29th ANNIVERSARY NUMBER

PRICE 15¢

Published Weekly at 154 West 45th St., New York, N. Y., by Varisty, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1934, BY VARIETY, INC.

Vol. 117 No. 3

NEW YORK, TUESDAY, JANUARY 1, 1935

152 PAGES

ING FILM N

Drinking-Gambling Hollywood Extras Face Booting From Films

Hollywood, Dec. 31. gambling—and other tomfoolery by extras drawing day pay at studios is out henceforth, according to edict of the Central Cast-ing Corporation, which routes the Hollywood's thousands of non-acting actors and actresses. Formal notice posted on bulletin boards of all studios that are mem-bers of the Hays organization, burled at the hordes like a tear gas bomb, indicating that offenses have become so rampant among this class of workers that only drastic-threats can take care of the situa-

Mobsters, it seems, have been get-ting drunk, playing bridge and pin-ochle to excess, shooting crap and indulging in divers other breaches of discipline, such as leaving the set without permission. Central Casting, which has evolved more rules and regulations since Campbell MacCulloch took charge than a field has mice, appears de-termined to emilypost the throng electric in the set. According to the notice sent out. following renalties

while on the set. According to the notice sent out, following penalties will ensue for violators: First instance of getting drunk or gambling during work period will (Continued on page 132)

500 DANCERS AT WARNERS

Hollywood, Dec. 31.
With three current productions incorporative to the current productions incorporative to the current has total 0.500 hones have the payroll rehearsing this week. Special production number for Golddiggers of 1355 is using 175 boys and girls, with Busby Berkeley directing. Madame Nijnska is rehearsing 150 steppers for numbers in 'Midsumer Night's Dream', while Bobby Connolly has 125 in rehearsal for numbers to be included in 'Go Into Your Dance.'

TEA-LEAF READERS NOW DOPING COCKTAIL CUPS

Baltimore, Dec. 31.
With tea-rooms decidedly on the ware in these parts, those who formerly balted patronage by reading the tea leaves for the customers have hopped over to another closely approximating form of fortune telling.

They have joined forces with the loop cocktalleries and hang around afternoons gazing in the crystal for the patrons—the crystal being the cocktail cups the spots have started using to stimulate the practice.

Confession

Lincoln, Dec. 31. Lincoln, Dec. 31.

A tragedy was tersely spoken from a small town marques last week. A film peddler had heard of the opening of a theatre in the town and drove in to sell some pix. When he arrived the theatre was shuttered and boarded with a large

sign displayed:
"OPENED BY MISTAKE."

CANADIAN GOV" **SPONSORING 2 ANTI-WAR PIX**

Toronto, Dec. 31.
With the current interests in war and the anti-munitions attitude, the Canadlan government is rushing two pictures through the cutting-

Canadian government is runhing two pictures through the cutting-room and applying sound effects. Both Govt, pix point out the folly of war, its heroisms and sacrifices, its tragic aftermath.

One will be distributed by Columbia; the other, sponsored by Premier Hepburn of Ontario, is not yet set on distribution. It will probably be in shape for release before the Federal film.

In view of this situation, Laurence Stallings' The World War' (Fox) has been refused Canadian war clips for insertion in this country. The two Canadian government pictures will be ready for release in February. Lest We Forget' (Col) is sponsored by the Canadian Legion; aegis of the second is undetermined.

Task is to select, in both class, Task is to select, in both case, Toy and the control of Canadian forces' activities to Canadian spreas' activities to Canadian spreas' activities to complete the control of Canadian forces' activities to complete the control of Canadian forces' activities to complete the control of Canadian spreas' activities and the Cabinet ministering dust on the shelves of the Canadian government's Motion Picture Bureau. Some weeks ago, the Frime Minister and his Cabinet ministers had a view of the reels. Decision to assemble a feature followed.

Doc Off Sustaining

Dr. Allan Dafos, who came to world-wide attention in connection with the Diome quintuplets, may go commercial.

Liggett drug chain, which financed Dr. Dafoe's recent New York itinerary, is reported contemplating marketing obstetrical preparations for expectant mothers, endorsed by the doc. An ether commercial hookup may also be undertaken later on. Hearst also signatured the doc for a series of baby natured the doc for a series of baby

By Arthur Ungar

Hollywood, Dec. 31. The year of 1934 actually u Hollywood, Dec. 31.
The year of 1934 actually unveiled one boxoffice sensation, the
tof, Shirley Temple, who jumped to
stardom and became a potent screen
factor over night. Other players
who had been unimportant in years
gone by also leaped to the fore during the past 12 months, but on the
whole for 1934, while star power
could get them in on an opening it
couldn't hold them if the picture
was not there. This explains many
films while hould open well and
then allp to ordinary grosses. However, the condition was an improvement over '35 when no star could
the star picture was order in the
interest of the picture of the picture
to the star picture was order in the
toture. If good, great for
the star if too or the first.

It is still a question of the merit of the picture. If good, great for the star. If poor, or just fair, it's merely another picture which helps no one in particular all the way down the line.

The past year further marked a number of stars who had hopped to the top during '33 as going the other way in 1934. Possibly not their fault in several instances but in most, especially in the case of some of the femmes, it was their own strategy which brought them down a pag or two, three or four.

Turning from the players, for a minute, to name the six best money directors and pictures of the year, the top directors were:

directors and pictures of the year, the top directors were:

When the top directors were:

Frank Capra

Norman Tauros
Lloyd Bacon

George Cukor
Victor Schertzinger

And for the best gross pictures of the year, Coast studios acclaim the following films as the six leaders:

"Little Women" (Radio)

"I'm No Angel" (Par)

"Judge Priest" (Fox)

"Dinner at Eight" (M.G)

"It Happened One Night" (Col)

"The Bowery" (UA)

Particular data as to the reasons for these ratings will be found in later paragraphs.

later paragraphs.
Standouts

After you get by Shirley Temple, others who have also shone bright-ly during the period are Will (Continued on page 36)

PROSPERITY IS BACK. SAY THE WAITERS

Nite life being a luxury proposi-tion basically, the catering staffs at any of the popular cares and hotels only gauge economic conditions by one thing—the amount of the stake With last night (New Year's eve biz the best in four years, the tipi to the reservation-takers was re-ported to be likewise in high per-

Rose Bowl's \$250.000

Hollywood, Dec. 3 Seats for tomorrow's football game in the Rose Bowl between Alabama and Stanford are practi-cally all gone, with a capacity of 85,000.

At top of \$4.40, the take will be n even \$250.000.

Amateurs Treated as Sensitive Artists at Feenamint Tryouts

Bulb Dance

Baltimore, Dec. 31.
Latest evolution of the fan
dance is current at the Club
Variety, downtown hite spot.
battery, in an electric bulb
dance. Nude but for three tiny
bulba.

The xom 2

The room is blacked out during the routine.

DOLL-UP'GAG **BURNS PARIS CRITICS**

Paris, Dec. 31. Paris theatrical critics have de-

clared sartorial independence. Managers want them to come to first nights in white ties and tails, or at least in dinner jackets. Critics reply that they go to shows to work,

reply that they go to shows to work, not to display themselves, and they'll come in business suits if they feel like 'it.

Row was started by evening dress request enclosed with critics' tickets to opening of French version of your control of the property of the propert

a 'decently dressed place,' and Tre-bor wrote squawking against a re-porter who recently went to open-ing in sports clothes.

UNUSED THEATRE

Finest House in Southwest Not Available for Road Shows

San Antonio, Dec. 31.
The most beautifully appointed and equipped legit house in the southwest goes unused because it would become taxable if the local Shrine temple booked a profit-mak-

Shrine temple booked a profit-making show.
Shrine temple, built at a scvenfigure expense, has been open several years. It has an auditorium rating in appearance and equipment with any theatre here, but houses only benefits and shrine activities.
Building, just off the main stem, is tax free as long as the commercial theatre is kept out.

Radio's tender heart, its yen to be fa'r and squar', its longing for the good-will of even the most misguided of God's children, warmed guided of God's children, warmed the Columbia Radio Playhouse Saturday, Dec. 29, where the preliminary try-outs for National Amateur Night, sposored by Feen-a-mint, were being courteously conducted. Amateurs beyond a doubt filled the orchestra floor, awaiting their turn in the exteady two-and-a-haif-hour procession to the platform mike. Ray Perkinsk, the program's mc., replaced, when exhausted, by Arnold Johnson, the program's orchestral conductor, drew the aspirants' application cards at random from a wastebasket.

Much too gentlemanly to use the

wastebasket.

Much too gentlemanly to use the hook to cut short the bleatings of farmyard fowl imitators, Irish falsetto tenors, sopranos timidly searching for high C, and harmony trios grimly murmuring plink-plunk, the judges sat safe in the thick glass screened control room, (Continued on page 150)

Revival of Leisurely B'way Feed-Bagging Has Showmen Guessing

der about.

Folles Bergeres' opening night
grossed \$8,000, slid to \$3,000 the second night (Wednesday) and tilted
to \$5,500 the third night.

White House Favorites

Chaney and Fox will dance the Blue Danube and Merry Widow waltzes at the White House New Year's Party.

It's a fourth time in the Executive Mansion for the dance team. Only pair ever so honored.

U. Grahs Martha Eggerth; Kiepura **Goes Paramount**

Paris, Dec. 22.
Signing of Jan Klepura, Polish tenor, and Martina Eggerth, soprano, for Hollywood-former by Paramount and latter by Universal—ends a struggle lasting months to. get the two continental stars to the United States. Couple is secretly married, fact generally unknown in the trade.

the trade.

Metro was interested in both, but hemmed and hawed so long, trying to beat down the prices the artists wanted, that it lost out in both cases. Ike Biumenthal, after setting a home office okay, signed Kiepura for Par following a few days of negotiations, on a two-year contract. Figure is said to be \$11,000. Tenor will go to the United States in May, after he has finished a film here.

In May, arrer ne mas minsee a min-here. Soprano's deal with U is reported to, he for three films at something lik. \$40,000 each, by the Continental singers which are others here, but the court is a south of the court of the courts haven't yet thought of Sid. Rayner, American tenor of the Opera, Comique, who has a grand voice, and a physique which mil. The warrant a screen test. He hasn't heen In film yet on either side. been in films yet, on either side.

-LUCIEN HUBBARD EAST TO O.O. 'EAGLE GUY'

Hollywood, Dec. 31.

Metro is, interested in buying screen rights to both 'Gold Eagle Guy and 'Merrily We Roll Along, current New York legit shows. Luclen Hubbard few éast to catch the shows and report a yes or no on filming possibilities.

Report is that 'Guy' screen rights are being held at \$100,000.

Fred Keating on Upbeat

Hollywood, Dec. 31.

During the past few days Columbia has sheared five players from its contract list. They are Fred Keating, Shella Manners, Lucille Ball, Charles Sabin and Virginia

Pine.

Radio grabbed Keating on the bounce for one of the leads in Four Stars to Love, and Metro is talking a termer with him for the three S. S. Van Dine Philo Vance stories. If the deal, jells it will be he and not Paul Lukas to do 'Casino Murder Case,' first of the trio to go into work.

Claude Rains with Guild While U Mulls Contract

While U Mulls Contract
Hollywood, Dec. 31.
Chude Ratins, having, completed his current with the result of the complete his current his current his current beauting to the Mystery of Edwin Drood, has gene to New York to report to the Theatre Guld for a play, Player will remain east pending outcome of present negotiations with U. for a new contract, based on studio's high regard for his work both in 'Man Who Reclaimed His Head, and 'Drood,' his work both in 'Man Who Reclaimed His Head, and 'Drood,' but was prevented by at infured ankle sustained when he jumped from a jarahlel quing the final scele in 'Drood.'

Fred Stone at Par

Hollywood, Dec. 31.
Fred Stone has a term contract
from Paramount and is due here
next week from Florida for 1f You
Hunt With Old Don. Script written by Irvin S. Cobb.

McCarey in N. Y.

McCarey in N. Y.

Ray McCarey due in New York today (Mon.) on an assignment to direct two sports shorts for Metro, starting immediately after New Year. His first, will be a hockey subject, to be made in Madlson Sa. Garden, second will be about lee' yachting at Lake Placid.

McCarey completed direction of the Monogram feature, "Mystery Man", Monday and hopped the Chief Wed. night.

How Come?

Hollywood, Dec. 21.
Before Paul Muni left for New York by boat, Warners refused to show him a print of his latest picture, Border Town, 'claiming a preview was necessary before he could

necessary before he could see it. Second night out on the boat feature shown was Border Town.

Marxes Telling Film Script's Gags On Stage Pre-Prod

Hollywood, Dec. 31. Oft talked of, but never tried Marx Bros. are now having the script for their Metro picture re-Marx Bros. are now having the script for their Metro picture re-written into a 40-minute presentation, which they will roadshow in Coast picture houses for four weeks in order to get the laugh merits of the yarn for the screen. Idea is not new, but actually has never been tried before. Experiment will cost around \$50,000, but both the brothers and Metro feel that the money will be well spens. Harry Ruthy and Bert Kalmar, who wrote the yarn, are doing the stage adaptation and will travel with the troupe, making continual changes in order to get the best out-of each situation and gag.

When they return to the studio, script will be shaped up to get the benefit of the stage showings. Marx trio and the writers also feel that this will be a good way to time the laughs, studys a tough guess-in-alwars picture.

Marx picture. Marx

MAURICE PIVAR UP AS PRODUCER AT U

Hollywood, Dec. 31.

Maurice Pivar, after serving 20 years with Universal, has been made an associate producer by Carl Laemmile, Sr. Pivar has been editorial head of the studio for the oast two years.
First assignment not set, but will

probably be a mystery yarn consideration by the studio.

200 on Snow Location

Hollywood, Dec. 31.

Hollywood, Dec. 31.

20th Century's 'Call of the Wild'
company left here this morning on
a special 11-car train for the Mount
Baker, Washington, location. About
200 people are making the trip, with
the location scheduled to last four

eeks. In the past week, 16 cars of equipment have gone north for the con-struction of the Alaskan village.

Col's Houdini Pic

Hollywood, Dec. 31. Columbia is going to do a picture with the late Houdini as the central figure.

figure.

Fred Keating, formerly a magi-clan hihself, will impersonate the prestidigitator.

Lloyd's Story Option

Hollywood, Dec. 31.
Harold Lloyd has purchased a three months option on Play Boy, magazine serial by Richard Connell. Connell is now at the studio doing additional work on the yarn.

THERESA HELBURN RETURNS

Hollywood, Dec. 31.
Theresa Helburn, who left the reduction staff at Columbia to return to the Theatre Guild, come back to the studio during the com-

ing week.
She will continue in her capacity
as associate producer.

Inez Courtney in 'Dames'

Hollywood Dec. 31.

Liberty puts. Dizzy Dames' into production Jan. 4 with William Nigh directing.

Cast to date has Marjorle Rambeat, Inez Courtier, Kitty Kelly and Berton Churchill.



WILL MAHONEY

The Evening Dispatch, London, Eng.: "The Ilberal praise from southern newspapers quoted on the publicity matter concerning Mahoney naturally made one wr der. He is a delightful little man who resorts to nothing in the way of make-up and props other than a bowler hat and an out size xylotaching, the sticks to his shoes and tap dancing mon the instrument. upon the instrument.

Direction
WM. MORRIS AGENCY
Mayfair Theatre Bldg.,
New York City

Temple Dolls and **Rogers Guns Top Xmas Toy Sales**

Chicago, Dec. 31.
Toys sold to record highs during
the recent Christmas splurge, shooting to 35% above last year's toy

gross.

Pictures and newspaper cartoons accounted for the two leading kid items, while business and science took care of the runners-up. Leadtook care of the runners-up. Lead-ing in the midwest was the Shirley Temple doll, which sold out com-pletely in the territory. Within two days of Christmas it was impossible to buy a Temple toy. The price range ran from \$1.98 to \$8. Runner-up to the Temple doll in the midwest was the Binc Xosers' Rogers gaace, ship. Buck Rogers is in newspaper cartoon strip char-acter.

acter.

In the east this situation was reversed, with the Rogers toys getting first place and the Temple dolls second. Both in the east and midwest the third and fourth places were copied by a toy microscope set and toy typewriter.

Killing a Program

Probably the most flugrant case of bad judgment ever launched over the air by a gossip chatterer was unfurled by Louella Parsons last Friday. night (28). Incident happened during the 'Hollywood Hotel (commercial) broadcast with Parsons spotted in the middle of the program for her film colony items.

In her zeal to be the first on the air, with the death of Lowell Sherman, Miss Parsons either ignored, or never thought, what such an announcement might do to the remainder of the program. It did plenty—the pail which gell over the Witnessing Audience at the control of the program and the control of the program. It did plenty—the pail which gell over the Witnessing Audience at the control of the program and the control of the program and the control of the program. It did plenty—the pail which gell of the program of the prog

killing the rest of the broadcast.
Dick Powell followed the
death dispatch with a fast songabout dear old Mississippi.
Immediate contrast was such
that the situation reflected as
not only missuided enterprise,
but deplorable tasts on the
first of the program.
If the program,
to point out that if Miss Parsons felt she had to get the
news of Sherman's demise on
the air eise could have asked
to be called back to the mike
at the finish of the broadcast,
this procedure seeming obvious at the time.
The unfortunate incident
will undotbedly serve is a
guide to other air châtterers.

Two Other Pix?

Toronto, Dec. 31.
The Canadian Legion of Decency steps forward to announce that 'Great Expectations' (U) is a grade A picture featuring 'Jack Pickrord, Louise Huff, and Grace Barton.'

In the cast of Great Exin the cast of Great Ex-pectations are Henry Hull, Phillips Holmes, Jane Wyatt, Florence Refd, et al. None of the Canadian named principals appear in it.

U Thinks Bill Wyler Stalled Too Much on His Wife's Retakes

Hollywood, Dec. 31.
Universal has released William
Wyler from his directorial contract,
which had one picture to go. Studio
expressed dissatisfaction at the expressed dissatisfaction at the length of time taken on his last

expressed dissatisfaction at the length of time taken on his last picture, especially repeated shots of Margaret Sullavan, whom he married on its completion.

Wyler headed for Europe with his wife, who is not due on the lot for her next picture until May.

Studio had plenty of difficulty with the picture, while its producer, Henry Henligson, was in the hospition of the head o

PAR LIFTS STANDING AND JOE MORRISON

Hollywood, Dec. 31.

Joe Morrison and Sir Guy Standing get options lifted on their contracts with Paramount.

Standing is currently working in 'Car 99' while Morrison has a featured spot in the Burns & Allen feature, 'Win or Lose.'

Buys His Way

Allan Jones, Shubert musical comedy juve, left for the Coast and a Metro termer last Friday (28). Jones is said to have paid the Shuberts plenty for release from his stage contract.

Lester Matthews Set

Lester Mattnews Set
Hollywood, Dec. 31.
Arriving in New York on the
Dutch liner Dinteldyk, Lester Matthews, English actor, is due at Universal on Jan. 18 to begin a term
contract as leading man:
Matthews was signed via cable by
Matthews was signed via cable by
seen and the set of t

Femme Kid Heavy

Fox has placed Jane Withers, & under an optional seven-year contract following release of. Bright Eyes, in which she played a kid heavy—a sort of female Jackie Searle.

Those Busy Burkhardts

Hollywood, Dec. 31.

Monogram has bought from Richard Burkhardt, of Fox studio publicity, the novel Dancing Feet which Burkhardt wrote with his wife.

wife.

This is the fifth sale by the couple in three weeks, Eurton King having taken four, with options on four

Davies Re-Make On Lil Old N.Y.' As WB Starter?

Hollywood Dec 31

Without a script ready for Marion Davies at Warners, Jack and Harry Warner have been conferring with Miss Davies and W. R. Hearst both at San Simeon and here, trying to figure a remake of one of Cosmopolitan's earlier pictures.

ngure a remake of one of Cosmopolitan's earlier pictures.

Hearst wants the first to be a
costume picture and favors "Little
Old New York' made in 1923 and
distributed by Samuel Goldwyn.
Expected that a decision will be
made before Harry Warner leaves
for New York next week.

No boulevards there are, and few
hand before content of the content of the
Conservation of the content of the
light, is Davies Drive, nominated for
Marion Davies by the city fathers
of Los Angeles in an ordinance
more than a year ago. Two other
streets, Linda Drive and Claire
Drive, were combined to give Miss
Davies her, perpetuation in pavement and corner posts.

Dunne-Boles-Winninger Slated for 'Show Boat'

Hollywood, Dec. 31 Universal is dickering with Fox to borrow John Boles to play with Oscar Hammerstein play, 'Show Boat,' slated for early production, Adaptation is being rushed by Zoe

Adaptation is being Tusnen by Akins,
Charles Winninger, the original
Captain Dan in the Ziegfeld production and Captain Henry on the
Maxwell House tour, is currently in
a New York play, but is available
at any time for marching orders
U-turned down-three-major-studio ofters in six figures for Snow
Boat.

Lowell Sherman's Last

Hollywood, Dec. 31.

Hollywood, Dec. 31.

Filming on Beeky Sharpe, on which the late Lowell Sherman was working at the time of his death, will not be resumed until the end of next week. Studio, within two hours of the death, was interviewing, various directors for the asdenment.

ing, various directors for the assignment.
Irving Pichel may complete the filming, which has at least six weeks to go.
Lowell Sherman's death may chuse the withdrawal of Sir Cedrid-Hardwicke from the cast of Pioneer's Eecky Sharp, if securing another director necessitates any set-back in production.
Hardwicke was brought here for the picture and is due back in England around Jan. 26, to start work with Herbert Wilcox in a picture for British and Dominion; also, he goes into a play for Gilbert Miller,

VACUUM-SEALING

Boris Karloff in New 'Frankenstein'

Hollywood, Dec. 31.

James Whale, who directed Fran-kenstein for Universal, will again pilot Boris Karloff, star of that

pilot Boris Karloff, star of that macabre production, in The Return of Frankenstein, elated to start at U on January 2.

Karloff this time plays the Monster role in the chiller sequel, and will be encased in makeup which requires from six to seven hours to don. This will be the player's first for Universal since last April, when he appeared in The Black Cat.

SAILINGS

YEAR IN PICTURES

The Blue Eagle of the NRA. hatched and bred in 1933, spread its big wide winss during the year just ending. And when those wings began to fiap they often raised a lot of dust, including problems which pelor to the adoption of codism had either not been dealt with at all or not in the same manner. So 1934 saw the New Deal placed to a test as an industry aid. The eagle was apothepsized, shot at and caressed in turn. It still has its supporters and its objectors.

It still has its supporters and its objectors.
From the first of the year, not long after pictures had adopted a code after months of wrangling, friction marked the movement to warm to be supported to the support of the support of

A. Rosenblatt, divisional amusement aoministrator.
Rosenblatt continues as administrator of picture and other codes, his power enhanced by his recent appointment as chairman of the NRA Compilance Board, a high post nections which particularly sought Rosenblatt's scalp were independent exhibitor organizations, notably.—Alled States and the Independent Theatre Owners Association. The I. T. O. A. sought to force a hand through the Code Authority by getting a court ruling making it incumbent upon the C. A. to decide exhibitor compilaints of its members, although the TrOA refused to sign the code. These moves have tailed and the code. These moves have tailed when the code with the code where the code where the code where the code.

although the ITOA Textused to sign the code. These moves have failed so far.

Cite the code in the textused to sign the code. These moves have failed so far.

Cite the code in the code in the course of the course of the code in the picture code that they deemed lamentable, indie objectors failed Rosenblatt anew and attempted to get Darrow to take up the cudgels in their fight. Darrow agreed, then as quickly backed out, and the indie campaign against the film code became no stronger than it had been. Today an estimated 2,000 exhiba have not yet signed the code.

After months of desperate agitation, the NRA legalized dual billing. Alter months of desperate agitation, the NRA legalized dual billing. Secured in August, nearly one year. Sistributors and exhibitors. This occurred in August, nearly one year. Sistributors and exhibitors. This occurred in August, nearly one year. Sistributors and exhibitors. On the U.S. was dualing.

Grievance Board Delays.

In April the NRA designated the formation of 52 zoning and grievance boards, and shortly thereafter the extent of complaints to be adjudicated by the C. A. brought feard that Madison Square Garden work and the summer was over industry oversers aw little chance for zoning clearance schedules, and later in the fall, in such pivotal points as Los Angeles, exhibitors were preparing to go through another season without NRA zoning provisions. In September indies feared the bottom would drop out of the code, due to the Abaence of a National zoning schedule, and in November observations changed into grauning suchedule, and in November observations changed into grauning and somputed by official figures to be was necessary, 56% under the original estimate. In November it was computed by official figures to be

made by the C. A., under \$100,000 was necessary, 50% under the original estimate. In November it was computed by official figures to be costing more than this for both coasts, with the codistic machinery for films set up in more detailed fashion through grievance boards their work, etc.

fashion through grievance boards, their work, etc.

Two features of codism which were discarded to the entire satisfaction of the industry were the salary-control and anti-midding provises of the NRA, decision being that the industry itself should regulate these. Earlier in the year the NRA had sent out salary questionnaires and publicly announced high salaries of film and other industry executives. But it remained for M.P.T.O.A. exhibitor immbers to hime. Holly-wood agents for the high star salaries in force. The agents, mean-while, were going through tantrums over new 19% regulations of the California State Labor Department, with plans calling for a commission calling for a commission. with plans calling for a commis-sioner to control agency practices

dents of the grossing graph determinedly believe. The '34-'35 season started off toward the end of August in encouraging fashion, the month of September, 1935, of around 15%. The five-day week, shorter hours, a five-day week, shorter hours, a and more belaure time have been NRA features said to benefit the boxoffice.

NRA features said to penem two boxoffice. So far as bettered conditions at the boxoffice are concerned, other factors have been important in achieving results. Better product, are the new season actors have been Important in achieving results. Beiter product, notably since the new season opened, is probably the most important. Repeal of prohibition is conceded to be another. That arrived just before the past year began, when speculation was rife as to just what legal grog would mean at the ticket windows. Concensus of theatre operating opinion is that repeal, if for no other reason, has assisted by serving as, an instrument which helps draw people out of the home. In many cities there had been no downtown life to speak of for the 13 years of the Great Mistake, whereas repeal had the effect of immediately bringing life to hottels, residentiate and one place the larger theatres are located. Repeal also provided employment and increased manufacture in certain lines, besides greatly, sitting, the circulation-of-money and, in the opinion of most showmen, having the effect of liberating a public mind which had gotten used to de-nying itself amusements other than radio and bridge.

Church Scare

Church Scare

Church Scare

Biggest scare of the year was the church crusade against pictures. This storm blew up over night, after smouldering a couple of years, and sertously threatened the industry, with blacklists apearing against undestrable pictures and pledges being circulated all over the country among the laity to join the Legion of Decency. In Philadelphia the offensive of the Catholic Church took on a Stygian blackness when all picture theatres in that city were made subject to boycott, regardless of the flimbeling exhibited.

mere made subject to boycott, regardless of the film being exhibited. Out in Hollywood the producers finally became worried about the situation after much scoffing. Stories were scrapped or reshot, production plans were detoured, and vague doubt as to what would be the outcome held the studies in a grip. The situation called for decisive action and it was here that the Motion Picture Producers & Distributors Ass'n began to organize producer-distributor thought, beyond the production and advertiging morality codes already in existence.

ence.

The decision to straighten out from within was hastlly reached as an expedient and a system set up under which all pictures were to undergo close inspection by the Production. Code Administration of the M.P.P.D.A., with Joe Breen as the industry's own censor. No picture was to go out unless it had passed Breen on the Coast, and from him received a certificate of approval.

approval.

On the ground that the industry appeared sincere in its efforts under this system, the ecclesiastical faction accepted it as such, but warned that a national film boycott action accepted it as such, but warned that a national film boycott would be attempted if the standard of morals on the screen were not maintained. One feature of the drive was the way the daily press went for it, despite the threat of censorship, giving it unlimited display space and quoting people who obviously were only tacking on to the drive-for-publicity purposes. For the Hays' organization '34 was a trying' year. Along with the coming of codistic regulation, some of its powers were usurped, and it is not yet: very certain just what will be the outcome so far as the Film Boards of Trade are concerned because of the provisions for goning clearance setups under the CA. The standard of the provisions for contact of the provisions of the provisions for contact in the contact of the provisions of the provisions for contact in the contact of the provisions for contact in the provisions of the provisions for contact in the provisions of the provisions for costly suit against Epgl, and the more recent decision favorable to William Fox in his Tri-Ergon patents case, were among major surprises of the last twelve

Ergon patents case, were among major surprises of the last twelvefornia State Labor Department, major surprises of the last twelveplane salling for a commiser to control agency practices years, the suit of WB against Erpl
contracts. will bring in settlement a final
provement in business through18,000,000 or 18,000,000, it is estithe year reflects in a large mat-1. It marked an outstands
sure the benefits of NRA, stuvictory for the Warner organiza-

By Roy Chartier

tion. Decision for Bill Fox may also enrich him untold millions, depending on its final outcome. The case is under review by the United States Supreme Court in Washington. A final verdict is expected about the middle of January. Meantime, all moves toward prosecution under the patents claims are in status quo.

Receiverships

Carried over from 1933 were nu-merous bankruptcies and receiver-ships, the result of the post-depresships, the result of the post-depression struggle which was too much. Paramount, RKO, Fox-West Coast. Saenger Theatres, Finkelstein & Ruben, the Roxy, N. Y., Fox-Metropolitan and Publiz Enterprises were major among these. The progress made during the past year in clearing up bankrupticles and receiverships has been magical to some extent, with the picture industry putting its house more quickly in order than many other businesses after being driven to the shelter of the Federal courts.

the Federal courts.
Publix Enterprises, gigantic theatre operating domain of Paramount, was so speedly discharged from bankruptcy last spring that bankruptcy attorneys were quick to comment. on IL. 'It was reorganized to be followed much more recently by the reorganization plan for the Paramount Publix company, second largest bankruptcy this country has ever known and one of the most complicated. Just six weeks ago the Kox-West-Coast-chain-threw-oft-the mantle of bankruptcy and emerged as National Theatres on a liquidation sale for \$17,000,000, preemerged as various Theatres on liquidation sale for \$17,000,000, pre-pared to start a new year from scratch and by itself.

scratch and by fiself.

The N. Y. Roxy and REO remain
in receivership, a less serious form
of Federal protection than bankruptcy. Reorganization of RKO is
seen by April 1, while the outlook
for the Roxy is the brightest for
the house since it was tossed into
the hands of its bondholders.

Fox-Met String

Fox-Metropolitan is expected to

ff in favor of reorganization under the new bankruptcy laws, a change in the statutes which came in June to hearten all companies in Federal

ilstress,

Both Warners and Loew had
syldenced interest in acquiring the
Fox-Met houses, a development
which brought forth another unique which brought forth another unique situation for 1834. WB had first put in a bid and then Loew, ex-cited over the threat of a strong third. New York circuit, countered with a higher offer. Eventually the two combined their bids, the last at \$4,500,000 with certain understand-ings. One of these was that Loew would take all houses of the F-M chain east of the Hudson, thus not only protecting but strengthening. chain east of the Hudson, thus not only protecting but strengthening its Greater New York foothold, while WB was to get all F-M properties west of that river. No one ever learned categorically why the combined Loew's-WB offer was pulled in, bu' just before this was done Metro had closed a franchise with the Rinzler & Frisch 'circuit, strong unit of the F&M chain, and all along supposedly Loew's chief interest in the F-M group.

RKO-Leew Tiff

RKO-Loow Tiff

Interest in the F-M group.

RKO-Loew Tiff.

Also about this time RKO was starting to worry over threatened dominance of the New York territory by Loew and so proceeded to acquire additional theatres, with around 20 indicated as the goal. Next indication of plans to fight Loew, after an unwritten agreement of many years between RKO and Loew not to invade each other's territories except on okay, was in a deal with Warners which took half of that-company's-film-programs from Loew. The latter then began grabbing for this year's product pictures which RKO had been getting before. Loew snapped up Fox. Columbia and Universal films and downtown men finally decided that this product and thater situation had to be straightened out. Loew eventually gave up all Fox product and half-of the U and Columbia programs, while RKO then reliminations while RKO then reliminations of the 1 indic theatres it had acquired in the New York area. eatres it had acquired in the Nev

theatres it had acquired in the New York area.

Throughout the rest of the coun-try, except that protection and similar difficulties arose, there were no serious product tangles or wholesale selling away of programs, New York having been notable last For Metropolitan is expected to try, except that protection and be ready to emerge from its long similar difficulties arose, there were receivership at any time now. A no serious product tangles or few months ago bondholders were wholesale selling away of programs, ready to accept a, bid which had New York having been notable last been put in for this eastern chain, year in that respect. This was unbut at the 11th hour it was called usual, since Metropolitan New York

ad had no serious product trouble

in years.
The new season was inaugurated The new season was inaugurated auspiciously around Aug. 15, when all major distributors grouped the best product their mills had turned out ano, unlike other seasons when certain pictures were held back former "propitious" boxoffics "weather, rushed them all out to help offset the church crusade. This followed closely on the helps of a disappoint-line summer with its disturbline relims aummer with its disturbline relims aummer with its disturbline relims. closely on the heels of a disappointing summer with its disturbing religlous drive, the severe midwestera
drought and a run of inferior pictures. It was a new season's push
with the best the film manufacturers could provide, and the boxoffice responded. Exhibitors were
happler and the public was coming
back to the import Films

An important sidelight of '34 was
the first require threat of the

At important sidelight of '34 was the first senuine threat of the foreign film market in the U. S. This care in the decision of Gaumont-British to set up shop in this country, convinced that the pictures it was turning out in England merited such a move. Today this side of the big foam is becoming conacious of the ability of British

conscious of the ability of Britain to make marketable film for American audiences. London Films, with its Henry the VIII., drew immediate attention and this picture supplied most of the impetus.

Production in the east was further encouraged but not seriously considered. Upton Sinclair, as Democratic candidate for Governor of California, was defeated and the Coast film colony shed no ears. Up to this tim Hollywood had continued to decry removal or productined to decry removal or productined. Up to this tire. Hollywood had con-tinued to deery removal of produc-tion east because Hollywood's over-head was too big a fixed charge to warrant serious consideration of film making in general in or near New York, But had Sinclair been elected the cast might have taken on new Importance as to girdle on new importance as to studio work, and Florida had definite

Coast Guilds

Coast Guilds
The Screen Actors Guild, headed
by Eddie Cantor as president, may
become the power over filmdom's by Eddle Cantor as president, may become the power over filmdom's artist realm which Equity sought to achley, in two unasucessful Hollywood campaign attempts. The Guild recently applied to Equity for affiliation, and while Equity approves its plans, it is likely that a parate charter will be issued the picture actors' group, giving them complete autopomy. The Screen writers' Guild, which declared war (Continued on page 132)

Bankers and Pictures

By SAM SHAIN

By SAM SHAIN

Those were halcyon days in 1238 and 1292. There were bankers who were anxious to regiment the film industry under some single business control. By 1933 this banker attitude had undergone a radical change. Receiverships were in Tashion that year. Some bankers were anxious to withdraw altogether from the film business if it were from the film business if it were compelled to stay on. Conditions wouldn't let them step out. Thus in 1934 bankers played a relatively smaller part in the film industry than is imagined generally. It was in 1933 that Chase bank demonstrated its domination of Fox Film. That year also brought up the indisputable evidence that bankers were to play important roles in the future of Paramount. Paramount as well as RKO had gone into re-Coday the new Paramount board has more bankers on it almost than any bank board.

The past year has been a year of co-operation between bankers and sakers.

any bank board.

The past year has been a year of co-operation between bankers and the film business. Filmdom and the bankers stood side by side as partners in a gigantic reorganization movement.

movement.

And as reorganization drew to a close, bankers were compelled at decide whether to remain as bankers or become active in the operation of the newly reorganized firms or those firms about to be reorganized.

or those firms source.

Lead. See bank decided some time ago when that bank selected Sidney R. Kent to head Fox Film. Chase virtually served notice by the signing of Kent that show business is for showmen to run. In 1934 Chase bank reaffirmed this 'viewpoint. Kent was given a new three-year contract as president of Fox Film. Kefth. Albee-Orpheum, chief theattre subsid of RKO, is controlled via

the Mike Meehan interests and RKO. Meehan is an investment banker in his own right. He has his representatives at KAO as officers and board members. David Sarnoff, and M. H. Aylesworth, together with Herbert Bayard Swope and J. R. McDonough, are directing -RKO. Sarnoff, assisted by Aylesworth presently, is engaged on planning financial reorganization of RKO. Threr was considerable talk about the Meehan angle in KAO-but election of Swope to the chalrmanship.

tion of Swope to the chairmanship of the KAO theatres looks to have

subsided that end of it.

During the year there was considerable talk about a possible big banker syndicate hookup with Columbia Pictures. It never came to

Jambia Pictures. It never came to particular street also was some talk during 1934 about a possible change of financial control for Universal. That also went out of sight.

In the meantime Loew's, which had been raitly on the way to banker control through Film Securities, finally got clear of that whole hook-up. F. S. broke up when the 660,300 shares of Loew common held by F. S. was sold at auction. Chase banker of the control through Film Securities, and the state of the control through the state of the control of the contro



Trade Mark Registered
FOUNDED BY SIME SILVERMAN
Published Weekly by VARIETY, Inc.
Sid Silverman, President
154 West 46th Street, New York City

SUBSCRIPTION Annual.....\$6 Foreign.....\$7
Single Copies.......15 Cents No. 3



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RATING THE CAMERAMEN

Hollywood, Dec. 21.

Stars will tolerate supervisors, producers or directors. They will argue over stories or scripts, battle over clothes and give in most of the time. But when it comes to a comment of the comment of the start of the comment of over clothes and give in most of the time. But when it comes to a cam-eraman—that's where the star will stand like Gibraltar. The favorite cranker must be or the picture doesn't start.

Several of the femme stars de-

Several of the femine stars demand their own particular cameraman, even have it specified in studio contracts that certain cinematographers be assigned to their
pictures. Others hold verbal agreements with the contracting studio
that they have the right to select
the man who is to photograph them.

Top stars seem to figure that the
cameraman holds the key to the
problem of keeping or obstake, as
regular cinematographer who intently studies setups for both close
and long shorts, to protect the
player against either poor lighting
or composition that plays down the
star, is worth fighting for. worth fighting for,

Many times top ranking players, and in some instances directors, have refused to start pictures until the cameramen desired are availthe cameramen desired are avail-able. The situation leaves nothing for a studio to do but pull the de-manded photographer off another production or stall the picture until he is available.

-Daniela and Garbo

Deniels and Garbo.

For instance, William Daniels has photographed Greta Garbo since her first picture at Metro nearly 10 years ago, and the Swedish girl will be to the control of the co

with Garbo.

George Folesy got a break to handle a Marion Davies feature more than a year ago. Now she won't have another cameraman on her pictures. With the star moving over from M-G. to Warners it; likely that a loan-out deal for Folsey will be arranged. Up to the coming-of sound, John Arnold handled the Davies productions and dled the Davies productions and was always held by Metro for her

Rollie Totheroh has been chief of the camera staff for Charles Chap-lin since 1917 and was carried be-tween pictures by the comedian up to about five years ago. Walter Lunden has been with Harold Lloyd since the comedian started his own

Lunden has been with Harold Lloyd since the comedian started his own production unit some 10 years ago. Victor Milner, perhaps the dean of cinematographers in point of service now consistently working, has the inside track as head cameraman on any picture Ernst Lubitsch directs. Pair split when the director went to Metro to make 'Merry Widow', as Milner was tied up with DeMille on 'Cleopatra' at Paramount, where he is under contract. Milner goes on the next DeMille picture and no one knows what will develop it Lubitsch-las ready to start his next for Paramount around the same time. Once weeks ago, Henry George Kather Country and first cair on any nor male at Radio. Joe Walker made a trip back from London, where he was offered several pictures in a row, to camera for Capra on 'It Happened One Night', Clark's 87 for Mix

Clark's 87 for Mix

Of the old-time star-cameraman eams Dan Clark probably holds a ecord in photographing 87 straight form Mix westerns between Fox reams Dan Claric probably noise a record in photographing 81 straight Tool Day 100 to 100 to

rinne Griffith, who had a clause in her contract to that effect.

John Arnold, now head of the Metro camera department, photographed all of the Viola Dans features for the old Metro company and was also in charge of the camera crew on the King Video productions at Metro up to the time he cook charge of the department.

10 Best Cameramen

William Daniels—Matro George Folsey—Metro Ray June—Goldwyn Charles Lang—Paramount Victor Milner—Paramount Karl Struss—Paramount James Wong Howe—Metro Charles Rosher — 20th Cen-

tury Georga Barnes—Warnere Arthur Miller—Fox

James Brown, Jr., has been pho-tographer on all of the Larry Dar-mour pictures for several years-and doubles in brass as unit pro-duction manager. Frank Good photographed all but two of the Jackle Coogan features produced by Sol Lesser and is now back with the latter as head cameraman.

Len Powers, who was with Hal Roach for around 12 years, pho-tographed practically all of the Warren Doane shorts for Univer-sal up to a few months ago.

Clyde DeVinna was the camers lobe-trotting companion with W. S Van Dyke when the latter made pic-tures for Metro in the South Seas Africa, and the Arctic. DeVinna is a cinch to awing back with Van Dyke when, and if, the latter takes any other expeditionary jaunts.

Ray Rennahan is rated the out-standing color photographer in the business today. He has been with Technicolor for years, was an ex-pert on the old two color process and is now tops in shooting the new three way development.

new three way development.

Leon. Shamroy, under personal
contract to B. P. Schulberg, has
been doing all of the Sylvia Sidney productions for the past two
years, while John Mescall made a
tie-up with James Whale, at Universal, to shoot his pictures exclusively about a year ago, George
Barnes, under Warner contract,

Second Ten

Tony Gaudio—Warners
Bert Glennon—Fox
Oliver Marsh—Metro
John Seltx—Fox
Jamas Van Tross—Warners
Lao Tovar—Paramount
Paverell Marley—20th Cenury

tury George Schniederman-Joa Walker-Columbia Sol Polito-Warners

naturally draws the camera assignment on all pictures where his wife, Joan Blondell, holds a featured spot. And you can imagine it Barnes doesn't help make his bride look

on a tree lance basis. Despite there are about 130 first cameramen listed for production on the Coast, studios occasionally find it hard to select grade A men for available jobs when a production peak exists. Undoubtedly—there are a number of capable first men who would click if given a chance on a major lot, but they are generally passed up because camera department heads, producers, directors or players refuse-to-take chances with them.

As a whole, the Metro and Para-

ruse-to-take chances with them.
As a whole, the Metro and Paramount camera. departments are
deemed to have the best rounded
out camera crews from firsts down
through seconds, assistants and still
men. It is worth pointing out
that these are the only two studios
which have experienced cameramen
as heads of their respective camera
departments.

John Arnold, at Metro, is a pi cameraman having starting in the business prior to 1910. Virgli Miller, business prior to 1910. Virgit Miller, at Par, was a first man for many years and the background of practical experience is in-duable to companies when camera organizations are being maintained at top efficiency. Outstanding first men are naturally valuable on a camera department roster, but they must

Top Specialists

Exteriora — Clyde DeVinna, Jos Valentine, M.G. Airplane photography—Elmer Dyer, WB. Process and trick work—Fred Jackman, WB; Farciot Eduart, Par; Vern Walker, Radio.

Few From Europe

PICTURES

Few From Europe
Only three European cameramen have come over here to make the grade during the past eight years—Karl Freum (now directing for Universal), Theodore Sparkuhl, and Ridy Mate: In comparison. American chematographers have gone to Europe to become outstanding, Glenn McWilliams is with Gaumont - British as chief chematographer and those on the other side doing well are Charles Van Enger, Phil Tannura, Lloyd Knechtal, Osmond Borrodalle and Harry Stradling. Charles Rocher and Charles Stumar both made a number of pictures for Ufa in Germann a few years ago. When Stumar returned from abroad he stated that cameramen over there were advertised on theatre marquees showe the director of a picture. irector of a pictur

Watching Von Sternberg

The cameramen out here are keenly watching the progress of Josef von Sternberg In acting as both director and head cameraman on Mariene Dietrich's 'Caprice Espagnole' at Paramount. Von Sternberg has always been noted for his lighting and camera angles, and assumed charge of the camera crew on this picture when he was unsuccessful in moving up a favorite assistant too fast. When the cameramen's organization refused—to—allow the the man to hindle a first job without more experience, the director decided to take over the responsibility. The outcome holds the cameramen in that on all previous pictures on the Paramount lot Von Sternberg Hasr land an ace photographer—as-

on the Paramount lot Von Sternberg-has had an ace photographer—as-signed to work with him.

The accompanying lists of besi cameramen is Vanuxy's selection based on '34 performances and ex-ecutive studio opinions.

RKO-Rockefeller Jam Over Fox's 'Bright Eves' Pic

For Film and the Rockefeller in-erests have turned deaf ears to any surported allbis in the worst clear-ince jam any theatre or chain has purported allbls in the worst clear-ance jam any theatre or chain has ever gotten into. RKO has been asked to make retribution in cash. The price is stated to be around \$15,000. Tast accounts have RKO agreeing to make this payment to For Film and the Rockefeller in-terests in Radio City In the size of damages involved and general importance to the trade the situation has no nrecedent.

the situation has no precedent.

Relations have been strained con

the situation has no precedent. Relations have been strained considerably. In consequence of the clearance rumpus with the Rockerfeller people who run Radio City and Fox Film additionally. Theatres which are involved in the clearance, Ism' are mostly. Reith Albeet. For the Rockefeller people the hurt seems doubly aggravated inasmuch as RKO is officially advised to the result of the result of

volved on a photographic record. Only the Palaco on Broadway was not involved, according to account. The Palace is a couple of blocks away from Radio City.

A similar violation was perpetrated by REO against the Music Clay Divoce some vector so, according to accounts. Therefore the Rockfedler people prepared themselves for any repetition of alleged violation of clearance.

When the thing broke, the Rockefeller people considered the breach sufficiently serious to call a special board meeting of the Radio City theatre company board to consider the matter. It was thrown into RKO's lap for an explanation as to



ERNO RAPEE Director of Music Radio City Music Hall GREETINGS

WHAT TO DO WITH CZECH **ECSTASY?**

Government morals experts are mulling question of admission of he Czecho Slovakian pic, Ecstasy.

Following special screening of Following special screening of this silent film Saturday attenuous (28) at Loew's Fox here, Treasury officials, attorneys, special morals advisors and others went into se-cret huddles to deolde whether film, which stars Madame Fritz Mandel, wife of Austria's leading Mandel, wife of Austria's leading had a morals. No decision had been made when Treasury knocked off today (Monday) for holiday.

on today (Monday) for honday.

Pic has been in New York customs, as Manhattan agents de-clined to take responsibility and passed buck to Washington higher-ups who likewise were reluctant to take definite stand.

take definite stand.

No Treasury officials would discuss subject further than admit secret screening Saturday and sayuthat no decision had been reached.

Film fells of boy and girl losted
in woods and forced to spend night
in a cabin. They also lose their
clothes. It was displayed at Mussolin's International Motion Picture
Exhibition at Venice last summer,
and a print has also been privately and a print has also been privately screened on the Coast for studio bunch. Also reported that Mandel had pressure brought to stop film abroad and has bought it off in

Joan Blondell Back

Hollywood, Dec. 31. Joan Blondell's first picture since she retired to have her baby will be 'Traveling Saleslady,' with William Gargan playing opposite, at War-ners. Start is set for Jan. 7.

Ray Enright directs, and San Bischoff produces.

how 24 RKO houses could trailertz simultaneously in alleged violation of clearance rights of the Musi-Hall without the home office know

Charles McDonald is the N division manager of the RKO thea

On Friday (28) the KAO board and the B. F. Keith board held meetings, but whether this matter came up for discussion is not meetings, but whether and came up for discussion is not known. Malcolm Kinsburg, chief Meehan representative in RKO and vice-chairman of the board, attended the meeting, which was chairmaned by Herbert Bayard Smana.

chairmaned by Herbert Bayara of Swope.

The Fox Film grievance on the inatter is that by such advance it trailerising the potential exploitation value, as well as the potential cholover possibility for Fight Eyes it was damaged and eliminated. The picture, according to accounts, finished for around \$88,000, very good gross whole might have been enhanced perhaps, it is charged.

The \$15,000 indemnity, it is expected, will be divided between Fox Film and the Rockefeller interests,

SHOW BIZ WILL BE ON GRILL **IN CONGRESS**

Washington, Dec. 31.
Opening of 74th Congress next
Thursday (3) is expected to be the
'go' sign for film enemies and reformers.

Annuary (5) is espected to be the common to the common the common to the common the common to the common the commo

lative pets.
Interests opposed to the code, both within and outside the indus-

interests opposed to the coestoot with support of the coestoot with support of the coestoot with the coestoot with the coestoot was a coesment of the coesment o

their met years of course agreement. Moral issues are virtually certain to come up again in both houses, particularly since the Legion of Decency has been made permanent and the Motion Picture Research Council has been consolidating forces op-

cell has been consolidating forces opposed to block booking.
Dat old debbil Brookhart bill unquestionably will raise its head again and Representative Patman of Texas is reported all set to renew demands: for consideration in the House. Representative Cannon of Weller and the Cannon of the Canno

trol board.

Copyrights may become an important issue since Representative Strovich of New York is determined to force revision of basic law and. Senate Foreign Affairs Committees still has the international copyright. union resolution in its files.

Other items

Continuance of admissions tax is inevitable and will be extended for at least a year if not indefinitely. House subcommittee is all prepared to recommend one-year extension of all nuisance imposts which go out mext June.

lext June.

Perennial alien-actor bill also expected to bob up again as measure still sticks on Federation of Labor list of badly wanted legislation, House Immigration Committee list of badly wanted legislation. House Immigration Committee, probably will wait some time before taking any steps, however, as its members are busily engaged in winding up their investigation of Communicatic and Nazi propaganda. The Bed part of Communicatic and Nazi propaganda in the Bed part of the Par

members of the Commish.
Fight. over appointment of Judge Eugene O. Sykes, chairman, has been threatened by Senator Bilbo of Mississippi, newcomer who threatens to raise more hell than Huey Long, and who is carrying a chip on his shoulder became Sykes (Continued on page 132)

Thalberg-Katz Anchored at MG

Talk of Either One Replacing Cohen at Par Is Deemed Apple-Saucey

Rumors that Irving Thalberg or Sam Katz would bounce over from Culver City to Hollywood, to take the reins of Emanuel Cohen at the reins of Emanuel Cohen at Paramount, is amusing to local in-siders. Neither of the two have been approached to take the top spot at Paramount nor are they in-terested in such a change, if sug-gestions, came in their direction to

make it.

Thalberg, though reported as unhappy at Metro on account of friction between studie executives and himself, sits in an unmolested spot on the lot since the departure of Nick Schenck for the east and is not interested in any changes. His current contract does not expire for three years.

three years.

He is a vice-president of the com-pany, responsible to no one, as he is an equal partner with Louis B. Mayer in operation of the produc-tion end, and, with the latter, cuts up a greater part of the 29% profits of Loews, line, which both share with J. Robert Rubin on the New

Thalberg informed VARIETY that talk of him going anywhere at this, time is just manufactured; that he has a contract and has been offered no Paramount proposition. Katz Not Concerned

Katz. Not Concerned.

Sam Katz, who recently came into the Metro organization and has charge of the making of their musicals, as well as being the executive whip over a number of supervisors, is also under long-term contract to the company and has not had any offer from his aims mater. He says he left Paramount two and a half years ago and is now going to devote his time to Metro labors and would not be interested in any change, regardless of how attractive a proposition might be to rejoin Paramount.

In the meantime, Nicholas M.

Paramount:

- In the meantime, Nicholas M.
Behenk has under consideration a
lane New York whereby Ben P.
Behulberg, another Paramount
graduate, will probably be inducted
into the Metro ranks as a producer.
Schenck talked to Schulberg several times before the later left for
the Bahamas, and it is likely that
after New Year something may
eventuate out of the conferences
with Schulberg going to Culver City
to make a series of pictures for the
1335-35 program.

Studie seventives here have not

Studio executivos here have not participated in any way in the negotations with Schulberg, as it is understood they were opened by Bob Rubin in New York, while Schenck was out here, and with the latter's knowledge of what was going on.

Understood here also that there is no possibility of Schulberg re-turning to the production reins of turning to the production reins of go through, but that likely a not go through, but that likely a new unit proposition might be made with him for the new season, either entirely financed by Paramount or with outside capital from Epri brought in by Schuiberg, who has had such a plan in mind for the past six months.

HAYS IN HOLLYWOOD AFTER HUNTING TRIP

Hollywood, Dec. 31.

Hunting at a ranch at Hernandez,
Calif., with his son, Will Hays returns here today, to be here on a
two-weeks studio look-around and
ontact with producers.

Mrs. Hays Joins him today, coming from New York by train.
Mautice of Keknale came with his
offer for the east and will stay
around these parts until Hays returns home.

MUTO COVERING WASH.

MUTO COVERING WASH.

Tony Muto has been transferred to Washington by the Hays office sind his duties in New York, at headquarters, assumed by John Boettinger, ex-Chicago Tribune's correspondent at the Capitol recently brought into the M.P.D.A.

A week ago Boettinger Joined the special committee which looks at questionable pictures to reach a final decision after Vince Hart, Breen's castern representative, has taken a look.

FREDDIE HALL ASKING **BREAK ON AIR REVIEWS**

Because of the fear of squawks from the daily reviewers, the film companies in New York are look-Mordaunt Hall for special previews on new pictures, that he may comment, on them critically over the air. The former N. Y. Times film critic started Dec. 24 on a 15-minute sustaining feature on NBC from New York Monday afternoons at

4:30.

Hail's desire, according to major film people, is to get screenings privately in advance so that he can break with his ether reviews ahead of the New York first run openings of the films

SEE PATHE-F. D **PRODUCTION EXPANSION**

is chairman of the board of First Division. His election came on Thursday (27). In this, trade observers see a future welding of Pathe and First Division (Thomas). Pathe and First Division (Thomas). Presently Pathe is on First Division through financing and indirect representation on operation, according to accounts. —Webb's—entry—on the F.D. board has not been unexpected in the trade. The Pathe-First Division association has been known in the

association has been known in the trade for months.

The Webb angle brings in the likelihood that Pathe will be back in film production shortly, through First Division; and secondly, F. D., hitherto a distribution company, will itself become an important producting link in the trade.

Harry M. Thomas is president of Harry M. Thomas is president of the company has brought about several shifts within the firm in the past months. Most

brought about several shifts within the firm in the past months. Most recently, Amos Hiatt was named by Thomas as his assistant. William Flske, one of the new personalities in the company, is still abfbad, where he and his family have made their home for several years, but he is expected to return shortly. In the menntime, Nicholas S. Ludington, who has been named president of the First Division producing subsidiary, left for the Coast Thursday. (27) to develop the firm's production. of the First Division producing subsidiary, Jett, for the Coast Thursday. (27)-to-develop the firm's production plans. John Curtis, v.-b. in charge of, production, will leave Jan. 8. by plane to John Ludington. Al Friedlander, in charge of advertising and publicity, leaves for Hollywood around the middle of January. All will make protracted stays on the Coast. Friedlander will work on distribution while on the Coast, including the 'March of Time' series. As for Pathe, that company's reorganization plan is slated for another alring early in March. The Company has been granted court leave to hold a special meeting of stockholders under the statutes permitting acceptance of the plan by two-thirds of stockholders of the plan by two-thirds of stockholders present rather than-two-thirds of all the shareholders.

'Parade' Prod. Combo May Stay as Unit

Hollywood, Dec. 31.
Jesse Lasky, who produced 'White Farade' for Fox with Irving Cummings as director and Rian James and Lasky, Jr., as authors, is working out a three-picture deal for Fox to retain the same compo.
James and young Lasky are currently in New York getting material for a new film. Slated to leave New York Jan. 3.

Md. Nixes Broken Lives'

Baltimore, Dec. 31. Maryland state censor board las week completely banned Broker Lives, indie Majestic release. In nixing showing of the flick any-

nixing snowing of the nick any-where in the state. Cannor board handed down decision worded in customary way that 'Lives' is 'Inde-cent, immoral, and tends, in the 'ladgment-of the board, to corrupt morals and incite crime.' Majestic Pictures, Inc., appealed the action of the censors, filing pro-ceedings in the Balto City Court last Friday (28). Presiding judge, Al-bert S. J. Owens, ordered the cen-sors to answer suit by Wednesday (2), and set next Friday (4) as date for appeal's hearing.

Lives' is the first flick barred by censors in eight months, or since before the inception of the Catholic

censors in eight months, or since before the inception of the Catholic campaign for cleaner films.

NO EARLY RKO FINANCE REORG

There are RKO insiders who are skeptical about the possibility of an early financial reorganization of, that company because it is their belief that the company is sating plan is known to be of the first plan is known to be of the plan is the pla an early financial reorganization of

year 1933, which was around \$4,387,000.

Strong advance in income will be shown by the Keith-Albee-Orpheum; group of RKO theatres. It is probable that these KAO houses will wind up in 1934 with about an even break. In 1933 they showed a loss of around \$600,000.

It is accounted that RKO's outlying theatres have shown greater comparative improvement during the year than those in metropolitan New York territory.

So far no actual reorganization plans at hand. The company its still under Section 77B of the new Company to the section 77B of the new Company and filed its final report as receiver last Thursday (27) in the Federal court, for the six months ended June 30, 1934.

Report shows that the total 1934.

1934.
Report shows that the total claims against the receivership estate (as distinguished from the claims which may be on file against the company under Sec. 17B) have amounted to \$35.766.416. Of this amount, \$29,544,355.56 is based on claims arising from rent guarantees or direct leases. rect leases. ere were 84 claims filed against

Warners 750G Prelim 'Dream' **Expense Revealed as Reinhardt Whips Europe Injunction Suit**

UA TAKES 'BATTLE'

Also Covenants With Garganoff for Future Pix

Leon Garganoff for American dis-'The Battle,' Frenchmade English language film starring Charles Boyer and Merie Oberon. French producer recently showed the film at the Criterion, N. Y., for three weeks, with the distrib deal resulting. U. A. has the film for \$45,000 against a percentage. Will be retitled "Thunder in the East." Deal carries with it a clause to also handle Garganoff's future productions. 'Battle' was Garganoff's first film and U. A. wants an option on all his future films for world distribution. Clause in the 'Battle' deal is only a temporary a more complete deal along this line to be figured out. made English language film starring

more complete usa.

to be figured out.

Garganoff salled back to Paris
Saturday (29) immediately after

CRAWFORD MAY **HEAD METRO** MUSIC

Hollywood, Dec. 31.

Bobby Crawford expects to close on Wednesday a deal with Metro whereby he will become head of the studio's music department. He will not only reorganize the musical setnot only reorganize the musical set-up but will serve as unit producer on musicals under the Sam Katz dynasty. During the past week Crawford has had half a dozen ses-sions with Mayer, Mannix and Katz, and now the deal hangs largely on the producing latitude he will be given

the producing lattude ne wiii or given.

If the deal goes through, Craw-ford will give up his active inter-est in the Crawford Music Com-party, with Rocce Voco handling the agreement provide that Robbins will continue to publish Metro film tunes and that Crawford may con-tinue to handle various song writers under personal contract to him and by him placed in different studies. This includes Gordon and Revel, now at Paramount.

Hollywood Dec 31 Expense of \$750,000 has been run

up at Warners on sets and prelimi-naries for 'Midsummer Night's naries for 'Midsummer Night's Dream,' with actual shooting still afar off, it was revealed in the liti-

star off, it was reveated in the littgation seeking to comple Max Reinhardt to quit Hollywood and produce an operetta in London. Reinhardt licked the Injunction thing,
duce an operetta in London. Reinhardt licked the Injunction thing,
data dealing with his Warners obligation; this baring the hure cost
aiready charged to the Shakespearean spectacle, with only a few
ballet scenes lensed so far.

Effort of the Habel producing
concern of Paris to enjoin Reinhardt from going ahead with his
production of Dream' until an asproduction of Dream' until an assad been fulfilled flivved. In Superior
Court here when Judge Emmet Wilson dissolved a temporary restraining order which had kept Reinhardt
off the set for ten days.

Court not only united the temporary hobbie, but denied a pies forpermanent injunction, coupled with
a-complaint-demanding Reinhardt
a-complaint-demanding
a-complaint-demanding Reinhardt
a-complaint-demanding
a-complai Reinhardt, an hour after his court win Wednesday (26), was back at his 'Dream' preparation chores.

PAR G.M. URGES-HASTENING **REORG'S OK**

Appeal to hasten the company reorganization for the company's own
best interests, as well as for creditors was made by George J. Schaefer,
general manager of Paramount,
when testifying at the hearing begun Thursday (27) on Par's reorganization plan, which was held
before Federal Judge Coxe, Hearing
addourned on Friday, following day.
Which may indicate that final acceptance of the Par-reorganizationis still some weeks off but stands
a chance still to get okayed by the
first of February.
It is expected that additional
testimony and arguments additionally will be heard on the adjourned,
ally will be heard on the adjourned,
form the plan's proponent moitoded
Austin Keough, Par's general counsel; X. Frank Freeman, Par theatre head; Walter Cokell, Par treaurer, and Fred Morhardt, Par's general auditor.

Sid Kent Due Jan. 3



Director of "Porgy," "Marco's Millions," "Wings Over Europe" and other productions on the stage.

Director of "Applause" "City Streets," "Dr. Jekyll and Mr. Hyde,"
"Love Me Tonight," "Song of Songs," "Queen Christina" and "We Live Itrouble.

Sidney Kent, who was expected here for new Year's, will not arrive until Thursday (3).

Detained in New York by tonsil trouble.

N.W. '34 Biz Better

Than 1933, but 40%

Less Than in 1930

THE INDIES' BIG YEAR

Hollywood, Dec. 81. Hollywood, Dec. 31.
Eyes of independent producers are
turned toward an horizon of hope
and promise as the new year dawns.
An era of even greater prosperity
than the past 12 months, the most
roseate since the films went gabby,
is in prospect for the denizens of
Poverty Row, so-called, and '35 is
aiready being halied as the big year,
for us little 'uns.

for us little 'uns. Enthusiasm of the indies is predi-Enthusiasm of the indies is predictifed on definite foundations that include better distribution of product, more equitable releasing deals, which give the producers a chance to recoup negative costs with reasonable profits, and a broadening of financing avenues.

Indie production on the coast rises Indie production on the coast rises and fails in direct proportion to the number of state right exchanges operating in the various territories, and ability of the latter to pick up and move the product they contract for during a season. Spread of dual bills throughout the country during the new right season. the year with resultant shortage of

bills throughout the country during the year, with resultant ahortage of product in many territories proved a bonanza to many state righters who struggled along, renewing notes for picture royalties to producers or delaying pick-up of releases. With a healthy increase in the total of financially sound exchanges it, was natural that the indie producers of the state of

Carr Puts Mone on Top

Carr Puts Mone on Top

Among the out-and-out independents, the progress of Monogram for
1934 was the most important event
in the field. Company shot shead to
become conspious of major rating,
and is slated to silds into the select
circle during 1938 with 100% in
production costs per picture. Major
responsibility for the progress of
Monogram must rest with Trem
Cair, production head, who has
gathered together a closely-knit,
efficient and non-political organization. fighting, all the way for the
company and its pictures.
Unusual for an independent producer was the procedure of M. H.
Hoffman, of Liberty, in producing
his entire program of eight features
for 1934-38 prior to selling the group
to franchise exchanges throughout
the country.

he country. Nat Levine, after holding the indie

Nat Levine, after holding the indie serial field virundity alone for several years, anticipated the entry of other serials into his domain, and launched a program of features for the market. This move will allow him to silde out from under further production, of serials if competition becomes too keen during 1935.

After suspending early in the year, Malestic got going again in late summer, with eastern distribution heads of the company turning over production responsibility, to Larry Darmour. Latter will deliver the entire program of 1934-36 as set up.

up.
Revival of interest in the market
has also resulted in the entry of
several new producers into the field,
in addition to bringing back a few
old-timers of the indic group of a
decade ago. Chief among the latter
are Louis Weiss and Sam Krellberg. are Louis welss and Sam Kreilberg. Both seem to be amply financed (Kreilberg has his own financing company, which also participates in loaning to other producers) and ex-pect to become factors in the mar-

pect to become factors in the mar-ket before 1935 closes in. Financing of independent product eased off from a tight clutch at the Financing of independent product rease of from a tight clutch at the start of the year to a point where a producer with a sound proposition could secure up to 50% of negative capitolic could secure up to 50% of negative capitolic could secure up to 50% of negative capitolic could be considered as the course of money to the course of money for the indies, but fine the entry of at least five other sources of money for the indies, lust five the course of money for the indies, week, against Consolidated was Pathe, also which grabbed off the financing of Chesterfield, Invincible and other finites of lesser rating.

Indie Coin Goes Begging
Indie Coin Goes Begging
Indie of lesser rating.

Indie the coin the course of the coincider of

By Walter Greene

independent producers. Latter can secure nearly 100% finance in some instances, because their product has been sold in advance to state right-ers, who have been tabbed as grade A risks in meeting obligations and A risks in meeting obligations and picking up releases on time. Instead of being confined to one or two sources of money, the indie producers now are in the happy mood of being able to shop around for the cash they need and then take the best deal.

Consolidated Lab figures it mus Consolidated Lab figures it must finance the indies that are in a posi-tion to break even with their prod-uct, as it thereby secures all nega-tive and release print work on pic-tures of, those indies to assist in keeping its eastern and western labs open. Profit on the processing runs into a sizable total over the period

Pathe financing deal stipulates that the borrower must use Dupont stock (in which firm Pathe holds a large interest) besides having print processing done in the eastern lab of Pathe. Another financing group, which caters mainly to shoestring feature producers and controlled by

of Pathe. Another financing group, which caters mainly to shoestring it years, came back to the fold to facture producers and controlled by make "Peok's Eta Boy," Chamber of Cature producers and controlled by make "Peok's Eta Boy," Chamber of Caterian Controlled by make "Peok's Eta Boy," Chamber of Caterian Controlled by make "Peok's Eta Boy," Chamber of Caterian Controlled by make the c

dlo office cubbyhole as a substitute for the furnished room he was forced to waste. Another pair of sheestringers work together for their common good and appeties with their common good and appeties. The state of the state will easily a state of the state of the state will easily a state of the state will easily a state of the s dlo office cubbyhole as a substitute for the furnished room he was

secured, he has admitted, was the only profit he got out of all of his work on the picture.

Swinging from the bottom grade to the top rank of independent producers who make 'em tor major real ease, the year, 134 a hore to the control of the cont

KEITH CLARK

The Man with 100 Cigarettes' Greetings to all my friends in Brajiand, Scotland, Ireland, Wales, Brajiand, Scotland, Ireland, Wales, Germany, U. S. S. R. (Russia), Hungary, Italy, Spain, Austria, Norway, Sweden, Switzerland, Africa, Monte Carlo, Belgium, Holand, Rumania, Cheko-Slovakia, etc., Just Anished Stoll, G. T. C. and

Agent: HENRY SHEREK

F-WC INSURANCE IS A PLEASURE

Los Angeles, Dec. 31.
Some 300 Fox West Coast exces and home office employes received Christmas gifts from the circuit in the form of insurance premium rebates, amounting to approximately 40% of the amounts paid in.

ly 40% of the amounts poid in.
Returns are premiums earned by
F-WC employes group insurance,
with direuit standing all costs, plus
a heavy portion of the annual premium, so that every cent of earned
premium was forthcoming for the
distribution and around 55% of the
comprensum of its employes
group incurance, making the cost
to-execu- and rank and file so low
as to make it possible for all to

as to make it possible for all to

participate.

This is believed to be first instance on record in the theatrical or picture industry where premiums on insurance have been distributed among the beneficiaries under the group plan.

group plan.

In addition to death benefits, F-WC group insurance provides a \$40 weekly disability clause, effective after one weekl's enforced idleness, with several of the employes participating in this feature during

'50 Million Frenchmen' Seen as Sock Stuff Despite Former Flop

Hollywood, Dec. 31. Warners is passing the script of 0-Million Frenchmen, made three

"Symillion Frenchime," made three years as of the Clean and Johnson, bearing the Clean and Johnson, Flyured to remake the story, Feeling is that the picture, which was never a click, was not given a chance in the first production. Believed that a much stronger musical can be made, both in view of its overlooked possibilities and greater experience at handling musicals. If a proper script eventuates, studio will go for it in a big way.

Busb Berkeley indicated as probable director.

DISNEY ADDS SIXTH **BUILDING ON STUDIO**

Hollywood, Dec. 81. Another building will be con-structed by Walt Disney Produc-tions, new structure to be erected to house the painting and inking de-

Latest addition to the Disney es-tablishment is the sixth since the company moved into its own studios three years ago.

FD May Distrib 'Dealers'

First Division may distrib the in-dependently-produced 'Dealers in Death, currently in its third week at the Criterion, N. Y. Topical Pictures owns the picture.

Fortland, Ore., Dec. 31.

Tear Just over for local box offices indicates total grosses ran about 40% less than in 1390. Figure that is in keeping with current employment conditions, which indicate regular employment for only 60% of persons normally working.

J. J. Parker, burg's No. 1 exhibitor, figured his Broadway and United Artists ran 38% under 1930 figures. Parker subscribes to the theory that overmuch exploitation of pix to regain the locat ducat sales will fall of its own weight unless employment is there to carry the load. Local b.o. biz is substantially better than at close of 1333, with all houses running on a higher average. Two vaude houses started during the year have boosted the burg's total nut. at least 45,000 weekly, with the stage units and bands probably drawing that much in as the probably drawing that much in as the stage described and the stage of the local started with the stage of the stage of the local started during the year have boosted the burg's total nut. at least 45,000 weekly, with the stage units and bands probably drawing that much in as the stage of the stage

ver. Half a dozen pic names, grapevine Half a dozen pic, names, grapevine publicity (free) and a 'iot of advance national, propaganda are still the three leading factors in determining b.o. results for any pic. Local exploitation is merely a follow-up on name appeal or on national gossip. Then comes the local grapevine, which in this burg means thumbe up or down,

POOH-POOH GERMANS HELP TO TALKERS

Washington, Dec. 81.
Foundation of William Fors case
was challenged last week by film
industry defendants in litigation
over sound patent rights as Altoon
Publix Theatres and other inter-Publix Theatres and other interested parties questioned contribution of German inventors in a supplemental brief filed with the Suppreme Court.

plemental brief filed with the Supreme Court.

Case probably will be heard by
the high tribunal before the end of
January, and date is expected to be
set when court returns from holiday
recess next Monday (7). Decision
some time in February is expected,
Defendants, repeating warning
that upholding of Fox claim would
place entire industry subject to
punitties assessments; and royalty
costs, minimized part played by
Germans in perfecting of sound pleture recording and reproducing
methods. Claimed processes has
been developed and improved by
numerous—American segineers and
scientists who all made contributions are all the seguineers and
scientists who all made contributions are all the seguineers and
with the sid of the patents involved
in the Tri-Ergon suits.

Attacking both flywheel and

with the sid of the patents involved in the Tri-Expon suits.
Attacking both flywheel and printing patent claims, defendants emphasized point that Thomas Edison years ago had been refused patent for flywheel on phonographs to govern speed, and oharged that Important provisions, of printing patent were not inserted until 1329 active the provision of printing patent were not inserted until 1329 active the provision of printing patent were not inserted until 1329 active practicals.

N. Y. to L. A.

Rocco Vocco. e L. Lasky, Jr. Allen Jon Allan Jones.
Nicholas S. Ludington.
Marjorie Gateson.
John Curtis.
Sam H. Harris.
Arch Selwyn.
Alice P. Glazer.

-L. A. to N. Y.

Douglass Montgomery.
Mrs. Will Rogers.
Leontine Sagan.
Harry Fitzgerald.
Trem Carr.
Lucten Hubbard.
Harry Ruskin Harry Ruskin. C. King Charney. William Pizor. Frank Lawton. Evelyn Lawton, Evelyn Laye, John Balderston, Ray McCarey, Otto Klemperer. Boswell Sisters. Walter Lang.

Amusement Issues Reverse Downward Trend: Loew's, WB Surge Forward

Stock market was firm in active trading final day of 1934 yesterday (Monday). Radlo Pfd. A rose to a new high at 56% where it was up 1% points. Pathe A was another strong amusement issue, going to

16% and closing at 16%, for a gain of 114.

18% and closing at 15%, for a gain of 15% and closing at 15%, for a gain of 15%.

With most of year-end selling for-tax purposes out of way, stock market took a big turn for better Friday. It continued to look good despite profit taking Saturday. Dow-Jones Industrial averages advanced 421 points to 203-20 over proceding Saturday's closing.

Amusement group, followed centrology of the continued for the continued of the continued

Yesterday's Prices

Sales. High, Low, Last, chr	
100 Col. Pict. 38% 38% 88% - 4	8
800 Con. Film. 5% 5% 5% -	1/4
400 East. K 112% 111% 112 -	ж.
1.000 Fox A 18% 18% 18%	к.
29,700 Gen. El 221/2 21% 221/4 +	κ.
2,900 Losw 84% 84% 84% -	X.
9,000 Par. ctfs. 3% 8% 8%	2.1
7,500 Pathe A. 16% 15% 16% +	4.
7.500 RCA 5¼ 5¼ 5¼ + 5,700 RKO 2½ 2½ 2¼ +	4
1,800 W. B 414 414 414 -	4
1,000 W. D	75
CURB	7

800 Tech. . . . 131/2 181/4 181/4 + 1/4 1.800 Trans-1 24 21/4 21/4

BC	NDS	- 7	- 1	re .
\$26,000 Gen. Th 11,000 Loew	9%	814	9%	+1
11,000 Loew	1051/4	105%	1051	+ %
_4,000 Par-F-L	6216	61%	6214	+.%
1,000 Do ctfs	62	62	62	+ %
9,000 Par-Pub	62%	6214	624	+ *
15,000 Do cus.	52%	62.4	02%	T1,,
15,000 Do ctfs.	624	6214	6214	‡1,

healthy advance of 1½ points. Low for this issue was 12%. Eastman Ködäk continued to forge ahead, closing at 112½, where

Bastman' Kodak continued to force ablead, closing at 112%, where it was up 1% points. Top was reached at 112%. Stock had dipped to 10% sarly in week, presumably because of tax selling. Pathe A was another strong feature, stock chimbing to 15% before meeting to 15% back, Radio common slipped down a quarter, to wind up at 5%. Hig for week was only 5%. RKO als

(Continued on page 148)

Pay Scale for Projectionists

Washington, Dec. 31.

Proposed wage schedule for exhibitors in Greater New York will be discussed at public hearing at Raleigh Hotel here on January 11, following recommendations of fact-finding committee appointed several months ago by Divisional Administrator Soi A. Rosenblatt.

several months ago by Divisional Administrator Sol A. Rosenblatt. Schedule, fixing minimum pay of projectionists, ranges from low of 75 cents an hour to top of \$6, and is based on a 30-hour week, for each operator. Proposed scales would apply for period of 10 years with arrangement for revision at stated intervals after the first two years of the term.

Stipulation is made that where booth costs on Oct. 1 were less than \$60 per booth per week, the basic minimum shall be \$60 and that where cost is reduced subsequently no reduction shall exceed 331/8 per cent per week.

that where cost is reduced \$331/3 per cent per week.

Recommended minimum scale follows:

and the same of the same of	V. 1. 1. 1.	-ADMISSION	PRICES-	
THEATRE SEATING	25c	30c	35c	40c
CAPACITY	and under	1 3 5 5 - 4 - 4	7.4	and over
400- 599	\$0.75	\$0.85	\$0,90	\$1.00
600- 799	1.00	1.10	1.15	1.25
800- 999	1.25	1.35	1.40	1.50
1,000-1,199	1.50	1.60	1.65	1.75
1,200-1,399	1.75	1.85	1.90	2.00
1,400-1,599	2.00	2.10	2.15	2.25
1,600-1,799	2.25	2.35	2.40	2.50
1,800-1,999	2.50	2.60	2.65	2.75
2,000-2,199	2.75	2.85	2.90	3.00
2,200-2,399	3.00	3.10	3.15	3.25
2,400-2,599	3.25	3.35	3.40	3.50
2,600-2,799	3.50	3.60	3.65	3.75
2,800-2,999	3.75	3.85	3.90	4.00
3,000-3,199	4.00	4.10	4.15	4.25
8.200-3,399	4.25	4.35	4.40	4.50
3,400-3,599	4.50	4.60	4.65	4.75
3,600-3,799	4.75	4.85	4.90	5.00
3,800-3,999	- 5.00	5.10	5.15	5.25
Over 4,000-\$6,00 an h	our.	Later Control		

N. Y. Strand to Reopen Feb. 1; Fire Loss 100G

Cost of putting the Strand, N. Y. into shape for reopening, calculated for end of January or Feb. 1, will run between \$75,000 and \$100,000. The whole ceiling under the ventilators has to be ripped out and rebuilt, constituting a major portion of expense.

tion of expense.

Entire orchestra also has to be reseated, together with most of the best of the second of the se

Either 'Devil Dogs of the Air,' first Cosmopolitan to release through Warner Bros., or 'Sweet Music' (Vallee - Dovark), will reopen the Strand, WB meantime probably seiling several pictures to other Broadway houses for first run. Releases held up by fire include 'Border Town' (Muni), 'Maybe It's Love,' White Cockatoo' and 'Right to Live,' all scheduled to go out this month.

month:
Since the fire WB has sold three
away, 'Sweet Adeline' to Par (4),
I Sell Anything and 'Murder in
Clouds,' current, respectively, at
Mayfair and Rialto.

MPTOA'S 15TH ANNUAL CONV. IN N. O. FEB. 23

Largest turnout in history is ex-Largest turnout in history is expected for the 15th annual convention of the Motion Picture Theatre Owners of America, to be held this year in New Orleans Feb. 23 to March 1 at the Rossevelt hotel. This will be the first MPTOA convention since the adoption of the code.

It is expected that Ed Kuykerdall. Will be readered resident for the code. will be reelected president for an-other year,

COL'S SECURITIES APPLIC.

Washington, Dec. 31.

Application for registration of two securities issues on New York exchanges was filed last week by Columbia Pictures.

Studio asked Securities and Exchange Completes for recently

change Commission for permit to list voting trust certificates for 5,023 shares no-par common on N. Y. big board and 4,340 shares no-par com-

MONOGRAM'S PAUSE

Trem Carr East As Studio Ahead of Schedule

Hollywood, Dec. 31.

Hollywood, Dec. 31.

Trem Carl leaves here by train Wednesday (2) for New York for confabs in Monogram's new year's product with Ray Johnston. He will be back here Jan. 18.

Currently Monogram is dark production-wise, not putting in another picture until Jan. 10. With only six to make to complete the current year's schedule, the company will ease up and put only one picture a month-before cameras until the end of the fliming season in June. Recently the company has been putting two a month before cameras.

Indie Exhib Wins Important Bank Night' Decision

Marshalltown, Ia., Dec. 31.
A decision of far-reaching import as regards bank nights in theatree has been handed down by Municipal Judge L. R. Sheets in favor of Don Thornburg, theatre operator here, charged with operating a lottery in connection with bank mights at his theatre.

the variety of the control of the co

chase tickets and that the only re-culrement was that the person be registered in the theare office. In his finding the court held that Thornburg neither directly nor in-directly receives any pecuniary compensation in connection with the bank night.

Lang East for Story Confab with Lachmann

Hollywood, Dec. 31 Hollywood, Dec. 31:
Walter Lang is heading east for a vacash and Broadway o.o., during which time the Radio lim director will huddle with Marc Lachmann, who sold an original, Four Stars for Love, to Felix Young, RKO Radio producer. Lang will direct, Jimmy McHugh, and Dorothy Fields my McHugh and Dorothy Fields will interpolate the musical num-bers, and Vera Caspary - Bradford Ropes have the adaptation assign-

ment.

It's a Broadway story from Lachmann's practical experience with shoestring legit producer whose shows he p.a.'d.

New H'wood Film **Lab May Touch** Off Price War

Hollywood, Dec. 31. A new film laboratory, reported heeled with large capital to assist in partial financing of independent producers, will be opened here within the next two months.

H. T. James, who operated the Chester Bennett laboratory prior to elling the plant to Consolidated selling the plant to consolutaten, several years ago, will head the new organization. It is understood that James has secured ample capital through his gold mining activities in northern California during the

past three years.

Jack Snyder, former sales manager of Bennett lab, who resigned from the sales staff of Consolidated

from the sales staff of Consolidated last week, goes into the new firm as sales manager. Jack Guerin will have the spot of lab superintendent in the setup.

Working undercover, James purchased a building in the Santa Monica Blvd. district, and is moving in developing and printing machinery.

Operation of another laboratory on the Coast, catering to independent producers may precipitate a price cutting war, as competition will necessarily be keen among the processors.

PAR TO RETAIN **ASTORIA PLANT**

Paramount is retaining its Astoria, L. I., studio property under a plan of reorganization worked out by the trustees with Prudence by the trustees with Prudence Bonds and others concerned, ex-tending Par's tenancy of the prop-erty to July 1, 1941. Unlike the Criterion-Loew's New York site, Par considers the Long Island prop-erty worth holding. The Criterion of the Interest on a neutron in the Interest on a mortgage of \$930,000 from \$4.0.5%, per annum. In return for which

mortgage of \$930,000 from \$ to 5% per annum.-in-return for-which Par's lease on the three buildings, expiring Jan. 1, 1936, is lengthened to July 1, 1941, or five and a half years. This is the date on which the mortgage expires under the new arrangements.

Par agrees to pay all back interest on the mortgage accrued from Jan. 1, 1933, when defaults began, but at the 5% instead of the 6% rate. The total will run around \$93,000, to be paid off in cash on approval of the reorganization proposal. No back taxes are owed, in-No back taxe

possi. No-back taxes are owed, im-come on rental of the property hav-ing been sufficient to take care of this during Par's bankruptcy, Paramount News, under the plan, will take a new lease on part of the property for the life of the mortgage at \$133,000 yearly.

HUBERT VOIGHT OUITS. OLMSTEAD IN AT COL

Hubert Voight quits Columbia studio publicity post 2n. 5, when he will be succeeded by Ed. Olim-stead, Frought or last mount from New York to handle special exploitation. On Broadway Bill.

Resignation of Voight took place after nearly three years with Columbia in the position. He has several major studio offers, with one reported from Warners to take charge of art and special work at the Burbank plant.

Wanger Delays 'World'

Hollywood, Dec. 31.

In order to make additional music and photographic tests, Waiter Wanger's Frivate World, scheduled to start Wednesday, has been set back until the 10th.

Frances Langford, new Wagner contractee, goes into the cast. She is also acheduled for one of the leads in "Vogues of 1935," Wanger musical.

RE-RE-REVISED REVISION

Motion Picture Lab Code Gete More Going Over

Washington, Doc. 31.

A re-re-revised draft of the revised motion picture laboratory code
will be submitted to industry members for approval and signature late
this week, Deputy Administrator
William P. Farnsworth predicted
today. Although pact was virtually
set two weeks ago, minor clarifications and phraseology changes have
been made subsequently during conferences with various NRA boards
and advisors.
Pact continues basic 40-hour
week and former wage scales but
cuts work time for employees on
night assignment.

WRITERS SEEK 5-5 SHOWDOWN

Hollywood, Dec. 31. Writers calling for a showdown on their code demands, a meeting of the producer-writer five and five committee will be held Friday, Jan 4, to vote on the pact proposals of the scenarists, with the expectation that the producers will vote tion that the producers will vote against the demands in toto, as was done in the case of the actor agenda. Seasion will be the first get-to-sether of this committee in six weeks, meetings having been halted when the two factions falled to agree as to what should be written into the code, covering writer-studio relations. Since then the writers, through the Screen Writers Guild, have drawn up a lengthy code proposal, although chary that the producers will be in accord with the demands.

the demands.

Writers pushed the coming meetthe demands.

Writers pushed the coming meeting in order that they can get a yes or no and are ready, they state, to appeal to the NRA board for a straightening out of the situation if the producers turn them down. It was the nixing of the actors in their five and five committee that brought about the Actors—Guildjump to Equity and the proposed future tite-in with A. F. of L. through an AAAA charier.

Although the documentary demands of the writers will not be made public until after the meeting, it is known that the demands comprise:

The comprise of the complex of the comprise of the writers will not be made public until after the meeting, it is known that the demands comprise; the comprise of the comprise of the complex of the comprise o

picture.

Arbitration of disputes by a committee of five, comprising two writers, two actors and a fifth, appointed by the code administrator.

Provision for a week's notice on dismissal for week-to-veek writers.

No more than 12 week's layoff for scenarists on a yearly contract basis and no layoff to be less than seven days.

days.

Elimination of loans of contractees without the permission of the writer. Involved.

In selling of stories, 25 percent to be paid on the making of the deal and the remainder within a reasonable limit after the story is finally written.

written.

All contracts to be in writing.

Promise on part of producers that
at no time will writers be engaged
through a central booking office.

LOU GOLDBERG'S CLAIM

ilm P. A. Says He First Submitte 'March of Time' Newsreel Idea

March of Time Newered Idea

Lou Goldberg, film exploiter, has retained counsel in a claim purporting to show that he was the originator of the idea of a newsreel for Time magazine along lines being carried out by this publication in its production of March of Time, and that he submitted it to Time.

Goldberg claims he prepared an analysis of a newsreel of the type the magazine is getting out, suggesting that it be known either as Time on the Screen or Time Marches On' and presented it to Roy E. Larsen, vice-president in charge of circulation, after discussing the plan. At the time, two years ago, Larsen allegedly, wrote Goldberg that while the idea interested the magazine, it would not go forward with it.

March of Time series of newsreels will be released one a month by First Division,

BILL SMALLEY DIDN'T 'PROVE' **CHARGES**

Washington, Dec. 31.

Washington, Dec. 31.

Flist complaint of violation of interference-with the of violation of interference-with the film code to reach the NRA was dismissed Wednesday (26) by the government complainence council, which held William C. Smalley of Hamilton, N. Y., failed to prove point in proceedings against Schine circuit.

Acting by unanimous vote after hearing challenge of authority by chain attorneys, council decided complainent has not sustained the complainent has not sustained the complainent has not sustained the properties of the complainent and his land-lord pertaining to or affecting the possession, operation, or occupancy of the Hamilton theatre, Hamilton, N. Y., for the purpose of preventing the consummation of such negotiations so as to depive-compilainant of continued operation, possession, or occupancy of such theatrest of the Compliance Complaines of the Compliance C

Charging Schine Interests had in-duced owner to sell in order to drive him out of business in that location, Smalley took the matter to the code authority, which forward-passed the snarl to the government and did not itself act on the alleged violation.

Charlie Christie **Ends World Tour Selling Cameras**

Hollywood, Dec. 31.
Charles Christie, former comedy producer, now sales manager for Mitchell Cameras, is back from a world sales tour, with orders for equipment totalling \$150,000 from producing companies in various foreign, comunities. Eight lates.tour the same producing companies in various foreign, comunities, Eight lates.tourcers in India, who plan ducers in India, who plan for heavy production schedules during the next vear.

duces. In the control of the control of the next year.

Al Christie, who has been producing in the east, and director William Watson, accompanied the Mitchell exec from New York.

PAR PROD. BULGES

WITH NINE IN WORK Hollywood, Dec. 31.

Paramount is experiencing its heaviest year in production in a number-of-years, with nine-pictures In work over the holiday each getting started on year's budget.

year's budget.

Those working are 'Ruggles of Re'd Gap,' 'Caprice Espagnol,' 'Wings in the Dark,' 'Rumba,' 'Mississippl,' 'All, the King's Horses,' 'Win or Lose,' 'Now I'm a Lady' and 'Car. '99.'

'Win or Lose, 'Now First Lawy and 'Car 99.'
Production schedules indicate that the studio will continue the rush for at least the next eight weeks.

Mabel Kinney Heading Fed. Fem Training Dept.

Hollywood, Dec. 31.
Federal Apprentice Training department for women and girls will be launched here and in Frisco the first week in January, with Mabel E. Kinney, chairman of the extras standing committee, in charge. She will assume these duties in addition

will assume these duties in addition to her NRA and state posts. Similar organizations are being initiated in every state for the pur-pose of training women and girls of minor age for jobs to be found for

Helen Strauss With Wanger Helen Strauss will represent Wal-ter Wanger in New York, Wanger is opening offices in New York this

Miss Strauss was formerly with

GROSSES IN 1933 AND 1934

In 1938, filmdom took inventory of his h.o. Then, it began to devise means to live within that income. Teday the problem is to strive teditor, the income. Teday Pricture business of the problem of the first that the problem of the first that the

It's axiomatic in the trade that good pictures will curs any ills of the business.

The film b.o. is automatic no longer. The screen of today does not possess the magic of instantaneous allurement which films once had. Cinematic drama or comedy no longer has that magnetic urge that once made customers part freely with their bobs and shillings and dollars clinked tinkingly into the cashiers tills. Haysian defenders of the celluloid art no longer regale with tales of stupendous customer draw and mythical audiences of 100,000,000 weekly.

Conditions

Conditions Conditions

Conditions

Toward the summer of 1932 business is stated to have caught up and to have increased over the spring months. Those spring months and later winter months were bad periods. Those were the days of bank closings. The uncertain interim of a presidential election already had but not yet made effective. There were months in 1933 when the aggregate grosses were estimated to be of amuch as one-third over corresponding months in 1932. Grosses in 1933 were under 1922 by more than \$100,000.

That's Washington, D. C. dope via the U. S. census of the amusement industry. No question—but that 1932 was the all-time talkier era ebb in grosses.

But 1933 closed only 20% behind 1932 in film grosses according to estimate. Banks had reopened and millions had been put to work by Uncle Sam. The theatre bot shows party a benefit from these acts of President Roosevelt in Washington.

Soms Good Trade Sisna

Some Good Trade Signs

A good sign always is when distributors foment talk about increased rentals from exhibitors. The distribs did this in August, 1933, at the opening of the new season.

By Sam Shain

Equally as good a sign of a better b.o. is circuit talk bout the possibility of tilting admission scales. This also appened, and in the early fall of 1933. happened, and ir

The b.o. was hitting okay in 1934 as compared to 1933. the seasonal start in August, 1933, saw grosses spurt lith new films. Product seems to have continued apace, and the year 1934 exits with hearifelt handshake from with new films.

Bimdom.

That good pictures have played their role for improvement of grosses in 1934 is ipso facto.

On the average it is estimated that grosses in 1933 declined approximately \$2,000,000 weekly under 1982. The 1934 rise may average equally as much as this, weekly,

On the average it is estimated that grosses in 1932. The 1934 rise may average equally as much as this, weekly above 1933, it is figured.

That's a fascinating wobble for any trade's frome. In such an objective it is very apparent that man-power and talent and sature thing are sailent requisites an intervence and they are basis—all.

Manpower and talent are synonymous in the show world because the amusement field is a personality business.

Combos' B. O. Advantages

The figures from Washington show that 9,498 straight film spots operating in 1938 grossed an aggregate \$36,500.000. Plindom can perk at that kind of official figuring. It is noticed from those Washington figures that there are fewer film theatres in the U.S. than had been thought to exist heretofore. Roughly the number of houses playing films in one form or another would total about 10,100. General trade estimate has been that while the number of heatres have declined in the past few years, that there were still around 12,000 operating regularly.

It could—be assumed that the number of theatres have been reduced by artificial means, such as pooling and centralization. These methods often result in the theatres being shut down in some localities after pooling, and so forth. The purpose, of course, is to lessen overseating. Perhaps overseating has been remedied—involuntarily-in part during 1933 and 1984. The Washington figures

certainly infer as much, in contrast to general trade

opinion.

Undoubtedly such reduction in number of theatres helps to better the b.o. in numerous localities.

Since the depression began in the fall of 1929, and filmdom reached its b.o. ebb in 1933, the trade maxim that the theatre b.o. is the last to be affected by panies seems to hold true. Film b.o.'s, however, while it may be stubborn to destructive tendencies is sensitive to constructive efforts.

intra-Trade Evolutions

Decentralization and financial reorganization of portions
of the industry has brought back experienced manpower
to the helm of many theatre groups, and the b.o. has
perked. It isn't pictures alone. The manpower is there

Final stages of reorganization have been reached in various parts of the industry during the past year where such reorganization has been going on. There are some aspects of reorganization which must remain to be com-pleted in 1985.

pleted in 1935.
However, in 1934, showmen were enabled to concentrate more of their time and effort on the pilable problem of grosses rather than wholly on real estate and finance. Thus much energy and ability was released this year to be devoted to building income constructively, whereas in 1933 such manpower was concentrated on problems of financial reorganization.

financial reorganization.

There are places in the industry which are suffering from too much switching of manpower. The problem of its many theatre switches is still grawing from within, in one major affiliate. Time may remedy this situation.

The grosses must be sustained and increased and must attain a safe place, it would seem, that could reach beyond the attacks.—b—politicians or reformers who, by instinct or nature, are antagonistic. Suntaining the grosses is the one way to make it feasible for the grosses is the one way to make it feasible for the grosses is the suntaining and containing the grosses is the containing the grosses in the containing the grosses is the containing the grosses in the containing the grosses in the containing the grosses is the containing the grosses in the

are sustained and enlarged, investors in the nim business.

Ant hope to get returns on their investments.

However, sincere complaints are to be considered. It's an angle to be thought about. That's because while show business may hold that the film ho. is the first to recover from panics, the b.o. has not yet reached its fullest measure of recovery.

HUB HEATS UP, and weak stage show, and stage stages of the stage o

Boston, Dec. 31.

Everything is uppish this week ong Hub's Cinema row. Deluxe along Hub's Cine Met is corraling the most important with 'Here Is My Heart' and a sure-fire unit on the stage, starring

a sure-fire unit on the stage, starring
Phil Harris and Leah Ray. With
he post-Santa Claus stimulus and
Nessear hypo gate may reach
12,000
Little Minister' at the Keith
Memorial, is being watched closely.
Doing very oke, but no record
breaker. Bright Eyes, fresh from
hefty run at Met only lawards, best
booding this season. Barnum' is
mighty at the State, and with anilcipated bolster from split week
with Foresking All Others' the uptown Loew spot may do a season's
high.

with Forsaining an Outside season's high.

Midnight shows all over town, and advance sale indicates builging bit.

Night clubs are daring the depresh with heavy covers, and in opinion of film men this might swerve a goodly portion of the mob theatreward.

ward.

Eatimates for This Week

Keith-Boston (RKO) (3,300; 2530-40-50)—Marines Are Coming,
and vaude will do a toppo \$25,000,
aided by midnight show. West of
Pecos' (Radio) and vaude survived
last week's shopping go-by nicely at

Scollay (M&P) (2,700; 25-35-50)
—'Bright Eyes' (Fox) and vaude firting with record for season, about \$12,000, helped by Eye show. Last week a ravenous (\$9,000 for Filiration. Walk' (WB) and vaude.

XMAS EVERYWHERE BUT **SEATTLE: TEMPLE \$8.000**

Seattle, Dec. 31.
Cold weather during week, with stormy Christmas Day, nurt all theatres, while public overspent Christmas with resultant economy wave hitting box offices, Stores reported 30% greater sales than any year since 29.

Estimates for This Week

Since 29.

Estimates for This Week

Blue Mouse (Hamrick) (1,000;
25-40)—Kid Millons (IIA). Hot from nice biz at Music Hall, but slow here at \$2,200. Last week
Anno of these fashles (Radio), five.

Colissum Ceverneon (1,800; 15-25)—Judge Friest' (Fox) and Madame Du Barry' (WB). Dual off to big \$5,800, with New Year's eve \$4,000.

Colissum of Everneon (1,800; 15-25)—Judge Friest' (Fox) and Madame Du Barry' (WB). Dual off to big \$5,800, with New Year's eve \$4,000.

Colissum (2000) And Madame (1,800) And Madame Du Barry' (WB). And Servants Entrance' (Fox), \$2,900, okay.

Fifth Avenue (Evergreen) (2,400; 25-40)—Bright Eyes' (Fox). Shirleys (1,900) And (1,900) And

elded by midnight show.

Percos' (Radio) and go-by nicely at 13,400.

Keith Memorial (RKC) (2,90; 25-40-Eb)—Little Minister (Radio).

Looks big, shout \$15,000 (with midnight show and the should be should be showned to the should be should be showned to the show

EYES' \$10.000

Denver, Dec. 31.

All first runs headed for fine week, with Orpheum and Denver having week. Swing to better bir started two days early and kept up when other houses changed, most of them on Xmas. Paramount's biz Jumped when Babes in Toyland went in the New Year's shows, and Ainddin and Denham nearly so.

Estimates, for This Week. All addin (Huffman) (1,500; 25-35-60). Here is the started poor-and finished with \$1,500.

Denham (Cooper) (1,500; 25-35-60).—Here is My Reart' (Par). Advis Child' (RKO) and 'It's a Gift' (Par) one grand under average in setting \$3,000.

Denner (Huffman) (2,500; 25-35-60). Here 'Unifman' (Par) one grand under average in setting \$3,000.

Denner (Huffman) (2,500; 25-35-60). Here 'Unifman' (Par) one grand under average in setting \$3,000.

Denner (Huffman) (2,500; 25-35-60). Here 'Unifman' (Par) one grand under average in Setting \$3,000.

Denver (Huffman) (2,500; 25-35-60). Here 'Unifman' (Par) one grand under average in Setting \$3,000.

Denver (Huffman) (2,500; 35-35-70). Here 'Unifman' (Par) one grand under average in Setting \$3,000.

Denver (Huffman) (2,000; 35-36-60). Here shringing in a fine \$10-60.

Or here (Huffman) (2,000; 25-40). Here shringing in a fine \$10-60.

Paremount (Huffman) (2,000; 25-40). Here she in Toyland' (MG). Doing ince biz at \$3,000. Last week 'One Night of Love' (CO) did \$1,500.

Newark OK with I amhawda.

Newark OK with Lombardo Troupe 5G's in 2½ Days

'EYES' VERY BRIGHT IN LINCOLN, \$3,300

IN Lincoln, 35,300

The heat is really turned on here, but it has to be, the weather's down to zero. However, the pic fare is unusually good and the grosses coming along nicely. All new openings were made Christmas driver of the street of t

Millions (UA) and vaude. Mixts strong and finally close to 415,000. Last week 'Gay Jonde' (MG) good on the strong and strong and finally close to 415,000. Paramounts Newsek (Adams-Par) (2,248; 20-99)—Here Is My Hear' (Par) and vaude. Lippel Rutie Kids showing mats. Nice at \$15,000. Last week, four days, Tather Brown, Detective (Par), ni.h. at \$3,000 and 'Music in Air (Fox). 'Gables' the draw and nice at \$10,000. Last week (Wednesday's Child' (Radio) and 'By Your-Leave' (Radio). week at \$43,000 on Investigation (Radio) and 'By tour-Leave' (Radio). With 'Gay Divorces' (Radio) and 'Flitting With Danger' (FD), in for three about \$4,000.

Cincinnati, Dec. 31.

Bright opening for New Year's week has made exhibs in mood for high and made exhibs in mood for high and mighty expectations from an implicit expectation of the natives, who are in celebratingest fever for years on heels of biggest Xmas sponding spree the town has have a special expectation of the special expe

Troupe 5G's in 2½ Days

| Most houses start new Dills tonight (Monday) but Branford beat
the gun by opening Broadway Bill'
Sunday and the Capitol is running
regular opening Broadway Bill'
Sunday and the Capitol is running
regular opening Broadway Bill'
Salono, Capitol (WB) and Waster Solono
Beath of Capitol (WB) (1,200; 16-25)
Capitol (WB) (1,200; 16-25-40)
Capitol (WB) (1,200; 15-25-540)
Capitol (WB) (1,200; 16-25-40)
Capitol (WB) (1,200;

Holiday Week Zooms Loop Grosses; 'Imitation' Tops Parade at \$60,000; 'Power' Big \$13,000; 'Others' \$22,000

Chicago, Dec. \$1. Break out the champagne bubble boys; it's a new year that's start-ing in high gear, with business booming to record figures through out the loop. Gross this week will about triple the total loop gross of the week preceding, and will more than make up for some of the box-

the week presents, and the house took in the pre-Xmas session. I.o. Class and coin leader of the house took in the pre-Xmas session. I.o. Class and coin leader of the house took in the pre-Xmas session. I.o. Class and coin leader of the modern of the pre-Xmas session. I.o. Class and coin leader of the modern of the modern

house away to a mighty start on a great session; to said on the stage. The property had not been also as the stage of coin into the Oriental register, and the cashiers are expecting a topping session on the New Year's shows. Milton Berle on the Palace stage is coupled with Romance in Manhattan at the Palace, where they will have reserved scats on the New Year's eve show.

Estimates for This Week

have reserved seats on the New Year's ave show.

Estimates for This Week.

Apollo (Beik) (1,200; 25-35-60)—
Home on the Range' (Par). First run westerner here and silect to do okay. The here were reserved to the state of the s

COLUMBUS DISCOVERS

Box Officee Good Over Both Holidsy

Columbus, Dec. \$1.
In spite of spilt-ups knocking local schedules cockeyed, last week was happy for the theatre boys, and this week should be as big.
Merchants report heaviest shopping in several years, with streets packed night and day. Sldewalk trade for film shops is consequently

passed of the and day. Sidowealk trade for film shops is consequently big.

"Barnum' and Croeby got the biz in big chunks, with Shirley Temple and a Majsett split week coming along fine, too. Xmas eve crowds didn't pay an usher's salary, but the 25th was marvejous, maybe better than the control of the con

Zoomed at end of week, clearing a clean \$10,500.

Pelses (RKC) (4,975; 80.44)

Little Minister (Radio) should sweep up a swell \$12,500. Bright Eyes' (Fox) hit \$10,500. Majestic (RKC) (1,100; 30.44)

Majestic (RKC) (1,

DETROIT TAKES ON ROSEATE TINT

Garriok (BaEX) (1500; 25-35-55)—
Bright Eyes' (Evz.). Second week
Started nicely and sang a neat melody to pleasant \$5,000. Last week
(Agy Bride' (MG) took a fair first
run count at \$3,000. (2,200; 25-3550)—Power (GB). Excellent notices
on this one, making a handsome
box-office return and riding to winning \$15,000 on intital seesion. House
passes back to Examasent on House
passes back to Examase to Hous

TACOMA ROARING

Shirley Tample's 'Bright Eyes' Snagging Big \$5,200

Tacoma, Dec. \$1.
The old year dies in Tacoma with a rip-snorting closing week for the theatres after the usual pre-Yule Estimates for This Week

Estimates for This Week
Blus Mouse (Hamrick) (700; 25-25)

"Trans-Atlantic Merry-Go-Round'
(UA). Heading for good 33,000.
Last week College Rhytm' (Far),
touch are also a low, after big first
Music Box (Hamrick) (1,400; 18-25-35)

"Silver Silvers (Radio) and
vaude, spill with The Mighty Barnum' (UA). Heading for nice \$4,000.
Last week Murder in Cloud' (WB)
and vaude, spill with "Kid Millions'
(UA) for \$4,000, nice enough .85)

Bright Eyes' (Fox). In for enthe
week, off to big start and will do
great \$5,200. Last week 'Charley,
Chan In Loundon' (Fox) and Til Eig.
It' (Col) dual, spilt with 'Student
Tour' (MG) and 'Among the Missing' (Col), \$2,500, slow.

'MINISTER' PROVIDENCE. \$11,000

Providence, Dec. \$1.

Plenty of swell entertainment in

rienty or swell entertainment in town, the type with dynamite for the boxoffice. Exhibitors anticipate no trouble in making the hurdles this week, some stands figuring on sugaring the gross with the help of the control of the control of the control of the Striketion consists and

standing the grown and the and with the standing the stan

Strand and Loww Jockeyed upealings purposely to get better breaks on pictures.

Strand put across two midnight shows, Sunday and Monday, each shows, Sunday and Monday, each bill. First time such a sunt has been attempted in this one-horse town. Strand selected New Year's Eve for opening of 'Here is My Heart'.

Even for opening of liers is My Exchibitors burned up over Saturday amateur nights at the spacious Metropolitan theatre put on by Station. WPRO in conjunction with commercial account. Natives going for the free show idea, and packing the \$360 seats each night, affair is sponsors will not permit any one under 18 years of age into the house. Estimates for This Wesk Fay's (2000: 15:25-40)—Helloof.

Spointer's warm as germit any one informers warmer germit any one in the Estimates for This Week

Fay's (2,000): 18-25-40).—Helldorado' (Fox) and Night Chub Revelery' on stage. Strong combination; one of the nicest bills in town; with the aid of a midnight show on New difficulty in topping \$8,000. Last week The World Accuses' and stage show came through only because of flesh portion of bill; nice at \$8,300.

Forsaking All Others' (MG). Started today and in for 11 days. Last week The Mighty Barnum' (UA) was off to a tepid start and worked — Negetic (Fox) (1,200; 10,25 me).

Sweet Adeline' (WB) and 'One Exciting Adventure' (U). While start nothing to brag about there are indications that house should gross exiting Adventure' (U). While start nothing to brag about there are indications that house should gross exiting Adventure' (U). While start nothing to brag about there are indications that house should gross grow the stage of the start of t

(Par) ended one week's run tonight with \$1,500 in the till for a fair RKO.

Albae (\$2,500; 15-25-40)—
Little Minister (Radio) and stage show. Swell start and every-indication that present pace will continue; getting all classes; till-should show a swell \$11,000 by the end of the week. Last week Grand Old Camber through nicely at \$8,500.

RKO Victory (1,500; 10-15-25)—
Silver Streak (Radio) with the help of a midnight show would give house good break at \$1,500 on split week. Last week Woman in the help of a midnight show would give house good break at \$1,500 on split week. Last week Woman in the Danger came through, too, on split week at \$1,100.

Cariton (Fay) (1,400; 15-25-40)—
Bright Byes (Fox) and Bachelor of Artis (Fox), Holdover from Majestle; off to a nice start on second legs and week should see at least \$1,000 in the till.

Holiday Cheers for All B'way B.O.'s; 'Minister' Sending M. H. to \$110,000; 'Forsaking' \$70,000, 'Heart' \$60,000

Heavier spending this year, presence in New York of more out-of-towners than usual, a generally good list of attractions and with kids out of school until next Monday (7). the box office holiday stockings are ripping at the seams

the box office holiday stockings are ripping at the seams.

Outstander is 'Little Minister' at the Music Hall, which played to a record-breaking \$15,000 opening day Thursday (27) and on the week will easily hit \$110,000 or over, coming close to the all-time high set by 'Little Womon' over Thursday (27) and on the week will easily hit \$110,000 or over, coming close to the all-time high set by 'Little Womon' over Thursday (27) and on the week will easily hit \$110,000 or over, coming close to the all-time high set by 'Little Womon' over Thursday (28) was of such volume that the Advance of the second week. Hall's Christmas business and last day on 'Bright Eyes' Wednesday (26) was of such volume that the Advance of the second week. Hall's Christmas business and last day on 'Bright Eyes' Wednesday (28) was of such volume that the Advance of the second week. Advance of the second week as originally planner and the caption of the second week as originally planner and the caption of the second week on holiday and white a double break on holiday usiness. The company of the second week on holiday usiness, and the second week on holiday usiness. The second held of t

the control of the co

Sabes in Toyland, "wound up a 20-day run list right (Mon) at \$38,000. fine on Wicked Woman' (MG) the second of the

Estimates for This Week

The snuttered the house.

| Estimates for This Week | The Community of the

week) and 'Night Alarm' (Maj) (1st week), as double bill, under \$5,000.
Mayfelr (2,200; 25-55-55)—I Sell
Anything (WB). Closed its week
last night (Monday) af so-so \$7,300. T Am a Thief (WB) the successor.

Psice (1,700; 35-50-65)—Bright
Eyes' (Fox) and vaude. Hot from

probably be no more than \$38,000, okay.

Rosy (220): \$2-53.50. — Green control of the control of

week 'College around \$20,000.

BRIGHT EYES' BEST, \$8,000

Indianapolis Switches Openings for Holidays—'Hssrt' \$7,500

Indianapolis, Dec. 31.

Opening dates juggled at all houses except the vaudilm Lyric, in order to enable downtown to shoot its ace pictures New Year's day. Winding up a week's run on the current films today (Monday), having also opened on Christmas day.

'Kid Millions' in 2 L. A. Houses \$22,500: 'Little Minister' in 2 Spots \$16,800

and a strike still going on against them, the de luxe premier houses did not far; as well over the Yule-period as advance prophesies indicated. Only house on the week to great the property of the year of years of year of years of years of years of years of year of years of ye them, the de luxe premier houses did not fare as well over the Yule

Estimates for This Week

Estimates for This Week
Chinese (Grauman) (2,028; 30-4055)—Kid Millions' (U.A). Opened(31) Eve to capacity play at an 33cent top and with steady grind
should come through with an easy
310,500. Last week 'Bright Eyes'
(Fox). Had heavy kid trade but
not no what was advaluate and
to what \$3,000, which is profit
for house.
Criterion (Partmar) (1,500; 25-3040)—Broadway Bill' (Gol). Came

(Fox). Had heavy kild trade but not up to what was calculated and with the control of the contro

grossage.

Paramount (Partmar) (3,595; 35-40-55) "Procedwey Bill! (Gel) and stage show (find week). Winds up with a corking \$17,000 for six-dup with a six-dup with a corking \$1,000 for six-dup with \$1,000 ount (Partmar) (3,595; 35-

(2) and with midnite show and extra New Xear's is a clinch to hit 25-30-40-55)—What Every Woman 12,000 from Get of to good Xmas 12,000 from Get of to good Xmas 12,000 from Get of to good Xmas 12,000 from Get of the Get of the Start, but slowed a bit mids week and comes home on a six-and-half-day stay with a pleasing in Toyland' (MG). Kind of muffed, 311,500.

United Arkists (Fox-UA) (2,100!) with \$3,500.

BROOKLYN LOOKS UP

'Heart' \$20,000; 'Bill' Big \$24,000 Excellent: 'Veil,' Oksy \$19,000

Brooklyn, Dec. 31.
Christmas having come and gone,
the boys in the downtown area are
as hopeful as a mother about to take
her son for an .l.q. test. Pictures
are okay and biz is picking up.
Midnight shows (Monday) figured
to help considerably.

Midnight shows (Monday) figured to help considerably.

Estimates for This Week
Paramount (4,000; 25-35-50-65)—
Here Is My Heart' (Par) (2nd week), Will do close to \$20,000.

Fox (4,000; 25-35-50)—Bondway Bill' (Col), and stage show. Second shout 324,000, excellent. Last week ditto.

Metropolitan (3,000; 25-35-50)—Painted Vell' (MG) and vaude. Okay \$13,000. Last week 'Rid Millions' (D), \$15,000, asw. Deligation (D), \$15,000, asw. Deligation (D), \$25-35-50)—Painted Vell' (MG) and vaude. Okay \$13,000. Last week 'Rid Millions' (D), \$25-30, asw. Deligation (P), \$25-

'Chu.' Barnum.' Bright Eyes,' Babes,' Hepburn Holiday Tops in Port.

Holiday gross comparisons are decidedly mixed due to some houses decidedly, mixed due to some houses switching opening day to Christmas, and others running through the week. Gentlemen Aro Born grossed more than a men and a men a diff' registered nicely for six days at the Paramount but took the preholiday slump on the chin for a poor gross. Kanasa City Princess ran up a higher score than expected.

Pix that came in for the real holiday amash were Mighty Barnum and the present the Paramount. Both went neck and neck eartly in the went neck and neck eartly in the went neck well above its normal average. Parker's Broadway started exploitation for New Years midnite matines, with other houses like Paramount and Orpheum. New Year midnite show has been a biz-getting feature at the Broadway for years. All b.o. biz is uppleh. Other pix getting good attention are Mittle Minister at the Orpheum. Local merchants reported. this was best Christmas shopping season in the burg since 138 and some reflection of this in the box offices.

Estimates for This Week.

Broadway (Tarker)-(2,00): 28-40)

Babes in Toysland (260). Getting

Rabes in Toysland (260). Getting

Pales in Toysland (260). Getting switching opening day to Christmas

us in in the box offices,

Estimatas for This Week,

Broadway (Parker) (2,000; 28-40).

Babes in Toyland (MQ), Getting is nice break for the holiday season, around \$\$5,000. Last week (Gentlemen Are Born' (FN) included Xmas with the system (1,000; 25-40).—Mishty Barnum (U). Opened to great biz following big exploitation and will get strong \$\$7,000. Last week 'Don Juan' (UA) started hopping after first day and Farmon (Bivergreen) (3,000; 25-40).—Bilght Eyes' (Fox) and vaude-and-stage-band. Getting a big play and with holiday biz should top strong \$\$5,000. Last week 'It's a Git' (Far) with vaude-goed six days pre-Christmas biz for fair \$\$4,200.

Opipheum (Hamrick) '(2000 *26.40).

a Gift' (Par) with yaude registered okay but poor at the bo. closed stx days pre-Christmas biz for fair the control of the con

N. O. CHEERFUL

Crosby Laading Town With \$10,000 'Adelina', 8G, Oke

New Orleans, Dec. 81.s.
Town topper is Here Is My Heart'
at Saenger Loew's State doing well
with Barnum'. Orpheum showins
nice profit with Sweet Adelino's
Tudor okay with Music in the Air'.

Estimates for This Week Sasnger (8,568; 40)—'Here Is My Heart' (Par). Spotted perfectly and will get \$10,000 from Crosby fans;

fine. Loew's State (3.218; 40)—'Barnum' (UA). Highly commended and okay, 39,000 evident. Orphaum (2,400; 35)—'Sweet Adeline' (WB). Getting neat play at \$8,000.

\$3,000.

St. Charles (2,200; 25)—I Sell
Anything (WB). Beginning new
year auspiciously and looks like
\$2,500.

Tudor (700; 25)—Music in the
Air (Fox). Started well and may
go to big \$3,000.

San Francisco Strong: Heart'-Roesner, 28G; 'Minister'-Heidt, 21G

Usual extra holiday business in risco has been somewhat nullified by heavy rains, so that takes are like a new mother—doing as well as can be expected. 31 will help the box offices no end. Golden Gate expects to smash all records beginning New, Year's with 'Little Minister.' Houses are all date-hopping, and the board, with all houses cutting in to try and get best days. Most houses are using holiday as opener, though Tuesday isn't regular day for any theather. Screens—may get back-to-over, but there is no guarantee of this, as house exces are as jealous of each other as two freshmen over a pretty co-ed.

Estimates for This Week by heavy rains, so that takes are

Estimates for This Week

to Be Bad' (Par) (five days) flop at \$2,200.

Warfield (F-WC) (2,448; 35-40-65)

—Here Is My Heart' (Par), with Rossner's ork and stage show. Fit ures on smacking the fans for topnotch \$28,000, near house recot Last week 'Bright Eyes' (Fox), sw

MINISTER' \$18,000 IN MINNEAPOLIS

Minneapolis Dec. 31.

After two tragic weeks for the brooffice, business as come to lif again. With the passing of the averse pre-Christmas infuences an some moderation in the extreme toold, the public seems to be arrowed to the contract of the contract

doubtedly in the line-up of ace atthe control of the line-up of ace atparticularly helpful in getting
1935 off to a good boxoffice start
are The Little Minister and Bright
Egret. The former, at the Oppheum,
helped by Benny Meroff and his
troupe on the stage, easily cops the
cake as the weeks prop by the
Carteline of the Week.
Carteline of

touch \$10,000. Very big. Last week, Babes in Toyland (MG), \$4,800. Good, considering season and

Gand. considering season and Good. considering season and Orpheum (Singer) (2,890; 25-35-40)—Liftle Minister (Radio) and Benny Meroff and band on stage. Corking entertainment outlay for this season of year outlay for this season of year of the season of year of ye

office. At that may hit pretty good \$1,800, helped by good exploitation \$1,800, helped by good exploitation agreement of Little Friend (BG). \$100. Bed.

Time (Johnson) (250; 20-25-25). Held over for second week and may reach \$1,000. Oken under circumstances.

Liptown (Publix) (1,100; 25-25). College Rythm (Par). Should collect good \$3,000. Last week, "Ollege Roma (1,500). Last week, "Brity's Over and five vaudeville acts. May top good \$5,000. Last week, "Party's Over and five vaudeville acts. May top good \$5,000. Light. 50. Liptle College Roma (1,500). Light. 50. Liptle St. Louis Kid' (WB). Jimmy Cagnewa draw here and picture a natural for this house. Looks close to \$3,000. Good. Last week, Home, on Range' (Par), \$1,500. Light.

MONT'L FRIGID BUT B. O.'S HOT

Montreal, Dec. 31.

Blizzards and zero temps denting grosses, but not till after holidays so things were not too bad over

so things were not too bad over Ymas, while for New Year's and the Eve celebrations outlook is not bad Palace has Bright Eyes, certinum Palace has Bright Eyes, certinum Palace has Bright Eyes, certinum Father Brown, Detective, which look good for five figures as well. Loew's comes back to girl-line vaude prez and Enter Madame, which should pep the gross back to a \$12,000 figure. Princess will likely weeks and a will do turnaway bits currently for maybe \$11,000, a smash for this comparatively small-seater. Imperial is trying out 'Here Comes the Navy' and may get as high aş \$3,000. Chema de Paris re-peats 'L'Or' for \$2,500. Nabes all around will have a good week cur-rently.

rently.

Estimates for This Week
Palace (FF) (2,700; 50)—Bright
Eyee' (Fox). Shirler, Yemple will
bring 'em in in swarms and the
gross should be jacked up to \$10,000
easily. Last week weather and
shopping dropped Music in the Air'
(Fox) to \$7,000.

Capited (FFP) (2,700; 50)—Here Is

(Fox) to \$7,000.

Capitol (FP) (2,700; 50)—'Here Is My Heart' (Par) and 'Father Brown, Detective' (Par). Should gross \$\$500, okay. Last week 'Baben' in Teyland' (MG) and 'Howling Dog' (WB)—on—nine-day—run—only—got \$8,000.

83,000.

Princess (CT) (1,300; 50)—'Kid
Millions' (UA) and Fugitive Lady'
(Col). Certain to be a wow with
crowds turned away and a smash
gross at \$11,000. Last week 'Little
Friend' (GB) and 'Camels Are
Coming' (Brit) \$5,000.

Coming (BRI) \$5,000.

[mperial (France-Film) (1,800;
30)—Here Comes the Navy (WB).

Better than average plc, which should boost the gross to \$3,000.

Last week Successful Failure (Mono) and When a Man Sees Red

Cinema de Paris (France-Flim) (600; 50)—"I/Or second week. Re-peat should get about the same figure as last week, \$2,500, on holi-day biz.

METRO HOLDING BACK 'MARINES' FOR BEERY

Hollywood, Dec. 31. his he Metro will hold back filming of the tremake of Tell It to the Marines in order that Wallace Beery will 49) not do two milltary pictures consecutively. He is currently toping 45- in West Point of the Air. Studio is looking for another yar in the million of the Million o

Hepburn and Vode Pulling Big 21G in Balto: 'Heart' 10G

Baltimore, Dec. 31.

New Year's week sprang to front with a leap from opening day onward, which came as large measure of relief to bulk of burg's exhibs who had turned rather leery atterwash-out Xmaa session.

Currently, there's one h.o., Bright Even, at the New and pair of pix Porsaking All Other's at the Century, and Bordertown' at the Century, and Bordertown' at the Stanley.

Forsania tury, and Bordertown Stanley.

"Little Minister started big Fri-day at vaudfilm Hippodrome. With continued capacity, house will seat to a terrific \$21,000 on first session, to a terrific \$21,000 on first session, Active satissies started oig withcontinued apacity, house will soar
to a terrific \$21,000 on first session,
and pic will certainly hold over.
Here is My Heart is singing a
sweet caro of copious coin to
Keitris at \$10,000. This will alsolinger more than a seek

Estimates for This Wask

Estimates for This Wask

Catter (Lowe U Joyn Dersaking All
Others' (MG) and five acts opens
today (Monday) and will span il I
days. Last week 'Barnum' (UA)
and stage show was a disappointer,
getting only \$15,000, smallest Xmas
week figure house has ever found,
week figure house has ever found;
[15-25-45-40-55-59,-"Little Minister'
(Radio) and five acts. Getting mass
patronage for very big \$21,000, which
presages ho. Last week 'Grand Old
Girl' (Col) and vaude disappointed

Keithe' (Schanberger (2,500) 1525-30-35-40) — Here is My Heart'
(Par). Bing Crosby giving house
biggest bag o' buillon it has copped
In. a. year, \$10,600. Last week in
nine days, Bubsen of Voland' (MG)

New (Mechanic) (1,800): 15-25-3035-40-50)— Bright Byes' (2nd week),
It is gilding a bit after the sparking \$5,100 snatched opening canto,
but the \$4,200 in prespect is okay
Border (WB) (3,460; 15-25-40)—
Bordertown' (WB). Opens today
Border (WB) (3,60; 15-25-40)—
Bordertown' (WB). Opens today
Border (WB) (2,600; Bens today)

but the \$4,200 in prospect is okay enough.
Stanley (WB) (3,460; 15-25-40)—
Rondertown' (WB). Opens today (Monday). Last week Sweet Adetinty \$7,000. Bondertown, which hits screen today (Monday) is in
for but five days, 'St. Louis Kid'
(WB) replacing it next Saturday (5).
Valencia (Lowe-VIA). (1,000. 15-25-35)—Born Be Bad (MG) in
frequent first-runs; with sour notices affixed, won't touch poor \$3,000.
Last week, second run of Trentice
(MG), slightly better at \$2,200.

CROSBY VS. BEERY

New Haven, Dec. 31.
Paramount's Bing Crosby and Poll's Wallace Berry doing a neck-and-neck at the year's finale. Nice holiday trade all around, and looks to hold with some good produce.
Paramount will bolster next week with stage fare, bringing in Thurston.

Estimator.

Estimates for This Week

Estimates for This Week
Paramosar (Publis) (2.348; 35-50)
—'Here Is 'My Heart' (Par) and
Gridiron Flash' (Radio). Crosby
doing as big as usual. Probable \$3,509. and set for three-day, holdover,
and 'Weeld Actuses' (Ches). light
\$4,400 in four days.
Poli's (Loew) (3.940; 35-50)—
Mighty Barnum' (UA) and 'Mills
of 'Gods' (Col). Holday prices help
Helldorado (Fox) and 'Strange
Wives' (U), weak \$2,700 on four
days.

Wives (U), weak \$2,700 on four days.

Reger Sherman (WB) (2,200; 35-50)—Bordertown' (WB) and Maybe it's Love' (WB). Nice opening indicates pleasing \$5,000. Last week Sweet Adeline (WB) and Murder in Clouds' (WB) delivered fair \$4,600.

\$4,600.

Bijou (Loew) (1,500; 25-35)—'Don Juan' (UA) and 'Gay Bride' (MG).
Fans taking to this dual for oke \$4,000. Last week 'Babes in Toy-land' (MG) and 'Westerner' (Col), at \$4,300, was second best week under house change to first-run policy.

Max Anderson Preparing Par's 'So Red the Rose'

Hollywood, Dec. 31, Maxwell Anderson arrived here Maxwell Anderson arrived here, from the east yesterday (30) and reports to Paramount studies to complete work on his treatment of So Red the Rose; from novel by Stark Young, which is being lined up as starrer for Pauline Lord. Writer has been working on the screen play of the yarr in the sast for the part sweaks.

PTSBG. HOPING FOR THE BEST

Pittshurgh, Ded. 21. Boys around here are plenty wor-ried, and puh-lenty! Business en-tire month of December just wasn't, and expected Kmas week pick-up failed to materialize save in a couple of instances. In fact, it was for most part just another week, and mob doesn't know what to make of it.

New Year's week has always be New Year's week has always been pretty reliable, but so in the past has Yuletide session, so nobody's predicting anything, only hoping for beet. Schedule-juegling continues, with most of ace sites getting under way at beginning of week and hoping that current attractions will site out 10 days and get the product of the production of the production of the production of the production of the prediction of the production of the prediction of the production of the prediction of t

ing that current attractions will, stick out 10 days and get them back to regular Thursday and Friday inaugurats. From sites, only Warner and Pitt got away, as per usual, and, if they're any criterion, this week, at least, won't be a repetition of last. Warner, with "Captain Haise the Sea and Servery or to lure \$5.000, while Pitt, with "Cridition Flash" and Chuckles of 1935 unit, out to collect around \$6,000. There: are midnight New Year's eve shows everywhere, which should also assist matee the word of the state of the

an daya. Last week 'Mighty Barnum' (UA) mighty disappointing at
\$11,000.

Pitt (Shafer) (1,800: 15.55.55)—
Griditon: or 1838' unit. Got away
to a farity impressive start, and,
with holiday and midnight show,
should go to \$5,000 or alightly beyond that, with no kicks coming
frequency for the start, and,
with holiday and midnight show,
should go to \$5,000 or alightly beyond that, with no kicks coming
frequency for the start, and,
with holiday and midnight show,
should go to \$5,000 or alightly beyond that, with no kicks coming
frequency (Table') and World's
Fair Follies' on stage way below expectations at \$5,000.

Stanley (WB) (3.8), Opens with
management is depending on this
one to carry it through nutil Jan. 11,
when Jack Behny and a stage show
come in. Last week Titte Minisan
with radically mixed notices couldn't
break through to anything more
than ordinary \$10,500.

Warner (WB) (2.000; 25.40)—

Warner (WB) (2.000; 25.40)—

Warner (WB) (2.000; 25.40)—

Warner (HVB) (2.000; 25.40)—

Stanlay helped this combo get
away nicely, and a decent enough
\$5,000 or thereabouts should be the
answer. Last week Tabbitt' (WB)
and Home on the Stange (Ta) or

10.10 or 10.10 or 10.10 or

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'Divorcee' 6½G, B'ham

Birmingham, Dec. 31.

'Gay Divorcee,' at the Alabama, is what they want here and week should be dandy. Pantages newly repend with vaudeville, is also doing pretty well.

Estimates for This Week

ing pretty well.

Estimates for This Week
Aisburna (Wilby) (2380, 300-35-40)—Gay Divoroee (Radio). Should be good for \$6,500. Last week 'Kid Millions' (UA) \$6,000. [1,100-25]—Empire (Acime) (Col.); Blied heavily and should bring in little more than most, \$2,700. Last week 'Secret Bride' (WB) \$1,900.

Ritz (Wilby) (1,800; 25-30)—Transakilantic' (UA). Nics at \$3,800. Last week 'Little Minister' (A). Nics at \$3,800. Last week 'L

OMAHA BOOKINGS ALL JAZZED UP BUT BIZ OK

Omahe, Dec. 31.

Theatre row still considerably off customary schedule, mostly for purpose of getting an extra advantage by openings on holidays. All bills of past week close date, after that it's a jumble of short runs or holdovers to get back on the usual opening days.

Orpheum

opening days.

Orpheum opened Christmas with Bright Eyes' to the biggest single Bright Eyes' to the biggest single stricking to that calls had and is sticking to that calls had and is sticking to that call to the stricking to the control of the control of the control of the call of

probably \$7,000 on six and a hair days.

Matter of price increases brought about by new policy at World. This house and Brandels always figured when World goes up from a 35c top to a 40c. evening price, Brandels meets it. Besides Brandels cuts out its low of 20c., new scale being 25-35-40.

meets it. Eesides Brandeis cuts out its low of 20c, new scale being 25-35-40.

Orpheum beginning with the midnight show New Year's Eve brings in the control of the control

stay that long if it holds to its expected page of \$1,000 per day. Last week's bill of Wednesday's Child' (Radio) and 'Fugitive' Lady' (Col) twinned at \$2,700 for five days end-

(Radio) and Fugitive Lady (Coi) twinned at \$2,700 for Nev days ending Dec. 24.

When a street of the control of here.

BUFFALO STRONG

Crosby in 'Heart,' with Vaude,

Buffalo, Dec. 31.
Current offerings are sowing strength due to good holiday business. Nothing particularly outstanding although the Buffalo looks pointed for a good week with the Estimate.

Estimates for This Week.

Buffulo (Shea) (3.80); 30-40-65)—
Tiors is My Heart' (Par) and stage show. Got off with flying colors and should do nice \$15,000. Last week, fluster in Air' (Fox) and 'Secret vBride' and stage show, gor \$11,000.

Music in Air' (Fox) and Secret vibride and stage shop, gor \$11,000. In the control of the contro

Futter Hires Houston

Futter Hires Rouston
Hollywood, Dec. 31.
Walter Futter has signed Norman
Houston to write the script and
dialogue for the first of producer's
series of Tom Keene action features, Hong Kong Nights.
Picture goes into production at
the California studios the middle of
January with E. Mason-Hopper
directing.

K. C. B.O.'s Dizzy from Jazzed-Up Schedules

Kansas City, Dec. 31.
There have been so many changes in policy—prices, opening dates style of show, etc., in the past few weeks, that the managers are date types to keep up with their oppositions.

weeks, that the managers are dizzy, trying to keep up with their oppositions, week starting today (31) the three big down down first runners are opening on Monday, inatead of the regulation Friday. This is to get the New Year's eve play which its always as smash. However the lost of the New Year's eve play which its always as smash. However the lower for opening. The Midland starts off at the regulation opening hour with Forsaking All Others and its in for a great business. At the Newman Here is My Heart days, goes out at six o'clock and Sweet Adeline swings in for the evening shows and a week's run.

Mainstreet, closes Little Minister' at 10:30 after a full week and opens a few minutes later for the Newman Here is a full week and Count Berni Vicit's Spices of 1935, with Ted Healy's Stoges featured. The house will collect 76 cents, with all seats reserved, for the New Year's eve special show.

Estimates for This Week

Mainstreet (RKO) (3,200; 25-25-40)—"Babbitt' (FN), and 'Bpices of 1835.' Opened with a special New Year's eve show and is set for a big week. Last week 'Little Minlater' (Radio) at 15-25-40, got \$9,000,

big week. Last week 'Little Minlater' (Radio) at 15-25-40, got \$9,000.
fair.
Midland (Loew) (4,000; 15-25-40).
—Forsaking Ali Others' (MG).
Opened to heavy business and the control of the control of

Jacob Lass week analysis of the control of the cont

McVickers-Par Lease Settles Jones-B&K Tiff

Chieago, Dec. 31.

McVickers theatre has been leased for six months by Paramount Pictures, from Jan. 2, at an approximate total rental of \$110,000. This means a six-month settlement of the tiff over product between Aaron Jones for Jones, Linick & Schaefer and the Paramount crowd, particularly Balaban & Katz.

With the assuming of the theatre by Paramount the Jones group has withdrawn aut against Par, B. & K., and the rest of the Chicago affiliates in attempt to break the B. & K. control of the major product in the loop, and to acquire a share of that product for the MoVickers as independently operated by Jones. But the withdrawl of the suit in the New York courts is classified as a temporary inove and does not mean that Jones is relinquishing his right to guest. move and does not mean that you is relinquishing his right to again at a later date on the sa complaints.

AGRICULTURE DEPT. **MAKES 5 PICTURES**

Washington, Dec. 31.
With sudden butst of year-end activity. Agriculture Department has Just completed production of five educational films. Two are sound and remainder silents.

sound and remainder silents.
Pictures are vallable for public use without charge except for transportation and are printed on both discounting the second of the second control of the second control

Curran Vice Danziger In Donahue-Coe Agency

Stepping out of the ad agency field. Bill Danziger resigned Saturday (29) from Donahue & Coe, which handles the Metro and Radio City Music Hall accounts. Danziger has two other propositions.

has two other propositions.

D. C. Agency probably won't move into its new Radio City quarters until Feb. 1 although in control of the account for several weeks. Danziger's successor in D. & C. will be Charles Curran, who resigned from Columbia Pictures in order to make the

Grace Moore Libretto

Hollywood, Dec. 31.
S. K. Lauren draws job for 'On
ne Wings of Song,' second Grace
loore filmusical starrer for Colum-

Victor Schertzinger is slated to direct the picture, which is down for production in late February.

Botsford Back Jan. 7

A. M. Botsford returns to the Coast around Jan. 7. He is looking at new plays while vacationing east, as well as contacting writers.

Re-Team Barrie-Roland
Hollywood, Dec. 31.
Fox is resteaming Mona Barrie and Gilbert Roland in 'Secret Lives' and Gibert Roland in Secret Lives, which goes into production under the supervisory wing of E. T. Lowe, Feb. 1. Story is by Arthu Kober and picture will be a John Stone

production.

Linking of the leads results from their showing in 'Mystery Woman.'

Scrib 'Man Eating Tiger'
Hollywood, Dec. 31.
Ray Harris and Philip McDaid
have been engaged by Fox to do
the screen play for 'Man Eating
Tiger.' Robert Kane will produce.
Walter King set for the male lead.

Lawrence Hazard Set

Hollywood, Dec. 31.

Lawrence Hazard goes to Radio oday to write a story for the Felix

today to write a story for the Felix Young unit. Writer set by the M. C. Levee of-



KATHARINE CORNELL

Appearing at the Martin Beck Theatre in New York City in William Shakespeare's "Romeo and Juliet," the first of the four plays she will present this winter.

THE NEWSREELS.

VARIETY

By Roy Chartier

Last New Year the newsreel makers were hopeful that in 1934 they would receive the benefits of a New Deal for themselves by a New Deal for themselves by getting a break on news concurrent with newspapers and radio through official: co-operation of Washington and other sources which could help provide this for the film news gatherers. It never developed to that extent but during the past year the various reels have received what is conceded to be greater Governmental co-operation than herestofore. tofore.

The present administration, from President Roosevelt down, has as a result received more newsreel footage than in previous years. The
President himself has been in the
news camera seye often. He has
welcomed it rathed than shied from
it. Other New Deal figures, heads
of important committees in Washington, key Governmental execuington, key Governmental execu-tives, Senators and Congressmen, lawmakers throughout the country and others have also been found less reluctant to speak for public consumption through the medium of the screen.

In the country's fight against crime, U. S. agencies and individuals crime, U. S. agencies and individuals have been quick to realize the value of the newsreel in getting its message across and ithe five makers of this kind of film entertainment have been anything but reluctant in giving representation to this type if excellent. of material

The dramatic extermination of Public Enemy Dillinger in coverage by the various reels was one of the most outstanding contributions of the year. None of the reels handled this in a maudlin manner, avoiding this in a maudin manner, avoiding the very thing the Government doesn't want by permitting the work to reflect any sentimentality or heroizing. The Dillinger material, among a few other clips during the year, marked the strong trend of newsreels in 1934 to be daring in newsreels in 1934 to be daring in what was photographed for the film-going public. The bullet-ridden body of the gangster was not edited out. Some strike riot material aiso was not denied the public.

News Highlights

Equally as dramatic on release were the shots of the recent assas-sination of Tugosiavia's king ir which some of the reels showed the builet-ridden body of the ruler together with the sabre attack made

upon his assassin. More recently one of the reel manufacturers (Pathe) brought forth an exclusive around a lynching in Florida. Pathe photographed the victim, the girl's father and mother and the tree from which the attacker was strung up. Res [1:50] snatched a picture of the body atter snatched a picture of the body after being cut down but its editors be-lieved it too gruesome to be flashed across a screen. Not deleted, how-ever, were scenes showing Negroes being chased out of town and running for their lives. This was typi-cal of the news-gathering backbone cal of the news-gathering backbone of the newsreel companies during 34. Always in the past, either political drawbacks or an editorial reluctance to chance the gruesome kept them from issuing this type of

Together with the Yugoslav as-sassination, the revived news in-terest in the Lindbergh kidnapping through apprehension of Hauptmann rough apprehension of Laptimann came outstanding in newsreel importance. For the first time the ew York police lineup was photo-araphed when Hauptmann was pagged down there under the big nortance lights for questioning.

in the mad seramble to score a scoop on showing of the shooting of the shooting of the shooting of king Alexander, a tragedy was narrowly averted for two Fox-Movitetone editors. With its prints on the same boat as those of competitors, Fox chartered a special plane and flew out to sea in an attempt to pick up the film so that it could be planed back to New York and placed on newsreel screens 24 hours in advance. The Fox plan nose-dived into the water and one of its crew drowned. One of the longest scoop, steals in history was also engineered by Par in connection with the England-to-Australia air race. Company effected a hookup with a couple of filers competing in the derby and had them fly the film back to London on the return trip, with result the statement of In the mad scramble to score

and New York nearly a week ahead of Par's competitors.

of Par's competitors.

During the past year numerous changes occurred editorially and in the makeup of newsreels. The demand for off-screen narrative, for economic among other reasons, grew-to-the point where recently both Fox and Hearst swung over to name commentators to strengthen their reels. Fox put on Lowell Thomas, while Hearst brought in Edwin C. Hill, each in an effort to give Universal greater competition than it had had over the years with Grabam Moname. Its widely 1+0 MoNamee mown spieler.

Coincident with these Coincident with these changes, Fox awang over to a new construction of its reel, departmentalizing it in line with the makeup of a newspaper and with other announcers besides Thomas assigned to do off. Screen narative. Ed Thorgersen was put on for sports and Louise Vance for fashions, while another announcer, Lew Lehr, was engaged for novelty material, some of which for novelty material, some of which may lend itself to humor treatment

may lend itself to humor treatment.

Makeup of the new Hearst reel,
finally divorced entirely from Fox,
was also changed with the Hearst was also changed with the hards dress leaning to headlines and a brevity in titles. Within the past few months the Hearst reel has shown marked improvement.

shown marked improvement.

On For's divorcement from Hearst and coincident with its debut in new dress, it was returned to the Embassy, N. Y., which now selects its program from all five newscels issues, while the opposition TransLux on Broadway plays all but Hearst. Both these Broadway news reel emporiums—T-L also has an East Side and a Brooklyn house— East Side and a Brooklyn house-have also swung over a little more to novelty and always include shorts, travelog or other novelty filler for a show which now usually averages an hour as against around 40 or 45 minutes before.

40 or 45 minutes before.

With spot news still far from being in abundance for the newsreel vendors, there has been a recent marked tendency toward editorializing and novelty. Pathe, pioneer in this respect, has been emulated by competitors, notably in connection with political or international topics which lend themselves to explanatory newsreel production, comment, maps, diagrams and the like.

Par's No Comment

Paramount News recently stated Paramount News recently stated it would not go in for commentary or 'produced' clips, but on opening of Congress for this winter's session would lean heavily toward events of national importance by covering Washington in a manner that would include something out of there in every release. Par threatened a change in dress but recently is said to have decided against this and would go in for nothing but 'page one news.' Neither Par nor Pathe thus far have shown any interest in thus far have shown any interest in a 'name' commentator for such ma-terial as they shoot silently. The

a 'name' commentator for such material as they shoot silently. The splelers they use get no billing.

Today there is not a single film theatre known in the industry which does not include newareels on its shows. They have become a standard staple which no theatre operator dares do without.

A short subject offshoot of the newsreels is scheduled to make its debut this month when Time maga-zine gets out its first issue of what will be sold as 'The March of Time,' a two-reel short which will be to regular newsreels what Time is to the delly newspaper.

regular newsreels what Time is to the daily newspaper.
Promise is that the 'March of Time' product will differ from reg-ular newsreels in several major re-spects, offering a new kind of dramatized reporting.

Newsreel men are awaiting the first release of this new quasi-newsreel material, wondering whether it is going to offer opposition or not. First Division will market the 'March of Time' shorts.

Joe O'Neill at Warners Hollywood, Dec. 31.

Hollywood, Dec. 31.
Joseph Jefferson O'Neill, former
New York World reporter, joins the
Warner studio publicity start.
Wednesday (2) as a cutre writer.
At one time O'Neill was publicity
director for the Hays organization,
and later with the Fox and Column
bia studio press departed in local
Kore processing the political publicity
work O'Neill sated as press agent
for Alexander Pantages during the
theatre man's morals trial a few
young and the publicity
you'ng O'Neill sated as press agent
for Alexander Pantages during the

Studio Placements

Walleman Dog 91 Hollywood, Dec. Ben Stoloff directing 'Hold Yale,' Par.

Yale, Par.
Patricia Ellis, Caesare Romero,
William Frawley, Warren Hymer,
Andy Devine, George Stone, Buster
Crabbe, George Barbler, Hold 'Em
Yale, Par.

Yale, Par.

Ralph Murphy directing 'McFadden's Flats,' Par.

Walter C. Kelly, Andy Clyde, Jane
Darwell, George Barbier, 'McFadden's Flats,' Par.

en's Flats, Far. Jack McGowan, Sid Silvers, script-ng Broadway Melody of 1935,

Alfred Green directing "The Goose and the Gander." WB. and the Gander, WB.

Kay Francis, George Brent, Genevieve Tobin, John Eidredge, Claire Dodd, 'The Goose and the Gander,' WB.

Arthur Byron, 'Shadow of Doubt,' Casino Murder Case,' Metro.

Ivan Simpson, 'Shadow of Doubt,' Metro.

etro. Lew Avres. 'Man-eating Tiger.

Lew Ayres, 'Man-eating Tiger,' Fox.
Agnes Anderson, Wedding Night,' UA.
Earl Dancer, directing dances in 'Four Stars to Love,' Radio.
E. H. Calvert, Rumba,' Par.
Walter Kingsford, 'Naughty Marletta,' Metro.
Norman McLeod, directing 'Big
Broadcast of 'Jis Broadcast

Air, WB.
Andrea Johnson, Lorna Lowe,
cone Lane, Marion Strickland, Eve
timberley, Eleanor Johnson, Gali
Joodson, Juana Sutton, Edward
awiey, Dante's Inferno, Fox.
Mary Forbes, Roberta', Radio.
Richard Quinn, Boy of Flanders,
Baddo

Radio.
William Faversham, Leonard
Mudi, 'Becky Sharp,' Radio.
Francis-Ford, 'Now-Fm-a-Lady,'

ar. Lew Seiler, The Ten Dollar Raise

Far. Seiler, The Ten Dollar Raise, For.
Henry Johnson, Paul Schofield, William Conselman, scripting The Ten Dollar Raise, Fox.
Robert Yost, Phillip Klein, adapting Work of Art. Fox.
George Seitz, directing Spass for West Point of the Air. Metro.
George Seitz, directing 'Shadow of Death,' Metro.
Ricardo Cortez, Virginia Bruce, Betty Furness, Constance Collier.
Sindow of Death,' Metro.
Came a Woman, 'Mascol,' Along Came a Woman, 'Mascol,' Came a Woman,' Mascol.
Sada Cowan, scripting 'Chocolate,' Par.

Par.
Humphrey Pearson, screen play,
Morning, Noon and Night, Par.
Gil Pratt, Boris Petroff, wirting
comedy lines for 'Now I'm a Lady,'

comedy lines for 'Now I'm a Lady,'
Par,
Edward Earle, Leon Ames, Paul
Fix, Reginald Barlow, Noel Francis,
'Mutiny Ahead,' Majestic.
Leon Errol, 'Ginsurance,' short,
Radio.

adio. Jack Pennock, Pearl Eaton, Jules Jack Pennock, Pearl Eaton, Jules Cowles, Joe Twerp, J. P., McGowan, Bert Roach, Irving Bacon, 'Caprice Espaignol,' Paring Bacon, 'Caprice Espaignol,' Paring Bacon, 'Caprice Espaignol,' Paring Bacon, 'Caprice WE. Rolf Sedan, 'All the King's Horses,' Par. Sada Cowan, scripting 'Chocolate,'

Par. John Eldredge, 'Goose and Gan

der, WB.

Margaret Roberts, adaptation,
'End of the World,' Par.

Edward Everett Horton, 'Callente,'

WB. Gil Pratt, gags, 'Now I'm a Lady,'

George Waggner, screen play, owboy Millionaire, Soi Lesser.
Gladys Lehman, collaborating on hipt, 'In Old Kentucky,' with Sam

Gladya Lehman, collaborating on script, in Old Kentucky, with Sam Hellman, Fox. Lester Cohen and S. J. Perelman collabing on 'Nymph Errant,' Fox. Eric Blore, Keye Luke, 'Caslino Murder Case,' Metro.

WB.
Joe Sauers, 'Car 99,' Par; 'Reck-less,' Metro.
Seymour Robinson, screen play, Oil,' WB. 'nñ

Seymour Robinson, screen play, Ollacate, Marsh, Wallace Ford, Devil's Cargo, Col. Allace Ford, Devil's Cargo, Col. Sid Silvers, treatment on Broadway Melody, MG. William Irving, Gus Reed, One More Spring, Fox. Claire Dufrey, Barbara Barondess, Life Begins At 40, Fox. Donald Meck, Honry Stephenson, Donald Meck, Honry Stephenson, Vampires of Prague, MG. Paul Schofeld and Henry Johnson, screen play, Ten Dollar Raise, Fox.

Fox.
Philip Klein and Robert Yost,
Work of Art, Fox.
Mack Gray, Al Hill, Howard Wilson, Car No. 99, Par.
George Barbler, 'Crusades,' Par.
Olive Golden, 'Naughty Marietta,'
Mci. Philip Riein and Robert Yost, Work of Art, Fox.
Mack Gray, A. Hall, Howard WilMack Gray, A. Hall, Howard WilGoorge Barbler, 'Crusadear, Par,
Olive Golden, 'Naughty Marietta,
MG,
Bert Roach, Samuel Hines, Edward Brooby, Elchard Tucker, BerLia. of 'Age of Connects.'

Inside Stuff—Pictures

Paramount trustees and their attorneys are surrounding the proposed suits against directors and officials of Par, as well as the banking house of Kuhn, Loeb & Co. for recovery or excessive salaries, stock bonuser, profits from stock participation and the like with great secrets profits and stock banking the second section taken by the Par trustees through the courts has been all the proposed recovery suits. He is president propective defendant in the proposed recovery suits. He is president, lighten & Co. Par underwriters for many years, and is among the lighten of directors on the skeleton board of a reorganized Paramount. Newton a member of the old board. His nume was listed through error, according to Hallgarten & Co. Adolph Zukor remains a prospective defendant, leaving the Righten & Co. Adolph Zukor remains a prospective defendant, leaving the Par president as the only member of the new directorate facing this section by the trustees. facing this action by the trustees

Producer at a major Coast lot, unable to get a director to do his picture when they lamped the budget and heard his plans for a cheap cast, did a vamp with a cutter.

Painting the rosy prospect of what it means to be a director, producer had the lad quit cutting for megging. When previewed the picture got a 100% bad rating. Now the lad who was a cutter is a director with nothing to direct, for no matter how much he had on the ball it would have been impossible for him to turn out a good picture under the circumstances. The direction was the only good thing in the picture. Those not knowing what the lad was up against, however, feel he should have stuck to cutting.

Roxy theatre, N. Y., has issued booklet passes with coupons good for one trip a week. Former admission of a card, good for promiscuous admission, was found to have been abused, not by show and newspaper people, but by the usual politico free list which every theatre is people, bu

audject to.

In view of Howard S. Cullman, receiver, being from political circles,
the Roxy's roster of courtesy season passes probably exceeds any Broadway first ruin. Clocking on some of the admissions showed the same
pass being used twice in an afternoon.

Several anti-trust suits brought under the Sherman and Clayton restraint of trade laws are occupying the serious attention of the Par trustees and Par officials.

The anti-trust actions of E. M. Loew circuit in New England and the Momand chain in Oklahoma threaten problems to be wrestled with. Par trustees offered Loew \$50,000 in settlement of his pending suit but it was rejected. The Momand circuit (southwest) suing other distributors and the M.P.P.D.A. as well as Par, filed a claim for \$44,900,000.

New studio press credential list, issued by the major studio publicity chiefs, effective Jan. 2, is 31 names shorter than the previous list. Most of those stricken off were transient correspondents and those, chiefly foreign correspondents, who cannot now be located. New year's list calls for credential cards for 210. Of this number 125 are domestic writers, permanently in Hollywood for newspapers, syndicates, mags and trade papers; 47 free lance writers and 30 representatives of the foreign

Studio paid a writer for an original story which he had conceived as a vehicle for a blonde star on that particular major lot; but, needing a story in a hurry for one of its male stars, company assigned it to him. Woman star doesn't know it happened, so the scribbler is doing another for her, but is in a quandary, trying to decide if it would not be surer to reach her if he made the star part masculine, figuring on another somersault in the scenario dept.

One of the most unusual advance buildups for a screen subject is currently being executed in Time mag on behalf of the forth-coming March of Time newsredi series. Time readers have been gen-erous in their correspondence to the editors suggesting local exhibs by name of thestre and manager who should book the March of Time resis. First Division distribs and is assiduously following up all suggestions for local bookings.

Major studio imported a name playwright to turn out a screen play at \$3,000 weekly. Meanwhile a screen writer was put on the yarn to help the playwright get wise to picture angles. Pair could not get along together, so the picture writer was instructed to work alone. His script was accepted and will be used. Import has put in 10 weeks at the studio, it still on the navroll and has delivered nothing

P.a. for one of the Broadway cinemas called up a daily reviewer and asked what would be liked as a Yuletide gift. At the same time the p.a. wrote a letter to the editor of the paper applying for the reviewer's job. No report as yet whether either the gift or the job or both were received.

With the Independent Theatre Owners of America playing down their uspices and featuring 'Movie Ball' for Jan, 12 at the Hotel Astor, the MPAS and other midwinter sponsors of film balls are peeved. Claim that this will take the edge off their shindigs.

Literary Digest is making a play for amusement-goers by snotlight Literary Digest is making a play for amusement-goers by spotlight s in the New York amusement sections, ballyhooing its 'guide' to the st plays, books and films. Some of the ads list the 'Digest's' idea the 10 best plays on Broadway.

Not emphasized in Reliance-UA's 'Count of Monte Cristo' is that William Farnum, who did the first of the several silent-screen versions of this Dumas classic, plays a minor bit in the talker remake.

Adolph Zukor's support of George J. Schaefer, Par general manager in charge of distribution, is indicated by orders from the Par prez to dedicate the sales drive and contest starting Jan. 1 to Schaefer.

nard Siegal, 'Shadow of Doubt,' MG HIRES VOICE COACH.

F. P. Dunne, Jr., and Philin

nard Siegal, 'Shadow of Doubt,'
MP. P. Dunne, Jr., and Philip
Dunne, adaptation, 'The Proud
Princess,' Fox.
Clarence Geldert, 'Caprice Espagnol,' Par.
Michael or Branch Conroy,
Michael Caprice, 'Gase' of Michael Caprice, 'Ann. Conroy,
Florence Rice, Oscar Apfel, Geneva
Mitchell, Cornad Nagel, Robert Allen, Raymond Walburn, 'Mistaken
Hentity, Cornel Nagel, supervising, 'Ten
Dollar Raise' and 'Work of Art,'
Fox.

ox. Victor Varconi, 'Roberta,' Radio.

Fox Clears Banks Yarn

FOR KINDERGARTEN

Hollywood, Dec. 31.
Bolstering its kindergarten, Metrohas signed Sam Kayser, vocal instructor, to a long-term contract.
He will coach the young stockers of the studio in voice, while Oliver
Hinsdale tutors them in histrionics.
New deal is effective this week.

Ruskin Rushin' Here

Ruskin Rushin' Here
Hollywor's, Dec. 21.
Harry Ruskin advanced his trip
t New York by two weeks, lett
here by train Thursagay.
Ruskin will be in New York for
three weeks, will look at two plays
for Paramount before roturning to
ble servicents to his serivening job.

PARAMOUNT PROUDLY PRESENTS

THE LIVES OF A BENGAL LANCER



GARY COOPER

as"Captain MacGregor"—sabre-slashing, devilmay-care fighter who would rather die with honor-than live without it! It's Cooper of "Morocco"—"Farewell to Arms"—"The Virginian" —in another big picture of the stamp that made him box-office!



FRANCHOT TONE

as "Lieutenant Forsythe"—a raw recruit under India's burning skies who becomes a seasoned campaigner...contemptuous of love and smiling at death. Franchot Tone steps out of a dress suit and into a uniform that will win him more plaudits than any role he's played!



RICHARD CROMWELL

as "Lieutenant Stone" — Inexperienced in battle, a novice at love... his kiss seals the doom of 2000 men and made hêrees of a gallant bandi

KATHLEEN BURKE

as"Tania"—the Russian adventuress who plays the Lancers false, betrays them to the Afridif.



SIR GUY STANDING

as "Colonel Stone"—Soldier, martinet, sly as a fox, but a fool when it comes to handling his own son. The best role yet for this player.

C. AUBREY SMITH

Gruff warrior of "Queen Christina" and "Cleopatra" makes another old war-dog believable and lovable on the screen.





Directed by HENRY HATHAWAY

a MUOTA



with BING CROSBY, KITTY CARLISLE,

Alison Skipworth, Roland Young, Reginald Owen. Directed by Frank Tuttle. -December 28th

MADAME" ENTER

with ELISSA LANDI, CARY GRANT, Lynne Overman, Sharon Lynne, Richard Bonelli, Nina Koshetz. Directed by Elliott Nugent.



"PRESIDENT VANISHES"

with Edward Arnold, Arthur Byron, Paul Kelly, Andy Devine. A Walter Wanger production directed by William A. Wellman.



"WINGS IN THE DARK"

starring MYRNA LOY and CARY GRANT, with Roscoe Karns, Hobart Cavanaugh, with Roscoe Karns, Hobarr Cavanaus,, Dean Jagger. Directed by James Flood. —February Ist



"RUMBA"

starring

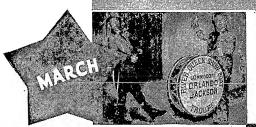
GEORGE RAFT and CAROLE LOMBARD. with Margo, Lynne Overman, Gail Patrick.
Directed by Marion Gering.

—February 8th



ZANE GREY'S "ROCKY **MOUNTAIN MYSTERY"**

with Randolph Scott, Charles "Chic" Sale, Mrs. Leslie Carter, Kathleen Burke, Ann Sheridan, George Marion, Sr. Directed by Charles Barton. —February 8th



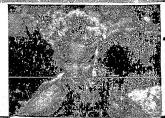
"MISSISSIPPI"

with BING CROSBY, W. C. FIELDS, JOAN BENNETT, Queenie Smith, John Miljan, Gail Patrick. Directed by Edward A. Sùtherland. -March 1st



"WIN OR LOSE"

(Tentative Title), with Joe Morrison, George Burns and Gracie Allen, Dixie Lee, J. C. Nugent, Lee Kohlmar. Directed by Elliott



2nd MARLENE DIETRICH **PICTURE**

with Lionel Atwill, Cesar Romero, Edward Everett Horton, Alison Skipworth, Den Alvarado. Directed by Josef von Sternberg. --- March 15th

PARAMOUNT PICTURE





'ONCE in a BLUE MOON"

AHecht-MacArthur production with JIMMY
SAVO. Written, directed and produced
by Ben Hecht and Charles MacArthur.

—January 18th



"THE LIVES OF A
BENGAL LANCER"
with GARY COOPER, Franchot Tone, Richard
Communit Sir Grus Standian C. Aubray

with GARY COOPER, Franchot Tone, Richard Cromwell, Sir Guy Standing, C. Aubrey Smith, Kathleen Burke. Directed by Henry Hathaway. —January 18th



"GILDED LILY"

starring
CLAUDETTE COLBERT with Fred MacMurray,
Ray Milland, C. Aubrey Smith, Edward
Craven. Directed by Wesley Ruggles.
—January 25th



"ALL THE KING'S HORSES"
starring CARL BRISSON and MARY FILIS, with Edward Everett

starring CARL BRISSON and MARY ELLIS, with Edward Everett Horton, Katherine DeMille, Eugene Pallette. Directed by Frank Tuttle. —February 15th



"RUGGLES OF RED GAP"

with Charles Laughton, Mary Boland, Charlie Ruggles, ZaSu Pitts, Roland Young, Leila Hyams. Directed by Leo McCarey. —February 22nd



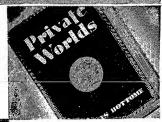
"MACFADDEN'S FLATS"

withWalter Kelly, Helen Mack, Andy Clyde, George Barbier, Richard Cromwell, Jane Darewell. Directed by Ralph Murphy. —March 15th



"STOLEN HARMONY"

with George Raft, Ben Bernie, Queenie Smith, Lloyd Notan, Iris Adrian, Paul Gerrits. Directed by Alfred Werker. —March 22nd

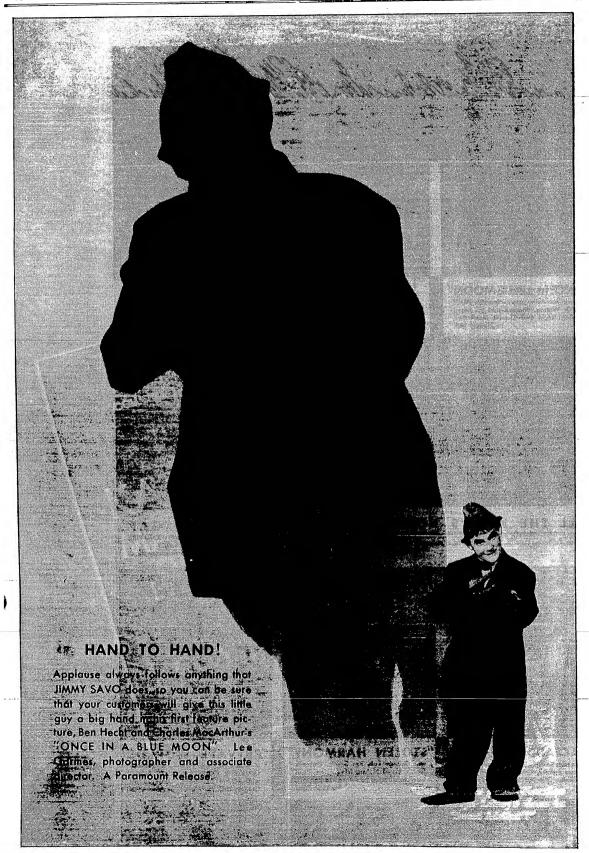


"PRIVATE WORLDS"

a Watter Wanger Production, starring CLAUDETTE COLBERT, CHARLES BOYER with JOAN BENNETT. Directed by Gregory LaCava. —March 29th



IT'S THE BEST SHOW IN TOWN!



EXPLOITATION By Epes W. Sargent

Placarding a Store

Palace, Olean, N. Y., working on Evelyn Prentice, revived the old store placard stunt working with a dimery and a department store Cards were put all over the store, practically over each counter. Then the dept. store mailed out govern-ment postals announcing that if the

the dept. store mailed out government postals announcing that if the recipient could find his or her name so not of the cards a pass would be forthcoming upon identification.

Back in the good old days this used to be a favorite stunt, with the store completely carded. Gomethe the store is to study the store that he store is the store of the store is the store of the store o

Ad Wastage

Ad Wastage

No matter how effective a piece of advertising may be, it is a waste unless it comes into the training the production press departments.

For example, the Hays office appears to have a list of all Greater New York achool-teachers, from which any comes a supple of the production press departments.

For example, the Hays office appears to have a list of all Greater New York achool-teachers, from which any comes a contract the contract of the production of the produc

Warners' Nifty

Warners' Nifty

Warners press department has hit on a new sag for mass exploitation on a new sag for mass exploitation released through 1353. Its new only from one angle, for really it is mevuly an adaptation of the kid club idea to the adult mind, but that took some doing and brings a permanent so be included to the same to the perennial fondness for mystery yarns, but also to the newer crime prevention ideas with which the perennial fondness for mystery yarns, but also to the newer crime prevention ideas with which the prevention feas with which the prevention for soming the club, with suggestions for stunts for meetings, supplies posters and membership cards and goes as far as possible in Samples posters and membership cards and goes as far as possible in Samples should be sampled to the sample samples to the sample samples to the sample samples to the sample samples to the sample sample samples to sample sample samples to sample sa

Approved Pictures

There appear to be several angles to a stunt worked in a small town where the local busybodies have been obnoxious about the film ques-tion.

First off the manager contacted ne heads of the local Sunday

Tirst off the manager contacted the heads of the local Sunday schools with an offer to provide such child with a ticket to his therefore the heads of the local Sunday schools with an offer to provide such child with a ticket to his therefore the heads of the local Sunday schools with an offer to head of the local sunday such as the print on the tree. Two of the superintendents were abit doubtful. They did not want to turn down the offer, but admitted that the P-T body might not regard with avor a district of the local such as the print on the proposed tickets a clause that the tickets were good only for pictures approved by the intendenta, he arranged a conference with the P-T to get a committee to see the first show on each of the three weak of immediately pass approved, a sign so stating was to be huug in the lobby. Tickets were printed up with the statement that Tills eticket will be good for admission only to features approved forment in the lobby.

As there is a six weeks' time limit to the tickets, tile house is certain to get 18 inspections, and the manager hopes the results will be a sent and the property of the sunday of th

Only Half

an agitation which is unusually strong. Only Half

Seems to be another outcropping of letters in shorthand which stemin. It is a good stunt only when it is remembered that there are two systems generally taught and that neither set of symbols is intelligible to those of the other school content of the other strong, and the strong, and the strongs and Pittman systems to have full coverage. Shorthand may be just shorthand to the advertising boys, the strongs.

A much better way to reach them is to print the letter in common English and offer the prize for the neatest transcription in either systems to the stenoges.

A much better way to reach them is to print the letter in common English and offer the prize for the neatest transcription in either systems to the strongs.

Which leads to the suggestion that speed contests might well be revived again, even the strongs of the strongs of the stund.

Which leads to the suggestion that speed contests might well be revived again, even the strongs of the strong of the strongs of the str

Holdover Exploits

notatorer Exploits

Omaha.

Omaha.

Plotures and feature bills sometimes get held over, but exploitation
stunt which rates holding over is
something different to show busianess in these parts.

Bill Missled of the Orpheum in connection with Babes in Toyland,
rated the ho. sign for the following
week in conjunction with Bright
Eyes.

rated the h.o. sign for the following week in conjunction with Bright Byes. He was a sign of the specious lowly of the theat fellied with replicas of the better known edifices of Mother Gooseland and toyland, such as the shoe-home of the old lady with all the children, doll house, etc. Nothing miniature about these, edihert, shoe, for, example, these, edihert, shoe, for, example, the show received on the admission ticket; being part of the show received on the admission ticket; being part of the show received apace in the daily ada, unusual for any exploitation stunt. The shown the shown was stuffed into a toy soldier's uniform, and three dancing brown boys performed for the customers at all breaks. Patron interest, along with appropriateness of the diagnay in connection with the Twelle picture, occasioned the hold-fore.

Whipping Up Aircast

JAY Golden of the RKO Palace has theu with WHEC for a radio broadcast of "Little Minister" in connection with showing of the film.

Contest being conducted for woman to play part of Eabble over the show and screened at the theatre as part of the Democrat and Chronicle weekly pictorial.

Different

Howard Waugh; Warner zone manager for Kentucky and Tenessee, is a Colonel now. But he's not a Kentucky colonel, which makes it news. Appointment is to the staff of Gov, McAllister, of Tennessee who's more particular.

Looking Ahead

Looking Ahead

Harry Browning of the M&P
Publix division, comprising the New
England houses, sends out in addition to his regular snappy mimeojazzer-up a thick supplemental
manual on anniversaries, with the
manual on anniversaries, with the
Each manager is supposed to get
busy and make whoopee at the appropriate time, and all he has to do
is read the book and go to work.

The Public of application of the compression of the cuts appear to have
been drawn from that tckler. Most
Stewart used to send out, though
some of the cuts appear to have
been drawn from that tckler. Most
of 'it-is-original-oopy, much based
soft of the cuts appear to have
been drawn from that tckler. Most
schemed for practical results.
Plenty of good material with stress
laid on the cake angle, but giving
plenty of supplemental suggestion.
In a recent regular issue Browning works out the auction with
theatre bills which originated in
these pages. He calls them boom
do find the compression of the cuts of fake money obtainable with purchases at cooperating stores. It is
to be spent buying at auction the
prizes set up by the stores at a
sale held on the theatre stage: It

Wipe Signs

cial noveity for some time, the 'wipe' sign has kept out of the home-made contingent because no one seems to have bothered about it. Effect is not dissimilar to the 'wipe' dissolves

bulky, for which reason a fairly small sign area is used by the in-ventor of the lobby idea, the sign face being 30x36 inches. In effect it is a sign with white letters on a black ground, set inside a frame A slat 2 inches high and the width

publik division, comprising the New Empland houses, sends out in addition to his regular snappy mimed place in the support of the support of

now popular in pictures.

Mechanism is simple, but rather

Wipe Signs Although it has been a commer- CHI GIVEAWAY SPLURGE SEEN

Chicago, Dec. 31.

Deadline of Jan. 9 has been set for the final vote on the Chicago giveaway situation and from present indications it appears that the circuits' battle to do away with premiums is a losing fight and that the 40 or so independents whose votes are needed to kill off giveaways will not deliver such a vote. Alliled exhibitor association has been working desperately to garner the required number of votes to kill the kitchenware nights in this territory but it looks like the last 40 votes are the hardest. Some 176 exhibtors of independent classification have been exhaus but it takes 215 indie votes to-top-the-necessary-756-wate of indication have been death of premiums but it takes 215 indie votes to-top-the-necessary-756-wate of indication have been making money with premiums and they are bucking all efforts to get them to switch to pictures again. Even the threats of the circuits have made little impression upon them. Balaban & Katz is generally known to be ready to go into a campaign of double features if the attempt to kill off premiums falls.

KIBBEE-MACMAHON GO 'WANDERLUST' JAN. 10

Hollywood, Dec. 31.

Next Guy Kibbee-Aline MacMahon co-starrer at Warners is
'Wanderlust,' which starts Jan. 10,
with Ray Enright directing and
Gene Lewis handling the dialog.
Screen play is by Tom Reed and
Peter Milne.

Par Building a New House in Miami Beach

The first theatre to be built by Paramount since its bankruptcy will be a house at Miami Beach, on which construction will be rushed

which construction will be rushed in hope of catching some of this winter's trade. It will be of small seating capacity, 600 or 700.

Plans of Walter Reade to build a theatre there, in association with Bernard M. Baruch, on property owned by Baruch, are said to be cold.

Par has no house in Miami Beach Par has no nouse in Miami beaun but operates four in Miami proper, the Tairfax, Hippodrome, Olympia and Paramount. The Par, renamed the Rex, has been placed under a rewritten lease for a period of 10 years, with the old lease torn up.

Pennsy Blue Laws Again

Easton, Pa., Dec. 31.

Sunday film question is causing considerable row in this section as opinion appears to be divided on the legality and advisability of keeping theatres open Sundays.

At Nazareth the majority of citizers are against Sunday films, even for benefits. Mahagement of the dided to close down.

But at Hackettstown the Hack-

But at Hackettstown the Hack-But at Hackettstown the Hackettstown Strand Theatre Co., Inc., went to court and asked an injunction to prevent the mayor and council from passing two ordinances regulating the conduct of

the theatre.

Council wants to pass an ordinance making the fine for keeping open on Sunday \$300 and the theatre brands this as 'unwarranted and unreasonable.' It is also alleged that the theatre is singled out in enforcing the Sunday blue laws.

Delay 'Mutiny Ahead

Hollywood, Dec. 31. Start of production on Larry Dar-Start of production on Larry Dar-mour's 'Muthny Ahead' was put over from Thursday (27) until after New Year's, due to inclement weather. Opening shooting calls for ex-teriors at San Pedro harbor.

the KEYS BEHIND

Allen Thamer, former with Harry Huffman's Denver, Colo., group, joined the LTC here last week as an assistant in the exploitation sec-tion under E. A. Patchen.

Easton, Pa.
Lyrio Theatre at Allentown sold
by the sheriff to the law firm of
Butz and Rupp for the amount of
the mortgage, \$157,600.

Oklahoma City.

A gunman night robbed the Victoria theatre, Oklahoma City of \$50.

Oklahoma City,
Openings: Queen, Winters: Liberty, Beaumont; New Diskle, Bryan;
Rigsa, Marbie Falls; National,
Crystal City Rex, Beeville; Sunset, Dallas: Arcadia (new), Harlingen: Ritz (new), Decantur;
Stone Fort, Nacogoches: Rex, Brenham; Lyric (new), Elg Springs;
Stavy, Morrie High Island; Palace
Springs (New), Horrie High Island;
Liberty (New), Horrie High Island;
Liberty (New), Horrie High Island;
Crystal, Stanton; Trinity, Mirando
City,

Crystal Stanton; Trinity, Mirando City.
Changes in Ownership: Star, Brackettville, to O. K. Theatre; Ritz, Eldorado, to H. & H. Theatres; Majestel, Somerville, to C. W. Matson; Cove, Waelder, to W. C. Atchison; Joyland, Beaumont, to R. Z. Glass; American, Orange, to J.A. Jeffres and R. A. Mallon; J.A. Jeffres and R. A. Mallon; Majestel, Stanton, to Dyson & Dysuk Bltz, Majestel, C. R. D. Zarnelli; Melrose, Melrose, to Melrose Theatres.

Ravenna, O. Ravenna, O.
Appointment of a recolver for the
Kent Opera House Co. Is asked in a
suit filed in common pleas court
here by John Palfi, manager of the
Ravenna theatre and his wife Susie.
Plaintiffs charge they leased the
old Kent opera house at Kent to the
company at a rental of \$250 a month
on August 27, 1929, and that \$5,003
is now due them for unpaid rent.

Canton, O.
Five Warner Bros, Alhambra,
Strand Valentine, State and Mozart
theatres placed in each of several
hundred baskets of food distributed to the poor, free theatre
tickets.

Edward Modle, of the Barnesville, O.
Edward Modle, of the Barnesville
theatre played Santa Claus to the
ungsters in the Belmont County
Children's Home. He announced
that any of the children would be
admitted to the theatre free whenever they presented an Identification
from the home's superintendent.

E: O. Ramsey of Mansteld has leased a downtown building and is aftering it preparatory to opening a picture theatre-soon after-the-first of the year.

Temple theatre, built by James H. Moore of Detroit as a vaude house, la celebrating its 25th anniversary. House was erected as an answer to the state of the stat

Memphis.
Charife Mensing resigned as manager of the Orpheum theatre, effective Jan. 10.

Nevada, Ia. W. P. Grossman has acquired the Circle theatre from the Ames Build-ing and Loan Association.

Chicago.

Gene Murphy left for New York
last week to start working for Loew
under Oscar Doob. Murphy formerly
with B. & K.

Bronx, N. Y.
Max A. Cohen and Arthur Slegel,
who dispossessed the Nathan Goldberg-Jacob Jacobs Yiddish troupe
from their Prospect theatre for nonon their own on Saturday (29) with
a straight picture policy. Sheldon
Mandel managing.

Tupper Lake, N. Y.
Schine interests have closed for a
15-year lease of the Palace theatre
here. It makes the 55th house under
Schine control.

THE LITTLE MINISTER

time, 104 mlns,	1
Babble Katharine Hepburn	ı
GovinJohn Benl	1
Rob Dowress Alan Hale	L
	1
	В
Wenryworld	Г
Margaret	ŀ
	L
Thommas	ŀ
Jean Stickney	١.
Lord RintoulFrank Conroy EvalinaElly Malyon	ľ
Evalina Elly Malyon	ı.
Capt. Halliwell	1
MunnLeonard Carey	ŀ
Carfrae	ħ
John Spens	L
Specky Barlowe Borland	ŀ

Radio stands to make a generous collection on The Little Minister. Premier at the Music Hall is not at the Control of the Cont

and Donald Criep Dour severe. And Cryde makes much of a constable of the control of the control

Edmund Lowe at U

Hollywood, Dec. 31.
Universal has engaged Edmind
Lowe for the male topper in "The
Great Impersonation," E. Phillips
Oppenheim spy novel which Alan
Crosland, borrowed from Warners,
will direct.
Screen

Screen play is by Maj. Herbert Yardley and Tristram Tupper.

Forsaking All Others

Metro-Goldwyn-Mayer production and re-lesses. Starz Joan Crawford, Clark Gable, Robert Mentogenery. Directed by W. S. Robert Mentogenery. Directed by W. S. Edward Roberts and Frank Cavett, adapted by Joe Mancklewicz. Camera, Gregor Toland, George Folsey. At Capitol. N. Y., week Dec. 25. Running time. 82.

MaryJoan Crawford
JeffClark Gable
Oll Robert Montgomery
ShepCharles Butterworth
Caula
Connie Frances Drake
EleanorRosalind Russell
Viffens Tim Rickotts
Johnson Treacher
BellaGreta Meyer

'Forsaking All Others' will ring

Forsaking All Others' will ring the bell.

On cast strength anone picture reasons a promise amone promise and the strength an

wood with capital H's.

Nor is this the only pratifall in the
film. At other points, Miss CrawGord Inils office a misseyus it table, dese
is cally-slide in this property in an automobile crash. As so
Montgomery, he is, figuratively, just
a banana peel migrating-from sequence to sequence. Not only
brilsed, but with the seat of his
pants set after and badly burned, he
completes one phase of his love punts set anre and badly burned, he completes one phase of his love affair with Miss Crawford with pseudo-pneumonia (comedy sneez-ing), and is fit for the stretcher.

ing), and is fit for the stretcher.

These half dozen ripe tomato fourishes get laughs, Big laughs, Bi

on the other hand, the results seem to justify in this case.

Both Gable and Montgomery at Both Gable and Montgomery at Both Gable and G

nut. appear to receive recognition.
Or perhaps they come too fast.
Forsaking All Others' was a stage play by Edward Roberts and Frank Cavett during 1933. Tailulah Bankhedd starred in it. The Crawford the second of the started of the second of the second

rowdy, semi-drawing room eterna-triangig.

Gable, who takes no pratifalls, gets, the heroine in the final clinch. Not entirely convincing, but serving the ends of justice, since Montgomery, the serving the ends of justice, since Montgomery, the condition of the convincing the serving the thoughtless and selfah booby. Pleture gets into gear with a sly siren rendered into convincing felinity, by whise. Drake copping, Montgomery on the eve of his impending marriage, Miss Crawford is literally left, wait-drawing the control of the convincing the control of the convincing the control of the scheming wife (Miss Drake), and 'big 'brother' Gable form the souldonosts, of the action.

Picture rises like a skyscraper

Picture rises like a skyscrape above the sidewalk of its own mediocrities.

Land.

Radio Parade of 1935 (BRITISH MADE)

London, Dec. 19.

London, Dec. 19.

Bellish International production. Released through Wardour Films. Directed by Arthur Woods. In cast: Will Hay. Ciliford. Mollison, Helen Chendler, Running Home, 37 mins. Previewed Regal theatre, London, Dec. 12.

To attempt to fully review a film containing specialties by 40 or more musical comedy and vaudeville luminaries is about as impossible a task as attempting to write a story around the respective specialties.

To mention the work of each one or pair individually would be an or pair individually would be an its abit of a story, and the locale is in the respective departments of a mammoth broadcasting studio.

in the respective departments mammoth broadcasting studio.

Principal criticism is that there are too many stars, with the result

Miniature Reviews

'Little Minister' (Radio), Fine production of an old Barrie fa-vorite which will go places. With Katharine Hepburn.

'Forsaking All Others' (M-G).
Sock romantic comedy despite
some messy hokum. Joan
Crawford, Gable and Montgom-

ery.

'I Sell' Anything' (FN). Expose of the fake auction game. Nicely made and played, but all in one key. Fair cast lineup will help top double bills.

"Murder in the Clouds' (FN).
Well confected thriller intensified by crack air stunting. Good solo for minor houses, despite light lineup of players.

"West of the Pecos' (Radio).
Richard Dix and Martha
Sleeper in a first rate Zane
Grey western which holds lots
of laughs. Above average.

'White Lies' (Col). Never very entertaining and chances slender. ender. 'By Your Leave' (Radio). In-

ent margee strength lim-

ta this film.

'Rocky Rhodes' (U). Conventional western of passable merit with Buck Jones.

"An Exciting Adventure" (U).
Good picture, just short of being a socke. Should please almost everywhere, though it-lacks cast name strength.

"Inside Information" (Stage and Screen). Police dog story. For minor dates.

"Night Alarm" (Maj). Will not annoy family trade, and cast names may draw some

'Don Quixote' (Nelson-Van-dor), Strictly for the arty clientele.

none of them can do justice to themselves. Nearest approach to it is a bit by Ronald Frankau, and an even shorter one by Claude Dampler.

Rather pretentious and attractive settings, with some remarkable color sequences by the Dufay color system.

Three dozen or more headline and stellar names in the billing ought to draw extra well in England, or B. I. P. will probably to specialty bils loft over for use in future productions for years to come, future productions for years to come,

I SELL ANYTHING

First National production and Warner Broar release. Directed by Robert Florey, Feetures Pat O'Prien, Clairs Dodd, Roscoc Karne. Albert J. Cohen, Robt. T. Shan-non, story; Brown, Holmes, Sidney Suther-land, screen play; Sid Hickok, camera. At Mayfair, N. Y., week Dec. 24. Runnling time, 10 mine.

Barbara	Ann Dvorak
Millicent Clark	
Monk	Roscoe Karns
Stooge	Hobart Cavanaugh
Smlley Thompson	, Russell Hopton
McPherson	Robert Barrat
Second Stooge	
Third Stooge	
Pertwee	Leonard Carey
Barouche	Ferdinand Gottechalk

Fake auction rackets exposed in this story, but practically no story, dramatic conflict or suspense. It's character drawing rather than a yarn with too much reliance placed upon some rather good dialog and that it find much of a following ex-cept, with or in support of another film.

the strong idea. To be questioned that it find much of a following except, with or in support of another film.

Some good cust mames, even for the smaller seal contents, better the labors valiantly he is unable to overcome the monotony of the story. He plays an auctioneer, starting with a cheap foint where he figure is the seal of the starting with a cheap foint where he figure is the seal of the seal of

MARIA CHAPDELAINE (FRENCH MADE)

Paris. Dec. 20

Societe Nouvelle de Cinematagraphio production. Directed by Julien Duvlyler, from novel by Louie Hemon; dlalog by Gabrielle Bolsey; music, by Jean Wiener. Starring Madeleine Renaud. Presented at Agriculteure and Bonaparte, Paris. Running time,

This film is a sure 100% draw in Canada and among the French Canadians of New England, and in addition it has value for the U. S. arties. It is a picturization of a novel, which was well known in its day, gives strikingly the atmosphere of the control of the co

og the country with which it deals—
the exteriors were made in Canada,
mostly near Feribonka—and tells a
highly emotionalized, if rather slow.

Maria Chapdelaine is the daughter
of a French Canadian family which
lives on the edge of the great woods,
far from the villages. Real subject
of the film is the persistent pioneer
vives in spite of everything and remains French in the midst of
Angio-Saxons.

She loves Francois Paradis, a
trapper, He is off in the woods in
winter, working to get enough coin
winter, working to get enough
the axy alloyd Ave Marias, praying
that he come for her in the spring,
as he promised, and he, despite the
advice of his fellow workers, decides
to fight his way, through the snow
to spend Christmias with her. He
advice of his fellow workers, decides
to fight his way, through the snow
to spend Christmias with her. He
advice of his fellow workers, decides
to fight his way, through the snow
to spend Christmias with her. He
advice of his fellow workers, decides
to fight his way, through the snow
to spend Christmias with her. He
comedie Francaise), playing the
waiting girl, will strike all women's
heartstrings. This restrained emoto get he real the spot, Madeleine
Renaud (who is a member of the
Comedie Francaise), playing
the
waiting girl, will strike all women's
heartstrings. This restrained
enough
the strike and the strike
heartstrings. This restrained
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the strike and the strike
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Murder in the Clouds

Murder in the Ulouds
First National production and Warrer
Bros. release. Features Lyie Tallout, Ann
Drownk. Diprised by D. Rose Lederman.
Drownk. Diprised by D. Rose Lederman.
And Lindson. N. Y. week Dec. 28. Hunning.
Three Star Bob Halesy. Lyie Tailout
Judy Warrer. C. Ann. Dorosk
Tom Wagner. Robert Light
Wings Mahomy. George Cooper
Uning March Control of the Control of the Control
John Brownell. Henry O'Nell
John Brownell. Henry O'Nell
Taggart. Roset! Hicks Lackey
John Brownell
Taggart

Mith a plot that easily tickles the imagination, and a series of stunt imagination and imagination an

pository. Ne' knowing this O'Brien when not worrying about times sails it. The vamp ligions it and State Tolless, goes well with the state of the property of the state of the

climaxed by one of the planes spiraling to earth in flames. Sanda wiched in between is a plot that installed the second of the planes as secret high explosive forton to transport from the west coast to Washington, an airplane explosion in midair, in which four men are killed, a kidnapping by air and a chase for the fished formula. It is the aerial photography.

WEST OF THE PECOS

Radio production and release. Starring Richard Dix. Starting Martin. Separate Production and Parks. Starting Richard Dix. Starting Martin. Sta

bolores. Meria Alba
Manuel. Pedro Reages
Josah. Siesp a Zas
Josah. Siesp a Zas
Superior entertainment of the
horse opera type. More characterization and humor and less hilland-dale photography. In other
words, a cowboy and Indian sagaterm of the company of the control of the control
laught than average. It should go
further and please more people than
is the destiny of westerns generally.

Riber name than ovdharily decorates the main title of a shoot-femrates the main title of a shoot-femson and Phil Rosen's direction is
positively-highbrow by comparison
with the usual megaphone work on
buckakin. Marthan Sieper does
some since a sew superior designed
to a sew settern. Not just the
in-and-out love interest. To expedite matter in the wild Texas
country right after the Civil Warshe gives up female attire and
the stage of the film. The Pecos
river washed up a lot of tunny
things that day, refers retrospectreety to the stage of the reresponse of the film. The Pecos
river washed up a lot of tunny
things that day, refers retrospectreety to the stage of the reresponse of the film. The Pecos
river washed up a lot of tunny
things that day, refers retrospectreety for the stage of the reresponse of the film. The Pecos
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river washed up a lot of tunny
things that day, refers retrospectreety for the stage of the reresponse of the stage of the reson to construct the stage of the
construction of the stage of the stage
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OLD CURIOSITY SHOP (BRITISH MADE)

London, Dec. 19.
British International production, released through Wardour Flims. Directed by Thomae Bentley. In cast: Ben Webeter, Elaine Benson, Hay Petre, Beatrix Thompson. Running time, 100 mins. Previewed Prince Edward theatre, London, Dec. 14.

All right for Dickens fans and the older folk, but doubtful if this will

older folk, but doubtful if this was appeal to young moderns.
Faithful reproduction of Charles Dickens' classic, with a splendid cast and all that could be desired in the way of direction and photography. Equia proportions of gloom and chicancy typical of the age, and all the necessary appendages. and chicarry typical of the age, and chicarry typical of the age, and atmosphere that an audience could demand for such a production, but the picture needs shortening.

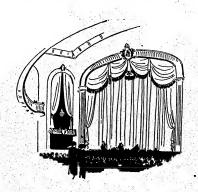
Among a carefully selected cast, Hay Petrle stands out for his depiction of the bestial dwarf, Qulip; and it is doubtful, as far as appearance sees, whether the child Elaine to the country of the c

WHITE LIES

Columbia production and release. Fase with the columbia production and release. Fase with the columbia columbia

Recently the picture—industry through the Hays office promised the Crime Commission in Washings of the Crime Crime

(Continued on page 146)



With pride and pleasure

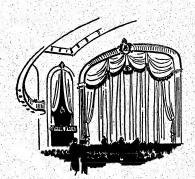
FOX FILM presents

THE BIGGEST FIRST

QUARTER LINE-UP

THIS INDUSTRY HAS

EVER SEEN



For the month of JANUARY

SHIRLEY TEMPLE

in BRIGHT EYES

With JAMES DUNN. Produced by Sol. M., Wurtzel. Directed by David Butler.

WILL ROGERS in THE

COUNTY CHAIRMAN

By GEORGE ADE. With Evelyn Venable, Kent Taylor, Louise Dresser, Mickey Rooney and Stepin Fetchit. Produced by Edward W. Butcher. Directed by John Blystone.

MYSTERY WOMAN

With Mona Barrie, Gilbert Roland, John Halliday, Rod LaRocque. Produced by John Stone. Directed by Eugene Forde.

EAST RIVER

with EDMUND LOWE

VICTOR McLAGLEN

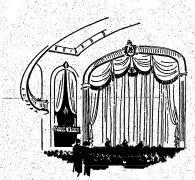
Florence Rice, Marjorie Rambeau, Charles Bickford, Siegfried Rumann. Produced by Robert T Kane. Directed by Raoul Walsh. From the story by Bordon Chase and Edward J. Doherty.

LOTTERY LOVER

With Lew Ayres, "Pat" Paterson, Peggy Fears, Walter King, Alan Dinehart, Reginald Denny, Nick Foran, Produced by Al Rockett, Directed by William Thiele. From the story by Siegfried M. Herzig and Maurice Hanline.







For the month of FEBRUARY

JANET GAYNOR WARNER BAXTER in ONE MORE SPRING

With Walter King, Jane Darwell, Grant Mitchell, Rosemary Ames, John Qualen, Roger Imhof, Nick Foran and Stepin Fetchit. Produced by Winfield Sheehan. Directed by Henry King, From Robert Nathan's novel.

CHARLIE CHAN IN PARIS

With WARNER OLAND, Mary Brian, Thomas Beck, Erik Rhodes. Produced by John Stone, Directed by Louis Seiler. Based on the Earl Derr Biggers character.

SHIRLEY TEMPLE and LIONEL BARRYMORE in THE LITTLE COLONEL

With Evelyn Venable, Bill Robinson. From the novel by Annie Fellows Johnston. Produced by B. G. DeSylva. Directed by David Butlers

MR. & MRS. MARTIN JOHNSON'S—BABOONA

An Aerial Epic Over Africa. Supervised by Truman Talley.

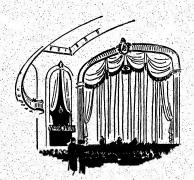
HAROLD BELL WRIGHT'S WHEN A MAN'S A MAN

starring GEORGE O'BRIEN

With Dorothy Wilson, Paul Kelly. Presented by Sol Lesser and John Zant. Produced by Sol Lesser. Directed by Edward F. Cline.







For the month of MARCH

WILL ROGERS in LIFE BEGINS AT 40

With Rochelle Hudson, George Barbier, Jane Darwell, Slim Summerville, Richard Cromwell. Produced by Sol M. Wurtzel. Directed by George Marshall. From Walter B. Pitkin's best seller.

GEORGE WHITE'S SCANDALS

With Alice Faye, James Dunn, Lyda Roberti, Cliff Edwards, Ned Sparks, Eleanor Powell, Arline Judge and George White. Produced by George White. Directed by James Tinling.

RECIPE FOR MURDER

(Tentative Title)

with EDMUND LOWE and

VICTOR McLAGLEN
From the story by Vincent Starrett. Produced

by Sol M. Wurtzel. Directed by Eugene Forde.

MAN EATING TIGER

(Tentative Title)

Adapted from the play by Ben Hecht and Rose Caylor. Directed by Melville Brown. Produced by Robert T. Kane.)

HIGHWAY ROBBERY

(Tentative Title)

From the American Magazine story by Albert Treynor.





MUSIC HALL, N. Y.

With an extra long picture and the holiday mob clamoring at the box office dand it is clamoring that seek, the stage show at the Hall is held down to a scant half hour. Off with a 'Pagliacc' selection, with Jan Floree on the stage, doing the selection of the selection of the second of the selection is called 'Kaledoo.

repeater here, but it seems always to be good for a hand. No exception in this instance.

Froduction is called 'Kaleidoscope' and opens with the Wings of Love number repeated by request. By whose request is not stated, but it's good for a repeat even if no one discovered by the state of the

Only film other than The Little Minister' (Radio) is a highly bob-tailed newsreel. Entire show runs two hours and 20 minutes. Business capacity.

CAPITOL, N. Y.

Combination of Crawford-Gable-Montgomery in Metro's Forsaking All Others' and Ted Lewis and band on the stage gives the Capitol every omen and guarantee of a smacko gross. And probably—if prophecy is permissible—a holdover. Day actor Christma he a power of the were conspin and sorted to the con-were conspin and sorted to the con-traction of the control of the con-trol of the

series. It was well entertainment. As for Lawis he still justs out in the grand manner. His shownarship remains fresh progressive and imaginative. His capacity to pick talent, his knack for weaving the components of his staff into a tightily knitted, perfectly geared, the components of his staff into a tightily knitted, perfectly geared, which was not been considered to the components of his staff into a tightily hand, and the components of his staff into a tight was not been considered by the components of the

grosses.

lose concerned will read those
statements with pleasure this
Land.

STATE, N. Y.

Eddle Cantor in Kid Millions' (UA) is on the screen here this weck, with that the probable reason for the house slutting the stage end. The way it's laid out, strongest punch act in the show is spotted in the deuce and weekest next te

as punch act in the show a solute. The decree and weakes fiest the solute of the solut

is the best answer. A few years ago the Osborne band wouldn't have been allowed to depart without several encores. Friday night it got a mild hand, no encores played or requested.

end endores. Pupply night it got a quested, no encores played or requested.

Real weakness of the show is the next-to-shut, occupied by Johnny Burke. He's still doing the same war monelog, and he hasn't changed a line, a word, a comma or a period long time.

Lynn-Burno revue, closing the show, is an okay dince and song fiash, but also has been seen around often lately. It isn't a compliment of the lately are shown is an okay dince and song flash, but also has been seen around often lately. It isn't a compliment of the lately are shown in the same material. It means only that there's a shortage of acts around.

Rauf.

A.B.C., PARIS

A.B.C.; PARIS

S. R. O. sign out this week, both mattinee and ovenings at this boulevard variety house. Chief reason is return to vaude of Noel-Noel Fronch chansonnier, who has been from the handless of the season at the College.

Noel-Noel is funny, and the crowd goes for him in a big way. His songs are all about a poor muge who gets Joe Jackson in his unchangeable tramp-and-bloyele act is on the bill, submerged by the French headliner. This act always goes big here, and most as big a hand as when he plays the Medrano circus ring.

Hazel Mangean and three other other siris do an acrobatte dance my the siring the siring

MET, BOSTON

MET, BOSTON

Doutoin, Dec. 28,
Harry Gourfain, with the strings on the budget loosened up for New Yoar's week, takes full advantage of his opportunities and the Met's so-called miracle stage.

Phil Harris and his minimate mike Phil Harris and his his minimate mike Phil Harris and his his minimate mike his minimate mike his minimate with the stage of the producer has further elaborated on the grandlose effect by larging out a cafe seener effect by larging out a cafe seener effect by larging out a cafe seener his minimate which was not become the most pretentious-looking sets Gourfain has unfolded here, and yet not overdone.

nam ass untolded ners, and yet not call the control of the control

'Here Is My Heart' (Par) on

EMPIRE. PARIS

Two-a-day comes back to its own in Paris with the roopening of this 2,000-seater by Pathe-Natam on a with a comparable policy is the out-of-the-way Alhambra, and there the show is far from big time. Empire is the theatre Strukky-the the street of the street of the theatre Strukky-the street of the street of the theatre Strukky-the street of the street of the theatre Strukky-the street of the street of the

outfit revolves out, with the curtain up, and the other orchestra swings into view. Old-fashloned vaude touch is added by a girl walking across the surge before each act, holding a number aloft.

Cavalier Lafleur, local military, comedy with music, very good b,o. locally.

EMBASSY, N. Y.

EMBASSY, N. Y.

(a NEWSREELS)

There's a little of this and a good deal of that on the New Year's layout here. Sports are particularly emphasized, including a rather long and detailed pictorial summary of the year 183th in that year 183th in that year 183th in that year 183th in the year of the compiled this review of upsets and new records, piceling library shots together in what becomes a fast and highly interesting resume.

Pathe's sports album for 1934 leading off the show, No. 2 chosen by the Emb program builders is Universal's everage of the recent Tennessee lynching attempt, with resultant killings and courthouse that.

The President expatites on the

resultant killings and consultation in the president expetiates on the progress of 1984 and the outlook for, 1935; winter sports get in swing at Lake Placid and the stage is set for the Hauptinann trial in Jersey. Pathe follows up he after together pathe follows up he after together shots of the ourthouse, prosecutors, defense attorneys. Hauptinann, etc., but without any of the personalities doing any tailing. If permitted into the courtnoom, the lead material for the newsreel.

The maze of mist over the Saar continues to occupy newsreel attention, Hearst this week photographing arrival of British troops to police the district and again bringing

In speculation as to what the future holds. Isoled Steele's return after imprisonment in Germany on agapticion of espionace, Iso by Hearst, sounds another note bearing on the Teutonic mess. Miss Steele makes a poor newared subject.

Teutonic mess. Miss Steele makes a poor newared subject.

To be a subject of the Teutonic mess. Miss Steele makes a poor newared subject.

Dione quintuplets and their Xmas party; Fox watches them try to float the Morro Castle; Par looks down upon the raging River Tiber; U finds Scott and Black returning the robel mailed; Hearst attended the opening of the Santa Anila racestrack in California, and Fox cameras follow two Colorado lifers to freedom after their submission to a fair namount of humor pervades the show, its earlier stages being marked by a golf game in Britain by political bigwigs, narrative pokings siy thu at them; by a California, and the control of the stage of

PALACE, N. Y.

Neat five act combination here, combining all the essences of good vaudeville. Bill, on paper, is lacking only, in singling, but actually works out to contain sufficient of

commended to the control of the work. Stooge, as it happens, better during stooge the work of the work. Stooge, as it happens, as a stooge the work of the work. Stooge as it happens, as a stooge the work of the work of the work. Stooge as it happens, as a stooge the work of the wor

CENTURY, BALTO

Baltimore, Dec. 27.

Baltimore, Dec. 27:
Nothing particularly distinguishing about this standard five-act flourish gracing the restrum Xmas week. Paled with Barnum (UA) which is a standard with the standard with t

eaught but an apt selection of songs. She seems to have absorbed a great deal of the technique Al Slegal Imparts to pupils. That, plus her natural endowments, made her a clinch here.

Carl Freed's Harmonica Harles and the down of the control of t

of the spoon-ratilling and Jowaharping that characterized his old.
action of the spoon of the

COLISEUM, N. Y.

23

COLISEUM, N. Y.

Big things apparently planned for New Year's Eve here, as the entire house seems set on ballyhooing the elebration show. After the screen clears with its innumerable announcement in the single state of the single single state of the single state of the single state of the single single state of the single state of the single state of the single single single state of the single state of the single single state of the single state of the single state of the single single state of the single s

hoofing and spirituals co rest of the material. Bill ran over an hour.

PARAMOUNT, PARIS

PARAMOUNT, PARIS

Paris, Dec. 20.

Value of scenic type of program which Roxy invented before the war street of the program which Roxy invented before the war still proven here. Paramount is the only program house in town stileting to this kind of show—the others use vaudcville acts—and its business, aithough not always satisfactory, has by no means been subject to the program of the program stager here.

is the Paramount program stager here.

His Christmas, week opus is, an example of his ability, to get away with a good impression without it. The program of the program of

a gaze
troupe.
Like the Rex, the Paramount uses
a large orehestra on a mounting
and disappearing platform for the
overture. Picture is Dede, locally
good musleker, made here for Paramount, plus Little Dutch Mill: colored cartoon.

Stern.

ACADEMY. N. Y.

ACADEMY, N. Y.

Fourteenth stroct house seems to be a considered with the last half. bill running 24 minutes over-the-three-hour-limit. Evidently intentional, since some of the film menu is shorts which never would be missed. Well planned stage bill a considered with some three shorts which never would be missed. Well planned stage bill a considered with some thought as to values.

Only new act is Billy Hayes' bad. The productions of the stage of the stage

Columbia made the box-office champions of 1934

"It Happened One Night", "One Night of Love" and "No Greater Glory" selected among the best by National Board of Review.

"It Happened One Night", "One Night of Love", "20th Century" and "No Greater Glory" selected by the Screen Writers' Guild.

.. AND NOW EXHIBITORS NOMINATE THE FIRST BOX OFFICE CHAMPION OF 1935 .

"Los Angeles Paramount Broadway Bill opening biggest in theatre history stop Audience reaction most enthusiastic women particularly."

- Fanchon & Marco

"Dallas Majestic Broadway Bill opening above average stop Second day best gross in eight months stop Finest reaction ever witnessed opening box office hour earlier today stop Will exceed One Night of Love by almost eighty per cent."

-Bob O'Donnell

"Springfield Bijou Broadway Bill opening biggest business history of the theatre stop Women especially enthusiastic stop Broadway Bill same class with two previous great hits stop Look for record."

-Al Anders

"San Francisco Orpheum Broadway Bill opening sensational stop First time my experience women as well as men actually stood up and cheered stop Congratulations on another top hit." —Hal Meides

WARNER
BAXTER • LOY
in FRANK CAPRA'S production

Gradway

By Robert Riskin

Based on the story by Mark Hallinger

Walter Connolly Helen Vinson
A COLUMBIA PICTURE

Joseph Walter
Lillian Barver
Lillian Carminett
Lillian Carminett
Janet Bescher
Tale Birrei
Burdt
Birrei
Burdt
Birrei
Burdt
Gotschaft
Luis Albern
Claudfa Cojeman
Gilbart Emery
Joan Acker
Mistaken Identity
Phill Rome
Phillip Wylie
Aber Chemen
Joseph August
Long Alberd
Lon

Joseph August
act.
Conrect Rico
Geneve Michel
Robert Allen
Raymond Waibura
Oscar Apfel
Irese Frankila
Frank Conroy
Devilse Carge
Lambert Hillyer
—Anthony Coldeway
Benjamin Kline
act.

st: Marian Mareh
Wallace Ford
FOX
'One More Sprin
(7th week)
-Henry King
-Robert Nathan
Edwin Burke
-John Scitz
st:

John Setts

Janet Gaynor
Warner Baxter
Warner Baxter
Warter King
Jane Darwines
Jane Darwines
John Qualen
Roger Imhof
Niok Foran
Stepin Fetchit
Grant Mitchell
Grant Mitchell
Herry Lachman
-Philip Kieln
Robert M Yost
-Rudolph Mate

Rudolph Mate

Spance Tracy
Chaire Two
Chaire
Chair

Arthur Miller
Lints Temple
Lint

t:
Will Rogers
Rochelle Hudso
George Barbier
John Bradford
Roger Imhor

John Bradford
Roger Imber
Silm Summerville
Silm Summerville
Thomas Back
Thomas Back
Sterling Hailoway
Sterling Hailoway
Beering Hailoway
Beering Hailoway
Henry O'Neill
Edgar Kennedy
Jed Fronty

at Profit
Jed Profit
Jed Profit
George White
George White
George White
Gladys Jehnan
George Schneiderm

George Schneiderm

George Schneiderm

George Schneiderman it. Alloe Fave Daniel Control of Anne Daniel Cliff Riwards Med Sparke Arlene Judge George White George White Huth Harr Tanader in the Night John Bivtone Huth Wicker Stander In the Night John Bivtone Huth Windows Huth Wi

Ketti Galilan
Warner Baxtee
Herbert Mundis
Fohn Qualen
Astrid Allwyn
el Heads on Fr
(1st week)
Worman McLeod

Hollywood Productions

Week of Jan. 1

(Pictures now filmin studios. Symbols s CHAPLIN CHAPLIN
(United Artiste)
PRODUCTION NO.
(14th week)
—Charles Chaplin
—Rollie Totheroh
Ira Morgan
ast: ti:
John Boles
June Knight
Chic Saie
Irene Franklin
Becipe for Mc
(lat week)
Eugene Ford

d below alphabetion, C.—Cameraman,)
Gull Patrick
Rafael Corlo
Eddred Tidburg
Samuel S. Hida
Solidad Jimines
All the King's Bone
Leavrence Clark
Max Glereberg
Frederick Slephant
Henry Sharp
Salitics Ira Morgan

Ira Morgan

Charler Chaplin

Paulotte Goddard

Carter Deliaven

Henry Bergman

Alan Garcia

Norman Ainsley

Tiny Banford

Dr. Cecil Reynolds

OOLUMBIA

'Once A Gontleman'

Victual week)

Bradler Chapler

Bradler Chapler

Gene Markey

Joseph Walker

Bit

Bit D-Eugene Ford Edmund Lowe Victor McLagien

C—George Folsey
Cast ian Harlow
William Powel
Franchot Tone
May Robson
Henry Medsworth
Henry Stephenson,
Ted Healy
Rosslind Russell
John Davidson
William Powel
D—W. S. Van Dyks
A—Victor Herbert
Rida Johnson Youn
C—William Daniel
C—William Daniel
C—Milliam Daniel
C—Milliam Daniel
Cast

John Lee analysis illiam Danisis illiam Tamirofi Elias Lanciset Lawrence Grant Lawrence Grant Elias Lanciset Long Harold Rubser Long Harold Rubser Long Carylam Danisis illiam Danisis ill

Charles Clark
Heardo Corress
Constance Collier
Constance Collier
Virginia Bruce
Regis Toomsy
Regis Toomsy
Resell Bruce
Resell Bruce
Edward Brophy
Bruce
Bruch
Bruc

Charles Laughton Mary Boland

Charies Laughton
Mary Boland
Charles Ruggies
ZaSu Pitts
Roland Young
Leila Hyams
Maude Eburne
James Burke
Lucien Littisfield
Leota Lorraine
Ailce Ardell
Del Honderson
Baby Ricarde
"Rumbe"

George Raft Carole Lombard Lynne Overman Margo Iris Adrian Monroe Owalez

Henry Sharpi
Cari Brisson
Mary Silis
Ed Everett Morton
Ed Everett Morton
Ed Everett Morton
Arnold Lord
Arnold Lord
Marina Shubert
Eugene Pallette
'Mississippi'
(7th week)
Edward A. Sutherlord
Henry Myers
Herbert Fields
Hugh Wiley Victor McLagien
METRO
West Point of the Air
(8th vest)
D-Richard Rosson
J. K. McGuiness
Phillip Dunne
C-Clyde DeVinna
Cast:

C—Clyde DeVinna
Cast:

Wallace Beery
Robert Young
Robert Young
James Glesson
Russell Hardle
Robert Livingston
Heary
Heary Wadsworth
Mickey Rooney
Wancesai Her Love 56
—William K. Howard
Langre-Coffee
C—Ray June
Cast
June
Cast Hugh Wiley
Cast:

Bing Creaby
Sing Creaby
Graph Creaby
Joan Bennett
Gail Patrick
Claude Gillingwater
Odon Miljan
Stanley Pieds
Arthur Hoyr
The Cabin Kids
Molesses and January
Katherine Claire War
Wile or Lees'
Wile or Lees'
Wile or Lees'
Charles Brackett
C-boo Trove
Control Tool

Helian Hayes
Helen Hayes
Helen Hayes
Helen Hayes
Otto Kruser
Donald, Crisp
Agnes Anderson
Dorothy, Granger
Jessie Raiph
Je

Cast:
Joe Morrison
Dixie Lee
George Burns
Gracie Allen
J. C. Nugent
(Sa week)
D—Charles Bartôn
A—Karl Deixer
C. Gardner Suill
C—William Melior
Cast:

-William Mellor
st:
Fred MacMurray
Sir Guy Standing
Ann Sheridan
Frank Craven
William Frawley
John Cor.
William Frawley
John Cor.
William Frawley
John Cor.
William Jackey
West
Jackey
West
Jackey
Alexander Hall
—Alexander Hall
—Marion Morgan
George Dowell
Mas Weet
—Kari Siruss

-Kari Struss
Mac Wool Cavenaugh
Faul Cavenaugh
Faul Cavenaugh
Janet Beecher
Monroe Owsley
Dewey Robinson
Grant Withers
Title Coral
Girls Benery
Fred Kohler, Sg.
Hold Em Tale
Damba Runyon
Faul Genrd Smith
Managigned

Unassigned:
William Fravley
Larry Crabbus
La

6—Bridie Crudager
Castine Dunne
Freed Astaire
Gluger Rogers
Holen Weetley
Ferdianad Musics
Randolph Scott
Claire Doddsee
John Tribby
William Hamitto
Mardee on a Honey

Delioyd Corrigan

A—Stuart Paimer
Seton J. Miller

G—Nick Musurace
Casti; Miller Cost;

C-Nick Musurace
Batton May Olive
Banes Glesson
Spencer Charters
Gresory Ratoff
Glesson It has
Dorothy Libert
Dorothy Libert
Matt Mcliugh
Cappain Hurreane
Cappain
C

Josef Von Sternberg
Marlone Dietrich
Charles Deletich
Charles Connere
Lionel Advise
Horton
Ho

Lucien Andriot

James Barton
Beien Mack
Douglas Waiton
Heiny Travers
Heien Weetloy
Gena Lockhart
Donald Mosana
Oito Hoffman
"Boy af Fanders"
(Ist week)
Bedward Sioman
Outdaworth Morgan
Jack Wagner
-Unassigned

Frankie Thom O. P. Heggie Helen Parrish Richard Quina

House Reviews

ACADEMY

PICTURES

(Continued from page 23)
what amounts to an ovation down
here, which is to say that perhaps
a quarter of the house took their
hands out of their pockets and
patted. Not much for most spots,
but that means something at the

hands out of their pockets and patted. Not much for most apots, but that means something at the Keller Sisters and Lynch also invited to come back and do some more. They obliged with the 'Continental' which they sang with spirit that got them more of a hand for a Frank Melino has the shownarship to break things up. No long routine and an energy. He does not stick to any one of his numerous angles for much more than a minimal that they want the same more of the same it makes for smartness and effect. Two men and a girl helping. The men work hard, but the best thin the girl does is to change costum and come on the same more of the same through the same more of the same through the same more of the same through through the same through through

was an in-and-outer and had been dark since June. Froduct featured will be foreign pictures which Roisenfeld, Mayer distribute. In addition to the feature, opening program included a Filmarte news-reel, Moonlight and Romance and a Popers, the Sallor cartoon.

HIPP, BALTIMORE

HIPP, BALTIMORE
Baltimore, Dec. 28.
Tuttle Minister (Radio) will more than deepure (Radio) will more than deepure (Radio) will more than deepure (Radio) will more than a modicum of entertainment, especially when the last three turns strike home.
Kanazawa Bros. Open, Jap trio demonstrating risley routines and pedal barrel-balancing. One of the work of the control o

Two men and a serial halping. The Two men and a long and come on for another look. Harfour or five dress switches in the brief turn and always assy on the year continues are found from the serial twisted up. Audience recognized the difficulty of some of the work and she got as much of a hand as anyone on the bill. In general routine the turn might be into the continue the turn might be into the continues the found from the serial continues the serial cont

ORPHEUM, N. Y.

What the stage presented in a holiday week made no difference in comparison to what was on the screen here Friday night (23). With Eddle Cantor's 'Kid Millions' (UA) the outlook was rosy. With vaude, however, it was a surefire guaran-

however, it was a surefire guarantee.

A filled house made for a pushover audience. That Xmas spirit worked wonders, every act getting a knockout reception. It's seldom that a five-act bill plays to such better layouts than this failed here to get half the response this one did. Maybe audiences are seasonal, like vegetables.

This show started right with an excellent novelty, Homer Romains, Man on the Flying Thapeze. Works the swing and rings in comic tights and adorned with flowing moustachios, keeping up a steady flow of mild chatter as he swings high over and knee drops. He started the procession of almost steady applause. Only letdown was in the deuce, Refs, Hamilton and Reis stumbling with old and ineptly dehoofing, and that's where they reoke.

One of the Orpheum's steadies reduce.

livered comedy. At the finish they're hoofing, and that's where they're oke.

One of the Orpheum's steadiest vande repeats, Collins and Peterson. Interest of the Market of the Collins and Peterson and the Collins and Peterson have played, parlaid and replayed the Orpheum so often it's a wonder most of the audience isn't comic can deliver them, but yet they are as strong one time as the next. Friday night they show stopped and had to beg off.

Closing frame held more comedy, the hoke adagtoing of DeMay, Moore paniment. The tangles of the bilded two boys and girl went over very nicely, the audience string than a strong hand as the traveler was frawn. They, like the rest of the safety. In order to get as much of a turnover as possible, stage end was held down to a fast-moving 50 minutes.

ORPHEUM, ST. PAUL

St. Paul, Dec. 28

Despite a frigid wave, which kept
many indoors, this week's variety
vaude bill played to goodly numbers.

DOWNTOWN, L. A.

Los Angeles, Dec. 26.
Couple of standard standbys help
the current week's stage show and
give it the necessary holiday peplirst two acts do not help the house
any in living up to its RKO vande

give it the necessary holiday pepfirst two acts do not help the house
any in living up to its RKO vaide
and to perform the living the livi

(DYONY WITH	Manual Oberello	Cast: James Cagney
(PIONEER) Becky Sharp	Merle Oberon	James Cagney
(PIONEER) Becky Sharp (4th week) Lowell Sherman William Thackeray Francis E. Faragoh	Maurice Chevaller Merle Oberon Reginald Owen Ann Sothern Robert Grieg Walter Byron Fire Rigra	James Cagney Dick Powell Joe E. Brown
-William Thackeray	Robort Grieg	Jean Muir
	Eric Blore	Ian Hunter
apt:	Ferdinand Munier Frank McGlynn	Anita Louise
Nigel Bruce	waiter Byron Eric Biore Fordinand Munier Frank McGlynn Natalie Paley Fordinand Gottschalk Gilbert Emery	Mickey Rooney
Miriam Hopkins Nigel Bruce Mrs. Leslie Carter Colin Tapley Charles Richman Alan Mowbray Elsle Ferguson George Hassell Billie Burke William Stack	Ferdinand Gottschalk Gilbert Emery Philip Dare 'Call of the Wild Leave Will (2d week) D-Will (2d week) Gene Fowler Leonard Praskins C-Charles Rosher Cast:	Inn Hunter Hugh Herbert Anita Louise Donald Woods Mickey Rooney Alivia de Havilan Eugene Pallette
Charles Richman	'Call of the Wild'	Eugene Pallette Ross Alexander Hobart Cavanaugh Grant Mitchell
Elsle Ferguson	(2d week)	Grant Mitchell
Blille Burke	A-Jack London	Otis Harlan
William Stack	Leonard Praskins	Arthur Treacher
Charles Coleman	C—Charles Rosher Cast:	King of the Bit
Cedric Hardwicke	Clark Gable	D-William McGann
Bille Beliport	Jack Oakle	Albert Cohon
Willam Stack May Beatty Charles Coleman G. P. Huntley, Jr. Cedric Hardwicke Billie Beliport RKO-PATHE (ATHERTON) When A Man's A Man' (4th week)	A—Jack London Gene Fowier Leonard Praskins C—Charles Rosher Cast: Clark Gable Loretta Young Jack Oakle Katherine Domills Reginald Owen	C-James Van Trees Cast:
(4th week)	Regitatid Oven Lercy Mason Sid Saylor Charles Steven Lato Encinae Lato	William Gargan Patricia Ellis
-Badle Cline -Harold Bell Wright	Frank Conroy	Allen Jenkins
Agnes C. Johnston	Charles Stevens	Olive Jones
-Frank B. Good	Sid Grauman	Addison Richards
ast: George O'Brien	Translent Lady'	Berton Churchili
Dorothy Wilson	(5th week)	Mary Russell
Jimmy Butler	A Ootavus Roy Cohen	Russ Poweli
Richard Carlyle	Arthur Caesar	Mary Treen
(SENNETT)	C-Charles Stumar	(2d week)
(4th week)	Henry Hull	D-Robert Florey
-Ben Cohen	Frances Drake	Tom Reed
Robert Dillon	Gene Haymond Frances Drake June Clayworth Clark Williams Spencer Charters Douglas Fowley Biders of Crimson Trail (3d week) D—Al Rabach A-Willers Week	C-Arthur Todd
Roland Price	Spencer Charters	Donald Woods - Margaret Lindsay Henry O'Nelli
ast; Bill Boyd	'Biders of Crimson Trail'	
Claudia Dell	Biders of Crimson Trail' (3d week) D—Al Rabach A—Wilton West John Natteford C—John Hickson Cast: Buck Jones	C. Aubrey Smith Robert Barrat Elly Maiyon Charles Judels
Kane Richmond	A-Wilton West	Dily Malyon
Josef Swickard	D—Al Rabach A—Wilton West John Natteford C—John Hickson Cast:	
Raiph Lewis Billy Belcher Bill Millman Jino Corrido Jerry Frank	Cast: Buck Jones	Rafaelo Othiano Grace Ford
Bill Millman	Polly Ann Young	Golddiggers of 19
Jerry Frank	Cast: Buck Jones Polly Ann Young Carl Stockdale Charles French Ward Bond John Bleisser Paul Fix Bob Kortman Bud Ophorne WARNERS Go Into Your Dance'	(8d week)
Jerry Frank Milburn Moranti UNITED STATES (SAM GOLDWIN) Wedding Night' (4th week) King Vidor	Ward Bond	A-Rebert Lord
(SAM GOLDWIN)	Paul Fix	Peter Milne
(4th week)	Bud Osborne	C-George Barnes
-King Vidor -Edwin Knopf Paul Green	Go Into Your Dance	Dick Powell
Paul Green	(6th week)	Adolphie Menjon Gloria Stuart Alice Brady
Edith Fitzgeraid Lynn Riggs Gregg Toland	Bud Osborne WARNERS GO Into Your Dance: (6th week) D—Archie Mayo A—Bradford Ropes Earl Bullwin Cong Gardio Cast Joison Ruby Keeler	Alice Brady
ast:	C-Tony Gaudio	Glenda Farrell Frank McHugh Hugh Herbert Joseph ('awthore Grant Mitchell Dorothy Dara Winifred Shaw 'Callente'
Anna Sten	Cast:	Hugh Herbert
Anna Sten Gary Cooper Helen Vinson Raiph Bellamy Siegfried Rumana	Ruby Keeler	Grant Mitchell
Siegfried Rumana	Helen Morgan	Winifred Shaw
Leonid Snegoff Eleanor Wesselhoeft	Benny Rubin Bebby Connelly	(lst week)
Milla Davenport	Akim Tamiroff	D-Lleyd Bacon
(20TH CENTURY)	Cast Description of the Cast Cast Cast Cast Cast Cast Cast Cast	Warren Duff
(4th week)	(3d week)	Julius Epstein
-Roy Del Ruth	D-Max Reinhardt	C-Unassigned
-Rudolph Lothar	A-William Shakespearc	Delores Del Rie
Hans Adler Bess Meredyth	Charles Kenyon Mary McCall, Jr	Glenda Farrell
-Barney McGill	C-Ernest Haller	Ed Everett Horto

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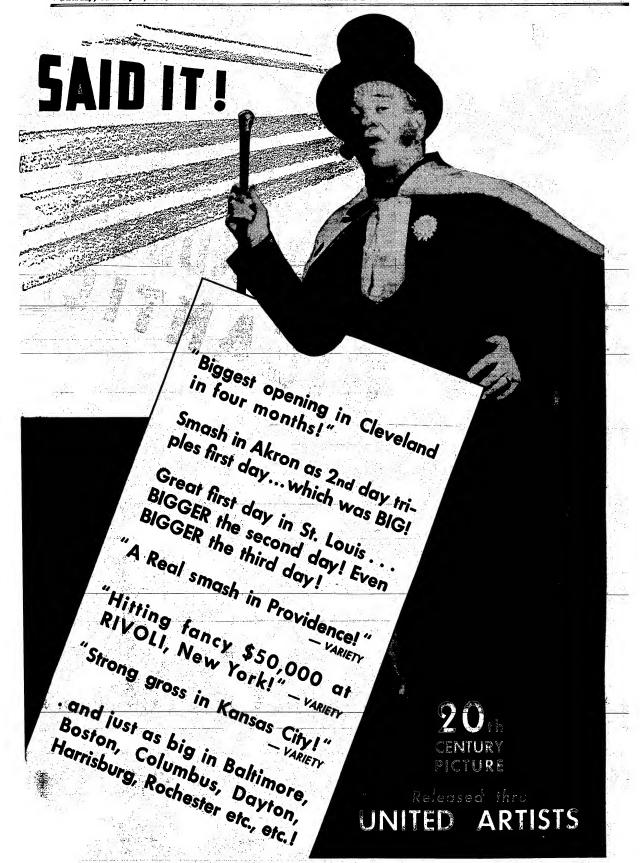
BARNUM.YOU
"COLOSSAL!"
"COLOSSAL!"
"COLOSSAL!"
"COLOSSAL!"

WALLACE
DELEN

THE MIGHTY
BARMON

R DARRYE F. ZANUCK Production

PRESENTED BY JOSEPH M. SCHENCK



Paris Legit Booming; Holidays Find All Houses Taken by Shows

Faris, Dec. 22.

Healthy pickup in the Paris legit season, and a last minute rush of openings is putting every playhouse in town into action. Following 12. December 12. Decem

Jacques Deval's Marie Galante, in a legit version, opened at Theatre de Paris, and the Trianon Lyrique presented a Johann Strauss operetta. Tees Jolles Vlennoises' (Pretty Vlennese). The Potiniere, which warler this tried a vaude-ville program without any luck, reopened with a three-act-comedy by Guy des Carc acilled 'Croisere pour Dames' Claddes'. Chuise') and the sixth opening was contributed by the little Deaux-Anes in Monmartre, which is showing a new wise-reading pretta field, two ambitious-productions have just opened: Mandrin' a very Frenchy and likely to be popular musicker, at the Morgadon, with music by Joseph Szule and book and lyrice by Andre Rivoire and Romain Coolus; and a pepped-up version of Offenbach's Creole, starring Josephine Baker, which chased the Verneuil-Berr farce, School for Taxpayers,' from the Marigur, The Verneuil-Berr farce, School for Taxpayers,' from the Marigur, The Verneuil-Berr farce, School for Taxpayers,' from the Marigur, The Verneuil-Berr farce, School for Taxpayers,' from the Marigur, The Verneuil-Berr farce, School for Taxpayers,' from its Arming at the Michoelier, which has just finished a revival season, is a Paul Geraldy play, Do. Mi. Sol. Do,' with Victor Boucher and Huguette ex-Duffos. The Porte Saint-Martin, which had a bad flow with a revival of the old opera bourfe by Cremieux, Jaime and d'Herve, Little Faust.'

One other last week opening of importance was that of Twillight of the Theatre was that of Twillight of the Theatre, was that of Twillight of the Theatre, was that of Twillight of the Theatre of the two most worthwhile French pleces now pleying. Other one Goetz likes is Trosper, produced at the Montanesse by Gaston Baty.

Another new one, which got good notices, is Noel Coward's 'Private Lives' at Michel.

Of the Oder ones, Sacha Guttry at the Madeleing, in business for Jacques Natasson's 'Summer' keeps soing at the Kouvelle Comedie up. In Montanarite.' Lucienne Bosgaert is aervira

'Barretts' through a long run at ing Earretts' through a long run at the Ambasadeurs, despite the foreign-ring of the play, and l'Oeuvre has a soild success in 'A Free Woman,' by Armand Salacrou. Big music hit remains 'You're Me,' with Koval, at the Bouffes Parisiens. 'Canino de Paris show a number will soon be put in to liven it up.

BRITISH V. A. F. **AGAINST RING IMPORTS**

Variety Artists Federation has complained to the Ministry of Labor that imported circus acts are found to be getting far more employment than home talent; in some cases 10

than home talent; in some cases 10 times as much. Ministry replied that acts imported are novelties, which could not be gotten in England, and as such their value can not be compared to local talent.

V. A. F. is not satisfied with the Ministry' reply, and has called a meeting of its members to thoroughly go into the question.

MEXICAN FREE SHOWS

oonsoring—Bank Book Acts

Mexico City, Dec. 28.
Something new in the way of presents to customers is being staged by a local bank. Institution, a savings bank, has started a series of free Sunday morning shows for its customers at the Cine Principal, one of the largest local cinemas. Exhibition of bank book gets customers in. Shows feature American pix—one full length and six shorts.

This is said to be the first time in banking history that a bank has staged free film shows for its cus-

Renovations for French Comedie To Cost \$230,000

Government architect Marrast has submitted plans for renovation of the Comedie Francaise in 1935, to cost \$230,000. Calls for enlargement of orchestra

Calls for enlargement of orchestra-eliminating loges which are now be-ilm thi; construction of an orchestra pit, now lacking; installation of an organ; electric controls for all stage machinery; running water in the dressing rooms, and air conditioning for the auditorium.

Ministers now will get the project for final approval and setting of date to begin work.

1-MAN PURITY CAMPAIGN

Frenchman Thinks Pic Dirty, S Tries to Burn Down Cinema

Paris, Dec. 22.

Paris, Dec. 22.

Young Frenchman of 17, son of an eminent lawyer of Lille, is in a jam with authorities of that town for being too pure.

Objecting to film 'Night of Folly,' shown at the clemen there, as licentious, he tried to set fire to the theatre by means of a turpentine bomb. This missed, so be brought a stendbomb to evening performment was caught and will be procecuted.

Wylie's Will

London, Dec. 22.
Julian Wylle, pantomime producer, who died Dec. 6, left estate valued at approximately \$45,000.
He left everything to his widow, and she is to be sole executrix.

INVESTIGATION ORDERED ON G-T

London, Dec. 22.

At the sixth annual meeting of General Theatres, Ltd., Dec. 14, Mark Ostrer addressed the share-holders

mark Ustrer addressed the shafeholders.

Company is subsidiary of
Gaumont-British, controlling 52
theatres, of which 12 play vaudeville, the principal one being the
London Palladium. Company has
not paid dividends for the past
three years, and when one of the
atockholders suggested an invest
gates of the supervision. Ostrer expervision of the supervision of the
committee to be formed by the Association of Investment Trust Companies and Insurance Companies be
appointed to consider the accounts
and a reconstruction scheme with
the directors, and report at a subsequent meeting of the stockholders.

Although not officially stated, it

Although not officially stated, it is understood the Investment Trust Association will recommend a dras-tic reduction in capital, which in Association in capital, which in the control of the

Gert. Lawrence's Illness

London, Dec. 22.
According to report, Gertrude
Lawrence's illness, which was given
out as abscess in the ear, is more
serious than was at first suspected.
She is now understood to be suffering from mastolditis and, if necessary to operate upon her, will be
unable to play in a film which she
was contracted to appear in with
Douglas Fairbanks, Jr.

Film Stars' World Draw

Swedes No Like Mae West, French Theatre Magyar Nix on Marlene

Stockholm, Dec. 31.

Sweden doesn't eare for Mae West. He latest film, Belle of the Nineties' (Par) has been banned here by the neare board.

According to the beard the film is refered because 'of its brutal-purces and because it is the beard the secondary sequences and because its whole theme of metales.

Paramount took some other censor socks around the world last week. Hungary rejected "Scarlet Empress," giving no reason for the move. Menace' was rejected in Brazil because of its numerous murders. An occasional killing is okay, in Brazil, it was explained, but Par overdid it in this film.

Josy Baker Makes Good as Dramatic Actress in Paree

Faris, Dec. 22.
Revival of Offenbach's 'Creole,' starring Josephine Baker, finally consernates-Miss-Baker as a full-fledged French headliner. Opening days of show clinch its success, and all credit is being given to the star, not to the operetta.
Colored actress has been here since 1926, and most of local public probably think she was born in one of the French African colonies, although her accent is strongly Harlem. She's become one of the big Parisian stage personalities. Started in the Folies Bergere as an exotic dancer of the Charleston. In eight years she has done a markable amount of hard work, not only learning enough French to kid

only learning enough French to the public perfectly, and play only learning enough French to kid-the public perfectly, and play un-hesitatingly in that language, but also to sing and de a considerable amount of acting. Local public raves about her 'cute' voice. Her energy, translated by ter-rifically hard work on stage, is one of the things that puts her over.

