet)
Elizabeth Lennox
Isham Jones
19-Su-WEAF

(Pontlac)
Jane Froman
Modern Choir
Frank Black Ore 8-Sn-WJZ
(Institutional)
Hans Kindler
Bron. Huberman
\*Campbell-Ewald

GROVE LAR 1:45-Su-Tu-Th-WABC Pat Kennedy Art Kassel Orc \*Stack-Gobie

GULF 7:30-Su-WABC
Chas Winninger
Pickens Sis
Frank Parker
Revellers 4
Frank Tours Orc.
\*Ceck, W. & C.

10:96-W-WABC

Voice of Romance

Rose-Martin

HEALTH FROD.

6-Su-WABC

(Feer-A-Mint)

Amateur Night

Amateur Night

Amateur Right

Amateur Right

MC Arnold Johnson Ore

WM. Esty

HECKER R-0

HECKER R6:15-Daily RL
Sn-WARD
H-Bar-C Range
H-Bar-C Rang

H. J. HEINZ 10 a.m.-M-WJZ Josephine Gibson Maxon HOOVER

5-Su-WEAF Edward Davice Schumann-Heink Joe Koestner 'Erwin-Wasey: EDNA WALLACE 8:10 Daily Ex Sa-Su-WABC

Su-WABC

Romance of Helen
Trent

Virgina Clark
Leajer Tremayns
Marle Nelson
Alice Hill
Sundra Love
Gene McMillen
Jack Doty
Hazel Dopheide

\*Blackett

Hazel Dophelde

\*\*Hackett HOBLIOK
(Maited Milk)
7:15-Daily Ex. SaLord. A Dhorna
HOUSEHOLD
FINANCE
FINANCE
JOS TOWN
DOS TOWN
TOS KOESTOR
TOM DOS TOWN
TO SHOOT
CLAIPE SOATS
TOM DICK & HARTY
C. D. Frey
HUBSON MOTOR

HUDSON MOTOR 5:50-M-WABO
Kate Smith
3 Ambassadore
William Adams
Jack Miller Ore
\*Brooke-Smith
HUMPHREY'S
(Medicine)

10:30 a.m.-S-M-W F-WEAF F-WEAF
Peter de Rose
May Singhi Breen
Bob Emery
IRONIZED YEAST
7:15-Tu-Th-SaWEAF
Whispering Jack
Smith
\*Ruthrauff-R

JERGEN

JERGEN 9:36-Sn-WJZ Walter Winchell J. Walt. Thomr

J. Wait. Thomps
JOHNSON & St
(Floor Wax)
5:30-Sn-WEAF
Tony Wons
Loretta Poynton
Häzel Dopheide
Emery Darcy
Ginna Vanno
Ronnie & Van
Anne Campbell Ginna Vanno Ronnie & Van Anne Campbell \*Needham KELLOGG

5:80-Daily Ex. Sa5:80-Daily Ex. SaSunging Lady
Trist-N-WJZ
Ruth Etting
Red Nichol's Orc.
N. W. Ayer
KLEENEK
12-M to F-Inclusiv
Weak
Story of Mary
Marlini

Story of Mary Marlin' \*Lord & Thomas

\*Lord & Thomas KOLYNOS 7:18-Daily Ex Sa-Su-WABC Just Plain Bill Arthur Hughes Ruth Russell James Meighan Curtis Arnall Jos. Latham \*Blackett-S-H

\*Blackett-S: H
KRAFT-PIIENIX
10-Th-WEAF
P Whiteman Orc
Harry Stockwell
Jack Fulton
Helen Jopson
\*J Walt. Thomp LADY ESTHER
10-Su-M-WABC
B:30-Tu-W-WEAF
Wayne King
\*Stack-Gobie

SACTON TO SERVICE OF THE SERVICE OF

Herbert Rawlinson J Anthony Jones Florence Malone, Houston Richards Eddie Marr Blackett-S-H.

MOLLE
7:30-Th-WEAF
Al Bernard
Emil Casper
Theo. Carle
Mario Cozzi
Milt Rettenberg Orce
\*Stack-Goble\*

MONTGOMERY
WARD
Su-WEAF
Stories of The Old
Testament'
Harvey Hays
Hays MoFarland BENJ. MOORE (Paints)

11:86 s. m.-WWABO
Betty Moore
Lew White

\*Direct

Norman Cordon Lucille Peterson Choristere 4 Lou Katzman Ore •Wm. Esty JOHN C.

#:15-Su-WJZ (Dog Food) Don Becker Dog Chats \*Henri, H. & McD. MUELLER C. 19:15 a. m. Daily Ex. Sa-Su-WABO Bill & Ginger' Lyn Murray

NATIONAL BISCUIT CO BISCUIT CO.

10:30-Sa-WEAF

Kei Murray Oro

Xavler Cugat Ore

Benny Goodman C

Phil Duey

Frank Luther

Carmen Castillia Carmen Castill Connie Gates Helen Ward Louis Alvares McCann-Erick

\*McCann-Erick
NOBSEC
(Toothpaste)
11:45-M-W-F
WARC
W Butterworth
Milton Rettenberg
Lon Raderman
Lucien Schmidt
\*Staok-Goble
NOBTHWENTERN
YEAST

NORTHWESTERN
TEASTZ
JAN GATEN
Derothy Page
Bob White
Bloor-Harriet
Wirginia Lee
Virginia Lee
Virginia Lee
Virginia Lee
Virginia Lee
Virginia Lee
Lee
Virginia Lee

\*McC.Erick
PACKARD
8:30-Tu-WJZ
Lawrence Tibbett
Quenna Marlo
Wilfred Pelietier
\*Young & R
PEPSODENT

7-Daily Ex Sat 8 WJZ Amos 'n' Andy PINEX CO

PINEX CO.
1:30 Su-W-F-WABC
Little Jack Little
PRIMS: M. Secde
PHILCO
7:45 daily ex. SaSu-WABC
Boake Carter
Hutchins
PHILIP MORBIS

S-Tu-WEAF
Leo Reisman's Ore
Phil Duey
10:46 a. m.-Sa-WOR
Graphologist
Mme, N. Olyanova
\*Blow Co.
PHILISRURY
16:30-Della WYZ MACFADDEN
S:30-F-WABO
(True Storry)
Court of Hums
Relations
Relations
Arnold Johnson's C
Ned Weier
Howard - Smith
Lucille Wall
Allyn Joslyn
Baul Stewart
S:30-Th-WABO
Edwin C - Hill
Edward Neil
Futton Oursier
Arnold Johnson Of
Futter Neiser

PILLSBURY
10:30-Daily-WJZ
Today's Children'
Irma Philips
Walter Wicker
Bess Johnson
Irens Wicker
Lucy Gillman
Fred Von Amos
Jean McGregor
"Hutchinson"

"Hutchinson

II a.m.-W-F-WABG
Cooking Close Ups
Mary Ellis Ames
"Hutchinson PLOUGH, INC. 10-W-WEAF Gny Lombardo Ricardo Cortes \*Lake-Spiro-C

PINAUD
6-Sa-WABO
Arthur Murray
Earl Oxford
Leith Stevens
\*Blaker MAYBELLINE
3:30-Su-WEAF
'Penthouse Serenade'
Chas. Gaylord Ore
'Cramer Kasselt

\*Blaker
PARST
PREMIER PARST
Sen BRANCES
SE e:45-Daily WEAF
arthur Bagley
Direct Milkes LAB's
CARLA-SELETION
0:30-Sa-WJZ
WLS Barn Dance
Ridger fluntres
Uncile Erra
Maple City 4
1:45-M-W-F. WEAF
Uncile Erra, Radio
Station EZRA.
Fill Soubler
Cliff Soubler
Cliff Soubler
Cliff Soubler
Cliff Soubler
Cliff Soubler
Mople Rich Food
Mopl

7:30-Su-WJZ
Joe Penner
Stefanni Diamona
Ousie Nelson Ore
Harriet Hilliard
\*J. Walt. Thomp.

STERLING PROI S-Tu-WABO (Rayer's Aspirin)

(Rayer's Aspirin)
Frank Munn
Hazel Glenn
Gue Haenschen Or
e:30-Su-WEAF
Frank Munn
Virginia Rea
Ohman & Arden
Bort Hirsoh
Gus Haenschen Or

Ma Perkins'
Virginia Dayne
Margery Hannon
Margery Hannon
Margery Hannon
Margery Hannon
Mill Fornum
Chan Egiseton
\*Blackett W. Th"CAMP"
'Dreame Come
Trus'
Barry MoKinley
Ray Senatra Cos
\*Sel S SJ. Walt. Thomp.
STANDARD OHL.
OF NEW JERSEY
10:30-E-WABO
The O'Flynn'
Mitton Ray Collins
Lucille Walt
Leigh Loveli
Jann Singer
John Miget Orok
McCann-Erick Tom Mix Straight Shooters Percy Hemus

Percy Hemus 10:15-W-WJZ (Ry Krisp) Madame Sylvia \*Gardner BCA RADIOTE: 9-Sa-WJZ Jane Froman •Lord & Thomas 

BEISER CO.
(Shampoo, etc.
11:15 a. m. St.
WEAF
Jack & Loretta
Clemens
\*Donahue-Coe

\*Blackett
5:45-M-Tu-W-ThWABC
(Calif. Syrup Figs
Dick Tracy
Nad Wever
Lester Jay
Waiter Kinsella
Charles Slattery
Rose Keane
\*Stack Goble Clamons - ConParamiter - ConParamite \*Stack Goble
STUDERAKER
9:30-Sa-WABO
6-M-WEAF
Richard Himber,
Joey Nash
\*Roche-W-C
SUN OIL

6:45-Dally Except Sa-Sn-WJZ Lowell Thomas \*Roche-Willams SWIFT SWIFT
8-Sa-WEAF
(Meat Products)
Sigmund Romberg
Wm. Lyon Phelps
Stuart Churchill
Lella Fisk
2:30-Su-WEAF
(Vigoro)
Marlo Chamles
"J. Walt Thompson
The Surve Chamles
"J. Walt Thompson

Bino Crime Clu 8-W-WJZ TASTYEAST 12-Sn-WJZ Sam Hearn
Johnny Blue Oroh
Betty Jane
George Bueler
Alice Frost
Larry Grant
Peggy Flynn
\*Stack-Goble

8-W-WJZ
Penthouse
Serenade
Jean Sargent
Mark Hellinger
Gladys Glad
Emile Coleman Or
N. W. Ayer SCHOLL CO.

SPARKS
WITHINGTON
4-Sn-WJZ
Jolly Coburn Oro
H Van Emburgh
Edwin Wasey

\*Edwin Wasey

SPRATT
(Dog Foods)
5:45-Su-WJZ
A Payson Terhune
\*Paris & Peart
STAND. BRANDS
8-Sn-WEAF

8-Sn-WEAR (Chase & Sanborn Opera Tabloids 'Sameon & Delliah Lauritz Melchior

Sameon & Dellia
Lauritz Melchior
Rose Bampton
8-W-WEAF
(Royal Gelatine
Mary Pleatord w:
Stock Co.
Daddy Hong Lies
8-Th-WRAF
(Felschmann)

SCHOIL CO. (Footpads) 7.39-Tu-Th-Sn-WO The Street Singer Arthur Tracy Donahue & Coe SELBY SHOE 8-F-WABIO Wrs. F. D. Roose velt TEXAS CO. 9:30-Tu-WEAF Ed-Wynn Graham McNames Eddie Duchin Ore \*Hanff-Metzger SILVER DUST

Hand Metzer
UNION CENTRA
(Insurance)
6-Sn-WJZ
Roses & Drumf
Helen Claire
Reed Brown, Jr.
John Griggs
Gus Smith
Vright Kramer
JSputh Cellela
Curtin
Belward Jeroms
Jack Rosingh
Morgan Farley

7.88-M.W.-S. WAB
"The O'Noille Carlo
The O'Noille
Kats McCamb
Jimmy Taney
Ase McAllster
Jack Rubin
Jims BWD. As O
SINOLAIR
SMCLAIR
SMCLAIR
Gens Arnoid
Bill Childs
Mac McCloud
Joe. Parsons
(Feders)
SHELL Buward Jerome Jack Rosingh Morgan Farley Porter Hall Guy Bates Pist Frwyn Mutch \*J. Walt, Thomps

UNITED DRUG 4-Sn-WEAF SHELL 6:30-Sa-WABC Sports Review Eddic Dooley J. W. Thompson 4-Sn-WEAF
Rhythm Symphon,
DeWolfe Hopper
"Street & Finney
U. S. TOBACCO
(Dill's Best)
9:30-F-WEAF
One Night Stands
Plc Malone
Pat Padgett
Josef Bonime
"McC. Erick. SMITH BROS.
9-Sa-WEAF
Rose Bampton
Scrappy Lambert
Billy Hillipot
Nat Shilkret Ore
9-Homman, T. & F.

\*Homman, T. & F.
SOCONY VACUM
SOCONY JACUM
SOCONY JAIN

Jose Bonme McC. Frick Trib. W.W.F. WJZ Trib. W.W.F. WJZ Grace Moore Or Quarte Delon Or Quarte Delon Or Grace Moore Or Grace Mo

5:45-Daily-WJZ
Little Orphan A'
Alian Baruck
Henrietta Tedro
Ed Sprague
Stanley Andrews
Shirley Pell Shirley Pell
Blackett
CHAS. WARNER
(Sloan's Linament
0-W-WJZ

Warden Lawes In 20,000 yrs, Sing Sing (Vince)
9:30-W-WJZ
John Ch. Thomas
\*Cecil. W. C.
WASET TROD'CTS
8:16-M-W-FWABO

WABO
Edwin C. Hill
12-Dally Ex. Sa-SnWABC
0:45-Su-WABC
Voice of Execrience
2-Sn-WOB
Jacob Tiristish, The
Lamplighter
Erwin Wassy

HOLLAND'S MONOPOLY

Radio Stations Merged—Government Owns 60 Percent

The Hague, Feb. 1.
As reported some time ago, the Dutch Government aims at concentration of broadcasting stations. The bill which has to effect this proposed monopoly has now been introduced in Parliament, and the

troduced in Parliament, and the government intends to establish a limited company called NOZEMA, which gets absolute control of sroadcasting stations, which will only be able to operate either via Hilversum or Kootwyk. Government get 80% of shares, and the broadcasting associations: AVRO (neutral), KRO (Roman Cathollo), NCRV (Protestant), and VARA (Socialists), each 10%. The board of directors will consist of 9-10 members, of which government. will appoint the majority and companies each one member.

## WFIL Program Hypo Starts

Philadelphia, Feb. 1

Philadelphia, Feb. 11.
A complete reorganization of the program schedule of WFIL becomes effective today. Under Keith Mc-Leed, the studio is coniracting for an 13-piece house band which will augment a large choral ensemble to be part of the studio's talent staff. This is the most extensive house set-up yet in local alreasting and presages a complete programming week built entirely on Philly talent. Although no studio batoneer has been given the nod. It. is, expected that McLeed will choose his leader from among the theatre pit men here. Possible arrangement may call for several house leaders with an ork supervisor to be imported from NBC.

WILLE C. LUIS, CASTANIAN OF THE CONTRACT OF THE CONTRA

## WHEC in Union Pact

Rochester, Feb. 11.
Closed shop, higher wages and shorter hours has been granted by Station WHEC in contract signed with the Rochester local, American

with the Rochester local, American Radio Telegraphists Association. Engineers of WHEC Joined the union two weeks ago after wage increases were obtained for engineers of Station WHAM. Clarence Wheeler, president and general manager of WHEC, and Herbert W. Cruickshank of the Gannett Co., Inc., represented the station in the negotiations and John H. Dillingham, delegate-atlarge, acted for the ARTA. ARTA now has 30 local members.

## WINS' Hoity-Toity Tie-up

WINS HOLY-TORY ITE-up

Gay Lee, woman's director at
WINS, New York, has ensnared the
New York Junior League Players
into a series of dramatizations
starting Feb. 19. Mostly children's
plays. Mrs. Frances Fulierton Melisen, is author of the scripts andwill supervise,
Janet Mills also in on the managing. All very socialite.

G. WASHINGTON (Coffee) 9:45-Su-WJZ Adventures of Sher-lock Holmes Elsie Hitz Nick Dawson \*Lennen & M. WRIGLEY PHARMA-CEUTICAL 4:30-Su-WEAF Harry Roser Ray Heatherton Peg La Centra \*Jerome B. Gray

Louis HectorLeigh-Level
Joseph Be

Georgie Stoll Orc 2:45-M-W-F-WJZ Dangerous Par-

A CONTROL OF THE CONT John Augustne ver Frances Hooper

2:30-3u-WARD
(Hill's Note Drop)

Hammerstein Drop)

Hammerstein Drop)

Hammerstein Drop

Hammerstein Dro

## RADIO SHOWMANSHIP

(Stunts, Tie-Ups, Program Novelties)

## **Outstanding Stunts**

TIME-SCHEDULING ACTS

BOK AWARD SCOOP

#### Clocking Headliners.

Practice of announcing at the tart of the program the exact time of each of the various headliners as a smart trick by the Rudy Vallee-Pelschmann Yeast program (J. West, (Thempson agency)

is a smart trick by the Rudy Vallee-Fielschmann Yeast program (J. Walt, Thompson agency). Vallee says something like this: Tonight you will hear Kitty Car-lise as as 15. and at .35 Ethel Bartymore, assisted by Horace Brahan, will give an excerpt from 'School for Scandal,' etc., etc.' This is an adaptation to radio of the clocking of turns long used in big time vaudeville and recognizes the fact that many listeners may especially recommended to the con-position of the control of the con-trast of the control of the con-trol of the con-

#### WIP Scoops Dailies Philadelphia.

Philadelphia.

WIP scooped the dailles on the announcement of the winner of the \$10,000 Box Award last Monday night. (4). Recipient's identity is guarded closely, not being made until the prize is actually presented. If you were used to be a superior of the prize is actually presented in your property of the prize is actually presented in your property of the prize is actually presented in your property of the prize is actually presented in the prize is actually pres

remote.
Studio had an account of the activities and the winner's name on the air five minutes after it was announced—and the dallies are plenty burned.

Gabby Gents

New York.
Lack of showmanship is minitested nightly expectations
by the undue verboestly of the nite
club mc.'s who talk on and on when
the ilsteners-in who are up at that
hour want to hear dance musle, if
anything.
WhEW is one example of needless
gab when the band would be much
more welcome.

Dramatizing the Weather Philadelphia.
When WPEN englineer Tom Ryan became snowbound last week while on duty at the studio's new transmitter, located in an isolated section—of the-city,—he-became—the-subject of a dramatic 'Arctic. Chief Engineer Howard Frazier and a corps of news scribes dug upweifan explorer visiting here on a lecture tour. The group attired in apparel from Hammond's paraphanalla, set out with his team of Alaskan huskies and brought Ryan back to 'civilization.

#### Hearst Angle

Baltimore.

Pursuant with the editorial policies of the Hearst publications, which have been tub-thumping for Uncle Sam to strongly wearn in taken to giving free spot announcements to the Marine Corps' local recruiting station. The station is Hearst-owned.

Spots boost the service in hon-Spots boostology, and describe how and where a man may enlist. Baltimore

WTOC's Hotel Studio
Savannah, Ga.
WTOC, Savannah, Ga.
Hotel Savannah, Ga.
Hotel Savannah for remote control programs. A display window on the first floor of the hostelry will be Andrew Smith of the hotel cooperated with the program department on this tie-up.

MANAGED Ly Columbia Artist Bureau

tions of Portland streets—learn where ice has formed and where to drive with extreme caution.

to drive with extreme caution.

Though co-operation with The
Oregonian and the Oregon State
Motor association in their Let's
Quit Killing' program, the police
department compile records of
street conditions early each morning.
At 1:30 a.m. each morning.
At 1:30 a.m. each morning.
Co-operating in the traffic safety
campaign, broadcasts the report. The
reports contain accurate information
on especially bad, loy curves an official warning to hurrying motorlets.

## All Scandinavian Program

All the Swedes aren't in Minneapolis. Seattle seems to have its quota, so KR deems it good stuff to run an all-Scandinavian program now and then. Oscar Jorgensen, with the title 'Scandinavian Reporter of the All', gives fiashes in the control of the control of

## Screen Adapts Liked Buffalo

WBEN Sunday night programs offering dramatizations of the current motion picture successes in connection with the Shea Theatres, popular local programs. One scribt writer is assigned to cover-the-picture to do the continuity and transcript portions of the dialog. The entire film is their re-enacted with a speaking cast.

Bermuda on the Cuff
New York:
Bermuda News Bureau thought
up the stunt about sending the winner of WOR's little theatre contest
to the tropical resort in April. Consider it a fresh tie-up which will
result in fanfare reaching entirely
new groups.

WTOC. Savannah, Ga. has reported to the Hotel Savannah for remote control programs. A display window on the first floor of the hostelry will be used for advertiser's spreads. On Andrew Mintth of the hot control ment on this tie-up. The control of the hotelry will be used for advertiser's spreads. On Andrew Mintth of the hot of t

### 16 Hours to Fill

10 Hours to Fill
Buffalo.
One place where highbrows and
culture hounds get the glad hand
from radio execs is at the Buffalo
Broadcasting Co., where more than
25 hours weekly is devoted to brain

25 hours weekly is devoted to brain baim.

B. B. C. has both WGR and WKBW. Two stations toss CBS programs back and forth between them all day, leaving if hours daily to take the state of the state of

wednesday evening religious ses-sions.
WBEN, other major station here, booked fairly solid with NBC items. WSVS, board of education outlet, is the mystery of the local dials. So the professors bear down on B, B, C, B for brains, according to the Lounsberryites).

### Spelling Contest's Fifth Year

Fifth annual spelling contests your Fifth annual spelling contest sponsored by station WGL and Ft. Wayne Milk Council gets under way middle of February. One of the most popular stunts of local station

most popular stunts of local sta-tion.

Public and parochial schools par-ticipate and awards include mor-than \$100 in money and loving cups inscribed with winners' names.

## NBC Stunt Gets Kidded

Toledo, O.
Ralph Phelps, radio editor of the
Toledo Blade, waxed sarcastic on
a stunt of NBC's. As an example
of reverse reaction his comment is

To record to the control of the cont

## WHK Goes Statistical

Cleveland.

WHK is going statistical in effort to increase local coverage, drawing up certified statement of broadcasts to prove it makes a bigger showing in local productions than other two Cleveland chain outlets.

For month of December 1

than other two Cleveland chain outlets.
For evalls WHK produced 651 local programs, or 41% of total of month's broadcasting. About 35% of all stations broadcasts were networked by Columbia. Local programs consisted of 225 commercials, from five minutes to one hour in time, and 250 sustaining fea-mail letters received by WHK during December, more than half, or \$,870, were for local commercials.

### Soap Box Boy Scouts

St. Paul.

Thomas Dunning Rishworth opens his annual public speaking course for Boy Scouts, Thursday (14). Last year 42 signed up and the number so far registered indicates 75 will answer here when roll is called.

Course lead-

called.

Course leads up to a city-wide public speaking contest which Rishworth conducts in May of each year. Rishworth is instructor and selects three judges who award a two-week's stay at a Scout camp of the first prize winner's own choosing, and bropze medals for the next two winners.

## Hal Collins at Mike

Hal Collins at Mike

Crazy Water Co., celebrated its
fifth anniversary on the air by
broadcasting the first of its new
series of weekly hour programs over
the Southwestern-Network from the
commercials at some cown. Mineral
towns originated in the Crazy Water
Hotel's lobby before an audience of
2,800 persons.
Clinic pieces of the Crazy Water Co.,
handled the commercials.

### Goldstein's Boilerplate

Goldstein's Boilerplate

New York City.

Leon Goldstein pa. chief at

WBNX, Brons, has the single for a group of small perdicals,
having the combined coverage of

150,000 readers. 'Getting the Air' is
the title of the weekly squib which
is sent out.

Hartsdale Times, Neighborhood
News, Northside-News-are-among
the periodicals using the service.

News, Northside News are among the periodicals using the service. WBNX gets casual mention. Writes under the monicker of Donald Lee.



# The Jigsaw Puzzle of Radio



Every sponsor is puzzled with the problem of putting a radio program together. He gets the pieces of the jigsaw—a band, a singer, a comedian or a dramatic star—slaps them together and then wonders that the program fails. He has overlooked the key to the puzzle:



"THE PLAY'S THE THING!"

EDDIE CANTOR

AL Jolson FANNIE BRICE GEORGE GIVOT HELEN MENKEN BLOCK and SULLY

Here are six great radio stars, who recorded a steady rise in popularity according to the Crossley Report, which is the ABC of radio circulation. Their programs received nationwide acclaim because they were conceived and written by David Freedman.



Presenting a program requires as much knowledge and experience as merchandising a product. You wouldn't think of selling toothpaste out of a barrel, or perfume in an oil can. Nevertheless, many programs are built with just as little skill and offered to the radio public.

The art of building a program that will blend the product with the entertainment and insure the greatest degree of sales as well as popularity requires showmanship and creative ability.

SOLVE YOUR PUZZLE WITH

## DAVID FREEDMAN

All Communications --- A. L. BERMAN, 551 Fifth Ave., New York



## Here and There

Harold Mabes, Thomas Hale and Walter Stonger, all of WFBL, Syra-cuse technical staff, are new papas.

Clyde Kissinger, winner of first amateur night program on WSAI, Cincinnati, also won permanent berth on that station's talent staff with his guitar and vocalism.

Jack Little now handling radio at tub Victor broadcast, over KOMO,

M. H. Aylesworth was a week-end at his San Simeon ranch.

Don Gilman in L.A. again.

Robert Brooks leaves KFSD, San Diego, to join the NBC technical tan in Hollywood,

C. P. MacGregor of MacGregor-Sollie recording labs in San Fran-cisco, taking a business swing around the state.

Hal Bock, NBC p.a., couldn't fix Los Angeles traffic tag and paid \$8. Glann Snyder, WLS, serving on the present Federal grand jury.

Davs Owen ducking the loop for a couple weeks of St. Petersburg sun.

Niles Trammel pounding the rattlers on his stations relations cruise on the new NBC rate setup.

Harry Hollander handling pub-ticity for WJJD, Chicago.

Equity Actors' Ass'n. is circulating a booklet by Alfred Harding titled: Pay and Conditions of Work of Radio Performers.'

Bill Davidson has left KMTR, oilywood, and goes to NBC to an-ounce the Bing Crosby program

HOTEL ST. REGIS ROOF

## **YNNHOL**

AND HIS ORCHESTRA VIEW MARJORY LOGAN

WARC-Coast-to-Coast . and Sat., 11.30 P.M. E.S.T. Columbia Broadcasting System
COLUMBIA RECORDS and other transcontinentals from

Naylor Rogers, managers of KNX, back on the Coast after three weeks in Washington.

Don and Jack, banjo, violin and singing act on CHSJ, St. John, N. B., made their stage debut at the local Empire.

Jans Rockwell has joined staff of WKBB, Dubuque, Iowa, as singer. Only 15 years old.

Anna Courtney promoted to chief of hostesses at the NBC arena, Chicago.

George Couper practically commuting between Loop and Times (Continued on page 62)

## WHN AMATEURS' SPONSOR

Credited With Starting Present Simon Pure Cycle

Maj. Bowes' Amateur Hour over WHN, New York, goes commercial on Fridey nights under Carlsbad Sprudel Salts banner. First of the

Sprudel Saits banner. First of the series went on this past week (8) with Morton Downey as m. c. This hour is in addition to the regular NBC Carlsbad series.

Five winners of each Tuesday's amateur night are picked for the Friday night airings. Comes on at 7:16 for a half-hour run. At various times previous winners will also be called upon. Contract runs for 13 weeks.

Downey may be a regular

Downey may be a regular member of the extra Friday night program.

### Helen Hancock at WMCA

Heien Hangook at WEGA
Helen Hancock, formerly morning program director at WOR, has
joined WMGA, as assistant to Lewis
Reld, program director. Has been
in pictures and radio publicity work
for the past eight years.
Other WOR grads now with
WMGA include Reld, Bertram Lehbar, Jr., sales, and Alma Graaf, secretary.

Amos 'n' Andy Bookings William Morris office has ex-tended Amos 'n' Andy's southern percentage one-niters for an extra (third) week, commencing Feb. 17. They're currently rounding out the first fortnight.

Added dates start with Durham and include Raleigh, Roanoke, Charleston, Huntington, Johnstown,

**ED' FOX Presents** 

## EARL HINES

Grand Terrace Orchestra

Featuring KATHYRN PERRY

HEADLINING RKO PALACE, New York, THIS WEEK (Feb. 8) WEEK OF FEB. 15th ALBEE, BROOKLYN

> Direction HARRY D. SQUIRES

## **IDA BAILEY ALLEN**

4-TIMES WINNER IN NATION-WIDE POLL (1931, 1932, 1933 and 1934) CONDUCTED BY THE NEW YORK WOLD-TELEGRAM

AMERICA'S FOREMOST BROADCASTER COOKING AND HOUSEHOLD ASSISTANCE

JESSE S. BUTCHER, 400 Madison Ave., New York City

## RADIO CANTOR'S RECORD

Gats Top Rating in Crossley Ra-ports on First Raturn Program

A record for all-time in commercial radio is the Eddie Cantor top-rating in the Crossley reports, achieved strictly on his first program for the new Pebeco sponsor.

strictly on his first program for the new Pebeco sponsor. Special check on behalf of Lennen & Mitchell, Pebeco agency, divulged that Cantor's initial 30-minute, pro-gram produced the top brackets as compared to others who have been consistently and uninterruptedly on

#### Phil Andrews Goes East

Thii Andrews Goes Last
Chicago, Feb. 11.

Tom Fizdale and Phil Andrews
are opening a New York office. Andrews will top the eastern desk,
with Fizdale remaining in Chi.
Among their accounts the Fizdale-Andrews firm handles the
Johnson Wax show, the ArmourPhil Baker program, and Clars, Lu

## Amateurs Hazed

(Continued from page 49)

and wept when the ruckus waited above his vocalizing. At this the audience of course gave him a double dose of raspberries. Hub-bub continued and couldn't be checked throughout the entire program.

Soprano Talka Back

Sopran Talks Back
About tops for the evening for performance from the entratiament side of the exhibit came when a woman was introd as a coloratura soprano. She tripped up to the management of the source, was a natural for the mob of hecklers. They roared their course, was a natural for the mob of hecklers. They roared their scorn. She stopped suddenly and shrieked, You damm jackasses! It was only with adroit and quick action on the part of the announcer that he snatched the mike away from her and kept her speech from being transmitted over the air; many in the room heard it, however, and the booling consequently for the consequently and the stopped of the consequently and the source and vengently thumbed her schnoszle at the tormentors.

floor she turned, just before exiting and vengefully thumbed her schnozzle at the tormentors. Ele at the tormentors. Ele at the tormentors. The second of the program and WCBM were besteged by phone calls and letters condenming the affair. And requests for ducats for future-broad-casts reached a record high. Station and the sponsor are executing greatest care in disbursing admish pasteboards for the coming programs. Persons entering will be scrutinized and when a sizable group walks in they will be questioned as to their intentions and watched during the program's unraveling.

International amateur night is planned by Triangle Furniture company over WBBC, Brookiyn, this month, Free-for-all to come on Sunday nights and last a solid string here. can have a chance for a triangle account, one of the oldest on the station, has been broadcasting steadily for three years now. Formerly had a German hour over WBBC, but landed on the tryout stunt as 8 direct departure. It will run from 9-to 10 o'clock. Grunow refrigerator and radio returning to the ether with the Minneapoils Symphony on Feb. 23 over CBS. Will also carry Anne Campbell, the poet lady of Detroit.

Dallas Gas Componsoring 15.

Dallas Gas Co. sponsoring 15-min. each Tuesday at 10:45-11:00 a. m. over WFAA. Vocalists Frank Monroe and Jack Prigmore.

Monroe and Jack Prigmore.

Memphis accepted Amateur Night.
In a big way by packing Warner
theatre at every performance of the
WMC Radio Review and Amateur
show Monday, Jan. 28- and. Feb. 4.
Show differed from established
lines in that most of performance
war presented by professional station staff entertainers, with different sets of nine amateurs each,
presented at each performance.
Two performances on each night
played to a full house, Amateur
winners were decided by applauseometer similar to one used on Free
Alien NBC show, rigsed words
with the set of the set of the set of the
Sandarmata and his ork largely rerepeated for the show's pace and
well-stagged routine.
Sigation claims to present show
signed to the show's pace

weekly as long as crowd shows ap-proval.

## Inside Stuff—Radio

One of the longest-continued tieups in radio history between a station and a hotel was ended recently when a WGY wire was removed from the Rainbo Room of the New Kenmore Hotel, Albany. The Schenectady transmitter had been broadcasting programs by name orchestras and floor-show artists from the Albany spot for more than ten years. For floor-show artists from the Albany spot for more than ten Years. For a long time the salvos originating in the Raipho Room were rated WGY's strongest bet in the popular music field. Even after network hookups became the big thing in the ether-wave field, the Kemmore shots held up weil in point of listening puil with WGY's audience. The heavy schedule of broadcasts from that hotel was lightened about two years ago, when the daily luncheon-hour, supper-time and late-evening arrangement was dropped. This winter, Chie Condon's orchestra, and floor-show entertainers, were heard only at night.

Samuel Rosenbaum, prexy of WFIL. Philadelphia, was elected to the vice-presidency of the Philadelphia Orchestra board last week following colve controversy which resulted from Leopold Stokowski's resignation from the orchestra's baton assignments.

Rosenbaum, a Philily lawver and well known local music aponeor, was a member of the old board and had been actively working for the patch-published the second of the old board and had been actively working for the patch announced last Wednesday (6) that the new agreements were satisfactory and that he will return as director next season. Univ. of Pennsylvania prexy Gates heads the newly formed combine.

Figures submitted to Musicians' local, 47, of Los Angeles, by the Music Corporation of America, indicate the breakdown of the \$2,560 weekly stipend drawn down by the Ted Flo Rito band for the Campbell Souphour over Columbia Broadcasting System. Weekly outlays include: CBS, \$250; MCA, \$250; payroll (15 bandmen at \$25 each), \$375; two extra men, \$50; one Hawalian effects, \$25; standby, \$150; Johnny Candy (entertainer), \$75; Muzzy Marcellino, \$50; trio, \$150; girls' trio, \$150; vocalist, \$75; arranging staff, \$250, for total of \$1,850. Which leaves \$650 for Flo Rito.

Lester Gottlieb is out as radio editor of News Week, following a lam with the mag's highers-up over a personality sketch on Jessica Drag-onette. Sister of the mike soprano complained that the article described (Continued on page 62)

## MISSED AGAIN!

NEW YORK WORLD-TELEGRAM Feb. 2, 1935

THE RADIO EDITORS' VOTE FOR FAVORITE PROGRAMS FOL-LOWS:

LOVIS.	940
1. Jack Benny	_440-
2. Fred Allen	112
3. Vallee Hour	107
4. March of Time	
5. Waring's Pennsylvanians.	79
6. Alexander Woollcott	. 57
7. Philharmonic Orchestra .	. 54
8. WJZ Sunday Drama Hour	. 53
9. WEAF Tuesday Operettas	. 48
10. Amos 'n' Andy	43 -
11. One Man's Family	. 33
12. Paul Whiteman's Orchestra	31
13. WEAF Opera Guild	
14. Metropolitan Opera	. 24
15. Carefree Carnival	. 19
16. Show Boat	17
17. Phil Baker	_16_
18. Will Rogers	15
1920. Bing Crosby and Bowes	
Amateur Hour	

## "EASY ACES"

NBC, 7:30 MONDAY-TUESDAY-WEDNESDAY

## New Business

NEW YORK CITY

Carlsbad Sprudel Salts, once weekly for period of 13 weeks, pre-senting Maj. Bowes Amateur Night winners. WHN.

winners. WHN.

Omega Oil Co., series of daily spot
announcements, for a period of 10
weeks. WHN.

George's Fur Co., thrice weekly,
for a period of 52 weeks, prescribing
shopping talks by Helen Leighton.

for a period of \$2\$ weeks, presenting shopping talks by Helen Leighton. WMCO.

\*\*MMCO.\*\*

\*\*Adam Hat Stores, Inc.\*\* one-hour period five times weekly, for a period of 13 wws. presenting sports parts of 13 weeks, presenting sports parts of 13 weeks, presenting Uncle Pete and Louise, hilbility. comics. WNEW.

\*\*Cooper Furniture Co., two spot amperiod, wNEW.

\*\*Cooper Furniture Co., itwo spot amperiod, WNEW.

\*\*New York American, series of five spot annocements daily for an indefinite period. WNEW.

\*\*Adapting Tire Co., five daily for an indefinite period.\*\*

\*\*Warther Tire Co., five daily for an indefinite period.\*\*

\*\*Warther Tire Co., five daily for an indefinite period.\*\*

period. WNEW. in Tire Co., five daily for an ite period of weeks. Placed

## ARTHUR TRACY

"THE STREET SINGER Evenings, 7:30-7:45 E.S.T.

Tues.-Thurs.-Sat.

WOR-WLW-WGN-WXYZ

**Rocke Productions** 

RKO Bldg. New York City

# SAM

Jack Benny
7 P.M., Sun., WIZ

Mark Hellinger's
Penthouse Program
P sement Rocke Productions

## Jack and Loretta

Clemens

11:15 to 11:30 A.M. Sundays VENIDA

9:30-10:30 P.M. Saturdays IVORY SOAP NBC Artist Bures

Rocke Productions

## GEORGE BEULER

FEATURED SOLOIST WITH TASTYEAST EVERY SUN., 12-12:30 P.M., WJZ

**Rocke Productions** 

## ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST...

-Tuesday, 8:30 to 9 P.M., EST

(Phillips Dental)

WEAF—Friday, 9 to 9:30 P.M., EST (Phillips Milk)

## **EMERSON GILL**

AND ORCHESTRA

EN ROUTE

through Bess & Schillin, Inc.

WNEW.

Raymond Furniture Co., two spot announcements daily for an indenite period. WNEW.

Guardian Loan Co., one-half hour weckly, for an indefinite period, presenting a Jewish variety program.

WEVD.

Polish Autonal Alliance, one hour on Saturdays, for 13 weeks, presenting concert music WEV weeks, presenting concert music weeks, with the season of the season of the season of the season of the weeks, for 13 weeks, presenting come weekly, for 13 weeks, presenting comedy presentations. WBBC.

Zima Far Shop, once weekly, for 13 weeks, presenting concellsta.

G. Certbelli Co. thules weakly.

WBBC. Ceribelli Co., thrice weekly, for 3 weeks, presenting Italian concert program. WBBC. Arnold Sorensin, spot announcements weekly, for an indefinite run.

Arnold Sorensin, spot announcements weekly, for an indefinite run. WBBC.

Triebets Shoes, spot announcements weekly, for an indefinite run. WBBC.

Triebets Shoes, spot announcements weekly, for period of 13 weeks, presenting Carl Freed's harmonica band over entire Mutual system. WOR.

Hohner, Inc., once weekly, for period of 14 weeks storting on March 4, over entire Mutual system. WOR.

Eduin Olgar Weeks, and weekly, for period of 14 weeks storting of the weekly for period of 14 weeks storting on March 4, over entire Mutual system. WOR.

Eduin Olgar Weeks, and weeks and the weekly for period of 14 weeks storting of the weekly for period of 14 weeks storting of the weekly for period of 14 weeks storting of the weekly for period of 14 weeks storting of 15 weeks weekly for period of 15 weeks weeks weeks week

weening. Through Albert F. Hill Co. WORL.

WORL.

Cliptur Company, five times weekly, for 28 weeks, presenting Earl Harper, sports comments. Placed through North America Springs Company of New York, three weekly, for 13 weeks, presenting Howard Price, tenor. Earl Harper, commentator and wincent Sorely orchested through School Company of New York, three weekly, for 13 weeks, presenting Howard Price, tenor. Earl Harper, commentator and wincent Sorely orchested through Miller Administration of the William Agency. Sunday program, for 13 weeks, presenting philosophical talks. WINS.

### PHILADELPHIA

PHILADELPHIA

Major Petroleum, 10ve-minute news
talks, twice weekly, on indefinite
contract. Placed direct. WIP.

Kellogg Sales Oc. (cereal), spot
announcements once weekly, Placed
by J. Lewis Agency. WIT:
spot
announcements weekly. no
three-week contract. Small, Kleppner and Selfer, Inc. WIP.
F. G. Vogt (meats), 15-minute
discs, once. weekly, for one year.
Placed by Clements Agency. WFIL.
daily spot announcements, placed for
three weeks. Lord & Thomas.

WFIL.

weens.

WFIL.

Américan Writing Machine, two
spot announcements weekly on indefinite contract. Placed by Philip
Klein Agency WFIL.

National Gold Buying, four fiveminute discs weekly, on indefinite
contract. Placed direct. WFIL.

## CHARLOTTE, N. C.

Beeman's Laboratory, Atlanta, Ga., 312 one-quarter hour morning programs daily except Sunday, Feb. 11, 1935 to Feb. 11, 1936. Placed direct. WBT.

1835 to Feb. 11, 1936. Placed direct. WRT. Kay Pertune Co., New York City, 155 109-word live announcements three mornings each week, Feb. 11, 1935, through Feb. 7, 1936. Placed by Small, Kieppner & Seiffer, Inc., Ar. Y. W. W. T. Baltimore, Md. 56 evening time signals, two daily from Jan. 14 through Feb. 10, Placed through J. M. Mathes, Inc., N. Y. C. W. The Capital City Products Co., Columbus, Ohio., 28 one-minute morning announcements, Feb. 5, through March 20, 1935. Placed by the J. Honze Lytle Co., Dayton, Ohlo. "Carolina Rakha Co., Charlotte

Horace Lytle Co., Dayton, Omo.

\*\*Carolina Baking Co., Charlotte,
N. C., 28 evening time signals, two
N. C., 28 evening time signals, two
1433. From 3an. 21 through April 21,
1435. In Co., 1435. In Co., 1435. In Co., 1436. In

by Attkin Kynett Co. Philadelphia. WPET.

Beaumont: Laboratories, 52 oneminute transcriptions, evenings daily,
cocept Saturday and Sunday, Jancocept Saturday and Sunday, Janton State Co., Attenta, Ca.,
14 five-minute transcription as
Wednesday and Friday evenings,
March 1 through April 17, 1935.
March 1 through April 17, 1936.
N. Y. WET.
Chas. E. Lane & Co., St. Louis, Mo.,
28 one-minute live announcements,
Monday, Wednesday and Friday
mornings, Jan. 22 through March 25,
1935. Placed by J. C. Braniley AdWET.
CHEST. State St. Co., Stanley AdWET. St. Placed by J. C. Braniley AdWilling Assency, Salisbury, N. C.
WET.

Welling Assency, Salisbury, N. C.

WET. Stanley Advanced by J. C. Braniley AdFriday St. Placed By J. C. Braniley AdWilliam Assency, Salisbury, N. C.

WET. Stanley St. Princip St. Placed By J. C. Braniley AdFriday St. Placed By J. C. Braniley Ad-

WBT.

Lucille Shops, Charlotte, 26 100word aunouncements Tuesday and
Friday mornings, Jan. 29 through
April 26, 1935. Placed direct. WBT.

R. I. Watkins Co., New York City, 13 one-quarter hour transcriptions, Tuesday evening, Feb 8 through Tuesday evening, Feb 8 through Co., 15 one-quarter hour transcriptions, 18 one-quarter hour live talent morning programs daily, Jan. 14 through Feb. 12, 1936, Placed by WET United Broadcasters, N. Y. C.

through Net. 12, 1930. Placed by First United Broadcasters, N. Y. C WBT. Southern Radio Corporation, Char-lotte, 52 one-quarter hour Sunday afternoon programs, Feb. 3, 1935, through Jan. 26, 1936. Placed direct WBT. Sterotti Bros. Stores, Inc., Charlotte,

WBT.

Sterchi Bros. Stores, Inc., Charlotte, N. C., 52 one-quarter hour Sunday afternoon programs, Jan. 13, 1935, through Jan. 27, 1936. Placed direct. WBT.

1935, through Jan. 27, 1936, Placed direct. WET. Blackstone Products Co., N. Y. C., 25 one-quarter hour programs, Tues-25 one-quarter hour programs, Tues-1936, Placed by Redfield-Coupe, Inc. N. Y. C., WET. Wick Grape Juice Co., N. Y. C., 25 one-minute transcriptions, mornings, Monday, Wednesday and Fris-Placed by H. W. Kastor & Sons Advertising Co. Wet. C., Chicago, 42 one-quarter hour live talent programs faller hour live talent programs faller becept Suday, mornans casters, Chicago, Jun. 14 through March 1, 1935, WET.

Belk Brothers Department Stores, 1906 announcements. WSCC.

niugs. Piaced by First United Broad-casters, Chicago. Jan. 14 through March 1, 1935. WBT. Belk Brothers Department Stores, 100 announcements, WSOC. Creolkir, 26 five-minute broad-casts. WSOC. Charlotte Laundry, 26 15-minute periods. WSOC. Southern Amisement Co., 300 10 and 15-minute-periods (four daily).

Morning Glory Hams and Bacon 26 15-minute periods, twice weekly WSOC.

WSOC.
Capudine, 52 one-minute tran-scriptions. WSOC.
Norflect Metors, Inc., 13 one-min-ute spots. WSOC.
Ed Mellon Co., 45 announcements.
WSOC.
Conder Body Service, 13 announce-ments. WSOC.

Conder Body Service...

Conder Body Service...

MiGrade Sylvania Co., 13 15-minmicro Sylvan Zerost Cola Remeay, wsoc.
Music Corporation of America, one 30-minute program, Guy Lombardo.

30-minute program, Guy Lombardo. WSOC.
St. Moritz Restaurant, 100 announcements. WSOC.
Paris Hatters, 52 one-minute announcements. WSOC.
Hendricks Radio Service, 13 announcements. WSOC.

Fruit Industries, Ltd., five 100-word announcements a week for two months starting Jan. 21. Fletche & Ellis Agency Koll. announcement ellis Agency Koll. announcement each Thesday and Saturday until cancelled. Koll.

Blue Danibe Inc., 30 minutes remote from beer tavern five evenings per week, to run indefinitely. Koll. 52 five-minuted flore, series of 25 five-minuted flore, series of 25 five-minuted flore, so started Jan. 16. Walter Biddick started Jan. 16. Walter Biddick Agency. KOL.

Nourishine Hair Tonic, series on 52 five-minute discs, two per week; started Jan. 18. Walter Biddick Agency. KOL.

Commercial Tire Co., announce-ments three Williams Spanish Castie, series of 26 announcements, three per week; started Jan. 9. KOL.

Friedlander's (Sewelry), 13 announcements, one each Sunday, be-grounder's General Sunday, be-grounder of the series of 26 announcements per week for one month; started Jan. 7. Walter Biccick Co. KOL.

Western Apparel, Inc., announcements on Jan. 1 and 6. Weller Services of 52 daily, except Sunday, Inc. Products Co. Series of 52 daily, except Sunday, Inc. Sunday, Inc. Started Sunday, Inc.

lee Agency. KUL.

Fioner Mople Products Co., series
Fioner Mople Products Co., series
Fioner Mople Products Co., series
McCord Co., Agency,
KCL.

McCord Co., Agency,
KCL.

Martige Motors, pair of announcements. KCU.

Mine announcements between Feb 4
and 27. Erwin Wasey Agency. KCL.

Chrysler Corp., blanket contracts
with KCL. and KOMO for one-mindered; contracts year to tun as-orand 27. Erwin Wasey Agency. KCL.

Chrysler Corp., blanket contracts
with KCL. and KOMO for one-mindered; contracts year to tun as-orannouncements between Jan. 15 and
24. Ruthrauff and Ryan Agency.

Bet's Apparel, series of ine- pots,
announcements between Jan. 15 and
Agency, KCMO

Carter Medicine Co., three fiveminute programs per week on
KOMO between Jan. 15. and March

Well Mine March March

Mine Jan.

M

spot announcements on Dixie Mar-garin, daily. WGL. Chevrolet Dealers, series of quar-ter hours, for 13 weeks. WGL.

Clark Brothers Chewing Gum, six times weekly, for 13 weeks. WOWO. Dr. Coil, series of five minute edu-cational talks on Wednesday morn-ugs, for an indefinite period

ings, for WOWO. Dictzen Bakers, sponsoring state basketball tourney at Indianapolis. WOWO.

WOWO.

Federal Savings and Loan Association, 15 minute weekly talks by San Jackson, atterney. Well.

Ford Motor Cai Company, series of Ford spot announcements, for an indefinite period. Placed through N. W. Ayers, Chicago. WOWO.

Indefinite period. Placed through N. W. Ayers, Chicago. WOWO.
Fort Wayne. Milk Council, sponsoring fifth annual spelling bee of Mone Telephone and Telegraph. Company, series of spot announced through. Western Company, series of spot announced through Wade Advertising Company.—Chicago. WOWO-and WGL.
Raindam Company, announcements twice daily, for an indefinite Kastor and Son, Chicago. WOWO and WGL.
Nu-Enamel Company, daly announcements and special quarter So. Martin Asenoy. WGL rough W. S. Martin Asenoy. WGL of the Company of the Company

when the second of the second

Mcumee Furniture Company, quarter hour session presenting a serial, for an indefinite period.

serial. for an incumer personal vision of the vision of th

## CINCINNATI

Seury, Robbeck to starts Feb.
18 on: WCKY with series of Eriday, night half-hour hillbully programs to plug its three stores in Greater Cincy: talent includes fiddlin' ork, Southern Sisters, duo, as the Mountain Maids and Odas Mattox, crooning of the Comment of

kist Oranges. Account through Radio Sales, New York.

WHITE PLAINS, N. V.

Jumble Shop Restaurant, series of announcements weekly for an indefinite period. Placed through Associated. Broadcasting Advertising Romanoff Covid's, series of spot announcements weekly for an indefinite period. WFAS.

Robert Evans, series of spot announcements or an indefinite period. WFAS.

Gallo Studios, two announcements weekly for an indefinite period. WFAS.

Grand Control School of Art, series of the Advertising Co. WFAS.

Grand Central School of Art, series of the Control School of Art, series of the WFAS.

May Hat Studio at New Rochelle, series of spot announcements for a priod with the Control School of Art, series of spot announcements for an indefinite period. WFAS.

## OMAHA, NEBRASKA

Best's Apparel, series of themographics of the series of t

for one year, Through Earl Allen Co. KOIL. Maypers, department store, five-minute studio produced skits, six days per week, Jan. 7 for one month. KOIL.

Koll.

Koll.

Koll.

Nebraska Power Co., announcements six times per week from Jan. 16 till forbill.

Nebraska Power Co., announcements six times per week from Jan. 16 till forbill.

Nebraska Power Co., 15 minute program Featuring Eddie Butter, piano-organist, and Kon Golden, tcnor, and announcements three times per week Feb. 18 to April 13. KOIL.

New Koll.

#### DENVER

Ford Motor Co., 52 half-hour programs twice a week. McCann-Erickson Adv. Agency. KOA.

Denver Associated Tailors, half-

(Continued on page 59)

# BOR

**BROMO-SELTZER** Every Friday-8:30 P. M. WJZ-NBC

> Direction LOUIS SHURR

## **GEORGE** GIVOT

THE GREEK AMBASSADOR

TOURING **DELUXE THEATRES** 

Personal Direction
HERMAN BERNIE
1619 Breadway, New York

## CHARLES PREVIN

CONDUCTOR REALSILK'S SILKEN STRING CONCERT

N.B.C.-SUNDAYS 8- 8:30 P.M., CST 9- 9:30 P.M., PGT 10-10:30 P.M., MT

Personal Representative W. BIGGIE LEVIN

612 No. Michigan Ave.

## ROY FOX

AND HIS

BAND

ON TOUR **B.B.C. NETWORK** 

PINAUD PROGRAM Every Saturday Evening at 6 WABC

Exclusive Management Columbia Broadcasting System

## KUZNETZOFF

WMCA—16 P. M. EVERY TUES.
"JOLLY RUSSIANS"
Bussian Kretchma Nightly Sole Direction Herman Bernie, 1619 B'way, N. Y. C

## Radio Directory

(Executives of both major networks and of leading regional webs are listed below together with personnel of stations in New York, Chicago, Los Angeles and San Francisco.)

## New York City NBC (Stations WJZ-WEAF)

(Stations WJZ-WEAF)

50 Rockefeller Center
Circle 7-8300
M. H. Alesworth, President
Richt Woods Annt. Executive V.P.
A. L. Ashby, V.P. and General Attorney,
Edgar Kobak, V.-P. in Chnrge of Sales,
London F. Royal, V.-P. in Charge of Fro-

George Engles, V.-P. in Charge of Artists
Bervice.
Roy C. Witmer, V.-P. in Charge of Artists Bervice.
Roy C. Witmer, V.-P. in Charge of Eastern Sales.
David Rosential

Sales, avid Rosenblum, V.-P. in Charge of nning and Developments and Treas, enry K. Norton, Treasurer, ewis MacConnach, Secretary. W. Horn, Dir, Ressarch and Develop-

ment.
Frank E. Mason, V.-P.
G. W. Payne, Commercial Engineer.
J. da Jara Almonte, Evening Gen. Mgr. Department Heade
Donald S. Shaw, Eastern Sales Mgr.

## DeWOLF HOPPER

RHYTHM SYMPHONY SPONSOBED BY

## UNITED DRUG CO.

Sunday, 3 P.M., CST NBC COAST-TO-COAST Descond Managem

H. C. HOWARD

Fine Arts Building CHICAGO

HOTEL BILTMORE NIGHTLY

# JACK

AND HIS ORCHESTRA Mag., 11 P.M. Friday Set.-Sun. CONOCO OIL Wednesday, 10:30 P.M., WJZ

# GRACIE

HERMAN BERNIE 1619 Broadway, New York

# **LEON**

NIGHTLY, CASING DE PAREE Direction, HERMAN BERNIE 1619 Broadway, New York

## fred allen's

"TOWN HALL ... TONIGHT!" HOUR OF SMILES 0 with
PORTLAND HOFFA
JACK SMART
LIONEL STANDES
MINENYA PIOUS
ELLEN DOUGLAS
Material by Fred Alles and
Wanagement, waiter Batchalor
Wednesdays
4-10 P.M., E.S.T.—WEAF 

Aifred H. Morton, Mgr. Program Dept.

Bertha Brainard. Commercial rrogsissismicromas Relvise. Charge Manie Liberry.
Quinton Adams. Office Manager.
Quinton Adams. Office Manager.
Don R. Cargy. Service Manager.
D. B. van Houten, Office Supervisor.
D. B. van Houten, Office Supervisor.
H. F. McKeen, Auditor.
H. J. Teichner. assistant accepted.
H. F. McKeen, Auditor.
Station Relations Dent. Station Relations Dent.

Donaid Withjourne, Les Constitutes Dept.

O. B. Hanson, Chief Engineer.

E. P. H. James, Sales Promotion Mgr.

D. S. Tuthili, Eusiness Mgr. Artis

Harold Kemp, Artists Service Bands, Lloyd O. Egner, Transcriptions.

## CBS (Station WABC)

485 Madison Ave.
Wickersham 2-2000
William S. Paley, President.
Edward Klauber, Executive V.-P.
Bam Pickard, V.-P.
Hugh Kendall Bolce, V.-P. in Charge of

## WHN

WHN
Marcus Loow Booking Corp.
Bowned Bows. Gen. Mr.
Bryant e-1800
Blynnie -1800
Blynni

### WNEW

WNEW
Sol Madison Ave
Joseph Blow, President
Richard O'D, President
Charles-Stark, Mgr.
Walton Butterfield, Program Dir.
Leo Kahn, Musical Dir.
Max Weiser, Chief Eng.
Bill Farren, Chief Announcer,
Bd Faiser, Publicity.

### WOR

Bamberger Broadcasting Service, In Fennaylvania e-888 Aired J. McCouler, President, Francisco, Indiana, Indiana Service. Inc.

MINS
American Radio News Corp.
14 E. 86th St.
Didorado 8-810
R. L. Ferson, Sales Mar.
Roland Bradley, Production Mar.
Roland Bradley, Production Mar.
Vincent Sorrey, Musical Did.
Ledythe Mescand, Press.

WLWL Universal Brondcasting 415 W. 59th St. Columbus 5-7030 Riley, Dir.

Columbus 5-7030
F. Riley, Dir.
P. Klernan, Buelness Mgr.
W. Bjork, Sales Manager,
eorge O'Brien, Program Dir.
udolph Foret, Musical Dir.
oseph Deppe, Chief Engineer.

## Chicago

Merchandles Mart
Superior 8800

(Stations WENR-WMAQ
Niles Trammel, V.-P. in charge.
Son Kaney, Asht. to V.-P.
John Walley, Office Mer.
Bidney Strotz, Program Dir.
(Continued on page 78)

New Business

(Continued from page 58) hour barn dance weekly, one year.

Mountain Motors, 28 time signals. American Gyro Co., one 15-minute rogram. KOA.

program. KOA. National Western Stock Show, nine one-minute announcements.

KOA. Montgomery Ward, 26 one-minute announcements. KOA.

Nourishine Manja, Co., Los Angeles, 26 five-minute transcriptions. Hughes-Morton Adv. Agency, Los Angeles, KOA.

Associated Chevrolet Dealers of Denver, 26 half-hour programs. KLZ.

Adams Radio Service, three quar-ter hours a week, indefinite. KLZ.

White House Cleaners, one announcement daily, three months, KLZ.

Nouncement daily, three months, KLZ, Hopper Furs, 13 announcements. Somework of Dealers, 100 announcements. KLZ. Feltman Gurme, three announcements every other day, three months, KLZ. Amato-Fruit Co., 100 announcements, KLZ, and Fursit Co., 100 announcements, KLZ, and Theo Spears, quarter hour daily, some Alpert, 100 announcements, KLZ.

### DALLAS

DALLAS

Rokay Talcum Powder, 100 word
announcements, 27 times, to begin
Feb. 11. Placed by Small, Eleppner
& Sciffer, N. Y. WFAA.
Northrup, King & Co., announce-

RADIO

Chicago Ad Agencies

Radio Production Executives

Aubrey, Moore & Wallace, Inc.

410 North Michigan Ave.
J. H. North.
F. G. Ibbett.
atten, Barton, Duratine & Osborn
221 N. La Salle St.
George May.
Blackett-Sample-Hummert
221 N. La Salle St.
N. H. Peterson.
Roscoe Barrett.

Doremus & Company

208 S. Le Salle St.

H. Ray Henderson.
Erwin, Wasey & Co.
Av uvajuojik N 082
William Weddell.
Fredericka & Mitchell, ino.
360 N. Michigan Ave.
Kari Frederick.
Charles Daniel Frey.
333 N. Michigan Ave.
Larry Trigge.

333 N. Michigan Ave.
Larry Triggs

Gundlach Advertising Co.
490 N. Michigan Ave.
Irving Rosynbloom.
Hanff-Metzger of III.
520 N. Michigan Ave.
S. J. Andrews.
Heys McFarland
333 N. Michigan Ave.

333 N. Michigan Ave.
Hays McFarland.
Henri Hurst & McDonald
520 N. Michigan Ave.
N. L. Pumpian.
Frances Hooper
400 N. Michigan Ave.
Frances Hooper.
Kastor

Kastor 360 N. Michigan Ave.

360 N. Michigan. Ave.
Ben Froat.
Enn Froat.
Kirtland-Engel
464 N. Michigan Ave.
R. M. Kirtland.
Lord & Thomas
199 N. Michigan Ave.
B. Aleshries.
Lewis Goodkind.
Matteson, Fegarity, Jordan
307 N. Michigan Ave.
H. L. Weller.
McCann-Erickson
10 S. Michigan Ave.
Raymond Atwood.
Raymond Atwood.

Kaymona Atwood.
McJunkin
228 N. La Salle St.
Gordon Best.
Morris, Windmuller & Enzinger
230 N. Michigan

230 N. Michigan
Ceccee Enzinger
Carroll Dean Murphy
35 E. Wacker Drive
James Shebel,
Needham, Louis & Brorby
360 N. Michigan Ave.
Helen Wing.
Noisser-Mayerhof
400 N. Michigan Ave.
Walter Rubbns.

Walter Rubens, Reincke-Ellis-Younggren-Finn

520 N. Michigan Ave.

S20 N. Michigan Ave.
Russ Williame.
Roche, Williame & Cunnyngham, Inc.
Strauss Bids.
William Roche.
Rogers & Smith.
20 N. Wacker Drive
Everett Ople.
Ruthrauff & Ryan
S80 N. Michigan Ave.
Nate Caldwid Service
S. Michigan Ave.
Seorge Couper.

8 S. Michigan Ave.
George Couper.
Stack-Goble 8 S. Michigan Ave.
Ralph Goble.
J. Walter Thompson
410 N. Michigan Ave.
Dick Marvin.
George Allan.
Wade Adv. Agency

Wade Adv. Agency 208 W. Washington St.

Walter Wade.
Young & Rubicam
221 No. La Salle St.
D. G. Scheider.

ments, \$23 times, to begin Feb. 1.
Placed by Olmsted-Hewett, Inc., Minneapolis, WFAA,
Gul! Breioing Co. (Grand Prize
Beer), ten times, to begin Jan. 21.
Place by Rogens-Guno Advertising Rogens, The Rogens-Guno Rogens-Guno Advertising Rogens, The Rogens-Guno Rogens-Guno

Ford Motor. Co., 26 one-hour transcriptions of Fred Waring show, Saturday evenings at 6 o'clock, through Atlanta Branch dealers. WSB.

WSB.

Alka-Selter, three 15-minute transcriptions a week. WSB.

Washington State Apple Packers, two 56-worders and one 100-word spot a week. WSB.

Capital City Products Co., Columbus, Ohlo. 25 56-worders, daily except, Saturday for Dixie Margarine.
WSB.

WSB.

Colonial Bread Co., of Atlanta, two
additional 25-word spots to three 25word spots. WSB.

### PITTSBURGH

California Fruit Grouers Ea-change, 33 spot announcements. Placed by Lord & Thomas, KDKA. Placed by Lord & Thomas, KDKA. Hope, 100 spot announcements. Placed by Walker & Downing, KDKA. Joseph Horne Co., Pittsburgh de-partment store, six spot announce-ments. Placed direct. KDKA.

Ford Motor Co., extra hait hour Thurnday, to the two hours weekly. KVI.
Wyeth Chemical, quarter hour daily four days weekly. KVI.
Life Severs, quarter hour make YUI.
Life Severs, quarter hour Monday and Wednesday. KVI.
Gresterfield, haif hour, Monday.
Hadson Motor, half hour, Monday.
Lifton's Tan, and hour Monday.
Lifton's Tan, and hour Monday.

Lipton's Tea, one hour Monday. KVI.

KVI.

Oorn Products, quarter hour daily Monday to Thursday. Inclusive. KVI.

Dodge Motor, quarter hour Tuesday and Thursday. KVI.

Bisodol, renewal for 26 weeks.

KVI.

Histogo, renewal for 20 recess.
KVI. and Fink, Sunday, half an house the comment of the comment

platter daily. KVI.

Orbit Chewing Gum Co., six announcements weekly, starting Feb. 3.
Stack-Gobel Agency.
Omega Flour Co., two 15-minute transcriptions weekly, Feb. 5 to May 3. Darcy Agency.
Super Jenechy Co., six spot announcement percent of the starting of the control of the control

mmonwealth Loan Co., one-half-weekly, 2 p.m. Sundays, record-

hour weekly, 2 p.m. summer ings.

Kleins, six spot announcements

Kleins, six spor unnouncements weekly.

Hicht's, three spot announcements weekly.

Locuenstein's Furniture Store, nine spot announcements weekly.

SHEVEFORT. LA.

Curiss candy Co., announcements, three daily, one year KWKH.

Curiss candy Co., announcements, three daily, one year KWKH.

Curiss Candy Co., announcements, three daily, one year KWKH.

Curiss Canada Co., announcements, misucater Crystals, one-quarter-hour program, five weekly, renewal for three months. KWKH.

Central Motors, Inc., Studebaker, announcements, five daily, one three control of the common c

KWKH.

Harvey's Service Station, announcements, one daily, one-year renewal KWKH.

M. Levy Co., Inc., announcements, three daily, one-week. KWKH.

Wheeling Corrugating Co., an-

SAN FRANCISCO-OAKLAND

Dr. D. P. Dyssart, 'Old Fashloned Girl,' 39 quarter hours. Placed di-rect. KROW, Oakland. Lee Typeuriter Co., 104 spot an-nouncements. Placed direct. KROW,

Lee Typeuriter Co., 104 spot announcements. Placed direct. KROW, Okkland.

Misself of Mi

Bernard Perfume Co., Spot announcements: Placed by Hilmer V.
Power Seal Co., 8:30 to 7 am.
daily, 6:30 Express 'program Placed
direct. KNX.
Northwip, King & Co., spot announcements daily, Placed by Olmsted-Riewitt. KNX.
Emil Brissacher. KNX.
Continental Guarantee Products
Co. (foot powder), 12:45 to 1 pm.
daily, discs. Placed direct. KFVD.





## UNCLE EZRA

(Pat Barrett)
Featured Comedian
Sponsored hy
ALKA-SELTZER
Blanketing the Key Citles of U.S.A.
Blanketing the Key Citles of U.S.A.
Blanketing the Key Citles of U.S.A.
Both NBC and Mutual Broadcasting System:
WGN, Chicago: WXYZ, Detroit
WW, Chicanatt; WGR, Newark
On MBS, 10:15 p. m.
MGn.-Wdd-Fri.—EET

COLUMBIA BROADCASTING SYSTEM

## LITTLE JACK LITTLE

AND HIS ORCHESTRA

APPEARING NIGHTLY
IN THE SILVER GHILL
HOTEL LEXINGTON, NEW YORK CITY And on Columbia Records
C.B.S. Coast-to-Coast Network
Thurs. Sat. Sun.
11 P.M. 11 P.M.

PINEX PROGRAM

C. B. S. Network
Wed., Fri., Sun.
At 1:30 P. M.

Radio's Newest, Loveliest Voice

## **BERNICE CLAIRE**

"Lavender and Old Lace"
(BAYER ASPIRIN)
WABC, Every Tues., 8-8:30 P.M.
Coast-to-Coast

"Abe Lyman's Waltz Time" (PHILLIP'S MILK OF MAGNESIA) WEAF, Every Frl., 9-9;30 P.M. Coast-to-Coast

Direction
LESTER LEE, RKO BLDG., NEW YORK

KINGSLEY and CHASE

**ROXY REVUE** 

Special-Arrangements and Material
Exclusively by JEAN PAUREL Direction, WM. MORRIS

## Radio Chatter

## New York

Schott new staff planist Marian Schott new staff planlst at WHN.
Alfred Hall, former WOV anmoner with WMCA.
One of the work of the Marian
WalfA recently toasted departed members of the original stunt flyers, of which he was a member, at Le Boerl Sur le Toit. Publicity of the work of the work

March 4.
Claude Hopkins plano soloing over WHN.
Ida W. Smith of WBBC, Brook-iya, hunting up new talent for a forthcoming international amateur

Tourise international amateur int.

Zoukers High school and radio club of Larchmont High school touring WFAS's new sky salon atop the Roger Smith note in White PWBSC, Brooklyn, has one program airing in Assyrian.

WFAB overflowing with applicants for a new Italian, hour.

Molasses 'n January's radio revue opens at the Alvin, Pittsburgh, on Peo. 16 with Mary Small, Jack.

"Three N. Sisters away from the air for a time filling a date at the Palace, Chicago, starting Feb. 15 and following into the Palace, N. Y., on the 22d.

Palace, Chicago, starting Feb. 15, and following into the Palace, N.Y., and following into the Palace, N.Y., and the 22d state of the Palace, N.Y., and the 22d state of the Palace, n.Y., and the Palace of Palace, N.Y., and the Palace of Palace of Palace of the Biscayne Kennel club. Johnny Green goling in for those informal Sunday night guest affairs a Jolly Colourn rating special attention now in the lobby at Radio City with those large photographs.

—WOR, Buffalo, Grasy Fiddlerschange master-of-ceremonles with Gordon Strunk, Lonesome Cowboy, Coromble, Salary, buffalo, Crabello, Salary, buffalo, company, com

weekly.

Charley Boulanier's orchestra currently airing over WGR and WKBW in Buffalo remotes from Chez Ami. Outfit comes from sixteem with the common common

Damroth and the Gateway Theatre-Guild in charge of the general direction.

Abel Meeropol an instructor at rection.

Abel Meeropol an instructor at general direction.

Abel Meeropol an instructor at general general

## Florida

Don Butler, program director of WIOD, inaugurates series of dramatic offerings with own rep. company.

Garrett and Co. sponsoring new Wine. Glass. program.over. WIOD.—WIOD.—WIOD.—WIOD.—WIOD.—WIOD.—Feature very popular before being discontinued two years ago. Burtly from the Million Dollar Pier. Using 18-piece orch and vocalists.

Fréd Borton, president of WGAM.
back at his desk after a two wecks illness.

back at his used and lilness.
Interviewed over WQAM by Norman MacKay recently were: John Knight, Tony Shuo, Jimmie MacKay Ross, Frankle Kile

man MacKay recently were. Joe Knight. Tony. Shuoo, Jimmie-Ma-loney, Barney Ross, Frankle Kilck and Jack Pearl, Crimson Mask. is now a feature over WCAM. Bankrolled by Good-rich Silvertown.

## **New England**

William Koster, program director, and Howard Menmott, chief announcer of WPRO, Providence are featernity brothers. Both belong to veresity of Sigma-Ph. Sigma.

Arthur Wallberg, announcer, and John Ferri, engineer, of WPRO, Providence, are awaiting the next snow atom. Have Wulter Worth and the work of the

Howard Thorniey, chief engineer of WPRO, has returned from his vacantion spent at Miami, Florida.
Rudy Blomstron, WPRO engineer, Rudy Blomstron, WPRO engineer, dent Roosevelt, Both were born on January 36th.
WPRO, Providence, will broadcast a DX program on Sunday, February 17th, from 2:38 to 8:39 a. m. and his orecessure, 1800 a. m. and 1

at Jungle room, hotel niterie, now over.

The Taplinger of CBS pressions of the tendency of th

time.

Bud Peters of After Dinner Revue (WEEI, Boston), back at the
mike after trip to the hospital.

Gill Haynes on the Monday five
o'ciock spot with Erald Harrington
(Both baritones), now on Friday
afternoons at 4:15 at WEEI, Boston.

ociock spot with Erald Harrington (Gotth hartones), now on Friday atternoons at 4:15 at WEEL, Boston Comment of the Comment of

... WICC did yeoman's work keeping listeners informed during last week's snowstorm.

## Pennsylvania

Pennsylvania

Leon Levy to Palm Beach. Tommy Labrum planning a cruise. Ethelind Terry wearlus, three carat sparkler.

Ethelind Terry wearlus, three carat sparkler.

John Hayes, Wilp program director, to N. Y. for a view of ABC.

Bill Young, former sound man for Mate Smith, mixing at Arcadia. Pickard Family, doubling KYW. commercials with twice weekly sustaining at WFIL.

Charlotte Ridley, now warbing at WCAU, was a find from the studies. The weekly sustaining at WFIL.

Charlotte Ridley, now warbing at WCAU, was a find from the studies. We shall shall be sufficient to the studies. The work of the wor

Lancaster.

Scoret marriage several weeks ago of Nancy. Martin, KDKA warbler, has just been amounced by her parcents, Dr. and Mrs. George Martin, of New Martinsville, W. Va. The groom is Phil Schlefer, who is em-

ployed by a Pittsburgh brokerage house. They told it to a preacher in Pittsburgh Jan. 18, but news leaked out only last week. Pat and Patty auditioning for

RADIO

Pat and raw,

Roxy,

Larry Everling having headaches

with the WFIL minstrel show,

Jimmy Begley upped to assistant

program director of KYW, off an-

program arrector to a common to mouncing.

Mrs. Don Withycomb is now ensonced in Philiy with hubby, new WFIL manager.
Four Showmen Quartet, now of the Roxy-Mastbaum edifice, are feuding with the WCAU artist butter.

Edward Rocker of the RCA plant, who won a competitive audition here recently goes on the firm's NBC show soon. WIP and WFIL met for the first time this week when both carried the banquet to Albert Einstein. Both had been promised exclusive.

## Quebec

First time on air in Montreal and likely in Canada, CKAC is staking a series of amateur nites in a search for new tall and the staken and the search for new tall and the search for new tall and the search of the

Walter Downs, CFCF announcer, handling biz for local advertising

firm.

Yvon Bourassa, CKAC executive, working on new series, will be announced this month.

Elmer Ferguson liked over CRCM with hockey summaries, Tuesdays, Thursdays and Saturdays.

## Western Canada

Sydney Kelland and his Harmony Violins are featured on a new pro-gram on the Western Network. Broadcasts originate from George Wright's CRCV, Vancouver.

CKWX Wandering Vagabond Wolfgang Schwangart, has left Vancouver for San Francisco to audition at KPO.

vancouver for San Francisco to audition at KPO.

GEOTEE Chandler. CIOR. and Frank Rulland. CKMO, both of Vancouver, attended a convention of the Western Broadcasters at Calgary recently.

Dick Claringbull's Sparklet programs over CRCW. Nancouver, are properly of the Color of the Western Standard, and the Color of the Standard Standard

tone, is on new program daily over CKMO. Lawrence, elocutionist and dramatic teacher, has been engaged by CKCD, Vancouver, as a staticartist and announcer.

Laddle Watkis, CJOR, returned recently from a vacation in Seattle. One of the newest singers heard over CKCD, Vancouver, is Eleanor-CKCD, Vancouver, is E

## Georgia

Paul Weber WSB planist has joined Willie Kalama's Royal Hawalian trouge.

Atlanta-musicians' union-tore-its-pants and wrecked floor shows at President's Birthday Balls in a row over union and non-union orts. Since the second state of the second s

tion.

Marcus Bartlett is Uncle Mark,
who reads the Atlanta Journal fun-nics over WSB every Sunday morn-

who reads the Atlanta Journal tunmics over WSE every Sunday mornEresident Roosevelt and Amos 'n'
Andy were indirect witnesses in a
murder trial. George Maddox, Jr.,
negro, charged with slaying his
brother-in-law. W. A. Scott, Atlanta negro publisher: was on trial
lanta negro publisher; was on trial
lanta negro publisher; was on trial
lanta negro publisher; was on trial
committed the night of January 30,
1934. In order to fix the time of the
crime, Arry Brown, WSB control
engineer, was brought-into-couriwith the station's log to show that
Amos 'n' Andy broadcast at 10
over the court of the margineries
Sitting and the course of the course
Sitting and Sitt

## Texas

Ligon Smith tosses baton again for WFAA's Early Birda, relleving Maestro Karl Lambertz so he wills. The second of the second of

broadcasting company, is retained officially.

Columnists gossip that Jimmle Jefferles, WFAA Early Birds m., will go to New York NBC studios Feb. 15. Jimmle won't confirm.

## Midwest

Tommy Tucker's ork started engagement at Statler Hotel. Cleveland. Feb. 2, with five guest atras on his first network aired through WGAR. Program included Ona Munson, Benny Meroff, Waiter Logan, Clyde Kittell, George Duffy, Tucker set for five 15-minutebrossity. Tucker set for five 15-minutebrossity. Norman Siegel, radio ed of Cleveland Press, in New York for visit. Health Reporter's series, sponsored by Cleveland Academy of Medicine over WGAR beginning Feb. 15, is drawing attention before responsible for M. Y. Caldwell's idea.

responsible for H. V. Catuwen sidea. Rish, ork leader of WHK, tried out Ken Murray's trick of passing cigars to boys before broadcast without success. Musikers kicked when Rich asked for 'em back afterwards, like Murray. Hill Purnell, announcer on WTMJ, Milwaukee, has quit to become consin Harestoot Club. Billy H. Hill succeeds on WTMJ. Miami Gardens, nitery, added to remote—controls—of—WTMJ,—Milwawkee.

remote—controls—of—WTMJ,—Mil-waukee.
WISN, Milwaukee, staff busy re-arranging programs to meet drop of the control of the control of the life of the control of the control lined up for station, which becomes self-sustaining.
Bob Helss, saxophonist, has quit be control of the Director of the control of the control of the walkee.

Bird announcer over WTMJ, Mil-raukees.
Schwimmer & Scott agency have added the following accounts this past week: A. Bishop & Co., Lite Soap Co., Medinah Club, Mills nos-pital, A. T. McIntosh, Almer Coe & Co., Hollywood Mask Corp. and Spray-Wray Washing Machine Co. Frank Sirvy Washing Machine Co. Frank Sirvy Cormetry, with Mont-gomery Ward, has Joined the copy Sciences & Editor & Company Company (1997)

gomery Ward, has joined the copy staff.
George E. Halley of Free & Sicininger, Inc., used to be a dentist before going radio.

We would be a starting new the control of the way to be a single the control of the contr

playing at Chatterios, win semi-nistic. C. W. Metsler, publisher of Plymouth Daily of Plymouth, In-diana, has been conducting a series of speeches over WOWO on the topic, Metsler Old Age Pension Plan. OWO has been conducting a series of speeches by Gov Paul Mc-Nutt by remote control from the executive, mansion—each Sunday night. Time of talks 10 to 10:15 P. M.

executive mansion each Sunday Ingith Time of talks of to 10:15 P. M. WOWO making plans for Midwest meeting of Rivanis Clubs on attempting of Rivanis Clubs on attempting the meeting of Rivanis Clubs on attempting the meeting of Rivanis Clubs on the Middle Meet at a special meeting in his honor. He will speak club, Asheville civic body. Cover WOWO at 19:30 P. M. Meeting held in Fort Wayne.

## Pacific Northwest

KALE, Portland, has gone sporterminded in a big way, to judge from the long list of athletic contests during the winter season.

Rev. Pope, Portland Evangelist who broadcasts several hours a week over KEK, is leaving for a two months' tour of Europe. Dur-ing his absence his time on the air will be cut in half.

A new series of programs will start soon on KOIN, Portland, for the Meler and Frank Dept. Store, with Jeannette Cramer, home eco-nomics expert.

Archie Loveland, Portland radio dance maestro, is playing his fourth automobile show. He opens Feb. 8 at Club Victor.

at Glub Victor.

Clarence Voris, member of the
KGW, Portland, sales staff, is returning to New York to be sales,
manager for UDL whistey.
manager for DLU whistey.
Can Legion is again presenting its
regular winter series of programs
over KALE, Portland, each Sunday
afternoon.

Star Brewery of Vancouver,
Star Brewery of Vancouver,
Manager Manager
Korthand.

## lowa

Fred Jeske, WHO's prince of song, is now giving music instruction via the ether. A youthful bartione competing in a district contest in Nebr. wanted to use the Lighthouse, Ring, Ding Dong song Ring, Ding Dong song song the second sec

Martin.
John M, Flanagan, 99, father of
Pat Flanagan, Chieago radio announcer, and Lyle-Flanagan, of
WHO, died in Clinton, Iowa, Jan. 39,
KSO has a new local sustaining
with Garnette Arrick, harpist, and
Lansing Benet, tenor, doing classleals and Gwen McCleary reading.

Ladians Sente, enor, doing class-the poetry.

Bethel AME church has con-tracted for 26 weeks' time on KSO, When Station KSO needs some poetry it gets it from Mary Caspa, studio hostess, who is author of twe Craig Lawrence, managing WMT, Waterloo, for lowa Broadcasting, has been on the sick list.

Younker department store: Sat, morning kid show rated a special window at the store with models window at the store with models window at the store with models inferophones, etc. The program has long been the topnotch kid enter-tainment here, with local youngsters participating now numbering in the hundreds.

participating now numbering in in-hundreds.

WKBB has a one-hour program daily, 'Dubuque on Parade', spon-sored by eight firms, recorded, Schneider, druggist; Coast to Coast Schneider, druggist; Coast to Coast stores; Rose Blossom, Beauty shop! Upton's Laundry; Fred Mejkan, cafe; Dubuque Welding works; Mo-Geever & Hardie, service station.

Will run for a year.

## Maryland

John Carnahan back on duty at WCAO after three-week slege of

grippe.

Bob Masiin currently serving jury

Bob Masiin currently serving and duty.

Furneil Gould gotting letters from clients who sign themselves your tormentor, awhile they are basking under the Plot WFER, interviewing Dorothy Stone, Bob Crosby and Bebe Danlels.

Pittsburgh left its mark on Frank Mulloy, he wears a refer strung around-his-neck-both-indoors and out.

around—his—neco book
out.
WCBM now carrying an amateur
show weekly, composed of colored
aspirants; tied in with Flax Brost
Royal theatre.
Lambert Beeuwkes has left WFBR

Lambert Beeuwkes has left WFBR staff.
Jack Benny and Mary Livingstone quizzed for half-hour over WBAL last week by Hammond Brown. News-Fost radio ed.
Charlle Purceil, WCAO, celebrat-hargaret Chestod, WBT Charlotte soprano, has secured a leave of absence from her local commercial program to go to New York on spec.

## Coast Tuners Assured by Mills **ASCAP Is Watching Over Them**

Hollywood, Feb. 11.

Stopoff here of E. Claude Mills, general manager of ASCAP, left the tune colony with a better understanding of the issues involved in pending federal litigation and condence that their interests are being protected. Following a roundup dinner and meeting at the Victor Hugo in Beverly Hills Monday night Mills left next morning for Texas on his swing around the ASCAP circles.

circle.

Dinner brought out every important songwriter to greet the guest
of honor, among the greeters being
Jerome Kern, who had been similarly honored only a couple of weeks previously. In a post-prandial talk, Mills told the boys there was no immediate danger in threats against the society and urged them to stick treather.

the society and urged them to stick together.
Which they agreed to do.
He invited a barrage of questions and stood up under the fire until all queries were satisfactorily an-ewered and problems analyzed.
L. Wolfe Gilbert, who emcede the Kern dinner, officiated in a similar capacity at the Mills affair, and even the most chronic ribbers in at-tendance agreed he did okay. Only even the most chronic ribbers in at-tendance agreed he did okay. Only fumble recorded was in the matter of preparedness, Gilbert forgetting to have a second ready for a motion to adjourn Sid Holden's eulogy to

## WHOLESALE S.F. **CAFE CLOSINGS**

San Francisco, Feb. 11. John Law cracked down here Sat-urday (9) and drove all nite clubs, bars and honkytonks off the down-town section of Market street town's main stem. Closing followed complaints by merchants and civic authorities

authorities.
Largest of the spots affected were
Pirate's Cave, Rainbow Inn and Nut
Club, in addition to numerous other
popular but second class drinkerles.
Closing were effected by refusalof the State Board of Equalization
(California rum enforcement body)
to renew licenses. Most of the
flosed spots-plan reopenings in other
parts of the city.
Another cafe closed by police was
the Calro, seems of a row in which

Another cafe closed by police was the Cairo, seene of a row in which Major C. A. Ross was allegedly beaten by club attendants and died after failing downstairs. Investigation brought forward other patrons who charged they were manhandled.—Major Ross' death was attributed to heart failure.

## SOC. CUTS ROYALTY **ADVANCES TO 25%**

Because of the unusually large number of applications for financial help received from needy members, the American Society of Composers, Authors & Publishers has limited the advances allowed writers and publishers to a quarter of what it is estimated they will draw on the next-royalty distributied half of their moneying advance.

## Ray Evers Murdered

Galveston, Feb. 11. Police are investigating mysteri-cus murder of Ray Evers, 30, leader of orchestra at Silver Dollar cate, who was found dying with his head fractured, early Monday (4) morn-

fractured, early ing. Evers had been in vaudeville. Survived by two brothers, both of Gaiveston.

#### OLSEN GOES BAK

Chicago, Feb. 11.

Chicago, Feb. 11.

George Oisen band decamps out of the College Inn here on Feb. 20.

Aggregation shifts immediately into the B. & K. Chicago for a session, starting Feb. 22.

Frank MacFarlane band, Nina Al-len and Justive Jat Tat, latter two warbiers, compose new show at the Beaux des Art, New York.

## Grayson to Coast

Seattle, Feb. 11.

Hal Grayson band, with Martin. Tilton, solosit, leave Club Victor tomorrow, with Del Courtney band moying in from the Trianon. Charley Carter and Mariorie Bettle are with the Courtney aggregation, which is a 15-piece outfit. Grayson will barnstorm for a few one night stands in dance hails, on his way to California, where he follows Ben Bernle at Catalina.

## **Engel-Van Wiseman Settles** With Southern for \$1,600

Intringement action brought by Southern Music Co. against Engst-Van Wisseam Dub et al. 2009.00 to the Music Co. against Engst-Van Wisseam Dub et al. 2009.00 to the Music Publishers' Protective Association withdrew their sanction from the proposition, has been settled with the payment of \$1,600 Engel-Van Wisseam advanced the settlement plan after New York Ecdaral Court had granted Southern Music a default judgment and appointed a referee to determine the amount of damages.

pointed a reteree to determine the amount of damages. Southern contemplated asking damages of \$20,000 for the three numbers which the publishing firm alleged Engel Van Wiesman Incomporated in one of the properties of the propert

## Johnny Mercer's Film Opportunity on Coast

Johnny Mercer has left the Paul Whiteman band for a 13-week stay in Hollywood as a lyric writer for the RKO studios. Mercer and his wife started for the Coast Sunday

(10).

Mercer's contract guarantees him \$750 a week for 13 weeks and options his services both as writer and actor for a period of five years. Deal was handled for Mercer by Jack Lavin.

## Start Campaign on 'Folies Bergere' Tunes

Folies Bergere' Tunes
With-Darryl Zanuck previewing
his 26th Century Chevaller production, "Folies Bergere', this week,
Jack Robbins is simulaneously
turning to the control of the control
Robbins, now occupying the former L. B. Mayer offices in his role
as musical manager for MGM, had
Mayer's famed mahogany deak
moved out and a grand plano put in
part of the area it had occupied.
The Mayer board meeting table he
used for stacking "Folies Bergere'
song sheets, orchestrations, plano
copies, etc., expressed to him a few
days ago by the New York Robbins
office.

## Cleveland MCA Office

Chicago, Feb. 11.
Music Corporation of America is
opening an office in Cleveland. At
the desk will be Dave Burton, who
was formerly chief of the amusement parks association.

ment parks association.

Barton will contact for the Ohlo
territory running into western
Pennsylvania, West Virginia and
the South Atlantic states. MCA
expects a peric-up in the amusement park trade in this territory
with the addition of shows and
dance bands.

## Names for Det. Beerie

Detroit, Feb. 11. Westwood Park.

Westwood Park, which clicked its season as a class beer garden, is lining up a string of name bands for this coming season.

Expects to open on May 1 with the George Olsen band and will be followed by Vincent Lopez Buddy Rogers, Eddle Duchin aggregations, all in for from three to five weeks each.

## Most Played on Air

To familiarise the trade with the tunes most on the air around New York, the following is illusting of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WIZ and WABC.

VEAF, WIZ and WABC.

I Believe in Miracles
Believe it, Beloved
Blue Moon
Love Just Around Corner
tra June in Jenuery
If It's Love
You're the Top
Clouds
Throwing Stones at Sun
The Continental
Because Once Upon Time

Because Once Upon Time
On Good Ship Lellipop
Haunting Me
The Night is Young

Isle of Cepri Dancing with My Shedow Strange Faces Grow Too Old to Dream With Every Breath I Take

## **All-Maestro Band at Song Pluggers Show**

First benefit show for the Professional Music Men, Inc., recently organized song pluggers' association at the Imperial theatre next Sunday (17), will have almost every name act around Broadway appearing.

Ton feature of the show will be an ail-maestro combo conducted by Paul Whiteman, with some name orchestra leader performing on his favorite instrument. Thus Freddie Rich at the plano; Abe Lyman at drums; Rubinoff, violin; Whiteman himself doing a violin specialty while maestroing; Dorsey Bros. on trombone-and-clarinet; Rudy-Vallee, sax., etc.

trombone and clarinet; Rudy-Valles, sax., etc.
Unilike the indigent songwriters who have the American Society of Composers, Authors and Publishers to rely upon, there is no trade association to take care of the song contact men for the music publishers, formerly known as song purgers, but the property known as song purgers, but the publishers of the publishers and the publishers of the p

## Connelly's App. Op.

Connelly's App. Up.

London, Feb. 11.

Reg Connelly's sailing for New
York is delayed by an appendicitis
operation. Musels publisher is curoperation. Musels publisher is curand persenting in a nursing
and presenting in a nursing
America shortly.

Plans to meet his partner, Jimmy
Campbell, in N. Y. latter having
gone west via Bouth America on a
combination holiday-business trip
with his Mrs. Campbell (Betty Balfour).

## BRAZELLE'S BRANCH

BRACELLEY BRANCH
Charley Brazelle, operator of Le
Boeut Sur Le Toit, N. Y., has opened
a Paris office through which foreign night club talent will be booked
for this side.
He has piaced Harry Plicer as his
representative in the French capital.

Several Publishers Split with MPPA Over No-Plug Info Ruling: Set Up Own Reporting Service

## College Inn Plans

Chicago, Feb. 11. Chicago, Feb. 11.

When George Olsen hand goes out of the College Inn on Feb. 20 for a vaude tour, the Art Jarrett band is figured to replace. Jarrett outht is currently at the Blackhawk filling in while the Kay Kyer band plcks up some road coln.

Joe Sanders orchestra is another College Inn consideration.

## Troy Musicians' Union In Public Demonstration

Trov. N. Y., Feb. 11. Troy Musicians' Union will show-window its strength in a public demonstration to which 1,000 per-sons will be invited at no admis-sion. Two hundred members of the union will combine in a program to be given by 14 orchestras, a military band of 35 pieces, a concert orches-tra of 30 men and other musical fea-tures.

ures.
Union takes ad space frequently in the newspapers, advising patrons of botels and night clubs to look for signs in those places showing that union orchestras are employed.

### **Bands** Get Judgments Against Warren Miller

Agamst Warren Miller
Judgments against Warren B.
Miller, dance promoter of Evansville, ind, were filed last week with
the New York County clerk by Cab
Calloway, Inc., and Duke Ellington,
Inc., in connection with dates
played last summer. Two bands
claim that Miller did not pay the
full amounts stipulated in the contracts.

tracts.

Calloway judgment is for \$1,036 and the amount named by Ellington is \$436.

## Asks Damages

Rochester, Feb. 11.

Rochester, Feb. 11.
Claiming her career as a dancer
was ruined by injuries, Lorraine
Kirk, 19, is suing J. Raiph Sweetland
and his sister, Mary Sweetland of
Batavia, for \$15,000 damages as resuit of an automobile accident.
Miss Kirk was given a ride in the
Sweetland car after a night club engagement and the machine collided
with a truck. Miss Kirk claims that
disferential care and the former stars.

with a truck. Miss kirk claims that disfiguring scars on her-knees-as-result of the crash will prevent her from continuing her career. She testified her earnings from dancing ranged from \$16 to \$36.50 a week with transportation and hotel expenses.

## S. A. 'Stew' Travels

S. A. Stew Liavas
San Antonio, Feb. 11.

'Drunkard' company which held
on several weeks in Gunter hotel
ballroom has transferred to Adolphus in Dallas for a run. Opened
Thursday (71).

Thursday (7).
Company figures on return engagement here with 'Ten Nights in a Barroom' or similar piece. Coates Gwynne, who organized the company on the Coast, is still at the helm.

# To counter a resolution passed at a meeting in the Music Publishers' Protective Association offices Fri-day (8) several publishers have ar-ranged to obtain their daily info on

Protective Association offices Friday (8) several publishers have arranged to obtain their daily info on the property of the p listings.
At the MPPA meeting it was first

listings.

At the MPPA meeting it was first suggested that the association take over the pitg tabulation service, but this proposal was vetoed on the ground that the proofs now ever the pitg service. The proposal was vetoed on the ground that the proofs of the proposal was vetoed on the ground that monopoly action that is pending in the New York Federal Court. By assuming to provide a blug "listing service the MPPA would open itself to charges of putting out of business a private organization which for years had been servicing the industry.

The new radio plug reporting service went into operation Saturday (9) with nine publishing firms as cilents. This service will list on its daily log the plugs received over the six principal New York ait outlets by all publishing firms.

iets by all publishing firms.

## CHEVALIER STAYS VICTOR ANOTHER YR.

Hollywood, Feb. 11.

Hollywood, Feb. 11.

Discovery his—been—made that Maurice Chevalier, through signing contracts with Brunswick, cannot wax for another year due to an unnoticed clause in his pact with Victor.

French star, as result, will wax both English and French versions of the Folice Bergere' songs for Victor.

## \$50,000 Claim Vs. Billy Hill Over 'Last Roundup'

Hollywood, Feb. 11.

L. M. Geiger is suing Billy Hill for a share of the \$50,000 royalty accruing from "The Last Roundup" and four other songs, He claims an agreement for half the profits and

collaborative credit:
Hill's publisher, Shapiro-Bernstein, is also named.

## Bernie's Ork to Open Season at Catalina

Los Angeles, Feb. 11. First-band of the season at Santa Catalina island this year will be Ben Bernie's

Tentative opening set for May 30.

## 'Jazz Is Finished'

## German Scribes Don't Like Hylton's Clown ing-But Hall Is Sellout

Berlin, Feb. 2.
Although Jack Hydror's British with bad tones and disharmony, and the blass of t

## **NIGHT CLUB REVIEWS**

## VERSAILLES, N. Y.

VERSAILLES, N. Y.

The new Versallies on East 50th is a noveity in two respects; on its class motif, and on the versallies on the class motif, and on the class of the

a very fattering indirect lighting system.

Joseph C: Smith; a veteran of the class hotels and cates, and long a Victor best seller. In the ploneer disk recording the plant of the ploneer disk recording the plant of the plant

ing that they will attract paying guests. As ballroomers they're ropanic.

Billy Rey, whom the Shuberts brought of the Control of the Music Hath brought of the Control of the Music Hath howest howes

## HOTEL ST. REGIS

(NEW YORK)

Johnny Green with his very danceable orchestra and the young composer-planist giving out publenty on the Steinway, is doing above par biz at this swank Fifth avenue hosteiry judging by the new



## ROBBINS MUSIC CORPORATION

## **JAY SEILER**

Dancing Pantomimist, Just Concluded 5 Weeks Palais Royal, New York PALMER HOUSE Chicago, NOW Chicago, NOW Personal Management HARRY BESTRY

Sunday night dinner dance sessions. Sabbath hoofing to a \$2.80 dinner—as against the regular \$3.80 dinner—as against the Paul Whiteman Sunday nights at the Biltmore of a year and two ago.

An fact freen who has a few interesting things to his credit, might give a Night Club Suite or something of his own on such occasions and to good purpose. So far he confines himself to beaucoup dansapation which lair to bad idea considering that they come primary the such part of the content of the regular supplementary at the regular supplementary at the regular supplementary at the content of the regular supplementary at the regular supplementary at the content of the regular supplementary at the regu

poraneous manner, Gertrude Messen is the regular supplementary attraction, succeeding Jane Froman. But it's essentially all Johnny Green and the response is evident. Quite a few guest stars showed up for the first gala.

## 185 in Chi Radio Club

Chicago, Feb. 11.
Additional plans are being drawn up for the new radio performers' club which is being organized here. Name finally chosen for the new group is Associated Radio Artists. Charles Calvert is guiding light in the new association. List of pleages members has already topped 158 members. Expected that the group will be cemented on March 15. Chicago, Feb. 11.

March 15.

Additional member pledges signa Additional member pledges signa-tured last week include Maurie Wetzel, Merril Fugit, Phil Stewart, Donna (Myrt and Marge) Kret-zinger, Ted Sherdeman, Pat Ken-nedy, Bess Jacobson, Bess Flynn, Cherl' McKay, Dixle Mason, Darrell Ware, Catherine Avery, Basil Joughane.

## MUSIC NOTES

Meyer Davis to Florida to open at e-Everglades Club. Palm Beach, or Lincoln's Birthday (12), personally conducting his orchestra and doing his own radio announcing.

Don Richards unit alternating with Jack Denny band nightly at the Biltmore, New York. Harry De-vine mc.'ing.

Carlos and Marchan, Argentine ballroomists, open at the Biltmore New York, tonight (Tuesday).

Reilly and Comfort held over at Hector's Club New Yorker, New

Rosalean and Seville, ballroom-ists, added to the Weylin, New York

Ray Herbeck orchestra repla the Bill Fleck combo at Cafe Paree, L. A.

Eddie Lane has replaced Paul Pendarvis at the William Penn, Pittsburgh.

Bob Causer unit in at the Beile-iew Biltmore, Beilair, Fia., until

May 1.

Frank Montrose, formerly of the Montrose acrobatic troupe and now with the restaurant department of the Hotel Cleveland, Cleveland, is the lyricist and composer of 'A Waitz Made For You.'

Ben Oakland left Saturday (9)

Completing a vaude tour for Loew's, Minor and Root, ballroom dance team, are at the Plaza hotel,

Frank Dailey orchestra at the Hotel McAlpin, N. Y.

A. Hornez wrote the French lyrics of the Folies Bergere de Paris' score which Robbins is publishing.

Salva and Gloria ballrooming with the Angelo Ferdinando combo at th Great Northern, N. Y.

## MINOR:RO

PERSIAN ROOM, PLAZA HOTEL, NEW YORK

#### Settling Down

As repeal grows older all the New York caterers have been moved of late to observe how unfashionable cocktailing or drinking, just to drink, is get-

drinking, just to drink, is getting to be.

The former aperitif and
highball hounds now come in
just for the food and the
maitres must needs cater to
'em, not knowing when they'll
bust out with a bottle of wine.
But of late it's getting more
and more to be the thing to
take it very easy on the drinking business.

## Here and There

(Continued from page 57) Square on a new radio program fo

Charlie Flagler, slated to begin WFAAing in Dalias Feb. 5, delayed in Iowa until Feb. 26, due to minor operation.

Al Goodman's entry in the Palm-olive operetts spot on NBC tonight (Tuesday) marks the first time that an ad agency has allowed a legit pit direction full rein over a production. Goodman co-authored tonight's operetta, 'Lady in Ermine.'

Martha Mears hostessed group of profs from her alma mater, U of Missouri, while in New York for International Trade Exhibit.

Harry Stockwell, WOR, Newark pairty Stockwell, WOR, Newark, oaritone, opens with the new floor show at the Casino de Paree this Friday (15).

WFBR, Baltimore, has taken out an exclusive contract with Trans-Radio Press Service.

Jack Benny and Don Bestor re-newed for another 20 weeks by Gen-eral Foods for the Jell-O frame on NBC.

Bobby Dolan is being replaced with another dance combo on the Burns and Allen-White Owl Cigar

Harry W. Betteridge, formerly of station WELL, Battle Creek, Mich-gan, has joined the announcing staff of WMBD, Peoria.

Clair Hull, production man, is new at WMBD, Peoria. Hull appeared in vaudeville with his own orchestra.

Harry Hershfield began monday (11) airing under the monicker of One Man's Opinion, Edwin Cigar is the commercial ac-

Nat Abrameon of WOR artist's Bureau off for two weeks' rest in the West Indies.

Arthur Boran is returning to the networks after his current yaude tour, which has two more weeks to

Max Steuer to discuss the Haupt-mann trial over WMCA on the eve-ning of the day that the case is given to the jury.

Benny Bengston, chief of KLZ Denver, won the three-cushion bil-liard championship at the Denver Athletic club.

Phil Rapp soloing as radio scrip

Charlie Althoff submitted to sev cnicago sponsors for a

Bob Mackelfresh, WWNC (Asheville, N. C., NBC), mike man, has resigned to join American Telephone's regional staff, with current assignment in Spartansburg, S. C.

## Stain Dancer

Baltimore, Feb. 11.

Baltimore, Feb. 11.
Maniey Club, awank downtown nite spot, cancelled a
gilt dancer out of its floor show
after her opening night.
Management claimed the
dancer changed colors of herpaint for the date, switching,
from fier habitual gold to a
combo of black and white, and
the black coloring dripped all,
over the floor during her routine, staining the planks.

## Inside Stuff—Music

Unusual situation revolves around Tt's Easy to Remember', song in new Bing Crosby pic 'Mississippi' (Par). Rogers and Hart had written two songs for the film when it was originally scheduled as a Lanny Ross starrer. Duo then came east and studio swithoed Ross out and Crosby in. Crosby insisted he must have at least three songs as Rogers-Hart were asked by long distance telephone whether they could do a third tune, their contract with Par for the film providing that they do all the songs and no other tunesmith be called in. Rogers-Hart wrote the third song but were afraid of sending it to the Coast for fear the studio might not get a proper interpretation. Afraid to record it on an ordinary phonograph record they went to the Paramount studio in Astoria and had it recorded on film with Jerry Cooper, a CBS crooner whose voice is along similar lines to that of Crosby singing and Dick Rogers playing the plane. The film recording was shipped to the Coast and copied there to the satisfaction of all parties.

Columbia Phonograph Co. may settle the royalty debts outstanding with the music publishers prior to Sept. 1 of last year at 100 cents on the dollar, Audit of the company's ecounts by the converse considered Plin Laboratories, has revealed that the entire accessed to only amounts, to between 48,000 and 48,000 and the present Columbia omeiar setup is considering whether under the circumstances it wouldn't be best to clean the slate by paying off the full amount. Mos. Siegel, the new Columbia bead, advised John G. Paine, of the Music Publishers' Protective Association, last fall that an effort was being made to save the Columbia label by a reorganization and that the publishers could co-operate in that direction by accepting a 50% settlement on the royalities due them prior to Sept. 1. Paine and Siegel are slated to get together this week to discuss the auditors' findings and work out a solution of the debt.

Wholesale walkout of musicians which threatened the Duke Ellington organization was averted last week when Irving Mills, one of the owners of the combo, agreed to withdraw the notice given the regular bass player, Welden Graud. Latter got his two weeks exit note after he had retused to take a cut from \$100 to \$30 a week.

Graud was notified of the proposed cilp following the addition of another bass\_player to-the-band. Six other regulars in the Ellington band expressed their objection and advised Mills that if Graud went they would go along with him. While Mills was considering the situation, the sextet advised several band bookers that their services would soon be available.

Along with reinstating Graud at his \$100 salary Mills has given the other bass player his notice.

Fred Day of Publications Francis, Day (Paris) and Francis, Day & Hunter (London), music publishers, has gone to the Coast to look over Hollywood and also confer with Jack Robbins concerning a renewal the foreign rights to the Robbins' catalog. J. H. Wood, general manager of the French branch of Francis-Day, is also in America, but remaining in New York looking over the Tin Pan Ailley situation.

Mrs. Jack Robbins left last week for Hollywood to join her music publisher-husband, who will remain at the Cuiver City plant of Metro-Goldwyn-Mayer for some months supervising the songs going into M-G musicals. Metro-gwns 51% of the Robbins Music Corp.

musicals. Metro owns 51% of the Robbins Music Corp

A 'radio report' in Vanist' on Bob Howard over Wins, New York, attracted Jack Kapp to sign him exclusively for two years for his Decca company. Meeting the same deficiences as noted in the published critical cisms concerning arrangements, Kapp has solved that by building an orchestra around the singer.

Kapp, president of Decca, is flying to Hollywood today (Tuesday), his first trip since going with the new company. Will make Guy Lombardors premiere Thursday night at the Coccanut Grove, Bing Crosby and Mills Bros, other Decca artists, are also on the Coast. Kapp may sign others.

Film name phonograph recording artists as a general thing must be charged off to prestige publicity. Considering the screen-disc star's standing, plus the guaranty against percentage, average cost of production of a record runs up to \$900. Average yield to the manufacturer is around \$500-\$750 unless an unusual seller, so there's invariably a deficit.

Unit that Phil Saxe has with him at the Music Box, Pittsburgh niteria, is composed entirely of local musicians. Saxe was for 15 years with Irving Aaronson. In forming his own band Saxe did not take any of Aaronson's men with him.

## Inside Stuff—Radio

(Continued from page 57)

the former as a buffer and treated both cynically.

Sister also took offense at the fact that she hadn't been warned that she was talking for publication.

It's hazardous being a radio boss in Spain. EAJ7, local outlet managed by Ricardo Urgoiti, broadcast a Paris news item relating rumors that ex-King Ailonso might abdicate his rights to the Spanish throad and become an Italian citizen. Group of young monarchists Saturday (28) ganged Urgoiti as he was leaving the station and he gave as good as they came until the cops arrived. Several of the monarchists arrested explained they were annoyed by the news broadcast, even though the story was published in the local press.

Scrapper Urgoiti emerged unscratched.

An idea of the overcrowding of the NBC studies on the RKO lot in Hollywood, which it is hoped to remedy with the building of new head-quarters, was seen Wednesday (f) when the network was compelled to engage stage space in two outside locations in order to clear its programs. With seven transcontinentals in the first three days of the week, chain had four on Wednesday, switching the emanation between the RKO studie, Recordings, Inc., and RCA Victor. The quartet of programs on the peak day were Mary Pickford, Jimmle Fidler, John Charles Thomas and Guy Lombardo.

Germany's radio and press have no fight. Former helps the latter considerably more than the sheets help broadcasting. There is but one news source in Germany. ... the official source. News bulletins are read at two-hour intervals during the day until 10 cclock at night, but most of the stuff had already appeared in early editions of the sheets. Circulation is way down in Germany, but the radio isn't to blame. Formerly Germans purchased several papers daily to get the views of the various porties then existing.

It's a waste of moncy now, since they're all pretty much alike

Standard Oil of Indiana has signatured a deal-to-carry two-days of the high school basketball conference in Indiana over seven stations in the state. Set through the Chicago McCann-Erickson agency the sponsor will deliver 16 games on the two days Z March 16 and 17 about his hours of broadcasting daily.

Stations to be hooked up for the grind are WIND, WFBM, WGL. WGBF, WLBC, WSBT, WBOW.

## SHEET MUSIC IS WAY OFF **AGAIN**

New York, Feb. 11.

New York, Feb. 11.

Sheet music trade wound up January with the worst showing in many months. Usually the best month of the year, January on this inventory hit the doldrums with the second week and stayed there. First week of February gave no evidence of an immediate pickup. Opinions as to the cause of the slump were varied. Some attributed it to sustained sub-zero weather that ganned most of the cause of the slump were that ganned most of the cause of the slump was that the sub-zero weather that ganned most of the cause of the slump was the tained sub-zero weather that spanned most of the country; others spanned most of the country; others furued that, there weren't enough strong hits to atimulate calls at the music counters, while a third element credited the poor turnover to the fact that retailers took inventory later this year than usually "June in January" (Farnous) even to the country later this year than usually to the country of the month. For Kr 'Good on the country of the month. For Kr 'Good on the country of the month. For Kr 'Good on the country of the country of the month. For Kr 'Good on the country of the count

throughout the month. Fox's 'Good Ship Lollipop' also did a neat bit of skyrocketing, with the first week of Ship Lompor
Styrocketing, with the first week of
February finding this tune in second place. Other strong comers in
January were Blue Moon' (Robbins), fale of Capri' (T. B. Harms)
and 'It's Dark on Observatory Hill
Toolin).

Among the runners-up to January's sheet blue rib' on sextet were 'Alabam' and 'Hands,' 'Flirtation Walk' (Witmark), 'Be Still My Heart' (Broadway) and 'Conti-

Heart' (Broadway) and 'Conti-nental' (Harms). Mechanical Heart slightly better in Januarie than did the sheet music business: Both Paul White-man and Bing Croaby held the area two slots on their respective Victor and Decca lists, Ethel Merman with Johnny Green on the Brunawick ie I, while Little Jack Little drew ace position on the Brunawick set-up.

#### Zero Dumps Chi Biz Chicago, Feb. 11.

Business slumped off generally in Business slumped off generally in this 'territory during January and blamed by consensus of opinion on the sub-zero weather that froze the midwest early in January. Business for the first two weeks of the month tobogganed downwards at an alarming pace, on Jan. 15 being almost 25% below the December mark for the same period. But the last two weeks showed a sharp-pick-up with the result that the month finished only about 10% behind December. hind December.

Ind December.

January music list shows a list in

transition. 'January' January music list shows a list in the process of transition. January' takes its last look at the top rung and will give place next-month to Good Ship Lollipop. Jsle of Capri' or Blue Moon, the latter two show-ing remarkable strength at the hilsh of the month. Also strong are 'Hands,' 'Rain' and 'Mr. and Mrs. Is the Name.'

#### Coast Biz on Upbeat Los Angeles, Feb. 11.

Los Angeles, Feb. 11.
First month of the new year saw music biz enjoying its most healthy trade in several years. Januarysales were toppers in all branches, with several new hits on the market that jobbers and retailers anticipate will bolster biz for next few months as least

pate will bolater be for next few months at least.

Sheet music field witnessed the sensational spurt midway in the month of the T. B. Harms Co. outstanding hit, 'lale of Capri,' giving Tune in January' a close race for top honors, and going at gatt that should firmly establish it in top spot for February. 'Good Ship Lollypop,' from the Sam Fox catalog, also sprang into popularity late in the month, and should be another February smesh. "Coming along rapidly is Bue Moon.

Disc field continued to have 'Oblect of Affections' lead the Bruns-

wick output, and the recording run-ning second on the Decca list. Crosby's 'June' in January' easily topped the popular-priced records. A Ray Noble recording of 'Isle of Capit' rapidly forged to the front in sales during January.

## Grier Stays at Biltmore

Los Angelcs, Feb. 11. rier and his band will remain at the Biltmore Bowl until November.

mbo has been at downtown spot nearly a year.

## JANUARY MUSIC SUI

THIS TABLE SHOWS THE LEADING MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING JANUARY BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

> 6 Best Sellers in Sheet Music Reported by Leading Jobbers

.v	NEW YORK	CHICAGO	LOS ANGELES
Song-No. 1	'June in January'	'June in January'	'June in January'
Song—No. 2	Winter Wonderland'	'On Good Ship Lollipop'	'Isle of Capri'
Song-No. 3	'Object of My Affection'	'Object of My Affection'	'Object of My Affection'
Song-No. 4	'Stay Sweet as You Are'	'Stay Sweet as You Are'	'On Good Ship Lollipop'
Song-No. 5	'On Good Ship Lollipop'	'Isle of Capri'	'Stay Sweet as You Are'
Song-No. 6	'Dancing With My Shadow'	'Blue Moon'	'Flirtation Walk'

## 3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned: You're the Top, 'I Get Kick Out of 'Object of My Affection' (Boswell Sis.) 'Object of Affection'. (Jimmy Grier Orch.) 'Affection'. (Jimmy Grier Orch.) 'Mew Without You'. (Joe Morrison). 'Mew Without You'. (Joe Morrison). 'Object of My Affection'. (Boswell Sis.) 'Object of My Affection'. (Boswell Sis.) 'Object of My Affection'. (Jimmy Grier Orch.) 'Mew Without You'. (Joe Morrison). 'Object of My Affection'. (Jimmy Grier Orch.) 'Mew Without You'. (Joe Morrison). 'Mew Without You'. (Joe Morrison). 'Object of My Affection'. (Jimmy Grier Orch.) 'Mew Without You'. (Joe Morrison). 'Object of My Affection'. (Jimmy Grier Orch.) 'Mew Without You'. (Joe Morrison). 'Mew Without You'. (Joe Morrison). 'Object of My Affection'. (Jimmy Grier Orch.) 'Mew Without You'. (Joe Morrison). 'Object of My Affection'. (Boswell Sis.) 'Object of My Affection'

BRUNSWICK-No 4	'Were You Foolin',' 'Blue Moon' (Ted Fio-Rito Orch.)	'When I Grow Too Old to Dream' (Freddy Martin Orch.)
BRUNSWICK-No. 5	(Will Love Find Way, 'East of Sun'	'June in January' (Ted Flo-Rito Orch.)
BRUNSWICK-No. 6	'On Good Ship Lollipop,' 'Ting-a-Ling- a-ling' (Ted Flo-Rito Orch.)	'Hands' (Hal Kemp Orch.)
COLUMBIA-No. 1	'June in January,' 'Every Breath   Take' (Little Jack Little Orch.)	'Little Boy Blue' (Little Jack Little Orch.)
COLUMBIA-No. 2	'All Thru the Night,' 'You're the Top' (Harry Rosenthal Orch.)	'Hundred Percent for You' (Benny Goodman Orch.)
COLUMBIA-No. 3	'June in January,' 'Every Breath I Take' (Harry Richman)	'When ! Grow Too Old to Dream' (Henry King Orch.)
COLUMBIA-No. 4	'Keep Rhythm Going,' 'In My Solitude' (Mills Blue Rhythm Band)	'Tiny Little Fingerprints' (Johnny Green Orch.)
COLUMBIA-No. 5	'I Woke Up Too Soon,' 'Dancing With My Shadow' (Henry King Orch.)	'Blue Moon' (Benny Goodman Orch.)
COLUMBIA-No. 6	'Hands,' 'le it Singer or the Song' (Lucienne Boyer)	'I Surrender Dear' (Red Narvo Orch.)
DECCA—No. 1	'June in January,' 'Love Just Around Corner' (Bing Crosby)	'Blue Moon' (Casa Loma Orch.)
DECCA—No. 2	(Every Breath   Take, 'Maybe I'm 'June in January' (Bing C Wrong' (Bing Crosby)	
DECCA-No. 3	June in January, 'Every Breath   Take' (Guy Lombardo Orch.)	'Every Breath I Take' (Bing Crosby)
DECCA—No. 4	'Object of My Affection,' Two in a Dream' (Casa Loma Orch.)	'Object of My Affection' (Casa Loma Orch.)
DECCA-No. 5	'Blue Moon,' 'Where's Smoke, There's Fire' (Casa Loma Orch.)	"Winter Wonderland' (Guy Lombardo Orch.)
DECCA—No. 6	'You're the Top,' 'Get Kick Out of You' (Dorsey Bros. Orch.)	'June in January' (Guy Lombardo)
VICTOR—No. 1	'You're the Top,' 'I Get Kick Out of You' (Paul Whiteman Orch.)	'June in January' (Dick Himber Orch.)
VICTOR—No. 2	'All Thru the Night,' 'Anything Goes' 'On Good Ship Lollipop' (Rud (Paul Whiteman Orch.)	
VICTOR—No. 3	'Object of My Affection,' 'Blame it on 'You're the Top' (Paul My Youth' (Jan Garber Orch.)	
VICTOR—No. 4	'You're the Top,' 'Thank You Mrs. Lowsborough' (Cole Porter)	'Object of My Affection' (Jan Garber
VICTOR—No. 5	'Believe it, Beloved,' 'If it lan't Love' (Fats Waller Orch.)	'Believe It, Beloved' (Fats Waller Orch.)
VICTOR-No. 6	Every Breath I Take, June in Janu- ary (Dick Himber Orch.)	'Anything Goes' (Paul Whiteman Orch.)

Orch.)	Goodman Orch.)
'Hundred Percent for You' (Benny Goodman Orch.)	'Winter Wondsrland' (Ted Weems Orch.)
'When I Grow Too Old to Dream' (Henry King Orch.)	'June in January' (Little Jack Little Orch.)
'Tiny Little Fingerprints' (Johnny Green Orch.)	'Talking to Myself' (Ted Weems Orch.)
'Blue Moon' (Benny Goodman Orch.)	'Stay Sweet as You Are' (Little Jack Little Orch.)
'I Surrender Dear' (Red Narvo Orch.).	'La Cucaracha' (Lud Gluskin Orch.)
'Blue Moon' (Casa Loma Orch.)	'June in January' (Bing Crosby)
June in January' (Bing Crosby)	'Object of My Affection' (Casa Loma Orch.)
'Every Breath   Take' (Bing Crosby)	'Maybe I'm Wrong' (Bing Crosby)
'Object of My Affection' (Casa Loma Orch.)	'Winter Wonderland' (Guy Lombardo Orch.)
'Winter Wonderland' (Guy Lombardo	'Honeysuckie Rose' (Dorsey Bros.

'When I Grow Too Old to Dream' (Freddy Martin Orch.)
'Juns in January' (Ted Flo-Rito Orch.)

June in January' (Guy Lombardo) 'June in January' (Dick Himber Orch.) Blue Danube' (Ray Noble Orch.) 'On Good Ship Lollipop' (Rudy Vallee Orch.)

'Object of My Affection' (Casa Loma 'Maybe I'm Wrong' (Bing Crosby) 'Winter Wonderland' (Guy Lombardo 'Honeysuckie Rose' (Dorsey Orch.) 'Home, James, Don't Spare Horses (Fred Hille Brand Orch.)

'Every Breath | Take' (Connie Boswell)

Breaking the Ice' (Louis Prima Orch.)

'Hundred Percent for You' (Benny Goodman Orch.) 'Winter Wondsrland' (Ted Weems

Isls of Capri' (Ray Noble Orch.) You're the Top' (Cole Porter) 'Anything Goss' (Paul Whiteman 'African Ripples' (Fats Waller Orch.) (Paul Whiteman 'Breaking the ice' (Fats Waller Orch.)

## LOEW SUBSID ATTACHES ACTOR'S LOEW SALARY

BRUNSWICK-No. 1 BRUNSWICK-No. 2 BRUNSWICK-No. 3

PRINCH-No 4

Loew organization was placed in the position of tleing up its own funds for benefit of one subsidiary Loew corporation as against another Loew company.

It concerned Herman Timberg playing at Loew's Century, Balti-more, last week. He was attached for \$770 by Robbins Music Corp, which is 51% owned by Loew-

Robbins' claim against the actor-Robbins' claim against the actor-songwriter is on a previous judg-ment for over \$600 (now totaling \$770 with interest, costs, etc.), as result of a song which Robbins published and which became in-volved in litigation. Under contract it developed upon the original songwriter to defray the legal costs of an intribution with legal costs his composition.

## Louis Bernstein Quits As MPPA President

Louis Bernstein has relieved him-self of the offices he held in the Music Publishers' Protective Asso-ciation. His retirement leaves va-cant the presidency and a member-ship on the MPPA board of direc-

Bernstein continues as v.p. and director of the American Society of Composers, Authors & Publishers.

## MONSTER (ALL STAR) BENEFIT

SUNDAY, FEBRUARY 17 MAJESTIC THEATRE, NEW YORK

ALL PROCEEDS TO

## Professional Music Men, Inc.

The Newly Organized Relief Association for the Contact Men of Music Publishers

TICKETS ON SALE AT ANY MUSIC PUBLISHERS

\$4-\$3-\$2-\$1

## Street Parade, Free Shows, Travel In Trucks for O&J Musical Tour

Minneapolis, Feb. 11. Minneapoils, Feb. 11.
Using enter-tainment ballyhoos for
exploitation: Olsen & Johnson, together with Gene Austin, have
something new to spring on the onenighters in the shape of 'circustzed
musical comedy.' Austin will join
the Olsen-Johnson 'Cavalcade of

the Oisen-Johnson 'Cavalcade of Fun' which, after two more weeks of yaudeville, will be expanded into a two-and-a-half, hour show for a three-month tour of one-night stands in the South.

Experimental features consist of the plan of operation and the methods to be used to sell the show-to-the sticks. For the first time a full-fledged musical comedy with important name stars will tour in buses. fledged musical comedy with impor-tant name stars will tour in buses and trucks, use entertainment for advance exploitation, scale its prices at \$1.10 top at hight and 55c mat-inees, and will offer dancing for patrons after the regular performance.

Last named feature will be an effort to adapt the present popular big-town theatre cafe idea to the

big-town theatre cafe idea to the one-nighters.

Through tie-ups with Auburn Motors, General Motors and Shell gasoline, show will be provided gratis with motorized equipment and fuel. In return, the companies products will be advertised and bailyhooed. This is a revision of the tree show idea, but without the objectionable elements.

-As far as possible show will be

openionable of the second of t

nne giris.

Two men will be in advance. One already is in the south arranging bookings. Len Brown of the Blank circuit has been engaged as advance publicity agent.

## H. & A.'s 'Scandals'

II. G. A. S CARIGALS

John Hickey and Harry Anger
are staging another unit, "Parisisone Seandals" with an original
score and lyrics by Clarence Gaskill, Lester Cole and Joe Lombardi.
Opening date is Ritz, Elizabeth,
N. J., Feb. 16.

"Scandals' includes Herman Hyde
and Saily Burrill, Wheeler Twins,
Ray Rich and Wills, Ayers and
Rones, a male quartet and a 12girl line.

## Making It Official

Pittsburgh, Feb. 11.

The courts here last week were asked to make final the split-up of a vaude team in 1928. Mrs. Norma Dinnebler told the bench that she and her husband, Carl, did an act together for 10 years after their marriage in 1918, but that he deserted her seven years ago in

Dinnebier is not contesting the

## MISS CALLOWAY UNIT

Chicago, Feb. 11.
Harriet Calloway now playing a unit in the midwest under the direction of Joe Glazer and Leo Sal-

kin.

Besides the Calloway band, show includes George Dewey Washington and Margot, Cook and Brown. includes George — and Margot, Cook and Brown, Danny and Eddie, Four Pennies and

## Vode Back in Albany

Albany Atbany

Albany, Feb. 11.

RKO stage shows bowed out of
Albany a week ago, but now the
Capitol theatre, closed since bur-lesque folded January 5, is open with
vaudefilms. House reopened Friday
(8).

W. W. T.

W. W. Farley, owner of the Capitol, is operating.

## 15 YEARS AGO

(From VARIETY and Chipper)

Harry Mountford was scrapping with Chorus Equity as to whether the White Rats or C. E. had Juris-diction over the burley chorus girls. Mountford lost.

St Louis Rights planning to oper with acts out of the N. Y. Orpheum office. Two shows nightly, but mats only Sat, and Sun.

New-York snowed in and police ordered all traffic off the streets to give the snow haulers a chance. Tough on moving acts and shows. One act had to pay \$22 to get from the Penn station to the Colonial.

VRAISTY gave desk room to a Fed. agent to help the actors with their income tax returns. Second year of the idea.

Hebrew Actors' Union new contract on employers. One clause stipulated a 38 weeks sea-son. Double pay for actors on the road plus \$7 per diem for expenses.

Talk was rife of a deal to be made by Famous Players with the Shuberts. Famous would finance Shubert shows, taking 50% of the profits, if any. Shuberts to get a 25% cut on the subsequent picture profits.

Theda Bara was being featured in Kathleen Mavourneen. Rioting in spots on the claim the picture traduced the Irish.

Allled Amu ments Assn. forme in Chi. All branches under one head to combat adverse legislation and other abuses.

Police shut dancing in hotels and cafes in Frisco. Men complained their wives and daughters wasted their time and met improper male companions.

Canadian dollar was at 82c and road managers booked into the ter-ritory had headaches.

Peggy Hopkins hitched to J. Stanley Joyce. Her third enlist-

Boston censor ordered that jazz musicians—especially trombonists— should not dance while playing. Not clear why trombonists were spe-cially mentioned.

Announced that Loew's State, Nt Y., work on which had just been started, would be operated on an all-picture polley. It opened vaudfilm; still that way.

## **50 YEARS AGO**

(From Clipper)

was exhibiting a. Old Star wheel snowman was exhibiting his steam bicycle. Old Star wheel with the small wheel in front and a small steam engine on the front post. He kept the pedals in case of emergency.

Mapleson op. co. with Pattl and Nevada, in straits in New Orleans. Could not meet salaries. Too high prices for the crowds at the Expo-sition. All other shows were riding

Reported that after the Madison Sq. Garden season the Barnum & Bailey show would be split into three units and tour separately. A cannard.

John Philip Sousa had written the music to Tally Ho. Did a number of operas but he didn't brag

Mrs. Lou Thropp and her daugh Mrs. Lou Thropp and her daughters, Clara and Florence, com-plained that their trunks were held by the railroad for fares. Had gone out with 'Seven Ravens' and the three of them netted only \$10 for several weeks' work.

Announced Atlantic City would repeat its theatrical program the coming summer. It was the theatres which helped to take the trade away from Cape May.

Wille Ethardo, with the Silbon Elliott troupe of gymnasts, arreste

## 400, at \$10 Per, Attend Col. Variety Club Banquet

Columbus, Feb. 11:
Ken Murray, with Helen and Milton Charleston, and Fin Dorsay,
were headliners for the Columbus
Varlety (Tent No. 2) Club's fourth
annual banquet, held Feb. 3 at the
Deshler Wallick hotel. Over 400
members and guests were present at

members and guests were present at 10 per plate.
Other acts were Johnny Woods, Ned Norworth, Raiph Dunn, Clyde Hager, "Rhapsody in Black Revue," Ben Follack's orchestra and Ripley's Belleve-It-or-Not group of freaks.
Among the guests were leutenamy governors. from the Harrisa national Pariety Chub presidendt, and Luke Barnett, professional ribber.

## AFA WANTS **VODE CODE CHANGES**

American Federation of Actors is igitating for a revision, per its own plans, of the amended vaudeville section of the Motion Picture Code section of the Motion Picture Code, which was okeyed last week by Deputy Administrator William P. Farnsworth after the deletion of the clause making exhibitors re-sponsible for actors' salaries. AFA plan, was filed with S. Clay Wil-liams, chairman of the National In-dustry Recovery Board in Wash-ington.

ington.

AFA asks that the code include a

AFA asks that the code include we maximum amount of working hours and shows, and that the minimum daily salary be upper to \$10 per actor in theatre on the minimum daily salary be upper to \$10 per actor in theatre on the daily minimum. AF assys, should, remain at \$7.50. When the minor things, plan submitted by Raiph Whitehead, exception of the AFA, that ary daily salary loss than \$10 hould be not, with all transportation paid besides; asks the prohibition of managers requesting activation and seconds. tation paid besides; ests the prohibition of managers requesting
acts to-play gratis benefits, and
that in towns where Bunday shows
are prohibited the six days athe
actor shall not be required to play
ester shall not be required to play
elsewhere the seventh days
while in Washington, whichead
also lobbled for the inclusion of
performers in the old-congress.
According to Whitehead, Senator
Robert H. Wagner promised to
amend the bill to include the
migratory group-(actors).

## N. C. Getting Big Play From Units, Minstrels

From Units, Minstrels
Charlotte, N. C., Feb. 11.
The Carolinas are getting their
customary cold weather portion of
picture house stage shows. Spliced
in with the units, is John Van
Arnan and his Honey Boy Minstrels,
the only old-time minstrel show on
the road. Bookings are practically
all in picture houses.
Units playing this state now include. School Days on Parade,
Charlie Mack's Tic Toe Revue,
with Hap Farnell, 'Aldrich's Imperial Hawailans, 'Hollywood Foilies and Funland Flashes,' all units.

In Detroit as a runaway appren-tice. Had been bound out to Ethar-do in England, but Induced by one Broadfoot to run away to America, where Broadfoot farmed him out to the Silbons. He declined to work further for Broadfoot and the court upheld him. Apprentice system still prevailent then.

## Inside Stuff-Vaude

Long run of David Copperfield at Loew's Capitol on Broadway has caused the shifting around of a couple of stage attractions, Casino de Paree unit and Cab Calloway's ork. Paree show was to have gone into the house the current week, but instead was shunted to the Metropolitan, Brooklyn, and now is scheduled to go into the Cap the week of Feb. 22.

of Feb. 22.

Calloway's ork was due to go into the Capitol next week, but instead opens Feb. 15. In the event 'Copperfield' stays for the Feb. 15 week, Paree' show will be again set back, with Calloway probably given a substitute date elsewhere.

Paree' unit is also skeeded for Loew's State in the near future for its third Loew week in New York.

The Folies de Paree' and the 'Casino de Paree' units, respectively in St. Paul and Pittsburgh recently, are samples of the free-for-all upbridting of unit billings and titles, with nobody seeming to, care, Usually some famous revue title has 'Broadway' prefixed for a switch. Another title tendency of late is to take the hit song from a currently releasing fimusical and label that as a unit moniker. 'Happiness Ahead' rejeating nimusical and later that as a unit monthly in a plant and in just opening in Lancaster, Pa., is an instance. Curlously enough that unit whose handle is borrowed from a Warner Bros. fimusical is playing in a Lancaster WB theatre, with nobody botherns either way.

Eddle Cantor's friendship and regard for Izzy Rappaport, the indie Hippodrome, Baltimore, operator, explains why the Cantor-Rubinoft unit will never play for Loew in Baito, according to the comedian who is set otherwise with the Loew circuit.

Cantor even has offered to play at the Hipp for Rappaport on a costplus basis, this regard dating back some time.

Among participants in the special RKO show at the Memorial, Boston, last week, marking the 52d anniversary of the opening of B. F. Keith's there, was Ed West, only surviving member of the first Boston bill. He was on the initial Keith show as a member of the team of Fox and West. West, now 67, is in retirement except for occasional picture work. RKO located him in. New York and prevailed upon him to go to Boston for the anniversary celebration.

#### NEW ACTS

Lucille PAGE and Buster WEST Comedy, Dancing 15 Mins.; One (Special) Loew's State, N. Y.

is Mins.; One (Special)
Leew's State, N. Y.
They're now man and wife, but,
outside of the inclusion of Lucilie
Page's fine acrobatic dancing, titdid with his dad and mother. MissPage gives added spark to what
was aiways a good act.
West's eccentric hoofery plus
those pratt fails were enough by
themselves, but with Miss. Pages, Lta,
man stratights for West. also in gob
dress, while Miss Page plays the
siren and then goes into a contortion routine with a Harlem touch
that's both original and good. Later
they due hook. She's dressed well
own, nautical drop.
Spotted next-to-closing in a fiveacter here and very well received.
Scho.

DON COSTELLO and THEIS' MID-GETS (5) Talk, Singing, Dancing 14 Mins.; Full Low's Orpheum, N. Y.

14. Mina; Full
Lowe' Orphsum, N. V.
This act has some entertainment
possibilities but the material is badity aported, is probably because it
tiffer the property of the probably because it
tiffer it was the probably because it
tiffer it was the property of the property of the
tiffer it was near midget presentation.
Three girls and two men constitute
the midgets while Costello is master of ceremonies.
The midget will costello is master of ceremonies of the property of the
pearance of the quintet being outstanding. Opening is with Costello
at grand plano, one midget draped
atop it and four others in line for
anoth it and four others in line for
the some ballroom stepping by
two males and shorter of girls goes
over weil.
Highlight of place is duo singing.
Highlight of place is duo singing.
Highlight of place is duo singing.
Highlight of place is duo singing
troupe. She looks more like a doil
than human. This scores heavily.
Continental closes the act. But attroupe. She looks more like a doil
than human. This scores heavily.
Continental closes the act. But atstalf dance looks incongruous. Act
probably would do better it all
midget with costello only as master of ceremonies and at mike for
Act wont well when caught at

Act wont well when caught at

Act wont well when caught at

a solo.

Act went well when caught at this theatre largely on account of its novelty and attractive dressing. In closing spot and following hit act of bill, audience response was all the more surprising. Got three encores and was sensible enough not to try to force more.

still prevalent then.

New skating rink in Wheeling had a fountain which ran pertuned water. Opening day crowd was so great it was completely destroyed. Knocked over and trampled, the standard opener is oke. Not the season, added The Apostate to the bill. Clipper reported it was 'patiently endured.'

Society for the Reformation of Invenile Delinquents after the concert halls. Insisted that a theatre license be taken out if a stage show was given. Would have closed most of them.

JOE RIO AND FRANCES

WILLS (5)
Dance Flash
If Mina; Full (Special)
Orpheum, N. Y.
Dancer Standy The Mina Standy
Toners Theorif of Rio. Elliott
and Lee Twins, and Frances Wills
of Seiler (Gay) and Wills, for many
years a standard act. Teamed up,
the new combination has for support three young lads who are billed as
as The Ambassadors. The five
as The Ambassadors The five
as The Ambassadors The five
sory three young lads who are billed
as The Ambassadors The
rive of the Standy Standy Standy
Free Standy Stan

well. Char.

BARRY McKINLEY
Singer
Singer
Few, Brooklyn
Singer came up through WLW,
where he worked under another
name. New romantic montker now
east for his NBC commercials. He
is of the popular school of croners,
being somewhat sophomoric in appearance, with a soft husk in his
before, so the footlights are not altogether glaring for him.
Sang over the microphone to be
sure, his selections being Object of
My Affection and Ellinstonic swell
delivered a third number for the audielivered a third number for the au-

## Fanner Lecturing

Sally Rand will double into the Fox, Brooklyn, starting Friday (15) Fox, Brooklyn, starting Friday (15) from the Paradise restaurant, Broadway. Her manager, Dave Lipton, returned last week from San Diego, where he tentatively arranged for the fan dancer to participate in that burg's pending expo.

Sales Executive's Club luncheon, at the Roosevelt hotel (Monday) heard Sally Rand in person on "The Spirit Behind the Fan."

### .. B. & K. Pickering Gals

Chicago, Feb. 11.
Trudy Pickering is now handling to line of girls at the B. & K. Oriental.

Miss Pickering was formerly with Fanchon & Marco.

### LEONARDI OUT

Philadelphia, Feb. 11.
Leon Leonardi, of the Roxy
fastbaum conducting arrangir he Roxy-Mastbaum conducting—arranging staff, left the staff Thursday (7). Leonardi has been replaced by Harry Lubin, brought in from New York the following day.

# NEW N. Y. LICENSING THREA'

## CANADA SOURS ON DIONNES' **SHOW BIZ**

Toronto, Feb. 11. Terming the American stage ap pearances of Mr. and Mrs. Dionne revolting, disgusting and cheap, Prime Minister Hepburn stated Saturday that the government will immediately enact legislation especially designed to prevent the commercial exploitation of the Dionn quintuplets.

Vehemently aroused over the tou of titva and Eizler Dionne, the Primes Minister stated that the pair have no value save as the parents divided by the pair of of Oliva and Elzler Dionne, the

ers here that the trip was simply for the purposes of sight-seeing and that no stage appearances were contemplated.

Dr. Dafoe, in town to ald the sampaign of the Canadian Crippled Children's Foundation, refused for the Canadian Crippled Children's Foundation, refused for contract, fled by Ivan Spear, head of the 'Century of Progress Tour Bureau, which included Attyr-Gen-Roebuck as ence of the co-defendants. The latter refused to make any comment, but seemed unperturbed. He has not been served in the case.

The suit arises out of a contract reputedly signed by Oliva Dionne on May 28 lant, only the same of the co-defendants. The latter present of the contract reputedly signed by Oliva Dionne on May 28 lant, only the same the purper gave Spear the right to exhibit the children at the Century of Progress and also the right to handie all publicity and pictures.

It is held here that this contract was voided, when the Dominion government assumed the guardianship of the quins, both parents signing the document which gave the youngsters into the trusteening of the youngsters into the trusteening of the youngsters into the trusteening breaded, medical attention provided and a trust fund of \$100,000 assembled.

Legal opinion in Canada is that, should the U. S. courts find for Spear, the judgment cannot be enforced in Canada, since the contract was signed in Canada, since the contract was signed in Canada which becomes the proper place of well-based and a trust fund of Lanada, since the contract was signed in Canada which becomes the proper place of the Canadian Red Cross, the proper place of the Canadian suit improbable, since no individual may sue the Canadian government without the jatter's permission. and this

probable, since no individual may sue the Canadian government with-out the latter's permission, and this

## Radio Bids Beaucoup

Chicago, Feb. 11.
Advertisers are falling all over themselves with offers for the appearance of the Dionne parents, mand pa of the famous quintuplets, on their ether programs.

on their ether programs.

Three sponsors now, in the lead
for the Dionnes are Fleischmann
Yeast, United Remedies and AlkaSeitzer. Fleischmann is understood to be holding a spot open on
the broadcast of March 7 in expectation of landing the parents.

## Arnheim Band Unit

Chicago, Feb. 11.
Following his current stay at the Chez Paree here it's likely that Gus Arnheim and band will go vaude at the helm of a unit based on Holly-

wood.

Arranging for a couple of coast screenites for femme appeal. Negotiations are on for Joan Marsh, Toby Wing. Betty Grable, Lois. January, Dorothy Lee. Title of the unit likely to be 'Cocoanut Grove Parade,'

Two vaude acts sailed Saturday (9) for London and the Continent on six to nine weeks' bookings. Both routed via the William Morris

routed via the william agency.

Mann, Robinson and Martin open Feb. 18 in Manchester, then to Monte Carlo and the San Remo (Italian Rivicra) municipal casinos, some British variety (Italian Rivicra) municipal casinos, following some British variety dates. They have nine weeks in ali: Ralph Olsen with Alma Louise, new partner, opens at the Savoy hotel, London, Feb. 18 for a fortught, then the Palladium, following into Monte Carlo. Six weeks guaranteed in ali. As usual the Foster agency correspondents for the Mor-ris office may set further time after

## **Settlement Promise** Makes Rose Relax 'Paree' Unit Grab

Precursor of a possible settlement of Billy Rose's difficulties with the Casino de Paree and the Manhattan Music Hall (N. Y.) managements is the attachment which Rose got in Pittsburgh against the Casino de Paree, Inc., last week, but lifting it a couple of days' later on promise that his claims for back salary and future-contract-earnings would be future-contract-earnings would be would attach the C. de P. vaudeville unit in every town that it plays. It's currently at Loew's Metropolitan, Brooklyn.

Last week at Loew's Penn, Pittatburgh, Sachs & Kaplan, Pitt attorneys representing Julian T. Abeles, N. Y. attorney for Rose, tied up some \$8,500 in salary due the 'Casino de Paree Revue.' This unit is headed by Milton Berle.

Actually the show is the former Manhantan Music Hall show, now Taree label but Rose, cleating exclusive use to anything pertaining to the Paree, sued and got an attachment. a couple of days' later on promise

## Can-Dullo Quits Nitery For Cleve, Indie Vaude

Cleveland, Feb. 11. Joe Can-Dullo, ork leader, has quit Mayfair Club to start an indie vaude project in reopened Circle theatre, which has been dark for

theatre, which has been dark for nearly a year.
Policy of stage revues and first-run pix is seing backed by Max Marmorstein, real estate man and owner of building. Can-Duilo is acting as me, and leader of stage ork. Mike Speciale booking the

ork. Mike Speciale booking the other acts. Scale at 15 cents, with two-bits for evenings, is lowest in town for stage shows.

## Loew's Montreal Out

Montreal, drops vaude Loews, Montreal, drops vaude temporarily after this week. House is going all-film while the straight-pic Loew house in that city, the Capitol, is being remodeled. Lawrence Golde books the spot out of the William Morris office in N. Y.

#### Peabody's Quick Return

Eddie Peabody is making a quick return to the Fox, Detroit, March 29 for four weeks, booked via Ferdie Simon: Comedian-banjoist played the house about three weeks ago.

Booked until June 10, Peabody retires to his Riverside (Calif.) ranch
for the summer, per custom at that

# Mann, Robinson and Martin and Ralph Olsen Set in London

**Affecting Booking Offices** -Would Ban Affiliated Bookers-No Commish Splitting—Agents Meeting Syr. Mayor ASKS to Discuss Fight

### POLITICS

A new act to amend the labor law applying to employment agencies, studded with contradictory jokers on booking offices, both vaude-ville and radio, and agents, has been introduced in the New York State Assembly by Senator Cuvillier (Dem.). If passed in its present form the bill portends an upheaval of the present system of buying and selling talent both for the stage and the air.

When first transfer

the air.

When first introduced the bill was passed up as not affecting the theatrical business by shownen who did not read past a summary of the new act which excludes booking offices and personal representatives, agents or managers of acts. Immediately, and the second of the second past of the s of what constitutes an employment agency as this bill applies to it, and includes theatrical employment includes theatrical employment agency.' A definition of the latter is also included, reading.

'Theatrical Employment Agency means and includes the business means and includes the business of conducting an agency, bureau or office or any other place for the pur-pose of procuring or offering, prom-ising, or attempting to provide en-gagement for theatrical or other en-tertainment or exhibitions or per-formances, or of giving information formances, or of giving information as to where such engagements may be procured or provided; but such term does not include the business of managing such entertainments, exhibitions, or performances, or the artists or attractions constituting same where such business only inci-dentially involves the seeking of em-ployment.

ployment.'
Of most importance to booking
offices and artists bureaus—is the
clause situpulating that no employment agency 'shall conduct or have
any financial or proprietary interest
in any place of employment to which
such applicant (act) is sent. This affects the RKO, Loew, Warner and
Paramount booking offices, and the
NBC and CBS Artists Bureaus.—

Mits Badie

Lewis to Bolster

Ted Lewis will be the stage bolster for Bengal Lancer' when the stage bolster for Bengal Lancer' when the stage bolster for Bengal Lancer' when the stage bolster for Bengal Lancer' out of the State because of its previous five weeks on Broadway, three at the Paramount and the Resolution Regarded as the feed of the state because of the previous five weeks on Broadway, three at the Faramount and the seed that the film should be good for a stath week on Main be good for a sixth week on Mair street with stage backing.

## Circuits for Vode To Amuse Bowlers

Syracuse, Feb. 11.

With a new record entry of 2,825 five-man teams in the 36th annual tournament of the American Bowling Congress, scheduled to open here on March 1 and continue until April 8, Mayor Holland B. Marvin, turning to the problem of amusing the bowlers, is asking both Loew and RKO to resume vaude for the duration of the bowling festival.

and RKO. to resume a substant of the and RKO. to resume a relative to the control of the control

## W. & V. Houses Getting Amos 'n' Andy 1-Niters

Reading, Pa., Feb. 11.
Allentown, Harrisburg and Altoona, Pa., and Richmond and Norfolk, Va., Wilmer & Vincent spots,
secured five of the 21 nights on
the present Amos 'n'. Andy tour of
the east and south. Team just
played here.

played here.

Comedians work without pit ork stagehands or other acts. Only other thing on the show with them is the picture. Deals are 50-50 splits of the gross.

In any place of employment to which such applicant (act) is sent. This artects the RKO, Loew, Warner and Paramount booking offices, and the NEC and CBS Artists Bureaus.—

Hits Radio

Also hitting radio is the ban on the employment of minors, stating:
No licensee shall accept any application for employment made by or on behalf of any child or shall place or assist in placing any such child in any employment whatever. Leav from elegants or assist in placing any such child in any employment whatever. Leav from elegants or assist in placing any such child in any employment whatever. Leav from elegants in New York; but does not apply to radio.

Bill calls for the filing by each theeaste in New York; but does not apply to radio.

Bill calls for the filing by each theeaste in New York; but does not apply to radio.

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## to Bolster 'Lancer's' 6th Week WB HOT FOR AIR **NAMES ON ONE** DAY DATES

Pittsburgh, Feb. 11.

As result of Joe Penner's standout bustness in this district recentity, WB is going in for additional
air names on one-day stand basis
at straight percentage. Latest
at straight percentage. Latest
He'll play Sharon, Pe, Saturday
(16) and the following day goes to
Stubenville, O. Harry Kalmine,
zone manager in thie territory for
Warners, also trying to corral Penner for additional one-day time and
likewise putting in a bid for Jack
Benny, who did a record-breaking
business at deluxe Stanley couple
of weeks ago.

## Memorial, Boston, Follows 13G Show With \$12,800 Bill

Boston, reb. 11.

Second week (current) of the 52d Keith anniversary at the Memorial, includes a five-act show almost as costly as last week's \$13,000 bill headlined by Joe Penner and Boswell Slaters.

Current show has Phil Baker, at \$6,500; Peggy Taylor (Kitchen, Piratee), \$11,550; Mitti Mayfair, and Jack Whiting, \$2,250; Diamond. Brothers, \$11,550; Mitti Mayfair, and Jack Whiting, \$2,250; Diamond. Brothers, \$11,550; and \$510; Mayfair, and Jack Whiting, \$12,250; Diamond. Brothers, \$10,50; To total of \$12,300.

Next week, Feb. 15, Casino de Paree Revue plays the Memorial at a \$10,000 guarantee and percentiage, but the fourth week of the celebration will see a medium-priced vaude show in the spot. Memorial goes back to straight pictures after the anniversary spree of one month.

## Marge Alton East to Stage Fox, B'klyn, Shows

Marjorie Alton, former wife of Bob Alton and herself a stager, has been brought on from Chicago to stage units at the Fox, Brooklyn, under the supervision of Zac Freed-man, managing director. Long as-sociated with Paramount, Miss Ar-ton had been putting of short at ton had been putting of short at menths.

She brought in her own troupe of 12 girls. Also writes her own music and lyrics for most of her numbers. Her first show went into the Fox

## **Big Show Boat Lineup**

Ted Claire will m.c. the S. S. Lafayette show on 18-day West Indies cruise salling Feb. 15. Large complement of acts booked on this de luxe French liner goes

beyond the average personnel, in-cluding besides the dance and show cluding besides the dance and show bands the following acts: Dorothy Finley, Marion Raymond, Jack Laurie and Jack Palmer, Judy Barnard, Alfred Brower, Vicki Faust, and probably Love, Burnoff and Wensley, Lou Wolfson (Wil-liam Morris office) booked the show, Shaun Mahoney is cruise director.

## Leons Abroad

Gary Leon and Tut Mace, just become Mrs. Leon, are set for some foreign bookings via the William Morris agency, saling March 23 to open April 2 in Monte Carlo and then across the border to San Remoon the Italian Riviera. Rex and Gaumont, Pauls,—for two—weeks; Hottel Savoy, London, three weeks; Palladium, London, and then a month at the Scala, Berlin.

Dancers are currently at the Biltmore Bowl, Los Angeles,

## UNIT REVIEWS

## HELLO, NIPPON

HELLU, NIPPUN
(NIPPON GENYO, TOKYO).
Tokyo, Jan. 18.
Pantages show has gone through a good bit of re-vamping for this than the first, Tfollywood Panded due to better pace, a little more humor and some attempt to flash settings, but still nothing like what it should be vaude, buttered too

stational be.

Julis good vaude, buttered too
thinly over a 130-minute piece of
toast: Show does not seem to be
pulling very well and Arthur Silber,
amything about chances for an extension of the original four-week
engagement. At last, he won't talk.
But light matiness and a price-cutting arrangement in co-operation



## DIAMOND BROTHERS

The Independent London May 9, 1934; said: The Diamond Brothers act bears the stamp of genius. It is a marvel that they have not broken their necks long ago, but even tumbling may be reduced to a fine art."

Now playing Keith's Memorial Thea-tre, Boston. Direction, Arthur Fisher, 1560 B'way

## GARY

DIXON Managed Exclusively by

## HARRY BESTRY

## DOROTHEA ANTEL

226 West 72nd St., New York City Birthday, Everyday, Convalescent Greeting Cards

in Boxed Assortments, 16 exclusive and original cards to the box, \$1.00. Special discount on large quantities. Write for Particulars

## PAULINE COOKE

BOB RIPA SECOND WEI COOKE & OZ

## TRACY and VINETTE

Now Filming in Jugo-Slavia CONCOBDIA FILMS

## WILL PAY CASH tographs and autographs of own vaudeville and musical stars of the period from 1890

BEN BLOOMFIELD 65 University Place, New York Tel. ST. 9-7711

## **ESTELLE and HARVEY**

THIS WEEK (FEB. 9), STATE-LAKE, CHICAGO

R THEATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK

with a Tokyo newspaper don't seem to point that way.

To point that way.

To point that way of flash domestic of the way of the seem of th

## HOME FOLKS (ORPHEUM, MINN.)

(ORPHEUM, MINN.)

This new and the provides a consider shiften wint provides a considerable amount of entertainment during its 60 minutes' running time. The gawky ruralities, Abner and Cleero, have assembled more real and capable professional talent than previously, experienced stage performers displayed to the same time, they have succeeded in preserving to a great extent the mountaineer atmosphere that helps to put this centertainment in the sock of dasserving to a great extent the mountaineer atmosphere that helps to put this centertainment in the sock of dasserving the prominent proceedings time formerly, which is no gain for the offering, even though they never deviate from their mossbacked routines of

rural characterizations, stomping, eccentrice dancing and handsaw to make this comedy routine any less surefire as far as laughs and applause are concerned.

Lack of any attempt at continuity and the sheenee of the more present and the sheenee of the more presented to the continuity and the sheenee of the more presented to the continuity and the sheenee of the more presented to the continuity and the sheenee of the more presented to the continuity and the sheenee of the specialities. There's a first rate singing string band of eight pleese, with each of the specialities. There's a first rate singing string band of eight pleese, with each of the specialities. There's a first rate singing string band of eight pleese, with each of the specialities. The sheenee the sh

### **FOOTLIGHT FROLICS** (ORPHEUM, LINCOLN)

ORPHEUM, LINCOLN)

Lincoln, Feb. 2.

Primarily a girl show, 'Frolice' is they on the dancing side, but they controlled the street of the stree

new in the routine, but she sells well.

Buster and Verne with the help of their dog have a moderate comedy-acro routine; Althea Auder-Vanessa, twice appearing, does a hula and a rumba with enough wiggle; Roseada Langdon, rhythm terpster, and the Three Fashion Plates, pile it on with more and result of the re

### **SCANDALS OF 1935** (CAPITOL, LANCASTER)

Lancaster, Pa. Feb. 6.
This unit has everything in its favor with one or two slight exceptions. More general distribution of musical numbers would help, and a little less flag waving in the finish would lend it dignity. Both changes are minor and easily froned out.

a little lees flag waving in the finlah would lend it dignity. Both
changes are minor and easily froned
Staged by Harry Puck for Jack
Maggard and E. J. Carpenter, unit
is thoroughly charged with fine talent ranging from Ross and Edwards,
who carry most of the show, to
Monshan has plenty of pep and
personality and does a nice bit of
mc.ling. His band is good, makes, a
nice flash and is well adapted for
streen of the show is the show is the
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lat

## Saranac Lake

By Happy Benway

Joe Cahill of Capitol theatre, N. Y., came up unannounced to visit Bob Merrick, Tommy Abbott and Baymond Wetcher

Bob Merrick, Tommy Abbott and Raymond Ketcham.
George Neville, who left here two years ago, is back at the lodge for a mess of confine, coming in from March 1988. The Henry and Dot Dion Revue will remain at the Overlook Inn for another six weeks.
Jack Nicoli, who left here two months ago, is now doing his stuff in Miami, Fla.
Clinic reports on the good side of the ledger were handed out to Doris Gasolen, Sal Ragone, Joe Dabrowski, Irving Horn and Ben Schaffer. Schaffer.

Schaffer.

Twenty inches of snow.

Ruiss Kelly cooner of so many

many inches of snow.

Between resting

periods Russ emcess at the Flo

Ridel nitery.

Helaine Brown left the hilltop city

after a slx-month vacashing. She

will resume work at the Casino de

Paree, N. 7.

In answer to many inquiries, Dr.

Karl Fischel is in full charge of

the sanatorium, assisted by Drs.

Vilson, Woodruff, Witt and Roth
man, X-ray department, Rudy

Plank, Research department, Mon
ree Coleman.

rishic. Research department, Mon-roe Coleman.

We can use new books and lig-saw puzzles for the lodge library;

I. N. Gilbert, N. Y., has been ad-mitted into our Good Samaritan

Eddie Ross is a newcomer at the lodge. Boy ozoned in Liberty, N. Y., before coming up here. ' Via the efforts of William Morris,

Via the efforts of William Morris, Tr, the Emergency Relief Adminis-tration product a, "Tommy, writ-ten by Howard Lindsey and Ber-tram Robinson, was presented at the lodge. In the future all road shows playing the C. C. C. camps will stop off at the lodge. Write t. those you know in Saranac.

### Near-Accident

Near-Accident

— Pittsburgh, Feb. 11.

Jean Hazelett, 18-year-old dancer with Danny Dare buyes at the Fernal Danny Dare buyes at the Fernal Danny Dare buyes at the Fernal Danny Dare buyes at the Period Dancer of the House orch. Dancing too near the footlights at the opening show Friday afternoon, Miss Hazlett, doing a series of cartwheele, catapuited several feet into the pit and struck Ochenshirt, which broke her fall. Physicians ordered her to rest until they were able to determine full extent of her injuries, and said it was doubtful if she could return to work for a few days.

in slickers and hats in a real down-

poir of water
Cavalcade of War, designed to
give the show a rousing finish, depicts Revolution, Civil War, Spanish-American and World Wars on
the screen, while the ork gets in its
heaviest work. It's a little too thick
in view of the fact that the unit goes
waving.

## Marcus Stalls Orient For Midwest Dates

Chicago, Feb. 11.

A. B. Marcus has signatured for three additional B&K weeks in the nabe spots, starting March 15 at the Uptown for his Ta Vie Paree unit. Show is now on tour in Omsha, Minneapolis and Indianapolis.

Marcus is deferring his departure with show to the Orient and Australia. Instead of leaving in March, as originally planned, he won't sail until some time in May.

Cole on Own
Lester Cole and Texas Rangers
are back in vaude as an act by
themselves.
Combo just completed a year's
trouping with the disbanded Words
and Musle unit.

## JOE TERMINI

International Comedian

Jan. 21 HOLBORN EMPIRE

Jan. 28 HIPPODROME, BRIGHTON Feb. 4 FINSBURY PARK

Feb. 11 HIPPODROME, BIRMINGHA

Feb. 18 HIPPODROME, LEEDS

Month of March Scala Theatre, Berlin REPRESENTATIVE FOSTERS' AGENCY

The International Ballroom Dancers

## **HARRIS** CLAIRE and SHANNON

Held Over Second Week
CHICAGO THEATRE, CHICAGO Just Finished Six Weeks
PALMER HOUSE, CHICAGO

Always Working "WHITEY" ROBERTS

Now on Third Wesk at Club Lido, Montreal Thanks to FANCHON & MARCO

## Marcus Loew **BOOKING AGENCY**

General Executive Offices

160 WEST 46™ST BRyant 9-7800 NEW YORK CITY

J. H. LUBIN

MARVIN H. SCHENCK BOOKING MANAGER

## Variety Bills

NEXT WEEK (Feb. 15) THIS WEEK (Feb. 8)

Numerals in connection with bills below indicate opening day of show, whether full or split week

## RKO

NEW YORK CITY
Palace (15)
Radio Rambiers
Cass Mack O & T
Moscow Varietiee
(Two to fill)
(8)

Jack Whiting
Phil Baker
Salici Varicties
CHICAGO
Palace (15)
James Melton
Tim & Irene
Irene Vermillion
(Two to fill)

S Kanes Steve Byans Sunshine Blate Bros Earl Hines Orc Joe Peanuts Buster Shaver Co

RADIO CITY MUSIC HALL NEW YORK

NOW PAUL HAAKON
Placed by LEDDY & SMITH

Carroll & Howe
3 X.Sis
Herb Williams
CLEVELAND
Palace (6)
Paul Whiteman Ore
DETROIT
Fox (15)
Jean Sargent
Lumberti
Biaine Arden

Jean Sargent
Lambertt-dron
Ellaine Afra Dionne
Ellaine Afra Dionne
A Fissh Davils
(One to fill)
Benny Micor Bd
Roscoe Ates
Fryor & B Stone
Frantis Commors
MINNEAP OLD
Virginia Bacon Co
Geo Domonde Co
Hustor Shaver. CA
Norman
(8)
Olson & Johnson

Academy
Lat half (15-18)
Christensens
Bob. Howard
Eddle Foy Jr Fam
Bert Gordon
Art Landry Orc
2d half (19-21)
Cab Calloway Oro
2d half (12-14)
Witern Jane 2d half (12-14)
Kitaro Japs
Jery Baker
Harrison & Elmo
Vio Oliver
Manhattan Steppes

Manhattas especial and a second and a second and a second a second

(8)
Olsen & Johnson
PROVIDENCE
Keith's (15)
Chung Yee Wahs
Nash & Fately
Keiter Sis & L
George Beatty
Vernon Rathb'rn'C
(8)

Vernon Rathburn C.

Large & MignelJorge & MignelJorge & MignelLarge & MignelRadio Ramblore
Conscious Experies
Reiths (15)
WLS Barn Danoe
Van Cello & M
D & E Barstow
Eddle White & T
M. & William & Johnso
Jorge & Jor (8) Chung Yee Wahs Nash & Fately Keller Sle & L

Loew

DR. IIII IAN SIEGEL

Jordan & Grace Andrea Marsh Abe Reynolds Co

BUILDING

Geraidine Brady

Jay C Flippen
Tunce & Steps
2d haif (19-21)
Kay Hamilton
Sid Marion Co
Young Worth & W
Jim Hadreas Rev

Jim Hadreas Rev

NEWARK
State (15)
5 Jansieys
Harriett Hutchins
Lorraine & Digby
Collins & Peterson
Mary Miles Rev

NORFOLK Norva 1st half (15-16)

PITTSBURGH Penn (15) LeFleur Co

Keller Sie & L George Beatty Vernon Rathb'rn Memerial (15) Casino de Parce Milton Berle Milton Berle
(8)
Peggy Taylor Co
Diamond Boys
Mitzi Maytair

Hackett & T Re Evelyn Wilstn Jayner & Foety Dave Chosen Co

2d half (19-21) W Harvard Co John Fogarty Chas McNaily Co Blanch Calloway O (One to fill) Paradise (15)

(One to fill)

Faradise (15)

Faradise (15)

Faradise (15)

Faradise (15)

Waldeck & Mitzl

Lew Parker Co

Alex Hyde Orc

State (15)

Ted Lewis

BROOKLYN

Gates Ave

1st half (15-18)

W Harvard Co

arva. ifts & Moore

awis & moore I Shayne llanch Calloway O Metropolitan (15) lenny Davis Coanny Dare Co Valencia (15)

Yacopis.
Pappy Zeke E & E
George Givot
Ted Adair Rev
BALTIMORE
Century (15)
Deguchle

Harris Claire & S Marbre (15) Kay Picture (8) Harry Sosnik Orc
Adele Girard
Woody Hernan
Bob Hannon
Joaquin Garay
Oriental (15)
Alien & Ment 4
(8)

Mr & Mrs Dionne Eddle Peabody

3 Byrone
Future Stare
Trudy Pickering Co
R Donohue & Mule
Tivell (15)
Eobby May
Roy Smeck DETROIT Michigan (15) Kitty Carlisle Rio Bros Keene 2

## Warner

ELIZABETH
Ritz
1st haif (16-19)
Parisian Scandais
LANCASTER
Capitol
2d haif (18-20)
World's Fair Foili
2d haif (11-13)
Blackstone

PHILADELPHIA Earle (15) Earle (15)
Hal Menken Co
Salicol Puppets
(8)
'Live Love Laugh'
Mastbaum (8)

Mastbaum (8)
Jack Benny
Mary Divingston
3 Chicken Sis
PITTSBURGH
Stanley (15)
L Millinder Orc
HEADING
Astor
1st half (16-19)

Bert Smith Unit
2d haif (12-14)
Manny King
Betty Boop U
WASHINGTON
Farle (15)
Jack Benny
Mary Livingston
3 Chicken Sis
Danwills
Sizzlers
(8)

Sizziers

(8)
Trainor Boye
3 Swifts
Ina Ray Hutton
Dorothy Crooker.

WILMINGTON Queen
Jet half (14-16)
Singer's, Midgets
YORK
Strand
Bert Smith U
2d half (21-23)
1st half (14-16)
Biackstone

## Independent

CHICAGO
State Lake (9)
Watson Sie Jee Storme L
Lee Storme L
Lee Cherain
Entelle & Harvey
Bothelle & Harvey
Bothelle & Harvey
Bothelle & Harvey
LONG BEACH
LONG BEACH
LONG BEACH
Altrade & Mainer
Altrade & Mainer
Altrade & Mainer
Jack, Frost Maining
Jack, Frost Maining
Long Beach
Long Long
L

## Fanchon & Marco

NEW YORK CITY
Roxy (15)
Louise Beaver
Sikura Japs
Roxy Rhythm Oro
Freddy Mack
(Others to fill)

Roxy Rhythm Or-Freddy Mack (Others to fili) I-OS ANGELES Paramount (7) Rube Wolf Bd The Choraleers Charlotte Snooky Armando & Lita Rose Valyda Ciarric Collins 6 Fachlon Plates Joyce Cullen

S Facilion Plates
Joyce Cullen
PHILADELPHIA
Fox (15)
Ray & Sunshine
(Othere to fili)
Oxford
1et half (12-14)
6 Lucky Girls
Fred Pisamo Co
Dalsy

WOBCESTER
Plymouth
1st half (14-17)
Demay Moore &
Kraft & Gaut
Osaki & Takl
Mack & Fay

Bob Fisher Harley 8 2d half (15-17) Margee Palm Rev 5 Saitlee Yorke & Tracey Lloyd Nevada Co

ST. LOUIS
Ambassador (15)
Bob Ripa
Howe & Carroll
(Others to fili)

Mack & Fay
Ray & Gliver
2d half (18-20)
Al Samuele Co
Sol Gould Co
Morgan & Stone
Mart 3
(Others to fili)

## Provincial

Week of Feb. 11

EDINBURGH
Regent
1st half (11-18)
Tillett & Olive
Jimmy Wilson
2d half (14-16)
Toni & Tina LEITH Capitol lst half (11-18) Toni & Tina 2d half (14-16) Tillett & Oijya

## London

Week of Feb. 11 Hillbillles
EDMONTON
Empire
Alfredo Oro

Week of ASTORIA D. H.
Ben-Beher-Arabir
Canischury M. H.
Oliver M.
Mallington Sis
Rome & Romaine
Geraido OreDrury & Raymond
Geraido OreDrury & Raymond
Mantovani Ore
Trocadere Rest
Oliver M.
Oli

Geraldo Orc
Drury & Raymont
CLAPTON
Rink
Shleld & Kewloy
Premiss

Fremier
F Elliotts
EDGEWARE ED.
Grand
Lennox & Loranno

Penn (15) A LeFleur Co Grace Johnston-West & Page Jimmy Durante Jimmy Durante
Rimace
WASHINGTON
Fox (15)
Francee Wills Re
Everett Marshall
Stuart & Lash
Chas Davis Oro 7 Elliotts CHELSEA

Paramount

BOSTON ropolitan (15) Metropolitan (15 Polly Moran Carl Freed Co Red Dust Gambar BUFFALO Buffalo (15)

Lamb & Beliett
OHICAGO
Chicago (18)
Berl Carroll's Co
(8)
John Boles
Sylvia Froos
Roy Smeck
Bob Ripa

HAMMERSMITH Palace Campoll 3 HOLLOWAY Mariborough 8 Admirals

S Admirais

ISLINGTON

Blue Half

1st half (11-13)

Lewis & Stonss

Wallington Sis

Rome & Romaine

2d half (14-16)

Olivette & Chatt

Jock McKay

KILBURN Grange Lennox & Loran Hilibililes LEWISHAM Palace
Manning Bd
Bower & Rutherf'r
Ben Behee Arabs
LEYTON

Vine Moore & N. NEW OROSS Einema Howell Bd

TOOTING Grseno Bros 6
Jack Plant
Co as booked
TOTTENHAM

Palace
Howell Bd
STAMFORD HILL
Regent
Admirale
STRATFORD
Broadway 16 Singing Scholar WALTHAMSTOW Vino Moore & N STREATHAM Manning Ed Bower & Rutherf'rd Alfredo Bd

## **Cabarets**

Gypsy Tavern

Pedro Via Cubans
Hotel Astor
Jack Berger Orc
Hotel Biltmore
Jack Denny Orc
Carloe & Marchen
Dan Richards Orc
Barry Devine

Hotel Commodore
Archie Bieyer Orc
Hotel Delmonico

Julie Gliespie Alex Fogarty Harry Tuker Orc

Hotel Edison

Bert King Orc Jerry Blanchard H & M Kane

Hotel McAlpin Joe Haymes Oro Bob Barker Agnes Anderson Hotel Montclair

Leon Janney Leota Lane Rosita Ortega Franco & Francin Ruth Urban Marti Michel Orc

Marti Michel Orc
Hotel New Yorkel
Ozzle Nelson Orc
Harriett Hilliard
Florence & Alvarez
Hotel Novarro

Florence & Alvarez

Gay Adams

Gay Adams

Bully Mitton

Maurics St. Clair

Maurics St. Cl

Del Campo Oro Bernice Parks Pomeroy Rev

Kathleen Karr Jimmy Kelly's

## NEW YORK CITY Olympe Bradna Les Manginis Leilme Trio Drena Witman Delso Roberts Juan Guittar Emile Boreo Noble Sisele Orc Carl Hoff, Orc

Armando's Hal Musette Arden & Duncan Geo Marechal Millard & Anita M Ferri Geovignetti Pjetro

PECKHAM Palace

Barrel of Fun

Annette Lacy
Andy's Acee
Lewis & Dody
Bill's Gay 90's
Kathryn Parsons
Bigclow & Lee
Jorry White
Beaux des Arts Nina Allen Justine Jai Tai Boeuf Sur Le Toi

Boent Sur Le Toit
Joe Zeili
Rocky Twins
Billy Arnold Orc
Don Alberto Orc
Brano
Georne Thorne
Angelita Loya
Fox & Ballister
Raiph Navelle Orc
Cafe International

Inez Elvira
Lita Santos
Lagitanilla
Los Otedae
El Chicorrito
Don Casanovs
Rudy Hernan

Contina Barra Raym'nd & Lucinda Gliberto & Jose Briceno
Don Jose Orc
Casino de Pare

Casino de Parce Harry Stockwell Central Pk. Casino Bthel Merman U & B Ebsen Leo Reisman Orc Chapeau Rouge Peppy de Albrew Dick Gasparre Orc D'Ivons Hé M Kane
Hotel Fifth Ave
Michel Gorner Orc
Horaclo Zito Orc
Rotel Gov. Clintio
Anthony Trimi Orc
Hotel Gt. Norther
Ferdenando Orch
Hotel Lexington
Jack Little Orc
M Schuster Oro
Hotel McAlbin
Hotel McAlbin

D'Ivons
Hartmans, G & P
Chateau Moderne
Murial Roger
Antonio Morchin
Royal Cuban Oro

Royal Cuban OroClub Squarbo
Senorita Leous
Club New Yorker
Lois Elliman
Comfort & Reility
Jack Meyer Ore
Club Bleihman
Wheeler, M & W
Coccanut Grove
Lloyd Garrards
Durelle Alexander
Tuth Williame
Scott Fisher
Congress

Congress
Tom Nip Rev
Thais

Thais
Edna Strong
Beatrice Lane
Frank Parrish
Chas Davis Orc
Paul Rogers Orc
— Cetton Club

Cetton Club...
C. C. Rev.
Meare & Meare
Nicholas Bros.
Leitha Hill
Ophela & Pimien
John Henry
Swan & Lee
Lena Horn.
Bill Balley
Jessle Scott
Dynamite Hooker
Cora La Redd.
Cab Callowsy
Coa Rouse

Cog Rouge
Joe La Porte Ore
Cubanacan
Rigo & Carmencita
Miguel Di Grandy

Juanita Don Raphael Cordoba Sis

Delmonico's Byrnes & Swanson
Ray Goss.
Bebe Moffle
Bisic Gilbert
Jerry Baker
Eddic Court
Durso Orc

Hotel Weylin
Rosaleen & Seville
Raoul & Reyes
Milton Douglas
Larry Siry Orc
Hernandez Bros El Chi El Chico
Wencee
Emilio de Torre Orc
Rosarillo de Triane
Mona Montee
Rosita Rios
Nina & Zabal
Francisco Ramos Hotel Wyndham

El Morocco Irving Rose's Orc Nano Rodrege Bd Alina de Sliva El Tercador

Jimmy Kelly's
John Kelky Signes
John Rockwood S
Riviera Boys
Joan Miss Boys
Joan El Tereacor
D J Escarpinter Or
Trini Varela
Dinorah Arguden
Juanita
Ferium & Mara
Essex House Glen Gray Oro

Sandino & Fairchild Flying Trapese Hazel Williams Freddy Berrens Or French Casino Leon & Eddle's Dei Pozo Oro Ron Perry Orch Gloria Gilbert Maria Desty Harald & Lola

Malson LaFitte Malson Lafitte
Max Dolin Ore
Mulson Voyant
A Valentine Ore
Spiry
Itita Belle
Mayfair Yacht Club
Walker O'Nell Ore
Mon Parls
Gone, Foedicke Ore
Lucien La Riviere
Yvonne Bouvier
Arnold & Hawkins
Herverra Ore
Number, One Club. Geo Hall Orc

Number One Club-Mini. Murie!
Paradlse
NTG Rev
Sally Rand
Abe Lyman Orc
Elenore Woods
Raye Maye
Rosezei! Roiand
Bernice Lee
Jayne Mannere
Ching Ling Foo Jr
Reis & Dunn
Park Lane

Park Lane Place Piquale Harry Rosenthal Jeanette Carlay

Bainbow Room
I.ydia & Joresco
Beatrice Lillie
Jolly Coburn Ore
Reno Merry-GoRound
Vivien Field Nika Saliy Stark Jenya Plobedina Kaufman Sia Emil's Orc H'lyw'd Restaurab Rudy Vallee Oro Bloise Martin Sammy White-Plerce & Harris Vera Nizas & Diplomats Edith Roark Terry Lawior Barbara Blane Milla & Kover Lighth Couplor Jack Star Marion Martin Pedro Via Cubans

Rene Merry-GoRennd
Vivlen Field
Red Rock
Reno Dudes
Starr West Jones
Val Olman Orc
Ritz Tower
Nat Harris Oro
Savoy-Plaza
Bob Grant Oro
G & C Herbert
Jos Zatour Oro

Jos Zatour Oro
Sherry's
Maurice & Cord
Alice Dawn
Ai Ross
Jos Smith Oro

CHICAGO Michelob Inn
Betty Moore
Delores Marcelle
Jeannette Grahan
Hal Hlatt's Oro
Nut Club

Higckhawk
Kay Kyser Oro
Giorla Selter
Maxine Grey
Benny Strong
Hersey's
Beverly Kirk
Wayne Van Din
Reeves & Lew Nut Club
Cherry Sie
Carl Whyte
Holly Moret
Sam Silm Hart
VI Kilroy
Dan Mongomery
Eddie Melkies
II Weilington
Opera Club
Ann Saymour
Begenoff & Earlyn
Vernon Rickard
Jules Alberti Oro
Pafmer House

Ches Parec Chez Paree
Clipsy Nina
Marlo & Floria
Joaquin Garay.
Seima Marlowe.
Russel Swann
Mayfair Girls
Meri Bell
Occard'e Ens
Henri Busse Orc

College Inn

Colosimo's Colosimo's
Walter Guild
Adelaide Kerkoff
Gano & Rits
May Downing
Inez Scott
Don Enrico
Bob Tinsioy's Or

Bob Tinsley's C Elmer Schobel Billy Meyers Congress Hotel

Robert Royce
Eddie Scope
Patricia Norman
Marcy & LaBelle
J Cherniavsky Or Club Alabar

3 Blonds Phyliss Harry Gloria Starr Phyliss Harry Gloria Starr Bernie Adler Gale West Miss Patsy McNair Eddle Roth Oro

Club Algiers Club Algiers
Kay Davison
Rocita
Aigiers Club Oro
Evelyn Camen
The Weismuellere
Kay Davidson
Sammy Kahn
Auetin Mack Oro

Ciub Minuet
Frank Sherman
Adelina Dossena
Ginger Wood
Mary Grant
Ben Zimberoff
Del Estes
Ergelle Sle
Maxine Kirk

Drake Hotel Rarre Lebarons

arita Hotel St. Morits Edgewater Beach Alta Warsawsks Herbie Kay Orc James Kozake Oro Hotel St. Morits
Vivian Vance
Fowler & Tamara
Leon Navara Orc
Hotel St. Begie
Johnny Green Orc
Marjory Logan
Gertrude Neleen
Hotel Vanderbit
Joe Moss Orc French Casino

Parls-Vienna Rev.
Tom Gerun's Oro
Earl Rickard
Eddis Dander's Or
Joe Buckley Orc
Gny Nineties Clu Cini Harry's N. Y. Bat Harry Harrie
Al Wagner
Phil Furman
Harry LeGrand
Sid Raymond

HI Hat Club Trudy Davidson Trudy Davidson
Shannon Sis
Jack Edwards
Bobby Garth
Effic Burton
Velma Hand
Hotel Stevens
(Continental Room)
Keith Beccher

Myra Mason Murray Sis 6 Counts of Rhythn Beverly-Wilshire Orville Knapp Orc Ramon & Rosita Billie Lowe
Kearney Walton Co
Cafe de Paree
Roy Herbeck Oro
Cotton Club

Stork Club

Tatt Grill

Thomashefsky's
Borie Thomaskefsy
Regina Zuckerberg
Sammy Colton
Harry Littman Ore
Florence Kug
Mme. Charova
Irv Bercowitz
Gertle Builman
Chee Doberty, Rev

Trouville
Jim Miller Oro
Ubangi Club

Ubangi Club
Gladys Bently
Allen Drew
Bill Bally
Teddy Hill
Versailles
Jos C Smith Ore
Rodriguez Ore
Eugenie Woodruff
James Struthers
Dolores Reade
Billy Roy
Jerry Blanchard
Jerry Blanchard

Jerry Bianchard.
Sammy Walsh
3 Boston Girls
Eddle Gale
Accent & Jenesco
Julie Wintz Oro
Josh Medders.

Josh Medders
Village Nut Ciub
Jack Fagan
Sheer Bros
Beche Moffet
Alleen Cooke
Val Vestoff
Milton Mann Oro
Waldorf-Actoria

Shella Barrett
Xavler Cugat Orc
Henry King Oro
Beauvel & Tova

Paimer House Tommy Martin Roy Cropper

Roy Cropper
De Roze
Harris, Claire &
Bob Ripa
Abbott Dancers
Ted Weems Oro

Billy Gray
Snannon Dean
Margot King
Constance Sie
Andrews Sis

Joe Lewis
Giggles Regan
Bebe Sherman
Marge & Marle
N & O Detrick
Dolores
Cecil Blair
Henri-Liehon

Henri-Liehon Or Terrace Gardel Roma Vincent Alice Blue Szita & Anis Hank, the Mule O'Brien Giris Stan Myera Oro

Via Lago Via Lago Rick & Snyder Chicak Stanley Peggy Laurie Lou Blake Oro

Walnut Room (Blemarck Hote

(Blamarck Hot
Art Kaessi Oro
Esther Todd
B & B Dodge
Fritz Mueller
Mara Senta
Marcell Inn
Tommy Lyman
Tacch Oro

Thech Oro
Joe Perrone'e
J. Marengo Oro
Murray Peck
Dee Sis
Patsy Lee
Texas Tommy
Freddy Beardan
Ruth Van Loise

Palamer
Nick Stuart Oro
Hudson-Metzger C
Rita Robine
Paradise Garden

Paris sans,
Bert Rover
Helen Burns
June Brooks
Gabriel Casino
Diana Tolly
Weiss Sie
Miss Valeska
Pandorvou

Rendozvous

Kay Kalle Orc

Raymond Litter

June Marlowe

Royale Frolics

Casino (Agua Callente) (Agua Callente)
Nirvauna
Julian Marjorle
Beatrice Ynez
Armida Tovara
La Francon
The Casinos
Merisea Flores
Bobby Maytoreno
Benito Bd

Cocoanut Grove Cocoanut Grove
Ted FioRito Oro
Yolanda & Veloz
Johnny Candido
Muzzy Marceilino
3 Debutantes
Campbell 2

Mazie Richardson Louise Walker Gray & Hudson Kings Club Tommy Lyman Stan Clare's Ore

Palemar Dick Jurgens Ore

Cotton Club

El Ray Club
Gene Austin
Candy & Coco
Joe Marlin Orc
Hotel Rossevel
Joe Marlin Orc

Italian Village

## OLSEN, BERNIE BANDS SET FOR LOEW TOURS

Ben Bernie'a and George Oisen's orks, latter including Ethel Shutta, have been set for tours of Loew's yaude houses starting in March. Both bands will open in New York, though the exact houses are not definite.

Bernie starts March 8, while the Olsen ork begins the round on March 22. William Morris office set both deals.

## Parker's Vaude Dates

Frank Parker, tenor with Jack Benny on the air and on the Gulf Oil program, is going yaude as a single. Opens for Loew in Wash-ington, Feb. 22.

through the William Agented t Morris office.

## Best Dressers

(Continued from page 2)

(Continued from page 2)
Cooper dislikes wearing the uniforms of dashing army men. For which reason his ability to wear a soldier suit with the nonchalance of a Dizzy Dean tossing a third strike, is all the more remarkable.

Boris Karloff gets the title of Feet. Dressed Baby-Scare-for-his ability at a transport of the soldier suit of the suit of the soldier suit of the sui

who went to law school.
James Cagney Is said to have the
knees of his trousers specially reinforced so as to stand the strain
of vigorous kneeaction while booting a femme vis-a-vis. By the
grace of which he is nominated,
as Best Dressed Lady Kicker.
Cagney, a mighty punter indeed,
consistently booted the derrieres for
75 and 89 yeards in the game. 75 and 80 yards in the game against Wampas Seminary, He also tosses a nasty lateral grape-fruit into an opponent's kisser, for

also tosses a many fateral grape-fruit into an opponent's kisser, for which he wears a custom made cost with synchro-mesh armpits.

Jimmy Durante is, of course, Ginzy's unanimous selection for the Best Dressed Man (All Around): title for obvious reasons—most ob-vious of which is the schnozz. Du-rante's early training was as a Gut-tenherg devotee when on Broad-way. His early education still shows: itself in -the-care Durante-takes of his costume in love scenes. Of the stage-boys, Ciliton Webb, Ginzy's Best Dressed Mahatma Ghand, prescribes simply blenty of safety pins.

afety p Reynolds, Best Dressed

safety pins.

Abe Reynolds, Best Dressed Froquols, is considered No. 1 style man on the Indian reservations. Under his encouragement his own native title has gone in for some revolutionary changes. Us. now s. common sight to see young Froquols braves sporting Delancey street derbies in place of the traditional feathered headdress, while the second of the statistic of the state of

## Topsy's Dorothy Gilbert Geo Redmon Ore

LOS ANGELES Kirby & Deg Rita & Rubin Marietta

Biltmore Rend'zv'u Senorita Adriana
Gary Leon
Marola (Tut) Mac
Tommy Wonder
Ruth Craven
Burke & Davis

## Plays Abroad

## LOVE ON THE DOLE

y Roginald Bach.

Yenginald Bach.

Wendy Hiller
Cathileen Nesbitt
Ballard Berkeley
Alex. Grandlson
Julion Mitcheli
Drusilis Wills

Maris Ault
Edmond W Waddy
Vera Sherburn
Arthur Chesney
Watter V. Toblas
Dorothy Dewhurst
Harry Mann San. 30, Produced b. Sally Hardeastle.
Mrs. Hardeastle.
Larry Meath.
Harry Hardeastle.
Mrs. Hardeastle.
Mrs. Bull.
Mrs. Bull.
Policeman.
Helen Hawkins.
Sam Grundy.
Agilator.
Mrs. Doyle.
Mrs. Doyle.
Mrs. Bull.
Followan.

venr or more ago Walter Greenwood wrote a moving story of Lancashire life called Love on the Dole' It was sufficiently Dole.' It was sufficiently successful for Ronald Gow to make a stage

Dole. It was sufficiently successful for Ronald Gow to make a stage adaptation of it, which was produced at the Manchester Repertory theater lest March for a formight Since then it has toured twice nightly at popular prices and played to over 800,000. Once or twice negotiations were on to bring it to London, and it finally reached by Reginald Bach, and the company strengthened with a few names. Nothing actually new in plot, but a virid picture of the hopelessness and inevitable deterioration, of the was not a small Lancanire. Passing through the various stages of a bare existence during times sufficiently prosperous to the dole, we are shown how they live and think, struggle and hopelaway with the same ullimate result, failure. Father has no work that how is the same ullimate result, failure. Father has no work the boy live and think, struggle and hopelaway with the same ullimate result, failure. Father has no work the boy is the discharge of the daughter, who hopes only for a bit of overtime to enable her to do a little more form clashing with the police. Utterly disflusioned, the from clashing with the police. Utterly disflusioned, the from clashing with the police. I disflusioned the police of the discharge the presented of the same store that the police is the factories, and who allows her enough money to give her mother a few physical unforts. All this is not accomplished wither declaring to mother, I did the best I could not impressive east contributed in no. assall message to the tremendous reception given it at the premiere.

could.'
A most impressive cast contrib-uted in no small measure to the tremendous reception given it at the

tremendous reception given it at the premiere.
Every indication that Wendy Hiller, who played the girl, will be a new star. She has youth and depicts the gamut of emotions to a nicety.
Cutting the running time half an hour and flattening out the Lancashire dialect, the play and the present company would unoubtedly score in New York. Job.

## OLD BAILEY

London, Jan. 21.
Drama in three acts by Campbell Dixon, presented by the Charta Theatre at the Westminster theatre, Jan. 20 for one per-

Margaret Rawlings
Henry Hallatt
John H. Moore
Philip Morant
Barbara Tailerman
Harold Mortlake
Harold Mortlake
Stella Rho
Neville Brook
William Dewhurst
Name of the last of the last of

Campbell Dixon is film editor of the Daily Telegraph. Not unnaturally the play takes on the attribute

Best thing to do is to rewrite the

## MON AMI PIERROT

Paris, Jan. 12.

Opera in one act, music by Sam Barlow, book and tyrics by Sacha Guitry. World premiere at Opera Complete, Paris, Jan. 11, as part of Franco-American benefit matines gain.

This is the first American opera to become part of the repertory of the Opera Comique. It was put on after an enormous amount of bally in front of a large sutience of Lebrun of the French Republic and Ambassador Jesse Isidor Straus of the United States. Hard to understand why this piece was picked for so much honor. Music is melodious and technically competent, but undistinguished in any way. The light power was the competent of the competent o

representing a man waiting for a woman to come to see him, is better entertainment,
Barlows score is reminiscent of a dozen t'el light operas. This is a considerable of the light operas. This is the light operas. This is the light operas of the lift of the light operation. The light operation is not seen that the light operation of the light operation operation of the light operation operation

skill:
Opera, which lasts 50 minutes,
will probably be used by the
Comique as curtain raiser. Stern.

## SUMMER'S LEASE

Margaret Watson.

The authoress is said to have once-occupied the same position In a stockbroker's office as the heroine of this play. She had another piece produced at the Elayers theatre, as small private auditorium where embryo plays are given tryouts. At Coaumont-Brilish.

Reproduction of office routine in a stockbroking establishment is said to be authentic, but it is all so footling that it becomes threamed a stockbroking establishment is said to be authentic, but it is all so footling that it becomes threamed a stockbroking establishment is said to be authentic, but it is all so footling that it becomes threamed and the stockbroking establishment is said to be authentic, but it is all so footling that it becomes threamed and the stockbroking establishment is said to be authentic, but it is all so footling that it becomes threamed and the stockbroking establishment is said to be authentic to make an excellent novel.

A woman of if, although hardly a drama of the theatre. With suitable descriptive writing it ought to make an excellent novel.

A woman of 35, after ha ving spent. A women of 35, after ha ving spent and had not seen and informs her he has just become engaged to the leading lady and had deferred asking her hand in marriage until he was sure the show was successful, and her hnew that stand!

Plece is well produced by John Fernald. Biggest hit is scored by

Sile, use active the state of t

of a film scenario.

Best thing to do is to rewrite the play. It has enough basis for an excellent melodrama. There are some splendid character drawings and some very good dialog.

A gold-digging film actress marries a middle-aged widower, deceives him, takes his money and gives it to a signol with whom she prives it to a signol with whom she husband, is acquitted by a famous barrister who believes her innocence, and marries her, only to discover she had actually murdered her husband and was still running around with the giglo.

Piece was produced at the Westmater, or the cast were excellent, some of the selections were not as felicitous as they might be. Piece was under, rehearsed, some of the selections were not as felicitous as they might be. Piece was under, rehearsed, some of the selections were not as felicitous as they might be. Piece was under, rehearsed, some of the selections were not as the stage of the selections were not as the semior to prove the provide as the semior arrier. In the provided as the semior provided and the stage to be provided as the semior and the stage to be constant and selection with the selection and the stage that the provided as the semior and the stage to be constant as the semior and the stage to be constant as the semior and the stage to be constant as the semior and the stage to be constant as the semior and the stage to be constant as the semior and secretary, as below to be adapted as the semior and secretary, and some secretary, and some secretary, as the secretary, and secretary, and secretary, and secretary, and secretary and secretary

he's her boy friend. Starting from this, boy makes a disay career, proving he can make good it only given the chance, and, incidentally, worthy of marrying the president's daughter. Has little to do with real life but handled as it is, in the manner of a

handled state. In the manner of a satirical farce on the workings and the types seen in banking life, this play, by a couple of little-known authors and very well acted in a prise and is attracting new patron-age to the Kamara. Might do on the screen, although more suitable for the ontinental type of musical than for American tastes. Jacobi.

### BETWEEN US TWO

London, Jan. 80.

New comedy by Dudley Lealls in three acts, presented by Metropolitan Produce Lealls in the Committee of the Anne Brompton......Oriei Ross Mrs. Long......Mabel Terry-Lewis O'Halloran.....Viotor Boggett

Yet another problem play of a happy young couple who should have everything smooth and har-monious, but who pull different

with the control of t

## A Szerelem Nem Olyan Egyszeru

Love is Not as Simple as it Lo Budapest, Jan. 20.
Play in three acts by Laszlo Fodor, a
the Vigezinhaz, Budapest. Cast: Lil
Murati, Julia Komar, Ella Goth, Paul Ja
vor. Arthus Somlay, and Gabriel Rajnay.

Fodor, recognized as the cleverest artisan among local playwrights, has attempted something less effective and more profound this time, and written a play that thought-not cut out dore a hid-Starting with a stage-within-stage scene showing a performance of Romeo and Juliet, which the boy and girl, who are Fodor's hero and heroine, are attending, he proceeds to discovered the stage of the stag

## An About Face

## Suspended, but Now an Equity Delegate-Douglas Gilmore's Record

## ROPES EAST TO CLOSE **DEAL FOR STAGE TUNER**

Hollywood, Feb. 11.

Bradford Ropes heads for Broadway late this week to arrange for production of a new musical and get in finishing licks on his new novel, 'Challenge', for summer pub-lication. Ropes authored the book and lyries of 'Hometown Boy,' with Philip Scharig on the music, slated by George Kondolf for early pro-

duction.

Author of '42nd Street' and 'Stage
Mother' recently concluded a stretch
at Radio, where he collaborated
with Vera Caspary on the filmusical,
'Hooray for Love'.

## **FULL PAY FOR FOREST' CAST**

Although there were only five ner formances last week of 'The Petrified Forest, Broadway's top gross getting drama at the Broadhurst because of illness of Leslie Howard, the other players were paid full salaries. That was at the suggestion of Howard, who is also a partner in the managerial and with Gilbert Miller and Arthur Hopkins. Latter duo agreed to make no deduction which would have been permissible

which would have been permissible under Equity rules. Howard was afflicted with boils, one of which was on his arm. It was necessary to lance the boil at Mt. Sinal hospital Monday (4), but the arm was op painful that Howard was unable to go to the theatre. Tickets were refunded or exchanged.

Miller cut short his vacation in Florida when Howard went to the hospital, coming beck by plane Thursday (7). Manager decided he would sall for London Saturday (9). He is due back in New York in about six weeks.

From a suspended actor to an Equity representative is the overnight reversal of form in the standing of Douglas Gilimore, banned by
the Council last May for his performance at the debut of East of
the Sun, which Wee & Leventhal
presented in Philadelphia with
Lenore Ulric. Gilmore is in the
cast of Hollywood Hollday, the
Bebe Dahlels, Ben Lyon, Skeets
Gallagher show, and the other
players appointed him the Equity
delight of the Council of the Council of the
His appointment might, be. Interpreted as a bit of nose-thumbing at
the Council by the Hollday players, bit the latter disclaimed any
such intent. Equity officials smiled
over the quick change in Gilmore's
standing but said it was okay by
them—the players have the right to
name their deputy, whose duties are
to see that the management complies with Equity requirements, being this contact man for the actor.
It is the council of the council of

the snuberts.

Actor's drop in grace resulted in suspension from Equity for six months. Glimore also was ordered to pay W. & L. two weeks' salarles, as a fine. Suspension lasted nearly nine months because the fine was not paid until Hollday went into rehearsal. Council lifted the ban rehearsal.

## Three Folduns

Three plays withdrew from Broadway last Saturday (9), two being quick flops and the other an early standout.

'Merrily We Roll Along Along Merrity We Roll Along Along went on the road from the Music Box after a 19-week run. Although Box after a 19-week run. Although to the engagement and the sale of the engagement is was figured to span the season. With a cast of 90 and large stage crew, drama had an operating set-up comparable to a musical show, which type of attraction its title suggests. It grossed around \$20,000 weekly during the height of its run. Most dramas could operate to profile at Merrily's departure pace.

'MERRILY WE ROLL ALONG'
Opened Sapt. 29. First drametol-his of the season by
consensus of opinion of all the
first-stringers with the exception of Hammond (Tribura).
Latter did not care for it himself, but folt that it was a good play. 'Varisty' (Ibee) said: 'Bell-ringing drama.'

On to Fortune was among last week's premieres. It draw a press as uncertain as its writing so the authors agreed with the presenter, Crosby Gaigs, that it had little chance. Yanked after eight per-formances at the Fulton.

## ON TO FORTUNE

Opend Feb. 4. Although Gariand (Telegram) thought it was a 'pleasant little plees, the other first-stringers gave the Lawrence-Languare latest a polite regative. Gabrisi (American) said, 'All in all a thin and somewhat-thankless fleesta,' and 'Anderson' (Journal) declared it 'no holiday for the playgoars.

Loose Moments was also played a single week, opening and closing at the Vanderbilt. Reviewers rated it about the weakest of the arrival card.

## LOOSE MOMENTS'

Country of the countr

. When Cole Porter and Moss Hart stopped over in Hollywood they were hosted by an eastern contingent of composers and writers. Highlight of the evening was a stag parody on Porter's Tou're the Top' ('Anything Goes,' Alvin theatre, N. Y.). Parody was authored and sung by Irving Berlin. Broadwayties got a load of it last week from one of the guesta. Forter and Hart continued on a crulse around the world.

Inside Stuff—Legit

'Hollywood Holiday', first called 'No Man's a Hero', the Bebe Daniels-Ben Lyon-Skeets Gallagher play in which they will present themselves may not reach Broadway this season. Film names are expected to be a road draw, and if so, 'Holiday' would be held out of New York until the fall.

Show's dates have been slightly changed. Debut now slated for Wil-mington, Del., Friday (15), following week being in Baltimore. New England dates will follow with Chicago the tentative objective after

Two summer theatres figured in 'On to Fortune' which opened and closed at the Fulton theatre, N. Y., last week. Under the title of For Love or Money' it tried out at Westport where the Country Playhouse is conducted by Lawrence Languer and Armina Marshall (Mrs. Languer)

is conducted by Lawrence Languer and Armina Marshall (Mrs. Languer)
who wrote the play.

"Crosby Gelge and Charles Heldt presented Fortune." Latter conducted
the summer stock house at Nepcong, N. J., where No. Mors Ladles' was
tried-out.—He had an Interest in the successful Broadway engagement.
Show when at the Jersey spot was called 'Home, James'.

During the performance of 'Accent on Youth,' Plymouth theatre, N. Y., Constance Cummings does a bit of knitting. Mack Hilliard, the show's manager, suggested the actress knit a scart for him, Misse Cummings replying that the show probably wouldn't last that long.

That was shortly after the show opened but the scart is nearly finished. Youth' got less than \$3,000 in its first seven performances. Last week it approximated \$1,1000 and looks set through the season.

With the idea of stimulating interest in a legit show, specifically Loose Moments' which opened at the Vanderblit theatre, N. Y., last week, hundreds of tickets were, given away without charge, mostly to clerks in chain grocery stores. Central character in the play is a grocer's delivery boy. Show folded-Saturday (5).

Lucy Mitchell-has resigned as secretary to Glibert-Miller in America going on her own as general representative for managers and actors. Her office will be for contacting and general advice. Miss Mitchell's first client is Glibert Miller.

## Showdown Due on Ducat Control Rules; C.A. Session to Argue It

Showdown on the ticket control rules as applied to Broadway's theatres by the revised legit code is due at this week's Code Authority session. Following the case of independent brokers whose application to restrain the CA was distion to restrain the CA was dis-missed with an onlinion variously interpreted, it was declared that the test of the workability of the sys-tem will come if and when action is taken against managers alleged to be violating the rules. Philip Wittenberg, counsel for the

taken against managers alleged to be violating the rules. Philip Wittenberg, counsel for the CA\_regards the court ruling from a different siant than that put forth by Charles Abrams, the agencies attorney. Latter contends that the decision establishes the code as, a constant of the code as a constant of the code as a constant individually sign at doesn't work. Wittenberg states this is not necessary, there being individual signatures.

Wittenberg, who framed the rules with William P. Farnsworth, code administrator, also an attorney, explained that they made the ticket control system in the form of a contract between the Authority and the brokers so that the latter could not thereafter contend that the rules are lilegal on price-fixing grounds. There's la-decision in New York that the contended by the CA lawyer that the indice agents did not stare limited to the code that the count may not have recognized the theory in back of the edecision, the court may not have recognized the theory in back of the code, that it is a pact aiming for fair competition, he feels.

Prosecution for violations must come from Washington—either the legal department or the tax administration (Internal Revenue Department). It is now plain that agencies who do not secure licenses and

ment). It is now plain that agencies

istration (Internal Revenue DepartJacob 1. It is now plain that agencies
who do hit secure licenses and
agree to abide by the rules cannot
be prosecuted. Therefore the managers who may be detected doing
business with such brokers would be
subject to action.

Whether the ticket situation is
improved this, season over last is a
matter of conjecture, with some
showmen stating there is more gyppling currently. However, theatres
have 25% of the tickets on sale at
the box offices; a definite improvement. That rule, which was agreed
on last season, is believed to be folloved generally along Broadway
and appears to be the outstanding
development in holding down excesssive ticket prices.

## 9 PICKETING ACTORS PINCHED: OUT ON BAIL

Theatre Union, radical drama Theatre Union, radical drama group operating the Civic Reper-tory Theatre, New York, lost out on the Saturday (9) matinee performance when nine of the group's players were arrested for picketing in front of a l4th street dress house. Actors were released on ball late in the atternoon and played the evening performance of 'Sallors of Cattaro.'

Actors were asked to Join the pickets in front of the dress store and did so. Saturday morning. Group was Joined by some noisy radicals and cops swooped down, arresting about 40 persons for mass nicketing. 40 persons for mass picketing, pro-hibited under court order in New York, Bertram

Biblied under court order in New York. Bertram Mayers, attorney for the Theatre Union, got the ac-tors released on \$500 bail each. Case came up in Essex Market court Sunday morning and was de-ferred (ill Thursday (14), Mayers asking for and being allowed a re-duction of ball to \$10 per man.

## 'MERRILY' ROLLS INTO L. A. BELASCO FEB. 18

Los Angeles, Feb. 11.

Homer Curran's Coast production of Merrily We Roll Along, moves into the Belasco Feb. 18, following three weeks in San Francisco.

Belasco religiting is first since Dec. 1, when the William Thornton Repertory Co, wound any a brief engagement there.

## 'Judgment Day' in Chi

Chicago, Feb. 11. Arrangement has been made by Lawrence Paquin, director of the Peoples' Institute Players, for the production of Elmer Rice's 'Judg-ment Day' here.

Play will run for two weeks, which will make a record run for a show at this group theatre:

## HART-RODGERS TWO MUSICALS FOR SHUBERTS

Lorenz Hart and Richard Rodgers are at work on two shows for the Shuberts. First will be a revue to go into rehearsal as quickly as cast and next will be a book musical. Latter show is figured for a jout April or May if talent desired

is available:
Revue is as yet untitled. Raymond Knight, from radio, is writing
the skits. Cast not set yet but Bob
Hope and Herb Williams have been
approached, Latter is dependent oncontinuation of Farmer Takes a
Wife, legit, in which he is currently
appearing. Beatrice Lillie was also
approached but doesn't warry to
the summer. She doesn't like summer work.

the summer. She doesn't that our mer work.

Musical is a piece about show-business entitled Toe Business' Hart is writing the book for it himself. Gregory Ratoff and Ray Bolger are considered for two of the Radas. Latter is currently in Life Begins at 8.40, another Shubert show and figured to be ready to fold. In time for the Rodgers-Hart ours.

opus.
The Rodgers-Hart revue will have nothing to do with a new version of the 'Follies,' which the Shuberts are also casting and preparing cur-

## BAKER TALKING NEW ROAD TRY OF 'STARS'

Boston, Feb. 11, Phil Baker, now playing a vaude date at the Keith Memorial, is un-derstood to be negotiating with Warner Brothers. He has asked backing to reassemble Calling Ali Stars, which folded recently in New York, and start it on a tour

again.

Idea is to take the best features of the show and give it another try.
Its three-week run in Boston was successful but it could not make the grade on Broadway.

## New Palm Beach

Broadway producer recently back from Palm Beach after a short sojourn said he didn't enjoy his vacation at all. Explained it was just like attending a Theatre League meeting, only the managers had on bathing suits.

## **SUNDAY BILLS** UP ON FEB. 20

ing opponents to Sunday legit performances will gather in Albany formances will gather in Albany Feb. 20 for a joint Senate and House committee hearing on bills which would legalize first day shows. If and when the measures are passed and signed, Sundays will become a matter of local option in the various communities of the state of New York. Bills introduced by Senator Berg of the Bronx are an amendment to the penal code and another to the labor law providing for one day's rest in every seven for legit actors. Assemblyman. Neustein of New York introduced companion legislation in the House.

egislation in the House.

## CANTOR'S PERCENTAGE **DEAL FOR NEW LEGIT**

Refusing a salary, Eddie Cantor is reported to receive a straight 15% of the gross from Vinton Freedley in a Broadway musical comedy for early fall production next season. Idea is that the book stage musical will insure Cantor a vehicle for a picture for 1938-7. Freedley closed the deal with Sam Goldwri, who has Cantor streed volusterly.

the deal with Sam Goldwyn, who has Cantor signed exclusively.

Howard-Lindsay; Russel Crouse, who collabed on the book of Ercedley's Anything Goes, and Cole Porter, composer of that score, will work together, on the Cantor musical. Slated for rehearsal in September.

## H'wood Guilders After Lukas for Love Mart'

Hollywood, Feb. 11. First production for the new follywood Theatre Guild will be Hollywood Theatre Guild will be 'Love Mart' by Ernest Vajda. Plece was produced in Budapest with Paul Lukas in the lead. Guild is trying to get Lukas for the local production.

Guild is auditioning for junior players who will receive training through appearing in bits in Guild

## - Fagan's Coast Bath

Hollywood, Feb. 11. Myron C. Fagan, playwright, has filed a petition in bankruptcy. Lia-bilities are \$38,000, owed mostly in New York. Nominal assets are \$37,000.

## **Equity Youngsters Plan Another** Test of Strength at March Meet

## **Paper Sponsors Ballet**

Omaha, Feb. 11. Omaha, Feb. 11.

Monte Carlo Ballet Russe appears
here in a single performance under
sponsorship of the World. Herald
evening of Feb. 15 at the city audi-

evening of Feb. 15 at the city audi-torium.

Ballet is second show brought in by the newspaper this season. San Carlo-Opera company was here four days in November, to good biz.

## **BOST. MAYOR'S NEW CENSOR** IDEA

Mayor Frederick W. Mansfield of Boston, after taking plenty of heat as a result of his ban on the Hub showing of Sean O'Casey's Within the Gates, announced on Wednes-day (6) that he would change his censorship tactics radically from now on.

now on.

It all started when a rumor circulated about town that the banning mayor would clamp down on 'Sallor Beware.' Mansfield prompt-Sailor Beware. Mansfield promptiya nnounced that in the future plays would be allowed to open, regardless, and on opening nights the city's board of censors would review them. If and when a play is voted unfit for Boston audiences by this body, the mayor will act Immediately to suspend the theatr's llcense. This, according to the mayor, is the 'legal way' to ban plays.

plays.

'Sallor Beware' was allegedly
penciled into the Wilbur for Feb.
18, but scratched when City Censor pencised into the Wilbur, for Feb. 18, but, scatched when, City, Censor Herbert L. McNary reminded a representative of the theatre that no other managements in Boston had considered it wise to bring the racy piece into this town, sepecially after the 'Gates' episode. This was construed by the local press as another ban, and when reporters trooped up to city hall they found a peeved mayor, burning under the unfavorable spotlight trained upon him ever since he barred the O'Cinsey piece.

New plan of censorship was then announced, emphasizing that the producers would have to gamble with-lisque-shows, because future-bans will be announced only after opening performances.

## U. of T.'s Modern House

Iowa City, Ia., Feb. 11. Construction work on the new University of Iowa theatre building, to cost nearly \$100,000 and which will seat 500, is now under way, contracts having been awarded and authorization to start work given. w house will be modern in

Equity's third quarterly meeting of the season will be held March 1 at the Hotel Astor, and while the announced purpose is to name a nominating committee for the annual election, a lively session is an-ticipated. Proposals furthered by Equity's active younger group which were set back at the last meeting are slated to be introduced from the

were set back at the last meeting are slated to be introduced from the floor again for definite action.

As the officers were cleeted for a period of three year last time.

As the officers were cleeted for a period of three year last time.

In the set of the set of the council, or to re-elect Councillors whose terms are expiring. Group regards the election with even more importance than last year, when they proved strength by electing six of their party to the Council.

Although the group is regarded as being anti-administration, it did not aim to name the officers. Plan of action was and still is to get a foothold on the Council, since that body, and not the officers, control the association. No claim hay yet been made of the number of additional Councillors the liberals hope to elect this season.

this season.

Issue most likely to come up is
pay for rehearsals or subsistence
money—to—players contracted, atmodest salaries. Also elimination
of the junior rating in Equity will
be discussed because the code minimum of \$25 as against \$40 for seniors
is claimed to have resulted adversely
to the letter. They mater was reis claimed to have resulted adversely to the latter. That matter was recently discussed by the Council and the managers, latter decling that as the two minimums are in the code, changes should come from Washingston. Another proposal would only an experience of the control of

appears to have been put off until next season.

Likely that the meeting will be addressed by representatives of other stage labor bodies on the matter of Sunday performances. Other unions favor Sundays, Equity alone holding out the stage labor was a sunday and the stage labor bedies to the control of the Marshall of the scenic artists, and Ted Mitchell of the press agents and company managers unions, were named by the CA for the Equity appearance.

## CHEER' EXPANDS ROAD TOUR, HAS 37 WEEKS

Definitely decided to expand the tour of As Thousands Cheer to the coast. It will have been the longest road engagement of any legit show within six years, bookings totalling: 37 weeks. Revue started from Broadway in September and will keep going until June. Road clean-up of 'Cheer' automatically sets back the plan of Sam H. Harris to present a sequel revue, 'More Cheers,' by Irving Berlin and Moss Hart. That was set when 'Cheer' was aimed for key citles and booked for only 12 weeks.—Although-it-is stated that 'More Cheers' is now slated that 'More Cheers' is now slated for next season, 'Harr Is o'n on a world cruise with 'Cole Porter and hat due Is scheduled to return with the ampher lives of the Sameron of the Marris of the It will have been the longest

scheduled to return with the com-pleted book and score of another musical. Understood that Harris has an option on that show, too, giving the manager at least two major musicals on his next season schedule.

## Moore's Fla. Stock

St. Petersburg, Feb. 11

St. Petersburg, Feb. 11.
Raymond Moore, operator of the
Cape Playhouse at Dennis, Mass,
will open a winter season here tonight with Sidney Howard's 'Christopher Bean'.
Company includes Lester Vail,
Lynn Kendail, Philip, Huston, Jessica Newcombe, Forrest Orr, Dudley Hawley, Jilizabeth Bruec, Clifford Dunston, Flora Campbell and
Judith Barry. Judith Barry.

Burk Symon, former stage direct

tor for Belasco, is staging the plays, with Eugene Fitsch as scenic de-

## FILM NIX ON TWO CURRENT B'WAY SHOWS CHARGED, 'ROAD,' 'APPEARANCE'

Discussion over picture rights to no concrete offer for the celluioid Broadway attractions has not included two current shows which are iclaimed to have been nixed by higher-ups in the film industry. Shows involved are 'Personal Appearance,' produced 'by Brock'. Pemberton and 'Post Road,' presented by Potter and Haight George Haight of the latter firm is readying a complaint to the legit Code Authority, charging the Moction Picture Producers and Distributors (Häys) office with 'unfair being half that sum. He says that uncare the comparison to reactice and restraint of trade by Broadway attractions has not included two current shows which are cludined to have been rixed by higher-ups in the film industry. Shows involved are Personal Appearance, produced: by Brock-Pemberton, and 'Post Road,' presented by Potter and Haight. Teorge Haight of the latter firm is readying a complaint to the legit Code Authority, charging the Moliton Picture Producers and Distributors (Häys) office with unfair practice and restraint of trade by Allesedy putting thumbs down on high producers and restraint of trade by Allesedy predictions of the control of the control

isn't so attractive in comparison to the profit possibilities from theatre presentation. Explains that his 'Strictly Dishonorable,' a comedy hit of several seasons ago made a profit of \$30,000 in Philadelphia

that it can be presented in almost any sized town and operate suc-cessfully. Ultimately he may make the picture tersion himself.

Haight says that prior to presen-tation of 'Post Road' a picture firm tation of "Post Road" a picture firm sought to buy-his Interest. In-tho-show and that there were several bids after its debut. When the film people lost interest the young manager claims he discovered that the word was passed around not to buy "Post Road" because it points out a new "manner of kidnapping and therefore in contra to film policy

the profit possibilities from theatret presentation. Explains that his Strictty Dishonorable, a comedy shift of several seasons age made a profit of \$30,000 in Philadelphia alone.

Plan-for-Personal-Appearance-3-s. Rec. Philadelphia profit of \$30,000 in Philadelphia alone.

Plan-for-Personal-Appearance-3-s. Rec. Philadelphia profit of \$40,000 in Philadelphia alone.

Plan-for-Personal-Appearance-3-s. Rec. Philadelphia profit of \$40,000 in Philadelphia alone.

Plan-for-Personal-Appearance-3-s. Rec. Philadelphia alone alone alone and their the small standar standar special profit of \$40,000 in Philadelphia alone a

## Plays on Broadway

Drama in three acts presented at the
Manafield, N. V. Feb. R. by Crosby Galge;
by John Garrett Underhill; staged by
Son All Haggin. \$3.30 top.
Luisa Alice Alworth
Luisa Alice Alworth Natalia Nedda Harrigan
Gerardo
Demetria
Cesar Estevez
Bantlago SolanaCourtney white
Irene
Paco Utrillo
Butler Francis French
Porter
BaltasarGerald Cornell
Martin Frank Ray
MartinFrank Ray
Jose MariaLeonard Penn
FolicaAlma Kruger
CarolinaLenore Chippendala
Maria Antonia
Beatriz Frances Tannehill

Something from Madrid and much to quiet and uneventful for Broad-

Something from Madrid and much too uplet and uneventful for Broadway.

There is a certain amount of distinction to 'Field of Ermine' what with its good players and careful presentation. Ben All Haggin, who Field is the second of the second

irributed by the control of the cont

## FIELD OF ERMINE | ON TO FORTUNE

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Anders featured; \$8.80 top.
Eleanor Sloan
Donald Sloan Myron McCormick
Anne Mary Rogers
Miss Hodda Sloan Josephine Hull
Peters Edward Broadley
Ella
Chester Digges
Talbot Sloan
Welter Sloon High Rennie
Tracy
Senator Parmelee Robert T. Haines
Contain Halligan Edward McNamara
GrimmPercy Helton

sensior Primises. Notes: T. Isalises Constain Hallings. Edward McNamars Orimin.

Not anough diversion in this commendate, so doubtful of more than a brief stay on Broadway.

There are laughs, but not enough: There are laughs, but not enough the stay of the s

ordinarily can be switchen to contain the manufacture of the manufactu

TO DATE:

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tion scene with lingering kisses. Then the missing bonds are found. Chief of police and a state senator get favors from the banker to keep their traps shut, and Eleanor keeps

get favors from the baunce.

The favors from the baunce their traps shut, and Eleanor keeps her tryst.

God cast was chosen to tell the involved yarn. Ilka Chate, who has he can be shown to another, its Eleanor, who liked the torrid caresses of Glenn Anders, the lawyerman, so well that she takes the plane to New Yord with him.

New Yord with him.

New Yord with him the traped sap with little imagination. Worthington Miner, who staged the play, also appears in it as the oily Tracy, who makes does not you back 100, who makes her the can be supported by the care of t

## LOOSE MOMENTS

Comety overleasy Gavage and Bertamenty by Courteasy Gavage and Bertamenty by Courteasy Gavage and Bertamenty by Courteasy Gavage and Bertamenty Gavage and Gavage and

- I.oose Moments' was a country tryout last summer under the name 'Tourists Accommodated.' It wasn't good enough then, has been fixed considerably since, and is still way off. With changes, might make a film, but hasn't much chance as lect.

tryout last summer under the name 'Tourists Accommodated'. It wäsn't sood enough then; has been fixed considerably sincs, and is still way considerably sincs, and is still way the considerably sincs, and is still way the considerably since and is still way the considerably soft center. Played more for farce, with the considerably since and considerably soft center. Played more for farce, with the considerable since and considerably soft center. Played more for farce, with the considerable since and c

## IT'S YOU I WANT

Farce in three acts presented at the Cort leb. 5, by J. H. Del Bondlo and Forrest C. Harling; written by Maurice Braddell; Earle Larimore, Helen Chandler, Taylor Holmes and Cora Witherspoon featured; staged by Harling and Joshua Logan; \$2.75

Anne yernen.

Helen Changler Anderen Dann Greit and Constance in the third with Earne retreats to the butter's quarters are the didn't seem worth while. That's as had break for the young managers that the property of the p

## Divas' Radio Gravy

creased by Hollywood contracts.
Radio has been the birthplace of
two current Met singers, Heien Jep-son and Nino Martini. Miss Jepson now on her first real wave of ex-citement is priced for radio (at the moment) around \$800, Martini longer established as an air name rear at 1500.

The box with this story lists approximats air salaries of opera

## 'in a Pasha's Garden'

A new era has arrived for opera in the United States. American in the states of the all the states of the states of the states. American composers are facing, for the first time, an opportunity of getting their compositions, produced; grand opera, as done by the Metropolitan opera company at its New York opera house is in for a new vitalization. Those are the basic impressions gained by the first performance of in a Fasha's Garden' at the Met last week (23).

Pasha's the 18th American

Tasha's the 18th American operato get a production at the Met and isn't likely to linger long on its own. But the showmanship significances developed by the production are likely to be remembered and to have many important reparticulars. repercussions

Perhaps the most significant factor of the premiers was the fact that Helen Jepson makes her operatio debut in the lead role. She is from radio and is the second star the Met has plucked from the ether. First was Nino Martini. Miss Jepson is a besuitful women with a son is a beautiful woman with a lovely, full-blossomed voice and is a welcome addition to the Met staff, a welcome addition to the Met staff, the management having long over-looked the potentialities of prima-singers who are good to look at us well as listen to. Put what is im-portant is that the Met took her from radio and that the Met has become radio-conscious.

from radio and that the auch has become radio-conscious.

—Miss-Jopson-Is-an-American-girland the fact of her being given this premiere assignment makes that it most history. It indicates that it do not not be a support of the control of the cont

enters accompanied by an ex-Winter Garden girl, Melisande Montgomery, whose husband is an English officer supposed to be in India. Otto sublets the place, un-mindful that his Constance is a frequent visitor.

To further complicate the story, Anne Vernon calls with Sherry's cousin Jimmy Watts, who hopes that Sherry had been attracted to Anne, seeing her lunching at the Claridge, and thinking she has the face of an angel. Jimmy, aware of his cousin's amorous ways, re-luctantly brought the girl.

Anne comes back to the Delaney

inctantly brought the girl.

Anne come back to the Delaney
flat when the plot is thickest and
insists on sticking around to see
what happens; also she len't adverse to being a fallen angel. Mellsandes soldier boy is the last to
unrive and he comespie-eyed, looking all over for his wife. Delaney
hides her in one bedroom, Otto in
while Anne retreats to the butler's
quarters.

radio for the big money. It's possi-

There are other important aspects of this operatio debut. Operato debut of the pects of this operatio debut. Operato dealer the script was merely mour, the composer, with a number of others. If that is so, it means a new day that way, too. This happens to have been an unfortunate choice. But if it was picked just from having been sent in, maybe there is a chance for young American composers to get some place. And maybe the Met will introduce a really good new opera some day.

Certainly the Met showed an inclination towards finer, in a modern L. sile sense, opera production by doing Eugene O'Neill's 'Emperor

doing Eugene O'Neill's 'Emperor Jones' two seasons ago.

Another important factor of the debut is its manner of presentation and it is, by no means, the least im-portant. Metropolitan gives evi-dence this time of having become more show-conscious than it gen-erally is. The decor was given to more show-conscious than it generally is. The decor was given to Frederick J. Kiesler, an ultra modernist. Kiesler did the decor, a year ago., of George Anthell's opera Heien, at the Juillard School. Phat-time-his scenery was very nimbur detracted from the stage. This time his scenery is very fine but completely drowns out the stage, completely drowns out the stage. This time his scenery is very fine but completely drowns out the stage. This time his scenery is very fine but completely drowns out the stage. This time his sceneral colorida. If the oners were a good one, he the opera were a good one, he-would have helped; it isn't so his set and the actors are the only im-portant considerations.

What is important is that the What is important is that the Met has seemingly come around to the realization that the old days are over; that there's a new era in everything, including stage decor. That's an important first step. If the company will go on from there and look for the new day musically also, the possibilities are almost limitiess.

Besides Miss Jepson, the first per-Besides Miss Jepson, the first per-formance cast included Lawrence Tibbett, Frederick Jagel, Marck Windhelm and Arthur Anderson. All-did quite well.—Tibbett-and-Windham were the only ones, as is becoming usual, who were under-stood, their diction being almost perfect in the English language. The others suars but no ne would they regram didn't say so.

The opera is in one act and Seymour's score carries a libretto by J. C. Tracy based on a story by H. G. Dwight. It was conducted by Ettore Panizza and served as a curtain riser to 'Pagliacci' the night

## **ENGAGEMENTS**

Robert Lowe, Kenneth Trassider, James MacDonald, Eric Mansfield, Roy Le May and Jack Soanes, 'Distant Shore

Hugh Williams, Flowers of the

Forest.

Pierre Fresnay, Royale Beal,
Georgia Graham, Richard Spater,
Richard Fieming, Milton Fehr,
Charles Holden, Agnes Stuart and
Jane Churchill, Noah,
Frank Wilson, 'Green Pastures'

Burgess Meredith 'Barretts of impole Street.'

Ruth Gates replaced Mary Sar-gent in 'Post Road.'

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## 4 Shows in Loop on Profit Side: 'L'Aiglon' \$13,000, Varieties' 14G

**SKINNER \$3,000** 

Weather Nicks Good Start of Sold

Pittsburgh, Feb.

Near sell-out benefit for Cornella Otte Schners opening at Nixon last a Nixon last back caused by snowstorm which cut deeply into her takings the fall k-ring two nights. Solo actress grossed approximately 22 to to a so bad, but considerably under prospects before the bad weather break. She played only first half of week, due to previous cancellation of Pettlicoat Fever. Current is John Golden's new one. The Bishop Misbehaves, third of week, with The Shender of the Sh

FIRST LEGION' BUILDS

TO \$12,000 ON 3D WK

Chicago, Feb. 11. Generally steady business last reck for the quartet of shows battling at the box-offices here. Two newcomers were 'L'Aiglon' and 'Continental Varieties,' latter fad-

ing after its one-week booking to a fine gross and une Lecture as escond session and continuing for a second session and continuing for a second session and continuing for a second session and she cilcked by bringing over to the session and she cilcked by bringing over to the session and she cilcked by bringing over to the session and seed that the session are the session as the sessi

Abboy Theatre Irish Players, Harris (1,000; \$2.20) (3d week). Out after three fine sessions. Last week excellent \$11,000 and should be at this figure or above it currently for its fade-out.

'Continental Varieties,' Stude-baker (1,200; \$3.30). Dated for only a weck and cleared through to powerful \$14,000 for its session on exceptional fine society publicity

exceptional fine society publicity and backing.

"L'Aiglon," Grand (1,200; \$2.20)
(2d week). Notices and comments good all down the line. Topped neat \$13,000 on opening week and will stick within two grand of that figure currently.

figure currently.

'Roberta,' Erlanger (1,300; \$3.30) (6th week). Still a couple of weeks away from the finish. Only straight musical comedy in town turning in

\$20,000.

Other Attractions
Showboat 'Dixiana.' New meller is James Boys of Missouri.' Will continue through spring and summer without difficulty.

## FISCHER'S 5G SUIT VS. CARSON OVER L. BOYER

Chicago, Feb. 11. Suit for attachment has been Chicago, Feb. 11.

Suit for attachment has been filed here against Henry Carson, manager of Lucienne Boyer, and against H. B. Franklin, Arch Selwyn, the Continental Varieties and the owners of the Studebaker, astwick Miss Boyer appeared last torney Henry A. Kalchelm for Clifford, Fischer, who alleges in his complaint that there's the sum of \$6,000 due him from Carson.

Fischer states that he was the former manager of Miss Boyer and turned her over to Carson on a deal in 1932 which promised him a percentage of the returns. Claims that the amount due him for the period elapsed is five grand.

## 'DODSWORTH' \$23,000

Washington Finally Going Full Blast With Legit

With Legit

Washington, Feb. 11.

After wading through a season of ups—and—downs, the National, Capitals only legit house, is going.

"Dolsworth" wound up its week Saturday (9) with approximately \$23,000, fine. Town is notoriously slow getting started with stage shows, otherwise first three days might have taken care of the overwise taken care of the overwise taken care of the overwise taken care and advance and y(10) to full house and advance saie is tremendous for the full week. D'oyly Carte operas follow, bowling in Feb. 18.

## Skinner \$5,000, Cincy

Cincinnati, Feb. 11.
Cornella Otts Skinner got approximately \$5,000 on four performances at the Shubert the last respective to the state of the stat

## **Current Road Shows** Week Feb. 11

Week Feb. 11
Abbey Players, Harris, Chicago.
—Ah, Wilderness,—Memorial—Audiorium, Louisville, Ky., 11; English,
ndianapolis, 12; Victory, Dayton,
3; Shubert, Cincinnati, 14-16.
—As Thousands Cheer, National,
Nashington

'As Thousands Cheer,' National, Washington.
Cornelia Otis Skinner, American, St. Louis, 11-13; Shubert, Kansas City, 14-16.
'Gross Ruff,' Walnut, Philadel-

hia.

\*Distaff Side; Shubert, Boston.

\*Dodsworth, Colonial, Boston.

D'Oyly Carte Reportory, Shubert,
New Haven.

D'Oyly Carte Reportory, Shubert, New Haven. Eva 'LeGallene Repertory, Grand, Cheago.
'Firet Legion,' Plymouth, Boston. 'Folies,' Majestic, 'Houston, Tex., 10-11; Texas. San Antonio, 12; Paramount, Amarillo, 13; Majestic, Wichita Falis, 14; Texas. Fort Worth, 15; Melba, Dallas, 16-17.
'Hollywood 'Holiday,' Playhouse, Wilmington, 15-16.
'Mary of Scotland,' Forrest, Phila-delphia.

ielphia 'Merrily We Roll Along,' Chest-nut, Philadelphia 'Mrs. Moonlight,' Broad, Philadel-

Petticoat Fever, Royal Alexandra, Toronto,
'Pop Goes the Wessel,' Mayan,
Los Angeles.

Los Angeles.

'Roberta,' Erlanger, Chicago.

'Small-Miracle,' El-Gapitan, Los Angeles.
The Bishop Misbehaves, Nixon
Pittsburgh.

Walker Whiteside Repertory, Er-inger-Columbia, San Francisco.

## L. A. MIRACLE **OPENS BRISKLY**

Boston, Feb. 11.
D'Oyly Carte company wound up
its four carpacity weeks at the
Coionial, Saturday night, with Gondollers' and a final weeks take of
\$20,000. SRO every night. Fartraction this year.
Sybil Thorndike in Distaff Side'
opened moderately strong at the
Subsett, gleaning about \$8,500 on
its first staron, Jeaut play at the
First Legion, the four the week is
building. Last week (third) the
best yet, got \$12,000. Stays at the
Plymouth the week and then moves
to the Opera House at pop prices
tor, a run, Plymouth the week and then moves for the Opera House are pop prices for the Opera House are pop prices for the Opera House are pop prices for the Opera House and the Wilbur in its single week stand.

Dedsworth, starring Waiter-Huston, opens tonight (II) at the 'Dedkworth, starring Waiter-Huston, opens tonight (II) at the 'Dedkworth, starring Waiter-Huston, opens tonight (II) at the 'Dedkworth, starting Feb. 18. On the Plymouth state are 'Peticoat Fewer' Openies Kingl, Fa 18. Holly wood Lyon and Skeets Gallagher, March 19. March 18, Inc Claire comes to the Plymouth in 'Ode To Libety,' D'Okt Garte Company (Colonial, 4th week)—Pinal week of Gilbert and Sullivan a sock \$20,000, Could hays stayed longer, (Pymouth, 3rd week)—Snowballing every week since it opened. About \$12,000 this lime. Big bally will accompany its transfer to the bigger Opera House or the bigger Opera House or 'The 'Distaff' Side' (Shubert, Iai' The 'Distaff' (Shubert, Iai') and the start of the start

After being dark for nearly three weeks, the El Capitan relighted last Thursday (f) with Enerry Durtys Thursday (f) with Enerry Durtys exp kinning the control of the contr will be lucky if it gleans \$1,000 on its first week even with the aid of 25c service—charge—ducats with which the town has been plastered.

Troupers' Club, non-profit mak ing organization of stage employees founded to assist unemployed, will hold their second annual dance a Mecca Temple, March 2.

## Philadelphia Wakes Up; Bankhead 'Rain' \$14,000; 'Mary' Sellout \$23,000

Philadelphia, Feb. 11.

A couple of months ago, Philly was perhaps the dullest spot for legit in the whole country. Right now it's one of the brightest. Hard (to fell the reason for the change to fell the was the couple of the work of the horse that houses were heart great the well of Scotland was, as expected, absolute capacity, Only variation was in standers. Gross for the first week of the Hayes-Merries well of a smouth being held, down. Dy, fact, that show is on subscription. This week will be a little less because Forum has house for first two fights and their rates are even that the production of Forum, should see Mary get its biggest figure and the three week engagement will be something to talk about. Show could undoubtedly stay another tryour notices and worth of mouth although this revival at the Chestnut heart proventies and worth of mouth although this revival at the Chestnut heart greater by many. Competing that the three weeks and sale work that the houses were the rule all week for Rain, and a bit better than that at matiness and Satur-

after till week for a run-ar population of the Distaff Side (Shubert, Isi week); Quiet-play for the conservatives and ladde is drawing what is known as 'typical Bostonians' Satisfactory 48,500. One more week.

The Eldest' (Wilbur) — Unpretentious play with a tragic theme given the go-by. Garnered a sad \$350.

## Too Much Drama on B'way; Grosses Slip Off, but 'Three Men' \$11,000

Broadway's premicre cards have been—surfeited with dramas. Tod many straight plays have lent a tone of monotony to the list, which may explain why business decidedly dipped last week. There hasn't been a new musical since before the holidays, and none are due this side of Easter.

a new musical since before the foildays, and none are due this side of:

Managers have been cognizant of
the fact that laugh plays supply the
alternative, but few have clicked on
that score. Current week will not
add gayety, all four entrants being
classified as serious drama. Lass
conneiles, but not good enough—
two of the group going off Saturday,
which is something of a record.