MG German Impor Due MG German Impor Due
Hollywood, Dec. 31.
Lulse Rainer, German importee, is
due to report at the Metro lot latter
part of this week.
Girl was prosleyted by Bob
Ritchie when he was abroad for
Metro setting, 'Merry Widow' musical affairs with Franz Lehar.

Strike Looms as Tax Cuts Nixed

Government's program to relieve film theatres from excessive taxation got knocked for a goal the minute it reached Parliament and result is loud, renewed threats of & strike, with maybe legit men joining in.

Chamber of Deputies Finance Committee rejected, by 15 to 5 the bills to reduce by 20% the state tax on cinemas and to allow the municipalities to cut the poor tax by substituting another levy, possibly radio sets. Entire film industry is aghast, and

trade leaders are frantically trying trade leaders are frantically trying to bring pressure on the committee to reconsider its decision. They have been keeping the exhiba quiet, in the face of continuous agitation for a shutdown by a promise that reduction was really coming if everybody would be good. They have the cabinet and the chairman of the committee, theoretically, with them, but that doesn't prevail over local political motives for Killing the relief.

These motives result from fact

Tellet.

These motives result from fact that municipal elections are due soon, and a lot of the deputies and senators are also mayors of their home towns. If they vote to cut the poor tax they will have a tough time facing their constituencies, because they will have to make up the loss in revenue some other way. Farmers, who are no great film goers, will kick hardest.

Poor Tay Hitch

Poor Tax Hitch
Fact that the poor tax cut is
coupled with the state tax reduction
for film theatres. is tough, on the
exhibs. An attempt will be made
to separate the two measures, if
the legislatures are obdurate about
the poor tax.

the poor tax.

But such a move may make the legit interests angry, and lead them to take part in any protest move which film men may favor. Legit has already had relief from the state tax, following its strike of a couple of years ago. It now only pays the turnover tax, like any other business. Therefore, it is interested only in the poor tax part of the present program.

business. Therefore, it is increased only in the poor tax part of the present program. It's argued that nothing like this would happen if the film trade here were organized as a whole, instead of being split into a flock of more or less -operating associations.

One move to concentrate the organization of the industry is resulting from the fight on booking combines led by Tobls, in which the American concerns are taking a big part. In a meeting this week the new—anti-combine—distribution of the industribution of the industribution of the control of the complex part. In a meeting this week the new—anti-combine—distribution of the control of the complex part. In the case of the complex part. In the case of the complex part. In the case of the complex part. In a meeting this week the new—anti-combine—distribution into effect a boycott on combines, and as a result of its energetic attitude a move was made to end Henri Clerc's independent distributors' association and fuse it with the new organization.

PAR BACK TO

Paris, Dec. 22.

Paramount, which has been confining its French production to distributing, and to some extent, the financing of films made by small in-

PARIS PROD.?

financing of films made by small in-dependents, may return this year to making pictures for its own account at its Joinville studio. Henri Klarsfeld, head of the French division, says he returned from his trip to the United States with authorization to reopen pro-duction, but hasn't decided whether to see head on it or not. Hell make duction, but hasn't decided whether to go shead on it or not. He'll make his decision in Janua: y, and if 'a film is made he hopes to have it ready o show to the trade in May for next season's release. Meanwhile, the policy of releasing independents as aweeteners for American product is being continued.

Greta Garbo Marlene Dietrich Norma Shearer

Norms Shearer
Janet Gaynor
George Arliss
Paul Muni
Clark Gable
Claudette Colbert
Ronald Colman
This is according to grosses in
the foreign markets during the past
year and is exclusive of the United
States. The checkup is via the foreign departments of major companies and Vaniery's own reports.
There are several other players

There are several other players who have been moving up the past few months and may shove some of the present list out of the way-by the end of 1935. The most progresthe end of 1935. The most progressive are Katharine Hepburn, Marsare Sulavan and Shirbey Temple. There are also some strong favorites who are limited to various areas. Major among these are Charles Boyer, Annabella, and Martha Eggerth, all of whom are tremendously popular on the Continent, and Jack Buchanan, who is very popular in England. In Britain, Canada and Australia, Buchanen frequently outdraws the most potent American stars despite the fact he's never meant snything

man, performers can outdraw Boris Karloff. Hungary swears by Paul Lukas, a home boy.

Lukas, a home boy.

Check by Companies

An insight on choices is given by
the check w' h the companies. Metro charts its most potent stars in
foreign sales as the Misses Garbo,
Shearer and Crawford, with the
Laurel-Hardy combo a close fourth
who possibly might displace Miss
Crawford on a close recount.

Universal lists its: star strength
abroad as Borts Karloff, Margaret
Sullavan, Buck Jones and Paul
Lukas.

Lukas

Lukas.

Warners rates Paul Muni, Kay Francis, Dolores Del Rio, Joe Brown, James Cagney and Al Jolson in that order. Edward G. Robinson is very strong in Great Britain, perhaps the strongest WB star there, but that doesn't hold away from the British tale.

doesn't hold away from the British lale.
United Artists' leader across the water is Eddle Cantor with Colman in the deuce spot.
Radio has little or no star strength in the foreign field. Katharine Hepburn has been coming along fast but Isn't established yet and hasn't even been seen in some spots. Irene Dunne is spotty abroad. She's strong at times but is not deemed a strict draw on her own. Ann Harding means practically nothing in England.
Internationally Fox tabs Janet

man and Gable. In Japan few, if the firm has much hope for Kett

Gaillen.

Paramount lists its foreign winners as Marlene Dietrich, Claudette Colbert, Mae West, Gary Cooper, Sylvia Sidney, Bing Crosby. Actually, however, this company points out its foreign leaders should list as Miss Dietrich and then Cecil B. DeMille and Ernest Lubtisch, these directors, drawing above the other stars.

stars.
Among the 10 best stars Miss Coler's listing is rather novel. Bestdes being a new inclusion this year it is a Columbia picture responsible for Miss Collest's inclusion, 'I' Hoppened One Night,' This film, known throughout Europe as 'Hollywood-Miami,' and in some spots as 'The Walls of Jericho,' was one of the strongest clicks abroad during '34-and-gave impetus-to-other Collest pictures, 'Cleopatra' (Par) also helped her.
Maurice Chevaller and Mae West are the most obvious names not in-

Maurice Chevaller and Mae West are the most obvious names not included among the 10 leaders. Chevaller is still rated potent, although he has slipped somewhat, but there were no Chevaller pictures released around the world during the pass of the still results of the world during the pass of the still results of the still r

Anna Sten is another who may be most poetn American stars despite own. Ann Harding means practition that the same and the same a

The biggest Hollywood money stars outside the U.S. and in orde Eddie Cantor

SHOW BIZ AROUND WORLD

By Wolfe Kaufman

Curiously, the past year was a good one for foreign film his from an American standpoint. International show his still is dominated almost completely by motion piotures and Americans still dominate the motion picture business. So when it is stated that for Americans international film bis was good, it goes as a synonym that international film biz was good. That will long be remembered as a curious contradiction of terms.

It wasn't that business was so good but that the exchange favored the Americans. The foreign exchangethat bugaboo which for all the years of prosperity around the world was kicking the U. S. business men in the pants, despite what the Europeans thought—suddenly laid back last year and gave the foreign offices a break. Thus it was that foreign departments of U. S. filmers could afford to be cocky. During normalcy the foreign offices turned in about 45 to 50% of gross film incomes. Last year, by picking up the break on exchange, American companies figured on getting nearly 60% from abroad, and in some instances even better.

Those figures gave the regular front offices and cocky h.o. boys both in New York and Hollywood, who've been step-childing the foreign offices for years, a lot to think about.

Outside of that, the year for films around the world was full of headaches as usual. The international market shifted somewhat, with England coming strongly into the limelight for the first time. Year previous was noted for Germany's decline due to the Hitler regime, and England grabbed that opportunity. England is now undisputedly No. 2 to the U. S. and in some spots fighting it out for the front line.

out for the front line.

Paradoxically, it was Hollywood that gave London its break. A Hungarian film director who hasn't done too well in Hollywood went to London and started out on his own. He had some revolutionary ideas and dug up a bit of talent. He made three pictures and no one paid much attention to him. He made a fourth and Paramount took it for U. S. distribution. Then he really got going and he world suddenly knew about alexander Korda. It was his fith picture in London that put him over. That picture was King Henry Vill.' It not only clicked around the world but immediately established Korda. When he followed that one pronto by a second sock film, Catherine the Great' there was no longer any doubt. Korda was in. But it wasn't only Korda, that was in. It was in new see how

the Great' there was no longer any doubt. Korda was in. But it wasn't only Korda that was in. It was a new theory of film-making that was in. And a new regime. Korda proved that a bit of Hollywood experience applied to picture making abroad, where costs are lower than in Hollywood, and with some Hollywood talent sprinkling, could be made to pay. Britishers who for years had slumped back and said, What's the use? The Yankees won't play our films, suddenly realized that the Yankees would—if the films were good enough.

That started a med exemplia for Hollywood talent.

would—if the films were good enough.

That started a mad scramble for Hollywood talent.
Hardly a boat between England the U. S. now but it carjies a Hollywood nalver, writer, director or technician
either to or from England. Hollywood and Elistree became
next door neighbors. Gaumont-British began goling to
bat. And that resulted in an actual serious invasion of the home grounds.

home grounds.

G-B made-eight pictures of which it was proud, wrapped
them up and moved into New York. Hired publicists of
experience, called meetings, opened offices, introduced
stars and sold pictures. It was the first time a foreign
company had seriously opened up for national distribution
in this country and it was no kidding.

in this country and it was no kidding.

It wasn't only G-B and Korda. Several of the smaller companies followed. There is practically no more quotes that the smaller companies of the smaller compa

So that was England's in. And it was just one more sock for Germany's declining product. Germany had begun to make inroads finantically into the foreign market in 1932, but then alipped with entry of the Hitler restrictions. With England coming forward it just about washed up Germany.

In Sweden, once a German film stronghold, German picin sweezs, once a German min stronghout, German polycures dropped off about 45%. American films picked up 25% of this loss. German films dropped off in the Netherlands and French films picked up the advantage. German films dropped of 28% in Hungary and the U. B. picked up 14%. So on it went of the United with the U. S. picked up 14%. So on it went down the line of the polycular polyc

As usual quotas played a big part in the international film news. That French annual quota battle developed into a semi-annual adiar when France passed its new regulations for a sixmonth term, instead of the usual year. As usual, there was much weeping about the terms of the new French law, but actually not much hurt to Americans. Then, a few weeks ago, before the sixmonth period was up, the law was extended for six months, making everything pretty. There is some take for doing away with the French quota entirely and substituting a leavy tariff but no one is sure which way the thing will be better.

New quota regulations came up in Australia as result of a film war there. War continued for several months, American companies fighting it out with General Thea-tres, which has a practical theatre monopoly. Much wrangling and entire matter finally got into courts with an official governmental investigation of the business

called. After weeks of testimony and arguments, it was called. After weeks of testimony and arguments, it was decided there was no monopoly, everything was okay, anyone who wanted to was told it could build theatres and there was gladness all around. But work was started on a quota slong British lines, just the same. Incidentally, immediately after the squabbling, GT started signing up American product and now has all of it except Paramount and Metro, with Par pictures, however, available to the trust where Par has no houses of its own.

Hollond reached a 100%, flow testif was not spellyed it.

trust where Par has no houses of its own.

Holland passed a 10% film tariff raise and shelved it.

Mexico passed a 10% film import tax and mothballed it.

In Jugoslavia, film houses were taxed in a new way,
coin going to help legit houses. In several other European spots, notably Czechoslovakia and Hungary there
was talk of a radio tax to help legit and pix. In France
there was much thouble over an allegedly too heavy tax
on pic houses. Exhibs decided to strike but always at
the last minute, they were promised relief and never
carried idea through nationally, although in Havre all
cinemas closed down for 13 days.

America's Effect on Europe

America's film code affected Europe considerably. Ger-America's ilm code affected Europe considerably, Ger-many already had more or less framed a code for film-ing and several European countries decided to follow suit. France appointed an important governmental committee to study the film business and frame a code for the in-dustry. Both the Austrian and Czechoslwakian govern-ments issued codes and Poland published a law of pro-cedure. Spain also appointed a government council to frame a document.

frame a document.

Picture production in Europe gained considerable headway, locally. Holland, for example, produced four or five pictures, all except one of which did well in the local market. Hunnia in Budapest was occupied almost all the time. Universal (American) helped considerably by making several Hungarian films, a production unit having been transferred to Budapest when U had to leave Berlin. Spanish local production was up, several studies in both Madrid and Barcelona working regularly. Italian studies, too, were busy most of the time, although industry was stymied part of the time because it was being cleaned up by the government.

In Vienna and Prague the government.

In Vienna and Prague the government tried to help local production by organizing an official film bank. Idea was taken from Germany where one is already func-

U. S.'s Foreign Production

American wasn't very active in foreign production during the year. For started off in a big way, organizing a large French uni theaded by Bob Kane and with big production ideas. Erich Pommer, ace German refugee, came over 10 Fox to head the production activities in Paris. His first picture, Liliom' was a \$600,000 flop no the entire ideas was innked and Kane, Pommer, et al., shipped to Hollywood. Fox, however, still leads in European production, baving arranged for 40-06d films to be made in France, Germany, Italy and England by local concerns.

France, Germany, Italy and England by local concerns.

Warners entered production in France, although subross. Financed a local indie to one picture with several
others to follow. Universal still sporadically produces
pictures around Europe but not much definite production
diese now. With U. Fox and several other companies it's
a matter of setting mongy. With Germany not allowing
money to be exported, it is figured that film productions
can be brought out for sale elsewhere; that income thus becoming velvet.

Peramount went back into production in New York for a few Spanish language talkers starring Carlos Gardal. Efrat.two.were immediate and solid clicks, so two more will be made pronto. Gardel is the biggest Spanish b.ö.

And in France

And in France

There was considerable internal bickering among the filmers in France. Gaumont-Franco Film-Aubert, for many years tottering, finally went into liquidation. That left Pathe-Natan in practically sole charge of film producing and exhibition in France, except that it was soon learned Pathe want as big as it thought. The indies all got together and gave the company plenty of trouble on all counts. Also G-F-F-A, despite its liquidation, is not at all out of the picture, but reassembling itself for a new onial aught. Independents in France, however, have now pulled themselves together so much and are in such good shape that they easily dominate the market, and dictate terms.

Two U. S. films got special commendation in France during the year. Government liked 'Invisible Man' so much it granted Universal permission to show the film anytime and not to worry about quota restrictions. Same later to Radio on 'Little Women.'

Financially no important international moves except those of the British companies. All filmers in Britain felt growing pains. All sayanded, floated new issues and declared dividends. By all is principally intended London Films (Korda), Gaumoni-British and British International.

B. I. P. and G-B

Much talk of British International buying out Gaumont-British. Not as fantastic as it sound at first thought G-B is the bigger and more important company but G-has an over-abundance of highly salaried officials, whereas B.I.P. is practically a one-man show, John Maxwell domi-nating the picture. Arthur Dent is Maxwell's right hand man and, while drawing a pretty good salary, he's nowhere near the G-B big boys and there are several of them, while Dent's the ione B.I.P. exec under the boss.

Maxwell's idea, as figured, is that if he can get control of G-B he will control British filmdom, especially insofar as theatres are concerned. Has now the best houses in England, outside of London, and by combining with the G-B chain will have virtually all the big houses in the country. That will allow him to pretty well dictate booking terms. And that way, by timming rental terms just a shade he can get the G-B purchase price back in the time.

It's not an impossible idea and the Ostrers are reported

willing to drop out of the picture business if seeing their kind of money.

kind of money.

Russia didn't enter the international field seriously, although it bought several pictures from the U. S. for the first time. Bought two Warners, Cabin in the Cetton's and Trilloy, paying \$5,000 for the Russian rights to each. Same figure offered Metro for Viva Ville' was turned down, Metro warning more. Deal is currently in the wind for a new distribution setup whereby all U. S. films would go into Russia.

go into Russia.

Among American headaches abroad, Metro got hit the worst way, Rasputin was the trouble-maker, company being sued and socked in London on the film. Trouble also in Austria on Reunion in Vienna, which was straightened out by the film being withdrawn. It had already played most apots. Warners offended Poland by having characters in four different films representing angesters and with names of famous Polish heroes. All WB pics were banned but matter straightened out after six months. United Artists was sued in Paris over 'Nana,' picture being called a perversion of literature. Company won the suit.

Legit Around the World

Legit around the world was jerky. Quite a number of British plays came to the U. S. but no really big clicks and several serious flow. No other importations to speak of, except for talent, a lot of French actors coming over, more so than at one time in some years.

Legit biz was good in Australia, Hungary and England, although the rest of the world was pretty far off. New York had the best legit season last year in some years but by no means a really good year, whereas in the three countries named business was actually good for almost every-

In Budapest Men in White and 'Ah Wilderness' were American import hits, while 'Circus Girl' was a local hit that went out to most every other spot in Europe and is being talked of for New York.

In Sydney 'Du Barry,' 'White Horse Inn' and Fresh 'leids' were solld money-makers.

Pletids were solld money-makers.

Pursuit of Happiness', was a quick U. S. import foldup in London. Men in White did fair business. 'Christophers Bean' was a sock. 'Blackbirds' (colored revue) and one of the currents and about the biggest click musical import from U. S. in some years. British International is fillinis'it. Royal Family, 'retitled Theatre Royal,' pleased London and is doing well,

London and is doing well.

Dodsworth' did only so-so in Budapest and Barretts
of Wimpole Street is a Paris click. Counsellor-of-law
was called a moderate in London, although it looked like
a siop at first. Blography, 'She Loves Me Not' and The
Dark Tower' were quick turnovier in London, not even
standing a chance. When Ladies Meet' died in Vienna
metry cuicky.

Italy was too busy reorganizing legit to do anything with it or about it.

Radio Around the World

Several developments in radio around the world, but is branch of amusements is not yet important outside of the U. S.

Efforts were made to adjust the wavelength tangle in Europe, but only with partial success. Stations still cut in on each other seriously. The Elffel Tower was silenced, however, late in the year and that helps a lot.

Radio-Luxembourg continued to flood non-commercial England with advertising programs and this is growing. The J. Waiter Thompson agency sent a representative from New York to London to bulld shows for the English market but, necessarily, using foreign transmitters.

There was a considerable pickup in Latin-American radio and it became, evident that this field will be exploited in the future. Programs in the native tongues on wax allow American sponsors to develop the markets.

Shortwave looked promising for a while and Philos sponsored a Madrid program for short wave reception in the U.S. Whole idea fizzled, however, with insufficient interest from fans over here

Italy opened up under Il Duce's orders, using the air for propaganda purposes (as was previously and is con-stantly still being done by Hitler in Germany). Under-stood advertising may be allowed in Italy later.

stood advertising, may be allowed in Italy later.

British radio remained essentially dull and casual. High
spot of the year in British was the royal command performance at the Palladium, which was broadcast, theatre
setting \$2.500 for the hour. So many people remained
home to listen and such a drop in show bix takings all
around, that it became evident how much harm could be
done. It was the first sample British showmen had of,
what real air opposition, such as the U. S. experiences
regularly, can do, and showmen didn't at all like it.

regularly, can do, and showmen didn't at all like it.

Songs didn't mean as much internationally as they
might. Quite a few numbers coming over and going
back but no real import or export sucks. Spinning Wheeldid well abroad, one of the biggest in years, everywhere
except in. Engiand.—Hill-billy songs, generally—were—thebest of the American export tunes, Europeans caring for
them in a big way. Tultue Man, You've Had a Busy Day'
registered in Britain.

Vaudeville was dull to dead. There was talk of a vaude revival in Australia but nothing happened. In England vaude did pretty well, and this was about the only coun-try in the world, the U. S. included, where this was

go.

For a while there wasn't a single vaudé or vaudfilm house, in Paris, although now there are two or three spots, Berlin has a few variety spots, but is having trouble getting talent, due to the Hitler situation. Lately, because of this talent dearth; complete amnesty to all manners and types of artists is being held forth to woo calent from foreign lands. All through Europe vaude is absolutely dead.

American acts were helped a lot by opening up of a

absolutely dead.

American acts were helped a lot by opening up of a big stage show fad in England, a lot of the cafes going for that. This may apread on the Continent, and if so is the only hope for vaude talent.

F. K. D.

1312 East 4th Street Duluth, Minn.

C. H. M.

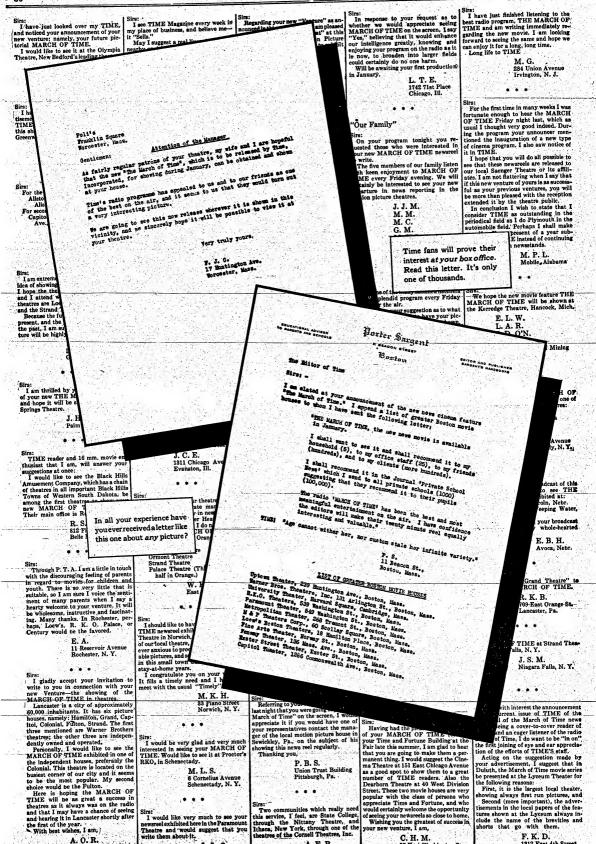
58 East Washington St. Chicago, Ili.

A. E. B. State College, Pa.

A. O. R. 206 No. Queen Street Lancaster, Pa.

L. L. O. Kinston,

n, N. C.



"The March of Time"

"The March of Time"
As one who has thoroughly enjoyed
"The March of Time" on the air, I look
forward to next month, when the same
program is to be tried out on the screen
in the local picture houses.

It is the hopo of grown and me that
Poll's, Franklin Square, Worcester, will
obtain this release.

can to interest our friends in your new
venture, which we wish the best of
success.

F. J. C. 17 Huntington Avenue Worcester, Mass.

Copy of the following letter attached:

copy of the following letter attached:
Poll'a
Franklin Square
Worcester, Mass.
Attention of the Manager
As-fairly regular patrons of your
As-fairly regular patrons of your
that the news reel, THE MARCH
OF TIME, which is to be released
by TIME, Incorporated, for showing during January, can be obtained
and shown at your house.
TIME's radio program has appealed to us and to our friends as
one of the best on the sir, and it
seems to us that they would turn
out a very interesting picture.
We are going to see this new release wherever it is shown in this
vicinity, and we sincerely hope it
will be possible to view it at your
theatre.

Sirs:

I would like to have the MARCH OF TIME shown at the Fox Theatre or the Opera House in Tucson, Arizona. I am looking forward to seeing your intelli-gent and interesting presentation.

. . .

J. L. T.

"On Needles and Pins"

On Needles and Fills

You suggest (TIME, December 3)
that subscribers should write in and tell
you what cities they would like to have
THE MARCH OF TIME exhibited.
I agree with this and suggest for my part
this city, Pocatello, Idaho. If the particular theatre would be a supericular theatre would be a

Theatre or one of the "Fox Theatres"
located here.
Waiting "on needles and pins" to see
what new thing TIME has to offer, I
remain,

D. P. Pocatello, Idaho

I am et of the nev March of greater Bo have sent

List of G Hou

Sirs: I am ver nouncemen Time" ap

recommit to my of (hundred hundred "I sha nal 'Privsend to suggestii to their "The I have co make t equally TIME! 生的 医系统病 Uptown
Ave.,
Warner
lingto
Universi
Camb
R.K.O.
St., B.
Paramo
St., B.
Metropo
St., B.
M & P.
Squar
Loew's F.
Place,
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ton, b.
Fenway
Ave.
Exeter !
Boston
Capitol
Ave.,
Ave. nouncement
Time" ap
houses. I t
opment an
be justly c
Please as
ance will
State of I
Tacoma. HERE'S THE MOST POWERFUL TIE-UP IN the air. Today they have a combined audience of

Sirs: Permit me to co your latest declsie MARCH OF TIM MARCH OF TIM has long been app reels, despite such tures of the Ma have failed, on thews. As people fifty years hence ever did was to b

ever did was to be army maneuve baby contests.
TIME give us
I suggest two hood of Bos MARCH OJ would be my
University cated at Hs

University
cated at Hs
vard Colley
the attention
The Colley
THE MARCI
THE MARCI
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Rele
THE MARCI
Rele
THE MARCI
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THE MARCI
Rele
The College
the College
great educational value (plants growing,
recordings of earthquakes, and the like)
thoping to see the MARCI OF TIME
at both these theatres soon, I am,
Z. C. IIIRD

Z. C. IIIRD 26 Elmwood Avenue Cambridge, Mass.

COPY

Montgomery Hill

Montgomery Hill
City
Dear Gun
Last night in listening to MARCH
OF TIME on radio, they announced
that they would have for distribution in
January, MARCH OF TIME pletures.
As their magaine and radio broadcasts
have been so interesting, I hope you will
secure these pictures for Greenphore.

J. R. O. Greensbor

THE HISTORY OF THE MOTION PICTURE THE HISTORY OF THE MOTION FICTORE INDUSTRY. The world knows about the startling and sensational success of TIME and Fortune maga-Zines on the newsstand and the March of Time on 35,000,000.

Now this same unique appeal to public interest is being brought to the screen in THE MARCH OF TIME. For the first time in history a ready-made audience is waiting and eager to buy tickets at your box office, to see this picture. Repeat this success at YOUR BOX OFFICE with THE MARCH OF TIME.

Released by FIRST DIVISION Harry A. Thomas, President

Sirs:
Though
Orange u
there is a l
of these stone News
like to see
one of th
theatres—
Hollyi
Ormot
Strant
Palace
half

now in MOTION PICTURES

Among the Women

By The Skirt

Best dressed woman of the weeks SPRING BYINGTON Piper Paid'—Ritz Theatre

The saving grace of Piper Paid, at the Ritz, is Harry Green and the lothee of Sonia Rosenberg. It is a silly play, with Spring Byington, atharine Warren and Edith Barrett doing their best with filmsy

material.

Miss Byington is in rust-colored pajamas, then an evening frock of blue velvet, made with low back and long ends handing from the arms. A pale blue negligee is a flash and there is a black velvet suit worn with small hat and silver fox stoll. Miss Barrett, in the first act, is in a blue suit, made with three-quarter coat, and a pinkish sattle in a blue suit, made with three-quarter coat, and a pinkish sattle white dinner frock made with full accordion-pleated skirt. The bode was high, with a narrow coliar of rhinestones, and the sleeves we of the pleatings and studded with brilliants. Over this she work was well with a narrow coliar of rhinestones, and the sleeves we of the pleatings and studded with brilliants. Over this she was well of the first red was worn with a short beaver cape and muff and a suit of brick red was worn with a short beaver cape and muff and a coat the sleeves. In the third act a suit of blue was in a tie. Her dinner frock was of brown lace with gold dots and a short coat of gold. Green cloth was the third act dress, with a coat trimmed Russian fashion with grey krimmet.

coat trimmed Russian fashion with grey krimmer.

Clothes at the State

State theatre wasn't large enough to house the crowds trying to get in Friday afternoon. The pleture, Eddie Cantor's 'Kid Millions', brought forth rounds of applause. On the stage was Will Osborn's orchestra, with Winnie and Dolly opening the show. Winnie, was in green shorts with a-side draping of the kerchief type. The final bow was taken in a white sailor suit. Lynn Burno at the plano has a soprano with him in a fringed costum of green with a feathered headdress. A controlnist was garbed an al Indian in many feathers. Red taffets was worn by a young woman, and a black full-skritted dress dotted with with was worn by another inless, while still another girl was in white chiffon with a narrow red ribbon trimming. The girl of Lewis and Moore was in a lavender cloth skirch trimming. The girl of Lewis and Moore was in a lavender cloth skirch trimming. The girl of Lewis and Moore was in a lavender cloth skirch trimming. The girl of Lewis and Moore was in a lavender cloth skirch trimming. The girl of Lewis and Moore was in a lavender cloth skirch trimming. The girl of Lewis and Moore was in a lavender cloth skirch trimming. The girl of Lewis ware of purple. For the well known stair dance blue trousers and a yellow satin blouse were worn. Shirley Ross looked well in a white gown made with the pull-over blouse. A san with long ends was of blue, cerise and coral with slippers in the cerise shade.

Sells Everything—But Tickets

Mayfair theatre isn't faring so well with its picture, 'I Sell Anything'. Pat O'Brien is an auctioneer and talked a blue streak. Ann Dvorak as the lead wanders into the auction store declaring she is starving but is dressed neatly in a black frock with white collars and cuffs. From then on she shows several simply, made dresses either of black or a light shade made with the usual different collars and cuffs. Claire Dodd, the other woman in the case, shows a lovely wardrobe. A black dress has as trimming a flat white fur. Stunning were pajamas of plain satin with a dotted coat with ermine revers and cuffs. A lame grown was combined with black velvet and a dinner frock was of black net. A black skirt was worn with a white satin blouse with a bertha with a pleated trimming. Another black dress was banded with white.

A Fine 'Babble'

Katharine Hepburn makes a superb Babble in The Little Minister'. As the Grippy she wears the full stirt with print bodies, and as the ward of a nobleman her clothes &t the '40's are of the same full-skirted ward of a nobleman her clothes &t the '40's are of the same full-skirted ward of a nobleman her clothes &t the '40's are of the same full-skirted variety with elaborate trimmings. A wedding frock of white is of net over a waite satin petitions with the sleeves in many puffs. Miss Hepburn's hair is worn, for the most part, in a long bob and then in curis hanging from the ears.

Stage show at the R. C. Music Hall opens with the white butterfly ballet seen at this house a fortnight ago. For the well remembered skating number of Fowler and Tamara a nice rink is set in a glade of silver trees. Miss Tamara wors a white skirt with red and white sweater and red toboggan cap. The Rockettes were in white one-piece suits, with blue sequins trimming the bodices. Caps were of blue and silver sequins. Blue eviewt curatian endrolled, the stage, with green inserts. Three tall girls, with huge headdresses, posed in the final tableaux. tableaux.

Picture Possibilities

"Thumbs Up!"—Unfavorable
"THUMBS UP!" (Revue, Dowiling, St. James). Being a booklet
revue, its film chances are automatically eliminated, although some of
the personnel merits the Hollywood talent secute' 0.0, Abel.

'Accent on Youth'—Favorable
'ACCENT ON YOUTH' (Comedy, Crosby Gaige, Plymouth), Smartly
written romantic comedy, with several twists which should serve film
purpose well.

Ibec.

'Birthday'—Unfavorable
BIRTHDAY' (Drama. Harmon and Ullman. 49th Street). Seriou
play of mother and daughter conflict when former remarries. Don
in London as 'Sixteen'. Picture value doubtful. Ibes.

'Baby Pompadour'—Unfavorable

BABY POMPADOUR' (Farce. Dreifuss and Gerahardt. Vanderbilt)
Play about a political columnist and a dizry dame. Nothing for
plotures. Pees.

The O'Flynn'—Unfavorable

'THE O'FLYNN' (Operetta, Russell Janney, Broadway), Nice music

'Hitle else to recommend for pictures. Costume tale laid in 17th

Lord.

Lord.

**Piper Paid'—Unfavorable
**PIPER PAID' (Comedy. Berg & Lederman. Rits). Not likely to
mean much either as legit or film. Too much sapolloing needed for pic
Easy.

'Rain From Heaven'—Unfavorable
'RAIN FROM HEAVEN' (Comedy. Theatre Guild. Golden). Excelently written play which lightly touches on an assortment of subjects or trends abroad. Did not impress as picture material.

These.

'Music Hath Charms'—Unfavorable
'Music HATH CHARMS' (Operatta, Shuberts, Majestic), Well
resented, Cinderella story set in old Venice probably not acreen mateDec.

Dec.

Portrait of Gilbert'-Unfavorable PORTRAIT OF GILBERT (Drama, Grisman, Lo

Did You Know That-

Tallulah Bankhead is wearing a gorgeous new emerald
ring. Lily Damita is too
beautiful with her lighter hair
and just to be different Helein
Menken has darkened hers...
Lew Golder, Jack Cohn and
the Herman Starts week-ended in Atlantic City...Rooseveit cafe will have Mary Nolan
featured...Grace George was
stunning in black with a tiny
black broadtail pill box hat
shopping last week...Hazel
Dawn, too, was as lovely acsever selecting frocks on 53rd
St....At the Jane Cowl opening Mrs. Eddie Roblinson wor's
a lovely gown of brown the
Casey has his Bound dott...
Casey has his Bound onded
the County of the County of the
Casey has his Bound with the
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Casey has his Bound onded
the County of the County of the
Casey has his Bound onded
the County of the Callortian and John Boles too.
Cladys Feldman and Horace
Braham weekended at Doroth Half's country places... Braham weekended at Doro-Braham weekended at Doro-thy Hail's country place... Hallie Stiles spent Christmas with her sister in Westchester ...That was Mrs. Walter Con-nelly, smartly tailored in blue, on Fifth Ave. one day last

DOWNTOWN, L. A.

(Continued from page 25) given by Chappell and Carlton nifty hand-balancing turn, wi

Arab tumplers, a saw-this spot.
House is featuring double screen program currently, using 'Men of the Night' and 'Mills of the Gods,' both Col.; also Universal Newsreel Newsreel Newsreel Newsreel Newsreel Newsreel Newsreel

CAPITOL, LANCASTER

Lancaster, Pa., Dec. 27.
Christmas was right merry in
Lancaster, with the Cap belting
over pienty of unlooked for business
with a nest vaude bill in conjunction with 'Kentucky Kernels'
(Radio). (Radio).

(Radio).

Bob Witt, with his hill-billy one-man hand, missed fire slightly in the land of the land of

voice volume, but quickly recover with a start dance. Wesley's single with a start dance was a start and possible start of the start of

FRANKLIN IN L. A.

Majestic). Well not screen matenot screen matenot.

J. J. Franklith in from Honolulu
to spend the holdsays with his family here.

Longacro. Sad
tms. Pee. within a week or 1 days.

Going Places

By Cecelia Ager

Making 'Em Guese

Making 'Em Guese
Metro doesn't mention any names.
It simply shows you Joan Crawford,
Clark Gable, Robert Montgomery
arm in arm very gay rushing headlong into a fade-out. Fade-in:
title, Forsaking All Others.' Any
dope who doesn't know who these
three box office honies are, won't
learn from Metro.

learn from Metro.

For Forsaking All Others' has its own set and code, both that excitusive they understand only each other. Yet Miss Crawford, Mr. Montgomery and Mr. Gable are decent about it when compelled to traffic with outsiders. They don't point, they just look at one another and smile.

and smis.

Miss Crawford has a lot of different colffures to express her varying moods. Most of them are swept
fine and free off. Her face, but when
there's some enticing to be done
there's some enticing to be done
to the same of the same of the same
that the back frize and make
the of a for haze. It and make
the of a for haze. It a slao one
of Adrian's and Miss Crawford's
mad little notions to devise a swarger coat of sheer lace, wire its unturned collar, and put it over a
heavy satin evening, dress which,
rife with madness on its own, featoons its decolletage with largish
loops of satin macaroni gushing
from a band round her throat. Even
tighter than Miss Crawford's skin,
this dress; it points out her bone
structure. Miss Crawford has a lot of dif-

structure. Billie Burke's fluttering has beer Billie Burke's fluttering has been harnessed by a silin dark frock with white collars and cuffs that flutter hugely themselves. Frances Drake is looked upon by Miss Crawford and her crowd as an upstart, because aithough her clothes cling close, compared to Miss Crawford, she seems to swim in them.

Palace's Juvenile Week

Lured by Shirley Temple, in Bright Eyes, hordes of children are yanking their mothers toward the Palace this week, where the ushers aren't lonely any more. Touched by the enthusiasm of its look.

audience, and inspired by its size, the management instructed tis five acts to be careful. Friday afternoon one actor forget and said lousy, but he's sorry.

Mothers who would not like their little girls to grow up to be actresses will be pleased by the bill, for there is nothing about the iadies on the stage, that will make their daughters stage-struck. The femme member of the DeGuchi Japa ware white cotton stockings these carefully marcelied black hair. The costumes of the Misses Foy, of the Foy Family, sacrifice a certain glamour to the exigencies of slapsitic clowing, and so leave the little girls cold, and the two Cuban dancing laddes with the Rimace. Orchestra wriggle so much and sig so continuously, they can't be leading such a glamourous life either. Nothing but: colored slik handker-chiefs to the around their heads, no feathers, a plain black satin dress with a white flource sleeves for the Continental, heek, vern mama's got a dress like that.

Sunday Clothes.

Sunday Clothes
Ann Dvorak's role in 'Murder in
the Clouds' must have seemed
pretty swell, when they told her
about it. Only woman in the cast,
dozens of aviators crazy about her,
all sorie-of-air courier uniforms to

advens of a vinctor cray who the national and and a dispersion of the country of

Kurtz Wants Cartoon Theatre, Bijou, 100%

Wille Kurtz may take over the Bijou, N. Y., for sole operation on his own, buying out associates with him in the cartoon policy venture recently inaugurated. Theatre is under a leasing arrangement from Waiter Reade.

Bijou has been grossing an average of \$2.80 and at this figure going slightly in the red because of the present nut. Kurtz would attempt to reduce the operating expenses.

Courtney Burr Takes New Brennan Play

Los Angeles, Dec. 31. Los Angeles, Dec. 31.
Couriney Burr, who will produce
Frederick Hazilti Brennans play,
Battleship Gertle, in New York, has
also taken another of the writer's
yarns for legit production.
New one is Pike County Landing, which Burr hopes to produce
after Gertle.

Contracts

Hollywood, Dec. 81.

Harry Langdon drew a new pact at Columbia and will be starred in a series of two reel comedies.

Fox put Jane Withers, 8, under seven-year termer as result of her work with Shirley Temple in Bright

C. Gardner Sullivan etarted last week-on-his contract-as-associate producer at Columbia. Frank Butler, writer, pacted for another year by Hal Roach.

another year by Hal Roach.
Arletta Duncan to Hal Roach
etock company.
Six month option taken up by
Par on Gertrude Michael.
Bartlett McCormack a termer at
Fox. To start on adaptation of
The Torchbearers.
Karl Detzer new writing pact by
Paramount.

Karl Detter new withing Paramount.
Blanca Vischer and John Qualen get six months extensions at Fox.
Metro scraps Clark Gable's contact, which had two years to go, for new one running 'till 1942 with hand ontions.

tract, which had two years to go, for new one running 'till 1942 with usual options.

Benjamin Zemack, dance direction, 'She,' at Radio.
Oscar Bradley, St. Louis Opera conductor and musical director of Will Regers' broadcasta, termed at Fox studio as musical supervisor.

RUSSIAN DIALOG IN SHANGHAI ROSE MARIE'

Shanghal, Dec. 6. Rose Marie, is being played here Russian dialog by the Russian ight Opera Company, many of hom are former Russian concert whom are former Russian concert stars, including Mme. Bitner and M.

Rudolf Friml, composer, assisted in the direction and made a personal

Friml is remaining in Shanghal, omposing a second local operetta.

STORY BUYS

STORY BUYS

Hollywood, Dec. 31.
Frank Sulltvan's Ministering Angel, which recently appeared in the New Yorker, has been bought by Paramount-and-will-be-used-in-The-Big Broadcast of 1935.
Metro buys 'Cafe,' original story by Lenore Coffee. Has an army poet background.
Paramount has bought by Par for Burns and Allen.
Paramount has bought 'Brazen,' by Harry Segall. Cary Grant probably in cast.
Gordon Rigby and Robert D'llost Libration,' Ordon Rigby Board Robert D'llost Libration,' Corton to the Corton Chiland, Ordon to the Corton Chiland, Ordon to the Corton Chiland, Ordon to to Columbia has bought the Liberty magazine serial, 'Modern Lady', by Grace Peckins,' Spaalen novel by Romulo Callegos, has been taken by Fox as a foreign pic.

TO WHOM IT MAY CONCERN:
NOTICE IS REMEMBY OFFEN that the
partnership lately substitute between
BOYATOLAS D. BOYHACKER and NANCY.
E. BOYHACKER, carrying on the busitions of producing and Seventh avenue,
New York City, New York, under the
firm name of DOUGLAS D. BOYHA
New York City, New York, under the
firm name of DOUGLAS D. BOYHA
MONTH OF THE SEVENTY OF THE SEVENTY
DOUGLAS D. ROTHACKER as Trustee
Will wind up the business of the
pattnership.

DOUGLAS D. ROTHACKER.

TO WHOM IT MAY CONCERN:
NOTICE IS HEREBY GIVEN that
starting with the list day of December,
1934, the undersigned is the future will
carry on the business of producing and
distributing, motion picture films alone
and in his own assub.

DOUGLAS D. ROTHACKER.

CHANGING THEATRE MAP

By Sam Shain

Good pictures plus the right kind of manpower. And the film business has made tremendous efforts trying to carry out this idea in 1934. This year has been a year of reconstruc-

In 1983, Publix, Fox-West Coa RKO, in addition to Fox Met (Ran force and Skouras) were cloaked in receivership or bankruptcy. The year, 1933, closings. was a year of theatr

As 1934 draws to a close, the re-construction of filmdom's theatre end is well under way, although the fullest results are still to be

had.

Already, F-WC has been clothed anew as National Theatres Corp. The Publix circuit has been decentralized and re-established as a Paramount affiliate. Fox Met, and RKO, are on the tapls for early recorganization. There have been other Charges.

changes. Skouras is out of St. Louis the

Skouras is out of St. Louis theatre operation and Fanchon & Marco is in, but the St. Louis theatre field is far from settled. Warners would like to control it.

RKO, through Keith-Albes-Orpheum, largest of the RKO theatre subside, had a war with Loew's, and acquired a dozen or so neighbs in metropolitan New York. That was soon ended and the theatres turned back for the most part.

The ownership of the Consolidated group of neighb theatres in metropolitan New York has also changed during the year. On Broadway, the Risito, at 42d Street

metropolitan New York has also changed during the year. On Broadway, the Rislio, at 42d Street and Broadway, is slated for the wreckers within a year or so and a new theatre and building tentatively is slated to rise on that site by

new owners.

In Radio City, the RKO Centre,
was taken out of pictures and replanted as a legit house ('Great
Waltz'). The R. C. Music Hall continues as is. The Rockefeller interests learned that no house can operate successfully on one line of pictures but they went to extremes the other way and overbought. Con-sequently the M. H. occupies that unique position of being date-

jammed.
Fanchon & Marco has become established in theatre operation. The
F. & M. circuit now comprises
houses in Los Angeles and San
Francisco in addition to spots elsewhere on the Pacific slope. Also,
Balt Lake, New York, St. Louis and
in Worceste and Spingfeld Mess.

in Worcester and Springfield, Mass.

F. & M. stepped out of the Orphoum, Denver, Louis Dent is in the Denver territory and Salt Lake as a paramount operator. Otherwise in Denver, Harry Huffman practically controls the Denver theatre situa-

Aaron Jones in Chi

Chicago, Aaron Jones has In Chicago, Aaron Jones has gradually expanded his theatre holdings and among these today is included the McVickers, famous former B. & K. standby. Mort Slinger is now the operator of a chain-of-around-10-theatres-in-the middle west. Several former Orpheum houses are among Singer's present holdings.

Kari-Hobiltzelle and Bob-O'Don-nell, together, now operate all of

together, now operate all of houses in Texas in addition the former Interstate houses to the former mich.

E. V. Richards operates the Saen-ger circuit as Par's partner. In the middle west, A. H. Blank part-ners with Paramount in Iowa and Nebraska.

Nobraska, George W. Trendle, with Willard Patterson, operates Detroit for Paramount, Jenkins & Lucas have some of Par's southern houses. So has Hunter Perry. Goldstein Bros again operating, in association with Par, certain New England cities, Pinanski and Mullins are to Netoco, again, but as Par

partners.

The Balaban boys are still handling Chicago for Paramount. The Publix Minnesota theatres are to be handled by Hamm and Friedl on a partnership arrangement, John J.

Friedl actively operating.

In Canada, N. L. Nathanson after
resuming operation of Famous Players' Canadian theatres around a year ago is stepping out of his ow

are those most outstanding. There have been others.

In the maze of svents that have occurred the personal equation must also be remembered. Facts and rumors, about manpower have come and gone throughout the year.

Beyond all else the outstanding achievement of 1934 has been the reorganization of Publix on a decentralized system. That reorganization has been directed under the supervision of S. A. Lynch.

Par's Decentralization
Nearly all of Par's partners or op-

Nearly all of Par's partners or operators in the field are former own ers of the hou of the house involved or have of financial interest in the thea

direct financial interest in the thea-tre they are handling. That's a kind of insurance for super-type opera-tion, from the Par angle. Par is saving upwards of \$1,000,-000 yearly on home office costs alone, according to estimate, under the new decentralized operating

tup. George Schaefer and Y. Frank George Schaefer and Y. Frank Freeman are in charge of Par's home office-theatre activities. For Schaefer these theatre duties are additional to his over-all general capacity as general manager of Paramount head Finnous Theatres, which replaces Public Enterprises in During the year, Sam Dembow Par theatre operator. resigned. He

treasurer, who had been made offi-cial head of the Par theatre division

cial head of the Par theatre division in the home office after Sam Katz departed, also resigned.

Skouras-Fox-Chase

While all this was taking place at Par, Skouras brothers, with Chase bank's help, were working towards to the theorem of the thing of the things of the

representing the banker side of that

representing the banker side of that reorganization, Today, Chase bank and Fox Film, as previously, control most of F-WC. That circuit is stated to be in the money now under the Skouras treatment and operation. The F-WC reorganization is only second to Paramount's as an achievement in 1934. Spyros Skouras, executive vice-president of the new company, will continue to headquarter in the east. Charles Skouras will handle operation directly on the Coast. George Skouras, vouger of the three brothers, continues to represent his family in the operation of their Fox Met holdings. The indications are that Fox Met will continue to save that for Met will continue

tions are that Fox Met will continue to retain Skouras as well as Rand-force in the operation of those

houses.

Among the newer personalities the theatre horizon are such names as Howard S. Culiman, Herbert Bayard Swope, Malcolm Kingsburg and William G. van Schmus.

Cullman is receiver of the Roxy. Swope is the new KAO beard chairman. Kingsburg is Wilk Mesharis.

Swope is the new KAO board chair-man. Kingsburg is Mike Mechan's chief representative in Keith-Albee-Orpheum and vice-chairman of the KAO board. Van Schmus is oper-ator of Radio City Music Hali, rep-resenting the Rockefeller interests. RCA and RKO are agan associated with the operation of the R. C. Music Hall isloe.

with the operation of the R. C. Music Hall also.

Cullman has achieved distinction for the improvement in the Roxy theatre situation. To date at has made up its 1933 deficit, according to accounts, in addition to showing an additional profit over that amount this year. Harry Arthur is Cullman's representative on operation of the house. Arthur also ren.

mendations, KAO's corporate setup was made independent of RKO, so far as operation goes. Meehan, in addition to Kingsburg, has representations through Leon Goldberg, KAO treasurer, and Major Lambert, sentile REGO these corporations were set up as individual units, for operating purposes, with Major Leslier. Thompson being made president of all, and Nate Blumberg, v.-p. in charge of theatre operation, J. R. McDonough, who had been president of KAO. and Herman Zöhbel, who also held subsidiary presidential posts, stepped down and were assigned to the Coast studies of RKO. of RKO

of RKO.

Throughout the year reports and rumors about people and theatres in the industry were thick and fast. Warners and Loew's seemed about set to wage war against each other but that went out of the window because Fox Met outlin't transfer its Fox Films franchise also to operators. Warners had intended to make an independent bid for the Fox Met group of servoud 85 theat. from Met group of around 85 thea-tres in greater New York and New Jersey. Later it teamed with Loew's a joint bid of \$4,500,000 for

Previously KAO had considered moving into the Fox Met picture. There was even talk of a Warner-KAO theatre merger.—The Warner-KAO thing is being revived anew among some who may or may not have any official connection with either company.

In this meles, KAO got into a hor

Loew was also reported to have considered moving into the R. C. Music Hall operation, in association with RKO, if that were possible. It didn't materialize.

didn't materialize.

The Paramount people switched the Paramount, Broadway, out of stageshows into a straight picture policy, but has since picture policy, but has since picture and the stage of the picture and the stage of the picture fall down. Also was some talk of a product deal between the Par and the Capitol, whereby the Cap would arop stage shows but take first choice on Par as well as Metro films, while the Par would take second choice. the Par would take second choice and retain stage shows, but this fell

Bill Fox

Previously Par almost sold its program to the M. H. which would have made the Broadway Para-mount a second choice house on the Main Stem. RKO choked that one.

Loew's got mixed with Allied Owners over defaulted rents on the Owners over defaulted rents of Kings, Valencia and Pitkin, Bilyn. This was finally fixed up Loew retaining the spots.

Si Fablan took the Brooklyn Paramount under his wing after Par flopped with it and also the Fox, Brooklyn. Through a pooling deal with Warners, Fablan was able to provide the Brooklyn Par with a choice of product in Brooklyn of the Warner program besides Par's pictures. This made WB's Brook-lyn Strand second choice, double

Early in he year Harold B. Franklin resigned from RKO. He may be back in the film biz this year after an inauspicious try at legit production.

Gaumont-British came swooping over the seas with reports preced-ing the arrival that the British ing the arrival that the British firm contemplated establishing a chain of theatres in the U. S. This has not come to pass. For West Coast's offer for Warner's coast houses went begging after prelim talks. Now Fanchon and Marco, is linked as a possibility

spots.

In the meantime, trade talk concerns the possible future of Warners situation in Philadelphia.

During the year Warners got mixed with the Catholic Church in that territory over the Legion of Decency campaign and has lost plenty over

there.
The theatre industry was pretty The theatre industry was pretty well shaken by the patent controversies of the trade late in the year. This was after William Fox gained outstanding victories in Pennsylvania and New York on the Tri-Ergon flywheel and double print

patents.

There has been talk of Tri-Ergondemanding all theatres be licensed,
and the name of William For got to
be talked about in all manners of
ways about his possible return to
operation.

The most persistent of the reports
likes bla apprets that of Erg these.

links his name to that of Fox thealinks his name to that of Fox trea-tres. In the meantime, the theatre trade has a breathing spell in the patent matter. The U. S. Supreme Court has decided to re-review the Bill Fox victories. Should the U. S. Supreme Court, uphold Fox's victories the theatre business will have comething and plenty to think

victories the theatre business will have something and pienty to think about, and to do.

Mentioning William Fox brings up the name of A. C. Blumenthal and also Fanchon & Marco. Blumey has been in all kinds of reported deals in the trade during 1934. He finally get hooked up with one read deal. This was on the F.ll circuit in New England. The deal was made through him via the Halsey, Stuart interests on behalf of himself, N. L. Nathanson and Loew's. Loew eventually on behalf of nimself, N. L. Nathan-son and Loew's. Loew eventually took over operation of Poli directly and is continuing in this respect. However, Blumey also is mentioned

However, Elumey also is mentioned ae still 'trying to move into the Fox Theatres picture. He also had been associated with that Warner-Leew bid for Fox Met.

In 'the coming year many of the matters herein mentioned will be up for consideration again and many of those situations which appear set presently may have to undergo a change. That change most expected is a union of Skoura's and Fanchon & Marco interests. The two presently are at odds but peace between these firms looks to be a natural in the swing of things that are coming along.

Whether Harry Arthur will wind up operating the Par houses in

Whether Harry Artnur win wind up operating the Par houses in Salt Lake or whether F. & M. will turn its Salt Lake or pheum to Paramount, is, one or those things which must be decided in the next few months also.

MUSICAL FILMS SHRINK

Hollywood, Dec. 31. Twenty years ago come Michaelmas, William Elliott, Ray Comstock Morris Gest announced that they had leased the 299-seat Princess theatre in New York and would produce therein musical comedies Up to that time, musical comedy with few exceptions, meant extrav aganza where slapstick comedy was the vogue in humor and what talk existed throughout the show had

existed throughout the show had little-to-do-with-plot.

Elliott, Comstock & Gest commissioned Guy Bolton, P. G. Wodehouse and Jerome Kern to write their first-show-and-the-succeeding-Frincess offerings: Oh Boy', No-body Home', Very Good Eddie and 'Oh Lady, Lady'. Success of the small cast musicals with a real plot, while it did not eliminate the production of large scale musical shows did diminish their activities and showed that mere flash did not constitute good musical enternot constitute good musical enter-

tainment:
During the past year, picture producers have learned the lesson of Ellitott, Comstock & Gest and are trying to get away from the large scaled musical pictures. Because of the attendant flash and the desira to astonish both themselves and auto astonish both themselves and au-dlences, big musicals are still made but the cost is staggering and pro-ducers are trying to curb the de-sire to make the biggest. Despite this, one will turn out an eye-fill-ing spectacle and the rest will fol-

Until last year, studios thought it impossible to make a musical unless they could outdo, the geometeric chorus gyrations of Busby Berkeley. Dissatisfied with both the cost and return on pictures such as "Paramount on Parade," Movietone Follies' and other revue type pictures, they started to make musicals with backstage stories in order to legitimately include chorus routiness. But they did not diminish the musical numbers and comyear ago is stepping out of his own macror despite a successful record as the boss of Par's 200-odd houses, going into the banking business.

S. L. Rothafel (Roxy) is the maestro of the Mastbaum in Philadelphila, for Warners, since Xmas, localized and other reque type of the part of the macro of the m

flashes that could not be accom-moated in Boyle's Thirty Acres, let alone the stage of a theatre, as was supposed to be the case.

Fawer Gams, More Plot

Then came the turn. Remember-ing the Elliott, Comstock & Gest productions, Paramount turned out 'We're Not Dressing' with a line of 20 girls. Picture was no great rave but it paved the way for more in but it paved the way for more in-timate musicals, gave writers an op-portunity to inject some plot. Fol-iowed other pictures of this type; Moulin Rouge, 'Smiling Lieuten-ant' and other films in which the chorus was either dropped or min-imized.

Warners kicked over the traces Warners kicked over the traces, last year with Golddigers of 1932. Picture made money but for once other producers did not run to the well, continued with their smaller musicals. Possibilities are that if other extravaganzas had followed, the whole cycle would have landed behind the eight ball.

behind the eight ball.

Big musicals are still made. It gives everyone connected with the production a chance to show off, from producer to extra. But they are lower today than they have been since sound came in. Currently Warners is hammering out a new Currently, since sound came in. Currently, Warners is hammering out a new 'Golddiggers', 20th Century is making 'Folies Bergere', Fox is producing another 'Scandals', but both Metro and Pariamount are 'steering clear of the glgantics. Latter studio is planning another 'Big BFödd-cast' but the picture will be more intimate, than the studio's previous efforts along this line. Radio has 'Roberta' and 'High-Hat' on the schedule. Latter will be along the lines of 'Gay Divorcee,' with one large number to back Fred Astaire's dancing. 'Okay Angentina' at Fox will be less pretentious 'than the previous Lou Brock, productions. Just what a large musical can mean in time consumed is best illustrated by Warners' present 'Gold-diggers'. Picture started in October, and four weeks, were used up in hotographing the story. How.

and four weeks were used up in photographing the story. How-

ever November, December and Janever, November, December and Jan-uary sees the picture still in pro-duction, shooting and rehearsing musical numbers. Eddle Cantor pic-tures at Goldwyn go through the same thing with the story com-pleted long before the dance se-quences are worked out.

\$150,000 Worth of Flash

It is estimated that the difference in production cost between the in-timate and flashy musical pictures is upwards of \$150,000, depending on the scale of the latter. Few of the small musical pictures need more than a \$250,000 budget unless the than a \$250,000 budget unless the picture is saddled with a big over-head. 'Transatlantic Merry-Go-Round', made by Reliance for United Artists, but produced off the U. A. lot, came within this figure.

Producers in the last year have tried to legitimatize the inclusion of music in pictures, which are not outright musicals and which do not outright musicals and which, do not have a theatre or night club back-ground. Warners Fliritation Walk' and Paramount's 'Rumba' are good examples. In the former, flash number was a huila but was brought in legitimately with the locale of this story: In that sequently the story in that sequently and the dance part or the ballyhoo and the dance part or the ballyhoo good that the story of the story in the story of the st on the island.

on the island.

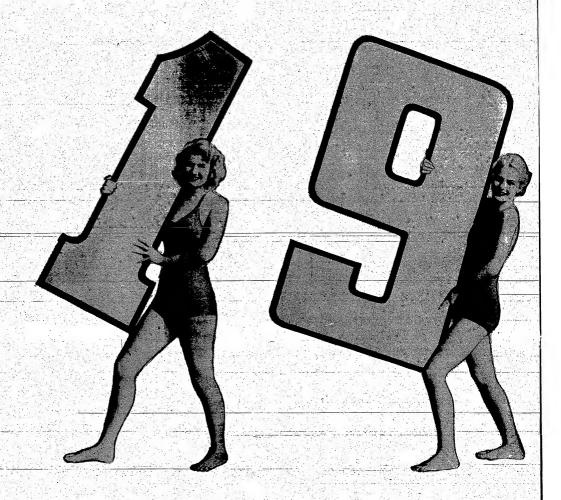
In 'Rumba', picture is laid in Havana and the inclusion of the rumba routine done by about 100 natives is not a chorus routine but a mixture of native hilarity following a

feast.

Main trouble with the small musicais is that producers feel that sicais is that producers rect that there must be a reason for the mu-sic so far as production is cerned. In other words, they do not feel that audiences will accept a song, sung in a drawing room to the accompaniment of young symphony. They cannot believe

the accompanient of young symphony. They cannot believe that a picture house audience will overlook the fact that an orchestra is not in the pit. Alternative is a background for the number, which according to them, must include an orchestra or a chorus,

USHERING IN THE GRANDEST SN



THE YEAR OF "THE BIG SI

PAUL MUNI in "BORDERTOWN" With BETTE DAVIS

and hundreds of others, directed by Archie Mayo.

JAMES CAGNEY and
PAT O'BRIEN in
"DEVIL DOGS OF THE AIR"

The stars of "Here Comes the Navy" in a Cosmopolitan Production directed by Lloyd Bacon with the cooperation of the U.S. Marine Corps.

KAY FRANCIS IN
"LIVING ON VELVET"

With GEORGE BRENT and WARREN WILLIAM

Directed by Frank Borzage.

IRENE DUNNE in "SWEET ADELINE"

With Jerome Kern-Oscar Hammerstein II songs, Bobby Connolly dances, and a 12-star cast directed by Mervyn LeRoy.

RUDY VALLEE in "SWEET MUSIC"

With ANN DVORAK

And Helen Morgan, The Connecticut Yankees, Frank and Milh Britton's Band and many others. Songs by 6 famous Warner, composers. Dances by Johnny Boyle and Bobby Connelly, Directed by Alfred E. Green.

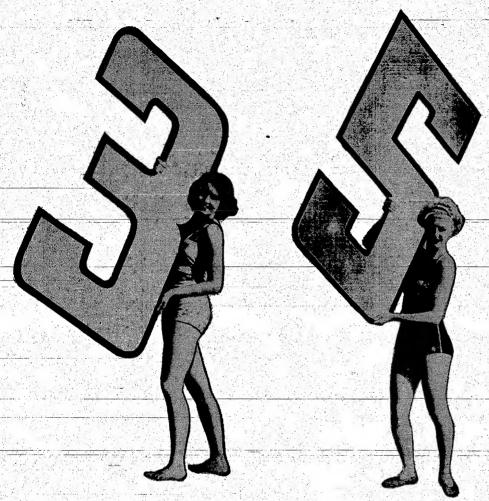
"THE RIGHT TO LIVE"

By the author of "Of Human Bondage", starring

JOSEPHINE HUTCHINSON GEORGE BRENT

And a noted cast including Colin Clive and Peggy Wood, directed by Wm. Kalghley.

OW YEAR OF YOUR YOUNG LIFE-



OTS" FROM WARNER BROS.

"GOLD DIGGERS OF 1935"

With a 12-star cast headed by

DICK POWELL

The elaborate Warren & Dubin song numbers and the entire production exclusively directed by Busby Berkeley.

AL JOLSON and RUBY KEELER in "GO INTO YOUR DANCE"

By the author of "42nd Street". With Warren & Dubin songs and Bobby Connolly dances. Directed by Archie Mayo.

PAUL MUNI in "BLACK FURY"

With KAREN MORLEY

And a cast that includes 32 other speaking parts. Directed by Michael Curtiz.

MAX REINHARDT'S

"A MIDSUMMER NIGHT'S DREAM"

With a remarkable all-star cast including

JAMES CAGNEY—DICK POWELL—JOE E. BROWN JEAN_MUIR—VERREE_TEASDALE—IAN_HUNTER

Directed by Max Reinhardt and William Dieterle.

OIL FOR THE LAMPS OF CHINA"

From the famous best-seller by Alice Hobart, starring

GEORGE BRENT and

JOSEPHINE HUTCHINSON

Directed by Mervyn LeRoy.

ROBT. DONAT in "CAPTAIN BLOOD" by RAFAEL SABATINI

A first National Picture. Vitagraph, Inc., Distributors.

previously regarded as

Rogers, previously regarded as apotty box-office, proving aimost surefire with 'Handy Andy' and Tudge Priest.' Then, Myrna Loy, counted, Just another lace support player, galloped to the fore in no uncertain strides and is counted upon for 1985 as a potent factor. Claudette Colbert and Carole Lombard also can be figured in this direction, with Milss Colbert the top nonor-getter of the trio the past year. Grace Moore, in a one picture comeback, 'One Night of Lover, ranks 'importantly and Joe Penner rates even on his single try at Paramount.'

mount.
Fred Astaire, a promise in Flying Down to Rio, has clicked as a light comedian on top of his dancing, while Claude Rains, recruited from the theatre by Universal, has shown promise on the year, as did Robert Point, imported for 'Count

of Monte Cristo.

Other than these, however, there no other boxoffice phenoms were no other boxoffice phenoms which excited the public to a deluge of fan itali and raves.

Not forgetting that 1934 took a

Not forgetting that 1984 took a number of strong screen figures beyond the horizon. The loss of Marie Dressler. was a heavy blow to the film business at large and especially for Metro.

The Directors

Rathus for the directors are based on the following data, with the company for whom they made the pictures designated:

W. S. VanDyke at Metro is the b. o. ace of the year-on a basis-of Manhattan Meljodrams, 'Thin Man,' Hideout' and 'Forsaking All Others'. Even discounting the last named, because of lateness of release, the other three are sufficient.

Fruit Capra, looked-upon as-the-miracle man at Columbia, got a whiriwing start with 'It Happened One Night' and finished the year with 'Broadway Bill'.

Norman Taurog, at Paramount.

one Night' and finished the year with 'Broadway Bill'.

Norman Taurog, at Paramount, had a consistent trio which put him on the pinnacle at his plant in the coin getting division. His pictures were 'We're Not Dressing,' Mrs. Wigsg' and 'College Rhythm'.

Lioyd. Bacon is the Warnest Copier or World'in Day Bike Race'.

Use E. Brown).

George Culor Tode Jiong from his 1933 start with 'Little Women' (Radilo) and 'Dinner at Elght' (Metro), both being in the heavy take class.'

Victor Schertzinger rings in with his—comeback—pie—Jone. Night'-of-Love' (Col), a terrific date stayer in houses, plus 'Below (U) which prossed 'nlosly,' though not speciacularly.

grossed mostly, though not spec-tacularly.

Others in the Money
There were other corking box
office meggers who showed well for their comples, such as John Stahl (U)-with-0nly Yesterday, and Imi-tation of Life.

Cyryth-Only-Seserday and Imitation of Life Seserday and Imitation of Life Seserday and Imitation of Life Seserday and Imitation of Life Sade McKee' and Chained; John Ford had Tost Patrol' (Radio), and World Moves On' (Fox) latter a strong foreign grosser, and Judge Friest' (Fox); Richard Boleslaw-sky (M-G) had a good coin quartet. In 'Men in White, 'Operator 13.' Painted Veil' and Fugitive Lovers'; Wesley Ruggles, (Fox) was no Argelt. 'Bolevo' and 'Shoot the Works': Mark Sandrich (Radio) came through with a long shot in 'Gay Divorce' and brought in a fair money getter in the Wheeler and Woolesy 'Hips, Hips, Hooray' (Radio). Thornton Freeland delivered Thing Down to Rio' (Radio) and co-directed 'White's Scandais' (Fox), which grossed well outside of the keys.

Thornton Freeland delivered Thing Down to Rio' (Radio) and co-directed 'White's Scandais' (Fox), which grossed well outside of the keys.

Al Green, with a group at Warners, can chalk up wins for their bosses,

Many of the pictures named above may not have been big winners by themselves, but grouped with the director's sock money getters, they push these directors for honorable mention.

B. O. Pictures

Grosses are still not what they once were, but the leading films as previously named did much to make the boys forset the many ghastly figures of 1933.

Taking these features in twin shows, on a Coast. check-up, that although Little Women was a late '33 release, it played more than 30% of its dates in 1934. I'm No Angel, on the other hand, on the heavily of the other hands on the product of the control of t

Leading Film Names

tide in favor of Will Rogers throughout the country. Previously he had only been strong in western and provincial sections of the country. Also his foreign popularity crept up a little, especially in English-speaking—countries, althoughther expended in the previous of the country. The section of the country is a section of the country. The section of the section o

class.

The year seemed to unreel many better than average pictures which clicked neatly without reaching clicked neatly without reaching records. Among them were the Bing Crosby and "tirley Temple films, Norma. Shearer's 'Rip Tide' and 'Barretts,' also 'Sadle McKee', and 'Chained,' with Joan Urawford. Then there was Count of Mounte Cristo,' 'House of Rothschild' and 'Wonder Bar and 'Belle of the '90's'.

No Star Bunching

No Star Bunching
There was not the concentration
of stars in one picture during 1934
as was noticeable the year before.
This may have been due to the fact
that producers found that it did not
meet with consistent favor at the
boxoffice. Herding talent into parts
which didn't fit was no help,
also, and many of those who were
also, and many of those who were
also, and and dwindled from marquee
flamour.

sa had awinded from marques glamour.

A definite proportion of name people stuck to the freelance field, some of whom could be counted on for performance, but no unusual boxoffice talent shifted around from commany during the company to company during the year. There are close to 150 of these people working in this way, figuring on the basis of financial return rather than seeking contracts and boxoffice glory. Many in this bracket are close to six figures in earnings and outnumber the studio contract feature people in earning

contract feature people in earning power (ase of Shifey Tample No question that the biggest sensation of the year was Shifey Temple, whom Fox had picked up and these the Stand Up and the sense of the

With the trend being a bit in the direction of the kiddles, due, perhaps, to the church campaign, a bunch of youngsters crept onto the screen, but none showed nearly as strong as the Temple lass. A number strong as the Temple lass. A number of companies are trying to groom this juvenile aggregation to boxoffice strength for 1935. Warners has Mickey McGuire and Universal Baby Jane Quigley. Metro has tagged—Gora—Sue—Collins, another

tagged Cora Sue Collins, another infant standout,
Slight Star Development in developing talent during 1934, the studies were far behind any other year. Seemed as though producers or directors wouldn't take chances on new blood (an old habit), and become the blood (an old habit).

ducers or directors wouldn't, take chances on new blood (an old habit) and boosted their own talent from the contract ranks. They wanted to depend on the so-called surefires and appeared to have crossed up themselves. Beramount and the contract of the Paramount organization on the year, did not bring as much bacon home for the company as she did the year before. Opinion out here is that Miss West must get away from her present type of picture. Bing Crosby, who graduated into the star group the previous year, is strong-and appears to be working-lis way up. He may find a top rung during 1935.

Gary Cooper showed in better shaps at the bo, than the previous

PARAMOUNT

Stars

MAE WEST
BING CROSBY
GARY COOPER
MARLENE DIETRICH MARLENE DIETRICH GEORGE RAFT CLAUDETTE COLBERT W. C. FIELDS FREDRIC MARCH SYLVIA SIDNEY BEN BERNIE RICHARD ARLEN LEE TRACOTT GEORGE BANCROFT DOROTHEA WIECK

FEATURED

FEATURED
Carole Lombard
Jack Oakle
Burns-Allon
Kitty Carlisle
Cary Grant
Charles Ruggles
Mary Boland
Joe Penner
Charles Laughton
Lanny Ross
Sir Guy Standing
Helen Mack
Baby Lercy
Ellesa Landi Elless Landi-Frances Drake
Carl Brisson
Mary Boland
Wm. Frawley
Lynn Overman
Allson Skipworth
Henry Wilcoxen
Evelyn Venable
Toby Wing
Kent Taylor
Pauling Lord

Pauline Lord Roscoe Karns Roscoe Karns
Gertrude Michael
Horbert Marshall
Joe Morrison
Ann Sheridan
Ray Milland
Gail Patrick
Katherine DeMille
George Barbier
Grace Bradley
Kathleen Burke
Larry Crabba Larry Crabbe Edward Craven

with Claudette Colbert and year, wi

year, with Claudette Colbert and Year, with Claudette Colbert and W. C. Fields perking up In good style and proving potential money grabbers for the Company. George Raft was short of what was expected of him with Markene District of the Colbert o om Par hasn't fully develop

Radio

Radio didn't have so much to offer as to stars for 1934 but turned out some good pictures. Katharine Hepburn hit the bill here, while

RADIO

Stars

ARINE HEPBURN ANN HARDING RICHARD DIX FEATURED

Irene Dunne Joel McCrea Ginger Rogers Thelma Todd Tom Brown Fred Astaire ancis Lede John Beal Erik Rhodes Virginia Reid Betty Grabie Helen Westley

Shorts Edgar Kennedy Chick Chandler Florence Lake Tom Kennedy Jeannie Robert Wheeler and Woolsey far out-shadowed the other two stars on this list—Ann Harding and Rich-ard Dix, who had been put in the program class by the company and Miss Harding didn't have an exactly happy 12 months.

exactiv happy 12 months.

Radio's featured, aggregation was led by Ireno Dunne with Fred Astaire, new, hitting a high mark on 'Gay Divorcee.' Also coming up with him was Ginger Rogers, who had been considered just a contract player prior to the current. year. Francis Lederer, an import, did better of the lot than on with Purcuit. The contract player prior to the current. Year, the contract player prior to the current. Year, Francis Lederer, an import, did better of the lot than on with Purcuit. Also showing well here were Thelms, Todd, fayured more as a short receive. Todd, figured more as a short recept draw in the past than as a major length player, and Tom Brown.

Metro had Norma Shearer creep to the top this year. She was absent from the 1933 slate, but with the termination of the Dressler-Beery team she was a dich to party of the property of the property of the property of the property of the delice apport he previous year, now third. Clarke Gable climbed strongly in this firm's star group, and if the ambitious plans the company have for him in 1935 materialize, he should be a couple of points shead of his present rating. William

METRO

Stars

NORMA SHEARER
WALLACE BEERY
JOAN CRAWFORD
CLARK GABLE
WM. POWELL
GRETA GARBO
MARION DAVIES
JEAN HARLOW
JACKIE COOPER
DEEPT MONTGOME JACKIE COOPER
ROBERT MONTGOMERY
MAURICE-CHEVALIERJEANETTE MacDONALD
RAMON NOVARRO
HELEN-HAYES
CONSTANCE BENNETT

FEATURED

FEATURED
Myrna Loy
Lionel Barrymore
May Robeon
Maureen O'Suillvan
Jimmy Durante
Leo Carrillo
Madge Evane
Charles Butterworth
Jean Parker
Lewis Stonen
Otto-Kruger
Jean-Hersholt
Ted Healy
Franchot Tone
Una Markel Franchot Tone
Una Merkel
Robert Young
hnny Weissmull
Louise Fazenda
Isabel Jewell

Isabel Jewell
Brian Aherne
Katherine Alexander
Elizabeth Allen
Frank Morgan
Karen, Morley
Nat Pendleton
Mary Carlusie Mary Carlisle
Mady Christiane
Ruth Channing
Nelson Eddy
C. Henry Gordon
Mickey Rooney
Rosalind Russell

Robert Taylor Virginia Bruce Muriel Evans Virginia Bruce Muriel Evans Preston Foster Lucille Watson Betty Furness Russell Hardie

Russell Hardie Barbara Kent Cecelia Parken. Shirley Ross Henry Stephenson Louise Henry Henry Wadsworth Harvey Stephens Irene Harvey Ruth Gordon

Fowell was a great help to M-G, beline tied with Myrna Loy as a boline tied with I Hamilton
Frank Craven
Lillian Bond
Gaorge Breakston
Frank Craven
Lillian Bond
George Breakston
In the leaders. May Robson, also
line tied with John Barrymore
sluddo's standby star, Jack Holt,
year, Down toward the bottom
slipped Helen Hayes, Ramon Nosloped Helen Hayes, Ramon No-

rather poor one in 'Cat and the Fid-

rather poor one ...

Myrna Loy is way out front of theatre's featured division with Lionel Barrymore, who had been somewhat submerged during the year so far as outstanding productions were concerned, trailing. May year so far as outstanding produc-tions were concerned, trailing. May Robson was a magnet, mostly through her loanout pictures at Columbia. Maureen O'Sullivan Columbia. Maureen O'Sullivan crept ahead as did Jean Parker, a newcomer whom the company now is going to star. Ilmmie Durante, suffering from not so forte material, was more or less pushed around but showed up well in 'Joe Palooka' on a loanout to Reliance.

Universal

The big ace at Universal was Margaret Sullavan in the star field, with Edmund Lowe, a free lance but-used in a number of pictures by this company, running quite a bit behind. Outside of the Colbert-Wil-liams combination for Imitation of

UNIVERSAL

Stars

MARGARET SULLAVAN
EDMUND LOWE
COLBERT-WILLIAM
BUCK JONES
KEN MAYNARD
CHESTER MORRIS
BORIS KARLOFF
SALLY EILERS FEATURED

Paul Lukas Gloria Stuart Russ Colombo Claude Raine Onslow Steven Bela Lugosi Roger Pryor

Henry Armetta
Douglass Montgomery
Andy Devine
Henry Hull Henry Hull Frank Lawton Cesar Romero Binnie Barnes

Binnie Barnes
Heather Angel
Sterling Holloway
June Clayworth
Francis L. Sullivan
Irone Ware
Baby Jane Quigley
Valerie Hobson
Phyllis Brooke

Ann Darling Noah Beery, Jr. Irene Biller Wm. Roberte

Life, the others in the star classi-

fication here were rather lukewarm as to audience response. U's featured aggregation, outside of Paul Lukes, Gloria Stuart, Claude Rains and Onslow Stevens, meant little.

Columbia, which has few stars, or other players, under long term con-tract, had the outside team of Gable-Colbert heading the list and Grace Moore, a new acquisition, crowd-

COLUMBIA

أعراك فأ Stars

GABLE-COLBERT GRAGE MOORE MAY ROBSON JACK HOLT CARGLE LOMBARD JOHN BARRYMORE TIM McCOY COLLEEN MOORE

FEATURED

Fay Wray Nancy Carroll Walter Connoly Ralph Bellamy

Marion Nixon
Elissa Landi
Jean Arthur
Ann Sothern
Arline Judge
Richard Cromwell
Johnny Mack Brown
Robert Armatrong

Evalyn Knapp
Shirley Grey
Victor McLaglen
John Gilbert
Neil Hamilton
Frank Craven
Lillian Bond

holly trailing. Checking over Co-jumbia's list of featured people will show a ranking with most of the talent of major company tieups, some of whom Columbia got on loan with others from the free lance field.

Fox

At Fox it was Will Rogers who opped the previous year's leader anet Gaynor, with Harold Lloyd on his one pic, rating third. Shirley on his one pic, rating third. Shiriev Temple, the company's sensation, is fourth and getting stronger. War-ner Baxter-held-his-own, but out-side of these the company had noth-ing to give second thought to in the

star group.

James Dunn and Loretta Young
top the feature list with the pos

FOX

Stars

WILL ROGERS
JANET GAYNOR
HAROLD LLOYD
SHIRLEY TEMPLE
WARNER BAXTER
JOHN BOLES
SPENCER TRACY
GEORGE O'BRIEN
LILIAN HARVEY
GLORIA SWANSON
GEO. M. COHAN GEO, M. COHAN

FEATURED

James Dunn Loretta Young Alics Faye Rudy Vallee Lew Ayres Warner Oland Claire Trevor elen Twelvetrees Stepin Fetchit Mona Barrie Mona Barrie
Sally Eilere
Rochelle Hudson
nita Louise-Tom Brown
Louise Dresser
Herbert Mundin
Ned Sparke
Una O'Conner
Mitchell and Durant
Herry Green Harry Green Henrietta Croeman

Pat Patereon Ketti Gallian

Hugh Williams Heather Angel Rosemary Ames Nigel Bruce Ralph Morgan

Victor Jory
Peggy Wood
Madeline Carroll
Astrid Allwyn
Kent Taylor
Irene Bentley
Norman Foster sibility that Miss Young will hit star classification before this year is over. Alice Faye did nicely from the start with Lew Ayres, Mona Barrie, Sally Ellers and Warner Oland, also-classed and beautiful and the common start of the common start of the the common start of the common start of the sall of the common start of the common start of the sall of the common start of the past year.

20th Century

20th Century organizationsmart star b... lineup which had a smart star b... lineup which is headed/by George Arliss, with Wallace Beery in for a couple, and

20TH CENTURY

Stars

GEORGE ARLISS
WALLACE BEERY
RONALD COLMAN
FREDRIC MARCH
CONSTANCE BENNETT
ANN HARDING
LEE TRACY
GEORGE BANCROFT CON

FEATURED

Loretta Young Fay Wray
Edna May Oliver
onstance Cumming
Clive Brook
Frances Frances Dee Paul Kelly Arline Judge Gregory Ratoff C. Aubrey Smith Tullio Carminati Arthur Byron Ivan Lebedeff Helen Jerome Eddy May Boley Sally Blane Janet Beecher Sterling Holloway Etienne Giradot George Repai

George Regas Georges Renavant

then Ronald Colman and Fredric

The featured contingent here was mostly on loan and free lancers, but of outstanding support quality and most helpful to carry over the product at the boxoffice. Many of these people were used for a number of plctures and their aid in these, as well as in others they appeared in for other producers, was material. Warners Joe E. Brown may be no key center panic but heads the Warner list on draw power, with his pull very strong in the smaller cities and towns. Next comes James. Cagney. who crept to the force with his work.

towns. Next comes James Cagney who crept to the fore with list work in 'Here Comes the Navy' that paved the way for 'St. Louis Kid' Cagney has always been strong in New York and weak in the south There's a chance he may improve that southern rating.

Al Jolson proved a big shot with his single sock 'Wonderbar,' while the Dick Powell and Ruby Keeler combination kept up a faster pace than the previous year.

Kay Francis leads the WB women stars with Barbara Stanwyck, Richard Barthelmess, Leslie Howard and

stars with Barbara Stanwyck, Richard Barthelmess, Leslie Howard and Ruth Chatterton following, Special

WARNERS-FN

Stars

JOE E. BROWN
JAMES CAGNEY
AL JOLSON
KAY FRANCIS
DICK POWELL
RUBY KEELER
PAUL MUNI. PAUL MUNI EDW. G. ROBINSON
BARBARA STÄNWYCK
RICHARD BARTHELMESS
LESLIE HOWARD RUTH CHATTERTON

REATURED

Joan Blondell
Warren William
Glenda Farrell
Hugh Herbert
George Brent
Pat O'Brien
Ricardo Cortez
Ann Dvorak
Adolphe Menjou Adolphe Menjou Aline MacMahon Bette Davis Allan Jenkins Frank McHugh Jean Muir Jean Muir
Patricia Ellie
Lyls Talbot
Dolores Del Rio
Verree Teasdale
Mary Astor
Claire Dodd Josephine Hutchin Phil Regan Genevieve Tobin Gordon Westcott

Gordon Westcott
Philip Reed
Henry O'Neill
Margaret Lindsay
Robert Barrat
Rose Alexander
Maxine Doyle Dorothy Tree

mention can be made of Bette Davi

mention can be made of Bette Davis who, although a featured playor, caused a distinct site off the home lot via 'Of Human Bondage' which she did for Radio.

Warners' featured group are all standbys. Joan Blondoll heading this division. Warren William has a close runner-up with Glenda Farrell and Hugh Herbert advancing, as also Pat O'Brien. This company has probably the most consistent group of feature draw players, due to their steady use in practically all production. On the other hand, some argue WB is using them too much.

United Artists

much.
United Artists
Julied Artists showed tight cup with Sam Goldwyn, its only

UNITED ARTISTS

Stars

EDDIE CANTOR

producer, having Eddie Cantor and Anna Sten. Independents

Independents
Quite a few of the independent
companies, such as Monogram,
Mon

Radio Terms Briton Hollywood, Dec. \$1.

John Wood, English actor, has been given a term contract by Radio.

CENSORSHIP AT THE SOURCE

Hollywood, Dec. 81. The productional end of motion

picture industry now has a real zar. It's Will Hays' title, but Hays is a mediator; the new holder of the title—Joseph L Breen—is a

fice certificates of approval he

fice cortificates of approval he means it.

Repeatedly saying 'no' in a community traditionally yes-man has mean it peace with censorship boards. In the first four and a half months since purity-seal No. 1 was passed out, 166 pictures cleared all censor boards in the United States without a single cent. Figured in Signification of the control of the censor board turn-down. Biz On the Upbeat

sadera.

With that power behind him and with grudging approval from the and circuits report he best box of reforming elements, Breen holds the fice business since 1930, Yet Holly-balance of power in the industry, wood is still trying in some spots to When Breen says, 'they, shall not chiles' past some 'of the verboten pass' and picks off those Hays of material.

Code Curbs Racketeering
With the exception of bank night,
which for a time threatened to make
important inroads, racketeering was

mostly washed up through code prohibition. The bank-night-con-

to be conclusive that where it is definitely proven that it is in direct competition to another theatre, the practice comes, under the unfair trade practice and must be elimi-

tection than they would have done had the z-c schedule as drafted been set up here, but mostly the unaf-filiated theatre men are walling

One thing that the film code did bring to this territory was a gen-eral boost in box office prices, all the way along the line. Virtually all of the 10c. and 15c. houses that feeded the torritory during the early portion of the year have given way to a 25c minimum, with Fox-West Coast and teading hidepend-ents in the vanguard of this upward tilt. Increased tariffs have boosted F. WC weekly grosses approximate-

F. W.C. weekly grosses approximate-ly \$50,000, playing as it does, to around 1,000,000 patrons every seven

Indies Split Three Ways

thing that the film code did

Of the pictures reviewed by Breen Of the pictures reviewed by Breen and his cohorts, 27 have been refused seals on the first lamping. In every case changes were made, in-volving the writing of new scenes and retaking, but never without a fight of the seal of one of these stormy conferences. But Breen always wins—and changes are made.

But Breen always changes are made.
Industry had two particular outstanding heavy grossers during the last few months, but they didn't get to theatres until after knock emitted the month of the month o last few months; but they didn't get to theatres until after, knock-em-down-drag-em-out fights by Breen and the producers over scenes and dialog in these pictures. It would ruin the picture, the producer screamed on different occasions— but the toning down process was used as Breen demanded and the used as Breen demanded and the pictures went out and cleaned up. Breen and his staff, in addition to

Breen and his start, in addition to being censors, are also forced to be a reading department adjunct to all studios and in cases of questionable scenes and sequences must go into story conference huddles to devise; a new treatment for the particular, part of the film objected to.

Read On, McDuff

Breen today collaborates on more films than any dozen writers in Holfilms than any dozen writers in Hollywood and gets none of the glory
—nor even screen credit. His board
veads stories, bought or recommended for filming that never see
light or days and reads as many as
six scripts on each story reaching
celluidd. The scripts read average
three- and five-eighths for each film
made. However, '90', of the pletures made need only one-reviewing
for Breen to slap on a purity seal.
It's the other 10%, that cause the
headaches both for the studies and to run two complete shows, due to over-length of the average programs, has brought about a complete new setup as regards theatire attendance. No longer do patrons rush to catch either the early 7 p.m. show, or hold back until the 9:15 second performance; now they start coming any time between 7:30 and 8:30, satisfied they will see both of the advertised features, and still certain to be at home at a reasonably early hour.

Code Curba Racketsering for Breen to slap, on a purity seal. It's the other 10%, that cause the headaches both for the studios and the Hays office. Suggested changes are made, picture is reviewed again, perhaps more changes. Some are rin off up to four and five times before they are finally approved.

Outside of those occasional fares to the control of the c

prohibition. "The bank-night-controversy continues to rage. Frequent cease and desist orders, under penalty off fim's supension, resulted in halting a number of the money giveways. Exhibs, generally, are bitterly opposed to the bank night ban, claiming it is one of the best-business, stimulators the industry has known in years, but attitude of the Code Authority appears to be conclusive that where it is

Hollywood would only be allowed to make namby-pamby stories hasn't materialized. Pictures have still got guts—but there's a little finesse to the presentation of the innards.

Writers have had to be a little smarter in getting over scenes and situations that might have been easier, but more crudely told in the pre-purity era. Directors, likewise, have had to be more ingenious in transforring these to celluloid.

If unable to get over with that necessary finesee and smartness, Breen members of his board

Recessary finesee: and smartness, Breen members of his board show em the way.

A company finishes, a picture, and Breen says not. Film had a couple of crooks getting away with verification of the cooks getting away with verification of the cooks getting away on the Riviera. But you can't do that, Breen tells the producers. You can't make crime popular, the crooks must be punished.

A few days later the producer delivers an amendment to the script in the form of a sequence whareby the crooks are caught and sent to sail. Sets involved and cost-necessary for the new scenes would entail around \$5,000.

Why not do it this way? suggests Breen. Just one small scene of a police chief sitting at a desk. He orders a telegram sent to Scotland Yard to meet the boat when it dooks at Southampton and fade your ploture on that line. nated.

Indie exhibs, generally, have had it pretty tough during the year, any number of them just managing to hang on, facing a shutdown or complete ruin any week. Absence of a fair zoning and clearance schedule, after more than a year of code operation, has been the particular thorn with the indies. Anticipating several months ago that zoning and clearance would be indefinitely held up. Fox West Coast prepared a so-called protection sheet, under which film buys, based on a price clearance, have been acquired. Some indies, under the F-WC setup, are faring better in the matter of pretection than they would have done

at Southampton and rade your pieture on that line.

\$5,000 Shrunk to \$135
That was done. Crime was punished. The reformers were satisfied. It cost the studio \$135 instead

listed. The reformers were satisfied. It cost the studio 1345 instead of \$5,000.

One company caught in the purify drive with a lot of hotcha pletures that drew condemnation rating from the campaigners today offers no problem to the Hays office. An expension of the company of the condemnation of the conde

a Billingsgate fishmonger blush

It may sound paradoxical, but Hollywood is turning out cleaner pictures because of Joe Breen's pro-tinity.

the utie-loseph I. Breen-is a cear, emperor and dictator in one.

General Foch's famous line, They shall not pass, now belongs to Breen. Breen currently is the industry's shock troops and buffer between the makers of motion pictures and the organized anti-pix cru-

Coast Theatres

By Jack Edwards

By Jack E

Expansion of Fox-West Coast
operation activities marked the
progress of exhibition in Southern
California during 1934 with the
final Waship of the circuits bankruptcy's coming during the closing
weeks of the year F-WC was reorganized into the National Theatres
Corp, but i'll be Fox-West Coast to
the trade here for a long time.
Only two new theatres were
erected in this territory during the
past 12 months with actual construction of a third started recently,
and being rushed for completion
around Jan. 15.

Operation of a score of independent mabs picture houses passed to
F-WG-operation control in following
F-WG-operation control in following
interest of the property of the property
in a sociation with the taking over of the
Fairfax, from Gus Metzger, with
plans projected for a new venture
in association with the tons-time indie chief, in the thickly populated
Wilshire district.
Leimert, de luxe-nabe, was taken
over from Dave Bershon, while the
Larchmont was acquired from Mark
Hansen, who still-retains a number
of nabe houses in the territory. Roy
of nabe houses in the territory. Roy fave or a picture for which they do not want to wait.

With practically every house in the territory, outside of the down-town first de luxers, resorting to double bills largely throughout the past year, another old-time tradition of the theatre, the second evening performance, has virtually passed into the discard. Inability to run two complete shows, due to

Hansen, who still retains a number of nabe houses in the territory. Roy Hunt also disposed of his house in Riverside to F-WC.

Riverside to F-WC.

Minor circuits acquired, either in full or in part, included the Carlton and Rivoli from the Graf Brothers-the Western and Arroys from M. Y. Herond and associates; the Stadium,—Bi-Portal, Apollo, Carmel and the Hollywood West Coast The-atres, and six of the seven Southern California, houses operated for a number of years by. Pacific National Theatres, most of which is relocated. Theatres most of which are located

number of years by Pacific National. Theatres, most of-which are located in San Diego.

New theatres constructed were the El Mirc in Santa Monica, by Fred Miller, one-time operator of the de luxe nabo, Carthay Circle, and the west one of the desired in Santa Monica and the west one of the desired in the santa of the

Rebuilding After Trembl

Quite a number of picture houses, demolished or partially wrecked during the Long Beach earthquake of nearly two years ago, have been rebuilt, prominent among them the

during the Long Beach earthquake of nearly two years ago, have been rebuilt, prominent among them the F-WC Imperial, restored at a cost of-approximately-\$100,000.

Additions during the year brought the total seating capacity of pic houses in the Southern California are, to well over the 400,000 markets are, to well over the 400,000 markets are to very four and a half persons resident in the territory.

Past season witnessed practically, a complete passing of the one-time neighborhood ellentiele, which has long been the nabe exhib's patrontage maintains. Reason for the passing is ascribed to the widespread use of autos during the past few years, with virtually everybody on wheels, and distance between the atres meaning little. Patronage no longer is restricted to-immediate neighborhoods, and Southern Californians think nothing of driving 15, for 30 miles or more to see a seven

Past scason witnessed a splitup in the ranks of local independents with three separate organizations now in the field. First breakaway from the long-established Independent Theaiong-established Independent Thea-tre Owners of Southern California, was by a group of Indies amiliated with Fox-West Coast, who organ-ized the Theatre Owners Chamber of Commerce, since changed to the Theatre Owners Association of S. C. About midsummer, when conditions

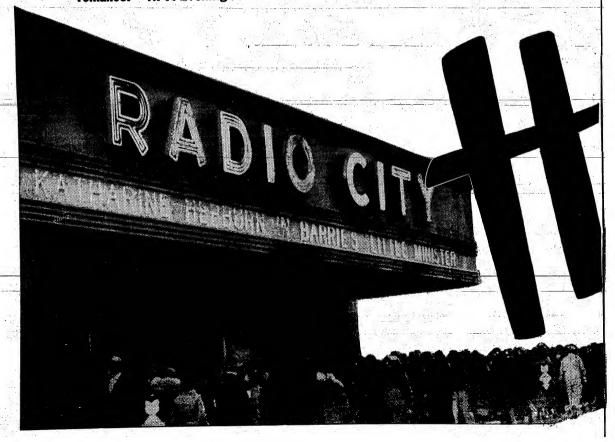
(Continued on page 40)

SHE BREAKS THE REC RECORDS!... 23,495 Admissions

Women" opening

NEW YORK SHOUTS ITS PRAISES AS THE CRITICS SCREAM "DON'T MISS IT!"

M "DON'T MISSIT!" ★★★ (FOUR STARS) "As fine a photoplay as the Music Hall could get to start its New Year!"—N. Y. Dally News... "Charming and beautiful!... Hepburn at her best!... Don't miss it!"—N. Y. Mirror... "The clear fact in today's news is that Hepburn has never appeared to better advantage than in 'The Little Minister'."—N. Y. Post... "Utterly charming!... Hepburn makes Barrie's gypsy leap alive!... H's one you must not miss!"—N. Y. American... "Crowds swirled about the Music Hall, waited shivering in the icy sunshine, to see Hepburn in 'The Little Minister'."—N. Y. Sun... "Tender and lovingly arranged.... Hepburn as the prankish gypsy lass whose liaison with the little minister sets the community by the ears."—N. Y. Times... "Huge as the Music Hall is, it didn't seem quite large enough for the crowds waiting to get in. Icy winds or no icy winds, they were standing in long and patient lines, attesting to the success of Hepburn's new picture.... A beautiful picture.... A delightful romance!"—N. Y. Evening Journal



ORD THAT BROKE ALL

the opening day, topping by over 400 the "Little day record that staggered show business! In the first five hours of the second day (as this ad is being written), 11,944 additional admissions have been sold, beating the opening day record at the same hour and indicating a new all time week-end high in the history of the Largest Theatre on Earth.



The Endless Baby Parade

By Epes W. Sargent

Recent almost phenomenal success of little Shirley Temple has started a new baby parade toward Hollywood, and the casting offices have been besieged by literally thousands of mothers who are practi-cally certain that little Louise of cally certain that little Louise or Baby Bertha can give Shirley a 10-yard start and beat her in an 11-yard sprint. Not that an influx of mothers is anything new in the lives of casting officials. It's been that way for years. The Temple buildup merely intensifies mamma's urge to let the kild support the whole daying formity.

buildup merely Intensifies mamma's urge to let the kid support the whole darned family.

Incidentally, it raises the question as to what has become of the face of

bered.
Probably the first screen starlets were the two children of one of the Lumiere brothers, who, in their chairs, smiled engagingly at the audiences which gawked at those first Cinematograph films. (Cinematograph at the think the control of t

orein the control of the control of

business.

Most of the other companies shunned the kids. Biograph for a time did a little something with Edna Foster, but in general the child

time did a little something with Edna Foster, but in general the child of some adult player was called in. Wallace McCutcheon was about the enly boy much used in the early days, when a 80 or 78-foot picture was extra length. His dad was general manager of the Blograph, and they used him irequently, but it was the was out of the kid class them. Its an open question whether have been an entire that he became known, and he was out of the kid class them. Its an open question whether Mary Miles Minter should be included in any child listing, but she was only around 15 when she first got attention. Wesley Barry was one of the earlier hits, and, like most of the juvenile stars, he came into popularity overnight. His freckles were his chief asset, but he was all boy and not camera-shy, and he held-his own of the was all the way and the was all to the control of the way and the was all to the way and the way and the way and the way and the way of the w wood after several years of barn-storming through the midwest with orchestras. Still to be shown he can make a comeback.

first to be acclaimed star material was little Jackle Coogan, who was so fortunate as to engage the interest of Charles Chaplin. The comedian spent months readying him for The Kid, but the results were well worth while. He was made on his first picture. He's in collega_now. He made a stab at some product in vacation, but the pictures are tied up. In financial jam, and it remains to be seen whether he can do a return from Elba. Few Survivore

Few Survivors

Some of them stick, but not many,
Madge Evans Is a grown-up featured player, and Mary Kornman,
who started with Our Gang comedies, is doing leads in shorts and
occasionally silps into full lengtis.
On the otier hand, Baby Marle Osborne, is standing in for Ginger
Rogers. She may get a chance some
time.

Jane and Kathevine Lee are an

time.

Jane and Kathevine Lee are in circulation, but in vaudeville. To be questioned whether they could repeat on the screen. Time was when Jane Lee's name on a picture theather bard meant money and plenty of it, but their mother was wise to slip the kids-over to vaudeville before they staled on the screen.

There has been some surprise expressed at the paucity of adult talent in the Our Gang ranks. Scooter Lowrey is in vaudeville in the east, and so is Fatty Cobb, while Farina and Johnny Downs are in vaudeville and play unimportant—bits eccasionally.

The trouble with the Hal Roach

ville and play unimportant—bits occasionally.

The trouble with the Hal Roach youngsters is that they suffered from too much competition. There were too many kids, so no en etood out. It was almost by chance that little Miss Temple, sot her start. She had been playing in the Educational kidst comedies for months. These shorts, now reached down from the shelves, show her superiority to the other children. But at the time she was just a star in a bunch of kids, and not even the wise ones figured her the potential winner she was. She had to get cut of the kid class before she obtained recognition. Surrounded by adult players, she stands out because she is the only child. It was not until she outgrew her child associates that she swung into her larger orbit and became a planet instead of one or the nebulae.

of the nebulae.

Mitzl Green gives promise of continuing her career, interrupted only briefly by the in-between age when she was neither child nor woman. Jackie Cooper is pretty close to the exit-door-for-the-time-being, and so Jackie Searl; whose ability to make himself disliked has beneated so is Jackie Seari, whose shilly to make himself disliked has benefited him financially but perhaps burt his chances of a continuation. George-Broakstone is another—who is—to the continuation of the continu

Not the first to be starred, but the Few children of players have as fornia area during 1935.

ret scored strongly on the screen. Douglas Fairbanks, Jr. is of course he outstander, but Creighton jet scored strongly on the screen. Douglas Falrbanks, Jr. is of course the outstander, but: Creighton Change is coming along, though he does not seem to have his father's skill as a character player. Perhaps a few year. will see an infux of the second generation now that it has become fashionable in Hollywood to admit that even screen divinities can have children. That's still in the lap of the gods. The few who have come into notice are what the hortculturist call "sports." Most screen children click on one particular picture, hold their owntrough a few productions and the comparison of the few productions are sized on and on, a few fleether only the few parts across the screen, and then collition. Few sitch, because

parade goes on and on, a rew neet-ing steps across the screen, and then oblivion. Few stick, because few have made their hits on a basis of senuine dramatic inspira-tion. They are either cute or they are clever under careful coaching. The poor kids are exploited and tossed aside because there plenty more coming along. baby parade is never-ceasing.

Coast Theatres

(Continued from page 37)

in the industry began to look pretty dubious, about a dozen leaders of the ITO ranks, after failing to win membership consent for affillation Owners of America withdrew and formed Associated Exhibitors. This body forthwith was given an MPTOA charter, but its activity during the closing months of the year has been limited mostly to settling of individual problems.

Remnants of the ITO, under compiete new leadership and officers plete new leadership and officers, has been particularly active on the other hand. While no direct results have so far attended their efforts, excess of ITO are satisfied that their constant pluggling at what they term evils of distribution and exhibition are certain to meet with success before many months have elapsed.

elapsed.

Principal agitation by the ITO has been the waging of an unrelenting battle against film checking by the Ross Federal Service, generally used by distribs in this territory. Resolutions of protest, with a request that checkers working directly out of the exchanges be used, have been submitted to all distributors, but so far these protests and pleas have wone unanswered.

far these protests and pleas have gone unanswered.

Whereas a couple of months ago exhibs, particularly the indies, were beginning to see a silver lining, impartial observer's today hold that the situation hereabouts is still-plenty dark. While there has been no open revolt against the film code, disgruntled exhibs are beginning to discuss plans for withdrawing from the protection of the blue sagle. Instead of protection promised, them, contend the NRA code has brought them—nothing—but gripf.—How-long-they can hold out is 'problematical.

Those in close touch with local conditions are far from optimistic and most are willing to admit that anything and everything can happen to exhibition in the Southern Cali-

How to Make a Picture

By George McCall Hollywood, Dec. 31.

Libraries throughout the country ave shelves devoted to tomes writ by authorities to enlighten the world on how to build a boat, the proper method of making cheese, the way to go about changing an old and discarded stove into a bridge table, etc. This sincere endeavor to make mankind more useful and perhaps and something to the great American life has never ponetrated motion pictures. True, however, that Harold B. Frankin once penned some 400 cages on the picture business as a whole.

Doubtiess, there are thousands of people throughout the world who are not only anxious, but eager, to make a motion picture. Without academic or published help, they make a motion picture. Without go mooning about their everyday life, waiting for some help. For them it a sad world. Here in Hollywood a lot of people reed the same way. proper method of making cheese

Hollywood a lot of people feel the same. way.

In order to have the proper desire to make a plcture, one must feet the urge. Feeling the urge is a commonplace, if not popular, sensation in Hollywood. The Brown Derby, the Hollywood Legion Stadium. In fact, on every corner in Hollywood there are poor souls who are feeling the urge all over the place. Vagrant urges can be seen most anywhere, with their owners chasing them thither and yon, hoping to capture them for once and all.

There's nothing fantastic or in-

and all.

There's nothing fantastic or intricate about making a motion picture once you are convinced you have the urge. Symptoms are easily recognized, if a the same feeling that made Rembrandt take the same of the same of the same same of the same same in the same same in the same same in the same same picture.

Story Se Much Excess.

Story So Much Excess

Every So Much Excess

Everything must have its start, so your motion picture beginning is a story. However, it's not necessary to have a story. Hollywood has been doing okay for a number of the story the start start and story the start start and collect for years with surfact every discovery. Here it is, and stop me if you've heard it before: The young bachelor expects his wealthy uncle on a visit. The uncle believes the lad married and the father of a child, so the lad hires a girl to pose as his wife and they go out looking for a baby. His real sweetheart shows up and misunderstands, etc.

shows up and misunderstands, etc., etc.
Simple, lan't it? Well, that is what's technically known as a story. Of course you can forget the whole thing and go about aim-lessly photographing, this and that lessly photographing, this and that with no regard for sequences or any other scenes. When your ploture is finished you will have an abstract subject, be considered a genius, get a. French Academy Award, receive a letter from Charles Chaplin and several offers of the servers of the servers

Capitalism.

However, if you insist on having a story, then you must engage writers to transform it into a screen play. Before engaging the

writers it is necessary to throw away your original story. Writers have a peculiar antipathy towards original stories and you will save yourself a lot of embarrassment by never letting them see the original. Don't worry, they'll give you a story. There are only 21 original plots and the writers will have litten at the writers will have the story you want and you probably won't like it but you can do nothing about it. Writers are sensitive creatures who it but you can do nothing about it. Writers are sensitive creatures who wound easily and it's better to forget the whole thing than make them feel bad. You have no idea how embarrassing it is to have a wounded writer on your hands.

There's Millions of 'Em

There's Millions of 'Em Your next istep is easy; set a director. If you are in Hollywood all you have to do is stand on a busy corner and say three times I want a director and you have not one, but a dozen in your lap. Your next step is hazardous. Here you must use tact and diplomacy for now you must introduce the director to the story.

He won't like it, but don't let that bother you. Just tell him to use his own ideas. You don't have to bother about throwing away the story this time. That's part of a director's duties. Time will pass, according to how you are paying the director, but finally the director will director. give you a story to read. It's a new story but a familiar one. By this time you are ready, so help you, to

go into production.

Presuming you have a studio, you now are ready to engage a cast. Walk down to the local poolroom or depot and here you will find your players. Type ability and what not will enter hito their selection but the simplest method is the enymeny-miny-mo system as used by some of the better producers in Hollywood. You probably won't get the best results but it is quick and easy, and by this time you should be anxious to start. Now comes the day when produc-

and by this time you should be anxious to start.

Now comes the day when production begins. The thing for you to do is consult some travel bureau about the best place for a nice quiet vacation. Atlantic City, Asheville, Falm Springs or something like that. Let the others go screwey, but you play safe. After all, you are the producer, absolutely unnecessary to the production of the picture. Sanitariums are filled with producers who insisted upon hanging around their picture while it was in production. You've done your bit, you're paying for the production, skip out. If the others don't like it, nuts to them.

Just Be Nonchalant

Returning after your vacation you will find the picture going through the mysterious rites of editing. A fellow will sit at a table taking your precious film in his hands, tearing precious film in his hands, tearing it to pieces, and throwing the pieces away. It will be hard to control yourself, but let him alone. He has ideas of his own. Some good and some bad, but he's an artist. Everyone will be squawking, the control pay any attention to them. Just 'yes' the cutter, for after all, if he chooses, he can throw the whole thing away. Queer fellows, these cutters.

cutters.
Finally your picture is ready for (Continued on page 41)

RRANK CAPRA

"LADY FOR A DAY" "IT HAPPENED ONE NIGHT "BROADWAY BILL"

Foreign Films in U. S.

By Wolfe Kaufman Past year was a freaky one for aporters in the United States. It's importers in the United States. It's one year when figures can be shown to prove how little figures mean. On the face of it, according to the fig-ures, German films made a come-back. Which isn't true. And ac-ording to the figures, English plo-tures picked at the province of the land of the figures, the contract way. See

eause it's an understatement.
Actually the year will go down in
the books as the one in which British films siruck out on their ownand made good. They've lashed out
at the U. S. market before; this is
the first time they hit what they
aimed at. But most of the push
came towards the end of the year, so
that it will be the figures of next
year that will really tell the story.

The three year chart appended shows a curious transition. In 1932 The three year chart appended shows a curlous transition. In 1932 the German films were slitting on top of the pile. Then came Hiller, and they began tumbling. Year 1933 was a pain to importers all the way around, largely because of the German films, seemingly. Exhibitors all second away from the language films. It seemed like a chance for the Frenchmen to come along and pick up an established market, but they didn't have production strength enough. They slipped right along with the rest of the meb. And they continued slipping during 1934, which seems to have been the bonauza year for the British and the Bpanish.

nanza year for the British and the Spanish.

Spanish boom is remarkable, almost. Classification is slightly a misiomer. It consists to a great percentage of Mexican films, more so, actually, than Spanish. But all Spanish language productions are included, that taking in also a few made in Hollywood in that language and released here. During the two years previous producers in Hollywood thought so little of the Spanish language market in the U. S. that they shipped talkers, in that tongue out and ddin't even try for dates within the gates. Now they're allowing the pictures and picking up enough small change to backkeeping worth while.

Clerman pictures still lead imports unurerically. Analysis, however,

numerically. Analysis, however, shows that this means very little More than half of the films brought in and shown were played in only one or two houses. They were mostly cheap indies brought in by desone or two houses. They were mostly cheap indies brought in by deeperate two-penny exhibs on straight percentage. If they could pick up any \$10-320 dates they took them. If they made coffee money, that was something. If any profit, the German that they have the continued to the

ested.
Russians seemed to have an opportunity to go places last year be-cause of the Russo-American diplo-matic accord, but they simply didn't matic accord, but they simply didn't have the product. Amkino, Russian film distrib in 184 for, was in a second in 184 for, was in a second in 184 for the same reason, so laid low and made plans most of the year, although still meneging to release a few pleshers and there to keep in the swing while waiting for the much talked of new product. That is just beginning to come over.

new product. That is just begin-ning to come over.

Last month of the year brought forth the only foreign film that seemed in the money class. The Battle, a French indie, Made in an English version, picture got good re-views on Broadway and an Ameri-views on Broadway and an Ameri-or of the product of the product of the angle of the product of the product of the angle of the product of the product of the angle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the pro-tangle of the product of the product of the product of the pro-tangle of the product of the product of the product of the pro-tangle of the product of the product of the product of the pro-tangle of the product of the product of the product of the pro-tangle of the product of the product of the product of the pro-tangle of the product of the product of the product of the pro-tangle of the product of the product of the product of the pro-tangle of the product of the product of the pr

foreign tongues actually clicked to any real coin.

Boiled down to essences, it was all British. Alex Korda stated it, Gaumont-British carried it through. Latter company is now making a bold stand and getting results. British International, other important British company; burned its fingers pretty badly in the U. S. some years, pretty badly in the U. S. some years, and the company is the provided of the company of the provided can be company. The company is not the provided cannot be company to the company of the company of the company is not the company of the company is not the company of the company is not the company in the company in the company is not the company in the company in the company is not the company in the company in the company is not the company in the company in the company is not the company in the company in the company is not the company in the company in the company in the company is not the company in the company in the company in the company is not the company in the company in the company in the company is not the company in the

Making a Pic

(Continued from page 40)

(Continued from page 40)
preview. Here will come your supersesses a state of the continue of t

British Production

London, Dec. 21.

The most important development in the British field during 1924 was the entry of Gaumont British, which had already established itself as the Number One producer on this old island, into the American market.

It meant the

It meant that for the first time

can market. It meant that for the first time the pictures from the factories in the London fog-belt became something more than amateurish attempts to emulate Hollywood. And it meant that the biggest of all the film industries had, at last, a rival. This, whether or not G. B. succeds in keeping up the pace, is to the good of all parties. Internally, British films entrenched themselves in their own markets very nicely during the year. There was nothing particularly sensational, in Private Life of Henry VIII, nothing in the outstanding class. G. B. spent \$500,000 on Jew Sues, and emerged with an elaborate, and at times dreary, epic. Also sank only 50 grand less on

The Iron Duke, the Aries film, and will no doubt make a hefty pile of spare coin.

Actually, the surprise of the yeas, speaking internally, has been the rise of British International, product of which, after taking a deep nose dive in '18, rose to considerable heights in '24. Largely due to the foresight of certain men in its studios. B.I.P. dropped its policy of making quickies for small profit and tried to make films of a higher grade.

grade.

Averaging perhaps \$150,000 each
the B. I. output probably did a proportionately bigger gross in England than that of any other company. It was a policy carrying an
equal line between the quicklet
policy, and the G. B. idea, which
was to spend really high sums on
pictures and gamble on them being

good.

No records were broken during
the year from the British angle;
not on the receiving side, anyway,
More money was spent than ever
previously, but this was largely due
to the determination of G. B. and Alexander Korda to make nothing but the finest.

but the finest.
Doubtful, though, whether any new gross records were set up. If is still almost impossible to gross a British film to more than \$500,000 in the home market alone, and with the exception of the men, who had a ready-market alone, release the set of t a ready-made American release most of the London boys were con-tent to skate well inside the safety

Still Room

In handing out the bouquets to the local producers, and these boys have been getting probably more have been getting probably more plaudits than is good for them locally, one mustn't lose sight of the fact that there's much room for improvement, for while the quality of local product has risen, the standard it is setting itself has some un proportionally.

the standard it is setting itself has gone up proportionately.
Far too many films, even among the larger of the British companies, get shot off the culf by second-raters who think they have genias snough to put Lublisch in his place. If they once get at charce, need.
Script writing is the crying reached the control of t

direction.

direction.

Secondly, the locals badly need production supervisors. The wise men—and there are some—realize this. Mycroft, studio head of B.I.F., has been looking round to find a corps of new who fould come in and take complete responsibility for so many pictures a year, in the Hollywood fashion.

Man Power
The trouble on this side is to find. men who could take such jobs.
Maurice Elvey has been suggested
as one, and he's certainly one of the

w likelys. Until British producers get (a) Until British producers sat (a) script writers and (b) production supervisors, they'll still spend \$200,-000 on a film and be mildly surprised when they only see \$80,000 of it on the screen.

There's been a tendency here lately to get away, from imitation of the Hollywood formula, which bear the local table to got a way.

kept the locals back when they

kept the locals back when they were embryonic.

As to the future, indications are that the number of local films to be made in 1937 will approximate 200. The number last year, scheduled at about that figure, never came anywhere near it.

It a doubtful whether more than 100 British films worth talkings about were made in the country during the year. This figure excludes the innumerable quota quickies, strips of junk footage which get thrown out at about two bucks a foot, and then set placed on a nice dusty shelf to comply with quota law.

Alexander Korda is starting, workon, a big unit at Elstee, taking a large frontage on the main arterial road out of London. Baull Dean's unit, Associated Talkies, has built two more stages. Julius Hagen, liveliest of the independents, who in the last year made 25 films, most of them of quite good standard, has added another easer. But Baill Dean's added another easer. But Bail Pean's part of the independents, who in the last year made 25 films, most of them of quite good standard, has added another easer. But Baill Pean's added another easer. But Baill Pean's part of the independents, who in the last year made 25 films, most of them of quite good standard, has added another easer. But Baill Pean's

in the last year made 25 films, most of them of quite good standard, has added another stage. B.I.P. still holds the stage record, with eight floors. Gaumont-British is now putting up a new lot on the Great West Road, about three miles from its existing plant. Intended for ex-terior work, but rumors are that the company already tied up with shoringe of floor space, will run stage or two in.

PICTURES IN PARIS

By Bob Stern

Totals..... 147 113 141

Film Imports for '33-'34

Foreign pictures imported and shown in the U. S. during the 12 months ending Dec. 1 to-taled 147, as against 118 for the year previous. Picture imports for the past three years are as follows:

1934
German 59
English 32
Spanish 20
Russian 12
French 7

Swedish Italian Jugoslavian ... Japanese Greek Arabian

1984. 1988. 1982

Paris, Dec. 21.

Film business here would you with relief at the passing of 1934, only it has a hunch that 1985 is soing to be just as bad.

Year started with rioting, continued with bankruptcies and closed vanishing grosses. For 1935 there's no rioting on the cards right away, but it's still in the offing. There may very well be more bank ruptoles, and as for the grosses, who

Country is at a low ebb econor Flandin government is to fix up some way of getting things moving.

If it succeeds, films will be one of

Flandin government is to fix upsome way of getting things moving.

If it succeeds, films will be one of
the first businesses to profit.

Right at the beginning of 1934
trouble started for pictures, along
with every other branch of show
business, except maybe radio, First
big sock in the eye was the taxi
strike, which started Jan. 31 and
seemed never to end.

Previously the Stavisky scandal
had led to demonstrations of young
men in the streets. They smashed
klosks, held up buses and street
cars and made general muisances of
themselves. Polics, while being
nice, were forced to do a little clubbing, and all that kept the nice
quiet film-going public at home.

Grosses started, their-first-noss dive.

of the year.

Grosses started their first nose dive of the year.

Taxi Strike

Then the taxi drivers went out, and at the same time the rioting and at the same time the rioting became more intense, cumulating in the battle of Feb. 6 at the Concrde, in which scores were killed and—thousands—wounded.—It—took some days after that for things to quiet down enough for people to want to see out.

some days after that for things to quiet down enough for people to want to go out.

After a while the taxis went back on the job, and things began to look up again. But meanwhile the financial organization of a couple of big French film concerns began to feel the strain. First important house to go by the board was that of Jacques Halk, with a chain of big boulevard and Champs Elysees houses. Halk had recently put up the 4,000-scate Rex on the atmospheric plan on the Boulevard Polesonlers, and opened it with Francis Mangan stage shows that cost plenty. They deem, all right, but the expenies was too heavy to keep up. And. when the blg. programs stopped, the gross fell off. Halk had worked a lot on credit, and the blow finally fell. Other Halk houses are the Colisee and the Olympia. All were taken over by Gaumont-Franco-Film-Aubert to operate in behalf of the creditors, and they were consolidated for exploitation purposes with the big Gaumont-Falace and the rest of the GFFA chain.

Gaumont wasn't so strong itself.

Gaumont wasn't so strong itself at the time. It had been involved financially in the bank crash of the Banque Nationale de Credit, and Banque Nationale de Credit, and the Bank of France, coming to the rescue of that institution, also had to throw a life preserver to Gau-monit. Liquidation of the GFFA was stalled off as long as possible, with the debt mounting and no ohance of a payoff, Government

commissions investigated and tried to see what could be done to prevent a crash, but finally it was decided that bankruptcy was the only way out. Reason was that a number of combines wanted to buy number of combines wanted to business and there was no way of getting together with them on a price until formal liquidation had been gone through

Liquidation

This liquidation is still going on, and so are the dickers for the purchase of the concern. It's so complicated, with so many fine points of French law involved, that no one can see any daylight in the affair view.

Meanwhile the Gaumont and Hall theatres are being operated by the receivers, and recently have picked up a bit, particularly the Rex. This up a bit, particularly the Rex. This house slumped way down early in the year, but later on, with some pretty good films and fairly attractive vaude programs, began getting the business again—although of course on a reduced scale, like everything else here now. Another important liquidation of the season was that of the Osco projections of the course of the course

the season was that of the Osso pro-ducing concern. Osso remained in the business as a distributor and recently has become increasingly active, putting out some good films. Halk also is said to be about to try to come back, but it is not clear how nor when.

Continued rumors were rife about the condition of Pathe-Natan, now the only big producer left in the country. Concern also distributes and has a chain of its own theatres, plus a booking combine.

Natan Vindicated

Bernard Natan succeeded in proving at the stockholders' meet-ing that he was amply solvent, and all the talk about his going under

ing that his was amply solvent, and all the talk about his going under proved to be just chatter.

American companies here have a companies here have a considerable to the solvent and the so

Universal. U. A. seems to have suffered from overquick expansion in the process of the country. Universal never got of the country. Universal never got months, beginning January well started. It brought its chief indyout from Berlin when the Nazis got going there, and the French proved inhospitable, too. Waiter of Fox and Henri Klarsfeld (a nature Friedland, U.s. European chief, then moved to London.

Par Reorg
Paramount started the year with ructions. John W. Hicks was here! reorganization.

when the rioting was going on, and as soon as the town quieted down the resignations began. First it was like Blumenthal, previously in charge of Paramount interests throughout the Continent. He finally reconsidered his resignation and remained to handle the Paramount studies in Joinville, which are the continent of the Continent of the Continent of the Continent of the Continent on the state was to move German headquarters from Beilu to Pars. Langes acts was to move German headquar-ters from Berlin to Paris. Lange's appointment provoked the resigna-tion of David Sonami, Paramount's French boss, who went out with a lot of noise and started a lawsuit for his indemnity. Souhami is now an independent distributor here. His former assistant, Henir Klarsfeld, was stepped up into his job. A pop-ular man with the organization and a salesman who knows the French trade from the ground up, Klarsfeld has put new pep into Par here. Two of the majors whose main

lease from the ground up, Klarafeld lass put new pep into Par hers.

Two of the majors whose main European offices are in London consolidated their positions in Paris during the past year-Radio and Columbia. Early in the year Joe Seidelman, Columbia export chief, was over, and made a hookup with a local concern to handle his product. Phil Reisman of Radio had ideas of opening a local distributing, branch of his own, but didn't go through with them. Local office under Harry Leasim, however, stated releasing original versions, soing over with a bang with Little. Womer's as-its-first. A deal-was finally made with Tobis to handle the dubbed product for general French release.

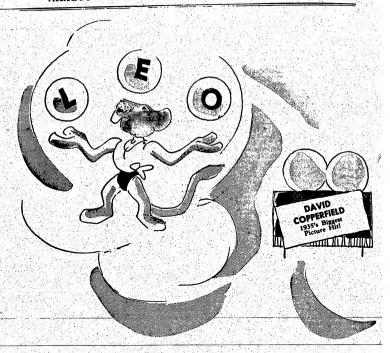
The quota fight in 1934 was

French release.

The quota fight in 1934 was tougher than ever. With business on the downgrade and the independents getting closer on the trail of the only French-major producer left—Pathe-Natan—Natan and his friends in the Chambre Syndicale determined to make a big stab to eliminate foreign competition. They put on a plan to stop all imports for eliminate foreign competition. They put on a plan to stop all imports for six months and at the field of that time to place so high a tariff on foreign films that the Americans would about have to fold. Scrap was pretty hot in the spring. Exhibitors, who saw the Natan combine-getting a full Nelson on them, joined with the independents and the importers in a row to prevent the government from putting the embargo into effect. They won, and the old quota system was renewed in June for another six months, with the announcement that during that six months the French trade would be reorganized on a rade would be reorganized on a fort of NRA basis, and then the New Deal would come here.

New Deal would come here.

Those who thought this could be done in six months in France reckoned without the local propensity for wrangling. Nothing was settled in 1934, and government commissions, abetted by trade bodies, are still huddling. Meanwhile a second attempt of the Natan-Delac crowd to Rull over an embarro was deserted.



THAT M-G-M LION!

It may not be good manners to write an ad about our own Leo... but honestly, who in this industry hasn't got real affection for that merry Lion, symbol of Metro-Goldwyn-Mayer! Through the years he has won your confidence in what he says in the trade press... and when he flashes on the screen he's always an assurance to audiences of good things. Right now he's bringing happiness to packed houses showing Joan Crawford, Clark Gable, Robert Montgomery in "Forsaking All Others." Soon he will reveal his beloved "David Copperfield." And after that comes his remarkable "Sequoia" (pronounced See-quo-yah) a fare treat already widely heralded. Blessings on you, Leo we keep up your rare spirit, your youther ful zest, it's one of the joys of this business!



THE GREATEST COMBINATION IN SHOW BUSINESS!

LOEW'S -- M-G-M

Many Happy Returns of the Season!
Many Happy Returns at the Box-Office!





CHARLES DICKENS'S BEST STORY

ELAINE BENSON --- HAY PETRIE ---BEN WEBSTER---DICK TUBB REGINALD PURDELL. Directed by THOMAS BENTLEY

DOUGLAS FAIRBANKS, Jr.

GERTRUDE LAWRENCE

A FILM VERSION OF MURGER'S FRENCH CLASSIC, "VIE DE BOHEME."

IN PRODUCTION

Direction PAUL L. STEIN

BUDDY ROGERS' FIRST ENGLISH

A WONDERFUL STORY - - - AND WHAT A TITLE TO APPEAL TO EVERY CINEMA FAN!

NILS ASTHER, ADRIENNE AMES
and FRITZ KORTNER

MATHESON LANC ENGLAND'S CREATEST ACTOR

AN HISTORIC PICTURIZATION

THE THE COLLET OF ENGLAND AT AN HISTORIC PICTURIZATION OF ENGLAND
MIGHTY EPIC OF "THE GREAT QUEEN ELIZABETH.

OT 455 THE TIME OF THE GREAT QUEEN ELICABETH. HOW DRAKE FOUGHT AND SUBDUED THE

LEW LESLIE'S CREAT BROADWAY SHOW

THE MAGNIFICENT HARLEM FURORE WHICH HAS TAKEN ALL LONDON BY STORM A FEAST FOR THE EYE AND A TREAT FOR THE EAR

P (EXPORT) LTD



TOEPLITZ PRODUCTIONS LTD

PRESENT



A GREAT AONANTIC ROMANA OF DRAMA OF LOVE FOR POWER OF LOVE AND DOWER OF LOVE

Released by GAUMONT-BRITISH DISTRIBUTORS LTD

Tuesday, January 1, 1935

VARIETŸ

47

CLIVE DROOK MIDERIE GROOK

DIRECTED BY

VICTOR SAVILLE

HERMAN J. MANKIEWICZ

Under Contract to METRO-GOLDWYN-MAYER

Season's Greetings

Season's Greetings

ARCHIE MAYO

THE MARX BROTHERS

WARNER BROS. FIRST NATIONAL STUDIOS BURBANK, CALIF.



If Santa failed to reach your house. Just bear it with a grin; I wrote "and said "come up some time," And the dear old guy moved in.

WALDEMAR YOUNG

Screen Playwright

Under Contract to Paramount

Management SCHULBERG-FELDMAN-JAFFE

Season's Greetings!

RUTH CHANNING

HAMILTON MacFADDEN

ROBERT NORTH

ASSOCIATE PRODUCER "LADY BY CHOICE" "MILLS OF THE GODS" "ONCE A GENTLEMAN

"PARTY WIRE"

COLUMBIA PICTURE CORP.

ROBERT PRESNELL

Associate Producer

WARNER BROS.-FIRST NATIONAL **BURBANK**



JOHN M. STAHL

Director

1934

"ONLY YESTERDAY" "IMITATION OF LIFE"

For Universal

Best Wishes To All

RICHARD SCHAYER

M. G. M.

JOSEPH L. MANKIEWICZ

Screen Play
"FORSAKING ALL OTHERS"

Under Contract to MGM

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Ivan Kahn

Congratulates

JOE E. BROWN

for being chosen by the Motion Picture
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as one of the 12 best box office bets for
1931—1932—1933—1934

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Is a Guardian Angel of the Needy in the Industry

Do Not Forget to Do Your Share in 1935

A SUBSCRIBER
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The Ole' Maestro

Ben Bernie





And All the Lads

Sho' Wish You the Best of Everything

Yowsah! Still Murmuring Into Thine Ears Every Tuesday About Good Old Pabst Blue Ribbon Beer and Blue Ribbon Genuine Ale. In Production
"STOLEN HARMONY"
for
DEAR OLE PARAMOUNT

NORMAN TAUROG

Directed

1934

"MRS. WIGGS OF THE CABBAGE PATCH"

"COLLEGE RHYTHM"

In Preparation --- 1935

"THE BIG BROADCAST"

Paramount Pictures

SEASON'S GREETINGS

FROM

RICHARD WALLACE

WHO

DIRECTED

IN-

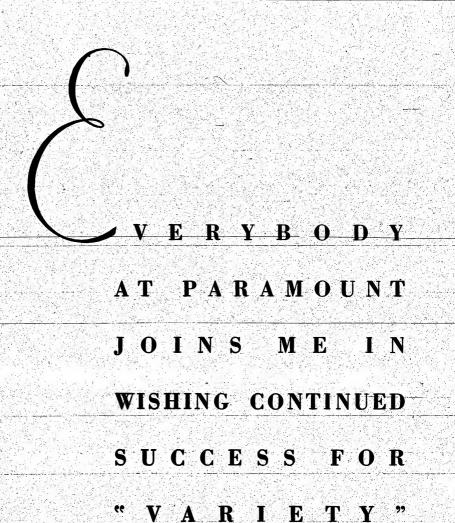
1934

"LITTLE MINISTER"

AN RKO PRODUCTION

"EIGHT GIRLS IN A BOAT"
A Paramount-Charles
Rogers Production

Now Preparing a William Fox Production



EMANUEL COHEN

VICE PRESIDENT IN CHARGE OF PRODUCTION

PARAMOUNT • PRODUCTIONS • INC.



Sincerest Congratulations!



ON YOUR 29TH ANNIVERSARY

SAMUEL J. BRISKIN

COLUMBIA PICTURES

Hollywood, Calif.

Anniversary Greetings

SHIRLEY TEMPLE

Completed

"BRIGHT EYES

In Production

"THE LITTLE COLONEL"

For FOX

ou can pride yourselt upon a magnificent piece of work

"'Sequoia' should be a smash in any theatre . . . it has every-thing."

"You can all just step up and take off your hats to Director Chester M. Franklin ... most beautiful animal picture that has ever been captured for the cellu-

"Cinema Hall Mark" Says—
"Ordinary adjectives of praise are inadequate. Anyone who doesn't enjoy this picture doesn't

"This drama of wild animal life set in a background of flowing masterpieces of nature, touches a human depth that is well to awaken.
"The story to account the control of t

For Metro-Goldwyn-Mayer

"It thrilled me tremendously. The direction was fine and the photography hauntingly beauti-ful."

Bob Wagner of "Script"-

It is written upon my

Greetings

from

JOE COOK

Currently in Production—a Series of 8 Two-Reel
Comedies, Produced in the East by

EDUCATIONAL PICTURES

Soon in Rehearsal

"LISTEN MY CHILDREN"

A Straight Comedy Due
On Broadway Next Month

Direction: MORRIS GREEN



Russell Markert

resents the

World Famous Rockettes
RADIO CITY MUSIC HALL

NEW YORK

Gene Snyder

Associate

PIANIST BEULA CRANGLE CAPTAIN

EMILIA SHERMAN

SEASON'S GREETINGS

PATRICIA BOWMAN

Featured Prima Ballerina

with

Lew Brown's "CALLING ALL STARS"
HOLLYWOOD THEATRE, NEW YORK

"Bige" of VARIETY, Dec. 18, Said-

"Miss Bowman's fine toe work had already gained sufficientattention to account for the show's first stoppage."

Personal Representative, MATTY BOSEN

LEON LEONIDOFF

DIRECTOR OF PRODUCTION

and the same of th

RADIO CITY MUSIC HALL, NEW YORK

JAY GORNEY and DON HARTMAN

Original Story Original Story •
"Romance in the Rain" "Romance In Manhattan"
(UNIVERSAL) (RKO)

Just Completed Music and Lyrics
"LOTTERY LOVER"

Present Assignment
Original Story*, Screen Play*
Music and Lyrics
PED LEADS

"RED HEADS ON PARADE"

Now Under Contract F O X

ZANFT-EVENS, Ltd.

GREETINGS

BILL ROBINSON

"THE LITTLE COLONEL"

New York Representatives MARTY FORKINS Hollywood: JACK WEINER

LOU SEILER

AND THE PERSON NAMED IN THE PE

Director FOX

Just Finished

"CHARLIE CHAN IN PARIS"

Just Starting

"TEN DOLLAR RAISE"

Best Wishes ARIETY on Your 29th Anniversary

MAX WINSLOW

Columbia Pictures

Hollywood, Calif.

PERENNIAL GOOD WISHES

FROM

Horace Jackson

Current Screen Plays
"BIOGRAPHY OF A BACHELOR GIRL"
"NO MORE LADIES"

(Directed by EDWARD H. GRIFFITH)

M-G-M Productions

CONGRATULATIONS



With Each Succeeding Year Your Value Increases

Long May You Live

Irving Cummings

Director

FOX FILM CORPORATION

Current Release
"THE WHITE PARADE"

Greetings to

Pete Smith

From
The Metro Gang

EUGENE FRENKE

Just Completed Direction on "LIFE RETURNS"

A Universal Picture, Including the Experiment of Dr. Robert E. Cornish

Season's Greetings to All Our Friends

CRAWFORD MUSIC CO.

ROBERT CRAWFORD
President

ROCCO VOCCO
Vice. Pres. and Gen. Mgr.

MACK GORDON and HARRY REVEL

Our Ace Writers, writing exclusively for Paramount Productions in Hollywood

Congratulations

TO



ON ITS

29th Anniversary



JOSEPH M. SCHENCK
President
DARRYL F. ZANUCK
Vice-President in Charge of Production

Seasonal Greeting

WILLIAM E. LeBARON

Paramount Associate Producer

• **1934** •

"TOO MUCH HARMONY"

"I'M NO ANGEL"

"YOU'RE TELLING ME"

"MANY HAPPY RETURNS"

"BELLE OF THE NINETIES"

"OLD-FASHIONED WAY"

"LEMON DROP KID"

"IT'S A GIFT"

OMAR KIAM

Anniversary Greetings

FROM

NACIO HERB BROWN and ARTHUR FREED

METRO GOLDWYN MAYER STUDIOS

CULVER CITY, CALIFORNIA

THE MOST TALKED ABOUT ... WRITTEN ABOUT. PICTURE OF THE DAY!!

Creating Sensation With Audiences! Attracting the Attention and Praises of the Nation's Press!

TIME, December 17

"The President Vanishes" is an exciting and original Washington melo-drama, equipped with mystery, laughter, gun-play and dashes of sophis-ticated propagands.

NEW YORK TIMES, December 16

A bold and trenchant political melodrama . . recovers a portion of pub-lio faith in the American screen. Wallter Wanger deserves applause for his coursee in bringing it to the screen.

NEW YORK AMERICAN, December 8

"The President Vanishes" provides thrilling entertainment with a story that has the benealt of originality and is well played. Objectors to My Wanger's brief peep behind the scenes of nationalism and internationalism

NEW YORK SUN, December 8

"The President Vanishes" combines all the excitements of a war, a kid-naping and a hotbed of political intrigue, and makes of them a smashing good melodrama. It's rousing entertainment,

NEW YORK POST, December 8
Attendance at "The Projection Vanishes" should be made compulsory throughout the country.

NEW YORK DAILY NEWS, December 8

An exciting, provocative picture daringly conceived and bravely carried through to the screen. It is all daring and exciting material for the screen and the audience responds to its pleas and excitoments by breaking into penutaneous applicates...

NEW YORK DAILY MIRROR, December 8

This exciting melodrama tells a bold story. "The President Vanishes" is more than an impressive picture... it is a stimulating and exciting one. It is timely, couragoous and provocative—don't miss it.

NEW YORK WORLD-TELEGRAM, December 8

"The President Vanisher" is rich entertainment, a cunningly put togather, fast moving melodrama that is acted to the hilt by a cast of splendid actors. Put down this "The President Vanishes" as a spirited and tonic film on the list of things that must be seen.

NEW YORK EVENING JOURNAL, December 8 It's a vigorous, fast-moving and exciting melodrama. You'll find it interesting ontertainment with plenty of action.

WALTER WINCHELL-N. Y. MIRROR.

"The President Vanishes" . . . if you ask me . . . should have been printed on asbestos . . . so full of dynamite is itl

SIDNEY SKOLSKY-N. Y. NEWS

"The President Vanishes" is a flicker that should be seen. A bold attempt to make the talking picture say something!

NEW YORK HERALD TRIBUNE, December 10

Effective, rapidly paced and admirably soted melodrama. I repeat, good exciting stuff and a picture of decided interest.

MOLLIE MERRICK, N.A.N.A.

Here is a picture that refutes the old idea that there aren't any new stories... a swift moving film with a perfect cast. Put this picture on the list of films you can't afford to miss.

DETROIT FREE PRESS

ost human and stirring documents ever brought to the screen

BOSTON GLOBE

As a movie "The President Vanishes" movee fast, eweeping you right along with it. It is replete with drama. Designed to glorify neither star nor director, yet a film so fine that it is foolproof from every motion picture angle.

DETROIT NEWS

The most intelligent and exciting film ever made about American politics

PHOTOPLAY

ure deserves the term sensational. It is timely, startling en shocking. It will do more than capture your interest, For once a pict and at times ev It will make you

SCREEN PLAY

The only reason we rate this one four stars is that we have no five-star rating. This should prove one of the great smash hits of the year, as it has oversthing of entertainment value a picture could have.

PHILADELPHIA PUBLIC LEDGER

"The President Vanishes" furnishes food for thought for citizens everywhere. If this sounde dull the picture isn't. It is a mental stimulus, timely and stirring.

SILVER SCREEN

To call this picture unusual, unique and thrilling from beginning to end is the application of mild adjectives to a fine achievement. Everyone should see it.

LOS ANGELES EXAMINER

ANGELES EXAMINED

"The President Vanishes" is a daring project. William Wellman, in directing the amazing narrative, has injected punch after punch; sack following sock, which will make the audience gasp at the picture's daring.

LOS ANGELES HERALD EXPRESS

VANITY FAIR

Some of the most exciting reels the cinema realm has to offer. Nothing like it has ever been done in Hollywood before.

WALTER WANCER

THE PRESIDENT VANISHES

Directed by WILLIAM A. WELLMAN

A PARAMOUNT RELEASE

ERNST LUBITSCH

Happy New Year

ROBERT Z. LEONARD

IRVING PICHEL

DIRECTOR

*SHE

In Collaboration with LANSING C. HOLDEN

FOR RADIO PICTURES

LAIRD DOYLE

Screen Plays

"British Agent"
"Oil for the Lamps of China"

"Bordertown"

"Jimmy the Gent"

"The Key"

UNDER-CONTRACT TO WARNER BROS.FIRST NATIONAL

SEASON'S GREETINGS FROM

LOWE, BURNOFF and WENSLEY

Direction-WILLIAM MORRIS OFFICE



SAILED DECEMBER 15 TO APPEAR IN PICTURES FOR BRITISH INTERNATIONAL

Season's Greetings To All My Friends

BUDDY OGER

VARIETY

MAY YOU CONTINUE TO BE AS FIRM AS THE ROCK OF GIBRALTAR IN THE SEAS OF TIME

Del Ruth

Director

20th Century Productions

THE WORLD

LOVES A PARADE!

The Box-Offices of the Nation Are Proving It-by Big Profits for

WHITE PARADE"

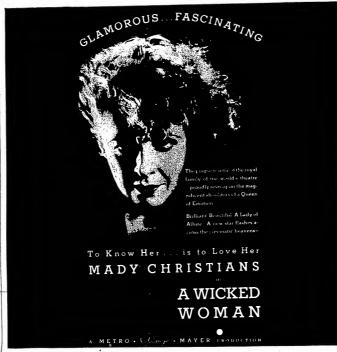
They'll Prove It Again with the Release of My Next Production

RED HEADS

It Will Set New Precedents in Musical Screen Entertainment!

UNIVERSAL





FLASH . . **DOROTHY** FIELDS and

JIMMY McHUGH

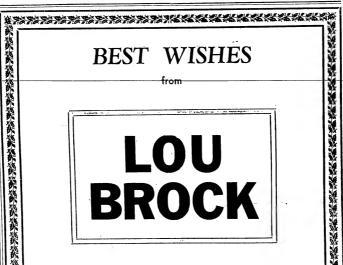
Now Composing a

FELIX YOUNG

Musical

RKO

HOLLYWOOD



SOVIET FILMS

Are Indisputable Leaders in the

Coming Soont

"CHAPAYEV"

The New "Potemkin"—Greater
Than "Road to Life"—Acclaimed by Eisenstein, Dovjenko, Etc.

"Jazz Comedy"

Alexandrov's Side-Splitting Mu sical Comedy Hit.

"CHELYUSKIN"

A Drama of Herolem in the Soviet Arctio.



723 Seventh Avenue New York City

NO MAN IS SECURE

Unless He Has Provided Himself with Complete Insurance Protection!

By following a simple Retire-ment Income Plan you can ar-range to have paid you a guar-anteed monthly income for the rest of your life.

Think what this means—care-free independence, money in your pocket, less work, less worry, at a time when a man wants this independence most.

Let us show you how to provide an Income that will take care of any emergency.

For further details write

JOHN J.

551 Fifth Av., New York City Phones Murray Hill 2-7838-9

Lyn Burno:—
We saw your act at the State
and liked it. Best wishes to all
the profession for the New Year.
GUS and ANDY'S

Somerset Restaurant

Season's Greetings PAULINE COOKE AND

O. L. OZ

CONGRATULATIONS TO

VARIETY

RADIO CITY MUSIC HALL—ROCKEFELLER CENTER

 A TANTA TANTA

BORIS MORROS

SEASON'S GREETINGS

> Fox West Coast Theatres

Greetings! WILLIAM CONSELMAN

WRITER

FOX STUDIO

Season's Greetings

To All Our British and American Friends

From

MAX BERMAN, Ltd.

(LONDON)

The Theatrical and Film Costumiers

THE FIRM WHO DRESSED

"EVERGREEN"

"CHU CHIN CHOW"

"IRON DUKE"

"JEW SUSS"

And Most of the English Super Films Shown in America

THE REPORT OF THE PROPERTY OF

WILLIAM R. LIPMAN

UNDER WRITING CONTRACT

PARAMOUNT

THE STREET STREET, STR

The Greetings of the Season

GENE AUTRY

COWBOY STAR OF PICTURES, RADIO AND SCREEN

Just Completed Starring Role "Mascots"

PHANTOM EMPIRE

GREETINGS FROM

WALTER C.

KELLY

Paramount Studios, Hollywood,

after Jan. 7

《公司公司公司公司公司公司公司公司公司公司公司

SEASON'S GREETINGS FROM

L. WOLFE GILBERT

COMPLETED

Musical Story and Songs
"WAITING FOR THE ROBERT E. LEE"
(an original remantic operatia)

Musical Story and Songs
"LOVE GOES MARCHING ON"
"CHILDREN MUST PLAY"

Theme and Exploitation Song

Dialogue—In collaboration

Personal Management WILLIAM STEPHENS AGENCY

GREETINGS

JESSE L. LASKY, JR.

WRITER

FOX HOLLYWOOD STUDIO

GREETINGS

GILBERT ROLAND

Under Contract to FOX

Health and Prosperity to All
EMILY VON LOSEN

BEST WISHES VARIETY

IRVING BERLIN

KARL FREUND

Directed

MOONLIGHT AND PRETZELS

(A BOX OFFICE CHAMPION FOR AUG., 1933)

COUNTESS OF MONTE CRISTO

BOX OFFICE CHAMPION FOR MAY, 1984)

1933-1934 Production

"THE MUMMY" "MADAME SPY" "UNCERTAIN LADY" "I GIVE MY LOVE" "GIFT OF GAB"

UNIVERSAL PICTURES

Motion Picture HERALD

and

Motion Picture DAILY

Through the Showmen of the Nation Announce

MERVYN LE RO

as the LEADER in DIRECTORS' CLASS with

8 Box Office Champions

LITTLE CAESAR' | 'FIVE STAR FINAL' | I AM A FUGITIVE' Champion for Year 1930-31

Champion for October, 1931

Champion for

'HIGH PRESSURE' | 'Hard to Handle' | 'TUG BOAT ANNIE'

TWO SECONDS

June, 1932

'GOLD DIGGERS OF 1933'

Champion for Six Months, 1933

Current Release
'HAPPINESS AHEAD'

Current Production
'SWEET ADELINE'

Warner Bros.-First National Pictures

MITZI GREEN

Holiday Greetings

Personal Management EDWARD SMALL Reliance Pictures, Inc.

EDWARD ARNOLD

"PRESIDENT VANISHES"—"WEDNESDAY'S CHILD"
"BIOGRAPHY"—"SADIE McKEE"—"RICHELIEU"
"GLASS KEY"—"DIAMOND JIM BRADY"

Management

Under Contract to

Happy Anniversary!

TOD BROWNING

M-G-M



ALFRED E. GREEN DIRECTOR

Completed

"SWEET MUSIC"

Starring
RUDY VALLEE

Next Production
"THE GOOSE AND THE GANDER"

Starring
KAY FRANCIS

For WARNER BROS.-FIRST NATIONAL

《光光光光光》《光光光光光光光光光光光光光光光光光光光光光光光光光

Greetings

FROM

PAUL MUNI

New Year Greetings

FROM

EDWARD EVERETT HORTON

THE MOTION PICTURE RELIEF FUND-

DON'T FORGET TO DO YOUR SHARE in 1935 IS THE GUARDIAN ANGEL OF THE NEEDY IN THE INDUSTRY.

A Subscriber

To Motion Picture Relief Fund



On the Air

The ON

COLUMBIA BROADCASTING SYSTEM

KATE SMITH'S
MATINEE HOUR
MATINEE HOUR
WEDNESDAY
EVERY WEDNESDAY
3 P. M.
COAST-TO-COAST



PERSONAL
TED C
1819 BROADWAY

In the Theatre

re's LY JE



HUDSON MOTOR CAR COMPANY
Presents

KATE SMITH'S NEW STAR REVUE EVERY MONDAY 8:30 P. M

COAST-TO-COAST

MANAGEMENT
OLLINS
NEW YORK CITY

Season's Greetings

from

CHAS. KENYON

Original Story and Screen Play

"COOSE and the GANDER"

CONTINUITY AND DIALOGUE

"DR. MONICA"

"FIRE BIRD"

in collaboration
"MID-SUMMER NIGHTS DREAM"

Again My Congratulations on the 29th
Anniversary of and Interesting and
Sincere Newspaper

OSCAR HAMMERSTEIN 2d

THE STATE OF THE S

COMPLIMENTS OF THE SEASON MIKE FRITZEL'S

CHEZ PAREE

America's Smartest-Restaurant and Supper Club
Delaware 105
C H I C A G O

CREETINGS
LIEUT. GOV. VIC MEYERS

Club Victor, Seattle

THANK YOU-'ROXY'

IT WAS A GREAT PRIVILEGE TO APPEAR ON THE OPENING BILL OF THE ROXY MASTBAUM, PHILA.

Gomez and Winona

TO ROXY

THE

MASTER SHOWMAN

WHO HAS

AGAIN ACCOMPLISHED THE MAGNIFICENT

ROXY-MASTBAUM, PHILADELPHIA

MEYER DAVIS

Orchestra Manager

LILLIAN MORTON

Comedienne

WITH ROXY'S GANG
Special Material by WES FRAZER

HERB KINGSLEY and CHASE VICKI

WABC Saturday Nights at Eight

Held Over Roxy-Mastbaum, Phila., Dec. 31—Doubling Arcadia Hall Dec. 31
Special Arrangements and material Exclusively by Jean Paurel—Direction WM. MORRIS

VON GRONA
Ballet Master

LENI BOUVIER

Premiere Danseuse

With My Deepest Respect for a Great Showman

"SKIP" WESHNER

ADOLPHE KORNSPAN

Conductor

LOUIS ERHARDT

Production and Lighting

WILLIAM POWERS
Director of Roxyettes

MACK SHAPIRO Stage Manager

THEODORE COTILLO
Assistant Lighting

ANNE ELLIOTT

Costume Department



Congratulations

to



ON-ITS

Anniversary

INTERNATIONAL

ALLIANCE of

THEATRICAL

STAGE

EMPLOYEES and

MOVING PICTURE MACHINE OPERATORS OF THE UNITED STATES AND CANADA

Affiliated with the American Federation of Labor

1450 BROADWAY

NEW YORK, N. Y.

Excise Tax on Radio Discs Throws Spot Biz Into Panic: Retroactive to '32 if Upheld

Transcription making business has been thrown into turmoil by the move of the U. S. collector of revenue in the New York district to enforce payment of a 5% manufac-

anue in the New York district to enforce payment of a 5% manufacturers excise tax which has been on the government's books for over two years. Should the New York collector's interpretation of the act be upheld in Washington, the transcription will not only, have this added bit of overhead to contend with but it will be faced with the necessity of digsting up hundreds of thousands of dollars for book task in the necessity of digsting up hundreds of thousands of dollars for book task in Section 507 of the Manufacturers Excise Tax which became effective Yune 21, 1932 and makes mention of radio sets, chassis, loudspeakers and phonograph records. When the 5% tax was recently called to the attention of, transcription manufacturers by the New York collector it was pointed out to him that the statute stipulated phonograph records but not electrical transcriptions. Between these two he was also and the statute stipulated phonograph recording all of which had been recognized by the rules and recursions laid down by the Federal Radio Commission.

Including Talent

Radio Commission.

Including Talent

New York collector's retort was that in his opinion not only did the provision apply to transcriptions, but that the 5% tax should be based on the charges blief to collents. This would not only take in studio and pressing, fees but the salaries paid, talent. The government collectoralso called attention to the clause in the act which calls for 1% per month penalty for delinquents.

Only transcription maker in the New York area now paying the tax

Only transcription maker in the New York area now paying the tax is RCA. Victor, with the government's tithe based on everything but the talent costs. All Victor's payments' have been made under protest, and it is expected that the case will receive a decision from the tax oppeals board in Washington by the 'end of January. Meanwhile, the ad agencies which specialize in spot broadcasting have come to the conclusion that the '5% "also piaces them in the middle and come to the conclusion that the 5% salso piaces; them in the middle and they have asked the American Association of Ajvertising Agencies to see what can be done about it. These agencies take the viewpoint that the application of the tax to recorded talent would constitute a case of outright discrimination. The networks would have still another—advantage—in—competing—against—snot broadcasting. advantage in con

NBC Nixes WMC Bid

Bid made by WMC, Memphis, for a partnership in the wavelength now occupied by KYW, Philadelphia, has been turned down, by MEC. WMC sought to get the web's approval of a contemplated application to the Federal Communications Commission, asking for permission to move from 180 kc. to 1820 kc. Latter frequency is bell exclusively by KXT. South of the CC for permission to build a directional antennae and boost its power from 1,000 to 5,000 watts; WMC, which is an affiliate of NBC, is owned and operated by the Commercial-Appeal. Bid made by WMC, Memphis, for

WLW Softpedals

Cincinnati, Dec. 31. WLW has quieted down on notices of it being the world's most powerful commercial transmitter in nonces of it being at the smaller in station annumerical transition in station annumerical transition in the station annumerical station of the station in Washington that the Crosley 500,000-water has been interforing with reception of stations in the Dominion.

For quite a spell, especially at night, WLW dentities informed

Dominion.

For quite a spell, especially at night, WLW identities informed listeners that they were tuned in on the standout sound tosser. Of late such announcements are rari-

ties.

Leap of WLW power from 50,000to 500,000 watts has perked the disnity of the statue. Joe "Ries, a'
staff announce," now signatures
himself as Joseph Ries, and Red.

Rarber lays claim to. his spiels by
the name of Walter Barber.

Fed by the Kitty

Chicago, Dec. 31.
Members of the NBC program meetings here fine themselves two-bits for tardiness and a buck for absence with the coin going into a kitty.

Last week they took the year's a ccur mu is tion and treated themselves to a dinner at a hotel, a flock of ducely a midnight supper of another hostery. New motto of the program board is now 'bigger and longer absentees.'

WORLD'S FAIR **FAN SURVEY TABBED**

Chicago, Dec. 31. Final analysis of a listener survey Carlson by Emmons conduct. sales promotion manager of NBC here, indicates that audiences in the studio adds to the color of a radio program for the person sitting at nome. This settles, as far as NBC is concerned, a long-standing prob-lem of radio. NBC survey discloses that of 14,227 persons questioned, 6,370 or 44.8% stated that the pres-6,376 or 44.8% stated that the presence of a studio audience adds to the enjoyment of a radio program. Just 3:318 people or 23.3% voted that studio audiences detract from a radio program, while 4.519 persons or 31.9% stated that the audience had matthew cond mor had effect.

s.a.w, stated that the audience hadneither good nor bad effect.
This was only one of 10 questions put to visitors to the NEC exhibit at the World's Fair in Chicago during the periods between July 18 and Oct. 23, 1934.—Other questions and recapituation of the Voting Machine Survey, follow:

ecapitulation of the Survey follow: 2. Do you have satisfactory ser-vice-from-NBC stations during the

2,001 Yes.... Yes...... 12,148 55,9% No..... 2,001 14.1% 3. Do you have satisfactory service from NBC stations at night? Yes...... 13,610 94.3% No.... 228 5.7% 4. Do you know the network connection of the stations to which you tune in—that is, whether NBC or Columbia?

s..... 11,072 No..... 3,201 22.4%

No..... 3,201 22.4%

5. Have you written a fan letter—
that is, one commenting upon
radio programs or performers—
during the past year?

Yes	2.464	17.2%
No		82.8%
6. If yes, ho		
One	812	37.0%
Two	593	27.1%
Three		11,5%
. More		24.4%
7. Have you		
radio contes	t or offe	or during th
st year?		9 3 7 6

Yes. . . . 4,034 No. . . . 10,125 If so, how many One . . . 1,450 71.5%

More 644 Is your autom an auto radio? Yes..... 3,808 No..... 9,550 10. If your answe this increased your summer listen

Yes..... 2,662 No..... 319

WSMK's Open House

Dayton, O., Dec. 81. Dayton, U., Dec. 51.

Local radio station WSMK, operated by the Journal-Herald, has removed into new quarters in the Loew theatre building at an expense of \$50,000 for new equipment and itting up of the studios.

An open house celebration for the general public is being planned.

FRANK LAMPING'S JOB

Will Seek American Accounts for European Radio

Impetal Broadcasting Corpora-tion, a subsidiary of international Broadcasting Company, Ltd., has been organized. Offices opened this week in the RCA building, New York, with the specific purpose of paying the way for U. S. radio ad-vertising, on the continent. Twelve Sattlons are represented by the com-pany in France, Spain, Jujoslavia. Officers include Léonard & Pluces Imperial Broadcasting Corpora

pany in France, Spain, Jujoslavla.
Officers include Leonard F. Plugge
of London, president, and Frank
Lamping, vice-president, who is
resident manager of the new office
here. Lamping comes over from
Paris radio.

Rates are now being assembled and will range from \$50 to \$500, de-pending of course, on the particu-lar station and time desired. This is for quarter-hour sessions.

for quarter-four sessions.

American accounts now regularly
heard on the foreign stations are
Cystex, Outdoor Girl, Coignte-Palmolive, Musteroic, RCA and Phileo.
The new office is planning to concentrate on the major commercials
going in for extensive disc reproductions which can be ready for the
foreign market within a week's
time. Practically all of the European broadcasting is confined to
platter-service and sound track recordings.

NEWS BEHIND NEWS AIR MAIL SERVICE

Dubuque, Ia. Dec. 31.
Trangradio Press Service, Inc., inas subplemented lits wire and teletype lnews flash service with an airmail. Copyrighted Gally feature that has from one to 10 flashes on news bining the news Designed to reliefy clutter on wires and give stations stuff with which to fill and to by used on program wheneve deefred. WKBB here is one of the first stations to use it as a regular program recrived daily except Sunday. Scrvice to small units at \$1 a week.

Int'l Harvester Looking

International Harvester is looking for a New York program for net-

World Broadcasting will audish for the advertiser.

Kicking Talent Around

By Bob Landry Archives of anusements, reveal that wherever taint has been bought and sold there has been graft, corruption, briberry, favoristism and gimicks.

It is not surprising, therefore, that yadio-in-its-turn-has, produced, abuses, and injutities peculiar in force the broadcasting, but other-

form to broadcasting, but otherwise typical.

There is nothing especially niggrardly or inhuman about radio in its relations with performers. It's simply a new and fantastic business in which the stakes are high at the top and in which the crowds to the control of the control ned. It's not calculated broadcasting healthy

seep broadcasting healthy and growing.

On five different occasions Ameri-can talent has gone out on strike

Charity Gets Benefits Of WGNY Barn Frolics

Of WGNY Barn Frolics

Chester, N. Y., Dec. 31.—
Peter Golet, director of WGNY
here, making arrangements for the
fourth barn dance to be conducted
by the station. Will be hield on Feb.
2 in the Middletown State Armory,
where all the previous barn frolics
have been held.

WGNY hay and straw festivals
are run, not for profit. The profits
are turned over to some local charfty. The last barn dance, which was
held in November, delivered its proceeds to the Children's Christmas
Fund of the American Legion Auxliliary. Goelet is planning to develop
the barn trolics to a regular modific
or fortinghity, affair. WGNN was
dance in the east, most of the hay
frolics being concentrated in the
midwest.

Kenyon-Eckhart in Radio Kenyon & Eckhart, whose list of accounts include Spuds cigaretts, will establish a radio department within the next three weeks.

Dick Grant as Governor's Secy: Year on Air Made Him Celeb

FELS-NAPTHA B.R.'S 20 LOCAL PROGRAMS

Fels Naptha wiii start Feb. 15 to extend its policy of bankrolling live local talent to the West Coast. Soap firm's new air campaign calls for a lineup of 29 stations, with five of them spotted in the Pacific area. For most of the outlets it will be a repeat order, with Fels continuing in each instance to depend on local

in each instance to depend on talent for its entertainment.
Contracts in all cases will call for two 15-minute daytime spots a week for a minimum of 26 weeks. Young & Rubicam is the agency.

Uncle Ezra Booms

Chleago, Dec. 31.
Pat Barrett, who as Uncle Ezra
has broken into the Crossley survey
as among the top radio attractions,
is going on an extended hook-up for
Alka-Seltzer. Will get 19 additional
stations on NBC.

Alka-Seltzer. Will get 19 additional stations on NBC. And besides NBC will double him to a second network coverage through-the Mutual system.

Chevrolet's Phila. Local

Unevrolet's Frills. Local

Philladelphia, Dec. 81.

Chevrolet may enter the Philly local ether field for a build on the new model cars within a few weeks.

Account is auditioning various sustaining shows on several Philly stations. Program up in the running tions. Program up in the running is Harold Simons' Twentieth Century Hightlights, a nightly tenminute view of the current news, airing via WFI.

Simons is a spieler on the same station.

Boston, Dec. 31.

Boston, Dec. 31.

Dick Grant, former editor-inchief, of the Yankce network news
service, takes office Jan. 1 as secretary to Governor James M. Curley
of Massachusetts. A year ago Grant
was a comparatively obscure newspaper reporter who was fired for
writing cold facts about hot Bostonians. Later John Shepard, 3ed,
hired him to guide the decitinice ofthe radio news division of the
Yankce group of stations and from
that point on Grant was in the
midst of flying missiles and exploding firecrackers.

Grant moves into the same state Boston, Dec. 31.

midst of typing missiles and exploiding firecrackers.

Grant moves into the same state house that during 1934 sought to bar him and his henchmen in the Yankee news bureau. Publishers were determined to make it uncompared to the properties.

Shepard gave Grant plenty of liberty as editor-in-chief, but when the subernatorial campaign got going Grant's frank partianship on his Grant's frank partianship on his Grant's frank partianship in the subernatorial campaign got going Grant's frank partianship in the subernatorial campaign got going Grant's frank partialship in the subernatorial campaign got going Grant lost have seen the babbed up on WBZ as a sponsored commentator but somebody dug up an old law forbidding a corporation to back a candidate so afterfour days Grant lost his commercial. Later he got official credentials from the Curley headquarters and was back on the air.

So after less than a year in radio and a tumultuous participation in one of those dog-and-cat political, fights that only a conservative respectable town like Boston can match, Grant merges with a nice juicy pfum.

against its employers. Three of the strikes were organized by the now-defunct White Rats and concerned vaudeville actors only. All were lost. One strike in Hollywood dur-ing 1829 concerned film actors only. That was a defeat for the talent, also.. But in 1913 the Actors Equity. Association fought and won a clean.

association fought and won a cleancut victory.

There is no point in dwelling on
the respective merits of these forgotten struggles. They were not
altogether defeats for the talent,
since in the case of vaudeville the
pay-or-play contract and various
other reforms were ultimately
more struckes. And in the nested
Hollywood the defeat was followed
by some improvements in the
abuses complained of.

But radio ought to know the facts

But radio ought to know the facts and remember them. There are precedents for talent going on strike and there is at least one historic instance of talent succeeding in im-posing a form of unionism. No Secret

No Secret
It may seem fantastic to mention anything as drastic andradical as a strike in connection anything as drastic andradical as a strike in connection of the strike in the strike in
unionity radio performers and thut
moot clause. Ta, of the NRA, is a
partisan if wacliating ally to
Equity's ambitions. Up to now the
radio industry has been very adroit
at stalling the talent question but
radio, can't stall if, forever.

What the radio industry might do

natio industry has been very adroit at stalling the talent question but radio, can't stall if, forever.

What the radio industry might do well to ponder is that it is allowing petty abuses upon which Equity or some other organization may one day build—a strong case and a lot of trouble. Radio is particularly vulnerable, once unionization gets advanced, for the musicians union in Canada only last Spring forced line Canadian Radio Commission to back down and thereby work and once and the Cheage musicians union and the control of the Cheage musicians union has also shown the force of unionized talent on numerous occasions. Music and actors are the bulwark upon which the radio industry exists.

Stars and headliners may be depended upon to get theirs. And by far the most monstrous plece of nonsense still palmed of as orthodox radio dogma is the bunk about on sustaining programs. Shameful advantage is taken of talent on this tongue-in-cheek argument. And by stations and networks whose profits are so large that the surtax problem is most irksome. Some of the smaller stations, of course, can sincerely assert that heavy talent obligations would sink them in a bog of deficit.

It is unnecessary to enumerate the abuses in connection with talent, auditions, rehearsals, contracts, cansincerely assert that heavy talent obligations would sink them in a bog of deficit.

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It is unnecessary to enumerate the abuses in connection with talent, auditions, rehearsals, contracts, cansincerely assert that heavy talent obligations would sink them in a bog of deficit.

It is unnecessary to enumerate the abuses in connection with talent, auditions, rehearsals, contracts, cansincerely assert that heavy talent obligations and networks whose profits are so large that the surtax problem is most intended to the surface and a returned to the surface and the

ships and meanness.

The point of all this is that the time is ripe to consider some sensible measures to keep talent-management relations harmonious in-stead of bitter and grudging, it's an investment in good will dictated by common sense but consistently

by common sense but consistently ignored.

Eagerness of talent to get on the air decivers broadcasters into supposing that they have no worries on the talent supply end. Possibly for some time to come there isn't even a remote chance of organized difficulties. It so happens that Equity is obviously at sea. In radio and does not have a keen knowledge of conditions, but Equity can remedy its weakness and arm itself with better weapons.

or conditions, but Equity can remiedly its weakness and arm itself with better weapons.

Meanwhile that young lady who Meanwhile that young lady who come toom mainticution and the runaround given innumerable artists may come home to lay trouble eggs in the future. Insofar as radio is guilty of the things which violate ordinary canons of deeency and fair treatment, it stands to pay for it in the costiy possibility of tuture talent militancy.

A moment's reflection on the wholesale loss of contracts in the event of trouble or the interruption of smooth scheduling is enough to give an imaginative broadcaster the fitters. Two cents' worth of enlightenment at this, time buys a dollar's worth of insurance for the Ston before the size of the size

future

Stop kicking talent around.

BEST LIKED PROGRAMS

FED. TRADE COM. **SCRIPT SCRUB** RECORD

Washington, Dec. 31.
Misleading advertisers chased out
of print by government cory-readers are taking to the air to get their
patter across, Pederal Trade Commission said last week in its annual

plation said last week in its annual soft.

Relating success of campaign to clean up radio scripts, commish said most malicious and frauduent type of ballyhoo has disappeared from better class of pubs, but that a number of the authors of questionable advertising matter, having been dissuaded from continuing their appeals to the reading public have gone to the radio.

With praise for radio industry cooperation, commish served notice it will ride, herd diligently on broadcasters, commenting "it is in that field that the Commission began a careful survey preliminary to work.

neid that the Commission began a careful survey preliminary to work-ing out a comprehensive plan for checking and ultimately preventing fraudulent and unfair advertising

ing out a comprehensive plan for checking and ultimately preventing fraudulent and unfair advertising practices.

Some idea of the potentialities for false and misleading advertising may be gained from the false and misleading advertising may be gained from the false and misleading advertising may be gained from the false and false fa

mained approximately. 33,000.contimulties to be examined. In all cases
where false and misleading advertising is found the Commission is
applying substantially the same
procedure as is followed in cases of
false and misleading advertising in
newspapers and periodicals.

This scrutiny of radio advertising
is being conducted with a minimum
of expense to the government—aswell as to the industry because of
the co-operation of members of the
industry and the system of proeedure developed.

In its examination of the radio
continuities, as well as of newspaper and periodical advertising,
the Commission's sole purpose is to
curb unlawful abuses of the freedom of expression guaranteed by
the Constitution. It does not undertake to dictate what the indicates
what the major of any. Jurisdiction
is limited to cases which have a
public interest as distinguished
from a mere private controversy,
and which involve practices held to
be unfair to competitors in interstate commerce.

Max Solomon for WFIL?

Philadelphia, Dec. 31.
Question of filling the berth of commercial manager at WFLL local station, soon to be handled by Don Withycomb, NEC exec, is the current problem now under discussion. Understood that Max E. Solomon, ent contacter for WFI, will grat

present contacter for WFI, will grab off the job.

Press position has already been handed to Phyllis Foster who is now doing advance publicity for the out-fit.

PACIFIC -

(Most popular programs as voted in Far Western zone.)

Amos 'n' Andy

Jack Benny

Fred Allen

Eddie Cantor

Burns and Allen

Rudy Vallee

Paul Whiteman

Myxt and Marge

One Man's Family One Man's Family First Nighter

WCFL Chain Off: Ota Gygi Out; Harriman In

Chicago, Dec. 31.

Reorganization took place in the WCFL ranks last week with Colby Harriman retained as program director in full control of shows. Out of the station is Ota Gygi, who originally heaven't Harriman to the

of the station is Ota Gygi, who orig-inally brought Harriman to town when Gygi was organizing the Af-filiated Radio Networks, which is now strictly in abeyance until some future date.

Understood that the station will-have—its—mether_going_by.
March 1 of 1935. Work on the new mast will get underway by Jan. 15. New transmitter will be a 5,000-return for comparison, with the watter in comparison with the present 1,500 watts. Also means the moving of the mast from Chicago to Downers Grove, nearby suburb.

WOR Bids Adv. Agencies Use Studio, Band Gratis To Lure New Accounts

WOR, Newark, has set aside a Friday evening half hour to give advertising agencies a chance to peddle their talents to prospective peddie their taients to prospective clients. Through the programs the agencies will be able to demonstrate how they tackle and service an ac-

agencies will be able to demonstrate how they tackle and service an ac-count, etc. It's the first time that a station has provided a free abova-ing for the advertising trade. Series is slated to start Feb. 7. Station will furnish the house band on the cuffo. but if there's to be any other talent the agencies will have to bring It in, or buy It through WOR's talent bureau. Invitation is being extended to 13 ad agencies.

Hogan Heads Raymer Office in Chicago

Chicago, Dec. 31.

Homer Hogan becomes chief of the local Paul Raymer office, exclusive station representatives, shortly after the first of the year.

Hogan was formerly manager of the Hearst Herald-and-Examiner station, KYW, before it shifted to Philadelphia. Understood that Gene Willoughly, has been head of the Raymer Chicago office.

Lloyd Lewis' Scripts

Chicago, Dec. 31.
Lloyd Lewis, dramatic critic for
the Chicago Dally News and coauthor of The Jayhawkers, has
been retained b. Montgomery Ward
to write a series of Biblical scripts
which the mail order house will debut on NBC Jan. 13. Cast in the
Sunday matine a ffairs will beheaded by Harvey Hays.
Noble Cain will direct the chorus
and Roy Shield the studio combo.

Henry Klein's Slip

Chicago, Dec. 31.
Henry Klein, continuity chief for CBS here, laid up with a fractured ankle.
Expected to take six weeks to become as good as new.

VARIETY'S popularity poli on com-mercial radio programs reveals the following sequence as of Dec. 15,

First 10 1. Fred Allen (Ipana-Sal Hepa-

tica).
2. Jack Benny (Jello).
3. Burns and Allen (General

3, Burns and and (Sigar).
4. Amos 'n' Andy (Pepsodent).
5. *Eddle Cantor - Rubinoff (Chase & Sanborn).
6. Rudy Valles (Fleischmann's

Yeast). 7. Bing Crosby (Woodbury's

7. Bing Crossy (Woodbury Soap).
8. Joe Penner (Fleischmann's Baker's Program).
9. Paul Whiteman (Kraft-Phenix).
10. Ed Wynn (Texaco Gaso-

over 200 representatives of Variery in the United States. A printed ballot form with an alphabetical list of all commercial programs on both networks was printed and distributed. Representatives were asked to make their selections as far as possible a reflection of sentiment within their own communities and

EAST

(Most popular programs as voted in Eastern zone.)

Fred Allen Amos 'n' Andy Burns and Allen Jack Benny Jack Benny Eddie Cantor-Rubinoff Bing Crosby Joe Penner Rudy Vallee Paul Whiteman Ed Wynn

not a personal choice proposition in other words Vanier's strives to obtain a cross-section vote based or trade appraisals and not individual

while the opinions of 200-odd reporters might be dismissed as no more significant than the opinion of any 200-odd persons picked at random Vanuxry believes its staff mirrors the public with considerable fidelity. It is to be remembered that these men and women are in constant fouch with public trends, vogues and influences and are in greater or less degree fairly expert pulse-readers.

Perhaps there will be less disposition to dispute the inclusions or se-

remaps there will be less disposi-tion to dispute the inclusions or se-quence of the first 10 as may be true of the runner-up 10 which are

Second 10 11. Maxwell Show Boat (Cof-

12. Fred Waring (Ford Motors). 13. Phil Baker (Armour). 14. Wayne King (Lady Esther

Cosmetics).
15. Cities Service (Gasoline).
16. Ben Bernie (Blue Ribbon
Pabst Malt).

17 Myrt and Marge (Wrigley's

Gum). 18. Guy Lombardo (Plough,

19. Easy Aces (Jad Salts). 20. Lawrence Tibbett (Pack ard)

Taking these 20 programs as reasonable asonable approximation of the ost popular programs on the ra-

SOUTH

(Most popular programs as oted in Dixie zone.) Amos 'n' Andy Eddle Cantor Jack Benny Fred Allen Bing Crosby Guy Lombardo

dio in a national sense it becomes immediately apparent that radio has again failed to bring forward any notable personalities and that the leaders are carry-overs from for-

Wayne King Burns and Allen

Rudy Vallee Palmolive Beauty Box

MIDDLE WEST

(Most popular programs as sted in corn and wheat zones.) Jack Benny Eddie Cantor Fred Allen Amos 'n' Andy Burns and Allen Ben Bernie
Paul Whiteman
Fred Waring
Easy Aces
Maxwell Show Boat

the vitality out of the medium. Especially it any genuine or extensive prosperity should return to the U.S. many observers question the ability of radio as now operated to hold its own against competitive amusements. Of course there is no menace that will materialize this season. Indeed the balance of the winter and spring already looks like the biggest in radio history. adio history.

No Talent Developer

ndio history.

No Talent Developer

Nevertheless the history of vaudeville alone, to cite the most pertilate and the most pertinevertheless the history of vaudeville alone, to cite the most pertinever the most pertipersonalities or ideas but probably
the champion borrower, adapter or
litter in the history of amusements.

Not since the days when Amos 'n'
Andy, Rudy Vallee, Wayne King,
Gene and Glenn, Seth Parker, Kate
Smith, et al., first got goling has
radio had a memorable record as a
talent-digger.

alent-digger.

broadcasting goes vaudeville, pietures, grand opera

Script Shows

(Separately considered apart from poll as a whole.) Amos 'n' Andy Easy Aces Myrt and Marge

Red Davis One Man's Family

First Nighter
Ma Perkins
Roses and Drums
Death Valley Days
Dangerous Paradise

concert, newspaperdom, night clubs and musical comedy for its attractions. Only seven programs of the 20 most popular are of radio vintage, namely, Amos 'n' Andy, Maxwell House Show Boat, Cities Service, Myrt and Marge, Easy Aces, Bing Crosby, and Rudy Vallee. Other 14 are really theatrical attractions transplanted to the ether.

The Also-Rans Besides the Pickford and Wooll-cott programs that stand out, among the also-rans include: Ford Symphonies, General Motors Concerts the intermittent Will Rogers, Palm

the intermittent Will Rogers, Palmolive Beauty Box, Lux Fheatre, Red Davis, Lowell Thomas, Boake Carter, Roxy Gang, A. & P., Crumit and Sanderson.

News commentators have unquestionably suffered since obliged to serve hash instead of fresh roast beef. While Lowell Thomas, Boake Carter, H. V. Kallenborn and beef: While Lowell Thomas, Boare Carter, H. V. Kaltenborn and other news jazzer-uppers have been very artful there has been a fall-ling off in interest. Public in-stinctively senses that they are under wraps.

Kate Smith and Morton Downey

notable personalities and that the leaders are carry-overs from former seasons.

As smith and Morton Downey concerned:

This failure of radio to develop Coughlin and March of Time's returning verturally become very long in the first 20 on the score of serious, if it is not already sapping popularity but are omitted as not daily editors.

LIT BROS. MAY TAKE OVER WIBG

Philadelphia, Dec. 31.
In an effort to hold the publicity attached to running a radio, staton in and from his store, the local Lit Brothers' emporium may buy another separate studio after the merger between its present station, WLIT, and WFI takes place soon. Odd angle is that WFI is bankrolled by and airs from the department store across the street, Strawbridge & Clothier. Both stations have been veteran broadcasters in Philly for the past decade, formerly operated for the exploitation benefit of the two stores although managed as distinct business units. It is understood that Lift, strough

aged as distinct business units.
It is understood that Life, through Samuel Rosenbaum, realtor-director, will place the present WhitT head, Joe Nassau, in charge of the indie WIBG and move it to the store, Nassau is rumored to have a large interest in the latter outift. Debatable question centers about the material advantages of attaching the new studio. WIBG is a one-lunger whose applications to the Federal Communications. Commish for poweer increases have met with constant rebuffs.

ABS Nat'l Spot Never Under Network Price

New rate card, which is being issued by the American Broadcasting System this week, reduces the hourly price for the web 14 basic stations from \$2,430 to \$2,294. Spots particularly affected by the revision are Philadelphia, Chicago and Pittsburgh. Understanding ABS now has with its allies is that each: station's national spot rate will not be lower than the figure asked for it by the network. WABR, Memphis, and KARK, Little Rock, Ark, Join the American limit this week. Former operates at 1,000 watts daytime and 600 with the control of the second of the said to the second of the said to the second of the said to oper quarter hour \$81 and offers a scale of discounts similar to NBC's.

Theatre Guild on Air

Theatre Guild goes on the air commercially for the first time with 10 minutes of the Novel York, current Guild theatre, New York, show, spotted on the Fleischmann (NBC) variety program Thursday, night (3).

night (3).
Phillip Merivale and Stanley
Ridges, leads, and others of the
Guild cast will double in the air

ersion.
Curtis & Allen arranged the deal.

coming technically under the defini-tion of commercial programs in the orthodox sense.

In an effort to cross-check the vote of Vanery's staff with the daily press radio-editor Vanery invited a number of the latter to fill in bala number of the latter to fill in bal-lots. These are not counted in the results but were simply considered as a supplementary check. While there seems small argument on the first five or six programs, the radio editors tend to include programs which do not show up in the run-ning so far as Vanierr's canvass is concerned.

AGENCIES' SHOWMANSHIP

Review of 1934's parade of network commercial programs fails to disclose much under the headings of sensational, distinctive or novel Nor does it allow for any citation of an agency, previously new or of minor rating in radio, which rose to sallent attention as the result of a series of achievements in showman-ship.

Here's how they stacked up from he entertainment angle during

the entertainment angle during 1834:

N. W. Ayer & Son. Fred Waring, weaned away from another agency, has been allowed free rein. Piloting of the Sunday Ford concerts has been a credit all around. Aside from the Ford affairs the agency in 1934 was responsible for nothing of particular radio note.

Benton & Bowles. Has three of radio's topmounters in the Falmolity operatia tabs, Fred Allen (Bristol-Myers) and Maxwell House Showboat. Neither the Log Cabin program nor the Colegate House. Party gives the agency cause for backstapping.

Blackett-Sample - H u m m e r t. Classed among the three biggest in radio. Both musical and dra-Linssed. Among the Inter Digest in radio. Both musical and dramatic shows deriving from this agency have, with a couple exceptions, the agency have, with a couple exceptions are 'Essy Aces' Jad Salta) and the perennial 'American Album of 'Pamiliar Music' (Bayer's Aspirin). Switch the names of the characters, and 'Plain Bill' becomes a 'Ma Perkina', or vice versa. In the juvenile department similar juxtapositions would produce similar results in the cases of 'Skippy,' Jack Armstrong', and Little Orphan Annie.' As for the musical setups, Abe Lyman makes both a highly compensant and versatile standy for some

fent and versatile standby for some five or six programs, while the Bi-si-doi (Everett Marshall) and 'Man-hattan Merry-Go-Round' (Dr. si-doi (Everett Mareball) and 'Man-hattan Merry-Go-Round' (Dr. Lyon's tooth paste) sessions manage to be timeful and entertaining with-out exacting too much enthusiasm from the listener.

Blackman Co. Fared badly earlier in the year with the Essex-Hudson series and has failed so far to raise 'The Gibson Family' above the leve-of just another talk and tune con-giomeration.

Batten, Barton, Durstine & Os-berne. 'March of Time' still ranks as the outstanding achievement of this agency. Julia Sanderson-Frank Crumit series for Bond Bread, the Sliver Dust shows, Socony Sketches are other accounts. Did splendidly this season for Atwater Kent, and last for Hudnut and Oldsmobile (Ruth Etting Johnny Green).

lots to gurgle about for two consecutive seasons.
Enviro, Wassy & Co. Agency's Chicago office runs exclusively to musical shows, Real Silk, Hoover and Carnton, while on the New York end the air is almostly strictly for talk. Silken Strins, one of the deluxers of its kind, gives the Chicago office a neat edge. New York office resis its fame on Edwin C. Hill, The Voice of Experience, the overly dramatic Court of Human Relations' (The True Story) and the torpid "Liberty Fortum." The New York office also had Jolly coburn doing a stint for Sparton earlier in loing a stint for Sparton earlier in he season.

the season.

William Esty. Within a yearthis agency has become one of the
better experts on good musical entertainment. It's developed the
the Camel delegation, Casa Loma
band, Annette Hanshaw and Walter
O'Keefe into the upper popularity
brackets, and helped make an enterprising mike showman out of
George Gerahwin (Feen-a-mint).

Flatcher & Ellis. Though new to
the field, this combination garnered
much attention for the way it handied the Family Theatre series for
Ward Baking and the Rabe Ruth
show for Quaker Oats. Ruth did so
well in clearing the store shelves of
the product that the milling outfit
decided that the dam ore than
chough the store of the product that the milling outfit
decided that. Still trying to contect a big show for Ex-Lax, keepmig the case of this use in practically a constant state of flux.
Same going for the program's polley. Tried hard last season with
Ethel Waters and the Marx Bros.

Lennen & Mitchell. Much of the the season.
William Esty. Within a

for American Oil. Lennen & Mitchell. Much of the spectacular soon flickered out of the Hall of Fame' (Lehn & Fink), with program now rating as medicore entertainment. Failed to hold the popular fancy for Old Gold with

Shrewd operators on the short talent budget.

Campbell-Ewald. Conservative in Bing Crosby and the 'Dangerous' Bing Crosby and the specifight back to the agency.

Lord & Thomas. Not front rank in radio showmanship in 1934. Resorted to Frank Buck and his turnels on the same state of the same state of

McCann-Erickson, Red Dav serial takes rating on one of the choicest pieces of domestic back-ground writing on the air. Hanground writing on the air. Handling of the Let's Dance affair for National Biscuit Co. brought little credit to the agency. It was a species of showmanship that smacked of 1928.

Ruthrauff & Ryan. Has recently Ruthrauff & Ryan, Has recently organized its own production staff. Has done nicely for Blue Coal with "The Shadow and Peggy's Doctor and with Buck Rogers' for R.-B. Davis Co., during the summer succeeded in making a fairly good mike actor of Max Baer for Goodrich Tire. Agency recently put One Man's Family on Kentucky clgarets' payroll. arets' payroli.

J. Waiter Thompson & Co. Only smash of agency's past year was Joe Penner show. Has lost in Eddle Cantor its always reliable No. 1 act. Agency has done well with such of its newcomers as Mary Pickford, Alexander Wooltcott and Sigmund Sconkard and North Pickford. Romberg, and kept Paul Whiteman, Rudy Vallee and Burns and Allen Rudy Vallee and Burns and Allen up among the topmounters. Among the Thompson flukes last year were the Nestle program and the Trank Merriwell' series (Dr. West tooth-brush).

brush).
Young & Rubicam. Has revealed an exceptional aptitude for the dramatic type of entertainment, as attested by the way it had kept attested by the way it had kept Borden's '45 Minutes in Hollywood' at a high level of interest. It still has them tuning in on the Byrd broadcasts, which represents one of broadcasts, which represents one of 184% outstanding samples of show-manship. Roxy show atrong enough to get 13-week renewal. Agency has given Packard a swell musical package. in Lawrence Tibbett's Tuesday sofrees and brought Jack Benny Into the General Foods fold.

Before and After

(Herewith listed some radio-stage names, along with their pre-dio and post-radio stage salaries. Figures given are the tops awn by each name. All boosts are directly attributable to radio.) PRE-RADIO POST-RADIO

Joe Penner	. \$850	\$7,500
Ben Bernie orch,	. 2,000	7,500
Fred Waring orch	. 8,500	10,000
Eddie Cantor	7,500	12,000
Jack Benny	. 2,000	4,500
Phil Baker	2,000	5,000
Burns and Alien		5,000
Kate Smith		6,500
Morton Downey	. 1,500	4,500
Block and Sully	750	2,500
Jane Froman	400	2,000
James Melton	300	1,500
Jack Pearl	2,000	8,500
Ed Wynn	. 5,000	15,000
Ed Wyrin	400	2,500
Gertrude Niesen	. 200	1,200
George Givot	. 300	1,500

Actors' View of Radio

By Joe Bigelow

of work, even his mode of living. It left only one law of professional life untouched—in radio as in all other entertainment mediums, talent will prevail.

Radio helped seal vaudeville's Radio helped seal vaudeville's doom, thereby contributing to the evaporation of the present-day radio actor's former chief source of employment. It made life itself more difficult by supplanting-the comparatively leisurely vaudeville routine with a precarious existence on the air. The actor who formerly experienced the shrill and chill and experienced the thrill and chill of an opening night but once or twice a year and changed his act much legs frequently than that, now faces an opening night with a new act every time he looks at a mike. His destiny is mostly in the hands of inexperienced novices, whereas in the past he was accustomed to de-pond on show -wise showmen for guidance and general welfare. On radio to a greater exist than ever adio-to-a-greater-extent-than ever

But all these things are accepted philosophically by the actor. He may be irritated at times by the new order, but he is not resentful. For radio has broadened his field. for ranio ass proacened his fleta. He welcomes radio as something difficult to crash, but well worth crashing. The box accompanying this story, giving a list of radio names with their before-and-after-

Those Salaries

Those Salaries

It would have been courting the stigms of an idiot 10 years ago to have informed a Fred Allen thatone day in the future he would be telling his gags in behalf of a laxative instead of 'the booking office.' It would have been equally futile to convince anyor that a stage single getting the their record high of 47,500 and week would some day receive \$12,000 for the same stage effort, because \$1,500 then was considered tops. But Eddle Canton, who received that \$1,500, now rates the \$12,000, and radio is the reason.

Salary building capabilities of

received that \$7,500, now rates the \$12,000, and radio is the reason.

Salary building capabilities of radio have been demonstrated to all that have tasted of radio success. For these more fortunate artists radio has more than offset vandeville's decline. True, their high salaries narrow an already limited vaudeville of them, since there are few theatres that coan support radio names at present prices; but even the limited playing time available today is preferable. For example, Jane Froman, a \$400 single saround Chicago before radio in New York carried her to important salary levels. Miss Froman, at \$2,000 a week now, thanks to radio, can support the salary of the salary weeks open total and the salary weeks open total and the salary weeks open total the old \$400 salary it would take Miss Froman 50 weeks, or a year's bookings, to net the sana \$20,000.

To this select group of radio names, not all of whom are listed

In less than 10 years radio has wrought more changes in the life and outlook of the actor than any paravious new trend in show business had caused in 50.

Radio created a strange and brand new world for the actor, so different from the old that he is not yet fully acclimated, has not completely found himself. It changed his mode in the outer for a radio bytere kine. gling a delectable salary picture be-fore his eyes. He is so wrapped up in the quest for a radio 'break' he has no time to resent radio as fellow conspirator in the downfall of the yaudeville that was yaude-

Cruel. Too

While awaiting and seeking his radio chance, the actor takes a cruel beating. His spirit is broken and his hopes wheel out every min-ute of every day. He is up sgainst as a situation with which he never he-fore had to cope. With the property of the state of the state of the state of the himself anniher former and per-nessing the state of the state of the person of the state of the sta and his hopes wiped out every minneard of him. He is up against an advertising executive who wields full power yet doesn't know the difference between a blackout and the Holland Tunnel, but who, oddly the Holland Tunnel, but who, oddly enough, may believe he wrote the original answer. He is up against a sponsor who regards an actor as a creature from some strange land. He is up against that sponsor's relatives and equally sappy, stage struck friends who don't know what it's all about, yet have considerable influence on the final decision just the same. He is up against more stalling than Miles Standish got from 'Priscilla.' He is up against the most insidious exhibition of from Priscilla. He is up against the most insidious exhibition of commish-grabbing that the show business has ever known, a policy of cutting up actors' salaries that makes the gyps of the Indie vaude business look like rank amateurs. He is up against all these things and more, yet they are regarded as a composite hurdle worth jumping in view of that pot of gold on the other side.

other side.

Because so few have made the lump successfully, radio is still a mystic affair to the rank and file of actors. They speak fearfully yet hopefully of its future, without knowing what its future will be Recognizing its unfathomable potentialities, they agree that we'll all be on radio one of these days. They mention television as one mentions going to heaven, and also the opposite place, for that matter. Television is the one place where all show business will eventually wind. show business will eventually wind

show business will eventually wind, up, it is, generally agreed, and, like heaven and hell, nobody actually knows-what-life there will be like. Chance to become a national personality overnight, the possibility of having a \$500 stage salary increased tended in a month's time, the 'opportunity to have theatre hookers falling all over each other to get him, now a radio star, at an unheard of salary, whereas the same bookers a few weeks before wouldn't have taken his act as a gift—these bookers a few weeks before wouldn't have taken his act as a gift—these are the rewards of radio from the actors' point of view. It's a tough life getting there, but these sthings that keep actors from

PARIS PROGRAM TEST FOR N. Y.

Experimental broadcast for United States will be made January 20, at at 6.15 a.m., Paris time (1.15 a.m. in New York, from Poste Parisien, leading French commercial station Paris, Dec.

leading French commercial station.
Idea is to see how many listeners in America will try to get Paris and succeed. If enough mail comes back to indicate a public of any size, possibilities are opened up to French suitet. Station uses 72.84 meters.
Transactantic name broadcasts.

opening the presence of the pr

Joe Hanff's Yeasties

Philadelphia, Dec. 31.

Joe Hanff, son of the prexy at the Hanff-Metzger agency, is testing the ether for his own product, Yeastles, on WIP. Show is a kid's alreast, using \$300 in prizes as a pull for inall.

expects to switch to the

FCC APPLICATIONS

KOL, Seattle, Among Newest to Asi Power Boosts

Washington, Dec, 31. rour applications for new stati and three pleas for added operat power were filed with Federal C munications Commission last w

munications. Commission last week. New stations proposed: Jopiln Broadcasting Co., Pittsburgh, Kan, 1,200 Rc., 100 watts; Golden Empire Broadcasting Co., Chieo, Calif., 250 kco., 260-watts., Brothers. & Ensland, Lorain, O., 1,200 Kc., 100 watts, and Palm Beach Broadcasting Service, West Palm Beach, Flan, 1,370 kc., 100 watts.

KADA, Ada, Okla, asked to go from 100 watts to 100 night and 200 day; WCBD, Walkegan, Ill., 28ked to shift frequencies from 1,080 to 1,020 kc; KOL, Seattle, asked to boost daytime power from 2,500 to 5,000 watts, and KXYZ, Houston, Tex., asked to jump from 600 to 1,000 watts.

WATANABE AND ARCHIE SEALED ANOTHER YR

Frank Watanabe and Hon. Archie (Eddie Holden and Reginald Shar-land) have been renewed for a year over KNX on the Grayco program New contract calls for a substantial pay tilt, with five nights of alr-ing as against six currently, after tomorrow (1). Team, now on a rest-up, is being continued via wax.

Nujoling Copeland

Nujol will use two Dr. Royal S. Copeland recordings a week on 15 stations for 26 weeks Agency is McCann-Erickson.

Jurisdictional Fight In Seattle as Rival Unions Make Demands

Labor warfare struck the Seattle radio industry last week. This burg union-free (as far as radio tech niclans were concerned) until two weeks ago when the American Radio Telegraphists' Association Inc., came in is now the center of a squabble between the A. R. T. A and the International Brotherhood of Electrical Workers, an A. F. of unit, Station KPCB

of Electrical Workers, an A. F. of L. unit. Station KPCB Is the hattieround.

A. R. T. A. came in under the direction of Los Angeles headquarters, presenting demands to three of Seattle's seven stations, the control of the A. R. T. A. as a union, were accepted by KOL and KXA after they were eventually made mild by modification.

R. T. Evans, general manager of KPCB, refused immediate compliance with the organizations terms. KPCB's five technicians walked out, leaving the station silent for 36 hours. The quiet period ended when Evans, signing up with the I. B. B. W., put operators of this union on the job. This week A. R. T. A. members picketed KPCB. Follo protection was given the control of the control

Broadcasting During 1934

For seven years, or since approximately 1927 when the two major networks and the Federal Radio Commission-created-the foundation of radio as it now exists, there has been an amazing year-by-year growth and expansion. If anything, the year 1934 possibly held more than the usual quota of important

the year 1884 possibly held move than the usual quota of important changes and shifts or policy and emphasis within the framework of the broadcasting industry. It is now evident that radio is losing some tits nebulous characteristics, and that a greater maturity and stability are being a ridevariant between the properties of the peace that say the networks and the public peace that an end to the guerrilla warrance between stations and dailies over the bitterly contested question of news broadcasts. But it wouldn't be radio if the stations acceptation between the stations acceptation of the peace that the preservation of the properties success. Yet it has lessened the tension and in many localities radio schedules are now printed where they were not before.

However, by-December—there—was-widence that the whole question may be reopened due to the growing number of holdouts.

Guy Earl on the Coast, Stanley Hubbard in the Twin Cities, Join Shepard, 3d, in New England were some of the prominent broadcasters who refused to ratify the peace treaty with the press. Shepard's Yankee web set up its own news-gathering organization and spent the year in perfecting its system and in jockeying for equality of privileges with the newspapers. The

and in jockeying for equality of privileges with the newspapers. The privileges with the newspapers. The press gave Shepard the works de-spite his ownership of one of Bus-ton's big department stores and Shepard had to take his fight to the public and the politicians. It was an exciting test of strength.

News and Radio

Chap named Herbert Moore came to some prominence during the ear as the driving force behind the so-called Trans-Radio News Ser-

sice which undertook to feed news builteins to the stations that remained outside the official corrat. Trans-Radio claimed 150-odd stations were buying news flashes by the end of the year.

Late in the year another question of privilege came up which threatens to assume some importance at a later date. That is the matter of radio in the courtroom Various towns such as Denver and Omaha permitted microphones to pick up the proceedings in police courts and there has been criticism. New York Barr-Association is op-New York Bar Association is opposed to the practice as contrary to the best interests of Jurisprudence, but the matter of privilege found its chief focus when the secondary phase of the Morro Castle hearings came along and WMCA. New York, which had been granted the rights in the first hearings lasting three weeks, was denied a return engagement. It was the theory of insiders that WMCA was barred because radio's candid savesdropping had been responsible, without any editorializing by the station, for a great deal of criticism of the Government's steamboat inspection as

a great deal of criticism of the Gov-ernment's steamhost inspection as xcill-as the Ward Line.
Glaneing-back-to-January, 1934,
we find that Mayor LaGuardia, just inducted as Gotham's Il Duce, con-templated junking the city-owned WAYC, a move he never carried out. (Hears is said to covet the wavelength). There was talk of ra-dio taxation on tubes and wattage relength). There was talk of ra-taxation on tubes and wattage a general apprehension was felt o what Congress might do. Many the men high in broadcasting embarrassingly partisan had been embarrassingly partisan on the Republican side prior to Rossevelt's election, and just how vindictive the Democrats might be was supposed to be troubling the boys. The Radio Code Authority got going under John Shepard's helmship and with Eddie Dowling, actor and Democrat, a member.

A debate was waging in the high schools of the land on the respective merits of British versus American broadcasting, and the networks were poor sources for material tay-orable to the non-advertising argument.

Intra-Station Politics

Trouble between individual sta-tions and the networks started early

and continued unabated. and continued unabated. Which social value of the stations enjoyed some statisting triumphs over their some satisfying triumphs over their elege fords. But the endless tug-of-war goes on. Earle C. Anthony of Los Angeles slapped a \$75,00%-ciafm against NBC. Columbia maneuvered to offset the regional advanvered to offset the regional advantages enjoyed by the Don Lec group and the Yankee group. Both networks increasingly reserted to ma. works increasingly resorted to ma-chiavellian and gerrymandering works increasingly resorted to ma-chiaveillan and gerrymandering tactics. Station relations remains the chess game of radio and will probably continue to be conducted with all the circumspection and equivocation notable in the barter-ings of horse traders and European

diplomats.

Not without its Irony was NBC's amusing inability to bring itself to take the plungs into its new compensation schedule. Early in the year it was reported that NBC was frightened of its own survey and the conclusions based thereon rearring the relative importance and theyefore the equitable rates of the affiliated stations. There were several tentative dates for releasing this information but always the network failed to spring its big surprise.

prize.

Promised but not delivered as a pre-convention mollilier, the NBC fancy, skating possibly had its repercussions at the Chicinnati convention of the National Association of Broadcasters. At that pow-wow, the networks took a drubbing instead of, administering one. Numerous measures unwelcome to the wobs galloped through and the network choice for president, Alfred J. McCasker, was addensated in fayor of a dark horse, J. T. Ward of WLAC, Nashyille. At that the networks were probably glad it wasn't more of a rout as there was sectious. more of a rout as there was seriou discussion if not actual organization of a secession movement away from the N.A.B. so as to escape the al-leged network domination of the trade association.

When the figures for 1933 were tabulated early in 1934 it was seen that broadcasting as reflected in network time sales had been tossed network time sales had been tossed for a \$7560,000 loss as compared to the previous 12-month span. How-ever, the slowing down was tempor-ary and this autumn has seen the schedules jammed and the coffers bursting. Radio hasn't seen its sat-uration point by a wide distance

Faux Pas

Among-the-things-probably-cor sidered indelicate to recall was the CBS faux pas of barring F. J. Schlink of Consumers' Research; Fred Waring's citing of Lennen & Fred Warting's citing of Lennen & Mitchell before the Musiclans' Musiclans' Union, "the dwindling number of programs booked by either NBC or CBS, the Standard Oll program's blunder on code volations, the Equity on talent and graft, the smill-smill-scale—lass-based with the Tugwele Dill, and Paley's \$275,000 minus salary by Paley's \$275,000 minus salary and the company of the com

Paley's \$275,000 annual salary.
Liquor did not mean much to radlo. Perhaps it never will. It's too
dangerous. Moreover, there is end,
less red tape of state regulations on
top of Federal. There are 77 stations that will accept alcoholic
beverage advertising but many of
these-limit acceptance to wine or
beer and ban whiskey gin. brandy
et all. Beer accounts guickly became advertious for their hyber-semcame notorious for their hyper sitivity on programs, songs, jokes and general environment and tempo

More or less important incident in 1934 included the revamping o the Crossley Reports, the leasing two Broadway theatres by Colum two Broadway theatres by Columbia, the invasion of spot broadcast-ing by the webs; the crystallization of policy on merchandizing, the suit to dissolve ASCAP, the October hearings on the pedagogs attacks. In November the A.T.A.T. passed under the scrutiny of Uncle Sam and radiowas going to have its fingernalis inspected for dirt.

Which departed era, went radio for Pond's of several during the year to re-is every cold cream. organize spot broadcasting. It got pastes and cur-calls continued to snioved [Fred Allen, who was a big suc. Inowhere fast.] Fred Allen, who was a big suc-

Fred Allen, who was a big suc-so on the radio, was unearthed Variety's files under date of Jan. 1918. Variety at that time re-wed him inversely 'saying 'he ay think he has an act'. 4 1010

may think he has an act.

As Fabruary and March rolled increased a large of the first and first and the first and first

Advertisers; Chains

Advertisers; Chains
A novelty was the Ward Baking
Co.'s split program, two 15-minute
interludes divided by 2- half hour
of another sponsor. Still another
novelty was Bristol-Myers combining of two shows, Ipana and Sa
Hepatica, Into one program advertising both products.
A learthy needed of negotiation

domination of the includes to grow. There was a trend to Holly-wood as a program originating point-and sponsors-were ga-ga-for-big names. General Mills crowded point-and-sponsors-were ga-ga-for-big names, General Mills crowded dozens of celebrities on the super-programs. W. S. Paley deplored a sixalghtacket policy by the Gov-ernment forward advertising. The Tugwell bill was artfully throttled in Washington by the radio world in co-operation with the rest of the

co-operation with the rest of the advertising fraternity.

Up, in Canada there was a big uppear when the governor-general, the Earl of Bessbrough, was criticized, over the air by Art Joseph, an actor, for an alleged slight by the Earl to Mary Pickford Canada. had several uproars during the year including a dominion-wide musi-cians' strike which the union won.

'Showmanship Ratings'

Vanistry had an uproor of its own when first publishing its 'Showmain-ship Ratings'. This was an unpre-cedented action and Vanistry was roundly sorched by some elements in the broadcasting trade for its

roundly scorched by some elements in the broadcasting trade for its impertinence.

Unusual developments, during the summer included Amos 'n' Andy taking their first 'vacation; the sponsorship of horse racing over WJJD, Chicago; a strike of technicians at WGAR, Cleveland; the inability of Lord & Thomas to find a top man for radio; a mix-up starting Setir Parker. There were several deaths of important broadcasters. Bob Convey 'succeeded his pioneering dad at KWK, St. Louis. Finally as a few tag-ends designed to prove that radio is also ways 'g puzzle there was the case of Max Baer, who won the world's championship and lost his sponsor; of WPG, Atlantic City, owned by the municipality, and a swell example of how to keep a station in the red; of Eddle Cantor, whom the radio editors decided was a stooge for his stooges; and finally the survey which showed that kids really like adult programs best of all.

Performing Rights Situation

By Ben Bodec

can Society of Composers, Authors and Publishers actually on the defensive for the first time in its history. The government suit, which charges monopoly and demands dissolution, is the second critical tes that the organization has had to face in the 20 years of its existence

The first big test, the famous casof John Church Co. vs. Hillard Ho tel Co. (Shanley's restaurant

wound up in the U.S. Supreme wound up in the U. S. Supreme Court in 1917, and with that body unequivocably affirming the right of the copyright owner to collect a fee for the public performance of his work for profit. The government's action is expected to reach the same source of final adjudication, and, if it does, the directors of ASCAP (see confident that the Supreme Cavers (Cavers VIII) hand down a see oreme Court will hand down a sec preme Court will hand down a sec-ond affirmation in the copyright owner's favor, this time certifying as to his right to align himself with hundreds of other copyright owners for mutual enforcement and capi-talization of the very statutory right which the same court affirmed in 1917.

right which the same court affirmed in 1917.

It took the Shanley case two yeare before the Issues involved were passed on by the U. S. Supreme Court, and it is estimated that the jockeying of the government's action along the same judicial route will consume, at the least, a like amount of time. Meanwhile music will have another nut to crack with radio.

The court is the same judicial route will alway another nut to crack with radio.

The court is the same judicial route will not be a suprement of the same judicial route will be a suprement of the succeeding agreement. Through propaganda channels the average indie broadcaster has been led to believe ASCAP will as part of the next contract demand that the commercial program fee be upped to 7%% from the present tax of 5%. contract demand that the commer-cial program fee be upped to 7½% from the present tax of 5%. ASCAP flouts this fear as ground-less. If anything, avers the per-forming rights combine, it will with the new contract seek to lighten the burden of the small sta-tion operator, by placing the com-mercial fee at broadcasting's major sources of income, the national net-works

Filing of its suit by the Govern decided surprise to the society. It decided surprise to the society. It had for years been repeatedly subjected to investigation by the Federal Trade Commission, the Department of Justice and other Federal departments, and in all instances the afternath was a clean bill of health for the society.

See NBC-CBS Influence

dio-was going to have its ingernalis inspected for dirt.

Vasarry in January, 1934, carried Particles of the Control of the Co

Advent of 1935 finds the Amerian Society of Composers, Authors with Publishers actually on the desired for the first time in its history. The government suit, which harges monopoly and demands dissolution, is the second critical test. the whole mess by tossing the ac cumulated peeves into the courts and leave it to the latter to adjudicate the legality of the American So-Along what lines the Government and ASCAP intend to present their

and ASCAP intend to present their respective cases is clearly indicated by the tenor of the prosecution's complaint and the Society's answer. The Government papers pictures the society as the nub of an elaborate big-business conspiracy which seeks to strangle the constitutional seeks to strangle the constitutional constitutional to the constitution of the constitu intte note of the big business angle, but rather centers its plea upon the rights of creative artists to organize for the protection of their works. The provention of their works. The government centers its attack upon the publisher defendants while the society and an anawer-thors and composers. Whereas the Government sets forth an extensive recital in which abound such phrases as 'self-perpetuating board of directors,' solicit by threat of rospiracy in restraint of trade;' the society seeks to stress the human element. Its 'answer retails voluminously how before the creation of ASCAP the composer and his surviving family-could-not-protect himself from the pirating of his works by commercial users, with a mellow note struck by the citing of the story of Stephen Foster, who died a payer and while Foster who had the conspiracy of the story of Stephen Foster, who died a payer and while Foster who had the conspiracy in the production of the story of Stephen Foster, who died a payer and when the society's answer goes deep into the big business angle, it cities the billionstaken in by radio set manufacturers and the many millions garnered annually from the sale of ether, ime and compares these figures to the 300,000 and the \$1,250,000 turned into the society by broadcasting, respectively, for the years 1932 and 1933.

Exhibitor Angle but rather centers its plea upon the rights of creative artists to organ

Exhibitor Angle

1932 and 1933.

Exhibitor Angle
ASCAP will have another faction to deal with before the current year is over the two third mask. Because of contracts with its members have only until the end of this year to go, the society had to limit its agreement with the exhibitors for one year. Agitation of the picture house, interests was, brought to assude one with a provisional committee, set, up by, the exhibitors and cut its previous demands in practically half. As part of the agreement the society had attempted to get the exhibitors committee to attest in writing to the principle that the copyright owner had a legal right to collect for the performance of his works, but this angle blew upwhen an absent official of the Motion Picture Theatre Owners of America wired from Toxas to his collegues in New York that he was opposed to, any such documentary commitment.

RADIO COMM. ORDERS WINDSOR'S SECOND

Detroit, Dec. 31. Canadian Radio Commission will open a new radio station in Windsor (across the river) some time around the middle of February. Call letters of the new 1,000-watter will be CRCW and will be located in the Guaranty Trust building. Reason for station is to furnish western Ontario with commission broadcasts, which are now handled by Detroit station WXYZ. Canadian

casta, which are now handled by Detroit station WXYZ. Canadian programs are now piped to the Detroit station, which in turn delivers several programs to the Canadian continuous which blankets this territory and a good portion of Michigan, the commissions station will not affect them in the least. A spirit of cooperation will exist, probably, whereby, the established station, CKLW, will loan some of its staff in assisting to get the new station open and under way. ORCW will be located on the 10th floor adjoining the offices and studies of CKLW.

Canadian Radio Commission controls about 20 of the 35 radio stations in Ontario. Altogether there are 78 radio stations in Canadia, Styling a precident of CKLW; U. C. Campeal is president of CKLW; J. C. Campeal is station manager; J. Carrier, head engineer, and Stephen Douglas in charge of publicity. The studies and mechanical departments are located in Windsor, while the sales offices of the station are in Detroit.

Roswells Return East

Boswells Steurn Lass
Hollywood, Dec. 31.
Boswell Sisters, who have been spending several weeks here, dickering on possible picture work, are enroute back to New York, pulling out Saturday night (29) on the Chief.
Sisters plan to resume their eastern broadcasting early in January.

It is infinitely more exciting too operate the only radio station in a city of 50,000 than it is to occupy the plush throne of a super-power layout in a metropolitan area. Local station operation is more a hand-to-hand combat with the elements of competition, overhead, and —limited-income: in fact, for the greater majority of local stations, this may be amended to include almost a hand-to-mouth operation. However, if the rules of showmaship and good, sound, business ethics are followed; the local station becomes an important spoke in the community wheel. It is probable that the lack of showmaship would be the most dominant factor in the troubles of most small-town

would be the most dominant factor in the troubles of most small-town stations. There are a multitude of other problems pertaining to local station operation which will be presented in the order of their trouble-

someness.

It is obvious that the local atation must compete with the mode of operation of the surrounding regional and clear-channel stations in order to obtain any audience at all, and to do so requires a staff equality as efficient and almost as large as the higher power stations. We find a staff of 23 people to be the minimum under which we operate in order to properly cover all phases of readio activity—consisting of four commercial men, six announcers, broadcolour man, continuity director, telephone girl, Janitor, two stenographers librarian and manager on the regular payroll. The problem here

production man, continuity director, telephone girl, Janitor, two stenographers librarian and manager on the regular payroli, The problem here becomes one of acquiring efficient, akillied personnel for these positions, with ability comparable to the composition of the state of while in the high-power stations general overhead is not greatly more than a well-manned local than a well-manned local station yet the income may, by the addition of only a few good accounts to an yet the income may, by the addition of only a few good accounts to an existing schedule, be boosted to the point where the big city station produces a handsome margin of

By Charles A. Hill General Manager, WIBM, Inc. Jackson, Michigan

essential qualification large and complete library of inest advertising textbooks is forum classes for round-table cussion of specific problems.

Cussion of specific problems.

Old Debts Lodestone.

One thing which is embarrassing most small-town stations at the present time, is the fact that the dominant newspaper of the town has held the upper hand so long that they have acquired large debits on their books against a large, percentage of the business houses of the city, and are carryling these firms slong and correlating these firms along and correlating the series of the city, and are carryling the series of the city, and are carryling these firms along and correlating the series of the city Old Debts Lodestone

and when a store wishes to expand its radio activity beyond this arbitrary point, it finds the newspaper holding the top-hand, in that a request is made for full payment of arrears. It is expected that the income of the iocal radio stations will increase very materially when business conditions allow the merchants to, pay up all of their back indebtedness for, newspaper advertishing, on more extensively—a desire freely expressed by many merchants.

Along this, same line we find a general newspaper opposition due to increasing fear on their part of the possibility of facesimile transmission. It is apparent that in the average city of 6,000, one radio license is sufficient and that when facesimile romes into general usage in the matter of a few years, and it is possible for the disconsisting of both news and disblay advertishing in the listener's home as an additional service to the public, with a corresponding increasing income will result. Needless to sa, local newspaper income will result. Needless to sa, local newspapers view the, possibility with some alarm and are not anxious to assist the radio station in any material, way at the present time distinct of the condition of the weekly meetings of the Rotary, Llons, Kiwanisa, and Excange Cubbs and one that it is not all of the city business in the condition of the weekly meetings of the possibility with a power of the possibility with the proper of the result of the power of the result of the possibility with a power of the result of the power of the result of the proper of the result of the power of the

Small Accounts

Vast majority of accounts on the local station are between the 310 and \$50 aweek limits, with only a possible half-dozen accounts capable of producing \$100 or more accounts capable of c

dramatic production. We there-fore, use transcriptions to a great extent for local sponsorship, and at a substantial reduction of cost over local live talent, even it suit-able taient were available.

able taient were available. It is gratifying to find that the local station is becoming an accepted advertising medium, and our problem today with the restricted advertising quotas in effect. Is not one of explaining the ability of the radio to produce but a property of the radio of the rad

It is possible to the control of the centrated market.

centrated market.

Character of the people who live in a city of 50,000 and in the surrounding territory is such that most of the nervous tension which carries city people along is not present. They're more at ease, more susceptible to the free, leisurely approach of the local station. They have more confidence in the statement of an confidence in the statement of an advertiser made over the station in their own home town—a station whose towers they can see by looking out of their own windows; a station they may feel free to contact directly with their suggestions end criticisms.

Credit Side

In compensation for part of the grief enumerated above, there are several factors that add to the pleasure of operating the local radio station. Stimulation of a small business enterprise by means of a well-planned, inexpensive radio advertising campaign to the point where the business thrives and doubles its staff and stock of merchandise is stair and stock of merchandise indeed gratifying. A list of merchants of this type who do feel greatly indebted to the local radio station for assisting them in building up their own fortunes is of great

henefit.

It is apparent that the radio station is gradually acquiring a degree of civic power comparable to that of the newspapers, in that its advice, counsel, assistance or co-operation must be obtained on numerous civic matters, and on innumerable occamatters, and on innumerable occa-sions the radio station takes an ac-tive part in the correction of some known evil or in the promotion of projects for the good of the people. In closing this enumeration of

projects for the good of the people.

In closing this enumeration of projects for the good of the people.

In closing this enumeration of problems and inside store that the problems and inside store that the problems are the properties of the problems and the properties of the prop tion of the front window space was given over to a large room, also 16 given over to a large room, also 18 feet high. In which all control and transmitter equipment is completely visible to passersby on the sidewalk level. The accounties installation throughout is by means of the, and thing of blocks with bright colors, together with a large tile checkenboard floor layout, makes a contrast between the equipment and the surroundings that is remarkable. All of the equipment is lighted by means of concealed flood lights containing colored screens. The main studio windows, which are huge, 16-foot high, plate-glass panes, are outlined in red neon, with the top section escaloped in the form of a theatre curtain, providing a beautiful display from the outside. Three other studios are arranged, together with announcer's room—the redio press room for our local radio nevs. feet high, in which all control and

Problems of the Small-Town Station Puritanism Wave in China Imperils Yank Cosmetics; Consider Air Use

ARS INVADES DIXIE

Adde WNBR, Memphis—Also Links WCOL, Columbus

Memphis, Dec. 81. ABS invades the south for its newest link which is WNBR, Mem-phis. This outlet joins the web on

Jan. 1.

Mallory and Francis Chamber-laine are owners of the station. It operates on a full-time basis of 1430 kilocycles and is located in the Hotel DeVoy.

Columbus, O., Dec. 31, Columbus, U., Dec. or.
Station WOOL, Columbus (1210
kc., 100 w) Joins ABS, network,
WCOL signed on Christinas Day.
WCOL was formerly WSEN, devaloped by Jack Tritsch and sold
to Columbus Broadcasting Co., to Columbus Broadcasting

Farmer-Labor Airs: Mixing 'March of Time' And Fireside Slants

e-election via radio to his third term as the only Farmer-Labor governor in the United States, Minand over WCCO, the station which is principally credited with having returned the party's spearhead to office. nesota F-L party goes on the air,

office.

Starting Friday (11), 6:30-6:46
p.m., party gives the first of its
13 weekly broadcasts. Talks will
be made by party leaders, a la
F. D. R's freside chats and in
similar vein, taking up important
state legislative measures and
translating them into layman's

English.

Speeches actually made on the House and Senate floors by F-L legislatiors will be re-gaacted a la March of Time, both as a natural way of drawing listener interest and as practical means of getting over to the public the aims and methods of the Farmer-Labor party.

Abe I. Harris, former Pioneer Press-Dispatch editorial writer and at present head of public relations for the State Conservation department, tomorrow (1) goes on a three-month leave of absence during which he will serve as Gov. Olson's personal representative in the Legislature. Harris' reports are expected to serve on the basis for the radio continuities, besides acquainting the chief executive with what's going on in law-making circles.

George 'Bud' Bischoff, announcer on WOC, Davenport, Ia., will han-die all special interviews, inquiring reporter chore and local broadcasts.

service, commercial office, clients'

tion room.

Effect of installing this elaborate Effect of installing this elaborate layout showing tangible wealth was to increase the prestige of the status of t layout showing tangible wealth was to increase the prestige of the sta-

American cosmetic manufacturers who have tied themselves up with radio campaigns in China are worsted—about the moral-drive headed by Gen. Cheng Kal Sheck. Tied up with the general's 'New Life Movemen' is a puritancial fanaticism which taboos all modern fashions, the use of cosmettic and 'frivolous behavior.' Advices received by the American cosmetic makers tell of convention of the comment of

distributors in that center complain that the situation in the provinces has left their warehouses jammed with cosmetic stock. They also cay with cosmetic stock. They also retained with cosmetic stock. They also retained that until the stock of the s

St. Paul, Dec. 31. On the basis of Floyd B. Olson's Jelection via radio to his third HAS 61/2 HRS. WEEKLY

Chicago, Dec. 31.
Addition of 90 minutes of comercial broadcasting to the Mutual Addition of 90 minutes of commercial broadcasting to the Mutual web shortly after the first of the year is expected to expedite the establishment of permanent lines on the Mutual system and to get those lines in much sooner than had originally been planned. At a meeting two weeks ago the excess world not to install permanent lines at this time but the sudden looming of two additional commercials, each to take three 15 minutes per week, switches the entire complexion of the network picture. Those two accounts which are practically set on MBS are a new show. for Dr. Scholl with Arthur Tracy as the attraction and the 'Singing' Sam' show for Detroit Lead. This would bring the total number of commercial hours weekly on MBS to six and a half, much more than is necessary to make it providable to install permanent lines. mercial broadc

these two programs the network will also have 'Lone Ranger' for Gordon also have Tone Ranger for Gordon Baking, Lum and Abner for Hor-licks, "Life of Mary Sothern for Cal - Asplrin, 'Lamplighter' for Wassy Products, and 'Musical Memortes' for Baum-Bengue. With six and a half hours of com-

with six and a hair hours or com-mercials the Mutuan system steps into the front rank of national hook-ups, having as much commercial time as the big networks had in the first months of their setup.

Test Indoor Polo

Cleveland, Dec. 31.
Indoor polo is being given its
radio premiere by WGAR, Cleveland, as an experiment in new win-Idea appealed to seve chacked listening power of program by offering cut-rate tickets to checked listening power of program by offering cut-rate tickets to listeners who sent in requests. Out of first Saturday night airing of polo game, program director re-ceived 71 letters asking for 198 tickets.

WIND Adds Talent

Gary, Ind., Dec. 31.
Raiph Atlass station here, WIND, last week made se eral additions to the permanent program staff. Russell Hodges, formerly with WHBF in Rock Island and WCKY, Coving-

in Rock Island and WCKY, Covinston, and Robert Longwell, formerly with WGBF, in Evanaville, were added to the announcing line-up. Three of the WIND 'Stars of Tomorrow' program have been given regular shows on the transmitter. The vocalists added are Margaret Kall, Charles Ostrow and Russ Perkins.

FRENCH RADIO PRETTY BAD

Paris, Dec. 22.
Europe's radio stations started out 1934 by changing wavelengths all around. Pinn worked out at Lucerne by international body was put into effect in Januaria enternational enternational enternational enternation in Januaria enternational enternational enternational enternational enternational enternational enternation entern

on. Same station broadcasts nightly and on Sunday afternoon for England regular modern sponsored programs. Most programs are waxed, made in England and shipped here. Advertising copy is worked in on the spot by an English announcer.

HERE and THERE

KYA, San Francisco, has ausmented its studio orchestra by four nusicians. Aaron Stankevitch, violin: Charles Bubb, trumpet; Rose Shoemaker, trombone, and Elwood Greer, drums. Cyrus Trobbe is Greer, drums, musical director.

KOIN and KALE, Portland; KOL, Beattle; KVI, Tacoma, and KFWB, Los Angeles, have named Free and Sleininger, Inc., as their national representative.

Nate Cohen's Window theatre of the Air has switched from KGW to KEX.

Larry Allen, manager of stations KGW and KEX elected director of the Portland Breakfast Club.

Jerry Stone, jazz planist; has r turned to the KALE, Portland, to after an absence of a few months.

Wallace Gade off the KGW-KEX, Portland, announcing staff.

KOOS, Marshfield, Ore., has creased its power from 100 to 250 watts and has issued new rates based on the increased wattage.

Voice of Romance of the ABS web is really the Meistersinger of WIP, Philadelphia, otherwise Morrie

WPEN'e 'S. S. All in Fun' show may leave the air for a vaudeville tour out of Philadelphia.

WKBB, Dubuque, went off the air at noon Christmas Day. To give staff a chance to enjoy some Christ-mas cheer.

Frank Cooley, from KMOX, Louis, added to staff of Wi Milwaukee announcers. WTMJ.

Russell Tolg, supervisor of WTMJ, Milwaukee continuity, now manager of the station's commercial program department.

Neel Leslie, leading man in Play-house, Cleveland, had contract re-

Wilson Looks Ahead

Cincinnati, Dec. 21.

L. B. Wilson, theatre owner and operator of WCKY, predicts that showmanship will come into its own in radio during 1985. Making no its or qualifications. Wilson, turns seer and makes the following trend guesses—for the newbroadcasting year:

1. Shorter commercial annohecements.

1. Shorter commercial annulucements.
2. Increased prices for not announcements to discourage advertisers from hitch-hiking on the tallboard of bigger pro-

3. Beginning of the fadeout o Beginning of the fadeout for many inferior stations whose continued existence lacks reason or excuse. 4, Longer and fewer evening shows. More 90-minute pro-

grams.
5. Expansion of radio news broadcasts.

newed by WHK for six Saturday

Art Graham, commercial man-ager of WJW, Akron, O., becomes office and studio manager. J. E Wagner, formerly in the commer-Wagner, formerly in the commer-cial department, advanced to the managership of that department. Sam Townsend remains as general manager, secretary and treasurer of the organization.

Nick Stemmler, WSYR, Syracuse announcer, and Basil Blizzard, station's promotion manager, tried to tion's promotion manager, tried use a door ut the same time, w the result that the latter has a he stitched forehead.

WFBL, Syracuse, has a new quartet of staff artists: Lee Bolley, busso; George Perkins baritons; Edward Leonard, first tenor, and Jack Shannon, second tenor.

Don Carlos whose Continental Orchestra is filling a Hotel Syracuse winter engagement, is Ted Dickin-son to the home folks.

Mary Alol, WSYR, Syracuse artist, is fighting the flu.

lune Collins new staff pla WSYU. Syracuse University affillate of WSYR.

Victor E. Campbell, former news-paper man, last with RKO's public-tiv staff in New York, has joined WSYR, Syracuse, as staff, an-nouncer. Campbell at one time was program manager for WGLC at Glens Falls.

Richard Goodman, concert planist nd Bart Wirtz, classical 'cellist, set and Bart Wirtz, classical tense, so for guest appearances on the Stein-way commercial for Hecht Bros. way commercial for Hecht Bros., over WBAL Baltimore next Sun-

Sid Ten Eyek, announcer on WCKY, Cincy, lost his mother during holidays.

Elmer Bressman, publicity direc-tor of WCKY, Cincy, motoring to Miami, Fia., for 5th International Radio Club party, Jan. 7-9.

Clark Getts and Melinda Alex-ander badly hurt in a taxloab smash-up last week in Manhaitan.

SHOWMANSHIP YEAR'S **OUTSTANDING STUNTS**

showmanship tions of unusual character or merit as recognized and listed by VARIETT during 1934.)

Seth Parker, for Frigidaire, Jan. 29.
WOR, for Tastycast Gin. Feb. 5.
Cobwobs and Nuts, KEX, Portland, Ore;
Feb. 12.
Film Sound Track, KNX, Los Angeles. Radio Chorus, WCBM, Baltimore, merican Express, WSM, Nashville, medy Politician, KSO, Des Moines apenuts, Young & Rubicam, March 19. dlo Boy Scouts, KGW, Portland, Ore.

Cold Cream, WAAT, Jersey City, March 26. Inquiring Reporter, WOWO, Ft. Wayne Brother Club, WAAW, Omaha Big Brother Ciuc, RACH, april 9. Bobby Benson at Circus, CBS, April 16. Burlesque Station, WKBC, Birmingham,

purisate state of the print of

May 21. Glorifying Iceman, Ice Assn., May 28,

TAKE OFF THOSE HANDCUFFS

By Bob Landry

Now that radio has climbed out of its cradle, the question of what the infant prodigy will become in its maturity presents a problem on on which a division of opinion exists within the broadcasting industry. VARIETY-Ins. constituted, fiself, a mouth piece for the yiew that radios of showmanship it cannot connected of an amusement thriving and surviving without showmanship.

of an amusement thriving and sur-viving without showmanship.
Admittedly, in the novelty or mushroom epoch, it is possible to get along with very little or no showmanship. There was not could be a surface of the surface of the of primitive motion pictures nor in the peep-squeak era of radio, with its sputtering, static, cat's-whister detectors.

detectors.
But pictures grew up, and radio is growing up. And, with the novelty gone, the public critical and the standards perged ever higher, there can be no gainstyling showmanship. Showmanship in radio has more friends now than a year ago, and it is predicted that before many 13-week renewals have become history the trend toward showmanship will become a sweep. The point is that, while everybody will confess the need for effective programs, popular talent, new ideas and light und need for effective programs, popular talent, new ideas and light and shade in the scheduling of air shows, very little is actually done to achieve those self-evident desir-

ables.

In the day-by-day practice of radio broadcasting one program is pretty ant to be a carbon coby of something else. A down cereal and beverage firms share one lides between them on as many kid shows. Cosmettes have about the same slant, with only slight paraphrasing marking one program or spiel from another. Motor care all go operatic or symphonic Dentifices are also notorlous for the paucity of their inspiration, so far as saies ideas go. (It is, of course, a fact that program and copy, both sciparately and in and copy, both scparately and in combination, must possess show-

manship.)
Since the networks have practi cally surrendered control of their own commercials to the advertising agencies, the net result of network agencies, the net result of network showmanelly is a superficial super-vision of seripte-for the elimination of too many song plugs or possibly offensive lyrics, gags, et cetera-Frograms of similar type constantly follow one another, and the net-workse and on othing about it. Only workse and on othing about it. Only the energial quality of the evening's entertainment are under the juris-diction of the networks.

After Thursday-What?

Of course, the networks depend upon the efforts of the big sponsors' Nobody perhaps but an advertisto have strong programs. Rudy ing agency man can know the woes Ruth Etting's Farm, Lincoln, Nebr.,

Union City Fire, WMCA, New York

June 11.

Baer-Carnera Eavesdrop, WNEW, New Fork, June 18.

None June 28-July 8.

None June 28-July 8.

New July 10.

New July 10.

rn's One-Man Show, WSB, Atlanta

Dealers Carnival, WSOC, Charlotte Frequency Campaign, KSO, Des July 23. e Farmers, WGAL, Lancaster.

ture Farmers, WGAL, Lancaster 80. porting Big Truck, KSTP, St. Pau

uly 30. Dialect Debates, KSO, Des Moines, Aug.

Reporting Golf Tournament, WKY, Okla-oma City, Aug. 13. Snake-Bleten Saint, WBT, Charlotte,

Snake-Bitten Santo, Aug. 20.
US. 20.
Amos in Andy NBC, Aug. 20.
Merchandising Football, WHB, Kannat

saerchandising Football, WHB, Kansa ity, Auk. 27. Hay Fever Copy, Luxor, Aug. 27. None, Sept. 3. Barker's Contest, WTGN, Minneapolis opt. 10.

ept. 10. School Service, WLW, Cincinnati, Sept. 10. Program Brochure, Realeith, Sept. 10, Alternate announcers, WKBB, Dubuque,

Alternate and Alternative Action of the Acti

1: surance Merchandising, Provident Mu-Oct. 1. Justical Bee, WFBL, Syracusc, Oct. 8. It Exchange, WMBD, Peoria Oct. 15. seeing F. D. R., WIP, Philadelphia, 15.

affic Ticket Expose, WMBD, Peorle,

el Home, CBS, N. Y. C., Nov. 5. nen's Weck, KSTP, Minneapolis,

ss Trucks, Borden's Milk, Nov. 12. Interviews, KTRH, Houston,

Theatre Aire, KOIL, Omaha,

Claus Stunt, WHBC, Canton, O.

tional Brochure, WIBM, Jackson

Vallee-Maxwell-Paul Whiteman, in that order on Thursday night, is the perfect network set-up in which three sponsors span the evening with a considerable degree of show-manship, and obviate any need for the network worrying.

the network worrying.
Yet, in spite of Thursday night on the NBC red, or Sunday night on Columbia, or any other fortunate arrangement of good shows, there is a constant complaint from sporsers and public alike that radio needs new ideas. Radio is standing still. Try to name thee new radio personalities this season! Radio is draining vaudeville, opera, legit, Hollywood both for material and for personalities. It is developing very little on its own.

It may be arrused that there is a

It may be argued that there is a constant search going on for new entertainers and that ideas are eagerly sought. Certain there is no abatement in the stream of audi-

Yet the control of programs, the creation of personalities, the replenishment of radio, is pretty hit-or-miss. With lots of misses, the control of the cont or-miss. With lots of misses Showmanship implies a certain at-titude that for the most part does not exist. Showmanship must be the reflection of inspired individuals. But the individual is brushed aside. But the Individual is brushed aside. Perhaips radio suffers from rule by committee more than anything else. Committees are more apit to hemsitch a patch quilt than a tapestry. And creative artists do not ordinarily flourish in the atmosphere of hem and hawing so typical in radio.

Those Ether Authors

Authors as a point in question have absolutely no professional rights in radio. In the theatre the producer may not delete or add producer may not delete, or add a line, may, not cast a role, may not in any wise tamper with the author's work save by the direct permission of the playwright. In Holithwood while the writer's work is not inviolable, the butcherles habitually performed on radio scripts by anybody and everybody in advertising agency never occur, and if criticism or deletions are too extensive the reputable author asks for sive the reputable author asks for contract release. Radio autho ke Rover, gets kicked around all the itme.

Nobody will argue that radio is Nobody will argue that radio is an art or that extravagant regard must be paid the pride or vanity of writers. It len't a question of ego. Writers of genuine capacity will not work under the conditions charac-teristic of radio, and if working be-cause big money is offered will be unable to produce anything very distinguished. Nobody verhaps but an advettis-

and agonies of pleasing critatic and eccentric sponsors, so, of course, it insit so simple to bring about radical changes. Yet because the advertising agencies have become the showmen of radio the responsibilities fall headvier on them than on the networks that increasingly become nothing but time astesmen and broadcast engineers.

It does not matter where radio

broadcast engineers.

It does not matter where radio gets its showmen or its showman ship. It may or may not so to the question that to get results showmanship needs scope and protection from casual descerations of the basic conception.

Locals Have the Edge

Showmanship has many sides and local showmanship among them is on the upbeat. Perhaps some stations may continue to doze in exertionless prosperity for some time to come, but as competition gets keener the station must supplement the network strength with commun-

There's an easy parallel in this phase of local broadcasting compe-tition with the 1927-30 inclusive pe-riod in films after the introduction riod in films after the introduction riod in films after the introduction of the first state of the first state. The first state of the first stat

races. The small stations have showmanship and the blg ones often have only their oscillation. Community showmanship is expressed in a great many ways. But never hard to recognize. Enterprise is the core, Radio showmanship seldom is germinated on the golf links or over a igg. That's getting to be a poor substitute. Salesmanship that consultation is a substitute of the salesmanship that consultation for success. Good time Charlis stuff is still worked, but the vein is thinning out. Two-flated drinkers aren't the white-haired boys they used to be. Something more is needed. It looks like that something more is showmanship. In due time the man with the production ideas will be the kingpin and the man with the alphabetical forest of call letters, overgrown with circulation charts, will be dethroned.

Take those handcuffs off showmanship.

Chicago-The Gabby City

By Dan Goldberg

Chicago, Dec. 31

Chicago is the center for some 65 serial and script programs. It has almost a monopoly on children's programs, Of the 65 shows there are 25 out of the NBC studios, 17 from Columbia, 10 from WGN and the remainder scattered among other stations the remainder scattered among other stations. Scripts have been concentrated in

Chicago by the clock. For the mos part scripts are designed to run five or six times weekly in 15-minute spasms. And they are pointed to-wards distinct audiences—children or women mostly. And these pro-grams must hit at suitable times. The children's hour across the coun-

KOIL Staff Shift

KOIL Staff Shift
Omaha, Dec. 31.
Staff at Omaha, studies of KOIL
undergoes two changes, one temporary one permanent. Duane
Gaither who has been in charge of
production and announcing gets
temporary leave to go the Veterans
hospital at Lincoin for treatment of
sinus complications. He left Thursday, December 27, and his work
gets taken over for the time being
by Bob Cunningham.

gets taken over for the time being by Bob Cunningham.

Larry Kemmer, accountant for KOIL, returns Jan. 1 to the Lincoln office of the Union Holding Co. owners of KOIL, KFAB and KFOR. He came from Lincoln several months ago to take the place valuable. Collet Basketbil Team, KAID, San Andore Weets of KOIII, KFAB and tonio, No. 22.

Olitat Basketbil Team, KAID, San Andore San Collet Basketbil Team, KAID, San Andore San Collet Basketbil San Francisch Basketbil San Francis

try is five to six o'clock in the after-noon, just before supper, when the mother is busy in the kitchen and papa its still on his way home. With EST, CST, MST and PST to con-tend with, the sponsors of children's programs are all: rebroadcasting, since no one broadcast could hlanket the country at a suitable time. Children's shows generally are based on an eastern broadcast and a west-

ern broadcast.
This being the case, it-is-much
cheaper to locate the program inChicago for both broadcasts. It figures as a great saving on line
charges to run the western leg from
Chicago instead of from New York.

NBC SCRIPT SHOWS

Telty and BO.

Bob Becker's' Red Heart I	log Food:
Grand Hotel	na Corp.
Hoonnghams S	ustaining
Judy and Jane'Fols	er Coffee
Lights Out	ustaining
Little Church Around the Corner'	
Cushman	Bakerles
Ma Perkins' Procter &	Gamble
Mavine*Boc	k House
Mysterious Island'	ustaining
Princess Pat Players'Pri	ncess Pat
Sally of the Taikles'	Luxor
Smackout'	ustaining
Some of the City Procter &	e Gambie
Story of Mary Martin'	Kirenex
Uncle Ezra'	Dr. Miles

CBS SCRIPT SHOWS

	Marie, Little French Princess'Louis Phillips
	Touls Dilling
4	Louis 1 minute
2	Wings of Dawn',
1	'Wings of Dhwn'
	(Malamati
	Samuel Carrier
	Stury of Helen Trent
	Mahraj Dr. Owen's Stury of Helen Trent' Hopper Edna Wallace Hopper
٠.	Just Plain Bill'
ш	10000 12 101000 10100 101
٠.	Jimmy and Suo Armour
0	Sentimental Scima Peruna
	Fish Tales' Booth Fisheries
	WCN SCRIPT SHOWS

Lum and Abner' Horits

'Jimmy Allon' Skelly

Painted Dreams' Cal Aspl
Movite Personatilites' Two-Minuto Dees

'Rube Appleberry' Sustain

New Business

NEWARK, N. J.

E. Foupers & Co., starting Jan. 3, five minute recordings of dance music three matiness as excellent of the control of the con

starting Jan. 2. Mondays to Tuesdays inclusive, as part of Mutual Network hookup, 15 minutes, 14fe of Mary Southern. Through the McCord Co. WOR.

Kalemazo. Veguas part of Mutual hookup, 15 minutes. WOR.

Ogitive Sisters Saise Orp., (hair-tonics, etc.). starts Jan. 7, half hour-three afternoons a week, Martha Deane. WOR.

Ogitive Sisters Saise Orp., (hair-tonics, etc.). starts Jan. 7, half hour-three afternoons a week, Martha Deane. WOR.

Months of the Chartha of the Management. The Commentary 1029, is atring Dec. 23, 15 minutes Sunday afternoon, 'Old Songs of the Church'. Through Budeon. Advertising. Service. WOR.

Particle Products Oo., thee familiary of the Church's Months of th

Ponald. WOR.
Fastecth, Inc. (Fasteeth Denture Powder), participation in 'Science in Your Home,' three afternoons a week. Through Wyle B. Jones. WOR.

WOR.

Wasey Products (Barbasol), 'Sing-ing Sam,' Friday nights, as part of Mutual-Network with program orig-inating from WLW, Cincinnati.

WOR.

Richfield Oll Corp., renewal, 'Jimmy Allen' serial, three times a week.

Through Fletcher & Ellis. WOR.

PORTLAND, OREGON

A. & O. Feldengeimer, Jewelers, sixword announcements. KGW.
Chrysler Corporation, Dodge Motor,
ight one-minute transcriptions.

Sight one-minute transcriptions KGW.

Jimmy Dunn, clothler, three nightly announcements. KGW.

Cramer's Jenelry Store, 13 50word announcements. KGW.

One Price Good Eng., 13 five minthe structure of the structure of the coment service. KEX.

Jona Pearl Button Company,
Muscatine, 1s., 52 100-word ansouncements.

Markello Beauty School, announcement service, three weeks.

KXL.

Marriedlo Beauty School, announcement service, daily, three weeks.

Rotary Beauty School, announcement service, daily, three weeks.

KML was properly and the second secon dy Kodak Service, announce-service, dally, three weeks

ment

KXL.

Rueff Jeweiry Store, two announcements daily, two weeks, KXL.

Ryder Printing Company, announcement service, daily, two was a company of the company, 15 minute program daily, one month, KXL.

Tommy Luke, flowers, haif hour program every Sunday, one year.

KGW.

program every Sunday, one year-KGW. Furthers Company, 13
Edward announcements, KGW. IR. Enhance Company, 13
IR. Enhance, offental novelty importer, 50-word announcement, daily, one month. KGW.

Star Furniture Company, half hour, weekly, kids program, one four month, one year, KEX.

Apes Breing Company, one hour program, daily, three months, Began-Bec-14. KKII.

Bush Grocery, announcement series.

Euch Grocery, announcement series.

Dec. 19 KCM. ee months, Began-Bec-Ley KXII.

Joe Herns, sporting goods, 15-minute muscles program, daily, one month, Began Dec. 20. KXII.

month. Began Dec. 28. KXI.

SAN ANTONIO

Revierd Perfumer two five-mining the annous of the property of the pr

three half-hour dance programs for indefinite period. WFAS. Lecds, Optical Associates, Port Chester, renews quarter hour week-ly programs starting Jan. 5 for in-definite period. WFAS.

BOSTON

Royal Typescriter Company, 13 programs, Monday, Wednesday, Friday, 5:30-45, start Wednesday, Friday, 5:30-46, start Wednesday, Jan. 2, end Wednesday, Jan. 30, program to be titled Story on the law of the Story of

WEEAS. WNBH. WLLH, WICC. WFEA.
Leeds Inc., 384 15-word announcements, four daily, began—Dec. 11. Through Breanlet & Solomont, Boston. WNAC.
In the second se

LINCOLN

Earl Goryell, noon organ program and a day and night spot announcement to run for a year. KEOR:

ment to run for a year. KEOR:
ment to run for a year. KEOR:
ment to run for a year. KEOR:
Wolff Cycle Co., Santa Claus program for 10 days. KFOR organ program for a month. KFOR:
Pauley: Lumber Co., non organ program or a month. KFOR:
Paramount Laundry, noon organ program for three months. KFOR:
Day and Mite Beauty Bhop, 14 spot how, takes two 15-minute programs per day for six weeks. KFOR:
Ben Simon & Son, three 10-minute sport programs. KFOR:
Lincoln Memorial Park, fifteen World Broadcasting (wax) programs for an indefinite period. KFOR:
Lincoln Memorial Park, fifteen World Broadcasting (wax) programs for an indefinite period. KFOR:
Corey Soft, 22 one-minute transcriptions. KFOR:
SAN-FRANCISCO-OAKLAND

SAN FRANCISCO-OAKLAND
Associated Oil Co., basketball
broadcasta Direct, KLX, Oakland,
Walworth-California Co., plumbing, 24 quarter hours of wax. Direct,
KROW, Oakland.
Schwartz & Grodin, clothlers, boxing contests, hour and half minimum
per week. Direct. KROW, Oakland.
Spratts Co., dog food, program undecided. KTO, San Francisco.

PHILADELPHIA

Henry Hurst (linens), spot announcements for indefinite contract. Placed direct. WFI.

Mort Supply Co. (electric appliances), spot announcements, or Manual announcements, and the suppliances), spot announcements, or Miladelle, and the suppliances, spot announcements or Miladelle, and the suppliances of the suppliance of

BOSTON

BOSTON
Spencer Show Stores, 156 15-minute programs, Mondays, Wednesdays
and Fridays, beginning Dec. 24.
Through Chambers & Wiswell, Boston. WNAC-WEAN-WORC-WICC-

1. Through David Malkiel, Boston. WAAB. Katro-Lek Laboratories Vac. 12 B.
ro-Lek Laboratories, Inc., 1:
nute programs, Sundays, began

WAAH.

Kairo_Leh Leboretories, Inc., 13
15-and 12.
15-a

Through Hanff-Metzger, Inc., New York. WEEL. E. A. Raphael Co., 13 announce-ments, starting Jan. 2. Through Louis-Glaser, Inc., Boston. WEEL.

NEW YORK CITY

NEW YORK CITY

Michaels' Clothing Company, renewal for 13 weeks preenting
Happy Ranger, seven times weekly,
WNEW.

Peter J. O'Toole, Jr., presenting
Homespun Philosopher- four times
weekly for period of 13 weeks.

Leff Myers Theatre Corp., halfhour session on Saturdays for period of six months, presenting a
radio contest stunt. WBIX.

Rome Sales, half-hour periods on
four months. WBIX.

Planter's Peanut Oil, on Fridays
from 8:30: 0:15 for 52 weeks, presenting Italian music. WBIX.

SALT LAKE CITY

Peruna, half-hour of western music, once each week. Placed by Edward Petry and Company. KSL.

Gardner Nursery, 12 five-minute programs. Placed by Northwest Advertising Agency. KSL.

Sterling Furniture Company, 15-minute program, weekly, 52 weeks.

KSL.

minute program, weekly, oz week KSL.
Beau Brummel Cafe, sik five-min-ute periods weekly, 13 weeks. KSL, Oristiansen Furniture Company, Weekls. KSL periods weekly, 13 Marmola, 120 one-minute pro-grams, transcriptions. Placed by H. W. Kastor and Sons. KSL.

PITTSBURGH

Moonshine Ohemical Co., 52 anouncements, Placed direct, WCAE. Independent Wallapper Co., 52 anouncements. Placed direct, WCAE. Hudson Motor Co., one announcement daily for week. Placed direct, WCAE.

nouncements, Placed direct, WCAE.

Hudson Motor Co., one announcements, Placed by Menten, Branch Co., 18 announcements, Placed by Batten, Barton, Durstine and Osborne, WCAE.

Fruit Dispatch Co., 18 announcements, Placed by Batten, Barton, Durstine and Osborne, WCAE.

Chrysler Corp., eight announcements, Placed direct, WCAE.

Bunte Bros., 80 announcements, Placed direct, WCAE.

Woman's Home Companion, one educational 16-minute talk weekly concept the weekly for 15 weeks. Placed by Bactett-Sample.

L. WCAE.

L. Watkins Co., 15-minute dise musical program once weekly for 15 weeks. Placed by Blacett-Sample.

United Drug Co., 25 announcements. Placed by Street and Finance, WCAE.

Stadebaker Co., 13 announcements, Placed by Roche, Williams and Cuntominements. Placed by The Co., 13 announcements. Placed by Thip O., 13a announcements. Placed by Thip O., 13a announcements. Placed by Thip O., 13a announcements morning and afternoon daily, Placed by Philip O. Palmer Co., 13c announcements morning and afternoon daily, Placed by Walker and Dowling.

Placed by Walker and Dowling.

Placed by Walker and Dowling.

Co. WCAE.

Reymer Bros., 100 announcements.
Placed by Walker and Downing.
WCAE.

Pyko Pipe Cleaner, 12 announce-

Pyko Pipe Cleaner, 12 announcements. Placed by BBDO. WCAE

ments. Placed by EBDO. WCAE.

CINCINNAT!

Fifth Third Union Trust Co.

Includes radio advertising Jain 6

Will the state of the state o

ST. PAUL-MINNEAPOLIS Farmer-Labor Party of Minnesota, St. Paul, 15-minute weekly legislative talks, beginning Jan. 11, for 13 weeks. WCCO.

weeks WCCO.

Webley Inc., Minneapolis, Tarola shampoo, 15-minute talks and music daily except Sunday, 13 weeks beginning Dec. 17. WDG7.

Olson Rug Co., Chicago, 15 minutes daily except Sunday, 10 weeks beginning Jan. 7. WCCO, using staff talent.

utes daily except Sunday, 10 weeks beginning Jan. 7, WCCO, using staff talent. General Mills, Minneapolis, Bernie Bierman sport talks for Wheatles, 15 minutes every Monday for 13 weeks starting Dec. 24, McCord Co. agented. WCCO, Haskells Punch Boul, St. Paul, 1100 spele, two 15-minute periods of the Monday and Thursday), 18 weeks each. KSTR

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

WGAR's High School Tie-Ups Cleveland Publicity value of high school rudents was capitalized by the school rudents was capitalized by the school rudents was capitalized by the schools was a school rudent with the school rudents and rudents and rudents and rudents and rudents and rudents and rudents bear of contents to rudents and rudents bear of contents to rudents bear of school rudents bear of school rudents bear of school rudents rudents bear of school rudents and rudents with public school rudents and rudents with public school rudents and rudents rudents and rudents rudents and rudents rudent Publicity value of high school udents was capitalized by WGAR

succession to retain cup permanently.

Gelebrated Cow
Musical clock Charlotte, N. C.
Musical clock Charlotte broadcasting day for WBT six times a
week. It's a one-man show. ClatShadwell runs it. per a conglomcracks, nonense and frequent announcements of the time, as well as
commercial announcements. Shadwell has developed a mythical but
with has developed a mythical but
yellow the commercial announcement. Shadwell has developed a mythical but
has commercial announcement. Shadwell has a moo machine'
with which he give nimesel' a frequent announce, a lecowtime of the standard of the standard of the archives. Typical contributions of a single day; hornets' nest,
hog's tools and baby shore he spot
about 'Anastasia' bovine pavilion
and the broomstraw that she eats.
Shadwell talits much of coffee and
frequently pours himself a cup, he
Shadwell talits much of coffee and
frequently pours himself a cup, he
Shadwell recently rigged him up
a stage cow, with two men playing
the usual front and aft parts, and
toured a schoolhouse circuit with
success.

Dramatizing the Funnia-

Dramstizing the Furnites.

Philadelphia.

A tie-up with the Dally News new Sunday comic section by WIP has resulted in a neat piece of show-most action in the property of the

KOIL'S \$1 Cook Book

KOIL'S \$1 Cook Book

KOIL has gone in for some extra
exploitation on its electric kitchen
exploitation on its electric kitchen
cook book of over one hundred
pages. Recipe volume gotten up because of repeated requests for recipes which were selected by Mrs.
explose the control of the control
kitchen broadcasts every afternoon.
Binder's first issue was 800, but
subsequent orders have already
made an additional issue of 600 necessary before the first batch has
itstener good will and interest book
enables station to include its own
advertising and also to sell advertising to its food and appliance adtion anyway bucked at a books
come at one buck each. Books are
set up in sections for which additions will be published spring and
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set up in sections for which addi-tions will be published spring and fall.

Kitchen is a G.B. set-up installed in the Brandels department store and which for several months was sponsored 45 minutes six days per week by United Food Stores. Since week by United Food Stores. Since has promoted it as a combined sus-taining and commercial, and cook book attests its return to popularity.

Shoppers Race.
Shoppers Race.
Dubuque, Ia.
WKBB is readying a shoppers race to be staged during the January clearance sales in cooperation with merchants. Stunt is to run morning announcements of good buys, with a musical background. At the conclusion of the program housewives will have a list of merchants offering radio buys, all the stores and making a purchase and getting to WKBB studies with purchases, or purchase slips, a prize

award is made. A real way to test pulling power of the early morning buying broadcast, but plenty of pre-liminary matter used in order to give all listeners a break on the in-novation.

Forgotten Men of Bible

Forgotten Men of Bible Byracuse, Both local stations Syracuse, more attention to the refuse point, more attention to the refuse point, which was the state of the Bible, program devoted to the lesser Biblical characters, and WFBL has spotted Chapel of the MFBL has spotted Chapel of the Air. Former is a Monday afternoon feature, latter a Saturday night of fering. Van Duyn Southworth, Syracuse author, is responsible for a new WFBL program feature, the Composers' Romantic scripts, for musical backgrounds, utilize available transcriptions of the maestros' works.

County Celebration

County Celebration

WFAS covering Westchester
County for its New Year's Eve
ble County Unders in the New
Year's The program opens with the
Watch-night services from the Nepperham Avenue Baptist church in
Yonkers, and then switches to dance
music at the Farm and Murray's
night spice.

In the New Year's program of the New
Land of the New Year's program. Frank
Selts directed the contacts.

Public Library Tie-Up

rusine library 118-Up
Seripts of Titty Years, prepared
by Curt Merrell for WFBL's The
Onlooker series are deemed so accurate historically that the Syracuse
Public Library has asked that the
commercial sponsor Wilson are
with the commercial sponsor will be compared to the
organization of the control of t

room.
'Fifty Years' is concerned with
the industrial growth of Syracuse
during the last half century, programs taking a narrative form.

Boake Carter's Depot Program

Boake Carter's Depot Program
Lima, Ohio.
Boake Carter in Chicago on a
business trip was forced to broadcast his Philoc hour from the Broadway Limited enroute back east.
Arrangements were made to bringto, five minutes shead of scheduled
time. This gave engineers plenty
of time to hook-up observation car
with the CBS network.
Carter then went on with his regturn news flashes. Train remained
hour period, and then eteamed up
for lost time during the rest of the
trip eastward. Went on Tuesday
(18) at 46 EST per usual.
News commentator made a personal build-up appearance in Chi in
for of adding specially connece in Chi
and the connection of the content o

Dept. Store Program
Asheville, N. C.
Bon Marche, Asheville's largest
and oldest department store is now
on-the-air-daily except. Sunday for
fitteen minutes each day. These
programs come from the store where
Ezra McIntosh and Ruth Elson go

Ezra McIntosh and Ruth Elson go ment on the articles for sale.

Facilities for breakessing from each floor and each department have been installed and each morning the mike is moved to another department. Hom Marche is cultic department from Marche is cultic program on the program entirely for their radio advertising.

Carole for Shoppere Lancaster, Pa.
Lancastrians can't escape Christmas carols while shopping, and therefore they can't losa the Christmas spirit for a moment. WGAL has taken care of that the care of the carole several years ago, a special cluster of amplifiers is rigged in the heart of the shopping district and the public is treated to programs of carols at regular intervals.

The caroline of th

ning.
P.A. has unusual volume and can
be heard for several blocks in each
direction.

French Showmanship
Paris.
French radio public can now foliow spicy trials in local police courts
inst by tuning in.
One of most successful stunts-recently developed by lively Poste
Parisien is sketches, based on actual
police court scenes. They can't get
(Continued on page 88)

87

COMMERCIALS

This Department lists aponsored programs on both networks, arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser has two or thore programs they are listed consecutively.

An asterlask before hame indicates advertising agency handling account.

account.

Abbreviations: Su (Sundey); M (Monday); Tu (Tuesd W (Wednesday); Th (Thursday); F (Friday); S. (Saturday). (Tuesday);

COLGATE-PALM

10-Tu-WEAF

CONTINENTAL OIL CO.

COOK'S TOURS 5:30-Su-WJZ

Travelogs Malcolm La Prade *L. D. Werthelmei

CORN PRODUCTS
S-Th-WABC
Hour of 'Charm'
Phil Spitalny
Rosalinde Greene

ACME PAINT Smiling McConnell

9-M-WEAF
Harry Horlick
Frank Parker
Paris & Peart AMERICAN ROLLING MILL 6:30-80-WEAF

Frank Simen Ord Bennett Chapple ARMOUR 9:30-F-WJZ

Phil Baker Gabrielle De Lay Harry McNaught Leon Belasco Oro 16:20-W-WJ2 Harry Richman Jock Denny John B. Kennedy Tracy-L-D Mary Small Wm. Wirges

BEECHNU 7:30-M-W-F-WJ2
Red Dayle
Burges, Meredith
Jack Ronfeigh
Marion Disrneys
Elizabeth
Lennez
Ohman & Arden
Victor Arden's Or
Blackett

BLUE COAL *-20. W.W.F.W.IZ

Maxine
Maxine
Evelyh Kaye
Pat Harringto
Gypsy Cooper
Mery Rumrili
Ann Do Marco
Lilyan Perron BLUE COAL

BLUE COAL

Side-M-WABU

The Shadow Cr

The Shadow C

*J. W. Thompson
CNUSTAL CORP.
COUNTY TO CONTROL OF THE COUNTY THE

Magic Recipes'
Bill Bradley
Jane Ellison

*Young & Rubicam

BOSCH

A. S. BOYLE

(Floor Wax)

2-Su-WABC R. D. DAVIS 6-M-Tu-W-Th-WABC

WABC

Curtis Arnali
Adele Ronson
William Shelley
Elaine Melchlor
Joseph Granby
Marion Allen
Fred Uteli
Walter Tetley
Louis Hector
Paul Stowart
Ruthrauff & R Irving Kaufman *Blackett.S-H BREITENBACH (Pepto-Mangan) 2-Su-WJZ Anthony Frome Alwyn Bach *McCann-Erickson BRISTOL-MYERS 0-W-WEAF

EMERSON

(Broing Seitzer)

A:30-F-WJZ
Intimato Revue'
Al Goodman Ore
Jano Froman
Al Bowlly
*J. M. Mathes

EX-LAX

9:30-M-WABC
Lud Gluskin
Block & Sully
Gortrude Niesen
*Katz

FIRESTONE 8:30-M-WEAF

H. Firestone, Jr. Gladys Swarthou Vocal Ensemble Vm. Daly Orch Sweony-James

FITCH 7:43-Su-WEAF
Wendell Hull
*K. W. Ramsey
FLETCHER'S
CASTORIA
8-Su-WABC

BRISTUL
9-W-WEAF
(Sai Hepatica)
(Ipana)
Fred_Ailen
Portiand Hoffa
Jack Smart
Lionel Stander
Eilcen Dougias
Irwin Dollmore
Minerva Plous

James Melton Lennie Haytor CAMPANA 6:30-Su-WJZ 6:30-Su-wo_ nn Seymour on Ameche hil Lord atty_Winkier_ 10-F-WEAF

First Nighter June Meredith Don Ameche Carlton Brickert Cliff Soubler B. Sagerquist Ore Aubrey Wallace

CAMPBELL 9:30-F-WABC

9:30-F-WABC
Hollywood Hotel'
Dick Powell
Jane Williams
Louelin Parsons
Ted Flo-Rito Ore
Kny Frances
George Brent.
*F. W. Armstrons
CARBORINDUM
CARBORINDUM
Francis-Bownian
Francis-Bownian
B. B. D. & O.
CARCSHAD
(Salts) CASTURIA

8-Sa-WABC

Roxy & Gang

Kitty Lewis
Aimos Deloro
Horbert Kingsley
Vicki Chase
Darrell Woodby Air
Larry Taylor
Henrietta Schiman
Lillian Morion
Leon Roschrook O

Young & R

4:30-Su-WJZ 7:15-Tu-WJZ rton Downey Bates Post Sinatri Orc

CARNATION MILK 10-M-WEAF Lullaby Lady M L Eastman Erwin, Wasey CITIES SERVICE

Lillian Morton

Young & R.

FORD MOTOR

8-Su-WABC

Katherine Melsic

Detroit Symphony

9:30-Th-WABC

Pred. Waring

Ted Penyana

N. W. Ayer

GEN. BAKING

5:30-Su-WABC Julia Sanderson Frank Crumit Art Barnott B., B., D. & O.

JOHNSON & MON (Floor Wax) 5:30-Su-WEAF Tony Wons Loretta Poynton Hazel Dophelde Emery Darcy Ginna Vanno Ronnle & Van Anna Campbell Rosario Bourdon Or Quartet *Lord & Thomas GENERAL CIGAR (White Owl) 9:30-W-WABC Burns & Allen Bobby Dolan Oro COCA COLA

10:30-F-WEAF
Frank Black Oro
Chorus
D'Arcy

GENERAL FOODS
11:15-Th-WEAP
Prances Lee Bartor
Young & Rubicar
9-Th-WEAP 10-Ta-WEAF

(Paimalive Soap).
Lady Be Good!
Jane Froman
John Barciay
Nat Shilkret
9:30-N-WEAF
(ColgateToothpaste)
Al Goodman Orc
*Benton B

KELLOGG
5.80-Dally Ex. SuSu-WJZ
Singing Lady!
Ireene Wicker
'N. W. Ayer
KLEENEX
12-M to F Inclusiv
- WEAF
Story of Mary
Mariin'
Lord & Thumas
- KOLYNOS
7:15-Dally Ex San (Maxwell)
Frank McIntyre
Lanny Ross
Conrad Thibauit
Murlet Wilson
Molasses 'n' Jan 'n
Ous Haenenchen
8:30-W-WJZ
Llog Cabin Syrup
Lanny Ross
Harry Salter Oro
Behton & B
7-8-8-WJZ

KELLOGG

7:15-Daily Ex 8

Su-WABC

'Just Piain Bill'
Arthur Hughes
Ruth Russell
James Melghan
Curtis Arnall
Jos. Latham

Blackett-S-H

*Blackett-S-H
KRAFT-PHENIX
10-Th-WEAF
B. Whiteman Orc
Paggy Healy
Jack Fulton
Young Gall
Helen-Jopson
*J Walt. Thomp

LADY ESTHER

10-Su-M-WABC

8:30-Tu-W-WEAP

Wayne King
*Stack-Gobie

TAMBERT.

Hinds Honey (Hinds Honey & Almond Cream)
4-Su-WABC
Club Romance
Lols Bennett
Contad Thibsuit
Lee Patrick
Ned Wever
Don Voorhees
*Blackman

Blackett
LUDRN
8:15-F-WJZ
blek Lelbert
Mary Courtlandt
Robt, Armbuster
8:45-Sa-WARC
Mary Courtland
Robt Armbruster
Jim Stanley

Robt Armbruster
Jim Stanley
Paul Parkes
Carl Mathleu
Waiter Scanlon
J. M. Mathes
LUX
2:30-Su-WJZ
Greon Goddess
Eay Bainter
Claude Rains
Rustare Wyatt
The Becoroft
To Romano
Rustrian Hamigd
Maurice Barrett
Maurice Barrett

18. Romano Berford Hamide Maurice Barrett *J. Walt. Thomps

LUXOR

3-Su-WEAF

Sally of Talkies
June Mcredith
John Goldsworthy
John Stanford
Gibert Douglas
Murray Forbes

*Benton & B
7-Su-WJZ
(Jell-O)
Jack Bonny,
Mary Livingston
Don Bestor Orc
Frank Parker 10-W-WABC

(Grapenuts)
Byrd Expedition
Mark Warnow Ore
Young & Rubicam GENERAL MILIS 5:30-Dally Ex. Sa-Su-WABC Jack Armstrong All American Boy

Betty & Bob'
Betty & Bob'
Betty Churchili.
Don Ameche
Botty Winkler
Art Jacobson
Carl Brickert
Louis Roen
*Blackett GEN. MOTORS

Lilyan Perron

12:15-Daily Ex. So
Su-WABC

The Gumps'
Wilmer Walter
Agnes Moorehead
Lester Jay
George Graham
Edith Spencer
*E. W. Hellwig P.30-Tu-WABG
(Chevrolet
Gorrad Theault
Ishan Thea
Ishan Theault
Ishan Th CREAM O' WHEA Alexander Woollcot R. Armbruster Or *J. W. Thompson

LAMBERT
PARRACAL
LAMBERT
PARRACAL
LA CLINTON WAZ
Metropolitan Opera
La Traviata
Ceraldine Farrar
Narrator.
Narrator.
Fred. Jagol
Elda Vettori
Bida Vettori
Bida Vettori
Angelo Bada
Angelo Bada
Millo Picco
Prodo Anailan
Lambert-Peas.
LEHN & FINA (Bromo Quinine) 1:45-Dally Ex. W Sa-WABC

Pat Kennedy Art Kassel Orc GULF 7:30-Su-WABC

*Blackman
LIBBY MeNEILL
5-M-W-F-WABC
'Adventure Hour
Albert Brown
Patricla Dunlap
James Andelin
Josse Pugh
Karl Way
'J, Walt, Thompso Will Rogers Reed Kennedy Oscar Bradley *Cecil, W. & C HEALTH PROD. 6-Su-WABC (Feen-A-Mint) LIFE SAVERS

'Amateur Night' Ray Perkins Arnold Johnson Or *Wm. Esty UECKER II-O

LIFE SAVERS
S.M.-WABC
Diane & Her Life
Saver
Rheda Arnold
Aifred Drake
Lucile Wall
John Griggs
Myer Davis Ore
-Topping & Lioyd
LIGGETT.
& MYERS
9-M-W-S-WABC 6:15-Dally Ex. Su-WARO

[i-Bar-O Rangers'
Bobby Benson
Nell O'Mailey
Florence Hallan
Billy Hallon
John Barthe
Flywin-Wasey

9-M-W-S-WABC Floyd Sherman Gordan Cross Hubert Hendric Darrell Woodyard Epwin-Wasey

1100VER

1-Sut-WEAF

Edward Davies

Charles Scars

Mary Steel

Schumann-Helnk

Schumann-Helnk

Erwin-Wasey

EDNA WAILAGE

215-Phally Ex Sa
Su-WABG

Edward of Helge A Kostelanetz LOUIS PHILLIPPI 2 Dally Ex. Sa-Su-WABC
'Marie Little Frenc'
Princess'
Ruth Yorke
James Melghan
Allyn Joslyn
*Blacket

Romance of Helc

Romance of Hei-Tront: Virgina Clark Lester Tremayne Marle Nelson Alice Hill: Sundra Love Gung McMillen Jack Doty Itazel Dopheldo Blackett HOUSEHOLD FINANCE

7:30-Tu-WJZ Edgar A. Guest Jos Koestner's Orc Charles Scars Toin, Dick & Harry *C. D. Frey UDSON MOTOR 8:30-M-WABC

Kate Smith
3 Ambassadors
William Adams
Jack Miller Oro
*Brooke-Smith *Brooke-Smith
HUMPHREY'S
(Medicine),
10:30 a.m. 5-M-W
F-WEAF
Potor de Rose
May Singh! Breen
Bob Emery
JERGEN Gibert Douglas
Murray Forbes
Marjorle Hannan
Lord & Thomas
J. W. MARROW
(Oil Shampoo)
1:45-W-YARC
Mary Lee

9:30-Su-WJZ Walter Winchell "J. Walt. Thombson

Cndets Male 4
*Placed direct
MAOFADDEN
8:30-F-WABO
(frue Story)
Court of Hum
Relations*
Percy Hemiological
Armoid Johnson's
Ned Weaver
Lucille Wall
Allyn Joelyu
Paul Stewart
8:30-T-WABC

RADIO

Guy Lombardo Pat Barnes *Lake-Spiro-C

PINAUD
6-Sa-WABO
Arthur Murray
Earl Oxford
Leith Stevens
*Blaker

CT'B & G'MBLE

Paul Stewart
8:30-Th-WABO
(Liberty)
Edwin C. Hill
Edward Nell
Fulton Qursler
Richard H. Grant
Agnold Johnson O
'Erwin-Wasey

MALTEX 1-Su-WEAF Dale Caruegle Leonard Joy Ore Sam C. Croot MAYBELLINE 3:30-Su-WEAF

Penthouse Seren-Penthouse Develands

Chas. Gaylord Ore

Cramer Kasselt

UET. LIFE CO.

G:35-Daily WEAF

Arthur Bagley

Direct

DR. MILES LABY

(Alka-Seltzer)

a.va. w. W.Z.

(Alka-Settzer)
9:50-Sa-WJZ
WLS-Barn Pauce
Ridge Barn Pauce
Ridge Barners
Luitu Belle
Maple City 4
1:45-M-W-Y-WZ-Z
Unote Ezral, Rad
Station EZRA
Pat Barrett
Carleton Guy
Nora Cunneen
Wade
MOLLE MOLLE

7:20-Th-WEAF At Bernard Paul-Dument Theo. Carle Mario Cozzi Paul-Dum Theo: Carle Mario Cozzi Milt Rettenberg Or Stack-Gobie. BENJ. MOORE (Paints)

(Paints)
11:30 a. m.-WWABO
Betty Moore
Lew White
Direct JOHN C.

MORHELL 2:15-Su-WJZ (Dog Food) Don Becker Dog Chate "Henri, H. & McD MUELLER C. 10:15 a. m. Daily Ex. Sa-Su-WABC Bill & Ginger Virginia Baker

Lyn Murray
•Heilwig
NATIONAL
BISCUIT CO

BISCUIT CO.

10:30-Sa-WEAF

[tel Murray Ore
Navier Curat Uro
Benny Goodmau Or
Phil Duey
Frank Luther
Carmen Castillia
Connie Gattes
Helen Ward
Louis Alvares
McCann-Erick McCann-Erick
N. V. MILE
BUREAU
5:45-Tu-Th-F-SWABC

Robinson Crusce,J Lester Jay

Redition Crusoe
Leaver 19
Tony Gillinan
Junior O'Day
Arthur Bruce,
Cal Tinner
Billy Muuch
Joan Sotheru
N.W. Ayer
NORSEC
(Toothpaste)
12:30-M.W.F.
WARC
H. WARC
Millinan
Lucien Schmidt
Stack-Goble
NORTHWESTEE

RTHWESTER

8-M-WJZ Jan Garber Dorothy Page Bob White Bob White Elinor Harriott

Ellnor Harriott
Ed Prentess
Virginia Lee
Prentess
Virginia Lee
Phays McFarland
PACIFIC BORAX
9-Th-WIL
Pacific Borax
Tim Frawley
Loseph Boll
Lonesome Cowboy
Joseph Boll
McC. Erick
PACKARD
8:30-Ta-WJZ

5:30-Tn-WJZ Lawrence Tibbett Wilfred Pelletler Young & R PEPSODENT 7-Dally Ex Sat Sun-WJZ Amos 'n' Andy PINEX CO. 1:30 Su-W-WABC Little Jack Little "Russell M. Seeds

PHILCO PHILCO
7:45 dally ex. SaSa. WABC
Roake Carter
Hutchins
PHILIP MORRIS
8-Ta-WEAF
Leo Relsman's Oro.
Phil Duey
Blow

PILLSBURY PILLSBURY
10:30-Daily-WJZ
Today's Children
frina Phillips
Watter-Wicker
Bess Johnson
frene Wicker
Lucy Gillman
Fred Von Amon
Jean McGregor
*Rutchthson

11 s.m.-W-F-WARC Cooking Close Ups Mary Ellis Ames *Hutchinson Radio Versatility PLOUGH, INC.

Dubique, Ia., Dec. 21.
Example of radio versatility and doubling in brass is Marlanne L. E. Steinbach newest addition to staff of WKBB, Dubique, Ia.
She is handling continuity, acts as reception clerk and does a book hour daily over the

WANDER CO.
(Ovaltine)
E:44-Dally-WJZ
Little Orphau A
Allan Baruck
Henrietta Tedro
Ed Sprague
Stanley Andrews
Shirley Pell
Blackett
CHASS WARNES

*Blackett OHAS, WARNER (Sloan's Linament) 9-W-WJZ Warden Lawes in 20,000 yrs, Sing

20,000 yrs, one sing (Vince) grow-wyz John Chas, Thomas, Cecil: W. C. WASEY PROD'CTS 8:15-M-W-F-WABC. Edwin C. Hill 12-Daily Ex. Sa-Su-WABC vince of Experience Erwin Wasey

G. WASHINGTON (Conee)
4-Su-WJZ
'Adventures of Sher
lock Helmes'
Louis Hector
Leigh Lovel
Joseph Bell
'Cecil, W. C.

*Cecil, W. C.

B. L. WATHINS

9-Su-WEAF
Pierre Le Kreeun
Raquel de Carlay
Jerome Mann
Men About Town
Andy Sannella Of
'Ellackett

WELCH
(Grape Juice)
9-F-WJZ
[rene Rich
*Kastor

*Kastor WESTCI.OX 4:45-8u-WEAF 'Big Ben Dream Dramas' Arthuc Ailen Parker Fennelly *B B D & O.

*B. B. D. & O.
WHEATENA
6:45-Dally excep
Sa-5u-WEAF
Dramatic Scrisi
Billy Backelor
Janet Freeman
Bobby Jordan
Bobby Jordan
Bobby Jordan
Maurice :Eilia
*McKee-Albright
*McKee-Albright

woodbury
9-Tu-WABC
Bing Crosby
Georgie Stoll Orc
7:45-M-W-F-W3Z
Unngerous Paradine

WM. WRIGLEY
7-Dally Ex. SaSu-WABO
Myrt 'n Marge
Myrttie Vall
Donnan Damerel
Violet McClare
Billnor Rella,
Ray Hedge
Dorothy Day
Vincent Coleman
Redge Knorn

Ray Heuge
Dorothy Day
Vincent Coleman
Redge Knorr
Rence Rodler
Ray Appleby
6:45-Th-F-S-WABC
Margeret Braina-1
Connie Gates
Jerry Cooper
4:30-Su-WEAF
Harry Resor
Ray Heatherton
Peg La Centra
*Frances Hooper

*WEFTH

*Frances Hooper
WYETH
2:30-Su-WABC
(Hill's Nose DropHammerstein's Masic Hall of the Al
Ted Hammerstein
3:45-V-Tu-W-ThEasy Accs'

Röchester, Dec. 31.

dise Hitz Nick Dawson

*Blaker
PREMIER PABST
9-Tu-WEAF
Ben Bernie
*Matteson-F-J 9-Tu-WJZ
Grace Moore
*Cecil, W. C.
5-Su-WABC
Freddy Martin Or Vera Van
Donald Novis
Warren
Eimer Feldkamp
Terry Shand
Mato 3
*Young & R. Crawford Kent
James Eagles
B-Th-WEAF
(Fleischmann)
Rudy Vallee and
Y-730-50-WZ
Joe Penner
Stefanni Diamond
Ozzie Nelson OrcHarriet Hillard
'J Walt Tuomp
STANDARD 0-17

PCTT & CMBLE
150 Bally Ex. SaSu-WZZ
245 Bally Ex. SaSa-WEAF
(Crisco)
The & Sade
The Sade
Sully Idelen
Bernadine Flynn
9:30-5a WEAF
(Lory Scan)
The Qibon Fam
Conrad, Thibnell
Control Thibnel STANDARD OIL OF NEW JERSE

OF ARW MENEY
19.30-F WABC
The OF Iran
Voia Phile
Voia Phile
Lovel
Level
Level
Level
Level
Lovel
Level
Lovel
Lovel ach
sols Benne.
Don Voorhees OrBlackman
3-Dally Exept
88 & S.-WEAF
(Oxydol)
Ma Ferkins
Virginia Dayne
Harner Hannen
Extil Fornum
Chas Eggleston
Blackett
RALSTON
WWJZ 10:15-W-WJZ Madame Sylvia *Gardner

B:30-NU-IN Examples Frank Minn Virginia Rea Ohman & Arden Bert Hirsch Gue Haenschen G.F.-WEAF BCA RADIOTRO 9-Sa-W#Z John B. Kennedy Frank: Black Ore *Lord & Thomas aenseben F-WEAF

Gus Haensoben OlO-F-WEAF
(Philips Mag)
Waltz Time*
- Abe Lyman Oro
Frank Munn
Vivienne Segal
6:30-Tu-WARC
Abe- Lyman
Vivienne Segal
Oliver Smith
5:15-Dally Ex. 8a
Su-WARC

PLOT & Thomas

ROA VICTOR

ROA VICTOR

Brein Zimbaltet

Glovanni Martinelli

John B. Kennedy

Lord & Thomas

REAL'SILR

Sa-WJZ

Cha. Previn Orch

Olga. Albani

Sirwin-Wasey

RED STAR YEAST

IL-Tu-Th-S-WEAF

Bull Porterdad

Irma Glen

Earl Lawyène

Ea J. REYNOLDS Su-WABC
Skippy
Franklin Adams, Jr
Francis Smith
Ray Appleby, Dir.
*Blackett

*Blackett
STUDEBAKER
9:30-Sa-WABC
8-M-WEAF
Richard Himber
Joey Nash
*Roche-W-C
SUN OIL B. J. REYNOLDS B. J. REYNOLDS
(Camel: Cigareta)
10-Tu-WABC
10-Tu-WABC
Casa Loma Band
Walter O'Keefe
Annette Honshaw
Alice Frost
Jack, O'Keefe
Louis Sorin
Kay: Renwick
Kerne Sargent
'Wm. Baty
RITCHEE CO,
8-Tu-WJZ 6:45-Dally Except Sa-Ru-WJZ f.owell Thomas Roche-Williams

SWIFT 8-Sa-WEAF

8-Tu-WiZ Eno Crime Clues 8-W-WJZ Penthouse Serenade' Ruth Etting Mark Heilinger Gladys Glad Emile Coleman Or N. W. Ayer TASTYEAST TASTYEAST

1º-Su-WJZ

Sam Hearn
Johnny Blue Orch
lietty Jane
George Bueler
Alice Frost
Larry Grant
Peggy Flynn

Stack-Goble

ROQUEFORT

TEXAS CO. 9:30-TH-WEAF Ed Wynn Graham McName Eddle—Duchin—O *Hann-Metzger

ROQUEFORT
ASSOCIATION
1:30-M-Th-W-MBC
BOD White
BOD White
BOD White
Ed Vito
Whorle, W. & E.
SILVER DUST
7:30-M-W-F. WARK
The O'Nellis
Kate McComb
Jimmy Tansey
Asee McAlliser
Jane Weet
9-M-WJZ
9-M-WJZ

TIME

TIME

ATHER

ACTIVATION

9-M-WJZ
Gene Arnold
Bill Childs
Mac McCloud
Joe Parsons
Cliff Soubler
Harry Kogen
*Fedoral *Fedoral
SHEIL
6130-Sa-WABC
*Sports Review
Eddle Dooley
*J. W. Thompson

SMITH BROS.
9-Sa-WEAF
Rose Bampton
Scrappy Lambert
Billy Hillpot
Nat Shilkret Orc
*Homman. T. & 4-Su-WEAF
Rhythm Symphor
DeWolfe-Hopper
*Street & Finney
U. S. TOBACCO
(Dill's Best)
9:30-F-WEAF SOCONY VACUUA 7-Sa-WABC 'Soconyland Sketches'

One Night Stands Pic Malone Pat Padgett Josef Bonime has. Webster L. P. Kaye Cribur Allen Parker Fennelly Parker Fennelly
Kate McComb
Isabel Winlocke
Robert Strauss
Edith Spencer
John Milton
Ruth Russell
William Stickles
*J. S. Getcheli VICK
1:15-M-W-F-WJZ
Willard Robison Or Goodman Ace
Quartet
WARC
Easy Aces
Jane Ace
Goodman Ace
*Blaskett-S-H

Fiction Namesake Shows Up *J. S. Getchell
SPARTON
6:15-5n-WJZ
Jolly Coburn
*Erwin Wassey
SPRATT
(Dog Foods)
6:48-5u-WJZ
A Payson Terhu
*Paris & Peart

STAND, BRANDS

8-Su-WEAF
(Chase & Sanborn
Opera Tabloids
Tales of Hoffmar
Richard Bonelli
Jos. Bertonelli
Jos. Bertonelli
S-W-WEAF
(Royal Gelatine)
Mary Pickford wjr
Stock Co.
2-Cornerde Moon'
Theodore Osborn

With one less Lesser Lipsky in the east of its State Police drame last week, WHAM would have been less embarrassed next morning. It is Script Writer Wayno Shoomsker's job to plock fictitious names for characters and he chose Lesser Lipsky for the villain. Next morning Lesser Lipsky in person showed up at the studio wanting to know how corec.

Now WIFAM is checking all fictitious names with the city directory.

Radio Chatter

New York

Steve Childs of WBNX did a tune for 'Thumps' Up'
ABS to atr the annual munimer's parade in Philly over WIP.
Trudy 'Thomas added nightly to WNEW for warbling.
Eton Boys continuing on four for a while.

Will Durant over WNEW last

Will Durant over WNEW last Sunday.
George Vigouroux's Christmas card parcolled You're the Top.
George Givor playing more vaude dates in Philipy, monicker of new WBBC grogram starting Jan 2.
Queens Radio Players taking a month's vacash away from WBBC.
Jim' Carten NBC. control noom's engineer, recently had an addition will be the control will be the control will be will be the control will be will

shows WSTR billids for pupils, appearance.
With so many stations and particularly its opposition jammed with kid thrillers late in the afternoon, WSTR is making a direct play for the adult audience at that time, Fred Ripley's Poetry Corner has been moved up to the 5:45 spot.

Nebraska

Biz heavy at all studios. Boss John Gillin of WOW back from his trip to N. Y. and the NAB directors' meeting.

Larry Kemmer into Chi to see the Mrs., Harriett Cruise, over the Christmas holidays. George Givot making three mike appearances during a visit to the home folks, two stands for charity.

John Henry the recipient of a nifty desk lamp, a present from the KOIL Omaha staff.

Bea Baxter has left WOW and feturned to the home folks and former stamping grounds in Minnapolis.

meapolis.

Bill Wiseman of the Bee News staging a big fadio party for the benefit of the paper's free shoe

benefit of the paper's free shoe fund.

Paul Luther resting easier now that the Mrs. is home from the hospital with the fourth born, a girl. die frontelle Jones of the KOLI studies with partial than the studies of the free studies with Red Oak, 1000a.

WKBB, Dubuque, is devoting fits monthly test programs on its frequency check to the Canadian DX. Relay league, the first being on Jan. 2, from 2 for 2:20 am. Otherwise 2, from 2 for 2:20 am. Otherwise Tuesday, 12:30 to 1 o'clock.

Maryland

On New Year's eve WCBM will stick on ether till 3 a, m. Peggy Randall, WBAL style spiel-er, personally uses no cosmetica save a layer of lipstick. Lambert Beeuwkes amassing a collection of used transcription dises.

uses.

Large number of middles at Naval cademy are ardent ether fan-mail.

Large number of middies at a service of the control of the control

Tennessee

Two old favorites return to the WSM staff, Beasley Smith, band leader and planist, and Jack Sheek, novelty left-handed gultarist. Tcam or Beasley Smith and Marjorie Cooney, the Plano Twins, will be resumed.

resumed.
Rev. Priestly Miller holding down
announcers' job on WSM in Nash-

Al Pearce and Gang, vacationing at Palm Springs, California, will remote from thit desert resort daily for eight days during their rest period before heading east for stage and radio.

Lennie Hayton band boys pre-sented him with a white gold watch having all names engided on the buck. Toster of 22 signitures takes up all available space.

New York Radio Parade

By Nellie Revell

False Teeth Sapolio has been trying to sell radio WOR has been trying to sell radio time to a certain new prospect for some time, but the client-to-be would have no part of radio, Finally they got thin 't agree to a one-time 15-minute test broadcast. Show culled 1,400 requests for a free give-away. Sponsor was delighted and immediately wanted to go on air with a show, though he is slightly puzzled, since his product is a pow-der for false teeth.

Things in Common
Lately, Barry Halloway of the
NBC press dept. fractured an ankle
in a fall. Xmas night Ed Curtin,
also of NBC press took a Brodie
on a flight of stairs in a subway.
Though not hurt, an ambul ce had
been called and Curtin waited for been called and Curtin waited for an official okay. Interne went through his routine, okayed him and then asked for name and address for his report. Came to biz address and Curtain replied, "NBC!" You don't mean National Broadcasting Company?, saked the "oc. "Why, I'm the feller who took care of Barry Hallowsy from that place."

For Half and Half Tobacco at NBC! 'Airing the Sports,' a 15-min-ute show, with Graham McName doing sport gab highlights and Ker doing sport gab highlights and Ken Christy's quartet renamed 'The Sportsmen,' doing ditties; \$100 cash for best sportsmen,' doing ditties; \$100 cash for best sportsmenship, yarn aubmitted. Intended for thrice weekly and used two announcers....Duncan Sisters will audition. Topey and Eva' in hair-hour show, with Uncle Tom written into script, which calls for songs and drama...RCA-Victor listened to series of dramatized headlines of 20 years back...Colgate listened to Floyd Gibbons doing a dramatization of actual news stories of today, titled. Today's News.'

Short Shote
Street Singer Arthur Tracy, returns to air thrice weekly for Dr. Scholl's Foot Preparations over Mutual Network and will air locally over WOR. Placed by Ben Rocke...Bob Hope will Join the Bromo-Beltzer show... Black Chamber, by Tore Curit is also mover thillier. ... Bob Hope will join the BromeBeltzer show... "Black Chamber, by
Tom Curtin, is new mystery thriller
which will air for a toothpaste sponsor next month... Ed Guest, has
been renewed... Hierscheid Williams,
of Thompson Aspeny, flew to Chicago to stage the Lionel Baday...

Lionia Gration: Baday and Baday...

Bordia Gration: Baday and Baday...

Broadcast from WIP in Phila... Earl
Harper, the WINS news and sports
yarner, was storked and spontsored.

the same day. "Tils an eight-pound
babe gal tiled Carolyn Earl, and
a 28-week contract from Edwin
Clgar Company... Bob Simmons,
tenor of The Revelers, 'files to Missourl, on the 34, to sing a boyhood
pal's wedding... George Levy lett
Friday for three to Coust... But Tobacco Company bought World Police' soript for Lucky Strike. Yarns about adventures of copper deposits all over globe.

Scrambled Notes

Sponsors of 'Hall of Fame' show
spend plenty dough creating a title
that has an audience following and
then switch it to 'Club Romance' then switch it to 'Club Romance' in the Studebaker spotting recordings of Himber ork with Joe Nash vocalis on foreign stations over globe. Capetrown, South Africa; Tampico, Max-floo; Sydney, Australia; Buenos Carisbad adds WMAL and WCKY. Alres, South America; Shanghal, China and Manila in Philippine 15.

Recently CBS cast, staged, dillands...John McPherson, 'Mysrected, etc., a new script by Zona Gale having to do with early American-His-The-cast-was-changed and rechanged and rechanged and finally two recordings were made and played for a sponsor. The client was delighted on how a stage of the program of the show with the result that he show with air from NBC, And the cast of the program is jump -since production men at each web have their own Ideas of good actors and there are not many duplications.

False Testh Sapolio

WCR has been trying to sell radio 'Gra 13th year on air... Whisper-They air with sate Smith save and CBS...Jan. 25 makes it I Don Beator's 13th year on air... wisper ping 3ack Smith with Wisper ping 3ack Smi

Easy Aces' return to air on Jan. 7: for a new four-time weekly spot over CBS. New time is at 3:45, which will cut four of CBS' one-hour shows to 45 minutes. Kate Smith Matinee: Cobina Wright show; CBS Variety Hour and Roadhour shows to 48 minutes. Kate Smith Mattneer, Cobine Wright show; CBS Variety Hour and Roadway to Romance will be clipped...

NEC 'Badlo Theatre' is circularizing tans for an opinion on a proposed revival of early day Comic Operaseries...) Janet Ayers of Columbus, Ohio, will vocal for Joe Haymes ork from McAlpin over CBS.... Joan Blaine is new vocalist with Jack Denny ork, and Elieanor Talcott switched from Henry King ork to Dick Beliew, which leaves King searching for a vocalist.... Danny Cahill, elevator operator on night duty at CBS, will be one of the samaleurs on new Feen-A mint duty at CBS, will be one of the samaleurs on new Feen-A mint duty at CBS, will be one of the samaleurs on new Feen-A mint duty at CBS, will be one of the samaleurs on new Feen-A mint duty at CBS, will be one of the samaleurs on new Feen-A mint duty at CBS, will be one of the work of the control of the last week; two ABS vp/s are battling colds, Burt McMurttle and Fred Weber; Herb Devenes of NBC press won a bout with the file; Nannette Kutner. of CBS. program dept. cut up in taxt crash. Showing broken nose and black eye...Rosaline Green celebrates her 2,000th air showing on Friday...Al and Lee Releer closed for Conti Soap on Dec. 30, and have signed for another 13 week show with the same land Sketches renewed and added several stations to the network. This program has done eight consecutive years on air.

Postscript

New York Ad Agencies

(Radio Production Executives) N. W. Ayer & Son, Inc. 500 Fifth Ave., N. Y. C. Douglas Coulter.

Batten, Barton, Duretine Oeborne, Inc. 883 Madison Ave., N. Y. C. Arthur Pryor, Jr Herbert Sanford

Benton & Bowles, Inc. 444 Madison Ave., N. Y. C. E. M. Ruffner.

Biew Co., Inc. 444 Madison Ave., N. Y. C. Milton Blow.

Blackett-Sample-Hummert, Inc. 230 Park Ave., N. Y. C. Frank Hummert,

Blackman Co. 122 E, 42d St., N. Y. C. Carlo De Angelis.

Campbell-Ewald 1790 Broadway

Louis Dean Cecil, Warwick & Cecil, Inc. 230 Park Ave., N. Y. C. J. H. McKee.

The Paul Cornell C 580 Fifth Ave., N. Y. C. L. S. Caskin.

Samuel C. Ercot Co. 28 W. 44th St., N. Y. C. Arthur Anderson. Erwin, Wassy & Co., Inc. 420 Lexington Ave., N. Y. C. Charles Gannon.

William Esty & Co., Inc. 100 E. 42d St., N. Y. C. William Esty Edward Byron.

Fletcher & Ellie 500 Flith Ave., N. Y. C. Lawrence Holcomb. Gardner Advertising Co. 330 W. 42d St., N. Y. C. R. Martini.

Gotham Co. 259 Park Ave., N. T. C.

A. A. Kron

Lawrence C. Gumbinner

9 East 41st St., N. Y. C.

Paul Gumbinner. Hanff-Metzger, Inc. 745 Fifth Ave.

Louis A. Witten. E. W. Hellwig Co. 9 E. 40th St., N. Y. C. George Carhart.

Joseph Katz Co. 247 Park Ave., N. Y. C. ennett Larson.

Lambert & Feasley, Inc. 400 Madison Ave., N. Y. C. Martin Horrell.

martin Horrell.
Lennen & Mitchell, Inc.
17-E. 45th-St., N.-Y. C.Mann Hollner,
Marion Parsonnett,
W. A. Bacher,
Robert W. Orr.

Lord & Thomas 247 Park Ave., N. Y. C. regory Williamson Gregory Williams Thos. A. McAvity.

J. M. Mathes, Inc 122 E. 42nd St., N. Y. C. Wilfred King.

McCann-Erickeon, Inc. 285 Madison Ave., N. Y. C. Dorothy Barstow. David Brown.

Newell-Emmett, Inc. 40 E. 34th St., N. Y. C. William Reydel.

Parie & Peart 370 Lexington Ave., N. Y. C. E. J. Cogan.

Peck Adv. Agency 444 Madison Ave., N. Y. C. Arthur Sinsheimer

Pediar & Ryan, Inc. 250 Park Ave., N. Y. C. David F. Crosier.

Frank Presbrey Co. 247 Park Ave., N. Y. C. Fulton Dent.

Ruthrauff & Ryan, Inc. Chrysier Bidg., N. Y. C. Myron P. Kirk F. B. Ryan, Jr.

Stack-Goble, Inc. 400 Madison Ave, Waliace Butterworth. Tracy-Locke-Dawson, Inc. 22 E. 40th St., N. Y. C. Joe M. Dawson.

J. Walter Thompson Co. 420 Lexington Ave., N.Y.C. John U. Reber. Robert Colwell.

Young & Rubioam
285 Madison Ave., N. Y. C.
Hubbell Robinson.
W. R. Stuhler.
Don Stauffer.
Jack Davidson

RADIO SHOWMANSHIP

(Continued from page 86)

the mike into court, of course, but they do next best thing by having Geo-London, Paris' most famous court of course, but they do next best thing by having Geo-London, Paris' most famous courts have described by the courts have the explaining of what happened and the parts of Judg., lawyers, prisoner and witnesses are taken by actors. So far only small, stappy this way, but station, in view of success, is considering capacitates ourts have been reproduced this way, but station, in view of success, is considering capacitates of the courts have been reproduced this way, but station, in view of success, is considering capacitates of the courts have been reproduced this way, but station, in view of success, is considering capacitates of courts have been reproduced this way, but station, in view of success, is considering of the court in the wind of the court in the wind of the court in the court in the wind of the wind o

Public Likes College Duluth

WEBC, NBC outlet at Duluth and Superior, has inaugurated a noble experiment in radio which is pulling

Superior, has inaugurated a noble experiment in radio which is pulling listeners galore.

Station wired a classroom in the Superior State. Teachers' college and is giving the rollege for minimal representation of the state of

sule form.

To date Historical Blography,
Napoleon and the French Revolution, Makers of American Literature, and Geology of the Head of
the Lakes Region have been the
subjects covered.

wbjects covered.

Not on Program
Charlotte, N. C.
WBT managed to sandwich in on a regular Monday night wrestling of a near riot.
One of the wrestlers disputed the referee's decision and publically insulted him, with the result that a real fight developed—managers, Grady Cole, ringside newscaster, gave a word-picture of the brawl, including the occasion when a man was thrown against the ropes soland-that—a corner-post snapped, and he tumber of the monday of the control of the contro

have any.

Flattere Listeners

Sometimes it happens that in the faily realliss progress that the faily realliss progress on the faily realliss progress on the faily realliss progress of the faily realliss progress of the fail of the f

Letting Theatres Share

Suggestive of how radio may win the good will of local theatre owners is the situation. In Denver. Free the structure of the

theatre at 11 P. M. The same thing was done when KOA opened its new downtown studios recently except the program started at the Those who bought tickets for the just show were permitted to remain in their seats for the broadcast, and as a result the Denver theatre was packed to the celling. The broadcast stopped at 4:20 A. M.

Foreign Consul's Kids

WIP is preparing one of the most novel New Year's ballyhoo shows locally by gathering together children of the various foreign consuls situated in the Philly district, for a mldnite aircast.

Broadcon and

midnite aircast.

Broadcast will-consist of short-dramatizations of New Year's celebrations in the various overseas nations, with the children and their diplomatic parents participating in representative languages. Show should snare a goodly share of space in the local dallies on the strength of its novelty alone.

Theatre-Station Heck-Up

Theatre-Station Hook-Up Madleon, Wis.
MISA has early morning theatrepromotion program for the Capitol.
With Mack Bidwell at the console and music stressing picture slant breaks occur often enough to give the announcer a chance to do do the picture on the bill. Interest from listeners is secured throusreading of names and addresses gleened from the telephone book and the University of Wisconsin rester. Includes by calling at the studio, or theatre box office.
One instance of a real hookup as

One instance of a real hookup as between the theatre and radio

Vegetables as Personalities

Phillips canned food products, sponsoring mole Wife childen and the sponsoring mole with the work of t

Mumps in lows

Mumps in lows

WKBB has studed the city
health physical to great the city
to great the city
health service and conformed to
medice ethical requirements.
Station has secured the health director for an address and washed
nonplussed until the above plug was
hit upon to invite listeners to time
in at night on the daylight hour
programs.

Including the Printers

People of the Press, new ceekly sort will bring local scribes before the WFBL mike for interviews. Printers, secrectypes and pressmen will have teete say, too, as the programs progress.

Mince Pie a La Barnum

mince Pie a La Barnum
Syracuse.
As a merchandising tie-up with
Borden's 45 Minutes in Hollywood
program, WFBL placed a giant
mince pie in the station display window and invited its air audience to
guess the weight.
Special mince pies went to the 23
closest answers.

Vacuum Sounds Like Lift Syracu

Add sound effects discoveries: A vacuum cleaner provides the sound of an elevator. Credit that to Roll. d Fitzgerald of WSYR.

Olin Dutra-Frank Lamb Writing, Airing Golf

Philadelphia, Dec. 31.
Franklin Lamb, WIP exec, is collaborating with Olin Dutra, goifer, on a book anent the fair. and greens to be published next spring. greens to be published next spring. Tieling up with the tome, Lamb 'a also preparing a series of broadcasts for a net commercial simulation. us with the publication release. B. B. D. and O. will handle the air rights on the broadcasts. Beside scripting, the WIP vice-prexy will also narrate.

Dorothy Cocke, advertising mana-ser of Lehn & Fink, deprecates story of friction with the Lennen & Mitchell agency leading to the switching of the Lehn & Fink radio account to Blackman agency, which office has the rest of account.

Frank Novak to sing on Metro-olitan Life Insurance hour on

A Vaudeville Agent in Radio

(Or 'Snake Snatchberg Finds Out')

By Joe Bigelow

By Joe I
Dec. 1—Well, diary, I have made up my mind. I an agettin out of this wandewing a gettin out of this wandewing a gettin out of this wandewing a gettin out of this wandewing a but a gettin out of the want of the wan

am scramming. It's the radio business for me.

Dec. 2—Started to reorganize for radio today. My office needs class under the new deal. Made an offer to Mitted and Lovely for the furnitude in their office sketch as mine to optimize all over it. Am large up my staff, too. Decided to keep my secretary, Sadie, Smirk, She makes more errors than a Three-Eye League first baseman, an acrohats always step on her teet, because they look so much like resin boxes, but she has plenty of sa. (summer asthma) and is a nice kid. The only part of my staff that worries me is the sherff, who sits outside the door. Nice fella an' I don't want to hurt his feelings.

Dec. 3—Staff all set. I am presi-

don't want to hurt his feelings.

Dec. 3—Staff all set. I am president an't treasuret an' Sadie is the rest of the works. Sherift took the news like a major. Miltred and Lovely just called. They got a last balf in New Brunawick an' can't let go of their props. So I am keepin my old tuntiture. The boy who used to wipe the slate for Kajiyal. By comin over to pollsh it Park wenue, but the lance of https://www.but.com/sheries/bes/dec. Lower's annex bldgs say the besides which I owe four months' rent.

Dec. 4—Sent out letters to the

annex bidg, says he couldn't stand to see me leave, besides which I owe four months' rent.

Dec. 4—Sent out letters to the whole radio trade today, lettin' om know a real showman is Joint their ranks. Used my RIC Joint their ranks and the standard their ranks and their ran

House Showboat. He spent all the Increase of pleture players on afternoon gasain' about himself, so Ldidn't get-a-chance to talk shop, but it looks like I'm in.

Dec, 7—I'm concentratin'—on play and lettin' the rest of radio go by the board for the time bein'. I can attend to it later. Meanwhile it looks like I'm set for plenty of action with this Nipup connection. He set four active to the hillywood importance in radio is being in. I am goin' to give 'em Mme. Wids, soprano who will make the Ponselle Sisters go back for more dian who rakes Ed Wynn sould like a character woman'. Brother McCree, Irish tenor who sings so high Morton Downey couldn't reach lim with a stepiadder, an' Yaschig McCree, Irish tenor who sings so high Morton Downey couldn't reach lim with a stepiadder, an' Yaschig McCree, Irish tenor who sings so high Morton Downey couldn't reach lim with a stepiadder, an' Yaschig McGree talker. Who makes Bubling from the growth of the step to the removed the view-facility of the removed the view-facility of the removed the view-facility of the step to the step to the removed the view-facility of the capacity. Also adding to the capacit

Dec. 3.—After the audition Danny had to go into a conference, but said hed see he later. The conference mixt've lasted all day. I'm still waitin, but I don't see how those acts can miss. The audition was a success all right. The president of the network couldn't make it, but he sent his office boy who is known as the David Belasco of radio as judging talent goes. He was matchir pennies with the control man during the auditions, but they say he concentrates better that way.

Dec. 9.—No word from Danny 3.4.

Dec. 9—No word from Danny v. 1 Phoned his secretary six times today but she said he's still in conference. Once I heard him vell out

today out ans sum as still in con-ference. Once I heard him yell out. Put two dollars on Nellie M. in the fourth at Miami for me.' I'll keep after him tomorrow.

Dec. 10—Still 'no word from Danny. Have been turnin' down vaudeville. propositions right and. left for my acts, but I'm no sucker. It's radio or nothin' for an artist representative of my class and abil-ity. Danny is surefire to come through for me.

Dec. 11—Well, diary, I got the brush. He never called me, but I heard about it in a roundabout way I should of k. ww. better. Nipup never was any good. Anybody that

I should of k. wn. better. Nipup never was any good. Anybody that did a lousy act like him, I should of steered clear of in the first place. He didn't know the difference between a wingstep and a centerpiece fancy. I never told a soul till now but I know he had to quit dancing on account of vaircose veins which he inherited from his grandmother, who was a chorus girl in buriesque. What do you, think happened? who was a chorus girl in burlesque. What do you think happened? Nipup an those other off-to-Buffalees at the network used my, acts just to test out a new sound room. Dec, 12—The more I think of what Nipup did to me the more I burn. He reminds me of the manager in Red Ink, N. J., who gives his audience of the control of the manager of the control of

or no Nipup, I am soin' places in this radio racket.

Dec. 13—Who said the 18th, is a hard luck day? Not for me. What a break! I am attin' in my office this a.m. openin' the mail and shaklin' the envelopes for money orders when a guy starts singin' in the street. What a pair of pipen. I run downstairs quick an' there is a great big, good lookin' guy warblin' in the gutter for handouts. He sings better than Jolson without usin' his knees and has some physic. A real he-man, too. Used to be an m.c. in Max's Busy Bee, He's a radio natural.

m.c. in Max's Busy See. 18:s a reach natural.

Dec. 14—Workin' on my new Caruso. Shouldn't have any trouble gettin' \$1,500 for him right away. He can croon through either end of the megaphone. A genius in the rough. Enrique Madaginaberg's the the megaphone. A genius in the a.m. rough. Enrique Madaginsberg's the name, which is plenty Spanish for The sponsor is a guy that make my money. With me doin' the soda crackers which taste like an

steerin' he'll tear this radio busi-

Dec. 15—Took my boy Ginzy Paterson for a break-in jus to Paterson for a break-in just to get an idea how he shapes up. When he finished the act the old urge crept up on him and he walked down through the audience passin' the hat. I'll have to break him of that. If he ever passes his hat at a network audition, he'll lose it.

a network audition; he'll lose it.

Dec. 16—Enrique is ripe for radio. Had him up all night singin' through a mike in a rehearsal hall. Told him he can't work without mike technique. He says if it's just the same to me, he'd rather do a single. Just hope he don't make any dumb cracks like that around a broadcasting studio. So I told him he'll be safe if he just keeps his mouth, shut and sings. Then he says the only kind of singin' he can do with his mouth shut is humming.

Dec. 17—I am not takin' any

do with his mouth shut is humming.

Dec. 11-1 am not takin' any,
chances on my new boy with them
networks, I hear they don't stand
so good with the advertisin' guys
anyway. I was tipped off that the
only way to get action in radio is
to the standard of the standard of the
only way to get action in radio is
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order of the standard of the s Moxie & Survey tomorrow.

for an audition at Docket, Simple Moxle & Survey-tomorrow.

Dec. 18—Was up to Docket, Simple, Moxle & Survey: this aim. Boy, is that class. Nitre floors in the limpire State building an' this is only a branch office. Diary, if I ever get tried of peddlin' actors, this is the racket for me. You don't do nothin' all day but think up ideas. A pretty girl goin 60 miles an hour in an automobile is an ad for cigarets. I don't get the connection, but it sounds like a sweet touch to me. Well, I walks into a receiption room that must of been the model for Grand Central Station and a girl at the receiving desk asks me so many questions I think I am applyin' for a life insurance policy. Then she tells me to wait, I waits so soft when I get up my elbows are tonitive out, an' then she tells me tells me I can have an appointment for tomorrow.

Dec. 19—Took my boy Ginzy back to X. S. M. & S. an' they listend

Dec. 19-Took my boy Ginzy back Dec. 19—Took my boy Ginzy back to B. S. M. & S. an't hey listened to him sing. One guy wanted to know-if singht is all-he-can do... I says yes, but that's all John McCormick can do, poor feller, an' I never heard of McCormick takin' a pratt fail for a finish. The other guy didn't seem to have the Ziegfeld insection of the company of t audition with a sponsor and leave

audition with a sponsor and leave me know.

Dec. 29—No word from the agency for over a week, an 'I was on the verge of goin' over to Arthur Fisher's to see what's doin' when the phone rings yesterday an' it's them. They fixed up an audition' for Ginzy with a sponsor. Wouldn't tell me who the sponsor is. It's a secret. I hope the sponsor knows about it. Audiah is for tomorrow a.m.

Dec. 80—We had the audition.

Barriers To Television

chers, but don't crackle when you chew 'em. They're a new invention an' bound to go down in history with the -rintin' press, the airplane and Mae West, he says. Before the audition starts my boy Ginzy says to the agency's radio manager, 'That's a pretty Christmas tree you got over in that corner.' Hush: says the radio mgn, 'that's no work of the says the radio mgn, 'that's no wife.' Besides his wife the sponsor had along his 10-year-old son and an old gaffer that he calls his reaction man. Said reaction man has perfect control like Carl Hubbel, only instead of a baseball he works with a mustache. I, he lets the left side droop it means he likes the act, which shows the sponsor that the act is ne good. I am dyn't throughout the audition tryin' to listen to Ginzy sell the sponsor. On the reaction man's mustache at the same time. It happens that the reaction man's mustache at the same time. It happens that the reaction man's mustache at the same time. It happens that the reaction man has had a tough night an he falls asleep, so the mustache same time. It happens that the reaction man has had a tough night an' he falls asleep, so the mustache don't work an' the sponsor has to use his own judgment. The sponsor's wife wants to i.now it Glinzy can sing somethin' about birds, an' I call on my sense of humor to crack that he's got 'em often enough so he ought to be able to sing about 'em. Then the sponsor's fresh kid yelps, 'Aw, pop, that guy's lousy. Why doncha grab off The Shadow? 'Anyway, they sald they'll leave me know.

Jan. 3—Advertish' agency called

The Shadow? Anyway, they said they'll leave me know.

Jan. 3—Advertisin' agency called up today. Said the sponsor hasn't made up his mind yet, but how much do! I want for my singer. I said \$1,500 per. The agency guy starfed to beef, so _cmpromised for \$175. What's the diff, the real gravy comes from personal appearances anyway. Then the agency guy says, You understand, Mr. Snatchbers, that _15% agency fee is customary. I says-ckay—by meas the customary is aiways right. Then he says, And as the booking must go through a member of the agency to make it official, that will be an additional 10%. I told him to go ahead an' close the deal so long as we at least wind up with the didle wader line of the deal so to do soda crackers. I thought to didle wader line of the member of the specific heads to compared to them these high-class compared to the same the same the compared to the same the compared to the same the compared to the same that the same the same the same that the same that the same that the same the same that the same th

Angelos.

Jan. 4—Agency cailed. Said the sponsor is changin, his product. Instead of soda crackers that don't crackle, which didn't sell, he's goin't to make soda crackers that crackle twice as loud as any others on the markot, and seein' as how he's startin' all over again from scratch it's only cricket that my boy Ginzy do likewise an' give another audition. It's set for tomorrow.

Jan. 5—My boy—gave another audition. This time the sponsor left his kid home, but brought along his uncle. The uncle is an idea man. Said he's got a great idea for a jungle series and wanted to know it Ginzy could make a noise like Taram ceiling to his—mate-Said they eleven the series.

Jan. 12—81 how how the said they leven he had been the series.

Jan. 25—11 how word from the land to beat the price down.

audition. This time the sponsor left his kid home, but brought along a his uncile. The uncile is an idea man. Said he's got a great idea man. Said he's got a great idea for a jungle series and wanted to know if Ginzy could make a noise rilke Tarzan calling to his mate. Said they'd leave me know.

Jan. 64-N word from the agency.

Looks like the silent treatment to is just around the corner. I says asy not to be a sa, as television beat the price down.

Jan. 12-Still no word from the just where I'm goln'.

Angelos.

Jan. 4—Agency called.

By Leon Litt Television Research Writer, Member New York Electrical Society

New York Electrical Society
Television, according to one austhority, really dates back to 1913, although it was the accidental discovery 40 years previously by a cable operator, May by name, at a station located in Valencia, Ireland, of tion located in Valencia, ireland, or the effect of light upon the metal selenium that was the stimuli for experimenters to delve into the mysteries of transmitting and re-ceiving images over wires and by means of wireless.

means of wireless.
Successive experiments of Ayrton and Perry and others to transmit images over the air using separate wires for each element (light or shade) were deemed impractical and led-to-the-construction of the scanning disk by the German Nepkow is marged to the construction of the scanning disk by the German Nepkow is considered to the construction of the scanning disk by the German Nepkow is considered to the construction of the scanning disk by the German Nepkow in the state of the scanning disk by the German Nepkow in the scanning disk by the scanning disk b gations and experiments by Frances
Jenkins, Rignoux and Fournier and
many others, the utilizing of the
scanning disk of Nepkow, plus the
invention of other necessary additions, such as the photoelectric cell,
vacuum and neon tubes completed
all that was needed for the Scotchman John Logre Baird to achieve
the successful transmission of,
images by wireless at London, England, on Jan. 27, 1926, with light,
shade and detail.
Subsequent to the success of

Subsequent to the success of Baird, the American Telephone and Telegraph Co. sent images over wires between New York and Washington, the General Electric Company at Schenectady, N. Y., with the inventor Alexanderson at

(Continued on page 106)

agency. Almost took an emergency spot on sustaining for my bog Ginzy, until I found out they pay you off in good will an box tops, Jan. 13—No word from the agency. Always said the 13th is

aan. 13—No word from the agency. Always said the 13th is my unlucky day.

Jan. 18—Agency finally called. The sponsor has gone back to slient, soda crackers an' wants another audition. Set for tomorrow.

This time the sponsor brought his whole family. They are peanuts all during Ginzy's singin. They were just there to be entertained. After the audition was over one, of them piped, When does the picture go on? When I told him this was a straight stage policy he squawked that he wished he went to the Rozy instead. Sponsor said he'd leave me know.

me know. Jan. 21—No word from the

agency, Jan. 24—Still no word from the

150 Film Stars Broadcast

By Fred Stanley

Hollywood, Dec. 31.

A year ago Hollywood was a small dot on the radio map. Now a heavy increase in the number of

small dot on the radio map. Now a heavy increase in the number of transcontinentals: emanating from the film colony, due to the desire of national advertisers, to get film names on their programs has brought Hollywood front and eenter. While CBS has had its share the increase of persons, sump has considered the increase of persons, sump has considered the film of the colonial state of the colo

More than 150 film names have appeared at some time or another during the past year on chain pro-grams out of Los Angeles either on transcontinentals or on the Coast NBC and CBS networks.

May Start Second Net to open its second west coast chain This means the network will cente This means the network will center the production for both the orange and gold west coast chains in Los Angeles and produce here for both the red and but each reduce here for both the red and but each reduce here for both the reduce here the truth of the reduce here the reduce here the reduce here with a certainty sift he call for Hollywood talent keeps up with the dem ands of the past few months.

Chain excess are of the opinion that currently more available and prospective radio talent is concentrated in Hollywood than in any other spot in the country, with the other spot for the reduce here the r

trated in Hollywood than, in any other spot in the country, with the exception of New York... Adding to this situation is the constant drawing of eastern radio names here for pictures, either permanently, or temporarily, making it necessary to emanate programs here that otherwise would be strictly eastern.

The prop ed re-opening of the second west coast NBC chain brings, speculation as to which local will release these programs in Los (Continued on page 104)

Inside Stuff—Radio

WGAR, Cieveland, on Dec. 26, from 6-6:30 p. m., broadcast a program commemorating Vanisty's 29th anniversary, the same birthday which this issue observes. Idea originated With John Patt and Leelle Fox of WGAR and was in the nature of a salute to the entertainment world through-Vanisty as its newspaper and moutinpiece. Carl-George acted as WGAR announcer. Nat Wolf, division manager, spoke for Warner Brothers theatres, Milton Harris represented Loew's, and Alfred Gregs spoke for RRO. Legitimate theatre was represented by Mrs. William Faversham appearing with 'Roberta' in Cleveland.

With Farmer-Lador Leador, newspeper organ of Minnesotte's party, its power, going weekly instead of semi-monthly, radio-newspaper picture in state assumes further complex angles. WTON is newspaper owned, by St. Paul Floner. Press-Dispatch, and Minneapolis Tribune, both rabid anti-administration. WCCO has a regular tie-up with the Minneapolis Star, and the Minneapolis Journal sponsors a daily stanza patterned after

Star, and the Minneapolls Journal sponsors a daily stanza patterned atter Edwin C. Hill, over this station.

KSTP up to now is the only major Minnesota radio station which purveys News. of the world, unbiased, unrestricted by any agreements, fresh from the scenes where it has been gathered by exclusive correspondents?—according to the station's own announcements.

Now, with Farmer-Labor Leader. (circulation 50,000 and goal 150,000) coming into the big-time. Minnesota newspaper scene, a KSTP-Farmer-

Labor tie-up is not unlikely.

South the transfer of

NASH XMAS MATINEE
With Beatrice Lillie, Alexander
Woollcott, Lionel Barrymore, Ernestine Schumann-Heinck, Kathryn Witwer, George Olsen-Etta
Shutta, Don Cossack Choir, Apollo
Club of Chicago. Club of Chicago, COMMERCIAL WABC, New York

WABC, New York
A program hooking up 91 Columbia stations, running two hours and
45 mint es without halt and em-bracing a roster of names cannot be dismissed as insignificant. Because, obviously, it is a departure from the ordinary in broadcasting, Only a few sponsors in 14 pages far-fung, radio name of the program of the page of the buses, and the page of the pag

Service of the control of the contro

KATE SMITH'S NEW STAR

KATE SMITH'S NEW STAR
REVUE
Three Ambassadors, Jack Miller's
Orchestra, James Meiton, MeJames Meiton, MeSo much was stored up in Kate
Somth's initialer on her commercial
comeback that it is difficult to see
just how the robust songstress can
maintain the cilip throughout the
series. But then the With its country-wide contest does not get under way until next week. This will
then give the star something definite to work on continually. Getting oft as it did on Christmas Eve,
the program made the most of its
possibilities on this night to bring
the broadcast in with a punch. It
did.
There was steady entertainment

BLACK MOON MYSTERY

GILBERT SELDES

GILBERT SELDES
Drama Criticism
15 Mins.
Sustaining
WMN, New York
Gilbert Seldes, columnst on the
Journal, makes, a nightly hip to
shows the once-over. As mart iden
which should be of interest to most
persons, especially those removed
from the immediate Times square
sector. Impressions of the evening's
offerings are still fresh in the
critic's mind when he approaches
the microphone. Then the timeliness of the airing is a jumn alead
of the morning papers with their
verdicts.

SOCIETY SLEUTH Park Avenue Chatter 15 Mins,

Park Avenue.

Sustaining Work

Work Work

Work Work

Work Work Work

Work Work

Work Work

Work Work

Work Work

Manner offsets any sappy
angle which might waying this myatery gossiper. True identity of the
voice is withheld from the alt,
though there is a gentle hint now
and then that most of the tips
might originate from one of the
dailies. All of the new places are
visited regularly and the sleuth is
apparently a member of the inner
circle. His reports at least sound
like this.

appacently a member of the Innexcircle. His reports at least sound
like this.

He described the Christmas party
which Mrs. Gvaham Fair Vanderbilt gave. Later he took in the
opening of the French Casino and
raved over the Polles Bargere. Various social lights picked out for
mention along the way. Dwight
Fisite's, songs were noticeably
raine Goulds elopement and the
party at Sherry's for two long-service employes included in the current squibs.

REMINISCENCES OF THE OLD

WEST
With Rescee Stockton, Harker Collins, Fred Hile, Earle Shaw, Horace Lee, Roy Young, Frank Weick
Western History
30 Mins.

39 Mine.
Sustaining.
KOA. Denver
This scries ran for three years
over KOA as a commercial and
ranked second in popularity on that
station. Kuner-Empson sponsored
but dropped it when times got
tough.

tough.

Meat of the half-hour is furnished by authentic western history, hours of research being put in on many of the episodes. They are not connected, but each is complete, in complete, in complete, in the complete in th

three years.
One picked for the dedicatory program of the opening of the new KOA studios was 'The Ghost of Dead Man's Canyon.' Concerned the gram of the opening of the new KOA studios was The Ghost of Dead Man's Canyon'. Concerned the ghost of a man, horse and dog the what is a man to the same of the what is now known as Phantom canyon. Roseos Stockton takes the part of the narrator, and listeners were always anxious for him to start the tale with 'Walt 'III light may 'pipe. Buddy—Buddy, being a way of the same of

ning water effect was not me co-however.

Students of history, as well as pupils in public schools, listened to this series and tried to find flaws. After the broadcast of he Indian side of the massacre of Custer's army, many wrote in claiming some of the facts were misstated. Rose.

of the facts were misstated. Rose.

GLUEK TETTE BEER
Male duartet, with organ
15 Mins.
COMMERCIAL
KSTP, St. Paul-Minnespolis.
From 6-46 to 7:00-on-Mondays.
Wednesdays and Fridays you can
have Gluek's (pronounced Glickes)
quartet with your dinner, while the
accompaninent of the beer with the
real beer flayor.
Introduction is the powers the ore
companinent of the beer with the
real beer flayor.
Introduction is the pouring of a
bottle of beer, souding 'glick, glick,
glick,' and making for the perfect
name tic-in-composed of Nels Swenson. Los Henringhaus, Norman Barlinghaug and Louis Keymer, are
accompanined on the plano and orsan by Thure W. Frederickson,
munic opera director. Boys have
mitty Jarynxes and can warble anything, from Youding beery ballades
From November, 1933, till Seprember, 1924 tibls account aired a
duci-called Sham and Rock. From
September through November, this
year, it was a variety air show.
Present Glick tette is signed on a
53-weck contract. Hutchinson Advertising Co. of Mpis. Signed on a
Stweck contract. Hutchinson Advertising Co. of Mpis. Agaschick,
Lloyd Sullivan is new staff planist
Lloyd Sullivan is new staff planist

Lloyd Sullivan is new staff planist at WCKY, Cincinnati, succeeding Lowell Baxter, who joined a radio troupe sponsored by Basic Foods,

SEASON'S GREETINGS



Expressing grateful appreciation to Kraft-Phenix, to John U. Reber and Herbert Polesie of the J. Walter Thompson Company, to John Royal and the personnel of the National Broadcasting Company for their courtesies and kind co-operation.



THE KRAFT MUSIC HALL

EachThursday,10P.M.to11P.M., EasternTime WEAF and the Red Network

Sponsored by Kraft Phenix Cheese Corporation



Victor Records

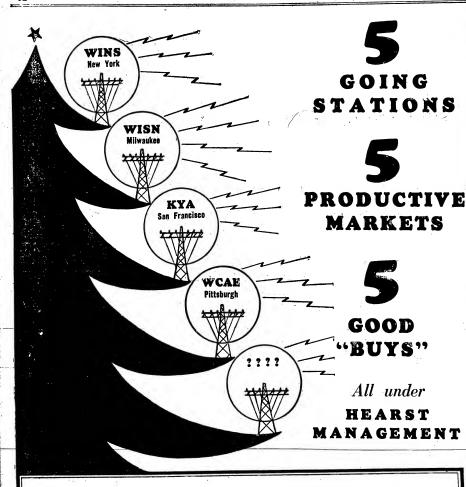
NBC Network

WRITE—WIRE—PHONE FOR AVAILABLE DATES

Personal Direction

Jack Lavin

Park Central Hotel, New York



HEARST RADIO, INC. 959 EIGHTH AVENUE, N. Y. C.

> Chicago Office-Homer Hogan-Strauss Building, Chicago, Illinois National Representative—Paul H. Raymer Co. New York City-Chicago-San Francisco

SEASON'S GREETINGS TO ALL Н O L ARMOUR HOUR 1 With PHIL BAKER Friday, WJZ-9:30-10 P. M. D HELD OVER Α CASINO DE PAREE BROADCASTING Coast to Coast-CBS

Sole Direction

HERMAN BERNIE

PLAYING DE LUXE THEATRES

000

Sole Direction HERMAN BERNIE 1619 Broadway, New York City

JESSICA DRAGONETTE

Miss Dragonette is now in her ninth year before the NBC microphone, appearing every Friday evening over a WEAF-NBC network at 8 p.m. EST.

THE PERSON NAMED IN

WKBB

"Voice of the Tri-States"

Now Covering a Former "Dead Spot"

NE. lowa SW, Wisconsin

NW, Illinols

INCREASED POWER Rates on Application

WKBB, Hotel Julien

Dubuque, lowa

KARRARKAN.

MATERIAL TO THE TOTAL TO THE

BROADCASTING

Coast-to-Coast Its Appreciation -of-

VARIETY'S Fine Work in **NEWSCASTING** RADIO NEWS

KSTP

Minneapolis-St. Paul KKKKKKKK

SEASON'S GREETINGS

Musical Director WWJ-Detroit News Station

Season's Greetings

O. L. OZ AND

1619 B'way, New York

PAULINE COOKE
1674 Broadway, New York PAULINE COOKE



THE SEASON'S BEST WISHES TO ALL OUR FRIENDS

CHICAGO, ILLINOIS

A SALUTE

To VARIETY From Radio's Youngest Chain!

NAMES OF STREET OF STREET OF STREET

See pages 94-96-98-102-105



"THIS IS THE AMERICAN BROADCASTING SYSTEM"

COLUMBIA BROADCASTING SYSTEM

LITTLE JACK LITTLE

AND HIS ORCHESTRA

APPEARING NIGHTLY IN THE SILVER GRILL, HOTEL LEXING-TON, NEW YORK CITY

And on Columbia Records

Coast-to-Coast Network

Sat.
Sun.
11 P.M.

PINEX PROGRAM C. B. S. Network Wed., Fri., Sun. At 1:30 P. M.

AND HIS ALIFORNIA ORCHESTRA COAST-TO-COAST

DST edny. 8:30 to 9 P.M. (Phillips Dental) rlday, 9 to 9:30 P (Phillips Mllk)

EDDIE MILI

heatre and Casino De Farce
Now Teaching
VOICE - POISE - DICTION
for RADIO, STAGE, SCREEN
"NON-OPERATIC"
Me Help You Develop Your Talen 49th Street, New York CH. 4-7070

ERSON GILI

AND ORCHESTRA HOTEL WEBSTER HALL

and MAY YOU HAVE

A TOTAL TOTAL TOTAL TOTAL TO TOTAL TOTAL TO THE TOTAL TOTAL TO THE TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TO THE TOTAL TOTA

During 1935!

We mean, of course, may you have the "TWINS We mean, of course, may you have the "TWINS," Minneapolis and St. Paul, on your schedule during 1935! For the Twin Cities' Trade Area—where 74.3c. out of every dollar in Minnesota are-spent—is-in-the-very-heart of the 9TH U. S. RETAIL MARKET, and is certain to remain one of the richest markets in America. And remember, please, that in this market the recent ERNST & ERNST SURVEY revealed these significant percentages of listener preference: percentages of listener preference:

KSTP - - - - 50.1%

Station B - - - 36.5 Station C - - - 6.0

Station D - - - 4.5 Other Stations - 2.9

W-H-E-R-E and W-H-E-N Minneapolis and St. Paul L-I-S-T-E-N is where and when they B-U-Y!

Ask to see the Certified Copy of this Survey at any of our branch offices. And for other proved facts communicate with FORD BILLINGS, General Sales Manager, KSTP, Minneapolis, Minn., or our National Representatives: New York—Paul H. Raymer Company; Chicago, Detroit, San Francisco—Greig, Blair & Spight, Inc.

KSTP

MINNEAPOLIS, ST. PAUL Dominates the 9th U. S. Retail Market

PHILADELPHIA'S PIONEER VOICE

WIP, Philadelphia, as one pioneer voice to another, congratulates

VARIETY on its 29th anniversary and takes this opportunity to thank the many new accounts who have the many new accounts who have helped to make this the most successful year in its existence.

> WIP wishes them A Happy and Prosperous

NEW YEAR

Exclusive Representatives, GREIG, BLAIR & SPIGHT THE RESERVE WELL THE PROPERTY OF THE PROPERTY

THE STATE OF THE S

GEORGE JESSEL

CUSTOMARY GREETINGS

Y proved by Newspaper ballot



SHOWMANSHIP proved by Variety's Community Ratings . . . was ranked second by Variety lest Ap to first place in the October Variety rati

O COVERAGE proved by United States Dept. of Agriculture Survey .

DON DAVIS, President OHN T. SCHILLING, Gen.M

GRATEFUL THANKS

To Our Stations Our Artists and All Our Friends

"THIS IS THE AMERICAN BROADCASTING SYSTEM

SEASON'S GREETINGS
FROM
Kenn Sisson
To my many friends of radio, screen and stage and to the secutives, stars, announcers and musicians of the following radio programs with whom I have been associated during the past year.

LOG CABIN—BLUE RIBBON
NATIONAL BISCUIT—CHESTERFIELD
COLGATE HOUSE PARTY
BROMO SELTZER—ARMOUR BROMO SELTZER—ARMOUR

THE REPORT OF THE PROPERTY OF "MAY I COME IN? - "To Wish You The Very Happiest of Holidays

of the first of the first of the first will be a light with the first of the first

(BEE)

(RADIO QUEEN)

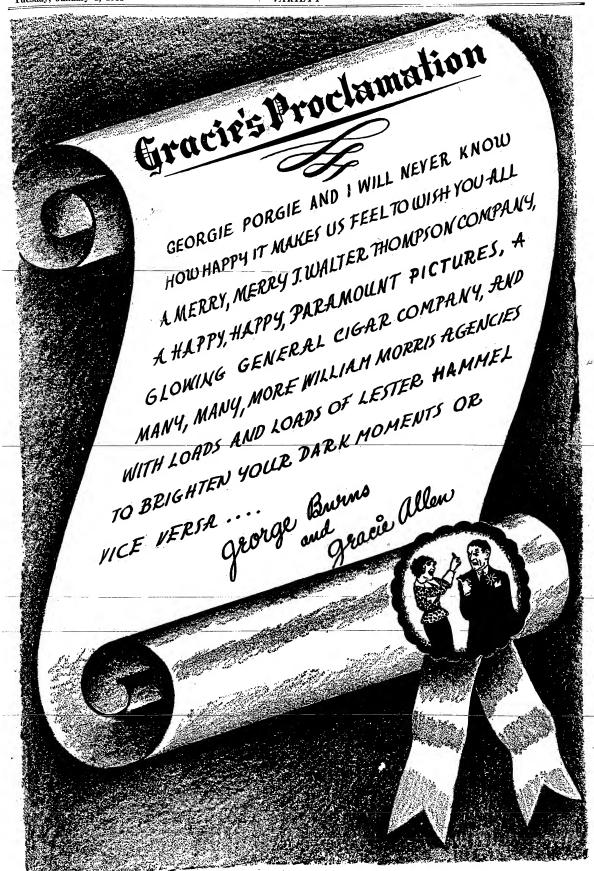
Press Representatives: TOM FIZDALE - PHIL ANDREWS, 32 W. Randolph Street, Chicago

HOLIDAY GREETINGS, FROM Re SPECHT fully

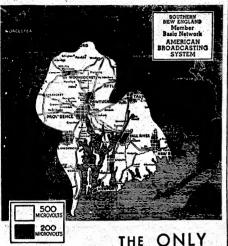
29 WEST 57TH ST., NEW YORK CITY

15 Artists-Versatile Musicians-Singers

and HIS WORLD-FAMOUS ORCHESTRA



A NEW AND GREATER WPRO PROVIDENCE



COMPLETE COVERAGE OF NEW ENGLAND'S SECOND LARGEST MARKET

WPRO delivers to advertisers today's outstanding radio value—the most effective, most economical coverage of this market of

1,225,578 CONSUMERS WHO SPEND \$284,082,000

yearly in retail outlets. The rich trading areas of Providence, Fall River, and New Bedford all lie within the 500 micro-

The new WPRO booklet includes up-to-date facts and figures of vital interest to anyone selling this rich Southern New England market. Write for a copy,

630 kc

Cherry & Webb Broadcasting Co. Providence, R. I.

Represented Nationally bys HIBBARD AYER-New York, Chicago, Boston WALTER BIDDICK & CO .- Pacific Coast

SEASON'S GREETINGS

JOHNNY GREEN

COLUMBIA BROADCASTING SYSTEM

GREETINGS ART WATER

S TIMES A WEEK-CBS

4TH YEAR BISMARCK HOTEL

CHICAGO
Direction—MUSIC CORP. OF AMERICA SHOWMANSHIP

WNAC, owned by Shepard Broadcasting Service, leads in Boston on the strength of

local showmanship plus the regional Yankee Network and Columbia programs. WEAN leads in Providence because of its Yankee Network owner-

Recent Examples of

YANKEE NETWORK Showmanship

Yankee Network New Service successfully established as an independent news gathering organization. Beats Boston newspaper broadcasts in speed and completeness of Massachusetts election returns.

Kentucky Club Tobacco tops sales of competing products in New England as a result of Fred Hoey's play-by-play baseball broadcasts over eight stations.

Lin-x renews for third consecutive year. Buys the Merry-Go-Round, a Yankee feature.

Borden's renews for second year, taking the Melody Sweethearts, a Yankee feature.

The Yankee Network maintains the largest radio talent bureau in New England. Audition transcriptions of Yankee Network ready-made features are available to agencies.

THE YANKEE NETWORK, Inc.

PETRY & CO., INC., Evaluative National Bales New York—17 East 42nd St., Mulrray Hill 2-3850. Chicago—Wrigtey Bidg. Superior 7742. Defroit-Separal Maters Bids. Medico 1835.

FROM WHICH NEW ENGLAND HEARS ITS RADIO

NOW

"THIS IS THE AMERICAN BROADCASTING SYSTEM"

SEASON'S GREETINGS

GALE PACE

CHICAGO

NBC

Season's Greetings

Author, "THE LIFE OF MARY SOTHERN"

FEATURE WRITER STATION WLW

Greetings!

HENRY THIES

Pure Oil Pepsters WLW

CINCINNATI

Season's Greetings

STOESS

General Musical Director

WLW The World's Largest WLW

The Jackson Family

Two Men with Two Dozen Vo Bob Drake and Jimmy Scribns WLW

Greetings

REX GRIFFITHS

ormerly with Henry Busse and Ted ewis; now singing with Henry Thies and his Pure Oil Papaters, over -The Nation's Station

JEANNINE MACY

With Henry Thies and His Pure Oli Pepsters—Formerly at WJR

WLW-Cincinnati

Season's Greatings IOE BRATTAIN WLW

FRENCH LICK MELODY PARADE

Charlie (Wayne) Dameron

W-L-W ARTIST
UBIKO FEEDS FASHION FROCKS
PERUNA - ALKA SELTZER
DODGE

GREETINGS

PHIL DAVIS

Director
FRENCH LICK MELODY PARADE WLW-The Nation's Station-WLW

LEO REISMAN

AND HIS ORCHESTRA

RETURNS TO THE

CENTRAL PARK CASINO

NEW YORK

January 14, 1935

GREETINGS FROM

ED. WYNN

"The Fire Chief"

GREETINGS

HARRY W. CONN

Writer of First-Run Material

All of JACK BENNY'S Broadcasts-160 Programs to Date

HARRY W. CONN, Park Central Hotel, New York City

Personal Direction
Mr. HARRY W. CONN

Management HARRY W. CONN Parisian Representative
Mons. HARRY W. CONN

London Office: Park Central Hotel, New York City

All of Harry W. Conn's Material by Harry W. Conn

ED SCHEUING AND BILLY GERNANNT

FOR A MOST SUCCESSFUL YEAR

and a happy season's greetings to all our friends—

LEE SIMS and ILOMAY BAILEY

TO OUR NEW \$500,000 STUDIO BUILDING

IN 1935



THE CHICAGO TRIBUNE STATION

SEASON'S GREETINGS FROM

ROY FOX

AND HIS

BAND

ON TOUR

B.B.C. NETWORK

loist with Tastycast

OCKE PRODUCTIONS

GEORGE CIVOT

THE GREEK AMBASSADOR

TOURING **DELUXE THEATRES**

HENRY WEBER

Musical Director

WGN, DRAKE HOTEL, CHICAGO

and

HAROLD STOKES

Director of Dance Orchestra WGN, DRAKE HOTEL, CHICAGO

NIGHTLY, CASING DE PARK

- ABS Gives Advertisers Lowest Cost Per Listener!

2. ABS Covers Half the Radio Sets in the U.S.II

AND THE STATE OF T

NEW YEAR'S GREETINGS

LITTLE JACKIE HELLER

NBC NETWORK

Personal Management HERMAN BERNIE 1619 Broadway, New York

Are Highly Appreciative of "Variety's" Varied Courtesies

Played at: Central Park Casino; Lexington Hotel; Book-Cadillac; Tavern on the Green in Central Park, and Again at the Lexington ... On National CBS Hook-Under CBS Management. Columbia Records.

SEASON'S GREETINGS FROM

CHICAGO A. CAPPELLA CHOIR



Young & Rubicam, Inc., advertising CHICAGO

KINGSLEY & CHP

FRANCIS BARTON SEASON'S



GREETINGS

MUSICAL DIRECTOR NBC, CHICAGO

EASTMAN **MORGAN**

CONDUCTOR, EDISON SYMPHONY

CARNATION PROGRAM

JOSEPH GALLICCHIO

NBC CONDUCTOR

HARRY KOGEN

NBC CONDUCTOR

R BLAUFUSS

NBC CONDUCTOR



SOUTHWEST BROADCASTING SYSTEM

GREIG, BLAIR & SPIGHT, INC.

FREDDY MARTIN and HIS ORCHESTRA

Exclusive Brunswick Recording Artist. Plays nightly at St. Regis Hotel, New York City.

Three times weekly, NBC Network. "Vick's" Program, Sunday, WABC, 5-5:30 P.M.

Management: Frederick Mayer, St. Regis Hotel, New York City

Jack and Loretta

Clemens

9:30-10:30 P.M.

VORY SOAP

CONDUCTOR

PINAUD PROGRAM

Every Saturday Evening at 6

Exclusive Management Columbia Broadcasting System

Also Appearing at
CONGRESS HOTEL
With His Sympho-Syncopetors

Daily, WMAQ, 11 P.M.

Daily, WMAQ, 10:30 P.M.

days, WMAQ, 11 P.M.,

ram, NBC.

Season's Greetings

O. L. OZ

AND

PAULINE COOKE

JOSEF

CHERNIAVSKY

Chicago Theatre

*TO THE ARTIST

Who Gives Radio Its Audience★

THE JOSEPH KATZ COMPANY

Advertising

247 Park Ave., New York

16 E. Mt. Vernon Place, Baltimore G. BENNETT LARSON, Director of Radio

GREETINGS

5 Times Weekly-CBS

GROVES BROMO QUININE

Stack-Goble Agency. Through M.C.A.—HERMAN BERNIE

holiday greetings

earle ferris

radio feature service, inc.

72 fifth avenue,

new york

Season's Greetings

EDDIE CANTOR

NATIONAL BROADCASTING COMPANY

Presents

RICHARD HIMBER

AND HIS

STUDEBAKER CHAMPIONS

with JOEY NASH

WEAF-MONDAY, 8:00 EST

*NBC-FRIDAY, 12:15 EST

WABC-SATURDAY, 9:30 EST

*CBS_SATURDAY, 11:00 EST

*Coast Broadcasts

- APPEARING DAILY -

RITZ CARLTON HOTEL, NEW YORK

BROADCASTING

WEAF—THURSDAY, 7:00, Coast to Coast

Wed., Jan. 9, Victor Hour, WABC, 2 to 3, EST

Management, HAROLD KEMP





PAT BARRETT

Uncle Exra of Station E.Z.-R.A The Powerful Little 5-Watter down in Rosedale, Heard Thrice Weekly Mon., Tuesday and Wednesday. 7:45 P.M. EST, NBC Red Network

KONJOLA and I
Nish You Health and Happiness
and Thate: Nothing But the Truth
ALEXANDER McQUEEN
WBBM—CHICAGO—CBS

Complete Production Facilities

New Auditorium-Studio, Seating 500, Just Completed



★ 250 ARTISTS ★ TWO ANNOUNCER SYSTEM

Write for Rates and Complete



50,000 WATTS

CLEARED CHANNEL 650 KILOCYCLES NBC AFFILIATE

Owned and Operated by

The National Life & Accident Insurance Co., Inc.

Edward Petry & Co., Exclusive National Representatives

EXTENDING SEASON'S GREETINGS TO ALLAND WITH FRIENDS APPRE. HE FOLLOWING THEIR SPLENDID COOPERATION-MY ADVERTISING AGENCY-YOUNG AND RUBICAM - MY SPONSOR-GENERAL FOODS ("IELLO") -BRUNSWICK RECORDING CO.-MY IMMEDIATE ASSOCIATES-JACK BENNY-MARGARET LIVINGSTONE-FRANK PARKER AND DON WILSON-OUR NETWORK - NBC-M Y S. K. KUSHN $\mathbf{E} \mathbf{R}$



DON BESTOR

AND HIS ORCHESTR

APPENDED PROPERTY COMPLIMENTS OF THE SEASON CHARLES PREVIN CONDUCTOR

REALSILK'S SILKEN STRING CONCERT

N.B.C.—SUNDAYS 8-8:30 P.M., CST; 9-9:30 P.M., PCT; 10-10:30 P.M. MT Personal Bepresentative, W. BIGGIE LEVIN 1300 North State Parkway, CHICAGO

SEASON'S GREETINGS
TO YOU ALL

If You Like My Songs You
Make Me Very, Very Happy

GUI7AR

SEASON'S GREETINGS

FROM

JACK (Screwy) DOUGLAS

NEW YEAR'S GREETINGS

DON AMECHE

A SECTION OF THE SECT

CASINO DE PAREE Holiday Greetings

Sole Direction HERMAN BERNIE 1619 Broadway, New York

Season's Greetings **PAULINE COOKE**

AND

O. L. OZ 1674 Broadway, New Yo

HAL WOLF

Annonnes His Season's Greetings KOMO—KJR Seattle NBC Affiliated Stations

GREETINGS FROM

CAROL LORING Across the Continent Scottish Musical Players

BEST WISHES TO JANE FROMAN And DON ROSS

ALEXANDÉR MCQUEEN Nothing But The WBBM-ChleagoThere Isn't Room to Tell You All We Have to Say-

WRITE - 1697 BROADWAY, NEW YORK

"THIS IS THE AMERICAN BROADCASTING SYSTEM"

BEST WISHES FOR THE HOLIDAYS VIRGINIA CLARK

(HELEN TRENT)

HOLIDAY GREETINGS FROM

CAVANAUGH THE ORIGINAL RADIO GOSSIP CLUB

MUSICAL DIRECTOR

DETROIT MICHIGAN THEATRE



The Prairie Farmer Station
BURRIDGE D. BUTLER, President
GLENN SNYDER, - - Manager

A1 82 2 2

WLS

50,000 Watts, 870 Kc. 1230 W. Washington Blvd., CHICAGO NEW YORK OFFICE - Graham A. Robertson, 250 Park Ave.

Exclusive WLS Artists Booking

WLS Artists, Inc.

Earl W. Kurtze, George R. Ferguson

Season's Greetings

MR. and MRS. JACK BENNY

ACKNOWLEDGING WITH THANKS

1935'S HERITAGE FROM 1934

MARY SMALL

Radio's Brighest Little Star B. T. Babbitt's "Little Miss Bab-O" WEAF and Network, Sundays, 1:30-2 P.M.

MOLASSES 'N' JANUARY

Radio's Leading Blackface Comedians Laugh Stars of Maxwell House Show Boat Thursdays, 9 to 10 P.M.

THREE X SISTERS

Radio's Foremost Novelty-Harmony Trio Former Features of Tydol, Ford, Hellmann's Mayonnaise, Eddie Cantor's Hour and Other Big Shows Availabe for New Program

PICK AND PAT

Headlining on Dill's Best and Model Smoking Tobacco WEAF and Network, Fridays, 9:30-10 P.M.

POET PRINCE

Radio's Romantic Tenor-Star of Gude's Pento-Mangan WJZ and Network, Sundays, 2-2:15 P.M.

TEDDY BERGMAN

Radio's Most Versatile Character Comedian. Formerly "Rubi-noff" on Cantor Hour, Joe Palooka, Henry and George Hour, Van Heusen Hour and Many Others Available for New Program

Radio's Newest Script Success

THE O'NEILLS

A Drama of Home Life WABC and Network, Mon., Wed., Fri., 7:30-7:45 P.M.

In Production

UNIVERSITY of X

Happy New Year

1450 Broadway, New York City

GREETINGS FROM MAY SINGHI BREEN, The Ukulele Lady

PETER DE ROSE, Composer-Pianist ng Their 12th Consecutive Year as "Sweethearts of the —Sunday, Monday, Wednesday and Friday, 10:30 A.M.—SPONSORED BY HUMPHREY'S REMEDIES

Film Stars On Air

(Continued from page 83)
Angeles. The KFI-NBC contract
explies this year, leaving the chain
free to negotiate elsewhere for a
second outlet. Radio insiders' elvepoint is that in addition to KFI's
5,000 outlet and its 1,000 watt sluff
station, KECA, utilizing chiefly
NBC sustainers, the chain will acquire one other local station, either
two en outlets have a through a quire one other local station, either by an outright buy or through a long-term leasing arrangement. Mentioned as possible grabs by NBC are the 50,000 watt KNX, and the Warner station, KFWB, now 2.500 watts but with an application filed for 5,000.

Currently KFI and KNX are sharing the largest volume of sponsharing the largest volume of spon-sored time among the Los Angeles major stations, with KHJ, the CBS outlet, third, and KFWB fourth. On basis of present contracts it is es-timated that KNX will gross around

timated that KNX will gross around \$700,000 in 1935; KFI, \$800,000; KHJ, \$400,000, and KFWB, \$250,000. Following are the picture names who, during the year, have been unchain radio stations from here, either transcontinental or Coast:

chain radio stations from here, either trainscontinental or Coast:
Katharine Hepburn, Polly Moran, Irene Dunne, Joe E. Brown, Bing Crosby, Richard Dix, Charles Ruggles, Mary, Boland, Johnny Mack Brown, Lionel Barrymore, John Barrymore, Carole Lombard, Leelle Howard, Margaret Sullavan, Russ Columbo, Walter Huston, Rudy Vallee, Benny Rubin, Constance Cummings, Constance Bennett, Donald Ogden Stewart, Joan Bennett, Francis Ledorer, Al Jolson, Ruby Keeler, Joel McCrea, Jimmy Durante, Marx Brothers, Ginger Rogers, Jean Harlow, Joan Crawford, Francht Croe, Bebe Daniel, Ben Lyon, Ruth Etting, Ben Bernie, Lanny Roes, Jack Benny, Dorothy Lee, William Garan, Cary Torans, William Garan, Cary Torans, Marce Glesson, Locitic Glesson, Robert Armstrons, Mae Clarke, Claudette Colbert, Norman Foster, Frances-Dee, Leon-Brrol,—Regnal Frances Dee, Leon-Errol, Reginald Frances-Dee, Leon-Errol,-Reginald Denny, Ann Dvorak, Wallace Ford, Rosco Ates, Maxine Doyle, Colleen Moore, Cili Edwards, Mitzi Green, Stuart Erwin, Eddie Quillan, Skeets Gallagher, Sam Hardy, Allan Jenkins, Nelson Eddy, Paul Munti, Marian Nixon, Estelle-Taylor, Wheeler & Woolsey, Jimmy Gagney, Ralph Bellamy, Edward Everett Horton, Joan Blondell, Bette Davis, Fay Wray, Andy Devine, Richard Arlen, May Robson, John Boles, Arlen, May Robson, John Boles, Louise Dresser, Edmund Lowe, Louise

Louise Dresser, Edmund Lows, Victor McLagleu, Barbara Stanwyock, Raiph Forbes, Heather Angel, Adolphe Menjou, Veree Teasdale, Bruce Cabot, Addienne Ames, Gary Cooper, James Dunn, Dolores del Rio, Gloria Stuart, Ann Harding, Boris Karloff, Clive Brook, Clark Gable, Myrna Loy, Ronald Colman, Jack Oakie, Charles Bickford, Dick Powell, Stan Laurel, Oliver Hardy, Miriam Hopkins, Herbert Marshall, Chester Morris, Charlie Chase, Mary Pickford, Tom Mix, William S. Hart, Ken Maynard, Tim McCoy, Tom Ken Maynard, Tim McCoy,



Mr. and Mrs.

Fred Allen

Extend the Season's Greetings

AND HIS ORCHESTRA

Pennsylvania Hotel, New York

BROADCASTING: NBC NETWORK RECORDS

Featured Soloist **TANBURY** CHASE & SANBORN HOUR

BARITONE OF CHICAGO OPERA CO.

WEAF---Coast-to-Coast Network SUNDAYS-8 to 9 P.M. EST

Exclusive Management GEORGE E. DILWORTH Hotel Park Plaza
50 West 77th Street ENdicott 2-3700 After ten years of European engagements, the warm reception accorded me upon returning to my native land was so sincere that it is with heartfelt gratitude I extend to my compatriots and colleagues

The Season's Greetings

LUD GLUSKIN

An especial acknowledgment to my sponsor,
To the Joseph Katz Advertising Agency
To the CBS and NBC Radio Systems
And to Columbia Records

LUD GLUSKIN AND HIS CONTINENTAL ORCHESTRA

with their

Subtle and Distinctive Dance Music

COLUMBIA NETWORK, MONDAY NIGHT, 9:30 to 10:00 E.S.T.

NAMES OF THE PERSON OF THE PER

Why pay more when you can carry your sales message to the homes of the metropolitan population at a cost of less than one dollar per hour, per 46,164 per-

sons? 10,000

Let's get at the bottom of this wattage business! You are interested in wattage only insofar as it applies to a buying market.

If less wattage will
do it—so much the better.

This map shows that WBNX actually covers the heart of the world's densest and richest market . . . and does so at a FRACTION

OF THE COST OF STATIONS WITH GREATER WATTAGE!

AUTHORITIES Density of Population Regional Plan Ass'n 1930 Census ? WBNX
Field Strength Survey by
Herbert L. Wilson
Consulting Engineer
October 1934

New York Details to

A STATE OF S

GREETINGS

Stovens Hotel World's Largest Hotel FEATURING

DISTINGUISHED SWEET RHYTHM NIGHTLY WBBM-CBS

KEN AND HIS BANJO

ter House, Lone Indefinitely Also—Doubling London Palladium.
Four weeks, beginning December 24.
Also—Back at the Mayfair Hotel for
two weeks on December 24.

AND HIS ORCHESTRA WJZ Mon., 11 P.M. Friday Sat.-Sun ues., 11.30 P.M. 12 P.M. 8.30 P.M

CONOCO OIL Wednesday, 10:30 P.M., WJ

EDDIE PEABODY

The Instrumental Styllat
NOW PLAYING
SHOREMAM HOTEL
WASHINGTON, D. 6:
A New Musical Thrill
EDDIE PEABODY
And His ORCHESTRA
Personal Direction
Orchestra Carp. of Americ
NEW XORK CITY

-10 P. M. EVERY TUES "JOLLY RUSSIANS" Russian Kretchma Nightly

Sole Direction Herman Bernie, 1019 B'way, N. Y

FROM

AUDITION RECORDINGS AVAILABLE

Where Showmanship Excels

SLEININGER

National Sales

CONGRATULATIONS

To the Radio Industry on a Wow Year!

AND REMEMBER-THERE'S PLENTY OF "BUCKS" FOR EVERYBODY



"THIS IS THE AMERICAN BROADCASTING SYSTEM!"

Season's Greetings

FRED WARING

Television

1

(Continued from page 89)

the transmitter staged demonstra-tions by television by wireless, as did the ploneer Frances Jenkins, who shared with Baird the honors of first transmitting silhouettes and

outlines by wireless.
In 1931 actual programs In 1931 actual programs were broadcast from various Jenkins Tel-evision Co. owned visual broadcast ting stations by the engineer plogie, with the purpose of ending commercial television.

This ambitious project of estab

This ambitious project was doomed to failure due primarily to

lack of public acceptance of the inferior quality of pictures. Column balls Broadcasting System vide with the Jenkins Company in transmitting programs for over a year from their New York city station to a Caboratories, Camden, N. J., Philocurious public. It soon became apparent to all that a superior quality of moving picture must be developed in the laboratory to be later introduced to the public. introduced to the public.

Television in the East lay dormant during the next two years. Farne-worth, the inventor, through the ef-forts of the engineer Lubke, contin-ued to serve visual programs to the public from a Los Angeles station, utilizing for first time in the U. S.

wise.
Two schools of thought developed.
Those favoring the mechanical or scanning disk system and others more numerous espousing the cause of the electrical cath ode ray method. Meanwhile Peck had perfected his mechanical system employing the scanning disk, eliminating as much as possible the motor vibration. McKay of the National Television Co was improving his new mechanical system.

As Good as 18 mm.

As Good as 16 mm.
In the late spring of 1934, a few
well-informed individuals started
to acquaint the public with the fact

50 miles from the transmitter.

In June, 1934, Vice-President
Baker, RCA Victor Co., made an extemporaneous address at the Institute of Radio Engineers' convention
in Philadelphia. Enormous expense,
according to Mr. Baker, would be
entailed in launching television...
Great sums of money were necessary
for the building of stations, cost and
installation of transmitters, linking
of interconnecting network, and upinstallation of transmitters, linking of interconnecting network, and upteep of the chain...The program situation was a serious problem.
There is a dearth of material, said Mr. Baker, and an estimated 2,000 hours of films, plays, shorts and newsreels, the present capacity of the amusement, world would fall short of requirements. Technical problems still must be solved before inhoratory, and a satisfactory program must first be shown to the advertisers, who will pay for the scenery and the high cost of performers. System of government control of radio in foreign countries made it easier to launch television. The

Surveys were made of advertisers, the public, broadcasting executives, by an independent investigator, and a complete technical survey made by O. H. Caldwell, editor of Electronics and former Radio Commissioner of the United States. English Survey

English Survey
In November, 1934, an English
commission arrived in the United
States for the purpose of investigating television progress in the United
States. Viadimiz Zworylin's Iconoscope (RCA-Victor) was inspected,
as was the systems of Farrisworth
and Peck.
It is perticularly unfarthered.

It is particularly unfortunate that It is particularly unfortunate that an adjustment with the present apparatus in radio stations cannot be made by the addition of television equipment. This would reduce the expense materially. This cannot be accomplished. Aftred McCosker. former National Association of this statement and, is authority for this statement and, is authority for this statement and the installed situation situation.

Summing up the television situa-tion, we find these needs: a further refinement of the pictures; experi-ments to enable pictures to be transto adquaint the public with the fact strain thing quality television was being demonstrated in the laboratoring demonstrated in the laboratori demonstrated in the laboratoring demonstrated in the laboratori de

Season's PHILIP MORRIS
PROGRAM
NBC

MERRY-GO-ROUND"

DANCE

HIGH-CLASS GREETINGS FROM

FEEN-A-MINT NATIONAL AMATEUR NIGHT

Sundays, 6 P.M., EST-WABC, Columbia Broadcasting System SEDLEY BROWN, Bus. Rep., Rockefeller Centre, New York

SEASON'S GREETINGS!

CENROSS

and HIS ORCHESTRA

STATLER'S ROYAL POMPEIAN ROOM IN CLEVELAND SUSTAINING FEATURE OVER WOAR

ANN HEATH AND THE COLLEGIANS

WGAR ARTISTS APPEARING AT STATLER'S ROYAL POMPEIAN ROOM IN CLEVELAND

SEND SEASON'S GREETINGS TO VARIETY

TIN PAN ALLEY IN 1934

Highlighting 1934 in Tin Pan Alley were a number of marked intra-trade angles and many influences on the world's popular music tastes.

orld's popular music tastes.

As regards the boys who make the populace of this
buntry and other nations hum, whistle and dance, the As regards the boys who make the populace of this country and other nations hum, whistle and dance, the highlights were:

1—Rumba craze,

2—Filmusicals,

2—Attempts to bring back the waltz,

4—Odd-rhythmed dance tudes ('Carloca,' Continental,'

4—Odd-rhythmed dance turies, (Carloca, 'Continental,' etc.

5—Better grade of popular ballads.

On the trade angle:

1—The government's dissolution, anti-trust and antimonopoly, suit against the American Society of Composers, Authors and Publishers, the Music Publishers'
Protective Association, the Music Dealers' Service, Inc.,
and its respective members and officers. No secret that
Pational Association of Broadcasters had 'inspired'
this action, which is still pending, but not worrying
the music men particularly.

2—The Music Dealers' Service dissolution (prior to the
U.S. vs. ASCAP, MPPA, MDS, et al. litigation), with a
signal victory for Max Mayer vs. MDS organization,
which his former jobbing-partner, Maurice Richmond (in
the Richmond-Mayer company), headed as general manager. While the court ruled that this central shipping
plant was not in restraint of trade, Mayer won a sweeping victory when during trial of the action nine major
publishers made settlement agreements with him, Richmond subsequently took over MDS as an individual and
private enterprise.

2—The trade hierhight was the continued fruitless

publishers made settlement agreements with him. Richmond subsequently took over MDS as an individual and
private enterprise.

3—Third trade highlight was the continued fruitless
effort by the industry to self-purge itself of its greatset intra-exploitation evil—that of paying for plugs, orchestrations and general subsidizations and bribes to,
insure choice popularization spots on the major radio
broadcasts, hotel programs, and the like.

The song Plug Angles

The song Plug Angles

The song Pluggers themselves took the most drastic
means for self-governing, realizing that if the publishers
can send down an orchestration and a check for 450
for any given plug their jobs are basically threatened
and the need for or ongpluggers no longer necessary and
offens, \$2,000 for the second and ever of the second
and the need for the second and ever of the second
and the need for the second and ever on the former
effect, with a power of athee sum on the incomes due the
publishers for the second and ever on the freestrict, with a power of athee sum on the incomes due the
publishers from the second and ever on the location forthe squawking that (1) it's allegedly an NRA violation
in restraint of trade; (2) that the Code makes no provision for any of this as a trade practice; and (3) not all
and signed and were willing to live up to these penalties
in letter or spirit.

Persmount: through Lou Diamond, head of its Famous

and signed and were willing to live up to these penalties in letter or spirit.

Paramount, through Lou Diamond, head of its Famous Music subsid, even went so far as to threaten a \$100,000 subsidization campaign to out-bribe any other competitor. Perhaps that would scare 'em away from trying to subsidize-piugs. And the jury's still out.

There were other sporadic little things cropping up to worry the music men. The swank hotels, for instance, don't welcome piuggers as pseudo-guests, no matter how often they come and how many checks they grab; the smooty Hotel Pierre seen hinted bodily harm to an erchestration-toter, who came to vide! Kap maker. Dick and the substitution of the

By Abel Green

Gumble and Walter Douglas comprise the firm, with Link) has been writing filmusicals, chiefly for Robbins publications and Metro-United Artists.

Jerry Vogel leaves Plaza Muele (Jobbers) after 28 years when Plaza folds. Starts Frank Crumit Songs, Inc.; drops Crumit name and takes over the F. B. Havlind biz as well under own name. Soop for Vogel is his good friend, George M. Cohan, ceding his catalog to Vogel above many more prominent bidders.

Boy Miller lost his case against Witmark. In biz for himself. Irr. Schuster, another ex-Witmark explosions.

Yogel above many more prominent bidders.

Bob Miller lost his case against Witmark. In biz for himself. Ira Schuster, another ex-Witmark exploiter, also sued, but also in biz with Kornhelser-Schuster and doing fairly well. Like Kornhelser, Felst alumnus Solly Cohn eased out after many years and now prof, ingr. for Isham Jones' Indie, pub outfit.

Rocco Vocco Joins the Feist exodus to become v.p. and g.m. of DeSylva, now Crawford Music. Johnny White mow head man at Feist's. Local Xonkers boy makes good—Johnny White was orchestration-toter and chaufeur for Phil Kornhelser! now succeeded both Kornhelser, Vocco and veteran Solly Cohn.

Bobby Crawford dropped DeSylva, Brown & Henderson, Inc., as a firm name in favor of Crawford Music Cerp., to embrace everything, in that Buddy DeSylva, Lew Brown and Ray Henderson had gone their separate ways after having feuded amongst themselves.

Other notable songwriters split production in collaboration with a with Arion production in collaboration with the control of the produce of the Ray Henderson (Say When'). Lew Brown writing with Harry Akst (Calling All Stars' and the Manhattan Music Hall revues). DeSylva content to film-produce. Sam M. Lewis and Joe Young, long since apart, doing well with freelance tunesmiths.

reciance tunesmiths.
Filmusicals created an improved general standard in songs. Tove in Bloom, 'Beat of My Heart,' Cocktalis for Two,' Thousand Goodnights,' Dream Walking,' Love Thy Neighbor,' Eyes Wide Open,' Yery Thought of You,' Never Had a Chance.'

Never Had a Chance!
It was a big year for Gordon and Revel. But Dubin and Warren, Coslow and Johnson, Rainger and Robin didn't do badly, either, with filmusclass. Necessity for production values in celluloid placed a new valuation on the 'ldes' engwriter who was capable of writing situation numbers.

on the 'dea' songwriter who was capable of writing situation numbers.

Hillbillies

The hillbilly mania of last year spilled over into '34.

Last Roundup, 'Old Spinning Wheel,' Night on the
Desert,' Wagon Wheele'—Shapiro-Bernstein's comeback.

Billy Hill's 1344 hillbilly, 'Spinning Wheel,' given at
1,200 extra prize by the special ASCAP fund, Pubs still
battling for old Hill numbers, which he sold for \$25 apices
before he clicked with the sensational Last Roundup'
last year. The special \$12,500 spilitup by ASCAP among
writers meant \$1,250 as one bonus to Gordon and Revel
for 'Dream Walking', \$1,300 to Arien and Koehler for
'Let's Fall in Love'.

Masestro Meyer Davis into film shorts' production;
drops it. Leading his own bend et hetels; drops that.

Rating Squabbles

Usual rating squabbles by ASCAP members. Old stuff,
about the perpetual board, etc., but Marics, Fox, Robblins,
Morris suling for reclassification and claiming higher

Morris using for reclassification and claiming higher strength of the control of

it was the first time the Society essayed fighting fire with fire. This came after the theatre owners, circuits, radio interests, et al., had been bombarding their local and national legislators to legislate ASCAP out of busi-

not intional legislators to regislate ACCAT. Out of Outsides.

U. S. Postal-Dept, was joined by the society and MPPA in a war on the song sharks who reap \$2,000,000 annually from gulls who aspired to writing song hits.

MPPA allied with another official body, the NRA, in the hope of ending the song plugging graft evil.

Song folios. The gyp 50 song-sheet swindlers have been such an elusive bane that Engel-Van Wiseman and the MPPA make a deal for authorized lyric sheets. Now everybody's squawking.

Some pubs slow on the draw as to royalty payoffs. Songwilters, Protective Ass'n threatens boycotting these firms and first speeds 'em up. SPA promised full cooperation; suitable song material, for once, bringing the writer, into his own.

Last spring the biggest ASCAP royalty melon, \$650,000, split up. Due to theatres (clinemas) reopening; the repeat prosperty for the hotels, niteries, etc., creating more all song for the set of the set sellors; nor the

music license fees.

Japan finds Beethoven symphs best sellers; next, the geisha girls' doggerels on the platters; Jap jazz third. Disks

geisha ciris' doggevels on the platters; Jap jazz third.

Disks

Jack Kapp left Brunswick as general recording factorum to become prez of Decca Record, Inc., American branch of that British brand. Brunswick absorbed Columbia, but releasing on separate labels. Decca's 850 disk with top names (Crosby, Lombardo, Ted Lewis, Casa Loma, Isham Jones, Mills Bros., Kate Smith, et al.) hypoing the disk biz. Opening new outlets for disk asless and reviving interest in wax.

Some radio commercial artists still opposed to any and all recording claiming the one-lung stations ruin 'em by playing marathon programs of 'you will now hear Ben Bernis', etc., while Bernie may either be playing in present the still opposed to any and all recording claiming the one-lung stations ruin 'em Bernis', etc., while Bernie may either be playing in present the state of the state of

'Merry Widow' on screen; 'Great Waltz,' at one Radio ty theatre, hoped to bring the waltz back positively. Still hoping.

Still hoping.

Radio City lets down its hair. Music pubs permitted to move in for office space. Marty Bloom was the first one in, but with the unique distinction of being the only music pub in the business without a plane, because the Rockefellers wanted no thicking within their sacrosance confines. Now Remick and Witmarks are in there with a flock of planes. Bloom stated he didn't miss the key-boards—as the plugs are all around the radio stations anyway. anyway.

anyway.

Biz pretty good all year, everything considered. MDS
uncertainty of jobbers' outlets skunked biz one month;
but during another month it was so bullish that even
planos sold well.

planos soid wein.

"That's the t.p.a. ideal—if the public stops buying radios and automatic machines, and families acquire new planos, they'll start buying more sheet music.

CODE BECOMES LAW THIS WEEK

P. A. Murkland, NRA deputy ad-ministrator, advised John G. Paine, chairman of the Musio Publishers Protective association, last week that the music code will be ap-Protective association, last: week that the music code will be approved by the NRA executive committee and become the law of the industry by the end of the current week. Fact that the publishing hardustry employs less than 50,000 persons makes it unnecessary for the code to receive President Rodevert's signature.

Roosevelt's signature.

Machinery for electing a codecommittee is already set up. The
ballots will go out immediately after
word has been received from Washington that the covenant has been
passed on by the NRA executive
committee. Or the 10 code authorities elected from the popular and
standard factions of the industry,
two each may come from the NPPA
and the Music Publishers' Association of the United States.

Disns Ward closed 12 weeks at Mon Paris, N. Y., and sailed Dec. 29 for the new Dorohester House re-

GOING SOCIAL

Casino de Paree Bringing In Elsa Maxwell to Write

Yermie Stern's Casino de Paree will mate Lew Brown's showman-ship with Elsa Maxwell's social flai-in the next revue at the spot.

Miss Maxwell, who stages society shindigs, also writes songs and sketches and she'll create most of the original material in collaboration with Brown for the new frolic.

tion with Brown for the new frolic. In the nitery social line, another deb, Virginia Uppercu of the Uppercu. Cadillac. Annily. Is doing pop songs at the Hotel Weylin's Caprice room (N. Y.), where she has opened along with the Enric Madriguera orchestra, Raoul and Eve Reyes, Viven Faye, Grace and Charlie Herbert, Milton Douglas and Hernandez Broad. nandez Bros.

S. P. A. to R. C.

Songweiters' Protective Association is following the American Society of Composers, Authors and Publishers into Radio City. SPA will move its effects from the Paramount building to the RCA building the middle of January.

Association's new landlord is assuming the remaining obligation under the present lease.

DIVVY AT PAR

Royalty distribution for the final quarter of 1934, which the American Society of Composers, Authors and Publishers made to its members last week was practically the same as for the previous three months. Divry was also about equal to what the writers and publishers got for the last period of 1933.

Film sliced up last week was not based on what the society has collected for the October-December stretch, but what the directors in meeting two weeks ago estimated the takings would be. It was decided to make the sum designated for distribution at least large enough to give the members about what they received the first week in October.

in October.

Officers and employees of ASCAP have been returned to a full salary basis. E. C. Mills, gen. mgr., who was cut to \$40,000 a year, is now back to \$50,000, while President Gene Buck has been nudged from \$25,000 to \$35,000.

Carl Brisson will do 16 numbers next year in an exclusive fleup with Brunswick,

ASCAP ROYALTY Rookie Bands Used In Rose Tournament

Les-Angeles, Dec. 31.

Fallure of the Pasadena city council to appropriate funds with which to pay for bands participating in the annual Tournament of Rosea parade and festivities to-morrow (New Year's Day), and depending almost entirely on amateur organizations whose services are donated gratis, has Musicians Local 47 doing a burnup.

Contention is that the Rose tourney, with its attendant football seme in the Jose Bowl, is morn or less commercial, and that Pasadena and its business interests draw the heavy profits, so that organized bands, affiliated with the American Federation of Musicians, should be given some recognition.

Only unionized outfit participating is the Long Beach Municipal bands.

Only unionized outfit participating is the Long Beach Municipal band, which, union execs point out, could be ordered out of the parade for playing with non-union organiza-tions. Local, however, will take no action.

'DRUNKARD' IN N. O.

New Orleans, Dec 31,
Dauphine theatre, former burlesque and legit house, is being
transformed into the Eagle Music
Hall, opening New Year's day
(Tuesday) with 'The Drunkard.'

BIG HOLIDAY DEMAND FOR **TALENT**

More calls for dance bands this month than WOR artists' bureau could handle due to the holiday hysteria. Over 20 bands booked for the department had to say thumbs down on any more requests in this line.

However, the inquiries kept coming in, so activities were shifted to soloists and dancers. Last-minute rush for New Year's Eve talent also zoomed biz at Macy's new entertainment department on the fifth floor. For a while bookings were signed up at the rate of one an hour.

Nat Abramson left on the Aquitania to watch over his large talent outlay which is on board for the New Year festivities. Sally Arnold left in charge and busy on the telephone.

British Music

London, Dec. 21. Surveying the English popular music business over a year brings the common the common terms of the common

from across the Channel.
First, Play to Me Gypsy' and
later Jisle of Capri,' the only big
American success to compare being
Little Man, You've Had a Busy
Day.' No British song climbed into
big figures here, although Ray Nobic's Very Thought of You' held a
place among the best sellers in
America for quite some time,

America for quite some time.

Although the 'natural' still enjoys
a fairly good sale, the publisher's
toughest problem is getting over
some of the not quite so good things
which in former days gave him a
steady catalog, and unless he has
the one big winner or some steady
selling standard material he hasn't
much of the love beliad fox-trot.
Tin Pan Alley, which has been getting by in the past with the Tm blue
and tired of you' kind of lyric, must
think up some new ideas if it is to think up some new ideas if it is to keep the Big Bad Wolf from the

door.
The skid-in-the sales of phonograph records has further added to the publisher's troubles. Once upon a time if the stood in well with the disc manufacturer he could usually reckon to get not only his big hits recorded, but a few dogs' as well—sometimes coupled up with the sellers; but today, with a limited output, the recording managers won't become the property of the sellers; but today, with a limited output, the recording managers won't become the first property of the sellers of the sel certainty.

ecriainty.
It's getting to be an old story, but radio is still blamed, and is undoubtedly responsible for this condition of affatrs, and it is becoming more than ever apparent that if the creators of popular music are to be kept allve there must be a nuch more generous contribution from pends almost entirely upon a constant supply of new music for its patrons.

pends almost entirely upon a constant supply of new music for the patrons.

The British Government collects from over 6,000 000 honest users of rather over 6,000 000 honest users over 6,000 000 honest users over 6,000 000 honest over 6,000 honest over 6,

defended.

The writer formerly received his reward in the shape of royalties from the sale of sheet music and phonograph, records. Today, his product is taken into 6,000,000 homes over the ether, and he feels lie is still entitled to an equally adequate

return.

The policy of the B. B. C. in restricting broadcasting to a few bands is also partly responsible for the limited number of hits, because if only three leaders turn a number wheth just as of the publisher turn a number down, the publisher might just as well make up his mind to scrap it. In America there are plenty of others to try if on. At about 10:30 or 11 p. m. the announcer informs In America there are plenty of others to try it on. At about 10:39 or 11.p. m. the announcer informs the listening world that from then until midnight there will be dance music played by Joe Doc's Orchestra from the Blank hotel, says 'Goodnight', everyone,' and leaves it at that; and if you don't like Joe Doc's big doses there is nothing left but to wind up the alarm, put out the cat and go to bed, which he average good citizen, being an early riser, usually does after about 10 minutes. Thus, when the leader fades out on his signature ture at midnight, he is probably playing to a few dance music fans, some night owns and rival band leaders, because no matter how good Joe Doe is, a solid hour, or an hour and a half of him and his band playing dance music, interspersed with 'You are music fans, all likely to cause musical indigestion."

the aIr, and only by the B. B.-C. experimenting will it be able to discover new talent. In America the time allotted to a sustaining band is usually 15 or 30 minutes, so, with a double network and independent stations, radio listeners have plenty of variety. One great evil is that, with the ilmited number of bands, too much power is placed in the hands of a few people, amounting to a monopoly. Some—not all—do not hesitate to use this power to their own advantage. A wider range of bands and artists would help to keep program from becoming monotonous program from becoming monotonous and curb monopoly.

and curb monopoly.

Light operetta and musical comedy has not produced anything this
year that will make history, judged
from the musical standpoint. Had
Roberta' been produced here 'Smoke
Gets in Your Eyes' would probably
have been the biggest song of the
year, as it's a perfect English musical comedy type of song.

Klemperer Starts a Three-Year Contract In L. A. Next Spring

Los Angeles, Dec. 31.

Ago Angeles, Dec. 21.
Otto Klemperer, en route east for a two-day stay as guest conductor of the Philadelphia Symphony, becomes official conductor of the Los Angeles Philharmonic orchestra next.-spring. Prior. to _returning here, however, he will play a season in Milan, in addition to the Philadelphia engagement.

Contract with Klemperer, signed here at the conclusion of his local season with the Philharmonic late last week, is for three years. It provides that he must spend at least four months here each year. South-ern California Symphony Ass'n is the engaging outfit

STORES SET FEB. 1 **COUNTER DEADLINE**

Syndicate stores have agreed to refrain from shutting down more sheet music counters pending the working out by the-publishing trade of ways and means of giving the chains the central distributing channel they have demanded. Stipulation made by the syndicates is that they will walt until Feb. 1, and if by that time there is evidence of the publishers getting together on a solution the period of grace will be extended another month.

Of the major publishing firms the

extended another month.

Of the major publishing firms the
only ones which have not committed
themselves as favoring a central
shipping channel for chain stores
are those in the Warner Bros.
group. Warner Bros. prefers to
postpone making a decision until
with Morris, seen mg; of Renote
Europe.

Still an important angle in the problem facing the trade is the agreement obtained by Max Mayer from nine major publishers during trial of his smil-trusk action which bars these publishers from entering line any distributing combines for five years.

Greenbaum Elected Frisco Union Head

San Francisco, Dec. 31.

Athert Greenbaum was last week elected president of Musiclans Local 6, A. F. of M., defeating the Incumbent, Wallace A. Weber by 15 votes. Unemployed vote nosed in Greenbaum, who has been gecretary for

years.

Reported that Greenbaum will work for radical new policy for union, with possibility of pay cuts and less stringent demands on numbers of men required for theatre and legit-house orks.

Hoofers Replace Gypsies

Nate Kramer has dropped the Jo-eph Szigeti gypsy band from the scale Xiamer has gropped the Jo-seph Szigeti gypsy band from the Green room of his Edison hotel, New York, and added a straight dance combo.

Also Jerry Blanchard and Hal and Murray Kane.

Most Played on Air

To familiarise the trade with the tunes most on the six ground. New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the number of combined plugs on WEAF, WIZ, WABO and WMOA. Winter Wonderland Object of My Affection Santa's Coming to Town An Earful of Music Dancing with My Shadow Stay. Sweet As You Are Continental Invitation to a Dance

Continental
Invitation to a Dapoe
Hande
It's June in January
Flirtation Walk
Be Still MM Hanart
Be Still MM Hanart
Lake Number One to Ten
You and Night and Music
Am I to Blame?
Blue Moon
Because Once Upon Time
With Every Breath I Take
P.S.—I Love You
Where's Emoke, There'e Fire
I'll Follow My Secret Heart
You're the Top
Believe It, Beloved
What Difference a Day Made

Music Notes

eliue Codolban and his Gypsy orchestra doing the luncheon music in the Terrace Room of the Hotel New Yorker.

Ray Noble has departed from Paramount after spending three months at the studio composing and

Sammy Fain and Irving Kahal will write the tunes for the next Mae West plc, 'Now I'm a Lady.'

Margaret Blackmar is with the dwin W. Scheulng office.

Saul Kushner, Don Bestor's man ager, has quit the silk business al together.

Harold Stern orchestra signed for Earl Carroll's Palm Island Casino, Palm Island, Florida, commencing Dec. 27, by Ferd Simon.

Arthur Johnson goes to Fox from Paramount to write the score for Private Beach.

Harold Nagel's band has suc-eeded Herb Gordon at the Ten ceeded Herb Gordon Eyck hotel, Albany.

Art Raiston added to the Casa oma band at the Colonnades, N. Y.

Oliver Wallace wrote the score and Cliff Vaughan did the arrang-ing for U's Straight from the Heart.

Paul Specht has opened at the Sherman House, Chicago.

Red Tompkins unit in for a run at the Roseland ballroom, Brooklyn.

Mort Dixon and Allie Wrubel dishing up the tunes for 'Callente' at Warners.

Lew Pollack and Paul Francis Webster given a termer by Fox. Pair are due on the Hollywood lot on Jan. 15.

Al K. Hall : operating his own 'Chateau' in Baldwin, L. I.

Tunes for Evelyn Laye's picture, Love While You May, at MGM, will be written by Nacio Herb Brown and Arthur Freed.

Cole Porter, writing music in New York for Fox's 'Nymph Errant' and 'Adlos Argentina,' will drop off at Hollywood on a trip round the world late in January.

Ray Henderson is writing music for a Fox musical, which will co-feature Shirley Temple and John Boles. He is also doing tunes for 'Song and Danco Man,' in which Fox will spot Alice Faye and James Dunn.

KENIN MMA PRES. Portland, Ore., Dec. 31,

Herman Kenin was elected president of the Musickins' Mutual Association

Kenin was for several years leader of his own orchestra. He is now a member of a Portland law firm.

Inside Stuff—Music

Leo Reisman orchestra, signing for the Central Park Casino, New. York, on a new three-year contract, ran into complications with Al Howard's Embassy club, Miami, where Reisman was all set for the winter, but that has been adjusted, and Reisman starts at the Casino, Jan, 15.

Sid Solomon, who runs the Casino, wants Reisman for the big sea Sid Solomon, who runs the Casino, wants Reisman for the big sea-son's business, giving him time out, when requested, for barnstorming and other dance dates which Reisman prefers to fulfill. Thus he re-mains from Jan. 15 to April 15, for the winter-spring run, and then returns, May 15 until Oct. 15, for the peak summer paironage as the park retreat gets a heavy midsummer play.

Eddy Duchin, who followed Reisman into the Casino, may come in Timely note is given the Victor reissues as the filmusical versions of tage shows, such as Gay Divorce. Sweet Adeline, Music in the Air.! t al., have been released on the screen.

of al., have been released on the screen.

Although Lee Reisman is now an exclusive Brunswick recording artist, Victor regularly has been releasing reissues of tunes which Reisman made for Vic some seasons ago.

Melrose Music Company and Shapiro-Bernstein are feuding over the orchestration rights to 'The Princeton Cannon Song.' Latter firm, which recently acquired the copyright renewal of the college tune, has cautioned Melrose against continuing to publish arrangements.

Melrose ontends that it has a valid right to do so and cites the contract it made with the Theodore Presser firm. Shapiro-Bernstein's retort is that the right acquired from the Presser Company was circumscribed by the duration of the original grant of copyright. The first grant, avera the Shapiro firm, expired in October, 1934.

Disc Reviews By Abel Green

Cole Porter

Cole Porter
This is the Cole Porter year Almont every platter, chanter and
radio gives out something by
Porter. And when that doesn't
happen Poter makes sure by doing
it himself on Victor No. 24825, for
example, coupling Anything Goest
name and the saucy Two Little
Babes in the Wood, which was
originally in the show in Boston,
but elided when an embarrassment
of song riches eventuated. Per
usual its not so much how Fortes
song material in hand which, lyrically, is usually more than adequate
to offset his vocal shortcomings.

'Anything Goes' Foursome

This male quartet has been canned on Victor 24817 doing their Tady Fair' sailor's chanty in the same novel manner as in their ollo specialty in the production, backing it with Gypsy in Me,' another Porter ditty.

Porter dity.

Enric Madriguera
With his How Wellin (N. Y.)
orchestra Enric Madriguera.completes the "Anything Goes" marathon by digging up 'Blow, Gabriel,
Blow, Ethel Merman's novelty
ditty, which Tonny Sacco and a
tric do in a manner not quite Merman but plenty okay. Same goes
for the Weylin maestro's capitivating dance style in the backerupper Where There's Emote
and again featuring Sacco. Victor
24818.

Richard Tauber Richard Tauber
For a change of pace, Europe's foremost tenor, Richard
Tauber, handles Ganne's Extasse.
Lessian International Control of the Control
Trauber of t

ussk on Columbia No. 4096.

The French diseuse's catalog of French French diseuse's catalog of French French wildes all ready are asserting themselves internationally, is generously represented on the Columbia lists, No. 228 couples 'Si Pettle' and 'Sans Tof; 'Yai Laises Mon Coeur' and 'Farle Mol d'Autre Chose' on No. 230; 'Mol J'Grache dans J'Eau' with all in Mile, Boyer's supern manner of eong interpretation which brooks little linguistic handlesps, such is the appealing, melodic style.

the appealing meiodic style.

Ruth Etting
Tve Got an Invitation to a Dance' and Am I to Blame? comprise Miss Etting's some burthens to the style of the style of

7818. John Trotter at the iverles stands out in the novelty Widow jazzique which comes to America by way of Britain although it's in the ultra-modern native idiom of jazz composition. Skinny Ennis and Bob Allan are Kemp's very busy vocal interluders.

Little Jack Little

Little Jack Little
Little vanuague whispering style in
the Vocanuague whispering style in
the Vocanuague yadequate distinguishes
the Little brand of dansapation. It's
well exemplied on Columbia 2973
with 'June in January' and 'With
Every Breath I Take, both by
Robin-Rainger from the Crosby picties are filmusical, 'Love is Junt
Around-the-Corner' and 'Tm Just a
Little Boy Blue (Col. 284) constitute uitra brands of foxtrotology,
not the Jeast charm of which is
not the Jeast charm of which is
This-alone-makes-this-dance.combination one of the true novelties
in the field.

Harry Rosenthal

Harry Rosenthal
From the knooty Pince Piqualle,
N. Y. nitery, comes Harry Rosential's pip dance orchestra, a vet of
long standing, which shows its real
form by the manner in which it
records 'All Through the Night' and
You're the Top' from 'Anything'
on Columbia 2986, Helen
Ward Vocalizes.

This continental-vintaged maestro does his stuff with 'Sweet Music' from the WB film 'Warren-Dubin' of the same name. Reverse is Just Mary Abec one of the Lew Brown, Tarry Abec one of the Just All Stare. It's a foxtrot in the rumba diom, Buddy Clark Interpolating vocally.

lating vocally.

Reisman goes to two Broadway musicals, and the like for his Brunwick and Middle for his brunwick and for his brunwick and for his brunwick and h

wersion. It's Victor No. 24803.

Jack Jackson
More Sweet Adeline' music, this
time by the Dorchester hotel, Lond
don, meastre who has the American
combo, featuring Hatters, American
combo, featuring Harders, Miller
Langer Company
Land Langers, Old
Faithful' to America. This is Britclaim's current version of "The Last
Round Up', and Jackson knows how
to handle it on Victor 24828, Bockup
Angel Tolal Me So' (Coslow) from
One Hour Late', Okay too.

Rubini' in Ariz
Los Angeles, Dec. 31.

Jan Rubini and a localiy recruited
diance combo opened over the weeldend at the Westward Ho, Phoenix
Angel Tolal Nyroton's band went into
the 833 club which opened Christmas night.

NIGHT CLUB REVIEWS

FRENCH CASINO (NEW YORK)

French Casino (the old Earl Car-roll, later the Casino theatre) on sith and 7th avenue, New York, is the latest in cabaret-theatres, and likewise the last word in smart en-vironment and nocturnal divertisse-ment. It should do a landoffice

ment. It should do a landoffice business.

Bergeres' and the remote Polles Bergeres' and the remote Canino constitute a natural affinity for billing purposes. In the invisibly done-over theatire, the show which Clifford C. Fischer (and J. C. Stein of the Nuclea Copp. of Advanced to the control of the cont

Elimenthal people, controlling the theatre, have invested \$128,000 to completely renovate the house. It looks it. Show is a gasp on artistry, this should have the house and the should have 'en talking by the time this sees print. That sensational dance by Jean and Jeanette-saftyr and nude-la a wow. The apple and nude-la and Jeanette-safty and the post of the control of t

aomarott; seenery, Fellegty; costumes, Gaston Zanel, all Paris. Other credits read like a Broadway preductions at line and imported, with the exception of Emile Borec as conferencier (who has been around and is ideally suited for this show), and Gloria Gilbett, whirtwind American steppeuse who, how the show, and Gloria Gilbett, whirtwind American steppeuse who, how in the Folies Bergeres, Paris.

Rest of the cast is recruited from the sundry French revues, music halls and boites, including the Caston of Paris, Less Ambassadous, and Moulin Rouge. Personnel is not 100%, French, Including recruits from other European countries. There are three bands Noble Sissie's Harlentine give out snappy divided to the state of the show, and does exceedingly well, considering that an entirely new New York combo had to be recruited for the local engage with the show, and does exceedingly well, considering that an entirely new New York combo had to be recruited for the local engage with the show, and does exceedingly well, considering that an entirely new New York combo had to be recruited for the local engage with the show in the Rue Delappe number (Apache quarter), and registers with his apache combination.

Maria Desty, Haraid and Lola, Olympe Bradna, Les Mangini, Lime This Caston and Juan, Katja, Freddy Roberts, Hells Salvinska, six mannequins, four can-can dancers, 13 showgiris, and a ballet and chorus line comprise the person and stone and for the sone pulchrittidinously are lock; rether Caston and Linerity and the sone pulchrittidinously are lock; rether Caston and Linerity and the sone pulchrittidinously are lock; leading the land the lock and the sone pulchrittidinously are lock; leading the land th

ers, 12 showgiris, and a ballet and chorus line comprise the personnel, which totals about 100 people altogether.

Giris are lookers on the whole and the some pulchritudinously are landstonnesses.

For Broadway consumption almost all the superlatives about the revue in Chicago can stand. It was the wow of Chi nite life and shrinked the work of the life and the work of th

ferred to the absolute ringside, which strains the neck a bit. Capacity is 900 on the lower floor and 500 flanking the sides and on the mezz and upper balcony.

Mezzanine has been ripped out the big bar-which, fine that those at the big bar-which, fine dentally, did a bull market, biz the opening night—can see the stage and the show from where they're standing. Russell and the shown of the stage and the shown that the

sell Patterson's mariomettes on the meex has further encourage lingering in that spot at 75c a shot.

Show performs on an extended circular platform which comes, out generously from the stage proper so that a neat ringside effect is furthernor extended the stage of the stage of

wearing a skinly reoper a smile.

Follows the Lime Trio's novelty contortive number. Three-man combo, two are baggage men and the trunk contains a gollywog in black-face mask. The contortionist makes the act. It's 3.40 production timbre.

the act. 113, 3.40 production timber. Olympe Bradna's bailet taby. Gloria Gilbert' www whitiwind ballet taby. The same and the same and

RED LION INN (CHICAGO)

RED LION INN

(CHICAGO)

Chicago, Dec. 17.

Chicago

POST-REPEAL NITERIES

By Abel Green

Repeal spelled bonanza for a new night life. It also spelled the knell of the post-prohibition hot spots. It turned the New York nitery map, with the influence extending into every other key city, topsy-turry. The paying public seemingly manifested a preference to patronize legitimate enterprises and disported itself in saner environments than the hectic hotehalsm of the decade following Volstead.

Repeal most significantly meant

decade following volstead.

Repeal most significantly meant
the resuscitation of the hotels. It
saw them come back, starting with
the cocktail hour as the fulcum to
focus public interest in the smarter

tine cocktail hour as the fulcrum to focus public interest in the smarter hostelries.

In New York, hotels like the Weylin, Madison, Park Lane, Plerre's, Ambassador, Tuscany, Berkshire, Elysee and others, heretofore given to conservative residential patronage, became the centre of a social life that started at luncheon and carried through the cocktail, dinner and supper hours: Repeal unquestionably re-established the Waldorf-Astoria: The management brags that where formerly the Waldorf Moor's at a time to trim the overlied to the control of the control of

sessions.

That's one phase of nite life.

Pop Price Places

The popular aspect, for mass attendance, revolves in Manhattan about the Hollywood, Paradise, Casino de Parce, Manhattan (nee Billy Rose's) Music Hall, Palais Royale, the very latest French Casino (Ffolies Bergeres' revue), and kindred type of elaborate floor shows at no-couvert and pop prices. Of this group the Casino de Parce set a vogue, with the cabaret-the-seats of the New Yorker (nee Gallo) theatre, installed tables on a ter-installed tables on a terseats of the New Yorker (nee Gallo) theatre, installed tables on a terraced floor, utilized the stage and its lighting system for an elaborate show presentation, placed two bands in-the stage-boxes, and-made-the audience go up on the stage to dance—and like it.

The was the bunch then, according to the stage to the weak of the stage to the s

of a sort and keeps 'em away from magnates.

Berything seems out of blace.
Charley Agnew orchestra means in the boxoffices.
Charley Agnew orchestra means and the concentration of a sort and keeps 'em away from the boxoffices.

Analysis of a sort and keeps 'em away from the boxoffices.

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Analysis of a strong flow of a sort and keeps 'em away from the boxoffices.

Analysis of a strong flow of a sort and keeps 'em away from the boxoffices.

Analysis of a strong flow of a straight restaurant, of course, rates some sort of a savey. Jack Solomon he boy of the third a present of a strong for a strong for the proportion of a strong for a strong for the sort of a strong for a strong for

tainment on a stage.

These and all other theories went by the boards, 1000 we canno grossed as high of 1000 were the stage of the stag

ond night, and between \$5,500 and \$6,000 the third night.
Where the audlence was wooed to dance on the stage behind a scrim curtain, and further camoudaged in cellophaneous woodland setting, all that's been stripped. They now like the idea of mounting, the rostrum and hoofing to the bands, sheltered only by the subdued (usually purple) lighting system. Where the dope, was that the spenders battled for ringside choice tables, the same thing still goes (the down front locations are the most ultra), but now all the peasants coming into the establishment can see the show, due to the well terraced seating arrangement.

Then followed the Billy Rose Muther the down Muther of the seat of t

Then followed the Billy Rose Mu-slc Hall with a No. 2 plan of the same callbre.

same callbre.

Meantime Joe Moss and Jacob Amron's Holly wood Restaurant, with a cabaret-show entertainment of ultra proportions, and the NTG-Nicky Blair policy at the Paradise. Ben Marden at the Palas (also at his Riviera roadhouse), et al., likewise found that it paid heavy dividends to give 'em a big money's worth.

dends to give 'em a blg money's worth.

For the public, while it all was an advertised \$1.50 table d'hote dinner, it meant an average \$3 check per person for which a boy could take his inspiration and stay many hours — from dinner until; going home time. The elaborate shows run beyond he normal test the couple can do is take in a downtown film later on. But from 7 to 10 p.m. they're dining, dancing and seeing an hour and a hair show of Zies-feldian proportions. And that's no trite phrase—Zieggy never had more beautiful lookers than these cabaret - restaurants garner, nor more accomplished talent.

For once the public was getting.

cabaret - restaurants garner, mor more accomplished talent.

For once the public was getting an even break, and better. For the performer these were assured marathon engagements, in a midtown location, and only two froiles night-ly—dinner, and supper.

The customer, attracted by the \$1.50 table d' hote legend, found that there was a much better dinner on the menu for \$2, and that a \$2.50 minimum check assured a ringside location. Furthermore the longer the show the longer they sat and the mere they ordered. At 75c a drink the house did pretty well by itself.

Cold Figures
An example of mathematics at Joe Moss' Hollywood was the big draw of Rudy Vallee. The band was guaranteed \$3,500 and Vallee split 50-50 above a \$17,500 gross. Vallee's ahare averaged \$6,000 a week is guaranteed \$3,500 and vallee split 50-50 above a \$17,500 gross. Vallee's ahare averaged \$6,000 a week is guaranteed \$3,500 and vallee split 50-50 weekly guagantee, sans percentage.

The no-couvert thing became a

at a \$5.000 weekly guarantee, sans percentage.

The no-convert thing became a post-Wall Street-lays-an-egg necessity. Before 1929 the Club Lidde for example, was knocking end for \$4 and \$5 accessed to the convert of the convert of

part of that hectic mad whirl of seasy coln.

Then the folks sobored up. The bar was soln.

Then the folks sobored up. The bar was shot. The joints had to trim sall and hold forth much extra allure. Couverts became something for the history books. Gala divertissement, popular prices, and lots of other little comforts came in their stead. Thus the bigger cabaret-restaurants could flourishoult prices, and the sold proposed prices.

The class speaks, being by their nature gaited for class patronage, meantime built up an aristocracy of exclusivity which in the 1331-33 period, before Dec. 5, 1933, made it all legal, enjoyed a vogue and a still prosperous business because of the enobbery ailure. The Latin and Gallic (after the forms of the strength of the sold strength of the sold

By Abel Green
on a rostrum, and that (2) the ringside table equation—where everybody waved to everybody else—had
too strong a grip on the nitery public to make them content to sit
away from all the action, as in a
theatre, and view a cabaret entertainment on a stage.

These and all other theories went
by the boards. The Casino grossed
an high as \$40,000 a week, which is
plenty of tood and drinks for a lessthan-1,000-capacity place, and consistently sees around \$20,000 without much of a struggle. The newest and most elaborate of these
stand most elaborate of these
an \$8,000 take did \$3,000 the second night, and between \$5,500 and
\$5,000 take did \$3,000 the
second night, and between \$5,500 and
\$5,000 take third night.

As it eventuated this proved the

patronage might be jeopardized.

As it eventuated this proved the undoing of many a so-called exclusive boite-de-nutlet. With the arrival of the hotel-repeal era, the class speaks especially should have known how fixle is the drinking public, the regulars whom the joints protected more or less destried 'em. Too many interesting rooms popped up among the class hotels. And the tottering speaks (and this takes in the best known of 'em) couldn't get the other type of patronage.

Many a me-ropeal speakes y is

Many a pre-ropeal spea easy is bemoaning those good ole Volstead days. Even with the headaches of protection and the mobs there was allure, adventure, and good grosses. Now the door is open, but while no peephole opens to the muggs who used to say 'Joe sent me' they just don't come.

need to say Toe sent me. they just don't come.

The restaurateurs, on the other hand, are frank in their gratefulness to legalization of open drinks. It is also already manifesting a reversal of form back to ultra quality. With it may crop up again (1), the convert charge of yester years and (2) the exclusiveness of years and (3) the exclusiveness of years and (2) the convert charge of yester years and (3) the exclusiveness of the years of years and yellowers of years and spleuran culsine, is estiting up a renewled inner circle of catering to which a certain discriminating public is flocking.

There are also instances of discrimination in clientiele paying good dividends, but that's now yather restricted. John Perona at a place like the El Morocco, in its reformed open-door policy, still makes it evident that certain prejudices exist, and hence those who seek out 'nice' people for surroundings are keeping that spot going.

There a couvert still exists, as it does at such places as the Place Plqualle (2) and \$3 on Saturdays), Chapseau Rouge, Central Park Caesino (which has brought its dinner down to \$3 and no couvert if lingering beyond the 10 p. m. dead aline), the Rockefellers' Rainbow a Room (but it's only \$1.150 and \$2 on 8 Saturdays, with dinner \$3.50 and y \$4 on Sat, no couvert 65 the dinliner — stayer-overs), and kindred yother establishments. ner stayer-overs), and kindred other establishments.

Social Entertainers

Social Entertainers
The socialite equation in New
York's nite life, now that the Rockefellers made it 100% with their
Radio City spot on the 55th floor,
also evolved another curlous manifestation in the form of blueblood
blues singres. Eve Symington, also evolved another curious manidestation in the form of blueblood
a bins singers. Eve Symington, it is a superior of blueblood
by the singers. Eve Symington, it is a superior of the bin of the b

Season's Greetings IRVING BERLIN, Inc. Music Publishers 799 7th Ave., New York

GREETINGS

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GREETINGS

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JACK BREGMAN

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GREETINGS

JULIAN T. ABELES

22 East 40th Street, New York

NAMES AND ASSESSED BY A STREET OF THE STREET

SEASON'S GREETINGS



CHANEY and FOX

Philadelphia, Pa. SEASON'S GREETINGS

A Badge of Distinction for Musical Merit THATRY SOSNIK

Season's Greetings PAULINE COOKE AND

SEASON'S GREETINGS

CHICAGO FEDERATION OF MUSICIANS

Local No. 10, A. F. of M.

JAMES C. PETRILLO

Selected for the Premier and Held Over NEW CONTINENTAL ROOM STEVENS HOTEL, CHICAGO



Ray Stillwell

'HOLLYWOOD ARTISTS'

GREETINGS FROM

and His PALACE HOTEL ORCHESTRA

SAN FRANCISCO

TO THE REAL PROPERTY OF THE PR

In the Spirit of the Season-

We Extend a Word of Warm Friendliness and Good Fellowship

Salutations-

To the Music Industry and the Profession and Cordial Seasonal Greetings to Our Faithful Associates and Our Staunch Friends

ack Rolling

ROBBINS MUSIC CORPORATION 799 Seventh Avenue New York

Paris and London Nights

Paris, Dec. 23.
Nite clubs, always one of the biggest features of the Paris amusement world, started 1934 in the subcellar and inlished the year in pretty tolerable shape.

The same thing put them on the blink at the beginning of the year that queered all the rest of show ss in Parls; the slx-week taxl strike. No one can go to a nitery during a taxi strike unless he has his own car. Buses and subways stop around midnight in France and the French don't own as many caras Americans.

Result was that by the end of the strike the weaker niteries were all through, and most of them just closed up. Business did not pick up until after the summer was

over.

Then a drastic cut in the taxes on alle clubs put new life into the business. In October and Novembers, and the second of the second of

American Break

This relative prosperity is im-portant to American players, for the nite clubs represent one of the best angles of Paris show business for the employment of U.S. talent these

aays. The steady all year winner of 1934 has been Pierre Sandrini's Bal Tabarin. Spot kept going all sum-

Season's Greetings O. L. OZ

AND PAULINE COOKE 1674 Broadway, New York mer when everything else was closed down, and hung out the SRO nearly every night. Good floor show with lots of nudes, fine cos-tumes and live music, is the answer.

tumes and live music, is the answer.
Couple of Russian joints—Cassanova and Schehrerzade—also managed to keep going pretty steadily.
Lots of atmosphere in both of them, which are run by White Russians exited in Paris since the Bolshies took over the homeland. Pretty hard to tell—how—much—places—like that actually gross, however, because half the Russians in town go there on the cuff. They're accepted both as friends of the house and as atmosphere.

both as friends of the house and as atmosphere.
Chez Florence is, another steady success, especially with the high class Parlsian and American crowd. This spot has, no foor, show, nor singers, and no atmosphere decorations. Just a good American Negro hand—Willie Lewis's—and a head watter who knows who's who in Parls, plus a good press agent, Immy Witterled. The-big new fail success is La Noac in Montmartes, showing series of single acts.
Spirit of the town this winter is conductive to nite little, and the clubs therefore can look forward to reasonable continued breaks—especially since the prices have been cut.

In London

cut.

London, Dec. 21.

London, Dec. 21.

Not since the days of the War has there been such an air of optimism among the London nitery operators. With very few exceptions business has been good all fround.

But it looks very much as though But it looks very much as though the mode of entertalnement is likely to undergo a big change early next year. Days of cabarets with one act—even if it is a big name—are over. Floor shows will be the fash-ion which soon will have ito be, adopted by most night spots. Clifford Whitley started the vogue. Taking the plunge at the Dorchester hotel, which was prac-tically a white elephant previously, he has, by, the introduction of big floor shows, transformed the place into one of London's successes. He

which is close to the Dorchester, to adopt this mode of entertainment. The Dorchester and the Grosvenor are now the biggest spenders for floor shows, and both are doing handsomely. The Dorchester spends around \$5,000 per week on talent, with the spenders of the state of the sta

Savoy Hotel

Savoy Hotel

Savoy Hotel, which has a clientie of its own, is also doing healthy business, although relying on acts instead of big flashes. Savoy spends around \$1,500 per week on entertainment, which generally-consists-of-two-to-three-acts. Now prepared to spend even more, with a big floor show not unlikely for the near future.

Cate de Faris usually has a couple of importations costing about \$1,250 weekly, although the Four Tacht Club Boys, current attraction, are costing \$2,000 per, and are proving worth it.

Mayfair Hotel, operated by Gorton Hotels, Idd., which runs the Dorchester, relies mostly on a band attraction, the one act costing \$500 to \$500. Business is fair but not outstanding.

to \$500. Business is fair but not outstanding.

Berkeley Hotel, owned by same management as the Savoy, is also classed among the swell niteries, but the maximum paid for talent there is around \$500.

Quaglino's

Quagilno's restaurant and Quagilno's restaurant and Quagilno's erill, which have gained fame through frequent visits there by the Prince of Wales, spend least among the niteries for entertainment. Most is around \$200, with the nianagement sometimes prevailing on the acts to take a cut for the honor of playing before royalty.

The Blue Train is another swelt night haunt which spends very lit-tile on its entertailment; at the out-side about \$300. But there is a reason-for-it; its regulars are not entertailment lovers, mostly young-sters who prefer to ance.

One good spot in the West End cuts out entertainment altogether, relying on its band as the sole Club, which many years ago housed the biggest attractions in the world. Business there is just about fair

This completes the catalog of first raters.

Number of second-raters is quite extensive, most important being the Trocadero restaurant and the Trocadero grill, owned by J. Lyons & Co., the Childs of London. For-

mer books acts, generally around four or five, at a cost of around \$1,500 per week. Booker is Charles Tucker, an American and old-time performer, who knows what the customers want. Latter has one of the best stage shows in town, staged by Charles B. Cochran. Overhead is near \$3,000 and the place is invariably packed. There is a small cover charge, but the food prices are very reasonable, although ranking with the best in the town.

Piccadilly

Piccadilly Hotel, once one of the remiter rendezvous in town, is now second rater. Still booked by premier rendezvous in town, is now a second rater. Still booked by Colonel Jones, but his spending power is limited to around \$500 per week, with acts having to double

(Continued on page 113)

THE SENTIMENT OF 100 LYTHOS

"YOU BY INTO THE PICTURE" "WALTZ TIME IN VIENNA" "GIDDY-AP. LITTLE ROCKIN' HORSE"

"ALONG TOBACCO ROAD"

AND DON'T FORGET OUR 11,000 STANDARDS

EDWARD B. MARKS MUSIC CORPORATION New York City 223 West 46th Street

Casino de Paree

254 West 54th Street, New York

The World's Most Distinguished Theatre-Restaurant

FEATURING

BORRAH MINEVITCH

GRACIE BARRIE

ZELDA SANTLEY

GEORGIE TAPPS PEGGY TAYLOR

MARK PLANT

LEON BELASCO and His Orchestra JERRY FREEMAN

and His Orchestra

YERMIE STERN President General Manager.....JOHN M. STEINBERG Advertising Manager S. JAY KAUFMAN Art Director CLARK ROBINSON

FORTHCOMING REVUE TO BE PRODUCED BY LEW BROWN WITH AN ORIGINAL SCORE BY ELSA MAXWELL AND HARRY AKST

FLYING TRAPEZE

(Continued from page 109) are natural bar-leaners-a heritage

from the speakeasy era—and now that they'll have a pln game to keep 'em interested it's a natural. keep 'em Interested it's a matural.

In view of the obvious success of Gallagher's, Solomon is said to have gone to the distillers and asked them for unlimited-credit on the theory that he may make em a fortune, or else. He's said asked them for unlimited-credit on the theory that he may make em a fortune, or else, the Said em a fortune of the said

Garden.

Opening night's gross at \$5 for the club supper, with liquids extra, was estimated at around \$10,000, with the 1,200 capacity room doing such turnaway business that late-comers had to park their coats on adjoining chairs; the check-room couldn't accomodatic any more.

Abel. turing had to park the check-room chairs; the check-room comodate any more.

ESSEX GRILL

COSEA GRIEL

(BOSTON)
Boston, Dec. 28.
Under new management, the old
Essex hotel, rendezvous for traveling salesmen for management, the old
ing salesmen for heart particles and interval as an innovation for that
venerable old spot, but also offers
the public something totally new for
the Boston dine-dance crowd. It is
drawing them to the Essex in spite
of its off-location.
It's a compact version of the old

of its off-location.

It's a compact version of the old floboken hoke mellers as a floor sliow, and a webcome relation to the old sliow, and a webcome relation to the old sliow, and over again at the other clubs. Instead of the conventional dance warbe specialties that permanently haunt the night spots, the Essex gives cm two separate drawns during the evening with dance musle by Ted Sands band between the acts and before and after the show.

tween the acts and Detore and maches show. Greening blings into action Jocus Sintanon and a crew of performers who hoke it up, and to plenty of laughs. Shannon, seasoned trouper and recently of the Gossibers program over Yanices network, is cast-as Frisco Jack; Edith Tanyes is awall as Yaltima Noll; Elliy Sandy Chapman silinks around as Arizons Jake; Bert Marks

CONGRESS

(NEW YORK)

(NEW YORK)
The Congress is a one-flight-up ex-dance hall on Broadway and fist (Just above Lindy's) which Richard M. Decker is operating. It was for-moved the incorery further down Broadway atop the Strand theatre building and convected the original Empire into the Congress Poly Monn, Elaborates and Ed Poly Monn, Elaborates and Ed Royal Monn, Elaborates and Ed Spot has a very good chance to do show the conditions as a very good chance to do show the conditions and the strand the s

does George Takit, and Frank Killoran poses as Piute-Pete.

But the original eastings mean mothing, as the boys are doubling in brass just as fast as they can whist off the whisters and the make-up. Each molier is rouse decade quartes. Miss Thayer is also coloed, one of her best being 'My Gal Sall,' Chapman, Marks and Killoran play vaude under billing of Just Wait. Trio, but at the Essex, but the Essex have double and lans, depending on the script. Whole thing is well done and, because it is original and exclusive in Boston, the Cibb is going over, and this is only its second week. For one thing, the Essex, but opposite the present bolley. For containing the mining that the price angle is proving a booster, with no cover or minimum charge the present bolley. For containing the mining and the price angle is proving a booster, with no cover or minimum charge the present bolley. For containing the mining and the price angle is proving a booster, with no cover or minimum charge the present bolley. For containing the mining and the price angle is proving a booster, with no cover or minimum charge the present bolley. For containing the mining and the price angle is proving a booster, with no cover or minimum charge the present bolley. For containing the mining and the price angle is proving a booster, with a cover or minimum charge the present bolley. For containing the mining and the price and the price and the mining and the price and the price

illesby authored, latter being ALS. Shapiro, Montreal ne ws-paperman. There are 24-in-the-line-and-eight-showgiris, all lookers. There are also 24 male ushers who ush practically but doubt into the are titeally but doubt into the are titeally but doubt into the are titeally but doubt into the are utilized in lieu of capitains to show patrons to their locations as they're assigned at the door. Considering the 1,200 capacity of this large room the boys are kept busy. The state of the first of the

of the four-score or so of nits joints along North Clark street deserves even passing mention. But some do put on a show, and as such deserve rating for the record.

Intimacy of the room helps to get the most out of the show and talent.

rating for the record.

Name changes for the Inn include

70 Club, a title which the spot kept

for years during the dry era. Later

the beame known as the Breakfast

Club, and now the present name.

Second generation of the McGov
ern's, Johnny and Shorty, now assist

at the helm, and the boys are respon
the state of the mean of the second generation of the McGov
ern's, Johnny and Shorty, now assist

at the helm, and the boys are respon
They spent quite some coin to mod
ernize and sir-condition the room.

Cafe caters to- mature-trade and

emize and sir-condition the room.

Cafe caters to-mature-trade and
discourages the rah-rah lads. McGovern ejects any customers at the
street such as this, too much leeway
would be dangerous.

The floor show isn't as warm as
the Inn's rep. Half dozen specialty
people average a couple of solos
each show, and all pin floor the
line or girls, but no longer.

Heading the ourrent show are the
Heading the ourrent show are the

line of girls, but no longer.

Heading the current show are the
Hinton Sisters. Diana Page manages to keep fairly well covered in
her sleeve dance. Barney McCusick
tonsils easily in a pleasant tenor,
while Stanley Mack m. c.'s the proceedings graciously enough. Windle
Mae Pomeraine is the soubret, doing
parody stur nicely. Earl Wiley
guides the six-piece orchest.

Loop.

of the most out of the show and talent, the most out of the show and the show the show and the show an

tra. Well liked here.

Heading the current bill are the
Four Reeve Sisters, in on a return
date after two weeks' absence following a previous six weeks' engagement. Fettle blondes, these
girls do a travesty on stage and
screen names in song, dance and
comedy-burlesque. Johnny- Fest
bartiones his way, though his first
cafe appearance, does m. c, and
gives an all-around good show,
donna, and Det Houghton, dancins.

Shock struction of the H-Het.

New Roseland

Louis J. Brecker, owner of Roseland ballroom on Broadway, has taken over Iceland as the new home for Roseland. Present Roseland location on Broadway will be converted into a cafe along the cabaret-theatre idea, with possibly an Arctic motif a la the old Healey's Golden Glades where an ice ballet was the feature.

DAVENPORT NITERY

Davenport, Ia., Dec. 81. Casa-Nova, smart night club, has been spotted opposite the Orphcum theatre, in the downtown section, to catch theatre crowds. Jack Wall and Henry Moeller pro-

Frank Crumit has authored 'The Dashing Marine' as a 1935 version of 'Man on the Flying Trapeze.'

GREETINGS

CLARK ROBINSON

CONGRATULATIONS TO YERMIE STERN

CASINO de PAREE Their First Anniversary

GRACIE BARRIE

Season's Greetings and Best Wishes

MILTON WATSON

MY SINCEREST to the

CASINO DE PAREE

Season's Greetings to My Friends

MANY THANKS TO VERMIF STERN JOHN STEINBERG

Management EDDIE MEYERS

SEASON'S GREETINGS and Best Wishes to the Management of THE CASINO DE PAREE

MANHATTAN MUSIC HALL

and HIS SIX GENTLEMEN

SEASON'S GREETINGS

BEST WISHES TO MR. YERMIE STERN and THE CASINO DE PAREE

On Their First Appearance. I have had the pleasure of being en-gaged to appear at the Casino the first seven months and am at present appearing at the Casino again.

THE SUAVE DECEIVER

WILLIAM MORRIS AGENCY

BEST WISHES TO MR. YERMIE STERN and CASINO De PAREE

ON THEIR FIRST ANNIVERSARY

Glad to Be Back Again

PEGGY TAYLOR

BEST WISHES AND CONTINUED SUCCESS TO YERMIE STERN and CASINO De PAREE On Their First Anniversary

and

(REESE) (DAVIS) THANKS TO MANAGEMENT FOR SECOND SEASON

HERE'S MINE-YERMIE-

Continued Success to the

CASINO De PAREE

Photographically Yours

MURRAY KORMAN

and HIS ORCHESTRA

APPEARING NIGHTLY AT

The MANHATTAN MUSIC HALL, NEW YORK Wish YERMIE STERN and CASINO DE PAREE MANY MORE YEARS OF SUCCESS

> SINCERE WISHES TO MR. YERMIE STERN AND CASINO DE PAREE On Their First Anniversary

My association with you for the past ten months has certainly been

(SNOOKS) FRIEDMAN

The Best City Dressed Meats and Poultry at the Casino de Paree Are From

HARRY GREENBERG

West Washington Market, New York

SEASON'S GREETINGS and BEST WISHES to YERMIE STERN and CASINO DE PAREE on Their First Anniversary

ORM

GET OPTIMISTIC

Miami, Dec. 81. The barrier has been sprung and atter a long period of indecision on the part of intery operators, here things have begun to happen here during the past week. It appears all the boys decided at the same time to throw caution to the winds and sink the br. on the chance that this season will prove a golden one. Big New Year's Eve hopes that kept many small timers going for many weeks is one of the prime reasons for so many sudden openings. Into the part of after a long period of indecision on

Ambassador club, under direction of Al Goldman, Nat Harris and Tom Williams, is another spot that

ponened Sat., and like the others has plunged for a show; 40 people in the cast, will ask Waldrom Reading the cast, will ask Waldrom Reading to the cast, will ask Waldrom Reading to the cast, will ask Waldrom Reading to the cast of the cast, will be cast of the cast of

Swankers in the Tub

Maytown Club Operating Corp. 151 East 57th street, New York, has been petitioned into involuntary bankruptcy by three tradesmen creditors. This is on the site of the former swank Embassy club, reor-

former swank Embassy cutb, reor-ganized by a society group, with a \$150 membership fee, and labeled the Maytown.

A fortnight ago another reformed speak, Town Casino club, which has been sponsoring an exclusive Opera-club, likewise took the bankruptcy

Unit to London Nitery

Harry Puck is sending a show over for the Dorchester hotel, London, opening Jan. 7. They sailed Saturday, including eight choristers

sauragy, including eight choiseles and the following principals: Betty Jane Cooper, Lathrop Bros. and Diana Ward.

Eddie Vitch and the Joe Jackson orchestra will be the native additions to the American-made British floor show.

Fowler and Tamara **Doubling Into Hotel**

Fowler and Tamara head the new show at the St. Moritz hotel, New York, opening Jan. 2. They will double from the R. C. Music Hall.

Leo Reisman returns to the Cen-tral Park Casino Jan. 15 under a two and a half year contract, which guarantees him a minimum of six and a half months during 1935 and

Paris-London

(Continued from page 111)

in the grillroom for the same sal-ary. Most of the talent comes from the continent, with rarely an American.

the continent, with ratery an American. Princes restaurant, also once one of the highlights of London's night life, has taken a back seat. Was closed for some time, but is now in action again. Beaumont Alexander, who used to operate cabarets there in prosperity days is again in command. His budget, which is strictly controlled by Harry Brad bury-Pratt, the lessee, is down to about \$1,500 per week. Plenty of quantity and little quality in the show, but business is reported pretty good.

show, but business is reported you.

Gate de la Paix, one of the recent additions to London's night life, has had somewhat of a heetic life but is now making a little money. Most they spend on entertainment is \$200 and sometimes even less.

Others in the \$200 per week class are Frascatt and Holborn restaurant's Cafe Anglais and Romano's—last-named once the high spot in the West End.

last-named characteristics the West End.

West End, has declined considerably and now handles small-time acts with the overhead not more than \$250. Closed at this writing but eal on for reopening at popular

1850. Closed at this writing but deal on for reopening at popular processes night life has made in London in the last year can be gaused by the fact that even such conservative places as the Ritz, Carlton and Claridges hotels are seriously thinking of staging big shows. They have found business has been steadily declining and have come to the conclusion the only way to bring back prosperity is to fall into line.

In the last few years, a new form of night entertailment has invaded the West End. This is known as the Bottle Parties' club. Idea is that members are allowed to drink at all hours of the night providing they buy their liquor during the legal hours. All they have to do is to ask the watter to bring them along their own bottle. These are kept in their own cupboards in the club. This is a loophole in the English liquor laws, Most important among this class is the Forida Club, once a very classy place but now simply an allbi for drink consumption.

Ciro's another spot once one of tunes that the Saxon Sisters will the most exclusive places in the use in the Casino de Parce show.

Second Oldest Profession

By Epes W. Sargent

Everyone knows the world's oldest profession, but what's the sec ond oldest profession?

Probably that's open to plenty of

one oidest profession?

Probably that's open to plenty of argument, but the specialist in entertainment seems able to make a pretty fair bid for the deuce spot, though he was not always known as a variety actor or vaudevillian.

Probably the first specialized entertainers arose shortly after pre-historic man developed the clan or group idea. In all likelihood there were agile-minded fellows who ontertained around the campfire with pantominic depictions of the hunt and other tribal matters. It is reasonable to assume that this pantomine presently developed a dare from which in time we which the ribble sught to find favor with their golds. It is no stretch of the probabilities to proclaim the ancient medicine men as the first dance stagers.

In turn the prayer-dance became

medicinc men as the first dance stagers.

In turn the prayer-dance became the mystery drama, in which the sacred traditions of the tribe wero depicted, passing, by slow degrees, into the mystery plays of early Christianity and an to the secular platform as stage drama proper. Through it all the specialty actor held his own, whether as the clown of the tom-tom era or the zanny (generally the devil), in the medieval sacred, plays.

The dance, too, held its own. Mautch dancers of the Ganges tem-

of the ton-ton era, or the zanny (generally the evil), in the medlev-as accred plays.

The dance too, held its own. Nautch dancers of the Ganges temples, and their equally bable-bodied sisters of the Nie, merely antedated Little Egypt and Gilda Grey by a fow handfuls of centuries. It's the same general idea.

There were acrobats in the Roman circus-and on the Greek stage, and Nero gave animal shows long before Hagenbeck and Al. G. Barnes.

In a word, the specialist has endured from earliest times, whether he be the wandering ministrel of the age of chivalry or Bodanies hoofing it up the state whichout him ago of the control of the age of the control of the c

nite new form is evolved. Vaudeville's History

no definite revival until that definite new form is evolved.

Vaudeville's History
Vaudeville's History
Vaudeville's History. It covers
but a fow hundred years, vet in that
time many changes have been witnessed. Probably it started in the
taverns of old New Amsterdam with
timerants dancing and singing for
throw money. They rated as vagabonds, a shade above the town
honds, as shade above the town
honds, as shade above the town
hand so wore tolerated just as abroad
minstrels and actors were rated in
the social scale just above the
gypsies.

With the coming of the theatre
some of tiese found employment on
the regular stage, playing in the
opening farce and contributing their
specialties at other points. In those
days the theatre opened early with
a farce, followed by a short oile and
ending with the dram. When the
march of time demanded quicker
as late as 1856 there were many
touring melodrama companies of the
cheaper class which made the oile
a distinct feature of the entertainment; others dropped the oile but
included some specialties in, the
show proper. One of Richard Croker,
the then frammany boss. He was
probably the first to use the word
vaudeville' as a term for a variety
before the acts were written into
the performance, and this at a time
when B. F. Reith was still a candy
by there the acts were written into

itcher on a circus.
Where the acts were written into the performance, they were usually worked in 'one.' The performer worked in one. The performer developed into The Old Homestead, would stroll on announce he had an It was flithy in its original form, appointment with a friend, who it was not the sleek innuendo of agment to be late. While he was today, but a crass vulgarity of un-

waiting, he would speed the time by repeating the neat song and dance he had seen at the theatre the night before. The cues differed dance he had seen at the theatre the night before. The cues differed slightly, but were pretty much alike. In the late '80s this writer recalls a performance of 'Dr. Jekyl and Mr. Hyde (not by Mansfeld), with a comic policeman and a maid in Jekyl's home singing 'The House Is-Haunted' just before the big seene.

Hodgdon's Ambittion

Somen. Hodgdon's Ambition

Sometimes the play was done with a view to male me he performance melode on oilo. For many years it was the ambition of the late Sam K. Hodgdon, then booking manager for Keith, to send out a '10 Nights in a Barroom' company with half a dozen variety actors to do their specialties in the barroom. He figured on playing only the small towns, and argued he could get the patronage of hundreds who would not attend a theatre unless urged by the strong moral of the play, but strong moral losson of the play, but strong moral losson of the play, but strong moral losson of the play, but he was the strong moral losson of the play but strong moral losson of the play but strong moral losson of the play but he strong moral losson of the play but he were in. Hodgdon had earlier been with various concert parties and he knew the small towns like a book.

But that is getting ahead of the advancing variety: Three was coming a change in the form. Where once the variety actor sang in the barrooms for throw money, he came back to these places, or some of them, as a paid attraction. The bar became an adjunct to the actor, but a most important a part. Originally the audience seated at tables and drinking and eating through the show. As the entertainment became more important a stage was provided in an auditorium with fixed seats.

it was of the beer garden form, with the audience seated at tables and drinking and eating through the show. As the entertainment became more important a stage was provided in an auditorium with fixed seats, but there was continuous services in the seats, the barroom generally the seats, the barroom generally exceeded the box onlice return.

The auditorium did not entirely supplant the concert hall. The latter flourished until prohibition, but on a waning scale. Many were conducted decorously as family resorts, and so late as the close of the century Koster & Bial's music hall on a waning scale. Many were conducted decorously as family resorts, and so late as the close of the century Koster & Bial's music hall on the seat of the conduction of the two were the American in Chicago and the Orpheum, San Francisco.

Koster & Bial's Cork Room was famous throughout the country, it was by some regarded as the personal office of the devil. Others held it more highly in esteem, it was two the conduction of the devil. Others held it more highly in esteem, it was two the conduction of the devil. Others held it more highly in esteem, it was two the conduction of the devil.

Willing Mugs
Smaller places—most of them—

Willing Mugs

Willing Muge
Smaller places—most of them—had wine rooms, but little wine was served. Any mugg who was willing to pay two-bits for the same beer served in the general bar for a nickel was privileged to mix with the actresses. In many places even the femme half of a mixed team was not innune-from-service-in-the-wine-room. It was up to her own mental adroitness to extricate herself from the too ardent advances, of her friend of the moment. It did not help the tone of the places any, and even Koster & Bial's was regarded as none too proper, though as a matter of fact the place was conducted with propriety. When they called the propers were the property of the process were thronged with socialities, cager to see the ourrent craze, but unwilling to admit their patronage of a beer garden.

unwilling to admit their patronage of a beer garden.

Conditions were worse in the smaller places. No woman with pretensions of decency ever attended one of these places in the early half of the century. Nor was the type of performance planned to attract her. of the century. Nor was the type of performance planned to attract her. The show generally consisted of a minstrel first part, followed by an ollo and an afterplece. The latter was one of the Innumerable skits termed 'nigger acts', whether done in white or blackface. Most variety actors were familiar with scores of these, and there seldom was a rehearsal. 'After the misto rehearsal for, the lacts the chief comedian of the week would discuss the selection with the others, decide on a piece, give out the parts, and the afterplece would be put on cold that evening.

Even in the better places the dialog was dirty. Denman Thompson was download a sketch that later was developed into 'The Old Homsetscan'. It was filtry in 'tso original form. It was filtry in 'tso original form.' It was not the sleek innuendo of loday,' but a creas vulgarity of 'un-

polished humor. If you know any-one conversant with the old Bella Union in San Francisco of the mid-century, ask him about the jokes and the gags. It has to be told. It is unprintable. Pretty much the same thing applies to the eastern snots.

same thing applies to the eastern spots.

Pastor's Idea

It was Tony Pastor, not B. F. Keith, who arrived, by a simple problem in mental arithmed the fact that two esses the problem in t

carefully (for those days) edited shows, and the best players he could set.

Pastor played them all, but he is particularly remembered as the discovers of Lillian Russell, who was presented in a series of burisaques on current operettas. But he introduced Maggie Cline, the Irwin sisters—May and Flo-Jacques Kruger and acores of others. He paid top salaries, too. As much as \$60-\$75 to Weber and Fields, the Russell Brothers and the Kernells. It became, not only respectable but fashionable to attend the show at Pastor's, but this did not extend, at the moment, to other theatres. It remained for B. H. Keith to spread the goops!

Keith was and butter on a series of the first of the first of the first head of the first was the dining room of the Adams House in Boston and Albees in Meshing about four pounds, and put it on display in a store show on the site of what later was the dining room of the Adams House in Boston. He backed up the living display with a spread of inanimate curios. He was as sociated in the venture with George Batcheller. When the baby took on weight, he suggested to his partner that they continue the museum and add a small variety show. Batcheller liev was agreeable and with the aid of Albee, Keith put up his share of the \$24,000 It was ingues would be needed.

or Albee, Keith put up his share of the \$20,000 it was figured would be needed.

The venture succeeded, but Keith noted that ticket sales fell off after the hour-long show had started. People would not come in for the last half hour. Keith went continuous. It seems to be authentic that he took the idea from a place in Springfeld, Mass, but he made in the took the idea from a place in Springfeld, Mass, but he made that he was able to buy out Batcheller and go on his own. Presently, with Albee, he built the sumptuous Keith theatre, the first vaudeville de luxe house and the only fival to the palatial Tabor Grand in Denver. Later he opened theatres in Providence and Philadelphia, but F. E. Proctor beat him into New York. With H. R. Jacobs Proctor had been running a string of 19-20-30 theatres (drama houses) in various upstate spots. Previously he had in the state spots. Previously he had entitled the state spots and put over the continuous idea and put over the continuous and the proctor's took over hight with the slogan 'After Breakfast Go to Proctor's, to which Nat Haines added 'After Proctor's Go to Bed.

The Changing Field Meanwhile things in the ceneral

The Changing Field

The Changing Field

Meanwhile things in the general
field also had been changing. Following the American tour of Loving
the American tour of Loving
the American tour of Loving
the Changing the Changing the Changing
the Changing the Changing the Changing
the British Bionde into the title.
There were also the Rentz Santiey
troupes, along the same lines. These
took bookings where they could get
them. In the late 70's Jda Siddons
haded one of these troupes, managed by her father. It differed
from the lady-minstrel idea in that
it was framed along the lines of
modern burlesque; the first with
that routine. She clicked above the
others and presently headed
the main troupe with two of three secondary companies to play the
smaller spots.

main troups with two or three secondary companies to play the
smaller spots.

This was followed by a glut of allgirl troupse, generally under some
such title as 'Adamiess Eden'. The
first of these swen carried its own
women ushers. Eventually they all
went to the standard buriesque pattern, Rentz Santley, Jally Clay, Rosc
Sydell and the rest. There
(Continued on page 116)

Building Unit Around

A vaude unit is being built around the Will Osborne orchestra by Harry Puck in association with Harry A. Romm, Osborne's manager. Unit will include 12 girls and two

NEW YEAR'S EVE ACT SHORTAGE

Bookers were running wildly up and down the streets all last week hunting for vaude talent. Vaude acts of any description were as scarce as Republicans in the White House. Acts were being paid, not for what they could do, but just to be on a stage. For the first time in for what they could do, but just to be on a stage. For the first time in five years there was a real scarcity of vaude material for special New Year's Eve shows.

In the midwest the shortage amounted to something like 150

amounted to something like awards amounted to something like awards and the curtain was going up. Several bookers there, who used to be performers, did their last-minute booking in makeup in case they should have to go on themselves.

In the outlying districts in the midwest houses were being booked with promises, the bookers sending out phony lists of shows and thow into the theatre before the curtain went up.

g Unit Around DELAY FINAL OK Will Osborne's Ork **ON VODE CODE CHANGES**

Washington, Dec. 31.

With the way for final approvalclear, NRA is holding up formal action on vaudeville amendments to
film code until disputes over the
leasing clause and the government
proposal to hold exhibitors responsible for payment of vaude actors
under contract have been settled.
The several changes recommended
by the code authority in vaude labor
sections will go through with only
minor alterations for the "sake
of clarity, Deputy Administrator
Farnsworth indicated today, and
formal okay is nothing but a perfunctory procedure.
Delay in working out revisions of
the interference-with-lease ban and
the government labor suggestion
has been caused by interruption of
holddays and difficulty in assembling
data promised of two propositions.
Farnsworth is confident, however,
that astificatory agreements can be Washington, Dec. 31.

reached on both points and that work can be wound up shortly.

scarce, and a premium is being paid for the better class of material. Treatres that have not had a show in four years are back in the fold, principally the Eastown, century and Annex. Cates and beer gardens are offer-ing additional entertainment pro-

to the theatre before the curtain cases and peer gardens are often and the curtain general properties.

Detroit, Dec. 31.

Talent for New Year's Eve event cceasion.

The Starvation Brigade

By JOE SCHOENFELD

The vaudeville agency business has hit the bottom. From a comparatively soft thing up until five or six years ago, it has slipped even beyond the point of being a survival of the fittest.

of the fittest.

With very few exceptions, those agents who cater to vaude alone are in a starvation business. Chief reason, naturally, is the greatly depleted state of the variety biz. Secondary cause, but in a way as devastating as the first, is the crowded condition of the field. Combined, they raise a barrier against livable earnings. arnings.

tney russ a barrier against livable earnings.

A survey of the playing time available, not only from the major circuits, but also the indies, clearly shows the fullily of expecting any fair measure of profit in the selling of acts solely for vaude. Unless an agent these days is hep to the angles of the pleture, nite club and radio big, with an Equity franchise also important, he might just as well-count-himself-out-of-the-profession. In vaude alone, on the present ratio of playing time available and the amount of acts used weekly, an agent is just wasting his time.

est, for here the offices are open to all agents. RKO is also practically wide open, despite the franchise

all agents. RKO is also practically wide open, despite the franchise gag, Low's being the only booking office to adhere strictly to the closed-door system and protect fits franchise holders. The Warner office, for instance, has but two and a half weeks on its books, yet is visited by around, 60 agents, Paramount, with five weeks, gets the same amount of callers. The indies are likewise swamped, although between the three largest-Arthur Fisher, Lawrence Golde and A. & B. Dow-there aren't 15 weeks of good playing time.

Anything Goes

or good playing time.

Anything Gees

The business has reached the point where chiseling has come to be regarded as almost a necessity, with the indle booking offices, still the worst offenders. To sell an act these days is almost an achievement and agents will accede to almost any booking office demand.

Early last summer, probably the result of the nefarious practices of some-of-the-indie-reps, the vaude-agency business was threatened with ilcensing by the New York License Department. Matter went to court and the agents won after spending \$1,000 on coursel (eas for Maurice Goodman and Harold M. Goldblatt. They fought the case despite Commissioner Moss' promite the court of the court of the modes of the court of the court of the court of the court of the second of the court of t court and the amount of acts used absolutely, an agent is just wrasting his time with the second of the second of

VAUDEVILLE—OR WHAT'S LEFT

Did it fall or was it pushed? The 'it' is vaudeville,

To the younger generation clarification may be necessary, thus Vaudeville is (was) a popular form of entertainment. It played in theatres extensively throughout the United States; it played alone at first and then in combination with pictures; at the beginning the pictures were the chaser; then vaudeville became the chaser; then vaudeville became chased. For further evidence that vaudeville did exist once upon a time, the kiddles will have to take the word of the parents or the boys on the 47th street curbstone.

Back to the original question—did it fall or was it sched? If it fell, then further discussion is unnecessary, r that which withers and dies a natural death is beyond

The habit is to deny that it fell, to insist it was pushed, ...

The habit is to deny that it fell, to insist it was pushed to disregard the mistakes and disappointments of the past and delve into the future. There is a motive behind such Poliyaminsh pregnostication, for the future may hold some hope—the immediate past contains nothing but grief. But the habit each year grows more difficult to austain. It is no longer a simple matter to advance sound reasons my vaudeville will come back, and to believe in them. Logical alibi's for vaudeville's failure to wake up are getting scarce. That belated 'comeback' has been due for some time, and seems more distant now that are very conce they asked, 'Waki's vaudeville's future?' Now they ask, 'Has vaudeville a future?' In the morning of the claim that vaudeville will come back. They believe it is a passe diversion without a present or future place on the shifting amusement map. On these blunt grounds they dismiss the vaudeville topic with a shrug of shoulders already weighted down with worry over future place on the shootings, and with a sigh that a soul always gives for the good old days' that can never be recaptured.

To them vaudeville will never live again, and to them any effort to revive it, must necessarily be artificial. Youdeville's day is done, they maintain. Nothing can be done about it, and they don't propose to halt what they call 'progress.'

On the other hand, those who still carry hope for vaudeville contend that the decline was not fated, or attributable to 'progress,' but due to human failings; to the failure of vaudeville (meaning those responsible for its management) to keep abreast of the times. They maintain that public opinion did not dictate yaudeville's downtall, that the overthrow was strictly an inside job. That fall, that the overthrow was strictly an inside job. That the amusement industry itself murdered vauewille by neglecting it for other forms of boxoffice media; that the public is indifferent and has voiced no protest because other amusements have been offered in vaudeville's place. But the believer believe that the public would once more accept vaudeville if it were returned to its former place as a meritorious entertainment.

Any proper analysis of vaudeville's fall, in order to arrive at judgment on its future, must consider the various-causes. Countless reasons have been presented. Discussions have been numerous, and agreements few. No two people offer the same reason in the same detail, but the principal causes given in all the disputes seem to be: 1. Pictures.

- 1. Pictures,
 2. Radio,
 3. Progress,
 4. Mismanagement.

1. Pictures

Whether or not they directly or indirectly brought it about, the fact that they paved the way to vaudeville's downfall makes pictures the arch villain in the vaudeville

Before pictures vaudeville rated No. 1 as the country's popular entertainment. Pictures usurped vaudeville's place and now occupy it. But assuming the murder was an inside job, it is argued that pictures were utilized as the weapon by those who sought to destroy vaudeville, and pictures-could-not-liave accomplished the downfall on their own without deliberate direction from theatre

and pictures could not have accomplished the downfall on their own without deliberate direction from theatre operators.

As evidence of that contention, pro-vaudevilleites point to the current situation in London, and elsewhere in England, where vaudeville still thrives. They deny that the basic amusement tastes of London vary greatly with those of New York or other. American big cities. They point out that pictures are as popular abroad as over here, yet vaudeville carries on there and not over here.

The reason offered for the London parable, as opposed to that on this side, is that in London vaudeville is still permitted to compete with pictures on an equality basic walls in the U. S. vacedwille is played merely, as a supporting incidental to the picture and is bound to be gradually devoured by the picture because the average theatre coddles the film and neglects the vaudeville.

In London a theatre sitter plays vaudeville or the pictures and, perhaps, a stage presentation. There is no combination policy as we know in creating and the vaudeville the combination policy as we know in creating and the vaudeville and the presentation of the vaudeville and the presentation of the vaudeville and the presentation of the pictures.

Using the London situation as grounds for their claims, the vaudeville adherents here say that vaudeville can come-back if played straight; that pictures then would not be so much of a bugaboo.

2. Radio

Radio doubtlessly has taken patronage away from vaudeville, just as it has from pictures and other amuse-But the fact remains that vaudeville in the U. S. commenced to allp long before radio became what it is today. Which clears radio of direct implication.

If anything, radio has probably contributed more to

By Joe Bigelow

vaudeville's recent existence, no matter how precarious, than the other competing show branches. In creating some boxofice names for vaudeville's use, radio has urged some theatrest to play stage shows that otherwise might have diffich away with the majority. Availability of a radio attraction has given a 'life' to vaudeville' in more than one instance.

3. Progress

That 'progress' has been responsible for vaudeville's crash is doubted by the pro-vaudeville faction on the ground that vaudeville did not lose its popularity through being antedated, but through neglect and consequent dis-

It is held that vaudeville of the same quality that was presented 10 or 12 years ago could be popularized today. The belief is that lack of merit in present day yaudeville, and those engaged in the business, is the underlying cause for the continued lethargy.

There is no denying that the well booked straight vaudeville show of a decade ago probably had a stronger general, all-around appeal than anything that has since taken its place. A picture seldom possesses diversified appeal; usually it is attractive to one type of audience, hardly ever to all types. The yearly small list of genuine smash attests this. The same applies to radio programs, which attract either adults or children, and intentionally so.

But the good straight vaudeville show had something for everybody. One bill did not appeal to one class, and another to another class. All bills were so constructed as to appeal to all classes.

another to another class. All fulls were so constructed as to appeal to all classes.

As for vaudeville being basically outmoded, that claim is also challenged. Vaudeville's cliff ingredients were comedy, dancing, music, song and drama. The drama entered through the dramatic sketch, which is definitely of the distant past—but what about the other elements? Comedy, dancing, music, and song are still popular elsewhere, and there is no reason why they could not be popularized in vaudeville once more if presented by competent talent. Pictures and radio have far surpassed vaudeville, for obvious ressons, in the quality of their comedy, music and singing, leaving only dancing to poor vaudeville. And now pictures are going on the hoof, which deprives vaudeville of its last treasure.

Yet it remains that the best comedians, the best singers, the best musicians and the best dancers now employed elsewhere are mostly products of vaudeville, these comedians, singers, musicians and dancers would be as popular as they are in radio and pictures.

Thus do vaudeville's adherents dispose of the 'progress' theory.

4. Mismanagement

It must be admitted that cries of 'mismanagement' which make up most of the lyrice in the vaudeville death chant are well founded. Those who insist vaudeville flopped because it is just passe and discount the 'mismanagement' theory, cannot rub out the blunders that mark the pages of vaudeville's history for the past 10 years. Perhaps the greatest blunder was that of vaudevillians in permitting vaudeville to take a secondary place behind pictures in the entertainment field. It is held that had vaudeville retained its identity and individuality, it

The neglect of vaudeville commenced with the growing importance of the motion picture. It started at the top with the executives who operated the theatres, seeped down to the house managers, thence to the taient, and lastly and fatally to the public.

The infection was permitted to take a foothold by shortsighted vaudeville managers who refused to see the

anortsighted vaudeville managers who refused to see the picture threat and elected to do nothing about it. It is inconceivable that these experienced showmen regarded the picture threat so lightly, calling films a passing fancy and trusting in vaudeville to weather the storm with no aid necessary. Yet it is a fact that they did so.

Sealing vaudevilles abome tame the deluxe presentation theatre, offering the best of film product on the screen and borrowing the cream of vaudevilles talent for the stage. The deluxers, as variety talent lifters, were limited by their own large capacities and could not take all of vaudeville's possessions, but they did wean away enough to make vaudeville's end a certainty. The deluxers boosted ex-vaudeville talent to unheard of salary levels; their capacities and the business they were doing permitted them to do so. Later they regretted this desperaid them to do so. Later they regretted this desperaid chem to do so. Later they regretted the show business had very known. But this regret came long after vaudeville had expired, and too late to make much difference.

vaudeville had expired, and too late to make much dif-ference.

To the circuit and theatre executive who dabbled in the combination policy the picture gradually became the most important thing. That attitude was adopted by the minor or divisional and district theatre secutive and, in turn, by the house manager. Vaudeville's downfall was gather-ing momentum. Some theatres soon found it expedient to do away with vaudeville entirely—those weeks it had a good picture. This constant changing of house policy, by execs whose only thought was to make a showing on the books, was murderous. Straight vaudeville; its morale destroyed, expired. The vaudeville that remained via the combination policy commenced to succumb fast. Playing time ahrunk to infinitesimal proportions when the com-bination policy finally collapsed.

The best porforming talent drifted to richer fields. No new talent developed; vaudeville's former expansive play-ing time had disappeared, and development became im-possible: potential star material spurned the vaudeville bid, preferring more promising fields, such as pictures and radio. A basio weakness of vaude was the hardships im-

posed on new acts desiring a 'showing.' This was never corrected.

corrected.

The best writing, producing and directing talent also fled, and none appeared to take its place.

Booking ceased to be an art and degenerated into a clerical line. Production and other creative activity ceased. Even the highly helpfur agenting profession failed to escape the quicksand to oblivion.

Vaudeyille neared-the bottom.

That is where vaudeville is now—at the bottom. How can it be made to rise again? Who has the power to restore it? Who wants to restore it?

Who Wants It?

Starting at the top, with the circuit and theatre operating head, a truthful generalization is that vaudeville now means little or nothing to him. He is entirely pictureminded. With few exceptions he sees nothing promising in vaudeville. He may play it here and there, but only as a necessary evil and only where competition or the picture product situation makes stage support imperative.

He is not sentimentally inclined toward vaudeville any ay, and he instinctively steers clear of it as long as possible, because vaudeville theatre operation is ungainly compared to straight picture operation and may be he doesn't completely understand it. And when the vaudeville fails, as it must under indifferent handling, vaudeville is a costly proposition.

So he prefers to gamble on the picture. If the picture is good, so is his business. If the picture is bad he loses money, but not as much as he might lose with a bad pic-ture plus bad vaudeville. That good vaudeville support might save that bad picture from flopping is not taken info consideration, for the operator has learned through experience that consistent good vaudeville is not avail-able under present catch-as-catch-can vaudeville con-

His authorism is deepened by sudeville's tendency to complicate matters by increasing the losses in losing weeks. When the depresses in the losses in losing weeks. When the depresses in the losses in losing weeks. When the depresses in the losses in losing weeks. When the depresses in losing the continuation of the property of the continuation of the property of the continuation of t

understood. The operator's attitude is directly reflected by the house manager, who usually runs to type nowadays in regarding vaudeville as a pain in the neck. He, too, clars the consequences of bigger losses through increased operating expenses with vaudeville. Then again it is much easier to play straight pictures. The treatment vaudeville now receives from house managers is unbelievable. There are also few house managers left who understand vaudeville.

Down the Line

Between the operator, who dictates whether it shall be played, and the house manager who plays it, are the other component parts of vaudeville—the booker, the actor, the agent, the producer and the writer.

The booker is only an office boy now and knows it. The actor with a good act has played repeats in the limited number of theatres so frequently that he would be glad to get out of vaudeville if he could. The agent couldn't get rich on vaudeville placements any more if he worked 24 hours a day and had an 'in' in every booking office. The producer has no place to send an act if he does produce one. The writer is writing for films or the air, where he is much in demand, and where there is money.

So the picture of vaudeville is one of a profession in the stage of complete decay. From the top down it appears hopeless.

Any reconstruction must start at the top: the theatre operator must become vaudeville-minded once more before anything can happen. That the present crop of operators seems unlikely to do so confines all hopes to a newer batch. Yet most of the operators of today were vaudeville-trained showmen who turned from the hand that raised them. If they have no affection for vaude how can their successors, who know nothing of vaudeville, beexpected to feel more receptive?

And no one operator could bring the comeback about, it is hardly likely that one man could do or arrange the tremendous financing that would be needed. Only through concerted action could it materialize. The others—the house manager, the actor, the agent, the producer, the writer—would them raterilly returns to their field of a decade ago. But they must be shown the way.

Unless all these things come about, vaudeville must remain 'poor vaudeville,' once mighty, now lowly. To the elievers, an anynual disappointment; to the disbeliever an ancient amusement formula which has simply outlived its userulness. Any reconstruction must start at the top: the theatre

In the year just ended vaudeville continued to lose casta.

In the year just ended vaudeville continued to lose casta.

As a convenient place for personal appearances, it remained chiefly a peg on which stars from other fields hung heir hats for a week or two. But that does not constitute real vaudeville. It continues to exist—barely—in those isolated and mostly disconnected circuit and independent spots where film shortage or competition requires its presence. And that is not real vaudeville in the true sense of the word, either. Nowhere was vaudeville played in the sincere belief that vaudeville is an attractive form of entertainment.

Do these things bespeak encouragingly of vaudeville's tuture? Or do they indicate that vaudeville has a future at ail?

They do not.

They do not

Agent—1935 Model

By JOE BIGELOW
"The booking office," with accent
on the 'the,' and the \$2.500 net weeks
that were the reward for confining
onceif to a single talent-buying
source, are no more in the agency source, are no more in the agency business. Nowadays to get the dough, an agent must step; instead, of depending on one outlet for his list of acts, he must cover the field. Further than that, fidelity to a single booking bureau hardly provides a decent living any more for the black-book toter.

To the agent, or artists' representative, or personal manager, or business director, or whatever other name the decler in talent may take, the new trends in the nature of show business have necessitated expansion—or else.

pansion-or else.
Since the day a Max Hart could Since the day a Max part come do a \$2,000,000 yearly gross business without setting foot outside the United Booking Office, things have changed. There's still a United

without setting foot outside the United Booking Office, things have changed. There's still a United Booking Office, under a new mon-icker, but it's not so united today, and it doesn't buy \$2,00,000 worth of accors in a year.

To do a Max Hart's business in 1935 an agent must cover the field. He must consider the United Booking Office, or whichever office he formerly confined himself to, as just one part of the wide field, of opportunity. He must also sell to pictures, to legit, to radio and to all the other U. B. O. 2 that go to make up what's left of the vaudeville business.

ness.

In order to cover the necessary territory, the modern agent cannot essay his once lucrative and simple lone-wolf role. Unless he is the Dionne Quintuplets, he must is the Dionne Quintuplets, he must have assistance. To operate a general agency business successfully he must be in, or be represented in, the picture. legit, radio and various vaudeville offices at all times. If he is not, he will be left behind. His only other chance is to be lucky enough to land one or two or three big names. But then he becomes a so-called personal rep and ceases to be an agent in the orthodox sense of the word.

The now, wide-oversize requires.

sense of the word.

The new, wide-coverage requirements of the agency business have lad to much discussion, serious consideration and, in some instances, the actual adoption of what is known as the combination agency idea. The 'combination agency' is a idea. The combination agency is a merger of various agents who previ-ously and on their own specialized in their own particular fields. But as yet there has been no notably successful 'combination agency' atsuccessful 'combination agency' at-tempts. The several partners, un-accustomed to partnership opera-tion, have had difficulty fusing their individuality with that of others Jealousy, lack of teamwork and ar inherent severy-man-for-himself at-titude, combined to keep the most bination agency 'rices from reach-mer the utilizate roal. ing the ultimate goal

Super-Setup

In the show business it is generally conceded that the only combination office to meet with lasting success is the William Morris Agency, But the Morris office was Agency, But the Morris omce was not the result of a merger of giants. It began as a one-man outfit and grew up through the years by more natural stages to its now tremendous stature.

Whether the late William Morris, mercer showmen foresant the day

Whether the late William Morts, master showman, foresaw the day when the solo agent would be obsolete Isn't known, but it is known that he did believe that a group of strong men would prove subjector to one strong man under-amy and all conditions. He preferred ambitious youngsters to seasoned hands and infused his youthful staff with his own ideas and infuse the season that it was a season to the season that it is s own ideas and ideals. It was a process that called for patience, but in the years to come he was to see his tree bear fruit. Long before his death, William Morris was assured that after his passing his agency would carry on according to his own

precepts.

The pattern for the ideal combluation office is admirably drawn
by the present Morris agency. It
embodies the two chief requisites
for a successful combination offor a successful, combination or-fice—manpower and teamwork. If does not specialize in one thing, but its combined staff specializes in everything, But while they work under the one aegis and toward a mutual goal, the various specialists manage to retain adequate individ-uality. tis combined state specialists

Hollywood, Dec. 21.

Earl Dancer has been engaged to
stage the colored chorus routine in
manage to retain adequate individuality.

In order to attain the desired
combination office status, accordtombination office status, accordting to the standard set by Morris,

Hollywood, Dec. 21.

Earl Dancer has been engaged to
stage the colored chorus routine in
Felix Young's musical, Four Stars.

Stager for the white chorus not
stage for the white chorus not
goes into the picture.

the modern agency must consist of the following departments, each with its several sub-divisions:

with its several sub-divisions:
Pletures: A pleture man in
New York; a Hollywood office
with a staff of several agents;
script reading and seiling departments both in New York and
Hollywood; a staff capable of
handling the business affair of
not only actors, but also authors,
songwriters, directors, ciechnical
directors, dance stagers and producers.

ducers.

Vandeville: A vaudeville department head in New York and staffs of vandeville gener in New York. Chicago, Los Angeles and London; presentation de apartments in New York and Chicago; ton New York: theatre booking byreaus in New York and Chicago; contacts with other individual agents and agencies as a clearing house for their acts; contacts with producers to represent their, shows, units and acts.

contacts with producers to repre-sent their shows, units and acts. Legit: Department in New York representing actors, authors, directors, producers; script read-ing and selling; interchange of ing and selling; interchange or legit musical and revue productions with vaudeville and presentation theatres (units); transfer of legit talent and shows to picture.

of legit talent and shows to ple-tures.
Radio: Departments in New York and Chicago; selling ac-tors, scripts, gag writers, script authors, musicians, composers, directors to networks, advertising agencies, sponsors and stations; representing other agents in tradio field radio field throutions. Selling at-

representing other agents in the radio field.

Special Attractions: Selling attractions of all types for concerts, one-night stands, etc.; experience in routing shows through remote, territories; knowledge of local conditions everywhere to arrange percentage deals.

Foreign: Desentative abroad for the placement of all talent and material over there, and importation of same to the U.S.

Executive: Executive heads of each department and executive agency heads to co-ordinate the various departments and phases.

Night Clubs: Departments in the

agency head on cordinate the agency head or cordinate the wight. Clubs: Departments in New York and Chicago; whole shows and individual acts for clubs and music halls; bands and orchestras; floor show producers. Publicity: Department in New York; special exploitation for individuals handled by office; advance men for attractions sent out by office.
Plus, of course, the necessary clerical departments in each office. That is a skeleton outline of the William Mortis agency of today. It is not an agency of the sort once typical. It is an organization. It clarifies the problem of blanket representation for actors and others by centralizing full coverage in one office.

office. 100% Coverage a Must

It is along William Morris lines that the more foresighted moders agents are bent. It is the 'combina tion office' which they now recogniz-as being so necessary in order tha may not only be sucthe future, but also that they may

they may not unit of the title that they may remain in business. That has the title that they may remain in business that has the the same value has the title that the agent in any form remains basically a vital part of the show business. It is the agent who finds the talent, who develops it, who brings it along and up to stardom. The yaudeville booker, the picture caster, the legit producer, the radio artist bureau—none can operate or exist permanently without the good agent. out the good agent

The good agent is one who represents his client faithfully and intelligently, who makes the best possible deal at the most advantageous sible deal at the most advantageous moment, who thinks of what bearing a deal made today will have on deals to be made tomorrow, and who at the same time gives the benefit of a square shake to the buyer. That is the good agent, an asset to the show business always.

The bad agent? Well, he'd be giad to introduce his own kid to Santa Claus at Macy's anytime—for 10%.

Earl Dancer Staging

Hollywood, Dec. 81.

Unit Reviews

DIXIE TO HARLEM (ACADEMY, NEW YORK)

CAGADEMY, NEW YORK).
This starts ostensibly on the Mississippl bayous and shifts through three scene changes to a rather three scene changes to a rather darktown—a bit more elementare than can usually be found in the hot spots north of 125th street, and quite too pretentious in some other. The company of the more than the same than the

15 YEARS AGO

Instead of the usual portrait
ARIETY front page had an ad of

Variety front page had an ad of McCarthy & Fisher warning against infringement on 'Darda-nella'. Unusual

Palace, N. Y., broke all its own records by doing \$40,000 Xmas week. Holiday scale in force entire week.

Loew office planning five act vaude units for about 13 weeks. Full tour was 35 weeks. Remaining time booked apart from the tour, which went to southern houses.

Police raided crowd in front of the Palace as part of the cam-paign against handbook making Several t eatrical men in the bunch

Plenty of talk about Famous Players establishing a legit circuit as a play source, building on Chas. Frohman, Inc., which it had ac-quired. Goldwyn also credited with the same idea.

Report that Marcus Loew would buy out Metro. Rumor eventually became fact.

Preparations made for releasing an eight-reel picture on hunger and relief work in 20 countries as the official record of Herbert Hoover,

(Continued on page 130)

Second Oldest Profession

(Continued from page 114) theatres devoted wholly to bur-lesque, and it became a standard

theatres devoted wholly to Durlesque, and it became a standard form.

About the same time the farce comedy came along, 'Stipped by the Light othe Moon, and the property of the standard property of the standard property witting (1833) 'A Rag Baby', to be followed by 'A Parior Match' for Evans and Heey' developed, from their old minsterl act, 'The Book Agent'. This was followed by 'A Hole in the Ground', 'A Midnight Bell', 'A Thi Soldier' and the durable 'A Trip to Chinatown'. These called for specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over to specialists. 'Match', in fact, had its entire second act given over the second act

tive when it was cleaned up, and it was these farce and touring contributions which gave the fillip to the steady offerings at the Ketth and Proctor houses, not to mention the hundreds or similar ventures all over the country. It was the begin-nicked the state of the country in the state of the country at the state of the country in the coun

Percy Williams

Percy Williams
Another Important factor at about this time (1900) was the entrance of Fercey G. Williams. He served to the served of the serve

liamsburg and East New York acctions of Brooklyn. Now he built the
Orpheum in Brooklyn and he took
over the Alhambra in Harlem, also
the Colonial, built by Thompson &
Dundy, He, with the late William
Hammeratein, were the only real
showmen in New York.
Williams would pay any reasonable money for what he considered
a draw. And what he was willing
pay, the others had to also.
fice bought him out for
face hought him out for
face aum
face hought him out for
face aum
face hought him out for
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tre-and-an-intense-dislike-for-Proctor, which was shared by E. F. Albee.

Proctor fired J. Austin Fynes, his general manager. A few days later word was brought him that Keith and-Fynes-were-occupying-the-Gilisey box in the Fifth Avenue. That theatre was on lease from the Gilisey estate, and a stage box was reserved to the exclusive use of the Giley estate, and a stage box was reserved to the exclusive use of the Giley families of the exclusive use of the Giley families of the exclusive use of the Giley families of the exclusive use of the Country of the exclusive the extra the extra process of the exclusive the extra process of the extra process

K-P merger Fynes went into the business of starting and selling picture theatres. For his first venture he converted a church in Harlem, selling it for \$2.500. It was all clear profit, for he had cleared the building nut of \$1.500 the first three days the house was open. Between the inroads of the picture theatres, the slap of the White Rat strike (which the Booking Office won but did not profit by and the gradual cheapening of the vaudeville bills, the vaudeville business hit the skids. More and more houses passed from the two-aday classification to the four times houses passed from the two-a-day classification to the four times bracket, and with five acts instead of the 10-act bills at the straight theatres to twice that many at the

or the 10-act onlist at the straight theatres to twice that many at the continuous.

Today there is not a two-aday house in the country. Efforts to ray the country of the

50 YEARS AGO

(From Cupper)

Several shows failed to m their Monday openings on acco of snowdritts and the Kiraity ' celsior' opened half an hour lat Boston. Came by boat and i

Siegrist, Howe & Co. shows claimed a record rail jump. From St. Louis to Laredo, 1,154 miles. Shipping the tent, they made a 70-mile wagon jump in Mexico and showed the same night.

Jos. A. Robertson, of St. Louis, uing Richard Mansfield for \$1,847 suing Richard Mansfield for \$1,847 for 'A Parisian Romance', which Mansfield contracted but did not Later one of his outstanding

Two light opera troupes went bust in Boston the same week. Not in shape to face the pre-Christmas

Henry Guy Carleton's first play, Victor Durand', was a hit at Wal-lacks. Long a successful dramat-

Aimee, Riench soubret, was back in N. Y. with Mam'zelle', a farce with half a dozen actors bobbing up in the audience.

Fire in the flies of the Met op de-layed the rise of the curtain Dec. 17. Audience had no inkling of the trouble. Small damage.

Annie Clarke was slated to make her N. Y. debut with Edwin Booth. Had started as a child actress 32 years previously but had never been seen outside New England.

Scalchi, who had fammed with Henry E. Abbey the previous spring when she refused to go into an opera on short notice, sued him for \$1.583. Told the jury she had estea a hearty lunch just before the sum-mons came and could not sing on a full stomach. Awarded the full figure with interest.

Tony Pastor took the Academy of Music for Christmas night and packed the huge auditorium. A reg-ular holiday stunt with him, his own house being very small.

& Hart's planning the new houses so that the real estate better than paid the theater rentals.

Picture House Craze
Some idea of the craze for the picture theatres may be gainered from the fact that at the time of the (Continued on page 130).

Vaudeville in Midwest

Chicago, Dec. 31.
Vaudeville is making an effort to
some hack in this territory. Times
on the for a revival of fiesh, and
ne several spots where variety has,
been given a fair chance it has
caught on and built to steady business. The old baloney that the public decestir want vaudeville is not
holding water, since proof has been
given in many situations that the
public does want flesh, if properly
presented.

propersisted. In Chickgo, vaudeville is in fine condition, there being more variety theatres operating at present than at any time in the past five years. Balaban & Katz rates as the leading circuit as far as vaude is concerned. The outfit has steadily built stage shows in the past is months, starting with one or two week-end spots until it has reinstated vaude in the Orlental, Markey Turon Southtown. Thyoll

week-end spots until it mas remistated vaude in the Orlental, Marbor. Uptown. Southtown, Trool-Paradiae, Congress, Harding, Seniora, Seniora, Congress, Harding, Seniora, Cheago, which has never tropped its combo policy.

This circuit, which has never been prominently identified with vaude, suddenly figures as the guiding light in the vaude revival in the midwest. And the B. & K. affillate, the Publix-Great States, circuit, is also resuming vaude, having stage shows in some 10 towns. In Illinois and Indian and giving indications of increasing its vaude expenditures.

**Newex in Chi ... 8 Weeks in Chi

8. Weeks in Chi
To such an extent has vaude inercased in these parts, the Chicago
vicinity at present has more vaude
than any other territory in proportion to population. There are eight
weeks in Chicago fixelf, while the
outlying towns add another eight

outlying towns add another eight weeks. Vaude has hopped into auch towns as Kansas City, Detroit, Indianapolis, Toledo, Louisville, St. Paul, Minneapolis, and this month saw the return of stage shows in St. Louis, where vaude has been completely out for more than a year. Fanchon. & Marco led the way in St. Louis and a build-up should follow.

Iow.

All this is a very hopeful sign, but
the spread that vaudeville needs is
in the smaller towns which used to bloom on the western vaude books the Butterfield time in Michigan, as

It is also essential that the tem-It is also essential that the temperament of theatre managers be attuned to the variety policy. Some of them have killed the chances for vaude in their theatres because they know only pictures; they lack the sense of showmanship variety calls for. They are so accustomed to a can of film that when they are given live, talent, they don't know how to sell it.

Blaming Agents, Acts
If vaudeville is slowly coming back, it is coming back despite the

If vaudsville is allowly coming back, it is coming back despite the theater manager, the agents, and, finally, despite the performers themselves, most of whom are so careless as to material.

The agents in Chicago are same mob that has been around for years and few of the 25 of them have the right idea on vaudsville. They are the right idea on vaudsville of the company of the co for a flash act. The agent used to be a showman in his own right; oould advise an act when to out or add; when to take a date and when to refuse it. The Chicago agent to-day is a submitter of lists, with no salesmanship, no showmanship; a man who usually feels what-the-helf.

hell.

And the acts are reflecting the attitude of the agents. They spend no time developing new ideas. Audiences sit through vaudeville show waiting for after vaudeville show waiting for something new. As each act fin-ishes, the audience perks up hoping that the next act will deliver that new twist, new idea, some novelty that the next act will deliver that new twist, new idea, some novelty. But they're usually disappointed. The next act is just like the one that preceded it. a. guy. cracking some old, joke, doing a tap dance: a girl-idoing some back-bends and some kicksy, somebody whispering a pop tune into a mike. Sameses, dullnegs and a lack of originality in after act

Of course, the squawk will be that there is not enough time around to there is not enough time around to spend money on building a new act. That's a flock of spinach. Standard acts are being repeated three and four times a year in houses such as the Chicago, Palace and State-Lake because tailent is so scarce. A good act still gots work and at read coin. It's the act that is still trying with that is suffering.

That is suffering.

Midwest audiences want vaude.

That is proven in instance after in-stance, but the vaudeville people themselves are semingly doing everything possible to hold it back. Those 16 weeks in this territory loom very large when that inside-vaude handleap is considered.

SEALING BILL ROBINSON?

Fox Figuring Studio Termer for Harlem Hoofer

Hollywood, Dec. 31, Hollywood, Dec. 31.
With his original assignment
Little Colonel, at Fox, completed
Fox is considering giving Bill Robinson, a term contract. Meanwhile
Universal wants him for The Great
Ziegfeld' and Radio is after him
for Four Stars to Love.
Robinson is in the new Continental club for four weeks,

Trying to Spring Prison Show for An Outside Theatre

Lincoln, Dec. 81.

The unusual reception accorded the annual presentation of the Big House Follies' by the prisoners at the Nebrasia State penitentiary has led theatre men here to angle to get the show on at one of the theatres downtown. This year it was a minstrel show, and about 1,000 people were turned away.

It may be tough to get the boy;

It may be tough to get the boys. Lincoln, Dec. 31.

ple were turned away.

It may be tough to get the boys
out of the can with the legislature
about to go in session, but some
think it's worth a try. Jules Rachman, former Omaha theatre operator, wrote, directed and staged
the performance.

STANLEY PITT RESUMES **VODE WITH JACK BENNY**

Pittsburgh, Dec. 81. Stanley, Warner's downtown de-luxer, resumes stage shows Jan. II, when Jack Benny and Mary Liv-ingston, surrounded by a unti, come in for a week's stay. They'll miss only one performance, Sunday mid-night show, due to their weekly Jello broadcast, which will take them back to New York for single

day.

It'll be the Stanley's first vaud arti be the staneys arst vauce since Paul Whiteman's band played here almost two months ago, Stage resumption by WB is likely to plunge rival Loew's Penn back into combo policy again. Save for oc-casional bookings, deluxers have left stage field to Alvin and Pitt.

Whiteman Set for Balto Vaude, Auto Show Dates

Baitimore, Dec. 21.
Paul Whiteman's orchestra has been booked into the Indle vaud-filmer, Hippodrome, for a week during January. Date is flexible, to be consummated when band washes up its current night-club stand in Montreal and some one-nite dance dates that have been set-to follow. Whiteman is also inked in for single nite during Auto Show here, Jan. 21. Baltimore, Dec. 21. single n Jan, 21.

Frisco for Europe

Chicago, Dec. 81. Joe Brisco opens the first week In March in a creaxy quilt type of production at the Scala in Berlin for Edward Duesberg. Salary reported at \$1,000, with Joe Hess doing the booking job. Hess also set Mickle Breatz for an engagement at the Scala.

Thaviu's Canada Show

Chicago, Dec. 31.

Thaviu is putting an opera and comic operetia tab show into the Capitol, Toronto, starting Jan. 4.

Thaviu directed the orchestra at the Streets of Parls at the World's Fair last summer.