Exception to the rule is "Three
Men On a Horse, which in its first
full week at the Playhouse got \$11.0

Exception to the rule is "Three
Men On a Horse, which in its first
full week at the Playhouse got \$11.0

capacity. Last week's arrivals appear to be just four goose eggs. On
to Fortune opened and closed at
the Evit of the playhouse of the Pulton, ditto for Loose Moments, Vanderblit; 1t's You I Want
at the Cort and Field of Ermine.

The play of the play of the perified
Forest, missed its first three performances last week through the
star's Illness, and that incked thes
gross more than eight Gs, takings
being \$14,000 in five times. Escape
sur Point Valaine's slipped to \$17,000Most other attractions went
out Tersional Appearance held; the

improved again.

Due in next week: The Simpleton of the Unexpected Isles, Guildi,
Distant Shore, Morosco: 'Awake
and Sing', Belasco: The Bishop
Misbehaves', mentioned for either
the Little or the Cort. 'Ode to-Liberty' is the only scheduled closing
this week.

Estimates for Last Week
'Accent on Youth,' Plymouth (8th
week) (C-1,036-3.30) — Definitely
established among-successes;-party
or two prevented business slipping
with field and the gross approximated \$11,000 last week.

'Anything Goes,' Alvin (13th week) (M-1,325-\$4.40)—Exception to rule; smash musical always sells out, with the weekly takings over \$32,000.

\$32,000.

'Bitter Oleander,' Lyceum (1st week) (D-957-\$31,30)—Presented by Neighborhood Playhouse group; adapted from Spanish of Frederico Garcia Lorca; opened Monday.

"Children's Hour," Elliott (13th week) (C-922-\$3,30) — Standout drama netting excellent profits and looks sure into summer; estimated around \$12,000.

around \$12,000.

'Escape Me Never,' Shubert (4th week) (CD-1,387-\$4.40)—Much additional press comment lauding excellence of Elisabeth Bergger's performance; pace holds around \$20,000

"Field of Ermine," Mansfield (2nd reek) (D-1,097-\$2:75). Opened-late ist week; luke-warm press drawn y adaptation of Benavente's Span-

"Fly Away Home," 48th St. (5th week) (C - 969 - \$3.30), Modest grosses, but costs little to operate; estimated around \$5,560 last week. "It's You I Want," Cort (2nd week) (C-1,059-\$3.30). One of four arrivals last week, none of which won favorable press; looks doubtful.

rivais last week, none of which won favorable press; looks doubtful.

\*Laburnum Grove,\* Booth (5th week) (CD-708-43.30) - Being nursed week) (CD-43-43.30) - Being nursed Gwenn now starred.

\*Life Begins at 8:40,\* Winter Garden. (25th week) (R-1,489-84.40). Although considerably off from earlier pace, some weekly profit claimed, with week-end trade exceptional weeks of the started of the started with which weekly profit claimed, with week-end trade exceptional work of the started with the starte

(CD-83.39). Final week-never got exceptional money, but moderate grosses to some profit; around \$5.00 last week; house may for radio.

Old Maid', Empire. (8th week)
\$12.00 \$8.30, Went over the helped; will probably play out of red and picture people reported ribbiling for rights.

On to Fortune', Fulton. After adverse notices was withdrawn Saturday; one week.

Unity -98.320, Presented by Jerome E. Mayer: written by Andre Obey; played Paris and London; opens Wednesday (13).

Personal Appearance', Miller (18th week) (C-944.43.30). Way out in the control of will probably run and the control of the cont

Monday; 'Cross Ruff' here next

Monday; Cross Ruff' here next week.

Man from Heaven, Golden (\$th was from Heaven, Hea

Grisman; written by Eugenie Courtright; touted favorably; opened
Monday.

'The Great Waltz,' Center (21st
week) (0-3,33-\$3.30) — Although
gross is around \$33,000 mark not
much profit margin because of high
operating expense.

'The Petrified Forest,' Broadhurst (6th wcek) (D-1,116-33.30)—Only five performances. last week because of star's illness (Leslie Howard), got bit over \$14,000, or \$8,000 under normal pace.

under normal pace.

'Three Men on a Horse, Playhouse (3d week) (C-869-83.80)—Looks set for run; horse-het xomedy's first full seek approximated \$11,000;

'Thumbe Up, St. James (8th week). (R-1,520-44.40)—One of best grosses for revue lagt week, when takings were estimated over \$25,600.

takings were estumated over lakings were Road, Forrest (25nd week). (C-1,117.453,30).—Bun leader-turning some profit weekly; pacesomewhat over \$5,000, enough. Within the Gates, National (repeat date) (19th week) (D-1,164e) (Casey play; with players taking cut probably betters even break; about \$7,000 last week.

General Committee of the Committ

Beck Reb. 23.

'Sailors of Cattaro', Civic Ren the atre last two weeks.

Moscow Art Players, Majestic; foreign group-open Saturday (16) with 'Revisor' ('Inspector General')

## 'CHEER' FINE \$26,000 AT FORD'S, BALTIMORE

18; when the Carters hold forth there.

A group of summer theatre actors, Richmond Players, who have present the control of th

## 'Lady' N.G. in K.C.

Kansas City, Feb. 11.
Week's engagement of Lenore
Ulric in Pagan Lady; at the Shu-bert, is probably the most dis-appointing financially in the 30 year's history of the house.
Kansas City simply turned thumbs down on \$1.

in French legit.

## **Cut-Rating and Ducat Scalping** Banned in Germany; Shows Better

Berlin, Feb. 2.
Ticket scalping and undercutting
by cut-raters has been abolished by
order of Dr. Joseph. Goobbels as a
means of strengthening the position

order of Dr. Joseph Goebbels & a means of strengthening the position of the German-theatre.
Formerly it was possible, by picking up a certificate at the barber's or grocer's and presenting it at the b.o. to get a reduction of from 50% to 75% in the b.o. pice almost at any theatre.

Under the new order, tickets at the various agencies managed by the department stores, travel onless and newspapers must not seed at the various agencies managed by various experience and the store that the body of the stores are the stores that the body of the stores that the s

have several—hundred—thousand members and they'll have little trouble getting permission to continue this practice, probably.

New ruling is unlikely to help independent theatres, hard hit by the competition from 'Nazi party sponsored shows, where no effort is made to get rid of, the nut, thing being set the poor principal thing being set the poor principal thing being set the poor principal thing being set they poor the setting and this may save the situation.

on.

Provincial reports having been
omplied, it appears legit biz this
ear is the best in some time for

compiled it appears test the clay war is the best in some time for the German theatre. Several reasons indicate the remainder of present season will go better, and principal among them is the relaxing of the rigid propoganda rules governing new shows, permitting the producer and author to present a play instead of sick-eningly sweet propaganda. Another is that the theatregoing public, limited because of the high prices charged, has successfully put across a stay-at-home campaign forcing the government to permit wider choice of vehicles for German actors.

man actors.

Heading the parade is 'Krach

Jolanthe,' which reached its 50 performance and is still going strong. At present it looks like the will be at the Lessing theatre ome time yet, despite the fact ilm version has already been film version has already becaused and is playing the nabe

## JOSY BAKER HELPS KILL A BELGIAN TAX

Paris, Feb. 1.

Josephine Baker gets credit for abolition in Belgium of a special tax hitherto paid by all vaude

stand up as revue or operetta. Miss
Baker fought the case and won.
So Finance Minister Guft, to
avoid future lifigation, decided to
kill the tax and hereafter treat all

shows on an equal basis.

## Brussels O. H. Fired

Brussels U. H. Fired
Brussels, Feb. 1.
Theatre Lyrique, old opera house,
was completely destroyed by fire
Saturday morning-(26). It was a
very old building, entirely built of
wood.
Private society had rented half
for dramatic evening and ball, finishing at 6 a.m. Hour and a half
later the manager, M. Helin, who
lives next door, discovered halfroom
full of smoke, and in short time
untire building collapsed.

## Musical Guignol

Grand Guignol shockers with music are to be put on at a local theatre, not yet chosen, by Francis Perans, former stags manager of the Gaite Lyrique. Shock operar wy will be in two parts, and the control of a short film or a lee-tweeth of the control of the control of the control was of the control of the

ture on current events.

## CUT-RATE FRANCS

Suggest Cheaper Rate for Foreign

Parls, Feb. 2 'Tourist francs' sold abroad at 20 the dollar, instead of the normal "Tourist francs' sold abroad at 2 to the dollar, instead of the norma rate of 15 are advocated by Henr Clerc, deputy from the Alps touris district and film trade leader, in bill placed before the Chamber of Deputies." Chain of de luxe hôtel

Deputies. Chain of de luxe hôtels is supporting the project. But since banks have no cheap france to sell, someone will have to foot bill. Clerc suggests that the French government propaganda fund pay half or cost of reduction, other half to be raised by special tax on hôtels and transport organizations, which will benefit from revival of touring in France that cut rate francs are expected to stimulate.

## MEXICO GIVES LEGIT HEALTHY TAX RELIEF

Mexico City Feb. 8

Mexico-City, Feb. 8.
Struggling legit, which gave signs of becoming extinct here because of the increasing popularity of chema among other things, has at last been tossed a life belt. Presidential decree exempts owners and operators of buildings conditioned as legit theatres and permanently destined to the presentation of such theatrical entertainments as dramas, concides, operas, operettas, musical comedies, revues, ballets, concerts, etc., from payment of the predial Tax.

Cinemas and stage houses which exhibit pix as part of their regular program are not included in this examption.

Legit owners and operators must pleage themselves to present only entertainments that are essentially artistic and clean, however. House owners and operators who fail to live up to this pleage will lose tax exemption right.

## **Egypt Studies Project** For Government Troupe

Cairo, Jan. 26.

Ministry of Education has decided to send a mission to Europe for the study of the atrical art, with a view to laying down a new policy which will-contribute to the creation of a government troupe. Mission will comprise six members to be chosen comprise six members to be chosen from among the foremat candidates, who will pass a competitive examination after fulfilling the necessary conditions and formalities required. Period of study will be three years.

## Flemming in Madrid

Madrid, Jan. 31. Harry Flemming, colored dancer and ork leader, is drawing well at the Lido, nitery, with his own musical unit, believed to be the first to play a Spanish night club. Flemming Keeps the act moving at a winning pace by personally directing his combo and doing some dancing between the colored wig-species. Vital-Volve comedians: Carrier Siste. Bayron, hotcha colored wig-species. Vital-Volve comedians: Carrier Siste. gler; Vitaly-Orive, comedians; Car-men Mayer and Tony Triana, tap

dancers.

Flemming and his act set for an Italian tour after which he's going to take up builtingiting on a minor scale, leading the Liapisera comic builtight band. Has a six months.

### 39 Legit Houses, 44 Cinemas in Moscow

Moscow, Jan. 20.
During 1934 the 39 Moscow theatres gave 5,513 performances, attended by 4,878,000 spectators. Total seating capacity of the Moscow theatres is over 35,000.

Approximately 3.500,000 people a month attend the 44. Moscow cinemas. An almost equal number see film showings in workers clubs.

## Yanks in Moscow

Moscow, Jan. 20.

Moscow, Jan. 20.

Marian Anderson, negro contraito
from Philadelphia, and Pauline
Koner, New York dancer, appeared
recently for the first time before
Soviet audiences in Leningrad and
Moscow, acorting nicely.
Miss Koner is scheduled to dance
also in Kharkov, Klev, Baku and
Tiflis.

## OVERTIME HEADACHE **NOW UP IN FRANCE**

Show business here is protesting against a bill now up in Chamber of Deputies to make all overtime work lilegal. Idea of the measure is to cut unemployment by forcing use of new crews by all business required to continue beyond the regular number of hours on any day. Max Maurey, president of Theatre Manager's Association, wrote a letter to Minister of Labor Jacquier pointing out that show business couldn't possibly comply with any such regulation.

ulation. g last rehearsals of a play "During last rehearsals of a. play-we are often forced to work longer than we expected," he pointed out. "How could we possibly find new crews of mechanics, electricians and musicians to handle this over-time? If we could get them, they wouldn't be familiar with the play-in-question."

in question."

Only way of cutting unemployment in show business, Maurey wrote, is to cut taxes on admissions and thus permit expansion of the

## AMSTERDAM'S TRIANON FOLDS: TOO MUCH TAX

The Hague, Jan. 31. The Hague, Jan. St.
Amsterdam's most famous cate
and restaurant Trianon, which has
been open 20 years, closed its doors
this week. Owing to the degreesion the clientele had tallen off, but
it was the extra-heavy taxes that
cafes are forced to pay here which
really forced the closure. Hotelkeepers association sent in
various petitions to the municipality
heads, stating that under bad business conditions heavy taxes could
not be met, but city fathers wouldn't
listen.

## French RCA

(Continued from page 15) formerly in charge of First Na-tional interests locally.

#### -Significance

Importance of deal goes beyond that of an ordinary hookup for French distribution, because it involves, on both sides of the Atlantic subsidiaries of leading radio corporations. This is the first time the Compagnie denerale de Telegraphie Sans Fil (French RCA) has gone blue to find the same than the compagnie denerale de Telegraphie Sans Fil (French RCA) has gone blue to the same than the sa gone into the film business although Radio Cinema, its subsidlary, has been in existence for 10

years.
Function of Radio Cinema up to now has been distribution and installation, as agent of RCA sound apparatus. As such, it has nine well-equipped branches throughout the French territory.

with most of the theatres—in-France equipped, and no sign of in-creased demand-for studio appa-ratus, it began to look recently as if this organization were going to waste. Chance to make a logical hookup with RCA on the film distribution angle thus fit right in with the situation. Deal was facili-tated by long existing close rela-tions between RCA and the parent French concern.

Moment also seemed propitious to Trench outfit to go into film biz because of disappearance from field of the Gaumont concern. Gaumont had been manufacturers of apparatus and at the same time distributors and producers of films, as well as theatre owners.

## Revivals Predominate in Paris: 'Rose Marie' Among Shows Dug Up

## LIKES SHOW BIZ

New Angel In West End Willing to Pay to Learn

London, Feb. 3.

Angels in the West-End are very scarce, and everybody is talking about the new one who has just come to town.

come to town.

His name is Richard Lumley, and
he is a youth of 26 who has been left
a legacy. He is in the play business and likes it. H: first venture
is 'The Greeks Had a Word For It.,
Ever since the show opened, about
nine weeks ago, it has not had a
winning week, and to date the
youthful backer is reported to have
1 t around \$20,000 on it.

Desnite that show it halm trans-

Despite that, show is being transferred to the Cambridge on a two-for-one policy, with friends predicting it will continue to be a consistent loser.

But Lumley is not perturbed. likes show-business; and is read; pay for what he likes.

## HAGUE CLAMPS DOWN ON FOREIGN TALENT

The Hague, Jan. 31. The Hague, Jan. 31.

First move of the government regarding foreign talent restriction occurred this week, when authorities objected to a tour of a Viennese legit company through Holland during February.

Government spokesmen quoted as saying the demand was already well supplied by native companies and supplied by native companies and peared to be no toom for toward talent without jeopardizing the position of local talent.

## Set Perjury Trial of **Hungarian Actresses**

Los Angeles, Feb. 11. Los Angeles, Feb. 11.

Vilma Aknay and Sari Fedak,
Hungarian actresses, indicted on
perjury charges in connection with
testimony in Miss Aknay's \$250,000
breach of promise complaint
against Ernest Vajda, recently dismissed, will go to trial before JudgeWilliam C. Doran on March 4.
Miss Aknay's original charges
against the Hungarian, playwright,
now writing for films, declared he
had proffered and then syaded marriage. proposals which had resulted

riage\_proposals\_which had resulted in loss of theatrical prestige and engagements in Austria. Both women were the subjects of a long court search after the indictments. They explained their absence, on the grounds that they were securing ball before surrender.

sadi Lelong, but that may come

later.'
Plans are already on foot for acquisition and equipment of a studio
by Radio Cinema for its own use.
Primarily, this will be used to dub
the imported pictures, and firm
hopes to be able to compete with
existing dubbing studios for the
business of American concerns, in
addition to the Radio films. This
will be a first step toward production.

### Background

Compagnie Generale de T.S.F. is Compagnie Generale de T.S.F. is a \$1,000,000 outfit, entirely French.
In-capital.—backed by Banque de Paris et des Pays Bas, one of the big French financial houses. Alliance with Radio pictures amounts to a big development in local trade.
Ind.—is—a Franco-American—event which is bound to have repercussions elsewhere.

Moment also seemed propitious with the contract of the Gaumont that because of disappearance from field of the Gaumont concern. Gaumont had been manufacturers of upratus and at the same time distributors and producers of films, as well as theatre owners.

Combo Bis

Radio Cinema will step into the gap as a combined film distributor and equipment house. Production and equipment house. Production and equipment house. Production and the firm may even produce on its rown that two French ints which it is bound by the contract to distinct the contract the contra

After the Christmas boom, the Paris stage sank into a new calm, and managers are again reluctant to take chances on new pieces. number of good manuscripts are hanging around in producers' offices waiting for a chance, whereas all that actually get put on are those which have proved their drawing capacity here or elsewhere in the

Most notable is case of 'Rose-Marie.' which ran a couple of years at the Mogador and which will go back to that house in a few weeks. The Isola Brothers tried putting on a new French operetta, 'Mandrin,' with disastrous results, and that experiment is all over.

The Porte St. Martin, which has had tough luck with one operates after another this season, is falling back on Franz Lehar and putting on his 'Tzarevitch' under the French title of 'Reve d'un Soir' ('Dream of an Evening'). The Trianon Lyrique is coming right back at the Porte with a revival of Oscar Straus' 'Waltz Dream.'

with a revival of Oscar Straus White a revival of Oscar Straus Waits Dream.

Among the legit revivals are Jacques Deval's Etienne, with Jacques Baumer, Paul Bernari and Marcelle Geniat, at the St. Georges, and Deval's Towartich, with Marcel Simon, at the Theatre de Paris. They are making up for the lack of success of the two new plays with Devales at the two new plays with Devales, at the two news plays with Devales, at the White Popesco, original star of Towartich, has the lead.

"La Creole, with Josephine Baker, which is about the biggest legit grosser here now, is also a revival, although it's a new version. Same may be said for 'As You Like It.' which has been all season at the Ateller, and 'Othello,' which Louis Jouvet will soon put on at Athenee. Of new plays, Bernsteins "L'Espoit" (Hope') continues to lead. Run of the Sacha Guitty, success, New Testament, at the Madeleine, is about finished. "Prosper is still strong at the Montparnasse. Other long run shows are Barretts, 'Constant Nymph and Femme Libre.' Besides 'Creole,' only outstanding musical success remains 'To, eet Mol', ('Cour's Me') at Bourise.

musical success remains 'Toi, c'est Moi' ('You're Me') at Bouffes.

## U. S. ACTS HEAD UNIT FOR TOUR IN GERMANY

London, Feb. 2.

Germany is going for a crazy show idea. Line-up of Americans is due to open in one at the Scala, Berlin, for month of March.

Includes Joe Frisco, Joe Termini, Includes Joe Frisco, Joe Termini, Violet, Ray and Norman, Devito and Denny, Melissa Mason (formerly with the Dave Apollon act), Five Cleveres, George Frentice and the Hollywood Four. In the case of the last two they Join the outfit four days-after the openfin; ray they are not available till the current Palladium show closes March 2. Entire outfit-stays at the Scala for one month, and if show is a hit, as anticipated, will be held over. Then to the Hansa, Hamburg, followed by a fortnight at Dusseldorf.

## Dance Festival for Moscow Next Summer

MOSCOW NEXT SHIMMER
MOSCOW, Jan. 20.
International dance festival to be
held in Moscow this summer.
Program will include a display of
the best examples of classical ballet,
folk dances and modern Soviet
ballet. Will also include performances by foreign dancers.
A special organization under the
susplees of the commissariat of education has been set up to complete
arrangements. Organizing committee includes a number of promineuit
Soviet artists and representatives of
the ballet, including Marina Semyo the ballet, including Marina Semyo-nova, primo-ballerina of the Bolshov theatre.

#### Col. Authors' Elections

Col. Authors' Elections
Colorado 'Authors League elected
Miss Olga Edith Gunkle, of Denver, preddent at the annual board
meeting; John T. Bartlett, of Boulder, was elected v. p., and Edwin
Hoover, secretary-treasurer.
With these officers on the board
will be Clem Yore, Herbert White,
Mrs. Fred Ruble, Arthur Carhart,
Bianohe T. MacNeal, C. Wiles Halleader and Machael C. Wiles Halleader

#### Pubs Taking More Chances

Improved book biz has led the book publishers to take more chances on first novels than in prechances on area noves than in pre-vious years. Few seasons ago serb-blers with first novels found the entiree difficult. Publishers pre-ferred to minimize the gambling element by publishing only the works of established authors.

works of established authors. Coming lists reveal an unusual-by large number of first novels. As an example Simon & Schuster, with a limited fiction list, has no less than five first novels set for spring publication. Farrar & Rinehart has six first novels on its spring list.

## Phelen Awerds '85 Judges

Kathleen Norris, Charles Cald well Doble and Prof. Benjamin H Lehman, of the University of Cali-fornia, three of that State's forecornia, three of that State's fore-most literary figures, have been named the judges for this year's Phelan Awards in Literature and Art. Prizes provide two fellowships of \$1,000 each to promising native-born Californiane between the ages of 20 and 30. f 20 and 30. Fellowships were provided for

under the terms of a bequest by the late Senator James D. Phelan. Open only to writers of fiction, biogra-historical narrative and verse

#### New Meg In Cleve.

New Mag in Cleve.

Towns Clipper, new monthly
mag, is being brought out in Cleveland in March with a group of business men as its angels. Sheet, selling for a quarter, is stressing. Its
condensed literary style.
Staff includes Tow Manning,
WTAM announcer, as sports editor;
Howard Inches, ex-actor and producer, as associate editor; and the
stress.

ducer, as associate editor and the atrical critic: Gene Carr, program director of WGAR, as radio editor, night club gossip by Fio Lyons, II; Mrs. Kermode F. Gili, garden col-umnist.

## Dell Mage Expand

First of the chain publishers to effect the reported imminent increase in mag bulk is Dell. Adding from 10 to 16 pages to each of a number of its publications, and likely that competitive mags will immediately-follow-suit.

immediately follow suit:
Modern Romances, Modern
Screen and Popular Songs, of the
Dell group; each will be 16 pages
thicker with the next issue. Radio
Stars, of the same chain, will be 10
pages bigger.

#### Fawcett Appeal in Abevence

Fawcett Appael in Abeyence.
Not decided as yet by the Fawesti Publications whether it will
appeal the decision—granice—the
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## Thorndyke Joins A.C

Edward L. Thorndyke joine Appleton-Century with a new idea in a hildren's books. Firm will publish the volumes away from its regular

shildren's books. Firm will publish the volumes away from its regular shildren's books under the imprint of the Thorndyke Library.

Thorndyke starts off with etx volumes some time next month. Apart from his new editorial duties, fhorndyke is a prof. at Columbia University.

Fly Buye D-D Meg
Tarvey E. Fly, once of MacKinnon-Fly, back in the publishing
bis with the mag, Star Novels
Magazine, which he purchased from
Doubleday, Doran. Fly intends to
lasue Star Novels Magazine every
other month for the present. Later
he hopes to restore it to a monthly,

## Plans New Smallie Plans New Smallle Mew little mag is planned by James T. Richmond, who is the litstary mentor of Northern Arkanstar. He will eall it Wilderness. Richmond will edit as well as publish, with May Stafford Hilburn as associate.

## Reich Exchange

Kendall & Sharp has finally gured out how to get a return rom Germany, Firm's book Kendall & Sharp has finally figured out how to get a return from Germany. Firm's book, Murder in Bermuda, was published there and went into three editions, but laws there wouldn't, allow exporting the color.

coln. Now an arrangement has been made whereby the Ger-man publisher will send the American 100 cases of Rhine wine and call the whole thing

## Lift Ben On Prison Scribes

New ruling at San Quentin, Cal., prison lifts the ban on inmates mailing out manuscripts to publishers and film producers. Figured that it will encourage prisoners to try their hand at scrivening and at the same time keep their minds occupied.

cupied.

Literary group at the prison has many writers, tops among them being Ernest Booth, a lifer, who was a contributor to national mags and author of 'Ladies of the Big House,' Ladies of the Mob,' and 'Stealing Through Life.'

#### Agente Turn Pubs

Thomas F. Kyie and M. Bruce Hovendon, who are selling agents for a number of book publishers both here and abroad, making plans to go in for publishing on their

own.

They have the first book set for publication under their own imprint. It's 'Solomon Levi,' by Claudius Gregory.

#### Chaney Resigns

Chaney Resigns
O. H. Cheney, who made that economic survey of the book Industry a few years ago for the National Association of Book Publishers, has resigned as head of the Book Manufacturers' Institute. Reported that dissatisfaction with some aspects of the book manufacturers' code prompted the resignation.
Has been succeeded by J. Raymond Tiffany, an attorney and new

mond Tiffany, an attorney and n to the industry

#### Looking 'Em Over

Margaret Fishback, New Yorker poetess and Macy's advertising writer, in company with Alice Hughes, N. Y. American's stores-and fashlons columnist, are once-overing Hollywood for a fortnight. Miss Hughes will do a series on stars and stores while on the Coast, but it's chiefly a vacation trip.

## Smelley on Coest

Jack Smalley, former managing editor for the Fawcett group of film fan magazines, is the new western manager of the Hollywood office of the organization. J. Eugene Chris-man, western editor of Screen Play and Hollywood, also assumes man-agement of Screen Book.

### Wieing Up the Tipplere

Wieing Up the Tipplare Couple of new speciality publishers to get out some printings relative to drinking. One is the Avi Publishing Co., which will fisue books on wines and liquor. Other is the Cocktail Publishing Co., formed by William H. Krulewitch and Louis E. Prima, to issue a new mag called Cocktail Hour.

#### Peterson Connecte

West F. Peterson, who stepped out recently as adltor of Real Detective Magazine, has joined Geo tective Magazine, has joined George
T. Delacorte, Jr., to edit a new
mag for him to be called Inside Detective Magazine.
It will make its initial appearance in April.

### Signing Up for Free School

Registration has begun for the various scribbling subjects taught at the State Free School of the The-atre, Radio and Screen. Subjects include playwrighting, journallem, scenario writing and short story

## Technical Man On Clubs

Charles Spencer Hart and associates, who publish Elks' Magazine which is considerably more than a which is considerably more than a house organ for the order, are plan-ning a new periodical which they will call Clubs. Mag will cover stub management and operation.

#### Songs, Too

Beth Brown blossoms out as a congwriter with Will You Be Mine? which Gustav Klemm has set to music. Published by Carl Fraches.

#### WB-FAR 20G Prize

WB-FAR 20G Prize

First time for a picture company to get involved in a new book contest has been set by Warners in conjunction with Farrer & Rinehart. Will be a new novel contest with \$20,000 as a prize. Contest starts on April 30 and is open for one year after that, with the prize money taking in an option for film production.

Farrar & Rinehart has never pre-

oduction. Farrar & Rinehart has never pre-Farrar & Rinebart has never pre-viously sponsored a new fiction con-test. Tleup with Warners comes as a result of amily between the two firms started with WB purchase and F&R aid in picturization of 'An-thony Adverse.'

#### Hartney's Plans

Hartney's Plans
Popular Publications, in going
into the book publishing field as
Hartney Press, will not publish
pulp magazine serials in book form.
Hartney Press will restrict tiself to
actual book publication with no attention to serials unless one happens to come along that has 'book
timber.' Popular Publications publishes no serials even in its mags.

timber. Popular Publications pub-lishes no serials even in its mags. Hartney says it will publish ex-actly the same kind of books as other pube with the exception that, at least for the present, it will limit itself to romance, mystery and Western verns

## I. C. U. Dorment

Members of the Senate's Foreign Relations Committee in Washington today (11) indicated that Interna-tional Copyright Union adherence is a dead issue at this session. Ex-pecting to discuss treaty this week, committeemen sead no new hear-less contemplated, and servitively ings contemplated and saw little need of immediate action.

Sub-committee which held brief hearings last session failed to ac-compilsh anything during summer recess and has nothing to submit to full group.

#### Bokelund's New Spot

Bokelund's New Spot
Chester Bokelund upped to post of
national advertising manager of the
N. Y. Post under Walter A. Young,
advertising director. Bokelund
joined the Post last fall, coming
from Philadelphia.
His background includes adver-

tising posts with Macfadden, also as eastern manager for Associated Farm Panera

### Spotlight Out Soon

That new mag on national af-fairs, The Nation's Spotlight, which J. M. O'Farreil is publishing, scheduled to make its first appearance next week. A monthly hopes to do some debunking as as interpret topical events

## Hoffman Adda Two

Lincoln Hoffman adding a couple of new mags to his string, Gans and Great Western. Former is the first new gangster mag. in sent time. Hoffman adding both mag. himself

## Toledo Guild'e Ambish

The Toledo Newspaper Gulld is considering the presentation of the play Blessed Event. The big suc-cess of Front Page, a few years ago as a charity play is the induce-

## CHATTER

Third printing for 'Glorious Fool.' Julian Huxley in New York for a A. J. Cronin coming in from Eng-

Mazo de la Roche doing another Jalna novel.

Paul Gallico back from a Eu-ropean trip.

The Octavus Roy Cohens in from

Second printing for Before the Dawn of History. Clarence Buddington Kelland va-cationing in Florida.

cationing in Florida.

James D. Hart doing a blog of
Richard Henry Dana.

Hendrick Van Loon's new book,
Ships, dated for Feb. 21.
Sappho. Henderson Britt is Jack
Woodford under another alias.

Someriset Maugham's niece, Diana
Maugham, hea written a novel

Maugham, has written a novel.

H, Lacy Hunt doing a blog of
James Abbott McNelll Whistler.

James Abbott McNelli Whistler. Stefan Zweig working on a blog-raphy of Mary, Queen of Scots. Eddle Cantor has a piece about Hollywood in the current Red Book. Helen Morgenthau, Fox doing a book on the life of Andre Le Notre. Michael Sadleir, British publisher, here to dose for some American serter.

scripts. Annual artists' and writers' rolf

## **Best Sellers**

Best Sellers for the week ending Feb. 9, se reported by the American News Co., Inc.

#### Fiction

'Heaven's My Destination' (\$2.50)	By Thornton Wilder
'A House Divided' (\$2.50)	By Pearl S. Buck
'Heaven High, Hell Deep' (\$2.50)	By Norman Archibald
'Forty Days of Musa Dagh' (\$3.00)	By Franz Werfel
'Via Mala' (\$2.50)	
'Another Caesar' (\$3.00)	By Alfred Neumann
Non-Fiction	
the section of the se	and the second s

While Rome Burns' (\$2.75) By Alexander Woollcott
Why Not Try God' (\$1.00) By Mary Pickford
'American Diplomatic Game' (\$3.00) By Drew Pearson and earson and Constantine Brown

 Constantine
 Brown

 Skin Deep' (\$2.00)
 By M. C. Phillips

 100,000,000 Guinea Pigs' (\$2.00)
 By Arthur Kallet and F. Schlink

 Personal History' (\$3.00)
 Vincent Sheean

currently

Harrison Smith, the published ack after a visit with Willia Faulkner.

Sixth printing for Forty Days of Musa Dagh' and that makes it 124,-000 copies.

Walter Duranty back to Moscow after arranging for the publication of a book.

Dodd, Mead has a new mystery novel from Agatha Christle, 'Death in the Air.'

Marie Dressler's blog, 'My Own Story,' will be printed in Braille for the blind.

Edith Wharton's new novel, now in work, will be entitled The Bucaneers.

James Agate, London drama crick, has completed his autobiog, which 'Ego'

Scandinavian, German and Spani versions of Todd Downing's Cat Screams.' The

Kathleen Norris' new novel, 'Woman in Love,' was her 50th book to be published.

Samuel Hopkins Adams to get out of the hosp—a plaster cast—soon.

William MacLeod Raine, one of the foremost scribblers of Western tales, is an Englishman.

Second edition for Cornelius Van-derbilt, Jr.'s Farewell to Fifth Ave-nue before publication.

Doubleday-Doran will do Thyra Samter Winslow's new book, My Own, My Native Land.

Bob Brown now on the teaching

Kathleen Knight, when she isn't writing novels for Doubleday-Doran is a publicity woman. Horton H. Leath has quit the advertising business to join the editorial staff of The New Yorker.

Jacquelln La Farge, aunt of Ollover La Farge, makes her debut as a novelist soon with Forever After.

Trentwell Mason White out as head of Lothrop, Lee & Shepard, the Boston book firm. No successor as

vat. J, B. Matthews, co-author of Partners in Plunder, has had 21 books published in the Malay lan-

guage. Arthur Cohn has been elevated to v. p. and manager of the contract department of Coller Advertising

Edward J. O'Brien reads about 8,000 short stories a year to make the selections for his annual anthe selecthologies.

Good Housekeeping starting a humor page with the March issue and with a first piece by Frank

Sullivan Doubleday-Doran has taken Bet-ter Than Dying, first novel by Robert Flaherty, Chicago news-

paperman New addition to the ranks of the book publishers is Achille J. St. Onge, now-laying plans for a start

this spring. Theodore Pratt says Palm Beach is what they advertise in Europe for the winter but haven't got. He's there finishing a new book:

Possibly as a companion publica-tion to the Police Gazette, Francis M. Basuino is to begin publication soon of the Fireman's Journal.

Arnold Gingrich, editor of Es-quire, in town for the publication of his novel, talking before scribbles Gregory Dickson, former Columbia Pictures p.a., has joined King Features as a feature writer, part of his duties consisting of a film

tournament, eighth at Palm Reach | Dublication after they have been riblized

Joe Malatesta has jotted down a foreigner's impression of Hollywood in his tome, Incognito in Holly-wood, which is being published in four languages

Newsboys aver they're not as many dailles—so much Haupt-mann stuff in 'em, they state, that people state there's nothing left for them to read

nem to read.

Unusual push being given by
contain Century to Laura E. Unusual push being given by Appleton-Century to Laura E. Richards on her newest book, Samuel Gridley Howe, blograph, to be-published Feb. 27. Same day of publication will mark Miss. Richards 85th birthday.

Current-novelists-are-lopping-off-their last names to use the foreparts-as-pseudonyms for their books: One is Richman Crompton, who is really Richman Crompton Lamburn. And Richman Crompton Lamburn. And a Blaude Houghton, actually Chards Houghton, of the control of

## Book Reviews

#### Good and Bad

S. N. Behrman has always been one of the playwrights whose scripts read at least as well as they play. That is even more true of play. That is even more true of his newest play. Rain From Heav-en' (Random House: \$2), than it was of his earlier pleces. Holds yery little action and much bright and sparkling conversation, land, when it was produced by the Guild with the conversation of the crit-les thought it was perhaps a shade too talky. It's easily the finest example of bed-lamp drama, however,

this season.

Bacape Me Never, by Margaret
Escape Me Never, by Margaret
Kennedy (Doubleday-Doran; \$1.75),
is almost exactly the other way
around. In its current New York
production (co-incidentally, it is
also a Guild show) the encomiums
it is getting are almost constantly it is getting are almost constantly almed at the star. Elisabeth Berg-ner. In reading it, it becomes even more obvious that it is a poor play script.

#### Mistifled

Grace Perkins made a poor selec-tion of title for her Modern Lady (Farrar & Rinchart #2). Title-is-api and explanatory, but the trouble is that it suggests one of those fiash redhots rather than the decent book

It's a graphic, carefully consid-It's a graphic, carefully considered story of a self-made girl; who turns into a self-made bankrupt in the end to regain her husband. In between the moment she is introduced to the reader and a sandwish simultaneously, to her final abdication from the financial throne, Jane McAnz is the type of modern for the proper of the product of woman who dominates all who en-joy her bounty. Finally she has a Joy ner bounty. Finally see has a breakdown; everyone of her family so on their own, doing what they instead of she wants, and for the first time everyone is happy. It's a well written story of today.

#### A Sieen-Killer

Horror stories are quite apart from whodunits and, generally, haven't as much room. Joseph generally, n. Joseph n expert at haven't as much room. Joseph Shearing seems to be an expert at them and manages to turn them out with more general satisfaction than most people. His newest is 'Moss Rose' (Smith and Haas; \$2), and it is for that kind of book, a

honey.

A man has committed a murder and proves an unshakeable alibi. and proves an unshakeable alibl, being acquitted. But a second-rate actress knows the truth and can prove it. So she blackmails him actress knows the truth and can-prove it. So she blackmails him in a most unusual way and with unusual and exciting results. Only Farrar & Rinchart have those newly discovered letters from Napoleon to Marie Louise for book ter what. Not picture material.

## Going Places

By Cecelia Ager

#### Shame On You, M. H. Reds

The Music Hall stage show, which, after all, is only trying to put its dear darling public in the proper mood for the picture, becomes quite the little capitalst this week, quite the little royalist, all of which just goes to show what can happen in search of a finale.

Everything was progressing nicely proletarian at the Court of Louis XVI. in the gardens at Versallies. The King and Queen and the Laddi of the Court, the pampered things, in Mr. Monistorois extravagant coarselves the stage of the Court, the pampered things, in Mr. Monistorois extravagant coarselves the stage of the Court, the pampered things, in Mr. Monistorois extravagant coarselves the stage of the Court.

tumes, were draped articleally about Mr. Mineili's formal gardens set (done in perspective) watching first the ballet cops and then the Rockettes carrying on, and the whole seems was striking just the note of indulgent luxury that made a person thing that, by and large, the French Revolution was a good thing, when all of a sudden a cannon

French Revolution was a good thing, when all of a sudden a cannon boomed.

The blue cyce, the one with the twinkling stars, turned red. The horizon flamed. Softly, ominously the orchestra struck up the Marseliaise and, up the stage ramp on the left, the lights picked out a motley throng, first sneaking, then boidly rushing headlong on to the stage. It was the choral ensemble all dressed up as the rabble. Well, they were extremely rude. All the tilms singing the Marsellaise, they struck out at the aristocrats, who were only trying to finish their minuet, broke up their graceful formations and even stepped on some of the ladles' extraordinarity bouffant skirts. This most inelegant behaviour-of-the Revolutionists switched a person's sympathies right smack away over to the Aristocrats, and, by the time the steam curtain ascended while a scrim came down to catch modernistic impressions of the guiltoline, a Pink was as White as White can be. Reds, it's easy to see from the Music Hall stage show, are just not nice people.

The ballet corps cavorted prettily in black satin toe ballet bouffant skirts with red roses applied on each side, and whifing, revealed green petticoats; the Rockettes, in their Dance of the Royal Harlequins, with their good old pony finish, wore black tights with silver buckles up the sides, white satin jackets with one multi-colored sleeve, and were enthusiastically regarded.

When Acre Dancer Mest.

Though Andrey Gibsos with Relein Compton and orchestra at the State Line week, Is a very contact of the Compton and orchestra at the State Line week, Is a very good and orchestra at the State Line week, Is a very contact of the Compton and can be lance herself nicety in all directions from a new coordinate, it just us appears at follows Lucile Page, who is an excellent scrobatte dancer with not only nice is large to the scrobatte dancer with not only nice is large to the scrobatte in their societies. However, Miss Gibson is brave about the situation, and anyway her amart white chiffon' dress, with its high neck and full long sleeves caught at the writes with silver to match her wide high-waised sliver belt, ests her up; and she is further abetted by a likeable nice-girl make-up and bright-young-thing bob.

Miss Page is more the passion flower in her habiliments, what with almond eyes, reddish, longish hair, sliver cloth pysimas slit up the sides

Miss Page is more the passion flower in her habiliments, what with almond eyes, reddish, longish hair, silver cloth pysiamas silt up the sides and each leg carrying its own little train, all-over sequin long tight sleeves, and silver cloth swaged over the bosom and that's all the bodice. But exotic though they may be, Miss Page's costumes stay put very practically, which is quite a feat considering the many planes of Miss Page's cavortings. Miss Page has another costume, tailored, it might be considered, made up of high-weisted trousers that hug the disphragm, a bit of a white organza blouse, and a blue sailor collar without a dickey in trent.

a bit of a white organza piouse, and a Dius salvor count without the in-front.

Helen Compton conducts her orchestra in the approved band leader fashion, with her back arched and her head held high, and she wears white flannel trousers with a white mess lacket, and croons. Her orchestra-is-a mite fancy in reds attin pyisma uniforms with white satin capesiseved bodices. The girls slip radium-painted bandanas about their necks for lights out and The Last Roundup. At this point Miss Compton herself croons from under a peach radium painted ten-sailon hat Defore The Last Roundup. Sylvia Dean had been scampering about very swift and agile in first white satin knee-length, skirt, and still slit.

The chatter of Al Nord and Jeanne—Jeanne is a pretty midget dressed like a small girl in a blue cotton frock and white shoes and socks—is concerned with anatomy and blology.

## Romance Runa Wild

Romance Runs Wild
Ciaudette, Colbert Is not one, to take being cailed "The Clifed Lify
lying down, no. No, by heaven, the will live up to it, every glamorous
syllable of it. She will be charming, she will be appealing, she will make
pretty faces, she will open wide her eyes, she will send her voice deep
and threaty in the emotional parts; she will give it all she's got. She will
—in short—act.

Let the others be light and casual as it comes to them, Miss Colbert she serious about her art. Miss Colbert works at it. She gets results too.
You can hardly tell the difference. It's only in Miss Colbert's lightness being a leetle bit taut; just a shade positive.

Miss Colbert plays—a romantic stenog—who becomes, by—some neatly
plotted chance, a night club draw. Fate, and a magnificently written
scene in which she ad libs her ineptitude at singing and dancing into a
smash comedy routine, makes her an overnight sensation. Thus she is
smatched from the subway—at rush—hour and—Coney—Island on Sunday
and thrust into a stunningly stylized apartment full of colbers, jewels,
amilionalized her and where she can complain comfortably about all the
millionalized her and where she can complain comfortably about all the
millionalized her and subway—at rush—hour and—Coney—Island on—Fortable
wants at lish ex ever wanted,—is-true—love—Fortunety at Miss Colbert
waist, flying from her shoulders, even collecting themselves into a fan.
By the time she makes London, her whole dress is feathers, flounce after
wayse, flying from her shoulders, even collecting themselves into a fan.
By the time she makes London, her whole dress is feathers, flounce after
wayse, flying from her shoulders, even collecting themselves into a fan.
By the time she makes London, her whole dress is feathers, flounce after
heavinger cost of Miss Colbert's being emotoring costume is lined with
mind, and though she's kept her very becoming bangs, she's brushed her
hair of her face to show the little plink ears.

hair off her face to show her little pink ears.

Extraordinary Meris Oberon

Because hei's is such a bizarre beauty, it's not easy to find a role suitable for Merie Oberon. Because her loveliness is so individual, just any old star part wont do. She could never play just a housewife for instance; she'd have to be at least a Japanese housewife—as in 'The Battle'. She-couldn'the-bust a common-ordinary-queen—she'd have to be a queen such as to have her head chopped off, as in 'Henry VIII'. And so, in 'The Scarter Pimpernel', Miss Oberon is not just that mysterious fellow's wife—she is hersel' an enigma, a pensive puzzle, a bewitchingly unhappy riddle even to her husband, who the story holds was himself the greatest paradox of his time.

'The Scarter Pimpernel' appreciates Miss Oberon's singularity so it even adds 'Frenchwoman' and 'actress' to the other uncommon attributes of her 'role, and further, tosses in a little piece about an escape from fairse imprisonment in a dungton, to make sure, but Miss Oberon lives up to every word of it. With those large slanting eyes, high forehead and full curved lips, she could take-on a whole lot more. Moreover, Miss Oberon has the knack of adapting eyes high forehead and full curved. Miss Oberon has the knack of adapting herself to period costumes without looking as 'if she were just standing around waiting for her motor to take her to the masked ball'. She feels at ease in her clothes, she carries them off. Her individuality survives period coffures and sweeping regails alike. She would, she makes it plain to see, be a number to be reckoned with in any age.

umber to be reckoned with in any age.

## Did You Know That-

That much talked of 'honest Sandwich man' wants a mere 1,000 a week, from show business... Nina Penn is now a full fledged fashlon designer... Michael Bartiett is being tested by Columbia... The William Wyiers are on a belated oceanic honeymoon... Mrs. Jack Barry's mother is very ill. Mrs. Harry Puck has a lovely voice... Bobble Perkins was thrilled when Channing Policek complimented her on that story in Liberty... There, was a joint birthday party last week Complimented Person of the Complex of the Compl and Hugh Williams making merry...Jerry and Ruth Morris off to Nassau...Gladys Morris off to Nassau ... Gladys Lewis is laid up with a bad cold ... Earl Benhain's 40 acre place in Connecticut aports a natural swimming pool ... Gene Eaymond will do a personal appearance in Chicago ... Mrs. Rube Goldberg gave a buffet luncheon for her girl friends the other, day ... Mrs. Paul Whiteman was there and Mickey Zukor, Irene Deiroy, Grace-Menken, Mrs. -Ned-Deipnet, Pansy Schnetk, Madeline Gaxton and Mrs. Bugs Baer!... A carrier pigeon flew into the ... A carrier pigeon flew into the home of Alan Dale's daughter.

## Marjorie, and decided to stay... Eva Puck will appear in Universal's "Ziegfeld" picture... Merle Oberon had a reception back stage at the Music Hall. Cohen

(Continued from page 5)

Herzbrun's supervision. On other hand, should the groups faving Cohen fail, and it is admitted a long shot, then the current studio schedule as laid out by Zukor will

Cohen, yesterday (Monday) was still in New York. The probability is that he may not leave for the Coast until the close of the week.

It is reported that Cohen may go before the new board to explain his

### Otherwise Goes India

If all moves to reinstate Cohen fail, trade still believes he will be-con, an indle producer releasing through a major company, and on this phase it is intimated that some of the Paramount star talent with contract stipulations for outside pictures, will make outside pictures for Cohen.

Principally concerned in these reports are Cecil B. deMille, Mae West, Claudette Colbert, Bing Crosby and Gary Cooper.

DeMille, through his corporation, has one more to go after 'Crusades.' Gary Cooper has 14 months to go with six pictures to be made, but, however, he has a clause in his contract which gives him comprete approval rights in the event of change of studio management.

change of studio management.

Miss Colbert's contract is for
three pictures yearly for two years,
but she can do two outside pictures.

Some of the contract is contracted to the
this contracts and this contracts and
this year. Mae West has five pictures to go in two and one-half
year.

It is understood neither Cooper Miss West nor Crosby can make outside pictures.

## L. A. Sked

(Continued from page 7)

signified that it was in agrees

Code Authority officials expect to take up the zoning and clearance schedules for Kansas City, New Haven and Milwaukee next.

Secretary Film announced that he had received a letter from five K. C. independents relative to the coming hearing on the sked from coming heari that district.

The C. A. also named a commit-tee to hear testimony on the West Coast in the action of C. C. Burr-against Larry Darmour over the services of Ken Maynard. It had voted at its previous meeting to se-lect such z. body because those involved in the case were unable to come to New York. The committee

## **Among the Women**

By The Skirt

Best dressed woman of the week ('Rain From Heaven')

## Jane Cowl-That's Enough

Jane Cowl in a play called 'Rain From Heaven' at the Golden has a following made up mostly of women, judging by a Thursday matinee. Very conversational is this play, at times rather boring, but that it contains Miss Cowl should be enough. The beautiful black hair of this spiendid actress has taken on a reddish hue.

A black skirt of a thin material is worn with a blouse and loose coat of green and white plaid. Red popples on a black background distinguish another-frock mades with a v neck and long sleeves. Around her throat is a three-strand pearl necklace. Beige is the color chosen for an evening outfit. A cape of the same color has a wide satin hem. In the isst act Miss Cowl wears a yellow chiffon hostess gown.

Lily Cahli Is lovely in a yellow tallored skirt and coat and in a green evening frock made with a square-out neck. A cape with a buttoned vestee matches.

Poorly Dressed Ingenue

Titters ran through the Roxy at the beginning of the Jack Hulbert, picture, Tack Ahoy, but as the picture went on it began to amuse and reatly got a round of appiause at the finish. Nancy O'Neil is the leading girl, a vather pretty girl, but not moving picture fare. She's dressed very hadly, appearing on battleships in ridiculous clothes and, at a party in China, her evening frock was most ordinary.

The Gae Foster girls, as Mexican misses, wear full skirts of a painted material with the walsts bare and gold brasslers, also large black hats. Gypsy Nina is in red with gold spangles. The girls behind her are in full-skirted blue frocks with metallic hats, the same material used for large square hats. In still another number, the girls are in black velyet pants, yellow bloiuses with white collars, and certse ties. The hats are of green. Eleanore Whitney does some tapping in a green satin dress carrying plaid sleeves.

#### Kids Grow Up

The Palace show opens with The Three Kanes. One of these Kanes is a woman assistant. She's dressed as the men, in white pants with Eton jacket and satin blouse, also a Jackie Coogan cap. Ray and Sunshine have certainly grown. Saw them as kids in Parls a few years back and what a sensation they were. They still are. The costumes chosen for their acrobatics consisted of long white satin trousers, with blouses touched with green and a dash of red. In the Earl Hines band, a young miss sings some torch songs; in a long white frock made high at the neck and having long full sleeves. Her name is Katharine Terty.

## Drawing Room to Lunch Room

Wednesday night at the Strand Margaret Lindsay stopped from Bordertown' into Tevil Dogs of the Air. In the former picture Miss Lindsay was a society girl. In Devil Dogs she is a lunchroom counter girl.

Hence, for the most part, this young woman is in aprons over simply. made frocks. One of a large check seemed to have some style. A black made frocks. One of a large check seemed to have some style. A black dress had a narrow white collar with bow around a round neck. The Marineg must have diversion so a party is held in the barracks, with all the women smartly gowined, but Miss Lindssy his in but a mouselflutter frock made, with a deep bertha, flounced hem and a corsage of flowers.

### Brate

Brate

There is a run on brats this season in our theatres, but who out-brats them all will be found in 'Fly Away Home' at the 48th St. There are the four of them, Montgomery Clift, Georgette McKee, Joan Tompkins and Edwin Philips.

Go and meet up with these kids. They will give you a couple of hours' good entertainment with the help, of course, of Thomas Mitchell.

Ann-Mason, the-mother of this tribe, is lovely in a mustard-colored traveling outfit. The dress worn with a cape has brown trimming with a straw hat to match. In the last act a pajama outfit consists of green pants and purple coat. The girls are dressed-as-for-camping, slacks, ginghams, etc.

consists of Harry Herzbrun, representing Paramount; I. E. Chadwick, representative of the independent producers; Harry Weber, for the agents; J. Farrell MacDonald, appearing for the artists, and Ned Marr, the impartial member, from the L. A. city attorney or Thim took Following the early and the control of the control o

Following the meeting rillim took art airplane to-Los-Angeles. He will be absent from New York City for about 10 days, taking care of details concerned with the new zoning and clearance sked for that district.

## Bank Nights

(Continued from page 7)

(Continued from page 7)
five miles distant from the Edina and it will adevolve upon the grievance beard to decide the troubles accompanies of the continue of

Los Angeles, Feb. 11.

Hope of certain exhibs here that
the U. S. District Court would rule

went glimmering when Federal Judge Paul J. McCormick last week refused to accept jurisdiction in the Canada and the Canada and

practice.

Issue of authority and status of bank night, however, cannot come into the U. S. Court under equity pleadings until all recourses under the code have been tried, Judge McCormick ruled. He suggested plaintiffs take their cases to the ultimate NRA authority in Washington, which may review any industrial code authority.

which may review any industrial code authority.

Attorneys for Lewis and the Oxnard Theatres Indicated they would take either this suggested course or appeal the ruling to the U. S. Circuit Court in San Francisco. In event this tribunal were to reverse Judge McCormick's edict, the cases might yet go to issue here.

### GARY LEON-TUT MACE MARRY

Hollywood, Feb. 11.
Gary Leon married Marcia (Tut)
Mace in Agua Callente yesterday
(10). Couple are dancing partners
currently appearing in Bitmore

on bank night and similar box office Leon, named in Rudy Vallee case, stimulants, declared anti-code by was recently divorced here by his various NRA compliance boards, first wife.

## News From the Dailies

This department contains rewritten theatrical news items as pub-This apparament contains reasonable the second of New York, Chicago, San Francisco, Hollywood and London. Variett takes no credit for these news items; each has been rewritten from a daily paper.

## East

Some of the RUIS employed in Romnee of a People' at the Roxy lead support of the Roxy lead to the Roxy lead to

Treasurers' Club to hold its an-ual benefit March 17. At the New msterdam.

Treasurers' Club to hold its annual benefit March 17. At the New
Amsterdam. At the New
Amsterdam. So the first of Stamford,
Mrs. As a tared suit in N. Y. Supreme court last week, charging
Warner Boe, with appropriating
her song. Changing the words and,
as 'Pop Goes Your Heart,' using-life
in 'Happiness Almead'.
In 'Happiness'.
In 'Happ

mot the custody of ner grandmother. The wife, Helen Starr, has remutthe wife, Trust Co., as trustee for 
Primo Carrera in bankwuptor, after 
Max Schmeling for \$125,000. Of that, 
\$25,000 is represented by a bond 
posted for a fight between the twotimes har-would—have—made—out—ofthe fight, had there been a fight. 
Announced that Eddic Cantor will 
get back on the musical stage nextfull. Vinton Freedicy will managed 
Crouse and Cole Porter will concott the material.

The Closed Garden' will stay shut 
after several postponements.

The Closed Garden' will stay shut 
after several postponements.

The Closed Garden' will stay shut 
after several postponements.

Mayor Mansfeld of Boston announces that hereafter he will perham! Leopoid Stokowski and the Phila.

hami
Leopold Stokowski and the Phila.
orch at peace. The 'deep-lying differences' of which the leader complained have either resigned or been
edged from the board of directors
. American Bellet is planning to
come to Pagy, probably at the

ferences' of which, the leader complained have either resigned or best plained have either resigned or best plained have either resigned or best plained and the second of the second of

the old timers. Confessed when search failed to reveal original search scripts.

Tito Schips, who was credited with walking out on the Met next season, came in last week to Joh season, came and the season thought of cutting. Says he has no thought of cutting and the season of the season of the Lucrezia Bori.

she accourse. Says he has no thought of quitting. Just a little peeve at Lucrezia Borl.

Ciliford A Dunning, insurance agent, caused the arrest of a man, charging that the check Joseph Bell. of the Bronx, presented was obtained to the Bronx, presented to the Bronx, presented for the Bronx, presented food and drink served Dunning.

Herbert George Ponting, who filmed the Scott expedition to the State of the Bronx, presented food and drink served Dunning.

Herbert George Ponting, who filmed the Scott expedition to the State of the Bronx, who was served to good the Bronx of the Bronx, who was a served to make Bronx, grant of the Bronx, and the Bronx of the Bronx

restaurant. Wanted to give some of the jobs to his needy friends, but the locale nixed him. Finally went at the jobs to his needy friends, but the locale nixed him. Finally went at the locale nixed him. Finally went will have been some property to reved him. She divorced him on the Berengaria today (Tuesday) to reved him. She divorced him on the Berengaria today (Tuesday) to reved him. She divorced him on the locale him. She divorced him on the locale him of the locale him of

is comps.

Nine Shakespearean actors hurt when their bus was crashed by two trucks near Tunkhannock, Pa., Friday.

wron their bus was crasined by two trucks near Tunkhannock, Pa., Pri-National Educational Assn., a teachers' organization, met at Town Hall to approve a better pictures' plan. Primarily to obtain suitable material for family programs to 70 period of the pictures' plan. Primarily to obtain suitable material for family programs to 70 period of the pictures' plan. Primarily to programs to 70 period of the pictures of the pictures

(Vaude), sisps NIA code as a nanuse.

Newsreel has offered to buy Willard Michael out of the Williams,
port, Fa., jail if her pose for the
\$7.00 cots. Counting the state \$1.75
a week to keep him there, which
gives the newsreel angle.

Effrem Zimballist considering
abandoning the concert stage to
conduct opera. Says it's more
profitable.

conduct opera. Says it's more profitable. Gilbert Miller to London to stage "The Ringmaster and Tovaritch." Charles Goulding replaces Derek Oidham in the D'Oyly Carte com-

Oldham in the D'07ly Carte com-pany,
Hedgerow theatre on another tour.
Will come to N. Y. this time.
Phillips Lord, Seth Parker, of readlo, sending S.O.S. from South Scas, when he's on his yatch named after the Druger and the state of the con-traction of the state of the con-traction of the contract of the contract of the con-traction of the contract of the contract of the con-traction of the contract of the contract of the con-traction of the contract of the contract of the con-traction of the contract of the contract of the con-traction of the contract of the contract of the con-traction of the contract of the contraction of the con-traction of the contract of the contract of the contract of the con-traction of the contract of the contract

Rothafel sought to restrain the Roxy theatre from continuing the use of his name after he went over to Radio City. Roxy contends that RKO should be given the bill.

## Coast

Harry Joe Brown given judgment of \$8,113 against estate of Lew Cody on claim of personal loans.
Gary Leon, dancer, stated he would marry Marcia (Tut) Mace, his stage partner, on receiving blafinal decree of divorce from Marion Mitchell in Los Angeles.
Diane Warfeld, screen dancer, to marry Gene Trago in Houston her horse became frightened, Jenn Mur suffered a sprained shoulder and arm.

Thrown agains: tree when her horse became frightened, Jean Muir suffered a sprained, shoulder and arm.

Fat Harmon, film actor, sued for Gwill Andre, screen, actress, filed divorce sult in Rene against Stasch Miotkowski of Philadelphia.

Gladys Bagwill, night club entertainer, paid \$60 fine in Los Angeled from drunk driving. Charles McDonald, matchmaker for Legion stadium in Hollywood, fined \$10.

Judgment for \$3,500 was awarded a tree for the standard from the standard from

Ripert Hughes re-elected president of the Writers club in Hollywood.

Douglas Fairbanks may be called back to Los Angeles to appear in the government's suit against him, in which recovery of \$72,185, erits and the second of th

waru hays,

Illness of John Charles Thomas
caused postponement of his concert
in La.
County counsel to force payment of \$88 note given by Benn S.
Levy, playwright, to county charlties to pay bill for general hospital
patient.

Catharlae Wurzell, film actress,

Been to have the country chart-ties to pay hill for general hospital patient. Catherine Wurzell, film actress, arrested. In LA. for Asserted. theft. Of mink cour. I have the country of the two Paso. Robles almond ranches owned by Tanace Paderewskir for asserted fallure to pay income taxes. June Brewster, stage and screen actress, seriously ill with influenza. Wheeles, chart film player, from Neil Wheeler, assistant director. Willis Goldbeck, film writer, caught in police drive on speeders, had his car impounded for 80 days, lost driver's card for 60, and paid \$25 film.

\$25 fine.
Funeral services neld in Hollywood Feb. 6 for May Howard,
(Continued on page 77)

## MARRIAGES

Esther Culbertson to Sid Mar-cus, in Hollywood, Feb. 4. Bride le employed in Charles Mintz studios. Groom is in charge of Scrappy cartoons at same studio

Peggy Gwynne, daughter of Gwynne the Magician, to Frank Cole, non-pro, Feb. 6, in Providence, Richard C. Hemingway,

Althard C. Hemingway, actor, married Iren Bentley, actress, Feb. 8; in San Bernardino, Cal. Second marriage for bride, divorced from George Kent, New York broker. Gary Leon to Marcia (Tut) Mace in Agua Caliente, Feb. 10. Both are dance partners.

Bert Levey to Doris Stafford, Feb. 2; in Yuma, Ariz, Groom is a ploneer Pacific coast vaude agency operator, now located in Los Angeles, Bride is non-pro. Lois Moran to: Col. Clarence M. Young, non-pro, in Baltimore, Feb. 10.

## **VARIETY'S' BROADWAY GUIDE**

For show people as well as laymen, this Quide to general amusements in New York, first inaugurated here in 1926, is revived and published weekly in response to repeated requests. Valent lends this guidence of the supplement in the various entertainments denoted.

No slight is intended for those unmentioned as text will be switched weekly. The lists are of Valent's compilation only and as a handy reference. It may serve the out-of-towner as a time saver in selection.

### PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimate Section. In that department, both in the comment and the amount of the grose receipts of each show will be found the necessery information as to the most successful plays, also the scale of admission charged.

## FILMS ON BROADWAY

Similarly the new pictures in the Broadway fret-runs and combina-tions are covered weekly in the reviews, the film gross boxoffice etery and the etanding box on Page 8 which indicates the new films for next week and the week after.

#### BEST NEW FILMS ON BROADWAY

Paramount—'The Glided Lily' (Pur),
R. C. Music Hall—'The Scariet Timpernel' (UA),
Strand—Devil Dogs of the Air' (WB).

#### HOTCHA NITERIES

HOTCHA NITERIES

Onyx Club on West 524, Ubangi in Harlem, Nut Club in the Village, and King's Terrace in Times Sq., are sufficiently heated for the hectic nocturnal addicts.

Less hectic but equally hilarious. Eddic Davis' saucy songs at Leon & Eddic's and the mauve-decade gang-singing at Gay 90° are surefire for lively diversion and divertissements. Club Richman, also lively, has a new show, away from the 'nice boys' idea.

Harlem's Gétton Club and Small'a Paradiss are highlights for the black-and-tans. There are other hideaways but they must be guided by insiders, principally professionals.

In line with kill-time spots, the taxt-dance ballrooms in the Broadway bet are sometimes a laugh if looking for excitement. Any number of Times Sq. side-street dialecteries are also good diversion if yearning for 'different' type of atmosphere: Min's Fauboury-Montmarts and the Bal Musette are in that category: likewise the Cafe International, and any number of Italian eateries. Latter have about killed off Little Italy, since it's easier to get everything in that field right in the Broadway belt without taxt-ing. However, authentic Flamenoe entertainment like El Chieo in the Village, and Havaneses like the Cubanacan in the Spanish sector of Harlem, are well worth the trips. Boils Thomaspiersky's Old Roumanian on the east side is a different type of Ghetto-American noctural divertissement.

#### 'CLASS' AND 'POPULAR' NITERIES

CL'ASS' AND 'POPULAR' NITERIES

Smarter east side (mostly) spots include the new Versailles, Rene Merry-Go. Round, Golony, El Morcco, House of Lords, Jack and Charlie's, Club New Yorker, the new Stork Club all fave cases. Anna Held's in Town in Sutton Place is a bit more formal.

Rainbow Room in Rockefeller Center; Johnny Green at the 8t. Ragis hole); Leo Reisman's music at the C. P. Casino getting a big play, with Ethel. Merman. starting there. Thursday. night; the Savoy. Plaza, the Wais-dorf; Ozzie Neison at the Hotel New Yorker; Pepp's Chapeau Rouge and the Place Pigualla are among the smarter supper hooferies. Some of 'em starting to ease off because of the Florida and resort exodus but they're class with a capital K. Franch Gasino's Folics Bergerer evrue is still the top cabaret money-getter (over \$40,000 groos weekly) but the new Casino de Pares show opening Feb. 15 will be an important nitery factor; of the new starters, Jack Dempsey's new chop house will also worry the boys. Paradise and Hollywood among the outstander mass cabarets.

## RECOMMENDED PHONOGRAPH RECORDS

(Under Disk Reviews will be found the recorded outstanders regularly

each week.)
RECOMMENDED NEWEST POPULAR SONGS

RECOMMENDED NEWEST POPULAR SONGS

A Little White Gardenia"—From Par's 'King's Horses, by the writes
of 'Cocktails for Two' and in the same modern romantic idlom.

Lefe Hold Heinds"—Rott-oc-life Sig Spacth may read all sorts of innuencioes into this revue number which may become as inocuous or
pashy as the auditor may think it; it's one of those kind of lyrics.

"Lullaby of Broadway"—After Broadway has been 'written my' in song
almost completely, come Dubin Warren in the new 'Gold Diggers' with
this 'un, and good, too.

"Things Might Have Been Different"—Strong lyric foxtrot ballad.

"Thew a Bean Bag at the Moon"—That the boys are writin' 'em beiter 'n' ever these days is evidenced in this idde' foxtot song.

"Rhythm. of the Rain"—Brom 'Folies Bergere' (film, not the show), and
more of a rhythm' (danc's) time.

of a rhythm (dance) tune

## Caliente Threat Vs. Racing Commish Won't Pop Very Loud

ened, with the Santa Anita operators stifling their snickers. There's really nothing that can be done about it. The comish falls back on that timequite a little feud simmering down around the border that won't pop any louder than that when it comes to a head. Callente race crowd and San Diego biz Jead-ers are steamed up because they ain't been done right by in the matter of a little favor by the California Racing Commission. Uproar came when the commish by the done of the santa Anta meet two weeks beyond its regular closing.

Los Angeles, Feb. 11.

weeks beyond its regular closing. The below-the-border crowd had skeded their meet to open the day following the Arcada windup.
What's another two weeks? That's where the dynamite lies.
Callente had hoped to get in that fornight of racing before the Bay Meadows oval at Frisco resumed. That squeleded, they must be content with their Sabbath runnings during the tenancy of the nage at Arcadas. After the shipments north statt, there'll be precious little horsefiesh left to send to the Maxican resort.

All manner of reprisals are threat-

Mr. and Mrs. Howard Smith, daughter, in Good Sameritan hos-pital, Hollywood, Feb. 9. Father is scenario head of 20th Century, Mother formerly Jane Hillton, plays-wright.

The comish falls back on that time-worn political expediency—the state needs—the coin. Therefore, any favors throws beyond our national border wouldn't set so well with the taxpayer. There's politics on the turf as well as anywhere else and the stable bosses know too well what it means to throw rocks at the

bandwagon.
Daily handle at Santa Anita is said to be around \$150,000 with that figure trebled on Saturdaya and holidays. State cut is 12% with an added 2% breakage, which means that a tidy sum will be collected for the 85 days of racing.

## BIRTHS

## **Broadway**

Beau Williams off for California.

Marc Connelly off on a quickle trip south.

Dayton Stoddart basking in the trip south.

Dayton Stoddart basking in the Florida sun.

Bob Hope copped a renewal from his arrow K. McWilliams now pa. for Rubinoff.

Willie and Tillie (Lcblang) Jasle to Hollywood. Fla.

Marcus Heiman at home after session in hospital.

Tic-Toc girls, signed for series of session in hospital.

Tic-Toc girls, signed for series of session in hospital.

Tic-Toc girls, signed for series of session in hospital.

Tic-Toc girls, signed for series of session in hospital session in hospi

grippe and sinus trouble. Islin Auster back to Hollywood by the end of the week.

E. Ray Goetz was Gil Miller's traveling companion to Florida

Jack Bonney spends \$1.25 dally for cab fare to get a 45c luncheon.

Laurence Stallings going around with his arm in a sling, fell on the fee.

ice.
J. H. Lubin expected back in N. Y.
next Tuesday (19) from that Miami vacash.

Phil Guyran, of Newman's ticket agency, slipped himself a Bermuda vacash.

ent-members are using the on Picture Club lounge for

Motion Ficture Club lounge for auditions. Borls Morros appointed a Ken-tucky Colonel and he's shopping for a uniform.

a uniform.

Ask Johnny Hyde about the gift
the Loew bookers presented him—
then duck.

Ren Blaces

everting the remain and the resevering the remain and the recration.

It's now Colonel Freddie McKay,
Gilbert Miller's head man at the
Miller theatre. One of those Kentucky Uning.

Clark Getts doing a fortnight on
biz in Chicago.

It's Colonia week theates the
was a special kind of part, but she
won't say which company,

Otto Liveright was asked to take
a part in On to Fortune but
couldn't leave his agenting long

- Fractically every Broadway w.k.

Is caricatured in the next HechtMacArthur film, Miracle in 49th
St. Story is about a book pub
Eddie Pendody's Riverside Cal.

St. Story is a customer in the story in the

joacs of truit and it's a custom of Mrs. Eddle to send crates to friends.

Sally Rand, who's the daughter of a lleutenant colonel in the army, was honor guest last night (11) at annual drill and ball in honor of Admiral Lackey on battleship Illinois in Brooklyn narvy yard.

Illinois in Brooklyn narvy yard.

Illinois in Brooklyn narvy yard.

Casino, Ethel Merman goes Into the swank Central Park spot Thursday night (14) with Leo Relsman's orchestra.

Alex Hailon, who was half of the famous basketball playing Fuller present crop of college players. He was on the Loew quintet that once knocked of a Vanterr team to the tune of \$2-0.

## Moscow

By Zakhary McLove

By Zakhary McLove

Sergel Einsenstein now engaged

nn. production of a new sound film
entitled 'Moscow.'

To Alexandrottening a comedy.

Under the Circus Cupola.'

Marlian Anderson, 'Negro contralto, after visiting Moscow, went
on a concert tour of Warsaw.'

Charles Chaplin, Cecil de Mille,
D. W. Griffith, John Barrymore, and
Greta Garbo have been invited by
the Soviet Film Trus to attend
the Him festyla in Moscow with the Moscow

Charles Chaplin, Cecil de Mille,
D. W. Griffith, John Barrymore, and
Greta Garbo have been invited by
the Soviet Film Trus to attend
the Him festyla in Moscow

Charles Chaplin, Cecil de Mille,
D. W. Griffith, John Barrymore, and
Charles Chaplin, Cecil de Concernation

Chapter of the Soviet Chapter of the Chapter

Lenin for, distinguished service in
of the Soviet Chema Lindustry. Five
film directors, Vertov, Alexandrov,
Bek-Nazarov, Kavaleridze and
Bilokh were awarded Orders of the
Red Star., Elsenstein, Zarkih, RosRed Star., Elsenstein, Zarkih, Ros
Red Star., Elsenstein, Zarkih, Ros
Red Star., Elsenstein, Zarkih, Ros
kari, and 33 film actors received the
title of Honored Artists of the Re-Star. Eisenstein, American were made Honored Workers of and 23 film actors received the of Honored Artists of the Re-

## Rome

By George Byrne

Quadrone is shooting an Italian Colonial film in Italian Somailiand. Karl Hartl, German director, is shortly coming to shoot a film in

shortly coming to successful tally.

'Malaria' will be the next film that Sampleri will shoot for Cachael Sampleri will shoot Maiaria will be the next tack that Sampleri will shoot for Cac-cetta, Sem Benelli, who has been se-riously ill for some time, is con-

Russian Ballet Company of Paris, Russian Ballet Company of Paris, directed by Iskoldoff and Dascrew-sky, fiston to program that working on 'Casta Diva' ("The Chaste Star") here, will embark for America in July.

July.

A new operetta, the 'Queen of the Po,' by Glannetti. Donglovanni, with music by Nino Bavasini, is in rehearsal.

John Barrymore went to Zoagli to visit. Sem. Benelli, Italian play-

visit Sem Beneill, Italian play-wright, before returning to New York. He and his brother, Lionel, played in a Beneill place in N. Y. once.

played in a Beneili plece in N. Y. once.
At Tirrenia studio. Campo di Maggio, idea for which was written by Mussolini and which is being produced in the control of the con

music—department.—Also—Robert-Schloss, the European manager of Warners.

In consequence of the burning In Consequence of the Consequence of Rudolph Bahum, a former assistant of Ophuls Film is being made at Clines studio in Rome.

In Consequence of the Consequence o

## Sydney

By Eric Gorrick

Mercury hitting high here. Polly Walker off to London. Dance halls all folded until next

the St. James. Pic got five weeks in Brisbane, which is called a

record.
Cinesound completed new local comedy, Grandad Rudd, with Bert Balley. Studio at present closed until new schedule is passed by

comedy, Grandan Anuu, Palley, Studio at present closed until new schedule is passed by the directors.

Alexis Albert, son of Frank Albert, music-store operator, is on the board of Film Distributors, Ltd., handlers of Monogram. Sir John McKelvey, noted surgeon, also

John McKelvey, nuces-interested.

Belleved that this year will see a boom in indie theatre building. Stated that M-G-M looking for more sites, and several indie exhibs are set for backing from prominent investors.

prominent investors.
Since censors stepped in and prevented American mags from carrying some advertisements in Australia, blank quarter and half pages now noticed in local consumption issues. Fan mags were the ones hit the hardest.

## Berlin

Heinrich George in more and more radio roles. Jadzia Andrzejewska, 17, Folish film star, here for visit. Fox opened 'Hallo Marie' ('Marie Galante') to a good press. Hepburn's Little Women' (Radio) le being held over steadily at Mar-morshaus.

Ernst Udet, Germa stunt flier, sail-planing through a picture in the Bavarian Alps.

Kammerspiele theatre's Wind and the Rain' closed to make room for new productions:

Rota has contracted Thea Harbou, Fritz Lang's ex-wife, script Fanny Elssler.

Luise Ulrich's 'Vorstadt Variete' directed by Werner Hochbaum, playing to big crowds.

playing to big crowds.
Landestheatre in Rudolatath has bought Graf Gleichen, new tragedy by Hans Bradenburg.
Plaza plans new production of Bettelstuden, done by Eugen Otto, soon. Cast not yet picked.
Carl Froellich has Dorothea.
Carl Froellich has Dorothea.
next; Liselott von der Pfalz.
Lady Winderman's Feet auch

next, 'Lisolt von der Fala;'

Tady. Windermere's Fan. with Hide Hidegard, has passed the 16 Grace Moore's 'Night of Love' (Col) expected here shortly in original version, with German subtities. Curt Goetz author-actor, closes Curt Goetz, author-actor, closed take the lead in Towarisch, French Jay.

Seldom recently has there been such a flood of good pictures as the start of the New Year brought to Dopothes.

Berlin.
Dorothea Weick's first flicker since leaving Hollywood released by UFA, called 'Der Staehlerne Strahl.'

Strahl. Strahl S

## **Paris**

By Bob Stern

Irvin Marks to Vienna. Theatre Pigalle being remodeled Noel-Noel recovering from broken

Marek Weber's band booked at Rev 'Richest Girl in World' (Radio) at Marignan,

Hakim completing dubbing of 'Jew Suss' (GB).

Suss' (GB).

Douglas Fairbanks and Lady Ashley to Rome.

Dick de Rochemont traveling all over Europe.

Michael Farmer from Monte to St. Moritz. Serge Lifar dancing at Diaghiley memorial gala.

Varna and Jacqueline Claude re-

Harry d'Arrast's trip to U. S. held up by visa trouble.

nbigu, old Boulevard theatre, be torn down.

Paris manager interested in 'Ro-erta,' legit musicker. Phil O'Brien and Charlie Loeb, lawyer, in conference.

Phil O'Brien and Charile Loeb, lawyer, in conference.

New street to be named after Eugene Brieux, playwright.

Rene Rocher abandoning project to reopen Veiux Colombien, in fathsmarkers, and the street of the str

'Creole.'
Mario Meunier's adaptation
Sophocles' 'Antigone' performed

Greole.

Mario. Meunier's adaptation of Sophocies' Antigone' performed at General Sophocies' Antigone' performed at General Sophocies' Antigone' performed at General Sophocies' Antigone' Mario Michaelee.

Thirteen Paramount feature pictures now being shown in Paris, Fatures now being shown in Paris, Fatures now being shown in Paris, Fatures and Society of Paris Paris Paris, state radio station.

Jean Chataigner unanimously environmental Society of Paris Paris, state radio station.

Joseph Poggi, member of Actor's Mutual Ald Committee, made chevaller of Legion of Honor.

Joseph Poggi, member of Actor's Mutual Ald Committee, made chevaller of Legion of Honor.

Completing in the Society of Paris Paris Maria Alderma, Completing in the Society of Paris Maria Mari

## London

Omar off to North Africa to see Lew Leslie latest ptomaine poisoning victim.

polsoning victim.

"The Key," at the Regal picture theatre, got the bird,
Benn W. Levy back from America to write a new play,
George Grossmith awarded Legion, of Honor by France,
Hope & Palmer to do a road show around Will Mahoney,
"Sporting Love" ended 18 months," run at the Galety, Jan. 28.
Second son horn to Carsety Woods.

Second son born to Captain Woolf Barnato in London, Jan. 24. Keith Clark considering a return to America for Casino de Paree. Billy Merson and Babs Valerie

'Clive of India' closed at the Sayoy, Jan. 26 after a year's run.

Herbert Brenon has joined the producing staff of B. I. P. at Elstree, Reg Connelly (Campbell, Connelly & Co.) in hospital having appendix

Basil Dean getting ready to do nother Gracie Fields picture early

removed.

Basil Dean getting ready to do another Gracle Fields picture early in the control of t

time house has played turn.

Jimmy Phillips, former general manager for Peter Maurice Music Company, has now been made a

director.

Julius Hagen giving his annual
staff dinner at his Twickenham
Film Studios, with 500 people in at-

Film Studios, with year tendance.
Clifford Whitley taking up another four weeks' option on Betty Jane Cooper and the Lathrop Brothers.
Brothers.
Scheduled for a premiere at Manchester, was banned, with no reason given.

Play called Laughter Outside Scheduled for a premiere at Manscheduled for a premiere at Manscheduled for a premier at Manscheduled for a premier and Malthores (Manscheduled for a few fills will have Nald, formerly Howell, Harger and Nald, formerly Howell, Harger and Nald, formerly Howell, Harger and Nald, as replacer. Davide. Authoress of Richard of Bordeaux, big legit success here, signed for literary work by Universal.

Tom Walls sacrificed mustache to appear as Marlborough with Cleely Universal. The film Marlborough. Who is your Father? Himisation of Turned Up, produced by Lupino Lane as a Columbia guickle, was finished a week ahead of schedule. Ship, attarfing herself in new unnamed play by Murray Macdonald and Gilbert Lennox at the Comedy, Feb. 27.

Cyril. Maude's niece, Gillian Maude, is latest heroine of Ten (Comedy-She is the seventh to take the role. Moon-in-the-Yellow New-moves-

Comedy. She is the seventr to take the role.

Moon-in-the-Yellow River moves from the Haymarket to the Duchess, Feb. 14, to make way for Barnet's Folly, comedy from the Birmingham Reperty Heatre, second play for production at the Embasy, Ulded The Fortrait Painter. His first. The Dominant Sex transferred successfully to the Shafteshury.

bury.

Edid-Stamp-Taylor and Bernard
Lee, leads in Murder. In Motley at
the Kingsway theatre, hope show
moves more Westward, as their
salaries go up under those condi-

Salaries go up and tions.

Irwin Dash has a hit in The Pig Got Up and Walked Away, though the British Broadcasting Corporation refused to broadcast number deeming it not suited for the company of the c

number deeming it not suited for radio fans.

Whitehall theatre reopens Feb. 18 with Norman Ginsbury's historical play Viceroy Sarah' with Irene Vanbrugh in title role. Show originally tried out a Latta Theatre Clubing the Company of the Company

## Hollywood

Ben Goetz back in town Martin Flavin down from Car

Joe Connolly of King Features in town.
The Paul Munis laid up with colds. Preston Sturges living on his ent. Ernst Lubitsch going for milder cigars. Janet Gaynor back from eastern

vacash, Walter Stern recovering from operation.
Guy Kibbee going north on piscatorial biz.

hit Hal Roach twice within

inree weeks.
Harrison Carroll still webbly from
a flu attack.
Bob Leonard ticketed on his way
to the studio. Frank Brandow east to sit in or

to the studio.

Frank Erandow east to sit in on labor confabs.

Frank Erandow east to sit in on labor confabs.

In the confabs.

Carnel Myers air-guested on the Carnel Myers air-guested on the Pen Stoloff quits hospital after appendix lifting.

J. J. Mistein packing up for a Honolulu vacash.

Options on the confabs of the confabs.

Raiph Graves writing an original for Mary Pickford.

Henry Ginsberg back after two weeks in New York.

The Irving Netchers (Rosita Dolly) hied eastward.

Frank Whitbeck smoking a pipe

party to Alice Fave.
The Irving Netchers (Rosita Dolly) hied eastward.
Frank Whitbeck smoking a pipe will be will be a smoking a pipe will be a smoking a smoking

James Rorty here to write another ticle on the film colony for The Nation.
Gus Van, here for a rest, etc., is
likely to go into Metro's Broadway
Melody.'

Melody.

Barry, six-year-old pride of William Gargan, given test lensing at Warners.

Warners.

Helen Woods, beauty winner from Tennessee, gets stock contract at Warners.

Helen Woods, beauty winner from Tennesses, gets stook contract at Warners. Lee auditioned 50 gals for dance numbers in Radio's Hocray for Love'. For sale-sign-goes-up-on-June-Knight's rancho in the San Fernando valley willing tolend Al Kingston agency after nine, years with Central Casting. Jack Hardy goes from Col's publicity department to a similar spot at Warners. a similar spot at Warners. Gresson Smith, RKO western sales manager, coming here via Panama boath home of E. B. Hattlick up for fails. Likes eastern summers best. Paul Fix in cast of Henry Duf's presentation of 'Small Miracle' at the El Captian.

on the Capitan, business manager for Mary Pickford, restling nicely. After operation. Elisie Wilkins, Writers' Guild assistant see, back from her brother's funeral in N. T Paramount squaring away for 'Federal Dick' his next eciliuloid conquest.

Frank Albertson tosses aside caston his les to so into cast of 'Doubting Thomas' at Fox man at the state of th

## CHATTER

general manager of Selznick-Joyce while Sig Marcus is on vacash. Filtration Walk' adjunt to Bilt-more Bowl getting teaser campaign, although no tieup with picture. S. Barrett: McCormick and Jack Pegler took wing for the east Fri-day (8) after two weeks looking around.

around.

Fred Day, of London music pub-lishing firm of Francis, Day & Hun-ter, in town on a three-week look around

around.

New York Theatre Guild wants
Rouben Mamoulian to direct its
operetta version of Porsy' in September.

tember.

Technicolor crew back from Gua-temala and Mexico where James Fitzpatrick shot footage for three

temala and Mexico where James Fitzpatrick, shot footage for three Traveltalka. Leroy Prinz gets the KNX bungalow on the Paramount lot for dance headquarters.—Building-has Arthur Bruehl, New York photog, here on assignment to do series of partraits of screen, names in natural color, for Vanity Fair.

Cops nabbed a trio of kids who for months had been pilfering accessories from cars parked near the Howard Estabrook will preside at the Academy Awards banquet, subbing for Pres. Frank Lloyd, filming Mutiny on the Bounty' at Tahlit.

David Sciznick gets a gold medal from Farents Magazine for producing Tourid Copperfield, tabbed by publication as best picture of Musicians, Club of Loss Anxeles.

by publication as best picture of the year.

Musicians' Club of Los Angeles, Local 47, American Federation of Musicians, will hold its annual election of directors March 7. J. W. Gillette, studio contact for the union, presently is head of the social angle of the union.

## **Baltimore**

By Albert Scharper, Jr.

Guy Wonders in and out. Eddle Sherwood abed with grippe. Johnny Fayette's one-year-old and Spink in advance of Hollywood Hollday.

Frank Durkee-breaking ground for 1,800-seat nabe. on the Break of the Spink Break of the Sp

dured here by look Negro-Ill-thestre.
Personel address system may be
installed in the Maryland House of
Delegates shortly.
The system of the stanley, a Peabody stude, is in cast of Druskard;
at the Play-Arts Guild.
Izzy Rapaport's seven-year-old
son visits the office of the Hipp
every Sunday afternoon for a seswhich he tapers off by laying out
some ads. Larry Schanberger's
dotter is always on hand at Keith's
on Saturdays, putting the typewriter through its paces. And to
solon will be critically lamping the
affairs at the Century.

## Chicago

Presion Seliers now organ-pump-ing at WOFL-Michael Todd a New York-Chi-case commuter. Leo Salkin opening a vaude theatre in Detroit. Billy Dlamond around with a Billy Dlamond around with a Hinda Wausau has joined the Passing Revue unit. Irving Tishman and Jimmy O'Neal getting acquainted with the loop all over again. Selier of the president of the passes of the nat took a rattler for the remainder of his trip east. Shannon Dean back in the loop after an eight-week nitery route from Louisville to Denye, for a couple of weeks while the frau and sister-in-law head for Boston to see the folks.

## Prague

By Edward T. Heyn

Lonsdale's comedy, The Cat Came Back, at the New German Theatre. Plerre Monteux, French musical director, conducting the Czech Phil-harmonic orchestra. Josef Schwarz, opera singer, for-mertly in Berlin, engaged at the New German Theatre for the next sea-

German Theatre for the next season.

Theatre presenting Thirten at a Table, new play by
Rudolf Eger, brother of the director

of the Prague German Theatre.

"Marle Antoinette' is the title of
an interesting new play at the
Staende, subsidiary house of the
Czech National Theatre. Authoress
of the drama Joza Gotterow, wife
of Dr. Lead anaburg of the National Thatre.

## Cleveland

By Glenn C. Pullen

Variety Ciub's benefit show at Hipp drew \$1,500. Archie Bell, dean of cricks, too Margaret Perry visiting her ex-hubby, Winsor French.

hubby, Winsor French.

Abe Kramer, skills, and wife takline Kramer, skills, and wife takline kramer, skills, and wife takline bookles to increase revenue.

Tommy Tucker's ork into Statier,
Follows Charles Stenross, who goes
to Lotus Gardens.

George Dutty's ork moved into
Maytair, acceeding Joe Char-Dullo
Maytair, supping into indis vaude
project.

Benjamin M. Kava New York

who are Jumping into innes vauce—
Benjamin M. Kaya. New York
iswyer-dramatist, spent week here
watching Play House premiere his
On Stage.

Dealer taking southern
safari for series of yarns on scononics and Husy Long.

Bedroom scenes in Lady MacBeth of Mensk, new Russ opera,
shocked society dewagers so much
that shaw did ERO bit.

### Panama By Bea Drew

Cole Porter, song writer, a visitor Bebe Connors has a brand new

Bebe Connors-has-a-brand new divorce.
Theims Carlton, dancer, is at the Atlantic.
Mary Lee Kelley's place in Colon is still closed.
Dolly Austin leaves for Hot Springs in April.
Paul Muni and Mrs. Muni spent Xmes in Pansas.

Springs in April.
Paul Muni and Mrs. Muni spent
Kmas in Panama.
Esther Guardia, local girl, has
gone to Jammics to sing.
Fanama.
With Faust person
Fanama.
With Faust person
Fanama.
For day Fottrell dead. For years
he has worked in the eabarets and
clubs of Panama.
Flora de Leon, native dancer,
tried stucide. Rushed to the hosplant for the form of the form of the form
Market Company of the form
Market Company
Mar

## New Haven By Harold M. Bone

Eddie Weaver learning accordion

Eddie Weaver learning accordion.

'As Thousands Cheer' set for
Shubert 31-23.

'March of Time' drew local editorial comment.

Blow for the set of the se

cohen's amateur algat to initiate members.

M.c. ing Fri. amateur nites gives Harry Shaw a weekly chance to let off steam.

Marcheas Lillian Gerini (S. Z. Marcheas Lea, Local stage hand, suing for damages in his accidental death.

Little theatre's next will be a Pirandello play, Feb 1-19. Prof. Jack Crawford directing.

work with Charlie Schlaifer 'Clive of India.' on

Wife of India India Bollance on Creighton Unil-Dramatic Club putting 'Duley' into production instead of Lydia, 'original by co-ed Mary Ellen Leary.

Raiph Golden Savor of business and pleasure in Hollywood for a couple of months.

Henry Fonda stopped off at home in Council Bluffs before going to Hollywood to play opposite Janet Gaynor in Farmer Takes a Wife.

### Pittsburgh By Hal Cohen

E. Haden Gentry in from Balti-nore for a short visit.

Sally Gay has joined up with Charlie Davis' outfit as soloist. Belle Tiffany, formerly of the Tiffany Twins, now doing a single riffany Twins, now doing a single.
Roosevelt Hotel opening a night, slub with George Flint and his ork.
Art Levy due back in day or so with his annual Florida mid-winter

Ruth Miller will stage ensembles in Pitt Cap and Gown show this

ear.
Variety Club tosses a dinner for
Howell Dayls, new head of state
ensor board.
Donna and Darrell now doing
heir ballroom stuff at the Mayfair

their ballroom stuff at the Mayfair In Clevelina. Clevelina Clevel

## Milwaukee

Louis Orlove to build 900-seater.
Percy Burton in advance of
Leontovich engagement.
Light fire in the booth of the National theatre (nabe) caused 400 to

flee.
Night club owners mournful over
hiz drons. Ask extension of 12:80

biz drops. Ask extension of 12:80
a. m. curfew.
Gayety has closed for second time
this season, burlesque under Morris
Zaidens lasting about month.
Trudy Pickering, former chorus
producer at Fox Palace here, has
gone to Oriental, Chicago, in similar
tob.

job.
Delegation headed by Glenn Kalk-hoff, president of the local projec-tionist union, attended funeral of Tom Maioy in Chicago over last week-end.

## News of the Dailies

(Continued from page 75) burlesque figure for a decade, who died of a heart attack. Remains were cremated.

were cremated.

To satisfy judgment of \$257
against Jack Mulhall, 52 shares of
stock were sold by L.A. sheriff for

Mc. clus Fri. amateur nites gives Harry Shaw a weekly chance to let off steam.

Marcheas Lillian Gerini (S. Z. Polifs daughter) back to Italy atter off steam.

Folif daughter) back to Italy atter than the property of the Company of

## Miami

Ed Sullivan feted: Embassy club shuttered. Mae West due in for a vacash. Mildred Twain resting on the

Mildred Twain treating sands.

Cross and Dunn in at the Hangar atop the Frietwood hotel.
Wally Vernon replaces Rae BourWally Vernon replaces Rae BourJack Powell, comedoon.
Jack Powell, comedoon,
Harry Richman opened at Mert
Werthhelmer's Beach and Tennis
Club.

Club.

Barney Gallant out at Ira's Sup-per club. Ira Levy is running the

spot.
Irving Rose being featured in the
Aztec room of the Hollywood Beach

Irving Aves.
Azter room of the Hollywood hotel.
New Billy Arnold and Noel Sherman show opened at Frolice Saturday (9).
Cafe. de la Paix, informal rendezvous, new addition to Roney.

Care de la racidition to devous, new addition to devous, new addition to make the control of the

customers at the Silver Silpper clube. Adams, president of the Bis-cayne Kennel club, arrested by Fed-eral agents for harboring Public Benemy No. 1 Karpis. Lew Beck, mo. at the Club Bag-dad, died of pneumonia after 36 hours illness. Brothers Morton and Eddie, stunned by his sudden pass-ing, carried on with the show.

## Palm Springs

Sam Mints here ducking sinus. Greta Garbo supposed to be at

Cornelius Vanderbilt back with his bride. Con Conrad being mistaken for

Con Conrad being mistaken nor an Indian.
George Burns and Gracie Allen at >
the El Mirador.
Both picture houses doing caBoth picture houses doing caGeorge Breant thrilling the visitors by walking around in his air togs.
Jimmy Durante having a tough time keeping the schnoz out of the aun.

Socialites grabbing off film star publicity by posing for fashions

bublicity by posing for fashions here.

New Yorkers getting a kick out of Sak's Fitth Avenue display at the El Mirador.

Bing Grosby, Dick Arlen and Barold Lloyd entered in the first.

Mrs. Edward MacDowell, widow of the composer, lecturing here on her husband's music.

Desert rides attracting the pleature mob and increasing the demand for saddle horses.

The Your Meighans at the Desert notes a good as Florida.

Locals claim that Grace Moore's ligh notes in 'One Night of Love' at the El Paseo keeps them awake nights.

## Philadelphia

The Ike and Leon Levys back

home.
Tommy Stern and Labrum off for
the West Indies.
Wes O'Nell, Town Casino producer, is a social-registrite.
Phyllis Foster paring Jan Savitt.
Ditto Mort Schwartz at the Pena

Hayling Foster p.a. ing Jan Savit.

Mort Schwartz at the Pena
Helen Barrett leaves Warwick
Sisters, who go under the Harry
Dagand banner.
Emerson Gill, Mal Hallet and
Henry Busse in town for battle of
min a classe in town for battle of
the Record, won the columnist contest and is now scribbling only.

Jack Lynch has re-signed with
the Adelphia hotel and will handle
the Cafe Marguery for another an

Kathrine Rand in from Cleveland
to John Mickey Alpert at the Pennsylvania Miror Room, with Clifford
and Wayne getting an ho.

## Providence

By A. Alfred Marcello

Dick Farrell again P. A. for RKO

Dick Farrell again P. A. for RKO Albee.
Albeemy Hodge struggling with statistics and the likes.
Frank Crow still chewing on the ham he received from his wife in Clevoland.
Ed Fay getting praise for his idea of boosting biz by turning to unit shows, and giving up variety after many years.
Lowe's Century, Baltimore, in town on vacash to visit his old boos, Howard Burkhardt.
Eddie Reed kept lobby of Strand open all night for marconed patrons who couldn't reach their homes when transportation facilities tailed during blizzard.

## Radio Reports

(Continued from page 52)

(Continued from page 52)

week with a lyric of the Cab Man'
genre. Gags are pretty bad.

In Frank Parker, the Pickens
Slisters and the Revelers the program has three of radio's topbracket warbling acts. Sunday
night found them whether the assignment had them in solo or in
union. Of appreciable aid in making the musical phase of the show
a neat example of melodic balancing
and blending were the orchestral.

Tours, recruit from musical comedy.
Ad copy stressed Good Guffs new
Pride brand and among those
brought in to exchange with Winninger a few lines on the topic of
Pride oil, was a lad with a bleech
chauffeur for some family 'up the
coad,' while Winninger was cast
as the operator of the filling station. Interjude offered nothing that
was: different or diverting. Tre
okay, but not outstanding. Odeo.

RABBI ALBERT I. GORDON

## RABBI ALBERT I. GORDON

-15 Mine.
Sustaining
WCCO, St. Paul-Minneapolie.
Rabbi Gordon has been 'at it' for
four-years now, and he's still going
strong. These 15-minute talks are
alred every Sunday afternoon, at

four years now, and he's still going strong. These 15-minute talks are aired every Sunday afternoon, at 4:45.

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in, which proves, if nothing else, that he has their ears. Raschick, Ai-Lie Lowe Milles Women's Discussion Session 30 Mins. Sustaining WOR, New York Conducted as a Ailee Lowe Miles presiding. A gabby atmosphere's is created, which, of course, simmers down as the various speakers step forward. Examples of the one program were: What the session of the control of the control of the course of the control of the

those in the audience can move around and visit with their neigh-bors. While this goes on, the thread of a romance is woven and a girl in the audience sneaks back stage to carry on with Felix Knight, the

in the audience sneaks back stage to carry on with Felix Knight, the tenor.

Sale keeps in character through out, taking time out to interpose a defended of the control of

## VASSAR SEXTET Harmony 15 Mine.

Harmony
15 Mine.
Sustaining
WABG, New York
Wall
Wall
WABG, New York
WABG, New Yor

## TOM TERRIS

TOM TERRIS
Traveler
COMMERCIAL
WEAF, New York
Odd sort of booking for the Rudy
Vallee Fleischmann Yeast hour.
Terris is a travel lecturer. Has
done a series of shorts for the
or words. Chose to expand an old
wives' folk tale about an Egyptian
mummy that brought disaster and
tragedy in its wake.

But he told it so convincingly and
high his own career and the sinking
of the Titanic that the score was:
Common Sense, 0; Superstition, 3.

MOBIL MAGAZINE
Dramatization of Current Events
30 Min.
COMMERCIAL
KHJ, Los Angeles
This is a local attempt to cop the
March of Time! idea by presentation of the center of the control of the center of the center

res write in for time on the air deres write in the telephones and asks them to come in. This way the program on the telephones and asks them to come in. This way the program of the telephones and asks them to come in. This way the program of the telephones and asks them to come in. This way the program of the telephones and asks them to come in. This way the program of the come in the program is a crailed and the state of the come in the program is a crailed and the come in the program is a crailed and the come in the program is a crailed and the come in the program is a crailed and the come in the program is a crailed and the come in the program is a crailed and the come in the count in the come in the condition in the come in the count in the come in the come i

them all and it's a tipoff that only pictures to be caught will be those the picture crowd okay. While a good plug for the films, section does not tarry the weight, it, would if the Same type of interviewing was given the programs' treatment of the filing of a Washington (state) bill for the taxing of bachelors. Good comed faking here. Among incident of the murdere who went to the gallows singing Love in Bloom.

incident of the missinging 'Love both exallows singing 'Love Bloom'.

Gordon Pollock, film cameraman, was interviewed for the inside on process photography. With the studios having tought senses he was such detail, this kind of stuff is not expected to set well with the companies if an attempt is made to continue it.

Stan.

REVOLVING STAGE
Elsic Janis, Harold Levy's Orchestra, William Aubin, Roxanne Wallace, Ian Stewart, Lucy Monroe,
Three Rhythm Girls and Paul
Harris
45 Mins.

ince, ian Stewart, Lucy Monros, Threes Rhythm Girls and Paul 45 Mina.

45 Mina.

45 Mina.

Sustaining WEAF, New York

Another atternoon spread prepared by NBC with Elsis Jamis pretime one is to visualize a revolving,
stage in a theatre, with the various acts appearing as the turntable swings into action. Each artist on twice in the 45-minute show. Harold the swings into action. Each artist on twice in the 45-minute show. Harold in the swings into action. Each artist on the interest of the swings into action. Each artist on the interest of the swings into action. Each artist on the interest of the swings into action. Each artist on the swings into action. Each artist of the swings into action. Each artist of the swings into action. Each artist of the swings into action and the swings into action and the swings into action. Each artist of the swings in the swings in

New guests each week.

SANDRA SWENSKA
Chanteuse
WOR, New York
Vogue for continental entertainment this season paves the way for this talented chanteuse. Not alone spurts off into Italian, French, German and Russian, Is now the featured soloit on Josef Pasternack's 30-minute musicale over the Barn.

With this group behind her supplying the music, her offerings come over quite well.

Mile. Swenska has appeared in seven the swenska has appeared in seven the swenska has appeared in this wider. This live clubs intime this wider that the well well.

Mile. Swenska has appeared in seven the swenska has appeared in swenska has appeared in seven the swenska has appeared in seven the swenska has appeared in swensk

## EDWARD MATTHEWS

EDWARD MATTHEWS
Baritone
15 Mins.
15 Mins.
15 Mins.
25 With, New York
Edward Matthews, negro baritone,
known for his St. Ignatius performance in Three Saints in Four Acts.
Gettle Stein excentific open station,
have a second of the station of the station, having this daily spot and
also figuring in some of the more
elaborate spreads from here.
High-brow selections, presents
this lik. His signature is Evening
Star, showing that the same level
is adhered to from start to finish.
Electra Allison, pianist, plays the
piace accorded her accomplished
taicnts. She plays the classics, too.
Rich voice airs each morning at
11:45 EST.

## RADIO PREVIEW NOW: EDDIE CANTOR'S IDEA

Eddle Cantor has created the radio preview or dress rehearsal for his new Pebeco show on CBS.

Realizing that it's not the easiest thing to gauge and time laffs cold, no matter how much rehearsed in advance. Cantor staged a series of dress rehearsals of his entire first program before as many audiences. Entire Illusion of a complete broadcast was there, including the visible audience, excepting that the mike was 'dead' and only percolated into the control grown for intra-studio reaction.

## RADIO DIRECTORY

(Continued from page 59) Continued from page 52

Koy Shield, Chief Musical Dir.
C. L. Menser, Production Dir.
C. L. Menser, Production Dir.
Abst. Robb, Ass. Program Mars.
Language Continued C

Wrigley Bldg. Whitehall 0000 (Station WBBM)

(Station WBBM)

H. Jesile Atlans, Vloo-Free, In Charge,
J. J. King, Asst. to Vice-Free,
Lower State, Control of the Control of KYW

Strauss Bidg.
Wabash 4040
Romer Hogan, Gen. Mgr.
Parker Wheatley, Production Mgr.
Harold E. Bean, Asst. Production Mgr.
Rex Maupin, Musical Director.
H. B. Randall, Chief Engineer.
WCFL.

WCFL

Furniture Mart
Delaware 0600
John Fitzpatrick, President,
Edward N. Nockles, Gep. Mgr.
Franklich Nordens, Mart
Franklich Nordens, Mart
Howard Keegan, Troduction Phr.
Eddie Hanson, Musical Dir.
Howard Keegan, Chief Announcese,
Maynard Marquardt, Chief Engineer. WJJD

Lake and Wells Sts.
State 5466
Ralph L. Atlase, President,
Arthur M. Linick, Gen. Mgr.
Herbert Sherman, Sales Mgr.
Joe Allabough, Program Mgr.

Joe Alishough, F. Daste Mgr.

1200 W. Wahnerdon

Haymarket 7000

Burridge Butler, President

Glenn Snyder, Gen. Mgr.

George Blegen, Progrem Mgr.

Tom Rows Chief Engineer

Clementine Legg, Artists Mgr.

Tell O'Halbran, Chief Amoune

Julian Bentley,

WGN.

WGR
Drake Hotel

V. E. Macter of 1010

V. Station Mgr.

V. Ohle Shatimeter.

Frank Schreiber, Fublicity Dir.

WGES

V. Ohle Shatimeter.

V. Ohle Shat

WiND
201 North Wells
State 5400
Raiph Atlass, President,
W. A. Richards, Manager,
Reynold McKeown, Chief Days Nowinson, Continuity and Pub.
K. C. Shirk, Chief Engineer,
Boyd Gough, Musical Dir.

Los Angeles

CBS (Station KHJ)

(Columbia Don Lee Breadcaseting System)

Lee Breadcaseting System

Vandyke Till

Thomas Lee Freident

Thomas Lee Arthur J. Kenp. Sales Mgr.

Tarthur J. Kenp. Sales Mgr.

The Thomas Lee Arthur Thuran, Peter DeLiman

Marian Lee Arthur Thuran, Peter DeLiman

Thomas Lee Arthur Thuran, Peter DeLiman

Thomas Lee Arthur Thuran, Peter DeLiman

Thomas Lee Arthur Thuran, Peter DeLiman

## NBC

NBC

(ffellywood Office)
6557 Marathen St.
6557 Marathen St.
John Swittlenburgod Sell
John Swittlenburgod Sell
Geal: Underwood, Freduction Mgr.
(Los Angeleo Office)
652 Michigan Self
Harold Bock, Press.
(Stations KFI-KECA)
Earle C. Anthony, Inc.
608 Charbony, President,
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Glen Dolberg, Frogram Dig.

KFWB

Warner Bros. Pictures Corp.

Warner Theatre Bidg.

Gerald King. Gen. Mgr.

Chester Mittendort. Commercial Mgr.

Chester Mittendort. Commercial Mgr.

Chester Mittendort. Commercial Mgr.

Kay Van Riper. Charte Dramatio Prog.

Harry Myers, Chelf Engineer.

George Flacher, Publiching Engineer.

George Flacher, Publiching KNX

Western Broadcasting Co.
Otto K. Oleson Studios, Hollywood
Hempstead 4101
Guy C. Earl, Jr., President,
Naylor Rogers, V.-P. and Gen. Mgr.
Carl B. Missen, Commercial Mgr.
Kenneth C. Ormieton, Technical Super lsor. Van C. Newkirk, production manager. Wilbur Hatch, Musical Dir. Les Mawhinney, Publicity.

KMPC (Beverly Hills)

S. A. Scherer Co. Inc.

9631 Wilshire Blyd.

OX 6211

Ernst, Jr., Gen. Mgr.

ala Campbell, Publicity.

Von Egidy, production

## KMTR

EMTR Radio Corp.
915 No. Formosa, Hollywood
Hillside 1161
Reed E. Callister, Fresident,
Owens Dresden, General Mgr.
Salvatore Santaells, Musical Dir.

KGFJ
1417 So. Figueroa
Prospoct 7788
Ben S. McGlashon, owner,
Duke Hancock, Mgr.

Radio Broadcasters, Inc.
541 South Spring Street
Madion 2281
Frank Doherty, President,
V. G. Fretag, Gen. Mgr.

Fretag, Gen. Mgr.

KTM.
Pickwick Broadcasting Co.
214 So. Vermont
Exposition 1341
Sheedy, President,
e Martinson, Manager,
KFAC-KFVD

KFAC-KFVD

Los Angione Broadcasting Co.

605 Mariposa Ave.

Don T Smith, Freedlent,
Calvin Smith, General Mer.
Calvin General Mer.
Calvin General Mer.
Calvin General Mer.
Calvin General General Calvin Co.

San Francisco

San Francisco

NBC

(Stations KPO-KGO)

Western Division
111 Sutter St.
Sutter 1920
Don'E: Gilman, V.-P. and Western Div.

Jos. E. Gilman, V.-F. and Western Div.
Mr. J. Maxwell, Amt. Div. Msr.
H. J. Maxwell, Amt. Div. Msr.
H. J. Maxwell, Amt. Div. Msr.
H. J. Maxwell, Amt. Div. Msr.
A. J. Saxton, Mgr. of Finat Operations
H. J. Maxwell, Amt. Div. Msr.
H. J. Maxwell, Msr.
H. J. Msr.
H. J. Maxwell, Msr.
H. J. Msr.
H. J

(Hearst Owned-Operated)

Examiner Bldg.

Ward Mc Ziburg Mg.

Ward Mg.

Ward Mg.

Tobbe, Mulical Dir.

Trobbe, Mulical Dir.

(Julius Banton & Sons Own

(Julius Brunton & Sons, 1380 Bush St. ORdway 4148 Raiph Brunton, KJBS Mgr. C. L. McCarthy, KQW Mgr.

## REGIONALS

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WOR, Newark
WGN, Chicago
WLW, Cincinnati
WXYZ, Detroit

W. E. MacFarlane, Pros.
A. J. McCosker, Chairman Bd.
T. C. Streibert, Treas.
E. M. Antrim, Secty.
MASON-DIXON C JUP

WGAL, Lancaster, Pa.
WGAL, Lancaster, Pa.
WDEL-WILM, Willmington.
WAZL, Hazelton, Pa.
WORK, York, Pa.
C. R. McCollough, Gen. Mgr.

## MICHIGAN

MICHIGAN

800 MaGlion Theatre Bidg,
Detroit, Mich.
TXYZ Detroit

KEZO, Battle Creek,
TKZO, Kalamatoo,
FFDF, Pint.
TXYZ DETROIT

TYPE Pint.
TXYZ DETROIT

TYPE Pint.
TXYZ DETROIT

TYPE PINT.
TXYZ DETROIT

TYPE PINT.
TXYZ DETROIT

SOUTHWEST

SOUTHWEST
LIFT BUILDING TENAN
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## WISCONSIN

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YANKEE

YANKEE

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WMAC. WAA Boston, Maes.

WEAN, Providence.

WEAN, Providence.

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WEAN, Manchester, N. H.

"WAN, Marchester, N. H.

"WAN, Marchester, N. H.

"WAR, Marchester, N. H.

## OBITUARIES

FREDERICK B. WARDE
Frederick B. Warde, 83, one of
the outstanding figures of a stage
era which included Edwin Booth,
Lawrence Barrett, Tom Keene, John
McCullough, Louis James, Fred
Downing and other exponents of
50 heart trouble. He between the
1922, realizing from the old tradition
and feeling a distante for the style
of drama currently produced. On
two previous occasions he had made
temporary withdrawals to engage
in lecture tours.

He made his professional debut,
in England in 1887, playing the Second Murderer in "Macbeth." Later
he was acclaimed one of the greatest Macbeths of his day. In England he supported Henry Irving,
Adelaide Nillson and Sims Reeves
Dion Bouclaid on the Server
On Henry Irving,
Adelaide Nillson and Sims Reeves
On Mericia in 1941 brought
Lamar. 'Util War dramas were
not the Irish dramatist's forte, the

IN REMEMBRANCE OF OUR

ROY ELLIS Died in London Jan. 19, 1935 RAYE and LA RUE

play falling. However, Warde attracted the attendion of Jarret & Palmer (the latter A. M. Palmer), and they engaged him to support. Charlotte Cushman in a season of Shakespearean repertory at the Booth theatre, Miss Cushman retired in '75, but he remained under the same management for three more years, going over to Augustin Daly's stock company.

Daly's atock company over to Augustin Daly's atock company over to Augustin Daly's atock company.

Letter to Booth's Hamlet and the Booth Famet and the Same and t

His next engagement was in sup-port of Edwin Booth, playing Laertes to Booth's Hamlet and alternating with the star the roles of Iago and Othello. On two differ-ent occasions he combined with

of lare and Othello. On two different occasions he combined with Louis James in repertory, the last-association-terminating-in-1998,—In the interval he starred alone, finding sratifying support.

Around 1922 he appeared in several motion pictures, notably 'Silas Marner,' but the then silent screen did not appeal to a player notable for the sonorous reading of the grandiose roles of tragedy, and he did not follow up the favorable reaction he created. In that year (1922) he became an American citiesen.

en. In 1871 he married, in England, nnie Edmondson, who died in 1923. Annie Edmondson, who died in 1923. He is survived by his son, Arthur Frederick Warde, and two daugh-ters, Mrs. May Schmitt, with whom he made his home, and Mrs. John J. Hillgardner.

illgardner. Funeral services were held Sat-rday, with interment private.

DOLLY L. WOODWARD
Mrs. Dolly L. Woodward, 75, circus and stage star 50 years ago,
was burned to death Feb. 2 when the was burned to death Feb. 2 when the Ritchen of her home in Saratoga Byringa. N. Y., caught fire. At an early age she and her sister, now Mrs. Kitty F. Smith, appeared with their mother in—The Black Crook at Niblo Gardens, New York. The sisters later were known as Lange and Sharp, dancers in circus concerts. Mrs. Woodward was noted as a skip rope dancer. She and her first husband, Samuel Lange, appeared several years in a comedy sketch entitled 'The Reporter.'

JOHN R. McILHERAN ohn R. McIlheran, 50, ned first picture theatre as (Theateratorium, Dal Dallas)

Texas (Theaterstorium, Dallas), died Jan. 29 in Amarillo, Was mgr. Interstate's Rishto at death. Burlal in Dallas, Feb. 1, He had been Universal mgr. in Dallas, El. Pasto, and Nat'l Theatre Supply mgr. in Atlanta, Ga. Suryivors are his widow; a daughter, Mrs. Delaney Blythe, of Amarillo; four brothers and four sisters.

SANDFORD BENSON

SANDFORD BENSON
Sandford Benson, 21, died in
Hollywood Feb. 4 from injuries recelved when struck by a hit and run
driver. Burial in Hollywood, Feb.
6. After a brief career on the New
York stage, Benson came to HollyWood to enter pictures.
Mother and a brother survive.

MAY MARTIN

May Martin, 36, widely known as 'She,' nightchb and burlesque dancer, was found dead in her downtown apartment in Youngs-

town, O., Feb. 2. Police believe she had been overcome by carbon monoxide gas. She had been ap-pearing in night clubs in Youngs-town and nearby cities for several months and for several years had been playing burlesque as an added attraction. A daughter, June Rose, survives. Interment in Cleveland.

CHARLES E. GRASS
Charles E. Grass, 67, for several years connected with the Hippodrome theatre in Marletta, O., died suddenly in the lobby of the theatre February 2 from a heart attack, He had been a life long resident of Marietta. His widow, a son, and several brothers and sisters survive. Burlal in Marletta.

ORA ROCKWELL

ORA ROCKWELL
Ora Rockwell, 38, with of Angelo
Bockwell, and mother of Jane and
Jan, died, at Dubuque, Ia. Feb. 6,
following an operation. She was a
member of the radio team in the
Jones Family skit, now on at
WKEB and on the air over KWCR,
Cedar Rapids, Ia., for over a year.
Interment in Dubuque.

ARNOLD FRANK er for the Isham Jones band, died last Sunday night (10) at the French hospital. New York, as the result of a pr monia attack that followed an eration.

Widow and daughter survive.

HELEN HADLEY BYRNE Helen Louise Byrne, known on the stage as Helen Hadley, but of recent years retired, died in Nor-wich, Conn., Jan. 29. She is sur-vived by her husband, John F.

WINFRED AUCKLAND Winfred Auckland, 35, died in Seattle, Jan. 29, of heart allment. Miss Auckland was contralto on KJR, Seattle, for past five years.

Mrs. Geraldine Lane 'Gerry' Swinsky, drive force of Dallas Little theatre since inception, died in Dallas Jan. 29 of strange malady contracted two years ago in Mexico. Blood transfusions for month

unavailing. Buried in Dallas.
Survived by her husband, Albert
Swinsky, Jr., advt. dir., Dally Times
Herald, Dallas; parents and brother,

George Baillet, 86, formerly of the Comedie Francaise, died June 26, at his home in Paris. After 32 years with the Comedie, he quit after a discussion with the board of directors, because another actor wanted

IN LOVING MEMORY **LOUIS MANN** 

CLARA LIPMAN MANN

to take his dressing room away

Thomas J. Jones, 46, died February 3 at his home in Albany, N. Y. Until five years ago he had been an operatic tenor in New York City where he had appeared in the Metropolitan Opera House.

Son, of Johnny Payette, died s denly in Baltimore, Feb. 6. Father is general manager of Warner Bros. theatres in the Maryland-D. C

Fred Lamport, 47, of Reeves & Lamport, agents, died in London Feb. 1 of consumption, after a lengthy illness. Survived by his widow. Anona Wynn, radio singer and mimic.

Mrs. Capitola Blackburn, 76, mother of E. O. Blackburn, western representative of J. E. Brulatour, died Feb. 8 in Los Angeles of a heart attack. Burial in Chicago.

Mrs. G. P. Hatrick, mother of Edgar B. Hatrick, died Feb. 10 at her home in Mauch Chunk, Pa. Mrs. Hatrick is survived by two other sons and two daughters.

## Landlord Wants Pix Policy, but Burly Ontfit Won't Scram

Columbus, O., Feb. 11.
Lyceum, burlesque house, is being handled like baseball these days,
with two factions clamoring for its
rental. Virgil Jackson, operator of
Plecadily and Wilmar, nelghborhood houses, started it off by signing lease with Chittenden estate,
in lease with Chittenden estate,
and the starting a second-run downtown
ilm theatre.

of starting a second-run duminour.

Ilm theatre.

Art Moeller and James Spoon,
who for the past 15 weeks have
been struggling with burlesque, refused to vacate, asking for 30 days
more. Owners started eviction proceedings, which don't come up
until Feb. 15, giving burly one more

until Feb. 15, giving burly one more week at least.
Climax came Thursday (7) when union stage hands and musiclans walked out, yeiling for back pay. Burly lost two performances, then went back to work, using non-union help. Meanwhile front page stories are swell plugs, and biz is picking are swell plugs, and biz is picking

## Local Necessity

Waterbury, Feb. 11. Burley back at the Jacques after closing impelled by clergy and cam-paign of Waterbury Republican and American.

and American.

Reopening of house, only palais
d'undress in state, came after complaints from merchants, who
mourned loss of visiting fans

mourned loss of visiting fan patronage.

Now that Jacques is two-a-day ing again, not only are Republica and American currying ads, but WIXES, station owned by join dailles, is blurbing the show vithe mike.

## Chronic Darkness

Youngstown, O., Feb. 11. Youngstown, O., Feb. 11.
Princess, downtown buriesque house is dark again after a second unsuccessful attempt to revive girlesque here. For several weeke this season the house offered stock buriesque but the policy falled to click. No immediate plans for reopening the house are in prospect.

## DROP ALBANY CASE

Judge Drops Hearing When Cops Fail to Appear

Albany, Feb. 11. It's no dice for the local gen-larmes who raided a Supreme Circuit burlesque show at the Capitol theatre last December. Trial of one girl resulted in a jury disagreement, Now the cases of the entire 22 girls, in addition to Edwin, W. Rowland, manager, and George F. Reynolds, stage manager, have been dismissed. Police Justice Francis Bergan wrote finis to the mortal cleanup, instigated at the beheat of three local, Catholic Clergymen, including the head of the Legion of December. He called off the cases cluding the head of the Legion of Decency. He called off the cases when the two dicks who complained about 'sca-rew' in the dialogue and what actually was limited exposure when the two dicks who complair about 'sca-rew' in the dialogue a what actually was limited exposs by the gals failed to appear

## A Szerelem

(Continued from page 68)
man and the boy has married a
rich girl whom he abhors but to
whom he can talk about his lost
love. There is a moment when they
might both be divorced and find
out his wife is expecting a baby
and he cannot leave her. At the
end they are resigned to their fates,
live the lives of other, worldly, modern men and women, and the devastating passion of their youth,
in an everyday, superficial intrigue.
There is too much philosophialing, too much oratory and very
little action, but the atmosphere is
sincere, and the types of the disillusioned, cynical modern boy and
girl whose innermost feelings are
Romeo's and Juliet's, are true to
life.
Lily Muratt is made to personity

other sons and two daughters.

Jason E. Ratekin, for more than 20 years treasurer for the Grand theatre, Kansas City, died. in Los Angeles Peb. 2.

William W. Sullivan, stage employe in Albany theatres for many years, died Feb. 5.

## **Expert Assistance**

Dallas, Feb. 11.

Maj. Lenox Lohr, dir. gen'l Century of Progress, arrived Monday
(Feb. 11) and began duties as consultant for planning board of Texa Centennial exposition.

Latest guess is that Centennial will run from June 1-Nov. 1936.

## JOHN ROBINSON 4TH BACK IN CIRCUS BIZ

Cincinnati, Feb. 11 John G. Robinson IV, is giving up the practice of law here to follow in the footsteps of his father, grandfather and great grandfather as the head of a circus bearing his hame.
Last week he filed articles of incorporation, with the secretary of
state's office in Columbus for the
Ohlo Circus Corporation, with a
capitalization of \$100,000, and an
nounced that his white top aggre-

eapitalization of \$100,000, and announced that his white top aggregation will be launched in the
spring- as a 10-car railroad, show,
bearing the title of the New John
G. Robinson IV Circus, Haif of the
shares will be marketed.

The old John Robinson Circus
title; more than a century old, was
sold in 1916, by John G. Robinson
III, to Mugavin & Bowers; from
whose American Circus Corp. it
passed to the Ringlings. Best
known in Southern territory, the
Robinson title has been shelved for
the past Three years, saw for use Robinson title has been shelved for the past three years, save for use with the Hagenbeck-Wallace show on one engagement in Cincinnati and in combination with the Sells-Floto outfit on a date in Covington, Ky, opposite Cincy.

## Circus April 11

Ringling Brothers-Barnum a Bailey circus will open the seas at Madison Square Garden, N. April 11. Starting date is later th usual because Easter comes late in April (21). Big top invariably starts n eve of Holy Week. Garden date is slated for three

weeks and two days, about one week shorter than last season.

## Licensed Billboards

Oklahoma City, Feb. 11.

A bill has been introduced in the legislature, providing that all persons, firms or corporations erect-ing bill boards or outdoor advertising bill boards or outdoor advertis-ing on real property in Oklahoma, shall be licensed at cost of \$25, and to pay 10 cents for each billboard or other structure erected, and 3 cents each square foot of space herein contained, the funds ob-tained to go to the common school fund; and also a bond in the sum of \$1,000 to be given as guarantee-of good faith.

## M'waukee Strand's Burly

Mwaukee Strand's Burly.
Milwaukee, Feb. 11.
Strand, obsolete downtown picture
house, will soon be reopened by
Morris Zaidins as a "tab' burlesque
theatre. Zaidins recently closed the
Gayety, which he had taken over
from Charles Fox. main atreet and
within a half block of the ace Wisconsin and Palace, has been dark for
the better part of the paet two
years.

## Acad. Setup

(Continued from page 4)

terms, if mutually agreeable, but that no contract can be on terms less favorable to the artist than those provided in the agreement. 2. That no freelance actor will be engaged unless under the regu-lations provided for in the week-to-

week contract or the day pay pro-visions, with the only exception being those earning \$40,000 or more

visions, with the only exception being those earning \$40,000 or more a picture.

3. If a minimum contract is delivered by a producer to an actor and if this same is executed without mount of the producer of the harmonic contract of the harmonic collowing day, the contract will be binding, even though not signed by the producer.

4. All records of the Call Bureau will be open for inspection by any committee or committees of the Academy. (This is concession in view of the Screen Actors Guild demand that the Call Bureau has been unfair and should be abolished.)

5. An actor can refuse Academy.

6. An actor can refuse Academy.

7. Any Edward 7. Kan Edward

## Codona Certain Air Skit Attacked Him. Cost Job: Asks 200G

Los Angeles, Feb. 11.

Edward Codona, junior member of the Flying Codonas, is, or rather was a policeman in Long Beach. Several days ago he heard an oil company broadcast of police tribulations, in which one of the Flyings Spizozas, was described as insane, a fugitive from justice and a pyromaniac.

pyromaniac.
The similarity of names was interpreted by Codona as an attack
on him. Shorthy atter, he lost his
police job and blamed the broadcast. Last Friday (8) he field suit
against the oil company for \$200,000,

## PROV. JURY'S VERDICT **FAVS CIRCUS COWBOY**

Providence. Feb. 11.

Hagenbeck-Wallace circus outfit will seek a new trial of a suit that resulted in a jury verdict of 44,500 in favor of Harry Buck Owens, cowboy stunt artist, and his wife, Rita Ty-Bell, iron-jawed trapeze artist. Jury gave Owens that sum after a colorful trial that lasted in. Superior court here for one week. Owens claimed circus cancelled his contract here without cause when it had the country of the

An unprecedented teature of the that was the showing of the film. Talls of the Pritiris. I there was the showing of the film. Talls of the Pritiris. I there was tarring Owens and his trick grea, Goldie. The court and the jury witnessed the picture at a special showing at Fay's Theatre. Owener counsel had the film entered as evidence to show that the cowboy earned his salary as a stunt driver, and that he was not passe as the defense attempted to prove.

## Helping Out the Falls

Niagara Falls, Feb. 11. Niagara Falls, Feb. 11.
Joseph Paness, builder and former
owner of Neptune Beach here, has
reacquired the property by lease to
operate this summer, opening
scheduled for May 18. Located on
Niagara City line and about 12
miles from Buffalo.
Park has accommodations for 50
concessions and has seven stationconcessions and has seven stationand large ballroomer skatting rink
and large ballroomer skatting rink
and large ballroomer and the clubwithin the confines of the park.

## State Fair Talk

Albany, Feb. 11.
The 47th annual convention of the New York State Association of County Agricultural Fairs will take place at the Ten Eyek hotel, Albany, Feb. 19. Speakers will include Milton Danziger, assistant general manager of the Eastern States Exposition, Springfield, Mass.; A. W. Lombard, secretary-treasurer of the Massachusettes Agricultural Fair Societies; Charles H. Baldwin, retiring state commis-H. Baldwin, retiring state of sioner of agriculture, and cessor, Peter G. Ten Eyck. and his suc-

## NEW PARK HEAD

Meadville, Pa., Feb. 11.
William E. Baker, formerly identified with the William Penn hotel in Pittsburgh, has been named manager of Conneaut Lake Park,

## ANOTHER VICTIM.

Dixon, Ill., Fcb. 11.
The Lee county fair, grounds and buildings, near Amboy, for sale under the hammer of the shoriff.

## LETTERS

When Sending for Mail to VARIETY Address Mail Clerk POSTCARDS. ADVERTISING C CIRCULAR LETTERS WILL NO BE ADVERTISED CETTERS ADVERTISED IN

Norwood Rice

Palmer D D Real Betty Ryan Jimmy



## THE NEW

## PEBECO TOOTHPASTE

Presents

RADIO'S GREATEST PERSONALITY

## **EDDIE CANTOR**

SUNDAY NIGHT 8-8:30 EST WABC-CBS

Unprecedented in radio history. Following his first broadcast (Sunday, Feb. 3) for the New Pebeco Toothpaste, here is the Crossley Rating\*

- I: EDDIE CANTOR (1/2 Hour Program)
- 2: SHOW BOAT (I Hour Program)
- 3: RUDY VALLEE (I Hour Program)

The 4 Star Program

- \* EDDIE CANTOR
- \* RUBINOFF
- \* TED HUSING
- \* PARKYAKAKAS

The Crossley Report is recognized as the official barometer for size of listening audience

Published Weekly at 154 West 46th St., New York, N. Y., by Varisty, Inc. Annual subscription, \$5. Single copies, 15 cents. Entered as second-class matter December 22, 1805, at the Post Office at New York, N. Y., under the act of March 3, 1875. COPYRIGHT, 1925, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 117 No. 10

NEW YORK, WEDNESDAY, FEBRUARY 20, 1935

64 PAGES

Chicago, Feb. 19.

Chicago, Feb. 18.
Spellbinders are crowding into the ether, trying to talk their way into fame and fortune. All are aping Father Coughlin, who has the exchautauqua lecturers green to the gills with envy. They can't see why they can't build up a little publicity and following for themselves and turn that into extra sugar. Following the click, of Father Coughlin, lecturers are agreading.

# D EQUITY INT

## **NBC Hymn-Singer Plays Salvation** Army Affair at 50% of the Gross

A profitable by-product to NBC's Artists Bureau is seen in the grow ing number of churches and similar bodies contracting for radio singers to make personal appearances un-der auspices. Edward MacHugh, who warbles hymns three times a week over the NBC red loop has become a favorite for church occa-

Latest date for MacHugh is as star attraction for a Salvation Army drive in Bayonne, N. J. He will play the 1,200-seat Junior High School Auditorium on Feb. 25 under the aegis of the local Salvation Army need to a 50% of the aegis of the local Salvation Army post on a 50% of the gross deal. NBC has D. W. Morris devot-ing full time to digging church bookings for MacHugh and may send the hymn-singer on a trans-continental tour later.

Temple University, Philadelphia, has set MacHugh for sunrise services Easter morn. For cash.

#### Ol' Maestro Goes Plenty DeLuxe; Plane, Yacht, \$5,500 a Wk.

Hollywood, Feb. 19.

en Bernie has collected for him

Ben Bernie has collected for himself a de luxe contract for a six weeks engagement at the Casino, Catalina Island, starting May 15. The deal calling for \$5,000 a week stipulates that Philip K. Wrigiey provide, him with a bungalow and service; also a yacht and a plane at any time he desires to go to the mainland. Incidentally the boat is the private conveyance of the Wrigiey family.

This date will keep Bernie here until the middle of July, or forever.

#### **Hubby-Deceiving Theme** Slanders Parisiennes

Paris, Feb. 19.

Selection of 'La Parisenme' by Henry Becque for first radio broadcast of a play performed by Comedie Francaise aroused protest. Kickers say play will give outside listeners impression that Parisionne is a woman who regularly deceives her husband. Argue that a Molicre bar husband more suitable for initial broadcast and less slamderous on capital's women.

#### Travels with Ball Club

Cincinnati, Feb. 19.
Walter Earber, baseball blaster for WSAI, has departed for Tampa, Pla, to be with the Rods during bleir entire training season.
Assignment is regarded as first of the kind in major league broad-feating.

#### Slight Twist

Baltimore, Feb. 19.
Annual convention of the
Association of Highway Officials of North Atlantic States
was held last week at Lord

Hotel hung a satin banner in lobby reading, Welcome, Highwaymen.

## PICTURE KIDS AS **DISCOVERIES FOR FANS**

Hollywood. Feb. 18.
Preview reception of Paramount's
'Car 99' which, with the exception
of Sir Guy Standing, Frank Craven
and William Frawley, was cast with
unknowns from the studio's junior
stock group, has both Par and
Warners planning on turning out
several similar pictures using junior
players in most of the parts.
Both studios feel that audiences
are pleased to discover new and
youthful personalities. Also the
training the youngsters receive
under actual picture production
conditions is a much better foundation than schooling through studio
plays. Hollywood, Feb. 19.

In both studios there has been (Continued on page 25)

#### IF YOU'VE HEARD TOO MUCH, STOP US

WBNX, Bronx, is giving listener chance to phone in and stop a program if not liked. Occasion is the amateur script writer's contes now underway.

A single rap won't count, but station is mum on the exact num-ber of complaints which will slice a broadcast. Walter Osborn, Jr., m.c'ing the program, thinks this the surest way possible of saying either thumbs up or down.

**Budget Set for Membership** Drive in Radio-Special Committee Okaved to Broadcasting Look Into Biz-Seek Transcription Coin Share

#### CHISELING AN ISSUE

Hot session within the inner circles of the Actors' Equity Association occurred last week in New York City. As a result, the administration okayed the creation of a special committee for radio.

special committee for radio.

Criticism of do-nothingism by a group within Equity forced the adoption of a policy of member-seeking. A budget is reported at the disposal of the radio committee, with the latter low seeking a man to organize for Equity within radio. Who is on the Equity radio committee is being kept something of a secret. Certain committeemen make their livelihood by radio appearances and profess fear of getting their names on a polson roster. Equity's failure to get action in

ting their names on a polson roster. Equity's failure to get action in Washington on talent conditions, and the dilatory tactics of the Radio Code. Authority on recommendations made by Equity over a year ago, have become an intra-organizational source of friction. Equity officials have presumably been stung by the criticism of members into doing something to organizeradio performers with a view to establishing jurisdiction. Rebel bloc in Equity is already turbulent on matters sot pertaining to radio, so the question of getting somewhere in the new field is re-(Continued on page 34)

(Continued on page 34)

## Father Coughlin's Airings Start an **Economist-in-Every-Pulpit Trend**

#### Plenty White Space

Sally Rand grabbed a full column in the N Y. Times on her talk before the Sales Execs Club in Manhattan. She spoke on fan-dancing, especially in relation to the use of much white space for advertising purposes. All done very mocoy and seriously received.

## 1-NIGHT\_LEGIT STAND TOUR BY AIR

Paris, Feb. 19.

First airplane tour of Europe by a legit show will take place early in the fall, when the most famous French long-distance pilot, Codos, will take a troupe up a new Sacha Guitry comedy.

Show will open on Sept. 1 for one-night stands. Berlin, Warsaw, Moscow, Bucarest, Constantinople, Rome and Madrid are or

tinople, Rome and Madrid are on the list:

During the tour the Theatre de Paris will be turned into a picture titeatre, to show newsreel clips of the showplane taking off and landing, unloading the scenery, the foreign playhouses, etc. When the tour is over, a regular Paris run will tagin. Andre Luguet, former war aviator, will star.

# and following for themselves and turn that into extra sugar. Following the citck, of Father Coughlin, lecturers are spreading into every possible radio station, and the station managers are finding, their biggest duty these days is to keep saying no to people who want to spout over the loudspeaker. These lecturers even come armed with coin, but the better outlets are before okaying the use of the transmitter for straight shouters. Latest and biggest indle lecture spread outside of Father Coughlin's network is the spot schedule being arranged by the backers of the Townsend old age pension plan, Jack Keifer, who was formerly associated with a California air depol; is acampering around the country trying to tie up stations for the lectures. Company behind the deal alons, Idd. Age Revolving Pension, Jack and Age Revolving Pension, Jud. Program being spotted by Townsend group is a twice weekly 19-(Continued on page 62)

### Fear of Baggy Knees Keeps Film Colony's Standing Army Erect

Hollywood, Feb. 19.

Sitting down is an expensive lux-ury to Hollywood's standing army, which comprises the male dress ex-tras, the boys who earn less than \$3,000 a year tops but must own wardrobe costing around \$1,000 a

On the set these male extras re-fuse to sit down, for fear of spoll-ing the creases in the trousers, for tailor bills mean cash.

tailor bills mean cash.

One of the standees claims that
he owns 50 different suits and has
never sat down in one of them.
The other night in a theatre lobby scene at the Carthay Circle theatre, a dozen or more 'first nighters'
refused proferred-seats to rest and
stood up four hours, between scenes,
saying they wouldn't take a chance
of getting that baggy knee effect.

#### Crime News

Berlin, Feb. 19.

Berlin stations are making ever-increasing use of facilities to broad-cast criminal news and requests for information.

Principal crime announcements, however, are to target Jony who.

fled owing the govt, back taxes,

## 'Not for the Populace'

#### Cohan, in Midst of Road Tour, Declares He Finds Theatre Is for the Minority

mc'ing the program, thinks this the surest way possible of saying either thumbs up or down.

First Straw Hat

First summer tryout spot to get in its opening announcement is the Maverick theatre at Woodstock, N. Y. Will open July 4.

Robert Elwyn will again direct the ten-week season, which will be devoted to usual summer test plays in and late Broadway successes.

Sounds like farce, but says it is a comedy, "with a serious moment two performances of 'Ah, Wilder and the theatre, like good minority, nor the populace." There will be a prolog lasting 10 shattered and 'the theatre, like good minutes, a single act of one hour involved that his present of five minutes, and an epilog of five minutes, and an epilog of five minutes, and so minutes, and so minutes, a single act of one hour involved that his present of the spring and would not be definitely through with his present one when the tour ends March 30.

He is now making preparations made in the east. He made one in devoted to usual summer test plays in the wouldn't Want You To.

## **Actor Tries Hunger Strike to Get** Phiz on Screen: Cops Break It Up

Taibott's unique method of gaining his point was to sit on a box
outside of the Par administration
office for three days without a bite
of food. He made one mistake. He
appended to his box a small sign
which told of his, predicament.
That's how, the cops, reached hish.
Hollywood has the reached with
the cops reached hish.
out the outprive property with
out the owner's permission. Par
owned the sidewalk, something Tailbott overlooked. bott overlooked.

bott overlooked.

Talbott came from New York three months ago claiming experience, as a stock and New York player. He made every casting office in town, claimed he saw no one but office boys. With a wife, a child, a mother and father to support, he fashioned the hunger strike idea.

idea.

In the three days Talbott remained foodless, nothing happened
outside of his continuous denials
that he had taken time out for a
sandwich. When the coppers
shagged him he promised in future
to use more orthodox if less original

#### Estelle Taylor's 20G Award Against Joyce Is Upheld on Coast

Hollywood, Feb. 19.
California District Court of Appeals: upheld the \$20,000 judgment given Estelle Taylor in her Superior Court suit against Frank Joyce and his chauffeur, Nowell L. Scott.
Suit was for invinced Alex Band

Suit was for injuries Miss Taylor received in an auto smash Christ-mas Eve, 1931.

#### CAMERA SNUBS HIM. LEDERER QUITS PIC

Hollywood, Feb. 19.
Storming off the Break of Hearts'
set at Radio after a day and a haif
of shooting, Francis Lederer vacated the co-starring spot with
Katharine Hepburn, and Charles
Boyer moved in, on loan from Wal-

Lederer's squawk was that Miss Hepburn was getting all the cam-era breaks.

#### Wolf Aide to Botsford At Par, Wright Goes Indie

Hollywood, Feb. 19.

Manny Wolf succeeds William
Wright as assistant-to-Ar-M. Botsford at Paramount. Wright resigned last week to enter the indie
production field.

production field.
Wolf was formerly on the studio's story board, resigned to become story editor for Samuel Goldwen. He recently was replaced at the latter studio by Merritt Hulburd, also from Par.

#### Eddy Handed New MG Deal, Set in 'Strauss'

Hollywood, Fc. 18.
Although he has had only one part in the year he has been under contract to Metro, company has picked up, option on Nelson Eddy for another stretch.

Frior to mibbles a part in Frior to mibbles a part in Wester and the second of the work had been singing anot songs in various pictures. In lifting his agreement Metro has pencilled Eddy into a featured spot in Lifte of into a featured spot in 'Life o man produces.

Eddy leaves tomorrow (Wodnes-day) for New York to do a single ether turn on NEC Feb. 24. His concert tour starts Fcb. 25 at Eas-

ton, Pa.

Eddy returns May 1 to begin second picture under renewed Metro contract.

#### Office Repartee

Hollywood, Feb. 19.
Producer called in the studio's top scrib to get his reaction on a story he (the producer) had been working on for months. The recital over, producer asked what the playwright thought of it.
'Only block booking will save it, was the straight faced answer.

#### Former Stars Plan To Flicker Again in **Guild Stage Shows**

Hollywood, Feb. 19.

Many of the screen's former stars and featured players are planning a jump' to the stage through an undertaking of the Junior Screen Actors' Guild to produce a series of full length and one act plays and vaude skits. Guiders will not battle the commercial theatre, confining admission to members and studio personnel.

admission to members and studio personnel.

Junior Guild embraces former stars, directors, vaudevillians, ma-gicians, warblers and clowns, as well as the author of 'Strawberry Roan,' Curley Fletcher.

Curley Fletcher.
Former stars on the Guild roster are Jack Mulhall, Florence Lake, Paul Panzer, Mary MacAllister and Frank: Mäyo, who also megged. Charles Meskin, Scott Matraw, Jack Harvey, and Major Mel Forrester all have backgrounds of stage and screen directorial work. Jerome Storm directed 'Over the Hill.' a top b.o. clicker for Fox in silent days.

### Jesse Smith at Radio As. Aid to Berman

Hollywood, Feb. 19.

Jesse Smith is at Radio as a production executive. First job is assisting Fandro Berman on Treckles.

Smith produced a group of features about 10 years ago for First National, and later operated his own studio in New York.

#### **Butler's Cantor Yarn**

Hollywood, Feb. 19.
Frank Butler has been borrowed from Hal Roach by Samuel Goldwyn to concoct the next Eddle Cantor yarn.
Let a be the series of the middle of Lauter leaves in the middle of Lauter leaves and Hardy is India, team's next.

Goldwyn is also negotiating with Joseph Fairlie, English novelist vacationing here, for a Cantor story. Fairlie is writer of detec-tive stuff.

#### Shirley to Get Tuner: 'Nymph' May Be Cold

Hollywood, Feb. 19.

Fox has temporarily, perhaps permanently, shelved 'Nymph Errant.' Will probably replace on the release program with a Shriey Temple musical. Nymph' has been cripting for several months, two adaptations having been made. Studio decided time...ls. right, for Temple- tot to go into a tune film following 'Little Colonci.' Story not set but -Buddy DeSylva will handle the production.

#### JOHN STONE RESTS

Hollywood, Feb. 19.
John Stone has washed up his
roduction sked at Fox for the seaon and goes to New York for a
nonth's vacash.
He goes via New Orleans.

#### Mordaunt Hall Off Air

Modelaunt Hall, former New York Times, picture crick, is no longer doing his Monday stint over NBC. Hall went on Dec, 17 with a chat-ter program that embraced news about the film business and gossip about the result of the company of the company about the film business. about screen names. .



WILL MAHONEY

The Evening News, October 16, 1934: "Here's the glad hand to Will Mahoney in 'Radio New York' at Golders Green this week. If all the things America sends us were as sould as Will Mahoney wed two her bigger debt man any war debt."

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

## M-G Is Peeved At Scrib Staff. Freelancers Out

Hollywood, Feb. 19.
Metro is plannling a pruning of its writing staff, always the biggest maintained by any studio. Latest move is to eliminate as many free-lance writers as possible. Studio has issued edict to producers that when writers are needed to the contract writers are not available. Availability of contractes will be more frequent in the future, for studio has also issued orders that in future practice of assigning half, a dozen writers to one story is out. Latter, has almost been a habit at Metro, it, being not uncommon for scripts to be delivered for prodution with six or more writers having their names on the title page as authors.

ing their names on the title page as authors.

For several years Metro's writing staff has fluctuated between 65 and 85 seriveners. But producers on this lot have long made a practice of bringing outside talent into the studio to work on scripts. Writers brought in in this fashion usually had a rep for some particular line of work.

Studio figures that with cutting down of the writing staff considerable saving will be effected in story production costs, long a headache.

#### Colored Actress in U's 'Imitation' Makes Film A Wow in Negro Zone

Chicago, Feb. 19, Universal's Imitation of Life flicker with Claudette Colbert has been a clean-up in the colored the atres in this territory because of

atres in this territory because of the colored mammy partner (Louise Boavers in the about pan Boavers in the about pan Colored houses have boosted ad-mish rates on the pictures and are doing hold-over business. Essaness Metropolitan theatre here raised scale from 15c. 25c. to 25c. 40c. and did \$9,000 for a smashing record the first week and now holding over and indicated \$9,000 for current session in a small nabe spot.

### 3rd 'BUTTER AND EGGER'

WB Remaking Geo. Kaufman's Play in London

Warner Bros, will remake Butter and Egg Man' in London. Work starts on the film next month at Teddington. George S: Kaufman wrote the play which was made as a silent picture by WB under that title and then again as a talker, named The Ten-derfoot, three years ago.

#### MG TESTING LEGITER.

Hollywood, Feb. 19.
Mctro is testing Otto Hulett in
New York who is now playing
Personal Appearance' (legit).

### **FAMOUS FIRST NIGHTS**

The following descriptions of memorable theatrical premieres 4s a compilation of stage, screen, concert or nite club openings which, for some odd circumstance or another, stand out in show business, They will be recorded without thought to chronological order. The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, novelty show venture, play or company, to some other attendant excitement backstage, some colorful occurrence out front, or merely because of the gala circumstances. This is to be a continued series.

'John Ferguson'

(Garrick, N. Y., May 12, 1919)

This was the second Theatre Guild production after its initial try, Bonds of Interest, from the Spanish, started off this new group on April 14, 1919, and lasted but a month. Ferguson' was the Guild's first production at the Garrick and St. John G. Irvine (the way Ervine then spelled his name according to billing) was the author.

VARIETY took exception to the Guild's alleged non-commercial' platform, as expressed in a program note, by pointing out that it was intensively, soliciting subscriptions for memberships. Variety also ventured that while 'John Ferguson' was advance-announced for only one week at the Garrick, that the performances of Helen Westley, Augustin Duncan, Rollo Peters, Dudley Digges and Henry Herbert, merited giving the play a longer trial, particularly in view of the sundry mishaps of opening night which included tension which caused Miss Wostley to opening night which included tension which caused Miss Wostley to miss some of her lines.

John Ferguson' was a decided success and marked the Guild's first real start to economic survival. Group then took a long term lease on the Garrick where many shows, including several Eugene O'Nell's plays, were produced.

were produced

LePerroquet de Paris
(New York, Nov. 5, 1925)

At 15 years of age Roger Wolfe Kahn, scion of the house of Otto H. Kahn, who wanted to be a musician and was finally leading his own band, opened the Perroquet with Rene Racover, Paris cafe man, designing the New York nitery as a counterpart of the famous Perroquet in Paris. There were also Kahnis own wrinkles, which included a revolving and mirrored dance floor and aquarium tables—fish bowla underneath glass-tops upon which severything was served.

At a \$25 premiere couvert was Kahn got a Park avenue turnout that was chiefly social register. Expensive favors, such as perfumes for which-he-paid-\$27-50-wholesale-and-which-retailed-normally-at \$35, were given away. Regular couvert was \$5: A new gift nightly was another of Kahn's ideas as was the special bandstand, which acoustical shell cost \$12,000.

Situated on the-former Ciro's, on West 56th-Street (later the Club Richman), it backed the present Little Carnegie cinema. At that time all this depth was utilized as a sumptuous doorway from West 57th street, it being young Kahn's idea to afford a two-way motor entrance. The last gasp in swank, New York but mildly supported it, although it was suggested from the start that instead of the 800 couverts at \$5, young Kahn might out it in half and do twice as much biz, Place cost \$105,000 to equip and was but an artistic success, liasting Just over the winter season. Young Kahn, despite Jimmy Walkers, olay for a 4 a.m. curlew, self-cleeted a 2:30 a.m. closing, on the theory than ince people don't stay up later.

This was during the time when the late Otto Kahn was indulging his son's ponchant for juzz, after Roger had told his folles that brother Glibert-could-go in for-banking-but-he-was-partial to-toolthe, a sax and leading a dance orchestra. Otto Kahn like house and Glibert Kahn with Kuhn, Loeb & Co.

#### 3 GAL BUILDUP

Fox Will Plug Rochelle Hudson, Rita Cansino and Frances Grant

Hollywood, Feb. 19. Strong buildup will be given Rochelle Hudson, Rita Cansino and Frances Grant by Fox. Studio hopes to send these ingenues up to star rating before the year ends. All loanouts will be nixed on Miss Hudson. She has done most of her work off the lot during the past

year.
Studio has decided to let Miss
Cansino retair her name, calling off
her other tag of Rita Rubio. The
Cansinos were a standard vaudo
name for years. She is of that
family.

#### SAILINGS

Mar. 4 (Los Angeles to Yoko-nama) Bert Fowser, Putt Mossman Motorcycle Rodeo (Rio de Jancrio

Maruch 3 (New York to London)
March 3 (New York to London)
Irving Mills, Duke Ellington band
(Ile. de. France).
Mar. 1 (New York to London)
Charles Laughton (Majestic).
Feb. 24 (Los Angeles to New
York) Claudette Colhert (Virginia).
Feb. 28 (New York to London).
Bob Ritchey, Gypsy Nina, Beatrice
Foote (Champlain).
Feb. 18 (Los Angeles to New
York) Jerome Beatty (California).
Feb. 15 (West Indies Cruise) Ted
Claire, Leslie Gross, Dorothy Fin-

Peb. 15 (West Indies Cruise) Tel Claire, Leslie Gross, Dorothy Fin-ley, Jack Laurie and Jack Palmer, Jud. Barnard, Marion Raymond, Alfred Brower, Vicki Faust, Wood-ruff and Struthers, Octavus Roy Cohen, Coningsby Dawson, Jerry Doyle (Lafayette), Feb. 18 (New York to London) Richard Day (Berengaria), Feb. 18 (New York to London) Sunny O'Dea (Washington), Feb, 18 (New York to Genoa), Edna Ferber (Conte di Savoia), Feb. 18 (San Franciego to Faria), Lillian Templeton (Thuranger),

## **Academy Spots** Handiwork of **Screen Techs**

Hollywood, Feb. 19.
Academy technical award nominations were completed last week for final balloting by the entire membership of the producer-employe organization.
Candidates in the technical

classes are:
Art Direction: 'Cellini,' 'Gay
Divorcee,' Merry Widow.'
Camera: 'Cellini,' 'Cleopatra,'
'Operator 13.'

Operator 13.

Sound Recording: 'Cellin!,' 'Cleopatra,' 'Filrtation Walk,' 'Gay Divorcee,' 'Imitation' of Life.' One Might of Love,' 'Viva Villa,' 'White Parade.'

Night of Love,
Parade.'
Film Editing: 'Cleopatra,'
Fiskimo,'One Night of Love.'
Winners in all classes except film
editing get statuettes. Scissors
wielders get certificates.

#### Loew Ends MG Studio Call, Flies Back East

Hollywood, Feb. 19.

Arthur Loew left here by plane
Friday (15) heading for the Metro
home office.
Foreign distribution chief had
been at the studio 10 days looking
over current pictures as to foreign
possibilities.

#### Col. Hooks Hall

Hollywood, Feb. 19. Hollywood, Feb. 19.
Thurston Hall, character actor now in the Broadway show. Rain From Heaven, has been given a term contract by Columbia.

He will come out here at the end of the play's run.

# CHARACTER MEN STEP

## **Guild Will Not Push Appeal to** Nat'l Labor Bd.

Hollywood, Feb. 19.
At a meeting of the board of directors of the Screen Actors Guild yesterday (Monday), it was decided to call off the proposed plan to gover the head of the code authority in an appeal to the National Labor Relation Board on the Guild's demand for inclusion of players' working conditions in the code. Actors' board decided to strengthen their insistence that a Washington hearing be given their demands, and also to endeavor to get producers to file their brief in answer to the actors' brief in order that the matter can be cleaned up in its entirety.

ter can be cleaned up in its entirety.
Guild claim that producers, by withholding their arguments, are gumming up the works, and that the players' requests of several weeks ago are in danger of being-pigeonholed unless speedy action is taken by NRA.
Meeting also expressed disastination at the recently signed academy contracted in the recently signed academited it is an improvement in working arrangement for that class. Guild members say they will continue to fight to right to right conditions in the industry pact and base their hopes in this direction on the proposed Washington hearing.

#### Jones-McNutt Ouit Par, Will Split as Team After 9 Yrs.

Hollywood, Feb. 19.
Grover Jones and William Slavens McNutt leave Paramount March 1 and split after nine years as a team at that studio. Most prolific of Hollywood scribes, they have co-authored. 48 features. Jones has written a total of 68 screen plays for Paramount while McNutt has credit on 50.
McNutt originally came west with a rep as a crack newspaper and magazine man and was considered among the top war correspondents. Jones was a stunt man, actor, quickle producer and laborer, who also knocked out stories for quickle producers.

also knocked out stories for quickle producers.

A year ago Paramount made Jones and McNutt producers, writers and directors of their own pictures and gave them at three picture contract. They produced one picture, admitted at the preview it was Jousy, turned in their three way contracts and resumed Just Jones is going to England on vacation, but may do a picture for British International. McNutt will take his, first vacation since he started at Par.

#### DROP CHORUS LINEUP IN NEXT CANTOR PIC the property only

Hollywood, Feb. 19.
Samuel Goldwyn has decided to
make the next Eddle Cantor picture
a farce with songs and minus production members. No big chorus
will be employed.
Lawrence Bliev is working on the

Lawrence Riley is working on the story with Harold Arlen writing the tunes. Arthur Sheckman and Nat Perrin, loaned to Fox to script 'Nymph Errant,' return to Goldwyn this week to work on the Cantor

#### Harlow's 'Hussy'

Hollywood, Feb. 19.
Metro has taken up its option on Gorgeous Hussy. Sam Hopkin Adams, story, and will star Jean Harlow.

David Selznick producing:

#### Spare Them Hosses

Eastern exchange manager Bastern exchange manager for Paramount, at a recent confab to discuss title of attack of a the form of the King's Horses, begged that it not be changed, as patrons in his territory would figure it a western, which would mean bigger returns in his territory.

#### Laughtons Returning Home, Missus to Do Three Pix for Korda

Hollywood, Feb. 19. Charles Laughton and his wife Charles Laughton and his wife.
Elsa Lanchestic have beker have by
Elsa Lanchestic have beker have beker Elsa Lanchestic have beker have beker have beker have beker have been ha

#### 2 ROCHE STORIES IN **WORK AS AUTHOR DIES**

Hollywood, Feb. 19.
Death of Arthur Somers Roche came in the midst of negotiations being conducted by Hunt Stromberg, Metro producer, for screen rights-to-deceased-author's-Hard-to-det, running serially in a magazine. Two Roche stories were produced by Metro, 'Shadow of Doubt,' released in January, and 'Penthouse.' Paramount is now making 'Strange Case of Mr. Ames' and Radio is doing 'Star of Midnight,' also Roche yarns.

#### Extra 36G for Bernie As 'Harmony' Past Due

Hollywood, Feb. 19.

Ben Bernle drew an extra, \$36,000
when 'Stolen Harmony.' in which
he was set for five weeks, ran three
weeks over schedule.
Contract called for \$12,000 a week.

### LONG EDGE DULLED

Art Break to Fan Mag Nixed By Studios to Pacify Contemps

Hollywood. Feb. 19.

Following recommendations from their home office publicity departments, the heads of the various major company press departments have agreed not to give any future edge on photo breaks to Ray Long of Photoplay.

Action was the result of a fan mag-complaint to the New York offices that Long was setting picture exclusives on the Coast in violation of the rule that such planting was the prerogative of the home offices.

Only major studio planting its fan mag art at the studio is Universal.

#### Tomlin on Personals

Hollywood, Feb. 19.
Pinky Tomlin hops a train for the cast today, (Tuesday).
After a few days stopover at his home in Oklahoma, Pinky does a week of personals at the Oriental, Chicago, and a similar stretch subsequently at the Capitol, New York.

#### KIT CARLISLE'S 2D WK.

Kitty Carlisle, currently at the Michigan, Detroit, will probably play a second week of personals for Paramount before returning to the

Tentative spot and date is the Chicago, Chicago, March 1.

# OF MALE LEADS

Studios Paying Handsomely to Offset Name Famine \$1,500 Weekly Not Un usual, with Several Drawing Up to \$5,000-Menjou Top Freelancer

#### **FEMMES FROSTED**

Hollywood, Feb. 19.
Lack of sufficient leading men in pictures is making the present a banner time for character men.

bictures is maxing the present a banner time for character men. Never in the hlatory of motion pictures have character actors been able to command such high saiarles. A weekly salary of \$1,500, is not unusual, on at least a two weekf guarantes at that figure, for such players as C, Aubrey, Smith, Dudley Digges, Arthur Byron, Eugene Paliette, Lumsden Hare, J. Farrell MacDonald, J. C. Nugent, Donald Crisp, Reginald Owen, Frank and Ralph-Morgan, O. P. Heggle, Henry Stephenson, Robert McWade, Warner Oland, Joseph Cawthorn, Lionel Atwill, Sidney Toler, and others,

thorn, Lionel Atwill, Sunney, and others, allary paid to any free-lance player is to Adolphe Menjou, who gets 45,000 weekly. Edwards who received and the State of the Control of the Cont

per week must have a two-week cuarantee-on-all-pleures-and-seldom are between pictures.

Studios claim, that shortage of male leads make it necessary to build up character parts both for the screen and the marquee.

Lesser lights in the character field are also in demand. Their salarles go downward from the \$1,500 figure but few of those in demand, no matter how small the parts they play, work for less than \$500 weekly and most get a full. In this class are Berton Churchill, Herman Bing, Sterling Holloway, Sam Hinds, Henry Kolker, Alan Mowbray, Henry Armetta, Ferdinand Gottachalk, Charles Grapewin, Roger Imhoff and Luis Alberni. William Collier, Sr. and David Landau turn down more jobs than any other two players in Hollywood.

On the femme side, character players do not get such a good break. In demand at present are less well and a tew others, but for the most part, studios are mere interested in character, men.

#### **3RD RADIO PIC HALTED** BY DIRECTORS' ILLNESS

Hollywood, Feb. 19.
Radio stopped a picture Saturday
(16), the third to be halted in a
week through the iliness of a di-

Picture held-up-was an untitled film starring Anne Shirley. Now awaiting recovery of George Nich-olls, Jr., suffering from a mysterious throat aliment.

#### COBB IN CHARGE

Humorist Will M.C. Academy's

In the Mollywood, Feb. 19.

Irv Cobb will dispense the bon mots at the Academy Awards band, quet Feb. 27 as m.c., with Nathan Levinson, technicians branch chairman, presiding in the absence of President Frank Liboyd. Latter now on South Scas location. Lionel Barrymymore, 1930-31 statuette winner among the male players, will speak on behalf of previous awardees.

Ben. Bernie, will play for the dancing, while a special band will ado-picture scorings during-dinner— Hollywood, Feb. 19.

## ACUTE SHORTAGE | Acad Allows Additional Nominations On Awards: Pressure for Bette Davis

#### He's Out

Hollywood, Feb. 19:
A perfect strike thrown by Wendy Barrie resulted in an out on the It's a Small World's et at Fox. On the receiving end was Spencer Tracy. Tracy stopped a 'plece of crockery with his right eye. Six stitches necessary to close the wound and he's out for a week.

#### Court Ruling Takes Stickum from Wage Plasters on Aliens

Los Angeles, Feb. 19. Los Angeles, Feb. 13.

The ace attachment slapper-oners of the film colony will hereafter
get-the haupity stare from allen
artists who have been declared
legally immune from certain salary
impounding processes by local court
breedent.

precedent.
Judge Kenny has ruled that underCalifornia law, amply sustained by
the State Supreme Court, translent
actors, directors, writers, etc., areactually residents under an old statute prescribing the scope of wage
plasters. And as residents the vistached in civil suits except in actions for damages involving direct
or implied payment of money on
contracts.

this limitation the hitherto

By this limitation the hitherto problem pastime of sticking financial problems and the sticking financial distribution of stress definitions of the stress definition of the stress definition of the best pay check stalkers and taggers will be harrined no little.

Judge Kenny's ruling was given in connection with the release of \$45,000 of Max Reinhard's funds, attached by the Habel Societe of Parls, in connection with the Societe's \$184,000 alleged breach of contract damage suit against him. Attorney A. R. Button got the release by yanking out an old California law which holds that for attachment purposes anyone is resitachment purposes anyone is dent who is physically present.

#### **COURT BUDGETS FILM** FAMILY: \$200 A WEEK

Los Angeles, Feb. 19.

By court edict, \$200 per week provides adequate-budget-for-a-family
of three to live up to Hollywood

standards.

Sum was fixed by Superior Judge.
Kenny in denying a motion to dissolve \$333 attachment levide against
Kurt Neumann by Collier & Wallis,
Ltd., in latter's suit against the
Universal director for alleged agency.
commission debt of \$3,488.

Neuman contended he required a
monthly average of \$1,017, plus \$50
per week spending money addition—
al, to live up to his station. His
salary is \$500 per week.

#### King, Estabrook Gander N. Y. Plays for Pic Buy

Hollywood, Feb. 19.

Henry King, Fox director, and
Howard Estabrook, writer, left for
New York Saturday (18) to catch
the current crop of Broadway

shows.

Team will work together on whichever play Fox buys.

#### U Long-Terms Lawton

U. LONG-1 CTMS LAWYON
Frank Lawton, who appeared in
Universal's 'One More River,' has
been placed under a long-term contract. He starts next on 'Delay in
the Sun.' Binnie Barnes, who has
been in England for the last few
months, also will play in this picture with Lawton.
Lawton made 'only one for U
which loaned here. Metro for
'Pastid Conne. title' Metro for
'Pastid Conne.

which loaned him Motro

Hollywood, Feb. 19.

Following a wave of criticism that rose over nominations for Academy wards this year, organization has changed its procedure of electing in order to allow the writing in of ad-ditional names by those members

order to allow the writing in of additional -names-by those membersnot satisfied with the nominees.
Changing of the stad rule that
allowed only consideration to those
players and pictures first nominated
ls. considered a radical departure
and sets a precedent. Some originalballots had already been mailed for
membership voting, but these are
being recalled.
Chief criticism of the nominations
was aimed at the selection in the
classifications for best work, respectively, of an actress and actor. This
was followed by undercover moves
at some lots to write in names on
the ballot. Idea was that even If
the ballots were not to be counted
the protestors would at least show
a formal opposition to the "official
plexa.

a formal opposition to the official ploks.
Academy members on the Warner lot were leaders in this movement, doing missionary work in favor of Bette Davis for her part in 'Of Hurman. Bondage.' This spread to Metro, where a similar bolt was under way in favor of Myrna Loy.
When the Acad board of governors learned of the threatened insurrection they called a hurried meeting and decided to legalize the 'write-in method,' which now makes the balloting between now and the date of the banquet, Feb. 27, a free-for-all and no chance of any winner tipoff until all the votes are in that night.

#### GUIZAR'S FOX TRY

Tito Guizar is finishing his GBS (radio) contract and is coming here on a one picture deal for Fox, 'Argentina.'

Sid Silverman, President

No. 10





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AND DESCRIPTION OF THE PARTY OF	

## Rockefeller Bid for Old Roxy Likely In Event U.A.-M.H. Deal Falls Through

The proposed deal for United Artists' product at the Radio City Music Hall has not been closed Negotiations, which are pending, are part of an effort of the M. H. oper-ators to acquire a sufficient supply of product for the coming year. In-

ators to acquire a sufficient supply of product for the coming year. Included are proposals to purchase, if possible, a selection of films from everent major companies.

If the Rockefelier people are unable to get a selection from United Artists they may make a deal for the Roxy theatre. That's a direct Rockefelier angle. Control of the Roxy could be had for around stipologodo-relightly under. S. E. Rothafel (Roxy) is not concerned with this angle in any way. However, it is understood that Howard C. Cullman, trustee of the Roxy theatre, who was to have returned yesterday (Tuesday) from Florida will have the matter under changes and all the consistency of the Roxy and the consistency of the Roxy could be consistent in the Rox C. organization in the event of consummation of a Roxy deal weren't given.

On the surface the deal for UA

summation of a Roxy deal weren't given.
On the surface the deal for UA product resembles a similar arrangement once proposed between the M. H. ad Paramount. This was a time when Harold Franklin was in charge at Radio Citetton ti.
If house counter the control of the Citet of the United States of the Citet of the Cite have mist call on an Aussi Ani re-jects. Otherwise the Music Hall may have to make cash indemnities to the Rivoli for the latter's loss of first-run UA films on Broadway. W. G. Van Schmus, managing di-rector of the Music Hall, has left for the Coast. Ostensibly he is on

rector of the Music Hall, has left for the Coast. Ostensibly he is on vacation.

Whatever deal gay be made for the Music Hall as regards films, such are subject to confirmation of the Radio City theatre board, and may even be subject to a veto from the Rockefeller Center directors. However, RKO is also a partner in the Music Hall operation and must be considered.

The UA deal with the Music Hall has no bearing on the Center theatre in Radio City. UA producer, is reacted to the considered view of the received the considered view to the Music Hall first pick on all UA pictures. He is due in New York Saturday (23), His eastern business manager, James A. Mulvey, Rets in Friday, a day ahead. Mulvey, had gone out two weeks ago at Goldwyn's call, ostensibly for discussion of the proposed UA-Music Hall proposition.

Joe Schenck, who also went west two weeks ago, taking Nathan Burkan along with him, will probably follow Goldwyn east. Dennis F. O'Brien, attorney for the Pick-ford-Fairbanks group in UA, is also on the Coast.

## READY DEFENSE IN ST. L. CASE

After considerable consultation, counsel for defendants in the St. Louis conspiracy case are at work preparing a defense in behalf of the nanies and individuals named

companies and individuals named in Indictments by a Federal grand jury. Lawyers do not want any line of defense tipped at this time, but claim the worry caused by the Indictments has subsided.

Argument of the case awaits arrangements between representatives of the government and attorneys for the defense so to a favorable date when defendants will vised to the indictments. Date

neys for the defense as to a ravor-able date when defendants will plead to the indictments. Date may be set at any time. Defendants, by arrangement, put in an appearance in New York and posted ball.

#### Cohen West

Emanuel Cohen may leave for the oast today (Wednesday) or to-

#### WRITERS AS PRODUCERS

Warners Watch Experiment as Baldwin Draws Double Chore

Hollywood, Feb. 19.

Warners is watching the outcome of Earl Baldwin's combined writer-supervisor efforts, wherein that writer will produce his own stories. If it works out okay, other writers on the lot will receive similar dual responsibility. Studio figures that

in some cases writers can better get in some cases writers can better got their work on the screen without taking the route wis supervisors who may not be in complete sym-pathy with the writer's efforts.

## **COIN SET FOR** A.T.&T. PROBE

Cash for Communications Commission probe of American Telephone and Telegraph Co. and affiliated interests is on the way following Senate approval of resolution appropriating \$750,000 for inquiry and extending commish powers to put telephone trust affairs under

nut telephone microscope.

While House is taking its time, there was no doubt funds will be made available by the end of the week and the commish clothed with week and the commish clothed with sufficient authority to give A. T. & T. a. going-over from cellar to gar-ret. Little opposition was evident as senate passed the Wheeler-Rayburn resolush without a record yote and House Interstate Commerce Committee gave the proposition its bless

#### May Place Matter Of Momand Brochure Before MPTOA Confab

Militant exhibs who dip their pens in vitrol and publicly scream shout abuses and avils within the picture industry, are hurting themselves as well, according to Ed Kuykendail, exhibitor leader and president of the MPTOA.

Kuykendall, is steamed over the recent brochure of A. B. Momand, Oklahoms theatre owner, and condemns this and similar attacks which reach legislators and the public. Momand, stingingly denouncing producer-distributors, the Hays' office and the NRA, mailed his pamphlet to all Senators and Congressmen in Washington, state governors, university presidents, leading newspapers and influential citizens.

Kuykendall may bring up the growth of the state of the

against complaints which are allowed, or are intentionally aimed, to circulate outside of the business. These complaints, says Kuykendall, regardless of their authenticity, are too readily believed by outsiders including law-makers, reform busybodies, newspaper editors,

## WB Suit Against Nat'l Screen Will Clarify If Trailers Are Accessories

#### Katz Story Plan

Hollywood, Feb. 18:
Sam Katz, responsible to
Metro for 25 pictures annually,
will alunch a new policy of
story preparation which is
hoped to out present costs on
that phase of production up to
75%. It is also hoped to
eliminate executive confer-

ences.
After a rough treatment is After a rough treatment is drawn, yarn would be mulled and its future course definitely laid. Aim is to eliminate as many as five or six writers on a single picture.

## FEW'COHEN MEN **AFFECTED** AT PAR

smount's music publishing head, remains in charge of short subject production in the east, and A. J. Richard continues as editor of the Paramount News, with Bill Montague as his assistant. Both were gue as his assistant. Both were brought into Par by Emanuel Cohen and up to latter's departure from the company have been taking or-ders from Cohen and his New York assistant-contact, Dorothy Kreider. Latter, together with another ap-pointee of Cohen's, George Palmer Puttern area. Putnam, are out.

Putnam, are of the property of

to Par from G. P. Putnam Sons, publishers.
Miss Kreider, whom it is beliaved, will string with Cohen in his future plans, was brought into Par from Pathe News along with Diamond when Par called in Cohen to organize a nearest. In bahalf of Cohen on newscales and allied eastern production.

tion.

By his election to the vice-presidency over the picture subsidiary group. Austin C. Keough becomes top authority on both shorts and the newsreel next to Adolph Zukor, who holds title of president in the various picture subsidia.

Report that Diamond had offered his resignation with parting of ways between Par and Cohen is declared incorrect.

incorrect.

Unofficially, with no immediate action with regard to changes planned, both the shorts and newsreed departments are on their own at the moment.

#### Point as to whether an exhibitor buying product from a major company has a right to advertise that product according to his desires, or whether the present exhibition con-tract in vogue which specifies the theatre must use a major's accessories, also includes the exhibitor as to trailers, is raised as a result of the Warner suit against National Screen Service. WB during the past week filed an action against National charging that latter, in making trailers independently on Warner pictures, was an unfair trade practice and in violation of

Suit arises out of production by National Screen of trailers on Warner pictures in opposition to WB's own trailers on the same films. In own trailers on the same hims. In view of the decision of both Warner and Metro to make their own trailers, National figured out a means of servicing its exhibitor accounts with screen advertising on product of these two majors. By putting up their own sets and hiring talent. National is getting out trailers without using any-accise-of-dialog-from WB or Metro pictures. For the with contracts with exhibitors, National is committed to supply trailers on the product of all major companies and is giving its accounts the specially produced, material: on. WB and Metro all major companies and Metro all major companies with the exhibitor is free to do so;
While film for use if they want it. If preferring to buy the trailers Metro and WB produce themselves, the exhibitor is free to do so;
While film men look to a decision on the suit with interest, particularly as to whether trailers can be considered accessories, the exhibitor considered accessories, the exhibitor of the services. view of the decision of both Warner

respect to advertising or other serv-

Metro has not propared an action as yet, having not gone far enough in-the-trailer-business-tiself to judge whether the screen advertished by National Screen, is hurting. Beais for complaint in an action of this kind must be damages to busi-

ness.

An must be damages to business.

An attonal Screen issued a statement which read in part:

Warner Bros. have certain rights under the copyright laws.

These rights National Screen has always recognized and respected. National Screen emphatically delies that it has infringed in any manner whatsoever, or that it has been guilty of any unfair methods.

#### Chaplin Pic Tied Up By Delays, Won't Be Released Until Fall

Annual United Artists meetings will extend the production shut down of Charles Chaplin's picture for at least another week. Picture has been at a standatill for the last fortnight with the comedan confined to his home suffering from a flu attack.

fined to his home suffering from a flu attack.

Slowing up of production indicates that the picture will not becady for release until the fall. Chaplin's original plans were to have the picture ready for release, before the hot weather. He made a production schedule insisted he would work up to it. Plans foil by the wayside due to lines, meetings and chaplin's usual-method-of-tak-ling his time.

#### **Einfeld South**

S. C. Einfeld, Warner publicity head, leaves New York tomorrow (Thursday) for New Orleans and the convention of the Motion Pic-ture Theatre Owners of America. He returns immediately to New York.

#### McCarthy's Coast Trip

J. J. McCarthy, of the Hays of-fice, leaves for the Coast this Fri-day (22) to confer with Joe Breen. McCarthy will be out there two to these weeks, returning direct to New York.

### New Copyright Act

New proposals affecting copy-rights of photoplays, radio, musical and literary works, were made in Washington last week and are currently the subject of hearings before a committee set up by the State

Department.

Film industry, which is opposed to American adherence to the Rome convention and would prefer to have U. S. join the Berne agreement, will submit its complaints and requests in connection with revision of the domestic copyright act to State Department Thursday (21). Contingent of Hays lawyers, headed by Edwin P. Kilroe, Fox attorney, and Edward A. Sargoy, associate of Gabe Heas, slated to attend confab.

A detailed story of the situation appears in the Music department of this issue of Vaniery.

## NEW LA. EDICT **CAUSES SOME CONCERN**

Industry attorneys plan huddles this week over a new legislative pill in the form of a statute already

Industry attorneys plan huddles this week over a new legislative pill in the form of a statute already adopted in Louisiana, which would make all corporations doing business in the control of the contr orders, but keep the records in New York except for minor details.

### EYE INFECTION KEEPS LAEMMLE FROM STUDIO

Hollywood, Feb. 19. mediate complete recovery, Car Laemmle, Sr., goes into his seventh

Laemmle, Sr., goes into his seventh week of confinement at home with a stubborn eye infection. While not serious the orb must be protected. Laemmle was compelled to miss his first premier in a long time, (Good Fairy, and is restive at the restraint. He is not even permitted to med. and or transact business. on the planned by his planned to read mail or transact business and productions.

## MPTOA Drafting No Code Revision, But Will Lift Lid to See What's What

Exhibitor leaders are not drafting-any tentative revision of the pic-ture code, nor are any committees making a report on NRA prior to the MPTOA convention (Feb. 25) in New Orleans, declared Ed Kuyken-

New Orleans, declared Ed Kuykendali, MPTOA head, prior to his departure for Columbia, Miss. He left Saturday (16) and will remain south until after the convention.

Kuykendali stated that there is no particular revision of the code in mind adding. We aren't condeming before we are sure of things. The MPTOA president hopes, however, for an open discussion on the code.

With major theatre chain and distributor representatives, plus advertiging-publicity directors and others, on hand, convention delegates believe it's a fine chance to review the code from all angles and

possibly reach agreement on some modifications. Under a new act of Congress which must be passed to continue the NRA beyond June, conventioners, point to, the fact that they are in good position at this time to make recommendations to Washington to Improve codism to Washington to under its continuance

There is also the chance that the convention may tear the present code to pieces, but it is not expected that there is going to be any radicalism in thought,

callem in thought.

Technical experts will be on hand to acquaint exhibitors with everything modern in lighting, equipment, etc. Latest to accept an invitation is James P. Clark, president of National Film Carriers, who will discuss film delivery and service.

# GANGSTER CYCLE UP AGAI

## Figure Par Reorg Peace If **Vanderlip-Fortington Chairmen: Court Issues Order for April 4**

Close observers now see a chance to peace between the two main contending forces in Paramount's reorganization picture. namely, the naming of Frank Vanderilp as chairman of the new board and H. A. Fortington as chairman of the finance committee.

Meanwhile, reports persist of the possibility of Charles E. Richardson, considered Erpi's nominee, as

Accombinity of Charles E Richardson, considered for the monary of the mo

## See Settlement Of Par-E. Loew **Anti-Trust Suit**

The \$5,00,000 E. M. Loew antitrust action against Paramount;
pending for some years, will probabily be settled for a cash figure,
plus operating agreements between
Par and Loew, an indie chain owner
in New England. Paramount trustees are in agreement with-Loew,
except for final details, and will
likely file a petition some time this
week for approval by Referee John
E. Joyce. Expectation is that the
courts will okay the compromise the
contra-will okay the compromise the
compromise the contral ways
ago by A. E. Momand, Oklahoma
indig, it was stated 'yesterday 'Momday). One reason, it is explained, is
that this suit linvolves foo many
others, including the MPPDA (Hays
office). Trustees, however, plan to
file exceptions to a ricent decision
by Referee Joyce against disallowance of the claim filed by Momand
against Far.

Austin Keondor subsidiaries, has
been in Boston, on the Loew settlement. He is expected back today
(Wednesday).

#### Mary as Producer

Hollywood, Feb. 19.

New producing unit now being formed will make Mary Pickford pictures for United Artists release. Mary Pickford, Sam Goldwyn and Charles Chaplin are to be the principal stockholders.

cipal stockholders.

Dennis O'Brien, New York attorney, is here working out the details
for Miss Pickford to take over production duties. Miss Pickford may
play in one herself.

Tentative name for the new company is Pickford Productions.

## UA'S FIVE-YEAR PACTS; SKED 31 **PIX**

Hollywood, Feb. 19. United Artist stockholders, their annual meeting here, voted to give five-year contracts to all present producing members and to increase the 1935-36 output from Hollywood to a minimum of 25 pic-

Just how this product is to be

tures.

Just how this product is to be allocated among the production companies—has—not—been settled—Tentatively, it was set for Twenteth Century to make 12; Sam Goldwn, six, Reliance, four; Mary Pickford, one, and Charles Chaplin, two, in addition to the one on which he is now working.

Miss Pickford, one, and Charles Chaplin, two, in addition to the one on which he is now working.

Miss Pickford, one and Miss Pickford contributing in and my the contribution of the contribution of the contribution of the contribution of the pickford contribution of the pickford contribution of the pickford fame, and direct two in which results of the type of films which brought Miss Pickford fame.

Plus the 25 pictures to be made here it was also decided to have Alexander Korda make four and Herbert Wilcox (British & Dominion) two in England.

It was also announced that Douglas Fairbanks might make a picture in Europe covering his travels.

The five-year contract plan is to cover product from the member companies, Twentieth Century and Reliance. Ratification of these pasts, however, is not yet final.

## **MASTBAUM TO CLOSE MARCH 2**

and v-p of major subsidiaries, has been in Boston on the Loevy settlement. He is expected back today (Wednesday).

GOLDWYN'S 10 WEEKS

Off for Europe as Staff Prepares Three Pictures

Hollywood, Feb. 19.
Samuel Goldwyn leaves tomorrow (Wednesday) for New York and Europe. Producer remains in New York opening of Weddins Night and set of the house and producer of the stage shows there. Stage policy to Christmas.

At one time WB discussed bring-negociate the Mastbaum week prior to Christmas.

Goldwyn expected week and the next Cantor in 10 weeks. During his absence his staff will repare 'Dark Angel'. Barbary Cast and the next Cantor film. First two slated to go into work around May 10.

## **USING MORAL** ANGLE AS TWIST

Studios After Public Enemy Types — Glorify Federal Agents as Change—Test Dillinger, 'Baby Face' Nelson Doubles

#### FIGURE ACTION FILMS

Hollywood, Feb. 19.

Major studios are getting around gangster yarns again. Within the next two months a cycle of public enemy operas, based on the efficiency of federal agents, is due for launching.

Stories are listed to tie the Dillinger and Baby Face Nelson characters and gangs. One producer has gone so far as to test players who have a physical resemblance to Dil-

inger. Studies will try to take the curse off these yarns by weaving a 'crime doesn't pay' aura around the law breakers. This method was also used-to-taper-off the previous gangster cycle.

ster cycle,
Ice on the ganster theme, taboo
for the past year, was broken by Columbia with 'Whole Town's Talking.' This caused Paramount to buy
Federal Dick.' W. R. Burnett's 'Dr.
Socrates' is a story based on the
face-lifting of a public enemy for
purposes of disguise. Latter is a
direct Dillinger angle. Warners;
then started to work on a like story
(Continued on near 60) (Continued on page 60)

## SCHAEFER AND **ZUKOR EAST**

Hollywood, Feb. 19.
Figuring on completing production on conferences with Heary Herzbern and Ernst Lubisch toward the end of this week, Adolph Zukor and George Schneifer are due to pull out for New York this Thursday or Friday (22). They will not make stopovers at Dallas and New Orleans as originally planned.
During past week Par exces discussed productions and release layout for the balance of current and (Continued on page 25).

(Continued on page 25)

## Supreme Court Dismisses Fox Appeal on Muller (Minn.) Suit, But Path Left Open for Review

#### Gold and Films

Washington, Feb. 19. Washington, Feb. 19.
Film producers and theatrechains were relieved of the
possible burden of scraping si.
1.69 for every dollar's worth
of outstanding gold bonds
yesterday (Monday), when the
U. S. Supreme Court, by a voting of five to four, upheld
President Roosevelt's monetary,
policy.

policy.
Although detailed information was not available, film men here pointed out that the decision means that film corporations are now freed from a threatened financial burden running into the millions.

## SKOURASES SET TO OP. NAT'L FOR 10 YRS.

The Skourases, Spyros and Charlie, are to operate National Theatres, the Fox-West Cosat group, Ior a period of 10 years under a reason of the period of 10 years under a reason of the period of 10 years under a reason of the period of 10 years under a reason of the second National is the newty-organized company which acquired F-WC on a bankruptcy reorganization sale a few menths ago.

Contract under which the Skouras brothers continue operation of this large western chain was set but for finishing touches during the past week. Clearing up major details on the deal, S. R. Kent, president of Fox, left for Florida Thursday (14), He will be away from New York around a month, planning to attend the MFTOA convention in New Or-leans and possibly shooting Westward from there for a brief visit to the Fox studios.

#### Waits to Watch

Hollywood, Feb. 19.
Aylesworth has postponed rn to New York until after uning of the Derby here

## Schenck-UA-Blumey Fox-Met Bid: **Deal Would Involve About 80 Houses**

menthal, and through Milton Weisman, receiver for Fox Theatres have made a combined offer on behaif-of-United Artists, for control of Fox Metropolitan Theatres (about United Artists would put up around \$600,000 with For Theatres in return for the upper hand on that group of houses, which would pro-vide U. A. with the film buying rights on Fox Met in addition to having Schenck himself become the Fox Met president. Fox Theatres would provide an additional \$300,-000, making the total cost around

Joseph M. Schenck, with A. C. Blu

1000, making the total cost around-3900,000. Schenck and the bond-holders group are scheduled to confer on the proposition today (Wednesday). Negotiations have been on for several weeks, Blumeuthal, has been contacting receiver Wedman, of Fox Theatres, for several months, It dates back to about the time when Blumey's deal with Warners and

Loew on a \$4,500,000 bid for Fox Met went out of the window. Skouras and Randforce would operate for U.A. under the deal, as

-Welsman-would like to offer a plan of his own, in conjunction with Schenck and Blumenthal, for reor-sanization of Fox Met and in per-haps that—wise gain-control-of-the new Fox Met company stock, upon reorganization for Fox Theatres, Whether Indicas Andrews Services

reorganization for Fox Theatres.

Whether United Artists gets Fox
Mct depends as much on Sid Kent
and Fox Film's assent as anything
else. Additionally, the U. A. bid
may evoke some reaction from RKO
and Warners.

However, fact that the new offer
is now an open book leads to the
belief that the U. A. offer may
be only one of those 'explorations' by the company involved.

Hollywood, Feb. 19, Joe Schenck planed to New York claims involved above the today (Tuesday) on the Frox-Met allowed under the plan matter, and returns by ally, arriving. Allied Owners' move I Saturday (23) for the Derby race.

Appeal of Fox Films from the ruling of the Minnesota Supreme court that standard exhibition contracts are 'tainted' with illegality was dismissed yesterday (Monday) by the U.S. Supreme Court, but way for a review of the agreements was left open.

way for a review of the agreements was left open.
Court threw out the Fox appeal in latter's case against A. B. Muller, Minnesota exhibitor, with the observation that 'it appears that no final judgment has been entered' and it had granted a writ of certicorar! 'Improvidentially'.

Effect of action is not to settle the case and uphold the Minnesota Supreme court, but to require Fox to make a new effort for Supreme Court review when the Minnesota Judgment does become final.

Gase involved question of whether standard contracts are illegal because of inclusion of the arbitration provision." Muller baled that wrote contracts are allegal because of inclusion of the arbitration provision." Muller baled that wrote contracts are set and and court acts are accordance with the deal. Minnesota trial court decided in the exhibitor's favor and refused a new trial, while the state supreme court trial, while the state supreme court (Continued on page 62)

(Continued on page 62)

## Tax Wrinkle on · A. O.'s Par Claim Can Stall Reorg.

Conferences have started on behalf of Paramount to definitely settle the \$23,000,000 claim against the company by Allied Owners. It was presumed that since the present reorganization plan earries a contemplated settlement with Allied Owners in detail, and for around \$5,000,000, that the matter had been settled. In fact, Allied Owners was granted representation on the new Paramount board. However, a question involving the probable payment of \$500,000 in Federal taxes by Allied. Owners has stynied the situation and possibly Par's reorganization plan.

ation and possibly Par's reorganization plan.
S. A. Lynch, who was in Florida
for a few days rest was summoned
back hurriedly to help Paramount
clear the Allied matter. Lynch is
chairman of the advisory committee on Publix theatres as appointed
by the trustees as appointed
by the trustees. Attorney. Monroe Goldwater on
Thursday (14) frankly told the court
that the trustees of Allied Owners
did not feel that they could accept
the settlement as proposed in the
plan. His remarks, however, drew
little-reaction-from-counsel-in attendance. This may indicate that
the lawyers concerned with Par's the lawyers concerned with Par's reorganization feel that Allied Own-

reorganization feel that Allied Own-ers will-have to stick by the under-standing as contained in the present reorganization plan.

Failure to agree with Allied Own-ers may cause a postponement in, the promitigation of the company's reorganization plan. Allied Owners' claim is vanong the biggest filed, and even on the basis of the plan's con-templated settlement amounts to around one-sixth of the total claims. Additionally, any change in the amount of settlement of the Allied Owners' claim, such as allowing an increase above \$5,000,000, may thow the whole plan off balance, and posthe whole plan off balance and pos-sibly increase the total amount of claims involved above the \$60,000,000 allowed under the plan.
Allied Owners' move in this re-

## STRONGLY SITUATED AMUSEMENT STOCKS SWING UPWARD WITH GOLD VERDICT

reduced trading yesterday (Tuesday), after the strong rally of the previous day. Volume fell to little more than 1,000,000 shares, and industrial averages declined 1.28 points. Leading amusement issues also lost ground, but principal es were of a fractional char-Eastman Kodak con however, edged to a new 1934-'35 top at 128%. Fox A was an excepshowing a minor gain and

tion, showing a minor gain and closing at 11%:

Decision of the Supreme Court Monday (18) upholding the government, 5 to 4, and ruline the Congress must be left free to deal with monetary mattern a gain of the word of the congress must be left free to deal with monetary mattern as the firm of the congress must be left free to deal with monetary mattern as the firm of the congress must be left free to deal the congress of the congress mattern as a second of the congress of t

As has been felt for some time, the nusement group was so strong-situated that it immediately iy situated that it immediately joined the grand rush upwards—As a consequence, the averages for 12 atokia in the group were up 1.97 points at the grong Monday. The group average got up to 27%, the highest point touched in nearly 12 months—The close was at 26%, During the reactionary trend of many stocks early last week the amucements had sunk to 24%. Despite the lack of interest most of last week, the total volume for the group was 184,200. And the great bulk of this trading came on Monday.

Columbia Pictures .. certificates which had been firm even last week, shot up to a new 1935 high at 41. The stock wound up at 40, where it was ahead 2½ points. The low mark was 37½.

Eastman Kodak common, which Dastman Kodak common, which had previously gone to a new top on declaration of a highest wivened, continued to say a highest without and the same said 1874 at 123. It closed at this level, up 8½ points. Low was 185½, which was still a point ahead of the previous week's finishing level. The preferred hit 147, for a point gain.

Loew common railled to 36%, just an eighth from its high point of last year. It closed Monday at 35½, for an advance of 2%. Paramount certificates ran up to 3%, but ended the day ahead only a quarter at 3½. Patha A came to life Monday and advanced to 18%, up 1% points.

RCA Jumps

RCA Jumps

RCA Jumps
All Radio Corporation of America
stocks were strong. The common
soared to \$5\% on greatly increased
yolume. It was ahead nearly a
point at the close. Radio preferred
A equalled its previous high for the
year by closing on top at \$2\%. Here
it showed. a gain of 1\% points.
Radio B, the other preferred, came
within half a point of its previous
top by shooting up to \$6\%. It
wound.up at \$4\\$, an advance of \$3\%
points.

Preferred A sold ex-dividend yes-terday (Tuesday), but declaration of an 87% cents dividend payable in April aid(a) materially in bolster-ing interest in this issue.

Warner Brothers common was another firm spot, the issue going to \$4 before meeting profit-taking. (Continued on page 27)

#### Hazel Jamison Story Editor for Laemmle, Jr.

Hollywood, Feb. 19. Appointment of Hazel Jamison Appointment of nazer samson, formerly in the story department, as story editor, is the first move of Carl Laemmle, Jr., to organize his executive personnel. Scenario editor and production manager will be named later in the week.

Laemmle, Jr., will put 'Show Boat,' first of his remaining six pic-tures for U this season, into work early in April.

#### Yesterday's Prices

Not
High Low Last chge.
40% 88% 89 -1
0% 6% 6% -% 128% 122 122% -%
. 11% 11 11% +%
25% 24% 24% -% 85% 34% 34% -%
8% 8% 3% -%
. 15% 15% 15% -%
5% 5% 5% 5% -% 1% 1% 1% -%
. 8% 3% 3% -%
URB
16% 15% 16 -X
3% 8 8 -% SONDS
8 7% 7% -%
. 104% 103% 104%
. 60% 69% 69% -%
. 704 70 704 -4
. 69% 69% 69% -
. 55% 55% 55% +%

## **ACTION PIX ON MAJOR SKEDS AGAIN**

Hollywood, Feb. 19.
Feeling that there is a definite place in their programs for class B features, Paramount, Radio and Metro are planning to produce a series of pictures for this market, at a production cost of under \$200,000. At Paramount, this series may or may not replace the Zane Grey westerns on the program. Latter phase has not been decided.
Metro's idea is to turn out six of these lower priced features on this year's program. Radio abandoned class B pictures last year but since that time has felt that this type of picture should be returned to the program it the budget is limited to around \$115,000.
Bellet is the these short bank.
Dellet is the these short bank. The budget is the state of the country of the state of the state of the country of the state of the

numerous spots, particularly the far and middle west, as week-end pic-

tures.

Recent survey made by one of the releasing organizations indicated that the action picture took precedence over top stars and name pictures on Saturday and Sunday bills Majors are convinced this is an outlet they have been overlooking.

#### Flying East

Hollywood, Feb. 19.

Ned Depinet and A. H. McCousland left by air for New York Sunday (17).

#### L. A. TO N. Y.

M. H. Aylesworth. Noah Beery. Charles Buckley. Leonore Coffee. Sherrill Cohen. Frederick Collins. William Cowan. Ned Depinet. W. H. Van Dyke. Howard Estabrook. James Fitzpatrick. John C. Flinn. Samuel Goldwyn. Samuel Goldwyn.
Cedric Hardwicke.
Henry King.
Arthur Loew.
Ray Long.
A. H. McCousland.
Frank Morgan.
Johnny Murray.
Bob Ritchle.
Mike Rosenberg.
Rosallned Russell.
Joe-Schenck. Joe Schenck. Louis A. Solomon. John F. Wharton.

#### N. Y. TO L. A.

Frank Alstach. Reginald Baker. Emanuel Cohen Aileen St. John Brenon. William L. Fiske. Emanuel Cohen Emanuel Cohen.
Gloria Grafton.
Dorothy Hall.
Beatrice Hendricks.
Fanny Holzman.
J. J. McCarthy.
Gavin Muir.
Ben Plazza.
W. G., Van Schmus.
Tim Whelan.
John, Hay Whitney.

### O'Reilly Coastbound

Los Angeles, Feb. 19. Charles L. O'Rellly, head of the ational Theatre Owners' Chamber f Commerce, arrives here late this of Comp

month.

He's combining biz with pleasure
on his 10 days' stay.

#### KNOCK \$425,000 OFF THEATRE ASSESSMENT

Syracuse, N. Y., Feb. 19. Syracuse, N. Y., Feb. 19.
Taking cognisance of the marked
changes in show business during
the last few years, assessment reductions totaling more than \$425,000
have been ordered on the RKO
Keith theatre property here in a
decision handed down by Willis H.
Michell, referee, who heard evidence
in certiorari proceedings instituted
by the B. F. Keith Corp.
Corporation asked reductions on
both the 1933 and 1934 assessments
of \$1,00,1500 seach year. Referee cut
the 1933 assessment to \$737,097, and
the 1934 assessment to \$715,188.

the 1934 assessment to \$778,168.

Significance of the decision is demonstrated by the fact that the Board of Assessors had offered to cut the 1934 assessment only

344,006.
Theatre corporation atressed the passage of yaudeville, which, made costly backstage sequipment obsolete; called attention to the opposition of radio and the automobile, and cited that there had been a serious loss of revenue as post-prohibition, beer gardens and cafes added floor shows and orchestras to entertain patrons.

#### WR RADIO PIC YEARLY IF 'JAMBOREE' CLICKS

Hollywood, Feb. 19.

Hollywood, Feb. 19.

Warners will make Radio Jamboree of 1935, In-type-similar to
Paramounivs Blg Broadcast films,
and will make such an air picture
annually if, the first one clicks.
As did Paramount, Warners will
utilize top chain acts, photographing the ether personalities in New
York, Only one set is Rudy Vallee.
Picture is now in the writing
stages with George Bricker and
Manny Seff handling the script.

#### Hauptmann Talks

Paramount News today (Wednesday) has Bruno Richard Hauptmann speaking from his prison cell direct to a newsreel camera. Newsreel olaims an exclusive on the cilp in showing Hauptmann as the first man under death sentence in U. S. history to speak to and be seen by audiences.

Besides maintainling he to be to be seen by audiences.

seen by audiences.

Besides maintaining he is inno-cent, Hauptmann appeals for funds.

1st Runs on Broadway (Subject to Change) Week of Feb. 22

Astor - Urain (RAdio). (RAdio). Capitel - Sequeia (MG). Music Hall - One More Spring (Fox) (21). Mayfair - Marian - Marian (Mascot) (21). Paramount - Rumba (Par)

(20). Rivoli—'Folles Bergere' (UA)

Roxy — 'Night Life of the Gods' (U). Strand—'Sweet Music' (WB)

Week of March 1

Capitol—'Office Wife' (MG).

Music Hall—'Whole Town's

Talking' (Col) (28).

Paramount — 'Mississippi'

Talking' (Col) (28).
Paramount — 'Mississippi'
(Par).
Rivoli—Folies Bergere' (UA)
(2d. wk.).
Rexy—Murder on a Honeymoon' (Radio).
Strand—'Sweet Music' (WB)
2d wk.).

#### U Calls Off Indie Deal with Ostrow. Stays as Producer

Hollywood, Feb. 19.

Universal and Lou Ostrow have amicably terminated their deal tor Ostrow to release his independent features through U and Ostrow goes with the studio as an associate producer to make two features. First will be 'Lady Tubbs' by Homei Croy. Niven Busch has been engaged to write the screen play.

#### 'Ibbetson' Shelved After Making Rounds at Par

Holywood, Feb. 19,
Paramount is sidetracking 'Peter
Ibbetson' for the time being. Pletture may be permanently shelved.
Picture was originally scheduled
f. Brian Aherne, later switched to
Gary Cooper and Ann Harding.
Commitment for Miss Harding will
probably be switched to another
nicture.

#### Solomon East to Close Indie Franchise Deals

Hollywood, Feb. 19.
Louis A. Solomon, head of Puritan Pictures, is en route east to close franchise deals on his product with state right exchanges.
He starts releases of the new organization in April. C. C. Burr is producing two series of action features for Puritan.
Solomon is due back here late next month.

#### **Schulberg Connects?**

Hollywood, Feb. 19.

B. P. Schulberg is due in next week from New York.

Reported he has closed financial arrangement with Erpl for the three pictures he contemplates making as an indie.

## WB's Partial Decentralization

#### 12 Zone Managers to Inaugurate Semi-**Autonomous Theatre Operation**

Twelve Warner zone managers have gone back to their territories after a three-day conference in New York at which certain operating decentralization plans were agreed upon. Whether further decentralizing of home office functions will be determined is not indicated now but may depend on results of initial moves made in that direction. In addition to spiliting up the huge Philadelphia division into zones, for purposes of more decentralized operation and economy, both I. J. Hoffman and Mos Silver henceforth will headquarter in and operate their territories locally in-

operate their territories locally in-stead at the home office. Each will be almost continually traveling to and through their divisions, as

nd through their divisions, ney've been doing. Hoffman will settle in New Hayer

to operate his New England group

to operate his New England group, while Silve will headquarter in Albany over his upstate New York division.

Home office operating authority otherwise remains unchanged and, it is declared, film buying will also continue from New York. If there is any change with respect to booking and buying, that may come later since this is not the season of the year when film deals are set up exactly the continue from the season of the year when film deals are set up of the continue from the season of the year when film deals are set up of the continue of the cont

## Propose 2 Small Theatres on Crit. Loew's N. Y. Site

Two theatres, each of smaller capacity than the average, may be built on the Criterion-Loew's New York theatres' site in Tymes Square, New York. It's one-of the ideas proposed by real estate interests considering development of the property on a foreclosure sale or majority of the big plot to satisfy a mortgage of the City Bank Farmers Trust Co. of \$4,000,000, is expected sometime in March. City Bank, meantime, is straightening out the situation with respect to participat-

sometime in March. City Mank, meantime, is straightening out the situation with respect to participating certificates. It issued. Any foreolosure sais will have to be advertised for three weeks and the Par trustees, through Seneca Holding Co., notified of the proposed public auction.

The Par trustees hoped, by advertising for bids, to possibly reach some kind, of a deal but understood none was received. Trustees, about a year ago advanced up a full year's back three dad penalties, with the year's back three dad penalties, with the Seneca Holding, assigning rests it collected to the city of the country three dead of the country three dead of the country three dead of the country three deads of three deads of the country three deads of three deads of the country three deads of three deads

court authorization to give up the property.

The City Bank mortgage covera property in the big plot assessed at \$5,885,000. There are two other parts have been assessed at \$215,000 and a smaller plot on 44th street assested at \$121,000. This places total assessed at \$121,000. This places total assessed value of the big site at \$6,222,000, with the City of New York threatening to raise the tax rate this year.

York threatening to raise the year rate this year.

The Emigrant bank holds the mortgage on the Lenox hotel piece and will bring foreclosure action, it is said. An individual holds the mortgage on the \$121,000 parcel and may also foreclose:

### **NEW RIALTO TO SEAT** 600-850: MAYER WILL OP

The new theatre to replace the Rialto, N. Y., on the same site, now looking almost certain to be built, will not be less than 600 seats in size nor more than \$50, with owners ready to talk terms with Arthur Mayer on a percentage basis. Flowed in a cross-cent. Lawyers for owners of the property who propose improving it with a building and stores, have been in conference with Mayer's attorney during the past week.

A guarantee would apply against the percentage arrangement, with Mayer interested in a new house to replace the present Rialto, even if its seating capacity will be less than present Rialto's 1,950.

#### In the Spring Univ.'s Fancy Turns to Musicals

Hollywood, Feb. 19.
Following a cycle of mystery chillers the past few months, Universal will go musical during March, April and May with 'Great Ziegfeld,' Showboat, 'April' in Paris' and 'Sing Me a Love Song Coming up.

Bride of Frankenstein' and 'Werewolf of London' dreadfuls are still in work, to follow the already released. Edwin Drood.' Directors for two of the musical features were assigned last week, Edward Sutheriand for Ziegfeld,' and James Whale for 'Showboat.' Hollywood, Feb. 19.

### Mort Blumenstock Ups

In line with Warners' partial de-centralization policy, Mort Blumen-stock, circuit's advertising director, is elevated to first assistant to Joseph Bernhard on theatre opera-tion. Blumenstock has been with the chain for some time and will continue to direct advertising in addition to newer duties.

W. Stewart McDonald remains in his post as comptroller.

# ONCE OVER LIGHT, ON CODE

## **Full Gov't Support for Enforcement** Of NRA Seen in Huffman-Denver Case ON GEN'L CHECKUP

ness and will throw its full weight in support of the Flim Code Authority decisions is seen in the recent action by the U.S. district attorney's office in the Harry E. Huffman automobile lottery dispute in Denver. Byron Rogers, assistant district attorney, representing the federal government, has filed a detailed answer in which he raises a number of issues not touched on by Huffman when he sought a temporary restraining order in the U. S. Circuit\_Court of Appeals, Oklahoma

Rogers' outline of the facts maker the pending action in the Denver district court loom as virtually a re straint of trade case. The assistant d. a., after denying in substance the allegations of the complainant, at-tacks the Huffman interests as entacks the Huffman interests as entering into a conspiracy, the effect of which is to restrain the interstate shipment of motion picture films. He also points out that this clud of Denver.

Eol A. Rosenbatt, divisionad administration of the control of the contro

reliable authority.

#### Ford Car Giveaway

reliable authority.

For Car Giveaway

The Huffman case started in Denven-where ha-is an oxhibitor, when, a competitor complained that Huffman cuts violating the lottery section of the code. The Denver grievance beard found Huffman guilty after it was discovered that he was giving away a Ford automobile by means, of drawings. The Denver man lost his appeal to the Code Authority, and his film service was cut off. Then Huffman went to the district court, where his appeal for an injunction was refused. The Denver exhib next appealed to the U. S. Circuit Court of Appeals in Oklahoma City, where he was granted a temporary restraining order, pending the trial on merits in the district court of Denver. Rogers and Assistant U. S. Attorney General Masten White, of Denver, defended the country of the control of the control of the trial of the Denver district court is the second at this teacher.

#### Coast Z-C Officer Charged with Code Breach, Ask Ouster

Los Angeles, Feb. 18.

Harry H. Hicks, member of the
Los Angeles film zoning and clearance committee, and vice-president
of Associated Exhibitors, affiliate of
the Motion Picture Theatr Owners
of America, goes to trial today becharges that he viol-ted the ode of
fair competition of the industry by
resorting to reduced admissions
through sale of coupon ticket
books.

books.

Complaint, filed by Jack Berman, both as owner of the Meralta theatre and as director of the Independent Theatre Owners of Southern California, in addition to demanding that Hicks resign from the ze-board, calls upon the griefers to order a setback for Hicks Arlington theatre from the 25c to the 20c brackets for four weeks or until all coupon books sold at the reduced admission have been refunded.

Runded.

Hicks had discontinued the sale of the coupon books prior to the flings of the complaint, and announced his willingness to sign a desist order if so directed by the grief board.

#### Publix Squawks on Minneapolis Indies

Minneapolis, Feb. 19. Four more complaints filed by Publix circuit, making five in all, the latest move in a campaign here to stop all schemes like lottery gift and bank nights. Cases are sched-uled for hearing by the local griev-ance board this week.

ance board this week.

Publix complaints, the first filed
by the big circuit since the code inception, are against five independent
Twin City suburban houses—the
Edina, Boulevard, Garrick, Strand
and Roxy. Unfair competition in
violation of the code through the
employment of lottery gift and bank
nights is charged.

## K.C., N.H., Milw. **Z-C Skeds Next** Tackled by C.A.

With the Los Angeles clearance and zoning schedule out of the way, the Film Code Authority is expected to take up the skeds for Kanass City\_Tay Haven and Milwaukee when the C. A. hearings are resumed

when the C. A. hearings are resumed this week.

The absence of John C. Film, C. A. secretary, who was on the west coast cleaning up details of the L. A. schedule last week, delayed consideration at last week's confab. The actual schedule for the L. A. area will not be drawn up and placed into effect until after Film returns. Loose-end details, which the C. A. left for the secretary to handle, apparently have been ironed out in Los Angeles by Film. Consequently, if the authority here approves (Continued on page 69)

(Continued on page 60)

#### FLINN CLEARS UP L. A. **ZONING SKED, HOPS EAST**

Hollywood, Feb. 19.

Satisfied that the zoning and clearance situation here has sufficiently cleared up for him to take his leave, John C. Flinn, executive secretary of the Code Authority, hopped a plane to New York Saturday—(48)—After-a-short-stay—in-the-east he moves to Kansas City on code matters and then will busy limself with New Haven, Conn., admissed likely that Film will put in appearance at the MPTOA convention in New Orleans.

Expected Los Angeles zoning and clearance schedule which John Film took back to New York for final approval will be okayed at Thursday's (31) session.

Film is due in New York tomorrow (Wednesday), stopping off at Kansas City en route. As soon as okayed, side will be put into effect here immediately. Hollywood Feb. 19.

#### Buckley East for F-WC In CA Overbuy Hearing

Los Angeles, Feb. 19.

Los Angeles, Feb. 19.
Charles A. Buckley, head of the
Fox West Coast legal department,
left the middle of last week for New
York where today (Tuesday) he is
\_\_headled to appear before the code
authority winen the hear appeals on
two film overbuy complaints filed
last fall against F-WC theaters.
Cases carried up, after denials
by the local grievance board, are
those of Mrs. Jennie H. Dodge of
the Mission, Ventura, and Lou
Bard, of the Colorado, Pasadena.

# FILMS WILL GET IT

Sweeping Probe Planned Before Any Extension of NRA-Senator King Leads Move on Picture

#### ATTEMPT TO BLOCK

Washington, Feb. 19.
Congress will rake the film code and code authority from top to bottom before any extension of the Industrial Recovery Act is authorized. Critics of NRA policies and actions moved swiftly last week to obtain a sweeping investigation into actions of division and deputy administrators, industry leaders, trade associations, code authorities, and others concerned in formulation and administration of competition-limiting compacts. Definite action within another month is indicated.

Direct plans to, inquire into com-

another month is indicated.

Direct plans to inquire into complaints against the film code were made by Senator King (Utah), chairman of a special judiciary subcommittee which will probe committen which will probe complaints that NRA has encouraged and fostered monopolies. Public hearings will be initiated in a fortnight.

hearings will be initiated in a fort-night.
Making the second direct assault on NRA this session, Senators Nye (North Dakota) and McCarran (Nevada) last week joined forces and-set in motion a joint Progres-sive-Republican and Liberal-Demo-

and set in motion a joint Progressive-Republican and Liberal-Demo-crat inquiry.

Twenty-one specific charges and accusations were cataloged in a lengthly resolution authorizing a comprehensive inquisition before new legislation is enacted. Nye-Mc-Carron proposition would supply \$25,000 for inquisitors.

Try to Counteract

With administration chieftains moving to counteract the inquiry demands, the Senate sent the resolution to the Senate Finance Committee, dominated by Roosevelt supporters, instead of to the less-sympathetic Commerce Committee of which Nye is a member. Attempt will undoubtedly be made to side-track the proposal in the Finance ST Phase sections make it attempt.

group.

These actions make it virtually certain that all past NRA actions will go under a Congressional microscope before the Bue Eagle microscope before the Blue Eagle gets his new two-year lease on life. Nye and McCarran, with the backing of several colleague, prepared for a last-ditch stand to bring the charges into the open.

That the film code is certain to get control to the control of th

(Continued on page 59)

## Fireworks at 7 Hour Session Of C. A.; N. Y. End Hurls Charges With Nizer Book Main Burnup

#### **Expect OK on Film** Budget Assessment Plan

Washington, Feb. 19. Approval of film budget and assessment plan is anticipated sometime this week. Draft of order for submission to NRA board was in the legal mill today (Tuesday)

In the legal mill today (Tuesday) and Deputy Administrator W. P. Farnsworth was hopeful of action within the next few days.

Vaude amendments likewise were reported all set, waiting for legal advisors to put finishing touches on administrative order and send the batch along to the front office for final action.

#### Rosy Okay on 3.000 Culled Mobsters Will Hand K.O. to 14,000

Hollywood, Feb. 19,
Between 3,000 and 4,000 jobs in
Hollywood now rest in the hands of
Administrator Sol A. Rosemblatt.
Last week the Extras Standing
Extra to the standard of the standard of

#### **GOV'T IS PONDERING** LEGALITY CODE WAGE

Hollywood, Feb. 19.
Decision as to the legality of the wage provisions of the film code is expected shortly. Last week Major Joseph O. Donovan, local CA representative, turned over the com-plaints against S. S. Krellberg to the Los Angeles compliance com-mittee and U. S. District Actorney

mittee and U. S. District Actoring, Hall for action,
Krellberg, during the production of a serial, Logt City, is alleged to have falled to meet the code wage scale. Each violation, if proved, calls for a fine of \$500.

## Smouldering for the past year, Smouldering for the past year, fire finally burst into conflagration within the New York Film Code Authority last week with members threatening to furnish ammunition for a Congressional investigation of that body's activities.

Charges made during last week's session of the CA included:

That cases in the field which have been on the CA books for months have been ignored, while those presented by favored sons have been pushed through.

have been pushed through.

That details of the Code Authority's work have been given
the daily press before actual CA
members were acquainted with
the data.

That preference was shown in
gving out such information, the
dulies being favored over the
That the breasnt revolving

annes seing ravored over the trade press.

That the present revolving charmanes plan results in charmanes plan results in charmanes plan results in the seing seing said action on different cases is unduly delayed in transmission to members of the authority.

That John C. Flinn, secretary of the authority, mishandled his plan sepacetary of the authority mishandled his plan sepacetary of the authority mishandled his plan sepacetary of the authority of the sepacetary of the s

#### Louis Nizer's Book

Congressional investigation,
Louis Nizer's Book
Advance notice on Louis Nizer's
new book, which praises the code,
as published in a daily paper, attracted bitter comment. Some CA
representatives described it sarcastically as an eulogy, but were
batfied as to how Nizer had so
many facts about the authority's
activities. It was imputed that
ner new ten to members of the
authority.
Relative to the way the daily
press gained preference over the
trade publications, it was revealed
that Flinn had been delegated originally by the CA to serve as spokesman, giving the press info on decisions, cases and meetings. Main
grievance at less Thursday's (14)
meeting was that the secretary had
not been handling the job to the
treast once CA origination.
Lesst once CA origination of the
less once CA orig

(Continued on page 63)

#### NO HOUSTON VERDICT

C. A. in N. Y. Fails to Act On Adel-man-Horwitz Case

# Industrial Film's Cut-Rate Admish Disturbs Exhibs; Hands Off by C. A. Both the Hays office and the Film ganizations on this picture indicates the midwest of the industrial what is virtually a throwaway for the and the film ganizations on this picture indicates the midwest. Frank which content is reported as being the basis to the picture of a crusading type. It's a rather obvious siap at lich air operations. Picture has been causing comment and distinct operations being emphasized by the distrib. Blocks of telekets are planted with independent merchants in the city at so much a ticket. The fee is variously reported at 8-10c, and the midwest. Frank Wilson produced the film, distributed through as states rights. Exhibitors contend that this is an each ocode violation, but exhibitors and the published admission price of Law. weither this 75-day edict is to stand a distributor or subject of the published admission price of Law. weither this 75-day edict is to stand a distributor or subject of the published admission price of Law. weither this 75-day edict is to stand. Admission price of Law. weithed that a would tend to lower them. Information submitted to distributor or say of matter calls for a prize content, which is clearance to 75 days. The presence of the content of the content of the code authority of the code Industrial Film's Cut-Rate Admish

Town in Fair Shape—'Doge' and 'Good Fairy' Both \$7,500.

former headed for a slightly better than average gross. 'Good Fairy, at the Lafayette, though running along smoothly, is failing to hold up

bumper anticipations.

to bumper anticipations.

Estimates for This Week.

Buffale (Shea) (3,500; 30-40-55)—
'One More Spring' (Kox) and stage show. Going along nicely and pointing to something over \$15,000.

Leat week 'Rumbe' (Far), and Mitzi Green in person, caught on and \$13,500 to drive fagures up to next Hipp (Shea) (2,400; 25-40)—'Devil Dogs' (WH). Hip (Shea) (2,400; 25-40)—'Devil Dogs' (WH). Springly (Shea) (2,400; 25-40)—'Devil Dogs' (WH). Springly (Shea) (2,400; 25-40)—'Devil Dogs' (WH).

SALLY RAND HYPOES

Fabian's Fox occupying spotlight That gai, Sally Rand, is doing the balloon thigamajig on stage and 'Under Pressure' on screen. Fox will gross. a. big. \$24,000, thanks to

FOX, B'KLYN, \$24,000

Buffalo, Feb. 19 Business seems fairly evenly dis tributed this week. The Buffalo Hipp and Lafayette are in the lead

## No Fancy Figures, Holdovers Rule L. A.; Schools Help David's' \$16,800, 2 Houses: 'Wings' \$15,600; 'Fairy' Big

Los Angeles, Feb. 19.
(Best Exploitation: Chinese-State)
With couple of holdovers in the
first run emportums and Wings in
the Dark' at Paramount, grosses for
the stanza are not geared for big
take this week.
Paramount

the stanza are not geared for big take this week.
Paramount doing nice trade but nothing sensational while State and Chinese, with "David Copperfield," off, bit on second stanza but managing average trade through school tetreps. Latter house sloo had Satterp of the standard of the stan

politiment.

Ollinese and State went after the student trade for holdover week of "Copperfield" by getting the Board of Education to break its rule to boost theatre attractions. Permitted the superintendent of schools to send a letter. to all school pulnipplas in the L. A. drea, personally endorsing the bicture.

Chinese (Grauman) (2,028; 30-40-5)—Copperfield (MG) (2nd week). Vith school kids flocking at mass nid preview to boot, trade held up-n-style-with take being equal in loldover stanza to regular initial in-

With school kids flocking at mats and preview to boot, trade held up in-style-with take being equal inholdover stanza to regular initial income of atterage of the standard st

around \$15,500 in signt. Last week Glided\_Lily. (Par) slowed a bit for \$18 kO (2,950; 25-35-55-85).—Devil Dogs\* (WB) 2nd week). Went for this one downtown much better than in Hollywood. Current six-day take to \$5,300. Last week plenty big at \$2500. Copperfield' (MG) (2nd week). Doing very well on holdover with around \$3,000 in sight. Last week great; going to \$1,400 x Last week more seen to seem to be what they want, thing he plenty for admission round \$2,300. Last week Night Is Young' (MG) and 'Under Pressure' (Fox) just about seed out cost of stage show with little over \$3,000.

#### BIRMINGHAM FAIR

'County Chairman' at \$7,700 Pratty

Birmingham, Feb. 19,
(Best exploitation: Pantages)
Rainy weather has dampened the
spirits of the downtown area but
such pictures as "County Chairman"
will do enough business to satisfy.
Saturday and Sunday, in spite of
overcast skies, the Alabama was
packed. Dionne bables short is

beloing too.

Pantages gets the cake this week for exploitation. Whole layout in yea nutshell is the merchandizing of a vaudeville with the picture second-a ary. Newspapers and banners are sueed, but radio stations contribute despencously for passes. Week Latimates for Tits. 809: 30-35. To the control of the control of

in the control of the

## a nice 35.500, making fine 322,000 GO 1200 Weekls. Strong Weekls. Strong Weekls. Night 1s Young' (Radio) and Society Doctor' (MG), Another double and looks to get fair 37,000. Last week Scuola' (MG) and Laurel and Hardy, up to good 35,000 Contury (Shea). (3,400: 25)—'Chan' (WB), Double feature house seems to be hitting nice stride again. Currently around \$6,000. Last week 'Under Pressure' Fox) and 'Home on Range' (Par) lively for \$6,400. Lafayette (Ind) (3,400: 25—Good Bout a Cov Looks about \$7,500. Last week 'Man Wo Residence His-Head' (U) and Tye-Been Around' (U), dropped off to 36,000. Sequoia Disappoints In P'land on Average \$5,000; 'Bill' \$9,000

Portland, Ore., Feb. 19. (Best Exploitation: United Artists)

tins week despite opening barrage darkits.

Paramount: moved this 'March of Time' bookings to the Liberty after one week at the Par. News short clicked but Par's program with Broadway ploked up some extra big. for four days with newsreel of Haupimann trial.

Pictures currently in the pay dirt class, are Troadway Elliam of the Common trial.

Pictures currently in the pay dirt class, are Troadway Elliam of Common trial.

Pictures currently in the pay dirt class, are Troadway Elliam of Common trial.

Pictures currently in the pay dirt class, are Troadway Elliam of Common trial.

Pictures currently in the pay dirt class, are Troadway 5,000 are the common trial.

Pictures currently in the pay dirt class, are conditioned to the common trial.

Pictures currently in the pay dirt class, are conditioned to the common trial.

Boy Scouts and high shoots.

B

# will gross a big 124,000, thanks to Sally. Show holds over. Persmount down the avenue with Gilded Lily' on goreen ig figured for goodly 318,000, okay. Other houses also thawing out after weeks of sluggish biz. Fox capitalizing the Rand application of the sale of the Randing out after weeks of sluggish biz. Fox capitalizing the Rand application of the Randing the Randing of th Cincy Squawkless; 'Spring' \$12,000,

Fairy' \$10,000, 'Devil Dogs' \$9,000

Cincinnati, Feb. 19.

'One More Spring' is the bright bloom in the crop of new screenings, scenting the Palace b. o. for \$12,000. (Good Fairy' is wanding \$10,000 at the Albee and Devil Dogs' is readivision for the first time in months with 9 Gs.

'David Copperfield' in its third downtown week, last week, chalked up a new high for the Grand at \$5,200. This week it is making anamonth's stay on the main Thee, something unequalled since dear old '29.

"Good Fairy" and Devil Dogs' were advanced with extra display space in the dailies. Only outside effort to exploit a current filcker was a tie-up with the Times-Star on "Devil Dogs." It called for use of stills on the pic in several office ads by the paper to plug its classified ad section and was same prizes.

Estimates for This Week

Estimates for This Week
Palace (RKO) (2,600; 35-42)—
One More Spring 'FFOX'), BaxterGaynor reunion the magnet for an
okay 312,000. Last week 'Rumba'
(Far), \$35.00, aliright.
(Gard) Fairy' (II), 300, and straight from
the Heart' (IV), split, \$2,100, nice,
(Far), \$45.00, aliright.
(Gard) Fairy' (II), 300, and straight from
the Heart' (IV), split, \$2,100, nice,
wash and hurraned by cricks as
a rare high-ciass comedy. Started
slow, but put on steam the second
day. Building to a good \$10,000 and
seems sure for second week switch
seems sure for second week switch
seems sure for second week switch
some sure for second week switch
bit below expectations.

Keith's (Libson) (1,500; \$5-42)—
Keith's (Libson) (1,500; \$5-42)—

Keith's (Libson) (1,500; \$5-42)—

Keith's (Libson) (1,500; \$5-42)—

\*\*Reserved.\*\*

\*\*Augustion of split-day transfer to
\*\*Commander to
\*\*Commander to
\*\*Family (RKO) (15-25)—Mystery
\*\*Wann (FoX) and 'Straight from
the Heart' (IV), split, \$2,100, nice,
\*\*Commander to
\*\*Family (RKO) (15-25)—Mystery
\*\*Wann (FoX) and 'Straight from
the Heart' (IV), split, \$2,100, nice,
\*\*Commander to
\*\*Family (RKO) (15-25)—Mystery
\*\*Wann (FoX) and 'Straight from
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the Heart' (IV), split, \$2,100, nice,
\*\*Wann (FoX) and 'Straight from
the Heart' (IV), split, \$2,100, nice

Davil Dogs of the Air (WB), Like-warm and O'Britos no chill at b.o. Cagney and O'Britos no child at b.o. Cagney and Cagn

David (RKO) (1,200; 25-46)— David Copperfield (MG), (4th, final week) \$3,500, great Last week \$5,200, theatre's new high. Pic got \$15,500 in first week at Albea and \$10,000 on eight-day transfer to

## Enchanted April' Weak \$3,000 in Philly; 'Good Fairy,' Roxy-Mastbaum, \$28,000

—Gilded Lily (Par), Pix got pleasant, notices with good results, 315,00. Last week (Wings in the Dark's
Fox (400; 25-25-00-45)—Under
Pressure' (Fox) and stage show
with Sally Rand proving a magnet
at the bo., 324,000 smash biz. Picture and Miss Rand holdover. Last
317,000. The Duke' (25) marged

mild.

Strand (2,000; 25-35-50)—Baboona and Maybe Its Love (WB), lively \$8,000. Last week 'Secret Bride' (WB) and 'Home on the Range' IND), \$8,500, okay.

#### Indianapolis Strong; Devil Dogs' \$11,500 And 'Spring' at \$8,000

Indianapolis, Feb. 19.
(Best Exploitation: Lyric)
a week loaded with competiLyric is toppin; town with a great \$11,500 on its combination of 'Devil Dogs' and six-act stage bill headlining Eddie Peabody. Vaude is being given credit here for a

share of the extra business.

'One More Spring' is doing very
well at the Apollo, while the Indiana
is also up in the money. 'Sequola'
is having a tough time against these
attractions and is lagging at the

attractions and is lagging at the Palace.
Very little outside exploitation, but the Lyric's alertness in playing up the fact that the fill-fated Macon could be seen in action in Devit. The was emphasized via radio and in all newspapers.

Estimates for This Week.
Apollo (Fourth Ave) (1,100; 25-40) 'One More Spring' (Fox), Caynor-Taxter combo always means good business at this house; returns promise a draws; Markey Chan. In Parls' (Fox), 33,500.
Circle (Katz-Feld) (2,600; 25-40) 'Best Man. Wins' (Col) and 'Glided Lily' (Par). Latter film a repeat; played at Indiana originally; duo getting nowhere at \$2,500, bad. Last week. Edwin Drood' (U), weak at \$1,000 and 'Glided Lily' (Par). Katz-Feld (2,00), bad. Cast week. Edwin Drood' (U), weak at \$1,000 and 'Glided Lily' (Par). Katz-Feld (2,00), bad. Cast week. Edwin Drood' (U), weak at \$1,000 and 'Glided Lilou'; Status (Ratz-Feld) (1,000; 25-40).

played at Indiana originally; duo setting nowhere at \$2,500, bad. Last week: Edwin Drood' (U), weak: at \$4,000 as (Katt. Feld), 21,000; 25,40) 'Good. Fairy' (U). Title virtually obscured in ada with Sulawan and Marshall getting the play, Business okay at \$7,500. Last week Rumba' (Par) moderately good at \$6,000. Lyric (Oison) (2,000; 25-30-40) Devil Dogs' (WB) and vaude. Deened big and holding up well. House and the second with Eddie Peabody on stage, at \$11,500. a smash. Last week Man's a Man' (Fox) and Paul Ash on stage, excellent \$10,000. Losw's Palace (Loew's) (2,800; 25-40) 'Sequoia' (MG). Swell not tices but is off from average at week \$4,000. Too much opposish. Last week 'Clive of India- (UA)-fal-at \$4,500.

Philadelphia, Feb. 19. (Best exploitation: Stanley) With the exception of the Fox and

Stanley, all the larger downtown film houses are figured to take sharp drops in attendance this week, which promises to be the leanest in ouple of months.

For has 'One More Spring,' and it

For has 'One More Spring,' and it looks rather good—not as atrong as some former Gaynor films, but above average. It will get seven days (having opened Thursday), but is unlikely for a second week; 32,000 indicated for the seven days.

Smartest exploitation trichalt of their Devil Dogs of the Air at the Stanley. Major-General Smedley D. Butler, Capt. G. B. Landenburger, Capt. P. W. Foots, Major P. D. Cornell and Sgt Charles Jessen, of the afterward breadcast their reactions over Station WIP. Butler, because of his famous reign as Public Safety, Director and his campains against

atter with now many and the because of his fanous relgs as Public Safety Director and his campaigns against boose in Philly, is still a notable figure here.

\*\*Reference for This Week\*\*
Alfactionates for the week on top of last week's strong \$12,500.

Areadia (600: 25-35-40)—Cilided Lily\*\*
(Par)\*\*
Management expectituationates for the week's strong \$12,500.

Areadia (600: 35-40-5)—Night Last week, "Enter Madame (Par)\*
Weekish \$1,500 in five days.

\*\*Boyd. C4,000; 35-40-5)—Night Last Young (MG). Only a fair \$3,000 seen despite good notices. Last week, David Copperfield (MG).

\*\*Down Campaign (MG)\*\*

\*\*Enter (2,000)\*\*

\*\*Enter (2,000)\*\*

\*\*Enter (MG)\*\*

\*\*And Avaide. No names on bill. May squeeze out \$14,500. Last week, Carnival' (Col) and vaude. No names on bill. May squeeze out \$14,500. Last week, Carnival' (Col) and vaude. No names on bill. May squeeze out \$14,500. Last week, Carnival' (Col) and Fax (3,00) and topped \$15,00 me.

\*\*Fox (3,00)\*\*

\*\*Fox (3,00)\*\*

\*Fox (3,00)\*\*

\*\*Fox (3,00

314,000.

and vaude, Just topped mark.

Fox (3,000; 40-55-55)—One More Spring' (Fox) and stage show. Helen Compton's Bryn Mawr Orchestra featured. Excelent \$22,000 for combo which will get seved days. Second week unlimby week, My Heart is Calling (Fox), second run and hoppo here. \$10,000 to Adva.

days. Second week unlikely. Last week, My Heart Is Calling (Fox), second run and floppo here. \$10,000 in 6 days.

on stage, excellent \$10,000.

Low's Palace (Low's) (2,800;
25-40) 'Sequota' (MG). Swell notices but is off from average as weak \$3,000. The stage of the stage of

## **New Pix Steps Up Chi Gross Pulse:** 'Copperfield' Big \$20,000 on Opener; 'Wings' \$42,000; 'Chairman' \$5,500

Chicago, Feb. 19.

Week started badly on messy weather, but came back strong over the week end and will message to most of the spots. Business has gone to night trade currently, with the matinese lagging far behind.

Getting a heavy night play are strong over the week and the pelace, with "Myses" in the Dark" and the Vanities' tab, and the Pelace, with "Mysery of Edwin Drood. Getting the bulk of the afternoon business. If the Dark" and the Vanities' tab, and the Pelace, with "Mysery of Edwin Drood. Getting the bulk of the afternoon business. If the pelace with "Mysery of Edwin Drood. Getting the bulk of the afternoon business. If the pelace with "Mysery of Edwin Drood. Getting the bulk of the afternoon business. If the pelace with the pelace and the pelace and the pelace with the pelace

Bengal Lancer, (Par) completed a long solours in the loop to good \$4.30 to 100 to 100

the gross to 315,200, mild figure. Picture was 'Hell in the Heavens' (Fox).

Paince (RKO) (2,500; 25-35-55)—
Paince (RKO) (2,500; 25-35)—
Paince (RKO) (2,500; 25-35)

Paince (RKO) (2,500; 25-35)

Paince (RKO) (2,500; 25-35)

Painc

#### 'Spring' \$8,000, Columbus: 'Clive' Around \$7,500

Clive Around \$4,500 Columbus, Feb. 19. (Best Exploitation: Majastic) One day's run was discouraging snough for Evergreen, so that the Hartman pulled it. Also cancelled Fower, and thereby ended that Majestic sprang a food will pulg Saturday (16) by hooking up with newspaper and firemen old toy campaign, inviting kids to morning showing of Skippy, with lecture by news cartoonist. Old toys were adsolved to the state of t

Gloy, Shocks Week, (Loow-UA) (3,076; 30-42)—
'Clive of India' (UA). Should make bid for nice \$7,500. Last week
'Glided Lijy' (Par) \$8,750.
Broad (Low-UA) (2,500; 790-42)
—'Rumba' (Par). Around \$6,500.
Last week 'Bachelor Gli'' (MG)
drew '8,000, swell hunk for any
week.

drew :8,000, swell nuns at any week, Majsetie (RKO) (1,100; 30-42)— Home on Range (Par) and Babbitt' (FN), Good for \$3,000. Last week 'Secret Bride' (WB) and 'Sliver Streak' (Radio), \$2,500. Hartman (Neth) (1,400; 30-42)— Tron Duke' (GB), Weak with \$2,500. "Evergreen' (GB) pulled after one day's run.

## **OFFICE HOURS** BIG \$28,000 IN WASH

Washington, Feb. 19.