WB OUSTING VAUDE

Six-Act Policy Being Dropped In

Los Angeles, Dec. 31. Warner's Downtown, which ha een using six acts of vaude weekly been using six acts of vaude weekly, booked by the Bert Levey office, has given notice to musicians and stage hands, effective Jan. 9. Sixalght film policy will become operative on Chat date or shortly thereafter, depending on later action by the Warners' powers in New York. Vaude policy was undertaken to boister pix when Warners' Hollywood and RKO Hillstreet entered their day-and-date run policy, using

their day-and-date run policy, using features previously day-and-dated between the two WB houses. features

4 Members of Meroff Band Act Suing for **Auto Crash Damages**

Iowa City, Ia., Dec. 31. Four members of Bennie Meroff's and act, injured in an auto crash here, have filed damage actions in district court against the Des Moines Iowa Transportation com-

district court against the Jes Moines Iowa Transportation company, total damages amounting to \$11,000. The accident occurred east of here, Oct. 25, in a smash between a truck and an auto in which the four were riding, the state of the smulecland such as \$1,000 al-legting that he cannot play a guitar more than 15 minutes at a time since he was injured. His wife, a vaude entertainer, seeks \$4,500 for injuries, Dolly. Bell, acrobatte dancer, asks \$5,000 for an alleged stiff kines that slows up, her performances, while Meyer Druzinsky, comedian, asks \$5,000 for alleged continual headach.: that, he says, makes him miss cues many times.

Saranac Lake

By Happy Benway

Betty Huntington getting along She's also squibbing a column. Vernon Lawrence left with the

Vernon Lawrence left with the go-home' okay. He will Long Island it and resume his tolling as a theatrical technician. Marilyn Miller will be crowned Queen of the Winter Carnival at Lake Piacid for 1935. She was chosen while vacashing at the Lake Placid club.

Jack Caset expected in to leave

the lodge after eight months.

Bessie Crouch is perting up on the O.K. side of the ledger. Her husband is 'Arthur Crouch,' mag

writer.

Danny Murphy, after, three-years left with an absolute arrested okay He will start over the air in the near future with a new broadcasting

novelty.

Robert Heney, of Warner Bros.
leaves cureville to go to work after a short vacash in Florida.

Among some of the gang that are

Yuletiding at their homes are Fred Rith, Muriel Sirgheney, Ruth Hatch and Tommy Vicks.

and Tommy-Vicks.

Among some of those about to receive a real holiday gift in being
deemed O.K. are, Maurice Pearson,
Tommy Vicks, Jackle Roberts,
Amelia Johnson, Bert Ford, Cris
Hagedorn, Iving Horn, Joe Dabrowski, Betty Huntington and Muriel

Sirgheney.
Ruth Hatch and Frisco DeVereare taking up French. While their class was in session, George Harmon sent word over to teacher asking it he could teach him to take

The if the course case.

WAREST.

The holidays bring three new members into our Good Samaritan Church Persperson, N. Y. C.;

Persperson, N. Y. C.;

Persperson, N. Y. C.;

Persperson, N. Y. C.;

Alice Carman is still aghting a mess of trouble. Marya Blake is perting up to a smile. Doris Shrage is getting ready for the 'nerve' operation. Hazel Gladatone up after a slight hospital siege. Phil' Harris, orchestra—leader, came in to ogie his trombone player.

Phil Harris, orchestra—leader, came in to ogle his trombone player, Bill Fletcher, who has aired to good

Harry Warner and Major Albert Harry Warner and Major Albert Warner, sent the ozoning gang wind-breakers. Everyone was togged out, with Harold Rodner doing the Santa Claus honors. The mail man delivered over 6,000 letters during the holidays at the better.

lodge. Write to those you know at

Christmas Carrols

By Joe Laurie, Jr.

Well Aggie, here's your Christent. From me to you. It aint much Aggle, but you're a good

mas present. From me to you, It aint much Aggie, but you're a good atrasfet. You know all the answers.' Thanks, Johnny. Here's a little something for you too. I aint tellin' what I's before you open it, but I hope they keep your hands waym.' Thanks, Aggie. Now give me my regular Christmas kiss, then I'll tell you that I got a pair of woolen gloves for you, too.' They both laughed awkwardly. I don't know why you spent the few pennies you have on me, Johnny.' That's what money's for, Aggie, to spend. I always spent my money when I had it. You remember that Christmas party I gave in St. Louis? What a party! I guess every bis shot in fown dropped in on us that night. The mayor, chief of police, the bunch from all the other shows in town. They were all there. Real beer I gave 'em. It was hard to get those days, but I knew everybody and I could get it. Maybe they were all there because we were head-liners Aggis. Carrot and Carrottme. and I could get it. Maybe they were all there because we were head-liners Aggle. Carrol and Carrol, the season's comedy, sensation. Gettin' big dough and sittin' on top of the world.

big dough and sittin' on top of the world.

'Yeh, Johnny, but I liked the Christmas we had in Frisco. Remember the big tree we had in our suite at the hotel? And after the show the swell feed we gave for the whole bill? And we gave for the whole bill? And we gave for the from that opening act's little girl. Her name was Minny. Remember what an undernourished kid she was?

'Site T do.' The name of the act.

'Sure T do. The name of the act

Sure I do. The name of the act was Mellen and Haynes, Trapase act, and a good one. Sure I remember. Didn't I take the kid out and buy her a whole new outfit? And I tolk her that Santa Claus told me to do it for him. And she believed it. Her old man and woman was a nice couple, too. All the acts would kinda laugh at him for living in cheap dumps and for doin' their own cookin' and things. But he told me that they weren't settin' much dough for the act, and when the fares- and the commission came out they use the dough for the act, and when the fares- and the commission came out they use that enough to set by on. fares and the commission came out they just had enough to get by on. But they had to have the work because they spent a lot of dough on the kid. Somethin' always wrong with her, bad eyes, ears, everything. Yeh, they was nice people. I wonder what's become of 'en. Never see "We certainly had fine times, Johnny, But the Christmas in Oklaboma, City will always stand out to me."

e. You mean the first Christmas we

me. You mean the first Christmas we was together? Just two months after we got married, Gee, Aggle, you're golin back 25 years. It may be 25 years but I remember. It like yesterday. We made-a jump from Gadsden, Alabama. No sleepers, stayed up all night. Got in on Christmas Day and you rehearsed while I made early Mass. I'll never forget how I prayed for us to get over. Yeb, we did six shows and put on our first Christmas dinner at a joint. I think the guy put on some extra grease on account of it was Christmas, and, he had the placefixed up with a lot of thisel. Some of titled on the food I floort think that all that better. What a folial, and that a loung dinner. But we were happy, Johnny. You well it have you can see the control of the control

But we were happy, Johnny.'
'You said it. Aggie. Our act was

goin' great and we sure was nuts about each other. And I was tellin' you my plans for a new big act.'
'You gave me a diamond sunburst. And I gave you a diamond horse-shoe pin. I think it fook us until the

since pin. I think it most us until the followin. Christmas to pay off.
"Aggie, those were the two last things to go, you know, in our vault at Simpsons. May as well let him hold those things for. us, nobody, wears 'em any more. That sunburst pin I gave you was as yellow as an egg. But what a flash!

"You never missed—givin mesome pieco of jewelry every Christmas after that, Johnny."
It's a lucky thing that I didn't.

'It's a lucky thing that I didn't

It's a lucky thing that I ddn't, Aggle... (Zause I d'don't know what we'd a done the past few years if not for your diamonds—."

'And your insurance—."

'Well, Aggle, I don't yegret a penny of it. If I had to do it over again, I'd do the same thing. All the actors would say I was mits bethe actors would say I was nuts because I was buying who and presents and givin' those big Christmas parties. But I made a lot of people happy, and we were happy seein' everyboby laughin' and clowini. I Aside from a si always like to make people happy, only entertainer.

It's worth all the dough in the world. And now we got the memories. We at least can say that when we had it we were no pikers. That's something, and it, Agstef it. Johnny you a lim nonedired. You ment horize a lim nonedired. You ment horize and you made money. We didn't have to worry about setting dates those days. Speakin about dates, Aggie, I don't want to spoll your Christmas, but I've figured it all out. It think vaudeville is all shot to hell. We've been holding on for two years now thinkin' it may get back to the old days. But I can't get a date. You know I've tried. Even the radio people put thumbs down on us. I told them that I knew more gage than any of these young punks they proper put tulumus down on Ms. It told them that I knew more gage than any of these young punks they got on the air that think they're funny. They'd give a lot to get ahold of my gag book. Everything in it from afterpieces to cross fire for any kind of team. I can switch a lot of gags around to fit a stooge. But the guy sex 'No'. And now there's only a few vaudeville theatres open, and to get dates in 'em you gotta be a draw. Either you're worth, or grand or you're worth nothin'. Bein' a good performer-doy't count. McGuire thought he could get me a doorman's Job, but he told me yesterday that it was off. They don't need doormen in closed theatres'. theatres'.
'Don't worry, Johnny, something'll

thearres.

Don't worry, Johnny, something it turn up.

Agrie, i'm going to see Dau tomorrow and see if, we can get in the morrow and see if, we can get in the town of the interest of the int

thin'.
''At a girl Aggie. And if any of
them mugs in the Home think we're "At a girl Aggie. And if any of them mugs in the Home think we're small time III show 'en those scrapbooks. Johnny and Aggie Carroll, a comedy sensation, topping all bills, plenty of dough, always played benefits and always on the up and up. Owe nebody nothin, ch. Aggier.

Yeh, Johnny. Look at us. 'Yeh, Johnny, Look at us. A fine comedy act; we are eitith' here bawlin' like kids. Come on, snap out of it. You'll spoil your make-up. Give me a kiss, Johnny. Putsome pep in it like you did in Oldahoma City on our first Christmas. We got just as much as we had then. Merry Christmas, Johnny. 'That; goes, double, Aggie, I ali-ways said you was a great straight woman.'

WB and Indie Renew A. C. Vaude Competish

Atlantic City, Dec. 31.
Temporary vaude truce between
Warners Earle and the Independent
Hollywood has ended. Both houses
will run dive-act shows and pix in
competish with each other.
Earle opened Friday (29) with
three-day shows the first headed by
"Molasses and January."
Harry Waxman, of the Hollywood,
started Xmas Day with a show teaturing Fin Dorsay.

Another Salary Suit Against Young in Chi

Chicago, Dec. 31.

Chicago, Dec. 31.

Ernie Young is running into a lot of legal storms. Acts are starting proceedings against lim for salary. Latest to go to court is Wilfred Dubols. He has filled bankruptey proceedings against Young here. Weck before Charlie Althoff had a salary complaint against both Young and Earl Taylor, with Althoff taking his squawk to the local Musicians Union, witheh is forcing a settlement of the claim.

AL WHITE'S ROADHOUSE

Al B. White, vaude comic, who dabbles in the nitery biz, opened the Chateau Baldwin, Baldwin, L. I. Monday (31).

Aside from a small band, he's the

-XXX

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SID RICE-IRVING LANE-SAMMY VINE 21)......R. K. Albee, Bro 25)......Keith's Palace. Clev RKO Theatre. D

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LEDDY & SMITH and TOMMY CURRAN

CHARLOTTE RREN AND JOHNNY

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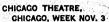
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SEASON'S GREETINGS



Jane Moore and Billy Revel, now appearing at the Chi-cago Theatre, are duplicat-ing their amazing New York success. This team of dance comedians came to Chicago after being held over at the Capitol Theatre, in New York, for four consecutive weeks. This week, at the Chicago, their dance paro-dies and burlesque of classi-cal teams is proving the most hilarious act staged at the Chicago for many months, success. This team of dance months.



"VARIETY'S" Issue of Dec. 11, 1934

Moore and Revel, in trey, are currently giving burg initial gander at their satir--ed ballroomology. When team lampoons the waltz whirl, and better still, the Continental, it's accomplished with a tongue-incheek touch. That's what gives act its edge, and got it a near show stop. Turn, too, is enhanced by its brevity.

OPENING JAN. 7, COCOANUT GROVE, LOS ANGELES

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SAMMEL SPUMBERG, Saxophone and Obee, English Horn
GUS FETTERER, Saxophone and Vocalist
DICK D'AGOSTINO, Trumpet
GEORGE KURZ, Trumpet and Vocalist
JOE FERRALL, Trombone and Trumpet
JACK VINOCUR, Plano
JOE BONBREST, Guitar and Vocalist
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SAM LADENHEIM, Drums
BEN NELSON, Director

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and Others

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and Their Orchestra

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SEASON'S GREETINGS

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To All Who Have Made This Past
Year a Very Pleasant One for Us
Personal Representative-SAM ROBBINS

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After a Very Successful Two Now Appearing in Mr. Julian

Wylie's Pantomime

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A SHARWARK SANGER

One of my "Little Man's" birthday presents this Christmas Day was a message from his Mother saying how happy she is on this, her first, visit to England where she is making so many dear friends.

To all friends-old and new-both in England and back home in America I send Sincerest Greetings.

Belle Baker

The **SEASON'S** GREETINGS



METROPOLITAN

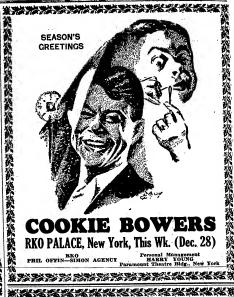
SCOLLY SQUARE

FRANK

ÄTATATATATATATATATATATATATATATATA

MAURICE SEYMOUR

XXXXX



PATTI MOORE

SAMMY LEWIS

100% SEASON'S GEETINGS To All Our Friends Here And Abroad

SEASON'S GREETINGS

JULIUS KENDLER Attorney-at-Law

> 1540 Broadway, New York City Bryant 9-5780

and HIS COMPANY

WISH ALL A PROSPEROUS NEW YEAR

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Health, Happiness and Prosperity to All

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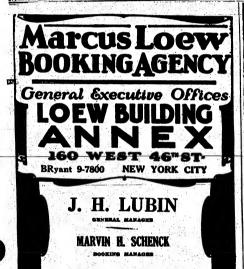


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Woods Theatre Building

Season's Greetings

AND COMPANY

Direction ROGER MURREL Independent-AL GROSSMAN



"Whitey" Roberts (Week of Dec. 29) Lynn

Season's Greetings

PAULINE COOKE AND

O. L. OZ 1674 Broadway, New York

Greetings to Bert Levey and F. & M. Co.

************** HOLIDAY GREETINGS

SHAVER

and His Two Little Stars

OLIVE AND GEORGE

Who Appeared as General Tom Thumb and Lavinia

"THE MIGHTY BARNUM" Personal Management IRVING TISHMAN

NEWSCHEENSTAN

Radios 'Wizard of the Strings

THIS WEEK (Dec. 28), SHEA'S, BUFFALO

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Compliments of the Season

1955—ENGLAND, FRANCE, TTALY, TI 1934—Australia

NICE. FLORIO AND LUBOW in "CRAZY PEOPLE"

in FRANK NEIL'S Revue, "NEW FACES," Ti-

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BERNIE and WALKER

SEASON'S GREETINGS RODNEY and GOULD

Personal Direction AL, RICKARD
-EDDIE MEYERS RKO-HARRY ROMM

Chicago, III.

THREE MAH JONGS

"Dancing" the Gong Around

Season's Greetings

ALLEN CILBERT

THE FOREMOST PRODUCER of BURLESQUE

"The No. 1 Producer of Burlesque . . surpases all others." -VARIETY

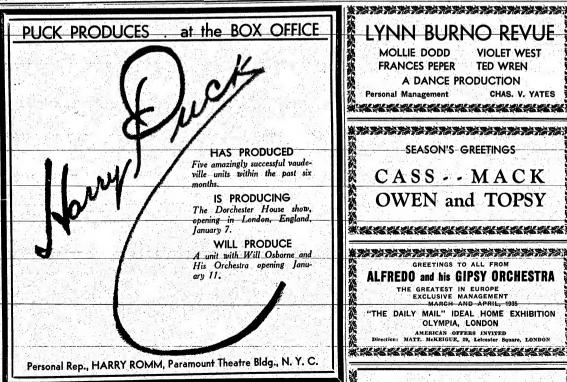
"Number producing genius . . . a clever boy who'll probably go places before long. -BILLBOARD

"Last word in new type burlesque producers."

-ZIT'S

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Thanks to Mr. and Mrs. Max R. Wilner and Mr. Sam A. Scribner



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ALFREDO and his GIPSY ORCHESTRA

THE GREATEST IN EUROPE EXCLUSIVE MANAGEMENT MARCH AND APRIL, 1935

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and HIS MAD WAGS

Wishes Everybody A Happy New Year

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and PARIS

SEASON'S GREETINGS TO ALL MY FRIENDS

INTERNATIONAL COMEDY DANCER

Featured Indefinitely BEN MARDEN'S PALAIS ROYAL, NEW YORK

Direction, HARRY BESTRY

A BOX-OFFICE CERTAINTY

"IMITATED BY MANY, EQUALLED BY NONE"

THE MAGAZINE "TIME" SAYS

"Burlesque's highest salaried star, Ann Corio, is as well known to a large section of the public as the the nose of Jimmie Durante."

SEASON'S GREETINGS TO ALL

Announces That Her Husband Comedia

IS NOW APPEARING IN

MANHATTAN MUSIC HALL REVUE, NEW

SEASON'S GREETINGS TO ALL

and BEST WISHES to YERMIE STERN and the CASINO DE PAREE on THEIR FIRST ANNIVERSARY

Advisor: LAWRENCE PUCK

SEASON'S GREETINGS TO ALL OUR FRIENDS

and arren

"KICKING UP A RUMPUS"

Second Year in Europe, Having Played 14 Different Countries
Also Playing Brokersmen in "CINDEREI t Countries Now in CHARLES B. COCHRAN'S "JOLLITY" REVUE, TROCADERO, W. 1 "CINDERELLA" PANTOMIME, KING'S THEATRE, Hammersmith, London Com. c/e American Express, London, S. W. 1

Jones, Linick & Schaefer

NAMES OF THE PROPERTY AND ASSESSED ASSE

Still Think TARIETY Is The World's Greatest Trade Paper

SHOWMEN LIKE

Major L. E. Thompson Nate Blumberg

Charlie MacDonald

Make Showmanly. Reviews in



Like This Possible:

Among the most entertaining moments on the current program is Phil Fabello's pit crew in an overture of numbers from 'Gay Divorcee.' Fabello should be on the air. He's the niftiest pit wielder of the day at present and he's going further if the current week's performance by him and his crew is a criterion.

To my mentors I want to expressly convey thanks and appreciation for without their confidence such tributes in the public prints would not be possible.

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If you are going to Europe don't sign your life away

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MANAGERS! WATCH THEM! A REAL SOCK FLASH ACT. THE HAPPY ENDING FOR ANY BILL VARIETY Sayes A BLAZE AND MAZE OF RHYTHM AND COLOR

DETROIT TIMES Sayes .

"A maze of color and riot of rhythm mark the Rimacs' offering as in the best Latin manner, and with the odd instruments native to the south they produce seductive strains that set the most staid feet

THE BILLBOARD Says:

"The Rimacs close the show, and they are always a shock act. It's

EXPONENTS OF THE LATIN-AMERICAN RHYTHM AND DANCE

Featuring CIBO BIMAC, Director Rosario, CHARLIE BOY and Carito

WORKED 47 WEEKS OUT OF 52 IN 1984 OOBLIN, N. Y. This Week (Dec. 28), PALACE, NEW YORK, N. Y.

The final spot is pepped us warmly by The Rimacs—alway highly entertaining and always well presented. How good they wen over is best indicated by the fact they played four encores and the customers wanted more."

Direction HARRY ROMM RKO: Leonard ROMM Loew's: ED MAYERS Independent: AL RICKARD

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NEW YORK CITY

REALENDORLD SHOW

THE ONLY TEETER BOARD ACT THAT THRILLS AUDIENCES ALL OVER

A HAPPY NEW YEAR

(FELIZ AÑO NUEVO)

SEASON'S GREETINGS

MILTON BERLE

MOM

SEASON'S GREETINGS JEANNE GOODNER

SENSATIONAL TUMBLING AND TAP DANCER

Sincers thanks to the CHICAGO PRESS, MUSIC CORPORATION OF AMERICA and the WILLIAM MORRIS office for their kindness and co-operation during the past two seasons.

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FRANKIE and JOHNNIE'S

The Pump

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HAVE YOU EVER SEEN THE

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Working Well . . . WE WISH EVERY ONE in the William Morris Agency and all our friends A MERRY NEW YEAR

At Present We Are Engaged to the Folies Bergere, Parls, for a Year, Through Tranvariety Mr. V. MASI, Paris

SEASON'S GREETINGS TO ALL

PAU

"LAFFS WITH CARDS"

MEYER NORTH and JOE FLAUM

Tuesday, September 4, 1934

The Evening Standard

Round the Variety Halls and Cabarets

ACCORDION THAT SPEAKS AW LOUDER THAN WORDS

SOPHIE TUCKER is back at the Albam bra, and you cannot help noticing Sophie Tucker.

Sophie Tacker.
Whether ramming skating over innuendoes, or waving the Stars and Stripes she has complete control over the situation in no artist is the music hall technique belier personned. Other wise the turn that appealed to me most was that of Russell, Marconi and derry, Jerry is a lady, Russell a gent, and Marconi

header little man benind the according, but the according does the work. Not only when they dance, or play tries—Russell is a violinist, and Jerry has a mandoline—but also when they argue, which is one of their hobbies.

Russell is good-humoured and patient about it all, but Jerry is a bit scatty, probably she was at school with Gracie Allen.

A Happy New Year To All Our Friends Here and Abroad

BACK HOME!

RUSSELL, MARCONI and JERR

Went to Europe for Eight Weeks and Stayed Two Years

> NOW BOOKED SOLID ON LOEW CIRCUIT

Direction WM. MORRIS AGENCY

PAYNE and HILLIARD

SEASONAL GREETINGS TO ALL OUR FRIENDS

Thanks to SIMON'S AGENCY and HENRY SHEREK for Offers to Return to America

Hope to Be With You Next Year

LEAN THE WALKERS OF THE SECOND CONTRACTORS O

GREETINGS FROM ENGLAND



to all our friends who have made their London home the DORCHESTER and MAY FAIR HOTELS and to all new friends who propose to do so in 1935

CLIFFORD WHITLEY

sends personal greetings

JOHNNY WEISSMULLER DOROTHY LEE MITZI MAYFAIR THE DIAMOND BROTHERS NICK LONG, JR. MARYLIN MILLER BARBARA NEWBERRY CARL RANDALL PEGGY WOOD SAM HARRIS GEORGE S. KAUFMAN MITCHELL & DURANTE NOEL COWARD GEORGE METAXA WILL MORRIS, JR. LOUIS SHURR SUNNIE ODEA

JACK PEARL BURNS & ALLEN EVELYN LAYE ARTHUR SCHWARTZ JOE SCHENCK SALLY BLAINE N. T. GRANLUND LEE MORTIMER HAL LEROY NORMAN FRESCOTT HAROLD & MILDRED LLOYD MAURICE CHEVALIER BEBE DANIELS BEN LYON DOUGLAS FAIRBANKS POLA NEGRI RAQUEL TORRES LUPE VELEZ

To JEANETTE MACDONALD SALLY EILERS JOHN GILBERT BOB RITCHIE WHEELER & WOOLSEY BETTY COMPTON BILLIE DOVE WALTER WANGER CLAIRE LUCE GRETA NISSEN **EVELYN BRENT** LILLIAN CISH GEORGE GERSHWIN POLLY LUCE PATSY RUTH MILLER PHELPS TWINS CHARLES LAUGHTON AL MELNICK

MARY EATON LILI DAMITA **VERA MURRAY** MONTE BANKS BEATRICE LILLIE A. M. WARNER FREDDIE LONSDALE ARTHUR SCHWARTZ OTTO LUDWIG NORMA SHEARER and IRVING THALBERG MILTON-J. SCHWARTZ EMIL KRAMER MARI ENE DIETRICH PEGGY HOPKINS JOYCE SYDNEY KENT MILLARD WEBB, etc.

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THE TWO FINEST AND MOST MODERN HOTELS IN EUROPE
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THE SENSATION OF THE LONDON SEASON

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THE CITY FOR GAYETY IN EUROPE FOR 1935

Just write and inform us you are coming and our Hospitality Officer and Porters will meet you at Southampton and take care of your luggage for you

Opening at the Adelphi Theatre, London, February, 1935
"CLIFF WHITLEY'S MERRY-GO-ROUND—AN INTERNATIONAL REVUE"

HEALTH, HAPPINESS AND PROSPERITY TO YOU ALL IN 1935

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Featuring

EARL HINES

And HIS ORCHESTRA

Opened Week Dec. 28 PALACE THEATRE. CHICAGO

Direction JACK KALCHEIM

THE DAYTON, O., PAPERS SAY

One colored team of rope dancers did, something which the reviewer thought he would never see here

About that time Danny and E come out for the famous skipping dance. And this is of the neatest you've seen. I bring everything in the h down but the ventilators.

and EDITH

"THE PASSING REVUE" Personal Management JACK KALCHEIM

Season's Greetings

NOW PLAYING AT

Savoy Hotel, London, England

Paris Engagements to Follow Thanks to Mr. Cliff Fischer Personal Management JACK KALCHEIM

Holiday Greetings from

Assisted by MARTHA LaRUE

and REPERT ROYCE **OPENED DECEMBER 28**

Music Box Cafe, Pittsburgh, Pa. INDEFINITE ENGAGEMENT

Personal Magement JACK KALCHEIM

BABY PEGGY MILLER

World's Youngest Juvenile Impersonator Just Completed All B&K Theatres n JACK HALCHEIM ARREST AR

15 YEARS AGO

(Continued from page 116) head of the relief organization. Flop. No sex appeal.

Geo. Backer, real estate man, had plans for a \$1,000,000 theatre at 5th avenue and 57th street. Maybe he still has 'em.

C. B. Cochran came over from London to see four of his shows open on Broadway.

Six theatre men in court to be six theatre men in court to be warned against further indiscrim-inate use of theatrical paper. Told to stop slapping paper on subway kiosks and dead walls or take a

Dramatists' Guild agitating for a uniform contract on plays. Con-tract accepted by Producing Man-agers.

Benny Moss and Jules Mastbaum touring eastern Pennsylvania and picking spots for vaudilm stands to be run jointly.

Several B'way successes were lopping in stock runs. Stock parons didn't have the same tastes.

Midwest association of exhibitors told they must stand together in combating the intrusion of the producer-exhibitor or take the consequences. They didn't stand together.

50 YEARS AGO

Continued from page 116)
was in Eronaway at Waverly place.
It was their second theatre, the first
Conique standing at 514 Broadway. The ground was owned by
the A. T. Stewart estate. A panorama of 'Old London Streets' was
subsequently built, and failed, the
building then being used as a garage for the Wansmaker delivery
trucks. Harrigan & Hart moved
into the Herald Square, then the
Park theatre.

The Standard theatre, which had burned about a year before, was replaced by a new structure Dec. 23.

NEW YORK: RKO Building, Radio City COAST OFFICE: California Bank Building, Beverly Hills

LONDON: His Majesty's Theatre Offices, Haymarket

Pictures-Legitimate Radio-Vaudeville

OURS, TOO!

BUSTER WEST

and

B O O K S

THE THE PARTY OF T

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JOHN W. BONNEY

364 West 34th Street NEW YORK

CEACANIA CECTATION SEASON'S GREETINGS

ULIS and CLARK

MARSLINE K. MOORE'S "GARDEN OF GIRLS"

"THE PERFECTION PAIR"

MORT INFIELD FRED ROSENTHAL SEASON'S GREETINGS

M. E. COMERFORD



SEASON'S GREETINGS

STEVE EVANS

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Assisted by AUDREY BETT

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COMPLIMENTS OF THE SEASON

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SEASON'S GREETINGS

SAILING FOR ENGLAND AND THE CONTINENT-OPENING THE END OF JANUARY

Variety Bills

THIS WEEK (Dec. 28) NEXT WEEK (Jan. 4)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK OTT 3 Rhythm Kings
Murral Co. 4 March Co. 4 M NEW YORK CITY

3 Rhythm Kings
3 Paimer Bros
Mrs Hines
Raiph Sanford
Jorry Borgen
Fox (4)
Dixle to Harlem
(28)
Stone & Perry 2
Sinte Bros
4 Trojane

LOEW CIRCUIT THIS WEEK

LAMBERTI BROOKS and PHILSON WINNIE and DOLLY Via LEDDY & SMITH

4 Step Bros & Bennett Boand Show Bros Bros Bros Boand Show Bennett Lo Gall Ens Sterns & Dean-RICHINOND HILL Keith's List haif (5-5) Frank Gaby (Three to fill) BOOHESTER Geo Dormonds Ct

BRPOKLEN

De Gauchi Jape
4 Flash Devils
6 Flash Dev

BOCHESTER
Keith's (4)
Geo Dormonde, C
Kay Hamilton
Geo Dormonde, C
Kay Hamilton
Siate Bros
Lene Vermilton
(28)
Maide Kay
Mann Robins'n A
Jack Popper
4 Ortons
SYRACUSE
1 half (4-6)
Maidle & Ray
Steve Evan
Mann Robins'n &
Jack Popper
C Ortonnopper
C Ortonnopper Orphenn (4)

Bilde & Bros

Carleton & Ballew

Pappy Eara 2 & E

M. Colleano Fam

De C(2)

M. Colleano Fam

De C(2)

M. Colleano Fam

Jone Bess

Foley & La Tour

Ada Brown

Jone Brown

Jone Brown

CHICAGO

Falace (4)

Words & Munic

Hudson Wonders

Dorothy Lee

Bid Cary TROY
Kelth's
1st haif (4-7)
Case Bros & M
Sibyi Bowan
Cass Mack & O
Vic Oliver

Vic Oliver
12 Barri Girls
Petch & Deauville
UNION CITY
Keith's
1et hair (5-6)
Al Shayne
(Two to fill) Hudson Wonder Dorothy Lee Sid Gary Milton Berle Earl Hines Orc

OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL PARAMOUNT BUILDING

Loew

Boulevard
1st inif (4-7)
ine Boyd
les-Hamilton & R

Marropolitan (4)
Yacopis
Walfleck & Mitzi
Vera Gordon
Melis Kirk & H
Living Jewels
Valencin (4)
5 Jansleys

NEW YORK CITY Shirley Rose
Boulevard Moore & Revei
lat half (4-7)
Jane Boyd Televillen & P.
Ros-Wiewillen & P.
Ros Wiewillen & P. BOSTON
Orpheum (4)
Poul & Pettit
Jack Joyce
Harrison & Elmo
Erner & Fisher Re
Melson & Irmanet
Alex Morrison

Melson & Irmanette
Alex Mortson
BRINGEPORT

1st baif (4-7)
Janet May

2sida Flose
Cale & Carson
Francie Willia Rev

2sida Brose
Clas & J. Gerard
Leysis & Moore
Jersey Ciry

Williawwa

JERSEY Ciry

Williawwa

Jos Finilips Co
Jack Sidney Rey

NEWARK

NEWARK State (7) Rasso Co
Gene Marvey
A & M Havel
Ross Wyse Jr
Al Samuels Rev
WASHINGTON
Fox (4)
N.T. G. Rev
Jay, C. Flippen

Paramount

BOSTON
Metropolitan (a)
Paul Whiteman B
BUFFALO
Buffalo (4)
Condition (4

Trainor Bros
Freda Sullivan
Capt Frosky Tigers
Ordental (27)
Duck Billington Bd
Yang Angeles
Snakehips Tuckey
Uptown (27)
Uptown (27)
Historical R
Hichigan (4)
Loyals Dogs
Simms & Balley
Florence & Alvarez
Florence & Alvarez
G Danwilla

Warner

ATLANTIC CITY
Earle (4)
Geo Givot
Rimace
Geo Givot
Rimace
Biubber Bergman
VaBC Kideles
Biubber Bergman
JERSEY CITY
Jumping J Wilson
JERSEY CITY
Jumping J Wilson
JERSEY CITY
JERSEY CITY
George
JERSEY CITY
JERSEY

Nina Olivetta
Bion Boys
Do-Re-Mi
George Givetto
The Machanm (31)
Sorrol & Vilan
Larry Taylor (32)
Kussell (4)
Paul Ash
Carry (12)
Paul Ash
City (12)
Paul Ash
Sorrol & Vilan
Larry Taylor (32)
Paul Ash
Sorrol & Vilan
Larry Taylor (32)
Paul Ash
Sorrol & Vilan
Larry Taylor (32)
Paul Ash
Sorrol & Marry
Machan (12)
Paul Ash
Sorrol & Marry
Machan (12)
Paul Ash
Sorrol & Marry
M

Fanchon & Marco

NEW YORK CITY Rits-Bros

Roay (4)
Chas Foster
Paul Dute
Paul Dute
Paul Dute
Poster Ene
Horse Ene
LOS ANGELES
Paramount (27)
Rube Worl En
Paul Dute

Independent

CHICAGO
State Lake (59)
Russian Fantany
Joan Paige
Billy Keaton
Felovis
Gene Auntin
Marion Ford
LONG BEACH
Strand (23)
Argentine 2
True & Summers
Routans Dogs
Routans Dogs

Costellos
LOS ANGELES
LOS ANGELES
Orry Lawton
Ted Leary
Roy Bros & Marian
Meglin Kiddlee
Harry Savoy
6 Sakuras
Dewntown (25)
Collegiate 2
Bob White Bob White Chappelie & Ch'rit Fay Courtney Shaw & Lee Ben Haffen Arabs

Cabarets

NEW YORK CITY

Bal Musette
Arden & Dunca:
Geo Marechal
Miliard & Anits
M Ferri
Geovignetti
Pletro

Pietro

Barrel of Fun
Jack Sheidon
Annette Lacy
Andre Aces
Lewis & Dody
Beeuf Snr Le Tolt
Billy Arnold Orc
Don Alberto Orc
Alina DeSliva

Bruno
George Thorne
Angelita Loya
Fox & Baillater
Raiph Navelle Cantina Barra
Raym'nd & Lucinda
Gliberto & Jose
Briceno
Don Jose Orc

Casino de Pare Casino de Parce
Bob Alton Rev
Milton Berle
Gracie Barry
Geo Tapps
Zeida Santiey
Mark Plant
De Roze
Peggy Taylor 3
Leon Belasco Oro
Jerry Freenan Orc
Central Pk. Casino

Chapean Rouge Peppy de Albrew Galli-Gaill Guill Gail Sandra Swenska Metrane & Danna Dick Googarre Orc Chateau Moderne International & Murial Roger Billy Farrel Chez, Marianne Marianne Davie Wm Farmer Oro

Club Dawn Pat Jerry Blanchard Hai & M Kane May O Brien Paul South Victor Linn

Club Gauche
Club Gauche
Senorita Leona
Club New Yorker
Lois Eitiman
Geo Owen
Armond Vallerie
Jack Meyer Orc

Club Richman Jack Mason Rev Lido Giris Oro

Coconnut Grove
Scott-Fisher Oro
Pete Wavlery
Georges & Jaina
Keller & Field
Faye & Wellingto
Marian Eddy
Nora & Jaybell

Marian Eddy
Nora & Jaybell
Congresse
Poliy Moran
Fif. D'Oreay
El Lowry
Tom Nip Rev
Thais
Edna Strong
Edna Strong
Edna Strong
Frank Parried
Chas Davis Or
Continental
Continental Charlie Wright

Cotton Clab
C C Rev
Mears & Mears
Nicholas Bros
Leitha Hill
Ophela & Pimiento
John Henry
Swan & Lee
Lena Horn
Bill Balley
Jessle Scott
Dynamite Hooker Chez Parce
Sophie Tucker
Ted Shapiro
Clymastr
Mario & Fioria
Don Harris Dynamite Hooker Cora La Redd

Rita Renaud Rivera Boys Mel Craig Ore 3 Blonds
Phyliss Harry
Gloria Starr
Bernie Adler
Gale West
Miss Patsy MoNair
Eddle Roth Ore La Rue
Walker O'Nells Or
Dwight Fiske
Northway & Danii
Le Bijeu

Le Bijeu
Grace Mergan
Elife Lord
Poter Marshall
Marlo Di Paio Ore
Leca & Eddle's
Del Pozo Oro
Ron Perry Orch
Malson LaFitte
Max Dolin Orc
Malson Voyant

Maison Voyant
A Valentine Ore
Spioy
Rita Belle
Mayfair Yacht Club
Walker O'Nell Oro
Mon Paris
Gene Feedicks Orc
Consuelo Flowerton
Number One Club
Mini Muriel Old Roumanian

VARIETY

Cubanacan Romon Sabat ABC Trio Roderigo & Lila Juanita Antonio La Gitanilia Don Raphael

Delmenico's

Delmenico's

Id. Tomack
Latyette & LaV
Plorenze & LaV
Mike Durso Ore
Dubonett
Josk' De Barby Or
El Chice
Wences
Emillo de Torre Or
Rosarillo de Trian
Mona Montes
Flamenco

lamenoo osita Rios ina & Zabal rancisce Ran

El Morocco
Jean Sargeant
Irving Rose's Ore
Nano Rodrego Bd
El Torendor
D J Escarpinter O
Trini Varela
Dinorah Arguden
Juanita
Ferlum & Mara

Glen Gray Oro Firense

Dick Mansfield
French Castris
Gloria Gilbert
Maria Desty
Haraid & Loia
Olympe Bradna
Les Manginis
Lellme Trio
Drena
Wilman
Delse

Wilman
Delso
Roberts
Juan
Guittar
Entie: Boreo
Noble Sisale. Oro
Carl Hoff. Oro
Jean Drena Oro
H'lyw'd Resiaura

H'lyw'd Rectaurai
Rudy Valles Ore
Boloise Martin
Floise Martin
Floise Martin
Jerry Lenter
Flerce & Hartis
Vera Nizas
4 Diplomats
Frank Parrish
Edith Roark
Terry Lawlor
Barbara Blane
Milla & Kover
Barbara Blane
Milla & Kover
Roark
Floise O'Connor
Jack: Star
Marlon Martin
Fedro Via Cuban
Hotel Aster

Hotel Astar Hotel Aster
Jack Berger Oro
Hotel Biltmore
Jack Denny Oro
Michael Tree Oro

Michael Tree Oro
Hotel Commodore
Archie Bleyer Oro
Hotel Edisoa
Jos Szigeti Oro

Hotel Fifth Ave

Hotel Fifth Ave Mishel Gorner Orc Hetel Gov. Cliaton Anthony Trini Orc Hotel Gt. Norther Fardsnando Orch Hotel Lexington Jack Little Orc Hotel McAlpha

Jos Haymes Orc Bob Barker Ruth Robin

Shep Fields Oro Hetel Plaza

Del Campo Orc Bernice Parks Pomeroy Rev

nernice Parks
Formeroy Rev
Sarita
Hôtel St. Regis
Freddy Martin Ore
Marion Chasemb'c
Hôtel Wanderblit
Joe Moss Ore
Hôtel Wanderblit
Joe Moss Ore
Eva & Reyes
Virgina Uppercu
Viviena Faye
Milton Douglias
Hernandez Bros
Jimmy Kelly's

Jimmy Kelly's Danny Higgins John Rockwood

Old Roumanian
Hy Lemberg
B Thomashefsky
Regina Zuckerberg
Sadie Banks
Nellie Douglas
Ethiel Bennett
Anna Flodorowna
Al Davis Revue
A Grabowsky OreNorma Bradiey
Paleia Royal Sandino & Fairchild Dick Mansfield Oro

Norma Bradiey
Palais Royal
Dan Healy
Dave Chasen
Seena & Winchester
Royal Jesters
Jay Seiler
Parton Sis
Barbara Parks
-Dorsey-Bros-Ore
Bob Crosby
Vincent Bragale Or
Paradise

Paradise
NTG Rev
Bally Rand
Abe Lyman Oro
Jackson Irving &
Lillian Carmen
The Hartmans
Elemere Woods
Raye Maye
Rosezeil Roland
Theo Fayne
Bartlet Simmons
Bernice Lee
Jayne Manners
Park Lane

Bernice Lee
Jayne Manners
Purk Lane
Max Bergere'e Ore
Place Piquale
Harry Rosenthal Or
Eve Symington
Dario & Brooks
Josalabow Boom
Lydia & Joreso
Lucienne Boyer
Jolly Coburn Org
Bits Tower
Nat Harris Ore
Rose's Music Hall
Cardini

Rose's Music Hall Cardini Chilton & Thomae Al Trahan Yukona Cameron Carolyn Marsh Milten Watson 6 Rosebuds Eaglee Co Leon Foeman Or Max Fisher Orc Savoy-Plaza Bob Grant Orc Deelys & Clark Sherry's

Sherry's
Maurice & Cor
Alice Dawn
Al Ross
Jos Smith Orc
St. Mority F

St. Morlis Hotel
Leon Navara Orc
Fowler & Tamara
Stork Cinb
Buddy Wagner Orc
Lita Gray Chaplin
Northway & Danilo
Surf Club

Hotel Montcials
Leate Liene
Eranc & Francine
Franc & Francine
Claire Willis
Donald Glynn
Robits Orlando C
Hotel-New-Yorker
Ords Noison Ore
Harriett Hilliard
D & D Fitzgibbon
Hotel Park Lane
Max Bergere Oro
Hotel Pennsylvania
Hill Kemp Ore
Hotel Flerre
Shep Fields Oro Emil Coleman Orc De Marcos Hotel Rits-Carlton Rich'd Humber Ord Joey Nash Arman Vecsey Oro Hetel Boosevett

Carmen Xavier Cugat O Henry King Orc Beauvel & Tova Zelli's Lois Revel Bernard & Grah Don Costello Orc Nell Litt Orc

CHICAGO

College Inn Geo Oisen Orc Ethel Shutta Blackhawk Colosimo's
Waily Vernon
California 3
Zorinne
Lopez & Koiar
Ethei & Alice
Peggy Ray
Lopez & Kolar

Congrees Hotel Robert Royce
Eddle Scope
Patricia Norman
Marcy & LaBelle
J Cherniavsky Or Club Alabam

Club Alglers

Kay Davison

Rosita

Aigiers Club Ore

Evelyn Camen

The Weismuellers

Kay Davidson

Sammy Kahn

Austin Maok Ore

Cinb Mlaues

Cinb Mlauet
Frank Sherman
Adelina Dossons
Ginger Wood
Mary Grant
Ben Zimbereff
Dei Estes
Ercelle Sis
Maxine Kirk
Drake Hotel
Karre Lebarons
Earl Burnett Ore

Earl Burnett Ore Edgewater Beac Alta Warsaweka Herbie Kay Ore James Kozaks Or French Casino

By Ninettes
Phil Furman
Sid Raymond
Harry LeGrand
Harry's N. Y.
Harry Harris
Al Wagner
Billy Meyers
Ellmer Schobel
Joe Buckley O

HI Hat Club Trudy Davidson Shannon Sis Jack Edwards Bobby Garth Effic Burton Velma Hand

Hellywood
Eddle Crompten
Glynn Sis
Myrtle Jordon
Buddy Wilson
Martin'e 4 Acce.
Hotel Stevens
(Continental Roo
Kelth Reccher
Gypey Nina
Flora Duane. Hellywoo

LOS ANGELES

Ballyhoo
Myra Mason
Murray Sis
6.Counts of Rhythr
Beverly-Wilshire
Orville Knapp Ore
Ramon & Rosita

Ramon & Roelta
Blitmore Bowl
Jimmie Grier Ore
Kirby & Degage
Rita & Rubin
Marietta
Blitmore Rend'sv'di
Senorita Adriana
Gary Leon
Marcia (Tut) Mac
Tommy Wonder
Ruurie & Davie
Blille Lowe
Kearney Walton Co
The Rewert

The Bowery
Under Tom's Cab
Cafe de Parce
E Hosgiand Ore
Armand & Diana
Trudy Wood
Sylvia & Bettina
Bill Carney
Kay Green
Casino
(Agua Cailente)
Nirvanna

Nirvanna
Julian Marjorie
Beatrice Ynez
Armida Tovara
La Francon
The Casinos
Merissa Fiores
Bobby Maytoreno
Benito-Bd

Cinb Continental Bill Robinson Frank Masters Or Coccennt Grove

Surf Club
Maurice Shaw Ord
Tommy Riley
Blily Comfort
Taft Grill
Geo Hall Orc
Loretta Lee Ted FioRito Ore Yolanda & Velon Johnny Candido Muzzy Marcellino

Geo Hail Orc Loretta-Lee Trouville Jim Milher Cort Glady Bently Allen Drew Bell Bally. The William San Wallen Drew Glady Bently Allen Drew Glady Bently Allen Drew Glady Bently William San Grace Ben Alley Orcheste San Wester Grace Ben Alley United San Cinc William San Cinc Willi

Walderf-Asterle

Kay Kyeer Orc De Mar & Doran Gloria Seiter Maxine Grey Wayne Van Dine Reevee & Lew Bowery M. R.
Peggy Leonard
Louise Strom
8 Beef Trust Girls
Ednæ Leonard
Harry Singer Orc Li-Kar
Billy Russell
Art West
Geo. McDowell
Enna Davison
Ray Nance Ore
Bari Partello

R-D Club

Club Alglers Michelob Inn Betty Moore Delores Marcelle Delores Marcelle Jeannette Grahs Hal Hiatt's Ord Nut Club

Cherry Sis
Carl Whyte
Holly Moret
Sam 'Silm' Hart
VI Kilroy
Dan Mentgomery
Eddie Meikles
Hi Weilington

Palmer House
Edgar Bergen
Temmy Martin
Roy Cropper
Stan Kavanagh
The Fitzgibbons
Abbott Dancers
Ted Weems Ore

Paramonat Cinb Billy Gray Shannon Dean Constance Sis Andrews Sis Kelth-Beecher Or Royale Frolica Royale Frences
Joe Lewis
Gigglee Regan
Bebe Sherman
Marge & Marie
N & O Detrick
Dolores
Cecil Blair
Henri Lichon Ore

Henri Liehon Ore
Terrace Garden
Don Carlos Ore
Roma Vincent
Showboy Harlam
Alice Blue
Stan Myers Oro
Via Lago
Rick & Snyder
Chicak Stanley
Peggy Laurle
Lou Blake Ore Walnut Room (Bismarck Hotel)

(Bismarck Ho Art Kassel Ore Esther Todd B & B Dodge Fritz Mueller Mara Senta

3 Debutantes Campbell 3 Campbell 2
Clever Cinb
Nan Blaketone
Cotton Club
Lional Hampton Bd
Sweet and Swander
Creole Girls

El Bay Club Gene Austin
Candy & Coco
Hotel Roosevelt
Geo Hamilton Ore
Betty Dnnn
B Taft & P Near

Mazie Richardson Louise Walker Gray & Hudson Kings Cinb Tommy Lyman Stan Ciare's Ore Tommy Lyman Thech Ore

Palamor Nick Stuart Ore Hudson-Metzger C Paradise Gardes Bud Averili Paris Inn

Bert Rover Heien Burns June Brooks Gabriel Casino Diana Tolly Diana To Kay Kalle Oro Raymond Littee June Marlowe

The Nine Drunkard's Pledge Topay's Dorothy Gilbert Geo Redmon Oro

Misbehavin' Xtras

(Continued from page 1) sult in a warning to the offender. Second violation will bring sus-ension from the call list for a week, pension from the call list los a leaving with consequent loss of earnings.

Third breach will result in can breacher's name cellation of the breacher's name from the extra rolls.

Until MacCulloch's order was is sued, it was not generally known intoxication and gambling had become an issue among extras. From time immemorial, it has been the custom for the extras, during the long walts between setups or scenes, to indulge in cards or other games to wife away the monotony; but they were never taken seriously, because extras, as a rule, have not enough money to gamble with.

Part of the new ruling by Central Casting is that extras may not leave the set without permission of the assistant director. This always has been a regulation, but laxity in its enforcement apparently has caused MacCulloch to impress it upon his charges. Part of the new ruling by Centra

Par's Medbury Yarn Hollywood, Dec. 31.

John P. Medbury has sold Para-mount an original yarn, 'The Plot Thickens' It will be for Burns and Ailen.

Show Biz on Grill

(Continued from page 4)

(Continued from page 4)
stumped for Bilbo's opponent in
Mississipi's primary campaign.
New attack on Commissioner Thad
Brown also appears likely but prokably will not unseat Ohioan. Commissioner Hampson Gary is set to
step out at the end of his one-year
appointment and Fresideat Roosevelt presumably will fill the job with
Representative Frail of No. 28 Procvisions of the communications law
is in prospect since Congress last
year decided to wait for Commish
suggestions before altering the
then-existing statute which was reenacted in entirety. Adoption of
revised quota system by the Commish may help stave off demands
for changes in allocation methods
but certain industry groups may
stir up this subject by astiating for
longer-term licenses.

Accordance of a facilities of the process of the comtions of the communication of the commish may help stave off demands
for changes in allocation methods
but certain industry groups may
stir up this subject by astiating for
longer-term licenses. The commission of the commission of the communication of the commission of the communication of the comtion of the communication of the commission of the communication of the communication

Report on allotment of facilities, to educational and other non-profit groups will be due Feb. 1 but so far Commish has not tipped its mit and observers are speculating wild-ly over attitude which will be

taken.

If the report urges withdrawal of
a proportion of assigned facilities
and realloument to religious, educational, cultural, and other groups,
industry will swing into action in a
big way but if the Commish stands
pat on the existing set-up the industry will sit back and try not

o draw too much attention. Demands for investigation of censorship over air will be made in the Senate by Senator Dill of Minnesenate by Senator Dill of Minne-sota, uncompromising Rooseveld critic, but bilind solon's blasts prob-ably will not register except with a minority who will be too weak to get anywhere.

Year in Pict.

(Continued from page 8)

on the producers last February, is

on the producers last February, is another wing which is striving for Irdependence. Me a w h i i, the Academy or Motion Ficture, Arts and the control of the Academy of Motion Ficture, Arts and the control of the Academy of Motion Ficture, and the Cavalead (Fox) the best picture, its director, Frank Lloyd, top for that effort, Katharine Hepburn for her work in Morning Glory (Radio), was chosen the outstanding actress and Charles Laughton the best actor for his Henry VIII, British made film.

Much new talent invaded Holly-

Much new talent invaded Holly-Much new talent invaded Holly-wood during the year, a lot of it from the stage and considerable from Europe, while the Coast, bent a number of actors and actresses east for play and other stage en-gagements. In all branches of show husbasse, according to a survey business according to a survey made last summer, 25 stars had been produced during the previous 12 months. Of course, 22 were in

12 months. Of course, 22 were in pictures

Music Tax

Among other things to make the nights of exhibitors eleepless, was the fight over the new music tax schedule of the American Society of Composers, Authors & Publishers, to become effective last Sept. 1. After much concern and bickering, a compromise was reached calling for a tax of 10c a seat up to 800 seats;—15c-up-to-1599, and 20c-for-all expactites over that figure. In addition to double-billing, union troubles and the usual tifting with distributors, exhibitors may face more further problems as a result of the new Democratic Congress which convenes shortly, many of the industry's friends having been washed, out by the November elections.

Ballet Russe SRO in 6 Days at Chi Aud.

Chlcago, Dec. 31. Chleago, Dec. 31.
Auditorium is hanging up another record this week with the return engagement of the Ballet Russe. In for only, six days, but at absolute capacity both matinees and nights. It's a 4,000-seat theatre.

WE CLAYMORE CAST

MR. CLAYMUKE UANT
Los Angeles, Dec. 31.
Los

Managers and Critics

By Jack Pulaski

When the current season was and have other reporters cover the hardly more than one month past Labor Day a critic of Broadway's drams said that he secretly composed rave notices of imaginary plays fust in case of emergency. Another offect to swap his two best adjectives and a slightly used jobs in archange for a moderately pleas ant evening in the theatre.

ant evening in the theatre.

Those remarks came after a flock of had plays reached New York in a hunch. The speed with which half a dozen shows opened and closed tended to prove the case of the critics. Yet from several managerial sources came the comment that the reviewers were again getting too rough and something should be done about it.

Critics note little street.

Critics took little stock in those reports, knowing that there is no collusion in the writing of notices. When told of the managerial cracks, collusion in the writing of notices. When told of the managerial cracks, several reviewers answered that in reality they were leaning backwards to be fair to the new plays. That that was correct was shown by notices accorded a number of October entrants. Those shows were not as good as the critics said they were, as clearly shown at the box oxflices of several too-well-regarded attractions. At the same time there was proof that reviews do not make a fair show better than it is.

Managera, as a class, do not blame the critics for shows which do not succeed. They know too well that adverse mention cannot kill a hit, but can retard it for two weeks or so. Showmen also are aware of repeated instances where the critics praised shows which playgoers refused. To attend. Good press and batch of attend. Good press and batch of the same control of the critics praised shows which playgoers refused. To attend. Good press and batch of attend. Good press and batch of the control of the critics praised shows which playgoers refused to attend. Good press and batch of the critics praised shows which playgoers refused to attend. Good press and batch of the critics praised shows which playgoers refused to attend. Good press and batch of the critics praised shows which playgoers refused to attend. Good press and batch of the critics praised shows which playgoers refused to attend. So when Eimer Ricci led out a vept

public that really decides.

So when Elimer Rice let out a yelly after his first try this season (Judgment Day') draw mixed notices, his claim that he was shouting for other managers was not too authentic. Producers who are alert to trends, and whose names appear as managerial spokesmen, are never fooled when some manager cracks about the critics. They know that the tie between the press and the stage is too valuable to be disturbed. Indocumation and mention in the stage is too valuable to be disturbed. Indocumation and mention in the disseminated that divorce of the press would be akin to lopping off the schnozile.

the schnossie.

Rice went to Equity about the critics, and there he get a mixed measure of attention. One Equity official thought that possibly the managers and the authors about have a confab with the actions. The managers immediately ruled it a screwy idea and told Equity to count them out Dramatists tabled the message and figured that if the producers answered Nutz they might as well follow suit.

sult.
Shortly afterward Rice, who is both author, manager and also director, went out on his own by rating the critica, as a class, in derogatory terms. That was after his second-show, Between Two Worlds, did not win-acclaim. Rice is reported later saying that he was only kidding. But whether that also included his threat to leave the theatre was not indicated.

Critica' Answer.

Critics' Answer

Critics' Answer

Not until they were pinched by Rice did the critics retailate. The author-manager was told that he picked the wrong spot to squawk, and if he was so tired of the theatre, why didn't he say so a few seasons ago, when the press, on his 'Street Scene,' went berserk in favor of the Blow, because it is the same flock of reviewers now on the job. That melodrama went onto surprising such show, because it is the same flock of reviewers now on the job. That melo-drama went on to surprising suc-cess and meant plenty of dough to Rice. Since then, he was also re-minded, he has become producer as well as playwright. As an author his royatiles and rights were sure-ties because he took no risk on presentation. But when faced with managerial risks, it looked to the reviewers as if he couldn't take it when his message dramas' did not strike the play reporters as good fluctire.

The manager-author was credited

theatre.

The manager-author was credited with having qualified his opinion of the critics as not applying to several whose opinions are valuable. But that didn't change the attitude of the reviewers. One declared it would be a simple matter to discover whether the present crop is able. He suggested the managers ask the editors of New York to assign the critics to the police courts

that the Shuberts do this sort of thing. It never got that office's shows anywhere and it always was a

mystery why the Shuberts persisted. Since the latter's financial debacte Since the latter's financial debacie they have not been so pesty, but every now and then a reviewer is still barred after writing a notice not to their liking. Result is the existence of untriendly feeling on the part of some critics, an animus that dates back many years. Despite dates back many years. Despite a being fairly treated in the press being fairly treated in the press.

being fairly treated in the press.

Divided notices seem to have been present more this season than usual, present more this season than usual, ring, as charged some-years ago when four or five reviewers used to gather at the luncheon table and played in the same poker games, While managers might object to (Continued on page 151)

THE NEW ROAD

By Jack Pulaski

There are greenbacks in the meet again until June. But there sticks. That has been substantially was no radio then, nor pictures, nor proven by several hits among last motor cars. season's successes on tour—but the shows must be good, very good, to get the coin.

Contention is that the road is just about as bad as the showmen want of make it, meaning that mediocre.

Contention is that the road is just about as abd at the shownen want to make it, meaning that mediocre shows will draw no more than mediocre grosses. Now that it has been proven that out-of-town stands will support worth-while shows, bookers are perking up. Yet it is up to the managers to deliver what the sticks want.

bookers are porking up. Yet it is up to the managers to deliver what the sticks want.

There are perhaps reasons why the road turned away from shows in addition to the present low cost amusement opposition. Name players refused to tour. It is virtually certain that people will pay to see famous people of the stage on the road if the shows are popular. Two instances stand out—Katharine Cornell isst season in repertory, including the Barretts of Wimpole Street and the work of the shows are popular. Two instances stand out—Katharine Cornell isst season in repertory, including the Barretts of Wimpole Street and the Wilderstein of the work of the work

ling up in the keys. Hooked for 12 weeks, it may remain out all season.
Chief problem of managers with bits is the conservation of their shows. Tendency has been to grab quick picture money, frequently a greedy mistake, Stage plays cannot compete with film versions of the same shows. Example is 'Men in White', generally released for stock last spring. It was bought for two weeks of stock in Cleveland. First week's gross was 411,600, Picture was rushed in and the second week of the stage or resemitation of the stock in the condition of the stock in the condition of the stock in the condition will have another title ('Woman Hater').
Last year it looked as though the road would come back through picture house bookings, principally condensed versions of musical its foundation where house bookings, principally condensed versions of musical its musical is a second works of the condition of the condit

road would come back through pte-ture house bookings, principally condensed versions of musical at-tractions. Tendency now is for film theatres to book shows as is, setting aside pictures for the stage dates. Change of pace has been found not only to create favorable patronage reaction, but to be profitable. Auditoriums is often high-ly advantageous to travelling attrac-tions, large capacities permitting high grosses at moderate admission prices. Example is the Tollies,

going strong now. In addition, the older houses doing this sort of thing, such as the Bohino in Montparnasse and the Montmartre spots, like the Theatre de Dix. Henre's and the Deux Anea, have seen a pickup of bix.

This type of show consists mostly of song turns. There are all kinds of singers, those who do Apache structure. There are all kinds of singers, those who do Apache structure. There are all kinds of singers, those who do Apache structure. There are all kinds of singers, those who do Apache structure. The structure was a struct

LONDON AND PARIS LEGIT

London, Dec. 21.
Up to the end of November there were about 180 productions staged in the West End and immediate neighborhoods this season. Of these, 21 were American, awe Conthenata and the rear native, numbering everyons, excluding Shakespearean and ballet seasons. Its the most profuble fall season in many warrs.

nase teverals, excluding singular and saliet many veria, and saliet property.

Not counting the season of pseudo-French revue at the Prince of Wales theatre and the West End Scientific and the Palace, and Blackbird's at the Collesum, all in their third month and exceedingly prosperous. Lew Lesile is putting on a second edition of his show, to be called Blackbird's of 1335. "Why Not Tonight ran about four months at the Palace, and the other two, Tours Sincerely' at Daly's and One of Those. Thisge at the Portune lasted only a fornight each. It was the Palace, and the other two, Tours Sincerely' at Daly's and One of Those. Thisge at the Portune lasted only a fornight each. If you have the Portune lasted only a fornight each. If you have the property of the West American importations that made (* 1. The U.S. flops were among the shortest lived of the years shows: 'Biography,' 'Sour Grapes,' Double Door, 'Pursuit of Happiness' didn't get past six weeks; 'She Loves Me Not,' 17 days; 'The Bride' (of the Lamb), '16: 'Night Hawk' and 'Success Story,' 14 Blad days; 'Elizabeth Sleeps Out' and 'No More Ladde', 11 days; 'The Dark Tower,' line; 'The Drunkard,' seven; 'Theps's Always, Tomorrow,' sive, 'Hello Agata,' four. The prize for the shortest run—two days—goes the local comedy, 'No Way Back' at the Company of the American shows still running, or just pre-

the Whitshall.

The Whitshall are now a still running, or just produced, there are Blackbrds; Lucky Break' (from Little Jessie James') at the Strand, and Theatre Royal' ('Royal Family') at the Strand, and Theatre Royal' ('Royal Family') at the Lyric, which are among the big successes.

Jack Buchanan's Mr. Whittington' was one of the most profitable of the early shows, achieving nine months' run and having to finish off a final fortnight at the Adelphi, following its original innings at the Hippodrome. 'Sporting Love,' another musical, reaches nine months at the Galety, while Tes, Madam', looks set for a prosperous run at the Hippodrome.

Madam, looks set for a prosperous run at the Hippodrome.

Most consistent dramatic success, after a dublous start, was 'Citye of India', which started off at Wyndham's and is now at the Savoy, making it months in all. 'Inde', 'starting at the Playhouse and noving to the Aldwych reached the ninth month standard, with a two-for-one polley, 'Unitage Wine' at Daily's seven months; 'Touch Wood,' six months; 'Family Affairs' is still running after five months, and 'The Shinfing Hour' is in the third month of a certain lengthy run, Of. C. B. Cochran's three productions, 'Magnolia Street,' adapted from the novel, crashed hopes by lasting early four weeks, 'Noel Coward's 'Conversation Piece,' an artistic success, ran five months, and 'Streamline' is one of the season's smash hits.

Of the English productions, disaster overtook 28 streemline' is one of the season's smash hits.

Of the English productions, disaster overtook 28 streemline'. The Queen Who, 'Espi Tale Tours Streemly.' The Cycles Who, 'The Tours Handon', 'A Man House,' 'All's Over Then?' 'No Way Back,' 'King of the Dammed,' 'Precipiec,' 'Meeting at Night,' Cice Calling,' 'Phat Certain Something,' 'One of Those Things,' 'Who's Who, 'The Immortal Garden,' 'Kowan,' 'Il Happened to Adam,' 'The Flowers of the Forest.'

Those leasting one to six months include: 'First' Those leasting one to six months include: 'First'

Those Things, Who's Who.' The Immortal Garden, Royal Bagagas, C. I. D. 'Line Engaged, The Wise-Woman,' It Happened to Adam,' The Flowers of the Forest.'
Those lating one to six months include: Thrat Episode,' Within the Gates,' Here's How,' Private Episode,' Within the Gates,' Here's How,' Private Englished, Private Room,' Living Dangerously, 'The Matilands,' Queer Cargo,' Happy Weekend,' Men in White.'
Spectacular shows all proved costly disappointments, chief of them being 'The Golden Toy,' a heavy German musical lasting three and a half, months, 'Three Sisters,' Oscar Hammerstein and Jerome Kern's spice of Englishe Country, life, ran I wo months at the Drury Lane; 'Josephine,' adapted from the German, stuck five days at His Majesty's; and 'By Appointment,' another costume operatia, got three weeks at the New theatre.'
Conversation Piece' was fool Coward's only offering; while Murder in Mayfair' by Ivor Novello is supprising may be a supprising may be a supprising the supprising may be a s

French legit comes out of 1934 kind of mixed. Had a pretty tough year, but there were some bright spots. On the one hand, a lot of theatres closed in the spring, after a disastrous season with little hope of reopening, but there were a number of moneymakers, proving that the right kind of show can still pull in this town, in spite of everything.

Legit is the first to guider from area.

pull in this town, in spite of everything.

Legit is the first to suffer from street disturbances, and the taxi strike and rioting early in 1934 did even more to it than to films. When the excitement quieted down it turned out that there were a couple of hits in town, notably Jacques Deval's "Towaritch," did opened at the Theatre de Paris in the fall of 1939 and closed Dec. 3.

Another big one of the spring season was Edouard Bourdet's Temps Difficiles' ('Hard Times'), which has been sold for Broadway.

been sold for Broadway.

As a matter of fact, 1934 proves that Paris, in spite
of all the talk of the decline of the French stage,
remains a dramatic center that New York has got to
reckon with, and can be counted on for a certain
number of plays every year that can be taken over.

The provided of the property that there's no definite
trend on which finger can be taken over.

trend on which finger can be laid.

When 1934 opened, an operetta craze was on, but fact that there were too many musickers in town proved fatal, and one by one they dropped off. Notable exceptions were 'White Horse Tavern' at the Mogacor, which went right on through the summer without noticing any trouble, and Max Reinhardt's Piedermaus at the Pigalie, which went clear through the apring season, without, however, doing sensational business.

the spring season, without, however, doing sensational business.

Summer brought a flock of shifts in the managership of legit theatres. Louis Jouvet had a tough season financially at the Comedie des Champs Blyses, and couldn't renew the lease, so for the fall he took over the Athenee, where he is now doing good business with a Jean Glaudoux translation of 'The Constant Nymph. The Pitoeffs, another of the Solician of the state of

all venture.

One of the results of hard times is a prevalence One of the results of hard times is a prevalence of revivals. This was rune-to-some-extent in the spring, and is even more so now when managers are looking for sure means of making a little cash, rather than risking their all on new plays.

William Shakespeare, as a matter of fact, was one of the steadlest authors writing for the Paris stage during the year.

during the year.

One of the real features of the year is the revival of vaudeville of a peculiarly French type, modeled on the old pre-war cafe-concert. Three new houses of this type—the Alezar, the A.B.C. and the Theatre-de-IRumour—sprang up. In the spring and are going strong now. In addition, the older houses doing this sort of thing, such as the Bobino in Montarnasses and the Montanatre spots, like the Theatre-de Dix Heures and the Deux Anes, have seen a pickup of biz.

THE YEAR IN LEGIT

By Jack Pulaski

By Jack Pulaski

Forty-second street is washed up so far as legit is concerned, but show business runs along definitely better than during last season's recovery going in theatres spotted morth of the thoroughtare that once was tenanted with nine concurrent shows. Now the -blick between Broadway and Eighth avenue is a jungle of neons, three stock burlesques competing against each other. In the other theatres that once commanded carriage trade there are grind pictures and in between are cheap hash houses and congiomeration of stores. One of two tickets agencies are still active. One legit here properly were the store to the store of th

closest to Broadway.

The fall period found more shows on the list than last season and Just as many successes, only difference being that last year the hits came in more closely grouped. There may be some question about the claims that show business is ahead of last season, but there is no doubt that there is more production acturated.

that there is more production activity.

There are 48 legit theatres on Broadway, including three which were built for pictures. Previously there were 68 theatres available for shows, but 23 changed policy to films (mostly grind), radio, night-clubs and buriestue. At one time it was figured that Broadway had all greated by the state of the s mas holiday bookings, however had most legits lighted there being 40

mas holiday bookings, however had most legits lighted there being 40 attractions operating.

Theatra Additions

Uutstanding addition to the legit theatre list is the Center, Radio City. With the Rocketchers, RKO City. With the Rocketchers, RKO the bouse a problem previously, was opened with The Great Waltz, which has topped Broadway's list continuously. If was not believed the operata, which draw distinctly mixed notices, would recoup its investment of \$225,000. Indications, however, are that it, will play out of the red, the \$200 seater drawing standee crowds at west-onds, with the grosses between the standard of the standard of

dues arrearage was closely contested. Pirst announced that the motion to adopt had been at the vote that the work of the contested of t

to the cast of 'Sallor, Beware' and the Group Theatre, which was playing in 'Men in White'. 'Sallor' people objected to the method of the management cutting salaries and there were frequent clashes between the back and front of the house. Durling one of the earlier disputes the entire cast threatened to resign but the show kept running until Dec. 1.

Dec. 1. Upshot of the objections to sal- produ cing was the adoption of new

rules by Equity establishing a Cuts Board. Now, when a manager seeks to cut salaries he must first present figures to the board to back up claim of what it; costs to operate Board uses its own judgment and can have the section of the players opnorated that a cut should be accepted, but the actors may act on their own in that respect, not being forced to take the cut. Group talked about job insurance and pay during rehearsals, but officers contended such moves might retard production so they were shelved. Partial pay during rehearsals again came up at the quarterly meeting Dec. 17 and indications are that soon actors will be pald subsister. e money during rehearsal period. Moderate ing rehearsal period. Moderate salaried players will probably get \$25 weekly for expenses.

On Jan. 15 several thousand actors stormed Equity's offices for jobs in the free shows played in school suddioriums and institutions under federal relief runds through the Civil Works Administration. First grant from the government was \$25,000, so budgeted as to give 150 unemployed actors work for 32 days, players get-ting from \$25 to \$30 weekly, pay starting from 425 to \$30 weekly, pay starting from day of first rehearsals. The properties of the properties year mark, actual start having been

in February.

Equity at first disclaimed connection with the free show thing, but later was credited with the movement. Having no relief fund of its own. Equity was forced to seek aid elsewhere for unemployed members. elsewhere for unemployed members. Equity then started working on a more extended relief project, and early in the fall the government set aside \$300,000 for relief shows sent into Civilian Concentration Camps. Those show units are playing CC camps in alt seastern states. There are 20 CCC show units, four being of the control of the co

ove players, in addition to the New York city units.

When the schools closed last summer, portable stages were built and the plays were presented in the city's parks. Stages were transported by trucks, and amplifying equipment made it possible for large crowds to attend the performances. As many as 2,000 witnessed one performances, as many as 2,000 witnessed one performances, as many as 2,000 witnessed one performances. There was some objection to the free shows on the ground that neighborhood theatres were affected, but the protest appears to have become dissipated. Actors in the city shows get slightly more than those who are playing the camps. Latter get 124 weekly, but are given bed and board.

Gods

Code

ger 32 weekly, out are given dea and board.

Code

For months managers sought revision of the code. Talk about changes started in March, but it was not until. October that the revised changes arred in March, but it was not until. October that the revised changes arred in March and the comment of the direction of William P. Farnsworth, who succeeded Sol A. Rosenblatt as the deputy admin rator. Managers demanded that provision be made for arbitrating - differences with stage hands and musiclans, and it was hinted the White House desired arbitration in all codes.

Unions rejected the arbitration angle, insisting on settling all differences as previously. They won. As when code seasions first started, tickets were talked about the most More stringent rules were set up. It being hoped to better control agency tickets sales thereby. How the rules will work out its work out the work of the discount of the season that ended June 2, as against between 150 to 200 shows five years ago. With 14 clear hits and 16 moderate successes 30 attractions were in the money, a much stronger showing than the season of 1932-33. Money for picture rights figured in the black of some shows, Hollywood spending \$300,000 for Broadway production scripts.

John Mason Brown, critic for the

spending \$800.000 for Broadway production scripts.
John Mason Brown, critic for the New York Post, again copped first place in the 11th annual box score compiled by Vaxiert. His high score was. 918. Gilbert Gabriel of the American was second with .884; John Anderson of the Journal registered .853 and Brooks Atkinson of the Times was fourth with .818.

Elmer Rice.
Early this fall Elmer Rice, after producing two of his own shows which did not get across, put much

of the blame on the critics, whom he panned and declared himself as being through with the theatre. His wife recently purchased the Belasco, and his losses were triple—as author, as producer and as house operator.

thot, as producer and as nouse operator.

Most impressive road tour in many seasons was accomplished by Katharine Cornell, who played 29 weeks, mostly one-nighters in 75 towns from coast to coast. To the coast of the coast of

might tour in it later.

Summer show crop was weak. Out of 135 tryouts, 17 were regarded as having a chance on Broadway, with 12 more as added possibilities, but most of those are doubtful, even for screen usage. Sticks were distinctly disappointing.

Sunday show thing is getting hotter every week. Albany, N. Y. has two measures pending that would legalize Sunday legits. Equity has been stubbornly resistling Sundays, but with the stage hands and musicians wanting 'em Equity is in the middle and may be forced to change its mind.

A one dollar top legit circuit was proposed, managers to guarantee at least 10 weeks for 10 shows and asked for 10 performances weekly, Equity, too, turned down the idea of reviving the road, fearing-sit might lead to concessions on Broad-

way.

Charles B. Dillingham, whose career as a manager was a dazzling success at the Globe and Hippodrome, died Aug. 30. At one time he was a millionaire, but he died broke, only being discharged in bankruptey a short time before his demise.

Crass Powton one-time matinee idol Corse Payton, one-time matinee idol of Brooklyn, died Feb. 23. He had been alluded to by the late Tad Dor-gan as the world's 'best bad actor.

NEW TAX RULE PUZZLES B'WAY

Broadway managers hurriedly huddled last Friday (27) to protest an unforeseen claim of the collector of internal revenue concerning benefit legit performances. It is the contention of the government that when performances are sold out to charity organizations theatres are not liable for the 10% tax only if no one profits by such performances, but if actors or others receive salaries, then the levy is collectable.

Showmen

Showmen are not concerned over the new ruling it effective for future benefits, but became alarmed when the collector indicated the ruling to be retroactive. Books of several theatres were checked up with that idea in mind.

To managers the claim appears far-fetched. Theatres are expected to be able to counter with the tax claim on the grounds that in all such cases persons in charge of benefits have secured exemption certificates from the district collections. Showmen are not concerned

certificates from the district col-

Exception to admission taxes has been accorded charity organizations ever since the tax was inaugurated in war times.

DRAMATIC TABS IN FLINT FILM HOUSE

Flint, Mich., Dec. 31.
In conjunction with the usual film fare, the Savoy theatre here has added dramatic stock to its menu. L. Verne Slout Players have been engaged.

Plays are cut to run one hour Plays are cut to run one hour. Slout is supported by Bert C. Arn-old, Greg Rouleau, Roy Hilliard, Charles Coons, Fred W. Wagner, Eddle Gardner, Dlana Oliver, Dlana Campbell and Jessle Stewart.

Memory Test

Chicago, Dec. 31.
Charlie Washburn, last week, received a solld gold card from the local Billposters' union for the work he did back in 1923-24 when ahead of 'Able's Irish Bose'.

No explanation for the delay.

LEGIT, STOCK BOOM IN **MIDWEST**

Chicago, Dec. 31.
Legit is in the throes of the biggest and widest upswing of legit operations in the midwest in more than five years. Managers and theatre owners who have been in hibernation since the market crash in 1292 are beginning to come out of their huddles and are stepping out with new enterprises.
This activity is not only in the straight production field but also in stock. Towns which had no stocks in years are suddenly blossoming into life. An example of this in the smaller towns of the midwest is Rockford, Ill, which now finds itself with a stock company under the direction of Oscar O'Shea, an old-linger cities there in Detroit of the large cities there in Detroit of the proof of the stock field. In when the stock field is the large cities there in Detroit of the proof of the stock in the proof of th

Ray Saxon producing shows at the Drury Lane.
First musical stock in many years is planned for Chicago by Fortune Gallo, who was recently, here with the San Carlo Opera company. Gallo is now negotiating with the mammoth Auditorium as the only available house for such a try. His first show, if and when set, will be a revival of Decameron Nights.

Plave Growd 4 cop

Plays Crowd Loop

Plays Crowd Loop

Opening of this show will mean seven theatres operating at one time in Chicago, by far the greatest number at the same time in several seatons. Negoliations are now on by various managers for houses which have been dark for years and which have not been legit spots, such as the Majestic and Princess, which have been ploture houses. Shuberts are negotiating, it is reported, with the Uptown Players, an amateur group, for professional productions. Players have been operating in town for several years, at the Women's ciub, and have built up quite a reputation and a following. This year they have three sons of three famous rathers and those names are actually counting at the

of three famous fathers and those names are actually counting at the box-office. There is Bruce-Bushman, Robin Thomas, son of Michael Strange, and James Bradley, Griffin, son of Preston Bradley, Shubert plan is reported instigated by the other theatre groups which have suddenly risen in this town. Playspores are presenting professional shows at the Blackstone, currently having Eugene Leontoicesional shows at the Blacketone, currently having Eugenie Leonto-vich in 'Romanee,' while the Drama. Union has, brought in 'Stevedore,' Charles K. Freeman, who, clicked last year with his amateur production of 'Maedchen in Uniform,' is expected in town shortly with a production of 'Brawkeer,' with a production of 'Brawkeer,' Lewis Lay Lewis is drama critic on the Chicago Daily News and his rep tied in with Sinclair Lewis is expected to carry the show with little difficulty here.

ANGLO-AMERICAN

B'WAY PRODUCERS

Peter Clark, Jr., son of the scenic

Peter Clark, Jr., son of the scenic constructionist, and Basil Charles Dean, British legit producer, have folined hands for production in the U. S. under the name of British-American Productions, In... Team's first show will be an intimate musical, along modernistic times, spotted at the Vanderblit, N. Y. Talent is now being lined up and hoped to have show ready in about six weeks. Show will move the Vanderblit back into a musical house after a lapse of a number of years, the theatre having gotten its biggest grosses in the past with song-and-dancerya.

Basil Charles Dean is not connected with Basil Dean, another British producer.

Equity Takes Up Rehearsal Coin: Other Problems

Regulation of the number of junior members to be employed in one cast is suggested by Equity's Council as the solution of the situation complained about by members that juniors are getting preference in jobs because the min-imum salary set forth in the code

Is less.

Condition exists because of the code, which sets forth that legit actors shall not receive le than \$40 weekly, with the stipulation to fund members of Equity—players with less than two years experience—shall have a minimum of \$25 weekly

weekly,
Equity sent word to the legit Code Authority to the effect that a fairer distribution of engagements would be to restrict managers in giving berths to junior members. Plan is that there should not be more than two junior actors in every 10 players of each show. CA discussed the matter, but replied that any changes in the code would have to be referred, to Washington.

"That the Authority or NRA is re-Authority to the effect that a fairer

referred, to Washington.
That the Authority or NRA is required, or was requested to pass on such regulation was somewhat puzzling on Broadway. Equity itself is believed fully empowered to make the rule, since there is no basic contract with the monager. It is used.

the rule, since there is no basic contract with the managers. It is explained that the Councill's proposal to the QA was a courteous gesture. Younger group advocates the elimination of the junior minimum salary provision altogether, which would necessitate NRA action. Council, thought such a change would be too drastic and agreed. that the percentage plan would give the more experienced actor a better chance to get some sort of a job until conditions are better and at the same time not shut out junior members. Equity also considered a proposal for partial pay for rehearsale, but did not transmit its ideas on that

Looks likely that managers will be required to pay moderate sal-aried actors \$25 weekly during re-hearsals after the seven-day proba-

hearsals after the seven-day proba-tionary period.
Rehearsal pay will be rated as subsistence money and not deducta-ble from salaries. Subsistence would, not be payable to actors with sal-arles of \$2 0 weekly or up. rd, but just at what level the payment will apply has not been determined.
Builty analyzed exercises.

Equity analyzed contracts after a claim was made that managers fav-ored employing juniors and found that there are not more than 15% so engaged this season. Percentage was upped because of one drama-which called for a jury snd spec-tators, bits for which the manager used younger players.

Doug Stevenson Kills Self in Kentucky Home

Versailles, Ky., Dec. 31,
Douglas Stevenson, 52, for many
years a musical comedy performer,
was found mortally wounded at his
home here today with a builet hole
through his head. He died within
less than an hour after the shot
was fired, The Sheriff, said he found
a revolver clutched in the actor's
right here.

was fired. The Sheriff said he found a revolver clutched in the actor's right hand.
Stevenson went to N. Y. in 1903 and appeared in plays produced by Charles B. Dillingham, principally in juvenile leads. His greatest success was in 'Chin Chin,' in which he played three years. He also had a role in 'The Silim Princess,' which starred Elisie Janis. His last Broadraway role was in 'Yours Truly.'
His health began to fail in 1939 and since then he had stayed on his estate here, confined to bed for the last eight months.

Wera Engels May Go B'way

Wera Engels May Go Bway

Hollywood, Dec. 81,
Wera Engels is considering an
offer from Al Woods to play the
femme lead in the New York production of Ayn Rand's play, The
Night of June 16, which is scheduled to open Jan. 18.
Play was produced here under the
tute, Woman on Trial'

Holiday Biz 'Way Off; Several Hits Among New Plays; 'Thumbs' Strong

Christmas week in attendance in legit houses on Broadway was disclinedly disappointing. Eyen with season are also as the property of the control of the cont

oy suspension, and just about got by at \$20,000. "Calling All Stars never got started, and is due off started, and is due to the started off and is due to the started of more than \$15,000 in \$12 performences. Katharine Cornell pulled excellent business with a started to suffer, but all expect better trade this week, marked by New Year, but all expect better trade this week, marked by New Year. The new shows rated having little chance. Two dramas and three musicals completed the card. Rain From Heavin, Golden, got a good press and claimed \$12,000. 'Accent on Youth.' Pyrmouth, also was fastion,' it should climb by word of mouth. Jammed in the latter end of the week, "Thumbs Up' looked like the best, prospect, setting some of the started of the week," Thumbs Up' looked like the best prospect, setting straint, second, strainess trating it fairly well; "Music Hath Charms' was put over unit Saturday (29) night. Of the previous week's entrants of the straints of the started of the straints of the strai

Estimates for Last week

Estimates for Last week

"Accent of Youth," Plymouth (2d.
week) (C-1.036-13.30). Rather good
break in press, and regarded among
the best of holiday premiere shows;
not much copin first week; however;
under \$5,000.
Anything Goes, Alvin (7th. week)
(Ar. 135-14.40). Musical hit, went
titting the gross; one of comparatively few shows which got big conlast week.

ast week.

"Baby Pompadour," Vanderbilt (2d
week) (C-804-\$2.75). Opened late
last week and drew a panning; another attraction reported sinted for

last week and drew a panning; another attraction reported shated for house the state of the stat

er arrives.

Farmer Takes a Wife, 46th St. (10th week) (C-1,375-1330), Go fair money; with added matines takings about \$12,000; may be moved.

moved.
Fools, Rush In. Playhouse (2nd week) (R-\$36,83.30). Initinate revue opened middly and appeters in doubt, although, phanned to stick until Washington's Burtlans, 'Gold' Engle Guy.' Belacc (6th week) (B-1)(900-93.30). Atterns slight lay-off, resumed Christmas night; Sunday, "pages comment, attracted attention; about \$6,500 and should improve.

attention; about \$6,500 and should improve.

'Life Begins at 8:40.' Winter Gar- Valaine' due middle of month.

BOX (14th week) (D-1,013 - \$3.85). Dide not recover as expected last Did not recover as the process of the proc

last week with summars.

"Sky's the Limit, Fulton (3rd
week) (C-913-\$330). Number of
shows slated to slide out after this
week may include this one; picture
rights saved, but trade poor; maybe
43.500.

shows slated to silde out after this week may include this one; picture rights saved, but trade poor; maybe \$3,500. Believes, Little (tar. Silger, Delirious, Silger, Silger,

around \$15,000; that takes in Guida subscriptions. Within the Gates, National (11th week) (D-1,164-\$3.30). Slated for the road after next week; controversial attraction of lately, with partial comeback last week; \$10,000 estimated.

Other Attractions

Katharine Cornell as Juliet, Mar-tin Beck; at \$3.85 top; first full week around \$20,000; exceptional

week around \$20,000, \$40,000,

BILLY ROSE CASTING

Flying East This Week After Visit-

Hollywood, Dec. 31.
Billy Rose, who few in last week
cast for his musical under can-

to cast for his musical under can-vas, weekended at the Hearst ranch. He files east Thursday (3). Rose is trying to get several principals from George White's 'Scandals,' being made at Fox. He plans rehearsals the end of Janu-ary.

Lunt-Fontanne Get 26G in Hub Boom: Leslie Howard 14G

opened Christmas night and doing good.

Eva La Gallienne, in L'Aiglon, opens at the Shubert Jan 7; and at the Hollis, same night, Kill That Story. Former in former in for one week only, latter for two. Jan 14 brings the D'Oyly Carte Co. to the Colonial for four weeks of Clibert-Sullyan. Cornella, Otts Schmer also opensed the Colonial for four weeks of Clibert-Sullyan. Cornella, San O'Casey's Within the Gates, comes to the Shubert Jan. 21, and 'The First Legion' opens same night at the Plymouth.

Etimates for Last Week

Legion' opens same night at the Plymouth.

Estimates for Last Week

Point Valaine, Colonial, Hub's best First week, beginning Christmas night, a Dig 225.00.

Petrified Forest, Shubert, Drawling the Howard fans and sending them away happy. Excellent \$14,400.

Hotel more week.

Hotel mater has enough following in Boston to ring up a good \$5,800 for opening week.

"Fly Away Home," Plymouth, Beginning to show its strength; opened Dec. 27. Inaugural take \$2,100.

100% Co-op Group Lease Hollywood Playhouse for Year

Hollywood, Dec. 31.
United Civic Theatres, Inc., cooperative venture, was incorporated
three days ago (28) and on the same
day took over Hollywood Playhouse
on a year's lease. Organization, on a year's lease. Organization, which has Jack Preston, author and

which has Jack Preston, author and playwright, as president, was formed to do new plays.

First production will be The New Pioneers, by Preston, opening Jan. 26, a comedy drama. House will be scaled at 28 and 40 cents, including loges, showing every night but Sun-day.

day.

Proposition is 100% co-op, with
everybody, including cast and crew,
also the president and stage director, sharing in the gross take.
Sidney Dexter, vice-president, will

Sidney Dexter, vice-president, will be the director of production, and an unique angle is that double casts will be used, to avoid interference with picture work of players. Also, no feature names will be cast. Contingent on the success of the local effort. United Clvic has pithe after the cast continued to the continued of the cast belief of the cast of the continued of the cast of the continued of the cast of

ALICE BRADY EAST VIA CANAL FOR PLAY

Hollywood, D Hollywood, Dec. 31.

Alice Brady is sailing for New York tonight (Monday) to go Into the Louis Bromfield-John Mearson play, DeEurse, set for early February opening in New York.

Hugh Enfield, lately with the Pasadena Community Players, is set for a role in the production.

Rehearnals start Jan. 15.

Frisco's Legit Future Looks Good: Lieber's

San Francisco, Dec. 31.

Frisco's legit houses, which have lately, been darker than a chorine's mascara, came to life for the holidays. Christmas Eve, Fritz Leiber opened a fortinght's session of the control of the c San Francisco, Dec. 31

\$6,200. Curran (Curran) 'January Frolics', vaude, did fair \$8,000.

'STARS' FOLDS, \$150,000 IN THE BAG

The Warner Bros.-financed Broad-

be converted into talking shorts at the eastern (Brooklyn) WB

plant.

Brown also contemplates utilizing some of the material in the revues at the Casion de Paree and Manhattan. Music Hall, both of which Brown stages. The syndicate from these cabaret-theatres is reported to have advanced Brown some of the funds which he put up for the 'Stars' production.

'Say When, 'Jack McGowan-Ray Henderson-Harry Richman musical closes a week from Saturday after.

Henderson-Harry Richman musical closes a week from Saturday after a couple of months of tend business. McGowian and Henderson are going right out to the Fox lot for finusicals. Richman, who financed the 50% of show in addition to starring threein, didn't want to prolong it any longer. Idea to have Rudy Vallee-come-in-to-assume-the-Richman role couldn't be worked out because of Vallee's nocturnal duties in the Hollywood restaurant.

'DISTAFF' PASA. STOCK **CURRENT WITH B'WAY**

Pasadena, Cal., Dec. 31.
For first time in the history of the Pasadena Community Playhouse, an attraction is to be shown simultaneously with its New York run. "The Distaff Side," one of the current Broadway hits, opened a week's engagement at the Playhouse tonight (31)

tonight (31).

Cast is topped by Elien Van Volkenburg, with Kyrle Bellew, son of
the veteran actor of more than a
generation ago, Virginia Brisac,
Ethel Griffies and others in support.

Kennedy Rehearsing Coast 'Merrily' Company

os Angeles, De Los Angeles, Dec. 31.

Homer (urran's long-delayed production of Merrity We Roll Along goes into rehearsal here Wednesday (2). John Kennedy, on from New York will-direct.

Cast includes Douglass Montgomey, Enio O'Blein Moore Fielda Inniscott. Icens Franklin and Virgitio Cheritic Cheritics.

Chicago Booming; Rep, 10G; Vode, \$8,000 'Petticoat' \$9.000. 'Stevedore' \$7,000

Chicago, Dec. 31.

Best legit tone in the loop these days that there has been in several seasons. These rear business and the seasons. The seasons are business are business and the future. Business lan't so bad either, with the line of shows running to good profits last week as soon as they got the pre-Xmas luil out of their systems. Most of the plays are readying for a double ride on New Year's Eve as their 8.30 shows sell out completely. Six shows running at present, Six shows running at present, Six shows running at present, Completely and the sell of the sell

Estimates for Last Week

'Ah, Wilderness!' Erlanget (1,-200; \$2.85) (4th week). Will stick another week at this theatre. Sub-scription play perking up consider-ably and finished to good \$15,000

ably and finished to good Ala, we last week.

'As Thousands Cheer,' Grand (1,-200; 33.30 (8th week). Reopened after a pre-Xmas layoff and now going into its final week, closing here on Jan 5. Garnered profitable \$20,000 last week.

'Petticoat Fever,' Harris (1,000; \$2.75 (2d week). Started well at \$9,000 for opening session. Should carry along well on subscription play and good notices.

Romance, Blackstone (1,100; \$2.20 (5th yk). Slowing up somewhat on length of run. Xmas week fell off with all of show biz to \$5,000.

900.

Shakespeare rep., Studebaker (1.600; \$3c) (2d week). Globe theatre
players from the World's Fair doling a legit try after a picture
house run. Getting a good school
play to finish to okay \$4,000 on
first, short week.

Stevedores, Sellau Union presentation, got away neatly to \$7,000 on.
first, week.

Other Attractions

Other Attractions

Bailet Rurse, Auditorium. Monte-Carlo ballet playing to capacity at this mammoth hall on a short six-day stay.

Showboat 'Dixiana', 'Doing Bertha, the Sewing Machine Girl' now, and business continues on the fat profit side despite the thermometer and

BILLIE BURKE'S 7G IN H'WOOD

Hollywood, Dec.

Hollywood, Dec. 31.

Her Master's Voice', Henry Duffy's holiday attraction at E1 Capitan, starting Bille Burte, had the first legit show in the territory' in several weeks, did a nice biz on its opening week. With the Christmas holiday, gross approximated better than \$7,000, and should be territor that \$7,000, and should be territory than \$7,000, and should be the result of the should be t

BANKHEAD IN 'RAIN' SET FOR MUSIC BOX

Before leaving for the coast this week, Sam H. Harris will have completed arrangements for the revival of Rain, which will star Tallulah Bankhead. Drama, which Tallulah Bankhead. Drama, which was originally presented in 1922, is due into the Music Box, N. Y., on, or before Washington's birthd y. Marrity We Roll Along, currently at that theather is expected to be moved to another house, with adeviated to the processor professor profe

moved to another house with an insiston scale lowered.

Miss: Dankhead was again iil last week as an aftermath of rripue and several performances of 'Dark Victory', Little, were suspended. Show closed Saturday (29).

Plays on Broadway

THUMBS UP!

Dowling revue in two acte and 28 produced, devised and etaged by turray Anderson. Lyrics, Ballay and Earle Crooker: music, James and Henry Sullivan, dances, Robon; sketches, H. I. Phillips, Harold & Alan Baster and others: comedy and sterny, H. J. Phillips, Hards, A. Allin Batter and others; considy a consideration of the constant of the

continue and a steep re-bowling. The bowling and bowling and the bowling and

'Thumbs Up!' has all the ingre Thumbs Up! has all the Ingredients for a more than averagely diverting Broadway revue of big league timbre—talent, production, timeful dittles and auspicious sponsorship, all, but comedy. Trs andly in need of \$4.40-grade sixts. As a result, this Eddie Dowling revue to often sags from the weight of its offluence of variety entertain

Funsters Clark and McCulioug are decidedly, handicapped and Ed-die Garr emerges as the comedy stand-out on the strength of his own home-made takeoffs of radio, cabaret and screen notables, a fa-miliar pattern with which this ca-

miliar pattern with which this capable young comedian and impressionist has done so well in recent months around the militown cinemas and niteries. For his second-half interlude he does a corking stew which rates with the Jimbar-toneaque burleskeries.

There are spots, of course, where the standard interlude he does a corking stew which rates with the Jimbar-toneaque burleskeries.

There are spots, of course, where the standard interlude he does a corking stew which rates with Rose King (sans Chick York, who's not many the standard interlude the

around Broadway at the Casino de Fare.

Pullipy first sketch, 'The Endorsement Family,' is an obvious but funny idea carried out a bit too far, same going for Phillips' other topical sketch, 'Aired in Court,' a microphonic court trial, with the judge, attorneys, defendant and foreman of the jury trying to steal the mikes as the murder trial is believed to the property of the prop

tramenco changes the terp mout to Spanish, introducing Ruben Gar-cia, Irene McBride, Jack Cole-Alice Dudley and an ensemble in a very fastefully productioned backup. Next Eddie Garr's takeoffs. All

click. New addition is Ariliss doing a Corlo, including bumps.

Ellean Avourneen' (lyric by John Murray Anderson to Henry Sull' Murray Anderson to Henry Sull' Yan's melody sives I have been a support of the control o

Operatis in two parts presented at the fixing the fixed parts of the f

Paul Haakon and Nina Whitne
Lovey Dovey Billy Rev and Gracie Wort
Tanbatta
Glovenni
Duke of UmbriaCyril Chadwle
Angela Bettl Dav
Vittorrio SovraniJohn Clark
Senator Bellanqua Robert Lee Alle
Senator Noclo
Senator Burranto
Signora BellanquaShella Harlin
SpokesmanRobert Lon
Fillipo Truman Gala

Of the week's two operetts entrained Sales

Of the week's two operetts entrained Sales

Of the week's two operetts entrained that looks the best it's the type of musical show not of the modern form but which belongs on the Broadway stage menu, as proven before this season to the surprise of the sales of

Italijasy having the principal song assignments the Frind score seemed impressive with such numbers as Maria, 'Love is Only What You Make, Love,' Let Me Be Free,' Excusitie Moment,' My Heart Is Your The Tender of the several players of the original cast Getting pay humor out of an operatis story is no cinch but he does well enough, at the start he is a guide in the palazzo of the Duke of Orsano, an improverished title who is cuit in on take from the visitors. Marchese Maria, daughter of the house refused to wed an a.k. dute in the palazzo of the Duke of Orsano, an improverished title who is cuit in on take from the visitors. Marchese Maria, daughter of the house refused to wed an a.k. dute of the great, great grandmother who was a fishmoger's lass but who wed the original Duke Orsano. Fadeo out and the room shift own remaining in that period until the finale. Authorship credits to Rowland Leigh, George Rosener and John Shubert, J. J's son who quit Harrand Rosener as the director is credited with whilping the show into much better form than the road knew it. Dances billed as gavotte, polita and turantella indicate the type of the present of the

ACCENT ON YOUTH

Comedy in three acts presented at the Plymouth Dec. 25, by Crosby Gaige written by Sameon Raphaelson; etaged by Benn W. Levy.

Frank Galloway Ernest Lawford
Dickie Reynolds Theodore Newton
inda Brown Constance Cummings
Steven GayeNicholas Hannen
Flogdell Ernest Coesart
Sepevieve Lang
Chuck
Butch Moore

Throughout, Downless is and retiring, participate managers and retiring, participate managers and retiring, participate managers and retiring participate managers and artistically is nothing to be ashamed of. Only an uneventual sequence of song and dance and impressionistic numbers, who being a wholly satisfying revue. As it is, it should enly moderate box office attention. In his self-tessed, statement of the box office attention. In his self-tessed, statement of the box office attention. In his self-tessed, statement of the box office attention. In his self-tessed, statement of the box office attention. In his self-tessed, statement of the box office attention. In his self-tessed, statement of the box of

seen the sons of millionaires sunning themselves, waiting for the depression to end?

When the young husband comes to Gaye's duplex to find his wife, all he gets is divorce evidence—in the sunning of t

FOOLS RUSH IN

Inimate revue in two parts Presented at the Playhouse Dec. 25 by Leonard Silman under William A: Brddy's eponserability at taged by former, assistes by Christian and muse by Christian and Michael Christian and Richard Whorf, Zeno, June Silman and Richard Lewinc; dance staged by O'Brien and Edwin Strawbridge.

Cast: Imograe Cocs, Richard Whorf, Betsi

Arranged along the lines of 'New Arranged along the lines of New Faces, which boasted new, young talent under sponsorship of the late Charles Dillingham at the Fuiton last spring. William A. Brady, is the adviser on Fools Rush In, but there seems to be less worthwhile material, and the chances are dis-tinctly doubtful. Chances had the advantage of coming in at the end of the season. New intimate revue is likely to be lost in mid-season competition. Set-up has Leonard Siliman again

as the sponsor. Assisting him is Chester O'Brien, who married Mariiyn Miller not long ago.

'Fools,' at least as a title, was a showboat summer entertainment a

showboat summer entertainment a
few months hack, Sillman putting
the troupe on a barge tied up around
New Rochelle, Claimed that little
of the material in the summer show
had religibly of there is plenty of
anateurish stuff now.

Because of the knows new show
had religibly of the sum of the
had dress rehearsal Sunday (23)
night last week, being requested to
hold-back reviews until Wednesday,
day after the regular demanded
until the curtain finally dropped at
five minutes before midnight.

An even hour is said to have been
cut after the Subbath showing, but
worth while. There are a few siggles but no real laughs. Score has
perhaps two fair numbers but no
standouts. Cast, though evit with
meyomers, failed to come through.
Betal Beston, languid, tall, blonde
daughter of the columnist, K. C. B.,
was the best dressed girl in the
adultivoyant kind of humor which
didn't-get-across-lmogene. Oca. afTaces' is also an eccentric, of more
direct type. Material she had warn't
will. Rating Whorf, supposedly
aboard a whaler, she having the
phobia of kicking sailors in the
pants whenever the opportunity afforded. Same due in a grosse huntMale leads were topped by Whorf,
who, with Billy. Milton, amused
with two bits as Britishers. One
thing about the leads—they wore
direct type. Material she had warn't
with. Rating whenever the opportunity afforded. Same due in a grosse huntMale leads were topped by Whorf,
who, with Billy. Milton, amused
with two bits as Britishers. One
thing about the leads—they wore
ling habit. "Wille's Little Whistle',
opening the second part, was funereal instead of funny. Rhythm in My
Half' got something, it being sung,
it is tood out, but could be better. Idea
is that Sixth avenue, New York, has
acquired cuiture by adopting the
pants whenever the opportunity afforded. Same due in a grosse huntme

RAIN FROM HEAVEN

Comedy in three acts presented at the folden (Royale) Dec. 26 by Theatre fould; written by S. N. Behrman; Jane Cowl and John Halliday featured; staged by Philip Mosiler.

by Philip Mosiles.

Jonn Eldridges. ... Hancey Caslis
Mrs. Dingies. ... Alice Belmore-Cliffe
Rand Eldridge. ... Bes Smit
Hobart Eldridge. ... Thurston Hall
Laddy Vines Wyngstt. ... Thurston Hall
Laddy Vines Wyngstt. ... Ohn Raillage
Saccha Barasheev ... Marshall Grant
Phobe Eldridge. ... Lily Chill
Clendon Wyatt. Statts Cottsnorta
Nikolsil Joutnum ... Jose Rubes

Theatre Guild and S. N. Behrman have teamed before, and successtully. Whether this new play will measure up to others, particularly. The Second Man. is questionable, because 'Rain From Heaven' looks like its draw will principally be of the class kind. Temperate success prob-

and a cutpures success probables to coll is a happy choice for the new play and to let John Hailiday, her featured running mate.

As an author, Behrman has plending on the ball, commanding critical respect. He treats an assortment at including the command of the collection of the c

BIRTHDAY

DIRITIOAT

Drams in bitnes etts presqued at the 40th Street theatre by Bidney Harmon and James R. Ullman: written by Almes and by William W. Schor:

The Committee of the Committee of the Committee Committee

Not a message play, but one of serious intent. Bithday may prove affecting to a percentage of parents with adole-cent offspring, but is doubtful of general appeal.

It is the psychological piece presented in London last season under the title of Sixteen. Streen, the title of Sixteen and the other 18, whom she supports. Husband was killed in a motor car smashup years before.—Question involved is the right of Jennifer Lawrence to another chance at marital happiness, while the children, particularly the chance at marital happiness, which the children, particularly the the mother's desire to re wed.

Jennifer Is just back from Cannes and Paris, having gone from London to the Riviera to recuperate from influenza. She meets the upstanding, forceful, but kindly Sinden Control of the control of the

Plays on Broadway

BIRTHDAY

(Continued from page 336)
mother to wed another man is to ber mind nothing less than adultery. Girl revolts when coming upon Jennifer and John emerced, resentate the fact that he had insisted on partially paying for the fur coat arought back from Paris as a birthday gift other and the fact that he had insisted on partially paying for the fur coat arought back from Paris as a birthday gift other and the fact that he had insisted on partially paying for the fur coat arought back from Paris as a birthday gift other. In the fur coat and the further than the first of the house intent on suicide. She fings the coat into the Thames, but, chilled by the cold, returns home, there to be found on the more than the further than the further than the further than the further than the marriage affects I rene, her tears and contributes a for the marriage affects I rene, her tears and contributes of the further than the further

THE O'FLYNN

tta in four acts (eight scenes) pre by Russell Janney: Besed on stors tin Huntly MacCarthy. Book and y Brian Hooker and Russell Janney Stand Hauser. Staged by Rob

Lady Benedetta	Lucy Monroe
Lord Sedgmouth	Frank Fenton
Hendrigg	William Balfour
Jacques	.Will H. Philbrick
Conscher O'Rourke	Colln Campbell
Fancy Free	.Anna Trockowona
King James II	H. Cooper-Cliffe
Gen. Van Dronk C	harles E. Galagher
Boat Captain	Hugo Baldi
Lord Fawley	Edward Martyn
Llout, Trusham	John Mealey
Duchess of Tryconnel	Dorls Rich
Bishop	Walter Munroe

Gliris: Ruth Adams, Florence De Barie,
Fulline Chandler, Magnheid Fjeldheim,
Helene Hampion, Anna Height, Elizabeth
Research, Leone Krause, Vera Lit, Ona
Leonovitz, Patul Lind, Martia Lama, Sylvia
Borar, Leone Krause, Vera Lit, Ona
Leonovitz, Patul Lind, Martia Lama, Sylvia
bera, Madge Parker, Marlon Roes,
Marte
Russel, Martin Stockton, Rosslind Shaw,
Danching Glris: Charlotte Bewarley, Emmy
Bock, Barbara Blair, Lie Brasmer, Vignias
Bock, Barbara Blair, Lie Brasmer, Vignias
Mittl Garner, Marcia Gray, Lucille GdtiHeb, Bewerley Hoeler, Amoli Jean, Nancy
Merrill, Madeline MacDonald, Genevieve
Svesson.

Boys: David Bell, John Cardin, Burrandal, Richard Cody, N. Cardosla, Vance Billott, Walter Franklyn, John Fulco, Joe Iamilton, Elwin Howland, Herman Holt, Ugene W. King, Earl Mason, George Gotteer, Raymond O'Toole, Basil Prock, roville Race, Basil Raills, Abert Sobask, Willeman, Stundur, Christon Tress, Roy J. Willams, Such Zak. Willams, John Zak.

Standard Oil of New Jersey has brought in a yawner. Sum-of-money-reported already sunk in this oper-reported already sunk in the production of the sunk in the thin this oper-reported already sunk in the production already sunk in the production and presentation, but as a credit item and with the riphic already sunk in the production and presentation, but as a cred

the story out much beyond that. And it the stage operate least title and it the stage each teat that and it the stage and radio productions to be running mates. First hour of The O'Flynn' is an immovable body of static. Final the stage and stage in the stage in

PIPER PAID

Consedy drama, by Santh B. Smith and Viola Brothers Shore, starring Edith Barrett, featuring Harry Green. Free ented by Harold K. Berg in association with Dr. Marold School, School and Common Auditor. Spring Byington A German Walter. Walter Crass A German Walter. Walter Crass A German Walter. Walter Crass Dr. Martin Sperling ... John Marston Dr. Martin Sperling ... John Marston Dr. Martin Sperling ... John Marston Larry Alleno. Raymond Hackett Basil Galneborough ... Marry Green

David Crass

David Crass

David Crass

David Crass

David Crass

David Crass

Piper Padid-is-one-of-hose-hither, and thither yarns, mildiy in tavor five or six years ago, but won't do today. Writing is poor, acting-just toliable and direction almost satisfactory—almost satisfactory, that is, for this kind of a play.

Divide Crass and the control of the control of

although the columnist of the play is a much younger man.

B. Silas Buohanan has been wed a sea of the play is a much younger man.

B. Silas Buohanan has been wed in the play is a sea of the play intelligent woman. She there are all the play intelligent woman. She there are all the play intelligent woman. She there are all the play intelligent woman is the play of the play intelligent woman is a sea of the play intelligent woman is a sea of the play intelligent woman interest want the marines sent there to promise the play intelligent woman interest want the marines sent there to promise the play in the play intelligent woman interest want the marines sent there to promise the play in the play intelligent woman intelligent

Portrait of Gilbert

Drama, in three acts, presented at the
Congacre Dec. 28 by Sam H. Grisman:
written by Carleton Miles; staged by
Washout W Gellandra
Herbert V. Gellendre. Gladys WhitmanAllce John
Gladys Whiteman
Lacy Whitman Ethel Wilson
Donald Whitman
AmyAm Dere
Jerry Morse
Henry Whitman Frederick Forrester
Murphy
Murphy
Anne Choate Whitman Selena Royle
John McVlttyFrank Rowan
John McVittyFrank Rowan Lucy FarrenPatricia Quinn

Plays Out of Town

POINT VALAINE

tafon	Alfred Lunt
tefan	Buth Boyd
	Tanks T
(ayAl	Derta Perains
fre. Tillett	yes Hampton
dajor Millett	.Fred Lealle
fra, Birling	dillen Tonge
lise BirlingPh	wille Connand
Simb Brilliag	Jida Colliard
fortimer Quinn	skood Lerkins
Beorge Fox	red Crawford
Reorge FoxB	Philip Tonge
linda ValaineLy	nn Fontanne
Mrs. Hall-Fenton	ladve Hencon
Mrs. Hall-Penton,	and ye
nyme	LERLAT CALCIA
Phyllis	hyllis Harding
IviviaV	alerie Cossart
Hilda James	Cvarley Grage
Martin WelfordL	ouls Haumerd
WELLIE Mentola	ouis maru
The second secon	4.00
the state of the s	

New York will make Noel Cow-ard's new drama one of the high spots of the year and the ticket brokers will probably mop up right

brokers will probably mon up right through until spring.

Alred Lunt and Lynn Fontane in Nosl Coward Lynn Fontane Perkins in coward Lynn Fontane Perkins in ward to the spring of pecially when the drama itself as pecially when the drama itself on the spring of red meat. And this one

tooted out of her boudoir window into the tree tops, to appear the next morning as the docile and meek hotel lackey fewkins has a role that may well be Coward's picture of Coward, a sophisticated author tempted to daily with the hotel owner in a casual way but rr. Ining and contenting himself with philos. Only the property of the contenting himself with philos. Only the property of the withing and the desire to escape from celebrity hunters. Perkins has been given a giorlous and ideal role and is up to it. Louis Heyward has the role of a content of the property of the withing and recuperation on his way back to England from South America. He is young, falls in love with the hotel propertor, and in him se finds the man that the sum of the propertor, and in him se finds the purple love of hereifs. The gord bestial, comes into her.—writted. Idiscovers them, reveals his own sordid story and the young aviator, his dream shattered, drags himself out the story leaves the woman's feet, whimpering like a dog, and ends leaping to his while the hotel owner goes into her before on the first condition of the story leaves the young return to her, or depart for England. It plays better than it sounds, the small chatter and comedy scenes being sparking, and the heavy coming of the property of the sour leaves the young return to her, or depart for England. It plays better than it sounds, the small chatter and comedy scenes being sparking, and the heavy coming of the property of the story leaves the young return to her, or depart for England. It plays better than it sounds, the small chatter and comedy scenes being sparking, and the heavy coming of the property of the

harvest in stock and summer play-house rights. It plays in one set and is actor proof. Eight of the thir-teen characters are juniors, inci-

and is actor proof. Eight of the thirteen characters are juniors, Incidentally,
Title comes from the old nursery fingte, Lady Bug, Edy
Janes Lady

love, and the two younger children more familiar with sex psychology than their parents. The influence is due to a radical collection of the sex period of t

PETRIFIED FOREST

Boston, Dec. 26.

Play in two acts presented at the Shubert theatre, Beston, Dec. 25, by Gilbert Miles the Beston, Dec. 25, by Gilbert Miles the Beston and Beston an Herb Mrs. Chisholm Mr. Chisholm Joseph Jackle

Anne Rossis Waltman. Selena Rossis Laor Farren. Collabor Serious plays recently arriving on Broadway didn't add to the Yules spirit and most were not strong enough to buck the popular trend for lighters shown. Portrait of Glicago and the contenting himself, with the hotel probable of the contenting himself, with the hotel probable of the contenting himself, with the hotel proposed of the contenting himself, with the hotel proposed of the contenting himself, with policy and contenting himself, with policy and contenting himself, with policy of the contenting himself, with the hotel probable of the contenting himself, with the hotel proposed of the contenting himself, with policy and contenting himself, with the hotel proposed of the contenting himself, with the contenting himself, with the contenting himself, with the hotel proposed of the contenting himself, with the contenting himself, with the contenting himself, with the contenting himself, with the hotel proposed of the hotel proposed of the contenting himself, with the hotel proposed of the hotel prop A Deputy.

A Deputy.

Bugens Keith Another Deputy.

Bugens Keith Another Deputy.

Lealle Howard fans, starved for a sight of him in legit since 'Animal Kingdom,' will probably keep this play rolling on Broadway for a detection of the sight of him in legit since 'Animal Kingdom,' will probably keep this play rolling on Broadway for a detection of the side of the si



IALL Igement IOSEN h Street City EVERETT MARSHALL

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WARNER BROS.

Radio

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THE STATE OF THE S 2000

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Silver Jubilee Transcontinental Tour
ctings to Fatrons and Frofessional Priceds
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THE STATE OF THE S

JAMES BELL

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SEASON'S GREETINGS

SIDNEY HARMON

Q9_

—and mine too

Levye. W. (ohan

Greetings

New Year's Greetings

from

Sam n. Chsma "Forrest theatre"

NEW YORK

"TOBACCO ROAD" (2nd Year Forrest Theatre, N. Y.)
"PORTRAIT OF GILBERT" (Opened New York Dec. 28)

"THE ELDEST" (Opening New York Jan. 14)
"HOW BEAUTIFUL WITH SHOES" (In preparation)

Otto Harbach

VALAIDA

SEASON'S CREETINGS TO 'POP' LEW LESLIE AND ALL MY AMERICAN AND ENGLISH FRIENDS

HELD OVER FOR SECOND EDITION OF 'BLACKBIRDS OF 1935' AT THE LONDON COLISEUM. LONDON

(Formerly of BERRY BROTHERS)

IN SECOND EDITION OF LEW LESLIE'S

BLACKBIRDS OF 1935

At the LONDON COLISEUM

WISHES ALL HIS FRIENDS COMPLIMENTS OF THE SEASON

Hope to See You in 1936 (Maybe 1937), MAYBE?

(MAKING HER STAGE DEBUT IN LONDON)

Happily Spent My Fret Christmas in London with Lew Leslie's

"Blackbirds of 1935" at the London Coliseum, London, England

Inside Stuff—Legit

Robert Garland didn't feel like working Christmas Eve, so that I he didn't review the Theatre Guild opening that night.

It immediately started a rumor around Broadway that he had was through at the World-Telegram. Garland sticks.

Harold B. Franklin went to Hollywood last week, walking out on what remains of the Frankwyn show enterprises, Stated by those in the organization that Franklin refused to settle some claims, including \$6,000 in royalties on 'Conversation Piece,' for which Charles B. Cochran has ordered suit started.

has ordered suit started.

Largest investment of the firm was for Revenge With Music, which cost \$80,000 to present. Franklin's investment is not known, but Consolidated Film Laboratories bought in, as did ERPI, and also Metro. Latter firm said to have put in the top amount, reported at \$35,000. Howard Dietz is in and also Les Shubert.

Understood that Sclwyn cautioned against the fast production scheduled, which Franklin insisted upon, latter saying if one hit was scored he'd be satisfied. Result was a succession of Rops, with Revenge-still the characteristics.

in the balance.

Selwyn is leaving for the Coast on a visit. He is considering a picture proposition in Hollywood, and one to produce films in London.

When the Post, N. Y., ran a full page of show advertising under the heading 'give theatre tickets as Christmas presents', other dailies speared for extra-apace. Times solicited by telephone, girl suggesting to managers—of_hits' that if his attraction were sold out for New Year's eve what about using display space to amounce that fact. Managers-ddnt:

what about using display space to announce that fact, Managers dunt. seem interested.

Apparently following the Post's lead the Herald Tribune, in its Sunday edition (23) carried, extra space ads for 10 attractions, with a heading suggesting tickets as Xmas gifts. These ads were two inches on three columns. Display was carried opposite the show directory page which carried a box reading: 'A special group of attractions which assure you of hollay entertainment appears on the opposite page'. Managers of other shows thought that wasn't fair.

Ben Graham, author of 'Baby Pompadour' at the Vanderbilt, N. Y., is a Wail Streeter who likes to write plays. This is his fourth. First three didn't last long. Graham invests in all

DWIGHT DEERE WIMAN in association with **AURIOL LEE**

NAMES OF THE PARTY OF THE PARTY

with

BOOTH THEATRE, NEW

Dwight Deere Wiman in association with George Kondolf

"THE ROOM IN RED AND WHITE" THE TAXABLE PROPERTY OF THE PR

EXTENDING THE SEASON'S GREETINGS, AND PARTICULARLY EXPRESSING MY APPRECIATION TO ALL THOSE WHO PARTICIPATED IN THE FOLLOWING PRODUCTIONS THE PAST YEAR

Max Gordon

'THE GREAT WALTZ,' Center, New York 'THE FARMER TAKES A WIFE,' 46th Street, New York 'DODSWORTH,' Shubert, New York 'ROBERTA,' on tour 'GATHER YE ROSEBUDS,' coming



Maxwell Anderson's "Valley Forge" Guild Theatre, New York

S. N. Behrman's

"Rain From Heaven"

ith JANE COWL and JOHN HALLIDAY Golden, New York

> Eugene O'Neill's 'Ah. Wilderness'

On Tour

In Association with C. B. Cochrar ELISABETH BERGNER in

Escape Me Never"

BRUCE MACHARLANE

"SAILOR BEWARE"

"PAGE MISS GLORY" AM I LUCKY I

Best Wishes to "Variety" and my many friends in the profession

Greetings

NAMES OF STREET STREET, STREET

"LIFE **BEGINS**

WINTER GARDEN Many Thanks for Royal Welcome

D'OYLY CARTE OPERA COMPANY

from

SAVOY THEATRE, LONDON

En Tour Limited Number of Cities United States and Canada

GREETINGS

THE STATE OF THE S

VIVIAN JANIS

ON TOUR "ZIEGFELD FOLLIES"

HERMAN BERNIE

(Continued from page 137)

(made up like Dillinger's press
photos) and a gang commandeer the
gar in which Squier has resumed his
thich-liking from the limit to he
sold the sub-machine sup point,
Squier re-enters and joins the heldtood at sub-machine sup point,
Squier re-enters and joins the heldtoug group. Mr, and Mrs. Chisholm,
owners of the car, and their chauff
even, also walk into the stick-up,
Second act opens with this
Second act opens with this
Second act opens with the subsecond act opens with the subsecon

PETRIFIED FOREST various reactions of his assorted humans under strain of the hold-up. Clearly the stage is set for a

NAMES AND ASSESSED ASSESSEDA ASSESSED ASSESSED ASSESSED ASSESSED ASSESSED ASSESSED ASSESSEDA ASSESSED ASSESSED ASSESSED ASSESSED ASSESSED ASSESSED ASSESSEDA

TIMES: "Hangs audience on tenterhing tribuns: "One of the cleverest."

NEWS: "3 * * * STARS."

MIRROR: "Rings the Bell."

room develops all the laughs, and Charles Dow Clark as Gramp per-forms his duties unerringly and hu-

forms his duties unerringly and aumorously.

Humphrey Bogart is convincingly
menacing as the unshaven gangster,
and Bianche Sweet and Research
Hudson as the Chishoc Rase the
most of their the lines. Frank
Milan as a convenience of the ex-footballer, is
a bit, over-extherant in spots, but
on the whole adequate. Fox.

CINDERELLA

bert Larking. Statische Mussel Greek, Statische Karr. 2. Kooff. Der Lee Breton, Kathisen Karr. 2. Kooff. Der Lee Breton, Kathisen Karr. 2. Ladische Musting Gentlemen-in-Walturg, Ladische Mussel, Edward Stockford, Lucy Littlewood, Ruby Stanley, Pearl Stavenson, Edma Grock, Mahla Thom Lockey, Gladys Mumford, Isabelie Stanley, Marjor Clay, Baabelie Good, Wilheman Lockey, Gladys Mumford, Jasbelie Stanley, Marjor Clay, Baabelie Good, Wilheman Lockey, Gladys Mumford, Babelie Stanley, Marjor Marjor Clay, Baabelie Good, Wilheman Littlewin, Billy Cochrane, Atele Mazza, Clara Ord, Heisen Pritchett, Flerance Smeaton, Pauline Sullivan, Mildred Wickstein Statistics and Company of the C

Bank-rolled by the Hon. Vincent Massey, ex-Canadian ambassador to Washington and brother of Ray-mond Massey, legit actor-director-more than ordinary interest in Canada attaches to 'Cinderella.' It is the first professional venture for which he has delved into the fam-

which he has delved into the family sock, apart from his interest in dramatics at the Hart House theatre, University of Toronto, which he built in memory of his father. Piece is slated for the Canadian road after its two weeks here at the control of tags attractions, should do well on its lavishness. Apparently there has been a free hand granted in rolling up production costs.

granted in rolling up production costs.

Reversing the usual complaint, 'Cinderella' has a slow first act and a swift closer with a flash finale that scores on staging and vocalizing and is the high-light of the production. With settings and costumes colorful and expensive and the complete of the control of the control

will stand.

'Cinderella' falls into the conven-tional pantomime groove but, in this production, vaudeville has been drawn upon for fillers that stand out. The boys in 'one' for set changes draw the biggest applause

until that gorgeous finale in which for no known reason, the action switches to Scotland for military drills and national airs. Despite incongrade of the evening. Delied up with lavish seenery and eye-smiting costumes, the piece gets nowhere until the entry of the ugity sisters. Mucha-abused Cinderells, the role with traditional wisttuiness, Kathleen Karr is Prince Charming and spotlights gallantly. DeVita and his benchmen have done a class of his benchmen have the street seene and carnival, the baron's kitchen, the grand ballroom and the palace interior. Chorus and dancing grist work hard. There are the sirvest seene and carnival, the baron's kitchen, the grand ballroom and the palace interior. Chorus and dancing grist work hard. There are the girls and ballet group do six or eight authents. Much was expected of Volkoff and his group, but their witch dance was quite ordinary.

'Death Comes at Sunset,' melo-drama by Wallace Frazer. Edward Dolgien is producing and Addison Pitt will direct.



MASQUE THEATRE W. 45th St.

NOW

NEW YORK POTTER & HAIGHT

Present

"POST R

The New Comedy Hit by

WILBUR DANIEL STEELE and NORMA MITCHELL

LUCILE WATSON

Edward Fielding, Percy Kilbride, Romaine Callender, Mary Sargent, Edna M. Holland, Henry Norell, Wendy Atkin, Edmond Ryan, Harry Selby, Dillon Deasy, Geraldine Brown, Caroline Newcombe, Virginia Tracy, Ada May Reed, and others. Settings by Raymond Sovey. Costumes by Mary Merrill. Staged by Mr. Potter. Seats

SUN: "Shrewd and exciting."
POST: "Thrills and laughter."
WORLD-TELEGRAM: "99 44/100% pure entertainment."
JOURNAL: "Full of action."

WEEKS IN ADVANCE

LANGUAGA ANTANA ANTANA

Laurence Rivers, Inc.

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RETURN ENGAGEMENT IN NEW YORK

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FEBRUARY 26, 1935

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"THE CHILDREN'S HOUR"

By LILLIAN HELLMAN

MAXINE ELLIOTT'S THEATRE, NEW YORK

Season's Greetings To All

STANLEY and IDA LUPINO

GAIETY THEATRE

PARAMOUNT

Season's Greetings

Denis

O'Brien

Arthur

Driscoll

Edward C.

Raftery

Balderston Bringing Werewolf of Paris

Finishing dramatization with Guy Endor of the latter's book, Were-wolf of Paris, John Balderston heads east tomorrow (Sat) to ar-range for Broadway production of the play. Balderston dramatized Dracula, which had its root in the werewolf

mythology.



ne profession for seven the profession for seventeen is, is now contained in an asmart polished gold and scar-metal case. Black, Brown or the still 79c at all leading the goods counters

Maybelline MASCARA

Slash Verdict Vs. **Equity on Show Closing to \$13,000**

gainst Equity in the action of Rob o charged the asso ciation caused him heavy damage ciation caused him heavy damage for being party to the closing of his show, Right of Happiness, in 1931, was reduced to one-third of the fig-ure named by the jury. Supreme Court Judge McNamee set the award at \$13,000, instead of the \$40,000 named in the verdict.

tions at the end of the case, one to dismiss the verdict and the other to dismiss the verdict and the other to appeal. Court refused to throw the case out, but conceded the verdict was excessive. Equity was given 60 days to file an appeal to the Ap-pelate Division, association planning to take the case to the Court of Ap-peals even if the reduced award is upheld in the Appelate Court.

HART-PORTER AFLOAT

Moss Hart and Cole Porter shove off on their world cruise Jan. 12 to write a new revue for Sam H. ost on their world cruise Jan. 12 to write a new revue for Sam H. Harris en route. They're meeting Noel Coward, the Raiph Pullizers and Neysa McMein in India.

SAM H. HARRIS

"MERRILY WE

By GEORGE S. KAUFMAN and

KENNETH McKENNA

MARY PHILIPS

WALTER ABEL

CECILIA LOFTUS JESSIE ROYCE LANDIS Now Playing

THE MUSIC BOX THEATRE, NEW YORK

"AS THOUSANDS

By IRVING BERLIN and MOSS HART

NOW ON TOUR OF LEADING CITIES

OLO

IN PREPARATION

CANAL CANAL

HOLIDAY GREETINGS FROM

FREDDIE CRAIG, Jr.

MAX RICHARD Radio City, New York

Duffy Stock, Seattle, With Rotating Stars

Seattle, Dec. 31. Henry Duffy shows return to Seattle, opening tonight (31), when Dale Winter and Henry Duffy star in There's Always Jullet, 'at the Metropolitan. Second week same leads are due in 'Church Mouse.' Billie Burke is in the following two weeks, and then, if stock-clicke, Joe E. Brown, Mary Pickford and others follow.

Kent Thomson msr. of the Met. Henry Duffy shows return to

Kent Thomson, mgr. of the Met reports a nice mall order and ad vance sale. Duffy Players in town five years ago.

FEDERAL HELP PROMISED ON

Washington, Dec. 31. Federal assistance will be offered the legit code authority in any legal test of ticket control provisions of the legit code, Deputy Administrator William P. Farnsworth promised to

the legit code, Deputy Administrator William P. Farnsworth promised today.

As the property much in the dark about the control of the control

field. Because of the revoit and the slowness with which the licensing plan actually went into operation, Farnsworth last week, extended for another 30 days the period in which the special ticket survey committee may file its report. Noting that the report originally was due two days after the deadline for posting bond, Farnses said that extra time was required to permit observation of the scheme's operation. New filling time for observers is Jan, 21.

Music' Reopening **Almost Stopped** By Costume Bill

Revenge with Muslo' resumed at the New Amsterdam theatrs, N. Y., Christmas eve, but final, Frankwyn attraction just masinged to make it, delayed until neaf curtain time by attorneys for a costumes to supplied the maic costumes and had received \$3,590 on a \$5,800 total. Armed with court papers skiend by Andrew Geoly of the Eaves outfit, his brother of the law firm of Strauss & Geoly presed the claim, accompanied by two men from the sheriff office.

Geoly pressed the claim, accompanied by two men from the sher-iff's office.

Since the show suspended for two weeks because of Charles Winninger's ankle injury, there was not enough cash available in the box office, which had been refunding on tickets for missed performances. Ben Stein, general manager of the show, sought to settle the claim, but the attorney was insistent. Costumes were moved from the dressing rooms to trucks waiting on flat street. When players arrived there was confusion and dismay over the situation.

Finally it was agreed that if \$1,000.

situation.
Finally it was agreed that if \$1,000.
Finally it was agreed that if \$1,000 me.
Finally it was agreed that if \$1,000 me.
Finally it was agreed that if \$1,000 me.
Finally it was agreed to the service of the

Most of the Revenge production claims have been paid, it is claimed, with several items, such as the Eaves claim, remaining.

Wright Stock Folds

Dayton, O. Dee, St. Wright Players stock company, which opened the State theatre six weeks ago, will close its local engagement Jan. 6. Steadily declining patronage after a good start brought the decision. 'Criminal at Large,' most ambitious production, drew the smallest audiences. Margaret Swope and Coburn Goodwin were leads, and management, was in the hands of W. H. Wright, Urmy and Harry Gresham.



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PAULINE COOKE

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THE OUTSTANDING COMEDY SUCCESS OF THE NEW YORK SEASON

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Revised by HOWARD LINDSAY and RUSSEL CROUSE

NOW IN ITS FIRST YEAR at the ALVIN THEATRE

SEASON'S GREETING

ANNIE, JUDY and ZEKE

With LEW BROWN'S

"CALLING ALL STARS"

HOLLYWOOD THEATRE, NEW YORK

"They are highly acceptable protagonists of the art, and Judy is one of the few substantial hits of the show."

. Independental

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In Association with

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ARTISTS' AND AUTHORS' REPRESENTATIVES

Rosetta DINCAN SISTERS Vivien

NAPR Nominations NAPB Nominations Nominating committee of the National Association of Book Publishers has drawn up its slate of officers for the new term and will present it at the organization's annual luncheon Jan, 16 at the Ambassador hotel, Nomination is tantamount to election.

iuncheon Jan, 16 at the Ambassador hotel. Nomination is tantamount to election.

New officers, as named by the nominating committee, are: W. W. Morton. W. W. Norton. W. M. Mead. Yell. W. M. Walsham, and M. Walsham. W. M. Walsham, and D. W. Chambers. W. M. Graw and D. L. Chambers. Morninglang committee consisted of Harold K. Guinzburg, Alfred Haroutt. Alfred A. Knorf, Edward S. Mills and Cass Canfield, with the last-named as chairman.

Louis Sobol's Second Mishap
Louis Sobol's Second Mishap
Louis Sobol, the New York Journal's Broadway columnist, eagerly
bid the old year out and the new
year in. That was mostly because
of a taxi accident hat Thursday
night (27), when he a taken to the
Medical Control of the Columnist of the Model of the Columnist of the Model of the Columnist of the Model of the Columnist of the Columnist suffered a cut over the eye
and a fractured finger. Mrs. Sobol
was more painfully hurt, bone of her
nose being crushed. Dr. Michel was
uninjured.

uninjured.

Last summer Sobol was almost blown over the parapet of their Village penthouse when an explosion wrecked the adjoining apart-

More Pubs Morge
Another pair of book publishers have entered into a joint working agreement, to start with the new year. They are William Farquhar Payson and the Georgic Press, latter controlled by Harold G. Aron. Joint operations of the two will be from the new Fifth avenue quarters of the Georgic Press.

Manufacture and distribution of the Payson and Georgic books will be a mutual afford and portal control of the control of the present of the present

Belies the Ghost

committee appointed by the York State Correction Com-New York State Correction Com-mission has reported that the series of articles published in the New York Mirror and purporting to be the life story of Mrs. Eya Coo, who was convicted of murder, were 'not 'm fact written by her and were published over her protest to prison authorities.

She is in Sing Sing,

Sydan Shifts to Gov't.

Henry Sydan, chief of the Brooklyn Eagle's Washington bureau, is
now assistant to Homer S. Cummings in the Dept. of Justice.

Poking the Quacks

Poking the Quacks
Success of such exposes as '100,600,000 Guinea Pigs,' Skih Deep,'
etc. has prompted a new weekly tabnewyspaper on the same subject.
Called the Extra News, and will be
published by a Brooklyn group fornational circulation. Editor is a Dr.
Charles Welss.

Extra News policy is to show up
various products and commodities
for what they're really worth, and
perhaps expose some individuals,
too. It's another 'inside stuff idea.'

Merle Hersey Back?

Merie Hersey Back?
Morie Hersey, recently forced out of the publishing field via the bank-ruptcy route, reported making a comeback. Mrs. Hersey said to be inherersted in the newly-formed Dor-Mer Press, nominal head of which is Bila M. Williams.
Dor-Mer plans a number of new

mags.

Plot New L. Daily
Threatened invasion of the Los
Angeles newspaper field by a new
exening sheet, reported several
times, is on the fire again, with severa' celltors and city staff men beinginterviewed in the past week by
men supposedly representing San
Francisco money. Biggest mystery
to fathom is how, he now sheet will
tie up for wire service, as the A.P.,
U.P., INS and Universal are all contracted locally.

Best Sellers

Best Sallers for the week ending Dec. 29, as reported by the American News Co., Inc.

	'Goodbye Mr. Chips' (\$1.25)	
	17 - west Done of Marco Dogh' (\$3.00)	
	'So Red the Rose' (\$2.50)	
	Togt Horizon (\$2.50)	By James Linton
è	Mary Peters' (\$2.50)	By Mary Ellen Chase
	'Lust for Life' (\$2,50)	
٠	Non-Fiction	
	'While Rome Burns' (\$2.75)	By Alexander Woollcott
	'Why Not Try God' (\$1.00)	By Mary Pickford
۹	Willy 140t 11y God (V100)	By Edne St Vincent Millay

Koenigeberg's Bankruptcy
Mones Koenigeberg who, after
leaving the presidency of King Fealeaving the presidency of King Fealeaving the presidency of King Fealeaving the presidency of King Featrace for a while the Songwriters'
Protective Association, resorted to
the N. Y. Federal District court for
a financial bath last week. Schedule
which was attached to his voluntary petition in bankrupty gave his
ilabilities as 169,500; exact amount
of assets unknown. Koenigsberg
was within the past year associated with the publication of Radio
Guide. Guide.

Guide.

Koenigsberg's principal debts consist of notes and mortgages, major part of them due New York banks and insurance companies. Among the creditors is Louis B. Eppatien, theatrical l.www., listed for \$10,774. theatrical L.wyer, listed for \$40,(re. with the note involved described as partially secured by assignment of life insurance policies. J. T. Gortatowsky of King Features is one of the judgment debtors on a loan of \$2,200.

22,200.
Assets include a lot in Florida, several thousand shares of stock in various ventures with the value of each block given as \$1, and \$2,904 judgment obtained against the Terminal Cab Co.
Koënigsberg listed his business as

that of a salesman (unemployed) at 160 Riverside Drive, N. Y.

Rupple to Chi Times

Louis Rupple, formerly with the
Daily News in New York, Joins the

Chicago Times. Will have the post of man

Krueger's Athletes
Jess Krueger, picture editor of
the Chicago Evening American,
last week was appointed in charge
of a clearing house for sponsored
athletic events for the entire Hearst
newspanes; chair. newspaper chain.

paper chain.
the present Krueger will conhis job of picture reviewer
with his sponsored athletics

Digging Back on U. S. Jews
Couple of new Anglo-Jewish publishing enterprises, one in the book
field, the other a mag.

field, the other a mag.
Albert J. Torres and Sam Golden
have organized the Sephardic Publishing Co. to issue Jewish works in
English. Pair have other publishing interests downtown, and will operate their Sephardic Publishing Co. from there

operate their Sephardic Publishing Co. from there.
New Jewish mag will be a quarterly and a highly specialized affair, Called The Saint Charles, it will be devoted to the geneolecy and history of the Jewish families which came to America before 1789. Such a cought the first Jewish settlers to America Waiter M. Kraus is publisher and editor.

Mrs. James Mitchell, Dies Mrs. James Mitchell, 39, widow of James Mitchell, 19, picture reporter for the L. A. Examiner who died three months ago, succumbed to a fatal heart attack Dear 23 at. Glendale, Cal. Survived by a daughter, 17,

and son, 16.
Funeral Dec. 31 with burial in
Forest Lawn cemetery.

International Barter in Books International Barter in Books A sort of international exchange of scribblers and scribbling is being worked out by Julian Leigh, its mime purpose being the importation of good foreign things in literature that might not usually get here. Leigh calls the undertaking the Literary Arts Exchange, and is sounding out foreign scribblers and agents on the idea.

Jacobs' New Angle

Jacobs' New Angle
Mark Jacobs, active in the book
biz in various capacities, now going
in for book distributing. Has organized the Manchester Book Distributors, with headquarters in midtown N. Y., and negotiating with
various book houses.

Fiction

Porty Days or made Dags (17	De Stark Voung
'So Red the Rose' (\$2.50)	Dy Stark Toung
T.ogt Horizon (\$2.50)	By James Hilton
Mary Peters' (\$2.50)	By Mary Ellen Chase
'Lust for Life' (\$2.50)	
Non-Piction	
While Rome Burns' (\$2.75)	By Alexander Woollcott
'Why Not Try God' (\$1.00)	By Mary Pickford
Wine From These Grapes' (\$2.00) I	By Edna St. Vincent Millay
'42 Venrs in the White House' (\$3.50)	By Irwin H. Hoover
Evperiment in Autobiography (\$3.00)	By H. G. Wells
'Skin Deep' (\$2.00)	By M. C. Phillips

Seems Strange for Ad Men

First co-operative, non-profit-making mag is the new monthly known simply as P. M. It's a spe-cialized publication, aimed for the advertising production man. Among other unusual features of P. M. is that it will never look alike have the states. Since types ranks

In any two issues. Since typography is part of the advertising-printing production man's job, each issue will be a new sample of that line of craftsmanship.

Publisher and editor of P. M. is Robert L. Leslie. Associate editor is Percy Seitlin, and Martin J. Weber is art director.

CHATTER

Capt. Billy Fawcett in N. Y. for Alice Duer Miller holidaying in

Flandrau back in her home Gra

Grace Flandrau back in her home town, St. Paul.
Robert Cantwell in town and will stay for the winter.
Luig: Pirandello doing a book on his theatre experiences.
Robert Underwood Johnson, 2nd, will winter in Woodstock.
Mrs. Sewell Haggard away for a vacation over the holidays.
Walter Duranty going to Bermuda to write his reminiscences.
Kelth Winter doing both a novel and play at the same time.
Rita Welman going over the galley proofs of her first novel.
Dorothy Leffler, of Bobbs, Merrill, leaves for the Orient this week.
Arnot Robertson recovered from Arnot Robertson recovered from that operation and will go to Africa Anthony Scott, author of 'Mardi Gras Madness,' is really David Dres-

Gras Madness, is reany very ser.

Ser.

Edna St. Vincent Millay will go to Trinidad to escape the cold weather.

George H. Doran's reminiscences of 50 years as a publisher to appearnest Aprili.

McNair-Dorland, the book and mag publishers, have finally moved to midtown.

Louis Bromfield on his way back from Europe to deliver a new novel to his publisher.

Shella Kaye-Smith comes over
**Term England shortly for her first.

on his publisher.

Shelia Kaye-Smith comes over
Shelia Kaye-Smith comes over
toom England shortly for her first
per at this lost Sodiery Blake, author of "Nothing New," is Mrs.
Louis H. Schubert.

Helen Ashton has changed pubtishers, going from Doubleday,
Doran to Macmillan.

lishers, going from Doubleday, Doran to Macmillan. Irving Stone has fallen in line with the general exodus of the scribblers to Florida.

with the general exodus of the scribblers to Florida. McKinlay Kantor's recent historical novel so successful, he's going to stick to that type. George William Russell, the Irish scribbler, better known as AE, here for another look-around. Max Trell has joined the editorial staff of Pictorial Review, working under Herbert R. Mayes. Dora Lesile, who turns out her novels in longhand, has insure right mit against injury. The Nell H. Swansons back from South America with sufficient data for a heap of new hooks, Max Essiman translater Trottzky's life of Lenin for newspaper serialization and book publication. Robert Nathan and Conrad Bercovici made a curious lunch conviction and contract of the covict made a curious lunch conviction and contract of the covict made a curious lunch convictions. covici made a curious lunch com-bination at the Algonquin last week Verne Porter out of the Hampton-Porter lit agency and working on his own, with offices at the Algon-

quin.

Barry Benefield quitting Apple-ton-Century for an associate edi-tor's post with Reynal & Hitch-cock.

Struthers Burt the latest of the scribblers to go for the lecture thing. They are now laying out a route for him.

for him.

One of the forthcoming blogs of Lafcadio Hearn is by his son, Kazuo Koizumi. The noted scribbler, when he went to Japan, married a Japanese woman and assumed a Japanese name.

Film Reviews

WHITE LIES

(Continued from page 18) threats he will be broken. This is not so illogical but first false note occurs when the pub's daughter gives him a lecture because he stops at nothing for a headline, including refusal to permit an embezzler the chance to return money the chance to return money the chance to the chance to be constituted by the chance to return money the cown.

in the content of the

develop romance.

When the daughter becomes innocently involved in what appears
to be murder, but might have
escaped detection, the cop holds her
and she's on trial for her life. The
father prints the story the same as
if it were a stranger but breaks
the story that it is not the story
blaming himself for everything
Meanwhile, the cop has been proken down in a scene that is maudin; blaming himself for everything. Meanwhile, the cop has been broken by the publisher's pull but he is Irdependently on the job looking for the murderer and finds him for the expected fade.

Story holds no brief for tab jour-nalism, yet in a fashion, whether intentional or not, partly justifies

Malter Connolly plays the tough publisher while Fay Wray makes an attractive daughter. Leslie Fenton is the heavy and okay. A lesser assignment is carried off capably by Irene Harvey as the embezzler's weetheart. Char.

BY YOUR LEAVE

Revilo-production- and -release. — Bandro.

In the production of t

As a legit play, 'By Your Leave' impressed as a might-have-been last season. Improved as a film, but it's still short of its possibilities. Once the customers are in they'll get some laughs and entertainment, but they're not going to be easy to entice because of lack of marquee visibility.

but they're not soling the designation entities because of lack of marquee weight. It's basically the story of a restless husband nearing middle age and worried that his youth is slipping and worried that his youth is slipping and the second of the secon

ROCKY RHODES

Universal production and release. Stars
Buck Jones. Directed by Al Raboch.
Story. W. C. Tuttle: adaptation. Edward
Story. W. C. Tuttle: adaptation. Edward
Arona, N. Y. as half doubte bill, one day.
Doc. 10. Running time; 00 mins.
Rocky Rhodes. Buck Jones
Rocky Rhodes. Buck Jones
Nam. Shelin Terry
Nam. Shelin Terry
Nam. Walter Millio
Street. Alt P. Janes
Hitton. Rau! Fx
Milys. Rhodes. Lydia Knott

Another western that adheres closely to formula, always tipping about what's going to happen next. The opening is different, however, story starting out in the Chicago stock yards and ending on that fire in the yards. Newsree footage is used.

The opening was the stature an exhibiting the contract of the stature and a saying. Send me a western Jones is now putting a Charles before his name, but it's still Buck

Jones and to the kids. He should hope that it remains just that.
Jones and a helper, of dublous the control of the control of

Tartarin de Tarascon (FRENCH MADE)

Pathe Nation lim. from novel by Al-phones Daulet. Disl. from novel by Al-phones Daulet. Disl. from novel by Al-charles Raimus, with Charpin and St. Gra-nier. At Marivoux, Paris. Running time 115 minutes.

Here's another film for those who like to see their favorite French books on the screen. "Partain' is one of Daudet's most successful stories, and this well made film puts it over faithfully and with lots of

humor.

Raimu is one of the leading character actors in France, specializing in Proyencal parts. He was featured in the casts of Pagnole. Martius and Fanny, films on Marsellles life that made a fortune for Pagnol, and in Tartaria he plays Daudet's fantassic old windsag with just the exaggeration that the part

just the exageration that me, requires.
Pace of the picture is slow, but that fits in well with the subject, that fits in well with the subject that fits in the southern accent in this language—consists parily in speaking slowly and distinctly. A success locally, and a possibility for the specialized houses in America.

One Exciting Adventure

Universal production and release. Pac-tures Blinnis Barness. Directed by Midder, story. William Hurburt, screen play; Sam-uel Ornitz, dialog; Norbert Brodine, connega, At Loew's, New York, N. T., Dec. 17-18 on double Blill. Humaing lines. Rinks Sorol. 70 mins.
Rina Sorol. Binnio Barnes
Walter Stone Nell Hamilton
Lavassor. Paul Cavanagh
Grant Mitchell
Rielnsilber. Eugens Paliette
Tie Jeweler. Ferdinand Gottschalk

Evident from the production value given this picture that the studio thought it had something. The lone funds are the studio thought it had something. The lone funds are sufficiently as the sufficient of the su

1934 in Variety

Jan. 8—Hollywood filmites trying to erash local society were getting the chill, and Fay Baker, fan dancer, was on her way to play a date Film Flon, Canada, where it was 45 below zero.

Jan, 16—Transcontinental bus line installed a Mae West impersonator as hostess, and Congress was sharpening its axe for a picture industri investigation.

Jan. 28—Prisoners at Dannemora presented a show to no walkouts, and Rosy was on his way west to give Höllywood a rubdown. Jan. 30—Ratharine Cornell burned Hollywood with silent treatment, and New York agents organized for their own protection. Feb. 6—Eva LaGallienne told a Minneapolis audience they were Tousy Americane. and a new Broadway show was so bad even the fireman author of the control of the fireman author of the

Americans, and a new Broadway snow was so walked out.

Feb. 18—Government revealed it would seek to regulate radio advertising, and the Casino de Parce was grossing 140,000 a week.

Feb. 30—The Phalec had degenerated to a break-in house, and Eva La Gallienne said she was 'only kidding.'

Feb. 27—Of all picture theatres in the U. S. approximately 50% were playing double features, and the Dickstein alien actor bill was introduced in Washington.

March 6—Princess Irine was awarded \$125,000 for libel in her 'Rasputin' sull against Metro in London, and S. L. Rothafel (Roxy) accepted \$5,000 a week-to turn actor.

sult against Metro in London, and S. L. Rothafel (Roxy) accepted \$5,000 accepted \$5,000 accepted \$5,000 turn sctor.

March 13—Idle vaudeville actors asked the Government for a \$3,000,000 subsidy, and the Capitol on Broadway booked a \$17,000 stage show. March 20—Katharine. Hepburn and Charles Laughton won the Academy's acting awards, and Shakespeare's Corlolanus' was barred as being too hot for Parls.

March 27—Equity's youthful membership staged a revolt, and LeRoy priss in Hollywood staged an old fashloned duel with an unnamed foreigner, using real shivs.

April 3—Vaudeville's actors (A.F.A.) were recognized as union labor by the A.F.Y. and the Holly Week pushon was declared ended.

April 3—Vaudeville's actors (A.F.A.) were recognized as union labor by the A.F.L., and the Holy Week bugshow as declared ended, April 10—Imperial, Toronto, went straight pictures, leaving but two vaude spots in the Dominion of Canada, and the Catholic Church commenced its clean film crusads.

April 17—William S. Paley's \$75,000 was called top salary for radio-axees, and \$20 street, went 100% honky-tonk.

April 24—President Roosevelt, most avid film fan, viewed 1,227 resis in this first year in office, and the Daughters of the American Revolu-

in this first yes, in Ones, and the Dangiers of the American Union eased into the clean-up campaign.

May 1—Latest straight vandevlile try (Casino, N. Y.) folded, and Jimmy Walter got three offers to go thespian.

May 8—NVA 20 trid of Mrs. Murphy, and 35 new stars were found to have appeared in the theatrical furnisment during the season just

ended:

May 15—Hearn's booked a Fanchon & Marco show, presaging a department store circuit, and everybody gauged upon Hollywood.

May 22—About 10,000 actors were rehearsing as life-of-the-party
players for eastern summer resorts, and the beloved Mike Shea died in

Buffalo.

May 29—Clarence Darrow blasted the film code, and b.o.'s were complaining of the sheat.

June 5—Legit season recapitulation rated 30 shows as finishing in the money out of 120 produced for Broadway, plus \$807,000 in picture, coin through 21 show sales, and John Mason Brown and Kate Cameron won the

through 2s show sates, and som states now and a fact cameron won the legit and film box scores, respectively.

June 12—Picture people, forgetting to 'see America first,' were acramming to Europe on vacations, and Broadway lost its Billy LaHin.

June 13—Hollywood's Jame of sides was featte Mosica-blvd. with 162 beer Joints in a three-mile strip, and the circus bis was enjoying its best season in years.

June 38—The Bishops convened in Cincy for a film confab, and Chicago

July 3.—Major industrial firms were plotting advertising shows for the road, and Coast politicians, were using theatre bally instead of passing

road, and Coast pointering.

Out the usual cigars.

July 10—Major companies voted to spend \$800,000 on eight selected pictures in a concerted opening-of-the-season push, and the indies were

July 10-Major companies voice, to spem severe the stress in a concerted opening-of-the-season push, and the indies were after Rosy's scalp.

July 11-Shriley Temple's parents were asking \$50,000 per picture, and the circuits extended self-censorship to vaudeville.

July 24-Hollywood's lim extras faced prospect of a 99% slash in number, and Leblang's was holding up 50% of the current Broadway.

July 11-Gaumont-British announced a U. S. film Invasion, and Holly

July 31—Gaumont-British announced a U. S. mm invasion, and a Announced a U. S. mm invasion, and a seven stars was established at three and a half years, and a good weather break just saved Coney Island from the gas pipe.

July 14—Hollywood was on a spending orgy, boosting the average cost of major films by \$50,000, and hotels were booking star bartenders on

ug. 21—Season opened with five Broadway films grossing \$262,000 the week, and major vaudeville playing time started with 41

on the week, and major vaudeville playing time started with 41 weeks.

Aug. 28—Government-sponsored free legit shows were playing to 20,000 nightly in New York, and the Rockefellers, entering the night clubblz in Radio City, were auditioning everybody but the customers. Sept. 4—Rollywood talked eastern production should Upton Sinclair get elected, and Charles B. Dillingham passed on.

Sept. 18—Picture actors were learning to sock away their dough, and Nazi Germany's film exports fell off 80%.

Sept. 18—Equity told how to cut actors' salaries, and Charlie Chaplin decided to work with a script.

Sept. 25—Covernment rates pictures as the nation's third most popular diversion (reading first, radio second), and major radio stations decided to pay all talent.

Oct. 2—Hollywood scouts warned of an eastern talent drought, and George M. Cohan gave his home town, Providence, its first look at him on a stage in years.

searsa M. Cohan gava his home town, Frovidence, its first look at him a stage in years.

Oct. 9—Radio salarles for film names reached peak with \$25,000 offer Garbo, and Sally Rand switched from fans to bubbles.

Oct. 16—Hollywood producers were looking for likely operatic scores, and New Jersey authorities set a \$5 per day scale for concessionaires at a New Jersey authorities set a \$5 per day scale for concessionaires at

the Hauptmann trial.

Oct. 28—Top possible income for film extras was estimated at \$1,500 for the year, and the legit code was finally, approved.
Oct. 30—Highthat Metropolitan opera company, unbending, talked going operatta, and the Kockfellers were ballyhooling 'The Great-Waltz' at all their gas stations.

their gas stations.

Nov. 6-Brondway was worrying about a chorus girl shortage, blaming Hollywood, and Lou Teliegen met a tragic end.

Nov. 13-All Hollywood was taking bows for Sinclair's defeat, and Luigi Pirandello won the Nobel Riterature prize.

Nov. 20-Pictures got \$405,857,000 of the \$319,497,000 spent by the U.S. on amusements in \$3, and Ann Corlo donned a garrier belt that had 'Ann' embroidered across the front.

Nov. 27-Macy's department store opened a talent booking bureau, and Columbia Brondcasting System declared a 50% dividend.

Dec. 41-Show business declared open war on free shows, and Oct. was decemed to have replace Nov, as the best show month.

Dec. 11-Standard Oil Co. of Now Jersey agreed to call off its free show, with theatres taking it over instead, and a \$500,000 fire swept the

TELLY AFTER BETTORS

Publishing Racing Sheet in Pass dens for Anits Meet

Hollywood, Dec. \$1, Racing Daily Telegraph, subsid of the Form, made its first appear-ance last Monday and will con-tinue for duration of the Santa Anlta race meet, competing with L. A. dailies for the bettor interest. Sheet is being published in Pasa-dena, with Charles Lowe as biz manager and circulator.

SANTA ANITA **OPENING O. K.**

By AL SISTO Hollywood, Dec. 81.

Horse racing returned to Southern California Christmas day. The re vival was after a 24-year lethargic vival, was after a 24-year senargic condition, which was brought about by the hluenoses. Racing plant is at Santa Anita Park, Arcadia, on the old Lucky Baldwin estate, one of the show places of Southern California, about 18 miles from downtown Los Angeles and 20 miles

downtown Los Angeles and 26 miles from the center of Hollywood.

It is publiched as a \$1,200,000 scenic Investure. It is most resplendent, and from indications the opening day, it is making a particular play for the fashionable or snobby trade, which the promoters think will forsake Florida and other winter climes for the excitement of seeing the blueblood thoroughbreds of the American turf prance around the circle daily, except Sundays.

Snobblshness was in evidence the Snobblahness was in evidence the opening day, as the clubhouse was divided into two parts, the chumps who want to be exclusive and pay a \$2.75 tap weekdays, and \$3.30 on Saturdays and holidays. Then, on the upper portion of the clubhouse where the social and the turn club among themselves and tried to discandal from the few motion piece.

scandal from the few motion pic-ture celebrities whom they con-descendingly permitted to join their

throng.

While this is the first meeting test of a metropolitian oval, the punters hereabout are a bit reluctant to plunges against the legal 12% take in the totalizator, with two percent added for the track, better known to the talent as rak-age or odd.pennles. The latter, on a good day, can run between \$4,000 and \$5,000.

Turnover through the machines Turnover through the machines

Turnover through the machines on the opening day was around \$280,000. The second day fell off to \$84,000, which was expected. However, lydging from their viewpoint, as the track does not operate Sunday, its only chance for large mob draw-ls-on-the Saturday, meets and holidays, or when big purse events take place, which may be occasionally during the week.

Pix Tieups

Track opened to cutout motion picture tieups and publicity stunts. Some of the boys who know their racetrack circles and how the \$2 betting mob is brought in, feel that betting mob is brought in, feel that Dr. Charles H. Strub, former Pacific Coast baseball magnate, will have to spread the Annie Oakleys to bring in the small bettor, who may have a sawbuck or debule sawbuck to venture on the day, but who does not like the \$1.10 or \$1.65 tap to get.

In the bring of the country, at Informatic Country, at Campron, Bay Meadows and Calliente, the Oakleys were given away, by the shovefull, and the small between the Country of the shovefull, and the small between the country of the shovefull and the small between the country of the shovefull and the small between the country of the shovefull and the small between the country of the shovefull and the small between the country of the shovefull and the small between the country of the shovefull and the small between the country of the shovefull and the small between the country of the showefull and the small between the country of the showefull and the small between the country of the showefull and the small between the country of the showefull and the small between the country of the showefull and the small between the country of the showefull and the small between the country of the showefull and the small between the country of the showefull and the showe

ente, the Oakleys were given away by the shovelfull, and the small bet-tor is waiting for the Santa Anita crowd to unload. It is a hard road to travel to break the estimated 'nut' to travel to break the estimated nut of \$16,000 deally, required for track operation, unless the mob is on hand. To meet the overhead, it will be necessary to average in the neighborhood of \$150,000 daily through the totalizator for the 50rough the totalizator for the 50

day meet.
The average purse at the track
will hit between 45,600 and \$5,000.
daily on the meet, with the big
chunk being laid for the Santa
Anita handicap, February 23, when
\$100,000 will be finahed under the
noses of such thoroughbreds as
Equipose, Twenty Grand, Cavalcade,

Rockefellers and Shopkeepers

Intimation They Hold Interest in R. C. Stores Comes in Warning to 'Waltz' Specs

Feet Wadlow

Detroit, Dec. 31. Michigan Retail Shoe Dec Michigan Retail Shoe Deal-ers, in annual convention at Grand Rapids, used showman-ship by bringing Robert Wad-low, of Alton, Ill., to exhibition. Wadlow sports size 35 dog-

High Glee, Mate, Time Supply and Outside Betting

others,

On account of the ruling of the California Racing Commission no future booking is allowed at the track, due to the exclusive parimutuel system of betting, which is California's legal way of getting its income. The big bettors, who do not like the percentage and break-age idea, however, are doing it East, with St. Louin getting most of it at this time, as those boys lay juicy and attractive odds as much as two months ahead of a race.

Lou Anger and Zeke Cares, betting commission of Agua Callento, which track is only operating week-ends during the Santa Anita meet, want girllie of the duice from the latter. Pair claim they have a million-doiller pool ready to back up wagers to lay against the \$100,000 handicap, and any other important races run during the current meet.

Opening day crowd at Santa Anita made and and and commission of million doiller on the programment of the commission of the programment of the commission of the

made standing room unpleasant, at the place has only seating accom-modations for 8,000. The second day saw 4,500 overall.

Bare Get Big Play

Bare Get Big Play
A good portion of the track revenue opening and second day came from the six bare placed in advantageous locations, where mixed drinks are sold at 50c. A parking charge of 25c. is made for automobiles, which was okay with the opening day mob.

opening day mob.

The hoxy feel they will get a fair shake for their money under the Strub operation method, which is closely watched by the State Racing Board, which has only granted three licenses for the state to date to determine just what drawing power of tracks in this commonwealth will mean. Then, probably another will come through. That, however, will be contingent on the success of the local track, which is in an experimental stage, in an experimental stage. mental stage

It is believed that when the man agement makes a few changes, and pours out the passes, that business on weekdays will be considerably improved and make the enterprisan an attractive venture for the Sar Francisco money which backed the proposition.

BIRTHS

Mr. and Mrs. Paul Luther, daugh ter, in Council Bluffs, Ia., Dec. 1 Father is KOIL staff announcer.

Mr. and Mrs. Dick Wright, son, Cleveland. Father is northeastern Ohio district zone manager for Warners.

Mr. and Mrs. Frank Kelton, daughter, in Miami Beach, Fla., Dec. 22. Father is gen, mgr. of the Sha-piro-Bernstein Music company and piro-Bernstein Music company and mother is daughter of Louis Bern-stein, prez of the firm.

Mr. and Mrs. C. C. (Buddy) Cole-man, son, in Glendale, Calif., Dec 27. Father is an assistant director at Columbia studios.

MARRIAGES

Claudia Deli, film actress, to Eddie Sliton, agent, in Los Angeles, Dec. 29. Second marriage for each Dec. 29. Second marriage for each. Pearl Hickman, who headed Pearl Hickman's Darlings for nine years on the Orpheum_circuit, to Claude Willimot, San Francisco advertising man, in Tila Juana, Dec. 31. Second time for bride.
Roslyn L. Golden, former dancer, to Tito Guidotti, of the Britton band, Dec. 39, Queens.

Through advices sent shopkeepers in Rockefeller Center, Radio City, last week pertaining to the alleged harboring of ticket gyps who managed to dig lower priced ducats for holiday performances of 'The Great Waltz,' it's became evident that the Rockefellers are interested in the

Understood the rental arrangements for the shops are not on term leases but on month-to-month, Instead of the shopkeepers paying the scheduled rents, there is a con-cession in return for which the landlord receives a percentage of

andiord receives a percentage of profits, Rockefellers, however, have the right to secure possession of any or all stores upon giving one month's

notics, Center theatre, housing Waltz, has sought to keep tickets out of the hands of street spees, but diggers have managed to obtain a certain amount of pasteboards intended for holiday performances at EYP prices. Upon learning that certain street and My of the street and My of t gyp prices. Upon learning that cer-tain stores in the Center and RKO buildings had permitted specs to operate inside or just outside the shops, store keepers were warned that lease cancellations might follow.

Agua Caliente Only Spot to Escape Mex. Gambling Ban So Far

Mexico City, Dec. 81. Anti-gambling drive the new administration launched, with the closing of the Foreign Ciub, just outside the city limits, and a casino at Cuernavaca, 90 miles from hera, is extending through Mexico. Gambling in all forms, including a control of the control of t at Cuernavaca, 90 miles from here,

Edgar Guest booked for several uesting appearances.

Lee Patrick down for new Hall of Fame series starting Jan. 6.

New York Theatres











Warner Hollywood studio.

Dec. 18.—Los Angeles admitted it's just another Iowa where night life is concerned, and Sunday legit looked sure in future for Broadway.

Dec. 25.—Pelevision was figured to need \$200,000,000 for proper launching, and Hollywood's divorces nosedived :25% under average with only 60 splits recorded during the year.

News From the Dailies

grammy and management and a second control of the c

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Fast

Settlement offer would give Libby Hoinma's son \$7,000,000 (some papers say only \$6,000,000) of the state of the late Zacchary Smith Reynolds. She herself will receive about \$750,000 (for her own claims to the estate.

Jack Doyle and Phillip Cardello, his employe, dismissed in Jefferson Market Court. They were arrested on charges of gambling in Doyle's billiard room.

Mary Noian working in a Jackson

billiard room.
Mary Noian working in a Jackson
Heights nitery.
Altoon Publix theatre, involved
in the property of the property of the controlled to review, filed its brief. Claimed
that the talking picture is essentially of American origin and that the
patent office refused Edison a patent on the flywheel in 1879, when
he claimed it as an improvement on
the phonograph, claiming it was not
original.

he islanded it as an influence in the islander of the control of t

pleture theatres for transport charges. Fort presented with a factor of the state of the state of the charges. Fort presented with a schnowledgement of her efforts as chalrman of the Save the Met. Court reduces to \$13,136 the \$40,-000 judgment against Equity for clowing Right to Happiness. Higher figure deemed excessive. Equity factor of the state of the state of the figure deemed excessive. Equity factor of the state of the state of the state of the figure of the state of the state of the state of the figure.

still has right to appeal the four-figure.

Ticket specs who have not applied for licenses will sue producers re-fusing to issue to them the usual consignment of tickets. To charge conspiracy in restrain to trade.

Hearn's offered an Indian village at its store last week. Indian vil-lages were a craze 50 years ago, but

leges, were a craze by years — mew again. Peaches Browning married to Bernard J. Hynes, Denver theatre man, in Tuckahoe, N. Y., Xmas eve. Mevest counterfelt gag is fake commemorative coins, sold dealers at attractive pricess. Safer than Y. Isaues.

at attractive prices. Safer, than U. S. issues. Eliste Janis staged a Christmas evo show for immigrants on Ellis Island. Goeta Ljungberg, from the Met, sang carols with Hugo Mariani and his orch. The Control of 125 and 125

\$271,000.

Worthington Miner to direct 'On to Fortune' for Crosby Gaige, Pleee had a summer tryout at

Westport,
Met. op. to trek to Newark Jan.
29 for a performance of 'La
Boheme' First time there. Bam-berger & Co. angeling a hospital

between the Co. angeing a looptes benefit theories in which the advertiser beats radio to the idea of sponsorship. Offered to press records containing a musical number and an advertising spiel. To be given free to phonograph users.

N. Y. cops put out 5,000 Christmas greeting window cards. The cards donated by a casualty co. Only, two of the six Christmas mattness were sellouts. The others Lebhanged.

matinees were sellouts. The others Leblanged.
WOR interrupted a Christmas broadcast for a plee for a blood transfusion. Had to be made within-two hours to save a life. First, donor arrived within the hour. Patient railled but later died.
Lester Allen quits Little Shot in rehearsal. Donald MacDonald will

rehearsal. Donald MacDonald will replace him.
Leota Morgan Boehm sued for a divorce. She's a playwright, dullie Glannini, costume designer, and her husband chief witnesses for the prosecution.
Al Goodman celebrated his 19th

anniversary as a conductor last Wednesday (25).

Indecency charge dismissed against two of the management and against two of the management and the state of the

if her Romeo and Juliet plays to capacity, according to announcement.

NRA preparing to crash down on tobacconists, who give more than one card of matches with a pack of the property of the

Louis Sobol and his wife in auto crash. Columnist had a finger frac-tured. Mrs. Sobol nursing a broken

tured. Mrs. Sobol nursing a broken nose.

Be lle Livingston's new club crashed by the cops on allegation she had been sentenced for dry law violation, but later the Police Commissioner says he'll not stand in the way of a license.

The standard of the standard in the st

quits.
Urging a ticket tax on free radio

shows.

Restaurateurs held a meeting to urge a silding scale liquor license proportioned to the business, done, Claim it's unfair to soak the small spots as much as the big places. Urge halving the present \$1.200 and adding 4% to the windlessie liquor

adding % to the wholesale liquor hits.
At its meeting Friday the League of N. Y. Theatres formally endorsed Senator Berg's bill to legalize Sunday dramatic performances.
Eddle Dowling's next will be a posthumous operetta by the late Victor Herbert. Fresent title is Lawender Laty. Otto Harbach did the yrics. Will bring book up to Theatre Adult down to the control of the control o

Victor Herbert. Present title is Lavender Lady. Otto Harbach did the lyrics. Will bring book up to discuss the lady. Otto Harbach did the lyrics. Will bring book up to discuss the lady of the lady o

anniversary as a conductor last wiches at psyling radio tax and then were charles Lank and Mortagard the performance as vulgar. Men were Charles Lank and Mortagard the Mortagard the Mortagard the Mortagard the Mortagard

Coast

Don Barciay arrested for being under influence of narcotics in an auto. Held pending posting of auto. Hel \$1,500 bail.

Ruth King, daughter of Henry King, Fox director, announces she and Joseph Perry, of Elizabeth, N. J., are on their honeymoon.

Jury awarded \$7,500 damages to Seabron Calhoun, 10, colored boy, who sued Phillips Holmes, now in England, for injurier in auto acci-dent in 1931. dent in 1931.

Richard Dix's wife expecting a baby in January.

baby in January,
Clark Gable's auto caught fire in
downtown L. A. Firemen extinguished flames.
Irvine 'Cotton' Warburton and
Julle Besoos, USC grid stars, working as bit players at Metro.
Wife son and dauchter of Leslie

Wife, son and daughter of Leslie Howard arrive in Hollywood.

noware arrive in Hollywood.

Dan R. Snyder gos. to trial Jan.
for murder of Otto Eilinger, MG studio police captain.

Patricia Havens - Mounteagle,
Pebble Beach socialite, signed by
Universal for a bit in "The Great-Ziegfeld."

Ziegreid.

Jean Waste, radio warbler, and daughter of Chief Justice of California Supreme Court, operated on for appendicitis.

Janette Devalcria, Paris Inn. dancer, who wandered off in a daze, returned home in the same condition.

returned home in the same condition.

The same condition was a same condicreate More with her hesband,
was a same condition of the same condicreate More with her hesband,
was a same condition of the same condition of the Severy Hills home.

Clara Bow's son named Rex
Larbow Bell, daneer and actress,
asys she and a Denver broker, Eddie Kay, will wed.
William B. S. Stor, raude, sues
Alleges allenation of his wife and
partner, Eva Lee Dixon, known, as
Bugar Nelson.

Roberta Macklin, studio art
worker, faces third trial Jan. 10, on
charge of drunk driving.

Sidney Fox and Charles Beahan,
tolain in Municipal Court.

Barbara-Biair says-she's soon going to England to wed Count del
Palmar.

Oliver Morosco forfeited a \$25

Stock Market

(Continued from page 6) fell backwards to 2%, where it was off a quarter. This stock again hit 2% during week, which is top for current move.

General Electric Up

General Electric Up
General Electric went up 2½
points during week to close at 2½
after touching 22. Action of company's directors in voting Friday to
redeem bonds and special stock was
rated as being bullish for the common stock. Move will require distribution of nearly \$50,000,000,
meetly to private investors.

tribution of nearly \$50,000,000, mostly to private investors.

General Electric's last published balance sheet showed company had \$50,901,644 in cash and \$50,976,864 in marketable securities, these quick assets being more than twice the amount needed to retire bonds and special stock. Action of company is in line with that taken by several large corporations of late. Idea of bond redemption is existence in corporate treasuries of more working capital than needed by changed business operations, plus fact that temporary investments in which cash can be placed bring negligible return. Advance of General Electric common stock rated all the more sensational because issue soid ex-dividend shortly before it began to fise.

rise.

Notice also given by General Electric during week to holders of receipts representing interests in fractions of shares of Radio Corp. common-stock that-sale-of-shares of such common stock held against the such common stock held against the receipts had been completed. Receipt holders are entitled to receive \$1.01 for each sixth of a share of Radio's common stock on surrender of receipts at General Electric's office on Wall Street. Receipts must be surrendered by Nov. 21, 1941, being rated of no value after that date.

ate. Where to Details of reorganizing plan for quarters.

Faramount-Publix Corporation and Paramount-Broadway Corporation were outlined during week to federal court. This move had little or no effect on Paramount-Publix Ilens, although Paramount-Broadway 5½s climbed to 45½, less than two points from year's high. Paramount certificates were up fractionally at 3½.

Future Looke Good Manner in which Stock Exchange took news or death of John E. Andrus, one of nation's wealthest men, and then forged ahead Friday in face of a number of stock sales for cash, was described as vantly encouraging for future of market. For the stock of th

		1. 1.	Contract	STOCK EXCHA		7	100	Net
1 6	figh.	Low.	Sales:	American Seat	Hig	h Low.	Last.	chg.
1	41%	21%	1.700	Col. P. vtc (1)	яя	W 80%	387	+ 7
ŀ	6% .	196	4.000	Consol. Film	0		674	2
	20%	10%	9,000		20	1914	19%	_ 7
1 1	10%	79	6,900		112	% 109%	112%	+1%
	47	120	\$110	_Dopfd	141	140	141	+1
1.	17%	814	4,000	Fox Class A			18%	+17
	2514	20%	17,800	Gen. Elec (60c.)			2174	+24
+	06	2078	200	Loew (1):			84%	7.7
11	7	2%	200	Madison Sq. Garden	104	% 5%	5%	- I 3
	2814	21	100	Met-GM pfd. (1.89)	28	28	28	_ 2
1	5%	1%	80.400	Paramount ctfs		% 3%	84	+ 9
10	4%	1/4	2.000	Pathe Exchange	1	4 1	14	+ 4
	244	10%	6,400	Pathe Class A	15		16	+14
1	91/6	4%	88,800	Radio Corp	6	% 5%	54	- 4
Ι.	551/2	2314	1,900		54		54%	+14
1	46	15	27,300				421/	+54
1	814	1%	10,000	Warner Bros		2%	2%	7 7
4	81%	15	6160	Do. pfd		2014	2172	. T 7
1	47%	27%	54,200	Westinghouse	95		877	T43
	95	82	\$60	Do. pfd. (8%)		90%	90%	_ £"Z
١.		0	w - 1/4				-4/2	
	· Plt	is stock	extras.	† Paid this year on ac	count of ac	cumulations.	# Plu	cash
1	extra di	vidend.	5 Unit	of trading, 10 shares.	market desired in section			
ı	1				100		- 1 11 1	W 15
٠.	" 2.1"			CURB	2 6		100	
1	14.11	1 -6	1	_1	S 10 L 1.	A 15 15 15 15 15 15 15 15 15 15 15 15 15	50	
1	14%	7%	2,900		18	14. 12%	18%	+ 4
	816	156	5,800	Translux (20c.)*		21/6	21/2	+ 9
í I		1100		000100			1000	0.0
	4 . 14			BONDS	Mary London			11.

. 1	her husband, ruled against in hotel	BON	ps
a I	claim in Municipal Court.		
μ-	Barbara Blair says she's soon go-	18 84 \$85,000 Gen. Thea. Eq., 4	10 9 7% 8% 16
- 1	ing to England to wed Count del	78½ 51 15,000 Kelth 8s, 46 105¾ 85 21,000 Loew 8s, 41. 47 80 85,000 Par-Broadway 5½s 65½ 20½ 61,000 Par-Fam-Lasky 6s,	105% 71% 78% +8%
e	Palmar.	47 80 85.000 Par-Broadway 5141	
	Oliver Morosco forfeited a \$25	65% 20% 61.000 Par-Fam-Lasky 6s	47 62 60% 61% + %
a	ball when failing to appear in Van	65½ 28½ 19,000 Do. ctfs	47 62 60% 61% + % 61% 60% 61% - %
-	Nuys court on an intoxication	65½ 28½ 19,000 Do. ctfs	
. 1	charge.		62 60% 61% - %
		102 85 10,000 Pathe 7s, '87	102 100% 102 +1%
eί	Maid of Mary Miles Minter seri-	67 40% 75.000 Warner Bros. 6s,	189 58% 57% 58% + 1/2
s١	ously slashed her hand on a bath-	BRODUCE EVO	WANCE N W
i	tub fixture Xmas day.	PRODUCE EXC	HANGE, N. Y.
	Carl Dreher heads technical	4,200 Par-Pub	경기 전 기계를 내려 있습니다. 그리고 하였다.
이	award committee for Academy,	•• 1,200 Par-Pub	816 8 , 816
. 1	with Max Parker, Bernard Herz-	OVER THE CO	UNTER, N. Y.
a-	brun, Wes Miller, Emil Oster, Wm.	, OVER LITE CO	ONIER, N. Y.
s l	brun, wes miner, Emil Oster, with	Bld. Apked.	
s l	Mueller, Fred Jackman and Ray		
	June members.	4816 4516 Col. Pict. pfd	
2	Charles Brown, 23, blind college	102 105 Pathe E. pfd	
t.	student, gets role of a blind youth		
٠, ١	in Par's 'Wings in the Dark.'	Paid this year. † Includes extra divid	lend. \$ New 1984 high. \$ Ex 50 per cent
a.	Mae Clarke recovered from ill-	stock and cash dividends.	THE PERSON NAMED IN COLUMN TO SERVICE
	mae Clarke recovered from in-		
8	ness and back for work.	The second second second second	
	Ernest Vadja accepts place on		
y.	Playwright board of embryo Holly-	Incorporations	Liberty street, New York, and Lillian
n	wood Theatre Gulld.	MICUI DOI ALIONS	Avnit, 1905 East 19th street, Brooklyn. Verne Porter, Inc.; musical composi-
ſ	Non-payment of city license fees		Verme Porter, Inc.; musical composi-
t	resulted in revocation of 139 per-	NEW YORK	tions, etc.; capital stock, \$10,000; Verne
	resulted in revocation of 100 per-	416000	H. Porter, Algonquin hotel; Leon A.
S	mits, including 11 theatres, 16 dance academies, 53 dancehall cafes	Rochester Broadcasting Company, Inc.:	Brody and Lillian Rolnik, 1450 Broad-
•	gance academies, 53 gancenau cates	general radio broadcasting business;	Way, all of New York.
	and 16 pool rooms.	capital stock, 200 shares, no par value;	Steinberg & Sons Holding Corp.
-	Ciel Duncan, actress, and Wilmer	Edw. I. Cristy, Alfred W. Dunbar and	realty theatricals of all kinds; capital
У.	Anderson, broker, wed in Yuma,	Lewis Clinton, all of 31 Exchange street	stock, \$20,000; Nat Steinberg, 1145 Woodycrest avenue; Philip Steinberg,
е.	Dec. 26.	Rochester, N. Y.	woodycrest avenue; Philip Steinberg,
0	Dave Hutton returned his dia-	Berndt-Maurer Corp.; pictures; capital	1147 Wheeler avenue, and Benj. Stein-
-	Dave Rutton returned his dia-	stock, \$20,000; Morris Talbot, Lena Do-	berg, 1145 Woodycrest avenue, all of the
	mond-studded police badge to the	roslikin and Harry Talbot, all of 40 Ex-	Bronx,
n	cops, but reluctantly.	change place, New York,	Statement and Designation
n,	Year-old niece of Bing Crosby	Noah Productions, Inc.; talking pic-	Walt Disney Enterprises; pictures; Los
-	ate a Christmas tree ball and had		Angeles; New York office, 150 Broadway;
e.	to be surgeoned. She's the child	par value; Jerome F. Mayer and Harriet	E. T. Gardner, vice-president; \$50,000;
it	of Larry Crosby.	par value; Jerome F. Mayer and Harriet S. Taylor, 125 West 45th street, and Jas.	Edw. M. Francis, secretary; 1,000 shares,
-	BeeHo Gray, ex-Oklahoma cow-	S. Linburn, 545 Fifth avenue, all of	no-par-value; filed by U.S. Corp. Co.
	Deeno Gray, ex-Oklanoma cow-		Albany.
n.	hand, is training a coyote to croon	Drome Corp.; pictures, plays, atc.;	
8,	for vaudeville.	capital stock, 1.100 shares-100 pre-	CALIFORNIA
e	Betty Compson, back from six-	Drome Corp.; pictures, plays, etc.; capital stock, 1,100 shares—100 preferred \$100 and 1,000 common, no par value; Stuart W. Webb and Thos. F.	Onen Ontil
	month Orient trip, announces she	value; Stuart W. Webb and Thos. F.	Sacramento.
i-	will return to China to supervise		Peerless Pictures, Inc.; Capital, 500 chares, subscribed \$3. Directors: L.
it	and direct pictures for a million-	F. Kolbe, 1775 Broadway, all of New	enares, subscribed \$3. Directors: La
		York.	Ryan, Barnett Shapiro, Irving Cohen.
١-,	dollar Shanghai company, pix to be	'On To Fortune,' Inc.; theatricals, etc.;	
у.	in Chinese language,	capital stock, 160 shares, no par value;	JUDGMENTS
ıd	Lynn Root, screen scrib, and	Charles S. Hefter, 70 West 40th street,	10DQWEH19
1-	Helen Walter, assistant editor of	New York; Rae Levitt, 1819 Clinton	(First name is that of debtor; second
-	Fawcett fan mags, wedding New	avenue, Brong, and Arthur Bernstein.	of judgment taker.)
	Year's eve.		
ě		Gotham Distributors Corp.: general	\$3,314.
٠,	Wife of Henry Menjou, Adolphe's	radio business: capital stock, 120 shares	Manhattan Playhouses, Inc.; Utles
re		Gotham Distributors Corp.; general radio business; capital stock, 120 shares —20 preferred \$100 and 100 common no	Mutual Ins. Co.; \$413.
	charge of socking her with a	par value; Saul Modell, 424 East 52nd	Manhattan Playhouses, Inc.; State
1-			
l- rs	binocular case	street, New York: Jack Scharf, 117	Supt. of Insurance: \$1.06%.
		par value; Saul Modell, 424 Bast 52nd street, New York; Jack Schart, 117	Supt. of Insurance; \$1,063.
	binocular casa	street, New York; Jack Scharf, 117	Supt. of Insurance; \$1,063.

Broadway

Leo Reisman back into the C.P. Casino Jan. 15. B. P. Schulberg has taken on con-siderable weight.

Alice P. Glazer sailed Saturday (29) for Hollywood. Santa Claus brought Jack Mc-

Alice P. Glazer sailed Saturday (29) for Hollywood.
Santa Claus brought Jack McInerney some grippe.
John S. Cohen, Jr. in New Yorkstohlar June Lead of the Mesus.
Bruce Cabot in from London a
week ahead of the Missus.
Martin Remnek p.a. for Happy's
Sunsot Line. Par attorney, apont
the Xmas holday between Atlanta
and Salisbury, N. C.
It's 30 years now that George
Jean Nathan lived in the same
all the Mesus of the Missus.
It's 30 years now that George
Jean Nathan lived in the same
all the Mesus of the Missus.
Sam Kats willed Roy Furnan
forty-two bottles of this private
said soiled a lot of people, they
looked so much like cuffoes.
Sam Kats willed Roy Furnan
forty-two bottles of this private
salisbury in Paramount got an
gagement rings for Christmas, Sam
Rats in Paramount got engagement rings for Christmas, Sam
Baby blue drapes went up in the
Low booking office last week, but
the squawks are bringing them
right down again.
Baby blue drapes went up in the
Low booking office last week, but
the squawks are bringing them
right down again.
All the Company of the Company of the Company
and at homes got
the Baby blue drapes went up in the
Low booking office last week, but
the squawks are bringing them
right down again.
All the Company of the Company
and at homes got
the Baby blue drapes went up in the
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and the Company of the Company of the Company
and the Compa

ney. Iew managerial setup for Thumbs Majestic theatre, has Leonard Bergman as g.m.; Victor Kiraly, apany manager, and Charles R.

company manager, and Charles R. Baker, p.a. Sidney, as e. gag, made his fave barber, Salvatore Guarino, at Kentucky colonel in honor of Salvys 25th anniversary as an American clitzen, and the publicity of the control of the control of the publicity of the control of the contr

London

Nervo and Knox are to make picture.
Booth's, gin distillers, are behind all Bradbury-Pratt's ventures.
Matt McKeigue has been appointed a director of the Cafe de la Paix.

Matt accession has pointed a director of the Cafe de la pointed a director of the Cafe de la Metro-Goldwyn dickering with H. C. G. Stevens for film rights of The Immortal Garden.

Sir Barry Jackson to revive The Sir Barry Jackson to revive The West-Ehd sarly next year.

British International taking up option on Jack Doyle, which washes up his the-up with Jack Dompsey, the Land of the Prince of Welse General Hospital fund.

Cariton, notel, still one of the first hall not of the Prince of Welse General Hospital fund.

Cariton, notel, still one of the first hall not have been stage of the control of the first hall stay indefinitely.

Leale Puller's twins being christened, with Graces Fields godmothering one and Kenes Houston (Houston Sisters) the other.

ering one and Renee I (Houston Sisters) the other.

Miami

Don Dickerman opens Pirate Rae Bourbon m.c. at Auby's Lagoon. Bowery club to open at South

Burton Hoimes giving series of Burton House lectures. T. R. Ragland opens new theatre

T. R. Raginno opens and in Halach.
Ed Howe autographing books at local dept. store. In operation at Blackstons lovel.
Albert Bouche to open Villa Venice New Year's eve.
Jerry Johnson and band at Floridian. Charles Sandford at Blackstone.

Jerry Johnson and band at Flor-ridian. Charles Sandford at Black-stone.

Old City club opened by Danny McFarlan. Name changed to Co-legation. Name changed to Co-legation. The company of the con-Firestone family in for season. Harvey, Sr., takes nap before talk-ing to-reporters.

Desuville, formal opening slated for New Year's eve. Vincent Lopes, Lillian Roth, Stanley twins and Ra-der Company of the Company of the Co-pany of the Company of the Company

CHATTER

Rome

Mario Lugostena has left the general management of Impero Film to devote himself to trading in films. Press and Fropaganda Office announces that it intends to shoot declarating Ilms showing the delivery of juvenile Fascists in the kingdom.

accumentary nims showing the activities of juvenile Fascits in the activities of juvenile Fascits in the 'Apotheosia,' a compilation of 'Idpotheosia,' a compilation of Italy's share in the great war, compiled from documents of the Luce Institute and the Army and Navy Cesteral Staffacts about the put of the Staffacts of the Staffacts of the Fallen' Association. New producing house, Novella-Flim, is presenting Everybody's Flim, is presenting Everybody's Which was corded the Cup put which was corded the Cup put of Corporations as the Italian film which is 'technically the best on account of its able arrangement and the dramatic plot admirably presented to the public land of the Corporations' of Corporations, as the Italian film which is 'technically the Destinance of the Corporations' of Corporations, as the Italian film which is 'technically the Destinance of the Corporations' of the Corporations' of the Corporations' of the Corporations, as the Italian film which is 'technically the Destinance of the Corporations' of the Co

admirably presented to the public in pictures:

A new film company, the A.C.I. (Alleans, Cimenatografica Italiana) will open its career by producing The Chaste Diva' in English and Italian, in honor of the composer, Vincenzo Bellini, Escriberio in both Vincenzo Bellini, Escriberio in both the Composer, Wincenzo Bellini, Escriberio in both take the part of Bellini in the English version. Italian version will be made by the Cine-Pittaluga and the English by British-Gaumont,

Honolulu

By Mabel Thomas

Claudette Colbert expected here

soon. were cohon and his mother leve for two weeks.

J. J. Franklyn's Roosevelt theatre doing capacity business.

Lee Hammond director of Far Batt Bureau of Fox News, here.

Batt Bureau of Fox News, here.

Composition of the commondated once undergod and common common

China, Mrs. Lionel Barrymore returned to California after three months at

Kohala. Duke Kahanamoku world's chan plon swimmer elected sheriff

plon swimmer elected sheriff of Honolulu.

Johnny Nobe with his Hawaiian ror New The Moana for New Lillian Albertson has gone to Maul to make the exteriors for 'Shark Boy.'
Ralph King has been appointed staff representative of Fox Movietone news for the territory of Hawaii.

The Model and his orchestra arrived to play an engagement at the beautifully redscorated Hotel Young Roof. Myrtle Harwin will be the soloist.

Riviera

By George Axelsson

Rene Clair in Nice, Mistinguett in town. Ralph Pryton crooning at the Per-

roquet.
Nice opera season started Dec. 20 with 'Lohengrin'.
Rex Ingram-Alice Terry off to Naples for Xmas.
Yahne d'Argent back in Nice after

Rex Ingram-Alice Terry on way and the analysis of the London engagement. Name of the London engagement and the London enga

Mexico City

By D. L. Grahame

By D. L. Grahame

Cold and rainy; moist season working overtime this year.

With the control of Maxico giving control of the c

Spanish Inquisition.
three cents.
Group of young radicals has petitioned government to change name tioned government to change name of Palace of Fine Arts to Palace of Popular Arts, contending Fine Arts is too aristocratic a moniker.

Hollywood

Howard Estabrook licked the flu Guy Kibbee quail hunting

Mexico.
Charles Bickford east for the holidays.
J. P. McEvoy planing east till

Santa handed Gloria Stuart a traffic tag for Xmas. Leon Levy handling the Wiltern or Ben Berinstein.

Walter C. Kelly in town for his first crack at pictures. Sam Wood parked in a cubicle at United Artists.

Hugh Williams left here to re ume legit in New York.

Charlie Einfeld and wife Yuled on he links at Del Monte. Leo Bulgakov back to resume di-ecting contract at Columbia.

Fred Astaire's mother here from ne east to spend the holidays. An early jaunt to Erin is in the hinds of Pat O'Brien and the wife The Vince Barnetts holidayed with

urgh. Eye infection forced Elsie Fer-uson out of Pioneer's Becky harp. Grace Moore back from her con-ert tour and resting at Palm

ert tour aus.
Springs.
Bill Arms here lining up additional time for the Wilbur Cushman-backed units.

booked units.

Sid Skolsky bragging about his
plane trip, to N. T. but he came
back by train
Jules White in New York for a
work's vacation from Columbia's
short department.

week's vacation from Columbia's short department. For 'Scannia's short department. For 'Scannia's quawking for the night work in filmster. Too cold.

Irving Strouse moving his Sunday Froiles to the Fox Figueroa for New Year's eve show.

Robert Liebmann, German om-Robert Liebmann, German om-Robert Liebmann, German om-Kor-Johann-Strauss filmusical.

Reginald Berkeley and Patterson McNutt are new members of the Writers' Branch of the Academy, Out-of-court payment of \$7,500 to Writing Cherrill by Cary Grant Grant Cherrill by Cary Grant Strauss of the Grant Cherrill by Cary Grant Strauss of the Grant Cherrill by Cary Grant Grant Cherrill by Cary Grant Cherry Cherry

Shanghai

By Cal S. Hirsh

Emanuel Feuerman, cellist, en route to America.
Buck Clayton's Harlem Gentlemen left the Canidrome.
Johnnie Bulmer, ex-Spokane, married to Vera Stanfeńkaia.
Octobil-Guret-due Eeb. the arrival of-Galil-Guret-due Eeb. the survey of the Canidrome of the Canidrome

Hotel de Feith returning to take Faramount beliet of 18 on Japanese Cowan and Balley, American ilbrettiets, knocking over Paramount crewds after successful tour in south.

Gentle, 50-year-old song-test, doing well at Cathay hotel ballroom. Henry Nathan's orchestra in fourth year at Cathay.

Mei Lan-fang with Prince Pu Tang, cousin of Emperor Kang Teh of Manchinuo, to Ceatured. In Outh Manchinuo, to Ceatured. In Court of the Committee of the Country of Ceater and Mimic Canidrome Bionde Ensemble—Eleanor Walton, Holly McLeod, Leslie Brighton, Shirley Roberts, Margaret Marthou and Billie Dunlop—completing good three months' trip. Leaving shortly for Hongtong.

Chicago

C. C. Pettitohn expected in town shortly on Film Board meeting.
Lee Francia, WBBM warbier, is the sister-in-law of Nate Platt.
Phil Andrews now associated with the Tom Fizdale publicity office.
Ruth Bruder turned actress for the Christmas week show at the Chicago.

Ruth Bruder turned actress for the Christmas week show at the Chicago. Todd got himself another sailo-sering account as a Christmas present.

Al Roth switched the "Midnight Flyers' show to Sunday for the two holiday weeks.

Aaron Jones commuting between N. Y. and Chi on McVicker's pred-aronid Hirsch Joining the Morris agency here, in charge of the technical department.

William Targ, spouse of Anne Jesselson, scribbing a book column for the North Loop News. a million dollar phone bill due to his frantic phoning from his bedside, where he's still laid up with a twisted ankle.

When they have nothing else to talk about, Charlie Cottle and Bill Briscoe haul out the latest photos of their infants.

Palm Beach

Gene Tunney and family here to build an island home. Charlie Mack's Tic Toc Revue do-ing repeats at the Kettler, West Palm.

O. O. McIntyre at the Brea handing out philosophy about a umnist's life.

handing out philosophy about a cou-umnist's life.

Xmas marked the spot where the beaches opened formally and patio parties began.

Douglas Fairbanks rushed through.
George Jessel and Norma Tai-George Jessel and Norma Tai-Season's entertainment receipts look bright, with palaces not open for several years now running again.
Flagler's famous Royal Poinciana hotel soon to be a thing of the past, hotel soon to be a thing of the past, normal down as a hurricane menace.

Christmas opened only two island picture houses, Paramount and Beeux Artis, Latter now boing managered by F. W. Bull, trans-ferred from Flagler, Miami.

Pittsburgh By Hal Cohen

John D. Jameson in town beating the drums for Lenore Ulric's Pagan Lady,'
Eddle Peyton closing his cafe here for three-month stay at Miami

Edito Poyton closing his cafe here for three-month stay at Miami Beach. Weeley Kay moves to Gibeon hotel, Cincinnati, atter long stay at 400 club.

Joe Cappo and Frances Knight to Palm Reach nils spot-after 14 weeks.

Pittsburgh Playbouse has cancelled Meteor, doing 'Children of Darkness' instead.

City-wide benefit for unemployed nuscions set for Feb. 3 at English, with Art Farra as mc. City-wide hence the common atternoon Press after variety has resumed ber I here Sey' column in atternoon Press after vacation.

Jerry Goff visiting his mother here en route to Miami with Jack Kerr to open at Romey-Plaza hotel.

Mather Ellot, has been niamed Kerr to ween at Romey-Plaza hotel.

Mather Blot has been niamed with Jack Kerr to very manager. Or Pittsburgh Playbour manager. Or Pittsburgh Playbour Mrs. Mike Cullen fell ill during visit to Washington, D. C., and is recovering at home of her mother there.

Panama By Bes Drew

Panama is having a beauty con-

Panama is having a beauty contest.

The Pacific dramatic society is looking for one-act plays.

Children of the Moon' presented to the Moon's the

Palm Springs

Sam Harris expected any day

Dunes getting a heavy dinner and night play. Buster Keaton and wife at the Del Tahquitz.

The Ted Healys and the Rocketts down for a week. McCleliand Barclay having an ex-hibit at Putnam's.

Christ Walsh staying on after the

ing the colors of the best of the known as the town's only legit pro-

ducer.

State highway copper doing a lot of tagging on the road coming into town.

Elizabeth Arden opening up a new spot here for the femmes who get too tanned.

too tanned.

Picture mob stealing Sid Grau-man's stuff with their footprints on' the new Tennis Club courts.

Palm Springs News referring to Catherine Doucet as 'Madame Doucet. She's the lead in the Little Theatre's first play, 'Nuts in Huts.'

Paris By Bob Stern

Victor losing weight.
Theatre Antoine reopening.
Suzy Solidor playing A.B.C.
Pierre Colombier to New York.
Betty Hagier over from London.
Harold Smith dining Chez Fricker,
lasbelle Cortelyou to New York.
Wing Chinese acrobats playing
lex.

Rex.

New film theatre, Lux, opening on Left Bank.

Chantilly nitery reopening for holidays.

Joan Warner back at Bagdad for

tea dances

bolidays.

Joan. Warner back at Ragdad for
fee dances.
a scrialists. playing
Cloque d'Hiver.
Clique d'Hiver.
Clique d'Hiver.
Clique d'Hiver.
2009 school kids.
Emily Hahn finding Paris food toe
sood for her good.
Sender server server.
Ing dance recitais.
Laure Diana subbing in Theatre
de l'Humour show.
Paul Duka, composer, elected to
Institute of France.
Royal farce company.
Comedie Francaise ball for Actors'
Fund grossing \$15,000.
Jack Payne and band booked at
Sorge Lifer dancing at first of
Dollary parties at Ritz.
Jules Frantz and Herol Bgan to
sail for the U. S. on Dec. 29.
Sam Morris looking over Warner
Brosephine Baker to play in coming
Rip revier, titled The Ablino'
Louis Schneider's books and manuscripts to be sold at auction.
Hips, Hips Hocray' held over for
Valentin Mandelstamm and Richard. Bennett to meet in Lisbon.
Harry Pileer and Mike Farmer
among those at Chez Florence.
Unclean Rozenberg officially named
co-director of Sarah Bernhard thelate.
Curris Meinter to Berlin genee.

ek. Palais de la Mediterranee, former-Frank Jay Gouid's, reopening at

ly Frank Jay Goung ... Nice.

Barretts of Wimpole Street' passing 100th performance at Ambassa-Dick de Rochemont ducking to London right after his return to

Paris.

Charlie Lanius setting up as Ri-dera correspondent for string in

Paris.
Swell premiere of 'Age de Juliette'
hailed as revival of elegance in
Paris.
Vera Trett, former tap dancer on
Broadway, now studying art in

Rome, now studying art in Jules Berry to be in cast of Re-union in Vienna' at the Sarah Bern-hardt Jacouse Days Jacques Deval in south of France with Mistinguett, writing scenario for her

for her.

Jean Renoir, director of Bovary,
making film titled Toni' for Marcel
Pagnol.
Pierre Blanchar back in Paris
after six weeks in Berlin, working
for UFA.
Pierre Sandrini arriving with

Continued on 1886 1511

(Continued on page 151)

OBITUARIES

LOWELL SHERMAN

Lowell Sherman, 49, actor on both stage and screen, but latterly more prominently identified as a director, died in a Hollywood hospital Dec. 28 of pneumonia. A sufferer laryngitis the past year, a cold rapidly developed and he was removed from the Pathe studio on Thursday following his collapse while directing an all-color picture, Becky arpe.' He had but recently completed 'Night Life of the Gods' for Universal, but was more closely identified with the Radio and Paramount lots.

mount tots.

He came of a theatrical family, his mother having been Julia Louise Gray, daughter of Kate Gray, who had played light roles with Booth. His father had variously managed theatres in San Francisco and New York.

had played light roles with Booth. His father had variously managed theatres in San Francisco and New Y. H. originally played in a vadeville sketch but soon turned to dramatic stock, playing heavies, later coming to Broadway, where he was seen in The Heart of a Follies Girl. "Mad Hour." The Whip. 'Angel Face: Satan in Sables, 'Evidence, 'General Crack,' Garden of Eden,' Ladies of Leisure and others. His New York debut was in Belasco's. The Girl of the Golden West.' The Girl of the Golden West.' Golden to the Hollywood some of his Posdaway hits in the silent futures and was in the silent futures and years are silent for the Golden West.' Gradually he worked over from villains to pollished sophisticates, but with the coming of the talking plctures his knowledge of stage technique enabled him to win a directorial assignment. In many of his pictures he slotock a leading acting part. His best known pictures were 'She Done Him Wrong' with Mae West, for Paramount, and Morning Glory,' with Katharine Hepburn, for Radio. He also directed 'The Greeks Had a Woord for It.'

Word for It.'

He was thrice married, each timeending in divorce. His first wife

and Canada.

When war broke out he was engaged by the Canadian Government to look after remount requirements and broke in many horses for war

service.
Survived by two daughters, four brothers and two sisters.

FRED E. JOHNSON

Fred E. Johnson, 60, former manager of the Colonial theatre, Akron, O., died Dec. 21 in St. Paul, Minn., from pneumonia.

from pneumonia.

Going to Akron in 1907 to manage the Colonial theatre, Johnson held that position for five years. He later managed theatres in Oil City Pa.; Zanesville, Cambridge, O., and

Pittsburgh.
While Bob Fitzsimmons washeavyewight champion of the United States, Johnson managed his roadtour. He also was identified with
the Nixon & Zimmerman interests
for several years.
Besides his widow, Johnson leaves'
a sister-in-law in St. Paul. Interment. In Akron.

FOWARD G. TUNSTALL

Edward G. Tunstall, 51, manager of the Minneapolls and St. Paul Metropolitan theatres (legit), deat his desk in the Minneapolls Metropolitan last week of a heart at-

tack.
Starting as assistant treasurer in the Metropolitan, he left legit to become a distributor of state rights films, later serving as manager of the Warner exchange in Minneapolits. For several years he owned and operated the Southern, nabe picture house, selling that theatre to assume management of the two Metropolitans. opolitans. Survived by a widow and a son

WILLIAM H. BAILEY
William H. Balley, 72, old-time
minstrel producer, died at his home
in New Lexington, O., Sunday, Dec.
18, following a lingering illness.
Bailey in his time produced and
staged more than 50 road shows,

IN MEMORY

OF MY DEVOTED WIFE

AND DEAR PAL

VIRGINIA HEALY

Who Departed This Life December 3, 1934

DAN HEALY

Always Hopeful

Youngstown, Dec. 31.
Princess, downtown, playing girl-sit since last fall, dark several days, eeopened Christmas Day with an intirely new stock company of 30 eeople, Stephen Grapa, manager, an-ounced.

Princess is the only stage show in

Burley Actors Really Actors: Case Dismissed

In a hearing highlighted by a New York politerman's own version of a cooch dancer and the cook manager, and Morts Rudnick, assistant marger, and seven girls accepted the cook of the cook

The court held that the immigration made by the police constituted a matter for the License Department, not the police, to handle. New York Society for the Suppression of Vice supported the police in asking for

not the police, to handle. New York Society for the Suppression of Vice supported the police in asking for a conviction.

Courtroom cooch dance was performed at Judge Goldsteln's request by Patrolinair Francis International Paradel Honor Society of the Patrolinair Francis. The hefty copeale the girls did an indecent: Hawalland dance. When the court asked him to demonstrate, he got up and did his stuff. It was held by the court that if the dance at the Ellinge was anything like Patrolman Hunt's, it was not indecent. Another question cleared up at the same hearing was whether a burlesque actor is really an actor. After Assistant District Attorney Edward Margolles said, 'I leave it to you, Judge'. Magistrate Goldstein held that an burlesque actor. Is a sactor. And the management, not the actor, is responsible for in-

decent shows:

The girls dismissed, along with
Lauk and Rudnick, were Bobby
Foster, Anna Bergen, Carolina
Wells, Gladys Lotz, Betty Forth,
Evelyn Doherty and Pegsy Gage.

Eastern Wheel Burly Invades Midwest for First Time in 4 Years

Eastern wheel burlesque will pen-Eastern wheel burleague will pen-etrate the middle west for the first time-in-four-years-when-Supreme-commences sending troupes to Chi-cago on or about Jan. 15. Shows will play two weeks in that city. Last_saster_shows_to_play there-were the old Mutuals.

Jack Barger, who operates stock at the Star and Garter, has leased the Riatio on State street from Aaron Jones. Empire shows go into both houses.

the Maint on Aaron Jones. Empire shows go Into both houses.

The wheel arranged with the Burlesque Artists' Association to permit a week's layoff for the jump, coming and going. Farthest western point now on the Supreme wheel is Pittsburgh, with probability the shows will go to Chicago

ability the shows will go to Chicago from there.

When Chi comes In, Supreme's route will amount to eight weeks Loss of a full week occurred Sat-urday (29) with the closing of Al-

nposer of a number of songs and author of two published books

JACK HUTCHINS

JACK HUTCHINS

Jack Hutchins, 46, advance man
for Olsen and Johnson show, was
killed in an auto-accident Sunday
(30) en route to Memphis from St.
Louis. He was formerly with Keith
office for nearly 20 years.
Mrs. Hutchins was with him in
the car but was not fatally injured,
according to latest report. A daugnter is a cashier at the Palace theatre, New York.

J. Stuart Williams, father of Alma Jeanne Williams (Sonia Karlov) and Mrs. Stanley Rosoft. the former Mary Williams, both of the stage, was burled in Syracuse Dec. 28. Williams died in New York City Dec. 23. Williams' family resided in Syracuse until 10 years ago.

Burlesque In 1934

By Joe Bigelow

Buriesque in 1934 again went through the same old motions, get-ting nowhere, and making little or no effort to improve itself. Shows, did some business when and where the authorities permitted the strip-pers to go the limit or thereabouts, and staryed when the lid was

in authorities permitted the strippers to go the limit or thereabout, and staryed when the lid was clamped.

It differed here and there in detail, but burlesque in 1394 followed the customary pattern, because the managerial brains (elc) behind burlesque operation continued to think along the regulation lines.

The year commenced with making of resolutions all around to cut down on the stripping and commenced behavior of the stripping and the stripping and the stripping and the stripping and the stripping the stripping and

Inionization of burlesque actors

under the vigorous leadership of Tom Phillips of the Burlesque Artists' Association grew rapidly during the year, until at the present

Bigelow

time buriesque is practically a closed shop. The organization helped to stamp out many abuses, such as the previously common nopayor and out-of-town strandings. But us far as being in a position to the stamp out many abuses, and the stamp and improvement of conditions, the union appears to have arrived several years too late. Ann Corio remained the No. 1 name in buriesque and the only buries lesque player to be known to the other branches of show business. To the rest of the world all but Miss Corio continued as nonentities. Miss Corio continued as nonentities, and such as the stamp of the such as a such as a corio continued as nonentities, the such as a such as a corio continued as nonentities, and the such as a such as a corio continued as nonentities, and the such as a such as a corio continued as nonentities, and the such as a such as a corio continued as nonentities, and the such as a such as a corio continued as a such as a corio continued as a such as a corio continued as a corio continued as a such as a corio continued as a corio continued as a corio corio continued as a corio continued as a corio continued as a corio corio continued as a corio continued as a corio continued as a corio corio continued as a corio continued as a corio continued as a corio c

accept the \$12,500 code job. The salary, if ever paid, will be retro-active, but just now it's still if, as and when.

Thindnes, but No Convictions.

For which reason the burlesque managers, encouraged by boastfully.

Confident legal advisers, see no cause for alarm in the future.

But it still is not realized in or by burlesque that a union may demand certain hours and wages, and a code may require them to be adhered to bot law, but it is not realized in or by burlesque that a union may demand certain hours and wages, and a code may require them to be adhered to bot law, but upply material for comedians or improve the quality of the shows, or create new customers, or bring a dollar to the box office, or induce the managers' ochange their policies and their same old boloney ideas and shows.

Burlesque remains in the quite envisible position of being the only form of a musement without opposition of the position of th

lesque must expect to continue in the dumps into which it has fallen.

Amateur 'Artists'

(Continued from page 1) and speaking into the loud speake bellowing on to the stage, clipped them this way: "Thank you. Thank you ever so much. Thank you, very

ice indeed. Thank you.' Then to make sure that nobody's feelings were hurt, Mr. Perkins explained further, 'When we stop you,' he said beaming with brotherly love, 'it isn't a_question_of_giving_you_the—the razz, it's a_question_of_time._There are so many of you, we want to have time enough to hear you all. don't misunderstand,' he

comforted them.

Only once did Mr. Perkina, who realize that an audience of eager anature is still an audience was audience was such as the still an audience was with merry quips and gay ad libbing, lose his geniality. Late in the proceedings a muttering arose from the hopeful anent how long, how much longer must they walt, to which Mr. Perkins replied, with just a little bit of asperity. This is about the 400th auggestion Two had this afternoon. It you don't comforted them

This is about the 400th suggestion. The had this atternoon. If you don't. like the way were running this, well, what the hell—— That held em, all right.

Radio reas, which was invited to.

Radio reas, was a much more consistently grateful audience. "You can't tie him for with exclaimed 'One-Dialer' from New Jersey to a companion' radio commentator, when Mr. Perkins remarked to a colored sentimen try-outer. "Don't when Mr. Perkins remarked to a colored gentleman try-outer, Don't sit in the dark, we don't want to lose you.' And again, when an aspirant confided to Mr. Perkins that his forte was imitations, came Mr. Perkins quick as a flash, We've had some imitations, 'One-Dialer' from New Jersey couldn't get over it. 'Gosh!' he said.

try-outs, and before and after listening rapt to their efforts, were willing to point out their excellence, with biographical data, to the minions of the agency and conductors of the try-out. However, and the try-out of their excellence, with biographical data, the part of everyone to be fair and square, as was announced to the applicants repeatedly. Only those who pleaded that they lived out of town or had to get back to work were given preference, until it seemed that everybody lived out of town and had to get back to work, too. Then it was decided to return to the system of calling applicants as they came out of the wastebasket.

Thereafter only one skeeption to

out of the wastebasket.

Therestier only one exception to
the regular order was made, for a
milkman who looked like he was a
milkman, and turned out to be a
smart Irish tenor besides. This
canny fellow went right into the last
half of The Moon Was Yellow',
aware that that part of the sons
surges right up to a climax without
any pauses in the vocal fireworks
for the judge to get in his 'thank
you, thank you ever so much.'

True here of the event was Sam

You, thank you ever so much.

True hero of the event was Sam
Prager, planist, engaged to accompany the try-outers, who sat at his
post for two and a half hours, finding the right key, smilling encouragement, sensing the tempo and intuitively, establishing it for those tuitively establishing it for those too terrified to remember, improvistoo terrified to remember, improvis-ing for those who wrote their own material and kept it in their head, and playing 'June in January' 6 times, 'Rain' 5, 'Stay as Sweet' 4, 'Winter Wonderland' 4, 'Object of My Affection' 4, 'Stars Fell' 4, 'Ha Chi Charnia' 3, and never wincing once.

Mebbe in Syracuse

Syracuse, N. Y., Dec. 31.

nees you. And again, when an aspirant confided to Mr. Perkins that his forte was imitations, came Mr. Perkins quick as a fash, Weve had some imitations, 'One-Dialer' from New Jersey couldn't set over at Coshi' he said.

Some of the radio press had brought their own proteges to the there was no 'dirt.'

Some of the radio press had brought their own proteges to the there was no 'dirt.'

was the former Evelyn Booth. In married Pauline Garon, tress, being divorced four n-actress, b screen-actress, being divorced four-years later, and in the same year married Helene Costello, daughter of Maurice Costello. She obtained a decree two years later. After Coats services Monday (31) body was shipped to New York for burlal.

JULES CRONJAGER

Funeral services for Jules Cronjager, 62, veteran motion picture cameraman who died in Culver City, Califf., Christmas night, were held in Hollywood Dec. 28. Service an increase were followed commenter of the comment of the comment of the commenter of the co jager, 62, veteran motion picture

cently.

'He is survived by his wife; brother, Henry, and nephew, Edward Cronjager.

HUGH MOGUIRL

Hugh McGuirl, 53, Ottawa, owner of Pice's dog and pony circus, is dead from the effects of the kick dead from the circuit of the from a horse three months ago. For more than 25-years before and after the war, his act played many vaudeville theatres and fall fair in music staff of the New York Times, and all sections of the United States

and many years ago was identified with both the Ringling and John with both the Ringling and John Robinson circuses. Interment at New Lexington, Dec. 18.

R. F. CORNELL

B. E. CORNELL

B. Emmett Cornell, ploneer Syracuse exhibitor, manager of the old Savoy, one of the city's first film houses, and later manager of the Eckel and treasurer of the Eckel and treasurer of the Eckel Theatre company, died Dec. 28.

Cornell retired from the theatrical field in 1921 when the Eckel passed to the Robbins interests. He had

VINCENT LYNCH

VINCENT LYNCH
Vincent Lynch, 54, Chicago theatre circuit operator, died in Chicago
on Dec. 24. Lynch operated some
seven theatres in Chicago and the
outlying territory, having been in
the business for years.
Survived by four children. Interment in Chicago.

ALFRED J. DOYLE

Alfred J. Doyle, 55, of the ore-time Cycling Brunettes, died at Worcester, Mass. last week. He was for 23 years the clown in the act, of which the straight rider was Henry Brunette. Survived by two brothers.

Paris

(Continued from page 149) a American girls for new Taba Goetz to London for a few then back to Paris before

days, then back U.S. trip.

U.S. trip.

Isola Brothers rumored dickering to add the Pigalle to their legit the atre string.

Jim Witteried picking line girls
and mermaids for Lido as reopened
by Volterra.

Two schoolteachers winning Gon-

voiterra. wa schoolteachers winning Gon-rt and Theophraste Renaud lit-y prizes,

erary prizes,
Mady Berry in cast of new Pirandello play to be put on by Pitoeffs Fred Bacos making film on Para-mount Joinville lot once more, de-serting Pathe.

ting Pathe, ou Armstrong broadcasting from the Parisien. Few Americans

serting Pathe.
Lou Armstrons broadcasting from Poste Parisien. Few Americans make this grad Comedic Prancisles and the things of comedic Prancisles and manager of outdoor amphituate at Orange.

Edmond Mahleux to lead band at Theatre de Paris' legit production of 'Marle Galante'.

Uday Shankar announcing he's assembling a need done to tought of the common state of

Boston

Pop Gineberg, of Mayfair staff, on the mend after long illness. Walter Donohue dizzy from stege of benefits. Leo Hannon ditto. Addition the staff of benefits. Leo Hannon ditto. Addition the staff of t

saccined by William Riseman. Rube Bodenhorn did the room. Youth comes to the fore in the critics' line-up in Hub with ap-pointments of Ellinor Hughes as Herald's dramatic-critic; and Ellio Norton as chief of Post reviewers

Montreal

Ski season starts with heavy Blily Bell, blues singer, on a West Indies trip. Mary Malles, Windsor hotel torch

Indies trip.

Mary Malles, Windsor hotel torch
singer, weds.

Ford Hotel opens nitery with

show Saturdays.

Le Shelley and Imperialists playthe Shelley and Imperialists playWally Short leading orch and
M.c.-ing Krauemans.

Jimmy Dale out of the Stadumdimedance for a while.

Cocil Miller puts in susppy New
All cabarets and miteries closed
midnite to 2 a. m. Xmas morning.

Club Lido holding initial opening
crowd and getting most U. S. tourlist bit.

The Shelley of the Stadum of the Stadum
trickys to patrons Xmas and New
Year's weeks.

Corona mellers, building ungood biz and U.

Year's weeks.
Corona mellers building up to good biz and Hen Atterberry prom-ises run until spring.

Fewer but Bigger

Clarinda, Ia., Dec. 31.

A large number of the smaller county fairs, or those whose dates conflict and are in close proximity to each other, are taking into, serious consideration proposals to consolidate into sectional state groups could be into sectional state groups better fairs, with lessened overhead.

LETTERS When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS. ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Davis Ethel Herhert Grace, & C Richards Theodore Somurice Max

Mack Dolly Skift Harry B

Mgrs. vs. Crix

(Continued from page 133)

some favorable and mixed reviews—some lavorage and others the reverse or lukewarm— that is not the viewpoint of some playwrights (Rice excepted).

paywrights (sitee excepted).

Two outstanding instances of divided notices this season cropped up in The Great Waltz and Within the Gates, 'Waltz' went on to top Broadway's list in weekly grosses, while 'Gates', drew substantial figures. Difference of onlyton we are constituted. stantial figures Difference of opinion was so marked that the re-viewers twitted each other about their varied estimates of the two

Attendance at both these attrac-tions bore out the contentions of Sean O'Casey who wrote 'Gates'. It was accorded several raves and also ings. The visited: It is always ome severe pann author stated: Irish author stated: 'It is always the mark of a fine play when there is a clear-cut division of opinion. When you set both a vigorous denunciation and an ecstatic welcome, it shows you've written a worth while play—you've shattered their minds'.

Morning and Afternoon Pape

Regarding divided notices, a distinct boxoffice reaction has been noticed. Favorable reviews in the morning press have made for ticket morning press have made to the after-buying activity, but if the after-noon papers are adverse, business at the boxoffice generally slides off sharply. That may be a matter of sharply. That circulations.

But regarding Rice's trade the critical gentry seemed inclined to regard it as coming from a sensitive author suffering a temporary defeat. Although Rice thought that three or four (unnamed) reviewers three or four (unnamed) reviewers may have some degree of theatre sensitivity, he was quoted as saying: Critics are drama's worst eneas. They are stupid, jaded, Illiterate drunkards. One is a senile alcoholic. One is a professional keyhole peeper, etc.

Most of the critics smiled, tak-ing the position that: 'Their per-sonal thirsts and morals have noth-ing whatever to do with their value s critics'.

New Road

(Continued from page 133)

cannot play picture house of large

There is litle doubt, too, about the hinterland being show-hungry. Ex-ample is when 'As Thousands Cheer ample is when As Thousand Cheel played Cleveland and plenty of Eric, Pa., citizens journeyed there to see the revue. Eric itself supported Green Pastures' nicely. It was the Pa., citizens journeyed there to see the revue: Erie itself supported 'Green Pastures' nicely. It was the first stage show in the town for many a season.

many a season.

Perhaps a reason why the road
wants shows is the virtual extinction-of-stock-performances. Again
pictures are blamed. With managers quickly disposing of film
rights, the celluicid version is right
on hand to oppose stock presents-

tions. Legit code is supposed to prohibit the showing of picture versions so long as the stage version is altro-but apparently the film attorneys have found a way to beat that rule.

Moved In on Troy

Trov. Dec. 31. William K. Schultz Wild Animal Show, recently in trouble in Rut-land, Vt. is now in Troy in hopes of booking time in hearby cities, Stored in the stables of a drong C. Trick consists of one buil, three

Storeu in co. Trick consists of one buil, three trained sireep, a chimpansee, five monks, three bears, 12 trained ponies, six does and two-pack mules. Show, which was reported from Rutland as the Curits L. Bockus show, was arrested for non-payment of calaries and released when he pale salaries and released when he pa up after a fund-raising trip

Clown Comes to Grief

Rochester, Dec. 31. Frank Black, 46 clopyn with the eignist Circus here under Leglon uspices, suffered a severe powder urn on the left-side when a reover he was using in his act went fraceldentally.

He was taken to Highland Ros-

OUTDOOR BIZ FOR 1935

If a heretofore infallible sign does not fall, U. S. A. business is defi-nitely on the upbeat.

nitely on the upbeat.

The sign is the 1934 big-money season enjoyed by all branches of the outdoor show business.

Since the Civil War it's been an American tradition that an extraor-

dinarily profitable outdoor year is a forerunner of better times. In the 1934 season the general outdoor amusements rolled up biggest profit within the past

ears.
With hardly an exception, state

years.

With hardly an exception, state and county fairs everywhere had grosses this past summer and fall increase between 50 and 85%; an unheard of skyward jump.
Circus receipts were 33% over 1933.

Several hundred carnivals exceeded their fondest dreams in the concession and general business.

Even the lowly pitchman (a de-lirious odd factor in American life that comes only into full bloom when business is improving) was busy in every hamlet, town and city in 1934. They, too, had a season of grosses that kept the slum houses running three shifts, and which has not been equalled since the war.

The 16,000,000 visitors to A Central country and the country in the country of the country of

which has not the war.
The 16,000,000 visitors to A Century of Progress were only a few of the many more millions who got their 1933 entertainment beneath

their 1933 entertainment beneath canvas roofs.

The only sufferer in the entire field was the chautauquas. As there are only six small independent com-panies left, their flopping can hard-ly have important bearing on the ituation.

Pix Down; Outdoors Up

While the attendance in Am ican picture houses dropped considerably in 1934, the same season saw a gargantuan pickup in outdoor

admissions.
It's an axiom (and an old one)
that the natives, when they begin
stepping out, start with the carriys,
the circuses and the fairs. They
stepped in 1924 to an estimated general take of 75 million dollars.
While no exact turnstile figures are
available for this branch of entertainment, the U. S. Chamber of
Commerce once estimated that in Commerce once estimated that in good times approximately 85 million people each year in this country spend two days out of each summer and fall at some form of tented

This record was pretty nearly equalled in 1934.

At the 48th annual State Fair of Texas, held at Dallas, 44,456 more

equalled in 1934.

At-the 48th annual State Fair of Texas, held at Dallas, 44,565 more people clicked through the gates than did in 1933.

Down in Raleigh, N. C., a comparatively small fair, the gate receipts were \$15,000 above last receipts which is a state of the last receipt which is a state than did in the year 1933.

The above gives some idea of the tremendous increases in 1934.

At the same time a host of small truck and wagon shows were busy poking their noses into hamlets and towns. All of them got fat winter bank rolls, and all of them, with several newcomers, are now painting and making ready for the spring opening. The owners know with the present of the pression. Mud Shows Help.

pression. Mud Shows Help

Mud Shows Help.
A few of the wagon tricks out in 1334 were: Tiger Bill's Wild West Show, Gentry Brost. Dog & Pony Show, Lewis Bros' Circus (this last outfit purchased 240 acres of land at, Jackson, Mich., to establish a permanent winter quarters. The cost price came out of the past season's winnings), Bainett Bros. Circus, Cole & Rogers Circus, Tom Mix Wild West & Sam B. Dill Circus, Seal Bros' Circus, Walter L. Main and Downle Bros. Circus, Walter L. Main and Downle Bros. and Downie Bros

Jones Bros. Circus, Walter L. Main and Downle Bros.

While this list by no means attempts to name all of the mudshows on the road in 1934, it gives some idea of what amusement was furnished the hinterlands. An outfait like the Tom Mix. Sam B. Dill show, moving on General Motortrucks, is a formidable money getting unit. John Ringling does care for these small tricles because they are the feeders, from which the larger circuses draw much of their patronage. Nevertheless, in splite of the small fellows, the Al. G. Barnes Circus, of 39 cars (a Ring-ling owned railread show), got backinto its California, winter quarters with a profit of \$150,000. This is the lart of figure that was common in

the old days when business was good, and the show got in 30 weeks.

New Shows for '35

In fact, so good was the railroad circus business in 1934 four spanking new ones are being readied to hit the grit with the 1935 blue-birds. First in importance will bebirds. First in importance will be Zack Terrell's show. Terrell was formerly manager of the Sells) Floto circus both under Mugivan and Bowers (The American Circus Corporation) and Ringling. Although not generally known, and kept under cover by Terrell, he has extensive quarters at Richmond, Ind. It is understood Jess Adkins, at present manager of the Ringling owned Hagenbeck-Wallace circus will be Terrell's partner. Terrell has purchased plenty of animals and will go out ats serious opposition to the Ringling mob.

The widow of Al G. Barnes, Laura, with Jake Newman is making ready another circus, either for rails or trucks. It also will be on stillent size to play of the Robinson circus, will send out a full steed reliance of the Robinson circus, will send out a full steed reliance of the foot of the reliance of the reliance of the Robinson circus, will send out a full steed reliance aftering of the first of 1855. Zack Terrell's show. Terrell

circus, will send out a full sized It is also reported the widow of Al Christy (Christy Bros.' Circus) will bob out with a full grown-ten

While the whitetops have always been the big money maters in the outdoor field they did not, in 1934, do as well as the Fairs. However, all the Ringling-cowned shows did enjoy splendid business. As John Ringling owns or controls all the big circuses he piled up handsome profits for himself. The Ringling, Errum & Balley circus had a season that surprised even the veterans. hile the whitetops have always

Opposish for Ringling

Opposish for Ringling
Likely, however, in 1935, it won't
be so smooth sailing for the Ringling outflie. For the first time,
since 1929, these major Ringling
creuses will have opposition. It
will be serious and the sort that
made circus wars talked about
before they came under one head.
It was Labor Day, 1929, John
Ringling announced be had bought,
from the American Circus Corng the A. the American Circus Cor-he E arks, Hagenbeck poration, poration, the £ arks, Hagenbeck-Wallace, John Robinson, Sells Floto and Al G. Barnes Circuses. Within two years Ringling and shelved several of the titles. In 1934 the only major circuses on the road were the R, B & B, Al G. Barnes and H-W. These few, with no opposition, allowed the owner to opposition, allowed the owner to slip into the best and recognized towns and grab the gravy

towns and grab the gravy. This won't be true with Terrell in the field. He's the first man to buck the combine since 1929 and likely he'll be given plenty of trouble. But knowing the game backwards it is figured he will pull through. Also he'll make a profit. He's that sort of a guy.

He's that sort of a guy.

— Is It Robinson's Title?

Whether the fourth John Robin son will be able to use his own circus is mooted question. It is understoo Robin. cognomen on his own circus is a mooted, question. It is understood when Ringiling bought the John Robinson outfit and title he war green the harmony the south of the same in the agency the south of the same in the agency of the same in the agency he south of the same in the agency he same in the agency he same in the agency he same in the s

num & Bailey circus.
One unquestionably true charge against the 1929-1934 circuses was against the 1929-1934 circuses was the single owner storeotyped pro-grams. While this has been a sad grams. While this has been a sad fault it looks now, with the new outfits entering the field, the old order will return when individual fighting ownership made of each unit something entirely different from its rivals.

One great thing in favor of the Binching-owned outfits was the

One great thing in favor of the Ringling-owned outfits was the total absence of any graft.

Come the Carnivals
The year 1934, several carnivals with fair dates moved confidently onto the Fair midway and began to ply their trade. Someone, however, all ithrough 1934, had been about smartening up the fair managers. These heretofore easy to

placate individuals, with an acuplacate individuals, with 'an acu-men the carny owners found ex-tremely hard to fathom, walked up and down the stretch of gaff wheels and told the lads to close. It is not for nothing the Fair men have, their own association that meets behind clused doors!

It appears as though 1935 would be hard on all carny gaff joints. So be hard on all carny gaff joints. So far as investigation can getermine there isn't a fair manager that doesn't want to clean up his business. Previous to 1934 the fairs were hard hit. When business was good they didn't seem to want to protect their home folks (the ones who make fairs possible), from the sharks. In 1934, as if by some preconcerted signal, very fair manager of the worked the more gaff joints he sloughed. Result:—Today, in any carny winter quarters you can buy carny winter quarters you can buy sloughed. Result:—Today, in any carny winter quarters you can buy fixed wheels for a song. The boys have seen the writing on the flap-ping can walls. They make swell decorations in the basement

Frit the Grifter

Exit the Grifter
If nothing else the past year
should go down in history as haying fairly well shaken the crook out
of this branch of the outdoor business. The Fair manigers deserve
great credit. They've started something they must continue. The continuance will react favorable on all.
Some of the more ambitious carnivals on tour this part year Include. The All American Shows,
American Model Shows, Beckmann
& Gerty Shows, Cottin & Wilson
Shows, Dodson's World Fair Showa,
Gruebergs' World Exposultion, John-Shows, Dodson's World Fair Shows, Gruebergs World Exposition, Johns ny J. Jones Carnival; Royal American Shows, Rubin & Cherry Carnival; and Sheesley Midway. In between these major outflas swarmed several hundred lesser outflas some playing towns with populations less than 5-000.

The way any attention to the lad

w pay any attention to the lad the "keister" who sells trick Few pay any attention to the lad with the "keister" who sells trick paring knives and self-threading needles. This lad the pitchman, who missed being a showman by inches, depends on his acting ability to sell his wares. He has a most unholy and uncanny knowledge of where easy money can be found. Pitchmen as Prophets

One of the greatest general agents One of the greatest general agents in the circus business always relled upon pitchinen to tell him which was the best monied town. This general agent knew, when he saw: three or four of these titiferant vendors in a strange town, there was money in the spot. Upon-this judgment he, bullt up a reputation second to none. Unfailingly when he booked his circus into the town where pitchinen were making he booked his circus into the town where pitchmen were making money the circus had a terrific day. This same .man, now passed on, personally journeyed into the towns he mapped out. It, after a walk about the main streets he saw four pitchmen-vorking, and with-a-crowdabout them, he hastened to the telegraph office and confirmed his judgment. He was never wrong.

— Pitchmen were Legion in 1934.

Pitchmen were legion in Many carried companies of formers and followed the line of the old medicine show days, despite they, sold hardware. Some transported, and paid a weekly, salary, to as high as 26 performers. The group, are by themselves. They mingle with no one, and ask favors of none. On arrival in, a strange city they seek the lileense bureau, pay the required fee and start pedding. They don't pedde like the merchant in whose alley they park. They know a sucker is always a sucker. Yet they give (with reser vations), valley received. For one thing, they entertain. Either they spin yatra, or, perform some formers and followed the line of the ining, they entertain. Either theyspin xarras, or, perform some
legerdemain. They depend on their
amusement vatire to seil their goods.
It doesn't matter that, they make
90% (taking off their own time) on
each sale. A breed unto themselves,
the pitchmen, both high and low,
have many women in their ranks.

That they have the same of the control of the control

That the premarks armell money.

We many women in the conText and the property of the conText and the conText a

they hole in. if good out they go. In 1934 (according to city reports). there were more pitchmen on the road thun since 1925. This being the case it is obvious sucker money was to be had.



Thanks to LUX Toilet Soap!" she says

JOAN CRAWFORD picture is news! Millions of fans will want to see this famous star in "Forsaking All Others.'

They will vote her as fascinating as ever-thrill to the beauty of that glorious complexion of hers-fine-textured, smooth, luminously clear!

Flawless skin is essential to beauty of any type. That's why Joan Crawford is so careful about the complexion care

"Smooth skin is always irresistibly attractive," she says. "I've used Lux Toilet Soap for years to keep mine always at its best."

9 out-of-10 other Hollywood-stars use Lux Toilet Soap. It is the official soap in all the great film studios.

Equally popular with stage stars, too, it's found in theatre dressing rooms all over the country.

So why not try this mild white soap for your skin! You'll like the way its ACTIVE lather goes deep into the pores gently removes every trace of dust and dirt-leaves the skin soft, smooth,

LUX Toilet Soap

THE BEAUTY SOAP OF THE STARS___

46th St., New York, N. Y., by Varisty, Inc. Annual subscription, \$8. Single copies, 15 cents.
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Vol. 117 No. 4

NEW YORK, TUESDAY, JANUARY 8, 1935

64 PAGES

N PIC CRITICS

Estimate \$50.000 Weekly Take for Flemington; Town 'Closed Shop'

By GEORGE ROSEN

By GEORGE ROSEN

Flemington, N. J., Jan. 7.
Without benefit of any of the
Broadway impresarios, this small
hander, Jimber and the small
hander of the most publicized sensational and protitable dramas in
the nation's history—the Hauptmann trial.

The peaccful, colonial town of
2.700 inhabitants has had the SRO
sign out ever since Wednesday (2),
when the Trial of the Century began to unfold before one of the
greatest arrays of literary talent
ever assembled in one room. The
'production' is costing the state
many thousands of dollars. Much
of it will revert to the townspeople
of it will revert to the townspeople of it will revert to the townspeople of Flemington.
It is estimated that the local 'take'

It is estimated that the local 'take' will be upwards of \$50,000 each week for the duration of the trial. Rooms in private Flemington humes that ordinarily would command but \$3 or \$4\$ a week have been grabbed up at \$15 and \$20, with a shortage recorded. The single hotel here—the Union—can get and is getting any price it asks, but it is only large enough to house but a few of the newspaper correspondants, as it also sheiters the jury. Flemington's three barbers have

Ints, as it also shefters the jury. Flemington's three barbers have taken d.wn their 35c halicut signs and are getting \$1 a clipping—with a waiting list. And that goes for every merchant in town. They are cleaning up as probably no town of cleaned up before. And Treaton and other towns are getting the (Continued on near 39).