(Best Exploitation: Capitel)

Phrase film fare really meant something last week to 2,000 patrons of downtown house who patrons of downtown house who joy coffee, donuts, tossi and Gable. Government typewriter-pounders, charwomen, wuxtry boys, and school kids showed up at 8 am. In dreary rain to see the Capital's first meaning that the company of the company

before-breakfast show. Tronically, film was 'Atter Office Hours'. But even government hours aren't that long.

Atter Office, 1,500 shikers, 5,000 silbs of toats, and 18 gallons of coffee, 1,500 shikers, 5,000 silbs of toat, and 18 gallons of cream had disappeared.

Everybody doing oke this week, what three Lows spots pulling in grosser is 'Atter Office Hours' at the Fox despite the fact that Evertt Marshall had to cancel his experiment. The minor persent of the control of the contr

\$19,000.

Fox (Loew) (3,434; 25-35-60).

After Office Hours' (MG) and vaude. Everett Marshall replaced at last minute on stage by Lita Grey Chaplin, which hurt. Sock campaign on plc, though is sending gross toward a beautiful \$23,000 Last week Thumba (Par) got a panable \$20,000 with Givot in personalle \$20,000 with Givot in pers

passable \$20,000 with Givot in person.
Palace (Loew) (2,363; 25-38-60)—
David Copperfield' (MG). Busting high for repeat week with a problem of the state of the

#### Exploitation

Commencing this week in the box office reports, Vanuar will attempt to single out the best local exploitation campaigns of the week.

Purpose is to illustrate to exhibitors in general how pictures are sold by other exhibitors, particularly in the key cities, and to give credit where due for showmanship.

## Kitty Carlisle. P.A. With Dogs. \$30.000 in Det.

Detroit, Feb. 19.
(Best exploitation: Fox, Adams)
With a break in the severe cold
box-offices this week will react
favorably. Couple the weather
break to the stage breaks at the Fox and Michigan and there should be nothing to impede good grosses at both houses. For has the Dionn parents on stage, with plenty o ballyhoo designed to bring Canadl ans across the Detroit river. Appearance is billed as only one in Michigan. At the Michigan is 'Devil Dogs' and Kitty Carlisle in

Adams had special truck convey-ing live and stuffed animals, to represent a scene from Baboona (Fox), traversing downtown area and really scoping crowds. Fox used big campaign, in and out of press, for Dionne parents.

Estimates for This Week

Estimates for Thie Wesk
Michigan (United-Detroit) (4,100;
2-35-55)—Towl U Dogs (WB) and
Letter of the Control o

Fisher (United-Detroit) (2,975; 25-30-40)—'Bachelor Girl' (MG) and Band Plays On' (MG). Dual should turn in about average \$3,200. Last

## B'way Holdovers' Final Week Pretty Fair; Holiday Brings New Films for 3-Day Weekend

week 'Bordertown' (WB) and 'Secret Bride' (WB) also around \$3,200. recret Bride' (WB) also around \$3,200. (Bailban) (1,70; 25-40)—Babonat (Fox) and 'Ive Been Around' (U). Back to regular policy of first runs. Should reach \$4,000, nice. Last week 'Chan in Paris' (Fox) and 'Woman in Dark' (Fox) and 'Woman in Dark' (Fox) and 'Woman in Dark' (Fox) and 'Hong and 'Gox' and 'Woman in Dark' (Fox) and 'Hong and 'Gox' and 'Hong a

## DENVER DULL WITH 'SEQUOIA' AT \$4.000

(Best exploitation: Denham)

Denver Feb. 19.

Not much excitement this week but most houses in fair shape.
Denham splitting the heavens with a plane and loud speaker.

Denham splitting the heavens with a plane and loud speaker.

Estimates for This Week
Alsadin (Huffman) (1500: 25-35-50)—Under Pressure' (Fox). Anditional Control of the Co

Considering that there are four major holdovers on Broadway, film boxoffices this week on the whole are rather good. Weather, with a premature thu of spring, is bring-ing out the crowds.

premature that of apring, is bringing-out the crowda.

Of the new arrivals 'Behold My
Wife' (Roxy) and 'Carnival' (Ralato) are doing best. Former has achance to hit \$35,000 but won't endeavor a holdover. 'Night Life of
the control of the control of the control
The Rox of the control
The Roxy was robbed Sunday,
night (17) but was hurt none with
bage one stories of the burglary.

business.

Right to Live stays only a week at the Rivoli, unusual for this run operation. Tolies Bergere' comes in Friday (22) diverse are okay. Ied by Pipupernel' at the Music Hall, which should see \$70,000 or over on its second week. Devil Dogs will probably get \$24,000 on its second research of the second research to the second research to

## 'Pimpernel' and Savo Big \$17,500; 'Spring' Fair \$5,000 in Baltimore

Burg is blossoming currently with a united front of sturdy grossers.
No sensations, but no slumberers.
Ideally spring-like weather is a big

Century is the stand-out with 'Pimpernel' and a stage-show that, while n.s.g. in toto, possesses Jimmy Savo who is piling 'em in the aisles and causing plenty of comment. Pic-ture won sparkling reviews, which help here; gross heading to a nice

help here; gross heading to a nice \$17,500.

The New Is having a nice session nicest spot has had in some time. One More Spring took a lading from the press, which hurt considered the season of the

ling commendable civio good-turns during the week.

Castimates for This Week
Castimates for This

## Fleet Can't Beat Frisco Tax Jitters: 'One More Spring' Fair at \$20,000

San Francisco, Feb. 19. (Best exploitation: Golden Gate) The Fleet's In and some of Frisco's houses are garnering a few extra nickels. Warfield had the

Frisco's houses are garriering a few extra nicleis. Warried had the play from the gobs last week with Cagney-O'Brien combo in 'Devil Dogs.' St. Francis will get the uniform trade this coming week with moveover of Cagney film.

Business again in the doddrums. Regular mercantile biz is bad with the town suffering from juers with the town suffering from juers of the property of the

mugss.

Frisco is slow to exploit, but Golden Gate made an extra flash this week with world premiere of 'Capt. Hurricane,' using good ad space, and featuring Barton in person for the opener. First day brought good crowd of old vaude fans who remember Barton when tractive silver lobby flashed up theatre front well.

Estimates for This Week.

Estimates for This Week

Estimates for This Week
Fox (Léo) (6,000; 25-40)—Winhing Ticket' (MGM) and School for
For Hing Ticket' (MGM) and School for
First possible \$6,000; 25-40)—Winhing Ticket' (MGM) and School for
First possible \$6,000; 25-40)—WinFirst possible \$6,000; 25-40)—Government of
First possible \$6,000; 25-40)—Government
First possible \$6,000; 25-40)
First possible \$6,000; 25-40)
First possible \$6,000; 25-40)
First possible \$6,000; 25-40)
First possib

\$13,000.

Orpheum (F&M) (2,446; 36-38-40)—Good Fairy (U) and Nut Farm (Mascot). Might do \$5,000. It's a feast on a familine with this Life and the season of the season of

ls just a sissy cussword.

Paramount (FWC) (2,638; 30-35-40)—Wings in Dark' (MGM) and Tightning Strikes Twice' (Radio).

Should garner a nice \$11,500. Myrna Loy a swell draw here since 'Thin Man' and 'B'way Bill.' Last week, four-star combination in 'Under Pressure' (Fox) and 'Rumba' (Par) on velvet with \$14,000.

n vervet with \$4,400.

St. Francis (FWC) (1,426; 30-35-5). With sailors still in town, noveover of 'Devil Dogs' (WB) rom Warfield ought to be just right. \$4,5500. Last week Gilded Lity Warfield moveover) disappointing \$4,85,000.

"Warfield moveover) disappointing at 55,000.
United Artists (UA) (1,200; 30-25-55)—Cilve (20th Century) (2nd week). With luck, \$6,800. Last week disappointing with less than nine grand. Frisco thumbs down lately on costumers, even with b.o. stat in lead. EVIC) (2,638; 35-40-65)—One More Spring (Fox). May be pulled to \$20,000 with Baxter-Gaynor team. Stage show and girl line with Walt Roesner's music always keeps this house on top. Last week Devil Dogs' (WB) very nice at \$42,500.

#### Dual at Loew's, Mont'l, Minus Vaude. Near 7½G

Montreal, Feb. 19.
Capitol currently has Bachelor Girl' and Maybe It's Love' for a possible \$8,000. That's good enough. Loew's reverts to doubles with Wings in the Dark' and 'One Hour Late' and looks to drop to fair \$2,500

week, with vaude, 'Band Plays On' (MG) \$12,000, fair. Princess (CT) (1,900: 50)— 'Broadway Bill' (Col) and 'Among the Missing' (Col) (2d week), And \$7,500 good on holdover. Had \$9,500

\$7,500 good on holdover. Had \$3,500 first week.

Cinema de Paris (France-Film) (600; 50)—Un Homme en Or' (20 week). Near \$1,800 after a good \$2,300 last week.

## MINN. SLUMPS: 'FAIRY' TOPS, \$8,500

Picture bringing trade. Title no help, but very favorable notices and word-of-mouth boosting. Stage show pleasing but lacks anness. Around 35,000 and of Last week: "Babbitt' (FN) and Olsen' and Johnson on stage. Latter mostly responsible for good \$12,000.

State (Publix) (2,400; 25-35-40)—"Kid Millions' (UA). Didn't get away to anticipated fast start. Pictures land probably will hold total down to fair \$8,000. Last week (County Chairman' (FOX) \$4,300.

World (Steffes) (350; 25-35-60-75)—"Evergreen' (GB) (2d week) and March of Time (FD) third week. Giving house best business in some time. About \$2,200 indicated this week after \$2,400 first week.

Time (Johnson) (250; 15-20-25)—"First World War (Fox). Heavily advertised and attracting some attention. Last week 'Best Man' (Col) \$1,000.

Palace (Benz) (1,900; 15-20-25)—"First World War (Fox). Heavily advertised and attracting some attention."

ndverthed and attracting some attention. Headed for around \$1,200, nice. Last week Best Man' (Col) \$1,000. [Renp] (1,800 | 1.520.25) — The Besh Around' (U) and vaude. Should cop pretty fair \$3,200. Last week 'Strange Wives' (U) \$3,000. Lyric (Publix) (1,300; 20.25)—White Cockatoo' (WB). Detective yarms hold appeal here. May bag Bride' (WB) 12,000. [White Cockatoo' (WB). Detective yarms hold appeal here. May bag Bride' (WB) 12,000. [White Cockatoo' WB]. Detective yarms hold appeal here. May bag Bride' (WB) 12,000. [White Cockatoo' (WB). Detective Years hold appeal here. May bag Bride' (WB) 12,000. [White Cockatoo' (WB). 12,000. [WB]. [WB

#### TACOMA SO-SO

'Good Fairy' Liked But Gets Slow

Tacoma, Feb. 19.

Nothing exciting in town this week, with 'Broadway Bill' getting nice dough and running over for one day, making the run eight days.

This house has truck parade the city all week for Broadway Bill', etc., which had two 24-sheet bill-boards, one on each side, and ends closed up with 3-sheeters. Lattice work was built and the billboards were class construction, and not cheap. splurged on its add for 'First Woold war,' and effects of this spending war,' and effects of this spending war,' and effects of this spending war, and effects of this spending war, and effects of this spending are apparent.

Much comment provoked by a Century theatre lobby display of constration to convince Doubting Thomas on the blind flying in litt film attraction, Wings in the Dark' (Stunt was pulled through theatre's titure was pulled through theatre's titure was pulled through theatre's titure was pulled through the work was built and the billioards the work was built and the billioards were class construction, and not be considered with the work was built and the billioards on little. Opened well and should do about \$4,500, oke. Last week, 15,000, making around \$27,000 for three weeks, great.

Orpheum (Singer) (2,889; 25-35-40)—Good Fairy' (U) and vaude.

## Memorial's 'Paree' Unit-Devil Dogs' Battle in Boston At, or Over, \$26,000

Boston, Feb. 19.

(Best exploitation: Met)

Two changes in the local film house lineup this week bring in a foreign film house, the Majestic of vaule at it is Soollay. Latter goes to straight pix and double features. Both the Met and Memorial look healthy currently. Former has Tewil Dogs and Folly Moran on the stage, latter, has stage draw in der on a Hupermoon. It will be neck and neck with indication Met will nose out with \$26,00. Keith Boston, trying to strengthen its vaude with intact units, has Bowery Music Hall Folles.

Met waged a widespread but nonsensational campaign on 'Devil Dogs,' tying up with flying corps, grabbed off generous silec of newspaper, publicity. on Polly Moran. Keith newspaper ads were more effective, though.

Estimates for This Week Keith Memorial (RKO) (2,900; \$5-40-55-75) 'Murdey' on Honeymon'.

Wings in the Dark and One Hour Late and looks to drop to fair \$1,500.

His Majesty's has 'Shepherd or Shepherd or Shepherd or Shepherd or Shepherd or Shepherd or Shepherd of Seven Hills.' Picture of the 'Valcan and may gross to she to she to be she to s

Promises about \$26,000, with Polly Moran on stage. Last week a fine \$38,000 for 'Rumba' (Par) and a torrid Negro unit.

torrid Negro unit.

Keith Boston (RKO) (2,300; 25-30-40-50) 'Strange Wives' (U) and Bowery Music Hall Follier' on stage. Indicates alight boost this week, \$11,000. Last week Tve Been Around' (Radio) \$4,000.

State (Loew) (3,500; 30-40-50)
Bachelor Girl' (MG) and 'Mills of
Gods' (Col.) Dual may clear a good
\$15,000. Last week 'Clive of India'
(UA), single, turned week act
opening and disappointed with \$13,-

sit.600. Last week 'Citve of India' (UA), single, turned weak after opening and disappointed with \$13,Orpheum (Loow) (3,000) 25-40-55)
Copperfield' (MG), 2d run, and vaude. Looks hot, maybe \$14,000.
Last week puny with Winning Ticket' (MG), frat.-ru, \$74,000.5-36-40\*
'Woman in Red' (FN) and Chan in Paris' (Fox), doubled. Looks encouraging, \$7,500. Last week 'Right to Live' (WB) and 'Red-Hot Tires' (WB), a deflated \$5,600. Moreover, \$10,000.
Fenway (M&P) (1,500; 25-30-40-50) 'Chan in Paris' (Fox) and 'Woman in Red' (FN), dual. May turn in \$4,200, good. Last week 33,000.
To Live' (WB).
Scollay (M&P) (2,700; 25-35-50) 'Chan in Paris' (Fox), doubled with (Gilded Lily' (Par), 2d run, possibly \$5,000. Former pic day and date with the state of the state of the policy here until further motice, following dropping of vaude and single second runs, Last week about \$7,500 for 'Bengal Lancer' (Par) and

## Durante in Flesh Aids 'Lily,' \$17,000; Radio Unit Hypos Alvin, Pittsburgh

'President Vanishes' (Far) and Maybe It's Love' (WB) dual, three days. Figure \$3,500, okay. Last week Behold My Wife' (Far) and vaude, split with 'West of the Pecos' (Radio) and 'The Menace' (Par) dual, \$3,100, far). (1,300; 55-25)—Why the Sand Plays On' (MG) and 'Wicked Woman' (MG) split. Expected to gross \$3,000, okay, Last week, 'Broadway Bill' (Col) went places for tremendous \$7,100 in eight days. Big.

## **'SEQUOIA' \$8,500** IN ROSY PROV.

(Best Exploitation: Losw's)
Favorable weather conditions and fairly good bills are giving local exhibs a chance to come through with better than average grosses. Some stands are off, but as a whole the picture looks pretty Fosy, the two stands with stage fare will be in the lead. Picture situation here is mixed up. For the first time in the history of Providence there are three British made pictures fiashing across the screen of downtown rule been scarce here; only time exhibitors booked them was during Lent.

hibitors booked them was during Lent.
Monday (18), the Modern, former burlesque house, reopened its doors as a Fine Arts Theatre with Man of Aran' as the first screen production. Three showings daily and prices eacked up this. Up plenty of interest in "Sequoia with all sorts of ballyhoo. Most outstanding was a preview attended by 2,500 school teachers, nuns of Catholic -orders, etc., and Gov. Theodore Francis Green.

Estimates for This Week

etc., and Gov. Theodore Francis Green.

Estimates for This Week
Fay's (2000; 15-25-40)—'UnderPressure'—(Fox) and 'Harlem Express' on stage, it's the stage end in; natives here are just plain nuts for hot colored shows and nearly every one cleans up. This one is 18,500 its sure. to come cozing through box office windows for a swell week. Last week 'Mystery of Chalcau' (U) also leaned rather through for \$7,600, about average. Loew's State (3,200; 15-25-40)—'Sequids (MG) and 'Society Doctor Sequids (MG) and 'Society Doctor

Gol) slipped a bit on the homeward stretch but plenty strong at \$3,700. Albae (2,500: 15-25-40)—
"State Pinpernei" (UA) and vaude. House laying plenty of emphasis on stage shows, figuring they have more pulling power than the weak films that have been seen here for many weeks. Outlook fairly good, week: Rondcavous at Midnight, (U) was sour, house being fortunate enough to have a good stage show which pulled things through for an average week at \$3,00: 15-25)—
"Two Been Around" (U) and "Dosert Vengeance" on split week garnered closs to \$1,300. Last week In Old Sante Fe and Million Dollar Hau' oke at \$1,050 on split week.

#### FRANK HAYES STICKS

.Hollywood, Feb. 19. Frank Hayes, radio tenor, brought rom New York by Metro for a olor short, stays on under term Frain associated from New York by Metro for a color short, stays on under term contract.

He has been spotted to sing two added numbers in "Fince Same food."

Pittsburgh, Feb. 19.

Battle lines by this time pretty well formed in the three-ring circus price war and with the three combo houses down to an even scale, it's product, exactly what it was before the reductions. High or low admissions, Mr. Public is still shopping for his entertainment and while attendance has increased somewhat, grosses are plenty under what they should be.

grosses are pienty under what they should be.

Small-seater Alvin showing the way this week, selling a flock of the state of the state

Setaway, with perhaps \$17,000 in prospect.

Shortage of suitable product forced Stanley to hold over 'Devil Dogs of Air' for second week with Barris. Aviation flicker unlikely to hold up and not much help expected from flesh portion of bill, with a \$12,000, and that only if lucky, around the corner. Fulton continues to take it on the chin at its low scale and against such stiff competition. Society Doctor' suffering same as packety Doctor' suffering same as packety Doctor' suffering same as packety and the supplementation of the suffering same as packets, and the supplementation of the supp

in the state of th

#### DEVIL DOGS' \$3,700, 'RUMBA' \$6,500, SE'TLE

(Best exploitation: 5th Avenue)

(Best exploitation: 5th Avenue)
Heavy publicity guns were drected this week to attract to David end the week to attract to David content to the second of the second content to the second content to

Blue Mouse (Hamrick) (1,000; 25-40)—Devil Dogs of Air' (WB). Hot release from Music Mail. May go 33,700, big. Last week, Million Dollar Baby' (U) and Notolici.







#### ROXY, N. Y.

There's very little change in these Roxy shows as week follows week. They're all pretty much hewed to they all are composed of about the same type of material. Audiences are generally satisfied, the Roxy sudience being of a very special kind, so all is probable and they are they will be they are they will be they wi

all the same faults. All the same grace.

The headliner this week is a typical example of the Roxy's showmanship. There's almost always a headliner here whom few ever heaver a consistency of the same of the same of the same of somethine. This week it's a lady called Louise Beavers, who clicked in Imitation of Life, which had a two-week run at this house. Audence recognizes her, which is all that is needed: "Miss Beavers is a rotun, colored and, here heads to the same out, she can also sing." Not very good, but she can sing. Whoever expects a celebrated screenstar, to sing really well." She does three numbers, all with sufficient satisfaction.

three numbers, all with sufficient satisfaction. Also, the Roxy the week has a bub-feather seems that the same and same and

sing two songs. There is no doubt in my yone that he is a genula of the second of the

number and carry it on the within the Mach, who is now the Fredman, has thrown away his batto, which is a shame, and deem't tell any gags, which is a blessing. He's a pleasant young man, and he doesn't interrupt the show or disturb, it very much. Behold My Wife' (Par) is the screen feature.

#### EMBASSY, N. Y. (NEWSREELS)

EMBASSY, N. Y.

(NEWSRELS)

The Haupmann conviction is the big news of the current week and, with interest in it still running high. Embassy holds over for a third week one of the testimony specials gotten out by his warming high. Embassy holds over for a third week one of the testimony specials gotten out by his warming high. The still running high the stand of the still running high th

announcing conviction, the other acquital. Pathe claims scooping all by using the radio to flash the news of the verdict. That compared to the service of the theory of the verdict. That compared to the verdict of the theory of the verdicts and had it ready for showing. When flash of the verdict reached the papers, word was given the theatres and it ready for showing. When flash of the verdict reached the papers, word was given the theatres and it ready for showing. When flash of the theatres and it is a showing the service of the big ship on takeoff of its final trip and scenamatically show what happened, bringing in shots from Columbia's Dirigible and explaining these scenes almost duplicated the flacon tragedy. Floring the showing the service of the big ship on takeoff or the showing the service of the big ship on takeoff or the showing the showing the ship of the shi

#### ACADEMY, N. Y.

Same amount of applause here week after week, no matter if the stage shows be hot or mild. Auditonation was a superior of the stage shows be hot or mild. Auditonation was a superior with the stage shows be hot or mild. Auditonation was a superior with the stage was a superior with the superior was superior with the superior was superior was superior was a superior was a superior was a superior to the superior was a superior on the bill. Gallery crowd saw to this.

as anyone on the bill. Gallery crowd saw to this.

Foy Family, five, are on for a song about their father and in the song are song at the song and the song are song and the song are song and the song

#### LOEW'S JERSEY CITY

This is the third week of a stage band polley which the house hope you have been a polley which the house hope you do hand. Perkins, who stays at least into spring, there is no reason why the idea should not click, athough attendance Saturday mat, was light, the show needs a writer to freshen it up with new gags and ideas. Too, the incessant use of the mite does not help this policy. Judging from the policy was not help this policy. Judging from the policy was not help this policy. Judging from the policy was not help this policy. Judging from the policy was not help this policy. Judging from the policy was not help this policy. Judging from the policy was not help this policy. Judging from the policy was not help this policy. Judging from the policy was not help this policy. Judging from the policy was not help this policy was not help this policy. Judging from the policy was not help this policy. Judging from the policy was not help this policy was not help the policy was n

#### PENN, PITT.

some standard gags and hoke. Bert Gordon with a stately femme partner, garnered laugha phenomen partner, gar

Weakest spot on the bill, it could be among the strongest with some bet the tree of the bill, it could be among the strongest with some bet the light of the bill of the bill

#### Metropolitan, Boston

ner Hollywood chatter. Bulk of her bit is lowdown, hoydenish and a complete debunking of dignity. They love it.

100 tt.

#### **ROXY-MASTBAUM** (PHILADELPHIA)

(PHILADELPHIA)
Attraction that the control of the c

draw the requ'ed gate here.

Opener is a 'Southern Rhapsody'
overture featuring the Glee Club
chorus on stage with a black drop.
Arrangements are good, but a bed
chorus briter of the rear of the
house. Slightly tedious, too. The
Baller Corps is in the deuce spotwith Yon Grons. Number is a futhe control of the rear of the
house. Slightly tedious, too. The
Baller Corps is in the deuce spotwith Yon Grons. Number is a futhing of the stage of the stage

ther-upper in Husses some denotes. Only comedy on the bill, and good.

Is Riverside Drive at Creates Tomb. It's the anchors aweigh time for the fleet. The Ridley-Robotsky, duet handles the farewell with "Something to Romember You By," and the Roxyettes rate a palm for a gob tap routine on a sandy floor to deplet the swish of the briny deep. Idea is novel, Full company in on fleet.

Response plentical, but big wasn't.

#### LOEW'S STATE, N. Y.

LOEW'S STATE, N. Y.
Combination offered—this week doesn't seem likely to miss, with Ted Lewis: unit providing whatever, added draft is needed for the sixth Eroadway week of Bengal Lancer (Par). Evidence of the bo, power of the providing whatever, and the seem of the providing the provided the providing the providing the providing the provided th

them there isn't a not or bearmanning the country of the country o

tes of the ballroom tea (Continued on page 25)

#### THE RIGHT TO LIVE

ter production and release, Featurcompline Hutchinson man George
on Somerst Maughan's Sacret
adapted by Raibh Block, Cameratage of the Sacret
adapted by Raibh Block, Cameratage of Tenth Could Clive
Wayland C. Aubrey Smith
avester, Lace G. Carville
Thytille Osgalan Flame, adapted by man, Sid Hickor. of Feb. 15, '35, 1 Stella Trent. Colin Trent. Maurice Trent. Nurse Wayland. Mrs. Trent. Major Liconda. Dr. Harvester.

'Right to Live' impresses as being too tragic to win particular popularity. Would seem that its best bet is hitched to a good laugh

best bet is hitched to a good Jaughplatine, or an especially strong
stable of shorts.

Somerset Maugham's basic theme
has also been a Broadway play.

Originally the story dealt with the
controversial subject of mercy,
murdet. Can, a hopeless cripple be
put-out of his misery as an act-of
charity? This has been eliminated
in the pleture grad; a quicke substitute of the second of the control of

utted. Either way it's just agony for agony's sake. Proving nothing except that some human beings get tough breaks and that there's a log tough breaks and the there's a log tough breaks and the there's a log tough breaks and the death of the bedfridden young man would be Bassed off by the assence of the nurse that a post-more that a post-more than the breaks and the breaks an

#### BEHOLD MY WIFE

Paramount production and release. Stars ylvia Sidney: features Gene Raymond. Toduced by B. P. Schulberg. Directed by Toduced by B. P. Schulberg. Directed by (a Savinge. by Sir Gilbert Parker; screen lay, Grover Jones and Vincent Lawrence: langer, Leon Sharroy. At the Roxy, Junes Peb. 16, '35. Running time, Julies.

Tonita Stormcloud Sylvia Sidr	nev
Michael Carter	nd
Diana Carter Curson Juliette Compo Mrs. Carter Laura Hope Cre Mr. Carter H. B. Wars	ton
Mrs. Carter Laure Hone Cre	w
Mr. Certov II D War	-7.
Bob Prentice	101
Jim Curson	ley
Jim Curson Kenneth Thoma	jon
Mary White	an
Pete	zer
Mrs. SykesCharlotte Granvi	lle
BensonEric Bie	ore:
Juan Stormcloud Charles B. Middlet	on
Jenkins Rainh Remi	iev
Jenkins Raiph Rem Glbson Cecil West Bryan Dewey Robins	200
Bryan Dewey Pobles	ión
Connolly Edward Garg	
Mattingly Otto	an
MattinglyOlin Howla Medicine ManGreg Whitespe	ņа
Indian ChiefJim Ther	Jur
Indian Chief	D6
Miniater Otto Hoffm	an
Mrs. Copperwalthe Nella Wall	(er
Minister	4111
PhotographerFuzzy Knis	rht

Miss copperwalths. Greenland and pelice Chyletian. The pelice Chyletian. The pelice Chyletian. The control of the hokiest sort. Grand resuscitative work by the adapters, dialogists, and cast almost save it, but not control of the hokiest sort. Grand resuscitative work by the adapters, dialogists, and cast almost save it, but not control of the contr

self. That wakes Raymond up. He goes to her assistance and claims he really did the shooting. The wise cops understand. They let the two together alone, turn on a dictaphone and all is set for a happy fadeout.

phone and all is set for a happy fadeout.

It's never treated too seriously, and sometimes it should have been. But the dialog is tiptop all through. Miss Sidney and Raymond do well miss sidney and Raymond do well handleapped. by a new halr arrangement, doesn't quite set the idea over. Monroe Owsley, H. B. Warner, Laura Hope Crews, Charlotte Granville, Eric Blore and Dean Jagger, in bits, do okay. There's a girl in an early sequence bit, Ann and the sequence of the sequence

#### CARNIVAL

A Property of the Control of the Con	The state of the s
Columbia production tures Lee Tracy, Sally	and release Foo
tured Lee Tracy Salls	Ellere Ilmmy Du
rante. Directed by	Walter Lang Stor
and screen play, Rob	out Biskins comes
Al Slegier. At the Ri	alto M. W. Canters
Feb 18 198 Pumil	dito. It. I., week o
Feb. 15, '35. Runnin Chick Thompson	g time, // mins.
Dalsy	Lee Trac
Flynner	Sairy Eller
Fingers	Jimmy Durant
Poochy	Dickle. Walter
mac	Thomas Jackso
Mac Miss Holbrook	Riorence Ric
Nurse	Lucille Bal

Not much to this piot, but the action carries, along well, without more than the necessary peg on which to hain the necessary peg on which to hain the necessary peg on which to hain the incleasary peg on which to hain the incleasary peg on which to hain the incleasary peg on which to hair the increase and increase a

#### A Notorious Gentleman

Universal production and release. Fea-
tures Chas. Bickford, Helen Vinson, Sid-
ney Blackmer, Onslow Stevens, Directed
by Edward Laemmle. Story, Colin Clem-
ents, Florence Ryerson; adaptation, Karen
DeWolf, Rufus King; screen play, Leopold
Atlas, Robt, Trasker; camera, David Abel.
At Mayfair, N. Y., week Feb, 14, '35.
Running time, 75 mins.
Kirk Arlen
Clayton Bradford Sidney Binckmer
Nina Thorne
John Barrett Onslow Stevens
Marleybone Dudley Digges
Terry Bradford John Darrow
JoshuaJohn Larkin

Another perfect crime story, but with an adroit twist. However, too heavy-handed both in the writing

#### Miniature Reviews

'Right To Live' (WB). Sheer trayedy. Sombre and agoniz-ing, and dubious for most Americans.

'Behold My Wife' (Par). Syl-

backed by a strong cast, will pull this meller up to moder-ate grosses.

pull this means and atterprosess, atterprosess, atterprosess, atterprosess, atterprosess, and Jimmy Durante, Not outstanding, but all right.

'A Notorious Gentleman' (U).

'A Notorious Gentleman (U). Neat twist to a murder plot, but too heavily handled for first consideration. Attractive

cast.

'Lottery Lover' (Fox), Slipshod and weak. With LewAyres and Pat Paterson.
'Jane Eyre' (Mono). Not a
very promising transcription
from the book. Can hardly,
stand alone.

stand alone.

"Little Men" (Mascot). Overbalancing a mediore production are the fine performances by troups of juveniles.

and direction to achieve first rank. Telling is overstressed and director does not remdy the fault of overstream, and the second rank of the secon

shot. Interests as me the stall shot. Interests and me the person on the interest should be a supported by the stall should be a supported by the supported by

the data tricks Bickford for the minish. At tricks Bickford for the minish minish. The picture drags, particularly in the earlier character establishing, which runs too long. There is the further handleap of a lengthy courtroom scene with crane camera becoming. He was a second of the second of t

#### LOTTERY LOVER

(WITH SONGS)

(WITH SONGS)
FOR production and whear. Features
Lew Ayres, Pat Fateren. Directed by
William Thiels producer, At Rockett,
William Thiels producer, At Rockett,
William Thiels producer, At Rockett,
Markett Committee of the Committ

brought in to coach Ayres us to love-making. The charade winds up with Ayres and Miss Paterson discovering their hearts tick as one and a second clinch between Miss Fears and Reginald Denny overseer of the cadets and the prima donne's old flame. Burden of pulling laughs falls to Sterling Holloway, Alan Dinehart tributes a likeshie account of himself as the American guide. Holloway snuffs out many of promising line with overmugging and bad timing.

routine.

Jay Gorney has written a neat melody for the production with There's A Bit of Pares in You.

Odec.

#### KIROV (RUSSIAN MADE) (In Russian)

(In Russian)

This is a film design to the itse of the receive assassinated bolshevik leader, Sergey Kirov. Following the documentary Three Songs on Lenin, J. Bliokh produced this pathetic sound poem depicting different stages of the life and death of Kirov.

It gives a striking poterait of the street of the

ing the mountain country.

Film is of profound impressivemess and is very popular here. It
should do well wherever Russian
patriots are to be found. McLove.

#### IANE-EYRE

Monogram production and First Division release. Stara Virginia Bruce and
Colin Torrence. Alleen Pringie, Lionel
Belmore, Jameson Thomas. Directed by
Christy Cabanne. Producer. Ben Verschleier. From novel of alean and
Comandini: alim editor. Carl Plerson; camera.
Robert Planck. At Stanley, M. X. as
half double bill Feb. 13, '55. Running
time, 62 miles. andini: film couver.

Robert Planck. At Stanley.

Robert Planck. At Stanley.

Robert Planck. At Stanley.

Robert Planck.

Robert Planck.

Robert Planck.

Robert Planck.

Robert Planck.

Robert Planck.

Robert Robert.

Robe

Little that is attractive in this transcription of the book -to-the screen, except for the handsome Virginia Bruce and the playing of Beryl Mercer. Miss Bruce plays the keeper. The sets appear badly lighted and picture has scant chance as a solo performer. Miss Bruce sings acceptably, in one instance, Schubert's Serenade. Jane Eyres childhood, she becomes governess to Adele Rochester, takes exactly 46 minutes before Rochester, her employer, and Miss Eyre have their first constant on the set of the minutes later the scond and final kiss arrives.

The coast appears to have considered their tasks with considerable melancholy.

#### Une Etoile Disparait ('A Star Vanishes') (FRENCH MADE)

(FRENCH MADE)

Paramount Joinville production and Paramount release, Directed by Robert Wyler. Scenario, Marcel Achard. At 5th Wyler. Scenario, Marcel Achard. At 5th Robert Wyler. Scenario, Marcel Achard. At 5th Running time, 14 min. Suzy Vernon Sanierro. Constant Remy Chaudius Edith Mera Rolland Mercler. Rollan Morman Huiot. Runne Worms Arlette. Sandra Pavor Sandra Program Sanierro. Rolland Mercler. Runne Worms Arlette. Sandra Pavor Sandra Pa

#### (In French)

(In French)

This picture was made by Paramount in France early in 1832. At that time it was one of the best programers made by Paramount over these from a production standpoint. Today it is even less likely to so anywhere on this side of the ocean. It is dated although actually only three years old. From an American standpoint neither is it up to produce the production of the standpoint neither is it up to produce the production of the standpoint neither is it up to produce the production of the standpoint neither is the up to produce the new York at this time is somewhat involved. Paramount, when it made these films in France, wasn't thinking of bringing them to American at the production of the standpoint of the standpoint of the production of the standpoint of the standpo

(Continued on page 31)

## **Short Subjects**

TRIAL OF THE CENTURY Hauptmann Trial 22 Mins. Mayfair, N. Y.

Super-Special Attractions

This is a two-reel short buildup of the Lindbergh kidnapping and of the Lindbergh kidnapping and the Hauptmann trial. It uses for its background portions of the trial which were shown by newaresis with Hauptmann heard on the new trial trial trial trial trial trial mentalive as a knew by eleganane mentalive as a knew by and which through an understand-ing between Pathe, Par. Fox-Movietone, Hearst and U was ma's available to all.

ing between Patha, Par. ForMovietone, Hearst and U was ma',
available to all.

Super-Special attractions, Inc., is
credited with presenting this short,
with resording by the Seider process. An article of the service of the serv

courtroom action that is to be found in this compiled short sub-jar the sub-jar that it is the sub-jar that is the sub-jar the sub-jar that is the sub-jar that is the sub-jar that is the sub

'SPIRIT OF 1978'
With Walter King and Betty Grable
20 Mins.
Rivoli, N. Y.—
Radio

With Water Aing sine service.

Zo Mina.
Rivoli, N. Y.

Rivoli, N. Y.

Adio

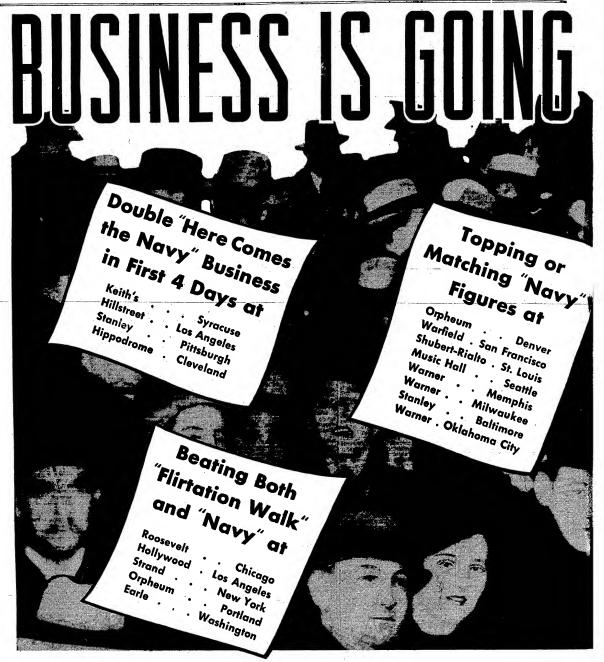
This is a knockout featurette.

Leigh Jason has been turning out some pips for Radio. So good that the danger is they'll be stopped to divert Jason to full-length production of the service of the property one and two-spoolers because they rest on the solid foundation of a conic dea. Its a mixture of Gill.

Sing in the case of Spirit of 1976.

Not that shorts haven't frequently had good basic ideas. But the combination of a nifty conception to be amazing. For 20 minutes 'Spirit of 1976' spoofs the droil thought of a futuristic president who aboliants work 1076, only to have a service of the production of the service of the production of the production of the service of the production of the service of the production of the service of the service

Richard Day, art director for Sam Goldwyn, sailed Friday (15) for a vacation abroad. Day came in from the Coast the morning of his sailing day.



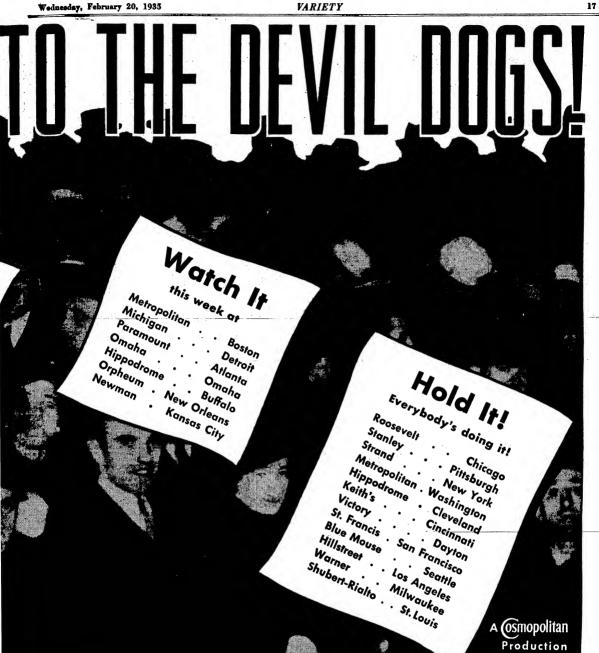
**Everywhere--America's Biggest Attraction** 

# DEVIL DOGS

Starring JAMES CAGNEY · PAT O

From the same Company that's bringing you Rudy Vallee in "Sweet Music"-

Kay Francis in "Living on Velvet" with Warren William and George Brent—



Since The World's Fair . . . Warner Bros.'

BRIEN Directed by Lloyd Bacon

"Gold Diggers of 1935"-Jolson and Keeler in "Go Into Your Dance"-

Paul Muni in "Black Fury"—Doiores Del Rio in "In Caliente"

Minneapolis, Feb. 19.
Paradise theatre, independent de-luxe nabe house here, is named de-fendant in a suit-filed in District Court by J. P. LaQua, who seeks to recover \$125 which he declares he won at a bank night and has been unable to collect.

won at a cank might and has been unable to collect.

LaQus asserts he didn't hear his name called as the winner, but was told by an acquaintance the management after the performance and demanded the money. He alleges he was told 'nothing doing.'

Theatre admits that it retused to pay LaQus the \$125, justifying its action by denying that he was present in the theatre at the time of drawing as required by the contest's rules.

rules.
S. P. Halpern, counsel for the Paradlse, also contends that even if LaQua were present and compiled with the contest's rules the theatre would not be under any legal obwould not be under any legal ob-ligation to keep its promise and pay him the \$125. Because there was no consideration involved, Laqua not being compelled to purchase a ticket to be eligible for winning. Halpern assetts, the theatre would be within the right to reneg on its offer if it so saw fit.

#### **NEW WORK SKED FOR** STUDIO KEY JUICERS

Hollywood, Feb. 19.

Hollywood, Feb. 19.

Key electrical men on sets will
get a limitation of hours and overtime provisions as a result of the
recent labor confabs in New York
on the basic studio agreement.

These key men, in charge of the
lighting crews, had heretofore been
on a week-to-week basis and had
complained that they often were
worked unreasonable hours without
added remuneration. Under the
new setup their hours will be limited to 60 a week, with time and a ed to 60 a week, with time and a half for overtime.

### 15 N. W. Closings

Minneapolis, Feb. 19. Some 15 northwest theatres a sported going dark as compar some 15 northwest theatres are reported going dark as compared with only four reopening and one new house, according to the current Code Authority bulletin.

Top number of closings this win-

#### CALLING OFF DOG

Too Tough to Saddle Romance

Hollywood, Feb. 19. Paramount has shelved the idea of making a dog story of 'If You Hunt With Old Don,' Has decided to substitute a kid for the hound. Grover Jones has been assigned to

the story.
Original idea was to have the dog as the lead. Irvin S. Cobb was brought in to write the screen play and a camera crew shipped to Louisiana to photograph the National Field Dog Trials. Stucided love and human couldn't be saddled on a hor

#### S. C. Blue Bill

S. C. Blue Bill

Spartanburg, S. C., Feb. 18,
Rigid censorship, C. and films,
shown in South arrows in June,
just, about, the tightest bue,
laws' state in the union, is sought
by Rep. Ouzis in general assembly.
He wants a board of three named
to censor and pass on flickers, with
Gov. Olin D. Johnston of Spartanburg to do the appointing.
Bill was passed to the judiciary
committee for a report.

#### Vidor's Korda Film

#### Book Stalled

Hollywood, Feb. 19.
While Radio literary scouts
are proviling book stalls to find
a yarn for Fred Astaire's next
picture, the company a yarn for Fred Astaires next picture, the company seems unaware of Vivian Eilis novel, 'Zelma,' based on the stage ad-ventures of the terp expert.

#### PARENT-TEACHERS FILE FOR GOVT. CONTROL

Washington, Feb. 19,
Parent-teacher drive for government control of films and creation of
federal institute for visual education
was revealed last week with submission of bale of petitions to mem-

mission of bale of petitions to members of Congress.

With New York P-T-A's leading the parade, organization started flooding Capitol with pleas for enactment of legislation which would establish government supervision of film production and set up new division of the Office of Education to encourage pictures providing suitable of the conditions in Tural and Urban 10 colities. localities

localities.

Did not specifically boost any pending film-control legislation.

#### Allied Exhibs Elect

Washington, Feb. 19.
Annual directors meeting of Al-lied States Association here last week picked following officers for

1935:
President, Sidney Samuelson, New
York; chairman of the board and
legal advisor, Abram, F. Myers,
Washington; secretary-treasurer,
H. A. Blum, Chicago; recording
secretary, H. M. Richey, Defroit.

#### NATIONAL'S VAUDFILM

N. Y. Yiddish House Goes Combo Under E. M. Glucksman

National theatre, Second avenue and Hudson street, New York, one of the city's oldest theatre and or years a Yiddish legit house, goes vauddim-shortly—"Inde-the-combo policy name of theatre will be changed to the Roosevelt. New operator is the Agean Corp., with E. M. Gluckman active head. Company, under direction of the former RKO exec, intends sentering into deals for other New York nabe spots.

spots.

Downtowner's policy will vaudfilm Friday to Sunday, with stage shows at the rate of \$2,000, and straight films the rest of the

#### Femme Senator Has Her Say in Newsreels

Baltimore, Feb. 19.

Maryland's lone femme State
Senator has introduced a bill which,
if passed, will make the shooting by
cameramen of pictures of courtroom

sessions illegal.

In commenting upon her proposal
the Senator, Miss Mary Risteau, admitted her bill was prompted by the
newsreels stuff on the Hauptmann frial

#### Extend Binnie's Stay

Hollywood, Feb. 19.
Without an immediate assignment for her, Universal has given Binnie Barnes a month's extension on her current English stage en-

gagement.

Miss Barnes had been slated to leave London in time to report at the studio Feb. 15.

#### Leftwich at Fox

Hollywood, Feb. 19.
Alexander Leftwich, on the Coast
the last year, went on the Fox payroll this week.
He has an executive spot in the
production department.

#### U'S BEAUTY SHOP

Hollywood, Feb. 19. Universal has bought 'Stranger Hollywood Feb. 19.

King Vidor will direct a picture for Alexander Korda's London Films the fail.

Visits England this summer to look over Albion's film setup before starting his contract Sept. 1.

#### GOVT. WILL PRESERVE FILMS OF IMPORTANCE

Washington, Feb. 19.
An unprecedented national collection of motion pictures of educational and historic importance will be barr of the new National Archives of the United States.
Flanning to assemble films from both the government and industrial sources, Archivist Robert D. W.

sources, Archivist Robert D. W. Connor fast week named Capt. John G. Bradley to post of chief of the division of motion pictures and sound recordings.

Sumptuous new building now nearing completion contains eight special fireproof vaults for film storage and model projection room where films will be exhibited for public officials and students of history and sovernment. Expect toy vand sovernment. Expect is supported. tory and government. Expect gov-ernment collection to be available for use of schools, colleges, and edu-cationi institutions and will in time ome valuable reference library industrial groups.

#### BENGAL' RELEASE DEAL BASIS OF COAST SUIT

Los Angeles, Feb. 19,
Harry Schenck is seeking an injunction to prevent distribution of
Beyond Bengal' through Principal
Pictures in Superior Court complaint that the Malay native life
teature has been unlawfully authorized for marketing.
Louis A. Solognon and Arthur S.
Louis A. Solognon and Arthur S.
to the superior of the su

ants in the suit, which also demands rescission, of contract and an accounting in the legal effort to get the film back into full control of Schenck and his partner. In the property, Phra Abriavone (correct), a Slamese.

Complaint says that Arthur Friend, as attorney in fact for the film of the control of the film of the control of the film of the control of the film at \$500,000.

#### MISS. TAX UPS

Outdoors Boom But Theatres Show 58% Increase Over '33'

Jackson, Feb. 19.
Increase in Mississippi show business is seen in figures just released.
State Tax Commission statistics show a big increase in circus and earned receipts—about three times. snow a big increase in circus and earned receipts—about three times as much as last year. Outdoor shows turned in \$31,475 during 1934, according to S. L. Burwell, chief amusement tax inspector by the state tax commission. This represented 11% of the entire amount

state tax commission. This represented 11% of the entiré amount spent on amusements.

Theatres showed a gain of 58% over last year, with tax returns amounting to 81% of the total. Picture houses last year accounted for \$231,178, as compared with \$133,02 for the previous year. Dances and skating rinks cashed in \$3,700 and \$151, respectively.

The total receipts for all amusements for 1934 were \$233,083, as compared with \$185,009 for 1938 and \$34,098 for 1932.

Mississippli collects 10% of gross receipts of all amusements, including athletic events. The Mississippl chapter of MPTOA has been bitterly opposed to the tax, claiming prefuting athletic events. The Mississippl chapter of MPTOA has been bitterly opposed to the tax, claiming prefutences of 2%, and exhibitors feel they are merely merchants dispensing merchandise and should pay only 2%. At 10%, tax cannot be absorbed and must be passed on to customers. customers

#### Traveltalk Crew to Lense Oriental Scenes

Hollywood, Feb. 19. James Fitzpatrick leaves h James Fitzpatrick leaves here late in March for the Orient with a Technicolor camera crew. They're on a three months tour of Japan and China for his Traveltalks. Producer is en route to New York before hopping back here for the trip across the Pacific.

#### Col. Ups Sully

Hollywood, Feb. 19.
Bill Sully has been promoter from Columbia exploitation depart ment to assistant on production.
Leo Freedman, switched from

Leo Freedman, switched fr New York office, replaces Sully.

#### Picture Possibilities

The Simpleton of the Unexpected Islas —Unfavorable.

THE SIMPLETON OF THE UNEXPECTED ISLES (Comedy, Theatre Guild, Guild). George Bernard Shaw in a fantastic mood is too much for the screen. Story takes in a wide range, but not the right stuff,

The Eldest—Unfavorable
THE ELDEST (Drama, Sam Grisman, Ritz). Story of a woman
acquitted of murdering her husband, returning home and continuing an
affair with her lover. Too lurid and sordid.

19ee.

"Bitter Oleander"—Doubtful
"BitTER OLEANDER (Drama, Lyceum, Neighborhood). Only way
this could be used on the screen is as a hoss opry. Probably not worth
story cost for that kind of use.

Kauf.

'Noah'—Unfavorable
'NOAH' (Comedy-drama. Jerome Mayer. Longacre). Stage version
biblical story first-presented in Paris-and London. Unlikely-picture
Loce.

Loc.

#### BURR TO MAKE DOZEN | Proposed Pennsy 10% **MELLERS FOR PURITAN**

Hollywood, Feb. 19.
C. G. Burr will produce two series of features for Puritan Pictures. Deal was signed last week by Louis A. Solomon, head of Puritan, whereby Burr makes six action stunt pictures and six melodrams.
Contract provides that the producer starts delivery in April.

#### Renew Lazarus, Banton

Hollywood, Feb. 19,
Paramount renewed, the contracts of three people last week,
Jeff Lazarus, head of the editorial
board, and Travis Banton, designer,
and his assistant, Edith Head, were

given pacts for another year. Banton leaves for Parls ne month to look over the new styles.

#### Hays Org. Lays Postcard Barrage for 'Copperfield

Barrage for 'Copperfield'

Mrs. Alice Ames Winter, women's club contact for the Hays office here, is sending out 2,000 postcards to club and religious organizations plugging 'David Copperfield.' It is the first time that the Producers' association has ever taken this means of exploiting any particular picture.

Such a postcard barrage, it is explained, will follow the release of any future picture which can be utilized for plugging film-going as an institution. It's in line with the current poster campaign, by which poped to reach those staying the property of the product of the product of the property of the product of the prod

#### 3-Day Weekend

All major film companies and the Hays' office in New York, will be closed this Friday (22) Washingmays' office in New York, will be closed this Friday (22) Washing-ton's Birthday. It will give most of the boys a three-day weekend.

The atres will pure by Saturday houses having new pictures of a date, change day for the majority, and have hopes the extended week-end will be more than a drop in the bucket. k, will be Washing

#### Clear Hicks

Hollywood, Feb. 19.

Local grievance board today.
(Tuesday) dismissed complaint against Harry Hicks, exhibitor member of zoning clearance board, charging he sold script books in violation of code.

#### TAYLOR LOANED FOR LEAD

HAIJOR LOANED FOR IEAD
Hollywood, Feb. 19.
Edward Small is borrowing Robert Taylor from Metro for the lead in Washington Correspondent, which the producer will make for Reliance, with Sam Wood directing. Upon completion of the picture for Small, Taylor is stated to return to his home lof for the top spot in Murder in The Fleet."

#### TEST NEW TRIPOD

Hollywood, Feb. 19.
Wheeled camera tripod constructed for Metro under supervision of John Arnold, head of the camera department, is getting its tryout in current picture, Order, Please!

Operates subment for citionary setup or as a perambulator.

## Amus, Tax Hoped to Realize \$6,000,000

Harrishurg Feb 19

Governor Earle has presented the 1935-37 budget to the Pennsylvania legislature, calling for a budget, including a \$49,000,000 denciency, of \$497,128,724. He proposed new taxes to bring in \$203,000,000, including immediate passage of a 10% amusement tax, estimated to bring in \$6,-

000,000.

Increasing the gasoline and adding a tobacco tax. Twenty other tax bills will be introduced later.

#### **NEW BOOTHMEN SKED DEPENDS ON BROWNE**

Decision on the boothmen's wage been held up temporarily in Wash-lington, awaiting the return of Geo. Browne, head of the IATSE. Browne,

Browne, head of the IATEE. Browne, who is in Chicago, is expected back early this week.

NRA officials in Washington then will work out a form of contract be-tween the theatres and operators, Operators' union made the only ob-jection to the O'Rellly booth sked, which is primarily based on a point system. Two paragraphs in this schedule apparently are causing the present difficulty, but both sides are hopeful of reaching an agreement

#### Biederman to Frisco

Los Angeles, Feb. 19.

Dave Blederman has gone to San
Francisco to open a branch exchange there for Amity Pictures,
of which he is local rep.
He will function as supervisor
for both distributing offices.

#### INDIES' F-WC CHARGES

Expect Fireworks This Week On Coast at Meeting

Hollywood, Feb. 19. Independent Theatre Owners are expected to take legal steps against expected to take legal steps against Fox-West Coast at a meeting Thursday (21) on charges of monopolistic bookings and theatre operations. Communication to association from the Department of Justice is cloaked in secrecy. Launching of action is expected to set off fireworks among exhibs.

#### Santell on 'Jim'

Hollywood, Feb. 19.
Al Santell will direct 'Diamond Al Santell will direct Diamond Jim for Universal. Edwin Arnold will play the title role in Parker Morell's blographical tale of James B. Brady, as adapted by Harry Clork and Doris Malloy. Edmund Grainger will produce with starting date March 18. "Diamond Jim' is bracketed with The Great Ziegfeld' and 'Showboat,' the trio being budgeted for an asygregate of \$2,250,000.

## MUSIC HALL SET 4 WKS.

R. C. Music Hall, N. Y., schedule is now set a month in advance.

Lineup as stands is 'One More Spring' (Fox) (21), 'Whole Town's Talking' (Col), Feb. 28; Littic Colo-nel' (Fox), March 7, and 'Roberta' (Radio), March 14.

## **British Film Execs in Concerted** Invasion of U. S.; Baker on Way To Boost ATP Via First Division

London, Feb. 19.
There's quite a march of British film executives towards America currently, with some enroute already and others to follow.

and others to follow.

Two sailed Thursday (14). They're
R. F. Baker, joint managing director, with Basil Dean, of Associated
Talking Picture and Associated
British Film Distributors, and
Micael Balco, studio head of Gaumont-British.

Micael Baico, studio head of Gaumont-British.

Baker, while in New York, will
start activities on a proposed
spread-out of his company's product
in the U.S. The films will be
handled for American distribution
by First Division. Under that company's spread-eagling in the U.S.
F-D. is going after all available
British product for American distribution and managed to ease the
A.T.F. pix away from Captain
Harold Auten. Baker will also,
while in the U.S., renew his contract for British distribution of
Mascot pictures. Another of his
projects is the finding of an American name comic to co-star in the
next Gracle Fields picture which is
beped-to-be-part-American.

Balcon, whose position was re-

heped-te-be-part-American.

Balcon, whose position was recentry changed to managing director of Gainsborough Films, the G-B
producing subsid, and joint studio
head of G-B with Maurice Ostrer,
will not dally in New York, going
direct to the Coast Expects to spend
two months in Hollywood on an exhaustive hunt for tajent and stories.
Also will talk over with Wallace
Beery a proposed film which is
practically agreed upon.

#### Toeplitz in March

Toeplitz in March
Ludovico Toeplitz, head of Toeplitz productions, will sail for the
U.S. early in March for the New
York premiere of 'The Dictator,'
figured to open at either Radio City
or the Roxy, being distributed via
Gaumonti-British, Immediately after
the opening, he goes to Hollywood
to talk to Ernst Jubitsch and look
the ground over. He is not compelled to make pictures in England
and says that if he finds producing
and casting cheaper, or more feasi-

and says that if he finds producing and casting cheaper, or more feasibilities and casting cheaper, or more feasibilities and casting cheaper, or more feasibilities and the find of the f

#### McINTYRE OF U TAKES **OVER LIBERTY, SYDNEY**

Sidney, Jan. 24.

Herb McIntyre, Universal's local
boss, has bought the freehold of the
Liberty, Sidney. Would not state
exact figure paid.

McIntyre has been interested in

the Liberty from time theatre wifirst mooted. Dave Martin, theatre g. m., was for years attached to ti U office as McIntyre's manager.

U office as McIntyre's manager.
Liberty plays opposition to General Theatres, yet U sells some pics to the chain. Martin, was one of the bitterest opponents of G. T. at-the film probe, spilling quite a lot of inside dope to the newsmen.
Folley of Liberty has been mainly with U pits, excepting a short filing

Folicy of Liberty has been mainly with U pix, excepting a short filing with M-G-M and Par. Currently house is playing Columbia's 'One Night of Love' on a three sessions daily grind.

#### German Pic Boycott Still On in Sweden

Stockholm, Feb. 8.

German pictures have been boycotted in Sweden for over a year
Boycott was established by the sodallat element as a protest against

onainst element as a protest against Hitler.

Boycott has not affected business of the best German product in the few big cities but has been very ef-fective throughout the small provincial towns, practically killing off the

#### G-T SYDNEY STATUS

No U Termer, Few Par Pix; M-G

Sydney, Jan. 24.
Universal has not yet sold its
product to General Theatres on a
Certain number of U

product to General Theatres on s long-termer. Certain number of U: pics is going over to the chain, but picked by the bookers. Par is doing bis with G. T. but nothing like that of the old days Par men say they have a complete coverage outside of the combine for 1935-36.

1935-36.
M-G-M, now running its own chain, will apparently not come to terms with G. T. Belleved that bitterness is too deep rooted to ever be straightened out. That's because of the film battle.

## BIP, UNION ON **HOUSE-BUYING** SPREE

London, Feb. 19.

London, Feb. 13.

John Maxwell of British International has bought the Astoria theattres in Brighton and Cliffonville, materially strengthening BiP3 the-atre chain. Deal involves \$700,000.

BiP is also reported taking over the Yapp circuit of four theatres and the Dawes circuit of four houses and the Wo Clavring supers, the Carton in Ugton Park and the Carton in Ugton Park and the Carton in Stington.

The Carton and are figured to cut in even heavier into the opposition (Gaumont-British chain.

Union-Cinemas, Ltd. last week took over ning picture houses and is negotiating to build 20 more. This would make Union the hird biggest cinema circuit in England. There is, however, a strong likelihood that Union will amalgamate with Gaumont-British, such a deal being now in the making, which would be G-B's answer to B.I.P. on an expansion-policy.

#### **SWEDISH GOVERNMENT MULLS PIC MONOPOLY**

Stockholm, Feb. 8. Question of State Monopoly in the picture business in Sweden has

the picture business in Sweden has again been ventilated in the Swedish Parliament.
Socialist Party, which has been in power here for several years, is all for monopolies. However, there is very little likelihood that this will materialize in the near future.

In Norway, where there is a sort of monopoly on theatre operation, the lack of competition has proved a drawback for film business, Homemade production also suffers on ac count of the monopoly, as nobody wants to invest money in pictures except the two community-con-trolled distributing companies.

#### 'MONTE CRISTO' LEADS FILM B.O. IN SYDNEY

Sydney Tan 94 Biz continues high and looks like

'Count of Monte Cristo' (UA) moves into its sixth week and will stick. Other leaders include 'One Night of Love' (Coi) and 'Barretts' (MG).

#### Dean's Anzac Pie

Sydney, Jan. 24.
Basil Dean, Engilsh producer, is due here shortly to produce one film dealing with the life story of this continent.
Dean will be given use of Cinesound studio by arrangement with Stuart F. Doyle. Eric Bauma, editor of the Sydney Sunday Sun, will do the scenario.

## Mexico Partially Settles Tax Diff; U. S. Boycott Off

Mexico City, Feb. 19.
American distributors, who were all to close their offices here yesterday (18) and stop doing business in Mexico as a protest to what a

all to close their offices here yesterday (18) and stop doing business in Mexico as a protest to what they call inequitable taxistion, changed their minds at the last minute, at the request of the Mexican government, and will stick around for a while. Also have started in again pedding films, which they haven't been doing for the past month.

Squabble is not quite straightened out, however. Americans were med out, however, and received a promise from the government to get them lowered. Government, however, went out, with the incumbents turning a deaf ear to all arguments. That resulted in the concerted U.S. walkout plan, Late last week, when it became certain that the Americans intended to carry through the walkout and weren't stailing, the Moxican government sent for the Americans and asked for more time. Distribs and asked for more time. Distribs and asked for more time. the books of the U. S. firms and see whether the taxes really hurt as much as claimed. This was agreed on and with that done the Mexican tax department promised absolutely that the tax would be removed for the year 1935, but not for 1934. On that promise, the Americans agreed to stay in business and sent salesmen out again, but they're still arguing on the 1934 angle, claiming they're really entitled to have the thing retroactive.

#### Nordisk Plans More Actions Against U. S. Filmers: Sweden Next

Stockholm, Feb. Nordisk Tonefilm, biggest film company in Denmark, which recently won court proceedings against all the American distributors in Denmark on an alleged patent infringement, has started the same action in Norway and is expected shortly to follow suit in Sweden.

Nordisk company is sitting pretty in Denmark and is now casting its eyes on Norway and Sweden, although the chances are that it will take some years before the Swed-ish branches of the American companies are forced to pay. They are now paying royalties to Nordisk in Denmark. All U. S. companies except Metro, Fox and Radio are in-

volved.

Nordisk established a studio of its Nordisk established a studio of the own in Stockholm a year ago but has not been successful with the picture ing produced only three pictures since its start. Seems that Paramount and Nordisk were diokering with each other at the time this studio was planned, as Paramount, wanted to have some pictures made in Sweden, but later changed its mind.

Svensk Filmindustrie has the start of the production of the

Svensk Filmindustrie has just closed a deal with Nordisk Tone-film, according to which Svensk will use the Danish Poulsen-Peder-

## No More Government Interference In German Filming, Goebbels Says: **Industry Must Now Stand on Own**

#### La Vie Parisienne' in Anglo-French Versions

Paris, Feb. 10. United Artists has signed up S. ebenzahl, exiled German film producer now in the U.S., to make English and French versions here of Offenbach's operetta La Vie

Parisienne.

Piece is one of the perpetual
music successes of the local stage.
American cast is to be brought over
for the English version and, although no final arrangements are
yet made, it is believed that an
American director also will be im-

## HIGH TAX. COIN **CURB. ANNOY** U. S. IN GER.

Berlin, Feb. 10.

American pictures here continue to take it on the ohin because of high import ficense fee. Licenses cost about \$8,000 and the importers run the risk of having the pix banned after they've been admitted under quota.

Producers may

under quota.

Producers may be forced into production here because of their growing balances in marks from rentals which canont be taken out of the country except in forms of preschanging. merchandise

merchandise.
Only solution, it is believed here, is for the Americans to produce bilingual Anglo-German plx, taking the English negatives out of the country and selling them.

## KID MILLIONS' GETS SPECIAL PARIS GALA

Newspaper Intransigeant, entire day of galas, moved into the Lord Byron Champs Elysees showcase Tuesday (5), renaming the house the Miracles-Lord Byron and opening a public information hall in the remodelled lobby.

opening a public information hall in the remodelied lobby.

Occasion was premiere of 'Kid Millions' (UA) but United Artists took a back seat, and so. did M. Umanski, owner of the theatrs, to whom the day was just a series of whom the day was just a series of the theatrs, to whom the day was just as series of the theatrs, to whom the day was in a series of the prestige viewpoint, on alliance by which it gave thousands of dollars' worth of advertising to the Umanski chain and United Artists. It gets a Champs-Elysees site for its Miracles Theatre, which formerly was next door to its plant on Rue Reamur-and-which closed-to-enlarge its pressroom. Needed this because of increasing value of Champs Elysees as a center, and because other papers, notably its chief competitor, Paris Soir, were setting their hooks on the avenue. It was not the seale of the theatre of the threat of the press tools tous-Dreytus, million-dire wheat king-banker and owner of the Intran, told newmen openity that he understood they had been badly treated and that in the future 'French hospitality' (aliusion to fact that Chanaki by a foreigner) would reign at the theatre.

Despite bad reviews, however, the

Berlin, Feb. 16.

Reichminister for Propaganda Da
Joseph Goebbels, publicly did ad
about face and has-repudiated casesor method nitherto in vogue, anying films in the future would be unhampered by governmental interference or influence.

Fetters shaken from German film industry on occasion of the dedica-tion of the Reich's Film Archives, ceremony being attended by Chan-

Dr. Scheuermann, prexy of the Flim Kammer, said the archives would preserve the best historical, cultural and artistic pictures so that the industry could consuit them for future uses tending to build up German pix generally.

man pix generally.

Goebbels said the firme of cleaning up the industry was at an end,
hence the government could be of
'positive assistance' to business instead of 'negatively, as sisting
through censors and prohibitions.'

#### 'Naturally'

'Naturally'
'Naturally with an annual production of 150 to 180 pictures each one cannot be a work of art, Goebbels sald. We have lacked good films with comedy, humor and laughs. We've even lacked artistic films.

T have always known that art can't be produced by speeches, therefore in the last months we've appealed to both the business and artistic ends of the business.'

Goebbels recounted Nazi efforts to assist films by establishing the Film Bank, endowing a prize and founding a national directorial of-

founding a meritime force.

We assisted the industry, he continued, to enable artists to show their talents, and in the first efforts to produce really monumental German film we will remove a measure of influence.

No State Industry

No. State industry.

It is not intended to build up a state film industry, but rather to serve the existing industry with all the facilities available. That filming has its own laws is known. But here and there some have had the notion that filming a stage operetta was sufficient.

notion that filming a stage operetta was sufficient.

'If filming laws are followed, then it will be possible for German artists and German films to conquer the world.

I have no intention of haranguing or handicapping the industry. No artist can work when someone stands watching over him.'

stands watching over him.

Goebbels said also that public taste leaned more toward wholesome films and in conclusion took a parting shot at the Nazl patriots who rushed (many at Goebbels orders) party propaganda films into production gioritrying the stormers.

The world today doesn't want German, films of the time we took the power. The world wants alms of the film we took and the power.

#### H. T. MARSH, B-D HEAD, SUCCUMBS IN LONDON

London. Feb. 19.

Hubert T. Marsh, 56, managing director and chairman of the board of British & Dominion, died suddenly Thursday (14) of heart failure.

Marsh was primarily a financier. He joined with Herbert Wilcox in formation of B & D some years ago and, for a while, had all his films distributed via Gaumont-British. Then he handled the deal whereby United Artists took over all B & D pictures for world distribution, that being the first of the film deals whereby Britishers spread out internationally. It was a free-runner of the formation of Koirda's London Films and ambilious enlargement of plans of Gaumont-British.

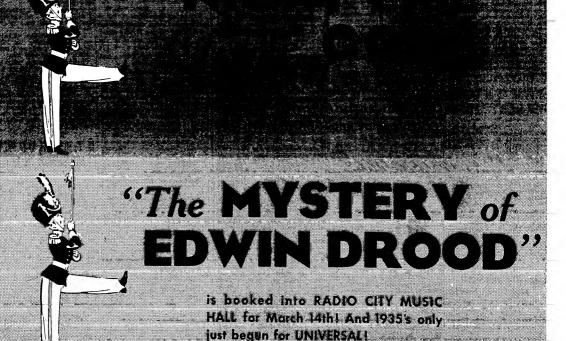
Act that Uman.kl b; a foreigner)
would reign at the theatre.
Despite bad reviews, however, the
picture opened to big justiness, doling about \$875 on 1's first day,
which is a high sin,le day's gross
for the house with only \$450 seats.
Tuesday's gala, in addition to the
press luncheon and afternoon press
show, consisted of an ultra-swell
evening performance, to which the
official and social worlds were inofficial and social worlds were inofficial and social worlds were
intended to stage folk who
were working and unable to come
to early show.

UNIVERSAL HITS A PACE-SETTING STRIDE FOR THE INDUSTRY!...THREE BIG ONES ON BROADWAY IN A SINGLE MONTH!



# "The GOOD FAIRY"

played to line-up business at RADIO CITY MUSIC HALL the week before last! And is now mopping up in the first-runs throughout the country!



#### **EXPLOITATION** By Epes W. Sargent -:-

Lenten Gags

Lent comes fairly late this year, but it's time now to start in to plan for cooking school, lectures, bridge instruction or whatever will tempt attendance in the penitential

wnatever will
season.
Best stunt is to get something
that alone will be worth the admission charged, with the persons who
are strictly observing the period
feeling that it was worth while
even if they leave the theatre before
the show proper starts.
Cooking school is
season

are strictly observing the period feeling that it was yorth while even if they leave the theatre before the control of the period feeling that it was yorth while even if they leave the theatre before the cooking school is generally the best bet, particularly if samples can be promoted. Where NRA permits, baskets of groceries, donated by various stores, should be used. Good of the name of the merchant, each grocer contributing one. He'll naturally want to make as good a showing as his competitors and may try to beat the others, which will give better value. Leson the thin standards, in order to be timely, Might be possible to promote a show of kitchen aids for the mezzanine for one of the articles for each of the control of the cont

#### Hustling for 'Clive'

Hustling for 'Clive'
Frank Savage made a nice campaign for 'Clive of India' at the
Warner theatre, Youngstown, starting with a postcard sent some 300
grade school teachers on the educational value of the feature. It
was signed (with permission) by the
head of the Youngstown Clinema
Club, and carried greater weight
than anything emanating from the
theatre.

than anything emanating from the theatre.

Local tea concern was tied up with the picture through the donation of 1,000 photos of Colman and Lorving the control of 1,000 photos of Colman and Lorving the collection of 1,000 photos of Colman and Lorving the collection of 1,000 photos of Colman and Lorving the collection of 1,000 photos of Colman and Lorving the state of the state of the special photos of the special photos of the collection o

#### Plenty Doing

Plenty Doing

Loew's theatre, Rochester, put
plenty on the bail for 'Clive of India'. Beat bets were 3,000 composition books for school kids and the
same number of lucky charms for
adults. Books were good grade and
adults. Books were good grade and
for a nickel at the dimerles.

Timely was a Valentine greeting
enclosed with all W. U. messages.
Text told it took Clive is months to
get a Valentine to his sweetheart
in 1787. Dut the could do it prontostands put up 200 tack cards for a
fan mag contest and 5,000 Inserts
were given out. Some were stamped
with stars, which brought free
ducats. Paper napkins were given
sandwich shops, headed \$25 Penement that anyone should be sonked
that who falled to see 'Clive'.

Deal with the Rochester American
brought 2,200 copies of a full page
ad in color running in the American
Wesley, and hand written postcards
a hotel picture. Outside that they
used that who fall hand with the processing a
hotel picture. Outside that they
also And Paid

#### Paid-And Paid

Paid—And Paid

Omaha.

Manuager Eill Singer of the Brandels theatre lent his house out for one of those good-will tie-ups that occasionally offer. Sight Saving of Omaha (backed by Nebraska Power Co.) took over the house Saturday morning to give a kid show, may be supported by the same of the s

#### N. Y. Paper Helped

N. Y. Paper Helped

Reading.

Start of the serial, "Talispin Tommy, at the State, Wilmer & Vincent house, was the signal for inauguration of a comprehensive exploitation campaign by Spencer Bentley, house manager.

He arranged to have 6,000 Tallspin Tommy puzzles inserted in all State of the particular of the property of the propert

pair of passes to the theatre.

More than 200 window cards were spotted on news stands used by the Berks County News through the cooperation of this paper.

And when the first chapter of "Tallspin "formmy" serial opened, about 250 ministure airplanes were dropped from the theatre dome. Announcement had been made two weeks prior to this that of the total number set loose, twenty-five would weeks prior to this that of the total number set loose, twenty-five would contain State theatre passes. Con-sequently, the youngsters swamped the theatre on the date for the give-away, adding considerable to the at-tendance and sending the serial off in fine style.

#### Pimpernel for Deeds

In publiciting 'Scarlet Pimpernel'
(UA), current at Loew's Century,
explor a wholesale florist a gross lot
of potted pimpernels and interested
Louis Azrael, New-Post columnist,
in awarding a plant and a congratulatory note to everyone doing
deed of civic good during the week
the picture plays the century.
Another stunt Morgan cooked up

the picture plays the century.

Another stunt Morgan cooked up in advance of the flick's date at the Century was the distributing around town in restaurants of reserved cards which were spotted on tables in the cateries. Copy read, Reserved for The Scarlet Pimpernel, who is commissioned then in card was more closely scrutinized—week of Feb. 15 at Loew's Century theatre. Make a mental reservation to see this grand picture.

#### Exit Info

Exit Info

Something that will be appreciated in most spots has been worked out by John Divney, of the Maine, Portland, for his lobby display. It's a cast board, made to fit one of the frames and giving the casts of the current showings. Most patrons cannot remember the names, particularly when they are flashed only and study out the who's who, and if there is mention of the underline, they'll get that idea, too.

The idea is not worth much unless and study out the worth much unless the state of the control of the state of the control of the state of the control of the underline, they'll get that idea, too.

The idea is not worth much unless it is regularly used and patrons get the liabit of stopping on the way

#### Free Air Time

Boston.

Free Air Time

Boston.

Boston

#### Sequoia Contest

Sequona Contest
Metro is planning a pupil's essay contest to plug 'Sequola' in the schools. Various topics are suggested in an 'educational handbook' which may be ordered by teachers in bulk at 3 cents a copy. First 300 'Malibu' from which the picture was derived, to be given a pupil of that school.

#### 1,000 Ball Teams

1,000 Ball Teams
Hal Roach planning to organize
1,000 'Our Gang' baseball teams
when the official batting season
open the Spring. Clubs thin be
out the country. Idea tied up with
New York manufacturer of kids'
baseball suits and pennants. Detailed manual of exploitation stunts
to be pulled is now on the press.

#### Sizing Printing

Sizing Printing

Advertising department of M. & F. theatres, Boston, is doing a lot of printing for the various houses, say the series of the

#### Sothern Sweets

Sothern Sweets

Harrisburg.

Small inexpensive envelope containing flat confection was used as a giveaway in exploiting Ann Sother in Blind Date, when it played the stated, "Here is a bit of sweetness to you from Ann Sothern, sweet, lovely star on Blind Date," and then listed the playdates and name of the containing the stated, "Here is a bit of sweetness to you from Ann Sothern, sweet, lovely star on Blind Date," and then listed the playdates and name of season of the star of the

#### Impressed Air Force

As part of his assignment of his about the Astec theatre here, Arthur Eshers' secured the Astec theatre here, Arthur Eshers' secured the co-peration of Kelly Field for the loan of over \$65,000 worth of aviation equipment tion, Esberg arranged for matines, and unpacking a paraobute, a stunt which drew attention. Thoose were with the company of the company to the co

#### Limited Captions

Limited Captions
One of the best bots in the Loew's,
Rochester, campaign for 'Cilve of
India' was, a newspaper contest in
which scene cuts were run with
prites for the control of the control
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#### the KEYS BEHIND

Milwaukee.

Howard Niesler returned to Fox
Miller as assistant manager, from
Garden. Louis Shimon now at
Garden.

Majestic goes foreign plc, opening with Don Quixote' this week. Former Boston legit house leased by the Marad Amuse, also operates the Cameo, N. Y. Ira Tullpan house manager.

Hamilton, O. Tracy Barham, general manager Southlo Theatres, Inc., Hamilton, announces appointment George Planck as city manager at Marion, O., with supervision over the Palace and Marion. Succeeds Roy E. Peffley, who goes to Middletown, O., as city manager in charge of Parámount and Strand.

St. John, N. B.

A man was seen entering the burned Strand.

St. John, N. B.

A man was seen entering the burned Strand picture house in Springhill, N. S., at 1180 a.m. and he came to fire was seen at 4 a.m., but had quite a start, the building being completely destroyed. The house had been dark for a year, and then, reopened. With new sound equipment by the ore rester. Mrs. Eecby. It was in operation only two weeks when the fire came. House, seating 800, was built 13 years ago. Paramount film exchange in St. John hot a Betty Boon comedy in the flame. There was no insurance.

Miss Anderson was manageress of the house. The two staters millinery shop in a building next the theatre was badly damaged.

Youngstown.
Tom Long, for some time identified with New York theatres, is the new publicity man for the Palace theatre here.

Los Angeles.
El Portel (F-WC) in North
Hollywood tilted its gate from 30c Hollywood's newest picture house the Los Feliz, opened last Thursday (14) by Herman Lewis.

A. R. Cooper, local theatre exec, has some to Buffalo, co-tait for the op-ning of the Shubert-Teck theatre, ofest legitlmate playhouse there. He plans to instalt a vaude-film policy, opening about March 1.

Harry Dusty Miller heads the picture operators here for another 133 election. Roy McGraw is vice-president; Ash Williams, secretary; John Braun, treasurer, and Buzz Dewey, business agent. Central States Theatre Corp, has purchased the Rex here form C. B. Marks to add to its Nebraska string.

Dipson Theatrical Enterprises, Inc., has taken over the State theatre here. George Otte is managing.

Natrona, Pa.

The new Keystone theatre reopened recently J. G. (Jack)
Rainey and William G. Lieber, formerly associated as partners in distributing foreign and domestic

flims, are the proprletors. Rainey also operates the Olympic, Verona.

Frank L. Browne, former F-WC house manager, now managing the Hollyway (pictures) for Bourke & Peterson.

Mllwaukee.
Louls C. Shimon has joined Garden theatre staff as assistant manager in charge of exploitation and publicity.

Charlotte, N. C.
Charlotte's new Imperial theatre opened Monday (18): C. E. Stone, manager. Eugene Street, city manager of the three Kincey houses here, will supervise. The control of the three of a chain and the control of the con

Denver.

Ross Labach has reopened the
Sagauche theatre at Sagauche, Colo.

It's been over three years since the
town has had a cinema, and then
only silents

town has had a cinema, and then only silents.

Fred Lind is building a new theratre at Rifle, Colo., which he will operate in addition to his houses at Steanboat Sperings, and tittle on the steanboat Sperings, and dittle on about a year ago to Edwin Bluck, and went to California to live and re-enter the drug business. But he came back, bought the leases and is operating again.

Gibraiter, a holding company, has bought the Rialito at Loveland from J. J. Goldstein.

New York City.
Weiss Brothers, formerly operators of the Boro theatre, in the Bronx, have taken over the Verona in lower Harlem. House has been reopened as the Victory.

Albany,
Louis Capra has leased the Albany Regent, downtown films, Edward Selette the new manager.
Frank Nolan named manager of the renovated Schine's State, films, in Hamilton.

Atlantic City,
Alvin Steinberg, publicity director
at the Municipal Auditorium, has
resigned to become publicity director and production manager at the
Million Dollar Pier.

Ken Finlay has been placed in charge of advertising for all FP-Can spots from Winniper to the Coast, with the exception of the Vancouver district.

Portland, Ore.
Fred Mercy has opened the Roxy
In Walia Walia, Wash.
Bob Moore, formerly assistant
manager at Evergreen's Paramount
in Portland, has been transferred
to the American in Beilingham,
Wash.

to the American in Wash.

Wash.

Portland exhibs have appointed a committee to negotiate with the city council to cut license fees.

Locw's London francisc research London, Can-brating its 15th birthday, white Madre Fred B Jackson is cele-brating his 15th amiversary with Locw's, Inc.

#### Asked the Ladies

Asked the Ladies

Frank LaFalce, Warner exploiter in this territory, put over a novel of the control of the con

Picture

#### Kids and 'Copperfield'

Kids and 'Copperfield'

Howard Waugh, manager of the Warner Memphis zone, knows his of years. In a recent issue of his nice-looking house organ he gives his managers positive instructions not to stage special kiddle shows on That may seem revolutionary, but Waugh points out that it not only will create the impression that it is a kid picture, but that may parents seem of the control of the

#### 'Kid' in London

'Kid' in London

Les cream and nucles was the objects of content must be ware the objects of content must be the content of th

#### On the Railroad

One of the best window displays for 'David Copperfield' at the Capitol, N. Y., was planted in the window of the Northern Pacific, which has a big window in its office at Fitth avenue and 46th street. The road generally has a display of its own, which it frequently varies, but will take outside stunts when

but will take outside stunts when they are worth while.
Display consists of seven cutout figures, apparently from the postures, apparently from the posture is baparently from the posture is backed by two copies of the script, the covers autographed by the stars. It makes a splendld flash and in a spot where it does plently of good.

#### Into a Tailspin

Uttoria theatre used its Victoria Junior Club membership in proposition of the Transparent of the Content of the Transparent of

#### College Chanters

Getting the right kind of atmosphere, the old barroom quartet, E. A. Patchen heralded the opening. Of sweet Adeline by the Children of the Chi

#### Theatre Wins Award

For the first time in the history of the Ad Club here, organization embracing all the ad men in the city, a theatre won the club's top award, the Ad-of-the-Month House was the history of the Ad-of-the-Month House was the history of the commentation of the commentation of the commentations of the commen

## PLAN now...

## FOR EXTENDED RUNS ON THESE FOX HITS!

# JANET WARNER GAYNOR in BAXTER ONE MORE SPRING

With Walter King, Jane Darwell, Roger Imhof, Grant Mitchell, Rosemary Ames, John Qualen, Nick Foran and Stepin Fetchit. Produced by Winfield Sheehan. Directed by Henry King. From Robert Nathan's best-selling novel. Screen play and dialogue by Edwin Burke. GLANCE at the details and convince yourself that the exhibitor who doesn't date them in for extra playing time is cheating his bank account. And ...while you're at it...slap yourself on the back for being a FOX showman!



#### The LITTLE COLONEL

AB. G. DeSylva Production. With Evelyn Venable, John Lodge and Bill Robinson. Directed by David Butler. Screen play and adaptation by William Conselman. Based on the story by Annie Fellows Johnston.



## GEORGE WHITE'S 1935 SCANDALS

With ALICE FAYE, JAMES DUNN, NED SPARKS, Lyda Roberti, Cliff Edwards, Arline Judge, Eleanor Powell, Benny Rubin, Emma Dunn, GEORGE WHITE. Entire production conceived, produced and directed by George White. Screen play by Jack Yellen and Patterson McNutt. Based on a story by Sam Hellman and Gladys Lehman.

# WILL ROGERS in LIFE BEGINS AT 40

With Rochelle Hudson, Richard Cromwell, George Barbier, Jane Darwell, Slim Summerville, Sterling Holloway. Produced by Sol M. Wurtzel. Directed by George Marshall. Suggested by the book by Walter B. Pitkin. Screen play by Lamar Trotti.



LOWE

McLAGLEN

Rosemary Ames, Mary Carlisle, Henry O'Neill, C. Henry Gordon. Produced by John Stone. Directed by Eugene Forde. Screen play by Arthur Kober. Story by Vincent Starrett.







## Bandit's \$10,200 at Roxy

#### Claimed Biggest B'way Holdup Since That Flop Picture Got 30%

While more than 2,000 customers were watching the last showing of Behold, My Wife' (Par) Sunday night (17), a bandit, single-handed. held up the treasurer and two other employees of the Roxy theatre, N. Y., and made his escape with \$10,200 in bills. Approximately \$5,000 was left untouched.

mately \$5,000 was lert untoucned.

The three employees trussed up with picture wire were Frank Muldoon, treasurer; Walter Corway, assistant treasurer, and James Plaspla, assistant manager. Thief reached the office by complaining that he had been shortchanged at

the box office.

Before grabbing the coin the bandit asked how much money was around. He was told 'around \$10,000.' Somebody gaye me a bum steer,' the robber replied.

One of the trio freed his legs and of the stababons of the trio freed his legs and the stababons.

One of the trio freed his legs and got to a telephone after the robber had departed. Latter wasn't caught. Money is covered by 'insurance.

This is the first big 'holdup of a Broadway house since '29, when the Par was rified. Two years ago an attempt was made on the Palace, but the afarm went off and chased—the bandite—away.

#### MD. COUNTIES READY BILLS FOR SUN. FILMS

Baltimore, Feb. 19. Though at present Sunday pictures in Maryland are shown onlin—Baltimore—county,—which—wa tures in Maryland are shown only—
In—Baltimore—county—wholo was
given Sabbath showings after the
citizenry voted overwhelmingly for
them in 1931, bills advocatingamendments to the state statute
which forbids Sabbath showings
throughout the rest of Maryland
are being readled by several of the
more thickly populated counties of
the state.

However, hopes for Sunday films
on the Bastern—Shore are pretty
thin. Sparsely populated region,
with but few theatres, and the residents are reported still urrelenting
in their self-imposed ban.

#### Jail Threat for Coast Mgrs. in Standee Drive

Jail sentences, without alternative of a fine or suspension, is threat held out by Municipal Judge Irvin Taplin if any further violators of the standee ordinance in theatres, or for overcrowding and blocking of theatre aisles, are brought before him. Jail sentences, without alternative f a fine or suspension, is threat

him.

George E, Lundberg, assistant manager of Leew's State, pinched in the fire department raid of a week ago, was fined \$50 and given a 30-day suspended sentence, by Judge Taplin. Jurist, in pronouncing sentence, severely arraigned the t-would-happen-to future viola of the law.

### Frisco Embassy Orphaned

San Francisco, Feb. 19.
First house to be dropped by Fox
West Coast since emerging from its
bankruptcy bath is the Embassy
here, which it has been operating,
orf and on for the Gore Bros. for
past two years.
Circuit took over

Circuit took over operation in August of 1933, with house dark most of the time. Gores have a long term lease on the premises.

#### Ore. Indies Front

Portland, Ore, Feb. 19.
Oregon independent theatres want their license fees cut and have appointed a committee to negotiate with the Portland city council. They state they are not going to wait for the state legislature to figure out some addition.

some additions.

William Cutts, executive secretary of Allied of Oregon; Hal M.
White, William Graper and I. Geller have been named a committee. Seat tax and inspection charge will be the targets.

#### Unkind

San Francisco, Feb. 19,
Herman Kersken, manager,
and-Charlie Thall; booking headof Warfield, Frisco Fox West
Coast house are still-burned.
Pair, inspired to charity,
loosened two bits apiece to
panhandler. Praniandler Thea
panhandler thea
Golden Gate theatte and
bought ticket for Gate's show.

#### Sav Anti-Preferred **Playing Time Bill** Has Chance in Ohio

Columbus, Feb. 19.
Officially known as Bill 88, a measure blocking film distributors from designating days on which certain pictures must be played, now before the Ohio legislative bodies, is judged to have a good chance for passags, according to subportative observers in this capi-

On the docket for Thursday (14), the hearing and vete was set ahead until today (Tuesday) or tomorrow (Wednesday),

A letter sent to legislators by A letter sent to legislators by the Ohio Congress of Parents and Teachers asked for the bills passage on the grounds that pictures designated by producers for Saturday-Bunday showings are usually of an objectionable nature, and apt to offend the sensibilities of children, comprising the bulk of the indie theatres' audiences. State solops are taking this letter to heart 81 cales the sense of the conference of the independent Theatre Owners of the Independent Theatre Owners of Ohio.

Ohio.

Recent canvassing of Ohio lawmakers indicates they are well satisfied by new tax setup, over old
10% levy on admissions which was
repealed last November. Inquiry at
Ohio tax commission offices showed
that annual income figures for old
tax, stated as \$775,000 in last week's
Valestr, was incorrect, official figure
valestry and incorrect, official figure
silightly under \$3,000,000.

#### \$3,500 Error

Minneapolis, Feb. 19.

A mistake in drawing up a filmcontract, perhaps by a clerk in the
office, will cost Warner BrothersVitagraph here \$3,500 in rentals
plus the cost of 'special attorney
tees' incurred by Hopkins & Nelson,
Westbrook, Minn., exhibitors, who
were sued by the exchange.
Exchange sought damages in he
amount of \$3,500 for aliged violation of the copyright laws. It
charged that Hopkins & Nelson
held over films for three-day showlings, whereas the contract called
only for two days.
Exhibitors asserted that the con-Minneapolis, Feb. 19.

only for two days.

Exhibitors assetted, that the contracts were signed in blank and that it was understood between the parties that the pictures could be run three days if business warranted. Judge R. C. Bell, in Federal district court, deciding in the exhibitors favor, ruled that the error had been made at the exchange in the state of the property of the propert

#### Bill Jacobs Yarn

Hollywood, Feb. 19. based on the life of Brigham Young and authored by Bill Jacobs, will be produced by Bryan Foy this summer.

summer. Jacobs, onetime Chicago agent, was a production exec at the Foy studios.

#### Gridder Moves Over

Hollywood, Feb. 19 Charles Starrett cops the lead o posite Staff Duna in Metro's Order, Please. Jack Conway will direct. Starrett, former Dartmouth end, was brought out here by Para-mount.

#### TIME' IN CANADA

F-P Canadian Takes Series, Elimi-nating Loew in Toronto

Toronto Feb. 19.

Famous Players Canadian has secured Dominion rights to March of Time' releases. Ten prints will cover the key houses per issue.

Loew's Downtown, expected to get the Toronto franchise, was overlooked, with FP-Can operating around 200 theatres across Canada. Loew's operates only two theatres in Canada—one in Toronto and the other in London.

#### ARIZ. SHOWMEN OPPOSE PROPOSED TAX BILLS

Phoenix, Feb. 19.

Theatres, film distributors and all forms of amusements, including employees, will be hit by heavy additional taxes in this state if two bills, now before the state legislature, are enacted into law. First of the bills, a Senate measure, provides a tax of ½% on the gross sales of all business ventures within the State.

state. An Assembly measure, much more drastic in its aims, is labeled a gross income tax act. It proposes a levy of 2% on gross earnings of all business within the state, and a like tax against the earnings of all employees, without the

mess within the state, and a like tax against the earnings of all em-ployees, without the customary de-ductions.

Theatre interests are lining up to protest both-bills, with principal ac-tivity. directed against the gross in-come tax measure.

#### Judge Puts Off Contempt Order in Sound Suit

Minneapolis, Feb. 19.

Quashing a contempt of court order against Cinema Supplies, Inc.
manufacturers and distributors of
Ultraphone sound manufacturers and distributions.
Ultraphone sound equipment, and
Theodore Karatz, its president,
Judge Nordbye, in federal district court here, reserved jurisdiction over the matter until final deter mination of the patent infringement suit by Western Electric against

suit by Western Electric against. Clinema Supplies.

Judge Nordbye had found the 6c. Yendants guilty of contempt of courf for wiltuily and unlawfully violating the court's order temporarily restraining them from making shlpments of amplifiers and loudspeakers which Western Electric alleges infringes on its patents. He was to have pronounced sentence, but after hearing the plea of Ben Deinard, counsel for Cinema Supplies, and Karatz, he consented to strike from his findings all reference to the alleged violation of his temporary re-

his findings all reference to the al-leged violation of his temporary re-straining order.

After final decision in the case,
Judge Nordbye indicated, he will de-cide anew whether Cinema Supplies and Karatz were guilty of contempt. Hearing on Western Electric's ap-plication for a temporary injunction to half the manufacture and dis-

to halt the manufacture and dis-tribution of Ultraphone sound equipment with the alleged in-fringements is scheduled for March

#### K-C Subsid Reopening And Remodelling a Few

Greensboro, N. C., Feb. 19.
With conditions considerably improved, North Carolina. Theatres, Inc., major link in the Kincey & Wilby chian, at its annual meeting Saturday (18) voted to reopen some houses and remodel 10 others. Chian includes 40 theatres.

Both R. B. Wilby and H. F. Kincey attended the annual stockhold-ers' get-together, while. Arthur

ers' get-together, while Arthur Israel, Par attorney from the home office, also came down. The North Carolina-chain is controlled 50% Carolina-chain is controlled why by Par, the other 50% being owned by Kincey & Wilby, Arthur Lucas and eight outsiders. No dividend on the stock was de-

#### Wins \$2,000 Award

Toronto, Feb. 19. Seeking \$10,000 for alleged bread of contract, following his dismissa by Page Theatres (chain), Jack Barden was awarded \$2,000 and cost.

Barden was awarded \$2,000 and costs by the Supreme Court here.
Plaintiff claimed he was given a contract when his father, Solomon Barden, leased his Larita theatre to the Page chain. Defendants denied wrongful dismissal and claimed insubordination.

## **Chicago Exchanges Will Answer** Astor Suit Individually: Exhibs Worry Over 10c-Duals Return

#### No Dunking?

Brooklyn, Feb. 19. Crystal, grind house in the Boro Hall vicinity, is getting a better play from weary pedes-trians—since—it—began—offering. Tunch' with each 10c admish: Grub consists of coffee, crul-lers, etc., and two feature

#### Coast Exhib Slices Roost Tariff, Faces Loss of Warners' Pix

Los Angeles, Feb. 19.
Warners-First National has
served notice on Arnold Schaak,
operating the Long Beach, that operating to a fundamental to trutish house with its product while reduced balcony price of 15c, recently instituted, continues in effect. Warners contend they hold a contract with the exhibitor calling for a 20c minimum admission, and for a 20c minimum admission, and insists that he live up to the agree

ment.

Other local distribs have taken
no penalizing action against the
Long Beach indie, who recently
eliminated a 20c minimum and put

eliminated a 20c minimum and put in the 15c gate.

Metro exchange here is engaged in a breach with Fox West Coast over circuit's request that 'David Copperfield' be-permitted to-be-shown in its Wilshire, Beverly Hills, seven days after close of first run. in Los Angeles and Hollywood, although regular clearance omanded the company of the company of

Metro is standing pat, with circuit execs burning up the wires between here and New York in an effort to have his stand overruled.

#### REPORT BRANDT TAKING OVER AUDUBON, N. Y.

Audubon theatre, uptown New York, formerly operated by Skouras Brothers, is reported going to Hurry Brandt, Deal is understood, on a basis of annual minimum-rental guaranty of \$25,000 against 11% of the gross, 200 core of the gross, and the gross, and a second of the Brandton see a second or more abrandton see a second and the second of the second second abrandton see a second or second or second abrandton see a second or second or second abrandton see a second or second or second or second abrandton see a second or second or second or second abrandton see a second or second or second or second abrandton second or second or second or second or second abrandton second or second or second or second or second abrandton second or second or second or second or second abrandton second or second or second or second or second abrandton second or second or second or second or second or second abrandton second or second or second or second or second or second and second or second or second or second or second or second abrandton second or second or second or second or second or second abrandton second or second o

also president of the local indi-theatre owners association,

#### Pitt's Price Juggling

Pittsburgh, Feb. 19. Pittsburgh, Feb. 19.
First reverberation from the film companies in the Pittsburgh price war came last week when the Harris-Alvin returned to its old scale, eliminating the Ide early bird matinec after one week, and the Fulton found itself holding the bag on Little Colonel, which had already been announced to open Thursday (21).

(21).
Understood major firms claimed contracts were abrogated by admission reductions. Alvin as result went back immediately to 25 and 40c scale and expects to encounter no further difficulty from the exchanges. Fulton holds firm to 15-20-35 schedule and may lose a number of contracted pictures. House may take some callon later, but not ber of contracted pletures. House may-take some action later, but not until Mort Shea returns from vaca-tion in Filarita.

tion in Florida.

Last minute substitution brings in Tron Duke' instead of Temple Last minute substitution brings in Tron Duke' instead of Temple film at the Fulton. Belleved here that Fox will be the only company to offer resistance to Fulton's low-scale. This house remains the only single feature straight picture house in town.

#### Fier Roosts on Coast

Hollywood, Feb. 19.

Returning from a swing of exchanges Jack Fler, in charge of sales for Mascot, planed in from Kansas City Saturday (16).

He will be located here permanently.

Chicago, Feb. 19. gainst local circuits, major exchanges and the Exhibitors Ass'n. en postponed until Thursday or Saturday of this week when the eight exchanges and the circuits will individually ask the court to refuse the Astor's request for an injunction and mandamus,

Astor theatre is sulng the exchanges and circuits claiming conspiracy in being shut off without service for either 10c pictures or double features. Besides the suit asking for the right to exhibit major pictures at 10c, or with double features, the Astor is also suing the exchanges, circuits and individual heads of the circuits hore, for \$100,000-damages. This would mean \$300,000-damages in reality since the court automatically triples the amount of damages if awarded in such suits.

in such suits.
There is some possibility that on the damages suit the exchanges and circuits may act as a body and use only one defending legal firm.

only one defending legal firm.

Main item is that cases will be individual, Hays organization having decided at a meeting in New York last week that each exchange the state of the state o

cither 10c tickets or double features. This territory had a taste of the wild bargain spree three years ago, and it almost wrecked the exhibition biz for everybody. It was with a sigh of relief that the shibs finally got together on a general agreement to do away with twin jix and the 10c ducats. Business has been good in town for the past six months. It is good relief to the shibit of the s

It is now being discussed whether to again call a general meeting of exhibitors for another vote on whether the territory shall stick to singles and 15c minimum. From present indications there seems little doubt that the exhibs would vote for the continuation of the present setup.

#### Wharton Returns East

John F. Wharton, general counsel John F. Wharton, general counsel for Ploneer Pletures, returned to Yow York by train Friday (15). Had been have four days discuss-for pitures and players with Jock Whitney and Merlan C. Cooper.

# THE GREATEST SHOW AFLOAT



Hear Massa Bing, the Singing Killer, Sing "Down By The River", "Soon", "It's Easy To Remember" and a new arrangerment of "Swanee River".



BING CROSBY
W.C. FIELDS
JOAN RENNETT



Meet W. C. Fields as Commodore Jackson, Champion Calliope Player of the







## "MISSISSIPPI"

with QUEENIE SMITH · JOHN MILJAN · GAIL PATRICK FRED KOHLER · CLAUDE GILLINGWATER

From the play by Booth Tarkington · A Paramount Picture · Directed by Edward Sutherland

### ROMANCE!



Thrill to the Melodic Hero of Dixie who wins the most luscious maiden in the Mint Julip belt!

## SENSATIONAL! See the Ethiopian Qualifier—Wonder



The Five Cabin Kids—Sun-tanned Singers of Novelty Melodies

## THE BATTLE OF THE CENTURY!

The Notorious Colonel Steele in the Battle of the Century with Dead Shot Cap'n Blackie, Unchained Alligator of the Dismal Swamp! DANCING DYNAMITE!

"Alabam"

Syncopating
Singer, Dancing
Explosive, Belle
of the Bayous'

Music and Lyrics by Rodgers and Hart



#### House Reviews

#### STATE, N. Y.

(Continued from page 14) the flare of ciggles. Flares are not bright enough and Lewis is left singing on a totally dark stage be-fore an audience wondering what's

the flare of eigeles. Flares are sub-bright enough and Lewis is left singing on a totally dark stage be-fore an audience wondering what's going on.

There's but one set, the bandstand with a stairway coming down the middle to allow the showgiris and Lighting, except in the one instance, is oke, and so's the costuming.

Ealiroom team is on for two rou-tines, both mediocre. Colored boy's 'Durante' is novel only because of the color of the imitator, while the acro dancer is only fair. So far as the color of the imitator, while the acro dancer is only fair. So far as the color of the imitator, while the acro dancer is only fair. So far as the color of the imitator, while the acro dancer is only fair. So far as the color of the imitator, while the acro dancer is only fair. So far as the color of the imitator, while the acro dancer is only fair. So far as the color of the color of the color of the hand will probably continue helpless in radio.—Unit just shades an hour. Scho.

#### CENTURY, BALTO

Baltimore, Feb. 15.

Not a particularly meritorious bill.
Has one solid sock, Jimmy Savo, in next-to-closing, a snappy opener and a moderate closing act. The second and third turns not so favorable. It looked like the knell was just about to toil when Savo skated on the second and the savo skated on the savo skated

savos comic chanting, there is no singing in rest of bill; sadly lack.

Five Deguchis, Nipponese tumbling and risley turn, (i men, madi), open, Swell stunts and a fast starter for any bill. Especially well dressed act. Deuce, Gordon, Reed and Ring, Around before. Another of Ring, Around before. Another of the same state of the same st too.
ve Deguchis, Nipponese tum-

#### ORIENTAL, CHI

ORIENTAL, CHI

Chicago, Feb. 15.

Mess of conflictions rulned the possibilities of this show. No booking excuse for the spotting of three acts in a row with: tap and buck and wing dancing in every one of the three acts which made up the three acts which made up the protection of the line-up. What makes it harder to take is that the acts themselves were all okay and got only half of what they could have some the control of the control of

work and extra showmanship exertions that the acts managed to get coross.

Again this week there are only that acts in the vaude portion between acts in the vaude portion between the control of the shown, name currently being the Henry Busse band, which, with a couple of specialty workers, makes up the 33 minutes of stage show the couple of the shown that the couple of the shown that the couple of the cou

with the content of t

#### PALACE, CHICAGO

Chicago, Feb. 16.

Lot of effort went to waste on this show, both on the acts and the arrangement. Didn't build-to any control of the show, both on the acts and the arrangement. Didn't build-to any control of the show of the show of the show of the show on Friday, with the aloest and left nothing of any general Impression. Maybe it was because business want good at the last show on Friday, with the aloest show on Friday with the aloest show on Friday with the aloest show on the show of th

#### MET. B'KLYN

MET, B'KLYN

Benny Davis' 'Star Dust Revue' takes the place of the usual five-act bill there that week as stage company for first-run showing of Shadow of Doubt' (MG). But for MG of Doubt' (MG). But for MG of Shadow of MG of MG of Shadow of MG of MG of MG of MG of Shadow of MG of

#### FOX, B'KLYN

Advent of Sally Rand's bubble dance has prompted the house to tone up its stage oftering. Still the presentation idea, though that triple slice program has been discarded, which is just as well. Streamline girls are on for several numbers, all have definite form and was a long line out in front to get in, and at 1:30 the SRO eign was in evidence. Five shows daily because of the fanner's appearance.

The bubble dance is strictly on the

in, and at 1:30 the SRO eign was in evidence. Five shows daily bein evidence. Five shows daily bein evidence. Five shows daily bein a crisic show and a control of the cont

semble.
'Under Pressure' (Fox) on the screen. Business brisk.

#### PARAMOUNT, L. A.

PARAMOUNT, L. A.

Inaugurating a new type of stage show today, Fanchon & Marco presented quantity as well as quality in the same of the sa

microphone, while Esther Pressman does a bit of fancy stepping, attentioned as a bit of fancy stepping at the fancy steppi

#### PALACE, N. Y.

Don Zelaya; the rotund planist, told the first day noon audience that it was quite a few years since he played the Palace. Whether the customers cared that the last previous appearance was when the policy was two-a-day or not, dint't matter, but a work of the played of the policy was two-a-day or not, dint't matter, but a work of the played of the audience tastes of to-day.

formed to the audience tastes of today.

Point is that Zelaya is a showman, which explains why he is atily
man, which explains why he is atily
with more than in the Palace's polite
era and the fairly well-filled house
gisgled plenty.

Cass, Mack, Owen and Topsy have
the top line. Looks like a combination of a pair of two acts. Girls
are eccentric acrobats, the men goling for acrobatic hoofing, and the
ing for acrobatic hoofing, and the
stuff. Not so easy to get hoot at
noon time, but they did, and copped
homors, next-to-shut on the five-act
bill.

noon time, but they did, and copped honors, next-to-shut on the five-act bill bat aporting is not so good for the wind-up band turn, Moscow Gaicties, 'conducted by the warbling Colonel (Kentucky?) Fedor May-baum, whose disletct and Cossack men are dolled up a la Russe, but the boys and the instruments are quite American, with prochaps one or two Muscovites present as the colonel's sparring partners. Two clonel's sparring partners. Two ling. One with a toc tap is okay, but the other's routine is not dissimilar to that of the girls in the preceding act and so the chubby her considered the control of the control stuff, which takes in Wynn, Penner, Bernie, and so on, seems to be Initiating countless other limitations. The Robins couple supplying the flash well enough.

trio, rouse several trio, rouse several trio, rouse several trio that the couple supplying the flash wen enough. The couple supplying the flash went from big time and are content with four-a-day, but it is the locuacious Zelaya who is the most remindful. Said he had come back from England recently and is going back soon again. He still can tickle the lyories, using an opening condensed Lisat number to good effect. His locality of the content of the con

#### Kid Actors

(Continued from page 1)

(Continued from page 1) considerable opposition to the plan, but reception and reviews on 'Car 39' seem to have prompted an about-face.

Both studios have several pirtures on the production list while tures only minor names in me and a work only minor names in probably get started shortly with the studio looking over its story supply to get one with a collegiate atmosphere. Paramount is planning a followup to 'Car 39', 'using practically the same east, which Included Deam Jagger, Ann Sheridan, Douglas Delrambre, Marina Schubert and William Blakeley in the featured spots. All are members of the studio's Junior stock group. Fred MacMurray, who has the male lead in Gilled Lily,' is virtually unknown to please and energy.

#### TORONTO MAYOR HALTS ALL SUNDAY BENEFITS

Toronto, Feb. 19.

Supporting the petition of the projectionists' union here, Mayor Simpson has ordered all Sunday performances, including benefits, be performances, including benefits, be stopped in this city. Complaint of the boothmen was

that they were called upon to work on Sundays without remuneration at benefits, while theatre operators were alleged getting a percentage, or a flat rental, for the house.

#### Scarlet Fever Bars Mil. Kid Attendance

Milwaukee, Feb. 19.

Milwaukee, Feb. 19.
Theatres suffered a severe setback over the week-end, with the neigh-borhoods -hardest hit, with-barring of children under 10 years of age by health authorities.
Due to the spread of scarlet fever in the Milwaukee area, authorities lave issued orders that children schools of any rethering. Pacity

schools or any gatherings. Penalty for admitting children to theatres is \$100 fine for the management and a similar fine for the parents.

#### Contracts

Hollywood, Feb. 19.

Hollywood, Feb. 19.
Gertrude Purcell given six-month
extension on writing contract atColumbia.
Columbia handed termer to Bruce
Manning after buying the screen
rights to his novel, 'Party Wire.'
Columbia signed Al Rogell to exclusive directing contract for one
vear.

year.

James Horne moves over to Roach
lot on 20-week deal at conclusion
of his contract at Universal as comedy shorts' director.

Warners took a six months' hitch
in Wini Shaw's contract and set her
is 'Secret Eriles'.

Anthony Veiller given a termer by
Paramouni.

Anthony Veiller given a termer by Paramount. Sam White, shorts director, op-tioned for another six months at Radio.

#### STORY BUYS

Hollywood, Feb. 19.

Fox has bought Baa Baa Black
Sheep, original by Arthur Horman
Paramount has acquired Lightning Strikes Twice, original by F
Tennyson Jesse. It's for Syvia
Sidney. Black

Sidney.

Metro has bought 'House of Tru-jilo,' Satevepost serial by Anne Cameron.

Jillo, Satevepost serial by Anne Cameron. 'Far Off Hilis,' play by Lennex Robinson, taken by Metro as next assignment for William K. Howard.

#### TITLE CHANGES

Hollywood, Fcb. 19.
Columbia's 'Devil Cargo' will unwind as 'In Spite of Danger.'
Fighting Shadows' is the release
moniker of Columbia's 'Guns of the
Low.'

Law.'
Norman Krasna's 'Small Miracle,'
which was bought by Paramount
and changed to 'Night Drama,' is
now wearing a new tag, 'Four
Hours to Kill.'

#### **Zukor East**

(Continued from page 5)

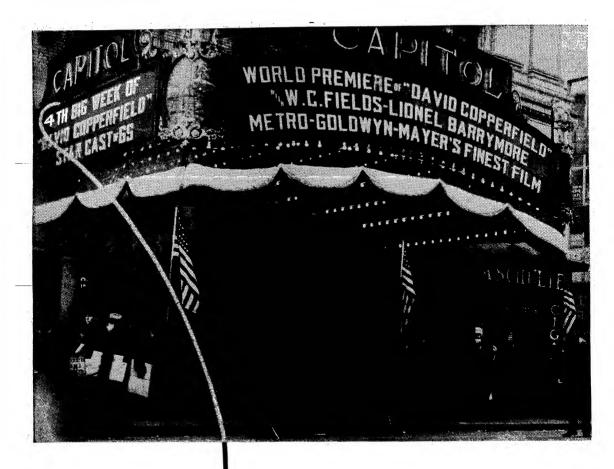
(Continued from page 6)
forthcoming scason. Some 11 features are to be made for current scason release from May to July.
Appointment of Henry Herzbrun as general manager of the Paramount studio, and Brinst Lubitach as production head, is not an emergency step; It is permanent.
Adolph Zukor made this delinite statement on his arrival from New-York.

with another studio executive or executives.

Zultor revealed further that netter Herzbrun or Lubitsch had been consuited prior to the decision to place them in their new posts.

Paramount, said Zukor, does not go outside for pro luction heads, in appointing Herzbrun and Lubitsch, ho declared, Paramount was merely following its policy of promotion from within the ranks. Such promotions prevent outside executives from bringing in their own political setup, said Zukor. No major changes in studio personnel are expected.

pected. ected. Zukor was accompanied west by Zukor was accompanied west by Geories Schuefer, general manager in charge of distribution, and Rus-sell Holman, castern production contact. Trip was only for the pur-pose of talking over production plans, according to Zukor.



# HELP The

# POLICE! 26th day

The sign now reads 5th WEEK! New all-time Capitol record. Hold everything—especially extra playing time!

### **Inside Stuff—Pictures**

Major reason for Metro's rushing the next Greta Garbo ploture into production is because her contract with the company atjustes that ploture must be completed by May I. If shooting webelus, including retakes and added scenes, runs beyond that time, player gets a reported verage of \$10,000 weekly until she is formally notified she is no longer sequence for further work on the picture.

Although 'Anna Karenne, which goes into production within a week under direction of Clarence Brown, has had script ready for several week, Metro was considering the idea of giving Garbo a modern story for a change. However, her contract provisions on the \$10,000 a week overage after May 1 decided to rush 'Karenina' through to meet the deadline, and go on a hunt for a modern yarn for her following picture.

Loew theatres and numerous independent circuit houses, within the Loew theatres and numerous independent circuit houses, within the radius reached by New York's principal radie stations, flashed on their screens that Hauptmann was guilty by means of Hearst Metroton News. This came shortly before many of the theatres were about to conclude their evening performances Wednesday night (13). Two 50-foot pieces of film were supplied by Metrotone, one a flash on 'Hauptmann Found Guilty' and the other, 'Hauptmann Acquitted.' House managers were instructed to rush these into the above as soon as they heard news of the verdict. Many circuit houses made tie-ups with daily papers.

"Understood 'March of Time' reel makers are considering the rights to an old Garbo one-reeler, made in Scandinavia before she came to the States, 10 or 12 years ago, with price of purchase placed at \$5,000, but no deal closed as yet. The Garbo short has been kicking around on the coast, for some years, with one approach to Metro having been made with a view to sale in keeping film off market. Metro, reputedly, turned it down, but if 'March' reet should incorporate it in its rejeases it would perforce be shown in all Losw-Metro houses under its blanket exhibition contract.

Film code authority, although approving in toto the new zoning-learance schedule to be put into effect in the Los Angeles area in the next couple of weeks, reserves the right to terminate the schedule at any time if, after a fair trial of 80 to 80 days, the setup is deemed imprac-

L. A. z-c board will be a continuing body and will convene from time to time to hear individual complaints against the schedule as max

Fox studio had to pay off an additional \$600 to 250 extras on Dants's Inferno' last week because a studio cashier didn't hear the alarm'clock. Atmosphere people had an \$ p.m. call and worked into the next morning when they had to wait around two hours till the payroll man made a belated appearance.

Under code rules for extras, payoff must be within 80 minutes, otherwise a one-fourth day check must be forthcoming.

Some nervousness in New York picture quarters was eased yesterday (Tuesday) on settlement of the building service employees' strike which of Monday had tied up elevator and other service in office buildings. Situation looked ominous for theatres if taking away janitors, etc. Sgecial cops were on duty in film buildings to guard against possible

Probable that Technicolor, or possibly some other color process, will be used either in 'Showboat' or 'The Great Ziegfeld' by Universal. Company's attitude on the New York end is that 'Showboat' is the logical candidate.

#### WB 13-WK. NET \$16,248, IS DOWN FROM 1933

As compared with the same period in 1933, net operating profit of Warner Bros. for the 13 weeks ended Nov. 24, 1934, took a dip to \$15.24. The control of the 1934 took at the 1

Net profit for the quarter ended last Nov. 24, before any deductions, was \$1,583,889. During the period \$740,811 was credited direct to deflot account, representing profit of \$730, 143 on the redemption of funded indebtedness retired during the pe-riod and other items running to \$10,688.

Consolidated balance sheet as of Nov. 24 last lists assets of \$17,030,-822, including cash of \$3,200,703, and current liabilities of \$11,909,605.

#### Loew Execs in Chi

Chicago, Feb. 19.
Several Loew exces have been here the past week talking of building theatres. Those visiting are George Swartz, Robert Lynch and Nick Lloyd, of Philadelphia, representing the Loew-MGM finance department and construction end. Also L. K. Sidney, representing the theatrs operation branch, with Harry Moskowitz, in charge of general construction, due in town-shortly. Loew has been talking of building of building of the control of the contr

construction, due in town-shortly.
Loew has been talking of building in Chicago since the closs of the
film selling season when many exhibs refused to buy Metro product
due to percentage and preferred
playing time demands. Reported
that Aaron Jones, who has been
seeking a nabe circuit, is conferring with Loew on the possibility
of tying in, if and when.

#### WB's 221G Theatre Suit

Nashville Feb 19 Warner Bros, is cuing for \$22,000 with interest from the Crescent Amus. Co. which, it is alleged, was paid Crescent under the terms of a transfer contract which has since been voided.

Suit is in connection with the sale to Warners of certain Nashville.

suit is in connection with the sale to Warners of certain Nashville theatres and miscel aneous properties of the Crescent company.
Theatres involved are the Princess, Knickerbocker, Belmont, Elite No. 1, No. 3, the Woodland, and the Fifth Ave.

#### Dept. Store Worry

Hollywood, Feb. 19.

May Company, department store, is handing downtown picture exhibitors another joil by giving a free acreening of 'Story of a Courty Doctor,' full length feature, three times daily for first four days of this wask.

this week.

Store taking heavy space in local papers announcing its free enter-

#### Neb. Concentrating on 10% Slap for Rentals

Lincoln, ab. 19. e measures will idestepped in the Lincoln, 2-b. 19.
Other theatre measures will probably be sidestepped in the Nebraska legislature while hearings are on for the proposed bill, by Representative Obbink, to tax all film rentals 10%. Bill says an account sheet must be kept by the exchanges and payment brought to date the first day of each month. And the state of t

#### Daigler Quits

Seattle, Feb. 19.

H. E. Daigler resigned as assistant to John Hamrick, with Joe Rosenfield, publicity director of the Hamrick houses, following suit.

Eddie Rivers succeeds Rosenfield, handling the Seattle, Tacoma and Fortland houses from here.

#### RCA's Quarterly

Quarterly dividend of 87% cents was declared Friday (15) on RCA 'A' preferred, payable April I; to holders of record of stock as of Maroh I this year. This is the first regular quarterly 'A' preferred dividend voted since company decided to pay up all arrears in dividends on this stock. Regular quarterly dividend as woted is 1% percent. If applies to all outstanding shares of 'A' as represented by outstanding unexchanged certificates of original preferred stock. Ten of these unschanged shares are equal to one share of 'A' preferred.

## Pathe's Reorg. **Portends Active** Wall St. Market

With less than 500,000 shares of new Paths stock available for frad-ing on the New York atock exchange when Pathe's plant of reversalization is approved at the March 4 meeting, traders in Well street are looking forward to an active market in this

Smooth satisfications for this Peths refor plan when it comes in for vice, judging from the number of proteins already received at the company office. Plan must page by a two-thirds vote of all classes of stockholders, present or represented by proxy. The meeting was authorized as an extraordinary one, pursuant to Section 52 of the stock corporation laws of the state of New York.

York.

The proposed reorganization is supposed to cancel all back dividends in arrears.

dends in arrears.

Pathe is not producing or distributing pictures. Principal income from the company now comes from Dupont Film Mg. Corp. in which it holds a 49% interest; other 51% is held by the B. I. Dupont Corp. The remainder of Pathe's income results from the printing of its newsreel which is distributed by RKO-Radio.

#### EASTMAN'S BUCK TILT

EASTMAN'S BUCK TILIT
Reflecting its increased earnings,
directors of Eastman Kodak last
Wednesday (13) raised the dividend
on the common stock to \$1.25, placing it on an annual \$5 dividend basis. This represents a till of \$1,
since the old annual rate was \$4 per
common ahare.
The dividend is payable April 1 to
stock of record on March 5.

#### Incorporations

NEW YORK

NEW YORK

Museum Thesire Co., Inc.; theatricise and the control of the control of

#### CALIFORNIA

#### Judgments

#### Stock Market

(Continued from page 6) It was a quarter of a point ahead at the finish. There were more transactions in this stock Monday than throughout the preceding

Technicolor, which had run Technicolor, which had run up to a new peak last week, repeated its performance the first of this week. Stock climbed to 174, but sold down to 16% at the close. Here it was ahead 3% points on the week. Trans-Lux also edged to a new top at 3%. It was up fractionally at the finish.

the finish.

Both General Electric and Westinghouse hung up new highs for the current move, the former hitting 25%, the best figure for 1944-25. General Electric showed a gain of 15% at the closing price of 25%, thigh for Westinghouse was "41. Close was at 40%, for an advance of 2% points. The preferred issue of this company also went up 1% points to. 93.

of 2% points. The preferred issue of this company also went up 1% points to, 33.

American Saating Spuris After stiffedings a sell-off in early treading, American Saating company, stock as up to the sell-off in early treading, American Saating company, stock as up to the sell-off in early treading, American was insued Monisty (18). It was fractionally allows the company showed a near 1960; 21, 1946, after taxes and charges. This is equivalent to 66 centre per share on 202,375 no-party and charges. This is equivalent to 66 centre per share on 202,375 no-party and charges. This is equivalent to 66 centre per share on 202,375 no-party shares outstanding. This compares with a net loss of \$14,000 reported for 1933.

Consolidated Film preferred wenting to a new 1934-35 high at 22% in anticipation of some dividend action during the week. When the directory toted to postpone such action until March the stock slipped for the second of nearly a point. The common closed at 20, where it showed a loss of nearly a point. The common closed at 6%, unchanged on the week.

the week.
Although bonds in the amuse-

ment section were not materially affected by the gold-clause ruling, the Paramount liens again were outstanding and ran up to new highs. Paramount-Famous-Lasky outstanding and ran up to new highs. Paramount-Fashy 6s made a new peak at 70%, closing at 69%, up three-quarters. Certificates of the same established its new top at 70%. Its close and net advance were the same as the bonds. Paramount-Broadway 5%s gained 1% points at 49%, the high 1934-35 figure.

Paramount-Public 5%s also ran up into new virgin territory by striking to 70% during last Monday's trading. Liens finished at 70%, a gain of 1% points. Certificates of the same made a new top at 70%, but closed at 69%. At this point they were ahead 1% points on the week.

Keith 6s felt the stock strength

the week.

Keth 8s felt the stock strength and got up to 70, for a gain of a point. Pathe 7s also were strong, at one time being only a fraction away from the year's high of 108.

The bonds wound up at 102½, up half a point. Warner Brothers 8s were lukewarm most of the time.

The low was 64%. High figure was

55%, with the close at 55%, for a fractional loss.

Bastman Kodak directors raised the common dividend 25 cents per share quarterly, placing it on an annual basis of \$5 a share. This annual basis of \$5 a share. This continues the basis of \$1.50 on the preferred, payable on April 1 to stock on record March 5. Earnings statement from Warner Brothers did not materially affect bither the common or preferred issues. This 13-week statement ending November 24, 1934, showed a net loss of \$143,751 and compared with a net profit of \$124,252 for the same period in 1933. However, the 1938 statement excluded federal preveal such deductions.

Mechanica Position

reveau such deductions.

Reports to the Securities and Exchange Commission and to the N. Y., stock exchange for January showed that M.J. Meshan held 25,800 shares of Radio-Keith-Orpheum Corporation? Jevent preferred when he became & director on Jan. 24. It also, revealed that he bought 50% of the January showed that the State of Radio-Keith-Orpheum Corporation? Jevent to the State of Radio-Keith-Orpheum Corporation? Jevent to the State of Radio-Keith-Orpheum Corporation.

Additional reports to the SEC also showed that the State Company, Inc., sold 4,200 shares of Consolidated Film preferred during January. It also disclosed that this company held 11,498 shares of preferred and 155,673 shares of common of the Consolidated Film Industries, Inc., in. the-same-month-Business fallures again were reported lower for the first week of February compared with last year, with 1933 and the preceding week. With big stock exchange legaters booming shead Monday, it was only natural or Leew's common to take With big stock exchange legaters booming shead Monday, it was only nursel or Leew's common to take with the Consolidate of the Consolidate of the Procession was made public. Radio B practically duplicated the feat. Ralls, smelting and other stocks with inflationary backgrounds were pushed shead most vigorously during Monday's trading. Principal grain markets closed shortly after the court ruling was known, but even in the few minutes they were topen, corn and wheat soared.

While there undoubted will be further profit-taking, the elimination of activity in considerable volume. It will be recalled that the worn to make the recommendation of activity in considerable volume. It will be recalled that the worn of activity in considerable volume, it will be realed that the worn we encouraging industrial teems and favorable reports in recent weeks have been inpored or passed over without the customary vigor. It is partially because of this that the smarter traders are expecting at the process of the proving and the customary vigor

Summary for Week Ending Monday, February 18:

	ing avenue, Bronz; Julius Schnapper,				STOCK EXCHANGE			
	1673 West Second street, Brooklyn; and Bertha Silverman, \$01 Washington, ave-	10	84-'35-					Net
	nue, Bronx.	High.	Low.	Sales.	Issue and rate.	High. Low.		chg.
	Acropolis Music Co., Inc.; musical in-	413	21/6	2,000 7,000	American Seat	5% 4% 41 87%	40	+ 1/4
	struments, etc.; capital stock, 200 shares,	117	217		Connel Wilms	6% 6%	61/4	T-73
	no par value. Theo. A. Bardy, Hyman	22%	10%		Consol. Film	622% 19	20	- 74
	Roffe and Peter Kamvis, all of 11 West	123	70 7	23,000	Eastman Kodak (5)		123	+81/4
•	42d street, New York.	147	120	280	Do. pid	147 145%	147	+1
,	Radio & Film Methods Corp.; com-	25%	81/4	8,700	Fox Class A	11 0	. 11.,	+156
•	mercial radio broadcasting; captial stock, 200 shares, no par value. Jack Kane,	25¼ 37	16%	117,000 22,600	Gen. Elec. (60c)	2514 2314 867 32%	261/ 351/2	+2%
	Evelyn Cohen and Edith Cohen, all of	105	20% 72	700	Losw (1)	104% 104	104	- 24
	101 Park avenue, New York.	71/6	2%	800	Madison Square Garden		634	- 14
L	W. E. G., Inc.; pictures, vaudeville, etc.; capital stock, \$20,000. Herbert H.	5%	12	22,500	Paramount ctfs	3% 8%	374	- 12 - 12 + 12
٠.	etc.; capital stock, \$20,000. Herbert H.	41/4	. 14	4,300	Pathe Exchange	1% 1 16% 14%	11/4	
	Hoffman, Elizabeth A. Mayer and Thom-	24 1	10%	1,500	Pathe Class A		16¼ 5¾	+1 % + %
	as D. Powell, \$d, all of 179 Franklin street, Buffalo.	917 6217	28%	49,100 5,000	Radio Corp		621/2	+1%
	Mayfair Studio, Inc.; moving picture	46	15	27,800	Radio pfd. A (9%):	45% 40%	45	1.23/
	studio, etc.; capital stock, 20 shares, no	41/4	114	7,900	RKO	2 1%	2	+ 1/4
	par value. Leo Bernstein, Heien Robin-	814	2%	7,800	Warner Bros	4 8%	3%	+ 1/4
	son and Bernard Liebman, all of 1494	81%	15	230	_Do. pfd	211/4 20 41 871/4	20 40%	+2%
,	Broadway, New York.	47% 99	27% 82	87,000	Westinghouse	41 37¼ 93 91¾	98	T11/2
	Surrender of Authority	יטט	02	- 00	Do. ptd. (3/2)	00 01/4		1 - /2
,	Photoplay Publishing Co.; filed by	• 1	Plus stock	extras.	† Paid this year on account of	accumulations	. ‡ Pius	quar-
•	Dawes, Abbott, Littlefield, 1 Wall street,	terly	dividend o	8714c.	§ New 1934-'85 high.			
3	New York, OKLAHOMA				CURB			
3					CORB			
r	Okiahoma City. Okiahoma Coin Machine Association:	17%	764	89 400	Technicator	•17% 12%	16%	+3%
1	capital, none. Incorporators: C. A.	31/4	7% 1%	6,600	Transiux (10c)†	*314 8	314	+ 1/6
	Kettering, P. L. Clay and James F.	- /-						
	Boyle, all of Oklahoma City.				BONDS			
•	Indian Welfare Association of Okla-				4 · 4 · 1 4 · 1 · 1		<b>***</b>	
)	homa, Newata, Okia; no capital stock.	74%	. 51 51	\$11,000	Gen, Thea. Eq. '40	70 08%	7%	+174
٠	Incorporators: W. H. Downing, William R. Dawson and C. E. Long, all of	1059	85	28,000	Loew for '41	105 104	10414	
	Nowata.	49%	30	13,000	Par-Broadway 51/48, '51	401/4 40	4914	+1% + % + %
	CALIFORNIA	70%	201/6	100,000	Par-Broadway 5%s, '51 Par-Fam-Lasky 6s, '47	•70% 69	60%	+ 3
٦.		701/6	28%	72.000	Do. ctfs	*70% 69% *70% 69	70%	+1%
4	Akerns Camera Co.; capital, \$25,000;	70%	2914	199,000	Do otte	•70% GS	69%	+11/4
	subscribed, \$3. Directors: Augustin	103	85	8 000	Pathe 7s, '37	102% 10214	102%	+ 1/2
	Rodgers, Irving W. Akers, Elsie Akers,	67	40%	84,000	Warner Bros. 6s, '30	55% 54%	551/4	- %
					,			
1	7				PRODUCE EXCHANGE, N	I. Y.		
	Judgments			4 100	n	8% 8%	3%	
٠	(First name is that of the debtor;	• • •		1,100	Par-Pub.	8% 8%	078	
П	judgment taker and amount follows.)				OVER THE COUNTER, N	V.		
	Frankwyn Production, Inc.; Arteraft				OVER THE COOK PER			
1	Lithograph & Printing Co., Inc.; \$1,069.  Roy Gordon and Robert Goodhue;	BIA.	Anked,					
		2614	27%		Col. Bilcast. A			
	Actors Equity Association; \$571.	4414	40%	*****	Col. Picts. pfd	••		
3	Exhibitors Screen Srevice; State Tax Commission: \$109.	1041/2	- 107%		Pathe Ex. pfd			
٠.	Classic Pictures, Inc.; J. C. Boyle; \$81.	• ;	New 1934-13	5 high.	† Paid this year.			
		1.			•			



# A BOX-OFFICE SULD MINE!

THAT'S HOW THEY'RE ALL TALKING ABOUT

HOLLYWOOD REPORTER

# EDWARD & DOD

THE WHOLE TOWARD TO A STATE OF THE WHOLE TOWARD TO A STATE OF THE WHOLE TOWARD TO A STATE OF THE STATE OF THE

TOUMBIA'S





A JOHN FORD PRODUCTION

Screen play by Jo Swerling and Robert Riskin Based on a story by W. R. Burnett Directed by John Ford

## CALENDAR OF CURRENT RELEASES

Harold Auten Office: B'wey, N. v. c. Autuma Crecus (British). Charming film from Anthony play, with temme appeal. Dir. Basil Dean. 70 mins. Rel, Oct. 15, Rev. Nov. 6, Blaue-ven-Himmel, Des.—(Ger). Musical romance. Marthu Eggert Dir. Victor Jarson. 70 mins. Rel, Sept. 1,

Victor Jarson. 79 mlms. Rel. Sept. 1.

End of the World ("Fin du Monde" (Fr). Scientific dream based on Flammarion novel. Dir. Abel Gance. 65 mlns. Rel. April 15.

Es wer Einmal Ein. Weizer (German). Musical romance with Lehar music. Martina Eggotth. Dir. Victor Jansen. 80 mlns. Rel. Oct. 1.

Leysities (British). Drama from the Galawerthy play. Dir. Basil Dean. 70 mlns. Rel. Oct. 15. Rev. Oct. 30.

Chesterfield Offices: 1840 Breadway,

Gurtain Falls, The. Old actress impersonates aunt of a wealthy family of make old age secure. Proves a good genius. Henrietta Crosman. Dir. Chas. Lamont. 67 mins. Rel. Oct. 1.

Fugitive Read. An Austrian-Italian border story. Eric von Strohelm. Wers Engels, Leslie Fenton. Dir. Frank Strayer, 69 mins. Rel. July 1. Rev. Nov. 26.

A mystery comedy, Cast, John Miljan, June Collyer, Dir. 67 mins. Rel. Dec. 1.

Frank Strayer. 67 mins. Rei, Dec. 1.

One in a Million. Department store background for a love story. Chas. Starrett, Derothy Wilson. Dir. Frank Strayer. 52 mins. Rei. Sept. 15.

Port of Conference Tragedy Roing the waterfront and on the tuna fisherles.

British of Conference Tragedy Roing the waterfront and on the tuna fisherles.

Shed in the Dark. A college mystery, Charles Starrett, Robert Warwick,

Marion Shilling. Dir. Charles Lamont. Rei. Feb. 15.

Sens of Steel. A new deal drams of fathers and sons. Charles Starrett, Wm Bakewell, Polly Ann Young Dir. Charles Lamont, 64 mins. Rei. Dec. 15 Bakewei, FOIF Ann Young Dir. Charles Lamont. 44 mins. Rei. Dec. 1b. pheny of Living. A drame of sacrifice against a background of symphonic music. Al Shean, Evelyn Brent, Charles Judels, Dir. Frank Strayer. 63 mins. Rei, Jan. 15.
Id Accusera, The. A woman's fight against the world alone. Vivian Tobin, Russell Hopton, Dickie Moore. Dir. Charles Lamont. 60 mins. Rei. Nov. 1.

Columbia Offices, 729 Seventh Ave., Studie: Gewer at Sunset, Hellywood, Cal. Against the Law Gangster mixup with an ambulance crew. John Mac Brown, Sally Blane, Arthur Hohl. Dir. Lambert Hillyer. 61 mins. Rel Oct. 25. Rev. Dec. 18.

Sehind the Evidence. Newspaper man smokes out a master mind. Norma Foster, Donald Cook, Shelia Mannors, Dir. Lambert Hillyer, 70 min Rei, Jan. 20. Rev. Feb. 5.

-Man-Wine, The Edmund Lowe, Jack Holt in a familiar outline. Florence Rice as the girl. Dir. Sarle Kenton. 15 mins. Rel. Jan. 5. Rev. Jan. 8. Race track story based on one of Mark Hellinger's yarns by, Warner Baxter. Dir. Frank Capra. 90 mins. Rel. Dec

Nev. Dec. a.
 Riotous nautical comedy of a mixed passenger list. Victor McLaglen, Wynne Gibson, Alison Skipworth, John Gibert. Dir. Lewis Milestone. 80 mins. Red. Oct. 22. Rev. Dec. 4.
 Call te Arma. Willard Mack, Shelia Mannors, Esther Raiston. Dir. Willard Mack. Rel. Jan. 12.

Carnival story of a man's search for a mother for his child. Lee v. Sally Ellers, Jimmy Durants. Dir. Walter Lang. Rel. Feb. 10. Fugitive Ledy. Innocent girl, sentenced to prison, finds a haven and love Neil Hamilton, Florence Rice. Dir. Al. Rogell. 66 mins. Rel. Oct. 25 Ray. Dec. 11.

in Denger. Inspector Trent story of a lost emerald. Ralph Bellamy Shirley Grey. Dir. D. Ross Lederman. 61 mlns. Rel. Aug. 29. Rev Nov. 6.

Pil Fix it. Political fixer discovers he can't fix love. Jack Holt. Mona Barrie Winnie Lightner. Dir. Roy W. Neill. 69 mins. Rel. Oct. 13. Rev.

Jealous, Jealous prize fighter has a vivid dream while taking the count. Nancy Carroll, Georga Murphy, Dir, Roy W. Neill. 66 mins. Rel. Nov. 16. Rev. Nov. 27.

Rev. Nov. 27.
 Cheice. Fan dancer adopts a mother, who brings her happiness ile Lombard, May Robsen, Roger Pryor. Dir. David Burton. 77 mins Oct. 15. Rev. Nov. 20.

Law Bayend the Renge. Tim McCoy Western. Billie Seward. Dir. Ford Beebs. Rel. Feb. 16.

Beebs. Rel. Feb. 15.
Lady le Willing. Investment victim kidnap banker's wife. She falle in love with her captor. Lesile Howard, Binnie Barnes. Dir. Gilbert Miller. 65 mins. Rel. July 36. Rev. Aug. 14.
Men et the Night. Romance of a detective, Bruce Cabot, Judith Allen. Dir. Henry Freulich. 58 mins. Rel. Nov. 28. Rev. Det. 4. Miller Preulich. Sinnis. Rel. Nov. 28. Rev. Det. 4. Miller of the Gods. Industrial story of the depression. May Robson. Fay Wray. Willow Orry. Del Roby W. Nelli Standard S

VILLO 4079. DIE ROY W. Neill. 87 mins. Rel. Dec. 15. Rev. Jan. 22. Nems the Woman. Politics and a girl reporter. Arline Judge, Richard Cromwell. Dir. Al Rogell. 63 mins. Rel. Aug. 1: Rev. Dec. 4. Lite Live Tenight. Tullio Carminati, Lillan Harvey, Tala Birel. Dir. Victor Schitztinger.

Night of Leve. Romance of an opera star. Grace Moore, Tulin Carmaniti, Lyle Talbot. Dir. Victor Schnitzinger. 34 mins. Rel. Sept Rev. Sept, 11. v. Sept. 11.
Kid, The: McCoy western. Shella Mannors, Dir. David Selman mins. Rel. Nov. 8.

Square Sheetsr. Tim McCoy, Jacquelins Wells in a Western. Dir. David Selman, 57 mins. Rel. Jan. 21.

That's Gratitude. Theatrical man gets ne thanks in farcical romp. Frank Craven, Mary Carlisle. Dir. Frank Craven. 67 mins. Ral. Oct. 18. Rev. Nov. 6.

Westeren, The, Tim McCoy, Marion Shilling, Dir. David Selman, \$7 mina. Sel. Dec. 10.

White Lies. Rich society girl falls for the big, brave cop. Walter Concily, Fay Wray, Victor Jory. Dir. Lee Bulgakov. 62 mina. Rel. Nov. 27. Rev. Jan. 1.

Whele Tewn's Teiking, The. Robinson in a dual role as a killer and a pacified who resembles him. Edw. G. Robinson, Jean Arthur, Dir. John Ford. Rel. Feb. 18.

DuWorld Office: 729 Seventh Ave.,

Beast of Bernee, Melodrama and animals. John Preston, Mary Stuart. 70 mins. Rel. July 15. mins. Rei, July 15.

Blus Light: (Austrian and Italian)—Mountain-romance-among Rallan Dolomites. Directed and starring Leni Riefenstahl. Rel. Sept. 15.

Brids of Sames. South Sea featuretts. Dir. Phil. Brown. 30 mins. Rel. March I.

Preinquebille (Fr). Drama from Anatols France yarn. Dir. Jasqude de Baron-celli. 80 mins. Rei Dec. 1.

ceill. 30 mins. Rel Dec. 1.

Wil in the Case. Comedy in the Continental manner. Jimmy Savo, Eddle
Lambert, Dorothy Darling. Dir. Eugens Prenke. 60 mins. Rel. Oct.
Helloweed. Gity of Dreams (Sp). Jose Bohr. Spanlard's impression of
Keeha, Lubt. Szanuje (Polish). Young love in Polaid, with muste. Dir.
Michal Wyzyniki. Of mins. Rel. Nov. 1.
L'Agenie dee Algles (Fr). Pre-Napoleonie drama. Dir. Roger Richebe. 70
mins. Rel. Dec. 1.

mins, Rel. Dec. 1.

Man. Whe Changed His Nams (British). An old Edgar Wallace yarn re-vived. Dir. Henry Edwards. 75 mins. Rel. Oct. 1. Rev. Oct. 23;

Norsh O'Nesis (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 15. Rev. Oct. 30:

Remance in Budapest (Hung), Franciska Gaal, Musical, 70 mins. Rel. April 15, Rev. May 15.

Tell Tale Heart (British). Edgar Allan Poe thriller, Dir. Desmond Huret.
50 mins. Rel. June 15. Rev. June 19.

First Division Offices: R.K.O. Bldg., New York, N. Y. Releases Also Allied, Chesterfield and Monogram

Releases Aise Allied, Chesterfield and Monogram

Gurtain Faile, One-time Amone actress uses her talents in an entirely novel
role; and stages one final glorfous comeback. Henrietta Crosman,
Dorothy Lee, Wm. Bakewell, Dir. Charles Lamont, & mins.

Siri ef the Limberlest. The famous Gens Stratton Porter classic. Marian
Marsh, Raiph Morgan, Louise Dresser, Eddle Nugent, Dir. Christy
Cabanne. 83 mins. Rel. Nov. 3.

Girl ef My Dreams, College life and college remance. Mary Carlisle, Eddle
Nigent, Creighton Chancy, Arthur Lake, Stering Hollowsy, Gigi Parrish.

Happy Landing. Story of the U. 8, air berder patrol. Ray Walker, Jacqualine Wells, 63 mins. Rel. Sept. 1.

from information supplied by the various production companies and cked up as econ as possible afte releasa. Listing is given when re lease dates are definitely set. Titles are retained for eix months. Man agers who receive service subsequent to that period should preserva a copy of the calendar for reference.

The running time as given here is presumably that of the projection is presumably that of the projection room showings and can only approx-imate the actual release length in those states or communities where local-or-state-cansorable-may-result in deletions. Running time in the roviews as given in 'Variety' carry the actual time clocked in the the-atre after passage by the New York state consorable, since pictures, are reviewed conly in actual theatre showings. owings

While every effort is made to hold While every effort is made to hold the list accurate, the information supplied may not always be correct even though official. To obtain the fullest dagree of accuracy, Variety will appreciate the co-operation of all managers who may note discrepancies.

#### Studio Placements

Hollywood, Feb. 19. Ray Enright, directing 'Alibi Ike,'

Ray Bhright, directing 'Alibi Ike,'
WH.
Dick Powell, 'Broadway GondoHers,' WB.
Gondollers,' WB.
Fred Parker, Gene Morgan, Stanley Taylor, 'Het News,' Col.
Walter Bernon, Grace Hale, Joe
Narbeau, Dorothy Bay, Emerson.
Tracy, 'Top Kenton, Si Jenke, 'Party
Wire,' Col.
John Rogers, Sam Flint, Churles
John Rogers, Sam Flint, Churles
Dorothea Welbert, Harold Entwhistle, 'Paris in Spring,' Par.
Robert Adair, 'The Crusades,'
Par.

Par. Jean Howard, Susan Fleming, Gino Corrado, Break of Hearts.

Gino Corrado, Break of Hearts, Radio.

Mona Barrie, Gilbert Roland, Nick Forsan, Herbert Mundin, Hardle Alberghe, Seen Lives, Fox.

John Boles, Allee Faye, Redheads on Farade, Fox.

Anthony Veiller, screen play, Star of Midnight, Radio.

David Worth, Charles Martin, Akim Tamirent, Jerry Miley, Fred Kohlon Shaftan in Spring; Fax, Albert Prisco, Dorie Lloyd, Winter Hall, Emma Dunn, John Fecori, Theodore Lorch, Jean Fenwick; The Crusades, Par,
Fhilip Dunn, Finley Peter Dunne, Jr, screen play, Magnificent Obsession, U.

Jr., screen play, 'Magnificent Obses-sion,' U.
Adele Buffington, adaptation, 'Keeper of the Bees,' Mon. J. M. Kerrigan, Walter James, Una O'Connor, The Informer,' Radio.

John Davidson, 'Behind the Green Lights,' Mascot. Sam Flint, 'Four Houre to Kill,'

Sam Flint, Four Hours to Kill.
Far.
Maurice Hanline, adaptation,
Magnificent Obsession, 'U.
Wade Boteler, John Hyams, 'Village Tale, 'Radio.
Eddie Buzzell, diecting Fifth and
the Eddie Buzzell, diecting Fifth and
the Eddie Buzzell, diecting Fifth and
the Five Bad Boys, 'Col.
Lee-Phelps, Sam-Flint-Louis-Natheaux, 'Vagabond Lady', Roach,
Sig Herzig, screen- play, 'Farie'
in the Cradie, 'Radio.
Jean Arthur, Victor Jory, Party
Welley Kenton, directing Party
Erie Kenton, directing Party

Wire, Col. Erle Kenton, directing Party Wire, Col. Dorfs Lloyd, Thunder in the Streets, Darmour, Geoffrey Hale, Ten Dollar Raise,

Philip Klein, Robert Yost, screen play, Work of Art, Fox. E. H. Griffith, directing. No More Ladles, Metro,

Ladies, Metro,
Leon Gordon, screen play, Three
Wise Fools, Metro.
—Charles Logue, dialoguing—Hoosier Schoolmaster, Mono.
Conrad Nagel, Order, Please, Ma-

Conrad Nagel, Order, Frence, matter, to keep for an Herbert Mundin, Secret Lives, Tox. Jess Devorske, 'Call of the Wild,' 20th Cent. Manufacture, Tarty Wies' Col. Manufacture, Tarty Wies' Col. Manufacture, Col. Manufacture, Metro, Jack. Kirkland, writing—original for Chevaller, Metro.

James Horne, directing Taurel and Hardy in India, 'Roach, Frank Strayer, directing, Lois (Constituted on page, 21)

(Continued on page 33)

Jens Eyre. Screen adaptation of the Charlotte Bronte classic. Colin Clive, Virginia Bruce, Alleen Pringle. Dir. Christy Cabanne. Rel. Oct. 1. Virginia Bruce, Alleen Pringle. Dir. Christy Cabanne. Rel. Oct. 1.

King Kelly. Dance director and his girl dancing troupe swap contracts on way to Paris, and bring prosperity to a mythical Beigravian kingdom via crooning, dance routines, etc. Romantic comedy with music. Guy Robertson, Irone Ware. Dir. Leonard Fields. Rel. Nov. 15.

on to the ware. Dir Leonard Floids. Hel. Nov. 15. Installed to the boss on. Dorothy. Wilson, Charles Starrett. Dir. Frank Strayer. Rel. Nov. 15. Nov. 15.

Part et Lest Dreams. A gun moll's past catches up with her after she has reformed and is happly married to a sea-faring man. Lola Lane, Bill Redman. Romance of a disowned playboor on a rather model with a Redman. Bruce Cabot, Grace Bradley, Burton Churchill, Regis Toomney, Dir. Medville Brown. Rel. Nov. 30.

Studies: Burbank, First National Officeer 821 W. 49th St., New York, N. Y.

Babeene. Jungle film made by the Martin Johnson's, partly from an airplane, §3 mins. Rel. Jan. Rev. Jan. 29.
Bebbitt. Upfon Sinclair, Main Street. Guy Kibbes, Aline McMahon. Dir. Wm. Keighley. 75 mins. Rel. Dec. 8. Rev. Dec. 18. British Agent. Adapted from the novel about international spics. Leslie

Howard, Kay Francis. Dir. Michael Curtiz. 75 mins. Rel. Sept. 15.

Rev. Sept. 28.

Filrtatien Walk, West Point story, Ruby Keeler, Dick Powell, Pat O'Brien. Dir. Frank Borzage, 95 mins, Rei, Dec. 1, Rev. Dec. 4. Gentlemen Are Bern. Four college boys battle the world. Franchot Tone, Jean Muir, Ann Dvorak, Margaret Lindsay. Dir. Alfred E. Green. 75 mins. Rel. Nov. 17. Rev. Nov. 27.

Heppiness Ahead. Window wesher wins success. Dick Powell Josephine Hutchinson. Dir. Mervyn LeRoy. 80 mins. Rei. Oct. 22. Rev. Oct. 16. Hutchingon. Dir. Mervyn Leruy, 89 mins. Rei. Oct. 22. (1982) (1981) April 1982 (1982) In a fake auction room. Pat O'Brien, Ann Dvorak, Claire Dodd, Roscoe Karns. Dir. Robt. Florey. 70 mins. Rel. Oct. 20. Rev. Jan. 1.

Lest Ledy, A. Willa Cather's story. Barbara Stanwyck, Frank Morgan, Ricardo Cortea. Dir. Al. E. Green, 61 mins, Rel. Sept. 29. Rey. Oct. 8. Meybe it's Love. Glaria Stant, Ross Alexander. Dir. Wm. McGinn. 62 mins. Rel. Jan. 12. Rev. Fab. 12. Murder in the Cleuds, Lyle Talbot, Ann Dvorak, Dir. D. Ross Lederman, 61 mins, Rel, Dec. 15. Rev. Jan. 1.

Nerth Shere. Barbara Stanwyck, Gene Raymond. Dir. Robert Florey. Rel. Feb. 16.

Feb. 16.
Red Het Fires. Lyle Tailbot, Mary Astor. Dir. D. Ross Lederman: Rel. Feb. 2.
Six Day Bike Rider. Thrills and spills in a blike race. Joe E. Brown. Dir.
Lloyd-Bacon. 69-mins. Rel. Cet. 20. Rev. Nov. 6. Studie: Fox Hille, Hellywood, Cat.

Studies Fax Hills, Hellywood, Cat. Fox Offices 444 West 56th St., Nav Yark, N. Y. Babeena. Jugle film made by Martin Johnsons, partly from an airplane. 73 Baby Take a Sew. The Fox child star comes through again. Shirley Temple, Bacheler of Arts. From John Posterior Bacheler ef Arts, From John Ersking's recent novel. Tom Brown, Henry Walthall, Anita Louise. Dir. Louis King. 74 mlns. Rel. Nov. 23. Bright Eyes. The story of two little girls. Shirley Temple, Jane Darwell, James Dunn, Judith Allen. Dir. David Butler. 83 mins. Rel, Dec. 28. Rev. Dec. 25.

Mev. Dec. 20.

Gravian. Romantic storry based on 'Gypay Melody' Chas. Boyer, Loretta Caravian. Romantic storry based on 'Gypay Melody' Chase. 192 mina. Rel. Sept. 28. exc. Cet. 2. Joulie Fazenda Dir. Erik Charell. 192 mina. Rel. Sept. 28. exc. Cet. 2. Another detective yarn. Warner Oland, Dir. Edyton, Mona Barrie. Dir. Eugene Forde. 79 mins. Rel. Sept. 14. Rev. Sept. 18.

Cherile Chan in Paris. The Oriental detective moves into new territory, Warner Oland, Mary Brian. Dir. Lewis Seller. Rel. Feb. 1. Rev. Jan. 29.

Jan. 29.

Ceunty Cheirmen, The. Will Rogers, Evelyn Venable, Kent Taylor. Dir. John Blystons. 78 mins. Rel. Jan. 11. Rev. Jan. 22.

Duds Ranger, The. Geo. O'Brien, Irene Hervey, Dir. Eddle Cline. 64 mins. Rel. Sept. 21.

East River, Story revolving around an underwater tunnel. Edmund Lowe, Victor McLaglen, Marjorle Rambeau. Dir, Raoul Walsh. Rol. Jan. 25. Eliner Norten Claire Travor, Hugh Williams. Dir. Hamilton MacFadden. Rol. Nov. 2.

First Werld War, The. Hitherto unreleased film from the archives of several governments, Lawrence Stallings, editor, 77 mins. Rel. Nov. 23. Rev.

Gembling. From the George M. Cohan play. Geo. M. Cohan, Wynne Gibson, Dir. Rowland V. Lee. 32 mins. Rel. Nov. 2. Rev. Dec. 11. Handy Andy. Will Rogers. Peggy Wood. Dir. David Butler. 31 mins. Rel. July 27. Rev. Aug. 7. Hell in the Heavens. Air story. Warner Baxter, Conchita Montenegro. Dir. John Blystone. 80 mlns. Rel. Nov. 9.

Heildersde. Adventure in a ghost town. Richard Arien, Madge Evans, Ralph Bellamy, Henry Walthall. Dir. Jas. Cruze. 74 mins. Rel. Dec. 21. Rev. Jan 8.

Judge Priest. Based on the Irvin Cobb stories of down south. H. B. Walthall,
— Tem Brown, Amits Louise. Dir. John Ford. Rel. Oct. 5. Rev. Oct. 15.
Little\_Colenel. Shirley Temple, Lionel\_Barrymore, Evelyn—Venable. Dir.
— David Butler. Rel. Feb. 16. Lettery Lover. Pat Paterson, Lew Ayres. Dir. Wm. Thiele. 82 mins. Rel. Levetime. Musical romantic story. Pat Paterson, Nils. Asher, Herbert Mundin, Harry Green. Dir. Jas. Tinling. 72 mins. Rel. Sept. 21. Rev. Nov. 6.

Marie Gallante. Dons from the novel of the same name. Spencer Tracy, Ketti Gallan, Helen Morgan. Dir. Henry King, 90 mins. Rel. Oct. 28, Rev. Nov. 27.

Musle in the Air. Gloria Swanson, John Boles. Dir. Joe May. 81 mins. Rel. Dec. 7.

man. Heroine saves her husband by procuring 'the papers.' Mona , Gilbert Roland. Dir. Eugene Forde. '69 mins. Rel. Jan. 18. an. 22.

Rev. Jan. 22.

One Mera Spring, Janet Gaynor, Warner Baxter, Dir. Henry King, Rel. Feb. 8.

Pecke Bad Bey. Story of an adopted son and an understanding man, Jackie Rev. Peter Bay Colf. 19. Rev. Off. 19. Rev. 19. Rev. Off. 19. Rev. 19. Rev. 19. Rev. 19. Rev. 19. Rev. Off. 19. Rev. 19. R

Ave. Vet. 2.

388 Nightei In Hellyweed. James E. Dunn, Alice Faye, Mitchell & Durant. Dir. Geo, Marshall. 77 mlns. Rel. Oct. 12. Rev. Nov. 13.

Twenty-four Heurs a Day. Claire Trevor, Gilbert Roland. Dir. Hamilton Mac-Fadden. Rel. Nov. 23. FROUGH. REL. NOV. 23.

Pressurs. Romance with the sand hogs under the river. Edmund Lowe, Victor McLagien, Florence Rice. Dir. Rosul Walsh. 70 mins. Rel. Feb. Rev. Feb. 5.

a. Man's. Man. George O'Brien. Dir. Edw. F. Clins. Rel. Feb. 15.

Men = Marit & Man. George O'Brien. Dir. Edw. F. Cilne. Rel. Feb. 15.

White Parade, The. Loretta Young, John Boies. Dir. Irving Cummings. 86.

mina. Rel. Nov. 15. Rev. Nov. 13.

Gaumont-British Office: 1600 Broadway,

Chu Chin Chew. Arabian taics in musical form. Anna May Wong, Frits
Kortner. Dir. Walter Fords. 95 mins. Rel. Sept. 15. Rev. Sept. 25.

Kortner. Dir. Walter Forde. 85 mins. Rei. Sept. 15. Rev. Sept. 25. Evensong. Musical dramatization from the Beverley. Nichols nove Evelyn Laye. Filtz-Kortner,—Garl-Esmond. Alice-Delysia,—Conchita-Supervia. Dir. Victor Saville. Rel. Nov. 16. Rev. Nov. 20.

Evergreen. Musical adaptation from Cochran's stage production. Jossie Matthews. Sonnie Hule. Betty Ballour, Barry Mackay. Dir. Victor Saville. Rel. Jan. 2. Rev. Jan. 15.

Lien Duke, The. Drama headed on Duke of Wellington at Battle of Waterloo. George Arlas. Elialine Torris, Gladys Cooler, A. Fr. Matthews, Allam Aynesworth. Dir. Victor Saville. Rel. Jan. Rev. Jan. 15.

Jack Ahey. Comedy with song and dance. Jack Hulbert. Nancy O'Neil, Alfred Drayton. Dir. Walter Forde. Rel. Dec. 3, Rev. Teb. 2.

Little Friend. Darma of a child's devotion and influence. Nore Pilosan. Dir. Betchell Martel. 1810-06t. Jacks with pendicular public product.

Man of Aran. Irish story with preponderantly beautiful photography. Dir. Robert Flaherty, 70 mins. Rel. Oct. 15. Rev. Oct. 23. Power (Jew Suss). Dramatization of Stern Feuchtwanger novel. Conrad Voldt, Benita Hume. Dir. Lothar Mendes. 105 mins. Rel. Oct. 1. Rev. Oct. 5.

(Continued on page 32)



## TRIBUTES!

Dear Miss Rand:

Tam-very happy
consented to the year second weeker of the foot of the foo

Miss Rand:

It gives me a great deal of pleasIt gives me a great deal of pleasing up your option or four more
weeks which make to take the conweeks for your Paradise Cabaret
weeks for your Paradise Cabaret
engagement the longest engagement and I am samply and the most and I am happy of the premaise Cabaret
and I am happy one office grosses
uccessful are were experienced
that we han ever experienced
that the hand of the control of the control of the most control of the control of the control of the conmany trol of the

September 4, 1934.

September 4, 1984.

For Miss Rand, advise you that I am pleased of advise you that your Orienta theatre engagement for the pase two weeks established for the pase two weeks established the process of the pase o

FLASH! HELD OVER FUR SECUND WEEK FOX, BROOKLYN, NOW!

NOW! 15th HOLDOVER WEEK TO NEW HIGH GROSSES AT PARADISE CABARET. NEW YORK

21,000,000 People Jammed the Chicago World's Fair in 1933 to See Her Fan Dance . . . Twelve Weeks of All-Time High Records at the Chicago Theatre. 16,000,000 People Packed the World's Fair in 1934 to See Her Bubble Dance . . . Two Weeks at Oriental Theatre, Chicago, Breaking All Previous Box Office Records . . . And New Records in Theatres Everywhere.

WILLIAM MORRIS, Exclusive Booking Representative DAVID A. LIPTON, Publicity Director

## POLICE, CENSORS. WOMEN'S CLUBS, ENDORSE HER!

"Sally Rand produced an artistic effect the effect produced is beautiful . . . I produced is beautiful. I think Miss Rand gives an in-terpretation of a dance equal to the grace of movement-of-the bird-like dances given by Ruth St. Denis. I feel that no one should be shocked and be led to offer unfavorable criticism."

MRS. B. B. McDONALD'S Women's Civic League, Indianapolis.

she made no vulgar motions with her body and I consider the entire performance very beautiful. Miss Sepecially graceting and does her dance very artistically, and there is nothing in the entire program show in the entire program that would offend any one."

COSETTE C. OSBORN,

Police Woman and Censor
City of Indianapolis.

formance of Miss Sally Rand formance of Miss Sally Ranu at the Stanley Theatre there is nothing suggestive the dance is purely artistic with no vulgarity."

JOHN J. CROUSE, WILLIAM H. O'BRYAN, Pittsburgh Police Censors.

#### Film Reviews

#### Une Etoile Disparait

(Continued from page 15)

(Continued from page 15) some of its old ones and bring 'emover. Par has been out of production over there for about three over there for about three over, cose to the expense of shipping 'em' back and shoots 'em out with a prayer. They don't even bother to stick on the expense of the expen

Kemy tareal Vallee, leading many overfices body.

A half Mozen or so French film stars walk in and out of the film, which probably helped abroad.

They're not even billed for here.

Keur.

#### LITTLE MEN

Mascot production and release. Pealings
Reigh Morgan, Brith O'Drien-Moore, Dirproceed by Pill Rogans, Producer. Men Goldanith. Front, the fatery of the aame paragfor the process of the same paragfor manual, sore, Dr. Huye Riesenfeld,
camera, Errie Millor William Nobles, At
Aktor. N. T. companying Pab. 16, 38,
Aktor. N. T. A. Companying Pab. 18, 30,
Professor, Bhaspett. Alabh Morgan
Professor, Bhaspett.

Jo	Erin O'Brien-Moore
Franz	Junior Duckin
Mary Anne -	Phyllis Fraser
Nat	
Demi	David Durand
Jack	
Dick	Buster Pheips
Rob	Ronnie Crosby
Tommy	
Dolly	Dickie Jones
Ned	Richard Quine
Billy	Donald Buck
Teddy	Eddie Dale Heiden
Emil	

Priliture goes away overboard on pathos, varely passing up a chance during the cumbersome rectial to take a left yull on the heartstrings that a left yull on the heartstrings that a left yull on the heartstrings are supported by the state of the supported by th

thous hope of redemption for the miscreant, we never the miscreant and the miscreant of misdemenors. About the only restraint revealed in this long parade of suffering is the director's rade of suffering is the director's rade of suffering is the director's addistinguished on the miscreant of t

As the operators of the Plumfield School for Boys, Ralph Morgan



## **BUSINESS MANAGER**

opportunity for live wirs who ugirly understands short sub distribution and has active

Write Box 5, Variety New York City

and E-in O'Brien-Moore are nicely cast, with the latter given a wealth copportunity and understanding. The sympathy and understanding, or juveniles Frankle Darro gains major attention. Others that register effectively are Junior Durkin, Tad Alexander, Bayda Durand, Buster Hugo Riesenfeld happprised an exceptionally fine piece of scoring.

#### TOPAZE

(FRENCH MADE) (FRENCH MADE)
Paramount (Joinville) production and relasse, Directed by Louis Gasnier. From
Market Paramount of Fabrica Playhouses,
Playhouses, Market Paramount of Fabrica Playhouses,
Running time, 02 mins,
Cast Includes Louis Jouvet, Pauley, Simore Heliard, Marcel Valles, Edwige Feuillees and Maurica Romy.

#### (In French)

Radio made Maurica Remy.

(In French)

Radio made this film in Hollywood and years ago at Jabout the same fill the second of the

#### SCHOOL FOR GIRLS

Liberty production and release. Features with the production and release to the protein and th

\*\*S. Running time, 68 mins.

Reform \*\*achol \*\*sturies -date far back, and, while the newest may have been suggested by the success of 'Maedchen,' this resolves itself into the old-fashioned type of a yarn without definite plan and made ingrely for the propaganda angle. Chief value is the presence in the case of the meetingly, of a yarn without plan the presence of the meetingly of a windle with the control of the meetingly of a which will mildly interest, with a comfortable career of double billing indicated.

Smooth but rather tedious film, which will mildly interest, with a comfortable career of double billing indicated.

Indicated.

The man and the comment of the second much dialog in defense of errant maidenhood. That makes for sluggish movement, but William Nigh nas kept his players moving around, much. Baste do not accomplish as the second of the sluggish movement, but William Nigh nas kept his players moving around, enter the second of a crime she did not commit, who attracts the attention of a young member of the visiting committee. He has her like attention of a young member of the visiting committee. He has her like attention of a young member of the visiting committee. He has her like attention of a young member of the visiting committee. He has her hear. It's all rather out of line no plausibility, the girls running around the halis unguarded, etc. Sub-plot is the hostility between the sadistic head matton and her tender-hearted the shooting of the matron by the underling, who tricks the gun into the radio so it will explode when the self-ist-uned in preformance is that of Jucillo at the normal preformance is that of Jucillo at the preformance is that the preformance is that of Jucillo at the preformanc

### 'SWEET MUSIC'-'SEOUOIA' \$9,000-\$10.000 IN K. C.

Kansas City, Feb. 19.
(Best exploitation: Midland)
Five first runs this week and all heavily boosted by national ads. Gave papers some extra gravy and some of the pictures ince openings. Sequois, Midland, opened stronger than expected and looks like, it dubious. Newman has 'Sweet Music' and film expected to build nicely.
Mainstreet is showing.

will-fool-the-wise-lade who were dublous. Newman has Sweet Music and film expected to build missing and him expected to build missing and him expected to build missing and him expected to build management gave the Pimpernel, which on account of its being a UA release was expected to show at the Midland, and will see the County Chalrman, Uptown has Evergreen. Management gave this one a two weeks' campaign of teasing ads, but did not disclose the performance of the county of

#### SEATTLE

GEATTLE

(Continued from page-40)—
Gentleman' (U) dual, at 25s admissh, only moderate \$1,750.

Colissium (Evergreen) (1,800; 15-25)—
Transatlantic Merry - Go - Round' (104) and "Babes in Toyland' (206) and week painted Veil' (MG) and "Father Brown, Detective' (Par), dual, \$3,100.

Fifth Avenus (Evergreen) (2,800; 15-26)—
Brown, Detective' (Par), dual, \$3,100.

Fifth Avenus (Evergreen) (2,800; 15-10.

Last week, County Chalman (Pox), slow at .36,400.

Lister (2, County Chalman (Pox), slow at .36,400.

Libserty (1-00) (1,900; 15-25-35)—
Libserty (1-00).

Running and (1,900; 15-25-35)—
Running and (1,900).

Music Box (Hamrick) (2,800; 25-40)—
Colle of India' (UA). Second week pare film, 35,400, good.

Music Hall (Hamrick) (2,300; 25-40)—
Good Fally' (U). Title thought very bad. Indications suggest \$4-500. And that's poor: Filture likeed week-Devil Dogs of-Atr' (WB) got along for good \$8,800, but under hopes.

Oppheum (Hamrick) (2,700; 25-35)

#### RUMBA' \$7,800, NEW HAVEN

'Devil Dogs,' Well Exploited, Gets

New Haven, Feb. 19.

A nice lobby display two weeks in advance, plus, a touring flashy, truck helped stand 'em to the gutter on opening week end of Devli Dies, and the saver for the Bernann I't a great of the saver for the Bernann I't and I't and

unusual condition to local nabe.
Draw so heavy on opening that prophad to open up his second house.
(dark) nearby to take care of 'em.

Draw so neavy on opening man your had to open up his second house (dark) nearby to take care of em.

Pestimates for This Wesk: 51-50)—result (Problic) (2.848; Sing Nights' (Mono). Ruggles' (Par) skedded for this week but side-tracked for the Raft film. Fair opening, but must improve to get a satisfactory 17,800. Last week the control of the rate of the

#### \$9,000 OMAHA'S TOP

For Split Week at Par-Border town and Evergreen \$8,500

town and Evergeen \$5,500

Omaha, Feb. 19.

Best Exploitation; Orpheum)
Paramount into first of its split weeks under the new policy. Indications from way first week of vaude held up and opening on this vaude held up and opening on this politic property. The property of the property of

stills and posters.

Estimates for This Week
Paramount (Blank Tri - State)
(2.765; 25-54-0-55) "Band Plays
On' (MG) and vaude, three days;
Tri - State)
(Trough Try - Band Plays
On' (MG) and vaude, three days;
Trough Try - Days
On' (MG) and vaude, three days;
Trough Try - Days
On' - Day

#### Duals and 'Clive' Cause Lincoln Talk. Film After \$3,200

Lincoln, Feb. 19.

(Best Exploitation: Orpheum)
It is easily week, and the archive structure of the control of

Continental Revue' on stage, reopening house, winning combo at
over \$14,000. Best coin here in
\$8,000 he u m (Blank - Ort - State)
Brandele, (Singer-RKO (1,200);
25-35-40)—'Gentlemen Are Born'
(FN) and Carnival' (Col), dual.
Headed over average, \$4,300, 'fair
week 'Barnum' (UA) and 'Firebird'
enough'. Last week 'Babbit' (FN)'
(WB), \$8,200.

### New York Theatres

### PARAMOUNT: TIMES

**CLAUDETTE COLBERT** 

in "THE GILDED LILY"
with FRED MacMURRAY
Directed by WESLEY RUGGLES MIDNIGHT SHOWS EVERY NIGHT

### **RIVOLI**

"THE RIGHT TO LIVE" with GEO. BRENT-JOSEPHINE HUTCHINSON, and All Star Cost Starling Friday, Feb. 22 "FOLIES BERGERE" with MAURICE CHEVALIER

RADIO CITY ROCKEFEILER MUSIC HALL LESLIE HOWARD and MERLE OBERON In
"THE SCARLET PIMPERNEL"
An Alexander Korda Production
ON THE STAGE—"THE LAST MINUET"
Brilliant New Extravaganza

ANY DAY SYLVIA SYDNEY 25c 10 2

35c to 7 ANY SEAT Gala Stage Revue will LOUISE BEAVERS Jn Pers 7th Ave ROXY Show Value 50th St. ROXY of the Nation MIDNITE SHOW TONITE

AYFAIR Broadway at 47th New York Premiere
'Notorious Gentleman'
with CHAS. BICKFORD



Taes. to Thurs., Feb. 19 to 21

1st ST. BRIDE" 81st ST. "HOME ON THE RANGE" B'way

CAPITOL DAVID COPPERFIELD Starting Friday, Feb. 22nd

45th STREET LIVES OF A BENGAL Stage, Ted Lewis & Orch., Other DAVID COPPERFIELD"



In Person and on the Screen in Sweet Music.

"Devil Dogs of the ASTOR Dway 45th At Popular
ASTOR Prices — Midnight Show
N.Y. Predict — Midnight Show
N.Y. Predict — Midnight Show
N.Y. Predict — MITTLE MEN'2



#### Studio Placements

(Continued from page 29) Wilson, Holmes Herbert, Shirley Grey, Luis Alberni, Florence Rob-erts, Gertrude Sutton, Andre de Se-gurola, Paul Ellis, Ronnie Bosbey 'Public Opinion,' Invin.

George Raft, Edward Arnold Charles Richman, The Glass Key Par.

Ruth Donnelly, 'Alibi Ike,' MB Howard Hickman, 'Guns of the Law,' Col.

Bradley Page, 'Mr. Dynamite,' U. Hans VonTwardowski, "The Cru-sades,' Par.

Edward Gargan, Paul Wing, Hold Em Yale, Par.

Herbert Mundin, 'Man-Eating 'iger,' Fox. Russell Hardie, 'Man of the World.' Metro.

Frank Partos, scripting 'So Red the Rose,' Par. Pauline Lord, 'So Red the Rose,'

Lawrence Grant, Jeffle Tielbury, Werewolf of London, U. Cecii Elliott, Les Miserables, 20th C.

Raymond Hatton, 'Princess O'Hara, U. Sam Mintz, screen play, 'Crazy People,' Par.

John Robertson, directing 'Heaven's Gate,' Fox.

Henry Fonda, Janet Gaynor Parmer Takes a Wife, Fox Roger Pryor, 'Dinky,' Warners. Bing, Eddie Shubert, haw, Phil Regan, Tulip Herman Bir Inifred Shaw

Time.' WB short. Niven\_Busch, screen play, 'Lady Tubbs,' U.

Jimmy Burtis, 'Mr. Dynamite,' U. Paul Lukas, Jean Hersholt, 'Man the World,' Metro.

Charles Butterworth, Henry Ste-phenson, 'China Seas,' Metro. Wilson Collison, adaptation, 'Lady leware,' Col.

Mack Gray, 'Glass Key,' Par, Edward Earle, 'Miracle Rider,

Nick Barrows, writing original for Charles Boyer, Wanger.

Bertram Milhauser, adaptation, Gold Eagle Guy, Metro. Fritz Lang, directing 'Hell Afloat, Metro.

Freddie Bartholomew, Maureer O'Sullivan, 'Anna Karenina,' Metro William Seiter, directing 'A Man' World,' Metro.

Paul Lukas, Russell Hardle, 'A Man': World,' Metro. Galen Gaugh, 'Public Enemy, No.

2. Metro:
Gus Shy, Shirley Ross, Department Store, Metro short.
Holmes Herbert, James Bradbury, Jr., Vampires of Prague,

Homes Vampires of Franch Metro. Minor Watson, 'Mr. Dynamite' U. Minor Watson, 'Mr. Dynamite' U. Brown, 'Case of the Curious Wesley Barry, Pat O'Malley, Ky Robinson, 'Hot News,' Col. Lee Kohlmar, Bedil Rosing, 'Night Drama,' Par.

Lee Kohlman, Bodil Hosing, Avignt Drama, Par. Ivan Linow. Constantine Roman-off, People Will Talk, Par. Father Neill Dodd, Jack Judge, Hold Em Yale, Par. George Chandler, 'Hold That

Father Neill Dodd, Jack Judge, Hold Em Fale, Par. George Chandler, 'Hold That Tiger, Fox. Sam Flint, 'Mr. Dynamite,' U. Sam Flint, 'Mr. Dynamite,' U. Harry Bernard, 'Stolen Harmony,' Talwence Riley, scripting pic for Eddle Cantor, Goldwyn, Philip Wylle, Katherine Scola, screen piay, 'Guns,' Par. 'Canards Acrost WE. 'Johnne Gray, writing Harry Langdon story, Col. Preston Black, writing comedy short, Col. Preston Black, writing comedy short, Col. Preston Black, and Campbell, Scripting of the College of the Colleg

Supreme.
Don Wilkie, scripting 'Washington orrespondent,' Reliance. Lillian Elliott, untitled comedy, U. Robert Graves, 'Ten Dollar Raise,

Fox.
Nat Pendleton, Louise Henry,
Harvey Stephens, Lella Bennett,
'Order, Please,' Metro.

#### MAY DELAY CHILLER

Hollywood, Feb. 19.
Bride of Frankenstein, in its eighth week of lensing at Universal, may suspend production a few days while Director James Whale awaits O. P. Heggis, delayed at another studio.

studio.

Heggle has one of the major scenes with Boris Karloff and Elsa Lanciester, wedded monsters in the chiller. Picture currently is on schedule.

## CALENDAR OF CURRENT RELEASES

(Continued from page 29) Frincess Charming. Musical comedy in a mythical kingdom. Evelyn Laye Yvonne Arnaud, George Grossmith, Max Miller. Dir. Maurice Elyey Yvonne Arnawi, George Grossman, and Rel, Jan. Rel, Jan. Musical romance based on Schubert's life. Marthe Londinished Symphony. Musical romance based on Schubert's life. Marthe Eggerth. Dir. Willy Forst. 83 mins. Rel. Jan. 1, Rev. Jan. 16.

Office: 1776 Bresdway, New York, N. Y Liberty

Olzzy Dames, Musical, Theatrical boarding house locale, Marjorie Rambeau, Florine McKinney, Lawrence Gray, Dir, William Nigh, Ne Ransom, From Damon Ruvnoir Str. Be Big Mitten, Lelia Hyams, Phillips Holmes, Dir, Fred Newmeyer, 70 mins, Rel. Oct. 26, Rev. Feb. 12, Once to Every Bachelor, Honeyroon with a hired bride, Marjan Nixon, Neil Hamilton, Allem Pringle Dir, Wm. Nigh, 12 mins, Rel. Dec. 14. School for Girlis, Medican school dessensible School for Girlis, Medican School for December 1, 2011.

School for Giris, Reform school drama, Sidney Fox, Paul Kelly, Lois Wilson, Anne Shbley, Dir. Vm. Nigh. 23 mins, Rel. Mar. 22.

son, Anne Shibley Dir, Vim, Nigh, 73 mins, Rel, Mar, 22.
Swepataka Annle, Society crocks frame sweeps winner. Tom Brown, Marion
Nixon, Werf engels, Dir, Win, Nigh, 77 mins, 78el, date not set.
13et the Stane, Murder of a columnist, Jack La Rue, Thelma Todd, Gall
Patrick, Dir, Phil Rosen 73 mins, Rel, Sept, 7, Rev, Sept, 11.
1we Heads en a Pillow, Mar, twoniat warfare, Nell Hamilton, Mirlam Jordan: Dir, Win, Nigh, 75 mins, Rel, Oct. 2, Rev, Oct. 3.

When Strangers Mest. Mixup i. n bungalow colony. Rich. Cromwell, Arling Judge. Dir. Wm. C. Cabaras. 73 mins. Rel. July 20. Rev. Nov. 20. Without Children. Modern dra. 9 of divorce. Marguerite Churchill, Bruce Cabot, Evelyn Brent, Regin 11 Denny. Dir. William Nigh. 81 mins. Rel not set.

Majestic Offices: RKO Bidg., Radio City New York City Mutlny Ahead. Stark drama! Adventure! Romance! On the high seas. Not Hamilton and Kathleen Burke. Dir. Tommy Atkins.

Hamilton and Assented Burke. Dir. Johnsy Alkins.
Hight Alarm, The Newspaper S.ory with a reporter winning the city boss daughter. Druce Cabot, J.Idith Allen, H. B. Warner. Dir. Spencer Bennett. 53 mins. Rel. Ser. 22. Jan. 15.

Perfect Clue, The. David Manners, Skeets Gallagher, Dorothy Libaire, Dir. Robt. Vignola. 64 mins. Dynamic detective mystery thriller.

vignom, 64 mins. Dynamic detective mystery thriller. er, The. Hawthorne's cramatic classic. First sound filming. Col-stoore and Hardie Altright. Dir Robert Vignola. 70 mins. Rel Rev. Sept. 25. Scarlet Letter, The.

Sept. Rev. Sept. 25. She Had to Chose. Texas girl goes to Hollywood and back again. Not studio story. Sally Blane, Lirry Crabbe. Dir. Ralph Cedar. 62 mlr Rel. Oct. I. Ruv. Sept. 25.

Offices, 1776 Broadway, New York, N. Mascot

Behind the Green Lights. A tense drama of circumstantial evidence. Girl who remained faithful. Preston Foster. Rel. Feb. 22.

wno remained raithful. Preston Foster. Rol. Feb. 22.
son Romanic. Two Jads, otc. American and one German, find that
friendahlp can lick even war. Ben. Lyon, Sari Maritza, James Bush,
Hardie- Albright, William Bekewell, Erich von Strolenn. Dir. David
Howard. 67 mins. Roleased Oct. 12. Rev. Oct. 16.
do Sants Fe. Story of a dude ranch knick-knack salesman who falls in
love with the ranch owner's laughter. He is accused of murder but all
difficulties are lairlied with startling suddenness. Ken Maynard, Evalyn Knapp, H. 3t. Warner, Kenneth Thomson, George Hayes. Dir. David
Howard. Rel. Noy, 20.

Howard Rel. Nov. 20.

Marines Are Coming, The. As Lieut, 'Wild Bill' Traylor, U.S.M.C., the screen's treesletible bad-boy, finds himself torn between love for two women until, fating disgrace, he plunges into a war somewhere south of Mexico and from then on things rush pell-mell toward a gigantic climax. William Haines, Esther Raison, Cornad Nagel, Armida. Dir. David Howard. Rel. Dec. 4.

Little Men. Jo of Little Women as a school mistress. From Louisa May Alcott's atory. Raiph Morgan, Erin O'Brien-Moore, Trent Durkin. Dir. Phil Rosen. Rel. Dec. 26.

rnn nosen. Net. Dec. 28.
g and Beautiful. Story of a press agent who builds his sweetheart to stardom nad nearly loses her. William Haines, Judita Allen, Joseph Cawthorn, Wamjas Baby Stars. Dir. Joseph Santiey. 63 mins. Rel. Sept. 1.

studios: Culver City, Calls. Metro Offices: 1840 Broadway, Babes in Toyland, Child story, with the Victor Herbert musio. Laurel and Hardy, Charlotte Henry. Dir, Gus Mein; Chas. Rogers, 77 mins. Rel Nov. 30. Rev. Dec. 18.

NOV. 39. Nev. Dec. 18.
Band Plays On, The. Football slory. Robt. Young, Betty Furness, Dir.
Russell Mack. 87 mins. Rel. Dec. 21. Rev. Dec. 25.
Barretts of Wimpole Street. Based on the play by Rudolf Besier. Norma
Shearer, Fredric March, Charles Laughton. Dir. Sidney Franklin. Rel.
Sept. 21. Rev. Oct. 2

Sept. 21. Rev. Oct. 2.

Blography of a Bachelor Girl, Hassed on S. N. Berhrman's auccessful play, "Blography of a Bachelor Girl, Robert Montgomery. Dir. E. H. Griffith. Rel. Oct. 36.

David Copperfield. Dickens story with an almost perfect cast. W. C. Fields. Lionel Barrymore, Edna May Gillver, Herbert Mundin. Dir. Geo. Cukor. 219 mins. Rel. Jan. M. Ret. Jan. 20.

Desth of the Dimond. Game Control of the Sept. Based on the novel by Company of the Compa

COUNTY RESIDENCE OF THE PROPERTY OF THE HEAVY, Madge EVENDS. DIF.
EBWard Sedgwich. 69 mlm; Rel. Sept. 14. Rev. Sept. 2:
Evelyn Prentiee. Disrict attorn-ye wife saves a girl wrongly accused of
her own orime. Wm. Powell, Myrma Loy. Dir. Wm. K. Howard. 78
mlns. Rel. Nov. 8. Rev. Nov. 13.
Frasking All Others. From the sitage play. Joan Crawford, Clark Gable.
Robt. Montgomery; Dir. W. S. Van Dyke. 82 mlns. Rel. Dec. 28.
Rev. Jan. 1.

Gay Bride, The. From Francis Coe's Repeal. Carole Lombard, Cheste Morris. Dir. Jack Conway. 82 mins. Rel. Dec. 28. Rev. Dec. 18. Have a Heart. Jean Parker as a crippled little doll-maker. Spencer Tracs Dir. David Butler. Rel. Sept. 7. Rev. Oct. 23.

wildow. Based on the world-famous operetta by Franz Lehar. Maurice Chevailer, Jeanette MacDonald. Dir. Ernst Lubitsch. Rel. not set. Rev. Oct. 16.

Night is Young, The. Royal love for a commoner theme. Ramon Novarro.

Evelyn Laye, Dir. Dudley Murphy, 80 mins, Rel. Jan. 11. Rev. Jan. 15. Outcast Lady, Based on a novel by Michael Arlen. Constance Bennett-Herbert Marshall, Dir. 7 rert Z. Leonard. Rel. Sept. 28, Rev. Nov. 6. Psinted Vell. Based on the novel by Somerset Mausham. Greta Garbo. Herbert Marshall. Dir. 31-hard. Boleslavsky. 84 mlns. Rel. Nov. 23, Rev. Dec. 11.

Rev. Dec. 11.
Sciefy Dector. Hospital story. Chester Morris, Virginia Bruce. Robt. Taylor. Dir. Geo. B. Seitz. 63 mins. Rel. Jan. 25. Rev. Feb. 5.
Straight is the Way Released convict story. Franchot Tone, May Robson,
Karen Morley. Dir. Faul Sloan. 60 mins. Rel. Aug. 10. Rev. Sept. 3.
Student Tour. Musical comedy about collegians on a European tour. Charles
Eutterworth, Jimmy Durante, Maxine Doyle. Dir. Charles Riesner. Rel.
Oct. 12. Rev. Oct. 18. Every Woman Knows. Based on the play by Sir James M. Barrie Holen Hayes, Brian Aherne. Dir. Gregory La Cava. Rel. Oct. 19., Rev

Oct. 30.

Wicked Woman. A story of a faithful mother. Mady Christians, Jean Parker Chas. Bickford. Dir. Chas. Brabin. 71 mins. Hel. Dec. 7. Rev Winning Ticket, The. Story of a sweeps ticket that was lost and found. Lec. Carillo, Louise Fazenda, Ted Healy. Dir. Chas. F. Riesner. 64 mins. Rei. Feb. 8. Rev. Feb. 12.

Btudio: 9336 W. Washington Bivd., Monogram Office: R. K. O. Building, Rockefeller Center, N.Y.C.

Dawn Rider, The "John Wayne, A Lone Star Western.

Girl of the Limberlost, A. Gene Stratton-Porter story. Marian Marsh, Ralph Morgan, Louise Dresser. Dir. Christy Cabanne. 80 mins. Rel. Oct 18. Rev. Nov. 13.

Rev. Nov. 13.

Girl of My Dresma: College romance with track team events. Mary Carliele, Creighton Chaney, Sterling Holloway, Eddle, Nugent, Giol Parrish, 6t mins. Dir. Ray McCarey, Rel. Nov. 17.

Filtring with Danger. Three buddles play with dynamite and love. Robert Armstrong. William Cagney, Edgar Kennedy, Marion Burns, Maria Alba Rel. Dec. 1. 70 mins.

Kel. Dec. 1. 70 mlns.

Great Cod Gold. Sidney Blackmer, Martha Sleeper, Gloria Shea. Registration of the Martha Sleeper, Gloria Shea. Registrated Registration of the State of the receivership racket almost wreeking young romance. Rel. April 15.

Hesler, The. From novel by Robert Herrick. Dir. Reginald Barker.

King Kelly et U. S. A. Guy Robertson, Irene Ware. 65 mlns. Rel. Sept. 15.

Rev. Dec. 18.

Acv. Dec. 16.

Lawless Frontier (Lone Star). John Wayne, Shella Terry. Dir. R. N. Bradbury. 54 mins. Rel. Nov. 22. Rev. Jan. 22.

Lost in the Stratesphere. Romance of two members of air patrol amid sel-

entific experiments. June Collyer, William Cagney, Eddle Nugent, 64 mins. Nov 15.

Million Dollar Baby. Fond parents try to paim over their little boy as another girl movie find to win fame and riohes. Arline Judge, Ray Walker, Jimmy Fay, George B, Stone. Rel. Dec. 29.

Monte Carlo Nighta. Innocent suspect traps his man at famous casion and wins the girl. Mary Blain, John Darrow. 62 mins. Rel. May 20.

wins the girl. Mary Brian, John Darrow. 62 mins. Rel. May 20, Mystericus Mr. Wong. Story of the twelve coins of Confucius. Arline Judge, Bela Lugcai, Wallace Ford. 88 mins. Rel. Dec. 22.

Neath Arizona Skies. (Lone Star). John Wayne, Shella Terry. 52 mins. Rel. Dec. 22.

Rel. Dec. 22.

Nut-Farm, The. Movic-struck-family-takes husband's-all-to-crash Hollywood, with hilarious-results. Wallace Ford, 65 mins. Rel. Mar. 25.

Rainbow Valley, (Lone Star), John Wayne, Luotile Brown.

Reckless Romeos. Comedy adventures of two hard-boiled eggs who are arried of nothing but each other. Robert Armstrong, William Cagney, Red Head. Boy and girl work out their social salvation in a lunch wagon. Bruce Capot, Grace Bradeley. Dir. Melville Brown. 77 mins. Rel. Sov. 18. 18. 200.

nuv. t. stev. Nov. 20.

Signs Hights. Three men accused of murdering the same man tell circumstances which are checked by lie detector, proving two are innocent. Hardie Albright, Boots Mallory, Jameson Thomas, Conway Tearle, Ferdmand Gottschalk. (Note: Tearle stars), 60 mins. Rel. Dec. 15.

Rev. Jan. 22.

Rev. Jan. 23.

Texas Terror, John Wayne. A Lone Star Western.

Trail Beyond, In the. John Wayne, Verna Hillie, 56 mins. Rel. Oct. 22.

Women Must Dress. Intricate ways of fashion salon people almost causing young remained to the second state of t

Offices 1601 Broadway, Studios: 8851 Maration St., Paramount All the King's Horses. Zenda type story with a picture star replacing a king of a mythical kingdom. Carl Brisson, Mary Ellis. Dir. Frank Tuttle. Rel. Feb. 15.

id My Wife. Sylvia Sidney, Gene Raymond. Dir. Dave Leisen. Rel. Belle of the '90's. Backstage in burlesque. Mae West. Dir. Leo McCarey.
13 mins. Rel. Sept. 21. Rev. Sept. 25.

Caprice Espagnol. Romance of a Spanish dancer. Mariene Dietrich, Caesar Romero, Lionel Atwill. Dir. Josef Von Sternberg, Rel. Mar. 15. Car 99. Band on the exploits of the Michigan state radio police, Fred Mac-Murray, Sir Guy Standing, Ann Sheridan. Dir, Chas. Barton. Rel. Mar. I.

atra. Egyptian speciacle with modern dialog. Claudette Colbert, War-ren William, Henry Wilcoxson. Dir. Cecii De Mille. 102 mins. Rel Sat. Oct. 5: Rev. Aug. 21.

Sat. Oct. 5. Rev. Aug. 21.

College Rhythm, Musical type story. Joe Penner, Lanny Ross, Jack Oakle,
Lyda Robertt. Dir. Norman Taurog, 75 mlna. Rel. Nov. 23. Rev. Nov. 27.

Crime Without Passlon. Lawyer trapped by a needless fake allbi. Claude
Raling, Murgo. Dir. Ben Hecht. Chas. MacArthur. 70 mlna. Rel. Aug.
24. Rev. Sept. 3.

Enter Madame. From the stage play of a temperamental star. Elissa Landi, Cary Grant. Dir. Elliott Nugent. 81 mins. Rel. Jan. 4. Rev. Jan. 15. ther Brown, Detective. New type of mystery story. Paul Lukas, Gertrude Michael. Dir, Edw. Sedgwick. Rel. Dec.

Glided Lily, The. Modest business girl is catapulted to fame through a mis-understood romance with a nobleman. Claudette Colbert, Fred Mac Murray, Dir, Wesley Ruggies. 85 mins. Rel, Jan. 25. Rev. Feb. 12. Murray. Dir. Wesley Ruggies. 85 mins. Rei. Jan. 20. Act. John Sel. Bing Crosby, Kitty Carlisle. Dir. Frank Tuttle. 75 mins. Rel. Dec. 28. Rev. Dec. 5.

75 mins. Rel. Dec. 28. Rev. Dec. 5. Memor en the Ranges, Western. Randolph Scott, Jackie Googan. Evelyn Brent. Dir. Jacobsen. 54 mins. Rel, Dec. 21. Rev. Feb. 12. 14°a- Gitt. Fields—buys an orange grove. W. C. Fields. Baby LeRoy, Jean-Roueveral. Dir. Norman McLead. 67 mins. Rel. Nov. 30. Rev. Jan. 5. Lemon Dep Rid, The. From the Damon Runyon story in Colliners. Leafurch Dept. Mid. The. The Colling State of the Leafurch Colling State of the Leafurch

Rev. Oct. 30.
Limehouse Blues. Story of the London Chinatown. Geo. Raft, Jean Parker,
Anna May Wong. Dir. Alex Hall. 63 mins. Rel. Nov. 9. Rev. Dec. 13.
Lives of a Bengal Lancer. Adventure in an Indian regiment. Gar Gooper,
Cavanagh, Henrietta Crossman. Dir. Ralph Murphy. 68. mins. Rel.
Murphy. Rel. Dec. 14.

in Bloom. Country boy and city girl finally make a match. Carnival sidelights. Joe Morrison, Dixie Lee, Burns and Allen. Dir. Elliott Nugent. Rel. Mar. 16. cEadden's Fiats. Erom the Gue Hill farce. Walter C. Kelly, Andy Clyde, Jane Darwell. Dr. Raiph Murphy. Rel. Mar. 22.

ississipsi. Showbeat story by Booth Tarkington. Bing Cooky, W. C. Fields, Joan Bennett, Queenis Smith. Dir. Edw. A. Sutherland. Rel, Mar. S. ease. Three people who live in fear of death. Gertrude Michael, Paul Cavanagh, Henrietta Crosman. Dir. Ralph Murphy, 58 mins. Rel. Oct. 28. Rev. Nov. 27.

Oct. 26. Rev. Nov. 27.

Mrs. Wiggs of the Cabbage Patch. Talk version of the old favorite. Pauline
Lord, ZaSu Pitts, W. C. Fields. Dir. Norman Taurog. 78 mins. Rel.
Oct. 19. Rev. Oct. 30.

Oct. 19. Rev. Oct. 30.

One Hour Late. Joe Morrison, Helen Twelvetrees, Conrad Nagel. Dir. Raiph Murphy. Rel. Dec. 14.

President Vanishes, The. From current sensational novel of same title. Arthur Byron, Janet Beecher, Paul Relly. Dir. Wm. A. Wellman. 80 mins. Rel. Jan. II. Rev. Dec. II. net hater play about bundling. Joan Forest Control of Happman. 10 mins. Rel. Nov. 16.

Rev. Nov. 10. Preside Janeter. Dir. Alex Hall. 80 mins. Rel. Nov. 16.

Ready for Love. Small town romance of an actress's daughter. Ida Lupino, Rich. Arien. Dir. Marion Gering. 62 mins. Rel. Oct. 12. Rev. Dec. 4. Rocky Mountain Mystery. Western mystery story by Zane Grey. Randolph Scott, Chic Sale, Kathleen Burke, Mrs. Leslie Carter.. Dir. Chas. Barton. Rei. Feb. 1.

les of Red Gap. Harry Leon Wilson's story of a butler won in a bridge game. Chas. Laughton, Mary Boland, Chas. Ruggies. Dir. Leo Mc-Carey. Rel. Feb. 22. ba. Society girl and New York boy meet in Havana. Geo. Raft, Carole Lombard, Margo. Dir. Marion Gering. Rei. Feb. 8.

Lombard, Margo. Dir. Marion Gering. Rel. Feb. 8.
Scalete Empress, The. Story of Catherine of Russia. Mariene Dietrich, John Louge. Dir. Jos. von Sternberg. 104 mins. Rel. Sept. 7. Rev. Sept. 18.
She Leves Me Net. Stage play. Girl in college dormitory masquerades as a boy. Miriam Hopkins, Eling Crosby. Dir. Elliot Nugent. 85 mins. Rel. Aug. 10. Rev. Sept. 11.

Stolen Harmony. Adventures with Ben Bernie's band. Geo. Raft, Ben Bernie, Grace Bradley. Dir. Alfred Werker. Rei, Mar. 29.

Grace Bradley Dir. Altred Werker. Ref. Mar. 29.

Wagon Wheels. Western for a Zane Gray story, Randolph Scott, Gail Patrich.
Dir. Chas. Barton. 55 mins. Rel. Sopt. 21. Rev. Oct. 9.

Wings in the Dark. Air Friller with a reactie by a blinded aviator. Myrna
Loy, Cary Gran. Dir. chs. Stood. Rel. Feb. 1. Rev. Feb. 5.

You Belong to Mc. State story with Helen Mack. Lee Tracy. Dir. A. L.

Worker Y mins. Rel. Aug. 24. Rev. Sept. 18.

Office: 1270 Sixth Avs., New York, N. Y. Principal

Chandu on the Magio Island. Mystery—sequel to Return of Chandu. Bela Lugosi, Clara Kimball Young, Dean Benton, Phyllis Ludwig. Seven reels. Return of Chandu, The. Mystery story, Bela Lugosi, Clara Kimball Young, Dean Benton, Phyllis Ludwig, Seven-reel, feature, followed by eight two-reel serial episodes. Ref. Oct.

Studies: Hollywood, Calif. Offics: R.K.O. Bidg., Radio City, N.Y.C. R.K.O. Radio

Age of innocence. A romance of the 1880's. A man and woman sacrifice their love on the altar of duty. Irene Dunn, John Boies, Helen Westley, Julia Haydon. Dir. Philip Moeller. 83½ mins. Rel. Sept. 7. Rev. Oct. 23.

Oct. 23.

Anne of Green Gabies. The story involves the adoption, life and development of Anne, an orphan, at Ayonies on Frince Edward Island. Anne Shirley, Tom. Brown, Helen Westley. O. F., Heggie, Sare Haden. Dir. George Nichols Jr. 89 mins. Rel. Nov. 23. Rev. Dec. 25.

By Your Leave. An American couple just entering into middle life take a short vacation away from each other, only to return secretly, relieved that it is all over. Frank Morgan, Genevleve Tobin, Neil Hamilton, Marian Nixon, Gienn Anders, Gene Lockhart. Dir. Lloyd Corrigan. 28.

mins. Rel. Nov. 8. Rev. Jan, 1.

Ceptain Hurricane. A story of Cape Cod and its people. James Barton, Helen Westley, Helen Mack. Dir. John Robertson. Rel. Mar. 1.

Westley, Helen Mack. Dir. John Robertson. Eei. Mar. 1.

Dangerous Corner. A year after he commits spicle a dead man is. 45nagerous Corner. A year after he commits spicle a dead man is. 45nerated of theft by his brother, who demands that the group of friends
and relatives involved tell lim the whole truth instead of trying to conMelvyn Douglas, Ian Kelth, Betty Furness, Henry Wadsworth, Doris
Lloyd. Dir. Phil Rosen. 66½ mins. Rel. Oct. 5. Rev. Feb. 6.
Enchanted April, Under the enchantment of Italian sunshine, and a romentic
medieval castle, love comes to four unhappy English women. Ann
Harding, Frank Morgan, Katharibe. Alexander, Reginald Owen, Jane
Batter, Dir. Earry Ecasmont. Red. Jan. 28. 68 mins

Fountsin, The. From the Chas. Morgan novel Ann Harding, Brian Ahern, Paul Lukas. Dir. John Cromwell. 85 mins. Rel, Aug. 31. Rev. Sept. 3. Paul Lukas. Dir. John Cromwell. Sö mins. Ret. Aug. 31. Rev. Sept. 3.

Gay Diverces, The. When Mimi tries to hire a sigolo she mistakes Guy Holden for the applicant and although they fall in love with each other she will not consider him until the confusion in cleared up. Ginger Rogers, Fred Astaire, Mice Pardy, Edward Everett Horton, Erik Rhodes, Eric Biore. Dir. Mark Sandrich. 107 mins. Rel. Oct. 19. Rev. Nov. 20

Wednesday, F. ruary 20, 1935

Nov. 20.

Gigolette. A society beauty who loses all her money and becomes a hostes in a night-club. Adrienne Ames, Ralph Belamy, Donaid Cook, Robert Armstrong. Dir. Charles Lamont. Ref. Feb. 15.

Grand Old Girl, Giorlying the American school teacher. May Robson, Mary Carleise. Fred MacMurray, Alan Hate. Dir. by John Robertson. Ref. Charles Control of the Control o

Jan. 18. 71½ mins. con Flash. An habitual criminal becomes a football hero at a large uni versity and proves that the essential fundamentals of good are basic versity and proves that the essential tunusminus of source ally present in everybody. Eddle Quillan, Betty Furnes, Grant Mitchell. Edgar Kennedy. Dir. Glenn Tryon. 62 mins. Rel. Oct. 26. Rev. Jan. 22. Greatest Gamble. A father, in prison for murder, escapes in ord save his daughter from her dominieering mother. Richard Dix, Dwilson. Dir. John Robertson. 70 mins. Rel. Aug. 3. Rev. July 2

Wilson. Dir. John Robertson. 70 mins. Rel. Aug. 2. Rev. July 24. ucky Kernels. A pair of out-of-work vaudevillans adopt a small boy who turns out to be heir to a large Kentucky estate which is involved in a feud with a neighboring estate. Bert Wheeler, Robert Woolsey, Mary Carlisle, Spanky McFarland, Noah Beery. Dir. George Stevens 75 mins. Rel. Nov. 2. Rev. Jan. 5.

75 mins. Rel. Nov. 2, liev. Jan. 8 farce which concerns itself with a muning tange of identities that result from two young men bringing a factor which concerns itself with an amusing tange of identities that result from two young men bringing a factor of the concerns the factor of the concerns and the concerns a factor of the concerns of the conce

Rev. Jan. 1.

Murder on a Honeymeen. The further adventures of the old maid, amateur detective, school teacher, Miss Hildegard Withers, and Inspector of Police Ocean Filer. This time the murder takes place on an airplane. The Loyd Corrigan. Rel. Feb. 22.

Educyd Corrigan. Rel. Feb. 22.

Red Merning. Adventure in the property of the property of the Dunn, Regis Toomey, Raymond Hatton. Dir. Wellace Fox. 68 mins. Rel. Dec. 14.

Richest Girl in the World. Wealthy girl seeks non-mercenary sultor. Mirlam Hopkins, Joel McCrea, Fay Wray, Dir. Wm. A. Selter. 80 mins. Rel. Sept. 21. Rev. Sept. 21.

ospr. 21. nev. sept. 21.
nnee in Manhattan. A young Czecho-Slovakian enters the United States
(his 'promised Janu') lilegally and finds happiness and the chance for
a successful future. Francis Lederer, Ginger Rogers, Arthur Hohl.
Jimmy Buttler, J. Farrell MacDonald. Dir. Stephen Roberts. 77 mins.
Ret. Jan. 11. Rev. Jan. 22.

Silver Streak, The A fast-action melodrama in which the famous stream lined train of the Burlington Rallroad plays the star part. Sally Blane Charles-Starrett, Hardie-Albright, William Farnum Dir. Thomas Atkins 12-mins. Rel. Dec. 21. Rev. Jan. 22.

kins.—72:mins.—Rel.—Dec. 21.—Rev.—Jan.—22.

Wednesdaya Child. The effect of divorce upon children. Edward Arnold, 
McAren. Morley, Franklie Thomas. Dir. John Robertson. 68 mins. Rel. 
Oct. 28. Rev. Dec. 18.

West of the Pecca. The locale is the Pecca county in New Mexico. A young girl, disgueed as a boy, regenerates an outlaw and wins happiness. 
Richard Dix. Martha Sleeper, Samuel Hinds, Fred Kohler. Dir. Phil Rosen. 68 mins. Rel. Jan. 4. Rev. Jan. 1.

Woman in the Dark. A fast-paced melodram about a paroled convict whe in through dis sample as beautiful accepts fir from the town cad. Fast William (Martha) and Melvyn Douglas, Roscoe Ates. Dir. Phil Rosen. 69 mins. Rel. Oct. 26.

#### United Artists Officea: 729 Saventh Ave.

Affairs of Cellini, The. The love life of Benvenuto Cellini. Fredric March.
Constance Bennett. Frank Morgan, Fay Wray. Dir. Gregory Le Cava.
Rel. Aug. 22.

Rel. Aug. 22.

Rev. Aug. 22.

Rev. Aug. 23.

Rev. Jan. 24.

Rev. Jan. 24.

Rev. Jan. 25.

V. Lee. Rel. Sept. 7. Rev. Oct. 2.
Kid Millions. Musical spectacle in the U. S. and Egypt. Eddle-Cantor, Ette Merman. Dir. Roy Del Ruth. 90 mins. Rel. Dec. 28. Rev. Nov. 13.

Last Gentieman, The. Shrewd and elderly millionaire cieverly folis the plane of his son to chisci his money away. George Arlise, Edna May Oliver, Janet Beecher and Ralph Morgan. Dir. Sidney Lanfield. Rel. Sept. 21.

Gyver, annet Beecner and Kaiph Morgan. Dir. Sidney Lanneid. Rei. Mighty Barnum. This. Fictional story of P. T. Sarnum. Waliace Beery, Adolphe Menjou, Virginia Bruce. Dir. Walter Lang. 87 mine. Rel. Dec. 28. Rev. Dec. 28.

Sur Dally Bread. Disinherited folks from all walks of life begin all over on an abandoned farm. Karen Morley, Tom Keene, and Barbara Pepper. Froduced and directed by King Vidor. Rel. Sept. 28. Rev. Oct. 9.

Scarlet Pingermeil, The. From a novel by the Barones Orcey. Romantic Korda. 85 mins. Rel. Feb. 15. Rev. Feb. 12.

Fransatiatrist Merry-Ge-Reund. Mystery rides the waves. Music in our room, murder in the next. A gambler, an helress, a comedian and a detective accused of a crime-that-rocked the whole ocean. Jack Benny. Gene Raymond, Nancy Carroll, Sidney Blackmer. Dir. Berjamin Stoler.

Private Life of Don Juan. Don Juan discovers that, deprived of his name and reputation, he's no greater lover than the next fellow. Douglas Fairbanks, Meric Oberon, Benita Hume. Dir, Alex Korda. 92 mins. Rel. Nov. 30. Rev. Oct. 19 and Dec. 18.

Nov. 30. Rev. Oct. 19 and Dec. 18.
Runaway Queen. A merry maoistrom of revolution and romance. Anne
Neagle and Fernand Gravey. Dir. Herbert Wilcox. Rel Dec. 21.
We Live Again. A vivid new version of Tolstoy's immortal "Resurrection."
Anna Sten, Frederic March, Jane Baxter. C. Aubrey Smith. Dir. Rouben
Mamoullan. 88 mins. Rel. Nov. 16. Rev. Nov. 6.

Studio: Universal City, Calif. Universal Offices: 30 Rockefeller Center

Cheating Cheaters. From Max Marcin's stage play, Fay Wray, Cesar Romero, Minna Gombell. Dir. Rich, Thorpe. 67 mins. Rel. Nov. 5. Rev. Gift of Gab. Comedy-drama-musical. Edmund Lowe, G. Stuart and big radio and screen cast. Dir. Karl Freund. 70 mins. Rel. Sept. 3. Rev. Oct. 2.

Good Fairy, The. From Ferenc Moinar's stage play. Margaret Sullavan. Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. 98 mins. Rel. Feb. 13. Rev. Feb. 6. Great Expectations. Drama, Henry Hull, Jane Wyatt. Dir. Stuart Walker Rel. Oct. 22. ae Side, The. Drama. Adolphe Menjou, Doris Kenyon. Dir. Eddle Buz zell. 60 mins. Rel. Aug. 27. Rev. Sept. 18.

zeil. 60 mins. Rei. Aug. 27. Rev. Sept. 18. It Happensd in N. Y. Comedy-drama. Lyie Tailbot, Gertrude Michael, Heather Angel. Dir. Aian Crosland. Rel. Mar. 11. Ive Been Argound. Comedy drama. Chester Morris, Rochelle Hudson, Isabelle Yewell. Dir. Phil Cahn. Rel. Dec. 31. International Communication of the Communication of

imitation of Life. Drama. Claudette Colbert, Warren William. Dir. John Stohl. 116 mins. Rel. Oct. 29, Rev. Nov. 27.

stonl. 116 mins. Rei. Oct. 29. Rev. Nov. 27.
Man Who Reclaimed His Head, The. From Jean Bart's stage play of French
life. Claude Rains, Joan Bennett, Lionel Atwill. Dir. Edw. Ludwig
Rel. Dec. 24: Rev. Jan. 16.

Millen Diries Resear. Committed arms. Edward Arnold Mary Carllels. Dir.
Millen Diries Resear.

Million Dollar Ransom. Comedy-drama. Edward Arnold, Mary Carlisle. Dir Murray Roth. Rei. Sept. 10.

muten Jolitz Ransem. Comedy-drama. Edward Arnold. Mary Carlisle. Dir.
Murray Roth. Rs. Sept. 10.
Mystery. of Edwin. Dreed, The... From the. Dickens story. Claude Raines,
Douglass Montgomery, Heather Angel. Dir. Stuart Walker. Rel. Feb. 4.
Night Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray.
Florine McKinney. Dir. Lowell Sherman. Rel. Mar. 4.
Noterious Gentieman, A. Mystery-murder. Charles Bickford, Helen Vinson.
Dir. Ed. Laemmier. Rel. Jan. 21.
One Exciting Adventures. Comedy-drama. Binnis Barnes. Nell Hamilton. Dir.
Ed. L. Frank. 70 mins. Rel. Oct. 16. Rev. Jan.
David Burton. Roll. Rel. Cont. 16. Rel. Jan. 21.
Rendezvous at Midnight. Murder-mystery. Raiph Bellamy, Valerie Hobson.
Dir. Christy Cabanne. Rel. Feb. 11.
Rocky Rhodes. Western. Buck Jones. Dir. Al Raboch. 60 mins. Rel. Sept.
34. Rev. Jan. 1.
Romance in the Rain. Comedy-drama of a slum cinderella. Bages Press. Vis.

rendezvous at Mideight. Murder-mystery. Ralph Bellamy, Valerie Hobson, Dir. Christy Cabanne. Rel. Feb. 1.

Rocky Rhedas. Western. Buck Jones. Dir. Al Raboch. 60 mins. Rel. Sept. 1.

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Rocky Rhedas. Western. Buck Jones. Dir. Al Raboch. 40 mins. Rel. Sept. 1.

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Rocky Rhedas. Western. Buck Jones. Dir. Al Raboch. 40 mins. Rel. Buck. Dir. Riback. All Rel. Dir. Riback. All

Strange Wives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rich.
Thorpe. 75 mins. Rel. Dec. 10, Rev. Feb. 5.
Straight from the Heart. Baby Jane, Mary Astor, Roger Pryor. Dir. Kurt
Neumann. Rel. Jan. 14.

There's Alwaya Tomerrow, Drama. Frank Morgan, Lois Wilson. Dir. Ed. Sloman. 86 mins. Rel. Sept. 17. Rev. Nov. 13.

Sioman. 85 mins. Rel. Sept. 17. Rev. Nov. 13.
Translett Lady. Politics, romance and mystery. Henry Hull, Gene Raymond, Frances Drake. Dir. Ed. Buzzell. Rel. Feb., 22.
Wake Band Dramm. Musical. Russ Columbo. Roger Pryor, June Knight. Dir. Curt Namman Rel. Oct. 1. Rev. Oct. 16.
When a Man Sess Red. Buck Jones western. Dir. Alan Jones. 69 mins. Rel. Nov. 12. Rev. Jan. 22.

studice. Burbank. Calif. Warner Brothers Offices: 321 W. 44th 61

Big Heartad Harbert. From the stage farce. Old-fashloned father takes a licking from his modern family. Guy Kibbee, Aline McMahon, Patricia Eilis. Dir. Wm. Keighley. 60 mins. Rel. Oct. 6. Rev. Nov. 20.

couls. Dir. Mil. Acquisity of the first state of th

Case of the Howling Dog, Tha. Introducing a new film sleuth. Warren Wil-liam, Mary Astor. Dir. Alan Crosland. 75 mlns. Rel. Sept. 22. Rev. Oct. 23.

Mother and daughter in a battle for love. Jean Muir, Geo. Brent to Teasdale. Dir, Archie Mayo. 68 mins. Rel. Sept. 8. Rev.

Sept. 18.

Devil Degs of the Air. Rollicking comedy drama romance of the aviation corps
of the U. S. Marines, James Cagney, Pat O'Brien, Dir. Lioyd Bacon.
85 mins. Rei, Peb. S. Rev. Peb. Li.
Firebird. Murder mystery in Austria. Verree Teasdale, Ricardo Cortez. Dir.
Wm. Dieterie. 15 mins. Rei, Nov. 20.

Gold Diagers of 1935, Dick Powell, Adolphe Menjou, Gloria Stuart, Alice
Brady. Dir. Busby Berkeley, Rei Mar. 16.

Kansas City Princesa. Two mid-west manicurists on a jambores. Joan Bion-dell, Glenda Farrell, Hugh Herbert. Dir. Wm. Keighley. 64 mins. Rel. Oct. 13. Rev. Nov. 6 King of the Ritz. Wm. Gargan, Patricia Ellis, Dir. Wm. H. McGann. Rel. Mar. 23.

Mar. 23.

I Am a Thief. Mystery and murder in a diamond theft. Mary Astor, Ricardo Cortez. Dir. Robert Florey. Rel. Nov. 24. Rev. Jan. 8.

Living an Velvet. Love of a beautiful society girl for a half mad and totally irresponsible aviator. Kay Francis, Warren William, George Brent. Dir. Frank Borzage. Rel. Mar. 2.

Frank Borzage. Rei. Mar. 2.

Madame Du Barry. Drama of the lady who made history alt up and take notice, with comedy twists. Dolores Del Rio, Reginald Oven, Osgodo William Dietarie. Rei. Oct. 13. Rev. Oct. 20. Tree, Beien Lowell. Dir. William Dietarie. Rel. Oct. 13. Rev. Oct. 20. Tree. Dramatic drama of a uto race tracks. Lyle Talbot, Mary Astor. Dir. D. Ross Lederman, 61 mins. Rel. Feb. 2.

Red Het Tires. Dynamic drama of auto race tracks, 21 to 12 t

an in Rad. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Genevieve Tobin. Dir. Robt. Florey. Rel. Feb. 16.

#### Miscellaneous Releases

Are We Civilized? (Raspin). Propaganda for peace. Dir. Edwin Carews, 70 mins. Rei. June. Rev. June 19.

mins. Rel. June. Rev. June 19.

Battle, Tha. (Garganoff). French-made story of a Jap naval officer who sacrifices his wife for his country. Charles Boyer, Merie Oberon. Dir. Nicholas Farkas. Si mins. Rel. Nov. 20. Rev. Nov. 21.

Blus Steel. (Blue Star.). John. Wayna Western. Dir. R. N. Bradbury. 67

mins. Rel. July. Rev. July 17.

Goss Streets (Invincible). Story of a down and out surgeon who performs a skilled operation. Frank Craven, Sally Blans. Dir. Wm. Nigh. Rev.

Dancing Man. Gigolo etory. Reginald Denny, Judith Allen. Dir. Al Ray. 64 mina. Rel. July. Rev. July 24.

mina Rel. July. Rev. July 24.

Dealers in Death (Zopical Flim). Arraignment of munition makers. Mostly news clips. 63 mina. Rev. Dec. 18.

Fighting Trooper, The. Canadian police story. Kermit Maynard, Barbara Worth. Dr. Ray Taylor. 63 mins. Rev. Jan. 8.

Hel Tilk (Markey). Samoan nature story. 73 mina. Rev. Feb. 5.

Hollywood Mystery (Regal). Story of a temperamental director and a racketeer. June Clyde, Frank Albertson. Dr. Breezy Eason. 63 mins. Rev.

Jan. 22.

Jan. 22.

Jan. 22.

Jan. 23.

Jan. 24.

Jan. 25.

Jan. 26.

Jan. 27.

Jan. 27.

Jan. 27.

Jan. 28.

Jan. 2

Marrying Widowe (Tower). Young widow gets her wish. Judith Allen, Minna Gombell, John Mack Brown. Dir. Sam Newfield. 67 mins. Rev.

Sept. 3. Sep

#### Theatre Wins Verdict In Kid's Injury Suit

Stroudsburg, Pa. Feb. 19. Harry A. and Fred Scheurman rading as H. A. Scheurman and Son, of the Sherman theatre, were granted a compulsory non-suit in case involving the theatre and the parents of a patron,

At a special morning showing in May, 1932, the plaintiff an 11-yearold girl, now deceased, reached for a door handle, missed it and plunged her hand and arm through a pane her hand and arm through a pane of glass in a lobby door. Suit alleged that the child suffered not founly deep wounds and great 108s of blood, but the shock resulted in a severe case of St. Vitus dance. Later she developed pneumonia, which aggravated the other liness, and atthough she recovered, hercondition was such that she again developed pneumonia and died. Plaintiff sued to recover damages from the Sherman theatre.

The judge, on a motion by the attorney for the defendant, granted a compulsory monitude of the control of

#### Rush Cal. Beach Season, Open Theatre This Month

Los Angeles, Feb. 19. Los Angeles, Feb. 18.
Fox West Coast will try out an experiment of opening its Hermosa theatre at Hermosa Beach, nearby resort, two months ahead of schedule this year. Co-operating with the Chamber of Commerce and other civic organizations, of the beach town, which is staging a drive for early trade, George Bowser, circuit district manager, is unshuttering the Hermosa Feb. 22.
House which ardinatily does not

House, which ordinarily does not around April 15, will again be man-aged by Bob Sprowl, president of the Hermosa Junior Chamber of

#### EMBASSY, S. F., SHIFTS

## **Duals Survive** Efforts to End 'Em in So. Cal.

Los Angeles, Feb. 19. Repeated efforts to wipe out double bills in Southern California have been fruitless, according to latest figures. Of 383 operating theatres in this territory, more than 350 are still playing duals.

350 are still, playing duals.

In Los Angeles there are only six houses observing the single picture policy, and five of these are de-luxers—Paramount, Loew's State, REO Hillstreet, Warners-Hollywood-and Chinese. A mixed policy, with two features one week and a single the next, has been adopted by 10 Los Angeles houses.

#### Publix Stops 2 St. Paul Indies On Bank Nights

Minneapolis. Feb. 19. Publix Circuit has obtained orders from the local grievance board com-pelling the Strand and Garrick, St. Paul loop independent houses, to cease and desist holding bank night.

hight.

Hearings on similar Publix cases, charging three Minneapolis independent neighborhood and suburban houses with code violation by unfair bank night competition, were postponed for two weeks because of respondent's inability to appear.

w. A. Steffes, president of North-west Allied States, and S. P. Hal-pern, theatrical attorney, repre-sented the St. Paul Strand and Garrick. Hearing included some hot verbal exchanges,

### L. A. Exhibs East to Set Skouras Operation Deal

Los Angeles, Feb. 19.

Mike Rosenberg and Sherrill Cohen pulled out last night on The Chief for New York, where they go into a huddle with Spyros and Charles Skouras on tuture opera-tion policies of the Los Angeles, downtown theatre pool, in which the Skourases are interested.

the Skourases are interested.
Houses involved are those of
Principal Theatres, of which Rosenberg is operating head; the Orpheum and Raite, operated by
Sherrilli and Lawrence Cohen, and
the Rozie, a Gus Metzger venture.
Cohen will scout vaude talent
while on Breadway, for possible
import to the Orpheum, and also
expects to put in some time in Chicago on his way back on similar
business.

#### Pa. Exhibs Ready For Tax Battle Philadelphia, Feb. 19.

Under the direction of Lewen Pizor, president, the MPTO of Pennsylvania are planning their campaign against the proposed 10% state fax on amusements. A legis-lative committee includes M. E. Comerford, Michael Egnal, Herbert Coane, George P. Aarons and Herb Efficiency

Gasoline, tobacco and amusements are three items mentioned for taxa-tion by the newly-elected Demo-cratic state administration.

#### WB-RKO Tiff

Syracuse, N. Y., Feb. 19.

Continued RKO tenancy of the Strand, sub-leased from Warners in connection with a product deal, was reported hanging in the balance to-day (Tuesday) are a result of scribe of differences britating both parties.

Warner dissatisfaction found ex-Warner dissatistaction found ex-pression last week when the print of Woman in Red, underlined for the Paramount, also under RKO operation, was, received with a C.O.D. for \$1,100.

House refused the print, and then a Warner picture, scheduled for the Strand, was scratched by RKO.

## **BOTH SIDES AGREE THERE MUST BE A** SHOWDOWN ON RADIO-NEWS QUESTION

Got to Come, and Soon, Is Belief-A.P.'s Flemington Boner Aggravated Matters-Report Publishers Hauptmann Muff Prime Topic In Dixie in Get-Together Shortly

Some sort of a showdown between the newspapers and radio on the disturbing question of news-broad-

the newspapers and convey breat-casting must come in breat-seems to be a supported to the con-seems to be a supported to the con-prediction of the control of the con-trol of

organization. Publishers look upon radio pro Publishers look upon readle pre-empting of news as a shallenge to the very life-blood of the fourth es-tate. Advertising opposition of radio is almost a minor considera-tion compared to the menace of news-grabbling by stations. Dozens of stations consistently scoop the press in various communities on im-mentant hanbenings. although in pertant happenings, although in other towns the press-radio agree-ment has been observed and a more congenial relationship established.

Friction
Friction between radio and pub shers was dramatized last weel Ilshers was dramatized last west when the A. P. blundered on the Bauthann verdict. Stations broadcastling the A. P. boner and forced to carry an apology later were vasity lirked when opposition stations subscribing to the freelance Trans-Radio service chortled, gleefully about having the correct verdict.

This incident may represent nothing more than bad luck for A. P. and good luck for Trans-Radio. But its force as an argu-ment among station operators could ment among station operators could not be discounted by, any explanation of crossed signals. Some radio-observers claimed that the clocking of, the A. P. flash did not confirm the official explanation that a code intended for the New York Dally News had gotten balled up. That would be plausible, the radioties argued, if the A. P. flash had not come through before the law apparently—the confirmation of the confirmation in t

Under the publisher-dominant press-radio dissemination method developments all through the Hauptmann case had to go by teletype to New York for re-editing hetore. Sending to the stations. Under this system of delay it was simple enough for Trains-Radio to get the jump on clearance. Reports reaching radio circles in New York mention inagazine and newspaper publishers as joining an enemies of broadcasting in Washington. That's nebulous but foreboding.

In anticipation of a possible blow-up of the Press-Radio pact Colum-bla has inserted a recapture clause in its contracts with clients who buy the 10-minute spots following the periodic news bulletin broadcasts. Clause provides that in the event these five-minute news periods are abolished the account will either buy the full quarter har segment or accept cancellation of the con-tract.

NBC, which instigated the agreement with the newspaper publishers and press association, has not taken and press association, has not taken similar action with regard to these 10-minute accounts. has four customers of this classification on its books, two on the blue (WJZ) daily, orde on the red (WEAP) daily and one on the latter link Sunday mornings.

#### Jimmy Aloz Off NBC

Jimmy Aloz Off NBC

Jimmy Aloz bought in last November, to handle the registration
of talent not under registration
specification of the was formerly an RKO booker.

Harold Kemp, currently on the
west coast, will return to his post
of band-department manager in the
home office after he has established
a Hollywood branch and put a man
ing\_charge.

Hollywood, Feb. 19.

KNX is adding another 15-min. schedule to its news broadcasting in order to satisfy listeners in Hawaii. Alaska and the Pacific Islands who are from two to three hours behind Los Angeles in time. New period is from 11:30 to 11:45 p.m. Bulletin will be a rewrite of the nine o'clock edition plus late flashes.

KNX's Latest Newser

#### Col. Arnold to Head Fed'l Examiners' Div.

Washington, Feb. 19.
Col. Davis G. Arnold, of Rhode sland, was selected last week to lead the Federal Communications head the Federal Communications Commission examiners division. Col. Arnold has practiced law throughout the country and served in Mexico and France from 1916 to

#### Storer Pays Cabooch

Tony Cabooch has settled his con-act differences with George B. torer. When the American Broadtract differences with George B. Storer. When the American Broad-casting System pulled out of WMCA. New York, Cabooch filed with Storer a claim for seven weeks salary, which the dialectician said was due him in lieu of the period that his contract had to go. Original term was for 25 weeks.

Cash settlement was effected with

#### A. P. RILES THE SOUTH

Birmingham, Feb. 19. That false verdict of the Associated Press caused quite a stir in radio and newspaper circles down here. WBRC barely missed blurbing the wrong report but before the announcer could get it out one of the telegraph companies flashed the were to the station with the control of the work were to the station with the control of the con

correct verdict to the station. WFRC in Columbia. WSGN, through Trans-Radio had the correct dogs.

Local cases and not extra on the morning Taxas-Radio had the correction was made before the next edition went to bed.

James G. Stahlman, publisher of the Nashville, Tenn., Banner bolled because of the fake report. He sent a wire to Kent Cooper, general manager of AP reading: the erroneous bulletin on Hauptmann verdict put out by AP was bad enough and inexcusus the public law the confusion, premature and erroneous-extras-and-otherwise-made-newspapers the public laughing stock. There's nothing comparable to it since the premature armistice story, of sainted memory.

Eanner next day in a two column story on page one ran the story of AP sexues, which was put on the wife from New York.

Sanner next day in a two column story on page one ran the story of AP's excuss, which was put on the wife from New York.

Sanner had a supplementation of the column story on page one ran the story of AP's excuss, which was put on the wife from New York.

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Ken Boucher heading Free & Sleininger's San Francisco office, has moved into new quarters in the Russ Building on the coast.

## Broadcasting of News Radio's **Biggest Headache on Coast**

Hollywood, Feb. 19. Radio stations which include news broadcasting on their sched-ules are slowly building up a 'must not' list, embracing the types of news that should not go out over the ether.

the ether.

List has been growing as a result of headaches that follow the broadcasting of a particular plece of news that is controversial. It appears that radio listeners are more susceptible to picking fights over such types of news than newspaper -readers.

Plus this is a list of material tha Plus the is a list of material that deem't get the listeners fighting mad, but, nevertheless, has the tans clogging the station's telephones for more information. This is the type of news which causes listeners to see a new job for themselves in some Item broadcast. Then there is the host of would-be good samaritans, who, upon learning from their radio that someone is suffering from a strange malady, will call up the station with a remedy.

remedy.

Recently KNX had a 25-word ltem on its news broadcast that resulted in an avalanche of letters and many telephone calls. Hem was about the difficulty the probate court had in Philadelphia, settling the estate of Jacob Baker, who died extremely wealthy and without appears the service of the set of t

parent heirs. Station figures that every one by the name of Baker in the west either wrote or telephoned the stacitier wrote or telephoned the sta-tion for more information, all of them figuring they were entitled to some of the windfall. Station has listed such items hereafter as ver-boten.

Another item that a certain woman had hiccoughed constantly for 21 days brought an equal quota of trouble for the station from p.rsons calling up with home remedies through which the woman could be relieved.

Can't Rib Huey
Although newspapers can rib
Huey Long by calling him the

Kingfish, stations out here dare not take that chance. A couple of facetious remarks about Long brought out the fact that a big the percentage of the population out the regard Huey as a champion, and resent any satircal happons through the couple of the population out here regard Huey as a champion, and resent any satircal happons the couple of the c denunciatory letters to stations nov have the broadcasters referring at all times to the firebrand as Senator slon to use his name. And all news about him now is strictly on the

about him now is strictly on the level.

Stations also have eliminated from their news broadcasts\_seemingly insignificant items from Washington, such as "Postmaster General Farley okays examinations for 120 new postmasters." This particular plees of information tied up the control of the co

twice.

Stations also have a 'must not' on flashes that tell of the finding of an unidentified hody—unless—there is something about the case to give it particular importance. Such broadcasting of insignificant items, it has been found, always brings a barrage of calls asking for more interest of the control of the contr

missing kin.

Latter type of news brought out
the pathette fact from telephone
calls that three different women in
Los Angeles listen to every broadcast hoping to get information of
their sons, all of whom disappeared
from home years ago.

#### Radio Taxis' Scoop

Special editions of the tab-loids were rushed to midtown upon the flash that Bruno Richard Haupimann had been found guilty of first degree murder in the Lindbergh kid-nap-case, but-Broadway was aware of the result before the papers reached the street. Every parked taxicab seemed to have tuned its radio set in Council and the result of the Verdict was announced at the way the paper and the set in the council and the results of the set in the Verdict was announced as the set in t

rdict was announced at -break and word spread

#### Against Own Desires, Dailies Air News to Stop Big Advertiser

Pittsburgh, Feb. 19.

Hitting back-at Kaufman's, Pitts-urgh's leading department store ourgh's leading department store hree Pittsburgh newspapers have three Pittsburgh newspapers have smashed wide ones their agreement not to broadcast news and are all hitting the ether now with simultaneous flashes on three different stations. Dailies claim move is entirely in self-protection, pointing to fact—that: Kaufman's—action is a compatitive rose.

fact—that Kaufman's—action is a competitive move.

Couple of months ago department store bought time on WJAS, outlet for CBS here, and contracted for regular news releases to go on the air twice mightly. Newspapers asked the mercantile boys to lay off, and when turned down they took matters in their own hands.

Meeting of publishers' association led. to decision to resume news broadcasts and ild was blown off over-week-end. In addition, newspapers are toossing in their columnar

over-week-end. In addition, news-papers are tossing in their columnar name strength in conjunction with newscasters in an effort to attract even more listening power. While they havn't said so, it is understood that sheets will abandon news, sheets will abandon news, that they have the said with this type of commercial.

has gone off the sir with this type of commercial.

Present setup has Jimmy Murray on WCAE, Hearst station, for 'Sun-Telegraph, Cy King on KDKA for 'Press' and Walt Framer on WWSW for. 'Post-Gazette,' paper owning and operating the station. Dallies claim that violation of the news agreement by an outsider, meaning the department store, had cut in on circulation, and while publishers still feel they're not helping, situation any by going back to flash broad-casts again, they're out to teach Kaufman's a lesson.

What makes the whole situation were more ticklish is the fact that Kaufman's lavertier in all three newsynapers. Situation may yet precluded to the store of the pure broadcats are being arranged to go on at exactly the same time that Kaufman's alra its flashes from WJAS. Acuteness of the store's competition was felt particularly during the Hauptmann

of the store's competition was fe particularly during the Hauptman trial, when expected increases circulation falled to materialize.

#### Rudy Vallee Sued

No date set for trial of the three

## **HEARST WANTS** CHI STATION AND BADLY

Chicago, Feb. 19.
Hearst radio interests are reported desperate for an outlet in Chicago. Practically every station in town has received an offer. Hearst offer to WCFL, Chicago Federation of Labor station, is reported as \$150,000. Not accepted.
MBC's outlet. WENRA met. at 18.
KYW. moved to Philadelphia, but that's not working out. too. hearby. KYW. moved to Philadelphia, but that's not working out too happly. Recently the two Hearst-dailies had to plank down coin for time on WBBM, the Columbia outlet, in order to advertise its mewspaper syndicate. stuff.

Latest possibility is, that Hearst will buy up a group of one-lungers in the neighborhoods, and either merge them or scrap all but one and ask a strong signal for the one retained.

#### Equity In Radio (Continued from page 1)

(Continued from page 1)
ported a sizzler. Malcontents
charge that Equity has muffed cut
in vaudeville, surrendered jurisdiction-in-motion-pletures to an-independent group, with only nominal—
Equity affiliation, and 'unless bestirring itself will see the parade go
but in broadcast ling. by in broadcasting.

Equityties take the position that chiseling and sharp practices by agencies, sponsors, managers, etc., are prevalent in radio today, and that the only difference noticeable since the big grifting days of 1929-30-31 is that some of the chiselers, are today at little more circumspect and guarded in tactics.

Want Extra Coin
Special point of objection is the custom of making electrical transcriptions from network broadcasts without giving the actors ad-

scriptions from network broad-casts without giving the actors ad-ditional remuneration. Equity is reported secking the support of Senator Wagner (Dem. N. Y.) to espouse a congressional enactment making-this-unlawful.

Actors' org' is aware of the unique

making-this-unlawful.
Actors' org is aware of the unique problems that confront organizational work in radio and the-task of Inding a qualified organizer is evidence in the confront of the confront organizer is evidence in the confront organizer in the complex organizer is evidence in the confront organizer in the labyrinth of a complex and comparatively new business.

Singers and yaudevillians within radio are a particular objective of Equity. It is felt that the dramatic actors are already either members of Equity or acquainted with the association. Proposed contract for and length of rehearsels, scale for ex-bradeasts, transcriptions taken from a broadcast performance, and conditions of employment generally.

conditions of employment searchly.

Whether the most sanguine hopes of Equity extend beyond New York, Chicago, Los Angeles, San Francisco and larger broadcast centres is not known. Seemingly it is proposed to attack program-by-proposed.

Chicago, Los Angeles, San Francisco and larger broadcast centres is not known. Seemingly it is proposed to attack program-by-program or agency-by-agency in the realization that leverage on the realization that leverage on the realization that leverage on the second of the geometry of realizations advertising agencies, and networks have been instinctively, rather than specifically, opposed to Equity. While there is a fair-minded acknowledgement in the higher class group of executives that abuses of talent are pretty bad. Equity as a spokesman for radio talent hasn't appeared very plausible.

Willingness of talent to be exploited, flerce competitive pressure at the bottom of the pile, the general confusion and ignorance of sectors from leght, vaude, etc., when trying to crash radio have admittedly provided ideal opportunities for the sharp-shooters. Equilibrium of the pile of the sharp-shooters, Equilibrium of the pile of the sharp-shooters, in the sharp-shooters of the sharp shooters of the sharp s

#### Colum. News Sponsored

Columbus, Feb. 19.
Ward Baking Co. has contracted for Bob French, news commentator, on WAIU, with the deal calling for a quarter hour daily over a period of 52 weeks. Booking was handled for the local Ward distrib by Fietcher & Ellis.

Program's merchandleing tte-in will be with the local Indie chains and indie grocery stores.

# CLEAR CHANNEL POLITICS

## Radio's Name Craze

In their mad desire for names and nothing else, radio sponsors, apparently without realizing it, are passing up a rich source of talent. Vaudeville field and legitimate theatre are wide open hunting grounds for radio, but radio thus far has confined most of its pot shots to the big dough game only.

To this chase for ready-made stars, in face of the fact that there aren't enough established names to go around and probably never will be, is attributed, radio's failure to develop star performers of native origin. Not only has radio's telent-finding in 10 years of commercial broadcasting-been far from commensurate with its progress in other lines, but in this respect radio has also lagged behind other and less prosperous amusement branches.

Sponsors and the advertising agencies that buy their taient are equally responsible for the costly name crace. Sponsor world consider a name that jam't known by reputation. Agency is motivated either by the necessity of catering to the sponsor's whim, fear of gambling on something of unproved quality or a lack of progressive showmanship or

As far as the artists' representatives (agents) are concerned, the name-only craze is a satisfactory arrangement because the sale of a name for radio means big money immediately; while the sale of a little known artist commanding only a moderate salary at the start calls for patients and a long wait for the big coin. There are other agents not fortunate enough to be representatives of stars, and these would prefer a market for lesser knowns, but it's seldom that an ad agency will laten to them.

As a result of the agencies and sponsors name preference, the star field has been almost completely milked, and radio is stumped at the present moment. Some of the stars made good on the air and they are among the big air names of today. But many more flunked the ether test. That about everything in the name line has been tried by radio gives rise to the thought that eventually radio may be forced to give the others a chance, but up to now there have been no signs of such an fattent.

Numerous potential advertisers have preferred to stay off the al when balked in their efforts to land names. It is possible that the might have developed stars of their own had they searched the lowe talent brackets, but none was willing to take a chance.

Although radio's talent quests among the secondary strata have been negligible, the few attempts have uncovered considerable meritorious talent. The best example of the development of small time stage talent radio star calibre is Amos 'n' Andy. Other acts that rated no better than moderately as stage names before radio grabbed them are Burns and Allen, Bing Croeby, Kate Smith, Jane Froman, Ray Perkins, Biock and Sully, Fred Allen, Gertrude Niesen, James Melton, Mills Brose, Wayne King, Rubinoff, Arthur Tracy, Walter O'Keefe, Guy Lombardo, Sam Hearn and Myrtle Vall.

Meanwhile the name-craze records show that radio has missed more fron that it has hit. The radio public is pretty hard boiled in its talent sites; it will reject the biggest star as quickly as the smallest actor

tastes; it will reject the biggest star as quickly as the smallest according to more the star proves unworthy.

There is no evidence to show that sponsors won't find as many potential ether, stars among the unknowns as among the names. With this in mind, there are several hundred first rate players in vaudeville and legit marking time till that ether opportunity comes alons.

## STAN HUBBARD FORD BILLINGS TO HEARST SIGNS WITH

St. Paul, Feb. 19. Stanley Hubbard of station KSTP has signed the new compensation bontract offered by NBC. Hubbard confirms acceptance, but declines to divulge any information beyond siving his okay to the pact.

Niles Trammel from Chicago consacted KSTP.

Kansas City, Feb. 19 Kansas City, Feb. 19.

Kansas City Star station, WDAF,
Feported okaying the NBC 200% sliding scale contract offered
F NBC.

By NBC.

Bing Smith for station WREN,
the other local NBC affiliate, has
also signatured the new terms.

#### Clipp of NBC at WFIL

Philadelphia, Feb. 19. Roger W. Clipp of the NBC sta ion relations department moves here to WFIL this week as office

J. Leslie Fox May Also Join Pub's Organization

Crganization

Chicago, Feb. 19.

Hearst radio is grabbing topnotch executives. Latest recruit is Ford Billings of KSTP, Minneapolis-St. Paul. He goes to WCAE, Pittaburgh as GM. Pete Feterson, of Blackett-Sample-Hummert is another passing into the Hearst broadcast fold. He will serve out of New Xork assess stirrer-upper along the serve of New Xork assess stirrer-upper along the serve of New Xork assess stirrer-upper along the serve as the serve of New Xork assess stirrer-upper along the serve as the serve of New Xork assess stirrer-upper along the serve as the serve of New Xork assess stirrer-upper and the serve of New Xork assess stirrer-upper along the serve of New Xork assessment of New Xork assessmen

knock

Pittsburgh, Feb. 18.
Ford Billings coming in from
KSTP, Minneapolis, sends Chester
Thomas back to WINS, New York assistant general manag

as assistant general manager and program-director.

It's the fourth chief WCAE hat had since Jesse L. Kaufman left syear ago to head the Hearst radic enterprises. Other two were Fred Weston and Jack Stewart.

here to WFIL this week as office hanager. Appointment was made brough Don Withycomb, studio blads, who was associated with lipp at Radio City until he came are recently himself.

As Withycomb's assistant in New York Citys pupervised operations of EDKA. Pittsburgh; WBZ, Boston; WTAM, Springfield; WRA, Wash-WTAM, Springfield; WRA, Wash-WTAM, Springfield; WRA, Wash-Sime activity this week.

## SEE STALLING ON 640 CASES

Congressional Suspicion of Federal Communications Commission Reported as Complicating the Problems of Wavelengths

#### BIG BIZ SLANT

Weeks of additional delay by the Federal Communications Commis-sion in declaring the future Amer-ican policy on clear channels is looked for in industry circles hete as result of Congressional suspictor

looked for in industry circles here as result of Congressional suspicion of radio rulers.

Watchers are reconciled to long-drawn-out pondering by Commish before the issue is settled in the 640 case involving KFF right to exclusive use of this frequency. Congressional pressure enlisted by defenders and attackers of clear-channel principle is complicating the matter and has the Commish on a plenty warm spot.

channest principle is commission to matter and has the Commission on a pienty warm spot. Possibility that decision will be held back until legislators clean up their desks, and go back to the sticks is seen in the leisurely manner which the KFI case has been handled. Whether Commish is stalling deliberately or conscientiously endeavoring to wind up the proceeding, watchers feel that there will be serious repercussions no matter how the matter is settled. Court challenges are regarded as inevitable regardless of the way the Commish leans. Commish leans.

Laniency Charge
Congressional criticism of the
Commish's leniency toward big
stations and networks has given
rise to a fear that KFI may take it on the chin so that members can improve their standing at the Capitol. Also reported that Senate Capitol. Also reported that Senate Interstate Commerce Committee is on the verge of making its own study of the principle of maintaining certain frequencies for exclusive.use.of various.broadcasters and will look.into.charges.of favoritism in handing out valuable assistments.

favoritism in nanuing our variesism assignments.
Whole clear-channel principle is at stake and number of demands for abandonment of the policy is increasing rapidly. With pressure for break-down of channels coming the control of the property of the control of the policy of the poli aron within and outside the indus-try, and with the whole Commish more or less on probation, some watchers do not see much ground for hoping-that-policy will be main-tained.

tained.

Current field surveys by Commish are interpreted in some quarters as a disguised attemp to dig up technical evidence which would justify abandomment of the policy. Other observers read exactly the opposite meaning into the studies.

Delay is believed in ame quarters.

meaning into the studies. Delay is believed in some quarters to be caused by a desire of the Commish to settle both the 640 and 830 kc cases at one stroke, although the KFI case is much farther ahead on the Commish list. Also it is suggested that Commish is waiting to see whether anticipated fight for further breaking up of 970 channel will materialize.

#### PALEY OFFERS CUBA 13 FREE PROGRAMS

Havana Feb 11

Cuban government will have 13 weekly broadcasts to stimulate tourist trade if it takes advantage of the offer made by William S. Paley, CBS pres, while vacationing here with his wife.

CBS will carry the 13 weekly programs over its network free of charge if the Cuban government pays for the talent and for the wire charges from Havans to Miami.

No action taken yet.

## Advertising Agencies' \$9,000,000 From 15% Radio Commish in 1934

#### Reason for Sale

St. Paul. Feb. 19. Haskell's Punchbowl, likker program airing nightly over KSTP, is currently plugging a 'big money-raising sale' of wet

goods.

Benny Haskell, program's recently paid a \$5,000 fine in Federal court for a \$2,300 income tax violation.

## RADIO AUTHOR IS A GAMBLER **SEZ COURT**

Upholding the agency's contention that the words 'per acceptance' in an order implied no obligation if the work were rejected, Municipal Court Judge Toni last week decided against the suit brought by Helen Meinardi against the Ruthrauf & Reinardi & Ruthrauf & Ruthrau

for some scripts that ane cummet the agency had ordered for a Life Buoy soap series. Scriptier's counsel had argued that the control of the c or client, or both.

or client, or both.
Order in controversy involved a
series of 10 scripts for five minutes
transcriptions, which the agency
figured to make for the soap brand.
Of the two scripts she had previously submitted Ruthrauff & Ryan
had accepted one.

#### MANNIE SACKS GETS BART McHUGH POST

Philaddiphia, Feb. 19.

Pollowing the death several weeks ago of Bart McHugh, former prexy of the Universal Atlandary of the Mannie Sacks by directory vote last week. He has been with the Levy organization since 1929, becoming v-p. of the bureau under McHugh eard last years under McHugh eard last years at the last years of the Universal Atlandary of the Columbia Artists Service, as Sacks' assistant in direct charge of all firm's ork units. Martin, who commenced Philly duties on Saturday (16), had been an indie booker in this area before going with the CBS outfit in New York last fail.

Understood that Sacks' hypo of the huses.

last fall.
Understood that Sacks' hypo of
the bureau will take the form of
wide expansions into other bookings besides those directly related
to WCAU and the local niteries now
being handled. He had been responsible for the move into night
clubs last year, with the firm now
holding a corner on most of the
pick-up hereabouts.

#### Alexander Breathing Deep

Turned into a whispering bari-tone by six weeks of broadcasting the Hauptmann trial, A. L. Alex-ander has gone to Atlantic City to get back his voice and his bloom of

Figures collected to date indicate that during 1934 radio accounted for over 15% of the advertising agency trades, payroll. Segment represents a jump of around 5% over the prelous year. Data also reveals the idea of the program consultant has need of the progress in the business and that the tendency is to maintain an inside what of reddency is to maintain an inside what of reddency is to as the departmental extgeneigh require.

It is estimated that \$60,000,000 of the accumulative

partmental exigencies require.

It is estimated that \$80,000,000 of
the accumulative amount grossed
from the sale of time last year was
cleared through ad agencies, with
the usual 15% discount or rebate
allowing the latter a total of \$8,000,000. With the personnel cost of
operating a radio department figured
as averaging 20%, the agency
verein's payroll outlay for 1934
comes to around \$1,800,000.

Practically all the major agencies
in radio alio. Collect a commission
on talent costs, with the charge
applied to the aggregate price for
the show. Inclusion of the gross
derived by agencies from talent
billings would appreciably boost the
ad agency trade's estimated \$9,000,000
norm.
It is not promised to the same token, lift the radio personified
payroll easily over the \$2,000,000
mark.

## **WOR, NEW YORK, INVADING PHILA**

With the unveiling of its new 50,000-watt transmitter Mar. 4, WOR, Newark, will go after the Philadelphia market. Experiments with the station's new directional antenna have disclosed that the 50,000 watts will produce an exceptionally strong signal in the Philly area, with the result that WOR has decided to not only stress this angle in all national sales promotion material but solicit business from Philadelphia merchants.

WOR is launching a special advertising and publicity campaign in the Philly territory, with the former including the use of scores of bill-boards for a month calling attention of both merchants and listeners to the station.

No change in the prevailing time and control of the control of the contemplated by WOR for three or four months.

#### BAKER AVOIDS U.S.A.: PETITION TOSSED

Muscatine, Ia., Feb. 19. Norman Baker, erstwhile cancer institute and radio station operainstitute and radio station opera-tor, has loss his chance to open up a new station here. Federal Com-nunications Commission dismissed his application for a license when he falled to put in an appearance at Washington to prosecute the

case.
Coincident with the dropping of the application, it has been ascertained here that Baker intends stepping up his XENT, Laredo, Texas-Mexico outfit to 150,000 watts.

#### Byron Kauffman at WCAU

Philadelphia, Feb. 19. Philadelphia, Feb. 18.
Newest addition to the WCAU staff this week is Byron Kauffman, former free lance scripter, who comes in to handle production and specialize in pending comic material.

He has been called the production of the production of the pending comic material.

youth.

Resumes next week at WMCA, set and Teddy Bergman for several seasons.

## May Cheapen Performing Fees Courage Radio Playing Of Standard Music Scores Hearst Radio, Inc., has applied to the Federal Communications Commission for permission to build a station in Albany, N. X. Application asks for a 1,000-wat, unlimited time, franchise on 170 kilocycles. W. R. Hearst publishes in Albany the Times-Union. To Encourage Radio Playing

Agents for the copyright owners of operetia, operas and symphonics have under contemplation the idea of substantially reducing the cost of production rights to these works for brondcastings on as to encourage more frequent use of the manuscripts on both commercial and sustaining programs. Reps for the copyright owners figure that quantity production at low licensing figures would, not only re-stimulate sheet sales of the works but bring the copyright—owner—a hefty-boost in Income. Agents for the copyright owners

In income.

Grand right, as distinguished from the small, or performing, right, requires that the user obtain a special license for each use. Line of demarcation between the grand and the small right has never been defined by statute, but the rule of the music trade is that the welding together of these numbers from

music trade is that the welding together of three numbers from a work plus the use of dialog and the sketching in of a background constitute a grand or production right. In the operate field the right to tabloid production of a work for broadcasting brings anywhere from \$50 to \$750 per use. Highest figure represents that set for sponsored programs by the Victor-Herbert scatate. Other operatic works that bring high bracket fees from commercial users are those of Sigmund mercial users are those of Sigmund Romberg, Franz Lehar and Jerome Kern. Licensing cost for broadcast-

Kern. Licensing cost for broadcast-ing an opera in tab form rarely ex-ceeds, \$250.

Among network commercials the buyer of grand rights to operet-tas is Palmolive. License price for this account's Tuesday night hour on NBC averages \$500 a use. Chase & Sanborn is a big buyer of heavy opera rights.

Chlcage, Feb. 19.
Trying to slough off as many expenses as possible, NBC has sent a letter to all agencies and sponsors, informing them that, beginning March 1, the network will charge for the clearing of rights on songs, acts, plays, novels, operas, and. such. In the past NBC has included this in the regular charges for times. regular charges for time Agencies are burning at this new ruling from NBC and claim that it is unjust taxation for a service which should be included in the net-

waten snouse be included in the net-work rate.

Letter to the agencies listed the following charges for broadcast rights clearance. Operas and oper-ettas, \$35; full-length plays, novels, parts of full-length plays and adap-tations thereof, comic strips, etc., \$25; one-act plays, short stories, adaptations and parts thereof, \$16; rights for arias, symphonies and miscellaneous, \$5, This is to go into effect on new contracts after March 1. On contracts signatured prior to that date the clearance rights will be included in the regular NBC ser-vice.

We Can Get it Wholesale

#### We Can Get It Wholesale

We Can Get it Wholesale
In its message NBC, states that
since the network conducts these
clearance operations on a wholesale
scale. It can do such negotiations
more quickly and more cheaply than
the individual agencies. Also state
that the agencies may conduct such
that the agencies may conduct such
that the agencies may conduct auch
that the agency may conduct auch
that th receive complete guarantee of sucl

elearance.

Agencies are now in a heat deciding what to do about this situation on charges, which they and NBC have always assumed to be included in the regular legal service offered by the web. To the agencies it appears petty, in that a web dealing in \$1,000,000 contracts should ask for \$5 remuneration on minor items, especially in instances where the network is vecelving top coin for time and where the stations themselves get only a small fraction of the time coin.

#### 'O'Flynn' Takes Powder

Standard Oil Co. of New Jessey will call it a run for "The O'B'ynn', Friday "night series on CBS, with the Mar. 1 breadcast. Latter event will account for 13 programs.

After the Broadway version of "The O'Flynn' turned out a flop and was on the point of folding, Standard Oil issued a statement denying that it had angeled the stage show. Benort in legit circles had been that Report in legit circles had been that official of the refining company I sunk over \$65,000 in the musical.

### Scripts Copyrightable

Under proposed new legisa-tion pending before Congress the copyright laws would be amended to include, among other changes, protection for radio scripts. Programs for continuities of the cres specifically mentioned.

are specifically mentioned.

A more complete story on
the copyright situation with
reference to radio, performing
fees, and ASCAP appears in
the Music Department of this
Issue of Vanierr.

## Canada's Radio In 1934 Report

Detroit, Feb. 19.

Annual report just released by Canadian Radio Commission, gives the cost of broadcasting, for the past facal year, at \$1.123.994. Production costs rank highest with \$344.127. Cost of line wires for remote controls and network facilities repreented \$300,899 and rentals g \$141 196.

Salaries for radio executives, tal-ent and engineers totaled \$129,670, of which \$74,759 is charged up to head-quarters at Ottawa.

#### **Arnold Hartley Succeeds** Carol Irwin at KYW. Phila

Philadelphia, Feb. 19.

KYW program department undergoes a change this week with the resignation of its directress, Carol Irwin. Gai moved to the post with Irwin. Gai moved to the post with the opening of the Westinghouse station last fall, after serving a lengthy termer at WCAU as program assistant under Stan Lee Brogs. Situation occurred then when the Levy brothers took over the dual-studio operation.
Understood that Miss Irwin, who has been doing free lancing for several N. Y. agencies, will tie up over there.

there.

Replacing is Arnold Hartley, another WCAU program department
product who came to the CBS outlet from the production staff of Music Corp. of America in October,
Hartley will actively supervise production and also bring with him to
the new station several acript shows
he has been penning for WCAU.

### RADIO Hearst Eyes Albany

## 20,000 WATT **STATION IN** RIO

20,000-watt station in operation May I, with the stock control of the ven-ture held by RCA. Call letters as-signed the new outlet are PRE3. Transmitter will be located in En-gheno de Dentro, five miles from the center of Rio, and operate on 1,222

k.c. Indications are that there will be three other 20,000-watt stations added to the Rio list of commercial broadcasting facilities by the end of the current year. Also that the two outlets now in operation, PRA9 and PRC6, will be upped to 25,000 watts

each.
Three outfits that have obtained
permits to build are Radio Jornal de
Brazil, Radio Tupl and Radio

#### CBS, NEW YORK, ADDS THIRD LEGIT THEATRE

tle, Times Square legit house, this week, making it three former legit spots that the web is using for stuin the same sector. Other es are the Hudson and

Network is still negotiating for an outside studio to take care of excess sustaining programs.

#### Byrd to Do Briefie

Los Angeles, Feb. 19.
Although the Admiral Byrd program from the Antarctic 1s discontinued as a half hour commercialer, CBS will utilize a broadcast from the explorer on the CBS California Melodies program from here. Sunday ylebte. day nights

Byrd material will be on only for

#### Stude Spieler Now G. M.

Muscle Shoals, Ala., Feb. 19.
New regime at station WNRA is getting started. Max Williamson, who came in as a student announcer in 1933, is now G.M. of sta-

## Albertson Out as WEBR G. M.

#### Buffalo's Most Picturesque Radio Figure Replaced as Town Crier by Edelstein of Times

Buffalo, Feb. 19. Roy Albertson, WEBR genera anager and originator of the station's most widely known program the Town Crier, is out following fire-works with Herbert Howell, the sta-tion's head.

Station, which bears down on local broadcast and appeals chiefly to east side listeners, was given a city-wide audience through Albertson's Town

audience through Albertson's. Town Crier scripts which whammed away at city officials, corporations and any other municipal punching bag that presented itself.

Although Howell refuses to make formal announcement of Albertson exit, understood that he was even to be a support of the corporation of

heavy a hand in the station's sifairs and gaining too much control. Albertson owns a piece of the plant. Howell has signed Joe Edelstein, Buffalo Times reporter, for two-year tenure. Edelstoin will write future Town Crier scripts and also inaugurate new idea in local radio new courses of TAMERS.

newspaper of the air twice daily, each period to run no longer than 30 minutes. Edelstein will utilize his city hall, county, federal and police contacts to keep abreast of news breaks. He will have teletype from city hall to WEBR studio and send in stories as they occur. Howell figure that the studies were not the send of the s municipal affairs

and municipal affairs generally. Hopes to beat papers regularly. Oblts, Too News broadcasts may extend to obliusries, marriage announcements and other features not generally covered in radio news flashes. Howell goes heavy for local angles and wants his station to be known as out-and-out Buffair affair. He has an ABC connection, but the chain is marriaged to the control of the c

bertson owns a piece of the plant. Howell has signed Joe Edelstein, Buffalo Times reporter, for two-year tenure. Edelstein will write future from Crier scripts and also inaugurate new idea in local radio new sources for WEBR. Source of the size o

## **Improbable Broadcasts**

No. 8-How to Be Charming or Bust

By Bob Landry

Sound effect—Mrs.
d, gurgling her tea.
Margary Wilson—May I offer you
crumpet, Mrs. Neverasked?
Sound effect—Tea-gurgling with

pause.
Mrs. Neverasked—Oh, you mean de cookle—gee, tanks, Maggie, youse is kind.
Sound effect—Tear-gurgling with

crumpet.
Emily Post—How is your book on charm selling these days, Mrs. Wil-

charm selling these quys,
son?
Margary Wilson—Spiendidly, just
spiendidly. Everybody is perfectly
mad over charm. And how is the
stiquette market?
Emily Post—Not what it used to
me, Mrs. Wilson. So many people
rely on their charm nowdays to
excuse their bad manners.
Margary Wilson—Ah, but Mrs.
Post, there can be no compromise

sey on their charm nowaczys to excuse their bad manners. Margary Wilson-Ah, but Mrs. Post, there can be no compromise with the eternal verities of etiquette. It is the very corierstone upon which ultimate charm is built. Emily Post-How reassuring to hear you say that, Mrs. Wilson. Things have changed, Today so much of our social life is spent under, rather than at, the table, don't you find?

Sound effect—Crumpet goin gdown Mrs. Neverasked seophagus. Mrs. Neverasked seophagus. Mrs. Neverasked seophagus of the control of the c

playing white charm. And me—striplaying white with most and message was a superstripled by the most and message with the message with the most and message with the message with the most and message with the mes

her?
Emily Post—Mrs. Neverasked, we have a surprise for you. We are on the radiol.
Mrs. Neverasked—When?
Emily Post—Right now. We've been n ever since you hit B-flat with your-orange pekoe.

Mrs. Neverasked—I'm on de air?

eck we have a surprise guest—

effect—Mrs. Neverasked in he her ton.

Wilson—May I offer you t, Mrs. Neverasked?

tfect—Ten\_surgling, with thinking about and what worries

Mrs. Neverasked—And you mean to say the radio campany pays you just for that?

Emily Post—No, dear, you don't understand radio. The radio com-pany never pays anybody. We have

Mrs. Neverasked-Yeah, who? what's that?

what's that?

Margary Wilson—I'll pass that to
you, Mrs. Post. I defer to your
more cosmopolitan background—
Emily Post—My dear—you know

Mrs. Neverasked—Oh, you mean

Mrs. Neverasked—Oh., you meaa a canisole.

Margary Wilson — Complete oharm is impossible without a. Sweetle Ple Brasslere.

Emily Post.—Tell her about the amazing announcement of our new streamlined type L.B. Sweetle Ple, Margary Wilson—Your neighborhood druggist carries the new streamlined L.B. type on his handy-andy counter in the middle of the store-right between-the-coffee pots and site tenuls racquetts.

andy counter in the middle of the store right between the coffee pois- and sic tennis racquets. Emily—Just ask your drugglat for the LB. type in size 8 for small, M for medium or L for large.

Margary Wilson—We also make in-between sizes of QL for Quite Little, N.S.L. for Not So Little and K.S. for Kinda Sloppy.

Emily Post—In addition to the new streamlined LB, or low back model, try our sporting tweed model, our cocktail delight model and our mashe niblick model.

Mrs. Neverasked—Ges. I guess you can't go wrong in a Sweetle Ple.

Emily Post—Charm, Etiquette and Sweetle—Ples are syeeping the country.

country.
Sound effect—Just an echo from

Announcer—And so another Sweetle Ple Surprise Guest program comes to an end.

Signature song—You're a Build-er-Upper.

#### CORMIER AT WIP

Frank Lamb Quits Radio for Chi-cago V.P. Chore

Philadelphia, Feb. 19.
A sudden change at WIP brings
in Albert A. Cormier, former v.p.
on sales for the American Broadon sales for the American Broad-casting System in the same ca-pacity here. Cormier replaces Franklyn Lamb, whose resignation took effect on Saturday (16). Lamb leaves to become associated with the Reynolds Appliance Corp. of Chicago as vice-prexy and sales

Chicago as vice-prexy and sales manager.

Lamb is credited here with upping the program quality of Will-and doubling its net profits over last year. He had moved into the berth after vacating as advertising chief of the local Gimbel store where the studies are also located. Cormier's activity will include sales and promotion uner Benedicture of the control will be added to the control will be a sale of the control will be

#### Freshney with Agency Cincinnati, Feb. 19.

Cincinnati, Feb. 18.
Edwin E. Freshney has resigned
as sales manager of WASI to head
the radio department of the Procter
& Collier Co., local ad agency. He
was with the Crosley smalle for a
few months.
Position-passes to Robert G. Jenninga, a newcomer from Elmira,
N. Y.

#### **WOR News Commercial**

Fischer Baking Co. has under-written three of the Transradio Press programs on WOR, New York: It's the station's first sale of news bulletins, with the account starting March 8, the early a.m. Thesday, Thursday and Saturday

## Air Scouts Fine **Comb Coast for Elusive Talent**

Hollywood, Feb. 19. Claiming that the two networks ave about absorbed all of the available radio talent in New York, Harold Kemp, of the NBC Artists Bureau, is here looking over both air and picture talent for coming programs on that chain.

Day after he arrived. Lew Frost. program director of the San Francisco office of NBC, came intotown, also saying he was looking for ocal talent for northern programs.

Kemp will audition several prospects while here. He brought with him Marion Talley, who is set for a film test by Metro some time during

the week.

Another member of the bureau also hitting Hollywood at the same time was Alexander F. Hass, of the concert department, who set several deals for next season with L. D. Behymer, local concert impresarlo. These deals includ the bringing to. Los Angoles next year the Monte Carlo Ballet, the Schoop Ballet and the Moscow Cathedral Choir.

#### Winninger Co. Bankrupt

Winninger, McNamara & Culbert-son, Inc., radlo program producers, filed a petition in bankruptcy with the New York Federal Court last

Thesday, Thursday and Saturday Schedule attached to the petition pariods.

Each stanza will run 15 minutes. assets, \$1,577.

# SPOT BIZ SEES RAINBOW

### **Spot Broadcasting Accounts**

VARIETY WILL COMPILE MONTHLY A CURRENT LIST OF ADVERGISHED BUVING TIME ON A SPOT BASIS. NATIONAL OR REGIONAL ACCOUNTS USING ANNOUNCEMENTS, OR SPONSORING SPOT PROGRAMS EITHER RECORDED OR WITH LOCAL LIVE TALENT, ARE INCLUDED.

8PONSOR
A. C. Spark Plugs
Akron Lamp Co.
American Oil Co.
American Writing Machine American Writing Machine
Associated Oil Co.
Beaumont Laboratories (medicinal)
Becker Roofing Co.
Beeman's Laboratory (medicinal)
Bernard Perfumes
Best Food (Nucoa)
B. C. Remedy Co. (medicinal)
Blackstone Products Co. (medicinal)
Blackstone Products Co. (medicinal)
Blackstone Products Co. (medicinal)

Blackstone Products Co. (medicinal)
Blanst, Inc.
Bo-Kay Perfume Co.
Bo-Kay Perfume Co.
Buth & Bros. (candy)
California Fruit Growers
Capitol City Products
Capudine (medicinal).
Cartion & Hovey (Pather John's
Medicine)
Carlsbad Sprudel Salts (medicinal)
Carter Medicine-Co.
Chesspeake & Ohlo (railroad)
Chrysler Corp. (motors)
Clark Bros. Teaberry Gum
Clemens Mineral Springs
Cole Milling Co.
Contil Products (cosmetics)
Consolidated Cigars Consolidated Ciga

Consolidated Cigars
Crazy Water Crystals (mcdicinal)
Curtis Candy Co.
Delta Coal Mining Co.
Dethol Mfg. Co. (insecticides)
Detroit White Lead Co.

AGENCY
D. P. Brothers, Detroit
Guenther Bradford, Chicago
Joseph Katz, Baltimore
Bayard, N. Y. C.
Lord & Thomas, San Francisco

James A. Green, Atlanta Helmer Swenson, St. Louis Benton & Bowles, N. Y. C. Charles W. Hoyt, N. Y. C. Redfield-Johnstone, N. Y. C.

Fred A. Robbins, Chicago Lord & Thomas, Los Angeles J. Horace Lytle, Dayton, O. Jacobs Dillard, N. Y. C.

John Queen, N. Y. C. Kiesewetter, N. Y. C. H. H. Good, N. Y. C. H. H. Good, N. Y. C. Campbell-Ewald, N. Y. C. Lee Anderson, Detroit Edwin Power, Pittsburgh

D'Arcy, N. Y. C.
Henry S. Howland, N. Y. C.
Altken-Kynett, Philadelphia
Luckey Bowman, N. Y. C.
McJunkin, Chicago
Murrel Crump, K. C., Mo.
Altken-Kynett, Philadelphia

(Continued on page 38)

#### WHOM, Jersey City, Gets Renewal Despite Raps At Program Service

Washington, Feb. 19.
Threatened removal from the air of WHOM, Jersey City, was lessened last week with recommendation to Federal Communications IIII that all the second control of the second control

ment.
Criticism upon which investigation was based was directed at 
medico racing and heart-throb programs at which government looked 
askance, but Hill pointed out in his 
report that objectionable programs 
have been dropped. Considering entire record, Hill said he is of the 
opinion that granting of the application would serve public interest, 
etc.

Report rapped broadcasts by Barrhara Toy, which were discontinued less than a year ago following warms from listen and the second of the second of the second of the second listen and the second listen and the second listen and philosopher with a talent for giving help, advice, and conselation based upon a knowledge of life and constant touch with legal and medical opinion—and concluded that Toy. Programs did not serve public interest. Further, noted that Toy, involved use of broadcasting station for delivery of personal messages to private individuals.

Other programs drawing Coni-

private individuals.

Other programs drawing Commish fire included racing tips of the Tri-Boro Racing Guide, which also put a second station in the New York area in hot water. Geo-geo selections were not specifically condenned but Hill noted significantly, that 'no evidence was introduced to show any approval by the Communications Commission of this program;

Health programs 'were of doubt-ful public value' and in some re-spects probably involve violation of code of medical ethics, examinor obined, listing Hill Medical Office, Modern Medical Associates and Medicated Air Institute programs.

Lewis Lacey, formerly KTSA, San Antonio station manager, has been shifted to Fort Worth where he be-comes production head for SBS. He's replaced at KTSA by L. L. Jacquier, formerly of Indianapolis.

#### Wax Works

David Worrall and A. Basser, representatives of Australian stations, in Hollywood to contract for discs.

Stirling Remedy company, Des Moines, Ia., 15-minute program service for cight stations. Placed through Heath-Seehof, agency, Chicago. World Broadcasting System.

Scholl's account is waxing Dr. through an Arthur Tracy series Mutual chain. Donahuc & agency handled the disk deal.

# RATES A HELP?

Differential Between Net-work and Local Time Now Thought to Favor Increase in Spot Contracts

#### **OMENS**

Chicago, Feb. 19.

Proponents of spot broadcasting perceive cause for jubilation in the reversal of former rate condition. With NDC and CBS now launched upon substantially higher rates it appears that for many towns and stations for the first time local time can be bought cheaper than network clearance. This by obvious logic should react to the betterment of spot business. In Chicago the network rates hop from \$425-4480. of spot business. In Chicago the network rates hop from \$425-\$480 to \$600. Whereas local rates have been around \$500. Network outlets will probably boost the local charge to maybe \$580 or even \$600, to equalize. But independent stations are said to be hesitating to hop their local charges. local charges.

Station reps, radio disc cutters and the others interested in spot (Continued on page 38)

#### **WCKY STRENGTHENS** LOCAL PROGRAMS

## HIGHER NETWORK Pending Radio Legislation Would Curb Loan, Insurance Programs

#### After Charlie Chaplin

Hollywood, Feb. 19.
During his stay on the Coast,
Howard Kemp, head of NBC's booking office, will proposition-CharlesChaplin and the Marx Brothers on
doing a series of broadcasts. Understood, he has several accounts who
would like the picture names.
Groucho and Chico Marx broadcast for Standard Oil in the east
cast for Standard Oil in the cast
core the mile only one, on a chartly
program, and almost did a fade-out
from mike fright. from mike fright.

## SQUAWK WEEK SINGLES OUT **SPIELERS**

Buffalo, Feb. 19.
Announcers cause more yelps of
announcers cause more yelps of
pather class of mike performers, according to an analysis of hundreds
of letters sent in response to the
Buffalo Broadcasting Co,'s first an-

LUCAL PROGRAMS

Cincinnati, Feb. 19,
Arthur Ainsworth, continuously
an announcer in Cincinnati for 11
porars, has Joined WSRY. Maurice
Thompson will henceforth devote
this full time to production and discussed to the wind
the full time to production and discussed to the wind
the full time to production and discussed to the wind
WCKY, with Ainsworth added,
will have four announcers on duty
during peak hours. This is part of
L. B. Wilson's polley to have a vacticty of selling voices. Others are
James S. Alderman\_cehief), Sidney
ology\_expert and would be glad to
fill the gap on the air.

Washington, Feb. 19.
Efforts to restrict loan companies charging high rates of interest have produced a threat against broadcasters in the form of proposed legislation barring programs sponsored by individuals or concerns taking more than 15 percent for their dough.
Although the bill apparently has little chance of passage in the face

although the bill apparently has little chance of passage in the face of concerted opposition by radio, newspapers, direct-mail advertisers, lenders, and others, observers here are keeping close watch on the House Post Office Committee in order to head off any move to push the restrictive legislation. Bill is sponsored by Representative Sauthout, Wisconsin Progressive.

Aimed at loan agencies charging usurious rates for risky, advances, measure by implication attempts to take advantage of the interstate commerce clause of the Constitution in-order-to-hit-radio-Under-terms-of Sauthoff's proposition, no person, partnership, association, or corporations of the continuous conti

Baltimore, Feb. 19.
Bill. has been introduced by a State. Senator into the Maryland Legrislature which would bar unauthorized innuvance companies: (i.e., firms which have no license to book biz in Maryland) from sponsoring radio programs within the state. According to-the wording of the bill-sel to was put into the record, the ban, if ratified and applied, would prohibit any possible chain broadcasts bankrolled by the restricted firms, from being carried by Maryland stations.

tions.
Also embraced under the ban would be programs coming in from high-powered stations outside the states boundaries. Though just how these wave-lengths could be deflected off the frontiers of Maryland was not disclosed by Senator Duncan when he made his proposal.

## SPOT ANNOUNCEMENT RIDING ON TAIL OF WEB PROGRAM CREATES PROBLEM

Believe Selby Shoe Extra Minute for Local Dealer cago: WCCO, Minneapolis, KMOX. St. Louis, WABC, New York.

Believe Selby Shoe Extra Minute for Local Dealer Arrangement Necessitates New Classification—

Six Stations Reject It

Chicago, Feb. 19.
Insertion of an entirely new leaves in the station; are seed of the regular size and the station; and the station; are seed of the regular size and the station; and the station; are seed of the regular size and the station; and the station; are seed to see the station; and the station; and the station; are seed to see the station; and the station; are seed to see the station; and the station;

#### WNBO'S OBITUARY

Telephone Co. Complained to FCC— Station Off Air

John Browniee Spriggs, whose broadcasting activities have been under studies to the second of the surrender of certificate and dismissed proceedings pending, which involve license re-newal and assignment and construction-permit to move station to Elco, Penn. Skedded hearings were cancelled and order was issued for

cancelled and order was issued for station to shut down at 3 a.m. Mar. 1.

Proceedings had involved com-

Proceedings had involved com-plaints of telephone company that station-chiesled—on-line charges; making routine long-distance calls at regular toll rates rather than contracting for special connections, at broadcast hock-up rates. Squaxies' were sired at drawn-out examinos' fall but report has not been made.

#### HHK, Haiti, After Coin

HHK, government controlled out HHK, government controlled out in Port-au-Prince, Hail, has some commercial. Move had been pending for some time, with the party in power waithing until the island elections had been also decident of the power waithing until the island elections had been disposed of before making an official decision. Conquest Alliance Co., hac. been appointed the exclusive vary for the station in the United States.

### New York Radio Parade

By Nellie Revell

First of the name bands to be hauled on the carpet by the new regime at the musiclans union will be the Dick Himber ork. Some 46 men who have played for Himber in the past have been ordered to appear at union headquarters Wednesday (20) morning for questioning. Union investigating reports that the ork while playing in the Oval Room of the Ritz-Carlton hotel after the band had finished its stint in the Oval Room; in other words after hours, with Himber paying the boys for this broadcast out of his own pocket. And, the contract filed by Himber for this job made no mention of this arrangement.

Investigation will also go into a report that while at the Essex House, some time back, the outfit broadcast from hotel as sustaining and attraction of hotel with no one being paid.

General Topics.

Real Speed

NBC set aside room formerly used by Abe Sheckter for use in flash broadcasting. Any time there is an announcement of major importance in the offing, a portable broadcasting set-up is moved into the office. Reason is that the Press-Radio teletype machine is just across the room. Under old arrangement when a flash came in it was run up to regular studies and to the announcer on duty. This took about six minutes what with long halls and elevator walts. Now copy is edited and aired in less than half that time.

CBSites In Manhattan

Visitors to CBS, NY: Gordon Willox, general manager and v.p. of WDBO in Orlando, Fla.; Dwight Northup, mgr of KWKH in Shreveport, Longstate: Spencer Whedon, commercial mgr of WSMK in Dayton, O.; S. C. Vinsonhaler, mgr of KERA in Little Rock, Ark; Norman Reed, new acting mgr of WFG in Atlantic City, N. J.; Edwin Spence, former agr of WFG, who resigned; Burt Squive, commercial mgr of WHK in Cleveland, O.; Mordon Buck, announcer of WHEC in Rochester, NY; A. L. Chillon, mgr of KRLD in Dallas, Tex; John Shepard III of the Yankee Network; Franklin Doolittle, mgr of WDRC in Hartford, Conn.

Hard-Working Child

Lester Jay, a 13-year-old radio emoter, is doing eight commercials currently. He is a regular feature on the Paul Whitenan abow, the Cumps. The Lady Next Door, Marie, the Little Renen Princess, Just Plain Bill, March of Time; and now Jay is member of cast of the new Dick Tracy show.

Short: Shots.

Ed Pinaud leaves CBS on Feb. 23. May go NBC. Dick Messiner ork takes those of the control of the

Frogram will air in eves with time not set as yet.

Scrambled Notes

Last week Bea Lille tried to borrow a comb from a lady in studio watching Bea-rehearse. Spectator-didn't-have comb. Later Bea had the studio cleared of visitors and closed. The spectator without a comb to lend was Charlotte Geer, radio editor of the Newark Eve News.. Gene Marvey, tenor auditioning new type of program for Tastyeast.. Al Goodman to continue as official producer as well as musical director of the Tuesday night Palmolive Hour over NBC. He has complete charge of the program... Harry Stockwell, the barttone, is screen testing for Par... Nate Schilkert will be guest composer and conductor on WINS at 4:30 on Feb. 24... William Russell, young bartions from the west, who is don't be something a little work about the NBC ustaining spots may be Benton & Bowled... Joe Reichman is doubling at the Statier hotel in Boston. For dinner his ork plays in the Statier Room. Comes supper the boys play in the Salle Moderne from whence they also broadcast... 3X. Sleters posingoned Palace theatre opening until March 15. Their Monday and Wodnesday sustaining, shows are currently heard from Chicago... Harry House the Palace theatre opening until March 15. Their Monday and Wodnesday sustaining, shows are currently heard from Chicago... Harry House they the state of the second of the state of the second of the

and compiler of Dumb Belies Letters' shifts her desk to Radio City on March I.

Stand By

Pete Dixon stagling 'House Detective' for the Federal Housing Administration at NBC on Thursday... Mary Small's Bab-O show on NBC stration at NBC on Thursday... Mary Small's Bab-O show on NBC distration at NBC on the Mary... Sid Gary back from a five-day Bermuda crules resument by Mary... Sid Gary back from a five-day Bermuda crules resument by Mary... Sid Gary back from a five-day Bermuda crules resument by Mary... Sid Gary back from a five-day Bermuda crules resument by Mary... Sid Gary back from a five-day Bermuda crules resument by Mary... Sid Gary back from a five-day Bermuda crules resument by Mary... Sid Gary back from a five-day flat five from the Mary of Mary... Sid Gary back from the Wark of Control of Color of C

### TELLS PUBLIC HOW ADVERTISING WORKS

Dubuque, Ia., Feb. 19. Advertising Federation of America is shooting script through to almost every station in the country for release. Deals with the station pay angle and how advertising affects type and character of radio programs.

First in the series is 'Your Inter-est in Advertising,' on the air Feb. 17, the second for Feb. 23 on 'How Advertising Serves.'

#### 'Chandu' Acting Scripts Sold to South America

Hollywood, Feb. 19.
Station in Buenos Alres and
Puerto Rico have bought scripts of
the serialized 'Chandu the Magleian' from Earnshaw Productions

#### Embarrassing

San Antonio, Feb. 19.
Sudden failure of KTSA's
power supply was under unusual circumstances. Col. w.
B. Tuttle, prixy of utilities
company which supplies station's jules, was waiting in the
atudio at the moment to make.

#### Huey Long Pal In on **KOTN Ownership But** Rumors Are Denied

Pine Bluff, Ark., Feb. 19.
Local broadcasting station KOTN has changed hands. Articles of incorporation for the Universal Broadcasting Corporation-have been filed with the secretary of state. One of the incorporators and directors is James A. Nos, of Monroe, La, who is said to be very closely associated with Senator Huey P. Long.

Long.

A report comes from Monroe that
Long expects to use this station in
a campaign against Senator Joe P.
Robinson, but this is denied at the
local station, it being claimed that
Noe's buying into the local station
has no political significance.

#### **JERRY KING ENTERS** LIBRARY BUSINESS

Jerry King, gen. mgr. of KFWB.
Hollywood: last week received a
sub-agent's license from the Music
Publishers' Protective Association.
Contract allows him to collect for
relay to the MPPA royalty fees that
station cilents of King's disc library
service obtain when they sell these
recorded programs to local accounts.
Company that King has organized
as a competitive library service to
NBC and the World Broadcasting
System will be known as Standard
Radio Advertising, Inc. Understood
that Freeman-Lang, Hollywood, is
also arranging to enter the library
service field.

also arranging to enter the library service field.

King figures on having his serv-lee ready by April 1. He is offer-ing a daily hour of program service with a library of 800 units at the disposal of the client for the start

### **WGN Gets Lyons Show**

Chicago, Feb. 19.
Local NBC lost a new Dr. Lyons script show, called Backstage Wife, to WGN, the Chicago Tribune station, when NBC asked additional charges for the show on its WENR outlet.

WENR wanted additional coin for a sound-effects man and a platter-turner while WGN included most of turner while WGN included most of this in its regular service. Show will start on Feb. 25 for a local test before possibly going network on the X-utual web. NBC particularly burned at this drop because figured it a chance of jumping from a local XENR test to a blue network gal-lop. Dea with landled, through lop. Deal with ..... Blackett-Sample-Hummert

#### Jack Dempsey on Air

Jack Dempsey is alated to discuss sports and plug his new restaurant over WMCA, New York on Friday nights. Frogram to he called Jack Dempsey's Round Table. Sam Taub and Angelo Pelange will assist him eaterle were carried Sunday (17) from 8:30 to 9 p.m.

#### Spot Rainbow

(Continued from page 37)
business see the new rate structure
of radio as the most favorable break
since competition started. For
the page of the continue of the page
of the big cont to networks on account of the rate differential. Now
they expect to get a big chunk of
the national pis. Stations and spot
sellers can now point out that it'll
be cheaper for clients to cover any
territory with local shows than by
network. (Continued from page 37)

### Spot Broadcasting Account

SPONSOR
Diamond Crystal Salt
Digger Indian Wells Water
J. G. Dodson (Ironized Yeast) Dodge Bros (autos) Dr. Lyons (toothpaste) Dr. Miles Laboratories (Alka

Seltzer)
Dr. Scholl. (footpads)
Drezma Inc. (face cream)
Drug Trade Products (medicinal)
Edwin Cigar Co. Emerson Drug (medicinal) Employers Casualty Co. (insur-

Employers Casualty Co. (insurance)
Ex-Lax (medicinal)
Fels-Naptha Co. (soape)
Feltman Curne (shoes).
Florshelm (shoes)
Ford Dealers (motors)
French Lick (Pluto Water)
Fruit Industries, Ltd. (wines)
Gardner Nursery Co.
Garfield-Williams
Gamera Baking Co. (Bond Bres Garfield-Williams
General Baking Co. (Bond Bread)
General Mills (flour)
General Motors (motors)
General Petroleum of Cal. (oil)
Golda Dust (cleanser)
Golden Feacock (cosmetics)
Goodrich Co. (tires)
Hamlin Wizard Oil
Haritz Mountain Products (canary
food)

food) Hy Grade Sylvania Co. (radio tubes)

Hy Grade Sylvania Co. (radio tubes)
Hohner, Inc. (harmonica)
Household Finance Corp. (finance)
Hudson Motors (motors)
Indo-Vim (medicinal)
International Hair Scalp
Kalamazoo-Store-Co.
Kellogg Sales Co. (cereal)
Kolynos (toothpaste)
Kuppanhelmer & Co. (clothlers).
Knox Co. (cystex)
Lancaster County Seed Co. (seed)
Lever Bros. (Lifebuoy)
La Gerardine
Maxwell House (coffee)
McCormach & Co.
Midland Flour
Minwater Crystal (medicinal) Midland Flour
Minwater Crystal (medicinal)
Moon Glow Cosmetics (cosmetics)
Motton Milling
M. J. B. Coffee (coffee)
National Voice
Northrup, King & Co.
Norwich Pharmacal (medicinal)

Norvich Pharmacai (medicinal) Nourishine Hair Tonic... Nujol-Stanco Co. (medicinal) Nunn, Bush & Weldon (shoes) Nu-Enamel (paints) Oakland-Chemical-(Diogogen

Cream) Oldsmobile

Oldsmobile
Orbit Chewing Gum
Parkelp Lab, (medicinal)
Pathfinder Magazine Co. (publication)
Partola Products
Pennzoll
Pennzoll
Publice (medic) Pennsoll
Phillo (radio)
Phillips Petroleum (oll)
Phillips Petroleum (oll)
Phillips Petroleum (oll)
Plonner Maple Syrup (ayrup)
Plantera Co. (peanut oll)
Postum (beverage)
Power Seal Co. (platons)
Procter & Gamble (dreft)
Pure Mills Dairy (Golden Pure Cheese)

Pure Mills Dairy (Golden Pure Cheese) Raladam (Marmola) Reld, Murdock & Co. (coffee) Richfield Oil Co. Rokay Talcum Powder San Antonio Brewing Assn. (Pe

Beer) Scott & Bowen (Scott's Emulsion) Scott & Bowen (Scott's Emulsion)
Sears-Roebuck & Co. (mall order)
Silver Dust (cleaneer)
Skelly Oll
Smith Bros. (cough drops)
Sperry Flour Co. (flour)
Slingerland Banja Co.
Standard Oll of N. J. (oil)

Strasska Laboratories (medicinal)

Studebaker (motors)

Strasska Laboratories (medicinal)
Union Starch & Refining (Pennant
syrup)
United Publishers (publishers)
Universal Mills (flour)
Venita (Relser Co.) (halrnets) Ward Baking Co. (soft bun) Watch Tower (religious). Watch Tower (religious,
Watchns Co. (shampoo)
Way Chemical (chemical)
Weich Grape Jules Co. (beverage)
White Sewir Machine
Willard Battery Service (battery)
Willard Tablet Co. (medicinal)
Wyeth Chemical (drugs) Zonlte (antiseptic)

All details as to programs and time setups in the various towns are still in process of discussion, with the placements slated to be cleared through McCann-Erickson.

(Continued from page 37)

AGENCY

Benton & Bowles, N. Y. C.

Ruthrauff & Ryan, N. Y. C. Ruthrauff & Ryan, N. Y. C. Blackett-Sample-Humm Wade, Chlerge

Heath-Seehof, Chicago Gelles Agency, N. Y. C. J. M. Mathes, N. Y. C.

Jos. M. Katz, N. Y. C. Young & Rubican, N. Y. C. Metrop. Adv. Co., N. Y. C. Fletcher & Ellis, N. Y. C. McCann-Erickson, N. Y. C. MCCann-Erickson, N. Y. C.
H. W. Kastor, Chicago
Fletcher & Ellis, N. Y. C.
Northwest Radio Adv., Seattle
Metrop. Adv. Co., N. Y. C.
B. B. D. & O., N. Y. C.
Blackett-Sample, N. Y. C.
Campbell-Ewald, N. Y. C.
Smith & D. W. V. C. Smith & Drum, Los Angeles B. B. D. & O., N. Y. C. Ruthrauff & Ryan, N. Y. C. Ruthrauff & Ryan, N. Y. C.

Cecil, Warwick & Cecil, N. Y. C. Atherton & Currier, N. Y. C. Frey & Ayevard, Chicago Brooke-Smith & French, N. Y. C.

Buchanan-Thomas, N. Y. C.

Palmer, Chicago N. W. Ayer, N. Y. C. Blackett-Sample-Hummett, N. Y. C. Direct.
Dillion-Kirk, Kansas City
C. F. Kern, Phila.
Ruthrauff & Ryan, N. Y. C.
H. E. Lesan, N. Y. C.
Benton & Bowles, N. Y. C.
Van Sant, Bugdale, N. Y. C.
Potts-Turnbull, N. Y. C.

Emili Brisacher, San Francisco Erle Racen, N. Y. C. Lord & Thomas, San Francisco Walter Biddick, Los Angeles Olmstead-Hewitt, Minneapolis L. C. Gumbirner, N. Y. C. Meliar, Los Angeles McCann-Erickson, N. Y. C. Direct Direct Carpenter-Rogers, Dallas

D. P. Brothers, Detroit Stack-Gobel, Chicago Rogers-Smith, Chicago

Churchill Hall, N. Y. C. Frankel & Rose, N. Y. C. Mayer Co., N. Y. C. Hutchins, Philadelphia nutcnins, Philadelphia Lambert & Feasley, N. Y. C. McCord, Minneapolls Badger, Browning & Hershey, N. Y. C. Young & Rublean, N. Y. C. McCann-Erickson, N. Y. C.

H. W. Kastor, Chicago

K. W. Kastor, Chicago Fletcher & Eilis, N. Y. C. Rogers & Smith, Chicago

Frey & Ayevard, Chlcago B. B. D. & O., N. Y. C. Ferry & Hanly, N. Y. C. Hommann, Tarcher & Sheldon, N.Y. C. Westco, San Francisco Direct
McCann-Erickson, N. Y. C.
Roche, Williams & Cunnyngham,
N. Y. C.
Smlth & Drum, Los Angeles

Tracy-Locke-Dawson, Dallas Donahue & Coe, N. Y. C. Fletcher & Ellis, N. Y. C. Royal Spatz, N. Y. C. Blackett-Sample-Hammett, N. Y. C.

H. W. Kastor, Chicago H. W. Kastor, Chicago Meldrum & Fewsmith, Cleveland First United Broadcasts, Chi. John F. Murray, N. Y. C. McCann-Erickson, N. Y.

or through a McCann-Erickson rep delegated to visit each of the cities.

Rochester, Feb. 19.
Pathfinder magazine is sponsoring Hank and Herb, Old Timers' program of WHAM, for three weeks' Plan is to make one acters out of each two successive chapters, the successive chapters, the successive chapters, translate into Spanish and broad-cast through live talent.

Scripts are also to be used as basis for a 10-cent-book to be published by Saalfield Publishing Co, of Akron,

Daggett Ramsdell, cosmetic-maker commended of the Standard Oil Co. Summer commended in the summer commended in th

### 1.000 Words of Spiel Arbitrary Limit on Baseball Sponsorship

Chicago, Feb. 19. Local radio stations gave base ball additional promises and favors in the new contracts signatured between the Chicago Clubs, owned by K. Wrigley, and the several local transmitters. Those stations contracted with the Cubs WBBM, the CBS outlet: WGN, the Chicago Tribune station and WJJD, the Ralph Atlass trans-mitter. New deal gives the ball club almost complete authority over the sponsors and the type of com-mercials these sponsors may use.

Brevity Clause

New contracts limit the amount of commercialism on the pick-up. Deal clearly states that there must be no more than 1,00 words of commercial copy in the entire broadcast of any one game. And that there must be no more than eight commercial announcements during, the game; there may be fewer than eight but no more. Which means that each announcement would be limited about 125 words to make up the 1,000-word total. New contracts limit the amount

Contract also states the procedure which must be used to introduce each advertising spiel. Announcer must give a deep bow and Joursh to the ball team and to baseball in general. This fantare would go something like this: This game is being brought to you through the co-operation of the Chieago Cubs, the New York Glants and the General Mills Company. The game is being brought to you in the interest of the national sport everywhere; here and in your own home town.

That last crack about Your own.

home town.

That last crack about 'your own home town' is Wrigley's own idea to bring the outlying towns closer to radio since it is in the smaller league where the resentment against baseball is greatest. It is expected that during the course of the season the announcers will-specifically mention the various small-er towns in this vicinity, the Rock Islands, Davenports, Peorias, Du-buques, Kalamazoos and tell the

#### HEARST STATIONS **EXCHANGE SCRIPTS**

Hearst radio stations begin an in Hearst radio stations begin an in-ter-exchange of program scripts on -March-5... There will be no line charges or direct hookup, as each station will use its own staff in pre-senting identical programs. Hour of broadcast will be 4 p.m. local time on each station in spite of the Affects these.

time on each station in spice of use different locales.

First program will be credited to KYA, San Francisco.

WINS, New York, has not selected its program as yet, but probably will be a dramatic sketch, possibly The Fall of the House of Ussher.'

#### New Faces at WFIL

New Faces at WFIL
Philadelphia, Feb. 19.
Philadelphia, Feb. 19.
Last minute additions at WFID
today (Tuesday) usher in a chief
announcer and a studio productioncontinuity head. Announcing assignment landed by Al Stevens, for
four years in this chore at WCAO,
Baltimore. Claude Morris, ex-production of the Charles of the Charles
the Charles of the Charles
the Charles of the Charles
Both began duties at once.

### In and Out at WBAL

Baltimore, Feb. 19.
erry Moo. , who joined WBAL
s yesterday (Monday), comes
a commercial managership of sales Yesterday (MOMENT).

from commercial managership of WMAL, Washington At one time Moore was commercial manager of WCAO, Baltimore.

Garland Tinsley, who has been commercial washington of WBAL drops out

chief salesman of WBAL drops

Coast Pundit Switches
Los Angeles, Feb. 19.
G. Allison Phelps, who has been
conducting a daily philosophy hou
on KFAC for five years, switches
to KFWB.

#### Furgason Joins G-B-S

Chicago, Feb. 19.— Gene Furgason has joined the reig-Blair & Spight station rep outfit-here.

Will devote himself exclusively to

the job of selling accounts for the Southwest regional web. Had been associated with KTSA, San Antonio,

## OFF-KEY CREW **GETS 3RD WEB** SHOW

Simon pures take another deci 24. when Tastyeast turns over its Sunday, matinee NBC program over to amateurs. Entire present cast, excepting Reggie Childs' orchestra,

excepting Reggie Childs orcussus, goes off.

Stack-Gable agency handling Tastyesat, had announced intentions of replacing its context of the context usage has ceased to be a novelty on the radio. In addition to Hearn, those going off the show to make way for the amateurs include George Beuler, Betty Jayne and Allee Frost.

Tastyesat's will be the third major. network amateur show, others being Fred Allen (Bristol-Myers) on NBC and Ray Perkins (Health Products) on CBS.

Toledo, Feb. 19. WSPD Saturday midnight jamboree has gone highbrow from the stage of the Rivoll theatre.

Theatre's 30-piece orchestra directed by Earle Karg and other stage acts substituted for the amageness was substituted for the amageness acts substituted for the amageness acts.

teur groups formerly given a free hand in the jamboree programs.

Providence, Feb. 19. Providence, reb. 18.

Bamby Amateur Radio Show sponsored by the New England Bakery on WPRO. Providence, every Saturday night from 9 p. m. to 10 p. m. before a visible audience still remains the bright spot in local broadcasting.

broadcasting.

Thousands are turned away from
the theatre-unable-to-get-in. The
Metropolitan has a seating capacity
of 3,300. Miss Bestrice Forlier is
handling the counting of the ballots,
and talent applications. Increases
in voting by listening audience
mount with each broadcast.

Paul Oury, station director, is
acting as master of ceremonies with
William Koster, program director.

Bridgeport, Feb. 19.
Amateur show tie-up between
WICC and three Warner Brothers
theatres in Norwalk, Danbury and
Ansonia seems to benefit everybody
sexcept the radio listeners. Contests except the radio listeners. Contests bring S.R.O. business to the thea-tres but by the time the theatre winners get to the air the results offer little entertainment to dislers. Probably a matter of amateurs who cop prizes before visible audi-ences in theatres not having the requisite talent to click on the air.

Burlington, Vt., Feb. 19. Burlington, Vt. Feb. 19.
Mailia Putnam, vocalist, who has
just opened a school of music expects to have a training ground for
pupils at station WGAX through an
amateur program hook- up.
Station is interested on the ent source angle which- is a problem
in Vermont. Desir is a problem
in Vermont. Desir status, stems
from the attion's hunch that it can
be peddled commercially.

Montreal, Feb. 19 CKAC Joined the throng last week (14) when inaugurating its local amateur program. Phil La-jonde, station manager, rates stunt as clicking. Mail response very large.

Phelps is being commerciated by Phelps is being commerciated by the May Co, local department store. Choir in Montreal over CKAC and with program cut to a haif hour in the new spot.

### Canada and WLW

Montreal, Feb. 19 Montreal, Feb. 19.
Canadians in general appear
to like the WLW programs in
preference to the programs of
Canadian stations. These are
criticized as poor in quality
which when combined with
weak or uneven signals has
made it possible for the Cincinnati station to cop away
listeners.

Listeners:
As to the merits of the claim that WLW affects the signals of Canadian stations, that is for the engineers. Meanwhile it is a fact that Oltawa cannot be heard 100 miles away in Montreal and Toronto is seriously affected. Stations further west have been smothered, also, it is understood. Patriotic motives coupled with the loss of commercial audience may have prompted the Government's protest to

the Government's protest to the American State Dept. which in turn referred the matter to the Federal Communications

the Federal Communications Commission. But whether WLW is the cause or not, lise-tening conditions in the Dominion are very unsatisfactory at present.

With a change of government possible in Canada late this year, it is mentioned that the Canadian-Radio-Commission may be abolished. It indultably has many enemies dubitably has many enemies who would enjoy bringing in a death verdict. dubitably

### FCC UPHELD **WLW MUST CUT POWER**

Washington, Feb. 19.
Crosley Radio Corp. lost the second round of its fight to continue using 500,000 watts for night operation of WLFW Monday (18) when District of Columbia Court of Appeals dissolved stay order locking Federal Communications Communications Communications of the Commun

Commission power-cut decree.

With its announcement today
(Tuesday) that there would be no
written decision in the case, appellate tribunal has left the WLW

written decision in the case, appellate, tribunal has left the WLW lawyers hanging on a limb. Without a decision upon which to base their argument, the latter cannot see how they can appeal the case to the Supreme Court and obtain a reversal of the Commisin decision which was reached after strong protests from Canada and under pressure from Canada and under the state of the Sacket of the American Canada and the Sacket of t

stead of merely an easily-rovokable special permit.

Little Chance
Even if further appeal is sought.
Crosley stands virtually no chance of getting a stay order which will permit continued operation with 500 kw until the final policy is established. Pointed out that tack of time between date of Commish reduction order and time of taking next court step makes it impossible impossible impossible impossible impossible impossible. reduction order and time of taking next court step makes it impossible to block the power cut. Attorneys doubted that Supreme Court in any event would hand out a temporary injunction when the cut back to injunction when the cut back to

#### **NBC SINGERS BOOKED** FOR CIVIC EVENTS

Two NEC singers, Raiph Kirberry and Bradley Kincald are signed for midwest municipal shows this month. First headlines the entertainment at the Canton auto show on Feb. 26 at \$150 for the week. As the control of the signer of the signer of the signer of the signer of \$400. Both booked through Sam Boss.

### If Theatres Shake Blue Laws Pennsylvania Radio Fears Loss Of Its Big Sunday Audience

### European Radio Fun

Berlin, Feb. 10.

Memel-Lithuanian-Germano radic
war still raging. No casualties, bu
plenty busted ear drums. Lithuanis set up disturber preventing Ger-mans in Memel (under protectorate of five powers) hearing either of five powers) hearing elt Kienigsberg or Dantzig stations. with German amateurs retorted Morse signais and catcalis on Lithu-anian sender's wave length.

## LOCAL COMEDY **SCARCE IN BALTO**

Balto has probably held a unique niche in radio for past two years, since during that time there has never been a local program of any ort, commercial or sustaining, or even accidental, that has employed the talents of chatter comedians or even gag gurglers. Whatever humor as been handed out over ether here nas been nanoed out over etner nere from a local source has been en-trely misinterpreted; if any listener got a cackle out of something heard on a local program, whatever sup-piled the laugh wasn't meant to be funny. Reason advanced by local stations is that god burner and good comics

Reason advanced by local stations is that good humor and good comics aren't available here. Can't find 'em for sustaining stints, and can't af-ford to pay 'em what they demand for commercials. What is available the commercials. What is available has long since been dropped from the wave-lengths after tryout-periods that didn't seem to particularly divert listeners—and hence besieged by letters calling for

the hook.

Situation, however, will shortly get a facial. WBAL, since Hearst has encamped on the scene, is going to attempt to restore chatter acts and agg gushers locally. Priming a new program that will air daily around lunch hour; will have both comedy and musical interludes. Tag plastered to program, a sustainer, in 'High Noon, High Jinka'.

### **CLEVELAND LOCALS** SPREADING ON WAX

Cleveland, Feb. 19. 'Slim,' a reducing compound made in Cleveland, will hit the radio discs in April with a view to expanding its market outside Cleveland. WJAY

tts market outside Cleveland. WJAY its credited with building 'Silm' from scratch into a \$52,000 gross its first year. Product has never used any other medium but radio.

Another Cleveland pharmaceutical product—scheduled—to—step—from WJAY to wider markets through waxings is Paracelaus. Sponsor credits radio with 100% sales boost.

#### WOR Ceremonies Mar. 4

WOR, New York, has set March 4 as the dedicatory date for its new 50,000 watt transmitter. Celebra-tion will consist of a two-and-a-half-hour program originating from Carnegie Hall. Stations allied with WOR in the

Lancaster, Pa., Feb. 19. With open Sundays for Pennsylvania apparently just around the legislative corner, more or less consternation is reigning among radio

legislative corner, more or less consternation is reigning among radio stations in this section. Program re-vamping, added commercial presure and changed studio policies are all in line before the theatres 'get the nod from the Capitol. Its thing and the constraint of the Capitol is the constraint of the Capitol is the program of the constraint of the Capitol is the Capitol in the Capitol is the Capitol in the Capitol is the Capitol is the Capitol in the Cap

purpose in going somewhere Sunday will likely cut radio listeners and consequently, radio results by one third, which is more of a rap than the sponsors may be willing to ab-

#### Better Programs

Were going to fight to hold the business' said Hines Hatchett, manager of sation. WGAL hers, and ager of sation. WGAL hers, and the sation wGAL hers, and the sation wGAL hers, and the said was a said Hines Hatchett, and the said was a said Hines we can overcome the appeal of other forms of Sunday entertainment. With this in mind, were suggesting better talent to many of our Sunsaid ay sponsors and will match their reaction with better sustaining programs. A drive will be launched to sell Sunday up tight." In addition to attempts to hold the Sunday business which was a series of test programs will be afred at various times throughout the week almost six months, a series of test programs will be aired at various times throughout the week aimed at getting double reaction from homes and measuring other periods when the family gets together. With datagathered from these surveys sponsor switching may be safely tackled with the view of bettering mail receipts.

#### **CLUBWOMEN LAUNCH** WESTCHESTER COWBOYS

White Plains, Feb. 19. Soarsdale Woman's Club, bent on bringing something new to the ra-dio for children, has shifted its pro-gram from WFAS (local) to CBS

gram from WRA hearing. Group is opposed to the current kild radio serials which frequently dip into clutching hand tactics.

Club's first try at radio was over WFAS with a historical playlet, essayed by two characters and a narrator. All members of the club. A bad production held up the proceedings. One-time a boy's role-had to be done by a woman which did not lend authenticity to the broadcast. Club's method of gauging audience reaction was to circulate printed cards. heforeband with directions to write in later.

lais printed eards heforeband with directions to write in later. Following this, the women en-deavored to hook-up with WMCA for ABS coverage, but had to defer its program when that connection dissolved, Now it is down to meent a 15-minute spis and the second of the Feb. 23. Program is labeled 'West-cheater Cowboys.'

#### Providence Dept. Store Uses All Local Stations

autual network will each contribute a greeting routine to the broadcast.

Grofe Scoring for Armoo Cincinnait, Teb. 19.

Ferde Grofe is doing a special arrangement each week for the Sunday night broadcasts over WLW by the Armoo band, directed by Frank Simon. Addition of 10 men increases personnel of band to 55.

American Bandmasters' Associations being used: Dorothy Lovett ton convens here March 8 to 10.

On closing night, several of its prominent members will be guest loaned to the Boston Store for artists on the Armoo program.

LADY ESTHER 10-Su-M-WARD 8:30-Tu-W-WEAT

LAMBERT PHARMACAL (Listerine)

Metropolitan Oper La Serva Pardona Don Pasquale

'Adventure Hour' Albert Brown Patricia Duniap James Andelin Jesse Pugh Karl Way 'J. Walt. Thomps

LIFE SAVERS

Diane & Her Life

LIGGETT & MYERS 9-M-WARD

P-Se-WABO
Richard Bonall
A Kastolanete Ore
Newell-Bummet
LORILLARD
Glitge Tohacco)
(Muriel Cigare)
6:45-58-WABF
Sports Review
Thoraton Fisher
Don Wilson
Wilson
Wilson
Wilson
Lynar Peticle
Lynar Peticle
Lynar Peticle
Lynar Buttliff
Louis PHILLIPTE
Daily R. Se-SeWABO
WARD

Marie, Little Frenct

LUDEN 8:15-F-WJZ

Quartet R. Armbuster Or 8:45-Sa-WABO

Mary Courtland
Robt Armbruster
Jim Stanley
Paul Parkes
Carl Mathleu
Walter Scanlon

GEO. W. LUFZ (Cosmetics) 10-W-WJZ

Hollywood Gosel Jimmy Fidler \*Cecil, W-C

2:30-Su-WJZ

2:50-Su-view Frank Morgan 'Nothing But Truth 'J. Wait. Thompso

LUXOR S-Sn-WEAF

5-8n-WEAF

'Sally of Talkies'
Bob White
Basel-Loughrane
Henry Saxe
Joan Blane
Marjorie Hannan

'Lord & Thomas

MACFADDEN

Princess\*
Ruth Yorke
James Meighan
Paul Stewart
\*Blackett

thoda Arnold lifred Drake ucille Wall

Wayne King

## COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and utual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); Sr (Saturday).

EX-LAX 9:39-M-WABO Lud Gluskin Block & Sully Gertrude Niesen \*Kats

FIRESTONE 8:30-M-WEAF

Nelson Edy Vocai Ensemble Wm. Daly Orch Sweeny-James

FITCH 7:45-8n-WEAR

Ruik Cashart
Almos Doloro
Horbert Kingaley
Vicki Chase
Darrell Woodyard
Aifred Seville
Larry Taylor
Henristia Schimann
Lillian Morton
Leon Rosebrook Or
Young & R
FORD MOTOB
9-Su-WARC

Stories of the Black Chamber McCann-Erick

FRIGIDAIRE 10-W-WARC

Jack Pearl Cliff Hall Leith Stevens Patti Chapin Freddle Rich Ore Geyer Co.

GEN. BARING 5:30-Sp-WABO

5:20-Sn-WABO
Julia Sanderson
Frank Crumit
Fred Norworth
Fred Norworth
B. B. D. & O.
GENERAL CIGA
(White Owl)
9:30-W-WABO
Burias & Allea
Bobby-Dolan-OreThompson
GEN NURS

GEN. ELECTRIC 12:15-Su-WEAF What Home Mean to Me'

GENERAL FOOD

Wendell Hall FLETCHER'S
CASTORIA
S-Sa-WABC
Rosy & Gang
Kitty Lewis
Ruth Carhart
Almee Deloro

account.

9-M-WEAF Harry Horlick Prank Parker \*Paris & Peart BORDEN 9-F-WJZ 9-F-WJZ
Beatrice Lillie
Cavalier 4
Warren Hull
Lee Perrin Orc
11:46-W-WEAF
Magic Recipes
Bill Bradley
Jane Ellison A. S. BOYLE
(Floor Wax)
2-Su-WABC Irving Kaufman

\*Blackett.S-H

BREITENBACH
(Pento-Mangan)

2-Sn-WJZ Anthony Frome ... Alwyn Bach McCann-Erickson \*McCann-Erickson
BRILLO
12:30-Sn-WABC
Tito Guizar
Bemuel Amoroel
Josoph Gibson
Lucien Schmidt
Sylvester Gillis
\*F. Prasbrey

F. Presbrey BRISTOL-MYER 9-W-WEAR

9-W-WEAR
(Sal Hepatic
(Ipana)
Fred Allen.
Fortiand Hoffa
Jack. Smart
Lionel Stander
Elleen. Douglas
Irwin Delmore
Winerva Plous
James Moiton
Lennie Hayton
"Benton & Bow

CAMPANA
6:30-Sn-WJZ
Ann Seymour
Don Ameche
Phil Lord
Betty Winkler

10-F-WEAT First Nighter
June Meredith
Don Ameche
Carlton Brickert
Cliff Soubler
E Sagerquie: Ore
'Aubrey Wallace
CAMPBELL
(Soup)
9:30-F-WABC Smiling McConnell \*Henri, H. & McD AMERICAN
HOME PRODUCT
(Anacin)
7:30-M-Tu-WWEAF
Easy Aces
Goodman Ace
Jane Ace
Blackett-S-H 9:30-F-WABC
Hollywood Hote
Dick Fowell
Louella Farsons
Ted Flo-Rito Oro
Frances Langford
Muzzy Marceillno
Joy Hodges
Fredrio March
FF W. Armstrons
CARLETON
& HOVEY AM. RADIATOR
7:30-Sn-WEAF
Segurd Nilssen
Hardesty Johnson
Grahain McNamee & HUVER
(Fr. John's Med.)
7:15-Th-WJZ
Alexander Thiede
Eya Gingras' Chor.
Dwight Meade
\*John W. Queen AMERICAN BOLLING MILLS 6:30-Sn-WEAF Frank Simon Oro Bennett Chapple CARLSBAD (Salts) 4:30-8n-WJZ 7:15-Tn-WJZ AMERICAN
TOBACCO
8:30-Th-WJZ
(Haif & Haif)
"Bed Trail" Morton Downey Guy Bates Poet Ray Sinatri Ore \*Klesewetter-CARNATION MILE ARMOUR
9:30-F-WJZ
Phil Baker
Gabrielle De Lay
Harry McNaughtol
Estelle Jayne
Leon Belasco Oro
\*Lord & Thomas
B. T. RABBITT
1:30-Su-WEAF Lullaby Lady M L Eastman CITIES SERVICE Jeesica Dragonette Rosario Bourdon O Quartet \*Lord & Thomas Wm. Wirges Ord COCA COLA BEECHNUT 7:30-M-W-F-WJZ Frank Black Ore Conrad Thibault Chorus D'Aroy COLGATE-PALM 10-Tu-WEAT 10-Tg-WEAF

(Palmolive Soap

'Great Waltz'
Frances White
John Barclay
Al Goodman Or.

9:30-M-WEAF BETTER SPEE INSTITUTE 11:45-Sn-WJZ (Colgate Tooth pa Otto Harbach Martha Mears Al Goodman Orc 11:45-Su-WJZ
'Your English'
Auspitz & Lee
BISODOL
S:30-W-WABO
Everett Marshall
Elizabeth Lennoz
Victor 'Arden'e Or
\*Blackett 10:15 a.m.-M to Inc.-WEAF (Super Suds) Clara, Ln 'n' Em BLUE COAL

1:15-M-W-F-WEAI

Peggy'e Doctor

Rosaline Green

6:30-M-W-WABC COOK'S TOURS 5:30-Sn-WJZ Travelogs
Malcolm La Prade
\*L. D. Werthelmer
CORN PRODUCTS
5-Th-WABO
(Linit) 6:30-M-W-Was
The Shadow
Frank Readick
Allyn Jossiyn
Wm. Johnstone
Virginia - Venable
Betty Worth
Jean Colbert
Paul Huber
Santos Ortego 'Hour of Charm' Phil Spitalny Rosaline Green Jean Control Paul Huber
Santos Ortego
Jury Macy
Wilmer Walter
Paul Stewart
Adeleide Klein
Rita Vale
Hanley Stafford
Chester Stratton
Svivia Lowy

2:30-F-WEAR
Martha Meare
Jimmy Wilkinson
Al & Lee Reiser
Warren Hull
Frances Lee Barte
\*Young & Robles
9-Th-WEAR Hour of Charm'
Phill Splitalny
Readline Green
Readline Green
Evelyn Kaye
Pat Harrington
Mary Rumrill
Ann De Marce
Lilyan Ferne
Lizit En-WABO
The Gumpr
Wilmer Waiter
Annes Moorshead
George Graham
Geo 9-Th-WEAF
(Maxwell)
Frank McIntyre
Lanny Ross
Conrad Thibault
Muriel Wilson
'Molassee 'n' Jan
Gus Haenschen 8:30-W-WJZ 8:38-W-WJZ

(Log Cabin Syru
Lanny Ross
Harry Saite. OroSenton & B

7-8t-WJZ
(Jell-Q)
Jack Benny
Mary Livingston
Don Bestor Orc
Frank-Parker
\*Young & Rublean
GENERAL
HOUSEHOLD
(Grunow Reft)g.) Z:30-Sn-WEAF

Gene Arnold
Commodores
S:30-M-WJZ
Carefree Carnival
-Direct
CBEAM O' WHEA'
7-Sn-WABC (Grunow Refrig.)

Alexander Woolicot R. Armbruster Or 2J. W. Thompson CBYSTAL CORP. (Outdoor Girl) 7:30-S-WABO Sn-WOR
Life of Mary
Southern
Linda Carlon
10:45-W-F-WEAF
Botty Crocker
Cooking Recipes
McCord Co. 7:30-S-WARO
Gladye Baxter
Walter Preston
Wictor—Arden's+Orn
Burford Hampden
Kay Carroll
Ruth Easton
Mrg. Bourke-White
'United Adv 5:30-Daily Ex. Sa Sn-WABC

Sn-WABC
Jack Armstrong
All American Bo
4-Dally-WJZ
Betty & Bob'
Betty Churchill
Don Ameche
Betty Winkler
Art Jacobson
Carl Brickert
Louis Roen
\*Blackett B. D. DAVIS
(Cocomait)
-6-M-Tn-W-ThWABC WABC

Buck Rogers

Curtis Arnall

Adole Ronson
William Shelley
Elaine Melchior
Edgar Stehli
Dwight Weist
Rutbramf & R

DELCO

At Sa-WABC

At Dickson
Charlle Morgan

Geyer Co GEN. MOTORS 9:30-Tn-WABC

9:39-Tn-WABG
(Chevrolet)
Grace Hayes
Isham Jones
10-Bu-WEAF
(Pontlac)
Jane Froman
Modern Chole
Frank Black Cro
(Besn-WZZ)
(Henry Hadley
Acthur Schabel
"Campbell-Ewald EMERSON (Bromo Seltzer) 8:80-F-WJZ Intimate Revue Al Guodman Ore Jane Froman J. M. Mathes

'Don Pasquale' Lucresia Bori Editha Fleischer Tito Schipa Geraldine Farrar \*Lambert-Feasley \*Lambert-Feasley
LEHN & FINE
3-Sa-WABO
(Fobcoo)
Eddie Cantor
Harry Einstein
Rabinoff
Ted Husing
Liennen & M
3:30-Sa-WABO
(Hinda Honey
Almond Cream)
Club Romanos\*

GROVE LAB.
Bromine-Quinine
1:45-Sn-Tu
WABO
Pat Kennedy
Art Kassel Org
\*Stack-Goble

THOS, LEEMI (Baume Bengu 8:30-F-WOR Norman Cordon Lucille Peterson Choristers 4 Lou Katzman Or Wm. Esty LIBBY MONEILL

10:05-W-WABO

Voice of Romance
\*Ross-Martin

HEALTH PROD,
S-Ba-WABO

(Feed-A-Mint)

Amateur Night
Ray Forkins, Mc
Arnold Johnson Or

Wm. Esty

HECKEB H-0

HECKEB H-O
SID-Dally EZ Sa
SID Lucresia Bori
A Kostelanets C
9-W-WABC
Lilly Pons
A Kostelanete On

9-Su-WABC
Elizabeth Rethberg
Datroit Symphony
9:39-Th-WABC
Fred Waring
Ted Pearson
Stella Friend
Kay Thompson
N. W. Aye:
FORMAN
(Toothpaste)
1:15-M-W-F-WEAF H. J. HEINZ 10 a.m.-M-W-F-WJZ Josephine Gibson \*Maxon HOOVER 5-Sn-WEAF Edward Davice Schumann-Heini Joe Koestner \*Erwin-Wasey

EDNA WALLACE HOPPER \$:15 Dally Ex Se Sn-WABC Sn-WABO
Romance of Heler
Trent
Virgina Clark
Lester Tremayne
Marie Nelson
Alice Hill
Sundra Love
Gene Modillen
Jack Doty
Hazel Dopheide
\*Blackett

HORLICK (Maited Milk 7:15-Dall-MORLICE

(Maited Milk)
7:15-Daily Ex. Sa
Sa-WOE
Lum & Abner
Lum & Abner
Lord & Thomas
HOUSEHOLD
F130-Th-W25
JOS KOSSING'S OCC
Charles Sears
TOM, Dick & Harry
C. D. Frey,
HUBSON

HUDSON MOTOR S:39-M-WARC Kate Smith 3 Ambassadors William Adame Jack Miller Ore Brooke-Smith

\*Brooke-Smith
HUMFHREY'S
(Medicine)
10:80 a.m.-S-M-W
F-WEAF
Peter de Rose.
May Singhi Breen
Bob Emery
IRONIZED YEAS'
7:15-Tu-Th-SaWEAF

WHILT-USWhispering Jack
Smith Smith
Smith Smith
JEHGEN
JEHGEN
J:30-Sa-WJZ
Wilter Winchell
JOHNSON MAR
LIGHT WAS
JOHNSON WEAF
TONY WORS
HAZEI DOPPHOR
HAZEI DOPPHOR
GINNE VARNO
HAZEI DOPPHOR
HAZEI DOPPHOR
EMELLOGG
STONE SMITH
ANNE CAMPBOIL
Needham
Anne Campboil
SNEELLOGG
5:30-Bally Ex. 8

MACFADDEN
s:30-F-WABG
(True Story)
Court of Hom
Relations
Percy Hemus
Arnold Johnson's
Elsle Hits
Ned Wever
Howard Smith
Lucille Wall
Allyn Joslyn
Paul Stewart
s:80-Th-WABG 5:30-Dally Ex. 8:80-Th-WAB (Liberty) Edwin C. Hill Edward Nell Fulton Oursler Arnold Johnson \*Erwin-Wassy Su-WJZ
'Singing Lady'
Iroene Wicker
7:45-Th-WJZ
Ruth Etting
Red Nichol's Or
'N. W. Ayer

MALTEX 1-Sp-WEAF KLEENER
12-M to F Inch
WEAF
Story of Mary Dale Carnegle Leonard Joy Orc 12-M to r incurse.

WEAF
Story of Mary
Mariin'
\*Lord & Thomas
KOLYNOS
7:18-Daily Ex SaSu-WABO
Just Plain, Bill'
Arthur Hughes
Ruth Russell
James Meighan
Curtis Arnall
Joé, Latham
\*Blackett-S-H
ERAFT-PHENIX MAYBELLINE 8:80-8n-WEAF 'Penthouse Seren-ade' Chas. Gaylord Ore 'Cramer Kasselt

MET. LIFE CO. 8:45-Daily WEAF Arthur Bagley Arthur Bagie,
Direct
DR. MILES LAB'
(Alka-Seltzer) HRAFT-PHENI 10-Th-WEAF P Whiteman Oro Harry Stookwell Jack Fulton Helen Jepson 'J. Walt, Thomp 8:30-Sa-WJZ
WLS Barn Dance
Bldge Runners
Uncle Ezra
Luiu Belle
Maple City 4

1:45-M-W-F- WEAF
Unoie Ezra, Radio
Station EZRA
Pat Barrett
Cliff Soubler
Carleton Guy
Nora Cunnees P'OT'B & G'MBLE 8 Dally Ex. Sa-8n-WEAF Sn-WEAF
(Crisco)
Vie & Sade'
Art Van Harvey
Billy Idolson
Bernadine Flynn
9:35-5a-WEAF
(Ivory Scap)
The Gibeon Fam
Corrad Thibault
Jack & L Clemens
Lois Bennett
Die Shenter
1:45-5a-WEAF
1 Carleton Guy
Nora Cunnees
\*Wade
MODERN FOO
A:15-M-WJZ
Charles Soroe
Harry Swan
\*Direct

Direct
MOHAWK
OARPET MILLI
18:80-Daily Er. 8
Su-WABO
'5 Star Jones'
John Kaul
Elisabeth Day
Herbort Rawlined
J Anthony Jonos
Florence Maione
Houston Richards
Eddle Marr
"Blackett-S-H. 446-M-W-F-WEAL
LVOTY Stamp Club
Capt. Tim Healey
\*Blackman
S:15-Daily Except
Sa & Sn-WEAF
(Oxydol)
'Ma Perkine'
Virginia Dayne
Margery Hannon
Karl Hubei
Will Fornum
Chaa. Eggleston
\*Blackett

\*Blackett-S-H.

MOLLE
7:30-Th-WEAF
Al Bernard
Emil Casper
Theo. Carle
Mario Cozzle
Milt Rettenberg O
\*Stack-Goble

MONTGOMERY
WARD
2-Su-WEAF
Stories of The Old
Testament
Harvey Hays
\*Hays McFarland

BENJ. MOORE (Paints) (Paints)
11:30 a. m.-WWABC
Betty Moore
Lew White
\*Direct

JOHN C. \$:15-Sn-WJZ (Dog Food) Don Becker Dog Chats "Henri, H. & McD MUELLER C.

19:15 a. m. Dally Ex. Sa-Sn-WABO Bill & Ginger Virginia Baker Lyn Murray NATIONAL BISCUIT CO

BISCUIT CO.

10:30-Sa-WEAF
Rel Mürrey Oro
Kavler Cugat Oro
Benny Goodman C
Phili Duey
Frank Luther
Carmen Castillia
Connie Gates
Helen Ward
Lonis Alvares
MoCann-Eriok
NORSEO
(Toothpaste)
11:45-M-W-F (Toothpaste)
11:45-M-W-F
WABU
W Butterworth
Milton Rettenbel
Lou Raderman
Lncien Schmidt
\*Stack-Goble

NORTHWESTE YEAST 8-M-WJZ Virginia Lee and Sunbeam Sunbam'
Jan Garber
Dorothy Page
Bob White
Elinor Harriott
Ed Prentess
Virginia Lee
\*Hays McFarland
PACIFIO BORAY

PACIFIO BOBAX
9-Th-WJZ
'Death Vall'y Days'
Time Frawley
Joseph Bell
Edwin W. Whitney
Lonesome Cowboy
Joseph Bonime Ore
'McC.Erick
PACKARD

S-W-WJZ
Penthouse
Serenade
Frank Parker
Mark Hellinger
Gladys Glad
Sam Ahearn
Emite Coleman C
N. W. Ayer
SCHOLL CO. S:80-Tu-WJZ
Lawrence Tibbet
Wilfred Pelletie
Young & R \*Young & R
PEPSODENT
7-Daily Ex Sat St
WJZ
Amos 'n' Andy
PINEX CO. SCHOLL CO.

(Footpade)
7, 30-Tu-Th-Sa-Wo
7, 30-Tu-Th-Sa-Wo
7, 30-Tu-Th-Sa-Wo
7, 30-Tu-Th-Sa-Wo
7, 30-Tu-Th-Sa-Wo
8ELBY SHOE
8-F-WABC
Mrs. F. D. Rosse
voit
\*Henri, Hurst
\$ILVER DUST
7, 30-M-W-F- WAE
The O'Neille
Kate McComb 1:30 Sn-W-F-WAB Little Jack Little \*Russell M. Seeds PHILCO

7:45 dally er. Sa-Su-WABO Boake Carter \*Hntchins

PHILLIP MORRIES
5-71-WEAF
Loc. Relemante Ore
PHILD DOR SA-WOOR
GRAPHOLOGIST
MORRIES OF THE ORDER
10:36-DAIL-WIZ
TOGAY'S CHILDRE
10:36-DAIL-WIZ
TOGAY
11-SEN-W-F-WABB
11-SEN-W-F-WABB Jane West

B. B. D. & O.

SHELL

6:30-Sa-WABO

Sports Review

Eddie Dooley

J. W. Thompsor

9-M-WJ Gene Arnold Bill Childe Mao McCloud Joe Parsons Cliff Soubler Harry Kogen PLOUGH, INC. 10-W-WEAF Guy Lombardo Ricardo Cortez \*Lake-Spiro-C

t Ore Homman. BOCONY VACU 7-Sa-WABC \*Lake-Spiro-C
PINAUD
6-Sa-WABC
Arthur Murray
Earl Oxford
Leith Stevens
\*Blaker 7-Sa-WABU
Soconyland
Sketches
Chas. Webster
A. P. Kaye
Arthur Allen
Parkor Fennelly
Kate McComb
Isabel Winlocke

Blaker
PREMIER PABST
9-Tu-WEAF
Ben Bernie
Ginger Rogers
Morris-W. & E.
J. L. PEESCOTT
10:50 am-Daily Ex.
Sa-Su-WABC
Jack Fulton Ore.
-B. B. D. & O.
PEINCESS PAT Robert Strauss
Edith Spencer
John Milton
Ruth Russell
William Stickle
\*J. S. Getchell PRINCESS PAT 9:30-M-WJZ Sketches McJunkin Jolly Coburn Orc H Van Emburgh

SFBATT
(Dog: Foods)
5:45-Su-WJZ
A Payson Terhi
Paris & Peart
STAND, BBAN
8-Su-WEAF

Opera Tabloida
Martha Cooke
Riohard Actoin
Good Cooke
Riohard Actoin
Good Cooke
Royal Gelatine
Mary Jested wi
Little Spifer
Gride Command
His Conn, Tasis
Gold Conn, Tasis
Gold Conn, Tasis
Gold Conn, Tasis
Gold Doving
Olga Backanova
Statenni Diamond
Too Fenner
Statenni Diamond
Jos Penner
Statenni Diamond
Jos Penner
Statenni Diamond
Jos Penner
Statenni Diamond
July Little
July

8:15-M-W-Th-WEAF (Camay) (Camay)
'Dreams Come
True'
Barry McKinley
Ray Senatra Ore
'Pedlar & Ryan STANDARD OIL OF NEW JERSET 10:80-F-WABO

RALSTON 5:15-M-W-F- WEAF Tom Mix Straight 10:15-W-WJZ (Ry Krisp) Madame Sylvia \*Gardner

OF NEW JERSEE
18180-9-WARD
18180-9-WARD
Vicia Philo
Willon Weters
Ruchlle Wall
Leigh Level
Leigh Level
John Griggs
Nat Shilkret
-McCann-Erick
S-Tu-WARD
(Bayere Aspirla)
Frank Munn
Gus Haenschen Ore
Frank Munn
Orlens
Frank Munn
Orlens
Ohman-A-Arden
Ohman-A-Arden
-B-F-EAST \*Gardner
RCA RADIOTRON
9-Sa-WJZ
Frank Munn
Gabrielle Delys
Barry McKinley
\*Lord & Thomas

RCA VICTOR 2-W-WJZ Paul Whiteman Bert Hirsch
9-F-WEAF
(Philips Mag)
Walts Time
Abe Lyman Ore
Frank Munn Paul Whiteman
Ramona
Kings Men
John Hauser
Bob Lawrence
John B. Kennedy
\*Lord & Thomas
REAL SILE
9-8a-WJZ
Chas. Previn Oro
Olga Albani
\*Erwin-Wasey

Abe Lyman
Vivienne Segal
Oliver Smith
5:15-Daily Ex. 5a-SEWIN-WASSY
RED STAR YEAST
11-TU-TN-S-WEAST
Edna Odeil
Phil Porterfield
Irma Glen
Earl Lawrence
REHSER CO.
(Shampoo, etc.)
11:15 a. m. SaWEAST
Jack & Loretta
Clemens
Donahue-Coe
BEMINGTON Skippy Skippy Franklin Adams, J. Franklin Adams, J. Francis Smith Ray Appleby, Dir. Blackett 5:45-M-Tu-W-Th-WABO

WABO
(Calif. Syrup Figs
'Dick Tracy'
Ned Wever
Lester Jay
Walter Kinsella
Charles Slattery
Rose. Koane
'Stack Goble \*Donahue-Coe

BEMINGTON

RAND

9-F-WABC

A. Pryor, Jr., Dir.

March of Time'

Howard Barlow Orc

'B. B. D. & O.

B. J. REYNOLDS

\*Stack Goble
STEWARTWABNEB
(Alemite)
10:39-Tu-Th- WAI
Hugh Barrett
Lysbeth Hughes
Bob McCoy.
Art Thorsen
Horace Heidt
\*Blackett-Sample (Camel Cigaret Camel Cigarets

10-Tu-WABC

9-Th-WABC

18a Loma Band

aiter O'Keefe

natte Hanehaw \*Blackett-Sample
STUDEBAKER
9:30-Sa-WABO
S-M-WEAF
Richard Himber
Joey Nash
\*Roche-W-C
SUN OIL Annette Hanen Alice Frost Jack O'Keefe Louis Sorin Kay Renwick Koroy Sargent Pee Weo Hunt \*Wm. Esty

RITCHTE CO.

SINCLAIR 9-M-WJZ

SMITH BROS

SPARKS WITHINGTON

8-Tn-WJZ Eno Crime Civ 8-W-WJZ

8:45-Daily Exce Se-Su-WJZ Lowell Thomas \*Roche-Williams \*Roche-Williams
SWIFT
8-Sa-WEAF
(Meat Product
Sigmund Rombe
Wm. Lyon Phel
Stuart Churchill

lia Fisk 2:30-Sn-WEAF (Vigoro)
Mario Chamice

\*J. Walt Thomp

\*J. Walt Thompse
TASTYEAST
12-Sn-WJZ
Sam Hearn
Betty Jane
George Bueler
Allice Frost
Larry Grant
Peggy Flynn
Reggy Flynn
\*Stack-Goble

\*Stack-Goble
TEXAS CO.
6:30-Tn-WEAF
Ed Wynn
Graham McNames
Eddle Duchin Orc
\*Han#-Metzger

Eddie Dicenn Vilant-Metszer Al
UNION OERWEZ

G-Sa-WZZ

G-Sa-WZZ

Roses & Drum
Helen Clair
Reed Brown, John
Circ Carr
Lohn Carr
Lore Hall
Lore Carr
Lore Hall
Lore Carr
Lore Hall
Lore Carr
Lore Hall
Lore Carr

J. Walt. Thompse
UNITED DRUG
4-Sa-WEAF
Rhythm Symphon
DeWoite Hopper
'Street-&-Finney
U. S. TOBACCO
(Dill's Best)
9:30-F-WEAF
One. Night Stand;
Pic Malone
Pat Padgett
Josef Bonline
'McC.-Erick,
VICE

Leigh Lovei
Josoph Bell

\*Cecil, W. C.

B. L. WATKINS

9-Sn-WEAF

Pierre Le Kreeun
Raquel de Carlay
Jerome Mann
Mon About Town
Andy Sannella Or

\*Blackett MCC.-DOIGH.
MCC.-DOIGH.
7:15-M-W-F-WJZ
7:15-M-W-F-WJZ
Williard Robison Or Quartet
8-Tn-W3Z
Grace Moore
Coct.-E-WABO
Freddy Martin Ore
Vera Van
Donald Novis
Warren Full
Elimer Feldkamp
Male 8 hand
Male 8 hand
Male 8 R.

Jerome Mann
Mon About Town
Andy Sannella of
Selacite LOB
(Grape Juice)
Ser-WiZ
Irene Rich
\*Kastor
WESCLOX
\*\*TOWN
\*\*Big Sen Dream
Dramas\*
Arthur Alién
Parker Fennelly
\*\*Selacite Selacite
\*\*Selacite
\*

20,000 Jrs. Sing Sing Vincous S

HERE AND THERE

0 Maland, of WHO, J. C. Maiand, or WHO, Des Moines, Ia., has been named a vice-president of the Central Broadcast-ing company in addition to his managerial duties at the station.

Helen P. Cummins and James Achzdon picked by Kate Smith as winners in her amateur audition at WJAS, Pittsburgh.

Dan and Sylvia, boy-girl script act, getting afternoon spot build-up for a six-a-week commercial due next month on KDKA, Pittsburgh.

Bob Pritchard, former stock actor, has joined WWSW, Pittsburgh, as

Nancy Martin of KDKA, Pitte burgh, now Mrs. Phillip after a surprise wedding.

Ed Schaughency, morning 'get-ter-upper' on KDKA, Pittsburgh, is part owner of a string of gas sta-tions.

Helen Pritchard, in addition to her program from WSPD entertains regularly at dinner in the Commo-dore Perry hotel, Toledo.

Allen Dailey has left the staff of WSPD, Toledo.

WMAZ, Macon, using WLW re-

Lou Cagle, guitar and vocal single last at KYBO, Lubbock, Tex., is now at WMAZ, Macon.

Charles S. Roberts, WLAC staff announcer, in Methodist hospita Memphis, following an operation.

Nashville Exchange Club presented Francis Craig, WS master, a silver service.

John Lewis, baritone on WSM, Nashville, also amateur rifle cham-pion of Tennessee, just returned from St. Petersburg national rifle meet.

Joe Wolverton, guitarist, formerly at WBBM and KMOX, and Peter Brescia, violinist and arranger, are new at WSM, Nashville.

Bert Dodd, back in Akron after an absence of five years. Formerly yn WADC: now over WJW. Has been broadcasting from WGAK, Clevelant; WGR, WKBW, Buffalo, and WSMB, New Orleans.

Verl K. Thomson is with KSOO, Sloux Falls, S. Dak, as program di-rector. Formerly with WIBO and WGN, Chicago.

Indianapolis Power and Light Company, owners of WFBM, have bought the Continental Bank build-ing, on Monument Circle. Radio

(Continued on page 43)

WANDER CO.

(Ovaltine)

Side-Dolly-WJZ

Total-Dolly-WJZ

Alian Dorlon A'

Alian Dorlon A'

Alian Dorlon A'

Henricuta Tedre

Ed Sprague

Stanley Andrews

Striely Pell

Blackett

CHAS, WANER

(Sloan Linament)

-W-WJZ

warden Lawes it

20,000 yrs, Sing

Sing' Billy Batchelor Ray Knight Janet Freemas Bobby Jordan Emily Vass Maurice Blie McKee- Abraight WCODBURY 9-Tu-WABO Mils Bros Crosby Mils Bros Crosby Mils Bros Cool Crosby Mils Bros Stoll Orc 7:485-M-W-F-WJZ Discount Paraderous Parade

Elele Hitz Nick Daweon \*Lennen & M. WRIGLEY PHARMA-CEUTICAL

PEARMACEUTICAL
Hailo-Su-WEAF
Hay Heatherton
Per Le Contre.
The C

Ted Hammerstein
1048-Daily Ex. 8a8n-WABO
Chr. Wigs of Cabbage Patch'
Betty Gard
Allos Frost
Joe Latham
Andy Donnelly
Amy Sedelle
Estallo Levy
Pat Ryan
\*Blackett-S-H

### FCC's Washington Hearings

Washington, Feb. 19.

Hearings on more than a dozen requests for new stations, power boosts and frequency shifts were ordered last week by the Federal Communications Commission. Erection of two new transmitters and increase in power for existing station were authorized.

New stations will be at Milwaukee and Lake Charles, La, both one-lungers. Milwaukee Broadcasting Co. will use 1310 channel while Calcasieu Broadcasting Co. In Kingfishiand will use 1509. Power boost goes to WAGF, Dothan, Ala, which will jump days from 100 to 250.

Cases-slated, for hearing include:

P. A. McBride, Ironton, O., new station 1500 to 250.

casieu Broadcasting Co. in Kingheniana will use 2000. 2 ower 2000 at the WAGF, Dothan, Ala, which will jump days from 100 to 250. Cases-slated for hearing include:

P. A. McBride, Ironton, O., new station 1500 kc 100 watts; KOL, Seattle, Wash, increase day from 2% to 5 kw; KOOS, Marshfield, Ore, change frequency from 1200 to 1300 kc; WEMGM, Bay City, Mich., Increase day power from 500 to 1 kw; KVL, Seattle, Wash, change frequency from 1370 to 1070 kc; KTPI, Twin Falls, Ida, change frequency from 1200 to 1500 kc; KFRC, San Francisco, Increase night power from 1 to 5 kw; Head of the Lakee Broadcasting Co., Virginia, Minn, new station 1570 kc; 100 watts; WEBC, Superior, Wis, Increase power from 1 kw night and 2½ day to 150 wileht and 6 day; WMBG, Richmond, Va., shift frequency from 10 to 100 km; Marsh 100

broadcast 1570 kc 1 kw; and Lawrence B. Holzman, Atlants, Ga., 590 kc 250 watts injikt and 500 day.

Signels Strengthened

Power increases: WIOD-WMBF, Mismi, Fia., from 1 to 5 kw and also to shift frequency from 1300 to 970 kc; WRIN, Racine, Wis, day from 100 to 250 watts; WDGV, Minneapolia, Minn., increase from 1 kw night and 2-3/4 day-to-1-kw-night-and-3-kw day; KGIX, Las Vegas, New, from 100 to 250 kHG, Spokane, Wash, from 1-kw night-and-2-kw day to 1 kW night and 2-kw day

### Inside Stuff—Radio

Some 18 months of Variery's grosses showing Ted Lewis' box office biz in the key cities was submitted as part of the presentation made in behalf of Lewis to Goodrich Tire.

Admitted expert as a stage of the company o

French fans are getting more and more angry over programs being announced and never coming through. "Temps des Merveilleuses," revolutionary operetta, was to have been broadcast list week from Radio Paris, and was dropped without explanation. Then the Opera Comique announced it was sending Pelicas and Meilsande' from the same outlet, but all the listeners could get was a bit of music from Vienna. Few days later, Paris P. T. T. announced a program of chamber music and broadcast comething entirely different.

Stromberg-Carlson Company, operators of WHAM, Rochester, N. Y., has established an experimental transmitter, WSXAI, to broadcast over a wave length of less than 7½ meters. While this is out of range of most present receiving sets, engineers say it may be the answer to the problem of crowded air channels. These ultra-high frequencies have some of the characteristics-of-light-and-can-be-transmitted-in-the form of a beam in any desired direction.

Sait Lake City is one of the traditionally Republican cities in the Taited States where efforts are afoot to have new stations under Demorate auspices established. Orman Ewing, former. Democratic abalarman, is seeking licenses for one or two transmitters there.

Up to now the two existing stations KTYL and KSL seem to have uccessfully argued that the radio service for the Utah metropolis is december.

Earl Gluck, manager of WSOC, Charlotte, speaking on 'The Human Bide of Radio' before a Charlotte civic club, told of two production tragedies: A patent medicine program carried the sons, 'I Wish You Were Dead, you Rascal, You'; and a radio retailer's program was allowed to carry 'Robody Knows the Trouble I've Seen' sandwiched next to the blurb about how good the sets were.

Baltimore Catholic Review, church news weekly circulated in Baltio and Washington, will deputize a staff man versed in a couple of foreign languages to keep tabe on Church affairs in Europe by tuning in short-wave on the Continental broadcasters. Only events with an ecclesiasitical angle will be culled from the short-wave news. dispatches and translated into the Review's pages.

Madrid, Spain, in co-operation with EAJ 7, is making a daily plea to listeners to tune down sets after 11 p.m. Says the lessening of the volume will permit thousands and thousands of Madridies set much-needed rest. Anti-noles campaign is in connection with a drive to silence all motorcar horns from 1 a.m. to 7 a.m.

Mexican patriotic organization has petitioned its government to estab-lish monthly tax of 28 cents on all radio apparatus throughout Mexico to raise funds for national defense. Government's considering.

John McCormack's salary in radio is \$2,500 a broadcast when the contract involves a commercial series. Last week singer was quoted as setting \$1,500 for single appearances. Those singles are reliably reported as at \$3,000.

Heatter's Double Renewal Heatter's Double Renewal
Gabriel Heatter, whose daily comments on the Hauptmann trial were
sponsored by two firms over WOR,
New York, has been extended by
both. Grove Laboratories keeps
him until April 1.
Tastyeant, whose contract expires
Boton, going off the air for that,
this week, has re-signed Heatter for
this week, has re-signed Heatter for
already of the air for that,
the waves over WEAF, N, Y. Friday
airs at 1:15 daily.

Kay Foster's Personals

### ANYTHING BUT CUSSING

WBZ Mollifies G.O.P. with \$196

Boston, Feb. 19.

Station WBZ will donate \$196
worth of free time to the Republican party here every week. This
s to keep the station on a neutral
basis and to calm the pecylah Remublicans who chefa at reduc sleep passis and to calm the peeviel Re-publicans who chafe at radio siaps delivered them by Dick Grant, ex-radioite and now secretary to Gov-ernor James M. Curley. New period has been labeled the Radio Fair Play Forum. No edit-ling by WBZ. Anything goes except cussing.

## CRCW-CKLW AS MIKE AND IKE

Canada's newest radio station and the latest link in the chain of the Canadian Radio Commission net vork, took to the air last Thursday (14). New station's call-letters are CRCW. Located in Windsor, On-tario, across the river from Detroit: Wave-length is 600 and will oper-ate on 1,000 watts daytime and 500

Wave-length is 600 and will operate on 1000 watts daytime and 500 watts at night.

American talent working on in-augural program included Roscoe Ates, screen comic, Sam Jack Kaut-man, me from the Fox theatre, Detroit, and talent from WSPD, Toledo and WWA, Wheeling, Announcements were made in Program of the Company of th

grams and the Detroit station WXYZ carried a few of the Com-mission broadcasts, which in turn were piped out to its affiliate, the Michigan Radio network.

## With Talent Fighting Before Start, Lewis-Rockwell Show in Uproar

#### FRANCE IS BACKWARD

1,630,000 Radio Listeners Small Be

Radio census shows only 1.630.000 listeners in France, against 6,143,000

llsteners in France, against 5,135,000 in Eng-ing Germany and 5,473,000 in Eng-iand, and the French are disturbed over their backwardness. Question arises whether reason is because good sets cost so much more in France than in other coun-tries, or because French backcass rites, or because French backcass of local radio ray it's because the busi-ness only started to get organized in May, 1935, and it's too soon for it to flave made, as much progress as to have made as much progress as in neighboring countries. Besides France has only three powerful out lets, whereas Germany and England have nine each of 60 kw and over.

### \$10 Monthly Assessment Plus 15% Commish Is Chi Sales Rep Idea

Dubuque, Ia., Feb. 19.

Bert. Horswell Co., Chleago, radio.
agency, Is trying to the up a cornbelt group of stations along lines
that, a Wisconsin outil now operates. Plan as outlined is to assess
stations seeking representation \$10
per month-for overhead plus usual
15% commission on all time sold,
standard rates to be maintained for
single, or group time. Agency would
use station stationery.
Is seeking to garner enough Iowa
accounts to sell the corn-belt as a
group.

#### WHN's Brooklyn Acct

WHN, New York, switches Michael Bros, account from main studio to its Brooklyn unit Commercial is a borough firm and is the first major sponsored hour to be carried regularly from the aux be carried regularly from the aux-iliary station. Mayfair House is the title of the once weekly broadcast.

WFIL's 18-Man Offer Spurned

Ted Lewis. withdrew yesterday (Tuesday) from the program which (Tuesday) from the program which the program which the program which the property of the proper to be retained as the unbill d musical director

are reached as the union of mu-sical director.

Arrangement as originally sub-mitted to the show spilt equally be used to the show spilt equally be used to the show spilt equally be deferently and so Rockweld and threatened to quit unless the sgency consented to the elimination of Spitalny and the top billing proposition. Rockwell asked that he be released from the program. Rockwell averred that he would rather not work on a show where it-was -wident-from-the-start that-the principals would not get along amilably. Agency refused to con-sider his request, and insisted that he stay.

he stay. Wrangle involving Spitalny de-veloped when Lewis declared that veloped when Lewis declared that he wanted some one other than Spitalny to take charge of the musical preparation of . the show. Spitalny refused to quit, claiming that Lewis had originally agreed to pay him \$1,000 out of the \$4,000 Lewis was to get for arrangements and his concertmeleter services. Deal with the account also situpulated that Lewis take care of his orchestra, standby men and a mixed chorus out of the \$4,000. Heated

oronesure, standy men and a mixed chorus out of the \$4,000.

William Morris office, which booked Lewis, brought the latter and the agency reps together for a final discussion of the issues Monday afternoon (18). Argument at one point srew so-bitter that-Lewis—lawyer and manager, Harold Gumm, and a Ruthrauff & Ryan rep. squared off, but were prevented from landing any blows when others present intervened. Meeting broke Up with the understanding that Lewis would delive his final decision today (Tuesday). Through the Morris office Lewis landing that Lewis would delive his final decision today (Tuesday). Through the Morris office Lewis landing that Lewis would delive his final decision today (Tuesday) informed the agency that since he felt that he could not be happy on the program he had decided that could not under any oftromstances go through any circumstances go through

Ruthrauff & Ryan office was scouting around yesterday for a substitute band name. Among those being considered were Victor Young and George Olsen, with Ethel Shutta in the latter case included.

#### ith the Goodrich conne Ruthrauff & Ryan Union Surprises Philadelphia by Rejecting \$70-a-Week Staff Jobs

One of the most incongruous situ ations yet recorded in local radio here involves the current attempt of WFIL to install a minimum 18-plece house unit.

of WFIL to Install a minimum 18piece house unit.
Studio applied to the Philip Musicians' Union several weeks ago,
voluntarilly, to employ the groupunder a reported \$70 weekly figure, to include both sustaining and
commercial shows on a \$0-hour
week. Action was unprecedented
in this territory where the Union's
major ether task has generally been
to install any music at all.
Meanwhile, the Local's exec committee, ruling on the application,
sent it back to the manager, Don
Withycomb, with a request for a
\$20, increase. Withycomb flatily refused any further negotiations and
decided to build a program sched
use without the use of any studio
banda Musiciannian seeding the services
if recting complaints at the Executiv body, while other talent are
funing because the lack of a studio band is preventing a more comprehensive and profitable program
schedule.

Troongrupty lies in the fact thact
Troongrupty lies in the fact thact schedule.

schedule.

Troongruity lies in the fact that house band requirements for WFIL, a 1 kw outfit, can be limited to eight men at a salary almost half of the station's original offer.

Action of WFIL in offering to guarantee 18 musiciams salaries until, Aug. 1st represented an attempt to properly build its programming. Withycomb pointed out that the policy of paying all sustaining staint is being strictly adhered to, and the Union's refusal of what he terms a 'purely unrequired'

talent of livelihood and local audi-ences of quality broadcasting. Union's Side

Unione Side

It is understood the Union's contention is that WFIL will use the eighteen men as a maximum unit to control all commercial broadcasting. limiting musician's employment there to that number. On the other hand, the studio avers that a complete weekly schedule will require much more than this group and that further a 30-hour week will not suffice. Consequently, overtime on an average week will cover the requested \$20 increase. Station brands the Union's ultimatum that

suffice. Consequently, overtime on an average week will cover the requested \$20 increase. Station brands the Union's ultimatum that it use the 18-piece unit as a group for all programs as impractical, nor will it credit split parts of the band with work they have not actually done.

Local Union has been endeavoring for some time to place house units in each radio station. Campaign has only met with a modicum of success. Precedent was established last fall when WCAU hired a 10-piece crew at soale prices for daytime operations, sustaining only, and using a single leader. This was actuated by the fact that WCAU carried chain throughout the night making a house band unnecessary then. However, the WFLI pattern of using a musiclan's staff at the behest of program requirements, as done by the networks, raises a situation not met by the Union here before.

At this writing no further de-

At this writing no further de-cisions on WFIL case are expected before March. Singers and actors foresee that an acquiescence by the Union to the station may eventually mean prosperity that never dawned

### PITTSBURGH GLASS SEEKS LOCAL TALENT

Chicago, Feb. 13.

Pittsburgh plate glass and paint company will go on the ether on March 18 for a wide campaign throughout the country. Will use discs and local talent on some 25 stations. Tie-up has been made between the N. W. Ayer agency and World broadcasting on the recording and placing of the discs. Wherever the state of t

ing and touch-up campaign. Show will also be spotted on the Mutual

Howard-Rose, of the agency, and H. B. Alley, of the Pittsburgh paint company, are now skipping around, the country picking the talent for the in-person programs,

Doe Young, WDGY owner, is proudly trotting out \$8; pictures which he took during the recent partial eclipse of the sun. Took off in his new Stinson plane at \$135 and the sun trotted of the sun trotted of

## RADIO SHOWMANSHIP

(Stunts, Tie-Ups, Program Novelties)

#### **Outstanding Stunts**

DOLLAR BILL SURPRISE WMAZ, MACON, GA.

TYDOL-MARANVILLE GAG WHEC, ROCHESTER

Overcoming Lessitude Macon, Ga:
Station WMAZ borrowed a stunt from the vaudeville comicality of firing off a revolver just to see if the audience is paying at the station of the station of the station of the station of the station, weekly hulletin, were reading it. Wilton Cobb inserted crisp dollar bills at random into a number of the builetins.

100% circulation.

#### Tydol-Maranville Stunt

Walter (Rabbit) Maranville, vet-eran second-baseman who expects to return to the baseball wars this spring with the Braves after break-ing his leg in spring training last year, has been appointed a gas sta-tion manager as a publicity stunt and breadcasts daily for Tydoi over WHEU.

#### Deviled Steak Clamor Cleveland

WJAY copped itself some word-of-mouth publicity and took a bow when the station interviewed a start member of another station. WJAF housewife letters. and got 1287 housewife letters. I arry Roller of WHK offered a recipe for deviled steak over WJAY with the response causing him a goostage stamp problem.

Love's Blindness
Dubuque, Ia.
Screwlest question of an inquirfing reporter:
Why do you close your eyes
when kissed?
And answers

why do you close your eyes when kissed?
And answers just the same. Spotted in the downtown sector over WKBB's transmitter and given advance publicity, had offer the program with practically all the goods trying to get to the mike for a whirl.
Stunt demonstrated that asining questions are hotter for attention current avents, or tems of local interest.

parie Style Trend

Parie Style Trend
New York City.
French government places a
taboo on: Rabino horadoasts right,
after the spring openings due to
the keen competition existing bethe keen competition existing becenters. This broadcast by Carmel
Show for U. S. audiences only beat
the regular press bureaus to a firsthand resume of the new trends.
Carmel Show Land Program was
hallyhoosd heavily by NBC with
department stores and smaller
shops telng up with the program
directly.
Jaces arranged their early
spring fashion reviews in conjunction with the talk. This created
large listening groups and also
spread the word around. Broadcast
at 3 pm. which made it 8 o'clood.
Originated from studios of Radio
Coloniale; Paris.

Not Helping the Ehemy

Not Helping the Enemy
Not Helping the Enemy
Burlington Daily Nows' WCAX,
although granted permission by the
the several weeks ago to
the state of the several weeks ago to
the severa

Parent Teachers' Anniversary
Dubuque, Ia.
Commemorating the thirty-eighth
anniversary of the founding of the
National Congress of Parents and
Teachers, the Lowa organization
WKBB opened its mike to members
of the Iowa congress, as did KSO,
Des Moines (KFJB, Marshalllown;
WMT, Waterloo; WOI, Ames;
WSUI, lowa CG; WHO, Des
WOID WHO, The Council Bluffa, and other stations
throughout the state.
Programs were limited to talks
and music.

### Fishermen'e Advice

WHDH, Boston, has inaugurated additional radio service to fishermen at see in its 10-minute broadcast of market news direct from Pish Pier, Boston, daily (10:50-11). Since 1928, when station was WPES, fishermen have been getting seguiar radio reports which include

fish market prices, notices of arrivals in port, birth and death notices, as well as special messages from families to fishermen.

Other periods are 10:30:10:50 and 4:30-4:45. In the summer the boys on the Banks get an extra ether service at 3:15 p.m. Between service at 5:15 p.m. Between the transcriptions, of which hill-billy numbers are faves.

#### WIP-Ledger Are Pale

WIP—Ledger Are Pale
Philadelphia.
With Phility dailies assa ether
scribblers and most sheets definiteity adverse to radio yet. WIF has
tited in with the Public Ledger on
stunts pulled so far.
Station using its kiddles gabber,
Uncie Wip, has concocted an Evening Ledger Comes Farry for kidse wornt is getting quarter-page
syenads regularly on the paper's
radio page, which is a miracle in
itself:
Tunny-Page. Detective. Sheet's
promotion ad advises kids to tune
in Uncle Wip each night, and he
will ask them to look for and mark
something special. After the youngsters have saved three of the pics,
they mail—the-complete set—tothebroadcaster and receive a frea in
the 'Culter' are soft because the kids
range in the tender are, but the
adap ut the thing so inclusit the
The party, will be exchequered by
rive publicating, so it's a tri dis-up
with the store, station and paper
reaping respective harvests.

Colorful Police Sergeant

#### Colorful Police Sergeant

Now In its sixth year, KONO inds a daily pick-up from police leads to the control of the control

#### Romance of the Maile

Romance of the Maile
Romance of the Maila, new sustainer on WFBE, is proving a popular public feature, Program on Sundays, from 1 to 1:15, p.m. Began Jan, 27 and runs to March JV. Control of the Mailand of

Double Duty

KMTR, which proadcasts the President Rossevett speeches on a piping arrangement with CBS, will colder to run them off as diese the colorer to run them off as diese the following day for those who might have missed them.

Station got its permission to wax the presidential messages from the White House.

#### Dieaster in the Fog

Dieaster in the Fog
WIP's Front Page of the Air show,
its new serious of the Air show of the
British freighter rammed and sunk
a-ferry in the Delaware River (3).
Studio got the finah from the paor the Wilson Line, one of whose
Jured. Quick contact with the
Penna, R. R. secured pormish for a
broadcast from the ferry slip, and
station was on the air within the
slince ferry was baddy damaged with
a full cargo of passengers and automobiles aboard. Description was
made of the reacues, attempt to
swands of the reacues, attempt to
subjunge 1.0 band the ships final
pulmes 1.0 band the ships final
pulmes 1.0 band the ships final
was on the large of the sheets
to make their first editions. WIP
was on the air for 30 minutes and
scooped everything around.

#### The Little Beaver

The Little Beaver
Duluth.
WEBC, Duluth-Superior; launched
tea-new-weekly-series, 'The Romance
series, 'The Romance
blackors, 'The Romance
series, with Norman Jackson, WEBC
bartone, singing voyageur songs
rippling water sound effects. Theme
is faded in and out to give effect
of voyageur's approach from a distance.
Notices series out to emperiment
series, 'The Duluth and Superior
school systems, suggesting that the
kiddles could get their history with
a sugar coating by listening to
'Romance,' resulted in bulletinsfrom the super' offices to the various principals and teachers, asking
rids to listen. Despite fact that the

### Station Portrait

#### WGR-WKBW, Buffalo

In Buffalo WGR and WKBW spell Lounsberry and Louns-berry spells Buffalo Broadcast-ing Corporation. This boy from berry spells Buffalo Broadcast-ing Corporation. This boy from Lockport is the mainspring and motive power of the organiza-tion and everything in it re-fects his personality. Ten years ago, Lounsberry, an engineer with Johns-Man-ville, was banished to the sticks of Lockport by the or

ville, was banished to the sticks of Lockport by that organization to conduct experimental sound work at the 
Norton Laboratories. Playing 
around with technical sound 
stuff. Lounsberry: established 
station WMAK, then a purety 
local and technical experiment. 
Al Beckerich, manager of 
Loowis, Bullo, wante 
Murray Whiteman, who was 
looking for music publicity, 
were instrumental in bringing. 
WMAK into Buffalo. First station was located in the cellarof the Lafayette Hotel. 
At the same time, a suburban 
crowd of experimenters in Kenmore had set up WKEN, utillzed largety by H. M. Addison 
then managing the Great Lakes 
(Fox), The two stations finally 
got together, both their popularity and their combination 
being chiefly due to the backing 
the station of the combination 
"Then came, the Rev ChurchIII. Buffalo's auger-salesman-ofcelligion with his WKEW.

groups here. Then came the Rev. ChurchIll, Buffalo's super-salesman-ofIll, Buffalo's super-salesman-ofIlligion with his WKBW. Churchill's high powered apparatus, about blasted everything else off the air until the
government intervened. Then
Lounsberry had his big ideacloning to the Marine. Truist
Company, hose sold them the
Company, hose sold them the
tions and BEC was formed
taking in Lounsberry, Churchilli and the old WGR (formerly
the Federal Telephone Company), backed by the most
potent financial group in this
part of the country. Subsequently Churchill dropped out
and today, though the Marine
Trust Company owns BBC, the
ammunition continues to be
provided by Lounsberry who
takes care of the shooting on
all fronts.

stint is a commersh, the schools are now solidly behind it.

For contrast and listener-attention, two announcers close the session with a punch. In staccato, snapp, questions and answers, they conduct beter Fur Facts, giving odd bits of into about furs and furbearing animals.

odd bits of info about furs and fur-bearing animals.

So good so far that station is thinking about sending out regu-lar bulletins to the school heads apprising em what the station has to offer from time to time along educational lines.

#### NBC's 'Giant-Grams'

NBC's 'Giant-Grams'
New York City.
Giant-Grams concocted in the
form of hugo telegrams were sent
towing Kirsten Fisgastad's operatic
debut. Excerpts of the press notices and other-timely bits included
in the running copy. Agencies and
Edward De Sallabury drew up the
reading copy. Actual size was
22 by 18 inches. First time that
this chain has used this form of
used for long time, as figured all
value would be lost if repeated too
soon. Mms Fisgastad, newest of the
classic warbiers to rate special at
total of 1,500 grams were put in the
mail.

#### Head Cop Broadcaste

WMBD, Peoria, recently effected a tie-up with city police for a series the office of the chief of police. Chief Waiter Williams is heard for five minutes each morning at 10:40, broadcasting news of missing persons, descriptions—of-wanted-criminals, warnings against fake solicitors, and educational ideas for traffic control.

### Enlarged Snapshot as Prize

Enlarged Sansphot as Prize Schenectady, N. Y. Procter & Gamble is using a new type of 'free offer' to thread dislers and to needle sales of Camay Scap, noon swing over the NBC red web, with Barry McKiniey, baritone, and Ray Sinard's orchestra. It is a proposition to enlarge a snapshot of the listener, one of the family or a

friend.

Company does the job and frames
the photo-in-return-for 25 cents and
three Camay wrappers. Women are
asked to obtain Camay gift certificates in stores, but, if these are not

available, they are instructed to send the miniature to P. & G. at 200 E. 42d street, room 400, New York city, with information on tint-ing desired for color of hair and eyes.

Nitery's Amsture. In.
Mos's Tavern, turned City Club,
swank spot of the city, tied in with
time over WKBB to spurt business.
Featuring a name ork from 9 to 9:16
every nits, the manasquenen puts on a
hort half hour of talent, an applause machine pegging the most
popular of the acts. These are then
siven a tryout on a main Saturday
night. Best act gets a chance to go
time on the club's hookup.
Radlo air, is given to the tryouts
through a public address system
that is used in the large hall. So far
the system of the control of the amateurs craving work before
crowds, rather than the awe inspirling aspect of the mike.

Al Pluse From Publit

#### Air Pluge From Pulpit Los Ange

Air Piugs From Pulpit

Dis Angeles.

KFVD has inaugurated a six-day
a week program, Chimes of Christendom', purely as a means of building good will and listening audience
among church people. Station has
donated a haif hour daily to the Local Federation of Churches, comprising all problems of the services of the services of consists of group singing by a chorus
chosen from the choirs of the several churches, scripture reading, instrumental music and a sermon of
an undenominational nature.
Station's only provision for the

at undenominational nature.

Station's only provision for the
donation of the time is that the
churches make an announcement of
the programs each Sunday from the
pulpit.

What They Laugh At Charlotte, N. C. Grady Cole, WBT commentator, is asking listeners to send in their tayorite joke of the week all as a back of the week. All as a back of the week all as a back of the week, all as a back of the week, all as a back of the week, all as a back of the week. All as a back of the week all as a back of the week all as a back of the week. All the week of the week all as a back of the week of the week all as a back of the week. It was a waste majority of those submitted concern cows, chickens, turkeys, farmers and all manner of things, rustic. This last strange, however in view of the fact that the the state of the week of the week of the week.

Religion and Crime
Philladelphia.

Religion and Crime
Philladelphia.

Tleing up the Philly School of Dramatic Art with the local Christon of the Company of the Series is to clearly show the civic necessity for cleansing the stagnant areas so that children may have proper, environment for Judicology growth.

Rev. A. C. Paimer of the Institute, with scripts penned by Dr. John R. Reeves. Programs are arousing a bit of comment; and may portend a newspaper drive for better housing in Philips more needy districts.

Guitar School Program
Dubuque, Ia Dubque, Ia.

WKBB has a commercial deal
with the Loeffelhoiz studios for 13
weeks of broadcasts (15 mlnutes).
Studio teaches Hawalian guitar,
etc. Program has been arranged
with finished professionals interspersed with students. Various
stages of instruction arg liustrated
in this manner.

In this manner.

Stopies as Prizes
Schenectady, N. Y.
On Thornton Fisher's Sports
Parade' Saturday supper-hour shot
over the NBC red web, P. Lorillard
is now passing around 50 boxes of
Muriels for the 50 best letters on
ing the epistics must be five bands,
or facsimiles, of the nickel heater,
the sale of which naturally is hypodermiced by this requirement.
The consolation award for non-winning letter writers is a copyre celebrity he has interviewed the previous
week.

week.
Murlels are now getting the main plug on the program, Briggs' Tobac-co, the product spiel when the fea-ture was put on the air in the fail as a tootbail-program, drawing-sec-ondary mention.

ondary mention.

Guessing the Winners

WMED. Poorla, III. has turned
political prognosticator.
Both political candidates and the
daily press are watching the results
of a straw vote taken on a scientific
basis by the WMED staff, under
Gomer Bath, local commentator.
For the first four weeks of six preceding a heated primary campaign,
the station canvassed each, of the
childs percentage of the average
voting strength of that ward based
on-population-figures.—The last two
weeks a three and one-third average is taken, giving a ten per cent

sults are broadcast in a special program, each week.
The reason that some of the local politicians are squirming in their boots is that last year the WMED straw vote predicted the entire ticket, in order, and socked every one on the nose.

#### Ban Phrase 'Flash!

Manager Bill Schud., of WBB, has banned the words 'Flashi' of News Flashi' save in presenting a gonulne plece of important news. He argues too much use will mean that the significance of the word will be lost. We have the support of the word will be lost. We have the support of the word will be lost. We have the support of the word will be lost. We have the support of the word will be lost. We have the support of the word will be lost. We have the support of the word will be lost. We have the word will be lost. We have the word word will be lost. We have the word will be lost. We have the word will be lost. We have the word will be will be lost. We have the word will be lost. When the word we want to be supported by the word will be will be with the word will be will be with the word will be will be with the word will be willy

#### Pre-Naming Contest

Pre-Naming Contest
Schencetady, N. Y.
Procter & Gamble is now conducting a contest to needle sales
of Crisco and to atfinuiate interest
in the Vic and Sade broadcast, one
of three atternoon shots which the
orthree atternoon shots which the
veb. It's a 'ple naming affair, advertised in women's magazines and
in spocery stores, as well as on the
air.

Dialers are advised to check
printed copy in macs, or stores, our
printed copy in macs, or stores, our
climant, for a description of the ple.
To enter the contest, for which 34
cash prizes, including a first of
\$1,000, are offered, a wrapper from
a three-pound (arge size) can of
Crisco must be sent. Can suggest
being advised to bake the ple and
to ask members of the family for
suitable tags.
In addition to the do re m., P. &
G. will present 1,000 silver-plated
arevers-to-minor-Winners.—Contest—
Trace March 10.

Radio Dealer Tie-In

### Radio Dealer Tie-In Denver

Ratio Dealer Tie-In Denver.

KFEL makes a direct bid for the favor of manufacturers and radio dealers by keeping one each of four mikes at the station, and cocsion. The station was a station of the station when down town and hear the four sets in competition with each other.

Station tells listeners to hear the new high fidelity sets, compairs with the old sets at home, and he will be set of the station when down the station with the old sets at home, and he will be set of the station of the stat

Long Wave Plugs Short

KLZ is making a bid for the
goodwill and listening hours of
short wave fans. Every Friday
night at 11:30 Wm. J. Votte, writer
and short wave engineer, broadcasts news and items, of interest for
short wave fans only.

The plant of the control of the co

twister.

Luncheon Club Quir

KTSA: has found, as fulle territory for man-on-the-street broadcasts among the juncheon clubs.
Kiwanis Club was the initial airer.
Rotary, Lions and others to follow.
Station airs the groups during
their regular weekly luncheon meetings. Aside from giving the clubs
the dry lecture type it's figured as
a good willer in that close contact
with radio will give some of the
merchant members a curlosity about
radio advertising which can be followed up.

3. Way Tiallo

### 3-Way Tie-Up Baitimore.

Three-ply trade deal drawn up isst week among :WFBR, Loew's waud-film Century and Home-News, a weekly sheet published by Howard Eurman. Each Friday night ar marter-hour program, with the production of the produ

the rag.

Reciprocally, the paper will give large spreads to the Century and the station in each of its weekly issues.

Humane Society Sporeered
Humane Society Approached
Humane Society approached
KDYL and asked for free time to
carry on its work. At first station
donated its time but listener respories to program was so heavy
program to Bailey & Sons, old-time
feed and animal stors. Program includes transcriptions and question
and answers at end of program.
Lesding veterinarians of the city,
sent in. Mrs. Alice Marrill of the
society reads em.
Feed store signed up for 22 weeks,
15-minute programs.

And Profitable, Toe Dayton, O. Station WHIO's launching was saluted by the Dayton News (same-ownership) with—a-special—advertising and news section.—Ran 16 pages.

Nice splurga

### Radio Barn Dances Easy to Sell as Attractions at Middle Western Fairs

Chicago, Feb. 19.

County fairs are reported keen for radio attractions this summer and fall. Notably the rural bazaars are partial to barn dances or hillbilly entertainments that have built up

entertainments that nave built up established followings. Illustrative of the trend is Earl Kurtze's experience at WLS, Chi-cago. Booking manager of this farmer outlet has sealed 42 contracts

farmer outlet has sealed 42 contracts for fair dates already and, anticipates that as many as 150, playdates may be secured. Last sunmer and fall WLS copped 63 fair-engagements for various segments of its barn dance aggregation. WLS is going as far east as New York and. Pennsylvania this year, Guarantees reported to call for \$500 with a spill startling when gross goes above \$1,000. WHO, Des Moines, is entering the competition with its own barn dance units, but with its own barn dance units, but in lieu of its own booking organi-zation is utilizing the Barnes and Carruthers agency, Chicago.



### **UNCLE EZRA**

(Pat Barrett) ALKA SELTZER

BLANKETING THE KEY CITIES OF U.S.A. NOW DOUBLING ON 2 NETWORKS! BOTH NBO AND MUTUAL BROADCASTING SYSTEM.

## DeWOLF HOPPER

RHYTHM SYMPHONY

### UNITED DRUG CO.

Sunday, 3 P.M., CST NBC COAST-TO-COAST

Personal Manager H. C. HOWARD

Fine Arts Building CHICAGO

THE ULTIMATE IN NOVELTY PROGRAMS

# BORRAH

REID'S ICE CREAM ~~~~~

### CHICAGO SYMPH ON **MUTUAL THROUGH WGN**

Chicago, Feb. 19.
Chicago symphony will go on a fortnightly ride over the Mutual system for a 60-minute gallop every other. Saturday night. WGN, local MBS outlet, has been carrying the symphony for several months.
Mutual spread for the Chicago or-chestra will start on March 9. Benefits will start on March 9. Benefits will be network with a regular lineup-of-dance-bands-including-Wayneking, Jan Garber, Ted Weems and Kay Kyser.

#### Sponsors--Agencies

Stanco, inc., is putting on an extensive campaign for Filt insecticide in Brazil. For 1935 ft will use 42 quarter-hours each on FRA, Rio de Janeiro and PRFS, Sac Paulo, and 25 quarter-hours on PRC2, Porto Alegra. Account booked through Foreign Advertising and Service Bureau, Inc., and Conquest Alliance Co.

Mar-O. Oil. Shampoo-starts-over.
the NBC blue web-this week-for a
twice-weekly afternoon, program.
Taient, booked through Paul Kapp,
is comprised of Arthur Beddees as
solo vocalist and the Five Californians, singing-muscla aggregation out of the Palmer house's Emwise Room.

ire Room, Betty McLean is on the show as

Phillips-Jones Corp. (Van Heusen coilars) has taken a 45-minute niche on NBC's red link Sunday nights, starting March 31, for a musical idea. Peck is the agency.

Pittsburgh Plate Glass joins the Mutual network March 18 on the basis of five a.m. quarter-hours a week. Don Carlos' marlmba unit will provide the entertainment. Agency is N. W. Ayer.

Paul Menton, sports editor of the Balto Eve Sun, goes radio April 15 on WFBR sponsored by Gunther Beer, Baitimore.

King Midas Mills, Minneapolis

Chet Crank, Inc., of Los Angeles, is agency for Balboa Beer which uses radio in Pacific zone.

Auspitz and Lee, Chicago, placing time for Better Speech Institute.

Crazy Water Crystals signed for 52 weeks of full-hour Saturday night programs on Southwest Broadcasting System, using five Texas stations of the net. Program handled by Murshall Pope from lobby of Crazy Hotel in Mineral Wells, Texas Program will be piped to KTAT, Fort Worth SBS, key station, and on to San Antonio, Houston, Waco, Austin and Dallas.

U. 8. Tebacco (Dill's Mixture) starts its 'One Night Stands' on the NBC red (WEAF) Friday nights on the second year with the March 8 broadcast. McCann-Erickson is

B, T, Babbitt (Bab-0) has re-newed for its Sunday matinee stanza on the NBC red (WEAF) until May. Peck agency handling.

Gospel Singer Fred Gentry (a tombstone and monument dealer sponsors him) got his sharpest criticism on WSPA, Spartanburg, S. C., by a female fan who wrote, 'Sing 'em faster.'

## CHARLES PREMMAC

As Pierre Brugnon: 80 weeks Master of Ceremonies for Bourjols. Evening in Paris, Radio Program, Singing the latest hits of Broadway and Paris.

As Franz, the International Chef: 150 Broadcasts for Best Foods, Inc., Singing Songs of All Nations.

Personal Representative, JESSE 8. BUTCHER, 400 Madison Ave., N. Y. Co

#### WHAM'S Auditorium

Rochester, Feb. 19. WHAM has remodeled the audi wham has remindeled the auditorium on, the sixth floor of the Rochester Gas & Electric Corporation building for breadcasting purposes. Place seats 35s and gives WHAM more adequate facilities for handling crowds who want to see the broadcasts.

ie broadcasts. Auditorium is used regularly for he larger local programs. Main tudios are in the Sagamore Hotel

### **B. B. C.'S TALENT BUILD-UPS IN ENGLAND**

London, Feb. 10.
Ever since British Broadcasting Corporation started, it has had difficulty securing talent. Contracts of one or more of the blg. vaudeville circuits generally carry, a prohibition against broadcasting. B. B. C. is thus compelled to develop its own

Has already lined up quite a number of acts which includes Alexander and Mose, who have taken on a new lease of life since they became popular on the air; Haver and Lee, former half being Clay Keyes the Juggier, mostly opening bills in his vaudeville, career; Les Allen, crooner with the Henry Hali band, and now getting 1800 as a single in vaudeville, and who is under a long term contract with Gaumont-British for picture work; Eisle Carillale and Sam Brown who started crooning with Ambrose's band and now demanding 1876 a week as a team; Western Brothers; Eisle and Doris Waters, whom the yaudeville people would not have at any price until they made their reputations on the ether; Phyllis Robins and Such affects Carlyle Cousins and Clapham and Dwyer, are now in greater demand in vaudeville since their, reputations have been enhanced through broadcasting. Has already lined up quite a num per of acts which includes Alex

#### Baker and Bernie Again

Phil Baker and Ben Bernie, who were a standard-team in vaudeville 15 years ago, are resuming where the bookers asked them to leave

le years ago, are resuming where the bookers asked them to leave off, but for one night only. It happens March 12, when Baker goes on Bernie Pabst program (NBC) as guest star. Bernie's brother Dave is booking the weekly names on the Blue Ribbon show.

#### Fox Out at WGAR

Cleveland, Feb. 19.
J. Lesile Fox, former sales and exploitation manager of WGAB, has been let out as part of what is called an 'economy program'. Fox is going to Chicago.
Edilis Van der ryl, sportscaster, and John Patt, WGAR's manager, will jointly take oyer sales.

#### HERE AND THERE

(Continued from page 40) studies and offices are slated to occupy entire top floor when present renovation plans are completed. Move, however, will not be for a couple of years as studies recently moved into new quarters in Meridian Life building.

Paul Berlenbach, former light heavyweight champ, now airing over WBNX with his Platzi orches-tra direct from fighter's Yorkville club.

Robert Wilbur, formerly of the staff of the St. Lawrence University station, Canton, N. Y., has joined the announcing staff of WCAX, Burlington, Vt. Wilbur is also a

William Schudt, Jr., manager of WBT, Charlotte, N. C., is back from a week and a half in New York City.

Henrik de Leew, who last year did a series on tribal customs for WEVD, New York, is back from a stay in Dutch Gulana.

Easy Aces signatured for three years by .

Grady core, just signed by Chat-ham Blanket and Somespun Com-pany, Winston-Salem, N. C., for

### Hans Albers on Radio in Berlin Leads to Belief He's Back in Pix

Berlin, Feb. 10. Radio apparently has answered the mooted question of whether

we mouted question of whether Hans Albers, ace German film star, would be allowed to work here. Albers led a collection of film and nitery stars on a program here flied with pienty of laughs and tuneful ditties.

with pienty or laughs and tunctuiditties.

The Hamburg star, because he disregarded orders to split up with his frau, who is Jewish, had been reported severat times as banned from German pix. He broke away-from UFA, went to Bavaria and turned out the best performance of his career in Ibsen's Pere Gynt.

B.O. success of the film started talk that he'd be permitted to continue filming, but the government was silent. However, it needs the bo. taxes, hence a tacit permission

three programs a week on WBT, Charlotte, is now the station's most extensively sponsored individual. Also does daily programs for Stew-art-Warner radios and BC headache remedy.

Martin Stopers and his Polish or-chestra has returned to WBBC, Brooklyn.

A. J. Flanter in Atlantic City over Washington's birthday.

Dizzy Dean recently made a series of World disks for Rice-Stitz Dry Goods company.

Frank Luther making some Edu-ational shorts this week.

James Melton playing Detroit and

Arthur Boran opens Friday in Vaterbury, Conn., at Warners' Waterbury, 6 State theatre.

Larry Taylor recuperating from

Polly Sharkless, secretary of Doc Levy, WCAU, Philadelphia, slated for the T do' ritual next month.

is seen in okaying Albers' airing:
Incidentally, program was somewhat of a substantiation of the new
policy of permitting entertainment
instead of propaganda. Program
was on 8 to 9:30 in the evening,
time ordinarily reserved for propagam, and the program
were:

Lotte Werkmeister, master mimic of Bertin dialect; Adeie Sandrock, grand old lady of German stages (she's over 70); the nonpareli clown, Grock; Clara Waldorf, Willi Fritz, Carl Hoerbiger and a fine quartet called the Kardosch singers. Lud-wig Manfred Lommel played three or four parts in his silly sketch from his own station cutting in and out with noises resembling Bronx cheers. Karl Grabe and

#### RKO PALACE, N. Y. **Box Office Results** Week of Feb. 1st-\$7,000

Week of Feb. 8th-

HEADLINING

### EARL HINES

And His Grand Terrace Orchestra

featuring

KATHRYN PERRY 3 Rhythm Kings 3 Palmer Bros. Grossed Over \$16,000

Management Direction
ED, FOX HARRY D. SQUIRES

Feb. 15—Albee, Brooklyn. Feb. 22 to March 7, College Proms, Dances and Recordings

# Leon Belasco

And His ORCHESTRA

### Re-Engaged

FOR THE NEW PRODUCTION

### "Casino De Paree"

Broadcasting With PHIL BAKER Friday, 9:30 to 10 P. M. ARMOUR, WJZ-NBC

Tuesday, Wednesday, Thursday and Sunday COLUMBIA BROADCASTING SYSTEM COAST-TO-COAST

to YERMIE STERN LOU BROWN, HARRY AKST

> HERMAN BERNIE 1619 Broadway, New York City

### ELAINE ARDEN

DIALECT COMEDIENNE

Week Feb. 15, FOX, DETROIT On the Air with PHIL BAKER, March 8

### New Business

NEWPORT NEWS, VA. NEWPORT NEWS, VA.

Pople's Service Drug Stores, onehalf hour organ broadcast dally, oneyear. Direct. WGH.

Crazy Crystals Company, onequarter hour transcription broadcast
dally, one-year. Direct. WGH.

Royal Plisen Beer, two announcements dally, 26 weeks. Direct.
WGH.

Scars Roebuck Company, one announcement daily, 13 weeks. Direct. WGH.

Nouncement daily, 18 weeks. Interview of the WGH.

Automobile Show, Chamberland Hotel, Old Point Comfort, 100 announcements in period of 10 days.

Ford Automobiles, local dealer, 100 announcements, in period of 10 days.

Direct. WGL Chevyolct Automobiles, local dealers, 100 announcements, in period of 10 days. Direct. WGL Huddnis-Norfolk, two announcements andly, one year. Direct.

Empire Company, loans, Norfolk,

### ARTHUR TRACY

"THE STREET SINGER" DR. SCHOLL'S PRODUCTS Evenings, 7:30-7:45 E.S.T.

Tues.-Thurs.-Sat.

WOB-WLW-WGN-WXYZ

Rocke Productions RKO Bldg., New York City

Starred on TASTYEAST 12 Noon, Sunday, WJZ with in Inger's Mark Hetlinger's Posthouse Program R P.M., Wad, Wil nagement Rocke Productions

### **Jack and Loretta**

Clemens

WEAF 11:15 to 11:30 A.M. Sundays VENIDA

9:30-10:30 P.M. Saturdays IVORY SOAP WEAF

NBC Artist Russ Rocke Productions

## GEORGE BEULER

CALIFORNIA PERFUME PROGRAM
Starting March 5 and
Twice Weekly Thereafter

# ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC-Tuesday, 8:30 to 9 P.M., EST (Phillips Dental)

VEAF-Friday, 8 to 9:30 P.M., EST (Phillips Milk)

### **EMERSON GILL**

AND ORCHESTRA

HOTEL WEBSTER HALL MCA DIRECTION

two announcements dally, one year.
Direct. WGH.
Broadway Department Store, FashIon Program, dally, one year. Direct.
WGH.

omobile Finance Company Automobile Finance Company, Norfolk, one announcement dally, one year. Direct. WGH. Sealey & Silk, Frigidaire, RCA-Victor Philico dealers, 15 minute pro-gram, transcriptions, daily, one year. Direct. WGH.

#### CHICAGO

Crazy Water Crystals Company, Chicago; six 15-minute shows week-ly. Goodman Agency, Paducah, Ky.

ly. Goodman Agency, Paducah, Ky. WLS.

Delta Coal Mining Company, four weeks of 56-word announcements three times weekly. Murrel Crump Agency, Kansas City. William States of the County of the County

Nogers and Smith Agency, Chicago. Wolf John Publi products, 15-minute programs by disc three times weekly for 13 weeks. Oharies Silver Agency, Chicago. Wolf John States of the States o

#### FORT WAYNE

FORT WAYNE

Dr. Miles Lab., thrice weekly, starting March 16 for an Indefinite period of weeks. WOWONeural, renewal on its twice weekNeural, renewal on its twice weekNeural, renewal on its twice weekLabert of the Neural Neura

#### LINCOLN

LINCOLN

State Tire Co., two announcements daily for a year. KFOR.

Dr. Earl F. Riggs, two announcements daily for a year. KFOR.

Dr. Earl F. Riggs, two announcements daily for a year. KFOR.

Williams Nursery, daily announcements for three months. KFOR.

Williams Nursery, daily announcements for three months. KFOR.

John Co. Co., daily announcements over KFAS.

Kinsey Tire Co., daily announcements over KFAS.

Kinsey Tire Co., daily announcements over KFAS.

Kinsey Tire To., daily announcements over KFAS.

Was announcements over KFAS.

Hamin Wisard Oil, three announcements daily for a year. KFAS.

Spohn Medicia, 13 daily announcements.

KFAS.

Spohn Medicia, 13 daily announcements.

KFAS.

Macor Medicia, three months of the announcements.

KFAS.

Macor Medicia, three months of the announcements.

KFAS.

Schmoeller & Mueller Music Co.,

Schmoeller & Mueller Music Co.,

KFAB.

Schmoeller & Mueller Music Co, seven half-hour programs, one a week. KFAB.

Sendol, daily announcements for three months. KFAB.

Bee-News, 13 dally announcements. KFAB.

Carter Medicine, 150 dally announcements. KFAB.

nouncements, KFAB,

MACON, GA.

Day's Clothing Company, series of
dally announcements, 52 weeks.
WMAZ, Shorp, series of announce.
Collins Bakery, series of spot announcements, 52 weeks. WMAZ,
Collins Bakery, series of spot announcements, 52 weeks. WMAZ,
Marilyn Shoe Shop, using a daily
series of programs, 13 weeks. WMAZ,
disk programs, 15 weeks. WMAZ,
J. N. Ned Co., Man on the Street
program, 52 weeks. WMAZ,
J. S. Weeks, WMAZ,
J. S. Weeks, WMAZ,
J. S. Weeks, WMAZ,
Spot announcements, 52 weeks,
WMAZ,
WMAZ,
Spot announcements, 52 weeks,

#### PHILADELPHIA

ohn B. Stetson Company, two spot nouncements weekly. Placed ough N. W. Ayer. WFIL and

WIP.

WIP.

National Goll. Buying, one 15-minute disc weekly for 13 weeks. Broadsmith Agency. Also six five-minute running weekly. WFIL.

Hill Shoe Company, six spot announcements per week on indefinite contract. Placed direct. WFIL.

Freinbers-Baking Co., contract renewal until June, Sunday evening-ministrel shows, 5:30:7 pm. Placed ministrel shows, 5:30:7 pm. Placed WFIL.

Richard Foley Agency.

Week; placed direct. A.L.SA.
Week; placed direct. A.L.SA.
Christian Science Publishing
electrical transcriptions, spot an
nouncements. for 13 weeks, Lawrence Gumbinner Agency. WFIL
Caurtiss Gaudy Ga. (Baby Ruth).
25 spot announcements weekly for
minute remote pick-ups weekly for

weeks' contract. McJunkin one year, and spot announcements, now, WIP.

Stromeyer & Co. (table syrups), twice weekly, for one year, Placed direct. KTSA.

The contract weekly, indefinite contract. Placed through Royal was to Ko Kol Co. (health foods), be announcements weekly, Placed uppl Jerome B. Grey Agency.

Lob Singer Correct Co., one avenue that weekly on indefinite ract. Placed direct. WIP.

Lot Greenberg (uniforms), be spot announcements, with the contract. Placed direct.

Stoke Shop, 300 spot announcements, weekly on indefinite contract. Placed direct.

KTSA.

Ezell Auto Parts Company, spot announcements, running indefinitely placed direct. KTSA.

Ezell Auto Parts Company, spot announcements, trunning definitely placed direct. KTSA.

Ezell Auto Parts Company, spot announcements, trunning indefinitely placed direct. KTSA.

Ezell Auto Parts Company, spot announcements, trunning indefinitely placed direct. KTSA.

Ezell Auto Parts Company, spot announcements, and placed direct. KTSA.

Ezell Auto Parts Company, spot announcements, weekly, on indefinitely placed direct. KTSA.

Ezell Auto Parts Company, spot announcements, weekly, on indefinitely placed direct. KTSA.

Ezell Auto Parts Company, spot announcements, weekly, on indefinitely placed direct. KTSA.

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Ezell Auto Parts Company, spot announcements, weekly, on indefinitely placed direct. KTSA.

Ezell Auto Parts Company, spot announcements, weekly, on indefinitely placed direct. WIP. Name WIP.

J. Stromeyer & Oo. (table syrups), partlelpation Homemakers Club three times weekly, indefinite contract. Placed direct. WIP. religious program of the program o

WIP.

Jacob Singer Corset Co., one five-minute talk weekly, on indefinite contract. Placed direct. WIP.

Abs L. Greenbernts weekly on incensive some contract. Placed direct. WIP.

indefinite contract. Placed direct. WIP.

Beil Shoe Shop, 300 spot announcements to be used within one year.

Placed direct. WIP.

Kahn Store Christice) 100 spot announcements, to be used within one year. Placed direct. WIP.

#### LOS ANGELES

Continental Bread Co., Mon., Wed., Erl., 10:18-19:39 pm., Charles Hamp, tenor. Flaced direct. Kr. for., Wed., Fri. 3:46.24 pm., starting April 1, script. show Mr. and Mrs., featuring Georgia. Fifield and Richard Le Grand, 38 programs. Columbia Don Lee network, 12 Coast stations from KHJ.

KHJ. Stations from Sussman & Wormser, Tues. and Fri. 5:30-5:45, Jack Major, singing, whistling and yodeling. Columbia Don Lee network, 12 stations from KHJ.

KHJ.

Ironized Yeast Co., five minute dlscs, Frl. and Tues., for three months. Placed by Ruthrauff & Ryan KNX.

Cushman Baking Company, Tuesdays at 2:45-3:00, using Meddlers' Club.—Placed-direct. WEEL .

Bay-State-Paint-Company, 102 announcements, Mon. Wed, Frl., 6:40-6:45; transcription, World Broadcastins, Company—102 weel Meddlers' Confe Ale (renewal), New England Network, Saturday 7:100-7:15, head-lines, Neal O'Hara. McCann-Erickson, Inc., agency. WEEL .

Dodge Automobile, 20 one-minute announcement 6:00, Cattler promoted announcement 6:00, Cattler program), WEEL .

#### SALT LAKE CITY

SALT LAKE CITY

Balley & Sona, 28 15-minute electrical transcriptions. KDYL.

W. T. Grant Company, 13 30-minute disc programs by World Broad-casting Transcriptions. KDYL.

W. T. Grant Company, 13 30-minute disc programs by World Broad-casting Transcriptions. KDY minute disc programs of the Casting Transcription of the Casting Transcription of the Casting Transcription. Company, daily and Chrysler Jiotorn. 10 one-minute Chrysler Jiotorn. 10 on

Placed through Edward Petry & Co. KSL.

Husler Flour Mills, one-half hour weekly, light concert musle, with vocal and instrumental offerings. Husler Flour Mills, one-half hour weekly, light concert musle, with vocal and instrumental offerings. However, we have a support of the control of th

SAN ANTONIO
Virginia Nesbitt Multigraphing
Service, spot announcements, one
week, placed direct. KTSA.
Christian Science Publishing

year. Johnson Agency, Dallies.
KTSA, Aronio Buick Company, 300
normhaute transcriptions. Placed
direct. KTSA.
Mait-O-Meal, 5-minute programs,
three weekly for one year. Placed
direct. KTSA.
Ike T. Sidebottom religious programs, hait-hour Sunday for one
year. Placed direct. KTSA.
Stevens Hotel, Chicago, 10-word
announcements running indefinite-

year. Placed direct. KTSA.

Stevens Hotel, Chicago, 100-word
announcements running indefinitely. KTSA.

Hilmer Swenson Company, perfumers, spot announcements, running indefinitely. Placed direct.

KTSA.

KTSA.

Sugarman Bros., general merchandising, 25-word announcements to run indefinitely. Placed direct.

dising, 25-word annual continuing the mining of the continuing the

#### NEW YORK CITY

NEW YORK CITY

Curtis Candy Company, five time
announcements daily, for period of
Eg weeks. Placed through McJunkin
Advertising Agency. WINS.

Sterling Company, series of eight
announcements daily, for period of
13 weeks. Placed through HeathSeehof Advertising Agency, WINS. Federal Enameling and Stamping Company, series of Wednesday mornings programs, for period of 13 weeks. Placed through Albert P. Hill, Inc. WINS.

Cosmopolitan Magazine, Berles of dramatic sketches on Monday after moons, for a period of 13 weeks WINS.

noons, for a period of 13 weeks.

\*\*Barney\*\* Citches, fac, dally series,

\*\*Barney\*\* S

dogs, for a period of 52 weeks. Placed through Brown Advertising Programmer of the P

WOR.
Consolidated Cigar Company,
thrice weekly, presenting a variety,
hour, for 14 weeks over Mutual network. Placed through AltkinKynett Company. WOR.
Tastycask, extending Sariel Heatter's news comments for 52 weeks.
WOR.

WOR.
Stanton Street Merchants' Association, renewal on twice weekly program, for an indefinite period.

oddion, renewal on the region of community o

Tuesday quarter hour program for an indefinite period. WARD.

Brodsky Bross, quarter hour on Thursday evenings, presenting mustic for an indefinite poriod. WARD, Stabmer's Edstine period. WARD, Stabmer's Edstine period. WARD, or an indefinite period. WARD, screen definite period. WARD, scoond Avenue Baths, series of spot announcements, for an indefinite period. WARD series of Friday afternoon programs for an indefinite period. WARD.

#### ST. PAUL-MINNEAPOLIS

ST. PAUL-MINNEAPOLIS
B. F. Neison Roofing Oo, Minneapolis, Sunday evoning, 15-minute sessions for 13 weeks beginning Feb. 17, using station talent. Erwine Wasey Co., Mpls. agented. WCCO.
Dr. Miles-Laboratory. Elikhart, Ind., plugging Alka-Soltze, thrice weekly, 15-minute Comedy Stars of Hollywood transcriptions, for 18 hollywood transcriptions, for though wade Adv. Agency, Chlago. WCCO, Wade Adv. Agency, Chlago. WCCO.

Prime Carnera will be Benny Leonard's guest over WHN. New York, Monday (25) broadcasting from St. Nicholas arena.

# BOB

BROMO-SELTZER Every Friday—8:30 P. M. WJZ—NBC

LOUIS SHURE AL-MELNICK

### GEORGE GIVOT

THE GREEK AMBASSADOR

TOURING **DELUXE THEATRES** 

Personal Direction
HERMAN BERNIE
1619 Breadway, New York

### CHARLES PREVIN

CONDUCTOR

REALSILK'S SILKEN STRING CONCERT N.B.C.—SUNDAYS 8- 8:30 P.M., CST 9- 9:30 P.M., PCT 10-10:30 P.M., MT

612 No. Michigan Ave.

### ROY FOX

AND HIS BAND

ON TOUR B.B.C. NETWORK

# LEITH

PINAUD PROGRAM Every Saturday Evening at 6 WABC

Exclusive Management Columbia Broadcasting System

### KUZNETZOFF

Sole Direction as Bernie, 1619 B'way, N. Y. C.

### Radio Chatter

#### Cuba

CMCW has been leased to Pinero-Bas for a year and it is now broad-easting 17% hours. CMBS has raised its power to 500

cattles has raised its power to 500 cits.

CMW moving from its present location on top of Diario de la Marina to the house next door and will have the largest studios and offices of any station locally. Sentative plans placed around April I.

All radio stations must have crystal control by February 28 or else.

A local station owner received the visit of two Radio Commission in repetitors who was about to the control of th

C O L U M B I A
BROADCASTING
B Y S T E M
Presents

### LITTLE JACK LITTLE

AND HIS ORCHESTRA

APPEARING NIGHTLY
IN THE SILVER GRILL
HOTEL LEXINGTON, NEW YORK CITY • Sat. • Sun. 5 P.M. • 11 P.M.

PINEX PROGRAM C. B. S. Network Wed., Fri., Sun. At 1:30 P. M.

# BERNI

(BAYER ASPIRIN)
WABO, Every Tues.,
8-8:30 P.M.
Coart-to-Cent

"Ahe Lyman's Wally Time" (PHILLIP'S MILK OF MAGNESIA) WEAF, Every Frl. 9-9:30 P.M. Coast-to-Coast

Direction, LESTER LEE, REO BLDG., N. 3 

and his ORCHESTRA WEAF NBC, COAST-TO-COAST WEDNESDAYS .

2:00-3:00 P.M. EST 10:30-11 P.M VICTOR COTY

XAVIER ARAMOUNT

'Let's Dance' Program WALDORF-ASTORIA-

KINGSLEY ....

CHASE

WABC **ROXY REVUE** 

ecial Arrangements and Material
Exclusively by JEAN PAUREL Direction, WM. MORRIS

#### New York

WGR, Buffalo, isical Clock cele-brates third anniversary on the air Saturday (23) with Clinton Buchl-man as m.c. Eddie Barry back from Florida to resume teor solotog with WGR

Eddle Barry back from Fiorius to resume tenor soloing with WGR and WKBW, Buffalo.

Herb Straub and His Ensigns, on CBS weekly from Buffalo, working on a program basis, on the buffalo, working on a program to program basis, and the buffalo, back to take charge of two programs, "Pango Hour and Crazy Fiddlers."

grams,—Tango—Hour—and—Crazy-Fiddlers.
Rod Reed, Buffalo Hadio Editor, calls Eddle Cantor straight man for Parlys ackas.
On WBEN, buffalo, drew a fan letter saying Corbett should correct his mistake in saying that David Copperfield was written by Charles Dekens. Everybody knows, listener said, that James M. Barrie was the author.

#### Utah

S. S. Fox. KDYL pres. and gen'l mgr, returned from Washington and New York biz confabs. State legislators on the air daily for five minutes, on KDYL. Dis-cussing major problems up before them.

them.

Floyd Farr, being groomed at KDYL. Formerly handled mike with KLO, Ogden.

Dave Simmons did a nice job interviewing Kathleen Burke over KDYL. An ad-lib affair that was different.

different. ad-lib affair that was George Snell. Uncle Ben' on KDYL kiddles hour, has written a book on Ulah history. It's his third volume.

About the first of the first of

#### Minnesota

Stan Hubbard's Irish setter came through a 'reserve winner' in the St. Paul Kennel club's bench show last week.

last week.

Earl Gammons back on his gams
after a brief tussle with flu.
Corinne Jordan, KSTP's program
director, entered two collies which
collected blue ribbons in both the
St. Paul and Minneapolis dog
shows.

director, entered two collies which collected blue ribbons in both the St. Faul and Minnespolis dog George Jacobson, WDGY's chief engineer, working all night on his station's new 5,000-wat transmitter. Recently upped from 2,500.

Steve Robertson, formerly with Station's new 5,000-wat transmitter. Recently upped from 2,500.

Steve Robertson, formerly with WRIM (now WICO) is currently enunciating his P's and Q's for WDGY.

George Putnam, youngest full-time announcer in the northwest, goes in as WGGT studio mgr. regoes in as WGGT studio mgr. regoes in as WGGT studio mgr. return the result of the work o

station's continuity man and staff announcer, who's one-inch shy. Rome Roberts on KSTP's 'Min-nesota Merry-Go-Round' program, is really Stanley McGovern, public relations for the Minnesota Dept. of

relations for the Minnesotz Dept. of Agriculture. Lynn Smeby, KSTP's chief en-sincer, has handed his gal a spark-ler for that third finger. Charley Senjer, who handles the Marselm program over WDGY. The company of the laughing announcer, begut as 'the laughing

known hereabouts as The integrated announcer.

Max Karle, WCCO announcer, oke again after a severe bout with laryngitis.

WCCO announcer, oke again with a severe bout with laryngitis.

WCCO announcer with laryngitis and severe weekly and severe with laryngitis with the Paradise Isa the Fels Naptha quartet.

La Ferrier Sisters are now trilling nightly with the Paradise Islanders, Hawailan guitar group, over WDCI.

over WDGY.

#### Pennsylvania

Cameron King leaving WIP.
Horace Hustler organing at
WPEN.
Paul Mason mentioned as leader
of new WIP house band
WCAU tieing up amateur night
talent outlets.
Phil Bakers Beetle, Hank Ladd,
in Philly visiting the missus, Francetta Malloy at the Pennsylvania.
Nat Hamburgen, ex-merch manhere, now associate with WIP sales
department.

department.

Leo Zollo's Ben Franklin hostelry
band and the Tell Sisters trio set
for an NBC net show out of WFIL

band and the Tell Staters trio set for an NBC net show out of WFIL.

Soon.

Jans Swittia WCAU house unit.

Farnaries on Baddy Dublin-sat-the
Gradia on Tuesdays while Duchin 
does the Ed Wynn show.

WDAS is due for a general overhauling after the new transmitter 
is exected at Woodside Park. Pro
gram will per WIP staff plantst, 
leaves the studio to make a vaude
wille tour with Jack Griffilm's band. 
Jack Benny, Mary Livingston, 
Phil Harris and Lesh Ray nite 
clubbing with Leon Levy, WCAU 

prexy, all last week.

Proxy all last week.

WGAU, Lancaster, as
signed skippership of WGAL Studio 

Players Group. Gal eats a director 
and caster for the outfit. Selectis 
show as well as carrying one of lead
roles in each of them. Group now 
has membership of 18. John Creso, Old School Master, 
of WKKL, Lancaster, seclived townlabel 

John Creso, Old School Master, 
of WKKL, Lancaster, seclived townlabel 

John Creso, one down three floors to 
open it.

Heien Barnes, blues warbler of

1920.

Joe Penner's date at the Embassy, Reading, prompted manager Paul Glaso to tie-in the duck with local Dollar Day.

#### New England

Dot Franklin of WEEL Boston, played hostess to gang Valentine.

Son of Ed Gishurne of WEEL, Boston, a member of the winning freshman relay team of New Hampshire State at the B.A.A. track meet.

The Home Makers' Council, better the Home Makers' Council, better ands its schedule. Goes into half-hour broadcasts at 9:15 a.m., Tuesdays and Thursdays, over NE. Net-work outlets—WEEL WTAG, WCSRI and WJAR. WEEL—Boston, very-active in little theatre' movements in Hub.

TBREF Rideout, WEEL westherman, goes long distance and hazards a prediction that next summer will be a summer will be support, such a click that WICC has Installed the ticket-admission systems.

nort, such a click that WICC has installed the ticket-admission system.

Jud La Haye and whatever announcer is on at the time teamed in new the work of the control of the

### North Carolina

Hod Williams and his orchestra, playing the Hotel Charlotte, is carpled on a WBT line night. WWNC, Asheville, is advertising in newspaper space in that city that \$5% of all the station's clients are renewal contractiants and at Anderson. Dally Mail, publish as been given a permit by FCC to build a station. Winton E. Hall, publisher, is head of the enterprise.

Three new seven-day-a-week additions at WBT, each with a life. The enterprise will be a station of the enterprise. There new seven-day-a-week additions at WBT, each with a life. Ferum and Calonite.

J. J. Beloughy has joined WBT as chief engineer, replacing Paul Rosekrans, resigned. Mr. Beloughy served WPG as chief engineer for a walled on the direction of WBT of the state of the

WCCO's Triple Threat group, male trito with accompanist, start wribling Tuesday (19) over that station as the Fels Naphta quartet.

KSTP studio remodeling now of the Felson and Felson and

well tribute to him when he left Beantown to join Cantor.

Ann Ryan, Yankee Net secretary, and Frank Reliey of Boston, to be blended March 4.

Duncan Sisters and Jimmy Savo among those recently interviewed among the recently interviewed among those recently interviewed among the recent product in the product in the recent produc

Harry McMahan, of the Tracy-Locke-Dawson agency, Dallas, burner Texas Quality Group program to hit the air in April.

Identity of author for Greyhound bus lines program on TGG is being kenner on TGG is being kenner on TGG is the sent of the text of the text

### EASY ACES

NBC 7:30

iday-Tuesday-Wednesday "Vas You Dere, Sharlie?"

# GRACI

HERMAN BERNIE 1619 Broadway, New York

# |LEON|

NIGHTLY, CASING DE PARKE

Direction, HERMAN BERNIE 1619 Broadway. New York

#### 000000 fred allen's "TOWN HALL ... TONIGHT!"

HOUR OF SMILES PORTLAND HOFFA
JACK SMART
LIONEL STANDER
JOHN BROWN
MINERYA FIOUS
Material by Fred Alien and
Gazern wednesdays
1-10 P.M., E.S.T.—WEAF

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OE

Managen HOTEL ST. REGIS ROOF

AND HIS ORCHESTRA With MARJORY LOGAN and JIMMY FARRELL

WABC-Coast-to-Coast Tues. and Sat., 11.30 P.M. E.S.T. Columbia Broadcasting System

### LUIS ALVAREZ

\*Let's Dance" Program
WALDORF-ASTORIA VICTOR RECORDING ARTIST Direction, MARY SHANK

## Larceny in Colonial Pastures Is Clubwomen's Own Idea of Kid Show

Scarsdale Woman's club is out to show how a juvenile program should be scripted, directed and produced. They showed how over WABC, New York, Tuesday, (19), at 5 p.m. Station WFAS, White Plains, got a peek at stunt first. But the club wanted a wide listening stelled CBS cave in Program is called Westchester Cowpoys.

major outlets. CBS gave in. Propram is called Westchester Cow-boys.

Francisco and the company of the company o

GILBERT LINVILLE

"Songs
16 Mins.
16 Mins.
Bustaining
WGY, Schenectady.
A new voice was introduced to
WGY listeners with the presentation. In green to be a second to be

ragged.

Linville has a high-tenor, clear and sweet in tone. He does not seem to possess great volume, nor does he command as much dramatic

seem to possess great volume, nor does he command as much rammind in a tenor arising in Italian. For this reason, his singing of such mumbers, while impressive for a vocalist on a regional program. Is His linterpretation of standard ballads was high class, although for some reason, perhaps the arrangement, Linville did not click and the standard ballads was high class, although for some reason, perhaps the arrangement, Linville did not click and the previous standards with the standard standard the previous for the command of the command of the previous standards and the previous s

# 'A BIT O' THIS AND A BIT O' THAT' Hodge-Podge. 30 Mins. COMMERCIAL WEE!, Boston

COMMERCIAL
WEEL Boston
This dally participating program
from Wiebl (12:45-1:15 pm.) is
just what the tag implies, with commercial plugs sprinkled lightly
lightly the same of the same with the same
lightly the same with the same
lightly the same with the same
lightly the same was to the find the
lightly the same read to the film The Right to Live. No
theatre plug, but the plc findshed
first-run the day before.

Dramatle period is understood to
The same same day with a different show.
Theatre not even mentioned in fact.
Toosibility that the pic script, furavailable for Par's feature Woman
in. Red. (FN). Even though the
theatre lost out, the condensed
scenes from Right to Live were a
definite asset to the program. Commendable work by dramatic staff of
ext. Burlen. Called "Matine of the
Air.
First half of program consists of

BRUNG HAUPTMANN VERDICT
News Bulletins, Comment
Sustaining
WOR, WEAR, WMCA, WABC, New
York
WOR, WEAR, WMCA, WABC, New
York
Haupten the new of the Bruno Hauptmann trial provided an opportunity for self-back-slapping and chortling to Transradio
Fress and the stations taking that
organization's new sec to bonors for
turning-out the best-foot-on-the-closing moments of the Flemington
event last Wednesday night (13)
went to WOR. Even without the
transport of the transport of the control of the control
to WOR. Even without the
tatter outlet did a smart and effective plece of coverage. It not only
had the exclusive call locally on
Transradio bulletins, but there was
a cate of the country of the
transport o

corrected verdict when it came through.

NBC and Columbia, along with WMCA, put on the fluke verdict at 10:28 p. m., with the correction hed in the control of the court thouse picked up relays of the court thouse picked up relays of room, while another announce described the scenes taking place on the outside. At 10:28 came the Transradio flash that Hauptman had been found guilty of murder in the first degree. Ten minutes later the flash of the control of the control

radio bulletin that the death sentence had been imposed.

Brought out impressively by the deft and frequent switching of the deft and frequent switching of the sentence of th

ing.
Sentiment prevailing in New York broadcast circles the following day (Thursday) was that the AP slip would result in a strong reaction against the press-radio pact among station men.

## PICKARD FAMILY Hillbilly Revue 30 Mins. COMMERCIAL KYW, Philadelphia

Fossibility that the interest in a continuity that the interest is a constant of the condensed and the condense from Right to Live were a count of the station under direction of Robert Burlen. Called Matines of the station under direction of Robert Burlen. Called Matines of the station under direction of Robert Burlen. Called Matines of the station per fume old gold, and a longer spiel by an optometriat on Save Your Vision Week. Between these are organ selections by staff organist, referred to as Del. Also lends atmosphere between episodes contained the condense of the program.

Caroline Cabot, acting as man, cleate her delivery frequently fall into the affectatious groove; but in her role in Right to Live, delivery more role in Right to Live, delivery more visual products. More of the shows is offered for visual products.

JACK PEARL
With cill W Hall, Freddie Rich Oreh,
With cill W Hall, Freddie Rich Oreh,
O Mine.
COMMERCIAL
WABC, New York
This is a new York
This is

have been ignored. It just doesn't in the equation stuff, it just doesn't in the product of the

WHAT HAPPENED AT THE
STATE HOUSE TODAY
Ray Keene
15 Mines Today
The looks like a timely commercial tiel-in-by a Boston cigar firm
(R. G. Sullivan, Inc.). Ray Keene,
a Boston mewapaperman, has been
covering the State House for years
time, with a new governor at the
capitol making political news almost daily, the public is ripe for a
commentary of this sort.
Runs five nights a week (Monday
the day's happenings on Beacon
Hill, pointing up some of the intricate political moves as well as
the most obvious. Incidentally, at
itant time of day, Keene can usually
startling that might come alone.
Commercial plug is light and inoffensive giving the commentation
clients in the sort.
Satelling the sort of the sort.
Material is well-built and sensibly
presented, never on the expose or
commercial, never on the expose or
combined at the sort of the sort of the complete commentation
commenced in the sort of the sort

WALLACE BERRY Drama 50 Mins. COMMERCIAL

WIZ, New York
Wallace Beery made his air debut
Sunday afternoon (17) for Lux soap
as Clem Hawley in The Old Soak.
He has everything that radio
looks for in a name headline.

#### GREYHOUND TRAVELER Musio, Drama 15 Mins. COMMERCIAL

COMMERCIAL
WOAI, San Antonio.

A tasty stint financed by Greyhound bus lines which hits the air
weekly via Texas Quality Group to
plug the advantages of bus travel.
Drama background deals with various locations touched by the bus
service. Its success lies in 18
brevity.

service. Its success less in its brevity. Its success less in its brevity in the success less in its brevity in the success less in its brevity in the success of its. Dealt with first bresidential ball of, republic of Texas, Just a flash, accompanied by good sound effects, to bring our as few characteristics of the success of the succ

SPENCER SHOE BASEBALL
SCHOOL
With Jack Onslow
Instruction
15 Mins.
COMMERCIAL
WNAC, Boston
Towards of 125 boys Jam

15 Mine.
COMMERCIAL
WNAC, Boston
Upwards: WNAC every Monday,
wednesday and Friday at 5 pm. to
receive Baseball instruction from
Jack Onslow, recently retired coach
of the Boston Red Sox, Armed with
an array, of questions of the the sound of the sound on the sox armed with
an array, of questions or the kids
crowd around Onslow, pop their
questions over the air, and listen
to Onslow's answers.
The phenomenal memory and judgment of Onslow. Examples areWhat pitcher stopped-Willie-Keelestater he, had street should be a seried after he, had street should be a seried after he, had street should be a seried after he, had street show the form of the seried with the

Berger-for a couple of good timely hitters?
Onalow started as austainer in good and was anapped up by the started as a commercial in January. Kids who write to Onalow are given club memberships and lapel buttons, plus a chance at such prizes as gioves hats and balls; providing they wear Spencer shees. Shoe clubs being formed in Greater

Shoe clubs being formed in Greater Boston area. Kid-baseballers are encouraged to come to studio on invitation. Plans on the fire to form a particle and the studio of the

## JANE JOY

of the day's happenings on Beacon Hill, pointing up some of the interest pointing the commencial spling is light and inoffensive giving the commencial plug individual plug is light and inoffensive giving the commencial plug individual plug is light and inoffensive giving the commencial plug individual plug is light and inoffensive giving the commencial plug individual plug is light and inoffensive giving the commencial plug individual plug in

## JACK FULTON'S ORCHESTRA

JACK FULTON'S ORCHESTRA Music, Sones 15 Mins.

Contact Recitat.

Romantio tener, with his own ochestra, is used by Oxol to plug its wash fluid and keep the housewives interested. Airs at 10:30 am, EST., through the week. Jack Fultate, strikes out for himsel on this hour. First a tenor and then a musician. Program is filled with considerable tinkling string interestable and the string interestable and the strike of the

Some 11 stations carry this on the CBS web.

STANLEY HIGH
Mommentator
Some 11 stations carry this on the CBS web.

STANLEY HIGH
MEAST STANLEY HIGH
Sustaining
WEAF, New York
Dr. Stanley High's previous series
for NBC had to do with a weekend to the control of th

# BREAKFAST CLUB With Harold Owen Songs and Talk 15 Mins. Sustaining WGY, Schenectady A new program is

Butting and WGY Schenectady

A new program is being served thrice weekly to WGY dealers, with their morning coffee, by a male distribution of the served thrice weekly to WGY dealers, with their morning coffee, by a male distribution of the served in a brother act in vaudeville, and who switched to radio over WLS, Chicago, in 1925, with advancement Farm and Home Hour; heade The Breakfast Club. He draws name mention. His partner does not, except as King Toaster.

Farm and Home Hour; heade The Breakfast Club. He draws name mention as Some control of the Section of the Sect

# COPYRIGHT REVISION U

### **NIGHT CLUB REVIEWS**

### CASINO DE PAREE

CASINO DE PAREE

(NEW YORK)

Going into its second year, the Casino de Paree reopende Friday night (18), presenting what the oldsters present, called the most present, called the most present called the most present called the most present to the productionally, the new Paree revue, produced by Lew Brown, staged by Bob. Alton. and. lighted. by Clark Robinson, rates with the classiest ing much of the ground gained through sightlines was lost by slowness of pace and a paucity of high pressure talent. But both faults can be corrected and, if corrected properly, the Paree and had rected properly, the Paree and had retained to the country. It has an advantageous productional foundation to begin with.

to begin with.

The phase in which the show seems most lacking is in the way of novelities and comedy. When it first opened the Casino was in riself-nitropened the Casino was in riself-he food and the drinks that accompanied it. But a year has duiled that distinction, and now, for novelty, the splace must rely on outside-factors.

All the placement

dulled that distinction, and now, for novelty, the place must rely on outside-factors.

All the elements are necessary for the making of an all-around nite-club success, but it's the departures club success, but it's the departures to business. A small novelty such as the girl in the fishbowl illusion probably inspired as much word-of-mouth advertising for the Casino as their is but one such novelty, that being the Flame Dance. Brown is making a mistake in burying it to each of the control of the

ment. The Reyes, cute couple, offer a novel taken of no shoeln't the marc, which might be called crankin' the called cal

Brown lyric themselves and rate one, too. The second of the control of the contro

#### LIDO, PARIS

LIDO, PARIS

Leon Voitevra, remodeling the old
Lido, has made it into a nite spot
that's unique for atmosphere.
This didn't prevent him from
making an awful flop of it at first,
He rushed it through to catch the
holiday business and fixed up a
show centered around a troupe of
show centered around a troupe of
show to the control of the
swimming pool, and it was terrible.
Annett Kellerman, who trained the
girls and was to star, quit after
three days, but the show dragged
on, getting the inevitable Christmas
and New Year's cash, and then divling deeper than any of the girls
Int. Voltera is a shownen. He
But Voltera is a shownen.

on, getting the inevitable Christmas and New Year's cash, and then diving deeper than any of the girls in the control of the c

unner who is heaved into the drink with his clothes on by a bery of Volterra's changes consist chiefly in enlarging and brightening up the place. Used to be a bit dingy. He has put in lights that give it an as put in lights that give it an as put in lights that give it an experiment of the swimming pool, and the general chect of the new decorations is space and gayety. French band and a tango orchestra supply good dance music, and the grant of the space of

Ing as eustoners swimming around in it.

Big show starts as after-theatre crowd arrives. It's a revue produced by Jean Le Seyeu, who has been in America. A gauze curtain painted in pastel shades is drawn all around the pool, which is about 100 teets long, which is considered to the shade of the shade of

# STATE DEPT. IS

Amendments Would Drastically Modify Status Quo on Copyrights — ASCAP Affected in Sundry Ways

#### **ACTION DOUBTFUL**

Washington, Feb. 19. Efforts of State Department to stampede Congress into joining the world copyright union were blocked last week by the Senate Foreign Relations Committee which brought

nat week by the Senate Foreign
Relations Committee which brought
to light undercover moves to give
domestic copyright laws, a complete
overhauling.
Responding to kicks from films,
radio, publishers, and other intersets, State Department Friday (15)
called-a-series-of-conferences-cpenIng today (Tuesday) at which seccretiy-written amendments will be
pondered.—Sessions-sitaed for Wednesday (today) Thursday (21) and
Saturday (23)
Saturday (23)
Saturday (23)
Saturday (24)
Thursday (21) and
Saturday (23)
Thursday (21) and
Saturday (24)
Thursday (21) and
Saturday (23)
Foreign (24)
Thursday (24)
Thursday (25)
Thu

were less positive.

Must Harmonize

were less positive.

Before U.S. Joins the international nact, law revision must be accomplished to remove inconsistencies and c.ntradictions between present statutes and terms of the world agreement, and any such sweeping proposal is likely to require considerable time. With more important measures pilling up in both houses, Congress probably will be hardpressed to find room for copyright measures this session.

Ballyhooing world pact, Undersecretary Phillips said that pending treaty is considered of large importance because adoption would greatly strengthen the ability of the department to protect the interests of Americans in other countries.

Department proposes straight 56 reaction from the department of protect the interests of Americans in other countries.

Department proposes straight 56 reaction from minimum penalties for infringements from 126 to 5100.

Specifically defining reciprocal protection privileges for foreign citizens, measure would restrict the right of foreign authors, composers, and artists to bring actions against persons in the U.S. lawfully ex-

right of toreign authors, composers, and artists to bring actions against me U.S. lawfully exploiting, producing, reproducing, circulating, or performing uncopyrighted foreign works.

Sections listing works subject to copyright would be revised to cover 'title and description with one print from each seene or act' of photoplays, 'not less than two prints taken from different sections' of films not classified as a 'photoplay,' and works prepared expressiy for radio use.

Penalties

Intringement sections would be

Infringement sections would be modified to provide that no tem-porary injunction can be issued pre-

#### Most Played on Air

To familiarize the trade with the tunes most on the dir around New York, the following is the listing of the agnee most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WAZ-and WABC.

I Believe in Miracles Blue Moon lake of Capri Fare Thee Well, Annabelle On Good Ship Lollipop Tiny Little Fingerprints Dancing with My Shadow. Throwing Stones at Sun Clouds

Love Just Around Corner Sweet Music You're

Sweet Music
You're the Top
You and Night and Music
Continental
After All
Going Shopping with You

Award for newspaper misuse of copyrighted photographs is limited to \$200 and in other cases the maximum is \$5,000. Damages in cases where defendant was duped or acted in good fatth are limited to \$2,500, but restriction does not apply to dramatle or dramatloo-musical work, other than a motion picture, if the work has had a first-class production for at least one week in a city of 100,000 population.

Concerning infringement of musi-

Concerning infringement of musi-cal works, departmental bill stipu-lates that royalties may be collected for unauthorized manufacture, use or sale of disks, rolls, bands, or cylinders for mechanical reproduc-ing apparatus but cylinders for mechanical reproducing apparatus but that no criminal
action may be instituted. Whenever
any person in the absence of a
license agreement intends to use a
copyrighted composition under compulsory license provisions of the
law, notice must be given to the
copyrighted proprietors. concerning
property rights would be modified
in accordance, with the international
agreement to provide that the au-

agreement to provide that the au-thor even after assignment of his cupyright retains the right to object to 'every deformation, mulliation or other modification of the said work other would eather the and work which may be peyfolial. to his honor or to his reputation. Measure would prescribe however, that privilege of revising works can be gained by contract.

Figured to put a severe crimp in the revenue collecting possibilities of the American Society of Composers, Authors and Publishers is the provision of the proposed amendment to the copyright law which exempts from infringement liability all music reproducing

which exempts from infringement liability all music reproducing mechanisms, including radio sets, that are used in restaurants, hotis, that are used in restaurants hotis, etc. The revised statute would not consider such use as a performance for profit, unless there is an admission fee, or, in the case of restaurants, a cover\_charge.

Provisions of the proposed amendment were revealed last week when Secretary of State Cordell Hull extended an invitation to those concerned with copyright to

dell Hull extended an invitation to those concerned with copyright to attend a scries of conferences slated to be held in Washington starting this week. Presiding over these conferences will be the inter-departmental committee on copyright which has at the request of the Committee of Foreign Relations of the U. S. Senate prepared an anisationer. To the present copyright which has the internet with the Berne Convention. Amendment will be submitted to Congress during the current session along with a proposal that the United States become a member of the latter international copyright pat.

## OPPOSISH FOR UNION'S \$3 FEE

Members of the New York musi-clans union who are opposed to the administration now in power may ask the New York Supreme Court ask the New York Supreme Court for an order restraining Local \*803 from enforcing the rule imposing a \*83 fee for all sustaining broadcasts'. Injunction proposal was urged at a meeting of bandmen held last week in Palm Gardens, Manhattan, One faction expressed itself as op-

One faction expressed itself as opposed to resorting to legal methods at this time, on the ground that the \$3 rule might be vetoed by the international executive board of the American Federation of Musicians after the rule goes into effect March.

By foreing broadcasting bandmen to contribute \$3 for every pickup-program, declares this faction, the local will be violating one of ita own laws which forbids taxing the members more than 4% of their income.

income.

New York stations such as WOR,
WMCA and WNEW aver that if the
\$3 fee per man is passed on to them they will ignore all pickup spots in New York and bring in bands play-ing in other cities, the same as NBC and Columbia propose doing.

#### CUMMINS AT BILTMORE: **CAMPO JAM SETTLED**

Ben Cummins opened at the Biltmore, New York, Thursday (14) after the hotel had straightened out its contract difficulty with bel Commins of the comment of Ben Cummins opened at the Bilt-

to replace his six out-of-town union members with Local 802 card-holders.

Alina de Silva, South American warbler, added to the El Morocco, New York, show. Rudy Vallee is. doubling into this spot from the Hollywood restaurant Monday a.m.'s.

perforated roll of film, manufactured by or with the consent of the copyright owner, except where there is an admission fee charged to the place of operation, or in case of restaurants, cover charges, distinct from the charges for food, are made. Where ASCAP would be hit hardest by this exemptory provision is its claim to a fee for the use of hotel room loudspeakers where the contraption is advertised as part of the service. Fee that the Society has been trying to get from these of the service. Fee that the Society has been trying to get from these sources is \$11 a year per room foud-speaker. In combatting adoption of the exemptory provision as far as it applied to carcs the Society figures that it will have the support of the American Federation of Musicians, with the latter body taking the view that lifting of the performance tax from music reproducing contraptions will serve to add further to the unemployment of musicians.

Same exemptory provision also

musicians.

Same exemptory provision also declares that the copyright owner may not collect a fee for 'the performance of a copyrighted musical work by a recognized charitable, religious, fraternal, agricultural or educational organization where the onlire-proceeds—thereof, after deducting the reasonable cost of presenting the same, are devoted exclusively to charitable, religious or educational purposes. ASCAP has always excepted religious broadcasts from its commercial tax, even though the time is paid for. With Lins clause written into the copya member of the latter international copyright pact.

Clause which would bar ASCAP to ecopyright pact.

Clause which would bar ASCAP to ecopyright pact.

Clause which would bar ASCAP to ecopyright pack to end to ecopyright pack to expend to the pack to expend to any pack to expend to any person for the following: The reception of any copyrighted work by the use of a radio receiving, reproducing or distribute than by broadcasting of any copyrighted work by a coin-operation of machine mechanically and/or titled machine mechanically and to the mechanical mechanical machine mechanical me modified to provide that no period of the perventing publication of a newspaper or periodical. Damages may be assessed on basis of profits gathered by infringer, and plaintiff will be required to prove only sales, rentals, license fees and supplemental recenue derived from infringement. Punitive clauses provide that statutory damages in the case of unauthorized dramatic or pleture performances or exhibitions or unauthorized dramatic or must be required to provide that statutory damages in the case of unauthorized dramatic or pleture performances or exhibitions or unauthorized the performances or musical control of the performance or exhibitions or unauthorized between the performance of the case of the ca

### **NIGHT CLUB REVIEWS**

(Continued from page 47)

(Continued from page 47)
Nieditr, and it's just that, Central theme is the disportine of a flock of nude girl dancers—Folly Berany, Vera Barlow, Gladys Ronsay, Melma, Evanova, Jacqueline Mignac and Visirova—around the pool, easing the dancer Menorest guard. They enter viz the floor, clothed, and strip around the pool, where it looks natural, and not indecent. Figures are unusually good, particularly Jacqueline Mignac, whose it control of the control of

As well in the nool, via a quivering mirror, as by direct vision.

Pinale is led into by an unusually fine adagio number—Lutzy. Grip. Serge and Bry—three men and a little girl who flies with extraordinary grace. Narrowness of stage makes her and a trained pigeon act tops off the show. Birds flying around over the pool add a touch of unique, beauty to the atmosphere.

Volterra's idea is to complete with Pierre Sandrint's Tabarin as the popular nits specific and a stage of the show. Birds flying around over the pool add a touch of unique, beauty to the atmosphere.

Volterra's idea is to complete with Pierre Sandrint's Tabarin as the popular nits specific and the stage of the show the stage of the content of the show the stage of the content of the show the stage of the pool. To the pine customers whose tables are on the far side of the noor. Now they have to stand in order to see.

one of the state o

the red. This despite the fact that business is improving nightly. Even if Voiterra gets the vogue he's playing for, his only chance for real money is to be able to reopen the gambling club, which in the past was the Lido's big revenue item and which is now closed.

#### ROYAL PALM

(MAM)

Mismi, Feb. 16.

Only nite spot of its type is the downtown sector of this resort, the Royal Falm, seating approximately 1,000, is spotted on the banks of Biscayne Bay. Spot is intended primary. Spot is intended primary. Spot is intended primary. Spot is intended primary in the spot in (MIAMI)
Miami, Feb. 16.
Only nite spot of its type in the
owntown sector of this resort, the

fioor show.

Location, big capacity and the light dinner tap should react in favor of the Royal Palm. Most of the nite clubs heretofore situated in Miami proper have been located far out in the sticks and as a result have had hard sledding. That ob-

#### WALTER WINCHELL Says-

"Wonder who wrote 'If the Moon Turns Green?" ... It's one of the swelegant tunes and lyrics in

DEAR WALTER:

### 'If The Moon Turns Green'

Was written by Paul Cates and Bernard Hanighen and is published by Irving Berlin, Inc.

In addition (for your records) we publish

### 'So Red The Rose'

## 'Pardon My Love'

Which we believe are also swelegant tunes.

From "Pinky"

(Object of My Affection) Tomlin We Have

### **'What's The Reason** (I'm Not Pleasin' You)'

From M-G-M's "Times Square Lady"

Spina and Burke of "Beat of My Heart" and "Annie Doesn't Live Here Anymore" fame, offer

## **'Love Dropped In For Tea'**

We think they rate orchids, we hope you'll like 'em

IRVING BERLIN, Inc.

799 Seventh Avenue

New York

#### STORK CLUB

STORK CLUB

(NEW YORK)

Sherman Billingsley's new Stork
Club, like so many evolutionary survivors of the pre-repeal era, has
kept apace with the times only so
far as the open-door idea is concerned. The same high cuisine and
orate floor entertainment. That's
the most marked change. Under the
former whisper-low idea, such comfortable retreats as the Stork were
primarily patterned as cases rather
the same such as the same such as a series of the same
Now with Hayward Powers headling a nice dance combo (there's also
an alternating band), and VI Bradliey. Vercelle Sisters and Gay Adams
with singing and darching specialties,
the \$1 couvert although the lingerers after 10 p.m. (from the \$2.50
table d'hote) are exempt from the
supplementary tariff.—Drinks-moderaties and good. Bobby La Branche
tertaliner.

Aiss Bradley, making such goodimpression at the lil-fated Surf
Club, repeats with her smart ditties
at the ivories to self-accomp, notalter plondes. Miss Adams
vocalizes choruses with the Hayward Powers band. Abel.

Hollywarood Country Club

### Hollywood Country Club

Hollywood: Country Club
(Holl.YWOOD, Fl.A.)
Hollywood, Fla., Feb., 15.
Spotted 20 miles from Miami
Beach, the Country Club, starring
Sophie Tucker, rates among the
best of the nite spots operating
bir has been consistently good under the management of Jack Huff,
former Operator of Chicago's ChegParec. No interference here with
the game investigation and indictments under way in. Dade
County not applying, Hollywood beCounty not applying, Hollywood be-

see game room since the season's start, the investigations and indictments under way. In Dade County not applying, Hollywood being in Broward County. In fact the Hollywood C.C. does not hesitate to the stalle-de-lour. In open every afternoon and evening.

A rolling roof permits dancing under the moon and the starts, which is a decided advantage.

Sophie Tucker, gorgeously gowned unquestionable draw, Special maturel and expertance of the start of the start

after about 20 minutes clamoring for more.

Balance of the show is rounded.

Balance of the show is rounded.

Balance of the show is rounded to be a shown t

#### Agnew Band Precedes Jarrett in Chi Inn

Charle Agnew band will follow George Olsen in the College inn next week when Olsen starts a vaude tour.

Agnew band will stick for thre Agnew band will stick for three or four weeks and then be replaced by the Art Jarrett band now at the Blackhawk. Understood that Al Roth's equawk against Jarrett's going immediately into the College Inn on Feb. 28 right out of the Blackhawk. brought about the spotting of Agnew to put some spread into the hop-of-Jarrett-from one loop club to the other. Eleanor Holm (Mrs. Art Jarrett), will also be at the Inn as a singer. Reported her salary is 1855, with the Jarrett band in at \$3,000.

#### Whidden Renewed

W NIGGEN KENEWEG

Los Angeles, Feb. 18.

Jay Whidden combo, which opened at the Young hotel in Honolulu during the holidays, is continued for eight weeks to April 15.

Dick Jurgens combo, after tilting grosses at the Paloma ballroom here, is being continued at the spot until June 1.

Next MCA import to the coast will be the Henry Buses band, following Guy Lömbardo, who has just opened a brief run at the Cocoanut Grove here.

Lewis and Dody have been re-tained in the new Barrel of Fun, New York, show. Revised bill in-cludes Percy Stoner, Robert Cul-bertson, Mae Kennedy, Gertrude Dwyer and Marion Kelly.

#### **BOOZE CHARGES**

Oriole and Manhattan Clubs, De-troit, Get Liquor Raps

Detroit, Feb. 19. Two of the town's best known niteries face closing this week, by the State Lduor Control Commission, if charges are upheld. Clubs are the New Orlole Terrace and Manhattan Club.
Charge is that both spots have been selling liquor after the 2 a. m. deadline and on Sundays, when sale of Ilquor is taboo.

#### **BUCK: BUBBLES OUT OF CASINO DE PAREE**

Buck and Bubbles, colored com-dy team, were out of the new asino de Pares, N. Y., show with-24 hours after it opened Friday in 24 hours after it opened Friday night (15) because of difference between Nat Nazarro, their manager, and Lew Brown, producer for the Casino. Squabble was over Brown's request that Buck and Bubbles change their costumes.

Nazarro, who was watching a re-

cnange their costumes.

Nazarro, who was watching a re-hearsal of the show on Saturday (16), objected to the changes Brown asked for and was told to leave. Later Buck and Bubbles were

Jack Powell, blackface trick drummer, replaced the team.

#### Femme Imps Jam Up Milwaukee Nut House

Milwaukee, Feb. 19. Milwaukee, Feb. 19.
Revocation of license is being sought by police for the 'Nut House,' Harlid Ishem's nitery, for alleged violation of the city morality code. Nitery recently billed a show as Pansies on Parade. Show consisted of femme impersonators.

#### Nab Balto 'Leggers

Balto 'Leggers

Baltmore, Feb. 19.

Two boys picked off downtown streets Friday (15) and docketed in the Western Police station, charged with peddling sheet music bries for a litney a copy. First time in couple of years anyons has been arrested here by police for pirating the lyrica, though the loop district is at times cloged with such peddicts.

Boys are charged with disorderly conduct and failure to have peddlers' licenses.

#### Ellington to Europe

Duke Eilington orchestra shoves off March 8 to open March 12 in Copenhagen on the first lap of a 10-12 weeks' Buropean fitnerary em-bracing Denmark and the Scandi-navian countries, Holland, France and England, winding up in that

irving Mills, Ellington's manager accompanies. Foster agency set the

#### Chi Pluggers' Ass'n

Chicago, Feb. 19.
Local music reps are going ahead
on the organization of a Chicago
branch of the Song Pluggers' club.
At first thought they might form
their own association, but then decided to start off affiliated with the

New York group.

Membership committee is composed of Willie Horowitz, Joel Stool and Chester Cohn.

#### MAX COHEN, CANDIDATE

MAX COHEN, CANDIDATE

Baltimors, Feb. 19.

Max Cohen, operator of the loop nitery, Ossis, has entered the open fight being staged by a slew of candidates for election to post of president of the other consult. Public will poll the matter on April 15.

Cohen is the first showman around here that has ever aspired to so. high a political office. Number of local theatrical prominents and some newspapermen are backing him and publicizing his candidacy.

#### **RUM RAPS CLOSE TWO** LARGE OHIO NITERIES

Warren, O., Feb. 19.
Hollyhock Gardens and Carrioca,
we ace night clubs of eastern Ohio,
are dark as the result of having
their liquor permits revoked by the state liquor commission at Colum-bus. Both spots prior to folding were attracting patronage from all over eastern Ohio, including Cleve«

land.
For several weeks the two clubs competed against each other with radio and stage beadiners, estarted up to 31,50° a week, in addition to supporting bills of five and six acts and name dance bands. Hollyhock, the more ritsy of the two, was first to get in a jam with the state boose agents when it was accused of selling liquor after hours and on Sunday and permitting gambling. Carrioca permit was lifted when state agents found oyldence of selling after hours and on Sundays.

Sundays.

Merry-Go-Round at Akron regeins its place as the big niteric in
these parts with the two local clubs
out of the picture.

#### Fields, McHugh Wanted By MG for Team Tuner

Hollywood, Feb. 19.
Metro is dickering with Dorothy
Fields and Jimmy McHugh to write
the tunes for the Joan CrawfordClifton Webb musical scheduled for

aummer production.

Pair currently at work on Walter
Wanger's musical, 'Every Night at

#### 9 Mos. Run

Pittsburgh, Feb. 19.
After a nine months' stay at the William Penn hotel, interrupted only by an absence of a few weeks last aummer, Paul Pendarvis pulls out tomorrow (20) for St. Paul, but returns in May to reopen hostelry's summer Urban Room.
Replacing Pendarvis here is Eddie Lane, following a long stay at the DeWitt Clinton in Albany, Femme soloist with Lane is Andrea Marsh.

Marsh

### BUSSE HURRIES TO L. A

Cheago, Feb. 18.

Opening of the Henry Busse band at the Cocoanut Grove in Los Angeles has been pushed up a couple of months with Busse getting underway on the Coast on March 28.

Orchestra now playing a route of vaude dates.

### O'HARE IN OMAHA

Omaha. Feb. 18.

Fontenelle hotel, content thus far this season with temporary engagement of orchestras and only weekend and holiday music in the dining room, has signed Husk O'Hare for the rest of the season.

O'Hera with new data. O'Hare will play daily.



### ROBBINS 111 TOO SEVENTE AVENUE

### **JAY SEILER**

PALMER HOUSE, CHICAGO, III. MARCH 1, FOX, DETROIT Personal Management HARRY BESTRY

World Famous Dancing Stars

CURRENTLY

CENTRAL PARK CASINO, New York MISS NORVA appeared in M.G.M. "VIVA VILLA"

REP., WALTER BROOKS ENTERPRISES
A. HUGHES MORTON, Gen. Mgr.
2005 Paramount Bidg., New York

## **RKO on Name-Buying Spree Books** \$37.500 in Acts with One Agency: 'Folies' 10 Weeks at \$8,500 Plus

name buying spree to an extent that hasn't been ventured by that circuit in a couple of years. In thre booking days the bookers from one agency alone five attractions whose aggregate weekly salaries amount to \$37,500.

Agency chiefly involved in the Agency chiefly involved in the RKO name bender was the Simon office. Turn's booked, along with their salaries, included the Chicago Folies Bergeres' floor, show from the Chi French Casine at \$8,500 and percentage; Earl Carroll's Vantites' and the Bern Bernie and George Olsen bands at \$7,500 each and Gus Arnheim's orchestra at \$6,500. Arnheim May 10 in Chicago, Bernie April 26 in Chicago, Olsen March 8 in Cleveland and Vanities' March 22 in Boston.

2 in Boston.
With exception of 'Folies' the at

22 in Boston. With exception of Folies the attraction are the same booked with Low by the William Morris office, with Simon representing the Morris acts on the RKC lone booking. Last week less of big.coin names. Last week less of big.coin names. Intended the booking the same between the property of the property of the last week. But of big.coin names attended to the property of Folia week. Paul Whiteman and the Casino de Parce unit with Milton Berle. Latter deal, involving \$10,000, had been the largest mancial booking on record for a nite club show in vaudeville until the Folies arrangement was consummated last week. Folies gets a guarantee of \$8,500, net, but the circuit pays all transportation and bagsage costs, plus percentage, which may boost the figure to around \$12,500 a week.

Also First 'Folies'

#### 'Also First 'Folies'

around \$12,500 a week.

Also First 'Folies'
Opening date for the new Folies' is March 1 at the Palace, Chicago, for a two weeks 'run and an option for another two if it can hold. Foliowing Chicago it goes to Clevelland, Detroit and then to the Mcmorlat Boston, on the same basis as in Chicago, two weeks and an option for two. RKO is privileged to sell the shew off to the other circuits in the event it cannot meet the 10 weeks commitment. Following the run of the second Trolles, the first version, current at the French Caston in N. X., will four the RKO houses on a similar 10-week deal, probably opening in the east in Boston. Contract for this show holds the starting date over the contract of th

repeat there.
As with the first Folies Bergere, the second version carries no names the high nut going into production expenses and a cast of 75. Only American act in the show is A

#### WASH, CHILD LABOR LAW IN TEST CASE

Washington, Feb. 19. Washington, Feb. 19.

Decision 'in court test of D-C's child labor law and its application to kid actors and musicians-ia-duc tomorrow (Wednesday) in case brought by District officials against Mrs. Dorothy Hodgkin Dorsey and involving Ruth Siencyanski, 10-year-old plane prodigy.

Year-old plane prodicy.

Arguments in the case were heard Saturday (18) before Juvenile Court Judge Fay Bentely. Defense-said no violation occurred because Mrs. Dorsey did not profit from the oblid planist's local performance, while prosecution insisted the youthful in your cocupation in a gainful occupation in defiance of local regulations.

#### Perkins' J. C. Run

Loew's booking office has taken an eight weeks' option on Johnny Perkins as house m.c. at Loew's Je sey City, N. J. Additional time will give Perkins a 10 weeks' run at the

Spot.

Comedian came to Jersey City after a 16 weeks' session at the Alvin, Pittsburgh.

#### What It Takes

Week before last Joe Lauric, In: got an SOS from the Wariner office, which was study for a headline; to do his single at the Earle, Philadelphia. Lauric accepted, though he hadn't taken the solo turn out of motiballs for two-years.

After working Philly, he rejoined his old timer's unit for a week in Washington.

Now Lauric is rehearsing with a harmony trio and learning juggling on the side, figuring that by doing four different kinds-of, acts-he-may-be able to work steady. Week before last Joe Laurie,

### SUBMIT H'MANN JURY AT \$3.800

Jury of eight men and four-women, which last week convicted Bruno-Richard Hauptmann in met degree murder for the kidnap and killing of the Lindberth baby, is being submitted to vaude bookers at \$3,800. So far there's been no takers. Agent is Irving Tishman's Salary is competed at \$3,800. So far there's been no takers. Agent is Irving Tishman's Salary is competed at \$3,800. So far there's been no takers. Agent is Irving Tishman and \$3,00 for the others.

American Federation of Actors has written to the booking offices, prominent clertes and laymen decrying the booking of attractions built on notoriety. Letter was also sent to Cardinal Patrick Hayes, Rev. John Hayes Holmes, Rabbil Stephen Wise, Mayor LaGuardia of N. Y. and Heywood

Hayes, Rev. John Haynes Holmes, Rabbi Stephen Wise, Mayor LaGuardia of N. Y. and Heywood Broun, asking them—to—use their influence in preventing the booking of the jurcos. So far no takers among the booking offices, with bookers mentioning the teat of potential properties of the pr

#### Par Building a Tab 'Continental Varieties'

Paramount: in building a tab version of Continental Varieties, 'using Margo as the feature instead of the Lucien Boyer's legit version. Opening is set for the week of March 8 at the Metropolitan, Bos-

Corlo Medini foreign casting act

Carlo Medini, foreign casting act new to this country and not in the original Varieties' version, will also be in the condensed revue. DeRose, magician, and Rafael, violinist, features of the show produced on Broadway by Harold B. Franklin and Arch Selwyn, will make up the rest of the cast in the Hub.

#### RAND PRESENTS

Dancer Presenting Se Terpser In N. Y. Recital

Sally Rand turns impresario Sally Hand turns impresario on March 10 when presenting a seri-ous dancer, Kohana, in a recital at the Guild theatre. Fan dancer herself, is currently holding over at the Fox, Brooklyn

Mitzi in Unit Mitzl Green has been added to the cast of the outside produced Live, Laugh and Love' unit by Paramount in the circuit's houses, Jack McLellen and Collete Lyons are the unit's feature; elsewhere. Minnie revue opens for Par at th Metropolitan, Boston, Friday (22).

#### WB Sloughs A. C. Vode

Attantic City, Feb. 19.
Attent a month of weekend shows, the Earle (WB) has given up vaude and house is shuttered again.
This leaves weekend vaude at the Hollywood and the Steel Pier. Both have pix in addition.

#### BOREO BANKRUPT

Lists His Liabilities At \$14,772 With No Assets

Emil Boreo filed a petition in bankruptcy with the New York Federal Court last week, Schedule attached to his plea for a financial bath gave his liabilities as \$14.772

Boreo is currently in 'Folies Bergere' at the French Casino on

## **RKO Nabe Vaude Dwindles: Blame Talent Shortage**

fall, involving eight theatres in Greater New York, has dwindled down to three, with these in a problematical state. Most recent

problematical state. Most recent dropout is the Franklin, Bronx, where the nabe experiment was begun and which relinquished vaude Saturday. (18).

Only houses left on the RKO, N. Y., nabe book now are the Coliseum, playing, waude four days on first-halves only. Tilyou, Brooklyn, tirve days, and Madison, Brooklyn, two days. Stage shows in the Ford-Twooklyn, the Coliseum, playing the Coliseum of t

ago.

Nabs vaude started in healthy
fashion on just above code budgets,
but then dwindled. RKO attributes
the letdown to scarcity of playable
acts at the salaries which the lowscaled theatres could meet.

#### Harriett Hilliard to Be Placid Ice Oueen

Saranac Lake, Feb. 19. Harriett Hilliard, featured with

Ozzie Nelson's orchestra, as queen of the Winter Ice Carning will take Place at the local arena Friday (22).

(22),
Lowell Thomas, radio comme
tor, will act as m.c. He
orowned king last season.
Marilyn Miller was a first-ch
but business arrangements
keep her away.

#### DENIZON VICE BOWMAN

Helene Denizon replaced Patricis Bowman Friday (16) as featured danseuse in the Capitol, N. Y., hold-over show with the fifth week of

Over show with the fifth week of 'David Copperfield's' run.

Miss Bowman goes to the Coast for four weeks at the Paramount, L. A., previously contracted.

## Friedman, of Loew's, and Walters. Of RKO. Will Talk for Agents in **Albany Against License Measure**

#### Billing the Cooers

Hollywood, Feb. 19.
Yarn going local rounds is about a chap who had a pigeon act and laid off for a long time around here finally getting a job at the Golden Gate, San Francisco. Not having

San Francisco. Not having: transportation means he went to the birds and told them to meet him a wank hence at the stage door of the theatre as he would intoh hike.

When arrived seven days that he stage door with a bangdog look, Cliff Work then greeted him and said, Sorry but you are cancelled! The actor queled cancelled! The actor queried why, with the manager re-plying, Your birds played Sacramento three days with-

## RKO KEEPING **BOSTON VAUDE**

Boston, Feb. 19.

Instead of switching the Keith Memorial to straight pictures entirely after the month. (February) of big stage shows in celebration of B. F. Keith's \$5d anniversary, RKG with the stage shows in celebration of B. F. Keith's \$5d anniversary, RKG with the stage shows the stage of the stage shows went into the Memorial, independently produced units were dropped when the stage shows went into the Memorial, independently produced units are being booked to play this town, as the second of two-week tour with Providence. Current unit is Bowery Hall. Others to follow the stage shows the stage shows and the stage with the stage shows went into the Memorial, independently produced units are being booked to play this town, as the second of two-week tour with Providence. Current unit is Bowery Hall. Others to follow the stage shows the stage of two weeks tour with Providence. Current unit is Rowery Hall. Others to follow the stage of th

#### 2 BALTO KIDS LAND

BALTO KIDS LAND
Baltimore, Feb. 18.

—Pair of local—performers—foundwedges into vaude last weeken
Medical many local performers—founding annature above and niteries, has
been given a week by Loew's, with
options. Opened at Loew's Jersey
City, Friday (15).
Other localite receiving a break
is Joe Bennett, who has been chanting on the air for some time. Tried
out by Benny Davis, who was in
town last week, he was given a
three-year contract with Davis'
revue. Lad won't start with the
show till next autumn, however.

## AFA's Squawk for Changes in Vode Code Pigeon-Holed by NRA Execs

Washington, Feb. 19.

far is strictly in the hands of his

Washington, Feb. 19.

Criticism of voice clauses of the lim code by the American Federa; lim code by the American Federa; Use to Actors has not received concideration, so far by the National Recovery Administration and signs point—to-pigeonholing—of the long, point—to-pigeonholing—of the long, brief filed by Ralph Whitehead. With revisions suggested by the code authority all set, exces Monday (18) indicated the government's reply to the A.F.A. bleat will be a request to wait and see how the new clauses work before taking up any further attending the statement of the property of the code authority all set, exces Monday (18) indicated the government's many for the code authority all set, because work before taking up any further attending to the vice of the received and that evidence must be loofers and warblers a better break. The brief will be connected to with the current study of all labor policies; down the line to Farissie with a received and that evidence must be confined to broad questions of the suggested modification. Taring with a received and that evidence must be videnced in the property of the line to Farissie with a received and the evidence of N.R.A. procedure it is expected that the vidence of N.R.A. procedure it is expected that the vidence of N.R.A. procedure it is expected that the foundation of the vidence of the passed own the line to Farissie with a received that the vidence of N.R.A. procedure it is expected that the vidence of N.R.A. procedure it is expected that the vidence of N.R.A. procedure it is expected that the vidence of N.R.A. procedure it is expected that the vidence of N.R.A. procedure it is expected that the vidence of N.R.A. procedure it is expected that the vidence of N.R.A. procedure it is expected that the vidence of N.R.A. procedure it is expected that the vidence of N.R.A. procedure it is expected that the vidence of N.R.A. and the vidence of N.R.A. procedure it is expected that the vidence of N.R.A. and the vidence of N.R.A. procedure it is expected that the vidence of

Agents will not find it necessary to bankroll a fight on the latest em-ployment agency bill, introduced in the New York State Assembly by State Senator Cuvillier, which in its present form would hog-tie their business. With the bill also a threat to the present operation of vaude-ville booking offices and the NBC and CBS artists bureaus, the lawyers for these will handle the matinclude the agents' side at the same

Johnny Hyde, head of the Loew

Johnny Hyde, head of the Loew agents' association, and Maurice Rose, pray of the RKO reps, have been assured by Henry Walters of RKO and Lee Friedman, counsel for the Loew circuit, that the agents will be fully protected by them. Walters is writing amendments to Cuvillier's bill for submission to the State Senator to exclude all, agents as well as the booking offices, which are already licensed as employment agencies. Cuvillier's bill is an amendment to the New York-employment agencies. Cuvillier's bill is an amendment to the New York-employment agencies. Cuvillier's bill is an amendment to the New York-employment agencies. Cuvillier's bill is an amendment agency law presently in employment agency law presently in

is an amendment to the New Yorkemployment seency law presently in
force.

Mesting Off
With the word that the Loew and
RKO circuits would defend, a joint
meeting of the RKO and Loew
franchised agents, scheduled for lass
franchised agents, scheduled for lass
franchised agents, acheduled for lass
franchised agents, acheduled for lass
sioner Paul Moss to license Commissioner Paul Moss to license Commismice Condition of the Commissioner
Maurice Goodman and Harold Goldblatt and beating the charge in
General Sessions. Since then Moss
has persistently stated that some
day the agents would be forced to
submit to licensing.
According to the Cuvillier amendment, booking offices could not give
employment in affiliated theatres;
minors could not be employed anywhere in New York for any reason;
sgents could not pelicy commissioner
sand would have to file a schedule of
fees with a specialty appointed Inschedule calls for: License
would be \$100, plus the posting of
a \$4,000 cash bond.

Besides all this, the Industrial
Commissioner would have the arbitrary power of revoking a license
with or without a complaint, which
the agents claim would enmesh
their business in politics.

#### Pitt's Name Competish Is One-Sided: Loew Gets 'Em, but Not WB

Quick repeat for Ted Lewis, who returns to the Penn Friday (22), Ork played here only four months are no opposition to Diek-Powell's seen opposition to Diek-Powell's Stanley-deciding to chance it on Rudy Vallee's flicker-alone, Sweet Music.

Sweet Music. WB finding it tough to garner stage names for Stanley, while Penn has a flock of headliners on the way. George Jessel follows the way. George Jessel follows Appollon, George Olsen-Ethel Shutta and Eddis Cantor Dave Rubinorf due to follow.

#### Remodeling Old Majestic. Milwaukee. Into Stores

Milwaukee, Feb. 19.
Mafestic, former Orpheum and
Western wheel house here, lately
dark, with a necktic store in its
lobby, is to remodeled Schlitz
brewing company, owner of the
site one of the most valuable pieces of downtown property here, has let contracts to remodel it into a store

contracts to remodel it into a store and offices.

If loused in the Majestic building, 12-story structure and one of the towns first, skyscrapers, the interior of the theatre will be rebuilt to house a variety store on the main, floor and sky stories will be built out in the old Majestines and furniture, being antiquated, are being junked.

#### UNIT REVIEWS

#### **35 CRAZY PEOPLE**

(ORPHEUM, MINN.)
Minneapolis, Feb. 15.
This new 70-minute Olsen and Johnson revue, which, will be oximate of the same of the s

resurrected from past Olsen and Johnson shows, and the second largely of specialty numbers an infront stage band which works in the pit during the initial half-hour. Show gets off-to-a wild, hour, ear-splitting start when crazy stooges and through the auditorium shooding off revolvers and exercising their lungs. It's no place for timid folks.

A parade of the entire company lead by a noisy drim corps up and motion and tacket. When the emmotion and tacket.

### TOMMY MARTIN

A Young Man to Be Watched



This Wook (Feb. 22)
MICHIGAN THEATRE
DETROIT

Week March CHICAGO THEATRE

WILLIAM MORRIS OFFICE

### DOROTHEA ANTEL

226 West 72nd St., New York City Birthday, Everyday, Convalescent Greeting Cards

Boxed Assortments, 15 exclusive id original cards to the box, \$1.00. secial discount on large quantities.

Write for Particulars

itre company, beating drums and playing: "Hes and bugies, goes through a series of march formations on the stage there's a tiny midget to twirt the baton.

During the first part the funders to the stage there's a tiny midget to twirt the baton.

During the first part the funders to the stage there's a tiny midget to twirt the stage to the st

mind.
Show brought 'em in here. B good at the performance caught.

Rees. Biz

#### International Varieties

(SHEA'S, TORONTO).

Toronto, Feb. 15.

Dave Apollon has another wow this season in his new International Varieties. Unit has youth and tempo and sufficient novelties to hold up for 64 minutes. Will have to eliminate laugh acquences in of the control of the cont

to eliminate laugh sequences in a 64-minute spasm that has the auditence clamoring for more after each speciality. The proves that a show can be a consistent laugh-puller and yet be spotiess. Show is brand-new and looks so. Varlety and talent are predominant. Simple full-stage set used throughout. As is, 'Internative of the set of the set

### THE FOUR FRANKS A HIT IN EUROPE

BERLIN PRESS

"Not only with their rhythmic dancing but with their unbelievable joint wrenching acrobatics astound and delight the audiences. Hit of the bill."

NOW UFA PALACE, HAMBURG Personal Direction SIMON AGENCY

All Previous Box-Office Records Smashed by

AND HER ORCHESTRA

AT LOEW'S GATES, BROOKLYN (FEB. 15-18)

#### HER INITIAL LOEW APPEARANCE

NOW (FEB. 19-21) LOEW'S ORPHEUM, NEW YORK Direction HARRY D. SQUIRES Management SAM H. STEIFEL

#### New Acts

JERRY BAKER

7 Mins.; One
Academy, N. Y.
Rather hard to pass on this hearing, as new act was inserted so
casually into stage offering that it
did not stand out much one way or
the control of the control of the control
to the reins of mc. and began
introducing people right and left.
Following two numbers, the tenor
was escorted from the stage abruptly by this announcer.
Jerry Baker's air reputation is
built on his long-running Sallys

BOB HOWARD

BOB HOWARD
Planist, Singing
8 Mins.; One
Academy, N. Y.
Colored planist and scat. singer is
a regular broadcaster over WINS,
N. Y. Claims to never have taken
a plane lesson, but apparently has
enough rhythm in his fingers to
pour ut a foot-dapping the
pour the foot-dapping the
pour the playing.
He was a foot-dapping the
Personality is his lone chat has

singing, though, it smoother; than hiplaying, though, it is his long shot haying, an infectious smile and considerable casual banter. Comes out with a clear in his mouth and, after some elight remarks, tosses it safe carry the Harlem stamp and stomp. Poor microphone set-up marred the best-results-here, though.—With a little classier dressing, Howard can come right allow Rai-ent, such as it is, is said well.

HACKETT and TREISAULT (3)

Sanes, Accordion

Jamins, Ore and full (Special)

Loew's Orpheum, N. Y.

Jeanette Hackett this time offers
as her closing number the Dance
Savage, which of the partner,
savage, which of the progrenty of the control of t

BILLY AND BEVERLY BEMIS.

BILLY AND BEVERLY BEMIS,

Dancing,
Dancing,
Mina; Full,
Golden Gate, San Francisco
Dancing sister and brother have
all the makings. Still in, their teens,
all the makings. Still in, their teens,
all the makings. Still in, their teens,
their countries as well as
doing one or two numbers adapted
from the acreen. Team won a holdover week here. Pair were featured
never appeared in public before this
screen work.
Youngsters open with girl in
svening frock and boy in black tie.
Youngsters open with girl in
svening frock and boy in black tie.
Youngsters with their own version of
Cucuracha. Also a comedy item,
in Young sters rigous.
Young sters of their
Young ties in Sack, they're on their
way to London.

#### St. Paul Revival

St. Paul, Fcb. 19 Paramount brings back vaude a three-days-a-week basis, begin-ning either Friday (22) or March 1 House, during November and House, during November and December, used four weeks of units each playing a full week, but diffi-culties with St. Paul Musicians

culties with St. Paul Musicians' local, anent stand-by orks, caused their yanking.

Across the -street, Orpheum brought yaude back to this town last September, using acts three days and playing straight flickers the other four days. Paramount's plan is to re-install flesh and play it the same three days as the Orph.

#### Scollay Sq. Drops Vode

Boston, Feb. 19.

Scollay. Square theatre went to straight pix Friday, Feb. 15, drop-ping the seven-act stage shows. Vaude was booked through William Morris agency in N. Y.

New policy is double feature films, first and second runs.

#### Fetchit's Vaude Tour

Stepin Fetchit is coming east for vaudeville, on a Fox studio leave, opening for RKO in Chicago Colored comic is salaried at \$2,000

#### Arms Readving Second Unit for Cushman Swing

Los Angeles, Feb. 19.
Bill Arms, general booking manager for the Wilbur Cushman circuit, has returned here to stage a second unit, to be labelled 'Arabian Nights.'

Arms' first unit, Rio Nights,

#### Traveling Amateurs

Rochester, Feb. 19.

Amateur shows at the RKO
Temple have been developed now
to the point where Ray Fagan, mc.
and former Keth circuit band
leader, butled up a unit show with
the Temple taient and gives the
artists—dates in three nabes and
one Batavia theatre.
Fagan gives the taient a bit of
training and some do-re-mi for
their efforts, with each theatre
kloking—in a-set amount for-each
show. Several of the amateurs
have graduated into pro ranks as a
result.

#### Tyros' Added Time

Pittsburgh, Feb. 19. Success of weekly Thursday nigh amateur show at Alvin has persuad and a company at Aryn may persuaded management to extend the idea and it'll be held two nights weekly from now on. Latest show open to the hopefuls is the Sunday midnight-performance, figured a natural that usually takes in these Sunday at 12 affairs.

Winner gets a week's engagement with salary at the Alvin.

#### Bierbauer Moves Up

Charles Bierbauer, recently man-ager of Wilmer & Vincent houses in Pennsylvania, has been appointed district manager for the entire cir-

He will make his headquarters at the State theatre. Harrisburg.

#### SCHENCK'S VACASH

Marvin Schenck of Loew's goes to Hot Springs, Ark, Saturday (33) for a three weeks vacash: Jr Lubin returns the carly part of next week from Miami.

Mrs. Schenck, Joe Phillips and

Mrs. Schenck, Joe Phillips and Sammy Lewis will make up the rest of the Hot Springs party.

#### GYPSY NINA TO LONDON

Gypsy Nina salls Saturday (23) for London to open an engagement at the Palladium. From there she will go to the Club Casanova. In Parls, returning to England later for a repeat date.

Tour will cover about ten weeks.

#### RKO PUTTING UNITS INTO SHUBERT, CINCY

Cincinnati, Feb. 15.

Shubert theatre, leased by RKO, opens under new management March 1 with unit shows and plx at 36-40c scale. First stage show will be Marcug<sup>2</sup> Revue Continental. Bookings will be by RKO Chicago and New York offices.

Transfer deal was closed in New York. The theatre and the adjoining Cox, a 1,200-seat house, have been in receivership for some time. Cox will be future home of Shubert dramatic shows and Shubert migramatic shows and Shubert migraments.

Cox will be future home of Shubert mu-dramatic shows and Shubert mu-sicals, if and when, will be pre-sented in the Taft auditorium lo-caled in the Masonic Temple. Shu-bert seats 2:200...

bert seats 2,200.

Cliff. Boyd will likely be transferred by RKO from the Albee to midnage the Shubert Les seventh downtown house for RKO, which also operates the Paramount. Cincy's only suburban deluxer.

Nelson G. Trowbridge, resident manager for the Shuberts since

manager for the Shuberts since



#### DIAMOND BROTHERS

The Bra: London, on March 7: 1934, sajd: "The Three Diamonds are, I consider, the cloverest comedy act which America has sent us for a long, long time."

"Variety," Feb. 12, reviewing Memorial, Boston, said: "Diamonds came upon the audience like manna from heaven."

#### PAULINE COOKE

JOHNNY PERKINS Third Week
LOEW'S JERSEY CITY

COOKE & OZ

#### TRACY and VINETTE

Now Filming in Jugo-Slavia CONCORDIA FILMS LONDON

# **Marcus Loew BOOKING AGEN** General Executive Offices

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J. H. LUBIN

MARVIN H. SCHENCK BOOKING MANAGER

THEATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK

Del Campo Oro Bernice Parks Pomeroy Rev Sarita

Hotel St. Morita Vivian Vance Fowler & Tamara Leon Navara Oro

### Variety Bills

NEXT WEEK (Feb. 22) THIS WEEK (Feb. 15)

Numerals in connection with bills below indicate opening day of show, whether full or split week

Harriot Haves
BUFFALO
BUFBLO (22)
Thurston
Chicage (22)
Geo Chicage (22)
Geo Bithes (15)
Carroll Vanities
Ken Murray
Mitton Charleton
Helen Ch

LANCASTEE
Captel
Captel
2 half (24-27)
Bert Smith Rearle (23)
Parisian Senior State
Parisian Senior State
Hal Menken Co
Grace Duro
Grace
G

LANCASTER

#### RKO

NEW YORK CITY
NEW YORK CITY
Fan Kevangh
Carl Shaw
Silm Timbiln
(Two to fil)
Robbins 2
Zelaya
Radio Rambler
Radio R

Benny Ross
Gene. Raymond
Weaver Bros & B
Home Folks
DeCardos
Tim & Irene
James Metton
Stepin-Petchit
Irene Vermillion
CLEVELAND
Palace (22)
Anatolo's Affairs.
BETROIT
Fox (15) Vespers
Foloy & La Tour
Owen McGivney

> RADIO CITY MUSIC HALL 2nd WEEK

PAUL HAAKON Placed by LEDDY & SMITH

Grace. Du Paye Co.
2d haif (19-21)
Cab Calloway Ore
int hair (22-26)
Strate of (22-2

Earl Hinso Ore

1st haddson
1st haddson
1st haddson
1st hadd (22-24)
Shyl hadd (22-2

movery M H Follie Memorial (\$\frac{\pi}{2}\$)
Vic Oliver Irone Beacley Cass Mack O & T Eddie South Oro (One to fill)
(15)
Casine de Paree Rev Milton Berle
- Cardinl

Cardini CHICAGO Palace (22) Pritchard & Go Loew

NEW YORK CITY
Capitol (22)
Capitol (22)
Milton Berle
Milton Berle
Ballonevard
of the Capitol
Hand (22-28)
Han half (22-28)
Han half (22-28)
Han half (22-28)
Han Putton
Christon Capitol
Hand (22-28)
Hand Futton
(Three to fill)
Ad half (28-28)
Hand Futton
Christon Capitol
Hand (28-28)
Hand

Paradise (22)
Wille Mauss
Mac Usher
Lucille Page
Pappy Zeke E & J
Don Costello Rev.