(Continued on page 39)

FOLIES' \$50,000 NEW CAFE HIGH

A record for a cabaret gross was set up by the new French Casino—(nee_Earl_Carcol_theetre)—with its Folies Bergeres' revue, which clocked \$15,000 New Year's eve, winding up its first week of operation at just over \$50,000 in food and drink checks. French Casino debuted on Broadway Xmas night (Tuesday) to an \$5,000 Inke at a special \$5 charity premiere supper (N. Y. American fund), but dropped to \$3,000 gross the second night at the regular \$2.50 table 64 orbot dimer. Third night biz jumped to \$5,200. Week end nights were around the \$10,000 mark cach. Figured that a \$5,000 a night average for seven days will be the normal range. Show itself is guaranteed \$7,500 and can come out with \$15,000 for its end on the percentage terms when the gross hits \$40,000. French Casino's advent has dented almost all the other nitery biz on adjacent Broadway.

ed almost all the othe on adjacent Broadway.

Feeters Get 65c Each For Walking a Week

Lincoln, Jan. 7.

Local waikathon biew quick After running for a week biz was so bad the B. & M. Amusement Co. shut up the spot and scrammed to Pittsburg, Kan. Ail the 34 con-testants were given their share of the gate for participating in the week's grind—65c each.

NOW HOLLYW'D CHORUS GIRL DEARTH

Hoilywood, Jan. 7.

New York was recently squawk-ing that Hollywood had taken away most of its trained chorines. Now the flm capital is complaining, with some studios unable to find dancing gals in view of the manned in which the best in this line are tied up. Warner Bros. at present has 500 hoofers on its payroll, while other studios in the field with musicals are keeping accres of others busy right along.

One complaint issues from Chester Hale, dance director at Metro, who among other things, 'lan't keen or paying \$7.50 ar day to teach girls to dance, whereas in New the film capital is complaining, with

Metro, who among other things, isn't keen orn paying \$7.50 = 'day to teach girls to dance, whereas in New York they had been willing for years to pay him for what he knows. After staging the dance routines in three Metro pictures, Hale is planning to go to New York to scout for hoofers. He has a premaring 250 girls for future Metro productions and is circularizing every pupil he has ever had. Recently one of the studios went-through the Hollywood-high schools in quest of dancing lassies, discovering a few.

Night clubs and hotels, not only in New York but in Chicago, Boston, Los Angeles and elsewhere, are using up a vast number of chorus girls who otherwise might fit in for picture work. The majority of code cade and supplying contumes, stockings, etc., a turn of events which makes this kind of work more inviting than it was in the past.

L. A.'s World Fair in '38

gross hits \$40,000.

Application has been filed with the Roard of Supervisors for a Los almost all the other nitery biz adjacent Broadway.

Application has been filed with the Roard of Supervisors for a Los and Angeles World's Fair in 1938 to continue one year.

SAY TOO MANY **BAD REVIEWERS**

Execs Claim Screen Suffer from Critics Writing Carelessly, to Be Smart, or with Angles-Don't Think Dailies Take Dept. Seriously Enough

TRADE PAPERS

Even if their panning becomes nore-dangerous-to-the national-box office, picture men would like to sethe motion picture critics of the country reach the same stature as the men who sit in judgment on the drama. That most newspapers don't seem particularly interested in the matter is bemoaned around film

business.

In discussing the boys and girls of the dailles and magazines who render opinion on ceiluloid enter-tainment, industry men point to the fact that the film reviewer does not enjoy the eminence of the drama critic. The film opinionator is generally just a film reviewer and not much more. The film men blame this largely upon the papers, which look upon the dramatic critic as somebody and upon the film reviewer hardly at all.

The picture business believes that as a whole it is a victim of criticism

The picture business believes that as a whole it is a victim of criticism because of the preponderance of poor critics. The picture lads will privately point out that in those instances, and they are few, where the first string reviewer is capable, the secondary seers are catch-ascatch-can and seldom know what they're writing about. On the other hand, the filmers admit that where

(Continued on page 2)

FREE TICKER NEWS AT ROCKEFELLER CENTER

Ticker News Service, Inc., has in-stalled a daylight picture screen, similar to one put out by Trans-Lux Daylight Pictures Co., at the castern end of Rockefclier Plaza. It castern end of Rockefeller Plaza. It is credited with being the latest news projection instrument and the creation of American Telephone & Telegraph Co. News from International and Universal News services is projected on screen as it is typed on press association ticker.

The A. T. & T. instrument and screen differs ititle from the Trans-Lux tickers now in scritce in brokerage houses, except that the

Lux tickers now in scritce in bro-kerage houses, except that the latter employs transpurent paper in its device. Outstanding feature of Trans-Lux news ticker equipment and its film ticker stock quotation device has been the excellent visi-bility in brightest light.

NBC Basic Groups Up Rates 24%; Station Divvy Ready in Week or So

Kingfish' Huey Long

New Orleans, Jan. 7.

Huey Long has turned songwriter. Along with Castro Carazo,
Hoose has composed a number,
'Every Man a King.'

Long personally plugged it on the
air iast week.

Carazo, just appointmenter of the consideration of the consideration of the constant of

air iast week.

Carazo, just appointed bandmaster at the Louislana State University, was formerly the pit leader
at the Saenger.

NOEL COWARD'S FIRST FILM FOR H.-McA.

If a few minor details can be straightened out, Noel Coward will start, work on his first film as an actor in Astoria, Long Island, next week. Film will be made by Ben Hecht and Charles MacArthur as the third in that duo's series of productions for Paramount release.

productions for Paramount release. Story is by Hecht and MacArthur, as yet untitled. Coward is satisfied to take the lead role in satisfied to the got a date to meet a couple of fellows in India in a couple of months, he says. Coward is currently-in-New York-in-connection with the production by himself of his. Point Valatine, teett, opening next week. He spent several days last week with H.-McA, going over their script and now it's merely a matter of whether they can castif and get it going in time for him.

for him.

Hecht and MacArthur finished retakes and resynchronization of their
second a feture Once the second seture of the second seture of the Moon', last week and film is now
sleedded into the Paramount, N. Y.,
Jan. 18. Picture stars Jimmy Savo
and features Balleff and some other
Russian actors. On completion, it
was realized that the Balloff lingo
and dialect, and that of his confrerea, was too much for the microphone, which necessitated beaucoup
retaikes. Pilm is now almost 100%
synchronized with a musical score
by Gcorge fantheli, but there are
some long silent pantomine stretches
also.

6-Yr.-Old Vaude Seer

Skouras circuit has set Jackie Merkei, six-year-old mind reader, for a trip around the New York

Kid psychic started Sunday (6) at Great Neck, L. I., and goes to the Academy, New York, the last half of this week.

NBC's new rate setup, which be-NBC's new rate setup, which becomes effective Feb. 4, represents the highest boosts that the red (WEAR) and the blue (WIZ) links have undergone at any continuous time since their inception. Tit for the red figures 28.8% and the blue 20%. Marked increases asked for the basic links are appreciably counterbalanced by the fact that some of the rates for the supplementary groups have been reduced, making the overall jump for the red (6s stations) 2%.

With the rate situation out of the stations of the rates situation out of the rate situation of the red (so stations) 2%.

With the rate situation out of the rate of the stations of the red situation. It is expected that the agreement will be olayed by the web's legal staff by the end of the current week and the members of the NBC stations relations department routed out over the country to explain the details of the deal to the 72 stations concerned.

New compensation covenant provides for a sliding scale, with the all the concerned of the two contents of the same the country to explain the details of the deal to the 72 stations concerned.

New compensation covenant provides for a sliding scale, with the all the content of the red of the omes effective Feb. 4, represents

(Continued on page 41)

B'WAY MOPS UP **NEW YEAR'S EVE**

A \$25,000 gross was not uncommon for some of the New York hostelries New Year's eve. At an average of \$10 a head they were spliling all over the place from the spining an over the piace from the grills to reopened roof-gardens and private banquet rooms, with the Rheims and California vininers probably declaring extra dividends judging by the amount of judging by the amount of champagne sold. One prominent hotel had a \$40,000 advance reser-

(Continued on page 34)

USED RADIO STUDIO FOR FREE NECKING

Lancaster, Pa., Jan. 7.

Just because WGAL here doesn't lock the doors of its studios is no reason why anyone should mistake it for a trading post or an Alpine

hospice.
That's why the management hired a cop. Boys and gals finding time on their hands after seeing a show and consuming a sundac or two, be-gan utilizing dark corners. But that's all over now.

Film Biz on Film Critics

(Continued from page 1) some critics have been made overly

some critics have been made overly important the flicker firms have done it themselves by consistently quoting the critic by name, rather than his paper, in the add. Complaints to papers on the sortices from the picture business have received time than the papers of the control of the contr

support for the screen. Ins rema-to criticism rather than space. Fre-quently they have pointed out the prependerance of reviewing import-ance attached to the stage but have gotten little further than first base. In New York

In New York

Recently one of the major companies cited to New York papers that with Broadway theatres now opening their pictures on virtually every day of the week the papers were using what space they allot as a whole to reviews and leaving nothing for news. A comparatively small bone was tossed out to satisfy this souawk.

small bone was tossed out to satisfythis squawk.

The star system of reviewingwhich came out of the Chicago
Tribune and is now used by the
New York Daily News and Liberty
Magazine, pius other similar copies,
has been attacked for many years
by the picture bunch. At one time
the publicity and advertising heads
of the various majors even got tosether and agreed not to use star
ratings in their ads in an effort to
discourage its continuance. But the
minute a film drew four stars that
company forgot all about the agree
ment. So the picture men don't
deserve any sympathy on tha
company forgot all about the agree
ment. So the picture men don't
deserve any sympathy on tha
company forgot all about the agree
ment is such as the star of the star of the
system
which they built up. And at least
one pub-ad head in New York estimates, that a four star rating is
yorth \$10,000 at the box office to
the gross of any of his firm's pictures on Broadway.

The argument has often been sorwarded, that people don't take the

s often b warded that people don't take the Avoible to read the star-marked reviews; that when they see a pleture
has drawn less than three stars they
don't even bother to read the review. Therein lies the fault with
the star rating plan according to
those plying the plaints against it.
This contention is that very often
the review says the pleture is entertaining and worth seeing, although it isn't of sufficient proportion to merit three stars.

The N. Y. Dally News once
istened to an industry committee of
one complain that the star system
was also bad for the tab because it

The N. Y. Daily News once listened to an industry committee of one compilain that the star system was also bad for the tab because it and the star system was also had for the tab because it also the star and didn't read the previews. That theory got nowhere, also, and the-boys who girded for the fight ngainst stars and other ratings have long since given up hope.

The New York critics are the toughest and their opinions bear greater importance to the boxoffee than in any other city, say the film men. However, they do not believe-picture reviewers can hurt a picture as much as a dramatic critic can injure a play. Two four-star pictures of a year ago are cited in support of the contention that rave

tures of a year ago are cited in support of the contention that rave
notices cannot save a bad film,
either. A brace of four-star films
were outstanding Broadway flops:
Columbia smarted under the collar,
sharply against the star system after
it had received less than three
sparklers on 'Lady for a Day' and
'H Happened one Night. 'Ret-bisdid not hurt either picture. Columbia was then instrumental in having
a committee appointed, through the
Associated Motion Picture Advertisers (AMPA), to make a study of
the star system and report on it. the star system and report on it. That was the last of that.

Wivel of mouth romains the chanpaid of public uries which the picture
pustiness depends upon to a large
extent. Title Miss Marker, which
brought out Shirley Temple, is cited
as an example here. Although the
picture received but pretty fair notices, it was word of mouth that
spread it to three weeks at the N. Y.
Paramount and cataputed little
Miss Temple to prominence.
Many critics are charged with
writing to, please themselves or
contemporary critics, and with setting, up. a.a. Image of, what their
readers want. Some attempt to appeal to the intelligentsia and thus Word-of-mouth remains the chan-

are quick to try to find something to bluster about among the artie to buster about among the artic productions. These critics regard for the Hollywood manufacturers is generally a contempt, genuine or supposed, for the highly commercialsupposed, for the highly commercial-ized state to which pictures have been developed in this country, it is cialmed. This faction also seems to hate the boxofice through which public support is measured, because that, too, implies commercial stigma, No Opinion

that, too, implies commercial stigma, No Opinion.

Numerous picture reviewers deliberately avoid giving opinions, making their job that much easier—and perhaps acte—it is pointed out. In some spots a few papers dropped giving an opinion in favor of merely a synopsis of the story. Originally supposed to have been sold on this experiment by Bill Hollander, Balaban & Katz advertising-publicity executive, but most of these sheets have already scrapped it. As matters stand, the picture companies would actually preferrieviews of a no-opinion character which would merely give a summary of the film, its plot, cast names, etc. This desire springs largely from the belief that a majority of the countries of the service of the s

sayers, Hollywood reviewers are mostly blurbists, and besides being blased in favor of pictures they are considered too close to the seat of production.

Magazines

Magazines

The magazines are among the worries of the picture tompanies. The film firms are constantly battling a large list of them on grounds, among others, that they catch picture to the film of the picture of the film of the film

Trade Papers

Picture men regard trade pape Hicture men regard trade paper reviews as much more of an asset to the product they merchandise than the dailles, on the whole feeling that the trade publications reflect sane judgment in their reviewing. These reviews, they say, are the trade to the trade publication reflect sane judgment in their reviewing. These reviews have say, are than the theater operation. Not reaching the public, the trade sheets are claimed to wield influence in dealings between distributor and exhibitor, although any picture which is generally souring the daily critical sizually is reflected in a theatre owner's reluctance to buy it at high prices, giving that, trade comment and gross reports as reasons.

The reviewers of the two Coast daily papers are held to be a bit too soft probably because, as with the non-trede-critics out there, they are close to finm making itself. However, the flicker boys think the cytics of proviews rather will.

Certain features of trade reviewing are not held in favor by picture people. Among other things, reviews which are done in miniature or by process shots, mention of cost of production, etc. are decried.

Producers, distributors and exhibitors evidentily wouldn't mind some trade secrets reaching print in the trade reviews if they didn't branch off into public dranels. Trade papers are blamed in part should be a producers, distributors and exhibitors evidentily wouldn't mind some trade secrets reaching print in the trade reviews if they didn't branch off into public dranels. Trade appears are blamed in parts is often picked up by daily critics, columnists and fan magazines.

Elacing a rather high valuation on the accuracy of trade criticism, backed as it is by a working knowledge of the industry tistelf, the picture bunch would like to see these reviews reaching the public as they think they would mean more than the reviews the Mans now get.

Out in the small towns of the country most critics do not mean; is such situations, they do not seem to carry the same weight as in larger citles. Ophinons in



PICTURES

WILL MAHONEY

The Secteman, in England said:—
"Anyone, who want it o get through
the week without laughing should
be careful, above all thinks, to keep
clear of the Empire theatre.
was one of the most entertaining,
and certainly one of the funniest
which one had seen in Edinburgh
for quite a while. This was largely
due to Will Mahoney, an American
comedian making his first appearance on this gide of the border."

WM. MORRIS AGENCY

Mayfair Theatre Bidg.

New York City n, in England, said

sheets exert a greater influence, it, has been found, Quotations from New York reviews, when good, are seldom used for advertising purposes in other-cities. Advertising chiefatins explain that they are of little, if any, value. One reason given is that value. One reason given is that people in other localities don't care

people in other localities and reare what New York thinks.
So, in toto, the boys in pictures fervently hope that the dailles of the country will some day, and soon, take their film criticism seriously enough to be exacting about who does the reviewing and how it's written.

CURTIZ SETTLES LONG DRAWN PATERNITY CASE

Michael Curtiz will pay Mathilde Foerster a monthly allowance of \$150 for support of her minor child whose paternity an Austrian court fixed in prior maintenance action by stipulted judgment rendered by Superior Judge Frank C. Collies

Concession by the litigants brings Concession by the litigants brings to close long court battle between Miss Foerster and the Warner director over the amount necessary for the actual needs of the 14-year-old-boy. Award by the Austrian court in amount of 2,000,000 kronen month had dwindled which was regarded as insufficient.

JOHN BALABAN TO 'HULU

Chicago, Jan. 7.

John Balaban and his wife took
the rattler out of town last week
on the first leg of a trip to Hono

Will be a four-week vacash.

FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical premieres is a compilation of stage, screen, concert or nitle club openings which, for some odd circumstance or another, stand out in show business, They will be recorded without thought to chronological order. The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, novelty show venture, play or company, to some other attendant excitement backstage, some colorful occurrence out front, or merely because of the gala circumstances. This is to be a continued series.

The Big Parade'
(Actor, N. Y., Nov. 19, 1925)

The start of a 97 weeks' run and a picture on which Marcus Loew remained unconvinced, despite that his company (Metro) had made it, until after the premiere. He was more interested in Ben Hur at the

time. Film made John Gilbert a star and is among the big grossers of all time. Another hectic premiers in that the special mechanical effects, necessitating a backstage crew of 20 men, never held a rehearsal until 4:30 the attention of opening night. This was because David Mendoza and William Axt, writers of the special score, demanded the theatre, for orchestral rehearsals and opined that any required effects could be handled by the drummer. The maneuvering which went on to get Mendoza died by the drummer. The maneuvering which went on to get Mendoga out of the theatre that afternoon is a story in itself, and when he stepped, into the pit that night to conduct he still didn't know any backstage carrangements had been made until the backstage compressed air whistles cuit losse, signalizing the declaration of war at the opening of the film, and, ainjoet blew, him over onto his first violinist. Those who know, what was coming sat in the first row that night just to watch Mendozn's face.

Sally

(New Amsterdam, N. Y., Dec. 21, 1920)

Ziegfeld's:first big book show for Marilyn Miller, and Leon Errol, which came in from Philadelphia with probably the worst advance reports any New York show has ever enjoyed. That 'enjoyed is to be taken literally sithough both the management and the troupe were unaware at the time of the advantage of the advance panning. With the critics and first night mob convinced they were in to see one of the prize flops of all time, the players, tunes, and production paralyzed them and they left the theatre raying. The show ran two years.

It was from this joint that managers eased up on bewailing what they had thoughit to be the unsurmountable handlean of adverse advance reports for their productions.

Embryo Coogans, Coopers U SIGNATURES Get Break in 'Dinkey'

Hollywood, Jan. 7. Warners is looking for a flock of kid players for leads in 'Dinkey,' juve yarn, the screen play by Harry

Sauber.
With no youngsters under contract, east will have to come from the outside. Picture is scheduled to get started in a few weeks with mothers already mobiling the casting office with their young hopefuls.

U. S. Cracks Down on Agents Protesting Tax Claims of Film Clients

Hollywood, Jan. 7. Hollywood, Jan. 7.

Posting of new regulations by the U.S. Treasury Department will prevent attorneys or agents representing film people from protesting income tax on clients unless they are duly enrolled to practice before that branch of the federal government. Approach of the income fax period focused attention on the new rul-

ing.

Business representatives of picture people who are incorporated are barred as ineligible and must employ outside counsel in the matter of questioning returns. Hereto-fore agents and other persons-representing clients were qualified to appear before the Revenue Board of Tax Appeals or Treasury officials.

GITTA ALPAR

Budapest, Dec. 27. Max Friedland, Continental gen-eral manager of Universal, spent a few days in Budapest and signed Gitta Alpar for two Universal pic-tures. Gitta Alpar is perhaps the nost popular singer on the con-

Miss Alpar is Hungarian by origin, but will sing in English and German in the two Universal plottures for which she is under contract. Production will start sometime in spring, though not decided whether in Hollywood or London.

whether in Hollywood or London.

The Alpar contract came as surprise, since she was negotiating
with several other U.S. producers,
but Friedland nosed in. Any films
she makes cannot enter Hitler's
Germany. Miss Alpar is pure nonAryan, the dunghter of a Rabbi, and
the wife of Guntav Froehlich, one
of German's most popular screen
of German's most popular screen
outbreak of Hillerian, she got into
a conflict with Goebblea minister of a conflict with Goebbels, minister of a connect with Goedbeis, minister of propaganda, and had to leave the country, to which neither she nor her pictures can now gain access.

IRENE DUNNE FOR U'S SHOW BOAT' REMAKE

Hollywood, Jan. 7. Irene Dunne has signed with Uni-versal to make two pictures. 'Show Boat' will be the first, skeded to get going next month. Second not yet determined.

WANGER'S FORTUNE MAG PIC Hollywood, Jan. 7.

Hollywood, Jan. 74.
First instance of a producer purchasing picture rights to an article in Fortune Magazine occurred last week when. Walter Wanger shelled out for 'Shanghal Boom,' an extended article on the China metropolis. Material in the article will be used by Wanger in developing an original standard of the control of the contro

SAILINGS

Jan. 11 (Los Angeles to Shanghal)
Edward O'Connor (Pres. Pierce).
Jan. 10 (L. A. to Honolulu) Gradwell Sears (Lurline).
Jan. 9 (London to New York), Eddle Cantor and family, Jeftrey
Bernord (He de France).
Jan. 8 (New York to London)
Carol Coombe (Berengaria).

Cooper, Gable, Valentino

French Gals Indicate Male Devotion by Buying Heroes' Postcards

Paris, Dec. 29.

Of all American male film stars, load of cooper has the face which appeals most to French fans, actic cording to a survey of potrrait postcards sold all over the country.

Cooper's cards lead the list in sales, with Clark Gable running a pretty a close second.

French fermine fans, however are it true to old loves, and Rudolph Valentino's cards sell almost as pretty and the property of the country and the property of the country and the property of the country are allowed by Simone Simon Simon sale sale shales as when his films first started. Fredric March also figures among the best sellers.

Strangly absent from the list of spotcard leaders is James Cagney, who, in the actual films, is one of the big draws among French women. He represents a type of tresh little guy which they consider the control of the big draws among french women. He represents a type of tresh little guy which they consider the control of the significant control of the big draws among french women. He represents a type of the big draws among french women the start of the big draws among french women. He represents a type of the big draws among french women the start of the big draws among french women the start of the big draws among french women. He represents a type of the big draws among french women the start of the big draws among french women the start of the big draws among french women the start of the start

are a super sum of a super of

ACTORS LASH FILM EXECS

Everybody in Hollywood, Including The Girls, a Kaintucky Col., Sah!

Hollywood, Jan. 7.

Hollywood, Jan. 7.

Kaintucky Cunnella. Suh? Why
they an th' pride of ouah nation,
Suh and the pride of ouah nation,
Suh and and and that most of
the part the blue blood of the Bourbons
in their veins, Suh. You take a
Kaintucky Cunnell and, you have a
man, that is exceptin' of co'se Mary
Pickford, Mae West, Jeannette McDonald, Marlon Davies, Jean Harlow and Bebe Daniels Suh. In that
case, it's too late, Suh.
Hollywood at present is overrun
with Kentucky Colonels. Laffoon's
aldes are everywhere. The roster
of plcture people who have been so
honored by the Governor of the
blue grass state includes Pete
Smith, Zlon Myers, Dr. Harry Mar
il, whose wife is Louelia and Drice,
Lafford's Mar
Lord Gable. When the Conthe Control of the Conthe Con

That makes it tough on Major John Zanit, all those other muggs outranking him. How come a Ky. Col.? For the Soverign State of Kentucky they neither toil nor spin. There's some 5,000 of them walking around the country trying to locate their army. A Kentucky Colonel is a Colone over nothing. Some honor, some fun, eh? Practically art whosh some funder and the some funder and the some funder that the some funder of the sound funder of the some funder of the state and it looks as it has building up a political or ganization and hoping that they will form the nucleus of a Lancon for President.

He say

There's nothing complicated about becoming a Colonel, To the State of Kentucky the cost is alight. Com-

(Continued on page 34)

QUICK L. A. DIVORCE BY MRS. JACK WARNER

Los Angeles, Jan. 7.

Los Angeles, Jan. 7.

Within 24 hours after she had filed suit for divorce against Jack Warner, Vice-president in charge of production for Warner Brothers, an interlocutory decree was granted Mrs. Irms Warner. Property settlement was approved by the court. Custody of a 19-year-old son, Jack Milton, was given the mother production of the production of t

visit the youth at reasonable inter-vals. Agreement specifies that War-ner pay for his son's college educa-tion, provide him with an automo-bile and spending money and to pay all bills incurred by him. Mrs. Warner testified that her husband left their home in Septem-ber etchin. They were married in 1914.

L. A. Statute Would Douse Sun Arc Bally

Studio reps will appear before the local Bullding and Safety committee tomorrow (8) to oppose a proposed ordinance that would tax all types of ballyhooing using electrical dis-

of ballybooing using electrical dis-play.

While ordinance is chiefly aimed at the mobile type of illuminated ballyhoo and those Hollywood mar-ket and barber shop calcium open-ers, it was also discovered by the studies that wording of the ordi-nance was such that it would affect light, and the state of the conlight and equi street filming. equipment used during

CANTOR DUE HOME

Sails Jan. 9 After Spending Gold wyn's Coin in Europs

London, Jan. 7.

London, Jan. 7.

Eddie Cantor, with his wife and three of the five Cantor girls, salis back to the States this Wednesday (9), after vacationing here and on the Continent at Sam Goldwyn's expense. Producer of Cantor's latest, Kid Millions,' is said to have paid his star comedian a \$25,000 bonus as a European expense donation. Cantor resumes on radio in New York Feb. 3 for Pebeco and goes to Hollywood in the spring for another Goldwyn flicker.

2d Hand Film Studio Passes Nick Chumps For \$5 in Hollywood

Hollywood, Jan. 7. Mollywood, Jan. 7.

So-called guides to the studies who promise to show hinterlanders the studies and homes of stars for a price have a new racket. They buy up used passes for studie entree, and sell them to yokels. Several persons have appeared at studies with old passes demanding to be shown around. Dates on the passes had been changed.

One woman, questioned as to the

One woman, questioned as to the source of the pass she had, stated she had bought it from one of the guides for \$5.

SECRECY BALKS MOB AT SHERMAN FUNERAL

Hollywood, Jan. 7.

Hollywood, Jan. 7.

Masquers Club and business associates of Lowell Sherman cooperated to keep location of funeral services for late director secret,
with the result that police sured
at the control of the contro

Mamoulian Follows Sherman on Becky

Rouben Mamoulian will complete the direction of Becky Sharpe, the three-component Technicolor fea-ture being produced by Ploneer Pictures. He takes over where Lowell Sherman left off. Sherman's death will mean loss of 10 days in actual production schedule.

Production resumes Jan. 14.

Margo Back at Waldorf Hollywood, Jan. 7.

Margo, Spanish dancer here for Paramount's 'Rumba,' returned to New York Friday (4) to fill an en-gagement. at the Waldorf-Astoria hotel, where she first came to atten-tion. She returns to the Coast Feb. 15 for another Par film.

DEMARCOS SET FOR WB PIC

The De Marcos, society dancers currently at the Plaza, New York, are scheduled to leave for Hollywood Jan. 27 to dance in a picture for Warner Bros. Callente.

"De Marcos will have roles in the picture besides doing dance

HOT WORDS FLY

Players Charge They've Been Hamstrung, Tricked, Lied To by Producers; Call Ethics Lowest of Any Industry

DEFEND SALARIES

Hollywood, Jan. 7.

Actor members of the film cod five-five producer-actor committee in filing a brief with the National Recovery Administration for a hearing on the actor prosopal for work-ing conditions, turned down by the producer faction on the committee, indulge in a vitriolic indictment of producing-companies and their top

execs.
Lengthy brief forwarded to Washington charges that 'history shows that no agreement with producers is worth the paper it is written on.' Further it states that actors have been tricked, hamstrung and lied to and that 'every' dishonest practice known to an industry, the code of ethics of which is the lowest of all

Text of the film actors' brisf, reprinted in full, will be found on pages 11 and 15.

industries, has been resorted to by the producers against the actors.

Document is signed by Robert Montgomery, Claude King, Ralph Morgan, Kenneth Thomson and

Document is signed by Robert Montgomery, Claude King, Ralph Morgan, Kenneth Thomson and Richard Tucker, player members of the five-five committee. It was drawn up by these five members of the Screen Actor's Guild and its attorney, Laurence Bellenson, and got the okay of the board of directors of this organization. Statement analyzes the various demands in the actor proposals suggested, for, film code insertion, and which were turned down in toto by the producer side of the committee. Attempt is made to show that film acting is not an overpaid profession; that only a small factories along the condition of the control of the condition of the condition of the condition.

their desires for improved working conditions. Cite Saiaries, Bonuses

Following quotations from the trade press of the saiary and bonus figures as filed with the U. S. Senate by the Federal Trade Commission. last February, the brief and the saint and tack on productions, in the following paragraph:

ers, by name, in the following para-graph:

The purpose of including these figures is not to show how much money executives make, but to give some idea of how ill it becomes these gentlemen to protest that the industry cannot afford fair working conditions for actors. It is even worse when we remember that most of the men who now run the busi-ness and assert that actors work-

Ol' Alabamy Had a Cast Full of Gags, **But They Didn't Make Stanford Laugh**

TOO MUCH SHIRLEY

Soribs Told to Inject Adult Angle Into Tot's Yarns

Hollywood, Jan. 7.
Fearing that the type of stories given to Shirley Temple in the past are aimed too closely at juvenile minds. Fox has instructed writers to get better adult angles into future Temple stories.

Idea is that too much attention has been paid to the youngster to the disadvantage of the adult members of the care. The stories of the sale in the public may get tired and the public may get tired of the moppet if too much in each picture depends on her. It's folt that chances of the youngster slipping are greatly lessened if more is given to adult leads in her pictures.

U. S. Will Deport Wera Engels If She Doesn't Leave in Feb.

Hollywood, Jan. 7.

Hollywood, Jan. 7.

Notice has been served on Wera Engels, German film actress, by the U. S. Immigration Department, that she must leave this country Feb. 21 or be deported. She is here on a 60-day transit visa extended by the American consul at Calexico, Mex. Some time ago she appealed to Secretary of Labor Perkins for an extension of her stay, which was dended. She met a similar reversal when she sought a quota visa at the border for permanent residence.

HELEN GAHAGAN'S FILM **DEBUT IN RADIO'S 'SHE'**

Hollywood, Jan. 7. Helen Gahagan will come to the Coast the end of the month to play the title part in Rider Haggard's 'She,' to be produced by Merian C. Cooper for Radio. It will be Miss Gahagan's first

film here. She turned down a prof-fered part from Metro less than a year ago when she was playing here in 'Cat and the Canary.'

Sherman Left Entire Estate to His Mother

Hollywood, Jan. 7: Estate of Lowell Sherman, con-sisting of real estate and personal property valued 'in excess' of \$10, 000,' has been bequeathed to his mother, who is also named executor with Morry Cohe that has a sec mother, who is also named executor with Morry Cohn, the late director's business manager. Appraisal of the estate will place the valution much beyond that sum.
Will was dated day previous to his death.

By FRANK SCULLY

Hollywood, Jan. 7.

Hollywood, Jan. 7.

Hollywood, Jan. 7. No California football players are being pencilled in as assistant directors this year. Last chance went overboard when old Alabamy made Stanford's Indians look like a cigar store marquee. Result: Alabama, 29: Stanford, 13; Rose Bowl, 250,-000; Studios, 0. Nearest Stanford got to the studio lidea was Kay Francis. Kay stopped them. Kay was Bammy's center, tips 200 pounds and is also six feet tall. In fact Mammy's Bammles had &

str feet tall.

In fact Mammy's Bammles had a cast full of gags—Young Boozer (a half back), Jimmy Walker (an end), Tarzan White (a guard) and Dixle Howell (a team).

Stanford's band played T Wish I Were in Dixle, but they ment I wish he were. He and a guy named Don Hutson who played right end. Between them they made Stanford look like a cracked backdrop of Engine 999.

A Bit Frustrated

drop of Engine 999.

A Bit Frustrated
Stanford came down from Palo
Alto to avenge that 7 to 0 licking.
Columbia's kids gave them last year
when the Rose Bowl was filled to
the brim, with water. Revenge is
best when served cold, but Stanford
was bothered and hardly hot. The
Bammies kept them that way all
afternoon.

afternoon.

When the 240 piece band played Smoke Gets in My Puss that gave Mammy's Bammies another idea. They remembered the sun did that too. When they got Stanford facing the sun in the second quarter they began shooting passes all over the place—mostly from Howell to Rutson.

began shooting passes all over the place—mostly from Howell to Hutson.

Howell also ran 67 yards from scrimmage for a touchdown. He had to wiggle all over the field to do it. Stanford Indiana couldn't see him, Sun got in their eyes, He

(Continued on page 34)

Trade Mark Registered
FOUNDED BY SIME SILVERMAN
Published Weekly by VARIETY, Inc.
Sid Silverman, President 154-West 46th Street, New York City

SUBSCRIPTION



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Metro Posts Sleuths at Race Track to Trap Truant Workers

Hollywood, Jan. 7.

Metro. wearled of finding the studio deserted every Saturday during the football season. Fed up with trunary by those who play hookey to see the races at Santa Anita, studio may loveles who play hookey to see the races at Santa thereport all studio employees who are on the merry-go-round when they should be working. With the races scheduled to-run-for-53 days, studio tell that trips to the track would consume many a dollar in lost time.

First of Expected Film Regulatory **Bills Is Introduced in Congress**

First of the inevitable series of film-regulation proposal popped up in Congress last week when Representative Celler of New York rein troduced a former measure banning block booking and blind selling.

other film reformers waited for developments. Celler submitted his measure, which never has been taken seriously, and also proposed to repeal existing bans on proposed to repeal existing pains on the interstate shipment of prize-fight plotures. No other film measures appeared during first two days of the new session.

Revival of the allen-actor bill pocket-vetoed during the Hoover administration was forecast by Representative Discheters Awy York.

administration was forecast by Rep-resentative Dicksteln of New York, while indications were seen that Representative Patman of Texas will again propose his plan for creating a Federal Motion Picture

Commission.

Saying he will undoubtedly reintroduce the ban on foreign performers, Dickstein announced he will not
hold hearings on the proposal again
this year in ylew-of-lengthy-discusstons last winter. Instead, he will
urge his Committee on Immigration
to Indoes the plen again in the see

urge his Committee on Immigration to indores the plan early in the seession with the hope of pushing it through both houses before the lastminute pre-adjournment Jam. Celler bill, rectiting in several sermonizing sentences the alleged evils of block booking, would ban within six months the practice of offering films in groups of more than two at lump-sum figures or in groups in such a manner as to restrict exhibitor's freedom of selection. Measure also would prohibit leasing of films before completion and exhibition to purchasers after 18 months tion to purchasers after 18 months following passage and would pre-vent distributors from selling to affiliated chains without granting right to buy to all comers six months after passage.

Penalties

Penalties for violations range from \$1,000 to \$10,000 and one year in the pen, with the Federal Trade Commission empowered to make rules and regulations and to fix differentials between price of films in blocks and singly such restrictions. Celler inserted a lengthy section describing the interestate nature of the film industry. Points out that producers ship negatives and positives from one state to another, frequently cross state lines to reach locations, aship negatives to distant laboratories for printing, copyright product, and distribute to exhibs all over the nation.

Par Goin' to Town On Bengal Lancer With 35G Campaign

Rescinding plans to roadshow Lives of a Bengal Lancer at the Astor, N. Y. on a two-s-day 32 top engagement, Par is going to town on picture with an ad campaign which will approximate that spent on 'Cleopatra' and open the film at the N. Y. Paramount, Jan. 11. Par will spend as much as \$35,000 on advertising Bengal.

Bill Pine arrived in New York from the Coast Thursday (3) to direct a national exploitation campaign on the picture under Bob

direct a national exploitation campaign on the picture under Bob Gilham, Par deciding against a two-aday run because of a desire to get. Bengal' out on release at this time, when the company is in the throse of a national sales contest. Sweet Adelin, will, which sweet Adelin, will say only one week. If it had hit \$20,000 on its first three days Par was obligated to hold it.

CAPRA MAY DO RUSSE YARN NEXT FOR COL

Hollywood, Jan. 7.
Columbia will give Dostolevsky's
'Crime and Punishment' a heavy
production sked with Lester Cowan
at the helm.

Likely that Frank Capra will di-

Fox Met Reorg Plan Will Be Filed Today

Expectations are that the reorganization plan for Fox Metropolitan theatres will be filed today (Tuesday) by counsel for the noteholders' committee, Beekman, Bouge & Clark.

Following certain legal procedure requirement it is expected that Fed-eral Judge Mack will then set a date for a hearing on the plan.

Chi Theatre Plastered For \$75 for Refusing **Colored Admittance**

Court here last week awarded a judgment of \$75 against the Park Manor theatre for refusing to sell a ticket to a Negro. Suit was entered by Mainer Conley against James Steininger, owner of the the-

atre.
Steininger asked for leniency on
the plea that it was not the policy
of the house to refuse colored people
admission, but that the man on duty
did not know what to do after the
cashier had refused to sell tickets.

DISCHARGING PFD. PICTS RECEIVERSHIP

Motion to discharge and final set tling of the receivership of Preferre Pictures Corp., will be made Jan. 25 in the Federal District Court by already has filed his final report.

Nathan Burkan is counsel for the

Most of 35 Defendants Served by Par Trustees

After filing papers in the Federal courts to go ahead on suits against Par directors and officials as well as Kuhn, Loeb for recoveries, following authorization of Judge Coxe Dec. 3 to prepare such suits, the Par trustees during the past week served most of the defendants named. They number 35, after-elimination of Maurica Newton, president of Hallgarten & Co., and one of the new Paramount. reorganization directors, who was originally included.

Complaint has not yet been flied in the courts but may be expected any minute. If it appears the expected the when it comes to trial will unuay approximate figures believed recoverable from the 35 defendants, although actually the autis call for an accounting as a result of salaries.

erable from the 35 detendants, al-though actually the suits call for an accounting as a result of salaries paid, bonuses in cash and stock, profits from stock participation and to what extent Paramount itself indulged in speculation on its own stock,

stock.

Expectation is that Cravath, de
Gersdorff, Swaine & Wood will ac
as counsel for most of the 35 de
fendants, as in the previous sult
against Par directors for recovery
on stock repurchase deals.

M. P. Salesmen, Inc., Elect

Motion Picture Salesmen, Inc. elected a new set of officers in New York last week, Jack Ellis being named president.

Other officers chosent Joseph Weinberg vp.; recording secretary, Moe Fraum-figancial secretary, Charles Penser; sergeant-at-arms. Jerry Wilson; trustees, Phillip Bodes, Ed Hartmann; board of directors, Bernard Kranze, Jos. Felder, Max Fellerman, Jack Farkus.

HUGH HERBERT'S PERSONALS

Hugh Herbert will make a per-sonal appearance tour of Warner houses after completing 'Midsum-mer Night's Dream.'

Lily Damita Back

Hollywood, Jan. 7.

rope.

While abroad she was in stag musicals in Paris and London, an two pictures for Pathe-Natan.

HEARST NIX ON **'PRESIDENT'** IN BALTO

Baltimore, Jan. 7.

Baltimore, Jan. 7.

Local Hearst rags, the afternoon daily, News-Post, and the Sunday and the Sunday are strength of the Sunday and the Sunday are strength of the Sunday and the Sunday are to President Veniaber (Part) current at Keith's. Up to today (Monday) the papers carried no reviews of the filek. Fact the papers accepted paid ads, copy on which was not restricted, and refused Larry Schanberger, Keith's manager, any stills of cast or printed plugs of any sort, surprised plenty. It is the first time a plo has eyer received such treatment in Balto.

In refusing to carry publicity,

In Balto...
In requesting to carry publicity, newspaper told Schanberger that the restriction order came from Washington, but the inside anent the treatment is given in the picture, which depicts character of a newspaper publisher who controls a large sharing manner.

large chain of papers.

Reports of W. R. Hearst frowning on the film have been around before.

GABLE'S MG RETAKES HOLDS UP 'CALL' TREK

Hollywood, Jan. 7. With Clark Gable needed at Metro for retakes on 'Copy Cat,' 20th Cen-tury's 'Call of the Wild' company will not leave for the Mount Baker will not leave for the Mount Baker, Wash, location until some time next week, when Gable is expected to complete his Metro chore. Trip was scheduled to start last Wednesday. Metro picture on its first preview displayed story weakness that the studio figures will be overcome by the retakes.

Paul Snell Directing **Publicity for Pioneer**

Hollywood, Jan. 7.

Hollywood, Jan. 7.

Paul Snell, former assistant to
Arch Reeve at Paramount and Fox.
studios, has been engaged as publicity director for Pioneer Pictures.
the Jock Whitney company.

Steven Hannigan, v.p. of. Lord &
Thomas, which handles Pioneer's
national advertising, left for New
York, Friday night.

Becky Sharp, halted by the death
of Lowell Sherman, will resume production today (7), with Rouben Mamoultain megging.

LEE DIRECTING ARLISS

Hollywood, Jan. 7.
Twentleth Century has algred
Rowland Lee to direct George Ariliss
in 'Richelleu.'

N. Y. Agents, Unlicensed in Calif., Face Voiding of Actors' Commish

Void 500G Judgment In Film Plane Crash

Hollywood, Jan. 7. Judgment for damages amounting to \$500,000 awarded by a Superior court jury to heirs of 10 persons killed in a double plane crash over the Pacific while making a picture, has been set aside by the district court of appeal and a new trial ordered.

Among the plaintiffs are Mary Astor, widow of Kenneth Hawks who died in the crash while he was directing a picture five years ago.

March of Time' Air Show Broadcasts Pic Deal with Loew Chain

Circuit deal for the 'March of Time' series has been closed be-tween First Division and Loew The series has been sold the Loew circuit's entre group of theatres here and in Canada. First showing of here and in Canada. First showing of the series begins in all of the Loew k. houses Feb. 1, atterwards going into the subsequent spots on the Loew book. Announcement of the deal was broadcast over WABC Friday (4) on the March of Time' program.

BEAL SPURNS PAR PACT FAVORS B'WAY LEGIT

Hollywood, Jan. 7. John Beal, finishing a two picture deal at Radio, has turned down a Paramount contract.

Will return east to resume stage

'Saleslady' Budget Up

Hollywood, Jan. 7.

Traveling Saleslady, Joan Blondell's first post-maternal picture, originally scheduled to be produced on a short budget, will have the coin increased, studio figuring that the Hugh Heibert-Benny Rubin varn too good to skims.

yarn too good to skimp.

Already a part is being written in for Glends Farrell with Hugh Herbert; Allan Jenkins and Al Shean in the cast Ray Enright directs.

Manny Seff is writing additional dialog.

U Options O'Connell

Hollywood, Jan. 7.
Universal takes up first six-month option on Hugh O'Connell.
Will be co-featured with Jean Dixon in Just We Two after finishing It Happened in New York.

SEARS' HULA VACASH

Hollywood, Jan. 7.
Gradwell Sears, western sales manager for WB, salls Saturday (12) on a Honolulu vacation.

Believe Easing Money Will Modify Pathe Reorg Plan Due in March

Improved money market conditions are seen by some as possibly to issue collateral secured notes up obviating the necessity of any new to handle secured notes up that the provided in the Pathe Exchange, inc., reorganization. This opinion seems to be held by company advisers. The possibility of the Pathe plan being modified when it is finally presented for consideration before company stockinolers at the extraordinary meeting scheduled for March 4, at the company offices in New York, and you to be aggregate amount of \$4,000. The purposes of the completion. The pass was a stockinolers at the extraordinary meeting scheduled for March 4, at the company offices in New York, and the plan was at the Pathe company would be authorized to issue collateral secured notes up to issue collateral secured notes up of some collateral secured notes up of specification of the plan would be utilized for the Improved money market condi-

new company would be authorized to issue collateral secured notes up

Los Angeles, Jan. 7. Preliminary demurrer tilt in the contract controversy between Herert Marshall and American Play Co. and Joyce-Selznick has brought up a matter of vital importance to all New York agencies whose clients work in Coast studios.

Judge Robert W. Kenney, in Superlor court, has ruled that all agents operating in California through Hollywood correspondents

through Hollywood correspondents must have license from this state. The question came to issue over a demurrer pleaded by the defendant agency duet against Marshall's complaint that the American Play Co., with which he had originally contracted in New York, was not authorized to do business in California, and that the assignment of that contract to Joyce-Selznick was not binding.

contract to Joyce-Seiznick was not binding.

Judge Kenny disallowed the de-murrer, holding that all employing parties in artist contracts operative within the state must have the Calparties in artist contracts operative within the state must have the California authorization. It was this point—which will have to be supported as to fact at the forthcoming the contract of the contract of

agencies in relation to compacts with artists farmed out to Coast with artists farmed out to Coast agencies has not heretofore come up clear-cut in equity actions. This case, trial date for which has not yet been set, is expected to clarify the question both as to fact and

No License-No Pay

No License—No Pay
Janet Beecher will be permitted to
present evidence to support her
charge that the Lew Cantor-C. S.
Humphrey Agency operated without the necessary county license,
when the damage action by the
10%ers against the actress comes to
trial here.—Miss Beecher's allega-

trial here. Miss Beecher's allega-tiral here. Miss Beecher's allega-somplaint and will be allow cross-tons at the trial because Superior Judge Robert W. Kenny overruled demurrer of the agency attempting to block out this line of evidence. Cantor-Humphrey is, suing the actress for \$11,200 on asserted breach of contract, while Miss Beecher demands return of \$800 al-legedly paid in as commissions. She claims the contract is vold because the agency operated in unincor-porated territory, and therefore-should have been licensed by the country tax collector.

MARSHALL SIGNS FOUR PIX DEAL WITH PAR

Hollywood, Jan. 7.

Herbert Marshall has signed a four-picture deal with Paramount, agreement calling for him to make three during 1935 and one in 1936. Contract allows him to work for other major companies during period.

JOHN WEST DIES

Father of the Picture Star Stricken by Heart Attack

Hollywood, Jan. 7. Hollywood, Jan. 7.

John West, 64, father of Mae
West, died suddenly of a heart attack while visiting friends in Oakland Sunday atternoon (6). Body
was immediately shipped to Hollywood for services today, with remains shipped to New York for
burtal, being accompanied by James
Timpney.

Timoney.

Miss West was unable to accompany body east, as picture is in production, and she worked all day before evening services, which were private.

Besides Mae West, her sister, Bev-rly, and brother, John, survive. ly, and brother, John

'TRUST BUSTING' SUIT UP

COURT TO HEAR F. & M. CHARGES

St. Louis Case Has United States Government Press ing for Wedge to End Block Booking - Monopoly Agitation in Congress a Factor

OKAY WITH PRES?

Entire film industry started to fry n the anti-trust law griddle today

Entire film industry started to fry on the anti-trust law griddle today (Monday) as the Roosevelt administration initiated an investigation in St. Louis of alleged conspiracies to eliminate independent competition in exhibition field.

Action is virtually a complete duplicate of theres free at-the film industry and the film code a year ago by Clarence Darrow and is the government answer to repeated indie complaints that major firms have ganged up on them.

With nearly 100 individuals subponed to testify before the Federal Jury, the government has guns primed for, among others not revenue to the complaints of the subject of the complaints of the complai

Okay with F.D.R.?

Okay with F.D.R.?

Case is réported to have been approved by President Roosevelt after prominent industry officials, who got wind, of the government preparations, sought to apply political pressure to the Justice Department and block the probe.

Resulting from an indie squawk and involving right to buy, government accusation is based on refusal of stipulated companies to supply pix to Ambassador, Grand Central and Missouri houses in St. Louis.

Central and Missours assets.

According to government case.

Warner Brothers pulled out of these houses when requested reductions of rent were not granted. Owner then leased to Allen L. Snyder, who will be the star witness.

Hot legal tangle impends, as inverte has chosen James Reed, by

dustry has chosen James Reed, for-mer Senator-from Missouri, as chie ner senator-rom-missour, as enter-counsel. Reed has bitterly de-nounced Roosevelt administration and is bitter political foe of Attor-ney General Cummings. Government has assigned Russell

Granting Commings.

Granting Commings.

Government, has assigned. Russell.

Hardy and Harold Schilz, star lawyers of and I-rust division, to direct
the inquiry. Giver rating of special
assistants to Cummings, they will
assist local Federal District Attorney-in-preparing evidence.

Hardy has been prominent for
years in government crusades
against major producers and last
spring was the principal complainant before the Darrow board against
the film code. Also sought to have
Fresident Roosevelt refuse to okay
the pact on the ground that approval would permit majors to conspire to drive out indies because of
the exemption from anti-trust laws
granted by the recovery statute.

Federal contention is much the
ast year by the recovery statute.

Federal contention is much the
dast year by the recovery statute.

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Monopoly Angle

Timing of the proceeding is de-signed to extract the greatest amount of political ammunition since President Rooscvelt faces bitsince President Roosevelt faces hit-ter attacks in Congress this winter from progressive senators who have complained against Democratic pol-icles which they claim fostered monopolies. Also may make hard sledding for industry if sponsors of film regulation bills press their

campaign, and probably will result in scrapping or at least drastic overhauling of the film code.

Block booking issue is a simost certain to be dragged into the proceeding despite previous, rowers efforts to stamp out gractice. The government considers its hand is much stronger on this occasion, since several majors are alleged to be involved, while in the last previous move action was almed only at Paramount - Famous - Lasky. That case resulted in victory for the industry when in 1932 the Second Circuit Court of Appeals refused to enforce the commission's cease and desis order and held that the producer did not have, a monopoly.

St. Louis, Jan. 7.
Fight between two rival groups of St. Louis theatre operators—Fanchon & Marco on the one hand and Warner Brothers on the other peach the state of the state

Flight between two rival groups of St. Louis theatre operators—Fan-chon & Marco on the one hand and Warner Brothers on the other-will reach the Federal Grand Jury today when that body begins investigation of restraint of trade complaints of the companies. Subpoenas have been issued by the government for a score of picture executives, distributors, exhibitors and their attorneys—and—two special assistants to Attorney General Cummings are here to aid U. S. District Attorney Harry C. Blanton in the investigation. The special assistants are Russell Hardy and Harold L. Schille, who are the form of the companies of t

Frequence Transparence Transpar

F. A. M./A Efforts

Since then Fanchon & Marco
made repeated efforts to wrest at
least a part of that product away
from Warners, but without success
o-far-scope-tor-a few unimportant
pictures. Local theatre circles have
hummed with various sundry reports concerning the rivalry.
Situation left. F. & M. with a
scarcity of picture product for their
three theatres. (They also operatoperate the Fox, the St. Louis, the
Grand Central, being, closed.) On

operate the Fox, the St. Bouls, the Grand Central being closed.) On the other hand, Warners have had a surplus of films for their two houses, a quantity sufficient to al-low them to present double bills during all but a few weeks.

during all but a few weeks.

A complaint filed secretly with the U. S. Government six months ago by Harry Arthur in behalf of Fanchon & Marco as operators of five St. Louis theatres, alleging conspiracy in violation of the Federal antil-trust laws, struck suddenly at New York film executives. In the service by the Government, without any, advance warning of a flock of subpoenas. The warrants under Federal criminal-provisions, calling for appearance before the Federal grand jury in St. Louis yesterday (Monday), were issued in connection with a John, Doe inquiry that has been instituted by the U. S. on the strength of the original Arthur complaint, and any investigation which may (Continued on page 30)

(Continued on page 30)

No Gents?

'Gentlemen's a g r c e m e n t s mean nothing any more in the film industry,' opined one thea-

The owner.

No, there aln't any gentlemen left in it, piped another.

The two exhibitors sat down immediately and agreed they

ROCKETT LOOKS OUT, KENT WHETS AXE

Hollywood, Jan. 7.

Sidney R. Kent arrived here Thursday (3) from New York and is now negotiating an adjustment of the contract of Al Rockett, assoof the contract of Al ROCKET, asso-clate producer, which has around 14 months to go, at \$2,000 a week Rockett is now on vacation and its likely he'll sever his connections with Fox during the coming week.

Kent is at the studio for three weeks and is expected to make sev-eral changes in the organization setup, although it is understood that will affect executives in the

Bernerd Sails from London Alone, Mark Ostrer May Follow

London, Jan. 7. Another last-minute change will have Jeffrey Bernerd sailing alone for the U. S. Wednesday (9), with Mark Oster, who was to accompany him, remaining in London. Originally Bernerd was to remain and Ostrer come over, and then the stretched the court forgether. two decided to come together.

two decided to come together.

Ostrer remains in London to straighten out a capital reduction scheme for General Theatres and Moss Empire, General Theatres is the G-B theatre subsid company, with M. E. affiliated.

Ostrer will probably follow Bernerd over within a week or two, depending on how much headache he bumps into on the financing schemes.

Hunting U. S. Director For Anzac Cinesound

Sydney, Dec. 15. Ken Hall, Cinesound director, leaves today for Hollywood to make a survey of the latest methods em-ployed in the American studios. Hall is also expected to contract with a director to come here in con-

with a director to come here in connection with his company's plans for bigger local pics. next year.

Hall has been highly successful locally—with—'On-Our-Selection,' Squatter's Daughter,' Silence Dean Maitland' and 'Strike. Me Lucky,' Plans have been made by Cinesound Lo. produce hetter pics next year in a determined effort to break into the world market. Layout calls for each pic to be international in theme and dialog, so that overseas contracts will come more easily.

Fitzgerald Quits as Talent Scout for Fox

Hollywood, Jan. 7. Harry Fitzgerald has resigned as general talent scout for Fox. Studio is abandoning the post, which was created for Fitzgerald. 'New York office staff will do service for that purpo

Fitzgeraid is remaining on the

Early Par Reorg Being Confused By Further Factional Feuding

RECORD SCRIB CROP

W.B. Turns Loose 46 Writers On New Year's Output

Hollywood, Jan. 7.
Forty-six writers are now working on the Warner lot in tackling the new year's picture crop, a record number of seriveners at the Burbank plant.

bank plant.

Recent annex to the writers building, thought adequate at the time, may have to be bulged ritll further to take care of current plethora of yarn crafters. Staff was intely increased by addition of Willlam Wister Haines, Bessie Bacon, De Witt Bobben, Harry Ruby and Bert Kalmar.

Franklin Eves **Production Spot** With Pic Studio

Hollywood, Jan. 7. In town since New Year's day, H.
B. Franklin is looking over the pic-ture field with the possibility of con-recting on the production end.

He is understood to have talked a Fox connection with Winnic Shehan when the latter was in New York recently; also with Universal and Columbia.

Franklin is returning by plane to

PROPOSE CHANGE IN N.Y. FILM CENSORSHIP LAW

Changes in the state film censorship law are asked of the legislature in what is described as an effort to give exhibitors greater opportunity. to. participate in the clean movies movement. The proposals are included in a bill introduced by Senator John Jr. McCall (D.) of New York.

The measure would permit the director of the state censorship division to rate—films—into—three-classess. Suitable for adult shewing, suitable for the entire family, and suitable for the entire family, and suitable sof the story in exception of the state censorship division would prescribe forms of contracts between distributors and exhibitors and approved a synopsis of the story. In each film. Advertising matter two films as you have a specify in which of the three classification the film has been designated by the censors. been designated by the censors.

Warners, Einfeld Wind **Up Coast Studio Biz**

Hollywood, Jan. 7. Harry M. Warner and Charles Einfeld left here Friday night for New York after three weeks of pro-duction conferences at Warners Warner's family returns with him. Einfeld, publicity and advertising head, made arrangements for the

nead, made arrangements for the revamping of duties in the studio publicity department and the pub-licizing of Cosmopolitan Produc-tions which go into effect this week.

Jock Whitney East

Hollywood, Jan. 7. Jock Whitney aeropianed for New ork yesterday (Sunday) on Pio neer Picture business. Expected back by the end of the

An early Paramount reorganization is being confused by many factional fights. The latest disrupting element is a possible move for Paramount control by American Telephone & Telephone & Telephone has consolidation of interests in Par between the A. T. & T's subsid. Electrical Research Products (Erpi) and the John Heritz-Leo Spitz group of Chicago. J. E. Otterson, president of Erpi, may be behind these new manuvers.

J. E. Utterson, president of Erplanay be behind these new maneuvers.

As instruments for this purpose, the names of Frank C. Walker and Charles E. Richardson are mentioned. Erpl would sponsor both of these for Far board membership and executive betths in the company. Alfred Cook, counsel for the company in the presentation of the reorganization plan, is held to be an additional sponsor for the moves. These might also be political reverberations in consequence of any such Otterson maneuvers. It is considered doubtful whether Walker, would accept the A. T. & T. sponsorship for a Par post in view of the impending Government Inquiry Into the affairs of the phone company and the latter's affiliates. Walker is a high official in Democratic party circles and is an exmember of President Roosevelt's official family in Washington Walker's possible entry linto. Par revolves around the turnback of the Comerford theatree circuit to the Comerford Interests by Paramount Richardson, who recently resigned

Walker is a nephew of Mike Comerford.

Richardson, who recently resigned
as trustee, was originally sponsored
for his Par post as trustee by Erpl.

It is reared that these Erpl moves,
coming as they do on the eve of
consideration of the company's
reorganization plan by the court, may
seriously endanger the chânces of
the company's reorganization.
Grey of the company's reorganization.
Grey of the company's reorganization.
Grey of the company's reorganization
of the hearing of the company's reorganization plan is sisted for
Thureday (10) before Federal Judge
Coxe, but little progress is expected
to result therefrom on that day.

No changes are expected to be
made in the board presently, although there may be some shirts
later. Some seem to think that
should they compilan long and loud
for might capitulate and concede
adjustments.

In the meantime, it has been learned that Lewis Douglas, former director of the budget under President Roosevelt, will not go on the new Par company board.

Hepburn Tops Hepburn Record, \$110,200 at R.C.

Radio City Music Hall reached a new high on the first week of Little Minister, the picture doing \$110,200. A bright New Year's day helped the

Prior to this figure it was 'Little Women' which held the high mark with \$109,300, accomplished Novem-

KUYKENDALL IN N. O.

Ed Kuykendall is in New Orleans on arrangements preliminary to the coming national convention of the Mr. P. T. Or A. to be held there, starting febo. 23:

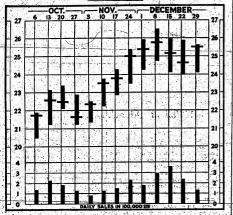
He may return to New York Thursday (10) in time to attend a Code Authority meeting scheduled for that date.

WANGER'S POLO SPILL

Hollywood, Jan 7.
Walter Wanger is in the hospital
with a dislocated shoulder after
failing from his horse in a polo

Amusement Group Averages

(4th Quarter, '34)



The weekly high and low average of prices for 12 repr

The weekly high and low average of prices for 12 representative amusement stocks listed on the N. Y. Stock and Curb exchanges indicated by the vertical bars in the upper part of the above chart. The closing prices each week are shown by means of short crossbar. Lower portion of chart shows volume of group for each, week.

High for this three-month period was 25%, resched during week ending Dec. 3, and low was 20%, the level reached by group in week ending Oct. 6. After week ending Nov. 3, averages for group never again fell below 22, and starting with that week closed higher for six accessive weeks. Two largest weeks in point of volume were those ending Dec. 3 and 15, 23%,600 shares changing hands during former, and 857,100 shares heing exchanged in week ending Dec. 15, for this group. Closing point for group on Dec. 23 was at 25%, just a quarter below highest closing figure for the three months.

Dull Trading, but Most Stocks Average Definite Gain on Week

While main body of stocks adnents were sold down vanced, amu and on considerable volume as result of film actors' attack on picture producers yesterday (Monday) Columbia Pictures certificates and Loew's common both were off 1% ing Eastman Kodak common, which rose to a new high at 117%. Amusement liens also were soft, Para mount-Famous bonds dropping 24

points.

Slow bargaining and lack of speculative interest featured most of stading during past week with its 545 days. Despite this, a push forward Thursday and rallying tendencies Saturday, brought Downors industrial everages to 105.65 at the close, for a net gain of 1.66 points. In face of duliness and fact that averages went up more than 4 points in the preceding week, this showing was generally rated good. Amusement Group averages 10.

showing was generally rated good.
Amissement Group Averages roli-lowed this trend of industrials, so-ing into the region above the 26-point mark to 28% and closing the week at 25%, for a gain of 0.25 points. Lowest point reached was 24%. Burst of strength in Bastman 24%. Burst of strength in Eastman Kodak common and Pathe A firminess had much to do with the excellent showing of the group, for several of the leaders were inclined to be soft mear the close. This is the second week that amusements have been on the upbeat, and expected betterment of the whole market soon undoubtedly will see this group right in the front ranks of an advance.

group right. In the front ranks of an advance,
Strong nearly every day of the week, Eastman Kodak common was readily swayed by a climb of metals and smelling stocks Saturday. It rose to a new-high for the year and bettered its 1934 top by an eighth when it got up to 110% at close. Low point was 111. Eastman Kodak showed a gain of 4% points on the week. Stock was up more than a point in previous week. Pathe. A stock was up more than a point in previous week. Pathe. A stock was another excellent actor on the big board. At one time it rose to 17%, a high for our ent move. Stock closed at 16% for an advance of 1½ points. Action of this issue as well as strength In Paths; lens undoubledly-reflecta interest in coming meeting to decide (Contlued on page 39)

(Continued on page 30)

Kalmar, Ruby Yanked From Metro for 'Molly

Yesterday's Prices

400 Tech. ... 13 18 13 - % 200 Trans-L. 2% 2% 2% + %

1,000 Gen. Th... 8% 8% 8% 8% 10,000 Loew ... 105% 105% 105% 6,000 Par.F-L ... 60% 60% 60% 60% 60%

Hollywood Jan 7. Hollywood, Jan. 7.
Their original 10-week loanout to Metro completed, Bert. Kalmar and Harry Ruby erer yanked back to Warnera, without completing the Maxx Brothers ster; on which they were, working, with James McGuinness at Metro. Team still has two musical numbers to write. On their home lot, they were assigned to work on the Joe E. Brown yarn. Molly and Me, with Behny Rubin. Irving Thalberg is trying to get Warners to send the pair back again, as soon as they have finished the Brown yarn.

Fox Takes Tutta Rolf

Tutia Rolf, actress, arrives In New York from her native Oslo on Jan. 10. She is, being brought to this country by Fox.
Will leave almost immediately for Hollywood. She is the widow of Ernest Rolf, and previously played in the United States in minor roles.

LILA BENNETT TO COAST

Lila Bennett, in the cast for the past month, returns to Hollywood late this week for a part at Metro.

Deal, for one picture, was set by William Morris,

1st Runs on Broadway (Subject to Change)

Capitol—"The Night Is Young' (MG). Mayfair—"Mystery" Woman' (Fox) (9).

(Fox) (9).

Music Hall—Evergreen'
(G-B) (10).

Paramount—Bengal Lancer'

(Par). Rigito—'Man Who Beclalmed His Head" (Ü) (8). Rivoli—'Barnum' (UA) (4th

week).

Roxy. — 'Unfinished Symphony' (G-B).

Week of Jan. 18

Capitol — 'David Copperfield'

aris' (Fox) (16). Paramount—Bengal Lancer' Par) (2d week)

(Par) (2d' week).

Rielte, Man Who Reclatmed
His Head' (U) (2d week).

Rivoli, 'Clive of India' (UA)

Colored Newsreel Shown 8 Hours After Shooting

Hollywood, Jan. 7. Glant strides taken by laboratories in the development of high speed color photography were exhibited New Year's day when a newsreel clip of Pasadena's Tournament of Roses parade in its natural hues was thrown on the screen of Grau-man's Chinese theatre eight hours after the actual shooting. Also it was the first newsie to be shot in

The black and white reel of the The black and white reel of the Alabama-Stanford game hit the screen three bours after the game ended and, while thousands—were still battling their way out of the dense traffic jam, Fiften pints of both the color and regulation reels were exhibited in theatres. In the district in time for the pight show

district in time for the night show Due to lack of facilities (f was possible to print only 85 feet of the color film. Deal for the innovation was worked out by C. J. Hubbell, west coast editor of Hearst Metrotone News, with E. J. Hatrick, without the usual fanfare that generally accompanies such an event The Dunining laboratories turned out the job.

The Dunning morators out the job.

Although enthusiastic over the achievement, Hubbell doesn't lool achievement, Hubbell doesn't look for a heavy run of tinted newsreels due to the double element of time and, weather. Fashlon shows and other such colorful events chiefly lend themselves to chromatic film-, he believes

Color print was warmly received by the audience, for its beauty rather than the crowning success of an experiment. Fey realized they were viewing the newest develop-ment in photography and an event that marks another milestone in the progress of motion pictures.

Inside Stuff—Pictures

Lives of a Bengal Lancer (Par), going on general release this month, has been on and off for four years and exhibitors have been waiting that long for its delivery.

The successful novel was purchased five years back and has been announced on every Par program for the past four seasons, but without delivery until this year. Each year it has been in the annual year books

That The Mighty Barnum' (UA) is not completely accurate is explained in part by Gene Eswier, in writing the script, heving to avoid accuracy in delving into the showman's life.

This was because Paramount owns the copyright and screen rights to an earlier Barnum tome, a blography written by M. L. Werner's some years ago. Century tried to buy the rights from Par but latter firm wouldn't self.

Checkers in Greater New York area are complaining that most of their work recently has been on Saturdays and Sundays and that then they are assigned to check percentage pictures in theatries of outlying district. When they get assignments in houses within 45 minutes of Broadway, they rate themselves fortunate. Tendency of distributors to spot best percentage features over weakend blamed for this condition.

The Film Dally's annual poll of the 10 best pictures of the year, as selected by 5hm ortices over the country, was dramatized on the March of The all program Friday night 14.

Time took the selections and did framatic excepts from each, permitting this phase of the week's news to run some 12% minutes out of the helf-hour.

Mounting cost on Folies Bergere' (20th Century) may put a produc-tion nut on this Chevaller musical beyond the \$1,000.00 mark. With the picture-about-half. Enished original hudget of \$150,000 is fast being approached. English and French versions being made simultaneously. Cost may exceed the Guidy on Cantor's Kild Millions'.

Although Maurice Schwartz has been under Metro contract for four nonths, studio has been unable as yet to find a story for the Jewish star. Lot is now putting on the heat for its story department to get a suit-

Fake ocean liner which stood on the Paramount lot for seven years, and has been used for \$7 Par pictures, besides being loaned to many outside companies, has been torn down to make room for a courtyard scene for C. B. DeMille's The Crussdes!

What may have been causing some arguments between Sam Goldwyn and Anna Sten are plans Goldwyn is said to have in mind to star Gary Cooper equally with her in her next picture. This will be Miss Sten's

Reported that the heirs of P. T. Barnum and their attorney o.o.'d UA's film, The Mighty Barnum, in Bridgeport, Conn., recently. That was the home town of the famed showman,

Erpi Sues Ultraphone Sound in Minneapolis

Minneapolis, Jan. 7 ERPI has filed two suits against ERPI has fled two suits against Clemes Supplies, Tnc. local manufacturers and distributors of Ultraphone sound evolutionent, alleging the suit of the

ERPI demands an accounting and share of all profits earned through the sale of Ultraphone sound equipment.

Two years ago ERPI brought suit against Ultraphone, alleging that its sound equipment infringed on Lowenstein patents held by ERPI Matter, however, was settled out of

WANT ACADEMY AWARD FOR MIDGET MUSICALS

With musical comedy shorts now taking precedence over the old custard ple variety in theatres, Academy is considering having an award this year for the best in this class. Heretofore only types of shorts resignized have bean comedies, novelties and cartoons.

Heads of, shorts, departments have made the suggestion for the division of the briefies into four classes, with expectation that the awards committee will follow the recommendation at its next meeting.

Mith the full 'Academy member-ship this 'year voting on selections instead of confining it, as formerly, to shorts-producers, plan-ist to en-gage. a theatre a week before the awards banquet in order to run off the nominations.

VANNI RESIGNS POLI'S

A. J. Vanni manages of Poll's, has resigned from the Loew-Poll New England organization, effective Jan. 12. Vanni formerly handled bookings for Loew-N. E. chain prior to recent change which switched that work to Loew's N. Y. office, He's a nephew of S. Z. Poll.

Exec goes with Warner Bros. as zone manager working out of Philly. Will oversee 36 houses in 16 Penn. and New Jersey cities, and will work under I. J. Hoffman of WB home office

N. Y. to L. A.

Ray Le Strange. Llia Bennett.

L. A. to N. Y.

Trem Carr. Rosita Moreno. Steve Hannigan. Steve Hannigan,
Jock Whitney,
Marian Nixon,
Austin Strong,
B. George Ulizlo,
Harry M. Warner,
S. Charles Einfeld,
Arthur Johnston Arthur Johnston. Sldney Sutherland. Jlm Geller. ld_B_Franklin. Arthur Fields.

10% Admission Tax Continues

That Looks Certain After Roosevelt Recommends Extension After June 1

Washington, Jan. 7. Request for indefinite extension of all nulsance taxes expiring in June, including 10% admissions

June, Including 10% admissions levi, was presented to Congress today (Monday) by President Reosevelt, tögether with Federal budget for 1326 equiling an outliny of more than 45,500,000,000.

Announcing deep to avoid hiking of the weak of the constant of the weak of t

1936. Also called for continuation 1934. 'Also called for continuation of \$0 levy on first-class postage.'
Although determined effort was made to curtail all regular department expenditures, 1936 budget proposes numerous small increases in amounts earmarked for activities case, however, the boost to attributed to the end of the 5% salary cut in July.

in July.

A \$10,000 increase in navy's allotment for purchase and rental of films was suggested, giving Bureau of Navigation \$95,800 to provide enof Navigation \$\$5,300 to provide en-tertainment for gobs of the fleet. Agriculture Department fund for making of educational films was lifted from \$64,426 this year to \$67,045, while the allotment for the Commerce Department's specialties and matter allot and the second second second for the commerce department's specialties. and motion picture division swelled from \$22,841 to \$23,756.

% FILM CHECKER'S HAZARDS

ATTYS.' FIELD DAY AS F-WC **WASHES UP**

Los Angeles, Jan. 7. Los Angeles, Jan. 7.
Salo of the Fox-West Coast Theatre estate_to National Theatres
for \$17,000,00, following weahup of
the bankruptcy proceedings before
Referee Earl: E. Moss some weeky
ago, is held up pending determination of an appeal taken to the Fearal Appeal the Courts aron, the afearl Appeal the Courts aron, the afcourt aron, the afcourt are appeal taken to the Fearal Mage George of Judge George

Appeal was carried up on both law and fact by Attorney Jules C. Goldstone for the Marshall Sq. Theatres and Harry L. Hartman. Theatres and Harry L. Hartman, operators, respectively, of the San Francisco Ornheum' and San Diego Ornheum. Protestants are seeking the s

Atotrneys O'Melveny, Tuller & Meyers, on the other hand, were able to convince both the referent bankruptcy and Federal Judge Cosgrave that the legitimate claims Cosgrave that the legitimate claims of all litigants against administrative acts were amply protected by the obligations assumed by the purchasers of the estate and by the indomnity clause in the articles of sale.

Judge Cosgrave certified the two-way appeal up to the U.S. District Court, and the move to get in into the U.S. Circuit Court is due to be heard today (Monday) in San Francisco.

B'WAY PAR OPEN JAN. 1 **UNTIL 7 IN MORNING**

New Year's celebrants brought extra business to Broadway first runs, the Paramount grinding away until 7 a.m., Between midnight and that hour the house played to 3,000 admissions. The Capitol stayed open until 4 a.m., the Music Hall and "Rivoli" until 2:30 and the Risitor, favorite—late night spot, didn't close its doors until 5:46 a.m.

diant close its doors until 5:48 a.m.

The Par received the full brunt of the drunks who refused to go home by staying open as late as it did. Around 500 crashed and of this number approximately 300 were tossed out. It took a half hour to get the stews out after the screen had gone dark at 7 a.m.

Sale of liquor was permitted in night clubs and slawhere until 5 a.m., this partly accounting for the large number of sunrise sottles. One mugg at the Par had gone downstairs to get a statue of a discus thrower, weighting about 150 gooinds, and was on his way out of the theatre when caught.

A sallor came in and asked that they keep an eye on him but he got loss.

The Par staff, including man-agers, celebrated their New Year's eve starting at 8 a.m. New Year's

WB Lab Workers Move Up as O'Brien Resigns

Hollywood, Jan. 7.
Changes effective with the resignation of Eugene O'Brien as head of the still and photographic laboratory at Warners elevates Ernic Williams as supervisor of still department and Elmer Freyer lab boss.

O'Brien came to Warners more nan a year ago from World Wide

N. Y. Nabes' Squawk

One N. Y. neighborhood the One N. Y, ncighborhood the strem manager, camplaining of poor business New Year's week, believes bulk 76 tradek, went to Times Square area (Claims patrons previous two years were worried over depression and saved money by attending naborhood houses. The considering of the tent of the considering cost or worrying particularly about it.

HUFFMAN AUTO GIVEAWAYS IN COURT

Denver. Jan. 7.

Denver, Jan. 7. Federal Judge Foster Symes issued a temporary injunction enjoining the film exchanges from stopping service on Harry Huffman's eight theatres, due to objections to the automobile giveaway, offective until the courts final decision. Hearing resumes next Thursday.

Judge Symes indicated that since the auto giveaway was a chance affair and bordered on gambling he would probably not continue the iniunction

The film exchanges were ordered to stop service when proved, at a code hearing, that Huffman was continuing the auto giveaway bally stunt, violating the board's order. Government attorneys are trying Government attorneys are trying-to prove the auto giveaway a straight lottery and in violation of the United States laws as well as state law. Huffman, however, claims that since tickets are given free, as well as with admissions, the

Minneapolis, Jan. 7.

Minneapolis, Jan. 7.
Local grievance board will have
to decide whether 'Bank Nights'
constitute a code violation. J. F.
Fournet, Royal theatre, Crookston,
Minn., has complained against a
fellow exhibitor, C. L. Hiller, who
operates the Grand and Lyric in
the same town, alleging that the
Bank Nights, as conducted by Hiller, are in violation of the code and
demanding that the board Issue a
cease and desist order in the case.

RKO'S PAR, SYRACUSE HAS EVERYBODY DIZZY

Syracuse, N. Y., Jan. 7. Home office indecision, manifested by frequent policy and booking switches, has the local RKO set-up worried plenty.

switches, has the local RRO set-up worried plenty.

Most afflicted house is the Paramount, taken over during the fail for operation by RKO in connection with a product deal. At present, the theatre is playing vauddlin, but with business spotty, the circuit may elect to darken it.

Repeated switches in policy—the house has had, in addition to vaudfilin, practically every variety of film policy, one and two features, first and cool run, and variations—has the clientele as well as the RKO boys dizzy. For a time the house was dark four days a week, open three Patrons walking up to the cook might find vaudeville. And if the house were dark the marquee lights were still burning anyway, lest the public conclude the theatre was definitely closed.

Keith's parent RKO house, has the booking heeby-keebles. Border-

initely closed.

Keith's, parent RKO house, has
the booking heeby-jeebles. 'Bordertown' was first set to open tomorrow; quick change brings 'Grand
Old Girl' in for a midnight opening

Vaudeville goes out of the RKO
Paramount after this weekend.
House will try double feature, first.
runs, for full week.

CHISELING EXHIBS

Travails of Distribs' Emis saries-Checking Percentage Engagements Is a Constant Adventure Often Wind Up in the Hoosegow, for 'Loitering'

GYPS' METHODS

Deep resentment on part of ex hibitors to checking of percentage pictures in greater metropolitanarea is seen in radical steps taken recently by some theatre managers which has sent several checking company representatives to local bastiles. Annoyed by accredited checkers become a company to the company representatives to local bastiles. Annoyed by accredited checkers to the gross, everal managers not only have forced the checkers to do their stuff from the outside but have actually caused arrests for 'Oitewing' either in the catre's lobby or in front of place. One college fad, who had been through plenty of experiences checking in past year, spent most of one night in jall after being put there by complaint of a manager whose house he had been sent to check. nictures in greater m

whose house he had been sent to check.

This attitude towards checking company representatives on the part of cathibles and the provided of the provided of cathibles and in most cases knows that this means a checker will be on hand for the engagement, has resulted in a large increase in number of features that must be blind checked for the distributor.—While this method admittedly does not give as accurate a check on admissions as the usual friendly checking, it permits the distributors of this is seen when it is realized that gross done by the theatre is used following season in fixing percentage figure for distributor's percentage pictures. Smaller the gross on that distributor is used following season in fixing percentage figure for distributor's percentage figure to be fought for the next season by exhibitor. Hence, the importance of setting a correct gross figure, the distributor contends. All square exhibitors are just as anxious to have a correct report.

It is the gypping theatre manager, who battles a fair check of his were

It is the gypping theatre manager who battles a fair check of his per-centage engagement. Refusing to who battles a fair check of his per-centage engagement. Refusing to allow checking company representa-tive to write ticket stub numbers down or check patrons entering his house, checker buys a ticket and checks—in-the-lobby-or-rear of the-arre auditorium. Otherwise, he must check from outside on sidewalk. In either case, this is an easy set-up for this type of exhibitor—all be has to do is to tell cop or detective on beat that the checker has been loitering in the lobby or in front of his theatre and that he looks like a suspicious character. All the gap in the world will not

like a suspicious character:

All the gab in the world will not help a haplese checker once he's in custody. To make the case tougher against the checker, the copy will want to know why he keeps his hand in his pocket when all he's doing is clocking the patrona. One checking operative was 'frisked' by two ardent sleuths who claimed they thought he had a gun. Another checker escaped being taken in' simply by walking rapidly in opposite direction when law loomed in sight.

in sight.

This campaign by certain exhibitors, averse to having percentage
features checked, has made checkers, sent out to blind check, so
leery that they have some friend
stop for them after closing time
'just in case.'

Although the exhibitor realizes that in virtually all instances a percentage picture calls for a checker, theatre managers and even some smaller circuit managements in recent years have thrown every

ESPECIALLY WITH Zirn's Minority Bondholders' Suit Vs. Par Dismissed in N. Y.

MONO SLATE FOR '35 STEPPED UP DOUBLE

Hollywood, Jan. 7.
Currently on a production slesta,
Monogram won't start again until
Jan. 15 or 20. Studio films 'Hoosler
Schoolmaster,' with Lew Collins di-

recting, on reopening.

Trem Carr, now at the home office, is staying east for another four weeks, straightening out details for the new schedule, start-

talls for the new schedule, start-ing in April.

New slate calls for a boost of features from 20 to 36 and an in-crease in actions from eight to 16.

C. A. TO QUERY LOCAL B'DS ON Z.-C.

Despite the institution of an amendment outlawing the setting up of clearance and zoning schedules by law, the Code Authority means to get the opinion of all the local boards approving the elimination of the Z and C schedule item from the

the Z and C schedule item from the code. This is to be handled via cresolutions by all local boards calling for the elimination of national zoning and clearance laws and the endorsement of view that Z-C should be handled locally via individual complaints. The first of the locals to send in that kind of a resolution is Buffalo. John C. Flinn, executive secretary of the code, was in Boston over the weekend, apparently to hear what the Boston local beard will do about the thing. It is confidently expected that Boston will follow Buffalo's example. These will be the forerunner of other similar actions by other locals.

locals.

National zoning and clearance as part of the code has been found to be impracticable and perhaps miliegal. But these two probable reasons have also been found as unconvincing to certain minds in the trade, especially among the indies.

sible obstacle in way of a fair

check.

Where ticket chopper box is ic cated near box office window, the re-sale of tickets taken in by door-man is a favorite means of cutting down gross figure. In small houses down gross figure. down gross figure. In small houses where manager adds in lobby or in taking tickets, some theatre opera-tors are more adept at paiming ad-mission coupons and turning them back to cashier than Thurston. Other theatres have varied ways of large off spars roll of tickets, some even using an elaborate buzzer system.

system.

Sale of passes at reduced fee is another device worked out by these frisky managers. These, of course, are supposedly only free admissions but a surplussage of white paper is readily detected by an efficient checker. One moderately large theatre is reported to have gone to trouble of selling passes at cutrate from a store across street from the house. the house

the house. Some of the foxice exhibitors contend that when they bought certain percentage pictures, they were promised no checker would be sent out. Others insist that a personal representative of the distributing company be sent as their checker. To this, rival exhibitors only marvel at the big fuss over a checker's presence. An honest exhibitor can see no reason for all this subterfuge if a theatre really wants to pay the correct_percentage_on_an_engagement. ment.

A late effort on the part of minority bondholders represented by Samuel Zira, a thorn in the side of Paramount: since the beginning of its receivership, to interfere with reorganization has been swept aside by loss of this conprehensive action brought before Justice Cotillo in N. Y. Supreme Court about four months ago. In a lengthy decision, Justice Cotillo dismissed the Zira complaint, alleging five causes of action against Pan, its directors, banks and Columbia Froadcasting System.

action against Par, its directors, banks and Columbia Broadcasting System.

The Cotillo decision, unfavorable to the minority bondholders—Levy, et al.—follows an unsuccessful attempt in another suit of similar nature brought by the same people more than a year ago and appealed to the Albany Court of Appeals, where it died last November. On the ground that the bondholders had capacity to sue defendants named, although controlling less than 25% of the debentures as provided under the indenture, the Levy group sought an order from the Supreme Court to go ahead with suite and examination of Par, CBS and bank officials in that direction. Justice Cotillo ruled the Levy group is a control of the court of the court had been sufficient to constitute a cause of action, The court, however, indicated that since the plaintiff was duly appointed receiver in an original proceeding before Justice Lydon against Pilm Productions Corp. (Ilm-booking substidiary), he has a legal capacity to sue as such and could bring the defendants into court but reminds that 'incapacity to sue la not the same as unswiffelency of facts to sue upon.'

In dismissing the long complaint, the court held that 'incapacity to sue la not the same as unswiffelency of facts to sue upon.'

In dismissing the long complaint, the court held that 'the failure to allege that a reasonable time has elapsed, a request for one-quarier in amount of the bonds them outstanding filed with the trustee with an offer of reasonable indemnity is fatal and diempissed.

fatal and the complaint must be dismissed.

Zirn's all-embracing action included one suit against Per and the Chase. Tational Bank; another against CBS, William S.-Paley and Par; fourth against the defendant banks, Film Corp. and Par; and the fifth against Film Productions and Par. Shortly atter filing Gilbert W. Kahn, estate of E. E. Shauer, Sir William Wiseman, Jules E. Brulatour, Austin C. Keough, Ralph A. Kohn, Eugene J. Zukor, Adolph Zukor and Sidney R. Kent filed individual motions for an order dismissing the complaint.

O'Keefe Given Boost For L. A. Zoning Post

Los Angeles, Jan. 7.

Al O'Keffe, Universal branch
manager, has been unanimously recommended to the code authority by
the local zoning-eleaneance board-forappointment to the tribunal to fill
the vacancy caused by the resignation of W. C. Riter, Columbia exchange manager
to take action on
the recommendation at its scheduled
meeting today (Mon), at which time
meeting today (Mon), at which time

me recommendation at its scheduled meeting today (Mon), at which time it will hear appeals against deci-sions rendered by the L. A. griev-ance board on bank night viola-tions.

Educ. Resumes Prod.

Educational resumes shorts pro-duction at Astoria middle of Janu-ary on return from the Coast of Al Christie, producer-director; William Watson, his chief assistant, and Art

Jarrett, comedy writer.
All three went to Hollywood for the holldays.

L. A. Holiday Trade Stretched For Strong Take; 'Heart' Leads With \$31,000; 'Millions' \$32,000

Los Angeles, Jan. 7.
Current stanza-in picture houses
is an elastic New Year seasion as
most houses opened on the eve of
the new year and are stretching
their attractions into eight-day octheir attractions into eight-day oc-cupancies. Start for all was most encouraging and the take beyond expectations with the letdown in was over and the kiddles returned to school the take is most creditable on the ledger. Current week they have an auto show against them. In form Sturday 65, and it is sufficiently a sufficient of the procession with 'Here is My Hearit,' a Bing. Crosby opus, which got off to a midnile New Year's start of to a midnile New Year's start of any total to around \$\$31,000, very big. Picture is set for second week but may pull out at the end of ten opening. Chinese and State also got new Chinese and State also got new Chinese and State also got new

pening.

Chinese and State also got new
lease on life with the Eddle Cantor
opus, 'Kid Millions,' in at both
houses for a ten day stretch; should
hit \$15,000 at former and \$17,000 at

Douses for a ten any search.

16 315,000 at former, and \$17,000 at the \$15,000 at former, and \$17,000 at the \$15,000 at the \$1

Estimetes for Thia Week
Chinese (Grauman) (2,028; 30-4085)—Rid Millions' (UA). Take
ten day run a cinch for 315,000
Last week, Bright Eyes' (Fox).
Kind of disappointing at \$9,200;
heavy trade was mostly on
matinees.

Kind of disappointing at \$5,20; heavy trade was mostly on matinea.

Criterion (Partmar) (1,60; 30-10)

Griderion (Partmar) (1,60; 30-10)

Griderion (Partmar) (1,60; 30-10)

Griderion (Partmar) (1,60; 30-10)

Griderion (Partmar) (Partmar)

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Griderion (Partmar) (Partmar)

Griderion (Partmar) (Partmar)

Griderion (Pa

with \$6,800.
Filmerte (Reinsenfeld) (900; 40-50)—Fower (G-B) (2d week).
Corking good second week at \$1,600.
For first week came through with an even \$2,800; might have hit better if exploitation and publicity were not restricted to the Hollywood area.

better if exploitation aim purchaywers not, restricted to the Holly-were not, restricted to the Holly-were the Holly-were the Holly-were the Hollower than the Holly-wed (WB) (2.75e; 25-35-55-55)—Little Minister" (Radio) (2d week), In for nine day stretch starting with New Year's eve and will trail out with around \$3,000; the Holly-wed (WB) (2.75e; 25-35-56-55)—Little Minister" (Radio) (2d week), In for nine day stretch starting with New Year's eve and will trail out with around \$3,000; Tor ten day solurn, rather poor \$7,900.

Orpheum (Bdwy) (2.70e; 25-30-35-40)—Straight is the Way (MG) and "Straight is the Way (MG) a

for short coin; take will bring total of around \$5.500, which is profit for Fantages (Pan) (2,700; 25-40)—
Taptain Hates Sea' (Coi). In for eight day period and not so hotsy at \$5.600, with most of take over New Year holiday. Last week Rectain Falls (Chee) with upper bracket plc responsible for draw, better than expected at \$3,000.
Paramount (Partmar) (3,595; 30-40-55)—Here Is My Heart (Paramount Garen et al. (

(WB). Ten day solum here was pretty fough going at \$5.900.

Stets (Low-Fox) (2.024; 30.40.

55)=-Kid. Millions' (UA). Showing one of healthlest takes house has had in some time, will bow out on the control of the con

ST. L. FULL OF H.O.'S. ALL O.K.. BILL' 16G

Business St. Louis, Jan. 7.
Business St. Louis, Jan. 7.
holding up surprisingly well after the holidays. Loew is in for a very profitable week and the Orpheum is not far behind.
Having just inaugurated a price cut to 40c. top, to compete with two features and 10 acts of vauderlile at the neighboring Missouri, the formerly, housed heap morey san property to be helping Ambassador and Missouri out of a bad hole, grosses having rises some since Beah grosses having rises some since Beah Entimetas for This Week.
Ambassador (F & M) (3,000; 25-35-55)—Lottery Lover (Fox) and stage show, Good at 310,000. Last week Lady of the Mills' and stage show. Good at 310,000. Last week Bright Eyes (Fox) (second week) Bright Eyes (Fox) (second week) Bright Eyes (Fox) (second week) Good goir on the ho. 311,000; 316,000 first lay, nitry.
Missouri (F & M) (3,000; 25-35-55)—Thoraking all Others' (MG) (2d week). Good goir on the ho. 311,000; 316,000 first lay, nitry.
Missouri (F & M) (3,000; 35-35-55)—Thoraking all Others' (MG) (2d week). Same \$4,000 as last week, fair on the average.
Orpheum (Warner) (2,000; 35-40)—week, Jin on the average.
Shubert (Warners) (2,000; 35-40).
Enter Madame' (Far) and Week).
Enter Madame' (Far) and Center a big \$15,000.

murer in the Clouds (WB) (2d week). Good, 81,000, atter a big \$15,000, atter a big \$15,000, ster a big \$15,000, ster a big \$15,000, ster (Womers) (2,000; 35,40).

—Enter Madame (Par) and West of the Pecos (Radio). Fair \$1,000. Last week 'President Vanishes' (Par) and 'Babbitt' (WB), \$9,000, good.

'BORDERTOWN' \$5,000

'Enter Medeme' \$6,000, at Ca

Cincinnati, Jan. 1
Cincinnati, Jan. 1
Momentum of New Year's week
happy b.o. pace carrying current
swing of blz at downtown houses
for another black ink splash. Forsaking All Others' the prize take
with \$25.00 in sight or 10-6ac run
ting \$21,000 on nine-day stay at
Albee.

Ing \$22,000 on hine-day stay at Abee.

Estimates for Thig Week

Albee (RKO) (3,300; 35-42)—
Mightby Barnum (12), Windley (10)
With a fumbo \$21,000. "County
Chairman (Fox) follows.
Pelsee (RKO) (2,800; 35-42)—
Forsaking All Others' (MG). A socko \$24,000 for 10-40x engagement ending fluriday (10). Then
Lyrio (RKO) (1,400; 35-42)—
President Vanishes' (Par), Around \$5,000, ordinary. Last week Romance in Manhattan' (Radio), \$5,000, and [mg/ht] (2,00); \$5-42)—
President Vanishes' (Par), Around \$5,000, and [mg/ht] (2,00); \$5-42)—
President Vanishes' (Par), Around \$5,000, and [mg/ht] (2,00); \$5-42)—
Cher Madame' (Par); \$5,000, good. Last week Here is My Heart (Par) (2d wk), swell \$5,000, after \$7,500 on first seven days.

Keith's (Libson) (1,500; 30-42)—
Bordertown' (WB), Opened Sate unday (5) and in line for \$5000 on first seven days.

Keith's (Libson) (1,500; 30-42)—
Bright Eyes' (Fox), Moved over from Albee last week to bo, rescue of Gay Bride' (MG), which had week. Current take at fast \$3,000 pace. Last week on 'Eyes' and 'Bride' \$3,000, strand (10,100; 20-30)—Destrable' (WB), \$2,000, above average. Last week Marines Are Coming' (Mon), \$2,500, above average. Last week Marines Are Coming' (Mon), \$2,500, above average. Last week Marines Are Coming' (Mon), \$2,500, above average. Last week Marines Are Coming' (Mon), \$2,500, above average. Last week Marines Are Coming' (Mon), \$2,500, above average. Last week Marines Are Coming' (Mon), \$2,500, above average. Last week Marines Are Coming' (Mon), \$2,500, a adio, and 'Sell-aus' (Marines Are Coming' (Mon), \$2,500, a adio, and a 'Sell-aus' (Marines Are Coming' (Mon), \$2,500, a adio, and a 'Sell-aus' (Marines Are Coming' (Mon), \$2,500, a adio, and a 'Sell-aus' (Marines Are Coming' (Mon), \$2,500, a adio, and a 'Sell-aus' (Marines Are Coming' (Mon), \$2,500, a adio, and a 'Sell-aus' (Marines Are Coming' (Mon), \$2,500, a adio, and a 'Sell-aus' (Marines Are Coming' (Mon), \$2,500, a adio, and a 'Sell-aus' (Marines Are Coming' (Mon), \$2,500, a adio, and a 'Sell-aus' (Marines Are Comi

Bachelor Girl' with Gene-Glenn Big 16G, Buffalo Holding Up

Plenty of heavy attractions, to-gether with New Year's eve mid-night showings at all theatres, brought takings up to highest levels in months. Shirley Temple at the Hipp packed the house with kids for the holiday week. being juggled around the several holidovers to bring the houses back to regular schedule. Figures include special midnight New Year's eve showings. Estimates for This Week.

Estimates for This Week
Buffalo (Shea) (3,600; \$0.40-65)—
Bachelor Girl' (MG) and Gene and
Glenn. Looks to do big \$15,000.
Last week, 'Here is My Heart' (Par)
and stage show. This one kept them
coming in steadily to the tune of
\$11,500.

\$17,500.

Hipp (Shea) (2,400; 25-40)—'President Vanishes' (Par) and 'By Your Leave' (Radio). Indications point to \$3,000, so-so. Last week, 'Bright Eyes' (Fox), way over expectations for almost \$13,000.

Greet Lakes (Shea) (\$,400; 25-

Roxy-Mastbaum Disappointing, 'Forsaking' 16G, Town on Whole NSG

40)—'Foreaiting All Others' (MG). Being held over to Saturday to bring house to regular opening day; should get around \$7,000 for the period. Last week did \$45,000. Century (Shea) (3,400°, 25)—'St. Louis Kid' (WB) and "Monace (Par) did better than estimated for \$5,000. Last week, Band Plays On' (MG) and Monace (Par) did better than estimated for \$5,000. Broadway Bill' (Col). Being held over for two days to bring house policy back to Thursday openings. Nine-day week should run to \$15,000.

FORSAKING WOW 29G

San Francisco, Jan. 7.

Business in Frisco seems generally better than for some time, largely due to better pictures and stars. All the holidays are out from under foot, and only thing that usual January rain for the Chamber of Commerce to the contrary, it does rain here. And how!

Warfield holds a royal flush week with "Forsaking All Others' Chained' record, which was better than 28 grand,
Golden Gate is doing a landrush cleanup with the Hepburn opus, and three theatters are all right with the start of the

FRISCO FRISKY,

BROOKLYN SPOTTY

Third Week 'Bill' \$17,000, 'Foreaking,' \$19,000

Brooklyn, Jan. 7.

Pictures are okay in downtown sector, but biz len't anything to call out the millitia. Maybe if a the tired out the millitia. Maybe if a the tired out the millitia. Maybe if a the tired received the tired out the millitia. Maybe if a the tired received the tired out t

Philadelphia, Jan. 7.
The usual quiet after the storm is anticipated in Philly's downtown ilm sector this week.

Most promising of the lot is Forman and the control of the

Estimates for This Week

Aldine (1,200; 35-40-55)—Barnum'
(UA) (3d week). Figures for a
sharp drop, between \$5,000 and
\$7,000 likely. Last week a big

stand licely. Last week a big stand licely. Last week a big stand licely. Last week a big stand licely. Last week a big stand licely. Last week a big stand licely stand licel

'Minister' So-So, Indianapolis

Marcus Show-'Maybe It's Love' Get Nifty \$13,000-'County Chairman' \$6,100

Indianapolis, Jan. 7.

A. B. Marcuel Continental Revue'
is goaling the natives this week at the Lyric and, helped by Maybe It's coverage a snacko. 313,000 gross in Solon with Indiana, While Rogers continues to be a standby of the Apollo Solover. Little Minister is the disappointment of the week (COuntry Chairman, on what is sure to be a holdover. Little Minister is the disappointment of the week (Country Chairman, on what is sure to be a holdover. Little Minister is the disappointment of the week (Country Chairman, on what is sure to be a holdover. Little Minister is the disappointment of the week (Country Chairman, on what is sure to be a holdover. Little Minister is the disappointment of the week (Country Chairman, on what is sure to be a holdover. Little Minister is the disappointment of the week (Country Chairman, on what is sure to be a holdover. Little Minister is the disappointment of the week (Country Chairman, on what is sure to be a holdover. Little Minister is the disappointment of the week (Country Chairman, on what is sure to be a holdover. Little Minister is the disappointment of the week (Country Chevilland) and wards ally and gross is zooming the disappointment of the week (Country Chairman, on what is sure to be a holdover. Little Minister is the disappointment of the week (Country Chevilland) and wards and the disappointment of the week (Country Chevil (Country Chev

Director Frank Capra Billed Over Cast, 'Broadway' \$45,000; 'Minister' 26,000, Palace, Chi

Chicago, Jan. 7.
Town is settling down now for a
run of the best business in months.
Weather is excellent for show busia line-up of sock box office picture

pencined in.

Topping the town by a wide gross
margin is 'Broadway Bill' at the
Chicago. Opened to rave notices
and socko word-of-mouth due to a preview a couple of weeks ago, De-

and socko word-of-mouth due to a preview a couple of weeks ago. Despite racing plecture the house had plenty of femmes famming in.

Frack Capra director, get top billimiter is all ads and is up in big lights on the marques.

Little Minister is the other big winner at the Palace. House has caught on remarkably well in the past few weeks. If it isn't the plecture lit's the stage attraction, but the past few weeks. If it isn't the plecture lit's the stage attraction, and the plecture is the stage attraction and the plecture weeks of operation and is now back in the lap of Paramount by way of Paramount by way of Paramount by way of Paramount which has taken the house on a six-month of Palaban & Katz will try to open the house at this time. Will likely remain dark until laug. I when it will lagdin become an Aaron Jones-Linick & Schaefer problem. However, it is understood that Aaron Jones la deed y making a rangement for the house on product as of Aug, I. of Aug. 1. Estimates for This Week

Estimates for This Week
Apollo (B&K) (1,200; 25-35-50) —
Gentlemen Are Born (WB). First
run picture opened Saturday, (6)and shoulder of well enough. Home
on the Range' (Par), with New
Year's week backing to \$2,300,-710,
Chicago (B&K) (4,000; 33-56-50)
Chicago (B&K) (4,000; 33-56-50)
Chicago (B&K) (4,000; 33-56-50)
Chicago (B&K) (5,000; 35-56-50)
Chicago (B&K) (5,000; 35-56-50)
Chicago (B&K) (5,000; 35-56-50)
Chicago (B&K) (500; 25-35-50
Chicago (Will continue to maxue,
Saturde strong, Money picture will
galloy lin with \$45,000, good. Last
week, 'Imitation of Life' (U), Moved over
Chicago. Will continue the maxuma
melody to tuneful \$5,000, Last week,
Fright Byes' (Fox), held over to
neat \$5,300.
(B&K) (2,200; 25-55-40)
—11's as. (B&K) (2,200; 25-5-40)
—11's as. (B&K) (2,200; 25-5-40)

English Eyes" (Fox), held over to neat \$5,300.

Tits a. Gift' (Far) and vaude. Fight Eyes' (Fox), held over to neat \$5,300.

Oriental (B&K) (2,200; 25-35-40)

Tits a. Gift' (Far) and vaude. Headed for \$21,000, a macking flague at this house. Last week the New Year's 2621.

Extra tweek the New Year's 2621.

Tittle Minister' (Radio) and vaude. Fluiter is a Dox-office natural on size to garner \$24,800, fine. Palace (RKO) (2,500; 25-35-55).

Tittle Minister' (Radio) and vaude. Fluiter is a Dox-office natural one shekels' to overflowing at \$28,000, smashing. Last week the holidays and the reserved-seat special shows built. Ronsavelt (B&K) (1,500; 35-55-65).

Forsaking All Others' (MG): This week, the second of a likely fourweak run, will touch an easy \$17,000.

State-Lake (Jones) (2,700; 20-25-85). Bangerous. Gorner' (U) and vaude. Will hit \$14,000 currently. Last oek, was up in the bucks at United Arists (B&K: UA) (1,700; 35-55-65). "Mighty Barnum' (UA). Started well on New Year' Bay and will take in a mighty \$15,000 for make it three weeks without any difficulty. Sweet Adeline' (WB) next on the docket.

COLUMBUS' HARVEST

Holiday Helps-'Forsaking' Blg For 16G-'Bordertown' \$8,500

16G—Bordertown \$5,500

It's harvest time in Columbus, Jan. 7.

Year's even minight; shows boomed through with terrific business and surprised all concerned. Second, business held up strong all week.

Ohlo manager had to call out polices years for midnight show, with ho. closed down on a jammed house. Other down on a jammed house. Other three houses filled about three quarters that evening, which is much more than they hoped for.

Ohlo cams back for another big three quarters that evening, which is much more than they hoped for.

Ohlo cams back for another big three quarters back for another big three quarters between the property of the policy of the policy

moved to Majestic from Palace, still ringing the bell.

CE dimeter For This Wesk (26,005; 64,000; 64,0

'PAINTED VEIL \$18,000 IN NEWARK

New Year's Eve was very good in the theatres, although not uniformly so. They still persisted in shopping even on a big holiday. Restaurants and similar places were thronged and aminiar paces were quieter than usual. More drunks appeared at the theatres than during prohibition.

Current bills are still mixed up

Current bills are still mixed up with every house having a different opening day this week. Loew's with Painted Veil' will lead with over \$18,000, much less than in the past for this week. Bright Eyes' at Proctor's will take about \$13,000. excellent at the scale.

excellent at the scale.

A grand opera war has started
with the so-called 'Hippodrome
Opera Company playing 'Alda'
Sunday night at the Mosque while
'Alda' was given at the Shubert
Sunday by the Chlosgo Grand
Sundays, but the Chlosgo Grand
Sundays, but as both touses are
dark, the war may expand.

Musical stock at the Shubert has
closed suddenly after two weeks.
This leaves nothing like legitimate.

Estimates for This week
Branford (WB) (2,968; 15-65)

Branford (WB) (2,96; 15-65)—
Broadway Bill'. (Col). Up to
Thursday had. \$9,000 in the till,
which is okay for five days, but the
picture does not draw so much as
expected. On ten days will probably come near \$13,000. Last 2½
days Guy Lombardo on stage with
'Tellower' (Dawn warewichus at \$500. expected. On ten days will probably come near \$13,000. Last 2½ days Guy Lombardo on stage with Jedlousy (Far) marvelous at \$8,500. Capitol (WB), (1,200: 15-25-35-40). Capitol (WB), (1,200: 15-25-35-40). Utah management of the stage of the

3800. Losw's Stats (2780; 15-75)—Painted Vell' (MG) and vauds Should be over \$18,000, very nice, but not what expected. Last week Kid Millions' (UA) good at nearly

Kid Millions (Co.) s. 1819.000.
Paramount-Newark (Adams-Par) (3,548; -20-99) — Enter Med.a me (Par) and vaude. Goes out Monday with about \$9,000, poor. Last week Here is My Heart (Par) good at

Proctor's (RKO) (2,800; 15-55)-

1318,000... (RKO) (2,000: 11-55)...
Proctor of Coo.) Will be nac at \$13,000. including New Year's Eve young how on 10 days. Leat week i Anne of Green Gables' (Radio) and Music in the Air (Fox) good at \$35,500.
Terminal (Shouras) (1,000: 11-28-30]. The strength of Coo. and Taghting Strikes Twice' (Radio) with 'Captain Hates the See' (Col.) and 'Fugitive Lady' (Col.) split, with Baer-Levinsky fight ploture holding through. Something appealing here and opening socko. Fight picture and opening socko. Fight picture if the strength of the see that the

Lincoln Full of Good Pix and All Doing Biz

Pix and All Doing Biz

A ripping competitive potential
as presented as one-mittive potential
as presented as one-mittive potent the
marquees this week.—Bix, keepingpace, can't help but be up and
throbbing. The Vareity, Westland's accer, brought in its first
and throbbing. The Vareity, Westland's accer, brought in its first
and throbbing. The Vareity, Westland's accer, brought in its first
and Throwny Bill' and it's in the
money. To compete, LTC's houses
just flanking it (second runners)
have Thin Mari with Myrna Loy in
big lights and Warner Baxter to
fame manner-for confusion.

Orpheum, now doing full weeks
with stage shows, offers a screen
and stage-attraction at the same
25c. anytime ilne used by the
tion Walk (Lincoln) and Foresking
All Others' (Stuart) are a string of
bo. magnets, the like of which have
not been spotted on this row in
manual a stage.

All a stage.

All a stage.

All a stage.

All a stage of the stage of the stage

Colonial (LTC) (75c); 10-15-27

Marines Ara Coming' (Masco) and
Olday at \$1,000. Last week 'Home
on the Range' (Par) and 'Hell in the
Heavens' (Fox) right nice \$1,100.

Lincoln (LTC) (1,500; 10-18-25)

Tiritation Walk (WB), Selling out
of the stage of the s

#2,900. Last week 'Bright Eyes' (Fox), made the management that way counting the shekels, zoomed to "Grow man (LTC) (1,00; 10-25)—Tillion Norton' (Fox) and stage show, Penthouse Follies, marking the first of the Cushman units to grade the stage of the last way to be showned to be s

e by a big margin. Ever-(GB) will follow when it's

B'WAY BILL' \$13,000, TOWER, KANSAS CITY

Kansas City, Jan. 7.

Opening dates still messed up as the cheatest to the Christmes and New Year's rev business are working back to their regular Friday schedules.

After a nice business with Babitt, and the Spices of 1987 stage bitt, and the Spices of 1987 stage bitt, and the Spices of 1987 stage bitt, and the Spices of 1987 stage of

Saturday with Bordertown.' The 'Adeline' picture was a disappointment.

Estimates for This Wesk Mainstreet (RKO) (3,200: 15-25-40)— I. Sell Everything (FN). Only in for three days. Last week, Bablinton of the best of the sell of the s

Midland (Loew) (4,000; 15-25-40)

- Forsaking All Others' (MG) held

Milland (Loew) (4,000; 15-25-40)
—Forsaking All Others (MG) held over for four days and should get close to \$5,000 atter a big \$23,000 for the first seven days.

Newman (2073), 100ened Saturday (100ened Saturda

YOWSAH GOES SWANK

Hollywood, Jan. 7.

Ben Bernis will play the Mayfair
Club dance, Jan. 19, after Ted Fio
Rito was announced.

B'way Pretty Good with the New Year; 'It's a Gift' \$30,000, O.K.; 'Kernels' 11G; Hepburn, 2d Wk., 75G

The New Year is starting out okay ter will be a little disappointing but the present week is nothing to however, probably not more that cheer about. Of the new entrants, \$15,000, but of \$20,000; 40-65. —Best Mas sold away by Pearsmount to the Wins (Col.) Ended tis week last Roxy. House started out smartly night (Monday) at \$15,000, above with the W-C.-Fields-comedy and everage, helped by the New Year's on the week may lassoo a good crowder. Unfaided Sympony (GB-Tox), being booked for Friday (11).

Fox), being booked for Friday (11).

Real Work Collection of the last of the la

180,000. Picture wil not be held over, Unfinished Symphony (GB-Fox), being booked for Friday (II). Rialto is also good at \$15,000 on Best Man Wins, which ended its week last night (Monday), while sometime picture that is doing salls. That may top \$11,000 on its first run engagement at the Palace, assisted somewhat by the Bacture that the palace, assisted somewhat by the Bacture that he was a subject of the property of the prop

slated to come in. David Copper-field follows.

Mighty Barnum' hasn't been doing what was expected of it and on its third week probably no more than the high hopes held for. It over Christmas and New Year's, the pic-ture is still comfortably in the black on its run. 'Clive of India' next but no date set. Barnum' stays a fourth week at least. to re-open Jan. 28 with 'Barner Yown' (Muni). House went dark Dec. 14 after a fire causing damage of around \$75,000.

Estimates for This Wesk

Estimates for This Week

after a fire causing damage of around \$75,000.

Estimates for This Wesk.
Astor (1,012; 25-65)—Hell-dorado (Fox). Came in Friday (4) and mybe \$10,000, chay. Predecested in the control of the control of

Deal was that picture would hold second week if hitting \$20,000 on first three days. 'Here is My Heart' (Far) on second week over New Trather of the Second week over New Trather over New Trather of the Second week over New Trather over Ne

Year's Eve until nearly 5 a m. 'Man Who Reclaimed His Head' (U) came in on a preview last night. Third is a mental of the control of the cont

BILL, BARNUM, 22G AND 28G. WASH. OK

Washington Jan 7.

Coin is pouring into the four major box offices this week. Boys shot in sock fickers following the Kmas slump and ballyhooed 'em to skies, with result that town is more ple-conscious than it has been in

months.

Two vaude spots are playing top celluid and fact that stages are non-existent so far as mames go houses are resorting to split weeks and off-Friday openings, holding em as long as they pull and changing wheneve they please. Stunt is my wheneve they please. Stunt is the working of the property of the property

but it is working out oke. Big interest just now is way for andied. President Vanisher in the manded. President Vanisher pressure was exerted to stop local exhibition and pie got complete boycott by two Hearst sheets. Campaign isnored love angle, which is nil anyway, and sold film entirely on sensational angle with snooty guest invitations pulling flock of legislators and officials, including. Senator Nye of munitions probe committee. Result was oke opening, which held up in face of all above odds plus no name vaude.

Estimates for This Week Estimates for This Week

Estimates for This Week
Esnie (WB) (2.424; 25.55-96-50)
Broadway Bill' (Col) and vaude.
Lavish revue on stage, but no pull.
Pic gets credit for what will probably be sock \$22,000. Last week
'Sweet Adeline' (WB: launched with-beautiful.campaign.into.wow.ogning.) but silpped just a bit to wind
up with big \$20,000.

up with big \$20,000.
Keith's (RKO) (1,830; 25-35-60)—
Little Minister' (Radio) (2d week).
Eading tomorrow (8) will take
beautiful \$12,000. First seven days,
including Christmas and New
Year's, collected wow \$14,000.

Year's, collected wow \$13,000.
Fox (Loow) (3.43; 25-35-60)—
Mighty Barnum' (UA) and vaude,
NT.G. revue not type of a how town
goes for, but Beery plus Barnum
covery—performance.—Four—shows
with Lombardo gasoline extravaganza on Wednesday and Thursday
should help week to gloriou \$28,000.
Last week "Fresident Vanishes"
Last week "Fresident Vanishes"
Paleza (Lowy) (2.33; 25-35-50)—
Paleza (Lowy) (2.33; 25-35-50)—

'Barnum' \$9,000. 'President' \$5,000. 'Prentice' \$2,500. Minneapolis

Minneapolis, Jan. 7.

'Mighty Barnum, at the State, intr doing so badly, even though behind 'Broadway Bill.' Plenty of prales is being showed at the Wallates-Beery [Dicture, and this, of course, helps to boost the takings.

Another, Lumment-getting film, and the wallates and the state of the course, helps to boost the Lakings.

Another, Lumment-getting film, and the control of the summent of the Century, making a trio of topnotchers holding forth simultaneously and an exceptionally strong lineup. However, the screen expose of the munitions' racket seems to be a hard one to sell to the public and is not receiving the box office play which they are the self-gray strong the self-gray which they are the self-gray strong the self-gray which they are the self-gray strong the self-g

Estimates for This Week. Century (Publix) (1,600; 26-36-40)—"President Vanishes' (Par). Many kind words spoken and written about this one, but subject apparently doesn't hold great interest for film fans. Absence of cast numes also a handlesp. Will do memes the public wheek (Soot. 1,000). Pretty good. Week (Soot. 1,000). Pretty good. Week (Soot. 1,000). Pretty good. Week (Soot. 1,000). Pretty good.

Last week Bright Eyes (FoX), \$3,000. Big. Graphic (Ca) and \$3,000. Big. Graphic (Ca) and \$1,000. Graphic (Ca) and \$1,000.

\$5,500. fair.

World (Steffes) (356; 25-35-50-75)—Great Expectations (U).

Second week and should be good for very fair \$1,500. First week, \$1,700. The Common (Steffer Steffer Steffe

Uptown (Publix) (1,200; 25-35)— Evelyn Prentice' (MG). Around \$2,500 indicated. Pretty good. Last week 'College Rhythm' (Par), \$2,800.

Okeh.
Palace (Benz) (1,900; 15-20-25)—
'Perfect. Clue' (Majestic) and five vaudeville acts. Headed for \$4,000. Okeh. Last week 'Romance in the Rain' (U) and vaudeville; \$3,500.

Okeh.
Lyric (Publix) (1,300; 20-25)—
Kentucky Kernel.s' (Radio).
Wheeler and Woolsey fans like this
one. Going along at a good elly
and may touch \$2,500. Okeh. Last
week 'St. Louis Kid' (WB), \$2,800.

ood.

Grand (Publix (1,100; 15-25)—
Merry Widow' (MG). Second loop
un. Should get around \$2,000.
lood. Last week 'Gay Divorcee'.
Radio) and 'Monte. Cristo' (UA).
econd loop runs, split; \$1,800.

Okeh.
Aster (Publix) (900: 15-25)—'SixDay Bike Race' (FN) and 'Big
Hearted Herbert' (WB), second loop
rung, and 'Bachelor of Arts' (Fox),
first run, spilt. About \$900 in store,
first run, spilt. About \$900 in store,
first run, and I ma Thief' (WB),
first runs, spilt, \$700. Light.

'Forsaking' Smash 20G In N. O., Bright Eyes' 10G, 'Minister' 13G

New Orleans, Jan. 7.
Forsaking All Others, at Loew's
State, is proving the bigsest drawing card in three years. Running
for 11 days, will yet over \$20,000.
Build Eyes' exting week to 18
getting play with "Little Minister.'
Estimates for This Week

Saenger (3,568; 40)—'Bright Eyes' (Fox). Temple atll winning them and \$10,000 in six days is excellent. Last week 'Here Is My Heart' (Par) got \$10,000.

got \$10,000.
Loew's State (3,218; 40)—ForsakIng All Others' (MG). Heaviest
grosser in years, romping past \$20,000. Last week 'Barnum' (UA) got
\$3,000, n.s.g.

Orpheum (2,400; \$0)—Little MiniOrpheum (2,400; \$0)—Little Miniorgheim (2,400; \$0)—Little Miniorgheim (2,400; \$0)—Little Miniorgheim (2,400; \$0)—Little Miniorgheim (2,400; \$0)—10 days Last
week 'Sweet Adeline' (WB), \$9,000,
oke.

ske.

St. Charles (2,200; 25)—'Menace' (Par), Running along okay to 2,000. Last week 'I Sell Anything' (WB) delivered \$2,100.

Tudor (700; 25)—'Man Who Relaimed His Head' (U). Doing profitable \$1,800. Last week 'Music Air' (Foot) fine \$3,108.

'BARNUM,' \$3,200, BIG

Tacoma Grosses Okay — 'Gift' end Minister' \$4,800

Tacoma, Jan. 1.

Blz got away to a flying start in Tacoma with midnight mats getting okay play. Vaude at Hamilde Music Box continues to show steadiness. Roxy got big takings with Eright Eyes and is letting down a bit this week.

Bleathest (Hamrich) (700; 25-35)—Mighty Barnum (UA). Expected to gather around \$3,200. big. Last week, Transatlantic Merry-Go-Round (UA), \$3,000, (1800; 15-8). Missic Box Clarific (Far) and vaude, spill with The Little Minister' (Radio). Week should gross \$4,800, good. Last week; Silver Streak' (Radio) and vaude, three days; \$3,200, Allor Tar Mighty Gross \$4,800, good. Last week; Silver Streak' (Radio) and vaude, three days; \$3,200, Allor Tar Mighty Gross \$4,800, good. Last week; Silver Streak' (Radio) and vaude; three days; \$3,200, Allor Tar Mighty Gross \$4,800, good. Last week, Silver Jury Prentice (MG). Around \$3,500, fair, Last week, Bright Byes (Fox), four days, \$5,700. big.

KID MILLIONS' \$7.500 TOPS **DENVER**

Denver, Jan. 1.

Pirst regular vaudeville to play Denver in years commanded \$1.10.

Denver in years commanded \$1.10.

Beat astically received at the Denham. Just for the holidays, however. Denver used to be a full week on the Orpheum route.

Estimates for This Wesk.

Estimates for This Wesk.

Estimates for This Wesk.

Estimates for This Wesk.

(IA) at \$2.00. not too hot. Last week 'Chu Chin Chow' (G-B) over average and finished with \$3,000.

Folks here were pleased with the first of the G-B films to be shown here, but think the English makers but think the English makers.

Denham (Cooper) (Li50). 25-35-50)—Behold My Wife' (Par) three days, and "The Fountain' (Radio) five days with stage show. Looks like total of \$3,500. Last week 'Here Is My Heart' (Par) did haif

a grand above average, and closed with \$4,500.

Denver (Huffman) (2,500; 25-35-50)—Kid Millions' (UA). Big stuff at \$7,500. Last week Forsaking All Others' (MG) took in \$8,000, excel-lent.

Ornews (May) took in \$8,000, excellent.

Orphsum (Huffman) (2,800; 25-55)— Transatiantic Merry-Go-Round' (UA). Around \$5,500 aug-(Fox) packed the house any number of times, and finished with \$10-000. The picture was well received and got plenty of word of mouth publicity.

Perameunt (Huffman) (25-40)— (Sqs Bride' (Mg)) and Foysaking All Others' (Mg) second run. Looks like \$3,000, okan; Last week Base in Toyland' (MG) ald \$3,000 business.

THURSTON, \$9,800, BIG

New Haven Okay — 'Forsaking All Others' \$10,500

Estimates for This Wesk.

Peramount (Publix) (2,348; 35-50)

—Enter Madame (Par) and Thurston on stage. Word-of-mouth on silm and Thurston name sharing an even break on nice draw. Good 33,800. Last week, 'Here is My Heart (Par) and 'Gridfon Flash' (Par) and 'Gridfon Flash' (Par) (2,000, 2

with swell \$10,200. Poir Poir (Loew) (3,040; 35-50)—For-saking All Others' (MG). A boxoffice dream. As a single is raking in plenty dough on extended run. Big \$10,500 on 11 days. Last week; "Alighty Barnum' (20th Cent) and 'Milla of Gods' (Col). Good \$3,000.

\$9,000.

Rogar Sherman (WB) (2,200; 35-50)—Secret Bride' (WB) and 'Grand Old Girl' (Radio). About average at \$1,000. Last week, 'Bordertown' Ditto at \$4,300 e Irs. Love' (WB). Ditto at \$4,300 e Irs. Love' (WB). Ditto at \$4,500 e Irs. Jones of the West Pecos' (Radio) and Woman in Dark' (Radio). Fair opening means no kicks at \$3,500 to equal last week's 'Don Juan' (UA) and 'Gay Bride' (MG).

Strand Reopens Jan. 23

Warners' Strand on Broadway re-opens Jan. 23, according to Harry Charnas.

Charnas.

Since the fire in the Strand theatre building a month ago Warners have made extensive alterations on the theatre, which has been dark since that date.

Forsaking' Establishes New Record In Baltimore; 'President' Fair \$5,500

'FORSAKING' \$7,000

Birmingham Holds Over 'Broadway

Birmingham, Jan. 7.
Broadway Bill' goes into the second week with a nice business, while down at the Alabama. Forsaking All Others' should click away at a nice

Others' should click away at a nice tune.

Estimates for This Week
Alabama (Wilby) (280) 30-35-40)
—Forsaking All Others' (MG). A combination of Robert Montgomery, and the state of the st

BACHELOR GIRL WITH SAVO. 18G. DET.

Detroit, Jan. 7.

Will take another week in this burg to normalize things. Three houses with a juegled picture schedule account of the holidays, and the second of the holidays, and the second of the holidays, and the second of the holidays. It is a second of the holidays and the second of the holidays and the second of the holidays. It is a second of the holidays and the holiday of the holidays are the second of the holidays. The holidays are the second of the holidays are the holidays are the holidays at Michigan, starting Jimmy Savo. Recent price cuts at downtown the area do not seem to have made the offices into high gear, but may in time. Extra fare this week is Carroll's Vanites' at the brury Lane Theatre production of Arnold Bonnet's Milestones' at the Drury Lane. Theatre production of Arnold Bonnet's Milestones' at the Drury Lane Theatre production of Arnold Bonnet's Milestones' at the Carroll's Vanites' at the Second of the holiday of the holid

000. Last week 'Here Is My 'Heary' (Far) and Dave Apolion on etage come through, very ficely with \$20, come through the second of \$20, come through the second of \$16,500. Last week same with tremendous midnight—performance, brought in \$18,500. Last week same with tremendous midnight—performance, brought in \$18,500. Last week same with tremendous midnight—second of \$16,500. Last week same with the same through the second of \$16,500. Last week same with the same with any novel advertised and with many novel advertised and \$10,000. Last week, second of \$10,000. Last week, second \$10,000.

FLO BROWNE ON OWN

Hollywood, Jan. 7.
Flo Browne has hung out her own agency shingle in Bevhills.
Her association with the wan Kahn office lasted four years.

Burg is uniformly bright this week, not a tear-shedder in the lotter of the lotter of

There are no other shiring standouts on the list currently, but no
sighs of sadness, either.

Estimates for This Week
Century (Loew-UA) (3,000; 1625-35-40-55-66) — Forsaling: A 11
Others' (MG) and stage-show. First
full week a house record-snapper
for attendance, and the second
greatest gross house sven expertic
holding over four more days, looke
to grab a very excellent \$12,000 or
more for the short session.

Hippedrome (Rappaport) (2,200;
15-25-35-40-55-60)— Little Minister
(Raddo), 2dd week). After a sock
fraddo) (2d week). After a sock
second stanza with \$12,600 or so.
New line-up of stage acts this week
not helping.

Keith (Schanberger) (2,500; 1525-30-30-30)— President Vanisher's
120-05-40)—— President Vanisher's
120-05-40, — Pres

MONT'L TAPERING OFF **BUT GARBO GOOD 11G**

Montreal, Jan. 7.
Holidays over, weather zero with
couple feet of snow, money scarce
and bargain sales in the offing don't
make for big grosses, also legit at
His Majesty's and a couple of repeat-plas-tyre-some-dies.-of. what is,
ahead. Garbo, after a year of
waiting, should, however, panic the

peat-pik-sive-some-idea.of.what is ahead. Garbo, after a year of waiting, should, however, panic the fans. Majesty's comes to life with Pittell of Happinese' legit show and wholley force and happinese's legit show and wholley force may be a superior of the pittell of Happinese's legit show and wholley force has the stand-out of week in Painted Veil' and a gross of \$11,000 is looked for. Capitol commences force and happinese in the femme fans; this might go \$10,000 force of the fant in the femme fans; this might go \$10,000 force of the fant in the femme fans; this might go \$10,000 force of the fant in the femme fans; this might go \$10,000 force of the fant in the family of the family of

Providence Looks Good

Lottery Lover' \$8,500, 'Here Is My Heart' \$14,000, 'Romance in Manhattan' \$11,000

Providence, Jan. 7.

Only five new films in town, and each one appears to be in the money class. Two holdovers, unusual for these parts, cut down the number of new arrivals. Holdovers here not so much because of pushieses as o much because of pushieses as the control of the c

tures.

Business appears to be pretty well distributed. Drawing power of most bills exceptionally good, but weather the property of the proper

winter.
Stands along the main stem with
'flesh entertainment' have not been
getting the wide margin lately they
usually have been able to garner
over the spots with screen fare only.

over the spots with screen fare only.

Estimates for This Week

Fay's (2,000; 15-25-40)—Lottery
Lover (Rox) and Barney Rapp's orchestra on stage; swell combination
of a show and in the money. Gross
\$1,000 and the money Gross
\$1,000 and stage show with the aid
of a midnight show managed to
come close to \$9,000; highest in
months.

months.

Low's State (3.200: 15-35-40)—
Forsaking All Others' (MG), Wound up to the state of the

(WB). Started off nice and with the right kind of braise the final radius the final radius and the right kind of braise the final tally should show at least \$8,000 in the till. Last week! One Exciting Adventure' (U) and 'Sweet Adeline' (WB); off to a nice start, but falled to keep up-pace, and even with the help of midnight show gross was the property of the started of the started to the started of the started of the started of the started of with big opening on New Year's Eve and leaves fown Wednesday. The started of with big opening on New Year's Eve and leaves fown Wednesday. RKO Albee (2,500; 15-25-40)—Romance in Manhattan (Radio) and vandeville. Opening pace indicates that house will be well off Once more unless weekler-pute-and and vandeville. Opening pace indicates that house will be well off Once more unless weekler-pute-is what house is figuring to be in the money. Last week 'Little Minister' (Radio) was swell with the aid of .fiesh' entertainment and soured over the hurdles for a nifty \$1.00 ft. Started of the started over the hurdles for a nifty \$1.00 ft. Started over the hurdle

GROSSES

Additional gross found on Page 37.

Actors' Report to NRA

Report and argument in support of rules of fair practices govern-ing relations between producers and actors (five-five committee).

Article V.B. Part 4-A of the Code of Branchister provides that "Should the Administrator determine at any time upon a fari shawing after notice, foat a set of a star shawing after notice, foat a set of a set of the code, a peculiar shall be a core, a special committee where the code of the code to adopt, modify, or respect ell of the rules submitted been code of the code to adopt, modify, or respect ell of the code of the code to adopt, modify, or respect ell of the code of the code to adopt, modify, or respect ell of the present condition of the average actor that the code of the code to adopt. The code of the

na.

The Condition of the Average Actor at the outset it is necessary to lay a glosts. The idea, has been widely a proper and the condition of the condition of

report of Division Administrator Solosenhiatt on salaries, under date of 7, 1984, contained certain statistical concerning actors' salaries for the 1988. The report shows that 1663 and actresses were employed during date concerning actors' esistres for the year 1983. The report howe that 1985 are 1985. The report shows that 1985 actors and actors actors and actors actors and actors actors and actors actors actors and actors actors and actors actors actors actors and actors actors and actors actors actors actors actors actors actors actors and actors actors actors actors actors actors actors actors actors and actors a

want to the actor's agent. Unit of the want to the actor's agent. Unit of the warding wardings, which is part of his working tools, and the wardings of the warding tools, and the wardings of the warding tools, and the wardings of the actors need protection. Moreover, even the higher yand group has a mort performed to the wardings of the wardings of

orease costs and will make for a better splitt of cooperation and thus improve the splitt of cooperation and thus improve the splitt of cooperation and thus improve the splitt of the s

NY OF THE TOTAL INVALUE. The strength of the business in the world treat the cost of material is as small as proportion. Wen during the worst of the depression, the cost dropped down to \$100,000,000 not not the material on the the strength of the material on the the strength of the material on the strength of the str

still only 10 per cent of this was collected by the transfer of the transfer o

im Exec. Salaries-	2 - 10 - 10
David Loaw	\$521-000
rving Thaiberg	135 200
manuel Cohen	172 149
Vinnie Sheehan	· 250 000
ouis B. Mayer	- 84 KOO

		Section 1	1. 1. 1. 1.	
Four	-vear spli	t to Lot	de R	
Ma	yer. Irvin	Thalber	g and	-
Rulit	to the tri	o In-	\$8,320	173
1929		*********	\$2,182,	123
1930	3,	,,,,,,,,,,,	2,639, 2,175,	289
1962	********		1.333.	576
Th	a leading	article save	. In nort	156

1861

The second second

unces sainty, but also bonuss, profits and other revens, final figures covered only following, are among the bighest paid same in, high grant paid and the profit of the p

1980.
Similar arrangement was reported by Warner Brothers, who, under corporate name of Renraw Inc., have a elx-year contract at \$10,000 a week and ware given 15,000 shares of WB common and 75,000

in escrow.

From a figure of \$529,000 in 1929, Renraw receipts slumped to \$250,006 in 1933.

Some of the big salaries in 1928 and 192

Some of the Dig Summire
Adolph Zukor, \$372,389,
Jesse Lasky, \$372,889,
Jesse Lasky, \$372,889,
Jesse Lasky, \$472,890,
Jesse Lasky, \$472,890,
Jesse Lasky, \$472,890,
Jesse Katz, \$297,011,
J. D. Rosschalm (WB supervisor), \$02,-

Sam Katz, 257/011.

Sam Katz, 257/011.

D. Roberbeim (WB supervisor), 192-19.

De Brandt, Jack Cohn end Harry Cohn; 71/00 each 251/00.

Joe Brandt, Jack Cohn end Harry Cohn; 71/00 each 251/00 from McM.

David Bernstein, 1911.479 from Loew's and 251/00 from McM.

J. Robert Rubin, 385, down of rom Loew's and 251/00 from McM.

J. Robert Rubin, 385, down engylcofestod, deepite the depress, included Curl Laconnelle, 52, who in 1520, down 2412.000, and Winnes-Sheshan, who bounced from 144-00 in 1520, by 250, 650, 81, 1820, and 416.

Harry Cohn, who rose from \$12,566 to 3140,500.

Harry Cohn, who rose from \$72,666 to 145,600.

Jack G. Leo, who went from \$137,640 to 156,000. 3016.00 Exhaus, who climbed from \$22,-500 to \$8,500 exhaus, who climbed from \$22,-500 to \$8,500 exhaus to \$20,-500 to \$8,500 exhaus to \$20,-500 to \$8,500 exhaus to \$20,-500 exhaus to \$20,000 exhaus to \$20,-100 exhaus to \$20,000 exhaus to \$20,-100 Exhaus the \$20,000 exhaus to \$20,-100 Exhaus the \$20,000 exhaus to \$20,000 exhaus

ans \$0,000 in 005. ".u. 390,090 in 1028, ".ohn Horts who bought into Para, dragged down \$97,058 in 1932, Harold B. Fernhell-no-C. 304,620 in 1932, ".ohn Market B. Market or sout in 1981, outstanding slumps in income

Somo outstanding summy meet. Cochrane, from \$35,000 to \$28,000, Adolph Zukor, from \$372,280 to \$20,001, Adolph Zukor, from \$372,280 to \$20,001, Nick Schenck, whose Low's salary declined from \$475,132 to \$100,800, and MGI income went from \$20,000 to \$33,800, Cochrane went from \$20,000 to \$33,800, MGI and Cochrane went from \$20,000 to \$33,800, MGI and \$20,000 to \$33,800, MGI and \$30,000 to \$30,000, MGI and \$30,000 to \$30,000 to

Other compensation, \$1,000,438.
Total, \$1,780,245,
Income not reported, 1932: cash salaries,
\$757.893; other compensation, down \$922,141.

141.
Total, \$1,679,834.
No income reported.
Loew's-1028: Cash salaries, \$442,000.
Other compensation, \$296,161.
Total, \$733,161. Income not reporte
1932.
Warners-1029: Cash salaries, \$998,119.

Other compensation, \$959,181.

1902. \$155,101. Income not reported programment of the property of the property

Actors Lash Film Execs

(Continued from page 8)

PICTURES

Total, \$263,909.
Net lose, \$45,743.
1032: Cash salaries, \$315,048,
Other compensation, \$3,160.
The compensation, \$3,160.
The compensation, \$3,160.
Columbis—1028: Cash salaries, \$218,000.
Other compensation, none,

cet income 41,284,691.

Ve quote from Variety of March 1, 1998

ADDITO NA ON Warter of March 1, 1998

ADDITO NA ON THE AUX COVERS

AND THE AUX COVERS

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bonness.

Sidney State Freetwird. 1928 to 1921.

Sidney State State Restrict State S

History of Actor-Producer Relations Before the Motion Picture Code Before the Motion Figure 5 out.

The story of the relatione between actors and producers before the enactment of the motion picture code would give connormation the most confirmed opin. This blevon the most confirmed opin. This blevon the most confirmed to the confirmed opin.

The blevon the blevon the confirmed the confirmed opin.

In huge sume of money for the cut in they attempted to institute a tout in all actors salaries. The first salaries at a salaries

matter of the period of the control of the control

(Continued from page 8) ing conditions cannot be bettered, dragged the industry to the verge of bankruptcy, took their employees money for the purchase of stock at excessive figures, and made a record of financial rule that has been seldom equalled in, the annals of American business.

There is apparently no penalty for failure for a motion picture executive. Where are the miss who guided Paramount into bankruptcy? Adolph Zukor is the new head of the new Paramount is the head of Fox Where is the man who was the production head of Fox curring the American fullions of dollars? Mr. Vinfield Sheehan is still the production head of Fox.

duction head of Fox."

Academy Lashed
The document also takes a chin
swing at the Academy of Motion
Picture Arts and Sciences; brands
It as a company union, and points
to the fact that Leeb, Walker &
Loob, attorneys for the Producers,
Association and representing seveval producers were also attorneys
for the Academy.

Lengthy arguments are included
in the brief for each of the proposals made by the actors. In arsquing for a limitation of the hours
of actors it is charged, that it is a
common ignarative in the industry to

work late every Saturday and often into the early hours of Sunday, thus destroying the player's day of rest; to work the Sunday following a holiday; to disregard the 12-hour early to work the Sunday following a holiday; to disregard the 12-hour early following a holiday; to disregard the 12-hour early following the that an actor is prohibited from working Sundays or holidays unless given a compensatified day of rest, it is charged that players are forced to waive this provision because they are not in a strong enough position to demand their rights.

Claim Health Ruined
Brief further claims that it is common practice in some studios to ruin their stock players' health and usefulness by making them work in almost unlimited pictures and in some cases in as many as four pictures, at a time. The abuse is particularly prevalent at Warner Bros. and the stock players' health and document charges.

As exhibits, the brief includes a copy of the actor proposals for the code, which were made 'public at the time of the five-five turn down; a copy of the present Academy free lance contract; a copy of the Academy, supplemental contract, which covers actor employment for a specified time; copy of the Academy approved conditions for day player; and a copy of \$4\$ Fox seven-year entered the seven was a supplication of the five-five or day players; and a copy of \$4\$ Fox seven-year entered and the seven was a supplication of the five-five or day players; and a copy of \$4\$ Fox seven-year entered and the seven was a supplication of the five-five or day players; and a copy of \$4\$ Fox seven-year entered and the seven was a supplication of the five-five or day players; and a copy of \$4\$ Fox seven-year entered and the seven was a supplication of the five-five or day players.

to take a 20 percent; cut for the same period. This was not a updated with a complete givine, up of a percentage of a period. This was not a updated with a complete givine, up of a percentage of a period. The was not a updated with the tip by it of business, look who run the industry decided to make the last of the period. The term of the last of the l

a chare. This is in addition to the results quastered Wilden of 25 cents results quastered Wilden of 25 cents and the property of the control of the control of 25 cents and the control of 25 cents a N.R.A. Code to date.

Whistory of Actors' Rights Under the N.R.A. Code

Treatdent Roosevelt. When he signed the Theory of the N.R.A. Code

The law I have Just signed was passed to put people head to the work-passed to put people head to the work-passed to put people head to put

was a week Organization to hear him the members where he was being ones. If lifed a brief in protent against the proposed code and submitted additional strices none of ever, in the brief it frankly admitted theil id do not represent at that time the main. The only organizations effectively representing any islent groups were The Screen conting any islent groups were The Screen conting any islent groups were The Screen country and the Australia of the Screen Country and the Australia of the Screen Country and the Australia on the Australia of the Screen Country and the Screen Country and the Australia of the Screen Country and the Screen

don. With the Asserting of the Control of the Contr sectors, terminated or records with almost of the control of the c

Hrin would never, represent condicting for representative of the Motion Ficture Fro-clucers Association and also representative of the Motion Ficture Fro-clucers Association and also representative for the first producers of Motion Ficture Arts and Empireyers mode the code. Labor was supposed to favor the bearing after the own president of the Academy of the first producers of the Academy of the first producers in their ordinal draft care and the first producers in their ordinal draft care the first producers in their ordinal draft care which are the first producers in their ordinal draft care for the first producers in their ordinal draft care for the first producers in their ordinal draft care for the first producers of the first provide of the first producers of the f

ideally sail the severe in the Branch of the Andenny and west line-the present of the Andenny and west line-the present and the present of a rough of a rough of the present of a rough of the present of a rough of the present o

their favor in the code, by reason of the processors with recording the control of the control o

(Continued on page 15)



Orchids to you, CLAUDETTE in Paramount's swell new



The Academy Award to splendid direction of



A gold medal to you Fred I ever given by a newcomer



Scallions to any box office do top business with PAR



Hats off to you, PARAMOUNT, Bengal Lancer," "Here Is outstanding attractions listed



you, WESLEY RUGGLES, for your this outstanding entertainment.

NacMurray, for the best first performance to the screen in "The Gilded Lily."

in this country that does not AMOUNT'S "THE GILDED LILY."

for the "Gilded Lily," "The Lives of a My Heart" and the fourteen other on the next page . . .



PARAMOUNT, YOU'RE THE TOP!

Actor's Report to NRA

e, enforceable by the Federal governtone soint in the discussions some of
the soint in the discussions some of
annie could be obtained through negotiashetween the Screen Actors Guild and
producers. The producers augusted
appointed by the Guild Board of
committee, we believe that they were
not under the producer members of
fairners to the producer members of
committee, we believe that they were
not under instructions from the Fornet under instructions from the Fornet under the soil of the second could not
the continuous of the second could not
the continuous of the second could not
the continuous of the second measurements.

isst: (5) when a holiday occius, i.e. week the following Sunday to make up for the holiday; (3) to disregard, the twelve hour rest period, and to allow a period of real to the following the sunday of the sunday o

snown position to demand, their rights, the property of the pr



CALIFORNIA

abould have some compensation. SI IN PARAGRAPH 10—TRAVEL TIME are no substantial changes in this **Airliners**

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JANUARY BELONGS TO

A GAUMONT BRITISH PRODUCTION . PHYSICAL DISTRIBUTION . FOX EXCHANGES . CANADA REGAL FILMS LT





The Romance of Franz Schubert, Whose Music Kindled Romance In The Hearts of All Women.

MARTA EGGERTH
in The

UNFINISHED SYMPHONY
HELEN CHANDLER HANS JARAY

A GAUMONT BRITISH PRODUCTION . PHYSICAL DISTRIBUTION . FOX EXCHANGES . CANADA, REGAL FILMS, LTD.



IT'S A GIFT

ring W. C. Ficids and featuring Baby
LeRoy. Directed by Norman McLood. Pro-
duced by William - LoBaronStory by
Charles Bogie and J. P. McEvoy; Jack
Cunningham, screen play: Henry Sharp,
camera. At the Roxy, N. Y. commoncing-
Harold Bissonette
Raby Dunk Baby LeRoy
Amello Rissonette Kathicen Howard
Mildred RissonciteJean Rouverol
Everett Ricks
Norman Z. Bissonctte Tom Bupp

SWEET ADELINE

211	
Worner Bros nr	duction and release, di-
rected by Mervyn	LeRoy. Irene Dunne
	by Irwin Gelsey from
stage musical by	Jerome Kern and Oscar
Hammanatala : 04	Dances by Bobby Con-
Hammorstein, 2d.	in, musical director. Sol
Bolly. Dec Forbste	At Paramount, N. Y.,
Polito, photog.	nlng time, 85 mins.
week Jan. a. Run	ning time, so mins.
Adeline	Donald Woods
Bld Barnett	Donaid Woodi
Rupert Rockinghan	Hugh Herbert
Dan Herzig	Ned Sparks
Oscar Schmldt	Joseph Cawthorn
Major Day	Louis Calhern
Elysia	Winifred Shaw
Nellie	
Dob	
Singer	Phil Regan
Renaldo	Don Alvarado
Bob	Jack Mulhall
-Sultan	Jack Mulhall

timent to the story. Noah Beery, hardly recognizable behind whiskers while doing a basso in the rehearsal scene, and Phil Regan, leading two production numbers.

Miss Dunne, in me voice, is comely a state of the s

BEST MAN WINS

Columbia production and release. Stars
Edmund Lowe and Jack Holt. Directed by
Edmund Lowe and Jack Holt, Directed by Erlo Kenton, From story by Bsn. G.
Kohn: adaptation, Ethel Hill and Bruce
Kohn; adaptation, Ethel Hill and Bruce Manning; film editor, Otto Meyer; photog- raphy, John Stumar, At Rigito, N. Y.;
week Dec. 31. Running time. 75 mins.
Toby Edmund Lowe
Nick Jack Holt
Ann
HarryForrester Harvey

Edmund Lowe takes the place of Ralph Graves as a side-kick for Jack Holt in love and war, with Holt still getting the best breaks. Except for some well photographed Holt still setting the best breaks. Except for some well photographed underwater scenes, The Best Mon Wins' offers nothing to set it apart from the routine. A secondary film. Both Lowe and Holt are deep-sea divers, champs in their profession. Lowe saves Holt's life but loses an test would be the season of the state of Holt and others to ald him. Rather than become a charity case, and wanting to impress his girl, of whom Holt is also fond, he knowingly lies than become a charity case, and wanting to impress his girl, of whom Holt is also fond, he knowingly lies can use an experienced diver. This, but him back on his feet flamically. Barly in the seary Holt hecomes a harbor cop, thereby telegraphing with the holt of th

KENTUCKY KERNEL	5
Radio production and release. Direc	ted
by George Stevens, Story, music and lyi by Bert Kalmar and Harry Ruby. Scr	cen
play by Bert Kalmar, Harry Ruby s	nd
Fred Guiol, Edward Croniager, came At the Palace, N. Y., week of Jan.	ra,
Running time, 74 mins.	
Willie Bert Whee	der
Elmer	ey alo
Gloria	ind
Colonel WakefieldNoah Be	ery
Hannah MilfordLucille LaVe BuckshotSleep 'n' 1	rne
John Wakefiekl William Paw	ley
Colonel Ezra Milford Louis Ma	son
Joss WakefieldFrank McGlynn, Hank WakefieldRichard Alexan	JF. der
Jerry Bronson	nge

Wheeler and Woolsey dip into the in the romantic tribulations of Adeline adaptation the romantic tribulations of Adeline the romantic tribulations of Adeline and country and emerge with the most consensical.

Gone is the role of burlesque queen which, in 1923, Irone Franklin made one of the sgm comedy parts of they are the characterizations and sustained by the close of the same and the tribulations are seeks to murder Adeline and doubles as a spx during the Spanish-American war. Loss of the burley queen was a vital blow to the story considerable to the characterizations and sustained by the close of the same and the pleture allows of the standard the pleture story of the straight number.

Adeline (Miss Dunne) and Sid Chonal Woods) have a love span over some unknown issue early in hour of footage scowling at each other. When they stop scowling the pleture is power. That he's got to smirk most of the mean case it tough for Donal Woods have a love span over some unknown issue early in hour of footage scowling at each other. When they stop scowling the pleture is gover.

That story is not even played for them, Arlen by being too braggadoslo, and Miss on the standard the sta feuding traditions of the bluegrass country and emerge with the most

Miniature Reviews

'it's a Gift' (Par). Forced

dits a Giff (Par). Forced knockabout comedy that will get laughs in lesser spots. W. C. Fields the whole show. C. Fields the whole show with the second of stage musically with mostly its title to recommend it. Probably moderare grosser. Irone Dunne starred. "Best Man Wins' (Col.) Jack Bolt and Edmund Lowe in conventional film with deep-sea diving background. "Kentucky Kernels" (Radio). Wheeler and Woolesy spin laughs galore from a tale that's set in the land where one man's poison is another man's feud.

feud.
'Helldorado' (Fox). Incredible story poorly cast, not likely at

the bo.

'I Am's Thief' (WB). Implausible but will find acceptance where they like them rough.

Tha Fighting Trooper' (Ambassador). Okay as second feature material.

cians, living in a shack on the river-front. Paul Page drops within their item when, because of a blighted love, he attempts nicide. They included duce Page to adopt, an orphic to help him forget, but after they we picked the kid. Page clopes with the girl, who in the meantime had un-dergone a change of mind, and the comics are left with Spanky on their hands.

comics are left with Spanky on their hands.

Discovery that Spanky is a lost heir leads to the threesome taking a journey into the feud country, with the fund being motivated from this country, with the fund being motivated from this country, which is the fund of the fu

HELLDORADO

Jesse	L. Las	ky produ	action f	or For	re-
lease.	Directed	by Jam	es Cruz	e. Fes	turea
Richard	L Arlen	and Ma	dge Eve	ITIB. S	creen
play .	Frances	Hyland	from	· stors	by-
Frank	M. Daz	y: adap	tation . I	Rex To	vlor:
camera	John B	eitz. A	the As	stor. N	Υ
week J	an. 4.	Running	time.	75 min	S.
Art R	V80		Ric	hard	Arlen
Glenda.	Wynan		M	adge I	Evans
J. F.	Van Ave	TY	Ral	mh Be	liamy-
Sam E	arnes		Jan	nes Gl	eason
Miss I	ife		Telen Je	romo	Eddy
Mae			Ger	trude	Short
Flo	32		Pa	tricin	Farr
Truck	Driver/.		Ste	nley 3	cleids
Sam E	d		Ta	icky F	Inrlic
Пувке			Ste	pin F	etchit

The customers are asked to be pretty credulous by this one They're asked to accept a story ful of improbabilities, a half dozen good

They're asked to accept a story full of improbabilities, a half dozen good players indifferently cast and they're asked to believe that all is for the best. But it's not.

Richard Arlen is a pennicss hitch-liker with dreams. A bad dozen distracted popie to saletar, but that chelter turns out to be in a deserted shost town. No one's liyed there for years, the buildings are all cumbledown and rickety. The state of the saletar is a deserted shost town. No one's liyed there for years, the buildings are all cumbledown and rickety. The saletar is a deserted shost town who have a good and cleanly through the years, talking to the shoots though where he got food is unexplained. Sceme as how grandfather and they have a gold mine stikioush the jod hoy has forgotten where it is. They find the mine and everything is lovely; plus families and severything is lovely; plus dame.

This story is not even played for credibility and both Arlen and Miss Evans are misdirected into giving portrayals plat turn the audience dame.

This story is not even played for credibility and both Arlen and Miss Evans by tilting her rose to the inth degree. Wafthall is the only one who turns in a real performance. Religh Bollamy, James Glienton and Steph Fetchi has Edw.

And the second of the second o
Warner Bros. production and release
Features Mary Astor, Ricardo Cortez, Dud
lev Digges. Directed by Robert Florey
Story and screen play, Ralph Block an
Doris Malloy, Frank McDonald, dlalog
Sid Hickox, camera, At Mayfair, N. Y.
week Dec. 31. Running time, 64 ming.
Odette Mauclair Mary Asto
Plerre Londals
Colonel Jackson Dudley Digge
Baron Van Kampf Robert Barra
Count TrentiniIrving Piche
Madame Cassiet Florence Fal
madame Cassiet

double bill but will have a tough

a doubte bill but will have a tough three singling.

Story concerns two bands of the story concerns, the story concerns an under, one group gets penal servitude, and the love interest pair marry.

Auch library and around the story concerns, the story considered the story concerns. However, it sums up to 64 minutes of and the sets convincing. However, it sums up to 64 minutes of story.

Mary Astor is capital as the girl, and cortes, Pichel and Barrat halp, capped by a comedy assignment.

Chic.

SIGNORA DI TUTTA

('Everyone's Lady')
(ITALIAN MADE)
(ITALIAN MADE)
Novella Film, had an advantily editor in all of the state o

Gotta's book. While it cannot be said to have wholly succeeded, nevertheless, it is one of the technically best italian films in sometically best italian films. France Google man and the sometical sometical

DON QUIXOTE

(FRENCH MADE)

Valdemar, D. Bell presentation of Ne	lson-
Vandor production. No release set.	Stars
Feeder Challapin. Directed by G.	. w
Pabet. Story by Paul Morand Car	mera
man, Nicholas Farkas, At Camco, N	. Y.
opening Dcc. 22: Running time, 75	mins
Don QuixoteFeodor Cha	lank
Sancho Panca	tober
Captain of Police Oscar_	Авор
Carrasco	onni
PriestFrank Star	mon
The Duke Miles M	ande
Gypsy King	entel
The NicceSydney	Fo
Sancho's Wife Emily F	tero
The DuchessLydla Sher	woo
Dulcinca:	iller
Servant at Inn	Ane

Duches. Reace. Valler Striam at his foreign-made picturization of the 300-year-old story of Don Quixote the demented knight, will be limited to scattered spots in America. Te arry and will have consumption it is tedious and dull. Pictorially and in production values fine limits miss shear of the own-rating as entertainment. Americans in general may feel the story of Don Quixote scarcely rates re-telling. Not at extravareation of the communicated by Director G. W. Pabst scarcely squares the smalls-paced slowness of the story and the slight engressment provided for modern audiences in the debusions of who jours with sheep, windmills and mules. Feedor Challapin sings two or

grandeur of an elderly crackpot who jousts with sheep, windmills and mules. Feedor Challapin sings two or Feedor Challapin sings two or in the state of the state of the state of the state of the sepolation of the arty angle. His acting is neither good nor bad as the knight. George Robey, a name in England, but not over here, is the squire. What the foreign is the squire. What the foreign American box office name is Sydney (Continued on page 39)

(Continued on page 39)

Talking Shorts

CONTINENTAL CAFE With Leon Belacco's Orchestra, George Givot, Gracie Barrie and Vivian Jame Variety Revue Ziegfeld, N. Y.

Paramount

'SWORD OF THE ARAB'
With George Durrell and 'Black Fox'
Fox'
25 Mins.
Arena, N. Y.
DuWorld

Arena, N. Y.

DuWorld

This hose opera is almost of short feature, length. Runs 25 minutes, years and the process of the proce

CAMPUS HOOFER Comedy 20 Mins. Roxy, N. Y. Fox-Educational

One of the Frolics of Youth series and very juvenile. Hero wants to go to a college dance contest with bell of the contest with the contest with the contest with the contest with the rent, and can't slip him the admission. Kid tells the girl and she dresses him as a woman and lets the boy's rival escort them both. Some of the boys plan-to, kidnap him, but snatch one of the professors instead. Hero wins the contest and a new car and the programmer with the contest with the conte

CLARK and McCULLOUGH In a Pig's Eye' 20 Mins, Mayfair, N. Y. Radio

Mayfair, N. Y.

Radio

The two comedians run a pressing shop. A Sootch laird drops in
to have his kilts pressed. The two
men take his bagpipes and kilts
and go out on the street to peddie
bilts. They are seen, by the laird's
bilts. They are seen, by the laird's
normal to the street to peddie
bilts. They are seen to the laird's
his car, and sends them to his
home, along with the baby pig,
which gives title to the picture.

Usual monkeyshines at the house,
the pig eats a high explosive invented by Thus nous, but Clark-rewritted by Thus nous, but Clark-rewritted by Thus nous, but Clark-rethere are the seen of the seen of the
his back when the laird gives him
a kick. When the smoke clears the
place is a wreck.

Elementary, but it will get some
laughs.

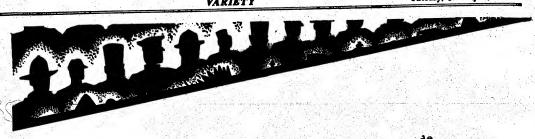
ROSCO ATES
'So You Won't T-T-Talk'
Comedy
18 Mins.
Rialto, N. Y.
Vitaphone Nos. 1764-5

Vitaphone Nos. 1764-5
Slapaticky but enough laughs via
old situations to get past.
Ates has Shemp Howard, stooge,
with a pan no one could forget, as,
ald. His physiognomy and Ates
stuttering go quite a ways in offsetting the dish throwing, etc,
which finds its way into this tworeeler. Two married couples figure,
also a mischievous kid. All go on a
camping trip with the expressed
happenings. Char.

Secretary Control of the Control of

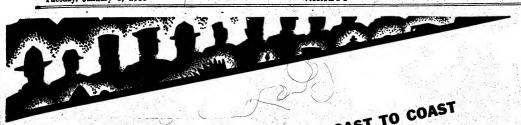


Every exhibitor should read the news on the following pages and act at once.



AFTER a year's experimentation, the men who made
Time and Fortune magazines and radio's MARCH
Time and Fortune magazines and radio's MARCH
OF TIME have applied this same unique appeal to public
interest in the production of a new kind of motion picinterest in the production of a new kind of motion from
interest in the production of a new kind of motion from
interest in the production of a new kind of motion picinterest in the production of a new kind of motion picinterest in the production of a new kind of motion picinterest in the production taken from
IME has
the romance, science, adventure, fighting and amusement
interest in the production taken from
IME MARCH OF TIME MARCH OF
IME in your house, you are neginterest in the production in the production in the picket in your house, you are neginterest in the production in the production in your house, you are neginterest in the production in the production in your house, you are neginterest in the production in the production in the picket in your house, you are neginterest in the production in the production in the picket in your house, you are neginterest in the production in the production in the picket in your house, you are neginterest in the production in the production in the picket in the p





LOEW'S THEATRES FROM COAST TO COAST ARE THE FIRST TO SIGN UP FOR

HE MARCH OF TIME

Loew's Theatres, the Poli Theatres in New England and the Capitol Theatre in New York will have the

WORLD PREMIÈRE FEBRUARY FIRST

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Harry H. Thomas, President ROCKEFELLER CENTER . NEW YORK CITY

"THE NEW MAJOR MARCHES ON!"

FLASH! MONDAY, JANUARY 7th EMBASSY THEATRE

Broadway's leading newsreel house has just signed reci nouse has just signify for THE MARCH OF TIME. Said Managing Director Francis Carter Wood, Jr. "Never had so many requests for a picture before showing. It's all new tome. Isimply had to have it."



ROXY, N. Y.

though Mack and the double bass from the orchestra helped to work things up. Just a copy act and a property of the state o

STATE, N. Y.

The stage department of tithis week's show falls to deliver a strong, punch at any point, but weighed as a whole, it is 70 minutes of passes as a whole, it is 70 minutes of passes with "Painted Veill" (MG), Garbo's latest, on screen here. Business Friday night did not suggest a smashweek, although good, Draw cur's rather' than the stage.

Effort: fift made, however, fo kick up a draught for the box affice vis. He facked with a factor in the stage of the st

they are simpled out for the songs they have written, without regard to whether they were either composer or lyricist or both.

Chester Fredericks is fourth, with Bubbles Stewart and two other girls. Fredericks tries to go in for comtries, but on dancing ability has a long sult, while his girls provide fair harmony background, set off, by some impressions of radio and screen personalities by Miss Stewart and two provides and the stewart of the stewart

ORPHEUM, BOSTON

Boston, Jan. 4.

Hoston, Jan. 4.

This week the Orpheum gives 'emvariety. Running the gamut of yaude, stage offers acrobatics, hoofyaude, stage offers acrobatics, hoor-ing, singing, a, skil, a one-legged performer, and Alex Morrison in his golffing turn. The spotting is effect-tive and show is of click valibre. A Paul and Pettitt, mixed team,

slither around the set for an oke-reception.
Ernië and Fischer Revue, dance flash, spotted; next. Outstanding performers gre two lade in rhythm taps. Eccentify team, mired, well spotted in rube and o. k. routines. Single acrobatic by girl-also-cilcka, costuming definitely enhancing her number.

costuming definitely enhancing her number.
Next to closing is. Charlie Melson and Miss Irmanette, and later they work with Alex Morrison. In the work with Alex Morrison, in the Around with a gal from out front with a tongue-tied-line of-chatter, while Miss Irmanette fieldies for an appealing interlude.
She and Melson both work in the trick golf turn by Morrison. Later offset the matter-of-fact performance-nulled on show caught.
Mighty Batnum' (MG) is screen attraction.

ORPHEUM, N. Y.

With Garbo on the screen and Venita Gould holding up the stage fare, bill measures up as well-balanced entertainment for this nabe spot. House apparently divided

Experiment of the section of the content of the con

PALACE, N. Y.

Somewhere or other the Palace needed additional time this week, a somewhere or other, the Palace needed additional time this week, as the nects were told to stay on as long as possible. Resuit is that a show which should ordinarily look good drags endlessly because of 15-20 unnecessary minutes. Five acts this term are running an hour and a continuous stay of the state the acts were told to stay on as long

syded is also using another dog and a very young puppy for a couple of tricks.

In the closing frame, with House stooging, John Mason, after a brief opening trick with Mary, calls on volunteers from the audience for a spinning by him. There are four mixed plants, and they all provide laughs, especially the heavyweight dame. Latter goes into prop hystradually becomes infectious.

Miss Mason comes back to join her, brother for the show's closing.

EMBASSY, N. Y.

(NEWSREELS)

More than the customary laughs and their way, intentionally and otherwise, into the new show here. They are an ever welcome commodity and it might be worth the time and trouble of the newsreels to format the state of the state

shots are used. King Carol of Rou-mania and young Mike go hunting and are shooting all overall to showing how many misses they score. Train wrecks, storms, explo-sions and winter's tightening strip help to fill out in addition to two shorts, another interesting Fits-per of the strip of the strip ACG and Thasbody in Steel (Au-tio). Char.

DOWNTOWN, L. A.

DOWNTOWN, L. A.

Los Angeles, Jan. 3.

Final week of vaude at this Warrier house, once the Los—Angeles iome of Fantages vaudwille, has a bill made up largely of novelty acts, with nothing approaching topnotch billing, but combining to make a company of the combining of the contection that prompted many a shiver, at this afternoon's performance, segment in the content of the control of

pick on a mandolin, and for a windup does a number of backfilps that,
for a man of his size, shows plenty.
Of dexterity.

An Oriental movelty next by
Sonomi and Mitchi, mixed pair of
the see, dancing and pantominebrought them deserved recognition.
Novel routine was where male is
seated on a sort of throne weaving
his arms in various gyrations, with
gal standing back of him, exposing
only her arms, for opposite movements.

only her arms, for opposite movements, ments, withteman, local fave, and Mary Barris, Hollywood composer, in the next-to-shut position, with pair featuring most of the Barris songs. Miss Whiteman uses a mike for her renditions, which detracts from her personality and loses the vaude effect. For a fact compositions, many of which were remembered by the spectators out front.

remembered by the six Candreva Closing has the Six Candreva

Closing has the Six Canareva Brothers, in their established trumpet act which scored solidity. On screen 'Murder in the Clouds' (WB), with a Ruth Etting short, Bandits and Ballads'; Universal Newsreel and Looney Universal Newsreel and Looney Universal brutal at mat today.

CENTURY, BALTO

CENTURY, BALTO

With the screen feature this week.
Forsaking All Others' (MG), establishing a pew ligh, press for house.
Inding a pew ligh, press for house.
Beauting one way or the other at the bol. Swarms are surging in to view the flick, but it isn't solely the pic that is pleasing 'em, the vaude line.
But four facts booked in Opening act. Maximo, slack-wire specialist ranks up amid the top flight of is that he never pauses nor quits his swaying strand throughout the nine minutes of acc. A modish maid hands him his sartorial proos between the same property of the same

of a tent-ferier that Isn't purificu-larly apt.
Stone and Vernon's adaglo act follows. One of the best of its kind seen around here lately. After the opening and standard cosing of girl femme does a mild tap routine in one's o stage could be set and quartet could change attire for a leopard dance, which, however, has nothing particularly pulsating about it.

special probasity. Exclusive, on the state of the state o

ORIENTAL, CHI

H's a dainty ho Chioage, Jan. 8.
this week, Nearly allow a valve, so this week Nearly allow a valve, we defen got 'em litting up easin. It the weather is fright Soph' is to-rid, which is what is to be expected. They've grow up with the last of the property of the control of the litting and songs are wise of the property of the litting and songs are wise.

the billed and songs are plenty which will have and songs are plenty. Show is billed as the Ches. Pares Polilies.

Show is billed as the Ches. Pares Polilies.

Affine and the Ches. Ballone of bill its booked marely to permit scene changes, and hardly accorded any billings.

It is booked marely to permit scene changes, and hardly accorded any billings. It is booked marely to permit scene changes, and hardly accorded any billings. It is selected to the control of the c

solid hit.
'It's a Gift' (Par) on the screen.
Loop.

HIPP, BALTIMORE

HIPP, BALTIMORE

Baltimore Jan. 4

Tattle Minister currently is bolding here for as second week, with
four fresh acts replacing the five
that paralleled the Hopburn starrer
defend the Hopburn starrer
sock proportions. Acts just run
through routines, and audiences
just through them docleiy and
brushed fem through the bo.—the
plc.

"Opening Gautiers Toyshoproband the Hopburn starrer
ments than any other pooch-andpony exhibit. As customery, opens
show o.k.

through its many repeat engagements than any other pooch-and-pony exhibit. As customary, open show o.k. you'val and Clemence pair of the strength of the stren

finding, with the inevitable. Tiger Rag... Hability Pitchner and Goldle Tiger Barber Hability I a Mas Pritonact's toe dance midway in act, her other specality is a sole castner routine. Goldle tap dances middly in three routines. Miller Sisters discharge Section in Company of the Company of

Biz light first show, Friday.

ALVIN. PITT.

ALVIN, PITT.

Pittiburgh, Jan. 4.

Nothing out of the ordinary about this weeks five-act layout; the just another show that manages to get by, no more, no less. More like a vaude setup than a presentation, with orchestra remaining in pit and almost everything, save chorus numbers, piaying in one of the pinches of the control of the pinches of the pi

HE COUN OVE NATION I

NEW YORK - * * (FOUR STARS) "As fine a photoplay as the Music Hall could get to start its New Year!"—Daily News...."Charming and beautifulHepburn at her bestl....Dan't miss it!"—Mirror...."The clear fact in today's news is that Hepburn has never appeared to better advantage than in "The Little Minister."—Past...."Utterly charming!...Hepburn makes Barrie's gypsy leap alive!....!t's one you must not miss!"—American...."Crowds swirled about the Music......" Hall, waited shivering in the icy sunshine, to see Hepburn in 'The Little Minister'."—Sun"Tender and lavingly arranged Hepburn as the prankish gypsy lass whase liaisan with the little minister sets the cammunity by the sars."—Times...."Huge as the Music Hall is, it didn't seem quite large enough for the crowds waiting to get in. Icy winds ar no icy winds, they were standing in long and patient lines, attesting to the success of Hepburn's new picture.... A beautiful picture.... A delightful romancel"—Evening Journal

SAN FRANCISCO—"Hepburn...thrill at Galden Gate.... Katharine Hepburn sustains her great reputation with a magnificent characterization of Babble in 'The Little Minister'...The Barrie romance has been beautifully transferred to the screen, and Miss Hepburn's performance. stands beside that gargeous Lady Babble who was Maude Adams..."—Chronicle...."Katharine Hepburn in her most sentimental role.....It has numerous fine characterizations, a steady flow of humer and a pathos that malstened the eyes..."—Call-Bulletin..."La Hepburn found the picture most fitted for her, more than anything she has done since she made her first big triumph in "Bill af Divarcement"...."—News

PHILADELPHIA—"....Hepburn advances a natch higher in screen artistry with her portrayal of the lovely Babble.....It is the best of the Hepburn performances to date . . . it represents the subtlest, most understanding work this spectacular young actress has yet accomplished . . . "—Evening Public Ledger . . . "In 'The Little Minister' Kathorine Hepburn proves her right to inherit the purple so long the exclusion. sive property of Maude Adams.... adds another lustrous portrait to her glawing gallery.... a film of infinite charm and beguty....

zation of a finely sensitive romance...."—Daily News

DETROIT—"...a picture that charms with its laveliness and the accuracy of settings marking every sequence...." Little Minister She boards on emational merry-go-raund making you laugh gaily one moment and wringing your heart the next. If far no other reason than to view this "The Little Minister' shouldn't be missed."—News

CHATTANOOGA—"Katharine Hepburn turns on all her moods in The Little Minister' every one af which is a thing of delight. She is in turn tender, passianate, flery, prankish, ramantic, wistful and tearful....

LOS ANGELES—".... whimsical charming and beautifully produced... the Hepburn fans will consider her Babble a fitting follow-up to her Ja In 'Little Wamen'...—Examiner...".... the star's best performance....ramantic and interesting...."-Times

PITTSBURGH-"....ane of the best talkies to be turned out by any studio... ranks high among the best Hepburn has ever dane, not forgetting her Ja af 'Little Women' nor her part in 'Morning Glary' ... "-Sun Telegraph

WASHINGTON—".....It is a picture that exerts much the same appeal as Little Wamen'......Its ematians are fundamental, its ramantic impulses as everlasting as time itself ...a highly entertaining mavie....."—News...."....the occasion far huzzahs, long and loud.... But it is Kathorine Hepburn wha will thrill you, wha will make you lough gaily one instant and wring your heart the next. 'The Little Minister' should be an your 'must' list..."—Star..."...an undiluted pleasure...an unexpect treat..."—Herald..."...it will hold you engrossed from beginning to end.... ...an undliuted pleasure...an unexpected the Hepburn talents really have a chance to burn of full flame ... drama at its best. It is perfectly cast excellently directed and the phatagraphy is unsurpassed...in 'The Little Minister,' the star's vivid young genius extends itself in a revel of appealing humor and pathos..."—Times

BOSTON—"....The Little Minister' is delightful entertainment Minister' gives Hepburn fallowers their greatest opportunity for seeing the brilliant-film-star-completely-daminating o film... —Globe...."The Little Minister"....gives Katharine Hepburn one of her most striking roles...."—Daily Record.... Hepburn's admirers will in all probability line up an the right with loud cheers for this unfathomable young woman and her latest characterization..."-Evening American

NOW SECOND WEEK

RADIO CITY MUSIC HALL

AFTER BREAKING ALL TIME BOX-OFFICE RECORD.

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ONE THOUSAND FEET OF HUMAN INTEREST THAT NO HUMAN BEING WILL WANT TO MISS

Presented by PATHE NEWS... Distributed by RKO-RADIO PICTURES

Osso, Nebenzahl, Franco-German Film Men in N.Y.

Adolphe Osso, Paris producer and distrib and one-time head of Paramount in France, is in New York for a look-see of the local situation Osso's Paris company was recently reorganized, and he is here to pick up some indie films for distribution in France, if he can find any.

Simon Nebenzahi, German pro ducer, who a few years ago was considered the ace mid-Europa producer because, having G. W. Pabs and Fritz Lang under contract, but who was forced out since the Hitler thing, is likewise in New York to see what's what. He has with him a copy of his last German-made at the copy of his last German-made time, 'Dr. Mabusse,' which was banned in Germany. Expects to dut to rithe it for New York, depending on what kind of a release deal the can make. He also has with him a copy of Buster Keaton's Frenchede film, 'King of the Champs Elysees,' having acquired American Mistribution rights you. It Film was made by Keaton in France a couple of months spo, and Nebenzahl's idea is to dub it.

George-Agilman. French fulls "See" thing, is likewise in New York to

George Agiman, French indle producer, is due from Paris Thursday
(11) with a copy of his newest production, 'Dame Aux Camellas.'

SHORTS DEMAND **UP IN FRANCE**

Paris Dec. 29. Filmed vaudeville acts (shorts) are now suggested as solution problem of French provincial film theatre managers who, to fill ou programs, hire flesh acts sight unseen, and get stuck,

One or two cheap vaude turns bought in sticks through Paris agents, usually do more harm than good to show, it's argued. Would be better to fill out programs with shorts of vaude, disk and radio stars, which can be previewed be-fore they are rented.

Incidentally, French exhibs are still yelling for good shorts. Loca uction is far from satisfying and, and aithough certain rican firms—Radlo and Columbla, for example—have taken advantage of this need, there is still room for a flock more.

FLOODS, HOLIDAYS NIX ANZAC B.O. CHANCES

State of Victoria experienced the worst flood disaster in his history with a loss of 85 human beings been completely wiped out, and biz in the city itself has been badly burt. Pic business in certain areas has

This, following bad b.o. period over the holidays, opens little ave-nue for a happy Yuletide season

Sydney, Dec. 9

Pre-Xmas low ebb continues and not expected to ease off until around Dcc. 26.

not expected to ease on until around Dec. 28.

The Cat's Paw' (Fox) failed to click and comes out after two woeks. Local 'Spiendid Fellows' not good and comes out after two voeks. Another local, Strike 26.

Blossom Time (BIP) roes into its tonth week but will quit soon. House of Rothschild' (UA) moves into its third week and will stick. Little Man. What Now (U) remains until Dec. 24 and will make way for 'One Night of Love' (Col). Hideout' (MG) will stay two weeks to good trade and be replaced by Treasure Island' (MG), 'The Great Flirtation' (U) is poor and just a fill-in until 'Cleopatra' (Par) opens Bext week.

Cut-Rate Gambling

Monte Carlo, Dec. 29. New idea here is 'cut-rate'

Two hours a day, the zero is removed from roulette heels, to give the gamblers better break' against the

house.

So much competition from other casinos around here, now that France has legalized routette, forced the move, casino management figuring to entice some of the lads and lassies this way.

German Nix Off, **U** Continues Pic **Prod in Hungary**

Budanest, Dec. 27. Nazl authorities did not want to ermit importation of Spring Pa permit importation of 'Spring Pa-rade,' Universal's German-language musical made in Budapest, because

rade, Universal's German-language
musical-made in Budapeat, because
too much non-Aryan talent was
employed in the production. This
caused U to contemplate cessation
of production activities in Hungary,
as it is not worth while making
German-language pictures; if theycan't be shown in Germany.
Would have meant a catastrophe
for Hungarian production, which
depends on films sold, in Germany
for the major part of s profits. On
the intervention of, the Hungarian
government, the German censor authorities changed their decision and
'Spring Parade,' starring francy
Gaal, is now allowed to enter Germany. After Peter, Francy
Gaal, is now allowed to enter Germany. After Peter, Francy
Hutter is the control of the conlines in the lead, temporary
title being Little Munmy.

CARL SONIN, LONG ILL. A SUICIDE IN S. AFR

Johannesburg, Jan. 7.
Carl Sonin, local representative
for Metro, committed suicide here
on New Year's Day. He had been
in III-health for some time.
According to instructions left by
him in a letter to police and another
to friends, his body has been cremated and the ashes are being sent
to New York to hig family.

Sonin was a brother of Charles Sonin, head of the Metro purchasing department, and a nephew of Sander of S

FRANCE ALMOST FALLS FOR TAX BILL JOKER CREATING DRASTIC PIC QUOTA

Douglas, Dovle Plot London, N. Y. 0.0.'s

W. J. Douglas, general manager of Fullers, will take trip to England next March in connection with the firm's British pic policy. This will be his first trip to the country, and he may drop in on America on the way home to renew old vaude acquaintances.
Following the return of Charles Munro from overeasa next January, Stuart F. Doyle, co-director of General Theatres, will pay a business visit to England, America and the Continent Sydney, Dec. 9.

MONOGRAM SET FOR AUSTRALIA

After months of waiting, Mono-gram is understood to be all set for

gram is understood to be all set for distribution in Australia.

Ken W. Asprey, personal legal ac-viser to Stuart F. Doyle, is reported as responsible for promating a lo-cal company, after being sold on the idea by Yax Ehrenreich. The Mono idea by Yax Ehrenrich: The Mono franchise arrived a few days ago and is said to be a most compre-hensive one. A complete distribution layout is being arranged: through British Empire Films. major distrib allied to General Theatres. Gordon Ellis has charge of B. E. but Max Ehreneich, who came here from N. Y., with Al Aronson, will be in control.

Aronson left Australia some weeks ago following continued fail-ure to get set on local production plans, but Ehrenreich determined to stay on and find an outlet for the left Austraila

product.

Que tioned, Stuart Doyle said he
would not be personally financially
interested in Mono.

interested in Mono.

By clicking with B. E., Mono is assured of splendid distribution, not only over the major G. T. chain, but is expected to find a ready market outlet with the majority of the nabe and country exhibs.

Sydney Nixes 'Evensong'

Sydney Nikes Evenisons
Sydney, Dec. 9.
Censor has banned Evensons
(G-B) for showing here. No reason
given for the stop order.
Said that, Gaumont-British will
seek a fresh ruling from the Appeal
Board. It is expected that the pile
may be given a clean slate despite
the censor's ruling.

Anti-U. S. Interests Led by Delac Almost Squeeze Strategy Move Through-Henri Clerc's Last Minute Speech on Chambre Floor Stops It

B.&D. PAYS 8%

Company Shows \$230,000 Profit On 18-Month Period

London, Dec. 28. Reorganization of British & DOninion Films, some 18 months ago with a new share issue, is already

Company's trading report for the last 18 months to Oct. 27, shows a net profit of over \$230,000.

earing fruit.

net pront of over \$230,000.
Further advantages are likely to be reaped by the share! I next year, as loan items, goodwill and preliminary expenses in connection with the share issue have been wiped off.

Ordinary shareholders receive a dividend of 4%, making 8% for the

Australia Calls Film Men In to **Argue Quota Law**

Sydney, Dec. 9. Chief Secretary for N. S. Wales as called a chatter session on the local quota angle. Representatives of distribs, exhibs and producers will be present at the huddle, with each asked to give his opinion the Marks quota recommendation

This final get-together has been called prior to the government bringing the Quota Bill down as law. Believed that before measure is passed the governmental heads want to get an insight into the methods used in the film trade.

methods used in the film trade.

Known that the local producers are all for a quota and are very anxious to secure protection insofar as bookings are concerned. Reported that as soon as the bill is passed seven units will go into production. Also believed that F. W. Thring (Effice) will begin production again almost at once, probably moving his unit from Melbourne to this State.

Victorian political head The Victorian political heads have been slow to move on the quota idea following several set-backs. Looks as though they ar. waiting for N. S. Wales to make the first move. New Zealand is certainly strongly in favor of quota, and the government is doing it sutmost to stop the liniux of foreign pless in favor of British and locals. The

pics in favor of British and localis.

Stated that many exhibs here are not in favor of a general quota unless sor or protection is granted to prevent them being forced to screen locals below average enter-talnment—value—it—is hoped—also, that the government will offer the public protection from shyster company promoters who have no knowledge of the producing game.

Balled is hadd here had a ground.

Bellef is held here that a quota Belief, is held nere that a quous for distribe, as proposed by Marka, would be extremely harmful and is not required in Australia. Reported that certain powerful interests will put up a bitter fight to stop the government from bringing in as law this section of the proposed bill.

NO. AFR. THEATRES. Paris. Dec. 29

French colonies possess 342 film theatres, of which 247 are in North Africa. Of these latter, 149 are in Algeria, 49 in Tunis and 49 in Mo-

Principal cities of French North Africa are Algiers, with 246,000 population and 19 theatres; Casa-blanca (163,000 persons, 14 thea-tres), Oran (163,700 persons, 15 theatres), and Tunis (202,400 popu-lation, 19 theatres),

Paris, Dec. 28. Chambre Syndicale intereststhose who are trying at all costs to interfere with the sale of American films in France-slipped drastic quota measure into the bili to give tax relief to French show business and came within half an inch Saturday (21) night of slipping it through the Chamber of Deputies.

were blocked by a lastminute speech on the floor of the Chamber by Deputy Henri Clerc, leader of the film independents, who prevented the bill from going through with the quota loker attached and exacted a promise from the government that a new tax re-lef measure will be introduced right after the New Year.

right after the New Year.

Joker attempt came as part of
desperate maneuvering by show interests to save their tax relief
program, which had been defeated
by an adverse vote of the Chamber
Finance Committee for purelypolitical reasons. Entire industryboiled when the committee turned
down the measure which the
Cabinet had introduced after
months of promises, and it was believed that if something was not
fixed up quick a general theatrestrike was inevitable.

Trade, landers desperately re-

strike was inevitable.

Trade leaders desperately renewed tight, lobbying and Charles
Delac, president of the Chambre
Syndicale joid the other leaders of
the Tax Infense Committee—Clerc
and Raymönd Lussies, chief of the
exhibs that he had the matter in
hand, and would have a new tax
relief, bill jassed by the committee
by Saturiday. They iad off so as
not, to interfere with him.

Delac set his relief bill on the

Delac get his relief bill on the floor of the House during the rush non- of the Housa-during the rush Saturday inght session, when all the deputies were crazy to get their budget through and duck for the Christmas holidays. Clerc got hold of a copy of the bill, and when he showed it to his independent supporters in the lobby they hit the celling, for it contained a provision that tax relief would be accorded only to those extiles the contained and the contained and the contained and the contained the contained that the contained the contained that the contained the contained the contained that the contained the contained the contained that the contained the contai the theatres.

Deputies who were ready to vote for the bill told Clerc gleefully: We'll bring the big chains of film theatres to time, the fellows who are making a fortune on American

films!"
Clerc-had to tell them that such a quota-provision-would-do-just-the-opposite, that it would choke-out the little exhibitor who has to have American film in order to get enough pictures to keep going, and favorize the chains which belone to big-French producers and our pictures, recaling out the Independents who are the American's natural allies.

Clerc the made his anecch-made

Clerc then made his speech—and he is one of the cleverest speakers in the Chamber, pointing out that this bill would not do, but that something had to be done for tax relief if show business was to survive. Pointed out that theatres in France, from 1928 to 1933, paid \$21,650,000 in special taxes over \$31,659,000 in special taxes, over and above what all business pays, out of a total turnover of \$140,400,000 during the same period. Any other business would have died under the strain, he said.

Finance Milister Germain Martin replied officially to Clerc, recog-nizing, for the first time on the floor of the house, that the theatre tax situation cannot go on, and promis-ing action as soon as the parliament gets back from the holidays.

gets back from the holidays.
Strike movement, which was immediately revived by exhibs when the committee quashed the Government's first bill, is therefore being held up to see what happens. Exhib's trade organ, "L'Ecan," says however, that if this I st attempt to get relief falls through, 'organized force is the only way out for business.

3 New First-Run Houses in Sydney; Much Opposition for G-T Piling Up

Another new pic house will go up next year in opposition to General Theatres. Location is at Central Square, close to the railroad and trolley terminal. Site, formerly operated as a dry goods store, has been idle for some months since operators moved

months since operators moved a block higher up. Believed that the owners are ready to back theatre idea just as soon as plans are okayed.

okayed.
Theatre idea is credited to Ron Shafto, who, some time ago, left the film game to take up merchan-dising. Shafto has been connected with theatre units here for years, quitting when he sold his interests to G. T.

to G. T.
Seating capacity of the new house
will be around 2,000.
Plans are also reported nearing
completion for the reconstruction of
the Arcadia by the backers controiling the Roxy in Parramatta.
This house has been playing
This house has been playing
the concerned to be the will be into
the concerned to the control of the contental to the control of the control of the control
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the control of the c

to the government it looks certain that plans for a new Liberty house will be approved.

Opposition offered G. T. here now includes the St. James (M-G-M) Prince Edward (Carroll), and Liberty (Martin). Should the three new theatres go up they will make a total of six playing first runs against the combine,

against, the combine,

'In Adelaide, South Australia,
Waterman Brothers, trading as
South Australian Theatres, Ltd., recently opened their huge open-air
Chinese Garden with a capacity of
4,800. This organization also has
a lease of the Royal from Williamson-Tait in the same city playing
mostly M-G-M ples, Seid to De
dicketuled up a stable, circuit.

to build up a sizable circuit.

In Broken Hill it is reported that
an industrial organization may
build a house with W-T interested
for legit attractions. Proposed new
house would also run films when
not used by road shows.

second-reease pics but will go into the ace class if present plans materialize.

Dave Martin, Imperial Theatres, Ltd., states that following overtures for legit and pics.

We gather from the document handed the actors by the producers at the close of the meetings, which has already heen referred to, that the producers are going to contend that any set of fair practices is illegal. Produced from the labor of eleven meetings

Actor's Report to NRA

(Continued from page 15) (Continued from page 15) the under the contract to terminate the playment at the end of any day, and, order to be formed to the starting date, the starting date is a starting date, the starting date is a starting date of the prevention or suppossion of production, the producer may terminate to of the prevention or suppossion of production, the producer may terminate to the the starting date of the starting d

provided by the property of the property of the provided by th

Suspensions and Lay-offs attalo contracts provide for an inase like, at no pay to the contract is like, at no pay to the contract (See pragram) fourteen, Appendix or the contract of the contract is unfair that the actor should bear any like size of the compensation the risk. At also provision would the risk. At also provision would —The-nuls—provide that the actor the risk for even the compensation.

cerned with layoff at the uncontrolled option of the producer. In most contracted option of the producer. In most contracted option of the producer. In most contracted to lay off the act of the aperiod of twelves weeken out of a year, but in some control of the control of the

This provides that every contract shall contain an arbitration cieuse substantially the same as the free lance contract. Compulsory arbitration has been in force four years under the Academy free lance of the contract of t

to (F) Retakes, Dubbing, Travel

(G)

rigure at a Time, is no clause in these rules more not than this one, which start mortal and provide that the actor of the thing of thing of the thi

some cases in as many as four at a time. The abuse la par prevalent at Warner Bros, and Met wyn-Mayer. Such work not only actor's healib; it destroys his us on the screen. This is bad, both actor and the studied.

on the screen. This is bad, both for the actor and the studie, actor and the studie, and a studie and the studies of the studies have been studies have greatly cut down the use of studies have greatly cut down the use of suitant unemployment. In the long run it is had buistened for the cutodies, because and do not get the best out of their players, but the producers who have been excittent and the studies of the studies have suitant unemployment. In the long run it is had buistened for the studies, because and do not get the best out of their players, but the producers who have been excittent and the studies of the studies have been contact and the studies know that they waste money with a tayling hand. Case after case could be supposed to the class which can larget afford to be run studies of the studies the studies of the studies of the studies of the studies have the studies and the studies and the studies have the studies and the studies and the studies have the studies and the studies and the studies have the studies and the studies have the studies and the studies and the studies have the studies and the studies and the studies have the studies and the studies and the studies have the studies and the studies have the studies and the studies and the studies have the studies and the studies and the studies have the studies and the studies have the studies and the studies and the studies have the studies and the studies have the studies and the studies and the studies and the studies have the studies and the

a lavish hann. Order training and the word of the common and out of the class which can least afford to bear it all the common and the common to relieve unemployment.

(J) Options
Appendix E, paragraph third, with the option periods attached to the contract the option periods attached to the contract the option of the option of the option of the option of the producer every six months for seven years. Will receive his salary only so long as the labelinging it in to the box office. If his taken up. Actors unlike producers, are only paid on results tought unfair for the actor to the bound for every years, with the actor to the bound for every years, with the producer man to the producer than the producer of the producer than the p

etred. they have erred on moderation.

The only change we have requested is the simple one that notice of exercise of options be in writing.

Previous rules provide for arbitration in the case of free lance actors, day players, and contract players. This rule prevents player from controlling the employer from controlling the employer scoke of the organization which appoints arbitrators for the employee. This is clearly ust.

that any set of fair practices is impair.

Produced from the labor of eleven meetings.

The produced rom the labor of eleven meetings.

The producers in returning the proposals are not been considered that the proposals are not proper are opposed to any attempt to regulate and things under the Code.

The producers is returning to regulate and things under the Code.

The continuity of the producers, and of which are conclusive, and the producers are estopped to rate any asch contention, but the producers are estopped to rate any asch contention, having consented to the Code with the producers are estopped to rate any asch contention, having consented to the Code with the producers are the contention of the content of the The evil to be remedied in the operation of the present call bureau. It is in theory a ceatral bureau for the calling of free accession of the present call bureau. It is in theory a ceatral bureau for the calling of free Association. The producers argued that it was for the benefit of the cubolishmen of the calling of the benefit of the cubolishmen in the calling of the calling

rs. in requisite in... rgaining power and filos data actors, which imes. E the call bureau the studie ceating office can place an interest the studie ceating office can place an interest of a considered for the same part. These actors and their accurate are almost more reducing the same part. These actors and their accurate are almost more reducing the same and the same part of the same of the call same part of the sa

lations; Rule IX—Administration
These are simply adjective rules of making the substantive rules effective. The
Important thair to be noted is the provithat If the rules can be waived.—with the
Imited paragining power of the average
actor they will soon become a dead letter,
as—hee-the-twelve-hour-real-period.—We
forceable regulations. This provision is essential.

Some Suggested Medifications of Medifications of Part of Medifications of

Studio Placements

Hollywood, Jan. 7. Kewple Morgan, James Marcus, Warren Rogers, Guy Usher, Francis MacDonald, Mitchell Mark, Caprice Espagnol, Par.

Espagnol, Par.
Diana Lewis, Patricia Chapmun,
Peggy Watts, Genie Black, 'All the
King's Horses, 'Par.
Jack Mulhall, 'Win or Lose,' Par.
Bill Howard, 'Mississippi,' Par.
Dorts Lioyd, Finis Barton, 'Becky
Sharp,' Pioneer.

Selmer Jackson, 'Callente,' WB, Sam Godfrey, 'Call of the Wild,' Oth Century. 20th Century. Richard Quine, Boy of Flanders,

Richard Quine, Radio. Oscar Apfel, Richard Tucker, Lita Chevret, Gloria Roy, Dante's In-

Richard Quine, Boy of Flanders, Radio.
Oscar Apfel, Richard Tucker, Lita Chevret Cloria Roy, 'Danie's Instruction, 'Danie's Instruction, 'Danie's Instruction, 'Danie's Margaret Brayton, Edward Van Arthur Rankin, Mary Lou Dix, Margaret Brayton, Edward Van Identity, 'Goge Frying, Mistaken General Company, 'Danie's Mistaken, 'Bertham, 'Reckless,' Metro.
George K. Arthur, 'Vanessa—Her Wilson, 'Reckless,' Metro.
George K. Arthur, 'Vanessa—Her Wilson, 'Reckless,' Motro.
George K. Arthur, 'Vanessa—Her Wilson,' Reckless,' Motro.
George K. Arthur, 'Vanessa—Her Wilson,' Reckless,' Motro.
George K. Arthur, 'Vanessa—Her Wilson,' Bess, 'Go Info Vour Dance,' WB.
Gien Boles, 'Go Info Vour Dance,' WB.
Egon Brecher, Florence Fair, Ferdinand Schumann-Heink, 'Florence,' WB.
Jimmy Fay, 'Princess O'Hara, 'U. Eric von Stroheim, Jr., John Hyams, 'Callente,' WB.
Hugh Herbert, 'WB.
Hugh Herbert, Ruth Donnelly, 'Traveling Saleslady,' WB,
Gene Fowler, screen play, 'Sutter's Gold,' Uon, 'Laddie', Radio, Kathyn, Hereford, 'Great Ziegfeld,' U.
Georgie Hale, directing dances, 'Princess O'Hara,' U.

producers voted.

Since the Administrator has power to modify the rules proposed, as well as to cause their ensurtment, it seemed useless to go back to another vote as to these small obanges when we already three that the counsel for the producers had instructed them to vote 'No' on everything.

Kathryn Hereford, Great Ziegfeld, U
Georgie Hale, directing dances,
Princess O'Hara, U.
Ralph Remley, Anne Howard,
Dorothy Gray, Jimmy Fay, Princess
O'Hara, U.
Lyle Talbot, Hugh O'Connell,
Gertrude Michael, II Happened in
Lester Cowan, supervising Cottne
and Funishment, Col.
Bert Kalmar, Harry Ruby, scripting 'Alibi Ike,' WB.
Seymour Fellx, directing dance
numbers, The Great Ziegfeld, U.
Charlotte Herry, Laddie', Radio,
Charlotte Herry, Laddie', Radio,
Charlotte Herry, Laddie', Radio,
Mary Dames, Liberty,
Rajph Graves developing story
ideas for Reliance
Howard Estabrook, screen play,
Orchids to You, Fox.
William Farnum, Hobart Bogworth, Fred Malatesta, Anna Demetsio, The Crusades, Par.
Bill Dooley, 'Murder on a HoneyPar.
Bill Dooley, 'Murder on a Honey-

Carlos Zillar, 'Now I'm a Lady, Par.

Bill Dooley, 'Murder on a Honey-moon, Radio,
Patsy Kelly, 'Four Stars for Love,' Radio,
E. E. Paramore, adapting 'Guna,'

Anthony Coldeway-writing-origi-nal, Col. Sam Ornite

Anthony Coldeway-writing-originess of the color of the

roff. Joseph Crehan, 'Go Into Your Dance, 'Wil. Skilvla Sidney, End of the World,' Far. And Gering directing 'End of statement of the World,' Par. And Gering directing 'End of statement of the World,' Par. Sk. Lauren, screen play, 'Lady of New York,' Col. Sidney Buchman adapting 'Wings of Song,' Col. Bullet Statement of Haroid Shumats writing yarn for Haroid Shumats writing yarn for Haroid Shumats writing yarn for Eliza Rizzle, Jules Houst, Charles K. French, 'Vanessa,' Metro. Lelia Bennett, Jessie Ralph, Christian Rub, Greta Metro. Lelia Bennett, Jessie Ralph, Christian Rub, Greta Metro. Lelia Bennett, Jessie Ralph, Christian Rub, Greta Metro. Barbara Barondess, Claire 'Di Brey, 'Life Begins at 49', Fox. Joe Cunningham, dialoging shorts at etco. Schubert, scripting 'Three Wise Fools,' Metro. Charles Butterworth, Una Merkel, 'Public Enemy No. 2', Metro. Raoul Walsh, directing 'Public Bammy Lee, directing 'Public Bammy Lee, directing dances, 'Four Stars to Love', Radio, DeWitt Jennings, 'Boy of Plander', Radio, 'Ladde, 'Radio, Cornellus Keefe, 'Hong Kong Nights, 'Futter.

B. Harrison Orkow, Winifred Laurence, Screen play, 'You Gotta Have Inmane', Par. Parkey, C. L. Shewood, Ernest Adams, Jane Kerr, 'Ruggles of Red Gay, 'Par., 'Robert Emmet O'Conner, Jack Burdette, John Kolly, Eddle Med.

Omaha Newspaper's **Promotional Stunts** Riles Omaha Exhibs

Omaha, Jan. 7.

Picture exhibitors appointed a committee to call upon Henry Doorly, publisher of the Omaha World-Hendl, to protest the activities of the promotion department of the Herald in bringing theatrical enterprises to town to compete with the attractions offered by show

me retrain in uning it treatment in enterprises to town to compete with the matter of the compete with the sease. Committee the special property of the competency of the comp

opposition duly, so why should a newspaper invade show business. Doorly's illness prevented a scheduled conference last Monday scheduled conference last Monday to the committee stated its purpose to Doorly, he said there was never any intention, of, going into, show business and that it was only as civic interest that the, opera was sponsored event may possibly be the Ballet Russe, and outside of that the paper is doing no promoting. Had the managers known this they would have taken no action, and as it is, all parties are satisfied.

UNION SEEKS WIDER STUDIO EMPLOYMENT

Musicians local 47, A. F. 70 fM, will put a drastic set of new regulations into effect Jan. 20, covering picture studio employment by its members. Under new ruling, musicians playing steady or seasonal engagements or any weekly engagement of four or more days outside of the picture of the property of the control of

c the studio where this carned as mount has been received. Another ruling prohibits members regularly employed from playing in studio on their day or week off.

Contracts

Hollywood, Jan. 7.

Nelson Eddy stays on at Metro
for another term, nlxing a concert
tour.

our. Lucille Watson, now in the N. T. giter, 'Post Road,' returns to the loast to start her new pact with legiter.

Metro.
Universal handed termers to Eole Galli, Phyllis Brooks, Valerie Höbson and William Roberts.
Warners has given a new termer to Mary Treen, now in 'King of the Ritz.'

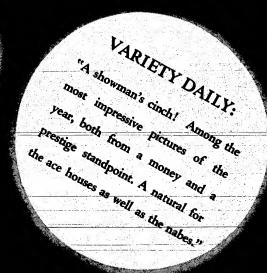
Gill. Jack Petry: Jack Herrick,
Stolen Harmony' Par.
Larry (Buster) Crabbe, William
Frawley, Hold Em, Yale, Par.
Michael Visaroff, Harry Harvey,
Grace Goodall, Lloyd Ingraham,
John Gough, Jack Dillon, Bill Sullivan, Christian Rub, 'One More
Spring,' Fox. livan, Christian Rub, 'One More Spring, Fox. Louise Fazenda, 'Casino Murder Case', Metro. Allos Lake, 'Shadow of Doubt', Metro. Helen Shipman, 'Naughty Mand-etta', Metro.

by, Section 7, provides for a finacklisting an employee who does form his contract. If the actor's can be thus regulated it would ear that the conditions of his émit by the producer can be likewise

A SHOWMAN'S SHOW!... A SHOWMAN'S CINCH!

MOTION
PICTURE
DAILY:
"Looks like an assured
"Looks like an sesured
dean-up in all spots. Will
clean-up in all spots.
Rogers will set audiences
Rogers will set audiences
howling. Clean, wholesome,
howling. Clean, wholesome,
swiftly paced. A fine, tongue
clucking showman's show!

shout the showmen's dailies



WILL ROGERS THE COUNTY CHAIRMAN

by GEORGE ADE with

EVELYN VENABLE - KENT TAYLOR

LOUISE DRESSER . MICKEY ROONEY

and STEPIN FETCHIT

Produced by Edward W. Butche:
Directed by John Blystone.

60,000-MILE SAFARI BY AIR UNCOVERS DARK CONTINENT'S DARKEST SECRETS!

AMAZING... AMUSING..

EXCITING...AUTHENTIC.

Now the Martin Johnsons bring back a cargo of new thrills . . . scenes that even they never before witnessed...forest fastnesses never before penetrated . . . because never before has anyone braved the perils of a flight INTO THE HEART OF THE ANIMAL KINGDOM. Watch for further details of the most unusual explorer experience ever recorded by living man!

> MR. & MRS. MARTIN JOHNSON'S

OCC 1

"AN AERIAL EPIC OVER AFRICA"

Supervised by Truman Talley



EXPLOITATION By Epes W. Sargent

Maybe N. S. H.

Maybe N. S. H.
Universal is suggesting The Man
Who Rediamed His Had? as an
expose of the telm to the secondary
and the secondary of the telm to the current
new telm to the telm to the telm
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to question. It might well happen
that undue stress on the telm telm
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than the event expose is to make a manine which cannot be kept.

As a matter of fact the munitions situation does not appear to have the general interest the newspapers give it. In New York two recent films made a bid for a will made; the characteristic than the charact

Keening Awake

Keeping the eyes peeled to the main chance will often bring in a good stunt at no cost. And sometimes the best gags are the costless ones. They might be beyond reach in the ordinary course of

In another town a cigaret sam-pler dropped in to flood the town. He chanced to contact the theatre man. Latter suggested a joint card and paid for the printing. Sampler found that it was better advertising to credit the house, and is using the idea in other towns now.

A Baltimore arty theatre makes regular displays of the work of local painters. It's a big attraction with the art crowd. Could be done by any theatre with a mezzanine.

Just keeping awaite.

Leo's Colyum

Leo, the M. G. M. lion, has gone columnist; the softle. Several of the N. Y. dailies are Several of the N. Y. dallies are carrying a column of chatter under the heading of "The Llon's Roar' and talking up coming releases in an intimate fashion that should sell-more-tickets than all of the adjectives Howard Dietz's staff can disjout of the dictionary in a 40-hour RRA week; not that the Metroites They know the answers before often. They know the answers have often all the staff of the different production of the different production in the national mags, but something new for the dailies. It's a grand idea no matter where it's used.

'Minister' for Libraries

"Minister' for Libraries
Baltimore,
Bauthore,
Baltimore,
Baltimore

Competitive Sketches

Competitive Sketches
Even so large a house as the Albee, Brocklyn, is doing well with a playlet competition, permitting each organization to give one performance on an off night and selecting the best for a playoff. Most of the teams are from school and church organizations, and this means that each has plenty of rooters. According to the Brocklyn papers, interest is also also be planned to cover a considerable period.

In smaller communities the make the seems to

ne pianned to cover a considerable period.

In smaller communities it may be necessary to draw on nearby towns to obtain a sufficient number of competitors, but even in the small towns it seems possible to get a supply of one-acters to put up a tractiona, the pull is in excess of actual merit. Properly handled, and with the local paper in back, a contest such as this can be made to yield big business on slow nights. In some sections the draw is so the contest such as this can be made to yield big business on slow nights, in some sections the draw is so left off the dual bill the last night show, which gives the actors plenty of time.

If there is no drawate contest and the contest with the contest and the con

of time.

If there is no dramatic club, it's a simple matter to form a couple by cangaing the interest of local boys and girls and girls g

play is put into rchearsal.

If managers in nearby towns can be interested, it will be possible to build up a circuit, interchanging plays and players and creating a lasting interest in the enterprise.

Lobby Catches

Lobby Catches

Manager didn't care much for his lobby. It seemed to lack punch. All mot stell an articular displayed, and the loss of the lack punch. All mot stell an articular displayed, and hold attention. He got a cand, lettered it 'Bathing Suits for Hire' and stuck it well back. He lost count, but he figures that at least 300 inquirics were made as to why all the loss of the loss of the lack of the loss of

box ild.

Another brain-storm brought him
a three-day attraction for a dollar.
He bought an alarm clock for that
price, took it all apart, set the
tray and offered the clock to that
price, where the contrary and offered the clock to anyone who could put it together in
the lobby. Mostly boys took up the
offer, some of them spending a half
hour or so before giving up. Played
kibitzers offering suggestions.
Playing a Joe Penner short, he
Playing a Joe Penner short.

kiblizers offering suggestions.
Playing a Joe Penner short, he got some attention with a duck in a cage, but not enough. He paid a boy half a dollar to try and train the duck to lie down and play dead. Kid was given strict instructions boy in about every half hour to clour the lobby. Plenty of the onlowers bought tickets. Not a dignified gag, but it got and held the crowd, which was what he was after, the loudspeaker keeping up a sing ponding the comment as they watched, saling ponding the course of the comment as they watched.

Getting the Clerks

Getting the Clerks
Manager who had a chance to
get a job lot of wooden coat hangcrs had them printed "Put on your
coat and go to the Majestic. His
house was in the downtown district and one hanger was put into
each office in the various buildings.
Next day in received a dozen recuseto for hangers and passed thoufor the 1200 had been passed out.

It had noticed that is most of.

ot the 1,200 had been passed out.

He had noticed that in most offices coat racks were provided and no hangers. Filling a long-felt want, he got plenty of advertising.

Hangers cost about three cents cach, and he figures the returns to lave been at least 100 times the cost.

That Personal Touch

That Personal Touch .

Springfield, O.

When college 'trade began to desert Mike Chalteres' State theatre an investigation started.

Admish was too steep, he learned, So to every one of 800 students in local Wittenberg College he issued a personal admission card; 25c now admits students at any time, when they show card, properly signed.

Saving is slight, but personal.

Saving is slight, but personal touch succeeded in winning back lookers.

Another Tie-In

Another Tie-In

Warners has made a publicity
hook to Butck motors, somewhat
similar to the Quaker Oats deal, but
covering six pictures. Will break
with a two-color double truck, folpicest. Time, New Yorker, Vogue,
Spur, Fortune and Harpers Bazaar.
Pics touted will be 'Living on Velvet, 'Big Hearted Herbert,' Gold
Digsers of 1985, 'Babbitt,' 'Bordertruck' Big Hearted Herbert,' Gold
Digsers of 1985, 'Babbitt,' 'Bordertruck' Big Will also Issue accessories
to its dealers on this sextet,

Lowdown on Doug

Partly as general pinlicity, but with a nod toward "The Private Life of Don Juan', Metro is preparing for foreign release a six-part serial on "The True Life Story of Douglas Fairbanks".

Fairbanks'.

To be supplied some 400 foreign publications as 'Don Juan' goes into general foreign release.

Idea was suggested by a similar life of Walt Disney, which grabbed space in score of countries.

Stretching an Old One

Los Angeles.

Hi Peskay of the F-WC Golden
Gate (suburban) worked a somewhat different wrinkle on the
canned goods idea as a kid admission by advertising that every
youngster bringing a wornout auto
the would be admitted free to a
Saturday wornout core.

Saturday performance.

Kids brought the worn out caslngs from many distant points, with
Peskay turning the accumulation
over to a junk man, who paid him
close to \$200 for the lot. It resulted
in one of the biggest matiness
house has had in months.

Champ Cartoons

Champ Cartoons

Saturday morning all-cartoon
show for children during school vacation packed them in at Loew's
Rochester with pienty of parents
coming along. Manager Lester Pollock billed the show as best cartoons of the year at 15 cents for all
seats.

the KEYS BEHIND

Lincoln.

Two houses opened with the new year in Nebraska, it is reported. The Dodge, at Dodge, Neb., is the first house attempted in that spot. The Grand, new 800-seater at Northy of the New Year New

Louis Nye has resigned as man-ager of the Palace, theatre here and has taken over the management of the Palais Royal dance hall. Sonny McDonald replaced at the

Weirton, W. Va.

N. G. Anas, Weirton and Weilsburgh, W. Va., exhibitor, has transferred the Grand, Moundsville, W. Va., to Sperking & Lowe. The Strand, at Moundsville, also has been acquired by Sperling & Lowe Irom the Theatres Company.

Norwalk, O.

Norwalk's new motion picture theatre, the Forum, erected at a cost estimated at \$50,000, inso beam opened, with Fred Clary, Cleveland, former manager of the Stillman in that city, as manager.

Charlotte, N. C.
A new theatre will be erected at Camden, S. C., to replace the Camden theatre, which burned the day after Christmas.

Jack Krass takes over the Mack teatre from L. A. Fill. Krass now perates the Coilseum, Ideal and readia.

Jack Krass takes over the Mack theatre from L. A. Fill. Krass now operates the Collseum, Ideal and Arcadia.

Arcadia.

Krim Torre, take over the Buchara Krim the Service of the Kramer, Granada, Sun, Park and Lasky.

Ben and Lou Cohen, operators of the Hollywood, Roxy, Grand Victory and Norwood, open their new May-kair theatre, formerly Bonstelle Civic, tile week.

Springfield, O.

Fhil Chakeres, president of theatre chain in this city, Wilmington and Greenville, O., has hit upon idea of sandwich shops in conjunction with theatres of his chain. Wagon with theatres of his chain. Wagon recently opened with rustic interior and exterior decorations, is talk of town. Jimmy Chakeres, brother of Mike Chakeres, State manager, is in charge of eating place.

One and possibly two more seannd-eat combos are planned in towns where Chakeres houses are already operated.

Seattle.

Herb Sobottka, for past year Collseum manager, and his assistant. Lioyd Miller, move to Fifth Avenue Inteatre Ins week, Herb succeeding Vic Gauntlett as manager. Vic goes back to full-time job-on-Evergreen Theatres publicity. Ron Harrington, Fifth Avenue assistant manager, slated to take charge of Mount Baker theatre, Bellingham, with Jack Rosenberg transforring to management of Collseum, all Evergreen spots.

Los Angeles.
Hank Peters, mgr. F-WC Paramount, recovering in Cedars of Lebanon hospital from injuries received in an auto smash on New Year

Brong N V

Bronx, N. Y.
Weiss Brothers have gold the
Boro theatre to J. Wild.
Crescent theatre, formerly operated by Haring & Blumental, has
passed to the Left-Myers Circuit
and renamed the Tower. Robert
Rogers new managor.

M. Marcus, local manager for Quimby shows, has taken over the Keith and Capitol theatres in Indianapolis to operate in conjunction with the present Indianapolis chalm, the Alamo, Cozy and Amsessadion.

bassador. Emboyd, Paramount and Jeffer-son will continue under W. C. Quimby's management direct.

quimby's management direct.

Tony Hartford, termenly with the
Lutiversal Exchantan with the
Lutiversal Exchantan
Exc

L. G. McGinley, manager of Universal exchange, was elected president of newly formed Northwest Film Club. Other officers: H. W. Bruen, v.p., E. A. Lamb, sec.-treas, trustees, Ben Shearer, Al Rosenberg and Neal East.

Omaha.

Louise Cotter, publicity at the Brandels theatre, started the new year right by returning to her desk Jan. 2. She had been on leave of absence for more than a month taking the rest cure.

Oklahoma City,
Pat McGee, general manager of
Standard Theatres, Inc., is receiving
bids for a new 759 neighborhood
theatre on Indiana street, Oklahoma
City.
O. Fulgham and C. B. Brownie'
Acters, have been promoted in the
Griffith Amusement Co., organization joinity to administer the duties
of the late R. M. Chrik, former generall manager. H. J. Griffith conon jointy to administer the duties of the late R. M. Clark, former gen-eral manager. H. J. Griffith con-tinues as general superintendent for the entire circuit, with Fulgham and Akers working under him:

Dave Morrison, former manager of the Kiva here, was transferred back to Greeley, Colo., last week. No replacement here, according to City Manager Milton Overman.

Surf Operating Co., headed by Herman Weingarten and Paul Greenbaum, have built a new 1,300 seater on Surf avenue, Coney Island, N. Y.

Los Angeles:

Vox Theatre Corp. has sold the
York, nabe plc house, to Mrs. Fanny
Barsky.

Barsky. Skillan, formerly with H x West Coast in San Diego, now managing the United Artists for the circuit. Merjon Ellsworth transferring from the Arroyo, L. A., to the Capitol, Glendale, and R. F. Dukes going to the Arroyo from the Capitol.

going to the Arroy tol.

Lawrence and Sherill Cohen prereopen their Olympic paring to reopen their Olyr downtown sub. run house, since last June.

Dow Thompson, named assistant to H. M. Richey, g.m. of Allied the arres, succeeding George Quesada, who left for Cincinnati.

Meridian, Miss.
Meridian's new theatre, Alberta, opened Jan. 1. Operated by the Mississippi Theatres, Inc., Al Yeomans, manager.

Last Kick

Most managers are content with Christmas and New Year's business, but one old-timer gets a third kick out of the holiday by observing Twelfth hight. Tried it for the first time last year and did so well that he plans to make it annual.

ne plans to make it annual.

It's based on the old English custom of observing the holiday for twelve days, keeping up the festivities into the new year and ending with a Twelfth Night party on

want a term registry of the control on either eide of the arch, were dismantled, the greens were taken down and light refreshments were served, including small cakes, into which the usual emblems were including the control of the control

____ That Patriot Angle

That Patriot Angle.

Lancaster, Pa.

Persuading American Legion to stage memorial service for local boys killed in the World War was an exploitation which netted the Hamilton theatre here pient for marched on house with a large delegation, headed by drum and bugle corps making plenty of noise and attracting lots of attention. After brief ceremony in the lobby, the bugle-tooters and drum-besters were passed in. They played three or four more numbers after they had seen the show.

Notices were posted in Legion and Vets of Foreign Wars homes and daily announcements were made of the picture and its pur-

Special screening for ministers also got the pix plenty of pulpit

plugs.

Manager Herb Thatcher managed to borrow enough guns, rifles, gas masks and helmets to give loby an attractive trim and set up a sandbag trench with doughboys cut from three-sheets going over the ton.

Build the picture gets in a cur-rent magazine also used extensively in the exploitation which resulted in the picture being held over—the first one to get such a break in the Hamilton in many a moon.

Crawford's Gown Omahe

Omaha.

Ted Emerson, managing the World theafre, went in for appeal to the femiline eye in exploiting for Forsaking All Others. He phoned little of the femiline eye in Edward of the loan of one of the original gowns by Adrian worn in the picture by La Crawford. Emerson wasn't sure he had negotiated the deal, but the day to the control of the control

mail brought the gown in three
days, exhibit the gown, manager engaged Frances Booth former hostes
for the Paramount and noted for her
modeling ability, who displayed the
gown in the foyer evenings. By its
authenticity, gag was good for a
former to be a second of the control of the control
who matches Crawford almost
identically in measurements alongside, also wearing the gown. An
inaxpensive gag, Emerson stated,
and he had to come across with the
\$300 charged to him until the gown
is returned.

Still Good for Nibble

Los Angeles. Jock Lawrence revived an old exploitation gag for 'Kid Millions' at Loew's State by standing at Seventh and Broadway and offering to seil brand new \$5 bills for \$3.39. Despite it's the busiest intersection in downtown Los Angeles, only two persons were credulous enough to invost. Gag drew plenty of publication of the series of the desired control of the series of

'Trust Busting' Suit

have been independently made of allegations during the past six months.

months.

Arthur had filed his grievances last summer after he and F & M executives had gone to Warner Broa Deading for picture product which, it is alleged, that company took, away from, them when. When went into the opyneum and Shubert in that key, including not only its own Warner-First Antional but RKO Radio and Paramount pictures as well.

These subpress.

trues as well.

The se subpoense immediately caused an uncomfortable sit and industry lawyers were called in. Among those served were four Warner execs, Abel Carey Thomas, chief counsel; Joe Bernhard, head theatre operator; Moe Silver, division theatre operator; and A. W. Smith, Jr., division sales manager, Austin C. Keough, chief counsel, and All Agriew, general sales manager, were those served in Paramount-Among others served were the Skourases; Jules Levy, general sales manager of RKO-Radio; Sales

Service, and Jack Partington, vp. of Fancho & Marco.

Immediately on top of the Government's New Year surprise for these people, attorney rushed for these people, attorney rushed for these people, attorney representing the Fox-Skouras rushed for the processor of the processor o

moning ago, the court awarded the louises to Fanchon & Marco, one of seven bidders. Deal with the courts called for a 10-year lease and arthur with in to operate for F. & M., only to discover that Warner and Arthur with in to operate for F. & M., only to discover that Warner and Arthur with in to operate for F. & M., only to discover that Warner pictures.

The season or another and despite the fact that the Ambassador had to be available to for one reason or another and despite the fact that the Ambassador was built and a bond issue was fosted by E. W. Strauss & Corolicated Film Industries of the Ambassador was built and a bond issue was fosted by E. W. Strauss & Corolicate of the Ambassador was built and a bond issue was fosted by E. W. Strauss & Corolicate of the Ambassador was built and a bond issue was fosted by E. W. Strauss & Corolicate of the Ambassador was built and a bond issue was fosted by E. W. Strauss & Corolicate of the Ambassador was built and a bond issue was fosted by E. W. Strauss & Corolicate of the Ambassador was built and a bond issue was fosted by E. W. Strauss & Corolicate of the Ambassador was built and a bond issue was fosted by E. W. Strauss & Corolicate of the Ambassador was built and a bond issue will be for the form of the form o

Justin Will would go back into the Ambassador and Missouri, but failed to succeed in that direction. Result of this failure is said to have led WB to the short-term leases on the Orpheum and Rislato. The first F. & M. is colimed to have known of difficulty in the St. Louis key was when if heard reports of a brewing F&M-WB-war in that key, something F. & M. knew nothing about, and that WB was going to straighten the matter out with F. & M. warners never approached F. & M. it is stated, but F. & M. executives went to the fact of the control o

3 FILM STOCKS' **EXTRA DIVVIES**

part in the semi-annual and quar-terly dividend dishusaring part in the semi-annual and quarterly dividend disbursements on the listed stock exchange stocks and bonds over the year end amounting to approximately \$800,000,000. This is about \$55,000,000 greater than that distributed at close of 1933 or in first week of 1934.

Eastman Kodak headed list with

Esstman Kouks headed list with payments on Jan. 2 on preferred and common. The common paid \$1 resular and 75c a share sytta. There was \$1.50 paid on the preferred. Columbia Pictures Corp. paid 25c as the quarterly due on the January date. Consolidated Film Industries preferred paid 50c on account of accumulations.

Garden Shows Profit Of \$29,610 in Quarter

OI \$25,010 IN QUESTER

Maison Square Garden Corporation showed a net profit of 11c. per
share on 271,900 no par shares of
stock for the quarter ending Nov.
30, which compared with a net loss
of \$40,507 in preceding quarter and
a net loss of \$40,106 in the Nov.
quarter of 1933. Profit was \$29,510;
after depreciation and other
charges.

charges.

Company showed a net less of \$50,987 for the six months ending on Nov. 30, 1934. This compares with a net loss of, \$205,629 in the same six-month period of 1933.

Westinghouse May Use Radio Stock As Its Dividend

A proposal to distribute the stock of the Radio Corporation, now held by Westinghouse Electric & Manufacturing company, will come before Westinghouse directors at a meeting today (8). A. W. Robertson, chairman of the board, would not predict what action will be taken by directors other than saying that such a proposition would come up for consideration. If a stock dividend consisting of Radio Corp. stock is voted, it will be the first dividend declared by Westinghouse on its common since Johnson and the consistence of the consistency of Radio Corp. The consistency of the stock of the stock.

share in cash Instead of the stock.

This is first official word on the
dividend, although it has been discussed country in the financial
second of the steady but the financial
second in a steady upturn in Westinghouse common prices.

sixed dividend of one-quarter
thangouse common on each of
the 3,584,318 shares of Westinghouse
common outstanding would virtually exhaust the balance of the
latter company's holdings.
Westinghouse in the fail of 1933
held 3,843,856 shares of Radio Corprock when the courts issued a con-

held 2,842,950 shares of Radio Corp. stock when the courts issued a consent decree, ordering the dissolution of the relationships between Westinghouse and General Bettric, and the Radio Corporation. First two companies were ordered to dispose of half their Radio stock within a three-month period and the remainder within three years.

Booking Overplay by L. A. Exhib Draws Suit On Copyright Breach

Los Angeles, Jan. 7. Charging that Harry M. I and Ray M. Robbins had stepped film license dates in p Charging that Harry M. Popkin and Ray M. Robbins had over-stepped film license dates in playing pictures at the Brooklyn and Crystal theatres, Metro-Goldwyn-

Crystal theatres, Metro-Goldwyn-Mayer Distributing Corp. has brought action against the xhibitors in Federal Court. Complaint is based on asserted violation of the copyright law, the first time this suit for protection of films has been invoked here for sev-

films has been invoca-eral years.

Defendants are specifically ac-cused of running 'Queen Christina'.

Viva Villa' and Hollywood Party

Amond the licensed dates one day beyond the licensed dates, and \$250 is demanded as damages for each alleged violation.

evoy.
Certificate of dissolution of Waldrop
hotographic Co. of Lon Angeles.
Frenker Fiction, motion picture
thibition titled to lisue three. Directors
and D. Olmstead. Eric Wilson, Gertrude

Francos.

OKLAHOMA

Oklahoma City.

Cactus and Succulent Society of Oklahoma; capital stock \$5,000. Incorporators, Mrs. Harry T. Johnson, Mrs. Misriorle H. Lee and Mrs. Luiu Beile Lucy.

all of Oklahoma City. all of Okiahoma City.

Okiahoma City.

Ryan Amusement Club, Ryan, Okia.

capital stock, none. Incorporators, T.

Beavers, Frank Lewis and Warrot

Beavers, Frank Lewis and Watter Beavers, Spartan Cale of Aeronautics, Inc., Spartan Capital increased from 188,000 co. 184,403.56. Buck Lake Country Citub, Modlester, Okia; capital stock, none. Incorpor-lors, W. J.-Hulsey, Dow Bunley and Lloyd B. Clements, all of McAlester.

Market Stock

(Continued from page 6)

recapitalization. Pathe Exchange, Inc., will hold a special meeting of stockholders March 4 to approve plan of recapitalization first submitted to stockholders last year. Plan is, same as originally submitted and would give holders of present 3% preferred one share of 7% preferred and five shares of new common stock. Holders of Class A, stock would receive wo shares of new common for each share held, while common share-holders would receive one-twentleth of a share of new common.

Pathe's New High (Continued from page 6)

Pathe's New High

of a share of new common.

Path's New High

Fathe sevens went to a new high

on last day of trading for 1984 at

102½ and then followed up on Friday by litting a new peak at 103.

Bonds closed at this figure, where
they were up a point on the week.

Radio preferred A stock hit a new
top for 1934 in Monday's trading,
going to 56½. Closed Saturday at
55, where it showed a gain of threequatters. Radio B was not so fortunate, being sold in considerable
volume Friday. It came back to
wind up the week at 40½, where it
was off 1½ points. Common was a
fractional gainer at 5½.

Heaviest gain scored by any
amusement lasue was made by Columbla Pictures stock on the Curb
exchange. This stock went up 4½
points to 39½, a new high-for the
year and shead of 1934 peak. Only
50 shares exchanged hands on the
advance. Former high with the stock

Leer's common gave further evidence of satisfalse and nossibly

at the close.

Loew's common gave further evidence of switching and possibly temporary absence of speculative interest. If dropped to 33% before finding support, but closed at 34. At this point it was down three-quarters. Fox A stock also lagged, finishing week at 13%, just off bottom, and showed a loss of half a point. High mark for issue was 13%. Chartwise, this action, in view of volume, was believed to be favorable for future showings of the stock.

Consolidated Up

Consolidated Up
Consolidated Film Industries preferred rose to a new top for 1935when it hit 20½. This also was
ahead of high for the last year.
Stock was strong most of the week
and finished at 20½, for a fractional gain.

Metro-Goldwyn-Mayer preferred hovered about its 1934-35 high at 23½ throughout the week and closed at this peak level, a quarter point advance:

Regular quarterly dividend of \$1.62½ a share was declared on Loew's preferred, payable on Feb. 15 to stock of record Jan. 31. This 11.52% a share was declared on Strength in General Theater Loews preferred, payable on Feb. Equipment bonds was marked on 15-to-stock-of-record Jan. 31. This. Saturday. They climbed to 3% and issue did not appear on tape all finished at 3% for nearly a point's week, last quotation being 104%, advance.

where it was less than a point from its year's top.
Continued strength in Trans-Lux-sent this curb stock to high of week at 2%, where it was up a quarter. This showing is reported to be based on belief that proxy courb fattle soon would be settled satisfactorily-for management interests. An ac-tive and strong stock market over a period of, several months—sho a, period of several months also would be looked on with favor by Trans-Lux stockholders, in as much as it might mean increased busi-

as it night mean increased busi-ness for their daylight picture de-vice used for ticker quotations in numerous brokerage houses. It also could result in increased sales for their other daylight equipment not so generally used in leading broker offices.

President's Speech

President's Speech
Sharp increase in steel activity,
a continued rise in power output
and firmness in carloadings were
buillsh factors not entirely reflected
in stock market's action during the
week. Traders professed to be interested in what President Rooseterested—in-what-President Rooses-veit had to say and what course Congress would be likely to follow. Market did not display any great enthusiasm over President's address before Congress. But to inflation-ary minded, the drive for a bonus and demand the arrive for the sur-tice of the construction of the con-traction of the contraction of the president of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contra

Insoivencies during 1934 reached lowest level in 14 years, there being 12,185 business failures reported. This was more than 8,000 less than in 1933.

in 1933. uan 8,000 less than Aside from showing in Pathe bonders before noted, activity and store noted, activity and standing. The Keith lines rose to a new high for year at 74½ on Saturday. They closed at this price, for an advance of a point. In preceding week, bonds had hit a new top at 73½.

top at 73½.

Paramount-Famous-Lasky sizes rose 1½ points to 63. Certificates of same closed at 62 for a quarter point gain. Paramount-Publis 5½ closed unchanged at 62 after climbing earlier to 63½. Certificates of same were ahead 1 point at 62½, low level for week. High point for certificates was at 63¼.

certificates was at 634.

Warner Brothers skess appeared to be headed for higher ground, advancing to the skess appeared to be headed for higher ground, advancing to the skess and the skess and the skess at the skess and the s

Summary for Week Ending Saturday, January 5

1934			Issue and rate. High		Last.	Net chg.	
High.	Low.	Sales.		Low.		. CDB.	
7%	21/4	200	American Seat 51/4:		5%	2 44	ė
41%	211/4	8,200	Col. P. vtc. (1)a 40	88%	8914	7.7	
-6-	- 1%	4.500_	Consol. Film 5%	5%.	5%	- 7	
2014	10%	7.600	Consol. Film pfd. (1/2)b 201/4	10%	2014	1.7	
116%	79	5.400	Eastman Kodak (1)C	111	116%	. +4%	
147	-120	+80	Do pfd	138	141		
1714	814	8,500	Do pfd	18%	18%		
2514	16%	80,800	Gen. Elec. (60c) 221/2	. 21%	221/2	+ *	
87	20%	12,800	Loew (1)c 84%	. 88%	84	- 4	
7	25%	700		514	5%	+ %	
281/4	21	800	Met-GM pfd (1.89) 2814	28	2814	+ 34	
5%	1%	26,000	Paramount ctfs 8%	814	814	+ 16	
414	- 1/2	8,600	Pathe Exchange 1%	11/4	14		
24%	10%	19 700	Pathe Class A 174	15%	164	+14	
914	41/	27,300		.514	5%	+ *	٠.
	284	0.800	Radio pfd. A	6414	85	· + 42	
68%	15	18,700		8914	404	-176	
46			RKO		2%		
414	11/4	16,200	RKU-cocontroversition AL	442	412	- 4	
814	2%	7,200	Warner Bros	21%	214	_ 2	š
81%	15	1860	Do pfd	28%	874		
47%	21%	24,600	Westinghouse	9114	0114	- I M	۰
95	82	†20	Do. pfd, (3½) 91½	97.76	0176		
		k extras.	And the first the second section of the section of		A	at his said	

4		151	CURB			22000	
301/2 143/4 81/4	24½ 7% 1½		Technicolor Translux (20c)b	89 ¼ 18 ¼ 2 %	89½ 18 2½	391/4 181/4 27/4	13
	10	17	BONDS	100	7.3		10
18 74½ 105½ 47 65½ 65½ 65½ 65½ 108	81/4 85 80 201/4 281/4 291/4 29 85 401/8	19,000 41,000 2,000	Loew 6s, '41. Par-Broadway 5t/s, '51. Par-Fam-Lasky 6s, '47. Do. ctfs. Par-Pub. 5t/s, '50. Do. ctfs. Patho 7s, '87.	63 624 634 684 108	8% 78% 105% 48% 61% 62 02% 102% 58%	74½ 105¼ 48% 68 62 62 02½ 108 58¼	#1 # #2 # # # # # # # # # # # # # # # #
1 6	3:3	1	PRODUCE EXCHANGE, N.	Y	200 5	10	
	3	8,500	Par-Pub.	8%	816	8%	+ 3
7		1	OVER THE COUNTER, N.	1.	24,521.	1	
Bld. 22% 44	Asked, 28% 45		Col. Bdcast A (8)o		ş	ž	



VARIETY HAS THE

HONOR TO PRESENT

THE MOST IMPORTANT

HEADLINES WHICH

APPEARED IN THE

NATION'S PRESS

DURING THE PAST

TWELVE MONTHS

FOR STAR TO STAR AS DIVE London Hit Brings \$75,000!

Century to spend \$1,000,000 on stage success! OPPOSITE RONALD COLMAN

Boleslawski to direct huge Screen Drama!
SIX STAGES NEEDED TO HOUSE (CLINE'S FIFTY-ONE SETS! COLMAN CAST HAS SEVENTY-FIVE PRINCIPALS and 3,000 EXTRAS:

50 Elephants in battle stampede demolish sets in "Clive of India!"

AMUCK IN GREAT BATTLE OF PLASSEY:

MEMORABLE SCENES IN HOUSE OF COMMONS ENACTED IN RONALD COLMAN SPECTACLE! 2,850 take part in Clive Victory March!

'Clive of India' Completed; Gigantic Editing Task Begins!

First view of rough print brings immediate decision from JOSEPH M. SCHENCK to launch tremendous National Magazine Ad Campaign!

60,000,000 READERS TO SEE FULL-PAGE ADS ON 'CLIVE OF INDIA'!

Exhibitors flock to United Artists Exchanges to get prints for January 25 Release!

DETROIT USE PREMIUMS

Premiums are the big thing in Detroit. About a hundred theatres using the china giveaways

are using the china givenways which are supplied by four companies specializing in the business, with offices here. Price Premiuma, Inc., with Archur Robinson in charge, leads the number of theatres serviced. His accounts number 80 theatres, while the combined too often companies, freeling and the companies of the companies

are maintained in the Film

Ky. Cols.

(Continued from page 3)

misson blank costs six cents, ribbon two, seal three-fourths of a cent

misson blank costs six cents, ribbon two, seal three-fourths of a cent, mailing two and one-half and postiges nine cents. About 24 cents in Law and the recipient is entitled to go out into the world and salute another Kentucky Colonel.

In 1932 it started to look a little tough for the Colonels when a bill was introduced into the Kentucky legislature by some unsympathetic politician to tax all Colonels \$100 for the honor. It was quickly killed and the politician went down to defeat and to this day is known throughout the state as the main who wanted to tax the Colonels. When in Louiselite, visiting

throughout the state as the man who wanted to tax the Colonels. When in Louisville, Visiting Colonels visit the Brown notel, the birthplace of their order, talk about the advantages of the great state, drink juleps and discuss the merits of burgoo and curse Theodore Dreiser for being arrested for misconduct within the borders of the conduct within the borders of the Shake and the state of the conduct within the borders of the Shake and the state of the conduct within the borders of the Shake and the state of the state o

regiment of Kentucky Colonels are a nondescript mob, not unlike Coxey's Army. However, militarists will admit that an army of Colonels would be a rather sad affair. Someone would have to be a private. At present there is a movement on foot to have Gene for the proposition of the property of the proper

the board.