# Jane (22)
Rusney Arcon & J
Gertrude Nelsen
Zeo Glyot
Cerry V

Foljen de Paree
MINNEAPOLIS
Orpheum (22)
Harris 2 & L
Fat Henning Co
3 X Sis
Medley & Dupree
Gruber's Oddities
Virginia-Bacon Co
Geo Dormonde Co
Buster Sliaver Co
Al Norman
Martha Ray

CHICAGO
State Lake (18)
Form Emmerson
Goss & Barrows
Dan White
Talent & Merit
Hatt & Herman Martha Ray
PROVIDENCE
Keith's (22)
Bowery M H Follie
(15)
Chung Yee Wahs
Nash & Fately
Keller Sis & L
George Beatty
Vernon Rathburn C George Beatly

BOCHEFTER

BOCHEFTER

BOCHEFTER

LINE BOCHEFTER

LINE BOCHEFTER

LINE BOCHEFTER

LINE BOCHEFTER

LINE BOCHEFTER

TEXTON

LINE BOCHEFTER

LINE B

Talent & Merit
Hatt & Herman
Ray & Harry
Vern Buck
LONG BEACH
Strand (18)
3 Hong Kong Boys
Dugan & Giutz
Burnette & Alien
Chief E Feathers
LeRoy Sis

Fanchon & Marco

Independent

NEW YORK CITY ROXY (22) Proske's Tiger's Stetson Foster Ens Freddy Mack Roxy Rhythm Orc

Roxy Rhythm Ord (Others to fill) 108 ANGELES Paramount (14) Rube Wolf Bd 24 Fanchonettes Corps de Ballet

Al Bernie
Helene Denizon Co
Stone & Lee
6 Sakuras
(Others to fill)
Oxford
1st half (22-25)
Singer's Midget
Revue of 1935

2d half (25-27) Balabanow 5 Dick Remy Co (Others to fill)

Cabarets

NEW YORK CITY

Jimmy Hadress Re-BRIDGEPOBT Globe (22) B'way Jambores JERSEY CITY Loew's (22) Johnny Perkins Grace Andrews 3 Fonzalis

NEWARK State (22) 3 R's Sugar Cane Vera Gordon Co Wills & Davis Ching Ling Foo PITTSBUEGH Pens (22)

Alex Hyde Ore
Valencia (22)
Capitol Singing E
Capitol Baliet
Igor Gorin
Doris Daniels
Rosemary Deerin
BALTIMORE
Contury (22)
Land & May

BALTIMORE
Century (22)
Janet & May
Lorraine & Digby
Harry Kahne
Jimmy Durante
Frances Wills Rev
BOSTON
Orpheum (22)
T & B Waters
Frances & Wally
Stanley Smith.
Jay C. Filppen

eo Givot lawlor
BROOKLYN
Gates Ave
Ist half (22-25)
rancs & LaPell
Fredricks Co
iiils Kirk & H
racella & Theo Co
Due to fill)
Metropolitan (22)
aximo Penn (22)
Ted Lewis
WASHINGTON
Fox (22)
Honey Fam
Gordon Reed & K
Frank Parkor
Harry Howard Maximo Vanita Gauld DeRoze Stuart & Lash

DR. JULIAN SIEGEL
PARAMOUNT BUILDING

Tale Week: BOBBY CLARK - HARRY SHORT

#### **Paramount**

Armando's zial Musette
Arden & Duncan
Geo Marechal
Millard & Anita
M Ferri
Geovignetti
Pietro

Barrel of Fun Jack Sheldon Annette Lacy Andy's Acos Lewis & Dody Bill's Gay 90's

Kathryn Parson Bigelow & Lee Jerry White aux des Arts Beaux des Arts
Nina Allen
Justine Jai Tai
Boenf Snr Le Toit
Billy Arnold Oro
Rocky Twins
Ann Courtney
Helen Groy
Murray & Alles

Brune George Thorne Angelita Loya Fox & Ballistar Raiph Navelle Oro

El Chicorrito Don Casanova Rudy Hernandes Raym'nd & Lucine

Raym'nd & Lucinda (Illberto & Jose ... Of 10 per 10

Murial Roger Antonio Morchin Royal Cuban Oro

Club New Yorker Lois Elliman Comfort & Relliy Jack Meyer Oro

Jack Meyer Oro
Club Bichman
Whoeler, M & W
Cocoanut Grove
Lloyd Garret
Adaira Richards
Durells Alexander
Ruth Williams

Scott Fisher
Congress
Tom Nip Rev
Thais
Edna Strong
Beatrice Lane
Frank Parrish
Chas Davis Oro
Paul Rogers Oro Hetel Plaza Emil Coleman Oro Medrano & Donna Medrano & Donna
Hotel Ritz-Carlton
Rich'd Himbor Ord
Joey Nash
Arman Vecsey Oro Hotel Rossevett

Cotton Club Cotton Club
C C Rev
Mears & Mears
Nicholas Bros
Leitha Hill
Ophela & Pimlen
John Henry
Swan & Lee
Lena Horn
Bill Bailey
Jessie Scott
Dynamite Hooker
Cora La Redd
Cab Calloway

Red Donohue Barr & Estes Ted Cook Joaquin Garay Oriental (15)

Henry Busse Ore Paul Mail Allen & Kent Kay Picture 4 Camerons Pickering Ens

Keep Moving

(Two to fil)

2d half (19-21)
Merman & B. Rev
Willie Solar
Proski's Tigers
(Two to fil)

WASHINGTON Earle (22) Earle (a.e., 2 Valors Joe & J McKenna Poggy Taylor Co Carmila Ponselle (1b)

Carmila Ponselle
Jack Benny
Mary Livingston
3 Chicken Sis
Danwills
Bryant-Rains-L-Y
WILMINGTON
List Mary (21-23)
Manny's King U
YORK
Strand
(1st haft (21-24)
Bert Smith U

LOS ANGELES
Orpheum (13)
Westerland & N
Lockett & Love
Bennett & Richard
i Black Birds
Walton Bros

PROVIDENCE Fay's (22) Pettet & Douglas France & La Pell Cuby & Smith Centinental Ens (Others to fili)

ST. LOUIS
Ambassador (22)
Paul Ash
David & H Murray
Ray Sax
Joyce Relmer
Ginger Pearson
(Others to fill)

(Others to fill)

WORCESTER
Plymouth
1st half (21-24)
Lomas Tr
Swan Lucille & H
Tarzan
Joe Williams
Sig Franz & Violet
(Others te fill)

Warner

Cabanacan

Deimonico
Byrnes & Swai
Ray Goss
Bebe-Moffle
Eisle Gilbert
Jerry Baker
Eddle Court
Durso Oro.

El Chico Wences
Paco Cansino
Mignon Daliet
Rosita Rios
Francisco Ramos
Emillo de Torre

El Merocco Irving Rose's Ore Nano Rodrego Bd Alina de Silva El Terendor

D J Escarpinter Trini Vareia Dinorah Arguden Juanita Ferium & Mara Essex Honse Glen Gray Oro

Firense Sandino & Fairchil Dick Mansfield Or

Dick Mansheld Or Flying Trapese Hazel Williams Freddy Berrens Or French Casine Gloria Gibert Maria Desty Harald & Lola Olympa Bradna Lee Manshis Drena Wilman Delso Wilman Guittis Juan Guittis Emile Boreo Rall Baff Oro Gypsy Tavern

Nika Saliy Stark Jenya Plobedina Kaufman Sis Emil's Oro

H'lyw'd Bestaurs H'lyw's Restaura Rudy Valice Oro Bioles Martin Sammy White Pierce & Harris Vera Nizas -Diplomats Edith Roark Terry Lawlor Barbara Blane Mills & Kover Barbara Blane Mills & Kover Barbara Blane Mills & Kover Marjon Martin Pedro, Via Cubant

Hotel Astor Jack Berger Ore Hotel Biltmore

Hotel Blitmore
Jack Denny Ore
Carles & Marchen
Dan Richards Ore
Barry Devine
Hotel Cemmodore
Archis Bieyer Ore
Hotel Delmonico
Julis Gliesple
Alex Fogarty
Harry Tuker Ore
Botel Edisos
Bert King Ore

Bert King Orc.
Jerry Blanchard
H & M Kane
Hotel Fifth Ave
Mishel Gorner Orc Anthony Trini Ore Motel Gt. Northern

Hotel McAlpin Joe Haymes Oro Bob Barker Agnes Anderson Hotel Montclair

Hotel Montclair
Lson Janney
Leots Lane
Rosita Ortegs
Franco & Francin
Ruth Urban
Marti Michel Oro Hotel New Yorker Ozzie Neison Orker Harriett Hilliard Florence & Alvarez Hotel Novarro

Gay Adams
Theima Leeds
Billy Milton
Maurice St. Clair
Gioria Day
Vio Rodrignes Orc
Neil Litt Orc Nell Litt Orc
Hotel Fark Lane
Max Bergere Oro
Hetel Pennsylvania
Hal Kemp Oro
Hotel Pierre
Shep Fields Orc

B B P B B B

Auby's Lag

Wally Vernon

Velma Novak

Murlel Parker Muriol Parker
Carmen
Irving Fields
Beach & Tennis Clut
Harry Richman
Marion Chase
Bob Grant Orc
Beautiful Deauville
Helen Morgan
Ritz Bros
Clifford Newdahl
Stathway & Danit
Paul Sabin Orc

Hotel St. Begis
Johnny Green Oro
Marjory Logan
Gentrude Nelsen
Hotel Vanderbilt
Joe Moss Ore Hotel, Weylla Rosaleen & Sevi Raoui & Reyes Milton Douglas Larry Siry Orc Hernandes Bros Nemo & Lora Nemo & Roiand Lily Lido Medisca & Michael Etzi Covato Orc

Hotel Wyndhan Kathleen Karr Jimmy Kelly's Danny Higgins John Rockwood 3 Riviera Boys Joan Miller

La Bne
Walker O'Neils Ore
Le Bljou
Grace Morgan
Elise Lord
Peter Marshall
Mario Di Palo Ore

Leon & Eddle's Del Pozo Oro Ron-Perry Orch

Maleon LaFitte
Mar Dolin-OreMaleon Voyant
A Valentine OreSplvy
Rita Belle
Mayfair Yacht Clut
Walker O'Nell Ore
Mon Paris
Gene Fondleks Ort
Lucien La Riviere
Yvonne Bouvier
Arnold & Hawkins
Herrerra Ore
Number One Club Number One Club Mimi Muriei

Mimi Muriot
Paradise
NTG Rev
Sally Rand
Abe Lyman Ore
Elenore Woods
Raye Maye
Rosezeil Roland
Bernice Lee
Jayne Manners
Ching Ling. Foo. J
Rets & Dunn

Park Lane

Park Lane

Max Bergere's Ore

Place Piquals

Harry Rpsenthal-O

Jeanette Carlay

Rainbow-Room

Lydia & Joresco

Beatrice Lillie

Jolly Coburn Ore

Reno Merry Co

Jolly Coburn Ore
Rene Merry-GoRonnd
Vivien Field
Red Rock
Reno Dudes
Starr West Jones
Val Olman Oro
Rits, Tower
Nat Harris Ore
Savoy-Plaza
Bob Grant Oro
G & C Herbert
Jos Zatour Oro
Sherry's

Sherry's
Maurice & Cor
Alice Dawn
Al Ross
Jos Smith Oro
Stork Cinb Bobby La Branc Gay Adams Vi Bradley Vercello Sis Hayward Powers

Taft Grill Geo Hail Oro Loretta Lee

Gertia Levi Chromashefsly's Boris. Thomashefsly's Boris. Thomashefsly Boris. Thomashefsly Sammy Colton Harry Littman Ort Florence Klug Mmc. Charova Gertie. Bullman Ches Doherty Rev Tronville Jim Miller Ore Ubangi Cinb Gladys Bentiy Allen Drew Bill Bally Teddy Versallies Jose C Smith Oro.

Versailles
Jos C Smith Ore
Rodriguez Orc
Eugenie Woodruff
James Struthers
Dolores Reade
Billy Roy
Village Barn

Village Rut Cine
Jack Fagan
Sheer Bros
Beebe Moffet
Alleen Cooke
Val Vestoff
Floria Vestoff
Milton Mann Oro Waldorf-Asteria

Consuelo Carmen Castillo Shella Barrett Xayler Cugat O Henry King Oro Beauvel & Tova

Ira's Club
Tacht Club Boye
Veloz & Yolanda
Shop Fleids Orc
Hanni Biltmore
Havold Murray
Anne Robbins
Lafayetto & La V
Carlon Molin Orc
Estomoku Hawal'n

Carlos Molin. Orc.
Kolomoku Hawaina
Palm Island Club
Rosita Roya
Arama & Froderick
Arrens & Froderick
Arrens & Froderick
Abella & John Tio
Betty Allen
Jean & Gloria
John Male
J

Lily Lide
Medicac & Michael
Etti Catto Ore.

Brill Catto Ore.

Chie Scorgins Ore.

Brill Catto Ore.

Brill Catto Ore.

Brill Catto Ore.

Chie Scorgins Ore.

Brill Catto Ore.

Chie Catto Ore.

Brill Catto Ore.

15 YEARS AGO

(From Variety and Clipper)

Marcus Loew announced that if for its smaller spots he would go on the warpath. He was interested in the Ackerman & Harris theatres

Eugene O'Neill's Beyond the Horizon' playing mats at the Moros-co, where For the Defense was the regular attraction. Doing big biz four afternoons a week.

Federal Trade Commission's 21-month survey of vaudeville draw-ing to a close. Lawyers were sum-ming up.

Sam Kahl, who had been running the Western Vaude Ass'n with a high hand, told to be a good boy or stay home. Said he would be good.

Columbia Burley wheel was look-ing for a synonym for burley. Wanted something to suggest high-er class. Look what it got.

Latest ticket speculator sugges-tion was McBride, United, Tyson and Bascom in one big company.

New ruling on stage hand crews brought the threat that 100 shows would be closed. Not a labor move, but a jam between house and pro-ducer as to who should pay.

Battle between Eastman and the DuPonts over raw stock in the

Story around to the effect the DuPonts were arranging to back 300 major and 8,000 minor picture houses west of the Mississippi.

Shuberts paid \$2,100,000 to take the Century theatre, N. Y., from Morris Gest. House always a white elephant.

Shuberts extended to Boston the idea of a central office countup. All ticket boxes taken to the office and counted up the next morning. Several resignations.

Another worry for what was left of the road. Hotels were closing in many towns because they could not run without a bar.

Haymarket, long an unsavory night spot, sold. To be replaced by a commercial structure. Originally a bath house, it was turned into a dance hall, occupied by Worth's museum and again reverted to dancing.

Louis Mann, speaking in Buffalo called it the Inquiry Association. Insisted Equity could not last.

Shuberts bought 1989 B'way, N. Y., for a theatre site. Never built.

Bowery Burlesquers, a Hurtig & Semon show, did \$12,973 in 12 performances at the Columbia. Included Lincoln's birthday.

#### Union's Yanking Has Colored Unit in Jam

Seattle, Feb. 19.
Looks like Harlem Rhapsody, colored unit, is twixt devil and deep sea for nearby future dates in this state, owing to mixup at the Mayfair. Company is now playing Canadian dates and may have to jump across Washington into Oregon, bookings running up against threat by Sam Saxe of the Mayfair, that he will enjoin show if attempting to play in this state owing to alleged breach of contract. Curtis-Noshy band is with the unit, also Frank Rogers, Lazz Lips. Richardson and Corrine Morrow.

Richardson and Corrine Morrow

Richardson and Corrine Morrow.

Trouble grew out of union pulling the Mosby band during first show on opening day at Mayfair, with house pucket and Saxe having to hand back a flock of colm. Union wanted to have Saxe put a union band-in-pit, in-accordance with-recent ruling. Saxe claims he had contract for the troupe and figures they had no legal right to walk.

#### Foreign Bookings

Dick Henry (Curtis & Allen) has set a flock of American acts for European dates, including several in Germany, for the next few months.—Included are Cass, Mack, Gwennand Topsy, opening July 29 at the Palladium, London, for four weeks, then going to the Scale, Berlin. Annother Scale booking involved by the Control of the

at the Palladium, with Holborn-Empire booked to follow. Enrico and Novelle go over for a resort date at the Sporting Club in Monte Carlo, commencing March 20.

### **50 YEARS AGO**

(From Clipper)

Neil Burgess rapped in Cincin-nati on a 10-year-old board bill for \$70.

Rose Etynge and her co. traveled by stage from Leadville to Aspen to give a performance. Aspen had guaranteed the performance. Jump

Frank Jones, of a musical act, had a cornet with 'two bagpipe attach-ments, an oboe racket, a mocking-bird fake, a canary note and a long distance echo combination. Pretty

Dorothy, operetta by Alfred Cel-lier, just—produced—in—England-Lillian Russell played the name-part over here the following sea-

Paris theatres in a slump. Opera house notified artists of a 50% cut for the next season. Bernhardt was getting money in "Theodora," how-

Boston Theatre Co., touring in Zanita, hopped from Baltimore to Chicago. Made the run in 24 hours. Fast for those days.

'A Prisoner for Life,' 50-year-old play, in at the Union Sq. All it had was an avalanche scene. Not enough to save it, though realistic.

Txion, which had been a hit with Lydia Thompson in '68, trotted out to meet the new idea of all-women troupes. They had to put in one male comedian and still the piece was too slow.

Henry Irving announced in fare-well appearances in Phila. He neant farewell until next time.

Lyceum theatre, about to open, leased to Daniel Frohman for \$12,-000 annually for the first three of a 10-year lease. After that it would

Lawrence Barrett did 'Browning's Lawrence Earrett did Brownings The Blot on the 'Scutcheon,' getting considerable publicity out of an ar-gument as to whether it was 'in' or 'on.' By either title it was a crepe hanger.

Academy of Music, following the opera season, taken for a spring run by William Austin. To put in a variety show at a 10-20c scale.

Ben Stern and Ed Bloom had an opera co. in Orpheus and Eury-dice'-playing around at a dime top.— Making some coin, too.

### Shuberts Plan Outdoor Circuit Of Musical Shows in 12 Cities

Chicago, Feb. 19.
Outdoor legit this summer in some half-dozen key cities of the country is in the making, with plans being drawn up now by the Shuberts, who for years have been directing the St. Louis open-air

summer seasons.

Pians for this expansion to other cities follow the report that the Shuberts will no longer be associated with the St. Louis municipal shows and that the direction is going to be taken over this summer by Laurence Schwab. No reason given for this split-up between the St. Louis muny authorities and the Shuberts.

Shuberts are now working on plans to produce similar open alr shows this summer in Detroit, To-ledo, "Cleveland and Pittsburgh-Each town would have a 10 to 12 week season starting early in June. Each operetta or musical show would stick for two to three weeks, depending on its individual click.

Some Feats

#### Song Fests

Song Fests
All shows will be musical, as
were the productions at the Forest
Park-open at theatre in St. Louis.
In Detroit the Shuberts are dickering for Nevin Park, the American
League baseball park. May use
ballparks in other towns also, due to
helt seating capacity. In Detroit
the regular picture theatres are
putting up a yowl at the municipal
enterprise, claiming that it's unfair
competish for the city to compete
with local enterprises which have
their own money invested and pay
huge taxes to the city treasury.
Belleved likely these objections will
be overruied.

be overruled.
Shuberts will follow the St.
Louis system of using regular professional leads but augmenting the
chorus with local girls. In St. Louis
age it is called, chorus with local girls. In St. Louis the municipal opera, as it is called, uses from 100 to 150 local girls to its called, uses from 100 to 150 local girls to donorus. The strengthen the dancing and vocal ohorus. He had been found that the relatives all plenty at the box-of-fice. Though employed for only these 12 weeks the girls all join Equity to make it is completely promptly properly in the property of the strength of the fessional enterprise and to remove every taint of amateurishness.

#### Legit Routes

Legit Routes

Shuberts are figuring on using at least the four towns in order to guarantee a 10 to 12 week route for each show, moving them from Detroit to Toledo to Cleveland and to Pittsburgh intact. "Except for the local chorus.

With the 20,000 capacity arenas the plan is to hold the tariff down to get complete co-operation from the local authorities and societies with a likely top of \$1.55 and running down to 50c. for the lowest priced seats.

ning down to buck the priced seats.

A season of light operas has been set for Loe Angeles this spring by Edwin Lester, who is now in New York seeking players. The operas will be presented in the Philharmonic Auditorium, starting the

Frank Gillmore in Equity's month-ty house organ outlines a plan for the road along lines which he es-poused before. He chastises 'propoused before. He chastises 'pro-ducers, opportunists and individualists' for not supporting the idea, saying it should have been tried 11

saying it should have been tried 11 years ago when pictures and radio were making inroads into the amusement field.

Plan calls for a series of rotary stocks; three companies to each series or unit. Each would open the same night in each of three cities, moving at the end of the week. After playing the other stands the troupes would return to the starting town, having rehearsed the starting town, having rehearsed About twenty such circuits are suggested. ested, glving employment to 75 ctors and 350 stagehands and mu

sicians
Equity head complains that managers could have pooled interests and Kept the road alive. No mention was made of the proposal earlier in the season of a one dollar top circuit, managers proposing to start with 10 companies and guaranteeing 10 weeks. Equity was asked to regard such a project as stock but as the plan sought a 12 performance week Equity turned it down. Stock rules call for a maximum of 10 performances, Managers named a companities to devise a compromise plan, but the committee has not functioned. circuit, managers proposing to start

FINALLY PAID OFF Cast of 1932 Frisco Show Collects

ta Coin

Hollywood, Feb. 19.
Cast of Berketey Square, 'cetter
done in San Francisco in 1932, has
finally received a week's salary in
lieu of notice, after three years of
arbitration and litigation.
Check was received last week by
Charles Miller, local Equity rep, and
Attorney I. B. Kornblum, for \$1,000
in -settlement of judgment granted
in the Friece courts.

Belated payment automatically
lifts the producer, Ralph Pincus,
from Equity's delinquent managers'
list.

## N. Y. PLAYS AND **DENVER TASTE**

Denver, Feb. 19.
Arnold B. Gurtler, manager of the Ellitch theatre, will go to New York in March to pick the stock company and plays for the ten week? season in the Ellitch theatre this year. His principal interest is in the selection of the property of the principal interest is in the selection of the property of the principal interest is not be principal interest in the following now running in New York as possilities for Elitch's: The Petrifled Forest, 'Escape Me Never,' Personal Appearance, 'Valley Forge,' 'Accent on Youth' and 'Rain from Heaven.' Says these don't stand a chance: 'Point Valaine' (unless altered so much as to appear unrecognizable), 'Tolacco Road' and 'The Children's Hour.' ognizable), 'Tobacco 'The Children's Hour.'

#### Family Censorship

Paitimore, Feb. 18.
Censors are not atone in squeemishiness. A local stock troupe composed of summer giraw hat trouper has the Baito stock rights to 'Sallor Beware' and watts to open at Cenman's Hall tonight (Tuesday). During rehearsals three of the cast dropped out, expiaining their parents objected to them appearing in the play.

## MAE WEST'S LEGIT PROD.

Hollywood, Feb. 19.

James Timony and Boris Petroff, with Man West as a silent partner. are going little theatre and have leased the Hollywood, an 80-seater, which is being remodelled to seat

which is being remodelled to seat around 225. Pair are also enlarging the stage to a 36225 foot affair. Timony's plan is to produce around four new shows a year with the hope of getting Broadway material: Casts will be wholly professional. Little theatre was formerly a barn and has been operated off and on by Mrs. Lels Rogers, mother Of Ginger Rogers. House will open after remodeling process, expected to take about three weeks. First play will be Thunders of Slience, a dramatization of a story by Fred Stanley, of Yazarr's Hollywood staff.

#### Dorothy Hall's Trip

Dorothy Hall leaves today (Wednosday) for the Coast to visit with her mother and spend two or three weeks out there. Not after a film contract—posi-tively.

## Inside Stuff—Legit

Frank Wead, who authored 'Ceiling Hero,' which will be produced by Brock Femberton and Antoinette Ferry as soon as script revision is completed, was a. filler during the war, having the rank of commander. Uninjured in the war, he later suffored a broken neck by falling down a flight of three steps. Accident left him a virtual cripile below the

Wead is free lancing film scenarios in Hollywood but planed to Chi-ago last week to meet the legit producers to talk over the rewriting. I Want a Policeman, by Rutus King and Milton Lazarus, was also cospied by Pemberton last week with presentation dated for next

There was doubt whether 'Field of Ermine,' play adapted from the Spanish, would go on at the Mansfield, N. Y., Monday (11), although that do open the previous Friday. Gross first full week was only around \$1,000, the reason for its shelving Saturday (18). Crossy Gaige presented his drama, but the coin was supplied by John Garrett Underhill, who adapted it from Jacinto Benavente's original. Underhill, reputedly wealthy, is keenly interested in Spanish literature, which explains his desire to have this play reach the American stage.

Prague group of Moscow Art Theatre left Paris for the New York engagement aimost in secret. Reason for the hush-hush was that Sol Hurok, impresario, sent a last-minute, telegram from New York ordering Basil Rasumny, one of the male stars of the troupe, not to come. Understood reason is fear that complications would arise from fact that Rasumny ones was closely connected with a household in Russia which since has got in bad with the ruling powers. He came anywey.

William Anthony McGuire and Max Gordon met at the Santa Anita track on the Coast and latter queried the author as to when he would write a play for him. McGuire replied pretty quick if Gordon would produce anything he gave him.

Gordon said 'Yes,' they shook hands and McGuire says he will have the manuscript ready within three weeks. He had no basic idea in mind at the time the deal was made.

Arthur Imperato, member of one of the quartets in 'Anything Goes,' Alvin, N. Y., suffered a heart attack in his dressing room at the Lincoln's birthday matinee. While putting on makeup the singer complained of liness and a physician was summoned.

John Walsh replaced him in the quartet. Imperate is a church choir singer in addition to his stage work.

John Mulholland, who appeared in the Lambs' Gambol at the club Sunday (10), is a professional trickster but has rarely, if ever, appeared in a theatre. He is booked for the platform as a lecturer but performs as a magician and manipulator. His torn card trick has the respect of

other magicians.
Mulholland edits Sphinz, a magazine devoted to magic.

Three-year-old son of Clarence Curry, colored superintendent of the Mansfield theatre, N. Y., died of pneumonia Friday (15). Prominent physicians sought to save the child by transfusions.

Curry was formerly in the office of Billy Grady when the latter was an agent.

Bitter Oleander, at the Lyceum, N. Y., marks the 20th anniversary of the Neighborhood-Playhouse, rather-inactive-for-several-seasons.—This Village group is headed and financed by Irene Lewishon whom the play-ers called frambuck, the Russian pronunciation of Irena.

### Theatre Union's Plays with Left **Tendencies Cause B'way Chatter**

#### **VOCAL TROUBLES**

John McCormack Cancels, and Mary McCormick Fails to Show

Oakland, Feb. 19 Oakland, Feb. 19.

John McCormack cancelled his local recital last night (Monday) when advance sale showed only \$1,000. Decision follows John Charles Thomas recital being previously cancelled on a claim of ill-ness

ness.

Mary McCormick's non-appear-Mary McCormick's non-appear-ance with-the-San-Carlo-troupe-in-Fresno, also last night, has locals checking report she won't play hick towns, and that she named Fresno and Sacramento.

### **SUNDAY LEGIT HEARING TODAY**

Albany, Feb. 13.

Representatives of Actors Equity,
Association, musiclans, stagehands
and other—theatre—employees will
come to grips over Sunday legit
shows at a hearing in the State
Capitol tomorrow (Wednesday) at
2 p.m. on the Berg-Neustein bills
designed 10 permit drama and musical performances on the Sabbath.
Equity has announced its opnosi-

sical performances on the Sabbath. Equity has announced its opposition to the proposal, which is supported by the New York State Federation of Labor, stagehands, musicians and others.

Bill is sponsored by Senator Julius S. Berg and Assemblyman Irving D. Neustein, both of York State Federation, Julius S. Berg and Assemblyman Irving D. Neustein, both of York State Control of the Proposition of the Proposition

solve the statement they shall be seen to this legislation except that voiced by the Actor's Equity and it is win belief that such opposition is predicated upon a misunderstanding. Most of the artists are in favor of the bill, especially since a provision is made for one day of rest in seven. We have received thousands of letters from individuals and organizations throughout the state favoring this legislation, but despite their overwhelm.

out the state ravoring this legislation, but despite their overwhelming approval we nevertheless want to give the minority in opposition a chance to be heard. Hearing will take place before the Joint Assembly and Senate Committees on Labor and Industry. For the first time labor and the managers are combined on an issue, representatives of the stage hands and musicians going to Albany along with other unionists and the show crowd to favor the passage of the Sunday bills.

Strongest managerial representation yet sent to the state capital for

the Sunday bills.

Stronges' managerial representation yet sent to the state capital for the purpose is made up of William A. Brady, Lee Shubert, Brock Pemberton, Henry Moskowitz, Warren Munsell, Helen Arthur, Leonard Bergman and Milton Weinberger. Union delegation consists of James Brennan, head of local number one, stagehands; Richard F. Walsh, I. A. T., S. E., and Thomas Murtha; Fred Marshall, scenic artists; Theodore Mitchell, agents and company managers. Names of the musicians union party were not definite, nor those of state labor organizations. Equity delegation to Albary year, but the state of the sta

#### Stall Gallo Chi Stock

Chicago, Feb. 19.
After months of negotiations, the plan of Fortune Gallo to install muplan of Fortune Gallo to Install mu-sical stock into the mammoth Auditorium has been postponed for this season. However, it looks as if the Gallo musical stock show will start with the new fall season. Gallo is still negotiating in England for the rights to Documeron Nightia, which he plans as the open-ing production.

#### Ind. Civic Doing Well

Ind. Civic Doing Well
Indianapolis, Feb. 18.
Civic theatrs, under Frederick
Burleigh, new director in his first
year locally, is hitting the high
spots in box office attendance.
Twentieth anniversary production
was "Meet My Sister." Finished a
nine day run with the best bo. record in history of the house.

Activities in the Theatre Union in presenting dramas with radical tendencies at the Civic Repertory theatre on 14th atreet, N. T., are provoking, on the theatre of the the

about the shows are asked why they are in the house. Some uptowners, aware of the radical nature of the audiences, refrain from making remarks while in attendance.

Curious—angle—to—the Juliona drama activities is the fact that tickets are exempt from the government admissions £4x. Exception was ruled last year on the ground that the plays are educational, also that the Theatre Union is claimed to be a non-profit organization.

Last season group's best effort was a drama protesting against war.

a non-profit organization.

Leat season group's best effort
was a drama protesting against war,
Peace on Earth. Current Saliors
of Cattaro'tells about the Austrian
revolution. Next play by the Union
is The Pit' (re-titled Joe Kovorsky') said to be a protest against
the low dage of miners. Other
dramas—listed—are. Strikes' and
Dollars'.
Group theatre, which originated as

Training—integer and straining—integer and Dollars.

Group theater, which originated as Group theater, Guild's Studio, and the control of the

to do with unemployment.
Plays presented by the Union and
other downtown groups are generally by authors who are frankly
radical.
One of the most recent groups to
have been formed along Theatre
Union lines is called the Theatre of
Action. Executive board, as announced, includes John Howard
Lawso.—Lee Strassberg Erskine
Caldwell and Moss Hart. Latter's
name caused some surprise.

### ALBANY BILL TO STOP BENEFIT RACKETEERING

Albany, Feb. 19.
Ascemblyman Albert D. Schanzer,
Brooklyn Democrat, has introduced
in the legislature a bill aimed at
stopping racketeering in the sale of
tickets for benefit performances.
It would put teeth in the law te
give district attorners and police
more authority in curbing what
Schanzer describes as the shady
practice, injurious to legitimate and
honest charitable enterprises, of
selling tickets for theatrical performances that hove arrive, while
the promoters pocket the proceeds.

#### Minelli to Shuberts

Vincent Minelli has left the Radio City Music Hall, New York, and joined the Shuberts. Understood he has a two-year arrangement with the latter to stage all their musi-

Minelli started at the Music Hall a a scenic designer, but was elevatminelli started at the Music Haus as a scenic designer, but was elevat-ed to staging and producing shows, some months back.

#### Toledo's Guild Duo

Two New York Theatre Guild auccesses will play in Toledo is March. They are 'Ah Wilderness', booked at the Paramount for March 4 and Mary of Scotland' at the same house March 18. Both are being brought here by Flora will hilled the Tartons will be urged to reserve the same seat for both plays with the opening of the box office today (20).

#### Coast 'Miracle' Folds

'Small Miracle' Folds
Hollywood, Feb. 19.

'Small Miracle' closes at the Eu
Capitan Saturday (22),

thenry Duffy undeclded whether
t Farmer Takes a Wife' or 'Page
Miss Glory will follow, having difficulty lining up a cast for Farmer,
but will decide early this week so
t-show can—go into quick rehearsal
and open about middle of next
week.

### Federal Trade Commish Will Duck Responsibility in 'Free Show' Tiff

Washington, Feb. 19.
Federal Trade Commission will
duck responsibility in free show
warfare between pictures, legit, and
broadcaster, according to all avail-

pronucaster, able signs.

First denying and then retracting,
Commish admitted last week receiving resolution from legit codists
urging investigation of alleged unurging investigation of alleged un-fair competition by broadcasters, but attaches indicated nothing will happen. Excuse is that no offense against: interstate commerce is in-volved and that commish is not au-thorized to consider competition be-tween industries.

Resolution, submitted more than month ago, has been referred to legal experts for study, according to offi-cial explanation, because of doubt explanation cial explanation, because of doubt whether the condition complained of falls within the scope of the commish powers. Blackstones have not reported their conclusions, but it is extremely doubtful if they will advise that further action be taken.

Up to N. R. A.

Unexpressed Trade Commish at-titude is that the free show issue is a matter to be settled through the N.R.A. rather than fit subject for formal investigation and possible is-

tormal Investigation and possible isremunce of crease-and-desist-order.
Old sensitiveness and jealousy in
N.R.A.-FT.C. relations is evident.
Since resolution was received, trade
group has failed to consult N.R.A.
and has given no indication it will
follow such ac course.
Trade Commish has confined its
investigations throughout the most
of its existence to complaints within a single industry, involving individual units accused of unfair competition, and seldom if ever has attempted to keep one industry out of
another's territory. Likewise, most
of its attention is directed at the
consumer end in efforts to prevent consumer end in efforts to prevent gypping and duping, which the com-mish regards as a particularly vi-cious type of unfair competish.

#### A.T.S. FUTURE IN PITT DOUBTFUL; WEAK PLAYS

Pittsburgh, Feb. 19. Pittsburgh, Feb. 19.
Increased flood of protests from subscribers is putting the American Theatre Society in a spot locally and the organization's chances for next season look extremely doubtful. Objections were loud and long again. last weck when another weak try-out, Bishop Misbehaves, third in a row, was presented under the socicty's auspices.

electy's auspieca.

Subscribers claim the ATS hash'
lived up, even remotely to its preremote and the subscribers claim the and the subscribers of the subscribers o

week. Wittook is further darkened by the fact that the Nixon hasn't a thing in sight to offer the subscribers for their already paid-in remaining three plays. Pourth was to have been Eva Le Gallienne's L'Algion' week of March' 4, but that has been cancelled. Third play, before Bishop Misbehaves' booking, was 'Gather Ye Rosebuds', which closed the week before it reached here, giving the protesting groups even more ammunition to use in their bom-bardment.

ammunition to use in their bom-bardment.

Frotestis have, become so numer-ous that the Nixon may not even try to sell subscription strips next season, figuring it would be of little use anyway. This has been the weakest legit year in history around here, only the big musicals showing a profit. It's generally agreed that without subscription backing, the three ATS shows would have all died badly at the b.o.'s, since there was little window sale for any of them.

#### Akron's First

Akron, Feb. 19.
Colonial here will have its first
legit of the season on Feb. 26 with
a one-night presentation of Ziegfeld
Pollies.

George M. Cohan in "Ah Wilderness' comes to the same house March 6.

#### BEST PORTLAND CRITIC

Fred White Wins Trophy, 1st Since

Portland, Ore., Feb. 19. The Guy Bates Post trophy for ne Portland dramatic reviewer the Portland dramatic reviewer maintaining the best column on the spoken drama will be awarded this year to Fred White, of the Oregon-lan staff, on the basis of his work during the past year. Selection was made by a committee of the Port-land Press Club, custodian of the tropby.

iand Press Club, custodian of the trophy. Award of the trophy will be the first since 1931. Presentation was interrupted when it was felt that Portland had suffered a dearth of stage presentations. Visits of road companies in 1934, headed by Wal-ter Hampden, Katharine Cornell and Eva Legallieni, were occasions for renewing it.

## R.E. Jones Turning Scribbler for Next **Central City Show**

Robert Edmond Jones, who will also direct, will write the play to be used at the fourth annual Central City opera house play festival. It will be written around the early history of Central City. Jones has been gathering material from ori-

nistory of Central City. Jones has been, gathering material from original sources during his three summers at the close-to-clead mining 
camp. Title has not been picked. 
Frank St. Leger, director of the 
Houston Symphony Orchestra, will 
direct the oror, and music will be 
an integral part of the production. 
Music was used the first two years 
Reason. for the historical angle 
la laid to several huse conventions 
scheduled in Denver at the same 
time. Expected 10,000 teachers attending Nat. Educational meet and 
3,000 at American Library association. Play ran one week first year, 
two. the second and thirt, and-may, 
run three weeks this year. 
Local papers received wires from 
Hollywood, where Jones is, that 
Anne Shirley and Junior Durkin 
had been signed for Central City 
play. Nowe printed the story, page 
one, with cuts, but the Post did 
some querying and got the facts.

### **ACOUIT AGENCY CLERK** ON FORGERY CHARGE

A Jury brought in a verdict of not guilty late Monday (18) night on the charge of second degree forgery brought against Jack Pasternack by Sam Beckhard's ticket agency, New York. Defindant's ball, however, was continued, three being another charge, that of larceny. Samuel Bloom, secretary of the Beckhard's agency, claimed that the clerk had endorsed checks for \$22 sent by a customer, using the money for his personal use. Fasternack contended that Bloom and Beckhard thad authorized him to endorse checks received in the morning mail and make bank deposits.

#### Macloon 'Powder' Tiff Before Equity Feb. 28

Hollywood, Feb. 19.
Eguity arbitration of the Ryman Productions-Reginald Barlow tiff has been pencilled in tentatively for Feb. 28. Three judgers are Harry Sokolov, attorney for the producer; Robert Emmett O'Conner, selected by Barlow and Paul. Manner. by Barlow, and Edwin Maxwell, the

by Barlow, and Edwin Maxwell, the arbiter.
Case involves squawk of Louis o. Macloon, g. m. of the legit producing setup, that Barlow powdered from 'Blood on the Moon' at the Mayan last fall, causing the show to fold: Barlow counters with a claim that Macloon told thin to scram

#### GEO. SHARP'S LUCK

Pittsburgh Rabbit's Foot Town for Showman—'Stew' Clicks

Pittsburgh, Feb. 19. Pittsburgh continues to be the good luck city for George Sharp, veteran showman, as his 'Drunkard' goes into its 24th week at the Fort Pitt hotel, playing almost nightly

Pitt hotel, playing almost nignuy to capacity.
About 10 years ago Sharp brought an 'Able's Irish Rose' troupe here and remained 42 weeks, longest run ever achieved by a legit locally. Five years later, he started a stock venture at the Pitt after a number of showmen had-flopped dismally with repettory and stayed around for repertory and stayed around for

## Too Cumbersome. Tour of 'Merrily' Off After 1 Wk.

withdrawn from the road after only week. Show is 'Merrily We Roll Along' which was brought back in after its first week away from New York. Show opened in Philadelphia Monday (11) last week-and

stopped Saturday.

Decision to end the tour came almost immediately after the Philly premiers at the Chestnut. By Wodnesday it was figured the show would not gross more than \$3,000, a figure under the lowest gross in New York at the Music Box, where the early season standout played arrive season seas veeks).

weeks).

Sam H. Harris, who produced the
George S. Kaufman-Moss Hart
drama, telegraphed from Paim
Beach and ordered the show pulled
off. Manager was opposed to touring 'Merrity' because of its high operating cost. Picture rights had been sold for \$75,000 and on actual been sold far \$75,000 and on actual expenditure it was \$30,000 ahead on Harrie's books because of the film Cofn. During its Broadway Fun Merrily did not really earn back its original cost through operation, picture coin putting it ahead.

Because of the mechanical requirements, Merrily was not tried coop of the companion of the

tour feasible. Production took three baggage cars to haul. Several weeks prior to the Broadway closing the company was cut from \$1 to 75 players and 11 men were dismissed from the stage crew after the settlings were revised.

Even then "Merrily" called for grosses which approached the even money mark for musical shows. After its Philly opening Harris was informed that for succeeding dates it would be necessary to pass up Mondays and open on Tuesdays, because a full stage crew rehearsal was necessary. That was the finishing straw for the producer. It had been booked for two weeks in Philladelphia. Philadelphia.

Philadelphia.
Picture rights were sold with a release date for next fall. Closing of Merrily's voids that stipulation.
All of Merrily's settings except that used in the opening seene were left in Philly and will be destroyed.
Show started with three baggage cars and came back with one, that principally used for the many prop and electrical equipment.

#### Macloon on Prowl

Los Angeles, Feb. 19. Production yen has Louis O. Mac-loon shopping around for a theatre Has Trixie Friganza and an un-titled stage piece in mind.

## **Reported Ducat Committee Will Recommend Dropping of Control** Clause from Code as Unworkable

#### LEBLANG'S UPTOWN

Advance Priced Ticket Sale for Branch: Cut-rate Sale Remains

Leblang's will establish a branch office at the s.w. corner of Broadway and 52nd street, branch to operate with advance price tickets (Postal-Leblang) while cut-rates, as at Leblang) while cut-rates, as at present, will remain in the 43rd street headquarters. Branch was decided on by the agency to keep pace with the trend of legit shows further northward from 42nd street, now virtually dead for legits. Branch will have quarters in a store operated as a 'playland' consisting of marble games and other gadgets. It will open April 1.

## Schnozzola Due For Hipp Circus: **Opening in May**

for one of the leads in Jumbo, circus musical, which Billy Rose is preparing for production, skeded to open by May at the Hippodrome, N. Y., for a summer run. Doesn't want to give an absolute yes until finds out what Metro will do about

want to give an absolute yes until finds out what Metro will do about his contract, which expires May 26. Play with music revolves around a circus idea. Inside of the Hipp is to be rebuilt, according to Rose's idea, with-a-tent top,-benches, and a sawdust ring in which action takes place. Book is by Ben Hecht and Charles MacArthur, music by Kern-I. Rose wants to further continue the critical attention of the continue the critical attention of the continue the critical states of the continue the critical states of the critical states of the continue the critical states of the critical states

When straightened out, understood Jolson is still interested.

#### HOUSEMAN-ZATKIN'S TRAGEDY IN VERSE

'Panic.' a tragedy in verse, is be Panic, a tragedy in verse, is being prepared for presentation on
Broadway by the Phoenix Thoatre
group for two performances only.
Drama was written by Archibald
McLeish, last year's Pulltzer prize
winning poet. 'Panic' is a non-commercial project, to be offered to the
intelligential.

Nathan Zatkin and Jack Hou Nathan Zatkin and Jack Houseman head the group. Former appeared before Equity's Council last week and, although the association is not concerned with Ventures of the kind, it was ruled that 'Panic' must not be played on Sunday as originally planned. Players must be paid not less than one week's minimum saiary—42s for juniors and 440 for others, because it was ruled that the show could have three weeks in which to rehearse. Principals will rehearise three or four hours daily; because of a Greek danding chorus background.
Zatkin and Houseman was the

Has Trixle Friganza and an until titled stage piece in mind.

Beckwith in Texas

Ban Antonio, Feb. 19.

Frank Beckwith has stepped out of the Heggerow theatre group to take over reins of a local little the art. Touring Heggerow piecers contacted.

With him is his wife, Frances the with him is his wife, Frances Torchiana, who is aiding in production, though-not-officially, Beckwith is now readying Tulliom' and 'Ant' mai Kingdom.'

He snow could nave three weeks in the fights. Bookings to the strength of the Heggerow theatre group to take over reins of a local little the art. Touring Hedgerow piecers can will be a contacted. With him is his wife, Frances are considered to the strength of the Heggerow theatre group to the strength of the Heggerow theatre with the strength of the strength of

week was to the effect that the spe-cial ticket committee appointed by code administrator William P Farnsworth some time ago would recommend the ticket control system be removed from the legit code on the grounds that it is unwork-

able if not inequitable. Although members of the Code Authority were loath to discuss the report, as was Philip Wittenberg, C. A. counsel, it is reported that the majority of the committeemen comprising the C. A. have already come

prising the C. A. have already come to the same conclusion.

Awaiting the report of the special committee, deadline for which has been set back several times, the CA made no mention of the ticket situation last week; but several developments are due next week. Several manager-members of the CA being in Albany on the Sunday show legislation-there will be no CA session this week.

slation-there will be no CA session this week.

If the report about the recommendation is correct, it is claimed that those who framed the ticket rules outsmarted themselves. Stated several weeks and that some of the opinion that ticket combinate the opinion that ticket combinate the combination of the opinion that ticket combinate that the Theatre League is more properly constituted to handle the situation. At one time it was intimated that. Washington would be asked to delete the rules. lete the rules.

Court Proceedings

Since then, court proceedings by a group of independent agencies resulted in a ruling that the code is a contract and if the complainants did not sign it they have no grounds for action because not committed. Wittenberg, credited with framing the ticket provisions along with Farnsworth, declared the control system was made in the form of a contract between the Authority and the brokers, so that ticket men could not later complain that the rules con-

brokers, so that ticket men could not later complain that the rules constituted price fixing, ruled filegal by the New York courts.

Ticket matter as it now stands has some agencies bound to abide by the control rules, while others are going along as they please. Means that those who signed and

are going along as they please. Weans that those who signed and took out CA licenses are at a disadvantage. There appears to be no way to force the others to sign which, if true, makes the system unenforceable.

Proposal to turn to managers by prosecuting any who are doing business with unlicensed agencies roused some feeling among the showmen, none of whom want to take the slap.

The strength of the special ticket committee is in favor of trying to enforce the ticket rules, a majority wants the rules out of the acded on by a majority vote.

Much of the Authority's time has been consumed in talking tickets from the very-inception. That has been consumed in talking tickets from the very-inception. That has been a topic of criticism by showmen who hoped the code would a majority some shown of the confidence of th

#### WEE-LEVENTHAL GET 'SAILOR' ROAD RIGHTS

Plans for road-showing Sallor Beware have virtually been com-pleted. Wee and Leventhal getting the rights. Bookings for 12 weeks have been outlined, with a chance the gob comedy will return to

### Plays on Broadway

Sam H. Härrie production (revival) starring Talluish Banklead in play by John Colton and Clemence Randolph, based on a chort story by W. Somersel Mirgard on the Colton Waller. In three acts, one sed. At Music Box. N. Y. commending Feb. 12, 1935; E. 75 top (permeter seases 44-40). Originally produced by Harrin will be with the colton of the co Fource at the Maxine Elliott, Indiana at the Maxine Ellizabeth Dewing to Native Girl. Elizabeth Dewing Native Glockenan K. A. Fernando Pro Natives. John Weller Ameena. Elma Wilcox Rent Thutber Jack Mokee Jack Mokee Amena Jerma Wilcom Michael Frank De Silva Emma Wilcom Frivata de Emma Wilcom Frivata de La Carlo de La

Inevitable that comparisons be made to a now sainted theatrical satellite, the late Jeanne Eagels, who created 'Sadle Thompson'. It may as well be recorded at the beginning that Tallulah Bankhead's 'Sadle' is somewhat different, albelt thoroughly competent. It perhaps falling shy of the original impression in 1922, when 'Sam 'R', Harris first opened this saga of evangelism, Phuyalmism and, Juman frailties as confined to the Pago Pago. Inevitable that comparisons be highly effective.

Playing Sadie abit more brusquely, Miss Bankhead is at times

ly Miss Bankhead is at times vaculating. The virile waif of the world somehow becomes too docile under the Rev. Davidson's spiel and spell of reformation and repentance Not that Herbert Ranson's David Not that Herbert Ranson's David-son isn't vigerous and forceful enough to perhaps sway the sim-ple emotion of this radius for the sway of the star's in general impressiveness, excepting that Miss Bankhead's sympathetic strumpet is too self-reliant, too unyleiding and too forceful from the stary of the sway of the stary of the stary of the stary of the sway of the stary of the sway of the sway of the stary of the stary of the sway of

. Comedy drama in	three acts presented
at the Longacre Feb	. 13, '35 by Jerome
Mayer: adapted from	m French of Andre
Obey by Arthur Will	nurt: staged by pro-
ducer: Pierre Freens	y starred, \$2.50 top.
Nosh	Piorre Freenay
Moma	Margaret Arrow
Shem:	David Friedkin
Japhet.,	Norman Lloyd
Norma	Fraye Gilbert
Sella	Cora Buriar
Norma. Sella. Ada. A Man.	Gertrude Flynn
A Man	Royal Real
The Bear	Charles Holden
The Lion	Richard Spater
The Monkey	Milton Felier
The Elephant	Joseph Willia
The Wolf	lane Churchill
The Lamb	Georgia Graham
	the second second

Program credit pretentions would indicate that 'Noah' is an important contribution to Broadway. It isn't. Despite a few amusing flashes, a one-word impression of the play is

tedium.

Picce played several months in a little theatre in Paris. It was presented in London with Pierre Fresheat attack. On the period of the period of the period of the period, Redently Freshay appeared here in Conversation Piecc, which didn't do so well. He played a part originated by Noel Coward. First, playin impression of Pierre Pierre and Pierre P

of reperior. Recently Fresmy appears here in Conversation Piece.

which didn't do so well. He played a part originated by Noel Coward.

First night impression of Fresmay's Noah was favorable, but that time neemblance for The Green Pastures. Noah is the French idea of an interesting biblical story. It lis fantasy with plenty left to first or the Green Pastures. Noah bullt his tub in a forest clearing and there called to the animals two by two to embark before the big rain, according to the story. In the play series bear, lion, monkey, elephant, cow, tiger, wolf and lamb—and that saves sight salaries. But the humans are in pairs—Noah bull his tub in the first was alled to the animals two has been always and the far and has well, then the three parts of the same and the same and the far and

top.	Total at an in the
Emigration Officer	Rex O'Malley
Wilks	Lionel Pape
Young Woman	Patricia Calvert
Station Master	Reginald Malcolm
Priest. Pra	
Priestess, Prois	Nazimova
Lady Tourist	Viola Roache
Charles Farwaters	Lawrence Grossmith
Clereyman	Romney Brent
Janga	Romney Brent
Kanchin	Franklin Gray
Move	Alma Lloyd
Vachti	
Angel	Louis Hector

tropics. Somewhere near India there reside an average and the resident that the priested and the priest and the priested and the priested and the West as a biological experiment and create an improved new race and create an improved new race pith highly developed, intellectual

with highly developed, intellectual powers.

Pra and Prola are vegetarians and have no children. Into their estate are attracted a young English couple and one verging on mildide-age. After a lapse of 20 years there are four grown offspring, but the identity of the parents is not made clear.

the identity of the parents is not made clear.

Into this presumed Eden comes a young British clersyman with a nutty story about being put ashore by a band of pirates who forced himmen of pirates who forced himmen of pirates who forced himmen of respectability. Here is someone to carry on, to propagate the second generation. The clersyman explains that he is weak-minded—in—fact, when—a lad—theother kids cannot fulde; he has to be a support of the control of the desired of the control of the desired in the control of the contr

lished that iddie is impotent and has become a pain in the neck to everybody.

Pra and Prola know they have failed in the experiment but, as she expected is the superiment but, as she expected is less. Then comes an angle is fully grown fellow from the skies, riding the winds with the noise of an airplane motor. By wineless—they know that angels have arrived also in Engined and other lands. He has come because it is judgment day is not she and in the superiment is superimentally in the author's public makes the hard independent day is not the end of the world but that all those who are not useful will settle down to serious things.

The angel takes off from the

the world win sertice down to serrous things: lakes off from the The angel sales off from the The angel sales of the the the things of the the things of the

present specified and start in present present in the start in the specific specified and specified

they wouldn't, so it's practically their own fault.

Choosing, 'Revisor' for their first, piece was pretty smart. It's a funny comedy and almost actor-proof. The piece was pretty smart. It's a funny comedy and almost actor-proof. The headed loud and tong. New York has seen this play several times before. Once John Anderson, the dramatic critic, adapted it and Jede Harris produced it. Once Maurice States and the second in the second

probably be able to get away with it for that length of time. It will take that long for word to get around that they're not the bonafide Moscow Art combo. Kau,

#### THE ELDEST

Drama in three acts presented at the
Ritz. Fcb. 11. by Sam H. Grisman;
written by Eugenie Courtright; etaged by
Anthony Brown
Janot Janeway
Jimmy Wilson Damian O'Flynn
Mrs. WilsonSuzanne Jackson-
Mrs. Trant Minnia Dunrea
Nancy Janeway Nancy Sheridan
Nancy Janeway
Aurelia JanewayLillian Foster
Alec Janeway Richard Jack
PhotographerPaul Ciare
Photographer
Photographer Charles Lawrence
SamuelsonJosoph: Greenwald
Mervin Strong James Spottswood

#### BITTER OLEANDER

BITTER OLEANDER

Dynn ji hrise suit seil given mensen
presented by Neighborhood Physhoses at
Locaum, N. J., Feb. 11, 1985. Features
Namos O'Noti and Burganie Leontovich.
Intelligent of the State of Parent
Levischin esta Cleon Bricckinorton from
Lotte by Jose Weiseburger; staged by Irene
Levischin esta Cleon Bricckinorton from
Nother. Names Darrier
Polalire Weiseman; 43,30 m.c. O'Noti
Nother. Names Darrier
Note and State of Parent
Note of State of Parent
Leonardo William Lawen
Girl. State of State of State of State of State
Novia's Pather. Thomas Goffin Coole
Novia. The State of State

Fiftoen years of so ago the Neighborhood Playhouse, on the outskirts of Greenwich Village, did some very Interesting and yery use. To the control of the con

## Loop Shows Hold Over as Biz Zooms: 'Roberta' Ups to 23G; L'Aiglon' \$13,000

these days; about the only plaint being heard is that there aren't enough shows to supply the mand for tickets. There were only

aren't enough shows to supply the demand for tickets. There were only three plays going last week and all practically capacity.

Business so good for the Abbey Theatre Irlah Players that they are holding over an additional session and the state of the currently with the opening of the local provide the state of the

imum.
Also in the offing is the third date in Chicago for the Monte Carlo Bullet Russe at the Auditorium, coming in for three days March 8-9-10.

coming in for three days March 83-10. Estimates for Let Week.
Abbey. Theatre I rich Players,
Harris (1,000; \$2.20) (3d week). Will
call it a stay on Saturday (26), after
a highly -profitable gallop. Last
week fine \$12,000. Holdover of the
group forced Cornelia Otts Skinner
L'Aiglon, Grand (1,200; \$2.20).
Eva Legallienne play remained for
its scheduled two weeks and decamped on Saturday (17) after an
excellent fortnight. Finan session
"Ode: to Liberty, Grand (1,200;
\$2.20) (1st week). Ina Claire show
opened last night (Monday) with
fine advance for its two-week bookliberty, Grand (2,00).

fine advance for its two-week upon-ing tweek. Fringer (1200: \$3.00 to 1200: \$1.00 to 1200: \$1.0

here in macutors starred.

Cornelia Otie Skinner, Selwyn (1,000; #2,20) (list week). Opened last night (Monday) with a new play, Manslon on the Hudson, added to Miss Skinner's regular respetotier of -boves of Charles-III and Empress Eugenle.

Other Attractions
Showboat 'Dixlana'. New show
James Boys in 'Missour' getting
along comfortably. Showboat waiting out the winter and expects te
expand into big bushess again with
the spring and summer. Will try
roof-top dancing with balmy
weather.

## 'FOLLIES' SNARES 48G

San Antonio, Feb. 19.

"Ziegfold Follies' had a nice tenday party.

Bate Saturday (17) with approximately 448,000 from four stops.

Show played El Paso, San Antonio, Houston and Fort Worth, doing 10 night shows and three matless, all in Interstate houses. Theless, all in Interstate houses. Thecame along.

Show player to Cut.

## D'Oyly Carte Gets \$24,000

New Haven, Feb. 19.
D'Oyly Carte Co. closed one of the most successful legit stands this town has known in years. Brought to the Shubert for one week, largely through the drag of Prof. Wm. Lyon Pleebs, it was a case of try and get professional transport of the state of the same and the state of the same and the same of the same and the same of the same

### TWO QUIT FRISCO

Whiteeide, \$5,800 and 'Merrily' \$9,000

San Francisco, Feb. 19.
Two shows folded up Saturday in Frisco, Merrily We Roll Along at the Curran and Master of Balantree at the Columbia, leaving stock at Alcazzr in full possession or the legit field. Nothing in sight at the other houses until the Abbey Irlah Players reach there on March

the boxoffice, too.
Estimates for Last Week
Alcazar (Carter and Bindeson)—
Behold the Bridgespoom Permanent stock company doing fair
of changing shows every two weeks.
Last week's take around \$4,000.
Columbia (Erlanger)—Master of
Ballantree' disappointing at \$5,800.
Curran—(Gurran)—Marrily We
and closing week with \$5,000.

## **'Miracle's' \$5,000** In H'wood Weak: 'Pop' Out, Trio In

Hollywood, Feb. 19.

Small Miracie is doing just soso at the El Capitan, despite a pretentious production given it by Henry Duffy. Second week of the Henry Duffy. Second week of the New York company in the cast, garnered around \$5,000, only fair. Only other legit in town, functioning last week was 'Pop Goes the Weasel' at the Mayan, where, with managed-to-glean around \$1,800, to exit.

managed-to-glean around \$1,800, to exit.

Three legits got into action here last night. Merrily We Roll Anne last night. Merrily We Roll Anne atter five healthy weeks in San Francisco. At the Bilimore Walker Whiteside is back in his old stand-by, Master of Ballantree, and the Scottish Players started a weeks run at the Philharmonic Auditorium.

#### NO SHOWS LAST WEEK. **BUT BALTO HAS 3 NOW**

John Components New Many and State State of the Season of the State Sturday (17) with approximately states to be season of the state of the State Sturday (17) with approximately states took out films when the show ame along.

D'Oyly Carte Gets \$24,000

Out of New Haven Week

D'Oyly Carte Gets \$24,000

Out of New Haven Week

D'Oyly Carte Gets \$24,000

Out of New Haven Week

The State Sturday (17) with approximately states of the State of the St

#### WILDERNESS' \$9,800

4 Shows in Cincy Okay; Legit Map

Changes

Cincinnati, Feb. 13.

Top was \$2.00

Top was \$2.00

Top was \$2.00

Theatre does its season's swan song with legit last half of this week, presenting Takigho' at \$2.00

top. RKO leased the house for pop stage and screen combo starting will go to the Cox and musicals to the Tatt auditorium in the Masonic temple. Cox dark for more than a year, had several unsuccessful tries with stock companies since 1225.

## **Boston Legit Busy**; **Dodsw'th' \$15,000**, 'Distaff Side' \$9,000

Boston, Feb. 19.

Watter Huston in Dodsworth'
distinguished himself in opening
stanza as the town's best bo. show
last week. Close to \$15,000. Bogtonians like Huston and his vehicle.
Distan Side, starring Sybil
Thorndike, proved a bit taine for
Boston legitters and second week
garnered about the same as opener,
\$3,000.

ranner dathout the same as opener, \$3,000.

First Legion' is here to stay for a-white-transfering Monday (18)-to-Shubert Boston' Open House at popper to the state of the stat

Ode to Liberty March 18.

Estimates for Last Week
Dodsworth (Colonial, 1st week
fuston clicking, in this episolece and appeals to Hub playsoleavy publicity on husbandngle associated with Huston in

## 2 Revivals Drawing B'way's Attention; Holiday Aids Biz; 'Horse' Hits \$15,500

Although current week has new show possibilities, Broadway appears more interested in next week's revival of The Barretts of Wimpole Street' and the return of The Green Pastures, marking its fifth year, than in the new entrants.

Last week's arrivals had a slight edge over the previous week's premieres (all four of which flopped, but that means little. Rain was just fair, revival getting around \$7.500 the first seven times. Bitter Oleander' was panned, drawing less lian \$5.000 at the Lyceum; The Eidest, Ritz, and Noah, Longacre, are also doubtful, despite some high praises accorded the acting in the latter play.

praise accorded the suring latter play.

Season reaches a climax this week with Washington's Birthday (22). Last week, too, saw a rise in the business of the leaders, helped by Lincoin's Birthday. Peririded most ince; "Three Men on a Horse climbed among the leaders with 415.500—also—in-nine—performances; and an extra show sent Personal Appearance to \$18,500. Escape Me Never held around the \$20,000 mark without an added atternoon, but Foint Valaine-dropped-to \$14,400.

The Great Waltz—had its beat

Point Valaine dropped to \$14,000.

"The Great Waltz-had the best
week since the holidays, with a
gross of \$36,000; 'Anything Goes,'
the real musical leader, topped \$34,000; 'Thumbs Up' was up with \$27,000, while 'Life Begins at \$1.40 was,
comparatively. moderate with
\$20,000.

'Juliet' (Katharine Cornell) is
ending up to capacity this week, it
also being the final leave, this
lase being the final leave, this
'Field of Ermine,' Mansfield, and
'It's You I Want,' Cort, were withdrawn Saturday (16).

In addition to Barretts' at the

urawn saturaty (19).

In addition to Barretts' at the Martin Beck, and Pastures,' 44th Street, next week will also get Times Have Changed,' touted favorably in Philadelphia.

Estimates for Lest Week
'Accept on Youth,' Plymouth (9th
week) (C-1036-8330), At \$12,500
best gross to date registered last
week; extra matthee (Lincoln's
Anythine Gass' Alleria (11).

Anything Goes, Alvin (14th week) (M-1,325-\$4.40). Although no extra performance last week holiday matines with raised scale sent gross over \$34,000.

mattines with raised scale sent gross over 334,000.

Awake and Sing, Belasco (1st week) (D. 100,282.78). Presented by week) (D. 100,282.78). Presented to the control of th

Chappell; written by Noel Taylor; opened Tuesday.

'Dietant Shore,' Morosco (1st week) (D-961-43.30). Presented by Donald Blackwell and Theodore St. John; opens Thursday (21).

'Escaps Me Never,' Shubert (5th week)' (CD-1,387-434.0). Holds

riy cway, Hems, 48th St. (6th week) (C-58-58.30). May stay for whiles to modest grosses; around \$5.000 costs little to operations of \$5.000 costs little to operation of \$5.000 last the \$6.000 costs little \$6.000 costs litt

enough, weil out or reason, am, however.

Old Maid, Empire (7th week) (CD-1,098-13,39). Fleured to last through balance of season; with extra mattine gross went to 313,000 m. Mossh, Longacre (2d week) (D-1,019-43,30). Drew rather good press, with some exceptions but business chances doubtful; opened inid-week,

-Dunness-Chances and Committee and Committee

ances. 'Post Road,' Ambassador (11th week) (C-1,156-\$3.30). Moved here from Masque; around \$5,000, with cut rate aid, Monday night out and Friday matinee (Washington's Buthley) added

asque; around \$5,000, with a constant at a sid. Monday night out and a sid. Monday night out a sid. Moderate of the sid. Moderate coin comedy; paced around \$10,000; figured to sitck through spring. Moderate coin comedy; paced around \$10,000 takes of the side. Moderate of the side. Moderate

Guild (list week) (CD-914-13.30)—
Fresented by Theatre Guild, written by George Bernard Shaw; opened Monday, George Bernard Shaw; opened Monday, George Bernard Shaw; opened Monday, George Bernard Shaw; opened Shakeson; opens tonight.

"Tha Eldest, Ritz. (2nd. week). CD-918-13.30)—Drew unfavorable comwell of the monday of the Monday of the Monday of the Monday of the Great Waltz', Center (2nd week) (C-343-13.30)—Picked up smartly early last weeft, with holiday of the Monday of the Monday

week.

'Sailore of Cattaro', Civic Rep
theatre; another week to go, then
'Joe Kovarsky', first called 'The
'L'.'

theatre; another week a law in-Jos Kovarsky, first called The Pit. "No More Ladies, Park (Cosmo-politan); revival policy at Columbus Circle house starts Thursday (21), "Moscow Art Players, Majestic; eponed Saturday.

### Cohan, \$4,000, Ind'polis

Indianapolis, Feb. 19.
George M. Cohan, who cut an original three day booking at the English theatre down to two performances (12), played to nacked houses both times in 'Ah, Wilderness,' Left town with an approximate \$4,000 gross, near house record.

## Philly Gives 'Mary' Fine \$20,000; \$13,000 for 'Merrily' Not Enough

Philly, after treating its legit bookings ususually well for some time, fell from grace last week.

time, fell from grace last week.
Merrily We Roll Along was the
chief victim and folded its tour
Saturday night, cancelling its second scheduled week at the Chestnut. At that, business was not so
bad, with between \$12,000 and \$13,000 -reported. But that wasn't
enough for the heavy production.
Critics were nearly all highly
critics were nearly all highly
surprise that Sam Harris had ever
thought of touring this strictly
Broadway type of show. Audiences,
after the opening night here, were
far from enthuslastic.

'Cross Ruff, comedy try-out at

after the opening night here, were far from enthusiastic.

'Cross Ruff,' comedy try-out at the Walnut, got mixed notices, none on week was around \$1,000 and no-body wondered when Producer De-los Chappell decided to cancel his second week. Especially, since the show was mechanically ready for Mrs. Moonlight did relatively the bost of the three newcomers, although, because of scale and 40% pass-tax system, gross was necessationally and the state of the fact of

final week, although b. o. sale has fallen off considerably, prohably because, people think it is impossible to get seats. Delay in announcing third week is believed by some to have been a real mistake. This week's only newcomer is Times Have Changed, another tryeweek. Next week along of nide a single entrant, The Distaff Side, at the Chestinut. English offering is also here for a week only. On March 4, 50d-to Liberty-comes to the Chestinut and on March 18 same wood Hollagy with Beb Danleis and Ben. Lyon. Shining Hour is the next booking at the Broad, with date uncertain. Life Begins at 8.40 is to come to the Porrest, but no date mentioned.

"Merrily We Roll Along" (Chest-nut). Engagement scheduled for two weeks-cut in half when show folded tour. Under \$13,000—good money ordinarily but spelling red for this one." Distaff Side" next

for this one. "Distaff Side" next Monday. "Mrs. Moonlight" GFrond, 1st week), Nice notices and isome control of the control of

### Plays Out of Town

### Times Have Changed

Philadelphia, Feb. 19.

Drama adapted by Louis Bromleid from
French by Bilouard Bourdet and presented
by Edward Robein at Garrick, Philadelphia. Feb. 13.

son's more notable theatrical events is the presentation of 'Times Have Changed,' a play adapted by Louis

is the presentation of Times Have Changed, a play adapted by Louis Bromiteld, the novelist, from the French of Educard Bourdet, distinctional of the Capital of the Capital

It was when the curtain went up on the last act, however, that the real shock came to those who found the theme joiling. It is a darkened Tuxurious bedroom in the home of the rich man of 22 who has been compared by the compared to the compared by the com

self.

Bromfield has moved the scene of Bourdet's play from France to New England and New York. His adaptation is a masterful and striking piece of work, but there is a question as to whether the central theme to a to work, but there is a question as to whether the central theme—the money marriage and its distastent side issue of insanity—would not have been more believe is a question; too, whether a more indeterminate ending would not have been preferable to the pistol shot which—is-often—a subject-for sophisticated chuckles over here; certainly the other would have been in no sense a happy ending inasting the control of the property of the control of the property of the propert

but with some trimming it will make its introductions and set its characters in highly creditable fash-

make its introductions and set its characters in highly creditable fash-lon. Its control of the money marriage them, them its control of the crash of fortunes in America's recent depression. It also treats with no gentle hands of the unpleasanter side of our so-called attended to the crash of fortunes in America's recent depression. It also treats with no gentle hands of the unpleasanter side of our so-called attended, the participation of the marriage of th

intered) should score a decided sensation.

Robert Loraine is admirable as a bloodless financier and last night's audience gave an actual ovation to Eric Wollenoctt, who plays well the role of the half-wit. Mary Sargent, formerly of this city, was both automorphisms of the result o

the end.

The three settlings by Stewart Chaney are unusually effective and the changes were quick and flawless, Auriol Lee's direction was, on the whole, satisfactory,

Theodore Rolbein, the producer, has a potential hit if some changes and the in the beginning and end, and all the changes of the change of the changes of the change of

#### Hollywood Holiday

Wilmington, Del., Feb. 19.
Comedy by Kay Kenny and Douglas Gilmore agaring. Bebe Daniels, Ben Lyön and Skeets Gallasher: staged by Thomas Mitchell; set, Donald Genslager. Presented by Mayfair. Froductions, Inc. at the Playhouse, Wilmington, Feb. 16.

at the Playhouse, Wilmington, Feb. 15, Julie Saylong, Judith Fakmatock... Lellar Carleton Jeffry Crane... Ben. Lyon Rudolph... Skesta Gallagher Sandra Phillips... Besta Gallagher Sandra Phillips... Babe Daniels Crar Racentat. Dongtas Glimore Carleton Control of the Control of the Carleton Control of the Carleton Carleton Control of the Carleton Carleto

This custom-made farce is cross between Oliver Hardy and Noel Coward. Plenty of horseplay for the sticks, but horsepower for

for the sticks, but horsepasy for the sches, but horsepower for Broadway is lacking. With Bebe Daniels, Ben Eyon and Skeets Gallagher as draws, it should do busiwirishts don't count.

These three, admirably supported all around, handle the chatter as well as possible. Plot is the least important hing about the play. It important hing about the play. It unity is lacking. Play skates along on the "Private Lives" brand of swavity, then suddenly collapses into old full-bodded slapstick, only moment or so later. All the time-proven schemes for invoking belly-laukhs are put to good use. Skeets Gallagher even takes off his pants

especially under the influence of his chipsels-spassion,—will-scome be in-an-institution.

However, Bromfield deserves many flowers that the control of the way had been seen and eileder the first,—undoubtedly-very talky, into scene 1, which was followed in scene 2, so blithsome and light hearted that if brought the first acc curtain down on a high note. The control of the way had been and the first acc curtain down on a high note. The control of the co

stock, a debutante so dumb she be- 4th National Theatre

stock a debutante so dumb she believes in screen tests.

The demon tabloids get busy on
this set-up just as Jeffry, in his
heaviest swelter of screen popularity, is about to have his contract
larity, a bout to have his contract
rathet, Sandra knows what is coming, but Jeffry doesn't listen. He is
plenty dumb, The true woman's instinct tells Sandra there is a
morality clause and she is right.
Silverman-cancels the contract.

Jeffry's butler (Gallagher) is adlored in the sandra the she wants
to make in low. He is not a butler
at heart so he joins in the conversation whenever he wants, and even
takes a chain. Also he wants to
play in pictures. There's that one
about him having the yen ever since
He is always dressing up in one
costume or another. As a French
general he convinces Silverman's
son he is over to grab up Jeffry
for a Parisian producer. This works
and Intal's the tip-off on what kind
Young. Silverman, played, by
Young. Silverman, played, by
Young. Silverman, played, by

for a Parisian producer. This works and that's the tip-off on wark kind and that's the tip-off on wark kind and that's the tip-off of wark kind. Young Silverman, played by Norman Silverman, played by Norman Silverman, played by Devision of the tip-off of the ti

back to Hollywood, but is deterred to the ways of the contract cancellation. There are several tentitive jabs at satire on such things as the egotism and dumbres of picture stars and producers, but that records and dumbres of picture stars and producers, but that records and dumbres of picture stars and producers, but the moral-bont go Hollywood-and don't high-hat your producer. Miss Danleis gets by with a new song, 'Dream Shadowa,' but which could be such that the star of the moral-bont scottom stockmannen,' Her govens are a big item. The two winners were a redingote dress and a grey chiffon arrangement with an Eton effect. Entrancing stuff. Short of the star of the st

#### MAGIC SPRING

MAGIC SPRING

Albany, Feb. 19.

Love, hate and servers are enlighed in this plas by Donald Blackwell and Theodore St. John, which was given a one night try-out at the Bard theatre of Bard college at Ammandai-on-the-Budson. Film ducers witnessed this presentation sponsored by the college for its dramatic students and with a cast composed of them and several professionals.

Deere Wiman, New York Droducer, assisted in staging the show, as he considered it as a successor to The Distant Shore, which he is opening Thursday (21) in New Tork.

show, as ne considered Tab a successor to The Distant Store, which cospor the Distant Store, which could be supported by the property of the p

the love of the mad father is to become chereful to be convergence. He indicates there is a March 1.

## Conference at Yale

New Haven, Feb. 19.
Yale Drama Department, headed
by Dean B. V. Meeks and Chairman
Allardyce Nicoll, plays host to National Theatre Conference this week
(22-23) at the Yale theatre. It's the
fourth annual meeting of this group

Touris annual meeting of this group and program includes speakers provides on a manual meeting of this group and program includes speakers are provided to the country. Tentative schedule includes talks on lighting by Stanley R. McCandless, sound reproduction by Harold Burris-Meyer, playwrighting by Walter-Prichard Eaton and Albert-Maltz, direction by Thomas Wood Stevens, college theatre by Prof. A. M. Drummond, community playhouse by Frederic McConnell and From-Student-Into-Professional by Lee Simonson.

#### **Five More Exit**

Five attractions are on the exit-ing list, three having closed Sat-urday (16) and two stopping this week-end. Closing of Field of Er-mine' and It's You I Want' took out all four shows which opened the week of Feb. 4.

Katharine Cornell will end an er

the week of Feb. 4.

Katharine Gornell will end an engagement of nine and one-half weeks in Yulief at the Martin Beck to record grosses for that classic but the star revives 'fne Barretts of Wimpole Street' on Monday at the same house.

Within the Gates' will finally terminate at the National after a total Broadway date of 20 weeks. Drama tried the road but upon being barred from Boston returned to the National, this portion of the date being supported by a cut rate deal.

'Ode to Liberty' went to the road from the Little after playing nine weeks to moderate grosses. Play opened at the Lyceum, moving to make way for another show (Battleship Gerite') which quickly identify greater of the properticeship Gerite') which quickly

Gertle') tleship flopped.

#### ODE TO LIBERTY

'ODE TO LIBERTY'

Opened Dec. 21. Five-firstatringers were agin! it, but politely so, while two no-opin
ioned the play'e chances and
the remaining two gave it
moderate grace. Anderson
(Journal) was on the creditcide of ledger with 'a viveoious
and pleasant seesolon,' but
Brown (Post) called it 'an only
fairly agreeable bore.' Ali,
however, preleed Ina Cleirc's
performance.

'Variety' (Ibee) said: 'Moderata engagement.'

it's You I Want' was withdrawn from the Cort after two weeks Farce was considered out-moded.

TT'S YOU I WANT 'IT'S YOU I WANT'
Openide Feb. 5. Play judges
were almost unanimous indubing this too old-fashioned
for-modarn consumption. Those
who cildrit selse cognizance of
its vintage, penned it along
with the rest, however. Andareon (Journal), In asying it's
'the asma old French farce,'
xxpressed the opinione.
'Variety' (Ibea) needleted 'Variety' (Ibes) predicted 'brief stey.'

Field of Ermine' stopped at the lansfield. Drama from the Span-th played one week and two days, Mansfield. Drama from the Span-ish played one week and two days going into the red for plenty or production.

'FIELD OF ERMINE'
Opened Feb. 8. 'A plushlined bore,' said Gabriel (American), and the other firststringere agreed. Anderson (Journel) declared it 'le pretty blank.'

'Variety (Ibee) eaid: 'Too quiet and uneventful.'

#### **Duffy with Baker**

Boston, Feb. 19. theatres in Boston for the past five years, has resigned his position here to become personal manager for to become personal manager Phil Baker. Goes into

#### Dixon and Morgan Tour Smart Set Revue in West

Hollywood, Feb. 19.
Henry E. Dixon and Paul G. Morgan are taking a new edition of the Smart Set Revue on tour through the west. Company carries 28 players and will play one-night stands in section.

picture houses.

With the troupe are Art Lee's band, Jean Elyot, Evelyn Terry, Art Miner and Mari, fan dancer.

#### Columbia, Pa., Starts

Columbia, Pa., Feb. 18.—
With its venerable theatre sold to
the rafters a week in advance of its
initial bow, the Columbia Opera
House Stock Company figures its
ilities stock company movement successfully launched.

cesefully launched.

Taking advantage of ancient propa left. In. this gravayard of old-time-road shows, company will depart from regular little theatre routine by doing two. a day for three days each month. Will play the old-time favorites just as long as the forsaken equipment holds out.

#### Inde Philly House

Philadelphia, Feb. 19.
Louis Isquith is out on a search
for break-ins and road shows not
associated with the United Booking.
Office for dates at the Walnut.

Isquith took over the theatre sevasquith took over the theatre several months ago, after previous attempts there met with red ink. House has been doing fairly well for the past four months. Report is that Isquith is offering percentage at 60-40 and more to snare shows.

#### BRYANT MELLER IN BOST.

Boston, Feb. 19.
Copley theatre, Boston, has been leased for one year by Lester Bryant. Opening show is 'The Drunk-ard,' Feb. 16, for an indefinite run. Company brings in the regular road troupe which includes Belle Living-

ston.

Community singing, coffee, sand-wiches and pretzels between the acts, followed by dancing on the stage after the show; \$1.50 top and no matinees.

### **Future Plays**

The Old Adam, drama by Tom Cushing, now rehearsing under the direction of John Cameron, who is also producing. Mary Morris has the lead, New York premiers scheduled for middle of March. "Guckoe's Nest, comedy by Turner Bullock, now rehearsing at the Longacre theatre. Dimitr Ostrov is producing and directing.

#### **Current Road Shows**

Week Feb. 18 Abbel Piayers, Harris, Chicago.
'Ah, Wilderness,' Cass, Detroit.
'As Thousands Cheer,' Parsons,
Hartford, 18-20; Shubert, New
Haven, 21-23.
Cornelia Otie Skinner, Solwyn,
Chicago.

Shicago,
'De Luxe,' Shubert, Boston,
'Dodsworth,' Colonial, Boston,
D'Oyly Certe Repertory, National,

Washington.

Eva-LeGallienne-Repertory, Park-way, Madison, Wis, 18; Davidson, Milwaukee, 19-20; Shubert, Cincin-nati, 21-23.

nati, 21-23.

"First Legion, Opera House, Boston.

"Follies," Convention. Hall, Tules.

18; Tech High School, Little Rock,

19; Ryman Auditorium, Nashrille.

20; Tivoli, Chattanoga, 21; Ten
nessee, Knoxville.

22; Memorial

Auditorium, Douisville, 32:24.

"Green Pastures," Maryland, Balti
more, 18-19.

"Hollywood Holiday," Ford, Balti
more,

'Mary of Scotland,' Forrest, Phila-

Mary or declared delphia.

'Merrily We Roll Along,' Belasco, Los Angeles.

'Ode to Liberty,' Grand Opera House, Chicago.

'Pagan Lady,' English, Indianapolis. 18-20.

'Casticant Fever,' Plymouth.

Boston.
'Roberta,' Erlanger, Chicago,
'Sailor Beware,' Lehman's, Balti-Scottish Players, Philharmonic,

os Angeles. 'Sixteen,' Blackstone, Chicago. 'Small Miracle,' El Capitan, Los

Angeles.
'Timee Hava Changed,' Garrick,

Walker Whiteelde Repertory, Bilt-ore, Los Angeles.

### I. MILLER Small Size Department

lugenucs

The haven of the lucky ones, who wear sizes 1 to 31/2.

Beautiful Shoes

In the Season's Newest Leather. BASQUETTE. in the New Spring Colors 1552 BROADWAY (Corner 46th) Open to 9 P. M.

## **ISOLA BROS. GET PARIS PIGALLE**

isons promers, reading local pro-ducers of music shows, have leased Baron de Rothschild's Theatre Pig-alle, which has been idle since hous-ing Max Reinhardt's production last year.

They'll remodel the house, adding 300 seats, and change the present ultra-modern mahogany and steel decorations to a white and gold color scheme.

color scheme.

Glor scheme.

To richters are doping up production

to make full—use-of-elevator-stage
and fancy lighting which Rothschild
built into theatre. Ceclie Sorel is
being considered for lead, if she
doesn't go to Hollywood. Actress
is now away from Parls finishing
her memoirs, which are to appear
at the end of month.

#### U. S. REFUSES ENTRY TO RUSSIAN PIANIST

Paris, Feb. 10. Clothilde and Alexandre Sakhar Clothilde and Alexandre Sakharoff. Russlan dancers, came within half an inch of sailing for America last week without their planist, Sspinalski, on whom they counted to accompany them on a Canadian and American tout.
Sspinalski, it is claimed, is really a plano soloist. He also plays while the Sakharoffa are dancing, however, and a plano soloist. American consulate refused him a visa on the ground that dancers might just as well hirs an American to bang the ivories while they hop. Much pleading, including some cables from America, finally won Sspinalski a transit visk to get him into Canada, where the dancers commence their tour. Next job will be to get him into the United States.

#### Charell Changes Mind: To Do Musical for Stoll

Erik Charell is to do a musica at the Alhambra in April for Stoll, This, despite Chareli telling friends that after Whitehorse Inn' he would never do another show he would for Stoil.

#### FRENCH WANT D. NILES TO MOVE BACK TO U.S.

Paris Feb 10

Doris Niles, American dancer who has been here for years, may lose her home here and the right to live in France just because her passport reveals that she's a hoofer.

Miss Niles crossed the border to Miss Niles crossed the border to Spain recently, having neglected previously to get a French visa per-mitting, her to get back to France. Ordinary procedure in such cases is to get a visa from French officials in the other country.

But France is getting tougher and tougher on foreigners, especially those who might, by some stretch of the imagination, make a little money the imagination, make a little money here. So the visa was refused, on the theory that she was immigrating to France and might compete with some French dancer. As a matter of fact, she almost never works professionally in this country.

Now Miss Niles is scrapping to get the privilege of living in the home she has occupied for years, with the authorities 'investigating.'

### Folly Strictly English

London, Feb. 19.

Barnet's Folly' new comedy at the Haymarket, opened Thursday night (14), is definitely English and with a negligible plot. Has considerable humor, however,

and the first night audience gave it a good reception.

### Plays Out of Town

(Continued from page 56)

#### **BISHOP MISBEHAVES**

Pittsburgh, Feb. 15.
John Goldon presents new comedy in three
acts by Frederick Jackson, starring Walter
Connolly and featuring Jano Wyatt. Staged
by Tong and resturing Jano wyatt. Staged
by Ira Hards; settings designed by Wood-
man Thompson; At the Nixon one week;
\$2.75 top.
Red Egan A. P. Kaye
Donald Meadows Alon Morshal
Donald Meadows Alan Marshal Hester Grantham Jane Wyatt
Guy Waller Reynolds Dennieton
142 Transet Reynolds Delinieton
Mrs. Waller Phythis Joyce
Bishop of Broadminster Walter Connolly
lady Emily LyonsLucy Beaumont
Lady Emily Lyons Lucy Beaumont Collins James Jolley
Frenchy Charles Laite
Mr. Brooke

James Jolley

Mr. Brooke

Mones Sinchit

Mr. Brooke

Mones Sinchit

Mr. Brooke

Mones Sinchit

Mr. Brooke

Mones Sinchit

Mr. Brooke

Mr.

workout.
One foggy night in Surrey he drops into a pun to make a phone call and discovers three bound-and-sagged yictims of a gentleman rob-

ber. Immediately he takes the situation. In-hand, and, white-pro willigation. In-hand, and, white-pro willigation. In-hand, and, white-pro willigation in the hand of the hand in the hand

Par ilm\_doubtful if. Jackson prowill, get as much as a nod from
Hollywood.
For Connolly the title role is a
pushover, and he plays it with all of
his subtle gifts for light comedy.
He was a little off on opening might,
the middle of the week the acting
roughness had almost entirely worn
off. Star doesn't put in an appearance until late in the first act, and
the opening limps pretty much as a
he's on constantly, and only regret
is that there inn't something more
substantial for him to do.

Jane Wyatt gets featured billing.
She's plenty attractive, but is saddied to an unfortunately brief; part
indid to an unfortunately brief; part
mont, as the Bishop's kindly old
slater; A. P. Kaye, as the bartender
mixed up in the robbery, and Horace
Sinclair, as the cleric's meek secretary, impress in Mr. Connolly's support, but otherwise cast is fur se-so.

\*\*Open.\*\*

## **ALL-JEWISH THEATRES IN GERMANY** SPREAD OUT DESPITE COIN WORRY

#### VARNA'S CASINO SHOW **OUTDISTANCES 'FOLIES'**

Paris, Feb. 10. Tables have turned in current empetition between France's two

competition—between: France's—two-leading revues.

Up to a month or so ago the Casino de Paris show was running in the red, while, although the Folles Bergere was not brilliant, it was still doing well enough for Paul Derval, its boss, to think that he had Henri Varna, Casino chief, licked for

the year.

Then the Folies started falling off and the Casino grosses improved. Now Casino seems definitely in lead. Now cash oeems definitely in lead.
At the same time Varna started
doing very big with his Aleazar
show, which is a smuty nuclist at:
fair, and is pulling capacity, 89%
masculine, audiences-twice-daily.-SoVarna has dropped the netting part
he wrote into the Casino show for
himself, has gone to the south of
France-for a rest; and is using his
profits to buy the stock in the Casino and Aleazar owned by the heirs
of his late partner, Oncar Dufrenne.
Derval's chief consolation is the
small fixed payments that Cliff
Fliecher is sending him for the rights
to the New York and Chiego Follows

to the New York and Chicago Folice shows, plus the hope that the sink ing spell is only temporary.

### **London Coliseum Starts** New Stage Policy Mar. 4

London, Feb. 19.
The Collseum adopts a new policy March. 4, a combination of ballet, symphony band and five vaudeville acts twice nightly.
Arnaut Bros. and Ralph Holbein are already pencilled for the open-

ing show

#### Vode for Civic, Sydney

Sydney, Jan. 24. Civic, Sydney, will switch from

Civic. Sydney, will switch from a film polley to vaude-revue within the next few weeks. Theatre has been lessed to Jee Lippman, former B.I.P. rep, and will be altered to meet the new vaude-revue idea. Civic, then known as the Haymarket, was a Paramount ace house at one time. In recent years theatre was set aside solely for the use of locally made pics, but as not enough, were being produced a switch was made to American films.

#### ROBESON TO RUSSIA

Stockholm, Feb. 8.
Paul Robeson passed through
Stockholm en route to Moscow.
Told the newspapers that he has
negotiated with the opera in Stockholm to sing here on his return.

#### Merry Wives' with H. George in Berlin

After a series of performances here the show will be taken to other Arge German cities.

## **PROTECTING** HOME IND'STRY

Paris, Feb. 10.
This is the epic of the Belle Epoque, Paris nitery.

Epoque, Paris nitery.

It was opened in November in a spot which fad gone bust under the name of the Montmartre. Business in November was terrible, but the place kept going, in the hopes of getting the Christmas eve trade. It

did.

The spot's management, which has the local Morris office as a sort of advisor, then had an idea about now to keep open a while longer. Hired a marimba band of 10 from San Salvador and advertised a grand gala on Jan. 17 to introduce it to

Salvador and auveruses a signal on Jan. 17 to introduce it to gay Parce.

On the morning of the reopening day-somebody-remembered that the marimbists had no permits to work in Parls.

See that the signal of the result in Parls.

See that no one played without a permit. So the management got the San Salvado-Fism minister busy, and he used his induence with the Qual d'Oreay, which allowed the band to play, just once, without permits.

After that the spot struggled along without a marimba, and after a few weeks the band finally got permits. Then the French musicians union put in a kick, and the labor ministry ruled that the Belle Epoque would have to hire 30 French musicians to supplement the 16 foreigners.

French musicians to supplement the 10 foreigners.
So the management, exhausted, fired all the French cooks, walters, checkroom boys and everybody else, stopped paying the landlord, hired no French musicians at all, paid no more taxes and shut up the place completely.

# Berlin, Feb. 10. Barred from show business, Jews In several German Jewish communities are still using their own Culture-evenings, hiring only nonAryan actors, although they have been handicapped by lack of cash.

Three largest of these organica-tions now are in Cologne, Frank-turt-am-Main and here, but groups have been founded in several other cities where Jewish colonies exist. One must sign an affidavit that he is non-Aryan before a ticket can be sold to him. Government's orders.

Groups are regularly detached from these bigger organizations and sent out into every German village or hamlet counting as many as 50 Jews, in order to keep the spirit of the theatre going.

These groups are formed in the Jewish communities, each member of the community paying about one dollar each month, which entities wonar each month, which entities him to one drama, one opera, one iccture and one concert, and the huge Berliner theatre, taken over for the series here, seldom plays to empty seats.

empty seats.

Most popular of presentations thus far are Smetana's 'Die Verkaufte Braut,' 'Fidelo,' Molier's 'Gelehrte Frauen,' Gothe's 'Gesch-wister'-and-Swelg's -Jermish'-Concerts vary each month, as dolectures.

lectures.

In the Berlin group Fritzi Jack! generally sings Smetana's lead, with Peher in the tenor role and Susana Stein singing Urias, Fritz Wisten, Ruth Reimer and Hertner have the leads in Geschwister.

For the leads in Gelherte Frauen' Lilly Kann, Ruth Riemer, Brandt Lidn and Martin Wolffgang generally are called.

Lion and Martin Wolffgang gener-ally are called.

Local group has given several guest concerts throughout Germany, but a Stettin performance was given in the synagogue of that town because no theatre owner wanted to risk rental of a theatre to the guest

players.

Although handlcapped by insufficient funds, the theatre group plans increasing activities throughout spring and winter.

#### **BLACKBIRDS' TO PARIS** AFTER 26 LONDON WKS.

Low Lesile 'Blackbirds' folds at the London Collseum, March 2, Lesile and Foster having given Sir Oswald Stoll the quitting notice. Show has had a very healthy run, 25 weeks, with an average daily attendance of 2,800. Eut it has not all been smooth going, as Lesile did not like the twice-daily policy, finding that the colored show did a state of the control of the colored show did sated on the cereon trade. Stoll instead on the cereon trade in the cereon trade of the cereon trade of the cereon trade. Eventually Stoll and Lesile compromised, with the last few weeks matines being out and twice-nightly shows substituted.

"Blackbirds' takes to the road, Dlaying key cities for six weeks and then goes to Paris for a-run, Paris location not settled, with offers from Varns for the Casino de Paris, Pathe-Natan for the Albain Rouge, and Haender for the Thatre Pigalle under consideration.

#### Cohen's 'Glory' for W. E.

London, Feb. 10.

Harry Cohen looking around for a theatre in the West-End to stage.

Glory Be, new Arnold Ridley show which was staged at the Aris Theatre Club some time ago. Backer is an English solicitor.

Berlin an English written by Ridley, some varies ago, which netted a comfortable fortune for the at the rand the promoter.

a thor and the promoter.

Turning Tables

The Hague, Feb. 10.

Since the depression set-in; manyegit houses of Holland have been
clinemas. As an exAlhambra pc. American talent and will include a propose of Hollywood girl line. It will be done to the first incomplete the first include a little in conjunction with Gauston and the first include a little in conjunction with Gauston in the first include a little in the first interial to the American release.

In Spottember he proposes to do long an all-English revue on Broad little include and is already in touch with Sir Bobby Howes to stor.

Since the deprecision seet in Phary legit house of Holland have been turned from the week the Alhambra them to the American teleption this week the Alhambra them and the Hague turned from the Boarder. Bouber's play, with Sir Bobby Howes to stor.

## Whitley Leaves Gordon Hotels; Will Continue Shows: Also Plans a Film

London, Feb. 10.

Clifford Whitley, for 10.

Clifford Whitley, for 13 years, publicity and advertising manager of Gordon Hotels, and close friend of Sir Francis Towle, chairman, has resigned.

Whitley has been contemplating this step for the last three years, remaining at the wish of Sir Francis, But, with his interests in show business having developed, he feels he can no longer concentrate on the hotel both the number of the hotels being 14, scattered all over Europe.

Europe.

He has, however, signed a long-term contract with the Dorchester hotel, an independent company of which Sir Francis Towle is chairman, to operate his American 'Midnight'. Follies' shows, which he created over here, for a long ported the will allow continue to the contract of t

This was decided at a meeting of the Dorchester, where, after a long-discussion with the heads, includ-ing Sir Malcolm McAlpine, Sir

Francis Towks and Major General Downay, Whitley convinced them of the advisability of maintaining the

the advisability of maintaining the Teg show policy which has proved a big factor in the prosperity of this hosterly, once a white elephant.
Whitley has not arranged with the management to operate his shows on a guarantee plus percentage of the profits. Management has given the profits of the profits has been provided in the profit of the profits of the profits of the profits. Supporting the profit of the profits of the pr

than eyer.

Whitley's next venture, after he has launched his 'Stop Press,' legit revue staged by Hassard Short, at the Adciph', is to produce at film starring Harry Roy, Mayfair meestro. Film will be surrounded by American talent and will include a Hollywood girl file. It, will be done either in conjunction with Gaumont-British or British International, and will be done with an eye to the American release.

New European Coverage
Tom Wilhelm, I.N.S. reporter in
Berlin recently dropped in a general
Hearst European shakeup, has
started Central European Features,
a syndicate of his own over there.
Couple of other American reproters joined in with him on the
project.
Idea is to sell a carealy.

project.

Idea is to seil a strictly mail service to American papers which want their own correspondents in Berlin, but can't afford a full-time service. C.E.F. will sunny reasonable. n, but can't anord a function ce. C.E.F. will supply papers about six columns of new ly on a \$25 to \$75 monthly osition and will undertake spe-

weeldy on a \$25 to \$75 monthly proposition and will undertake special dasignments on the side for anybody.

AP, and I.N.C. both recently did considerable firing of help throughout Europe because of a cockeyed facture. So much foreign news over the control of the control furing the past year or so, especially in Central Europe, that the lade went berserk on wire and other \$47,79882. Papers here gobbled up the stuff, but during the past few months became conscious of the expenses involved and, with things easing off somewhat, chopped down all around to save the auditing department some headaches.

onoring Seven Newspapermen von newspapermen will be made intents of honorary degrees Feb. Seven newspapermen
Seven newspapermen will be made
rectipients of honorary degrees Feb23 at a ceremonial which will feature this year's convocation of the
Géorger - Washington - University,
Affair will be held at Constitution
Hell, Washington, D. C.
Water Lippmann, N. Y. Herald
Tribune columnist, will deliver the,
special splet of the evening and will
the awarded the honorary degree of
LLD.
Othors Skeaded \*\*.

Othors skedded to be plumed are Othors skedded to be plumed are:

J. Fred Essary, Washington correspondent for the Balto Sun; Urfc.
Bell, D. C. rep of 'the Louisville
Courlet-Journal and who is at present presy of the Gridton Club;
Theodore Wallen, Wash: correspondent for the N. I. Herald Tribune; Jay G. Hayden, serving in same
capacity for the Detroit News; Carl
V. Van Anda, who retired in 1932
after serving as managing ed for
New York Times for 28 consecutive
years; and Charles G. Ross, editor
of the St. Louis Post-Dispatch.

Editor Lawes' Next

Editor Lawes Next
Warden Lawes of Sing Sing may
hum mag editor if negotiations now
under way are successfully concitiede. Theodore Epstein, who gets
out a-varied group-of publications,
has an idea for a monthly to be
called Prison-Stories, and wants
Lawes name on it as editor.
Epstein has gone so far as to
make up a dummy number of the
'proposed mag to give the penologist
'proposed mag to give the penologist

make up a dummy number of the proposed mag to give the penologist an idea how the thing will look. Lawes reported as favorably im-pressed and likely to okay the proj-ect. Prison Storles will carry both fiction and so-called true stories of prison life.

prison life.

Warden Lawes not only one of the foremost penologists in the country but also one of the most prolific scribblers on the subject. If Prison Stories materializes Lawes will write for as well as edit the mag.

Albany Shakeup Departure of Arthur J. Littlejo as managing editor of the Albany Knickerbocker Press brought a shakeup among the staffs of the Press and its afternoon twin, the

News.

John Bowen, news editor of the
News, becomes managing editor of
the Press. Austin Scannell, News
city editor, is named as its news
editor. Henry B. (Barney) Kraft,
Press slot man for eight years,
switches to the News in the atme
capacity. Robert R. Reeves was
appointed phote of or the News.

G & S Magazine Albert O. Bassuk, Who doing very well with those paper-bound pocket-size Gilbert and Suiouung pecket-size Gilbert and Sui-livan librettos which he gets out un-der the imprint of Bass Publishers, will additionally issue a new mag called the Gilbert and Sullivan Quarterly.

uarterly.

Publication will be devoted to tivities of both amateur and pro-fessional Savoyards throughout the country and in Canada. Bassuk has a tie-up with the Gilbert and Suili-van Association on the publication of the mag.

Zoty's let Ready

Ed Zoty, former Macfadden exec,
who recently organized the Zoty
Publishing Corporation to sponsor, a group of new mags, has his first publication set. Will be a mag for femmes to be called The Woman Today, with publication monthly.

number in preparation, to arly in April. Julia Shaw-Initial number in

#### No A. P. Letouts

Report in New York newspaper circles Monday (18) was that the Associated Press had over the week-end swung the axe among the staff as a result of the fluke verdict on the Brune Hauptmann case which came out of Flemington. Office of Kent Cooper, A.P. head, denied there had been any letoute over the incident.

#### N. Y. News' Exclusive

Although 51 newspapers in the United States use the new Associ-ated Press wirephoto service, only one New York daily, the News, is receiving it. Makes the News usive on this coverage in N. Y.

exclusive on this coverage in N. Y. and the tab' is taking advantage of it by crediting the wirephotos as being exclusive.

Manner in which the News got complete coverage on the Meson crackup on the Coast is latest point in question. Nearly every phase of the acciden was handled photogeneous the country of the second of the country of the second of the country of the stands Wedness of the distinct of the second of the est editions on the stands Wednes-day evening. The Mirror, which is not an A.P. member, had to depend on two morgue photos to cover the situation

The Times and Herald Tribune The Times and Herald Tribune enployed wire photos, but not received from the A.P.'s. service. Former depended on Wide World and Trib on Aome, latter coming over the A. T. & T. wires.

Three Chicago papers, the Children and Market and Tribus and Market and Market and Tribus and Market a

Times and Dany Actual Reveals new A. P. service. Dalias, Texas has two dailes, the News and Times-Herald-getting the A.P. wire

Times-Herald setting the A.P., whre photographic stuff.
Cost of the service is said to be main reason for man, New York papers holding off. With the Daily News in N. T, the attitude is that the expense is repaid by the exclusive credit line and wide coverage possible on big events.

Stage Buildup

Stage Buildup
The Stage, which started as a
house organ for the Theatre Guild
as the Theatre Guild Magazine, is
due to get a turther build-up. Raoul
H. Fleischmann, publisher-of-The
New Yorker, has bought in on it and
will spend some coin. Herbert J.
Donchue goes in as vice-president of
the Stage Publishing Co., as Fleischmann's representative.

mann's representative.

Alm will be to build up The Stage to the position formerly occupied by the now defunct Theatre Magazine

Prez Stong

Prez Stong
Phil Stone has been elected president of the Authors' Club, succeeding Ellis Farker Butler.
Balance of the ticket elected with
Stong is as follows: A. J. Barnouw,
vice-president; Daniel Henderson,
secretary, and Norbert L. Lederer, treasurer.

Scully Now Playwright
Deal has been closed between
Joseph Pollack, N. Y. producer, and
Frank Scully, author of 'Fun In
Bed,' and Arthur Ripley, Radio
studio sculb, to write a play around
the lentative URG, 'Loid.' Contract
calls for delivery of script in time
for fall production on Broadway.

Cuddihy, Jr., on Coast
H. Lester Cuddihy, son of Literary Digest publisher, arrived o the Coast, concluding a two-wauto trip across the continent. auto trip across the H auto trip across the continent is sponsor of the Digests 'Spl Life' series being produced by tone, and distributed by Colu

Troy Dailies Merge
The 34-year-old Troy, (N. T.)
Times, afternoon daily, suspended
publication Friday (15) to be
merged with the Record, which
publishes morning and evening editions.

tions...
William H. Anderson, publisher
of the Times, retiring from the publishing field.

Arthur Somers Roche, 51, who wrote 23 novels, did in Palm Beach Feb. 17 of a heart allment compilicated by pneumonia.
Kate Upson Clark died Feb. 17, in her Brooklyn home. Friday (22) would have been her birthday.

Holly'd Tome

Helly'd Tome.

New book to be published on
Hollywood by Max Kneffer carries
the title of 'Sodom and Gomorrash.

Author was one of the workers
for the Epic campaign in the recent
California, state, election. Uptor Sinclair, the defeated Epic candi-date, will grace the fly leaf with Page Up Hellywood

Latest turn in coast literary af-fairs is that Hollywood writers are turning elsewhere for locals. Of five novels written by picture people, only one deals with the home guard. First off the press is Tay Gar-nett's Man Laughs Back, treating with the advantures of 28 collections.

netr's Man Laughs Back, treating with the adventures of 28 collegiates and a lone femme in the jungle fast-ness of South America, Lone can-didate for Hollywood scene is T Wasn't Born Yesterday, co-au-thored by Allen Rivkin and Leonard Spigelgass, Other volumes ready to thored by Allen Rivkin and Leonard Spigelgass. Other volumes ready to hit the book stalls are Eric von Stroheim's Paprika, a gypsy yarn laid. in Hungary; 'A. Loyer Would Be Nice,' by Hugh Herbert, and Charles Grayson's adventure tale of Old Mexico, Flight South.'

#### Chatter

Hilaire Belloc here The New Yorker is ten years old. Third edition for South of the

Anthony Thorns going to the April 2.

Fourth printing for 'House Divided.'

Third edition for Partners in

Robert Graves in Majorca to do a John Macrae, Dutton head, back

Richard Aldington carrying a

nee in splints. Major P. C. Wren off on a trip

Major P. C. Wren off on a trip to Syria and Palestine. Second pfinting for Norman Klein's Terror by Night. Offices of the Magazine Service Co, author's agents, moved. Rita Weiman's novel, "What Man-ner of Love," due next week.

Frazier Hunt latest of the litera-teurs to hear the call of Mexico. Felix Riesenberg has gone to the West Indies to do his autobiog. Charles Ballew, author of 'Texas Spurs,' is really Charles Horace

W. Somerset Maugham is 60, and ade an officer of the Legion of

Harold Nicholson in from Eng and to complete his blog of Dwigh

Morrow.
T. Werner Laurie has British rights to Carman Barnes' Young

Woman.'
Zoty Publishing Co., to issue a
new mag, 'The Woman Today,' on March 29

Mary Kidder Rak got a haircut. That's what she blames her in-fluenza on.

nuenza on.

Maxwell Aley going to England to
pick up some new scripts for Long-nans, Green.

Ruth Blodgett in from Swampscott

and will remain in town until the

Paul Engle, at Oxford, finding it hard to do a follow-up to his 'American Song.'

Gertrude Stein has made a num-

from her works.

Babette Deutach doing a lecture
course on poetry at the New School
for Social Research.

Mary Ellen Chase will go to
Spain to gather data for a novel
before coming home.

Waltor Snow and Clinton Simpson now the joint editors with Jack

son now the joint editors with Jack Conroy of The Anvil.
Otts L. Wiese, boy editor of Mc-Call's, Magazine, has a new swank 12-room dupier penthouse.
Arthur Koesiler, wood expert who testified in the Lindbergh trial, has a book on the Whittelesey list.
John V. A. Weaver's piece in the current Esquire, tearing down Katharine Cornell, is getting a lot of chatter.

chatter.

J. Middleton Murray here for a lecture tour. Will talk about the works of his late wife, Katherine Mansfield.

Percy Waxman has given up the idea of publishing on his own and has joined Cosmopolitan in an edi-torial capacity.

has joined Cosmopolitan in an editorial capacity,
William Soskin, book reviewer on
the New York American, new also
how york American, new also
how to the same spot on
Marjorie Barstow Greenble, author
of 'Aris of Leisure,' due in March,
is the wife of Sidney Greenble, editior of Leisure, ang.
Raiph Connor going to Australia,
and feted by the Canadian Authors'
Association, of which he is the
prexy, before leaving,
Curtis J. Harrison appointed
eastern advertising manager of
Photoplay magazine, succeeding
Herbert J. Donohue, resigned.
The Van Loons, father and son,
recuperating, Son has his arm in
a silng, while the elder Van Loon
is suffering from a stomach aliment.
Meyercourt Press will publish

#### **Best Sellers**

Best Sellers for the week ending Feb. 16, as reported by the American News Co., Inc. Fiction

Constantine Brown

 'Skin Deep' (\$2.00)
 By M. C. Phillips

 '100,000,000 Guinea Pigs' (\$2.00)
 By Arthur Kallet and F. Schlink

 'Personal History' (\$3.00)
 Vincent Sheean

### Book Reviews

A Lighter Brown

Readers who buy Beth Brown's Lady Hobo' (Coward-McCann, \$2), in expectation of another For Men

In expectation of another For Men Only, may be disappointed at the absence of steamy passages, but they'll get a readable book and probably find it worth while. New yarn concerns a trained nurse whose physician-husband is a fine surgeon but a carcless one. The control of the shade of the state of the state of the state of the shade of the sh

finds he has been two-timing ever nince their marriags, there comes a parting of the ways.

Plenty of color and exciting adventure. Book is tinged with spiritualism, but not to the detriment of the action. Technically it is as much ahad of Man and Wife as the latter is above Men Only.

On Eliza Jumel

William Cary Duncan was once quite a popular writer of musical comedy librettos, having written quite a number of shows, some with George M. Cohan. Now he lives in

George M. Cohan. Now he lives in Massachusetts, raises dogs, and takes things casy, and in between he has managed to write a blog-raphy of Eliza Jumel, whom he considers not to have had a break in literature previously.

The book is entitled. The Amazing Madame Jumel (Slotes, \$3) and is not as good a blography and is not as good a blography lighty interesting because of its mblect matter. Eliza Jumel was an American lady who lived about at the same time as did Peggy an American lady who lived about at the same time as did Peggy O'Neale, and led, in some respects, a similarly hectic-life. With little regard for morals, she managed to mancuver her way up to one of the highest spots in society and was, towards the end of her life, the wife of Aaron Burr. Her career was hecte and colorful, but Duncan was just a bit too nice to her and too wordy about her to lift the book very high.

#### Odd Technique

Odd Technique
While Norman Collins has written a drab and sordid story in
Penang Appointment' (DoubledayDoran, \$2); he offers an interesting
study in that he succeeds in maintaining interest and suspense in a
novel with comparatively little plot
action, and lold mostly in conversations. All of the events happen on
a second class liner between London and translanding figures are a
down and out Engilskiman, who has
gone soft in the troples, his
auguster just out or an Engilsh
convent, and a caddish fellow who
falls in love with the sirls photo
and brings the father to London so
that he can take her-back to
Penang and marry her.
Told in narrative style, story
slips at the end with an unsatisfactory solution, but it holds the
Interest.

Laird Doyle's script on 'Oll for the Lamps of China,' which is being filmed at Warriers studio on Coast. Contents of Ruth Bryan Owen's diary, covering her trip to Green-land while U.S. Minister to Den-mark, will be published in the March Cosmopolitan. B. W. Bullock now assistant pub-lictly head of General Electric, with

B. W. Bullock now assistant pub-icity head of General Electric, with offices in Schenectady. He also becomes assistant manager of broadasting for the company

casting for the company.

Another one of those mags, to be
known as The American Gentile,
will make its appearance soon.
Sponsor is one, Ernest F. Eimhurst.
Reputedly will serve as the organ
for a propaganda organization.

Plays In Reverse

Plays in Reverse
There are those people who think
the test of a good play is in the
reading. If so, The Petrified Forest,
by Robert Sherwood (Serlbners,
\$2), passes all tests, It's just as
easy and pleasant as bed-lump
drama as it is back of the footlights, even though Leslie Howard
jan't there to help out

Same thing, in reverse, is true of 'The Jayhawker,' by Lloyd Lewis and Sinclair Lewis (Doubleday Doran; \$2). It didn't get very far on Broadway in spite of the authors'. on Broadway in spite of the authors:
names and in spite of a strong cast,
headed by Fred Stone. Reading the
book makes the reason clear. Play,
is not finished. It's a spiendid idea
that just deem't come through. A
right-off-your-chest preface by Sinclair Lewis doesn't help. It gives
the feeling he doesn't think much
of the play himself.

This Fools You

This Foole You
Consciously or otherwise. Dale
Eunson lays a neat trap for the
reader in Homestcadt (Farrar &
Rinehart, \$2.50). It's a story of
homestcading in the west, as the
title suggests, and he lays the perfect groundwork for the usual
thing; the fight against the nester,
by the cattle king, whose lands he
has invaded.

In this Instance Bruce Rolling In this instance Bruce Rolling

In this Instance Bruce Rollins promotes the homesceading with a promise to buy the claim after it is proved up, thus getting fee to the basin, in which he has set his ranch. John Thurman, after seeing the land, decides he'll stick, and the stage is all set. There are a few minor cleakes, then Rollins is shot. then Thurman's mother-in-law moves into the menace job.

It's a worthwhile story of the dry-farming section, and related with power and imagination.

#### New Jekyll-Hyde

Alternating personalities have been a favored theme with English writers since Anstey's 'Vice Versa.' The newest is 'Join Lillibud' (Kendall-Sharp, \$2), in which F. G. Hurrell invents a new sort of plastic surgery.

piastic surgery.
Lillibud makes an unexpected fortune from an invention, goes the novelty business and buys from an old inventor a composition which simulates fiesh. With his miss-tapen nose-built into an imposing-back, he develops a new, commanding personality. Thereafter the two entitles war within the one body, Good reading until near the close, when the author goes over his head in trying to work up-a-drammic finish. an old inventor a composition

#### Omnibus of Crims

Margaret and G. D. H. Cole can always be depended on to turn out at least two, books, a year, One, Will be a good study of some economic problem or trend. Another will be a whodunit. Latest Cole piece is in the latter class and entitled, Big Business Murder. (Crime Citu); \$2). the latter class and enumer. Business Murder (Crime Club; \$2). It's excitable and actionful. Tells of the mysterious doings that surround the phenomenal rise of a stock market manipulator—and his fail. Will keep the readers guessing, Could be filmed.

Leo Grex is supposed to be the pseudonym of a w.k. and popular writer. It appears over The Man from Manhattan' (Crime Club; \$3) for the first time. It might as well

for the first time. It might as well keep on appearing. He knows how to spin these mystery yarns, this fellow, Grex. Plenty mystery involved. In. this. riddle and considerable skill in both the telling and the dialog. Unlikely as film, however.

1.28

### VARIETY'S' BROADWAY GUIDE

For show peeple as well as laymen, this Guide to general amusements in New York, first inaugurated hare. In 1926, is revived and published weekly in respense to repeated requests. VARIETI lends the guidence of its judgment in the varieus entertainments denoted.

No slight is intended for those unmentioned as text will be switched reakly. The lists are of Varier's compilation only and as a handy effection. It may serve the out-of-towner as a time sever in selection. PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and ommented upon weekly in the Legitimate Section.

In that department, beth in the comment and the amount of the gross receipts of each show will be found the necessary information as to the most successful plays, also the scale of admission charged.

#### FILMS ON BROADWAY

Similarly the new pictures in the Breedway first runs and combina-clons are covered weekly in the reviews, the film gross bexoffice story and the standing bex on Pege 6 which indicates the new films for next week

#### HOTCHA NITERIES

Barrel of Fun, Ubangi in Harlem, Nut Club in the Village, and King's Terrase in Times Sq., are sufficiently heated for the hectic nocturnal addicts. Lou Riehman's new 1935 version of the famed Dixty Club is another lively entry.

Less hectic but equally hilarious, Eddie Davis' saucy songs at Leon & Eddie's and the mauve-decade gang-singing at Gay 80's are surefire for lively diversion and divertissements. Club Richman, also lively, has a new show, away from the 'nice boys' idea.

new show, away from the 'nice boys' idea.

Harlem has a number of open-door and hideaway hot spots, but they must be guided by insiders, principally professionals.

Any number of Times Su, side-street disloctaries are also good diversion if yearning for different type of atmosphere. Mimits Fatheurer-Mentmerte and the Bal Musette are in that category; likewise the Cafe international, and any number of Italian enteries. Letter have about killed off Little flair, since it's easier to get everything in that field right in the Broadway belt without taxi-ling. However, authentic Flamenco entertainment; like Elf-lines in the 'Uliage, and-Havanesse-like the Cubamears in the Spanish sector of Harlem, are well worth the trips. Borts Thomsshetsky's Old Roumania on the east side is a different type of Ghetto-American nocturnal divertissement.

#### "CLASS' AND 'POPULAR' NITERIES

Smarter east side (mostly) spots include the new Versallies, Reno Merry-Go-Reund, Coleny, El Morocce, House of Lords, Jack and Charlie's, Club New Yorker, the new Stork Club all fave cases.

Club New Yorker, the new Stork Club all fave oases.

Rainbow Room in Rockefeller Center; Johnny Green at the St. Regis
hotel; Leo Reisman's music at the C. P. Cesino getting a big play, with
Ethel Merman' the Savoy-Plaza, the Weiderf; Ozzie Nelson at the Hotel
New Yorker; Peppy's Chapsau Rouge and the Place Piqualle are among
the smarter supper hooferies.

Franch Casino's 'Folies Bergeres' revue is still the top cabaret moneygetter (over \$50,000 gross weekly), but the new Casino de Pares show
is an important nitery factor; of the new starters, Jack Dempsey's new
chop house "laso worry the boys. Paradise and Hollywood among
the outstander mass cabarets.

#### RECOMMENDED PHONOGRAPH RECORDS

(Under Disk Reviews will be found the recorded outstanders regularly

#### DEMPSEY'S \$5 OPENING TRAILS CUFFO PREVIEW

To newspapermen and friends who gathered at Jack Dempsey's who gathered at Jack Dempsey's Corner for a preview Monday eve (11), over the champ's signature was the greeting: For my part to-night is the main event. Formal opening of New York's newest chop house was Sunday (17) to first nighters at \$5 the copy. The pre-view was on the house.

View was on the house,
Dempsey's represents an investment of more than \$175,000. It seats
about 460 and is directly across from
the 56th street end of Madison
Square Garden on Eighth avenue.
Building occupies most of the site
used by the old Morning Telegraph,
Exterior and interior is of Colonial
Acatem.

design.

Newspaper night saw about 1,000 in the place. Many women were also present. Dempsey, dolled up as a chef, helped serve steak over the counter. Mrs. Dempsey (Hannah Williams) also wore chef's white.

A cocktail room has a capacity of 100, and the same for the bar proper, total normal capacity approximating 700.

ing 700.

Prior to the completion of the new place Dempsey visited other, chop houses and asked proprietors if they thought his cate would affect their trade. He indicated he didn't want it to work out that way. Replies work out that way. Replies merrier; others they didn't know. ers frankly declared

As Dempsey is on percentage, against a guarantee, he is bound to be in evidence most of the time. Backing the propect is a group headed by Jacob Amron, who is associated with Joe Moss in the Hollywood (N. Y.) cabaret.

#### Millender Divorced

Pittsburgh, Feb. 19. It took Mrs. Norma Millender only two days to get a divorce here last
week from Carl Millender. The two
of them did a vaudé act for 10 years
after their marriage in 1913.
Suit was not contested.

## U Cagers Go East

Hollywood, Feb. 19,
With the A. A. U. championship
for Southern California tucked into
its belt, Universal's basketball team
leaves today (Tuesday) for five
weeks' barnstorming trek as far east
as Pittshurch

as rittsburgh. Cagers will finish the swing at Denver on March 23 for the national A. A. U. meet. In 21 games this season they scored 903 points.

#### MARRIAGES

Carmela Rodriguez Jarro, non-pro, to Rene Canizares, Vanierr's Cuba correspondent, in Havana, Jan. 31.

Shirley Burke to Harry Levine, in New York, Feb. 17. Bride is secre-tary to board of managers of Thea-tre Guild.

Isabel Leighton, playwright and author, to Frederic Willis, assistant to prexy of Columbia Broadcasting Co., in Norwalk, Conn., Feb. 15.

to-préxy of Columbia Broadcasting Co., in Norwalk, Conn., Feb. 15.

Bunny Bronson to Charles Sexton in Yuma, Artz., Feb. 8. Bride is screen player, Groom is head of a Los Angeles radio company, Helen Mack to Danries C. Irwin, Feb. 15, in San Francisco. Bride is film actress. Second marringe for growth of the Control of

#### BIRTHS

Mr. and Mrs. Eddle Foy, Jr., son, Feb. 12, in New York.
Mr. and Mrs. Herman C. Bamberger, daughter, Springfield Mass., Feb. 6. Father is a M. & P. manager.

#### Did You Know That-

Did You Know hat—
Horice "Bhaham is disserting the stage for an executive spot in the Martiello cosmette company. It may be a server of the stage for an executive spot in the Martiello cosmette company. It may be a server of the stage of t with an enormous star sapphire from the head of her house...
Billy Gaxton, too, went for a gorgeous string of pearls for Madelline Cameran... Mrs. Pearl Robbins-is-Coast-bound with lots of new pretty things... Lillian Asher will take a house in Westchester. Or the summer... That was Laurette Taylor-looking so-lovely while shopping the other day... Dorothy Hall leaves to-day (Wednesday) for the Coast to visit her family, meantime, a new wing is being added to her Westchester place...
Little Hannah Dempsey was so cunning in that high chef's cap and spron at the opening of Jack's new restaurant.

### **QUEER DOUGH**

### **FLOODING B'WAY**

Despite the alertness of box of-fice people, the amount of queer money being passed has become something to worry about on Broad-way. Counterfeit bills of all de-nominations are in circulation to such an extent that heads of the intelligence unit of the Treasury. Department have been assigned to the succession of the counterpolations.

the metropolitan area.
Federal operatives succeeded in uncovering three plants where phoney money was manufactured—two in Coney Island and one in Jersey and \$30,000 of the queer was found. Counterfeiters have not stopped at making paper money; but even phoney dines have turned up, with plenty of bad halves and quaerters.

guarters.

Bad coins are comparatively easy to discern-but paper queer-is-some-times so expertly printed that often detection is possible only by mechanical means. Broadway ticket agencies are checking up on suspected bills with a small computating device invented by a bank

suspected bills with a small computating device invented by a bank clerk.

Device, which costs but a few dollars, is based on the mathematical system used by the mint in numbering bills. Top of the gadget has an arc.like dial easily operated by a pencil point. Repeating the bill numbers on the dial, the check letter on the left half side of the bill will appear in a silt on the device. If the wrong check mark is tabbinous, the control of the control of

#### \$2,200 FOR SCARS

Rochester, Feb. 19. Lorraine Kirk, 19, dancer, won a 2,200 verdict in her \$15,000 suit for \$2.200 \$2,200 verdict in her \$15,000 suit for scars on her kness caused by an automobile accident. Defendant was Raiph Sweetland and his sister, Mary, of Batavia, who were giving Miss Kirk a lift home atter a night club engagement, when the car hit a truck.

Dancer claimed her career was retined by the scars.

### Among the Women

By The Skirt

Best dressed woman of the w LAURA HOPE CREWS ('Behold My Wife'—Film)

Roxy's Good Shew

Roxy's Good Shew

Roxy theatre has the best show in weeks. Sakuri Troupe in their native consumes are picturesquely backed by the Gae, Foster girls in gold tunics with green sleeves and same colored hats. The Japaness girl in the troupe is dressed in a white dress with gold fringe.

Arthur Murray Dancera consists of three couples. One girl is in white sath, one fin red and the other in black lace over a nude lining. Foster girls are in groups of eight each. The dresses are in three different colors, although fashioned the same. Black, red and white, having long tuile ends hanging from the wrists. The bodies are bare with long sleeved brasieres in flashing-sequins.

Jane McKenna is in a double frock of blue and yellow. Louise Beavers, from pictures, does a bit in a black skirt with metallic bodice.

The picture, Behold My Wife, has Sylvias Sidney as a young Indian. The Indian costumes are much hefringed, with innumerable bead chains. One modern evening frock is elaborate with crystal robe trimmed at the neck and hem in asble.

Laura Hope Crews is beautifully gowned in a mother role. A black lace evening sown has a cape caught at the front with a large diamond ornament. There is a house gown trimmed down the front in fur. Black velvet is another evening yown with many diamond ornament. Charlotte Granville looks nice in a dotted chiffon gown. Juliette Compton as a society woman is dressed fittingly. One metallic gown is very full skirted with 'V' front and square back.

A-rather gloomy pictures is The Right to Love at the Rivoli. It serves meloly however, for Josephine Hutchinson. The seat should carry it. George Greet, Colin Clive, Honrietta Crossman, Peggy Wood and Aubrey Smith couldn't make an uninteresting picture.

Miss Hitchinson is forever changing costumes. At her wedding the headness with no yell is a Dutch lace cap. At the opera she's in a dress of Large dots with metallic puffed sleeves. The wrap is emine. For traveling she wears a belief cost of checks. There is a dinner dress of satin with a chiffon overskirt. A comfortable gown is of a dark chiffon with belt, collar and cuffs of a plate silk. A jacket of a heavy thread material is worn over a white gown. A lace jabot floats in front. A square white mousseline tucked collar and cuffs trim another black frock. There are suits and riding togs. Altogether a nicely made ward-robe.

Miss Crossman is the elderly mother in gowns made for comfort and mostly sequin trimmed. Peggy Wood makes a stunning nurse and to seen in a few shots in simple black frocks with the white collars and cuffs.

Films' Slight Resemblance

Plenty of good fun in 'Carnival' (film) at the Rialto theatre. It's almost like watching the Barnum picture as many of the same freak are present and the carnival scene are not very different. Jinmy Durante is excellent, the same going for Lee Tracy.

Sally Ellers, as Tracy's assistant with a puppet show, is sweetly pretty in several cloth dresses. For the most part they are black with collars and cuffs of either plaid or flowered material. One dress of a plain material had a plaid yoke and sleeves trimmed with buttons. A very small checked dress was frillly trimmed, with white pleatings. Florence Rice is in nurse costume and showed one tailored suit of white.

Palace's Peor Example

An-example of the rut that vaudeville has gotten-into-is-at the Palace this week. The bill, consisting of the Robins Trio, Don Zelaya, Casa Mack, Owen and Topsy, Radio Rambiers, and Col. Fedor Maybaum held few laughs. The girls, Owen and Topsy, do a lot of rough and tumbis work in dresses like those seen on school children. One is brown, the other blue with white trimming. Black patent leather pumps with white schifton with Julilette cap of brilliants. A second change is a skirt of orange and pink feathers with pink satin bodice.

Lillian Fields, with the Russian band of Maybaum, does her acrobatic dance in a short blue satin skirt and brassiere. Bandings were of pink. Another miss does taps in ballet slippers and a one layer blue chiffon frock.

Test Lewis' Girls

The present show at the State consists entirely of Ted Lewis and his band. With Mr. Lewis are the same girls dressed as of yore in their dressed as of the state of the same girls dressed as of yore in their dressed on the same girls dressed as of yore in their dressed on the same girls dressed as of yore in their dressed on the same girls dressed as the fock with an orange group feather bertia. Even the gloves are trimmed with these feathers. A young woman playing the harp in the band is in green chiffon with gold trimming. Two girls do a slow rhythm number in full-sakited dresses of the inevitable chiffon, white in color. There was a touch of yellow in the bodice.

A gown of white satin made with the high front and long sleeves was worn by a young lady doing a number with a male dancer. For the finish the girls were in yellow and pink.

#### Onceover on Code

(Continued from page 7)

(Continued from page 7)
edly and has promised to renew his assault. Senator Borah also has promised to look out for the interests of independent exhibitors.

To make certain that Congress does not overlook the film pact, members and bosses of Ailled States. Association last week adopted another resolution condemning the code and sought to line up Congressional support for their campaign code and sought to line up Congres-sional support for their campaign to reconstitute the code authority. Resolution was put over at annual meeting at which indies discussed means of pushing their crusade to eliminate block booking or bring the industry under more stringent Fed-eral control.

eral control.

Repeat Accusations

Many of the accusations listed in
the Nye-McCarran resolution are
much the same as charges fired on several occasions by Allied, and are virtual duplicates of accusations made on the Senate floor last year, when Nye took Divisional Adminis-trator Sol Rosenblatt and the film

urday (15) following preliminary subcommittee meeting to map out plans of proc.dure. Committee conferred at length with Russell Hardy, special assistant to Attorney General. Cummings and awwed enemy of the film code. Hardy was a star witness last year for the Darryon of the Committee of the Com ceeding.

indictments in the St. Louis pre-ceeding.

Admitting receipt of kicks from exhibitors all over the country against the picture pact, King said his committee intends to quizz De-partment of Justice officials about complaints submitted to them against the NRA and the film cod-ista, and will seek help of the Trade Commission and the Com-merce Department in finding out whether kicks have any substance or justification. Divisional Admin-istrator Rosenblatt probably will be summoned to appear for examina-tion and film codigst may be called. Criticism of the film code pro-

Criticism of the film code pro-duced last year by Clarence Darrow and his fellow inquisitors will be when Nye took Divisional Administrator Sol. Rosenblatt and the film code will be codists over the coals.

Assurance that the film code will sol, are likely to be invited to tescome in for scarching examination (tify or at least consult was given by Senator King on SatVARIETY

#### Fast

Bevorly Burns, who came from Eau Chirc, Wis, about two years ago to go on the stage and became a taxi dancer, killed herself by leapting from the window of her apartment on W. 51st street.

\*\*Big Bill Dower and Lucy Cotton File Bill Dower and Lucy Cotton Conducting gambling places at Miami. Lid. slams down in Dade county. Will hurt the resort-business, which had been marking time to see what the sheriff would be for the production of the country of the

ones.
George Abbott will probably start in on Jane Doe when he has shaken the Florida sand out of his slices. Formerly tabbed 'Correspondent Unknown'

Unknown.

Equity in conference with other branches of show business looking to a theatre festival to be held during the summer. Equity willing to endorse the idea, but will not assume finencial responsibility.

ing the summer. English within a conditions the fact but with not assume a condition of the fact but with not assume a condition of the holding at Leew's Nationals the holding at Leew's Nationals the holding at Leew's Nationals the state when the fact within the leew of the fact within the leew of the lee

under Chamberlain Brown. "No More Ladies' first try. In for nine days.
Capacity, at four Bway spots Lincoln's Dirthday mats. Other shows also did well. Brokers were hit, the trade going to the box offices.

shows also did well. Brokers were hit, the trade going to the box of the transparence of the control of the con

Royal Family for two performances last week. On the last week of the last

producers.
'Ah, Wilderness' to play three days
in Brooklyn with one mat. Starts

Ah, Wilderness to play three days in Brooklyr with one mat. Starts March 13. Hermonte told by Italy to stay put. His passport has been taken from him. Mussolini thinks he's not a good sample copy.
Radio Press Bureau silipped on the Huptannan verdict, that read-the Huptannan verdict, that read-the Huptannan verdict, that read-the Huptannan verdict, and read-the Huptannan verdict. The silipped of the Huptannan verdict after 15 mins.
National Roof Garden in Houston street, once the stronghold of

street, once the stronghold of Minsky buriesque, goes hi-hat. To be dedicated to Ibsen and devoted to classic presentations. J. L. Smuckler fronting.

classic presentations, J. L. Smuckier
Airplane 'shuttle' from Bennett
Fleid to N. Y. will be opened May 1.
Stops at Wait Street and East 31st.
Samuel J. Burger, Bway agent.
bobbed up in Fleinlight right after
bobbed up in Fleinlight right after
hobbed up in Fleinlight right after
Hauptman, Verna Snyder, Mrs.
Rosle Pill, Ethel Stockton, and
Forema Charles Walton, of the
Hauptman jury, but he got ino autographs. Plannet to play them with
Hauptman was to get 225,000 for 10

graphs. Planned to pus, the abunch of Sourland hillibilles. Mrs. Hauptman was to get \$25,000 for 10 weeks. Gang approves, but wants other bids.

N. Theatres application of the push of th

### ушинининин интинин интини интини интини интини интинин интини интини интини интини интини интини интини интини интини **Dailies**

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

production. Thinks there's room con alout 20 such circuits.

Legislative hearing on the N. Y. State bill to permit Sunday performances to be heard today.

Third folio delition of Shakes, pererone the property of Jerome Kern, and which was stolen from Experience the property of Jerome Kern, and which was stolen from Experience to the belief by mail last week and rectored to the owner Too tought to sell without a pedigye.

Phill Stong elected prez of the Authors Club.

Fluin, Katharine Cornell's pooch.

Fluin, Katharine Cornell's pooch, the State of the State

store as a ping no no accommendation. Henry J. Pain, whose Pain's Fireworks were for many years one of the amusement mainstays of Maniattan Beach, died Feb. 14 in London. He was the originator, with his father, of pyrotechnical spectrates.

his father, of pyrotechnical spec-tacles.

Ben Bernle sued by his brother-in-law, Charles Mulhauser, for alleanding the affection of the formal control of the second of the denied Mulhauser's application for an examination of the leader be-fore trial.

Peppy Albrew sains Chrystine Peppy and the second of the second of the Château. She offers in rebuttal

an examination of the leader before the control of the control of

debut. First haul from Chl to Toledo. Seth Parker's tub towed to Pago Pago by U. S. Cruiser after being disabled.

Seth Parker's tub towed to Pago Pago by U. S. Crulser after being Soviet government will adopt baseball and try to promote it as a national sport.

Directors of Consolidated Film Directors of Consolidated Film Interest of Columbia University now rehearsing their 42d annual show, entitled Film Film; the Idol ox other to Columbia University now rehearsing their 42d annual show, entitled Film Film; the Idol ox other to Columbia of George Bernard Shaw's new play The Simpleton of the Unexpected Isles' Monday (18) at the Guild. Shaw celebrated his at the Guild. Shaw celebrated his at the Guild. Shaw celebrated his Reports from London, thred with a little patriotism, state foggy city is center of European right life, supplanting Paris and Vienna. Slide tow prices are causes given. The George Wheat Pagos Valley, Pat, will give it's first New York performance at White National Federation of Music Clubs holds its convention in Philadelphia between April 23 and Might in Timer in Grand National Sweenstake of 1932. Which netted

Plains, March 1.

Claim of the description of Mush and the Combined at the convention in Philase Chibbehale steemen and the Carlo March 1.

Girls winner in Grand National Salams and Carlo March 1.

Girls winner in Grand National Salams and Carlo March 1.

Girls winner in Grand National Salams and Salams and

man.
Zita Johann bounces out of 'Phocnix'. To go into a Priandello

Phoenix. To go line a standard play.
George White to produce a spring Scandals.
Roof of the Alhambra theatre, Havana, caved in Monday (18).
Twelve injured.
It's a treasury ruling that tourists can bring in \$100 worth of liquor duty free. But until the rule can be promulgated limit is one quart.

quart.
Philip Merivale to head a Shakes-pearean rep for Crosby Gaige next

pearanter of the season. Peggy Fears lost her appeal against the judgment entered against her by the trustees of the Luclie Gown Shop. She failed to file her appeal within the time

ilmit.

Richard Bennett badly hurt by fall from a horse in England. De talls vague:

#### Coast

Juan Larrinaga engaged to reproduce motion picture studio at Pa cific International Exposition, open ing May 29 at San Diego.

Al Galbinsky, musician, has be-iegally retitled Al Gayle.

legally retitled Al Gayle, Congress of Rehabilitation appeals to L. A. Park Board for use of Greek theatre in Griffith, Park to stage series of pageants, with ad-mission restricted to vegetables and other commodities.

Carolyn Nolte granted Reno di-vorce from Samuel Feidman, N. Y. furrier.

vorce from Samuel Feldman, N. Y. furrier.

Joan Redell, beauty contest winner, jailed in L. A. on grand their charge.

Mrs. John Barrymore (Dolores Costello) and Mrs. Lionel Barrymore (Irene Fenwick) in Good Samaritan hospital, L. A., suffering from induced the suffering from induced the suffering from induced to the suffering from the suffe

London.

Deportation of Thomas Oliver
Clark, English film writer, who overstayed a visitor's permit, recommended by U. S. immigration offi-

In which Souss suffered a fractured lesses Lasky had L. A. court appoint him guardian of estate of his two children, a son, 13, and a daughter, 12.
Government income tax eleuting Government in Gove

asks court to settle property dispute.
Antone Wachmeister, former acrobat, given probation in L. A. after
suity plea in passing spurious \$20.
Wife of Anson Weeks, orchestraleader, granted divorce in Frisco.
Ern Westmore, studio makeup
artist, bound over to Superior Court
on hilt-and-run charge.
Chapling declared she had evidence
to confirm the report that the comedian and Paulette Goddard are married.

to confirm the report that the comedian and Paulette Godderd are mardian and Paulette Godderd are marConfessed slaver of Otto Ellinger,
police officer at Metro, draws one to
10 in San Quentin.
Writers' Club to stage little theatre tournament late this month.
Mary Margaret Faltbanks, niece
of Doug, married to Henry ChapProbation denied Edward Friedman, sentenced one-to-15 in San
Quentin for theft of jewels from
Mae West.
Gilbert Pratt film director, filed
notice in L. A. of intention to wed
Alfred Shenberg, Metro studio executive, sued for divorce.
Damage suit for \$107,000 against
Wesley Ruggles, result of a traffic
accident which caused the death of
a two-year-old boy, settled out of
Confessed and the Harry (The Horse) Matto. Not

a two-year-old boy, settled out of court.

Harry (The Horse) Mattos, Neb Eldusyan-and-John "Vesteriest", St. Eldusyan-and-John "Vesteriest", St. Edusyan-and-John "Vesteriest", St. Edusyan "Vesteriest", St. Edusyan "Vesteriest", St. Edusyan "Vesteriest", Baker Ranch to stage eighth annual rodeo in the Pasadena Rose Bowl March 31. Ussher, former music critic, named manager of L. A. Philharmonic orchestra. Father of Isabel Jewell, film actress, regains eyesight after 18 months of total bilandess. In L. A. by Hazel Flizgerald, dancer, from brewing company, for assertedly using her picture in a beer ad.

#### Z-C Skeds

(Continued from page 7)

the steps taken by Flinn, Tyrce Dillard, counsel of the C. A., will be ready to draw up the actual legal

form.

This J. A. sked is expected to set a precedent in the discussions of the other schedules. At least, one of the inspect of the important points which figured in a decision on the L. A. lineup will be employed in considering subsequent clearance set-ups. That is the inclusion of the admission angle in figuring the availability of films.

is the inclusion of the admission angle in figuring the availability of films. But the zoning issue is something else again. The C. A. must act on the customary number of squawks in various zones, in each one of the district schedules.

The status of the 1935 assessment sked is only a question of time. This assessment line-up is now in Washlogton for final approval. It is expected to be okayed, shortly, and then will go into immediate effect.

The gross figure on 1935 assessment of the milling on the same as the previous year of the same as the previous year of the same and decrease in the lowest brack email to the same of the same than the same of the smaller exhibitors will be benefited in a degree by the new slate. Despite this decrease in lower brackets the industry must fork over nearly \$360,000 for C. A. operation in the next 12 months.

Last Thursday's unexpected session of the C. A. here took up a number of cases appealed to the board, but decided on only nine minor actions. There were 27 cases ready for consideration, but action was deferred on others discussed. Sidney Justin, alternate for George, J. Schaeffer, of Paramount, was chairman. Dillard acted as secre-

#### Par Peace

(Continued from page 5) counsel to the stockholders com-mittee and the company, in the matter of the presentation of the

counsel to the stockholders' committee and the company, in the matter of the presentation of the plan.

So far is, John Hertz's position is concerned he appears to stay in the concerned he appears to stay in the concerned he appears to stay in the plan.

So far is, John Hertz's position is concerned he appears to stay in the sone committee may voice objectioning to his nonination for the board, April 4, when the whole matter again gets the attention of Federal Judge A. C. Coxe.

Courts' Order

At the hearing held last Thursday (14) Judge Coxe issued an order returnable April 4, why he should not make preliminary confirmation of the plan, as presented, and the stay of the plan in the plan in the plan in the state of the plan in t

the court-to-fix the dees of the committees involved:

The plan will go forth with the amendments which had been suggested previously by the court. Among these is that the rate of interest is roduced from 6% to 5% on the approximate \$\$5,000,000 of the new bank debt. Also that the new board of directors shall be sorted into three classes, each consisting of not more than six members, and that one of these classes shall consist of a term of three years, another of two years, and another of one year. It is provided further that at the election of directors, to be held in 1938 and thereafter, cumulative voting shall be in force.

On April 4 it is expected that the court will hear further objections to the plan and to the makeup of the new board of the serve board on the serve board of the serve board on the serve board of the serve board on the serve board on

new board

to the plan and to the makeup of the new board.

Board Members

There are only nine duly named members of the board at present although 18 names are included in the plan. Seven must await format stockholders' meeting, yet to be called. There is no date set for this special stockholders' meeting, but apparently it has to be after April 4.

There is still the chance that the new board may consist of 15 members only, but this must be subject to agreement of all the parties to the plan. The list of 16 include Gerald Brooks, Stephen Callaghan, Robert K. Cassatt, H. A. Fortington, William S. Gray, Tr., Duncan G. Harris, John D. Hertz, Percy H. Johnston, Henry R. Luce, Charles A. McCulloch, Maurice Newton, Floyd B. Gulum, Charles E. Richardson, George J. Scheefer, Frank A. The Stold-Munger committee feels entitled to representation on, the board and it is noselble that

The Szold-Munger committee feels entitled to representation on the board and it is possible that feels entitled to representation on the board and it is possible that this committee, through attorneys. Szold-and-Brandwen,—may make-a plea to the court along these lines, It is said that this committee's nomlinee is R. C. Kremer, a Hahn department store official.

### Gangster Cycle

(Continued from page 5) and also on a prison break yara.

Paramount also went for the con
scram idea, both studios being inspired by the San Quentin break of
two months ago.

\_\_\_Other Nibbles Other Nibbles

Metro Is hot for the fed angle, and
United Artists will have Reliance's
Washington Correspondent, also a
gangater-federal story. Radio
looking for a story of that type.
Studiog fed that the public's interest in the Hauptmann trial and
the fact that newspapers and newsreels went the limit in playing up
the case is justification. Also fife-

reds went the limit in playing upthe can six building the can six building the can six building and in six building and six buil

#### Broadway

Max Fuchs lost his mother last week. Hobart Bosworth in from the Felix Felst yearning for some sunshine.

Damon Runyon scrammed to Miami Beach. Bish Lenihan back on job after brief illness.

Gus Eyssell is over that slight ill-

ness.
Ted Claire m.c.'ing the S. S. La-fayette cruise.
Bob - Weltman's daughter had a birthday party.
Burley houses are elashing prices for matines shows.

for matinee shows.
Sam Dembow, Jr., one of proudest fathers in show bit.
Ida Wilder, sec to Harvey Day, planning a trip to Cuba.
James Roosewall Charles and James Roosewall Charles Roosewall Charles Roosewall Charles Roosewall Roosewa

suits.

Warner Bros. Club played to capacity at its annual banquet-bail at

Newest window ballyhoo on the Square is a baker for beef roll in puff paste.

Square is a passing puff paste.
Arthur Israel, Par attorney, went south to attend funeral of his father-in-law.
Stanley Shutard hurning midnight

south to attend funeral of his father. In-law a standar In-law I

on. Broadway talent entertained at t. Valentine party for staff and ledical school of Polyclinic hos-

medical school of rougening medical school of rougening medical political po

Alleen St. John Brenon, in charge of fan mags at the Par home of fice. Coastward to contact studie on fan matters, to be gone two or three weeks.

aree weeks.

Perpetuation of the name Eddle
oy was furthered Feb. 12 with the
the fa son to Mr. and Mrs. Eddle
oy, Jr., in New York, He'll be
alled Eddle Foy, 3d. Mother is
to former Anna Marie McKinney.

#### The Hague By M. W. Etty-Leal

Else Mauhs, Dutch actress, celebrated her 50th birthday.
Latest racket here is to tap gas from parked automobiles.
Carnival season here opened with a masked ball in big hall of the local Zoo.

masked ball in big hall of the local masked ball in big hall of the local masked ball in big hall of the local present of "Grazan and His Mate' (MG) a bad flop.

Eline Plaulese, who was very successful on legit stage, now touring Holland in cabaret.

Bolland in cabaret.

Bolland in cabaret.

For sole performance this season of "Butterfiy" the Italian Opera Co. engaged Miss Tinay Areliano, Fill-plino singer; the Company of the Hold Folks at Home' and Cor Ruys Co. premierse Verneuit's 'L'Ecole des Contribuables,' both in Dutch versions.

Dutch versions.

Dutch versions.

Dutch versions.

Dutch versions.

Distant Side' is billed at the Hague this week at the Excelsion Theatre.

### CHATTER

#### London

Tex McLeod suddenly developing Jack White, brother of George

Maclean Rogers directing 'Marry the Girl' for British Lion.

Beile Baker latest American to get the English pantomime bug.

Sandy Mcpherson, Empire organit, on three weeks' vacation.

John Murray Anderson blew into Laddie Ciff got his fourth vaccine injection for ptomaine poisoning.

Tommy Holt anxious to know Will Mahoney's lowest for an Australian

Peter Bernard one of the princi-pais in filming of 'So You Won't Talk.'

aik. George Black on his annual cruise; his time it's six weeks to the West

Indies.
Tracy and Hay back from conti-nental itinerary to play-some Eng-

nental titurany to play-some Eng-lish dates.

Alfrede and his band-the attraction at the Olympia jubilee for March and April with the Control of the Contro

Buddy Rogers delaying his Moroc-to trip due to his film for British international not being ready in

Toller during their Solero' dance at Grosvenor house, but carrying on.

A. L. Cranfeld, former editor of the Dally Mail, now on the directorate of Associated Newspapers, of which the directorate of Associated Newspapers, of which for the directorate of Associated Newspapers, of which the director of Wimpole Street red with the director of Wimpole Street red with the director of Wimpole Street red with the director of the direc

### Palm Springs

Chico Marx resting up from the

Chico Marx resting up from the races.

William Seiter and Marion Nixondown for a week william seiter and Marion Nixondown for a week of the seiter and marion will be a seiter and seit

on the main stem piloting the things.

Vanguard of the Lombardo Or-ohestra, Mrs. Guy and Mrs. Carmen, here. Guy and Carmen due here for

a week's rest before starting at the Cocoanut Grove.

Walter Hagen best dressed pro at the First Annual Palm Springs Golf Tourney. Raiph Farnum best dressed non-pro. Dick Arien broke his faw driver, which supplied him with a number one allob.

#### Paris By Bob Stern

Con Colleano to Riviera Eddie Pilcer and family back, Gino Arbib to U. S. in March Agriculteurs booking Tron Duke

Flying Concellos at Mae Wynn Foursome at the Mou-lin Rouge. Constant

Constant Remy Marseilles.

Reprider's Captive revived at the Michodiere.

Michodiere.
Adolf Osso back with some Upix to peddle.
Elicen O'Connor here for Tabarin show.
Mine Horne to sing Tosci-Opera Comique.
Dorothy Denese (Black Pant) to sing Tosca' at

ra Comique.
ra Comique.
ed for Lido.
arry d'Arnast finally getting
and sailing.
aska, Stanley and Mae, aerial-

Harry Garley

Ha

Pau.

Biuebell garnering English for Jacques Charles to take to U.S.

U. S.

Memory of late Firmin Gemier to
be honored it a gala Feb. 20 at
Odeon.

Andre Berley, back from Hollywood, to go on tour with a song

wood, to go on tour with a sons-number.

Henry Duvernois reading Rouge' to cast that Will play it at Saint Georges.

The sons of the sons old part in Hortenia Sisters' oper-etta. She used to be a tragedienne Maurice Dekobra doing an oper-etta book based on 'Sphynz Speaks, novel, with lyrics by Albert Wille-metz.

novel, with lyrics by metz.

Valentine Tessier, recovering from illness, to return to stage next season in Denys Amei play at the Saint Georges.

Edna Sedgwick and Estelle and dancers, under local

And the Sedgwick and Brielle and Le Roy, dancers, under local Morris management, playing the Cannes Casino.

Jacques Copeau reported taking a boulevard theatre for next seemed to be a se

september.

Jean Vertex, newspaperman ortholed for life while covering last year's riots, giving 10,000 frames of damages that he won from the City of Faris to newspapermen's association.

#### Cuba

By Rene Canizares Castro Bros. orchestra at the Ca-

sino, Eugenia Zuffoli still at the Prin-cipal theatre. Lorenzo Pago back in town after bai theatre. Lorenzo Pago back in town after days at Miami with his orches-

tra.
Lecuona back in town from Mexico with a few Mexican dan-

ers. Casino and the race track again orking after playing hide and working eek. First pulp magazine appeared ere. It is a mystery and detective

here. It is a mystery and detective proposition.

Don Asplazu claiming damages through the State Dent, because he was not permitted to enter U. S. Claims he had a contract with Paramount for Rumba.

#### Berlin

Rurt Goets, author-actor, pretty Koch Wolfram has taken over Das Lustspielhaus.

Renate Mueller left UFA and has gone over to Europa.

Paul Fejos directed 'Menschen im Sturm' for Hunnia-Phoenix, Karl Bauhofer's Thomas Barbara' tried out in Fuerth.

Barbara' tried out in Fuerta. Leipzig: Opera will be rebuilt, coating several million marks. Merton Hodges' Rain and the Wind' is ready for road tryouts. Erik Will stated a guest tour to Hannover, Frankfurt and Cologne. Hannover, Frankfurt and Cologne.

Ida Wuest and Fritz Odemar have
the leads in Hauptmann's Biber-

pelz, Georg Fraser's Die Elf Teufel' Will premiere at Frankfurt-am-Main. Gurilit gälleries opened exhibition of Gustav Diessi, flicker star who stches.

etches.

August Peopeck's Tromperelebe opened at the Plaze, with Kurt Uhlig.
Rehearsiis started for Die Hexe von Passau by Billinger. Premiere in Hamburg.

concearsais started for 'Die Hexe' von Passay' by Billinger, Premiere in Hamburg.
Early spring production is skedded for Josef Maria Frank's 'Die Letxten Vollege Mittee, with Arthur Robison directing, is to go into production in mid February.
Grace Moore in 'Das Leuchtends Ziel' ('One Night of Love') ('Col) to premiere at the Marmorhaus.
Alice Field going to Paris to play Alice Field going to Paris to play Largodie' for a five-week run.
Munich was scene of tryout of Huptman Fablan,' adaptized from Kleist's 'Die Marquise von O.' Premiere of Josef Wiessalla's 'Die Front unter Tage' postponed because of 'Paul Danike's sickness.
Hearte') going atrong. Anything with a spy angle goes over big here.
Martha Begerth crashed through with another winner in Thr Grossster Erfoig' with Lee Siezak for TK-Cline.

Adolf Tohlbrueck is busy. Lead for UFA in the 'Zigeuenerbaron' and Europa in Tch\_bin Jack Morti-

mer.

Following Hepburn's success in
Little Women, German theatres
excited about 'Little Minister,' also

Following Hepburn's success in Tittle Women, German theatres excited about Tittle Minister, also hooked.

Tower of the Minister, also hooked.

Hardid Paulsen and Gustav Waldau have completed 'Sle und Die Dre' for Europa.

Theatre des Westens being utilized for opera by 'Kraft durch Freude, 'free time organization of Willy Fritsch, Adele Sandrock and Paul Kemp to get leads in UFA's 'Amphitryon,' which Gustav Stapenhorst will direct.

Fritz Mains, director of Europa distributors, named to Academy of distributors, named to Academy of distributors, named to Academy of the Complete of the

him.
'Maedels, Jetzt ist Damenwahi,' a hit from Gustav Froehlich's film, 'Oberwachtmeister Schwenke,' is one of the newer dance hits, and

not from Gussey Freehiner, and Corewachinester Schwenke, and Control of the Carl Heinz Klubertanz gathering a troupe for German tour with Zwischen Abend und Morgen, by Zdenko von Kraft, with Otto Ge-Emil Jannings smacked another role for a loop in 'Der Alte und der junge Koenig,' NDLS production for UFA, based on Frederick the Great's youth. Hans Steithoff directed the Lauking Chem Charles von Harbou and Rolf Lauking. New production, 'Journalisten,'

book, by Thea von Harbou and Rolf Lauckner, production, 'Ournalisten', opened well in Rosethaatre with Friedl Nowak, Lottle von Syrow, Traute Rabenhorst, Helmuth Epps, Hans Rose, Rudolf Hofbauer, Kurt Milkuiski, Frank Alwar and Arno F. X. Kappus' novel, 'Der Rote Reiter,' filmed by Phoenix in colors, with Camilla Horn, Marleluis, Ivan Petrovich and Veir Harlen, due at the Mozardscal and Tilana Dalett, but and the Mozardscal and Tilana Dalett, and

### Hollywood

Eric Linden in from N. Y Constance Binney a visitor.

Ted Reed victim of sinus trouble. salia Stewart back from N. Nick Foran has a new 80-foot

Kay Francis joins the flu battling George Sidney trained in from

New contract for Frank Morgan t Metro. Chester Hale taking up tennis in

big way. Hal Kemp catching all the local orchestras.

Sig Marcus back after two weeks
acationing.

Sonya Levien back from her N. Y.

Sonya Levien back hym. writing jaunt.
M. M. Van Praag wound up his coast invasion.
E. L. Alperson back to N. Y. after two weeks here.
Bill Tilden hanging around with

The state of the s

Henry—Herzbrun moved into
Emanual Cohra office.

Harold Hurley back
Harold Hurley back
Harold Hurley back
Harold Hurley back
Harold Glinsberg of Viking Press
here-contacting writers.

Harold Ginsberg of Viking Press
here-contacting writers.

Howard Ditt. here out a planeticast of Private Worlds feet at
studio by Walter Wanger.

Dorothy Arzner back from eastern
testing of ratent for Col. wing of
Radio taged and of the contact
player, action of the collection of the collectio

rack. Harold Hurley back at Para-nount after three weeks on the mount after three weeks on the desert. 20th Century's Call of the Wild' unit back from location to make in-

teriors.

Jack Gross spiffy in that new suit and topcoat won in an exploitation.

contest.

J. F. T. O'Connor, comptroller of
U. S. Currency, looking over the

U. S. Currency, looking over the For lot.
RKO's Tom Walsh from Salt Lake, honeymooning here and Callente.
Harry Rapf out of hospital and heading for Falm Springs to recuperate.
Louis Friedlander nursing scaling stitches after being heaned by a light of the second seco

South Priedlander nursing scalp stitches after being beaned by a lamp at U.
Grover Jones, with a bandage below his left eye, making suitable explanations.
Grover Jones, with a bandage below his left eye, making suitable explanations, and the series of th

(Continued on page 62)

### **OBITUARIES**

HENRY J. PAIN Henry J. Pain, 82, who with his father, James Pain, originated the pyrotechnical spectacle, died in Lon-don, Feb. 14.

don, Feb. 14.

The Pains came to New York in 1877 and the following year they inaugurated a fireworks display at Manhattan Beach, following the Gilmore concerts, a special arena having been erected. This was The Last Days of Pompell, which employed a large cast of pantominists and dancers in a performance leading to the fireworks eruption of Vesuvius. This was subsequently toured, playing in bail parks and aimliar enclosures.

This was followed by other spec-

toured, playing in buil parks and similar enclosures.

This was followed by other spectacles, each running the entire summer season at the beach, each presenting, its superficial pantomine, embellished by vaudeville acts, and terminating in z. blaze of burning, embellished by vaudeville acts, and terminating in z. blaze of burning the playing the properties of the prope

ago took charge of the road produc-tions of 'Cocoanuts' and 'Animal Crackers' for the Marx Brothers. He was a member of the Lambs and of the Theatrical Press Representatives

He is survived by a brother, a banker in Columbus. O.

JANE WHEATLEY

JANE WHEATLEY
Jane Wheatley, for a, third of a
contury on the stage, dled in New
York Feb. 17. She made her first
appearance with Vloia Allen in The
Christian, and had played with
Faversham and had appeared in numerous Broadway productions. Her Faversham and had appeared in nu-merous Broadway productions. Her last appearances were in 1932 in 'The Warrior's Husband'-and-Dan-gerous Corner.' She is survived by her husband, Galway Herbert, and two brothers, William and Walter Simpson.

BETTY COYAN

Betty Coyan, 34, who appeared in plant of the correction of the correct

AUGUST BROHM
August Brohm, 61, vaude comedian, writer of a number of joke books and songs, died at his home

IN MEMORY

### Jenie Jacobs

February 21, 1933

"PAULINE"

brations with fireworks displays and set pieces, and at the inaugurations of .Presidents McKinley. Theodore Roosevelt, Wilson and Taft, displayed at the base of the Washington monument. It also staged spectacles at the first Chicago fair, the Buffalo exposition, and the Cotton Giates-fair, in-New Orleans-in-1885.

During the campaign of William Randolph-Hearst-for-Mayor-of-New York the company was hired to give

Randolph-Hearst for Mayor of New York the company was hired to give displays at rallies. At one event, in Madison Square, sparks entered the storage boxes in some manner and the resultant explosion inflict-ed many personal injuries. The suits for damages amounted to so great a sum that the company was vir-tually forced out of bushess, selling out to a smaller rival. It marked the virtual ending of great fireworks displays. In this country.

GEORGINE B. CONOVER
Mys. Georgine B. Conover, 57,
dled in Now Brunswick; N. J., Feb.
12. As Georgine Brandon she had
run the gamut of the theatre from
Shakespeare to Gilbert and Sullivan.

Shakespeare to Gilbert and SullivanSha Tetted in 1919 upon fer mayrlage to Grover C. Conover.
Her last stage appearance was in
The Bride Shop. She did the
French Queen in Richard Mansfield's production of Henry V., and
had played with all three of the
Pickfords in The Child Wire. She
was also seen in More Than
Queen, The Conquerors, 'Checkers'
and Beau Furnmel.
Suryed b broth husband, two
sleers and a bed-

ED. S. RIGGINS

Ed. S. Riggina, 46, general manager of the four Central California radio stations operated by the McClatchey group of newspapers, died Feb. 11 at Fresno, Calif., from cancer of the throat.

cancer of the throat.

Rigsins, formerly in an editorial capacity with the Sacramento Bee, took over the operation of KMJ, Fresno; KWG, Stockton; KREN, Bakersfield and KFBK, Sacramento, when his newspapers became allied with the air chain.

He was also husiness manager of

He was also business manager of He was also business manager of the Fresno Bee, a member of the McClatchey newspaper group. His widow survives.

WILLIAM E. GORDON
William E. Gordon, 63, for the past
five years advanceman for Sam
Harris, died in Miami Feb. 14.
He was the road manager for Mrs.
After the road manager for Mrs.
Of the country and handled a tour
for Viola Allen. He was for 15 years
C member of the javance; staff of Secretary or the Southern Ohlo
Klaw & Erlanger, and nine years

thickly populated. Manhattan Beach in Denver. He had lived in Denver at that time was owned by the Long since 1882 and was one the faule flaind Rive R. and was open to the stage many years. He is survived public at a price.

The company also supplied celebrations with fireworks displays and cremation in Denver.

#### FRANK COHEN

FRANK COHEN
Frank Cohen, 46, veteran film
man, lately with the H.E.R. Laboratorles, died Feb. 17 in New York.
His widow, the former Hattie
Bates of the stage, survives.

HUBERT T. MARSH
Hubert T. Marsh, 56, managing
director of British & Dominion, died
suddenly Feb. 14, in-London, of
heart trouble. More detailed story
on foreign film news page.

Percy Rogers, 36, died Feb. 10 in Percy Rogers, 36, died Feb. 10 in Los Angeles, when his Jugular veln was severed in an auto collision. Rogers, a projectionist, employed at the Trojan theatre, was driving to his home in Hollywood after the Sunday night performance when crashed into by another car. His widow survives.

William Morgan who conducted Equity's addressograph department dled in the Polyclinic hospital, N. Y. Feb. 15 of a fractured skull. He was the victim of a hit and run gan was at one time of the Hippodrom Morgan in the chorus

Marian De Forest, who made the dramatization of Little Women, died in Buffalo Feb. 17. She also wrote Erstwille Sugari for Mrs. Fiske. She also collaborated with Zona Gale in a series, of xadio, sketches for NBC. Up to 1924 she had done drama cricicism for the Buffalo Express.

William J. Keller, 72, a member of the Grand Opera House-orchestra, founder of the Dubuque Military band fifty years ago, died at his home, Dubuque, Ia., having been ill only five weeks. His widow and a son survive.

Brother (Herman) of Elmer Dressman, publicity director for WCKY and L. B. Wilson string of theatres in Covington, Ky, died Feb. 13 at his home in that city, follow-ing a prolonged illness. Survived by widow and two children.

Mother of Meyer Davis died in Washington Feb. 17. Survived by

at his home in Jackson, O. He had been in failing health for six been in failing healt months, Burial locally,

Pearl Sayler Brown, wife of Col-vin W. Brown, died in New York Feb. 8.

#### Coughlin Trend

(Continued from page 1)

minute disc, with five minutes left open on each program for local an-nouncements and the selling of Townsend booklets at 25c each.

Townsend booklets at 250 each.
Stations which have been contracted for already are KNX, Los
Angeles; WHO, Des Moines; WJJD,
Chicago. Negotiations are now on
with WHAS in Louisville, and
Keifer is also in the east readying
time on an Atlantic coast transmitter. mitter.

Besides the regular layman lecturers the stations are getting a flock of ecclesiastical spielers, most flock of ecclesiastical spielers, most of whom can't see why they can't do as well as Father Coughlin. And the stations are having a little difficulty in keeping these clergymen of their microphones, because each individual, preacher comes, into the studie with the backing of his own facets, and of whom believ that their which should not be kept from the rest of the waiting world.

We Know Everything

We Krow Everything

What is particularly annoying to
the stations is that the preaches
won't stick to religion or the Bible
any more, but are branching-outinto political economy, political science and sociology. They talk about
the gold standard, the index of commodity prices, the gerrymander syatem, etc., more than they do about
Ezektel. or Jonah and the whale.
Pretty ticklish situation, which is
causing a sudden epidemic of insomnia among the station chieftains.
Many stations are starting to try to
set up policies which ban all religlous or political speakers from their
mike, but they are having considerable difficulty in setting up any
such hard and fast rule.

Bigger stations are able to get

such hard and fast rule.

Bigger stations are able to get away with it by saying that their time is completely occupied, and in that manner can eliminate a great many would-be leaders of the people. But the smaller stations are in between the fire and the deep sea. When offered money for the time, When offered money for the time, they grab at the chance of adding to the 'Income, and when some spell-binding clergyman asks for free time the station without much standing in the community hasn't the nerve to refuse because of the fear of losing additional standing.

#### WB Split-up

(Continued from page 6) Continues from page 5)
Leonard Schlesinger over other
Philly houses, including all subsequents and A. J. Vanni in charge of
out-of-town districts in Pennsylvania and southern New Jersey.
Ted Schlanger will hold title of assistant g.m. in Philadelphia.

sistant g.m. in Philadelphia.

In testing the decentralization scheme in a preliminary way at this time, zone managers will do all other buying in the field, including supplies, equipment, etc. By avoiding the necessity of requisitioning New York for all these supplies, Warners feels that certain detail and expense will be eliminated by this move. At the same time responsibility of zone managers will be increased with their operating powers widened.

It is explained that while New

It is explained that while New It is explained that while New York operating authority is not be-ing eliminated, it is felt that the va-rious field operators have reached the point in service with Warners that they can assume wider powers than in the past. On important de-cisions, New York will figure.

cisions, New York will-figure.

In addition to detail cut out by buying from the field and widened operating power, Warners plans an auditing system within each territory under the zone managers. This will not be set up overnight but gradually. WB at the same time studying how it's working out.

Advertising for Warner theatres will continue to clear through Mort Blumenstock at the home office, with its close contact in the field through frequent trips to territories on pletures, campaigns, plans, etc.

on pictures, campaigns, plans, etc., Clayton Bond remains in charge of

Leonard Keller orchestra opens a the Bismarck hotel, Chicago, March. 3, replacing the Art Kassel band, which heads on a short tour.

## CHATTER

(Continued from page 61)

(Continued from page 41)
on De Mille's 'Crusedae', hit by the
flu, Charles Lang pinchhitting.
Bud Lollier made a lot of patriotic
speeches last week as part of national defense week observance.
Bevhills picture houses running
trailers announcing smoking in
theatres illegal in that ritzy burg.
John F. Wharton, Vp. and general counsel for Pioneer Pictures,
in and out for Pioneer Pictures,
in and out from the east last week.

Senny Rubin booking 26 meer
Club banquet at the Biltmere Bowl
Feb. 22.
Metro is warming up to 'MasqueMetro is warming up to 'Masque-

gaga.—He's m.c.'lng the Warner Club banquet at the Bittmore Bowl Feb. 22.

Metro is warming up to 'Masquerade,' produced in Vienna by Willy translation. The bear of the day of the control of the contro

#### Mexico City

By D. L. Grahame

Town's first cocktail club opened.
Wallace Irwin vacationing here
and filling his note books.
Don Cossak Chorus warbling at
Palace of Fine Arts (National The-

Don. Cossak Chorus warbling at Palace of Fine Arts (Kattonal The-Current pic pushovers are. The Painted Vell' (MG) and 'Border-town' (WB). Government party formed commish to develop the Mexican thea. Mexicos only two femme toreodores topped, the bill, at the local bull 'ring on Constitution Day (6) and proved a fair draw.

Tumora or We Crontor reopening Tumora or We Crontor Tajuana, which was shut last month in the government's anti-gambling drive.

Japanese seemic pix travelogs and landscapes—exhibited by Japanese and landscapes—exhibited by Japanese, and landscapes—with the by Japanese that way in Years. The matadors seriously gored this season, which is one of the worst that way in Years. The has rome of the going dropped deed of near failure.

Performers at a radio station operated by government party have asked President Cardenas to order which they say station's manage-ment is withholding without justice.

which they say station's management is withholding without justification.

#### Shanghai

Johnny Romero is still playing successfully in India, with a long stop booked in Calcutta.

Dick Hamilton recovered from recent operation and busy again booking his cabaret and hotel circuit. All acts on Hamilton's string now regularly. booked to Sason for 8 weeks in this French Indo-China

town.

Balley & Cowan at Paramount
ballroom; in addition to their act,
with Linn Cowan as director, have
produced a line of 16 gals for floor

#### Vienna

Theatre an der Wien in Dausshape.
State opera ball is social event of season.
Fritzt: Massary expected back for the season.
Fritzt: Massary expected back for the season of the season o Theatre an der Wien in bad

by Edgar Wallace, getting an all round reasting.

Hans Woerster from Schauspielhaus, Dresden, replacing Paul Hartmann at the Burg theatt.

Emil Jannings here discussing a talker based on Gerhardt Hauptmann are Hartmann Honschel.

Work before starting reheareals under Charles B. Cochran, London, in new play by Bewerly Nichols.

Composer Leo Ascher back from London atter conducting for B.B.C. London atter conducting for B.B.C. didlicing to C. B. Cochran, Sir Oswald Stoll, Raiph Neale, Mrs. Chesterton and Gilbert Lennox.

#### Chicago

Shannon Dean booked into the Chez Paree,

Lou Lipstone heading for a Car-ibbean cruise.

Ferdle Simon in the loop for a couple of days.

Jack Kapp planed through on his way to the Coast.

Jack Kapp planed through on his way to the Coast.

Bill Stein zooming to the Coast on more McA deals.

Ed Levin and frau off for a couple of weeks in the West Indies.

Nate Platt filpped to Kansas City to take a look at the Newman.

Erlo. Gibbs in town reporting the Dionne tour for the Toronto Star.

Faul Sanders shead of the Kansas City to the Common to the Common tour shear of the Billi-Ganham recovering from slugging by a couple of hold-up flyss.

slugging by a country with 'Ziegfeld guys.
Patricia Garrity, with 'Ziegfeld Foliles', being tested for pix on the Coast.
W. A. S. Douglas turning out feature copy for the Herald and Ex-

ture copy for the Heraid and Examinor.
Four Camerons, back in valide
Four Camerons, back in valide
And the Oriental.
Filckorna Fran Gamla Stan,
Swedish musical flicker, previewed
at Medinah Club.
Redinah Club.
And Nate Lewis reviving the Rejit big around the midwest with bargain fist-fests.

### Fox Appeal

(Continued from page 5)

Continued from page 5) affirmed the lower court action and denied a. motion for new arguments. Fox attorneys complained that the Minnesota courts—had misconstrued the Sherman law and the decision of the U.S. Supreme Court as it applied to the standard exhibition contracts. Contention was that when the arbitration provision was knocked out; Femainder of the contract was entirely in keeping with the law, a point which the Minnesota tribunals refused to grant.

grant. According to the Fox bricis in According to the Fox brices in this proceeding, Faramount case de-cision by U. S. tribunal established that nothing was illegal in the con-tracts except the arbitration clauses and that the remainder of the agreement was not illegal.

Fox Angle

Fox Angle

Fox lawyers in New York yesterday (Monday) said the company is going to the U. S. Supreme Court again on an appeal from rulings by Minnesota courts upholding the contention of A. B. Muller, exhibitor, that the old standard exhibition contract was nullified by arbitration provisions. This follows the Supreme Court dismissing Fox's first appeal in Asvor of the Minnesota exhib, who was originally sued by Fox for failure to carry out his contract with that distributor.

Fox holds that its appeal was lost in Washington not on merits but due to the fact that a mistake had been made in taking the case from Minnesota for the contract and that for technical reasons in preparation of the appeal it will be necessary to reargue it. This will be done, according to Felix Vankins, Fox legal executive, as soon as the papers can be prepared. Jenkins.

Fox legal executive, as soon as the papers can be prepared. Jenkins can't estimate how soon that will

be. from U. S.

Andre Obey's 'Noah' featured at the throater for 49.

Albert and Else. Basserman to star in Gentlemen' at the Komoedie.

Smetana's The Kins' presented throater in Gentlemen' at the Komoedie.

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Smetana's The Kins' presented throater in Gentlemen' at the Komoedie.

Smetana's The Kins' presented throater in Gentlemen' at the Kins' presented throater in Gentlemen' at the best of the throater in Gentlemen' at the Kins' presented throater in Gentlemen' at the Gentlemen' at standard exhibition

## San Diego Will Make Big Splash With Its \$15,000,000 Expo in May

San Diego, Feb. 19. This southernmost American city along the Coast will make an im nortant bid for tourist trade this summer with its \$15,000,000 California Pacific International Exposition. Set to open May 29 on its 1,400-acre site in Balboa Park, promise is made that it will be one of the biggest outdoor layouts seen on the coast since the world's fair

at Prisco.

Patterned pretty much after the Chicago Fair, local setup will lean heavily on industrial exhibits. In-cluded in this category will be the Palace of Science, Palace of Electricity, and Varied Industries. Palace of Fier Arts, Women's Palace, Children's Palace, Children's Palace, Children's Palace, Children's Palace, Children's Palace, Palace of Travel and Transportation, House of Pacific Relations, Japanese Group, Villages of the World, Palace of Natural History and a score of others.

Natural History and a score of others.

Midway tricks will be numerous, many of them coming from the Chicago fair. C. C. Pyle will recreate Ripley's Odditorlum as the Belleve It Or Not Show.' Replica of Golden Guich will be aported just off the Golden Guich will be aported just off the Application of a '49 mining camp. Stanley Graham is bringing the Midget Gly, and Midget Farm setup from Chicago.

#### Choicy on Concessions

Choice on Concessions
Publicity matter sent out by the
expo quotes Bill Barle, in charge of
shows and concessions, as saying
that he has turned down more than
75% of the applications for loca-tions and that only high class stuff
is beling considered. He adds that
90% of the amuscinent zone is already booked.

ready booked.

Latest to be accepted are the units of Lew Dufour and Joe Rogers. They include 'Crime Does Not Pay,' Life,' Freak Animals,' Durkest Africa,' and the Two-Headed Baby.' Dufour is said to be combing Europe for new attractions to-bring-to-

the expo.

Heaviest contributor to date
who will construct Henry Ford, who will construct a building to house his exhibits. In addition to the Ford Bowl, which will accommodate 80 musicians for will accommodate 80 musicians for daily symphony concerts. Bell Tele-phone laboratory exhibit will show the workshop of scientists with a display of many new gadgets, in-cluding the 'speech invertor' the 'Magnetic recorder,' 'öscillöscöpe' and 'voice sight! Officers of the exposition are G. Aubrey Davidson, chairman of the board, Frank Belcher, president; Zack Farmer, managing director; J. David Larson, executive manager, and Waldo, Tupper, in charge of exhibits.

#### Hamid Nixes Side Shows

Charlotte, N. C., Feb. 19. George Hamid, who holds the operating lease for the North Caro-lina State Fair, at Raleigh, has just attended a meeting of fair officials, attended a meeting of fair officials, following which newspapers quoted him as telling the officials that he favors exclusion of shows and gaming devices from the midway. He expressed the opinion that rides, exhibits and high-class grandstand attractions are the most desirable fair amusement features.

#### New Ops for Denver Park

Denver, Feb. 19.

Lakeside amusement park has been bought by a new company headed by Benjamin Kastner, Lakeside Park Co., from the bondholders' protective committee of the Denver Park and Amusemen Co. Price was

Besides Kastner, the company has Albert W. Johnson, Robert K. Mul-Ablert W. Johnson, Robert K. Mul-len and John Flohr. All have been active in the management of the park. Kastner will be manager, Johnson superintendent, and Mullen publicity director. Old company lost the park through foreclosure in 1933, and it was oper-ated by a receiver until the com-mittee took charge. Park contains 109 acres. Opening on May 25. Name bands in El Patlo, the ball-room, will continue to be the policy, and -Kastner-is-in-Chicago-confer-ring with the Music Corporation of American on this feature.

#### Miller Holds 101

Oklahoma City, Feb. 19. Col. Zack Miller was in active command of historic 101 ranch, located near Ponca City, Monday, as reports persisted that the trustees contemplated an injunction suit to

keep him from interfering with their operations of the ranch. Miller took charge of the ranch Saturday, after a bankruptcy hear-ing at Ponca City before A. L. ing at Ponca City before A. L. Maris, concillation commissioner. The creditors, who had the trustees named to preserve the assets of the ranch, have 60 days to reply to Miller's proposal to pay off his \$50,000 in debts in ten years at 3 percent.

#### Biz Up in Detroit

All attendance records for annual Shrine Circus were shattered when its two weeks engagement came to a close, Sunday (16) according to a close, Sainary (16) according to Tunis E. Stinson, chairman. Fea-tures with show this year were Clyde Beatty with a new group of Ilons and tigers; Gretonas, high-wire; Bombayo, bounding wire; Cristiani troupe of riders, Firth's musical seals and Mickey King, endurance particities.

Show moved intact to Cleveland under Grotto auspices.

#### **Helping Dallas**

Dallas, Feb. 19.

Major Lenox Lohr and four division chiefs of the Century of Progress are helping Dallas unsnarl
kinks in the setup for the 1936
Texas Centennial exposition. Major
Lohr, director of the Century of
Progress, was here all week. The
four division chiefs who arrived Prifour division chiefs who arrived Friday night were M. Herzog, accounting: Lewis Skidmore, design and construction; J. Franklin Bell, exhibits and concessions; and E. W. McConnell, chief engineer.

#### Death Calls in Reading

Reading, Feb. 19.

Volly Ethel Gardner, 41, died-ina hospital here Feb. 12, of an
abdominal aliment of les than a
week's duration. She weighed 540
pounds and had been showing here
with the Austin-Kuntz Palace of
Wonders' freaks in a Penn street

store room.

Neal Howard Austin, 47, one of the owners and managers of the show, was found dead in his bed in a hotel Feb. 10 here after a heart attack.

#### C. A. Meet

(Continued from page 7)

(Continued from page 7)
court order to force the authority
secretary to supply them.
Revolving chairmanship plan,
with a different chairman at every
Code Authority session, was attacked as being an unfortunate
ine-up, it was implied by an irate
of the country of the country of the country
and the country of the country of the country
and the country of the count

left too much authority to the CA secretary.
Another speaker at the session wanted to know who appointed the 60, 70 or 80 people employed on regular salary by the authority. He inquired as to who recommended their appointment. Where they came from? Arc they political appointees. Are they taken from retief rolls?

As a result of the excitement the

ilef roils?

As a result of the excitement the CA session last week, originally intended to be a two or three-hour confab, was prolonged into a seventhour session. And even then only nine of the 27 cases up for decision were acted inton

were acted upon.
Sidney Justine, alternate for were acted upon.
Sidney Justine, alternate for George Schaeffer, was chairman at the meeting. Tyree Dillard, counsel of the authority, served as secretary in the absence of Flinn, who Bome of the Code Authority representatives were also apparently irritated at being called into session because, as one-pointed out, the CA had adjourned Feb. 7 until Feb. 31.

#### TENN. WANTS CIRCUIT

OUTDOORS-BURLESQUE

Three State Fairs Gander Interstate
Trotting Circuit

Trotting Gireut.

Nashville, Tenn., Feb. 19.

L. T. McTever, of Maryville, named president of the Association of Tennessee Fairs at the conclusion of the thirteenth annual session Tuesday. Feb. 5. at the Noel hotel. S. F. Houston, of Murfresboro, Tenn., was elected vice-president for Middle Tennessee; Pat Keer, of Lafollette for East Tennessee, and J. F. Walters of Huntingdon for West Tennessee. O. D. Massa, of Cookeville, was reelected secretary and treasurer.

Executive committee appointed consists of Rob Roy of Alexandriar. H. D. Faust, of Knoaville, and A. C. Topmiller, of Murfreesboro.

— A resolution was—unfanimously—adopted by the association asking that all fairs be exempt from the Sales fer.

United the state fair held in Nashville and the West Tennessee fair at Jackson in a new racing and trotting circuit were submitted by N. F.-O'Hair, who said such an arrangement would be called the Western Circuit' and would include Springfield, Ill., Indianapilis, and

Western Circuit' and would include Springfield, Ill., Indianapolis, and

#### MOSSMAN CYCLE RODEO **BOOKED INTO JAP EXPO**

Putt Mossman's Motorcycle Rodeo leaves here Mar. 4 for the Yoko-hama Exposition. Bert Fowser sails at the same time to handle several other American attractions at th

fair.
Eddle Gamble of the Bernard and
Meiklejohn office is handling the account. Several circus acts and a
wild west show are making the trip.
Also 20 midget racing autos and
their drivers.

#### Rodeo Man to Die

Emmetsburg, Ia., Feb. 19. ck Griffin, rodeo manag , rodeo manager has lost his last Patrick Griffin, rodeo manager and performer, has lost his last appeal-for stay of execution to the governor, of Iowa; and will go to the gallows for his part in the death of W. F. Dilworth, deputy sheriff of Blackhawk county, Waterloo who was killed in 1932. Date of hanging has been set for April 5.

#### TRI-STATE FOLDING

TRI-STATE FOLDING:
Burlington, Ia., Feb. 19.
Trail's end seems to have been reached for the Tri-State Fair Association, one of the oldest in this section, with the filing of a court asking that a receiver be appointed. It is alleged that bonds issued to finance the organization and to carry on are in default.

## **Burlesque Indies Win Fight Vs.** Mandatory Code Budget; Called Trade Association' by NRA Heads

### Trying It Again

Youngstown, O., Feb. 19.
Princess. downtown burlesque
house dark for some time, again
open with stock girlesque and
vaudeville, under the management
of Ralph Pitzer, former manager.
Harry Prather is in charge of
producing the bills which will be
changed weekly. Polley will be two
showa daily with an occasional midnieth nerfermance.

#### Canada Off Races

Toronto, Feb. 19.
Government grants to exhibitions and fairs will not be curtailed this year-was the promise given to cut-door amusement. officials holding their 35th Fairs and Exhibitions conference here.

They were warned, however, to discourage horse-racing in which entries were half-fast's steeds and to put the greater part of the government grants into prizes for livestock breeders. Toronto Feb 19.

#### Back to the Tanbark

Des Moines, Feb. 19.
Mrs. Wm. Hoogewoning of Ottumwa, Iowa, formerly Neille Otton of circus fame, is planning to hit be sawdust trail again. She has bought an elephant and three trainbought an elephant and three train-cd ponies and a truck to convey the animals on the circus route next summer. Her sister, Grace Orton summer. Her sister, Grace Orton, will have charge of the act and the two plan to make a foreign tour with the elephant and pony act next

winter.
Wm. Toogewoning, who inherited wm. . . ougewoning, who inherited two million dollars about four years ago, has been the owner of several circuses and is known to circus fans as 'Colonel Hogey.'

ASKING DAMAGES

Chardon, O., Feb. 19.

Suits for \$5,000 each, charging serious injuries were suffered by them last July 4 when wooden benches and chairs collapsed at a fire works, celebration have been filed here against the Geauga Lake Amusement Cô., operators of Geauga Lake, park, near here.

cieauga Lake park, near here Plaintiffs are Helen Garodensky, a minor, and Yetts Ziedman, also a minor, both of Cleveland. The mothers in each instance started the action.

#### Washington, Feb. 19. Burlesque will be compelled to enforce its NRA code without an assured source of funds for oper-

assured source of funds for operations as the consequence of a decision Monday (18) that the mandatory \$24,000 budget shall be scrapped.

Concluding that the majority of functions of the present code authority are not related to enforcement of the scompetition pack, but ment- of the competition nact, but, are distinctly of trade-asseciation character. Deputy Administrator William P, Farnsworth and his advisors officially nixed the plan to soak every burley operator, \$10 at week and insure I. H. Herk, head of the National Eurlesque Association, a \$10,000-e-year income and the proper control of the property of the p

pendent burley managers who charged at budget hearings several charged at budget hearings several months ago that the National Burlesque Association was attempting to unload an unsuccessful trade association on the entire industry. Farnise would not comment on these accusations, but the nature of the final decision, after, weeks of consultation and consideration, was regarded as substantiation of the indie view.

#### No Labor Problem

No Labor Problem

Amplifying the bald decision, Farnsie noted that the industry has virtually no labor problem since actors and stage hands are well organized and collective bargaining is the generally established practice. With labor discensive the generally established practice with labor discensive the gradient of the collection of

labon provisions.
Vigorous efforts to obtain sanction for the \$24,000 sock were made by Herk, who enlisted the aid of former Republican Boss John Q. Tilson. To all claims of beneficial work-by-the-codists, the-NRA replied. "That's trade association stuff.

stuff.

One of the principal arguments in support of the \$10,000 salary for Herk was that he has been of immense value to the entire industry by preventing Blue-law persecution and by arbitrating intra-industry scraps, but the government men were unmoved in their contention that such work is entirely outside the scope of code administration and enforcement. the scope of co and enforcement.

Formal notice of the government decision goes forward-to Herk and other codists tomorrow (Wednesday).

### JAFFE GIVES PITT TO STAFF; STAYING EAST

Pittsburgh, Feb. 19.
With his acquisition of the Gayety
in New York, George Jaffc. veteran
burlesque operator, has withdrawnfrom the local field, turning over
the Variety to musicians and stagehands. Union mon, who have organized as the Mustag Enterprises,
will operate house for the remainder
of the season with stock burley and
have made arrangements, with a
number of stock performers to stay
on under a cooperative salary arrangement.

Once before last season Jaffe gave the house to the musicians and

cave the house to the musicians and stagehands but took if back after only a couple of weeks.

Eddie Kapian remains as producer and chief comedian, for the Mustags and resident company will include Joe Freed, Joe Moss, Mary Janc Penny, Alva Bradley, Bubbles Yvonne, Vilma Joszy, Artene Milbourne, Syd Burke, George Graffe, Chie Huncor, Our Blendolieva and that Ben Jaffe, who has been manacling-the-Kuzicky-in-his-fathers-absence, will join-the-elder Jaffe in sence will join the elder Juffe in New York.

Contracting agents for several of the major railroad shows have been playing hide and seek with each other in eastern Ohio industrial centers for the past month the earliest agents have been known to contact prospective stands in the history of the circus.

With Contracting Agents Busy

Cole and H-W in Ohio Conflict

history of the circus.

Reason is that the new Cole
Bros. Clyde Beatty circus plans a
hasty trek into the mill districts
immediately following the Chicago
engagement of the show in April:
Ringling-owned shows have had
representatives, out most of the
winter protecting their major
stands against the invasion of the
new competitor before their usual
time of making eastern Ohio territory which in recent years has
been the middle of May.

Ringling agents for several weeks

Ringling agents for several weeks have been keeping close tab on the larger industrial towns in eastern Ohlo, where steel mill production is

Ohlo, where steel mill production is at the highest level in many years, and in some instances, have already that taken out permits for showing in these cities in May, June and July, secretary. Fair is being resumed The Cole Bros. advances staff has after a vagation. A Cole of the better, spots, lined up to carry May showing, which means that the new show will likely have showed a cun-in with the Hagembeck-Wait-Jace outfit in this territory early in the spring. At about the same time

a half dozen motorized shows will be heading out of the south and making a wild dash for the steel centers as was the case last spring, when the mud shows beat the rail outfits into Ohio by fully a month.

It is understood that the Cole-Beatty show already has most of its route for the new season definitely laif out and that its initial tour-will take it into most all of the results stops of the Hagon-beck-Wallace show.

The H-W show made Ohio territory late in the summer last scason and business was far from good, the show executives blaming it on the absence of Ciyde Beatty

good, the show executives blaming it on the absence of Clyde Beatty from the big show program. Cole Bros. advance is ballying its parade, which feature it is understood will be abandoned by the H-W show this season.

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Published Weekly at 154 West 46th St., New York, N. Y., by Varisty, Inc. Annual subscription, 86. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 8, 1879. COPYRIGHT, 1935, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 117 No. 11

NEW YORK, WEDNESDAY, FEBRUARY 27, 1935

72 PAGES

# BLUE-BLOOD LEGIT B

## Warners After II on Takeover With **Manny Cohen as Production Head**

Hollywood, Fcb. 28.
Despite repeated devilals by Carl
Laemmie, Sr., sale of Universal to
the Warners, personally, is reported
definitely under wa. Expectations
here are that the deal may even be
closed within the next 48 hours.
Takeover by Warners will probably
be through Renraw, Inc., personal
holding company of the three
Warner brothers—Harry, Jack and
Albert.

Warner brothers—Harry, Jack and Albert.

SImultaneous with Harry Warner's arrival from the east yesterday (Monday), Laenumle went to his studio for the first time in weeks. He had been confined to his home with an eye aliment.

Emanuel Cohen, recent production head for Paramount, figures in the deal as possibly taking charge at Universal City under the new regime. This, of course, would nullify any independent production plans by Cohen.

Transfer of all Universal properties, including the distribution setup, talent and other contracts would be concerned.

Call Leerombe has officially de-

Carl Laemmle has officially de-nied he will sell Universal, dampen-ing several bids for the purchase of (Continued on page 70)

#### Microphone for Lunch As Algonquin Okavs Rehearsed Informality

'Algonquin hotel, New York, pa-tronized by the sosphicated writing-acting-smart-cracking clique at luncrtime, is to go on the air with its noon-time gatherings. Stunt programs start March 5-over-WOR. Thomas Stix will point the radio Thomas Sitx will point the radio finger at the crumpet munchers and tell the hol pollol who's who. Whether the rank and file of the Algonquin crowd will hall the stunt as a glorlous opportunity to cop some free publicity or as an invasion of their privacy is unknown. Hendrik Van Loon, Peggy Wood and a third to be picked out of a hat will unch with regular continuities on the first program.

#### Jack London Up to Date

St. John, N. B., Feb. 28.

A Imberjack from the New Brunswheid backwoods came to St. John, the regional metropolis, and got a job on the local police force without even knowing the names of the streets or buildings. He worte back to his younger brother, Don Messer, that St. John was a push-lover for a bright lumberjack, Brother arrived for a musical carcer, got no CHSJ, and has become a retional favorite. So much so that his lumberjack orchestra is the missing of the ourrent event.

#### Red Crossers

Arcadia, Cal., Feb. 26. Arcadia, Cal., Feb. 26.
Most popular guy in town is
the ambulance driver. With a
stretcher crew needed in daily
attendance at the Santa Anita
race track, ambulance drives in
on a pass.
Recently nine guests of the
driver piled out of the rear end
when the conveyance pulled up
in front of the grandstand.

### **Burley Show's Opera Singers** To Add Class

Minneapolis, Feb. 26. aunneapoils, Feb. 28.
Striving to elevate the taste of local burlesque patrons so that he gradually can raise the plane of his shows, Harry Hirsch, operating the Gayety, stock burlesque house here, will try the experiment of using small doses of grand opera as a stater.

starter.

Hirsch has signed a trio of former opera warbiers for his company and each week he will build at least one number around them. He also will incorporate ballroom dancing and other class vocalizing in his shows, he says.

#### WOULD TAX THEATRES FOR OLD AGE PENSIONS

Des Moines, Ia., Feb. 26.
A bill has been introduced into the Iowa legislature that may sock amusements and athletic events for the benefit of the old age pension

the benefit of the old age pension system.

Bill, by Representative James F. Johnston, Lucas county, would assess an additional 10 pen cent tax on shows, films and all athletic events staged for profit.

Bill was reported out by the house ways and means committee, but without recommendation.

## M'WEST THEATRE UNDER AUSPICES

Social '400' Organizations Put Up Protective Tent for Legit-Get Returns in Share of Coin and Pictures in Paper

#### THE EASY WAY

Chicago, Feb. 26.

With the regular angels veering away from legit and the regular producers unable to put up their own coin for shows, the midwest situation is gradually passing into the hands of various social organizations, off-shoots of the 400 and charitable society groups which are finding the angeling of legit shows a means of raising money and or getting publicity. These midwest societies are step-ping out either by organizing their own miniature theatre guilds or are

plng out eitner by organizing mental comministruct theatrs guilds or are taking over regular road shows and putting them under their label for general exploitation. Originally there was considerable money lost in these socialite theatre guilds because shows were generally amateurish and not able to stand the gaff of public scrutiny.

Among the local theatre groups was the Playsoers, which folded after the production of Tkomance, with Eugene Leontovich. Supposed to be plenty of social coin behind this group, but they couldn't stand the steady drain of red. Uptown Players are society backed; so is the Drama Union in a lesser degree.

Something Simple

Something Simple Something Simple
But the societies are generally
veering away from the theatre guild
angles as being too difficult, due to
the fact that it becomes a matter
of getting cast, director and the-

(Continued on page 66)

#### Soiled Programs

Plenty of wailing among New York legit balcony patrons over the programs slipped them by ushers. Soiled, worn, and even torn, they look like pickups from the lower floor after the preceding performance. Heel prints are common. Lower floor patrons get fresh programs. This balcony program matter goes for too many legit houses in town. If the managements don't do something about it, maybe the program advertisers will.

It's \$2.20 in a lot of balconies.

And the legit bunch still wonders why the public has a grouch against the theatre.

## **Whole Gang of Femme Impersonators** Too Much for Moss: Banned in N. Y.

#### Time Out

'Mood rehearsals', which the Group Theatre uses as part of its summer routine, were adapted for two weeks during preparation for 'Bitter Oleander', which opened last week at the Lyceum, N. X.

In 'mood rehearsals' the actors speak no lines, but just sit around getting into character mentally. The villain thinks evil thoughts, etc.

## Sidewalk Chill Healthier Than Chi's Lobbies?

Chicago, Feb. 26.

Chicago, Feb. 26.

Health authorities of Chicago have sent a special request to all theatres here to avoid crowding. Attending for twe things: firsts 1995, filled or less, that 5, to boid people out of the auditorium rather than jam them in.

And second, that this hold-out mob be parked on the sidewalk rather than in the lobbles. Due to epidemic of colds which have been floating around the populace lately. Result has been a sudden sidewalk holdout spree around town lately which give out-of-town showmen a somewhat erroneous impression of

ewhat erroneous impression of actual gross business being

#### \$1.50 N. Y. EXCURSIONS SLAP LOCAL NITERIES

New Haven, Fcb. 26.

A new headache for nite spots has cropped up here with the inauguration by the New Haven railroad of a series of New York Saturday excursions. For a buck and a half round trip, the r.r. takes 'em to Broadway in the afternoon, leaves 'em for a show or nite club and brings 'em back in the small

hours.

It means a heavy dent in local Saturday nite patronage, which is the only paying eve of the week for most of these spots. Props figure if they can sance an occasional banquet or so for week night aristance, they can hold out as long as the Saturday cleanup comes and the Saturday cleanup comes as the Saturday cleanup comes as the Saturday cleanup comes as successful it will produce the saturday mean a fadeout for some niteries.

Broadway last week passed up the queerest show to hit the street since 'The Pleasure Man' set its record short-run, one performance and a raid, some years ago, but License Commissioner Paul Moss License Commissioner Paul Moss didn't. Cloaked in righteous wrath, and apparently burdened with the morals of New York City, he reviewed the unit 'Boys Will Be Girls' at the Circle and thereafter banned it from ever again playing' in a metropolitan theatre. A letter to that effect was sent by him to Jack Linder and George Godfrey, bookers of the house, with the unit also ordered to pick up its skirts and run.

ordered to juck up his saints and run.

The Sat of the show, which played an Atlantic City nitery last summer, one week at the Majestic, Brooklyn, last autumn, and a half week at the Bronx Opera House, also booked by Godfrey and Linder, is composed almost entirely of female impersonators. Only exception is a mistress-of-ceremonies, Billie Davis, who after the last performance : the Circle told the audience that Moss had banned the show from further dates in N. Y., and also told them what she uhinks of Moss' Genorahip.

Physical Props.

What Commissioner Moss didn't

Physical Props.

What Commissioner Moss didn't like about Boys Will Be Girls' was the girlish, semi-nude dances of the boys equipped with physical props. Terpsichorean work of the line of chorus-girls (boys) struck anything but an artistic chord with him, with, according to reports, his Continued on page 70)

### N.Y. Assemblyman Asks Law to Punish Jurors. Witnesses Going Vaude

(Continued on page 70)

Albany, Feb. 26.

Albany, Feb. 26.
Explaining he was aroused by the submission of the Hauptmann Jurors for stage appearances, Assemblyman Carmine J. Marasco, New York City Democrat, is demanding a law to prevent such exploitation. He has introduced a bill making it a misdemeanor, punishable by fine, for anyone who has been a furor, or a witness, to appear afterwards on the stage for profit on the strength of their connection with a trial.

Morasco's bill also would ban presentation of wax figures or other effigies of principals or witnesses in murder trials.

#### Four for a Dime

Rochester, Feb. 26. All local records for length of show broken by the Family theatre, downtown grind. Five hours. Jill includes four features, two shorts and newspeel, all for a dime.

### Film Code Looks Set to Stav As Gov't Resolves to Continue **NIRA Till 1937: Some Revisions**

Washington, Feb. 26.

Washington, Feb. 26.

Extension of the film code for two years, regardless of any opposition. Identifying the matter, appeared certain last week as Fresident Roosevelt asked Congress to continue the Industrial Recovery Act with only incidential alterations. Executive did.

Although the Executive of the Continue the Industrial Recovery Act with only incidential alterations. Executive of the new Industrial Recovery Act with only incidential alterations. In the Industrial Recovery and Industrial Recovery of the new Industrial Recovery of the Recovery of t

prises to crowd out little ones.
Revision of method of constituting
film code authority will be required
if contemplated revision, along this
line is effected. Congress undoubtedly will follow the President's lead
and is expected to write into the
measure stringent provisions which
will result in giving indie producers
and exhibitors greater representation on the industry a governing
board.

Bradder Power

Broader Power

Broadening of government's power to impose codes and make arbitrary changes in proposed pacts was spe-cifically ursed. This means that (Continued on page 65)

### Zobel Steps Up

Hollywood, Feb. 28.

Having brought the Tom Mix serial. Miracle Rider, under the wire three days ahead of sked Victor Zobel, on the strength of his supervision of this cliffer, has been upped to feature supervision at Magnet.

Mascot.

First feature assignment is a ten-tatively-titled-original. Streamline Express. No writers yet spotted.

#### COLUMBIA'S STORY BOARD

Producers-Supervisors to Sit in With Theresa Helburn

Hollywood, Feb. 26. Columbia is latest studio to se up a story board, figuring to spee selection of yarns in addition to se curing better material.

Group is headed by Theresa Hel-

burn, story editor, with members sitting in on story conferences three or four times weekly. Producers or four times weekly. Producers and supervisors on the board in-clude Max Winslow, Sid Rogell, Robert North, C. Gardiner Sullivan, Lou Lusty and Everett Riskin.

#### 'Marietta's' N. O. Debut

Hollywood, Feb. 26.
Metro will premiere 'Naughty
Marletta' in New Orleans March 2.
W. S. VanlDyke, director, is en route
there with the studio also sending Jeanette MacDonald and Hunt

Following the opening, VanDyke goes to Washington to photograph footage for a Metro Federal-gang-

Oakie in 'Sailor' Hollywood, Fcb. 26.
Oakle has been given the 'Sailor, Beware', which Bing-turned down

Crosby turned down.

Picture, on a short budget of

\$200,000 is being rewritten to avoid

Hollywood, Feb. 26.
Latest bid for personal appearance by picture stars comes from a graveyard outfur the edge of the city. Several studios approached but so far no go. Splurge in connection, with Easter sunrise

services.

Picture people are also asked to sing—not whistle.

### CAN. GOV'T PASSES ITS ANTI-WAR FILM

Ottawa, Feb. 26. Following a private showing Canada's anti-war film before the Prime Minister and members of the cabinet Government has formally cabinets.—Government. has. formally authorized its release. Picture is Lest We Forget, and is being spon-sored by the Canadian Legton with Government approval.

Theme of the film'is Canada's part in the war. but it embraces the whole conflict. Its purpose, chiefty, is to portray the sordidness and stupidity of war.

stupidity of war.

American film companies, attempting to buy portions of this film have been turned down.

### Join ASC or Lose Studio Job. Edict to Stillers

Hollywood, Feb. 26.

Year old contract between the producers and American Society of Cinematographers, relating to exclusive employment of still camera. men from ASC ranks, is now, for the first time, being put into full

Result is that about a dozen still

Result is that about a dozen still men, not in the organization, face the alternative of joining the ASC or being ousted from various major studio departments.

Application of the contract, after a long period of leniency, follows the fulfilment some three months ago of closed shop agreement of the producers with ASC affecting first, second and assistant motion picture cameramen.

#### Col. Tootsie-Wootsie

For the first time Shirley Temple holds a commission in a regular reg-iment. Most of-her-titles-of-colonel-have been bestowed by governors, and her appointment as a 'colonel' in the 166th regiment, Colorado Na-tional Guard, is the first to be made by commissioned officer.

Col. Rutus A. Johnson signed the

#### Miss Hudson's \$500

Los Angeles, Feb. 26. Los Angeles, Feb. 26.—
Rochelle Hudson gets \$500 per, week on a one year straight contract with Fox according to document submitted for court approval through the Zautt-Evens seemey representing this 18-year-old player. Option provisions build salary up 4-\$2000.

#### Ebsens to Metro

Hollywood, Feb. 28. Dance team of Vilma and Buddy Ehsen from Broadway has been signed by Metro: They go into Broadway Melody of 1935.

#### GEO. McKAY'S FILM DEAL

George McKay, of McKay and Ardine, standard vaudeville team for more than 20 years, has landed in pictures as a result of a Colum-bla test made in the east by Bill Periberg.

McKay leaves for Hollywood this

week, He was playing on Broad-way in Merrily We Roll Along when tested.



#### WILL MAHONEY

"Birmingham Gazette." September 18, 1934, "Will Mahoney is the star turn. He has achieved the seemingly impossible by producing a really novel and funny dancing act, and can play a xylophone by dancing on it."

Direction

wm. MORRIS AGENCY
Mayfair Theatre Building
New York City

### **MEXICAN SCENARIST** SUES FOX ON WAR'

Mexico City, Feb. 26.

In first suit of its kind ever filed here against an American producer. Quirino Michelens Liaguno. Mexican scenarist, is asking \$289,000 from Fox on alleged copyright infringement.

from Fox on sateged copyright in-fringement.
Scribbler says he wrote and sub-mitted a script entitled Peace in War' to several Hollywood pre-ers, Fox among them. Says it was rejected all around but claims Fox used the idea in 'The Last World War.' rottiled 'Facce on Earth' for Mexican distribution.

For's Last World War is a newsreel and Government footage compliation. Title was bought from Laurence Stallings and Simon & Schuster, who published a book of war stills under that name.

### Miss' Back for Retakes, Will Delay Release Date

Paramount has sent 'Mississippi' back to the Coast for a couple of retakes, all bookings on the picture being delayed as a result.

Among plans called off is the premiere in New Orleans day after the 
MPTOA convention, March 1. This is inaugural day for the Mardi Gras.

Paramount, N. Y., which had 
Mississippi' for week of March 8, has now penciled in two pictures 
ahead of it, 'Love in Bloom' and 
Private Lives'.

#### Gasnier on Deal to Pilot U's Left Bank

Hollywood, Feb. 26.
Universal's 'Left Bank,' temporarily shelved several months ago, now being prepared again with studio talking to Louis Gasnier on a directorial deal.

Picture was originally assigned to the late Loweli Sherman.

#### Dwan's Double Deal

Hollywood, Feb. 26. Alian Dawn has sold Fox his iginal, 'Kiss and Make Up,' and goes in as director. Sol Wurtzel will produce.

Edmund Lowe and Claire Trevor

set for leads.

#### McLAGLEN LOSES SUIT

Los Angeles, Feb. 26.
Judgment for \$2,310 was ordered against Victor McLaglen as damage: for injuries sustained by Edmund Donnelly, six, in an autocrash in which the actor's car was implicated. implicated.

McLaglen's auto was driven by a chauffeur at the time of the acci-

#### RADIO'S MIDDLETON

Raymond Middleton, from legit musicals, goes west for Radio Pic-tures on a deal set by Curtis & Middleton is currently on the

road in 'Roberta?' He leaves for Hollywood after the show's closing, March 16, in Montreal.

### FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical premieres is a commitation of stage, screen, concert or nitle club openings which, for some odd circumstances or another, stand out in above business. They will be recorded without thought to chronological order. The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, novelty show venture, play or company, to some other attendant excitement backstage, some colorful occurrence out front, or merely because of the gala circumstances. This is to be a continued series.

'Mile Champagne'

(Madison Sq. Roof Garden, N. Y., June 25, 1906)

(Madison Sq. Roof Gardan, N. Y., June 25, 1966).

Departing from its usual fare of vauldyille, the Roof Garden of the old Madison Square Garden was opened with a burletta. Mile. Champagne, staged by Lionel Lawrence and starring Vlola DeCosta, wite of the vaudeville agent, Walter J. Plimmer, who was backing the show. The book was pretty poor and so was most of the company, though Madide Fulton, then new to New York, created an excellent impression. To bolster the show a number of stage novelties had been arranged, entrances through the audience and a trolley flight over the audience helping the first act.

When the second act had gotten under way three platol shots threw the audience into an uprear. But all anyone could see was a huddled group around one of the tables. The band struck up and Lawrence came on the stage to announce that an accident had occurred and would the audience please disperse quietty. It was not until most of those present read the morning papers that they knew Harry Thaw had shot and killed Stanford White.

The show ran the season out and even the following year people,

and killed Stanford White.

The show ran the season out and even the following year people, mostly from out of town, flocked to the place to see where White had

NBC's Radio City Debut

(New York City, Nov. 11, 1933)

(New York City, Nov. 11, 1933).

What should have been radio's biggest soup-and-fish night was the time they pulled the switch and started broadcasting from Radio City, But the siffair wasn't all it might have been, presumably because of pool teamwork between RCA and NBC with the purent letting the child know that daddy was taking-most of the bows that slight.

While NBC vice-presidents grumbled about their inability to secure seats in the main studio, they saw the premiere performance start with plenty of nonentities and some empties in the pews. Surprising because the tickets were free and the night gala. At that, mingling with the white ties was many's business suit and all the laddes were not hitches. In other words, a mixed crowd when nothing but the ellite was expected.

## Use of F.D.R.'s Likeness Brings Gov't Action Vs. Indie Propaganda Film

Taking No Chances

Hollywood, Feb. 26. Hollywood, Feb. 28.
Warners have ordered de-leted the running gag referring to the Dionne quintuplets in. Page Miss Glory: Order came from the home office. Reason given is that any such gag on the fivesome might result in bad feeling in Canadar—and—even possible banning of the picture.

#### **Burr Loses Complaint**

Hollywood, Feb. 26.

C. C. Burr's unfair practice complaint against the Smail-Landau Agency and Ken Maynard was dissed by a special code committee.

It was ruled that Burr failed to post-satisfactory—bond-and-submit Maynard contract during period of option on player for series of option on player for series of option failed to bind Maynard as option failed to bind Maynard as

COL. RENEWS PAIR

Hollywood, Feb. 26. Columbia has taken up options for

Geneva Mitchell and Arthur Rankin.
Miss Mitchell is now working in
'Party Wire,' Rankin just finished
'Eight Belis.'

#### SAILINGS

April 16 (New York to Rome)
Phil Reisman (Conte de Savola):
March 1 (New York to London)
Mr. and Mrs. Sam Goldwyn (Ma-Feb. 28 (Los Angeles to Naples).

Joe Brown (Rosamdra). Feb. 27 (New York to London), Feb. 27 (New York to London), Clayton Sheehan (Manhattan), Feb. 23 (New York to London) Mr. and Mrs. Charles Laughton (Champlain), Feb. 22 (Los Angeles to Hono-luiu) Carl Brisson (Lurline).

#### ARRIVALS

R. P. Baker, Mr. and Mrs. Michael Balcon, Mr. and Mrs. Clive Brook, Harriet-Cohen, Buddy Rogers, Max Schall, Brookins and Van. Eleanor Boardman, Henri d'Ar-

One of the first cases of a motion picture being singled out for target of the Federal Trade Commission under regulations against false and nisicading advertising cropped up last week when 'Forward America' and Economic Films, Inc., of New York were named in a formal government complaint.

Commish ordered producer and Frank R. Wilson, president of the company, to show cause by March 29 why a ccase-and-desist order. should not be issued.

Commish action was directed at use of President Roosevelt's picture in the propaganda film in such a manner as to convey the idea that Chief Executive's approval been given the picture and the anti-chain-store crusade with which the film is concerned.

'Misleading'

'Misleading and deceptive use of the likeness-of-the-President of the-United States in the picture and of the accompanying oral comment is charged, Commish explained, is charged, Commish explained, and this practice is described—ashaving—a-substantial—tendency to cause respondents film Torward America' to be sold, leased, distributed, and produced, in competition with other moving picture productions, to a greater extent than Yould be the case—without said likenesses and said comment, —Pic-js-five-peci-propaganda-timed at American housewives and showing contrast between independent stores and chain and mail-order outfits, Distribution effected through local business organizations, usually

stores and chain and mail-order outfits. Distribution effected through local business organizations, usually indies, in various sections. Typicalmethod is to sell blocks of tickets to business men who hand out ducats to their customers.

Commiss in contended that film is made more plausible, and persuasive by repeated use of F. D. R.'s picture, which also helps sales, and that Economic Films attempted to capitalize President's popularity so that film would have greater, appeal. Result, Commish charged, is direct tendency to dupe housewives into believing that F. D. supports und approves the propaganda.

Coverment asserts that no authorization for use of Presidents—picture was granted.

## Goldwyn Swats Hack Scribs; Sees Royalty System as Only Way Out

Hollywood, Feb. 26. Some 70% of Hollywood writers, Sam Goldwyn speaking, are hacks and not worth their salt

and not worth their salt.

Goldwyn, after taking this swing
at the film scribbers, turned to
singe the producers, easying-that-thepractice of getting writers to concoct 'yarns at \$1,000 and more a
week, and then letting other scenaristar rewrite their stories has done
more to kill off real writing talentin Hollywood than any other cause.

Goldwyn made, these statements
following his engaging of Rachel

more to kill of real writing intelliin Hollywood than any other cause.
Goldwyn made, these statements
Goldwyn made, these statements
Goldwyn in a engaging of Racell
Goldwyn in a engagen of Racell
Goldwyn talked her out of the Miss
Grothers had ready for legit, but
Goldwyn talked her out of it. Miss
Grothers draws an advance of
\$1,000 and a heavy split of the profits on a promise to spend six months
on the screen play. Proposition also
gives the writer the right to have
a say-so on production details.
Goldwyn declares this is but a
beginning of the acceptance of the
royalty plan, for writers so far as
he is concerned. Asked if he thought
others producers would follow suit,
he said that he doesn't care. He

chee: producers would follow suit, he said that he doesn't care. He states he will make similar deals hereafter with other writers but they must have something on the hall-not. Hollywood hacks'... Well-Known Runaround Claim of Goldwn is that the royalty pian will attract real stage and faction writers to Hollywood are followed by the said of the control of the said of the control of the the color known of the in the film colony know good mate-

In the film colony know good material when they see it.
Goldwyn also paid his respects to directors. They should be directing pictures and not writing them, he says, for all the directors in Hollywood that know anything about writing can be counted on the fingers of one hand. He made this comment along with his argument that the Ideal way to and writers working together from the inception of a story until the film is in the cutting room.

And, speaking along this line, Goldwyn also said that one of the biggest mistakes Hollywood makes is the practice of taking a writer

biggest mistakes Hollywood makes is the practice of taking a writer off a story the minute it reaches the director. 'A screen play is no dif-ferent, than a stage play. Stage plays are made by line changes when it is in rehearsal—why not the same treatment for a film?' asks Goldware.

same treatment for a min.

Goldwyn.

In the building up players at the boxoffice, stories have been over-looked, according to Goldwyn, who maintains 'many an actor has been made by the part he plays. But no actor has ever made a part',

#### Mae Clark Returns

Hollywood Feb 26 Mae Clark draws the lead op-posite James Dunn in 'Safe in Jail'

posite James Junn in Saie in Jair at Fox, her first part for more than a year because of illness. Player starts her comeback at the studio which first brought her here from the east several years ago.

#### Oberon's M-G Single

Hollywood, Feb. 26. Merle Oberon, now in New York

has been given a contract for one picture by Metro.

Miss Oberon will be in Flame Within with Ann Harding and Franchot Tone. Yarn is by Edmund Goulding, who will also direct.

#### LINDEN RETURNS

Hollywood, Feb. 26.
Eric Linden, who walked out of
Hollywood and Radio contract two Hollywood and Radio contract two years ago, because he preferred the stage, arrived here last week. He goes into Reliance's 'Washington Correspondent.

#### SPURIN-CALLEIA'S FIRST

STURIN-CALLEIA'S FIRST

Vosph Spurin-Calleia, from the
cast of Spurin-Calleia, from the
cast of Spurin-Calleia, from the
date of Spurin-Calleia, from the
Metro yesterday (Monday), be
sin a term contract there.

His first part will be as heavy
to B. I.-D. J.-Department-of-Justics story.

Hollywood, Feb. 26. Filmdom's oi, man ribber, Vincent Barnett, also can take it. In reprisal for an \$85 bill paid him in nickles and dimes, Dr. Frank Nolan, industry

am in nickles and dimes, Dr. Frank Nolan, industry sawbones, framed a little act of his own.
While Barnett was working one of his well known ribs at a night club, Nolan moved in on his quarry with several white, frocked internet and straighticated, remarking to observers that the man was nuts, that the thinks he's Vince Barnett.

#### HOLD SCRIPT ON GARBO RATHBONE IN CAST

Hollywood, Feb. 26.

Metro will not prepare a shooting script on the nort Garbo marrer, 'Anna Kargelina', until casting of the principal parts has been completed. Producer David Selzinick takes the attitude that method of handling various characterization's will depend on the players chosen.

Meantime Clarence Brown is making daily tests so he can assemble a cast as soon as possible.

Basil Rathbone is being brought west by Metro for this picture. He is due here this week.

#### Dix's New Deal

Hollywood, Feb. 28.

With another picture to make on
his present contract, Richard Dix
has drawn a new contract at Radio
calling for two pictures during the
next 12 months. He will also be
at liberty to do pictures for outside
companies.

Next for Dix will be a yarn of
early Arizona. Being written by
Dudley Nichols, who has also been
given a new year's contract by
Radio.

#### **ACTRESS' BUSY DAY**

Rosalind Culli Hops From Legit to Lead in Par Film

Hollywood, Feb. Hollywood, Feb. 26.
Rosalind Culli, member of 'Small Miracle,' which played the El Capitan here, has been given a contract by Paramount and went into the formue lead of 'The Glass Koy,' which started yesterday (Monday). Michis Culli was tested by the studio and had a contract and assignent within 24 hours. George Raft male top in 'Key.'

#### Colbert, Dietrich Trek East on Pleasure Trips

Hollywood, Feb. 28.

Claudette-Colbert leaves here tomorrow (Wednesday) for New York
by boat on a two months' vacation.

Returning, she goes into 'The Bride
Comes Home' at Par.

Lata in the week, Marlene Dietrich is also scheduled to pull out for
New York.

#### Benchley at Metro

Hollywood, Feb. 26.
Robert Benchley reports to Metro
late this week under a contract
calling for both writing-and-acting.
Plan is to use Benchley on scripts
and spot him in comedy parts whenaver nossible.

#### ELEANOR POWELL'S FLICK

Hollywood, Feb. 26.
Eleanor Powell, tap dancer, comes
west within the next week to report to Metro for Broadway
Melody of 1935.

Upon comparation

Upon completion of this picture Miss Powell returns to New York for a Rodgers and Hart show.

#### MISS DRAKE RESTS

Hollywood, Feb. 28.
Frances Drake left here by plane
Saturday (23) for N: w York.
After a few days around the
Metropolis she files to Toronto, her
home town, for a vacash.

#### MAE WEST UP TO DATE

Getting Away From the Bowery Belle Stuff

Paramount is instituting a campaign to modernize Mae West.
Wants to get out of bustles.
Miss West's next picture, Now
I'm a Lady, is in line with this idea
and Par is going to special trouble
in setting up the star as a gal of

## DELAYED SAVO **FILM READY MAR. 22**

After a long delay, during which the fate of the Jimmy Savo picture, Once in a Blue Moor has hung in the balance, the film is going on replease. Paramount has set the date of March 22 and will begin marketing the picture as soon as it has been shown the home office.

Ben Hecht and Charlie MacArthur, following completion of Blue, Moon, and Its screening a couple months ago, wanted a chance to try to fix it up and told Par it would submit it after revision. Among other things, the Hecht-MacArthur team thought it too long in its first version.

While: piclease date has been put down and advice gone out on this, the dectored print of Blue Moon the Charles of the

Noel Coward, winds up production today (Wednesday) or tomorrow and immediately goes into the cut-ting room. It may be on release about the same time as the Savo

H. & M. have a fourth to go under Par contract, but nothing decided as to story so far.

#### TED LEWIS' M-G TUNER. RAY BOLGER INCLUDED

Hollywood, Feb. 26.

Ted Lewis and band have been signed by Metro to top a musical picture which Lucien Hubbard will produce this summer.

Pinky Tomlin, under contract to Metro and now east, also set for this picture and Ray Bolger is also due for the cast. Latter goes not come to Hollywood until June.

### **BIP Gets Harvey**

British International has engaged Lilian Harvey to star in three pic-Pics will be made during the next 12 months.

#### LEGITER LANDS

Hollywood, Feb. 28.

Joseph King, brought here from
he east for the legit 'Small Mircle', has been contracted by

## Extra Voting on Awards Adds Donat. Davis. Beavers to List. **But Expect Colbert-Gable to Cop**

#### My Fright Wig!

Hollywood, Feb. 26,
. When no one in Universal's
makeup department had sufficlent imagination to create a
horrible enough phiz for Henry
Hull as The Werewolf of London, actor devised the lupine
mask for himself which he
wears in this chiller.

#### AGENT-TALENT TANGLE **OVER RECOVERY ISSUE**

Los Angeles, Feb. 26. First court test as to whether ar gent may recover asserted damages on an artist's earnings beyond the date of trial, under breach of contract charges, will-probably be the \$6,500 suit of Leo Morrison against June Knight, set for Su-perior Court hearing this Thursday

(28).
Attorneys Zagon and Aaron,

Attorneys Zagon and Aaron, for Morrison, are determined to bring the case to trial and say they will resist attempt of Attorneya. Jules C. Goldstone and John Tracy to have the hearing postponed in argument set for today (Tuesday). Numerous controversies on the point involved have come up between agents and players, but all have previously been either withdrawn or compromised without reaching a legal verdict.

#### 'Jezebel' and Chatterton

Hollywood, Feb. 26.
Warners is dickering with Guthrie McClintic, New York iseft producer, for the rights to 'Jezebel.'
Studio may bring Ruth Chatterton
back to the lot to play it.
'Jezebel.' written by Owen Davis,
was done on Broadway last season
by Miriam Hopkins after Taliulah
Bankhead had been originally cast.

#### BARTLETT RETURNS

nor, Formerly at Fox, Back fo Columbia's Grace Moore Film

Hollywood, Feb. 26.
Columbia 1s bringing Michael
Bartlett, operatic tenor, back to the
Coast for its Grace Moore picture.
Bartlett was previously out here
for Fox, about five years ago, but
according to memory he never got
in front of a camera during that six
months.

#### Par Ontions Yarn by Groucho Marx-Krasna

HOlywood, Feb. 28.

Paramount has taken an option on Grand Passion, original, story by Groucho Mark and Norman Krasna. Studio's main concern is the desire of the writing pair to produce and direct the picture.

Mark Krasna combo. claim they won't sell the yarn unless assigned to multiple duties.

### Goodbye Legit, Hello Pix

#### Noel Coward Figuring on Producing on His Own in England

Somewhat distraught over the to China, he being due to start for way Broadway criticized his 'Point' the Orient late this week, when his 'Valaine'. Noel Coward may turn to films, both as to writing and producing. Closing notice is up at the Barrymore theatre, N. T. While the name set-up of Coward, Aifred Lunt and Lynn Fontanne, attracted heavy, grosses during the opening weeks, attendance tapered quickly. Coward insists 'Valaine' is a good play, one of his best, and he wants to transplant it to celluloid in England. How Coward could get 'Valaine', last the capers is guite a question. How Coward could get 'Valaine', last the capers is guite a question. That would come after another trip

With ballots to be opened tomor-

ow (Wednesday) for this year's crop of Academy prize awards, indications are that the plan this year to throw the voting into a free-forall, by allowing members to write in choices, will not affect the original nominees.

Only in two classes-for best work by actors and actresses-has there been any membership effort to bolt the formal nominations. However, the defections, it is reported, are not strong enough to push any of the three named in each of these groups

out of the running.

Among the actors the preponderance of penciled-in votes are going to Robert Donat for his performance in Monte Cristo. In the femme group the majority of unofficial Davis (Ruman Bondare) (Luisan Bondare) (Luisan Bendare) (Luisan Bendare) (Luisan Bendare) (Luisan Bondare) (L

### WB Actors Form 'Dream' Alumni as Charity Idea

Hollywood, Feb. 26. Joe E. Brown, James Cagney, Hugh Herbert and Dick Powell have formed a 'Midsummer Night's Dream' alumni, purpose of which will be to produce the Shakespeare

comedy once yearly on the Coast.
Proceeds will go to charity.
Benefit is planned for Los Angeles and San Francisco, one performance in each town. Cast will be drawn as nearly as possible from the original lineup.

## VARIETY

Published Weekly by VARIETY, Inc.
Sid Silverman, President
154 West 46th Street, New York City

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## Extra Product for B'way While New Rialto Under Way; Mayer's 20 Yr. Lease

bela are the architects of the new Rialto building which will include, besides the theatre, a restaurant and shops.

### **FABIAN BUYS B'KLYN PAR**

Si Fabian will purchase the Brooklyn Paramount and office building from Allied owners for \$1,500,000. Paramount's lease on the theatre remains undisturbed, as does-Fabian's sub-lease as operator. This Fabian deal with Allied removes a big obstacle in the path of Paramount's reorganization plan. Deal does not affect the plan in any way.

Hearing on the plan is scheduled for April 4, before Federal Judge A.

#### UNFINISHED 'DREAM' COST TOPS \$1,000,000

Hollywood, Feb. 26.
Warners admits that production cost to date on 'Midsummer Nights' Dream' is well over \$1,000,000, with windup still two weeks off.
As many as five units are shooting simultaneously.

#### Md.'s New Censor

Baltimore, Fcb. 26 Governor Harry W. Nice appoint-ed Dr. Ren P. Sandy Balto, dentist and prominent republican, chair-man of the Board of Picture Cen-

#### Life in the Rah

Hollywood, Feb. 28.
Collegians on the Coast have
cound a new way to get that
fuzzy coat out of hock.
Armed with their sheepakin
they invade the reading dept's
as expert literary men. Impressed by the diploma, studio
often toases, them a tome to
take home and read with instructions and a. \$5 note to
traft a brief synopsis of the
highlights.
Several of the lads admit

Several of the lads admit this gag has kept them in smokes and fodder.

### No Verdict by R. C. Music Hall On Riv or Roxy

scribed as uncertain about the Music Hall's proposed program deal with United Artists, which would include indemnity to UA's Rivol theatre on Broadway, for giving up United Artists pictures to the M. H Neither have the Rockefeller reps

United Artists pictures to the M. H. Neither have the Rockefeller reps come to a decision on the Roxy theatre. Music Hall may take over either the Rivoll or the Roxy. William G. Van Schmus, head of the M. H., is etill on the Coast.

Possibility of a deal under which the Rockefeller Radio City interests would acquire the Roxy, on Seventh avenue, New York, springs from a desire-to-control-the-Roxy-for-reciets. With the Roxy under its control, the Music Hall would increase its buying power and at the same time protect, liself against the guarantees which must be two properties. With the Roxy index its control, the Music Hall would increase its buying power and at the same time protect, liself against the guarantees which must be two properties. With the Roxy of the recommendation of t

way house, in part on losses of plc-tures going in there which the Music Hall did not pick from the Music Hall did not pick from the UA program, but one question which arose was whether or not the Rivoll. would get rejects, on. other, programs from which Radio City, gets first pick of the City. On this season's deals, the Rony as second choice on Fox, Radio, has the Radio operated by Arthur Mayer.

Under its present film deals the Roxy has the best of the bargain,

Under its present film deals the Roxy has the best of the bargain, in the opiniou of flin men except when an unusual grosser plays there. House guarantees on certain pictures vary according to the gross. When picture is weak, or moderate, house gets a break when a top money getter comes in, however, at the low split figure (when overage percentages start to figure), the distributor gets the break. Reported the house has been trying to valse the split figure which varies according to deals.

#### Bill Robinson's 2

Bill Robinson, now on the Coast, has been signed by Fox for two

He succeds separard S. Gough, with whom he worked in past three years. Other two men. Tittle Colond, and the second will bers of the board remain.

#### Clayton Sheehan Sails

Clayton Sheehan, foreign manager for Fox, salls for Europe today (Wednesday) on his regular semi-annual trip to foreign countries. —Sheehan will be away about two months.—

## **RESIST KATZ'S** CLAIM OF \$265,000

#### RKO, Loew Take Denver Orpheum for \$410,000; Will Operate Jointly

Denver, Feb. 26.

Denver, Feb. 26.
RKO and Loew's have taken over
the Orpheum theatre here on foreclosure. Understood the prices is
\$410,000 with the bankroll supplied
by both RKO and Loew.
Theatre will be operated jointly
by both companies. For product
the house will have Radlo, MetroGoldwyn and United Artists filckers.

#### STUDIO RUSH TO BEAT MARCH 1 TAX BITE

Hollywood, Feb. 26.

Metro and Universal are near a production standatill to beat state tax bite on exposed film on hand March 1. Metro had only one film myork yesterday (Monday), but will start four the day after the deadline.

deadline.

One serial and feature are in proOne serial and feature are in proone serial and seature are in procompared to the serial ser

#### Dave Butler Sustaining

Hollywood, Feb. 26. David Butler, for five years a Fox director, has been handed a con-tract for three more.

New Script Passes and Saal Re-cruiting Cast-Eastern Production

eruiting Cast—Eastern Production
Recelving an okay from the Hays
office on 'Frankle and Johnny,' Bull
Saal left for Miami last Thursday
(21) to talk to Helen Morgan concerning remake of the picture, Miss
Morgan to play the same part as in
this shelved version.
Reported Saal was set on getting
Chester Morris to come on from
the Coast for the second try on this
story. Morris was in the first version made for United Artists release.
Saal has had a new script turned
out to get around Hays' office objections. Lou Goldberg did the job,
and when submitted the past week
yarn was approved. Saal plans producing the picture in the east.
The original cast isles included
the late Lilyan Tashman.

# Paramount trustees are prepared to battle against any allowances under executive contracts which holders; dropped from Par; claim were breached. Those under which settlements were agreed upon, such as with S. R. Kent and Jesse L. Lasky, before the trustees came in will probably be compromised. Sam Katz put in a claim for yzes, 500, based upon salary due him under an unexpired contract and the trustees have objected to any allowance on it. A hearing on the matter before Referee John E. Joyce in New York is not expected until after March 1. Katz is now in Hollywood, but is represented in the tast by counsel. Metro Go Under **Shaving Board**

Hollywood, Feb. 26. To better control the engaging of To better control the engaging of high-priced talent at Metro, a nameless board has been organized comprised of Louis B. Mayer, Irving Thaiberg, Dave Selznick, Eddie Mannix and Benny Thau. Group will pass on all important writers, directors, actors and executives being engaged by the company for the board and will handle preparatory.

ing engaged by the company. Thau will act as front man for the board and will handle preparatory details before any signing. These exces will also act on optional renewals of talent aircady contracted. Combination will meet twice weekly and will take into consideration reports from all executives on the lot regarding their talent requirements. Board will then act on the engaging of the talent, with Thau doing the actual contact work. This system is expected to cut down manner of supervisors and departments heads engaging their personnel, a system which has caused considerable duplication of talent. Only people to be engaged by the department heads will be in the lower salarled brackets.

## **5 WB TUNERS** IN 3 MONTHS

Hollywood, Feb. 26.

Marner lot still rates tops as to number of filmusicals on the pro-duction schedule. Company cur-rently has five of these pictures in various stages of preparation for shooting within the next three months.

months.

Group includes London, New York
and Paris, by Joseph Santley;
Mollle and Me, slated as a starrer
for Joe E. Brown; a Dlok Powell
picture, Broadway Gondoller; and
a successor to Flittation Walk.
Latter will have an Annapolis back-

## FRANKIE-JOHNNY OKAYED MORROS' MOVE WAITS ON **STUDIO**

Borls Morros, who's been staying east as managing director of the N. Y. Paramount, and as head-of-stage bookings, leaves now for the Coast to assume an official spot at, the studio as soon as the Par heads make up their minds. No date yet for his departure. So far netther the date nor duties of Morros have hean set

the date nor duties of Morros have been set.

It is Adolph Zukor's idea to shift Morros to the studio. Originally it was for a production apprenticeship of six months on the Cosat, so that Morros, with a foreign background and speaking several languages fuently, could the over the control of the cost of t

### M-G's \$1.500.000 For Takeover of - 'Ziegfeld' from U

Hollywood, Feb. 28.

Deal for Metro to take 'Great
Zlegfeld' off Universal's hands is
nearing consummation. Universal
will receive around \$300,000 for

will receive around sovery the property.

If transfer is effected William Anthony McGuire, as producer; Eddle Sutherland, director and cast selected will all go over to Metro. Those in picture have been notified

Those in picture have been notified to report to Metro March 5.

McGuire and Billie Burke, who own interest in the picture, are sitting in on conferences. William Powell will be retained for lead and Metro is planning to spend \$1,500,000 on picture.

### HAYS MAY LIFT BAN ON B&D'S 'NELL GWYN'

"Nell Gwyn," British made film on the United Artists" sales shelf for about six months, may yet be re-leased in this country. Capt. Rich-ard Norton, British & Dominions executive from London, is in New York conferring with the Hays' office.

York conferring with the Hays office.
Produced for B. & D. last spring by Herbert Wilcex, picture ran against a cold shoulder from the Hays office, and UA has since held up sale and distribution. Story was filmed once before in London, as a silent, also by Wilcox. That was in 26, with Dorothy Gish, and Paramount distributed in this country. At that time it grossed \$730,000 in the U.S. on sales, highest ever reached by any British picture, and because of that B. & D. has been particularly auxious to clear the way for the talker version.

Sion. Capt, Norton came over for this reason only, and will remain no longer than two weeks, under plans. expects, however, to return he in May, when he will also visit the Coast.

## Schaefer Now Par Prez Possibility As Maneuvers Continue for Control

In the latest moves concerning Paramount reorganization there is a possibility that George Schaefer may become president. Charles E may become president. Charles E. Richardson is now mentioned as a chairman of the finance committee, aithough as recently as last week was mentioned as a presidential candidate.

The Schaefer move is said to be sponsored by Gerald Brooks and the stockholders' committee. Richardson is a former trustee of Paramount.

mount.

As observers view the situation, the reorganization forces themselves are pretty much confused as to the possible ultimate shape the company directorial setup may take.

Some even question the chances of Frank Vanderlip becoming chair-

man of the board in view of the latest indications.

In the meantime, it is also indicated in the meantime for thing to roup, other than the first has acquired at least one bank claim against Paramount, indirectly, through the purchase of preferred stock, and that this group is angling for purchase of other such claims, probably three in all, aggregating around \$3,000,000.

There is a hearing before Federal Judge A. C. Coxe, on April 4.

Observers at the same time are expecting a minority report from the debenture holders, orditalizing

expecting a minority report from the debenture holders, criticizing the new board setup. Understand-ing is that Adolph Zukor, now on the Coast, is aware of these manieuvers but feels that he can circumvent them.

LUBITSCH ON OLD PACT, NEW ONE DUE IN APRIL

Hollywood, Feb. 26. Though sitting in the production chair at Paramount, Ernst Lubitsch is still working on his directorial contract, which has until April to

Ratification of his production con-

### Balcon's Trip

Michael Balcon, production chief for Gaumont-British, leaves for Hollywood this Priday (1) on a month's talent hunt. Will talk to stars and directors about scripts he is taking along for their approval. Balcon has made up his mind to ake two or three annual trips from London to Holly

# MPTOA FIGHTS GAG RULE

## PAR BUILDING 4.000-SEATER IN LONDON

London, Feb. 26.

Former Shoolbred store site in Tottenham Court Road has been acquired by Paramount for the erection of a 4,000-seater. It's the first theatre building for Par in some years and the first house out of the U.S. to be contemplated by

of the U. S. to be contemplated by any American film company, with the exception of a couple by Metro in Australia, in about five years. Paramount: will erect the new house in conjunction, with Arthur Segal, who has a piece of most Paramount theatre ventures here. Plans have been oltayed by the London Coanty Council and construction is to start immediately. House is to have a double feature policy plus a big stage show at rop prices.

prices.

Project, understood involving about \$2,000,000; will be financed by the Prudential Assurance Co., which gets a first mortgage.

#### **Expect Decision by** Gov't on Probe Into **Bill Fox Tax Matters**

Washington, Feb. 28.

Government is expected to decide within the next two weeks whether or-not-it-will-proceed-to-prosecute alleged tax claims against William Fox. U. S. Treasury agents are reported to have been in New York gathering names of possible with nesses and data in the event suit is brought.

Believed that any government in-quiry on Fox might go back as far as 1913, mostly concerning his build-ing and acquisition of theatres.

#### **EXPECT EXHIB-AD MEN** SESSION WILL BE HOT

New Orleans, Feb. 25.

Heavy squawks are expected tomorrow afternoon (Wednesday)
when exhibs get together with publicity advertising directors of maiors attandard. y advertising directors of ma attending the MPTOA conven

nors attending the MPTOA convention here.

Delegates are reported warming up for a battle against press books and exploitation campatens which the saset and exploitation campatens which the saset are reported to the saset and exploitation campatens when the same that the saset at the same to the same to the same the

#### Dietz East-South

Hollywood, Feb. 26.
Winding up a two weeks production conference at the studio Howard. Dietz. Metro publicity head, flew east Sunday (24).
After-a day in N. 'Y he was to plane to New Orleans for the M.P.T.O.A. convention.

New Orleans, Feb. 26.
Improbable now that Huey
Long will look in on the
MPTOA convention as plannede
and is reported calling on the
special legislative session
there which would make it impossible for him to be here.
Ed Kuykendall, recently in
Washington, invited the Kingrish to address the convention,
then suggestion was made to
get Mayor Walmsley, of New
Orleans, who is no pai of
Huey's.
As a compromise Theodors

As a compromise Theodore Simmons, of the local Associa-tion of Commerce will give the address of welcome.

### BELIEVE FED'L **INQUIRY HAS** STARTED

Belief in the trade is that a Fed eral inquiry into films has already started under cover. Talk is that two or three important picture peohave been interviewed

ple have been interviewed by Washington authorities preparatory to a formal investigation.
Unofficial quotations are that a few execs have been quietly commuting between Washington and New York. Attempts to induce the Government to desist in its expected inquity are understood to have been met with courteous rebuffs.

#### PA., N.J., DEL. DELEGATES FOR INDIE PRODUCERS

Philadelphia, Feb. 26. MPTOA delegates of Eastern Pennsylvania, Southern New Jersey and Dclaware, carried to the national convention at New Orleans a plea for the independent producer

tional convention at New Oreans a plea for the independent producer and exchange man. Slogan was fone thousand new dates for the independents during the year; and general MPTOA support was sought for this program.

Local MPTOA was represented officially by Lewen Pizor, president, who went to New Orleans from Florida where he had been vacationing, and George Arons, Other local-exhibitors. In attendance, were, George Kline, Jay Emanuel, Charles Segail, Al Fisher and Mike Engel. Pizor's contention was that the build-up of the independent exhibitor forms an insurance for the indie exhibitor in that it provides him with sufficient product to maintain his program. Also that practical support will enable indie producers to better their pictures.

#### Comerford III

M. E. Comerford, stricken ill over the week-end in a Washington hotel was reported much improved yeswas reported much improved yea-terday (Monday), but was unable to attend the New Orleans convention. Frank Walker, notified of his father-in-law's lilness on Saturday flew to Washington. As a result, Walker will not attend the N. O. session, either.

#### Par's Agnew in N. O.

With press of reorganization matters making it impossible for George C. Schaefer to attend the MPTOA convention in New Orr-leans, Nell Agnew, Par's general sales manager, went down to represent this company. He left Saturday night (23).

"Schaefer, returning east with Adolph Zukor, reached New York Monday (25). ters making it impossible for

# BROUGHT IN OPEN

Oppose Only Nat'l Matters Being Argued on Conven-Floor - Drive for 20% or 30% Cancellation and Want Code Amendments on Play Dates-Five Special Trains Bring About 800

#### OPPOSE CODE

By ROY CHARTIER

New Orleans, Feb. 28.

Ed Kuykendal this afternoon (Tuesday) denied any intention of gag rule at the MPTOA convention, then proceeded to declars a one-hour open forum daily at which attending sxhibs can voice all complaints and bring up any subject they may desire to discuss.

New Orleans, Feb. 26.

Gag rule against open discussion of all exhibitor problems, National and local, will be bitterly opposed on floor of the MPTOA convention here. This became evident at board of directors meeting last night Monday) while effort and the most of the MPTOA convention have been directly all the confloor, leaving all local and regional matters to be decided in committee, was stymied.

Board adjourned after naming officers for ensuing year. Fight against gas rule will probably be led by Jack Miller and Jules Michel with strong, support behind them. Miller, Chicago exhibitor leader, is expected to demand open discussion on all exhibition problems, and promise is that there will be plonty of fireworks 't Kuykendall, or anyone else, opposes the idea. New Orleans, Feb. 26.

or anyone else, opposes the idea At yesterday's board session de-mand was made that Kuykendall se and yesterusy so obtain session de-mand was made that Kuykendali set a date, not later than tomorrow (Wednesday) when exhibitor dis-cussions would be permitted, in-stead of waiting until the final day of conclave (Thursday). The San Francisco delegation, with the pos-sible exception of Morgan Walsh, president of the California MPTO group, is reported in line for de-mand of free discussions. Zoning came up for brief discus-sion before directors when Jules Michel, Buffalo exhib, touched on the matter, Michel nurses a grouch-because John-Film got him to withdraw the proposed price

ground because John Film got him to withdraw the proposed price zoning schedule for Buffalo on the ground that it wasn't practical, only to see Los Angeles given its price zoning plan.

Officers Reelected

price zoning plan.

Officers Resiscted
All officers and directors of the
MPTOA were reelected last night
with the exception of Fred-Meyers,
of Milwaukee, who resigned as
secretary. Morris Lowenstein, of
Oklahoma City, was chosen to
succeed Meyer's. Officers reelected
were Ed. Kuykendall, president:
Mike-Comerford, W. S. Buttorfield,
Julian Brylawaki, vice Derinstein,
Mike-Comerford, W. S. Buttorfield,
Julian Brylawaki, vice Derinstein,
Walter Vincent, treasurer, and Edward Levy, general counsel. Fred
Wehrenberg, of St. Louis, was reelected chairman of the board with
all directors reelected for another
year including Kuykendall, William
Benson, Berinstein, Joseph Bernard,
Ed. Fay, Frank Freeman, George
Glies, O. C. Lam, Lowenstein, Sidmey Lust, Jules Michel, Jack Miller,
Charles Picquet, Benjamin Pitt,
Schiller, Major Leale Tromp, Boo,
Judge Roy Walker, Morgan Walsh,
(Continued on page 85).

#### Kent Delayed

New Orleans, Feb. 26.
Sid Kent, Fox president, who was
due in today (Tuesday) from Florida, and scheduled to address the
MPTOA convention, tomorrow, is
reported unable to get here.

## WANT ALL ISSUES | Kuykendall, in Convention Speech, Favors Block Booking, Defends Code

New Orleans, Feb. 26. Ed Kuykendall, president of the MPTOA, in a lengthy address this afternoon (Tuesday) to conventioners went into some detail on exhibitor problems, but defended rather than attacked the picture of the content of the c

code.

Kuykendall went on record against the present cancellation privileges of 10%, declaring for around 20%. And said he is ready to demand action.

A 20% cancellation privilege in contracts in Kuykendall's opinion, would relieve many exhibitors and given the contracts in Kuykendall's opinion, would relieve many exhibitors and given the contracts in Kuykendall's opinion, would relieve many exhibitors and given the contracts of the contracts and given the contracts of the cont

ticularly interested in dissolving ASCAP.

Likes L. A. Setup
The MPTOA also believes in the necessity for fair clearance and zoning, according to its president, who went on record as favoring proper and fair setting up of geographical zones, and acceptance of the theory of film rental paid and admission charged in working out clearance. Kuykendali believes that the Los Angeles schedule, in which admissions were made a part, is a step in the right direction.

The MPTOA continues to stand squarely against bank nights, premiums and similar forms of exploitation. Kuykendali stated that there are many theatre owners who contend that bank nights should be put under the same category as

put under the same category as premiums.

Block. Booking.

One of the surprises was Kuykendid all's declaration in favor of block
booking because it is the only ecoh monical method by which we can
buy pictures, especially for those
ne skhibitors who cannot be within
a easy reach of the exchange for
to escreening. But he opposes dual
bills. He claims double billing pror, motes the production of cheaper
t, pictures, among other things. Kuyla kindail believes that the independent producer should be encouraged
and that duals also permit the exhibitor with strong buying power to
book all the oduct in some zames;
leaving oth pictures. Kuykendall is convinced
that several of the majors are turnlarge of pictures at a low cost for
all of the contract of the majors are
low in the cost of the cost of the strong are turnlarge of the strong are turnlarge of the cost of the strong are turnlarge of the strong are turnturn of the strong are turnlarge of the strong are turnlarge of the strong are turnturn of turn of the strong are
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planning to attack before the convention is over. On ticklish ground, he had the following to tell the conventionces:

ventlonces:

Tam not bere to defend the code
authority. It needs no defense
though it has made mistakes, and
in my judgment will continue to
make mistakes while working to
correct the many evils of this mdustry. Because the code authority had no precedent to work
upon; we were ordered by the
government to establish fair trade
practices in this industry. We practices in this industry. We were told there were certain practices. In this industry. We were told there were certain things we could and could not do. Then came those heatic days in Washington where we fought over this, that and the other provision. The code was written. It is the law for this industry to operate law for the industry to operate and I believe it will continue to the law for sometime to come.

"Good Business"

"Is it good business to try and

'Good Business'

'Is it good business to try and make the best of it? I say yes, and there are provisions in it that I do not like. It could be improved and I think we should see to it that certain changes are made in it. But no matter how the country will oppose it if I falls in the country will oppose it if I falls in the country will oppose it if I falls in the country will oppose it if I falls in the country will oppose it if I falls in the country will oppose it if I falls in the country will come a definite plan for the changes we should support as an organization. I hope so, and I hope they will be same and reasonable and without radicalism. As it is now, the code gives you a place to go. If you are aggreed, you have a to indee the country will be same and reasonable and without radicalism. As it is now, the code gives you a place to go. If you are aggreed, you have a to indee the country will be same and reasonable and without radicalism. As it is now, the code gives you a place to go. If you are aggreed, you have a to indee the subject of the code of the code has a taken the code in the code. The year of the code has at least given us a chance at

code back in the early days of the NKA, and they are still yelphing.

However, there are others who are complaining justly. The natural setup has discriminated interest of the control of the control of the code authority to cast my vote for what was right, regardless of who was concerned, exhibitor or distributor. And I know that if we have the sincer wholehearted support of the industry, the code will be a fine instrument to bring order and understanding out of chaos, because the administrator who represents the government on the code authority. William Farnsworth, is determined to see that justles prevails.

It is needless for me to say that Gontinued on the code of the code authority.

(Continued on page 64)

### **Amusements Sluggish in Short Week:** Several Issues Show Weakness

VARIETY

General weakness of rails forced stock prices still further down yesterday (Tuesday). Despite the general slump in the market, amusements confined their losses largely to small fractions.

warner Brothers preferred was one of the weakest spots, losing '% points to 13%, fractionally above the year's low. Common of this company dropped to low mark of year at 3. Eastman K. dak lost 1½ points to 121. Pathe A fell to a new low point for 1935 at 13%, as cld RKO at 1½.

Radio Preferrec B got inp to 43½ but suffered with others in sell-off, dipping to 42% at the close. Few amusement liens showed much. Kelth bonds rose 1½ to 69 and Pathe Exchange '8 equalied the 1934-'35 peak at 103. Warner Brothers bonds hit a Lew 1935 low at 52.

1934-35 peak at 193. Warner Brothers bonds hit a Lew 1935 low at 52.

Stock market values declined in the short 4%-day week concluded Monday, with the result that practically all gains made in the uprush following it he announcement of the supreme court's gold-clause ruling were cancelled. Dow Jones Industrial averages closed at 193.14, down wind-up. Averages had, been up. 4.

All points at the end of the preceding week.

Amusement group fell back proportionately, the averages finishing at 25%, or off nearly a point-This, group had sported a better than one-point gain for previous week's trading. Consequently there was a net advance for the two-week period as indicated by Monday (25) closing level.

Averages for the 12 representative amusements reached the low as Tweet's trading to contend the low as Tweet's trading to contend with selling on Thursday, prompted by a desire on the part of traders to get out of the market over Friday's holiday and Saturday. There was what appeared to be some profit-taking, even on last Monday, in this sector, but a tendency to firm up was discernible in some issues before the close.

Pathe Weak

Particularly weak near the finish Pathe Weak

Paths Wesk
Particularly weak near the finlsh
was Pathe A stock, which wound up
on the bottom at 14. At this price
inward 22 points, big dip ding,
probably was prompted by a desire
of some stockholders to get out of
the issue before the company meeting next Tuesday, March 4. There
is hitch expected in the plans for recapitalization, which will mark the
disappearance of the Pathe A stock
and which will bring out only the
new Pathe common on the big
board.

There probably will be less than (Continued on page 71)

#### Mono Stirs, 'Schoolmaster First Out. Two Others Wait

Hollywood, Feb. 26.

Monogram broke its production sleats of 60 days by putting 'Hoosier Schoolmaster' before the camera with Norman Foster and Chariotte Henry as iseds. Lewis D. Collins is directing.

Second picture on the resumed schedule is a tossup-between 'The Healer' and 'Honeymoon Limited'. Starter awaits the return of 'Tom Carr, expected later this week, after two months in the cast.

#### Blames Camera Crew For Leap from Car

Hollywood, Feb. 26.

Frightened leap of a woman from the top of her own auto, induced by the asserted meddling with the car by a Paramount camera crew filming Ascot Speedway races, forms the basis of a \$50,000 damage sult

the basis of a \$50,000 damage sult against the studio.

Ha.el Click, complainant, asserts that she and friends were perched on top of her own car watching the races, when suddenly the car began to lurch toward. a 15-foot dropoff threatening spectators below, Claims she didn't know until-afterward special control of the complete of t that camera crew, as she charges, had undertaken to shift the car, to dite its lensing.

### Yesterday's Prices

Sales	High	T T		Net
400 Col. Pic	HIND.	. Low. I	MBL.C/	uge.
400 Con. Fil		90	5% -	11
400 Con. F1	m. 0%	*****		1%
1,000 East, K		12072	944 -	
200 FOX A	10	274	991/ 1	- 77
10,500 Gen, El 8,800 Loew	20%	25	2074	. 3
8,800 Loew	80%	81%	314	. 70
8,600 Par. ctf	B 5%	978		
100 Pathe A	19			
8,600 RCA	D	178	444 -	
2,000 RKO	178	11/4	11/4 -	- 79
5,700 W. B	8%	- 8	8 -	*
	CURB			.,
000 Tech	16	10.0	1614 -	78
800 Trans-L.	200	2%	2%	1.0
\$1,000 Gen. Th	BONDS	714	211	. * "
1,000 Loew	10.00			24
1,000 Loew	10374	104.2	69	
20,000 Do ctf	00	90	e0 -	
1,000 Par-Pub	00	69	607/	.11
4,000 Par-Pub.	007	00%	50% -	7
4,000 Do ctt	., 0074	.0078	68% -	- 77
14,000 Pathe	103	*52	5214 -	
10,000 W. B	D3	702	0Z78 -	7.1
* New 1935 lov		W 1	1	٠.

## Ohio Playdate Bill Looks In; Distribs Fight

Columbus, O., Feb. 26. Waldwood hill, which blocks film distributors from designating days on which certain pictures must be played, passed through the Ohio Senate early this week, with a 29 to 0 vote. It now goes to the House,

where no opposition is expected.

Bill is backed by the independent Theatre Owners of Ohio, Ohio Counof Parents and Teachers.

Ohio exhibitors gathered in Co-umbus Monday and Tuesday (25-6) for the annual convention of the pendent Theatre Owners of

Sessions were presided over by Martin G. Smith, Toledo, president.

Martin G. Smith, Toledo, president.

Right of distributors to tell its exhibitor accounts what days it must play specified, pictures is under acticack. Militant interests out in older are taking the first step that State are taking the first step that State that the state of th that they get a play whether pic ture is big or small.

#### Distribs Aroused

Distributors are frankly aroused over the bill in Ohlo. A strong defense fight is being launched.

If winning out there, Ohlo exhibitors could play pletures on any days they wanted, regardless of whether, bought flat or on percentage and whether or not the distrib, getting a Monday playdate, would receive a smaller percentage, seturn than if the day was Saturday,

#### Ripley's Langdon Film

Hollywood, Feb. 28.
Arthur Ripley has been taken by Columbia to direct and write the next Harry Langdon comedy. Story has a South American background. Ripley just finished a writing assignment at Radio.

#### SCHINE CHAIN DIVIDEND

Schine Chain Theatres, Inc., last week declared an accumulation diy-idend of 75c per share on the \$3 no-par preferred stock. Dividend is payable March 1.

#### LOEW UPS DIVIDEND

50o a Share Boost Payable on March 30

Directors of Loew's voted Thurs-day (21) to raise the dividend by declaring a quarterly dividend of 50 cents a share on the common. This cents a snare on the common. This places the stock on an annual basis of \$2, just double the \$1 that for-merly was paid. The dividend is payable March 30 to stock on rec-

ord, March 15. With the 75 cents per share extra With the 75 cents per snare extra deciared in December, directors of Loew actually paid out \$1.75 per share on the common in 1934. The company is earning considerably more than the new dividend rate.

### PRAISES PIC. GETS THE AIR

Baitimore, Feb. 26. Mrs. Fannye K. Schloss, prexy of the Maryland chapter of the Fed-eration of Women's Clubs. was dropped from the roster following

dropped from the roster following charges placed against her by other members of the organization that she had participated in publicizing. Sequola: (MG) which played recently at Local chapter of the Federation it seems, places its banning seal. Under the control of the following the followin

When the members read the missive, they burned. At a meeting summarily assembled by other leading lights of the organization, Mrs. Schloss was voted out of the outfit. Further, the group was set to get an injunction against Loew's, charging—that—that—theatre—had—hired Mrs. Schloss to plug the pic. After considerable parleying, irate members were made to see that Mrs. Schloss action was prompted by an impulse to help something she deemed worthy. The threatened inan impulse to neip something she deemed worthy. The threatened in-junction was withdrawn, but the dismissed prexy of group was not returned to grace.

#### MATTY RADIN'S BALTO ARTY IN FAST FOLD

Baltimore, Feb. 26.
Auditorium, which for past two
and half weeks has been housing
arty pix at pop prices, folded suddenly and unannounced after final show Sunday (24) night.

show Sunday (24) night.
House had been leased for 18
weeks on weekly basis from Leonard B. McLaughlin, g.-m. for mortgagee fiolder, Penn-Mutual Co., by
Matty Radin, who runs Cameo and
Acme, N. Y. arties, and a string of
spots along the east coast.

#### 'ARAN'S' BOSTON RECORD

Man of Aran, completing a 64-day run at the Eline Arts last week, hung up a record for talkers in Boston. A few silent films have run longer, such as 'Big Parade' and Beau Geste.'

Ton to "E. Ton to

Top is 75c at this uptown foreign filmer:

#### L. A. TO N. Y.

James Barton. Claudette Colbert. H. C. Cox.
Tom Cushing.
Howard Dietz.
Marlene Dietrich.
Frances Drake. Irene Dunne. Naison Eddy. Neison Eddy.
Alice Fay.
Russell Holman.
Jack Kapp.
George Schaefer.
Joseph M. Schenck.
Pinky Tomlin.
Lohn Hay Whitney. John Hay Whitney.

#### N. Y. TO L. A.

Michael Balcon, George McKay. Sam H. Grisman.

### Inside Stuff—Pictures

Observers in attendance at the New York hearing held before RefereJohn Joyce, in the matter of a claim for around \$450,000 which St. Louig
parties are trying to press against Paramount for rent, back and future,
on the Missouri theatre property in that city, feel that if this claim is
upset it will be due mostly to testimony given on behalf of Paramount
by Louis Cohen.

Cohen was head of the RKO real estate department during negotiations in connection with the Missouri theatre which involved RKO as
sub-lessee from Paramount. Zom K. Smith was receiver of the St. Louis
sub-lessee from Paramount. Zom K. Smith was receiver of the St. Louis
sub-lessee from Paramount. Zom K. Smith was receiver of the St. Louis
sub-lessee from Paramount. Zom K. Smith was receiver of the St. Louis
sub-lessee from Paramount. Zom K. Smith was receiver of the St. Louis
sub-lessee from Paramount and the subkearing, held last week, Turley was mentioned as a partner of Spyros
Skouras in the latter's St. Louis ventures.
In his testimony Cohen indicated that he undertook negotiations with
Turley and Smith, on behalf of RKO, at the request of Spyros Skouras,
at the result of conferences which followed between RKO, Smith and
Turley, Smith finally regalned possession of the Missouri. This was
atter both Paramount and RKO passed into receivership. Paramount
had a lease on the Missouri which called for a monthly rental upwards of
\$10,000. RKO. later sub-leased from Paramount. In regaining possession of the Missouri, Receiver Smith also was to have received around
\$15,000 in SKO. later sub-leased from Paramount. In regaining possession of the Missouri, Receiver Smith asio was to have received around
\$15,000 in SKO. later sub-yayment to Smith would constitute a preference
counselled that such payment to Smith would constitute a preference
Claim which is being prosecuted against Paramount is one which
Receiver Smith assigned to the present claimants upon foreclosure

under the receivership laws.

Claim which is being prosecuted against Paramount is one which Receiver Smith assigned to the present claimants upon foreclosure action on the Missouri and Ambassador properties in St. Louis. At present both the Missouri and the Ambassador are being operated by Fanchon & Marco, which firm came in after foreclosure.

Jack Holt had Columbia on the spot last week when his contract expired, but let the studio ease itself out of the predicament. Covenant, which ran out Sunday (24), specified that he must complete any picture for which he was cast and which was in production prior to that date, Columbia had Holt in mind for the lead in Jim Burke's Boy', but the script was still in work, giving him an out. When negotiations for a new contract fell through the actor started to pack, but he agreed to stay on for the Burke' role, allowing the studio an extra week to whip the script into shape. Holt was offered a contract calling for \$75,000 a year, but held out for \$10,000. Several majors are said to be ready to bid for the veteran when he finishes at Columbia.

Innocent pair of scissors which snipped the Warner-Rothafel relation-ship in Philadelphia is said to have belonged to Metro in the form of Copperfield. Disagreement between the circuit and Rothafel, as oper-ator of the Mastbaum, boiled over on whether the Dickens picture should

play the house.

When a chance came along to grab 'Copperfield' for the big Philly spot, Warners strongly advocated the idea but found Rothafel opposed. Understood latter's objection was that the running time of the feature, 129 minutes, would interfere with his stage show.

Rothafel was in on a 10 weeks' contract, expiring March 2, and future, plans for the house are indefinite. It closes on that date.

Despite the impression left in some quarters that the Fox appeal from the Minnesota supreme court, in the A. B. Mulier case, would invalidate, exhibition contracts now in use, neither the recent U. S. Supreme Court's, dismissal action, nor the final action in this suit, will affect contracts

dismissal action, nor the final action in this sunt, will affect contracts in general use at present.

The old standard exhibition contract, which contained the compulsory arbitration clause, was the only one involved in the Minnesota action. According to Felix Jenkins, Fox legal executive, that company will take an appeal, carrying it back to the highest tribunal for hearing on its merits. However, it is doubtful if the case will come up before fail.

Baltimore Sunpapers were doing a quiet burnup last week when they heard that Morris Mechanic, owner-operator of the New theatre, had been attempting to talk other exhibs into yanking ads out of the Sun

been attempting to talk other exhibs into yanking asso out or the Sun - Columns,—Mechanic—jerked-his-asso—out of these aheets last month, after he claimed the papers had been giving him less publicity than other houses. Papers continued to review his pix, also to accord him pluss proportions ate with publicity given other spots, but art and copy on Mechanic's house has now disappeared off the Sun pages. To date no exhib is known to have Joined Mechanic in the Sun matter.

Clark Gable and Claudette Colbert are tops in first check on voting by radio-picture fans in Jimmy Fidler's first annual awards setup ited in with his Tuesday night broadcasts. Fidler promised trophles with selec-tions up to fan vote, after Hollywood put the squawk on the first Academy awards nominations.

Academy awards nominations.

Fan expressions have already reached the 6,000 mark, with Fidler holding off the official count to break around March 10.

Broadway theatre lane had a convulsion this past week, created by, all the big houses opening with new pictures for the week. It has happened before but it is an unusual condition which extended to the lesser stands as well as the ace houses this time.

Multitude of new pictures, together with five legit premieres, kept all the critics busy.

Publicity office of the United-Detroit theatres discovered quite late that there were no pictures or press matter on hand for the George Olsen orchestra, coming to the Michigan March I. Olsen played this house less than a year ago, plus 10 weeks at a local night spot.

Publicity department had to send an SOS to the radio department, of a local newspaper, which had a pientiful supply of same.

When Brazil asked for two ace picture stars to grace its National Carnival for three weeks as judic-in-full guests, none could be found who weren't working or immediately committed.

Hays office tried for weeks to find a spare star who wanted to make the trip to Rio, but had to send regrets.

More than 800 turned out for the first annual dinner dance of the Warner club at the Biltmore hotel, Los Angeles, netting around \$3,000 for the proposed clubhouse.

Guesta were entertained by the regular floor show working with Jimmy Grier's orchestra, plus studio talent. Benny Rubin m.c.d.

With three more 'Charlle Chan' pictures to go on its 1935-38 schedule. Fox has given up the idea of tabbing the pictures with a locale designation. Last of the geographic-titled pictures will be the next 'Charlle Chan in Egypt'.

George White gets the same long line of credits in the second 'Scandals' (Fox). Second edition of this film revue lists White as director, producer and actor, in addition to crediting him with having conceived the whole thing.

Diversity in prices paid for film yarns is illustrated by Fox in its recent Gaynor pictures. Current release, One More Spring, from the movel by Robert Nathan, ous Fox 17,00. Next picture for Miss Gaynor, will be Farmer Takes a Wife (legit play), for which Fox paid \$85,000.

## Minn. Board Says 1,000-Seater Doesn't Rate Clearance Edge Over 600-Seater

Minneapolis, Feb. 28.
A 1,000 seat theatre is not entitled to clearance preference over a 500-seat house a mile and a half distant, charging the same admission, even though the former pays considerably more in film rental to exchanges, according to a unanimous ruling of the local zoning and olearance board.

exchanges, according to a unant-mous ruling of the local zoning and clearance board.

In deciding in favor of the St. Paul independent Grandview the-aire, against the Publix uptown, also a St. Paul nabe, and in hold-ing that the Grandview is entitled to play pictures day and date with the Uptown, the board denied, the Publix contention that, its theatre's nhysical superiority and greater Publix contention that its theatre's physical superfority and greater rental payments justify the sevenday protection which it has had. Local exhibitors are halling the decision as the death knell of the 'unfair' clearanco advantage' which they allege that Publix has been demanding and receiving for its like-atres over independent houses, Publix, however, immediately served notice of appeal.

ares over independent nouses, Faul-lix, however, immediately served notice of appeal. George Granstron, operator of the Grandview, testified that prior to the current season his house ob-tained pictures day and date with

#### **DEMANDS 2 MEMBERS OUIT MINN. Z-C BOARD**

Minneapolis, Feb. 26.

J. B. Clinton, member of the local zonling and clearance board, and also president of the recently organ. zoning and clearance board, and also president of the recently organized Indopendent Theatre Association, vesterday (Monday) formally demanded that two other members, Bernard B.A. Bornard B.A. Bornard

Bublix circuit. Clinton alleged un-reasonable protection. In favor of the latter's houses and against his own, and that Bair sat are a und-fillated subsequent run exhibitor whon, as a matter of fact, he is operating a first run theatre. Marcus pointed out that at the time of the hearing, which resulted in a decision against Clinton, the Code Authority itself had ruled that Baer was a subsequent run exhibi-tor. Since that time, however, the Authority has changed its interpre-tation and appointed another mem-ber-in-Baer's place. ber in Baer's place.

Clinton is appealing from the adverse decision and has been granted a new hearing.

#### RADIO SHORT 4 OF **TOTAL 50 ON PROGRAM**

Radio will not deliver the total 50 pictures which it scheduled for the current (1934-35) season. According to Ned Depivet, following his return from the Cosst last week, 21 pletures will be on release the end of this month and there will be 25 more, or a season's total of 46. Sales plans for the coming season do not contemplate speeding up of production, program again to call for a probable maximum of 50. However, if outside producers come along with some product, Radio might act as distributor for a greater number than 50 during the coming year, firm's sales head indicates. At present Ploncer is using the Pathe studio and Merian C. Cooper will produce at Tec-Art's the Pathe studie and Merkin C. Cooper will produce at Tec-Art's plant on the Coast, which has been rented by Radio due to lack of room at the Gower street studio. Pletures from Ploneer and Cooper reincluded in the 48 total on the current film year.

No rearrangement of product and plans, decired Depinet. One decision reached on tr Coast was to return known that the company of the coast of the

#### Thomson in Kinney Spot as Extras Head

Hollywood, Feb. 26. Kenneth Thomson, executive secretary of the Screen Actors Guild, has been named temporary chairman of the Standing Committee on Extras following resignation of Mrs. Mabel Kinney, who remains on the committee. Latter is also chief of state industrial welfare.

Code Authority will also make new appointments for important extra reregistration and complaint and grievance subcommittees, as Mrs. Kinney also has chairmaned

### Fed Action on Exhib Code Breach in L. A. Waits New Evidence

Los Angeles, Feb. 26. Gathering of further evidence of code violations and loopholes has retarded federal action being filed against the film rules of practice by the Independent Theatre Owners of Southern California, according to statement issued by that body.

statement issued by that body.

During the past week the ITO
has threatened to go to the high
courts to correct film practices
which it considers in violation of
the code. Claim is that no corrective steps have been taken.

tive steps have been taken.

Latest complaint by the indies is that distributors are forcing shorts on exhibs, and in declaring this a code violation they have malled letters to distributors, exchange managers, Administrator Soi Rosenagers, Administrator Sol Rosen-biatt, the Department of Justice and John C. Flinn, Code Authority exec-

### **CUMMINGS DRAFTED TO CLEAN UP M-G'S SHORTS**

Production responsibility for the short subjects on the Metro lot have been dropped into the lap of Jack Cummings. Latter is lining up remaining pictures of the 1344-35 program to shoot them through within the next six weeks.

through within the next six weeks. Cummings recently promoted, to an associate producer apot at Metro after supervising the shorts under Harry Rapt, was drafted to clean up the rest of the program as Rapt will be away from the studied for about two months recuperating from his recent illness.

#### MINORS CONNECT

Film Juves Launched On Careers as Contracts Legally Sealed

Los Angeles, Feb. 26.

Los Angeles, Feb. 26.

Superior Court hast week gave its ignal bleesing to from minors' contracts with studios.

Jackie Searl's pact with Fox was cemented, 13-year-old player being assured \$2,000 for one pic to be launehed next month; \$2,500 each for a second trio of pictures, if optioned, and \$3,000 to \$3,500 for a third trio, on options:

Fox also had its contract with Fox also had its contract with years of the property of

umount.
Universal pays Celeste Edwards, 13, \$75 per week for six months:
Verna Hillie, 26, is assured of \$100 per week from Columola as a starter.

#### 'Shark Island' Set by Zanuck for Late Start

Hollywood, Feb. 26.

Darryl Zanuck has set 'Shark Island' as one of the first for the 1938-38 season which he produces for 20th Century. Film play, being written by Nun-nally Johnson, is based on the novel, 'Life-of Dr. Mull,' written by the medic's daughter.

#### As You Were!

Hellywood, Feb. 26.
Taken out of the fledgling class, now that he has had two pictures under his belt, Mack 'Killer' Gray, draws a role familiar to him—that of bodyguard to George Raft in Paramounts' The Glass Key.
That's been his stint since he hit town and even after Thespis claimed him.

#### ACAD TIFFS WITH CODE ON PAY TO LIP MOVERS

Hollywood, Feb. 26.
First tangle between Academy and the film code looms over minimum, payment to players speaking lines; With-Acad's-free-lance new deal' becoming effective March 1, day player rules embodying a \$15 daily minimum don't; libe with the \$25 minimum clause in code extra provisions.

provisions.

Latter item has been bone of contention with the Extra Standing Committee. Problem dates back to omission of words 'per day 'in original code draft covering minimum inal code draft covering minimum payment. Four attempts at reword-ing have been nixed by the Code Authority. Employee reps on the committee, headed by Guilders, have insisted that the clause must set a minimum of \$25 per day for any player speaking lines in ple-tures.

Part of the Guild's meaning minimum.

Part of the Guild's opposition to the Academy's actor new deal' will conter on attacking the \$15 day player setup through code machin-

#### WASH. REFUNDS \$82,000 IN TAXES TO LASKYS

Internal Revenue Bureau las

ment of income taxes involving \$82,149 to Bessie and Jesse Lasky. ment of income taxes involving 882,149 to Bessie and Josse Lasky.
Director had his 1930 obligation to the government silect \$47,907, while his wife received an abatement of \$25,679, a credit of \$6,481, and a refund of \$2,101.

#### Laemmle Jr.'s \$25,000 For French Novel

Hollywood, Feb. 26, Film rights to We Are Three, French novel by Marcel Thibault, acquired by Carl Laemmie, Jr. Pro-ducer will make the picture as the fourth of his personally produced string for University

ducer will make the picture as the fourth of his personally produced string for Universal.
Young Laemmle bought the right from Sam Wood for reported price of \$25,000 Wood acquired the of \$25,000. Wood acquired the property during his trip to Europe

#### Sam Morris South

Getting started before winter is over, Sam E. Morris, Warner vice-president, left for Florida last week on his annual vacash.

Expected back in about two

### Film Men Turn Out at Albany For 3 Bills on Taxes-Censorship

#### Postpone 1st Review

Washington, Feb. 28.
First slated review by the NRA
Industrials appear to the Industrial of the Industrial
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#### Minn. Exhibs Appeal On 'Anti-Bank Nite' Decisions to C. A.

Minneapolis, Feb.—26.
Interests behind 'bank night' in
the territory are combatting the
local grievance board's efforts to
banish 'it. 'Appeals stready have
been taken to the Code Authority
from three of the local board's
orders to exhibitors to cease and
desist from continuing the practise.

In the continuing the practise of the continuing the practise.

In the continuing the practise of the continuing the practise of the continuing the practise. netition' because it does not tend to

-bank night'-cannot-be-unfair-competition' because it does not tend to lower admission prices.

Appealing from the cease and desist orders issued after hearing of the Publix circuit's complaints, the St. Paul Strand and Garrick large to competitive attuation exists between them and Publix loop theatween the man and the difference in type of patronage.

Publix is proceeding against a number of other opposition independent theatres using bank night' in what it calls a fight to put the show business: in the Northwest basis. The rapid and widespread use on bank night' and other such basis. The rapid and widespread use of bank night' and other such prompted its cetton, according to John J. Fried, general manager of the chain.

Other 'bank night' case being ap-

### KAUFMAN TOTES BLACK **BOOK AFTER MARCH 4**

Hollywood, Fe 28.

Albert Kaufman assumes general managerahlp of the Selznick-Joyce agency March 4. Former assistant to Emanuel Cohen, and with Paramount for 20 years, expects to clean up studio business by that time. Kaufman resigned as ald, to Cohen when latter quit and took berth as an associate producer, but left, before, receiving an assignment. Kaufman is a brother-in-law of Adolph Zukor.

### Albany, Feb. 26. Film theatre owners and repreing C. C. Pettijohn of the Hays office, jammed a hearing room at the Capitol this afternoon (Tues-day) at a discussion of three bills imposing taxes and revising the state censorship law. The hearing

imposing taxes and revising the state consorship and The hearing was been or the first and the state of the state fee for a house seating 2,000 would amount to \$1,000 annually.

of a similar-bond. For example, thefee for a house seating 2,000 would
amount to \$1,000 annually.
Every exhibitor registering would
have to publish a notice of registration twice in the state bulletin
and once a week for three successive weeks in a daily or weekly
newspaper in the place where the
theatre is located.

This same bill also imposed upon
the exhibitor a tax of 16e per 100
feet of film shown, payable monthly.
Each delinquent taxpayer would be
subject to a penalty of \$20 a day
for failures of life a tax of the per 100
feet of film shown, payable monthly.
Each delinquent taxpayer would be
subject to a penalty of \$20 a day
for failures of life a tax return, the
provisions of the bill would be suitly
of a misdemeanor. Making ofawilfully faise statement in a tax
return, which resulted in a loss of
omore than \$50 to the state, would
subject the exhibitor to a misdemeanor charge and a civil penalty
of \$500 to be sued for and recovered
by the attorney general. The proposed law, if enacted, would take
effect July 1, 1935.

McCall also is asking for revision
of the film censorship law in two
bills. One would collect a fee of
\$10 from each applicant for each
piece of advertising mater used in
a theatrs. Actually, an exhibitor
could not display photos, posters or
any-type-of-advertising mater used
in a theatrs. Actually, an exhibitor
would be a misdemeanor and result
in revocation of a license to show
the picture for which the advertising la used.

The censorship division-divewise

ng is used.

The censorship division likewise

(Continued on page 70)

### JACK LEWIS OUT IN HAYS COAST SHAKEUP

Hollywood, Feb. 26.

With the arrival here yenterday (Monday) of J. J. McCarthy, control of the publicity department of the local Hays office switches from Joe Breen's jurisdiction to the home office.

office.

Jack Lewia, who has been handling the work at this end, resigned Saturday (23), but no successor has yet been appointed.

Possibility is that Lupton Wilkinson, who accompanied McCarthy here from New York, will take over the job.

#### SEYMOUR RESIGNS AS PRODUCER AT WARNERS

Hollywood, Feb. 26.—
James Seymour, associate producer at Warner Brothers, resigned Saturday (23).
He will take a belated three weeks honeymoun with his bride, Joselyn Lee.
Seymour was boosted to producer 18 months ago from a writer's berth on the WB lot.

#### **Groom Constance Collier** For Dressler Pix at MG

Hollywood, Feb. 28.

Metro is grooming Constance Collier to star in several stories bought and prepared for the late Marie Dressler.

First picture will probably be 'Tish,' Irving Thalberg producing.

## C. A. OK's Coast Code Submitted By L. A. Board; April 30 Deadline

Film Code Authority, sitting in New York last week, approved the Los Angeles zoning and clearance code, with a few slight modifications, as submitted by the L. A. local board. John C. Filina, C. A. Assercetary, submitted the document which he had gone over in detail with the Los Angeles board during his recent visit to the Coast.

Official copy of this code will be out sometime this week and will be out sometime this week and will be out sometime this week and will be cottened to the control of t

## L. A. Holds Own Vs. Gala Competish; 'Town Talking' \$19,000 Topper; 'Clive' Doubly Good; Vallee Lukewarm

Los Angeles, Feb. 26.
(Best Exploitation: RKO-Hollyw'd)
Odd as it may seem, conflicting
attractions are currently giving this Odd as it, may seem, conflicting attractions are currently giving this sector some of the best grosses of recent weeks. Though Los Anselses like the control of the transparent weeks. Though Los Anselses like the control of the transparent weeks. Though Los Anselses like the control of the transparent weeks. Though Los Anselses like the control of th

Estimates for This Week

Chinese (Grauman) (2,028; 30-40-55)—Clive of India' (20th Century). Picture hitting nice pace in dayand-date run with State, helped by holiday. Will hit around \$9,600. Last week 'Copperfield'. (MG), \$8.-560 thice median

Last week Copperfield' (MG), \$8.500, nice mark.
Criterion (Partmar) (1,600; 30-40-55)—Willings in Dark' (Par).
Looks like a good week, estimate being \$3,200; Last week Gilded Lowntown, (WB) (1,800; 25-30-40)—Carnival' (Col) and 'Maybe It's Love' (WB) split. A fair break despite atrong opposition. Should reach \$4,500. Last week 'Woman in-Red' (WB) and 'Lightning' Strike Twico' (Italio) \$3,500.
Thindished Symphony' (G-B).
Started in for a better gross than last week's 'The Blue Light' (Boag-DuWorld). Almost certain to hit around \$2,200. Last week's plc \$1,500.
Symphony' will-probably hold-

500. Symplony: will-probably holdover.
Four. Star (Fox) (500; 30-35)—
Tron Duke' (G-B) (2d-final week).
Avound \$3,000, which isn't bad.
Plotter of the star of t

into third week Last week a nice \$8,000.

Paramount (Partimar) (3,595; 30-40-55)—"Town's Talking (Col) and stage show. Heading for \$13,000, nice of the color of

#### Gable-Bennett Double Bill \$10,000 in Prov

(Best Exploitation: RKO Albee) Providence, Fcb. 26

Providence, Fcb. 28.
Rosy weather and rosy grosses in prospect, but spotty; it appears as though only a few of the stands on the main stem will really cash in.
Best bet in the picture class is Lowwy State, where Clark Gable State, where State, where State, and the State State, and the State St

tionally strong; neither does Vallee in 'Sweet Music' at Majestio. The two combo stands, Fay's and the 'RKO Albee are doing big business; latter having a slight edge.

RKO Albee's doing best in weeks, largely due to clever exploitation of Bowery Folles, stage attractions around town. Lobby has old-fashioned bar and newspaper budget up.

Estimates for Thie Week

ioned bar and newspaper budget up.

Estimates for This Week.
Fay's (2,000; 15:25:40)—When a Man's a Man' Fox) and unit. Bill fairly strong-on-both ends and gross-should be well up around \$8,500; oke, Last week 'Under Pressure' (Fox) and unit; came pretty near closed the week with close to \$8,100. Low's 'State (3,200; 15:25:40)—'After Office Hours' (MG) and 'Winning Ticke' (MG). If a the combination of Gable and Bennett that's doing sthe-pulling;-looken like \$10,000; and 'Society Doctor' (MG) got plenty of comment, but not much action, at the box office; se-so, at \$8,900.

Majestic (Fay) (2,200; 15-25-40)—'Sweet Music' (WB), only pic house feature. Nice biz over the week, but some doubt if pace will stick; indications are for \$8,500, better than average, but not as strong as it should be. Last week 'Devil 'Dogs' (WB) also had to buck opposits) of CWB) also had to buck opposits of cother stands, and as consequence \$8,300 didn't put much black on the books.

Strand (Indie) (2,200; 15-25-40)

\$3,300 didn't put much black on ane books. \$trand (Indle) (2,200; 15-25-40)— 'Tron Duke' (GB) and 'Women Must Dress' (Mono). Getting mostly car-rlage trade. House will be satis-fied with \$7,000. Last week 'Ever-green' (GB) and 'Wings in Dark' (Par) managed to cross \$7,300; also othe.

(Far) managed to cross \$7,300; also on RKO Albes (2,500; 1,5:5-4.0). Murder on Honeymoon (Radlo) and unit. Latter is certainly helping this house to get out of an awful rut. Biz this week is forte, and ploture can't claim any of the credit. Every chance of hitting \$10,000; great. Last week "Scarlet Plimperine" (12A) and vaude came near to a me! (12A) and vaude came near to a scarlet Plimperine" (12A) and vaude came near to a scarlet Plimperine" (12A) and vaude came near to a scarlet Plimperine" (12A) and vaude came near to a scarlet Plimperine (12A) and vaude came near to a scarlet Plimper

nice \$9,000,
RKO Victory (1,600; 10-15-25)—
'Crimson—Trail'—and—Filrtation'
(WB). Sunday this house sent records-to-smash; headed—for at least

ords-to-smash; headed-for-st-reac-\$1,950 on split week. Last week Cowboys Holiday on split week, too, was oke at \$1,300. Modern Fine Arts (1,400; 30-50-75)—Unfinished Symphony (G-B). Opened Monday (25) starting second-week of new policy at this stand.

#### 1st Runs on Broadway (Subject to Change)

Week of March 1

Astor—'Great Hotel Murder'
(Fox) (27).
Capitol — 'Biography of a

Capitel — Biography of a
Bachelor Girl' (MG).
Music Hall—Whole Town's
Talking' (U) (28).
Mayfair — Red Hot Tires
(WB).

(WB).
Paramount—'Rumba' (Par)
(2d wk).
Rivoli—'Folies Bergere' (UA)

(2d wk).

Roxy—'Murder On a Honeymoon' (Radio).

Strand—'Sweet Music' (WB)

Week of March 8

Capitol—'Office Wife' (MG). Music Hall—'Roberta' (Ra-io) (7).

Paramount—'Ruggles Gap' (Par) (6). Rivoli—'Folles Bergere

(3d wk). Enchanted

Roxy — 'Enchanted April'
(Radio);
Strand—'Sweet Music' (WB)
(3d wk).

### OFFICE HOURS COPS \$20,000. KANSAS CITY

first three-day village. Nearly every first-run gets away for a good start and after Sunday nearly fades out. That is what happened last week at some of the show shops.

That is what happened last week at some of the show shops.

The show is the show shops and the show shops. The show shops are showed was put over by the Newman for Devil Dogs of the Air, with thousands of special heralds in the grocery and chain stores, a tie-up with Quaker Oats, offering airplane models, rings, emblems and books of the show is the show of the show is the show of the show is the show in the show is the s

## Balto in Good Shape; 'Office Hours' And Durante Sock \$24,500; Hipp 17G

(Best Exploitation: Stanley)

Baltimore, Feb. 28,

(Best Exploitation: Stanley)

Town is bristling with beaucoup biz. Region seems to have been especially favored. While blizzards tories, bulmy skides and warm winds brought Baltimoreans burrowing into the loop.

Century has the town by the top of the head-with-considerable margin. After Office Hours' on screen in the constitution of the loop.

Century has the town by the top of the head-with-considerable margin. After Office Hours' on screen in the loop.

Century has the town by the top of the head-with-considerable margin. After Office Hours' on screen in the loop opening day, with crushing lobby-lockouts the rule from the start, Headlong pace continued right through, with gross aiming at a spectacular \$24,600 the way the loop of the loop of

Century (Loew-UA) (3,000; 15-24-35-40-55-66)—'After Office Hours' (MG) and Jimmy Durante personal

Acceptage of the control of the cont

Night Life of Gode' (U) will open. Fairy' will get neat \$6,500 for its session.

New (Mechanic) (1,800; 15-25-30-135-40-60)—Little Odome' (Fox).

New (Mechanic) (1,800; 15-25-30-135-40-60)—Little Odome' (Fox).

See the session of t

## French Biz Off; 'Bright Eyes' Big \$12,300 and H.O.: 'Divorcee' 7 Wks. \$33,000; 'Kid Millions' Poor \$6,200

Opening not as strong as expected, but business picked up some Saturday and Sunday and looks to be headed for around \$11,000. Last week-Scarlet-Fimpernel-(UA) drew. Midland (Loow) (4,000; 15-25-40) —'After Office Hours' (MG). Two ticket sellers could not break the lines on the opening day for several hours, and the country of the coun off several times. From present in-dications the hang up should be close to \$20,000, big. Last week, however, was another story with 'Sequola' (MG). First three days were good and then the bottom dropped out with the finish only

close to \$20,000, blg. Last week, however, was another story with Sequola' (MG). First three days were good and then the bottom of the story of the

## Town' Hot \$10,000. 'Music.' Thurston Big \$18,000, Buff.

Buffalo, Feb. 28,

Brianty of heavy advertiging and
good above about dearning and
sees for box offices currently. Burfalo and Lafayette both got off to a
good start and should hold the lead.

Devil Dogs' at the Hipp leat week
stood out over the others, with
'Spring' and 'Good Fairy' holding up
to expectations.

Estimate for the contract of the co

Estimates for This Week

Estimates for Inis Week
Buffalo (Shea) (3,600; 30-40-55)—
Sweet Music' (WB) and Thurston.
aught on with a bang and at
resent rate should get around \$18,00; Last week, 'Spring' (Fox) and

\$15,000:

Hipp (Shea) (2,400; 25-40)—'Clive of India' (UA). With extra advertising, this one looks to get \$8,500. Last week 'Devil Dogs' (WB), beat estimates for a fine \$9,000:

estimates week Deyl. 1998 (Wo.), bear estimates week Sheek (490; 25-40) (25-40

KING'S HORSES,' DUAL, 6G

New Haven, Feb. 28.

(Best Exploitation: Poli's, Bijou)
Something-like-a-plague-hit-boxoffices here last half of last week
and everybody took a dive, but a
rebound looks in order for this

Paris, Feb. 17.

Business is still tough for American films here—and for French films, too, for that matter. In general, you need a microsope to find the grosses. But a faw

picture is an exceptionally good grosser for American product here was a superior of the product here with the picture of the product here with the picture of the product here with the picture of the p

Hann't been released in Two weeks. Hann't been released in Paris yet. 'Catspaw' (Fox) Ambassadors, Brussels. Harold Lloyd picture, after. doing moderately well in Paris, drew fair \$4,500 at this Beligian house. 'Bright Eyes' (Fox) Empire (2,000, 15-65-41-41.35). Shirtly Teme 121.300 here first week, in mite of fact that film is in English with French titles and that the Fox kid star is very little known in Paris as yet. Looks good for Shirley here in the future.

opposish, Probably light \$6,000, Last week 'Rumba' (Par) and 'Sing Sing Nights' (Mono), Not too good at \$6,500.

Sing Nights (Mono). Not too good at \$8,500.
Poli's (Loew) (2,040; -85-50)—
After Office Hours' (MG) and Straight from Heart' (U). Olse opening and holding it or good \$8,-100.
Foot and Mystery Woman' (Foot). They got out a diving suit to locate gross on this one. Below \$1,000.
Roger Sherman (WB) (2,200; \$5-50)—Sweet Muslc' (WB). Big deings for a single. Rolling 'em in and out to tune of nice \$8,000. Last week, a big first half wan't enough on Devil Dogs' (WB) and Women Must Dress' (Mono). Gross & & \$4,000.
Billou (Loew) (1,500); 25-85)—

or life-size cutout of Ann Harding stiting at ease in window of paint store handling artist's materials, as to be a store handling artist's materials, Estimates for This Week Paramount (Publix) (2.348; 850).—King'a Horser (Par) and the Store of Chester (Ches). Nothing a few in for biggest week in some Special of Steel' (Ches). Nothing Last week Saboons (Pos) and Septender of the Steel' (Ches) and Steel of Chester o

## Blizzard Grips Chicago Loop: Hours' Plus Olsen \$42,000. Transient Lady, Pal, \$21,000

Chicago, Feb. 26.
(Best Exploitation: Roosevelt)
Terrific blizzard starting Monday
(25) night socked everything after business got off to a rip-snorting holiday ride. That Friday (Washington's Birthday) was a honey for every theatre in the loop with holdthe order of the day. And these holdouts were money despite the ruling from the health department

holdouts were money despite the ruling from the health department prohibiting from the health department prohibiting from the health department prohibiting from the health department and the health department of the health department for special speeches broke stories in all dailies on 'Sweet Music' at the Roosevelt.

Estimates for Thie Week
Apollo (B&K) (1,200; 25-35-55)
County Chairman' (Fax) (Take County Chairman' (Fax) (Take County Chairman' (Fax) (Take County Chairman') (Take Chairman') (Tak

weak \$15,100.

Roosevelt (B&K) (1,500; 35-55-65)—Sweet Music' (WB). Started away well and likely to turn in opening week gross of meagre \$13,-000. Devil Dogs' (WB) fell of in the second week of run to \$10,-000 feats.

in the second week of run to \$10,-100 fair. Let Jones you can be compared to the mark at \$10,000 Last week Strange Wiese 100,000 Last week Strange Wives 100,000 Last week Jones 100,000 Last week was excellent at \$20,200.

#### Lincoln Wears a Grin; 'Lil Colonel, \$4,000, 'Gilded Lily.' \$2,900

Lincoln, Feb. 28.

(Best exploitation of week: Lincoln). Terrific paces ensued after some strong bookings lighted the marrian strong bookings lighted the marrian trunners have top-notch attractions and the money held back last week by a group of breathers, will be shelled out this stretch. L. L. Dent, owner of Westland's L. L. Dent, owner of Westland L. Dent, owner of the Westland L. Dent, owner

Estimates for This Week
Colonial (LTC) (156; 1-0-15)
Crimson Trail (Up; 3 days White
Cockatoo' (WB) and Man Reglaimed his head' (U), 2 days each,
makes week of heavy dough with
Loop, Last week Loose's End
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show headlining Hagil Alt and O'Connor family for three days, followed by 'Night Is Young' (MG) for four. Run of money about \$3,500; fall-nough. Last week-Gentlemen Are Born' (WB) and 'Folies Beserk' unit on stage (3 days), 4 days of the control of the control

the house over nicely to a \$4,000 week.

Stuart (LTC) (1,900; 10-25-40)—
Little Colonel' (Fox) Shirley
Temple is the current hurrah,
opening cadence, Very good, Last
week Clive of India' (UA) turned
bitter after the opening two days
and slid uncomfortably down. However, biz was near \$2,700, not far
bollow at the colonel of the colon

## **SWEET MUSIC** \$5,000. FAIR. SEATTLE

(Best Exploitation: Fifth Avenue)
Holdovers this week rule the local first runs, with 'David Copperated' showing enough to go for 2nd experience of the common of the control of the common of the com

Estimates for This Week

Estimates for This Week

Bute Mouse (Hamrick) (1,000; 25.
40)—"Devil Dogs of the Air (WB).
Third week in town and loke at 2,500. Last week, same film, 25.
Colissum (Evergreen) (1,800; 15.
55)—"Filtration Walk: (FN) and Band Plays Or, (MG), dual, latter first run. Expectations reach 35,500, satisfactory. Last week, Transand Bands Plays of the Month of the

with the local scene yet after the application to turn double bill. The property of the proper

#### Dec. Grosses

Washington, Feb. 28.
Sharp slump in December theatre grosses was indicated by the Treasury's monthly statement of January tax receipts, which showed government collections. Isat month sild \$837,175 below previous month (based on November business) and \$70,931 under last year.
Total income from 10% admissions—tax was—\$1,238,884, smallest yield—in last four months.

#### 'Seguoia' \$23,000, 'Music' \$18,500 as Warm Spell Hits Cap

Washington, Feb. 26. (Beet Exploitation: Fox)

(Beet Exploitation: Fox)
First real warm weather got customers down with spring fever over weekend, and it was the parks and not the theatres that drew biz. Extended the spring fever of the spring fever of

on man seem when the seem of t

Earle (WB) (2,424; 25-6-60-60)—
Sweet Musio (WB) and vaude.
Carmela Ponselle on stage interesting highbrows, and Vallee pulling
his air fans as well as plenty space
in papers. Looks like nice \$18,500.
Last week (Carnival' (Col) can
thank six days of Jack Benny for
big \$20,000.

big 120,000. We shall be some the second of the second of

Palace (Losw) (2,363; 25-55-69).
Palace (Losw) (2,363; 25-55-69).
Copperfield (MG). Third week up to good mark, \$11,000. Last week same pic enticed wow \$13,000.

Met: (WB). (4,583; 25-40). The delicity of the control of the control

Belasco (Radin) (700; 25-35-50-60)—'Chapayey' (Amkino), Getting curious through debut of new house

## Holiday Helps in \$39,000 for 'Music,' 'Spring' \$83,000, 'Rumba' \$39,000, 'Gods' \$33,000 and 'Folies' \$36,000 on B'way

(Beet Exploitation: Strand)
Three day weekend handed the

Broadway theatres such an impetus that despite a general bo. letdown Monday aird Tuesday most of the main stem films should finish their current stanza okay. Three hold the main stem films should finish their current stanza okay. Three hold the main stem films should finish their current stanza okay. Three hold two of which would form stayed on anyway as a matter of policy. Night Life of the Gods is sprialing the Rozy to \$33,000 and Sweet Music is authe delicious with \$35,000 and the Paramount. Both of \$35,000 and the Paramount. Both of \$35,000 and the paramount stayed the stayed of the stayed of the stayed of the paramount of the stayed of the paramount stayed and the paramount stayed the stayed of the sta Broadway theatres such an impetus

what they thought of the picture. Passes went to the first 30 to apply to the station.

Estimates for This Week
Astor (1,012; 25-40-55)—'Grand Old Grit (Radio). Figured for 34,-900. Late week Cattlet Men' (Radio). Gaptie (6,400; 35-78-65-11.0)—'Sequola' (MG) and stage show. At \$30,000 rather disappointing. 'Copperfield,' on fifth week, finished better than \$357, 25-40.55)—'Man's Man' (Fox). Holiday brings this one to an okay \$7,000. House goes first-run double feature after this one to an okay \$7,000. House goes first-run double feature after this one to an okay \$7,000. House goes first-run double feature after this one to an okay \$7,000. House goes first-run double feature after this one of the first of the fi

Looks good on \$36,000. Last week.
Right to Live (WB) \$15,000.
Roy (6,200; 25-35-55)-Night
Life of Gods' (U) and stage show.
God \$33,000. Last week \$34,000 for
Bahold My Wirs' (Par).
SweetMuster (2,200; 35-55-66-85)

Strand (2,900; 35-55-65-85' 'Sweet Music' (1st week). Open week strong at \$39,000. Last w 'Devil Dogs' (WB) finished \$24,000.

\$24,000. (WB) finished to State (2,300; 35-55-75)—Copper-field (MG) and vaude. Biz very good, \$25,000. Last week Bengal Lancer (Par) and Ted Lewis on stage, about same.

## Denver Is Oke: 'Red Gap' \$9,000; 'Colonel' 6G'S

Denver, Feb. 26 (Best Exploitation: Denver) Denver went to town with a re-

Denver went to town with a gentime news stunt that made both
dailies and all wire services for Littie Colonal. Had Shirley Templa
the Colonal. Had Shirley Templa
the Colonal Had Shirley Templa
town of the Colonal Shirley Scommissions have
been signed by a governor, and this
is the first time she is a colonel in
a Near weather Sunday
crimped the holiday week-end.

Estimates for This Week
Aladdin (Huffman) (1,508: 25-25-

Estimates for This Week
Aladdin (Huffman) (1,500; 25-35-49)—Woman in Red' (FN). Around
\$2,000, average. Last week 'Under
Pressure' (Fox) did only a fair job
at the boxoffice and turned in less
Denham (Cooper) (1,500; 25-3550)—Ruggles of Red Gap' Par).
Excellent pace suggests smack.
\$3,000. Last week 'Wings in the
town that played to a holdout over
the week-end, and the gross was
\$5,000, just a shade under the previous stanza. Sky, bally by ManBerwer (Huffman) (2,500; 25-3580)—ZILIE (Golorel (FOX). \$5,000

Ornheum (Huffman) 4,2,800: 28-35-80 - Maystery of Edwin Drood (U). Not bad at \$5,000. Last week Sequois' (Mg) dld fair and closed with \$4,000. - 10,000 - 10

### 'WINGS IN DARK' \$5,000

coma in Nice Condition—'For-eaking, \$4,700

Tacoma, Feb. 26.

(Best Exploitation: Blue Mouse)

Rosy getting major attention with
Forsaking All Others, recent visit
on location of Clark Gable to Northwest not hurting any.

Blue Mouse is getting along with
Cilive of India while vaude continues steady, helping takings at
Music Box. House tied in with Libocontrollive and the steady of the steady of the concilive sum of the steady of the steady of the concilive sum of the steady of the steady of the continue steady of the s

this one. May see \$3,000 for week, good.
good.

Boo' (Hanrick) (1400: 15.

William (140: 15.

William (140:

## Sally Rand, Holdover, \$19,000

## Crumit and Sanderson Aid Albee, Brooklyn,

to Nice \$16,000

ton, traveling whooper-upper for the bubble dancer, also put over other stunts.

Estimates for This Week

Estimates for 1 nis week.

Paramount (4,000; 25.25.50.56).—

Devil Dogs.of.the Air (WB), Greatblz. for.thls-one-with-about-61,000,
persons at the bo. from Thursday.
Dreview until Saturday, a new attendance record. Fine \$23,000 in
view. Last week Gilded Lily (Par).
\$13,500, good.

great blz.

T Metropolitan—Sequola' (MG) and

8 vaule. Good notices for pix. In

19 vicinity of \$21,000, 200. Last week.

Sliadow of Doubt' (Metro) dull

\$13,000.

Albee (3,500, 25-35-50-65)—Right

Counties. (WE) and vaude. with.

Strand (2,000; 25-35-30)—Notori
US: Gentleman and Jack Afroy.

(CEL-FOR). \$5,000. Ab. Last week.

(CEL-FOR). \$5,000. Ab. Last week.

(WE) \$5,000. Ab. Last week.

(WE) \$5,000. Ab. Alaybe It's Loyer

(WE) \$5,000.

## Femme Follies' Unit, 'Rumba,' \$15,000; 'Devil Dogs' \$14,000 in Newark

(Best Exploitation: Branford)
Holiday was priety good everywhere with an lee storm at night, nowever; which dented business some. Branford could not have done any more as the fireman stopped the sale of tickets both atternoon and night and strictly attention and night and strictly business. This house will be the teal leader with over \$14,000 for Devil Dogs of the Air and for Devil Dogs of the Air and the Newholt with Rumbu' and Femme Follies on the stage will be second with \$15,000, both figure very nice at a higher sand will be oken at a higher sand will be oken at a higher sand will be oken at \$10,000 for "Scarict Pimpernel" and Silver Streak".

Grand opera war seems to be over with the Mosque doing their productions at 4:30 kindays my the sunday nights.

Branford had a sky writer Fri-

Sunday nights.
Branford had a sky writer Friday, for Devil Dogs, and elaborate displays in lobbles and on merguess.
Small fiving toy planes, we see some time of the subsequent 'Sweet Music' the house had a display in McCrory's, Bamberger's, and Kresge's windows with a machine in the latter of the subsequent 'Sweet Music' the house had a display in McCrory's, Bamberger's, and Kresge's windows with a machine in the latter of the subsequent of the machine and completely blocking all wins and completely blocking all

Estimates for This Week
Branford (WB) (2966; 15-56)—
Devil-Dogs (WB) and 'I've Been
Around' (U). Show too long to take
all that might be got on a two hour
program, but nobody feels cheated,
which ought to build good will.
Grand at \$4,000 or over missist
week (Good Fahry (U) and 'Carnival' (Col), just topped \$9,000, which
was okay but not what 'Fahry' deserved.

val' (Col), just topped \$3,000, which was okay but not what "Fairy' desecond to the color of t

Last week Gilded Lily (Par) nice
Protein (EXO) (2.30); 1.65)—
Protein (EXO) (2.30); 1.65)—
Protein (EXO) (2.30); 1.65)—
Protein (EXO) (EXO) (EXO) (EXO)
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#### 'COL.' TOPS PORTLAND

\$8,000 With Vaude—'Drood' Sold-at

Portland, Ore, Feb. 26.
(Best Exploitation: Braadway)
Little Colonel' is getting top take
here. 'After Office Hours' also is
strong at the United Artists, 'Sweet
Music' registering only fair for the

Orpheum Edwin Drood, mystery, as a Dickens follow up to the 'Copperfield' click, is helping the Broadway.

Estimates for Thie Week Estimates for The Week
Broadway (Parker) (2,000; 25-40)
—Edwin Drood' (U) and 'Woman in
Red' (FN). Combo getting good reaults, \$5,500. Last week 'Copperfield'
(MG) third week \$4,200, second \$5,600; first nine days at UA' big

500; first nine days at UA Dis 73,500. United Artists (Parker) (1,000; 22-40)—After Office Hours' (MG). Well-Exploited of Secting results of 10,000; MG). In Last week Sequicle: (MG). 10 days, fair 8,700. Pirst week not up to expectations, 54,400.

vaude. Getting a big play for big \$8,000. Last week Broadway Bill' (Col) wowed for \$5,400. Ornheum (Hamrick) (2,000 25-0)—Sweet Music (WB) and vaude. At rate of \$5,000, lin. Last week West of Pecco' (Radio) n.s.h.

## Town's Talking' Campaign Gets \$13,000, Minnie.

Best Exploitation: Orpheum'
Riding high and handsome with
The Whole Towns: Allaing puss
the Allaing high and handsome with
The Whole Towns: Allaing puss
the appearance of the Allaing puss
the property of the Allaing puss
the Allaing pusses of the Allaing
was out in the lead the two
Stimulus of holiday biz Washington's birthday pussed by grosses
over the week end. This tended
somewhat to offset the fough opposition which has been provided
the Allaing the Allaing the Allaing
Allaing the Allaing
Minneapolis pro hocky team
One surprise cilcker is Blography of a Bachelor Girl at the
the Allaing the Allaing
in a satisfactory manner at the boxoffice. On the other hand, The

tury. This picture was not so highly regarded, but it has been delivering in a satisfactory manner at the box-office. On the other hand, The Glidde Lilly, winner of much praise, has the an expenditure of the control of the control

isague fashion. Looks like fine \$13,000. Last week, 'Good Fairy' (IV) and vaude, \$8,500, disappoint-ligantury (Fublity) (1600; 25.35-40)
—Bachelor Girl' (MG). Title and Robert Montsomery—Ann Harding names pulling customers. Doing better than the state of the state (Fublity) (2,400; 25.35-40). Carlot of the state (Fublity) (2,400; 25.35-40) reduced. It is not of the state of the s

good.
Aster (Publix) (900; 15-25)—Behold My Wife' (Par), Romance in Manhattari (RKO) and Father Brown, (Par), second loop runs, split, Maybe \$100, light, Last week, Filtration Walks' (FN) and St. Louis Kiff (WB), second loop runs, and Mystery Woman' (Fox), first run, \$300, okan.

#### 'OFFICE HOURS' \$7,000

Tough; 'Town Talking' Okay \$6,500.

Columbus, O., Feb. 26,

(Best Exploitation: Palace)
Weather continues unfavorable and managers working overtime to make up slipping grosses.

Palaces agar was midnight, prevue of Whole Towns Taking, but to the cent store clerks, fibbro sellers and taxt drivers, figuring best word-of-mouth comes from poorer class of people.

#### Estimates for This Wee

## **Living on Velvet' \$26,000, Mastbaum** Swan Song: 'Sequoia' Gets \$6,500

Philadelphia, February 26. (Best Exploitation: Stanton) (Best Exploitation: Stanton)
Fox will get the spotlight this
week, "The Little Colonel," will
turn the trick, Hold-over considered possible but not yet decided on Rogers' 'Life Begins at 40

with Rogers' Life Begins at 40' tabbed to follow,
Rosy-Masthaum's awan-song will be sung Saturday which gives the last program an eight day run. Picture, Living on Velvet' was panned and the state of the last program and will get two figures won't be unusual. \$8,500 figures won't be unusual. \$8,500 figure won't be unusual. \$8,500 figure won't be unusual.

wheel as teps.

WB had street ballyhoo of puma
and deer in cages in downtown section, also endorsement of S. P. C. A.
which sent letters to all members.

Estimates for This Week
Aldine (1,200; 35-40-55)—'Scarlet
Pimpernel (UA). Still going strong
week will hit \$6,500; last week saw
\$4,500.

week will hit \$6.500; last week saw Fairy (U) and stage show. Droop-19,500.

Areadis (600; 25-35-40)—Tives of a Bengta Lancer (Par) Second run. Should get nice \$2,500. Last week, Gilded Lily; (Par) okay \$2,500 in eight days. That was also second run. Calon (1,00). Locks rather of the color of the color

Young' (MG). Very much floppo; \$5,500 in five days.

Earle (2,000; 25-55-40)—T. Am a Refer (2,000; 25-55-40)—T. Am a Refer (WB) and vaude. Partislan School of the second of the second

## Boston Sizzling; 'Music' and Mitzi \$34,000, 'Fairy' \$20,000, Par \$9,000

Town's Talking" (Col) started slow but picked up. Should clear happy \$6,500. 'One More Spring' (Fox), was weak with only \$4,500. last

35,500. One with address of the with only \$4,500, last week east (Leow-UA) (2,500; 30-42)—"Under Pressure' (Fox) No bargain at \$3,500. Rumba' (Par) around \$4,000. Majlestic (RKO) (1,100; \$0-42)—"West of Pecos' (Radio) and 'Right to Live' (Radio). Might clear \$2,500, nog. 'Home on Range' (Par) and 'Babbitt' (WB) knocked off neat \$4,000.

## **Vanities' Tab** \$17,500 Sock, **Indianapolis**

(Bast Exploitation Indiana)
That version of Carroll? "Varieties at the Indiana on the stage within a month after its legit date at the English theatre here is packing a powerful punch and is knocking the competition for a loop with its indicated gross of \$37,500. Film portion of the Indiana's program is Woman in Red, but the houses depended to the policy and its uppling the price scale to play the 'Vanities' is really the whole-reason-for-the-smashing pace being set.

whole-reason-for-the-smasning-pace being set; so coming closer to with-standing the onslaught by a strong vaude bill headed by Eddie Peabody in his second week and Murder on a Honeymoon. Gross will be at least par at \$8.00 much miscellaneous exploitation in the way of tie-up ads utilizing the 'Vanities' chorus girls, but the most spectacular stunt was the use of several extra huge trailer trucks carrying 48 sheet the stage attraction, plugging the stage attraction. Estimates for This Week

Estimates for This Week.

Apollo (Fourth Ave.) (1,100; 25-40)—One More Spring (FOX). Held over this one in Jaco Cott and the Jaco Cott and the Jaco Cott and Jaco Cott and

\$4,200.
Lyrie (Olson) (2,000; 25-30-40)—
'Murder on Honeymoon' (RKO) and
vaude. Eddle Peabody held over on
stage meant extra business; and the
one-day stand of the Dionne parents
aided. Gross \$45,500 GRO; Last
week Devil Dogs of Air' (WB) and
vaude headlining Peabody was great

vaude neamment at \$11,200.

Palace (Loew's) (2,800; 25-40)—
'After Office Hours' (MG), Moderate at \$4,850, Last week 'Sequoia' (MG) was bad at \$2,800.

#### **TEMPLE BRIGHT \$7,500**

Birmingham Feele Springy; 'Tow Talking.' Nice \$2,700

Talking. Nice \$2,700

Best Exploration: Empire)

Time to the toe through the tulips. Looks like spring is here and there's no better tonic this week than little Shriley Temple. Alabama, Saturday, turned sewenty from first three shows. Picture is a cinch for a nice week; just enough tears and laughs to satisfy the masses. Towns-Falking, at the Empire is not doing beddet through the post for best letters on what a person would do if he were to find himself—a double-for the biggest gangater in town. This Week. Alabama (Wilby) (2,300; 30-35-40)—Bright Byes (Fox). A natural and likely to get every bit of \$75.00. Last week County that the like week County Charles and Sheek County Charles (Wilby) (3,800; 30-35)—We like (Wilby) (4,800; 30-35)—We like (Wilby) (4,800; 30-355)—We like (Wilby) (4,800; 30-355)

### Archive Company (1,500; 30-85)—We Live Again (10A), Just moderate at \$2,300. Last week Romance in Maritages (Wilby) (1,55); 22-30)—\$24vin Drood' (U) and vaude, \$2,000, light. Last week Woman in Dark (Radio) and vaude \$2,500, Archive Company (1,500; 22-30)—\$24vin Drood' (U) and vaude, \$2,000, light. Last week Woman in Dark (Radio) and vaude \$2,500, Archive County Schling (Wil) 2d.

Boston, Feb. 26.

Heart Explicitation and Metropolitan is leading monant and a manufacture of the control of th

Shows.

Fine Arts finally folded 'Man of Aran' after a nine-week run, a record for the house. Film looks ripe now for subsection of the control of the contr

Olls States of the Memorial (RKO) (2,300; 35-40-55-76)—Good Fairy (U) and, stage show look like \$20,000, oke. Marker on Honeymoor (Radio) and Casino de Faree revue garnered a good \$24,000 last week. 300 (1996) and Blackstone magic unit on etage reviving biz to tune of about \$14,000, swell. Last week fair \$3,600 on Strange Wives' (U) and Bowery Music Hall' unit on the stage.

Paramount (M&P) (1,800; 26-36 dWhite Marker (U) and Bowery Music Hall' unit on the stage.

Paramount (M&P) (1,800; 26-36 dWhite Marker (U) and Bowery Music Hall' unit on the stage.

Strange Wiver (U) and Bowers (Man Bowers (Man) Bowers (Ma

#### Col. Tacking On Post Flight to 'Air Fury'

Hollywood, Feb. 25.
Ralph Bellamy goes to Columbia
for, 'Air Fury,' slated into work this
week under direction of Al Rogell.
Picture will include clips of the
Wiley Post flight into the strato-

### WANT BRADY FOR 'FEATHER'

Hollywood, Feb. 28.
Columbia has propositioned Alice
Brady for 'A Feather in Her Hat.'
Picture will be the first producerdirector assignment for Dorothy

-We retarte Robinson fans and a lot more will ce in go here backed by a good exploited for five. \$2,700. Last week Carnival' (Col) \$2,200. aude, \$4,000. Last week Peck's Back 1970. Last teck Peck's Back 1970. Last veek Peck's Back 1970. Aud. 1970. Last veek Peck's Back 1970. Last veek \$1,400.

#### Picture Possibilities

'The Distant Shore'—Unfavorable
THE DISTANT SHORE' (Molodrama, Dwight D. Wiman, Morosco).
Based on England's Dr. Crippen case of 25 years ago. Play's intent is
justification of murder.

THE BISHOP MISBEHAVES (Comedy-melodrama. John Golde Gort). Recent Faramount release, Father Brown, Detective, has cler as crime detector but stories are dissimilar.

'Awake and Sing'—Unfavorable
'AWAKE AND SING' (Comedy-drama, Group Theatre, Belasco
Play of Jewish ghetto life too limited in appeal for likely filmization
especially since it would have to be cleaned up even if attempted, Kauf.

Times Have Changed'—Unfavorable
TIMES HAVE CHANGED' (Drama. Feedor Rolbein. National)
Adapted from Bourdet's French original. Girl marries a half-wit for
riches and it doesn't work out.

Ibee.

## **Metro Not Joining Warner Suit** To Halt National Screen Trailers

Metro was invited to join Warner Bros. in its suit against Na-tional Screen to stop latter from producing trailers on Warner and Metro pictures, M-G doesn't wan to jump into the battle.

National will continue to put un its own sets, hire its own actors and maintain a regular production crew to turn out the form of screen ade to turn out the form of screen ads on MG-and WB pictures it recently adopted. Meantime after consult-ing-expert-legal minds on the la-sues in the Warner action, it is preparing to put in an answer and frame a defense. Warners claims violation of copy-ticit whereas National will cale.

Warners claims violation of copyright whereas National will-claim that there has been no infringement of rights and that it has the same right to prepare advertising on. Warner pictures, mentioning them by title, together with names of: stars, as a newspaper ad does without first getting permission. National showed Metro some of its.produced trailers and M-G-exces are said to have no unfriendly feeling about the matter, although National is opposition to them now. ing about the matter, although Na-tional is opposition to them now. Nick Schenck personally has always disliked trailers which include ac-tual scenes and dialog from pictures. Recently WB itself has been set-ting up special scenes for its trailer product, rather than lift negative from film that is being advertised.

'KING'S HORSES AND VELVET

\$14,000, S. F.

San Francisco, Feb. 26.

More smiles on the house staff faces this week, with some names to put on the marquees, weather bright and no alibis. Warfield is tops, with Shirley Temple pulling down the stretch to blace, with Paramount into third money under wraps.

Paramount Into third money under wraps.
Frisco looks as if it was in for a season ofdate dodging, a strange form of iconiness that attacks this town of iconiness that attacks this paramount, as it is a strainflated by putting the property of the prop

Estimates for This Week

satisfactory \$8,500. First stanza off at \$5,000.

Paramount (F-WC)—All King's Horses' (Par) and Living On Vels Horses' (Par) and Living On Vels better than \$14,500, with good names to draw the yokela Last week Wings in Dark' (MG) and Lightning Strikes Twice' (Radio) all right at \$11,500.

\$8, Francisco (Radio) all right at \$11,500 with (Par) (Vel) (1,292:79.26-50.)

Doing nice business at \$5,500. Last week (first of moveover from Warfeld') sweet at \$4,200.

United Artista' (UA) (1,209; 30-35-55)—Clive of India' (20th Century) (Grd week), In satery zone at light at \$5,700.

Warfield (F-WC) (2,648; 35-40-65)—Little Colonel' (Fox) and vaude. Won't make the operators weep with \$23,000, Last week 'One More Spring' (Pox) and stage show all right at \$20,000.

## OFFICE HOURS **FINE \$14.500. CINCY**

Cincinnati Feb. 26. Cincinnati, Feb. 26.
Current b.o. scoop along flicker
front is being scored by 'After Office
Hours' with \$14,500 at the Albee.
Ruggies of Red Gap' is the placer
at \$16,500, a zippy Capitol figure.
'Whole Town's Talking-n.s.s. at-the
Palace with \$8,500. Latter was the assuce with \$5,500. Latter was the only newcomer getting extra advertising consideration in the public prints. Drew swell notices but natives are slow in accepting Edward. Robinson as comic. Devil Des of the Air in its second week is doing okay for Keith's at \$4,500.

at \$4,500.

'Imitation of Life' is in second week of its main line revival at the indie Strand and returning above-average biz for that house at \$2,000.

inde Strand and returning aboveaverage biz for that house at \$2,000.

Estimates for This Week
Albee (RKO) (3,300, 35-42)—
After Office Hours' (MG). Clark
week (Yood Fairy' (U.) \$110,00.041.

Capitel (RKO) (2,000; 35-42)—
Red Gap' (Par). Comedy sock at
\$10,500; tall take here. Reviewers
hilarious over screen bo of Harry
hilarious over screen bo of Harry
week (Yood Fairy' (U.) \$100,00.041.

Harris over screen bo of Harry
Week (Yood (Society) (Society)

Rodely (Society)

Palace (RKO) (2,600; 35-42)—
Whole Town's Talking' (Col).

Plugged with extra space in the
dense of decorded swell treat
points to \$3,500, disappointing. Leatweek 'One More Spring' (Fox),
\$11,500, weet.

Keith's (Libson) (L500; 35-42)—

Keith's (Libson) (L500; 35-42)—

As on the content of the content of

Lent

Showmen are preparing against the annual inroads caused by Lent, which begins March 6.
Easter comes much later this year, April 21. Tast year Easter Sunday was April 1.

## TEMPLE SPRITE **WOW \$30,000** DETROIT

Detroit, Feb. 26.

(usest Exploitation: State). Something has happened to the old town. The two ace houses will come through with a terrific pace. Sort of record is certainly going to be established at the Fox, as continuous standouts evidence. Reason and a strong stage bill, with Sichin Fetchit, James Melton and Tim-and Irene.

Michigan fare not less important.
After Office Hours' (MG) and
Michael Todd's mechanical brainchild, "Flame Danet," with Muriel
Page, is doing plenty with the thrill

seekers.
Joe Decker of the Excellent Exchange, enlisted ald of chain stores to help put over Little Men (Mascot) at the State.

Canalage entitive and of chain stores to the control of the State. It was to control of the State. It was to control of the State. It was to control of the State. It was the state of the

the regular take with \$4,200, all right.
State (United-Detroit) (3,000; 25-40)—Tattle Men' (Mascot) and Winning Ticket' (MG). In line for good week, hitting a lively pace with \$5,000. Last week 'Red Hot Tires' (FN) and 'Maybe It's Love' (FN), foggy at \$3,500.

### 'BROADCAST' DELAYS

Waiting For Players—Two Reels In

Hollywood, Feb. 26. Unavallability of players is causing Paramount's 'Big Broadcast of 1935' to assume an in-and-out on the production schedule, Picture works for several days, then unable to get players is forced to lay off until they are available. So fer film has been in work three months and but two\_reels\_are\_about\_completed.

Picture now has to hang fire until Jack Oakle has washed up on 'Call of the Wild' at Century.

#### Dramatizing a Bridge

Mollywood, Feb. 28.
Frank Borsage shoved off for San Francisco to view the Golden Gate bridge for camera ideas for Warners 'Stranded,' which teams 'Kay Francis and George Brent. Yarn, previously titled 'Lady With A Badge,' is built sround workings of Travellers' Aid. Society. 'Studio plans to write the new bridge into a meto climax for the picture.

(Fox) and Straight From the Heart' (U), split.

Strand (Ind) (1,200; 15-20-30)—
Imitation of Life (U). Pic. in second week as a front line repeater lifter three months' absence and Intching \$3,000, above average. Got 183,300 last, week, close to tops for this stand.

## Snow and Rain Failed to Stop Ted Lewis and 'Wings' in Pitt., \$24,000

Hollywood, Feb. 26.

Paramount had a studio fire scare
Saturday, (23) when a blaze broke
out in one of the projection rooms.
Film clogged in a projection machine and half a reel was destroyed
before the blaze could be extinguished. Damage to the room
caused chiefly by the chemical used.

# **OMAHA PERKS:**

Theatre row returned to old time cormal strength when the new Omaha (formerly the World) opened its bright and shining doors Wednesday (20) on a policy of sin-

Par's Fire Scare

Hollywood, Feb. 28.

Paramount had a studio fire scare sturday, (22) when a blase broke in the first of all bis. With the town buried by one of the worst snow standard for the blase could be extinished. Damage to the room used chieffy by the chemical used.

MAHA PERKS

DEVIL' NICE 85

Omaha, Feb. 28.

(Bast Exploitation) Omaha)

Theatre row returned to old time small strength, when the new late of the broke in the world with the world with the more than a weak stopped and the strength when the new late of the broke in the world with with the world with gle run class features at a top of 40c and a Thursday opening. Open-

Joneal As the tripict and shining doors in Wednesday (20) on a policy of singer unclease features at a top of 40c and a Thursday opening. Opening: Feature was—the first of—the Warn ser-Cosmopolitan production in the secepted style including in the accepted style in the acceptance of the accepted style in the acceptance in the acceptance in the acceptance in the

# Estimates for This Week. Fox (Leo) (5,000; 25-40).—'Woman in Red' (WB) and Little Men' (Mascot). At popular prices ought to\_be in the \$8,000 class, which is pretty good for this house. Last week' Winning Ticket' (MG) and 'School for Girls' (Mascot) so-so at as a00

\$5,000.

Golden Gats (RKO) (2,859; 30-35-40)—"Society Doctor" (Radio), vaude and Horace Held's band. Ought to be well in the profit column with \$1,430'. Last week extra vaude and 'Capt. Hurricane' (Radio) oke at \$12,800'.

#### **FOLIES BERGERE** (MUSICAL)

Twentieth Control on the United Arisin releases by Production and United Arisin releases any Sothern and Meric Observe. Directed by Roy Del Ruth. Sorgen And features Ann Sothern and Meric Observe. Directed by Roy Del Ruth. Sorgen Beard on play by Rudolph Lother and Jand Beard on play by Rudolph Lother and Jand Adler; William Goste and Raymond Orlic Medili, most of the Control of

Keen showmanship makes this basically dull idea a fine musical film with good box office potentialities. What they have done here is a bit unusual, but illustrates smart menipulation. Studio has taken a fair to middling continental farce and whipped it into musical pretensions. Then it bought a good title, Toiles Bergere, got some Al taien; and mixed all the ingredients farctory from all columnity satisfarctory from all columnity.

isf-ctory from all counts.

Picture has nothing whatever to do with the Folies Bergere of Paris, except that one of the characters is supposed to the off the characters is supposed to the off the characters is supposed to the country of the country of the characters is supposed to the characters in the characters is supposed to the characters in the ch

#### ONE MORE SPRING

Fox production and release starring Janet Gaynor, Warner Baxter, Features Grant Mitchell, Stepin Fetchi, Winfield Sheehan production, Jircettd by Henry Kling, From the novel by Robert Nathan, Edwin flurke; art, Jack, Otterson, music, Edwin flurke; art, Jack, Otterson, music, and Jack, Otterson, music, at the Music Hall, N. J., week Feb. 23, 1935. Bunning time, 80 mins.

86 mins.			
Elizabeth		Janet	Gayno
Otkar		Warner	Baxt
Rosenherg		Walte	r Kin
Mrs. Sweeney	:	Jane	Darwe
Mr Sweeney.	<b></b>	Roger	r Imho
Sherldan		Grant :	Mitche
The Flutist	<b></b>	Lee F	Cohlmo
Zoo Attendant		.Stepin	Fetch

Sometimes the effort to fit Janet Gaynor with a play does not work out so well for Miss Gaynor, but here she is teamed with Warner Baxter in a whimsical tale of the

depression that suggests The Good Companions' (the book, not the play), with, at times, almost a touch of Barrie. It not only fits Miss Gaynor, but the scenaries intelligation of the production in the chances, to the vast benefit of the production. It's a charming thing; not important, and making no effort to deal with the times, but intimate touches. The ending becomes just a trifle too fortuitous in the quick cleanup, but it's not unreasonable. With a good cast, nice excellent account of itself even in spots where Miss Gaynor is not loops,

of unforced numor, this should sive excellent account of itself even in tops where Miss Gaynor is not tops.

Plot is thin, but sufficient. Warner Baxter, dealer in antiques, has failed and is sold out. All thar rear Baxter, dealer in antiques, has failed and is sold out. All thar rear Santial and its sold out. All thar rear sold in the conservatoire is unable to earn alliving with his fiddle. The conservation is unable to earn alliving with his fiddle. The conservation is the conservation of the park cleaners, who has an ambition to play. In return for occupy part of the toolhouse where he stores his broom and can. Baxter goes scouting for food and in needing from the police runs into sold in the park in the dark.

This gives the san, a temperamental musician and a girl who has a bit of temper on her own. Fresently they are hosts to Grant Mitchell, a harassed banker, who tries suicide mind when he finds out how cold the water-is. Baxter rescues him and brings him home. They send him out cheered up and ready to king gets a job, the banker backs Baxter in a new venture, and Baxter proposes to the girl. Everyon's apply, along with the blue Miss Gaynor has seldom been given a better chance to act, and

Baxter in a new wenture, and Baxter proposes to the girl. Every-cone's happy, along with the blue-bayes and the proposes to the girl. Every-cone's happy, along with the blue-bayes and the propose and the propose and the makes the girl an appealing youngster without bearing down too hard on the wathous. She handles had not been done to the propose and the propose a

#### **SWEET MUSIC**

(WITH SONGS)

WITH SONGS)
Warner Eros, production and release.
Stars Rudy Vallee, features Ann Dvorak,
Ned Sparks, Helem Morgan, Robert Arnatrossy, Atlen Jenkina, Alice White, DirectCarl Erickson, Warren Duff, music and
byrks, Warven and Dubin, Fain and Kahal,
Dixon and Wrubel; film editor, Bert Levy
camers, James Van Trees, At Strand, New
time, 80 millioning Feb. 20, 35. Ruinning

tline, 90 mins,
Skip Houston Rudy Vallee
Bonnie Haydon Ann Dyorak
Ten Percent Nelson Ned Sporks
Helen Morgan
Dopey Malonc
Barney Cowan Allen Jenkins
Lulu Betts Alice White
Sidney Selzer
Sigmund Selzer A) Sheen
Connecticut Yankces, Frank and Milt
Britton Orchestra

Sweet Music' has plenty of what the title implies, and enough of cverything else to overcome story shortcomings. It shouldn't have any box-office trouble.

Production is first rate and always and it of the action, but the element and it is the control of the co

and all the principals are involved in the laugh stuff throughout the picture, among them Rudy Vallee, Ann Dovrak, Ned Sparis, Robe While, Joseph Cawthorn and Al Shean. Their comedy efforts are always on top of the plot itself, which is the best possibe arrungement for this sort of a plot, which is the best possibe arrungement for this sort of a plot, which is the best possibe arrungement for this sort of a plot, which is the state of the plot itself, which is the best possibe arrungement for this sort of a plot, which is the state of the plot is the state of the sort of a plot, which is the state of the plot is the state of the sort of a plot, and the state of the state o

#### Miniature Reviews

'Folies Bergere (UA) Chevaller in bright, snappy musical, 'One More Spring' (Fox). Whimsical comedy with plenty of laughs, Jamet Gaynor and Warner Baxter. Should do well. 'Sweet Music' (WB). Fast moving and amusing musical that should show up nicely. 'Rumba' (Par). Production value saves poor story enough to get picture fair money. 'Sequola' (M.-G). Excellent animal picture, Humans incidental to story. Should get strong word-of-mouth. 'Night Life of the Gods' (U). Packs laughs and should do well in most spots. 'Marines Are Coming' (Masoot). William Haines as a smart aleck U. S. Marine. Picture will need support excitement and comedy make Folies Bergere (UA) Chev

itement and comedy make swell hour of entertainment nabe element

for nabe element.

Sweepstake Annie' (Liberty). Thin plot doesn't last the distance.

Northern Frontier' (Ambassador). Unimportant double feature item on Canada's Mounties. Hooking with a current national radio program on the same subject, if possible, might help.

'Shadow of Doubt' (MG). Murder mystery passador.

Murder mystery, passable.

'Lost City' (Principal)). Fantastic story hurt in production, but okay for flash grinds and nabes if it is played up.

one minute, a harmony singing turn later on, and a cross-fire comedy act after that. Miss Dworsk is no singer, dancer or comedianne, according to this picture, and the judgment in turning her from a fine little ingenue into a second-rate soubret is highly questionable.

genue into a second-rate soubret is highly questionable.

Ned Sparks dead-pans his way to the customary quota of laugh returns. He's not bothered at all by the competition from Allen Jenkins, who again plays his stock role, and Alice White. Latter is differently all over again. A couple more performances like this one by Miss White should push her back to the top of the heap. Robert Armstrong carries a comedy gangster role expertly.

Taking care of the bainace of the Total Care and Milt Britton band's maybem number is used to cure the Dutch comic of radio sponsor interference intentions is a sparkling plece of comedy business as sparkling plece of comedy business as parkling plece of comedy business.

business.

No vaudeville specialty has been introduced better than the Britton break-away stuff is in this picture. It fits a situation and gets results. A more refined but also funny Britton band bit is used down in the first few hundred feet, and gets the picture off to a socko start.

picture off to a socko start.
Plot concerns an T hate you so
much I love you' backstage aftair
between Vallee and Miss Dvorak.
It couldn't be an exceptionally interesting yarn under any conditions,
but in this instance it's even weaker
than usual, because the narrative
rambles like a Stein poem. But it
doesn't matter much either way.

quite a lot of the spirit of the dance for which it is named. It listens and looks like a better than moderate grosser.

naterns and looks like a better than moderate groser.

Because the real rumbs dance and all that sees with it probably and all that sees with it probably the probably and all that sees are the probably and all that sees are the probable in the dance sequences. Yet there is considerable movement and a wealth of color in the dancing, this consuming at least 25% of the actual running time, or seeming to. Story is a sordid romance between George Raft and Carole Lombard, with Margo representing the triangle. The blond Miss Lombard makes the best impression because she plays a role that fits her, and smartly. Margo might have given her a fight for top honors, but the script held her down.

Raft's role is somewhat too heroic.

the script held her down.

Raft's role is somewhat too herole
for him and there are too many
moments when he's not believable.

In the dancing portions Raft looks
okay and probably will get by
wherever they don't notice that,
rumba music or no rumba music,
he's still doing the Charleston.

rumba music or no rumba music, he's still doing the Charleston.

That a rich and thrill-seeking society girl should get tangled up society girl should get tangled up happens to be hoofing in a Havana cate, is logical enough. It holds water for awhile, but leaks through the last half and goes flat at the finish. In the climax, while Raft threat against his life, his partner, Margo, faints from fright and the society girl comes backstage from her seat in a box, going, on and saying the show—But—without saying the show in the saying the show in the saying the show in the saying the saying the show in the saying the show in the saying the show in the saying the saying the show in the saying the sayi

continuous excitement.

Margo hasn't much to do, but she's an interesting girl in her few brief chances. A monotonous sort of delivery seems to, be her one of delivery seems to, be her one can be a seem of the delivery seems to be her one of the delivery seems to be a seem of the comedy a saferyment to the delivery seems to be a seem of the comedy a saferyment to the delivery seems to be a safery seems to be a

other cast memor with much to do, handling the comedy assignment in his customary, dependable manner. There's considerable music in the picture, but mostly of the strictly dancing type, with the lyrics not counting.

#### SEQUOIA

Metro-Goldwyn-Mayer groduction and releaser Features John Parker Directed
Yalibu's V. J. Hoyt, adaptation, Anne
Cunningham, Bam Armatrong and Carey
Capitol, N. Y., week Feb. 2, \*96. Kunning time 10 mins. Jean Parker
Her Father. Samuel S. Hinde
Bob Alden Russel S. Hinde
Bob Alden Russel S. Hinde
Song Foo. William Jan
Sang Foo. Hirry Lowe, Jr.
Herry Lowe, Jr.
Herry Lowe, Jr.
Herry Lowe, Jr.
Herry Lowe, Jr.

'Sequola' is an animal picture, but an exceptionally clever and smartly worked out preduction. It seems cortain to get strong word-of-mouth and to attract those who are not regularly filmgoers.

Metro's publicity exploitation-campaign clearly understands the difficulty of scilling the picture. Official slant seems to be to talk about it big but stay on the hazy side of actual description. 'Sequola' won't sound like much in cold print. It's vitaility is upon the screen.

Animal lovers, humane societies.

It couldn't be an exceptionally interesting yarm under any condense than usual, because the narrative rambles like a Stein poem. But it doesn't matter much either way, score, in the writing of which three teams participated, is exceptionally good, and has been plugged than the properties of the picture's vocalizing. There's only one other singer of note, Rielen Morgan, who gets into the picture and the picture and the picture and the picture and the picture are the morgan who gets into the picture's vocalizing. There's only one other singer of note, Rielen Morgan, who gets into the picture and the picture away to a good-looking finish. The one production number arrives quite late, but sends the picture away to a good-looking finish. The capture are production and release, surreduced the picture and the picture are production and release, surreduced the picture and the picture are production and release, surreduced the picture and the picture are production and release, surreduced the picture are production and release, surreduced the picture are producted and release, surreduced the picture and the picture are producted and release, surreduced the picture and picture are producted and release, surreduced the picture and the picture and picture are producted and release, surreduced the picture and picture are producted and release, surreduced the picture and picture are producted and release, surreduced the picture and picture and picture are producted and release,

#### Night Life of Gods

Talversal production and release. Frest-tion of the production and release. Prest-ing the production of the Henry Armotto, William Boyd, Root, War-wick. Directed by the late Lowell Sher-wick. Directed by the late Lowell Sher-wick. Directed by the late Lowell Sher-wick. The production of the production of the play, Barry Trivers; camera, John J. Mes-call. At Roxy, N. X., week Feb. 22, 28. Eunter How, 4 mins. Alan Mowley, 1987.

Hunter Hawk	Alan Mowhrew
Grandpa Lambert	Richard Carle
Allce Lambert	Therese Conque
Alfred Lambert	Phillips Constless
Alfred, Jr	Wasley Danking
Bette	Cilbort Post
Old Man Turner	Fordinand Catterin
Cyrll Sparks	Peranana Gousenans
Mulligan	Douglas Fowley
Pote!	William Boyd
Roigi Stella	rienry Armetta
Apollo	Ariene Carroll
Apollo	, reaymond Benard
Bacchus	George Hasse)
Dlana	Irene Ware
Hebc	Geneva Mitchell
Mercury	·····Paul Kaye
Neptune	Hobert Warwick
Perseus	Pat De Cicco
Venus	····· Marda Decring

Universal has made an acceptable version of Thorne Smith's ribald story. Not an easy matter but it has managed to keep in the fun and restrain it from getting too rough

rough.

Story sags in spots because it depends upon variations of one basic
gas, the turning of statues into people and vice versa. It also becomes
repetitious toward the close in spite
of the fairly successful effort to
order to the state of the state of the state
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mor that should be classed as for the family trade in spite of its occasional plauancy.

It is a support to the control of the control of the classical manufacture of the classical manufacture of the classical control of the control of the classical control of the classi

explosion.

A number of very funny sequences such as the invasion of a department store for suitable clothen the such as the s

of the dataves its amissing the vivilication of the dataves its amissing but too prolonged.

Mowbray plays, smoothly the inventor who combines the instincts of a man about town with his inventive genius. He handles it much as Sherman probably would have played it himself. He gets loyal crives the needed effin found to the 900-year-old ingenue. She does much to lend some semblance of reality to the fantastic tale by being as goody herself, and yet always retaining her charm. Feggy staining her charm. Feggy Ralaning her charm. Feggy Ralaning her charm. Feggy Ralaning her charm the staining her charm the staining her charm the staining her charm the staining her charm. Feggy Ralaning her charm the staining her charm to the stain of the staining her charm to the stain staining her charm the staini

#### The Marines Are Coming (WITH SONG)

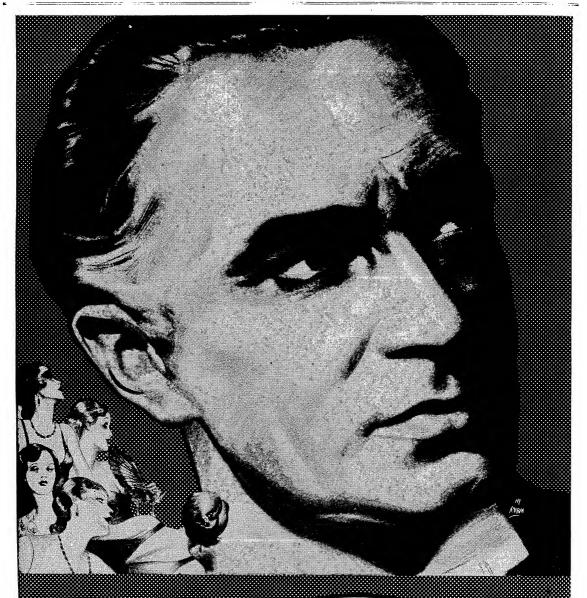
(WITH SONG)

Mascot production. Ladependent release.
Nars Within Hahnes. Features Connad.
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Natural Hahnes. Features Ladependent Ladepende

Bill Traylor	.William Haine
Dorothy	.Esther Ralston
Capt. Benton	Conrad Nage
Rosita	Armid
Buck Martin	.Edgar Kenned
Col. Glirov	Hale Hamilton
The Torch	George Rega
Laredo	Michael Visarof
Admiral	.Dell Hendereo

William Haines as a U. S. marine, Same smart aleck roles which Haines used to play, except this time he's in uniform. Haines voice (Continued on page 26)









# CONRAD VEIDT

(Title Later)

WOMEN FIGHT FOR CONRAD VEIDT
... THE MAN'S MAN ...
THE PERFECT LADIES' MAN ....



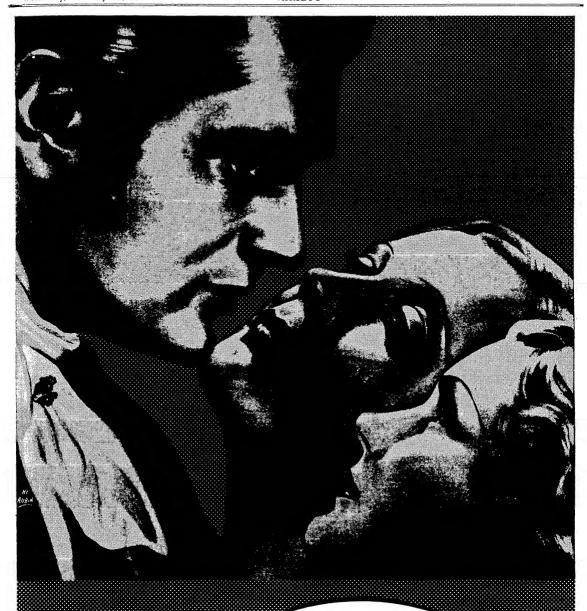


THE GREATEST COMEDY FIND SINCE CHAPLIN.

# Jack HULBERT THE CAMELS ARE COMING

EVEN THE SPHINX WINKS AT THE HIGH JINKS ... A HAREM-SCARE'EM AVIATOR DETECTIVE IN SAHARA HAREMS . . . HOT CHA CHA . . .









MARTA EGGERTH · HANS JARAY · HELEN CHANDLER

LIKE THE ENORMOUSLY SUCCESSFUL "BLOSSOM TIME"...
IT DRAMATIZES THE LOVES OF FRANZ SCHUBERT...WHOSE
MUSIC KINDLED ROMANCE IN THE HEARTS OF ALL WOMEN





CLIVE BROOK
MADELEINE CARROLL

IN

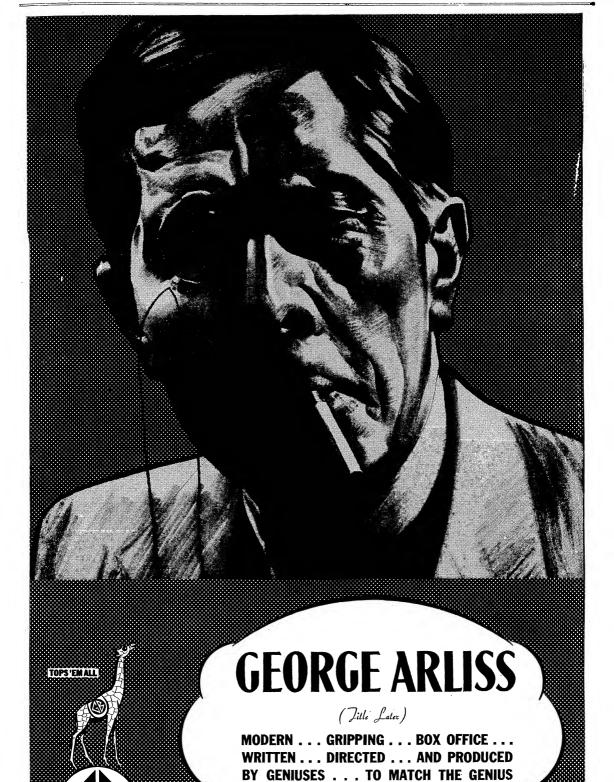
# The DICTATOR

WOMEN MADE HIM ... WOMEN UNMADE HIM ...

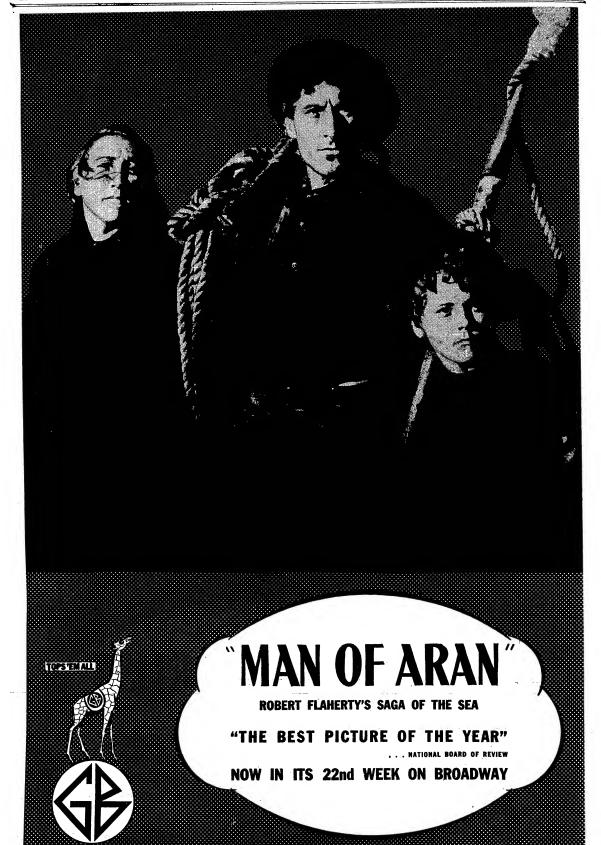
A TOEPLITZ PRODUCTION



TOPS 'EM ALL



**OF GEORGE ARLISS** 



# CIRCUIT BUILDUP

## POLA NEGRI'S **NAZI FILM** MIXUP

Berlin, Feb. 15. Despite the official okay of the German government, and much newspaper palaver, Pola Negri may not go to work for UFA, as contracted, reason being company of-ficials fear a run-in with the minister of propaganda, who issued a decree against her after the contract was signatured.

tract was signatured.

Miss Negri was first banned by Goebbels on the grounds that she was non-Aryan and therefore could not be permitted to work in Germany. This decree later was officially mullified by Chancellor Hitler, after a confab with the Polish Ambassador.

Although Hitler's intervention makes the decision permanently in the difficult situation of not being in the graces of Goebbels, fearing future reprisals if accepting

ing future reprisals if a

## **LONDON CAPITOL** TO BE REBUILT

London, Feb. 17.

Capitol picture theatre, one of the oldest in the West End and next to the London Palladium the most important in the General Theatres Corporation group, which has 52 houses and is one of the most important subsidiaries or Gaumont-British, is to be rebuilt.

Capitol was originally built by Sir Capitol was originally built by Sir

Capitol was originally built by Sir Walter Gibbons at a cost of \$1,800,000, with the Kit-Cat club as part of the structure. It is unlike any other house in the West End.

Gaumont-British have long felt that in its present condition the Capitol is not much use, but its troubles with the G. T. C., which has been losing money, plus the tremendous indemnities asked by the lessees of the shops surrounding the sees of the shops surrounding the theatre, have been the stumbling

With the leaseholders bought out.

With the leaseholders bought out, and the reduction of capital scheme of G. T. C. practically set, it is now possible to go ahead with the rebuilding scheme.

Plans are set for extensive internal alterations, with the skeleton of the building only to be loft. Former Kit-Cat club will disappear, with ground floor and two tiers to be erected. Seating capacity will be extended from 1,600 to 2,000 and the frontage will be widened.

### **Veidt Switching from** G-B to Korda in June

London, Feb. 26 London, Feb. 26.
Conrad Veidt's contract with
Gaumont--British expires in June,
at which time he goes over to Alexander, Korda for two features. He
will get \$60,000 for the first picture
and \$75,000 for the second.
Korda is also negotiating for Victor Seastrom, Swedish director.

#### Gorochov's Tour

Paris, Feb. 17.

M. Gorochov, Russian dubbing specialist who handles postsynchronization in France for United Artists and other American firms, plans a tour of Russia, the Scandinavian countries, Holland, England, Spain and Italy, with a view to establishing dubbing studios in those lands.

those lands.

He is interested chiefly in dubbing French films abroad, thus reversing the process he carries out here.

#### Another Wav

London, Feb. 17. London, Feb. 17.
Toeplitz Film Co., which produced 'The Dictator,' starring Clive .Brook and Madeleine Carroll, submitted the finished picture to the British film censor, who cut out a short flash showing a nude woman in silhouette.

flash showing a nude woman in silhouette.

Desirous of showing the film in completion to the London film critics, company invited the boys to fly over and see it in Paris. Mob was put up at the Hotel Crillon for two days and then flown back.

## CZECH CENSORS WORRY U. S. COS.

Prague, Feb. 26.

Just as the American major companies are about ready to step into this market again, after being out nearly three years, they have been (Zeechosloveaking povernment and are in somewhat of a quandary as to how to proceed. Trouble is all in the Fox office thus far but others are watching, "Cavalcade' has been banned, and "Baby Take a Bow' is being held up by censors, who seemingly can't make up their mind. No explanation in either case yet.

All U. S. companies folded thete-

case yet.

All U. S. companies folded their Czech offices three years ago in protest of high taxes. Compromise was reached two months ago and all majors have been preparing to start business again. Now the Fox sitched the second protest when they're liable to have to face in the future.

Metro description of the second protest when they're liable to have to face in the future.

Metro already has seven films in the works and almost ready for re-lease, and all other American com-panies had figured on rushing in, but are now taking it just a bit

#### NAZIS NIX MACHATY

Refuse Czech Director Permission to Work in Berlin

Prague, Feb. 15.
Gustav Machaty, Czech film director, has been refused permission by the German government to work in a Berlin film studio. Similar prohibition has been hurded against Lida Baarova, Czech actress, although she previously was allowed to work there.

No explanation.

# FILMS FORESEEN

Has Bought Into Hyams' 8 Houses in Adding to Own 400 Theatres-Also After General Theatres—Expects to Force Lower Percentages on U. S. Distribe

#### OSTRER'S RURNUP

London, Feb. 26. Battle by Gaumont-British to secure an interest in as many big theatres over here as possible has started. Intent is believed stimulated by Jeffrey Bernerd's recent visit to America, during which he made up his mind to have it out with American distribs on product.

with American distribs on product.

G-B figures that by enlarging its theatre holdings on this side, beyond its present 400 houses, it will force American film distributors here to accept lower percentages. Even more important is the angle that command of so much playing time will force greater teclprocity of American circuits towards G-B product in the U.S. Mark Ostrer.

G-B president, is reported still smarting under the treatment he has declared to friends he received from most major American companies.

Hyams and G-T

From most major American companies.

Hyams and G-T
G-B has been buying into theatre chains right and left lately and is seemingly willing to continue doing this. Latest is heavy, interest to the continue doing this. Latest is heavy, interest eight has not the first part of eight has not been done for the first had been done

#### B&B's Pic for U

London, Feb. 17.

Baxter & Baxter Productions has started worden "The Small Man," based on the iddan to the stores taking the breat on the mouth of the little shop-keepers.

Albert Sandler, violinist, will be featured in restaurant sequences. Picture will be released through Universal.

## REPRISAL ON U. S. Battle On to Make Belgium Change Mind on Dubbing: Yanks in Brussels

#### JUST A TAME BEAR

But Annabella Is Out for Three Weeks After Playing with Him

Paris, Feb. 17.
Annabella, French film star, is suffering from a broken left ankle, result of a Joinville studio row with a bear. Actress fooled around with the animal between shots, and he got rough, knocking her down. Jean Murat, her husband, pulled her out of reach of the claws, and the bear was re-caged.

was re-caged.

Annabella will be out for three weeks, at least. Accident happened during shooting of talker version of 'Varlety,' which was the big Emille Jannings film as a silent:

# **COMEDIE'S 1ST**

Films are breaking into the sacred precincts of the Comedie Francaise for the first time Friday (22).

Silver screen is to be hung in proscenium of famous theatre for presentation of pictures in which actors of the Comedie officially took part, under auspices of the ace French theatre itself. Occasion is a benefit for the pension fund of the Comedic.

Comedie.

Program consists of Moller's Preciseuses Ridicules' just compressed and precise Reciseus Ridicules' just compressed and preciseus Ridicules' just compressed and research and reciseus Ridicules' just concept and reciseus Ridicules' filmed by Leonce Perret from a poetic script by Jean Valmy-Baysse and with music by Marcel Delannoy; another film by Leonce Perret, 'An Evening at the Comedie Francaisc', partially' shot in the theatre Itself, with music by Jacque Larmenjat; and a Saccha Guitry short, 'Two Places.'

No screening of any sort has ever before taken place in the theatre.

#### 'DRAKE' STARTS

London, Feb. 17.

Drake' has been put into production at the Elstree studios under the direction of Arthur Woods.

Matheson Lang is playing the role of Engiand's Empire builder.

Paris. Feb. 17. Local reps are fighting tooth and nall to keep the French-speaking Beigian market for American films

Paris, Feb. 17.

Ima are breaking into the deprecience of a precinct of a precinct of the first time Price and another time provided in country itself.

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Paris, Feb. 17.

Image: A country itself.

Paris, Feb. 17.

Belgian market for American films by forestalling amove to bar from its bubled in country itself.

Paris, Feb. 17.

Belgian market for American films by forestalling and two bubled ill market by forest down

more American duocod nims it the ban is applied.

Belglans argue that filns can be dubbed for 50,000 Belglan francs, which is a trifle over \$2,000. Americans reply that it is possible to dub films at that price, but the job would be so badly done that no one would come to see it. The average film costs approximately \$10,000 to dub. Since, for the normal picture, the territory in question is worth a gross of about \$6,500, the chances that American firms will dub pictures specially for Belgium are easy to calculate.

tures specially for Belgium are easy to calculate. Belgian exhibitors, who naturally want American films, are up in arms against the depret—stimulated by the American renters from Parisbut the Belgian renters are delighted with the idea of getting rid of important competitors and are backing the ban.

### RCA LOSES BRITISH SOUND PATENT SUIT

London, Feb. 17.

Justice Bonnett in the Chancery Division gave judgment in favor of defendants, in a suit brought by defendants, in a suit brought by RCA Photophone, Ltd., against Gaumont-British Pleture Corporation, Ltd., and British Acoustle Films, Ltd.

It was an action for an alleged injunction against infringement of plaintiff's letters patent for the elimination of ground noises' on sound tracks.

#### Vesuvius in Film

Rome, Peb. 15.
Gustave Machaty, Czech film director, will produce a film here,
theme of which Is to be based on an
eruption of Vesuvius.
Title of picture will be The
Dumb Girl of Porticl', from a story
by J. Auber, which treats of a girl
rendered mute by an eruption of
the volcano.

#### Mex Pic Okay

formance.

Hell was driving to Bielefeld when a huge car shot out of a stderoad swhiping his machine and dumping both the occupants.

Pair was rushed to Bielefeld hespital where Hell's injuries were found to consist of serious curts and brutses, but his wife suffered contuctions, a broken anitie and internal injuries. Both are stiff hospitalled. Former WB manager here.

## ANTI-AMERICAN WHISPER CAMPAIGN IN PARIS; MAY BE POLITICAL MOVE

Attack on Metro Started It-Believed Attempt to Split Up Independent German-French-American Tie-Up-Nationalization Ideas

Paris, Feb. 17.
A violent whispering campaign campaign against American film interests has broken out in certain ment between the content of the talk are french trade association circles, and is the regressent it in France. Centers of the talk are French trade association circles, and is the result of recent events in trade paler and trade association circles, and is the result of recent events in trade polities.

Campaign was let lose by an article in Critique Cinematographique, trade paper, attacking Metro for its alleged attempt to get hold of the Gaumont-Franco-Film Authority and account of the Gaumont-Franco-Film Authority and account of the Gaumont-Franco-Film Authority and first with German film instead of the Gaumont-Franco-Film Authority and account of the County of

collaborating. Leader of the association movement and president of the consourating Leader of the associa-tion movement and president of the association is G. Lourau, who rep-seents the German firm, Tobis Klangfilm. Immediately after him in the hierarchy are representatives of American firms. Idea of gossipers is supposed to (Continued on page 64)

#### Gretl Thiemer, Husband, Badly Hurt in Crash

Berlin, Feb. 15.
Gretl Thiemer, film actress, and Arthur Hell, her busband tenor, badly lujured en route to Osnabruck, where Hell had a guest performance,

## MUSIC HALL, N. Y.

According to the advance press work. Kay Swift, socialite composer, swork, Kay Swift, socialite composer, seponalbe for the stage show at Music Hall this week, but according to the house program she is given credit for but one sons. Wheever is responsible for the stage show at the second she had sone and the second she had sone and the second she had sone and the second she had so the second she had so the second she had so the second she had sone and the second she had so the second she se

#### CAPITOL, N. Y.

Excellent budiness Washington's Birthday for the Cap. No telling conclusively whether Sequide Harden Review with Milton Berle, deserves the principal credit. Probably a little of both. House put on a strong front for the revue, but the Berne will have been a relief to the simple of the simple of

draw plenty of kids. Still that may not matter enough to get lathered.

Beilde Berle, the revue has Chilton and Thomas, who always deliver on, their whirlwind hoofing, and Cardini, super-site, card and cigaret baffier. They were pillars of strong support. Barbara Jason for Sterle. They were possible of the super-size of strong support. Barbara Jason for Berle.

Chorus brigade has several okay evolutions. Best production number, of course, is the six beef trusters working, with the six male migets. That's a pip noveluced this week in connection with some footage about WHN's anateur program. Seems to be first instance of newsrele exploiting the boobs of the air cuditions.

ENMIDIE DADIS

#### EMPIRE, PARIS

EMPIRE, PARIS

Paris, Feb. 15.

Vaude program shares honors about equally here this fornight with Shirley Temple in Bright-Eyes' (Fox, which, in the original version is proving a big local draw. Seven good acts provide the vaudeville half of the show, Head-liner is Marcel. This words mid-ing up. Jook MacAvoy, found no more business to do in the ring, and thought he'd go after a bit of vaude coin.

and thought he'd go after a bit or vaude coin.

He does the regular fighter's stuff—a little rope skipping, shadow boxing and bag punching, and then partners. Not very exciting, but makes a good act, locally because of Thil's popularity. Also reaches a bunch of his potential admirers who are curious about him, but would never get to see him in the ring.

would never go to string.

There's just one American act on the bill, Barbette, female impersonator. He does what appears to be a straight femme acrobatic

turn, starting with slack wire and following with Roman rings and trapeze. He's full of graceful ges-tures, and virtually none of the audience actic on that he is a man. When he pulled his curly blonde wig at the final encore, the surprise reaction was complete.

reaction was complete.
Local popularity of strictly French
numbers is proved by two acts on
this bill. Geo. Charley, monologist,
who sings wisecracking songs of
the Montmarter type, and Gilles and
Julien, plano-song duo, who do
comedy, and dramatic numbers
comedy and dramatic numbers
to be some t

aiso on the bill, is of the same or type,
Couple of fast Russian dancers,
Janine and Lasarow, much snappier
than most Russides seen around
here these days, got a good hand.
So.did the only strictly circus number on the program, the McGranoSisters, three bareback acrobats.
Ring is placed on the stage for
them, general, Mitty Goldin is keeping up the standard of entertainment he started at the Empire, and
the gross continues to show it.

Stern.

#### HIPP, BALTIMORE

Baltimore, Feb. 22,

Baltimore, Feb. 22.

Not precisely a bang up bill, but a four-net flourish that possesses plenty of speed and variety, and one which totals up a triffe better than bulk of shows the Hipp presents. No names of note, so it is the plot which is provided by the property of the provided by the provided by

stunts, amassing a solid salute from the mob at conclusion. Girls put a lot into their work and sell stuff.

Deuce, new act to this town, Landt Trio and White, from MBC's build-up bag. White apparently is the lad who accomps at plano they ling one nice intertude on ownly harmonies and soing sketches. Boys material is new, which helps, Also they evince a nice sense of comedy.

Sellow the sellow of the sellow property and the sellow property as the sellow p

#### STATE-LAKE, CHI

STATE-LAKE, CHI
Chicago, Feb. 23.

This house endows an excellent spirit among its audience. It is fame and the spirit among its audience. It is fame and the spirit among its audience. The customers here come in here to be entertained and meet accument that half way do at the first show on Saturday when the audience chorted-with contentment over the efforts of the Discoveries, stage half of the show. These cliss stage half of the show. These cliss control of the show the stage half of the show. These cliss control of the show the stage half of the show. These cliss control of the show the stage of discovery nights that the State-Lake has been running for the past stage half of the show. Seven specialty workers in the amateur class, sower months or so Seven specialty workers in the amateur class, sower months or so Seven specialty workers in the same conditions have been classed and the same sounds like Marjorie Mac-Mahan, a boy singer named How Man, and the same sounds like Marjorie Mac-Mahan, a boy singer named How Standard the same sounds like Marjorie made the same sounds like Marjorie Mac-Mahan, a boy singer named How Standard the same sounds like Marjorie Mac-Mahan, a boy singer named How Standard the same sounds like Marjorie Mac-Mahan, a boy singer named How Standard the same sounds like Marjorie Mac-Mahan, a boy singer named How Standard the same sounds like Marjorie Mac-Mahan, a boy singer named How Standard the same sounds like Marjorie Mac-Mahan, a boy singer named How Standard the same sounds like Marjorie Mac-Mahan, a boy singer named How Standard tember and the same sounds like Marjorie Marj

#### ROXY, N. Y.

Mindful of the holiday, the Roxy stage show is slightly shortered this week, and for the expected life wife, and the expected life wife, and the case who don't do much large wife, and the life wife, wife, and wife, and the life wife, wife, and wife, and the life wife, wife, and wife

#### PALACE, N. Y.

All familiar-faces here this week, sticking to their regular routines and never giving the customers the opportunity to really unbend. In too it's an uninapirea and never giving the customers the too tit's an uninapirea and manufacturing and the strength of the standard setup, but actually a disappointment on the or outstanding.

To the screen feature, 'The Good Pairy' (U), must go practically all the credit for the bo. returns, there being nothing in the vaude half strength. Headiliner is Art Landry's Commodore Hotel orchestra, with but one non-musical specialist, Ann Butler. - Latter is a blonde singer of the strength. Headiliner is Art Landry's Commodore Hotel orchestra, with but one non-musical specialist, Ann Butler. - Latter is a blonde singer of the strength. Headiliner is Art Landry's Commodore Hotel orchestra, with but one non-musical specialist, Ann Butler. - Latter is a blonde singer of the strength of

EMBASSY, N. Y.

(NEWSREEL) Lead-off attention is given this week to heating the tomtom in behalf of more armament for America. Pathe tells why something must be done to strengthen the west

coast defenser and why U. S. alrforces must be increased, while Fox
follows up this ratting of the
follows up the follows
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#### ROXY-MASTBAUM

(PHILADELPHIA)

(PHILADELPHIA)
Philadelphia, Feb. 22.
Final bill for Philly's biggest film house, which has caused plenty of grief for WB ever since it opened, shapes up as good on the stage, but turns is Living on Velvet' (WB). Stage show opens with the orchestra (Roxy Cosmopolitans) under Adoiphe Kornspan, rendering a medley of Komberg turnes from the medley of Komberg turnes from the medley of Komberg turnes from the Colories (Soprano) and Abrasha Robofsky (Saritone) and the Glee Club vocalizing. It is as effective an overture as the big house has had since its reopening.

Roxy Ballet Corps, which acores neatly due to novel lighting. The theme and idea is the old favorite; 'Glow Worm,' and small lights flicker in the filmy dresses of the gals, which, with misty lighting, 'Young, ballering, occupies, the solo role.

Offering entitled 'So Red the Rose'

gais, which, with misty lighting, produce a, swell atmosphere. Alice Young, ballerina, occupies, ine. solo. To offering entitled 'So Red the Rose' (name of a current best-seller) follows, Jean Faurel made the special arrangement, and the Fours Leaves of the Rose of the

**MEDRANO, PARIS** 

Paris, Feb. 15.

Headline spot held here this fortnight by American aerialities, Karta,
the head here the state of the state of the state of trapes, iron jaw and head balancing work. Despite fact that their,
apparatus is hung too low and they
follow an acrobat who works right
recention, ratters, they get a good

apparatus is hung too low and they follow an acrobat who works right under the rafters, they get a good reception.

Crowd is most impressed by one-and the reception.

Crowd is most impressed by one-and the reception of the rece

works with a couple of Sensing Managers, Bill's completed by Fray Brothers, acrobats; a femme juggler, Mile. Roxes; the Novello bicycle troupe; the Harrises, a hand-to-hand team of two; the Anenas, Indian rope swingers and bow-and-arrow experts; Schumann's horses, and Medrano's regular troupe of clowns.

Stern.

#### United Artists, L. A.

Los Angeles, Feb. 21.
Fourth week of Frank Orth and his Crazy Show has Shaw and Lee featured. Comics work all through the hour's show, relieved only by LeRoy Twins and Lucas, two temmes and a bot tapping trio Lee commes and a bot tapping trio Lee comitions and a bot tapping trio Lee comitions and a bot tapping trio Lee comitions and Jimmie Koebeer, who straights in two blackouts for the comedy pair.

Seusa kid trumpet or Chiquita, vocalist, and Jimmle Koebeer, who straights in two blackouts for the comedy pair.

Outstander of the show is the Payer of the comedy pair.

Outstander of the show is the Payer of the comedy pair.

Outstander of the show is the Payer of the Scandal. Pair work their regular vaude act, plus two other ineffectual bits. Surefire in their delivery, they gather all the laughs possible while they are on, give out a brand of comedy that is refreshed the state of the state

#### STATE, N. Y.

STATE, N. Y.

David Copperfield (Metro) switched to State arter five weeks remained to State arter five weeks than the state arter of the properties as the state of the properties as the gross record on the first day (22), which was Washington's Birthday, at Toew's, number one-house Length of the picture made-house Length of the picture state and a fixed picture to work on the bill with the result that the five acts were allotted just 48 minutes. Even the newared was shortened to "Though the first three turns were on and off within 21 minutes, the show in total did not seem to loss effectiveness." Cut down as much (Continued on page 41)

effectiveness.

(Continued on page 41)



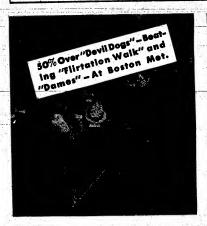


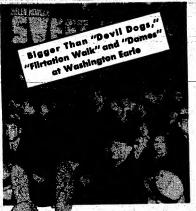
# ACTUALLY TOPPING "DEVIL DOGS

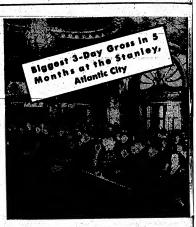
Sensational N. Y. Premiere Matched by Bo

LOOK AT THESE AMAZING COMPARISONS WITH

FAMOUS HOUSES FROM COAST TO COAST DUPLICATED THESE FR







MORNING, NOON

AND NIGHT, BLOCK-LONG LINES

Look what New York papers say abou cheers for Warner Bros."-N. Y. American

"'Sweet Music' a hit, Rudy Vallee a star! Three rousing

No wonder Ann's turni

"Rollicking, tuneful, hilarious. A Rudy which should send the Vallee Fan Clubs into ecstasies."-Mirror

"Rudy's most ambitious and most promising picture." -Daily News

HELD OVER of course ON B'WAY

Congratulations from 9,000 Happy First-Nighters to Rudy and ANN DVORAK Ned Sparks . Helen Morgan Robert Armstrong . Allen Jenkins . Alice White . Joe Cawthorn . Al Shean . The Connecticut Yankees . Frank & Milt Britton Band . The Six Famous Composers Bobby Connolly and DIRECTOR AL GREEN

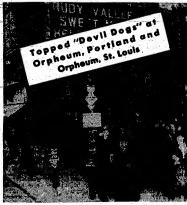
## "FLIRTATION WALK" AND "DAMES"!

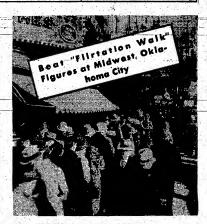
ston, Washington, Portland, and Other Keys

THE BIGGEST HITS OF THE PAST SIX MONTHS!

ENZIED N. Y. STRAND PREMIERE SCENES OVER THE WEEK-END







TELL THE STORY OF RUDY'S NEW BOX-OFFICE PERSONALITY

## g handsprings!

her and Rudy in "Sweet Music"

"A thoroughly diverting song-and-dance entertainment. Vallee is excellent."—World-Telegram

"Sparkling addition to the series of musical hits devised by Warner Bros. Definitely establishes Rudy as a screen personality."—Eve. Journal

"Will delight Rudy's enthusiasts."-Herald-Tribune



# Makes makes

ETMUSIC"

eet Music" has made Rudy Vallee!

Marines Are Coming (Continued from page 12) a variety of pitch. Picture will

has a variety of pitch. Picture will need support.
Story is familiar. It is cut from the convenient pattern of two soldiers and a girl. One lad is serious-minded and honest. Other is a smart aleck and a cheat. Girl's a blonde who can't make up her mind, but falls for the bad boy until the blonde who can't make up her mind. Out the contract of the c

sumably winds up with the right man.
Conrad. Nagei is the righteous. lad. Armida is the poisonous lady-bug, and it's her picture, all the ways has been so that the ways had been so the ways had been so that the ways had been so the ways had the ways had been so that the ways had been so that the ways ha

Russian accent of some of the Central American characters is hard to take. Shan.

#### **CAR 99**

CAR 99

Paramount production and release. Feartures Fred Macharaches for One Statillies
Fraviley. Directed by Cherles Barton.
Fraviley. Directed by Cherles Barton.
Fraviley. Directed by Cherles Barton.
Frouley. Bayard Veille. Original story
and C.-Gardner Sullivan; canera, William
C. Melloh. At the Ratio. N. T. week of
Rots Martin. Fred MacMurreyFrofessor Anthony. Sir Guy Standing
Bheriff Pete Arnot. Frank Craven
Bergant Bartel. William Fraviley
Recruit Hayrons. Red Chandles
Recruit Hayrons. Red Chandles
Recruit Button. Altred
Recruit Button. Nor Ceek John CoxBddy Chandler
Alfred Delcambre
Den Sager
Marin Schubert
Marin Schubert
Mache Sauer
Mache Sauer
Howard Wilson
Charles Wilson
Russell Hopton Granny Nan Whitey

It letting the relief moments get the way.
Heading up the bank-robbing mob at actuates the finale chase is Sir iuy Standing. Posing as a professor tient on learning the latest methde of combating the gangater, Sir buy hangs around state police-desired and makes—himself. ods of combating the gangster, Sir Guy hangs around state police headquarters—and—makes—himseld—headquarters—that he cops are subjected to. His is a emartly-conecived and maintained bit of acting. Other players that gain for themselves special attention are Ann Sheridan as MacMurray's love interest. William Fravley as trained hick sheriff, and Marina Schubert in the role of the gangs car-driving moll. Frequent are the opportunities for Frawley and Craven to unlimber the laughs, and on every occasion, they prove crack; adepts at making each one country shows up as a swell piece of direction in every department.

#### SWEEPSTAKE ANNIE

Night Produced by M. H. Heffman, Story and appeal wherever this tongue is a possible wherever this tongue is a possible wherever this tongue, is a possible wherever the tongue, and possible wherever the tongue, and possible to the mean appeal wherever the tongue, and possible to the mean appeal where the visit has grand-mere for the possible to the possible to the possible to the possible to the tendence of the possible to the

Nixon's coin, but Brown foils the plot and marries the girl himself.
On to a slow start, with a production sequence that means very little, flim then bumps along all sorts or commodities when the sequence that the whister when the sequence that the whist when the sequence of the sequen

#### SHADOW OF DOUBT

Metro-Goltwyn-Mayer production and re-lease. Stare Ricardo Cortez and Virginia Bruco; features Constance Collier, Arbur Byron, feabol Jowell and Betty Conserv. Directs Robards and Betty Conserv. Directs Robards and Setty Conserv. The Conservation of the Conservation of the Roche; daptation, Wolls Root; film editor, Basil-Wrangell; camera, Charles Chark, At Metropolitan, Brooklyn, week Feb. 15, 1835. Running time, 'I mins.

ı	9 m	Ricardo Corton
	Tronna	Virginia Bruce
	Reed Ryan	Regie Toomey
	Moree	Tuen Simpson
	Hayworth	Prodley Pare
	Hayworth	Blauley Lune
	Wilcox	Edward Brophy

Rees Ryan Rees Romer Mores of the More of the More of the Implantable adjuncts and auch minor faults as starting—the heroice of the Implantable adjuncts and auch minor faults as starting—the heroice out. unsympa—thetically, "Shadow of Doubt' forms the basic for acceptable—entertainment,—but—doesnit appear, at the basic for acceptable—entertainment,—but—doesnit appear, at the basic for acceptable entertainment,—but—doesnit appear, at the basic formation of the fall of the fal

nephew is also mirror the usual-Cortex manner. Virginia Bruce, at the outset, is too temperamental a star (past the base) of the star of the property of the star of the s

#### Emil and the Detectives (BRITISH MADE)

Wainwright production and Gaumont-British release. Directed by Milton Ros-ner. In ceet: George Hayes, Mery Glypne, Previewed Prince Edward theatre, London, 5cb. 6.

Eric Kastner's novel was adapted as a German film by Ufa and was most effective a few years ago. It was shown at the Academy Picture house in London and was very father than the Academy Picture house in London and was very father than the Academy Picture appring there was a stage production at the Vaudeville thearter also.

It was a happy idea to make an English version. It is bound to have an appeal wherever this tongue. Is Story is about a boy who is sent

#### ITTO

(FRENCH-MADE)

FRENUM-MADE)

Paris, Feb. 16.

Been Productions, distributed by S.E.L.F.
Directed by Jean Benoit-Levy and Marie
Egetein. Story by Maurice Lo Glay; continuity, Georgee Davernoy, dialog. Etienno
Roy, music, Albert Wolff. The Conbrightnian Marie Marie College.

Running
Hot. 200, 81 College. Running
Hot. 200, 81 College.

Hamou	Moulay Ibrahim
willoud	Ben Brick
Aleba	
Miloud's father	Mohand Yoursel
Said	gi gold
said	Si Suid
Doctor	Hubert Prener
Colonel	Camille Bert
Lieut, Dumontier	Roland Calliaux
Corporal	Dalrae
Corporal	Ponnaud Peden
AVIATOR	Bernard Iteder
Aunt Anna	Pauline Carton
Francoise	Simone Bourday
Comp follower	Sylvette Fillscier

#### (In French)

(In French)

Tito' is an atmosphere film of the conflict between the French troops in Morocco and the last resisting hill-tubes, known as Chleub. The actual conflict ended about a year ago, when the last rebel chief surrendered.

hill-fribes. known as Chleub. The actual confice ended about a year ago, when the last rebel chief surgendered, and the surgendered in the surgend

nim seems interminable. In fact, half to three-quarters of an hour, of running time could profitably be cut.

French bank strongly on this film as propagands, but in the United as propagands, but in the United as the country of the country of the country of the country of the invaders are to the savages, saving their lives in epidemics, etc., and one of the chief characters is the devoted French army doctor. In the country of the country

#### NORTHERN FRONTIER

NUKI HEKNI F KUN'I LEK
Amhanasdor production and release. Features. Kermit. Maynard. Eleanor. Hunt,
Russell Hohorn. J. Farrell MacDonald.
Gerfruide Aston. Flueted of Samuelland
Gerfruide Aston. Flueted of Samuelland
Gerfruide Aston. Flueted of Samuelland
Oliver. Currenod. Adaptation. Barry Bare.
Oliver. Currenod. Adaptation. Barry Bare.
Edger Lyons. At Arens. N. Y., one day,
as hald double bill, Feb. 14, \*85. Running
MacKennie. Kermit Maynard
Beth Brinden. Eleanor. HuntDuniector Stevens. J. Farrell MacDonald
Bull Stone. Bernduide. Astor
Man.

An old James Oliver Currenod Astor.

An old James Oliver Currenod A.

An old James Oliver Curwood story suggested Northern Frontier, Producers have freshened up the material by bringing in a gang of post-prohib racketeers with their raw, tactics and machine guns are suggested Nounties have an associate in the form of a Federal agent, Northern Frontier is average entertainment of its kind in spite of its flaws and liberties. If a tie-in-is possible with a current radio commercial series on the Mounties, over NBC. Cast is among the picture's weak, nesses except for the heavy, Russell Hopton, and some minor characters such as J. Farrell MacDonald. Kernitt Mayard is too much the cow. Loy rather than the Mounties on his horse, Opposite him Eleanor.

Hunt makes little impression. She's continually in a riding habit that would look more at home on a

continually in a riding habit that would look more at home on a bridal path. Somewhat illogical that the Month of the sound of the soun

#### SCHLOSS HUBERTUS (GERMAN MADE)

production and release Directed Deppe. Adapted from novel by Le Ganghofer. At 79th Street Cinon week Feb. 8, 285. Running time. wig Ganghofer. At 76th Street Chroma.
N. Y., week Feb. 8, '85. Running time, 72
mins.
Count Egge. Friedrich Uime
Kitty Hanel Knoteck
Taesilo. Arthur Schroeder
Miss yon Kleesburg. Margaret Parb

Kitty Hanel Knoteck
Tassilo Arthur Schreeder
Mies von Kleeeburg Margaret Parbs
Anna Herwegh Grette Roman
Hane Forbeck Hans Schlenck
Franz Paul Richter
Mail Herta Worell

(In German)
This is one of the products of new Germany, produced and acted almost entirely by young people who had little or nothing to do with films produced to the second of the second control of

pecially interesting German-Americans.

Story is a long winded item about a rich baron who hates his children, so leaves his castle for a hunting lodge where he can live the simple the long with the story of the long with the word man, and all of them are carrying on in the castle while the count carries on on his lonesome. Then off he goes on a hunt for eagle eggs. But the eagles and the long with long

### WHEN A MAN'S A MAN

Sol Leeser-John Zanit production and Fox release. Stars George O'Brien. Features Derothy Wilson and Fox Mills Directed Wilson and Fox Mills Directed Wilson and Fox Mills Directed Christine Johnston and seveen play. Agnee Christine Johnston and Frank M. Dazey. Camera. Frank B. Good. At Orizzion. Mills. Week Fox. 21. Humning time. 38

ı	Larry Knight	Clearer 4	D'Belov
ı	Kitty Baldwin	Dorothy	Wilson
ı	Phil Acton	Pau	l Keliy
ı	Nick Cambert	Harry	Woods
ł	Newsboy	Jimmy	Butle
ŀ	Dean Baldwin	Richard	Carlisle
ï	Garby	Clarence	Wilson
•	Gibbs	Edgar	Norton
٦			

Harold Bell Wright name and the star, George O'Brien, who has a following, is about all this western has forecommend it anywhere. Since Weight wrote the story his plot has weight to the screen again the producers have made no effort to freshen it up. First reel tells the whole story and but for the good work of the cast it would be a third-rater.

freshen it up. First reel tells the whole story and but for the good work of the cast it would be a third rater.

The control of the cast it would be a third rater.

The control of the cast it would be a third rater.

So there is not work on a rater and the rater fanctful. When he goes to work on a ranch and cherishes an ambition to ride a champion buck growth or another trying to force a neighbor to sell his place for pennies because latter can't get water. O'Brien sithers into the picture as the muse who saves the day for the beat withing his daughter.

Story attempts to inject menace in building up scenes of action but for the most part every effort in that direction falls somewhat flat and the final reel upsets, all rules for the most part every effort in that direction falls somewhat flat and the final reel upsets, all rules for mother six months by Columbia.

Story attempts to inject menace in building up scenes of action but for the most part every effort in that direction falls somewhat flat and the final reel upsets, all rules for mother six months by WB.

Warners has anchored Howard Bretherton, director, for another six months by WB.

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After serving as assistant to Loyd Sheldon and King Vidor, Rob-ton on the six months by WB.

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Warners has anchored Howard Bretherton, director, and manch there is months of the six months by WB.

After serving as assistant to Loyd Sheldon and King Vidor, Rob-ton on the six months by WB.

Warners has anch

#### VOCAL PLUG

Par., N. Y., Using Voice Over Address System on Future Films

A wrinkle in advertising coming shows, which may be made permanent at the N.Y. Paramount is under experiment this week at this Broadway deluxer.

House has hired an actor to talk about the coming bill over the theatre's public address systom from the stage. It's Jack McInensy's

idea.

Audition of talent to do the spiel-ing was held via the Par stage booking department. Though was to only someone about \$50 a week, First man selected asked \$500.

#### Bowdoin's 43d

Boston, Feb. 26. Bowdoin theatre, combo house, is celebrating its 43d anniversary this

#### CLEAR FOR 'FRANKIE'

Hollywood, Feb. 26.
Conflicting schedules, which held
O, P. Heggle at Radio, caused 'Bride
of Frankstein' -o-go into-six-daywait at Universal.

wait at Universal.

Frankenstein' is expected to resume today (Tuesday) upon completion of Radio's Crime of Sylvester Bernard, which detained Heggie.

#### 'GAUCHO LOVER' STARTS

Hollywood, Feb. 26.
Armida, Blanca Vischa and J.
Carroll Natsh set by Buddy DeSylva
for his Fox production, 'Gaucho
Lover.'

Picture on location yesterday (Monday) with Warner Baxter and Ketti Gallian in top spots under di-rection of James Tinling.

#### MORT HARRIS IN J. C.

Mort Harris goes into Loew's Jer-sey City Friday (1) as producer of stage shows

Replaces Ted Adolphus, who has been staging the special productions, featuring Johnny Perkins, started four weeks ago.

#### IN HOLT'S BOW-OUT

Hollywood, Feb. 26, Florence Rice has the femme lead 1 'Jim Burke's Boy,' to star Jack (olt at Columbia Holt at Columbia. This is the last picture on Holt's

nd star are negotiating a new pact.

#### GRANT IN 'DEATH'

Hollywood, Fcb. 26. Paramount's newest story 'Death on the 806.' buy. Mystery yarn, by Philip Wylle, is to run serially in Liberty.

#### Contracts

Hollywood, Feb. 26.
Slim Summerville, two-year deal,

# The Voice of the Industry

# iouts

pprova

VARIETY

PRODUCED TRAILERS

PRODUCED TRAILERS

20 Mina.
Projection Room.
National Screen Service.
Expanding on recent experimental trailer manufactures of the recent experimental trailer manufactures of the routine form, National Screen Service has a new type trailer, produced in toto by that company.
These trailers are so staged that they look suspiciously like shorts until the recent of the recent services of the services of the recent services of the s

oined warner bros, as a produces of its own trailers.

Having no contracts with these majors, under which dalog scases may be a contract with the problem of servicing its accounts (theatres) on pletures of these two companies. Getting together a group of five specially produced trailers with the problem of servicing its accounts (theatres) on pletures of these two companies. Getting together a group of five specially produced trailers with the problem of the produced trailers with the produced trailers with the discovery of the produced trailers with the

under contract to either Warner or Metro.

On Borraphy of a Backelor Cit! (MO) National hired Theiras Todd-Kational hired Theiras Todd-Kational hired Theiras Todd-Kational hired Theiras Todd-Kational hired to the hired to the

(star of the picture) reveals in her diary.

diary.

opens flow a few Towil Dogs. (WB) opens like a newsreel with lost filers in the Pacific. Silm cuts to two men marconed on sirplane wreckage out at sea. Warren and open and the season of t

ting into a fight over the merits of that picture.

"Night Is Young (MO) is another, with Herman Bing and Charles in the most of the most

board memorar over wan the commence of the com

New Trailers That "Sell" Trend From Stereotyped

"Ad" Reels Provide Pleasure and Sales Punch BOXOFFICE

National Screen's New Trailers Previewed

National Screen's New Trailers Previewed by Indianal Screen Service yesterday gare a trade goest preview on five producing without the cooperation and the producing without the cooperation was a producing without the cooperation and producing without the cooperation of the producing control of the cooperation of the coopera

THE NEW YORK STATE EXHIBITOR

National Screen Scores

National Screen Scores

New trailers, which National Screen
Service is now making, are an innovation interior that should prove a boon
to audiences. New idea is to take the
main theme of the pictures bring exploited on the acreen and build a short
dramatistion around then Title of the
picture and the names of the stars and
featured players are worked into the
story. In short, it takes the eterotyped
forms of advance hes memory of the
movie-goer. National Screen is to be
congratulated for this new departure.

SHOWMEN'S TRADE REVIEW

N. S. S. Hits on New Trailer Arrangement

National Screen Service is turning to production talent for a new type of special trailer on M-G-M and Warner releases made necessary by decision of those two majors to make and sell their own service. They're soon the service of t

good. of the new brand were shown yesterday moon, subjects being "Black Fury" and "Devil, Dogs of the Air", on the Warner list and "The Night Is Young," "Sequoia" and "Blography of a Bachelor Girl" on the Metro list.

raphy of a Bachelor Girl' on the Metro list.

Since actual production clips are not available in these two cases, N. S. is building action stuff around the distributor's releases. Fred the stuff of the strong the story thread him addressing the story thread learn conditions for themse of a portrayed by Paul in "Black Fury." The slight of the stuff of the

"Sequiai."

The idea is novel, the treatment fresh and the conclusion easily apparent that the scheme runs far ahgad of the usual trailer idea, including the average affair turned out by N. S. S.

Nat. Screen Shows Better Trailers

Better Trailers'
New York.—National Screen Services' yesterday showed the trade press for yesterday showed the trade press for the production lines—and embodying the production lines—and embodying the production of the picture.

The five thieligent use of production entertaint without spilling the whole story, the picture of the pictu

THE EPORTER

FRAILERS DELUXE!

Faced with the necessity of furnishing the theatermen with trailers that have real punch and seat-selling per law that the season of the s

do not give the suggested of the new factors of the picture. The first part of each of this new form of trailer is devoted to a little 'plot' in which the picture is a subtle, yet convincing manner. The second part is the maintenance. The second part is the maintenance and the second part is the maintenance of the second part is the maintenance of the second part is the second part is the second part is the picture. The picture is the picture in the second part wall will you've held the picture is the wall until you've held the picture. Just wall until you've held the picture is the wall will you've held the picture. I saw wall be nit you've for the coming attraction with an appeal the country. The second part is the second part is the second part is the picture. When you wall the picture is the second part in the second part in the second part is the second part in the second part in the second part is the second part in the second part in the second part is the second part in the second part in the second part is the second part in the second part in the second part in the second part is the second part in the seco

ATIONAL SCREEN SERVICE

take a marvelous box-diffic title like
"LET'S LIVE TONICHT"



take VICTOR SCHERTZINGER, who directed "ONE NIGHT OF LOVE"



take two stars like LILIAN HARVEY and TULLIO CARMINATI



take a new song hit to sweep the country like "LOVE PASSES BY"



take a swell script by GENE MARKEY from BRADLEY KING'S story



take a company like COLUMBIA to put these grand elements together



and ITS ANOTHER / COLUMBIA HIT

## EXPLOITATION

By Epes W. Sargent

#### Easter Is Coming

Easter Is Coming

Enater is late this year, but it is not so far away that it can be ignored now. Pin in advance and make the color in the late of the

termination.

The most profitable fashion show, of course, is in the theatre itself, and it can be broken up, if, desired, into gowns, hats and shees and stockings, giving three events. It's even a good idea in spots to hold shows for men's wear.

Tie-ins must be arranged with

indicates a serving three events. It's eyen a good idea in, spots to hold, shows for men's wear.

Tile-ins must be arranged with milliners and-hat-stores, with free tickets (which the dealers may pay for it'p properly, approached) to every the last week before the festival. There is also a good chance to tie in floriests and confectioners. Keep, them all going and get the theatre intimately associated with the sentimental spots the loan of the theatre for a Good Friday meeting is an excellent idea. One or more ministers make brief talks, perhaps an excellent idea. One or more ministers make brief talks, perhaps as noontime meeting will be well worth any possible loss of ticket sales since it will bring into the house precisely those people who have been staying away for several worth any control of the country of the co

#### Tram and Theatre

Kansas City Public Service has put over a new stunt with the the-atres to increase the use of street car season passes. These passes are sold for \$1.10 and are good for un-limited rides during the specified week. To sell the idea to the public the company issues a bi-monthly news.

week. To sell the idea to the public the company issues a bi-monthly the company issues a bi-monthly the company issues a bi-monthly the company issue a bi-monthly the company is the property of the company is the company in the company in the company is the company in the company in the company is the company in the company is the company in the company is the company in the company in the company is the company in the company in the company is the company in the company in the company is the company in the company in the company in the company is the company in the company in the company in the company is the company in the co

#### Smart Copy

Smart Copy

R. H. Macy & Co. New York, has been specializing in smartly written copy, and has come to the point well of the control of the co

#### Amateurs in Boston

#### Radio Amateurs

Radio Amateurs

Amateur nights on the radio are spreading to the picture houses, and sigh circuits as the M.&P., centered around Boston, are sending out around Boston, are sending out and sigh circuits as the M.&P., centered around Boston, are sending out the sending to send the sending the sendin

And just as a hint: one house came in a little late, with a competitor already set up. So it used a "New Talent' night, which is the same thing, but under a different name.

The gag cannot last much longer, it is being so extensively used, but it's the money maker of the moment, and it will pay to hustle it over. But don't be in such a hurry that proper time is not taken for preparation.

#### New Brunswick Nites

Wednesday and Thursday nights are weekly bargain nights at the Capitol, Sydney, On these two nights, the price is 25 cents, all over the house, a reduction of 10 cents.

cents.
At the Majestic, New Waterford, a local musical act has been used as an extra attraction for Monday and Tuesday. For example, a local music teacher, Prof. W. G. Standring, violinist, with plane accompaniment by a rival music teacher, local music teacher, as well as instrumentalists are also booked to buttress the opening show of the week, at this house.

At the Empire, newest picture.

ists, as well as instrumentalists are also booked to buttress the opening show of the week, at this house. At the Empire, newest pictured and the Empire, newest pictured and handsomest woman contests, were held by the management. A suit of clothes and a silk dress, were the theorem of the sepecular picture, arrangements being made for the garments with a located about 70 yards from the theatre, reductions in the prices being made for an advertising teup. Resemblances to film players seen and-heard in the theatre, were fearly made for an advertising teup. Resemblances to film players seen and-heard in the theatre, were fearly made and the seen and donates part of the receipts for these groups and their charities. From the relativity angle, the door man is the only member of this staff of this little house in a member of the manager family. In addition to being manager, colin Danson is the projectionist. His clief son, William, holps with the machine, and general management. Colin, Jr. is the box officer. Each morning, the staff takes to the brooms, scrubbing machine, decodorizer, for the floors, and air.

#### Cut Two Ways

Cut Two Ways

Frank Henson at the Bijou
worked a stunt on Baboona' that
had some double-barrel results.
Tyling in with a local sheet which
ruins the Martin Johnson comic
pace plugs from the paper tiselt
and followed up with a courtesy
showing for all newspays who deilvored the paper.

In returnaboys signed card
In returnaboys signed card
boy' which boosted the film and
then distributed these cards with
newspapers on their regular routes.

#### Making Kids Air-Minded

MARING Kids Air-Minded

Harry Sugarman, manager of the Begyptian, is making a play for the Regyptian, is making a play for the kid trade through his Egyptian Aero (Club, which now has a membership of 250. Youngsters meet every Sunpley and fly their miniature planes which they have made. Annong the members are 20 girls who match their technical skill with the boystants is acetal golf with the youngster taking fewest hope with his crate over the Griffith golf course the winner.

#### Best Way

Best Way

The Harrison, of the Capitol,
Pithield, Mass, we have recommended
to M. & P. managers, but he jacked
up the interest—and also helped the
store—by putting the dodgers out
a-week ahead of posting-the numbers in his lobby. That gave the
The control of the control of the control
up to the five taket swards, all shee
to have the ad read before people
rushed down to the theatre to see if
their numbers had been posted.
It's a good stunt, since it involves only a few tickets, but it
comeback on sales or it will not be
repeated.
If the stunt is used, remember

representations to the stunt is used, remember the numbers should be selected arbitrarily, and not by drawing. A manager can give tickets to the holders of certain numbers, if the desires, but the drawing brings in an element of chance.

#### Marched for 'Dogs'

Lancaster, Pa Devil Dogs of the Air (WB) got a swell lift from Harry Travis, manager of the-Grand Theatre here, who tunned out the 75-plece Ameri-can Legion Drum Corps for a street parade opening night of the picture. Boys did a 12-block street bally, blasting away on their bugiles and afterwards were guests at the thes-

tre.
Aviators and Marines along with
3rd Corps Area officials here were
escorted to preferred seats in real
military manner by the drummer

#### For 'Town's Talking

y. Awar a than ag.
In connection with Whole Town's
Talking' a contest was tied in with
a local paper because of the outof-the-run plot. Prize to the best
letter of a fan telling what he would
do it he were the double of a big
gangster.

#### As in Days of Yore

Amosphere of early days of show business prevailed at F-WC Up-town during run of The Mighty Barnum, Old-fashioned costumes were worn by the ushereties, while pacing the align between pictures.

Manager Mort Goldberg also dug into dusty file cabinets for illustrated slides.

## BEHIND the KEYS

New picture house being erected on Hollywood blvd. by Earl Sinks and associates. To be ready in June. Tabbed the Voge. Dick Spier's district heading the F-WC business drive at the half-way mark. Al Hanson, second; Cullen Espy, third.

Rochester.

E. Trainor against Schime EnterE. Trainor against Schime Entercoverers of the State Theatre building, for injuries auffered Oct, 1932,
when he was struck on the head by
an awning in from of the building.

Luclus L. Spencer, owner of a
condy store in the building of the
the case and the jury held he was
not liable.

Des Moines.
The Strand, Tri-States second-run
house, destroyed by fire Jan. 15, will
be rebullt and ready for occupancy
May I. House will seat 1,100.

Bochester.

Special County Judge Henry D.
Shedd set aside a verdict of \$400
against the Lyric theatre awarded
Mrs. Frances Whitney by a County
court jury. She alleged she suffered
injuries when she fell into the orlied she was guilty of contributory
negligence. Also set aside a \$350
verdict awarded her husband for
loss of services and medical bills. Rochester

Portland, Ore.
Pete Stewart of Warner, Brothers has been named president of the Fortland Film Board of Trade, Other officers are: Lou Amacher, MGM, first vice-president; Frank Clark Paramount, second vice-president; Howard Mapes, Star Film, treasurer, D. B. Free has reopened the Sparks theatre in Sparks, Nev.

Resignation of Bill Raynor as manager of WB's Harris-Memorial in McKeesport sends Sid Jacobs, until now manager of the Sheridan Square in East Liberty, to the suburban post. For Jacobs former spot, Warners is bringing back Goorge Brosnon, who once managed the Cameraphone here.

Birmingham
The Froile; negro house, has been icased by Raul Englesh and Bob Wilby. It heant been operated in several years. Engler and Wilby also operate the Champion and Famous, negro houses across the street.

but a week and now it's back doing three days of stock with the Hazel

three days of stock with the Hazel McOwen company in.

18c bargain hour at the opening for a local part of the state of th

Omaha, Neb.
New assistant manager at the
Omaha (formerly World) is Orville
Renne. Replaces Ray Smith, who
resigned Feb. 7.

Canton, O.
Old Grand Opera House here,
which for the past four months has
housed dramatic stock, may reopen
shortly with second-run films.
Hyerly Brothers have closed their
Rainbow theatrs at Mechanicsburgs
opened the Kinsman theatre, Kinsman, O.
V. G. Secord of LaRue, O., is rebuilding the Richmond theatre,
Richmond, House will reopen early,
in April.

in April. Claren in April.

Clarence Vogei and W. A. Davis
have opened offices in the Film
building, Cleveland, as the Liberty
Amusement Co.

Frank Castorina and Joseph Bar-raco have leased the Arnold theatre here, the house having been re-opened recently.

McKeesport, Pa.
Sid. Jacobs of the Sheridan
Square, Pittsburgh, has been assigned to the Harris-Memorial
here, while George Brosson, who
used to guide the destinies of the
Cameraphone, has succeeded Jacobs
at the Sheridan Square.

Lincoln.

Bob Livingston, Capitol boss, left here by air for the Coast last week Will spend a week there on blz, returning by way of Tucson, Ariz, where his wife is wintering.

Mrs. Helen Quimby Fort Wayne, active part in the magning the Quimby—theatres here following the theatres will assist the proposition of the property of the proper

San Antonio, Interstate is ogling the neighborhood fileld here with Intentions to build two smallles. Ray Willie, city mgr., is looking for sites upon instruction of Dallas -headquarters. Chain has 55 houses in Texas.

Amateurs in Boston
Metropolitan theatre, Boston, is conducting a quest for talent in conjunction, with M&P suburban theatres in Greater Boston, Final-conjunction, with M&P suburban theatres in Greater Boston, Final-betters in Greater Boston, Final-better in Grea

#### Covered the Town

Baltimore.

Covered the Town

Boltmore,

For Sweet Music (WB), current at Warners Stanley, George Browning lags strung up a striking campaign that Just about blankets all the special structures and the special structures and the special structures and the special structures are structured into the NBC. Fleischmann (Rudy Wallee) hour night before proceeding the shoet outlet for or some of the sopy and got the special structures of the sopy and got the special structures and structures are structured in the special structures and structures are structured by local yeast headquarters, which office also permitted Browning to dress up all its show windows as he wanted, windows face burg's hard to get for publicity schemes.

Also, he put 2000 heralds in Liberty, magazine coples—the town!

as he wanted, windows face burgs had he wanted, windows face burgs had to get come to be come to be

#### Just Remembering

Just Remembering

Sometimes a good memory is as valuable as a good imagination. For example, one exhibitor who wanted something different for Great Barry years ago. He got some roofing half from the lumber-yard, made frames for some of the stills, painted them a duil black and glued on silvered and the still black and glued on silvered and the still black and glued on silvered the talk cannot be still black and glued on silvered the talk cannot be still black and glued on silvered the talk cannot be still black and glued on silvered the talk cannot be several years. Frames suggested carving, and gave limportance to the picture. He didn't dare then talk cannot be suffered to the silver with an expect of the stills, outlining each with a mirrow strip of silver, with the crackers scation of silver, with the crackers scation of silver, with the crackers scation with a silver silver with an expect of effect. Can also be worked on Baboona', particularly, if it can be arranged to get all imponeys.

In the silver silver with a silver is silver to be new to be good, so long as it looks new. That one piece coat and suit hanger gets itself remembered every little while, and cannot be silver to be some chaborate given and envelope printed with instructions to drive it into the wall and hang things on it. Good idea with which to led some chaborate given has been forgotten, but in the limbo is the blind man tapippin his way along the street with a sign station of the see—the picture being advertised. More than a couple of years since a woman sign painter did a paint job on the side of a tall building, and year of the side of a tall building, and year of the side of a tall building, and the side of a side of the

#### Dash of Color for Ads Los Angeles

Two color, half page ads, are holing used by Mike Newman of Columbia to promote The Wole Land, Tacoma, Oktana Sau Diero and Tucson. Warer two dallies in a town are used, one will carry the display in green and black, willete other will print in red and black. Newman first used the two-color splash on I Happened One Night, which had a long run in Seattle.

#### Color Changer

Semething new in changing color-siens is simply worked by means of a pair of citin-wheels. In effect the Sen shows lighted letters either in no solid color or in wirlous calons. These scratinaries change with a way method from one copie to the

(Continued on page 70)



times as tantalizing on the screenl

RENE DUNNE The Golden Girl With the Silver Song ASTAIRE

GINGER ROGERS America's Dancing Stars . . . in

A priceless adventure in Paris at love time! ... Gasp at the ravishing gowns, the fortune in furs, the ransom in jewels—and the maddening beauties who wear them!...Toe-tap to the teasing rhythm of the dream-disturbing tunes! . . .



RANDOLPH SCOTT HELEN WESTLEY VICTOR VARCONI CLAIRE

From the play, "Roberta." Book and lyrics by Otto Harbach. Directed by William A. Seiter. Pandro S, Berman ProGIVING YOU MY OPINION AS IT DESERVES THE WORKS STOP ENTERTAINMENT SECOND TO NONE THIS YEAR STOP IRENE DUNNE MARVELOUS AND BEAUTIFUL IN HER PART PERFECTLY SULTED PERFECTLY CAST STOP ROGERS ASTAIRE OUTSHINE ALL THEIR PREVIOUS EFFORTS STOP STYLE SHOW SEQUENCE SPECTAGULAR AND GORGEOUS STOP WOMEN WILL RAVE STOP MY WIFE AND OUR PARTY STILL TALKING STOP-PERSONALLY DO NOT FEEL CAN SAY ENOUGH FOR ROBERTA REGARDS: THE QUICE OR LEFE LTH AMUSEMENT CO ) GRAPE OR CANLS

AR E GRIFFITH

RKO-RADIO

## CALENDAR OF CURRENT RELEASES

Harold Auten Office B'way, N. v. c.

FIRTOIG AUGEN

Autumn Crocus (British). Charming film from Anthony play, with femme appeal. Dir. Basil Dean. 70 mins. Rel. Oct. 15. Rev. Nov. 6.

Blaue von Himmel, Des (Ger). Müssles 1 ornance. Martha Eggert. Dir. Victor Jarson.

End of the World Fish aut Monde (Fr). Scientific dream based on Flammarion the World Fish authorite (Fr). Scientific dream based on Flammarion Eggert. Dir. Victor Jansen. 80 mins. Rel. Oct. 18.

Ewas Elimal Eir Wutzer (German). Musslesi romance with Lehar music. Martha Eggerth. Dir. Victor Jansen. 80 mins. Rel. Oct. 1.

Loyalites (British). Drama from the Galsworthy play. Dir. Basil Dean. 70 mins. Rel. Oct, 15. Rev. Oct. 30.

Offices: 1840 Broadway, Chesterfield

Curtain Falls, The. Old actress impersonates aunt of a wealthy family of make old age secure. Proves a good genius. Henrietta Crosman. Dir Chas. Lamont. 67 mins. Rel. Oct. 1.

Fugitive Road, An Austrian-Italian burder story. Eric von Strohelm. Wers Engels, Lesile Fenton. Dir. Frank Strayer. 69 mins. Rel. July 1. Rev Nov. 20

Nov. 20.

Ghost Walks. The A mystery councy. Cast, John Miljan, June Collyer. Dir. Frank Strayer. 67 mlns. Reit. Dec. 1.

One in a Million. Department store background for a love story. Chas. Starrett, Dorothy Vilson. Dir. Frank Strayer. 62 mlns. Rel. Sept. 15.

Port of Lost Dreams. Traged along the waterfront and on the tuna fisherles. Sept. 16. The Control of th

Sons of Steel. A new deal drama of fathers and sons. Charles Starrett, Wm. Bakewell, Polly Ann Young. Dir. Charles Lamont. 64 mins. Rel. Dec. 15. Symphony of Livling. A drama of sacriffice against a background of symphonic music. Al Shean, Evelyn Brent, Charles Judels. Dir. Frank Strayer. 68 mms. Rel. Jan. 15.
World Accusers, The. A woman's fight against the world alone, Vivlan Tobln, Russell Hopton, Dickle Moore. Dir. Charles Lamont. 69 mins. Rel. Nov. 1.

Columbia Offices, 729 Seventh Ave., udio: Gower at Sunset, Hollywood, Cal.

Against Hollywood, Cal.

Against Law, Gangster mixup with an ambulance crew. John MackDrom, Law, Cangster mixup with an ambulance crew. John MackDrom, Co. 28.

Bev. Dec. 18.

Belind the Evidence. Newspaper man smokes out a master mind. Normar

Rei. Jan. 20. Rev. Feb. 5.

Rei. Jan. 20. Rev. Feb. 5.

Best Man Wins, The. Edmund Love, Jack Holt in a familiar outline. Florence Rice as the girl. Dir. Earle Kenton: 75 mins, -Rel. Jan. 5. -Rev. Jan. 8.

Jan. S.
Broadway Bill. Race track story based on one of Mark Hellinger's yarns.
Myrna Loy, Warner Baxter. Dir. Frank Capra. 99 mins. Rel. Dec.
S. Rev. Dec. 4.
Call to Arms. Willard Mack, Shella Mannors, Esther Raiston. Dir. Willard
Mack. Rel. Jan. 12.

ain Hates the Sea, The. Riotous nautical comedy of a mixed passenger list. Victor McLaglen, Wynne Gibson, Allson Skipworth, John Gilbert. Dir. Lewis Milestone. 80 mins. Rel. Oct. 22: Rev. Dec. 4.

Carnival story of a man's search for a mother for his child. Lee Tracy, Sally Ellers, Jimmy Durante. Dir. Walter Lang. 77 mins. Rel. Feb. 10. Rev. Feb. 20.

Fugitive Lady. Innocent girl, sentenced to prison, finds a haven and love.

Nell Hamilton, Florence Rice. Dir. Al. Rogell. 66 mins. Rel. Oct. 25.

Rev. Dec. 11.

Rev. Dec. 11. In Danger, Inspector Trent story of a lost emerald. Ralph Beilamy, Shirley Grey. Dir. D. Ross Lederman. 61 mins. Rel. Aug. 29. Rev. Nov. 6. Pil Fix It. Political fixer discovers he can't fix love. Jack Holt, Mona Barrie Winnie Lightner. Dir. Roy W. Neill. 69 mins. Rel. Oct. 13. Rev Nov. 20.

Jealous prize fighter has a vivid dream while taking the count cy Carroll, George Murphy. Dir. Roy W. Nelli. 66 mins. Rei v. 16. Rev. Nov 27.

Nov. 16. Rev. Nov 27. by Choice. Fan dancer adopts a mother, who brings her happiness. Carole Lombard, May Robson, Roger Pryor. Dir. David Burton. 17 mins. Rel. Oct. 16. Rev. Nov. 20. Beyond the Range. Tim McCoy Western. Billie Seward. Dir. Ford Beebe. Rel. Feb. 18.

Beebe. Rel. Feb. 18.

Investment victim kidnap banker's wife. She falls in love with her captor. Lesile Howard, Binnie Barnes. Dir. Gilbert Miller. 68 milus. Rel. July 39. Rev. Aug. 14.

of the Night. Romance of a detective. Bruce Cabot, Judith Allen. Dir. Henry Freulich. 58 mins. Rel. Nov. 28. Rev. Dec. 4.

Henry Freulich. 58 mins. Rel. Nov. 28. Rev. Dec. 4. Mills of the Gods. Industrial story of the depression. May Robson, Fay Wray, Victor Jory, Dir. Roy W. Nelli. of mins. Rel. Dec. 5. Rev. Jan. 22. Name the Woman. Politics and a girl reporter. Arithe Judge, Richard Cromwell. Dir. Al Rogell. 66 mins. Rel. Aug. 1. Rev. Dir. Lett. Live Tonight. Tullio Carminati, Lilian Harvey, Taia Birel. Dir. Victor Schritzinger.

Night of Love. Romance of an opera star. Grace Moore, Tulin Carmantil, Lyie Taibot. Dir. Victor Schnitzinger. 84 mins. Rel. Sept Rev. Sept. 11.

riev, Sept. 11.

Prescott Kld, The. McCoy western. Shella Mannors. Dir. David Selman 55 nins, Rel. Nov. S. st mins Rec. 1909. S.

Square Shooter. Tim. McCoy, Jacqueline Wells In a Western. Dir. David Schman. 57 mirs. Rel. Jan. 21.

Neuman, or anne. Act. acn. 61.
That's Graitude. Theatrical man gets no thanks in farcical romp. Frank
Craven, Mary Carlisle. Dir. Frank Craven. 67 mins. Rel. Oct. 13
Rev. Nov. 6.

Rev. 80v. 9.
Westerner, The. Tim McCoy, Marlon Shilling. Dir. David Selman. 57 mins Rel. 19c. 19. Rich society girl falls for the big, brave cop. Walter Conolly, ray, Victor Jory. Dir. Leo Bulgakov. 63 mins. Rel. Nov. 27.

White Lies, Rich Fay Wray, Rev. Jan. 1.

Rev. Jan. 1.
Whole Town's Talking, The. Robinson in a dual role as a killer and a pacifist who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford. Rel. Feb. 18.

DuWorld Office: 729 Seventh Ave.; New York, N. Y

Beast of Borneo. Melodrama and animals. John Preston, Mary Stuart.

mins ttei, July 15.

Blue Light. (Austrian and Italian.) Mountain romaines among stalian Dolomites. Directed and starring Leni Riefenstahl. Rel. Sept. 15.

Bride of Samoa. South Sea (caturatte. Dir. Phil. Brown. 30 mins. Rel. March 1.

Crainquebille (Fr). Drama from Anatole France yarn. Dir, Jasqude de Baron-celli: -80 mins. Rel Dec. 1.

ceili: 80 mins. Rel Dec. 1.

Girl in the Case. Comedy in the Continental manner. Jiminy Savo, Eddle Lambert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oct. 1.

Hollywood. City of Dreams (Sp.). lose Bohr. Spaniard's Impression of clienations 63 mins. Rel. March 30.

climatiown 68 mins. Rel. March 30.

Kocha, Lubl, Szanuje (Polish). Young love-in Poland, with music. Dir. Michal Wyzynski. 70 mins. Rel. Nov. 1.

L'Agonie des Algies (Fr). Pre-Napoleonic drama. Dir. Roger Richebe. 70 mins. Rel. Dec. 1.

mins Rcl. Dec. 1.

Man Who Changed His Name (British). An old Edgar Wallace yarn revived. Dir. Henry Edwards. 75 mins. Rel. Oct. 1. Rev. Oct. 23.

Norah O'Neale (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 15. Rev. Oct. 80. Oct. 15. 14ev. Oct. 80.

Romance 'n Budapest (Plung), Franciska Gaal. Musical. 70 mlns. Rel.
April 15. Rev. May 15.

APRIL 19. Kev. May 19.

Tell Tale Heart (British). Edgar Allan Poe thriller. Dir. Desmond Hurst. 50 mlns. Rel. June 15. Rev. June 19.

First Division Offices: R.K.O. Bldg., New York, N. Y. Releases Also Allied. Chesterneld and Monogram

Curtain Fails, One-time famous actress uses her talents in an entirely nove role; and stages one final glorious comeback. Henrietta Crosman Dorotto Lee, Wm. Bakewell. Dir. Charles Lamont. 63 mins. Bakewell. Dir. Charles Lamont. 63 mins. Glid of the Limberlost. The famous Gene Stratton Portor classic. Marking Ralph Morgan, Louise Dresser, Eddie Nugent. Dir. Christ, Cabaine. 33 mins. Rel. Nov. 8.

cabaume. 33 mins. Rel. Nov. 8.
Glri of My Dreams. College life. and college romance. Mary Carlisle. Eddic
Nugent, Creigition Chancy, Arthur Lake, Stering Holloway, Gigi Parrish.
Dir. Ray McCarey. Rel. Nov. 17.
Happy Landing. Story of the U. S. air border patrol. Ray Walker, Jacqueline Wells. 53 mins. Rel. Sept. 1.

These tabulations are compiled from information supplied by the various production companies checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should pre-serve a copy of the calendar for reference.

is presumably that of the projection is presumably that of the projection noom showings and can only approx-imate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the the-atre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings. While every affort is made to hold

While every smort is made to note this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety will appreciate the co-operation of all managers who may note discrepancies.

#### Studio Placements

Hollywood, Feb. 26.
Claude Binyon, screen play, 'Acent on Youth,' Par.
Herbert Fields, adaptation, 'The
lass Key.' Par.

Herbert Fields, adaptation, The Glass Key, Par.
Glass Key, Par.
Harry Ruskin, writing gags, The Plot Thilokens, Par.
Horry Ruskin, Writing gags, The Plot Thilokens, Par.
Mischal Auer, Howard Brooks, Tommy Conlon, The Grusades, Par.
Suzanne Kaaron, Paul Stanton, Strangers All; Radio.
Strangers All; Radio.
The Informer, Radio.
Spencer Charters, Lilly Taylor, Hooper Atcheley, Star of Midnight, Radio.
Radio Radio Radio Park, Porc.

adio.
Armida, 'Gaucho Love,' Fox.
Three Stooges, 'Pop Goes the
asel,' Col.
William Henry, 'China Seas,'

Metron Henry, 'China Seas,' Metron Totheroh, rewriting script, Lady Comes to Town,' Metro. Wallace Beery, Mickey Rooney, Hero's Son, 'Metro. George Seaton, Robert Pirosh, Son States, 'Allan Seas,' Metro, Son Share, 'Son Sh

screen play, 'Her Master's voice, Par.
Paul Porcasi, 'Reckless,' Metro. Maureen O'Sullivan, 'The Far Off Hill,' Metro.
Barry Theres, screen play, 'The Barry Hill,' Metro.
William K. Howard, directing 'The Far Off Hill,' Metro.
Al Boasberg, adaptation, 'Washington Correspondent,' Reliance, Chester Morris, 'E.I.D.J.,' Metro, and J. Walter Rubin, directing.
Bill 'Robinson, 'In Old Kentucky', Fox.

Fox.
Nunnally Johnson, screen play,
'Shark Island', 20th Cent.
Dudley Nichols, adaptation, 'She',

Pioneer.

Jack Haley, 'Redheads On Parade', Fox.

Jack Hauey, Accountable Tade, Fox.
Dudley Digges, Mutiny On the Bounty' Metro.
Mac Clark, James Dunne, 'Safe in Jall', Fox.
Iterman Bing, William Austin, 'Redheads On Farade', Fox.
George Lewis, 'Gaucho Lover', Fox.

'ox. Neil Hamilton, 'Safe in Jali', Fox. Jack Neville, screen play, 'Joa-uin Murletta', Metro. Soledad Jiminez, 'Gaucho Lover',

Fox.
Alan Dinehart, 'Redheads On Parade,' Fox.
Maria Gambarelli, 'Hurrah for
Love', Radio.
Lionel Belmore, 'Richelieu', 20th

Cent.
Ian MacLaren, Paul Irving, 'Les
Miserables', 20th Cent.
Selmer Jackson, 'Ten Dollar Ian assertion of the control of the

Par.
Lynn Riggs, screen play, 'Delay in the Sun', U.
Binnie Barnes, Frank Lawton, Delay in the Sun', U.
Zoe Akins, screen play, '1011 Fifth', U.
Inez Palange, 'Break of Hearts,' Radio.

Radle Clyde Cook, 'The Informer,' Radio.
Reginald Barlow, 'Strangers All,'

Radio.
James Fulton, Ernie Fentz, Village Tale, Radio.
Guy Usher, Boyd Irwin, Ben Hendricks, Jr., Kenneth Gibson, Harold (Continued on page 85)

Jane Eyre. Screen adaptation of the Charlotte Bronte classic. Colin Clive, Virginia Bruce, Alleen Pringle. Dir. Christy Cabanne. Rel. Oct. 1. King Kelly. Dance director and nils girl dancing troups swap contracts on vice crooning, dance routines, etc., Romantio comedy with music. Gun Nobertson, Irene Ware. Dir. Leonard Fields. Rel. Nov. 15.

One in a Million, Romance of a department store employee and the boss of Dorothy Wilson, Charles Starrett. Dir. Frank Strayer. Rel. West of Least Breaster.

Nov. 15.

Port of Lost Dreams. A gun moll's past catches up with her after she has reformed and is happilly married to a sea-faring man. Lola Lane, Bill (screen) Boyd, George Marion, Edward Gargan.

and. Romance of a disowned playboy son and an artist's model with a past. Bruce Cabot, Grace Bradley, Burton Churchill, Regis Toomney, Dir. Melyllle Brown. Rel. Nov. 30.

3tudios: Burbank Caijf. First National Offices: 821 W. 4eth St., Naw York N. V.

Baboona, Junglo film made by the Martin Johnson's, partly from a nieplane. 32 mine. Rel. Jan. Rev. Jan. 29.

Babbitt. Upton Sinclair's Main, Street. Guy Kibbee, Aline McMahon. Dir. Wm. Keighley. 75 mins. Rel. Dec. 8. Rev. Dec. 18.

British Agent Adapted from the novel about international spice. Leelle Reveal and the Control of the Con

Flirtation Walk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien.
Dir. Frank Borgage, 95 mins. Rel. Dec. 1. Rev. Dec. 4.

Gentlemen Are Born, Four college boys battle the world. Franchot Tone, Joan Mulr, Ann Dvoraki Margaret Lindsay. Dir. Alfred E. Green, 75 mins. Rel. Nov. 17. Rev. Nov. 27.

Happiness Ahead. Window washer wins success. Dick Powell, Josephine Hutchinson. Dir. Mervyn LeRoy. 30 mins. Ret. Oct. 22. Rev. Oct. 16, 16 Bell-Anything. Comedy-in-a fake auction room: "Part-O'Brier, Am Dworsk, Claire Dodd, Roscoe Karns. Dir. Robt. Florey. 70 mins. Ret. Oct. 20, Rev. Jan. 1. Lady, A. Willa Cather's story. Barbara Stanwyck, Frank Morgan, Ricardo Cortez. Dir. Al. E. Green. 61 mins. Rel. Sept. 29. Rev. Oct. 9.

Maybe It's Love. Gloria Stuart, Ross Alexander. Dir. Wm. McGinn. 62 mins. Rel. Jan. 12. Rev. Feb. 12. Rel. Jan. 12. Rev. Feb. 12. Murder in the Clouds. Lyle Talbot. Ann Dvorak. Dir. D. Ross Lederman. 61 mins. Rel. Dec. 15. Rev. Jan. 1. North Shore. Barbara Stanwyck, Geng Raymond. Dir. Robert Florey. Rel. Feb. 16.

Red, 16.
Red Hot Fires. Lyle Talbot, Mary Astor. Dir. D. Ross Lederman. Rel. Feb. 2, Stv. Day, Bike Rider, "Thrills and apills in a blke race, Joe E. Brown, Dir. Lloyd Bacon. 69 mins. Rel. Oct. 20. Rev. Nov. 6.

Fox Offices: 444 West 56th St.-New York, N. Y. Studio: Fox Hills, Hollywood, Cal. Holorian Tollywood, Cal. Baboona. Jungle film made by Martin Johnsons, partly from an alriplane. 73 Baboona. Jungle film made by Martin Johnsons, partly from an alriplane. 73 Baby Rek & Bow. The Fox child size comes through again. Shirley Temple, by Take & Bow. The Fox child size comes through again. Shirley Temple, usey 1 ake a Bow. The Fox child star comes through again. Shirley Temple, Bachder of Arts. From John Bresther's recent percel. Ton Brown. Henry Walthall, Arita Louise. Dr. Louis King. 14 mins. Rel. Brown. Henry Islames Dunn, Judith Allen. Dir. David Butter. 83 mins. Rel. Dec. 28. Rev. Dec. 25.

Caravan. Romantic story based on 'Gypsy Melody,' Chas. Boyer, Loretta. Young, Jean Parker, Louise Fazenda Dir. Erik Charell. 102 mins. Rel. Sept. 28. Rev. Oct. 2.

Charlie Chan in London. Another detective yarn. Warner Oland, Drue Leyton, Mona Barrie. Dir. Eugene Forde. 79 mins. Rel. Sept. 14. Rev. Sept. 18.

Charlle Chan In Paris. The Oriental detective moves into new territory. Warner Oland, Mary Brian. Dir. Lewis Seiler. Rel. Feb. 1. Rev. Jan. 29

County Chairman, The. Will Rogers, Evelyn Venable, Kent Taylor, Dir. John Blystone. 78 mins. Rel. Jan. 11. Rev. Jan. 22. Dude Ranger, The. Geo. O'Brien, Irene Hervey. Dir. Eddie Cline. 64 mins. Rel. Sept. 21.

Hel. Sept. 21.

East River. Story revolving around an underwater tunnel. Edmund Lowe.
Victor McLegien, Marjorie Rambeau. Dir. Raoui Walsh. Rei. Jan. 25.

Elinor Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden.
Rei. Nov. 2.

First World War, Ther- Hitherto unreleased film from the archives of several governments. Lawrence Stallings, editor. 77 mins. Rel. Nov. 22. Rev. Nov. 13.

Nov. 13.

Gambling. From the George M. Cohan play. Geo. M. Cohan, Wynne Gibson. Dir. Rowland V. Lee. 83 mins. Rel. Nov. 2. Rev. Dec. 11.

Handy Andy. Will Rogers, Peggy Wood. Dir. David Butler. 81 mins. Rel. Handy Andy. Handy Andy. Hand Butler. 81 mins. Rel. Hell in the Heavens. Air story. Warner Baxter, Conchita Montenegro. Dir. John Biystone. 80 mins. Rel. Nov.

Heildorado. Adventure in a ghost town. Richard Arlen, Madge Evans, Raiph Bellamy, Henry Walthall. Dir. Jas. Cruze. 74 mins. Rel. Dec. 21. Rev. Jan. 8. Judge Priest. Based on the Iryin Cobb stories of down south. H. B. Walthall,
Tom Brown Anita Louise. Dir. John Ford. Rel. Oct. 5. Rev. Oct. 16.

Little Colone: Shirley Temple, Lionel Barrymore, Evelyn Venable, Dir. David Butler. Rel. Feb. 15.

Lottery Lover. Naval cadets form love syndicate. Pat Paterson, Lew Ayres. Dir. Win. Thiele. 89 mins. Rel. Jan. 4. Rev. Feb. 20.

Lovetime, Musical romantic story, Pat Paterson, Nils Asher, Herbert Mundin, Harry Green, 'Dir, Jas. Tinling. 72 mins. Rel. Sept. 21. Rev.

Gallante. Done from the novel of the same name. Spencer Tracy, Ketti Gallian, Helen Morgan. Dir. Henry King. 90 mins. Rel. Oct. 26. Rev. Nov. 27. Music in the Air. Gloria Swanson, John Boles, "Dir. Joc May. 81 mins. Rel.

Mystery Woman. Heroline sawes her husband by procuring the papers.' Mona Barrie, Glibert Roland. Dir. Eugene Forde. 89 mins. Rel. Jan. 18. Rev. Jan. 22. One More Sarting. Janet Gaynor, Warner Baxter. Dir. Henry King. Rel. Pekk's Bad Boy. Story of an adopted son and an understanding man. Jackle Gooper, Thomas Melghan, Jackle Searle. Dir. Eddie Cline. 69 mils. Recipt for Murder. Edmund Lowe, Victor McLagion. Rel. Feb. 22. Servants' Entrance. Janet Gaynor and Lew Ayres decide to spend their honeymoon earning their own living. Both engage in domeetic service. All works to a happy ending. Dir. Frank Lloyd. 99 mins. Rel. Sept. 7. Rev. Oct. T. www.d. james E. Dunn Alles Fave Michell & Durant. Dir.

Rev. Oct. 2.

35 Nights in Hoijiwood. James E. Dunn, Alice Faye, Mitchell & Durant. Dir. Geo. Marshall. 77 mins. Rel. Oct. 12. Rev. Nov. 13.

Twenty-four Hours a Day. Claire Trevor, Gilbert Roland. Dir. Hamilton Macademics.

Under Bodes.

Under Schemer Romance with the sand hogs under the river. Edmund Lowe, Victor McLagien, Florence Rice. Dir. Roaul Walsh. 70 mins. Rel. Feb. Rev. Feb. 5.

When a Man's Man. George O'Brien. Dir. Edw. P. Cline. Rel. Feb. 15.

White Parade, The. Loretta Young, John Boles. Dir. Irving Cummings. 80-mins. Rel. Nov. 16. Rev. Nov. 13.

#### Office: 1600 Broadway, New York Gaumont-British

Chu Chin Chow. Arabian tales in musical form. Anna May Wong, Frits Kortner. Dir. Walter Forde. 95 mins, Rel. Sept. 15. Rev. Sept. 25. Evensong, Musical dramatization from the Sevent, 9th Chick of the Chic

ville. Rel. Jan. 3. Rev. Jan. 15.
Duke, The. Drama hased on Duke of Wellington at Battle of Waterloo.
George Arlies, Ellaline Terris, Gladys Cooper, A. E. Matthews, Allan
Apresworth. Dir. Victor Saville. Rel. Jan. Rev. Jan. 15.
Ahoy. Comedy with song and dance. Jack Hulbert, Nancy O'Nell, Alfred Drayton. Dir. Walter Fords. Rel. Dee. 3. Rev. Feb. 12.

rreo Drayton. DIT. Waiter Fordo. Rel. Dec. 3. Rev. Feb. 12. Little Friend. Drama of a child's devotion and influence. Nora Pilbeam. DIP. Bethold Viertel. Rel. Oct. 15. Rev. Oct. 23.

Man of Aran. Irib. story with preponderantly beautiful photography. Dir. Robert Fisherty, 70 mins. Rel. Oct. 15. Rev. Oct. 22. Ropert Fisherty, 70 mlns. Rel. Oct. 15. Rev. Oct. 23.

Power (Jew Suss). Dramatization of Stern Feuchtwanger novel. Conrad. Veldt, Benita Hume. Dir. Lothar Mendes. 105 mlns. Rel. Oct. 1. Rev. Oct. 2.

(Continued on page 85)



### Listen in to:

"ACCORDING TO THE MOONLIGHT" • "IT'S AN OLD SOUTHERN CUSTOM" • "HUNKADOLA" • "OH, I DIDN'T KNOW YOU'D GET THAT WAY" • "I WAS BORN TOO LATE" • "I GOT SHOES — YOU GOT SHOESIES"

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GEORGE WHITE

Entire production conceived, produced and directed by George White. Screen play by Jack Yellen and Patterson McNutt. Based on a story by Sam Hellman and Gladys Lehman





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1935's Exploitation Triumph! Nominated among Year's Ten Best

HELEN
HAYES
ROBERT
MONTGOMERY
MAY ROBSON
VANESSA

HER LOVE STORY

#### WALLACE BEERY

and Giant Cast in 304

## WEST POINT OF THE AIR

Thrilling successor to "Hell Divers" and just as BIG!

# JEAN HARLOW WILLIAM POWELL RECKLESS

Unique musical melodrama. Jerome Kern melodies. Biggest Song and Speciacle Show M-G-M ever produced!

JEANETTE MacDONALD
NELSON EDDY
in VICTOR HERBERT'S STAGE HIT

NAUGHTY MARIETTA

Coast advance notices predict
greatest musical of all time:

# HELL BENT!

The eyes of the entire industry are on your pal Leo. Never in the annals of Metro-Goldwyn-Mayer (and what annals!) has Leo hit such a winning stride. Keep your dough on the leaping lion. This is only the start of 1935!

### EXTRA! AS WE GO TO PRESS!

"After Office Hours" beats "Copperfield" in 16 out of 20 openings over the week-end!

(Continued from page 32)

Frincess Charming. Musical comedy in a mythical klugdom. Evelyn Laye.

Xvonne Arnau'i, George Grossmith, Max Miller. Dir. Maurice Ever. Symphony, Musical romance based on Schubert's life. Martha rth. Dir. Willy Forst. 83 mins. Rel. Jan. 1. Rev. Jan. 15.

> Liberty Office: 1776 Broadway, New York, N. Y

Discrete Control of the Control of t

Majestic Offices: RKO Bidg., Radio City Mutiny Ahead. Stark drama! Adventure! Romance! On the high seas. Net Hamilton and Kathleen Burke. Dir. Tommy Atkirs.

Might Alarm, The Newspaper sroy with a reporter winning the city boss daughter. Bruce Cabot, Judith Allen, H. B. Warner. Dir. Spence Bennett og mips, Rel. Sept. 22. Jan. 18.

Bennett, 63 mins, Rel. Sept. 22 Jan. 15.
Parfect Clue, The. David Manners, Skeets Gallagher, Dorothy Libaire. Dir. Robt. Vignola. 64 mins. Dyriamic detective mystery thriller.

Sarlet Letter, The. Hawthorne's dramatic classic. First sound filming. Colleen Moore and Hardie. Albright, Dir. Robert Vignola. 70 mins. Rel. Sept. Rev. Sept. 25.

She Had to Chose. Texas girl goes to Hollywood and back again. Not a studio story. Sally Blane, Lurry Crabbe. Dir. Raiph Cedar. 62 mins Rei. Oct 1. Rev. Sent. 25.

Offices, 1776 Broadway, New York, N. Y Mascot

Schind the Green Lights. Factual story from the book of the same name, by former Police Captain Willemse, Norman Foster, Judith Allen, Sidney Blackmer. Rel. Feb. 22.

Blackmer. Rel. Feb. 22.

"Finnes Romance. Two lads, ore American and one German, find that Friendship can lick even war. Ben Lyon, Sari Maritza, James Bush, Harde Abright, William Bakwei, Erich you Stribelim. Dir. David Rel. 1988.

6 04 Santa Fe. Slory of a dute rich knilvicota.

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David Howard. Rel. Dec. 4.

Mile Men. Jo of Little Women an a school mistress. From Louisa May Alcott's story. Raiph Morgan, Erin O'Brien-Moore, Trent Durkin. Dir. Phil Rosen. 77 mins. Rel. Dec. 25. Rev. Feb. 20.

Jung and Beautiful. Story of a press agent who builds his sweetheart to stardom and nearly loses her. William Haines, Judith Allen, Joseph Cawthorn, Wampas Baby Stars. Dir. Joseph Santley. 63 mins. Rel. Sept. 1.

iùdies: Cuiver City, Calif. Metro Sabse in Toyland. Child story, with the Victor Herbert music. Laurel and Hardy, Charlotte Henry. Dir. Gus Mein, Chas, Rogers, 77 mins. Rel. Nov. 38. Rev. Dec. 18.

Sand Plays On, The. Football story. Robt. Young, Betty Furness. Dir. Russell Mack. 87 mins. Rel. Dec. 22. Rev. Doc. 25.

greats of Wimpole Street. Based on the play by Rudolf Besier. Norma Shearer, Fredric March, Charles Laughton. Dir. Sidney Franklin. Rel. Sept. 21. Rev. Oct. 2.

aphy of a Bachelor Girl. Based on S. N. Berhrman's successful play, "Blography." Arm Harding, Robert Montgomery. Dir. E. H. Griffith. Rel. Oct. 26.

Rel. Oct. 26.

Byld Copperfield. Dickens story with an almost perfect cast. W. C. Fields,
Lione Barrymore, Edna May Olliver, Herbert Mundin. Dir. Geo. Cukor.

Bartymore, Edna May Olliver, Herbert Mundin. Dir. Geo. Cukor.

Bath of the Diamond. Murder in the big cagues. Based on the novel by
Cortland Fitzsimmons. Robert Young, Tod Healy, Madge Evans. Dir.

Edward Sedswick. 69 mins. Rel. Sept. 14. Rev. Sept. 21.

Every to soughtlet by mine, Rel. Sept. 14. Rev. Sept. 22.

Wellyn Prenitiee. Disjuict attorney's wile saves a girl wrongly accused of mins. Rel. Nov. 8. Rev. Nov. 12.

Weaking All Others. From the sitage play. Joan Crawford, Clark Gable. Robt. Montgomery. Dir. W. S. Van Dyke, 32 mins. Rel. Dec. 28. Rev. Jan. 1.

Mov. Jan. 1.

Bride, The. From Francis Coe's 'Repeal.' Carole Lombard, Chester Morris. Dir. Jack Conway. 82 mins. Rel. Dec. 28. Rev. Dec. 18.

a Heart. Jean Parker as a crippled little doll-maker. Spencer Tracy Dir. David Buttler, Rel. Sept. 7. Rev. Oct. 23.

Widow. Based on the world-famous operetta by Franz Lehar. Maurice Chevalier, Jeanette MacDonald. Dir. Ernst Lubitsch. Rel. not set. Rev. Oct. 16 Young, The. Royal love for a commoner theme. Ramon Novarro

Outcast Lady. Based on a novel by Michael Arien. Constance Bennett. Herbert Marshall, Dir. F. rert Z. Leonard. Rcl. Sept. 28. Rev. Nov. 6. ted Vell. Based on the novel by Somerset Maugham. Greta Garbo. Herbert Marshall. Dir. Richard Boleslavsky. 84 mins. Rel. Nov. 23. Rev. Dec. 11.

Rev. Dec. 11.
 Solety Octor: Hospital story. Chester Morris, Virginia Bruce. Robt. Taylor, Dir. Geo. B. Seltz. & mins. Rel. Jan. 25. Rev. Feb. 5.
 Straight is the Way Released convict story. Franchot Tone, May Robson, Karen Mortey. Dir. Paul Sloan. 60 milts. Rel. Aug. 10. Rev. Sept. 3.
 Student Tour. Musical comedy about collegians on a European tour. Charles Butterworth, Jimmy Durante, Maxine Doyle. Dir. Charles Ricsner. Rel. Oct. 12. Rev. Oct. 16.

Every Woman Knows. Based on the play by Sir James M. Barrie. Helen Hayes, Brian Aherne. Dir. Gregory La Cava. Rel. Oct. 19. Rev. Oct. 30. Wicked Woman. A story of a faithful mother. Mady Christlans, Jean Parker Chas, Bickford, Dir. Chas, Brabin. 71 mins. Rci. Dec. 7. Rev. Dec. 18.

Dec. 18.
Winning Ticket, The. Story of a sweeps ticket that was lost and found. I.e.
Carrillo, Louise Fazenda, Ted Healy. Dir. Chas. F. Riesner. 64 mins
Rel. Feb. 8. Rev. Feb. 12.

Studio:
9336 W. Washington Blvd., Monogram Office: R. K. O. Building,
Rockefeller Center, N.Y.C.

Pawn Rider, The. John Wayne. A Lone Star Western.

Sawn Rider, The. John Wayne. A Lone Star Western.

Sawn Rider, The. John Wayne. A Lone Star Western.

Sawn Rider, The John Wayne. A Lone Star Western.

Sawn Rider, The John Wayne.

Sawn Rider, The

morgan, Louise Dresser. Dir. Christy Cabanna. 80 mins. Rel. Oct 18.
Rev. Nov. 13.
Glri o' My Dreams. College romance with track team events. Mary Carlisle,
Creighton Chaney, Sterling Holloway, Eddie Nugent, Gid Parrish. 65
mins. Dir. Ray McCarey. Rel. Nov. 17.
Firting with Danger. Three buddles play with dynamite and love. Robert
Armstrong, William Cagney, Edgar Kennedy, Marion Burns, Maria Alba.
Rel. Dec. 1. 70 mins.
Great God Gold. Sidney Blackmer, Martha Sleeper, Cloria Shoa, Regis
Tacket, Dec. 1. 70 mins.
Great God Gold. Sidney Blackmer, Martha Sleeper, Cloria Shoa, Regis
Tacket, Great God Gold. Sidney Blackmer, Martha Sleeper, Cloria Shoa, Regis
Tacket, Great God Gold. Sidney Blackmer, Martha Sleeper, Cloria Shoa, Regis
Tacket, The Bronte Blackmer, Martha Sleeper, Cloria Shoa,
Tacket, January Charles, Colling Clore, Colling Clore, Cloria Clore,
Gustanne, Great State, Laug. 18. Rev. Feb. 20,
King Keily of U. S. A., Guy Robertson, Jrene Ware. 66 mins. Rel. Sept. 15.
Lev. 1887, 18.

CALENDAR OF CURRENT RELEASES LAWless Frontier (Lone Star). John Wayne, Shella Terry. Dir. R. N. Bradbury. 54 mins. Rel. Nov. 22. Rev. Jan. 22. Dev. Jan. 22. Lost in the Strateper. Romange of two members of air patrol amid sciin the Stratosphere, entific experiments. Romance of two members of air patrol amid scientific experiments. June Collyer, William Cagney, Eddle Nugent. 64 mins. Nov. 15.

Million Dollar Baby. Fond parents try to paim over their little boy as another girl movie find to win fame and riches. Arline Judge, Ray Walker. Jimmy Fay, George E. Stone. Rel. Dec. 29.

nimmy ray, George E. Stone. Rel. Dec. 29.

Monte Carlo Nights. Innocent suspect traps his man at famous casino and wins tite girl. Mary Brian, John Darrow. 62 mins. Rel. May 20.

Mysterious Mn Wong, Story of the twelve coins of Confucius. Arline Judge, more consistent of the confusion of the story of the twelve coins of Confucius. Arline Judge, Neath Arlzona Skies. (Lone Star). John Wayne, Shelia Torry. 52 mins. Rel. Dec. 20.

Nut Farm, The. Movie-struck family takes husband's all to crash Hollywood, with hilarious results. Wallace Ford. 65 mins. Rel. Mar. 25.

Nut Farm, The. Movie-struck family takes husband's all to crash Hollywood, with hilarious results. Wallace Ford. 65 mins. Rel. Mar. 26.

Rainbow Valley. (Lone Star). John Wayne, Lucille Brown.

Reckless Romeos. Comedy adventures of two hard-boiled eggs who are afraid of nothing but each other. Robert Armstrong, William Cagney.

Red Head. Boy and girl work out their social salvation in a lunch wagon. Nov. 1. Rev. Nov. 20.

Sing. Sing.

Offices: 1501 Broadway, New York, N. Y Studios: 5851 Marathon St., Hollywood, Calif. Paramount

Heilywood, Calif. Paramount Omces: 1501 Broadway, Naw Yerk, N. Y.
All the King's Horses. Zenda type story with a picture star replacing a king of a mythical kingdom. Carl Brisson, Mary Ellis. Dir. Frank Tuttle Rel. Feb. 15.

Rel. Feb. 15.

Behold My Wife. Sylvia Sidney as an Indian giri. Sylvia Sidney, Gene Raymond. Dir. Dave Lejson. 78 mins. Rel. Dec. 7. Rev. Feb. 20.

Belle St. Mins. Rel. Sept. 22 Rev. Seaton. Mac West. Dir. Leo McCarey. 23 Mins. Rel. Sept. 22 Rev. Seaton. Rev. Sept. 23 Mins. Rel. Sept. 22 Rev. Seaton. Romance of a Spanish dancer. Martenc Dietrich, Caesar Romero, Lioned Atwill. Dir. Josef Von Sternberg. Rel. Mar. 19.

Car 99. Base Murray, Mar. 1. Based on the exploits of the Michigan state radio police. Fred Mac gray, Sir Guy-Standing, Ann Sheridan. Dir. Chas. Barton. Rel

Gleopatra. Expyrlian spectacle with modern dialog. Claudette Colbert, Warren William, Henry Wilcoxson. Dir. Cneil De Mille. 102 mins. Rei.
Sat. Oct. 5. Rev. Aug. 21.
College Rhythm. Mudical type story. Joe Penner, Lamy Ross, Jack Oakle,
Sat. Oct. 22.
Crime Without Passion. Lawyer regards from the Lawyer Res. 24.
Rev. Nov. 27.
Crime Without Passion. Lawyer regards the MacArthur. 70 mins. Rei. Aug.
24. Rev. Sopt. 3.
Enter Madame. From the stage play of a temperamental star. Elissa Landi,
25. Rev. Nov. 26.
Enter Madame. From the stage play of a temperamental star. Elissa Landi,
26. Rev. Nov. 27.
Sather Brown, Detective. New type of mystery story. Paul Jukras, Gertrude
Michael. Dir. Edw. Sodgwick. Rel. Dec.

Gilded Lily, The. Modest business girl is catapulted to fame through a mis-understood romance with a nobleman. Claudette Colbert, Fred Mac-Murray. Dir. Wosley Ruggles. 85 mins. Rel. Jan. 25. Rev. Feb. 12.

Here is My Heart. Musical. Bing Crosby, Kitty Carlisic. Dir. Frank Tuttle 75 mins. Rel. Dec. 28, Rev. Dec. 5.

76 mins. Rel. Dec. 28. Rev. Dec. 5. Home on the Range. Western. Randolph Scott, Jackle Coogan. Evelyn Brent. Dir. Jacobsen. 54 mins. Rel. Dec. 21. Rev. Feb. 12. It's a Gift. Fleids buys an orange grove. W. C. Fleids, Baby LeRoy, Jean Roueveral. Dir. Norman McLead. 67 mins. Rel. Nov. 30. Rev. Jan. 8. Lemon Drop Kid, The. From the Damon Runyon story in Colliers. Lee Tracy, Helen Mack. Dir. Marshall Nielan. 60 mins. Rel. Sept. 28. Rev. Oct. 40.

Limehouse Blues. Story of the London Chinatown. Geo. Raft, Jean Parker.
Anna May Wong. Dir. Alex Hall. 63 mins. Rei. Nov. 9. Rev. Dec. 18. Lives of a Bengal Lancer. Adventure in an Indian regiment, Gary Cooper, Cavanagh, Henrietta Crossman. Dir. Ralph Murphy. 88 mins. Rei Murphy. Rel. Dec. 14.

Murphy, Rel. Dec. 14.
in Bloom. Country boy and city girl finally make a match. Carniva sidelights. Joe Morrison, Dixle Lee, Burns and Allen. Dir. Elilott Nugent. Rel. Mar. 15.

addelights. Joe Morrison, Dixte Lee, Burns and Ahlen. Dix. Edition. Nugent. Rel. Mar. 18.

McFadden's Flats. From the Gus Hill farce. Walter C. Kelly, Andy Dixte Medden's Flats. From the Gus Hill farce. Walter C. Kelly, Andy Dixte Jane Darwell. Dir. Raiph Murphy. Rel. Mar. 22.

Mississiph. Showboat story by Booth Tarkington. Bing Crosby, W. C. Fields. Joan Bennett, Queenie Smith. Dir. Rav. A. Sutherland. Rel. Mar. 3.

Menaca. Lates people who Dive In-fear of death. Gertrude Michael. "Faul Cot. 28. Rev. Nov. 21 comman. Dir. Raiph Murph, 68 miles. Rel. Oct. 28. Rev. Nov. 21 comman. Dir. Raiph Murph, 68 miles. Rel. Cot. 28. Puts. W. C. Fields. Dir. Norman Taurog. 48 mins. Rel. Cot. 13. Rev. Oct. 30.

One Maus Late. Jos Morrison. Helen Twelvetrees, Conrad Nagel. Dir. Raiph

One Hour Late, Joe Morrison, Helen Twelvetrees, Conrad Nagel, Dir. Ralph Murphy, Rel. Dec. 14.

President Vanishes, The. From current sensational novel of same title.

Arthur Byron, Janet Beecher, Faul Kelly, Dir. Wm. A. Wellman, 30 mins. Rel. Jan. II. Rev. Dec. II.

Happiness, The. From the stage play about bundling. Joan lett, Francis Lederer. Dir. Alex Hall. 80 mins. Rel. Nov. 16. Rev. 10.

Ready for Love. Small town romance of an actress's daughter. Ida Lupino Rich. Arlen. Dir. Marion Gering. 62 mins. Rei. Oct. 12. Rev. Dec. 4. Rocky Mountain Mystery. Western mystery story by Zane Grey. Randolph Scott, Chic Sale, Kathleen Burke, Mrs. Leslie Carter. Dir. Chas. Barton. Bel. Feb. 1

Ruggles of Red Gap. Harry Leon Wilson's story of a butler won in a bridge game. Chas. Laughton, Mary Boland, Chas. Ruggles. Dir. Leo Mc-Carey. Rel. Feb. 22. Rumba. Soclety girl and New York boy meet in Hayana. Geo. Raft, Carole Lombard, Margo. Dir. Marlon Gering. Rel. Feb. 3.

Lombard, Margo. Dir. Marion Gering. Rol. Feb. 8.
Scarlet Empress, The. Story of Catherine of Russia. Mariene Dietrich, John Lodge. Dir. Jos. von Sternberg. 104 mins. Rel. Sept. 7. Rev. Sept. 18.
She Loves Me Net. Stage play. Girl in college dornitory masquerades as a boy. Miriam Hopkins, Bing Crosby. Dir. Elliot Nugent. 85 mins. Rel. Aug. 10. Rev. Sept. 11.

Aug. 10. Rev. Sept. 11.
Steien Harmony. Adventures with Ben Bernle's band. Geo. Raft, Ben Bernle, Grace Bradley. Dir. Alfred Werker. Rel. Mar. 29.
Wagon Wheels. Western for a Zane Gray story, Randolph Scott, Gail Patrich. Dir. Chas. Barton. 66 mins. Rel. Sept. 21. Rev. Oct. 8.
Wings in the Dark. Air thriller with a rescue by a binded aviator. Myrna Loy, Cary Grant. Dir. Jas. Flood. Rel. Feb. 1. Rev. Feb. 5.
You Belong to Me. State story with Helen Mack. Lee, Tracy. Dir. A. L. Worker. 67 mins. Rel. Aug. 24. Rev. Sept. 18.

Office: 1270 Sixth Ave., New York, N. Y Principal

Chandu on the Magic Island. Mystery-sequel to Return of Chandu. Bela Lugosi, Clara Kimball Young, Dean Benton, Phyllis Ludwig, Seven-reels. Return of Chandu, The Mystery story. Bela Lugosi, Clara Kimball Young, Dean Benton, Phyllis Ludwig. Seven-reel feature, followed by eight two-reel serial opisodes. Rel. Oct.

Studies: Hollywood, Calif. Office: R.K.O. Bidg., Radio City, N.Y.C R.K.O. Radio Age of Innocented A romance of the 1880's, A man and woman of the their love on the altar of duty, Trene Dunn, John Boles, Helen Westley Tulla Haydon. Dir. Philip Mocller. 83½ mins. Rel. Sept. 7. Rev. Oct. 23.

Oct. 23.

of Green Gables. The story involves the adoption, life and development of Anne, an orphan, at Avonlea on Prince Edward Island. Anne Shirley Tom Brown, Helen Westley, O. P. Heggie, Sara Haden. Dir. George Nichols Jr. 80 mins. Rel. Nov. 23. Rev. Dec. 25.

Nichols Jr. 80 mins. Rel. Nov. 23. Rev. Dec. 25.

By Your Leave. An American couple just entering into middle life take a short vacation away from each other, only to return secretly, relieved that it is all over. Frank: Morgan, Geneviev Tobin, Nell Hamilton, Marian Nixon, Gienn Anders, Gene Lockhart. Dir. Lloyd Corrigan. 25.

Capit Medican Control of the Control

Westley, Helen Mack. Dir. John Hobertson. Rel. Mar. 1.
Dangerous Corner. A year after he commits suided as dead man is exomerated of theft by his brother, who demands that the group or incomorder to the control of the control o

#### Studio Placements

(Continued from page 32)

Goodwin, Gordon Griffith, Vallejo Gantner, William V. Mong, George McQuarrie, Sam Flint, 'The Cru-sades' Par Gantner, William V. Mong George McQuarrie, Sam Flint, "The Cru-sades," Par. Leo Carrillo, 'On Wings of Song," Col. Grant Mitchell, 'Redheads On Pa-

ide, Fox. Rita Owen, 'Heaven's Gate,' Fox. Georgia Caine, 'Dante's Inferno,'

Fox.
Arthur Stone, 'Gaucho Lover,'
Fox.
Howard Hickman, Guy Usher,
Dinky,' WB.

Fox. Howard Hickman, Guy Usuce,
Dinky, WB. Harrell Case: WB.
Lloyd Kolan, Farrell Case: WB.
Lloyd Kolan, Farrell Case: WB.
Warner Baxter, Kettl Callian,
Gauch Lover, Fox.
James Thilng, directing 'Gaucha
Lover, Fox.
Henry Johnson, additional dialog,
Gaucha Lover, Fox.
Gaucha Lover, Fox.
Gaucha Lover, Fox.
Este Davis, 'Lady in Walting,'
WB.

WB.

Henry Armetta, 'Dinky,' WB.
George Chandler, 'Star of Mid-night,' Radio.
Tammany Young, 'The Glass Key,'

Par.

Harry Bradley, 'Reckless' Metro.

Wanda Tuchok, Leonard Praskins,
adaptation, 'O'Shaughnessy's Boy.'

Philip 'Barry, 'screen play, 'Georgeous Hussy', Metro.

Harry 'Tyler, Emma Dunn, 'The
Glass Key, 'Par.

William Frawley, 'Alibi Re,' WB,
Louise Carter, 'Party Wire, 'Col.

Care Herczeg, screen play, 'Are
Marlene Dietrich, 'Are Men Worth
Rt, 'Par.

Grover Jones, 'scripting 'When
Grover Jones, 'scripting 'When

Grover Jones, scripting When You Hunt With Old Don, Par: William Slavene You Hunt With Old Don, Par.
William Slavens McNutt, screen
play, 'So Red the Rose,' Par.
Herbert Fields, adaptation, 'People Will Talk,' Par.
Letv Shapiro, George Magill,
Frank O'Connor, 'Strangers All,'

Radio.
May Boley, Gaylord Pendleton,
'The Informer,' Radio.
Alf Goulding, directing It Never
Rains,' Educ. short.
Phillip Cooper, 'Gaucho Lover,'

don, U.
J. Carroll Nalsh, 'Gaucho Lover,'

J. Carron Manc., Fox. Charles Richmond, 'The Glass Key,' Par. Frank Moran, 'The Informer,'

Frank Moran, Ane Radio.
John Hyams, Helen Davis, Lillian West, Charles Bennett, John Beck, Villiage Tale, Radio.
Virginia Reed, David Horsley, Strangers All, Radio.
Cornelius Keefe, 'The Informer,'

Cornenus Acces, Radio. Chester Morris, 'Storm Over the Andes,' U. Nilcs Weich, 'Miracle Rider,' Mas-

Niles weich, manager and cook.
Tom Dugan, Murder in Grand
Hotel, Metro.
James Mullhouser, adaptation,
'G Man,'
Tommy Conlon, 'The Crusades,'

Par. Basil Rathbone, 'Anna Karenina,' Basil Rathbone, 'Anna Karenina,' Metro.

Henry Armetta, 'Old Age Pension,' short, U.

James Horne, directing 'Old Age

short, U,
James Horne, directing 'Old Age
Pension,' U,
Eric Linden, 'Washington Correspondent,' Reliance.
Hugh O'Connell, 'Unconscious,' U,
Reginald Barlow, Paul Stanton,
Strangers Ail, 'Radio.
Lee McCabe, 'The Informer,' Rhdio. 

dlo.
Jun Carredine, Richelieu, 201h
Chin Big Boy Williams, 'The Glass
Key, Par,
John Higgins, switting Chie Sale
short, Metro,
June Brewster, 'Washington Corroll, and the Correction of China, 'Radio,' Old for the Lampe of China, 'Baddeon, 'Call Him Savage,'
Lorin Radier, Cladys Gale, untilled
Lorin Radier, Cladys Gale, untilled

U.

Lorin Raker, Gladys Cale, untitled comedy, Educ,
Fritz Lang, directing Tell No Tales, Metro.
Tomny Bupp, 'Hoosler School-

James Barnes, 'Reckless,' Metro, May Boley, 'The Informer,' Radio.

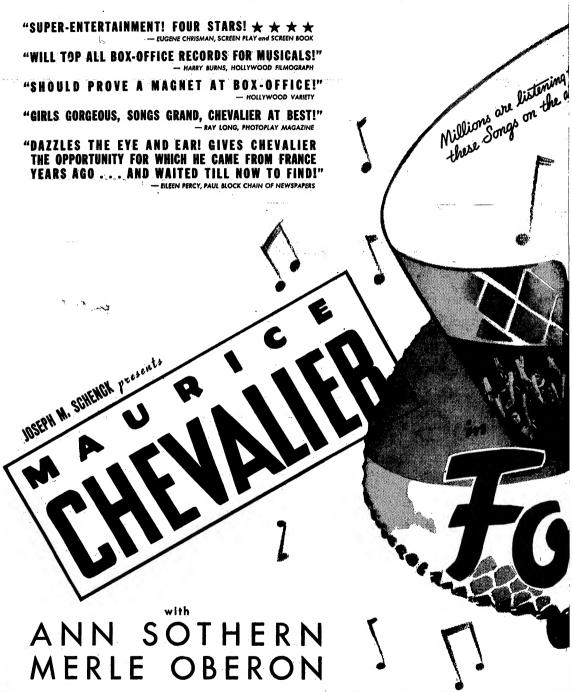
#### 'China Seas' Splashes. Gable on Shore Leave

Hollywood, Feb. 26.
Metro's 'China Seas' will get the
gun this week. Rewriting job by
James K. McGulnness almost con-

a James K. McGulnness almost com-pleted.
Picture starts without Clark Gable, who closed on 20th Centurys Call of the Wild last Saturday (23), Gable insisted on a two weeks rese, before returning to his home lat, Will necessitate shouting around during and the first permight.

## "IT WILL BE ONE OF THE BOX-OFFICE SMASHES OF THE YEAR!"

Says LOUELLA PARSONS in the Hearst Newspapers!



DARRYL ZANUCK'S PROUDEST ACHIEVEMENT

" WAS LUCKY" "NU REYOUR L'AMOUR" RHYTHM OF THE RAIN" "AON LOOK LHE MOUDS WENT OUT OF MA WOOLH, "SINGING I HIPPY SONE" RTISTS

(Continued from page 35)

medievul castle, love comes to four unhappy English women. Ann Harding, Frank Morgan, Kathurine Alexander, Reginald Owen, Jane Baster, 191, Harry Benumont, Rel, Jan. 28. 66 mins.
Fountain, The. From the Chas. Morgan novel. Ann Harding, Brian Ahern, I'aul Lukas. Dir. John Cromwell. SS mins. Rel, Aug. 31. Rev. Sept. 3.
Gap Divorcee, The. When Milm tries to litre a gleole she mistakes Guy Holder for the applicant and although they fall in love with each other she will not consider him multi the contision is cleared up. Gingor Riggers Fred Astaire. Alice Bruy, Edward Devertic Love. Dr. Mark Sandrich, 191, mins. Rel. Oct. 19. Rev. Nov. 29.

illindos, Eric Blore. Dir. Mark Sandrich. 107 mins. Rel. Oct. 19. Rev. Nov. 29.

Gigolette. A society heauty who loses all her moncy and becomes a hostess in a night vibh. Adrienne Annes, Halpi Bellarny, Donald Cook, Robert Grand Old Girl. Gloritying the Anneskan school teacher, May Robson, Mary Carliste. Fred MacAlurray, Alan Hale. Dir. by John Robertson. Rel. and 18. 114; mins.

Gridlero Fissic: Arn habitual criminal becomes a football heto.at a large university and proves that the essential fundamentals of good are basic-versity and proves that the essential fundamentals of good are basic-versity and proves that the essential fundamentals of good are basic-versity and proves that the seantial fundamentals of good are basic-versity and proves that the seantial fundamentals of good are basic-versity and proves the transfer of the provided of the pro

Wilson. Dir. John Robertson. 70 mlns. Rel. Aug. 3. Rev. July 24.

Kentucky Kerncis. A pair of out-of-work vandewillans adopt a smail boy
who turns out to be heir to a large Kentucky estate which is involved
in a frond with a neighboring estate. Bert Wheeler, Robert Woolsey,
Mars Carliste, Spanky McParland, Noah Beery. Dir. George Steventy
To mins. Rel. Nov. 2. Rev. Jan. 8.

Lightning Strikes wider of the strength of the concerns itself with an
a fan dancer home by mistake. Ben Lyon, Thelma Todd, Pert Kelton,
Laura Hope Crews, Skeets' Gallagher, Chick Chandler, Watter Catlett.
Dir. Ben Holmes. 68 mins. Rel. Dec. 7.

Little Minister, The. The romance of a young Scotch minister and a gyps
giri, who really is the ward of a nobleman of the district. Katharine
flephym, John Beal, Alan Hale. Dir. Richard Wallace. Rel. Dec. 28.

Murder on a Honeymoon. The further adventures of the old mail, amateur

New Jan. 1.

Murder of the Moneymoon. The further advantures of the old maid, amateur of the Moneymoon. The further advantures of the old maid, amateur of Folice Orear Piper. This time the murber takes place on an airplane. Edna May Oliver, James Glesson, Lola Lane, Dorothy Libaire. Dir. Lloyd Corfgan. Rel. Feb. 22.

Morning, Adventure in a primitive section of Papua, New Guinea. Stoff Dmia, Regis Toomey, Raymond Hatton. Dir. Wallace Fox. 66 mins. Rel. Dec. 18.

Rich Dec. 34.

Richest Gri in the World. Wealthy girl seeks non-mercenary sultor. Mirlam Honkins, Joel McCrea, Fay Wray. Dir. Wm. A. Seiter. 80 mins. Rel. Sept. 31. Rev. Sept. 10. None; Cescho-Slovakian enters the United States of Parameter and Commentation of the Comment of

mining better, J. sarrein machonaid. Dir. Stephen Roberts. 77 mins. Rel. Jan. 11. Rev. Jan. 22.

Sliver Streak, The. A fast-setton melodrams in which the famous stream-ined train of the Burlington Railroad plays the star part. Sally Blane, Charles Starrett, Hardie Albright, William Farmum. Dir. Thomas At-Wednesday's Child. The effect of divorce upon children. Edward Arneld, Karen Morley, Franklie Thomas. Dir. John Robertson. 68 mins. Rel. Oct. 28. Rev. Dec. 18.

West of the Peccs. The locale is the Peccs county in New Mostice. A young girl, disguised as a boy, regenerates an outlaw and wins happiness. Richard Dix, Martha Sleeper, Samuel Hinds, Fred Kobier. Dir. Phil Rosen. 66 mins. Rel. Jan. 4. Rev. Jan. 1.

Woman in the Dark. A fast-paced melodrama about a paroled convict whe will be a supplied to the property of the property of the Ways, Haib Bellany, Melvyn Douglas, Roscoe Atex. Dir. Phil Rosen. 62 mins. Rel. Oct. 26.

## United Artists Office: 729 Seventh Ave., New York, N. Y

Affairs of Ceilini, The. The love life of Benvenuto Ceilini, There is no love life of Benvenuto Ceilini, Fredre March. Coistance Bennett, Frank Morgan, Fay Wray. Dir. Gregory La Cava. Fel. Aug. 24. Rev. Sept. 11.

Clive of India. The story of Clive, who founded a new British dominion—Bender of the Story of Clive, who founded a new British dominion. Red. Jan. 20 comp. Francis Lister. Dir. Richard Belciswakit. 32 milns. Red. Jan. 25 comp. Francis Lister. Dir. Richard Bolciswakit. 32 milns. Red. Jan. 25 comp. Comp. Richard Country of Monte Cristo, The. The famous Dumas' classic about the man who found a fabulous-forture and used it to revenge a great wrong. Robert Donat, Elissa Landi, Louis Caihern, Sidney Blackmer. Dir. Rowland V. Lee. Rel. Sept. 7. Rev. Oct. 2.

Tourn a fabulous-fortune and used it to revenge a great wrong. Robert
Donat, Elissa Landi, Louis Calibern, Sidney Blackmer. Dir. Rowland
Kie Mille. Rei, Sept. 7. Rev. Oct. 2.
Kie Mille. Rei, Sidney Blackmer. Dir. Rowland
Merman. Dir. Sidney Letter in the U.S. and Egypt. Eddie Cantor, Ethel
Merman. Rei, Dec. 28. Rev. Nov. 13.

Last Gentleman, The. Shreyd and each a mullionaire Geverly folls the plans
of his son to chiese like money a mullionaire Geverly folls the plans
of his son to chiese like money and the plans
Oliver, Janet Beeciler and Raiph Morgan. Dir. Sidney Landeld. Rei.
Scht. 21.

Sont 1 Santo December and Marin Student Dir. Santo America Services of P. T. Barrum. The Fictional story of P. T. Barrum. Wallace Beery, Adolphe Menjou, Virginia Bruce. Dir. Walter Lang. 87 mins. Rei. Dec. 23. Rev. Dec. 25. Rev. Dec. 25.

Our Dally Bread. Disinherited folks from all walks of life begin at over on an abardoned farm. Karen Moriey, Tom Keene, and Barbara Pepper. Produced and directed by king Vidor. Rei. Sept. 28. Rev. Oct. 8. Tender Disparent, The. From a novel by the Baroness Orcay. Romantic Research Control of the Control of

Korda. St mins. The Harden of the Control of the Co

Studio: Universal City, Calif. Universal Offices: 30 Rockefeller Center, Cheating Cheaters. From Max Marcin's stage play. Fay Wray, Cesar Romero, Minna Gombell. Dir. Rich. Thorpe. 6; mins. Rel. Nov. 5. Rev.

of Gab. Comcdy-drama-musical. Edinund Lowe, G. Stuart and blg radio and screen cast. Dir. Karl Freund. 70 mlns. Rel. Scpt. 3. Rev. Oct. 2

Fairy, The. From Ferenc Molnar's stage play. Margaret Sullavan, Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. 98 mlns. Ref. Feb. 18. Rev. Feb. 5.

Expectations. Drama. Henry Hull, Jane Wyatt. Dir. Stuart Walker. Res. Oct. 22. Human Side, The., Drama. Adolphe Menjou, Doris Kenyon. Dir. Eddle Buz-zell. 60 mins. Rel. Aug. 27. Rev. Sept. 18.

xell. 60 mins. Icel. Aug. 27. Rev. Sept. 18. a Schroot. Delta could out the Happened in N. Y. Comcly-drama. Lipit Tailbot, Gertrude Michael, Heather Augel. Dir. Alan Croskand. Rel. Mar. 11. Ive Been Around. Comedy drama. Claster Morris, Rochcile Hudson. Isabelle Jewell. Dir. Phil Cahn. Rel. Dec. 31.
Imitation of Life. Drama. Claudette Colbert, Warren William. Dir. John Stobl. 118 mins. Rel. Oct. 29. Rev. Nov. 27.
Man Who Reckelmed His Head, The. From Jean Bart's stage play of French life. Claude Rains, Joan Bennett, Lionel Atwill. Dir. Edw. Ludwis. Itel. Diec. 24. Rev. Jan. 15.
Million Dollar Rainson. Comedy-drama. Edward Arnold, Mary Carlisle. Dir. Million Dollar Rainson. Comedy-drama.