Worse still is the plight of the Worse still is the pught or une Hollywood Colonels who have dis-covered that there isn't a bartender in town who knows how to mix a julep and they're thinking of ap-pointing Col Mac West as an in-vestigating committee of one to find any how come.

vestigating committee of one to find out how come.

At a meeting here someone referred to the Kentucky Cardinals. Al Jolson started to take a bowlet was informed to the late of the committee the committee of th

90 HOUSES IN 235G Bus Terminal on Site of 2 Det. Theatres

Detroit, Jan. 7

New building to supplant the Shubert-Detroit and the RKO Temple buildings, now being torn down, will be a bus terminal. R. E. Olds, automobile man, states the terminal will frost ron Monroe avenue, which years age was the main grind theatre section. Houses now remaining of street are the National (burleaque), Columbia, Monroe, Bljou and Family, all film grinds.

PIX BOMBINGS

New Haven, Jan. 7.
Philip R. Vanarsdale and John
Mongillo, this city, are out under
\$5,000 bonds in connection with recent bombings in Boston, Lynn and Pawtucket theatres and a possible tieup with local firing of Garden theatre last August. Pair originally held under bonds of \$15,000, later

Men were arrested here last week on information allegedly given to Boston police by Herbert E. Logan; describing himself as a Torrington, Conn., actor. Police are said to have found several sticks of phosphorous in Logan's hotel room and are reported to have a statement from Logan in the received both was described in the received both was decided by the said of the control of t Men were arrested here last week

lem. Logan is said to be unknown to Legan is said to be unknown to theatrical interests in Torrington. Secretary of Theatrical Workers Union there reported he had received a complaint some time agothat a man using that name had attempted to raise money in Massachusetts by posing as a member of the Torrington union. Logan will first be tried in Boston for possession of an informal machine, before answering a local aron charge. Vanarsdale and Mongillo are operators in a deluzer here and former is business agent of local union.

ALVIN, PITT

(Continued from page 22)

although small audience at first show made it tough going for mos

although amall audlence at fret show made it tough going for most of the turns. Next is Ray Melville, pantomime dancer and an amusing clown despite the fact that he's quite prolific in his borrowing. He has the fact that he's the provided by the fact that he's diverge of the fact that he's a gal perched on a high pedestal, who turns out to be one-half or the adagto team of Frank and Lorsing. Whole thing pretty awage.

and Loraine. Whole thing pretty average.

Next-to-shut.-brings on Britt Wood. harmonica-playing hick Wood. harmonica-playing hick would be supsitioned to the supsitioned the

At least, it was meant to be a laugn finish.

Since show runs almost an hour as it is, with an 80-minute picture. Just the properties of t

Some of the Toolling (Fox) and a Fox newsreel rounds out a bill that runs close to 170 minutes.

Cohen,

FRANKLIN ON 'DARK ANGEL' Sidney Franklin will direct Sam Goldwyn's 'Dark Angel.' Franklin was borrowed from Metro.

Ol' Alabamy

(Continued from page 3)

(Continued from page 3)
loped the last 20 yards and gave the schnoz finger to the last two tack-lers, not needing a straight arm. Looked like Durante was playing when Howell slipped Stanford that geste mechant.
Ted Shipkey, picker for Dally Vanistry, picked Stanford to win; much of the picture money, followed him. But this mugs, not having seen a "gootbell game in 18 years." seen a Tootball game in 10 years, remembered when he was a sports writer on the New York Sun. One look at the teams and Soully said, Lay it on Mammy's Bammies—and tell Jolson to getdown on his knees and pray for rain if Stanford wants an assistant director.

an assistant director.

Interested Parties

Manny Seff only heard the first
half of the suggestion and bet on
the pride of the south. He paid for
the box and won the cost of it back.

Max Lief was in the box, too, but
he didn't bet. He brought along
the New York Times book section
to read during 'time out.' Stanford
called enough to let him even read
the ads.

the ads.

Our party beat all the raps. We arrived three hours before game gime, in the first 1,000 of 30,000 cars, and 5 blew out five minutes before the final whield. That got us home three hours before those who waited ill; the referee made it official, and they had to walk four miles to their contracts.

they had to walk four miles to their parked cars.

Ex-Prez Herbert Hoover didn't come to the game, but the ghost of Sen. Underwood's '24 votes for Alabama' was there. His boys raised it to 29. And they got in on passes. After a 10-year lay-off football can be a lot of fun, especially if you back the winning team and would rather be a wooden Indian than an assistant director. Unfortunately for Stanford there was no choice.

Theatre Employees of 30 Years Fired Under 'Orders.' Says New Mgr.

St. John, N. B., Jan. 7.

St. John, N. B., Jan. 7.
Local tempest has developed overaction of Kenneth Finlay, recently
appointed manager of the Capitol,
in dismissing several long time employees, including Andrew J. Phillips, cashler, on the staff for 30
years, and Frank B. Fitzgerald,
stage and property manager, a veteran of 30 years' service to the
Keith-Albee interests here. Local
organizations threaten a reprisal. Keith-Albee interests here. Local organizations threaten a reprisal, taking the form of a boycott. The manager of 30 years, W. H. Golding was shelved at the Capitol in place of Finlay, recently, but relating the control of the cont

finity says he is acting under orders in dismissing the long-time

orders in unamental employees.

Capitol, seating 1,800, was built as a personal investment by the late A. Paul Keith and E. F. Albee, replacing the Keith-Albee circuit the Keith-Albea circuit and the control beauses. Finlay was A. Paul Keith and E. F. Albee, re-placing: the Keith-Albee circuit York and Nickel houses, Finlay wa: transferred to St. John, a few week: ago from Guelph, Ont. The loca RKO house is affiliated with the Fa-mous Players chain for product.

WARNERS NEW CROP OF BLURB TOSSERS

Hollywood, Jan. 7.

Hollywood, Jan. 7.

Warners publicity staff is being enlarged this week, with several new additions to the department. Newcomers include Joe O'Neilli Francis Heacock from the Los Angeles office of Associated Press; Carl Schaefer of the Hollywood Citizen-News, and Ed Stone, photographer, who has been with International newsreel. Eugene O'Brientional Propositional Proposit

BI-SCREEN CINEMA BUILDING IN C'L'MB'S

Columbus, Jan. 7.

New Bexley theatre (suburb) is under construction, house to seat 600, divided by solid partition with 300 on each side. The two screens will be fed from same projection machine and same colluloid strip. Theodore Liffdenberg, inventor, who is also building and financing the theatre, has applied for patents.

Idea of two separate theatres will supposedly facilitate handling of large and small crowds by shutting up either unit. Small auditorium will also enhance intimacy, with screen figures life-size and sound not distorted, inventor claims.

CANADIAN TEST **ON GIVEAWAYS**

Toronto, Jan. 7.

Sequel to the announced intention of Toronto police officials to stop the practice of the nabes who stimulate business by offering china, silverware, etc. on 'gitt nights,' some 30 nabe operators have formed the Independent Theatre Exhibitors' Association and will defend any action against them by police in a Although there is no Code legislation in Canada regarding the giving of premiums by theatre owners or lessees, a revised Federal Lotterles Act states that 'no person licensed as the owner or keeper of a theatre, music hall, moving picture show or any other place of amusement, shall permit any gambling, raffling, lottery or chance gift, distribution of money or articles of value to be connected therewith, or in anywise permitted other with the control of the control of

or held out as an inducement to visitors.

While the 'give-away' system has been well-established here and f. lowed regularly by some operators for years, the new legislation means prosecution in court if the practice is-continued, police-claim. Situation was brought to a head by petitions and protests from nabe merchants, especially those handling such commodities as were given away at the theatres. This has included groceries and even house furnishings. Claim is that business of certain hitherto established merchants have been affected to such an extent that some have been forced into bankruptey or have had the control of the

New Year's Eve

(Continued from page 1)

Continued from page 1) vation list, this sans wine or liquor bills. The new Folies Bergeres' show at the French Casino grossed \$25,000 New Year's Eve.
Broadway and Park avenue, and points east and west, never saw such gala holidaying 'and free-spending. The cops and the member 'way back when,' all attest to the birth of 1935 being the tops.

waters and the maitres who remember 'way back when,' all attest to the birth of 1935 being the
tops.

An unprecedented amount of private party bis fell to the lot of the
exclusive restaurants and samiler i
hotels which catered to private i
gatherings of 13-5 people—a type
of spending patronage that ddin't
of spending patronage that ddin't
the radio and yet ddin't want to be
trampled on when apprised by the
headwaiters around town just how
big the reservation lists were.
Parties of this sort, getting their
food and drinks served, 'n hideaway upstairs rooms with a couple
of entertainers (colored planist or
strolling guitarist) averaged checks,
of from \$800 to \$900 for gatherings
of around 15-25 people.

The nocturnal marathon seeming unanticipated, the police department called in the traffic cops too
carly. At 4-5 a. m., when they were
needed most, the gendarmes weren't
around to direct traffic. At 57th
street near 5th avenue, one of the
business cross-roads in the world,
in a nasty rain there was nobody to
direct traffic. Only the advent of
an ambulance with its emergency
I clanging helped ease the motor
congestion at one period of the a.m.

Ohio's 3% Sales Tax Works Out Better Than 10%

Springfield, Or, Jan. 7.
Lifting of 10% state amusement tax in Ohio and placing in effect of a new 3% sales tax, applying to theatre admissions, has had a varying effect throughout the state, the 3% tax is to be paid on gross receipts monthly at end of month and is to be paid, according to the meaning of the regulation, by theatre owners and not by patrons. Thus, 10% tax was meant to be revoked and admission prices thus lowered.

voked and admission prices thus lowered.

However, many houses which and absorbed the tax formerly have held to their old prices and consequently are going to realize a profit. Instead of 10% going to the state, they will pay only 3%. They will realize still more because spilt, pennies always had to go to state rather than be retained by theatré. Many houses throughout the

near still more occause split, pennies always had to go to state rather than the retained by theatre. Many houses throughout the state, where admish was 40e plus tax (44e) and 30e plus tax (33e), for instance have reduced tickets to straight 40 and 30 respectively. Here patrons profit.

Others, however, where prices were ilsted as 35c, (including 6c tax) and 28c form gross receipts as 55pad 5c. for early 6c for more prices were 18 and 28c tax included) have increased their admish to 26 and 30. Such action was contrary to pact-of-theatre managers' association, which pledged some time ago not to boest scale when new tax came in.

Many houses throughout state may revert to policy of bargain matinees to 1 or 2 p. m., when gate will cost probably 15, 25 or 30c. This practice was abolished about 18 months ago, because, theatre managers and, tax of two or three cents in addition frightened away women shoppers. Now, they contend, no tax, no fright.

Important \$5,000 Award in Theatre Accident Lawsuit

Verdict of \$5,000 was directed against Rose Reade, Inc., operators of the Savoy, 34th street grind, by N. Y. Supreme Court Justice McLaughlin following the trial of a negligence action brought by a patron, Elsie Fewry. The court held that the injuries suffered by the wor. an in a fall down the balcony rating resulted from the failure of the house management to furnish New York city ordinance was apparent from the testimony; that while there were places for more guide lights, only one was lighted and that was a dim light. Commenting on the testimony given about a worn carpet, the court a erred that what conclusively established the theatre's negligence was a the fact that there was must refer to the court allowed as 20-day stay, and 60 days in which to prepare and 60 days in which to prepare and

The court allowed a 20-day stay and 60 days in which to prepare an appeal from its verdict. The Savoy is a Walter Reade house.

STUART WEBB IN ON HIPP WITH GORMAN

Drome Corp. operating the Hippodrome theatre on 6th avenuc, has Thomas F. Gorman, veteran showman formerly of RKO, as president. Fact that Stuart W. Webb was named as one of incorporatore led to initial report that the Hippodröme was to be a lifik in a chain of theatres serving as as outlet for Pathe product. Webb promptly denied this. Drome Corp., according to Webb, has no connection with Pathe, and was formed only to ing to Webb, has no connection with Pathe, and was formed only to operate the Hippodrome, which opened Dec. 31 last with double fea-ture picture programs at pop prices. Gorman is managing director of the Hipp as well as head of the Drome Corp.



WHO GIVES THE GREATEST SCREEN PERFORMANCE OF 1935-

PAUL MUNI BORDERTOWN BETTE DAVIS BORDERTOWN

The man who beat the chain gangs matched with the enchanting man-wrecker of "Of Human Bondage"—for better or for worse—with no holds barred...in

THE Second OF "THE BIG SHOTS" FROM WARNER BROS.



Photoplay

True Story Red Book

Literary Digest McCall's

Cosmopolitan

Pictorial Review Women's World

News-Week Ladies' Home Journal Collier's

Saturday Evening Post

onagopiay Woman's Home Companion American Magazine Delineator

Liberty
Parents' Magazine
Boys' Life

Shadoplay

Delineator Deuneator American Boy Open Road for Boys

"DAVID COPPERFIELD" Retain this list of 40 national magazines containing full pag ads reaching 34,04

MAGAZINE Service		r Page familie
Motion Motion	108UF	ore Other
Screen Book	Jan. 1	NO TON
SALE OF THE SALE O	Jan. No	25 25.50g
WINE THE RESERVE	Jan. Dec	28 300,000 28 300,000 200,000
Radio Stars Picture Play Jome	Jan. " Dec.	1 125,000
Aystery Crenade	Jan. " Dec.	1 945,000 1 475,000
Movie	Jan. 1	262,500

The greatest barrage of advertising ever given a picture since the industry started!

1,250,0000 Jan. lan. 250,000 425,000 200,000 Feb. Jan. lan. Feb. 1935 Feb. 1935 Jan. Jan. Feb. " Jan. Peb. " an. Jan, Jan. 12 Feb. " Jan. Jan. 19 Ĵan. Jan. 19 Jan. Jan. 19 Jan, Feb. 1935 Feb. Ĵan, Feb. " Jan. Feb. Jan. Feb. Jan. Jan. Feb. Jan, Ĵan.

Grand Total

'Bordertown' Okay \$9,000, 5 Days; Even New Year Dull in Pittsburgh

TALENT RESTRICTIONS

STOP HAGUE FILMING

The Hague, Dec. 29.

The Hague, Dec. 29.

ally hampered by polics interference based on the new law excluding foreign talent. After much trouble producers succeeded in finishing shooting of Girl With Blue Hat, based on a novel by Fabriclus, and premiere is slated in City Clinena, the Hague, this week.

Another production, based on a French play, Pigsy of the Regiment, was, however, storped by police in the studios of Cinetons as, Ltd., were busy on it. As a result of this interference, whole cast and camera staff has, been given notice, and studio shill up.

Managers are no was a polyping to the Minister of Sud Affairs for a special permit allowing foreign artists to play their across the contended of the contended

OMAHA HA! HA!

All B.O.'s Smiling—Biz Holding Up After the Holidays

talent is available.

With the holiday inflation—incidentally, one of the weakest inflations in year—at an 'end, town is settling and the normal procedure. One because Pittsburgit's normal procedure of late hasn't been anything to write home about. Nothing very much out of weaking the ordinary looked for this week, with perhaps Bordertonthing the write home about the perhaps Bordertonthing the grade at family. Filcker wasn't supposed to hit this site until late in month but floppo of 'Sweet Adeline,' which was supposed to hang around for nine days, brought the Muni film, in ahead, of schedule.

Estimates for This Week

Estimates for This Week

days, brought the Muni film, in a head of schedule. Estimates for This Week.
Alvin (Harris) (2,000; 25-40)—Yasisc in Afr' (Fox) and stage show. Off to slow start. Doubtful of going over \$8,000. In three days, including reserved seat New Year's Eve midnight show, Marines. Are Coming (Mascet) and Mary Small on stage collected of the control of the coming (Mascet) and Mary Small on stage collected (1,750; 15-25-40)—355 Nights in Hollywood (Fox), Opens today (7), probably for three days only to permit house to get back to its regular Thurnday opening with 'County Chalrman' (Fox), Last week 'Cho Chin Chalrman' (Fox), Last week 'Cho Chin Chin Challenger (Fox), Last week 'Cho Chin Chin Challenger (Fox), Last week 'Cho Chin Chin Challenger (Fox), Last week 'Cho Chin Challenger (Fox), Last week 'Cho Chin Chin Challenger (Fox), Last week 'Chin Chin Challenger (Fox), Last week 'Chin Chin Challenger (Fox), In a second week limited to four days, house returning to Friday in the control of the c

Warner (WB) (2,000; 25-40)— Father Brown, Detective (Par) and Silver Streak (Radio), Weak getaway and not likely that a combo will get more than dull getaway and not likely that a combo will get more than dull \$3,900. Last week 'Captain Hates Sea' (Col) and 'Secret Bride' (WB) best here in some time at \$5,000

PHILADELPHIA

(Continued from page 8)

(Continued from page 8) but biz still weak; maybe \$5,000. Last, week, \$4,600. Last, week, \$4,600. Bor. Bor. Masthaum, (4,800: 55-75)—Slography of a Bachelor Girl' (MG) and etage show, "Opens today-and being closely watched. Biz may tell future of big house. Last, week's \$41,000 for 'Hero Is My Heart' (Par) 'marked improvement over first week, but wasn't enough for a holiday week.

week, but-wasn't enough to day week. Stanley (3,700; 35-40-55)—Imitation of Life' (U). Only a fair \$11-500 expected, Last week. Brondway Bill' (Col) fine \$22,000 in nine

way Bill' (Cor) and Tarabata (ays.
Stanton (1,700; 35-40-50)—'Murder in the Clouds' (WB). Weak \$5.500 figured. Last week, 'Man Who Relaimed His Head' (U), \$2.800 in four days. n.g.

TO WHOM IT MAY CONCERN:
NOTICE IS HERREN GIVEN that the
partnership lately subsidition
BOUGLAS D. ROTHACKER and NANCY
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H. WIGH. UP the business of the

artnership.

DOUGLAS D. ROTHACKER.

WHOM IT MAY CONCERN NOTICE IS HEREBY GIVEN that starting with the 21st day of December, 1934, the undersigned in the future will carry on the business of producing and distributing motion picture films alone and in his own name.

MONTREAL

(Continued from page 10)

Smile Again' (WB) and vaude. Should gross a good \$13,000. Last week Enter Madame' (Par) and Benny Dayis show made the grade for \$12,000 kross, after fading last three days.

cor \$1,200 kpcss, after fading last three days.

Princess (CT) (1,900; 50)—"Kid Millions' (UA) and "Fugitive Lady' (COi) (2nd week). Panicked the fans all last week for an \$1,200 gross and should add a further \$1, imperial (France-Film) (1,600; 30)—"Here Comes the Navy' (WB) and vaude (2nd week). Made \$2 good \$3,000 last week and may repeat for \$3,000 last week and may repeat for \$2,500 Paris (France-Film) (500; 50)—"La Flambee." This will gross \$2,500 aure, good. Last week repeat of T/Or which grosse(\$2,000.

Bv Your Leave \$7.000: 'Heart' 9G's. Seattle

Duals at reduced prices return to the Liberty (J-VH) with rest of first runs holding to regular poli-cies. Midnight matiness and biz for New Year's eve found all houses packed to the roof. Big vaude shows ruled at Paramount and Orpheum in particular. The natives went for it and forked over

a buck, too.

Alt B.O.'s Smiling—Bir Holding Up.
After the Holdiday

Omnaha, Jan. 7.
Bir at all houses in a bullish upturn beginning with the holiday
rush, and expected to hold up with
a flock of good films in the offine.
Bills currently at two downline.
In days which were foreaken for
holiday openings. Orpheum is already back on schedule following at
three-day run last week of two foreaken for
holiday openings. Orpheum is althe first stage show in totage for
the first stage show in town since
last spring coupled with 'it's a Gift'
on the screen.

Brandels will complete. Id days on
'Ittite Minister Thureday '(10) at'
around started heavy with a New
Year's eve opening. but midweek
days nothing to get excited about.
World's nine days on 'Foreaking AidUohers' winds up Wednesday, prodays of the days on 'Foreaking AidUohers' winds up Wednesday, proLatt week blegest news was the
hast weeke blegest news was the
last weeke blegest news was the
last weeke blegest news was the
Brandels. Only six and a half days
surpassed any record for seven full
days the house ever hald except on
'Little Women: Biz built so well
that Manager Singer is thinking aeriously of bringing the some six of the days, doing a well builness. how

Estimates for This Week

Brandels. (Singer), (1200; 25-3540)—"Little Minister' (Radio), in for
ten days of the days on from the manager of the days, doing a well builness.

Estimates for This Week
Brandeis (Singer) (120e; 25-3540) — Little Minister (Radio). In for
ten days, doing swell business, but
not just the limit of capacity. New
Year's ever midnight-show-helped-iout and headed for about \$8,500,
very good. Last attraction Filtrat
tion Walk (TRN. closes and the company of the compa (Radio) got \$0.20 and Music Box Music Box Music Box Music Box Music Box Music Box Music Mu

'Secret' Bride' (WB) and vaude, copped \$7,600.

Paramount (Evergreen) (3,106; 25-35)—'Here's My Heart' (Par) and vaude. Worthy of \$9,000 by indications, big. Last week, 'Babes in Toyland' (MG) and vaude, got \$7,000.

Post-Holiday Portland Off a Bit, but Strong Films Getting OK Biz

Portland, Orc., Jan. 7. Post-holiday b.o. trade fell off considerably, but strong product continued to get winning results. 'Mighty Barnum' held for a second week at UA. 'Chu Chin Chow

Mignty Barnum tied for second week at UA. Chu Chin Chow was good for 10 days at the Music Box. Little Minister' moved from Hamitick's Orpheum to Music Box for second lap. Bright Eyes' did a tremendous holiday trade for the big. Paramount.

Promising winner for this week is. Promising winner for this week paramount and Oppheum, hold midnite shows. New Year's eve. Seekight pip promising winner for the promise of the promise

'President' and Whiteman Sock 28G; 'Forsaking Others' Good at \$14,000

Boston, Jan. 7.

Zero opening days and bad weather week-end crimped the Hub's film biz noticeably, but some the screen lure is expected to par level at least.

Beantown's best bet this week is 'President Vanishes' and Paul Whiteman's ace unit at the Met. Possible \$28,000. Loew's State is Whiteman's ace unit at the Met-Possible \$28,000. Low's State is also in the running with Forsaking all Others, strong enough to be held for 11 days, going out Jan. 11, when house goes back to former Friday openings. Whole clinema row has been jug-

not included in estimates of reg
plc grosses reported below:
Paramount (Evergreen) added
local radio talent to its regular
vaude bill all last week. KGW act
called Stars of Tomorrow, which
has achieved some local ether pope
presentation. Doubtful how much
direct bo, value there is in such
acts but certain amount of local
good will built up.

Estimates for This Week
Broadway (Parker) (2.000; 25-40)

Estimates for This Week
Boadway (Parker) (2000; 25-40)
"Boadway (MG), did fairly for holiday trade, gettling \$4,700.
United Artists (Parker) (1,000; 25-40)
"Mighty Barnum' (UA) (2dweck). Going okay, around \$3,500 first week big at \$6,600.
"Paramount (Bvergreen) (3,000; 25-40)
"Here's My Heart' (Par) with vaude and stage band: Getting across nicely for fair \$6,600. Last week "Bright Eyes" (Par) and vaude, big holiday big grossed \$3,300.
Orpheum (Hamrick) (2,000; 25.

big holiday big grossed \$8,300.

Orpheum (Hamrick) (2,000; 2540)—Sliver Streak' (Radio) with
vaude and stage band. Got some
attention on novelty appeal for
passable \$6,000. Last week 'Little Minister' (Radio) and vaude
clicked in a big way and moved
to the Music Box; first week great
\$7,400.

\$7,400.

Music Box (Hamrick) (1,000; 2540)—Little Minister (Radio) (2d
week), Going nicely for \$3,500. Last
10 days (Thu Chin Chow (6B) answered to exploitation for okay
\$5,200 for 10 days.
Mayfair (Parker Evergreen) 1,400;
25-35)—Home on the Range (Par).
Going fairly for \$2,000. Last seek
Liment Chart (Fox), combo did good
enough \$2,700, combo did good
enough \$2,700, combo did good

gling opening days and splitting weeks through the holidays, all resuming regular policies at the ond of this week. Paramount and Fensway will try to keep above, was provided that the policy of the policy of the policy of Art. Gouble, for nine days, the policy of the Keith Memorial Friday night (4) after nine days, not up to expectations.

Estimates for This Week

neuto memorial Friday night (4) atter nine days, not up to expectations.

Estimates for This Week
Keith-Beston (RKO) (3,300, 25.

Keith-Beston (RKO) (3,300, 25.

Keith-Beston (RKO) (3,300, 25.

Manager of the state of the stat



CAN SEATING COMPANY Makers of Dependable Seating for Theatres and Auditori General Offices: Grand Rapids, Michigan BRANCHES IN ALL PRINCIPAL CITIES O'IFORT - The Greatest Star Cf. Then ! !!

date. Following Minister Brandels gets back on regular Friday open ings.

Friday open ings.

White Blanky (2,109; 25-40)—

Would Blanky (2,109; 25-40)—

Would Blanky (2,109; 25-40)—

Would Blanky (2,109; 25-40)—

White Thrusday openlings resume.

Others' with a strong holiday openling set for about \$8,000; swell. Last attraction. Here Is My Heart (Palocette Control of the Contro



The GOOD FAIRY

with FRANK MORGAN

REGINALD OWEN • ALAN HALE ERIC BLORE • HUGH O'CONNELL

JUNE CLAYWORTH
Story translation by Jane Hinton

Directed by WILLIAM WYLER Produced by CARL LAEMMLE, Jr.



COMING! IRENE DUNNE SHOW BOAT

Film Reviews

DON QUIXOTTE

(Continued from page 18)

Fox. But that's small draft and an anter of fact it's well-night and it is small draft and an anter of fact it's well-night and it a 18th century gown nobody cantell who it is.

Duliness cancels what merits film may be granted. Probably the longest fade-out in years finally-brings the tale to a single factor of the conclusion.

LORNA DOONE (BRITISH MADE)

(BRITISH MADE)
London, Dec. 20.
Located Taking Pictures production, titch release through Ascelated British m Distributors. Directed and produced Basil Dean from the English most sto by R. D. Biackmore. Stars Victure Hopper and John Lodor. Charost. bell to the Charost. Stars Victure of the Charost. Stars

Not a bad effort to make an artistic picture out of a book which is generally rated among the British fiction clusters, and the fall because the producers when the attempt fails, and it fails because the producers which all his studied use of excellent exterior backgrounds, failed to start off with a really first-class continuity, oreige wandered away from it during production.

The film has polish. But it lacks drams and grip, the literary embellishment of the producers of the first western to be made in England, and they do those things so much better in Hellywood.

Story on which the film is based tells how a famous family of rebels, the Doones, live in a Somerset value and settlements.

A boy, John Ridd, sees his father.

the Doones, live in a Somerset valley, the terror of surrounding farms, and settlements.

A boy, John Ridd, sees his father killed by the outlaws, and he grows in the season of the season of the season of the season of the valley and brings her back to his farmhouse. The Doones try and raid her back again. Just when it looks as though he has her for keeps, somebody trots in from that Doones are season of the season of

puscles. Victoria Hopper is adequate as Victoria Hopper is adequate as Lorna Doone, although she hardly satisfies the sential picture of the compared the sential picture of the color toke in this country. John Loder about the same as Ridd. On this side it rates as a title booking in the de luxe houses where recepte can be persuaded that soft focus close-ups are art.

MESEAUTO

('Fairy Tale Auto') (HUNGARIAN MADE) Budapest, Dec. 19.

Reflector production. Scientifo by Nicholas Viete and Lastylo Vadnati price pres Harmatic music expensive production. Scientifo by Nicholas Viete and Lastylo Vadnati price in the present of the present price of the present presen

Critics of Hungarian

Critics of Hungarian pictures ave proved wrong in insisting that was a mistake to keep adapting di plays for the screen. Fairy Tale uto, an original, is far better than ny of the former scenarios which ere adapted from plays.

Plot has to do with Vera, typist in bank, who loves window shopping



FRED ALLEN Says "The Murals of Gus and Andy's SOMERSET RES-TAURANT represent George Civot's life."

How you like that one Givet?

and goes into the most expensive shops to bargain for luxuries which she can't think of buying. One day she bargains for a lovely can but she bargains for a lovely can but less than the buying of the buying of the buying the she is the president of the bank where she is the president being far too low down on the ladder to have met him, and since he likes the girl he pretends to be well-seam and compels her to hund the goard at the patient of the president being the she will be she will be she will be she will be presented to be well-seam and compels her to hund the goard at the patient of the presented to be well-seam and compels her to hund the goard at the patient of the presented the she was the she will be she w

bay with guns until finally burned out.

Acting honora go to Lesile Banks and Peter Lorre, in the roles of father and gang-leader. Nova Pilbeam as the child has little to do but register hysterical tright at appropriate moments. Each Best Set Set Les and the most comments of the most comments of the most comments of the most dramatic moments.

A natural, easy production that runs smoothly and has the hallmark of sincertiva-a commendable proposition anywhere. pols her to huy the the has of eldeducing low block size has of eldeducing low block size has of eldeducing low block size has of the dual size has been always to the quantary, but after a day or the has been sacked at the latter show and offers to go into partnership with her, driving her car as a taxi. He pretends to make a lot, of money for ker, and Vera, still ignorant of his real identity, fails in low with a prediction of the size has been such as the size has been always and capital acting carry the decorate.

(HUNGARIAN MADE)

Thalia production, made in German and Hungarian vereions at Hunnia Studios Budapest, Dec. 19.

Thalia production, made in German and Hungarian vereions at Hunnia Studios Budapest, Adapted, from Leasis Budapest, Adapted, from Leasis Budapest, Adapted, from Leasis Budapest, Adapted, from Leasis Budapest, Adapted, from Manual Control of the Control

The Fighting Trooper

Ambasador production. Indicioneim release. Featuras Kermit Maynard. Surrelease. Featuras Kermit Maynard. Surrelease. Featuras Kermit Maynard. Surrelease. June 1989. 198

Horse opera about the Northwest Mounted. Fairly, effective drama with usual gun shooting and galloping steeds. Second feature material to avonge the murder, by bandits, of a comrade in uniform. Accompanied by a pai he masquerades as a trapper and hit upon the supposed Prestumed culprit is finincent of the crime and the Mountle cops the girl.

girl.

Outdoor stuff well photographed
and performers meet expected
standards. Dialog is simple and
won't annoy.

Shan.

Man Who Knew Too Much

(BRITISH MADE)
(BRITISH MADE)
London, Dec. 22.
Gaumon-Environment and D. B. Wondon, Dec. 24.
Story by Charles Bennett and D. B. Wondon Lawle, Direct by Affect Hitchcot in the Charles and Charles and

In cast: Leslie Banke, Salar Battirees.

Lorre, Frank Voper, Nose Pilbam, Running time 75 milus. Freviewed Prince Edwind Large Fall Manning time 75 milus. Freviewed Prince Edwind Large Fall Manning time 75 milus. Freviewed Prince Edwind Large Fall Manning time 75 milus. Here is drame—full blooded and entertaining, with a story to tell and an almost all-star cast to carry. The old problem of love versus duty in this case depicts anguished parents torn—between the wish to Derform—in public service and the desire to protect their kidnapped. It all begins happily in Switzerland, where this family tro have made friends with a young foreign—er in their hotel.—

During a dance with the young foreign—er in their hotel.—

During a dance with the young be heart through the window. With his last breath he begs the woman to get a paper concealed in a brush in his room and hand it to the British consul. Realizing the dead man belonged except the woman to get a paper concealed in a brush in his room and hand it to the British consul. Realizing the dead man belonged except the woman to get a paper concealed in a brush in his room and hand it to the British consul. Realizing the dead man belonged except the woman to the proper with the contents to headquarters his daughter, who has been carried off during. The distracted couple reaches England. Father is implored by officials to reveal the secret, which discloses vital details of a plot to assassinate a powerful foreign reaches and the content with the proper excaps and phones the wife to go there.

Tensest, situation is the mother sitting at the concert, eyeling, first the intended victim and then the resulting cuttain of the proper excaps and phones the wife to go there.

Tensest, situation is the mother sitting at the concert, eyeling, first the intended victim and then the resulting cuttain of the proper excaps and phones the wife to go there.

Tensest, situation is the mother sitting at the concert, eyeling, first the intended victim and then the resulting cuttain of the

NIGHT ALARM

PICTURES

Helyet az Oregeknek

('Room for the Aged') (HUNGARIAN MADE)

Budapeet.
Cast: Szoke Szakail, Rosle Barsony.
Ernest Verebes, George Denes, Tibor
Halmay Mitzl Erdelyi, Julius Gozon.

This very successful production may well be called an emigrant picture. Those who play the leads are Hungarian actors of non-Aryan extraction who have been exited from Berlin by the Hitler era. This accounts for the ease with which-licould be made in two language versions.

battle and attempt by unarmed Bobbles' to cope with desperate foreign agitators may seem feeble. But this is in fact what would happen, it being such a rare occurrence that weapons should be needed. Last affair of this kind to take piace when a Russian-chief, after killing policemen, kept a whole street at bay with guns until finally burned out. Darmour production and Mejestic re-lease. Supervised by Larry Darmour and directed by Spencer Bernett. Story by Spencer Bernett. Story by James S. Brown, Jr., camera. Casti-Bruce Cabol, Judita Allen, H. B. Warner. Sam Hardy Bernett, Judita Merry Rob-man, John Billetor, At Circletion, N. Y., Dec. 19, on deuble bill. Running time. 94 mins.

Pretty much the same old fire story, not brilliantly told, but given the advantage of good playing. Purely a show for subsequent runs with no appeal for critical audi-

ences.

Brues Cabut is a reporter with a yen for fires, eventually tuning over his column to Judith Alben, who wants to be a reporter, though she's the daughter of the town's

fire on H. B. Warner, Miss Allon's rather.

Cabot is dropped by the girl, after a particularly, sayage a track on her parent, and that night Warner's pet paper factory burns. Of course the girl gets lost in the blaze and, occurs to cate of the girl gets lost in the blaze and, occurs located the freebule. So they get married.

Fire stuff is overdone and the rescue is too casual, though an effort has been made to thrill. Library footage, used carried in the moving apparatus gets thresome through repetition.

Development of the story is spotty, moving too raphilly in places and too slowly at others, notably in a night club scale.

INSIDE INFORMATION

Sternback production and Stage and Screen-release. Featured Rex Least, Marion Screen-release. Featured Rex Least, Marion Screen-release. Featured Rex Least, Marion Screen Rex Least, Marion Screen Rex Least, Least, Marion Screen Rex Least, Least, Marion Rex Least, Leas counts for the-case with which-ticould be made in two language versions.

Central figure is Uncle Polgar
(Szoke Szakail), owner of a smalltown store, whose some so to detown store, and the store some some some
taking off a larier scale. One of
them gets engaged to a countess
and, sahamed of his father's modest
standing, induces him to give up the
shop and move to town.—The-other
the loves among the temptations of
night clubs. Boys get mixed up in
financial difficulties and are almost
involved in a swindle when the old
man interfrees, saves them from
outs the boys to work in it.

Success of this well-directed,
bright and lively film depends on
Szoke Szakail's profoundly human
sense of humor. In quite a different
integrate. Fer action can give a
characterization of the small-town
bourgeois as this actor can. He was
a great favorite in Germany for five
years. He was featured in twelve to
fine the same her was to the store
in the same sense of the stall-town
bourgeois as this actor can. He was
a great favorite in Germany for five
years. He was featured in twelve to
fine the same her working in
pictures in Vienna and Budapest.

Jacobi.

only solution seems to be that they made it and had to do something with it. Even with a running time of only 38 minutes some three minutes of that is fore and att padding the solution of th

Flemington Gross

(Continued from page 1) overflow crowds that Flemington cannot accommodate. Right now there is a food short-

cannot accommodate.

Right now there is a food shortage in Flemington. The problem of feeding the strangers has been a difficult one from the start. The hotel dining room seats only 50 persons. Three lunchrooms take care of about 30 at a time. The women of the Methodist: Episcopal Church

of the Methodist. Episcopal Church are providing luncheons for 100 daily in-the-church.—Many-others are going lungry. It's Flemington's show and the municipal authorities are seeing to it that no outsiders muscle in. Efforts have been made by enterprising fty-by-nighters to rent stores and dwellings in the hope of cashing in on the drama of life and death, but they have been doomed to disappointment. Only Flemings ton citizens are going to benefit by their sh.w.

ton citizens are going to benefit by their show. Not even hot-dog and peanut ven-dors are permitted from out of town. The town clerk issues the licenses for vendors and he knows by sight who, is or who isn't a Flemington

who is or who isn't a Flemington clitizen.
Flemington's usually placid Main street has taken on the aspects of a metropolis. The strangers are spending freely, and the one film theatre is chalking up unpreedented evening business. Many go to Trenton for the night and are patronizing the bars and cafes, which report a brisk trade topped only by New Year's.
There are enough telegraph lines leading, out of Flemington to accommodate the normal business of a city of 1,000,000 inhabitants.

a city of 1,000,000 innanianas.

New York amusement business executives yesterday (Monday) declared that public interest in the Hauptmann trial at Fieminston, N. J., was a definite denter to local boxoffices, at least an expension of the composition of the court of the court in estate. savants of the fourth estate.

teads-but can give no punch-to-the poorly told story. Production cheap photography poor, and sound not quite poor enough to kill the dialog. Picture should have tough sielding even in the sticks. Chic.

Heartiest Congratulations



On Its 29th Birthday

Famous Players Canadian Corporation Ltd.

N. L. NATHANSON

President

\$42,888,730 GROSS IN 1934 IS 37% BOOST FOR RADIO NETWORKS

elated to establish for the current month of January a record month month of January a record monthly high in income from time sales. NBC is figured to start off the year with a tally close to the \$2,500,000 mark, exceeding for the first time the \$2,844,783 garnered in March, 1932, while Columbia is expected to gross around \$1,800,000 for Janu-

December gave NBC \$2,806,738 and Columbia \$1,674,987. Figures in either case represented by a wide margin the highest turnover of facilities for the month of December in the history of the networks. For the previous December (1933) NBC dram: \$2,324,562, and CRS \$1,332,716. drew \$2,324,567 and CBS \$1,372,716. Upbeat for NBC was 20% and Columbia 26%.

lumbia 26%.
On the year 1934 NBC and Columbia grossed \$42,886,730, with the joint boost over 1933 coming to 37%.
NBC wound up 1934 with \$28,062,885, or 30% better than it did for 1933, while the Columbia grand total of \$41,482,845 meant a 44% tilk over the 1932 the 1932 over the 19

KESTEN, AT 33. **NOW CBS V-P**

Paul W. Kesten, director of sales promotion and advertising the past five years, has been named a Co-lumbla v. p. and made an assistant to Edward Klauber, the web's exto Edward Klauber, the web's ex-ecutive v.p. Boots places Kesten, who is 33 years old, third in com-mand on the CBS executive staff. Kesten came from the Lennen & Mitchell agency, Before that be was in charge of mail order pro-motion for the Forman clothing Co. An outsider is being negotiated for by the network to succeed Kee-ten in the sales promotion assign-ment.

MR. & MRS. PICKARD OUT OF HOSPITAL

Sam Pickard, CBS v.p. in charge of station relations, and Mrs. Pickard, have slot the hospital and are properties. The state of the sta

Brophy Gets Withycomb Post as NBC Diplomat

R. M. Brophy has been named to replace Donald Withycomb .s NBC manager of station relations. Brophy Joined the web as Withy-comb's assistant several months ago, coming from CFCF, Montreal. Withycomb's new post is that of general manager of WFIL, Phila-sichbts.

Penner's 'Duck Farm'

Joe Penner may open a Broadway Joe Penner may open a Broadway eatery to be known as a Duck Farm. George Givot has had in mind an Acropolis No. 7 restaurant for some time.

N.T.G., who has the show at the Paradise cabaret-restaurant, almost

had a Times Sq. set-up ready to finance either Penner or Givot in the respective eatery ventures.

Capt. Dobbsie for S-W

Chicago, Jan. 7. Stewart Warner company has set stewart warner company has set to deal with Columbia network, starting a program schedule on Feb. 19 on a Tuesday and Thursday night ride.

Show will be Capt. Dobbsie's an will emanate from the coast. Deal was set through the local Blackett-Sample-Hummert agency.

Chain Income from Time Sales

		NBC		
The State of the Automation	1934	1933	1932	1931
January	\$2,387,127	\$1,869,885	\$2,635,447	\$2,026,860
February	2,197,897	1,742,784	2,571,609	1,924,778
March	2,473,400	1,997,463	2,864,783	2,164,434
April	2,368,118	1,690,177	2,649,892	2,195,880
May	2,472,594	1,662,887	2,305,448	2,101,525
June	2,182,742	1,512,139	2,081,466	1,931,155
July	1,864,420	1,370,998	1,825,433	2,027,975
August	1,735,555	1,407,843	1,745,338	1,892,427
September	1,860,166	1,565,606	1,807,795	1,951,826
October	2,774,409	2,130,046	2,063,273	2,318,091
November	2,683,494	2,188,342	1,953,953	2,475,905
December	2,806,736	2,324,567	2,000,454	2,596,185
Total	\$28,062,885	\$21,452,732	\$26,504,891	\$25,607,041
		CBS		and the second
	1934	1933	1932	1931
January	\$1,405,948	\$941,465	\$1,348,842	\$692,114
February	1,387,828	884,977	1,319,414	750,621
March	1,524,904	1,016,102	1,436,050	1,110,526
April ·	1,371,601	275,489	1,354,592	1,076,103
May	1,255,887	624,256	1,326,944	1,065,352
June	925,939	553,056	915,830	1,057,230
July	630,290	445,414		877,366
August	513,315	499,638	540,342	774,518
September	700,491	547,203	685,153	947,138
October	1,752,601	1,125,793	972,358	1,099,717
November	1,679,689	1,277,459	1,105,895	1,247,248
December	1,674,087	1,327,716	1,005,229	1,197,106
Total				

14 Out at NBC. Frisco

San Francisco, Jan. 7.
NBC has dropped 14 staff members. One lett of his own volition.
Droppers are all musicians. Include Ed Fitzpatrick, orchestra leader, and Bob Pitner, tenor.
Will Aubrey resigned so that he could wander to Hollywood.

NEW ORLEANS HEARS LONG BUYING WDSU

New Orleans, Jan. 7.
It is reported that Huey Long will buy Station WDSU, local Uhalt station projecting Columbia programs, and employ it as an addenda to Louisiana State University.
Station is to remain in New Orleans with Baton Rouge as a remote studio.

Joe Uhalt mentioned to stick as seneral boss.

Lum-Abner's Own Web

Cincinnati, Jan. 7. Cincinnati, Jan. 7.

Lium and Abner, sponsored by
Horlick's Malted Milk and program
starter of the Mutual Broadcasting
System, embracing WGN, Chicago;
WLW, Cincy; WOR, Newark, and
WXYZ, Detroit, hits four more sta-

WXYZ, Detroit, hits four more sta-tions regularly commencing tonight (7). New outlets are WNAC, Bos-ton; K.IN, Los Angeles; KGO, San Francisco, and KOIN, Portland, Ore. Program hits here on weskday nights from 7.15 to 7.36; EST. Cal-aspirin, sponsoring the Mary Sothern, series of weskday after-noon quarter-hour programs, a WLW solo for several months, re-cently expanded to the other three original Mutual stations, plus WNAC, Boston; WOAE, Pittsburgh, and WGAE, Cleveland.

Bushman Back on WGN

Chicago, Jan. 7.
Francis X. Bushman is back on WGN, the Chicago Tribune station.

WGN, the Chicago Tribune station, after a two-week: layoff.
However, now riding on a sussaining schedule with the same Movie Personalities' program he had been doing for Two-Minute Dessert.

Heitmeyer at KNX

Paul R. Heltmeyer, former manager of KGW and KEX, Portland, Ore, is the new promotion manager of KNX.

He succeeds John F. Ness, who

AL COHN PLANS OWN LADY ESTHER AGENCY

Chicago, Jan. 7. Plans are now in the making for the organization of his own advertising agency by Al Cohn, chief of the Lady Esther company. This will affect Stack-Goble agency which now handles the Lady Esther

account.

Lady Esther has been a heavy radio advertiser for the past few years, having been on both NBC and CBS with the Wayne King orchestra, which is now doing six periods weekly for the cosmetic dirm.

Gay Lee at WINS

Gay Lee Joins WINS, New York, lish to move away from 'our business director of wromen's activities, a less connections when modern radio ever poor West formed youth WINS, a less connections when modern radio ever poor was connected as the modern radio and later several (Chlosop, stations; and later several (Chlosop, stations; also programs to us from a weekly broadcast stressing buyers is celling still presists in other radio information. Guest artists to liven circles hereabouts that NBC will move to L. A.

Congressman Files a 25% Bill Before FCC Reports on Subject

Washington, Jan. 7.
Jumping the gun on Federal Communications Commission, Representative Rudd of New York last week introduced in Congress a bill cancelling all broadcasting ileanage 25% of all air facilities for educational, religious and other non-profit applicants.
Report on this proposal is nearing final form and will be submitted on schedule next month. While commission has not tipped its hand, industry observers are confident the regulatory agency will turn thumbs down on the idea of statutory allocation of facilities and back up the present method of assigning free

cation of facilities and back up the present method of assigning fre-quencies and time.

Rudd measure certain to be pigeonholed until report is received and and chances of action depend upon nature of commish recom-mendations.

WON'T FORSAKE FRISCO. SEZ **GILMAN**

San Francisco, Jan. 7.

Pacific Coast, headquarters of NBC will not be moved from San Francisco to Los Angeles. So says Don Gliman, vice-pray of the web. Gliman, nixed all possibility of a shift. He said that inadequate studio space in the South forced the hunt for new and bigger resulting.

dlo space in the South forced the hunt for new and bigger facilities. 'NBC wants a studio in Hollywood large enough to handle the big productions which originate there The Playhouse (from which the bigger-productions originate) does not have a stage large enough'. He pointed out that NBC has ne transmitter in Los Angeles, that San Francisco is more central geographically. 'We are not going to

San Francisco is more central geographically. We are not going to mak, the mistake that has been made before. We are going to stay where the business is located. A few years ago Los Angeles meant nothing as. a radio town; now there is a great deal of talent to be found there. However, San Francisco is the Western head-quarters for all the large advertising agencies. We would be foolish to move away from 'our business connections when modern radio

Congoin Co. Exonerated

No Code Violation—Sponsor May Trade Program for Time Affects Hearst, Also

James W. Baldwin, executive offiorer of, the broadcasting-code authority, has decread that it is not an
unfair practice for a station to exchange free advertising for a recorded program. Ruling arose from
the case of the Congoin Tea Co.
which, several broadcasters complained, was making a practice of
inducing stations to speculate on
future contracts by the device of
putting on a gratis test campaign
in return for cuffo transcriptions
for the complaining broadcasters
charged that the Congoin outif got
around the no free time provisions
of the code by basing its billing for
the 26 quarter-hour musical recordings on what the station would
normally charge for 26 quarter-hour
periods. Instead of the ad copy
being incorporated in the transcriptions, the arrangement provided that the commercial patter
be aired by the station's announcer
there are the contract of the contine of the contract of the contine of the contract of the sade of the contine of the contract of the sade of the sade of the
accountation of the contract of the
station's time, the outlet would then
be given a 52-week outract at the
oard rate.

While the complaint was being investigated by the code authority, E. S. Woolrich, president of the Congoin Co., interposed an explanation of his firm's method of doing business with radio stations. Woolrich held that the arrangement was stationed by the congoin Co. The

In his final letter to Woolrich on the subject Baldwin wrote: "Your proposal, as we now understand it, is one which involves an exchange of bona fide values which, in fact, may or may not be equal. It is your prerogative to fix the price of the 28 non-commercial electrically transcribed prigrams, and it is for the station owner to determine what price, he will pay for them." In his final letter to Woolrich on

them.
One of the heaviest users of the dea involving the exchange of transcriptions for free time is the Hearst publishing enterprises.

HAMPSON GARY **OFF FCC: JOB** TO PRALL

Washington, Jan. 7. Acting by prearrangement, Commissioner Hampsom Gary, chairman

of the broadcast division, stepped down from the Federal Communications Commission last week to clear the way for appointment of Repre-

Appointed last June following ad-journment of Congress, Gary, a Texan who at one time was in the Texan who at one time was in the diplommatic service quit in accordance with an understanding negotiated at the time of his appointment for one-year term. This was noted in the letter of resignation in which the Commissioner referred to his intention to serve only until January this was

tion in whose the Commissioner referred to his intention to serve only until January this year.

Originally named to fill the first district vacancy on the old Federal Radio. Commission, Prail was insulgible to accept an appointment to the new communications body on account of an act of Congress, which prevents members from resigning to take jobs on boards they helped create. Since his term in the House expired technically on Jan. 3 when the 3'4th Congress convened, Prail now is ellgible for appointment which is expected to be made this week.

Expectation is that the New York Democrat will be named to a seven-year term and will assume chairmanship of the commission, with Judge. usene On Sykes-stepping-

Judge ugene O. Sykes stepping to open the path for Prall. ykes then would take charge of the coadcast division, succeeding Gary

ISAAC LEAVES WGN FOR LORD & THOMAS

George F. isaac, for the past five years commercial manager of WGN, the Chicago Tribune station, is leav-ing the station on Jan. 21 to become chief of the radio department in Chicago for the Lord & Thomas

Chicago for the Lord & Thomas agency.
Understood that Isaac will, according to this contract with the agency, have complete charge of the radio section of the agency here, including even personnel, salaries, etc. Isaac joined the Chicago Tribune advertising department in Isaac is the salaries, and the salaries of the

Several years ago.

No decision yet made on the replacement of Isaac at the sation though certain to be someone at present in the ranks of the Chicago Tribune organization.

KOMO-KJR Orch Leader Seeks Seattle Council Seat

Seattle, Jan. 7.

First in line to file as a local councilmanic candidate last week was Henri Damski, KOMO-KJR orchestra leader. Last musician-candidate was Vic Myers, also an orchestra leader, who now presides over the state senate as lieutenant-

over the state senate as heutenant-governor, and runs his local caba-ret, Clul. Victor, on the side. Damski's intentions are serious and he is not going to clown. 'I'm not a politician,' he says.

Bing Smith in N. Y.

Vernon II. (Bing) Smith, of WREN, Kansas City, around New York last week contacting business. Smith curious to know what con-stitutes radio showmanship, any-

Lewis to Buffalo

Syracuse, Jan. 7.

Syracuse, Jan. 7.
Charies Lewis, dean of Syracuse announcers, moves up to Buffalo Jan. 12 to join the staff of WBEN. Lewis has seven years of service to-his credit at WSYR, and has handled practically all the network shows originated by that station.

NBC REGIONAL GROUP RATES

CANADIAN GROUP (New) Toronto \$280 \$168 Montreal 240 144 Total for group...(Old) \$520 \$312 \$208 SOUTHEASTERN GROUP (Old) \$672 \$145 (WIOD) 190.00 120.00 (WIOD) 190.00 120.00 SOUTH CENTRAL GROUP

Total for group	\$1,280	. 8708	\$512
(0)	d)		
Louisville, Kv.	W	A 50 1	1. 1.
(WAVE)	1:00.00	120:00	74.00
Nashville (WSM)	300,00	188.00	118.00
Memphis (WMC)	190.00	120.00	74.00
Atlanta (WSB)	300.00	188.00	118.00
Birmingham: (WAPI)	190.00	120.00	74.00
Jackson (WJDX)	100.00	120.00	74.00
New Orleans (WSMB)	100.00	120.00	74.00
Total for group 1	550.00	976.00	606.00
SOUTHWEST	ERN	GROU	P
(Ne			
Tulsa	\$240	8144	506
Oklahoma City	200	120	80
Dallas-Ft. Worth	320		128
Houston	200	120	80
San Antonio	200	120	80
Shreveport	120	72	48
Hot Springs	120	72	48
	E-111	-	1
Total for group	1,400	\$840	8560
(0)		2013	
Tulsa (KVOO)	190:00	120,00	
Oklahoma City (WKY)	100.00	120.00	74.00
Dallas Fort Worth:		140	
(WFAA-WBAP)	.300.00	188.00	
Houston (KPRC)	100.00	120.00	74.00
(WFAA-WBAP) Houston (KPRC) Ban Antonio (WOAI)	190.00	120.00	74.00
(WFAA-WBAP) Rouston (KPRC) San Antonio (WOAI) Shrevenort (KTRS)	190.00 190.00 190.00	120.00 120.00 120.00	74.00 74.00 74.00
(WFAA-WBAP) Houston (KPRC) Ban Antonio (WOAI)	190.00	120.00	74.00
(WFAA-WBAP) Rouston (KPRC) San Antonio (WOAI) Shrevenort (KTRS)	190.00 190.00 190.00 190.00	120.00 120.00 120.00 120.00	74.00 74.00 74.00 74.00

removal	on 80	days
\$240	\$144 120	\$96
Old) \$440	\$204	\$176
1 hr.	¼ hr. 120.00	% hr.
190.00	120.00	74.00
380.00	240.00	148.00
	C .	13.7
New)		****
400	. 240	160
200		- 80
160	96	. 6
Old) \$1,280	\$768	\$512
	removal ance. \$240 - 200	200 120 PACIFIC \$200 120 \$440 \$204 \$200 120.00 \$80.00 240.00 PACIFIC \$200 120 \$200 120 \$200 120 \$200 120 \$200 120 \$200 120 \$200 120 \$200 120 \$200 120 \$200 120 \$200 5925 \$200 120 \$200 5925 \$

18 stations

Tancisco (KPO) 350.00 220.00 136.00 ngeles (KFI)... 400.00 250.00 156.00 nd (KGW)... 150.00 94.00 58.00 (KOMO)... 200.00 126.00 78.00 ne (KHQ)... 150.00 94.00 58.00 ne (KHQ)... 150.00 94.00 58.00

MOUNTAIN GROUP

New NBC Compensation and Rate Plan

As Told in an Interview to Variety

By E. P. H. James Mgr. Sales Promotion Dept.

NBC's announcement this week of an adjusted net-

NBC's announcement this week of an adjusted net-work rate schedule comes simultaneously with the establishment of a new plan of station relations and an entirely new method of station compensation. NBC believes that the new arrangement makes full allowance not 'only 'foot' the transmitting power of each station but also for the results of its showman-ship as evidenced by listener response. Both station compensation and network advertising rates for all-stations are based on the new survey of reachable audience just completed. Network station rates are calculated on a silding scale while from un in steps of

audience just completed. Network station rates are calculated on a sliding scale which goes up in steps of \$40, starting at \$120.

Debits and -credits between stations and network will be closely correlated with the scope and amount of service exchanged. It is proposed to compensate stations which are regular members of the basic networks and supplementary groups on a percentage of the Feb. 4 network rate. However, contracts will be continued until expiration if the stations concerned desire it.

define it.

Graph of the description of the second of the second of the station managers by representatives of the NBC Station Relations Department. It will become effective with each station as necessary negotiations

effective with each station as necessary negotiations are completed.

The saudience which each station is capable of reaching was determined by a survey which combines field strength measurements and mail analysis. Circulation of the NBC stations has not been plotted on the basis of field strength—slone, but—the field strength measurements were made primarily to determine the most intensively covered area and to set up standards for rating the mail response. The primary field strength area is the zone in which each station has a signal strength of at least a half-millimized to the commission as adequate for good reception under normal, conditions. under normal conditions.

under normal conditions.
Without going into a highly technical discussion, it can briefly be said that the standard of mail response of counties within the half-millivoit zone was taken as 'good' or '100 per cent' response. The final circulation maps deviate considerably from the original field strength maps made by the NBC engineers, as all counties within the half-millivoit zone which fall below the standard of the majority are dropped out from the 100% circulation area, while other counties

outside the half-millivoit zone are included in the 100% area if their response is equal to the normal response within the half-millivoit zone.

VARIETY'S Question

sponse within the half-millivoit sone.

Vanistr's Question

Replying to a question from Vanistr as to how alfaround station popularity has been taken care of, NBC points out that the mall response on which the final measurements were based was secured over a period of many months. By conducting the mail analysis over this long period NBC claims to have ironed out all variations due to chance literating, variable reception, seasonable changes in listening, habits, the influence of competing programs at given times and other causes, which upset calculations when measurements are made over limit Serioles. Over 5,00m and the program of the measurements are made over limit Serioles. Over 5,00m in the program of the program of the measurements are made over limit Serioles. Over 5,00m in the program of the program of the measurements are made over limit of the period of the competition. Over 5,00m in the program of the program of the period of the

for WHO, the ked Network with all supplementaries (now 65 stations) shows an overall increase of about 6%. The Blue Network, when combined with all the supplementaries, registers an over all boost of only 2%, plus the \$400 for KYW, which brings the Blue roster up to 62 stations.

CBS CARD RATE REVISION DUE

CBS is currently working on revision of its network rate, and it is expected that the new card will be released within the next two weeks. Columbia has been waiting for NBC to come through with its rate readlustments so a to get a line on how NBC handled certain

Also yet to be determined by CBS is whether it should revise its discount setup. CBS makes its rebates according to the number of broadcasts. The NBC method, effective Feb. 4, applies the sliding percentage of discount to the weekly gross billing.

William S. Paley has been out of

MUTUAL HOLDS CONFAB

Sales Session In Chicago Late This Week

Chicago, Jan. 7. Members of the Mutual Broad-casting System are slated to meet here the latter part of the current week to settle on the propositions of installing permanent lines and setinstalling permanent lines and setting up a special sales staff. John.
Clark is due in to represent WLW,
while WOR will have as delegates
Alfred J. McCosker and Theodore
Streibert.
Under the present setup the sales
manager of each member, outlet
doubles as sales rep for the network.

Aylesworth Seeks Sun

M. H. Aylesworth, president of NBC, left for Florida yesterday (7) for a few days rest and re-cuperation. Has been laid up past week with

grippe.

James Henrahan, general mana-er of Iowa Broadcasting company, a castern trek again.

from \$1-520-to \$1.120, the southcen-

tral from \$1.580 to \$1.280, the south western from \$1,440 to \$1,400, while the drop for the Pacific supplementhe drop for the Pacific supplementary group was from \$200 to \$240.

With KSTP boosted from \$190 to \$220 and WTMJ, Milwaukee, from \$210 to \$240, the northwestern group will, from Feb. 4 on, sell for \$1,200. will, from Feb. 4 on, sell for \$1,200. It. was formerly \$1,900. Till of \$50 given KGW, Portland, and of \$10 for KHQ. Spokane, and a slash of \$30 for KRO, San Francisco, accounts for the difference between the old basic Pacific rate, \$1,250 and the new, \$1,250. They should be selled to the selled

NORTHWESTERN GROUP (New)

Madison	160	96	64	ı
Minneapolis-St. Paul.	240	144		ı
Duluth-Superior	120	72	48	F.
Fargo	160	72	- 64 :	t
Bismarck	200	120	- 90	t
Total for group	1,200	\$720	\$180	l
Milwaukee (WTMJ)	190.00	120.00	74.00	ŀ
Madison (WIBA) Minneapolis-St. Paul-	150.00	94.00	59.00	ŀ
(KSTP)	210.00	132.00	82,00	ľ
(WEBC)		120.00	74.00	Ł
Fargo (WDAY)	150.00		58.00	ł.
Bismarck (KFTR)	150.00	04.00	68.00	ı.
Total for group	1,040	654.00	404.00	l
NORTH MOUN		GRO	JP	l
(Ne	w)		1 13 1 19	ŀ
Available for use w	lth the	Basic	Pacific	١
Butte	\$120 120	\$72 72	\$48 48	ŀ
Total for group	\$240 d)	\$144	\$90	l
Available for use wi	th Basic	Pacific	Coast	Ì.
network. Butte (KGIR)	150.00	94.00	58.00	ŀ
Billings (KGHL)	100.00	94.00	58.00	ı
Total for group	800.00	188.00	116.00	ì

PACIFIC SUPPLEMENTARY

	244		lew)					
vallable	for	1150	with	the	Be	BIC	Pa	cific
bt netwo	rk.	il.	. 77	120		872		248
enix	••••	••••		120		72	ė.	\$48 48

Blue Network Time Rates

DOMESTIC AND LINES OF THE		REVISE	D	-OL	D RAT	TES-
والمناه المتعارف الماء المتعارف	1 hr.	14 hr.	1/4 hr.	1 hr.	14 hr	. 1/4 hr.
New York (WJZ)	81.000	\$600	8400	2900	\$562	8352
Boston (WBZ)	440	264	176	250	156	98
Springfield (WBZA)	160	96	64	210	132	82
Baltimore (WBAL)	280	168	112	190	120	74
Washington (WMAL)	200	120	80	190	120	. 74
Syracuse (WSYR)	200	120	- 80	190	120	74
Rochester (WHAM)	820	192	128	200	126	78
Pittsburgh (KDKA)	400	240	160	200	188	118
Cleveland (WGAR)	280	168	112	250	156	98
Detroit (WJR)	440	264	176	800	312	196
Cincinnati (WCKY)	280	168	112	. 250	156	98
Chicago (WENR)	600	860	240	460	288	180
St. Louis (KWK)	280	168	112	210	132	82
Cedar Rapids (KWCR)	240	144	96	150	94	. 68
Des Moines (KSO)	160	96	64	150	94	. 58
Omaha-	2. 1	7 . 7	,	1.00	26 13	1
Council Bluffs (KOIL).	200	120	. 80	190	120	. 74
Kansas City (WREN)	240	144	96	190	120	74
Philadelphia (KYW)	400	240	160		1 19	7 - 10
*Total for network	6,120	\$3,672	\$2,448	x\$4,780	\$2,996	\$1,868

NBC's New Set-Up

(Continued from page 1) (Continued from page 1)
that the associated station can captiatize on the full local said rate
by selling these periods to local or
spot broadcasting 'clients.
As soon as the agreement has
been okayed by NBC's legalites, the
web's execa will get in touch with
the affiliates and advise them as to

the affiliates and advise them as to when they may expect a call from a member of the NBC stations relations department, who will have with him both the agreement and a copy of the web's new coverage map applying to the particular station. The web is antious that the affiliates do not come into New York to scrutinize the agreements and maps—but wait until the NBC plenipotentiaries get to them. Though the first defined the series of and maps—but wait until the NBC plenipotentiaries get to them. Though the final draft of the stations—contract hasn't been written, the agreement is figured to run over 30 pages, and the web feels that the affiliate would be in a better position to study the NBC presenposition to study the NBC presen-tation by remaining on his home ground, where he would have readily available the facts to con-trovert, if he wishes, the local cov-erage situation as disclosed by NBC's new-maps.

Don Gilman's Chore

Den Gilman's Chore

NBC affiliates in the far western area will be contacted with both agreements and maps by Don Gilman, v.p. in charge of the Pacific branch, who is currently in New York, while many of the midwest associates will have their explaining done for them by Niles Trammel, v.p. in charge of the Chicago Jant. New agreements will be offered to those stations whose contracts with NBC have already expired or are on the verge of expiring. If any outlets whose network deals have some time to go want to come in under the new plan it will be okay with NBC.

Both the dratting of the new rates and the new station compen-

Both the drafting of the new rates and the new station compensation deal have been under the supervision of a committee appointed by the NBC board of directors. Committee consists of David Sarnoff, chairman of the board. President M. H. *ylesworth and Executive V. P. Richard C. Patterton, Jr. Along with the rates NBC has readjusted its discount setup. The number of broadcasts method has

number of broadcasts method has number or broadcasts method has been abandoned and replaced with a system based on an account's gross weekly billing. Rebate starts

at 2½% and applies to a gross weekly billing of \$1,000 or more, but less than \$2,000. From \$2,000 to \$4,000 it's 5% from \$4,000 to \$3,000 it's 17½, from \$8,000 to \$12,000 it's 10%, from \$12,000 ti's 10%, from \$12,000 ti's 10%, and from \$18,000 to \$18,000 it's 15%, WLW Supplementary

Under the new rate setup WLW, Cincinnati, continues as a supple-mentary station, but the new price for the station is \$1,200. NBC will treat this station not as a local sittreat this station not as a local situation but as a superwater whose coverage angle places it in a class by itself. Attitude indicates that the web has given up all idea of entering into an acclusive contract with Powell-Crosley, Jr., and also that NBC has reconciled itself to sharing WLW with another network, the Mutual Broadcasting System.

Supplementary groups whose rates have been cut are the southeastern, the southcentral, the southwestern, the basic Pacific, the Paeastern, the southcentral, the southwestern, the basic Pacific, the Pacific supplementary and the north
mountain. Groups that have reneeded an upping are the Canadian,
the northwestern and the mountain. Cut for the southeastern was it the regular night rate.

Red Network Time Rates

The state of the s	——-F	EVISE	D	OL	D RAT	E8
	1 hr.	1/2 hr.	1/4 hr.	1 hr.	1/2 hr.	1/4 hr.
New York (WEAF)	\$1,000	\$600	\$400	\$900	\$562	\$352
Boston (WEEI)	360	216	144	400	250	156
Hartford (WTIC)	- 280-	168	112	120	76	46
Providence (WJAR)	200	. 120	80	120	7.6	46
Worcester (WTAG)	160.	96	64	120	76	46
Portland, Me. (WCSH).	160	96	64	120	76	46
Philadelphia (WFIL)	440	264	176	310	194	122
Baltimore (WFBR)	200 -	120	80	190	120	74
Washington (WRC)	200	120	80	190	120	74
Schenectady (WGY)	360	216	144	220	138	- 86
Buffalo (WBEN)	280	168	112	200	126	78
Pittsburgh (WCAE)	320	192	128	250	156	98
Cleveland (WTAM)	400	240	160	300	188	118
Detroit (WWJ)	860	216	144	340	212	132
Cincinnati (WSAI)	240	144	96	250	156	98
Chicago (WMAQ)		360	.240	460	288	180
St. Louis (KSD)	\$20	192	128	210	132	82
Des Moines (WHO)	400	240	160	. 300	188	118
Omaha (WOW)	320	192	128	190	120	74
Kansas City (WDAF)	820	192	128	190	120	74
Dayton (WHIO)	200	120	80			2012
*Total for network	e7 120	44 272	82 848	T\$5 380	13 374	\$2 100

• 21 stations x 20 stations

WASTE BASKET PUBLICITY

Philly Air Enjoys Quiet Boom from PRESS STUFF A Church Sponsorship; They All Click

Philadelphia, Jan. 7.
Conservative Philly clerics, following in the footsteps of their less orthodox brethern, have taken to the air with a rush. WIP has garnered the greater percentage of the business, and the town is wondering where the dough is coming from Churches, contracted at card rate, have signed for total sums ranging as high as -430,000. —Prices are a step-up over previous 60% policy.
Local religious shows have obviously followed in the footsteps of such network aircasters as Father Coughlin. Contracts now running

ously followed afreasters as Father Coughlin. Contracts now running on WIP are the most extensive inthe studio's recent history, with our
minister's parish financing a 90minute period duity for 52 weeks at \$100 per hour less time discounts on a 7 a.m. broadcast.
Limitations on calls for local contributions are not as stringent as those which apply, to web broadcasting. Clerics use varied forms in appeals for funds, some disguising and others more and definitely blatant. The following are examples of contribution appeals made in representative programs:

patant. The following are exsamples of contribution appeals
made in representative programs:

Thear friends, the cost of this
broadcast must be shared by usFifty-two dollars and fifty cents is
needed by us so that we may be
back with you next week and carry
of this work or salvey monetary
on tribution, sends the donor a
photo of himself and wife).

Next week, if by your generous
contributions and gifts, you make
this broadcast again possible, my
topic will be

To everyone who sends in a gift
of two dollars or more I will send
a membership card to..., and
send them the ... hymn book
with the name embossed in gold on
the cover.

Other air-minded clerics have

with the name embossed in gold onthe cover.

Other air-minded cierics have
outside endeavors connected with
their broadcasting which have
proven very lucrative. One establishes a summer religious camp at a
nearby mountain resort (85
outside of the connection o

home for unwed mothers.

Fan mail and mail contributions on-the majority of these programs have grown to such proportions that-large post-office-boxes-have-been rented to accommodate the letter Influx. It is not unusual to find many clergymen who states of the large post-office-boxes that the contribution of the letter influx. It is not unusual to find many clergymen who states of the large post-office boxes up to larger outlets at terrific cost and corresponding incomes. But what is unusual, however, is the fact that rarely does a radio realigious venture of this nature fall. The ether public railled 'round the radio publit to such an extent that ministers are devoting their best efforts to what they sermonize on the lart. Rarely, too, does one cleric differ from another in sermon topical contributions of the local broadcast of the local broadcast does Father Coughlin, preferring to adhere solely to the purely religious text. Each successive day's or week's program is much like the one previous to it—a constant exhortation for those in the darkness to see previous to it—a constant exhorta-tion for those in the darkness to see the light.

Mittendorf WIND Mgr.

Chicago, Jan. 7 Eugene Mittendorf joins the Raiph Atlass interests here to be-come general manager of the WIND

station in Gary,
Mittendorf was formerly manager
of WKRC in Cincinnati.

Jim Harkins from vaudeville is handling the amateur contests for Fred Allen on the Bristol-Meyers show on NBC,

Amateur Circuit

Broadcasting in the metro-Broadcasting in the metro-politan area has developed an amateur night circuit for mike aspirants. With the programs now available to them they can be kept on the go prac-tically every night of the

week.
Sunday night has its Feen-Sunday night has its Feena-mint tryouts on CBS-WABC,
Mor-day night WNEW, Tues
day night WNEW, Tues
day night WHIN, Wednesday
night Bristol-Myer's Fred
Allen-Tow, Hall Tonight on
NBC-WEAF, Thursday night
WMCA's Harlem Opera night
WMCA's Harlem Opera House,
Friday ni 11 WOR, and Saturday night WBNA.

MORE AMATEUR SHOWS START

Providence, Jan. 7...

Bamby bakery amateu show
which broadcasts from the Metropolitan theatre here is drawing 4,500
people every Saturday. WPRO,
which originated the stunt, requires
police aid to handle the traffic.
Meanwhile another bakery company, Gorman's, has gone radio
through WPRO twice weekly with
a children's hour called Buddy and
the Gang. Providence Jan. 7.

Milwaukee, Jan. 7. Station WISN launched an amateur show Sunday (6) at noontime. Hearst station thereby had the jump on the Milwaukee Journal's WTMJ.

Latter started its amateur frolic at 9:30 p.m. the same day.

Hollywood, Jan. 7.

KNX will revive its 'amateur night' radio gag. Will spot the simon pures for a weekly Saturday mathees starting Jan. 12.

Show will run two hours and a haif divided into sections to allow for 15-min. commercial periods. It will start as a station affair but if pulling enough listener interest will later be spotted in an auditorium as a free see and hearer.

Entrants will be subject to auditioning before being allowed in front jot-the mike, and will-be competing of the mike, and will-be, competing

or the mike, and will be competing for three cash prizes at each broad-

WLW-WSAI Staff Shifts

Cincinnati, Jan Turn of new year attended by new tags and title changes in exe stan of Crosley's WLW and WSAL Don Becker, continuitist, is now assistant general menager in charge of programs

assistant general manager in charge of programs.
Ed. Wegert advanced more blamge, to sales mgr. Ledward Bauer, formerly in purchasing dept. of company's radio set mgr. division, shifted to biz mgr. of broadcasting for both stations. He succeeds Wegert. Krautters transferred from traffic mgr. of WLW to program director of WSAI.

Harkins' New Old Biz

Philadelphia, Jan. 7. Tom Harkins, local broadcaster

Eugene Mittendorf joins the laiph Atlass, interests bere to be me general manager of the WIND tation in Gary.

Mittendorf was formerly manager of Wikitendorf was formerly manager.

Jim Harkins 'Job

Jim Harkins from vaudeville is andling the amateur contests for connection was with WIBG as red Allen on the Bristol-Meyers how on NBC.

Harkins was of the stand team of im and Marlon Harkins.

WASTE OF TIME

Classic Examples of Foolish Air Publicity Items Continue to Flow Into Trash Baskets Via Editors' Desks - Makes Saps Actor-Clients

P. U. AS P. A.'S

Phoney and foolish publicity con tinues to flow undiminished in radio Typical examples of the flapdoodle sent out in thick envelopes daily or ftener still arouse wonder at the lack of realism displayed. That many of the puns or feeble jokes attributed to actors represent their mentalities as sub-moronic seems not to disturb the headliners. That most of the publicity material never graduates from mimeograph is a further oversight on the part of the actors.

actors.

Radio artists sense the need for publicity, but their comprehension of the mechanics of propaganda ends with this dim realization of the desirability of getting their names in print. Legitimate news items are welcomed by the press but newspapermen in general, and editors in particular, have only contempt for manufactured fiction. And of this there is a great deal in the torrential floods of radio publicity. Oldest dozen known to professions.

torrential floods of radio publicity.

Oldest dadges known to professional publicies and long since
hooted out- of pictures, vaudeville,
and-legit are going strong in radioSheer fabricated incidents without
even a germ of truth for basis are
released as gospel. Clarinet players
are quoted solemnly on some scientific problem of the day concerning
which they obviously know nothing.
Every trifling observation or petty
experience is dished up with all the
embellishment of an Alexander
Woolloott- aneedotto. Unconscious
humor is threaded throwth many of pomposities of official releases.

the pomposities of official releases. One of the most amusing manifestations of the radio publicity yen still remains in the painful efforts to sex up ladies with swell voices and square jaws. Wiles of trick make-up and filtered photography are employed in a desperate try to supply silken glamour where it an't. Some of the results are worth framine.

Of the mimeographed stuff that gets swept up by the janitor VA-RIFEY has collected a second as-sortment, about on a par with a similar compilation of a year ago. Here are some samples:

Here are some samples:
Jerry Cooper, CBS baritone, should enjoy immunity from speed tickets if he takes an automobile trip of the country. Numbered among the Cooper fans are eight chiefs of police. George Reyer, superintendent of police of New Orleans, files a weekly letter of comments and criticisms of Jerry's programs.

ments and criticisms of Jerry's programs.
Charles P. Hughes, producer of Talkie Picture Time, popular NBC dramatic program, has produced some 300 readio plays in his time, but it wasn't until last Sunday that he let one of them get him down. It was during Talkie-Picture Time and the actors portrayed a sad, sad story so results that Hughes broke down and cried.
Dave Apollon, radio's musical master of ceremonies, now being heard over BBC in London, has addressed four ceremonies, now being heard over BBC in London, has addressed four cutting the language of the longuage of the longuage

system.
Charming person who answers the

Communications Commish Activities

Washington, Jan. 4.

Six requests for new transmitters and four applications for power boasts for existing stations were filed with Federal Communications Commission leak week,
Granting of license for 100-watter on 1370 kc. to T. H. Barton, El Dorado, Ark, was recommended to commish by Examiner R. H. Hyde, following investigation, but denial of pies of A. R. Montgomery, Finding, O., for construction permit for 1 kw. experimental station on 1530 was urged by Examiner Ralph L. Walker.

Applications received included: New stations: Ashland Broadcasting Co., Ashland, Ky., 1310 kc, 100 watts; Price Slever, O. L. Bayless, and J. W. Steele, Jr., Duncan, Okla. 1500 kc 100 watts; Springfield newspapers, Springfield, Mo., 1120 kc, 250 watts; Mississippl Valley Broadcasting Co., Prownsville, Tex., 1370 kc, 100 watts; Brownsville Broadcasting Co., Brownsville, Tex., 1370 kc, 100 watts; and Dallas Radio Research Engineers, Dallas, Tex., 1556 kc, 1 kw (experimental).

—Power increases—asked: KXL,—Bortland,—Ore, from 100 night and 250 day to 500 with shift in frequency from 1420 to 1410 kc; WWJ. Detroit, from 1 kw day and night to 1 kw night and 5 kw day; WFBM, Indinapolla from 1 to 5 kw day; and WHFC, Cleero, Ill, from 100 to 250 day.

telephone in James Melton's New York apartment is Mrs. Melton.

Fork-apartment is Mrs. Melton.
A question of eliquetic was submitted to Fred Allen last week, written on a shirt. The writer wants a Town Hall answer but Mr. Allen says that's a 'tall' for another day.
East and Dumke, 'Sisters of the Skillet,' number among their close friends some of the most serious writers in New York literary circles. Both are college graduates and are regarded around the studio as authorities on ancient history.

Pat Barnes, narrator on the Lombardo Land programs, is one of NBC's proudest artists these days. Pat is displaying two artistic testimonials from residents of Illinois and Wisconsin crediting him with providing the most entertaining style of announcing on the air today,

For Immediate Release, Please!

Artists will go to the ends of the earth to locate new and novel mate-rial for the air waves. Frank No-vak, the orchestra leader, purchased this week a complete collector's muthis week a complete collector's music library from the widow of a man who had spent 40 years in compling this collection. In it are several unused original musical comedy scores, Harrigan and Hart lyrics, and other valuable musical and collector's items. The collection is valued at \$40,000.

while Waterloo bridge is going up in London, Gino Severi's orchestra in Los Angeles will-play a symphonic arrangement of London Bridge is Falling Down.
Jolly Coburn's music is good for what alls you. For, in case you haven't heard, there's a doctor in the band. Which helps explain why those captivating Coburn lain why those captivating Coburn lain. Why those was the comparing in honor of the 1,000th anniversary of the birth of the great Persian poet, Abul-kasim Firdausi, will be guest on the Women's Radio Review.

rersian poet, Abul-kasim Firdausi, will be guest on the Women's Radio Review.

They call him. The Englishman's and the studies, and clothy around the studies, and clothy and the studies, and continues to the studies of the studies of the studies of the studies of the studies with a machine which, according to its inventor, can cure certain cases of insanity and which could also be developed as a death ray. When So-and-So asked one of his less serious friends what he should do with it, he was advised to try it on the inventor.

In New York in which many radio and theatrical stars appeared for charlity, a well-known song-and-dance man was to go on at nine o'clock, so as to get to a broadcasting studio for his radio program later that evening.

As he waited in the wings he noticed a modest yet important-look-ling man walkings to and fro, with an

ticed a modest yet important-look-ing man walking to and fro, with an air of impatience, on the other side

air of impatience, on the other side of the stage.

Who is that guy over there? he asked the stage manager.

Why—the manager looked surprised—why, that's Rosario Bourdon, the noted conductor of the Cities Service radio program.

Does he go on here tonight?

Sure he does. He is going to lead the orchestra in a couple of popular song hits.

Rosario Bourdon guy to play any-thing he likes, but to lay off "The Continental." I use that for an opener, and I don't want it crabbed!

opener, and I don't want it crabbed!'
Reminiscent of the habits of the
rural areas they portray in their
broadcasts, Lum and Abner have a
Chicago office with a desk that's
solely for the purpose of whittling.
While they sit and figure out program material they carve the desk
to amuse themselves.

Special Survey!

Special Survey!

NOTE: -Realizing that the senson for colds influenza, grippe andsimilar maladies is at hand, and
that no other group is so much atfacted, financially as well as physically, as radio artists, we have
undertaken an extensive survey of
important air personalities—not
necessarily exclusively our clients—
to ascertain their favorto remedies
for these seasonal conditions. (We for these seasonal conditions. feel that this will be of interest to your readers from a therapeutic viewpoint as well as of general reader interest.)

One of the newest bits of fun is going to masquerade parties dressed as Mary Lou or Captain Henry.

It was an odd break of fortune which won Seville his engagement for the program. Roxy had definite-ly decided upon another singer but ly decided upon another singer but discovered that his choice was abroad. RONY was resting in the lounge of a Long Island country citle after a hard session of golf. The radio was tuned to a small metropolitan station and RONY suddenly become aware of the singer denly become aware of the singer condensating. Rony signed that for rand Open Cavalcase on the superior cavalcast on the superior cavalcase on th the spot.

Possibility of determining the in-nocence or guilt of Bruno Richard Hauptmann through the use of a lie detector will be discussed by Dr. Joseph Jastrow.

Dr. Joseph Jastrow.

Pick and Pat are celebrating their sixth anniversary ac-a-team in bans-up fashion. With their pockets buiging with telegrams of congratulations the burnt-cork comics dashed from NBC studios and pushed off for wildest Maine for a week of hunting. After all, the boys said, aix years together is a record to shoot at

a record to shoot at!
Joe Reichman, CBS orchestra
leader, has the privilege of using,
the plano on one of the largest
yachts in New York harbor for his
special arrangements and recording
rehearsals. Joe met the owner as sult of his current broadcasting

Del Campo is one of the most talented entertainers ever to join the air orchestral contingent. In addition to leading the orchestra he also sings and makes his own an-nouncements.

Ed Lowry never throws away a Ed Lowry never throws away a letter or telegram. Wherever Ed-die goes four trunks full of letters, telegrams and cables accompany him and it is the duty of Dave Walker, his secretary, to see to it that they are so arranged that Ed-cam get to any letter he has re-ceived at any time in the last 10

don, the noted conductor of the Vears.

Cities Service radio program.

Does he go on here tonight?

Sure he does. He is going to lead the orchestra in a couple of popular song hits.

No career, should be allowed to song hits.

No career, should be allowed to man, a little sourly, 'tell this here' home is truly a haven of our own.

C. A. STARTS TALENT QUIZ

Amos 'n' Andy Off WLW, Cincy HOURS, MONEY

WCKY Now Has 'Em Exclusively-WLW Refers Fans to 'Another Station'

Cincinnati, Jan. 7.
Amos 'n' Andy faded from Crosley's WLW Dec. 31, with expiration
of Pepcodent's low rate under an
old contract, the sponsor refusingto meet advanced time charges in
keeping with station's recent climb
from 50,000 to 500,000 watts.
WCKY, 5,000-watter and second
strongest NBC outlet here, is carrying the program exclusively in this

strongest NBC outer here, is carrying the program exclusively in this
section. It formerly doubled on the
blast with WLW in fall, winter and
spring and carried the program's
late shots in summer. Other NBC
link, locally, is_Crosley's _smaller
WSAL

New 'Men's, Day', Amos, 'n' Andy

Ink. Iogally is. Crosley's smalled with the desired have a compared to the start of the appointed Peprodes bearing the start of the appointed Peprodes bearing to the start of the appointed Peprodes bearing to the start of the appointed Peprodes bearing you know in Analy to the start of the appointed Peprodes bearing you know in Analy we saw that the start of the appointed Peprodes by the start of the appointed Peprodes by the start of the appointed to the start of the appointed the start of the

Baltimore Sun Using Radio For First Time

Baito Sun voluntarily broke down its heretofore wall of virtual unrecognition of radio last week, and bought spot announcements on WFBR to plus the Associated Press Wirephoto apparatus which has recently been installed at the Sun plant, a mechanism which can flash pictures coast-to-coast in less than eight minute. The newspaper paid, the standard-rate for its-time on the air.

eign minutes. The newspaper pantthe standard-rate for The time, onthe air.
It looks likely, also, that the Sunmill form an alliange with WCAO
when Hearst takes over operation
of WBAIL, sale of which station to
the publisher was announced six
weeks ago, but active nequisition of
which has not been consummated
as yet. It is known that negotiations between the Sun and WCAO
have been going on for some weeks
on the d.t.; if deal is made the
tie-up will be exclusive, and will be
the Sun's protective measure when
Hearst forces sit in at WBAI and
hook-in closely with the Hearst rag. hook-in closely with the Hearst ran

tere, the News-Post.

Tom Lyons, boss at WCAO, is a corner Sun executive.

Mary Scheafer to WOR?

Mary Scheater to WOK:
Philadelphia, Jan. 7.
Margaret Scheater, program director of WHAT, left the studio last week. Station is owned by the Evening Ledger.
Understood she is moving to WOR, to handle alreasting for Macy's and Eamberger's stores. She will also have charge of the WOR Little Theatre movement, which has been sliding recently.

J. E. Doyle, radio editor of Oak-land Post-Enquirer, is making a tour of important radio towns and reviewing shows. Itinerary in-cludes Los Angeles, Denver, Sait Lake, Chicago and New York.

Paul Pendarvis band, at William Penn hotel's Chatterbox, now airing over WCAE, Pittsburgh, instead of KDKA.

See Agency Scramble Presaging G. W. Hill Picking Up Marbles

With NBC and Columbia each busy whipping together a batch of programs for auditioning to George Washington Hill, indications last week were that the American-Tobacco account, which includes Lucky Strike cigarets, was on the verge of being pulled out of Lord & Thomas. Over 10 agencies have, aiready submitted presentations for the account, with the discussions in several instances leading to the helich that Lill will make his decision by Feb. 1.

At its peak the American Tobacco advertising budget accounted for \$15,000,000 a year.

Chicago, Jan. 7.
Two national advertisers are starting a huge splurge of ann ments. Particularly splurgey in this regard is the Curtiss Candy company which is beginning the biggest radio campaign in the history of the firm. Calls for 25 announcements daily on a 52-week basis on some 70 stations. Each announcement to run 10 words. In this district the Ralph Atlass station, WJJD in Chi-cago and WIND in Gary, are tak-ing the account.

Marmola is also expanding into

...Marmola is also expanding, radio with additional coin for nouncements through the land.

DATA SOUGHT

Long-Postponed Action to Learn Facts of Radio Treatment of Performers Prodded by Actors' Equity Assn.

LIST SEMI-PROS

Washington, Jan. 7.

Washington, Jan. 7.
Code inquiry into working conditions of radio artists and performers; frequently postponed during the
pash yean actually got under way
last, week, when all breadcasters
were called upon to furnish detailed
statements of hours of work and
compensation of all falent:

statements of hours of work and compensation of all dalent.

Without 'fixing' any deadline, James. W. Baldyin, executive of-ficer. of the Code Authority, ordered all industry members to refurn the blanks' with answers to every spoilcable-question at earliest possible moment. Expect about a month will be required to get necessary data upon which to base a report to the National. Recovery Administration. Makeup of questionnaire represents compromises between coditss and Equity, and was determined largely by NRA, which intervened in row over the character of the study. It is patterned after the film salary form. Ordering brooming forces men instrumental musicians, speakers, and persons' not employed or compensated by either-broadcaster or network. Code Authority requested dope on three classes of performaces. professionals, gend.pros. and amateurs.

Semi-Pros

Semi-professional covers 'any Individual receiving compensation for work in the dramatic field but whose principal income is derived from other sources. while professional includes persons obtaining compensation principally from radio, and amateurs cover persons performing without compensation.

Xes or no answers are required to four principal inquiries regarding use of written contracts; use of hour periods.

Broadcasting from Hotels, Boarding Houses in Hauptmann Trial Town

Catty

Frank Munn is temporarily r aspirin program on NBC. Bayer product is advertised on the air as a preventative against colds.

P.S.—Munn has a cold.

P.S.—Munn has a cold.

booking ellps: Payment for auditions, and charging of commissions. Coldists also want to know whether in dramatic programs broadcasters use, etudic employees, broadcasters use, etudic employees, constitution of compensation of the coldists and the compensation of the compensation of the compensation of the compensation of the control of the

Detailed reports will be analyzed by Code Authority and NRA to de-termine the need for and feasibility of writing into the existing code schedules applying to talent, limit-ing hours, specifying fees, and regu-iating other working conditions.

WISN, Milwaukes, is sending three programs weekly over Colum-bla beginning Jan. 16. Jack Teter band, Gypsy Caravan and Twenty Fingers of Sweetness set for half-

Metropolitan New York radio sta-Metropolitan New York radio sta-tions are bearing down heavily on the Hauptmann trial in Flemington, N.J., All have private wires through to the courthouse direct and in some cases straight into the sur-rounding hotels and boarding houses when with reases and windrals are rounding hotels and boarding houses where witnesses and principals are staying. CBS and NBC have the smoothest layouts in covering the trial step by step, though WNEW is giving them a race in tying up with the Hearst press and getting plenty of extra publicity.

Columbia 'is using three radio press builderline' and if yellow the result of the press builderline' adally. First comes through at 10 s.m., 'the next at 1 pm, and the 'final at around 3 in the atternoon, This schedule to run thusly for the next two weeks at least until 'turther developments hecessitate expanding: 'the break-necessitate expanding.'

least until Turther developments at least until Turther developments hecessitate expanding the break-lins. Beake Carter also following the trial in his program. Edwin C. Hill devoting considerable attention to the day's excitement.

NBC is using a series of three releases cally on its various networks. This will ligh be increased when the more sensational details are brought to light. ABS is flooding its airways with nine announcements daily besides the regular press radio squibs.

WhN's Lauves

ments daily besides the regular press radio souths.

WHN 's Lawyer

WHN 's Lawyer

WHN 's Samuel S. Lebowitz, attorney, broadcasting nightly at 7 o'clock with a complete resume of the day's witnesses and their testimonies. This is to continue throughout the duration of the trial. Gabelel Heatter is doing a similar first-hand job for WOR, coming on at 1:15 and 6:30 daily. WINS, Hearst—outlet, has Alexander J. Kaminsky, assistant district attorney, on nightly at 6:46 for authentic data.

WEBW got into the race early on Christmas Day by tying up with the Hearst papers. They borrowed Jack. Latt from WINS for the occasion and rushed Mrs. Hauptmann to the microphone in Flemington for an air interview. Wild rumors followed this, Some said Nazi money was beinid it. Others declared that the flat sum of \$5,000 was included in the deal to handle the series of intimate broadcasts. WisnX, Bronz station, had a 'chance to Sring. Mrs. Hauptmann to the air some time ago, too, but executives nixed it as not quite the thing. WNEW got into the race early

INSURANCE SEES RADIO AS STIMULANT; PROVIDENT POLLS OWN GEN'L AGENTS

A survey in connection with t with the Provident Mutual Life Insurance Company show, The Story Behind the Claim, recently completed in a inthe week series on NBC, discloses the first definite trend toward radio for institutional advertising of in-surance nature. Results were re-vealed exclusively to Vaniery last week.

week.
Provident program, a 15-minute
broadcast dramatizing true stories
from the claim files of the company,
was ited in with an extensive merchandising campaign that included
fireside canvasses and varied phases
of other advertising.

A questionnaire submitted from the home office to agencies throughout the country concerning radio adver-tising as compared with other med-iums, resulted in the following reply

Question One—'Which form of ad-

Question One—Which form of advertising do you prefer from the point of view of replies received? Answers—Radio, 55. newspapers, 3; magazines, 13; uncertain, 3.

Question Twe—Which form of advertising do you prefer from the point of view of general effectiveness and public reaction? Answers—Radio, 39; newspapers, 9; magazines, 10; uncertain, 1.

zines, 10; uncertain, 1.
Concerning the Provident survey
Nelson White, advertising manager,

'The General Agents' questionnaires show a surprising preference for radio advertising to

preference for radio advertising to either of the other principal forms of national advertising, and, on the whole, stamp our recent campaign with a wholey, learned and complete endorsoment of approval.

Two-thirds of the agencies reported that the radio campaign stimulated, men to work harder than normally...most of the agencies reported that the campaign did not help them to write more business in October and December (the time streeth of the show), though it is significant to note that of the agencies in the million dollar class annually, a majority indicated that they had been assisted in writing more business... a big majority of more business. a big majority of the agencies reported a substantial amount of deferred business to be obtained as a result of the cam-

obtained as a result of the campaign.

More than twice as many general agents preferred radio to both other forms of radio advertising, on the basis of general effectiveness: all but four of the million-dollar agencies expressed themselves as preferring radio.

Provident program was conceived and agented by Samuel Levis, former insurance editor of the Hearst newspapers, who has decoted the past few years to institutional

Angeles, Lewis tested radio for in-Angeles, Lewis tested radio for in-surance by spot broadcasting, finally selling the first such intricate pro-gram to. Provident earlier this year. The latter outfit conducted its own local tests by transcriptions, eventu-ally buying network.

Others Coming?

Others Coming?

Levic program has undoubtedly pressaged by general tendency of hourance devertising. He is auditioning this week at NBC a musical and script show titled 'The Symphony of Life, which, it is understood, has the approval of the general committee of the insurance fraternity connected with the impending Spring campaign. Present plans call for a 13-week series to be sponsored pro-rata by 200 companies of the United States and Canada, Al Goodman is batoning, with script produced by Martha Atwell of World Broadcasting.

This will mark the first compre-

This will mark the first compre-This will mark the first compre-hensive radio program by all in-surance firms. In previous years, Spring campaigns were instituted in connection with Life Insurance Week, during the early part of May, It is expected this year, however, that the usual newspaper promotion will have broadcasting as its twin sister, with the show stepping ahead for tweive additional weeks.

CHARLIE STAHL RESIGNS

Clarence Taubel Expected to Re-

Philadelphia, Jan. 7. With internal friction the unde stood cause, Charite Stahl resigned as WPEN manager last Saturday (5).

Stahl was upped from sategmanager last October to his directorial position after Clarence Taubel, WPN owner-operator, fell ill. Upon assuming the relias he made a clean sweep of studio policies and staff, first eliminating the foreign recorded program idea in favor of an organized house band. He is also credited with increasing WPEN income ovey to the black side of the ledger for the first time in many moons. Stahl also began the local trend toward visual broadcasts by presenting several studio reviews in presenting several studio reviews in the station auditorium or hired

It is believed that Taubel's deci-sion to take up active management was the reason for Stahl's resigna-tion.

Hope Williams' Hope

Hope Williams, society girl and legit actress, has an idea. She wants to be a gaster of the Jack Benny type on the radio. To get started in her new line, Miss Williams is rehearsing lokes in preparation for ether auditions, with the William Morris office handling.

ENO PENT HOUSE PARTY With Mark Hellinger, Gladys Gla Ruth Etting, Peggy Flynn, Tra elers Quartet

elers Quartet
Emil Coleman's Orch.
Musical Sketch
30 Mine.
COMMERCIAL
WJZ, New York
Enc's new Wednesday night (8130 p.m. wJZ-NBC network) show
just misses being a good novelty.
Its the rault of the scripting.

just misses being a good novelty. Its the rault of the scripting.
Dialog artificers have attempted for set a sophisticated pace in the small-talk, chit-chat and pseudo-golding and the small-talk, chit-chat and pseudo-golding and the set of the set of the small-talk, chit-chat and pseudo-golding and the set of the set of the set of any one character. Result is hat its all rather multied, and the set of any one character. Result is hat its all rather multied, and the set of the set

ment.
Essaying to transmit through the
ether a fultiful picture of what
a sophisticated penthouse party
sounds like, it goes away through
both on the straight commercial
spleis and in the sundry characters,
pseudo-conversational commentary
on the virtues and merits of the
patent medicine.

on the virtues and merits of the patent medicine.

Story thread is set by introducing for the patent of the patent of the patent medicine.

Story thread is set by introducing for the patent of the patent of the patent of the patent of the patent provided in provided in the patent of the patent o

commercial 'plugs would have 'been in order.

Motif of 'Penthouse Party' is set by an 'overly saccharino voiced in-vitation to listen in on that famous England to the set of th

a date every Wednesday at 8-8:39 - Dm. for a smiller penthouse shindle. Thereafter follows a sequence of songs, music, talk, stc. Peggy (Berl 1919) and the sequence of songs, music, talk, stc. Peggy (Berl 1919) and the sequence of songs, music, talk, stc. Peggy (Berl 1919) and the sequence is a sequence to the sequence of the sequence is discussed to the sequenc

posely camounaging some or the words.

Piece-de-resistance vocally, of the common posel of the common pose

Wednesdays hereafter will be devoted to this musical sketch.

New show has every good chance to develop but it!li depend chiefly one to develop but it!li depend chiefly one to develop but it!li depend chiefly of the dial-in attention. Hellinger's mike delivery is oke (he reminds of George M. Cohan); Miss Glad certainly contributes sa. to the ether Miss Etting is too wear, being the herest in small attraction; Coleman's swell dansapation, while debutting commercially, has been heard generously from hotel and cafe spots as a sustaining feature; Peggy Fynder of the dialogiclans aint doin' right by 'em: Ford Bans aint doin' right by 'em: Ford Bans and Abel.

LINIT HOUR OF CHARM With Phil Spitalny's All-Girl Or-chestra, Rosaline Green, Maxine Instrumental, Vocal

Instrumental, Voca 30 Mins, COMMERCIAL WABC, New York

WABC, New York
Phil Spitalny's showmanship
stands out in this new half hour
program like Duranto's schnoz.
His fluit for the unusual and imagination of the control of the control of the control
has the the various male aggregations he has piloted in the past, is
vividly stamped on the musicianship and blending of the otherwise
100% feminine galaxy, which Linit
is sponsoring over CBS at 8 p.m.
EST Thursdays.

SST Thursdays.

A smart idea for Linit. And the Hellwig agency will share in the divvying up of the laucel sprigare. The property of the beaten in the divvying up of the laucel sprigare. The state of the state of

Another source of strength.

Another source of strength.

ROXY'S PHILADELPHIA GANG
Variety Program
45 Mins.

Sustaining
WCAU, Philadelphia
There is no count to Ehilly atte.
most outstanding variety show in years for local radio consumption.

Alring from the house stage, with full band and ensemble accompaniment, Philly's gang retains the analysis of the strength of the state of the strength of t

series should do much to win many friends.
For WCAU the program makes a neat tie-in, since its Artist Bureau will become the focal point for a share of-the theatre's bookings. For the rest of the local stations, it gives them a mighty hard broadcast to beat.

GRACE MOORE
With Harry Jackeon Ensemble
Songe, Orchestra, Talk
30 Mine.
COMMERCIAL
WZ, New York
With her popularity considerably
enhanced by the impression she
made in Columbia's picture. One
Night of Love, Grace Moore should
prove an exceptionally potent bed
for Yore of the Columbia's picture. One
Night of Love, Grace Moore should
prove an exceptionally potent bed
for Yor of the columbia's picture. One
Night of Love, Grace Moore should
prove an exceptionally potent bed
for you can be the columbia
for a series of 13 broadcasts.
Credit la lale due the agency on
this particular end of the account.
Cecil, Warwick and Ceal
cecil, Warwick and Ceal
so particular end of the account
cecil, Warwick and Ceal
so particular end of the account
cecil, warwick and ceal
so particular end of the account
cecil, warwick and ceal
so particular end of the account
cecil, warwick and the Moore oral personality ingratiatingly. Fact that
she follows Lawrence arthew will
so a suave, intimate background
that brings out the Moore oral personality ingratiatingly. Fact that
she follows Lawrence arthew will
so and the for the Twenday night
easy-chair brigade.

Miss Moore does her own m.c.ing.
She announces her numbers and in
most instances spins an anecdote
which associates the number
with some experiences from her own life,
the prima donna talking with her
audience, and not down to it. Her
repertoire is neatly balanced and
Harry Jackson's string ensemble
does capably both by the accompantiment and the orchestral interaudience, and not down to it.

Jin mid, program the point of orignating is switched from Hollywood
to New York to allow Dale Carnegie
to deliver one of his "Little Known
Facts of Well Known People."
What Carnegie has to say doesn't
what Carnegie has to say doesn't
of eliver one of his "Little Known
Facts of Well Known People."
What Carnegie has to say doesn't
connect the fact that O. Henry one
worked in a drug store with the info
that a certain druggiat was respond
to New York to allow Dale Carnegie to
connect the fac

Rub, one of the Vick products. Odec.

OUTDOOR GIRL BEAUTY PARADE
Gladys Baxter, Walter Prestor,
Victor Arden
Songe, Band, Drama
30 Mines.
COMMERCIAL
WABC, New York
Out: the sticks and on the one
in recording, might rate as fairly
well contrived entertainment. But
measured by the yardstick of modern network production values, the
program offers very little in its
lavor. It's routining, disioging and
whatnot smacks of the standards in
valled over the webs in the latter
20's. It is possible that what the
cosmetic maker has done here is to
reproduce the stending show that
has been making the rounds of the
runal transmitters the past five
years Account heretofore has cormotified.

Product seeks to associate the
name of its product with the thesis

rural transmitters the past five years. Account heretofore has coninced its air merchandising to the special product with the these of the product with the product wi

JACK FILMAN Hockey Commentator 30 Mins. Sustaining WMCA, New York

WMCA, New York
WMCA, the only New York station giving attention to hockey
with Jack Filman of Madison
Square Carden's press department
doing the double-time spieling.
Thirty minutes is always allotted
for the last periods, but the time
is generally extended to 45 minutes
for the last periods but the time
is generally extended to 45 minutes
for the lowertime runs.

Filman follows the hot ice ex-perity. Lingo is fast and distinct which is the program's best point. On twice weekly for the benefit of Ranger and Amerk fans.

BEATRICE LILLIE With Lee Perrin Orchestra, Allyn Joeyln, The Cavaliers Satire, Slapstick, Music Joeyln, The Cavaliers
Satire, Slapstick, Music
30 Mins.
COMMERCIAL
WJZ, New York
Funnier even than Beatrice Lillie
herself has been radio's littery fear

that the queen of elegant hokum is too highbrow for the comprehension of the American constituency Her appearance for Borden's war preceded by a detailed publicity ex preceded by a detailed principle planation of what she does and how she is not to be taken seriously! From this libel on the American mentality all true nephews of Uncle Samuel will certainly dissociate themselves.

Samuel, will certainly dissociate themselves. Official explanation of the Lillie technique as given by NBC is worth excerpting: a new kind of radio comedy—the buriesquing of the world's bores and ridiculous customs by means of satirical songe the second of the second

off-pitch tones she will bole run at silly vanities and practices.

Thus radio, always on the side of many and upitch of the side of the s

What is chiefly notable about the British deflator of, stuffed shirts is her enormous gusto. Nobody has the same high spirits that she brings to the air. Her vitality is a required to the same high spirits that she brings to the air. Her vitality is a required to the same that are triefly distinctive. Here's a program that may start a vogue but not a cycle because a cycle requires capable limitators. If there are Lillie equivalents around they re are Lillie equivalents around they are sawding.

not known on this side of the big swim.

Swim.

With the big described in the big swim.

With gentleman from South Bend.

And that may become a suying.

This woman is going to astonish many. Little doubt of that she's a personality without precedent for most Americans. While of course, thing new—and this kind of robustious humor is—cannot be snapjudged on visible evidence alone many observers would certainly example of the south o

man.

Lee Perrin's music and the Cave-liers singing and Ally Joshym stoogney supplements Miss Lillie ably. Their-serious interiudes help carry through the bright discovery that the comedienne is intentionally off-pitch.

TWO SEATS IN THE BALCONY Elsie Janie, Harold Sanford's Or-chestra, Carol Deie, Donald Beltz, Colia Branz and Fred Hufsmith Sustaining WEAF, New York

30 Mine.
Sustaining WEAF, New York

Elsie Janis is more or less new to radio, though she was farmous entered to the control of the control of

NATIONAL AMATEUR NIGHT
With Ray Perkins, Arnold Johnson 30 Mins,
COMMERCIAL
WABC, New York
Even if Major Edward Bowes and its pioneering on WHN, New York,
Even if Major Edward Bowes and its pioneering on WHN, New York,
and the pione of the Comment of the Commen

ing our control of the control of th

MICROPHONE DISCOVERIES With Gene O'Hare 15 Mins. COMMERCIAL

15 Mins.
COMMERCIAL
WGY, Schenectady
Microphone Discoveries' from the
Capital District are uncovered
once weekly on the program sponture Company of Albany.
Gene
O'Hare, an erstwhile theatre treasurer and. stock player, 'mines' the
talent and arranges it for inspection
by WGY listeners. Judging by the
samples dispayed on the broadcastick
al fode, albelt he is uncerthing a
fair grade of musical ore. Of dialogue turns and coinedy acts, two
departments in which the station's
supply needs replenishing there is
O'Hare announces that all types of
talent are vectome. Neophytes
must visit the sponsor's store to
obtain an audition blank.
Entertainment to date, has run
(Continued on page 69)

Inside Stuff—Radio

7. B. Smith, manager of the Broadmoor hotel, Colorado Springs, where the National Asian of Broadcasters', convention is scheduled to be held in July, answeed the objections of some broadcasters to the selection of the colorade Springs a plutocrate holiday.

In a summary resort by citing actual rates. Smith deprecates calling a contract of Colorade Springs a plutocrate holiday.

In a summary selection with the selection of the convention site as geographically inaccessible and financially burdensome. They feel that while it's okay for the weightier clicque, caunt is a problem for the small town and small-watt begadeasters.

Much of the opposition to Colorado Springs undoubtedly comes as a reaction to the 1933 convention at White Sulphur Springs. That turned out to be no fun for many N.A.B. members who had to watch expenses.

NBC is working on a one-hour broadcast which will take in pickupe throughout the United States on college opinions of current matters. Representatives of Core Smitton, Louisiana, Columbia, Vassari, Washington, Garana, Barvara and Michigan will be among the speakers, and the control of the c

Plenty of adverse comment around Chicago on a network announcer over his man-in-the-street broadcasting on New Year's Eve.

Created som ill-feeling against the network and the stations when the announce cracked that it was 'a wild night,' that he was clinging to a tearning-board and that all the hoodiums and mob boys were triple to rull him off; that they were shooting guns wildly. Saveral times he repeated the words 'hoodiums,' racketers' and 'mobesters,' in referring to the ordinary New Year's eve celebrators in the loop.

In an inquiry mide by the Federal Communications Commission on the free message privileges extended by the Western Union and Postal Telegraph co's. It was about 46,528 words graits for the Byrd Antarctic Expedition for which the results rubber would have been \$79,500. Also that Western Union Telayed 265,407 messages free of charge in a demonstration of the product of the product

RCA Victor company and RCA Radiotron company have been consolidated into a single organization, operating as such since January I; and known as RCA Manufacturing Company, Inc. Both of the units which have been consolidated thus are wholly owned subsidiatines of Radio Corporation of America. Official announcement is that the consolidation is for convenience of operation, and entails no changes in any of the sales, advertising or management policies of either of the formulation. Some provided in the consolidated cutfit and E. E. Cunningham, president. G. K. Throckmorton in executive vice-president.

Audience broadcasts have become so popular in Philadelphia that several department stores have considered it not only good showmanship but good biz as well to air daily programs on remote from their stores. WDAS has two of these broadcasters, in the Oak Hall clothlery and the Henry Department store. Former spent two grand in building a studio and installing control room apparatus, while the latter outfit ties up traffic twice weekly on the main stem by airing a show from its large front window.

Yarmouth, Nova Scotia, is believed to have better radio reception than any other community in Canada, large or small. Available any part of the day or night, without noise or interference of any kind, are all the broadcasting stations in New England, New York, New Jersey, Pennylvanie, Ohio, Michigan, and almost anywhere sless in the U. S., re-ardiess of how far away. Yarmouth is located at the junction of the Bay of Fundy, with its mother; the open Atlantic, and this location is believed to be the primary cause of the universally favorable reception.

Survey made in Chicago on Dec. 30 by the Polk company shows a 51% adio audience for Father Coughilin on his Sunday broadcast. Survey, aken between the hours of 3-4-p.m. asked two questions: Is your set urned on? and To what station?

taken between the hours of 3-1-3-3. Easen two questions. Is you see turned on?—and To what station?

Survey found that 35% of the homes called had their radios turned on Of the radio listeners 51% were tuned to WJJD which carried the Father Coughlin lectures. The next two stations in popularity at this time were WLS-WENR at 16% and WGN at 11%.

Pietro Yon, organist over WOV, New York, to air a special program direct to the Vatican on Easter Sunday. Ceribelli company, which sponsors Yon on the station each Sunday, also behind this long-distance run. Both Yon and the firm have followings in Italy. The organist who manipulates the pipes regularly at St. Patrick's cathedral is also an honorary musician for the Vatican. His weekly program comes on from 1380 to 2 each Sabbath.

Radio station WMAZ, Macon, Ga., has adopted three different type styles for the typewriters in each of three departments of the station. Puzzled as to the origin of various announcement information, office, data and other typed material, E. K. Cargill authorized the innovation. Now material from his office has one style of type, that from the sales manager's office another and that from Wilton E. Cobb, secretary, a third.

Chap in Los Angeles has a new radio gag. He is prepared to spot 100 radios in restaurants all over town, with no cost to the cates it they promise to have the dial set where directed by the promoter between the eating hours of 11:30 a.m. to 1 p.m. and 5:30 to 7. He is soliciting radio stations for dought for ordering their programs turned on at the restaurants during these hours. So far no takers.

Al Higgins remains as head of Paul Raymer's Chicago office with Homer Hogan associated in the capacity of an executive of Hearst Radio, Inc., the operating company for the Hearst stations. With the first of the year WBAL, Baltimore, the latest outlet acquired by Hearst, became part of the list represented by Raymer in the national sales field on anot time.

RKO-Radio studio jazzed up Lionel Stander's radio antecedents in identifying that Russian dialectic comedian, now in Hollywood, as the Parkyakakas' of Eddle Cantor's air programs. Latter is Harry Einstein, who does Greek comedy, where Stander does the vodka brogue. Both have appeared with Cantor which explains the mix-up.

Bide Dudley's stunt of radio-reviewing New York stage plays the same night of the premiere has another exponent in Gilbert Scides. Latter just started over WHN. Dudley's been doing his stuff at midnight for more than two years over WOR.

Hillbilly in Spots

Philadelphia, Jan. 7.
Pickard Family, recently
moved to KYW in Philly from
Chicago, are making local
listeners and dallies hill-billy ious. The group comes the heart of the Ten-

from the heart of the Ten-nessee hill country.
Dad Pickard is quoted as pull-ing this line: I may be an old-rube, but I'm tellin'-you-one thing straight—I never heart the word 'full-billy' until I came to New York. And I, guess I'm the only barnyard broadcaster who wears spats,

Agencies-Sponsors

Hollywood Mask Cream company' show, 'Sentimental Selma' goes WBBM, Chicago, on Jan. 4. Pro-gram will hit six times weekly.

Procter & Gamble Company has made another shift in time for its three afternoon sketches broadcast in succession over NBC. Vic and Sade (Crisco), moved from the 2:45 to the 3 p. m., E. S. T., Ma Perkins (Oxydol), to 3:15, and Dreams Corpoli), to 3-15, and Diceams-Com Pruc' (Camay), From 3:15 to 3:30 Last-named is a thrice-weekly affair, the other two are Monday-through-Priday awings. Vic and Sade repeats at a later hour on a ride which goes to the Middle West, Rocky Mountain and Pacific Coast regions.

Honolulu Strollers, playing sus-taining on WBT, Charlotte, N. C., for the past year, have been sold to Olsen Rug Company, Chicago, Ill., for six quarter-hour programs a

Gifford R. Hart is the new adver-tising manager for Health Product's (Feen-a-Mint, Aspergum, White's Cod Liver). Hart comes from Bow-man-Deute-Cummings, Inc. Before that he was with CBS and Frank Presbrey agency.

Colgate Palmolive Pest has re-newed with NBC for the Colgate House Party, Clars, Lu 'n' Em and the Palmolive Beauty Box Theatre, with each renewal effective the first week in January. Benton & Bowles

Lady Eether has extended for Wayne King over 32 stations on the red (WEAF) link. Agency is Stack-Goble.

Wander Co. is making it another 52 weeks for Little Orphan Annie on NBC. Blackett-Sample-Hummert

D. R. Menshall, president of the Pacific Advertising Club Associa-tion, has—called a conference to ic held in the Palace Hotel, San Fran-cisco, on Jan. 21, for the purpose of discussing, 22nd annual convention in San Diego, June 23-21. R. - Menshall, president of the

Edward P. Shurick Agency, Min-neapolis, adding E. J. Britain, Les Larson and Ralph Van Lear to the staff.

Selby Shoe Company has set show on NBC starting approximate iy March 10 with George Olsen of chestra and Ethel Shutta. Program will originate in Chicago veekly 30-minute gallop.

Candy Cod debutting a 80-minute live program on WIP, Philadelphia, this Friday (11) for a run of 39 weeks. Redfield-Coupe is the

Benjamin Moore & Co. has re-newed for its Wednesday a.m. quar-ter-hour, effective Jan. 23, with the spie! about interior decorating originating from CBS' Little House

Wax Works

Eastern States toe Asan. is having cut a series of 28 quarter-hour
musical programs for placement in
the early spring. Discs have already been subscribed for by 84 ice
dealers in various cities in the east.
These dealers will make their own
arrangement for time on local stations. Members of the association
last season used 13 programs on 35
stations.

Loop's Wish-Fulfilment on Dance Bands Sees Trend from New York

STRICTLY CASH

WCAU Sustaining Invitation Not Highly Valued

Philadelphia, Jan. 7.
WCAU is contacting Mabel Love
of the Daily News, to incorporate
her Women's Strvice Ciub into the
station's daily home economics show
which has been faltering since its

Love is willing but wants to d. WCAU hadn't thought of

Newspaper column acts as a free Newspaper column acts as a free service to all women readers who want advice on femme subjects such as what dress to wear and when, how to care for bables and how to operate the vacuum cleaner. Editress considers her newspaper tiem too valuable to give away, claiming she has enough publicity as it is.

HARRIMAN BUILDING WCFL, FORGETS WEB

Chicago, Jan. 7.

Entire reorganization has taken place at the Chicago Federation of Lapor station, WCFL, following the departure of Ota Gygl, who had been working on the Affiliated Radio Networks with WCFL as key spot. In the new line-up Cloby Harriman comes into practical leadership of the station as far as everything that goes over the transmitter, Gygl brought Harriman in originally from a thestre post with Loew's in New York. Chicago, Jan. 7.

York:
Harriman will concentrate on
WCFL as an individual station and
will slough off all matters regarding a possible regional network at
this time.

this time.
Station is now readying a new 5,000-wait transmitter which was shipped from Camden last week by RCA. Expected that the new power setup will be in operation by March I.

Chicago, Jan. 7 Capital is being made on Chi-cago's behalf of the fact that there are now five commercially sponsored dance orchestras anchored in Chicago. One of these accounts, Selby Shoes, will not get started until March with George Olsen from the College Inn. Others are Wayne

the College Inn. Others are Wayne King (Lady Esther), Art Kassel (Grove's Bromo Quinine). Charles Gaylord (Maybelline), and Jan Garber (Zeastoam). Chicago patriots point to this situation as suggestive of a trend or somethins. For some years Chicago has been copping most of its radio honors through script programs. Music shows have been few and the town has gotten the reputation of not being able to compete with New York where hot rhythm is wanted. Union rates has been another factor favoring the east.

22 Differential

\$2 Differential

it is now stated that there is only \$2 per ms differential between Chi-cago and New York union scales (\$16-\$18) so that sponsors may give Chicago, a tur ble henceforth. One

(316-318) so that sponsors may give Chicago, a tur ble henceforth. Gene band booking agency has to bring the services of the s

Contradicting any 'trend' to Chicago are the recent New York dance bands who have copped sponsors in the last week or two. Newest Manhattan starters include Lee Perrin (Borden's). 'Phil "Spitalny (Linit), Emil Cdieman (Eno), Meyer Davis (Life Savers), Don Vorhees (Hinds).

NBC ANNOUNCES RATE ADJUSTMENT

AFTER more than a year of intensive analysis, covering both field strength and au-dience mail, the National Broadcasting Company has determined the number of radio families reachable through each NBC associated station, group and network-and has adjusted its network rates accordingly.

The new NBC Network Rate Card (No. 18) is ready-effective February 4, 1935.

Network advertisers who have contracts with NBC as of February 3, 1935, and who desire to continue on the present rate basis, may do so for any period or periods up to and including December 31, 1935, providing that they continue existing series of broadcasts, using the facilities under contract at the time the rate adjustment becomes effective. Additions to such facilities may be made only on the old rate basis, but the adjusted rates are applicable to all new broadcast series contracted for on and after February 4, 1935.

National Broadcasting Company, Inc.

A Radio Corporation of America Subsidiary SAN FRANCISCO CHICAGO NEW YORK

Program Jumps All Over Map for **All-Canadian Special Commercial**

Imperial Tobacco Company of Canada is sponsoring the largest Arlens Jackson then to sing from Montreal. The radio jumps next taged across the Lorent Ad Canadan sponsoring the hook-up. Program statistics at 1930 p. m. E.S.T., may be used to the Connaught tunnel in the Canadian Rockles for a descriptive with the control of the connect with the company of the control of the connect of the connect with the company of the connect of the conne Canada is sponsoring the largest Canada is sponsoring the ingress Canadian network broadcast ever staged across the border on wednesday night (9). All 43 Canadian stations in the hook-up. Program begins at 9:30 p. m. E.S.T., and runs an hour. Only Canadians by birth included in this commercial, which comes as a New Year's resulting.

greeting.
Program opens in Montreal with band music, then shifts to a lightship in the Atlantic for a short talk. Next up to Toronto for a hockey match, John B. Kennedy then on the air to interview Ned Sparks in



UNCLE EZRA

er, Manager and nnouncer of Station E-Z-R-A

Jack and Loretta Clemens

9:30-10:30 P.M. Saturdaye

IVORY SOAP

Direction
NBC Artist Bureau and an Rocke Production

GRACI

CASINO DE PAREE Holiday Greetings

Sole Direction
HERMAN BERNIE
1619 Broadway, New York

JACK ARTHU RADIO'S BARITONE

natic Leading Man for Arthur kins, 5 years; Musical Comedy nile—Ziegfeld and Schwab and del; Radio Star of Standard Oli Johnny Hart Series

NOW HEADLINING AS SINGING SINGLE IN ALL LOEW AND RKO THEATRES Direction WOR

EMERSON GILL

AND ORCHESTRA Jan. 8th-17th
ARCADIA RESTAURANT
PHILADELPHIA
MCA DIRECTION

KUZNETZOFF

WMCA-10 P. M. EVERY TUES.
"JOLLY RUSSIANS"
Russian Kretchma Nightly Sole Direction Herman Bernie, 1619 B'way, N. Y. C.

ton scheduled next to interv David Manners from his Hollyw

Hueton, Dorsay.

Next to a flying field at Edmonton for fast apieling on the Canadian air service. Kennedy on again to interview Watter Huston from his dressing room backstage at Todsworth. Fifl Dorsay then to talk back and forth between Montreal for an interview.

Out to the Atlantic ocean to a pilot boat near Hallfax for a transcontinental conversation with a pilot boat stationed in the Pacific. Then down into the Hollinger gold mines at Timming, Ontaria, a depth of 4,000 feet. Coming up, the radio will return to Montreal for a village feast. Last will be greetings from company officials.

Only institutional plug for the firm comes right at the end, the more commany officials.

Only institutional plug for the rest of the program belies on the rest of the program belies on the rest of the program belies operated more commanded by the local angle. Nothing to be carried in the U. S., however. This is said to be the most expensive radio broadcast over carried in the Dominion.

KROW BURLESOUES OWN **DIETARY DOCTOR SHOW**

Oakland, Cal., Jan. 7. KROW, Oakland, kidded one of its sponsors in three programs re-cently. Sponsor, Dr. J. Douglas Thomson, gives vitamin lectures plugging his book, Eating Your Way to Health', Doc has a flare for showmanship, a cockney accent,

plugging his book. Eating Your Way te-Health, Doc has a fare for showmanship, a cockney accent, spats, monocle, etc. Station aired a Doc Yay Yacobson on variety hour with Eating Your Health Away' book plugs. Sponsor finally got wise and ratised a how. Listeners also raised howl when Doc Yacobson disappeared.

Pearl's Frigidaire Commercial Gets Hot

Jack Pearl starts for Frigidal n a CBS hookup Feb. 13. It will be the 10-10:30 p.m. EST span or be the 10-10-139 p.m. EST span on the Wednesday schedule. Cliff Hall will continue to function as Pearl's feed, while Freddle Rich will baton a studio dance combor of 30 men. Bitly K. Wells, who does the au-thoring for Pearl, closed the deal with the Geyer-Cornell agency.

Efficiency Record? Chicago, Jan. 7.

Station WIND, Gary, is issuing an efficiency report this week for the year 1934 which shows a new high in regard to time on the air. For in regard to time on the air. For the year 1934 the station was on the air 6,594 hours and 21 minutes. It was off the air only six hours and 20 minutes, or 967,000th of 1% of total time scheduled due to mechanical failure of its equipment. Of the ical failure of its equipment. Of the six hours off the air three hours and 55 minutes was due to the fail-ure of the public utilities supply to the station.

the station.

Average time lost by failure of WIND equipment, such as changing of tubes, etc., was 27 seconds per day, which is understood to be a record for efficiency.

Cargill in Miami

Macon, Ga., Jan. 7. Macon, Gg., Jan. 7.

E. K. Cargill, president of the Southeastern Broadcasting Company, operators of WMAZ, and vice-president of the International Radio Club, will be in Miami Jan. 7, 8, 9 to attend the Fifth Annual International Radio-Party: to-be held in the Miami Biltmore Hotel at Coral Gabbas.

Broadcast will be over WIOD and W4XB around midnight.

Now I'm a Goody

Mae West has accepted hon-arary membership in WBNX's Goody Goody club. This is the juve program which Carrie Lilly airs over the Bronx station.

Par's Publicity Script on Flick Refused by WCBM

Baltimore, Jan. 7. Paramount publicity department has a radio script show (10 mins. running time) which it is sending around the country, presumably, to

all the first-run key houses playing its release, President Vanishes. Object is for theatre to tie-in with its release. President Vanishes. Object is for theatre to the-in with a radio station and have script aired as advance-ballyhoo for the picture. In Balto, where the flick is current at 'citti's, management attempted i interest station WCBM in putting on a broadcast utilizing the script sent in by Paramount. After o.o. fing the copy, station turned it down, explaining to the-atre it didn't dare broadcast such stuff. Theatre did not approach any other station. Script opens with some harmless chatter around a freside in a home, when suddenly conversation hushes when a voice excitedly announces. Fissh, builetin from Washington, D. C. The President has been kidnapped. This builetin came to you through the Press Radio News Service.

Other such libertles stud the

Other such liberties stud the

WSMK, DAYTON, PACTS CBS

Five-Year Deal Signed—Become 103d Station of Network

Dayton, O., Jan. 7.

A five-year contract with the Co-lumbia Broadcasting system has been signed by station WSMK, operated as the Journal-Herald sta-tion by Stanley M. Krohn, insuring-network programs at an early date. Contract was consummated after six months of temporary agreement in which the local station used a limited number of Columbia pro-grams.

rams.
This makes the 103d station for Columbia Broadcasting system. This makes the 193d station for the Columbia Broadcasting system. The local station has just moved into its new quarters in the Loew building and is planning a public opening shortly.

Altitude Worker Scarcity Problem at WMAZ, Macon

Troplem at w MAL, Macon Macon Ga. Jan. 7.
Diszy helphic not. 75 feet on the top of a size to were proved too much for workers on the new radio tower of WMAZ here (3) and new men had to be assembled before the work could continue.

Tower is being built two miles from the city and is to be 247 feet in height. The contractor is wondering how many steel workers he will have to import before that height is reached. Worker who complianed of being dizzy and quit had other followers who said their wives objected to their, being so high in the air.

When completed the vertical ra-dicator will serve in the new 1.000 watt transmitter. A modernistic bungalow is being constructed to house the new equipment. It double the power of the station.

WBAL Out of Red

WBAL Out of Red
Baltimore, Jan. 7.
Fiscal year, 1994 was far and away
the best that WBAL, Maryland's
strongest powered station, ever enjoyed. Station operated at a deficit
all through its decade of existence
till year of '38, when a small profit
was realized. Past year more pressure was extred commercially, resultant in 57%, more advertisers
buying 44% more spot time, than
in '33,
During '34, 201 advertisers, -both
national and local, aired over
WBAL; 75 were local, 41 national,
and 85 were neswork (NBC blue).

Jack Burrell, chief, engineer of Northern California Broadcasting System, has been reappointed western representative of the en-gineering committee of the N.A.B.

New Business

PHILADELPHIA

PHILADELPHIA

Fox-Weise Fare, wo 15 minutes daily, electrical transcription. Contract for six months. Feigenbaum Agency. WDAS.

John Davis (furn), three spot announcements daily for five weeks.

Seech and Kade. Inc. (Pertussin), two spot announcements daily for 13 weeks. J. Walter Thompson. WDAS.

Seech and Kade. Inc. (Pertussin), two spot announcements daily for 13 weeks. J. Walter Thompson. Herman's Stores, daily spot announcements daily for 13 weeks. J. Walter Thompson. Herman's Stores, daily spot and the first two fi

NEW YORK CITY

Sally's Studio, daily program for eriod of 52 weeks. WNEW. Health Aids, Inc., five times week-y, for period of 52 weeks. Placed hrough Bess & Schillin, Inc.

ly, for perios ... through Bess & Schimn, Wheely.
Whele ... through Bess & Schimn, Leo Harris, Inc., three spot aunouncements daily for period of 52 weeks. Placed through Bess & Schill.
III. The state of the state of the state of 12 weeks. Placed through Edward Power Co., Pittsburgh.
WNEW.

South Brother Oheolog Guim Co.

six announcements weekly for period of 13 weeks. Placed through Edward Power Co. Pittaburgh. WNEW. Inc., series of 28 announce. Shutts. Inc., series of 28 announcement wash for the series of 28 announcement wash for the series of 28 announcement announcement series of 28 announcement series of 28 announcement series of 28 announcement series of 28 announcement saily excepting Sundays. Beas. A schillin. Inc. WNEW. Benson Studios, Inc., four announcements saily excepting Sundays. Beas. A schillin. Inc. WNEW. Big Bazar, three announcements on Saturdays and same on Mondays. WNEW. Industrial Bank, twice weekly for indefinite period, presenting a Jewish program. WBBC. Dr. Julius Lunenfeld, series of five 15-minute periods weekly, on a renewal for an indefinite run. WBBC. Triangle Furniture Store, once a week program on Briday nights. WBBC. Collins Security Company, thries Mignetod Hofbreu, remote program on Friday nights. WBBC. Collins Security Company, thries weekly for 13 weeks, presenting Immic Genovee: and Vinest Street. United States Lines, renewal on German hour for 13 weeks, presenting Simmic Genovee: and Vinest Street. United States Lines, renewal on German hour for 13 weeks, presenting Simmic Genovee: and Vinest Street. United States Lines, renewal on German hour for 13 weeks, presenting Simmic Genovee: and Vinest Street. United States Lines, renewal on German hour for 13 weeks, presenting Simmic Genovee: and Vinest Street. United States Lines, renewal on German hour for 13 weeks, presenting Simmic Genovee: and Vinest Street. United States Lines, renewal on German hour for 13 weeks, presenting Simmic Genovee: and Vinest Street. United States Lines, renewal on German hour for 13 weeks, presenting Simmic Genovee: and Vinest Street. United States Lines, renewal on German hour for 13 weeks, presenting Simmic Genovee: and Vinest Street.

Teutonophone, Inc., thrice weekly with Earl Harper, news summary WINS.

SEATTLE
John Hamrick's Theatres, sponsorship of Hollywood Newshawk,' 15minute gossip program running
three times weekly, and two announcements per week. One year.
KOL.
Fan Duyn Candy Co., 15-minute
carol programs on Dec. 13, 18 and

23 over KOL Pearce Knowled

Agency,

Second Avenue Merchants, 11 and
nouncements between Dec. 13 and
21. Pearce Knowles, KOL.

Rhodes Dept. Store, two spots dails
on KOL, Dec. 15-24.

Anones Jept, Store, two spots dails on KOL, Dec, 18-24.
Studebater Opp., 13 one-minus diacs; Dec, 11-25. Rocke, Williams & Cunningham Aspency, KOL, Thitee Pacific Cosualty Co., one say the control of the Cosualty Co., one say the control of the Cosualty of the Cosualty Co., one say the Cosualty Co., one say the Cosualty Co., one say the Cosualty Cosual S. Borgerson (furriers), seven and

(Continued on page 53)

COLUMBIA
BROADCASTING
SYSTEM
Presents

LITTLE JACK LITTLE

AND HIS ORCHESTRA

And on Columbia Records
C.B.S. Coast-to-Coast Network
Thurs. Sat. Sum.
11 F.M. 5 P.M. 11 P.Ms.

PINEX PROGRAM



CONGRESS HOTEL

ith His Sympho Daily, WMAQ, 11 P.M.
Sunday, WMAQ, 10:30 P.M.
Tuesdays, WMAQ, 11 P.M., Chali
Program, NBC.

fred allen's

"TOWN HALL, .. TONIGHT!"

HOUR OF SMILES WITE
WITE
WITE
WITE
PORTLAND HOFFA
JACK SMART
LIVE
JOHN 100
MINERY
MINERY PROUS
EILEEN DOUGLAS
Material by Fred Allea

Material by Fred Allea and
Harry Tugend
Management, Walter Batchelor
Wednesdays
9-10 P.M., E.S.T.—WEAF 30**11**0E

LEON

NIGHTLY, CASINO DE PAREE frection, HERMAN BERNIE 1619 Broadway. New York



AND HIS ORCHESTRA WIZ WEAF WOR Mon., 11, P.M. Friday Sat. Sun. Tues., 11,30 P.M. 12 P.M. 8.30 P.M. Wednesday, 10:30 P.M., WJZ

WEEK OF IAN. 8-14

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th-(Thursday); F (Friday); S: (Saturday).

ACME PAINT Smiling McConnell Henri, H. & McD

9-M-WEAF Harry Horlick Frank Parker Poris & Peart MERICAN BOLLING MILLS 6:36-8u-WEAF Frank Simon Oro Bennett Chapple *B. B. D. & O.

ARMOUR 9:30-F-WJZ

p:30-F-WJZ
Phil Baker
Gabrielle De Lay
Harry McNaughton
Leon Belasco Ore
*lord & Thomas
B. T. BABBITT
1:30-Su+WEAF

SAM

very Sunday at Noon for 30 Minutes WJZ Janagement ROCKE PRODUCTIONS

GEORGE

GIVOT

THE GREEK AMBASSADOR

OF GOOD WILL

TOURING

DELUXE THEATRES

Personal Direction
HERMAN BERNIE
1619 Breadway, New York

ROY FOX

BAND

Wm. Wirges Oro Armand Girard Grace & Ed Alber *Peck BEECHNUT 7:30-M-W-F-WJZ 7:30-M-W-F-W-Z Red Davis Burgess Meredith Jack Roslolgh Marion Darney Elizabeth Ragge Johnny Kane Eunico Howard Jean Southern "McCann-E BISOUOL 8:30-W-WABO

Allyn Jobslyn
Wm. Johnstone
Wm. Johnstone
Lettin Wten
Lettin Wten
Julia Noa
Paul Huber
Santos Ortego
Jury Macy
Wilmer Watter
Paul Stewart
Ender Barker
Lettin Garde
Allce Reinhardt
Milton Herman
Walter Soderling
Ruthrauff-R

BORDEN 9-F-WJZ Everett Marshall Elizabeth Lennoz Ohman & Arden Victor Arden's O Blackett Beatrice Lillie Cavaller 4 Cavaller 4
Lee Perrin Orc
11:45-W-WEAF
'Magic Recipes'
Bill Bradley
Jane Ellison
'Young & Rubleam BLUE COAL 6:30-M-W-WABC

The Shadow' BOSCH
A. S. BOYLE
(Floor Wax)
2-Su-WABC

lrving Kaufman Biackett_S-H BREITENBACH (Pepto-Mangan) 2-Su-WJZ

Anthony Frome Alwyn Bach McCann-Erickson *McCann-Erickson BRILLO 12:30-Su-WABO Tito Guizan Samuel Amorosi Joseph Gibson Lucien Schmidt Sylvester Gillis *F. Presbrey

Valter Telley
Louis Hector
Paul Stewart
*Ruthrauff & R
EMERSON Lucien Schmidt
78. Treabrey
— CRISTOL 1-20 Stylester Gillib
78. Treabrey
— CRISTOL 1-20 Stylester

(Gal Hepatica)
(Ipana)
Fred Allen
Fred Allen
Fred Allen
Lionet Stander
Lionet Stander
Lionet Stander
Lionet Stander
Lionet Stander
Lenin Bayton
Lenine Bayt (Bromo Seltzer) 8:30-F-WJZ

Intimate Revue'
Al Guodman Orc
Bob. Hope
Al Bowlly
*J. M. Mathes EX-LAX
9:30-M-WABC
Lud Gluskin
Block & Sully
Gertrude: Niesen
*Katz

ty Winkler 10-F-WEAF 10-F-WEAF
First Nighter
June Meredith
Don Ameche
Cariton Briokert
Cliff Soubler
E Sagerquist Oro
*Aubrey Wallace

*Aubrey Wallace CAMPBELL (Soup) 9:30-F-WABC 'Hollywood Hotel' Dick Powell Jane Williams

me Williams
uella Parsons
d Flo-Rito Oro
mund Lowe
McLaglen
W Armstrong
ARHORUNDUM
10-S-WABC

CITIES SERVICE

Jessica Dragonet Rosario Bourdon Quartet *Lord & Thomas

COCA COLA
10:30-F-WEAF
Frank Black Orc
Chorus
*D'Arcy
COLGATE-PALM
10-Tu-WEAF

10-Tu-WEAF
(Palmolive Soap)
'New Moon'
Gladys Swarthout
John Barclay
Nat Shilkret
S:30-M-WEAF
(ColgateToothpasie
Al Goodman Ore
'Benton-B

CONTINENTAL OIL CO. 10:30-W-WJZ

Harry Richmen
Jack Denny
John B. Kennedy
*Tracy-L-D
COOK'S TOURS
5:30-Su-WJZ

Travelogs Malcolm La Prade *L. D. Werthelme

CORN PRODUCTS 8-Th-WABO

Hour of Charm Phil Splininy Rosaline Green

Rosaline Green Maxine Evelyn Kaye Pat Harrington Gypsy Cooper Mary Rumrili

(Salts)
4:30-Sn-WJZ
7:15-Tu-WJZ
Morton Downey
Guy Bates Post
Ray Sinatri Oro
*Klesewetter ON TOUR

B.B.C. NETWORK CARNATI MII Lullaby Lady M. L. Eastman *Erwin, Wase

CHARLES PREVIN CONDUCTOR

REALSILK'S SILKEN STRING CONCERT

N.R.C.-SUNDAYS 8- 8:30 P.M., CST 9- 9:30 P.M., PCT 10-10:30 P.M., MT

Personal Representative W. BIGGIE LEVIN

1300 North State Parkway CHICAGO

LEITH STEVENS

CONDUCTOR

PINAUD PROGRAM Every Saturday Evening at 6
WABC

Exclusive Management Columbia Broadcasting System

Ann De Marco Lilyan Perron

12:15-Daily Ex. Su-WABO

Su-WABC
The Gumps
Wilmer Walter
Agnes Moorehead
Lester Jay
George Graham
Edith Spencer
'E. W. Hellwig
CREAM O' WHE
7-Su-WABC

Alexander Woollcook. Armbruster Or

CRYSTAL CORP. (Outdoor Girl) 7:30-S-WABC

Buck Rogers'
Curtis Arnall
Adele Ronson
William Shelley
Bialne Melchlor
Joseph Granby
Marion, Allen
Fred Utell
Walter Tetley
Louis Hector

FIRESTONE

8:30-M-WEAF

FITCH 7:45-Su-WEAF

FLETCHER'S CASTORIA 8-Sq-WABC

8-Sa-WABC
Roxy & Gang
Kitty Lewis
Almee Delore
Herbert Kingsley
Vicki Chase
Darrell Woodyard
Alfred Seville
Larry Taylor
Henrietta Sch'mann
Lillian Morton
Leon Rosebrook Or
Young & B.

H. Firestone, Jr. Richard Crooks Vocal Ensemble Wm. Daly Orch. Swesny-James

Wendell Hall: •K. W. Ramsey

Isham Jones
10-Su-WEAF
(Pontlac)
Jane Froman
Modern Choir
Frank Black Or 8-Su-WJZ
(Institutional)
Lottle Lehmann
Bruno Walter
*Campbell-Ewald GROVE LAB.

Art Jacobsou Carl Brickert Louis Roen *Blackett

GEN. MOTORS 9:30-Tu-WABO

(Chevrolet) Olga Baclanova Isham Jones

Pat Kennedy Art Kassel Ore GULF 7:30-Su-WABO

7:30-50-WABU
Will Rogers
Reed Kennedy
Oscar Bradley Or
*Cecit, W. & C.
HEALTH PROD.
6-Su-WABC
(Feen A-Mint)

'Amateur Night'
Ray Perkins, M.C.
Arnold Johnson Ore
'Wm. Esty
RECKER R-0

6:15-Dally Ex. Sa Su-WABC Su-WABC

H-Bar-O Bangers'
Bobby Benson
Nell O'Malley
Florence Hallan
Billy Hallop
John Barthe
'Erwin-Wassy

HOOVER

5-Sq-WEAF
Edward Davles
Schumann-Heink
loe Koestner
*Erwin-Wascy EDNA WALLACE HOPPER 2:10 Daily Ex Sa-Su-WABO

Su-WABO
Romance of Hele
Trent:
Virgina Clark
Lester Tremayne
Marie Nelson
Alice Hill
Sundra Love
Gene McMillen
Jack Doty
Hazel Dophelde
Hackett

HOUSEHOLD FINANCE

7:30-Tu-WJZ
Edgar A. Guest
Jos Koestner's Orc
Charles Sears
Tom, Dick & Harr
*C. D. Frey HUDSON MOTOR

Kate Smith 3 Ambassadors William Adams Jack Miller Oro

HUMPHREY'S

Medicine S

10:30 n.m.S.M.W

FOR STATE OF STATE

KELLOGG

KELLOGG
5:30-Daily Ex. Sa
Su-WJZ
Singing-Lady
Ireene Wloker
N. W. Ayer
KLEENEX
12-M to F Inclusiv
WEAF
Story of Mary
Marila
Lord & Thomas
KOLYNOS
7:15-Daily Ex Sa Jan Pearce
Jan Pearce
Datrolt Symphony
9:30-Th-WABC
Fred Waring
Tcd Pearson
Kay Thompson
'N. W. Ayer
GEN. BAKING
5:30-Su-WABC

5:30-Su-WABC
Julla Sanderson
Frank Crumit
3 Rascals
'8-...B. D. & O.
GENERAL CIGAR
(White Owl)
9:30-W-WABC
Gurns & Allen
Bobby Dolan Orc
'Thompson

KOLYNOS
7:15-Daily Ex BaSu-WABC
Just Plain Bill
Arthur Hughes
Ruth Russell
Jon. Latham
Blackett-S-H
KRAFT-PHENIX
10-Th-WEAF
P Whiteman Ore
Pergy Healy
Jack Fulton
Helen Jopou
'J. Walt, Thomp.
LADY ESTHER

*Thompson GENERAL FOODS 2:30-F-WEAF Frances Lee Barton *Young & Rubican 9-Th-WEAF

9-Th-WEAF
(Maxwell)
Frank McIntyre
Lanny Ross
Conrad Thibault
Murici Wilson
20u Haenschen
3:30-W-WJZ
(Log Cabin Syrup)
Lanny Ross
Harry Salter OreHonton & B LADY ESTHER 10-Su-M-WABC 8:30-Tn-W-WEAF Wayne Klug Stack-Goble LAMBERT

State: -toose
LAMBERAL
LAMBERA *Bonton & B
7-Su-WJZ
(Jell-O)
Jack Benny
Mary Livingston
Don Bestor Orc
Frank Parker 10-W-WARC

(Grapenuta)
Byrd Expedition
Mark Warnow Orc
Young & Rublean
GENERAL MILL
5:30-Dally Ex. So
Su-WABC

Jack Armstrong
All American Boy
4-Dally-WJZ
'Betty & Bob'
Betty Churchill
Don Ameche
Betty Winkler

Blackmau
LIBBY McNEILL
5-M-W-F-WABC
Adventure Hour

RADIO

5-M.W.F.WABO
Adventure Hour'
Albert Brown
Patricia Dunian
Patricia Dunian
Patricia Dunian
Patricia Dunian
Jense Pugh
Karl Way
J. Walt. Thompson
JAIFE SAVERS
S-M.W.WABO
Diano & Her Life
Rhoda Arnold
Affred Drake
Lucilie Wall
Affred Drake
Lucilie Wall
Affred Drake
Lucilie Wall
Affred Drake
Lucilie Wall
Lu

LIGGETT & MYERS AMYERS

AMV-S-WABO
Floyd Sherman
Gordan Cross
Hubert Headrio
Darriell Woodyard
A Kontelanetz Ore
Nowell-Emmel
LAUIS PHILLIPPE
LAUIS PHILLIPPE
LAUIS PHILLIPPE
MarieLittle French
Frincese
Raih Yorke
James Meighan

James Meighan Allyn Jöslyu

Blackett
LUDEN
S.15-F-WJZ
Dick Leibert
Mary Courtlandt
Robt Armbuster
B:46-Sa-WABC
Mary Courtland
Robt Armbuster
Jim Stanley
Paul Parkes
Carl Mathleu
Walter Scanlon
*J. M. Mathes

"J. M. Mathee
LUX
LUX
Counsellor at Law
Fau Wall. Thompson
LUX
Sally of Tallee'
June Moredith
June Starforth
John Starforth
John Starforth
Gilbert Douglas
Murray Porbes
Marjorié Hannan
Luray Forbes
Marjorié Hannan
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1:45-W-WARC
Mary Lee
Cadets Male 4
Placed direct
MACFADDEN
8:30-F-WABO
(True Story)
Court of Hur
Relations
Percy Hemus
Arnold Johnson's
Elsie Hitz

Arnold Johnson'
Elsie Hitz
Ned Weaver
Lucklie Wall
Allyn Joelyn
Paul Stewart

"B:80-Th-WAB

(Liberty)
Edward Nell
Fulton Oursier
Arnold Johnson
'Erwin-Wascy

*Erwin-Wascy
MALTEX
1-Su-WEAF
Dale Carnegie
Leonard Joy Orc
*Sam C. Croot

Penthouse Seren-

Penthouse. Serenado de Chas. Gaylord Orc
Oramer, Kasselt
MET. LIFE CO.
8:465-Dally WEAF
Arthur Bagley
DR. MILES LAB'S
(Alka-Seltzer)
9:30-83-WJZ
WLS Barn Dance
Ridge Runners
Uncle Ezra
Lulu Belle
Maple-City-4
7:45-M-W.F. WEAR

Maple City 1
7:45-M-W-F- WEAR
7:46-M-W-F- WEAR
7:46-M-W-F- WEAR
Station EZRA
Pát Barrett
Cilif Soubler
Carleton Guy
Nora Cunneen
*Wada

Wade
MOLLE
1:30-Th-WEAF
Al Bernard
Emfl Casper
Theo. Carle.
Marlo Cozzi.
Mill Rettenberg Or
Stack-Goble
BENJ, MOORE
(Painte)

11:30 a. m.-W-WABC Betty Moore Lew White

JOHN C. 2:15-Su-WJZ (Dog Food) Dog Chats
•Henri, H. & McD

MUELLER C.

10:15 a. m. Daily Ex. Sa-Su-WABC Bill & Ginger Virginia Baker

NATIONAL BISCUIT CO 10:30-Sa-WEAF
Kel Murray Orc
Xavier Cugat Orc
Benny Goodman O
Phil Duey
Frank Luther
Carmen Castillia Carmen Castill Connie Gates Heien Ward Louis Alvarez McCann-Erick

N. Y. MILK BUREAU 5:45-Tu-Th-F-S-WABC Robinson Crusoe, Jr Lester Jay Tony Gillman Juulor O'Day

Arthur Bruce
Cal Tinney
Billy Mauch
Bobby Mauch
Jean Sothern
N. W. Ayer
NORSEO
(Toothpaste)
12:30-M-W-F
WABO
W Butterworth

WABC
W Butterworth
Milton Rettenberg
Lou Raderman
Lucien Schmidt
*Stack-Gobie

NORTHWESTERN YEAST SEAST
S-M-WJZ
Jan Garber
Dorothy Page
Bob White
Ellinor Harrlott
Ed Prentess

6:30-Sa-WABC
'Sports Review'
Eddle Dooley
*J. W. Thompson Hnys McFarland
PACIFIC BORAN
9-Th-WJZ
Death Vally Days
Tim Frawley
Joseph Bell
Edwin W. Whitney
Lonesome Cowboy
Jóseph Bonlins Orc
McC. Erick Bha.

9-Sa-Wa.

Rose Bampton
Scrappy Lambert
Billy Hillpot
Nat Shilkret Orc
man, T. & OCONY VACUUM

PACKARD 6:30-Tu-WJZ Lawrence Tibbe Wilfred Pellotler Young & R

PEPSODENT
7-Dally Ex Sat Sun-WJZ
Amos 'n' Andy
PINEX CO.
1:30 Su-W-F-WARC
Little Jack Little
"Russell M. Seads PHILCO

7:45 dally ex. Sa-Su-WABC

Su-WABC
Boake Carter
'Hutchins
PHILII' MORRIS
8-Tu-WEAF
Leo Reisman's Orc
Phil Duey
'Blow

Phil Duey
Blow
PILLSBURY
10:30-Daily-WZ
Today's Children
Trina Phillips
Walter Wicker
Leven Wicker
Lucy Gillman
Fred, Von Annon
Jean McGregor
Hutchinson
Hutchinson
Hutchinson
Hutchinson

PLOUGH, INC. 10-W-WEAF Guy Lombsrdo Pat Barnes *Lake-Spiro-C *Lake-Spiro-C
PINAUD
6-Sa-WABC
Arthur Murray
Earl Oxford
Leith Stovens
*Blaker

PREMIER PABST 9-Tu-WEAF Ben Bernie Gary Cooper Guy Standing Guy Ste Mattes

Matteson F-J
FOTR & GAIBLE
3.Dahly. Ex. SaSe-WEAF
(Crisco)
Vic (Crisco)
Vic Art Van Harvey
Billy ideleen
Bernadine Plyni
0:30-5a.WEAF
The Gibson Fam
Conrad Thibaulb
Jack Emclemens
Jack

BALSTON 10:15-W-WJZ Madame Sylvia *Gardner

Madame Sylvia
VGarine;

RCA RADIOTRON

10-5a-WJZ

10-5a

RED STAR YEAST II-Tu-Th-S-WEAF
Edna Odell
Phil Porterfield
Irma Gien
Earl Lawrence
R. J. REYNOLDS

R. J. REYNOLDS
(Camel Clgarets)
10-Tu-WABC
9-Th-WABC
Casa Loma Band
Walter O'Keefe
Annette Hanshaw
Allce Frost
Jack O'Kesfe
Louls Sorin
Kay Renwick
Korny Sargent
Pee Wee Hunt
Wm. Esty

TIME
6-F-WADO
Arthur Pryor Jr Dir
March of Time
Howard Barlow Ore
FB, B., D. & O.
UNION CENTRAI.
(Insurance)
5-Su-WJZ
Roses & Drums
Helen Clairo
Read Brown, Jr.
John Griggs
Of Epith Re. The'r
J. Spurin-Calicia
Jon Carl RITCHIE CO. 8-Tu-WJZ Eno Crime Clues 8-W-WJZ Penthouss Serenaco' Ruth Etting Mark Hellinger Gladys Glad Emile Coleman Or *N. W. Ayer

ROQUEFORT

Don Ameche
Ed Vito
"Morris, W, & E.
SILVER DUST
7:30-M-W-F- WAB
The O'Neills'
Kato McComb
Jimmy Taney
Ace McAlister
Jack Rubin
Jine W. D. & O.
SINCLAIR
0-M-WJZ

0-M-WJZ Arnold Childs McCloud

SHELL

SMITH BROS.

7-5a- WABC
Soconyland
Sketches'
Sketches'
Chas. Webster
A. P. Kaye
A. P. Kaye
Robert Strauss
Robert Strauss
Robert Strauss
Robert Strauss
Robert Strauss
William Stokles
'J. S. Getchell
Sparton

SPARTON 6:15-Sn-WJZ Jolly Coburn

SPRATT (Dog Foods) 5:45-Su-WJZ Payson Terhu aris & Peart

Paril & Peart
STAND BRANDS
(Chase & Sanborn
Opera Tablolds
'Faust'
Quonna Mario
Frederick, Jagel
S-W-WEAF
(Royal, Gelatine)
Mary Pleutord with
Stock Co. Home
'Conala Goo. Home
(Fielen Mary

Stefanni Diamond Ozzie Nelson Orc Harriet Hilliard *J. Walt. Thomp.

STANDARD OIL OF NEW JERSEY

Ord ANDARD ONLY
10-204-WARD
The OFFynn
The OFFynn
The OFFynn
Ray
Colline
Ray
Colline
Ray
Colline
Ray
Colline
The Ord
McCan-Erick
McCan-Eri

Gus Haenschen Or 9-F-WEAF —(Phillips Mag)

O-E-WEAF

(Phillips Mag)
Waltz Time
Abe Lyman Oro
Frank Munn
Vivlenne Segal
8:30-Tq-WABC
Abe Lyman
Vivlenne Segal
Oliver Smith
5:15-Dally, Ez. SeSu-WABC

Su-WABC

'Skippy'
Franklin Adams, Jr
Francis Smith
Ray Appleby, Dir.

Blackett

Blackett
STUDEBAKER
9:30-Sa-WABO
6-M-WEAF
Richard Himber

Richard Himber Joey Nash *Roche-W-C SUN OIL 6:45-Dally Except Sa-Su-WJZ

Lowell Thomas
*Roche-Williams

SWIET 8-SQ-WEAF

Sigmund Romberg Wm. Lyon Phelps J. Walt Thompso

TASTYEAST

TASTYEAST

12-Su-WJZ

Sam Hearn
Johnny Blue Orch
Betty Jano
George Bueler
Alice Frost
Larry Grant
Peggy Flynn

Stack-Gobie

TEXAS CO. 9:30-Tu-WEAF Ed Wynn Graham McNamee Eddie Duchin Orc *Hanff-Metzger

TIME

Porter Hall Guy Bates P.st Erwyn Mutch J. Walt, Thomp UNITED DRUG 4-Su-WEAF Rhythm Symphon beWolfe Hopper Street & Finney

U. S. TOBACCO
(Dill's Best)
9:30-F-WEAF
One Night Stands
Plo Malone
Pat Padgett
Josef Bonlime
*McC-Erick. VICE

VICK.
7:15-M-VF-WJZ
Willard. Robison Or
Quartet
0-Tu-WJZ
Grace Moore
*Cecil, W. C.
5-Su-WABC
Freddy Martin Orc
Vera Ven
Donaid Navia
Donaid Navia
Direct Full
Birrer Full
Martin Martin
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WANDER CO.
(Ovaltine)
5:45-Dully-WJZ
Little Orphan A'

Allan Baruck
Henrietta Tedro
Ed Sprague
Stanley Andrews
Shirley Pell
Blackett
CHAS. WARNER
(Sloan's Lihament
3-W-WJZ
Warden Lawes In
20,000 yrs, Sin;
Sing.

Sing'
(Vince)
9:30-W-WJZ
John McCormack
*Cecil. W. C.
WASEY PROD'CTS

WASEY PROD'CT 8:15-M-W-F-WABC Edwin C. Hill 12-Dally Ex. Sa-St WABC 6:45-Su-WABC Volce of Experient Erwin Wasey

G. WASHINGTON (Coffee)

9-Su-WEAF Plerre Le Kreeun

Raquel de Carlay, Jerome Mann Men About Town Andy Sannolla Ore *Blackett

WELCH (Grape Julco 8-F-WJZ Irene Rich *Kastor

WESTCLOX 4:45-Su-WEAF 'Blg Ben Dream Dramas' Arthur Allen Parker Fennelly 'B. B. D. & O. WHEATENA

6:45-Dally except Sa-Su-WEAF
Dramatic Scrial
Billy Batchelor
Ray, Knight
Janet Freeman
Bobby Jordan
Emilly Vass
Maurice Ellis
Clarence Straight
*McKee-Albright

WOODBURY

9-Tu-WABO
Bing Crosby
Mills Bros.
Georgie Stoll Ore
7:45-M-W-F-WJZ
'Dangerous Para-

Dangerous Pa dlse' Elsie Hitz Nick Dawson *Lennen & M.

WM. WRIGLEY
7-Daily Ex. SaSu-WABO
Myrti 'n' Marge'
Myrtie Vall
Donna Dainerel
Vlolet McClare
Ellnor Reila

Connie Gates
Jerry Cooper
4:30-Su-WEAF
Harry Reser
Ray Heatherton
Peg La Centra
*Frances Hooper

WYETH
2:30-Su-WABO
(Hill's Nose Drops)
'Hammerstein's Music Hall of the Air
Ted Hammerstein WYETH

ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST

WARC-Tuesday, 8:30 to 9 P.M., DST

(Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., DST (Philling Milk)

GEORGE

BARITONE

Featured Soloist with Tast Every Sunday, 12-12:30 P.M.

BOCKE PRODUCTIONS

HERB KINGSLEY ... CHASE

WARC

ROXY REVUE Special Arrangements and Material Exclusively by JEAN PAUREL Direction, WM. MOERIS

BOB

BROMO-SELTZER Every Friday—8:30 P. M. WJZ—NBC

AL MELNICK

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

OUTSTANDING STUNTS

UNSOLVED MYSTERIES ROCKET GASOLINE KHJ, LOS ANGELES

'Unsolved Mysteries'

'Unsolved Mysteries'
Los Angeles,
KHJ has a type of program that
looks like a natural to garner station letters. Yarns running 15 minutes Monday nights are mainly his-

utes Monday nights are mainly historic mysteries. Some not so historic, are nevertheless puzzling. End of the program announcement is made that a probable solution of the program and the probable solution of the program of the probable solution of the program of the commerciality. Rocket gasoline. Programs called 'Unsolved Mystories', Are well written and hantion and the higher spots presented in play form. On recent broadcasts programs have been of a martilime nature with outstander a dramatization of the 'Marfe Celeste' sea

zation of the Marie beautiful purzie.

Night yarn was caught, it was of a ghostly nature, telling how an American newspaperman in England was warred by a ghost not to sail on the Titanic, aithough he had beoked passage on its tragic voy-

age.
Parts and narration well done expt for a weakness on the part of e femme players, who appear to new at the mike.

be new at the mike.

Local Prophets

Previewing the New Year Is a gag which Word And the second of the New Year Is a gag which Word And the second of the New Year Is a gag with the Word And Is a gag with the New Year Is a greater good will.

City's mayor, representative to the Legislature, country's State-Senator and business and industrial leaders were assembled before the mike to tell what the New Year held in their particular lines, factories, office buildings, trolleys and in other public gathering places informing the public of the broadcast, which was set for New Years day, Special groups were informed that their boss, or the boss of their industry would be heard on the program.

gram.

Idea conceived and carried out by Barney Miller, station's continuity chief.

Handa Off Dickens

Hande Off Dickens

New York.

WMGA had its hands full when they planned to moderaize Dicken's Christmas Carol during the holidays. Evolution publication of the pressing strong disapproval. This caused the station to make a last-minute program change.

Instead. five outstanding events of the past year were picked and dramatized with-a large cast. Station took this opportunity to experiments of the past year were picked and dramatized with-a large cast. Station took this opportunity to experiment of the past year were picked and dramatized with-a large cast. Station took this opportunity to experiment of the past of the past

Pro and Anti-Utility
San Francisco.
Great war on in Bay area over
rates to be charged by street-care
crossing Bay bridge. KYA, San
Francisco hopped aboard and is giving series presenting both sides of
fracas.

fracas.
First speaker was F. B. Fernhoff,
Oakland City attorney. Next will
be representative of traction concern. Interest high in these parts
as . hits the individual square in
pocket-book.

had to do with what they were do-ing up that early and how they pro-tected or served the city while it slept.

'Wife Begins at 10:15'

Wire Begins & Friendsco.

Elma Lata Hackett, skillet queen,
added to staff of KFRC; San Francisco, to direct new program, Wife
Begins at 10:15. Has been dishing out recipes in the Facilic Northwest. She brings a complete staff
to Western Columbia stations.
Plans calls for special model
demonstration Ritchen to which listake the lead out of their blacults.
take the lead out of their blacults.
and the staff of the

WGV's St. Bernarders Schenectady, WGY mobilized its forces to aid in the rescue of the four men who creahed in an American Art Lines and the state of the state of the Lower Adirondaoks. The station's portable transmitter, 'G. E.-1,000, in charge of Chief. Engineer Williard J. Furcell, was rushed to the Herwentually was set up on a furu on

J. Pircell, was rushed to the Herkimer-Hamilton County section and eventually was set up on a farm on the edge of the forest in the village of Gray.

It is a section to the section of the company of th

ABS Saluting Towns.

Rock Island, Ill.

This city, Davenpor, Ia, and Muline, Ill., shared in a tribute over a national ABS network of 24 stations, via WHEF, when an Instorical sketch reemaching the murder of the towns, was broadcast.

Frogram, originating in the American Broadcasting System's studios in New York, is one of a series in which the system pays that affiliated stations are located. Spotted Friday night at 6:30. It is a promotion stunt with historical, industrial and civio highlights.

Industrial and civic highlights.

Freddie Huber's Scop

Freddie Huber bore

Baltimore

Lanagged dov. Nice for a tulk

either, farst he has made since his

election early-last November. Nice
has been announcing a great many

changes he will effect in the gu
bernatorial setup when he is in
trail sales tax he hopes to get

trough the legislature.

Huber figured Nice should go on

air and explain his ideas and plans

to. The newspapers even broke

down and announced fact Gov.

would be on ether, what station and

when and what he would chat about.

ween and what he would chat about.

Rebroadcast President
Washington, D. C.
Columbia's Washington outer,
WSJV, pulled an attention-commanding stunt at 11:15 p. m. of the
same day (noontime) President
Roosevelt adessent oncrease, red
actual talk was rebroadcast by special permission.
Station made spot announcements of the stunt during the evaculation at 11:15 was very large,
Opposition had no opportunity to
prepare a counter-attraction.

se. hits the individual square in pocket-book.

Seven-Hour Pregram.

Seven-Hour Pregram.

Charlotte, N. C.
Observing the installation of a mew antenna, WBT used the cream of its commercial and sustaining talent on December 27 to present an all-night show, beginning when station cordinarily signs off at midnight, and running until 7 and manding stunt at 11.15 p. m. of the station for the day.

First talent went on at midnight, and running until 7 and the station for the day.

First talent went on at midnight, and running until 7 and possible to the station for the day.

First talent went on at midnight, and form of the day.

First talent went on at midnight, and form of the day.

First talent went on at midnight, and possible to the station of the

Bawl-o-Phone

Bridgeport, Jan. 7. Garo W. Ray, chief engineer at WICC, local Yankee webber, has concocted a new one in the line of bringing-up-the-infant

and so the state of the state o

Cuba Demands 1st Class Set-Up In Stations

Cuban Radio Commission is work-ing-to-bring-the-radio-stations-here into standard conformity with the U. S. broadcasters and a new de-cree orders that in a period of days all stations must have Crystal control with temperature oven, etc., and must suppress the armonics, or

All stations have been assigned to new frequencies in order to insure clear reception without interference in between. Stations CMCX. CMOA, CMCO and CMEX will only operate till 6 p. m., as they are in the same channel with WEAF and VENT of Mexico.

Stations. COA. GOV.

Stations COA, COX and COK have changed their call etters to CMOA, CMOX and CMOK,

All stations of more than 250 watts power must be out of the city proper by June 30, 1935, according to the decree of the Radio Com-

\$1,060,000 Voted for Paris Radio Centre: **Program Budget Small**

Paris, Dec. 28.

Total of \$1,080,000 has been voted for 1934, 1935 and 1938 for construction of French. Government radio center in Paris. Site has not yet been chosen, however, and radio-interests-fear-that-nothing will be done about the building immediately. Smaller sums have been voted for radio centers in Lyona, Toudouse, Lille and Marseilles, and those towns are actually going to get their buildings.

Local interests also kicking that

get their buildings.

Local interests also kicking that
Parilament, in last-minute budget
voting, only labotted 31,3800,000 for
state radio program in 1885. This
is about a quarter of the sum colicated by Government in the form
of taxes on sets and tubes, and it
is considered that all those taxes
should be devoted to programs.
Since in 1935 six new 100-watt
regional stations and four smaller
ones will be opened, plus Radio
Paris, the \$1,800,000 for national
broadcasting is pretty slim.

2 WGN Accounts

Chicago, Jan. 7.

Chleago, Jan. 1.
WGN, the Chicago Tribune station, last week set two additional
commercials to start off the New
Year. Contract set for the Chooiste Products company for a three
times weekly program titled "Party
Making which will get going on
Feb. 14.

This week the station grabs a new singing show with Patricia Manners, called Paddy and Her Boy Friends, for the Durkee Fa-mous Foods company,

New York Radio Parade

By Nellie Revell

Jack Harris, local boy who went to London to click as a musician (he is the ork leader the Mdivanis' flew to Paris to play at their party) will head for his native country soon. A report has him set to open at the Waldorf-Astoria in February and also a radio commercial is said to be awaiting with the sponsor being an automobile concern. Since he is a local boy and citizen and will use local musicians Harris will not be Ray Nobel¹⁰

Noise Meter for Tyros

Fred Allen show at NBC now using amateur talent with audience applause plcking the winning act. At next broadcast there will be a noise meter to register the varying amounts of applause and so call the winner. This show does a later repeat broadcast for the West Coast and there are snags ahead. What if the second audience doesn't plck the same winner as the first, since winner outside of getting a cash price and loving cup is set for one week in vauds. Agency is slightly worried but hoping for the best. Luckily at the last program the winning amateur was outstanding and copped the duke at both shows.

Reporters Try Out

Bill Corum, sports columnist of the NY Journal; John Chapman, columnist of NY Dally News; John McLain, ship news reporter for NY Sun; Don Marquis and Harlan Dugene Reed, were auditioned at CBS for part of announcer in new Chesterfield show. McLain got the job, McLain ravely listens to radio and has never heard of Chesty show. When called by CBS he was bewildered as to how they got his name and who thought he had the makings of a radio announce, since he is not noted for his speaking volce. When selected he would not sign a contract till after his first show since he expects to be canned if he doesn't measure up to expectations.

Short Shote

Short Shots

Richard Tauber, the German tenor, is being propositioned by NBC and if plans go through will head for USA about March first... True Story show at CBS has a repeat show for the Coast three hours later. On Feb. 1 the West Coast broadcast will be shifted and alred one hour and a half before what used to be the first show... Johnny Green's debut at the St. Regis will mark first time a CBS wire has been in this hotel. Marjorle Logan will be the vocalist... New Givot show will have the Greek comic running for a mythical political office. Enric Madriguera ork opens at Embassy Citth, Miami, Jan. 15, getting a release from Hotel Weylin contract... Paul Minni, Jonnselor At Law' is ten ext Lux theatre program... Jennie Moscowitz, who played with Muni in the Counsellor At Law' is telebrating her 50th year on stage and 46th wedding anniversary. She sine over WEYD on: Sat wess... Burt McMurtic, ABS vp. in charge of programs, has a PL remote order wire connecting his private office and apartment with the master control board at the studio... Roy Campbell Swanee Singers, a CBS aggression, will repeat as guest artists on the Spartan Hour at NBC. Of course they are called the Embassy Choir at NBC. Joan Abbott, graduate of the George White Scandals, is vocaling with the Guy Lombarde good will tour for Esso... Hal Kemp, the Hotel Penn by Iesden, is no relation of Hal Kemp of the NBC artist bureau... Three Blue Notes, a girl trio from NBC Boston, will air locally with the Halsey Miller ork... The Real Silk show is adding 19 stations to its NBC program... Sherlock Holmes is awitching from four on Sunday afternoons to quarter of ten the same day.

Beiny does five more shows for Jello after which the sponsor changes the product plugged to Grape-Nuts...Leo Reisman ork will air over WOR from Central Park Casho.

Stand By

Bill Bacher auditioned a script titled 'Gaxmoor Gazette', which is satire on newspaper biz. William Gaxton, Victor Moore, Lee Pertin ork and Cavaliers on show. For Frigidaire at NBC...Lee Kahn's ork played at Central Park Casino for lea and as alternating ork with Eddle Duchin outfit on NY Eve...Jack Shilkret ork: renewed by Bond Bread for 52 v.eeks effective Jan. 6...Maurice Barrett of Century Play Co. is auditioning a script by and with Dr. Lewis Goldberg having to do with the recent Welfare Island scandais. The doc had a lot to do with the recent Welfare Island scandais. The doc had a lot to do with the recent Welfare Island scandais. The doc had a lot to do with the recent Welfare Island scandais. The doc had a lot to do with the recent Welfare Island scandais are month's absence...Fred Weber, ABS vp. to NY Broadcastors' meeting in Syracuse in interests of firm K. E. Smith head of WASY, ABS Albany outlet called the meeting... Ruth Easton of legit and Privilege Car' will be the dramatic voice of the Casimon of th

Postscript

Manners, called 'Paddy and Her Boy Friends,' for the Durkee Famous Foods company, called 'Paddy and Her Boy Friends,' for the Durkee Famous Foods company, called 'Real Boy String's Company, c

BEST DRESSED MEN AT LINDY'S

Though this is the open season for lists of 'The Best Dressed', there for lists of 'The Best Dressed', there still remains a stronghold of candidates for that honor which seems to have been overlooked. It is a group which knows no fear, refuses to bend to the yoke of arbitrary mandates. Hince, Vanierr herewith presents the Best Dressed Men at Lindy's. They like what they like.

Ai Lackey: The country gentle-man. Outdoor tweeds for indoor pal-lor. Jackets cut casually free across for, ackets cut casually free across the shoulders so as not to impede the gesturing inherent in candidate Lackey's enthusiasm. Mr. Lackey plays backgammon, though he con-siders Klaviash a more brainy game, when he can get it.

Joe (Simmons Beds) Young: Sen-atorial. White piping on his waist-coats designed to give a build-up to

Mr. Young's languorous eyes.
Oscar (Candide) Levant: Towseled haired boy genius. Midnight
blue wardrobe understudying the drape of Bestry greys. Butch (Nightingale)

Butch (Nightingale) Tower Chest protectors and pockets devised to hold slips of paper without destroying the hang of Mr. Tower's sack suits.

sack suits.

Abe (No Almless Romancing)
Lyman: Infoluntary shelk in suave
plaids for setting off the figure.
Height, breadth—of shoulder—and

Benny (Hey-Hey) Davis; Bond Street Margie-writer, Points with his little finger, Eddie, the Walter: Peer of them

Eddie, the Waitor: Peer of them-all: Has the knack-of-spilling, soup-with such regularity that it looks like he's always wearing a brocarded vest. And when he flavors your buillabaisse with a thumb, you can always rest assure. that it's carefully manieured. Very fussy about his hair, which is parted violently like the Two orphans and goes—positively-nuts. If the margin of white sock, showing between the positively nuts if the margin of white sock, showing between the cuff of his trousers and the top of his-boots, doesn't measure a precise two inches. His shoes play 'Poet and Peasant,' and he hands you the check with the finesse of Bly Cultivation of the contract of the check with the finesse of Ely Cul-bertson trumping Milton Work's ace. His cheeks are as pink as a bowl of borsht. His complexion, like a guy with a bankroll, is some-thing you love to touch. As a watter he can out-wait an acrobat in an agent's office, and as a dresser he mak Ned (Clothes) Norton look like Heywood Broun doing an imi-tation of Joe Jackson

Myer Davis office unveiled orches-tras last week at the Vinoy Park hotel, St. Petersburg, Flat, Ponce de Leon, St. Augustine, and Ever-glades club; Palm Beach. Batonists are respectively, Walter Miller, Bill Marshall and Lon Chassy.

The creator of a new or-chestral style, that's how LITTLE JACK LITTLE Hear "Little" play:
"BLUE MOON"
"AN EARFUL OF MUSIC"
"WHEN I GROW TOO OLD TO
DREAM"
"THE NIGHT IS YOUNG"
"LET'S BE THANKFUL"

SARATOGA BROOK FIRE WITH \$200,000 LOSS

Saratoga Springs, N. Y., Jan. 1.
"The Brook," swanky \$200,0°0 night
club, was burned to the ground
New Year's Eve. Cause not deter-

Structure was built several years ago as a residence by George Sa-portas, New York and Saratogs sportsman. Later it was sold to Nathaniel I. Evans, who last year disposed of the property to-cate headed by Max Kalik

Chi Paree for Schenley Bldg. On Mich. Blvd.

Chicago, Jan. 7.

Plans are being drawn to move the Chez Paree from its present side-street location to a spot right on Michigan boulevard just south of the Tribune Tower and facing the Chicago river. This would foliow the erection of a building on the site by the Schenley liquor company.

the site by the Schenley liquor company.
Schenley is particularly anxious for this spot because of the possibility of erecting a huge electric sign facing the Michigan boulevard traffic. Couldn't gr permission from the property owners for just the sign itself, so had to take over the

property.

In order to make it worth while In order to make it worth while company, is erecting a three-story building. Basement under the street level will "slower the parking, roch-iem with a full sized garage. Street level will have a full display of the Schenley production, while the top floor may house the Paree cate. Expected to be ready for opera-tion by the end of this year.

FONTANA AND ROSITA IS NEW DANCE COMBO

Georges Fontana (Moss and Foniana) gets in from Europe Jan, 9
to assume a new ballroom dance
partnership with Rosita, now matrimonially and professionally split
from Ramon. New Rosita and Fonfrom Ramon. New Rosita and Fonfact the Place Piqualle, New York,
Fet. 1 to 8, depending on how scon
they get their routines set. Ramon,
with a new Rosita, is now dancing
at the Beverly-Wilshire hotel, Beverry Hills,
Eve. Symington, socialite entertainer at the Piqualle, closes, being
indisposed, and Grace Hayes comes
in for a 'limited engagement.-with.
Newell Chass. Ausgrach Radger
18:40. 'Gollows making the Radger
19. 'Gollows and the R

Newell Chase. Margaret Matzen-auer's daughter, now in 'Life-Begins at 8:40, 'follows, making her stellar debut as a couvert charge attrac-tion. Darlo and Louise Brooks close in mid-January, to open Jan. 16 at the Embassy Club, Miami, with Michigan Chase and Enric Madri-guera's orchestra.

THOMASHEFSKY IS **OPENING NEW NITERY**

AFTER 8 YEARS WITH WITMARK AND SONS

JOHN McLAUGHLIN

NOW ASSOCIATED WITH

LEO FEIST. Inc.

MANY THANKS TO JOHNNY WHITE

COMPLIMENTS OF THE SEASON MIKE FRITZEL'S CHEZ PAREE

611 Fairbanks - America's Smartest Restaurant and Supper Club Delaware 1655

CHICAGO

Most Played on Air

Most Played on AIF

To familiarise the trade with
the tunes most on the air around
New York, the following to the
listing of the songe most played
on the cross-country networks
last week, in relative standing,
according to the number of
combined slugs on WEAF,
WIZ, WABO and WMOA.
Blue Moon
Object of My Affection
Winter Wonderland
Dancing with My Shadow
You're the Top,
It's June in January
Hands,
Stay & Sweet Ba You Are
The Continental
I'll Follow My Secret Heart
I'll Follow

Love in Bloom
One Night of Love
Where's Smoke, There's Fire
You and Night and Music
Anything Goes
Just Once Too Often
Mr. and Mrs. is the Name

BALTIMORE SUIT CALLS ASCAP MONOPOLY

Baltimore, Jan. 7.

Suit against ASCAP, charging that the Society is a monopoly, has been filed in Federal Court here by John Ritzler, operator of a loop been filed in Federal Court here by John Ritzler, operator of a loop blestube. Case will be heard by Judge William C. Coleman, Feb. 15. Petition asking a postponement in view of a similar action being brought against the Society in New York, was nixed.

York, was nixed.

About eix months back Ritzlerbeat a case brought by ASCAP against him when the musicians in his spot testified in court that they never played copyrighted music, could not read musical notes, and only knew the songs their parents taught 'em, such as Turkey in Straw,' Old Dan Tucker' and songs of like age. Judge Coleman, who will hear forthcoming case against ASCAP by Ritzler, presided over the unsuccessful one brought against the tavern operator by ASCAP.

Since losing the decision. ASCAP

Since losing the decision, ASCAP has since secured another copyright infringement injunction against Ritzler. As yet it is not definite whether or not the Society's injunction hearing against the operator will be brought un before the property of the control of ator will be brought up before the hearing of monopoly charges against

Alleges 'Flirtation Walk' Film Song Infringes

Filrtation Walk,' by Allie Wrubel and Mort Dixon, out of the Warner Bros. film of that name, is the subject of a legal claim made by Robbins Music Corp on Witmarks, WB the songwriters, et al. The allegedly infringed-upon song is Tet's Kiss and Tell,' which Elliott Gennard alleges he co-authored with Wrubel and was published by Robbins about three months before the Fiirtation Walk' song appeared.

It is alleged that Wrubel's subsequent song infringed upon the first number in that Wrubel allegedly adapted the Kiss and Tell' mielody which had been orginally authore by Grennard.

by Grennard.

Wrubel came into the picture as a collaborator after Jack Robbins had received the number for publi-cation from Grennard. Julian T. Abeles is counsel for Robbins.

ARNHEIM AT PAREE

CHERGE AT PAREE.

Glus Arnheim orchestra comes into the Cher Parce here Jan. 20 for an indet rus. Henry Busco orchestra-which etarts-on-a dance-tour and some vaude dates into the east and midwest.

Important Court Decision Grants Pub Right to Collect from Writers

\$78,000 FROM DISCS

MPPA's '84 Recording Gross Tope '83 by \$13,000.

Music Publishers Protective As-sociation garnered 478,000 from the electrical transcription industry during 1934. Music's reyalty take from this source the previous year came to \$86,000. For December the MPPA accu-mulated from radio \$5,800.

\$180,000 WORTH **OF ERPI CLAIMS**

ERPl has not decided whether it will pay the Music Publishers Protective Association some \$110,000 in disputed royalty claims or let the issue go to the courts for adjudication. Another claim amounting to \$470,000 will be settled by the electric within a week. Both claims are connected with the deal which gave ERPl the exclusive licensing arrangement for American music used in films shipped to foreign countries.

countries.

The \$70,000 is referred to by ERPI as a bookkeeping matter and the amount that is actually due the publishers on the old synchronization contract. ERPI disavows the \$110,000 claim on the ground that it represents royalties to which the American copyright owners are not eligible.

Compositions involved, avers ERPI, may have had valid copy-rights in the United States but that rights in the United States but that abroad they were considered in the public domain. MPPA's argument is that ERPI through its contract with American publishers obligated itself to pay off. regardless of foreign copyright status as long as the compositions were duly copyrighted in the United States.

Harry Woods' 68-Yr.-Old Father Fatally Burned

Harry Woods' father was burned to death Dec. 29 during a fire that completely destroyed the songwriters' lodge in Calicoon, N. X. The deceased was 68 years old.

It is believed that Woods persurfered heart attack on awakening and discovering the blaze and that he succumbed while making for the open. There was no other occupant of the lodge at the time. cupant of the lodge at the time.

Infringement indemnity clause in Infringement Indemnity clause in the uniform songwriters' contract was given a novel interpretation last week when Judge Leopold Prince in the 5th District Municipal Court awarded the Robbins Mussic Corp. a \$610 judgment against Herman and Samuel Thirberg Judge Prince ruled that a sued publisher may use his own discretion in recovering from his writer the damages and expenses incurred in an infringement action. If the publisher doesn't want to wait and deduct the littigation money from the author's oyalies he is entitled to collect by immediately bringing suit.

After the Timbergs had placed with Robbins in May, 1930, the tune, 'You'll Play the Star Part,' Charles Davis instituted suit charging that Davis instituted suit charging that the song was an infringement on one that he (Davis) had written. Robbins settled the issue by the payment of \$100. In addition to this sum. Robbins claims to have spent \$510 in lawyers fees and court expenses as a result of the Davis action.

Through the indemnity clause of the Uniform Songwriters' Contract, the publisher may hold the author of the defendant tune liable for the damage and expenses sustained in

of the defendant tune itable for the damage and expenses sustained in the adjudication of the suit. Contention set up by Robbins was that the word discretion as contained in the indemnity clause gave the defendant publisher the right to collect the damage money in his own way, and that the phrasing of the indemnity clause could not be construed as restricting the publisher's reimbursement to the royalties that are disc or may become due the writer.

Yale Wilmer of Julian T. Abelee' offi handled the case for Robbins.

FOUR MORE NITERIES IN CHI GET SLUFFOED

Continuing the new moral wavewhich has engulfed the town and the midwest in the past month. Mayor Kelly of Chicago last week ordered four more of the town's nite spots pallocked. Not only were the four closed but their licenses were revoked.

Spots shuttered are the Liberty Inn, operated by Johnny McGovern; Colonial Inn, Club Ballyhoo and the Ciark-Illinois Cabaret, all located on the near northside. the new moral way

Jimmy McHugh-Dorothy Field tune, 'Three Star Hennessey,' has been spotted in Radio's 'Four Stars

Sam Fox, Crawford Music Co., Ager, Yellen and Bornstein, Santley Bros., Harms, Broadway Music, Bibo and Lang, Joe Morris-and All Concerned.

The Second Floor of Our Building, 20'x75', Would Make an Excellent Location for You. Very Reasonable



146 W. 47th St., New York "20 Steps from Broadway"



JUST BOOKED IN THE SMARTEST FLORIDA CAFES Lillian Roth Vincent Lopez 3 Ritz Bros

NAMES and CLASS ACTS WANTED

FOR FLORIDA AND NEW YORK

JACK BERTELL, Inc. PARAMOUNT BUILDING, 1501 BROADWAY, NEW YORK OLYMPIA THEATRE BLDG., MIAMI, FLORIDA

Forest, N. O., Folds

New Orleans, Jan. 7 New Orleans, Jan. 1.
Club Forest, south's finest night
club and for years its most popular,
closed New Year's day. Place had
played the country's foremost orchestras and paid tops for enter-

tainers.

Club Forest had a palatial casino that kept. It highly profitable, but when Huey Long placed thumbs down on gambling Manasses Karper put up the bars and called it a tainers. Club For

Lester Santly, of Santley Broth-s, is in Hollywood on his initial ers, is in Hollyw studio once-over.

COVER CHARGES BACK

Baltimore Notices Them Creeping Back but on Small Scale.

Baltimore, Jan. 7. Though couvert charges dwindled Though couvert charges dwindled until they finally disappeared in all the town's bigger downtown hotels and niteries two years ago, they have lately been making a comeback in a small way in the minnie nabe and suburban spots. Half a dozen sites now exact a_two.it couvert, plus a modest minimum, though the betten loop spots still get but a \$1 or a \$1.50-minimum and are collectively wavy of attempting to restore a couvert of any sort. though the better loop spots still time low in couverts in this sector got but a \$1 or a \$1.50-minlnum is effective in an easterly outlying and are collectively wary of attempting to restore a couvert of any sort.

What is believed to be an all-Sundays only.

Ann Ronell to London

London, Jan. 7. Ronell, American femme songwriter, over to do additional songs on 'Morry-Go-Round,' revue, Production is due early in

Production is due early in March. Miss Ronell sails for here

March Miss in February. 'Merry-Go-Round' will contain a few skits from 'As Thousands Cheer.'

400 Nite Clubs Spots in Frisco, **A Town That Knows Its Nite Life**

San Francisco, Jan. 7. San Francisco seems to know how when it comes to patronizing nite

San Francisco seems to know how when it comes to patronising niteries. There are four hundred spots where one may dine, drink and dance, practically all of which offer, some type of entertainment, mostly of the intimate variety. Most feature just one lady with a castron throat who means the blues from table to table, or novelty singer of same type. Most of the smaller spot singers depend on the donations, collecting either nothing or only a small dole direct from the management. But the majority of places attempt a regular form of entertainment, depending on food or the following of some particular local favy heart yet getter backer prohibition when it out an average week's pay to dip a nose into Tail's-at-'ie-Beach or the Tompelan. Depresh, forblust this.—
But the dean't mean that Frisco's But the food of the following of the particular local favy heart of the prohibition when it out an average week's pay to dip a nose into Tail's-at-'ie-Beach or the Tompelan. Depresh, forblust this.—
But it dean't mean that Frisco's forbids-this

But it doesn't mean that Frieco's But it doesn't mean that Frisco's hot spots are dives. There are some 50 or more that have orchestras of from three to five pleces, although none features 'name' bands, with the possible exception of Gay Paleys, which has 'Zizz' Black.

seys, which has Zizz Black.

Several have regular floor shows that are changed every week or two, some even featuring a small-line of order.

girls.

The town's real swank trade goes for the most part to the hotels, mainly the Palacc, where the Rose Room Bowl attracts a good crowd nightly, with Tom Coakley's Band nightly, with Tom Coakleys same and three singers, two femme and one male crooner, holding forth six nights a week, and the tony Mark Hopkins, where the Williams-Walsh group dispenses music.

Palace Tons

Palace Tops
Palace has lately been at the top, because the Junior League puts on its weekly night at that spot. Debies here maintain an orphan asylum, and give weekly entertainments to help support it.
Gais put on stunt nights, for which the hotel gives them a share on all food and liquor sold. St. Francis has good draw for younger people where Dick Jergens' band is the attraction. Recent fire in this inn has slowed up business a bit lately but darice room was not touched.

lately but dance room was not touched.

Most niteries seem to be within the law, as recent rulings by liquor board have okehed serving of drinks in places that sell food. Honkytonks are frequently in Jam with police, as there is a local statute that child, denoting dire. I am

police, as there is a local statute that forbids dancing after 1 a.m., but better spots get by.

A few of the swankier spots stick to four bits a drink, with 75c and \$11 for fancier stiff. But most of the niteries, and this goes for some of the relay good ones, too, charge two bits for straight highballs and the still. Still a white for the relay to the still still a still still still a shall still st

of the really good ones, too, charge two bits for straight highballs and cocktails, with 36 and a half of fussier sips like sidecars and champagine cocktails (champagners made, with California grape).

One things all spots are death on and that is hip-pocket boys. First sign of toting brings the manager over, where \$1 apiece or more is collected for 'service' and the price of the set-up jumps to a buck, This is discouraging the chiselers who wants to bring in their own 95e gin, buy a couple of bottles of ginger ale or sods and park for the nite.

Even the smaller places have one point of attraction, and that is food. San Franciscans want to eat good food and drink good liquor and not pay too much. This is a throwback from the good old days' when

(Sight of a series of articles on years ago. Old-timers are in two nite life in the principal cities of the U.S.)

By CLAUDE A. LA BELLE

By CLAUDE A. LA BELLE

with, 185 offs, faint the conservation of Monik Young.

Martinelit's Bal Tabarin has floor show with line three times a night, and dancing. He geta the solid middle class family trade, having a rep for running a decent spot. Martinell, old-time restaurant man in the city, was only before-prohillition cate man to keep open in city and refuse to sell liquor. Steadygoing patrons remember titls.

Monik Young's draw is his careful management for the comfort of patrons, and his nequalintance with thousands of people.

Club Lido runs from lunch-time

thousands or people.

Club Lido runs from lunch-time
tili night, with bulk of trade at
lunch, when it pute on a floor show. through afternoon tea dancing. Place is popular rendezvous for misunderstood wives at tea time, Night business is fair.

Night business is fair.

Princo's diassical stag spot operadlast week in the Pied Piper Buffet at the Palace hotel. Quite a cabration when the Pied Piper came home. This is a huge mura painting-by Maxfold-Parrish which was painted for the Palace more the two decades ago. Parjish did from the Pied Piper, the other Old King Cole, which hung in the bar of the Knickerbocker hotel in New York and which now is, in the so-cialite Racquet club there.

For Serious Drinking

For Serious Drinking

ror Serious Drinking
For those who are concerned
mainly with serious drinking; it e
real rendezous is the Redwood
room in the New Clift hotel. This
is a huge room paneled in redwood
cut from the giant trees of California. Drinks are reasonable and,
good, and bartenders pride themselves on being able to make any
cocktail ordered.
Another noming additional control of the control
Another noming additional control of the control
Another noming additional control of the control of the control
and the control of the control of

cocktail ordered.

Another popular drinking spot is the Travuille, which, has no cancing, and singing only occasionally during the evening. Luxurious comfort for tippling is the idea of this spot, which is a huge room filled with clib chairs, overstuffed divasa and big footstools. Same people operate the Deauville, smaller cdition of the Trouville, and much patronized by lady shoppers who want a quiet nip at tea time, and by actors when and if the theatres are lighted up. Deauville is situated right next up. Deauville is situated right next to Curran and Geary theatres, hence its popularity with the profesh.

Spots right now that get the draw are the Cairo, Tiptop elub, Towns club, Trouville, Edgewater Beach (formerly Tait's-at-the-Beach), and (formerly Tait's-at-the-Beach), and Gay Paleys, newest of all. Club Mallbu, with Gene Austin as one of partners, started. 4lke - house-on fire, but partners got Into a private row and are now asking the judge to settle it for them. Understood a Los Angeles outfit plans to reopen it and restore a Hawaiian name.

it and restore a Hawaiian name. This spot was opened by a Hawaiian social registerite, Princess, Kamokila (Mrs. Alige Campbell Me-Farland), and was closed after it. Honolulu princess nearly blew the police department into small pieces when she charged mayor's secretary and several police captains with a "shakedown".

saler_stips like sidecars and can pagine cocktails (champagners) made with California grape).

One things all spots are death on and that is hip-pocket boys. First spin of toting brings the manager over, where it aplece of more is collected for service and the price of the set-up Jumps to a buck. This is Frisco's nite life line-up now, but it may be changed in a significant to bring in their own 98c gins of toting in their own 98c gins of the or sould part bothes of ginger beautiful to be considered to the nitrogeneous point of attraction, and that is food. San Franciscans want to ext good food and drink good liquor and not pay too much. This is a throw-back from the 'good old days' when Frisco's hight life was famous round the world, when Coppa's, Santelli's, and the Italian and French restaurants served a swell dinner with a bottle of wine for 35 centimes.

Practically all the spots go in forefore so long that it became from the resonance of the properties of the properties of the properties of the properties are as moderne as tomory was newspaper.

Only a few of the spots-are-rup by the old-timers. Most of the properties are lads that delivered your bottle of bathtub brew half a dozen



us make New Year's Eve the best New Year's Ever

OZZIE NELSON and his Orchestra HARRIET HILLIARD

LITTLE JACK LITTLE and his Orchestra RED NICHOLS and his Orchestra AL KAVELIN and his Orchestra. WILL HOLLANDER and his Orchestra KARL RICH and his Orchestra HENRY THEIS and his Orchestra

CLYDE LUCAS and his Orchestra ART PAULSON and his Orchestra JACK STANLEY and his Orchestra MILDRED MOORE

"RADIO FRANK" BESSINGER WILKINS and MEYERS BERNHARDT and GRAHAM PEPPINO and RODA

You worked hard. Kept the party on its toes. Made friends—for us, for yourselves. Folks applauded. Cheered. And so do we. Take a bow!

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RALPH HITZ, President . . . J. E. FRAWLEY, Executive Vice-President

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HOTEL LEXINGTON

NETHERLAND PLAZA

NETHERLAND-PLAZA
Cincinnati, Ohio. W. O. Seelbach,
Manager. Cincinnati's most popular
and distinguished hotel. 500 rooms
with tub and shower bath, radio, and
running ice-water. From \$3.00 a day.
Automatic sprage in building.

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Detroit, Michigan ... Wm. J. C. den, Jr., Manager. Bendezvons troit's social and business I 1,200 quiet, beauthally furnished with bath, \$3.00 up. Four gre turants. Convenient garage.

THE ADOLPHUS

Ohlo. H. F. Stevens, Man-Finest hetel in Dayton, with odern, hemelike rooms, with Three attractive restaurants



Chi Lily-White in Sudden Morals Drive, While Philly Is Livening Up RKO drops vaude in Syracuse next week. House had been a three-day date coupled with Rochester, a full-week stand.

Chicago, Jan. 7.
After two years of fan dancers,
yenuses on half-shell, World Fair
strippers and general hotcha, Chicago and the midwest have suddelly gone lily-white.
Arge which formerly passed for
cleanliness itself now find themselves before the courts on charges
of bawdiness. If a lady on the stage
lets so much as a shoulder-strap
silp, everybody starts bawling for
the gendarmes.

silp, everybody starts bawling for the gendarmes.

Burlesque houses are getting the shoulder from the pollee on direct orders from the pollee on direct orders from the powers that be in the territory. Latest to get the of-ficial slap here is the Star and Gar-ter, the only regular burlesque house in town, and a spot which has been operating for years. Not only did the police close the Star and Garter, but they also revoked the license.

This tide of morality has swept

the license. This tide of morality has swept through the entire midwest. The tiniest taverss are getting close scrutiny from hefty policemen and women. Fan dancers in these apots are now doing their routines in red flannel underwear.

Knifed Niteries

But aven the red flannel doesn't do any good these days. The morality wave is riding high and goodness is being forced on everybody even if it puts 'em-out of business. This type of enforcement was put into effect last week when the cops descended on four niteries on the near northelde and, with writ and padioks, effectively shuttered them. Those which goed the kick of rightcourses were not the kick of rightcourses were not to be a support of the sudden padioking frenzy did not stop there. It penetrated to the hideaway spots, such as the K-9 Club and the Roselle. The K-9 is known throughout the midwest for its femme impersonators.

No Swishing

its femme impersonators.

No Swishing

Now Mayor Kelly states he is going to the city council at the next
meeting—to—ask form council and
meeting—to—ask form council and
form the council and the council and
meeting—to—ask form council and
meeting—to—ask form council and
meeting—to—ask form council and
meeting—to counc

rooms in the old. The poor bookles are being forced now to make book on the sidewalks of Chicago in competition with the newsboys and panhandlers.
Everybade

handlers. Everybody is wishing that the election in April would hurry and tome and go, so that the towns around here can settle down once more to the gentle art of the pursuit of happiness

of happiness.
Chicagoans are suddenly stuffing
up their keyholes, talking in whispers and wearing earminfs in pubilc. Manicurists are working with
sloves on and shoe salesmen are
being forced to wear eye-blinkers.

being forced to wear eye-bilinkers.

Philly Likes idea
Philly Likes idea
Philladelphia, Jan. 7.

With repeal taking Philly in its
atride and the town showing signs
of life after all these years, Station
puign to Blepithen Up Philadelphia.
Placed at the helm of the radio cruside is KYW's news commentator,
Alan Scott, of WCAU, who is wielding the flag to lead the localities into
theatres, niteries and eateries.
Scott, who airs daily on both stations, sustaining and commercial,
began his campaign several weeks
ago, meeting with a terrific audience
response. Stations and city merchants of the publiciting the campaign
thit.
WCALI werts a sten (wheat Thus-

Wheel Hopper

Probably the first bleyeling stooge on record is Jack Talley, who stooges in the comedy bits in 'Oalling All Stars', at the Hollswood, New York, is doubling this week in Tommy Mack's act at the Roxy.

Oh, Promise Me' Sung by B&K and **Chi Vaude Agents**

Chicago, Jan. 7. Meeting of all agents was held in Meeting of all agents was held in the William Morris agency last week, with Louis Lipstone, produc-tion chief of Balahan & Ratz, sitting in on the round-table discussion. Boys made several two-way prom-ises 56 help better vaude and agent conditions in Chicago.

B.&K. promised to. cut down on the number of acts booked through: New York, and to do as much book-ing as possible with the Chicago agents. Agents promised they would make more frequent trips east to

make more frequent trips east to secure additional talent. Also promised to stop stealing acts from each

other.

Morris-agency asked the reps. to submit their lists to its office first, claiming that with the B.&K. setup the Morris office has the greatest amount of time to offer and therefore should be given first crack at

PERKINS LEAVES ALVIN. PITT., AFTER 16 WEEKS

Johnny Perkins is pulling out Jan 17 to play some RKO dates. Origi-nally pencilled in for six weeks Perkins had two options lifted and s third was offered, but rotund comb

had other plans.

No successor has yet been picket although George Tyson, manager, in New York now trying to line us a number of name m.c.'s for for night bookings.

WHAT RADIO MEANS

Block and Sully Now Up to \$2,500 a

Week in Yaude

What radio mean: to a vaudeville act is shown in the booking of Jesse Block and Eve Sully by RKO for the Albee, Brooklyn, the Week of Jan. 11. Team's previous salary from RKO was \$750. At the Albee, after a radio builduy and an appearance in Eddle Cantor's Kid Millions, 'they'll receive \$2,500. After their first broadcast with Eddle Cantor last year, Block and Sully were booked into the Paramount, N. Y., at \$1,200, almost doubling their previous salary. The Albee date will mark the trebling, and they've turned down other engagements offered by the olf-their cause of the press of radio work. Jack Klotz agented them into the Albee.

Philip Likes Idea
Philadelphia, Jan. 7.
With repeal taking Philip in its
stride and the town showing signs
of life after all these years, Station
WCAU is banging away at a cameric vagaries of those wedden
WCAU is banging away at a cameric vagaries of those wedden
WCAU is banging away at a cameric vagaries of those wedden
WCAU is banging away at a cameric vagaries of those wedden
WCAU is banging away at a cameric vagaries of those wedden
WCAU who airs daily on both stations, sustaining and commentator,
began his campaign severareds,
began his campaign to the hilt.
WCAU went a step further Thursday (3) by tying up with the idea

WCAU went a step further Thursday (3) by tying up with the idea

work of the development of the morning, studio put of axirphic Justice Ju

Syracuse Drops Acts

This is the third policy switch in e in the last six m Syracuse in the last six months. It started as a three-day date, went to a full-week and then back to three days. Now the house goes straight

MOSS FORGETS REFORM MOVES

License Commissioner Paul Mossplans for a uniform contract for
all vaudeville booking offices in
New York will not eventuate in the
near future, if at all. Commiss
stoner has set the matter aside and
has given no indication when hell
performed to the commission of the commission

Guy Lombardo Almost Played Lancaster, Pa.; It Was Just a Mirage

Lancaster, Pa. Jan. 7.
Guy Lombardo, wandering milustrel of gas and grease, hit here Friday (4) without a theatre in which to do his stuff. Piper refused to unpack his pipes and marched straight on the Here of the January of the Ja

efit of musical accompaniment. It was straight patter on how nice it is to be a musician and how many lovely people you meet in the busi-

ness.

Orch chief was leading his battalion from Philadelphia to Harrisburg when stop here was made. Story current that Lombardo, breezing along, happened to look up a valley and see Lancaster. Walt a minute fellows, "he's slieged to have said, there's one we missed. there's one we missed the control of t

bardo a long telegram offering hin the use of the Capitol stage for t Friday appearance, gratis.

Guy made no reply.

L. K. Sidney Staging '35 Friar's Frolic

Louis K. Sidney will stage this year's Friar's Frolics, which goes on Feb. 24 at the Majestic, New York. There's a possibility the show may be presented on two successive Sunday nights. Frolickers will be George Jessel, Jack Benny, Irving Caeser and Rudy Vallee.

Basy Going to Moscow to Clear Up **Coin Angle on Act Importations**

Bike Act

Seattle, Jan. 7.

Doubling at six nite apots.

New Year's ewe sounds like some kind of a local record.

Doleeta and Chiquita De Soto, sisters, but working single, hopped about the town and environs. to play Tanach, Jolly Kogers. Oasis and Wooden Shee, all in one night.

Estelle Taylor May Head First AFA Vaud Show

First American Federation of Actors straight vaude show for the relief of its own unemployed will probably be headed by Estelle Taylor if the salary question is settled. She's asking \$1,000 a week. Besides Miss Taylor, the AFA also wants a secondary-radio name. Joe Laurle, Jr., is also expected to be in the first show. Opening date and place for the show has not been set, an AFA booking and routing committee headed by Charles Mossoni, still meeting on the matter last night (Monday).

EARLE, PHILLY, GOES **CUT-RATE ON UNITS**

Earle. Philadelphia, feeling the pinch of the new polley at Warner's own Roxy-Masthaum, is switching its stage polley to units whenever procurable and is cutting its admission scale starting Jan. 18. From a former 650 evening ton the Earle will go to the control of the Roxy and the startery of the Roxy of

will be similar to that of the Rox

will be similar to that of the Kozy in New York.

In switching to units and a lower scale, Earle hopes to attract more of the cheaper trade. So far, the Roxy-Mastbaum has taken the spending-play away from all of the Philly pop houses.

Ames Producing Tuner For Far West Circuit

Los Angeles, Jan. ?.
In addition to booking time in the far west for the units playing the Wilbur Cushman yaude circuit, the Wildur Cushman vaude circuit, Bill Ames is producing his own unit, 'Rio Nights.' Musical, geared to run an hour, will have 24 people in cast, headed by the Roper Marimba band.

First date tentatively set Phoenix, Ariz., Jan. 19.

Diamond In

Billy Diamond, Chicago booker comes into New York today (Tues-day), but not on a hunt for talent He'll leave for a southern cruise almost immediately.

Discuss Dropping Hat Passing in **NVA Drive; Maybe Sponsored Film**

Fund will meet within the next couple of weeks to discuss mean of raising money for maintenance of the NVA activities for another year. Drive will be staged in

of the NVA activities for another year. Drive will be staged in March or early in April.

Due for dissussion are several suggested methods of raising funds without resorting to the theatre hat-passing. One idea that may be advanced in a commercially sponsored two-reol' talker, produced cojointly by the major picture studies and sold to an industrial firm as advertising, for a price. A similar film, sponsored by Chesterfield eig-

our years ago.
Amount needed for the NVA's

Alexander Basy, who has been contacting U. S. acts for bookings in Soviet Russia, leaves for that country at the end of this month to straighten out the matter with the Gomez Agency as a comez. (Gomet) Heavier and the comes an

he has no idea as yet how he is going to collect;
Gomez has authorized him to send
acts as son as possible, which Basy
will not do until he gets an official
artists contract from Comez. Latter will pay fransportation of acts
to and from Russia and New York,
and pay on an average of 1,000
rubles per person per month in each
act, regardless of whether headilners
or opening acts. or opening acts.

Performers will be able to specific salaries for living purp

Performers will-be able to spend their salaries for living purposes or merchandise, but will not be able to take any rubles out of Russia. And it they should happen to meak any out, they'll be worthiness as there's no rate of exchange for Russian money here, or elsewhere the standard treturn transport and stop off in the standard standard treturn transport and stop off in Fance or England.

Basy, former vaudevillian himself, has authorizations so far for Capt, Willie Mauss; Phil Spitainy's All-Girl Band; Luls Russell's colored ork; W. E. Ritchler, Tuskegee Institute Choir; Wilton Crowley Mangean Troupe; John Stems; Hollywood Horse Murray Lane's harmonica band; Caltes Bros.; Hazel 2 Mangean [file (4); Turana (appi); Lucky Seven Trio; Joe Fanton and Co.; America on Yelenica; Charles Abeain and Bover (dos). Samson, and Rover (dog).

Barger Resuming with Burley in Chi Pair, **But Wheel Deal Chills**

Chicago, Jan. 7.
N. S. Barger expects to reopen ne west side Star and Garter in a the west side Star and Garter in a couple of weeks, following its sloughing a fortnight ago by the police on a ruling by Mayor Kelly. Barger—also—readying—the—loop Rlaito for a new burlesque policy and figures to open that house by web. 1

Deal for eastern Supreme wheel shows to play for Barger in Chi-cago still hangs fire, but may be chilled by lateness of the season. Time element may also hinder the wheel's landing one or. more jumps-breakers b tween the east and Chi.

Units for N. Haven?

Units 107 Id. Indven!
Stage shows may get a revived in
New Haven, Conn., if the plans of
the Boger-Sherman, indle, to play
units materialize. For one thing, it
will cause a state of competish with
the Paramount there, which is
booked out of Par's Boston office
with a now 'n'-then unit policy.
Arthur Fisher has been tentatively dealgnated as booker for the
Roger-Sherman, with the first show
to go in Jan, 18 on a full-week
basis.

Renoff-Renova Lose Suit For Libel Against Variety

Renoff and Renova who sued VARIETY for \$25,000, alleging libel Amount needed for the NVA's operation for a year is about \$400.

NVA's principal acutt \$400.

NVA's principal acutt \$400.

NVA's principal acuttylin now list the Saranac Lake sanitarium. New York charitable work is its second most important function. Whether the NVA Fund directors will settle plans for this year's drive before disposition is made of the Henry Chesterfield NVA. Club faction's suit isn't known. Suit is 'all the pre-trial examination stage just now. Martin King was examined yesterday (Monday) for a second clime. Pat Casey will be called on next. because a news account confused them with the team of Ruloff and

UNIT REVIEWS

Live, Laugh and Love

(COLISEUM, NEW YORK)
There is but one thing that can be said against this unit, and that is slowness engendered by fautive the said against this unit, and that is slowness engendered by fautive the said against the said that is slowness engendered by fautive the said that said the said that the said that the said that the said that the

Irving Aaronson's Revue (PITT, PITTSBURGH) Pittsburgh, J.

where his rep has always been ace nigh.

A fast band opening gets things off promisingly and then Aaronson and Phil Saxe, the batton wielders are always been as the promising of the promising the promision that the promisi

15 YEARS AGO

-(From VARIETY and Clipper)

Schraft candy concern all set to go into vaudeville with a 3,000-seat house in Newark for a starter. To build other houses each with a candy store as part of the plan.

Chicago was sobbing over the New Year's Eve busness. All but one house upped prices and only the regular price house got a sellout. Musicals asked \$10 plus tax, N. X. did okay.

Kitty Gordon lost all her Keith special midnight show at the Al-hambra on New Year's Eve.

Judge Rosalsky handed down a ruling anent the newest bill to curt ticket speculators: they could charge any premium they desired a long as they kept off the sidewalk

Government was enlisting picture producers to make propaganda plays combating social unrest. Noth-ing much came of it.

Henry W. Savage called in the Pathe release of 'Mme. X' and sold the rights to make a new one to the Goldwyn co. Price was \$45,000. Could have been bought the year

No Lightee, No Workee

Recent fold of stock bur-lesque at the Park, Bridgeport, Conn., had its humorous angle. When show was about to open there was no spotlight, but one was borrowed from a stage-hand at South Norwalk Owner of the spot appeared several weeks later and asked for the rental coin. Refusing to believe the complaint that busi-ness was bad, he disconnected

lieve the complaint that ousi-ness was bad, he disconnected the light, placed it in his filty-ver and went home Actors who had not worked for months refused to go on without a spotlight and the troupe did a quick blackout.

for \$5,000, but bidding stirted.

Sigmund 'Pop' Lubin was trying to stage a comeback to make come-dles with Fred Balshover. Never succeeded in getting back, though he made several tries.

Chorus girls in 'Tillie's Night-mare' preferred charges to Equity that Marie Dressler had not paid them for a one-night layoff. Miss Dressler had formed Chorus Equity.

Restaurants did a good business New Year's Eve. Charged \$20 for a fifth of Scotch or rye and \$35 for imported champagne.

Revenue men were watching Bway box offices. Entire staff of one theatre was fired when it was disclosed that the treasurer, cash-iers and doormen were holding out part of the tax for their own uses.

A. J. Small. Canadian theatre operator, disappeared and foul play was suspected. Matter never was solved. (Case was revived only a few months ago).

Marc Klaw finally removed his be-longings from the New Amsterdam; home office of K. & E. Refused af-filiation with the Shuberts in favor of downtown backing.

Equity won its first case against the Shuberts. Chorus girl who was fired without notice given on week's salary by them and two from the Producing Managers

Marcus Loew bought the Metro company to assure himself a fic-product for his theatres. Price said to be around \$5,000,000.

50 YEARS AGO (From Olipper)

Barnum, Bailey & Hutchinson were offering for sale a four-car menageric including the elephant born on the Cooper & Bailey ahow which was the real cause of the Barnum-Bailey merger. To be sold as a whole.

Pickup troupe of negro singers gave a concert at Bedford, O., Show was so-bad the police had to fire the audience to prevent a riot. Singers locked themselves in the theatre until morning, then beat it for the train,

Paper was filled with accounts of Christmas presents, Gold headed canes were predominant. Annual custom, though a popular manager was apt to get a cane most any old time.

Bernhardt's debut in Paris Fedora' was an event. One seat w sold for \$60.

was talking about wrestling. Used a friend to illustrate catches and broke his arm.

Death of Frank Chanfrau terminated a 17-year partnership with his manager, C. W. Tayleure. Most of the time Chanfrau had played Kit, the Arkansas Traveler.

One of Charles Frohman's Cal-lendar minstrel troupes on the rocks. He was giving more time to the new Lyoeum.

Show business was going slightly our and a number of touring shows and to take salary cuts. Business epression found its reflection in the

James C. Duff was making his bid as a comic opers impresario at the newly opened Standard. Achieved considerable success but

Inside Stuff-Vaude

I. Robert Broder, attorney for Love. Eurnoff and Wensley, adagloists, has served the attorneys for Radio City, Inc., Milbank, Hope, Tweed & Webb with a motion for examination before trial of William G. Van Schmus, managing director and v.p. of R. C., Inc., operator of the Music Hall; Leonidoff, house producer; Gorden E., Toungman, assistant sec, the corporation, and John Shapiro, assistant stage manager. Act is suing R. C., Inc., and Van Schmus for \$500,000, charging slander.

According to the adaglo act's complaint, Van Schmus cancelled it out of the Music Hall Oct. 29, before they had completed the week, at the same time scoring, them as an 'indecent, level, impropal'and flaxictious' act before layman witnesses backstage. Lowe, Burnoff and Wensley claim defamation of, character and loss of work in other theatres due to the cancellation out of the Radio City theatre. They ask \$250,000 on each count.

Motion for examination before trial of defendants will be heard in New York Supreme Court,

New Acts

ACKIE GREEN

Mimic 14 Mins.; One N. Y.

Orphaum. N. Y.
Jackle Green was formerly one of
the specialities with the big Benny
Davis acts. Nor does he let the
audience forget it. Opening his
deuce-spot stint ament his former
location and detailing how Davis
giadly let him go on his own. Davis'
position to the average vaude audience isn't important. Benuis, Davis
time at the opening of his turn.
Here, so far as audience reaction is
concerned, it was the weakest bit in
Green's act.

concerned, it was the weakest bit in Green's act.
Once into his mimlery, this kid is all there, doing takeoffs on George Givot, Eddle, Cantor, Fenner and John The Durante Initials is, the best, while the Jossel mimlery is too long. Besides the excellence of the portrayals, Green has a nice personality and appearance to go with them.

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BILLY HAYES (17)

BILLY HAYES (11)
Band
20 Mins. full
Academy, N. Y.
20 Mins. full
Academy, N. Y.
And the second with the leader
not playing, a tenor, a girl singer
and two daucers in the usual
melange of interpolations. Instrumentation is a bit noisy with three
trumpets and two trombones opposed to three saxes, guitar, double
hass plana and drums. Muted, the
brass sounds better and the two
muted trombones in a couple of
passages suggest they might carry
a heavier assignment an deut.

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a heavier assignment and early and the second of t

a heavier assignment au deux. Arrivar smeals, aus per particularly, striking and a couple are rather too old for an up-to-date organization. Hayes holds his men well in hand and with better balancher. Dancers, Gazalle and Glwans, open with a danse modern and heat things up with a Carloca. Ray ODay, with a high pitched tenor does two bits and works with the girl singer offered only as Miss Personality. Gir own with o'Day helping is not invited back. Sings correctly but belies her title. As is, chiefly a closer for the lesser time. Chic.

time. Chic

LEONARDI SINGERS (17)

Mixed Vocal Chorus

11-Mins; Ore and Fil

God volces in an ordinary presentation of song. Better stage handling and the group has a chance, providing also the costumes get attention. Otherwise the general state that the costumes are attention, otherwise the strongs in orthodox manner, in ensembles and group formations. Even so the troupe takes too wide a spread on the stage.

Open in full under a changing of pote that may not be necessary, and in one and back to full mostly; just for a change of pace, or that's how it looked when caught. All singers are on all the time, and the choir leader works in Middled here on a five-act layout for fair reception when caught.

Shan,

never quite equalled the McCall

Fire under the stage of the Met opera house did little damage. Sec-ond small fire within a fortnight.

Actors' Fund, which had been quartered in the burned Comique, moved uptown to 12 Union Sq.

John L. Sullivan made his stage debut, doing an exhibition bout in Lottery of Life at the Academy, Brooklyn. Still distant from star-Brooklyn. Still distant from star-dom in his own show. Show a frost.

Ted Marks was out ahead of the Pattl Roas company. Just begin-ning to get into the limelight.

BALTO BARGAIN BURLEY

Hon Nichel Cuts to Four Bits to Meet Supreme Opposition

Baltimore, Jan. 7. Hon Nickel, operator of the bur-

Hon Nickel, operator of the burley barn, Gayety, which is local
spoke in the Independent Burlesk
Wheel, has ohopped his tariff, exactly in half, effective today (Monday). This reduces the admish tapto 50c, lowest figure at which wheel
or stock burley has ever been offered in Balto. Three shows daily,
no-reservations. Early show will be twobits throughout; 230 p.m. performance will be 55c, all seats; entingance will be 55c, all seats; enting25c, and 35c, for less choice seats.
Supreme wheel shows went into
the long-darix Palace seven weeks
ago, at that time establishing a hew
low admish of 55c, top for burley in
Balto. Palace has been on an ad
splurge, and crowds have been
surging in, affected, it is understood,
largely by the cut-rate paper that
has been liberally strewn around in
factories and millis. Bit at the Gayety at \$1\$ top fell away; deep inroad
into spot's clientes having
made of the control of the conmade of the conmade

Nelson's Comeback

Minneapolis, Jan. 7.
William Warvelle Nelson, former
musical director of the entire F. &
R. circuit of theatres and conductor of a 40-piece symphony orchestra at the local State, which was the at the local State, which was the town's ace film house at the time, is maxing a second state through the comeback after having dropped out of sight for a number of years. He has reappeared as music instructor in Menno, S. D., a town of some

Edward 'Ned' Lynch is breaking a new radio act, The Man from

in a new radio act, The Man from Home, at WSYR, Syracuse, Pro-gram is spotted Tuesdays at 9:30 gram—is—spotted—ruesdays at 17:30 p.m., Fridays at 10 p.m. Lynch and his wife, a Syracuse girl, came East from Oregon for the holidays.



DIAMOND BROTHERS

Direction, Arthur Fisher, 1560 B'way

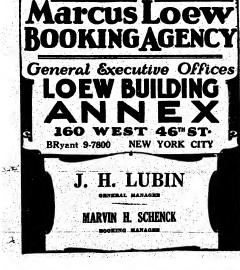
PAULINE COOKE

DONALD WOODS in "SWEET ADELINE"

Warner Bree, Picture
MIKE CONNOLLY, Pilot

DOROTHEA ANTEL

228 W. 22d St. New York City CHRISTMAS CARDS and Stattonery especially suit the personalities of the Protession. Agents wanted to sell my cards and tattonery. Write or call for details. Uberal commission.



Variety Bills

THIS WEEK (Jan. 4) NEXT WEEK (Jan. 11)

Numerals in connection with bills below indicate opening day of ehow, whether full or split week

RKO -

(One to fill)

(4)

Dixle to Harlem

MINNEAPOLIS

Ornheum (11) NEW YORK CITY Palace (11)
Gretonas
Irone Beasley
Medley & Dupree
Helene Denizon Co
(One to fill)
Murray S Sis
Paul Sydell & SSylvia Froos
Billy House Orpheum (11)
Mattison's Rhythr
Steve Evans
Eddie South Orc
Cass Mack O & Royal Uyenoe

> LOEW CIRCUIT THIS WEEK

LAMBERTI HARRISON and ELMO WILLIAMS and CHARLES PAUL and PETITT Via LEDDY & SMITH

J & M Mason Academy 1st half (11-14)

Keller Sin & L
HIII & Hoffman
Asiler & Bredford,
PROVIDENCE
Keth's Reed Bro
Carleton & Reed Bro
Carleton & Ballew
Pappy, Ezra, Z & E
M Collesion Pam

b De Cardos
Foley & La Tour
Band Show
Ada Browe
Virginia Bacon Co
RICHMOND MILL. is half (11-4).

Roody
Jack Fanklin
Roody
Jack Fanklin
Jack Hanklin
Jath Half (12-13)
White & Menning
Albee (11)
Lowig & Moore
Frank Gaby
(One to fil)
De Guchi Japa
4 Flash Doublers
Jack Edgy
Tilyou
Jack Half (12-13)
Jack Arlin
Jack Addy
Jack Half
Jack May
Jack Half
Jack Half RICHMOND HILL Kelth's 1st half (12-13) Al Shayne (Othere to fill)

ROCHESTER Keith's (11)

Jack Athlut
Joe Marks
(Two to the Marks
Falace
1st haif 19-13)
Bowards Tollies
Orpheum (11)
Whippets
Fall Sydell & S
Fall Sydell & S
Fall Sydell & S
Fall Sydell & S
Fall By Sydell & S
Fall By Sydell & S
Fall By Sydell & S
Fall Sydell & S
Molocute Colored & Music

Fall & Fall & Fall & S
F

Britt Wood
Vaughn Glase Co
Vaughn Glase Co
Vaughn Glase Co
Loyal's Dogs
(One to fill)
Coe Dorsinde Co
Kay Hamilton
Sim Timbils

Jack Peoper
Ortons
TRENTON
Keith'e
strhair (12-14)
French Misses
TRENTON
Keith'e
Strhair (12-14)
French Misses
TRENTON
Keith's
TROY
Keith's
1st hair (12-14)
Block de Rich Re
Bl Vic Oliver
Harrie & Ray
Large & Morgner
Helon Honan
(6)
Hudson Wonders
Jerry Bergen
Dorotby Lee
Milton Berle
Sld Gary Milton Berle Sld Gary 12 Aristocrats h Sanford lind Borle DETROIT For (11)

For (11)

5 Elgins

Radio Rambiers

Bobby Dillon

Frankle Connore 1st half (12 Kirk & Lawr (Two to fill) (12-14)

OFFICIAL DENTIST TO THE N. V. A
DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Wk.: Violet Barney; Wm. Johnston

Loew

NEW YORK CITY Capitol (11) Northway & Danillo Sascha Leonoff Lafayette & LaV Harris 2 & L Leone Newman Serge Flash Boulevard

Metropolitan (11)
Winnio & Dolly
Winnio & Dolly
Eddie Hanley Co
Cab Calloway Orc
Valencia (11)
Carr. Bros. & B
Stuart & Lash
Miner & Root
HAITIMORE
Century (11)
Iny C Pilipen
MOSTON
Orphicum (11)
LcRay
Tankai & Olima
Tankai & Olima
LcRay
Shirley Ross
Lamberii
Lamberii ist half (11-14)
Park & Clifford
Poggle Calvert
Henry Toblas Co
Mills Kirk & H
Al Jenkins Orc

Al Johkins Ore
Orpheum
1st half (11-14)
Jordan & Grace
Paul Mall
Ann & M Skolly Co
Lester Allen
Llving Sewels
2d half (12-17)
Evelyn Wilson Co
O'Donal & Blair
Jerry Lester Co
Al Jenkins Ore
Paradilla (11) Hall Menken Rev
BRIDGEPORT
Globe
1st half (11-14)
Mason & Yvonne,
Brown & Hart
Bill Telank
Lynn Burno Rev
(One to fill)
2d half (18-17)
Foley & LeTure
Rome Inc
Bomby Gang
(Two to fill)

Paradise (11) 2 DeLong Sis Gale & Carson Johnny Burko Helen Compton Ord

Helen Compton Orc
State (11)
Ching Ling Foo Jr
John Fogarty
Lorraine & Digby
Harry Howard
Alex Hydo Orc
BROOKLYN
Gates Ave.
_ist-haif-(ij-14)
Stone & P 2
Jerry Lester Co. (Two to fill)
JERSEY CITY
Loew's (11)
William & Charles
Bobby May
Joe Phillips Co
Jack Sidney Rev
NEWARK
State (11)
Rasso Co
Gens Marvey

Ross Wyse Jr
Al Samuels Rev
WASHINGTON
Fox (11)

Stone & Vernon
Rex Weber
Verz Gordon Co
(One to fill)

Paramount

BOSTON Metropolitan (11) Benny Davis Co BUFFALO Buffalo (11)

Carl Freed Oro Hudson Wonders CHICAGO Chleago (11) Chicago (11 lmmy Savo lms & Balley Danwills

6 Danwills
(4)
Dave Apolion Rev
Marbro (4)
Platinum Blond R
Oriental (11)
California Reveis (4) Sophie Tucker

The Clymas
Hull & Arnold
Ted Cook
Alton Girle
Tlyoll (11)
Art Jarreit
Uptown (4)
Helen Kane
Yvette Rugel
Barnyard Follle
Hammonde Pete

Barnyard Follies
Hammonde Pete
DETROIT
Michigan (11)
Trainor Bros
George Givot
Geni DeQuinc/ &
Jerry Co Jerry Co-Jan Peerco SIRINGFIELD Paramount (11) Mal Hallet Oro

Warner

ATLANTIC CITY
Earle
1st half (11-13)
Mitzl Green
Balabanow 5
(Three to fill)

Mitzl Green
Balabanow 5
(THILADELPHIA
PHILADELPHIA
Ted Lewis Orc
3 French Misses
Rose & Bennett
Charles Carille
Molassas 'n' Janu'ry

Lynn Burno Rev
WASHINGTON
Earle (11)
Ray Saxe
Sylvia Froos
Salicci Puppets
(One to fill) (One to fill)
(4)
Paul Ash
Barbara Blane
Stanley Bros
D & H Murray
Jackle Green
Minnette Zussin

ST. LOUIS Ambassador (11)

Fanchon & Marco

NEW YORK CITY Roxy (11) Jorry Cooper Jerry Mann Bryant Rains & Y Gao Foster Girls Roxy Rhythm Orc Freddy Mack (Others to fill) LOS ANGELES Paramount (3)

Paramount (3)
Louise Bravers
Teddy & Lee
Terrill & Faucett
Pinkle Tomiln
Pat O Sheg
Lucille & Byron
Syntlesed Ein
(the Woll-Pa

PHILADELPHIA
For (11)
Robert Weede
Viola Philo
(Othere to fil))

ST. LOUIS
Ambassador (11)
Rarriet Calloway R
Missouri (11)
O'Connor Fam
Prosic's Tiger
Nat Nazurro Jr
Chauncay Parina
Itw'UN BCESSTER
Plymouth (10)
Joan Granese
Plymouth (10)
Joan Granese
W LaMarry Co
Smith & Harr
W LaMarry Co
Smith & Harr
Wanner & Mariori Ladent & P'iner farner & Marjorle 1st hat (14-16) nes & Page idson Judson Cole (Others to fill) 2d half (17-19) Jones & Wilson Mickey King (Others to fill)

Independent

CHICAGO State Lake (6) Andresens
Gene Straub
Variety Gambol
Lewis & Ames
Virginia Ruggio
Hayes Hais & H

HOLLYWOOD
Ebell Frolles (6
George Downey
U S Thompson
Wenrich & C
Traver & Gray
Schuder-Ross Re
Gene Owen scnuder-Ross Re Gene Owen Swor & Good Madame Namara Sammy Cohn Angeloe 3 LONG BEACH
Strand (4)
Travers & May
Joseph Andrew
Albeight's - Co
J & J Moie
Monre, & Adams Sis
Davey Jamieson
LOS ANGELES
Orphenm (1)
7 Tiny Tote
Diero

7 Tiny Tote
Diero
Beho Gray
Dolores Andri & D
Baiton & Crais
Graff & Gary
Downtown (1)
Strikers
Alexander & Harak
Sanomi & Mitchi
Chain & Lamont
Whitman & Barris
Candreva Bros

Provincial

Week of Jan. 7

EDINBURGH
Regent
1st half (7-9)
Hope & Robins
2d half (10-12)
Brodle & Stecle LEITH
Capitol
1st haif (7-9)
Brodie & Steele
2d haif (10-12)
Hope & Robins

London

Week of Jan. 7 EAST HAM
Premier
Hoffmans
Pamcia & Betty
EDGEWARE R
Grand

Astoria D. H.
4 Brilliant Blondes
Canterbury M. H.
1st half (7-9)
Nixon & Morrison
Lennox & Loranna
2d half (10-12)
Anita, Chas, Alvis. 2d haif (19-12)
Anita, Chas, Alvis,
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Anita, Chas, Alvis,
Anita, Chas, Alvis,
Anita, Roberts
New Victoria
Howell Bd
Billiant Biondes
CHADWELL HTII
Embassy
2 Hoffmans
Pamela & Betty
CHELSEA
Albert Sandier 8
CLAPTON
Rink
Greeko Fros. 5

Grand
5 Magnets
EDMONTON
Empire
Dakotas
Co as booked
HAMMERSMITH Palace
16 Singing Schöla
HOLLOWAY
Mariborough Mnriborongh

Brownie Boys

ISLINGTON

Bine Hall

1st half (7-9)

Anita, Chas, Alv

SHEPH'ROS BUSH Pavilion 15 Singing Scholare STAMFORD HILL Regent

Brownle Boye

BTRATFORD

Broadway 5 Krakajax STREATHAM Palace
Astley's Circus
TOTTENHAM
Dalace Greene Bros 6 WALTHAMSTON Manning Bd

Firense Sandino & Fairchild Dick Mansfield Or

French Casmo

H'lyw'd Restan

___ Cabarets

NEW YORK CITY Essex Hone Glen Gray Ore

al Musette
Arden & Duncan
Geo Marechal
Miliard & Anita
M Ferri
Geovignetti
Pletro

2d haif (10-12) Nixon & Morrison Lennox & Leranna KUBURN Grange

Magnets LEWISHAM Palace

Sherry Bros LEYTONSTONE

Rialto
Manning Bd.
NEW CROSS
Kinema
Welsh Miners 4
PECKHAM
Pelara

Velsh Miners 4

Barrel of Fun Barrel of Fun
Jack Sheldon
Annette Lacy
Andy'e Acee
Lewis & Dedy
Boenf Sur Le Tolt
Billy Arneld Oro
Don Alberto Oro
Alina Desliva

French Casino
Gloria Gilbert
Morla Desty
Haraid & Loia
Olympe Bradna
Les Manghis
Leilme Trio
Delso
Roberts
Juan
Roberts
Juan
Roberts
Guitter
Roberts
Haraid
Haraid George Thorne Angelita Loya Fox & Ballister Ralph Navelle Orc Cantina Barra Raym'nd & Lucind Gilberto & Jose

Hyw'd Restauran Rudy Vallee Orc Eloise Martin Vannes Langford Pranter Langford Pranter Langford Plerce & Harris Vannes Prant Parrish P Gilberto & Jos Bricano Don Jose Ora Casino de Pa Bob Alton Rev Milton Berle Gracie Barry Geo Tapps Zaida Santley Mark Plant De Roze Paggy Taylor De Roze
Peggy Taylor \$
Leon Belasco Ore
Jerry Freeman OrCentral Pk. Casin
Baron & Blair
Eddy Duchin Ore

Chapeau Rouge
Peppy de Albrew
Gaill-Gaill
Sandra Swenska
Medrano & Danna
Dick Gasparre Or
Chateau Moderne International 8 Murial Roger Billy Farrell

Hotel Commodore
Archie Bleyer Ore
Hotel Edison
Joe Szigeti Ore
Hetel Fifth Ave Murial Roger
Chez Marianne
Marianne Davis
Wm. Farmer Oze
Club Dawn Patr
Jerry Blanchard
Hai & M. Kane
May South
Victor Linn
Club Gaucho
Sonorita Leona
Club New Yorke
Loid Edited
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Armond Valle-le
Takan Bayer Oze
Club Richman Mishel Gorner Ore Hotel Gov. Clinto Ferdenando Orch Hotel Lexington Jack Little Orc Hotel McAlpin

Joe Haymes Orc Bob Barker Ruth Robin

Cinb Richman
Jack Mason Rev
Lido Giris Ore
Coconnut Grove
Scott-Fisher Ore
Pete Waviery
Georges & Jaina
Keller & Field
Faye & Wallingt
Marian Eddy
Nora & Jaybell

Polly Moran Fifi D'Orsay El Lowry Tom Nip Rev

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Cubanacan
Remon Sabat
ABC Trio
Roderigo & Lila
Juanita
Antonio
La Gitanilla.
Don Raphael

Delmon

Delmonico's
Sid Tomack
Lafayette & LaV
Florcnee Barlow
Jerry Baker
Wilma Novak
Kay Hamilton
Mike Durso Oro
Dabonett
Josk De Barby O
El Chico

El Unico
Wences
Emilio de Torre Ore
Rosarillo de Trian
Mona Montes
Flamenco
Rosita Rios
Nina & Zabal
Francisco Ramos El Morocco

Jean Sargeant Irving Rose's Orc Nano Rodrego Bd El Torcador El Tereagor
D J Escarpinter Or
Trini Varela
Dinorgh Arguden
Juanita
Per'im & Mara Mimi Muriel
Old Ronmanian

B Thomashofsky
Regina Zuckerberg
Regina Zuckerberg
Regina Zuckerberg
Regina Zuckerberg
Regina Zuckerberg
Baroy-Plaza
Bob Grant Oro
Bible Bondt
Anna Flodorowna
An Davis Revue
A Grabowsky Or
Allice Dawn
Norma Bradley
A, Ross

A Davis Revue
A Grabowsky Ore
Norma Bradley
Falais Royal
Dave Chasen
Seema & Winchester
Jay Seller
Faston SigBarbar SigBar

Balabow Room Lydia & Joresco Beatrice Lillie Jolly Coburn Or Ritz Tower

Nat Harris Orc Rose's Music Hall Cardini Chilton & Thomas
Al Trahan
Yukona Cameron
Carolyn Marsh
Milton Watson
8 Rosebuds
Eagles Co
Leon Freeman Orc & Thom

CHICAGO

Blackhaws
Kay Kyser Orc
De Mar & Doran
Gloria Selter
Maxine Grey
Wayne Van Dine;
Reeves & Lew Peggy Leonard Louise Strom 8 Beef Trust Girls Edna Leonard Harry Singer Orc

Chez Paree

Chez rarec
Cipsy, Nina
Mario & Floria
Joaquin Garay
Selma Marlowe
Russci Swann
Mayfair Girls
Meri Bell
Oscard's Ens
Henri Busse Or College Inn Geo Olsen Ore

thel Shutta Colosimo Walter Gulld
Adelalde Kerkoff
Gano & Rifa
May Downing
Inc. Scott
Don Enrico
Bob Tinsley's Orc

Leata Lane Franc & Francis Ozzle Nelson Orc Harriett Hillard D & D Fitzgibbon Hotel Park Lane

Max Bergere Orc Hal Kemp Ore

Hotel Ritz-Carlton Rich'd Humber Ord Joey Nash Arman Vecsey Ord Rosita Algiers Club Orc Evelyn Camen The Weismuellers Kay Davidson: Sammy Kahn Austin Mack Orc Hotel Ro

Del Campo Orc Bernice Parks Pomeroy Rev Sarita Sarita
Hotel St. Bogis
Freddy Martin Ore
Marion Chase
Capert'n & C'lumb's
Hotel Vanderblit
Joe Moss Ore Cinb Minner
Frank Sherman
Adelina Dossena
Ginger Wood
Mary Grant
Ben Zimberon
Del Estes
Ercelle Sis
Maxine Kirk

Hotel Weylin Hotel Weylin

E Madreguera O

Eva & Reyes

Virginia Uppercu

Viviene Faye

Grace & Charlle

Milton Douglas

Hernandez Bros

Jimmy Kelly's
Danny Higgins
John Rockwood
Rita Renaud
Rivera Boys
Mei Craig Orc

Walker O'Nells Dwight Fiske Northway & Da Dwight Fiske
Northway & Danile
Le Bijou
Grace Morgan
Elise Lord
Peter Marshall
Mario Di Pale Orc

Orville Knapp Ore Ramon & Rosita Bilimore Bowl Mario Di Palo Ore
Leon & Eddle's
Del Pozo Ore
Ron Perry Orch
Mason Libritic
Max Dolin Ore
Malson Voyant
A Vatentino Ore
Spley
Mayfair Racht Club
Walker O'Nell Ore
Mon Paris
Gene Foadicks Ore
Consuelo Flowerton
Number One Club Billmore Bowl.
Jimmle Grier Orc
Kirby &: Degage
Rial Tubbin
Marietta Tubbin
Billmore Rend'zv.us
Senorita Adriana
Gary Leon
Marcia Ciro
Marcia Ciro
Morder
Tommy Wonder
Tommy Wonder
Billie Lowe
Kenrney Walten Co

The Bowery Uncle Tom's Cab Cufe de Parce & Unau'and Orc. Number One Club

Alles Dawn
Al Ross
Joe Smith Oro
St. Moritz Rotel
Leon Navara Oro
Fowler & Tamara

Buddy Wagner Lita Gray Cha Northway & D

Northway & Danile
Surf Clab
Maurice Shaw Ord
Tommy Riley
Billy Comfort
Tatt Grill Geo Hall Oro

Trouville
Jim Miller Ore
Ubangi Cinb

Jm Miller Orc
Ubangi Club
Gladys Bently
Gladys Bently
Bill Bally
Teddy Hill
T

Carmen
Xavier Cugat Ore
Henry King Ore
Beauvel & Tova
Zelli's

Zell's Lois Revel Bernard & Graham Don Costello Orc Nell Litt Orc

Sid Raymond Harry LeGrand Harry's N. Y. Bar Harry Harrls Al Wagnor Billy Meyers Elmer Schobel Joe Buckley Orch

HI Hat Club Trudy Davidso Shannon Sis Jack Edwards Bobby Garth Effic Burton Velma Hand

Hotel Stevens (Continental Room Kelth Beecher

Michelob Inn
Betty Moore
Delores MarcelleJeannette Graha:
Hal Hiatt's Orc.

Nut Club Nut Clnb
Cherry Sis
Carl Whyte
Holly Moret
Sam 'Silm' Hart
Vi Kilroy
Dan Montgomery
Dan Montgomery
Hi Weilington

Opera Club Ann Seymour Berenoff & Earlyn Vernon Rickard Jules Alberti Orc Congress Hotel
Congress Hotel
(Joe Urban Roor
Robert Royce
Eddle Scope
Patricla Norman
Marcy & LaBelle
J Cherniavsky O

Palmer Ronse
Edgar Bergen
Tommy Martin
Roy Cropper
Bob Ripa
Abbott Dancers
Ted Weems Orc wy & LaBelle
J Cherniavsky Of
Clab Alabam
3 Bionds
Thyliss Harry
Thyliss Harry
Genie Adler
Gaie West
Miss Patsy McNair
Eddle Roth Ore.
Club Alglers
Kay Daylion
Rosita
Algiers Char

Club Minnet

Droke Hotel

Paramonnt Club
Billy Gray
Snannon Dean
Constance Sis
Andrews Sis
Keith-Beecher Orc

Boyale Frolles Royale Froiles
Joe Lewis
Giggles Regan
Bebe Sherman
Marge & Marie
N & O Detrick
Dolores
Cecil Blair
Henri Lishon Orc

Terrace Gardens
Don Carlos Orc.
Roma Vincent
Showboy Harlam J Showboy Harlan Alice Blue Stan Myers Oro Via Lago

Rick & Snyder Chicak Stanley Peggy Laurie Lou Blake Orc Walnut Room (Bismarck Hotel)

Art Kassel Oro Esther Todd B & B Dodge Fritz Mueller Mara Senta

Drake Hotel Karre Lebarons Perde Grofo Ore Edgewater Beach Alia Warsawska Herbie Kay Ore James Kozaks Ore French Casho Parls-Vlenna Rev Tom Gerun's Oro Gay Ninettes Club Phil Furman LOS ANGELES

Bally hoo
Myra Mason
Murray Sis
6 Counts of Rhythi
Beverly-Wilshire Armand & Diana
Trudy Wood
Sylvia & Bettina
hm Bill Carney
Kay Green Casino (Agua Callente)

Agua Callente,
Nirvanna
Julian Marjorie
Beatrice Ynez
Armida Tovara
La Francon
The Casinos
Merissa Flores
Bobby Maytorcho
Benito Bd Club Continental
Bill Robinson
Frank Masters Or

Coronnut Grove Ted FloRito Oro
Yolanda & Veloz
Johnny Candido
Muzzy Marcellino
3 Debutantes
Campbell 2

Clover Clnb Nan Blakstone Cotton Club Lional Hampton Ed Sweet and Swander Creole Girle

Louise Walker Gray & Hudson Kinge Club Tommy Lyman Stan Clare's Orc

Marcell Inn Tommy Lyman

Pnradise Gnrdens Bud Averlii Averili Paris Inn El Bay Cinb Bert Rover Helen Burns June Brons Gabriel Casi Diana Tolly Weiss Sis Rendezve Gene Austin
Candy & Coce
Hotel Resseveit
Geo Hamilton Ore.
Betty Dunn
B Tatt & P Neary
Italian Village
Mazle Richardson
Louise Walker
Gray & Hudson ndezvons

Kay Kalle Oro Raymond Littee June Marlowe The Ninetles Drunkard's Pledge

Painmor
Nick Stuart Orc
Hudson-Metzger Gis

Dorothy Gilbert Geo Redmon Oro

New Business

(Continued from page 46) (Continued from page 46)
nouncements spill between KOMO
and the spill between KOMO
and the spill between KOMO
and the spill between KOMO
and Pearl Bitton Co., year's contract for one announcement per
week, starting Jan. 14. Beecher
Advt. Co. KJR.
International Bible Students, onehour talk from Los Angeles (INC)
Conduct Nurseries, series of fiveminute discs, one a week, starting
Dec. 27, to run indefinitely. V. I.
Kraft Agency. KJR.

PITTSBURGH

Placed by Neisser-Meyerhoff, Inc. KDKA.
Moriton Salt, noon weather report daily for 10 weeks. Placed by Wade Advertising Agency. KDKA.
Strike Od Strike Strike Strike Strike Od Shay Ake, vocal trio once weekly for 25 weeks. Placed by Fan Adv. Agency. KDKA.
The Strike S

of three spots weekly for 26 weeks. Placed by John W. Queen. KDKA.

PORTLY DO OREGON. Tommy Luke, florist, program service, one year, weekly. Placed by MacWilkins and Cole Agency.

by MacWilkins and KGW.

Meier and Frank, (dept. store), program service, weekly, one year. Meier and Frank, (dept. stores,) program service, weekly, one year, KGW.
Tarola Motor Car Company, program service.— KGW.
Burnett Motor Company, spot announcement service, one month.
KGW.

Burnet Motor Company, spot announcement service, one month. Krowners Jeicelry Blore, spot announcement service, one month. KGW.

Jimmy Dunn (clothier) spot announcement service. NGW.

Jimmy Dunn (clothier) spot announcement service. KGW.

Chub House, spot announcement service, one month. KGW.

A. and C. Feldenheimer (jewelers), sweek. KGW of the Mouse, spot announcement service, one Chrysler Corporation (Dodge Motor), eight one-minute transcriptions. KGW, Goven Shop, 13 five-minute programs. KEX.

Florisheim Shoe Company, spot announcement service, one month. KEX.

Iouise Paul Button Company, 12 spot announcement service, spot announcement service, one month. KEX.

Industry Food Store, spot announcement service, one month. KEX.

International Harvester Company, 32 spot announcement service, one month. KEX.

International Harvester Company, seven spot announcements. KEX.

International Harvester Company, seven spot announcements. KEX.

SAN FRANCISCO-OAKLAND

National Association of Manufac-turers, renewal, American Family Robinson, World Wax. KROW,

Röbinson. World Wax. KROW.
Oakland. Bible Center, religious
tailes, 15 minutes daily. Placed direct. KROW. Oakland.
Oakland. Bible Center, religious
tailes, 15 minutes daily. Direct.
KROW. Oakland.
Harold F. Richey (Eno Crime
Clues), wax. strating Jan. 25, 19
weeks. N. W. Ayer Agoney. KGO.
Congoin (Dixle Marsh), discs, three
weekly 15-minute spots. Lockwood
Shacileford Agency. KFRC, San
Francisco.

Francisco.

Associated Oil Co., basketball, twice weekly. Direct. KTAB, San Fran-

15 Broadway Shows Fold.

Heaviest closing list of the sea-son last week and, between sudden closings of new shows and the end of runs for several other attractions, there will be a total of at least 15 withdrawais on Broadway by the

end of this week.
Dodsworth goes to the road from
the Shubert after this, its 38th week.
Dramatic smash played Broadway
last season, bisecting the run during the summer when it laid off,
then successfully resumed.

TODSWORTH

Opened Feb. 24, 1934. Raves for the performances of Wal-ter Huston, Fay Bainter and Nan Sunderland sprinkled the generous acclaim 'Dodsworth' received from all the first-

VARIETY (Ibee) said: Should take its place in same proportion that the novel was a best-

Within the Gates' winds up a ne National this week, also going to the road. Show caused plenty of controversy among critics and for a time did good husiness, but it rates a moderate engagement; 11

WITHIN THE GATES'

Opened Oct., 22. Four of the nine first-string critics liked it, while the others praised Sea Octaey's likeary ability, but thought the play muddled, or dull, or both as a production. Vanuary (thee) said: Moder-ately. successful engagement.

The First Legion' at the Biltmore, week and the management figures on bringing it back to Broadway later in the season. It will have played 14 weeks to moderate tak-ings.

'THE FIRST LEGION'

Opened Oct, I. Sobol (Mirror) and Gabriel (American) were the only first-stringers to attend this one. Former liked it, but is der bald he was m the right aisle seat, but the wrong church.

VARIETY (Land) said: 'Needs-to be merchandized.'

'Say When' stops at the Imperial. Musical got a strong press and did fairly good for first month or so, but started tapering when other musicals came in. Engagement was 10 weeks.

SAY WHEN

Opened Noy. 8. Reviews on this ran from fair to good. Hammond (Tribune) said it inspires few objections and few hurrahs, while Lockridge (Sun) declared there's no reason why it should not run indefinitely, with everybody's blessing.

blessing, VARIETY (Ibee) said: 'Would be surprising if 'Say When' gets across more than moderately.

'Piper Paid' was yanked after two weeks at the Ritz. Drew weak press and did not figure for pictures.

PIPER PATD

Opened Dec. 25. All first-string cities passed this one up, considered unfavorable by the second line boys. VARIETY (Kauf) said; Won't do today.

"The O'Flynn' opened and closed at ie Broadway within nine days. the Broadway within nine days. Plenty in the red, it was yanked last Friday (4) without explanation.

"THE O'FLYNN'

Opened Dec. 27. The big shots were busy elsewhere, giving the minor critics a whack at the supposed Esso-backed operetta, Second-stringers' opinions were mixed. Vaniery (Land) said: 'A

Birthday' couldn't make the grade at the 49th Street, although it drew fairly good notices. Withdrawn after two weeks,

'RIRTHDAY'

Opened Dec. 26. Birthday Opened Dec. 26. Birthday" was liked by spme, no opilioned—by others, and taken with a grain of call by most of the first-stringers. Brown (Post), Sobol (Mirror), and Garland (Telegram) liked it, but Gabriel (American), and (Mantie) (News) thought it lightweight. 'Vanner' (Poec) said; 'Doubtful of general appeal.'

"The Sky's the Limit,' stopped at the Fulton after playing the weeks. Merely stuck that long preserve possible picture rights.

THE SKY'S THE LIMIT'

Opened Dec. 17. Atkinson (Times) declared Two obscure authors wrote it out of a mis-guided enthusiasm for their guided anthustasm for their sense of humor, and Gabriel (American) said I shan't ask you to see "The Sky's the Limit." All other critics con-curred.

VARIETY (Land) said: 'Won't be around very long.'

'Small Miracle' closed at the 48th Street after playing 15 weeks to fair business. Melodrama got ex-ceptionally good press but played to moderate grosses throughout its 15moderate grosses throughout week engagement.

SMALL MIRACLE'

Opened Sept. 26. Drew pro and con opinions, but with few direct pans. Hammond (Trib-une) considered it a very good une) considered it a very goo play of its kind, but Gabrie (American) thought pisy of its Kind, but Gabriel (American) though? It was humdrum. Joseph Spurin-Calleia's acting was highlighted in all he reviews.

Variery (Dee) said; 'Fairly promising, but heavy grosses are unlikely.'

Fools Rush In, a Christmas openroois kusn in, a Unristmas open-ing at the Playhouse, was similar-ly yanked on Friday, Intimate revue opened raggedly. Reported reopening with changed routine in another theatre soon. Played less than two weeks.

'FOOLS RUSH IN'

Opened Dec. 25. Gabriel (American) caught it at a preview and held his review until after the opening, and then it was unfavorable. Secondstringers were at the premiere VARIETY (Ibee) said: 'Chances are distinctly doubtful.

Baby Pompadour lasted but throays at the Vanderbilt, falling relight last week when house guar antee requirement was not paid.

'BABY POMPADOUR'

Opened Dec. 27, found the critics laugh where and treated unfavorably by the secondaries. Variety (Ibee) said: 'Won't

Many Paths' was withdrawn the Ambassador last Satur-Opened at the Ritz, where it stopped after two weeks. Adde two weeks could not break even.

'SO MANY PATHS'

Opened Dec. 6. Criticisms on this were mixed, but mostly negative, Sobol (Mirror) called negative. Sobol (Mirror) called it 'an absorbing play which will appeal to a great many theatre-goers, but Brown (Post), sald, 'In' So Many Patha,' Irving Kaye Davie has not yet written a good play.' 'Vanim'r (Abel) sald, 'So Many Patha' is limited.'

on Saturday. Drew a panning and hardly any coin.

Portrait of Gilbert' similarly stopped at the Longacre after three

'PORTRAIT OF GILBERT'

Opened Dec. 28. Critics sailed into it for fair. Anderson (Journal) decmed it Not quite the worst play I ever saw while Brown (Post) said It has

nothing to say for itself.

VARIETY (Ibee) said: 'Its staylng chances are quite doubtful.'

In addition a revival of 'L'Aiglon

BROADWAY REVIEW

Slightly Delirious

Farce in two acts and three scenes presented by Willo Productions at Little, N. Y. Dec. 31, 1934; written by Bernard J. McOwen and Robert F. Adkins; staged by G. T. Clarke: 43.30 top.

On New Year's eye, when the world should have turned its thoughts to kindler things, an anonymous produces posing as Willo Productions, presented 'Slight-During the greater portion of the

first act there was a man in the audience, slightly plastered, who kept shouting instructions at the actors Since he was only partly plastered, and since the play was that kind of a play, it was a lot of fun. Just the curtain, an usher forcibly

before the curtain, an usher forcibly evicted the main—and from then on the audience had nothing at all to a man the second of t

Inside Stuff—Legit

At the Saturday (5) matinee performance of 'The Old Maid', Harry Moses production in Baltimore, some of the critics on the New York dailies were on hand to o.o. the piece and write their N. Y, notices. Reason for unusual procedure was that show opened in N. Y. last night

dallies were on hand to o.o. the plece and write their N. Y. notices. Reason for unusual procedure was that show opened in N. Y. Last night (Monday) together with Petrified Forest, and Moses wanted first-flight critical opinion on his place. Expense of the Montan Reverse of the Monday of the Mon

presented. Gariand stated he had never accepted ravors nor presents from managers. Gariand also declared himself to several managers last week about Saturday night premieres. He said he will refuse to attend any such nenings hereafter.

openings screater.

That portion of the admissions tax law upon which the internal revenue department claims money from theatres for benefit performances and the water of the property of the part of

When: Sam H. Harris originally produced 'Rain' in 1922 Al Lewis and Max Gordon were in the legit production field. Latter duo had a-15% interest in the show as silent partners. At the time Lewis was the active member of the firm on the legit end, Gordon sticking to the firm's vaude ville interests. Gordon is now a Broadway manager. Lewis is on the

Coast.

Sam Forrest staged the original 'Rain' and will direct the revise with a bid or Tailulah Bankhead. Harris has delayed a trip to California by goins to Falm Beach for three weeks, but will return for the final 'Rain' rehearsals.

Word of mouth got around Broadway that 'Accent of Youth,' Samson Raphaelson's comedy, reached curtain time not entirely in the original as penalty and the same of the same of

'Revenge' Trims Salaries, Makes Deals with Creditors, Leblang's

OUT-OF-TOWN PLAY

A Divorce Is Arranged

Beverly Hills, Cal., Jan. 2.
Connedy in three acts by Jevan Brandon-Thomas, featuring Gaby Fay and
David Clyde.—Directed by Hugh Duval.
Caet: Eric Snowden, Viola Moore, Gaby
Fay, Guy Bellis, Rhoda Silliman, David
Clyde, Winited Mimo. Clare Verders,
Frederick Sown Miniature theatre, Jan. 2.
Eliste-Hayren Miniature theatre, Jan. 2.

Frederick Sewell. Freenned by the Dilise-Hayden Miniature thearts, Jan. 2.

Smart English comedy, presented for the first time in this country, needs very little revamping to make it worth-while stage fare for Broadway. It's a bit burlesquey in a few spots, but these situations can easily be smoothed out. With a Frondworth of the first stage of the firs

Mortimer Heads Agents

Hollywood, Jan. 7.

goers, but Brown (Post) said.

In So Many Paths, 'Irving Kaye Davis has not yet written a good play.'

Yahimri (Abel) said: 'So Many Paths' is limited.'

Slightly Delirious' opened last Seek at the Little, but is slated off Gibbons, secretary-treasurer,

With financial matters in bette shape, 'Revenge with Music' continues at the New Amsterdam thea tre, N. Y., and may work its way up after the box office was socked up arter the box office was socked through a two-week suspension prior to Christmas. Cast has agreed to salary cuts, which vary from 25 to 33%, and creditors have okayed a deal whereby remaining produc-tion bills will be paid from operat-

to be a whereby remaining protection bills will be paid from operating profit.

The profit of the pr

is for two weeks and may then beextended to 12.

Eaves Costume company, which
nearly closed the show Christmas
eve, was paid off in full early last
week, although there was a further
dispute. Costumer's lawyer demanded payment on a bond, fequired to be filed in court when replevin proceedings were filed, also
an tiem of some \$130 referred to as
'poundage.' Item is the per diem
pay of, sheriff's men. Stein refused
to pay the extras, contending that
Eaves started the legal business and
should pay off. hould pay off.

Rice Hibernating

Hollywood, Jan. Chester Rice, after a season in Germany, has arrived here to spend

Current Road Shows

Week Jan. 7 Abbey Players, National, Wash-

igton.
'Ah, Wilderness,' G.,
'Ah, Wilderness,' G.,
'As Thousands Cheer,' Shubert,
'Yolly-

'As Thousands Cheer,' Shubert, Kansas City.

'Butterfly in Buckshot,' Holly-wood, Playhouse.

'Continental Varieties,' Wilbur,
Boston (10-12).

Cornella Otic Skinner, McCarter,
Princeton, 12.

Polyly Carte Co., Forrest, Phil-

Eva LeGallienne Repertory, Shu-

bert, Boston.
'First Legion,' Garrick, Philadel-

phia.

'Follies,' Paramount, Salt Lake
City, 7-8; Curran, San Francisco,
10-12.
Fritz Leiber Repertory, Biltmore,

Fritz Leiber Hepertory, Bilimore, Los Angeles: 'Green Pastures,' Ritz, Big Springs, Tex. '7; Texas, San An-gelo, Tex., 3; Paramount, Abliene, Tex., 9; Majestic, Ft. Worth, 10; Denton, Tex., 11; Meba, Dallas, 12. 'Her Master's Voice,' El Capitan, Tec. Angeles.

os Angeles.
'Kill That Story,' Hollis, Boston.
'Laburnum Grove,' Royal Alexan-

ra, Toronto. 'My Claymore Steps Out,' Wil-'Petticoat Fever,' Harris, Chicago.
'Point Valaino,' Chestnut, Phila-

'Roberta,' Erlanger, Chicago.
'Scottish Players,' Vancouver,

Scottie. ncouver. Stevedore,' Selwyn, Chicago. San Carlo Opera Co., Melba, Dal-

as, 17-19. — 'There's Always Juliet,' Bittmore,

Scattle.

Vanities, Majestic, Fiint, Mich.,
Vanities, Majestic, Fiint, Mich.,
Vanities, Sandensen, S. Michigan,
Ann Arbor, S. Post, Battle Creek,
ID, Majestic, Grand Rapids, 11-12.

Walker Whiteside Repertory, Auditorium, Lincoln, Nob., 7. Joplin,
Joplin, Mo., S., Memorial, Hall, Independence, Kans., 9; Tech High
School, Little Rock, Ark., 10; Auditorium, Memble, Tent., 11-18.

BACK TO \$2 TOP LEGIT

Seven Weeks of Rehearsal, One Week CONCERTED MOVE Ticket Control Issue Gets More On Broadway, and 'O'Flynn' Blows Up

'The O'Flynn' blew at the Broadway theatre, N. Y., last Friday night (4) after the performance, suddenly tossing 160 persons out of jobs Chorus alone numbered 69. What impelled Russell Janney, who presented the show, taking such precipitate action was not fully explained but Janney sald later he realized the show was wrongly geared and wanted to forget it for the time being. Robert Stewart, executive of the Standard Oil Co. of New Jerscy, backed the show.
Producer plans recasting the opercita and reopening in Boston. At

ercuta and reopening in Boston. At that time, however, it will have a new title.

Saturday morning Equity was ad-

that-time however, it will have a new title.

Saturday morning Equity was advised by Janney to pay off the company. What puzzled people around the show was the fact that. Saturday's performances could have been given without extia expense to the management. That day saw the beest show attendance of the week and at least \$3,000 was refunded at the box office or turned away. Half that sum was estimated for the matines; f. which there was an advance sale of \$600.

"OFFlynn" has a unique position in that the performance was given by radio on two successive Friday nights on the Esso program prior to the opening of the opercita. Different set of players appeared before the microphone, and the program is committed for 13 weeks despite the fact that the show has come and gone. While the makers sponsor the air show, with an original \$50,000 investment which was materially increased, it is now claimed that the corporation did not back the stage show but that it was silewards own venture.

"OPF yand "Dellawer, Tatungsuy (27) of Christmas week, so the length of the engagement was but weeks and one night weeks, so the length of the engagement was but weeks and seven and one half weeks, players restory meanners of the premiere. While the notices were not favorable. "OF Flynn" drew second string-merchants and the string-merchants."

salary in advance of the premiere. While the notices were not favorable. 'O'Flynn' drew second string-ers-because of other premieres-on the same night, and some of them were kind. Middle of last week it was decided to plug the show. Reported that Stewart offered to spend-another \$50,000 in exploitation but was told that amount was not necessary. Then suddenly the show stopped.

DUCAT SNIPERS OUTWIT CENTER THEATRE MGT.

Careful plans to prevent sidewalk spees from sypping with tickets for the holiday performances of The Great Waltz. Center theatre, N. Y., were of little use, the undercover ticket mob outwitting the management. Two shopkeepers who rented space to the spees were served with dispossess notices, but since such moves call for action after a sea. Cops were called to outst the ticket people from nooks near the doorways of the several stores involved. But when the spees displayed receipts for money pald for temporary rental, the police could only recognize the status of the storekeepers, advising the show management that civil action could be taken.

In one case the proprietor of a store had received but \$10 from Ye show the control of the several than the civil action could be taken.

In one case the proprietor of a store had received but \$10 from Ye show that the controller intrests he paid the gyp \$25 to vacate. Only one see saye up. turning \$400 needs the controller of the

with the Rockefeller interests he paid the gyp \$25 to vacate. Only we have the gyp \$25 to vacate. Only we work the gyp \$25 to vacate. Only we work the gyp and gyp

Hi-Brow New Years

Curious twist around the Broadway ticket agencies New Year's Eve was the ticket demand for the classics. Patrons showed preference for Katharine Cornell in 'Juliet', Eva Le Gallienne in 'L'Algion' and Watter Hampden in 'Richelleu', passing up most of the musicals. Explanation was that the good-timers were attending parties in hotels and elsewhere and passing up the theatre and the state of the constitution of the constitu

Little doubt that the boost in admission scales kept a definite percentage of people away from theatres on the gala

4 SHOWS CUT: **EQUITY SAYS** 'NO' TO 1

For the first time since Equity started its 'Cuts and Concessions board-which passes on shows wanting to reduce salaries—a managerial request to slice was denied. However, five producers were given the right to cut. Show that was turned down was 'The Sky's the Limit, Fulton, N. Y., which folded Saturday, anyhow.

Saturday, anyhow.

Shows where reduced salaries were agreed on by Equity are The Farmer Takes a Wife, Theense with Music, 'Calling Ail' Stars,' and 'Say When,' while the cutting of Page Miss Gory' was held up atter Equity okayed it. Reason was that instead of sileng the entire cast at the same ratio, the management sought to cut-some players more than others and the former objected. That may affect the continuation of the show after this week.

week.

In cutting 'Stars' it was stated that Lew Brown, the presenter, was assuming the responsibility for the expenses of the revue from this week on. Warners, who backed the show up to 50%, did not figure in the request to cut salarles and are "Say When people affected only part of the cast, which was agreed on by the players.

Under the rules although the ad-

Under the rules, although the advisability of a cut may be suggested by Equity's board, there is no compulsion on the part of players to accept less than contracted.

Ban 4 Midge Theatres In L. A. as Fire Traps

Los Angeles, Jan. 7. Drive by Board of Fire Commissioners to drive out little the-atres which have failed to comply with city fire regulations has four of the muny houses already unde ban. Permits for 1935 have been denled and will be withheld until safety measures have been intro-

Houses hit are the Olvera Street,
Tony Pastor's Club, the Theatre
Mart and the Spotlight, tryout
house in Hollywood.

TO DROP PRICES

Probably Go Through for Next Season — Three Shows Slice Pronto

SHUMLIN STARTS IT

Alarmed at the winter blight which affected the grosses of too many Broadway shows, managers started huddling last week for the purpose of re-establishing a two-dollar top for straight legit shows and \$\$ for mulcicals. What was to have been as to be supposed to the start of the straight legit shows and \$\$ to mulcicals. What was to have been as to happen to happen

office.
It was indicated that next season will see most attractions established at two and three dollars. So far as Broadway is concerned, the present mediocre business was discounted late in the week with the explanation that the public bankroll was shot in splurging at Christmas and high, links on New Year's eve.

and high Jinks on New Year's eve. But that legit shows will be forced to reduce prices in order to more closely compete with other amusements, there seems to be little doubt. That economic necessity was recognized more than a year ago and it was forceast that the former two-dollar legit, scale would be general this season. But managers forgot all about it, most attractions coming in at \$3.30, with at least two musicals scaled at \$4.40 top.

Movement to cut prices was started by Herman Shumlin, who called for a managerial pow wow and offered to cut the top of his success, The Children's Hour, from \$3.30 to \$2.20. He argued, however, "ant fivorable to "be accessed by would only be gained if a group of 10 or more leading attractions agreed to revise the scales.

revise the scales.

Shumlin's plan failed to materialize because producers of other hits
descause producers of other hits
descause producers of other hits
descause for "Gov"

However. Max Gordon cut the
scale of "Hor Farmer Takes a Wife'
from \$1.30 to \$2.20 and Schwab and
Dunning did likewise on "Page Miss
Glory." At the same time the scale
of "Merrity. We Roll Along" was
sliced from \$3.85 to \$3.30.

It was conceded that reducing-the-

sliced from \$3.85 to \$3.30.
If was conceed that reducing the scale would likely be more advantageous for the Farmer than the other shows because it is spotted in the large capacity 48th Street theatre. Glory' never really got started and its pace from the start has been moderate, 'Merrily' slipped

Involved. with Everyone Squawking **And Several Suits Being Framed**

Criticism

Osgood Perkins has the meaty part in Point Valaline, Noel Coward show opening at the Barrymore, N. Y., next week, with Aifred Lunt and Lynn Fontanne starring, Arthur Hopkins saw the show in Boston. Went back stage to see the actors. Said to Perkins.

Listen, kid, it will be a long time before you have another all-star supporting cast.

PULPIT BLAST HURTS MPLS. 'BEWARE' CO.

Minneapolis, Jan.

Minneapolls, Jan. 1.

Local churches of both Catholic and Protestant denominations have taken up cudgels against Salior Beware, which W. A. Steffes, film Impresario, is sponsoring at his Subert theatre. Severa priests are not as the substantial s

The show no talking screen can ever give you.

Despite fact that newspaper critics also emphasized comedy's darics also emphasized comedy's dar-ing, however, business has not been

Stager Sues

Maurice L. Kussell, dance stager, has started suit for \$570 against Calling All Stars, Inc., the corporate préducing owners of the Lew Brown musical—at—the Hollywood theatre, N. Y.

Kussell, received around \$3,000 as a lump sum for staging the show but claimed dua the age \$570 for time expended beyond the original period and, through attorney Julius Kendler, is seeking to collect.

The debacle along Broadway among the legit shows during the Christmas-New Year's period is believed to be one result of the ticket agitation, a topic that requently finds print in one or more dailles. If that is true the fault points to the mass attention given the ticket control provisions of the revised legit code. Such unwelcome and derogatory publicity over a prolonged period reacted with a sock against theatres, it is claimed by those affected. se affected.

those affected.

There is little doubt that the ticket thing has been stressed and, according to those who framed the rules, is more important than the

according to those who framed the rules, is—more—important—than—the-shows. Nor is there any doubt that, business was far under expectations, even considering the contention that end of the year holidays have frequently been over-touted.

Perhaps he most fallacious feature of the ticket control idea is that a coterie of showmen, plus advisers, dictates to agencies about tickets for legit shows but has nothing to say about any other type of amusement where tickets of admission are sold—spera, sports, pictures, circulae—opera, sports, pictures, circulae—opera, sports, pictures, circulae—opera, sports, pictures, circulae—opera, sports, pictures, about which there is no tloket problem.

Eyén pown menages with icket problem.

Even some managers who devoted much time and attention to ticket control appear to be growing luke-warm on the code's control plan plan.

MARY GARDEN

Chlcago, Jan. 7.
With the folding of Romance at the Blackstone, reported that Playsers, production group, is angling for a dramatic show headlining Mary Garden.

Will be the first appearance for Miss Garden in Chicago in several years, her last appearances having been on the operatic stage for the Chicago Clvic

NEW ACTORS' GROUP FORMED BY D. A. DORAN

Stage Associates, a new actormanager group, has been formed and proposed to research the member of the stage of the stage

Doran is associated with a sim-ilar group, Group Theatre, in pro-duction of 'Gold Eagle Guy', cur-rent at the Belasco.

Gallo Readies 'Nights' For Chi Production

stage-struck sallor, declared his only claim to fame was the fact that he once directed gueen Marie the way to the ladles room.

Hague personally ided the club over the stormy years of the del pression. And he's still doing it.

Among the speakers were Gene Buck, tosatmaeter, Frank Crumit, shepherd; Bugs Baer and Harold Hoffman, new Governor of New Jersey.

Jersey.

Report that the Friars had asked for walvers on Hague was denied.

Beale Street, Negro Benefit Show, **Nets \$3 and Almost Starts a Riot**

Beale Street, a colored cast drama which part of the audience mease Street, a colored cast drama which part of the audlence took exception to during a benefit performance at Mecca Auditorium, N. Y., Sunday (30) last week, ran into other respectussions not on the schedule. Presenters summoned to court for holding a benefit show without a permit from the Welfare Department, somebody from the Theatre Authority appeared to get a silee of the profits and a radical observer almost got hurt.

On top of that the net receipts were exactly \$3, although some listoff the composition of the com

LAMBS DINE THEIR **GUARDIAN ANGEL**

The Lambs tossed a 'dinner of achievement to Robert L. Hague at their club Sunday night. 10, The red their club Sunday night. 10, The red their club Sunday night. 10, The red their club Compared to the Lamb of Mary Their club Compared to the Lamb of the Lamb of the Mary Compared to the Way to the ladles' room. Hague personally tided the club over the stormy years of the depression. And he's still doing it. Among the speakers were Gene Buck, toastmaster, Frank Crumit, shepherd; Bugs Baër and Harold Hoffman, new Governor of New Jersey.

QUIET STOLL MEET

Sir Oswald in Chair at Annual Get

London, Dec 22;
Annual meeting of Stoil Theatres
Corp. was held with Sir Oswald
Stoil in the chair and passed off
very peacefully, although pienty of
fireworks were expected.
Practically no need was

fireworks were expected.

Practically no profit was made last year, with the chairman blaming the entertainment tax. However, Sir Oswald was in a very optimistic mood, and told the sharer holders it is almost certain that when the EA April, there will be a big change in the entertainment tax. He went so far as to suggest the tax will be taken off entirely from legit and vaudeville entertainment.

legit and vaudeville entertainment

FULLER OPERA

'ROBERTA' SET

FOR SYDNEY

Sydney, Dec. 9.
Legit season has been pretty
strong and is expected to continue
so with a new-batch of shows listed.
Merry Malones' quits Dec. 21,
atter a fair season. Mayfair will
then return to a British film policy
for Fullers with British and Double. for Fullers with British and Domin

for Films. Proposed New Zealand tour of Malones has been cancelled. Ernest Rolls will take over several of principals for a revue season in Melbourne at the Apollo, opening

Annov at the Hague

All sorts of measures by the gov-ernment, which are similar to NRA restrictions in America, and caus-ing a lot of trouble to artists and

Louis Davids, cabaret-artist, w

takes months, he is trying his luck on a reyue, a job he had not un-dertaken for six years.

managers here.

The Hague, Dec. 28.

will be considerably reduced in case of picture theatres.

London Craze Is Charity Gambling, Find Rotating to Be Legally Okay

Just when London night life was beginning to hold its own, with plenty of spenders around, due to easier economic conditions, a nev type of entertainment has spruns up which is making a dent in the intake at night resorts.

intake at night resorts.

This is a series of gambling parties, patronized by the biggest in the land. It takes the form of gambles for some well known charitles, with the organizers having found a loophole in the English gambling laws.

Position it that gambling for any stages is allowed on any premises, providing it only takes place for one night. It is, therefore, quite easy for the organizers to shift from one spot, to another and thereby become immune from law.

become immune from law:

become immune from law.

Misst of the theatrical contingent
have been patronizers of this new
gar, with some of the best names
in show business frequently present.

All sories of games are indulged in,
including baccarat, roulette and
chemin-de-fer. The crouplers, who
wear distinctive white coats, perform their duties without charge,
thely fees going to the charity, for
which the games are arranged.

There have been some very-big
wins, with Ambrose, the band
leader, heading the profit list with
a win of 365,000. Another showman who has been lucky is Sir Aifred Butt.

man who has been lucky is Sir Alfred Butt.

At a recent game where Sir Alfred was present he had about \$15,000 worth of chips, when a man sked him whether he would like some of them changed into coin. Sir Alfred handed him \$5,000 worth to change. Man changed the chips and made a quick exit. It was later discovered he was a phoney.

As a matter of fact, on checking up, quite a few undestrables were discovered. This has resulted in Scotland-Yard-taking quick_action, with a new law probably to be

with a new law probably to be passed soon barring all forms of gambling under any conditions, and night-club owners feeling easier

FOUCRET IN LONDON: MANGAN HIS STAGER

Paul Foucret, former operator of the Moulin Rouge and Empire, Paris, has leased the Les Ambassadeurs restaurant and arranged with Fran-cis A. Mangana to stage shows there. First one opens April 15 and runs till July 14. Cost of show will run aFound \$3,000, and will-comprise four American standard acts and 18. American show girls, Mathea May-field, fan dancer, now in the Palls. field, fan dancer, now in the Palla-dium 'Crazy' show, has been signed for the opening program.

Harry Foster will be responsible for most of the talent imported.

Delysia Back to Paree To Fight Divorce Suit

Sydney, Dec. 9.
Alloc Delysia has been released by
F. W. Thring from her contract in
that she may return to Paris at once
and fight a divorce action for desertion brought by her non-profes

sional husband.
French star, was booked to appear
in Melbourne in a revival of the revue 'As You Were.' Revue was first
done here years ago at Tivoli under
the Hugh McIntosh direction.

SWIMMER WALKS

Annette Kellerman Out of Paris Nitery Prior to Opening

TOO MUCH SCENERY Devite Denny Four Ordered Out of

London, Dec. 28.
Devito Denny Four, who replaced
Naughton and Gold in the Paliadium Crazy show, proved the unlucklest of American importations

luckiest of American importations yet.

Act was a fair-sized hit and looked like staying for the run, which is about the middle of Pebriary But, as the act two doubt, and the staying for the run, and the staying the stay of the staying ped in with objections, claiming that with tone of other Palladium settings, the stays is too crowded to comply with the fire regulations. Result, act is out after one week, but will play other General Theatres dates.

DRAMA FESTS IN VERSAILLES

Campaign to establish French Bayreuth at Versailles for festival performances of French opera and non-musical classics is being vigorously pushed by Edouard Bourdet

ously pushed by Edouard Bourdet, author.

Bourdet and his friends would use the old court theatre built in Versallies palace by Louis XIV, for, which many French plays of that period were written.

Government had \$400,000 voted to put the theatre in condition—it has no electricity or heat, is built entirely of wood and needs fireproofing as well as modernizing—but Bourdet's plan still made no progress, because the Freinch constitution makes the theatre the property of the French Senate, which is to use it as a caucus hall in case of a constitutional assembly at Versallies, and the Senate doesn't want any play acting on its property.

sallies, and the Senate doesn't want any play acting on its property. Bourdet is appealing to the public for support against the Senate's opposition, arguing that body woutdn't actually use an unheated, unlighted hall that would go up in fames the first time a Senator chucked a lighted cigaret on the floor. Offers to renovate the theatre—with public funds—and still let the Senate v. the for angust of the Senate to not of the floor. The senate is the Senate to the text of the Senate to the text of the Senate to not of the floor. The senate is not of the floor.

Mellourne A. Dec. 28.
Grand opera opens at the Tivoli, here. Dec. 21. with 'Alda' as the opener. Sir Ben Fuller is hoping that the local season will be much brighten than the Melhourne one, on which plenty of coin was on which plenty of dropped.

Williamson-Tait is setting new attractions for next season, including Vicktorla and Her Hussar, Nice Goings On, and Roberta.

F. W. Thring is finishing Her Past in Sydney, but continues in Melbourne with 'Joly Roger,' m eartions any time to the Month of the Ambies of 18th century theatrical architecture in the world, designed by Gabriel and decorated by Pajou and Rameau. Bourdet would imitate festivals of such places as Bayreuth, Salzburg, Florence, Venice and Stratford-on-Avon, and give annually, at the end-of-the Paris season in the spring, a series of great French plays. great French plays.

Melbourne with 'Jolly Roser.' Thiring is-also getting ready, another local titled 'The Cedar Tree.' Frank Nell will produce a pante 'Mother Goose' in Melbourne with W-T following the season of Russian ballet. W-T has had some nich lite recently with 'White Horse linn,' Du Barry,' Blüc Mouthe **NEW ANZAC DANCERY** WITH NAME BATONER Talent Restrictions

Sydney, Dec. 9. Australian Cabaret Amusements Australian Cabaret Amusements, Ltd., will take over 'the Palais Royal, Australia's biggest dance arena, from J. C. Bendrott next May. New organization is reported as having about \$250,000 backing.

Latest of American cabaret ideas will be introduced and a name band leader will be introduced and a name band leader will be introduced and a name band leader will be introduced and a sign bend winter dance season. Selleved that Stuart F. Doyle is largely interested in the new venture.

Louis Davids, cabaret-artist, who often engages numbers for his shows, now finds himself barred from doing so, as he ls not an authorized booking agent and was not registered as such in 1929. His case has passed through the courts and is being heard in highest at the peaking the state of the second state of the second seco

Doyle is also introducing a class ballroom and coffee lounge in State theatre building at a cost \$200,000.

SHORTER INTERMISSIONS

French Theatre Wante Custome Dolled Up, So Cuts Down Waits

Paris, Dec. 29.

Long French intermissions, usually running 15 and 20 minutes, are getting a body blow though the attempt of Robert Trebor, manager of Theatre Michel, to get his customers to dress for shown. Trebor announced curtain of which the state three to the state of the

cordingly, to get them out to sup-per at a reasonable time. Marathon intermissions are the

Marathon intermissions are the bane of foreign play-goers in France, who get bored waiting for curtains to go up again, and re-cently the French have been taking a similar attitude.

Plays Abroad

THE MOON IS RED

London, Dec. 19.

Play in two parts by Denison Cilit and rank Gregory, presented by Frank Gregy at Daly's theatre. ory at Daly's theatre.

Martha.

George Richards
20 Nasi
Francis Waring
Shevelia Carroll.

Joyce Bland
Tony Charlesmore.

George Crisco
Garrett Fielding.

Lugh Miller
Athens Bedoon.

Fariot Baring
Sir John Marley
Bille Normood
DioL Lancastor.

Gent Daring
Sir John Marley

Bille Normood
DioL Lancastor.

It is a pretty safe bet, when view-larg a morstry melofarms, to sus-pect the character who is least sus-pected by the others in the cast. In this instance, all but one member of the players, other than the vic-tim, looks, at one time or other, as if he or she was the culprit. To a seasoned playgoer there is noth-ing left to do but feel certain the unsuspected is guilty, which proves correct. It is a pretty safe bet, when viewing a mystery melodrama, to sus-

unsuspected is guilty, wnice, proves, correct.

The corrective seen that the corrective seen that A Britis taken for a ride by the native Nazis, and as there were only three people who knew his occupation, it is definitely one of them who betrayed him.

Played the less competent cast, the control of the corrective seen the corrective seen the corrective seen the seen of the corrective seen the basis for an absorbing motion picture appealing to popular audiences.

Bing Boys Are Here

London, Dec. 19.

Revival of musical comsdy revue, revised by Frince and Blance Littler; Brice by the friend and Blance Littler; Brice by dances by Max Rivers; produced by Frince Littler at the Ahanbra, Dec. 13. Featuring Violet Lorsine, Robbs, George Robey, De Wolfe, Medicall and Foot

Littler at the Ahanbra, Dec. 18. Peaturing volet Aracine, New York Martine, Relieved to the West State of West State of the West State of

nate, was Mar's sweetheart in Hollowcod ten years before, and he threw her over. So she gats even seen the property of the pro

Soy Un Sinverguenza

("I'm Shameless")
Madrid, Dec. 15.
Comedy in three acts by Pedro Munos
Seas and Pedro Peres Fernandes. at the
Maria Isabel theater, Dec. 13. Cast including Maria Ganues, Adela Gonzales, Isabel
Garces, Mercedes Sampedro, Rafael Somoza,
Alfonso Tudels, Eduardo Pedrote, Fernande
de, Granaña and Rafael Space.

Actions Parkers and Parkers Pa

Charles Mario Mallor Mario Mallor Alack Crawford Arthur Riscoe Jill Sonniog (alias Sari Tamara).

Francès Day Francès Day Beesie Bunting. Viola Tree Sir Timothy Bunting. Sebastian Smith Moffat. Arthur Denton Pendieton Brookes. Arthur Riscoe Arthur Riscoe

was vulgar and suggestion to the control of the con

Annette Keilemman, displeased with the treatment and the treatment and the treatment and the treatment and treatme Paris, Dec. 28.

Leslie Howard Sock 20G, Boston; Noel Coward Play Good at \$17,000

Boston, Jan. 7. Leslie Howard in 'Petrified Forest' surged ahead in its second, final, week at the Shubert, during which capacity was common. Got over

220,300 on the week:

Holiday week also found 'Point Valaine' at the Colonial in a second, ciosing, boom week, hovering around the \$17,000 mark. Word-of-mouth about the Lunts in the Coward play apparently built biz, despite the opinions of some of Tuble city.

despite the opinions of some of Hub's crix.

Tiy Away Home' was liked by the reviewers and is getting excellent customer comments, but is not showing bo. strength expected from it. Definitely lagging behind in the Boston legit parade this week, with the opposition a good allbi. Stays sucher week.

another week.
Eva LeGallienne opened at the
Shubert Monday (7) for one week
1 Taiglon. Advance indicates big

Eva Letislitenne Over... week in the Common of the Common

Dodsworth at the Colonial.

Estimates for Last Week

'Point Valaine,' Colonial. Noel
Coward's new hit (Lunt-FontannePerkins) did bonanza biz both
weeks. Closing week close to

Perkins) dld bonanza na ounweeks. Closing week close to \$17,000.

Petrified Forest, Shubert. Clicked in a big way. Second week brought about \$20,830, best in town. The second week brought about \$20,830, best in town. The second week brought about \$20,830, best in town. The second week brought about \$20,830, best in town. The second week brought about \$20,830, best in town. The second week best week a seant \$4,000.

Will itry one more week.

Her Master's Voice, Hollis, Blanche Ring and company at-

nche Ring and company at-ted a satisfactory \$5,500 in sec-

the St. Louis Peet Dispatch on Dec. 1934, said:—"Much of the comedy turned over to Odette Myrtil and rity May, whose roles far secaping more inventions for the sake of viding two enlivening performers h chances."

CHRISTENSENS

The Great Waltz'

OURRENTLY GENTER THEATRE

Rockefeller Center, New York



San Francisco, Jan. 7.

Fritz Leiber's Shakespear rep was the only show in town last week. Second stanza of the visit was good-for approximately \$8,000. Classical stuff is not good for ex-tra holiday biz, and heavy rain didn't do the boxoffice any good, either.

'OLD MAID' O.K. \$10,000, BALTO

Premiere last week at the indel Maryand and Helen Menken. approximating slightly in excess of \$10,009 at a \$2.75 top. Opening performance was consenting Judith Anderson and Helen Menken. approximating slightly in excess of \$10,009 at a \$2.75 top. Opening performance was consening that the being about \$3.200. Crix treated it light, and biz was crippled till Thursday, when wordo-mouth spread glowing. reports, and the b. o, pace picked und the indie Maryland has nothing definitely carded for a further date. The UBO house, Ford's, returns to action week of Jan. 28, when Todsworth years of the second of the control of the present of the second of the second

TWO MORE L.A. LEGITS START: VOICE' STRONG

Hollywood, Jan. 7.

Hollywood, Jan. 7.

Henry Duffy's monopoly of the legit situation hereabouts for the past two weeks terminates tonight, der way. At the Billmore, dark for several months, Fritz Leiber and Co. move in for two weeks of Shakespearean repettory. At the Wilshire-Ebell, Kathleen Clifford makes her debut, as a product of Shakespearean repettory. At the Wilshire-Ebell, Kathleen Clifford makes her debut, as a product of Shakespearean repettory. At the Wilshire-Ebell, Kathleen Clifford makes her debut, as a product of Shakespearean results of Shakespearean results of Her Master's Voice, string Blay a lead part.

Duffy's production of Her Master's Voice, string Blay week, with the New Year's holiday helping to hold the take to around on approximate \$7,000 mark.

Engagement is expected to continue for at least another two weeks.

Shows in Rehearsal

'lt's You | Want'-J. H. Del-Bondio and Forrest C. Har-

'Rain' (revival)-Sam H

'Hobby Horses' - I 'Loose Moments' — Walter Hartwig.

'Crime and Punishment'. Victor Wolfsen

'Nowhere Bound'—Wee and Leventhal. 'On to Fortune' - Co

'Little Shot'-Pearson and

'Death Comes at Sunset'-dward Dolgien. 'Battleshin Gertie'-Courtney

'Creeping Fire'-McNaugh-ton and Cameron.

'The Prisoners of War'-

D'Oyly Carte Fine \$22.000. Abbey Co. 10G, Philadelphia

Philadelphia, Jan. 7.
Seen in retrospect, the two holiday weeks were hardly more than passable for Philly's legit, houses, although there were a couple of

although there were a couple of stand-outs.

The D'Oyly Carte Company has been doing well at the Forrest, but not as big as expected. Christmas resultation eight performances, while last week brought in \$22,000 in nine performances, Upstairs trade has been very big throughout, with sellouts predominating, and matinee business except for the two Wednesburg the company of the content of the cont

ULRIC \$9,000, PITTS

ond Visit of 'Pagan Lady' Saved

Pittsburgh, Jan. 7.

Nothing much by way of coin for Lenore Ulric's revival of Pagan Lady' at the Nixon last week, a moximately \$3,000 and thanks to a food of two-for-ones peddled all about town, first time this practice has been used here this season. Regular top-of-\$2,001, used wester that night killed all chances of making a showing. Passes all

first night, New Year's eve, and weather that alght Killed all chances of making a showing. Passes all show from a 44,000 indicated gross. Second-visit of Pagan Lady to the Nixon. It opened here four years ago, before going to New York, and noticeure somythee tributes were paid to star. Ulric show - was the -legit house's first since a three-day stand of Romeo and Julier early last month. The work of the control of the con

B'way Biz Still Way Off; 'Thumbs Up' \$26,000; Many Shows Withdrawn

Broadway's business New Year's week. was-only slightly better than the disappointing going after Christmas. Result as-the depletion of the last of the slightly better than the disappointing going after Christmas. Result as-the depletion of the last figures to pick up. Managers worried and tussed about business and several reduced the price of tickets—but the lenders price of tickets—but the lenders price of tickets—but the lenders. From the heavy premiere card on Christmas week 'Thumbs Up' is much the best, gctting \$26,000 its first full week at the St. James. Rain 'From Heaven' stands out among the new dramas, with take unong the new dramas, with take while 'Accent on Youth' perked up at the Pipmouth—the \$6,000 take beling nearly double that of the first week. The O'Flyin' suddenly stopped at the Broadway and nearly all the other items were casualities as Saturday night debut and drew a banning, with little coin reported last week.

'Great Waltz' held up to \$40,000

punning, with little coin reported la creat Waitz' held up to \$40,000 but was way off on New Years night, when all of Broadway's legits were week. 'Anything Goes' is the smash musical. It got \$25,500 last week and was more than a thousand better the previous week.

is the smaah musical. It got \$285,500. Last week and was more than a thousand better-the-previous-week. The previous week and the state of the state

get over; business last week fair for major musical; around \$18,000 estimated.

Children* Hour; Elliott (8th West of the State of t

Loop Legit Has Best Pace in Years; **Wilderness' \$18,000; 'Fever' \$12,000**

Holiday trade throughout the legit field was strong, with all box-Holiday trade throughout the legit field was strong, with all box-offices rising to excellent figures. Current week brings the exit of two shows, 'As Thousands Cheer' which heads roadward and Romance,' which folds. 'Roberta,' at the holds the list of legit attractions in town to five.

Dennis King show, 'Petticoat Fever' perked up considerably at the Harris and will continue beyond its outside the there and will continue beyond its outside the stand of the there and will continue beyond its outside the stand of the there and the stand of the first of the Grand atter four weeks and (Continued on page 59)

SALE of I. MILLER HOSIERY

89c 3 pairs 335 Regularly 1.25 1.09

I. MILLER 1552 B'WAY **** HIT ...

WHITESIDE \$900

'Sailor Beware' \$6,000 in 10 Show at Minneapolis

Minneapolls, Jan. 5.
Playing two hights and a matine at the Metropolitan, Walker Whiteside in 'Master of Ballantnes grossed an approximate scant 1900 Nothing else anneunced as underlined.

who were announced as under-lined.

W. A. Steffes' production of Salior Beware, with a New York or announced to the salion of around \$8,000, an extra midulish New Year's eve show adding to the total. There were 10 performances in all. Salior holds over for a second week and then house closes Permanent policy has not yet been announced.

business moderate to date; around \$7,000.

Lacy Ortained, 'Ambassador (ist 'Lacy Ortained, 'Ambassador (ist 'Lacy Ortained, 'Ambassador (ist 'Lacy Ortained, 'Ambassador (ist 'Lacy Ortained, 'Lacy Ortained,

Aking from sent the week of the control of same title; opened Monday.

"Page Miss Glory, Mansfield-(7th-week) (C.1987-32.20). Another show to cut ticket prices; way ahead because of picture money but also a control of the control o

35,000, should keep it going through the winter.

Piper Paid, Ritz, Withdrawn Saturday, played one night less than two weeks.

Rain from Heaven, Golden (3d week) (D-950-43,30). Plenty of press attention and substantial business, with takinga topping \$12,-000

week) (1-30-3-3-3). Fremty week (1-30-3-3-3). Fremty business, with takings topping 312, -000. Freed Tairly has been a second of the second of

Accellents here; Hat leader topped stopped sto

beyond five-week subscription period: business estimated over subscription period: business estimated over week (D-1,164-1830). Final week; goes on tour; press controversy sent takings to good figures during opening weeks recently \$10,000.

Katharine Cornell, Murtin Beck; another week (4th) to: Yullet.

The Barrets of Wimpols Street, Walter Hampden, 44th Street; Shakespearean repertory. Sailors of Cattaro, Civic Rep theatner: 14th street.

Ruth Draper, Barrymote: final week; Point Valaine' next week.

58 Book Biz Perking

Start of the spring book season, which got underway with the beginning of the new year, indicates that the book big is definitely on the upgrade. Rush of new books into print is unprecedented so soon after the Christmas trade, generally the

the Christmas trade, generally the biggest of the year. If it keeps up, the 1935 book output should easily measure up to that of the pre-depression period.

The minor as well-as the major book publishers have increased, or plan to increase, their lists over the past few years. Activity is especially marked among the minors, who see the chance to get into the big-time.

Lottrop, Lee & Shepard, as an example, is publishing twice as many books as it did a year ago. Recent action of John H. Hopkins & Son throrease its activities is a canadical of books as the activities is a randered of books as the property of the comming year. Not only fiction, but the more hazardous non-fiction as well.

Reduced operating coats

well.

Reduced operating costs by
mutual selling arrangements will
enable many of the publishers to
chance a bigger book output. It
was the rising cost of overhead because of the codes that held expan-

son down.

Bost indication of the growing book biz is the considerable increase in book advertising.

Fawcett Shifts Editors

Roscoe Fawcett, v.p. and g.m. o Fawcett Publications, has made a number of changes in editorial personnel.

Laurence Reid, formerly editor of Motion Picture Publications, be-comes' managing editor of Motion Picture and Movie Classic, as well as the Fawcett publications, Screen Book, Screen Play, Hollywood, Radioland and Romantic Movie

Radioland and Romanue Movie Stories.
Patricia Reilly, recently on editorial staf of Esquire, is appointed executive editor of Motion Picture Magazine.
Murphy McHenry, former editor of Soreen Play, becomes editor of Movie Classic, while William Gaines takes over the executive editorship of Soreen Play, Carles comes from the editorial staff of Photoplay.
Carl Schröeder will be editor of Scessus Book, and Pon Cooley computational and James Reid, of the Motion land. James Reid, of the Motion land. James Reld, of the Motion Picture Publications editorial staff, Picture Publications editorial stain, becomes executive editor of Holly-wood. Douglas Lurton, former Fawcett managing editor, becomes supervising editor of all 16 Fawcett and Motion Picture Publications.

Enquirer Daily's Break

Enquirer New York's Sunday aft ernoon newspaper, prints dally also running off about 1,000 copies to retain its Associated Press franchise tain its Associated Press franchise. Daily has a race handicapper using the monicker of 'Old Darb'. At Christmas time he selected Spoilt Beauty as the best bet at Santa Anita, California's new track, and the horse copped, paying \$85 to one. Following day the demand for the Following day the demand for the Theory received a fock of presents from bettors.

from bettors.

Beauty was once owned by Irving Kid Beebe, former Broadway ticket spec. He lost the horse in a \$3,500 claiming race last summer.

Double Renage

Double Rensge
Los Angeles Hearstlings on the
Evening Herald & Examiner pleked
up a hot potato when they spread
an art layout on Stella Talbot, involved in the fatal shooting in St.
Louis of Albert Frankenstein. Slipup was that both sheets used a picture of Violet Palmer, concert plandiscontinuous as the women accused. Two lst and wife of Fred Meissac, mag writer, as the woman accused. Two days later photo was rerun in both sheots with profuse apologies. Herald passed the buck to the publicity man, who, it claimed, pasted the wrong caption on the Palmer pic.

Dell's New Mag

George T. Delacorte, Jr., is adding a new mag to his Dell group, to be known as Dr. Death. Will be one of those pseudo-scientific affairs, under the editorship of Carson Mowric, who gets out most of the other Dellers.

Best Sellers

Best Sellers for the week ending Jan. 5, as reported by the American News Co., Inc. Fiction

| Heaven's My Destination (\$2.50) | By Thornton Wilder So Red the Rose' (\$2.50) | By Stark Young Forty Days of Muss Degh' (\$3.00) | By Franz Werfel (Goodbys Mr. Chips' (\$1.25) | By James Hillos Toot Horlzon' (\$2.50) | By James Hillos Glorious Pool' (\$2.00) | By James Hillos Glorious Pool' (\$2.00) | By James Hillos Glorious Pool' (\$2.00) | By Thorne Smith -Non-Fiction

Skin Deep' (\$2.00) By M. C. Phillips

While Rome Burns' (\$2.75) By Alexander Woollcott

While From These Grapes' (\$2.00) By Edona St. Vincent Millay

Forty-two Foars in the White House' (\$15.00) By Irwin H. Hoover

Experiment in Autohlography' (\$1.00) By H. G. Wells

Why Not Try God' (\$1.00) By Mary Pickford

Wholesaling Books

Wholesale book publishing with showmanship methods has accounted for considerable turnover in the Grossett & Dunlap catalog particularly on its motion picture ditions. This is the department which effects tleups for reissues of m.p. versions of classics.

'Covered Wagon' is an instance of a m.p. edition in a 75c reprint soing 750,000 copies. Freckles is the topper—1,000,000-copies.—Little Women, on a split deal with the A. L. Burt company, which owned A. L. Burt company, which owned the original reprint rights to the Louisa M. Alcott classic, is figured to go 500,000 copies. "David Copper-field," which Grossett & Dunlar field, which Grossett & Dunlap sold only 11,000 of last year, is pre-dicted to go 250,000 coples on the strength of the Metro. film version. This is based on the last week's sale of 2,800 coples, with the film yet'to be released. Biggest dispositioner was 'Gen-tlemen Freier, Blondes', upon which 200,000 coples' royalties. Publisher wanted to limit it to 100,000 coples. First print order was 50,000 coples.

First print order was 50,000 copies of which only 3,000 sold. Rest were

of which only 3,000 sold. Rest were sold in job lots.

On the other hand, John Mohk Saunders' screen original, Wings, was sold for \$500 to G&D. Firm Pall a will reter another \$800 to novelze it for the motion picture edition in a tieup with Paramount. Being the first big sir film, and also a pioneering sound film (it was a pioneering sound film (it was only synchronized sound), it was a hig seller, and Grossett & Dunlag wornfally gaid Saunders' & royalty of \$50 a. copy, which yielded him \$17,000.

Absorption market of popular-

orption market of popular Absorption market of popular-priced editions of books is indicated by G&D's catalo. of 100 leading titles covering a period of the las 20 years. Some of these only have been on the market 10 years, other more, but in aggregate these 10 titles have sold 25,000,000 copies.

Pierre's Mag on Press
Pierre Publications, organized
about a year ago, finally gets going
with its first mag, a monthly to be

with its first mag, a monthly to be called Mystery Adventures. Publication is now on the press and will shortly, make its nithial, appearance. When formed Pierre Publications acquired the defunct Sensations Magazine, originally published in Minneapolia, but deemed it landvisable to reissue the mag. Subscribers to Sensations will get Mystery Adventures instead. A number of other mags are planned by Pierre Publications, which is headed by A. R. Roberts. Roberts also editing.

Popular Still Building

Popular Still Building
Determination of Harry Steeger
and Harold S. Goldsmith to make
their Popular Publications the biggest of all the mag chains is still,
into. Firm adding new mags to its
string at the rate of nearly one
every other week.
Latest added to the Popular
Publications chain are Buil's Eye
Western Stories and The Big Magazina.

zine. Meanwhile the book-publishing plans of Steeger and Goldsmith are reported proceeding apace. Hurd Whitney is coming over from Morrow to direct the Steeger-Goldsmith book amiliate.

Hub's New Specialty Firms

Hub's New Specialty Firms
The new book publishing houses
getting started in Boston, the SciArt Publishers and the Utopia
Publishing Co. First-named will
limit itself to volumes on science
and the arts. Latter, which is
headed by John Pratt Whitman and
Eleanor Wood Whitman, will also
be a specialized affair, going in for
economics, dissertations on current
events, and the like.
First book on the Sci-Art list will
be The Meaning and Varieties of
Love, a treaties by Prof. J. W.
Bridges, of the medical staff of
McGill University.

McGill University.

Muir-Morrison to Coast

Florabelle Muir and husband Dennis Morrison, have walked out on Manhattan and gone Hollywood They started west by motor car, ac-companied by their seven dogs and

me cat.
Miss Muir, who formerly wrote a Hollywood column for the News Post to sign a writing termer w from the World-Telegram, where he sat in on the city desk. He expect to continue in newspaper work of the Coast.

Quick Competish

That new Chicago takeoff on The New Yorker, Inland Topics, which began publication last month, will have competition shortly. A new publishing group is preparing a rival to be known as Chicago City Life, with publication to begin in March.

leage City Life will be in-typlcal New Yorker style, except for the fact that it will carry more short fiction. Otherwise the usual satiri-cal and humorous pieces and gag

Three Gum-Shoe Maga Suspend

Thes Gum-Shoe Mage Suspend
That detective tales are losing
favor, in the mags at least, is indicated by the suspension of three
publications of that type and imminent departure of some others.
Three that have passed out are
Allbl, which was a Tower mag;
Great-Detective and Complete-Detective Novel Magazine. Great Detective Novel Magazine deat Detective was published by Will Levine, who also scribbles under the
pseudonym of Will Edwinew-Complete Detective Novel Magazine was
a Teck publication, an affiliate of
Macfadden.

Wallbaum Out

George Weilbaum Out
George Weilbaum, or the New
York Telephone Co, whose wide
acquaintance among newspaper
people has made him a familiar
the New York hospital today after
taking it for five weeks. He was
operated on for a stomach ulcer
and obstruction, but the knifing was
a flop and the surgeons had to go
into a secondary, generally regarded as dangerous.
After recuperation, the former
Indianapolis editor will resume at
the hello headquarters on West
street.

Mag Club Re-elects Officers

Mag Utill. "ne-sects unders"
All office-holders of the Magazine
Club of New York were re-elected
at the annual gathering. Include
F. W. Kroeck, Household Magazine,
president; Waldo Sellow, Forum
Magazine, first v.p.; Frank McCullough, Tide, second v.p., and Alden
James, Atlantic Monthly, secretary-

one of those pseudo-scientific atfairs, under the editorship of Carson Mowric, who gets out most of the other Dellers.

To enable Dr. Death to compete successfully with numerous other publications of its type-Mowric has some of the ace Dell contributors some of the ace Dell contributors turning out special stuff for the new periodical is headed by Laurence M. Jonas.

Jersey's New Yorker

With so many mags for New Tork, it has remained for a new pre-elected are A. M. Carso, Fortune: a reverse to call itself Metropolis. Palmer, Conde Nast Publications, Joseph A. McDonogh, Life; R. B. Worker, and published twice a Mexander and W. H. Ferfix, Crowell with the periodical is headed by Laurence M. Jonas.

Move On Famme Dress

A couple of new trade paper pub-lishing ventures getting under way, both to serve the wearing apparel

Thomas H. Glenn has formed the Thomas H. Glenn has formed the Glenn Publishing to issue the Fashion Buyer's Guide. Newly-formed Sutton Publishing Co. is the other concern that will place a tracted paper in the field, title undeclded as yet. Head of Sutton is Florence to the supplements of the supplementation of the supplementation of the supplements of the supplementation of the supplementation

Chatter

J. B. S. Haldane here from Eng-land to lecture.

Title of Frank Buck's new book is Fang and Claw. Vardis Fisher wintering on his father's ranch in Idaho.

Merrill Cody is the new editor of The Voyager, travel mag.

Michel Kraike has finally carded those turtle-neck swea Thyra Winslow in New York gain after a Hollywood assignment Roy Temple House has joined the editorial staff of The Literary

World Harry A. Franck going to Me. to do a book on the land of amales.

Wynant Davis Hubbard back

rom the Afr Louis Kronenberger has quit the Knopf editorial staff to go abroad and write a book.

Literary America will give \$1,000 in prize money for the best short

stories and poems. publish Beth Brown has a new publisher Coward-Mann, Her Lax Lady Ho-bo' out this month-end.

Arnold Gingrich, editor of Esquire, the mag, has sold a novel to Knopf, 'Cast Down the Laurel.'

John C. Winton is the latest publisher to get a book by Emil Ludwig. It's a blog of Hindenburg. Louis Adamic has halted work or his book on America to do a new novel. The idea couldn't walt, he

says.

Elliot Paul in New York with tales about his stay in Palma and what happened to make him leave there.

First-edition-of Herbert Hoover First edition of factors was 84,000. It's sold out and a second is on the

Hendrik Van Loon has been very

Hendrik Van Loon has been very sick, but is improving nicely, all-hough still tied to his home in Connecticut.

Thayer Hobson, the William Morhow head, back fron London with a heap of British, ecripts for republication here.

A lot of bidding by English book publishers before Harrap got the Brown. Europa. Encoper.

novel, Europa.

Edna Ferber has completed reading proof on her new novel. Did it so thoroughly that there wasn't a

ling proof on her new novel. Did. it so thoroughly that there wasn't a clean galley left.
Claude Kendall and Willoughby Sharps—have-takén—Alan Lampe's new novel, 'A Torch to Burn.' Publication March 1.
G. L. George ls on the Coast as correspondent for Excelsion Cinemonde and L'Ecron, film papers published in Paris.
Webb Artz, editor of Ocean Press, a United Press syndicate service, is taking his vacation during the holl-day season in Miami.
Jesse Lasky, Jr., son of the picture producer, has a new volume of poetry on the ives Washburn list, called Singing in Thunder.'
Reminder by Harper that its prize novel content closes on Feb. 1. Judges will comprise Sinclair Lewis, Dorothy Canfield and Louis Brom-field.

field. Sinclair Lewis is writing a short short novel for serialization in the New York Herald Tribune Sunday mag section. It may be a prole-tarian yarn.

Book-of-the-Month Club selection for February is Robert Nathan's 'Road of Ages' and that of the Literary Guild for the same period, Vincen's Beagar Personal History.

Vincent Sheean's Personal History Under a new publishing arrange ment, Thames Williamson will hav his novels for adults published by Doubleday, Doran, and his books for juveniles through Lothrop, Lee & Shepard.

Shepard.

Joseph Verner Reed, whose expanantion as to why he was quitting the producing end of the theatre got so much attention, will tell it in a book. Harcourt, Brace has taken the volume for publication.

Frieda Lawrence's body from the south of France, where it is now hurled for permanent interment on

burled, for permanent interment on the ranch near Taos, New Mexico, where the writer lived for so many years.

Book Reviews

Drag 'Em Out Nathan

It's about 30 years now that George Jean Nathan has been pass-ing judgment on plays and people of the theatre, and he was always George Jean Nathan has been pass-ing judgment on plays and people of the theatre, and he was always pretty cocksure of his opinions, That's understandable because of his theory that two thies two make the same four in drammtic criticism as in any other art. His, newest book on show histless newest book on show business is entitled 'Passing Judgments' (Knopf; \$2.50), and it ought to get as much attention as his other works have

works have.

Nathan has himself a royal good time in the book. He tears apart some bugaboos and builds up some of his own. He explains whit's the matter with Eugene O'Nelli, pats G. B. Priestley on the back, tears Noel Coward apart, knocks Charjes Chaplin down and carefully but logically prais and carefully but logically prais and carefully and theatre reading and splendid theatre writing.

Like Man, But Not

Like Man, But Not
There's a controversy on as to
whether 'Memory of Love' (Simon
& Schuster: \$2), was written by
a man or a woman. Title sheet
says its by Beasle Breuer, but the
story, so for eading, however,
eterties the argument. Only a woman could have written the book,
there isn't a thought in it expressed
as a man would have.
It an interesting yarn of an
unusual romance and ought to seil
well to femme readers, despite the
lack of real action. Miss Breuer
has a facile pen and is a good story
teller, but has the inclination to
go overboard on sentimentality.
Not enough happens to make it a
film possibility.

Two Slow Generations

Faith Baldwin, covers plenty of ground in her 'American Family' (Farrar & Rinchart; \$2), in which she takes Tobias Condit to China as a missionary and brings back his son, David, to establish himself in an 'upstate New York town as a physician.

an upstate New York town as a physician.

The episoder of Tobias 4s painstakingly and ploddingly told, but toward the middle of the volume filings speed up a tittle, with David Calling in love with the calling in love wit

nurse, much his junior.

Prosy at times, and always slow, but apart from that a good writing Too long for pictures.

Omnibus of Crime

Omnibus of Crims

There's a good time element la 'Budapest Parade Murders' (Crime Club; 32), by Van Wyck Mason. It's spotted at a disarmament contended to the contended to the

Book On Lindbergh Case

Blue Ribbon Books will tempor-arily forego its usual policy of re-prints to Issue a volume on the Lindbergh case. However, book is not completed, nor will it be com-pleted, until the Hauptmann trial is concluded. Book has been set. up and the day-by-day trial develor-ments will be added as they occur. Book, called "The Lindbergh Crime, is by Sidney B. Whipple: a newspaperman who has covered the case from the start. Whipple will additionally cover the trial.

Going Places

By Cecelia Ager

Irene Dunne Sings

Irene Dunne Sings

They laughed when Irene Dunne sot up to sing in 'Sweet Adeline'. She was just a little country girl who looked a bit old for her age, and she happened to walk in at rehearsals of a big New York musical. She was wearing a simple white dotted Swiss trock and a pisin, straw hat, whereas Winifred Shaw was done up in satin ruftles and her hat, silken too, was perched on her elaborately colffed head at a devastating anglefor Miss Shaw was one of those Frenchy girls.

So they laughed when Miss Dunne, after some coaxing, got up to sing but she hadn't gone two bars when their laughter choked in their throats, their smirks turned into expressions of beatific rapture, and with tears in their eyes the stagehands looked at one another.

Admires of Miss Dunne will not be disturbed at seeing her in a rein-

in their eyes the stagehands looked at one another.

Admirers of Miss Dunne will not be disturbed at seeing her in a princess dress of cream slipper satin and with long white gloves, dancing on a table in a glided lobster palace, an untasted glass of champagne in he hand. Her heart, they can see, is elsewhere. Though one of her stage costumes strives valiantly for glamour, by pluning black bird of paradies wings on the white net shoulders, and there are teathers in her hair, too, it doesn't make the grade. Miss Dunne is not that sort.

This is blue moon week at the State, that once in a while when all the little ladies on the bill care deeply about their clothes, consider well their coffures, match exactly their slippers with their frocks—then, having pressed their thoughtfully selected costumes and smoothed their maked, come forth to face their addence like the good little, trim little, self-confident little girls that they have every right to be.

confident little girls that they have every right to be.

Still, more stalwart. In new, beby blue satin costumes traced with sequints, the femmes of the acrobatic Honey Family, continue daintily to slip cape-collared, boleros over their shoulders every time the gentlement of the family stand upon them. Leah Ray strolls on wearing a short military cape of white ermine, soon divests herself of it to let everybox see that ladds in vaudeville are perfectly aware of the fact that robes de style are in again. Miss Ray's is black more, swining to the foor in voluminous folds from a slim waistline. Its V decollesage is faced with white and ascends in peaks at the shoulders, it's got-a huge white bow pluned to the waist in back. Miss Ray's hair, parted virtuously in the middle, is caught back by two little black veivet hows in the innocent little girl manner. Miss Ray sings into the mike with such good diction you can even hear the it' in 'idea'.

Bubbles Stewart (Chester Fredericks and Bubbles Stewart) democrat-

you can even hear the 'r' in 'idea'.

Bubbles Stewart (Chester Fredericks and Bubbles Stewart) democratically dresses just like Mim! and Honey, the other girls in the act, in vari-colored creps jumper frocks with blege creps blouses, and again in an eggshell moire evening ensemble with a padded collared short itted jacket. Miss Stewart is young, has red hair and freckles, does imitations—particularly good—on Joe Penner, and is cuter when she doesn't act it by standing pigeon-tos. Mimi and Honey do taps, then cluster around Bubbles at the mike, and lo, it's a hot harmony trio.

Clever Miss Evans

Clever Miss Evans

Claver Miss Evans

He chance for escape, in Helidorado, blew when she was discovered still packing that heart of gold. She may have begun in the picture a resoundingly nastly little piece—but she-finished incorably, inevitably, seeing, the light. Looking at it, indeed, with wide open blue eyes spilling over with those dratted good intentions. And yet it's Miss Evans own fault it her's is-a life sentence in good venouchness—she lakes to it so straightforther wordly, she's such a reasonable person he lakes to it so straightforther wordly, she's such a reasonable person that girl. She's the kind who has though she carries it for miles through mar condumists, when at last she finds shelter and unpacks it, she can take out a satin-lounging-piama suit, with a long coat and padded shawl collar, that, far from being damp—isnt even so much as wrinkled. Her's is the kind of half-that's trained to come out of a drenching in its original tovely soft waves, she can anheve faultiess grooming amidet the cobwebby ruins of an abandoned mining town, she sees to fit that finers are slits in the skirt of her traveling suit, just in case she should have to trudge for line to the reinitial holty-totyness and—promise—that it would be only to the let or ber-initial holty-totyness and—promise—that it would be given the lie to be reinitial holty-totyness and—promise—that it would be given to know and love.

PHILADELPHIA

(Continued from page 57)

\$2.50 top. Notices have been of the rave variety, as expected, with the old standbys, 'Mikado' and 'Pinafore getting the best b.o. play, but the critics also handing special bouquets to Yeoman of the Guard

tore getting the nest b.o. play, but the critics also handing special bouquets to Teoman of the Guard and The Gondlers.

The Irish Players from the Abbey theatre had a peculiar record at the Garrat had a peculiar record at the Garrat had no week the control of the control of

Miracle' next week, with the Erlanger having no booking as yet.

This week's new entrants are Foint Valaine, Noel Cowards new plece at the Chestnut and First was originally circulated for two weeks, but will now get only one, while 'Legion' has a fortnight, with expectations of substantial support from Catholic circles.

Sean O'Casey's 'Within the Gates' comes to the Chestnut next week and at the same time 'Dodsworth' at the Forrest, Latter is a repeat, having tried out here last season to sensational trade. It will stay two weeks on this trip.

Corriella Oits' Skinner is scheduled at the Chestnut the week of Jan. 22, and Sam Harris revival of Jan. 23, and Sam Harris revival of Rein, with Tailuiah Panis Reinstein Protest.

Estimates for Last Week

Estimates for Last Week
D'Oyly Garta Company (Forrest,
2d week) Christopher Company (Forrest,
2d week) Established equactive,
pace some soft that the equactive,
pace some soft that the equactive,
pace some soft that the equactive,
pace some and upstaffs trade. Stays
one week more.

'Living Dangerously' (Chestnut,
2d week). Shubert try-out, with ald
of subscription, fared better than
some new ones, \$9,000. Point
Valaine' in this week.

'Kill That Story' (Erlanger, 2d
week). Holidays ddn't help here.
Biz weak at \$5,500. House dark this
Weekham. Theaste Company (Gar-

Week.

Abbery Theatre Company (Garrick), Got \$10,000 in single week and that was tip-top. Built stead-lly all week. 'First Legion' this week.

week. 'One Sunday Afternoon' (Broad, 'One Sunday Afternoon (Broad, 2d week). Another house not helped by holidays. Cut-rate ellen-tele apparently had other places to go: 38,500 in final week. House dark this week, with 'Small Miracle' next.

Did You Know That-

Gertrude Niesen is wearing a hideous street make-up, with slant eyes. Marilyn Miller goes south for her health. Rube and Irma Goldberg spent the holidays in Vermont, shooting. Lucrelar Bort wore a beautiful peacock blue gown and sable cape, broadcasting. last week. . they do say Vincent Lopes has a manicure every day. . the Mayfair, which used to be about the only placewhere people of the theatre could go without fear of being called upon to entertain, had Dudley Field Malons apparently a commence one choice of the machine of the country of Gertrude Niesen is wearing a

Mrs. Jack Dempsey, who was there, Jooked sweet-tin black taffeta, and Ruth Taylor-was pretty in white. Phyllis Hayer wore gorgeous black net gown, which, unfortunately, was duplicated at another table. Glady Robinson was looking too lovely, and Maders Evans were for Grace Mental Control of the Charles of

CHICAGO

(Continued from page 37) will stick another two weeks at the

Estimates for Last Wesk

Ah Wilderness, Erlanger) (1,200; \$2.25) (5th week). Initial show for American Theatre Society has been a hearty click. Last week with New Year's week hit fine \$18,000.

New Year's week in the 525 Act of the 1220; \$3.30). Faded out Saturday (5) after an excellent eight-week stay. Garnered mighty \$22,000 last

session.

Petticoat Fever, Harris (1,000; \$2.75) (8d week). Built to \$12.000 last week and will stick around awhile under the guidance of the American Theatre Society.

*Romance, Blackstone, (1,000; \$2.20). Had, considerable difficulty, last few weeks. Prefix dury go.

12.20. Had considerable difficulty last few weeks. Pretty tough going for the Playgoers, Inc., which bankrolled the losing venture. Managed \$5,000 last week. Now wondering whether or not to try another play.

other play.

Shakespeare rep., Studebaker (1,200; 83c) (3d week). Globe theatre players of World's Fair need little coin to break. At \$4,000 doing okay.

Stavedor!

ing okay.

'Stevedore,' Selwyn (1,000; \$2.20)
(3d week), Notices helping this one to lift to better marks than the opening couple of segsions. Over \$7,000 now and okay.

'Beale Street'

(Continued from page 55)

(Continued from page bs)
Welfare office and the other fellow
concerned with the benefit percentage; at the same time hearing objections, to the language on the
stage. It was claimed that the play
failed to give Harlemites a break.
At the end of the performance a
radical out front climbed to the
stage and started haranguing the
silm crowd. Curtain was noticed to
butter forward and an unseen hand slim crowd. Curtain was noticed to bulge forward and an unseen hand shoved the man into the orchestra pit, 15 feet deep.

pit, is feet deep.

He escaped serious injury, but it looked like a free-for-all for a moment when the audience started to invade the stage terrilory. Asbestos curtain was lowered, which shur the objectors out. Kline in the meanwhile called for the police, and

Among the Women

By The Skirt

Best dressed woman of the weeks BERNICE GOE (Palace)

Billie House is once more m.c. at the Palace. Only act he doesn't introduce is the opening Sinclair Twins. Pair do a stair dance in dark blue pajamas of chiffon designed with low back and white Peter Pan collers. Diamond buttons adors back and front. Two more changes follow, dark red soubsets costumes of sequins and sliver coal like outfits stiffened and lined in white. An extra girl was in fuchsia colored pajamas with a hip length coat tied with green sash.

Mr. House has a nice looking blonde girl, Bernice Goe, in a dark blue dress made with a tunic, and for a minute she showed a grey krimmer A coral colored evening frock was the usual low back with the

coat. A coral colored evening frock was the usual tow back with the shoulder straps winding around the neck. The ornaments were clips. Very lovely was a white evening gown with wide green hash and band of the green across the shoulders. A velvet clouk didn't exactly match but it had a white fox collar. Sylvia Fros has regained much stage assurance. Her dress was of a pale shade of pink lace made with net pleatings running up the front and over the hips. John and Mary Mason, a skatng act, try with distastedul results some comedy with a woman who must weigh unto 300 pounds. Such fat is tragedy, not comedy. Miss Mason does her skating acrobatics in black pajamas with eliver belt.

Deservine Show
'Accent of Youth' at the Plymoth deserves vast patronage,
a show amusing, entertaining and human. Truth aplenty is spre
the two hours, with the most unexpected bits of comedy. N
Rannen comes from dast old Löndon, and here's hoping, he stays

time. Constance Cummings does very well as the lead with a fairly nice wardrobe. As a typist in the first act she is in a green skirt with a very dark blue blouss. A coat three-duaries in length goes with this countit. For a brief moment an evening gown is shown. It is of beige crepe. With a velyet beit and a short jacket, velvet trimmed, with for deel in the being shade in the lest act Miss Cummings wears a camel's hair coat, underneath which is a black satin frock with a side sash of read and slues.

hair coat, underneath which is a black sath frock with a side sash of red and silver.

Irene Purcell appears in the first act in a stunning outfit of beige and difference of the coat of these coat-like creations with an open flare showing a red silp. Buttons match the dress and a hat, very small, seems to be of red blossoms. A stole consists of several sables. Miss Purcell doesn't appear in the second act, but in the third and last act be blue evening gown is like one sees in the ready-to-wear windows. It has no distinction. But the ermine wrap with all that silver fox deserves better underdressing.

Eleanor Hicks; in for one seens, is in black and white. A black skirt with short jacket edged with black lynx. The blouse is white satin and the small hat has a white piping.

One Woman Picture

Edmund Lowe and Jack Holt are feamed in Best Man Wins at the Rialto theater: It's a tale of deep sea diving with the picture as light-as the bubbles from the diving outfits of the men.

One woman figures in the story, Florence Rice, Miss Rice, as a school teacher, were a series of pisht frocks made for the most part in one piece with the neckline of the usual collars and cutts of different material. Tunics play an important part in two costumes with dark under-aktives.

skirts.

One two plece suit had the revers fringed at the borders. A blouse underneath seemed to be of metal. A dark bathrobe had a white piping. Jet buttons trimmed a black frock,

Jet buttons trimmed a black frock.

Fester: Girls Hold Up

It doesn't matter what goes on at the Roxy, the Gae Foster girls can always be depended upon to dress that stage. This week they start off doing a hot number in blue chilton pants with a ceries estript down each leg. The blue leckets are set off with high yellow bows. Too hats are of the ceries with gloves and silppers matching. A most unusual number had the girls in black and white ruffled dresses. There were 24 girls but, they looked twice that total. The dresses were reversed in color with false faces backing the huge poke bonnets, so whether facing the audience of upstag, there were always faces. The offset was most startling. Full skirted dresses, for white with green flounching were worn for the finals.

Ruth, of Remy and Ruth, assisted her brother in a short white wired skirt with red and black rokes She did a short ballet number in a long white dress cut with high bodice encircled with a plink such. A tiny blue bow at the neckline had long ends. The se Gift way the picture with Kathleen, Howard and, Jean Rouverol as the women. So much time is taken digging up old slapstick stuff it doesn't matter what the women wear.

Funny Unit

At the Collseum, way up. Broadway, there is a musical leader who wants to be an actor. With a spotlight and a mediocre band he goes into a regular act, slowing up proceedings. Any show following must suffer, as did Harry Anger's unit of fitty-five minutes of real entertainment. McClellan and Sarah and Coltet Lyons' feature in this stage show, with plenty of laughs. It is catled Live, Love and Laugh!

Twelve girls are in the line, opening in white syelt gowns with large hats and green trimmings. Dark blue organish dresses with small has are worn for another number. A modernistic dance is done by the girls in purple dresses with silver yokes and sleeves. Head dresses are Dutch fashion, in silver.

Collete Lyons does her specialty in a brown dress with cuffs of yellow in three rows of pleatings with a jabot of the same shade. Her red hair is accentuated by a green satin frock, and then a simple white frock is shown.

shown.

Sarah is in a black satin skirt with red velvet tunic. Also a black skirt has a white bodice with gold sequin trimming. A attreet costume is of blue with white pearl buttons and a white satin evening frock has a wide green sash.

The Duval Sisters, two clever dancers, with their jet black hair, look well in silver and black dancing frocks. Fuchia chiffon frocks are worn for another dance, and still another number was dressed in white lace with green facing. The Holman sisters, at two planes; sensibly wear write satin pagamas trimmed with blue and brilliant belts. For the finale they are in robins egg blue satin evening frocks.

radio cars promptly responded, cops \$111, from which was deducted clearing the hall.

Beale Street' was presented by 1808. As \$500 rent had been paid Lillian Beaumont and George Platt, two stores who must explain in court why a permit was not applied for. It was written by Dennis Bonghue and ments to actively no net profit, but a loss prompt with the property of \$100. The

Dailies News From the

A PERSONAL PERSONAL DELI PRIMI ES PRIMI EN EL PRESENTA DE LA PERSONAL DEL PERSONAL DEL PROPERTIE DE LA PERSONAL DE LA PERSONAL

This department contains rewritten theatrical news items as published during the week in the daily papers of New York Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. TEXTOGRAPHICAL NEWS WENTS; EUCH nas been rewritten from a daily paper.

East

Ann Sutton, midget, who sued Andy Murphy for breach, fell down when the court clerk asked for a bond of \$250 to defray costs in case she lost. Ease tumbled out of court. Evelyn Crowell, widow of the late Larry Fay, married to William Duryen. Went to Harrison with the friends. Latter came back hitched

Post Road' next play to be bound cloth. Samuel French will pub-

lish.
Theatre Guild considering importation of John Glelgud, whose Hamlet has London talking.
Paris Opera made whoopee New Year's Eve over 2,000th performance of Faus! 'on that stage.

Year's Eve over 2.00th performance of Faust' on that stage.
Aged father of Harry Woods, song writer, burned to death in Callicoon, N.Y., beside of the stage of the philadelphia resumed. Dropped last two years because of lack of the stage o

in Philadelphia resumed, Dropped last two years because of lack of funds. Postponed to Saturday 151 of funds. Postponed to Saturday 152 of Saturday 153 of Sat

Music Goff Sally Rand for a ride on an elephant last Friday (4) when she opened at that house. Wore a skiling suit instead of her stage costume and still found it cold. Bust of theory ting or the last of the control of the control of the the lobby of the Waldorf Astoria. John Anderson, doing the Haupt-mann trial from the dramatic angle for the Post.

for the Post.

William W. Schorr, recently stager for Harmon & Ullman, now a producer on his own. He has

New York Theatres









NO COVER CHARGE from 6:30 to 10. \$2.50 from 10 to closing.

FRENCH CASINO

acquired 'Sing Before Breakfast,' farce about the show business.

Maria Mueller, German singer, had her passage engaged to New York for professional dates.] Hitler told her she was wanted for a Nazi celebration, She may come over later.

celebration. She may come over later.
Katharine Cornell asking 50c for an autographed photo. Money 50cs to the Actors Fund.
Two reels of the new Martin Johnson film shown in an airplane out of the Newark airport. Three trips necessary to care for all the

out of the Newark airport. Three trips necessary to care for all the representations of the trips and the trips are the trips and the New York season at the New Amsterdam to Jan. 19. Makes a full month instead of two weeks as planned. Having turned The Portrait of Having turned The Eddest', which Caricton Mills has revised.

Theatre Union undecided between a play about textile workers, ditto Donothy Burgess replaces Edith Barrett in Piper Paid.

Herman R. Lang, broker, entered a charge of felonious assault against Joseph Lasango, of the Place went to the nitery about some stock transaction. Got a check for \$11.85 for four drinks, and wrote a check, bit claims he was beaten up in a row-which followed. Magistrate reduced the charge to disorderly confault of the property of the Paul Muni in town for a couple Taul Muni in town for a couple

but claims he was better an interoverwhich colowed. Magistrate reduced the charge to disorderly conduct.

Paul Muni in town for a couple
of months.

Marbo Productions to do Mary K.

Marbo Productions to do Mary K.

Marbo Production so do Mary K.

Marbo Production so do Mary K.

Marbo Production so to Mary K.

Home. Same firm has also taken
her 'Four Girls,' but no immediate
production plans for the latter,

Hedgerow players to move in on
Westchester. Community Center

Theatre Ticket Brokers Assn. has
papers prepared in a suit to enjoin
Legit Code Authority from cutting
off their supply of ticket. Boston police are real to the conground of the production of their supply of ticket.

Boston police are real to the company of the conpound in a far of water in his room.

Would have burst into flame if
recent theatre bornblings in that
city.—Found-a—phosphorous-comyound have burst into flame if
recent theatre bornblings in the
collecting unwritten folk songs of
the southern Negroes, back in town

The Edwids bedbetter, butter,
frown as 'Lend Belly, who had
prison sentences. May go on radio.

Suit of Blanche Anthony Messinger, opera singer, against Arthur
G. Hofman, for breach, transferred
from the Negroes back in town

For the collection of readence.

Post office bars 183 lottery agents

from the use of the malls. This
brings—the fotal—number—close—to1000. Mostly dealers in foreign lot
teres of the southern of the collection

Rudy Vallee divorce case now
jumped to Feb. 3. Twice postponed

at Mrs. Vallee's request, last delay
due to assignment of Justice Collion

to the Bronx.

City has Emperor Jones for a tag.

Ben Hecht and Charles MacArthur have turned over the script

of Jumbo' to Billy Rose. John And

derson will stage when he sets butin April.

Listen My Children is the latest

led for Joe Cook's next play.

They've seaked off the Windy

in April.

Tisten My Children is the latest idea for Joe Cook's next play. They've soaked off the 'Windy' label.

Shumlly applies that if

idea for Joe Cook's next play. They've soaked off the Windy label.

He was a saked off the Windy label.

He has better for actors to give in excess of the four weeks of rehearsal time if it bettered the chances of a run.

Former apartment house janitor forms a dog-walking firm and advertiles: the nervice at 185 a month and the same of the Lead of the L

power to censor broadcasts. That wasn't what Dr. Moskowitz Was talking about. The stalking about the stalkin Others to follow.

Max Meth picks up the baton in New Amsterdam pit. Replaces, Victor Baravable leading Revenger With Music.

Strand, N. Y., to reopen Jan. 25.

Coast

Attorney for Mary Pickford filed affidavit of summons in L. A. to show that Douglas Fairbanks had been served in her divorce action, clearing the way for trial of the

allow that Douglas Fairbanks had been served in her divorce action with a served in her divorce action will.

Los Angeles jury acquits Paul R. DeGaston, musiclan, of a murder charge in connection with death of the control of the co

court in suit against Harry pannister.

Ten Hollywood girla algoed by Ciliford Why in Tomanic Diffurct.

to appear in English revues and possible, picture work.

Hollywood's New Year's Eve message to the nation was broadcast by Will Hays from the First Presbyterian Church in Hollywood.

Motion picture night will be observed at the La A. Auto Show, which opened a nine-day stand Jan. Is under carryas.

Motion picture might will be doserved at the L. A. Auto Shonserved at the L. A. Auto Shonsunder canvas.
Hugo Reisenfeld will serve as
musical-production-supervisor, andAlexander Coumansky, dance director, for the Hollywood Theatre
Good Coumansky, dance director, for the Hollywood Theatre
Leann, Dowling, states dancer,
sought by L. A. county sheriff for
asserted violation of the state fluorlaw at Empire Club.
House breakers made off with
\$500 in wearing apparel from the
home of Cous Meins, director for HaiDamages of \$50,000 are asked by
Mae Prestelle, film actress, for injuries received when run down by
a studio truck at Metro while workling in a picture with Max Baer.
Bill Roulette, film actor, in court
civice broke her nose.
Francia Lederer given five-day
jail term by Tulare, Cal., judge on a
speeding charge. He appealed.
Al Rogell, asked court to be rement of share and the sixth of the course of the course
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Midwest

Armin Hand, pit band conductor of Chicago and director of the Board of Trade American Legion-Post band was appointed to the per-sonal staff of Gov. Horner of Illi-

nois.

Bandit got \$700 in payroll money in the office of the Harvey Orchestras, Inc., in Chicago last week when he held up Cope Harvey and Ellen Hill.

Reorganization

when he held up Cope Harvey she
Ellen Hill.
Reorganization of Guyon Inc.
Reorganization of Guyon Inc.
Reorganization of Guyon Inc.
Reorganization of Guyon Inc.
Reorganization of Cope Inc.
Reorganization of Cope Inc.
Reorganization of Cope Inc.
Reorganization of Cope Inc.
Paul Petroff, member of the
Monte Carlo Ballet Russe, was
stabbed at a party in Chicago on
New Year's eve. Wound was not
serious.

Radio Reports

(Continued from page 44)
largely to the vocal the major share of which is handled to the vocal the major share of which is handled to the vocal the page 14 to 15 (Continued from page 44)

Palace. At that time, miss proven was severing as ratio editor and the results of the results of

casions, although sne works uplefly,
O'Hare is a smooth master of ceremonies, and the young woman playing the part of hostess knows her way around an amplifier. If the program were presented 15 or 30 minutes later—it rides the waves on the 5:46-6 P. M. slot—the listening audience would be larger; ditto, the potential talent group. Jaco.

ing audience would be larger; ditto, the potential talent group. Joco.

ME AND MIKE
With Gerald K. Rudulph
Comments and Reminiscences
is Mine.
COMME SIGNATE
COMMENTS AND SIGNATION
COMME

FRAY AND BRAGGIOTTI 15_Mi

15. Mins.
Sustaining
WABC, New York
Since first reviewed in 1931, two-plano team-of Fray and Braggiotthas built a reputation for distinctive entertalment. Radiate class but still not too high-brow for the masses.

class but still not too high-brow for the masses.
Right now they figure as CBS sustainers though they have had short flings at various commercials. Generally three numbers are rehearsed for the air. Debussy. Chopin and the master Debussy. Chopin and the master Debussy. The compared to the master of the compared to the master of the compared the compared the compared the compared the control of still stands as their outstanding creation and marshals listeners when known that they will repeat it.

When diese in here the duo have a sages with Audi Lang Bayos. Three impressions given out, each one being in a different key and tempo.

PURE OIL MALE CHORUS (16)

PURE OIL MALE CHORUS (16)
Sengine.
Gomma.
COMMERCIAL
WHEC, Rochester
This is one of the best local programs on the air in this neck of the
woods. Some 16 male voices from a
directed by A. Irvine McHose, harmonize so perfectly that it is difficult to tell the number of singers.
Choice of aonga runs-to-old Ulma.
Tavorites particularly suited to malerand solo bits add variety and effectiveness. Program numbers included 'Ring out Wild Bells, 'Drink
To Me Only with Thine Eyes,' and
Delightful part of the performance
is soft pedal on advertising ballylion, which is reduced well nigh to a
minimum. This is at the orders of
Pure Oil Co. officials and has atcommanded the programs of the orders of
pure Oil Co. officials and has atcommanded the order of the order of the order of the order of
pure Oil Co. officials and has atcommanded the order of the order of the order of the order of
pure Oil Co. officials and has atcommanded the order of the order order of the order or

ARCHIE BLEYER'S URCHESTRA

Anton Bally Park of Orders And Music S Min Music S Min Music COMMERCIAL WMGA, New York A part of the spreading dance parade which starts nightly around 10. Takes in all types of rhythms including tange, continental, rumba and undituted American Jazz. Eew solos in the evening's layout. Hotel Commodore. Plenty of variation in the arrangements. Sounded smooth.

smooth

LANG and SQUIRE

Froadway-Booking Office'
Cornedy Sketch
15 Mines.

Switch Sketch
15 Mines.

Winds, New York

Lang and Squire with their
Froadway Booking Office' have a
script show that's big lesgue stuft
and has been ringing the bell for a
couple of weeks but prety much of

Tele a comedy script show with
lots of novelty and no small amount
of talent. Harry Lang and Luise
Squire are avude vets. They're announced on WINN as writing their
own material and also doine their
cosany some half dozen or more charnacters between them, switching from
filp—Broadway-to-dumbelle-sec. toDiric drawling to Hebe and other
dialects.

Dixle drawling to Hene and conditalects.

dialects.

di

NORMAN NEILSON
Songs
15. Mine.
Sustaining
WGV.Schenectady
Introduced as new volce, NeilIntroduced as a romantid
tenor, possessed of a sweet tone,
but apparently of no great volume.
The volce luigenity. He puts conInterdict part of the puts onInterdict puts of sa,
into love numbers, most of which
are better grade pops or standards.
Enunciates lyrics clearly,
Neilson's singing should popal to
wound the puts of the puts of the
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wound singing should popal to
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attal stands as their outstanding creetion and marshals listeners when known that they will repeat the work of the

VARIETY'S' BROADWAY GUIDE

For show people as well as laymen, this Guide to general amusements in Naw York, first printed here in 1926, is revived and will be published weekly in response to repeated requests.

VARIEZT Londs the Judgment of its expert guidance in the various entertainment denoted.

As a start - 1917.

retainment denoted.

No slight or blight is intended for those unmentioned. The lists are f VARIETT's compilation only and as a handy reference. It may serve the out-of-towner as a time saver in selection.

PLAYS ON BROADWAY

Current Breadway legitimate attractions are completely listed and commented upon weekly in VARIETT under the heading: "Shows and comment."

mment.

In that department, both in the comment and the actual amount of
gross receipts of each show will be found the necessary information
to the most successful plays, also the scale of admission charged.

FILMS ON BROADWAY

Similarly the new pictures in the Broadway first runs and combina-tions are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 8 which Indicates the new films for next week and the week after.

and the week after.

NIGHT CLUBS
(Hotsy-Totsy Cabarata)

Lou Schwartz's King's Terrace, only wind-up spot in the Broadway belt, liveliest around 8 a. m. and after.

Ubangi Club, Harlem, with the naughty Gladys Bentley, whose lyrics aren't for conservative people but whose tapster rhythm has the wise bunch cub-razy for-her.

Onyx with an al freaco atmosphere, situated in the heart of the 52d street reformed speakeasy belt. Gets the wise profesh bunch.

Small's Paradise, Harlem black-and-tan, which has survived lots of changes and now, after its own fashion, remains something of an institution.

tution.

Barrel of Fun, newest madhousery on West 51st, with 'cherra-bocha'
Lewis and Dody giving out those kind of songs.

Club Richman's 'nice boys' revue, strictly for the kick-seekers and
depends on your personal predictions for femme personators. Inex-

pensive.

Village Grove Nut Club is a G. V. nut factory that may not edify but it won't bore.

at won't bore,

'CLASS' NIGHT CLUBS

Rainbow Room atop the 65th floor of the RCA Bldg, is 'Jack' Rockefeller's couvert charge venture and another must-see spot for natives and tourists. Beatrice Lillie succeeding the French charteuse Lucienne Boyer.

price Room of the Weylin hotel is in like swank category, as is the

Waldorf-Astoria.

Central-Park-Casino with the tariffs now not so stiff (43 dinner no-convert for after-dinner stayer-arounders) has Leo Reisman's u densapation returning.

French Casino (nee Earl Carroll theatre) has the Folies Berge

Franch Casine (niee Earl Carroll theatre) has the Folies Bergerer, and an ultra atmosphere although the tariffs are actually in the popular price category. Dinner, \$2.50; drinks, 75c, etc., but its aura is class. Chex Marianne, El Morocco, 21' (Jack and Charlles), Coq Rouge, the new Jim Morlarity's House of Lords, Men Paris, et al., are the pre-repeal haunts refurbished, some in new locations, but with the same attempts for exclusivity and ultra-ness in cuisine and vintages. Chapsau Rouge (Peppy's) and Place Piqualis are very Paristan bottes to Park ave. trade at a 2-43 coveret; two of the few spots in N. X. where the couvert is in favor to restrict it to class patronage.

POPULAR-TYPE NITERIES**
Ropeal brought about indelible evolutions in New York's nite life. It Teamer's trade with the big. samer. **acanateless.**cmans.** noctural divertissement caterers and it also brought about another evolution—the cabaset-theatre which is nothing really new for the the pop-priced.

divertissement caterers and it also brought about another evolution—the cabaret-theatre which is nothing really new for the the population of the cabaret-theatre which is nothing really new for the the population development of the champagne patronage essayed in former years at the Elegical Midnight Froile and the Palais de Danse (atop Loew's New York), and which fared less successfully about 20 years ago when a Folies Bergere' type of show was essayed at the Fulton (legit) theatre. Among the post-prohibition cabaret-theatre outstanders are the Casino de Parce and Manhattan Music Hall with very satisfying variety shows, a line of girls, good food and popular prices of from \$1.50 to \$2.50 for dinner; two dance bands and lots of other knick-knacks. The French Gasino's Tolles Bergeres' is an elaboration, thereon.

Hollywood restaurant's elaborate cabaret shows to no-couvert is strictly a latter-day Volsteadism development, coming into favor when slim bankrolls became fashlonable as a result of the 1929 Wall St. debate. The Paradies and Palais Royals are in that category and now the new Congress with Polly Moran, Elfi. D'Orsay, Eddle Lowry, two bands and a big girly show to a \$1 dinner scale, tops em all for mass turnover (and pop scale).

DIALECTIC NITERIES

DIALECTIC NITERIES

New York has that Continental flavor more than ever these days. Bal Muestts is authentic Montmartre, as is Nini's Fauborg-Montmartre, both in the Times as, sectors microy Flamenco, hosted by an m.c.-seno who's made his post something of a G.V. institution.

Cubaneaen in Hariem is a corner of Havana and very novel and gay: Gauche and Toreador are two more Villageries in the castanet motif.

wauter and i oreator are two more villageries in the castanet motif.

Kill. I TiME '\$ POT'S

Those pin-game (bagatelle) and other Coney Islandish emporiums now dotting Broadway are kill-timerles.

Among the inter-legit ballrooms, Rossland and Arcadis now have bar facilities with their hotology and hostessing systems. The Orpheum and Empire are also similar institutions, but a bit more hotcha.

facilities with their hoofology and hostessing systems. The Orpheum and Empire are also similar institutions, but a bit more hotchs.

RECOMMENDED DISK RECORDS

(For their distinction in recording and type)

Victor No. 24832—Earle Madriguera and his Hotel Weylin orchestra's govelty rhumba fox-troit. The Phantom of Manham's (self-composed), soupled with a typically Brench Beguin with Johnny Green's orchestra are troit in their voice—Exhibition with Johnny Green's orchestra are troit in their voice—Exhibition with Johnny Green's orchestra are troit in their voice—Exhibition with Johnny Green's orchestra are troit in their voice—Exhibition with Johnny Green's orchestra are troit in their voice in the form of the Get at the New Orleans Gang are Brunswick No. 738—Louis Prima and his New Orleans Gang are Brunswick Tatt Wallers with their unique jazzology. 'Star Dust' and Long About Midnight' are the for-trots and Prima 'whips it' plenty.

Deca No. 189—Made in England by Jack Hytion, a medley of Ellingtonia' on one side (Black and Tan Fantasy.' 'ft Don't Mean a Thing.' Mood Indige and 'Bugle Call Rag'), coupled with Hytion's version of Dinah, otherwise known as 'A Band That Money Can't Buy. Herein Children's Aller of the Star Call Rag's Call Rag's Coupled with Hytion's version of Dinah, otherwise known as 'A Band That Money Can't Buy. Herein Ohman, Tom Dorsey, Louis Armstrong, Jack Smith, Bing Crosby. Victor No. 24831—Also recorded in Europe, Noel Coward's scil-bary-toneling of Most of Evry Day' and T Travel Alone' If you'lke Coward voically, here 'the. Some like him better performed by others.

NEW POP SONGS OF MERIT.

'Autumn In New York'-Vernon Durke's pip fox-trot nostalgia out of 'Thumbs Up' revue, the answer to his own 'April in Paris.'

'I Woke Up Toe Soon'—Daye Franklin's intelligent and melodic fox-trot balled.

'Where There's Smoke—There's Fire'—Sprightly if melodically remini-

to balled.

"Where There's Smoke—There's Fire'—Sprightly if melodically remini-

"Let's Be Thankful"—Fox-trot ballad of above average quality.
"If You Love Me, Say So!"—In the waltz manner; title tells it.

A Divorce Is Arranged

(Continued from page 54)

tion. She importunes a class lawyer to arrange for her husband to divorce her, and because there are no grounds, David Clyde, a grumpy bachelor friend of the pair is requisitioned as a co-respondent.

is requisitioned as a co-respondent. To secure the necessary evidence the lawyer installs Windred Nimo, an attractive young law student, in the home as secretary to the husband. Complications follow and the description of the complex of the necessary by the content of the necessary by Production river.

concerned.

The Toduction given the consety by Production given the consety by Production given the consety by Production given the consequence of the consequence of the consequence of the Chyles of the Chyles given a consequence of the cons

reason.

Others in the cast are well suited for their assignments, with Clare Verdera particularly good as a primpish maiden lady who feigns respectability only when it serves her purposes.

Single set was designed by Rita Glover, with Hugh Duval's direc-tion overlooking few bets.

Ducat Row

(Continued from page 55) Indications are that the ticket situa-tion will control itself on the simple premise that theatre-goers will pay just what they can afford for

premise that theatre-goers will pay just what they can afford for tickets.

No manager will reduce to sell tickets, except in isolated instances, but that is what the code says he had the the sell tickets, except in its list of agencies does not not a list of agencies licensed by the Code Authority. They are forbidden business with any other brokers. But the rules provide for allotments to those licensed agencies—buys' being out who, are permitted to make returns to the box office by 7:30 p.m. Under the rules, it some unilcensed agency telephones an order for returned ducate the theatre were to that rule last week was that the box office would sell its tickets on hand to anybody who paid the price.

Rules, however, stipulate that if a theatre does business with an unilcensed agency it shall be forbidden to do besiness with lonned agencies. The process with the code business with an unilcensed agency it is been also allowed the code business with an unilcensed agency it is business agency. The former's license shall be carbidden to do business with an unilcensed agency it is processed agency. The former's license shall be carbidden to do business with an unilcensed agency the former's license shall be carbidden to do business with an unilcense agency the former's license shall be carbidden to do business with an unilcense agency the comments. Not only are some shownen skepters.

bonds in that denomination being required as a license requirement. Not only are some showmen skeptical of the workshility of the rules but they are wondering if those who devised the system have not outsmarted themselves. It sets forth that 'no member of the included the state of the state who devised the system have not outsmarted themselves. It sets forth that no member of the industry shall assign, transfer or dealiver for sale theatre tickets to any agent other than those who have issued such a certificates. (Ilcenses), But there is a qualifying clause which reads; 'I. s., every person or corporation, directly or indirectly; managing or producing plays.' It is contended that the clause beclouds the main rule because the attention of the comparison of the clause that the

ling firm is being readied, said the attorney.

Henry Moskowitz of the Theatre-League, which issued instructions to its members about the agencies, stated when informed of the legal proceedings that It may be useful in clarifying the situation. If we are acting illegally, the sooner we know the better.'

Definite status of the control

Miami Is About to Ring Up, And Bill Halligan Holds a Preview

CUBA UNCERTAIN

Winter Season Has Confused Start
-Labor Trouble

Winter season here is still up in the air in regards to the Casino, La. Playa and the races. First, the Chicago syndicate which was to operate the track couldn't promote the dough, so a couple of Cuban rich men took over the con-trect. But then the union here

Cuban rich men took over the contract. But then the union here started trouble as, according to law, no foreigners can be, engaged in work here, and a lot of dealers, head waters, etc., were de .ted.
Messrs. Batiste and Col. Betancourt are the expected operators of the Casino and the track, but no definite date has been set for the opening, although the ade were in the papers that Dec. 29 the Casino would open its doors.

Castro Bros.' orchestra has been engaged for the Casino.

Pari-Mutuel Betting Again Up in Albany

Albany, Jan. 7.

A drive for legalization of pari-mutuel betting was recumed by the Democratic leadership on the open-ing day of the Legislature. Chair-man Jerumlan Twomey, of the Sen-ate Finance Committee, reintro-duced the resolution adopted by the 1984 Legislature, but which must be approved again and then voted on at a referendum.

Judgment for \$1,500 Awarded Fannie Brice

Dr. Julius Lempert, known in the Dr. Julius Lempert, known in the Broadway area and married to Flo Kennedy, 'Follies' alumns, failed to defend the \$1,500 suit on a note brought by Fannie Brice, and judg-ment for the same, plus costs, has been entered in the City Court of

N. Y. Steley for Mis. Brice.
will now seek to examine Dr. Lempert in supplementary proceedings.
Loan is on a note dated March, 1933.

MARRIAGES

MARKIAGES

Evelyn Crowell, widow of the late
Larry Fay, to William Duryea, in
Harrison, N. Y., Dec. 30.

Marte Stevens to William Coller,
Jr. in Greenwich, Conn, Dec. 81.
Groom is film actor.
Don Cordray, announcer with
WTAM. Cleveland, to Theima Gross,
Christmas Day, in Canton, Wyllmer,
Anderson, in Yuma, Ariz, Dec. 80.
Dr. Violetta Shelton to Ettenne
Girardot, in Yuma, Ariz, Dec. 30.
Groom is an actor.

Groom is an actor.

Ivadelle Carter, film actress, to Fahy Johnson, in La Habra, Calif.,

Carmen Rio to Edward Kay, Dec. 31, in Los Angeles, Bride is screen

dancer.
Shella Seckiair to Stanley Leeds,
Dec. 31, in Hollywood, Leeds is in
charge of wardrobe at Columbia.
James Mine, announcer at WiCC,
Bridgeport, Conn., to Florence
walker, in White Plains, N. Y.
Elmer Huhnke to Violet Sorenson,
just before Christmas, in Omeha.
Groom is Radio Pictures salesman.

BIRTHS

Mr. and Mrs. John F. X. A. Mo-aughlin, Jan. 1 at Polyclinic hos-ital, N. Y., daughter. Father for-Mr. and Mrs. John F. Laughlin, Jan. 1 at Polyclinic hospital, N. Y., daughter. Father formerly with Remick's, now with Leo Feist, music publisher:
Mr. and Mrs. Bill. Evans, Son, Dec. 31, in Hollywood. Father is radio

actor. Mr. and Mrs. Bruce Warner, s Jan. 2, Hollywood. Father is w

Technicolor.

Mr. and Mrs. John Considine, son,
Jan. 2, Hollywood. Father is MG
associate producer. Mother is former Carmen Pantages.

rules would be welcomed, other showmen asserted. showmen asserted.

Reported that on the Washington end, the code administration alms to eliminate all agencies which did not obtain ilicenses.

By Bill (Blue Ribbon) Halligan

By Bill (Blue Bibbon) Halligan

Miam, Jan. 7.

After nine months of reheavais the curtain is about to rise on the Florida Follies of 1935. The fown looks like Coney Island expan. Easter Sunday. The Crackers that run the local beancries have polished up their can openers, and ptomaine is lurking in the offing like an agent. Earl Carroll opened Bill Dwyer's swanty Palm Island. Club on New. Year's Ewe at 20 slugs a cover, and has a smash hit in the smartest room a yold ever whispered in a blonde's ear. Charlie Irwin is the master of ceremonies, and thereby hangs a tale. If the whiskey in that joint is as old as the gasg it will be

hangs a tale. If the whiskey in that joint is as old as the gags it will be nectar for the gods.

The gambling rooms are as quiet as a Hollywood bit man's telephone. The town constabule and his deputies are arresting every program boy from the race track as a cover up for the big opening scheduled Jan. 15. The turtive-eyed dealers are sitting around making 50c parlays on two-to-flye shots waiting for the

sitting around making our paristys
on two-lo-five shots waiting for the
word to go. The word that may
never come.
Jack Waldron, Buddy Walker,
Jack Waldron, Buddy Walker,
Jack Waldron, Buddy Buddy
lint and Don Dickerman are all going with floor shows, and grapefruits

ing with floor shows, and grapefruits are a nickel a dozen.

Mike Jacobs and Bill Farnsworth just blew in, and the big ballyhoo for the Ross-Glick fight is well on its way, with Walter St. Denis at the publicity helm. Waiter is doubling with the Hollywand dog track, and came does not green out of the public that the public has been done to the public that the public has been done to green out the public that the public has been done to be a considered to the public has been done to be a public hours and the public hours and the public hours are the public hours and the public hours and the public hours are the

through a sense of loyalty.

The sun—shines bright on—Rune
yon's Hibiscus Island home, while
Damon shivers nightly in a board
ing house hall room in Fremington,
N. J. All is fair in love and the

ing house hall room in Flemington, N. J. All is fair in love and the newspaper game.

Upper-Underworld
All the big shots of the upper-underworld are foregathered for the festival, and unless the newly olected sheriff. relents there will be a wallin wall from here to Key West, as the front money has been desposited, and try and get it buck.

Jessel came down from Palm Beach for one day, and had to go for the focal veterness [15-45-461], for the focal veterness [15-45-461], for the numerous bites. Affinis tops with him now, and that's four and a half more than you can get from anyone elss. Goodman Ace (of the Wheezle Aces) left by fast plane after wrecking the mutual machines with the season's record for consecutive winners. He had one bangtall in fret that paid \$85 for a \$2 ticket. There is no good for a \$2 ticket. There is no good reason for his creditors to be uneasy. Doakes now pitching for De-

easy. Doakes now pitching for De-troit.

Nate Spingold and Madame Frances—officiated—in the judges; stand at the finish of the Broadway Bill. handleap in, nonpo or Marie Hellinger's Income tax headane on buy the Singfing Kild some strych-nine for 12 straight losers. Weather clear, track fast, send more money. Jimmy Monaco, the Tinpan Alley handleapper, and Harry Hines, the ex-vaudevillian, were stepping into a crap game the other night, when Hines eracked, T heard this ioint was cropked? Not so loud, repiled Monaco, 'maybe they won't let us in.'

in."
As for me, I miss those Gallagher steaks and Mr. Lindy's coffee and sturgeon. If the worst comes to the worst, the boys up north can change places with me.

2 P. A. Combos Split

Mare Lachmann and Monte Proser, and S. Jay Kaufman-Bob Reud are two p.a. combos which have amicably split up their ac-counts. Each is on his own by

with a greement.

Both of these p.a. firms figured it more practical to allocate clients between 'em and handle them individually.

NOVARRO'S NEW ROOM

AUVARIO'S NAW ROOM.
John, formerly of Nick and John of
the Simplon is in charge of the new
room at Hotel Novarro, New York,
slated to open Jan. 10. Billy Milton of Fools Rush In' heading the
entertalmment, along with Thelma
Leeds St. Clair and Day, Gay
Adams, Hayward Powers' orchestra and a Cuban ensemble under
direction of Victor Rodriguez.

Broadway

Ira Genet has flu. A. F. Gangel to Coast on biz.

I. Robert Broder is Hollywood-

Waiter Connolly taking the air on

Bway.

Eddle Sobol around after session with the grippe.

Auto Show is looked upon as a bonanza for the niteries.

J. H. Dubn-fakes his annual jaunt to Miami the end of this month.

to Mlami the end of this month,
Mary Noian now at Al Singer's
Varlety Club on Fordham road,
Pat Garyn of First Division expected back from Chi this week. Lynn Farnol back from the Carlb-ean cruise with a flock of freckles bean cruise with a flock of freckies.

Larry Nixon appointed publicist for Cotton Show in Memphis, May 6-11.

Ray LeStrange going west for Metro on general publicity assign-

Bill Halligan writing from Miami paper topped William Kerry on paper Galligan.

Galligan.

Sidney Flermont is a bacheior for 19 days, his wife cruising in southern waters.

Ralph Whitehead back in harness at the AFA recovered from a touch of pneumonia.

Harry Richman midnight cocktall-partied iast night prior to his Florida scream-out.

Florida scram-out,

Eddle Edelson staged another of
those free-for-all brawls Sunday
aft at his menage.

Al Christie expected back from
Coast this week after holidaying
at his home in L. A.

Chic Yorke (Torke and King)
back from the Texas olifields with
pictures of his gusher.

Maurice Golden, temporarily osing his voice New Year's Eve, as his wife doing his talking for

has his wife doing his talking for him.

First invitations for next New Year's Eve Issued by Joe Cook, arrived Dec. 31 and R.S.P.V. positive-by requested ty being given at the King's Terrace in ald of widow and kids of the late Gene Lawrence, sports writer.

Loule Sobol is out of Medical Arts, but Mrs. Sobol still nursing a banged-uy schnoz as result of that a. Ratheanka Twina, singing at the St. Moritz, are operating their Broadway and 48th beauty shoppe just the same.

Sam Resnick, the personality Youngater at the K. C. Mnewa. Full.

Just the same.
Sam Resnick, the personality
youngster at the R. C. Musle, Hall
once 600 rance, no longer than

Studying art.
Theatrical Democratic League of New York staging a dinner-dance Jan. 27 in the Delano hotel, former home of the Elks.
American Legion, Liberty Post, American Legion, Liberty Post, and the Study of terraced clubrooms

Jan. 2 in the Delano hotel, former home of the Elike Delano hotel, former home of the Elike Delano hotel, former home of the Elike Delano hotel, former home occupying terraced clubrooms formerly used by Waxey Gordon atop the Piccadilly hotel.

Water Lang, Radio director, ison-from-the-Coast-for-Harlem-at-mext. Four Stars For Love.

Town Casino Cliub, 9 West 524 nitery, has had the bankruptcy petition gainsit it dismissed in Federal Court. Cliub is open and doing bland of the Court of the Court

promptly told to go to the city for relief funds.

Epidemic of restaurant and nitery openings has 'em worrying what'il happen after the excitement abates. Already among the post-New Year's casualties are four ex-speakeasy spots. On the other hand, some of the upstarts are doing turnaway trade.

of the upstarts are doing turnaway trade.

Rouben's 11 couper to the postRouben's 21 couper to the postRouben's 22 con present the couper to the postRouben's 22 con present the couper to the cover their morning eggs and coffee elsewhere rather than go for the cover charge tap in a sandwich slop. The cover charge tap in a sandwich slop no-topping policy at his new Broadway eatery is one of the season's individual cicks with the dining-out customers. It comes on the heels of a midtown delicatessen which is creating an unnecessary hurdle by a cleakroom concession, which is keeping the customers away.

CHATTER

London

Al Hoffman in hospital un-

der observation.

Henry Sherek a victim of pyor-rhea, with plenty of molars out, Will Hay, Jr., and sister Joan are framing their own vaudeville act.

A. C. Astor and Sidney Burns buying a picture theatre in Win-chester.

chester.

Jane Baxter is likely to do a couple of pictures for British International.

'Death on the Set,' bought by Universal, to be made into a British

Death on the Set, bought by Universal, to be made into a British quota picture. In the second of the

Annot time. Tom Ranot lining up a big radio show for the road, opening Finsbury Park Empire some time in February. The First of the Paramount, theatre, Glasgow, Paramount, the Francis Mangan takes and the Faramount and Sunday Express, with an Interest Edan, May (Mrs. Oscar Lewishon) off to New York and then to Hollywood to stay with Gertle Miliar and Constance Collier. Layton and Johns, after, being handled by Reeves & Lamport for the last nine years.

N. Kalkman, owner of the Scale theatre, The Hague, had his pockets picked at Liveum of States, and the Layton and the States, and the Layton and the States, and the Layton and the States, and the Control of When Knights Were Bold, with Al Hortweet and the Control of the States, and the Demon King in the States of the Control of the

In conjunction with the conjunction with the conjunction of the conjun

which time he will send occasional copy.

Ken Hárvey, after finishing 14 weeks with the Dorchester Folles, goes Into the Paliadium 'Crazy' show for four weeks. Will also be in the cast of Clifford 'Whitley's new show at the Adelphi, due in March.

Rome

During his visit to Vienna, C. O. Barbleri of Milan signed an agreement with Meissner to shoot a film I Italian and English in Rome during the months of February and

ing the months of February and March.
Publication by the Director General of the Clnema of modifications of the regulations governing the revision of flims, in the sense of extending the competence of the sense of the competence of the results of the competence of

will all be new to the public. Di-rector is Aldo Salerno.
Destruction of the streets in the quarter where a new road, Via Roma, is to run, puts an end to five picture shows: the Vittoria, Spien-dor, Borga, Minerya, and so, and considered the most aristocratic and considered the most aristocratic and chio cinema in Italy.

Lagi vamed, totil: 20 years ago, was considered the most aristocratic and chie cinema in Italy.

A. Guazzoni, director the historical and the cinema in Italy.

The control of the cinema in Italy and the cinema in Italy a prominent place on the silent cinema may years ago, has made an arrangement with a Gencese syndicate to make a historical scriptural film entitled 'Gense of Nazarech.'

Madrid

Juan Belmonte down to Seville. Conchita Rey set for the Coli-eum.

Cigaie Parisien, lavender padiocked. 'La nitery,

Taa Cigale Parision, lavener, nitery, padocked.

Monrique Rolland, French actress, warbling at Casabianca. Warbling at Casabianca. Loyd Obsorne, American author, in Palma for the winter. Schuyier Clark off to London after simming the sights. Schuyier Clark off to London after simming the sights. However, in Palma for the winter. London and talking film plans. Louis Gabaldon, theatrical critic. London and talking film plans. Luis Gabaldon, theatrical critic. Biddle Gartison secretaryling, for Ambassador Ciaude G. Bowers, Marcos Redondo set for 'Yo, ei Principe' (T, the Prince), his first Piccannal Carpen.

ic. Consuelo Hernan, nude dancer, rowing em at the Trianon, nite dive. Lolita Lo, Spanish dancer, and Horiick dancing trio featured at

Horick unterns ... Gong. Plo Baroja's La Feria de los Discretos' (Fair of the Discreet') to be filmed. Bourjois naming a masculine per-fume after Chicote, favorite local

Described by the Discreet of t

Miquelarena of El Joven Piloto' (The Young Piloto'), operata at the Zarzuela.

Government putting up 2,000 pestas prize as the Fastenrath avardit to the prize of the prize of

Paris

Mirelite headlined at A.B.C. Cote d'Azur nitery reopening. Lys Gauty back in Paris, at Em-

Nickey Van den Meersche to Paris

Nicks) Van den Meersche to Paris from Brussels.
Fratellini brothers back in Paris, at the Alhambra.
Saul C, Colin quitting RKO Radio's Paris office.
Max Trebor in cabaret debut at State St. Mond Heby. clowns, back at Cirque d'Hiver after quarrel.
Lotte Schoene, Viennese singer, entering vaude in A.B.C. show.
Eddle Cantor scheduled to show up here from St. Moritz Saturday (29).

Lotte Schoene, Viennese singer, entering vaude in A.B.C. show.

Eddle Cantor scheduled to, show up heer from St. Moritz Saturday.

Jacques Erwin back in Temme Libre cast, after closing, of 'Chaud et Frold.'

Harry Hartwell, American tenor, singing char's 'Land of Smiles' at 'Hearry 'Hartwell, American tenor, singing char's 'Land of Smiles' at 'Henry 'Varna (Casino) and Paul Devval (Folles) at chez Florence, but not together. Great Christmas Frank Buck the denoise Christmas Frank Buck the denoise at Toute for Singapore and the jungle.

Show folk attending unveiling of monument at Muresux to Madeline Rock, late Consedie Francisie star yopening at Noctambules, billed at Theatre de 10 Francs. He'll recite his poetry.

Edwin Justus Mayer spending thee days in Perils on way tolong and 'Golden Forest'.

'Our Daily Bread' (UA) getting medal of Comite international de Diffusion "Articulque" e- Litteraffer Paul Valery wondering what would happen it French Institute caught fire, because there's no extinguisher under the old cupola.

Wife) Italian film which won Venice prize, opened at the Caumartin with a big gaia, at which the Italian ambassador was present. Pletures accompanying Pirandello to Stockholm to get Nobel prize and thea going with him to Prague for world premiere of 'No One Knows How'.

Montreal

Johnny Howard moving at Pleas-unity. Jimmy Dale out of Stadium dimedance. Mary Malies, Hotel Windsor torch

Mary Malies, Hotel Windsor torch singer, weds.
Ail main stems played capacity. New Year's Eve,
Cecil Miller puts in snappy new show at El Chico.
Billy Beil, Montreal blues singer, on West Indies trip.
Wailly Short doubling orch and mc. at Kraumann's.
Eritain world cruise.
Lee, Shelley, and ten Imperialists, playing Stanley grill.
Ralph Large and orch opened at Venetian Village (31).
Heavy snow jams trains to mountains with sklers; will affect bix.

plx.
Blggest Christmas and New Year's spending spree here in five Pages spending spree here in nvey spending spree here in nvey spending spree here in nvey spending spree here. The spread out turks to Xmas and New Year patrons.

Harry Dahn starts new stage prez policy at Capitol Friday (4) to big opening nite.

Club Lido holding initial crowds since mid-December and looks like the stand-out. In caparets this winter.

the stand-out in caucies winter.
Paul Whiteman, at \$10 couvert charge, had turn-away biz at Mount Royal hotel Monday (31). All reservations taken since the previous

ervations taken since the previous Friday.

Anne Gould and actor-husband, Frank A. Meador, stayed over at Ford hotel here (28), took day coach to Quebec same day, canceled reservation at Chateau Frontenac and stayed at a tourist resort, registering under assumed names.

Canton By Rex McConnell

By Rex McConnell

Dine dancing is back.
Nümbers racket flourishing, here.
No stage shows in slight for either
Loew's or the Palace, but musical
tab likely at the State downtown.
G. B. Odkum's Land O'Dance ballroom, after several unsuccessful attempts, finally gave up the shost.
Lawrence Stoile, Youngstown Vindated Columnist, is in on Consolidated Columnist Columnistics
are planning another inter first venture a year ago, Canton Shriners
are planning another indoor circus
in city auditorium here in February,

Budanest

By E. P. Jacobi

Epidemic of new magazines here, Lajos Biro of London Film Co, ere on a visit. Moinars' Unknown Girl' the most iscussed play in town. Michael Arien here with his wife, Max Friedland of Universal in

Max Frieddand of Universal in town.

Tritley revived at Bethlen-ter theatre in order to give Julius Control of the Julius Control of the Julius Control of the Julius Control of the Julius Competition with prises totaling \$25,000.

Prince Nicholas of Greece, Martina's father, is a dramatist. Years ago, in exile in Switzeriand, he asked Meichior Lengye'to adapt a drama of his, Glow Under the Control of the Julius Con

drama of his, Glow Under the Ashes. Hungarian Festival Weeks' Scheduled for next June. Theatrical, musical and sports events crowded into a fortnight are expected to at-tract many visitors from home and abroad.

abroad.

Cable sent to Ernest Vajda, Hollywood scenarist, asking him to stop proceedings against one of Hungary's greatest actresses, Sarl Fedak, was signed by the 40 most important names in Hungarian art and letters.

Palm Springs

Fireman's ball getting a play from the picture mob. Hollywood moved down here for New Year's Eve. Sol. Wurtzel Duned it several nights last week. George Brenortwing. No Raiph (Death Valley) Farnum for the past three weeks. Douglas MacLean and wife at the Desert Inn for two weeks.

Description of two weeks.

Hat Roach and Tamily here for the first lime this season.

Rufus Le Maire and wife at the Dunes for the celebration.

Eighteen private planes at the airport over the week-end.

Desert Skeet club tryins to figure a way of handicapping Raiph Bellamy.

Plans for the dog show include a flock of picture pooches on the benches.

nock of picture pooches on the benches. Claudia Dell and Eddie Silton held their wedding reception at the El Mirador.

their wedding reception at the El Mirador.
Frank Whitbook goes 100% western at Deep Wells, where the cow Richard Dir one of the backers of the new desert tea outil that's trying to put_india_and_China_tea_out_of_baleies_New_Years_Eve_looked_like_song-witers' day, with Kaimar and Ruby, Con Conrad, Nacio Herb Brown and a flock of others in touche carriers to the control of the con

The Hague By M. W. Etty-Leal

World-premiere at Amsterdam of operatta, 'Pax,' a bad flop.
Hofstad Tooneel billing a revival of Sardou's 'Madame Sans Gene.'
Arnold Spoel, ropular folklore singer of Holland, died here, aged

Totland, died here, aged

At Tuschlusky Chemia, Amsterdam, Dutch premiere of 'Men in
White' (MG).

At Amsterdam premiere Dutch
version of Sidney Howard's play,
Teilow Fever, translated by Paul

A. van Bene, advertleing manager for Ufa in Holland, leaving the
company to take up management of
International, Tobis, Ltd., at Amsterdam.

Hollywood

Don Gilman in New York:
Polly Waiters back after only.
one day in New York.
Alice P. Glazer, sailing back
from N. Y., arrives Saturday (12).
Frances Dee and Joel McCrea
moved into town from Chatsworth.
Conrad Nagel flew back from
N. Y. for Col's Mistaken Identity?
Milk Arthur and Ormonde FlanaLone bandit stuck up Warner?
Hollywood cashier for \$2,000 last
week.

week.

Bob Smith figures to install a
wishing well in the Chinese fore-

Hoo Smitin Bayers to mean wishing well in the Chinese fore-Edward O'Connor, Metro's rep at the Straits Settlement, ogling the studios.

Herb McIntyre, Dallas district manager for RKO Radio, spent New Fay Wray telegraphs home she and hubby, John Monk Saunders, are seeing Europe by cander his mapper and but the see that the seed of the seed

(Continued on page 63)

CHATTER

Hollywood

(Continued from page 62)

Continued from page 62)
Carlos Gardel's Spanish picture at
the Paramount Astoria studio.
Next pie at Hugo Reisenfeld's
Filmarte theatre will be 'Orime
Without Passion', opening (8)'—
Waldeman-Bar-Silva Torres, dirrector of advertising and publicity
for the Continue of the Continue of

lion on his hunting trip in the north. His son, Will, Ir., also so to sold grows and a 125 ault and a similarly priced topcoat for putting oil best pre-Christmas exploitation campaign for RKO circuit. Fernand Le Doux, on leave the result of the property of the property

Miami

"The Drunkard' opened. Major Al Warner vacationing

here. Meyer Lowe opened the Clinton

Erno Rapee says crooners are go

Erno Rapees says country in a cut.
George and Mrs. Delacorte resting on the sands.
Howard Chandler Christy a guest at the Miami Bilmore.
Arthur McBride, New York publisher, an arrival at the Pancoast botch.

hotel.

Harry Richman set to open at Mert Wertheimer's Beach and Tensis Club.

Jai Alai, speedy Spanish sport

nis Club.

Jai Alai, speedy Spanish sport opened with large crowds of fans attending.

The lid is on as a result of the recent gang killing of Skeets Downs, local gambler.

Downs, local gambler.

Heywood Broun elated over winning a \$296 daily double at Trop.

Park New Year's Day.

Raquel Torres and husband, Stephen Ames, at Roney Plaza Cabana Sun club. Steve's brother, Paul, also here.

Schwaß, resting on the back, says the legitlinate stage is in bad share and blames the critical of the same of th

New Haven

By Harold M. Bone

any Sette's a bowling field,
Billy Elder putting on weight,
Yale Drama Dept's next is due
early in Feb.
Billy Phelps to Atlanta for anmulti-holiday.
In town for hotel
and the setter of the setter of the
La Argentina will one-nite-stand
Jan. 10 at Shubert.

10 at Shubert. ankle Melrose and band into Knickerbocker.

Frankle Melrose and band into elub Knickerbocker.
Nite spots and theatres did capacity New Year's Eve.
Within the Gates' pencilled for Shubert on its road tour.
Sammy Wells still bloking 'em for the still bloking 'em for the still unbauter this week after a dead holiday month.
12d. Wynn will lead a fireman's.
End wynn will lead a fireman's.
Buddy Welcome. hits his home town here on Mal Hallett tour.
Holiday celebrators tossed real eggs at midnite vaude actors here.
Ferry Dring beams whenever you mention-his three-months old addition.

tion.

Maybe Ben Cohen is planning on raising fruit in that lobby orchard raising fruit in that 1000, of his.

Edwin Franko Goldman Will conduct at Woolsey Hall FERA conduct at Woolsey Hall FERA

Edwin France duct at Woolsey Hall FEGA cert Jan. 18.
Gallery patron at New Year's Eve show almost beaned fiddler Pete Loro with a golf ball.

Toronto

Joan (ex-Vanities) Murray back

Joan (ex-Vanities) Murray back-home.
Sets for 'The Piper' were designed by Pegi Nichol.
No D'Oyly Carte until March and then problematical me department bans. Movie Humon.
Alison Sutcliffe back after a Mary Wigman study course at Dresden. 'Continental Varieties' booked into Massey Hall for split week Jan. 26.
Kathleen Karr doubling between the Contract of the Kartheen Carte of the Carte of Lore of Lore

f Loew's. 'Distaff Side' engagement at the

Royal will mank Sybil Thorndike's first visit to Canada. Frank (Daily Star) Chamberlain, to marry Janet Bacon, actress, in March instead of May Kinssell Green, With Hiness of the March instead of May the Cole in Conference in the Cole in Conference in the Conference in Conference i

tour.

Heavy advance sale here on 'Laburnum' Grove' being credited to popularity in British films of Ed-

popularity in British films of Ed-mund Gwenn. Dismissed from the Censor Board during the political reorganization. Joe Byrne is in again as inspector of amusements revenue. Charlie Bell. who wite Parlon. Bedroom and Batts will be defence counsel for Davis Menor; alleged legater of the John Labatt kidnap

gang.
En route to Montreal, Evelyn Laye and Frank Lawton spent two days here unheralded, with hotel beat men muffing the 'Mr. and Mrs. Frank Lawton' registration.

Des Moines

By R. W. Moorhead

Madge Ward doubling between vo jobs-or is it four jobs. two jobs—or is it four jobs.

Social service workers have opened a birth control clinic—with business good.

Besides being secretary to A. H. Blank, G. Ralph Branton and Stanley Brown, she is relief cashier at the new Roosevelt on Sundays

at the new Rooseven we and holladys.

Tri-States' pre-hollady skirmishes included two sinus operations for G. Ralph Branton, a knee injury to David Dewey when he fell off the stage of the new Roosevelt cheatre, and a raging fever for creates Brown, Jr., upon arriving Stanley Bro Brown, Jr., upon arri

Seattle

By Dave Trepp

Warren Arthun now owner of Neart cafe.

Neart cafe.
University has course on mar-riage for the senior boys.
Jack McDaniel quits emceeing for politics; going into assessors—office Ted Huffine returns after five

pointies, going into assessors—office Year in south with various para in south with various para in south with various para in the para in

this time via readshows.

Bob Larson makes it dreafer hight
Mondays at Club Victor, with no
convert for the profesh that nite
only.

Cook H-W Gen. Agent

Chicago, Jan. 7.
Frank Cook has been appointed general agent for the Hagenbeck-Wallace circus.

Starts immediately

\$2 Legit

(Continued from page 55) (Continued from page 55)
during December and Sam H. Harris has been figuring ways and
means for cutting the operating nut.
About 1.5 bit and extra players were
dropped Saturday, others doubling
in the parts—total number of people in the show was 91, while the
stage crew totals around 45 men,
Merrily' topped the dramas during its first three monts. Busincës
picked up somewhat last week, with
the Thursday matinee capacity, that
being the first, mid-week afternoon
to sell out since the show opened.
Showmen in discussing the theorry of lower box office prices, con-

Snowmen in discussing the to-ory of lower box office prices, con-sidered angles, where theatre opera-tion may be lessened. Included was a revision of stagehand scales, which can only be obtained with the as-sent of the unions.

can only be obtained with the assent of the unions.
Legit theaties are of a changed status financially compared to that prior to the depression. Notify all laws gone through at extending the status of the status

INFORMER NON-SUITED IN N. J. PUP HUSTLES

OUTDOORS

Trenton, Jan. 7.

Judge Rulif V. Lawrence in a
Circuit Court decision has ruled in
favor of the Long Branch Kennel
Club, Inc., defendants in an action Club, Inc., defendants in an action brought by Charles D. Hyman, of Atlantic City, who sought as a com-mon informer to collect a penalty of \$2,000 for each of 40 days the club conducted dog races at Long Branch last summer, Half of the fine would go to him.

of \$2,000 for each of 40 days the club conducted dog races at Long Branch last summer. Half of the fine would go to him.

Judge Lawrence declared in his finding that dog racing and mutuels were legal at the time of the stipulated offlense.

Neb. Okays Mutuels

The first bill before the conven

The first bill before the conven-ing legislature here was one to res-ulate pari-mutuel betting on the ponies, which was voted in at the last election.

Bill provides that pari-mutuels cannot be operated except in the case of an agricultural non-profit society, which limits it to state and county fairs or livestock phows.

Canton Cuts License

Canton O. Jan. 7.
Through the efforts of City Solictior W. Bernard Rodgers, Coulie consider here will be reduced by
half, with the passage of an ordinance by city-council within the
next two weeks.
Under the new setup all motorized shows will be able to secure
a license to exhibit here for \$25 and
railroad shows paying \$50.

Big Sales Job

Detroit, Jan. 7. One hundred and one state organizations have been enlisted to put over the Detroit & Michigan Exposition, to be held in Convention Hall, March 9 to 17.

Plan is to sell Michigan and De troit to the nation and the world.

MILLS', LONDON London Dec 24

Bortram Mills began his annual ix weeks' circus season at the himmia, Dec. 20. Preceding the natince premiere, as usual, was a matter to a number of the titled and wominent personages, supplement-

six weeks' circus season at the olympia, Dec. 20. Preceding the matince premiere, as usual, was a proximately as usual, was a proximately as usual, was a proximately 1,000 people, and the luncheon is estimated to have cost 37.50 per head.

All told, Mr. Mills was hoet to approximately 1,000 people, and the luncheon is estimated to have cost 37.50 per head.

All told, Mr. Mills was hoet to approximately 1,000 people, and the luncheon is estimated to dozen acts and the luncheon is estimated to dozen acts all of them standard circus acts when the luncheon is the standard circus acts all of them standard circus acts all of them, all them a standard circus acts and the standar

Certainly spectators are given their money's worth. Jolo.

to play to empty seats.

It was the disappointin, business during the holidays that is worrying the holidays that is worrying the managers, and they seem close to going into a panic. That's why they started the lower price how.

OBITUARIES

GEORGE PIERCE BAKER

George Pierce Baker, 68, creator of English 47' at Harvard, first important collegiate course in dra-matic construction, and later head

matic construction, and later head of the similar Thram: 47° at Yale, died in New York, Jan. 5; of pneu-monla.

Freceptor of Bugene O'Nelli, Stanger Howard, Edward Knoblock, Lee Simonson, Heywood Brown, Watter Prichard at One of minon playwithat. Tracessor Baier has done much to assist the mogress of dramatic life. assist the progress of dramatic lit-erature and was first to demonstrate the value of classroom instruction to develop inherent dramatic talent to develop inherent dramatic talent. It was never his contention that class instruction conic develop dramaturgical ability, but he did demonstrate that with latent talent aprospective writer could more rapidly activitionally develop under processor to be develop under the develop of the did demonstrated by the develop under the develop of the develop under the develop of the development of

FOGAR L. MORRISON, JR.

EDGAR L. MORRISON, JR. 'Bdgar L. Morrison, Jr., son of the founder-of-Morrison's mead preprohibitor the second sec in the eas

In addition to Charlie Morrison nother son, Ceorge, a daughter and the widow survive.

EMMA RAY

EMMA RAY.

Emma Ray, 64; for many years hit vaudeville with her husband. Johnny Ray, died of a heart ailment Jan. 3 in Los Angeles. Furentles cremates. Long a standard comedy act, Mrs. Ray acted in pictures the last few years. She was widewed eight years ago, Her last screen work was with W. C. Fields in The Old-Fashioned Way: at Paramount. Thrès sisters survive.

Three sisters survive. John and Frama Ray are perhaps best remembered for their farce comedy, 'A Hot Time,' which for several seasons was one of the out-standing moneymakers.

DOUGLAS STEVENSON

Douglas Stevenson, 52, for many years an actor in musical comedies, died in his home Versailles, Ky, Dec. 31. He went on the stage in 1903, playing with Weber and Fleids, Montgomery and Stone, Kid Boots' and others and was Marion Davies' dancing partner in 'Janice Meredith.'

Meredith.

He returned home in 1930 due to a breakdown, and had been bedridden for the past year.

Survived by a sister, and aunt, a rephew and niece.

THEODORE C DEITRICH

. Theodore C. Deitrich, 58, director of publicity for the Heart Metro-tone News and Cosmopolitan films, died in New York, Jan. 6, of com-plications following an attack of

neumonia.

He went to the Hearst film en-terprise in 1915 and held the posi-tion continuous with his death. Previously he had held editorial and executive positions on various news-

GILBERT EMERY

Gilbert Emery, 52, screen character actor, died Dec. 31 in Los Angeles. Burlal was in Hollywood geles. Burlal was in Hollywood cemetery. Emery was on the Eng-lish stage since 1901 and played in pictures since 1924. (He is not to be confused with Gilbert Emery, actor-witer, now appearing in the Mac West picture.)

JOHN GUTHRIE

JOHN GUTHRIE
John Guthrie, exhibitor for more
than 25 years in Grove City, Pa,
dled Dec. 26 in that city, following
a lingering illness. Interment locally,

PETER MARSHALL

Peter Marshall, 33, dancer, who last appeared at Le Bijou restaurant

Halligan Jack & L
Halligan Jack & L
Hamilton, Mr & Mrs
Hannes Mary
Heller & Riley

as a member of Lord and Marshall dance team, died suddenly New Year's Eve at his parents' home in

Lewisburg, Pa.
Death was caused by an acute attack of appendicitis, Burial last
Friday (4) in Lewisburg.

CARL SONIN

Carl Sonin, 42, died in Johannes-burg South Africa, a suicide, New Ye Day. He was representative there for Metro. His ashes are be-ing brought back to the U.S. by his

Further details elsewhere in this issue.

GEORGE WOODS

George Woods, 71, old-time vaude-ville actor, was burned to death Dec. 30 in a fire in his son's summer cottage at Calicoon, N. Y. The son is Harry Woods, songwriter.

Robert Hodkinson, 35, an assistant obert Hodkinson, 35, an assistant ter at Warners, died Jan. 3 in Angeles following an appendi-s operation. Survived by widaw I father, W. W. Hodkinson, vet-n film company organizer.

Robert Flagler, 45, organist and composer, died in Poughkeepsie, N. Y., Jan. 6. He was a member of ASCAP and the Musicians' Club of New York.

Mrs. Jim Mitchell, widow of picture columnist for L. A. Examiner who passed away three months ago, died 'Dec. 29 in Hollywood and was buried in Los Angeles Jan./1.

Mother, 82, of Al Selig, motion , picture advertising man now with United Artists in New York, died

Sarah A. Hamill, mother of Miss Margaret Hamill, grand opera solo-ist of New York, died at her home in East Liverpool, Dec. 26.

John West, father of Mae and Beverly West, died in Oakland, Calif., Jan. 6, of a heart attack. De-tails in the picture department,

Father of Paul Webster, song-writer, in Lawrence, L. I., Jun. b.

READING FAIR WINS ITS COUNTY CONTEST

Reading, Pa., Jan. 7.

ding Fair won its controversy

Reading Fair won its controversy with the Berks county commissioners over payment of annual allowances to the fair, withheld for the three-year period 1982-34.

The fair has retused to pay taxes on a portion of its grounds for a five-year period, pending a court decision on a claim for exemption. All of the 60 or more Penns/Ivania fairs are interested in the issue, because the Pennsylvania law exempts from tax institutions which are educational in purposes.

The county commissioners, in de-

The county commissioners, in de-ciding to pay the three-year with-held allowances, are recognizing the claim that the county-aid ap-propriation and the tax issue are two different matters.

LETTERS

When Sending for Mull to VARIETY Address Mull Clerk POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Herbert Grace & C

Carr June Clark Mr & Mrs B Condos Frank & N Cook Kenneth Corman Mr & Mrs F Costigon Edward

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Ray Robert E Remnek Martin Sherlock Florence Thurman Chic

Lander E G

Nelson Eddle Paul Earl Potter Harry Pushman Hosep

Marks Mr & Mrs J McCabe, William Morcedes Mr & Mrs Murphy Bob

Van Mrs

Wyse Mr & Mrs B



Published Weekly at 154 West 46th St., New York, N. Y., by Varisty, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1935, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 117 No. 5

NEW YORK, TUESDAY, JANUARY 15, 1935

64 PAGES

ER F

Mpls. Lawyer, 'Shocked' by 'Sailor,' **Sues for Four Bucks and Expenses**

-Minneapolis, Jan. 14.

Minneapolis, Jan. 14.

In the most unique theatrical law suit ever filed here, damages are being sought from a local theatrical law suits ever filed here, damages are being sought from a local theatrical suits of the suits of

of his wife's respect.'

Niy'Mi seeks to reuover from

Steffes who, he alleged observes the

Steffes who, he alleged observed the

to and from the theatre and 'such

other damages as the court and

jury may assess against the de
fendant to redress the wrong done

him through inducing him to at
tend the performance.' James H.

Saks is counsel for Rivkin.

Rivkin alleges he suffered 'a

great shock' and 'incelulable loss

of respect in the eyes of his wife

(Continued on page 60)

OCEAN LINER'S STOCK COMPANY

When the French Line's newest transatlantic deluxer, the Norman-dle, takes the waters next spring it will have a floating stock company with possibly a rotating staff of stellar attractions. Specially de-signed along show bost ideas, it has a completely equipped stage and

Bignes and a completely equipped stage and theatre.

N. T. Grandiund has been talking with the line about staging special revues for all crossings.

AUTO SHOW GAVE SHOW BIZ A MEX. STANDOFF

The Auto Show is one of those

nings for show biz. The cafe men aver that the near

The cafe men aver that the near-best on-the-corner drinkerles may have gotten break from the addi-tional male translent trade, but otherwise it didn't mean much. Theatre men also squawked th: the boys were in the niteries and not at the bo's. Few of the moneyed Detroiter's seem to be in with a loose br. for pleasures around the Broadway and Park Ave, bett.

Reverse Twist

Boston, Jan. 14.
George Holland, Boston
American drama critic who
was barred from local Shubert
theatres, has found a way to
beat the bar.
Holland has had himself appointed Deputy Fire Commissioner. He gets in or else.

H'WOOD INVITED TO RUSS FILM **FESTIVAL**

Mark Aberson, local representa-tive of Amkino, is contacting play-ers, producers and directors with invites to the international film festival to be held in Moscow start-ing Feb. 20. Event is to honor the 16th anniversary of the begin-ning of the Soviet film industry.

Amkino, via a tieup with In-tourist, is offering a 40% discount on all bills for any Hollywoodite making the trip.

In connection with its 15th anniversary film resitival, Russian filmdom han invited all the more U. S. firms to ship two or three of the best pictures on all lists for competition in the proposed best film contest. There will be an award and possibly a distribution deal resulting for the best films shown. Radio, Fox. Universal, Paramount and Warners have indicated they will send films, although they have not announced which films they have selected. All the companies will also send a

which films they have selected.
All the companies will also send a
representative over to Moscow at
the same time, the Russian film
trust having indicated that, as a
corrolary to the exhibit and festivties, it would like to seriously open
negotiations for distribution of
American films there.

Russian attempt to set a distri-bution deal via an American franchise, which almost went through with Fanchon & Marco, has

What, No_Sun!

Los Angeles, Jan. 14.

"Life Begins at 40" is to end, so far as lensing goes, as soon as the weatherman guarantees one full day of genuine California sunshine for location shots.

Meantime the WILL Borger plo.

location shots.

Meantime, the Will Rogers picture is in slesta at Fox, where, except for the final scenes, George Marshall brought it in under sked.

POLITICAL 'GOAT'

Official Quarters Close Mouthed but 'Inside' Rumors Many-One, That Gov't May Use Pic Biz as Object Lesson to Other Industries

HAYS ANGLE

Washington, Jan. 14.

The Federal Government is out to break up control of the film industry by a half-dozen major producers with widespread theatre

amiliations. The Rosewell as the gratin a political battle to divert attention from failures of the NRA and to cow other industries into submitting to more stringent Government regulation. The Federal Government desires to outlaw the practice of block booking without directly challenging this sales method. The Rosewelt administration is after the scalp of Will Hays and (Continued on page 25)

Talk Times Sq. Dept. Store on N. Y.-Crit. Site

The 44th-46th street Times Square blockfront on which the old Criterion and Loew's New York theatres stand, may become the location of a big department store. Nothing definite as yet, but understood efforts are being made to interest department store men with theatre people plugging hard for such a turn of events. Same idea was once broached for the 42nd street corner where the Rialto stands.

Picture executives, including th

Picture executives, including those who have some angles on the Critical and the control of the

PIX AS POSSIBLE | Even the Hauptmann Jury's Been Offered a Vaude Route: \$100 a Pass

Wingstep Peddler

Baltimore, Jan. 14.

New twist hit the town last week. A chap was house-to-house canvassing trying to interest families in letting him teach their kids to tap dance. All he asked in return for imparting the art of terpsichore to 'the tots was bed and board during lessons.

RENEWED MOVE TO CURB PIG. **SALARIES**

Washington, Jan. 14. Renewed moves to curb big salaries were taken in Congress last week. Initlal step proposed by Representative Lloyd of Washington, who introduced a bill fixing limit at

Under Lloyd measure, corporations would be forbidden to pay salary, bonus or commission above this figure to any officer without express approval of a majority of the stockholders. Would apply only to firms engaged in interstate com-merce.

Hollywood, Jan. 14. Internal Revenue department has brought a number of additional investigators into the Los Angeles

vesugators into the Los Angeles sector to gumshoe local incomes in general, picture incomes in particular.

Revenue bureau will concentrate investigation work for the next two months to get everything in before the end of the fiscal year in March.

REINHARDT'S WB FILM ON SARAH BERNHARDT

Paris, Jan. 14. Reported here that Max Rein hardt will make a film of the life of Sarah Bernhardt for Warner

Story is that Ceclle Sorel will be brought to Hollywood to star in the film in the title role. Company is also reported borrowing Charles Boyer from Walter Wanger to play opposite Miss Sorel. With that due in the leading roles, it's a cinch film will be made bl-lingual in French and English.

By GEORGE ROSEN

By GEORGE ROSEN

Flemington, Jan. 14.

Frincipals in the Hauptmann trial are being swamped with offers to tell—and act—their parts in the Lindbergh case, Condon has been formed to the Lindbergh case, Condon has been formed the Lindbergh case, Condon has been formed the Lindbergh case, and the Lindbergh case, and the Lindbergh case, and the Lindbergh case of the Lindbergh

(Continued on page 63)

THEATRE GUILD **GOING RADIO**

Theatre Guild is about to join

Theatre Guild is about to join the radio parade. Broadway's legit producing organization is making arrangements through Curtis & Alien to audition a one-hour weekly dramatic show for commercial sponsorship.

For air material the Guild will draw on its past stage productions, including the Eugene O'Nelli classics, and obtain the rights to others. Plan is understood to involve the use of a guest' name each week, with a regular Guild troupe in support.

port.
Guild's ether yen developed after
it placed an abbreviated version of
its current 'Valley Forge' in the
Fleischmann-NBC program two
weeks ago.

Ex-Vaudeville Girl Clicks with Met Op

Myrtle Leonard from vaudeville made her debut with the Metropolitan opera company, New York, last week and was deemed by the critics to have landed. Miss Leonard, of the team of (Vivian) Holt and Leonard, was a standard name in vaude a few years ago.

The contraction of the contraction of the team of the contraction of the contraction

Producers Erasing Writers Guild from 5-5 Negotiations

Producers are reported to be pre paring a brief to file with NRA arguing that there is no place in the film code for scenarists and will ask Washington to forget a proposed clause in the code which would embrace working conditions for the scribblers.

scribblers.

This follows an attempt of the wrifer members of the code five-five committee to gct a vote from the producers on the writer proposals, which the producers ducked, after a lengthy pro and con session.

ais, which the photoconstruction after a lengthy pro and con session.

Writers, on the other hand, say they will not be nudged out of the code without a fight and will also file a brief, with Nh that it is not antelipated that the scribblers' document will contain the dynamite of the actors of the producer members of the producer plans regarding writers, that into to go on record while the matter is under Government Jurisdiction. They showed a willingness, however, to negotiate working agreements with the scribes if the question is removed from the code. Angle that is disturbing the Scrien Writers' Guild, to whom all the writer five-five members owe allegiance, is that the producers expressed at the meeting that such negotiations will be carried on with the writers as individuals and not as Guild members, thus retusing official recognition of the employee body.

Matter is still up in the air, with

body.

Matter is still up in the air, with
every indication that the chances of
the film writing profession getting
in the code as cold as the actor and
agency floppos.

COWARD STARTS PIC FOR H.-MACA. JAN. 28

Getting the Jimmy Save picture, some: 12 1 100 peops but we the way after considered the celexy Ben of the condition of the c

Robinson and O. 2. Withdrawa arready set for support. Pleture is slated to go in Jan. 28 at the Pay, Astoria, L. I., seudo.

Blue Moon, after finally reaching the can, was previewed during the past week in Peekstill, N. Y. It was longer in the making that contemplated, with cost set at around \$275,000. First I. MacA re-lease was Crime Without Passion, turned-out-at-lower, cost and one of the more profitable of Pay pictures this season.

of the more profitable of Par put-tures this season.
Following its preview, with no changes declared to be made in Blue Moon, Par has not as yet set a release date for the comedy. Coward's first film, will controlled thored and directed by Hecht-Mac-Arthur, Tentative title is 'Miracle in, 49th St.

'Gold Eagle Guy' Author Writing on Metro Lot

Hollywood, Jan. 14.

Melvin P. Levy, author of 'Gold'
Bagle Guy', flow from New York
and went on Metro's writing payroll today (Monday).

He will dialog a proposed picture
of early California, to be produced
by John Considine. Yarn is tentatively titled 'The Bandit'. Rowland
Brown has been working on the
script.

NINA MCKINNEY BACK TO MG

Mina Mae McKinney, colored actress whose last Hollywood pic-ture was 'Hallelujah' for Metro five years ago, returns to that stu-dio for 'Reckless', Jean Harlow

starrer.

Miss McKinney returned from
Europe two weeks ago. In two
years over there she made several
pictures for the British companies.
She's due at Metro Jan. 28 on a She's due at Metro Jan. 28 William Morris office deal.

Restraint

Hollywood, Jan. 14.
A writer at Warners is worrying about his story.
He's written 85 pages of a yarn and the boy has only met the girl once.

KAUFMAN GIVES IN; ON MG-MARX CHORE

George S. Kaufman has finally given in. Going Hollywood Thurs day (17). After holding off for

day (17). After holding off for years and refusing some fancy salary offers, the playwright has agreed to do a rewrite lob for Metric on the Early of the Metric on the Mark School of the Mark scenario but the revision will be made by Kaufman without collaboration. It is the same picture job for which he was originally offered \$80,000 to write. Kaufman's Coast stay, will be limited to four weeks.

weeks.

In accepting the assignment he stipulated that he shall not be required to report on the lot nor attend story conferences. He will work in a hotel.

Pugs to Swing Dukes For Malibu Film Elite

Hollywood, Jan. 14. Malibu mob will have nothing to omplain about this summer in way of lack of entertainment, Bricker, WB writer, and Art Jones Bricker, WB writer, and an amateur are planning to build an amateur fight club a short distance from Mailbu's private gates. Club will be patterned along the same lines as Jim Jeffries Barn at Glen-dale, a favorite weekly spot with

dale, a favorite weekly spot with the picture mob.

George Transport and the picture mob.
George Transport and the country's outstanding referees, the Coast's top notch talent builder.

Alien-Actor Bill Again

Washington, Jan. 4.
Familiar allen-actor bill was reintroduced in Congress leads to the Vice of Vice of the Vice of Vice of the Vice of Vice Washington, Jan. 14.

Warners' 'Billies

Annie, Judy and Zeke, vaud hilbilly turn, go to Hollywood this week on a one-picture deal at War-ners.

ers. Trio closed Saturday (12) with Calling All Stars. Film deal set 'Calling All Stars.' by Harry Bestry.

Asther Back at M-G For 'Good Earth' Tes

Hollywood, Jan. 14.

Nils Asther, due here from Europe tomorrow (18), will be tested by Metro for one of the male leads in Good Earth.

Asther here

Agther has been in England for the past four months making 'Abdul for BIP.

MEDALING PICKFORD

Hollywood, Jan. 14.

Breakfast club will present a
medal to Mary Pickford for her radio achievements on Wednesday

(16).

Affair will be staged at one of those early morning shindigs of the club, members of which meet weekly to eat ham and eggs outdoors and to honor every week some celebrity or other. week some celebrity by four men up



WILL MAHONEY

The Evening News, October 16, 1934: 'Here's the glad hand to Will Mahoney in 'Radio New York' at Golders Green this week. If all the things America sends us were as good as Will Mahoney wed owe her a bigger debt than any war debt."

WM. MORRIS AGENCY Mayfair Theatre Building New York City

Jean Arthur Skipped On \$52,000 Pact, Columbia Complains

Los Angeles, Jan. 14 Columbia Pictures Corn. is seek ing through court order to compe Jean Arthur to report to the studio to fulfill an asserted contract obli sation to appear in an unnamed picture.

Complaint, sworn to by Sam Bris Complaint, sworn to by Sam Bris-kin; charges the actress with failure to appear when notified on Dec. 27, for the second-film on an optional pact. Columbia says its contract with Miss Arthur calls for \$52,000 her year, and that the studio will lose considerable money if, she should be engaged by another pro-ducer, a probability which the com-plaint sets forth unless she is re-strating.

Termination date of alleged con-tract is the basis of the contro-versy.

versy.

The Columbia args.

The Columbia args.

Today (Monday) for injunction compelling Jean Arthur to report to them, Hal Roach, who'd spotted her for lead in 'Glir of My Dreams,' is taking no chance of holdup, Instead Roach is trying to borrow Ann Dvorak from Warners. Ple starts Thursday (17), the first non-Laurel and Hardy Roach feature.

FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical premieres to a compilation of stage, screen, concert or nite club openings which, for some odd circumstance or another, stand out in show business. They will be recorded without thought to chronological order. The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, movelty show venture, play or company, to some other attendant excitement backstage, some colorful occurrence out front, or metryl because of the gala circumstances. This is to be a continued series.

pala circumstances. This is to be a continued series.

Paul-Whiteman Concert
(Acolian Hall, N. V., Feb. 12, 1924)
This 'first night' occurred in the afternoon. It was Paul Whiteman's first experiment in modern American music and it gumsheed into the secondary Acolian Hall on a Tuesday matinee—not the sacrosanct precints of Carnegie and the Metropolitan opera house which later were to house Whiteman's subsequent 'experiments'.
But, as quietly as Whiteman's experiment started, so much more start-lingly electric was its critical reception and general acciain. Within less than a month (March 7) a repeat of the program had to be given, sharing the keyboards with Roy Bargy (and orchestrated by Ferde Grofe) was the place-de-resistance of the first Whiteman concert.
The 'auspices' were imposing. Alda, Galli-Curel, Mary Gardon, Guek, Kreisler, Crowninshield, McCormack, Otto Kahn, 'Utior Herbert, Heifetz, Gedowsky, Damrosch, Rachmaninoff, Reinhardt and Stokowski were among the patrons and patronesses of Whiteman's first ambitious invasion into the concert platform world. Somewhat bewildered, Broadway and Tin Pan Alley, which had watched Whiteman come out of the west couldn't quite 'get' Whiteman's 'ambitions in mixing with the concert banch at Acolian Hall. And on a Tuesday afternoon. All they could ken at that time was Monday afternoon at the Palace—but Tuesday aft at Acolian: The rest is history.

'Birth of a Nation'

"Birth of a Nation"

(Liberty, N. Y., March 3, 1915)

Often referred to as the inauguration of the feature picture business. But a hectic premieres because of feared demonstrations against the film due to its Neger-Ku Klux Klan angle.

With a court order permitting the opening to take place, but plus the court's admonition that the management must maintain order within the theatre and that any disturbance would insuffacely close the attraction house, permitting to standess this night mad had 55 special men spotted throughout the auditorium. Theatre was surrounded by police and the Vigilantes inside had offers to the cope-outside. House lights were only dimmed, not entirelabed, in the rear of the orchestra floor. Anticipated agitator and the control of the suddened unit with a majority of the audience unaware of the inside tension. There was no disturbance and the first picture to play twice daily at \$2 top ran for 44 weeks.

BROTHER ACT AT MG AS TWO GIVEN PACTS

Hollywood, Jan. 14.

Two brothers of Metro contractee were given contracts Friday (11) Reggie Hammerstein, brother

and director, Joseph Young, brothe of Robert, joins the actor ranks.

First for Hammerstein will be a two-reel Technicolor musical, con-trasting the old popular songs with the current output. Harry Rapf

Cantor's Publicity

Eddie Shows Paris and London How to Get It and How Not To

Paris, Jan. 5.
Eddie Canfor, galloping through
Paris last week, showed the French
how an American star garners publicity, and inspired at least one
Frenchman to American methods.
When he hit the town, up from
St. Moritz, on Saturday (29) Cantor
hopped on the fender of his locomotive and cried. Vive la France,
making front page via the news
photogs. Then, marshalled by Curtia
Melnitz and his French. United
Ardists publicity staff, Cantor gave
a cocktall party at the Crillon, at

Artists publicity staff. Cantor gave a cocktail party at the Crillon, at which is told of a scheme to make Author told of a scheme to make Author told of a scheme to make Author told of the country of

on the hotel balcony over the Place de la Concorde.

Pascal Bastle, local gong writer, thought this was so impressive that he decided to impress Cantor that he was a live wire, too. He told Cantor he wanted to sing him a couple of songs, and the star told him to come ahead to the hotel next morning, but warned him there was no plano in his room.

Frenchman showed up with a baby grand plano of his own, toted by four men up to Cantor's room for the audition.

Hotel people nearly dropped when they saw the plano movers. But Cantor took it as a matter of course, and Bastia's effect was lost.

in London London, Jan. 5. The greatest amount of space ac The greatest amount of space accorded a film star here in many years was on the visit of Eddie Cantor. Columns of advance announcements appeared in the dailies giving the time of his arrival at the 'railiway station, with the result there was a mob waiting to greet him. He went to his hotel to meet the press, and about 200 of them turned up.

Every newspaper in town gave him nearly a column interview. The following evening. Cantor broadcast, for which he was paid \$500, which he handed over to charty. Cantor's broadcast was of a kind new to wireless; listeners here. Cantor's broadcast was of a kind new to wireless illsteners here indied along the wireless illsteners here and and the wireless illsteners here. At the conclusion of the broadcast finishing with a serious plea for sane motorcar driving.

At the conclusion of the broadcast Cantor went on to the Palladium to see the Crazy show, where Jimmy Nervo (Nervo and Knox) introduced him to the audience.

ladium to see the Crazy show, where Jimmy Nervo (Nervo and Knox) introduced him to the audience.

To the press Cantor gave a song and dance about a violent of a solid control of the cont

Tom Mix Starts Mascot Prod. on Old Sennett Lot

Hollywood, Jan. 14.
Although Mascot formally took possession of the Mack-Sennett studies last Thursday (10), under term lease for the property, company will continue its offices at present quarters on Santa-Monica Bivd. until administration building at the studies in the studies of the started last week, and staff will move into the new quarters by Feb. 1.

The former Mack Sennett plant will be renamed Mascot Studios, win

The former Mack Sennett plant will be renamed Mascot Studios, and initial Mascot pictures to go-into-work there will be Behind the Green Lights, and the Tox Mix Serial. Both are slated to get under way this month. The Mix chapter play will be co-directed by Breezy Eason and Armand Schaeffer, with Victor Zobel supervising. First division is slated to headquarter at the Mascot studios under leasing arrangements. FD already has offices on the lot and expects to start the first Hoot Gibson western features within the next few weeks. Public auction of the operating equipment and furnishings of the Sennett. Studios tomorrow (Tuesday), prior to five-year occupancy of the Ventura boulevard plant by Mascot Pictures on least, virtually

of the Ventura boulevard plant by Mascot Pictures on least, virtually washes up the bankruptcy of the Sennett properties here. George Durst, trustee, will pay a small dividend to creditors from the proceeds of the sale, as well as from accumulated funds under his stewardship.

ARRIVALS

George Moser, Adrieme Anes, Elisabeth Bergner, Charles Cochran, Hugh Sinclair, Leon Quartermains, Jeffery Berned, Eddlo Cantor. Pat Witney, Earle Dawn, Beverley Britton, Jack Naples, Louise de Forrest, Judy Malcolm. Ida Lupino, Feedor Challapin, Mischa Elman, John van Druten.

SAILINGS

Jan. 16 (New York to Paris), Fred Lange (Washington). Jan. 9 (New York to London) Jan. 9 (New York to Claude Rains (Majestic).

NOBEL PRIZER ON PIC B

NRA Officials in Wash. Stalling Hollywood Film Actors' Squawks

Washington, Jan. 14.

Tossing the document around like a hot poker, NRA executives last week declined to comment on the lengthy and sizzlin. blief filed by actor members of Hollywood's five-five committee.

nvé committee.

Tied up with numerous other matters, Deputy Administrator Williams, and the state of the stat

Ectors squawes.

Prospects for a hearing on the pigeon-holed recommendations of the actor-members of the committee are slim, although after completing his perusal of the brief Rosy may decide to throw the whole matter open for public linen-washing.

open for public linen-washing.

The actors' unwillingness to sit back and take it was particularly embartassing in view of Royal to try and the sit was particularly embartassing in view of Royals to try and administrator never has commented on his failure to bring warring factions into harmonious relationship and likewise has been mum on the unionization move of the Screen Actors Guild.

Whether NRA can continue to ignore the angry protests of the actor leaders remains to be seen, but all indications are that unless absolutely compelled to take action the government will-let. the situation ride and decline to stick its chin out again.

MARY PICKFORD WINS DIVORCE IN 2-MINS

Los Angeles, Jan. 14.

Los Angeles, Jan. 14.

In one or the shortest divorce trials on record, Mary Pickford was granted an interlocutory decree from Douglas Fairbanks last Thursday (10) by Judge Ben Lindey, After answering a few perfunctory questions by her attorney, which were corroborated by her secretary. Judge Lindsay stonned the Judge Lindsey stopped the dings by granting the di-

vorce.
Miss Pickford was on the stand

Wynyard Detained Abroad

London, Jan. 14.

Scheduled to return to Metro Feb. 1, success of 'Sweet Aloes' here has set back Dlane Wyn-yard's return for another three months. Play's run has been extended until April.

Loan Sheekman, Perrin For 'Nymph' at Fox

Hollywood, Jan. 14. Hollywood, Jan. 14.

Samuel Goldwyn has loaned his writing team of Arthur Sheekman and Nat Perrin to Fox, where the pair will work on the screen play of Nymph Errant. Latter will have Jack Haley and Alice Faye in featured spots; Buddy De Sylva associate producer under the wing of W. R. Sheehan.

Sheekman and Parkin have been

w. R. Sheehan.

Sheekman and Perrin have been under contract to Goldwyn for some time, and write the stories and scripts for the Eddie Cantor productions.

SPURIN-CALLEIA CHECKS IN

Hollywood, Jan. 14.
Joseph Spurin-Callela, of the
Broadway legit cast of 'Small Mirsole, given a Metro contract some
months ago, arrives here some time
this week for his first assignment.

CHOOSE YOUR PARTNER

Del Rio to Introduce Leg Shaker in Warners' 'Caliento'

Hollywood, Jan. 14.
The Mexicana is blurbed as a new ballroom dance which Dolores Tell Rio will introduce with some male partner yet to be selected by Warners in the picture, Caliente.
Terp production number is based on a song written by Allie Wrubel and Mort Dixon, and is described as a bybrid between a rumba and a waltz. Bobby Connolly will direct the accompanying ensemble.

the accompanying ensemble.

'Callente' company went on loca-tion Sunday (13) to the Mexican border spot for several days' lens-

STUDIO PRESS **HEADS CHILL** P. A. FRAT

Hollywood, Jan. 14.

Idea for a fraternity of publicity nen here is reported to have died aborning, due to some of the important studio press heads chilling it off in its pre-natal stage. Prop osition was dropped into the or osition was dropped into the open at last week's Wampas meeting, after being in the formative embroys stage for two weeks to the accompaniment of much shush-shush. Asked point biant if it were a device to destroy Wampas by making it more inefective than assud, promoters into the intent. Leaders in the movement included that such was the intent.

have denied that such was the intent.

Leaders in the movement included
Tom Bally of Paramount and Ed
Selzer of Warners. Nixers are
Howard Strickling (Metro), John
LeRoy Johnston of Universal and
reputedly others. A meeting called
for the true seroed because of the
absence of a sufficient number of
studio chiefs, and was adjourned
antill.some.later.date...Meanwhile,
the matter is said to be cooling off
because such men as Johnston and
Strickling telling the promoters
they were not interester.

Mystery in the matter arises from
the fact that there already are two
p.a. groups here—Wampas, which
includes all breeds of propagandists,

the fact that there already are two pag groups here—Wampas, which includes all breeds of propagandists, and the Hays office group, composed of department heads who meet weekly to carry out general studio policy orders relating to correspondents, fan mag scribblers, et al. According to insiders, Selzer outlined the proposed new organization as one in which membership would be selective, but only head men would have the right to hold office or to vote; non-voting members

would have no voice in conduct of affairs and the body would be concerned only with pleasing em-

ployers.

It would be strictly a business body, with social angles frowned into extinction, Selzer being quoted as saying there would be no post-meeting bridge or poker games or sessions with the cheering cup.

Cracks about the cards and drinks are aimed directly at the festive Wampas.

Joe Riley Goes Thespis

Hollywood, Jan. 14.

Joe Riley, former New York police lieutenant, now Fox chief of police lleutenant, now Fox chief of police, will play the part of a police commissioner in 'Lady Cop,' story on which he is collaborating with Lamar Trottl. George Marshall will direct with Claire Trevor and James Dunn in the leads.

Riley also will serve as technical director.

PIRANDELLO ON

Has New Ideas and Explains Them, Almost-Films in Three Planes—'Six Char-acters' with Self as Author

CONDUCTING WIRE

By BOB STERN

Paris, Jan. 5. Luigi Pirandello, Italian playwright and Nobel Prize winner, is out to revolutionize the films. The pleasant, white-haired, white-goateed celebrity is going to Hollyyood in a month or so, and will the studios find outl

Mustn't get the impression, howover, that he's going to do this all at once. First he's going to put over just a little innovation—a film on new lines, based on his own mos famous play-then little by little

tamous has the little to work up to his real idea for the pictures if he can.

'Maybe I won't actually he able to do it, anyway not for a long time', he says. 'The influential film

Maybe I wont actually be and to do the doctor and the second and t

about the middle of next month. He expects to close with several com-rantes for the various Pirandello

ranies for the various Pirandello plays.

Pirandello's fundamental film idea, which he has nursed for many years, is that all dialogues—all 'lity erature'—should be dropped, and the films become just music and the films become just music and the films become just music and the films that the sound that he is the films that the films have the first, and also some work to do in getting his existing plays screened. That will be plenty revolutionary in itself.

First play Firandello, wants to

be plenty revolutionary in itself.
First play Pirandello, wants to
hear on a screen is his most famous, his first big success, Six
Characters in Search of an Author.
He's written the screen adaptation
already himself and doesn't follow

the play.

If his plans go through he will appear in the film himself, as the author the characters are looking

for.

It's a silent part, It wouldn't be practical for him to speak, for outside of Italian his spoken languages are not so hot. Even his French is a bit haiting.

The continuity of 'Six Characters', as Pirandelio explains it, will be pretty tricky. In fact, it isn't exactly easy to understand what he's goling to do.

It is on three planes', he said. One plane is reality, one fantasy, and what the third is wasn't made

Off-Screen 'Name' Voices, Chiefly From Radio, Are Getting Big Coin And Rated B.O. as Commentators

HULL'S HORROR PIC

Astor Joins Gooseflesh Battalion Starred in 'Werewolf'

Hollywood, Jan. 14.

Henry Hull goes horrific in the forthcoming Universal production Werewolf of London, which Stanleys Bergerman will handle on an ample budget. Picture, which stars Hull, puts him in the same category with Karloff, Lugosl and Claude Rains, all of home the present of the control of the c

Guild Wants Muni for Its 'Postman' Try

Theatre Guild is negotiating with Warper Eros, for a leave of absence for Paul Muni, with the lead in its legit production of 'The Postman Always Rings Twice' in mind for him. Chances are the Muni return to Broadway will be oksyed. Show is due to open the latter part of Pébruary.

Guild obtain: the legit rights to Postman' from Metro in a unique deal involving pre-film production release of a novel by a picture studio for stage purposes.

Metro bought the James A. Cain thest softer last very see 125,000, but a Hays office Lift thwarted Moduc-

MAYO HOSPITALIZED. **CURTIZ BUTTONS UP PIC**

Hollywood, Jan. 14.

Michael Curtiz was expected to finish the dramatic sequences on Go Into Your Dance on a pinchhitting assignment for Archie Mayo Warners today (Monday).

at warners today (Monday).

Mayo-forced off the plcture last
week with a severe cold which had
him in the hospital for five days on
the verge of pneumonia. Musical
numbers remain to be washed up,
with ensembles being herded by
Bobby Connolly.

quite clear. But then the interviewer was admittedly a mugg.

quite clear. But then the interviewer was admittedly a mugg.

For instance, Pirandello explained, each character exists in the mind of the author, as a real person, and as the actor who plays his. So there are three, planes. He explained why the characters are looking for the author. The author created them, but did not want to put them into a play because it was too cruel, he said. For instance, he knew the boy was going to kill hinnself before the boy knew it himself. And he knew the girl was going to go wrong before she was ready. It was too cruel him the film. Spialned further that Pi-Colin explained further that Pi-Colin explained further that Pi-Colin explained further that Pi-

Colin explained further that Pi-Colin explained further that Pirandello had put a conducting wire into the continuity, binding the ldess together, in a way hitherto unknown. It sort of seemed that that conducting wire was probably the author, whom Pirandello wants to play.

The maestro is here supervising subservals of the Piters contant.

The muestro is nere super-rehearsals of the Pitoeff company, which is putting on his Tonight We I provise at the Mathurins in a few days. Play has never been done in America.

Commentators in pictures (news-reels, travelog and other short sub-jects) are beginning to get into the radio class so far as coin is con-cerned. Besides which picture men, not the least of them the newsreel editors, figure the celluiold field is a great place for narrators to break in on this kind of work.

in on this kind of work.

Top commentator salary in pictures is reported poals Edwin C.
Hill who sees and Edwin C.
Hill who sees of Hearst-Metrotone
News Having taken a cut from
the original figure he got five years
ago from Intiversai, Graham McNamee's stipend for telling what U
mewsreel shots are about is placed
at around \$750. Lowell Thomas
draws a reported \$500 from Fox, the
same salary that's being paid Laurence Stallings, recently appointed
editor of that filmnews outfit.

Thomas also does the off-screen

editor of that filmnews outfit.

Thomas also does the off-screen splel for Universal's 'Going Places' shorts series, of which two are re-leased a month. U pays him more for doing this in proportion to the Unne-and. work he spends-for-his slow weekly with Fox. Thomas has to work but two days a month on the 'Going Places' narrathenattor for the 'Strange As It Seems' shorts series, who is being groomed for bigger things. He's James Wallington.

Until less than a year ago name commentators in pictures began and commentators in pictures began and ended with Graham McNames, To-day, however, the picture field issistanting to open itself up for the names who have gone places in radio and through that are deemed to have become of box office value, For this reason Fox took on Thomas, Hearst took on-Hill and in the shorts field available name (Continued on page 53).

SUBSCRIPTION

Vol. 117





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for 1934 will run over \$5,000,000. The

Par theatres' net for 1984 is \$882.000. For 1935 it is expected that the the-

tre-net-will-be-around-\$1,200,000.

This is from testimony which was given by George J. Schaefer, Par

general manager, and by Y. Frank Freeman, Par theatre chieftain he-

fore Federal Judge Coxe at the hearing held Friday (11) on the Par

reorganization plan The testimony v

reaching neut Friday (11) on the Par reorganization plan.
The testimony was part of the formal proof offered by the company in connection, with the presentation of the plan. Attorneys Affred and the plan. Attorneys Affred Company, handled the examination, At the conclusion of Freeman's testimony the hearing was adjourned until next Friday (18). Seems about the only matter left to be discussed via this testimony manner is the Paramount-Brondway plan which is part of the bigger Par-Publix reorganization plan. Paul. Raibourn.—Par estatisticiant.

Paul Raibourn, Par-statistician, testified as to parts of the Par plan, before Schaefer was called. Attorney Archiball Palmer, appearing in the role of public defender, by permission of the court, cross-examined Raibourn. Attorney Samuel Zirn was slient at this hearing on this date.

Lim was silent at this heating on this date. The courtroom, as usual, was filled with lawyers, Schaefer testitied with lawyers, Schaefer testities to the company's picture, group of a basis of 160 features, was, around, \$700,000 — weekly,—or—\$33,000,000 every about four times a year, requiring around \$3,000,000 every quarter.

The studio's weekly draft ran to around. \$335,500 to \$400,000, outside of \$135,500 required for home office operating expense. The studio payroll runs around \$250,000 weekly. The home office figure does not include such items as exchange costs (Continued on page 62)

(Continued on page 62) PLENTY OF BLARNEY IN

WARNERS' TRISH IN US'

Warners has assigned Earl Bald-

win to develop the screen play for The Irish in Us, an original story

by Frank Orsatti.

Picture will have James Cagney,
Pat O'Brien and Frank McHugh in
the leads. Lioyd Bacon directs,
with Harry Joe Brown producing.

Hollywood, Jan. 14.

Epic-Sinclair Reflex Due to Socko Hollywood Pix Biz; Retaliation?

Sacrapiento, Jan 14.

Picture pusiness is in for a onceovel-lightly at the hands of the
Epic-Sinclair contingent of the
state legislature. Most of the freworks will come from the assembly,
which has a contingent of 37 Democratte members against a total of
80, to even up a score they hold
coming out in the open to support
forw. Merriam, the successful Republican candidate.

In the Senate there are eight

Gov. Merriam, the successful Republican candidate.

In the Senate there are eight Democrats out of 40 members with the only one of this group reported as hostile being Senator C. L. Olson, Democratic boss of Los Angeles and that county's only representative in the body.

Whether or not their legislative ideas have any weight, the Sincular measures up their sleeves which they feel will give the Hollywood plutocrats punty of annoyance.

First off they are set with a censorship bill, which they will follow with a film manufacturing tax—measure—they think they will follow the set of the set

tives and stars.
Legislature, including the governor, are practically set to put through the 30-hour-a-week labor bill and the legislators think this will bring lot of hardship so far as currency outlay is concerned to the

Look Into Block Booking

Look Into Block Booking.
Quite a few of the Epic crowd,
mest of whom come from Los Angeles, have been checking on the
block booking matter and are trying now to devise some means of
annoving the producers and distributors in this respect with what
may be termed as a clinch or goatmay be termed as a clinch or goatmay be termed as a cinch or goat-getting measure that may die in committee, but which will aggra-vate in the meantime.

vate in the meantime.

**O'tes-measurer-t-het-will comethrough to annoy die pleture mobwill be an oseat-no sale law thrown
at the theatres. A similar measure
was in at the session two years ago
but got nowhere. Boys also figure
an admission tax which they feel
the theatres should extract from the
public on a 2½-5% basis.

Labor crowd is up with a plan
for two operators: in a booth, regardless of the size or classification
of a theatre. At present the de luxe

of a theatre. At present the de luxe houses work with two men. Anhouses work with two men. Another measure, though not dilected at the theatre chains, will automatically hit them if passed. It is the chain store measure which provides for state license of stores starting at \$10, for the first and increasing in big strides as the amount of holdings multiply. Figured here that if such a measure went through Fox. West Coast would be hit to the tune of close to ix figures. A similar measure was kayeed two years ago.

Keeping Tab on Women

Keeping Tab on Women
Three has been considerable lobbying here on the matter of the
eight-hour working day for women
in the studios in Hollywood. Efforts are being made to interest the
Senate Lo appoint a committee to
investigate the working hours of
women as well as to look into the
Hollywood cutra situation. Mabel BaHollywood cutra situation. Mabel BaWelfare Commission and chalman
of the Standing Committee of Exweitare commission and charman of the Standing Committee of Ex-tras, was here all last week watch-ing for any measures directed that

way.

Efforts, too, will be made to put over a dog racing measure in the State. This will be fought by the theatre and church interests and it

theatre and church interests and it is expected, will die in committee as it did two years ago.
There are just a few lobbylets here representing the picture and theatre interests, while other interests have so many lobbylets that the committee of the committee

MEIGHAN MENDING

Hollywood, Jan. 14.
Thomas Meighan has passed neumonia crisis safely and today pneumonia crisis safety and too (Monday) is reported out of dang

Polly Walters and Par Agree to Call It Ouits

Hollywood, Jan. 14,

Hollywood, Jan. M.
Polly Walters returned to New
York last week with player and
Paramount reaching adjustment on
commitment that had her spotted
for featured part in 'Stolen Harmony.' It is reported studio execs
and the player disagreed over manmer in which she should play her
part in the picture after she had
given the script a once-over.
Miss Walters was brought to the

given the script a once-over.

Miss Walters was brought to the
Coast from New York by Paramount for the picture, and will be
replaced by Goodee Montgomery
when production starts.

DREAM' UNDERSTUDY **GETS FIVE-YEAR PACT**

Given a break last summer who Given a break last summer when she was sent into Max Reinhardt's Hollywood Bowl production of 'Mid-summer Night's Dream' as under-study for Gloria Stuart in the role of Hermia, Olivia de Haviland has been signed to a five-year contract by Wesners

She will play the same part in the screen version as her first as-

Typee' Troupe to Sail For South Seas in Feb.

Hollywood, Jan. 14

Hollywood, Jan. 14.

Metro has delayed departure of
the "Types' troups for the South
Spas another month, and now hopes
to get the company away Feb. 18.
Pleture was originally monikered
Mais' and first started by Phil
Goldstone. Latter turned it over
to Metro when he joined the latter
organization as a preducer a few
months ago. Goldstone still carries the picture under his production. Wills.

Mickey Rooney Busts Arm

Hollywood, Jan. 14.
Mickey Rooney, currently in 'Mid-summer night's Dream' at Warners broke his arm tobogganing Sunday (13) at Big Pines, Calif., and is now

(13) at hig Pines, Calif., and is now in the Hollywood Hospital.

Not determined if it will affect the production sked though bound to affect the final closing date even if the company shoots around him, due necessity of long healing period for the influry.

Congress Calls Will Rogers, Planing East

Hollywood, Jan. 14.
Finishing 'Life Begins At 40' this week at Fox. Will Rogers is syeling plan to hop out on a fast air tour of the country.
Comedian is getting warmed up for a 'visit to Washington for a 'lok' to Washington for a 'lok'.

McIntyre Stricken

Hollywood, Jan. 14, Robert McIntyre, production man-ager for Sam Goldwyn, stricken by arthritis, Saturday (12) and is at

home. His condition is considered seri-

MG'S SVENSK IMPORT

Hollywood, Jan. 14.
Tutta Rolf, Swedish picture actress, arrives here Wednesday (16).
She is under contract to Metro, but studio has no spot yet lined up for her

JUST MARKED TIME

Hollywood, Jan. 14. Maurice Schwartz, former Yiddisi theatre star is off Metro's payroll.

He was at the lot six months without being cast in a picture.

Them Pinky Blues

Hollywood, Jan. 14.

Newset outburst by Constance Bennett was due to
Metro's failure to put a pink
tolephone in her dressing room.
Furnishings are pink—in
fact, everything in the room is
pink but the phone. Le Bennett turned blue.

Hughes Pulls Six From U.A., Makes **New Distrib Deal**

Hollywood, Jan. 14.

Hollywood, Jan. 14.
Howard Hughes Industries Corp.
Ltd., has cancelled distribution
contracts with United Artists on
six talker features made by Hughes
and—originally released—by—UA.
Producer is taking the six pictures
away from UA and turning them
over to Robert M. Savini to be
liquidated via World Wide franchies holders. Six productions include. Hell'a Angels, Scarface,
Front Page, 'Cock of the Alr.'
'Age of Love,' and 'Sky Devils.'

Age of Love, and 'Sky Devils.'
Savini takes over the pictures
this week in accordance with deal
signed with Hughes here a few days
ago. Terms of the agreement provide that new prints on all the pictures be placed in the World Wide
offices, with 'Hughes getting 50's
and Hughes 21's bookings. Savint
and Hughes 21's bookings.
Savint Sa latter's share of grosses on sign-ing of the distribution agreement

sayini arrived here from the east last Wednesday (9) to close the deal with Hughes, and returned to New York Saturday (12) via over-night plane.

Prior to his departure for New York Savini stated six series of fea-tures had been lined up for release to state right exchanges by Ajax Pictures Corp. Latter firm has William Steiner and Fred Thomp-son associated with Savini.

william Steiner and Fred Thompson associated with Savini.

The six series will ence total of \$2\$ releases spite up as followers.

The six series will ence to a six of \$2\$ releases spite up as followers.

The six series will ence to a six of the six of t

Ruth Collier to Merge Hollywood Agency Biz

Par's Estimated Profits for 1934

Placed at \$5,000,000 by Schaefer

Hollywood, Jan. 14.
Cleared of legal entanglements with her former partners, and recovered from a recent liness, Ruth Collier has returned to her agency business and will likely consolidate her interests with another agency. J. T. Adams and Carl D. Kinesy, who had bought an interest in the Collier agency, had sued for the return of \$16,666 they had paid in as part payment of \$10,000 for a two-thirds interest. Last week the Superior Court denied the claim of the partners. They had alleged that they were brought into the business by misrepresentation.

BLONDE COUNTESS,' SPY YARN, FOR POWELL-LOY

Hollywood, Jan. 14.

Hollywood, Jan. 14.

Next co-starrer at Metro for Myrna Loy and William Powell will be 'Blonde Countest,' yarn dealing with German espionage in Washington during the World War.

Sam and Bella Spewack are collabing with Howard Emmett Rogers on the screen play.

Wyler, Sullavan Abroad After 'Fairy' Preview

Hollywood, Jan. 14.

Margaret Sullavan-left here-Wednesday (5) for New Tork on the
washup of 'Good Fairy' at Universal.
She'll remain there until the arrival
of her husband, William Wyler, the
director, who remains here until
after the preview.

STOLOFF'S OPERATION

Emergency Scill for Appendicities

Ben Stoloff underwent an emer-gency operation for appendicties at Cedars of Lebanon hospital, Satur-day atternoon (12), and is reported okay today (Monday). Paramount is assigning a new director-to-Hold Lem Yale. Stoloff-had just concluded a story confer-ence at the studio before being stricken at home.

Henigson to Produce 'Sutter's Gold' for U Hollywood, Jan. 14.

by Frank Orsatti. Picture will hav

'Sutter's Gold,' one of Universal's pretentious new program listings, has been handed to Henry Henigson as the producer's first assign-ment since his long convalescence

ment since his long convalescence from a major operation. Gene Fowler is preparing the screen play, and Howard Hawks will direct from the Blaise Cen-drars novel of discovery of gold in California.

Butcher Takes Over Shirley Temple Pic

Hollywood, Jan. 14. E. W. Butcher takes over the production reins on Shining Ad-venture, next film for Shirley

Yarn previously had been under the supervision of Al Rockett, now away from the studio and awaiting a settlement of his con-

Brits Want Bancroft

London, Jan. 5. George Bancroft is here with his family on a holiday, but Harry Fos-ter has been sitting on his doorstep endeavoring to persuade him to ap-

endeavoring to persuade him to ap-pear in a picture to be made here. Film star is not averse to com-plying, provided a suitable story-and adequate compensation is forthe-foming. At the present writing neither has materialized,

Doubt U. S. Film Men Will Battle **Ecstasy' Ban Due to Recent Agitation**

Washington, Jan. 14.
Legal proceedings to force the
U.S. to admit the Czech film, Ecstasy, were threatened here last
week after Treasury Departmentbanned the picture in which Hedy
Kelsler scampers around in the al-

Following apparently authentic

together. Following apparently authentic reports that the Treasury's no-admittance ruling was a complete surprise to potent departmental executives, Samuel Cummings and Jacques Koerpel, would-be importers, mapped out plans for court test in New York by forcing Government to start action for condemnation and seizure of film.

Irritated by the Treasury stand, but still hopeful the Federal District Court. In New York would overrule in the matter, Cummings prepared to reject Government request for re-export of picture. Such a course would compel the Government to follow the route by which it unsuccessfully sought to bar James Joyce's novel 'Ulysses' from these shores.

Despite the everesal in the Joyce Deptie the reversal to the Joyce Start of the Interestive Horsel to the film back to Europe Federal authorities are apprehensive, however, in view of the Intreasher Vi lbread

thorities are apprehensive, however in view of the increasingly liberal

attitude being shown toward 'arty' literature which Customs authorities think is too outspoken for American consumption.

Gevit Rift-Qvsr-Pio

Morganthau sanounced his department had decided the film violated indecency clauses of the Hawley-Smoot tariff act. Question immediately arcse about whose judgment on the picture Morgenthau followed.

News of the decision came as a complete surprise to Huntington Catrns, Baltimore critic and noted liberal who has been serving, at a fee of \$25 each day he advises, as expert on decency. Equally startled was Herman Oliphant, Treasury bose attorney, Both gents reliably than the man was not observing than the man was not observered.

was Herman Oliphant, Treasury
boss attorney. Both gents reliably
begored have informed Morgenthan the man informed Morgen
than the man informed Morgen
This situation immediately caused
apeculation about the attitude of
Mrs. Morgenthau, who was witness
at secret screening for Treasury
exacs two weeks ago. The Secretary's wife has been known as outapoken's liberal and is identified as
a zealous worker on behalf of birth
(Continued on page 87)

U.S. PIX QUIZ SHIFTS TO L. A.

STLL WOLLTMENT leased them to a corporation in which Alien L. Snyder, Harry Koplar and Fanchon & Marco were interested. PROBERS GO WEST

Chotiner Versus Fox-West Coast Next Federal O.O. on Exhibitors' Grievances _F.&M. Versus WB, Par and RKO in St. Louis Fetches Grand Jury Indictments

CAL. INDIES' SQUAWK

Los Angeles, Jan. 14.
Far-reaching federal grand jury
probe into exhibition and distribu-tion, and particularly into crimina charges preferred against Fox-West Coast more than eight months ago by Harry W. Chotiner, indie exhib, is expected to be launched here al-most immediately.

Bombshell charges of flagrant vio-lation of the Government's 1930 consent decree, prefered with the anti-trust division of the Depart-ment of Justice last week, are also expected to be fully probed by the federal inguisitors.

Consent decree violation charges were hurled by the Independent Thatres Owners of Southern Call-fornia, of which Chotiner is presi-

fornia, of which Chouner is president.

Other exhibitor complaints expected to be aired before the U. S. Grand jury, are grievances of Lou Bard, Robert Gumbliner and other independent house operators.

Chotiner's charges have laid dor-mant for months, despite appeals by the Indie chieftain to President Roosseveit, Gen. Hugh S. Johnson, when he headed NRA; Senator William Globs McAdoo and others in Washington asking for early re-

Nusself Larry and Harshall. Echilitz, two special assistants to Attorney General Cummings, are due here early this week from St. Louis, to launch the federal probe. Investigators conducted the Governments' case before the St. Louis grand jury that resulted in, indictments being handed down Friday maning: three-magor-distributing-organizations and individual excess of the companies.

In St. Louis St. Louis, Jan. 14. St. Louis, Jan. 14.

Nine motion picture, production, and distribution companies and six, of their executives were named in indictments returned by a Federal Grand Jury here Priday (11) afternoon charging conspiracy, to violate the Sherman anti-trust laws. The corporations indicted: Warner Bros. Pictures, Inc., Vitaphone Corp. First: National Pictures, Inc., Warner Bros. Circuit Management Corp. National Pictures, Inc., Warner Bros. Circuit Management Corp. Particular States, Inc., Warner Bros. Circuit Management Corp., General Theatrical Enterprises, Inc., Peramount Pictures Distributing Co., Inc. Paramount Pictures Distributing Co., Inc. Paramount Pictures Distribution Corp. The following executives were named: Harry M. Warner, nreadent Warner, Theatries Bros. Pictures, Inc., Abel Cary Thomas, secretary and general counsel of Warner Bros. Pictures, Inc.; Herman Starr, president, First National Pictures, Inc., and v.-p. in charge of real estate of Warner Bros.; George J. Schaefer, v.-p. and general manager Paramount Pictures Distributing Corp.; Gradwell-Scarz, Western and Southern sales manager, Warner Bros. First National; Ned E. Depinet, president, Rico Distributing Corp.

Cardial State Control of the Control o General Theatrical Enterprises, Inc.

lar and Fanchon & Marco were interested.

Then, it is alleged, the conspiracy
was entered into to deprive the theatres, of pictures. It is further
charged the theatres acquired bonds
in the three theatre buildings, for
the purpose of preventing any group
other than Warner Bros, from operating them. Other allegations are
that the defendants, attempted to
corece owners of the buildings into
transferring the theatres to Warner Bros, and that they intimidated
prospective lessess, threatening to
prevent them from obtaining pletures for showing in any of the
houses.

houses.

of inclination, it is charged ownrea of the buildings were threatened
with igreations, injury and damnes it the theatres were operated
any group other than Warner
Bros. The prospective tessees, it is
stieged, were warned their business,
reputation and property would be
latined it they should operate the
theatres.

theatres.

The indictments are the result of an investigation of complaints, made by Fanchon & Marco and their associates and while, so far, only the local situation has been gone into, the understanding here is that the probe is now to be transferred by the standard of the complete investigation of trees practices of investigation of trees practices of

investigation of trade practices of the film companies.

Two special assistants to Attorney General Cummings had charge of the probe, which was begun last Monday. It is understood here they will now move on to California to continue there.

Background of St. L, Op.

Background of St. L. Op.
Hollywood, Jan. 14.
Fanchon & Marco controversy
over film product in St. Louis dates
hack to last July when it acquired
the Fox, and later the Ambassador.
Missour and the Graner beling optented by the Shouras Bros.
First acquisition in St. Louis by
F&M was the St. Louis, which was
turned over by the hondbolders a
little more than a year ago, with
Harry Koplar, himself a hondholder,
Tgurling notively—the deal. House
had RKO and Columbia product under contract, which F&M continued
to hold at his time. F&M continued
to the product.
The product.
Deal for the Ambassador. Mis-

oer contract; which F&M continue to hold at this time. In taking over the Fox theatre, F&M acquired the Fox product.

Deal for the Ambakador, Mission and the Fox product.

Deal for the Ambakador, Mission and the Fox product.

Deal for the Ambakador, Mission and the Fox product of the Openation and the Fox product of the Product of the Product of the Product of the Fox product the fact that Warners, court resords reveal; bitterly opposed the transfer of the leases to F&M. despite the fact that Warners at that time had not even made a bid for any partnership arrangement nor did they have a downtown theatre as a first rin outlet for their product, who made the bid, functioned for a time with Paramount. United Artists: and Warner-First National product. Metro does not figure fin the St. Louis controversy by reason of utilizing its product in the State, operated by Loew s, Inc.

With the acquisition of the five Louis deluxers, F&M controlled all of the first runs these whom the State, operated by Loew S, Inc.

Louis deluxers, F&M controlled all of the first runs these whom the State, operated by Loew S, Inc.

Louis deluxers, F&M controlled all of the first runs these whom the scale of the Paramount. Warner-F.N. and RKO product, with the result, F&M (through Harry Arthur, its St. Louis operator) charges that the three houses, acquired in association with Koplar, were left without make the second of the second of the first the first the second of the control of the second of the first the first the second of the secon

tillon with Koplar, were left without major film.

F&M was forced to close the Grand Central and the St. Louis, and only enabled to operate the Ambassador, and the Missouri. It contends, through Juggiling feature product intended for the Fox.

To pointed out, later acquired the Orpheum, also former legt, and installed a picture policy therein.

F&M charges that Warners is the micessarily resorting to double billing in order to use up the product contracted for, and cites the case of 'Cleopatra' being dualed, among other pix.

other plx.

Mike Marco was not summoned to
St. Louis to appear before the Federal Grand Jury.

Lloyd's 2-a-Yr. for Fox

Under a new understanding with Fox, Harold Lloyd will produce two pictures a year from now on xather than the one every year or two that he has been making the past Lloyd has two stories set for production now, both of which will come within the next year. First will be 'High Hat' from a Clarence Buddington Kelland novel yet to be serialized in the Saturday Evening Post and the other will be Playboy, an original.

6 LAEMMLE, JR., PIX TO COST \$4,000,000

Hollywood, Jan. 14.

4,000,000 in the making of six super-reatures for the coming year-and this group will be produced entirely by Carl Laemmle, Jr., second y.p. of the company and given the only independent unit on the lot. Talls was decided upon by his father and himself, with the former taking over the entire physical and production operation of the lot activates and the super-reading the year and development of the lot activates the sunday of the lot of the lot activated in the sunday of the producers. It is suited to the lot of the l

U. S. FORESEES INCREASED B.O

Washington, Jan. 14

Better-box-office-business is anticipated by Federal authorities next year. Government's 1986 budget, for fiscal year opening July 1, is based on expected increased yield from miscellaneous excise taxes, which will be continued beyond the expiration date June 39, and shows that boost of \$1,500,000 is looked for in revenue from the 10% admissions tax.

Estimate government above this

Estimate government share this year will be \$15,000,000, up \$400,000 over last year's returns.

NIJINSKA QUITS WB, **GETS NOD FROM METRO**

Hollywood, Jan. 14.

Metro Is. negotiating for Bronislawa Nijinska, sister of Nijinsky, to stage the ballet dances for one picture. Deal started Wednesday (9), day after she was started with dances for the was started with dances for the was started with the pream of the was started with the was the was started with the wa

with Max Reinhardt.
S. Hurok, here with his Monte
Carlo Ballet, is handling the Metro
deal for Mme. Nijinska. Nina Theilade replaces her on the Warner

Sheehan Decorated

Hollywood, Jan. 14.
W. R. Sheehan, Fox production head, receives the French decoration of the Legion of Honor this week because of his efforts on behalf of France American pictures.

Hollywood, Jan. 14. Metro put four new pictures into production last week, staggering starting dates throughout the week. First to go was Vampires of Prague, Tod Browning directing and Lionel Barrymore, Elizabeth Allen, Jean Hersholt and Bela Lugosi featured. "Casjno Murder Case, Ed Marin directing, and Paul Lukas, Rosalind-Bussell, Eric Blore, Allson Skipworth and Louise Fazenda featured next. their borders on all amusement receipts. Such taxes would be over and above the 10% levy of the Federal government now government now collected on ceipts in excess of 50c. in all

Besides the Sundry Anti-Films

Statutes Proposed in Congress

Several States Have Own Ideas

Skipworth and Louise Fazenda featured, next.
Public Enemy No. 2. Charles Butterworth-Una Merkel co-featured and Raoul Walsh directing, and Muttny on the Bounty also away, with Frank Lloyd taking to the sea to get atmosphere tootage Dramatic sequences of the picture are still a month away.

4 Get Gun at Metro

N. Y. MEETINGS ON ST. L. CASE

The Hays staff, as well as the top executives of the defendant companies (Warners, Paramount and RKO) held respective conferences yesterday (Monday) on the St. Louis situation.

Each of the defendant groups will undoubtedly have its own counsel to head the battery of lawyers will probably participate for individual defendants. Max D. Steuer may be consulted. "Varners, "meantime, time, "Art. "A

PICK ASST. DIRECTORS FOR ACADEMY AWARD

Academy's assistant directors' committee has picked its candidates for the assistant directors' award for the best work of the year. One is to be eventually chosen for the

Committee's Committee's nominations are: ott Beal for 'Imitation of Life, Scott Beal for 'Imitation of Life, Universal; Jasper Blyston, Carolina, Fox: William Cannon, Wonder Bar, Warners; C. C. Coleman, Broadway Bill, Columbia; Jesse Duffy, Night Alarm, Majestic; Ed Kelly, Little Minister, RKO-Radio; Robert Lee, We Live Again, United Artists: Walter Mayo, Catspaw, Harold Lloyd; Arthur Rosson, Viva Villa, Metro, Cullen Tate, Cleopatra, Paramount, and Mack Wright, Shock, Monogram.

Joins Hays

Hollywood, Jan. 14. N. Y. Hays organization will arrive here tomorrow, Tuesday, to join Will Hays and remain until latter leaves 10 days or two weeks hence.
Borthwick's coming believed to
portend possibility of realignment
of local Hays' staff,

Piazza Hits the Trail.
Hollywood, Jan. 14.
Ben Piazza left for New York
Friday night (11) to look over talent, lis first business act away from
the Paramount studio since joining
up as aide to Emahuel Cohen.
He will be gone two weeks.

In addition to numerous bilis of various sorts prepared in Washington and directed in one way or another at the film industry, several states are on the job with measures which would impose a tax within

of the 48 states
Billis seeking to tax all amusement admissions for the benefit of
the state exchequers have alreadybeen introduced in Massachusetts,
North Carolina, Illinois and Kentucky. There formerly was a tax in
North Carolina but it was repeaded,
new bill being with a view to
putting it back on the books. The
old N. C. tax was 2% on all gross
admissions.

old N. C. tax was 2% on all gross admissions.
At the present time only four states have a sovereign tax on amusements, two of which Mississippi and Ohlo, have brought in numerable complaints from exhibitions and, in effect of discouraging operation of show business within their borders. During the past year all circuses, for instance, skipped Mississippi because of the tax which is 12% on all admissions. In Ohlo, where the tax was 10%, it was recently reduced to 3%. The Utah and, South Carolina tax is only 1% of admissions. All other states have always been free of local taxation which strikes at the film box office, Industry leaders are feasible that the strikes at the film box office. Industry leaders are feasible that years with sales and other verywhere the

with sales and other taxation being

at the film box office. Industry leaders are fearful, that this year, with sales and other taxation being figured out almost everywhere, the film-industry—may-face—bo.—taxing—moves as a major issue.

In Washington, at least 15—bills,—boxing, droom emanner—without book booking are predicted by New York executives but reported on inside that Senator Nye has decided not to be bothered with any picture legislation this season. He is too busy with munitions and other matters, it is added. This Senator was been always to the senator was been always to the senator was been always to the senator was been always to find the senator was been always to find the senator was been always to further skibliotrs with synopses. Of stories, sold, with cancellation, of pictures permitted if they did not live up to the synopses.

Senator Borah jumped into the film picture Friday (11) with a bill attacking all major industries and declaring for a licensing system. It would affect the film as well as the steel industry but to just what extent industry lawyers are not yet prepared to say, pending furitier study of the bill and its provisions, constitution of the picture industry lawyers are not yet prepared to say, pending furitier study of the bill and its provisions, which has the approval of the picture industry is one sponsored by Senator Copoland of New York to include dirty film among merchandise prohibited in interstate commerce. Fight pictures also figure. The Copoland bill would include in interstate commerce. Fight pictures also figure. The Copoland bill would in interstate commerce. Fight pictures also figure. The Copoland of New York to include dirty film among merchandise prohibited in interstate commerce. A measure which is not taken seriously so far but would create havoe if ever passed, it is freely admitted by the proposed at the distributors.

Another representative Create of New York, has dusted off his last year's block booking bill and re-

Another representative, Celler of New York, has dusted off his last year's block booking bill and re-introduced it in the House.

SAM MORRIS DIE BACK

Sam E. Morris, vp. of Warner Bros., who has been abroad for about eight weeks, salled from Italy Jan. 9 for America. He is expected to arrive in New York, Jan. 17.

St. Louis News. Coast Actor Squawk, Start Fast Selling: All Amusement **Issues Down to Near Bottom Price**

Tone of stock market yesterday -(Monday) was better, but volume dwindled to less than 600,000 or smaller than Saturday's two-hour session. All major groups moved up fractionally at close, but changes were unimportant. Amusement stocks were practically unchanged to fractionally higher, while picture company liens were considerably

company liens were constraints, better.

Amusement stocks were confronted with two disturbing items of, news from the industry itself, and the fact that the whole market sold down Friday and Saturday on fear of deflationary effects should the supreme court ruling upset the Sovernment's monetary measures, they sold off more proportionately than other groups. Amusement group of 12 representative issues was of 12 representative issues was of 12 representative and the sold of the sold

other groups.

Amusements were faced with news from west coast in the nature of

other, groups.
Amusements were faced with news from west coast in the nature of an actors group report against producers. As early, as Tuesday, disturbing rumors from St. Louis began to unsettle issues in amusement group, and nearly all picture company stocks—were sold heavily when news commover ticker stilled by grand jury against several major per od ucine, distributing companies. This selling continued in many-stocks even on Saturday. It also was reflected in general weakness in amusement ileas.

Averages for amusement group never pushed above 28, and most of week, hovered between 24% and 26. Traders directed a large part of the present of the selling continued in the selling continued in the selling selling between 24% and 26. Traders directed a large part of the selling selling between the selling selling between the selling selling between a tand 5, closed on bottom at 3%, at which level it was off three-lighting. Company's preferred fared worse, failing 2%, points to 18%, where it closed. Built, of weakness in these two boats and the selling selli

came on the beels of general managements where the common prices. Columbia Pictures, certificates, on Stock Exchange tumbled to 36 as a closing prices. Here they were down 3% points. Part of the the contract of the contrac

fell to 11% before finding much sup-port. It closed at 11%, where it was off 1½ points.
Loew's common, which gave some finding the superior of the superior of the superior of the superior of the day and dropped to 32. It finished week at 32½ for a loss of 1½. Pre-ferred of company was down frac-tificates dropped a bit in last day and wound up at 3%, a loss of a quarter.

tificates dropped a bit in last day and wound up at 3%, a loss of a quarter.

Pathe A stock was under considerable pressure at close of week. It went to 14%, where it closed. Stock showed a loss of 1% points on week. Radio Corp. common also was a bit slopple, or week and to the stock was of the stock was of the stock of the stock was off 1% points. The stock was off 1% points stock was off 1% points.

Despite adverse net results for group, several huns up new highs off 184-58. Eastman Kedak common dlimbed to 1% points. East of 18 points. The stock was off 1% points. Power in the stock was off 1% points. Power in the stock was off 1% points. Power in the stock was up 1% Consolidated Film common made a new yeak at 5%, and finished the (Continued on page 27).

Yesterday's Prices

	Net
Sales.	High Low Last chee.
100 Col. Pic.	n. 6% 86% 86% + %
600 East: K.	115 11416 115
1,200 Fox A.	. 12 11% 11% - %
9,300 Gen, El.	21% 21% 21% 83% 82% 82%
000 Par ctfs	34 34 34
500 Pathe A.	15 14% 14% + %
6,400 RCA 1,100 RKO	514 5 5
1,400 W.B.	3% 8% 8%
	CURB
200 Tech	.: 12% 12% 12% - 14
100 Trans-L	
	BONDS
\$4,000 Gen. Th	8% 8% 8% + %
1,000 Locw	104% 104% 104% — 16 18 61 61 61 + 16
12 000 Por-Pub	. At 604 61 +1
9 000 Do ctfs	60% 60% 60% + %

PAR'S 'ANYTHING GOES' FOR \$85,000 AND %

Purchase of 'Anything Goes' for Bing Crosby by Paramount carries with it restriction that picture based on show cannot be released until next fall.

until next fall.

Film, rights went for reported \$85,000, no of the highest prices paid in years, and 10% of the gross after rentals pass the \$1,000,000 mark.

Negoliations, started prior to A. M. Botsford's arrival east, were concluded before his takeoff on the return to the Coast Wednesday (9).

Hollywood, Jan. 14.
Buying the film rights to 'Anything Goes, Paramount plans to put, W. C. Fleids in the Victor Moore stage part: Bing: Croeby in the William Gaxton. part and Queenle Smith fill the Ethel Merman spot.
Buy of the musical also included film music rights to the tunes and in addition Cole. Forter draws a contract to write three additional numbers for the film version.

Ah, Another Shirley

Hollywood, Jan. 14.
Warners has given an optional termer to Betty Jane Heaney, 10-year-old, now in Wanderlust.'

If the youngster's personality clicks at the preview, studio figures it will develop its own Shirley Temple.

Former Dep't. Store Owner To Produce Six Features

Hollywood, Jan. 14.

Call for original stories has gone out from Edward M. Spitz, former owner of a New York and New Jerwho, with Cliff Sanforth, is se-ting ready to produce six features at Talisman studios.

and society dramas

Courtroom and society dramas and tales of youth, but no mysteries, are listed as most insistent demand. Initial picture material has yet to be selected.

WARNER SCOUTS ON STORY HUNT

Warners story scouts are on a feverish hunt for fresh material. Having made few story buys in the past six months, studio production is rapidly catching up with the supply on hand and the literary market is being besieged on all fronts.

Originals, novels and mag yarns are being ogled both here and in New York with options being taken wherever the germ of an idea suit-able to screen adaptation is evident.

IDA LUPINO BACK

Ida Lupino returns from a visit to her London home tomorrow (Wednesday) and goes directly to Hollywood and the Par lot. She had been visiting in London three months.

L. A. to N. Y.

Robert M. Savini. Joe Rivkin Margaret Sullavan. Will Rogers. Wallace Beery.
Malcolm S. Boylan.
S. J. Perelman,
Lester Cole.

Jack Cummings.
Chuck Reisner.
Freddie Bartholomew.
Braker kardnie.

N. Y. to L. A.

Sylvia Sidney,
John Wood,
Arthur S. Lyons,
George S. Kaufman,
Ann!, Judy and Zeke,

Chase Bank's Annual Meeting Recapitulates Its Pix Holdings

Chase Bank stockholders at the bank's annual stockholders' meeting on Tuesday (8) voted a resolution of appreciation to Winthrop W. Aldrich and the bank's management for the commendable manner in which the bank was being operated. Aldrich is chairman of the bank board. The resolution was made voluntarily and from the 500°. The session was calm, with only few queries being asked by shareholders, none of whom made inquiry about the bank's investments in the film industry, such as was made the year previous. Aldrich read the bank's 1874 report of the first previous of the shark's investments in the trade.

This experies when the bank's investments in the trade.

These provides the shark's investments in the trade.

These provides the shark in the provides of the shark's investment position in the motion picture industry.

Mention is made of the sale of 20,000 shares of Class 'Al Fox Film stock at \$15 per share, apparently referring to the shares which were Chase Bank stockholders at the

200,000 shares of Class 'A' Fox Film stock at \$15 per share, apparently referring to the shares which were sold last year to British purchasers through Balfour & Boardman, of London, and that additional shares are under option at higher figures for the period of the property of the terred to groups, are those Fox Film shares, in the bank's own follo.

the fact that complete reorganiza-tion has as yet not been made, as is known in the trade, owing to cer-tain legal controversies on the

known in the trade, owing to certain egal controversies on the Carlon was a second of the carlon was a London, and that additional shares are under option at higher figures for limited periods. The shares referred to, of course, are those Fox bit, Franklin D'Oller, Frèderich Hills shares, in the bank's own follo.

Also, additional progress is cited in reorganizing the theatre affiliates of. Exx Film, and presumably referring to Fox-West Coast, citing

Inside Stuff—Pictures

Baltimore Catholic Review, church-news weekly, recently slapped at the Loew houses there, which played a couple of banned pix, Born to Be Bad' (UA) at the Valencia, and 'Gay Bride' at the Parkway. The weekly accused the houses of 'flaunting their contempt for the Legion of

weekly accessed the houses of figuriting their contempt for the Legion of Decency.

Released some time back, Born to Be Bad' had been announced for showing for couple of months, but always withdrawn. The United Artist exchange was threatening lawsuit unless Lowers, which had contracted for it, played it in a loop fift-run house; which circuit did, but in its least important spot. However, before it was shown Bill Saxton, Baite boss for Loew's, demanded a print of the ple that had been okayed by a Legion of Decency group somewhere. UA sent in a print reported to have been okayed by the Legion in Boston. Frint was very mutilated, and was shown here in that form.

Just a fortnight ago the Catholic Review ran an editorial of gratitude to ple house operators of town, thanking 'em for co-operating with the Legion of Decency.

Irene Thirer, who introduced the star system on the New York Daily News, and who was former film critic for that paper, is convinced that to get the right slant on pictures some theatres, or other show experience, is invaluable. Her observation comes after having done publicity for the Rialto, N. Y., since-leaving the News more than a year ago, and after getting some idea of the comparative value of picture product through seeing the pictures from which the house picks its attractions, and then watching what happened at the boxoffice.

During the past week Miss Thirer started reviewing again, this time for the New York Post. She is helping take the load off the shoulders of that paper's regular-critic, thornton Delehanty. Miss Thirer may also do interviews from time to time and she continues her Rialto-connection.

A theatre circuit contact on the Coast with women organizations was trying to sell them an idea on a certain picture. The spoteswoman-ton-the group tairled away from the sublect matter, and suggested that to get the good will of the body the circuit contact get a lot of autographed pictures of various stars and present them to the various members of the organization at a luncheon. The contact immediately hurried to the various mompany exchanges, got pictures and had various employees autograph them. There, were a couple of Norma Shearer pictures in the group with a variance in signatures. The spokeswomen got a flash of them and called the public relations woman over and pointing to the sign said, Just look, I always knew that Norma Shearer had a dual personality and this convinces me without a doubt.

Universal is using the same campaign of mystery incitement in building up. Botis Karloff, for his gruesome role in Bride of Frankenstein, as it did in whething interest for the original Frankenstein.

Karloff is accompanied and protected from visitors by two cops who stand watch at dressing room and on the set. Karloff is not allowed outside the stage or make-up booth, unless shrouded by a sorim sack like a hangman's cap. He reaches the studio at 5 a.m. and requires until noon to get into his 45-pound makeup, which builds his height from six feet one inch to seven feet three.

Elsa Lanchester is the bride in the new monster tale, retitled from the previously labeled 'Return of Frankenstein', and James Whale, who directed the original Karloff chiller is again at the helm.

Opposition of Par's Bengal Lancers' has influenced 20th Century to go the whole hog on a national campaign for 'Clive of India'. Picture will get advertising in 30 national mags with around 3,000,000 circulation. Campaign, in scope, will be similar to that given Metro's David Copperfield. With both pictures faving a similar locale, Par lost no time in releasing. Bengal!. Picture was completed just two weeks ago and is not proved the control of the provided in the control of the control of the control of the copperfield in other or David the opposition. Twenteth Century frest that its campaign on 'Clive' should offset the earlier releasing of the Par picture.

Hearing that the New York Dally Mirror was serializing 'Broadway Bill', booked for neighborhood runs in Greater New York, Loew's ordered thousands of copies of the paper and malled them out after rubberstamping each edition. 'Coming to Loew's theatres soon'. After this had been done it was discovered picture was in its third week at the Fox, Brooklyn, at the time (last week) and that each portion-of-the-Bill' story-carried by the Mirror anded-with-a-box-that-it-was now at the Fox, Brooklyn, Loew's complained about the Fox box but the Mirror rerused to drop the plug. Loew then sent out reprints of the 'Bill' story, making them look as much like the Mirror as possible.

An agent on the Coast who bragged that no other agent could get better deals for clients than himself lost his star actor recently. Latter was getting \$5,000 a week on a 40-week deal from one of the major companies. Felt he was entitled to get more. His agent felt different, said that his salary was tops and he should be satisfied. Actor then started his own negotiations and finally concluded a new deal himself with the head of the company in New York. Boosted his take 50% by making a deal at \$7,500 a week for the 40-week period besides being allowed to negotiate a one picture deal on his 12-week time off for \$100,000 a picture.

Out of the cast of 'Mutiny on the Bounty' and with 'First to Fight' postponed, next for Wallace Beery at Metro will be 'O'Shaughnessy's Boy', circus yarn, which has been on the production fire for the past

Boy, circus yarn, which has been on the production and an any members three years.

Picture was started in 1931 but was shelved due to story difficulty, Flock of writers have been assigned to it in the meantime.

Entire Barnes Circus will come in from winter quarters to the Metro lot for the picture. Drightally a Beery-Jackie Cooper story, possibilities are now that Mickey Rooney will replace young Cooper.

Milton Weisman, receiver for Fox Theatres, had not been Milton Welsman, receiver for Fox Theatres, had not been sufficiently apprised of the reorganization plan for Fox Metropolitan by the latter's legal handlers, therefore, on his own request last week Welsman was granted leave to study the Fox Met plan and the hearing on the plan was put off until Jan. 17. Welsman also gets time to offer a plan of his own. The court may consider all or any plans from proper parties. First consideration, however, undoubtedly will go to the plan filed via the downtown noteholders' group.

At one time after purchasing the film rights to Lives of a Bengal Lancer; Par sought out Achmed Abdullah to do the adaptation. Jesse La Lasky made the approach and the writer wanted a flat \$25,000 for the job, Lasky turning it down. Then picture was put off another year. In preparing the final screen play, Abdullah was induced to do it nasociation with Waldemar Young and John L. Balderston, while Grover Jones and William Slavens McNut fashioned the continuity from this, making a total of five writers in the end. Job took two months. 'Bengal' novel, a best seller, was written by Francis Yeats-Brown.

Picture mob is giving the Santa Anita race track a heavy play with the dally handle far in excess of expectations. Top for the 53-day meet thus far was hit hast Saturday (6) when \$257,000 passed through the pari-mutuels. With the track taking 10% of the handle, insiders figure

(Continued on page 25)

ST. AND PARAMOUNT

Film C.A. Budget for 1935 May Be Above '34, \$204,166 Because of Vaude

Vaude administration requirements have caused a rise in the budget requirement of the Film Code Authority for 1935. This is to be brought out at the public hearing on the budget to be held on Feb. 5, in Wash-

The total expenditures for 1934 amounted to \$204,166.25, according to

The total expenditures for 1934 amounted to \$204,182.5, according to official reports of the executive socretary, John C. Finn.

The approximate weekly cost for 1934 has been \$3,920; monthly, \$17,012; and daily, \$785. The daily estimate is based on a five-day week.

Total receipts in 1934 amounted to \$240,453.7; with a cash balance at the close of the year of \$38,293.12.

Receipts from producers and distributors amounted to \$125,820. Receipts from exhibitors, \$114,560.

For the last six months of the year the expenditures were \$7,000 under the budget. December, itself, was \$352 under the budget. Disbursements for that month amounted to \$24,513.87.

The report in detail follows:

FINANCIAL STATEMENT Jan. 1, 1934, to Dec. 31, 1934.

Receipts from producers and distributors Receipts from exhibitors	\$125,620.00 114,560.00	
N. Y. State income tax collected at source	\$240,180.00 279.37	
Total disbursements		\$240, 204,
Cash balance December 31, 1934	5,838.75	36,

	Cash balance December 31, Reserve for rent—leases Reserve for rent—month to mon			5,838.75 1,451.00	36,293.1
	Cash balance, Jan. 1, 1935			\$29,003.37	\$36,293.1
			Holly-	Local	11.10
	Summary of disbursements	Home .	wood	Boards	Total
	Contingent funds	\$25.00	\$1,500.00	\$1,550.00	\$3,075.0
	Deposits on telephone and keys			51.00	
	Furniture and fixtures	4,102.66	12.83	5,614.66	9,730.1
	Office equipment	2,332.63	214.68	1,071.67	3,618.9
	Subscription to trade papers	63.00	40.15	25.40	128.5
	Salaries	44,018.33	10,314.38	56,144.98	110,477.6
	Office supplies	. 1,608.60	571.21	2,438.73	4,618.5
	Printing	3,872.69	65.84	. 615.57	4,553.6
3	Rent	3,455.35	1,800.00	17,197.38	22,452.7
	Transportation and hotel ex	8,151.95	420.00	8,351.49	16,923.4
	Sundries expense	885.10	221.65	2,463.95	3,570.7
1	Postage	2,819,70	295.92	2,458.96	5.574.5
	Telephone and telegraph	3,463.33	1,449.77	4,344.22	9.257.3
	Light	244.13		203.83	447.9
	Rental of office equipment	89.25	590.42	1,281.42	1,961.0
	12 Done reporting meetings	2,754.60	40,00	2,009.62	4,804.2
	Insurance	217.69	6.25	5.00	8.03S
	Legal-accounting fees	2,616.87	75.00	3.	2,691.8

\$80,720.78 \$17,617.59 \$105,827.88 \$204,166.25 DECEMBER, 1934, DISBURSEMENTS

the first term of the contract of the contract of		mony-	Local	
Summary of disbursements	Home	wood	Boards	Total
Furniture and fixtures	\$30.50		\$21.27	\$51.77
Office equipment	. 69.16	\$22.43		91.59
- Subscription to trade papers		20.00	13.15	33,15
Salaries	5,282.48	2,001.37	6,084.00	13,367.85
Office supplies		11,53	245.05	535.71
Printing	173.75	12.81		186.56
Rent	402.75	250.00	2,450.00	3,102.75
Transportation and hotel ex	486.50	2.00	927.56	1,416.06
Sundries expense	130,98	28.90	173.95	333.83
Postage	255.31	1.25	309.95	566.31
Telephone and telegraph	265.19	173.22	815.40	1,253.81
Light	67.78		30.68	98.46
Rental of office equipment	24.00	131.35	1.004.45	1,159.80
Expense reporting meetings	461.22	7.0	10.00	471.22
	\$7.928.75	\$2.654.86	\$12,085.46	\$22,669.07
Insurance (credit)	1.12		3	1.12
Total Dec. disbursement	\$7,927.63	\$2.654.86	\$12,085.46	\$22,667.95
Unpaid Dec. bills	960.84	805.50	173.38	1,945.72
Total Dcc. operating	\$8,894.47		\$12,258.84	\$24,613.67

December disbursements under budget, \$35;8.8. November disbursements under budget, \$488.09. October disbursements under budget, \$488.09. October disbursements under budget, \$2,273.10. August disbursements under budget, \$2,273.10. August disbursements under budget, \$1,782.28. July disbursements under budget, \$1,582.09. June disbursements over budget, \$153.51.