Mystery of Edwin Drood, The. From the Dickens story. Claude Raines,
1) Douglass Montgomery, Heather Angel. Dir. Stuart Walker. Rel. Feb. 4. Night Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray Floring McKinney. Dir. Lowell Sherman. Rel. Mar. 4.

rouning assembling. Dir. Löwell Sherman. Rel. Mar. 4.
Notorious Gentleman, A. Mystery-murder. Charles Blokford, Helen Vinson.
Dir. Ed. Laemile. 75 mlns. Rel. Jan. 21. Rev. Feb. 26.
On Exciting Adventure. Comedy-drams. Blnnie Barnes, Neil Hamilton. Dir.
El L. Frank. 70 mlns. Rel. Oct. 15. Rev. Jan. 1.
Princess O'Hara. Damon Runyon comedy. Chester Morris, Jean Parker. Dir.
Lavid Burton. Rel. Mar. 18.

CALENDAR OF CURRENT RELEASES | Rendezvous at Midnight. Murder-mystery. Ralph Bellamy, Valerie Hobson. Dir. Christy Cabanne. Rel. Feb. 11. Rocky, Rhodes. Western. Buok Jones. Dir. Al Raboch: 60 mins. Rel. Sept. 24. Rev. Jan. 1.

noe in the Rain. Comedy-drama of a slum cinderella. Roger Pryor, Vic-tor Moore and Heather Angel. Dir. Stunrt Walker. Aug. 13. 75 mins Rey. Sept. 11.

tor shoore and a resenter ruger. Dr. Claire Dodd, Clark Williams. Dr. Rich. Shorpe, 65 mins. Rel. Doc. 3. Rev. Feb. 5. Strangther, Dr. Claire Dodd, Clark Williams. Dr. Strangther, Feb. 18. Clark Clayworth. Dr. Rich. Strangther, 75 mins. Rel. Dec. 18. Rev. Feb., June Clayworth. Dr. Rich. Straight from the Heart. Baby Janc, Mary Astor, Roger Pryor. Dir. Kurt. Neumann. Rel. Jan. 14.

There's Always Tomorrow. Drama. Frank Morgan, Lois Wilson. Dir. Ed. Sloman. 86 mlns. Rel. Sept. 17. Rev. Nov. 13.

Transient Lady, Politics, romanice and mystery, Henry Hull, Gene Raymond, Frances Drake, Dir, Rd. Buzzell, Rcl. Feb. 22.

Wake Up and Draam, Musical, Russ Columbo, Roger Pryor, June Knight, Dir, Kurt Neumann, Rel. Oct. 1. Rev. Oct. 16. When a Man See Red. Buck Jones western. Dir. Alan Jones, 60 mins. Rel. Nov. 12. Rev. Jan. 22.

Studice. Burbank. Calif. Warner Brothers Offices: 321 W. 44th, St.

Big Hearted Herbert. From the stage farce. Old-fashioned father takes a licking from his modern family. Gay Kibbee, Aline McMailon, Patricia Bordertown. Life of an ambitious and magnetic forcing youtin his battle to fit himself into American conditions. Paul Muni, Bette Davis. Dir. Archie Mayo. 99 mins. Rol. Jan. 5. Rev. Jan. 29.

Case of the Curious Bride. Warren William, Phillip Reed, Margaret Lindsay. Dir. Michael Curtiz. Rei. Mar. 30.

Case of the Howling Dog, The. Introducing a new film sicuth. Warren Willam, Mary Astor. Dir. Alan Crosland. 75 mins. Ref. Sept. 22. Rev. Oct. 23.

Desirable, Mo Verree Cont. 18, Mother and daughter in a battle for love. Jean Muir, Geo. Brent ee Teasdale. Dh. Archle Mayo. 68 mlns. Rel. Sept. 8. Rev

Over the Aut. Rolliching comedy drama commune of the valuation sorpe to the Aut. Rolliching comedy drama commune of the aviation sorpe String. V. S. Marines. Sames Cagney, Pat O'Brien. Dir. Lloyd Bacon. String. Rel. Feb. 8. Rev. Feb. 12.

Firebird. Murder mystery in Austria. Verree Teasdale, Ricardo Cortez. Dir. Wm. Dieterie. 76 mins. Rel. Nov. 3. Rev. Nov. 3. Gloria. Stuart. Alice Rollingers of 1835. Dick Powell, Adolphe, Menjon, Gloria Stuart. Alice Ransas City Piniceas. Two mid-west manieurists on a jamboree. Joan Bion-dell, Glenda Farrell, Hugh Berbert. Dir. Wm. Keighley. 64 mins. Rel. Oct. 13. Rev. Nov. 8.

King of the Mitz. Www. Gargan, Patricla Eliis. Dir. Wm. 11. McGznn, Rel. Am a Tilst. Mysters and murdes to a discount.

l Am a Thief. Mystery and murder in a diamond theft. Mary Astor Ricardo Cortez. Dir. Robert Florey. Rel. Nov. 24. Rev. Jan. 8.

Cortes. Dif. Robert Frorey. Rea. Name of the state of the

Red Het Tires. Dynamic drama of auto race tracks. Lyle Talbot, Mary Astor. Dir. D. Ross Lederman. 61 mins. Rel. Feb. 2. Actor. Dir. D. Ross Lederman. 61 mins. Ref. Feb. 2.
Right to Live, The. Romance in which two brothers love the same woman
and one ends his life so that his wife can find happiness with the other.
Josephine Hutchinson, George Brent, Colin Cilve. 68 mins. Dir. Wm.
Ketginley, Red. Jan. 25. Rev. Feb. 20.
Secret Brids, The. Thrilling drama of positical intrigue which results in two
baffling murders and a suicide. Barbara Stanwyck, Warren William.
Dir. Wm. Disterie, 64 mins. Ref. Dec. 22. Rev. Feb. 5.
St. Louis Kid, The. James Cagney, Patricla Ellis. Dir. Ray Enright. 48
mins. Ref. Oct. 16. Rev. Nov. 8.

mins. Rel. Oct. 10. Rev. Nov. 5.

Sweet Asseline. From the stage operatia. Irone Dunne. Dir. Merwyn LeRoy. Sweet Music. Rudy Yalley, Ann Dvoralt. Dir. Alfred E. Green. Rel. Feb. 23.

White Cockatoo. The. Detective yarn, Jean Muir, Ricardo Certez. Dir. Alan Crosland. 72 mins. Rel. Jan. 19. Rev. Jan. 18.

White the Patient Slept. Aline MacMahon, Guy Kibbee. Dir. Ray Enright. Rel. Mar. 9.

Woman in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Genevieve Tobin. Dir. Robt. Florey. Rel. Feb. 16.

### Miscellaneous Releases

Are We Civilized? (Raspin). Propaganda for peace. Dir. Edwin Carewe. 70 mins. Rel. June. Rev. June 19.

mins. Rcl. dune. Rev. June 19.

Satie, The. (Garganoff). French-made story of a Jap naval officer who sacrifices his wife for his country. Charles Boyer, Merie Oberon. Dir. Nicholas Farkas. S8 mins. Rel. Nov. 20. Rev. Nov. 27.

Blue Steel. (Blue Star.) John Wayne Western. Dir. R. N. Bradbury. 54 mins. Rel. July. Rev. July 17.

mms. Rei. July 17.

Cross Streste (Invincible). Story of a down and out surgeon who performs a gkilled operation. Frank Craven, Sally Blane. Dir. Wm. Nigh. Rev. July 19.

Dancing Man. Gigolo story. Reginald Denny, Judith Allen. Dir. Al Ray. 64 mins. Rel. July. Rev. July 24.

mins. Rel. July. Rev. July 24.

Dealers in Death (Topical Film). Arraignment of munition makers. Mostly news clips. 68 mins. Rev. Dec. 18.

Fighting Trooper, The Canadian police story. Keemit Maynard, Barbara 18.

Fighting Trooper, The Canadian police story. Keemit Maynard, Barbara 18.

Hel Tild (Markey). Samoan nature story. 73 mins. Rev. Feb. 5.

Hollywood Mystery (Regal). Story of a temperamental director and a racket-tild. The Clyde, Frank Albertson. Dir. Breesy Eason. 63 mins. Rev. Jan. 22.

Can't Escape (Syndicate). Ex-convict goes straight. Onslow Stevens, Lila Lee. Dir. Otto Brower. 59 mins. Rev. Sept. 3.

Lea. Dir. Otto Brower. 55 mins. Rev. Sept. 3.
Inside Information. (Stage and Screen.) Defective reporter and a dog. Rev. Lease Marion Schilling. Dir. Robt. E. Hill. 38 mins. Rev. Jan. 8.
Man from Hell, The. (Marcy). Western. Bob Russell. Dir. Lew Collins. 60 mins. Rev. Oct. 2.
Marrying Widows (Tower). Young widow gets her wish. Judith Allen, Minna Gombell, John Mack Brown. Dir. Sam Newfield. 67 mins. Rev. Sept. 3.

Nept. 3. Ticket to Crime (Beacon). Comedy detective story. Ralph Graves. Lois Wilson. Dir. Lewis D. Collins. 66 mins. Rev. Dec. 25. War is a Hacket (Eureia). Paste up of newsreel clips with some new material. Rev. Dec. 11.

Young and Beautiful (Mascot). Studio story with the Wampa's baby stars.

Wm. Haines, Judith Allen, Dir. Jos. Santley. 68 mins. Rci. Sept. 2.

Rev. Sept. 25.

#### Miss. Exhibs Prepare For Strife on Tax

Jackson, Miss., Feb. 26.
Robelling against the 10% amusement tax on theatres, exhibitors are preparing to delve into politics. This is an election year, with a new legislature and a new governor to be elected.

Series

Series of district meetings will be held throughout the state to or-ganize exhibitors. Hope is to have tlata either removed or reduced.

#### HOUSE LOSES \$32

### STALL CHI HEARING ON ASTOR 10c CASE

Chicago, Feb. 28.

Another postponement in the long-awaited suit of the Astor the-

long-awaited suit of the Asior the-atre vs. the circuits and exchanges in Chicago occurred on Friday (22) with the judge setting the hearing for tomorrow (27). Asior theatre is applying for an immediate injunction restraining the circuits and exchanges from withholding service on the theatre if it runs for 10e or double features major product.

HOUSE LOSES \$32

Diane theatre, nabe Negro grind, was robbed of its night's receipts Friday (21), Amount \$32. Thief, was not caught.

Cashler was forced to hand over the coin as the bandit demanded the thought, fired a pistol twice and ran, posals which Gov. Hoffman has placed blank cartridges as no builet in the property of the coin as the property of the coin as the bandit demanded the property of the coin as the bandit demanded the property of the coin as the coin as

## SEN.-EXHIB'S **CENSOR BILL**

St. Louis, Feb. 26. Bill providing for a state board of picture censors for Missouri has been introduced in the Senate by been introduced in the Senate by John P. Shea (D), local theat, e manager. Board of three would be appointed by the governor and each member would receive \$4,000 a year. It is estimated that the expense of the board would be covered by a film inspection fee of \$5 a reel and a tee of 80c for the inspection of adates of the board would be covered by a film inspection of adates of 80c for the inspection of adates.

### MINN. COURT TOSSES **OUT EXHIBS' SHIT**

Minneapolis, Feb. 26 Publix Northwest circuit and local flim exchanges, including Paramount, RKO, Fox, Warner Brothers, Universal, United Artists and MGM,

Universal, United Artists and MGM, were cleared of a charge of conspiracy in-restraint of trade when-Judgo L. J. Wall at Sloux Fails, S. D., dismissed a \$7,500 civil suit against them. The plaintiff, Richard H. Wagner, Sloux Fails, S. D., sought the dam-ages, alleging the Public circuit and the conspiration of the conspiration of the con-traction of the con-paration of the con-paration of the con-paration of the con-traction of the con-traction of the con-traction of the con-paration of the con-paration of the con-traction of the con-tractio

other distributors, and that, as a re-sult, the distributors had refused to supply him with films or enter into any contracts with him. After Wagner had presented his testimony, over an eight-day period, counsel for the defendants asked for a supply of the contract of the country and become of the ground that there and become of the ground that there and become of the country of the allegations. The plea was granted and the court ordered Wagner to defray the costs.

#### Mass. Theatre Men Sidetrack 3 Bills

Botton, Feb. 28.

Massachusetts theatre operators, through Allied Theatres of Mass, have stifled three bills in the State Legislature.

First to be postponed for a year was a bill for an admission tax, tucked away in a plan for excise tax on bebace products and beverages. The state of the first 50c and 3c for each 10c the first 50c and 3c for each 10c threafter. thereafter.

thereafter. Two other bills, similar in nature, proposed that statutes require either local authorities or a religious group in each community to issue certificates on all films to be shown to children. On pictures not okayed by these local certification boards, no children would have been allowed to enter the theatre involved.

#### Storey Quits WB

Hollywood, Feb. 26.
Jack Storey, chief booker for
Warners' theatres on the Coast, resigned Saturday (23).
Has two deals in the fire.

#### LAMONT ESTATE'S \$125,000

LAMONT ENTATE'S \$125,000
Trenton, Feb. 26.
Assets of approximately \$125,000
remain in the personal estate of
Russell H. Lamont, late part-owner
of Trenton theatres, according to an
accounting presented in Orphans
accounting presented in Orphans
(1929). He had a manufacture to the
Greenwood, Princess, Victory
and Rialto theatres, as well as a
former theatre on the outskirts of
the city.

Jorner theatre on the outskirts of the city.

Reports shows total receipts of \$161,799 and expenditures of \$36,289 during the five-year period, leaving the \$125,000 balance in stocks and

#### JERSEY DOG TRACKS AGAIN

Trenton, Feb. 28.

Members of Allied of New Jersey in session here last Thursday (21) voiced vigorous opposition to the bill before the Legislature permitting part-mutuel betting at dog tracks. They favor a second bill reads to reopen this summary lersey tracks to reopen this summary lersey tracks to reopen this summary lersey tracks to reopen the summary lersey tracks to reopen tion in the safety campaign which used films on attle driving.



TN a new field, in the space of only a few weeks, THE MARCH OF TIME has made a new impression—fresh—deep—clear cut. More than a thousand motion picture theatres are now showing THE MARCH OF TIME on the screen. Millions of people

have thrilled to this new kind of pictorial journalism
... The public and critics alike have been quick to
recognize in this "newsmagazine of the screen" a
mark of distinction for theatres from coast to coast.
The second March of Time releases March 8th.

Released by FIRST DIVISION-Harry H. Thomas, Pres., Radio City, N. Y.

# THE MARCH OF TIME



### Variety House Reviews

#### STATE, N. Y.

(Continued from page 22) as anyone was Gertrude Niesen. In the keystone position she stopped the show in the eight minutes al-lotted.

the keystone, position she stopped the show in the eight minutes allotted over Givot, eo-headliner, whose 4 minutes was the longest act, came next, but couldn't get started at the last show until he becknoed Miss Niesen to come out into the spoilight. A position of the stopped of the started at the last show until he becknoed miss niesen to come out into the spoilight. A position of the started in the started of the started and cool nature finally quieted the customers after his sharrup' niso the none-thumbing foolery, failed.

"The Greekclooiste was the had trouble When finally in stride, a woman who screamed when she laughed helped no little. She's evidently a plant 18-56 for the two started had the stage mitse probably did not know how much volume was coming through the p.a. system. Tones seemed as lower that the stage had been stage in the p.a. system. Tones seemed as lower that the stage mitse probably did not know how much volume was coming through the p.a. system. Tones seemed as lower that the plant of the stage. More modulated tones, of which there were few in the short routine, came over much pleasanter. The Danny Dare Dancers, closically suited to the show because Copperfield has no music nor girls. Opening Spanish tap number is a pln, so is the wind-up with ensemble Lawlor was allotted one song shot and the torchy, redhead delivered. Turn ran about 12 minutes and good all the way.

In Person

they give quickly and skip off. Ruseli, Marconi and Jerry are in the deucer. It's a musical and hoof-ing turn that serves well in the spot. Ibee.

#### CENTURY, BALTO

CENTUCKY, BALIU

Battimore, Feb. 22.

The ropes were up at first show, opening day. Schools were holi-dayed, because of Washington's birthay, and the sement that were described by the sement of Jimy Durante on the boards. House was about half kids and half femmes. Feature is 'Arter Office House' (MO). Between the Gable on the celluidd, house should hang up a sweet gross for the week. Show runs 70 mins, not particu-

hang up a sweet gross for the week. Show runs 70 mins, not particularly long for this spot, but seems. so. The bill doesn't sum up into a sparkling result, despite fine reception it got at performance caught. Opens with Janet May doing her fine foot and hand hangs and gym rings routine. Closed strongly by wheeling off 57 one-armed body spins a la late Lillian Leitzel.

The Danny Darie Dancess, clos-ing, excellently spotted and espe-cially suited to the show because Copperfield has no music nor girls. Opening Spanish tap number is a plass of the way of the control of the control of the control of the Dispy, knockabout duo, who ade-phase in the control of the Turn ran about 12 minutes and good all the way. Ace riely the control of the control

On the Screen

**MARGO** 

PARAMOUNT, NEW YORK

(This Week, Feb. 22)

AND HELD OVER A SECOND WEEK MARCH 1

Sincerest Appreciation

Mr. BORIS MORROS

(OF THE PARAMOUNT THEATRE)

And My Representatives A. and S. LYONS waned before the 20 mlns, turn had ended. Kahne's trigger-thinking was bit too difficult to follow and check for this mob, so they gave up and let gaze wander rather than exert minds.

exert minds.

Durante whirled on in the next-teshut, and got a shade more palm-pounding when entering than when exiting. On for 21 mins, but when exiting the control of th

two tap step across the stage and off.

Closing is the Frances Wills' revue. This one embraces talents of Joe Rto and a male dancing trio. Three Ambassadors. Single set in Three Ambassadors Single set in with group on for song and strut number, then rest scamper and Miss Wills goes into her acrobatic routines. Followed by Ambassadors for quietly standard rhythm tapping chore, then Rio has his hinings with a rubber-leg routine. Miss Wills gangs up and does the Continental, led by the billed femme partnered with Rio. It's an average starter or finisher for any bill.

Harry Hammond's organlog preceded the stage show.

#### HIPP, TORONTO

Toronto, Feb. 22.

THIFF, LUKUNIU

Toronto, Feb. 22.

Changes going into effect here make Will Obborne's Revue in Tempo' a vastly different show since its opening. New acts joining up in Toronto are Julianna, Bill Brown and Sally Payne. Out of the personnel are The Fonzals and Roman and the state of the state of the form and the state of the state of the state of the form and the state of the state

Sally Payne, latter a plump and personable reducad, served further to clinch. The property of the proposition of the property of the property

### STANLEY, PITT.

Pittsburgh, Feb. 22.

Pittsburgh, Feb. 22.

WB deluxer will have to rely chiefly on Rudy Vallee on screen in Sweet Music (WB) to bring 'em in this week. Stage has N. T. G.'s uame means nothing around here and there's nobody in the line-up with bo. value.

Show though the same the relation of the condition of the con

down, or maybe she's holding herself down.

First lively moments of the proceedings are injected by Frank Conville, a hoke comedian who registered easily. By time he came on, house was ready for a good chuckle and Conville didn't let 'em down. He brings on an attractive femme stooge, Sonny Dale, who takes a lot of punishment good-narredby and convilled the process of the state of the punishment good-narredby and confidence of some okay pantomime in a dime-dance-joint routine with the gal.

and gets out some very contine with the admendance-join routine with the production number has line doing an Indian routine, with May Joyce warbling from an offstage mike and later coming on for rendition of Last Round-Up. At the onder the contine of the contin

cialty bits, and Earl, Jack and Betty in a skating turn, are injected here. Incidentally, Vallee himself has screen than on around here of late. Seems that everybody hitting town who's ever appeared on the Fleischmann hour is billed as 'late star of Rudy Vallee's Fleischmann Hour, the Alvin, this week Eddie Stanley here.

No overfure at first show this afternoon, with band playing entire show from pit. Business way off, with downstairs less than half full.

Cohen.

#### MEMORIAL, BOSTON

MEMORIAL, BOSTON

Boston, Feb. 22.

This week's show is lightweight compared with the other three weeks of the ablee Month, now the compared with the other three weeks of the ablee Month, now the talent budget because there's some screen lure this time. The Good Fairy' (U).

When all is said and done the bright spot of the bill is Irene Beassland and seerves it. A charming vocalist, she comes in a sort of deuce spot on the program; although Vic Oliver, as mc. takes plenty of time to be able to be able to the seer when the compening act and Miss Beasiey's spot. Oliver and partner fake a television scene, which serves to introduce the singer.

In a white long-tunic gown, radiates charm that immediately projects over the foots to the last row of top shelf seats. Her opening number is a medley of pops, and it puts with her following routine. A male pianist is in accompaniment.

Mack, Owen and Topsy, next-toclosing. This mixed quarter has
son at the Orpheum. They were
clicking every minute here with
their fast-moving, screwy tumbling
and expert hoofing. A bright spot
in the lineup.
The Christossas open the show,
The Christossas open the show,
The Christossas open the show,
the control of the control
with the control of the control
with the control
well of the control
well done. It's a ballet act of
two girls and two boys. All are noticeably clean-cut, and the boys are
their pirouetres and petits battements.
Vio Oliver takes the trey for him-

their pirouettes and petits battements.

Comments and petits batternesself. Oliver changes his sult three
times during the show, calling attention to that feature of the act,
which, after all, is one of the outstanding noveltles in his routine; he
revels in untunny raw gars; but he
did get warm response for a hoke
classical plane solo, duked up with
all the business of a concert hall
ing up the show than speeding it.

Eddie South and ork, colored band
of eight men, close. South himself
is the standout with his fiddle. Band
is almost centrely un-fisation, but
piet.

Next week house goes back to

Next week house goes back to

Pie. Next week house goes back to straight film policy, with promise of another month of vaude later in season. Capacity biz. Fox.

#### Mascot Clears Way

Hollywood, Feb. 26.

'Anything Once' and 'One Frightened Night' get the right of way as
next at Masoct Follow the currently
working 'Behind Green Lights'.

'Waterfront Lady' has been temporarily cradied to clear for the
aforementioned two, John Rathmel is hustling script on 'Anything
Once' for supervision by Sam Jacobson. James Gruen is preparing
script on Frightned Night' for
Goorge Yohalem's supervision.





SHOCK SAVERS into your theatre?

You can't put shock absorbers on a theatre chair to take up the shock of a hard, lumpy, uncomfortable seat. RESEAT with comfortable chairs.

Ask Us,
"How can I reseat and pay for new chairs conveniently?

### **AMERICAN SEATING COMPANY**



Ceneral Offices Grand Ropids, Michigan
BRANCHES IN ALL PRINCIPAL CITIES

FORT—The Grand



HELD OVER 2ND WEEK

## MAURINE and NOR

GOMEZ & WINONA CROSVENOR HOUSE, LONDON

INDEFINITELY

CENTRAL PARK CASINO, NEW YORK

## Indifference of Radio Players Cited by Equity Officials, but Others Blame Lax Policies

Rates on Request

Local station which recently changed hands prepared new-rate card. Included in the rough proof but not in the final release was a clause reading: Spot announcements—rates on request.

Station had temporarily for-gotten all about the radio code.

GOVT. AMENDS

ITS PLEA IN

RCA SUIT

Government attorneys yesterday

Wilmington, Feb. 26.

Actor's Equity association's officers state they have found the radio class of performer to be apathetic

class of performer to be apathetic towards organization, whether formerly Equity tensor not.

Last summer Equity announced that all back dues claims against members now in radio would be dropped and that such members could place themselves in good standing by the payment of a flat fee-0.4130. Legs than 25. legits now in yadio returned to the fold out of between 500 and 700 members who turned-to-the-microphone-wienstage jobs became scarce.

who turned to the microphone when stage jobs became scarce.

Not Aggressive?
Those who contend that Equity has been sitting still instead of seeking domination of the radio field—counter officials contention with the claim that no real effort was made to regain the straying radio contingent. They argue that a mere announcement in Equity's house organ was insufficient and declare had Equity workers been assigned to the radio studios the result would have been different.
There seems to be a feeling annon-some radio artists that organization might crimp rather than

ganization might crimp rather than

ganization might crimp rather than ndvance mike salaries. For that reason they prefer to go along as is.

However, Equity, revived interest in radio is of wider scope than originally planned. It is proposed that all radio crafts be organized, with Equity seeking a working agreement with the others.

## SHOWMANSHIP **DISCIPLE AT CBS**

George Bijur has replaced Paul W Nessen as UBS director of sales promotion. Bijur comes from L. Bamberger & Co., Newark depart-ment store, where for two years he headed publicity and sales. Store operates WOR. operates WOR.

Web-sales promotion post be-

vacant when Keston was named

vacant when Keston was named CBS' executive vp.

Prior to becoming a department store exploiter Bijur was in show business. He is showmanshipminded and has put over some circusy stunts in Newark. His appointment to an important post may presage a more sympathetic attitude towards showmanship-by-Columbia.

#### Joe Cook Set

Joe Cook and B. A. Rolfe have been signatured for the Goodrich Thre 45-minute show which unveils on the NBC blue (WJZ) March 8. In either case it's a 39-week con-

tract.

Cook and Roife replaced Doc
Rockwell and Ted Lewis who withdrew last week from the Circus
Night in Silvertown' idea as the result of a dispute over billing.

#### Armstrong May Retain Bacher as Producer

F. Wallis Armstrong agency of Philadelphia is scouting around for a producer to handle the Campbell Soup show which originates from Hollywood, Priday night who. Among those with whom the proposition has been discussed or proposition has been discussed to CPIym' frame which winds up its run on CBS this week. Nothing definite was reached with Bacher.

#### Heitmeyer to Ogden

Hollywood, Feb. 28.
Paul R. Heitmeyer has left the
promotion manager berth at KNX
to become general manager of KLO, Ogden, Utah.

Ogden, Utah.

He is succeeded at KNX by
Arthur-Kemp, former commercial
manager at KHJ here.

### CHORUS EQUITY AS **WEYD TALENT FOUNT**

WEVD. New York, is auditioning professionals who are members of Chorus Equity for a new midnighi program. Membership cards are necessary in trying out at the sta-

necessary in trying out at the sta-tion.

The Mann. former Equity mem-ber, now in radio, conceived the idea to offset the flood of amateur hours. Starting time is slated within next two weeks.

### NBC EXPLAINS

Fitzpatrick, Patt, Krause, Trammel

Cleveland, Feb. 28,
John. Patt and Elmer Krause of
WOAR are occurred to the control of the contr

but giving ABC has choice on an preferred evening hours.

Latter clause causing most of the dissension, with Patt reported with-holding his signature until problem is worked out more to his station's advantage.

San Antonio, Feb. 26. New NBC contract was penciled by Hugh Halff, vice-prez and mgr. of WOAI, web's 50,000-watt local affiliate. Signaturing effected upon affiliate. Signaturing enected agon second visit of chain's station re-lation rep who is contacting the southwest affiliates. His first visit

southwest affiliates. His first visit was a blank.

Station opinion is that new paper is not all that could be desired but at the same time is not without some consideration for the outlet.

#### Wonders in Philadelphia

woucers in Philadelphia
Philadelphia, Feb. 26.
Ralph Wonders, head of the CBS
Artist Service, in town last weekend for a o. o. of the local nitery
situation. Wonders bureau is preparing to invade hers for a grab.
First pencilings went to Jack
Lynch's Cafe Marguery in the Hotel
Adelphi, with Betty Barthell and
Vera Van set for March and April
dates.

Government attorneys yesterday (Monday) filed an amendment to the pleading in the RCA case asking adjudication on foreign phisses—not covered—by—the—consent—decree—handed down by Judge John P. Nields last year.
Contracts of RCA, and its condected and stabilish and the condected and the consent decree to be settled later, Lengthy hearings look to be scheduled for this summer.
RCA and RCA communications were to seek modification of the contracts. Government charges the two companies have not been diligent in this. The court is asked to decide either that the constracting parties are most of the contracts. In the condected and the contracts of the contracts o tracts are illegal.

Amendment is filed without opposition. The defendants agreed to file an answer in April and June is tentatively set for the hearing.

## Prime Minister Speaks Out

### Canadian Radio Commission Will Not Be Abolished, Declares Bennett

Toronto, Feb. 26. Toronto, Feb. 28.
Amid a barrage of widely-circulated reports here that the Canadian Radio Commission was to be
abolished because its policy had
proved unsatisfactory, Prime Minister Bennett definitely ended the
heated controversy by stating that
the chandian dovernment has
abouted Commission and turning
abouting the commission and turning

intention of dismissing the Federal-appointed Commission and turning the Canadian ether back to privately-owned stations.

Prime Minister only broke his consistent silence on the subject because the Canadian Radio. Commission. In the past few days, had become a political football to a greater extent than. In its particularly checkered past.

The particular checkered past.

The particular checkered past.

The particular checkered past.

The particular checkered past.

The past the fact that the Govern-

in stating that the Commission will continue to control the air. Despite the fact that the Government selected a Commission and left to it the working out of the public ownership of radio, the fact is—and a very evident fact, too—that the Government is blameitteal capital is more of the manner in which it is administered, he said. Chief criticism levelled against the Commission is dissatisfaction with the service, particularly in the West and the Maritimes. It is also charged that stations promised have not been established. Changed wave-lengths in Canada, have also aroused the ire of listeners in certain areas, Obselescence of radio equipment is reputed to be heavy, with the Government, not prepared to authorize expenditures.

to authorize expenditures.

Lack of funds seems to be prime reason for the failure of the

Canadian Radio Commission to establish the trans-Canada network to the degree that had been planned. At the present time, the Commission owns-four-stations-at-Ottawa, Vencouver, Windsor and Quebec, and operates leased stations at Toronto, Montreal, Chicoutini, Despite the public squawks, it is unlikely that the Canadian taxpayers would be prepared at the present time to stand for the expenditures which might make nationalization a success. Canadian Radio Commission to es-

Vancouver, B. C., Feb. 26.

Vancouver, B. C., Feb. 26.

Vancouver Board of Trade has decided to bestir itself in an endeavor to place before the powers that be at Ottawa the need of a high powered station for British Columbia.

Reports of the board's decision state that the need of a \$59,000 station will be placed before the Frime Minister, so that Vancouver may compete with Calgary, 10,000 watts; Winnipeg, 15,000 watts, and the high powered stations of the United States.

This action of the Board of Trade will doubtless; add, considerable weight and pressite to advances already made Ottawa for more power for British Columbia.

The Radio Commission has authority at present to grant an increase of power to the established private stations. This has been done in many cases in other, Provinces, but in practically every case, to a station of the province United States.

This action of the Board of Trade will doubtless add. considerable weight and preside to advances already made Ottawa for more power IOF British Columbia.

The Radio Commission has authority at present to grant an increase of power to the established private stations. This has been done in many cases in other, Provinces, but in practically every case, to a station carrying Commission programs. Up to the present time the same privilege has not been granted to any privately owned Vancouver station.

Vancouver has two 500-watt stations and four 100-watt-stations, accused of-having-made the original-time to the stations by the Radio Commission, you wige stimulated the province of the commission program as a sumble of the program as a sumble of the commission program as a sumble of the program as a sumble of th

## Stormy FCC Sessions This Week as Hearst WINS Request Draws Fire

#### A Promise

Birmingham, Feb. 26. Like a boastful father WSGN is advertising in its newspaper space that the 'Top o' the Morning' program has no hill

billies.

Ad reads: 6:30-7:30 a. m.
(daily)—Top o' Morning' program. Refined entertainment, full of good morning cheer.
(No hill billies!)

## STORER SEEKS **MIDWESTERN SPOTS**

American Broadcasting system American Broadcasting system (Storer) is reported seeking coverage in seven or eight midwestern spots. Jerry Akers, who promoted the—so-called—Affiliated—network, which never materialized as a real-ity, offered 18 stations to Storer, but this is understood to be cold. That, was, about 12 more than Storer, wanted, and a demand of \$1,800 monthly wire charges each which the station had expected the network to absorb, ended the talk. Report mentions George Storer awo (WOO, Fort Wayne, That would, of course, be added to chain. It's a 10,000-watter.—Out-of the 18 stations offered as, a unit to ABC by Akers only spots attractive to ABS were Indianapolis, Evansville, Springfield, Poynette, Eau Claire, Oshkosh, Sheboygan, Difficulty over the Evansville spotdue to the fact that WEGF there won't go ABC unless WEOW in Terre Ha its is also included in the deal. (Storer) is reported seeking cover-

#### EDWARD MacHUGH IN IMMIGRATION JAM

Boston, Feb. 26.

Edward MacHugh, gospel singer over NBC red net, from WBZ, Boston, was arrested at the studio following his Tuesday morning (19) broadcast of hymns by immigration

broadcast of hymns by immigration-authorities on a charge of entering the United States illegally.

Immigration Inspector Weeley Barrett parked outside the studio door, waiting for the religious warbler, planning to apprehend himbefore he made his broadcast; but after a parley with MacHugh he played ball to the part of the played ball to the played ball

a future hearing on his case at a date not yet announced.
Warrant alleges that MacHugh, a Scotchman, entered the United States in 1922 over the Canadian border without observing certain immigration formalities. It further alleges that he left the country and returned again, illegally.
When arrested MacHugh was propelling himself in a wheel chair as a result of injuries sustained in a fall a few days ago.

#### KIDDING 'VARIETY'

All-American Program a Terrible Bust in London

Washington, Feb. 26 Hot tiff over Hearst efforts to get rominent place in the New York City radio picture was under way Federal Communications Commission today. Fight developed at hearing on petition for special authority to boost power of WINS from 500 to 5,000 watts and go from limited to unlimited time.

Parade of attorneys, engineers, and interveners was on hand to protest against granting of the Hearst plea. Half-dozen other stations in greater metropolitan area were slated to testify while oppo-sish included David Stern, publisher New York Evening Post and major Hearst rival, and Brooklyn Eagle, which wants an air outlet on its own.

on its own.

Hearst WINS plea is linked with petition for more time on the 1180 channel for WDGY. Minnespolis, which now operates limited hours with 5 km until sunset and 1 kw nights. No change in power sought by Minnespolis station.

Tom J. Whis heads the Hearst radio delegation before FCC.

Philadelphia, Feb. 26.
A tia-up effected last week by WFIL with Governor George Earle of Pennsylvania for a series of monthly fireside talks via, a state-wide web is construed here to mean the first step in swinging David Stern, newspaper publisher, toward radio. Network carrying the official messages includes WPH, Harrisburg; WGBI, Scranton; KDKA, Pittsburgh, and KFIL here. Controlling the Philip Record, the New. York Post and the Camden, N. J., Courier and Post, Stern is recognized as the unofficial Democratic spokesman in Pennsylvania. It is believed that the Governor's talks, will augment particular editorial policies of the Record was Some method to the Record with the possibility of the publisher buying a local radio outlet. Following this came the word last week that the New. York Post, through its business head, Jake O'Mansky, was seriously filtring with WOR for a tri-state promotional build of the records. Philadelphia, Feb. 26.

was seriously flirting with WOR for a tri-state promotional build of the four papers.

## **AUDITIONS TO BE KINDER** AT NBC

MBC auditions will be regulated more sympathetically in the future under a new set-up by D. S. Tuthill, general sales-manager for artists' service. Personnel formerly engaged in this work for the program department is switched over to the artists' service direct. Affected immediately are Ernest Cutting and Anne Taylor, who go on Talent is to be given a mount fairer chance at reheares. Directors will be on hand to coach and give pointers to newcomers. It is hoped that this valuable aid will serve to break down the usual microphone-fright and tense atmosphere which frequently mars a tryout. Heretofore auditions have been swamped with appirants submitted by relatives, cilents, etc. Opinions of radio scouts to be given more consideration under the new plant of the property of the consideration under the new plant of the property of the pr

#### Camel on Until June

# DRIVE NOSTRUMS OFF CBS

## Agreement to Divvy 970 Clear Channel Four Ways Reported

Washington, Feb 26.

A third complicated row over maintenance of the existing clear-channel policy was, in the offing today as pressure was applied to the Federal Communications Commission to break down the 970 kc channel into four high-power regional frequencies.

With

mel into four high-power regional frequencies.

With two applications for permission to use this frequency on file, or the commission to use this frequency on file, or the commission of the co

Fit. Worth and Albany
Three applications affecting the
170 channel are pending in the commish at present, no decision having
been reached regarding the method
of procedure. They are; requests
for construction permits for new
stations at Fort Worth, Tex. and
Albany, N. Y., submitted by Carter
and Hearst, respectively; and a plea
for permission to increase operating
power to 16 kw flee by KIR, Fourth
party, WCFL, strangely enough,
hasn't asked for anything, being
content with privilege of boosting to
8 kw as previously authorized by
the R.C.C.
Technically, 370 continues to be a

8 kw as previously authorized by the F.C.C.

Technically, 970 continues to be a clear channel assigned to KJR, despite the fact that WCFL-is-operating simultaneously under a special experimental authority right. Commish regards Seattle station, and the wCCRL graining objections. Still lying low, opposish is preparing to battle the break-down proposal and is seeking a hearing on the Carter and Hearst petitions for new stations. Rival publishers throughout the country are reported mobilizing to block expansion of the Hearst radio network while local Texas politics provides added opposition to the Carter plan.

#### Wire-Clipper Stops Austin Remotes-Calls in Cops

Buffalo, Feb. 26.

Harold Austin, band leader, has palled in the federal cops to catch the snipper who has been clipping his wire to Welk, preventing the Austin outfit from broadcasting the horizonto and the control of the snippen of the past two months have been deaded, the bandstand has been parted.

That sort of wire clipping is a sederal offense.

#### Hospital Cut for Rice

Hospital Lut for Kice
Buffalo, Feb. 26.
Herb Rice, program director for
WGR and WKBW, is in the hospital
preparing for a major Sicing.
Flenty of exits from the Lounsberry staff. Floyd Miller and Victor
Berbert Lund, announcers, are out.
Doc Gallup, sport talker, likewise.
Im Eberle is new stand-by anbunner for WGR and WKBW,
bired after showing his stuff on
amateur hour.

amateur hour.

Cliff Johns, hometowner with the
New York and road companies of
Stevedore, is now doing scripts and
production at Buffalo Broadcasting.

#### Civilization Set Back

Goodman Ace, who used to e. a newspaperman himself, be a newspaperman himself, as any acrobet who has played. Kansas City will attest, couldn't suppress the old critical-urge while listening-to-the recent debut of a new radio program.

'As a result of this show,' said Ace, the whole Crossley report goes down 2 points.'

## ABC PROGRAMS **ORIGINATE AT** WOY, WEVD

Two commercials, Ceribelli and Maneschewitz Matzo have beeh acquired for network airing by American Broadcasting Company through forcign radio stations WOV and WEVD. WNEW, New York outlet for the chain, is not housed in the local broad in the local broad in the local broad with l

Maneschewitz Matzos Jewish mu-sic drama emanates direct from WEVD. It is also a Sunday spread. Nine stations use this one.

#### Thompson Agency Sues Winchell on Liquor Firm Ads

J. Walter Thompson has brought suit for \$50,000 against Walter Win-chell, alleging that the colum-nist has violated his contract with Thompson and the Andrew Jurgens Co. by selling a testimonial to Gooderham & Worts, distillers, for a

Co. by selling a testimonial to Gooderham & Wortis, distillers, for a series of newspaper ads.

—Also. named in the action, with the same amount of damages sought in each case, are G&W and the latter's ad agency. Fetcher & Ellis.

Fettition asking that all three be restrained monthly of the contract with the New York Supreme Court tomorrow (Wednesday).

Thompson agency claims that its contract with Winchell prevents him from tying up with any product other than Jurgens, the hand lotton which bankrolls his Sunday night air program. Attached to the petition is a copy of the Jurgens-Winchell contract which gives the columnist's radio salary as \$2,000 per broadcast.

columnist's radio salaxy as \$2,000 per broadcast.
Litigation followed the appearance in New York daillies of an ad, first of a series of 13 that Winchell had agreed to participate in for the lump sum of \$5,000. Besides including Winchell's name, ad also contained his picture. Thompson agency contends that the use-of, the photo in the advertisement also conformed that the use-of the choto in the advertisement also conformed that the second of the

(Continued on page 47)

Carl Fenton to WMCA
Carl Fenton has been appointed musical director of WnGA, New York, Extensive variety programs fare to be built up-under Fentons direction.

Appointment went into effect Monday (25),

(Continued on page 47)

Carl Fenton, hometowner with the New York, and road companies of Etevedore, is now doing scripts and production at Burdalo Broadcasting.

Philadelphia, Feb. 26.
WFIL has contracted with Yaughn be Leath Yaughn de Leath for a series of local shows and the total for a series of local shows and the start of the built up-under series of the Milson Company, a cost of what an anouncer might be called upon to do in the line of With such or guestions as If you will we will up under Series of the Milson Company a cost of what an anouncer might be called upon to do in the line of With such or guestions as If you will will be called upon to do in the line of With such or guestions as If you will will be called upon to do in the line of With such or guestions as If you will will be called upon to do in the line of With such or guestions as If you will will be called upon to do in the line of With such or guestions as If you will will be called upon to do in the line of With such or guestions as If you will will be called upon to do in the line of With such or guestions as If you will will be called upon to do in the line of With such or guestions as If you will will be called upon to do in the line of With such or guestions as If you will will be called upon to do in the line of With such guestions as If you will will be called upon to do in the line of With such guestions as If you will will be called upon to do in the line of which will be called upon to do in the line of which will be called upon to do in the line of which will be called upon to do in the line of which will be called upon to do in the line of which will be called upon to do in the line of which will be called upon to do in the line of which will be called upon to do in the line of which will be called upon to do in the line of whic

# TO INHERIT 'EM

With Columbia Policy Akin to NBC's the Flagrant Laxatives and Other Me-dicinal Accounts Must Return to Spot Broadcast-ing, Whence Most of Them Originated

#### WEBS FEAR RAPS

Like NBC, Columbia has decided on a policy that will eventually find all medicinal and laxative accounts eliminated from its network within the control of t

out.

In moving against the laxative and less attractive medicinal contingent, CBS is actuated by another viewpoint. It agrees with NBC and what it terms other far-seeing broadcasters' that the sourge is imperative if the medium is to be saved. By taking the lead in this direction the networks feel that they will be able to stem the continuous raking that commercial broadcasting has been receiving from its op-

will be able to stem, the continuous raking that commercial broadcasting has been receiving from its opponents, whether they be allied with competitive media or with groups seeking to have special air facilities set aside for educational, religious, etc., purposes.

Prime Slices

Columbia is confident that it will be able to preserve for its audiences the better class of program—that there persona non grata accounts are now bankrolling. It is the web's part of the program that there persona mon grata accounts in the persona primary offering them to newcomer—clients—with the CBS sales staff and artiets bureau under instruction to give the former stanzas primary consideration in their selling activities.

With both national networks frowining upon them as customers, the laxative and medicinal concecters will be forced back to spot broadcasting, whence most of them originated for the air, and thereby completing the trade circle. Spot broadcasting, has in receive are practice of taking these accounts away after they had been built up by spot.

#### Fox Joins WLS

## LOOKS LIKE SPOT Newspapers-Stations Unite For Credit Data Exchange On Chiseling Adv. Agencies

#### It's Easy

Music at the Haydn's is the title-selected. for Otto, Harbach's Colgate show over NBC which, was formerly simply The Haydna's Violet Fenton, Long Island City, is the contest winner receiving \$500 award.
Next was \$250 going to Lillian Beebe, Madison, Wis, for Music and the Haydn's.

## CBS GROSS TOPS **NBC FOR 9TH** MONTH

Columbia for the ninth straight month topped the NBC red (WEAF) network by \$20,000 in the comparison of gross time billings for the month of January. CBS grossed \$1,751,211 last month from the sale of time, while the red link did \$1,731,047 and the blue (WWZ) loop accounted for \$1,091,166. Compared to January, 1934, the figures represent a jump of \$24.5% for Columbia, \$22.5% for the red and 10.4% for the blue.

### **CLEVELAND'S MAYOR** CAN'T BUCK BENNY

Cleveland, Feb. 26.
Mayor Harry L. Davis tested his pipes over WTAM in a civic program he co-authored. He even rented his own applause-making

grain in Govanness and the grain in the control of the control of

Chicago, Feb. 26.

J. Lesile Fox has Joined WLS
here as general massistant to Glenn
Snyder, general manger.
Fox was formerly general manager of WSM, Nashville, and more recently commercial mgr. of WGAB, the left Cicveland two weeks ago.

of applause-making device to work gave the manyor another grouch the mayor another ground the manyor another ground th

#### St. Paul. Feb. 26.

St. Paul, Feb. 26.
Although —mutually at swords points on practically all questions, Twin Cities (St. Paul-Minneapolis) newspapers-and-radio-stations have buried the hatchet—and not in each other's skulls, this time—to help their pocketbooks.

other's skulls, this time—to help their pocketbooks.

Result of a Joint meeting, held last week, or representatives from the Twin Cities Inve daily newsparpers and four radio stations was the formation of the Association of Twin Cities Newspapers and Broad-casting Stations. James Cole, national advertising manager of the Minneapolis Tribume (with the St. Paul, Pioner Press-Dispatch, at WTCN co-owner), is chairman of WTCN co-owner), is chairman of Cheirman—Cole was careful to point out that the new setup is not a combine of the radio stations and newspapers in Minneapolis and St. Paul, but merely an organization to pass on the recognition of local advertising agencies, and to bring about the exchange of credit between the rags and the ether off-lets.

lets.
Four following principles are sallent in the code adopted by the new association:

1. Financial stability: The agency must furnish evidence of its financial stability. It must have resources adequate to its needs and have business practices that are

sound.
2, Demonstrated a bility: The principals as individuals, and the agency as an organization, must have demonstrated their ability to

have demonstrated their ability to develop and serve advertisers. The individual applicant must have sat-isfied the association of his or its integrity and financial ability to meet its just-obligations.

3. Ethical practices: (a) The agency must be operating primarily in the advertising agency business with a minimum of three accounts. (b) Translating the commissions paid by the radio stations into service to the advertiser without direct or in-direct rebating.

the advertiser without direct or indirect rebating.

4. Co-operative in practice: No agency commission will be paid on accounts which the station has developed and where the station salesman. has secured the order and schedule prior to receiving an agency-order.—Regular-commissions will be paid to the agency, however, on any subsequent contract or schedule that may come through an agency for this same account.

### ALESHIRE TO HEAD KASTOR RADIO, CHI

Chicago, Feb. 26.

Ed. Aleshire stops into the Kastor agency here shortly to take full charge of the agency aradio department and also to handle account copy and contacts. Addition of Aleshire marks the first move on the part of the Kastor, agency in a general contact, and the state of the

#### Stella Unger at WMCA

Stella Unger back at WMCA, New York building woman's com-mercial hours: Station planning to do some heavy exploitation in this norlicular field. New staff artists include Susan Lider, organist, and Peggy Menn-lines vo

## What Would You Do?

#### If President of U. S. A. Violated Station Ethics-KOMO-KJR Asks Announcers

## **Apart from Mechanical Problems Program Cost Chills Television**

Two developments during the last few weeks are interpreted in radio and pictures are interpreted in radio and pictures freques as lasting some times. The statement of M. H. Aylesworth, president of National Breadensting Company, that his company future television activities were to to be controlled in the statement of M. H. Aylesworth future television activities were to the controlled in the statement of the statement frequency for the statement frequency for the statement frequency for the statement for the statement frequency for the stateme devistic broadcasts was the feasible plan at the present

Moment.

NBU official's statement was taken to mean that film stars from the RNO-left-would be-called-on-Lo-appear in experimental television programs on the West Coast. While the new 3750,000 National Broadcasting company's studio is being erected on RNO's lot ostensibly for-radio, work, it. is, quite, generally thought that devision programs may originate the vision programs may originate the vision programs.

may originate there.
Coce proximity to the available supply of trained motion picture, artists fits nicely into NBC's plans as far my using live models is concerned. These players largely will come from the RKO staff, since a plan of borrowing them could be most resultly affected with this af-

filiate organization. miliate organization.

Because it has been found possible to successfully transmit a preture by employing-tim negative or positive, engineers thoroughly familian with the trends in television foresee the ploneer televisite broadcast as emanating from this source. In exspection with the use of a wire system on television transmission, the A. T. & T. is now engaged in research: for determine the most suitable type of witing to carry televisite broadcasts.

While the broadcasting of a full picture play may prove sufficiently

picture play may prove sufficiently novel at the outset for home listennovel at the outset for home listen-ers, those interested in the develop-ment are fully aware that potential television andiences will squawk plenty if they are continued. There's full realization that the in-novation will have to develop fur-ther if it is to hold home listeners.

#### Program Cost

Fact that screen plays can be sent out successfully is expected to bring about the production of dramas and comedies in condensed form, especicomedies in condensed form, especi-ially made for television-broadcasts.—
The-trassic of squeezing—a-complete-play into a lotter-peciect 15.10. 39-minute televistic film production is, expected to prove the real stumbling block as far ag, costs go. Concep-tion of what a monetary outlay is required for facture pictures, con-veys some lets of the continess or

such a program.

Columbia Broadcasting company Is on record officially ria not carrying on any television work current. In A period of two years experimentation has convinced the organization that there are too many obstacles at prescit in the way for profitable commercial television in this country. Online of some officials is that televisite programs would prove so costly to sponsors that they would not desert radio no matter how successful the new type of broadcast became.

Recent publicity on television is reported to have led a portion of the public to believe that this type of program is only a matter of months. is on record officially as not carry-

reported to have led a portion of the public to believe that this type of program is only a matter of months until it would be in general use. The most expert opinion in the new industry however, is thoroughly consumer that the cost of programs continues to be the most influential factor.

Aylesworth was credited with saying during his visit to Hollywood, that 15,000,000 radio sets would have to be repraced by television receiving outlifts in American horines. However, he did not say, when a television set would take for such replacement or at what cost. It's probable that never and better radio sets and more perfect tubes will be seen before television even faintly gets into the picture.

\$1 RADIO SET TAX

Mentioned In Albany But Not Seri-

Albany, Feb. 26.

After Governor Lehman had proposed a one cent increase in the state gasoline tax, there was much discussion by members of the Legislature as to a possible substitute. One of them suggested imposing a constitution of the suggested imposing the control of the suggested in the suggested in the suggested by the suggested in posing as the suggested in the suggested

sion of a radio tax.

### 'News When It Is News.' KFAB, KFOR, KOIL Slogan Baits Press

Lincoln, Feb. 26.
Stations KFAB and KFOR, Lincoln, and KOIL, Omaha, all announce at every station break:
Lis-ten to the station which gives you news when it is news, listen for our news dashes of learners. for our news flashes of important events, etc. The stations have inevents, etc. The stations have in-augurated nine news periods—day-at regular spotted times. Use Trans-Radio news service. In addition to this, every out of the ordinary flash is transmitted. Idea is to keep the listener on for both the regular per-riods and hanging on in case there's a break of something big. News is handled by Foster, May, Idea was Dee Dirke, general man-ager of the three links.

Birmingham, Feb. 26.
WSGN and the 'News' are becoming such sweethearts these days that an affiliation seems to be inevitable. As it stands now the station and the paper are supposed to have only a working agreement to swan publicity.

tion and the paper are supposed to have only a working agreement to swap publicity.

Arrangement came about after Ormond Black leased the station and donated time to the paper for reading the comics daily and Sunday. Raiph Hust, political reporter, has been loaned as political commentator. For this the paper is giving the station space, which is being. used as promotional advertising for

#### London's Radio Revue

Clayton Hutton, at one time pub-licity man for Gaumont-British, is presenting what he calls radio-revue entertainment at the Prince Edward theatre.

Hutton encountered plenty of trouble with his opening show when Archie De Bear did a disappearing act. Others also walked out, with

act. Others also walked out, with Eddle Pola actually staging the re-vue. Only name on the opener was Stanelli, a vaudeville act. (This looks like an English adap-tation of a promotion announced but never mitterialized on Broad-way.)

#### 8-Year-Old Singer on New Tastyeast Program

Philadelphia, Feb. 26. Tastyeast moves to the NBC Sun-Tastycast moves to the NEC Sunday afternoon web this week (3) for an amateur show featuring Horace Pehyl, as m.c., and 8-year-old Chubby Kane. Both are products of WCAU here. Account was recently, snared by the Clements Agency, a Philip outfit, Fehyl is at present handling a beer show for Clements via WCAU, also in the amateur velu, while the youngster was a discovery of the same studio for local Tastycast program in the kiddles genre last season.

Season.
Show production will be supervised by Mrs. Alice Clements, who also produces the Horn and Hardart klds show via WABC on Sundays.

nouncement that Parliament would

Don Marquis was asked at WOR for an autograph of his latest book, the requestor suddenly apologising that she just discovered that it wasn't a first edition of the Marquis

tome.
Author observed, "That's all-right, any second edition of a book that I write is even more rare."

## WIP POSSIBLE **MUTUAL ALLY?**

Philadelphia, Feb. 26.
Possibility of WIP moving into
the Mutual web arose last week
pursuant with WOR's test of the
new 50 kilowatt transmitter in the new 50 kilowatt transmitter in the Philly area. Opinions expressed seems to believe that should the WOR signal lack sufficient cover-age strength to allow the Nowark outfits entrance to the market here, WIP will be brought into the chain. WIP is now carrying the ABC net-

work.
Albert Cormier, associated with
WOR for many years and more recently with the American Broadcasting System, took over the chore of vice-president and general man-ager of WIP last week. Cormier is personnel of the station into shape before it moves to its new studios

before it moves to its new studios next month.

First WOR coverage test, held last Tuesday (19), showed marfied improvements for the station here. WOR's difficulty is expected to be one of the merchandising, rather than coverage. than coverage.

#### WAAF Plugging Shows On Rival Chi Stations

Chicago, Feb. 26.
Station WAAF, known as the convers Journal outlet, now goes on the air with a daily program schedule. me air with a daily program sched-ule to announce evening shows of importance on the various stations in town. Mention stations and shows by name and also give credit for the into to the radio editors of

for the into to the radio editors of the Chicago dailles. Station itself is only a daytime spot and—is\_using\_the program show as a goodwill gesture to the public and to the radio—editors.

### Agencies-Sponsors

Rose Laird Coametics, starts on Mar. 12 'Fifth Avenue Window Shopper' series over 10 CBS sta-tions, using the 10-minute period following the s.m., news broacast Tuesday and Friday. Kelly, Nason & Roosevelt is the agency.

C. F. Mueller Co. (Macaroni), re-newed Bill and Ginger program, ef-fective Mar. 11, on CBS eastern hookup five mornings a week. Agency is E. W. Hellwig.

Cocomait has extended for Buck Rogers serial, effective Mar. 4, on 40 CBS stations five days a week, through Ruthrauff & Ryau.

Southwest ice Manufacturers' As-sociation will take to the air via. Texas Quality Group to baily ad-vantages of natural ice as against mechanical refrigeration. A 13-west span begins March 7, originating from Forth Worth.

Portland, Oregon, shingle mills have joined together for a co-operative advertising -campiain designed to boost sales of their product in the re-roofing activity stimulated by the Federal Housing Act. Considerable radio is to be used. R. C. Ostrander Advertising Agency is in charge of the campiain. Mills co-operating are: Albina Series Company, and the campiain of the campian of the campian

radio gets and more perfect tubes will be seen before television even faintly gets into the picture.

Berlin, Feb. 15.
Germany will toss her challenge to the elections world this spring, but experimenters are not ready to ale-pictures on large Scale.

German technicians have been plugging: ahead, mostly in secret but alow stirred up by English an-

## Inside Stuff—Radio

Libretto of 'The Waltz Queen,' which is slated for siring over NBC in the Swift & Co. slot Mar, 9, was adapted from a stage script that Robert Colvell and Robert Simon, both on the continuity staff of the J. Walter Thompson agency, authored months ago. Pair's main objective in getting the fable oil the air is films. They hope that some picture producers or their gents, will get an carful of the operetta and follow up the broadcast with an offer for the screen rights. Composer of 'The Waltz Queen's 'core is Signund Romberg, who piles the baton regularly on the Swift Saturday night scries. Colwell and Simon were also the co-authors of 'Sirticity Dynamité,' which after a road tryout, was bought and filmed by Radio.

Racing fans who tuned in on the Santa Anita handicap Saturday (23) are indubted to Al Jolson for the most important piece of information next to the witner of the race. After Azuera Processed in, the question uppermost in the minds of the dialeter were How much did he pay? But that's verbotion on the air as many states on the hookup have a law against gambling of the publiciting of payods. While many who heat ticked on the winds were preparing to hashing the processing the processi

down to the corner and wait for a paper. Joison sidled up to the n and sputtered, 'Oh, boy, twenty-six-eighty'. Joison may not know but he made thousands of friends by them words.

Hendrik de Leeuw, nomad globe-trotter and author, captured a representative press gathering at WEVD, New York, Thursday night (21) due to his books on sinful cities. World-wide vice activities are treated in his sundry tomes. Films were announced as the main dish for his press gathering and all came primed to witness close-ups of the fabled love barges and oriental bagnlos.

Instead the camera unrolled only shots of missionaries and transcontinental air flights such as is included in any newsreel. Writer was taking ho chance in launching his new air series so stuck to the standard travelop's stuff.

Hollywood studio execs—and casting directors' eyes—opened when Harold Kemp, NBC's talent head, dropped that company's talent books in their laps. Brochure cost around \$3 to turn out, is:a handsome affair, with a full page photograph and biog of all NBC personalities,

including amounteers.

Several agents lamped the talent catalog, dashed out to printers to get quotations on how much. First time this method of acquainting studios with agency's talent has been used.

New York dailies have become regular customers of the local outlets. Past week found the Herald Tribune, the Journal and the Sun using WOR and WMCA to plug their respective magazine sections:

WOR had tite Journal and the Trib, with the former making it isminute recordings, and the latter using a batch of five-minute spot announcements over the three last days of the week. With the Sun on WMCA it was also a concentrated spot campaign.

Station WINS, New York, is basing its new rates on a cost of opera-tion plus profit basis in frank disregard of circulation claims. Station-apparently takes the position that signal strength and fan mail are too vague to convince sponsors accustomed to hearing contradictory stories from competing stations.

Richard Crook's latest salary in radio is \$3,000 a performance. It represents a hop of \$1,000 since 1932.

#### American Remotes for Mexican Stations Is Officially Mulled

San Antonio Feb. 26 Question whether programs can be piped from this side of the Rio Grande to a Mexican station for airing will be mulled here March 15. Commissioner Thad Brown of the FCC radio division will conduct hearing on application of Hotel Eagle, Eagle Pass, which wants to pipe programs to XEPN, Mex sta-tion in Piedras Negras, across—the

tion in Fiedras Negras, across the river from Eagle Pass, Nellie H. and W. C. Morris; hotel partnership, made the application, George B. Porter, assistant general counsel for the commission, will accompany Brown.

### **Balto Station Rep Shift**

Baltimore, Feb. 26. When Hearst recently acquire WRAL the station was nationally repped by Greig, Blair & Spight, Inc Local CBS link, WCAO, was repped by Paul H. Raymer, who handles all the Hearst stations.

the Hearst stations.

So the pair of broadcasters have switched their out-of-town agents. C. E. & S. stephed over on WCAO's side of the fence, and the Raymer outlit hopped over to the Hearst property.

Meanwille WCBM, local link in the ABC, has acquired its first national representative, Hibbard Ayer, of New York. Though the station is about eight years old, it has been rumbiling along till now without a national rep.

Robert T. Convey, president of WK, St. Louis on an eastern busi-

Carroll King has joined WMC, Momphis, on sales end. He is a former newspaperman.

Maxie Atkins is subbing for Buddy Murphy on dally Mercy Co-Round program at WCAE, Pittsburgh.

NO UNION-WFIL PACT IN PHIL.

A second meeting of the exec ommittee of the Philly Musician's Union to reconsider the labor hody's refusal of an 18-piece house band at WFIL concluded in another surprising defeat for the radio station.

Philadelphia Feb 28

prising defeat for the radio station. Second convening was the result of the terrific talent upheaval hera when the first decision was announced two weeks ago. It is understood that the Union's drive on radio stations has split the group in two opposing factions, with neither side giving ground. A secure tession on Weehneaday (20) sends the WFIL matter to the general assembly conclave on Marchi. S. eral assembly conclave on March 5. It was expected that a conclusion would be reached over the past weck-end, since the radio outfit seems assured of a favorable de-cision when the appeal goes to open

vote: Unemployed musicians view the WFIL application for so large a unit as an opportunity for definite radio expansion, especially, since the word, has, already leaked out that WIP will boost its five-man ensemble to a possible 15-piece studio ork shortly. Men believe that with this action, will be forced to reach an agreement with Leon Levy for the installation of a studio group in KYW which is now sans staff

#### FioRito Patches Up Spat

FioRito Patches Up Spat
Los Angeles, Peb. 28,
Going off the CBS Campbell Soun
Hollywood Hotel program after a
wordy battle with the producers,
Ted FloRito is back in the spot and
will continue airling on this pro-regim until his present contract expires, April 1.
FloRito was back on the program
Friday (22) after being off one time,
Ray-Palge's orchestra substitutins;
Likely-that Paige will take the pro-gram when the FloRito contract
runs out.

# CHUMPING SMALL SPONSORS

RADIO

# \$6.25 Average Remuneration for Spot Roles in Chi Script Shows

Chicago, Feb. 28.
Performers in Chicago are beginning to compile statistics on the prices paid by the agencies and networks for inflor roles in the various script shows. Performers want particularly to discover whether

ning to compile statistics on the prices paid by the agencies and networks for minor roles in the various script shows. Performers want particularly to discover whether the sponsor's themselves know just what the salaries are on their shows and whether there is any real chiseling going on their shows and whether there is any real chiseling going on their shows and whether there is any real chiseling going on their shows and whether there is any real chiseling going on the salaries are the salaries. The salaries are the salaries

# Every Child in WCBM Troupe Must Be Paid, Maryland Law Rules

Baltimore, Feb. 26.

Baitimore, Feb. 26.

WCBM Kiddie Klub is once again starting to get itself booked for play dates sponsored by olubs and-churches, playing around town in halls. George Schaeffer, who plays papa to the kid performers over the ether, does same for outside in personal town in the start of the pate. Stations' kid groups formerly made plenty personals around, in mabe pic houses as well as church halls, but practice waned when child welfare societies and state employment. bureau got after 'em, making 'em toe, the line. Under present set-up, each kid, has to.b.) paid some dough, and the club must take out a child performer license for each tot shown; also a small contribution to an established charity must be given.

### WAX WORKS

Eastern States Ice Association is baying a series of 13 quarter-hour discs done by RCA Victor for place-ment in 27 cities. Another 13 will be stencilled if the bankroll collected from among ice dealers' permits. Louis Katzman and 20-piece combo is furnishing the entertalnment.

Glaxo has placed a series of one-minute dramatizations on four Cu-ban stations, CMAF, Havana, CMIK. Camaguey, CMHD, Calibarien, and CMKC, Santiago. Export Advertis-ing Agency booked the business-through Recadesting Abroad.

# **Boobs Wanted**

Hollywood, Feb. 26. New gag for the party throw ers is to engage radio amateur

nighters for the entertainment of the guests.
Hostesses listen to the simon pures and then call up the station offering to give a ten-spotto this or that would be air crasher. The worse the talent the better the chance of getting the top coln.

# 15-SEC. BLURBS FOR LUCKIES

George-Washington Hill, American Tobacco prez, may adopt the limerick situnt now being used with Herbert Tareyton cigarets for spot campaign on Lucky Strikes. Jingle idea has caught on in a big way in the three towns, Washington, Baltimore and Philadelphia, it has been tested with the result that Hill has given thought to giving it a national spread but in behalf of Lucky. Jingles, each recorded, run is the contain the second of the second contains the second co

# STATIONS FROWN AT WIP MERCHANDIZING

Philadelphia, Feb. 26.
WIP opened a special department
this week to handle merchandising
for its various accounts. Ties in
directly with the Gimbel Brothers
store and dispreves the beller that
WIP will separate the beller that
will be the separate the separate that
moves to new studio quarters next
month.

moves to new studio quarters near month.

Merchandising service is being handled currently for the benefit of a new nut product, canned pecans, a Stewart-Jordan Agency account. In addition to placing the show on the station, WIP also makes available choice window displays and takes on the product for sale in the store's celebrated Pure Food section.

It is understood that the plan is being severely censured by other local broadcasters, naming it as unfair competish. They complain that such a service is endowing WIP's card rate with exceptional attractiveness to radio-advertising.

# HARMFUL LOCAL HIT 'N' RUN ADV

Alienating Best Minor Spon sor Prospects with 'Customer Is Always Wrong' Promotion Stuff - Influences Advertisers Against Radio - Bad Hours and No Results

## HIGH PRESSURE

Small stations are participating, struction or allenation of many of

struction or allenation of many of their best local sponsor prospects among retailers. This tendency is especially notable in New York, but is also reported typical of most of the cities where small stations, because of keen, competition, are over-tegger for business. Beauty-parlors, restaurants, drug stores, credit jewelers, clothiers and whatnot, and the general run of retail merchants and service firms are being victimized. No actual unlawful racket is involved, but the methods and the attitude of the chief offenders have a racketeering tings.

chief offenders have a racketeering tings.

Briefly what happens is this. A flying squad of high pressure salesmen calling themselves 'time brokers' canvas the retail establishments and hypnotize the owners into spendies and the salesmen collect the salesmen collect the 200 in advance (it is seldom more) for a series of blurbs. Not expecting a renewal, the pressure boys have no interest whatever once they have gotten the check. In consequence the station which gets the contract is allowed to write the blurbs and sick them into the proferam schedule at their own convenience, using the \$200 worth up at bad hours and, just as rapidly as possible as possible.

as possible—
Retailer gets no results from radio on this basis and develops either
a grouch or a fixed conviction that
the medium is ineffective. Legitimate sponeorship propositions when
made thereafter encounter terrific sales resi tance.

sales resistance. Succession of the sales created with sales crew Meanwhile the gifth sales crew coday; gone tomorrow. They deduct 15% time brokerage from to gross and in addition generally expect the station's salesman, who contacts them to split his 15%. Thus the \$200 account pays the fly-by-nighters \$45 in commissions. And the supply of chumps is large enough to keep the gray bowl full. Sharp-shooters never authorize stations to proceed until the retailers' check has passed the clearing house.

**Columbia Casts Doubt on Telephone** 

As Instrument for Fact-Finding

# 10 Hours Weekly on WBT by Crystals; Getting Away from Hillbilly Stuff

Berlin, Feb. 17.
Some question here about why programs are so slow.
Maybe the answer is contained Maybe the answer is contained in the program announcements which, just to be sure, go out in several languages. One program from Frankfurt last week was announced in Ger-

week was announced in German, English, French, Italian, Spanish and Polish.

After all the announcements there wasn't much time for the music, so that was cut down.

# DON LEE WEB **DROPS WAX** SURCHARGE

Los Angeles, Feb. 26.
Don Lee network has removed the 100% surcharge for transcriptions from its station rate cards. Affected by the change in policy are KHJ, Los Angeles; KRFC, San Francisco, and KGB. San Diego.

and KGB. San Diego.

In each Instance the surcharge which was applied to disc commercials was made equal to the gross charge for time, with no frequency or agency discount allowed from the former figure. If the basic price for a quarter hour of evening time was \$45 the sponsor was called upon to pay an additional \$45 to cover the turntable fee.

Under discussion by the Don Lee executives is the question of also eliminating the collection of the 5% performing rights fee directly from

performing rights fee directly from advertisers. This tax, which goes to the American Society of Composers, Authors and Publishers, is applied to the net charge for time.

# NBC WAX SERIES IN 7 LATIN REPUBLICS

NBC is now distributing its re-corded library service among sta-tions in Central and South America. tions in Central and South America.
Countries in which these sustaining transcriptions are being booked include Costa Rica, Honduras, Uraguay, Paraguay, Guatemala, Brazil and Argentine.

Seilling of the nine series already completed by the web is in charge of the South American reps for RCA Victor, with the main offices in Buenos Aires, Argentine.

# Maybe

Charlotte, N. C., Feb. 28.
Crazy Water Crystal Co. of the Carolinas, has Just placed a 53 weeks contract with WBT. Constituting the Contract with WBT. Constituting the Contract placed by a spot broadcaster.
Contract provides four programs a day during the week, with additional special programs for Saturday and Sunday nights, longest of these programs is a one-hour Saturday night barn dance.
Crazy Water Co. now has an hour and 15 minutes a day, save over the week-end, when special programs—run the total time to a point approaching 10 hours of broadcasting a week.

proaching to nours of broadcasting, a week.

With the expanded contract Crazy-Water is getting away from hillbilly programs, too. Change is gradual, on the new afternoon strip popular music is used, with no trace of hillbilly. Sunday night program is strictly classics, with only 30 seconds of advertising. Dally evening strip continues semi-hillbilly, with the mountain music styling way in the mountain music giving way in part to ballads and popular songs. Morning and noon spots continue 100% hillbilly, as does the one-hour Saturday night barn dance.

# School Official Polls Principals on Radio In Classroom Work

St. Paul, Feb. 28.

T. P. Giddings, superintendent of musical education in the Minneapolis public schools. last week-contacted Minneapolis public school principals with the following questionnaire, and while not all answered, enough responded to indicate something of the sentiment.

Following is the questionnaire and Teplies to each query:

1. Have you a radio in your building? Yes, 38; No. 55.

2. Are you using the various music programs that are propared especially for school use? Yes, 28; No. 48. St. Paul, Feb. 26.

sie programs that are propared especially for School use? Yes, 28; No. 48.

3. If you are using them, do all the pupils listen, or only a few? All, S; Some, 15.

4. Is the radio program of sufficient importance to take school time for it when so many fine programs are available out of school time? Yes, 25; No. 36.

5. Would applie to listen to the tadlo music program outside of school time? Yes, 25; No. 36.

6. Would you favor a combination of both plans? Yes, 55; No, 15.

8. Would you favor a combination of both plans? Yes, 55; No, 15.

15. As a result of the questionnaire replies, Mr. Gliddings now plans to push music program especially prepared for school time in schools which at present are unacquainted with this type of entertainment.

Questionnaire went to all of Mineapolis 111 public schools of expresenting a emoliment of 83,185.

# 1.000-ANNOUNCEMENT CONTRACT AT WCBM

Baltimore, Feb. 26.

Exceptional single sale of spot nnouncements for Balto was

Exceptional single sale of spot announcements for Batto was bagged by WCBM last week. Stationed signed a loop department store for 1,000 spots in bulk, to be spread out over a year at rate of 20 per week.

# WMCA \$450 an Hour

Hour rates on WMCA, New York, remain the same as when a part of the former ABS chain. New schedule just issued.
Current rates are: Class A, night time, hour, \$450; half hour, \$250; quarter hour, \$150, and five minutes,

No retail discount on time signals.

WLW REBATES

FCC Decision Sends Rates Back to Old Level

Columbia hopes through the complation of a surrey that it is retending rates that prevailed before the
station's power was hopped to 500,

With the outlet still operating at

With the outlet still operating at

With the outlet still operating at

Negro Talent in Texas

SBS amexics that in Texas

SBS amexics that in Texas

SBS amexics that one was almiss

Negro talent's rare in Southwest.

Columbia hopes through the complation of a surrey that it is retending that the this week to
the trade this week to
the trade this week to
the trade this week to
the contend. CBS hopes to show in
the been used, but overcome the
tending rates that prevailed before the
station's power was hopped to 500,
to What the outlet still operating at
the bouse to house call.

Negro Talent in Texas

SBS amexics that one year of

SBS amexics that one year

All samed to note what programs

she had tuned in. Through this
used by Prof. R. N. Schmelizer in

Columbia hopes through the continuation of a surrey that it is retending to the trade this week to
the this week

# New Business

NEW YORK CITY Betty Wales, Inc., series of spot nouncements, for 13 weeks, WHN. Dr. Roses' Irish Time, once weekly on Sundays for period of 26 weeks WHN.

WHN.

City Wide Radio Service, daytime signals, for 52 weeks, WHN.

United Remedies, Inc., of Chicago, daily series, for 52 weeks, presenting disk music and serial. Placed through Bess & Schilling, Inc.

WMCA.

through. Bess & Schilling. Inc. WMCA.

Dufly-Mott Co., Inc. (California Prune and Apricot Growers Assoing Sunsweet Amateur show, for 52 weeks. Placed through Grady & Wagner Agency. WMCA.

Orpheum Amasarment. Co., Inc., daily amouncements: for an indefinite period. Placed. through Italy and the Company of the Company

WOV. Pribute, saries of five-min-Herald Tribute, saries of five-min-the saries announcements, plugging its new Sunday magazine supple-ement, for an indefinite period. WOR. Evening Johrnal, series of spot an-nouncements for an indefinite period. WOR.

nouncements for an incellinte period.
Vor. 2018. 28, 200. weekelty, presentitag The Putzlers for 18 weeke. WOR.
R. H. Macq. presenting Emily Post
in a Sunday program. WOR.
Fisher Co. thrice weekly as a part
of the Martha Deane hour, for 13
weeks. WOR.
Alka-Seitzer, Saturday hour presenting Jewish news flashes with H.
Korkon' commentating, for 12 weeks.
Borden Selse Co. Jrac. (Horton's
Borden Selse Co. Jrac. (Horton's

WEVD.

Borden Sales Co., Inc. (Horton's
Ice Cream), starts March 6, Wednesday evening quarter hour, 'The Puzzlers.' Through Young & Rubleam.
WOB

WOR.

Pischer Baking Co., starts March
12, three a.m.'s a week, news reports.

Phrough Scheck Agency, WOR.

B. Fischer & Co., Inc. (coffee, tea,
splees), N. Y., Tuesday, Thursday
and Saturday participation announcements in Martha Deene program. Through Tracy-Locke-Dawson, N. Y. WOR.

#### PHILADELPHIA

Frincood Brewing Co., sports talk six times weekly for 13 weeks. Placed direct. WIP.

B. C. Freidman Co. (matzos), participation in Home Makers Club. contact expiring April 10. Placed direct. WIP.

Text. WIP. (cosmetics), one 15-

sent Miles of the Miles of the

WFIL.

Phila. Electric Co., 12 spot announcements. Placed direct. WFIL.

Plaismer Store (shoes), one-15minute musical program weekly for
26 weeks. Placed through Chas Poissme. minute musical pros-minute musical pros-28 weeks. Placed through Cassidy. WFIL. Penn-Jersey Stores, six spot an-nouncements per week-for-52-weeks. Placed by Sidney Weller Adv. Placed by Sidney Weller Adv. WFIL. WFIL. Wells on the state of 13-week for 13-weeks.

Diaced by Sidney Welter Adv.
Agency. WFIL.
Agency. WFIL.
Agency. WFIL.
Agency. WFIL.
Ind. Merchants Bus. Service, one
15-minute period weekly for 13-week
contract. Placed direct. WFIL.
Thr.cshers Dress Goods, daily spot
announcements, for 13 weeks. Placed
direct. WRAX.
B. S. Simont, Inc. (oils), three 15minute musical programs weekly.
WFAX.
WEAX.
WEAX.
WORLOW CEMETERY. one 19-min.
WORLOW CEMETERY. one 19-min.

for a period of one year. Placed direct WDRM: YDRM: YBROW, Hartford, two announcements on ad liner each week for an indefinite period. Placed direct. WDRM: Shoppe, Hartford, Helen's Benuty, Shoppe, Hartford, Helen's Benuty, Shoppe, Hartford, Helen's Benuty, Shoppe, Hartford, Hollow, Hollow, Hollow, Hartford, Hartfo

S. 1918. Pieced by Hammer Anvertising Co. WTRC.

CLEVELAND

California Perfyme. Company, two
quarter hours weekly, musical combe and perfume talk, on Wednesdays
and Fridays for 15 weeks. Placed
direct by Jeart Squire, sales manFels Company, makers of Fels
Naptha Seap, two 15-minutes of
Ozark Mountain Boys Tuesday and
Thursdays at 10.45 a.m. for 35
Thursdays at 10.45 a.m. for 37
New York. WGAR.
General Baking Company (Bond
Bread), contract renewal for 39
weeks of five quarter-hours weekly deted. Batten, Barton, Durstine and
Osborne of New York. WGAR.
Dr. Scholz Fool Comfort, spot announcements for 16 weeks. Frankel
Chrysler Mofors, 13 spots. J.
Sterling Ketchell, New York. WGAR.
Nestle. Mik Products, spot announcements for 28 weeks. Placed
Mazine Products, beauty products,
skr spots for 13 weeks. By Lee Anderson Advertising Co., Detroit.
WGAR.
Muller Candics, six weekly

six spots for 13 weeks. By Lee Anderson Advertising Co., Detroit. WGAR.

Maud Muller Candies, six weekly for 45 announcements. Placed by Bertha Wulff. Agency of Columbus. WGAR.

CHARLOTTE, N. C.

Dr. Miles Laboratories, N. Y. C.,
39 one-quarter hour evening transcriptions, three each week, 6:15
Monday, Wednesday, and Friday,
beginning Feb. 18, ending May 11,
10. N. Y. C. Wednesday, and Friday,
Bernard Perismer, St. Louis, Mo.,
one five-minute live program Feb.
7, 1935. Placed by Hilmer V. Swenson Co., St. Louis, Mo. WET.
Burnedl & Dunn Co., Charlotte,
N. C., 23 time signal announcemeding Feb. 18, 1956. Placed direct.
WET.
Capital City Products Ca. Column

Placed by Bildney Weller Adv Adv Advertising Subsection of the Merchants But Service, on the Merchant But Subsection of the

ending fluctures of the state o

WBT.

A & P. Tea Co., Charlotte, N. C., three one-quarter hour programs per week, beginning Feb. 25, 1935, ending indefinite. Placed direct. WBT.

### BOSTON

BOSTON

California Fruit Groners Exchange (Sunkist), 21 100-word announcements, daily including Sunday, began Feb. 1. Through Lord & Wolfs (Cother, 52 125-word announcements, Mondays, Wednesdays, Pridays, beginning March I. Through Sallinger & Publicover, Boston. Wolfs (Cother, 52 125-word announcements, Mondays, Wednesdays, Pridays, beginning March I. Through Sallinger & Publicover, Boston. Wolfs (Cother, 52 125-word announcement, Mondays, Wracfass, 100-100-word announcements, Mondays, Tuesdays, Wednesdays, Thurdays, Saturdays; Wednesdays, Thurdays, Tuesdays, Wednesdays, Thurdays, Saturdays; Wednesdays, Thurdays, Thurdays, Saturdays; Wednesdays, Thurdays, Saturdays, Wednesdays, Thurdays, Saturdays, Wednesdays, Thurdays, Saturdays, Wednesdays, Thurdays, Saturdays, Saturdays, Wednesdays, Thurdays, Thurdays, Saturdays, Wednesdays, Thurdays, Thurdays, Saturdays, Wednesdays, Thurdays, Saturdays, Wednesdays, Thurdays, Saturdays, Parkers, Saturdays, Saturdays, Parkers, Saturdays, Parkers, Saturdays, Parkers, Satur

WNEH, WILLH, WICC, WFEA, W.BZ, Fels & Oo. (Fels Naphtha Scap), 78: 15-minute programs, Mondays and Sedimental Programs, Mondays and Sedimental Programs, Mondays and Sedimental Programs, Mondays and Sedimental Programs, WNAC, Fease & Curren, 140 15-word announcements, four daily, renewal of the Programs, Tuesdays, beginning February 18, WNAC, 100 15-word announcements, two daily, began February 13, Direct, WAAB, Fease & Curren, 114 15-word announcements, two daily, began February 13, Direct, WAAB, Fease & Curren, 114 15-word announcements, two daily, began February 17, Through Harry M. Frost, Boston, WAAB, Khoury Tobacco Co. 100 sport flashes, daily beginning February 17, Through Harry M. Thouse, March M. Hard Cabot, Boston, WAAB, Hard Mashes, Hard Cabot, Boston, WAAB, Machall Hard Cabot, Boston, WAAB, Thouse, System, 50 time signals.

live announcement, Feb. 12, 1935.

Placed by Buchanan-Thomas Adv. Co., Okanan, Neb. WBT.

National Voice, Less Angeles, Calit, one quarter hour Sunday atternoon tending Theathness, Placed by Walter Biddick Co., Los Angeles, Calit, WBT.

Pound & Moore Co., Charlotte, N. Co., 15 25-word tie-ni live announcement and the programs, and the programs, Tuesday evening Says and the programs, Tuesday evening Hoddick, WBT.

Singerland Banjo Co., N. Y. C., cone-half hour live talent Programs, Tuesday evening, beginning Feb. 1218.

Retring Toothpaste Co., N. Y. C., wo cone-quarter hour live talent programs, Feb. 11 and 13, 1936.

Retring Toothpaste Co., N. Y. C., wo cone-quarter hour live talent programs, Feb. 11 and 13, 1936.

Placed by Radio Sales, Inc., N. Y. C. WBT.

WBT.

String Announcement See Inney to the Control of the Cont

PITTSBURGH

McCreery Co., Ppl. dept. store, 100 announcements. Placed by Walker and Downing. WCAE.

Kelly Clothes, 52 spot announcements. Placed by Charles E. Yost, WCAE.

Kelly Clothes, 82 spot announcements. Placed by Charles E. Yost, WCAE.

Hahn Furniture Co., 28 spot announcements, Placed direct, WCAE, Boggs and Buth, Tgh. dept. store, as ordered. Placed direct, WCAE.

Bosco Co., 39 announcements, Placed by Kenyon and Eckhardt. WCAE.

Washington State Apple Co., 100 announcements on daily Alice Abanouncements on daily Alice Apple Co., Placed by Izacad Co. WCAE.

Pinced by A. P. Hill. WCAE.

Beil Breed, five announcements daily for eight weeks. Placed direct. WINJ.

Fisher Baking Company, news commentator, twice daily, five days a week for indefinite period. WINJ.

Rosy Clothing Company, 15-min.

Rosy Clothing Company, 15-min.

Rosy Clothing Company, 15-min.

Rosy Clothing Company, 15-min.

Schainecks Placed by Peck Adv.
Agency, Trenton. WINJ.

Schainecks Clothing Company, electrical transcriptions, 15 minutes WINJ.

Best Foods, Inc., Ida Baliey Allen Cooking School, three times weekly for 38 weeks. Placed direct. WINJ.

PORTLAND, OREGON
Portland Gas and Coke Company,
13 if-minute programs. Placed by
McCann-Erickson Agency. KGW.
Welch Grope Juice Company,
36 one minute electric transcriptions.
KGW. by H. W. Kastor Company.

McCann-Erickson Agency, KGW, Welch Grope Juice Company, 36 one minute electric transcriptions-Flaced by H. W. Kastor Company, 36 one minute electric transcriptions-Flaced by H. W. Kastor Company, KGW. H. Weissfeld and Goldberg, jewelers, 15 minute program three times weekly, one year. Placed direct. KGW. Bedell Company women's apparel, 350c announcement. service, one American Produce Company, 19e minute program, daily, one year. Placed direct. KEX. Sheridan Fruit Company, spot announcement service, daily, one year. Placed direct. KEX. For Furniture Company, 13 five-minute programs per month, one year. Placed direct. KEX. For Furniture Company, 13 five-minute programs per month, one year. Placed direct. KEX. For Furniture Company, 13 five-minute programs per month one year. Placed direct. KEX. For Furniture Company, 13 five-minute programs per month one year. Placed direct. KEX. For Furniture Company, 13 five-minute programs per month one year. Placed direct. KEX. For Furniture Furniture, 1904 five, 1904 five

Placed by McJunkin Advertising Agency. KEX.

Bernards Jewelry Store, 13 fiveminute programs, one month. KEX,
Radow Printing Co., spot announcements, daily, three months,
Elaine Beauty Shop, spot cannouncements, daily, three months,
KXL.

Enterments, dany,
KXL.
Burnett Jewelry Store, spot announcements, dally, three months.

KXL.
Chicago Cleaners, spot announcements, daily, three months. KXL,
Jos M. Herns, sporting goods, spot
announcements, three months. KXL,

# SAN ANTONIO

Dallas WOAI and Toxas Quality Group stations.

Grephound Bus Lines, 32 15-min tute weekly programs. Placed by Beaumont & Hohman Agency, Dallas. WOAI and T.Q.G. stations.

Micks-Rubber Co., 150 15-minute-morearums. Sality except Saturday and

A moots and Pulat, Fgh. dept. store, blance of controlled by the property of t

CHICAGO
Goodrich-Gomble Co. (Hoff's Infiment), 50-word amnouncement dully except Sunday for one week, and a series of 56-word amnouncements three times weekly thereafter until too the control of the co

# CINCINNATI

GINGINNATI

H. 6 S. Popue Co., department store, 52 weekly women's fashion releases of Tobelogues, waxed by World Broadcasting. WCKY.

Shille 6 Johnhmeier Furniture Co., and the Marmer Shoe Co., local, alternate in spot announcement on New Question Box evening five-minute program. Querier concern geometry of the program. Querier concern geometry of the presonalities. After five of 'em ars offered, commersh plug precedes answers, WCKY.

# Improbable Broadcasts

## No. 9-Tarzan of the A. P. By Bob Landry

Music-Tom-toms

Sound Effect - Assorted jungle whoops Sound Effect-Tigers eating lions

Announcer-We are in the heart of Africa. Sound Effect—Racing car at high

Announcer - An automobile rushes madly across the African

safari. Sound Effect-Gears of a heavy

truck.

Announcer—From the opposite direction a two-ton truck loaded with pith helmets approaches. The red light is on, but the racing car does not see it. Suddenly there is a crash.
Sound Effect—Screaming brakes,

collision, flying glass. Carveth Welis-Sorry, old man

The sun was in my eyes. Martin Johnson (from under car-

buretor)-You! Wells-You!

Wells—Iou:
Mrs. Johnson (sticking her head
out)—Him!
Wells—(drawing his head in)—

Her!
Sound Effect—Airplane
Johnson—My God, an aeroplane—
we're scooped—it's Burton Holmes.
Sound Effect—Zeppelin.
Wells—And look—that blimp can

wells—And look—that blimp can nly mean one thing—Frank Buck. Mrs. J.—Martin, there's a new. ak at the American Museum of atural History.

Natural History.

Wells—And I had a contract all set with NBC.

Sound Effect — Elephants eating

peanuts.

Announcer—The scene now shifts
to the Edgar Rice Burroughs country. Here we find our old friend.
Tarzan—He is hanging from a tree

looking down on the waters of Lake Canitbe. Beside him is one of his ape buddles.

ape buddles.

Tarzan—I tell you, it's incredible.

Ape (thoughtfully)—I wouldn't be
too sure of that, Tarza. There's no
telling what they'll dig up out of.

Africa yet.

Tarzan—I've been around this
lake too long. I can't believe there's
any prehistoric monsters in it.

Ape—Yeah, but suppose there is.

Think of the picture rights. Think
of the serial rights!

of the serial rights!

Tarzan—What's that? I heard a

Sound Effect-Zeppelin.

Sound Effect—Zeppelin.

Ape—It's some explorer, I suppose. They bore me.
Frank Buck (appearing from underbrush)—Mr. Tarzan, I presume:
Tarzan—Put away that camera.
Buck—How about giving me your eories on the prehistoric monster Tarzan—Sorry, old man, can' lige. I'm here myself on assign

ige. I'm here myself on assignnt from the A.P.

Buck—You don't mind if I hang
m the tree with you?
Farzan—You may go hang anycre. I saw Wild Cargo.'

Buck—Don't ritz me. I saw your

tire.

# Sound Effect - Female Ubangi

eating soup.

Announcer—The next day there Announcer—The next day there is quite a camp on the shores of Lake Canthe. Burton Holmes, the Johnsons, Carveth Wells, Floyd Gibbons, Sir Hubert Wilkens and Cornelius Vanderblit, Jr., arrive. Nothing is talked of except the prehistoric monster. There is considerable of the considerable of the considerable of the considerable speculation.

ulation. Ape—Hey, Tarzie, can I see you a minute?

inute:
Tarzan (pushing a rhinoceros
ide)—Okay. Toots: What's up?

Tarzan (pushing a rhinoceros aside)—Okay, Toots. What's up?
Ape—I've got a tip on the prehistoric monster's habits.
Tarzan—Who told you?
Ape—This is hot. I got it from a friend who got it from a friend.
The monster always comes up just after tes for a bit.

THE MODISITY AIMS/STATE OF A BIT.

Tarzan—Boy, this is something.
We've got to keep it quiet. I'll tick
out a message to the A.P.

Sound Effect—Morse code.

Sound Effect—Morse code.
Ape—What are you skying?
Tarzan—I'll read it quote A. P. headquarters have hot line on prehistoric monster expect exclusiveinterview it monster seaks any of
dialects of this area stop have rewrite desk prepare alternative
stories and hold for flash stop code
as follows one dot means saw the
monster talked with-him-her-or-it
stand by for interview stop two
dots mean saw-monster but did not
have chance to talk stop three dots have chance to talk stop three dots mean there is no monster signed Tarzan A.P. Correspondent Deepest

Tarzan A.P. Correspondent Africa.

Ape—That's a good plan, Tarzie.
Sound Effect—Explorer seating
their hearts out.

Announcer—It is tea time. Without saying a word to the camp Tarzan steals off to a secluded spot on
the shores of Lake Cantibe.
Tarzan—I may be I have reshias.

Tarzan—I may be handicapped through not knowing the prehis-

toric monster language.

Announcer—Meanwhile far off in the distant A.P. office tense officials wait nervously for the flash that may mean the greatest scoop in

history.

A—It's long after tea time. Why
don't we hear?
B—Don't talk. I think it's start-

ing.
Sound Effect—Morse code.
A—That's it. Careful now. What
is it—one dot—saw the monster
talked to him—two dots—saw the
monster didn't talk—three dots—

talked to him—two dots—saw the monster ddurt talk—three dots—there is no monster.

B—Wait—another dot—four dots.

It's stopped.

A—That's not in the code. Wire back for an explanation.

Sound Effect—Morse code.

B—I'm saying quote received fash four dots not in our code stop three dots means there is no monster please clarify signed A.P.

Sound Effect—Morse code.

A—Here comes the answer.

A-Here comes the answer.

Answer-Four dots means ther

TIED BUT NOT TOO TIGHT

Answer - is no Tarzan.
(Signed) The Monster.

# CRITICS MAKE BAD ACTORS, WGR THINKS

Buffalo Feb 26.

To critics of current programs a revealed by letters during official squawk week, WGR and WKBW are saying, 'Let's see you do better vourself.

yourself.

Listeners will be given 30-minute spaams twice weekly for production of their own efforts and ideas. Letters suggesting program hunches were answered with the invitation to visit the studies and show the production staff how it should be done.

Studio staff will keep hands off oductions except for regular an-uncer who will tell what it's all

Radio workers make terrible broadcasters, as Buffalo listeners discovered when Roger Baker, WGR and WKBW sports announcer, made and WKBW sports announcer, made the rounds of the studio staff with a portable mike to get informal be-lind-the-scenes interviews on how a studio is run.
Baker worked with 150 feet of cable and a desk mike, allowing him

ove freely from office to office. to move freely from office to omce. Most of the boys and girls, despite their daily association with micro

# Hearst Station Withdraws Azrael, Hearst Columnist

Hearst Columnist

Baltimore, Feb. 28.
Hearst-owned WBAL, to sell a commercial last week offered Louis Azrael, columnist on Hearst's local sinest. News-Post, then shortly after rescinded the offer with the explanation that it is the policy of the station henceforth not to tie-in the identities on. the newspaper too closely with the station. Seems is a general policy throughout the Heart chain of stations and rags.
According to WBAL the only Individuals connected with the sheet who will be fostered over the broadcaster are the dally (Gibbe-Trotter' and the Kiddle Klub Massrabit Policy and the casts, with the time pald for by the paper.

### Italy and Radio

RADIO

Milan, Feb. 14. Out of 43,000,000 in Italy only 95,000 own radio sets. Even Out of 43,000,000 in Italy only 395,000 own radio sets. Even Austria with a bare 6,000,000 population claims to have 506,-000 sets.

population claims to have 506,000 sets.
Character of Italian tastes,
illogical taxation, commercial
impittude, poor programs and
irksome police control are
blaimed. First and foremost,
the people spend much of their
leisure in cares, bars, hotels,
restaurants and osterie (inns),
and being voluble they find in
the radio a competitor who can
be neither reasoned with nor
bawled to silence.

# Nazi Case Against Old Regime Radio Execs Nears End in Court

Berlin, Feb. 15. Berlin, Feb. 15.
Germany's long - drawn case against directors old radio system nearing close with chances acquittal 50-50 and no takers.

Case grew out of charges that old directors had paid themselves too much money, had forced firm printing official radio mag to kick back

me part of payments and half

dozen minor offenses.
Case first broke after Nazis took
over government, arrests being
made wholesale, dezens shoved into
concentration camps, accompanied
much bitter wailing in press about
'stealing poor people's groschens,'
similar to same walls which were
loosed to undermine confidence of on men in their leaders. case husted, several defend

ants died, others ordered released

ants died, others ordered released from camps. Seven defendants faced trial, state demanding sentences totaling 134 months and fines amounting to 898,-

Twas first big propaganda possi

Twas first big propaganda possibility since Reichstag fire and outcome may determine government's future action on other charges pending against officials of old regime. Most of the defendants were instrumental in bringing Germany's radio system out of swaddling clothes to mest eating stage of today, but that didn't count.

# BAR ASSN. GRIMACES AT COURT PICK-UPS

Denver, Feb. 26.

Denver, Feb. 26.

Broadcast—dally over KLZ from the police court, commercialized by a bread company, is receiving more publicity than any similar broadcast since radio came to Denver. Has been going on for several months, and, according to Mayor George D. Begole, will continue as long as he is in office, and someone wants to pay the broadcasting bill. Election is in May, so the broadcast ought to be asfe until June at least.

Bar association committee passed strong resolution committee the state of the police court proceedings. Judge retailated over the air, made some remarks about the committee they did not like, and the committee called on the mayor to stop the doings. Mayor refused, and at present it looks as if the broad to respect to looks as if the broad to green tit looks as if the broad to green the police court of the doings.

stop the doings. Mayor refused, and at present it looks as if the broadat present it looks as if the broad-casts were safe, and KLZ is getting more publicity than ever, both pa-pers gobbling up both sides of the story.

# Sue Winchell

(Continued from page 43) stitutes a violation of Winchell's

Jurgens In an wo will be rosecred over the broadcaster are the daily 'Globe-Trottter' and the Kiddie Klub Master.
Both plus the sheet in their aircasts, with the time paid for by the
paper.

American Jazz

American Jazz

Alain Romans, who came here
from Nova Scotia nine years ago to
study music, has broken into French
valid with his 14-piece band. Broadcasts Wednesdays, Thursdays and
claims to be the only French band
claims to be the only French band
claims to be the only French band
tleader who dares put American
type of hot Jazz on the sair.

His regular spot is Cafe de Paris,
where he plays nightly.

# **Band Pick-Up Raiding Campaign** Renewed in Chi; NBC as Ringleader

# Here and There

Spins and Burke compositions will be the full program of Fred Waring on March 7. Writing duc are couple of youngsters only in the biz a year.

John M. Kennedy, shifting to WBAL, Baltimore, sales from the ad dept. of the local Hearst rag, News-

'Easy Aces,' who are now on WDAF, the Kansas City Star's station that the Kansas City Star's station that the Kansas City Star's station and the Column art in the Star's Sunday edition. Goodman Ace was formerly dramatic critic and columnist on the opposition Journal-Post.

Merie S. Jones, formerly sales manager for WAAW, Omaha, has been appointed on the sales staff of KMBC, Kansas City.

George Harvey has been added to the sales staff of WGN, the Chi-cago Tribune outlet.

Roberta McWade, daughter of Robert McWade, legit-picture actor, is doing the feminine lead with the WGY Matinee Players in a serial sketch of medelval England. The Wayside Inn., She ir a teacher of dramatics at a Schenectady High School

Tom Manning is deserting WTAM, Cleveland for a time to vacation in Miami, Fla., his first vacation in nine years.

Hum, Strum and Shop, an act that has played eastern Ohlo the-atres in recent months, is leaving WTAM, Cleveland, shortly.

Charles Grossman, program direc-tor for KSO, Des Moines, is out Gordon Hittenmark goes in as suc-

David Freedman is scribbling new radio sketches for Tom Howard and George Shelton.

ter Logan giving WTAN and staff orchestra two-weel s. New membership coming Walter

Ben Levin, news commentator beginning three-a-week set-up over WGAR Cleveland under new con-

Rose Thall leaving WJAY, Cleve-land, with Clyde Wood taking charge of children's programs.

George Skipper of the Skip, Step and Happiana act, Cleveland, de-serting team to join sales force of local Pontiac Co.

Clyde Kittel, reconsidered resig-ation. Is staying at WTAM, Cleveland, as announcer,

H. R. Gross, former newspaper-man, has joined WHO, Des Moines as news editor.

J. C. Schramm, former chief an nouncer at WBNX, Bronx, is now spieling over WOR, Newark.

O. Langlois and Ralph C Wentworth formerly with Genera Broadcasting have opened advertis ing offices in New York.

WWNC, Asheville, N. C., cele-brated its seventh year on the air Feb. 22.

KFAB, Lincoln, will be in the Hotel Lincoln after March 1, when the present Cornhusker hotel stu-dios will be vacated. This is in con-junction with KFOR. Both links perated by the Union Holding Co

Edith de Takacs in NBC artists service sales promotion division un-der Edward De Salisbury.

Lester Spencer, publicity chief a WOWO, Fort Wayne, has sold his Question Box hour to Cocktail Cig-

Ezry Cock, as result of Mountain Boys landing Fels (Continued on page 49)

Chicago Feb 26 Band spot raiding campaign is under way again in this town, and with the NBC office leading the foraging, or attempts at enticing name band spots away from rival ransmitters. Columbia which used to be the ringleader in the raiding campaigns, is somewhat

the raiding campaigns, is somewhat quieted down now, having grabbed out the Edgewater-beach, the Chez-Paree and the Grand Terrace. But NBC is on the spot, with not enough top Chi spots to go around.

NBC program, chieftains have been angling for three danceries now completely tied in with WGN, the Chicago Tribune station. Are making overtures to the Palmer House, which has Ted. Weem's band in the Empire room, and to Andrew Karzas, who has Wayne King band at the Aragon and Jan Garber band at the Trianon. Karzas is remainat the Aragon and Jan Garber band at the Aragon and Jan Garber band at the Trianon. Karzas is remaining loyal to WoN, with whom he has been associated for many years. NBC is particularly anxious for these spots, due to the inclusion of another local station to its sustaining schedule, the Chicago Federation of Labor station, WCFL. With another extra mouth to feed, the local web feels that it needs more sustaining night time talent to take care of the demand. So fan, however, all of the NBC blandishments have been unavailing. On the other hand, it is reported that Frank Bering and Byfelds will shift the College Inn wire from NBC to WeN.

# SEATTLE TIMES MAD AT RADIO AGAIN

Scooped by local stations getting Press-Radio Bureau reports on the Hauptmann verdict, the Seattle Daily Times the following day

Hauptmann vertice, the Seattle Daily Times the following day adopted a policy of absolutely no radio publicity stories, carrying, only program listings.

Times had vertice, anouncing the following day to the following the foll

When the 'extras' finally did reach the street, radio had already reported the verdict. Newspaper sales were not what the editors had expected-them-to-be.

A year ago all Seattle papers cut out all radio publicity for a while. Circulation demands brought the program listings back in the columns again, and gradually more and more publicity stories, with extra umns again, and gradually more and more publicity stories, with extra big doses in the Sunday editions. It began to look as if the newspapers, reconciled that they must give radio listings were making a race of it to see which could build up the best circulation-grabbing radio department.

This sudden re-reversal of the Times cuts radio publicity in that paper to a minimum; but the Post-Intelligence is yelping for more ether ballyhoo.

# WBAL After Celebs

Baitimore, Feb. 26.

Matitimore, Feb. 26.

Till recent weeks Nancy Turing, stylist spicier and celeb quizzer on WFBR, had things pretty much het own way when she wanted to hook a w. k. visitor to town and bring the person up before a mike. Now, however, for the first time in about a year she has some competish on her hands.

Hearst-named Will.

er nancs. Hearst-owned WBAL has gone Hearst-owned WBAL has gone in for such stunts, and has unlimbered a tough setup, WBAL last week took Bebe Daniels (here in legit, 'Hollywood Hollday') away from Miss Turner after the announcement had been made that she word of the control of the control of the control of the control of the Miss Daniels, but snagged Ben Lyon and Skeets Gallagher to boot; isiter were in show with Miss Daniels.

Setup at WBAL not only em-WBAL last

with Miss Dandels. The step with the same with Miss Dandels. The step at the s columnists from interviewing.

# RADIO SHOWMANSHIP

(Stunts, Tie-Ups, Program Novelties)

### **Outstanding Stunts**

DRAMATIZED RATE CARD WINS, New York

MINUTE MYSTERIES WTMJ, MILWAUKEE

STUDIO BREAKFAST WPEN, PHILADELPHIA

SAWING A SPONSOR IN HALF WHN, NEW YORK CITY

## WINS Dramatizes Rates

WINS Dramstizes Rates

Station WINS In New York City.
Station WINS In New York City.
Station WINS In Wind The Interest of the York Card evo view at a unique method of telling. It to the trade. Figuring that a cut and dried statement would get less attention than an arresting piece of literature, Lewig Hohl, of the sales staff, borrowed from the program department some continuity blanks.

Announcer—Hearst Radio.

Production—Sales Dept.
Music—Martial.
Sound—Logic.
Control—Perfect.
Cast—Walter Preston and an advertiser.

vertiser.
Title—Free Air Or Who Pays the

Rent.'
Then followed in regular continuity style an imaginary dialog between sales manager Preston and a prospective client during which the new rates were mentioned and

Milwaukee Telegraph Co. Likes It Milwaukee Telegraph Co. Likes It Robert A. Johnson company, cookie and candy makers, Milwaukee, is sponsoring 'Minute Myateries' as part of a half-hour program over WTMJ. Myatery is broadcast eff urind. Listeners are asked to telegraph their southons othat a winner can be picked and announced before program is over. If located within Milwaukee winner gets cash prize by messenger is sent by telegraph.

## Doughnuts and Coffee Show

Doughnuts and Coffee Show
Audience reaction Philadelphia.
Audience reaction Philadelphia
Casta vite WPEN he visual broadcasta vite WPEN he he had been casta vite when he control and a control and a control and a control and the coffee and dought an offer of all the coffee and dought.
It was expected that the studio would be jammed "with early intowners catching a quick dunk and a laugh before office hours. Instead, a laugh before office hours. Instead, a laugh before office hours. Instead, was composed mainly of housewives. Now the station is wondering how long it will take breakfaciliess hubbles to complain of the compl

Sawing Sponsor in Haif
New York City.
A kiddle hour to end all kiddle
hours is a stunt program on WHN,
New York. Handled daily by Perry
Charles and Ward Wilson: Program
makes no attempt at conference or
sense an imaginary sponsor is sawed
Hour changed from a morning
schedule to 8:30 p.m.

schedule to 8:30 p.m.

Jimmy Allen Newe York.

Latest giveaway that Richfeld Oil-has hooked up with its 'Adventures of Jimmy Allein' disc series is a bi-monthly paper for the kids. First issue will be distributed among the gas stations the latter tobtained by the youngsters driving into the filling depot with their aduits.

Faper, tagged 'The Jimmy Allen Newe will; contain aviation news, and a serial story. Spot series which is now in its second, 13-week cycle lays claim to a membership of 375,000 youngsters in its Jimmy Allen Flying Club.

Selling Time to Churches.

# Selling Time to Churches Cleveland

By emphasizing the power of all publicity for churches, with Father Coughlin as best example, John Patt sold two of city's biggest churches and haif-coen others on the idea of the company of the compan

denominational churches been willing to get together in such a co-op
proposition. Labeled 'Cleveland
Radio Hour of Worship' Sunday
programs, first 11 a.m. plck-up was
inaugurated by Trinity Episcopal
Cathedral for entire hour service.
Address by Dean Chester Burge
organiogs with choir included. One
novel angle was that five mikes
were planted in cathedral to insure
perfect reception, but hidden so
well nobody got mike fright.

#### Scarlet Fever and Radio

Scarlet Fever and Radio
More than 15,000 children under
the age of seven, barred, from Milwaukee schools by health authorities
in effort to check a scarlet fever
in effort to check a scarlet fever
via the air.
Two 15-minute radio programs
are being held daily over WTMJ, in
co-operation with the public school
teachers, who instruct the children
on what work to do at home. WISN
has been shown and the school ban will be lifted March 18.

KSTP's Cake-Baking Contest St. Paul.
Radio cake baking contest has been staged in KSTP's weekly como douct and making it palatable. Although the stunt is tied in with a commercial program and was originally figured a fairish sort of plug for the product it purveys, it has

built, during the three weeks it's been on, into gigantic proportions. Cash prizes of \$5, \$3 and \$2 are given to the individuals turning in the three been individuals turning in the three been sention, and two packages each of Pearson's cake-tested flour. All other contestants each receive one package of the cake flour.

No strings attached to the offer, no box tops or sales slips are necessary. Sponsor runs the program on word-of-honor basis, asking that housewives use Pearson's flour and none other, and rely upon their hon-street cakes are determined by the

housewives use Pearson's flour and none other, and rely upon their hon-self-st cakes are determined by the flibble method. KSTP studioties cutting one silice from 'sach-cake and munching a small bite to determine which of the many creations are then donated to St. Paul's two children's hospitals and the resultant sympathetic appeal of the project pulls in many cakes from persons who was the cake and the project pulls in many cakes from persons to the the capitals. If their efforts should win. Latter angle results in beaucoup good will for the sponsor and his product. There's no limit set on the number of the sponsor and his product. There's no limit set on the numpulation of the sponsor and his product. There's no limit set on the numpulation of the sponsor and his product. There's no limit set on the numpulation of the sponsor and his product. There's no limit set on the numpulation of the sponsor and significant products and string from into the guidos Friday of each week.

# Interviewing Survivors Seattle

Interviewing Survivore
Seattle,
Making headlines for the newspapers and an international broadcast
for NBC, was the arrival-in-Seattle
and the seat of the seat

crushed at the top when the ship suddenly furched. By the time technicians and announcers must be concluded and announcers with the control of the concluded and the concluded and the control of the con

# Bring Job-Man Together

Bring Job-Man Together

WMAZ Macon is assisting the national re-employment 'program by
extending the use of its facilities in
locating a man or woman for whom
a job is available. An announcement over the air brings a responsement over the air brings a responseshown. Whenever a job is found for a
person who is not near a telephone
this proceedure is used. It takes
only a brief announcement between
programs.

# Sears, Rosbuck Contest Roches

Rochester.
To get a line on listener response,
Sears, Roebuck store here is offering prizes for a name for its new
program.
Balt includes a radio set and
seven other prizes.

### Controversial - Debates

Controversial Debates
WNAC, Boston, going Boston
series of no-decision debates between college teams. Last week,
Harvard argued with Datrmouth on
subject. That the Several States.
Harvard argued with Datrmouth on
subject. That the Several States.
Harvard argued with Jartmouth on
subject. That the Several States.
Harvard argued with Jartmouth on
subject. That the Several States.
On Feb. 27. University of New
Hampshire debates with University
of Puerto Rico on That There
Should Be Legislation to Frevent
Hampshire debates with University
of Puerto Rico on That There
Should Be Legislation to Frevent
Arms and Munitions. Following
day Stanford U debaters come to
Boston to have it out with Harvard on All Collective Bargaining
And States of Company Unions and Frotested by
Law.

During the winter this sustainer
series has brought in a mass of mail
from the more serious minded lis-

Unprepared Philadelphia
Philadelphia
Philadelphia
Latest worry of local program
directors is the barren comedy situtation in Philly. Town has done
little extensive musical brown has done
little extensive musical brown has done
little extensive musical brown has
well bears, and sticking SpiciNow that several of the locals
are beginning to offer up some competition here, a once over of the
talent reveals that not only doesn't
Philly offer a qualified ether maspictely lacks a single comic. Program builders, with prospective eli-

# **New York Radio Parade**

By Nellie Revell

Last Tuesday eve a stranger called the desk on the 22nd floor at CBS, Helen Fox, the hostess, had this to contend with. The stranger wanted to know where to apply for the amateur show auditions. Asked what his specialty was he replied a Funch & Judy show. When informed that a Funch & Judy open was not the best entertainment for radio since it cannot be seen, he answered to the effect that what is the difference since the show is broadcast from a theatire

Columbiaites in Town

CBS visitors to .NY. Earl Gammons, vp of WCCO in Minneapolis;
J. L. Van Volkenburg, vp of KMOX in St. Louis; Tom Gooch, owner of RTRLD in Dalias; S. H. Patterson, owner of .KVOR in Colorado Springs;
John Shepard, owner of WNAC in Boston; E. Y. Flanigan, commercial manager of WSPD in Toledo; H. J. Brennan, manager of WJAS in Plittburgh; R. M. Thompson, commercial manager of .WJAS; and-Edward J. Samuels, commercial manager of WMAS in Springfield.

NBC visitor; Rock Clark, radio editor of Bridgeport, Conn., Post.

NBC visitor: Rock Clark, radio editor of Bridgeport, Conn. Post.

Short Shots

Though the Goodrich show will undergo changes gaiore before airing, B. A. Rolfs will probably be the bandmaster of the show... New WMCA amateur show will air from stage of the Fox Bitlyin theatre during the regular show. Galif Fruna and Apricot Growers are sponsors with a disconding the control of the stage of the control of the stage of the control of the stage of

Dragonette interested in some movie angles.

Palmolive Music Box which does a one-hour condensed operetta each Tussday eve on NBC is contemplating a cut in time. They auditioned a one-half hour condensed operetta. Also auditioned and set the Gertrude Berg script which will mean a 45-minute total for Tues eve stead of one hour. Milton Lewis writing a script for Herb Williams for radio. Will break in act on the Valles show... Helen Macfadden, daughter of Bernar, who sponsors a program on ABC, starts a sustaining on WMCA... Horace Heldt ofk and choral leader on Ship of Joy show on CBS has the 8 king Sisters, Alyice, Louise Maxine, Yvonne, Donna and Anita, all real sisters and singers, he says... Davidson Taylor, who announces the NY Philharmonic concerts over CBS, once wrote music reviews for the Louisville Courier-Journal... Ruth Etting and Modern Chor idid a broadstain week for BBC... Bernie Cummins, the Hotel Roosevelt leader, lant singing these days because of a bit of throat trouble. It was a man, CBS ministel man, is doing plat of throat trouble. It was a continued shorts with the store of organius shorts with minister and the property of the property of the continued of the plane of the continued of the con

Albert A. Cormier has been out of WOR for a good couple of months but his name is still listed on the board on the 24th floor of 1446 Bway which is where WOR NY offices are located... Sam Fuson, head of Erwin Wasey press dept, in Mismil Beach on combined biz and pleasure ... Burgess Meredith will return to legit for Kate Cornell this spring. He is set for Barretts, 'Candida' and one other. At present is Red David on NBC...Chick York and Rose King did a CBS audition... Street and the street of the stre

ents yelling for humorous presentations, complain that the situation is dire indeed.

Explanation of course is that the money was never forthcoming for legitimate wits. Accounts willing to spend any money at all demanded an Eddie Cantor for 50 bucks. Meanorth is had to be a sense of the course had one on the non-payment of austaining talent policy, which—has been okay for everything but gaggers.

WOR's Ceremonies
New York City.
Dedication program for WOR's
new 50,000 watt transmitter on
March 4 to last practically all day
and night. Starting at 12:30 p.m.,
Porth Amboy News will air a program from the transmitter site in
Carteret A 2:30 program continuse from Sumberger store. Newark
with accounties, etc., on . History of

station also to be traced and high spots in the news span rehashed. A three hour variety show is scheduled to start at 8 o'clock in Carnegie hall. Mutual web bands will salute Wo beginning at 10 clock. Following at 12:30 a party is planned at Hotol Plaza which will also be broadcast.

WGAU Grabs a Break

WGAU Grabs a Break

Philadelphia.

WGAU broke into the Metro
newsreels this week in connection
with the debut of Joe Cascarolia,
singing pitcher of the Athletics, on
a columbia show piped from Philadel
and Columbia show piped from Philadel
tenor voice, and is already signatured by the station's artist bureau.
Pic was shot in the WGAU studios, showing Cascarolia in uniform,
with Jan Savitt's house band in the
words about nervousness and then
warbled June in January.

Faremost Broadcaster to the Homemakers of the Nation

# 4-TIMES WINNER

ANNUAL NATION-WIDE POLL OF RADIO EDITORS 1931 - 1932 - 1933 - 1934

Personal Representatives JESSE S. BUTCHEB, 400 Madison Ave., N. Y. C.

# ...AND WE CAN PROVE IT WITH RESULTS!

SOME advertisers have come to depend on WHB as the station that gustan louding the station that gustan louding to the station that gustan loudings to station that when learned that WHB is a champ mail-puller. Still other advertises use WHB to make sake other substances use WHB to make sake through dealers. And do they make 'ran kratilers who live here and ratily know Kansa City's listening habits use WHB more than any other seaton.

more than any other station.

One food devertise found that his quarter-hours on WHS pulled many times more used to the pulled many times more more more than the pulled many times and times the pulled many times and times the pulled many times and times times the pulled many times to the pu

sun shines"—and WHB can do it for you!
Competitors' surveys of this area usually
sank themselves first—and WHB second.
Which is pretty good, considering (or because) we're a daytime, independent station. It's a fact that when you ask enough
listeners to get a true cross-serion, you find
only the standard of the standard of the
time populary in indispundity from it along
with programs are imitated by competitors
than those of any other ope station in theis out untime popular...
WHB programs are whan those of any other
Well, thank soo h more or any the southers we're able to the wide a few ideas now and then!—and thank adness for Variety's rating of WHB as a cin showmanhip! Yeah, we said good will be southerned to the south goodness first in sh



DON DAVIS, Preside

JOHN T. SCHILLING, General Ma

KANSAS CITY'S DOMINANT DAYTIME STATION

# Amateur Cycle Continues

Baltimore, Feb. 26.

Amateur night is held weekly over WCBM from stage of the Royal theatre, negro vaudfilm house. The station and theatre split the gate. There has been so much talk and so many myriad complaints that the police were brought onto the scene last week's show. Amateurs had bendere before the audience howled for 'em to be Konged. Police asked the manager of the theatre if he would permit a couple of uniformed pavement-pounders to attend the show and observe the demands of the simon-pure performers. Management oked request.

There had also been complaints from nearby residents that the amateur nights were no nodey that they continue the summan of the simon-pure performers in the summan of the simon-pure performers. Management oked request.

Detroit, Feb. 28.

Amateur craze has hit this burg,
Radio stations, theatres and night
clubs have gone for the embryo professional idea with a vengeance.

Sam Ruben has engineered the
smartest and costilest of the wouldbe-actor shows, by getting the R. G.
Dunn clear manufacturers to sponJohn clear manufacturers to sponstage of the Fox theatre and be-

# DeWOLF HOPPER

RHYTHM SYMPHONY SPONSORED BY

# UNITED DRUG CO.

Sunday, 3 P.M., CST NBC COAST-TO-COAST

Personal Managemen

H. C. HOWARD Fine Arts Building Phone Harrison 3209 CHICAGO

RADIO'S NEWEST, LOVELIEST VOICE

# BERNICE CLAIRE

ASPIRIN) ABC, Every Tues., 8-8-30 P.M. Const-to-Const

Time"
(PHILLIP'S MILK OF
MAGNESIA)
WEAF, Every Frl.,
B-0:30 P.M.,
Const-to-Const Direction, LESTER LEE, REC BLDG., N. Y.

ABE \_

CALIFORNIA ORCHESTRA COAST-TO-COAST

-Tuesday, 8:30 to 9 P.M., EST

(Phillips Dental)

WEAF—Friday, 9 to 9:80 P.M., EST (Phillips Milk)



# EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL DETROIT MCA DIRECTION aired over WJR. Program starts this Friday (1) and runs 13 weeks. Meanwhile, Emerson Gill at the Webster Hall cocktail grill has the (Gill Audition for Amsteur Shigers, with winner to receive two weeks' engagement with Gill. Event is to be held every Monday evening, with guests serving as judges, with guests serving as judges, with guests serving as judges at Thursday afternoon session of amatteurs. This is unsponsored, but efforts are afoot to land a commercial.

Dallas, Feb. 25.

Altes Joy on tour of SBS network will go to Louislans for two weeks for Southwest Amateur. Night: First program from KWKH, Shreveport, Mar. 5. Second Mar. 12 from Lake Charles studio of KFDM. Beaumont. Sponsored by Universal Mills, Ft. Worth.
Programs weekly thereafter from KTRH, Houston; KTSA, San Antonio; KNOW, Austin: WACO, Waco; KRILD, Dallas. Possibility of KFAT, Ft. Worth. repeat, Tracy-Locks-Dawson agency officials say.

Lincoln, Feb. 26.

E. A. Patchen's "Opportunity Night's sturn-or-radio-1s-in-conjunction with Orpheum theatre's stage shows once a month. Gag is that the theatre sponsors an opportunity broadcast each Sunday night, at which time (15 min.) about four entries are allowed before the mike to do their stuff. Voting is done vice radio audience and the winn the stage show at the Orpheum at professional pay.

Started two weeks ago. Waiting ilst is already two months ahead. Stunt is ethered over KFAB.

Buffelo Feb 26

Roy W. Nagie, who puts on two sponsored programs weekly over WKEW and WEBR, has found a fresh and rees vein of talent in the secondary schools of the city where trained youngsters who are panting to get on the air abound.

Strong recommendation for the idea is that it gives Nagle's programs a tailor-made audience in advance, the schools joining in the bailyhoo when "our boys and girls" go on the air.

In a high school of 2,500 or 3,000 pupils, a formal announcement is

pupils, a formal announcement is made at the morning assembly that made at the morning assembly that the school glee club, say, is going on the air that night. Announcements are posted in each study room, and the kids are urged to tell their pa-rents to listent in, so mamma and pape can learn what the school-la-doing in musical education. In Bennet High School here the radio idea is so hot that the kids have formed a Radio Association, the object of which is to produce their own radio revues.

Milwaukee, Feb. 26. 'Talent Quest,' an amateur night Taient Quest, an amateur night idea, has been taken commercially by the Sanders Clothing company and is broadcast Sundays at noon. Winners of the most votes get \$10 and \$5 respectively.

Sunsweet Amateur Show is the name of a new novice hour which Duffy-Mott Co., Inc., is sponsoring over WMCA, New York. Program is broadcast from the etage of the Fox-Brooklyn theatre, and uses neighborhood talent. Fox-Brooklyn theat neighborhood talent.

neighborhood talent.

Airs on Monday nights from 9 to 10 o'clock. Contract runs for period of 52 weeks. Duffy-Mott firm is the label for the California Prune and Apricot Growers' Association.

Hollywood, Feb. 25.

KFWB has gone for the amateur night gag and will devote 20 minutes of its Sunday night Hi-Jinks program to the simon pures.

Hi-Jinks, a four-year institution on this station, is being shaken up with around half the regular talent going off the hour. Under the new setup Don Allen will m.c. the program with Willard Hall handling the amateur end.

Lynchburg, Va., Feb. 26.
Only the talented need apply is,
in effect, the advice given by radio
station WLVA in announcing a new station WLVA in announcing a new series of 13 amateur programs to be held on as many Friday evenings. Station has been offering amateur nights catering to all kinds of would-be performers. Idea apparently hasn't panned out so well—heace the advice that the station is locking only for those who have something.

## FCC UPHELD AGAIN

RADIO

KWWG Move As Authorized Okay With Court

Washington, Feb. 26.
Transfer of station KWWG from
Brownsville to Port Arthur, Tex.,
was approved by the District of
Columbia Court of Appeals Monday
(25), in a decision sustaining Federal Communications Commission.
Court held that move would not
interfere with KRVT, of Beaumont,
which had sought to block the shift,
and rejected contention, that
KWWG transfer, would not be in
the public interest.

the public interest.
Second court decision in two
weeks sustaining FCC findings.
Other referred to WLW.

# Class

Three staff pages in uniform pre-side over the waiting room at WOV's new etudio at 122 West 43d street now. Visitors are greeted formally and asked their business before being shown into the louinge. Lights are also dim so newspaper reading will not be encouraged, Ali very trim and business-like. With the removal this past week, an auxiliary unit was added to the staff orchestra under Julio LeBoe's direction. Being in a noisier neight-

direction. Being in a noisier neigh borhood now, has prompted station execs to add 'In the Heart of the Times Square District' to its iden

# Converted Mansion as WEBR's New Studio

WEBR's New Studio
Buffalo, Feb. 26.
WEBR formally opened its new
studios at an invitation party last
week. Station now occupies former
private mansion, made over into radio quarters with \$40,000 in equipment and trimmlings.
Three floors are occupied with
studios and offices. Top floor studio
seats 300, has stained glass windows, built-in-microphones, andconsole organ. Whole plant is decorated to keep up the home-like atmosphere which the mansion once
boasted.
Additional features are shower

Additional features are shower room for staff and restaurant in basement. New layout stacks up as probably the most elaborate in Western New York.

WEBR has branch studio on East Side and has as regular members of its staff German, Polish and Italian announcers who handle programs designed to strike all layers of town's motley population.

# Coast Eye Opener Gets Swing On Don Lee Web

Swing Un Don Lee wen Los Angeles, Peb. 26. Sunday morning breakfast program, a variety bill utiliting station talent which has been a solo on KHJ, has been at solo on KHJ, has been at solo on the Don Lee coast network.

Pius the station talent, program features. Judge Le Roy Dawson, traffic court judge, who is currently handling out heavy swats to violential stations.

handing out heavy swats to vio-lators in a police campaign against auto speeders. Judge Dawson tells what not to do when one has a steering wheel in his hand.

# Here and There

(Continued from page 47) tha commercial over WGAR for 39 weeks, was so tickled he took time off to get married in Ripley, N.Y.

Bill-Shephard-Is-new-WHN.

Bille Lowe back at KFWB, Los Angeles, as staff singer.

Ben Bernie hikes east from Holly-wood around March 1.

WAAW, Omaha, has Adam Reinemund handling sales and two hou daily of programs of his own. Com from WIBW, Topeka.

John King, managing editor of Dallas News giving late news re-ports over WFAA, Dallas.

Jimmie Jefferies up from the south to do some New York auditions.

Phil and Irms Osborne back on WINS, New York after a three month's vaude tour. Fred Palmer of WBNS, Columbus visiting Chicago to check accounts

Frank Moran new WOR Staff an-

# FCC's Washington Hearings

Washington, Feb. 26.

Pleas for two new stations and a pair of power boosts slid through the Federal Communications Commission last week while a dozen applications were carded for hearing and another dozen new petitions were

New stations, both one-lungers, will be at Pecos, Tex., and Hutchinson, Kan., both using 1420 channel. Owners will be Jack W. Hawkins

and Barney Hubbs, and W. B. Greenwald, respectively.

Sustaining Examiner George Hill, Commish upped night power of
KTAR, Phoenix, Ariz, from 500 watts to 1 kw. Application of KMBC
to jump day power on 950 from 2% to 5 kw was oked.

Grant authorizing day power increase from 1 to 5 kw for WWJ, Detroit, was recalled and slated for hearing because of squawk from WAAF. Chicago

On the Calendar

Other applications slated for examiners' attention were: Oklahoma Press Publishing Co., Muskogee, Okla, new station on 1500 with 100 watts; Mid-Central Broadcasting Co., Kansas City, Mo., new station 1370 with 100 watts; Walker Jamar, Duluth, Minn, new station on 1200 with 100 watts; WHN, New York city, increase day power foom 1 to 5 kw; WCBA, Alientown, Penn., modification of license to jump from 250 kw; WCBA, Alientown, Penn., modification of license to jump from 260 to 500 watts; WBNO, New Orleans, modification to change frequency from 1200 to 1500 kc; WDGY, Minneapolls, Minn., increase day power from 24 to 5 kw; Winger & Thomas, Chattanogo, Tenn., new station on 1200 with 100 watts; Samuel N. Morris, Stamford, Tex., new station on 1420 with 100 watts; Edward Hoffman, St. Paul, Minn., new station on 1370 with 100 watts; WEAN, Providence, R. I., extension of special authority to use 250 watts additional nights; and KGKO, Wichita Falls, Texas, extension. of special authority to use additional 250 watts nights.

### Special Hearing

Special Hearing

Froposal of the Hotel Eagie, Eagle Pass, Tex., to pipe programs to XEPN, Piedras Negras, Mexico, was readied for special investigation, with broadcast division ordering Commissioner Thad Brown and assistant General Counsel George Porter to hold hearings at San Antonionert month. Mexican outlet is operated by 'Helio World' Henderson. Brown also was ordered to look into renewal application of KFBI, while in San Antonio, and to jump to Los Angeles for inquiry into renewal request of KMPC, Baverly Hills. Commiss simultaneously ordered four other California stations, KFWB, KGFJ, KIEV and KRKD, to submit renewal applications in connection with the Beverly Hills request and ordered Brown to probe the whole situation. New requests carded during the week include:

George Bissell and Herbert Littlefield, Watertown, N. Y., new station on 1430 with 100 watts; Roy L. Albertion, Buffalo, N. Y., new station on 1430 with 100 watts; Roy L. Albertion, Buffalo, N. Y., new station on 140 with 100 watts; AL, Studies, Mexicon on 1810 with 100 watts; AL, Studies, Casco, Seattle, Wash, increase day power from 1 to 5 lw; Frank Lyman, Jr., Forland, Men, new station on 1210 with 100 watts; AL, Studies, Jacksonville, Men, new station on 1210 with 100 watts; AL, O. Jenkins, Jacksonville, Men, new station on 1210 with 120 watts; AL, O. Jenkins, Jacksonville, Men, new station on 120 with 120 watts; AL, Studies, The Delies, Ore, new station on 1200 with 100 watts; AL, Studies, The Delies, Ore, new station on 1200 with 100 watts.

# THANK YOU, RKO

FOR THE CONFIDENCE YOU HAVE SHOWN IN SELECTING ME AS HEADLINER AT THE ALBEE MEMORIAL, BOSTON, FOR THE CONCLUDING WEEK OF THE ALL-STAR AND BOX-OFFICE RECORD-BREAKING "GOLDEN JUBILEE CELEBRATION"

1st Week-Joe Penner and Boswell Sisters 2nd Week-Phil Baker, Jack Whiting, Mitzi Mayfair 3rd Week-Casino de Paree Revue and Milton Berle

# 4th Week—IRENE BEASLEY

# THANK YOU. RADIO FANS

FOR HAVING VOTED ME "RADIO QUEEN OF 1934"

(This Campaign Was Conducted by the Leading Radio Magazines Throughout the Nation)

# IRENE BEASLEY

DIRECTION

FERD SIMON

# 50

# Radio Chatter

# New York

Felix Ferdinando Into Normandie bailroom at Boston.
Joe Reichmann staying at the Statler, Boston, until April 1.
Earl; Moss. new baritone with Leon Navara's orchestra.
Barney Clothes has remewed its Irish, series over WNEW, New York, for period of 152 weeks. Jack Feeny, tenor; Kay Reed, organist, and band are used.
The series over WNEW, New York, for period of 152 weeks. Jack Feeny, tenor; Kay Reed, organist, and band are used.
The series of the

COLUMBIA
BROADCASTING
SYSTEM
Presents

# LITTLE JACK LITTLE

AND HIS ORCHESTRA APPEARING NIGHTLY IN THE SILVER GRILL HOTEL LEXINGTON, NEW YORK CITY

And on Columbia Records
C.B.S. Coast-to-Coast Network
Thurs. Sat. Sun.
11 P.M. 5 P.M. 11 P.M.

PINEX PROGRAM C. B. S. Network
Wed., Fri., Sun.
At 1:30 P. M.

# ROY FOX

BAND

ON TOUR **B.B.C. NETWORK** 

THE ULTIMATE IN

# BORRAH MINEVITCH

REID'S ICE CREAM

and his ORCHESTRA WEAF NBC, COAST-TO-COAST · WEDNESDAYS •

2:00-3:00 P.M. EST 10:30-11 P.M. VICTOR COTY

BOB

Every Friday-8:30 P. M. WJZ-NBC

Direction LOUIS SHURR AL MELNICK

stuff in one-shot sketches acted by the WGY players. First one was presented on an early evening swing last week, the author being swing last week, the author being sking last week, the author being sking week, the author being sking week. The week week alban newspaper woman. A 15-minute affair, titled 'A Proposal of Marriage,' it was put on by a cast consisting of Robert Stone, Milleent Sayles, Roberta McWade and Jack Sayles, Roberta McWade and Jack gerald are new names on a WGY program.

gerald are new names on a WGY program.

A free-for-all frolic for WINS announcers is a regular Saturday morning spread now. Bill Sohet, chief of the control nooms stops into chief of the control nooms stops into the control nooms of the con

# New England

Sterling Couch, program director of WDRC, halls a new find in Eve-lyn Stein, picked from a recent Hartford amateur program and now on sustaining. Harriet Lee, WTIC, sprained ankle and missed a number of broadcasts.

Analysis Lee, Will, spuned broadcasts.

Announcement made of mairiage on March of Walter Johnson, commercial department, WTIC, Hartford, O'Niel added to cominorate the Muray O'Niel added to cominorate the spune of the Muray O'Niel added to cominorate the givis in the program department of WYIC, Hartford, all living more than 15 miles from the city and making the trips dally.

WYIC, Martford, has one program Rumored that Soott Furriers of Boston may bring local amateur contest into Hartford, using auditorium for free admission to public. Virginia Lind back on WICC, Bridgeport, Carlton Weidelhammer, announce and department of the world back on WICC, Bridgeport, Carlton Weidelhammer, announces and complete the world back on WICC, Bridgeport, Carlton Weidelhammer, announcer, announcer,

Lund back on WICC, Bridgeport, band.

Widdenham mer, announcer, and Dolores Hanford, soprano, recent allers at WICC, Bridgeport.

WICC readying Alma Dettinger's second original musicomedy, Hill-billy—Hilda—Flo—Ballou,—George-Bowe, Val Elmer, Jud in Haye and Bridgeport Musical Research club opens spring series next Sunday (3) on WICC.

Gladys Swarthout to Bridgeport Monday (25) for recital.

Gladys Swarthout to Bridgeport Monday (25) for recital.

and amateir hour launched only a month ago at WICC, Bridgeport, goes commercial March 10 with Borck & Stevens, bakers, sponsor-ling.

goes commercial March 10 with Borock & Stevens, bakers, sponsor-ling.
Borock & Stevens, bakers, sponsor-ling.
What Borock & Stevens, bakers, sponsor-ling.
What Borock & Stevens, bakers was a commercial work.
Gerry Harrison, director of public relations of Yankee Network, goes to Florida for a 10-day vacash.
Gerry Harrison, director of public relations of Yankee Network, goes to Florida for a 10-day vacash.
Gerry Harrison, director of public relations of Yankee Network, goes to Florida for a 10-day vacash.
Gerry Harrison, director of the Borodacasting Station.
Fred Roach, former police reporter on Boston Globe and now advance with Charlie Burton and Vic Whitman of Welley Boston, old cronies, also ex-newshounds.
Fred Lang, transmitter operator fred with the public policy of the process of the public was snow-bound for 24 should be more comfortable the next time. Lang has installed a comfortable of and cooking utensity, in case, in the public policy of the public policy of the public policy of the public policy of the public public

account of the control of the contro

lowed by Saturday stock market reports.

Polly Moran's interview by Linus Travers of WNAC, Boston, from the Met theatre lounge the other night was a wow-mainty because both was a wow-mainty because both was a wow-mainty because hother way through it. After first question, Polly threw the script to the winds. Drew more phone comments than anything done on the News, Views and Interviews' series this winter.

# Pennsylvania

Ed Hitz handling Philly special for NBC out of the local office. Jack Steck's WPEN Last Round-Up is airling from the Pierre Roof nightly.

Up is airing from the Pierre Roof nightly,
Gary Gavin has replaced Bobby Heath at WPEN as m.c. Bob Harding, former MIP announcer, is back at the station as studio accompanist.
Joe Morrow, WCAU engineer, walking around in a fog. He's engaged.

yaged.
Marcla Wilt is latest addition to WIP publicity department as assistant to Jimmy Allen.

Pete Woolery being set for guest

shots on CBS shows under WCAU artists bureau management.

Don Withycomb's new WFIL office overlooks Independence Hall, Exec, who just found out what building it was after two weeks of looking, was born or July 4th.

Jerry Crowley, former WIP prosess the latter of the work of the latter of the la

theatres.

'Times Have Changed,' a legit opus at the Garrick, Philly, is being backed by Ben Bernie, with Owen Davis, 5r., whose father scripts tie NBC 'Gibson Family' show, playing a lead role.

# Pacific Northwest

KOIN, Portland, enlarging studio quarters again. Second time in the past six months. Silver Grill orchestra now heard

Silvee Gill airchestra now heard dally over KGA, Spokane.
Carl C. Struble, Dallas, Ore, has filed application for a permit to operate broadcasting station or 100 wester broadcasting station of 100 who have been decided by the control of the contr

344 letters on AEA. As a sexual KEX gets order for a repeat program.

Back on KOIN after quite an abBack on KOIN after quite an abBack on Moin and his band,
Back on Back on Moin and
Back on Moin and
Harold Gibney has been annexed to the KGW announcing staff. He comes from KTAB.

A series of five-minute transcription programs was recently comHair Tong. They some now transcription of the series of the moin flag for the series of the se

# Illinois

Leonard Cox off the WBBM pro-Leonard Cox off the WBBM production staff.

Dave Nowinson doubling in brass on WIND, Gary.

NBC performers and staff 'inquiring reportered' by the Chicago Times tab.

tab.
Lowell Blanchard, formerly on
KYW, now spleling on WIND, Gary,
Art Linick is radio's only loyal
Henric's luncheonite with the boys
from the other branches of show biz. Hank Richard doing indie script

biz.

Hank Richard doing indie script
and production work.

And production work.

Hank Richard doing six-nationality character bits on as many
shows.

Eddie and Fannie Cavanaugh
doubling to vaude dates.

Eddie and Fannie Cavanaugh
doubling to vaude dates.

His MacFarlane off for some
Florida sunshine:

Kenneth Roberts busy counting
the Amos in' Andy mail. the mest
packing big, Les Atlass can't break
that rising at dawn habit.

Quin Ryan starting spring cleaning sarly, clearing his desk drawers

Frank Solveiber handlings.

Erank Solveiber handlings the
hanquet show for the Inland Press
association meet.

### Minnesota

Starting March 5, WCCO's 6-7 .m. span goes on sale in 15 or 30 ninute lots. WDGY broadcasts no 'helpful lints for housewives,' stock market

WDGY broadcasts no helpful hints for housewives, stock market reports or other gab. Station's district of the station's district of the station's district of the station and the stations and the stations and the stations are stating on 5,000 wates.

Pat Murphy, WEBC's program director, like the sailor on a holiday, spends his leisure time on the air. When not announcing Pat plays toastmaster at various functions. Last week he wore the big wig at the other way of the world with 42 clocks, all electrically-run, which tell the time of day in every part of the world.

# Louisiana

Art Gillham, 'Whispering Planist' of radio and recordings, is doing nightly commercial over WWL, New rleans. Bob Gregory out at KWKH as an

Boo oregory out at RWRH as announcer.

Lionel Ricau, winner of New Orleans CBS auditions for 'Open House', announcing for WDSU, Joseph M. Selferth, WDSU, New Orleans, poet, has broadcast 2,000th consecutive, poem.

Tony Bacigalupi, wop comedian,

out at WWL after row over pay for Sunday night radio shows for station.

Sunday night radio shows for station of the station o

Hill Brengci, WSMB sports an-uouncer, back at mike after siege of flu.

# Ohio

Joe Lugar, WLW saxophonist, is undisputed absentminded champ of undisputed absentminded champ of title last week at the swank Queen City Club while playing a deb dance with Henry Thies ork. Lugar was in complete evening dress, save for tan shoes. Spotted in the front row, instrument. cases, until the latter were removed by a house employee. Bob Kennett, formerly of WSBT and WFAM, South Bend, Ind., has Joined the production staff of WLW, Ander Carlin, late of Chicago, is a new announcer on WSAI, Cincinnati. He is a brother of Linda Carlin, who does the Mary Sothern role for Cal Asperin on WLW, also of the control o

for Cal Asperin on WLW, also of the Crosley org.

Ace mail pulier on WLW at pres-ent is Horolick's Maited Milk pro-gram (Lum and Abner) pencil flash-light offer. Stunt is fetching 11,000 responses daily.

# Indiana

Louis Barnett, WLW operator, sees boys at WFBM while in town.—Mrs.—Farrell's Kitcher Clinic now being aired over WFBM mornings. for WFBM, doubles in amsteur photography and had made a series of enlarged photo-murals for walls of new studies. WFBM boadcasting news reports WFBM boadcasting news reports to the photography and had been considered to the weak of the we

four times any source of service, plugging Cocktail Hour Cigarettes. Manager Durbin of WOWO, Fort Wayne, parks at WFBM long enough to view the luxury of the new furnishings.

Al Logan and his Hollywood Low lown back on the ether over

Al Logan and his Hollywood Low Down back on the ether over WFBM. WFBM hangs out SRO sign on spots having every break filled from 7 a.m. to 11 p.m. — harmonizing stan on WFBM's wave length.

# Western Canada

A new series of dance programs entitled High Jinks began last week on CFCT, Victoria.

Dean Howes is heard for five minutes daily at CKUA, Edmonton, ture news flashes.

CJGA, Edmonton, will soon be operating full time.

Clarence—Capville—on—the Daily Colonists radio edition over CFCT,

Henry Viney, sport news flashes, is scheduled daily on CJOC, Leth-bridge.

Is scheduled dally on CJOC, Leth-bridge.
CFCN, Calgary, emoting the Silver Club orchestra dally.
CHWK, Chilliwack, is rebroad-casting short wave programs.
Ed and Zeb now-have a berth at CJGA, Edmonton.
Silver Morgan and his Lone Star Education are back at CJOR, Van-Edwood are back at CJOR, Van-

Buster Morgan and his Lone Star Buckaroos are back at CJOR, Vancontrol of the Control of the C

# Iowa

When WHO, Des Moines, Ia., barn dance frolic crew blew into Dubuque for a two-day engagement, Regic Moines of the Communication of the Communication of WKBB. In addition he spotted his Sunshine Trio into the barn dance, on stage.

WHO, Des Moines-has a new program in the Morning Roundup from

6 to 7 'cept Sundays, including the Bronco Busters, Sunrise Symphony, Klondike Ed and the Woods Bros,

Klondike Ed and the quartet.

H. Gross, former editor of the Farm Hollday News and lova for WHO. He succeeds Jinney Mr. Will, the Phillips 68 News Reporter, Gilbert Seldes to broadcast from WHO Feb. 26 proceeding his lecture before the Civic Forum.

George Mundy's WWSW, Pitts-burgh, orchestra off this week for Point Comfort, Va., and a dance

Betty Bowker on WMCA and WINS New York in Chatcan Moderne to warble.

Claude Morris, former program director of KDKA, Pittsburgh, to Philadelphia and WFIL in a similar capacity.

Four Barons, sepin singing quar-tet on WCAE, Pittsburgh, doubling into stage show at Stanley.



#### UNCLE EZRA (Pat Barrett)

Featured Comedian Sponsored by ALKA SELTZER

BLANKETING THE KEY CITIES OF AMERICA. NOW DOUBLING ON 2 NETWORKS; OVER NBC.

# ARTHUR TRACY

THE STREET SINGER"

Evenings, 7:30-7:45 E.S.T. Tues.-Thurs.-Sat. WOB-WLW-WGN-WXYZ

**Rocke Productions** RKO Bldg. New York City

# SAM HEA

"Mr. Schlepperman' with Jack Benny 7 P.M., Sun., WJZ Featured on Mark Hellinger's Penthouse Program 8 P.M., Wed., WJZ

Direction Rocke Productions

# Jack and Loretta Clemens

WEAF 11:15 to 11:30 A.M. Sundays VENIDA

9:30-10:30 P.M. Saturdays
IVORY SOAP
WEAF
Direction
NBO Artist Bureau and

Rocke Productions

# GEORGE

CALIFORNIA PERFUME PROGRAM
Starting March 5 and
Twice Weekly Thereafter Personal Management
NELSON S. HESSE
125 East 56th St., New York City

FIVE STAR FINAL 15 Mins. COMMERCIAL

COMMERCIAL WAY AND A CONTROL OF THE MERCIAL WAY OR A CONTROL OF THE MERCIAL OF TH

PINAUD PROGRAM

Every Saturday Evening at 6 WABC

Exclusive Management Columb Broadcasting System

# GRACI

In Hollywood for Pictures

ie Directie HERMAN BERNIE 1619 Broadway, New York

# GEORGE GIVOT

THE GREEK AMBASSADOR OF GOOD WILL

LOEW'S STATE

NEW YORK Personal Direction

# **LEON** BELASCO

ARMOUR HOUR NIGHTLY, CASINO DE PAREE -Const-CBS Direction, HERMAN BERNIE

PARAMOUNT

'Let's Dance' Program WALDORF-ASTORIA-NBC

**ALVAREZ** 

WALDORY-ASTORIA
"Let's Dance" Program VICTOR RECORDING ARTIST

RAY NOBLE
With Al Bowlly
Band and gas
30 Mine.
COMMERCIAL
WEAF, New York
Ray Noble made his bow to American listeners last Wednesday night
commenced by the state of the state

wondering was the fact that Noble's program immediately followed that of the Lombardos on the same NBG-link. In the late of the Lombardos on the same NBG-link. In the late of the Lombardos on the same NBG-link. In the late of the late

self allied with the around performan.
Plug was deftly phrased and interpolated throughout the half hour terpolated throughout the half hour the program's personality (No music quite approaches Noble's; no face powder quite approaches Coty'e), the ad copy sought to put over the point that Coty face powder offers afety and protection to the complexion. Also that 'to powder with Coty is the loveliest compliment you can pay your face.' Odec.

OPERA HOUSE MUSIC FESTIVAL
Ralph Hansel's Orch, Cy Westbreek,
Hyman Davis, Fred Moyer
Rube Music and Cutups
30 Mins.
COA, Denver
Associated Tailors is the local
sponsor of this half hour program.
Continuity well written and nearly
ast real that on, and they emplishments into music. Their 'Old Gray
Bonnet.' although cut short, was
hardly recognizable. Other selections fared better and the listener
to ruralize the music they meanly
spoiled some of it, and damaged the
lest.

the trustate the music diey hearly coefficient.

Sheriff Cy Westbrook (really Cy-Westbrook in person) acts as m.c., and does so in first rate fashion. Repartee is true to life (as city tough job for the continuity writers and Cy Westbrook to keep it fresh. Ruber band, under the direction of Raiph Hansell, xylophone expert, was rull of life and okay, save for the continuity writers and Cy Westbrook to keep it fresh. Ruber band, under the direction of Raiph Hansell, xylophone expert, was rull of life and okay, save for the continuity with the continuity of the continuity with the continuity of the con

HENDRIK de LEEUW

I Paverse
IS Minima
MEMD, New York
First of a series of travelogs
which will cover the Spanish Main.
Not so much dramatic history related as of the present day. Venczuela in particular described in the
maner.

opener.
Tourists' capers, especially those
of the Americans, who immediately
let go when they embark on a sea
voyage, are played up in the quarter-hour.

HARMONICA HARLEQUINS With Carl Freed Harmonica Band Harmonica Bar 15 Mins. COMMERCIAL WOR, Newark

To Minute Sand

To Minute Sand

Work, Nawark

Services of Carl Freed'a troupe
of reed blowers has been retained
by M. Hohner in the manufacturer's
latest drive to make the youth of
the country harmonica conscious.

Pire, anature a triple one—to inthe country harmonica conscious.

Pire, instruct a triple one—to inthe country harmonica conscious.

Pire, instruct a triple one—to inthe initial showing for the account
over the Mutual network last Saturday evening (23) proved apt and
arresting in all three departments.

Freed revealed a keen approach to it
the assessment of the providing of the country
in the playing of Tiger Rag' did high
in the playing of Tiger Rag' did
in the playing of Tiger Rag' did
in the playing of Tiger Rag' did
in th

SUNSWEET AMATEUR SHOW
Zack Friedman
Songs, Talk, Band
60 MinERCIAL
WMCA, New York
This Monday night hodge-podge
originates from the stage of the
Fox, Brooklyn. With the proceedings primarily directed at the thefox, Brooklyn. With the proceedings primarily directed at the thefox, Brooklyn. With the proceedings primarily directed at the thetoo pleasing for the ear adjacent to
the home radio set. Since the participants are not privy to the niceties of mike technique, and following their shifts in volume is borner
the their shifts in volume is borner
the event receives itself into one
blast after another.
About 15 minutes is taken out of
the hour—that—the, maker—of. Sunthe event receives itself into one
blast after another.
About 15 minutes is taken out of
the hour—that—the, maker—of. Sunthe event of the proton
the theatr's current stage show.
The amalgam, which precedes the
amateur runoff, does no good to
the thour is bad, and the clatter
and cacaphony that seeps out of
the home loudspeaker is still worse.
If it's interested in the outside imread cacaphony that seeps out of
the home loudspeaker is still worse.
If it's interested in the outside imself in the short of the proton
of the hour is bad, and the clatter
and cacaphony that seeps out of
the home loudspeaker is still worse.
If it's interested in the outside imself it's interested in the outside imself

a slogan for the product. Odcc.

MARCIA JAMES
Songs
15 Minsing
WGV, Schenectady
High, clear, rangy soprano, handled with considerable skill. Piranice with the second of t

DICK MESSNER'S ORCHESTRA
Dance Music
15 Mine.
Sustaining
Hew York
Hotel Lincon presents Dick
Messner's music. Nothing sensational. Mostly close harmony from
the brase sections and then some
out-and-out sock rhythms. Two our. in. Afternoon airing at 4:45 just Thursday nights at 10 pun misses the dinner crowd of listen-

OGDEN NASH Author 15 Mins. Sustaining WJZ, New York

Sustaining WiZ, New York, Nach rhymester deluze Chose pet verses from his newest collection "The Primrose Path" for general airing. Author does his own works justice with the correct shading and implish emphasis. Speaks the various trick phrases with apparent glee. A mad vein runs through the creations and only an expert reader can do right by the Possibilities swell for the right program. Timing is important as an overdose would kill the point. Originated at WBAL, Baltimore. Also mention about trying a lingle inner Sanctum, which, of course, means only one thing; Simon & Schuster, the publishers.

FELS-NAPTHA
With The Banjolers and Radio
Sweethearts
Commercial
Commercial
WGY, Schenestady
Spanking banjo music of Don and
Lee Hancox, the soft-voiced singing
of Aennette McCullough, and the
voice of the State of the State of the State
Lee Hancox, the soft-voiced singing
of Aennette McCullough, and the
voice of the State of the State
of the State of the State
of the State
of Company of Pilladelphia. The
Banjolers and the State
Banjolers and the State
of t

CHEVROLET MELODIES

CHEVROLET MELODIES
Sammy Leschel'e Orchestra
30 Mines COLAL
XI.Z. Denver
Every once in a while something
is attempted in a big way in Denver
in a radio program, and this was one
stiff, went over great, and will have
its share of listeners twisting the
dial to KLZ whenever it's on.
Local fans who got the provere
stuff, went over great, and will have
its share of listeners twisting the
dial to KLZ whenever it's on.
Local fans who got the provere
setting a chain or a top notch transcription, and many called up later
to make sure they heard right when
it—was—announced—H.—was—produced—
piece orchestra, Sammy Leschel
made it sound bigger and better
Continuity, locally written by Benny
Dengston and Bill Bengston, was in
two announcers. M. doe not, and
interesting, pointing out sallent reatures of the Chev.

Music and songs carefully selected, making it one of the outstandingprograms localis.

TONY and ALAN.

TONY and ALAN
Drama and Music
15 Mins
COMMERCIAL
GJOR, Vencouver, B. C.
GJOR, Vencouver, B. C.
GJOR, Vencouver, B. C.
SON and put tere dee nas been insover CJOR twice a week. Principais are Alan Roughton and Horace
Chapman, both singers. Plot is
woven around Alan, a householder,
has discovered that his fruit merchant has a beautiful voice, and the
two become friends. Tony is invited
to the home of Alan for a nusical
evening.

evening.
Esther Roughton is the planist.
Alan Roughton is the author of the script,

LIN-X MERRY-GO-ROUND
With Alice O'Leary, Francie Cronin,
Carl Moore, Hill-Billy George,
Donald Van Wart, Knox Manning

Carl Moors, Hill-Billy George, Donald Van Wark, Knox Manning 15 Mins. COMMERCIAL WNAC, Boston This is a quiet, unobtrusive little quarter-hour aired Tuesday and Thursday alghis at 7:15 that might for any other reason. Perhaps a negative, indirect reason, would be its inoffensive, brief, and fairly sensible commercial plugs sprinkled lightly throughout. For her opener Miss O'Leary vo. The commercial plugs and the commercial plugs of the currently best-known Boston femme ether artiste, Miss O'Leary has not landed a network spot, which she certainly deserves. Both her, first and second numbers (Smillin Through) were beautifully since the commercial plugs of the commercial

# EASY ACES

NBC 7:30

Monday-Tuesday-Wednesday "You Nasty Man"

KINGSLEY and

**CHASE** WABC

**ROXY REVUE** 

al Arrangements and Material Exclusively by JEAN PAUREL

# fred allen's

TOWN HALL .. TONIGHT 0

0

0

HOUR OF SMILES
with
FORTLAND HOFFA
LAKOK SMARTER
JOHN HHOWN
MINERYA PIOUS
BUILDEN DOUGLAS
Material Dy, Fred Allen and ELLEEN DOUGLAS
Material by Fred Allen and
Harry Tugend
Management, Walter BatobeloWednosdays
\$-10 P.M., E.S.T.—WEAF

30<u>13</u>01

HOTEL ST. REGIS ROOF

# JOHNNY GREEN

AND HIS ORCHESTRA With MARJORY LOGAN and JIMMY FARRELL

WABC—Coast-to-Coast ★
Tues. and Sat., 11.30 P.M. E.S.T. Columbia Broadcasting System COLUMBIA RECORDS

## CHARLES PREVIN CONDUCTOR

REALSILK'S SILKEN STRING CONCERT

N.B.C .- SUNDAYS 8- 8:30 P.M., CST 9- 9:30 P.M., PCT

10-10:30 P.M., MT Personal Representative W. BIGGIE LEVIN ntative 612 No. Michigan Ave.

# KUZNETZOFF

WMCA-10 P. M. EVERY TUES, "JOLLY RUSSIANS" Russian Kretchma Nightly Sole Direction Herman Bernie, 1619 B'way, N. Y. C.

S-W-WEAT

6 Spirits Rythm
7:30-Su-WJZ
Joe Peuner
Stefanni Diamon
Ozzie Nelson Or
Harriet Hilliard
\*J. Wait. Thoms

J. Walt. Thomp.
STANDARD OIL.
OF NEW JERSE:
16:36.5F.WABO
TO STANDARD OIL.
TO STANDARD OIL.
TO STANDARD OIL.
TO JUNE SHIRTED OIL.
THE STANDARD OIL.
THE STAN

McCann-Erick
STEBLING PR
S-Ta-WABO
(Bayer's Aspir)
Frank Munn
Bernice Claire
Gus Haenschen

9:30-Su-WEAI
Gus Haenschen
Frank Munu
Vivienne Segal
Ohman & Arder
Bert Hirsch

Ohman & Arden
Bert Hirsch.

\*F-WEAF
(Phillips Mag)
Walter Time\*
Abe Lyman Ore
Frank Munn
Bernice Claire
.8:30-Tu-WABC
Abe Lyman
Vivienne Segal
Cliver Smitt,
5:18 Sa-WABC
Skipov\*

Su-WABC
'Skippy'
Franklin Adams, J
Francis Smith
Ray Appleby, Dir.
'Blackett

5:45-M-Tu-W-Th

(Callf, Syrup F)
'Dick Tracy'
Nad Wever
Lester Jay
Walter Kinsella
Charles Slattery
Rose Kenne
'Stack Goble

STEWART-WARNER

BTEWARE
WARNER
19.39. Alomit
1

8:45-Dally Exc Sa-Su-WJZ Lowell Thomas \*Roche-Williams

(Royal Go

# COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and.
Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

eccount.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S. (Saturday).

CARLETON & HOVEY

Fr. John's Med. 7:15-Th-WJZ

CITIES SERVICE

Lucilis Manners
Rosarlo Bourdon O
Quartet
\*Lord & Thomas

COCA COLA 10:30-F-WEAF

Frank Black Or Conrad Thibault Chorus

ACME PAINT Smiling Seconnell
Henri H & McI
A & P
O-M-WEAF
Harry Horlick
Frank Parker

10 F-WEAF First Nignter Juns Mersdith Don Amsche Carlton Brickert Cliff Soubler E. Saggerquist Orc Aubrey-Wallacs CAMPRELL (Soup) CASTRELL
(Soup)
9:30-F-WABO
Hollywood Hote
Dick Powell
Louslia Parsons
Ted Flo-Rito Ore
Frances Langford
Muzzy Marcsilino
Joy Hodges
Mary Ellio Carminati
\*\*F. W. Armstrong (Anacin) 7:80-M-Tu-W

'Easy Aces' Goodman Ace Jano Ace \*Blackett-S-H \*Blackett-S-H
AM, RADIATOR
7:36-Su-WEAF
Segurd Nilssen
Hardesty Johnson
Graham McNames
\*Blaker

AMERICAN ROLLING MILI 6:30-Sn-WEAF Frank Simon Ore Bennatt Chappis

7:15-Th-WJZ
Alexander Thlede
Eva Gingrae' Chor.
Dwight Meade

\*John W. Queen
CARLSBAD
(Saits)
4:30-Su-WJZ
7:15-Tu-WJZ \*Gardner-G AMERICAN TOBACCO 8:30-Th-WJZ (Half & Half) \*Red Trail' Morton Downey Guy Batss Post Ray Sinatri Ore CARNATION MILE Luliaby Lady M L Eastman \*Erwin, Waser

ARMOUR
9:30-F-W37.
Phil Baker
Gabrielle Ds Lay
Harry McNaughte
Estelle Jayne
Leon Belanco Oro
\*Lord & Thomas.
B: T. RABBITT
1:30-Sp-WEAF Mary Small Wm. Wirges Ord

BEECHNUT-

7:30-M-W-F-WJZ
Red Davis
Burgess Meredith
Junion Darrey
Elizabeth Rugge
Johnny Kane
Eunice Howard
Jean Southern
McCunn-E
BETTER SPEEC
INSTITUTE
11:45-Su-WJZ 10-Tu-WEAF

(Palmolive Soap)
'Rogue Song'
Gladys Swarthout
John Barelay
Al Goodman Or. Al Goodman Or. 9:30-M-WEAF (Colgate Toothpas Otto Harbach Martha Mears Al Goodman Orc

Your English \*Auspitz & Lee HISODOL 8:30-W-WABC 8:30-W-WAHC Everett Marshall Elizabeth Lennoz Victor Arden's O Blackett

10:15 a.m.-M to Inc.-WEAF (Super Suds) Clara, Lu 'n' Em \*Benton-B \*Blackett
BLUE COAL
1:15-M-W-F-WEAF
Peggy's Doctor
Rosalins Gresn
6:30-M-W-WABC

Clara, Lu Y EmBenton- Torns
COOK. St. WIZ.
Travelogs.
Malcolm La Prade
V.L. D. Worthelm
CORN PRODUCT
S-Th-WABC
House Clinit)
Hour Chart
House Core
House Core
House Core
House Core
House Core
House Core
House
Evelyn Kaye
Pat Harrington
Oypsy Cooper
Ann De Marco
Cilyan Perron
Cilyan Perron 6:30-M-W-WAB
The Shadow
Frank Readlek
Allyn Jossiyn
Wm Johnstone
Virginia Venable
Betty Worth
Jsan Colbert
Faul Huber
Santos Ortigo
Jwlimor Walter
Paul Stewart
Adelaide Kiela
Hanley Staffor
Chester Stratto

Lilyan Perron

12:15-Daily Es.

Su-WABC

The Gumps

Wilmer Walter
Agnes Mooreheal
Lester Jay

George Graham

Edith Spencer

E. W. Hellwig

(Face Powder) lta Vale
anley Stafford
heater Stratton
yivia Lowy
ony Hughes
ilice Reinhardt
filton Herman
Valter Soderling
Ruthrauff-R.

(Face Powder)
10:30-W-WEAF
Ray Noble Orc
Al Bowlly
Conco de Lys
'Blow 9-F-WJZ
Beatrice Lillie
Cavalier 4
Warren Hull
Les Perrin Orc
11:45-W-WEAF
Alagic Recipes
Bill Bradley
Jene Billiann
Young & Rublean

\*Blow CRAZY WATER (Crystals) 8:30-M-WJZ Carefres, Carnival ne Ellisno
oung & Rubicam
A. S. BOYLE
(Floor Wax)
2-Sn-WABC

Carefros. Carrival.
CREST OF WHEAT
CREST OF WHEAT
CREST OF WHEAT
Alexaniter Woolhoot
R. Armbruater Ort
J. W. Thompson
CRESTAL CORE.
7:305-24-WARC
Gladys Baxter.
Walter Preston
Victor Ardens Ort
Walter Preston
Victor Ardens
Core Correlation
Ruth Easton
United Adv
R. D. DAVIS
(Cocomali)
GOCOMAL
WARC
BUCK ROPER'S
BUCK ROPER'S Irving Kaufinan BREITENHACH 2-Su-WJZ

(Tegio Mangan)
2-50-WIZ
AANya, IbrolWiChan-Fitchon
WiChan-Fitchon
WiChan-Fitchon
12-BEHLLO13-BEHLLO13-BEHLLO13-BEHLLO14-BE Buck Rogers' Curtis Arnall Adele Ronson Adele Ronson
William Shelley
Blaine Melchlor
Edgar Stehll
Dwight Welst
\*Ruthrauff & R
DELCO
5:45-Sa-WABC 5:45-Sa-WABO Art Dickson Charlie Morgan \*Geyer Co

EMERSON

James Melton Lennie Hayton Benton & Bowl CAMPANA G:38-Sn-WJZ Ann Seymour Don Ameche Phil Lord Betty Winkler

EX-LAX 9:30-M-WABC Lud Gluskin Block & Sully Gertruds Nissen

GROVE LAB.
Bromine-Quinine
1:45-Su-Tu
WABC
Pat Kennady
Art Kassel Ore
\*Stack-Gobie FIRESTONE Gladys Swarthou Vocal Ensemble Wm, Daly Orch, Sweeny-James 7:30-Su-WABC
Chas Winninger
Pickens Sis
Frank Parker
Revellers 4
Frank Tours Orc
\*Cecil, W. & C.

GULE

8. GUMPERT

Voice of Romane \*Rose-Martin HEALTH PROD.

Amateur Night Ray Perkins, M.C. Arnold Johnson Or \*Wm. Esty HECKER 11-0

8:15-Daily Ex.
8:16-Daily Ex.
9n-WABC
H-Bar-O Range
Bobby Benson
Nelli O'Malley
Fitrence Hallop

Neill O'Malley Filtrence Hallop Billy Halop Eddle Wraggs John Battle Detmar Poppen Lorrains Pankov Joe Witton John Shea Pater Dixon \*Erwin-Wasey

H. J. HEINZ

H. J. HEINZ

10 a.m.-M-W-FWJZ

Josephine Gibson

Josephine Groed
M. HOHNEE
(Harmonicas)
7:45-Sa-WOR
Carl-Fraed
Atherton & C
HOOVER

5-Su-WEAF Edward Davies Schumann-Heinis Jac Koestner Erwin Wascy

EDNA WALLACE

8:15 Unily Ex Sa-Su-WABC

HOUSEHOLD FINANCE 7:30-Tu-WJZ dgar A. Guest DB. Kopstnera O

Jos Koestner's Orc Charles Sesrs Tom. Dick & Harr \*C. D. Frey

HUDSON MOTOR

HUMPHREY'S

(Medicine)
10:20 a. ni.-S-M-W
F-WEAF
Peter de Rose
May Singhi Breen
Bob Emery
1RONIZEIJ YEAS1
7:15-Tu-Th-SaWEAF

Whispering Jack Smith 'Ruthrauff-R

JERGEN

9:30-Sn-WJZ Walter Winchel J. Walt. Thomp

5:30-Dully EX. Sa.
Singn-Way
Singn-Way
Ingne Wicker
7:46-Th-WJZ
Ruth Biting
Red Nithoir Ore
N. WILDENEX
LOW
WEAR
Story of Mary
Marilm
Thord of thomas
7:15-Indily EX So.
Su-WAY
Arthur Hughes,
Janess Mckirhan
Janess Mckirhan
Curtle Arnail

James Meigns Curtls Arnall Jos. Latham Blackett-S. H

Kate Smith 3 Ambassadors William Adams Jack Miller Orc \*Brooke-Smith

COLD

FITCH 7:45-Sn-WEAR Wendell Hall

FLETCHEN'S
CASTORIA
S-Sa-WABO
ROX & Gang
Kitty Lewis
Ruth Carhart
Almes Deloro
Harbert Kingsley
Vicki Chase
Darreli Woodyard
Larry Taylor
Hentietts Schman
Lillian Morton
Leon Rosebrook C
Young & R

FORD MOTOR 9-Sn-WABC
Jose Iturbi
Detroit Symphony
9:30-Th-WABC
Fred Warins
Ted Pentron
Stella Friend
Kay Thompson
N. W. Ayer

FORHAN (Toothpaste) 7:15-M-W-F-WEAL Stories of the Black Chamber FRIGIDAIRE

Jack Pearl
Cliff Hall
Leith Stevens
Pattl Chapin
Freddle Rich Ord
Geyer Co. GEN. BAKING

Julia Sanderson
Frank Crbmir
\*K. B. D. & O.
GENERAL CIGAL
(White Owl)
0:30-W-WABC

Burns & Allea Phil Regan Bobby Dolan Ore Thompson

GEN. ELECTRIC What Home Mean to Me Owen D. Young GENERAL FOOD 2:30-F-WEAF

2:30-F-WEAF
Martha Mears
Jinimy Wilkinson
Al & Lee Relser
Warren Hull
Frances Lee Barte
'Young & fubice
9-Th-WEAF

Frank McIntyrs
Lanny Ross
Conrad Thibault
Muriel Wilson.
Molasses 'n' Jan'r
Gus Hhenschen
8:30-W-WJZ
(Log Cabin Syruu
Lanny Ross
Harry Salter Ore
Benton & B
7-Su-WJZ

7-Su-WJZ

(Jeli-O)
Jack Benny
Mary Livingston
Don Bestor Orc
Frank Parker
Voung & Ituoic

GENERAL HOUSEHOLD (Grunow Refrig Minn. Symphony Eugene Normands Anne Campbell Hays MacFarlen

"Hays MacParlend (ENERAL MILL)
4:45-Daily Ex. Se-WOR
"Life of Mary Southern Minda Carlon 10:45-W-F-WEAR Betty Crocker Cooking Hecipes "McCord Co.

\*McCord Co.
5:30-Dnily Ex. Sa
5:30-Dnily Ex. Sa
Su-WABC
Isck Armstrong
All American Boy
4-Daily-W3Z
Betty & Bob
Betty Churchili
Don Ameche
Hetty Winkler
Art Jacobson
Carl Brickert
Louis Roee
\*Blacket\*

GEN. MOTORS

(Chevrolet)
Isham Jones
I0-Su-WEAF
(Pontlac)
Jine Froman
Modern Choir
Frank Black Orc 8-Su-WIZ
(Institutional)
Eugene Ormandy
Tito Schipa
"Campbell-Ewald ERAFT-PHENIX
19-Th-WEAF
P Whiteman Ore
Harry Stockwell
Jack Fulton
Helen Jopson
\*J. Walt. Thomp.

RADIO

LADY ESTHER 10-Sn-M-WABO 8:30-Tn-W-WEAF Wayne King

LAMBERT
PHARMACAL
(Listerine)
1:40-Sa-WEAF-WJ2 I:40-Sa-WEAF-Wood
Metropolitan Opera
La Sonnambula\*
Lily Pons
Tito Schipa
Geraidine Farrar
\*Lambert-Feasiey

LEHN & FINK 8-Su-WABO Eddie Cantor Harry Elustein Rubinoff Tsd Husing \*Lennen & M

\*Lennen & M

8:30-Su-WABC
(Hinds Honey
Atmond Cream
'Club Romance'
Lois Bennett
Conrad Thibauk
Loe Patrick
Ned Wever
Don Voorhees
'Bisckman

Bisckman
THOS. LEEMING
(Baums Bengue)
8:30-F-WOB BISU-F-WOE
Norman Cordon
Lucille Peterson
Choristers 4
Lou Katzman Ore
'Wm. Esty
LIBBY McNEILE
5-M-W-F-WABC

5-M-W-F-WAB
Adventure Hous
Albert Brown
Patricia Duniap
James Andellu
Jesse Pugh
Karl Way
\*J. Walt. Thomp

'Diane & Her Lit Saver Rhoda Arnold Alfred Drake Lucille Wall John Griggs

LIGGETT & MYERS 9-M-WARD Lucrezia Bori A Kostelanetz Orc 9-W-WABC

Lilly Pons. 0-Sa-WARG Richard Ronelli A Kostelanetz C

Newcll-Emmett
LORIILARD
(Briggs Tubacco)
(Muriel Cigars)
6:46-Sa-WEAF
Sports Review
Thomion Fisher
Don Wilson
William Shelley
\*\*Lettine & M
LOUIS PHILLIPPE 2 Dally Ex. Sa-S WABC

WANC
Marie Little Frenc
Princess
Ruth Yorks
James Me'ghan
Paul Stewart
Blackett
8:45-Su-WABC

8:45-Sa-WABC
Mary Courtland
Robt Armbruster
Jim Stanley
Paul Parkes
Carl Mathleu
Valter Scanlon
J. M. Mathes

GEO. W. LUFT (Cosmetics) 10-W-WJZ Hollywood Gossip Jimmy Fidler \*Cecil, W-C

LUX 2:30-Su-WJZ 2:30-Su-WJZ
'Lliac Time'
June Cowl
\*J. Walt, Thomp
LUXOR
3-Su-WEAF

Sally of Talkles' Sally of Talkles' Bob White Basel Loughrans Henry Saxe Juan Blane Marjoris Hannar Lord & Thomas

MACFADDEN

MACFADDEN
B:30-F-WAHC
(True Story).
Court of Huma
Reintions'
Percy Henus
Arnold Johnson's C
Ned Wever
Howard Smith
Jucille Wnil
Allyn Josiyn
Ballon Howard
Salo-Th-Waso
Bdwm C. Hill
Edward Neil
Futton Curster
Arnold Johnson

J. Walt. Thumpson
JOHNSON & SON
(Floor Wax)

5-30-Su-WeAF

5-30-Su-WeAF

5-30-Su-WeAF

5-30-Su-WeAF

5-30-Su-WeAF

5-30-Su-WeAF

5-30-Su-WeAF

KELLOGG

5-30-Dully Ex. Sa-Su-WaZ

Slaging Lady

Dale Curnegle Leonard Joy Or Sam C. Croot MAYBELLINE 3:30-Su-WEAF

Penthouss Seren-ade' Chas Gaylord Orc \*Cramer Kasselt MET. LIFE CO. 0:45-Daily WEAF Arthur Bagley

Arthur Bugley
\*Direct
DR. MILES LAB
(Alka-Ssitzer)
9:30-Sa-WJZ
WLS Jurn Dance
Ridge Runners
Uncle Ezra
Unite Ezra
Lulur Belle
Maple City 4 Biou-aSketches
2McJunkin
P'CTR & GMB1
3 Dully Ex. SuSu-WEAF
(Ccisco)
Vic & Sudo
Art Van Harvey
Billy Idelson
Bernadiue Flynn

9:30-Sa-WEAT
(1vory Soap)
The Gibson Fam
The Gibson Fam
Jacot & L. Clemen
Lois Bennet Or
Soap State Company
The Co '145-M-W-F- WEAF
'Unois Esra,' Radio
Station EZRA
Station EZRA
Cliff Soubler
Carleton Guy
Nora Cunnees
'Wade Stock Co. '7th Heaven' Francis Lederer.

8-Th-WEAF
(Fielschmann)
Rudy Vallee and
His Conn. Yar
Basil Rathbone
Tom Howard
Yale Giec Club
Evs Symington
6 Spirits Rythm

• Wade
MODERN FOOD
PROCESS CO.
4:15-M-WJZ
Charles Borce
Harry Swan
• Direct MATTY SWADPOINTED
MORAWK
OARPET MILLS
12:20-DAY E.S.
12:20-DAY
12:20-

UMAR Eggleston
\*Blackett
\*Bils-M-W-ThW-KAF
(Camay)
'Dreame Come
Barry McKinley
Ray Senatra Ore
\*Ppediar & Ryan
\*BALSTON SAI
\*Come
\*Come
\*BALSTON SAI
\*Come
\*BALSTON SAI
\*Come
\*BALSTON SAI
\*Come Mix Scriight
\*Shooters
\*Percy Hemus
\*Beils-W-W-JZ
(Ry Krip)
\*Madame Sylvia
\*Balton Shooters
\*Balton Shooters
\*Beils-W-W-JZ
(Ry Krip)
\*Madame Sylvia
\*Balton Shooters
\*Ba

\*Stack-Gobie
MONTGOMERY
WARD
S-Su-WEAF
Stories of The O
Testament'
Harvey Hays
'Hays McFarland
BENJ, MOORE
(Paints) RCA RADIOTE

Barry McKinley
Lord & Thomas (Painte)
11:39 a. m.-WWABC
Betty Moore
Law White
7Direct

Sarry Actions

RCA VICTOR

2-W-WJZ

Ray Noble
Gogo da Lys
Al Bowlly
John B. Kennedy
\*Lord & Thomae

REAL SILE

9-Sa-W-JZ

Chaa Previa Or
Olga Albani
\*Erwin-Wasey JOHN C. MORRELL, 2:15-Sn-WJZ (Dog Food) Don Becker Dog Chata 'Henri, H. & McD MUELLER C. RED STAR YEAST 11-Tu-Th-S-WEAF Edna Odell Phil Portsrield Irms Glen Earl Lawrence I0:15 a. m. Dally Ez. Sa-Sn-WABO

Blil & Ginger Lyn Murray NATIONAL BISCUIT CO

\*Haya McParland.
PACIFIC BORAS.
9-Th-WJZ
Death Vally Days
Tim Frawley
Joseph Bell
Edwin W. Whitney
Lonesoms Cowboy
Joseph Bonlins Or.
\*McC.Erick

PACKARD

8:30-Tu-WJZ

Lawrencs Tibbett

Wilfred Pelletler

Young & R

PERSODENT I-Daily Ex Sat S WJZ

Amos 'n' Andy
PINEX CO.
1:30 Su-W-F-WAB
Littls Jack Little
\*Russell M. Seeds
PHILCO

1:45 dally ex. Sa-Su-WABC

\*Hutchins
PHILIP MORRIS
S-Tu-WEAF
Leo Reisman's Orc
Phil Duey
10:45 a. m.-Sa-WOR
Graphologist
Mme. N. Olyanovs
\*Blow Co.

PILLSBURY

10:30-Dnlly-WJZ Today's Children Irma Phillips Walter Wicksr

\*Hutchinson
II a.m.-W-F-WAB
Cooking Close Ups
Mary Ellis Ames.
\*Hutchinson

\*Hutchinson PLOUGH, INC. 10-W-WEAF Guy Lombardo Ricardo Cortez \*Lake-Spiro-C

PREMIER PABST
9-Te-WEAF
Ben Bernie
Walter Winchell
Morris-W. & E.

Morris-W. & E.
J. L. PRESCOTT
(Oxol)
10:30 a.m.-Dully Ex
Sa-Sa-WARC
Jack Fulton Ore.
\*B. B. D. & O.

PRINCESS PAT

Bess Johnson Irone Wicker Lucy Gillman Fred Von Am Jean McGrego 'Hutchinson

Stack-Gobie
NOBTHWESTERN
YEAST
8-M-W-F-WJZ
Virginia Lee and
Sunboam
Jan Garber
Dorotty Page
Bob White
Ellinor Harriott
Ell Prentess Ray—Renwick-It only Sargent Pee Weo Hunt \*Wm. Esty RITCHIE CO. 8-Tu-WJZ Eno Crime Civ 8-W-WJZ

Penthouse
Serenade
Serenade
Reg La Centra
Mark Heiling
Gladys Glad
Sam Ahearn
Finile Colsina
Ayer

Roche-Williams
SWIFT
S-Sa-WEAF
(Meat Products
Sigmund Romber
Wm. Lyon Phelp
Stuart Churchill
Lalia Fisk
2:30-Su-WEAF
(Vigoro)
Mario Chamles
-J. Wait Thomps SCHOLL CO.

(Footpads)
.30-Tu-Th-Sn-WOI
The Street Singer
Arthur Tracy
Donahue & Coe
SELHY SHOE
8-F-WABC velt "Henrl, Hurst

\*J. Walt Thomps
TASTYEAST
12-Su-WJZ
Sam Hearn
Hetty Jane
Georgs Bueler
Alice Frost
Larry Grant
Peggy Flynn
Roggy Childs Ore
\*Stack Goble SILVER DUST TENNESSEE PRODUCTS SILVER DUST
7:30-M-W-F- WARG
The O'Nellis'
Kats McComb
Jimmy Tansey
Ace McAlister
Jack Rubin
Jane West
\*B., B. D. & O.

(Loma Plant Food 12:15-Su-WABC E. L. D. Seymour \*Sam L. Croot TEXAS CO. 0:30-Tu-WEAF SHELL 8:30-Na-WABC 'Sports Review' Eddle Dooley 'J. W. Thompson Ed Wynn Graham McNamee Eddle Duchin Or 'Hanff-Metzger

\*J. W. Thomps SINCLAIR 9-M-WJZ Gene Arnold Bill Childs Mac McCloud Joe Parsons Cliff Soubler Harry Kogen Frederal

Bose Jumpton Scrappy Lambert Billy Hillpot Nat Shilkret Orc \*Homman, T. & F SOCONY VACE

UNITED DRUG 4-Su-WEAF Rhytlini Symphol DeWolfe Hopper \*Street & Finney Rhytinn: Sympuon DeWolfe Hopper 'Street & Finney U. S. TOBACCO (Dill's Best) 9:30-F-WEAF Ons Night Stand Pic Malone Pat Padgett Josef Ronlme 'McC-Erick.

SPARKS WITHINGTON

WITHINGTON
4-Su-WJZ
Jolly Coburn Ore
II Van Emburgh
Edwin Wasey
SPRATT
(Dog Foods)
5:48-Su-WJZ
A Payson Terhur
Parls & Peart

STAND BRANDS
B-Su-WEAF
Glass & Sanbora
Opera Tabloids
Carmen'
Greta Stucckgold

VICK
7:15-M-W-F-WJZ
Willard Robison Or
Quartet

Urace Moore
Cecil, W C.
5-Su-WABC
Freddy Mactin
Vera Van
Donaid Novis Vera Van
Donald Novis
Warren Hull
Eliner Feldkamp
Terry Shand
Male 3
'Young & R.
WANDER CO.
(Ovaltine)
5:46-Daily-WJZ.

Radio Reports

(Continued from page 51) lifting them way above run-of-the-mill. Francis J. Cronin, organist accompanies to the advantage of

sing is a lie doubtless snaring his share of ylippee-yodel fans.

After a one-minute plug Carl Moore sings Rocking Horse Parade. To say the worst-about Moore at the start, his diction is pretty ragged on a number like this where the tyric might mean some start of the say of the lippe single sin single single single single single single single single single

stage.

Also spotted on the merry goround is Donald Van Wart, planist, who follows Moore with a straight pop tune, sans vocal.

Knox Manning acts as mc. (straight); Bill O'Connell delivers the brief plugs.

'LOVE DOCTOR' Talk and Songs 15 Mins

COMMERCIAL WGN, Chicago

Asininity and stupidity combined, Advertising agency seems certainly underestimating the intelligence of the buyers of Kissproof lipstick, which is the product this show is

the buyers of Kissproof lipstick, which is the product this show is trying to sell.

Brilliant "idea" behind this program is the use of popular-songs as the answers to love problems. For instance, the love doctor reads a losing ner boy friend and she wants advice as to how to keep him. Love doctor, after, reading this missive, answers, by bursting into song with the control of the problems of th

Little Orphan A Allau Baruck Henrietta Tedro Ed Sprague Stanicy Andraws Shirley Pell Blackett CHAS. WARNER (Stonn's Linament) God's Linament Lawes in 20,000 yrs. Sing Sing (Vines) Ray Knight
Janet Fraemau
Bobby Jordan
Emily Vass
Maurice Ellis
Clarsnes Straight Bing Crosby
Mills Bros
Georgie Stoll Orc
7:45-M-W-F-WJZ
Dangerous Para-

20,000 yra Sing
Sing (Vince)
9:30-4W WJZ
John Ch. Thomas
'Ceelt. W. C.
W. ASEX PROPUTS
8:18-M-W-FEdwig C. G. IIII
12-Dally. Ex. Na-SpoWABIC
0:46-Ne. WAHC
Voice of Experience
Jacob Tarshish, The
Lamplighen, Wagey
C. WASHINGTON Elsie Hitz Nick Dawson \*Lennen & M.
WRIGLEY
PHARMACEUTICAL
4:30-Su-WEAF
Harry Rescr
Ray Heatherton
1'eg La Centra
'Jerome B. Gray

\*Jerome B. Gray WM. WRIGLEY 7-Daily Ez. Sa-Su-WABC Myrtie Vall Donna Damersi Violst McClars Ellinor Rella Bay Hedge Lamplighter Erwin Watey G. WASHINGTON

9:45-Su-WJZ Adventures of St Adventures of lock Holmes ouls Hector leigh Lovel oscall Bell Cecil, W. C.

Cecil, W. C.
R. L. WATKINS
9.Su-WKAF
Pierre Le Kreeun
Raquel de Carlay
Jeroine Mann
lien About Town
Andy Sannella Ort
Blackett

WELCH (Grape Julce) 8-F-WJZ Irene Rich 'Kestor WESTCLOX 4:45-Su-WEAR

4:45-Su-WEAF
'Big Ben Dream
'Dramas
Arthur Allen
Parker Fennelly
'B. R D & O
WHEATENA
6:45-Inlily except
Sq-Su-WEAF
Dramatic Serial
Billy-Batchelor

Renco Rodier
Ray Appleby
G145-Th-F-S-WABO
Margaret Brainard
John Augustine OrgFrances Hooper
WYETH
2:30-Su-WABC
(Hill's Nose Drops)
Hummerstein's Music Hall of the Air
Ted Hammersiein
10-44. Dull: Ex. Sa-

Ted Hammerstell
10:45-Dally Ex. S
Su-WAISC
Mrs. Wissa of
Cabbage Patch
Detty Frost
Joe Lathan
Andy Ponnelly
Amy Sedelle
Estelle Levy
Pat Ryan
\*Blackett-S-H

# Publishers Ask Paine to Modify **Bribery Pact: Want Committee**

Delegation of music publishers' contact men Thursday (21) sought at a meeting with John G. Paine, chairman of the Music Publishers Protective Association, to induce him to modify some of the provisions in the anti-bribery pacy which the majority of the trade approved last summer. Taking the view that Paine was trying to enforce practices that were never intended as part of the agreement, the professional men demanded that he either impose, fines on the violators of these practices or eliminate the protested provisions from the pact. Approved all around at the meeting was-a-suggestion-that-Paine-appoint a committee of four professional men to consult with handlintery plote, with Paine authorized to do the picking of the quartet. This group will be called upon to determine whether certain things that the contacters may want to do fails within the purview of the pact. With the approval of the music code and the appointment of a code authority this settip-would auto-matically pass out of existence. What brought about Thursday's get-together was the discovery that two major publishing firms were making free vocal extractions for radio warblers. In a letter Paine issued-june-14 supplementary to thepact, he declared that in publisher may make a special arrangement from young the publisher extract the part of such special arrangement of any special arrangement from the part of the part of the path of the pa

may the publisher pay for the extraction of any parts when made.'

Hardship
Sentiment at the meeting was
that the anti-vocal extraction provision served to work a hardshift
hardship with the publishers men in by his interpretains pained by his interpretains Paine was penalizing practice that had been part of the busimost or years and never considered
untain. The professional men add,
they thought Paine ought to be less
severe in such matters. It was made
clear to the gathering by Paine that
any of the interpretations made by
the committee would not be condedered as establishing a precedent
or binding after the music code
went into effect.

Paine told-the contacteers, that he
hadn't kidded himself into the beliet that the anti-bribery pledge had
completely cleared the industry of
abuses. He said that he felt that
it had cut the unfair practices down
by at least 50%. Also that things
were improving and that even publishers who had not signatured the
pledge are apending less money for
Paine averred that the important

pledge are apending less money for plugs.

Paine averred that the important orchestra leaders were co-operating with the industry in the elimination of payoff practices, but this was not true of the minor bands. He declared that if any abuses were found to be serious he would continue to pendize the violators, and that if the violators were not important he would continue to try to eliminate by a 'campaign of education.'

# **Denton-Haskins Bankrupt**

Denton & Haskins Music Publishing Co. filed a petition in bank-ruptcy with the New York Fed-eral Court Monday (25). Schedule attached to the petition gave the liabilities as \$9.723, and assets \$464.

# Marion Harris Writes a Song in London Hospital

London, Feb. 26.
Jack Mills, of Mills Music Corp.
has bought My KM Is-a Crooner,
by Marion Harris, sonestress.
Miss Harris wrote it while in a
hospital with a broken jaw.

# Kavelin Band's Crash

Detroit, Feb. 26. On way to open engagement here, Al Kavelin's orchestra met with an automobile accident at Monroe, seriously injuring several members. They are Carmen, planist; Harry Pollock, violinist, and Harry Bud-ner, trombone player.

Detroit local was appealed to for substitutes. Kayelin band-is at the Detroit their claim.

## \$60,000 PLUM

ASCAP Distributes British Coin for 3d Quarter of '34

American Society of Composers, Authors & Publishers last week dis-tirbuted the royalty plum it had re-ceived for the third quarter of 1934 from the British performing rights

Around \$60,000 was involved

# SEE BRITISH INFLUENCE **BEHIND BERNE POLICY**

Behind the Roosevelt administra-tion's efforts to induce the U. S. Senate to adopt the Rome copyright convention is pressure brought by the British government. Latter has been persistent in its charges that the American copyright statute as it-now stande discriminates against the British author and composer, and has on several occasions de-manded that this discrimination be ended.

manded that this discrimination be ended.

Provisions in the U. S. copyright law which, the British government says, serves to militate particularly against its citizens is the one demanding that the work be printed on this side (in English) before it on this side (in English) before it be permitted to enjoy protection under the American law.

under the American law.
Roosevelt administration feels
that the only way that this alleged
discrimination can be eliminated is
for the United States to join the
Berne convention as revised at

# MD. BILL WOULD BAR CLUB BREWER-OWNERS

Baltimore, Feb. 28.

Bill has been introduced in the Maryland House of Delegates which it passed, will force considerable altering of the present inancial metring of the present inancial metring of the probability in more than one alceholic beverage license.

A wholesale—likkes—firm—tens\_filender was guidense.

A wholesale—likkes—filender—filender was guidense.

Born Harmand and tens was understood to be supplied their trade alore where the sacket was understood to be supplied their trade alore was understood to be supplied their trade alore was understood to be supplied to was understood to be supplied their trade alore was understood to be supplied their trade alore was understood to be supplied their trade alore was understood to be supplied their trade like place files files files files files files files files f

## Shanghai Night Spot Lures Coast Talent

Lures Coast Talent
Los Angeles, Feb. 26.
Oriental lure has taken Helen
Warner, radio singer, Roger Gray
and Dorothy Lewis, from musical
comedy, Dixie Francis, singer and
screen player, and Wayne and
Carruthers, ballroom dancers, to
Shaughai. They are appearing at
the Little Club, a Mont Berg entermise there. prise there.

Gang is under an eight-week con-tract with options.

# Most Played on Air

To familiarize the trade with the tunes most on the cir around New York, the following is the listing of the songs most-played on the cross-country networks last week, in relative standing, according to the approximate number of combined plays on WEAF, WLZ and WABC.

Isle of Capri
Blue Mono.

Isle of Capri
Blue Moon

1 Believe in Miracles
Fare Thee Well, Annabelle
Believe It, Beloved
Clouds

Clouds
Moon Turns Green
On Good Ship Lollipop
You're the Top
Tiny Little Fingerprints
You and Night and Music
Love Just Around Corner
Every Day
Continental
Sweet Music
Left Kick Out of You

Sweet Music

I Get Kick Out of You

# Justice Dept. Joins Balto's

Pair of kids were dismissed in police court Saturday (23) when brought up on charges of peddling 5c pirated song sheets. One was freed when it was learned he was a first offender; other supplied some inst onender; other supplied some info to ASCAP, which was prosecut-ing, and with the Society's recom-mendation the magistrate dismissed him. It was his third arrest on the

him. It was his third arrest on the charge.

All last week, even in the face of two of their colleagues being held for hearings, the song-sheet peddiers piled their trade along down-town drags. The song sheets are understood to be supplied the boye by a bootlegger who hauls the copies from Penna. by—motor—car He is the one the ASCAP is seek-ing.

He is the one the ABCAP is seen-ing.
Reported two Department of Jus-tice operatives slipped into towr over the weekend. They will work in co-op with local State's Attor-ney's office in an attempt to track down the smuggler.

# ON UPBEAT

Band bookers aver that the or Band bookers aver that the one-nighter business is due for a sub-stantial upbeat this spring and summer. They base their prediction upon inquiries received from the operators of summer resort and outdoor spots. Guarantees offered to date indi-cate that touring names of first and second rating will not only have their pick of far more playdates than they had last reason, but come in for considerably more coin.

# Philly Hotel Using Non-Union Bands In Fight with Local Over Benefits

Philadelphia, Feb. 26.

After a series of hot verbal battles with Jack Liyuch, mager of the Adelphia hotel hitery. Cale Marguery, the musician's union steeped in Priday (22) and pulsed out the Joe Frasetto and Vincent Rizzo bands. Charge is that Lynch books outside benefits with no pay for the cortisa.

Contending that benefits were of charitable and clvic natures, Lynch immeditely brought in two non-union units from New York.

After the union set up a picket outside the hostlery, Lynch counted with a set of pickets all his shown. Union avers that Lynch cows.

\$529 for overtime due as result of benefits played, whilch the mäninger will be seen the played, whilch the mäninger will be seen the played, whilch the mäninger will be seen the played, whilch the mäninger called the price very Willy, the union seen, that Romeo Cella, precy of the same necessary then the problements played, whilch the mäninger will be seen the problements played will be provided to color. Will Lynche combined to the provided the provided the provided the provided to see the provided to see the provided the

# Revised U. S. Copyright Bill Due From State Dept.: Writers, Pubs, Exhibs. B'casters Confer in Wash.

oins Balto's

Reasons for the State Department's unusual interest in copyright revision—and—this world union remained mysterious, but warning was given that strong-arm tactics will not stampede. Congress into overhaulting the domestic laws without getting an adequate explanation of the bill and the motives behind it.

the bill and the motives behind it.

'Chance for Everyone'

'Promising 'everyone interested will get a chance to have his assy.'

Chairman Sirovich of the House Patents-Committee-said-he-has-been-unable to study the bill since receiving a confidential copy, but gave assurance that he will take a hand in any move to alter presented on this matter,' Sirovich said. 'We will hold hearings and listen to any-body that wants to be heard. If it is a good bill and there are sound reasons for passing it, the committee, will lebig be been some for passing it, the committee, will lebig be been some for passing it, the committee will exercise its rights and amend it.'

Strong pleas for abolition of minimum damages for infringements were voiced by radio and film representatives who received ments were voiced by radio and film representatives who receive ments were voiced by radio and film representatives who receive ments were selected to the committee will be foreign groupe controlling works now in the public domain. Suggestion was resisted tendously by ASCAP attorneys who insisted that idea of minimum awards should, be retained even if the figure is slashed from \$250 to \$100.

Disagreement over the practical effect of the revision on use of for-

retained even if the figure is slashed from \$250 to \$4100.

Disagreement over the practical effect of the revision on use of foreign works now included in U. S. public-domain-was-apparent\_as\_warlous attorneys insisted the objection is only theoretical and others maintained that their squawk is extremely realistic. Theatre owners and broadcasters did not see eye to eye on this matter, although the radio contingent was receptive to any ideas which would limit racketering after the U. S. hooks up with other nations in an automatic copyright arrangement. Seeking to allay apprehension, defenders of the bill argued that in actual practice the restriction of the U. S. public domain would be relactively small and to tithe this councillation of the composers and publishers take the presenting of setting U. S. promoters and publishers take the presenting of setting U. S. propagators and publishers

authors, composers and publishers take the precaution of getting U. S protection for any works of real

value.

Objections to the moral rights clause of the Rome convention and to inclusion of this privilege in U. S. laws came from films and radio, with broadcasters urging that some requirement be included which would force authors to specify the sort of modifications or conditions which they would object as reflecting on their reputations, Radio reps-would—like a provision requiring original creators to give notice before acting to protect their moral rights.

Apprehension over injunctive provisions was expressed by radiottes.

visions was expressed by radioit who pleaded for the same treatme visions was expressed by reading who pleaded for the same treatment for broadcasters as is accorded newspaper and magazine publishers. Asked that provision be inserted which would not disrupt programs, pointing out that damage proceedings assure sufficient protection for copyright owners. Under present conditions, injunctions, cannot prevent publication of newspapers or mayazines, but can force cancellation of scheduled programs and scheduled programs and scheduled programs. Among the numerous changes Singer sations temporarily.

Among the numerous changes Singer will double from in The Singer will double from the Singe

Substantially changed version of the bill to revise domestic copyright laws and pave the way for American entry into the world copyright union will be forticoming from the State Department within the next 10 days. Measure follows a series of confedences last week with authors, publishers, composers, broadcasters, film producers, exhibitors and other interested parties of the confedence laws with authors, publishers, composers, broadcasters, film producers, exhibitors and other interested parties of the composers of the state Department of the composers of the state of the copyright copyrig

# **Question State Court Authority** On Copyright

Authority of a state court to pas on a copyright infringement action is being contested in the appeal which Leo Brecher, as head of Protex Pictures Corp., filed last week

which Leo Brecher, as head of Protex Pictures Corp., filed list, week in the New York Appellate Division. Breches asked the highen court to set asked the lighten court to set asked the lighten court to set asked the lighten court to set asked as 'judgment of '1.50e which John G. Palne, as trustee, had obtained in the City Court on the allegation that Protex had used Lincke's 'Spring, Beautiful Spring,' in the American version of. Trapeze' without proper authorization from the copyright owners. Verdict allowed E. B. Marks, publisher, for whom Palne sued, \$50e for each use. Palne's lawyer, in his Appellate brief, took the view that City Court had the state of the court of determine the value of this use. The City Court, Judge had assented to this theory and appointed a reteree to determine the amount of damages. Lower, the case could not have been tried in the Federal court.

Bief submitted by Brecher's coursel contended that Palne had failed to prove any specific damages and that recovery, if any, should and then, should be made to the court contended that Palne had failed to prove any specific damages and that recovery, if any, should and the processing the courter of the court of the court coursel contended that Pane had failed to prove any specific damages and that recovery, if any, should and the processing the pr

failed to prove any specific damages and that recovery, if any, should have been limited to nominal dam-

# Name Bands in Detroit Spot 13 Miles from Town

Detroit, Feb. 26. Westwood Gardens, outdoor beer-garden, opens May 30 with Little Jack Little and orchestra. This is the first of a series of name bands booked for the spot. Garden is operated by Otto Huch and his son Arthur. Westwood is

# **NIGHT CLUB REVIEWS**

VARIETY

# **IRA'S CLUB**

(MIAMI)

IRA'S CLUB

(MIAMI)

Miami Beach, Feb. 15.

One of the smartest rite spots as presented from there by the Levy, draws a sophisticated clientele. Due mainly to the efforts of the Yacht Club Boys (Adler, Kelly, Kerns and Mann), Veloz and Yolanda and Bhobid van Illi tar after midmith. Food dished out by Alme Desplante is also a feature here.

Patronage is mainly in evening dress. Marachino, from the Place Fatronage is mainly in evening dress. Marachino, from the Place Fatronage is mainly in evening dress. Marachino, from the Place Fatronage is mainly in evening dress. Marachino, from the Place Tartonage is mainly in evening dress. Marachino, from the Place Tartonage is mainly in evening dress. Marachino, from the Place Tartonage is mainly in evening dress. Marachino, from the Place Tartonage is mainly in evening dress. Marachino, from the Place Tartonage is mainly in evening dress in the calma triguing bar under canvas on a triguing bar under canvas on a control of the property of the property

# Hollywood Yacht Club

(HOLLYWOOD, FLA.)
Hollywood, Fla., Feb. 23.
Under the direction of Walter
Kaffenberg, long connected with the
Alamac on upper Broadway, New
York, the Yacht Club offers an intimate revue and a moderatelypriced dinner.
—Anne Grandan

minto revue and a moderately priced dinner.

—Anne Greenway, flashing a strikting appearance and some novel effects in evening wear, is the main attraction and has built up a smart following among resorters, the small room being idealy suited to her groun being idealy suited to her week at this spot.

Brandt, Fowler and Curran offer a routine of special songs. Three boys look well on the floor and fit in nicely in the small, cozy atmosphere of the Yacht Club, eccentric dancers, round out a highly satisfactory bill for the type of club. Freddle Kress and his sixplece combo provide fair dansapa-

#### **DEAUVILLE** MIAMI BEACH

Miaml Beach, Feb. 29.

Miaml Beach, Feb. 29.

Originally built by the late Tex Rickard, this spot during the past few years, has had a heatic exist few years, has had a heatic exist pool, bathing beach and nite club with same room accounterments. It was Rickard's dream that the Deauville Club would be a rendezous. Now the club is under the management of Lucy Cotton Thomas McGraw, who, having redecorated and rearranged the entire, setting, and rearranged the entire, setting, while while, her husband, William McGraw, calls himself Governor of Reautiful Deauville. Supposedly a membership club, the whole set-up are calculated as a formal control of the control o

### A Radio Favori LUD GLUSKIN

and His Continental Or-chestra broadcasting on CBS's "Big Show" and de-servedly winning new ad-mirers weekly, Hear-him play:

"WHEN I GROW TOO OLD "BLUE MOON"
"I WAS LUCKY"
"BINGING A HAPPY SONG"

ROBBINS MUSIC CORPORATION

# JAY SEILER

PALMER HOUSE, CHICAGO, III. MARCH 1, FOX, DETROIT Personal Management HARRY BESTRY

had a four weeks' run, as did also Helen Morgan.

Helen Morgan.

The Morgan has in addition to the Stanley Twins, who command attention with their original shadow dance and their unique acrobatic terplachore, the Ritz Bros, who are added to the standard their word for a single week after, four weeks at the Fleet-wood Hanger, the Ritz trio looks

Helen Morgan singlen most of her old songs as well as several new ones that she has recently done in the flickers proved an outstand line ones that she has recently done in the flickers proved an outstand won tay Deaville audiences completely but also found favor, with the management by her willingness to co-operate during several trying weeks.

the management by her willingness to co-operate during several trying weeks. Cliff Newdahl, tenor, and Madelaine Northway and Danillo, dance team, round out the varied floor show which is presented twice nightling will be successful to the state of the several trying that a good resort club needs, including a swell nost in Jerry Horgan, well-known Brösdwäylte-with a big following anong sportsmen.

lowing among sportsmen.

# CHEZ PAREE (CHICAGO)

CHICAGO)

Chicago, Feb. 21.

New show lined up by Joey Jacobson and Mike Fritzel compares in entertainment with the long list of even more expensive shows presented at this top. Chi nitery.

Sand-out B. Nick Long, Jr., for his clean-cut m.c. style and fine stepping.

stand-out is Nick Long, Jr., for his clean-cut me. style and fine step-plather single dancer is Betty Kean, also out of New York nite spots, but Miss Kean didn't do half so well as Long.

Miles and Kover are the ballroom dance pair, who see that bester reduced the season of the season with the season of the s

eron, manages one of the best altecibe clicks seen hereabouts in a longwhile.

Production -under-the-wing of
Paul Oscard is eye-filling in every
regard. Oscard brigs pienty of
the control of the control of the control
that incorporated into it several
theatre effects-which-heighten-theshow in fine fashlon. Oscard has
induced the former show girls of
this place to step out and dance.
And they come through on the hoof.
Oscard has not resigned them saycinch steps. Number of new girls
in the show here and they are lookers from the bell. Only weakness in
the production is the costuming
which is far under par
the production is the costuming
the production is the cost of the
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# Boeuf Sur Le Toit

(NEW YORK)

Boeuf Sur Le Toit

(NEW YORK)

Le Boeuf sur le Toit, N. Y. counterpart of the famous Boeufs in the Toit tally, lies a still pending lawsuit over the use of the fow on the roof billing), is a still pending lawsuit over the use of the fow on the roof billing), is a stuthentic French in every service that the state of the fow on the roof billing. It is a stuthentic French in every grown as in for a bit as manager but since bowed out, with Charles Brazelle continuing as sole operator. Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight back Billy Arnold from the Riviers and mid-town localion (next to Coperator, Faraelle broight have been an accounted the form of the heavy pliars blook and mid-town localion (next to Coperator, Faraelle broight have been an accounted the form of the faraelle broight have been an accounted the form of the faraelle broight have been an accounted the form of the faraelle broight have been an accounted the form of the faraelle broight have been an accounted the faraelle broight have been an accounted the far

### Mollie Obliges

Mollie Williams, retired for some years from burlesque, dropped into the Gay Nineties, and the state of the s

novelty than anything else. But she rings the bell in a big way with her 'I Love You' in several languages. This is a number Arnold the state of the

owns the Cafe Basque upstairs where the dinner tariff is half and the idea is to keep the two types of patronages apart.

Abel.

# **CLUB VICTOR**

CLUB VICTOR

(SEATILE)

Seattle, Feb. 20.

Following Hal Grayson into Club Victor, the town's ace dance-dine night spot, Del Courtneys 12-piece in the country of the count

late.

Jack Little, staff announcer for KOMO-KJR, handles nightly hour on air for the club.

Trepp.

# Disk Reviews By Abel Green

Johnny Green

Tove Come Take Me' and 'Let's
Hold Hands for one of the pip platters of the year even though it's
February. If any complaints with
that decision there can't be any disposer-planist-conductor's treatment
of Love' as one of the most interesting arrangements to spin in a
long while.

The twist on 'Love' is in the accompanimen to Marjoro's rieatment
of Love' as one of the most interesting arrangements to spin in a
long while.

The twist on 'Love' is in the accompanimen to Marjoro's plan
there is the spin in the accompanimen to the lietener will be, What's goin' on in
there? Majority of disk buyers may
not like it, but it's bound to cause
comment and after the record is
abouth. Green's explaination to this
new idea in orchestration is that it
is the superimposing of the accompanying figure with a different key
feeling than that in which the vocalist and balance of the orchestraing it out. Hear it. This arrangement is something the average
record fan will have to get used to
for it's very different, new and
worth repeating. If Green wants a
feat reaction ha might itry it over,
an explanation, then asking for a
written decision.

This record, as a whole, plays as
if Green were holding a gup by the
collar and making him listen to
Towe If it he answer in any
the disk over and ofters Let's Hold
Hands as well-record. Latter is a Sillman-Lewine tune from the shortilved-Broadway-revue,—Fools-Rushlin' a rhythm ditty with melody
they start performing before the

they start performing before the mike the reason for the hold-over is obvious. Best department is op-

The bound of the molecular objects of the control o

Show runs 40 minutes. For.

# MONTE CRISTO

(PARIS)

(PARIS)

Mysterious curre to nilver assiions has made this for nilver assiions has made this for the feet
smaller places in Paris which is doing enough business to get by.
Spot-is-decorated-to-give-the-Impression of a little jewel box. Thy
paintings and statues are stuck in
waiter presents the wine list in the
form of a parchment that looks like
an old manuscript.
Chief attraction is a gypsy band
led-by-the-violinist Zarou, whoised by-the-violinist Zarou, whoised by-the-violinist Zarou, whoer and further off key than any of
the others. This keeps up the atmosphere of gayety, especially since
the band doesn't stop a minute, all
Two femme sincers help out—

the band doesn't stop a minute, all night.

Two femme singers help out—
Elena d'Alsy, Spanish film actreas, who has worked in Hollywood and her voice is weak, and Marianska, a Russian soprano, who does caviar and gypsy songs and also attempts, with disastrous results, some American numbers, such as Tove in Bloom.

French and international spendFrench and international spend-

Bloom.

French and international spenders have east their favor on this spot. Some of them got to know the proprietor in Biarritz, where he runs an identical spot in the summer.

Stern.

# 50-Year Protection in Germany Under New Law

Publishing trade was advised in a letter from the Music Publishers Protective Association last week that the copyright law in Germany has been so changed as to extend the term of protection to 59 years. Under the previous German statute the original copyright on a musical composition was good for 30 years.

# Pollock Doubling as Leader and Manager

Detroit, Feb. 26.
Penthouse, atop the Park Ayenue hotel, opens March 7 with Ben Pollock's orhestra and Dorfs Robbins (Mrs. Pollock). Pollock takes over the management of the spot.
Pollock comes here from the Coast. Orchestra will contain 15 men.

and verve which Green's outfit gives everything it deserves. Zeno-livyta are the composers of Love.'
But 'Love's treatment will cause talk, arguments and draw concentrated study by the band boys both here and abroad. The impression is that Green is still trying, and it's sli on Columbia 3002-D.

# Andre Kostelanetz

Andre Kostelanstz

Merchandizing phonograph roseords is a show business like another phase or variation of box office values. Just the orthodox waxing of the current pops, by competent bands or singers, seems not
petent bands or singers, seems not
over since the advent of radio
flooding the cream of the current
and past music into the homes from
the batons and largnares of the top
meetroe and vocalists.
showmanship on wax are disks,
such as Andre Kostelanetz on
Victor 38161, a 12-incher, offering
instrumental novelties in Donald
Redman's Chant of the Weed on
one side and a very coloriful
catter medicys "Peanut Vendor,"
(Siboney, 'Adlos,' Mama Inez' and
'Tony's Wife in a highly coloriul
and interesting orchestration which,
under the Kostelanetz manner of
arrangement, takes on beaucouprather than palls the listener.

Al Bowlly

Al Bowlly

Al Bowily

Ray Noble has so dominated all

of his H. M. V.-Victor releases on

both sides of the Atlantic that Al

Bowilly was perforce an anonymity.

Yet Bowill's the same tenor who's

vocalized almost every chorus on a

Noble record, but so far he's known

only by his pitch rather than his

earnes and then only in a limited

sense and

name, and then only in a limited sense.

However, Victor and Noble are now building him up as a tenor soloist on his own and he's getting the cream of the tin pan atiley crop, and the ting the cream of the ting and the cream of the ting and the Clark of the cream of the tings. Sam Coslow's hit from Paramount's forthcoming 'All the King's Horses,' and the Dietz-Schwartz song, 'You and the Night and the Music (regit musical). That Noble analysing orchestra is no handleapt a rumba-rhythm intertude in the Revenge' orchestration is one instance.

Geraldo.

Geraldo.

From London comes Geraldo and
His Sweet Music with a two-part
toxtrot mediey of Harry Woods
score out of 'Evergreen.' Geraldo's
danagation is as his billing implies
danagation is as his billing implies
(recently a Gaumont-British finussical) are well done, with appropriate vocal interludes, Columbia
3007. Hal Kemp

Hal Kemp
Three out of the new Gold
Diggers, and Little White Gardenia from King's Horses constitute Hal Kemp's chematic musical
excerpts, all well done. Worda
Are in My Heart is the waltz hit
from Diggers backed with Luitary
of Broadway on Brunswick 758,
Gardenia with Golm Snopph's
Gardenia with Golm Snopph's
paired on No. 2776. Bob Allen and
Skinny Ennis share the vocal
honors.

# 'Fats' Waller

'Fats' Waller
Long before Waller came to attention with his hotcha rhythm on Victor and the radio he was noted in tin pan alley as 'that sizzling organist from Harlem,' so it's no surprise that he recourses to the console for some heated interfudee console for some heated interfudee in Miracles' and Night Wind.' Latter is a bit more musicianly, but both are rhythmic and appealing, And the organ interfudee certainly make it different.

# Ozzie Nelson

Ozzie Nelson
Brunswich 7373 is all Nelson,
batoning and yocalizing a pair of
brisk foxtrot bailads, Things Might
Have Been Different and Threw
a Bean Bag at the Moon. Sane
customary Harriet Hilllard's vocal
interiudes, the leader also handles
the choraces, but essentially the 76
wo. nifty foxes in the 1858 manner.

# Little Jack Little

Miracles again with 'Don't Be Afraid to Tell Your Mother in the Little Jack Little style, to self-yocalizing, and forte on the ivories, but withal sweet jazz.

Dut within sweet pace.

Typical Martin rhythmpation of Brunswick 7368. Harry Woody Dancing With My Shadow, which he fashioned in England before its fashioned in England before its package of the state of the state

Benny Goodman

Snappy foxtrotology by the Goode
manites, "Blue Moon" and "Throwin"
Stones at the Sun, Helen Ward on
the wocals. Strictly for the hoofers.
Columbia 2003.

# Friars' 27th Frolic Packs 'Em In: \$10,600 on B. O. and Program

The Friars deserted the card room long enough Sunday night (23) to put on their 27th annual Frolic at the Imperial, New York, and the result was a 450 show—in spades. It was an affair that contained every thing from a knockout bill to a capacity audience.

Gross was \$10,600, of which the box office contributed \$6,200 and the program \$4,500. Club will net \$8,000 or better.

Show sparkied with stars, remind ing of the Frolics of the old days in the number of names to appear and the way they all whammed the cus-tomers. Louis K. Sydney handled the production, assisted by Lester Hammel, Arthur Knorr and Danny

erybody did as well as an old-Everybody did as well as an old-lime first part closer at the Palace but the real show coppers, stoppers and moppers were Milton Berle and the Timberg-Rooney family act.

First half ran like a minstrel first

First half ran like a minstret first part minus a minstret settling and contained most of the specialties, in which the boys did their tusual stuff. Second half included the sketches and full stage items. It all ran off as smoothly as "Able's Irish "Rose in its fifth year, despite no continuity rehearsal.

Names included Jack Dempsey, Joe Britan Jo Laurie, Jack Laurie, Jack Laurie, Jack Laurie, Jack Paralle, Arthur Tracy, Art Frank, Sid Gary, Eddle Miller, Jack Powell, Bert Lahr, Eddle Davig, Art Landry's band, Ed Lowry, Freddie Bartholemew, Sarnoff, Oscar Lorraine, Sid Marion, Eddle Dowling, Bobby Clark, Ray Bolger, Patsy Flick, Georgie Tapps, Jack Pearl, Cliff Hall, Clem McCarthy—and Felix the barber.

Eva Sully was the only girl in the show, but didn't get onto that sacred, men—only Friars stage. Miss Sully played a balcomy box. gagstress while her. partner, Jesse Block, waved a prop accordion and asked questions from the rostrum, at a Phil Baler. Miss Sully added considerable attength to the rep of the alleged weaker sex.

considerable strength to the rep of the alleged weaker sex. Dempsey got caught in two bed-room scenes, once without a shirt, which shows what belonging to the Frigar, can do even to a champ, Irving Caesar wrote the special ma-terial and did a swell job, but his singing was no bargain: Eddie Paul led the pit crew.

First part setting represented heaven, with the boys all sporting heaven, with the boys all sporting wings and leaning on a lily white pool table. That it was the Friars own version of heaven, nobody doubted—and that it is the nearest the Friars will ever get to play that date, everybody agreed. Bige.

## STAGE SHOWS OUT?

Los Angeles U. A. House Posts Notice as of March 5

Los Angeles, Feb. 26.
Prospects now are that Downtown
United Artists, which has had an off-and-on stageshow policy, will revert to straight pictures, Foxrevert to straight pictures, For West Coast having posted notice for musicians and stage hands effec-

West Coast having josted notice for musicians and stage hands effec-tive March 5.

Whether or not stage shows, now being produced by Frank Orth, will be tossed out, with the house re-cturning to a double feature program, rests with Charles Skouras who is in New York.

### Foster Sues Joyce

London, Feb. 17.
Teddy Joyce allegedly signed a
paper authorizing Foster's Agency
to act for him in securing engagements for a period of six months,
and Foster sued the American sinand Poster sued the American sin-gle for commission for all engage-ments played since April 27, 1934. Joyce stated he authorized Harry Foster to secure continental en-gagements only. Judgment was en-tered for Joyce.

### ANOTHER RADIO UNIT

Boston, Feb. 26. Harry Gourfain, now producing at Harry Gourfain, now producing at the Metropolitan theatre, is prepar-ing a new radio talent unit, tagged 'Around the Dial.'

'Around the Dial.'
Unit opens in Providence March 8
and will feature Felix Ferdinando
band and Eton Boys.

## WOMAN SUES DURANTE

Claims Comedian 'Humiliated' Her Before Theatre Audience

Pittsburgh, Feb. 26. Pittsburgh, Feb. 26.
Jimmy Durante, playing the Penn
here last week, was made defendant
in a \$5,000 damage action brought
by a Pittsburgh woman, Mrs. Herman Loether. She claims the
Schnozzola publicly humiliated her
sta performance at a performance.

During Durante's act, according to

During Durante's act, according to Mrs. Locker's complaint, the comedian violently, forcibly and wrongfully seigad her in 'an unlawful and indecent manner.'

Durante'd enled touching the woman, saying it was merely a seg for part of his act. He provided the \$1,000 bond, set by the court and was released for hearing-at-a-puure

# 3 TIMES AND OUT FOR **VAUDE IN ALBANY**

Albasy, Feb. 26.
For the worst vaude town from here to Missoula, hand the crown to Albany. Three tries in four months and then blotto for vaude is the record-as-the-Capitol, or the state of the first three tries and the state of the control of th

flims, but burnetly. Now the only Gaumont films, but place swiftly. Now the only stage show in town is 'Opportunity Night' at Royal and Paramount, nabe

at koyai anu Fassandhouses,
The Capitol will take a fling at a few legit shows. Including Roberta, 'Ah, Wilderness' and 'Follies.'
The b. o. record for legit the last few years here has also been written in red ink.

# Wayburn Creditors to Meet on Reorganization

Creditors of the Ned Wayburn Studios of Stage Dancing are slated to meet March 19 before Federa Judge Murray Hulbert to decide whether they want to continue whether they want to continue Wayburn in possession of the studlos, and consider any proposal of

dios, and consider any proposal or reorganization or settlement. Move comes as a sequel to Way-burn's petition for reorganization as-provided for under 77B of the bank-ruptcy act, which the dance director filled some time ago.

# Exhib Promotes Hillbilly Show at 40c-Does Okay

Cincinnati, Feb. 26. Hillbilly notcha magneted winning patronage for the Jamboree by WLW and WSM taient at the Tart auditorium in the Masonic Temple the past two Sundays. Bulk of trade was from admirers of barn dances and fiddin. Venture sponsored by Jerome M. Jackson, nabe exhib and formerly Intercated in local flesh theatres. House seats 2,600. Gate 406 for adults and 15c for juves. Five performances on grind. Artists reported to work on profisharing basis. About 50 mikers and musicians. From the two Crosleys stations took part in show, directed by Bob Nolan. Hillbilly hotchs magneted winnin

by Bob Nolan.

Last summer WLW and WSAl faves were presented at the Zoo in a program that was scheduled for a week. Offering was minus rural week. Offering was minus rural rhythm and terps. It flopped ter-ribly.

### GLORIA GREY FREE

Baltinoe, Feb. 28.
Gloria Grey, dancer, won an uncontested divorce from Harry Joseph Wolcher here last week.
Grounds were brutality and desertion: Couple were wed in 1929 in
Balto.

Balto.

In delivering verdict, court permitted the complainant to resume
her maiden name.

### Record Quickie

VAUDEVILLE

Detroit Feb. 26.

Detroit, Feb. 26.
Shortest routine ever given from a stage by an act is credited to the Dionnes, parents of the famous quintuplets.
I thank you' is the summation of what is said by couple, currently appearing at the Fox. This is in line with their personal thanking tour at \$3,000

# **RKO INTACT FOR** WEST, BUT 1 ONLY

First RKO intact show since the Orpheum-Interstate 40-week route of five years ago opens for at least a two weeks' run with 'Roberta' (film) at the Palace, Chicago, March

film) at the Palace, Chicago, March 15. Show is optioned to stay four or five weeks in Chi if the film can hold for that length of time.

Following Chicago, the intact will go to Minneapolis and probably Cleveland, Cincinnati and Dayton. Circuit says this will not be a general policy, the situation having arisen only through the expected run-of the picture.

A title for the show is being sought to give the vaude layout the appearance of a unit. Personnel

sought to give the vatic layout appearance of a unit. Personnel will include Vic Oliver, Large and Morgner, Paul Sydell and Spotty, John Fogarty and Bebe Berri Girls, and Petch and Deauville.

# Art Kassel Air Band with Pat Kennedy as Unit

Chicago, Feb. 26.
Pat Kennedy and the Art Kassel
band fold off the Grove's Bromo
Quinine show on CBS on March 24
when the cough remedy people
stow away for the spring and

summer.

Kennedy and Kassel may vaude tour as a unit act.

# ARMIDA CANCELS

Lincoln, Feb. 26.
Cancellation of about six middle western vaude dates was made here last week for Armida, Mex. mimic, when wires from Hollywood outlied she had been stricken with at attack of flu.

Understanding was that she had been routed through Denver, Lin-coln, Omaha, Des Moines and Kan-

## Armstrong Union Jam

Louis Armstrong booked into 125th Street Apollo theatre last week jammed with musiclan's union and was forced to cancel date. Al Jenkins's band subbed. Morris Sussman is house manager.

# Theatres Picking Up Amateur Cycle As It Starts Downgrade on Radio; 3 Circuits Plugging Tyros in N.E.

# JAMES SCOTLAND KILLED

Former Member of Wilson Aubrey Trio in Auto Crash

Tames Scotland, 37, called 'Scottie by his friends, member of the Wilson Aubrey Trio, standard acrobatic act, until he left show busi-

batic act, until he left show business to join the New Jersey State Police force two years ago, died Feb. 19 at Trenton, N. J., from injuries received in an auto crash. Scotland was riding with another trooper in a police car, on a fosgy day when his machine met another in a head-on collision. He died in a hospital three days later. In his two years on the Jersey force Sociland compiled an excellent record. Another member of the Control and Aubrey turn when the control and the compiled and the state of the control and th

# PHONEY AD SOLICITOR JAILED FOR FORGERY

Boston, Feb. 26.
Kenneth Byrne, 22, was sentenced
to six months in the house of correction by a local court on a charge
of passing worthless checks. In a
Quincy, Mass., bánk. Arrest came
as a result of Byrne's recent
solicitation of vaudeville acts in
Boston, representing himself as an
employee of 'Stage,' theatrical magazine.

azine.
Solicitor is alleged to have promised acts publicity for the expense of a photographic cut in the publication. Four or five dollars was the customary tap. When an actor playing the Keith Boston was a promoable by Byvine Inst week lie. approached by Byrne last week, he became suspicious and notified the office

police.
Forgery charge was pressed by
the bank, resulting in the sentence.
Solicitation angle dropped, although
it was found that Byrne had no
magazine connection. Police say he
admitted working the scheme for
past five years and had-snared-in
Boston, among others. Mitsi Maycair and Peggy Taylon.

### Resent Gags

Detroit, Feb. 26.
Protesting the practice of acts in Detroit theatres making Hambiranck (Polish populated suburbt within confines of the city) the butt of gags, the city fathers passed a resolution against the practice and sent copies to local theatre men.

# Unit's Troubles

# Everything but a Cloudburst Hits 'Temptations of '35' in Balto

Baltimore, Feb. 26. Bus containing remnants of a unit tagged 'Temptations of 1935' rolled

(Tuesday) after experiencing a har

rowing two days. Booked by the Philiy agent, Frank Booked by the Philiy agent, Frank Wolf, Into a two-day vaudifin house down on the south side, the Brodle, the unit was supposed to come in and play Sunday and Monday on a fitty-fifty divey of the gate. Unit made the date with but 40 minutes to spare Sunday afternoon; reported motor trouble control from M. M. a smooth of the control of the cost. Booker

out of town toward Philly today

the unit could be married.

A few of According to the cast, Booker Wolf ald not tell 'em that they not the line meaded a stage band to play the date distinct the show and asked the unit to take a siash to 25% of the gate. The unit demurred and Brodie canceled the show after initial performance. The reported owner of the outfit, Jack, Roof, left town shortly after the cancellation, with

the cast alleging he took much of troupe's wardrobe.

Most of the troupe were out of rounds and had to go to Brodie for food for the troupe were out of the state of the state

to Philly after the cancellation; two of the line girls won't to work in a dime grind burlesque house in order to stake selves out of town; most, however, alleged that since Roof took their wardrobes when he left town they could not pick up any dates around.

Finally, repairs to the motor were momented also a tankful of netrol.

Radio, through its steadily increasing number of programs fcaother free-talent splurge in theaother free-talent splurge in thea-tres. Both vaudfilmers and thea-tres which have been in straight pictures are showing interest in the revival of 'amateur nights,' figu-ing to cash in on the bally being siven such talent locally and na-strentia on the alt.

given such talent locally and na-tionally on the air.

Aside from staiging their own tyro-shows, theatres are also being offered the radio impresarios of amateur talent. Ray Perkins, who conducts an amateur program Sun-day evenings for Feen-a-Mint over. the CBS petwork, is one of these going into theatres. Has already been booked for the Pymouth, Worcestor, Mass., for three days starting March 12, going from there to the Fox, Philadelphia, for a full week,

to the Fox, Philadelphia, for a full week,
Perkins will carry three 'ama-teurs' with him, recruiting the rest for the shows in the towns he plays, Salary for Ferkins and the stooges is \$1,250 weekly.
Besides the hundred or so ama-teur programs afted locally

Besides the hundred or so amateur programs aired locally throughout the country, there are five being broadcast by major stations and over the networks. These programs are the Tastyeast, NBC; Kate Smith, CBS; Feen-a-Mint, CBS; Sal Hepatics (Fred Allen), NBC, and Major Bowes, WOR.
As usual with radio crazes s, reading to theatres, the cycle is washing up on the air just as it's beginning in the theatres. The 'amateur' gag, however, originated in theatres, getting its greatest amount of exploitation from the Loew circuit when Nils T. Granlund was its p.a. was its p.a.

Amateur nights are spreading rapidly along the Boston Post Road. At least a dozen taverns and road houses through Connectiour and linto Massachusetts, are holding shows twice weekly. Performances are usually on Wednesday and Saturday nights, with two bits the usual cover.

Understood that most of the shows are booked out of New York, the bulk of the talent being professional; but billed as halling from other New England communities. Amateur nights are

# The N. E. Buildup

Hartford, Feb. 28.
With the influx of radio opportunity nights on numerous broadcasting stations in New Engiand more than 75 theatres in Connectieut, Massachusetts and Rhode Island are now staging similar events. In Connecticut, both Warner Bros. theatres and Loew's are staging opportunity nights, while in Massachusetts Paramount and others-have gone in for the box-office bosts and

sone in for the box-office boost and doing a tremendoue business.

These theatres are split up into groups of five to 15, each holding an opportunity night once a week from which two try-outs are picked from each theatre for an actual air broadcast. Station now involved in the radio amateur nights include WYIC, and WDRC, Hartford: WMAS, Springfield; WNAC and WBAN, Boston and Providence; WICC, New Haven; WORC; Worcester; and about 10 others.

Warners has divided the Commetched area into two sections and

Warners has divided the Connecticut area into two sections and holds radio nights in more than 15 theatres. One broadcast is staged a week from WTIC and another from WICC as a result of eliminations held every seven days in various theatres. The lucky ones chosen as winners on the broadcasts are awarded \$20 as a first prize, \$10 as second prize, and \$5 third prize.

# Rochester Now 'n' Then

Vaude is going into Loew's, Rochester, N. Y., on a now 'n' then basis, whenever attractions are available, starting March 22. House has been in straight pictures for First show will be the Cab Callo-

### ST. GEORGE DROPS VAUDE

nowever, are seen the control of the

# **NEW ACTS**

WINIFRED HARVARD (1)

GOLD, RAY and CROSS
Cornety, Songs, Dances
Considy, Songs, Dances
Coliseum, N. Y.

New trio on the boards, though
the various individuals have been
around in other offerings. Typical
call by the bours. Mostly invented
deal by the bours. Mostly invented
on hand for the performance which
accounts for the general cnthusiasm. Nothing particular to play up,
outside of the pacing of the gage
to eye-gouging and falls, and then
goes into dancing. Platinum blonde
enters for a spell but has little to
do outside of lending her physical
to do outside of lending her physical
to overdo that swishy bit which
could be toned down somewhat.
Dancing is good and generous.
Brisker routining would help,

RUSS BROWN and HAROLD WHALEN (3) Chatter, Singing and Dancing 15 Mins.; One and Three State, Baltimore.

WINIFRED HARVARD (1)
Aerialist
5 Mins; Full
5 Mins; Full
7 Orphsum, N. Y.
Starting out with a simple dance,
this petite brunette miss suddenly
swing onto a ring. Uses a white
parasol to conceal suspended ring.
After getting away to this novelty
opening, Miss Harvard awiltly goes
through her repertoirs of double
reavily.
Then she introduces her father,
whom, she says, is her teacher.
Despite his apparent age, he does
three feats that are breath-takers.
The matter of the same of the The old Jans and Whalen combo cracked when the former locked arms with Bert Wheeler recently. Left in the lurch, Whalen pooled with Brown, of, muslcomedy and varlety, and drew up this turn which was broken in last week at this Balto split-week Inde.

variety, and drew up this turn which was broken in last week at third was a commit of the control of the contro

WEAVER BROS.

SAY HELLO TO EVERYBODY

This Week (Feb. 22)

Palace, Chicago

MARGO and CUGAT Orch. Music, Song, Dancing 25 Mins.; Pit Paramount, N. Y.

Although put together for the N. Y. Paramount only and performed entirely on the orchestra pit shelf, this combination could easily go out as a turn on its own, withouthing added and only some fixing

nothing added and only some fixing mothing added and only some fixing beautiful to the picture. Funds in which she appears. Teaming her with Xavier Cugat, plus a pitrul of muslclans behind 'em, was suggested by Margo's past show record, which includes an engagement with Cugat's ortheatra on a nitery with Cugat's ortheatra on a nitery from the Waldorf-Astoria, with his own tango orchestra augmented by the theatre's regular crew. Cugat' stats it off with a colorful medley of Spanish and Cuban numbers, and Margo finishes it with some singing and rumbs shaking. Not the state of the state

FIVE VOLTAIRES Dance Flash 10 Mins.; Full Orphsum, N. Y.

Orphsum, N. Y.

Adaglo specialists. Three lads and two girls. Solo tap and tumble by two of the boys interludes. First adaglo group comprises two girls and one lad. He swings both around in the winder and yoke. The state of the state of the state of the state of the swings both around in the winder and yoke. It is not the state of the state

Saranac Lake By Happy Benway

Mrs. William (Mother) Morris shot in on Abe Lincoin's birthday, placed red, white and blue napkins on her children's tables, then ducked back to N. Y.

Betty Huntington and Hazel Gladstone were successfully oper-

Jackle Roberts, Doris Gascoigne and Maurice Pearson were pulled out of that strictly abed routine.

Harold Rodner elected into our Good Samaritan Club, Jack Alicoate also admitted.

THE SIZZLERS (4)
Radio Singers
10 Mins.; Onc.
Coliseum, N. tro.
Co After over a year in bed, Bob Farloy, Helen Morgan's ex-planist, is up for his meals occasionally. Has also added much poundage. BLANCHE CALLOWAY Orch (22)
Band, Singing, Daneing
Orpheum, N. Y.
Blanche Calloway and her orchestra has been around in vandeville
and night clubs. Not in Vagaryr's
ent organization appears a little
heavy on daneing and lacking in a
real voice. Introduction of four
fest mails dancers near close is
even song-and-dance combo thatMiss Calloway herself does.
Orchestral work by a crew of 15
Orchestral work by a crew of 15
Orchestral work by a crew of 16
napleat when she is directing and
orchestra is bearing down.

Raymond Ketcham, ex-Loew man, showing up o.k. after two sieges of the 'Rib' oper.

Charles Bloomfield, playwright, perting up.

Tommy Vicks leaves the ozoning home to m.c. in a Boston nite-club. A lot of thanks to John S. Driscoll and Mrs. Tootsie Heimitch for the new books and puzzles rushed in to san's library.

Write to those you know in

# UNIT REVIEWS

### CHEZ PAREE

CHEZ PAREE

Onaha, Feb. 23,
Unit came direct from assemblage in Chicago for its break-in date of chicago for its break-in date of chicago for its break-in date of chicago in the chicago

sive with the line of 16 interpreting smoke to a song medicy by Meri Belle,
Paris Underworld' features the Ownas English of the Comman of the Comman of the Comman of the Comman of the Acts best work comes from Ross, Pierre and Schuster, trio using the microphone to give radio imitations. Lewis and Ames offer a tap routine on ministure stairs that the comman of the

### RADIO REVUE (ALVIN, PITTSBURGH)

(ALVIN, PITTSBURGH)
Look like Eddle Wolf has assembled a winner in this one. Packs plenty of name strength and, what's more, they're all performers who can deliver. Line-up composed atmost entirely of personalities whose to the contract of the more than the contract to the more than the contract to lim, and a unit of this sort is a two-way break for everybody concerned.

tract to him, and a unit of this sort is a two-way break for everybody concerned.

The second of the

tional dance specialties for good returns. 'Poet Prince' is on again for finish and it's all neatly staged. Blackface act of Molasses' it' January next, and two comics have trained to the stage of the

# FOLIES BESERK

(ORPHEUM, LINCOLN)
Lincoln, Feb. 17.
Here's a show bullt like a wartime sandwich. There's a good opening between of any, consequence. A surplie, too, since previous appearances of williock and Carson, owners of this show, had knocked the house for a loop. Town had looked (Continued on page 58)



#### DIAMOND BROTHERS

crom-Hugh-Harold) again socked each other all over the stage, to everyone's delight, cang a little, danced a bit more, and all but mur-dered each other—scoring a real laughing hit."

Direction, Arthur Fisher, 1500 B'way

# PAULINE COOKE

SIS and BUDDY ROBBERTS

24th Wesk "Marry Malones," Malbourne, Australia

# ANOTHER RECORD BREAKER!



THOUGHT YOU WOULD BE INTERESTED IN KNOWING THAT GET NOT UNIT BROKE ALL RECORDS TODAY IT IS A VERY GOOD CLEAR CUT SHOW STOP FORSYTHE SEAMON AND FARRELL STOP EVERY SHOW STOP GET ME MORE UNITS LIKE THISE

MOWARD FEIGLEY MANAGER RIVOLI THEATRE.

Telephone Your Telegrams to Postal Telegraph

# FORSYTHE SEAMON and FARRELL

"GET HOT

BROKE SEASON'S RECORDS AT THE RIVOLI, TOLEDO, OHIO.

200 PEOPLE IN GALESBURG, ILL., ON SATURDAY, FEBRUARY 16, PURCHASED TICKETS FOR THE ORPHEUM THEATRE FOR THE SUNDAY PERFORMANCE OF "GET HOT"

Permanent Address, GROYDEN HOTEL, CHICAGO

(From VARIETY and Clipper)

Chicago exhibs and projectionists in a jam. Exhibs demanded removal of Tom Maloy or they would close shop. Didn't close and Maloy lasted until machine-gunned to death a couple of weeks ago.

# Monte Samuel's Remorse

# Ouits as Variety's Unpaid Correspondent-Just Can't Read His Own Stuff Any More

O. M. Monte' Samuel, Variery's correspondent in New Orleans since, this paper's first issue, has refused to have his option, taken up. Actors (if any) playing New Orleans and panned regularly by Samuel for 23 years, probable will be allow Valiery in the control of the control O. M. 'Monte' Samuel, VARIETY'S

would always been the New York my reason that Samuel's theory in nor asking for dough is based on the bellef that any sheet having the nerve to print his sturr would have the nerve to turn down his coin request. Another impression of the New York end's is that Samuel recently looked over the files, reading some of his past literary efforts, thereby softening up and agreeins; that enough punishment has been absorbed. ment has been absorbed.

As an example of the Samuel brand of newsprint fantasy, the following piece first appeared in following piece first ap 1916. Read and shudder:

# NAMES FOR TWO-ACTS By O. M. SAMUEL

Finn and Haddie. Park and Tilford, Haig and Haig. Words and Music.

# DOROTHEA ANTEL

226 West 72nd St., New York City Birthday, Everyday, Convalencent Greeting Cards in Boxed Assortments, 15 exclusive and original cards to the box, \$1.00. Special discount on large quantities
Write for Particulars

Twists and Turns. Lee and Perrin,' Ebb and Flow.

Cleaner and Dyer, Wood and Coal.

Mean and Stingy. Sixes and Sevens.

Cross and Blackwell. Clocks and Watches.

Clocks and Watches.
Socks and Hoelery.
Barber and Manicure.
Hit and Run.
Ball and Strike.
Chess and Checkers.
Fool and Billiards.
Cards and Spades.
The Two Casinos.
Laughter and Merriment.
Open and Close.
Kind and Generous.
Mean and Stingv.

Sixes and Sevens.
Lights and Shades.
Smith and Weston.
Wit and Humor.
Profit and Loss.
Stutter and Lisp.
Quinine and Dover.
Overture and Finale.
Rice and Gravy.
Alimony and Divorce.
As his final gesture Monte, the
old handleapper, tipped the staff to
Equipoise at Santa Anita.
He's even for everything.

SUNDBROCK'S TAFT

Bookings for the time being are on guarantee and percentage basis

He's even for everything.

Rumors gave the N. Y. Winter-garden to Famous Players. Also handed Zukor the Astor. Put Hearst in with First National. All wrong, Ebb and Flow.
First and Last.
Flotsam and Jetsam.
Alpha and Omega.
Room and Bath.
Seer and Yellow.
Flace and Show.
Upper and Lower.
Drab and Gray.
Cleaner and Dyn. lust rumors.

Harry Mountford and Equity fig-ured they had the picture actors in the AAAA, Mountford organization. Gilmore and Mountford working to-

Ringlings reported to be figuring on \$3.30 top for the Garden date of the Ringling-B. & B. show.

Columbia School of Journalism added a special course in press-agenting. Dorothy Richardson prof

Eddie Cantor signed a recording contract with Brunswick for five years. Got \$30,000 the first year, up \$10,000 the next and \$50,000 annually far the final three, making \$220,000 —a record for records

Western Vaudeville Managers an-nounced the abolition of four-a-day

Musical union planning another 10% upping for next season. Boston Symphony players also demanding more—and getting it.

Shubert managers had a new peeve. Had to punch time clocks on every floor every hour during per-formances.

Second week of Lent, but New York box offices didn't know it. Boom on B'way.

Lambs club in a stir, R. H. Burn-side quit as Shepherd. A repercus-sion of the Equity strike.

SUNDBROCK'S TAFT
Cincinnatt, Feb. 26.
Larry Sundbrock, head of the
National Radio Artists Ass'n (booking office) here, has leased the Taft
theatre and is opening house with
stage attractions and pictures
March 1.
First show at the Taft will be
the A. B. Marcus revue, followed by
the Thurston unit March 8, and
Joe Penner week of March 15. Latter two set by the William Morris
office. Beyond the Horizon, which was showing at off matinees at the Morosco, averaging \$1,300 a show. It was the first full length Eugene O'Neill play to reach B'way. But 'full length' did not then mean a six hour show.

Fidos', anti-Equity Fidelity ass'n, took in \$7,500 at a benefit. Charged that the union stage hands gummed he show.

Shuberts, who had bought the Century, decided to let Comstock & Gest keep on having the head-aches. They were doing around \$40,000 a week with 'Aphrodite', but it wasn't enough.

Sir Walter de Freece, once a New York vaude agent, elected to the British parliament.

# **50 YEARS AGO**

(From Clipper)

Adam Forepaugh propositioned Mr. and Mrs. Schilling-Hulskamp to appear in his street parade and spec. Offcred \$10,000 for the season. She was the daughter of Morrisini, the banker, and had recently eloped. Offer nixed. She wanted grand opera.

Barnum, Bailey and Hutchinson denied their circus would be split into three following the New York engagement.

Chas. Andress had just bought eight solitaire diamonds for his goats. Performing troupe and used to tip their horns.

Actor in the Clara Morris troupe Actor in the Clara Morris troupe got, in a row with a baggage master at Marshall. Tex. Just before the train started the b.m. called a cop and had him thrown off the train, Railroad fired five employees, but he sued the road, the Pullman company and the town.

For two or three weeks there had been speculation as to the fate of G. W. Hall's circus, which sailed from Jacksonville for Martinique and was reported to have been lost at sea in a storm. Later reported as safe in St. Pierre. No cables then

Dr. Leopold Damrosch died after a brief illness. Had been conducting German opera at the Met. Walter Damrosch took over the baton.

Troupe was touring in 'Pinafore

# Midwest Price War Kills Gas Cos. Road Shows: Nix 300G S. O. Circus

in Pennsylvania Dutch. Got coin,

Heavy snows in middle heavy snows in middle west brought many companies in a day late for their stands. 'Galley Slave' was banked in for 38 hours.

Hustling jeweler in Parls offered the Opera directorate \$5,200 a year for permission to park a case of samples in the green room where the ballet and the men about town foregathered. Nixed, but it was a

Dion Boucicault announced he was going to stick to America since the Irish, and consequently Irish irama, was not popular in England.

Lillian Russell's American reap-pearance was made at a Sunday concert. Clipper said she had lost some of her voice and more of her looks. Still had the brightest part of her career before her.

Cincinnati newspapers jumping on skating rinks because several wom-en had been injured.

Buffalo Bill added a fireworks show to his Wild West for one night with his cowboys and Indians play-ing soldiers in The Battle of New Orleans'. Had a permanent pitch in N. O. for the Cotton Exposition.

Skating rink in Reading caught fire. Audience piled into the street without stopping to remove their without stopping to remove their skates. Rink got some of the skates

# Schenley Deal Cold

Chicago, Feb. 26.

Deal for the removal of the Chez
Paree to a new building on Michigan boulevard is chilled.
Schenley whiskey products was to
have built the new spot on the
boulevard next to the Tribune tower and was to have had exclusive on
the nitery and the use of the building roof for a sign.

Chicago, Feb. 26. Ambitions of the various oil com-panies of the midwest, particularly of the Standard Oil Company of In-diana, ot send out big troupes as road shows this summer have been kicked in the pants by a price war which is now raging.

war which is now reging.
Standard oil had planned to send out a regular three-ring circus as a follow-up of its click 'Live Power' show, and parade last summer, but it tooks as if that deal is chilled for six months or more. Standard Oil figures that it will take at least \$300,000 to organize a circus worthy of the name and it can't see its way clear to spend that kind-of money at this time.

Expected that the price war situation may clear up with the start of the summer driving season, but by that time it would be too late to organize. If Standard Oil were going to hit the road at all this summer it would have to be working right now, but right now the fighter work go for anything like a Sange.cog for companies such as Sinciale, Pure Oil and Shell which had been mulling angles for shipping exploitation shows out into the country this summer. Standard Oil had planned to send

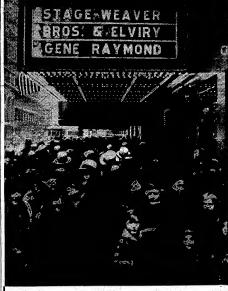
Vince Lopez on Tour

Vincent Lopez orchestra has left the Biscayne Kennel club in Miami the Biscayne Kennel club in Miami and is now on a tour of one-night-ers in the south. Slated to play for Cigar Manufacturer's Golden Jubi-lee in Davis Islands Coliseum, at Tampa, on March 7.

Band is due back in New York by April 1.

# TRACY and VINETTE

Now Filming in Jugo-Slavia CONCORDIA FILMS

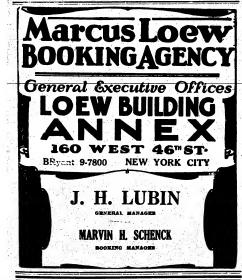


# **GENE** RAYMO

Appearing
This Week (Feb. 22)

RKO PALACE, CHICAGO

Week March 1, Fox, Detroit RETURNING TO HOLLYWOOD FOLLOWING WEEK



office

K THEATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK

THE DOCTOR OF DECEPTION OFFMAN Pioneering Magic in Night Clubs on the Coast.

Presenting "TRICK-NOCRACY" EMBASSY CLUB, San Francisco

# Variety Bills

NEXT WEEK (March 1) THIS WEEK (Feb. 22)

nnection with bills below indicate opening day of Numerale in co show, whether full or split week

# RKO

NEW YORK CITY

New York Control

Buck & Bubbles

Great Yacopia

(Times & Bubbles

Great Yacopia

(Times & Bubbles

(Times & Bush

(Times & Bush

Great

Shaw

Sim Timbin

Academy

Acad Weaver Bros & I CLEVELAND Palace (1) Weaver Bros (22) Anatole's Affairs DETROIT Fox (1) Fox (1)
Bob Ripa
Martha Ray
Gene Raymond
Jay Seller
Frankle Connors
(22) Lou & Evelyn Stepin Fetchit James Melton Tim & Irene Frankle Connors

Orphenm (1)
DeCardos
Carroll & Howe
Siby! Bowan
Slate Bros
Irone Verbillon
Harris 2 & C
Fat Henning Co
3 X Sis
Medley & Dupree
Grubers Oddities
NEW BRUNSWIC NEW BRUNSWICE 1st half (2-3) Baby Rose Marie (Two to fill)

KANSAS CITY Mainstreet (22) Folies de Parce

(Two to fill)
PROVIDENCE
Reith'e (1)
Rhythm Kings
Bert Walton
Blackstone
(22)
Bowery M H Foillet (Others to fill)
Tilyon
1st haif (1-3)
Art Frank
Corinne Marsh OFFICIAL DENTIST TO THE N. V. A.

(Three to fill)
BOSTON
BOSTON
Boston (1)
Rae Samuels Ens
(22)
3 Rhythm Kings
Best Walton
Blackstone
(22)

Memorial (22)

Memorial (22)
Christensene
Vic Oliver
Irene Beasley
Cass Mack O & T
Eddle South Ore

Eddle South Ore CHICAGO Palace (1) French Caeino Sh

DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Work: Northlane & Ward; The Riance

Loew

Faith Bacon Chaz Chase Tex Guinan Gang Raiph Cook Floyd Christy Dick Lane 'Hoilo Paris'
(22)
Pritchard & Goldi
Bonny Ross
Gene Raymond
Weaver Bros & E

Uptown (1)
Rio Bros
DETROIT
Michigan (1)
George Olsen
Ethel Shutta

# Warner

ELIZABETH
Rite
Ist half (2-6)
Greenw'h V Follow
2d half (27-1)
Eva Lornine Co
(Three to fill)
LANCASTEE
26 paid (-6)
26 paid (-6)
47 Hallem Bitk Birde
FHILADELPHIA
Enny Davies
Star. Dustage
Parislan Scandals'
Parislan Scandals' Parisian Scandals'
2d half (6-7)
Wrid's Fair Folies'
(22)
'Keep Moving'
Reynolds & White
Hickey Bros
5 De Guchis
WASHINGTON

Star Just

Parisian Scandals'
Roxy-Mastbanm
(22)
Fortunello & C
(Others to fill)
PITTSBURGH
Stanley (22)
N T G Rev
BEADING
Astor 1st haif (1-4)

(22)
2 Valors
J & J McKenna
Peggy Taylor
Carmela Ponselle
WILMINGTON
Oneen Strand 2d half (7-9) 'Harlem Bi'k Birde

5 De Guchls
WASHINGTON
Earle (1)
Red Dust
Paul Kirkland
Dorsey Bros Ore
Bob Crosby
(22)

# Independent

CHICAGO

CHICAGO

STATE CONTROL OF CONTROL O

WORCESTER

# Fanchon & Marco

NEW YORK CITY Roxy (1)
Landt 3 & W
Wille Mauss
J & E Torrence
Freddy Mack
(Others to fill)

ROCHESTER
Keith's (28)
Benny Merot Ore
Fau Whitenan Ore
Table of the Capital
Ist half (2-1)
N T G. Rev
Keith's
Let half (1-4)
Keith's
Jet half (1-4)
Keith's
Jet half (1-4)
Frank Gaby
Eddle South Ore LOS ANGELES
Paramount (21)
Rube Wolf Bd
Patricia Bowman

WORCESTER
Plymouth
Ist half (28-3)
Merman Bronson I
Ross 3
Francis & Raye
Merrick & Allen
(Others to fill)
2d half (4-6)
Dance Varleties
Em Earle Harvey
Raynor Lehr Co
(Others to fill)

# London

Chas Davis, Oro
Valencia, (1)
Felovis
Valencia, (1)
Felovis
Carter & Holmes
Vin & Walters
Barleils & H Res
Ballimore
Century (1)
June Boyd
June Boyd
June Boyd
Carr Bros & B
Eddie Lambert
Heien Denigen Res
BB Globe 197
Bet Smith (a)

BRIDGEFORT
Giobe Giobe Giobe MERSEN CITY
JOHNNY FERINS
RUCH PETKINS
RU

In Old Mexico
Solution (6-7)
Solution (6-7)
Ray Janis
Brown & Whalen
Mary Miles Rev
Paradise (1)
Trial of Century
Athes Sis ye P- HI
Herman Timberg Co
Clarence Roy
Foater Williams
Carl Redding
Redding
Francis Arme
De Roze
Jimmy Savo Des

I Loew's (1)
3 Kanes
Lita Grey Chaplin
Fredricks & Sie
Geo Jessel
Youthful Rhythms
WASHINGTON
Fox (1)
Dave Apollon Rev Gates Ave
1st haif (1-4)
5 Eigins
Sylvia & Clemence
Brown & Whalen

# **Paramount**

BOSTON Metropolitan Kitty Carlisle Phil Cook Kay Picture Paul Gordon Paul Gordon
BUFFALO (1)
Friedland Rev
Eltchen Pirates
OHICAGO
Chicago (1)
Jack Benny
Mary Livingston
Chicken Sis
Frank Parker
Tonnmy Martin

Jimmy Savo
Hal Menken Rev
BEOOKLYN

Liazeed Arabs (23) George Oisen Ethel Shutta Raphael Raphael
Marbro (1)
Josquin Garay
(23)
Henry Busse Orc Henry Busse Or Eddie Rio Ailen & Kent Marion Holmes Steve Bowere Oriental (1) Jean Devereaux

Week of Feb. 25

Week of Casterbury M. H.,
3 Musicaters 19,
3 Musicaters 19,
4 Musicaters 19,
4 Musicaters 19,
5 Musicaters 19,
6 Musicaters 19,
7 Musicaters 1 materbury M. H. Whyte & Kershaw Lishesher Colory Department of the Colo

Armando's uelo Flower

Bal Musette
Arden & Duncan
Geo Marechal
Millard & Anlta
M Ferri
Geovignetti
Pletro

Jack Sheldon Annette Lacy Andy's Aces Lewis & Dody

Bill'e Gay 90'e Kathryn Parsons Bigelow & Lac Jerry White

Jerry White

Beanx des Arts
Nina Allen
Justine Jai Tai
Beeuf Sur Le Toit
Elliy Arnold Ore
Rocky Twins
Ann Courtney
Helen Grey
Murray & Allen

Bruno

Palace
Austel & Arthur
Lennox & Lorann
Mona Grey
STREATHAM
Palace
Sandler 3
TOOTING
Granada
Sandler 3

Cabarets NEW YORK CITY

Cafe Internation
Inez Elvira
Lita Santos
Lagitanilia
Los Otedas
El Chicorrito
Don Casanova
Rudy Hernandez Cantina Borra Raym'nd & Lucinds Gliberto & Jose Briceno Don Jose Ora

Casino de Parce Harry Stockwell Roul & Reyes Jack Powell Central Pk. Casin Ethel Merman U & B Ebsen Leo Reisman Orc

Leo Reisman Orc
Chapeau Rosge
Peppy de Albrew
Dick Gasparre Orc
Divons
Hartmans, G & P.
Chatean Moderne
Murial Rogar
Antonio Morchin
Royal Cuban Oro
Club Gauche
Senorita Leona

Harriett Hillard Florence & Alvares Hotel Novarro

Club New Yorker
Lois Elliman.
Comfort & Reility
Jack Meyer Ore
Club Elichmas
Wheeler, M & W
Cocennic Greve
Reis & Dunn
Tourelle Alexander
Ruth Williams
Buth Williams
From Common Hotel Novarro
Gay Adams
Theima Leeds
Billy Milton
Maurice St. Clair
Gioria Day
Vio Rodrignes Orc
Nell Litt Oro Hetel Park Lane Max Borgere Oro Hotel Pennsylvania

Hal Kemp Oro Hotel Plerre Shep Fields Oro
Hotel Plaza
Emil Coleman Oro
Medrano & Donna

Arthur Gibbs

Congress

Tom Nip Rev

Thais

Edna Strong

Beatrice Lane

Frank Parrish

Chas Davis Ore

Paul Rogers Ore Hotel Bits-Carlton Rich'd Himber Orc Joey Nash Arman Vecsey Ord Cotton Club Hotel Boosevett

Hetel Wyndham Kathleen Karr

La Bue Walker O'Nells O Le Bijon

Cotton Club
C C Rev
Moare & Moare
Nicholas Bros
Leitha Hill
Ophola & Pimil
John Henry
Swan & Lep
Lena Hern
Bill Balloy
Jessie Scott
Dynamite Hook
Cora La Redd
Cab Calloway Del Campo Oro Bernice Parks Pomeroy Rev Sarita Hotel St. Morits Cordoba Sis Leon Navara Oro Hotel St. Regis Johnny Green Orc Marjory Logan Gertrude Neisen Hotel Vanderbilt Joe Moss Oro

Con Rouge Joe La Porte Oro Hotel Weylin
Rosaleen & Seville
Rosaleen & Reyes
Milton Douglas
Larry Siry Orc
Hernandez Bros Rigo & Carmencit Miguel Di Grandy Juanita Don Raphael Cordoba Sis

Delmonico's Byrnes & Swa Ray Goss Bebe Mome Elsie Gilbert Jerry Baker Eddie Court Durso Oro

Kathleen Karr
Jimmy Kelly's
Denny Higgins
John Rockwood
J Riviera Boys
Joan Miller
Sterling Sts
Midgle Parks
Midgle Parks
D'Andre & Tonoli
Jean McCauley
Aima Halsey
Lou Lewis Parks
Parks De La Plan
Parks De La Plan Josk De Barby Or El Chice Lou Lewis Peggy De La Plant Chas Albert Orc

Wences
Paco Cansino
Mignon Dallet
Rosita Rios
Francisco Ramos
Emillo de Torre Irving Rose's Oro Nano Rodrego Bd Alina de Silva

El Tereader D J Escreptor Of Trini Vareia Dinorah Arguden Juanita Ferium & Mara

Esser House Glen Gray Ore Wirenza

Emil's Ore
H'lyw's Restaum
Rudy Valles Ore
Bioles Martin
Sammy White
Plerce & Harris
4 Diplomate
Edita Rosric
Barta La Blane
Mills & Korer
Virginia Vaughan
Bileon O'Connor
Jack Star
Marlon Martin
Pedro Via Cuban
Hotel Agles

Julie Gliespie
Alex Fogarty
Harry Tuker Oro
Hotel Edison

Bert King Oro
Jerry Blanchard
H & M Kane
Hotel Fifth Ave
Mishei Gorner Oro

Horacio Zito Oro

Ferdenando Orch

Hotel Lexington

Hotel New Yorker

Sandino & Fairchild Dick Mansfeld Or Mayfair Xacht Club Walker O'Nell Oro Mon Paris Flying Trapese Hazel Williams Freddy Berrens O French Casine

Mon Paris
Gene Posts Orc
Liceles Posts Orc
Arnoid & Hawkins
Horrerra Orc
Normandie
Rocky Twins
Helen Grey
Eddie Bikins Orc
Lester Lannin Orc
Number One Clab
Mini Muriol
Paradise French Castine
Gioria Gilbert.
Maria Desty
Haraid & Loia
Olympe Bradna
Les Manginis
Leilime Trio
Drena
Witman
Delao
Roberts
Juan

Paradise
NTG Rev
Sally Rand
Abe Lyman Ore
Elenore Woods Emile Bores Noble Sissie Ore Carl Hoff Ore Gypsy Tavers Nika Sally Stark Jenya Plobedina Kaufman Sis Emil's Orc

Abe Lymnu
Elenore Woods
Raye Maye
Rosezeii Roland
Bernice Lee
Jayne Manners
Ching Ling Foo Jr
Reis & Dunn
Lane

Reis & Dunn
Fark Lane
Max Bergere's Oro
Fisce Figurale
Harry Rosenthal Or
Jeanette Carlay
Rainbow Boom
Lydia & Joresco
Beatrics Lillie
Jolly Coburn Ore

Rone Merry-Go-Round Vivien Field Red Rock

Pedro Via Cubans
Hotel Aster
Jack Berger Ore
Hotel Biltmere
Jack Denny Oro
Vernons
Ray Heatherton
Dot, Kay & Em
Barry Devine
Hotel Commedor
Archie Bieyer Ore
Hotel Delmonice
Julia Gilamnia

Taft Grill Geo Hall Ore Loretta Lee

Hotel Gev. Clinton Anthony Trini Oro Hotel Gt. Norther Hotel Lexington
Jack Little Ore
M Schuster Ore
M Schuster Ore
Hotel Mealph
Joe Haymes Ore
Bob Barker
Agnes Andersoa
Hotel Montclair
Leon Janney
Leota Lane
Rosita Ortega
Franco & Francine
Ruth Urban
Marti Michel Ore

Chee Doherty Rev
Tronville
Jim Miller Oro
Ubangi Claid
Glady's Bently
Allen Drew
Bill Bally
Teddy Hill
Vorasilies
Joe C Smith Ore
Rodrigues Ore
Rogenie Woodrum
James Strutters
Billy Roy
Billy Roy
Billy Roy

Village Barn Jerry Bianchard Sammy Waish 3 Boston Giris Eddie Gale Aocent & Jenesos Julis Wintz Oro Josh Medders

Consuelo Carmen Castillo Shella Barrett Xavier Cugat Oro Henry King Oro Beauvel & Tova Village Nut Club Jack Fagan

### CHICAGO

Kay Kyser Oro Beverley Kirk Alex'nd'r & Swan Frances Willer Harry's N. W. Ba Harry Harris Al Wagner

Colosimo's

Don Enrico
Adolaide Keroff
Gano & Rita
Mary Nevells
Arthur Gretlow
Bob Tinsley's Or

Robert Royce Eddle Scope Patricia Norman Marcy & LaBelle J Cherniavsky

Trudy Davidson
Viria Vaughn
Bobby Danders
Gioria Starr
Hinton Sis
Phyliss Herry
Gale West

Club Alglers Kay Davison Rosita
Algiers Club Oro
Evelyn Camen
The Welsmueller
Kay Davidson
Sammy Kahn
Austin Mack Oro

Club Minuet Frank Sherman Corlies & Paimer Ercellesis Helene Carol Adelina Dossena Hope Parker Maurie Stanton's

Le Bijon Grace Morgan Bilse Lord Peter Marshall Mario Di Palo Ore Mario Di Palo Ore
Leon & Eddie's
Dei Pezo Ore
Ron Perry Orch
Maisea LaFitte
Max Dolin Ore
Malson Voyant
A Valentino Oro
Splvy
Rita Belle
Maria Vacht Cle Drake Hotel Karre Lebarons Ferde Grofe Ore Edgewater B

James Kozaks Ore
Embassy Club
Evonne Faith
Ruth Joffee
Pep & Ginger
Roy Fox
Lou Shatel
Danny Alvin's Ore
French Casino
Paris-Vienna Rey
Tom Gerun's Ore

Ballyhoo Myra Mason Murray Sis 6 Counts of Rhythn

Beverly-Wilshire Orville Knapp Or Ramon & Rosita Biltmere Bowl
Jimmle Grier Ord
Dariene Walders
The Rodions
Beatrice Hogan
Ande & Dmitri

Cafe de Pures Roy Herbeck Ore Casino (Agua Callente) Nirvanna
Julian Mariorie
Beatrice Ynez
Armida Tovara
La Francon
The Caeinos
Merissa Fiores
Bobby Maytoreno
Benito Bd

Red Rock Reno Dudes Starr West Jones Val Olman Oro Bits Tower Harris Ore Sevoy-Plaza

Jos Zatour Oro
Sherry's
Maurice & Cordob
Alice Dawn
Al Ross
Jos Smith Orc
Stork Club
Bobby La Branche
Gay Adams
VI Bradley
Vercelle Sis
Hayward Powers O

Thomashefsky's

Thomashefaky's.
Borls Thomaskefay
Regina Zuckerberg
Sammy Colton
Harry Littman Ore
Florence Klug
Mme. Charova
Irv Bercewitz
Gertie Builman
Chas Doherty Rev
Tranville

Beebe Moffet Alleen Cooke Val Vestoff Floria Vestoff Milton Mann Ore Waldorf-Asteria

Earl Rickard Eddle Dander's Or Joe Buckley Oro Blackbawk

Ches Pares Al Wagner
Phil Furman
Harry LeGrand
Sid Raymond
Hi Hat Club
Eiaine Manzi
Muriel Love
Claire Powell
Dine Burton
Joan Poat
Michelob Ina.
Betty Moore Al Trahan
Yukon Cameron
Nick Lomg Jr
Miles & Kover
Betty Kean
Gus Arnheim Or

College Inn Geo Olsen Ethel Shutta

Michelop see Betty Moore Delores Marcelle Jeannette Graha Hai Hiatt's Oro Opera Club

Opera Club
Ann Soymour
Berenoff & Earlyn
Vernon Rickard
Jules Alberti Oro
Palmer House
Stuart & Lea
Jay Seller
Stanley Morner
Condos Bros
Abbott Dancers
Ted Weems Oro

Billy Gray Nan Blackstone, 3 Roberts Joe Marino Maurie Stein Oro Royale Frontes
Joe Lewis
Giggies Rogan
Bebe Sherman
Marge & Marie
N. & O Detrick
Dolores
Cecil Blair
Henri Lishon Oro

Henri Lishon Or Torrace Gardes Roma Vincent Alice Blue Szita & Anis Hank, the Mule O'Brien Girls Stan Myers Ore

Myers Or Via Lago Via Lago
Rick & Snyder
Chicak Staniey
Peggy Laurie
Lou Biake Oro
Walnut Room
(Bismarck Hotel)

Art Kassel Orc Berlnoff & Barlyne Lillian LaVerne Florence Schubert Ted Trayers Joe Perrone's Marengo Oro urray Peck.

J. Marens.
Murray Peck.
Dec Sia
Patsy Lee
Texas Tommy
Freddy Beardan
Ruth Van Loise

LOS ANGELES Coroanut Grove Guy Lombardo Orc Clover Club Frankle Masters Bo

Cotton Cinb
Mills Bros
3 Midnight Steppe
Les Hite Bd
El Bay Clab
Gene Austin
Candy & Coco
Joe Marlin Oro
Hotel Rossevelt
Joe Marlin Oro
Italian Village
Marle Pichardson

Italian Village
Mazie. Richardson
Louise. Walker
Gray & Hudson
Kings Club
Tommy Lyman
Stan Clare's Oro
Palomar
Dick Jurgens Oro
Sharry's

# At It Again

Youngstown, O., Feb. Under the management of Ralph Pitzer Princess local burly house re-opened this week with a stock comopened this week with a stock company, under the direction of Henry Prather. Comics are George Fares, Bud Brewer and Jenny O'Hara. Ray King and Jack Foley are the straight men. Helen Morgan and her girls, and Elizabeth Wiley and others in the company. Add. Ann others in the company. Add. Ann are offered by the Scotch Murus, are offered by the Scotch Murus, Rose and company, the Raymonds, George Delmont and Mary Kellar.

# To Try Comeback

Canton, O. Feb. 26, Canton, Or Feb. 28. Negotiations are under way to in-stall burleague in the old Grand opera house here by Pittsburgh in-terests. Plan is to offer a permanent stock company with change of prin-cipals frequently. Canton has been without burleague for several years, the last being Tony Brill's venture at the Lyceum downtown.

Ted Fid Rito's ork doing one nighters along Coast before Chicago opening in June.

# Unit Reviews

(Continued from page 56)

forward to this appearance, but was

(Continued from page 55)
forward to this appearance, but was
disappointed.

Happy, Tom and Jerry, skaters,
open the show with a zip and do
sare tagles and the show with a zip and do
sare tagles and the show with a zip and do
sare tagles and the show man and the show motion.

If the show motion willock and Carson come on for a bit, which is followed
by Jimmy, Lee, ac-so-tapper. Danny
basadors, does a ph by his Ambasadors, does a

the waste area it could well be a pleaser all the way. Biz okay. Barney.

## BENNY MOTEN UNIT (ORPHEUM, LINCOLN)

Lincoln, Feb. 9

(ORPHEUM, LINCOLN)
Lincoln, Feb. 9.
The meat of this unit is an the band and one act. There's more to it than that, but those two lingredients are all that matters. As colored shows go, and the Orphi's been host too, there already this winter, and the organization of the shows go, and the Orphi's been host too, there already this winter.

Begins with stage dark, and moves sharply into some heated banding as the lights come up. Julia Lee, the only girl in the show, does a couple of numbers. More 'Solitude,' which is okey. Still more band, and then the hit act of the bill, Shorty and Scotty, who dance, but there's a lot more novelty in their tapping than most. His funny big is pretty nil. Running time a little over 45 minutes after a finale, which falled to jell, was solssored little talent before the band, which trilled to fell, was solssored little talent before the band, which throws the weight of carrying entirely on music, Moter's show could be a clicker with a few simple additions. Sort of backbone and no ribs.

# **BLUE RHYTHM**

(STANLEY, PITTSBURGH)
Pittsburgh, Feb. 8.

BLUE RHYTHM

(STANLEY, PITTSBURGH)

Pittsburgh, Feb. 8.
Easentially

Pittsburgh, Feb. 8.
Easentially

Berney of the sease of the sease

established, is tops and sense off a show-stopper.
Millender himself is a minor league Calloway, but with plenty of personality and energy to carry him places on his own. He better not lose that Hayes bird, though.

# \$5,000,000 RELIEF PROGRAM

# **Brady Leads Battle for Sunday Shows at Albany Hearing: Equity Members Sole Speakers Against**

With sideswipes at Eddie Cantor and actors and actresses who say they are opposed to Sunday work William A. Brady stole the Whole show at the legislative hearing in the capitol Wednesday (20) on the Berg-Neustein bills to permit Sunday legit shows.

Brady proposed opening four closed film theatres on Broadway with legit at \$1 top and said he was willing to gamble that at those prices they would outdraw the film houses. He conceded, however, that \$2 and \$3 shows could not hope to attract the persons who pay up to 99c to see films.

Brady's vigorous, biting spiel and the purported attitude of the Catholic church on the issue were highlights of a four-hour session. Just when it seemed that the Catholic stand was to remain a mystery, a stand was to remain a mystery, a representative of Charles J. Tobin, counsel of the Catholic welfare organization of the state, dashed into the hearing room and announced in effect that the church was neutral, but was interested in the aspects of enforcing the ban on Sunday shows in cities which either voted against them or took no action.

in cities which either voted against them or took no action.
Soon afterward H. L. Bowlby, representing opposition of the Lord's Day Alliance, said the secretary to Msgr. Lavelle of St. Patrick's Cathedral, New York, had told him the church already has taken up the Sunday question with the authorities. That, however, was the extent of his statement.

### Gillmore's Stand

Gillmore's Stand
Frank Gillmore, president of Actors' Equity, led opponents of the
bills, saying the members are overwhelmingly opposed to Sunday legit
shows. Gillmore declared he did not
believe Sunday shows would help
pull theatres out of the red. He
admitted, however, the entire membership had not voted on the ques-

tion.

If Sunday shows are so essential to profit, he said, Why is it that the theatre has sunk almost out of existence in cities where they are allowed? But even if they were to help the profits, is that any reason why we should have to work seven days a week when we don't want to? Is everything in our lives to be sacrificed to the yardstick of finance? We actors are satisfied with the present law. We beg of you not to disturb it. We are a small group, but we are the ones who would have to suffer.'

Senator Julius S. Berg, sponsor

have to suffer.'

Senator Julius S. Berg, sponsor of one of the bills, pointed out that his proposal specifically-provides for one day of rest in seven for actors and other theatre employees and that if a theatre was open on Sunday it would have to be closed one other day in the week.

other day in the week.

Gillmore, however, swept aside
this contention, hinting that the
theatics would be open seven days
a week and that theatregoers would
abor patronize a show in which the
principals in the cast were replaced
by an understudy so they could have
one day a week off.

Florence Reed's idea
Florence Reed declared it would
Florence Reed declared it would
from the actors. She declared a
weak sister at the box office on six
fights a weak wouldn't be able to
stand on its feet Sunday nights,
sither

Madge Kennedy said: The harder I work the better I like it, but I dount upon Sunday as the one beautiful day in the week, and I don't think we should be compelled to Flye ft up.

Selena Royale declared the audi-

(Continued on page 61)

# Dollar Top Operettas To Reopen L. A. Mayan

Los Angeles, Feb. 26.
Series of standard light operas at a dollar top will relight the Mayan March 8 with Gilbert & Sullivan's Pirates of Penzance. Producers are Charles S. Salisbury and William G. Stewart, former stager for Savage, will handle the production, The Bohemian Girl' tentatively set as second piece. Los Angeles, Feb. 26.

# **Dame Sybil Pulls** A Barrymore for **Toronto Snooties**

Toronto, Feb. 26. Members of the snooty Empire Club were shocked when, as guestspeaker at a luncheon tendered her here, Sybil Thorndike ('Distaff Side') charged theatre audiences with lethargy and claimed that films and radio cast pearls before swine.

swine.

In a town which prides itself on its tag of 'the city of churches' and refused O'Casey's Within the Gates' a showing, the English stage star also scored activities of reverend reformers.

The theatra presents life, she

star also scored activities of reverend reformers.

The theatre presents life, she told the blue-bloods. If something of evil is shown, the churches should not move to attack the theatre. They should attack the cause, the phase which the theatre represented.

Danger of a thrown egg gives each performance of a play vitality, the legit star claimed. This should prove as stirring to the audience.

More wincing was observed when Miss Thorndike said, 'No one has any business going to the theatre and sitting like a lump of steet have give any that was the the the law give and the should be shoul

# Sillman to Do Modern Version of 'Hypocrite'

Leonard Sillman has taken production rights on 'Happy Hyp-ocytic' by Max Beehrbon, as re-written in a modern day version by Clemence Dane. Expects to produce it in New York in late fall.

# Masons Into Legit Biz

# **EQUITY FILES**

Would Establish Permanent Repertory and Rotary Stocks Through Country -AFL Aid Involved

# FOR ALL SHOW BIZ

Washington has been asked to set aside \$5,000,000 for show business relief, the request being made by Equity. At the latter's offices there isn't even any speculation as to the

Equity. At the latter's offices there lant even any speculation as to the possible reaction in government quarters. It is proposed to use the money for production and the establishment of permanent repertory companies and rotary stocks throughout the country.

In seeking to have show business included in pending relief legislation, Equity contacted the American Federation of Labor, with which it is affiliated. Fact that Equity is the only known union which has no fixed wage scale other than the minimums set forth in the legit code, appears to be a problem for the A. F. of L's relief campaign plans. Yet William Green, labor chieftain, advised Equity in a letter that he would endeavor to get provision for activised Equity in a letter that he would endeavor to get provision for activised Equity in a letter that he would endeavor to get provision for account as exercised activity and the collar organizations also seeking federal aid, has been dropped by Equity.

It is believed that the pending legislation will include extension of free shows being trougled to Civilian Conservation, Camps in the Eastern states. That kind of financial support is along general relief lines and, compared with Equity's idea of

Conservation Camps in the Eastern states. That kind of financial support is along general relief lines and, compared with Equity's idea of the \$5,000,000 tund, is believed to have a better chance of continued federal support.

First grant from Washington for actors' relief was made last winter when \$23,000 was allotted by the Public Works Administration. Original grant was extended from time to time until the project was taken over by New York's Public Works. Division of the city and state's Emergency Relief. Administration. Latter arm was greatly enlarged when a grant of \$300,000 was made by Washington for the CCC camp shows, 20 in number, which have been operated along with from seven traction of the comparation of the cate of the control of the camp shows have the control that would be supported by the two sevents of the federal fund for the camp shows has now been used up, but it was explained that extension of the project would be virtually automatic until new relief measures are decided on

would be virtually automatic until new relief measures are decided on in Washington.

# STRAW HATS **COMING OUT**

As Rochester Operators

Rochester, Feb. 26.
Rochester is to have another try at legit shows, under auspices of the Masonic fraternity. Temple Civic Center of Rochester inc. organized to back the undertaking, with Will R. Corris, former manager of the Lyceum theatre, as manager. Shows will be given in the 2500 scat Masonic Temple auditorium.
Roberta, musical, booked in for a one-night stand March 11 and Ziegfeld Follies March 25. 'Ah Wilderness' is tentatively scheduled for March 30.
Profits will be used for Masonic relief, thus making it a non-commercial proposition and keeping the auditorium tax-free. Quite a few Broadway actors are

# Actors' Forum Outlines Plan To Control Equity's Council; **Insists on Rank Eliminations**

# Discrepancies

Albainy, Feb. 26.

High salaried radio and picture house engagements on Sunday of legit stars opposed to Sunday at legit stars opposed to Sunday at see shows was an issue that figured in arguments over the proposed legislation to permit dramas and-musical comedy on Sunday.

Fraink Gillmore, president of Equity, admitted members play on Sunday, but are outside Equity jurisdiction on such occasions. He mentioned that actors play Sunday here fits without pay, too, and that is their own business.

William Agent and the start of the sunday and the Eddie Cantor at an Equity meeting on the question announced he would requise to work Sundays. Brady then pointed out that some time afterwards Cantor went on the road with, a revue on the road with a revue of the revue of the revue of the road with a revue of the

# **BELASCO TO PIX:** 1 LEGIT LEFT IN WASH.

Belasco, one of the two remaining Capital legit houses, went films ing Capital legit nouses, went mins Thursday (21). Matty Radin using the spot for foreign flickers. L Stoddard Taylor, house manager from way back when, will stay on under new set-up.

Belasco has had hectic time since Shuberts atopned trying. to keep. It open. Despite location across park from White House, it's small size and old fashioned architecture has kept it dark for nearly four years. Wee & Leventhal tried it two months last or pight at the attempted to rules to this season but quit after three weeks.

# SAILOR' ROAD TOUR FOR W. & L. ON %

Opening date of Sailor Beware on the road under management of Wee and Leventhal has been moved

Wee and Leventhal has been moved forward, opening in Detroit heat Monday (4). Understood the managers and the authors, Nicholson and Robinson, to whom the play reverted, have agreed on a profit-sharing deal.

Audrey Christie and Bruce McFarland will top the cast, they, along with most of the original players, having been re-engaged. While the bulk of the cast is said to be on minimum salaries, a bonus of 5% will be added if the gross exceeds \$5,000 weekly.

# Jos. Howard's 'Broadway'

Joseph Howard is due back on Broadway in a legit show written by himself. It is called 'Old Broad-way' and may land at the Holly-wood, with Warners sharing in the

backing.

Marty Forkins is on the produc-tion end for Howard. Broadway Marty Forkins is on the produc-tion end for Howard. 'Broadway' is expected to be ready by late April. Former composer-vandevillian sup-plied the book and score, lyric writer not named.

Equity's militant younger group, known as the Actors' Forum which has been opposing the policy of Equity officers for the past year, came out into the open at a meeting held in the Union Church, West 48th street, N. Y., last Wednesday (20) midnight. Session was called sibly to hear Elmer Rice talk about the problems of the actor, but the well-filled auditorium heard but the well-filled auditorium heard an exposition of the Forum's Im-mediate, objectives—elimination of junior minimum salary, rehearsal pay and job insurance. Also it be-came apparent that the Forum group aims to control Equity by naming more members of the Council.

Council.

Session drew some name players, among them members of Equity's Council, about 400 Forum people also being present. Philip Loeb, a councillor and one of the Forum leaders, told about the group's inception, dated with the start. of the council of the co

managers select: Juniors at \$25, weekly in preference to experienced actors, minimum for whom is \$40. Claiming that newcomers in show business were keeping senior Equity members from earning as living, proponents of the other Council. That came after it was argued that elimination of the \$25 minimum might tend to retard production. There was hot discussion, but the chair carried.

Meeting March 1

Group does not intend to let the matter drop. It, will be a leading issue at the third quarterly Equity meeting this Friday (March 1) at the Hotel Astor, at which time the rehearsal pay and insurance issues may also be presented to the many show the presented to the many show the chair show the chair of the minimum problem may also be placed to the many show the presented to the membership at large.

The senior-Junior salary minimum problem may also be placed to the membership at large.

P. Farnsworth in Washington by a delegation from the Forum group, on the grounds that it is unfair competition. Forum, however, will probably await the result of a cest vote at Friday's meeting.

Frogram of the Forum meeting was completed with the naming of its own slate of six to be offered as part of the nominating committee at Friday's session. General membership appoints six and three are named by the Council, so there will probably be a context between the Forum people and the others present over the committee's compleming half hour talk, thought that the 'insecurity of the actor in the com-

Rice, in a somewhat rambling half hour talk, thought that the !in-security of the actor in the com-mercial theatre, and his means of

security of the actor in the commercial theatre' and his means of earning a living are so precarious that there should be more than a mere guarantee of two weeks' allary. He declared there must be imajor operations all along the line. The author-producen, who bowed out of the theatre this winter after two of his plays drew adverse criticism, touched on the managerial situation. Said that somer, men pretending to be managers are unpetarls or mere promoters and 'do not belong to the theatre.' Porum will hold another meeting tonight (27), at the church spot, meeting being especially called to hear an address. by Mary Van Rieck, economist files the Charles of th

# **Nat'l Theatre Conference Hears Broadway Panned and Praised**

New Haven, Feb. 26. National Theatre Conference held its fourth annual meeting here Feb. 22-23 at Yale University theatre. In addition to business activities of the conference, the two-day period included talks by theatrical well-

included talks by theatrical well-knowns.
Walter Prichard Eaton took a poke at films when he stated: Movies are a parasitic art. They feed on the brains of story writers and dramatists and now look to the stage for most of their best actors. You cannot learn to act by two-minute appearances before a milerophone and camera, but only by long practice before a udlenees. Movies grab off young dramatists almost as soon as they show signs of promise, and this is usually the end of their artistic growth. Unless local the-

and this is usually the end of their artistic growth. Unless local the-atres and drama schools develop their own playwrights, creative springs of drainatic art will dry uputil even the movies have no supply.

Talking on the subject Student Into Professional; Lee Simonson declared that 'Until a country-wide movement to produce and appreciately continued to the subject student of the subject student in the professional; Lee Simonson accelared that 'Unit a country-wide movement to produce and appreciately continued to the subject subject to the subject su

ization in New York'. Simonson also, however, struck a note of hope for the return of stock companies, "George Sikiar, playwright, handed the Broadway theatre a panning in a talk on. The Social Play. Sikar labelled the present Broadway theatre as an escapist' theatre which is not willing to face the radical changes that are taking place to-day. The Broadway theatre is a sterile institution, remote from the day. 'The Broadway theatre is a sterile institution, remote from the mainstream of American life', he

In a talk on 'The Group Idea,' Lee trasberg, director, predicted that In a talk on The Group Idea, Lee Strasberg, director, predicted that the future form of the theatre will undoubtedly be the group theatre, in which the director will be mere-by a leader. Only in the efforts of a unified organization can progress be made, he said. Such prominent figures as Elmer Rice, Herman Shumlin and Katharine Cornell jayee

source as officer, Aice, Herman Shumlin and Katharine Cornell have seen this and expressed desires for their own companies. Herschel Williams of the J. Walter Thompson Co. addressed the conference on The Radio Play. His talk included adylee to would-be radio playwrights.

A. M. Drummond, head of dramatics at Cornell, spoke on The Coliege Theatre', Highlight in his address was the statement that many institutions in which dramatic courses were unheard of 10 and 20 years ago now offered as complete a study in dramatic production as in other collegiate fields.

plete a study in dramate modue.
tion as in other collectate fields.
Prof. Allardyo Nicoll, chairman of
Yale's Draina Department, took exception to Prof. Eaton's condemnation of films, Lee Simonon's charge
regarding the unhealthy centralization of the modern theatre in New
York, and remarks by other speakers who criticized the commercial
ers who criticized the commercial
with the remark that 'We are wrong
if we imagine that the ticatre is in
a particularly bad state,' Nicoll continued by stating that the fact that

a particularly bad state, Nicol con-tinued by stating that the fact that so much newspaper space is devoted to theatres proves that there is gen-eral interest in the playhouse today. Prefacing his disagreement on film condemnation with the remark. The theatre would be a very happy family if it weren't for the films, he declared that in many instances pictures had been a direct ald to the theatre by creating interest for things dramatic in communities where no such interest had existed before.

Conference program included a talk on Development in Stage Lighting by Stanley R. McCandless of Yale Drama Department and Sound Reproduction as a Dramatic Element by Harold Burnis-Meyer of Stavens Institute of Technology. John Mason Brown and Sidney-Howard pald tribute to the late Prof. George Pierco. Baker and a production of This Fallow Ground by Yale Drama Department concluded the conference. Conference program included a

# Welch Out

Baltimore, Feb. 26.
Jack M. Welch, company manager
of 'Hollywood Holiday,' legit play co-starting Ben Lyon, Bebe Daniels and Skeets Gallagher, resigned after the show concluded last week's en-gagement at Ford's.

# Tuerk's British Play

London, Feb. John Tuerk has completed negotiations for the American rights to The Dominant Sex. Comedy was written by Michael Egan, press agent for the Embassy

theatre, where it was given a try-out and scored so strongly it was immediately brought to the Shaftesbury theatre and continues as the current attraction.

# POP OPERAS OFF AND ON

Chicago, Feb. 28:
Shuberts are now planning to include. Chicago in their string of open-air musical stock-companies. Had at first steered clear of this town for fear of too much competition from the regular legit theatres and the fear of being competish to their own legit houses in the loop.
However, figure now to build an open-air arena in the forest preserves district towards the southwest edge of town and will seek clyfc auspless such as they secured in St. Louis. Will likely be a 5,000-seater of simple pine board struc-

in St. Louis: Will likely be a 5,500-seater of simple pine board struc-ture, slated to open by June 15 for the start of a 12-week season of stx musical shows.

Shuberts are going ahead on their plans to open these summer shows in the start of the start of the start Will use the American League ball park in Detroit.

K. C. Says No
Kansas City, Feb. 26.
Municipal opera is off for this
summer as far as the sponsorship
of the Chamber of Commerce is
concerned.
However, a committee of that
body has adopted a resolution definitely favoring a program of summer opera in 1936.

### Detroit No Like

Detroit, Feb. 26. Additional protest, registered by

Detroit No Like
Detroit, Feb. 28.
Additional protest, registered by
David M. Idazi, managing director
of the Fox theatre, was this week
added to that of, George Trendle,
operator of the United-Detroit
chain against the season of proposed municipal outdoor opera.
Opera was planned to open in June
and run for 12 weeks in Navin field,
local-bail selde, under-the-direction
of 3, 3 Shubert.

The selder of the did not opprocess of the selder of the selvancement of artistic expression in
Detroit, but that he was opposed to
this project which would be run for
the benefit of a group of individual
out-of-town pronoters, who would
derive profits, if any, while the city
would have to sustain losses. Mentioned that millions of dollars were
invested in theatrical properties,
and that the owners were struggling to pay taxes, with their
chances of minimizin losses
As yet no request has been made
for a license, consequently city
council cannot act on complaints.

A national executive of the
I. A. T. S. E. advised local union
was cited conversely by local showmen, alided by facts provided in ast letter, from Charles E. Kurtaman,
of the properties of the coloss and others suffered losses dicloss and others suffered losses directly attributable to the municipal
opera.

Hollywood, Feb. 28.

Hollywood, Feb. 26. Hollywood, Feb. 28.

Beverly Hills Opera association closed with the Hollywood Bowl for four Puccini operas this summer. Chorus of a hundred voices and an orchestra will support the

Diokering for Grace Moore, Hope Hampton, Lucyctia Bori and others. Scale will be 50c. to \$2. Will open with 'Girl of the Golden West.' J. J. Shubert is here dickering for a lease on the Hollywood Bowl to stage operettas this spring.

# PLAYS OUT OF TOWN

#### This Fallow Ground New Haven, Feb. 20.

Department of Drams of vaic Scitton of Fino Arts.
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As its third major production of the season, Yale Dramm Dopt, produced an original by Arnold Studgard, graduate of the school. Play has been revised several times in its preliminary handling and now shapes up as an excellent plece of lighter diversion and one that holds promise for author's future at-ported on the trail of this one, but its Broadway prospects are not so bright as its film possibilities. Play concerns the futile attempt.

ported on the trail of this one, but its Broadway prospects are not so bright as its film possibilities.

Play concerns the futile attempt of Sigurd Kunstat, Minnesota farmare and the state of the sta

guessing the truth, decides to left it ride.

Others in the group (except Brita) who are out to get Kunstat, think he has walked out on them, leaving, the try to drive him out of college. He wins in his battle with them and when everything is cleared up, and Kunstat can, do so of his own accord, he resigns, realizing that his place is back on the farm in more familiar surroundings. A touch of moments of the play by Brita, who has stood by Kunstat throughout the conflict, suggesting that she would like to visit his farm some day.

Sundgaard has written well about

Sundgaard has written well about sundgaard has written well about people and about a subject with which he is familiar. In Kunstat he has created a character that draws an Immense amount of audience sympathy and he has held this character true to life.

acter true to life.

Alexander Dean directed and did a good job with a group of players still in their preliminary training. Constance Welch also did some nice work in developing the foreign as well of the property of the still present the property of th

	way. Technically, presentation was	sycophantic tringe of the social	daughter and the penintess-ex-sor-	
3	well handled.	circle.	dier deciding to marry the woman	
1	As Kunstat, William Cragin	Here and there Bromfield has fed	who had originally planned to marry	
	showed some top-notch acting abil-	the natives stray fragments of	a millionaire to rehabilitate lier per-	
•	ity. He should make the grade, Al-	strong meat, including a wealthy	sonal fortune.	
,	fred Etcheverry offered a smooth	dowager's warning to her gigolo	All in all, it is not a pleasant play,	
	performance as the dean, and Car-	about conserving his virility, and a	and what little comedy exists is	
7	etta Miles, as Brita, was oke sup-	lecture by a sophisticated man-	strained, including Blanche Ring's	
е	port. Bone.	about-town explaining to a silly	drunk scene in which she finally	
3.		virgin who had thrown herself at	tells the entire assemblage what a	
- 1	the state of the s	him that innocent maidens seeking	crew of degenerates they really are.	
. ]	DE LUXE	ruination were merely a chore and a	The characters are unforgettable,	¢
'n		nuisance as far as he is concerned.	however, and the story never gets	
	Boston, Feb. 21.	Story is conventional, tedious and	uninteresting. It is more the ab-	è
•	Drama in two acts, five scenes written	talky, but splendidly handled by an	sence of dramatic high spots and	
•	by Louis Bromfield and John Gearon astaged.	excellent cast which includes Elsa	the length of some of the dialogues	
a.	and produced by Cheeter Erskin; settings,	Maxwell trodding the boards in a	that handicans the chances of the	
ķ.	Jo Mielziner; at the Shubert, Boston, Feb. 19.	satire of her own social activities in	production.	ď,
	Pat Dantry Melvyn Douglas	keeping the idle rich happy by help-	In spots it reaches rare heights,	
t	Fanny Altemus	ing them turn their money into cir-	including the last scene of the first	ď
'n	Janny Travis	culation. Her role is that of the	act when "Taps' is sounded on the	٠
٠.	Ogden TravisClyde Fillmore	social pilot trying to steer Blanche	streets of Parls as part of the Ar-	
Ţ	Marle Beverley Sitgreaves	Ring, who portrays a social-climb-	mistice Day celebration. The char-	
4	First Porter	ing widow of a Texas oil magnate.	acters, every one of whom had been	_
	Second Porter	into prominence among the expatri-	deeply affected by the World War,	
. 1	Lottle MooreElsa Maxwell	ates of Paris.	forget their petty bickerings and	r
1	Sophie Bashly Blanche Ring	Play is laid in Paris on Armistice	lecherous lives as they hear the	
'n	Hank McDonald Alan Bunce	Day, 1934. The characters include	bugle notes. The single character of	
r	Grand Duke	an ex-soldler, divorced from a titled	the present generation, an 18-year-	
٦,	Princess D'Orobelli Ivy Troutman	wife and living on money furnished	old girl, is not affected. She asks	
	Lady Dextriss	by an infatuated and elderly woman	What is that tune they are play-	
n_	Bobby Triplett	with whom he consorts as infre-	ing?' It is a most impressive cur-	
•	Mons. Du PontRobert Le Suour	quently as his financial condition	tain.	ċ
		will permit; a woman whose finances	Chester Erskin, Bromfield and	
e	There were rumors that Louis	are exhausted and who needs a	John Gearon are trying to speed up	
9.	Bromfield's new play would be	wealthy marriage; an American	the slow second act and to put a	
n	powerfully dramatic and guaranteed	millionaire widower with a young	little more dramatic punch into the	
••	to shock the Boston yokels. An ex-	daughter seeking a thrill: a half-	weak spots. Unless they do, it will	
1	tremely distinguished audience	daffy Russlan archduke living with	merely by another unappetizing play	ĕ.
Б,	turned out for the premiere, at-	a fading beauty who ultimately	about the rotten time the idle rich	
/1'	tracted mainly by the splendid cast.	commits suicide by the well-known	have, played by a more brilliant cast	Ġ,
1	only to discover that Bromfield is a	offstage pistol shot; the wealthy	than is the custom. Libber.	
0			The same of the sa	
	30 May 10		医骨髓 化氯甲基甲基甲基苯甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基	٠

# Inside Stuff—Legit

Claim of the Alvin theatre, N. Y., against the Madison Corp., technical owner of Music in the Air, was sustained and judgment taken. Case dates pack to the operetta's engagement in that theatre at the time of the bank closings in 33.

Show suspended for three weeks, house putting in a bill for \$2,000 for storing the production and office rent. A. C. Elumenthal, who operated to the show tunder the name of his wife. Pegsy Pears, then moved Music

the show under the name on his wite, regsy rears, then move assist to the 44th Street.

Eccause the Madison company is defunct, collection of the judgment is doubtful but the house secured the rightful possession of \$750, represented by checks received in payment for tickets and held by the box-office, until cleared by banks, upon reopening.

Tough break fell the way of Leslie Adams. He guessed wrong and quit 'As Thousands Cheer' to take an engagement in a new show that failed to reach the boards, not even starting rehearasie.

Adams spent '20 years in the sticks playing reps, tents and boats. Taking a chance on Broadway he was cast, in 'Carry Nation', a flop. Hovever, he was spotted in 'Goodbye Again', and his work there resulted in his being cost as a lead in 'Cheer'. Playing out of town in 'Cheer' Adams received word that there was a good part for him in 'A-Room' in 'Red and 'White', announced by Dwight Deere Winan and he insisted on handing in his notice. 'Room' is 'off until next season. 'Cheer' is still on the road.

Pettlocat Fever, which opens at the Ritz, N. Y., next week, is the first show this season in which the managerial share of picture rights were ensured prior to the Broadway premiere. Dramatist Guild rules stipulate that before the producer shall have the usual 50% interest in film coin, the play must have been given three weeks on Broadway or 75 performances on the road. Fever will have played more than the required time out of town before its metropolitan debut.

Play is being presented by Aldrich & DeLlagre. Picture scouts journeyed to Boston last week to see 'Fever' with the idea of bidding for the rights.

Two legit stars who have spent much of their time in Hollywood in recent seasons were back on Broadway last week for a change of pace. Walter Connolly topped in The Blahop Misbehaves, Cort, and Roland-Young appeared similarly in The Distant Shore, Morosco.

Shore is based on the notorious Dr. Crippen case (London), Donald. Blackwell, one of the suthors, also collaborated on 'Nine Pine Street, which was founded on New England's Lazie Borden murder mystery. Theodore St. John, who collabed on 'Shore, is an actor who figured in the writing of several dramas.

Claim of stagehands against Courtney Burr for wages during re-hearsals and short engagement of Battleship Gertle, which played two performances at the Lyceum, N. Y., is still unsettled. Manager has signed a commitment for \$2,200, the total amount due. When show suddenly folded it was reported the crew had declined to accept a check from Burr, causing the sudden fold, but the union stated no such profer was made.

Show's settings are held by the house because of other claims

One of the New York drama-critics-last-week had a date with a friendtime, but no retter and trains critical assessment had a date with a friend to catch an opening. Friend waited in front of the theatre until curtain time, but no critic. He inquired at the bo, and a checkup by the house pa, showed that the critic hadn't arrived. Friend kept on waiting out front through the first act, became frightened and called up the critic's

Leighton and Leffler contracted to book "Three Mcn on a Horse for Alex Yokel, when the show was known as "Hobby Horses". Upon the Warners buying in on the comedy, film firm wished to be independent as to bookings and Yokel requested L&L. to cancel the deal.

Bookers did 35 for a consideration, accepting four weeks fees in returator the work done by them.

Sam H. Grisman has again sone to Hollywood. This time he will supervise the stage presentation there of Tobacco Road with Henry Hull resuming the role he originated. Grisman is also angling to sell the picture rights of The Eldest, which engagement at the Ritz, N. Y., is in doubt. Road is still current on Broadway at the Forrest, topping the list in length of run.

Edith King, who made her Broadway debut in 'Cross Ruff,' which opened and closed at the Masque, N. Y., formerly headed her own stock crompany in Columbus, also being well known in midwest stock circles. Actress was considered for Personal Appearance' and may head a road company of that comedy.

riuch better novelist than play wright.

The Luxe is another descendant of that long and illustrious family of daughter but will not marry her bejugys based on the futtle pursuit of cause he has used to the property of the

# **Post Depresh Gaieties' Whams Smart** Audience as Op Stars Go Lowdown

Standout performers of the legit tage, with the aid of radio and rand opera toppers and even some the bld and Moore gives up, falling the order of the ordice, gave a show tabbed. The Post-Depression Galeties and lokied a cream audience for the hard taget of the selection of the stage, with the aid of radio and grand opera toppers and even some of the critics, gave a show tabbed The Post-Depression Galeties' and benefit of the depleted b.r.'s of the Authors' League and Stage Relief Funds Sunday night (24) at the New Amsterdam, N. Y.

There was a tendency to use too much from current musical shows, but that made up for some untried material which was not strictly up to form, although most of show drew laughter. Bill was literally jammed with names, some having no assignment at all save to make smilling, personal ap-

save to make smilling, personal appearances.

For press purposes only much was made of the stage debut of five reviewers. Here was a chance to razz Percy Hammond, John Mason Anderson, Gilbert Seldes Gabriel, Kelcey Allen Brown and George Jean Benchley. That was the way they were introduced by Ernest Truex and Romney Brent.

The skit Conter's Last Pie' fortunately ran only five minutes; otherwise the revent of the press. The skit Conter's Last Debug and the stage of the revent of the press. The skit Conter's Last Debug and the press of the press of the press of the press. The press of the press of

Rice, the critics critic. That was enough of that, ending with nose-thumbing by Truex and Brent.

The choristers from Anything-Goes, with a special lyric, opened the show, pointing out other Sunday night diversione, but especially—'right across the street is Minskys—you in your sables and Kolinskys—what are you doing in here—at 10 bucks for one hard seat?

Perhaps the most sportners.

seat?"

Perhaps—the most spontaneous.
reception went to Noel Coward, on very late signing a couple of ditties at the plano. His own lyric about Burma, 'Mad Dogs and Englishman Gerant in Wolfon De Stating and Company of the Company

was there.

Then, as a virtual closer, came the Metropolitan songbirds, Lily Pons, Gladys Swarthout and Helen Jepson in a siste, act doing Minnle The Moocher.' Contribution was an 11:30 p.m. riot. Girls reading from lead-sheets, were backed by Nobie Sissle's band, the men softly backgrounding the chorus of 'Min-

backgrounding the cnorus or aminle."

Marc Connolly was the mainspring of Galeties, acting as continuous m.c., having written much of the material also. He was inclined to be a droll fellow with the introductions, but that's his way. He's nearly an actor, anyway. The stare neonle who came to participate the contract of the contract

He's nearly an actor, anyway. The stage people who came to participate early and stayed late were flattering proof of how he stands.

There was Beatrice Lillie sans a speciality, but getting laughs. Comedienne and Hope Williams appeared as heralds, tights, trumpets peared as heralds, tights, trumpet activated of the state of the On for a moment, too, was Jane Cowl to introduce Shells Barrett in her rambling, nightclub stew bit. Nobody introduced Miss Cowl and several others, another error.

several others, another error.

There was pienty-of-talent from
Thumbs Up. First from that revue was the modified Irish Justice
skit, a la radio broadcast with
Clark and McCullough, Miss Barrett, Hugh -Cameron, Al Sexton.
George Huston and Hal Leroy. No
hoofing from the latter, in fact,
there was no dancing at all other
than a bit of capering by the Goes'
girls,

Strongest showing of talent in one act came with Victor Moore's attempt to get a femiline star to play the queen in his sketch, Major General Froos, Discovers of the Equator, Ethel Barrymore, Helcn

Anything Goer came on in "The Bachelor's Reverie. Charles Winninger ('Revenge with Music') atill a bit lame, browsing over great players of the past. In answer to his recollection of McIntyre and Heath, Billy Gaxton and Ethel Merman stepped from the frame with 'You're the 'Top.' In answer to David Warfield's 'The Music Master,' appeared Bert Lahr (Life Befins at 8:40' with 'A Bottle and a Bird,' in Paris. Prop 'bird' brought a crack from him that it was 'so resonant.' Then Rae Dooley and the Arabs, out of 'Thumba,' stunted. Satire on 'The Children's Hour,' called 'Ready for Boston,' brought on Peggy Wood, Constance Cum Dooley and Berd, Bord, which widened the show scope to include that drama, Miss Dooley as the trouble-making kid, accused her school mistresses of having gone to New York to see Within the Gates,' which horrified 'the Back Bay mother. An attempt to fuse bits of 'Rain'

mother.

An attempt to fuse bits of 'Rain' with Tallulah Bankhead and her marines and 'Three Men on a Horse' terminated with the 'Goes' girls coming on again. It was a bit confusing, Connelly explained. He was right.

Jack Benny, behind a cigar, said he appeared to have been invited by an oversight, but with his Three Chicken Sisters' was a cinch score. He mentioned celebrities and added that anyone working on the stage.

Chicken Sisters' was a cinch score. He mentioned celebrities and added that anyone working on the stage these days is a celeb. It was as tough day for Benny, as he put it. Rehearsed his radio program until three, went to the Imperial to rehearse for the Friars Frolic (also Sunday night), was going back there after the 'Galeiles' appearance and thence to the studio for a rebroadcest, at 11;32... After that, he thought, he'd go to Roseland and have a couple of dances.

Deems Taylor rang the curtain down, introducing the Greater Queensboro Choral Society with such non-warbiers as Franklin P. Adams, Rita Welman, Alice Duer Miller, Konrad Berovolté, Ernese Boyd, Rollin Kirby, Robert Shathart and Dily concert. Rudy Vallee was shoved into the mob as a filler (his only appearance). Although Waller Damoach was the leader and No Place Like Home' the number, few, if any, of the 'society' even got started when the curtain dropped. It was the most comprehensive turn-out or legit people yet brought together in one show. Virtually

together in one show. Virtually every Broadway success was represented, Missing were Gladys George of Personal Appearance and Lealle Howard of 'The Petrified Forest,' both under the weather. Idee.

# Abbey Players Linger In Chi. Lam for Coast

Los Angeles, Feb. 26.

In order to remain an additional wo weeks at the Harris in Chicago In order to remain an excuta-tion weeks at the Harris in Chicago, the 'abbey Theatre Players have carbelled engagements in St. Louis and Kanasa Cut the Biltmore here March 6, will make the ttp from the Windy City without a break. Only two other engagements are scheduled for the Coast, one a run at the Curran in San Francisco, fol-lowed by a date at the Metropolitan, Seattle.

### Claim Chambre Took Son on Unexpected Trip

St. Paul, Feb. 26.
Ulysses Chambre, theatrical manager and director of Green Pas-tures' when that show played here. tures' when that show played, here, hopped into St. Paul from his home, Battmore, last, week, pald a call on his two-year-old son living with inlaws, took the kild for a ride on a sled and then allegedly excammed town with his offspring.

Chambre was separated a year ago from Chenulta Lowell Allen.

Chambre was separate a process of from Chequitta. Lonewolf Allen-Police here kept hands off, telling in-laws that there's nothing on the books which can stop a father from taking his own child.

(Continued from page 89)

(Continued from page 55)
ence which pays \$5.5 for Sunday
films wouldn't pay \$3.50 to go to a
legit show.
Paul M. Turner, Equity's counsel, pointed out that New York City
hospitals would lose more than
\$250,000 a year from benefit shows
if actors had to work Sundays in
regular shows.
Brady declared that Sunday performances would do more to rejuvenate the theatre than anything
else.

Brady's View

Try it out and see the houses open up, he said. Give the poor old theatre a chance and don't let one organization tear it down. Brady declared there are many violations of the present Sunday law and, turning to a group of clergymen who had opposed the bills, said:

Why don't you revered senter.

clersymen who had opposed the bills, said:

Why don't you reverned gentlemen stop those things? The law is being violated all over the place. Answering assertions that the theatre's troubles are due largely concluded all ording to stop. It. Brady, who is chairman of the NRA Toket Code authority, said:

We have fought ticket-specularition. Everybody connected with the theatre wants to get rid of this outrageous thing. We failed because Washington wouldn't do anything about it.

thing about it. He asked Forence Reed if she would take 40 weeks of personal appearance, including Sunday shows, and she replied; I-would have to. As an aside he said: The New York City stage is jammed full of foreign actors and actresses.

### Pemberton's Thought

Brock Pemberton declared Equity's executive council is a steamfoller and that its 60 members, who, he said, decide for all the others, are highly paid stars who are not willing to work Sundays because they have Long Island estates on which to pass the Sabbath. He said if Sunday legit shows don't pay, then the managers will close them. He added that Sunday would be the second, if not the first, best day of the week. Pemberton asserted repeal had weakened business on Mondays. He suggested a stagger plan whereby theatres open on Sundays would not all be closed on the same day during the week. Helen Arthur, manage of the Neighborhood Dayhous N e w 70°K, read crow her business was 10°K; read crow her business was 10°K; and 10°K; an Brock Pemberton declared Equity's

better by several hundred dollars on Sunday than on Saturday. She said 1,200 actors now are on the re-lief rolls in Manhattan.

on Sunday than on Saturaey. See said 1,200 actors now are on the relief rolls in Manhattan. Representatives of the stagehands and musicians appealed for
Sunday you've for the prund they
reprovide work for many idle
men. Asked how this would be
possible if theatres closed on a
week day to make up for the Sunday opening, the union men replied
that the Sunday stimulant would
enable closed houses to open.
Lee Shubert, Dr. Henry Moskowitz, counsel to the League of New
York Theatres, and Herman Shumline also were among those at the
hearing.

# Sunday Show Hearing Roberta' Cast Offers to Guarantee

# **Against Losses If Show Continues;** But Gordon Won't Buck Picture

# Comrade Lamb

When the Theatre Union, which is winding up The Saliors of Cattar at th

# REVUE FOR M.B.

Irving Berlin is due back Irving Berlin is the Hollywood next week and it is expected he will bring back the completed book and score for an intimate revue, aimed at the Music Box. Indications are the show will in start rehearsals around April 1.

Composer-manager went west in the fall for a short vacation bu-tarried to write for pictures. Berlln's plans were topped by a suc-cessor to 'As Thousands Cheer' but the proposed 'More Cheers,' a Moss Hart collaboration, is off indecollaboration, is initely.

Revue is to be presented by Sam Revue is to be presented by Sam H. Harris and Berlin, following the current Rain into the Music Box. Harris is still in Palm Beach and his planned coast trip is understood off.

# New Haven's Cloud

New Haven, Feb. 26.

Bankruptcy proceedings against the Taft Realty Co., which owns the Hotel. Taft and Shubert theatre, may have an effect on future of local legit. Trustees for bondholders have brought sult for foreclosure of the property and, in the event of favorable judgment, they will describe the descript and the property by sail or trying to arrange a plan, for operating the hotel, and theatre for benefit of bondholders. Court action is set for March 5. Shubert has nothing booked beyond the Foilles' March 13-16, and will probably mark time after that, although present setup is said to take care of the house for the balance of the season.

### eeks on the road, 'Roberta' will old on March 2. This closing fold on March 2. notice comes as a distinct surprise because the show has made coin consistently on the road, having had only a single losing week, and that loss was negligible. So certain is the cast of the con-

Chicago, Feb. 26. After eight weeks here and 28

tinued click of the show that it has offered Max Gordon a guarantee against losses if he will keep the show going on the road. However, after considerable discussion inafter considerable discussion in-volving Equity, Ben Boyer and Rube Bernstein, it looks as if the show is going to close despite the pleadings of the cast and. a fock of interested parties who consider Toberta' a dinch for the road and an easet to legit business, as—a whole.

Release of the RKO-Radio pic-ture version of Roberta' on March 1 is the reason for the closing of the 'Roberta' legit production in Chicago on March 2. Understood the Roberta legit production in Chicago on March 2. Understood-that Gordon's contract with Radio prevents release of the picture in towns ahead of scheduled appearances for the road show. Now understood that RKG-Radio has offered Gordon about of report contract of the production of the post of the production of the productin of the production of the production of the production of the pr

# Wheel Stock Hits 5 Towns Weekly and on Radio for Publicity

Dubuque, Ia., Feb. 26. Jack Ripley players, stock, have established headquarters here for a spring and summer stock wheel and will play neighboring towns. Also on WKBB, sustaining, reviving old mellers in half hour programs for

mellers-in-haif-hour-programs-tor-publicity once a week. Aggregation plays Garnavillo and Andrew, Ia., once a week, Lancaster, Wis., twice a week, Apple River, Ill., once a week and Oelwein, Ia., twice a week. Night shows only. wice a week. Night show Business has been good.

# No. Two 'Three Men'

Number two company of 'Three Men on a Horse,' new comedy click at the Playhouse, N. Y., is be-ing readied by Alex Yokel. Show is slated to open in Detroit, March 24,

stated to open in Detroit, March 2s, then moving into the Harris, Chi-cago for a run. Rehearsals will start this week, upon completion of casting. Name player was being sought for the lead, with Ernest Tru mentioned,

# Yale Drama Grads to Showcase Coast Talent

Los Angeles, Feb. 26. Los Angeles, Feb. 28.

Newest convert to the little theatre movement are the Yale Producers, who have leased the Quill
and Buskin for a presentation of
Preface to Love. Organization is
composed of grads of the college
drama course, and will showcase
their own talent in addition to
promising outsiders.

George Dowell directed the opener,

### Musicals in Ft. Wayne

Fort Wayne, Feb. 26. Shrine auditorium is getting back into its former stride by booking practically all Chicago's legit at-tractions following their runs in the Windy City.

Windy City.

Follies' and Vanities' both appeared here after their extended engagements and now Roberta' is dated in for March 7. 'As Thousands Cheer' follows on March 17. Ballet Russe and Eva LeGal-llennes Repertory are tentative dates. A. L. McDonald is manag-ing the 3,000-seater.

# LeGallienne on Her Own

# Breaks with Shuberts As She Insists on \$2.20 Top for 'L'Aiglon'-Due in Pitt March 4

Eva LeGallienne 1. .ke away from the Shuberts last week because she doesn't think her show, T./aiglon,' is worth more than \$2 top. Actress will continue her cross-country tour, but is managing and booking

will continue new cross-country tour, but is managing and booking on her own.

Shuberts took over management of 'L'Algion' in the midat of its New York run after opening under Franklin - Selwyn management. Show tou d. as far as Chicago and stayed there four weeks at \$3.30 top, but biz only moderate. Other road dates were set, but Miss LeGallienne called in Jake and Lee and said it's \$2.20 or else. Miss LeGallienne opens in Pittsburgh Monday (4) under her own set-up at \$2.20. Further road dates are being set the same way.

Pittsburgh, Feb. 28.
Eva LeGalllenne's 'L'Aiglon,' an
off again on again proposition here,
is now due at the Nixon next Mon-

day (4), but not under subscription auspices, adding further to woes of the American Theatre Society locally, Actress-managet is run-ning the show on her own now and refused to come here for the ATS. Under ATS auspices, house would have been forced to charge \$2.50 too since saying at which season

top, since savings at which season tickets for series of six were sold were computed on that scale. Miss LeGallienne thinks that's too much,

LeGallienne thinks that's too much, and is coming in at \$2, lowest dramatic top of the season aside from Lenore Ulrid's Pagan Lady reylval with two-for-ones,

'ATS, which still has three plays to deliver to its subscribers, so Petiticoat Fever, booked in for the week of March II, was cancelled duc to producers' decision to open it on Broadway 's week before that. Where the remaining three plays are coming from is something nobody at the ATS headquarters can or seems willing to answer.

# Plays on Broadway

## AWAKE AND SING

Comedy-drama in three acts and four
econes by Clifford Odets, presented by the
Group Theatre at the Belasco theatre. N.
Y. Fab. 10, 1985, at \$3.80 top; etaged by
Harold Clurman; sets by Borla Aronson.
Muron Borger Art Smith
Ralph BergerJules Garfield
Schlosser
Moe AxelrodLuther Adlor
Unale Mosty J. E. Bromberg
Uncle MortyJ. E. Bromberg Sam FeinschreiberSanford Melener

This is perhaps the liveliest, happlest play that the Group Theater happens and the Group Theater happens and the Group Theater happens have been mixed up in From a box office standpoint it is a bit difficult to gauge because it may find the first happens have been mixed to the same that the same happens and perhaps more.

It is not as good theater as was Meen in White the infinitely finer play. In fact the greatest importance about this play is that it uncovers a young man who should become, in very short order, a major Aden in the greatest importance about this play is that it uncovers a young man who should become, in very short order, a major Aden in the greatest importance about this play is that it uncovers a young man who should become, in very short order, a major Aden in the greatest importance about this play is that it uncovers a young man who should become in very short order, a major Aden in the greatest weakness. It is very difficult to sell this type of play, although there have been outstanding exceptions such as the play and therein lies its greatest weakness. It is very difficult to sell this type of your manages to except many of the faults of this type of story but falls into a few of the pitfalls. He goes unnecessary but the play has so much visitity and humor that it overcomes the preser family. Married to a how minuses and therein and more than the towercomes and the play and the play

sites. Both thess tiems are unnecessary but the play has so much vitality and humor that it overcomes them.

Beesle tantly. Married to a husband who just can't get anything done properly, she brings up her malcontent family. Her father is a doddering old man who likes to play Caruso records and her duching the stand who just can't get anything would like to spread, even after she burns them once and has to get married to avoid disgrace wings would like to spread, even after she burns them once and has to get married to avoid disgrace wings would like to spread, even after she burns them once and has to get married to avoid disgrace had youngster who wants to go out and hit life but who instead watches it lemming him in tighter and tighter. Add Moe Axelrod, a boarder, who is embittered because of wing by mind meightowitod racketeering. Uncle Morty, a well-to-do dress manufacturer who is pastered by union troubles, and Sam Fehromoth the washes all the diapers and only occasionally complains.

Those characters move in and out of the three acts in conflict with a suspan. Hollog, throughout is amart. The monest and therefore frequently failant, Octas is too carrell for that I'rs honest and therefore frequently failant, of the play is mildly disappointing. Hennie decldes to leave her baby and Sam and run oft with all of the play is mildly disappointing. Hennie decldes to leave her baby and Sam and run oft with a disappear the size of the career. I would be the career in the play is mildly disappointing. Hennie decldes to leave her baby and Sam and run oft with a disappear the like a club. The roof and leaves his tracts and an insurance pictic for Raiph. And Raiph, after a momentary burst of annoyance, decides to say at home, let his four 'a future day and awakening of the world. Besie Berger is the demon of the Berger family. Married to a huse hard who just can't get anything done properly, she brings up her maicontent family. Her father is a back of the coming revolution. Her daughter the coming revolution the dumination. The Pentlands are wealthy mild her coming revolution the dumination. The Pentlands are wealthy mild her coming revolution the dumination. The Pentlands are wealthy mild her coming revolution ther daughter the coming revolution ther daughter the coming revolution. Her daughter the coming revolution there are the burns them once and has track the family, comes close to the end of the family comes close to the end of the family comes close to the end of the family comes close to the end with the family comes close to the end of the family comes close to the end with the family comes close to the end of the fa

unsteady, that being the only really weak point of the play, although the dialog and acting cover that up pretty thoroughly most of the way.

Kauf.

# Times Have Changed

Drama in three acte present	ed at the
National, N. Y., Feb. 25, '35,	by Feeder
Roblein; adapted from French o	f Edouard
Bourdet by Louis Bromfield;	staged by
Auntal Year 99 90 ton	
Auriol Lee; \$3.30 top. Hester PentlandThe	de Taruton
Hester Pentland	Duckenen
Phyllie Pentland Jane	Buchanan
Mrs. Pentland	IIId Portna
BatesHenr	y Vincent
Morgen PentlandL	uclan Seir
Dr. William Pierce Maus	rice Burke
Marianne Pentland Elena	Miramova
Deter Bentland Owen	Davie Jr.
Peter PentlandOwen Harry PentlandMoffa	+ Tohnston
Suzanne PentlandFant	Marinoff
Suzanne Pentiand Pani	a marmon
-Rose	ay martyn

Story, itself is away from the usual, but that does not figure to endow, it with Broadway staying to Three is a downward note to Times Have Changed, and even third-act dramatics do not save it from seeming overdone and too quiets.

Irom seeming overdone and too quiet.

After the first scene the dialog appears to lose its tartness. Louis pears to lose its tartness. Louis adaptation as the seeming of the first nighters prick up their ears. Little that is casual in the various conversations. There is a frankness thick despite the characters. Seconders that the characters. Second and thrid acts do not have that quality, play setting too far, into its Story. It may be that the sdaptor of the characters of the control of the characters of the characters of the characters. Second and thrid acts do not have that quality play setting too far, into its Story. It may be that the sdaptor of the characters of

# **Current Road Shows**

Abbey Players, Harris, Chicago. 'Ah, Wildernses,' His Majesty's, oronto, 25-27; Erlanger, Buffalo.

Toronto, 25-27; Erlanger, Buffalo, 23-March 2, "Ae Thousands Cheer," Cariton, Providence, 25-27; Court. Square, Springfield, 28-March 2, Cornelia Otie Skinner, Metropolitan, Minneapolis, 25-27; Metropolitan, St. Paul, 28-March 2. "De Luxe," Shubert, Boston. "Distaff Side," Chestnut, Philadel-with

'Dodsworth,' Colonial, Boston.
D'Oyly Carte\_Repertory, Nixon.

Pittsburgh.

Eva Le Gallienne Repertory, Eng-lish, Indianapolis, 25-26; Hartman, Columbus, 27; Hanna, Cleveland, 28-March 2.

'First Legion,' Opera House, Bos-

First Legion, 'Opera House, pos-ton.

"Follies, Victory, Dayton, 26; Co-lonial, Akron, 26; Park, Youngs-town, 27; Hie Majesty's, Toronto, 28-March 2.

'Hollywood Holiday, Shubert, New Haven, 25-26; Parsons, Hartford, 27-28; Carlton, Providence, March

1-2.
'Mary of Scotland, Cass, Detroit.
'Merrily-We-Roll Along,' Belasco,
Los Angeles.
'Ode to Liberty,' Grand, Chicago.
'Petticoat Fever,' Plymouth, Bos-

ton. 'Roberta,' Erlanger, Chicago. 'Sailor Beware,' Lehman's, Balti-

more.
Scottish Players, Philharmonic,
Los Angeles,
Sixteen, Blackstone, Chicago.
Walker Whiteside Repertory, Biltmore, Los Angeles.

too much. Moffat Johnston, as his brother, has the right idea as father, but pitched his voice too low at times. Cecilia Lottus, as the pleas-ant old grandmother, proves one of the few likeable Pentlands.

the tew likeable Pentlands.

Eric Wollencott is given the assignment of the mentally weak Bob.

It impresses as, acting that will attract attention regardless of how the play fares. Part of the characterization is direction, but that does not detract.

#### The Bishop Misbehaves Comedy melodrama in three acts pre-

Golden; written by Frederick Jackson;
Walter Connolly starred; June Wyatt fea-
tured; staged by Ira Hards.
Red Eagan A. P. Kaye Donald Meadows Alan Marshal
Donald Meadows Alan Marshal
Guy Waller Reynolds Denniston
Mrs. Waller Phyllis Joyce
Bishop of Broadminster Walter Connolly
Lady Emily LyonsLucy Beaumont
CollinsJames Jolley
Frenchy Charles Lalte

GolliaFrenchy.

Charles Laite
Mr. Brooke.

Horace Shicht
Main thing about The Bishop
Mybelshever's bit the appearant
his most recently released picture
is Tather Brown. Detective. The
stories are entirely dissimilar, but
Father Brown will probably take
that firm out of the field, if there
is any picture rights bidding at all.

Connolly's cleric is enjoyable. He is
an anatteur criminologist and a
makes him a lovable old fellow.

The Bishop of Broadminster,
somewhere in England's Surrey,
wanders into a pub one night to
has been delayed. First time that
he ever entered such a place, same
going for his sister, Lady Emily.

Something seems amiss to the
bishop, with his keen mind and yen

Sure enough, there had been a
stick-up, in which the barkeep was
a silent partner. Wealthy Guy and
Mrs. Waller had been at the pub a
their car by a puncture, arranged
by the chauffeur. Lady Waller's
costly jewels were taken and the
victims bound and gagged in an
a flase move by the barkeep leads the
clergymain to the mainle. He rethey had been hidden by the wellborn young Donald Meadows as
part of a 'perfect crime.'

Reason for the robbery is a diswaller had defrauded the father of
Meadows' fiance, Hester Grantham. Young couple are to wed, and
they needed coin, figuring that the
robbery was the only way, they
beeling no positive proof of Hester's
late father's participation in the
deal.

Bishop left his card in place of
the swag and all partners in the col-

being me dealth and the state of the dealth and the state of the state

and saves the young couple from their predicament furnishes the amusing developments of the last

their pressurements of the last two acta.

I wo the play's active does not get across the way it should, but the performance of Connolly is enough to send the customers away smiling after an evening fairly well spent.

Jame Wyatt as the girl has a remained with the sirl has a the control of the c others.

Play is John Golden's best contribution this season.

Ibee.

# THE DISTANT SHORE

the Morosco Feb. 2	1 hy Dwight Dears
Wiman: written by I	Donald Blackwell and
Theodore St. John; F	cland Voune etc.
Theodole at. John, F	toming Louing Blarred;
staged-by-Robert Ros	a.
Eisle Hallett	Ruth Vivian
Sophio Lancaster	Mabel Gore
Sophio Lancaster Millie Caulfield	Violet Beason
Dorothea Gerhardt	Edit Angold
Doro Bond	Jenna Cassella
Dora Bond Edgar Bond	Polond Found
Uatel Clark	Tours Tours
Hotel Clerk	James MacDonald
Sylvia Sheldon Buttons	Sylvia Fleid
Buttons	Roy Le May
George Lancaster	
Inspector Ross	Hale Norcross
Sergeant Barnes	Edgar Kent
A Constable	Frie Monefield
Destar Miskell Little	TATAL DELIC THRUSHOUT
Doctor Nichols	Lenneth Tresedor
Captain Graham	Francis Compton
Quartermaster Swan.	Dennis Gurney
Lord Chief Justice	Francle Compton

Quiet meller based on one of London's most notorious murder mysteries. May have a hetter chance there than here. Broadway draw staying engagement.

Dr. Crippen, dentist, fed up by Dora, his adultrous, henpecking spouse, gave her an overdose of sleeping potion in her nightly brandy and buried the body in the collar. Plant was an all the collars.

cellar. That was in 1910.

Case aroused world-wide interest because when the doc fled on a
liner bound for Canada with his
sweetheart, dressed as a boy, he
was identified on board after messages had been received by wireless, it
being the first instance of the
to the control invention being
successfully employed: to catch a
furtitive.

The authors do not strive for sen-sationalism and despite the lurid The authors do not strive for sen-sationalism, and despite the lurid strong strong strong strong strong than up, doubtless because their, aim was to justify the deed. Edgar-Bond-of-the play, based on-Dr. Crippen, is shown to be a mild-mannered man and reasonably good cuses him or having an aftair with the office stenographer, Sylvia Sheldon.

cuses him of having an affair with the control of t

men begin looking the house over -tipped of by Dora's friends.

A Scotland Yard man takes Bond from the boat before it reaches the property of the property of the property of the property of the prisoner's dock, earnestly declaring that Sylvia knew nothing of the trine. That curtain utterance comes a property of the prisoner's dock, earnestly declaring that Sylvia knew nothing of the trine. That curtain utterance comes Tolking the property of the prisoner's dock, earnestly declaring that Sylvia knew nothing of the prisoner's dock, and the trine it a first-rate, lob, quite a change from the Broadway note. Sylvia Floon the sylvia the prings the sympathy which the authors intended, Jeanne Casselle is swell, too. Flock of extrae, some with lines, are used in a street some when the morbidly curious gather in front of the Bond house.

Play is well presented, but is too

Play is well presented, but is too drab. Ibee.

# CROSS RUFF

Farce comedy in	three acts presented at
pell: written hy	9, 1935, by Delos Chap- Noel Taylor; etaged by
Karl Nielsen; \$2.20	top.
Liede Roun	
Doris	Janet Fox
Wilbur Hanley	, Raymond Bramley
Peter.	Noel Taylor

One of the limited number of summer show-shop trys to reach Broadway this season. Looked just about fair at Locust Valley, but despite the attractive setting and the friendly first night audience, is

too lightweight to make the gr too lightweight to make the grade.
Down on Long Island its play
was palled 'The Stitch Is Late,'
Present title is a contract bridge
term, and, while briefer, ie even
less expressive. Whole probably
doesn't matter, since the play isn't
doesn't matter, since the play isn't
yorkers way from the bridge table.
Noel Taylor, who wrote and acts
in 'Cross Ruff, constructed his play
economically. There are six characters and one scene, with no bow
to Pirandello. Not easy these days
to put across a show with that sort
put across a show with that sort
put across a show with that sort
use in the property of th

but such clicks are rare:
Delos Chappell of Denver and
New York is the sponsor, and his
social associates loyally applauded
at the premiere, as did young Tayloyal to the premiere of the sponsor of the sponsor
of the premiere of the sponsor of the sponsor
lis a potential Broadway managor,
His first ble town try was a revival
of 'Camille' with Lillian Gish about
two seasons ago, that having been
the Central City (Denver) show of
that gummer:

of Camille' with Lillian Gish about two seasons ago, that having been the Central City (Denver) show of that aummer.

Leda-has been-tilving with Aifred Rouff for four years, neither being Rouff for four years, neither being the control of the con

# One Closing

"Cross Ruff" was an abrupt added closing last Saturday, being taken off at the Masque, N. Y. Presented by Delos Chappell, it drew an enclosing last Saturday, being taken off at the Masque, N. Y. Presented by Delos Chappell, it drew an enthusiastic first night mob, but the box office figures thereafter told a different story.

# 'CROSS RUFF'

Opened Feb. 19. Best that was given this by the second-stringers, who were out in full force, was that its young author-actor, Noel Taylor, showed promise as a playwright. Play itself was considered wask.

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# Happy Days in L. A. with 3 Legits; 'Merrily' \$7,300. Whiteside \$5,000

When three legit attraction are playing in Los Angeles, that's news. The playing in Los Angeles, that's news. The lates are lighted, the local rialto is happy. The lighted, the lighted with Walker Whiteside, at the Bilthore: Merrily We Roll Along (coast production) at the Belles, and concert group, at the Philharmonic. Latter trouped down from Canada, are playing mostly to clansmen with the backing of the various Burns, St Andrews and other haggis loving organizations. The warlows Burns, St Andrews and other haggis loving organizations. Whiteside gathered close to \$5,000 from oldsters, who still follow the road star. Scottish outfit did slightly under two grand which undoubtedly is profitable with the cast getting paid of in porridge.

Estimates for Last Week
'Master of Ballantras' Biltmore
(1st week) (D-1,655-\$2.20) Profitable business for Whiteside at
\$5,000. Small company and minimum nut makes the five grand look

mum nut makes the five grand look like big money.

'Merrily-We Rell Along,' Belasco, (1st week) (OD-1,103-82.76), Considering the nut rand short business in San Francisco, production didn't fare so well at \$7.50. Homer Curblicky to break even despite excellent production.

Scottish Musical-Players (Philhammonic (1st week) (M-2.701-8110). Small auddences gave the company around \$1.700 for three difference willis. In this large house difference willis. In this large house is nickels.

# PHILLY LEGIT FADES: 'MARY' \$22,000

Philadelphia, Feb. 26.
Mob here is wondering where
Phility's legit season has gone;
seems to have evaporated into thin
air all of a sudden, and Just when
it was looking good, too. Can't be
blamed on Lent, which hasn't arrived yet, nor on average of recentbiz, which has been good, dwided
almost to the point of disappearance and only one house is open this
week. Philadelphia, Feb. 26.

almost to the boint of disappearamen and only one house is open this.

Lone show is Distart Side, which is playing isst a single week at the Chestnut and got off to a nice start last night, although sale for the week is by no means sturdy.

Control of the start of the start last night, although sale for the week, show—the sale that the sale of the week. Shining Hour's now mentioned for March 25 at the Broad and 'Hollywood Farty' is still scheduled at the Chestnut for March around town some doubt about it around town among the sale of the sa

subscription piece and may get a return of George Cohans' Ah Wilderness.

George Cohans' Ah Wilderness.

In the back of the orchestra for Mary of Scotland' in its third and final week at the Forrest, but balcony overflow nightly took care of most of that. Result was never more than a row out and, without the subscription to cut down figures.

Times Have Changed got sharply divergent notices on its opening at the Garrick, majority, however, being in favor. Sensational nature caused plenty talk, but little colh.

was pretty mild, hardly over \$5,000 at the Broad.

Estimates for Lest Wesk.

Mary of Scotland' (Forrest, 3rd week). In getaway week this one got \$22,000—fine but not capacity, as expected. Hard to fill back of orchestra, but balcony overflow helped.

Times Have Changed' (Garrick).

Times Have Changed (Garrick).

Mrs. Moenlight' (Broad, and week). Or coldn't make grade for holdover,

# Ulric \$3,200, Ind.

Indianapolis, Feb. 28.
Lenoré Ulric, who did four performances of Pagan Lady at the English here week of (18), did most of her emoting to empty seats. Grosses for three days barely approximated \$3,200. Town was flooded popularing, which didn't help.

# CHI LEGIT HITS **STRIDE: \$14.000** FOR 'ODE'

Chicago, Feb. 26:
Legit business in Chicago has certainly hit its stride in the past few horizon with shows going into two and three weeks of holdowers being on the condition of the condition o

D'Oyi Carte Gilbert and Suilwan company, and Bert Lytell in First Legio. Estimates for Last Wask.

Estimates for Last Wask.
Abhay Theatre I rish Players,
Hartis (1,000; \$2.20) (4th week).
Announced at its fast session, which still means two weeks of hold-over. Topped \$13,000 last week, powerful.

'Ode to Liberty, Grand (1,200; \$2.75) (20 week). Turned: in fine ments. In Claire a hot fav here-since her amshing cilck last season in Biography last year. 'Ode rates as the third offering of the American Theatre Society season. 1,200; \$3.30) (3th week). Folds of the American Theatre Society season. 2,500; \$3.30) (3th week). Folds of the boards this Saturday (2) after smashing stay. Last week still melodious at \$22.000.

Sixteen, Binckstone (1,100; \$2.75) (3th week). First week backed by society auspices hoosted the take all out of line as far as seating capacity and scale are concerned. With special seat prices took \$13,000.

Cornelia Otia Skinner, Schway competition around the loop, but finished okay at \$8,500.

# Mary Hart in Chi

Chicago, Feb. 26.
Mary Hart, midwest stock operator, is in town angling for a local company. While waiting for the breaks she will jump right in with a once-weekly group of dramatic sketches.
Will produce each Sunday night at the Drake hotel, and the first to be billed will be Drocker's Action Such Pleasures. Will open on March 16.

### HELEN SCHOENI-LYNCHBURG

HELEN SCHOENI-LYNCHBURG
Lynchburg, Feb. 28.

Heien Schoeni, for four years director of the Waterbury Little Theatre, has been engaged to succeed Edith Madeline Mack as director of the Lynchburg Little Theatre. Miss Mack has been granted a leave of absence to recover from an illness. Miss Schoent will direct the play the second will deal to Mastera before the Mack and the second House Players at New Haven Little Theatre in 1928.

# SLOW IN BALTIMORE

legit accomplishment in tures' at the indie Maryland. Two nights and a matinee at \$2.20 (mat, ), house going clean with less numbering close to limitations imposed by fire department. Grossed approximately \$6,000. Gallery and balcony had sold out in advance; lower floor scale, at the tail scale, was slightly slow, so management reduced last rows and sold

tall scale, was slightly slow, so management reduced last rows and sold engement reduced last rows and sold engement reduced last rows and sold was pretty mild, not bettering \$8,000 on the week at \$2.76 top. Three mats, too, counting Washington's Birthday; all afternoon shows were bits resulted. Notices olde enough, but word-o'-mouth talked it down. Up at Lehman's Hall, the locality produced (summer stock troupers) to the summer stock troupers) and the summer stock troupers) to the summer stock troupers to the summer stock troupers of the summer stock town is dark.

The summer stock troupers of the summer stock town is dark.

The summer stock troupers of the summer stock town is dark.

The summer stock troupers of the summer stock town is dark.

The summer stock troupers of the summer stock town is dark.

The summer stock troupers of the summer

# **RECORD \$26,000** IN CAPITAL FOR CARTES

Washington, Feb. 26.

National wound up three straight weeks of sock grosses Saturday (23)

weeks of sock grosses Saturday (22) with season's record set by the D'Oyly Carte Company. Capital's only legit spot goes dark now for only legit spot goes dark now for opening March 18, with Eva\_Ledal-liennes' TL/Aiglon.
D'Oyly Carte raked in approximate total of \$26,000 for nine performances in six days. Mall orders on the week were heavlest in house history except for William Gillette's history except for William Gillette's nively exarg ago. S.R.O. sign was up for all shows except Wed. mat. of 'Mikado' and Thurs. mat. of 'Yeoman.'

D'Oyly Carte even topped 'As Thousands Cheer,' which ran the week previous for seven days at 3 top as opposed to the Savoyards' 25 Steady bo build of the past three weeks makes the probability that stage will be empty for 21 days, pretty tough. Dodsworth' pulled 22,000 and Cheer 25,100.

# Hollywood Hollday Holiday Gives B'way 6 New Highs; 'Bishop' and 'Sing' Start Favorably

Bishop' and 'Sing' Start Favorably

Half a dozen new high grosses, were registered along Broadway last, week, the season having reached and passed the peak on Washington's Birthedy (23). Extra matthes counted in the rise and capacity was the rule rather than the execution, although Lent does not begin with the rule and capacity was the rule rather than the execution, although Lent does not begin with the rule and capacity was the rule rather than the execution, although Lent does not begin with the rule rather than the execution, although Lent does not begin with the protection and the peak of the rule rather than the execution of the rule provided the rule provided the rule provided the rule of the rule provided the rule

Le Gallienne \$6.800 Is Shubert Cincy Swansong

Shubert theatre grossed approximately \$5,80e with Eva Le Galienne
of the control of the control of the control
tatter half of last week. Attraction
had a \$2.20 top for nights and sold
out Saturday matines at \$1.65 high.
Engagement lowered the curtain on
the theatre's legit career. RKO has
leased the house and reopens it
Saturday On with sereen and unit
Saturday On with sereen and unit
with willie and Eugene Howard in
the Tassing Show of 1920.
The adjoining Cox. a Shubert
holding, will testart future dramatic
orderings sold musicals will be
staged in the Taft or Music Hall.

# Boston Snappy: 'Dodsworth' \$17,000, Legion' 8½G, 5th Wk.; DeLuxe' Weak

Boston, Feb. 26. ton's 'Dodsworth Walter Huston's 'Dodsworth' again gets top place in the Hub legit line-up, in its second week at the Colonial. Last week close to

legit line-up, in its second week at the Colonial. Last week close to \$17,000, and tickets are now on sale two weeks in advance. Play will probably stay a month, equaling the run of the D'Oyly Carte company in days if not in each intake.

Pirst Legion' is the other source of glad news. Moved to the Opera of glad news in the opera of glad news of of glad n

4 and Ina Claire comes to the Plymouth in 'Ode to Liberty March 18.

Estimates for Last Wesk 'Dodsworth' (Colonial, 2nd week). Boston likes this expertly staged story, Huston's name means a lot, and the last week about \$17,000.

First Legion' (Opera House, 5th week). One of the surprises of the present season. Eased in for two the banned 'Within the Gates, this well-acted play, with Bert Lyteli in the lead, about Jesuits, has built steadily since its opening. Getting a real of the last of the

# Spain Considering New Law to Muffle Newspapers, Pix, Radio, Phonographs

VARIETY'S LONDON OFFICE,

Newspapers, films, radio and phonographs may be subject to a consorship on almost the slightest provocation if a press law submitted by-the cabinet to parliament is approved. Bill is the most drastic gratic) on press freedom ever attempted in this country and comes up\_after press and radio have been subject to a rigid ensorship since last October.

october:
the result of politics. The
wing dallies howled that the
October revolution was
d by inflammatory articles
find in the leftist rags. So the
mucht, controlled by the
decided to draft a press law.

published in the lettist rags. So the government, controlled by the rights, decided to draft a press law. Covering five full newspaper columns, it would affect the press in general, the genroduction of ideas, opinions or news on phonograph motion pictures or still pictures. Coulour note is the fact that the Spanish-phime minister-by-president of the Madrid, Press Association, and the minister of communications is the occretary, which means that the-bill came out of a government which includes two cx-newspapermen

men

After defining how papers are to
be established and who the managera can be the bill states that
the government can establish total partlal censorship throughout or partial censors, in rroughout the nation or in any specified region, province or city, through a decree. At present censorship is invoked only, when martial law or some other similar emergency state is proclaimed.

is proclaimed.

Speeches over the radio would not be broadcast without authorization of the government, and the sreakers would have to file their name, home address, hour and place of broadcast, and subject of talk with the nolice.

with the police.

Phonograph records imported or produced domestically would have be registered with police before

being placed on sale.

If the law is approved as it pres-If the law is approved as it presently stands, producers of newsreels of Spanish events would have to inform the government regarding the attlets matter, inc titles and texts accompanying, the film and the authors thereof. Distributors of newsreels of events abroad we did have to do likewise before sending them and.

nem-out.
Sale of national or foreign-made honograph records, or exhibition phonograph records, or exhibition of national or foreign films or the retransmission in Spain of certain foreign radio t ansmissions if they might cause alarm or constitute a crime, could be prohibited.

# **MADRID CETS OPERA** AFTER SEVEN YEARS

Madrid, Feb. 14.
There's opera again in Madrid, after seven years' absence. Manuel Herrera organized a company of local talent and put on La Traviata' at the Calderon theatre with Angeles Ottein, Celestino Sarobe and Antonio Cortis in the leading roles. Rigoletto will be presented in the second of the three-part operatic season.

Season.
Success is a cinch, with all scatssold out weeks in advance.
Opera used to draw in Madrid at
the old Royal opera house but it
was torn down and work started on
a new edifice about 15 years ago.
For some unaccountable reason,
building has never been finished
and the tenors and lyric sopranos
and other temperamental warblers
have reappeared in Madrid only
one since in a short season at the once since, in a s Zarzuela theatre. in a short season at th

### Paris Niteries

Paris Niteries

Paris Feb. 17.

Can't keep the Belle Epoque down. Swante nite speties general down. Swante nite speties general speties and the beginning of the season of had business and trouble with the French labor authorities, will open again March!

Another new dance spot is Peer Gynt, in premises occupied some years ago by the Basque nitery Chiquito, and more recently by Mon Paris. Peer Gynt is Scandinavian in atmosphere, and is concentrating on tea dancing. Ilke the Basdad. Seems to be a good demand for high-class aftermoon places right now.

## GRIPPE IN PARIS

All Show Biz Affected By Epidemic of Sniffling

Paris, Feb. 17. Couple of weeks of freezing weather, combined with a grippe spidemic, have been keeping Pari-sians indoors and putting the kibosh on show business in all branches.

Legit and niteries have been worst sufferers. Vaude houses, such as the A.B.C., which previously had been regularly packed, felt a drop in grosses as the population beg

# M. Morley Adjudicator Of Canada Drama Fest

Malcolm Morley, ex-actor of New York and London, has been ap-pointed adjudicator of the Dominion pointed adjudicator of the Dominion Drama Festival, the finals of which will be held in Ottawa during the week of April 32 under the direct patronage of His Excellency, Vis-count Sessorough, Governor-Gen-eral of Canada. Purpose of the Cront is to revive interest in the stage by means of amateur drama competitions.

mpetitions.

Morley will first pass upon relonal contests through Canada,
ith the best productions to be
rought to the Canadian Capital for

with the best productions to brought to the Canadian Capital for the final awards.

Morley made his first professional appearance with John E. Kellard in Hamlet. at New York in 1912. More recently he was in production work in England and was general manager for Leon M. Lion of London.

# G-B Buvs

(Continued from page 21)

(Continued from page 21)
with Hyzms continuing operations independently.

A. group of Genery Theatres shareholders also held a private miceting last week to discuss an offer from Gaumont whereby all its houses were to be reconstructed and realigned or a similar deal. Charles Gulliver led the opposition, claiming the offer is not enough for shareholders. He was strenuously opposed by A. Simon, secretary of the Association of Investment Trusts, an important group of preference and debenture holders which includes some bank and included the control of the desired preference and development of the Grant Simon's argument was that Gaumont-British and British International both had made offers for the G-T houses, with the latter company carcfully looking over the offers and deciding that G-B had made the best bild. Group finally appointed a committee to talk to John Maxwell, hand of BIP, to ask lim whether he wanted to better his offer. Local belief is that Gaumont mill likely win out.

Gaumont has the biggest theatre chain in England, but BIP has a bit the edge in the matter of de luxers, especially in or near London.

Only a week age G-B started work on an amalgamation with Union Theatres, which is taking over nine new houses and plans building several more.

# German Opera Season In London; Wagner Cycle

Berlin, Feb. 15.

Berlin, Feb. 15.

German opera stars are going to London for a Covent Garden season opening in April with Wagnerian and Rosselin festivals.

Wagnerians include Lohengrin, Shehingdid, Walkyrle, Siegfried, Gotterdammerung and Tristan nud Isolde.

Thritwaenigler, after his tiff with Goebbels and resignation, is going to conduct in London. Lotte Left-Gotterdammerung, Elianbeth Rettiborger London, Lower Kilphis are making the trip to Comens, Habieht, Gansswelmann, Chemens, Habieht, Gansswelmann, Chemens, Habieht, Gansswelmann, Jast maned is non-Aryan, but still takes his roles at Staats Oper Unter den Linden, mostly through indurence of Winfred Wagner, who reconce of Winfred Wagner, who reconced with the winfred Wagner was the winfred Wagner was the winfred Wagner was the wagner was the winfred Wagner was the winfr

# New Berlin Hit

Berlin, Feb. 15.
Berlin's newest stage piece, al-ready taken hold, is Hanns Bobsch's Josephine, a Napoleonic piece, with Leopoldine Konstantin as Josephine. eopoldine Konstantin as base Ernsi Hans Halden is Napoleon as Ernsi

egal plays Foch, Taken from private life of Napo Taken from private life of Napo-leon, plece gets under way slowly, but picks up well and received ex-cellent press support. Author is an ex-officer who served in the war. He later commanded a Brown shirt

Play opened at the Theatre in der Saarlandstrasse, named in honor of the Saar plebiscite.

# DANCING IS DANCING TO THE FRENCH GOV'T

Paris, Feb. 17.
Dance recitals, especially by for-gn artists, are dead in Paris, killed y taxation.

eign artists, are cess in raise, ambity taxation.

By laws in effect since July, 1934, foreign dancers must pay 57% of the gross to governmental and other agencies before they start paying, expenses. With grosses the way they are now, this makes recitals absolutely impossible. Since almost all dancers who used to work here are foreigners, there are no more dance recitals in this town.

Maurice Dandelot, impressrio specializing in the dance, cancelled 20 recitals he had planned for this session.

season.

Enormous taxation results partly from the 12% tax on three-fourths or-the-gross-that all-foreign artists giving solo recitals—affecting principally musicians—must pay, and partly from the fact that the Freuch partly from the fact that the Freuch tax department treats dance recitals and public dancehalls on the 
same basis. To the government here 
a dance is a dance, whether a highgrade Spanisher is cracking her castanets in front of a boiled shirted 
audience, or a burnch of spaches in 
sweaters and caps are dancing to 
assume the same of the strains of 
the strains of 
in according to 
any and the strains of 
many control of

# 'Stop Press,' Revue, Has O.K. Premiere in London

London, Feb. 25.

Clifford Whitley's first legit musical, 'Stop Press, 'opend impresslvely at the Adelphi Thuraday (21)
and was splendidly received. Show
was given a seven-week library deal
involving 170,000 on strength of
first night reception.

Four past New York revues were
scrambled into the show, material
coming from 'As Thousands Cheer,'
The Band Wagon, 'Three's a
Crowd' anl 'Roberta. 'Hassard
Short staged it. Show also contains a new skit by Moss Hart and
a fancy cast of Anglo-Americans.

# Charlot's New Revue

London, Feb. 17. Andre Charlot is getting ready a new revue for the Jubilee celebra-

tions.

Show, which will be of the Charlot Intimate type, is to be staged at the Vaudeville theatre in conjunction with Gattis, who are sponsoring. Cast already lined up includes John Tilley, Reginald Gardner and probably Elsie Randolph. Former duo is currently appearing in 'HI Diddle, Diddle,' Charlot show at the Savoy.

# Americans in Paris

Paris, Feb. 17.
Group of American circus performers, attracted to Paris by current vaude revival, were guests at
champagne party of Leon Ballby,
proprietor of newspager 'Le, Jour,'
in the daily's reception room on the
Champa Elysees.
Performers, changrand

catanps Elysees.

Performers, chapcroned by Jim
Witterled, were Mr. and Mrs. Con
Colleano, Mr. and Mrs. Albert
Powell, the Tamaras, the Whirlwinds, the Flying Concellos and
Javatice.

## FOUR-AUTHOR SHOW

London, Feb. 17.
Four authors and composers are typousible for the new song and dance show, 'Jack O'Dlamonds' which is to be produced at the Galety early next month.
They are H. P. Meltby, Clifford Grey, Noel Gay, Kenneth Duffield.

# Anti-American

(Continued from page 21)

(Continued from page 21)
be to split this combination and set
Lourau, as a German rep, up against
the Americans, with whom he is
working.—This would break up the
new association and leave the old
Chambre Syndicale, of which the
new group is more or less openly
the rival, supreme in the field again,
Alan Byre of Metro, one of the U. S.
leaders of the new group, is especially picked out by the whispers in
their attack.
Vain attempts are being made to

when the process of the control of t

would be supplanted. But the boys just can't set together.

No French NRA
Fallure to organize means that the film business won't be able to profit by the proposed Marchandeau scheme to organize all the French industry in a cross between an NRA and a Fascist guild plan. This layout, which is the pet recovery-project of the Flandin ministry, involves the organization of industries through comprehensive trade associations, which would suggest the rules of business, free trade being considered dead. If the sick French film industry is, to get in on this, it will have to organize, which it doesn't seem able to do.

The alternative—and it looks like a pretty strong alternative—is Government control of the film biz. That's what now seems more on the cards than any other solution.

At a meeting of the committee of the Chambre of Deputies, when it discussed the Gaumont-France Film-Aubert problem couple of weeks ago.

discussed the Gaumont-France FilmAubert problem couple of weeks ago.
Louis Aubert, veteran filmer and
now a deputy, proposed that the
State take advantage of its hook on
GFFA—(the bankrupt film concern
owes—the Gövernment something
in the neighborhood of \$22,000,000,
to set up a National Chema.
Subcommittee turned down Aubert's idea, and the trade press
started socking the old man with
both fists. Vacques Noel, in the
Griffe Chematographique calls Au-

bort's idea, and the trade press started socking the old man with both fists. Tacques Noel, in the Griffe Cinematographique, calls Aubert a traitor to the industry, and says he never brought anything to film business. Attacks like this not-withstanding, the nationalization of the film business is an idea which appeals in governmental circles, and may prove the only solution, in view of the inability of the industry itself to clean house.

self to clean house.

Tench No Like

Like any socialization, it will be tough on the people in the business. It's what they fear most.

What form nationalization will take, if it ever actually comes, its completely vague now. Cinema subcommittee of the finance committee is to meet next month and the problem will probably come up again. Meanwhile trial balloons have been sent up by certain interests believed to have Government connections, proposing a solution of

been sent up by certain interests believed to have Government connections, proposing a solution of the problem by merging GFFA and Pathe-Natan under some arrangement financed by the problem of the Charles Pasquelle-Thompson the Charles Pasquelle-Thompson Houston combination.

This was put forward by Journal des Finances, as financial sheet which is supposed to have an unofficial hookup with the Ministry of Finance. This newspaper deplores the attack on Bernard Natan by Charles Dirier and proposes that instead of breaking up Fathe-Natan, the technical organization now possessed by that sim should be used to rebuild the French clinema business, in combination with GFFA and the financial groups that wans to take it over. to take it over.

### Boronski on Own

Boronski on Own
Parls, Feb. 17.
George Boronski, whom Cliff
Flacher left in charge of its agency
when he decided to devote himself
to producing in America, has quit
the outfit, and in future will do
business for lilmself.
Boronski's new job is managing
the talent at the Ambassadeurswhich he has done in the past, but
up to now as representative of the
agency. He will co-operate with
Francis, A Mangan, who is to produce the sunbassadeur's floor shows,
bringing them over from England.

# Publicity Piles Up As Joan Warner Goes To Court in Makeup

Paris, Feb. 17. Faris, Feb. 17.

Showing up at the Pallals do Justice in makeup, ready to go on at
the Aleazar in a fan number as soon
as the Judge let her go, Joan Warner, American dancer, gave French
newspapermen and curiosity seekers a kick Wedneaday (13) at a preliminary hearing. In the case
beging a part of the property of the property
the Population.
Publicity assects of the seek-

the Fopulation.
Publicity aspects of the case are going as strong as ever, and local press is falling like a ton of bricks, press as falling like a ton of bricks, and the strong as the

it before appearing in court.

Attendants had to clear the corridors so she could make her way
to the chambers of Examining Magistrate Henri Saussler, who just
wanted to ask her formal questions
about her identity and to verify the
fact that she had never been arrested previously.

Dancer is appearing five times daily in acts she's being tried for Leaves May 5 for South America, but will be back in August.

# Kuykendall

(Continued from page 5)

the Hon, Sol A. Rosenblatt knows our industry through and through. He is also of unquestioned honesty and ability. If the code is wrong, let's change it, but let's not by subterfuge and evasion try to confuse the issues as some are now doing." are now doing.

are now doing."

Before launching into his spiel on the code, Kuykendall paid his respects to Will Hays. "Of course, I may have been out of accord with him on a few occasions,' Kuykendall said, 'but our common objectives are the same, and I find him ready and willing to so slow with we not will be a so a second with the same, and I find him ready and willing to so slow with we not seen the same, and willing to so slow with we not seen the same. and willing to go along with us on things that pertain to the best interests of our industry as a whole, against the outside enemy.'

### Personal Contact

Kuykendall related that exhibitors are badly in need of more personal contacts with producers.

The searcity of stars is one of the outstanding problems of the moment. Kuykendall pointed out, with comparatively few stars today who can stand on their own at the box office, and the number narrowing down each year. Who is responsible for this shortage, Kuykendall asked, answering his own question by blaming the theatres for not trying to create new stars in merchandising pictures. Claiming there is an abundance of actual material to work on, he said many personalities on the verge of stardom would go over with reasonable boosting and exploiting in a few pictures.

Church Crusade The scarcity of stars is one of the

### Church Crusade

As to the church agitation Kuy-kendall did not place the MPTOA in kendall did not place the MFTOA In the position of quarreling with the church, but feels it is unfortunate that the question of dirty pictures got out of the hands of picture people. MFTOA's prexy believes that the church boycott did more than any one thing in years to make the public theatre-minded, however, and complimented Hollywood on how !t responded to that crusade.

# Fan Mage and Advertising

Fan magazines come in for attack by exhibitors this year, said Kuy-kendali. They are blamed, by their exposure of mechanical illusions and atlimate information as to the pri-vate lives of the stars, for definite dait, sea at the box office. Kuyken-dali is at the box office. Kuyken-dali is a the box office. Kuyken-dali is a the box office. Kuyken-selves to their real functions.

selves to their real functions.
Kuykendall noted that the standard of advertising has improved materially during the past year and
pats the Flays' office on the back by
inslating that the standards as prescribed by the MPPDA are largely
responsible for this improvement.

Kuykendall promised that the convention is not going to be a pet-ting party and that everyone will have a chance to speak.

**Book Reviews** 

Runaway Actress

Rita Weiman has for many years been one of the leading figures in theatrical literati. She had made

theatrical literati. She had made most of her reputation on plays and short stories about show people. Now she blossoms out with her first novel. What Manner of Love (Longman's \$2.50). It is not a first novel in the ordi-nary sense of the word, because of the word o

business. Especially since it has to do with show people. It's a fast and at all times entrancing story of a girl's fight to get herself straightened out

fight to get herself straightened out in a world of cockeyed morals. Mishandled by a brutal and doltish father. Ruth, with the help of Morgan Phelps, a playwright, runs away and becomes an actrees. Her adjustments to life and its conventions makes the story. Will need appoling for current film purposes, but should be worth the effort.

Why Reed Quit When Joseph Vernor Reed left Denver and came to New York he had a burning yen for the theatre and a fairly heavy pocketbook. He met Kenneth MacGowan, and the

day.

Reed now says he's through producing, and tells why. It's not soun stuff: it's not 'you-ought-to-be-ashamed' stuff. It's healthy observation of a dizzy business by a man whose greatest trouble seems to

What Actors Should Get

What Actors Should Get
R. Homburg, French attorney, has
the theory that actors who perform
a piece add to its value it they are
big stars, and therefore should own
part of the future earnings, whether
item in question is a song, a play or
aimost anything else in which the
human element counts. He's put
that theory, with all its attending
arguments, into a book, and that
book has now been translated and
annotated by Maurice J., Spelser,
member of the New York and Philadelphila bars. Book is entitled 'Legal
Rights of Performing Artists'
(Baker, Voorhis),
It's an interesting theory, and

(Baker, Voorhis).

It's an interesting theory, and carries a certain amount of weight in the telling. Whether it could hold up in an American court is another

Different Type Chiller

Not many horror stories make the grade outside of usual whodunit circles. Gabrici Marlowe now turns in an unusual job in I Am Your Brother' (Harcourt - Brace; \$2) which, at the very least, should cause some chatter.

whose greatest have been sanity.

At last, a publication of columniate only. It's the Column Review, in which the country's leading columnists will be represented. Initial issue will contain pieces by 34 of the columnar celebs, including Heywood Broun, F. P. A., H. I. Phil-lips, Grantland Rice and Walter

Lippmann.
Publisher is Bernard Berger, who
will issue the periodical monthly.
Berger is a Philadelphian, but publication offices will be in New York.
First printing order for the Column
Review calls for 80,000 copies.

## Young America Out March 8

Young America Out March & Young America, that news well young America, that news well young America, that news on in the making for some time, makes its first appearance on March & Will be a four-color rotogravure job in tab size, and will carry in addition to general news, fiction, comic strips and book and film reviews.

Head of the Eton Publishing Corporation, which is sponsoring the new weekly, is Stuart Scheftel, formerly of the New York Times. Editor is Harry J. Walsh. Financially interested with Stuart Scheftel is Herbert Scheftel and Prince Serge Obolensky.

bolensky.

Boys' and Girls' Newspaper, also
weekly and aimed for the same
lentele as Young America, has
lade its debut. Published by clienteie as tous made its debut. Published by George J. Hecht, who gets out Parents Magazine, and with Charles G. Muller editing. ita

### Wise Quits Opinion

James Waterman Wise steps out this week as editor of Opinion, the mag of Jewish life and letters, and may undertake a similar publication

may undertake a similar publication of his own.
With Wise's leave-taking, post of chief editor may be abolished, Barle D. Marks, publisher of Opinion, experimenting with the mag's operation under the present editorial board.

## Meloney at Fox

William Brown Meloney, Jr., whose mother conducts the New York Sunday Herald Tribune maga-zine section, is on the Fox studio

zine section, is on the Fox studio writer payroil.

A former European correspond-ent for the Herald Tribune, Meloney is considered an authority on his-torical subjects and will be used on scripts calling for period pictures.

## N. J. Gov. Gets P. A.

Harold G. Hoffman is the first Governor of New Jersey to have his own publicity director. William Conklin, legislative correspondent for the Newark Star-Eagle, has been appointed by the Governor to l out all news emanating from Hoff-man's office. Heretofore the report-ers got the news direct from the Governor, or his secretary.

# Young Shaw Moves Up

Dr. Albert Shaw has stepped down as president of the organiza-tion controlling the Review of Re-views and affiliated publications, and becomes chairman of the board. Succeeded by his son, Albert Show Te.

Shaw, Jr.

Edward F. Healey, advertising manager of the mag, has been elected to the spot of v. p.

## WNRA Dinner March &

Women's National Book Associa-tion will hold its annual dinner on March 8 at the Hotel Pennsylvania, N. Y.

Already set to talk at the affair are Alex Woollcott, Pearl Buck, Margaret Widdemer, Rita Welman, William Collins Brown, May Lam-berton Becker and Edward Corsi,

## Two New Mage

New publishing firm of Smith & Smith (no connection with Street & Smith) planning two national mags, one for urban and the other for su-

one for urban and the other for suburban reading.

Urban mag will be named for its publisher's, Smith's Magazine, and will contain faction and general articles after the manner of the national weeklies. Other will be a biweekly tab to be known as The American Villager. Latter will use a generaly miscellany, with femme appeal predominating.

Supervising editor of both mags is Leola Zink.

# Dodge Turns to Fiction

Dodgs Turns to Fiction
Critchell Rimington appointed
editorial director of the Dodge Publishing Co., an affiliate of the Robert
M. McBride Co. Rimington is
former vice-prexy of John Day Co.
Dodge is now entering the field of
fiction. Previous operations were
confined to gift books and art
prints.

# **Best Sellers**

Best Sellers for the week ending Feb. 23, as reported by the American News Co., Inc.

'Heaven's My Destination' (\$2,50)	By Thornton Wilder
'A House Divided' (\$2.50)	By Pearl S. Buck
'So Red the Rose' (\$2.50)	
'Road of Ages' (\$2.50)	By Robert Nathan
'Forty Days of Musa Dagh' (\$3.00)	By Franz Werfel
Lost Horizon' \$2.50)	
Non-Fiction	

#### Cigarete' Increase

According to "Advertising and Selling," 1934 saw 12.4% sales increase by the four major cigaret brands. Of this group Camel paced the upswing with a 25% leap over '35.

This would cover the period that cigaret's Fun to be fool campaign inaugurated by the Wil-lam Esty agency, which continues in charge of Camei exploitation.

## Albany Crick III

Albany Crick III
William H. Haskell, theatrical
critic of the Albany Press and News,
and radio columnist of the News,
is III in Albany hospital. He underwent a blood transfusion.
During his absence, Mary O'Nelli,
Sunday radio columnist, is handling
the News column.

## Spoofing the Yorks

C. A. Lyon of the London Sunday apress has been in New York for Express has been in New York to two weeks gathering material of spooding nature on American phe

nomena.

Data on Sally Rand was among
the objectives of his trip. He sails
for England this week.

#### 3-Way Biog on Fields

3-Way Biog on Fields
Frank Scully and Jim Tully will
collaborate with W. C. Fields on a
blography of the actor. 'Am I
Laughing will be tag of book, to be
written on Coast.
Tully departs from Coast shortly
to arrange publishing details.

### CHATTER

John O'Hara vacashing in Florida Claire Spencer back from Mex-

Burton Rascoe doing his reminis-Travis Ingham is a brother of

Kotherine Brush

Katherine Brush.
Literary America a year old with
the current number.
James Boyd in town to correct
proofs of his new novel.
Grace Stone Coates joins Caxton
shortly as literary adviser.
Tracy Coker, novelist, now a
member of the idaho legislature.
Percival C. Wren to Palestine to
see what he can nick up in the way.

Percival C. Wren to Palestine to see what he can pick up in the way, of story ideas.
Real name of Leo Grex, author of The Man from Manhattan, 'is Leon-ard R. Gribble.
Eda Lou Walton partied Henry Roth upon the publication of his novel, 'Call H. Sleep,'
Elizabeth Corbett delivered a new novel to Reynal & Hitchcock and hopped a boat for the West Indies. Jessica Nelson North, the poetess and poetry mag 'editor, will have and poetry mag editor, will have her first novel out this week, 'Arder

and poetry mag 'editor, will, nave her first novel out this week, 'Arden Acres.'

Simon & Schuster will publish 'They Shoot Horses, Don't They'n movel by Horace McCoy, Hollwood film writer.

Grace Lumpkin has selected Macaulay as her new publisher. Neil Swanson has also changed publishers, his new choice beins Farrar & Ruelart.

A fire at the printer's consumed the last few chapters or Gilbert Frankau's new novel and he has had to rewriter on the had to rewrite has completed his adeptation of 'Magic Fire,' from the standard had been the has had to rewrite has completed his adeptation of 'Magic Fire,' from the standard had her has had to rewrite has completed the action of the has had to rewrite has completed the action of Magic Fire,' from the standard Rudolph Lothar.

Charles Hanson Towne, who edits the New York American's page opposite editorial, will have a novel out soon, 'Gold Old Yesterday,' Memoirs of George H. Doran, the dean of American book publishers, will appear on April 25 under the title of 'Chronicles of Barabbas.'

Gorham Munson, formerly in the Coulondary Doran editorial department joins the Thomas Y. Crowell Co. this week in a like capacity.

Mrs. J. David Stern, wife of the N, Y. Evening Post's publisher, feted some 200 daubers and acribblers who have at various times contiglibed to \$5. Nicholas Magasins.

some 200 daubers and scribblers who have at various times contribbed to St. Nicholas Magazine.

MPTOA in Session

(Continued from page 5) Charles Williams and R. X. Wil-liams, Jr.

# Cancellation and Play Dates

Cancellation and Play Dates

In additional labor provisions and
zoning regulations of code, expected
to go under attack, two leading issues will be the insistence, for
demand that code be amended to
prohibit distributors from designating play dates on pictures.

Ed Lavy, New Haven, has taken
the first step against the practice
of naming days when exhibitors
must play specified pictures, and
has aiready drafted a resolution denouncing the practice and will push
for its passage by the convention
with the recommendation that matter then go to Code Administrator ter then go to Code Administra Sol Rosenblatt for inclusion

code.

Similar step will be taken on
cancellation matter with Ed Kuykendall personally committed to
push for cancellation of around 20%. push for cancellation of around 20%. Code now provides an exhibitor can cancel up to 10% of product he buys. Distributors claim that the average exhibitor now actually gets more than 10% of eliminations, including pictures at end of seasons which distributor permits theatree to skip it signing up for conting year's product. This is an old practice of distributors to get new contracts in early. But Kuwkendall

tice of distributors to get new contracts in early, but Kuykendail maintains that if the distribs are letting accounts cancel up to 20% that 20% is of the whole program rather than for the amount of pictures bought. In other words, his contention is that such high cancellation applies only on selective deals. When the code was being written in . Washington, exhibitors fought for higher cancellation privilege than 10%, but lost out. Hopes are that this matter will reach a real

showdown here and that with dis-trib representatives present there may be a compromise of at least

15%, Exhib leaders also charge distrib-utors are ruining them on preferred play-dating. This forces the exhib to play distribe picture on day or days latter designates, with best pictures going in on best days and and a fairly heavy pocketbook. He met Kenneth MacGowan, and the two became partners in a producing firm. What happened to their six or seven productions and how is now told in an unusually bright and interesting book by Reed; The Curtain Falls' (Harcourt-Brace; \$2.75). Reed is obviously sincers and honest. His battles with harassing union rules and emotional leading ladder harassed him perhaps more than they should have, but perhaps the real answer to his troubles is contained in one of the early chapters, when he and MacGowan first opened their office. MacGowan an house of the same than the country of the same than the ordinarily under percentage, which means distrib then takes out more Labor Provisions

Labor Provisions

Complaint against labor provisions of code seems to be pretty general, with result that sweeping changes may be discussed with a view to revision. One exhib element is ready to agitate against the zoning regulations of code, while another is dissatisfied with the grievalunt of the code o

ance boards.
With conventionees strongly With conventionees act on gly against mass of adverse legislation, both in Washington and individual states, protection may be sought under-code, or suggested—amendments to code, based on certain legislation favorable to exhibs such as the bill already introduced in 'Ohlo to outlaw designated play addess. Over this Ohlo bill, but indicated in some quarters that the Ohlo measure may en down.

ure may go down.

Added taxation is major among

Added taxation is major among legislative problems of exhibitor this year, and definite plans will be laid to fight, dangers plus other legislation and unfair or discriminatory regulation.

Lightman's Committee

Kukendall is calling for concerted Action of exhibs against legislation verywhere. M. A. Lightman heads

the special committee on legi: lation and will hold sessions daily. He has picked his own members of committee. Charlie Pettijohn, Hays' tax expert, has promised Kuykendall that he will get here before the convention ends (he is now in Albany, N, Y.), while ex-Judge Roy L. Walker, of Texna, is also on hand to go over legislative problems. Walker is president of the Texna Theatre Owners association and is expected to offer valuable solvice. and will hold sessions daily, He ha expected to offer valuable advice Indications point to a record con-

Indications point to a record convention attendance this year, with between 700 and 800 delegates present. Some came in a head, others arriving yesterday (Monday). Counting wives and friends, figure will run close to 1,000 drawn here. Five special trains arrived yesterday morning, and, except for discover meeting late Monday, first leg of convention was given over to registration, sightseeling, etc.

Town looks like it has half of the picture industry here, including men cause some chatter.

Hard to figure whether its a mystery yarn or the ravings of a pipe arrist. Julian is a musician who is undoubtedly narcotic. Whether he imagines his monster brother, or there really is one, is not too clear. But it doesn't matter, because the book is written with an exceptionalty fine imagination, and is spine-tingling throughout. Not for films.

Town tooks like it has half of the picture industry here, including men from all parts of the country and all branches of pictures plus tech-nical and equipment men. Convention proper gets under

way today (Tuesday) at 2 p.m. with business sessions. Adjournment will be taken at 5 p.m. with Kuykendall due to hold a reception on roof of the Roosevelt hotel.

Edward Levy, general counsel and acting secretary, offered his annual report this afternoon (Tuesday) in place of Fred Meyers, Milwaukes, resigned. Another report made after business sessions began was that of Fred Wehrenberg, St. Louis exhibitor leader and chairman of Public Relations and Community Affairs. Wehrenberg claimed that relations between the theatre and the community are vital and indispensable. He also pointed out the success of many exhibs in labeling pictures and the second of pictures under this classifying. Representative exhibitors from allower ganged up on the film code at this afternoon's (Tuesday) session, denouncing it in no uncertain terms. It was practically unanimously proposed that drastic quants.

terms. It was practically unani-mously proposed that drastic changes be made as the alternative

mously proposed that drastic changes be made as the alternative to eliminating the code altogether, changes be made as the alternative to eliminating the code altogether, among anti-code speakers were Morgan Walsh, San Francisco; Jack Miller, Chicago; Ben Bernstein, Los Angeles; Jules Michaels, Buffalo; Böb - Wilby, Atlanta; J. Dennison (Butterfield circuit); H. S. McLeod, New Orleans, and others.

A. Julian Brylawski, Washington exhib, explained that he wasn't defending the code, but suggested that the code issue be laid aside momentarily for other immediate matters. Lewin Pizor of Philadelphia suggested that the exhibitors put their code squawks together and in presentable form so that a general central code of the code of the

# Code Set

(Continued from page 2)

(Continued from page 2)
contrary to prior indications, there
is little likelihood that provision will
be made for scrapping of existing
agreements which are unsatisfactory
to the industries affected.
The code system of industrial selfsovernment would last indefinitely,
the proposed ligitation drafted
universal proposed for the store
universal proposed for the store
and Senate, and the President would
have unquestioned power which he have unquestioned power which he

and Senate, and the President would have unquestioned power which he now does not possess to amend any code in any way and at any time he sees fit. Voluntary agreements would be encouraged, but the President might have a code imposed by executive order if an industry falled to come forward or could not propose a satisfactory pact.

Slashing of hours is in the offing, whether, or not Congress goes, for the 30-hour law advocated by the American Federation of Labor. Under terms of, the suggested Icpislations, codes would fix the work week between 30 and 40, with overtime for everything in excess of 40. Film code now averages 40 hours, with mechanical workers in production, the only sizable group with a 35-hour top.

Existing codes probably would be automatically extended for 30 days to provide time for revision to conform with the newt act, expectation being that general overhauling of all current codes would follow the temporary adjustment.

current codes would follow the temporary adjustments.
Coincident with the Roosevelt Administration's determination to continue the Federal NIRA for two more years came disclosure that efforts are under way to obtain endetment of Baby Recovery Law' in every state in the union to hit businesses which, do not come under Federal control. Model law has been drafted by government law-writers and secretly distributed throughout the country. Many already are pending in state legislatures. Congressional examination of the

Congressional examination of the way the NIRA has been adminis-tered since enactment in 1933 moved forward last week, but indications are that inquiry will be more sympathetic and less punitive than at first seemed imminent. Senate Finance Committee agreed to look into name Committee agreed to look into 21 specific accusations by Senators Nye of North Dakota and McCarran of Nevada, in an Administration move to soft-pedal monopoly complaints of Senators Nye, Borah of Idaho, and King of Utah. King, however, said he is determined to proceed with his Judiciary committee probe, which would put the film industry on the spot and have Low-cill Máson, former counsel of the dissolved Darrow Board, as prosecutor.

# East

VARIETY

Ned Wayburn asking permission reorganize under section 77 of the ankruptcy act. Schedule shows abilities of \$334,129 against 112,511.

#112,511.

Elmer Rice spoke on The Problems of the Actor at the Union
church. Under ausplees of the Actors' Forum, Equity group.

Plerre Fresnay now starred in
"Noah." Had been only foatured.

Lew Brown working on a summer show. Will use odds and ends of 'Yokel Boy Makes Good.' Harry Akst to do the tunes.

'Accent on Youth' to give a Sun-ay performance March 10 for Stage ellof fund.

Relicf fund.

Alex Yokel, If it lisn't a press yarn, will tour 'Three Men on a Horse' via truck to the various race meetings. Will use a portable fit-up similar to those used by the PWA. Will also take in the smaller tracks and fairs in the fall.

In the fall.

Eddie Dowling planning a billboard a quarter mile long for
Thumbs Up. On the N. Y. C. Tille
of way, just at the city line.
Mary Roberts Rinehart has taken
a 13-room apartment on Park ave-

a 19-room apartment in the second of the sec

was she mortified. Asks \$5,000. Snozza denies.

Three boys arrested, believed to be those responsible for thefts from cars parked in Times Square district.

rict.

Group of experts engaged to anayze grand opera situation recomnends reduction of season to 20
weeks and presentation of only ops
f proven draw, as shown by the
coords. Tradeways, Inc., did the

of proven draw, as shown by the records. Tradeways, Inc., did the rubbering.

George Palmer Putnam, out of Paramount story dept, says he may give his time to the making of expedition thms. Heat of the state of the

tion.

Justice Cotillo hands down his
verdict in the Webb-Vallee divorce
matter. She is enjoined from anmoving Vallee and from prosecuting
suits in other states.

suits In other states.

Macy's has nine sales girls, each
made up to resemble a picture-star,
to model gowns.

Richard B. Harrison, who plays
De Lawd in 'Green Pastures,' back
to town for the anniversary, and

#### Vews From

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no daily papers of New York, Credit for these news items; each has been rewritten from a aguy puper credit for these news items; each has been rewritten from a aguy puper.

Maken acaman and an anni an an an an

the press plan.

Though rights to 'An East Side Weeding,' Yiddish musical, have been sold. Heee also booked to tour the pression of the pressi

ployed.
Emile Borco to try a new Idea In 'Individual' theatre next scason. A cross between night club and Grand Guignol.
Earl Carroll sprung in that Miaml police jam. Told court the was acting as peacemaker and told to go home.

ing as peacemaker and told to go
Out of town exodus on Washington's Birthday heavler than
usual, transport lines report. Even
the Yus lines ran extras
the Yus lines ran extras
that the

Lee Shubert exhumes Trip to Pressburg. If it can be galvamized her person to the presshor of the mitten to J. H.. von Herberg, of Gene Demnis, mentalist, cables the mitten to J. H.. von Herberg, of Jensen & von Herberg, potentie tryon. Says ahe wants to set with the control of the control o

ence at 'Within the Gates' Friday night. Lillian 'Billy' Bennett, formet chorus girl, held for General Ses-

New York Theatres

# PARAMOUNT TIMES George Raft - Carole Lombard

"RUMBA" In Person MARGO -XAVIER CUGAT

# RIVOLI

Maurice CHEVALIER

FOLIES BERGERE

RADIO CITY BOCKEFELLER MUSIC HALL

Janet Gaynor Warner Baxter
In "ONE MORE SPRING"
A Fox Picture
Extra ... First Coler Mickey Monie Conedy
No THE STAGE—Blue Hind of Happiness.
Leonidor's faming and less series mutuent
Colletine. "Orchestra" by Sympton

★★★ Stars News ★ Hilarious Film Hit ★ ANY DAY "NIGHT LIFE OF THE GODS" 7th Ave ROXY Show Value MIDNITE SHOW TONITE

AYFAIR Broadway at 47th New York Promicre—Now Playing
"THE MARINES ARE
COMING"
MIDNIGHT SHOW TONIGHT











Doors open at in Warner Bros. Smash 9:30 a.m. "SWEET MUSIC" 250 to 1 p.m. Ann Drorak, Helen Morg

ASTOR B way 45th — At Popular Prices — Midnight Show N. Y. Premiero—ItiCO Radio Picture "GRAND OLD GIRL" MAY

visits Mayor La Guardia as part of sions in \$5,000 bail on charge of all on Theron Banberger's shoulders the press plan.

soling narcotics.
Fannie Brice in a triple auto
crash in Lancaster, Pa., Friday (22).
Her mother and daughter were
slightly hur. Trying to pass the
cur ahead, her auto skidded and, was
crashed by two headed in the opposite direction.

signity hure. Trying to pass the cur ahead, her auto skidded and was cur ahead, her auto skidded and was cur ahead, her auto skidded and was posite direction.

N. Y. Legislature considering bull to prevent jurors in murder cases from appearing on the stage. Almed at Hauptmann jurors, who are considering a yeardevile onesgement.

Abrahamson have taken over the John Golden theatr on 58th street and have renamed? It Cort's 58th. To do intimate musical comedies.

Differences between author and producer over casting.

Washington worled over the liquor situation. Anticipated demanded the stage of the s

metalor, in from Hollywood for confabs.

Beatrice Palmer, who says she has acted in pictures, obtained a summared in the translation of the same building, with a translation of the same building, with battery, Assert she dropped in for a drink and he hit her with a tumbler. She fainted in court from her excitement.

ler. She fainted in court from ner actiement.
Mario Salvini, an unemployed susician and voice teacher, killed inself Feb. 21 by jumping out of ne window of a friend's apartment.

the window of a friend's apartment. Fell 10 stories. Murlel Kirkland engaged by Dimirio Stroy for her first Broadway show since she went into films in 1931. To be seen in 'No Mind of Chester, Erskin-Chester, Erskin-

Her Own. Chester Ersking will bring De Luxe' into the Booth next week, so "Laburnam Grove' told to scram. Old readers of St. Nicholas held a cocktail party Tuesday (21). That wasn't what the kid magazine taught them. Plenty of big literary

taught them. Figure 2 big literary names.

Jimmy Walker on a spot in London. Tells court he is broke and he has present to be a spot on the court he is broke and he has present to be a spot of the court has been a super two fudgments obtained for bills allegedly run up by his first wife. Coming out of court he's told his failure to register with the police makes him liable to fine, imprisonment or deportation—or all three.

Eiste Janis thinking about a dramatic role.

matic role.

Russian Opera season at Mecca
Temple. Efrem Zimbalist the conductor.

Temple. Efrem Zimbellst the conductor.

Getrude Lawrence doing a bankruptcy dunk in London. Lays part of the trouble to the fact she had a superior to the conductor.

Getrude Lawrence doing a bankruptcy dunk in London. Lays part of the trouble to the fact she had a superior law to the conductor of the conductor

quickly,
Jersey sponsoring one of those
chamber of commerce drives, famillar to Florida and California, to
lure tourists to her summer resorts
this scason.

this scason.

Opera artists who sang with Caruso held a brief memorial service in the lobby of the Met Monday (25) and placed a wreath on his statue there in honor of his birthday. There in honor of his birthday.

Warners has feitred from participation in Flynn, former film direction pation in Fly Away Home. Its.

orled

now. Milne's 'Sarah Simple,' once

all on Theron Banberger's shoulders now...

"Saāh Simple," one ogled Milines Health March 20 and 22. Frank" McCormack will replace Phurston Hall in Rain from Hekwan When Hall heads for Holly-Not anticipated that "Romeo and Juliet" would got back the nut, even if it played to capacity but Katharine Cornell announces that the Leon Janney has been made understudy to Romncy Brent in "The Simpleton of the Unexpected Isles." Pormer pile star has a minor part Lambs appoint Rudy Valles, Paul Whiteman, Bert Lahr, Willam Gaxton, Victor Moore, Charles Windinger, Bobby Clark, Jimmy Saxton, Victor Moore, Charles Windinger, Bobby Clark, Jimmy Saxton, Victor Moore, Charles Windinger, Bobby Clark, Jimmy Saxton, Victor Moore, Charles Windinger, Bobby Clark, Jimmy Baxton, Victor Moore, Charles Windinger, Park Julian Gaxton, Jimmy Baxton, Victor Moore, Charles Windinger, Jimmy Baxton, Jimmy Baxton, Jimmy Baxton, Jimmy Baxton, Victor Moore, Charles Windinger, Jimmy Baxton, Jimmy Ba

Actions of examination and from it.

Actors' Dinner Fund reports service of 283,311 meals since its inception in Dec., 1931. Of these 231 means since its inception in Dec., 1931. Of these 231 means and the Met last week. Oldest in point of service in the large staffingales perch on the stage at the proper time for their once overs. Wilma E. Gould suing for \$500,000 damages against her brother-intended the proper time for their once overs. Wilma E. Gould suing for \$500,000 damages against her brother-intended the proper time for their once overs.

Max Gordon has Walter Huston peacons and will not call the plecture rights before then, To tour the country and then take it to London at the Pittin, Brooklyn, bedd up Sunder while were well and the plet of the plecture of the pl

the country and then take it to London, which we at the Pittin, Brooklyn, held up Sunday while a woman picked four men in the audience who had stuck her with a counterfeit bill. Not certain of her identification and the men let go.

The Lunts to do Taming of the Theorem of the road this spring for The Country of the Thick of the fall. N. X., will see it in the fall.

S. L. Rothafel denies stories of sensational losses in his Phila venture. Says \$30,000 is maximum.

# Coast

Andre Duval, actor, reported to L. A. police that after consorting with a lady at the Santa Ana track he was minus \$100 in cash and a watch valued at \$125.

watch valued at \$125.
Chief of Police Webb of Santa Monica, father of Fay Webb, declared that the attitude of Justice Cutillo of New York toward counsel for his daughter in the Rudy Vellee maintenance sult was 'an insult to the hear of Californie. maintenance sult was the bar of California'.

Memorial services held by the troupers for Frederick Warde in Hollywood cemetery. Iris Vera Vincent, English pacifist, announced she will produce The Road to the Rainbow, peace festi-val, in Hollywood Bowl next sum-mer.

val, in Hollywood Bowl next summer.

Notified that his wife had received her final decree of divorce in London, Ronald Colman denied reports.

Included in the 10 best dressed women in Hollywood picked by, Royer, styllst, are Claudette Colbert, Marlon Davles, Joan Crawford, Carole Lombard and Mone Barrie.

I love small towns for I'm just a hick myself, declared Mary McCormic in explaining that she cancelled cold and not her delike of the city, as was reported.

Joan Redell, winner in a Dumb Dova contest in New York a year ago, jailed in L. A. on charge she inetted \$1,200 worth of wearing appared.

thefted \$1,200 worm or wearing parel.
Patricla Knight, former actress, fined \$25 in L. A. on a drunk charge.
Resolution passed by 25 women's groups in L. A. condemned double features as injurious to children.
Helen Fliegerald, night club entertainer, denied damages against brewery company on complaint her picture was used in a beer ad without her consent.

serving one year of a term for jail

Norviel E. O'Shea, actor, divorced In Los Angeles.
Ludwig Lewisohn, author lecturer, granted divorce in Juarez, Mcxlco.

Mexico. Cruelty charged in divorce suit filed in L. A. against Jack Kirkinnd, screen' writer and author of 'ro-bacco Road.' Mrs. Kirkiand is for-mer Jayne Shadduck, film actress. Kirkiand's first wife was Nancy

mer Jayne Snauduck, mm actives.
Kirklands first wife was Nancy
Jane McKenzle Burnside Kruger,
N. Y. dancer, filed suit for divorce
in L. A. from Harold Kruger, Olymple swimming champ.
Some state of the state of

Helen Albert of Chleago to demand annument of marriage in Yums to Michael Kildischeff, publicity man for Monte Cavlo Ballet Russe, who admitted having a wife. In Syracuse.

Film shipments from Hollywood comprised 18%, of total volume of, air express during 18%, and total volume of are express during 18%.

Paramount, must etand trial in Beverly Hills on a drunk driving charce.

Paramount, must stand trial in Bewerly Hills on a drunk driving charge.

Hugh Ernst, 17., general manager of KMPC, Beverly Hills, sustained by the standard of the standard st

ago. Carl van Badenthal said at his trial on a grand theft charge that he was told by studio workers to assume the role of a baron if he expected to get anywhere in pic-

L. A. city health officer repri-manded Kay Francis for exposing guests to influenza at her swank party, the actress leaving the hos-pital to attend the affair and inter

# Blue-Blood Legit

(Continued from page 1)

utres and making deals with stage-hands and musicians and Equity.

liands and musicians and Equity. Blue-bloods have found the see heartaches too much to take and want to stay far away from actual production work.

For this reason they have found the auspices angle as the sweetest arrangement for getting coin and arrangement for getting coin and space, in the authority of the space in the fact of the same space.

on the banker was space in the dailies.

On the Line
Grace Denton has been leading impresario in the midwest on this social backing angle and has secured guarantee coin for bringing in such attractions as the Monte Carlo Ballet Russe, the Continental Varleties and others. In every case Miss Denton secured the backing of one of these societies, which practically guaranteed the cilck of the venture and which drew enough publicity to the shows to keep 'en rolling for several weeks.

Midsummer Night's Dream was handled on the same basis and was a clean-up. Now the Shuberts are angling for a 12-week summer musical stock season in the key towns of the midwest and are planning.

sical stock season in the key towns of the midwest and are planning, this same auspices gag.

This general taking over of legit for social auspices is the outgrowth of the same idea in nite clubs in this town. Practically every big night at the acc, niteries in this burst, has been backed by these the control of the same in the control of the take.

It is not the control of the take.

Jack Meyers' band at the Club New Yorker with floor show includ-ing Comfort and Rellly and Lois Elliman.

A Meyer Davis band opened (16) with Lucleune Boyer at Al How-ard's Embassy club, Miami.

# Among the Women

By The Skirt

Best dressed woman of the week:

#### 'Sweet Music,' Sweet Picture

"Sweat Music," Sweat Picture
Rudy Vailee is at his beat in "Sweet Music," at the Strand. Ann
Dyorak is also happily cast. Picture is devoid of flash numbers so
amiliar in a Warner picture, and it's a blessing for a change.
Miss Dvorak is a night citu girl and is costumed beautifully at all
times. One dance costume consists entirely or white coque feathers.
Another dancing outfit is of white medine with a bodice of narrow laceruffles. A muff is of the same with a small hat trimmed in algrettes.
There is a cloth coat with a wide belt and square buttons. Several black
tailored suits varied as to neck trimming mostly of metallic material.
One black outfit has a wide white rever with three huge buttons. Venice
lace trimmed another black frock. A checked suit had a white blouse
and colfar. Quite lovely was a light cloth dress studded at the belt
and cutfig with metal nailheads.

and cuffs with metal nailheads.

Alice White, in a sappy role, is splendid and looks unusualty well in a black skirt with a bodies of a huge black and white check. A white suit had a spotted cravat with hat matching. A long white tunic, with frees, was worn with a black skirt. Another white costume had a pointed collar of black and white satires. Helen Morgan, in for one number, wore a long, plain black gown with white yoke. A three-tier sliver for cape was around the shoulders. The finish of the ploture had a chorus of girls in crystal costumes.

#### Chavaller's Good One

Chevaller's Good Ons

Maurice Chevaller needs not worry about getting old. The older he gets the better he looks, judging by the double exposure in Tolles Bergere's the Rivoll. It's a grand picture.

Meric Oberon will draw raves, and justiy so, although her face is more a beautiful mask than human. The clothes worn by this imported actress are the usual Hollywood models, sumptious and expensive looking. She is seen in a white gown worn with a short jacket trimmed with much sable. Dressed for a reception, the gown is of a silver metallic cloth made with ne trimming but bowed in two places down the back. Earlings and clips were of cabushons and diamonds. A negliger was of a print chiffon over a plain silp, and pajamas fairly ruscled in their stiffned silver metallic. Ann Sothern is, also, in the picture and does a splendid job as the cleatous sweetheart. A black velver suit was oddly trimmed, bustle fashion, at the back with cuffs matching. A solid black sequin gown was worn with a white for cape. Miss Sothern does a number with Chevaller dressed in black trousers and jet Eton jacket. Feathers trimmed a white evening gown.

Big number of the picture is built around Chevaller's straw hat. The girls are in black pants and short coats.

## State's Busy Ushers

David Copperfield. Continues the bet of Broadway if business at the State is a criterion. The young women ushers had their hands full Saturday afternoon. When the stage show larged, and it did, it was more interesting watching these young ladies.

Gertrude Niesen stands before the mike and sings. Not a smile, not a gesture. Just sings. The gown worn was very good looking. In the different lights it took on many shades. In some it was rust with gold dots while in others it was rose with a some time the different lights it took on many shades. In some it was rust with gold dots while in others it was rose with a form the stage of the property plain. The girl of Russell, Marcont and Jerry was in pajamas of green with a pink bolero. She is a very pretty blonde and can hoof. The Danny Dare Dancers, with Terry Lawion, are another Aristocrat act. There are eight girls in this turn and six boys. The girls go Mexican in short white frocks edged with red. Black velvet boleroe cover white blouses having huge ruffled sleeves. Ties were-red, and for no reason the girls were in tuchsia satin dresses with chiffon godes in the skirts. Belts were sliver and shoulder straps rhinestones. And the red slippers were too awful. A solo number was done by a miss in black velvet with many cuttins revealing the torso.

# The Palace

The Palace.

Washington's Birthday brought a good crowd to the Palace. Ruiz and Bonita opened the show in a well worn wardrobe. The place feathered costume of Bonita was vaguely familiar, as was the black velvet with the lace inserts. A sister team were in short green frocks with brown puffed sieeves with hat and shoes of the same shade. They change to periwlnkie blue full skirted dresses with rose trimming. The girl planist is in an evening frock of pale green.

Carl Shaw has a girl in a strawberry colored satin frock with a coral-colored velvet jacket, the colors clashing. The bride in Charles Timblin's act is now a white bride. The material is sprinkled with rhinestone while the bodice is of silver sequins. She carried a cerise muff. Ann Butler, singing with the Art Landry band, was in a gown of black sequins.

### Carole Lombard's Fiash

Carole Lombard's Fissh
Margo, of the picture 'Rumba, 'Is making' a personal at the Paramount.
She sings and dances on a raised pistform in the pit. Her gown was a
French blue cloth.
Cerole Lombard wears some lovely clothes in the picture and shows
some exquisite jewels. A cowl necked frock had two clips as ornaments,
and bracelets aimost to the elbows. A black gown was modeled with a
round neck and was made mostly of huge black sequins. A white tuniced
frock was worn with a sable trimmed cape. A black dress was severely
plain, fashloned with a hip length tunic belted with a buckle. A short
broadtail coat was also belted and worn with one of the new off the face
hats.

hats.

On a yacht Miss Lombard is seen in dark trousers and a white blouse with dark handlings. A hostess gown with plain black panel down the back had a white front much embrodiered. The gown of gowns, however, was of silver sequins. The full skirt was solid with the front of the bodies in a criss-cross of white. The picture carries a chorus doing a number in slit skirts with trains of many rattles edged with spangies. They also, do a shawd dance over feshings.

### Mostly Biue

Mostly Blue

On Music Hall stage this week is a symphony in blue with the girls in long blue and white frocks. The full skirts are white at the top shading to blue at the hem of feathers. The bodices are embroidered in silver sequins. Poke bonnets are also topped with feathers. Another line of 38 girls are in feathers at the hips, shoulders and head. Blue gloves show vividity several rhinestone bracelest. Four tail damsels are done up like valentines in exaggerated costumes of silver and blue. A young miss, in a flute solo, wore a lovely gold gown. Hilda Eckler did a platform number in an all red costume. The 'Hall of Pillars,' for the finale, will bear repetition. will bear repetition.

win near repetition.

The picture is 'One More Spring.' Janet Gaynor is a girl out of work and for an entire winfer she is in a cloth skirt with knitted jumper and white collar. When spring comes around the dress is exactly as it was all winter; not the slightest run in either jumper or stocking.

## Did You Know That-

Irma Goldberg broke her toe skiing...the John Haiidays have adopted a baby boy...
Olive McClure will join Sylvia Clark in the dress business...
The Walter Craigs sail for Europens this Friday (1) at the Club Fouquet. John Charles Thomas will entertain the Earl Benhams on a cruise via his yacht...Herb Harris is, excited about his new Gardenia perfume...That new novel of Ritz Weiman's, on show people, is liked by show people...Fay Marbe wore a very military cost, with large frogs, strolling: up Fifth ave, the other day... coat, with large frogs, strolling up Fitth ave, the other day... When it's cold, Odd McIntyrewers a raccoom coat with his opers hat...Neal Andrews is off to the Coast to meet Dorothy Hall and accompany her back east... Blossom MacDonald is lovely with a MacDonald is lovely with a macDonald is lovely with a macDonald in the seal of the seal un Fifth ave the oth Krimmer and Mrs. Jack Benny in mink., Ruth Etting will take a trip around the world very soon. Barbara Newberry is back in circulation, having broken her engagement to that Englishman before leaving London. Jack Whiting's mother is still in a critical condition.

# ASK BOW-WOW BETTING

Scattle, Feb. 26.
Three bills have been introduced at Olympia to legalize betting on the greyhounds, with one of them calling for 50% of the gate receipts to go into the old age pension fund, and 12%% of the betting money.

# Dionne Babies Seen by Canada as Maybe Reviving Yank Tourist Trade

Toronto, Feb. 28.

With hundreds of inquiries coming in from United States points regarding highway conditions from the border to Caliander, hirthplace of the Dionne quintuplets, the Ontario government's tourist bureau is making comprehensive plans to revive holiday traffic this summer. Hopes to bring it back part way to the 1929 volume when more than \$125,000,000 was spent in Ontario by American visitors.

Callander hospital may prove a mecca of the curious this summer but it should be remembered that the boom-year tourist volume was due to a 'social need' which has been met by repeal.

been met by repeal.

Meanwhile Premier Hepburn
states he will refuse to see Paul
Martin, Dionne barrister, who is
seeking to obtain for the famous
quintuplets' parents a share of the
money accruing to the bables from money accruing to the bables from films, testimonials, syndicated stories and picture rights. Martin also proposes to take definite steps to obtain parental control of the quins for the Dionnes. At the presquins for the Dionnes. At the present, time, five guardians have been appointed by the Ontario Government. A trust fund of approximately \$100,000 is also in the custody of the Government and will be turned over to the Dionne girls when they become 18, according to the Premier.

the Premier.

Hepburn also denied the claim of
the Dionne parents that they were
forced to sign away parental control
in favor of Government-appointed
guardians on the threat that they
would be denied unemployment relief. The Dionnes are now receiving a \$75-a-month grant from the
Government.
Thoroughly incensed over this
latest move, the Premier said: Al-

though Paul Martin is a friend of mine, I will not discuss with him this new attempt of chiseliers and racketeers. I will not see him or give him a chance to see me on this matter. I don't think Mr. and Mrs. Dionne have much to worry about. They have been well taken care of here. They are getting about \$1,000 on their vaudevillie tour. It makes me wonder if the Dionnes fully realize what the Ontario Government has done for them and the five bables.

# **BIGGER AND** HOTTER MARDI

This is the time of the year when the native born go about their busiwhisting the marches to which queens of balls

Those who have been watching the calendar realize that Mardi the calendar realize that Mardi Gras, March 5, is a short way off. Those who have been keeping track of Carnival activity see the gaiss coming thicker as the city gets down to the serious business of amusing itself and playing host to thousands of visitors. Seamstresses are at work turning

Seamstresses are at work turning hundreds of boits of shiny materials into costumes that will glisten under

into costumes that will glisten under the spotlights. Floats are guarded in inconspicuous dens and are receiving their finishing touches.

An innovation this year will be the Junior League's makers' ball, with a real court, and also a bar and floor show for strangers in the city. Hotels are snjoying the greatest pre-carnival business in many years, their managers have revealed.

And, on the basis of advance hotel New Orleans rvations. have the largest carnival throngs in history.

Sharing the enthusiasm of the hotel men are the theatre managers.

# Re-Arrest Herbert Logan On N. H. Arson Charge

New Haven, Feb. 26.

Herbert Logan, freed from Boston Jail after serving time for illegal possession of inflammables, was re-arrested there Feb. 21 as a fugitive from justice in connection with local theatre firing some months ago, Logan denied complicity and refused to waive extradition.

Logan had been held in Boston as a suspect in Mass, and Rhode Island theatre bombings some time ago.

# SASKATCHEWAN'S CENSOR

Rev. Dr. Robert Milliken has been appointed film censor for the Province of Saskatchewan.

He will have headquarters here, sitting in with the censor of Manie

# BIRTHS

BIRTHS

Mr. and Mrs. George Wnitlinger, daughter, in Hollywood. Father is in Metro art department.

Mr. and Mrs. John Yorke, daughter, Feb. 11, in Port Washington, L. I. Father is touring with George M. Cohan in Ah, Wilderness.'

Mr. and Mrs. Lule Terrell, daughter, in Los Angeles, Feb. 20. Father is employe of RRO Hillstreet.'

Mr. and Mrs. Andy Clyde, son, Feb. 25, in Hollywood, Mr. and Mrs. Frank McKlugh, sep. Hollywood, Feb. 26.

Mr. and Mrs. Milton Rogers, son, Erocklyn, N. Y., Feb. 24 Mother is Ruth Ford, vaudeville.

## MARRIAGES

Mary Sarka Vallee to Chester Iller, Feb. 13, in Erle, Pa. Groom Mary Sarica Vallee to Chester Miller, Feb. 13, in Frie, Pa. Groom is production manager for Jean V. Grombach, Inc.; bride is fin legit. Louise Hitz to Samuel Goldberg, in New York, Feb. 20. Groom. is Buddy Clark, of radio.

VARIETY'S' BROADWAY GUIDE

For show people as well as layman, this Guids to general amusements in New York, first inaugurated here in 1928, is revived and published weekly in response to repeated requests. VARETY lends the guidance of its judgment in the various entertainments denoted.

No slight is intended for those unmentioned as text will be switched weekly. The lists are of VARETY's compliation only and se a handy reference. It may serve the out-of-towner as a time server in selection.

# PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimats Section.

In that department, both in the comment and the amount of the gross receipts of each show will be found the necessary information as to the most successful plays, sice the scale of admission charged.

# FILMS ON BROADWAY

Similarly-the new pictures in the Broadway first runs and combina-tions are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 6 which indicates the new films for next week and the week after.

## BEST FILMS ON BROADWAY

Strand—'Sweet Music' (WB).
Rivoli—'Folies Bergere' (UA).
Capitol—'Sequola' (Metro).

### HOTCHA NITERIES

Barrel of Fun, Ubangi in Hartem, Nut Club in the Village, and King's Terracs in Times Sq. are sufficiently heated for the hectic nocturnal addicts. Lou Richman's new 1935 version of the famed Dizzy Club is another lively entry.

addicts. Lou Richman's new 1985 version of the tames Dizzy Clus is another lively entry.

Less hectic but equally hilarlous, Eddie Davis' saucy songs at Leon & Eddie's and the misuve-decade gang-singing at Gay 90's are surefire for lively diversion and divertissements. Clus Richman, also lively, hase, and seven show, away from the 'nice boys' idea.

Hariem has a number of open-door state of the property of the state o

## 'CLASS' AND 'POPULAR' NITERIES

CLASS' AND 'POPULAR' NITERIES

Smarter cast side (mostly) spots include the new Versailles, Reno Merry-Ga-Round, Colony, El Morocco, House of Lords, Jack and Charlie's, Reno Merry-Ga-Round, Colony, El Morocco, House of Lords, Jack and Charlie's, Reinhow Room in Rockefeller Center; Johnny Green at the 8t. Regis hote; Lee Reisman's music at the C. P. Casine getting a big play, with Ethel Merman; the Savey-Plaza, the Waldorf; Ozzle Neison at the Hotel New Yorker; Pappy's Chapsau Rouge and the Place Piqualle are among the smarter supper hooferles.

French Casine's Folice Bergeres' revue is still the top cabaret money-getter (over \$50,000 gross weekly) but the new Casine de Pares show is an important nitery factor; of the new starters, Jack Dompsey's new chop house will also worry the boys. Paradise and Hollywood among the outstander mass cabarets.

### RECOMMENDED PHONOGRAPH RECORDS

(Under Disk Reviews will be found the recorded outstanders regularly

# Broadway

VARIETY

Ti. 1 and Irene back from a short

White Horse Tavern renamed to Aerodrome, Milton Shubert and wife on West

Pearl Garon joins Don Costello's band at Mori's.

Bryce Oliver handling news com-ment over WHN.

Dorothy Ross opened a publicity office on her own. Sam E. Morris, Warner v.-p., off to Florida for a two-week respite.

Matty Rosen flew to the Coast, Friday (22). Back yesterday (Tues-day). Sammy Krevoff, the vaude hock-tepper, has changed his name to

Adair. Ruth Morris and Cecella Ager due back next week, with the town positively palpitating meanwhile.

Clock on top of the Paramour building gave up the ghost for tw days last week.

Paul White, CBS special broad-cast and news chief, and Mrs. on Bermuda vacation. Ifartin Wagner can't play polo because burglars copped his polo coat, plus \$92 in cash.

coat, plus \$92 in cash. WMCA plants a microphone in New Yorker lobby to get house guests on for short squibs.

Artef Players at President serve Russian cocktails between acts—glass of tea with lemon.

glass of tea with lemon.

Jack Dempsey put on his own
ma'eup for the Friars Frolic and
had too much red on his lips.

Lou. Rydell was Kentucky-coloniced by Gov. Latoon last week.
First blackface single ever so hon-

ored.

Those old Coast commuters, the
Ab's Lastfogels, will linger in New
York for three months lefore returning to Hollywood.

Mrs. Henry Field of Chicago, and
Hearst society writer in Windy
City, on Romberg's hour Saturday
night (23).

Thomas Mitchell doubling be-

Hearst society writer in Windy City, on Romberg's hour Saturday night (23).

Thomas Mitchell doubling between the lead in Tly Away Home and socoting out of town to direct Louis Sobiol Old Doc (Leo) Michel and Ted Baldwin motoring to Mexico and thence to Coast. Sobol will column on the way.

Harvey Day, Terry-toon rep, accompanied E. W. Hammons and Jack Skirball on ew Orleans for Six-day blice grind takes possession of the Garden, Sunday (3), with all other sports events scratched there next week.

Ed Sullivan, back from Florida, Books like one of the Mills Torthers Louis Baldwin and the sports events exited the control of the Mills Torthers he'n no bottle of milk, either.

Carden gets some boxing Friday (1), with Sammy Fuller and Lou Ambers competing for chance to meet the champ Barney Ross.

American Legion Souse Fost Ilans, holds an entertainment, and balls.

Amortes compening to chaines to Amortes compening to chaine to Amortes and Jagoin Souse Post 1112, composed entirely of musicians, holds an entertainment and ball March 4 at the AWA clubhouse. Trudy Valles goes to Floridac for Tudy Valles goes to Floridac for Tudy Valles goes to Floridac for Sweet Musics's opening in Mismit. Helen Samuel, wife of New Orbeans' O. M. Samuel, has a trio of Sweet Musics's opening in Mismit. Helen Samuel are their by Invitation. Other paintings by Mrs. Samuel are being displayed in New Ortensa.

Arthur Frierr Frolin, asked for volunteers for a posing scene. Receiving no replies, he demanded, Aren't there any good Priars here? Still no answer, so he yelled, Then At the first sign of spring (Monday (25), the boys all rushed to grab reservations for the summer on the 4fth street beach. First come, up with the sum was the Square's telescope guy.

# Westport, Conn.

By Humphrey Doulens

John C. Wilson weekends at Fair ld. The Phillip Dunnings off to South

America.
Elizabeth Lennox will give New
York recital.

York recital:
Fan Bourke joins 'As Thousands
Cheer' on road.
Pilcer and Douglas returning
about March ist.
The Leo Marshes are spending the
entire season in town.
Everyone has their fingers crossed

Everyone has their fingers crossed about that early season. Richard Crooks visiting his teacher. Fran Laflorge, weathered the winter here, writing music. Vaudeville out at 160ee, Bridgeport, which reverts to tab shows. Colony transported to New Haren during D'Oyly Carte engagement. From const, playing a few Yaudeville dates. Colina Wright will summer here.

es. obina Wright will summer here to Rita Weiman and Maurice

After commuting to Broadway all inter, Vivience Osborne has nioved winter, v. into town.

# CHATTER

# London

Mrs. Hannen Swaffer on the sick ligi Georgie Harris and Sybli Allen

Carl Hyson has filed a petition in bankruptey.

Carl Hyson has filed a petition in bankruptey.

Marjorie Tiller, now in the Bobby Henshaw Act.

Larry Adler's father here for his son's 21st birthday.

Georgie Harris perusing some of the Andy and the Serbing of the Andy Harris perusing some of the Andy for not writing.

Joe Hanley and family now in Japan for Warner Brothers.

"Hatt's Crown' closes 10 weeks".

"Between Us Two closed at the Criterion Feb. 8 after 10 days.

Current 'Crazy,' Palladium show, holds the record with 20 weeks.

Jack Rubens actually kidnapped and the Criterion Feb. 8 after 10 days.

Current 'Crazy,' Palladium show, holds the record with 20 weeks.

Jack Rubens actually kidnapped and Rubens actually kidnapped actually kidna

ing. Tucker here to assist George Kamer in the Walt Disney office.

Irwin Dash just back from a recuperating holiday after a fortnight

f flu.

Sir Thomas Beecham withdrawing is libel suit against the Daily Exress. John Maude, new counsel to the eneral Postoffice, is son of Cyril

Maude.

Trying Asher has purchased novel by David Hume titled 'Crime Unlimited.'

Seorge Smith doing three quickles Radio Pictures at the Walton

imited.

The control of the control

Ken time throwing party 100 Cray' outfit and George Rhouse Parry.
Alexander Korda waiting for arrival of Charles Laughton from Hollywood to discuss details for the constitute.

Stuart surprised ways the constitution of the con

Alexander Korda waiting for arrival of Charles Laughton from Hollywood to discuss details for the new picture.

Charles Laughton from Hollywood to discuss details for the new picture.

The hip and the state of the the third waits and the lay Love of Women. The hip was the control of the third waits \$2.250 per week and round mission to double.

Charles Raymond taking the chair at the highbrow Tomorrow Debate Club, with spouting subject Novel in the highbrow Tomorrow Debate Club, with spouting subject Novel in Flectails. Syncopators brought over from Holland to do their specialty in Dance Rand. Buddy Rogers ficker for E.F.

Jessle Matthews and Sonnie Haie Jowe of the Holland to do their specialty in Dance Rand. Buddy Rogers ficker for E.F.

Jessle Matthews and Sonnie Haie blowing death of their son soon after birth couple of months and. Budding the honor at Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebrater of the Critics Circle annual dinner at Savoy, March 10, In celebr

cadilly Circus, which features.
Nervo and Knox. Raiph Cedar will meg.

"Escape Me Never, B&D film with Elisabeth Bergner in her original role, is the likely successor to Canton Canton

The Wind and the Rain trans-fers from St. Martin's to the Queens Feb. 16, making way for Dion Titheradge's translation from the French of Man of Yesterday,' starring Leslie Banks.

# **Mexico City** By D. L. Grahame

Extras employed at local pic stu-los have organized a national

Extras empowers of the control of th

the 250th anniversary or manns birth.

Roberto Soto, Mexico's plumpest actor, back here with his revue after a not so exciting provincial tour. Now playing to a 19c. top; formerly never played below a 28c.

Torners never by the control of the

menty ruted in demanding its money back.
Lauron Draper, cinematographer, formerly with Metro, and Robert Quigley, art director, ex-RKO and U, on staff of Cinematografica Mexicana, S. A., one of the largest native producers.

# The Hague By M. W. Etty-Leal

Roiterdam getting a new cinema with \$60 seats. Owing to heavy tax, Holland drinking less beer. Harry Baur, French film star, in Amsterdam for gala, premiere of Nuitz Moscovites. Yield of entertainment tax at the Hague in January, 1935, practically on same-level-as 1934, about \$4.000 the Hague of Henry Bernstein's play, Le Messager in Dutch yersion.

the Hague of Henri Bernsteins play Le Messager in Toutch versions at Utrecht sent petition. Cinemas at Utrecht sent petition. Cinemas at Utrecht sent petition to Municipal Council asking for litting of embargo on children under Honden and the Hongard of the Hongard State of the Hon

# Honolulu

By Mabel Thomas Carl Brisson and his wife due

The Cole Porters and Moss Hart Chris B. Holmes back here to spend the holidays with his mother Ann Harding decided to remain

Gene Buck notified Johnny Noble hc. was el

he, was elected a member of the ASCAP.

Fritz Hart, Australian symphony, and a conducting his fourth assasson here.

Harry Carr, of the L. A. Times, will teach at the University of Haston Harry Carr, of the L. A. Times, will teach at the University of Haston Harry Carr, of the L. A. Times, will teach at the University of Haston Harry Carr, of the L. A. Times, will teach at the University of Haston Harry Carr, of the L. A. Times, will teach at the University of Haston Harry Carr, of the L. A. Times, will teach at the University of Haston Harry Carr, of the L. A. Times, will teach at the University of Haston Harry Carr, of the L. A. Times, will teach at the University of Haston Harry Carr, of the L. A. Times, will teach at the University of Haston Harry Carry, and the Land Harry Carry, and the Land Harry Carry, and the L. A. Times, will teach at the University of Haston Harry Carry, and the Land Harry Carry Carry, and the Land Harry Carry, and the Land Harry Carry, an

# Madrid

Coliseum back to films. Lupita Tovar back to Paris. Film critics pulling a dance. Enrique de Rosas off to U.S. Cella Gamez off to Barcelona Moises Simon looking around

Lusia Rodriguez, vet actress, dead Anna May Wong off to Copenagen. Rubinstein and Platigorsky con-

certing. Isldoro Martinez Ferry new WB

childro Martines Ferry new WB
per here.
Corinto y Oro, ex-bullfight critic,
lecturing.
Carmita Burguete rumba singing
over EAQ.
Lola Membrives back from
Blienos Afres.
Juan Garcia set for a Mexican
Max Fricoland of Universal visiting hereabouts.
Pic of Lope de Vega to go on
postage stamps.
Hollywood, nitery, conducting a
carioca contest.
Marathon dance at Circo Price

postage stamps.
Hollywood, nitery, conducting a carloca contest.
Marathon dance at Circo Price stopped by police.
Anglina British and a carloca carlosa.
Angelina Sanz. Teresita Aquirre and Mery Palacios at Satan.
Irusta, Fugazot and Demare, film actors, back to Buenos Aires.
Alexander Korda and son. Peter, taking a few days off in Palma.
Iaw for protection of theatres.
Armand-Palacio-Vaides, vet-nov-clist; asys he's through writing em.
Hamish Coebran, Sooth—actor-preparing Palma historical pageant.
Ten centime tax on all theatres the common stamps of the common stamps. The common stamps will be active to the common stamps will be active to be considered the control of the common stamps. The control of the common stamps will be considered the common stamps will be considered the common stamps. The common stamps will be considered the common stamps will be considered the common stamps will be considered the common stamps. The common stamps will be considered the common stamps will be considered the common stamps will be considered to the common stamps will be common stamps. The common stamps will be common stamps will be common stamps will be common stamps will be common stamps. The common stamps will be common stamps will be common stamps will be common stamps. The common stamps will be common stamps will be common stamps will be common stamps. The common stamps will be common stamps will be common stamps will be common stamps. The common stamps will be common stamps will be common stamps will be common stamps. The common stamps will be common stamps will be common stamps will be common stamps. The common stamps will be common stamps will be common stamps will be common stamps. The common stamps will be common stamps will be common stamps will be common stamps. The common stamps will be common stamps will be common stamps will be common stamps. The common stamps will be common stamps will be common stamps will be common stamps. The common stamps will be common stamps will be common stamps will be common stamps w

ving. K. Fiatau, new manager of Iberica ilms, distrib, replacing John

rilma distrib, replacing John ABC, crack dally, prohibiting film and legit critics from accepting annie oalileys. Julita Antunez, Pilarin Fria; and Gloris Navarro pulling them in at the Excelsion: Hall, padiocked because of Sarita Jordan's allegedly in the control of the cont

# - Vienna

Hedwig Keller remarried. 'The Last Waltz' revived at Stadt

Hedwig Rener remains the theatre. The Last Waltz revived at Stadt theatre. Schmidt couring Poland Josef by Barry Conners, revived at the Raimund Andre Charlot locking for another vehicle for Gitta-Alpar-in-London—New Oscar Strais operetta, Waltz Paradise, due at Scala

Waltz Paradise, due at Scala theatre.

Akadamie theatre unearthing Sudermann's Schmetterlings Schlacht, successfully.

Fritz Schutz preparing a new talker for Wien Film starring Michiko Mein.

First local screen appearance of Katharine Hepburn in Little Women (Radio).

ARLBATINE HOPDURN IN ZURE OF WOMEN (Radio).
Musical play about Rudolph Valentino being written by Kurt Breuer and score by Ludo Philipp.
Arthur Schnitzier's 'Liebele' effectivel produced at the Imperial Legislation of the Control of the National theatre, Budapest.
Robert Katcher writing incidental music for new Paula Wessely film, music for new Paula Wessely film, budapest.

# Rome

Douglas Fairbanks and Lady Ash-ey took a four-day stopover in come last week and proceeded to

# **Paris**

By Bob Stern

Harry Leasim on the road. Beatrice Wanger back to U. S. Clemens Belling at the Alhambra. Rip to play in own revue at Mi-

'Mascarade' closing at Studio de

rEiolie.

Latvian ballet, from Monte Carlo, booked, for London.

Washington Palace adopting dual bills, alt U. S. films.

Four Whirtwinds, skating act, plusting the state of the state of

val.

Denise Gray returning to the stage with a contract for the Palais Royat.

Gargantua, opera by Armory and Marlotte, opening at the Opera

Comique. Pills, of Pills and Tabe song team, Ill. Leo David replacing him in Leo L You're Me.' Continuin

III. Leo David replacing him in You're Me.
Continuing Russian film season. Max Linder is showing St. Petersburg Nights.
Lindertes of Prench operating The Continuing Russian film season. Max Linder is shown to the Continuing St. Petersburgh at the Continuing St. Pranco-American society attending gala opening of One Night of Love (Col.) at Eduard VI. Crosswell Land II in hee. Guy. Crosswell Land II in hee. Well Land II in hee. Visit of the Land II in hee. The Continuing Cont

Frank Harris, Harold Lloyd's manager, here to find out what kind of stories the Europeans want to see Lloyd in.

Lloyd in.

Gaumont newsreel operator, flying South Atlantic with airplane, Santos-Dupont.

Mrs. Enrico Pissiniti, widew of Mrs. Enrico Pissiniti, widew of Mrs. Enrico Pissiniti, widew of the Mrs. Enrico Mrs. Enrico English Charles of the Mrs. Enrico Mrs

# **Palm Springs**

Adolph Zukor sunning and smil-

ing.

Bert Wheeler resting up from his p.a. tour.

Ellzabeth Argen looking over her Bert Wheeler resting up from his pa. tour.
Elizabeth Arden looking over her desert shop.
Walter King still trying to get used to his name.
Full Lukas placed down again.
Full Lukas placed down again.
Guy Lombardo drives everyone screwy with his Leica camera.
Ed Marin talking about building a home in the new Vista Del Monte tract.

tract.
It's only two hours from here to
Lake Arrowhead, three feet of snow

At any whead, three feet of snow and zero.

The Johnny Mack Browns and the Bill Gargans making it a two-family excursion.

The Johnny Mack Browns and the Bill Gargans making it a two-family excursion.

The Johnny Mack Browns and Feet and

tioned here for the noxt 80 days to aid in vouting eastern socialities back home.

Hai Roach, Charley Farrell, Frank Borzage, Aiden Roark and Darryl Zanuck practicing for their polo game here against Midwick.

All the Marxes at the El Mirador and burning because Groucho's youngster is the best swimmer of the tribe. He's also the best tennis player, another burn.

David Miller lost his tonsils. Louis Venator around town again. Buck Jones nursing a severe cold. Flu tripped up D. Ross Lederman Janet Beecher laid low with the

Hollywood

fiu. P. R. Kent still with the flu brigade. Norman Moray heading west for Visit.

Leon Leon out of hosp after ticker trouble.

ie. ice Fowler buying his own clegies.
Clark Williams descriing to shake bronchitts.
Jackle Cooper tied up with a

Jackie Cooper tied up with a heavy cold. Henry Wilcoxen crutched by in-fected foot. Patricia Ellis taking first vacash

fected foot:
Patricle Ellis taking first vacash
in three years.
Reulah McDonald sporting a Paramount contract.
Sid Lorratine all tuned up by his
Research and the second of the second

Somebody mailed Dorothy Dare a lamb as a valentine.

Harry Rackin, playing soft, soin and the lamb as a valentine.

Harry Rackin, playing soft, soin and the lamb as a valentine of a crack at Man Mountain Dean.

Sidney Skolsky in and out of bed for the last three weeks.

Harry Rackin Lamb and the lamb and lamb

you.
Al Jolson spent last Sunday denying an AP report that he had died. He admits he bought a five-acre orange grove in the San Pernando valley.

Clemence Dane and H. M. Har-oud departed their Metro scrib Simon Lazarus spouting about that European hegira he'll take this

Clemence Dane and H. M. Har would captered their Metro scrib. Simon Lazarus, spouting about that European hegin hell take this summer.

John Darrow, Evelyn Venable, Ami Bothern and Roscoe Karns new York, and the State of Simpleton of the Unexpecting staff, and the State of Simpleton of the Unexpecting of the State of Simpleton of the Unexpecting of Simpleton of Simpleton of Simpl

# CHATTER

## Berlin

Punks Kommt Aus Amerika' is a UKA hit.

"Curt Goetz, recovered, back in

Curt Goetz, recovered, back in Towarisch.
Adele Kern coming from Viennato-Staats Open.
Von Haushosen's Sciplo' trying out at Koenigsberg.
Erika Theliman married Dr. Roome tome and the state of the sta

Capitol am Zoo has booked 'Alles im eine Frau' Slegel-Monopole's um eine Frau Sieger-latest. Wagner's death memorialized by new production of his 'Tristan und Isolde'. Floking von Platen resumed role in 'Das Kleine Cate' in Kuenstier

'Alles fuer die Frau,' Halton and Swenn's comedy, ready for Munich

opening.
Rolf Wanka, engineer and doctor, has lead in UFA's 'Die Toerichte Jungtrau.
Hans Weissbach's 'Fruchtkon-Hans comedy, rehearsing for Hamburg Fransiska Ring stopped into 'King Lear' when Marie Koppenhoefer

Lear' when Marie Koppenhoefer took sick. Charlotte Serda and Gerg Tol-zien rehearsing comedy, 'Weiss und Schwartz.'

Charlotte Serda and Gerg Tolzien rehearsing comedy, (Welsa und Renate Mueller readying for last pix with UFA, then goes to Europa exclusively committee with the service of the service of

Dekken, by George Dunning, beling worked over preparatory to German production by Theo Shall.
Froytags' Journalisten' in Rose
theatre asked the public to write
a Stagely to Bugen Felder's work.
Johannes Riemann left Grossreinemachen', stage hit, for Vienna
where he leads in Lehar's operetta
'Eva' in. Bim version for Atlantis,
Terra's 'Hermine und die sieben
propaganda ministry. as 'state
politically and artistically worthful,
First road company of 'Krach um
Jolanths,' Berlin's outstanding lesit hit, found Fuerstenwalde thearre sold out three days in attact
under Pidis' release skedded for midMarch. Exteriors shot at Heidleberg, Michel Bohnen has male lead.
'One Night of Love' (Col') became
'Das Leucitende Ziel' here and
with adjectives. Marmorhaus is
holding pic over.

# Des Moines

By R. W. Moorhead

Mrs. Hale Cavanagh undergoing ope G. Ralph Branton and Mrs. will pend a month at Miami Beach. Tri-States has lought 'March of Time' to be used in all 'A' houses. G. Ralph and Mrs. Branton off to Miami Beach for a month's vaca-

The Strand, second-run house, destroyed in a \$60,000 fire January 15, will be rebuilt for reopening on

The Strand, second-run house, destroyed in a 180,000 free January 15, will be rebuilt for reopening on Manager of KSO, appointed gentral manager of KSO, appointed a special election Manager of the Colstudents participating, for the Colstudents participating, and appointed the special election Manager of the Manager of the old Participating and participating and participating appointed to the special participation of the Manager of the Manager

## Pittsburgh By Hal Cohen

Gilbert Seldes here with the Mrs or a lecture at the Y.M. and W.H.A Luke Barnett went to work on Jimmy Durante and the Schnozzola fell.

Lew Lefton back on the job fol-lowing death of his mother in Cleve-

land Madeline Skelly Foust recovered from nervous crackup and penning a new play.

from nervous crackup and penning a new play.

It's a girl at the Bill Millers Father a sax player with Paul Pendarvis' band.

Maybelle Jennings, Washington, Maybelle Jennings, Washington, the week-end.

Ted Velhman and Ruth Miller slated to pint on this year's Pitt Cap and Gown show home again after a long hospital stay in Washington, her home town.

Olive and Amdur signed by Hotel Roosevelt's Biue Room to head new floor show there.

Roosevelt's Biue Room to head new floor show there.

Pushey's eyect their first visit from the stork in July.

Pittsburgh Playhouse has picked Spread Earde' for its fourth production.

The Belse Daniels-Ben Lyon-Skeets Gallagher play booked for the Nixon carly in April.

Eddie, Halino has returned to the Both Prittsburg song into radio work.

Fred Jackson, native son now liv-Fred Jackson, and we son now liv-Fred Jackson, native son now liv-Fred Jackson, native son now liv-Fred Jackson, native son now liv-

work.
Fred Jackson, native son now liv-ing in London: spent week with rela-tives while his new play. The Bishop Misbehaves, was trying out here.

# Montreal

Harold Moon leaving for London

March 8.

Charlle Dornberger to tour Western Canada.

Charle Dornoerger to tour western Canada.
G. C. Allison and R. Ayers join
Gazette star.

The Control of the Control
Devid Copperfield (MG):
Joe de Courcy leading his musicians in a hockey turnout.
Dennis King has a 12-year-old
son at Upper Canada College.
Frank Sinclair, Log Cabin Inn,
Ottawa, in town over week-end.
Mischa Einclair, Log Cabin Inn,
Ottawa, in town over week-end.
Mischa Einclair, Log Cabin Inn,
Ottawa, in town over week-end.
Mischa Einclair, Log Cabin Inn,
Ottawa, in town over week-end.
Ten dramatic clubs enter in recional festival here March 21-23.

Jim Sperdakis, theatrical producer
here, died at Quebec Thursday (21).

George Sims-orch plays Palais
d'Or following closing of Jardin de

George Sims-orch plays Palals d'Or following closing of Jardin de Danse. Atterberry Barn at Corona be-coming the spot for Montreal social

Danse.
Atterberry Barn at Corona becoming the spot for Montreal social regions of the provided and the spot for Montreal social regions of the spot for Montreal social regions of the spot for Montreal social regions of the spot for Montreal Corchestra gives 100th concert Sunday (17). And reports good season under Douglas Clarks. Fred Keating, formerly with for their theme song, now leading his own orthough the spot for Montreal Corchestra gives 100th concert Sunday (17). And reports good season under Douglas Clarks. Fred Keating, formerly with for their theme song, now leading his own orthough the spot for the spot spot for the spot spot for the spot spot for the spot season of the spot for the spot for the spot season of the spot for the spot for

# Philadelphia

George McQueen at the Adelphia.
Billy Watson may open another
intery.
Olive Saylor and Harry Essex
latest legit pals in town.
Evelyn Dean leaves for the Goast
Colory Servinia factioning up on
nerves by skipping to Bermuda and
a rest.

Larry Everling is catching up on nerves by skipping to Bermuda and a rest. J. McGovern out of show better an entrely and now handling publicity for Hudson autos. WB leasing four habe houses, Imperial, Lindy, Astor and Popular to Sol Hankin, Warner gone manager, at Keith's and later on local Shubert staff, opening-his cown-agency. Renewed reports that Pennsy rr. is to have a Translux theatre in its to have a Translux theatre in its to have a Translux theatre in its to have a Translux theatre in the Local group, Savoy Company, giving Ruddigore' as their annual Gilbert sand Sullivan show this spring. D'Oyly Carters missed that "Translux Have Changed" opening at the control of the control of

one here.
"Times Have Changed' opening at Garrick found Philly first-nighters in strongest array of season. Presence in cast of Mary (Mrs. Fitz-seasons) argent, of Plays and Players and Professional Players, one cause.

# Toronto

Martin Simpson to the Palace as

Martin Simpson to the Palace as asst. mgr.
Lady Eaton dining the planoplaying Reg Stewart.
Chailapin admitting he would like to do. Mephistopheles as a film. m.
bassy with Dave Barnum mc.ing.
With mamma on the Mediterranean, Shella Proctor into 'Mrs. Moonlight.'

ean, Shena light, Herb Allen, Columbia Pix (Can-ada) prez, and the missus to the

ada to be the control of the control

Minneapolis By Les Rees

VARIETY

Tom Foley, Star cartoonist, dead following operation.

Johnny Branton, Publix shorts

booker, on sick list.

A. G. Bainbridge, showman mayor, has filed for re-election.

Bess. Crane, Pantages secretary, back from Texas vacation.

Indie nabe film houses now using, wrestling as added attraction.

Mike Johannes salies obta with.

Mike Johannes, police chief, writes poetry during spare moments.

poetry during sware moments.
Bill introduced in state legislature
to legalize and license slot machines.
Light opera summer season schoduled for Lake Harriet, public park.
Paul Mans, Paramount salesman,
daddy of six-pound boy—his second.
Walter Liggett and Earl Buell
sponsoring new neighborhood weekly.

Stork paid a visit to Paul Mans, Paramount salesman—his second

son. Morton Van Prague passed through en route back east from

Betty Stoller, Fox contract clerk, bride, the groom being Arthur

Seattle.

Betty Stoller, Fox contract clerk, Betty Stoller, Fox contract clerk, Paymar.

Beymar.

Paymar.

Variety club to have first charity ball March 11 with tickets scaled at \$15 per course.

Chicago. Open company sched.

Chicago. Open company sched.

Als per course company sched.

March 13.16. with Jeritza and Mason in leads.

Helen Hayes in 'Mary of Scotland' booked. Into Metropolitan' for two days, April 25-27.

Redwood. Falls, Don. Bloom of the company scheduler of the company of the comp

puest soloist with almosapous symphony orchestra at pop Sunday complony orchestra at the Sunday completed, second heat financially inpast five years.

Bill prohibiting walkathons and dance marathons anywhere in Minat five years.

Bill prohibiting walkathons and dance marathons anywhere in Minat five years.

Selby Carr, new Paramount advertising head, elected vice-president of the exchange's Pep Club, which has equipped its club rooms with new furniture.

Edilbard Sensen, southers and former, Edison high valed clotdan, is star-Spanian student at University of Minnesota night school, Charter presented to local Varlety club at special ceremony with national officers from Pittsburgh, included a same J. Selimer in attacked, ance.

Out - of - town exhibitors wishing of the control of the control

ris and James G. Balmer in attendance. co. town exhibitors visiting Four Court of the Court of t

# Seattle

By Dave Trepp

Walker Whiteside comlus Roth plans a radio, stage creen school.

and screen school.
Irish Abbey Players heading this
way along about April. way along about April.

Don Mills in south with Martin
Itjen's 'Skagway Street Car.'

auens Skagway Street Car."

George Sackett here to handle local offices of Levey chruit.

Hål Grayson, and band at the Olympic for a spell, prior to going south.

Bill McCurdy here from Portland as northwest rep for San Carlo Opera.

Bill McCurdy here from rortiana, as northwest rep for San Carlo Opera.

Bill McCurdy here from rortiana, as northwest rep for San Carlo Opera.

Middleton now answering to the name of Miss. Anon Thorne, here with hubby on short visit from Frisco.

Walker Whitesides at Met for full week opening. March 11, -3bs. Thousweek opening. And to the March 11, -3bs. Thousweek opening.

Led by the new censorship board, police, swooped down on a special show 'for men only,' at the Eaglest Austitorium last Wednesday might on a charge of an indecent show. Around 3,000 men were in the audivance, on the state of the men of the state of the st

# **OBITUARIES**

Zeida Sears, 62, actress, play-wright and scenarist, died in Holly-wood Feb. 19, after a long illness She is suryived by her husband, Louis Wiswell, and a sister, Marie

Louis Wiswell, and a sister, Marie Paidi.

After a brief career in a store, she went into newspaper work in Chicago, working in the theatrical department on interviews and general writing. She came to New York with stage ambitions and was given her first assignment, in 'Sowing the Wind,' by the late A. L. Erlanger. After a road tour with the company she went into stock in Chicago and was brought back to New York for a. W. A. Brady company, later going into his 'Lovers' Lane.' She drifted into playwriting through Clyde Fitch, doing much play doctoring and writing a number of originals, including 'The 'Heart of a Child,' Lollipop, 'A Lucky Break,' Undertow' and 'The Scarlet Woman 'Undertow' was written in collaboration. with Garnet Westin. She went to Los Angeles for Cerli B. De Mille and from there to the Meter studend.

Metro studio.

#### HARRY TIGHE

Harry Tighe, about 50, died in his home, Old Lyme, Conn., Feb. 10. He had suffered a paralytic stroke and before he could be gotten to died befo

Tighe started some 30-odd years go in a vaudeville act, his breez Tighe started some 30-odd years ago in a vaudeville act, his breezy personality and rather strenous methods getting him quick attention. He presently started production of his own acts and passed along to musical comedy. He thereted Buste for the Schenck and also megged other productions for the same studio.

the same studio.

In recent years he has concerned himself with radio and last year was on the Good Gulf gasoline program Survived by his widow, Marvel Interment in New Haven, his birth-

# EMILY W. HARTLEY

Emily W. Hartley, one of the few women managers of a theatre died Fc). 21 in a New York hotel in

# In Memory of A REAL TE JAMES SCOTLAND Stage Trupper and N. J. State Trupper and N. J. State Trupper who died in the performance of his duty Tuesday, Feb. 19, 1935 Harry Burns Doug, Leavitt

which she had been spending the winter.

Mrs. Hartley went on the stage at 

### J. PARKER COOMBS

J. Parker Coombs.

J. Parker Coombs, 65, the Daddy
Jim' of the original Roxy Gang, died
in Great Kills, Staten Island, Feb.
22, of a sudden heart attack. He retired from the Gang hast spring
after a connection of 11 years.

A base of universal power he was

A basso of unusual power, he was or three seasons a member of the for three seasons a member of the Hippodrome company, filling that large auditorium with ease. He went to the Henry W. Savage company, making a strong impression as Kilingsor in 'Parsifal,' and did considerable work in the Gilbert and 'Sullivan' relivals staged by Frank Moulan. He was one of the original entertainers at the Cupitol when that house was opened in 1919. He is survived by his widow, two daughters and two sons.

### MORRIS KOHN

MORHIN ROHM
Morris Kohn, 71, ploneer motion
pleture man, died suddenly at his
home in Nanuet, N. Y., Feb. 21.
Mr., Kohn was a partner of Adolph
Zukor in the fur business and with
him entered the exhibition end with
Marcus Low. When Zukor foundad Famous Players Kohn went with
him and was president of Realart
Pictures, a Paramount subsidiary.

He served in a similar capacity for Select when that was established. He retired from pictures about 12 years ago, but he had served through the formative period of the pic-tures and had contributed material-ly to their advancement. Interment was in Westchester.

DOUGLAS Z. DOTY
Douglas Z. Doty, 60. magazine
editor and film writer, died of a
heart attack in Los Angeles, Feb.
20. He was editor of Century and
Cosmopolitan magazines, prior to
coming to Hollywood in 1925 when
he joined the Metro writing staff.
Previously he had edited St. Nicholas and had been with the original (S. S.) McClure syndicate. He also worked at Paramount and Warners,

# IN MEMORY OF RUPERT CLYDE RICHARDS cvc

where he turned out originals and screen plays. Cremation followed funeral services in L. A. Fcb. 22. Widow and a son survive.

ROBIN E. WILLIAMSON
Robin E. Williamson, 45, veteran
omedy director, died Feb. 23 in Los
ingeles. Boin in Denver, he came Angeles. Born in Denver, he came to Hollywood 18 years ago and was the first director on the early Laurel and Hardy comedies. Others who took his direction were Ben Turpin and the Mack Seniett screen comics. Prior to his picture work he was a stage comedian. Funeral services in Hollywood Feb. 25. Remains cremated. His widow survives.

#### PIERCE KINGSLEY

Pierce Kingsley, 73, died in Bay-shore, L. I., Feb. 21. He had for some years been a guest at the Percy Williams home at Islip. In earlier years he had figured in many of the Williams melodramas.

of the Williams melodramas.

He started with Lenhen & Bateman and was with the Primrose and West ministrels in the heyday of ministrelsy. He also supported J. K. Emmett and Joseph Murphy.

His widow survives.

### THOMAS BRADY

THOMAS BRADY
Thomas Brady 50, died suddenly
in Toronto, Feb. 25, of heart failure.
At the time of his death he was
connected with Regal Films, distributors for British Gaumont, London
Films and Gainsborough. He had
formerly been in Buffalo for Fox
and Metro and was Canadlan representative for Pathe at the time of
its merger with RKO.
He is survived by his widow and

He is survived by his widow and four sons.

# JAMES TOWNSEND

James Townsend, 66, member of the IATSE since 1905, died Feb. 2 in Los Angeles. Survived by two sis-

Most of Townsend's work in the Most of Townsend's work in the theatre was with Alexander Pan-tages, with whom he had gone to the Kiondike. Vet stagehand first joined the union in Seattle in 1905, transferring to L. A. Local 33 in 1920.

### JAMES SCOTLAND

JAMES SCOTLAND
James (Scotte) Soctiand, 37,
member of the standard acrobatic
Wilson Aubrey Trio until retiring
two years ago to join the New
Jersey State Police force, died Feb.
19 at Trenton, N. J., from injuries
sustained in an auto accident while
on duty. Widow survives.
Further Getafils will be found in
the vaudeville section of this issue.

# GENE DEMONTREVILLE

GENE DEMONTREVILLE.

Gene Demontreville, fair manknown throughout the South, died
at Memphis, Tenn., Feb. 13, a few
minutes atter he had run to investigate a fire at the fairgrounds. He
had been connected with the fairgrounds in-Memphis, for, 27, years
and was 64 years old. He was concession manager and superintendent
of the park.

# SAMUEL H. HERRON

SAMUEL H. HERRON
Samuel Hemming Herron, 73, former New Philadelphia theatre owner, died Feb. 21 at the home of his
daughter in Deliroy, O.
Mr. Herron, old-time Bastern Ohio
theatre exhibitor, had, been alling
for some time before his decease. He

is survived by a son and two daughters. Interment took place in New Philadelphia.

### THEODORE FRANCKOWIAK

Theodore Franckowiak, retired vaudeville actor, died Wednesday (20) in his 41st year at his home in Lakeside Park, N. J., following a heart attack. He had been an acro-bat with his brother, Anthony, but retired some time ago.

He leaves his father, five brothers and two sisters.

HARRY TODD

Harry Todd, 71, died Feb. 16 in
Glendale, Cal., of a heart attack, He
started in pictures with the old Esstarted in pictures with the old Es-sanay company and appeared in many westerns. He is survived by his widow, known professionally as Margaret Joslin, and a daughter. Funeral services in Glendale Feb. 18 followed by cremation.

EDWARD ESMONDE EDWARD ESMONDE
Edward Esmonde, 72, former dramatic actor, who spent 19 years in
vaudeville in The Solider of Propville', died at his home in New York
Feb. 23. He was one of the trustees
of the Actors' Fund.
Survived by his widow. Interment in Canal Winchester, O.

RUBY DEAN.
Ruby Dean, 48, who had played in pictures until the advent of sound, died in Cleveland Feb. 23.
She was a former partner of Jack Gardner in vaudeville.

Fanny Leslie, 73, old-time music hall-and-pantomime artist, died-in London, Feb. 9. An idol of her day, deceased popularized many songs during her career, and appeared with such stars as Dan Leno, Her-bert Campbell and Harry Nicholis, She first married Walter Gooch, the-ater manager, then Broughton Wil-

Madeleine Fabre, 22, of the Comedie Francaise, died Feb. 11 of gleeping sickness at her home in Paris. Pupil of Leon Bernard, Mile. Fabre won a first prize in tragedy at the Conservatorie in 1933, and started at the Comedie Francaise the same December.

Emilis Lerou, 72, retired tragedlenne of the Comedie Francises, died Tuesday (12) at her home in Paris. She started at the Comedie in 1880, retired from 1888 to 1889, and then played ten years more, still in traged.

Angela Papulis, 24, died at the Northwoods sanatorium, Saranac Before entering the Northwoods san she had been a guest patient at the N. V. A. san for three years. Father, mother, two sisters sur-

Frederick C. Peters, 59, residen of Fort Wayne, Ind., and father of Carole Lombard, Paramount film star, died Feb. 19 at University hospital, Ann Arbor, Mich., follow-ties an one-artion. ing an operation

Mrs. Cecilia Reynolds Robertson mrs. Cecilia Reynolds Robertson, 65, one-time society editor of the Washington, died Feb. 20 in Holly-wood... Surviving are Ralph Robert-son, L. A. radio announcer, and an-other son.

Mrs. Anna Behan, 84, mother of Mrs. Wm. McGowen, wife of Wil-liam McGowen, former RKO Or-pheum manager, died in Chicago Feb. 17.

Mother, 74, of Charles Irwin died in Ireland. She had been in ill health for some time.

Mother, 67, of Ray Tubman, manager of the RKO-Capitol Theatre, Ottawa, died last week.

# Exploitation

(Continued from page 29)

(Continued from page 29)
other, auddenly fissiback to the
original color and repeat.
Sign. is made with lettering out.
It is used, lighted by bulbs on the side of the frame. Lines are as o spaced that they are apart by the distance of the highest letter, At rest the sign shows the original lettering.
Frame, working in a groove and resting on the two wheels, which can be turned out by any mill or sawed on a lig saw if the theatre shop has one. Wheel is not round, below the acts to a peak which raises the siding frame to its highsite point; which is the height of the spacing between the lines. The peak ends abruptly, permitting the

frame to drop down on the low point for another raising. Sliding frame is provided with gelatine strips which will modify the original colors, as a blue behind the red, yielding purple. Can be all one sheet or assorted to suit the yarlous colors used on the face frame.

various colors used on unframe.

Wheel turns slowly, raising the frame to lite high point and permitting it to drop back for the next trip. Helps to use a fait chair caster at the bottom of each side of the frame, to-make the travel easier,

#### Personal Press Stuff

Personal Press Stuff

One exhibitor lately, making the perennial kick about press stuff, remarked that he was askamed or marked that he was askamed to the stuff of the stuff

### S. P. Helps 'Folies'

S. P. Helps 'Folies'
Tieup has been miade with the
Southern Pacific Railroad company
by exploiters of 'Folies Bergere,'
latest Maurice Chevaller pix. Large
window at the Southern Pacific offices. Fifth avenue and 44th street,
is being: used with stills from the
plcture. Railroad company ties in
with the statement that the production was filmed on its line.

# Boys Will Be Girls'

(Continued from page 1)

visage taking on a deep-purple when a colored lad came on for an interpretation of a Harlem butter-

interpretation of the show, however, In banning the show, however, Moss permitted it to finish its three-day date at the Circle, catching the show on Wednesday, the day before its closins. Miss Davis gave her spiel Thursday night—Godfrey and Linder having sotten the letter Thursday morning.

"Reason Moss caught the show the first place was when some citil-the first place was when some citil-

the first place was when some citi-zen sent the Commissioner a letter protesting the show's alleged im-morality.

New Orleans Ban
New Orleans, Feb. 28,
Night clubs in the French Quarter of this city changed their style
of entertainment following indouetion this week of an ordinance by
Mayor Waimsley prohibiting theartical troupes and other entertainers from appearing before the public while wearing garments other
than those of their own se. It also
prohibits person, so garbed from
mingling with the public in such
places of entertainment.
Fines of \$20 to \$25, jall sentences

places of entertainment.

Fines of \$20 to \$25, jail sentences
of 10 to 30 days, or both, are provided for violators of the ordinance,
persons in whose places of business
such violations occur, and persons
aiding and abetting such violations

The ordinance followed com-plaints to District Attorney Eugene plaints to District Attorney Eugenc-Stanley. He wrote to the superintendent of police, as well as the mayor, that such entertainment was. 'detrimental to public morals and decency.' Mayor Walmsley then ordered the places to abandon such, entertainment on pain of losing their liquor licenses.

Eleven female impersonators, picked-up by police in a drive on the places were discharged by Recorder Hopper on their appearance in court on charges of having no honest means of support and being

honest means of support and being dangerous and suspicious char-acters. There was not shough evi-dence against them to justify the penalty, the recorder said.

# Albany Fight

(Continued from page 7) would impose a fee of \$100 for the first 1,000 feet of each picture and \$5 for each additional 1,000 feet of film and \$15 for each additional print of a picture approved and li-

print of a picture approve censed.

The other bill would require the censorably division to rate films in the following three classes: Sutt-able for adults, suitable for family, and suitable for juveniles. The proposal is designed to give exhib-

and suitable for juveniles. The proposal is designed to give exhibitors a better opportunity to cooperate with the 'clean films' movement. It would require exhibitors to co-operate with the 'clean films' movement. It would require exhibitors to co-operate with civic and religious organizations against the show-ing of films that offend morality or deceny. It also would prescribe forms of contrato between distributors and the theatres.

Licensing of exhibition of films would be required. No permit would be issued for any place where liquor is sold if children are to be admitted. Each application would required of \$5000. The showled that hearing shall be confused on any company and the confused on the company of the contract of \$5000.

pended.

Violations by a distributor would be subject to a fine of not less than \$50 or more than \$50 or by imprisonment for not less than 30 or more

\$50 or more than \$500 or by impuisonnent for not less tifan 30 or more
than 90 days or 1 by both fine and
imprisonment.

Exhibitors violating the liw
would be faced with a fine of \$50 to
\$500 or imprisonment for 10 to 30
days or by both and in addition his
license-would-be-susponded.

Fight Against Bills

A tax of 50c on each seat in
every theatre in the state would
close theatres and create unemployment, speaker's against the McCall
tax and revised censorship bills declared at a hearing before Senate
Education Committee this aftermon (Trueday).

Charles L. O'Rellly, representing
theatres of the state, and C. C.
Pettijoin, speaking for film producers, led the fight seathest
McCall

Expectation of State Fed.

The committee of the state of the state

McCall

Thorrampers, stagehands,
and profectionists' unions and
representatives of owners of theatre
properties. Newspapers of the
state likewise had their opposition
expressed. properties. Newspapers of the state likewise had their opposition expressed.

expressed.

Sen. McCall declined to announce in advance who would speak for the measures. As a matter of fact, not one person among speakers present spoke in favor of the theatre tax and censorship bills.

# Laemmle

(Continued from page 1)

(Continued from page 1) control of U which have been made recently. One of these offers is reported to have been made on behalf of the Warrier brottiers, personally, through Reniaw, Inc., personal holding company of the three Warner bothers. Warner between made by the control of the control

thal, a few weeks ago. Blumer's bid apparently was in conjunction with a probable later understanding which might, have been had with Herbert Yates (Consolidated).

Among the offices there is also said to have been one from Albert Greenfield, Philadelphia realitor and former partner of William Fox Greenfield, Philadelphia realitor and former partner of William Fox Greenfield, Philadelphia realitor and former partner of William Fox Greenfield and the second of the control of the second of the control of the second o

cuss these rumors because they were too ridiculous to countenance. Now, since rumors seem to be spreading, I wish to assure Universal employes and others who may be interested, that these recent reports are utterly without foundation.

# Stock Market

(Continued from page 6)

600,000 shares outstanding of this of its recent drooping mood. It new Pattie common, Consequently pushed against the current-part-of traders are watching the movements in Patte A to receive some cluc as to what may be the prevailing price for the new stock. Present Patte for the new stock, Present Patte was best on the upside, too.

What trade areas was only fair. What trade news was only fair. for the new stock. Present Pathe common issue held firm around \$1 a share, where it closed for a frac-

tional loss.

Eastman Kodak common made a
new 1934-35 peak at 123% and
closed at 122%, where it was off half
a point. Low mark was at 119%,
Only other amusement stocks to display relative strength were American Seat and Loew's common. Former made a new high for the year
at 6%, but suffered in late trading
to fall at 5% c. Here it showed a half
noint advance.

point advance.
Although Loew's undoubtedly had Although Loew's undoubtedly had partially discounted the favorable dividend news, it moved up to 35% when directors announced a 50-cent quarterly payment. This doubles the old annual rate of 15 per share of common. Loew's wound up the week at 35%, where it was off fractionally. It had fallen to 33% during a general period of weaknessabout midweek.

Columbia Off

### Columbia Off

about midweek.

Columbia Off
Among the Issues to hit lows for the week on Monday (25) were Columbia Pletures certificates, 37%;
Consolidated Film common, 13%;
Consolidated Film preferred, 13%;
Eastman Kodak common, 13%;
Fox A. 10; General Electric, 22%;
Faramount certificates, 3%;
Faramount certificates, 3%;
Faramount certificates, 3%;
Faramount certificates, 3%;
Fox Margary English (15)
Fox

month a bies of the second and the second a loss of the eligiths—for—the week.

Radio common looked particularly sloppy at the finish, which was: 4%.

At this price it was down nearly a point net. Radio B was disappointing in late trading dropping to 42% before finding any support. At the closing quotations of 42% it was off 2% points.

While Radio preferred A suffered a loss of 5% points at the close, this creates of 5% points of 5%

wyn-Mayer also was unchanged at 28, a quarter away from its highest level. Warner Brothers preferred also was comparatively riftm and even with its weakening at the close, it was only down 50 cents. A second of the market in recent shape runups, as witnessed a week ago. Monday, has been that prices settle back to form a firmer base before the real advance gets under way. Whether this trend will be witnessed in the present situation should be fairly well known by the close of the current week. Amusemen Group has settled back and appears better situated to go forward as soon as the remainder of the stock structure does. At not the stock structure does. At not the stock structure does. At not of the previous week's activity was nearly equalled.

Because of the recent favorable

ward as soon as the remainder of the stock structure does. At no the stock structure does, At no the str

off, it never left below to votation was best on the upside, too.

While trade news was only fair during the week; it is not believed that any pick-up in business, as a result of removing uncertainties through the supreme court ruling, will be reflected for a week or so. The general strength in commodities and in hog and cattle prices were taken as a favorable omen.

Hog prices, which often in the past have heralded a brisk upturning stock prices, soared to the high-cat point since 1930. High mark was reached at \$9.10 per hundred-weight. Favorable dividend ohanges in the week were 20 compared with

in the week were 20 compared with 12 such changes in the preceding

12 such changes in the preceding week.
Declaration of a quarterly dividend by Radio on its preferred A stock revived talk in some trading circles of the possibility that dividend arrears, on the Radio Preferred B stock might be paid. Few were optimistic enough, however, teinink that the full amount of arrearages would be taken care of simply because there is so much due at the present.

Broadway liens showed a loss of three points at 48%, the closing price. Keith bonds, after getting up to 69% in early transactions, slumped badly at the close. They finished at 67%, for a loss of 2½ points. Warner Brothers showed a similar decline at 53. The Warner liens earlier had been to 55% and showed promise of going higher. Paramount - Famous - Lasky 68

OUTDOORS

Paramount - Famous - Lasky 6s gained fractionally and closed at 70. The certificates, however, wound 70. The certificates, however, wound up at 49, for a three-quarters loss. Paramount-Publix 5½s were down 1½ points at 69; low point of the week and the closing level. Certificates; were off less than a point at 69½.

RKO debentures pushed ahead to 32 af the outset but dropped to 39, in later transactions. Here they showed a point loss.

Loews 5s displayed the most strength, going ahead to 105 at the finish. At this price, they were upmost a strength, going ahead to 105 at the finish. At this price, they were upmost a strength, going ahead to 105 at the finish. At this price, they were upmost previous reading ays to 103%.

Over-the-counter transactions were marked by a rise in Pathe Exchanges preferred. The bid price rose to 106, with 110 asked. This represented an appreciation of -1½ to 2½ points.

Market in the past shortened week showed little promise. De-

Terred B stock might be paid. Few were optimistic enough, however, to think that the full amount of arrearages would be taken care of simply because there is so much due at the present.

Bonds Uncertain

Bands Uncertain

Berlin widespread weakness developed in the amusement bond list leveloped in the amusement bond li

Summary for Week Ending Monday, February 25:

#### STOCK EXCHANGE High. Low. Sales. Issue and rate. High. Low. Last. chg.

	7%	21/6	6,200	American Seat	87%	88	T2"
	41%	211/2	2,000	Consol, Film	54	. 5%	- %
l	71/2	10%	7,900	Consol. Film pfd. (%)† 20%	18%	19	-1
	12314	79	4.100	Eastman Kodak (5)	1101/2	122%	- 1/2
	147	120	200	Do. pfd	1401/2	147	
	174	814	4.100	For Class A 114	10	2814	
I	25%	16%	91,900	Gen. Elec (60c)	221/2	354	
	87.	20%	85,400	Loew (2) 35%	38%	1044	- % + %
	103	72	600	Do, pfd. (0½) 104½	6%	6%	200
	7	2%	2,300	Madison Square Garden	28	28	
	284	21	200	Met-G-M pfd. (1.80)	314	314	- %
	5%	1%	13,000	Pathe Exchange	1	1	- 16
	44		9,800	Patile. Bachangecti, 10 11 11 11 11 11	14	14	-21/4
	24%	1014	3,300 55,500	Radio Corp	4%	476	- %
	6214	2314	5,200	Radio pfd. A (87%)	511/2	52%	-0%
	-46	15	80.700	Radlo ofd. B	4214	421/4	-21/s
	414	114	11.500	REO	34	314	- %
	814	24	19,000	Warner Bros 3%	10%	1974	- 7
	81%	15	160	Do pfd	37%	8714	-3%
	4714	27%	85,200		92	94	+1
	. 99	82	50	Do, pfd. (31/2) 94			100
	_			Paid this year on account of accumula	tions 1	New 10	34-:35.
	• Plu	s stock	extras.	4 Paid tilla Sear on Mccount of des-	10	A Francisco	
	7 . 16	2 27		CURB		· · · · · ·	
١	100	1. 1- 1	100				
	17%	7%	14.600	Technicolor	35%	16 .	- 2
	314	1%	1.700	Translux (10c)*	2%	- 3	- *
i	-			BONOS		مستنب شد	
	150 3			BUNDO	12 / -	to	
		314	\$21,000	Gen. Thea. Eq., '40 8	7	716	- %
	13	51	6.000	Kelth 6s. '46	671/2	671/4	-24
	105%	85	84,000	Logy 6s. '41	103%	105	+3%
	404	30	17.000	Par-Broadway 51.s. 51 48% Par-Fam-Lasky 6a, 47 70%	401/2	46%	
	70%	2014	. 63,000	Par-Fam-Lasky 6s, 47 70%	68%	- 69	+ %
	7016	2814	107.000		69	69	-1%
	70%	2914	51,000	Par-Pub. 51/28, '50	.69	6914	- 7
	70%	20	78,000		10214	1021/2	. 73 4
	103	. 85	5,000		80	80	-1
	41	. 1814	3.000	RKO debs. Ce	68	- 58	-21/2
	67	40%	72,000	Wainer, Dios. of Contract	4.1	and the same	-0
	- 2			PRODUCE EXCHANGE, N. Y.	16 17	100	W
		. 1. 1	100 91		100		
				72 70-1			

OVER THE COUNTER, N. Y.

 Bid.
 Asked.

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 Col. Broadcast A.

 444
 40%
 Col. Picts. pfd.

 100
 10
 Paths Ex. pfd.

 \* Pald this year.
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# Incorporations

NEW YORK

NEW YORK

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Dorothy Labelson and Sol Feder, all of 546 Fifth avenue, New York.

Channe of Name ... to the Channe ... to the ... to ...

# Trustee for 101

Oklahoma City, Feb. 26. C. O. Johnson, Ponca City, named federal trustee in control of the tamed 101 ranch as a result of an agreement by attorneys for Col. Zack Miller and ranch creditors.

Johnson will be actively in charge of the property until a final decision is made on the bankrupicty proceedings. The move was regarded as a victory for Miller, who has repeatedly attempted to have the ranch placed entirely within the jurisdiction of the federal court.

# Tent Tricks Joust Over Lithos, Guard **Route Along Coast**

Los Angeles, Feb. 26,

Los Angeles, Feb. 28.
What looks like a small sized billing war between the A. G. Barnes Clircus and the Tom Mk motorized trick is on the horizon. Barnes-billers-are out putting up The Only Rallroad. Show Here This-Year paper. First lime Barnes has taken cognizance of truck opposition. position.

Both circuses are so far guarding Both circuses are so far guarding their-routes. However, tit-is-known, that the Barnes outlit will head up the coast as is their usual jaunt. Mix has not been in that territory and has had contractors looking over the field. Known that Barnes has sewed up all the lots in the higger sized towns. Barnes has a complete line of new paper this year, first time it has changed paper in five years. Show is slated to leave the barnes around April 15, due in L. A. for two wocks around the end of that month. Mix will open about the same time at Long open about the same time at Long Beach.

Barnes show has been built up Barnes show has heen built up from 30 to 35 cars with considerable baggage and ring stock added. Eleven bulls have been added to the line, however, it is doubtful if they will travel with the show. Deal is pending for them to be loaned out to the San Diego Fair, which opens in June.

n June.

Both shows came home with a
ealthy profit last year as did all
ircuses. Indications are that busicircuses will be a repeat this year.

## Fair Ground Fired

Ottawa, O., Feb. 26. Ottawa, O., Feb. 28.

Fire which swept through two barns at the Putnam county fall grounds here destroyed two race horses and caused damage estimated at \$10,000. Origin of the blaze was not determined. Four horses perished in the blaze, houlding Marthol and Hilds Girl, valued at \$500.

# Columbus Week Stand

Cole Bros. Clyde Beatty Circus ill play week in Columbus, start-ig March 4, backed by Pepper club, cal civic group. Affair will be for

local civic group. Affair will be for charity.

Engagement is getting big play in newspapers. This is first time a circus has stuck a week in this city since Hagenbeck visited the State Fair four years ago. Outfit will roost in State Fair Collseum.

# **Another Circus Tent**

Minneapolls, Feb. 26.

A. G. Baihbridge, showman mayor and former circus: press agent, heads a local group that has formed Tent No. 13 of the Circus Fans As-sociation of America. There are 13 charter members. All belong to Zuhrah local temple of the Shrine.

# **Outdoor Adv. Co.** Gets 60G Sock For Biz Clutch

Los Angeles, Feb. 26.
Foster & Kleiser Company was declared to have been in restraint of trade in the outdoor advertising

declared to have, been In, restraint of trade in the outdoor advertising field in a \$60,000 damage, award to the Special Site Sign Company of Oakland by jury in U. S. District Court here.

Bill of complaint accused Foster & Kleiser of monopolizing trade in posters and lithographs between states, in violation of the Siterman act. Plaintiff's bill of particulars cited instances where the defendant company sliggedly interfered and seventials of the second of the second company sliggedly interfered and company sliggedly interfered and second company sliggedly interfered and second company sliggedly interfered and company sliggedly interfered and conservedly attempted or did obtain cancellations of leases on sites plaintiffs had leased for advertising signs.

Foster & Kleiser, the charges

sites plaintiffs had leased for advertising signs.
Foster & Kleiser, the charges stated, had for years owned and controlled 80% of the advertising structures on the Pacific Const and had transacted 90% of the total outdoor advertising in the Coast area. Plaintiff had in its suit demanded damages. of 4803,112. The Lury's

damages of \$383,113. The jurys award was \$15,000. Under the Sher-man-Anti-trust Act, the amount of damages may be trobled. A motion to this effect was granted, and attorneys (res included, brought the total to \$60,000.

# URGES N. Y. FAIRS TO **ELIMINATE THRILLS**

Albany, Feb. 26.

County fairs must get rid of thrill eatures and cease to be glorified audeville shows, Judge Leone D. County in the case to be sourced to the catures and cease to be sourced to the cature and cease to be sourced to the cature and cease to be sourced to the cature and cature and

annual meeting in Albany Tucsday (19).

People used to come to the fairs in horse and wagon to meet friends and exchange ideas on agriculture improvements, Judge Howell sald.

Now they come in automobiles and leave when the last killing is over.

leave when the last killing is over. If we cannot guarantee a killing or two, no one is interested.' More energetic advertising and recognition of the importance of the agricultural exhibits were urged by William H. Golding, secretary of the Cobleskill. Fair, H. also advised against the sale of beer on fair grounds.

grounds,
G. W. Harrison, of Albany, was
re-elected secretary for his 38th
consecutive term. Other officers reclected are: President, Lewis K. Rockefeller, of Chatham; first vice-

Rockefeller, of Chatham; first vice president, David Miller, of Penn Yan; accond vice-president, Jacob C. Newton, of Hamburg, and treasurer, William E. Pearson, of Ithica. The Town Falis' association, also having its annual meeting, reclected these officers: President, Harry G. Horton, of Afton; first vice-president, Charles H. Naybor, of Morris; second vice-president, Clayton A. Musser, of Boonville; secretary, Ciyde E. Shuits, of Horall, and treasurer, William P. Briggs, of Trumansburg. nell, and treasurer, W. Briggs, of Trumansburg.

# Dallas Dictator

Dallas, Feb. 26.

Walter Cline, mgr. Centennial exposition for 1936, voted virtual dictatorship, power by fair corporation on recommendation of Major Lenox R. Lohr, Century of Progress di-

on recommendation of Major Lenox R. Lohr, Century of Progress director. Lohr left after ten days counsel work on-setup,—Corporation waits for state and federal appropriations, but is able to start building, since alternative plans now drawn for any possible linal amount. Twenty-six acres to be added to 145 acre State Fair of Texas planh.

# Would get the Rest of Little Colonel YOU'RE BEATING "BRIGHT EYES" ALL ALONG THE LINE!

VARIETY

CENTURY, ROCHESTER: Outgrossing 'Bright Eyes' Xmas week engagement by 25 per cent. First five days beat entire 'Bright Eyes' week! 

RKO PALACE, ALBANY: By far biggest opening of any Fox picture this season.

KEITH'S DAYTON: 50 per cent bigger opening than 'Bright Eyes.'

FOX, PHILADELPHIA: Opening 2 days biggest of season...practically equal 4 days of 'Bright Eyes' (including Xmas!)

PARAMOUNT, PORTLAND: Running neckand-neck with sensational 'Bright Eyes' engagement.

FOX, ST. LOUIS: Opening day beats 'Bright Eyes' record-holding Xmas Day.

STATE, RICHMOND: Far ahead of 'Bright Eves' which played larger-capacity house. Management looks to at least 3-week run.

# SHIRLEY TEMPLE LIONEL BARRYMORE

E COLONEL

A B. G. DeSvive Production with

EVELYN VENABLE . JOHN LODGE and BILL ROBINSON

Directed by Dandibale Screen play and adaptation by William Co

Based on the story by Annie Fellows

AND THEY'RE PLANNING HOLD-OVERS EVERYWHERE

Scanned from microfilm from the collections of The Library of Congress

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> Coordinated by the Media History Digital Library www.mediahistoryproject.org



University of Wisconsin-Madison http://commarts.wisc.edu/

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