Non-Theatrical 'Menace'?

atrical film showings as well as free shows, exhibitors of eastern free shows, exhibitors of eastern Pennisylvania have gone on record with a resolution for presentation to the Philadelphia local grievance board of the C. A. white asies that non-theatrical accounts should not be served with product until one year after release date in Phility. Resolution is to become effective Fcb. 10 under the petition flied with the grievance board by the Motion Picture Theatre Owners of Eastern Pennsylvania, Southern New Jersey and Delaware.

and Delaware.

Just Curious

Washington, Jan. 14. Part of a general study, a reques for detailed information about Paramount reorganization was made amount reorganization was made last week by Federal Securities Commission. Denying move has any special significance, Commish spokesmen said questionnaires had gone out to 1,000 corporations in throes of renovation in order to provide info for use in a report to Courtees.

Congress.
Commish is under orders to reccommiss is under orders to rec-ommend any new legislation gov-erning corporate redgranizations and has no special inferest in Par until company. Hier request for per-mission to issue new securities.

MORE FINANCIER

Healthy Recovery of Company Creates Renewed Interest in Par's Financial Control and Direction Both by Tycoons and the Banks

ERPI ON BOARD

Minority holders of securities in Paramount are impelling the company's reorganization forces through an amazing array of paradoxica maneuvers. The horse trading stage has about been reached and the powers that be are facing very troublesome factors.

In the latest moves b scenes of the reorganization of the company Matthew Sloan emerges a a potential high executive for the new Paramount firm. He is unknown to the trade. Certain bankers consider this a recommendation. But there are other non-showmen-also mentioned as possible runners-up.

Sloan stands high in the councils of Wall Street. He is a ormer New York Edison head. Presently, he is president of the 'Katy' (Missouri, Kansas & Texas) railroad. What his asking terms are for entry into Paramount are not known. They are expected to be very substantial. George Davison, head of Central Hanover Bank, is mentioned as among sponsors of Sloan.

There are elements in the trade, however, who figure that John Hertz and Frank Altsenst were associated in this maneuver. This could be interpreted that Sloan was

could be interpreted that Sloan was aponsored not only by Central Handerway over, but by Lazard Freres and Lehman Bros. also, Altechul is a partner in the Lazard firm, Hertz is associated with Lehman Bros. Individually, each or the factors mentioned as likely backers of Sloan are stated to be comparatively small creditors of Paramount as against the aggregate creditor Iotal of approximately \$60,000. Central Hanover Bank is among those commercial banking institutions which are involved in the \$13,000,000 bank case at Par, and its position in that situation runs to around \$1,500,000. Davison is considered among the

When Sessions on Code Costs Start Feb. 5 the Picture Industry Will Come In for a Once Over Lightly

Rosy's Break

Washington, Jan. 14. Washington, Jan. 14.
It's a great thing to have a connection with the Government, Sol Rosenblatt discovered last week. After spending 48 hours aboard a liner anchored fog-bound in lower New York Harbor, Rosy beat fellow-passengers ashore and got back to his job via a revenue cutter.

got back to his job via a rev-enue cutter.
Rosy and Assistant Treasury Secretary 'Chip' Roberts got-tired of waiting for weather to improve and so used their drag to get taken off. Were returning from a holiday cruise to the West Indies.

Geo. Trendle Wins Out Against Lew Wisper

Detroit, Jan. 14.
In the case of George W. Trendle, operator of the United Detroit theatre chain, against Lew Wisper, the Code Authority in New York decided in Trendle's favor against the latter, who was charged with interfering with lease negotiations of the Eastown theatre, neighborhood deluxer.

Eastown treates, negative fluxer.
Wisper, after buying half of the theative building bonds, took over the lease and is operating same. This week he purchased balance of the outstanding bonds giving him entright—ownership of theatre and

N. J. Wins Over Reade

Code Authority of film industry at a meeting Thursday (10) gave a decision in the Herbert and Leon Shusterdam (Strand theatre, Red Bank, N. J.) complaint against Walter-Reade Theatre Enterprises, involving the Carlton theatre of Red Bank, opinion being that Reade interests were averbought to extent of 41 teature pictures in 1934-35; season.

season.

Reade interests were ordered to exercise right of elimination on 16 feature pictures. Decision also held feature pictures. Decision also held that Strand appeared to be without sufficient feature pictures to oper-ate theatre during present season. Fox, Vitagraph, Metro, Columbia, Paramount, RKO Radio and United Artists were also named as respon-dents with Bade Enterprises

Washington, Jan. 14. A field day on film code costs w assured last week when Acting Divisional Administrator William P. Farnsworth ealled for public get-together on size of 1935 budget and method of raising cash for code authority operation.

Recalling Government that assessments would be reduced this year, Farnsworth took initia-tive of summoning industry leaders to open discussion without waiting for submission of proposed budget and assessment plan by codists. Whole matter of cost of administra-tion and fairness of fee scheme will be up for consideration. Session due Feb. 5. this year. Farnsworth took initia-

due Feb. 5.

Government so far has received no report on the results of the producer-distributor assessment Compromise reached last fall but expects Gode-Authority to report. by the hearing date on the size of contributions, particularly from independents. Assessments levied late last year were based on an understanding that if indies kicked in more than \$20,000, the excess would be credited to their account on the 1935 bits.

The code financing question is in-tricately entangled in uncertainty about the future course of the whole NRA and no decision about new policies or machinery is an-ticipated for several weeks.

President Roosevelt, in his annual message to Congress last week, called for additional legislation for "the renewal and clarification of the general purposes" of the NIRA but has not disclosed the nature of any new measures.

Changes of policy are still in the air and wholesale code overhauling still looks probable. Supreme Court Continued on page 6.

PIX WELCOMES **REOPENING OF** FILM CODE

Filmdom of its own accord may request a reopening of the code governing industry practices under the NRA. Preparations for such a request are expected to be made at an early meeting of the Code Authority in New York. Spokesmen within the realms of the code boundaries aver that this will be film-dom's indication of co-operation with Washingtom and the New Deal.

It is stated that with this view point in mind, the Code Authority will soon undertake an intensive overhealting of its own regulations. Owner that the code and the New York overhealting of its own regulations and new interpretations on some old rules may be had. Principone old rules may be had. Principone old rules may be had. Principone old rules in any be had. Principone old rules in any be had. Principone old rules in any be had. Principone old rules may be had. Principone old rules in any the had. Principone old rules wherever this may be feasible and constructively accomplished.

Already it is handed Washieren. Filmdom of its own accord may

rules wherever this may be feasible and constructively accomplished. Airsady it is handed Washington observers have become cognizant of the undercurrent of sentiment from within the trade. These are watching events closely, therefore, to be prepared to help, the industry to be prepared to help, the industry of the construction of the constructi Among items that are bound to be shifted anew are such angles as selective film buying, overbuying and the possibility of making the cancellation privilexes under the code more clastic. The code people may also attempt to effect a reasonable system of inside censorship more closely affiliated with the code machinery. However, there may be ligatl obstacles to such an eventuality.

Repercussions Heard That Film C. A. Has Been Taking Duties Too Lightly

Film code authority, which has liv of members of C. A. have at-been virtually dormant for weeks, the deed only about three meetings made in inner circles that some for this unusual situation is that officials have been taking their duties too lightly and that the men delegated to watch over the Blue the companion of the companion of the companion of the unusual situation is that ties to lightly and that the men delegated to watch over the Blue the companion of delegated to watch over the Blue Eagle interests have shifted their responsibilities to alternates.

responsibilities to alternates.
Recent developments in various sections of country have made the Code Authority apprehensive of a Government commission superseding it in authority. Any Congressional Investigation of the film industry apparently will not develop during the federal action in St. St. Eouis. But with Congress in westin, possibility of a probe by some Congressional committee promises to continue as a hogey man.
Question whether any new or dif-

to continue as a bogey man.
Question whether any new or difforent members will be added to
Film Code Authority at end of its
first active year draws a negative
reply. Records show that a major-

Those Alternates
It is the manner in which these
alternates have attempted to meet
pressing obligations that has Code pressing soligations that has Code Authority members worried at pres-cut time. As one member expressed it, even if it was felt essential to shift the membership of the author-ity, there would be no necessity be-cause nearly all the members are fresh to their active duties; having been alwari from as members are

fresh to their active duties, having lective been absent from so man; sessions, Code Authority members were apender of the control of the con

Aldina (1,200; 35-40-55)—Runa-way Queen '(UA). Opens tomorrow (Tuesday). Barnum' (UA) only \$5,000 in its third week after a fine

\$18,000, fine.

Earl (2,000; 40-55-55)—Band
Plays On (MG) and vaude.—Ted
Lewis is headliner. Fair-to-mid-din \$13,500 indicated. Last week
Romance in Manhattan (Radio)
and vaude, \$13,000.

J. Phyrius Offsets Auto Show Competish as L. A. Spotty; Veil' Yes and No; 'Heart' \$13,000, 2nd

Take in first run houses current week a bit spotty. Had auto show as opposition, with latter doing heavy biz at nights. Rain, however, was saviour of the picture em-portume, which benefited consider-ably at matinees.

any at malinees. There were numerous holdover pictures such as Here is My Heart at Paramount, Captain Hates the Sea at Paintages, and The Little Minister, which wound up twelve days run at Hollywood and RKO on (II).

(II).

Fainted Vell' got off to an unexpectedly good start at the State, beating initial take of Chieses by around \$1.000, but slowed considerating the state of the state of

Chinese (Grauman) (2,028; 30-40-65)—The Painted Vell' (MG), Garbo disappointing despite heavy cam-paign, but trade kept rather even after takeoff, which will bring take to around 3;500 for the week. Last week 'Kid Millions' (UA). For nineday stretch had so-so going with final count below calculations at

Criterion (Partmar) (1,600; 30-40-55)—Broadway Bill' (Par) (24 week).—Doing oke for current stanza and will wind up with around \$3,500. Last week, initial for it, came home with \$4,500.

tic came home with \$4,800.

Downtown (WB) (1,800; 25:30-40)—Babbitt' (WB) and 'West of Pecso' (Radio) split. New policy seems to be clicker as house is in for nice slice of profit with take of around \$7,800. Last week Murder in Clouds' (FN). For eight-day stretch was skidderoo from opening, with count hitting \$1,800.

Filmarts (Reisenfeld) (900; 40-50)—Crime Without Passion' (Par). They were for this one here one had been considered to the country of the will be big house profit at \$3,450. Last week 'Power' (GB) second stansa oke, \$1,700.

Last week Flower' (GB) second stansa oke, \$1,700.

FRUFT SPEEL (Flow) 1898; \$23,51.

Condition of the second standard (Flow) 1898; \$23,52.

Condition of the second standard (Flow) 1898

and exploiting done.

Los Angeles (Wm. Fox) (2,800;
20-35)—'One In a Million' (Chester-field) and Tree Been Around' (U) split. Seemed week combination, and house lucky if it hits \$2,800.

and house lucky if it hits \$2,000.

Pantages (Pan) (2,700; 25-40).

Captain Hates Sea' (Col) (2d week). Doing superisingly good on holdover week and will tune off with around \$4,200. First week take, with holiday shows thrown in, came through around the \$8,000 mark, which is plenty strong.

which is plenty strong.

Paramount (Partmar) (3.595; 30
0.55)—Here Is My Heart' (Par)

und stage show (2d week). That sopy Pinky Tomlin working on stage as plenty help to bring second week of stay close to the \$13.000 mark. First week wound up, with midnite thow included, to tune of \$30,800, electry, plenty.

plenty, plenty,
RKO (2,55; 25-35-55-65)—Bordertown' (WB). Start oke with
week figured to hit around 88,900.
Last week Little Minister (Radio)
in on 12 days dart boweou in
a total of \$11,400, which was ahead
of Edilywood, where Repburn
strength was figured.

ate (Loew-Fox) (2.024; 30-40-'Painted Veil' (MG). No

ngured.

United Artists (Fox-UA) (2,106; 25-30-40-55)—Kid Millions' (UA).
Move over from State and still. strong; \$3,000. Last week First World-War! (Fox) and Gay Bride! (MG). Nothing to crow about at \$2,500, which is red for the house.

BIRMINGHAM GOOD

Rhythm, \$6,900 - Enter Madame,

Birmingham, Jan. 14. Comedy seems to have the upper hand this week, with nearly every house trying to get the most laughs. Broadway Bill' after two weeks at the Empire has been moved over to the Galax, 500-seater, for a third, and maybe a fourth, week. Estimates for This Week

Estimates for This Week
Alabama (Wilby) (2,800; 30-35,
40)—College Rhythm (Pax), The
names of Jos. Penner and Lanny
Ross will pur Penner and Lanny
Ross will pur and there should be a
step and there should be a
\$1,500. Last week—Forsaking All
Others' (MG) \$7,000, good.
Rick (Wilby) (1,600; 25-40)—
Richest Girl in World' (Radio),
Around \$2,700, light. Last week
Band Plays On' (MG) \$3,000, also
light.

Arouna \$2,00, mg.m. 12.00 week. Band Plays on 'MGO] \$5,000, also Band Plays on 'MGO] \$6,000, also Band Plays on 'MGO] \$6,000, also Band Week, 'Broadway Bill' (Col) second week, \$3,000 Plcture moves to Galax (500; 25) for third stants, where \$1,500 is possible. \$100, 25) — Hell-Strand 'MGO]. A week of drab business \$1,000 Last week 'Stiver Strank' (Radio) \$1,800, pretty good. Pantages (Wilby) 2,500; 25-35)—Enter Madame' (U) and stage ahow, \$4,000 Last week 'Three's Always Tomorrow' (U), and vaude, \$3,500.

'Adeline.' Barnum' \$7,500 Each, 'Country Chairman' 18G, Buff

Buffalo, Jan. 14. Local first run theatres return to their usual schedules this week with regular opening days and seven-day

their usual schedules this week with regular opening days and seven-day run.

After one of the best all-cound regular opening days and seven-day run.

After one of the best all-cound regular opening and regular opening and regular opening and regular opening a seven of the days of the regular opening a seven of the seven of the fly opening a seven opening a seven

show, stage and screen sharing he credit of gross of \$17,00.

Hipp (Shea) (4,400; 25-40)—Harmum' (UA). Plenty of advertising for this one at the barrier and smart publicity shows a set of the control o

Bengal' Lances Smashing \$17,000, K.C.; All B.O.'s OK

is east on 12 require time screet
in east on 12 require time screet
in. Will it is Young looks just fair.
The Newman reserved its opening
until Saturday when it blazed forth
with Bengal Lancer and is getting. a
heavy pay. Picture was circused
a heavy pay. Picture was circused
At the Maliastreet, 'Romance in
Manhattan' is the feature for the
week, and with the names of Oinger
Rogers and Francis Lederer played
up, will get its charce,
up, will get its charce
up, will get its charce,
up, will get its charce
its played in the second
week, although the stage show was
changed, and its deaming up, it set
are Eastinates for This Week
Mainstreet (RKO) (3,200; 16-2540)—Romance in Mashattan' (Radio). No stage show with this one,
unt the goting is not so extrong-

dio). No stage show with this one, and the going is not so strong, land fair. Likely to get Cide to the control of the control

(MC) 47,465, great after \$23,000 tor the first week.
Newman (Par) (1,806; 25-40)—Rengal Lancer (Par), Great publicity splurge and with the papers plugging it heavily looks like close plugging it heavily looks like close Tower (Rewot) (2,206; 25)—Broadway Bill' (Col) (2d week) and stage show. Business holding up strong, and is expected to turn in close 1.0 \$9.00 good actions in the close to th

stague for the new week, a cash and attendance record.
Uptown (Fox) (2,040: 25-40)—Thitation of Life (U). Right down the alley for the applishtated Untown trade and should prove a profitable one for the house. Expects to get 38,560, bit. Last week.
Bright Eyes (Fox) second week, 4,500; good.

'County Chairman' \$24,000 in Phila.; 'Right to Live,' Roxy-Mastbaum, 31G

PORTLAND N. S. H.

Forsaking' Looks Best at \$7,500 Others Disappointing

Portland, Ore, Jan. 14.

B. O's keeping up a good pace.
United Artiste held 'Mighty Barnum'
for two weeks to good bis and now
amashing 'om with 'Foreaking All
Others' which will also hold. This
house has kept up a steady explottation pace on a series of strong
pix. Parker's Broadway also closed
pix. Parker's Broadway also closed
Bacholo Girl' and forced to hold
oven.

Will Rogers' Matest. The County Chatternan, at the Fox tooks live Chatternan, at the Fox tooks live As good bet for business this week. On the stage is the Fox's second. Concert Show' and if it parallels the first one, which was presented back in October, it, too, should spell box-office activity. Picture opened box-office activity. Picture opened us because of dismal trade doney its predecessor, "Evergreen, and figured on the basis of a seven-day week, no reason why \$24,000 or \$25,000 shouldn't be grossed.

Estimates for This Week
Aldine (1,000; \$54-05-50-Runastart.

Arcadis (600; 25-35-40)—'Mrs,
Wiggs' (Par), Second run, Ought to
get a nice \$2,300. Late. week 'Kid.
All the start week 'Kid.
All the start week 'Kid.
Beyd' (2,400; 35-40-55)—'Enter,
Madame' (U). Opens tomorrow.
Forsaking All Others' (MG) was
exception to last week's poor biz;
\$13,000, fine.

pik. Parker's Broadway also closed a strong week with Blography of a Bachelor Girl' and forced to hold oven the strong week with Blography of a Bachelor Girl' and forced to hold oven the stronger for plant in gureed Hamrick's Orphaem and Survey Streak' and closed a fair week on that busls. No rescue needed for Little Minister' which held at the Music Box for a third week. This pic the Orpheum and then moved to the Music Box for a third week. This pic the Orpheum and then moved to the Music Box sa a steady diet.

Bright Eyes' held for nine further days at the Mayfair after first week at the big Faramount. Fle collays the big Faramount. Fle collays the big Faramount. He collays the big stuff in these parts.

Estimates for This Week.

Bradway (Parker) (2,000; 25-40)

"Blography of a Bachelor Girl' (MG). Did so well, \$5,900, first week, held a s' and and looks okay for \$4,000.

(MG). Hold so well, \$5,900, first week, held a s' and and looks okay for \$4,000.

(MG). Hasted big and Will hold, first week great \$7,500. Last week Magkity Barum' (UA) had fair second week \$4,500; first week big \$5,600.

(MG). Last week 'Here's My Heart (Parker) the Stream of the Stream of

(Co) second run, Rather good \$3,800. Keith's (2,000; 30-40-60)—Behold. My Wife (Par). Second run. Weak My Wife (Par). Second run. Second r

ing only for breaks from o' Sol.
Outside competition for time being is a neeligible factor making things rosey on all fronts.
Brandels looking for big things from 'Broadway Bill' and leaving the way open for a two week run it is come to be the start of the start of

time; 36,000 for seven and a man days is grand money, and headed for it.

Land on week was heavy at the Man days of Torsaking and the man days of Torsaking and the man days of the seven and who the seven and th

Little Annalser and a full 10 day on interest and a full 10 day on interest and a full 10 day on interest and a full 10 day on the state of this Week Brandeis (Singer) (1,200; 25-35-40)—Broadway Bill' (Col). With a break in at 6 p. m. gets away to a strong possibility of holdower. Getting strong possibility of holdower. Getting strong reaves from the cricks and opening business pointing to a take around \$5,500. Last run was 10 full days on Little Minister' (Radio) which started with a holday business steady throughout the run to better \$9,000.

Orpheum (Blank) (2,976; 25-40)

—Behold My Wife' (Par) and Music in the Air' (Fox), dad. Nothing heavy but strong enough consider the statistic of the s

Frisco's Rain, Rain, Rain

But Biz Nice; 'Forsaking,' 2d Wk., \$18,000; Rogers Clicks \$14,500

Rogers Clicks \$14,500

It's raining every day and the week) and vaude. Nice at \$14,700, theatre men hold heads. Showers always come just before the evenings business begins. But despite were veather the Warfeld theatre the Warfeld theatre the property of the policy of

BEST B.O. WEEK IN YEARS IN N.O.

New Orleans, Jan. 14.

Best week in years for local filmeries. Kid Millions passing \$15,000 at Loew's State, while Broadway Bill' is loping for \$12,000 at Orpheum. Two heavy clicks dwarfing Rogers'. County. Chairman' at Saenger, although latter will have neat week.

Saenger, although latter Will have next week.

Small houses suffering from heavy take eatimates after this Week.

Saenger (3,568; 40)—'County Chairman' (Fox). Rogers slipping slightly here and 30,000; went for the county of th

days 'Little Minister' (Radio) got fair \$13,000.
St. Charies (2,200; 25)—TReady for Love (Coi). 25)—TReady for Love (Coi). 250—The district of the control of the control of the coincide (Par). Tudor, (700; 25)—Enter Madame (Par). Just fair grosser at \$1,600. Last week 'Man Who Reclaimed His Head (I) did a little better at \$1,600. Last week 'Man Who Their Big Moment', Will get average \$1,200.

'KID MILLIONS' \$7,500, BILL' \$6,500, OMAHA OK

Omaha, Jan. 14. Omaha, Jan. 14.
Film houses looking to continue
the pace initiated by the holiday
bills with all houses resuming reguiar schedules. Run of good films
and favoritism from the weather arethe reasons, and with more good
bills in the offing managers are ask-

B. O. Product Scarcity Forces Chi Holdovers; 'Bill' \$30,000 2d Week; 'Music.' 'President' Each at \$4,000

Chicago, Jan. 14.

Product scarcity, that is, a scarcity of pictures of first run calibre,
is forcing the loop houses into holdovers even where these holdwers
are not indicated by particularly
tial week. There is pienty of product around town but nothing which
has any single feature strength for
such houses as the Chicago or
Palace. Runs at the houses of the
United Street of the Street of the
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s

Estimates for This Week Apollo (B&K) (1,200; 25-35-50)— President Vanishes' (Par). Some-what better this week on general comments and exploitation. Maybe \$4,000, good. Last week 'Gentle-men Are Born' (WB), mired sadly at \$2,200.

: \$2,900. Chicage (B&K) (4,000; 85-55-75) 'Broadway Bill' (Col) and yaude

titation of Life' (U), toesed in a s. \$5,000 for its holdover session the loop (B&K) (3,200; 25-35-40) (Gambling' (Fox) and 'Spices of 15" unit on stage.— Good-pace-on-opener, which should—hold nea to melodious \$17,000. Last on melodious \$17,000. Last of the stage of the stage

nits at \$12,000. Last week, 'Dan-ous Corner' (Radio), managed y \$12,300. inited Artists (B&K-UA) (1,700; 15-65)—'Mighty Barnum' (UA) week). Will make it three kas. This session will succeed kas. This session will succeed remaining above \$9,300. Last kB kay \$14,700. Sweet Adeline' B) in on Wed. (16).

Auto Show Dents B'klyn, But Fox. Met, Both Good

Brooklyn, Jan. 14.

Automobile show appears to be me of the magnets attracting the neal citizenry. Plenty of orders for ew care reported by motor carenders. Auto show is getting about 14.

Big, as a result, at the downtown me emportum, and the neighbs to its suffering, except at the Met of Fox. These are getting bulk of words. Cab Calloway is especially the converse of the suffering the converse of the suffering the converse of the suffering seventh anniversary of

houses are much beter off.

Estimates for This Week
Paramount (4,000; 25-35-50-65)—
It's a. Git' (Par) and White
Cockato' (WB), double. First time a dual in this house. This is the
reactically nothing to the natives.
Around \$1,050, weak. Last week
'Sweet Adeline' (WB) \$13,000, poor.
Fox (4,00); 25-35-50)—Best Man
Wins' (Col) and stage show. 'Joke
like \$17.00, good. Last week
Produced \$20,000, good.
Metropolitan (3,000; 25-35-50)—
Night is Toung' (MG) and vaude
and Cab Calloway orch. May enatch
\$20,000, good. Last week Forsaking
Albee (3,800; 25-35-50)—Wednesday's Child' (Radio) and vaude,
headed by Block and Sully. Good
notices, but no help to bo.; around
\$15,000, mid. Last week 'Groen
Cablee' (Radio) disappointing \$14,Strand (20,00); 25-35-50—T Me disappointing \$14,Strand (20,00); 25-35-50—T Me disappointing \$14,Strand (20,00); 25-35-50—T Me disappointing \$14,-

DENVER MILD: BILL' \$10,000

Aladdin and Denham are both epitt-weeking due to failure of attractions to go the full route. Estimate for the Week Aladdin (Huffman) (1,50; 25-55)—Secret Brilde (WB) ave days; Man Who Reclaimed His Head' (UI) hurried in Sunday. Flyure \$4,000 on week. Last week Private Life to the Jun Jun' (UIA) finished with

line, and the folke went for the vaude in a big way.

Denver (Bi Way.)

10 enver (Bi Way.)

10 enver (Bi Way.)

10 enver (Bi Way.)

10 enver (WB). Look for \$8,000. Last week Kid Millione (UA) did a fine business, and closed with 25% above average—\$7,500, and went to the Paramount, scheduled to stay a week.

10 enver a week.

10 enver

DET. HEY-HEY. **BORDERTOWN BIG \$24.000**

Detroit Jan. 14.

Box offices this week swing upwar. Jumbled holiday bookings
have righted themselves and with
the splendid film and stage fare this
week will certainly make the boxoffices hum.

Offices hum.

All the special film and stage fare this
week will certainly make the boxoffices hum.

Amount of the presentation of
Arnold Benneti's costume play.

Miliestones' holds over for a good
second week at the newly opened
legitimate playhouse, the Drury
Lane. At the Cass Lenore Uric in
one of the presentation of
week. Detroit certainly is one-the
upbeat.

Estimates for Thie Week

Michigan (United-Detroit) (4,106;

'Forsaking' Socko \$28,000, Newark; 'Sweet Adeline,' Dual, \$8,500, Poor

Newark, Jan. 14.

Pirst recent smash, Forsaking All
Others, 'is cleaning up at Loews
with about \$28,000 on 11 days. On
the first seven it drew \$20,000. Bill
Phillips has taken an option with
has given the Paramount-Newark
a folt with about \$15,500 on a week.
The Little Minister' is a disappointment at Proctors, getting a good
Managers are looking askance at
the auto show, which for the first
time is staged down town this year.

Estimates for This Week.

Estimates for This Week.

Sweet Addition week.

Last week 'Transatiantic Me Round' (UA) and 'Limehous (Par) not so bad-at \$4,500. Little (Franklin) (299; 3 —'Maryjka' (Polish). House

'Bengal Lancer' \$70,000, Par's Best Gross in Two Years, Draining Town; 'Evergreen' \$65,000: 'Symphony,' 25G

With competition against it generally weak. The Lives of a Bengal Tancer is sapping the town this week. Picture received unusually good notices and on its weekend played to what would be a very good average week here. On the seven days a prospective \$70,000, immense, is looked for, with a run of at least three weeks appearing to be in the bag. Considering that the admission scale is lower than it was then and that elaborate stage shows now are not the policy, the admission scale is lower than it was then and that elaborate stages how so ware not the policy, then \$70,000 gross will be about equivalent in partonage to that tendered Mae West in person with 'She Done Him Wrong,' when house went to ago. This week's business will be the best for the Par since then. Business was tremendous on Bengal' Saturday night when the light there were \$3,000 people waiting to get in at the 55c price.

Running second to the Par, in time with house averages and possibly run to \$10,200, by for house. It holds. This is the picture which Metro dropped after having pencilae. It hough it is a second run, Broadway Bill at the State is getting most of what patronage can't get into the Par, expectations being for Two—Gaumont-British — releases are current. Evergreen' is quite a disappointment at the Music Hall, and doubtful of hitting \$65,000, while probably will not set the Roxy more than \$22,000 or so. A first run at the Palisce, Entier, Madame, is floppo box office and lucky if over harder than any of the others. Indications point to around \$23,000, at ather sad, on The Night is Voung of the probably and one siteling for a tow more days. Lattor, Man Who Readway Bill and one siteling for a tow more days.

some profit at \$24,000 but disappointing.

The pointing of t

Grand Opera May Boost Bordertown' to 8G, Mont'l

and may make heavy inroads in them currently although changes come very quickly here. His Majesty's continues with a week of French diseuse, but outside that and hockey there are no counter-out for a time? With white sports out for a time? With white sports out for a time? A with white sports and should come close to topping the town, on the star name and story, with possibility of reaching 11,000. Capitol trying out 180 degrees with the star part of the star p

\$4,500.

Palace (FP) (2,700; 50) Little
Minister' (Radio). Hepburn should
bring in shekele to the tune of maybe \$11,000. Last week Palace came

Snowstorm Bites Minn. Grosses; 'Live Again,' Century, \$3,000

Minneapolle, Jan. 14,
Bad snowstorm and cold wave
hurting such pictures as 'Torsakiing Ali Others, 'Broadway Bill' and
'We Live Again.'

Estimates for This Week

Century (Publix) (1.600; 25-55-40)

-We Live Again' (UA). Fredric
March and Anna Sten bringing in
some dough. Vehicle, however, has
only fair pulling power. 33,000 looks.
like limit. Bad. Last week. Presid
dent Vanishee Beek. Tresid
dent Vanishee Beek. Tresid
dent Vanishee Beek. Tresid
ent Vanishee Cold and five
vandeville acts. Second week for
picture, a box-office smash, but new
stage show. Dionne quintuplet
short subject also featured. May
see \$9,000. First week brought in
huge \$18,500. A record at scale.

State (Publix) (2,400; 21,25-26.

Mighty is annum' (MG), \$9,000.

Good.

World (Steffes) (350; 25-35-50-75)

World (Steffes) (350; 25-35-50-75)

—Evensong (GB). Good picture, but no cast names and title doesn't help. Not over \$1,000. Last week, second for 'Great Expectations' (U), \$1,200. Fair.

\$1,000. Fals.

Time (Schmen) (280; 20-25-35).

Little Men' (Mascot). Getting good play from youngsiers and also some adult attention. But weather a crimper, 1900. Last week, Wednesday's Child' (Raddo), 1900. Mild.

Uptowi (Publis) (1,00: 25-35).

Tirtation Walk' (FN). Going along at fair 32,500 pace. Last week, "Eyelyn. Prentice" (MG), "\$2,000.

Patr.

Fair.

Palace (Benz) (1,900; 15-20-25)—

That's Gratitude (Coi) and five vaudeville acts. Steady pace and satisfactory \$4,200. Last week, Perfect. Clue (Majestic) and vaude-

satisfactory \$4,200, Last week, "Perfect Clue' (Majestic) and yaude-ville, \$4,000, Oiseb.
Lyric (Publix) (1,300; 20-25)—
Father Brown, Detective' (Prince of the control of

Astr. (Publix) (600; 15-25)—
Aster (Publix) (600; 15-25)—
run, and Woman in the Dark
(Col), first run, split, Maybe \$800.
Fair. Last week, 'Six Day Bike
Rider (FN) and Big Hearted Herbert (WB), second runs, and
Daylord Ark (Fox), first run,
goldt, \$900. Okeh.

ROGERS SMASH \$29,000, WASH.

Washington, Jan. 14.

Washington, Jan. 14.
Post fielday loos in definitely over for most of the lads, but the major showshops are still doing nicely here.
Interesting angle is reception accreded Romance in Manhattan' as the major of the ladder of t Reith's American at Reith's American at Reith's American and American

(Col.) thrilled the front office with \$22,000.

\$22,000.

Fox (Loew) (3,434: 25-35-60)—
County Chairman' (Fox) and vaude.
So-so footlight fare leaves credit to
Will Rogers for smash \$23,000. Last
week [Barnum' (UA) collected almost as nice \$23,000 with boost from
four performances of Lombardo oil
revue.

four performances of Lombardo oil revue.

Keith* (RKO) (1380, 5-53:6-9).

Komano il Manhattan* (Reatio).

Romano il Manhattan* (Reation).

Romano il M

tour days.

Columbia (Loew) (1,263; 25-40)
One Hour Late (Par). Diving
towards light \$2,000, if it doesn't get
yanked.
May be the Wicked
Wicked
Christian's performance to unexpected \$2,000.

'BILL' BIG, INDIANAPOLIS

'White Cockatoo,' \$6,750 at Lyric Plus Vaudeville

Indianapolis, Jan. 14.

Broadway Bill' is running far out in front of its competition in the introduction of the competition in the introduction of the competition in the indiana and indefinite holdover season tomorrow (Tuesday) at the Indiana after collecting a sterling-figure of \$8,100 on its first seven days. County Chairman' is in its second for a gross of \$5,000 at its present pace, Things are not well at the box offices of the Palace where Night Is Young is barely doing a mediocre \$4,000 or at the Circle where President Vanishes is pident was heavily exploited, but it didn't hit. The Lyric is hovering around its average gross of \$8,750 with White Cockatoo' and the Baset-Levinsky fight film plus vandeville.

Estimates for This Week.

Apollo (Fourth Ave.) (1,100: 25-40)—'County Chairman' (Fox).
Somewhat under previous Will Rogers' vehicles, but it is making

Rogers' vehicles, but it is making
haure of \$5,000. Last week in its
niret stanza the same picture did
very well at \$6,000. (2,600; 25-40)
Gircis (Kat. Polo.) (2,600; 25-40)
Gircis (Kat. Polo.) (2,600; 25-40)
did everything possible to sell this
one, but it is not doing my better
than a slow \$3,200. Last week
Romance in Manhattan' (Radio)
was poor at \$2,500 (1,00). This
one-is selling itself, and it winds up
its first seven days tonight with a
dandy \$8,100. Being held over for
Louis Kid. (WB). (Asto; 16-25-40)
will flowers an oke, \$7,000. Last week
will flowers (WB). (3,400; 15-25-40)
under the selling itself, and it winds up
its first seven days tonight with a
dandy \$8,100. Being held over for
Louis Kid. (WB).

a few extris days—probably to enable the house to get back to its regular change date. Last week Little Minister (Radio) was considerably under expected take with a series of the serie

program—with a terrific \$11,700.

Palace (Low's) (.2800; 25-40)

Night is Young (MG). Pretty slow at \$4,000. Novarro means little his previous picture didn't get a rur at this spot. Last week Forsaking All Others' (MG) garnered a good \$5,000 on the final seven days of its extended run.

Whiteman and N.T.G. Stage Shows Help Hipp, Cent'y, Balto

Stand-outer this stanza is County Chairman' at the New. Will Rogers was never so popular in these parts as he appears just now. Pic started out at a snappy pace, abetted by good critical notices. Gunning for a very sweet \$7,000, and will ho. At the indie vaudfilm Hipp, where Paul Whiteman's band is on stage, and Romance in Manhattan' feating, despite the floor filed and the prospective gross of \$18,500 is sound; would be bigger but shew is dated in for but six days, closing Wednesday, night because Whiteman's aggregation must return to N. Y. to play its radio comercial on Thursday. Stand-outer this stanza is 'County

sday. Estimates for This Week

Estimates for This Week
Cantury (Loopw-LIA) (3000: 15-2535-40-15-85) — "Night Le Young'
(MG) and the N.T.G. Paradise-unit
on stage. Bis not at all bad consid-ering poor rating of screen lineup.
Should come in around a solid \$17ting All Others' (MG) and vaude acts
topped by Duncan Slaters, achieved
a terrific \$42,700, rewarding house
with one of its greatest sessions in
all time.

all times.

If times of the glaceter lessons in the times of the state of the state

at \$5,300.

New (Mechanic) (1,800; 15-25-30-35-40-50).—'County Chairman' (Fox).
Will Rogers ringing up a rousing good gross, \$7,000. Last week third of 'Bright Eyes' (Fox), \$4,000, o.k.

Comparative Grosses for December

Total estimated grosses during December for towns and houses listed as previously reported weekly. Dates given are the closing days of the week,

NEW YORK

	Dec. 13	Dec. 20	Dec. 27	Jan. 3
CAPITOL (5,400; 35-75-85- \$1.10) High \$110,400 Low. 10,000	Widow \$20,000 (2d wk) (Stage Show)	Painted Vell \$24,000	Veil \$20,000 (2d wk)	Band Playe On \$6,000 (4 days)
PARA- MOUNT (8,564; 35-55-75- 85) High. \$95,000 Low 10,800	College Rhythm \$19,000 (2d wk)	President Vanishes \$18,500	Vanishee \$15,000 (2d wk)	Here's My Heart \$49,600
MUSIC HALL (5,945; 40-60-85- 99-\$1-10) High \$109,300 Low. 44,000	Broadway Bill \$95,000 (Stage Show)	Bill \$65,000 (2d wk)	Music in Air \$60,000	Bright Eyes \$88,000
ROXY (6,200 25-35-55) High \$173,600 Low. 5,200	Imitation Life \$31,900 (2d wk) (Stage Show)	Life \$22,600 (3d wk)	Wednesday's Child \$25,300	Green Gables \$39,500
RIALTO (2,000; 40-05) High. \$72,000 Low. 5,200	Captain Hates Sea \$16,000	\$7,500 (2d wk) (5 days)	Limehouse Blues \$14,000	Gay Bride \$10,500
STRAND (2,900; 35-55-65- 85) High. \$81,200	Flirtation Walk \$39,300	Walk \$21,500 — (2d wk)	Dark	

CHICAGO

	Dec. 13	Dec. 20	Doct Et	
CHICAGO (4,000; 85-55-75) High. \$75,000 Low. 18,500	Limehouse Blues \$26,900 (Stage Show)	White Parade \$26,400	Evelyn Prentice \$28,100	Bright Eyes \$30,200
PALACE (2,500; 25-85-55) High. \$34,700 Low. 7,000	Green Gables \$26,100 (9 days) (Vaude)	Man Reclaimed Head \$30,100 ('Folies Bergere')	Head \$29,200 ('Foiles') (2d Wk)	\$17,200
UNITED ARTISTS (1,700; 85-55-65) High, \$43,500 Low. 3,300	Live Again \$12,900 (3d wk)	Kid_Millions \$21,100	Kid \$14,700 (2d wk)	Kid \$10,800 (3d wk)

LOS ANGELES

Dec. 13	Dec. 20	Dec. 27	Jan. 3
Gentlemen Born \$7,000 (Vaude)	By Your Leave \$3,100	I'm a Thief \$4,000	White Liee and Lost Wilderness \$2,800
Flirtation Walk \$11,400	Walk \$4,800 (2d Wk)	Green Gables \$4,500 (9 days)	Sweet Adeline \$6,700
(8 days)			(9 days)
		One Hour	Broadway
(6 days) (Stage Show)	\$13,500	\$8,400	\$24,100
Widow \$13,100	Evelyn Prentice \$10,300	Last Gentleman \$6,000	Bright Eyes \$11,500 (6 days)
	Gentlemen Born. \$7,000 (Vaude) Flirtation Walk \$11,400 (8 days) It'e a Gift (8 days) (Stage Show)	Gentlemen Ly Vour Ly Seve Ly Seve St. 100 Control St	Gentlemen By Your Properties Born St. 100 St

7 10 10		Dec. 13	. Dec. 20	Dec. 21	- oan. o
(4,000; 2 High. S	5-35-50)	Galante \$16,000 .(Stage_Show)	1st World War and Cheating Cheatere	Gay Bride \$15,000	Broadway Bill \$24,000
ALB	EE	Divorcee	\$16,000 Captain	Imitation Life	Music In Air
(8,500; 2 High.	5-35-50)	\$20,000	Hates Sea \$14,000	\$18,000	\$12,000
65	NT 5-85-50-	Flirtation Walk \$40,000 (12 days)	College Rhythm \$16,000 (10 days)	Limehouse Blues \$10,000 (5 days)	Here's My Heart \$17,000
		Widow \$14;000	Live Again \$13,000	Wicked Woman \$12,000 (New Low)	Kid Millions \$15,000
	ND 6-35-50) \$28,500 3,000	Firebird and Ready for Love \$7,000	Menace and Fugitive Lady \$5,000	Gambling and Evensong \$5,500	Babbitt and President Vanishes \$7,500

DENVER

122 1 1 1 1 1 1 1 1 1 1	Dec. 13	Dec. 20	Dec. 2/	Jan. 3
DENHAM (1,500; 25-85-50) High. \$16,000 Low. 2,000	College Rhythm \$8,000	Divorcee \$10,000	Divorcee \$5,500 (2d wk)	Wednesday's Child and It's a Gift \$3,000
DENVER (2,500; 25-85-50) High. \$27,700 Low. 3,000	Flirtation Walk \$11,000	Imitation Life \$5,500	Painted Vell \$7,000	Music In Alr \$6,000
ORPHEUM (2,600; 25-85-50) High. \$20,000 Low 3,500	Evelyn Prentice \$6,000	St. Louis Kid \$7,000	Captain Hates Sea and Hat, Coat, Glove \$6,000 (Split)	Bright Eyes and Hat, Coat, Glove \$8,000 (2d wk) (9 days)
PARA- MOUNT (2,000; 25-40) High, \$22,000 Low., 1,200	Big Moment, Big Hearted and Exciting Adventure \$1,500 (Split-Duals)	\$2,000 (Repeat)	Adventure Girl, Cheating Cheaters, Strange Wives and Last Yacht	Nite of Love \$1,500. (Repeat)

B'way Bill' Under Prov. Expectations; Will Osborne Unit Ups Fay's, \$8,300

(Continued on page 20)

'County Chairman' \$16,000, Cincy; 'Night Is Young,' \$4,500, Light

Cincinnati, Jan. 14.

'Broadway Bill,' Palace entry in the current cinema handicap, beat the barrier and is romping ahead of the field in the bo, lane at a \$11,000 pace. Closest pursuit is Albee's 'County Chairman,' clocked for \$16,000 on eight-cape of the country of the coun

and Night Is Young piloting \$4,500 for Capitol.

Two main line holders on this week: Foreaking All Others transferred from Palace to Kethia, reg. sitering to Grand from Albee and in line for \$3,500. Moveover of Foreaking's in first time a pix has been changed for extended run from an RKO theatre to Kethia, which live big downtown screen chamber outside of RKO fold. Libson is local general manager for RKO houses and was principal shareholder in 'em prior to their sale of RKO could general manager for RKO houses and was principal shareholder in 'em prior to their sale of RKO nor was a supported to their sale of RKO nor was a supported to their sale of RKO nor or two weeks of break-ins on schedule with other product.

Estimates for This Week
Paises (RKO) (2.500; 35-42)—
Broadway Bill' (Col). Holdout b'z
over week-end. Breezing to \$11,000, trophy trade at this course.
Last week (Forsaking All Others'
(MG) closed 10-day stay with a
warm \$25,00.

Albee (RKO) (3,300; 35-42)—
County chairman (For). With a
County chairman (For). With
Wighty Banum' (UA), terminated
nine-day engagement with \$21,000,
immense

Lyric (RKO) (1,400; 35-42)—'West of Pecos' (Radio), Richard Dix and Zane Grey authorship the main pull for a nice \$6,000. Last week President Vanishes' (Par), \$5,000, all debt.

dent Vanishes (Far), 25000, st-45)—
Tight. (RKO) (2,000; 85-45)—
Night is Young (MG). Ramon Novarro topping title. Slow start for a doubtrul \$4,500. Last week Enter Madame' (Far) slackened in last bait for a por \$4,000.

Keith's (Libson) (1,500; 80-42)—
Forsaking All Others' (Libson) (1,500; 80-42)—
\$7.000 (1,500) (1

00, okeh. Last week Borden
n' (WB), \$5,000, not bad.
rand (RKO) (1,200; 25-40)htty Barnum' (C-+)- Move
from Albee and clicking \$3,50

ALL'S FAIR IN ST. L. BUT ONLY JUST FAIR

Lower prices at two theatres has had the effect of boosting total attendance without measurably intendance measurable meas

'VEIL' \$4,500, TACOMA

Lumber Town Okay but Dreams of Home Renovizing Boom

Tacoma, Jan. 14,

Tacoma, Jan. 14.

Thus far the new year is bringing only promise to Tacoma industrially with hopes that the government will boost the lumber industry, for this burg is the recognized lumber capital of the U. S.

Show bis has been excellent on the whole, since the year opened, with acc attractions the main reacy of grabbing off the ace pixes after four-day opening run at Music Box, using 'The Little Minister' (Radio) this week. Hamrick has the houses some can use the and Portland, Roxy (J-vH) making, plenty of noise over Garbo this week, looking to go places.

Estimates for This Week.

Estimates for This Week

Estimates for This Week
Blue Mouse (Hamelck) (700: 2535) ine Mouse (Hamelck) (700: 2535) in Mouse (Hamelck) (700: 2535) in Mouse (Hamelck) (Associated in Mouse (Hamelck) (Hamelck)

Roxy (J-vH) (1,300; 25-35)— Painted Vell (MG). Very nice at 4,500, Last week. Evelyn Prentice (MG), \$3,900; excellent.

JACK BENNY IS TOPS IN PITT.. \$30,000

Pittsburgh, Jan. 14.
All roads lead to the Stanley this
week, with Jack Benny and Mary
Low gaston, the Mary June Preserve
is Behold My Wife but doesn't
mean a thing; it's the other names
who'll get the credit when the
\$30,000 or thereabouts, is challed
of the count of the country of the
count here in years with the exception of the Cantor-Rubinon
combo.

Estimates for This Week

Estimates for This Week
Alvin (Harris) (2,000, 25-40)—
Trias Gift' (Par) and Johnny Perklaf farewell week ofthe target
Floids rapidly becoming a bo. sigure here and with Perkins closing
a 16-week stay, Combo should at
least-manage-an-even-break at 110,
000, or a bit under. Last week
Music In Air (Fox) and stage show
just so-so at \$9,000.
Fulton (Shea-Hvds) (1750: 18.

just so-so at \$9,000.
Fulton (Shea-Hydo) (1,750; 1525-40)—County Chairman (Fox)
Good for \$6,000. That's profitable
all right, but considerably below
usual Rogers grosses. Last week
'365 Nights in Hollywood' (Fox)
stayed only three days to woefully
weak \$2,000.

stayed anto three days to woefully weak \$2.00.

Pann (Loew's-UA) (3.300; \$5.25-50.)—Here is My Heart (Par). Eisewhere, Bing Crooby is a bo. name to reckon with. Here, however, he has consistently meant less than nothing... Won't get \$3.50, if: that. Last week 'Forsaking' (MG) around and no complaints.

Pitt (Shafer) (1.600; 15-25-35)—'Yealou's ('Col) and 'Broadway Melody Crulse' unit. Rated most attractive of Pitt's recent bargains but no takers, and a drab \$4.500 is in prospect. Last week 'Woman in the Stanley (WB) (3.600; 25-40-60), maybe more. Stanley (WB) (3.600; 05-40).

Behold My Wife (Par) and Jack Benny-Mary Livingston on stage. Every extra nickel in town this week finding its way into the Stanley (III), with Benny the reason. Looks for a big \$30,000 maybe more. Looks for a big \$30,000 maybe more. Some time. Last week Bordertown' (WB) not bad at \$8,500 in five days. Warner (WB) (2.000; 25-40)—'Grand Old Girl' (Radio) and 'Mur-Grand Old Gi

(WB) not one at \$8,500 in hre usys. Warner (WB) (2,000; 25-40)—Grand Old Girl' (Radio) and 'Murder in Clouds' (WB). No punch to this dual and dull \$3,760 tells the story, loss. Last week 'Eather Brown' (Par) and 'Silver Streak' (Radio) trific better than \$4,000, still pink.

Title Change
Hollywood, Jan. 14.
Metro's hospital pic, 'Only Eight
Hours,' given release title or 'Soelety Doctor.'

1st Runs on Broadway (Subject to Change)

Week of Jan. 18

Aster — 'White Cockatoo'
(WB) (15),
Capitol—'David Copperfield'
(MG).

Mayfair — 'Silver Streak'
(Radio) (15).

Music Hall — Romance in
Manhattan' (Radio) (17).

Paramount—Bengal Lancer'
(Par) (2d. wk).

Rialto—Baboona' (Fox).

Rivoli—Clive of India' (UA)

River — 'County Chairman' (Fox).

Week of Jan. 25 Astor-'Grand Old Girl' (Ra-Astor—'Grand On) (22). Capitol—'David Copperfield'

Capitol—David Copperfield'
(2d wk).
Music Hall — Tron Duke'

Paramount-Bengal Lancer

(Par) (3d wk). Rialto-Baboona' (Fox) (2d k). Riveli—'Clive of India' (UA)

(2d wk). Roxy—'Sweet Bride' (WB).

STUDES BACK, SO ALL LINCOLN B.O.'S UP

Lincoln, Jan. 14.
With all the first-run full week
spots doing eight days this week at
last in an endeavor to shift back to
the regular Thursday and Friday openings which were disrupted dur-ing the holidays, the money picture

ing the holidays, the money picture is-a-little grander.

Topping the town should certainly be 'Kid Millions.' Here is My Heart' at the Lincoln has the college kids returning after the two, week holiday break. One of the biggest reapers of this money is the Orpheum with a college click stags attraction. Side, in Collaphane.'

pneum with a colege cluck state at-traction, 'Girls in Cellophane.'

Broadway Bill' running in grand style clicked off two weeks at the Varsity, the last one only slightly under the first, 'Original plans only called for three days holdover, but the pace justified another canto something unheard of here and ac complished this year by only two pictures, both of them Columbia.

Estimates for This Week
Colonial (LTC)-(750; 10-15). West

of the Pecos' (Radio) and 'Lemon Drop Kld' (Par) split. A grand \$1,300 on the week. Last week 'Marines Are Coming' (Mas) and 'Hollywood Mystery' (Sec) split did a good \$1,000.

Lincoln (LTC) (1,600; 10-15-25) 'Here Is My Heart' (Par). Has a

Here Is My Heart' (Par). Has a neat start and should get about \$3,100 on the eight days it its expected—in. Leat week Flittation Walk' (WB). Cornered a happy \$3,500 on eight.

Orphsum (LTC) (1,200; 10-15-25)
One Hour Late' (Par) with Girls in Gelophane' and the Flittation (4 days). This being the first week after the college stude return from vacation, the stage end will up the gross and make the week tally near \$5,000, sood enough. Last week house Follies' on stage followed in by W. C. Fleide' (Gift' (Par) was a so-getter layout for \$3,400.

Stuart' (LTC) (1,900; 10-25-40)

so-getter layout for \$3,400.

Stuart (LTC) (1,900; 10-25-40)

Kid Millions-(UA). Can't help go over the \$3,000 mark from starting pace, which is nice coin for this top pricer. Lest week 'Forsaking All Others' (MG) was a capable vehicle marking the books with \$3,600 on the stretch.

\$3,600 on the stretch:

Varsity (Westland) (1,100; 10-25)

Evergreen' (BG): Runs six days,
over \$1,400 average. Last week was
the second canto for Broadway Bill'
(Col) and the take was near \$1,900
atter a first week of \$2,200.

Columbus Elects 'County Chairman' For Sweet B.O., \$8,300

With trick bookings of 10 days, split weeks, etc., cluttering up newspaper ads, all will be thankful when skeds, disrupted by holidays, are straightened out and normal again by Friday.

by Friday.

Hartman (legit) started with ad boosting on Carroll 'Vanities,' due soon. No sign of activity at Grand, still dark, burnt out a year ago and being gradually rebuilt by Dusen-

London Biz Very Good; Garbo's 'Veil' Smash \$40,000 2d Wk., 'Pimpernel' Wow \$25,000; 'Gay Divorcee' Fine 16G

bury brothers. These men, still ill and not up to working shape, leaving things in hands of Jake Luft. lawyer, who—is concentrating right-for them. Luft may dicker Grand to someone else if possible, as house is nothing for any sliver platter, any time. Interior is finished, but no easts or equipment installed, as

et. Will Rogers again the local honey or b.o.—his 'County Chairman' oks elected for sweet coin.

for bo—his 'County Chairman' looks elected for sweet coin.

Estimates for This Week.

Broad (Loow-UA) (2,500; 30-42).

—County Chairman' (Fox), Rogers should top the list with a smooth \$3,300. Helidorado' (Fox) in for the control of the control o

CHAIRMAN' HAS THE B.O. FLOOR IN HUB, 24G

Hub cinema picture appears ordi-nary this week, with run-of-the-mill-lure on the screens. Most hope

Hub cinema picture appears ordinary this week, with run-of-thermill-jure on the screens. Most hopeful grosser is "County Chairman" at the Met with a citic stage show, and the Met Warf of Forsaking.

Scott Fur Sunday night radio show and the Fox Fur radio shows have graduated slightly from the Fox Fur radio show on its stage Sunday nights at \$130, and Weeks, etc. and the Fox Fur radio show on its stage Sunday nights at \$130, and Weeks, the Keith house mc, stepped into the Pacific Oil program, over WEEL, which originates from the Hotel Statier, at 1930.

This makes the Secretary of the Hotel Statier, at 1930.

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The makes the Secretary of the Hotel Statier, at 1930.

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Week following Christmas as a rule is looked upon by the trage here as an off week. But this year the trade has been proven wrong. Business has not declined in any way; in fact the takes have been, with one or two exceptions, exceptionally fine.

thonally fine.

There are two reasons for this pleasant surprise. First, the economic situation is on the up and up, with many big companies, including sovernment offices, having restored wage cuts and the middle class is finding, itself in a happy apending finding, itself in a happy apending houses are showing real quality plctures.

Annowmate Grosses

Almen.

At the rose of \$5.60 to \$1

Forest of \$5.60 to \$1

At the rose of \$5.60 to \$1

Forest of \$5.60 to \$1

At the rose of \$5.60 to \$1

Forest of \$5.60 to \$1

with Paramount lucky to have gotten—such—successor—Judging by current grosses looks like duplicated—successor—Judging by current grosses looks like duplicated—successor—Judging by current grosses looks like duplicated—successor—successo

MUSIC HALL, N. Y.

'Modern Screnades' is the name of the show this week and it's a Rusell Markert production. Consists of four portions, all serchades of a sort; has sufficient color and snap,

sort; has sufficient color and snap, contains variety and totals up to an entertaining M. H. show.
First is City Serenade, which starts with Beatrice Joyce, soprano, in a window, singing a song Them.
Seamen, exceptional hand-to-hand-comedy duo, who had a grand time.
Hall patrons like this sort of act, as shown in the past, and this time dancer.—ontollied, follow in an effective number. dancer, unbined active number.

dancer. Antibiled, follow in an effective number.

Section two is 'My Sevenade', full stage, with a lovely set and the ballet girls. It's one of the best showings the ballet has had in some time. It's an old-fashioned simple number and beautiruly executed, number and beautiruly executed, out the section of the section o

bit overstressed, but gets a few laughs.

Sinaide to a Wealthy Widow, Set is inspired by the big number in Gay Divorcee and theme by Merry Widow, using a wide expanse of steps leading up to a couple of circulating doors. Spotted and the Racketeers get their innings here. They're all in black, with the men in white. Amy Revere does a neat dance and Don Cortez sings a number here, both homessing. Or frequently happens, so to the line and Gene Snyder's staging.

50 to the line and Gene supversitating.
Special music is credited to Maurice Baron, Charles Cooke and Otto Cesano, while the lyrics were fashloned by A. Silverman and Eric von der Goltz, Jr.
Leading up to the show is the Tanhauser' overture, conducted pleasantly, if a bit bombastically, and the conduction of the cond

STANLEY, PITT.

Pittsburgh, Jan. 11.

Tegit's loss this season a break for the deluxe houses. Will Sam H. Harris shelving of the Kauf-man-Ryskind satire, Bring On the man-ryskind satire, bring on the Girls, Jack Benny is free to collect in the blg movie spots and what-ever he collects he deserves. Judg-ing from things here this after-ne n, the houses he plays won't have any complaints either.

have any complaints either.

Lines a block long before boogened is a pretty accurate gauge
of the boogened is a pretty of Benry,
Last time here, at opposition Penn
in a unit, he had no air rep and
meant little. Since then he's had,
in-addition-to-the-ether-build-up, a
successful filcker. Transatiantic
Merry-Go-Round, and should attract dough anywhere.
What's more, he won't disan-

tract dough anywhere.

What's more, he won't disappoint the folks whose acquaintance with the suave comic has been confined by the suave comic has been confined by the suave comic has been confined by the suave have he suave have, but he needs even less. Mob was eating out of his hand before he was on 10 seconds and from then on it was clear sailing, with laughs and applause coming so thick and fast that show, of necessity, ran at least quarter of an hour overtime.

augns and applause coming so thick and fast that show, of necessity, ran at least quarter of an hour-stay, ran at least quarter of an hour-stay, ran at least quarter of an hour-stay of the most amazing tumbling and strong-arm, stuff, on record, and the strong-arm, stuff, on record, and participated and particip

one of the best laugh-pacers avound today. Gals are a misfit haumony trio who satirize all harmony trios, but with a down-to-earth satire that isn't above anybody's head could have taken a flock more. Here band switches from pit to stage, and Benny goes into his familiar batton burlesque, brings the missue on again and sho takes a cuck at those with the satire was a superson to be supported by the satire was a supported by

away.

For his finale Benny has a smart piece of business. All through the closing sections he's been threatening to play the fiddle. Finally gets stak a Rose. After first few bars, screen curtain comes down, horns blare out and house goes right into the feature picture. Behold My Wile' (Par), with Benny standing there alone. It's a swell existence of the first picture.

EMBASSY, N. Y.

(NEWSREELS)

All eves are on Washington at the moment, with Congress having re-convened, but none of the reels covering that sector brought in any-thing for this week's Embassy show.

rar's promise of more complete coverage of the nation's Capital and doings legislative, or otherwise, down there apparently was nothing more than a promise. The other reel representatives down that way are as lax in view of the absence of anything here currently.

The nearest any reel offers is the bird season with fuw 7-20. Tather the control of th

of the actual takeoff why this cilp couldn't have been changed.
Pathe got out an interesting cilp on the lung fish of Africa, a specingen of which was taken out of a hard mud formation during hibernation and brought to show the fish digring itself-into mud-for another period of hibernation.
Tennis match in the sarden; a basketball game; milltary honor for Gen. Pershing; New York's four-day fog; kid did to the control of all the control of the chines; Eastern poultry show; a high Jewish medal for a League of Nationscommissioner; odd Greek Catholic festival in Florida; toy planes as army, taged burst New York water main are items typical of the majority of the week's newsreel provender.

Jority or the Week's newsree: provender.

Warden Lawes exhorts against
child labor, proving himself a fine
camera subject, really the protop of the publicity stunt of covering,
its plane preview of 'Babona,'
shown aboard an airship during the
past week on a trip to Washington,
with critics invited. Ethel Shutta
sings pleashipty to Hearts who gives
her that plus.

Only laugh this week is Lew
Lehr's Jack Pearlish accent to go
with a Fox cilp of a new German
car, which becomes a boat in fording streams.

Cher.

EMPIRE, PARIS

Paris, Jan. 5.
Lys Gauty, singer, is the headiner here this week, but a troupe of
midgets, the Ratoucheffs, runs away
with the show.
Midgets are

with the show.
Midgets are part of a holiday
ballet put on by Simon Malatzoff,
with a special eye to the kid trade.
Big name of the ballet is Mario
Poderata tenor of the Opera, who
doesn't dance but sings in costume.
That makes no difference, because
o one out front pays any attention

no ne out front pays any attention to him.

Ballet is opened by midges in a Ballet is opened by midges in a ballet is opened by midges in a ballet is opened by midges and below the source company put on the wooden soldiers more than ten years ago. Lined up according to size and led by a more ballet in the source is a ballet in the source in more than the source is a ballet in the source in more than the source is a ballet in the source in the audience. They also put on a Santa Chair manual of arms, to the delight of, the youngeters in the audience. They also put on a Santa Chair manual of arms, to the delight of, they also put on a Santa Chair manual of arms, to the santa Chair manual of arms, to the santa Chair manual of arms, to the santa Chair manual of a standard a standard and the Elitoffs, and a standard Parisian femme ballet, consisting of six girls who do what has been done nightly at the Ball du Moulin Rouge since Christmas ests on the Empire's revolving stage.

The Lys-Gauty angle of the program lets the kids drop and caters to the adult element. This gall is the appliant while dress and carries a black scar which she ways around her neck, wrings in her hands, waves or whentor, according to the monaining of the santa carries a black scar which she ways around her neck, wrings in her hands, waves or whentor, according to the monaining of the santa carries a black scar which she ways around her neck, wrings in her hands, waves or whentor, according to the monaining of the santa carries a black scar which she ways around her neck, wrings in her hands, waves or whentor, according to the monaining of the santa carries a black scar which she ways around her neck, wrings in her hands, waves or whentor, according to the monaining of the santa carries a black scar which she ways around her neck, wrings in her hands, waves or whentor, according to the monaining of the santa carries and carries a black scar which she ways around her neck of the santa carries a black scar which she ways a content of the santa car

FOX, BROOKLYN

Zac Freedman offers a new kind of show currently which may turn of show currently which may turn of the first party and the first party as straight vaude and partly as presentation. After a fast 5-act turnover, the band climbs from the pit to the stage to play for ensemble dancers and other talent. Smacks akin to the State-Lake, Chicago, policy.

scale without actually cutting the admission that the show is off pitch. As a whole, the show is off pitch and the should be a winder of the should

ittitle. They appear in the presentation part.

June Ardell sings a Neapolitan song and one other balled ardently into a mike which she clutches tightly. Every some part of the property of t

vaude part. The Sara Mildred States and the double arm Faster sales for their opening and closing numbers, but their intermediate symbolical number would please better under better lighting. Hen Nelson leads the band number which might better serve as an overture number, except that some of the lads in the pit try to entertain vocally. There's an instrumental act on the bill, Russell, sarcound blond dance.

What show lacks most is production. There lant a wortwhenlie set in either the presentation or yaude halves.

in either the presented.

halves.

Screen holds Best Man Wins'
(Col), besides Universal news and
shorts.

Shan.

ROXY, N. Y.

ROXY, N. Y.

With the exception of a few romantic ditties contributed by Jerry Cooper, whose baritone has a CBS mike affiliation, the stage melange runa strictly to differ the stage melange runa strictly to differ the stage melange runa strictly to differ the stage of the mimiery wings as 1:0 quality from one extreme to the other and entirely professional order, while the mimiery professional with the early Friday night (11): performance, the following of Jerry Menn, one of the more talented and finished samples in the current mimicry brigadowich the three different mimicry brigadowich the three different mimicry brigadowich the three different mimicry brigadowich the street different mimicry brigadowich the Fred Least a diverting study in contrasta. Mann had no trouble establishing himself as the outstanding flavorite of the bill. The lacks consistent of the stage of the stag

runoff.
'The Unfinished Symphony' (G-B Fox) is the feature. Business was so-so.

PALACE, N. Y.

PALACE, N. Y.

Another of those League of Nations bills at the Palace this week, with each of the five acts watching its own advanatges and in disagreement with all the others. Taken singly, the palace will be advantage and in disagreement with all the others. The palace will be advantage and the town of the town of the town of the comment of the town of the town

CAPITOL, N. Y.

Stage show is in the nature of a prolog to the picture, "The Night Is Young' (MG), starring Ramon Novarro and Evelyn Laye, an operetta with a Vienna locale. Unit calls itself Viennese Night' and at-

Novarro and Evelyn Laye, an operetta with a Vienna locale. Unit-calls itself Vienness Night and attempts to exude some of the atmosthet to exude some of the atmosthet title. It's a stage show of no particular charm nor punch. The makeup carries no headline talent, but rather than the title. It's a stage show of no particular charm nor punch. The makeup carries no headline talent, but rather LaFayetts and LaVerne. Northway and Danlio, Leone Newman, Serge Flash, Harris Twins and Loretta and Sasha Leonoft, plus the ballet, these acts, or singles strong enough in themselves to deliver the one punch the show needs.

Obviously the budget is being one punch in themselves to deliver the one punch the show needs.

Obviously the budget is being okay with good lighting scheme to help, stands throughout. Just to be different, it's that of a garden, with a back plees and steps leading own that have been and the stage from looking too been.

Loon top, of the stage from looking too been.

On top, of this, Sarge Flash does, his know-it-by-heart jugging routine, tool lowed by the ballet girls, with a society dance team entre. They are northway and Danlio, but carries and Danlio, the control of the stage from looking too bare.

Loon top, of this, Sarge Flash does his know-it-by-heart jugging routine, tool lowed by the Harris of the program of the town of the sall that carries and the hear as little posey on occasion in their acrobatic adage, but finish with the best impression and stand our as the hear staged no enthusiam, the harris and the hear as a little posey on occasion in their acrobatic adage, but finish with the best impression and stand our as the hear staged no enthusiam, the hear staged no ent

STATE, N. Y.

STATE, N. Y.

Quite an outlay this week, what with Alex Hyde's musical onfering (New Acts) and the general good that the state of the s

ACADEMY, N. Y.

With but one comedy turn in a layout of five, the Academy's vaude show this first half gets no-where. Show drags endlessly for 11 minutes, the long running time a major fault in itself for a fiver. Biz, however, was excellent at the Sat, matinee. "Wednesday's Child' (Radio) on the screen. Child' (Radio) on the screen. It has show unless one counts Tommy Manahars-ork as such, although he want billed out front, being a last-(Continued on page 35)

(Continued on page 35)

Lives of a Bengal Lancer

Paramount production and release. Fea-tures Gary Cooper, Franchot Tone, Richard Cromwell, Sir Guy Standing. Directed by Henry Hathaway. Adapted by Waidemar, Young, John L. Balderson, Achmed Abdul-lah, Grover Jones and W. S. McNutt from Yrancis Tests-Prown's novel. Photography.

Cupt. McGregor	
Lieut, Forsythe	Franchot Tone
Light Stone	Richard Cromwell
Col Stone	Sir Guy Standing
Mat Hamilton	C. Aubrey Smith
Hamzuila Khan	Monte Blue
Tania	Kothleen Burke
Rarrett	Colin Tapley
Mohammed Khan	Douglas Dumbrille
Emir	Douglas Dunion
Hondrickson	Tamasan Chamas
Hondrickson	Jameson Inomice
Ram Singh	Nobie Jonneon
Maj. Gen. Woodley	Lumaden Hare
Grand Vizier	J. Carrol Naish
Afridi	

Bengal Lancer' has all the ear-marks of a smash. It ought to clean up all over because it's grand en-tertainment with general appeal, and a 'prestige' picture to boot.

Work on Lancer's common appearance appearance of the common of the commo

studio writers went to work on a story, and they turned it a PhyIn theme and locale 'Lancer' is of the Beau Geste' school. A sweeping, thrilling military narrative in Britain's desert badlands.

Primarily 'Lancer is a man's pleture. There is no love interest whatsoever. Only one-woman involved in the story and not for romantic purposes. Otherwise, with exception of some cochers in a label to the story and loyalty to the service come first, and the boy rebelling at his father's cold-blooded attitude.

This father-son conflict, softened

loyalty to the service come first, and the boy rebelling at his father's cold-blooded attitude.

This father-son conflict, softened by clever writing, sensitive playing and direction, is the central theme, plus native color, compelling photography, thrilling melodramatics, plenty of laughs and the high-powered and softened. The conflict Tone.

Gently conserved and softened, are not directly involved in the main theme beyond being actuated by it, but they are the picture's two most important characters and provide the stars with its dynamite. A sort of refined Fings Quirt combination, they are responsible for the action. Story concerns their rescue of the Colone's son after the latter's distriction of him makes him a setup for capture by a warring native chief-tain. Cooper and Tone go to his rescue, are captured and tortured in as well-done a horror-scene-as-Hollywood has contrived. The authors can be accused for permitting arrenal and trim the enemy practically single-handed, because they've written it in such exciting fashion the improbabilities pass unnoticed. Cooper is killed in the battle.

If forced to go it alone without aid or relief, the story might easily

ally single-flanded, because they've written it in such exciting fashion without aid or relief, the story might easily have become topheavy and depressing. But insertion of splendidly authored comed years it. The comedian. Because straight dramatic assignments of the others, Tone's performance is tops. But in their own way Cooper, Sir. Guy. Standing, Richard Cromwell, C. Aubrey Smith and Douglas Dumbrille also turn in some first-new for the straight dramatic assignments of the others, Tone's performance is trops. But in their own way Cooper, Sir. Guy. Standing, Richard Cromwell, C. Aubrey Smith and Douglas Dumbrille also turn in some first-new first of the company of the c

EVERGREEN (Musical)

Gaumont-British production and reicase.
Stars Jessie Matthews. Directed by Victor
Saville. Adapted by Emlyn Williams from
C. B. Cochran stage musical by Lorenz
Hart and Benn W. Levy; dialog, Emlyn
Williams; scenario, Marjorie Gaffnoy;
williams, scenario, marjorie Gamney;
songs, Lorenz Hart, Richard Rodgers,
Harry M. Woode; camera, Gien MacWil-
Hams. At Music Hall, N. Y., Jan. 10.
Running time, 82 mins.
Harriet GreenJessio Matthews
Lesile Benn Sonnie Hale
Maudie Betty Balfour
Tommy Thompson Barry MacKay
Marquis of Staines Ivor MacLaren
Treadwell
Lord Shronehles Deselet Tudies
Man Hamber
Lord Shropshire
marjorie moore

Mrs. Hawkes. Betty Shale-Mariote Brooks.

"Evergreen' is not a strong musical, but it is good enough to get attention in spots and ought to do moderate business. Once theyre in, and in that it is the first musical from across the sea that comes this close to competing successfully with the best efforts of Kollywood. With a couple of obvious Equits in can go places. And they can make their pictures a lot cheaper over there—which, in, the case of girl shows, is important.

There isn't much wrong, with There sin't much wrong, with There sin't much wrong, with a couple of the spots of the of the spot

illin from being a real grosser over here.

Evergreen' was originally conceived by Lorenz Hart, of Rodgers and Hart, American song writing duo, who called in Benn W. Levy to help write it as a C. B. Cochrain show about from years and the sentire spore. Now, for filmization, three of the original songs are retained and half a dozen others added by Harry M. Woods, also American. Book was rewritten by Eminy Williams, a clever action, of the work of the wore of the work of

writer, but we lacks a comedy sense. Thus the musical emerges and dancing, but with much too little humor.

Miss Matthews, who stars in the film, created the stage role for Opener for a lot of people. Bretty, graceful, possessed of a fine singing voice and an exceptionally clever pair of feet, she ought to be established by this film. She's been seen advantageously and convincingly, Miss Matthews dominates the proceedings, playing the dual role of mother and daughter. But some question of judgment in letting her proceedings, playing the dual role of mother and daughter. But some question of judgment in letting her chorus, and dances in all the numbers. Dividing up the duties some laft-austral control of the control o

THE NIGHT IS YOUNG (OPERETTA)

M-G-M production and, release, Stars Ramon Novarro and Evelyn Lays, with Clarife Butterworth, Una Merkel and Edward Everyn Lays, which was a great Horton in support. Directed Adaptation by Edgar Alian Woolf and Franz Schulz. Libretto by Oscar Hammestein II. and music by Sigmund Rome berg, Photography by James Wong Howe. Pilm editor, Conrad A. Nervig, At Cap-Pilm editor, Cap-Pilm editor, Cap-Pilm editor, Cap-Pilm editor, Cap-Pilm editor, Cap-Pilm

	starting Friday, Jan. 11.
Running time. 80	mine.
aul Gustave	Ramon Novarro
Jai	Evelyn, Laye
Willy	Charles Butterworth.
annt	
sereny	Edward Everett Horton
Coni	Donald Cook
Emperor	Henry Stephenson
countees Rafay	Rosalind Russell

Nepomik.

The producers of The Night Is
Young have gone to great effort
to make this a big picture. The sets
are handsome and the costumes
costly. Oscar Hammerstein II and
Signund Romberg were called in
to do the score and book. Evelyn
Lays, British singing star, was
shought out as a teammate for Las
nought out as a teammate for Las
players are cast and photographic
syperimes is present. But picture
emerges a disappointment. Feeble

Miniature Reviews

'Lives of a Bengal Lancer' (Par). Smash picture with a sock male cast.
'Evergreen' (GB) Fair-to-middling musical. Will satisfy

middling musical.
once they're in.
'The Night Is Young' (MG). Operetta starring Ramon No-varro and Evelyn Laye, Dis-

varro and Evelyn Laye, Dis-appointing entertainment.

'The Unfinished Symphony'
(G-B Fox). Charmingly por-trayed excerpt from the love life of Franz Schubert, with the reproduction of the com-poser's melodies constituting the film's chief attraction.

'Man. Who Reclaimed His Head' (U). With Claude Rains, Lionel Atwill and Joan Ben-nett. Interesting screen diver-sion.

ion.

'The Wandering Jew' (Twick-enham-Hagen). British-made flick not certain of b.o. support.

'White Cockatoo' (WB). 'White Cockatoo' (WB Who dunit lackadaisically pre

Who dunit lackadaisically pre-sented. For the duals, 'Enter Madams' (Par). De-lightful little story that prob-ably will not make much money, Ellssa Landi and Cary Grant.

money. Ellesa Landi and Cary Grant.

In plot, with a cast struggling to carry assignments and failing to ignite any real romantic fire, film also seems to lack a single strong musical number of compositions studding the light romantic narrative, 'The Night is Young' and There's a Riot. in Havana stand out as the best. These, however, are not of this student was a standout as the best. These, however, are not of this student was a result of editing, is not to lay too much stress on the music. It impresses largely as more incidental than in most musicals. Miss: Layer of the control of t

Unfinished Symphony (BRITISH MADE)

Gaumont-British production and Fox re-lease Division by Wally Ford. Celarina, sase by Waller Reisch, dialog by Benn W. Levy, music by Franz Schubert, musical adaptation by Willy Schmidt-Gentner, Franz Planer, photog. Features Heler Chandler, Mara Eggerth, Hans Jarny, Al Roxy, N. T., week Jan. 11. Running time,

83 minutes.	and the second second
Emmle	Helen Chandler
Caroline	Marta Eggerth
Franz Schubert	
Count Esterhazy	Ronald Squire
Mary	Beryl Laverick
Esterhazy's Secretary	Brember Wills
Princess Kinsky	Hermine Sterler
Selleri	Cacii Humphreys
Foliat	Paul Wagner
Tough Pomentor	Elilot Makeham
Huettenbronner	Esme Percy
Cobubert's Landiady	Frieda Richard
Vienna Philharmon	o Orobontro
Wiener Saengerknal	
Chorus of the State	Onese Wienne
Gypsy Band Gyula	Opera, vionna.
Gypsy Band Gyula	Howath.

Oyper Band Gyula Howath.

A thing of arresting beauty in pictorial and musical conception. The control of the conception of the control of th

They're all brilliantly woven into the fine costume mosaic turned out by Director Willy Fovst. Not only has he captured the mood and the flavor of his story and background flower of the story has been again to mode and flower and the flavor right through the film.

Story has been apily cast, even if the players constitute a babel of dialects Striking case in point is Laverick, who are cast as sisters. The former's accent is German and the latter's a precise Oxonian. Like Hans Jaray, Fraulein Eigenth did Unfinished Symphony, which Fovet also directed. Jaray's voice and accent will likely cause the average American picturegoer to compare Francia Lederen. The similarity is an uncannily does one.

Apparently because of her marked accent, little dialog was assigned to Miss Esgerth Malure cack fair for pathoniane. Also a soprano that gives a wealth of tone and nielody to a Schubert love song. Cast as the lowly admired of the composer of the composer

Man Who Reclaimed His Head ___

	"Universal" production and -release, Stars
	Claude Rains. Features Joan Bennett and
	Lionel Atwill. Directed by Edward Ludwig.
	Based on play by Jean Part; adaptation,
	Jean Bart and Samuel Ornitz; photography.
	Merritt Gerstad. At Rialto, N. Y., Jan. 7.
	Running time, 82 mins.
	Paul Verin
۱	Adele VerinJoan Bennett
	Henri Dumont Lionel Atwill
	Linette Verin
	De Marnay
	Curly Wallace Ford
	MarchandLawrence Grant
	Charlus
	Laurent
	Laurent

THE WANDERING JEW

THE WANDERING JEW

GRITISH-MADE

Julius Hages (Twickenham) production, made in England, released in America by Olympio Pictures Copp. Features Conrad Adapted from E. Temple Tunnston's play, by Thurston and H. Fowler Mear: musical strong, and the Company of the Control of the Company of the Company of the Control of the

Mattece Battadios ... Veldt Gianella ... Joan Maude Pietro Morelli ... John Stuart Andrea Michelotti ... Arnold Lucy Muttoe Battadlos ... Corned Veldt Olaila Guistana ... Peggy Ashcroft Juan de Texeda ... Frances L. Sullivan Ferera ... Felix Aylmer Castro ... tove Barnact Zapportas ... Abraham Sofaer Juan ... Staffort Hilliard First Monk ... Robert Gilbert Second Monk ... Corway Dixon

The Wandering Jew' is a beautiful production, a histrionic triumph—and most likely a commendate and the same time a bote and a mental hazard—an adventure of mind overmatter which is bound to leave the averages cinema patron—in an uncommendate and the law of the law of

The state of the s



"Not since 'Beau Geste' has the screen offered such a picturesque and exciting story. By all means see Lives of a Bengal Lancer'."

-Kale Cameron, N. Y. Daily News

"Stirring, fascinating, heroic—the first contender for the list of 1935's ten

Richard Walts, N. Y. Herald-Tribune

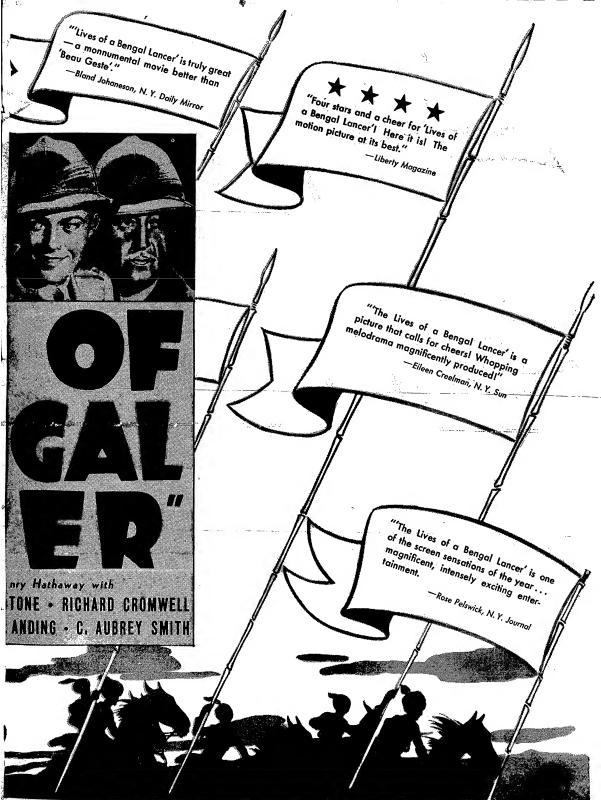
"Lives of a Bengal Lancer' is a superb adventure story and easily the live

-Andre Sennwald, N. Y. Times

A Paramount Picture . Directed by

FRANCHO SIR GUY

AMOUNT'S SMASH HIT!



See No Concessions to Vaudfilm Houses in New Schedule of Boothmen

There are no indications that the vaude or stage show houses will be with 142; Empire, 86, and Allied Accorded any special consideration The two major chains connected in the deliberations which are being held on the proposed new minimum are at I. RKO theatres involved and wage scales forthcontimen in greater accorded any special consideration in the deliberations which are being held on the proposed new minimum wage scales for boothmen in greater

1,800-1,1999 2,50
2,000-2,199 2,76
2,200-2,299 3,00
2,400-2,599 3,25
2,500-2,799 3,50
2,500-2,799 3,50
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800-3,999 Over 4,000—\$6.00 an hour.

held on the proposed new minimum are 41 RKO, theatres involved and wage scales for houtsmen in greater 82 Loows.

Major Lailie R. Thompson, of RKO, is charman of the fact finding committee, appointed under the code. The committee's recommendations will be the subject of a public hearing in Washington on Friday morning, 3an. 25.

Radical changes in the labor situation throughout the industry may result from the greater New York recommendations.

(3) The same minimum scales will apply to indie, non-union and A. F. L. unions, such as Empire, 306, or Alleid. This may result in amagmation of all three as the 39-hour proposal may be instrumental in absorbing the members of all three unions in film theatre employment.

(3) The probability that, should the fact-finding committee recommittee plan only in that the rates

and ove

cation to be had via the O'Rellly plan; the institution of this 3-5 unit point system would ald towards raising admission scales to a minimum 250 basis, as anything under that admission scale regardless must conform to the conditions of pay scale should the O'Rellly schedule be enacted upon it will allow for arbitration of disputes.

It is possible that whatever plan may be decided upon anywhere, that such reduction shall be not more than 334% per yeak of the booth cost as of Oct 1.43934.

It had been proposed schedule is enacted it shall run for 10 years, with contracts on that point being signed by the parties. These rules, however, shall be subject to collective revision at stated intervals, the first revision to be not sooner than two years from the date of enactmen.

The fact finding committee was to have met yeaterday. (Monday) to resume consideration of all these angles and problems while at the same time drafting contracts covering same. Its recommendations undoubtedly will be made public via the Code Authority channels prior to the date of hearing.

Balto Nabe House Apologizes for **Blacklisted Pix**

Baltimore, Jan, 14.
The Apollo, east-side nabe operated by Durkee Enterprises, burgs,
argreet exhibiting outfit, with 12
alanes under its hanner, put out, a
large sign over the weekend admonishing public that two pix,
'Gay Bride' (MG) and Limehouse
Bluer (Par) were not going to be
shown at the house because management had learned, after announcement, that they were on the
Legion of Decency blacklist.

First occurrence of kind around
here.

of pay proposed are on a reduce onactment the so-called

Schedule of Booth Rate Per Hour

O'Reilly plan, the basic system of computing reaft salaries in the future of the computing reaft salaries in the future of the computing reaft salaries in the future of the computing of the O'Reilly plan bases hosts pay on the kind of run, in addition to the theatre's admission scale and seating capacity.

(3) The proposed recommendations will be based on cost-per-booth, rather than per-man salary.

(4) Labor unions will have been accorded their biggest concession by the trade by having the proposed new wage schedule beginning in January, in the middle of the film season, rather than at the beginning of the season.

January, in the middle of the film season, rather than at the beginning of the season, rather than at the beginning. The probable minimum booth pay per booth) will be from \$50-450, depending on which formals the committee recommend and which is finally adopted in which formals the season of the season that the code people in Washington. Undoubtedly, who attends to connection will follow as an expect of the season will follow as an expect of the rest of the industry. It is also figured that in line with the concession handed the union in having contracts begin in January, rather than the middle of the season, that craft unions, other than operators, will seek the same kind of advantageous provision in the future. This concession renders the crafts a strategic advantage in cases where differences may arise.

of pay. Brogoses assacts.

The aggregate approximate weekly booth cost to the Greater NewYork theatres in 1334 has been figured around \$80,000. The Brandt
plan would reduce this to around
\$71,500, according to accounts. Under the O'Relliy plan the weekly
aggregate cost would be around

It is figured, however, that under the O'Reilly plan costs would be more properly allocated being based as it is on the kind of run in addi-

as it is on the kind of run in addi-tion to admission scale and seating capacity. That way the smaller indie would be bearing a more rea-sonable union cost that might be allowed under the other plans. The O'Reilly plan figures econo-sider the potential groces of the solution of the booth. It's a 3-5 plan, being a 3-unit system pre-dicated on a 5-point basis as fol-lows:

(a) 3 points for run; (b) 1 point for admission scale; (c) 1 point for seating capacity.

the concession handed the union in having contracts begin in January, rather than the middle of the season, that craft unions, other than operators, will seek the same kind of advantageous provision in the future. This concession renders the crafts a strategic advantages in cases where differences may arise.

Of the boothmen's union sitting in on discussions with the fact finding committee, the Empire and the Allied union are indies. Only 366 is diffillated with the A. F. L.

There' are around 511 theatres concerned in the current delibera

The O'Reilly Boothmen Plan

RunDe Luxe	Boro 2nd 18 15	8rd 4th	5th 6th
CapacityOver 4,000	4,000 8,000	2,400 1,800	1,200 600
Points 7		4 8	2 1
Price75 or ever	60 50	40 18	80 25
Points7	6 D		3 1

FOX FOSTERS JUVES TO KEEP SHIRLEY COMPANY

Hollywood, Jan. 14.
Fox is fostering a kid team as a running mate to Shirley Temple. Studio will co-feature Jane Withers, who took second honors to Miss Temple in Bright Eyes, and Jackle Searle. Yarn being readled is without a title.

at a title.
Sol Wurtzel will produce.

HEPBURN AND LEDERER IN BREAK OF HEARTS

Hollywood, Jan. 14.

Hollywood, Jan. 14.

Radio will co-star Katharine
Hepburn and Francis Lederer in
Break of Hearts, going into production next week.

Phillip Moeller will direct.

Diamond, U Producer

David Diamond joins Universal as an associate producer, working un-der the wing of producer Stanley Bergerman.

Bergerman.

Diamond, new to the coast, produced a number of pictures abroad during the past few years.

Rivkin East to Ogle Talent for Hal Roach

Hollywood, Jan. 14.

Joe Rivkin, eastern talent scout for Hal Roach, who has been at the studio for two weeks to familiarize himself with his new duties, lettically for New York, where he will establish quarters.

First visit to the studio.

'Anthony' for Robinson

Hollywood, Jan. 14
Harry Sauber has been assigned
to write an original at Warners for
Edward G. Robinson.

will carry the title of 'An-the 3rd.'

Pampa Moon' at Fox

Hollywood, Jan. 14. Production of 'Under the Pampa Moon' at Fox has been given to Buddy De Sylva. Picture was p viously assigned to Al Rockett. War-ner Baxter will be starred. Cameraman is at present in South America getting atmospheric footage for the picture.

STUDIOS ASK 25% CUT ON L. A. ASSESSMENTS

Los Angeles, Jan. 14. Legal fight by Universal, Fox, Paramount and Metro to enjoin Los Angeles county officials from

Los Angeles county officials from collecting 1934-55 tax levy on studio property, on the ground that the assessment principle is unfair and discriminatorry, goes before Federal Judge. George. Cosgrove on briefs. Hearing was had. Saturday in which Atty. A. Morseby White argued the studios' complaint that the picture plant properties had been assessed as if their respective 1. slevard frontages were residential or retail commercial footage based on assumed values three years hence. The whole method of value. based on assumed values three years hence. The whole method of valuation, involving big sums, was challenged, plaintiffs holding they had been taxed at least one-fourth too-much. Injunction petition action will not be taken by Judge Cosgrave for at least 10 days, pending submission of briefs.

DOUBLE PIX REVIEWS FOR CHI TAB TIMES

Chicago, Jan. 14. Order has gone to the picture re

Order has gone to the picture reviewer of the Daily Times tab here, Ellen Keene, that there should be reviews of two films in each daily column instead of the ordinary single review.

Only if the picture rates three or your stars (or dishounds, according to the Times marking) may the review run a full column. Question now remains whether there are enough pictures in the loop each week to make two raviews asity.

GOVT'S ULTIMATUM

Ownership of Stocks, Etc., Must Be Filed By Jan. 30

Ownership of Stocks, Etc., Must Be Filed By Jan. 20

Washington, Jan. 14.

Numerous executives, directors, and stockholders of leading film corporations are believed to be flirting with more trouble in the form of Government penalties for falling to file stock ownership statements with the Federal Securities, & Exchange Commission.

Although deadline has been extended to Jan. 30, Commish said Saturday (12) only one report has been submitted by an Intervention of the stock of the st

Auster's Legit O.O.

Islin Auster of the Joe Breen office in Hollywood is in New York giving the current Broadway shows

an o.o.

Hays office covers all legit shows and reports on them with an eye to future filmizations. Vince Hart is the office's play reviewer, but with the recent expansion or the Erem branch on a morality base, Auster went east to get that angle of it into work at the base.

BREEN ISSUES **ALL PURITY SEALS**

New York Hays office is no longer reviewing feature films or issuing purity seals, all that having been shifted to the coast and handled by Joe Breen's department. Originally n handed the seals only to features produced on the coast, with New York Issuing them to features made in the east or foreign films, Now all films, even if imported, must be sent west for o.o. before

New York is still overseeing shorts manufactured in the east,

Stan Laurel Finds It Tuff to Be Funny After Frau Tiffing

Hollywood, Jan. 14.

'The Girl Is Mine,' feature, with Robert Young and Jean Arthur in the leads, goes into production at Roach this week with Sam Taylor directing. Yarn is by Frank Butler, Roach story head.

Roach story head.
Pleture will replace a Laurel and
Hardy feature on the Metro proggram. Laurel ducked out on the
feature-claiming his marital difficulties made it impossible. He
may, with Hardy, make one feature
in England is the seature
in England is the seature
in England is the seature
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PRELIM CONFAB ON N. Y. BOOTH SCALES

Preliminary to public hearing on operators wage scale in Greater-New York, slated for Friday (18) in Washington, D. C., the fact finding committee of the Film Code Au-thority yesterday (Monday) after-neon.res. in. New York. ic. discuss several disputed portions of wage scales to be presented later in the

week.
Approximately 2,100 picture operators in Greater N. Y. district are involved. in contemplated scale agreements which will be first to be invoked under NRA. More than \$40,000 in operators' wages must be allocated under the plans now being excellence. considered.

Biggest fight on part of operators Biggest fight on part of operators undoubtedly will be waged against contemplated minimum booth card, Rank and file of operators were opposed to this minimum scale plan, at least until yesterday. Representatives of exhibitors believe that disagre nent which looms over minimum card will be fromed out shortly or as soon as this schedule is thoroughly understood by operators.

Canadian Boothmen Call Sunday Films a Gag

Sunday Films a Gag
Toronto, Jan 14.
Toro

STANDING'S NAVY YARN

Par will star Sir Guy Standing in Target, a Navy yarn written by Grover Jones and William Slavens MoNutt.

Wrong Answer to a Challenge

Herbert Wilcox, head of British & Dominions Films, recently made an address in London in which he said his company would 'make no more British films. In the future we shall make all our pictures for the U.S. market. Leon Garçanoff, French producer of 'The Battle,' declares won't make any more pictures which haven't got an American sales angle. He's going to have all his scripts for French films read and edited in the U.S. before shooting them over there. Even in Australia, they've become world-screen consclous. Cinesound, a studio there, is sending one of its directors to Hollywood to pick up ideas and taiont for films which can later be sold to the world.

And 'the world,' as far as the foreigners are concerned, seems to mean the U.S. They used to worry about fighting U.S. films abroad via quotas. But that isn't enough any longer. They want, now, to bring the fight over here via product. Which is okay, too, and marks a distinct advance for the foreign companies.

There's only one danger involved. Throughout the years of headaches abroad for the U. S. the Yanks had to fight the various countries under a manden. When France wanted a quota to curb American product and the matter. It was their country and they could, if they wanted to, throw American films out altogether. Likewise with all other nations. This battle has more or less been quietly carried on against those who would push Hollywood out of the way. And always the fight was as nearly secret as possible. Never was there any thought of retribution in the way of quotas over here.

This no tit-for-tat policy has not been so much a mark of altruism on the part of the American picture business as that Hollowood has always felt sure as to where the best pictures originate. But the time may be coming when such confidence will be challenged. There already has been some evidence.

Foreign films can find from on American screens. They always could but British pictures have just found that out for themselves recently. And already there are beginning to be rumbles around that they ought to be stopped, that the Britishers ought to be watched, taxed, limited

the wrong slant.

Quota talk is no more necessary today than it was yesterday. It has been proven again and again—in New York, London, Paris, or Peoria, that the only thing that matters is good pictures. Quotas and import taxes can't ato good product. All the quotas and taxes in Europe didn't stop U. S. films over there. That world market, with all its headaches, still brought American film firms much money. And that will always be true.

Why should American pictures be worried about foreign pictures? If they make good ones over there, so much the better for the theatres over here. And, in any case, the answer is always on the screen. That will take care of both the domestic and foreign markets, ylewed from any

Bitter Fight on Australian Quota Tangle as Both Sides Get Nervous

By ERIC GORRICK

Sydney, Dec. 18.

Quota thing looks like developin
nto a bitter fight before the gov

Quota thing looks like developing into a bitter fight before the government finally passes law.

Two powerful sides are already set to meet in opposition in wordy sonflict with governmental. big shots. Secret service units are operating in both camps and finding it hard to keep leakages down.

Organizations which, at the time of Mark's film probe, were in open conflict with one another have normon enter before the second of Mark's film probe, were in open conflict with one another have normon enter protect of account of the state of the second of the secon

A committe comprising Sir. Vic-tor Wilson, Ken Asprey, N. B. Free-man, Dan Carroll, F. Graham, and W. Harrop has been formed to go into several huddles with the Chief Secretary over the present situ-

ation.

The N. S. Wales Talking Picture Producers' Association intends putting its strongest forces right into the front line to support the government in the quots move. Following are interested: Effice-Films, Expeditionary Films, Hurwood Productions, Mastertone Productions, (Continued on page 45)

THAT HOLLYWOOD GAG

French Actors Use It as Favorit for Publicity Play

Paris, Jan. 5.

A trip to Hollywood is getting to be the favorite publicity gag for French players.

Cecile Sorel has been hitting it

harder than anyone

A sore has been hitting it harder that anyone else. Between that anyone else. Between that anyone else. Between the control of Saspho' at Theatre Sarah Bernhardt, the eleerly star told a reporter that three American producers are trying to drag her to California, but she can't make up her mind to go.

'At three o'clock this morning,' she whispered, I' had a phone-call-from America offering me 1,000,000 france' (that makes \$65,000, but it sounds even better in francs) 'to make a film based on the life of Sarah Bernhardt. This afternoon I went to see an American lawyer in Paris to get practical advice on the matter. Maybe I'll accept, but I'll have to see the script first.—A wilder one was pulled by the press department of 'Nuits Moscovites,' while ied the newspaper of the color of the color of Hollywood, but Hollywood was hinted.

May Pic Riz Now Hinder

Mex. Pic Biz Now Under Federal Jurisdiction

Mexico City, Jan. 11. Mexico City, Jan. 11.
Amendments to the constitution
which permit the federal government to enact laws for the protection and development of the
cinematographic industry have been
approved by congress.
Measure places picture business
under direct federal jurisdiction and

it headaches from numerou tate and civic regulations.

Carroll with Korda

London, Jan. 5. Sydney Carroll has accepted the ost of theatrical adviser to Alexpost of theatrical adviser to Alex-ander Korda.

This will not interfers with Car-roll's own theatrical productions.

Critics Say

Paris, Jan. 5.

'Marle Galante' (Fox), based on Jacques Deval's novel, fopped here. Critics said it was because film didn't stick

was because film didn't stick to the story. Few. weeks later legit ver-sion of 'Marie' opened at The-atre de Paris, Adaptation by Deval himself. It's a flop, too. Critics say it's because Deval followed the story too closely.

B.I.P. OPENS LOT TO AMERICAN **FILMERS**

— London, Jan. 5.

British International has been in active negotiation with a number of American film companies to make their quota pictures at the B. T.P. Elstree studio.

Their talking point is that they can make them cheaper than the American companies can do the job themselves.

themselves.

Overtures were made to several
of these American producing organlations on the basis of a set fee or
a cost-plus proposition.
It is understood a deal has been
practically concluded with Warner
Bros and B. I. P. whereby the Warner quota product will be made in
the B. I. P. studios here from now
on. Other deals, too, are on the
way.

JOE ROCK FORMS BRIT. FILM CO. WITH ISLES

London, Jan. 5.

Joe Rock, American, formed a film company, to be known as Joe Rock Films, Ltd. Capital of company, which is a private one, is \$125,000. Head of the company, and man who put the money up, is John Henry Isles, known as the Margate amusement king, who owns most of the concessions at this seaside rethe concessions at this seaside re

sort.
Company has purchased the Blattner Studios, 'n Elatrae, and understood price paid for property is
\$25.50.
First picture to be produced by
the new company is 'The Stoker,' an
original by Sydney Courtnay and
George Harris, starring Leslie
Puller.

Fuller.

All the firm's output will be done in conjunction with Gaumont-British, with that concern guaranteeing English releases.

Leasim's Radio Berth

Harry Leasim, local representa-tive of Radio Pictures, has been named general sales manager for Radio Pictures International, the name of Radio's European com-

pany.

Leasim will work directly under
E. D. Leashman on the new set-up
Leashman being in charge of Europe and England for the company

ALL HOUSES TAKEN

No Spote in London, Forcing A. M

London, Jan. 5. Exhibitors here are compelled to attend tradeshows during the day instead of the usual night screen-

ings.
This is due to the fact there is not one theatre available in London for evening projection.
Every house in the West End, not otherwise employed, is showing a pantomime or children's play, and this condition will continue for at least another fortnight.

GARDEL STARTS ANOTHER

Production on the new Carlos
Gardel Spanish talker for Paramount starts in astoric atomorow
(Wednesday), Film is titled The
Day That I Loved You.
Rosita Moreno arrived in New
York over the weekend to play the
femme lead in the film. She announced her engagement to Mel
Shauer, Paramount associate producer, just before coming east.

Deval Burns at Fox, Threatens Suit Because His 'Marie' Was Cleaned Up

1 SHOWMAN HONORED

Clavering Only Filmite to Get Knighthood

London, Jan. 5

Albert Clavering, who has recent-ity been augervising the production and exhibition of government films, is in the list of New Year's honors with a knighthood. This is ap-parently the only person in the amusement industry who has been

so honored.

There are one or two keen disappointments. It was generally understood George Arilss and maybe Noel Coward would be in the New Year list; but they have a habit of passing over candidates whose names are published in advance.

Beaucoup Battling As French Jurors Choose Best Film

Paris Jan. 5.
After a hot fight, Julien Duviver's
Maria Chapdelaine won the Grand
Prix du Cinema Francisi as the best
French film of the year. This is
the first time the prize has been
awarded.
Runner.

awarded.

Runner-up was Benoit Levy's
'Itto,' Moroccan film, not yet released, and contest was so close
that 'Itto's' supporters are still yell-

leased, and contest was so close that 'tito's supporters are still yelling.
Out of 70 jarors, 35 were present at Paris City Hall to vote. Others mailed in their ballots, but these werent counted their ballots, but these werent counted that a film had to rolling and their ballot in the ballot in their ballot in their

remine activities of both leading films have Owners of both leading films have on America. 'Itto,' dis-Owners of both leading hims have their eyes on America. 'Itto,' dis-tributed by Marcel Sprecher, will probably be shown on a French line ship in January. Both films were made by Independents.

BERNSTEIN PLANNING NEW \$5,000,000 ISSUE

London, Jan. 5. A very important public share issue in the picture theatre world, which will-involve a capital of well over \$5,000,000, all in preference shares, is being quietly discussed and is likely to be floated early this very limited to be floated early this very limited to the share when it is the share well as the share when it is the share when it i

year.

These are the Sidney Bernstein theatres, at present privately held, with Bernstein the managing di-

with Bernstein the managing di-rector.
Theatres number around 30 and are spotted all over London and its environs and many provincial spots. Of this number, there are about 12 de luxers, with several others having scope for recent others Fiotation will made around six houses much provinced by the Denman Trust, now jointly held by Gaumont-British and Bernstein.

Spanish Pair Leave Fox for Homeland

FOX 10F HOMELAND
Hollywood, Jan. 14.
Fox failed to pick up its options on Martines Sierra, Spanish author, and his wife, Catalena Barcena, Spanish language player, who have been at the studio six months.
They leave Immediately for New York and then to Spain. Miss Barcena's last picture was Juliette Buys a Son,' recently completed.

Row between Fox and Jacques Deval over 'Marie Galante' has been' brewing since the film hit France and may burst out again any day possibly in court.

When studio news of the picture

and may burst out again any day possibly in court.

When studio-news of the-picture started coming over here, some time before film was shipped for local release, Deval got wind of the fact that Marle in the picture was, not the prostie he had created in the book, but had been cleaned up for decency reasons.

Deval immediately started writting letters to the local Fox offices, at first in plain envelopes and the ling letters to the local Fox offices, at first in plain envelopes and the ling letters to the local Fox offices, at first in plain envelopes and the ling letters of the local Fox offices, at first in plain envelopes and the line and then obed the line should be succeeded to the line should be succeeded to the line should be succeeded to the first to bring suit.

Carlo Bavetta, local Fox chief, ignored the author and did not even acknowledge his letters. Later Bavetta bumped into Leon Volterra, producer, who revealed that Deval was preparing a legit version of Marie, and asking Bavetta the play in lease hold off the fifm Line the play of the local play of the local play of the local play letters. Deval, who apparently had forgotten his lawsuit, became furlous. This just about coincided with his newspaper attacks—on—American-pictures, and gossplers suggest it may be one of the reasons. Deval attack, by the way, is now over and he has eyen mildly praised a number of U. S. pictures.

Maneuvering brought, either to play even worse than the film. Understood now that Deval figures the film killed his play's chances and wants to bring his delayed suit.

But Fox is ready for him.

layed suit.
But Fox is ready for hlm.

MEX. SHOW BIZ HAS ITS HOPES

Maxico City, Jan. 11.

All branches of show his here see a bright and golden lined 1935. This high hope is based upon the fact that economic conditions in Mexico have picked up remarkably in the past few months, which has induced more people to pay to be amused. Cinemas look for greatly increased bit over 1934, and even stage houses are certain that the new year will be that gilltering corner they have been wanting to turn for such a long time to the fact of the fact of

Lillie Messenger 0.0.'s Europe for Radio Pix

Lille Messenger, RKO rådo talent and material scout, has been
looking over the local stage on her
way home from a Central European
trip to London headquarters. Has
a flock of scripts in her bag, and
has been citting players from Vienna for home office approval.
Says Parls is still the leading
continental spot for film material,
with the possible exception of
Vienna, at least momentarily. Berlin is out. Saw everything on the
stage here, and made several regcommendations. Paris, Jan. 5

ommendations.

WAIT'LL YA SEE TH' CAMPAIGN WARNERS ARE GONNA SHOOT ON OUR NEW SHOW! DOSE ADS LOOK AS BIG AS SIX-SHEETS—AN **DEY'VE GOT ENOUGH PUBLICITY** LINED UP TO MAKE EVEN DAT FROGFACE OF YOURS FAMOUS.



Starring

JAMES CAGNEY

MARGARET LINDSAY



AW. WHADDA THEY NEED WID ALL DAT ADVERTISIN'? ALL THEY GOTTA DO IS PUT UP A SIGN SAY. IN' "PAT O'BRIEN FROM HERE COMES TH' NAVY' IS COMIN' IN DEVIL DOGS OF THE AIR AN' TH' SHOW IS IN!

KING PEBRUARY OTH THE FIRST (OSMOPOLITAN PRODUC-TION FOR WARNER BROS.!

PAT O'BRIEN

McHUGH • Directed by LLOYD BACON

"sir action scenes, every one of which was shot especially for this production.

Vitagraph, Inc., Distributors

B'WAY H'WOOD

S. L. Rothafel and his producingoperating staff, which recently reopened the Master Philadelphia, reproduced the Master Philadelphia, the Hellywood N. Y. a modern first run fully equipped for stage shows which has been something of a problem since built. Nothing very definite has been decided, but Warners had considered the operation of the Hollywood by Roxy, even before he reopened the Mastbaum in Philly.

in Philly.

The Broadway Hollywood closed Saturday after a brief, profitless run with the musical, 'Calling All Str.'s. 'WE was interested in the show, and, counting the repairs made to the stage to accommodate the musical, is said to have gone for \$100,000. the musical, for \$100,000.

DELAY IRKS SEDGWICK, PASSES UP MILKY WAY

Hollywood, Jan. 14.

Paramount has made a settlement with Edward Sedgwide on latter's contract with that studio to direct 'Milky Way.'

Washup occurred when company set back production of the picture for some months due to loanout of 'Jack' Oakle to 20th Century for Call of the -Wild' and prior assignments for the player in two other sched-

of the Wild and prior assignments for the player in two other sched-uled pictures at Faramount. Director did not care to watt around for Milky Way to get started in late spring, and settle-ment resulted.

FOUR FEATURES ADDED TO UA RELEASE SHEET

Los Angeles, Jan. 14.

Four additional features will bereleased by United Artists on the
1934-35 schedule, it has been announced. Two of the extra features
will be Edward Small-Reliance productions, first of which will be "The
Melody Lingers On."

Brewster's Millions, Britishmade, and "Thunder in the East'
are the other releases set, which
will bring UA up to full quota announced at start of season.

\$2,000 Blaze Lights Up Darkened Carthay Circle

Los Angeles, Jan. 14.

Damage amounting to \$2,000 was
eaused when fire broke out in the
generator room of the Carthay
Circle, onetime F-WC deluxer,
presently dark. Los Angeles, Jan

presently dark.

Blaze is believed to have originated from defective wiring.

Metro's Anti-Crime Short

Baltimore, Jan. 14.
The Metro two-reel subject,
'Crime Docsent' Pay,' made with cooperation of the Rederal Department of Justice, will be world premeniored at the Century here starting
Friday (18).

Frick will-be-played at all-Loew
epots and will be released nationally by Metro.

'Scotty' to Be Beery's Third Pic for 20th.

Hollywood, Jan. 14—
20th Century has made arrangements with Metro to borrow Wallace Beery for the top spot in
Death Valley Scotty. This will
make Beery's third 20th Century ple
in a year.
Studio has not yet decided on the

writers to whip up the screen play.

Fifth Luxer in B'klyn

FIGH LUXET IN D KIYN
Fifth house in the Trans-Lux
chain opens Jan. 26 when a new
iso-seater unlocks at Church and
Flathush avenues, Brooklyn. It's of
the same size as the downtown
Brooklyn site opened last fall.
The only out-of-town Trans-Luxer so far is in Philadelphia.

TALK ROXY FOR Comparative Grosses for December

(Continued from page 10) **PHILADELPHIA**

and the second	Dec. 13	Deg. 20	Dec. 27	Jan. 3
EARLE (4,000; 40-55-65) High. \$33,000 Low. 10,500	\$21.000	It's a Gift \$13,500	Babbitt \$11,500	Babss in Toyland \$28,000
FOX (8,000; 40-55-85) High. \$41,000 Low., 10,500		Haavens	Evensong \$18,000	Bright Eyee \$27,000
8TANLEY (8,700; 85-40-55) High. \$48,000 Low. 3,750		Father Brown \$8,500 (5 days)	Behold My Wife \$7,500	Broadway Bill \$9,000

KEITH'S MEMORIAL (2,900; 25-40-55) High. \$43,000 Low., 4,000	Dec. 13 Green Gablea \$9,400 (6 days)	Dec. 20 Imitation Life \$10,500	Dao. 27 Wednesday'e Child and Man Reclaimed Head \$7,500	Jan: 3 Wedneeday'e Child and Little Minister \$18,000 (2d wk)
ORPHEUM (3,000; 25-40-55) High. \$23,000 Low. 4,000	Live Again \$11,800 (Vaude)	Kid Millions \$18,500	Painted Vell \$18,000	(Split) Band Plays On \$10,500
METRO- POLITAN (4,400, 85-50-65) High. \$69,000 Low. 2,500	Flirtation Walk \$37,500 (George Sidney-Ed	Behold My Wife \$18,000 (Mal Hallett)	Muelo In Air \$18,500	Bright Eyes \$28,400
2,000	Lowry) (Stage Show)		1000	7 98

BUFFALO

Evelyn Prentice \$22,000 (Stage Show)	Limahouse Blues \$13,000 (Nick Lucas)	Transatiantio \$12,000	Music in Air and Secret Bride \$11,000
Peck's Boy and Gridiron Flash	365 Nites In Hollywood and Gambling	Wagon Wheels and Ready for	I'm a Thief and Side Streets
\$4,000	\$4,800	\$5,200	\(\)
Green Gables \$6,400	Pursuit Happiness and Lemon Drep	Don Juan and It's a Gift \$5,800	Student Tour and Babee in Toyland \$6,700
	Prentice \$22,000 (Stage Show) Peck's Boy and Gridfron Flash \$4,000 Green Gables	Prentice 22,000 (Stage Show) (Nick Lucas) Pack's Boy and Gridfron Flash 4,000 (Stage Show) Green Gables 85,400 Pursuit Happinese and Lemon Drep.	Prentice Silues \$12,000 \$13,

SAN FRANCISCO Dec. 20 Dec. 27

PARA- MOUNT (2,482; 80-35-40) High. \$37,500 Low. 5,000	Gay Bride and It's Gift \$9,500	Music In Air and Behold My Wifa \$10,000	Babas In Toyland and Murder In Cloude \$10,000	Little Friend and Secret Bride \$9,000
GOLDEN GATE (2,644; 80-85-40) High: \$22,500 Low. 5,400		# \$15,000	Silver Streak \$18,000	Romance in Manhattan \$14,300
WARFIELD (2,448; 85-40-65) High. \$57,400 Low., 8,200	Flirtation Walk \$19,000 (Stage Show)	College Rhythm \$18,000	Painted Vell \$20,000	Bright Eyee \$24,000

KANSAS CITY

MIDLAND (1,000; 15-25-40)	Painted Vell	Wicked	Don Juan \$5,000	\$11,000
High, \$35,000 Low. 5,100	\$8,900	\$2,400 (5 days)	(5 days)	4. 14. 14.
MAIN- STREET	Green Gablee	Firtation Walk	Silver Streak	Little
(8,200; 25-85-40) High. \$35,000 Low. 3,300	\$9,800 (Vaude)	\$13,000	\$5,000	\$9,000
NEWMAN	College	Behold My	It'a A	Hers'e My
(1;800; 25:40) High. \$33,000 Low. 4,000	Rhythm \$13,500	Wife \$4,500	Gift \$6,000	\$12,000 (10 days)
UPTOWN (2,040; 25-40) High, \$9,000 Low., 1,500	Music in Air \$3,000 (6 days)	Chin Chow \$8,800	Hell in Heavens \$8,000	Babes in Toyland \$3,500

MINNEAPOLIS

	Dec. 13	Dec. 20	Dec. 2/	Jan. 3
STATE (2,200; 25-35-40) High. \$28,000 Low. 2,500	Evelyn Prentics \$10,000 (Stage Show)	Transatiantie \$7,500 (Irving Aaronson)	lt's A Gift \$10,000	Behold My Wifa \$1,200 (4 days)
ORPHEUM 2,890; 25-85-40) High. \$25,000 Low. 2,000	Green Gables \$15,000 (Vaude)	Filrtation Walk \$8,000	Captain Hatee Sea \$8,000	Romance in Manhattan \$2,200
LYRIC (1,200; 20-25) High. \$17,000 Low 1,200	Peck'e Boy \$3,500	Hell in Heavens \$2,100	Limehouse Bluss \$2,000	Home on Range \$1,800

MONTREAL

PALACE (2,700; 50) ligh. \$18,000 ow. 4,500	Widow \$7,000 (2d wk)	Love Time and Evalyn Prentice \$8,000	It'e A Gift and Behold My Wife	Hell In Heavens and Music in Air
CAPITOL (2,700; 50) ligh. \$30,000 .ow 5,000	Menace and College Rhythm \$8,500	Whita Parade and Bachelor Arts \$7,500	\$6,500 Expectations and Wake Up, Dream \$4,000 (5 days)	\$7,000 Babes In Toyland and Howling Dog \$6,000 (9 days)
LOEW'S (3,200; 50) High. \$18,000 ow. 3,000	Bike Rider \$13,500 (Thurston) (Vaude) Live Again	Pursuit Happinese \$12,000 (Dantels- Lyon)	Limehouse Blues \$18,000 (Cab Calloway)	Happiness Ahead \$8,000
(1,000; 50) ligh. \$25,000	and That's	and Gratitude	Bread and	Friend and Camele

PENN (8,800; 25-85-50) High. \$41,000 Low. 3,760	Dec. 13 Kid Millione \$12,500	College Rhythm \$11,000	Dac. 27 Evalyn Prentice \$17,000 (Guy Lom- bardo)	Jan. 8 Barnum \$11,000
WARNER (2,000; 25-40) High. \$29,000 Low., 2,000	Lady by Choice and Gentlemen Born \$5,300	Du Barry \$8,500	Wake Up, Dream and Ready for Lova \$3,600	Babbitt and Home On Range \$4,200
8TANLEY (8,600; 25-85-50) High. \$48,000 Low. 3,200	Flirtation Walk \$17,000 (Stage Show)	imitation Life \$7,500	Grean Gables \$4,800 (5 days)	Little Minister \$10,500

WASHINGTON

	Dec. 13	Dec. 20	Dec. 27	Jan. 3
EARLE (2,424; 25-35-40- 60) High, \$27,000 Low. 6,000	St. Louis Kid \$19,000 (Vaude)	Pursuit Happiness \$17,000	Limehouse Blues \$14,000	Behold My Wife \$16,500
FOX (8,484; 25-85-60) High, \$41,500 Low. 11,000	Live Again \$23,000 (Vaude)	White Parade \$22,000	Hell In Heavens \$18,000	Music in Ali \$17,500
KEITH'S (1,830; 25-85-60) High. \$21,000 Low. 3,500	Green Gablee \$9,000	Imitation Life \$10,500	Chin Chow \$4,500 (5 days)	Kentucky Kernels \$3,500 (5 days)
PALACE (2,863; 25-85-60) High. \$32,000 Low. 6,000	Painted Vall \$12,500 (2d wk)	College Rhythm \$16,500	Rhythm \$6,500 (2d wk)	1t's a Gift \$4,000 (5 days)
COLUMBIA (1,268; 25-40) High. \$19,000	Student Tour \$1,500	Gambling \$2,500	Painted Vell \$4,000 (Repeat)	Gay Brida \$3,000 (5 days)

CINCINNATI

1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Dec. 18	Dec. 20	Dec. 27	Jan. 3
ALBEE (5,800; 35-42) High. \$33,500 Low. 5,800	Kid Millione \$15,500	Painted Vell \$11,000		Bright *Eyes and Ready for Love \$11,000 (Split)
PALACE (2,600; 35-42) High. \$28,100 Low 4,500	Imitation Life \$9,000	Muelo In Alr \$4,500 (6 daye)		White Lice and Littla Minister \$7,500 (Split)
LYRIC (1,400; 85-42) High, \$28,900 Low. 2,900	White Parade \$4,500 (2d wk)	Kid Millione \$4,500 (Repeat)		Babes in Toyland \$7,000
KEITH'8 _(1,500; 80-42) High . \$22,100 Low . 3,200	Fiirtation Walk \$10,500	Walk \$4,500 (2d wk)		Sweet Adeline and Murder in Clouds \$5,500 (Split)

PROVIDENCE ____

STATE	Painted	Student Tour	Don Juan	Barnum \$14,000
High. \$29,000 Low. 2,500	\$10,500	Toyland \$7,200	Gay Bride \$5,900	1 1 - 2
MAJESTIC (2,200; 15-25-10) High, \$17,500 Low. 2,500	White Parade \$8,900	Imitation Life \$7,100	Firebird and St. Louis Kld \$6,000	Bright Eyes and Bachelor Arts \$10,000
8TRAND (2,200; 15-25-40) High, \$18,000 Low. 2,000	Collega Rhythm and Crimeon Romance \$11,000	Bahold My Wife and Filrting With Danger \$9,800	It'a A Gift and White Lles \$7,500	Father Brown and One Hour Lata \$7,500
ALBEE (2,500; 15-25-40) High. \$20,000 Low., 1,900	Green Gables \$12,800 (Stage Show)	Captain Hatse Sea \$9,800	West of Pecce \$9,000	Grand Old Lady \$9,600

BIRMINGHAM

ALABAMA (2,800; 80-85-40) High. \$29,000 Low. 3,500	Flirtation Walk \$7,250	Widow \$5,700	Painted Vell and Limehouse Blues \$5,700	Jan. 3 Kid Millions \$6,000
8TRAND (800; 25) High. \$5,100 Low. 800	Bika Rider \$2,000	Student Tour \$1,500	First World War \$1,700	Babes In Toyland \$1,900
EMPIRE (1,100; 25) High. \$12,000	Captain Hates Sea	Desirable \$1,800	Gentlemen Born \$1,700	Secret Bride \$1,900

NEW HAVEN

PARA- MOUNT (2,248; 85-50) High. \$21,000 Low. 2,600	College Rhythm \$9,200 (Stage Show)	Behold My Wife \$9,500	One Hour Lata \$3,800	World Accuses and Father Brown \$2,400 (4 days)
POLI'S (8,040; 35-50) High. \$20,000 Low 4,200	Kid Millione \$10,400	Expectations and White Parada \$9,000	White Lies and Music in Air \$6,000	Helldorade and Strange Wives \$2,700 (4 days)
8HERMAN (2,200; 35-50) High. \$16,000 Low 1,500	Filrtation Walk \$14,000 (9 days)	Sell Anything and Green Gables \$4,600	Babbitt and I'm A Thief \$4,200	Sweet Adelina and Murder in Cloude \$4,600

PORTLAND, ORE.

	D80. 10		D 00. 21	Jan. 3
BROADWAY (2,000; 25-40) High. \$21,000 Low. 2,500	Filrtation Walk \$3,900 (2d wk)	Babbitt \$4,200	Gay Bride \$4,600	Gentleman Born \$4,400
UNITED	Kld	Painted	Veil	Don
ARTISTS (1,000; 25-40) High. \$13,200 Low. 1,200	\$8,200 (10 days)	Vail \$4,200 (10 days)	\$2,400 (2d wk)	\$2,400
PARA- MOUNT (8,000; 25-40) High. \$16,000	College Rhythm \$7,000 (Vaude)	Mre. Wigge \$5,700	Hell In Heavens \$5,700	It's A Gift \$4,200 (6 days)

(Continued on page 27)

EXPLOITATION

By Epes W. Sargent

Too Big

maibitions always have and probably always will kick about press stoke, but there seems to be some ground for the protests against the increasing size of the recent issues. They are growing bigger, if not better, and for that mater the larger fibey are the more useless they seem to become.

Maybe It's True

Maybe It's True

Last week a new actory broken
the spaces at a new actory broken
to rendents out in a northside
suburb; it was first antiered animal
seen near this burg in score or
more of years, Supposition is that
it came down from the parties
appeared in the papers and town
talked mythe of ft.

Herb Morgan, p.a. for Loews,
setzed upon it and used it as an
ple Sequoia' (MG), which the Centurry will play in few weeks. He
maneuvered around till he could
set his sights and then spilled
nouse the us but as a news story.
Gist of his story is that he is offering \$50 cash reward to person
or persons who corral the deer
alive and unharmed, Deer will then
arrange a public christening for
arrange a public christening for
arrange a public christening
Korgan plans to sip the deer in.

Morgan plans to sip the deer in.

Morgan plans to sip the deer in.

Autory a public christening
for animal, when deer will be tagged
Sequoia. After the plo.

Morgan plans to sip the deer in.

Morgan plans to sip the deer in.

Autory a popular
shown to the school children, etc.
sented to the zoo, which should
get plenty more news for sturt,
since only animals burg's zoo has
ever procured have been bought
and so Morgan is in a prayerful
attitude these days.

Ambitious

Ambitious

Ambitious

Most press books from England are below the American standard, but now and then a crackajack comes over. One of the sightliest books is just over from British International on 'The Radio Parade of 1995.'

1935.'
One page of announcement, one of sales talk and the rest portraits of the leading people. All schemed to arouse interest and to suggest something out of the ordinary. Its a nice example of restrained but a nice example of restrain-highly effective advertising,

On the Watch

On the Watch

Joe Hewitt, of the Lincoin theatre, Robinson, Ill., keeps his eyes open for the advertising chance. The second of the second of

Plugging the Streak

Filigging the Stream

Lou Golden, local Orph mgr., plugged The Silver Streak with a neat Burilington Railroad tie-up. Burilington is new train, the Zephyr., played lead role in the pic and made its official; passenger-carrying bow in "Str Paul during the films run.

played lead role in the pic and made its official passesper-carrying bow—in "Str Paul" during the fine procured a miniature Zephyr—stainies, steel, electrically lighted and operated—from the road, and offered it as a prize to the boy or girl in—Ramey-county the best essay on New and Old Transportation."

Approved by both city and country superinedents of education, and the property superinedents of education, the principals of all the scholos, asking that the enclosed entry blanks be distributed to children 'Interested, and that more could be had by calling at the 'December 19 and the principal of all the scholos, asking that the enclosed entry blanks be distributed to children 'Interested, and that more could be had by calling at the 'December 19 and the principal of the principal of all the sweet of the principal of the princ

encloses entry owners, to children interested, and that more could be had by calling at the box office.

Result was nearly 1,000 entries, beaucoup pix in the local rage, and not a few shekels at the bothat might otherwise not have trickled in.

Out in Portland

Out in Portland

Portland, Ore.

Andy Saso doiled up the front of his bo. like the schnozzle of one of the new builet trains, to get over at Hamrick's Orpheum. Train ple was hard to sell, lacking the ripsnorting fireworks of former iron horses. Silver schnozzle idea was good, topped, with a spotlight which great the new former iron horses. Silver schnozzle idea was good deal of passing trade.

In this generally poorly dressed burg of raincoats, galoshes and umbrilass for a six-month sesson, J. J. brilliass of a six-month sesson, J. J. brilliass of a six-month sesson, J. J. degree the set of the parker spots. Broadway and UA, are always dolled up in new regalla every few weeks. Latest Parker notion is to glority the doormer of the servers. It was denoted the servers of the servers of the public gets a fash of god braided grandeur beside the and under the lee of a lighted marques, the public gets a fash of god braided grandeur beside the option of the lossening up the shekels.

Personality Pressbook

highly, effective advertising.

Holding Hands
Loew's Zigfeld uses a number of the general control of the general c

Plenty of Contest

a blg Fox has mapped out a blg con-test to put over the Martin John-son's picture, 'Baboona,' split two

worse, patients, patients, patients, ways, mays, may worse, we the sport of the spo

Tied to Ginger

Tied to Ginger

Dave Flamm, of the Baltimore in with a chain of hair-dresseries to help plug Romance in Manhattan' (Radio). current 42-this house. He stepped in with proposal just when the beauty salohs were uncorking to the plug Romance in Manhattan' (Radio). current 42-this house. He stepped in with proposal just when the beauty salohs were uncorking and the beauty salohs were uncorking and the saloh for fifth discrete the saloh for the saloh for the first half, a hundred femmes flocking in for a colfure-but the femmes, to get a colfure-but the femmes, to get a colfure-but the finger Rogers, featured in the plc Manhattan' is titian-topped. The beautifying firm took Flamm The beautifying firm took Flamm the rawaysaper advertishing, carrying a small still in each ad of Miss Rogers, also mentioning fact that the film is playing the Hipp.

Plugging Barnum

Plugging Barnum

Some extibutions probabity will use the old circuit buy to plur. The Mighty Barnum, although the plettine and so not the formation of the might bear on the formation of the ring show. All of the action is held to museum period. This is not history, but it's the way Gene Fowler figured it ort, and it might bear and the standard of the mouseum angle.

House title should be replaced by a large painted sign for Barnum's Museum', painted in garsh lettering. The larger the sign, the bettering. The larger the sign, the bettering bear of the sign of the reaks, and if the budget permits, it might be a good gag to stage a freak exhibit or at least use a glant as a lobby main. If a local man is used, it would be a good idea to build up. For a newspaper contest, offer tickets for the best recollections of the old Barnum & Balley show before the Ringlings took it over, Might help to kid the cockeyed history and the thinnest. Have a part.

One new stunt would be to offer prizes for the tallest man and woman and the shortest, the fattest and the thinnest. Have a seniel with the records as Tickets or small prizes will bring, them out and with a clever person making the records.

course the height or week. We will and leatants. Tickets or small prizes will bring, them out and with a clever person making the records a feat of interest can be created. If dealred, the prizes can be presented in the condition of the conditi Play Oral Ads

BEHIND the KEYS

After being manager of the local Capitol, R.K.O.-F.F., 1809-seater for Galley depth of the State for State for the Capitol, R.K.O.-F.F., 1809-seater for R.K.O.-F., 1809-seater for

Wheaton, Minn Kenneth W.—Jahnig—building small 350 seat theatre here.

Crawfordville, Ind.
H. P. Vonderschmitt is buildin
new 600-seater here. Guy Ham
offt will manage mitt will manage

Topeka, Kan.
Best Theatre, recently Fox, no

After 19 years with the firm Ben Elsenberg is resigning next week as city salesman for Universal ex-change here; joining Ben Judell, states-right exchange.

Oklahoma City.

Haif interest in W. A., Stuckert's two theatre, the Rex and Simon in Brenham, Texas, has been purchased by the Robb & Rowley circuit, effective Jan. 1. R. & R. will do the buying and booking and to have the summer of the company o

Albany Nate Sauber, Universal exchan anager, transferred to Buffalo,

No Sunday film shows for Newburgh, N. Y.
No Sunday film shows for Newburgh. City Council voted 3 to 1 against them. The council acted after a straw vote by the News ragainst. Frotestant clergy chief opponents.

J. H. Cooper soratches up one score this week with announcement from Westland's (Dent) effices here, that one of their two spots will close down late in January due to inferior product and bad business. This leaves Cooper with the ilon's share of the product and sx spots pointing competitive guns at the Dent single, Varsity.

Sity. Harry Weinberg's Central States chain took over the Granada, Norfolk, Neb., last week and added it to the two other spots in the town. Bob Dunnuck, former city manager at Hastings and Grand Island, for A. H. Blank, is the new boss.

Fire of undetermined origin damaged the old Clinton Square theatre building. Recently operated as Riviera dance halb y Peter A. Elliott. Building formerly was a film house operated by Chris Buckley.

Fred Clary, formerly manager of the Stillman, Cleveland, manager of Norwalk's new theatre, the Forum.

Los Angeles, Manchester (Partmar nabe) boosted its gate-from 25c. to 35c and Circle, nearby, raised from 20c to 25c over the weekend. dense now using full week of stage shows in conjunction with pix. E. Port Major, chief film booker for Fox West Coast here, resigned a. C. E. MacDonald replaced WilIlam B. Johnson as manager of F-WC Hippodrome in Sacramento.

Joseph H. Brennan, manager of Loew's State theatre, Boston, elected secretary of the Allied Theatres of Massachusetts to fill vacency left by the death of James J. Mc-Guiness. The new secretary resigned from his theatre post last week, assuming new duties immediately.

ugned from his theatre Jun meweek assuming new duties immediately.

Bob Lester, scenic designer from
West Coast, joins staff of Metropolitan theatre. Boston, to assist
Harry Gourfain, producer.

Motion Picture Operators local No.

182 in Boston today. President
Thad E. Barrows was re-elected to
serve-his-15th-term-as-head-of-the
organization.

Bernard McGaffigan was elected
from the compression of the companization of the comcial secretary for 20th time. James
F. Burke was re-elected business
agent.

F. Burke was re-elected agent.
Executive board: Morris F. Adelson, Louis Plerovano and Joseph Market Barrows was also appointed trustee and Ar Nente Horse delegate to the Central Labor

Charlotte, N. C.
New building being erected on
South Church street to house Fox
Film. Will cost \$80,000.
Film. William Fellows, general manager of the proposed studio, maintaining offices here in the Independence bidg.
Stock of \$100,000. with J. C. Lord.
W. S. Fellows, William H. Price and
Hal Andrea as stockholders.

At Warner's, Robert Paskow comes into the main office as advertising manager from managing the Stanley, Jersey City. He replaces Jules Curley, resigned. R. A. Kuhn, manager of the Fablan, Hoboken, takes the Stanley, and Jack Roth Raborn, and the Robert Stanley, and Jack Roth Raborn, and the Raborn, an

New York.
The reclaimed Paramount houses in Hamilton and Middletown, O. have been turned over to the operation of Tracy Barham, veteran Publix operator and film buyer. Formerly a home offee executive.

Canton, O.
C. A. MacDonald, who operates
the Southland theatre in Columbus,
plans construction of another house
to cost \$60,000, seating 700 or 80
to O. West Fifth avenue near Wyandotte.

San Diego, Cai.

Lou Metzger now operating the Superba here, in addition to his accr, the Spreckles.

Seattle.

Sam Sax has taken over interests of Clara Cohen in Rex theatre with plans to reincorporate and rename it Mayfair. This is the former Pantages theatre.

Rochester.

Madison theatre, one of the larger nabes, has installed vaude two nights a week. Ray Fagan, or chestra leader, is me. and directs local artists in doing their stuff.

Lansater, Pa.

Concentrating most of the smoke on the current stage show, Ray O'Connell, Capitol manager here, gave the college boys pienty on the gave the college boys pienty on the lized with heralds. Few notes carefully placed with amarties who were supposed to have seen show when it made York and who tailed it up pienty. Results were excel-

Also did plenty of heavy exploitation work in country towns where much the same system was fol-lowed. Theatre employees who knew people in the towns were sent out to do a little missionary work. In addition house used heavy newspaper space, one and three sheets, heraids and store tie-ups.

sheets, heraids and store tie-ups.

Educises

Educises

Educises

Educises

**Streets in quest of his real ties all ties streets in quest of his head to exploit The Man Who Reclaimed His Head.

Educises

Educises

Educises

**In the man description of the collar of th

Toured the Banners

Toured the Banners

Canton O.

Wallace (Doc) Elliott, Warner
Bros. Alhambra manager, Canton,
O. went after suburban patronage
with a vengeance during the recent
adult of the state of Paul
Munical Sette Davis in Bordertown.

Elliott arranged with the management of the Alliance Railway
Company, operating electric cars
between Canton and Alliance, distance of about 20 miles, for banners
cance of about 20 miles, for banners
on each side of the cars read Take
this car to see "Bordertown" with
Paul Muni and Bette Davis.

The cars pass through several
smaller towns en route, giving the
served during the 46- mile round
trip. Ticup with the street railway

smaller towns en route, stress plug plenty of chance to be observed during the 40 mile round trip. Ticup with the street railway company costs only a few ducats for officials of the road.

Cop Cooper's Lids

Cop Cooper's Lids
Probably for the first time in the
history of millinery a male Hollywood star is influencing feminine
headgear.
Coincident with the opening of
Lives of a Bengal Lancer at Paramount, the Macy ads blossomed out
with a new turban inspired by the
of a Bengal Lancer, a Paramount
picture playing at the Paramount
picture playing at the Paramount
heater. which makes it a nice
break for Par.

Duals at Anni Bally

Duals at Anni Bally
Faramount, Brooklyn, wcnt. dual
feature this week, starting Friday
(ii). Doubles will not be a permaneut feature of the house. Gag
adopted as a gift to patrons on
activition of the complete of the com

) &

TIMELY, THRILLING DRAMA OF HEROES WHO TOIL AND TRIUMPH UNDER TONS OF TREACHEROUS RIVER

Swaggering tunnel men... courting danger with a careless shrug... courting women with a reckless laugh...taking life as they find it... and finding it crowded with action!



UNDER PRESSURE



with EDMUND LOWE VICTOR McLAGLEN

FLORENCE RICE MARJORIE RAMBEAU CHARLES BICKFORD SIEGFRIED RUMANN

Produced by Robert T. Kane

Directed by Raoul Walsh

Screen play by Borden Chase, Noel Pierce and Lester Cole From the stary by Borden Chase and Edward J. Doherty



GIVEAWAYS WIN MIDWEST

Huffman's Auto Giveaway in Denver | | ND | ES OVER BULE | Coast Indie Exhibs Threaten to Being Court-Tested to the Finish

Denver, Jan. 14.
The grievance board and Harry
Huffman each have one round
apiece in their fight in the federal
courts, with Huffman bolder.

apice in their fight in the federal courts, with Hufman holding the advantage at present.

Thursday Judge J. Foster Symes of the U. S. district court denied fuffman a temporary injunction and also refused a restraining order pending appeal. Huffman thenwent before Judges Lewis and Phillips of the U. S. circuit court of appeals, who gave him the restraining order effective until the case can be heard on its merits. Heaving will probably be within two or three weeks at Oklahoma City.

City.

Ituffman must have his case ready within two weeks, and then to present it wherever the court orders it.

The bond was set by Symes at \$2,500, and doubled by the circuit recent indees.

court judges.
Had Symes granted the temporary restraining order it would have been effective until the appeal could been effective until the appeal could be heard by the circuit court in the regular routine, probably six months to a year, but issued in the manner in which it was, it is effective only until the hearing is held, which usually is as soon as the court is in season.

U. S. Prosecution

U. S. Prosecution
Ituffman is fightling a grievance
board edict-ordering exchanges to
stop service to his eight Denvier
theatres unless he stopped his
weckier auto giveaway. The case
is being prosecuted by the U. S.
district strong's office.
In his ruling Judge Symes sidestopped the secont prosecution and the

stepped the opportunity to rule on the constitutionality of the code or the constitutionality of the code or the NRA, and refused the injunction because he felt Huffman was asking him to approve a chance drawing. Symes said that while the control of the cont

a law, yet it was a chance affair, and that in the start it was lottery, because everyone who received a ticket was required to attend one of the Huffman theatres. A few months ago the pian was changed and thousands or tickets were given at the start of the start o

other places.

Symes said it was his opinion that
the change was only in form and
not in substance, but remarked that
in essence it was gambling and
played on the cupidity of the public, and would not be supported by
his court on grounds that it appeared to him to be contrary to
multiple results.

peared to him to be contrary to public policy.

In retusing to grant a restraining order Symes said that it was not necessary for Huffman to continue the Ford drawings to remain in business, and that the giveaways could be dispensed with without prejudied to the case, and that the distributors would be bound by the court to supply films until Huffman violated the order.

Huffman has contended that the

Violated the order.

Huffman has contended that the distributors and grievance board were in a unlawful combination and had threatment to refuse to have business dealings with him unless be obeyed the ruling of the grievance board. Symes held that the darkflutors felt bound by the code duributors felt bound by the code and that the darkflutors felt bound by the code of the board, and that one of the conspiracy pact, and that no conspiracy pact, and that no conspiracy pact, and that the constitution was shown. The distributor defendants introduced a letter intended the constitution of the constitutio

distributors were complying with what they thought was the law of the land.

The U.S. district attorney tried to have the case thrown out, claiming Huffman did not come into court with clean hands, but Symes ruled he was not concerned with that at this time. The district attorney questioned Huffman about broadcasts of names of the winners, or other information regarding the drawing. Huffman said if anything had been broadcast about the drawings it was without his order. The attorney asked about passes said had been broadcast about the drawlings it was without his order. The
attorney asked about passes said
to be given radio station KOA in
exchange for broadcasts, but Huffman replied that KOA paid for the
passes by check. After a time the
passes by check. After a time
to stop questioning about the radio
broadcasts.

Symes ruled that the case was
being heard on the equity side of
the court and the plaintiffs had a
right to be heard, irrespective of
what their rights might be.

Symes held that the decision of
the board represented the views of
the industry as a whole and entitled
to great weight with the court.

Symes pointed out that some of the
slim contracts contained provisions

Symes pointed out that some of the film contracts contained provisions specifying the code was a part of the contract. The judge also claimed that the law of the land is embodied in any contract.

The court also refused to pass on the question whether Huffman was cngaged in inter- of intrastate commerce. Huffman claimed he does all his business within the fatat, and is not subject to the code or the NNRA. Symes ruled, however, that the order of the court was law and must be obeyed. and must be obeyed. Huffman has two

Hufman has two franchises signed previous to the adoption, of the code, with Warner Bros and Fox, and those contracts are not involved in the dispute.

**The contract of the dispute of the contract of the dispute of the court of last resort.

Free Relief Shows Hit by L. A. Exhibs As Heavy Competish

Los Angeles, Jan. 14.

Free theatrical performances and concerts given in local sehool auditoriums under the sponsorship of the Los Angeles County Relief Association are starting to draw the fire of independent picture exhibitors in the neighborhoods. Claim is made these performances cut heavily into their grosses.

Two performances of 'As You Like It,' staged last week in the Horace Mann School, were bitterly denounced. Shakespeare comedy was presented by a cast of 40, with an orchestra of 15, the performers and musicians being paid nominal sums for rehearsals, as part of the county's relief habilitation project.

Excess of Musicians' Local No. 47, the Pelfer, are not in accord with the Pelfer, are not in accord with the Pelfer, are not in accord with the pelfer confined to CCC camps, parks or public playgrounds, and not siven in hells or auditoriums. Los Angeles, Jan. 14.

parks or public playgrounds, and not given in halls or auditoriums, where they take on the guise of competitive engagements.

Membership 'Price War' In Minn. Exhib Orgs.

Minneapolls, Jan. 14.
Northwest Allied States is going to meet the competition of another newly formed exhibitors' body, the Independent Theatre Association, with lowered membership dues by a radical reduction in its own day. a radical reduction in its own dues

a radical reduction in its own dues. Dues at the rate of le per seat will be considerably out. Possibility looms of a 'price war' on memberships between the two organizations; probably would be the first 'price war' of its kind any-

CIRCUITS ON VOTE

Non-Premium Campaign Loses by 40 Votes Despite Allied Association Electioneering -B&K Major Circuit Slated to Conduct Own Giveaway Battle

DISTRIBS BURN

Chicago, Jan. 14.

Despite the efforts of the circuit ied by Balaban & Katz and Allied chieftains, the general vote to do away with giveaways in Chicago away with giveaways in Chicago lost by a wide margin. By the time of the closing gong on Jan. 9 the non-premium party lacked 40 votes of the necessary 211 to do away with premiums. At the beginning of the campaign it was considered a cinch that the giveaways would be killed especially with the support of the Allied heads, but the premium companies waged such a terrific campaign on their own side that the non-premiumites didn't even get close.

However, the non-premiumites turned one last trick to save some-thing from the fire. Just before the final gong the non-premium mob final gong the non-premium mob-withdrew its petition to do away with gratis kitchenware. In this way there is no legal or recorded vote on the giveaway question so that it will be possible to bring the question up for a vote at some future time and there is no final de-cision yet made on the Chicago givenway question. However, for all practical pur-poses Chicago is now solidiy on the giveaway frying pan and the town and territory is wide open for free glassware. Expected now that there

plassware. Expected now that there the line with the only way to do nate action.

While the line with the only way to do nate action.

The action of the free dishes. It happened that way with double features and now it looks like it will have to be the same thing with free dishes.

B. & K. Retaliation

It is expected that Balaban & Kaiz will drop its non-premium policy and will go into a wide program of free dishes in its ace nabe spots, which will inmidiately bring all houses in town down to the same level so that the route for a fourth time Saturday.

Bolt NRA Unless Fox-WC Bridled

present kitchenware houses will lose the advantage they now have.

B. & K. at first threatened to retailate against the giveaway houses through the medium of double features in: their competing houses. But it now appears that B. & K. will go into giveaways instead in such houses as the Senate, Belmont. Harding and Congress.

Coin Exchanges are considered to the construction of the co

flicker product rather than be expended on mcrchandisc which will not mean any betterment of the picture biz generally.

Exchanges such as Paramount and Warner Bros. which have theatre affiliations in Chicago are understood already working on this angle and are making such contentions to their home offices.

One thing is certain; that if Chicago does go completely premium as all indications point at present, that it will be only a matter of a couple of months before the entire midwest is engulfed in a premium war. And then when every house is on the same premium level and no one house has any giveaway advantage over the other there may be some possibility of killing the premiums.

Toronto, Jan. 14.

Plan is under way whereby merchants who have been protesting the practice of nabe houses in giving away china, silverware, etc., will appear before the newly-appointed relationship of the production of the pro nite action.

Los Angeles, Jan. 14.

Fox-West Coast Theatres is target for attack by the Independent Theatre Owners of Southern California in charges sent to the anti-trust division of the U. S. Department of Justice, in a telegram of protest against failure of NRA to bring them promised relief.

Charge is openly made that the 1330 consent decree entered in anti-trust procedings here against F-WC and others is being flagranity violated under the guise of code regulations. Justice, department was told that code is not functioning here "Except in those parts promoting West Coast monopoly". Precipitate action by the TTC has been brewing for several weeks,

Precipitate action by the ITC has been brewing for several weeks, with decision reached by the board of directors at a special meeting on Wednesday to go ahead with its protests. Atty. Frank S. Hutton, retained a few days previously, was instructed to draft the telegram of protest and dispatch it to Wash-ington.

ington.
Indie body took no action as to its course in the event relief is further denied them, but individual members of the association are on record as insisting they will resign from the Blue Eagle unless Government takes immediate stops to contribution and distribution in this field.

Telegram to Washington protests the working of exhibitor's film code in Southern California as conducive to monopoly of exhibiting rights. In Fox-West Coast theatres' it is further charged that as matters now stand, Fox-West Coast Theatres has purchased output of major producers 100% and dictates to local film exchanges what runs various independents shall have, as well as zoning and clearance. The control of the cont

reputedly planning continuing the anti-trust drive via an L. A. grand

Modiste Sues Sheriff For Pulling Plaster

For Pulling Plaster
Los Angeles, Jan. 14.
Fox Film, together with Eugene
W. Biscalluz as sheriff of Los Angeles country, is being sued for \$1,126 by Boss Schlank. Hollywood modiste, who complains that an attachment levied against the studio to cover: a_iudkment for the plain-tilf against Edith Dillon was unlawfully released.
Original suit was for \$1,385 marinst John Francis Dillon, director, since deceased, and his wife. Subsequently \$206 was pald, with the process at action seeking to complete recovery of the bulance on which plaster was pulled too soon.

F.P.-Canadian Threatens to Go into The Crockery Biz to Curb Giveaways

Toronto, Jan. 14. independents cease the nractice of giveaways, Famous practice of giveaways, Famous Players Canadian proposes to go into the manufacture of crockery. Such was the threat of Norman Robertson, F.P.-Can. counsel, following the admission today of Folice Commissioner Denton that police cannot begin prosecution of theatres until opponents of the premium practices.

Legal representatives of both factions were present at the hearing. Norman Robertson, appearing for the city's three largest department stores in addition to his F.P.-Can. duties, elsimed that more china was distributed in one year than was imported for the retail trade throughout Canadia.

Counsel Levinter for the gift givers, retailated with the charge three countries of the countries of th Players Canadian proposes to go

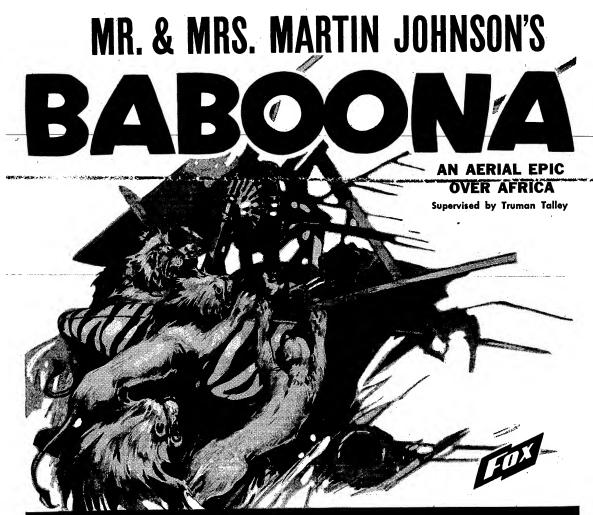
Representatives of the newly or-ganized Independent Theatre Ex-hibitors Association also presented petitions for the continuance of 'gift-nights' signed by thousands of To-ronto housewives. Levinter charged nights' signed by thousands of Toronto housewives. Levintor charged
that the three department stores on
the opposing deputation had tendered for the premium china contracts and had falled to get them.
He pointed out that the dinnerware
was manufactured in a Canadian to
the control of the control of the control
to the control of the control of the contracts and sold conferes had been
forced into bankruptcy or had to
leave the scene of hitherto well established businesses. It was proposed the same business tax and
liconse fees levied-on-merchants is
imposted on theatres distributing
erockery.
Unable to receive satisfaction
from the police commission, spokes-

erockery. Unable to receive satisfaction from the police commission, spokesmen for the theatres opposing the premium system intimated they would appeal to the city magistrates for new prosecutions and will launch test cases.

BY PLANE

THEY BRAVED THE JUNGLE'S FIERCEST PERILS TO BRING YOU BACK ITS GREATEST THRILLS!*

Beyond barriers never before penetrated by man... above impassable forests and peril-fraught rivers that had baffled the bravest... deep into the forbidden kingdom of claw and fang... THEY FLEW... to witness sights that astounded even them... and unearth the innermost secrets of the world's most mysterious continent!



*Says PHILM.DALY (Film Daily): "YOU AIN'T SEEN AN AFRICAN PIX TILL YOU LAMP THIS ONE!"

U. S. After Films' Scalp?

(Continued from page I)

wheles to put a prominent Demoerat into the post of president of
the Motion Picture Producers &
Distributors of America, Inc.
The national Capital was abuz
with these reports Saturday (12)
following the initial Government
victory at St. Louis in a crusade
to convict film industry leaders of
conspiracy to evade and violate the
nation's anti-trust-faws.
While Autoriery General Cumy
mings viewed the indictment of 10
companies and six first-rank executives as all in the day's work
other well-informed sources said
that the St. Louis action was more
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industry into launching a new and far more drastic housecleaning that will affect companies and individuals from top to bottom.

This outlook was strengthened by reports that a Federal Grand Jury investigation in Los Angeles is the next move in the clean-up program. This probe, aliened at Foundation of the control of th

the past few years.
The lid was on tight in Govern-The lld was on tight in Government quarters, but industry representatives heard from numerous sources that a whole series of antitrust actions is to be expected. Government sleuths have been studying complaints of unfair competition from more than a dozen cities and the Justice Department is supposedly contemplating action in several additional exchange centers. The seriousness of the St. Louis

The seriousness of the St. Louis action was emphasized when it was learned that the Justice Department was given orders to go ahead by President Roosevelt.

President Roosyets of the search of President Roosyets of the search of iduals see in the film drive a move to divert attention from the disapto divert attention from the disappointing results of the steel, old, aluminum and other codes and to silence critics who have been charging that the Roosevelt administration has permitted by industries to independent competition.

independent competition. Block Booking Again

Neither block booking nor the Hays organization is directly im-plicated in the St. Louis action, but it is understood that both are it is understood that both are among the ultimate objectives of the Government. It is suggested that the Government desires to force the industry to loosen up in sales practices and to dump Hays overboard by indirect methods which will embarrass principal companies and influential industry figures.

which will embarrass principal companies and influential industry figures.

The Hays angle involves renewed reports that the Administration would like to see Joseph P. Kennedy, chairman of the Securities of Securities of Securities of Securities of Securities of Securities of the Securities of Sec

Similarly, sources close to the White House relate that Hays recently paid a quict call on the President and was reassured that everything is jake.

overything is jake.

Just what the Government's plan is in connection with additional investigations is still a secret, but it enment's film menepoly drive was the Hayward agency.

Discounted

Repeated reports from Washington of proposed candidates to supplant Will Hays are heavily discounted within the trade. Implications of the stories that Nick Schenck implications of the stories that Nick Schenck (Loew) and Herry Warner are heading concerted agitation against Hays is also known to be without foundation.

Hays' 10-year contract, as head of the MFPDA, holds until March, 1936. He is currently on the Coast.

has been established authoritatively that evidence is in Justice Department hands from a number of cities. Much of the information is said to have been obtained from Allied States Association, which has been fighting dogsedly for the past 18 months for the right to buy and authority.

for wider composition of the code authority.
Abram F. Myers, Allied head, and Russell Hardy, D. J. special assistant, worked together last year in compilaining to the Darrow board; Myers' wife and another relative have worked, or at present are employed, in the anti-trust division of the Justice Department.

St. Louis

The selection of St. Louis as a st.rting place for the crusade has not been explained, however. Fanchon & Marco is known to have appealed for aid from the NRA, but when informed that there is nothing which can be done under the

when informed that there is nothing which can be done under the code went to the Justice Department with its squawk.

That the St. Louis probe is not a.. isolated incident is indicated in the attitude of Senators Borah and Nye, outspoken NRA and film critice, toward the whole situation. Both Nye and Borah had been expected to open up with their oratorical batteries as soon as Congress convened, but so far neither has made a peep about the film situation. On the contrary, both have explained that they are deliberately waiting to see how 'certain things' shape up before making any move. The 'certain things' are believed to be the afful-fruit Investigations under way and contemplated.

The certain things are believed to be the sant-trust investigations under way and contemplated.

In the crusade was clearly demonstrated Friday night (11) when the Justice Department, following an example of the same state of the same same state of the same state tion was more or less normal.

Rosenblatt

Declining to be drawn into the situation. Declining to be drawn into the situation. Divisional Administrator Sol A. Rosenblatt had no comment for publication beyond saying that no code violation were involved to the beat of his knowledge.

Possibility that the code may be drastically revised was seen, nevertheless, in the past hostility between Rosenblatt and Hardy. When the Darrow investigation was going on Rosy refused to take the with the Darrow investigation was going on Rosy refused to take the with consulted sout the earings and in turn was sharply criticised by Hardy for refusal to co-operate in writing into the code a clause prohibiting block booking. Rosy then offered to turn over any of his records or to work in any wasy with either the Darrow board or the NRA. His offer was not taken up by either outfit. Various quarters within the Government desire to outlaw block booking despite that previous court decisions uphold the practice. They feel that the NRA passed up a golden opportunity to trade with the ndustry when the code was being drafted and want to make use of every possible means to force the industry to drop the system of its own accord rather than visk reverses in the courts. Fen that a law expressely banning the practice would be declared unconstitutional in the long run is one of her easons, reports say, a roundard this reasons, reports say, a roundabout incans is being used to achicve this

demanded today by Senator Nye, leading industry opponent in Con-gress. Expressing pleasure at last week's indictments, North Dakotan said the campaign should be pushed and hoped it would bring eventual relief to small exhibitors from major domination. domination.

I am watching this situation very Tam watching this situation very closely and wondering whether it is the first step toward breaking the so-called movile trust and giving the small exhibitor a better chance's solon said. 7 don't think there will be general freedom from the control of malor producers and satisfaction of malor producers and satisfaction to the state of the state of the state of the booking has been abandoned and the exhibitor siven a wider choice in exhibitor given a wider choice in buying pictures.'

buying pictures.

Promising to pay respects to the film industry in a speech some time in the near future. Nye said he was still undecided whether to push legislation banning block seiling. still undecided whether to push legislation banning block seiling. Action may depend upon Government attitude and consequences of the St. Louis accusations. Nye volced hope that although block booking was not directly involved in the indictments, he will induce distribute the consequence of the co

don practice.

Reliably reported that the Government is aiming at block booking by indirection, since it is unable to challenge legally the system in view of previous court decisions uphold of previous court decisions uphold-ing the practice. Nys seemed skep-tical, however, that even a deter-mined anti-trust campaign would bring the desired results but indi-cated he'd like to give the industry a chance to show its reaction.

Mayer Will Again Have the Rebuilt Rialto on B'way

The Riaito, N. Y. will be removed as first run competition for probably six months or longer this coming Nov. 1, when the building goes under the hammer for the construction of a new building which is also to have a theatre. While it has been agreed between the owners of the proposed new structure and Arthur Mayer that latter will again have the lease on the theatre portion, it has not been negotiated for signatures because terms will be predicated on the number of seats. Although the theatre will prob.

Although the theatre will prob ably be of about the same size as the present Rialto, the number of seats has not yet been figured. Rent will be figured in line with the ca-

clated with John Goring in the op-eration of the Criterion, from which he recently planned pulling out at that Goring would have the house entirely on his own.

WB TO SHOOT VALLEE PICTURE AT ANNAPOLIS

Hollywood, Jan. 14. Bill Guthrie, location manager for Warners, is en route to Washington to confer with Navy officials for a

to confer with Navy officials for a permit to shoot a picture on the Annapolis grounds. Picture will be a Rudy Vallee starrer and patterned after Filr-tation Walk.' Due to go some time in the spring.

Chesterfield Resumes After Holiday Lavoff

Hollywood, Jan. 14.
Chesterfield-Introleble shutdown, which has been on since the holl-days, ended today with production of 'A Shot in the Dark' ordered by George Bacheller, who returned from the 'ast yesterday (13).
Story, from the College Hursell of the College Hursell of

who began easting today (Monday) Ambassador, affiliate of Chester

Ambassador, affiniate of Chester-field, starts production next week on 'Public Opinion,' from screen play by Karen deMayo, to be di-rected by Frank Strayer.

FADIMAN JOINS GOLDWYN

William J. Fadiman resigns as head of the screen material depart-ment of Leland Hayward, Inc., Jan. 21 to become chief of the New York story department for Samuel Gold-

wyn.

He was formerly story editor for Columbia Pictures before joining

Inside Stuff—Pictures

that net each day hits around \$10,000. It is freely estimated that the profit for the meet will pass the \$1,000,000 mark. Everything beyond \$300,000 will be volvet. Track ran into many rainy days but daily attendance stayed above 5,000 with Saturday mob around 15,000. No Sunday

The tinted newsreel of the recent Tournament of Roses parade at Pasadena, rushed to Grauman's Chinese, L. A., only eight_hours after shooting, is not the first newsreel clip in color. Pathe challenges Hearst on this distinction, claiming that in 1929 Pathe covered the Mardi Gras (New Orleans) in natural hues and also did something at Miani Beach in color. Importance of the Hearst Tournament of Roscs experiment in color, however, was that long strides have been made by laboratories in getting out tinted prints as fast as accomplished for Hearst in this

Coast sees indications of future friendly relations between IATSE locals and the unions, now in the basic studio agreement, in the request from local 40 IBEW for electricians from the IATSE for studio jobs. Men were given temporary IBEW cards without charge. This is the first time since the IATSE strike in the summer of 1933 that IEEW has made such concessions to members of a rival union, not recognized by the producers.

Picture's fight for the honor of entertaining titles continues. Lord and Lady Byng were the center of a two-way fight on the Coast between Metro and Paramount. Former wanted to entertain them last Wednes-Metro and Fairmount. Former wanted to entertain them has a vicules-day, later show them David Copperfield' and get their comments, Para-mount had a similar idea for Bengal Lancer. Meanwhile, Warners which wanted to photograph the titled pair with Warner stars, stepped in and got the shots without much ado.

Anonymous letter writers are again annoying one of the major com-anies and suspicion is that the mail is being inspired from inside

Anonymous attack, this time, is against one of the subordinate theatre chieftains in the home office.

Fanchon & Marco celebrates second anniversary in the exhibition field on Jan. 27, rounding out two years of operation of the Roxy, New York. On March 2, F&M wind up two years of operation of the Paramount. L. A.

Metro owns the film rights of Franz Wierfel's novel, Forty Days of Musa Dagh', released by Viking Press in the U. S. six weeks ago. M-G bought it about a year ago, basing the purchase on reading of the original in German.

Estelle Taylor claims report of her heading the first American Federa-tion of Actors straight vaude show is just one of those things. For one thing, her stage salary is 11,500 and not \$1,000, and another thing, she has not been approached by the AFA.

The story of P. T. Barnum came close to being made by Paramount, For some years Par considered doing this showman's life on the screen. Par bought the rights to M. L. Werner's biography of Barnum.

The big birthday cake Alfred E. Smith cuts on his 61st birthday, while newsrecl cameras are grinding was bought and paid for by Paramount

Agent Sics Law on Withers for \$3,000

Withers for \$2,000.

Grant Withers is being lawed by Jerry G. Mayer for commissions alleged to be due the agent for the actor's picture engagements with Universal, under a promissory note arrangement.

Note piedged weekly installments on 5% on salary below. \$500 per week, and 10% for all over that figure, according to the complaint, with the whole amount, \$3,000, immediately payable in case of weekly default. Additional \$300 attorney fee is asked.

STROMBERG STARTING 11TH YEAR AT METRO

Hollywood, Jan. 14. Hollywood, Jan. 14.

Hunt Stromberg, veteran producer
on the Metro lot, signed a new contract to continue with that studio
for another stretch. He joined
Louis B. Muyer, Irving Thalberg and
Harry Rapf, original trio at Motro,
a few months after the merger in
1924

1924. Stromberg has several productions readying for early shooting, including, 'After the Thin Man,' Ah, Wilderness,' 'Wife vs. Secretary' and an original for Joan Crawford.

Prime 'Frisco' Musical

Hollywood Jan 14 Hollywood, Jan. 14.
First of the four Bernie Hyman
productions for Metro, 'San Francisco, a musical, is being readled
for the cameras.
Horman J. and Joe Manklewicz
arc preparing the script.

16 Wks. for 'Diggers'

Hollywood, Jan. 14. Golddiggers of 1935' finlshed Sat-

urday night (12) at Warners after 16 week. production.
This is the longest shooting schedule at that studio in several

FETE OHIO GOV FOR TAX CUTS

Columbus, Jan. 14. As gesture of appreciation for slashing amusement tax as in Ohlo, and other official favors, Columbus Variety club Tuesday (8) gave Gov. George White of Ohio a banquet in the Deshier Wallick hotel. Eighty local and out-of-town members

the Deshler Wallick hotel. Eighty local and out-of-town members turned out for the spread.

Chief. speaker. of evening was Martin G. Smith, Toledo, president of Independent Theater Owners of Ohlo. Honor guests were Allein Moritz, president Cincinnati Variety club; hat Holt, Cleveland Variety club; Harry Goldstein, former president Pittsburgh organization; State Education Director and Chief Censors B. O. Sil.-uner, and Carleton S. Dargusch, head of Ohlo tax commission.

FIRST ROACH FEATURE MINUS LAUREL-HARDY

Hollywood, Jan. 14.

Hal Roach first non-Laurel and Hardy feature, 'Girl of My Dreams,' goes into production Wednesday (16) with Sam Taylor directing. Story is an original by Frank Butler. Complete cast includes Robert Young, Jean Arthur, Joe Cawthorn, Berton Churchill, Reginald Denny, Ferdinand Gottschalk and Forrester Harvey. Metro will release.

Biberman at Columbia

Hollywood, Jan. 14. Herbert J. Biberman, New York Theatre Guild director, is at Co-lumbia, with probability he'll direct a picture.

Biberman, however, will be kept as an observer for several weeks before being given an assignment.



- * The Captain and his crew take her safely o'er the seas.
- * But when she gets to port four little tugs, all pulling the same way . fit her safely and snugly into her berts....
- * You buy your pictures ... you date them in ... then the Pride of this Industry . . the National Screen Trailer with its powerful concentrated selling-punch... pulls your picture safely into port... breaking the news of every cicture you play to the thousands of people who patronize your theatre ... in novel ... newsy ... interesting fash on ... and within a footage you can afford to run.

* Service plus box-office power at a reasonable rice makes NATIONAL SCREEN TRAILERS the best exploitation ever devised.

* NATIONAL SCREEN SERVICE *

-the Pride of the Industry!

Stock Market

(Continued from page 6)

week at 8%, an advance of three-quarters of a point. Preferred of this company also registered a fresh high at 21%, but was sold down later in week to 19%. It closed at 90, off a fourth. Madison Square Gardon reflected favorable earnings report by going to 8%, near its peak for '34-'36, but ended week at 5%, unchanged. Westinghouse preferred climbed to a new high at 97%, and finished week at lowest price, 93%, but ahead 2% points on week. Universal preferred went contrary

but shead 2% points on week. Universal preferred went contrary to group, getting up to 40 for a net advance of 1% points. As usual, trading was light in this issue. Trans-Lux, listed on curb exchange, continued to reflect optimism over outlook for company by equaling its 1934-36 high of 3%, and then winding up at 2%, for a gain of an eighth. Technicolor was pushed down in late dealings to 12%, where it showed a loss of 1% points.

G. E. Pressure

General Electric, which went to 13% during the week, was under nuch pressure in late trading, fall-ng to 21. It closed at 21%, down

ing to 21. It closed at 21½, down a point.

Westinghouse-common,-reflecting-stock dividend declared Tuesday in form of distribution of Radio Corp. common stock held in its portfolio, went to a new top for present move at 40½. It also felt sweeping market weakness, dropping to 37½ last of week. Finish was at 38, where it was up fractionally. Westinghouse preferred's strength was directly traceable to similar dividend declaration for preference issue.

Locw's, Inc., report for 12 weeks to November 22, issued middle of week, showed net of \$2,001,308, equal to \$1.23 per common share, compared with \$1.594,608 in same period of 1933, or 55 cents per share. This was about in line with expectations and had no effect marketwise. Traders do not expect too much of this stock until directors decide to loosen purse strings again. Recent 76-cent cash extra was rated only and the strings of the control of th

slowly for several weeks.

For A appears to be well situated
in opinion of chart readers as result of outly healthy shale, out during past week.

BIOCK went even
below low point reached early in
November. Radio B also looks better, not only because it has shown
some tendency to firm up around

Summary for Week Ending Saturday, January 12:

from page 6)

ished on bottom at 60%, for a loss of 02% points. Certificates of same laiso wound up at bottom, 60%. Here they were down 14%. Paramount-Publix 68% dipped to 59% of 2 points. Certificates of simple of the control of t

the week
General Theatre Equipment bonds
wound up the week on bottom at
84, for a loss of a point. Liens
showed promise of going places in
early trading, advancing to 94, top
mark of week. Loew 6s fell off some
in Saturday trading, bottom figure
being the close of 104%, a decline
of five-eighths for week.
Whether adverse news for picture
stocks had anything to do with it
or not, Columbia Broadcasting
Company A stock, quoted in OverCounter Market, showed marked
strength. Bid and ask prices rose
approximately 2% points near close
e-f-thé-week_compared_with quotations at last week's close. Bid price
rose to 25% Friday while asking
quote was a point higher. Effect of
higher rate cand, contrast
for the strength of the strength of the
sponsible for stock's betterment.
Speculators in stocks and commodities lightened holdings Friday
sind Saturday because of desire to
hedge' against chance that supreme
court in next month might decide
against government's gold program.
Gold-clause bonds were used as

neuge against chance dust appense court in next month might decide against government's gold program. Gold-clause bonds were used as hedge' since adverse ruling would be expected to enhance their worth. Recent advance of market also made it highly vulnerable to emart tech-nical reaction. Some business ex-perts contend that a decision in-validating government's abrogation of contract, to pay with gold would mean better conditions, being op-posite to Washington's official view. But fact remains that it gave trad-ers excellent excuse to unlead com-mon stocks and go-inte-gold-clause-bonds. bonds.

fin opinion of chart readers as repulled of outter healthy shales-out during past week. Stock went even below low point reached early in Movember. Radio B also looks better, not only because it has shown some tendency to firm up around current levels, but because many of weaker holders have been eliminated.

Bonds

Amusement bonds went the way of many other liens; that is downwards. Aside from slump in War-wards. Aside from slump Pertaining to widespread selling

eakest. as to stage a snappy comeback-Paramount-Famous-Lasky 6s fin- and in not too distant future.

٦.	Low.	Sales.	Issue and rate.	High	Low.	Lest	c
	214	1.000	American Seat	. 514	514	54	-
	211/4	2.900	Col. P. vtc. (1)	. 80	88	88	-
	1%	23,200	Consoi, Film		5%	614	4
	10%	18,500	Consol, Film pfd, (%)†		19¥	20	
	70	0.200	Eastman Kodak (4) \$	8117%	115	115	-
	120	1400	Do. pfd	14894	142	142%	4
	814	6,300	Fox Class A	. 18%	1114	11%	
	10%	107,800		23%	21	2144	-
	20%	42,400	Loew (1)\$. 34	82	3214	_
	72	1.000	Do. pfd. (6%)		10814	10214	_
	254	1.800	Madison Sq. Garden		5%	534	
	21	100	Met-G-M pfd. (1.89)	. 28	28	28	-

STOCK EXCHANGE

Paramount con-Pathe Exchang Pathe Class A. Radio Corp... Radio pfd. A. Radio pfd. A. RKO ... Universal pfd. Warner Bros... Do. pfd... Plus stock extras. † Paid this year. ‡ Plus cash extras.

			CURB				
14% 8%	7% 1%	1,700 0,700	Technicolor	18 8%	12¼ 2¼	12¼ 2%	-11/4 + 1/6
			BONDS				
18 741/2 1053/2 47 051/2 651/2 651/2 103 67	31/4 51 85 30 291/4 291/4 201/4 407/6	\$155,000 15,000 30,000 12,000 122,000 25,000 109,000 152,000 4,000 127,000	Do. ctfs Par-Pub. 5½s, '50 Do. ctfs Paths 7s, '57	105% 44 63% 63% 63% 03% 102%	8½ 72½ 104% 48¼ 60¼ 59% 00 101½	8¼ 72¼ 104¾ 43¼ 60¼ 60 101¼ 54¼	-1 -2 - % -2% -1% -21% -1%
			PRODUCE EXCHANGE, N	. Y.			
		1,100	Par-Pub,		8%	8%	

W. E. Dividend

Westinghouse Electric & Mfg. Co

Westinghouse Electric & Mfg. Co. took the anticipated action regarding a stock dividend at its meeting Tuesday (8) in Pittsburgh, directors voting to give a quarter of a share of Radio Corp. of America common stock for each share of India to the America of the Corp. The Corp. of America Corp. of Corp. of America Corp. of America. Of America Corp. of America. Of America Corp. of America. Of America Corp. of America. Of

the preferred spoek, the universal also declared an optional dividend of \$3.50 a share on any share of preferred, the holder of which may want to accept cash in exchange for a quarter share of Radio common dividend. In this connection, company stated that payment of quarter of a share Radio common or \$3.50 in cash in leu of the stock will constitute full payment of preferred dividands this year. dividends this year.

Fox Ups Loeffler

Hollywood, Jan. 14. Louis Loeffler, cutting depart-ment head at Fox, has been upped to an producership to work directly under Winfield R. Sheehan, under Winfield R. Sheehan.

John Bodnar replaces Loeffler in
the cutting department.

Incorporations

NEW YORK

Loore Moments, Inc.; pictures, vaude-ville, etc.; capital stock, 100 shares, no par value; Aaron Lipper, L. Frank Baron and Herbert R. Berk, all of 551 Fifth ar vites and R. Merk, all of 651 Fifth venue, New Young, New York, Man, Man, Young, Young,

Kraus, all of. 172. Seventh avenue, New-York was Instituct, Ino.; nowing pic-ture advertising devices, etc.; capital sicck, 106 shares, no par value; Shirey sicck, 106 shares, no par value; Shirey York; Estelle Karn, 1814 Summerfade street, Ridgewood, L. I., and Ruth Bar-nett, 168 was the street, New York, completed to the street of the street, Crosby Gaige, 120 West, And. elrost, New Park street, East Orange, N. J., and John Garrett Underhill, 2 Grace court, Brook-Waldwellers Recording Service, Ino.;

CHANGE OF CAPITAL

Dorset Amusement Corp.; \$10,000 changed to 300 shares, no par value; filed by Phillips & Nizer, 1501 Broadway, SURRENDER OF AUTHORITY

RCA Radiotron Company, Inc., Maryland; filed by U.S.C. Co., 150 Broadway, New York.

RCA Victor Company, Inc., Maryland; filed by as above. DISSOLUTIONS

DISSOLUTIONS

Martin Johnson African Expedition
College Colleg

Picture Possibilities

'Slightly Delirious'-Unfavorable

'Slightly Delirious'—Unvavorance
'SLIGHTLY DELIRIOUS' (Farce, Little, Willo), Hopeless for stage

Kauf.

'The Petrified Forest'—Favorable
'THE PETRIFIED FOREST' (Melodrama. Gilbert Miller, Leslie Howard and Arthur Hopkins. Broadhurst). Sure hit on Broadway and should be equally effective in celluloid form.

The Old Maid—Favorable
THE OLD MAID (Drama. Moses. Empire). It will be very hard to
cast this one, but if the proper woman is found for the central title
character, it should make a splendid film. A set-up for Helen Hayes.

"A LADY DETAINED" (Melodrama. S. L. Latham. Ambassador). Un-convincing story of bootleggers happening upon an opportunity to exact snatch money.

'Living Dangerously'—Unfavorable
LIVING DANGEROUSLY' (Melodrama, Shuberts, Morosco), Premited in London previously, Meller with improbable story not like

Loew's \$2,000,000 Net | ASK MORE INTERIM Profit for 12 Weeks

Loew's Inc. reports a net profit of \$2,001,308 for the 12 weeks ended Nov. 22, 1934, as compared with \$1,594,608 for the corresponding period in 1022 riod in 1933.

riod in 1933.

The per share earnings for the 12 weeks sinded Nov. 22 is \$14.64 on the preferred and \$1.23 on the common, as compared with last year's earnings for the corresponding period of \$11.53 on the preferred and 95e on the common.

Wes'g'house Up 47% in '34

New business by Westinghouse Electric & Mig. Co. for 1334 amounted to approximately \$1105,-000,000, figures issued Saturday. This is approximately 47% greater than the total bookings in previous year. In 1933, Westinghouse book-

year. In 1933, Westinghouse book-ings totaled more than \$72,000,000. Bulk of increase said to have been in refrigeration and cooling system business, although power supplies also reported picking up.

R. C. Amus. Corp. Plea

"""WEALTH OK. "S-201"" Radio City Amus. Corp. of New York has applied to Federal Se-curities & Exchange Commission for permission to issue 25,000 shares of \$10 par value common stock at full price.

CAL.'S PROPOSED STOCK TAX

High. \$10,500 Low. 1,100

Hollywood, Jan. 14.
Sales of stocks and bonds in all
industries are being hit at by Senator Culbert Olson, of Los Angeles, in a measure introduced today (Monday) for a 2½% state tax, in a measure introduced today (Monday) for a 2½% state tax, which is figured to help California to the extent of \$10,000,000 during the current year.

FEES IN RKO MATTER

While two or three financial in-terests are known to be nibbling at RKO reorganization possibilities, no definite deliberations are stated to be under way in this respect.

be under way in this respect.
It was revealed at a hearing before Federal Judge William Bondy, yesterday (Monday), that the Broadway & 47th St. Corp. (Mayfair theatire); a Walter Reade company, in association with two other creditors of RKO, are plaintiffs in a pending appeal of their contentions that the RKO proceedings, under the new corporate bankruptcy act, were flied before the effective date of that law. These contentions apparently had been previously denied.

filed before the enective date of the content of th

ties.

The receivership of RKO ended in June, 1934, after the proceedings under 77B were filed and in which the Irving Trust is trustee with Col. W. Donovan continuing as trustee's

W. Donovan continuing as trustee's counsel. In connection with the re-ceivership, Irving Trust asks for \$150,000. Interior fees and counsel asks for \$125,000. Same amounts asked by the same parties some months ago but the new application is additional to whatever fees airready allowed, namely, \$35,000 to Irving Trust and \$70,000 to counsel. RKO went into receivership in Jan-

RKO went into receivership in Jan-uary, 1933.
Also, applications were annexed for \$8,500 special services fees com-prising \$3,500 for Price Waterhouse

prising \$3,500 for Price Waterhouse and \$2,500 each for special apprai-sers. It was stated that the receiver has around \$295,000 on hand which would be sufficient to meet the in-terim fees sought.

Comparative Grosses for December

(Continued from page 20)

SEATTLE

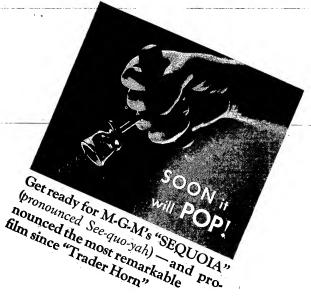
1	Dec. 13	Dec. 20	Dec. 27	Jan. 3
FIFTH AVE. (2,400; 25-40) High. \$28,000 Low. 2,500	College Rhythm \$9,000 (8. days).	Painted Veil \$7,600	Flirtation Walk \$3,200	Walk \$3,000 2d week) (5 days)
PARA- MOUNT (8,106; 25-35) High: \$21,000	Menace and Peck's Boy \$5,200	Lemon Drop and Gay Bride	Pursuit Happiness and Elinor Norton	Limehouse Blues and Bachelor Arts
Low. 1,600	(Vaude)	\$6,300	\$5,400	\$5,300
LIBERTY High. \$12,000 High. \$12,600 Low. 2,100	Night of Love \$5,600 (5th wk)	Nite \$4,100 (6th wk)	Nite \$3,000 (7th wk)	Nite \$1,200 (8th wk) (4 days)
MUSIC BOX (900; 25-35) High. \$17,000 Low 2,000	Gentlemen Born \$2,600	Firebird \$2,000	Imitation Life \$2,500	Life \$1,500 (4 days) (2d wk)

	IACOMA		
Dec. 13	Dec. 20	Dec. 27	Jan. 3
irebird on Drop 1 Loves 14.700 /aude- t Duals) issouri and fell in eavens \$4,500 Split)	Kentucky Kernels and Cleopatra \$5,800 (Wheeler- Woolsey) Widow \$2,100 (5 days)	Babbitt, Wagon Wheels and By Your Leave \$4,500 (Vaude) Have Heart Gods Destroy That's Gratitude and Babes in Toyland \$2,900 (Split-Duals)	Kid Millions and Murder in Clouds \$4,000 (Split) I'll Fix It Chan in London Student Tour Among Missing \$2,500
	· ·		\$2,500

FORSAKING ALL RECORDS!



No, dear reader, it's not a change of title. It's just one way of describing the sensational business done at every box-office by JOAN CRAWFORD, CLARK GABLE, ROBERT MONTGOMERY in M-G-M's happiest entertainment "FORSAKING ALL OTHERS."



CALENDAR OF CURRENT RELEASES

Harold Auten Office:
1540 B'way, N. Y. C.
Autumn Crocus (British), Charming film from Anthony play, with femme appeal. Dir. Basil Dean. 70 mins. Rei. Oct. 15. Rev. Nov. 6.
Blaue The Basil Dean. 70 mins. Rei. Oct. 15. Rev. Nov. 6.
Blaue The Theorem 70 mins. Rei. Sept. 1.
End ef the World (Fin du Monde' (Fr). Belentific dream based on Flammarion novel. Dir. Abel Gance. 65 mins. Rei. April 15.
Ee war Einmal Ein Waizer (German). Musical romance with Lehar music. Martha Eggerth. Dir. Victor Jansen. 30 mins. Rei. Oct. 1.
Loystites (British). Drama from the Galsworthy play. Dir. Basil Dean. 70 mins. Bennifer. Sept. 10 mins. 10 mins.

Mele (German). Sensitive study of psychological difficulties. Elisabeth Bergner. Dir. Paul Csinner. 93 mina. Rel. Feb. 1. Rev. Feb. 6.

Chesterfield Offices: 1940 Broadway, New York, M. Y.
Curtain Falls, The. Old actress impersonates aunt of a wealthy family on make old age secure. Proves a good genius. Henrietta Crosman. Dir. Chas. Lamont. 67 mins. Rel. Oct. 1 Fugitive Road. An Austrian-Italien border story. Eric von Stroheim, Wera Engels, Leslie Fenton. Dir. Frank Strayer. 69 mins. Rel. July 1. Rev.

Walke, The. A mystery comedy. Cast, John Miljan, June Collyer. Dir Frank Strayer. 67 mins. Rel. Dec. 1. One in a Millien. Department store background for a love story. Chas. Star-ley and the star of the st

World Accusers, The. A woman's fight against the world alone. Vivian Tobin, Russell Hopton, Dickie Moore, Dir. Charles Lamont, 50 mine, Rel. Nov. 1

Brudio: Gower at Sunest,
Hellywood, Cal.
Against the Lew. Gangster mixup with an ambulance crew. John Mack
Brown, Sally Blane, Arthur Hohl. Dir. Lambert Hillyer. 61 mins. Rel.
Oct. 25. Rev. Dec. 128.

Oct. 55. Rev. Dec. 13.

ng the Missing, Weaithy old lady does a Harona al Racchid and enjoys herself hugely in the underworld before she returne to her family. Richard Cromwil, Henrietta Crosman, Bill Seward. Dir. Al. Rogel. 71 mins. Rel. Aug. 15. Rev. Nov. 6.

Ind the Evidence. Newspaper man smokes out a master mind. Norman Foster, Donald Cook, Shelia Mannors. Dir. Lambert Hilyer. Adways Bill. Race track story based on one of Mark Hellinger's yarna. Mayrna Loy, Warner Baxter. Dir. Frank Capra. 99 mins. Rel. Dec. 8. Rev. Dec. 4.

S. Rev. Dec. 4.

Best Man Wins, The, Edmund Lowe, Jack Holt In a familiar outline. Florence Rice as the girl. Dir. Earle Kenton. Rel. Jan. 5.

Captain Hates the See, The. Riotous nautical comedy of a mixed passenger list. Victor McLaglen, Wynne Gibson, Allson Skipworth, John Gilbert. Dir. Lewis Milestone. 80 minz. Rel. Oct. 22. Rev. Dec. 4.

Call to Arms. Willard Mack, Shelia Mannors, Esther Raiston. Dir. Willard Mack. Rel. Jan. 12.

Carnival. Lee Tracy, Sally Ellers, Jimmy Durante. Dir. Walter Lang.

Rests. Story of a lawyer who defended gangsters. Jack Holt, Jean thur Dir. Lambert Hillier. 70 mins. Rel. July 15. Rev. Aug. 21. AUDIT DIE, Lambert Hiller. 70 mina. Rei July IS. Rev. Aug. 21.
Fugitive Legy. Innocent girl, sentenced to prison, fluds a haven and love
Neil Hamilton, Florence Rice. Dir. Al. Rogell. 66 mine. Rel. Oct. 25
Rev. Deç. II.
Girl in Danger, "Inspector Trent' story of a lost emerald. Raiph Bellamy
Shiring Grey. Dir. O. Rose Lederman. 61 mins. Rel. Aug. 23. Rev

I'll Fix it. Political fixer discovers he can't fix love. Jack Holt, Mona Barrie Winnie Lightner. Dir. Roy W. Neill. 69 mins. Rel. Oct. 13. Rev

Jealousy, Jealous prize fighter has a vivid dream while taking the count Nancy Carroll, George Murphy, Dir, Rey W, Neill. 66 mins. Rel Nov. 18. Key, Nov. 27.

Lady by Choice. Fan dancer adopts a mother, who brings her happiness Carole Lombard, May Robson, Roger Pryor. Dir. David Burton. 77 mins Rel. Oct. 15. Rev. Nov. 20.

Lady is Willing. Investment victim kidnap banker's wife. She falls in love with her captor. Leslie Howard, Binnie Barnes. Dir. Gilbert Miller. 66 mins. Rel. July 30. Rev. Aug. 14. Henry Freulich, 58 mins. Bel. Nov. 28. Rev. Dec.

menry produce, 58 mins. Hel. Nov. 25. Rev. Dec. 4.
Wiles of the Gode. Industrial story of the depression. May Robson, Fay Wrsy.
Victor Jory. Dir. Roy W. Neill. 67 mins. Rel. Dec. 15.
Name the Woman. Folitties and a girl reporter. Arline Judge, Richard Cromwell. Dir. Al Rogell. 68 mins. Rel. Aug. 1. Rev. Dec. 4.

a Gentieman. Tullio Carminati, Lilian Harvey, Tala Birel. Dir. Victor

Night of Leve. Romance of an opera star. Grace Moore, Tulin Car-maniti, Lyle Taibot. Dir. Victor Schnitzinger. 34 mins. Rel. Sept Rev. Sept. 11. Jan. 12.

Prescott Kid, The: McCoy western. Shells Mannors. Dir. David Selz 56 mins. Rel. Nov. 8.

Square Shooter. Tim McCoy, Jacqueline Wells in a Western. Dir. David Selman. 57 mins. Rel. Jan. 31.

That's Gratitude. Theatrical man gets no thanks in farcical romp. Frank Craven, Mary Carlisle. Dir. Frank Craven. 87 mins. Rei. Oct. 13. Rev. Nov. 6. Westerner, The Tim McCoy, Marion Shilling. Dir. David Seiman. 57 mins. Rel. Dec. 10.

White Lies. Rich Fay Wray, Rev. Jan. 1. Rich society girl falls for the big, brave cop. Walter Concily, ray, Victor Jory. Dir. Leo Bulgakov. 63 mins. Rel. Nov. 27

DuWorld Office: 729 Seventh Ave., New York, N. Y mins. Rel. July 16.
Blus Llaht. Abustus and animals. John Preston, Mary Stuart. 70 mins. Rel. July 16. Blue Light. (Austrian and Italian.) Mountain romance among Italian Dolomites. Directed and starring Leni Ricienstahl. Rel. Sept. 15.

Bride of Samoz. South Sea featurette. Dir. Phil. Brown. 30 mins. Rel. March 1.

crainquebilie (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baron celli, 80 mins. Rei Dec. 1. Dawn to Dawn. Artistic rurai story. Julie Hayden. Dir. Cameron McPherson, 35 mins. Rei. Jan. 1. Rev. Jan. 9.

Son. 50 mins. Rei. Jan. 1. Rev. Jan. 1. Girl in the Case. Comedy in the Continental manner. Jimmy Savo, Eddie Lambert, Dorothy Darling. Dir. Eugene Frenke. 80 mins. Rei. Oct. 1.

Hollywood, City of Dreams (Sp.) Jose Bohr. Spaniard's impression chematown. 68 mins. Rel. March 30.

Kocha, Lubi Seastle. cinematown, es mins, Rei, March 30.

Kocha, Lubi, Szanuje (Polish), Young love in Poland, with music. Dir.

Michal Wyzynaki. 70 mins. Rei, Nov. 1.

L'Agonie des Algies (Fr). Pre-Napoleonic drama. Dir. Roger Richebe. 70

mins. Rei, Dec. 1.

mins. Rel. Dec. 1.

Man Who Changed His Name (British). An old Edgar Wallace yarn rewived Dir. Henry Edwards. 75 mins. Rel. Oct. I. Rev. Oct. 20.

Norsh Rev. Cot. 20.

Norsh Rev. Cot. 20.

Romance in Budapest (Hung). Franciska Gasl. Musical. 70 mins. Rel.

April 15. Rev. May 15.

Tell Tale Heart (British). Edgar Allan Poe thriller. Dir. Desmond Hurst. 50 mins. Rei. June 15. Rev. June 19.

First Division Offices: R.K.O. Bldg., New York, N. Y. Releasee Also Allied, Chesterfield and Monogram

Release Also Allied, Cnesterried and Monogram
Curtain Fails. One-time famous actress uses her tationts in an ontirely novel.
Folicy and stages one final glorious comeback. Henrietta Crosman,
Dorothy Lee, Wm. Bakewell. Dir. Charles Lamont. 68 mins.
Fuglitive Road. Eric von Strohelm, Wera Engels, Lesile Fenton. 69 mins.
Rel. Aug. 30. Rev. Nov. 20.

Glid of the Limberloot. The famous Gene Stratton Porter classic. Marian
Cabanne. 35 minorage of the Company of the Company of the Company
Cabanne. 35 minorage of the Company
Cabanne. 35 minorage of the Company
Cartain Starrett, Claude Gillingwater. Dir. Richard Thorpo. Rel. July 30.

Girl of My Dreams. College life and college romance. Mary Carlisle, Eddle

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after clease. Listing is given when release that the production of the companies are retained for six months. Managers who receive service subsequent to that period should, practically the production of the calendar for reference, and the production of the calendar for reference and the production of the calendar for reference and the production of the calendar for reference and the production of the calendar for the cale

The running time as given her presumably that of the projection ie presumalty that of the prejection oom ehowings and can only appresimate the secural release length in those states or communities where local or state censorship may result in deletions. Running time in the raviewe as given in "Veriety" carry the actual time clocked in the theatural time clocked in the theatural state presents of the local or the theature after passage by the New York state censorship, since pictures are raviewed only in actual theatre showings.

showings. While every effort is made to hold this list accurate, the information supplied may not alwaye be correct, even though official. To obtain the fullest dagree of accuracy, 'Varlety' will appreciate the co-operation et all managers who may note discrepancies.

Studio Placements

Wallace Beery, Death Valley Sotty, 20th Centry, Death Valley Sotty, 20th Centry, Contry, Control, C

Harold Huber, 'Stolen Harmony,' Par.

Stanley Price, Andre de Segurola.

Now I'm a Lady,' Par.

Now I'm a Lady,' Par.

Dollar Raise,' Rosett Horton, Ten

Dollar Raise, 'Bone Henry Johnson, Lew Braslow,

scripting Ten Dollar Raise,' For.

Elsa Janchester, 'The Return of

Tack Norton, 'Stolen Harmony,'

Jack Norton, 'Stolen Harmony,'

Jack Norton, 'Stolen Harmony,'

Jack Notwo.
Par.
Paul Harvey, Bert Morehouse,
Morgan Wallace, Tom Ricketts,
Sheldon Jett, Now I'm a Lady, Par.
Marion Mansfield, Harry Bradley,
Douglas Wood, Stolen Harmony,

Pat Flaherty, Shadow of Doubt.

Leo White, Keith Kenneth, Dians Smirnova, 'All The King's Horses.

Par. Hector Sarno, Sam Flint, 'Car 99,

Author Sarno, Sam Flint, Car ss, Par.
Victor Potel, 'Mississippi,' Par.
-Ralph Forbes, "Goose and the Gander,' WB.
Paul Schoffeld, writing original for Hoot Gibson, 1st. Division.
Bear McWade, 'Wanderlust,' Bear McWade, 'Wanderlust,' Bear McWade, 'Wanderlust,' Claude Gillingwater, William Burress, 'Public Enemy No. 2,' Metro, Ruthelma Stevens, 'Florentine Dagger,' Wender, 'Goose and the Gander, 'WB. Williams, 'Private Ham-Worlds,' Wanger, 'Vicate Ham-Worlds,' Wanger, 'Vicate Ham-

Gander, W.B.,
Big Boy Williams, 'Private
Worlds,' Wanger.
Sterling Holloway, Virginia Ham
mond, Franklyn Pangborn, Richard
Tucker, 'Father Knows Best,' U.
Virginia Hammond, 'Tm No Lady,

Adolphe Meniou, "The Milky Way."

wick.
Adolphe Menjou, 'The Milky Way,'
Party Adolphe Menjou, 'The Milky Way,'
Raiph Spence, scripting 'Woman
Hater,' Par.
Kathryn Scola, Vincent Lawrence,
adapting 'This Dream,' Par.
Bess Aidrich, Harry Leon Wilson.
Jr., scripting 'Ploneer Woman,' Par.
Virginia Van Upp, Lawrence
Cornelius 'Van Upp, Lawrence
Cornelius 'Keefe, 'Tong Kong
Nights,' Walter Futter,
Anna Demetrio, 'The Crusades,'
'McFadden's Flats,' Par.
Hermay Pan, directing dances,
Day of Flanders,' Radio,
Aff Goulding directing
Affecting Cornelius 'Radio,' The Informer,'
Radio,
Trof Duna. Samuel Hinds, Esther'
Radio,
Trof Duna. Samuel Hinds, Esther'

Victor MeLagon,
Radio.
Steffi Duna, Samuel Hinds, Esther
Dale, Maurice Murphy, Eleanor
King, Private Worlds, Wanger.
Margaret Dee, Becky Sharp, Ploneer.
Frances Hyland, Sam Hellman,
(Continued on page 34)

Nugent, Creighten Chaney, Arthur Lake, Stering Holloway, Gigi Parrish, Dir. Ray McCarey. Rel. Nov. 17. Heppy Landing. Story of the U. S. air border patrol. Ray Walker, Jacque-line Wells. 63 mlns. Rel. Sept. 1.

line Wells. 63 mins. Rel. Sopt. 1,
Jane Eyes. Screen adaptation of the Charlotte Bronts classic. Colin Cive,
Virginia Bruce. Alieen Pringis. Dir. Christy Cabanne. Rel. Cot. 1.
King Keily. Dance director and his girl dancing troups ewap contracts on
way to Paris, and bring prosperity to a mythical Belgravian kingdom
via crooning, dance routines, etc. Romantic comedy with music. Guy
Robertson, Irene Ware. Dir. Leonard Fields. Rel. Nov. 15.
Man from Utah. John Wayne western. S2 mins. Rel. July 1.
Manhattan Love Songs. Two orphaned Park Avenue society deb sisters, forced
to go to work, change places with their servants who go society,
Diris Lee, Robert Armstrong. Dir. Leonard Fields. Rel. May 30. Rev.
Sopt. 2.

Sept. 2.

Sept. 2.

New Wilkie Collines novel of the disappearance of a famous sem. David Manners, Phyllis Barry. Dir. Reginald Barker. 60 mins. Rel. Sept. 18.

In a Million, Romance of a department store employee and the boss ont. Dorothy Wilson, Charles Starrett. Dir. Frank Strayer. Rel. Nov. 15.

Nov. 15.

The proper of the property of the p

Redhead. Romance of a disowned playboy son and an artist's model with a past. Bruce Cabot, Grace Bradley, Burton Churchill, Regis Toomney. Dir. Melville Brown. Rel. Nov. 30.

Shor. Melville Brown. Rel. Nov. 30.

Shock. Shell shock world war victim unknowingly falls in love all over again with the wife he married before going to the front. Ralph Forbes, Gwellian Gill, Murnoe Owsley. Dir. Roy Poweroy. 66 mins. Rel. Aug. 1.

Womene Men. Hollywood inside story. John Halliday, Marguerite de la Motte, Wallace Ford. Dir. Edward Luddy. 68 mins.

Young Eagles. Boy Scout adventures in wilds of Central America. Tweive episode serial. Dir. Harry Hort. Rel. July 1.

Studioe: Burbenk,

First National Offices 821 W. 49th St., New York N. Y. Babbitt. Upton Sinclair's 'Main Street'. Guy Kibbee, Aline McMahon. Dir. Wm. Keighley. 75 mins. Rel. Dec. 8. Rev. Dec. 18.
Bitlish Agent. Adapted from the novel about International spiles. Lesile Howard. Kay Francis. Dir. Michael Curtiz. 75 mins. Rel. Sept. 15. Rev. Sept. 25.

Nev. Nept. 25.

Dragon Murder Case. Philo Vance detective yaru. Warren William, Margaret Lindeay. Dir. Bruce Humberstone. 65 mins. Rel. Aug. 25. Rev. Aug. 25.

Aug. 28.
Filration Walk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien. Dir. Frank Borzage. 95 mins. Rel. Dec. 1. Rev. Dec. 4.
Gentlemen Are Born. Four college boys battle the world. Franchot Tone, Jann Mutr, Ann Dyorak, Margaret Lindsay. Dir. Alfred E. Green. 75 mins. Rel. Nov. 17. Rev. Nov. 20.

ASEA NOV. 41. REV. NOV. 27.

Lappiness Ahsad. Window washer wins success. Dick Powell, Josephine Hutchinson. Dir. Mervyn LeRoy. 30 mins. Rel. Oct. 22. Rev. Oct. 18.

Sell Anything. Comedy in a fake auction room. Pat O'Brien, Ann Dyorak, Caire Dodd, Roscoe Karns. Dir. Robt. Florey, 70 mins. Rel. Oct. 20. Rev. Jan. 1

Lady, A. Willa Cather's story. Barbara Stanwyck, Frank Morgan, Ricardo Cortez. Dir. Al. E. Green. 61 mins. Rel. Sept. 29. Rev. Oct. 9, Micaruo Cortez. Dir. Al. E. Green, 61 mins. Rel. Sept. 23. Rev. Oct. 5. with Two Faces, The. From the stage play, 'Dark Tower.' Edw. G. Robinson, Mary Astor. Dir. Archie Mayo. 73 mins. Rel. Aug. 3. Rev. July 17.

Maybe It's Love. Gloria Stuart, Ross Alexander. Dir. Wm. McGinn. 62 mins. Rel. Jan. 12.

Midnight Alibi. Heart interest meiodrama from Damon Runyon's 'Old Doil's House.' Richard Bartheimess, Ann Dvorak, Helen Lowell, Helen Chandler. Dir. Alan Crosland. 59 mins. Rel. July 21. Rev. July 10. Murder in the Clouds. Lyle Talbot. Ann Dvorak. Dir. D. Ross Lederman. 61 mins. Rel. Dec. 15. Rev. Jan. 1.

ore. Barbara Stanwyck, Gene Raymond. Dir. Robert Florey. Rel. 16. Red Hot Fires. Lyle Talbot, Mary Astor. Dir. D. Ross Lederman. Rel. Feb. 2.

Return-of-the Terror, The. Mystry dram, with plenty of heart interest.

Mary Astor, Lyle Taibot, John Halliday, Frank McHugh. Dir. Howard
Bretherton. 65 mins. Rel. July 7. Rev. July 12.

Six Day Bike Rider. Thrills and spills in a blic race. Joe E. Brown. Dir.
Lioyd Bacon. 69 mins. Rel. Oct. 20. Rev. Nov. 6.

Studio: Fox Hills, Hellywood, Cel. Fox Offices: 444 West 56th 6t. New York. N Y.

TOE Work Day of the Louis Communication of the L Caravan. Romantic story based on 'Gypsy Melody.' Chas. Hoyer, Loretta Young, Jean Parker, Louise Fazenda Dir. Erik Charell. 102 mins. Rel. Sept. 28. Rev. Oct. 2.

Sept. 32. Rev. Oct. 2.

Cat's Paw. The. Comedy done from a story by Clarence Budlagton Kelland. Harold Lloyd, Una Merkel. Dir. Sam Taylor. 101 mins. Rel. Aus. 17 Rev. Aug. 21.

Cherlic Chan in London. Another detective yarn. Wurer Oland, Drue Lev. Sept. 12. Barris. Dir. Eugene Forde. 79 mins. Rel. Sept. 14. Rev. Sept. 18.

Charlie' Chan in Paris. The Oriental detective moves into new territory. Warner Oland, Mary Brian. Dir. Lewis Selter. Rel. Feb. 1.

County Chairman, The. Will Rogers, Evelyn Venable, Kent Taylor. Dir. Dir. Orients Feb. Sept. 12.

County Chairman, The. O'Rich. Irene Hervey. Dir. Eddie Cline. 54 mins.

Dude Ranger, The. Geo. O'Bricn, Irene Hervey. Dir. Eddie Cline. 64 mins. Rel. Sept. 21.

Rel. Sept. 21.
East River. Story revolving around an underwater tunnel. Edmund Lowe,
Victor McLaglen, Marjorie Rambeau. Dir. Raoul Walsh. Rel. Jan. 25.
Elinor Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden.
Rel. Nov. 2. First World Wer, The. Hitherto unreleased film from the archives of several governmente. Lawrence Stallings, editor. 77 mins. Rel. Nov. 23. Rev. Nov. 13.

Nov. 13.
Gambling. From the George M. Cohan play, Geo. M. Cohan, Wynne Gibson. Dir. Rowland V. Lee. 82 mins. Rel. Nov. 2. Rev. Dec. 11.
Grand Canary, Warner Baxter, Madge Evans. Dir. Irring Cummins. Rel. July 13. Rev. July 24.
Handy Andy. Will Rogers, Peggy Wood. Dir. David Butter. 81 mins. Rel.

waller Colonel, Silricy Temple, Lone Barrynov, Pat Paterson, Line Brown, Edwin Louise, Dir. David Butter, 81 mins. Rel. Hell in the Heavens. All ratory. Warner Barter, Conchitta Montenegro. Dir. John Blystone. 80 mins. Rel. Nov. 9.
Hellidorado. The untamed west. Richard relains. Rel. Dec. 21.
Herror. The unitamed west. Richard relains. Rel. Dec. 21.
Herror. Barden Dir. Irvin. Cobb. stories of down south. B. B. Waithall, Tom Brown. Anita Louise. Dir. John Ford. Rel. Coct. 5. Rev. Oct. 16.
Little Colonel. Silricy Temple, Lionel Barrynore, Evelyn Venable. Dir. David Butter. Rel. Feb. 15.
Lottery Lover. Pat Paterson, Lew Ayres. Dir. Wm. Thele. 82 mins. Rel. Lovettine. Musical romantic story. Pat Paterson. Nils Asher. Herbert

Court v. Musical romantic story. Pat Paterson, Mils Asher, Herbert Mundin, Harry Green. Dir, Jas. Tinling. 72 mins. Rel. Sept. 21. Rev. Nov. 6.

Marie Gailante. Done from the novel of the same name. Spencer Tracy, Kettl Gaillan, Helen Morgan. Dir. Henry King. 90 mins. Rel. Oct. 26. Rev. Nov. 27.

Music in the Air. Giorla Swanson, John Boles. Dir. Joe May. 81 mins. Rel. Dec. 7. Mystery Woman. Mona Barrie, Glibert Roland. Dir. Eugene Forde. 69 mins. Rei. Jan. 18.

Mel. Jan. 18.

One Mee Saring. Janet Gaynor, Warner Baxter. Dir. Bugene Force. 69 milits.

Pick's Bad Boy. Story of an adopted son and an understanding man. Jackie Coppey. Thomas Melghan, Jackie Scarle. Dir. Eddie Cline. 69 mils.

Pures. Remankt drama. Original. Resementy Amer. Victor. Jory. Pett Kelton. Dir. Louis King. 70 mins. Rel. Aug. 24. Rev. Nov. 27.

Receipt for Murder. Edmund Lowe, Victor McLagien. Rel. Fcb. 22.

Servants' Entrance. Janet Gaynor and Lew Ayres decide to spend the honeymone earling their own living. Both entrage in domestic service. All works to a happy ending. Dir. Frank Lioyd. 99 mins. Rel. Sch. 22.

She Learned About Sallors. Nav romance in Shaneshial and Los Apvelse.

She Learned About Sallors. Navy romance in Shangial and Los Angeles. (Continued on page 31)

RADIO CITY MUSIC HALL

30

THIS WEEK
WELCOMES THE
SCREEN'S NEW
AMAZING
SWEETHEARTS...

in one of the gayest, breeziest love stories that ever brought tears to laughing eyes!



FRANCIS LEDERER

... the great lover of the stage ... now the romantic idol of the screen

GINGER ROGERS

dancing star of "Gay Divorcee"...
revealed as a lovable charmer...



MANHATTAN

with ARTHUR HOHL

Directed by Stephen Roberts A Pandro S. Berman Production

RKO-RADIO PICTURE

CALENDAR OF CURRENT RELEASES

(Continued from page 29)

Alloc Fays, Low Commence from page 237
Alloc Fays, Low Commence from page 237
nine, Red, July & Roy, Mitchell and Durant. Dir. Geo, Marshall. 82
nine, Red, July & Commence from the first from the first

Twenty Folden Test Aport State Trevor, Gibbert Roland, Dir. Hamilton Mac-whan a Man's Man. Gerge O'Brien. Dir. Edw. F. Cline. Rei. Feb. 15. White Parade, The. Loretta Young, John Boles. Dir. Irving Cummings. 80 mins. Rei. Nov. 18. Rev. Nov. 13. Wild Gold, John Boles, Claire Trevor, Harry Green. Dir. Geo. Marshall, 77 mins. Rei. June 8. Rev. July 31.

d Moves On, The. A love story which covers a century. Madeleine Car roll, Franchot Tone. Dir. John Ford. 104 mins. Rel. Aug. 31. Rev July 2.

Gaumont-British Office: 1600 Broadway,

Chu Chin Chow. Arabian, tales in musical form. Anna May Wone, Fritz Kortner. Dir. Waiter Forde. 95 mins. Rel. Sept. 15. Rev. Sept. 25. Evenseng. Musical granufaction from the Beverley Nichols novel Evelvn Dir. Victor Saville. Rel. Nov. 16. Rev. Nov. 20. 23. Concinita Supervia. Anna Commentary Com

Iron Duke, The. Drama hased on Duke of Wellington at Battle of Waterloo.

George Arliss, Ellaline Terris, Gladys Cooper, A. E. Matthews, Allan Aynesworth. Dlr. Victor Saville. Rel. Jan., 1936.

Little Friand. Drama of a child's devotion and influence. Nora Pilbeam. Dlr. Berthold Victor, Rel. Oct. 18. Rev. Oct. 29.

Dir. Berthold Viertel. Rel. Oct. 15. Rev. Oct. 23.

Man of Aran. Irish: story with preponderantly beautiful photography. Dir. Robert Flaherty. 70 mins. Rel. Oct. 15. Rev. Oct. 23.

Power (lew Suss), Dramatitation of Stern Feuchwanger novel. Conrad Oct. 15. Rev. Oct. 24.

Oct. 5.

Princess Charming. Musical comedy in a mythical kingdom. Evelyn Laye, Yvonne Arnaud, George Grossmith, Max Miller. Dir. Maurice Elvey. Rel. Jan. 1935.

Liberty Office: 1776 Broadway, New York, N. Y. Holmes. Dir. Fred Newmeyer. 70 mins. Rel. Oct. 26.
Once to Every Bachelor. Honeymogn with a Liberty Bachelor. Honeymogn with a Liberty Bachelor. Honeymogn with a Liberty Bachelor.

No. 1 Acres 1

Majestic Offices: RKO Bldg., Radio City

Alarm, The Newspaper story with a reporter winning the city bost daughter. Bruce Cabot, Judith Allen, H. B. Warner. Dir. Spence Bennett. 63 mins. Rel. Sept. 22. Rev. Oct. 2.

Bennett. vs mins. Rei. Sept. 22. Rev. Oct. 2.
let Letter, The. Hawthorne's dramatic classic. First sound filming. Colleen Moore and Hardle Albright. Dir. Robert Vignola. 70 mins. Rel. Sept. Rev. Sept. 25.

She Had to Chose. Texas girl goes to Hollywood and back again. Not a studio story. Sally Blane, Larry Crabbe. Dir. Raiph Cedar. 62 mins Rei. Oct. I. Rev. Sept. 26.

The Parfact Glus. David Manners, Skeets Gallagher, Dorothy Libaire. Dir Robt. Vignola. 64 mins. Dynamic detective mystery thriller.

Mascot Offices, 1778 Breadway, L. Crimsof Romance. Two lads, one American and one German, and That Hendahajean lick Millam Bakewell, Erich von Strohelm Dir. David Howard, 67 milns. Released Oct. 12. Rev. Oct. 12. Rev. Oct.

Howard of mine. Redease Oct. 15. New Oct. 16.

Howard of mine. Redease Oct. 15. New Oct. 16.

Howard I. S. Story of a dude ranch Knick-incacelasasman who falls in love with the tranch owner's daughter. He is accused of murder but all difficulties are clarified with startling suddenness. Ken Maynard, Evalor Knasp, H. B. Warner, Kenncth Thomson, George Hayes. Dir. David Howard. Rel. Nov. 20.

Marines Are Coming, The. As Lieut. Wild Bill' Traylor, U.S.M.C., the screen's irresistible bad boy, finds himself torn between love for two women until, facing disgrace, he plunges into a war 'somewhere south of the common control of the common of the common control of the common control

Little Msn. Jo of Little Women as a school mistress. From Louisa May Al cott's story. Ralph Morgan, Erin O'Brien-Moore, Trent Durkin. Dir Phil Rosen. Rel. Dec. 25.

um nowen. Rel. Dec. 25.
y and Beautiful. Story of a press agent who builds his sweetheart to stardom nad nearly loses her. William Haines, Judith Allen, Joseph Cawthorn, Wampas Baby Stars. Dir. Joseph Santley. 63 mins. Rel. Sept. 1:

Studios: Culver City, Calif. Offices: 1540 Broadway, New York, N. Y Metro

in Toyland. Child story, with the Victor Herbert music. Laurel and Hardy, Charlotte Henry. Dir. Gus Mein, Chas. Rogers. 77 mins. Rel. Nov. 30. Rev. Dec. 18.

ond Plays On, The: Football story, Robt, Young, Betty Furness. Dir. Russell Mack. 87 mins. Rel. Dec. 21, Rev. Dec. 28, Pretts of Wimpole Street. Based on the play by Rudoif Besier. Norms Shearer, Fredric March, Charles Laughton. Dir. Sidney Franklin, Rel. Sept. 21, Rev. Oct. 2.

Biography of a Bachelor Girl. Based on S. N. Berhrman's successful play, "Biography" Ann Harding, Robert Montgomery, Dir. E. H. Griffith, Rel. Oct. 26.

ed. Joan Crawford in love with two men. Clark Gable, Stuart Erwin Dir. Clarence H. Brown. 73 mins. Rel. Aug. 31. Rev. Sept. 3. Death on the Diamond. Murder in the big eagues. Based on the novel by Cortland Fitzsimmons. Robert Young, Ted Healy, Madge Evans. Dir. Eduyard Sedgwick. 69-mins. Rel. Sept. 14. Rev. Sept. 21.

Edward Sedgwick. 60 mins. Rel. Sept. 14- Rev. Sept. 22:

Evelyn Frentice. District attorney's wife saves a girl wrongly accused of her own crime. Wm. Powell, Myrna Loy. Dir. Wm. K. Howard. 78 mins. Rel. Nov. 8. Rev. Nov. 13.

Forsaking All Otheras. From the stage play. Joan Crawford, Clark Gable. Rob. Montgomery. Dir. W. S. Van Dyke. 32 mins. Rel. Dec. 28.

Rev. Jan. 1.

Bride, The. From Francis Coe's 'Repeal.' Carole Lombard, Chester Morris. Dir. Jack Conway. 82 mins. Rel. Dec. 28. Rev. Dec. 18. Morris, Dir. Jack Conway, 22 mins, Rei, Dec. 28, Rev. Dec. 10.

from Missouri. The small von girl lands her millionaire. Jean Harlow,
Franchot Tone, Llonel Barrymore. Dir. Jack Conway. 69 mins. Rei.
Aug. 3, Rev. Aug. 7,

a Heart. Jean Parker as a crippled "little doll-makér. Spencer Tracy
Dir. David Butler. Rei. Sopt. 7, Rev. Oct. 23.

Hide Out. The gangster goes rural and reforms. Robt. Montgomery, Maureen O'Sullivan. Dir. w S. Van Dyke. 80 mins. Rel. Aug. 24. Rev. Aug. 28. Merry Widow. Based on the world-famous operetta by Franz Lehar, Maurice Chevaller, Jeanette MacDonald. Dir. Ernst Lublisch. Rol. not set. Rev. Oct. 16.

Rev. Oct. 16.

Outdait Lady. Based on a novel by Michael Arien. Constance Bennett. Herbert Marshall. Dir. II rert Z. Leonard. Rel. Sept. 28. Rev. Nov. 6.

Painted Veil. Based on the novel by Somenset Mausham. Greta Garbo. Herbert Marshall. Dir. Urhard Bolesiavsky. 84 mins. Paris Intertuce. Based on the play, 'All Good Americans,' by 8. J. and Laura Fereiman. Otto Kruger, Medge Evans, Robert Young. Dir. Edwin L. Marin. 73 mins. Rel. July 27.

Stamboul Quest. Spy story. Myrns Lor, Geo. Brent. Dir. Sam Wood. 85 mins. Rel. July 13. Rev. July 17.

Straight is the Way Released convict story. Franchot Tone, May Robson, Karen Moriey. Dir. Paul Sloan. 60 mins. Rei. Aug. 10. Rev. Sept. 3. Student Tour. Musical comedy about collegians on a European tour. Charles Butterworth, Jimmy Durante, Maxine Doyle. Dir. Charles Riesner. Rel. Oct. 12. Rev. Oct. 15.

Treasurs Island. The Stevenson story. Wallace Beery, Jackie Cooper, Lionel Barrymore. Dir. Victor Fleming. 169 mins. Rel. Aug. 17. Rev. Aug. 21. Barrymore. Dir. Victor Fiening. 109 mills. Rel. Aug. 11. Rev. Aug.
What Every Woman Knowe. Based on the play by Sir James M. Barrie.
White Work Mayes, Brian Aberne. Dir. Gregory La Cava. Rel. Oct. 13. Rev.
Cott. 30
Wicked Woman. A story of a faithful mother. Mady Christians, Ean Parker.
Chas. Bickford. Dir. Chas. Brabin. 71 mins. Rel. Dec. 7. Rev.
Dec. 18.

Studio: 6048 Sunset Blvd., Hollywood, Cal. Monogram Office: R. K. O. Building, Rockefeller Center, N.Y.C. Girl of the Limberlost, A. Gene Stratton-Porter story. Marian Marsh, Ralph Morgan, Louise Dresser. Dir. Christy Cabanne. 30 mlns. Rel, Oct 16. Rev. Nov. 13.

Rev. Nov. 1.

Girl of My Dram. College romance with track team events. Mary Carllale, College romance with track team events. Mary Carllale, Carlland Rev. 1.

Georgia Carlland Rev. 1.

Filtring with Danger. Three buddles play with dynamic and love. Robert Armstrong, William Cagney, Edgar Kennedy, Marion Burns, Maria Alba Rel. Doc. 1. 70 mins.

Heel. Dec. 1. 70 mins.

Happy Landing Story of the U. S. air border patrol. Ray Walker, Jacqueline Wells. 63 mins. Rel. Sept. 1. Rev. Aug. 28.

Healsr, The. From novel by Robert Herrick. Dir. Reginald Barker, Jane Eyrs. Charlotte Bronto's classic. Colin Clive, Virginia Bruco. Dir. Christy. 65 mins. Rel. Aug. 15.

King Kelly of U. 81, A. Guy Robertson, Irene Ware. 66 mins. Rel. Sept. 16.

Rev. Dec. 38. Lawless Frontier (Lone Star). John Wayne, Shella Terry. Dir. R. N. Brad-bury. 54 mins. Rel, Nov. 22.

Lost in the Stratasphers. Romance of two members of air patrol amid scientific experiments. June Collyer, William Cagney, Eddle Nugent. 64 mins. Nov. 15.

Main from Utah, The. (Lone Star). John Wayne, Polly Ann Young. 55 mins. Rel. May 15.

Million Dollar Baby. Fond parents try to paim over their little boy as another girl movie find to win fame and riches. Arlins Judge, Ray Waiker, Jimmy Fay, George E. Stone. Rel. Dec. 29.

Monts Carlo Nights. Innocent suspect traps his man at famous casino and wins the girl. Mary Brian, John Darrow. 62 mins. Rel. May 20.

Moonatons, The Wilkle Collins story of alsappearance of famous genm. David Manners, Pullis Barry. Dir. Reginald Barker. 60 mins. Rel. Aug. 20.
Sept. Sept. 18.

Money Means Nothing. Wallace Ford, Gloria Shea. 70 mins. Rel. June 15. Rev. July 24.

Mystarious Mr. Wong. Story of the twelve coins of Confucius. Arilne Judge. Bela Lugosl, Wallace Ford. Rel. Dec. 22. 'Neath Arlzone Skies. (Lone Star). John Wayne, Shella Terry. 52 mins. Rel. Dec. 22.

Rel. Dec. 22.

Net Farm, The, Movie-struck family takes husband's all to crash Hollywood, with hiarlous results. Wallace Ford. Rel. not set yet.

Rackless Romeos. Comedy adventures of two hard-boiled eggs who are afread of nothing but each other. Robert Armstrong, William Cagney.

Red Head. Boy and girl work out their social salvation in a junct wagon. Nov. 1. Rev. Nov. 22 Redeley. Dir. McVille Brown. 77 mins. Rel. Nov. 1. Rev. Nov. 22 Redeley. Dir. McVille Brown. 77 mins. Rel. Shock. Relib Ecohes Caratta Gill.

en Must Dress. Intricate ways of fashion salon people almost causing young romance of daughter to end in disaster. Minna Gombell, Gavin Gordon, Suzanne Kaaren, Robert Light and Monogram contest winners. Rel. Jan. 2.

Offices: 1501 Broadway, New York, N. V Btudios: 5851 Marathon St., Hollywood, Calif. Paramount

Behold My Wife. Sylvia Sidney, Gene Raymond. Dir. Dave Leisen. Rel Dec. 7.

Balle of the '90's. Backstage in burlesque. Mae West. Dir. Leo McCarey. 73 mins. Rel. Sept. 21. Rev. Sept. 25. Cleopatra. Egyptian spectacle with modern dialog. Claudette Colbert, War-ren William, Henry Wilcoxson. Dir. Ceell De Mille. 102 mins. Rel. Luda. 56. Rey Aug. College White College White Market College Whithim. Mulical Cybe Story. Joe Penfiler, Lamy Ross, Jack Coakle. Lyda Robertt, Dir. Norman Taurog. 15 mins. Rel. Nov. 22. Rev. Nov. 27.

Crime Without Passion. Lawyer trapped by a needless fake allbl. Claud Rains, Margo. Dir. Ben Hecht. Chas. MacArthur. 70 mins. Rel. Aug. 17. Rev. Sept. 3.
Father Brown, Detective. New type of mystery story. Paul Lukas, Gertrude Michael. Dir. Edw. Sedgwick. Rel. Dec. 14.

Hers is My Heart. Musical. Bing Crosby, Kitty Carlisle. Dir. Frank Tuttle. 75 mins. Rei. Dec. 23. Rev. Dec. 5.

Ladd. 840. Nov. 39.
Laddes Should, Listen. Farislan telephone giri helps a South American million-latic. Cary Grant, Francis Drake, Za. Swerett Horton. Dir. Frank Lamon. Drop Kid. The. From the Damon Runyon story in Colliers. Lee Tracy, Helen Mack. Dir. Marshall Nielan. 60 mins. Rel. Sept. 28. Rev. Oct. 30.

Rev. Oct. 30.

Limehouss Blues. Story of the London Chinatown. Geo. Raft, Jean Parker. Anna May Wong. Dir, Alex Hall. 63 mins. Rel. Nov. 9. Rev. Dec. 18.

Menace. Three people who live in fear of death. Gertrude Michael, Paul Cavanaugh, Henrietta Crossman. Dir. Ralph Murphy. 68 mins. Rel. Oct. 28. Rev. Nov. 21.

Wilgas of the Cabbage Patch. Talk version of the old favorite. Pauline Lord, ZaSu Pitts, W. C. Fields. Dir. Norman Taurog. 78 mins. Rel. Oct. 19. Rev. Oct. 30.

Trious Sophie Lang. Story of International Jewel thieves. Gertrude Michael, Paul Cavanaugh. Dir. Ralph Murphy. 60 mins. Rel. July 20. Rev. July 24.

and Forever, Little Miss Marker' type story. Shirley Temple, Gary Cooper, Carole Lombard. Dir. Henry Hathaway. 83 mlns. Hel. Aug. 31. Rev. Oct. 16. Old Fashined Way. The. W. C. Fleids, Joe Morrison, in a road show in the 90s. Baby LcRoy, Judith Allen. Dir. Wm. Beaudine. 69 mins. Rel. July 6. Rev. July 17.

One Hour Late. Jos Morrison, Helen Twolvetrees, Conrad Nagel. Dir. Ralph Murphy. Rel. Doc. 21.

President Vanishes, The. From current sensational novel of same Arthur Byron, Janet Beecher, Paul Kelly. Dir. Wm. A. Wellmmins. Rel, Jan H. Rev. Dec. II. Pursuit of Happiness, The. From the stage play about bundling. Joan Bennett, Francis Ledercr. Dir. Alex Hall. 80 mins. Rel. Nov. 16. Rev. Nov. 10.

Ready for Love. Small town romance of an actress's daughter. Ida Lupino, Rich, Arlen. Dr. Marlon Gering. 62 mins. Rel. Oct. 12. Rev. Dec. 4.

Scarlet Empress, The. Story of Catherine of Russia. Marleue Dietrich, John Lodge. Dir. Jos. von Stemberg. 104 mins. Rel. Sept. 7. Rev. Sept. 18.

She Loves Me Not. Stage play. Girl in college dornincty masquerades as a boy. Mirlam Hopkins, Bing Crosby. Dir. Elliot Nugent. 85 mins. Rel. Aug. 10. Rev. Sept. 11.

Aug. 10. Rev. Sept. 11.

Wagon Wheels. Western for a Zane Gray story. Randolph Scott, Gall Patrich.

Dir. Chas. Barton. 56 mins. Rel. Sept. 14. Rev. Oct. 9.

You Belong to Me. State story with Heien Mack. Lee Tracy. Dir. A. L.

Worker. 67 mins. Rel July 27 Rev. Sept. 13.

Offics: 1270 Sixth Ave., New York, N. Y Principal

Chandu on the Magic Island. Mystery—sequel to Return of Chandu. Bela Lugosi, Clara Kimbali Young, Dean Benton, Phyllis Ludwig. Seven reels. Riggst, Clara Limball Found, Dean Bellott, Thirth's During-twell-verse Return of Chandu, The. Mystery story. Bela Lugosl, Clara Kimball Young, Dean Benton, Phyllis Ludwig. Seven-reel fcature, followed by eight two-reel serial episodes. Rel. Oct.

R.K.O. Radio
Office R.K.O. Bldg.
Radio City. N.Y.C
un Lowell goes down to Guatemala in her 48-foot schooner. Studios: Hollywood, Adventure Girl, Joa

(Continued on page 84)

Wall St.

(Continued from page 7)

(Continued from page 7) ranking financiers of the country, His influence is wide and varied. In Wail Street councils Davison occupies a position of accepted cminence. Davison departed for South America last week, and, it is stated, will be gone three weeks. His absence at tills time may lend a new complexion to the situation-end, the name of Altschud has disappeared from the Davison maneuvers. Hertz, however, may still figure but it's not certain.

nowever, may still rigure but it's not certain.

It had been comidently field by some observers that Hertz was interesting himself in the Far reorganization on behalf of Chicago as Stern Barney Balaban and Leo Stern Barney Balaban and Leo Spitz. The present Par: management could also fall within this circle. Therefore, the acquired association of Hertz with the Sloan nomination may have its singles.

At Paramount and downtown curiosity is still rampant to learn

nomination may have its angles. At Paramount and downtown curiosity is still rampant to learn the real reason for Hert's exit from Paramount just prior to receivership. The impression which had been the new as the Hert's continue the mount then was the Hert's clates, would see Paramount through. His departure in 1933 left that situation unanswered.

Hertz, himself, is said to be in line for the post of chairman of the new finance committee. So is Charles E. Richardson. The latter resigned receiving as one of the three Par trustees. Here again is a curlous situation, because Richardson is stated as also being sponsored via the Otherson-Davison hookup.

Perhaps the fact that Richardson

the Utherson-Davison hookup. Perhaps the fact that Richardson is believed to have indicated a preference for the post of assistant to Adolph Zukor may soive this apparent deadlock for those who are interested.

parent deadlock for those who are interested.

As for Zukor, his place, in the future setup of Paramount 's secure and assured.

Of course, how all this sizes to the majority of Par's creditors may be an altogether different story. It would appear that the majority of the course, how all the majority of the course of the c

Odium is head of Atlas, biggest in"vestreorit. Leibit."

Until recently it had been figured
that Odium was lined up with the
Hertz and stockholder group in the
Par reorganization picture. However, the intensive squawkery in
indulged is accounted as having
allenated Odium's proposed support
to them. "Odium, for the present,
can have a place on the board if
he wants it, but he hasn't made
known his acceptance. Atlas (Odium's firm) has investments not
only in Par, but in Fox, Loew's and
Warners besides. Atlas holdings in
Par are stated to be comparatively
small, however.

Par are stated to be comparatively small, however.

But while the downtown element in some quarters deliberate about possible management setups, Paramount company's operation is more or less at a doubtful point. That's despite the known fact to all tital no actual changes in the management can be ordered group at the present. That lies within the scope of the Par trustees only.

Nevertheless, it does appear as if certain of the commercial banks aim to reach for a permanent hold on Par.

on Par. Two years ago Paramount looked

anemic to the banks, after receivership. Now a change has taken-place. Par has jumped ahead; the

place. Par has jumped ahead; the banks seem to have changed their minds about getting out of Paramount at the same time. Erpl. in the meantime, holding a claim of around \$1,500,000, has made a gracious gesture on behalf of the management at Par by demanding the product of the management at Par by demanding the product. This place will be filled by George J. Schaefer, Par general manager. With Schaefer and Zukor on the new board, the Par manage

manager. With Schaefer and Zukor on the new board, the Par management will have two representatives thereon. S. A. Lynch had been invited to sit on the new board, it is, accounted, but he declined and the Cover the week-end Expression are stated to hive moved over with Davision in an effort to name J. E. Otterson, president of Erpi, to a high executive post in Par also.



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LONGS TO



RADIO CITY MUSICHALL NOW!

Studio Placements

(Continued from page 29) creen play, Highway Robbery,

Charles Middleton, James Morton, Mae Busch, 'Fixer Uppers,' Roach. Joseph Cawthorne, 'Girl Is Mine,' Roach.

Hoach.

Jane Withers, 'Dice Woman,' Fox.

Michael Curtiz, directing 'Case of
the Curlous Bride,' WB.

Howard I. Young, scripting 'Brief Rapture,' Fox.

Rapture, Fox.
Waiter Wise, writing shorts.
Metro.
Nunnally Johnson, scripting 'Public Enemy No. 2,' Metro.
Ethel Fitzgerald, scripting 'Shining Hour,' Metro.
Francols de Valtagy, technical adviscretory De Mond, Fred Nibio, Jr.,
scripting 'Univoru Woman, Col.
Nella Walker, 'McFadden's Flats,'
Par.

ar.
B. Harrison Orkow, Winifred awrence, screen play, 'You Gotta (ave Romance,' Par.
Frank R. Adams, Cortland Fitz-immons, adapting 'Crimson Ice,'

simmons, auspane
Par. Waxwell Anderson, scripting 'So
Ref Rose,' Per.
Ede Rose,' Per.
Ede Rose, Per.
De Rose, Per.
Don Ryan, Dale Van Every,
Scripting 'Federal Dick,' Par.
Van Murray Vivian Oakland, scripting 'Federal Dick,' Par.

John T. Murray, Vivian Oakland,
Bryant Washburn, 'Dante's Inferno,'

Eryant Washburn, Dante's Inferno.
Fox.
Mary Carlisie, William Janney,
Recipe for a Murder, Fox.
Warren Hymer, Hong Kong
Nector of Markey, screen play, untitled yarn, Col.
Sam Ornitz, screen treatment,
Fitsco-Fury, Col.
John Mahin, screen play, Wite
William Powell, Myrna Loy, Jean
Harlow, Wilk va. Secretary, Metro.
Georgia Caine, 'Naughty Marletta', Metro.

Albert Contl. Russell Hicks,
Shadow of Doubt, Metro.
Herman Bing, West Point of the

Atr. Metro.
Ar. Metro.
Charler Sellon, 'Casino MuCase,' Metro.
O. P. Heggie, 'Crime of Sylvester
Bennard,' Radio.
Sam Godfrey, Harry C. Bradley,'
King of the Ritz,' WB.
Desmond Roberts, 'Dante's Infer-

Desmond Action of Fox.
Russ Powell, Florentine Dagger, WB.
Mary Foy, 'Naughty Marietta,'

Martel, 'Traveling Sales June Martel, 'Traveling Sales-dy,' WB. Seton I. Miller, writing original, lady

lo. Gertrude Purcell, S. K. Lauren creen play, 'Lady of New York,

Col.

Robert Riskin, scripting 'On Wings of Song,' Col.

Lawrence Hazard, writing original, Radio.

Frank Orzarg, directing 'Hair-

Frank Orze-S, on every cut. WB.
George Brent, Jean Mulr, 'Haircut.' WB.
Joel McCrea, 'Private Worlds,'

cut. WB.
Jeel McCrea, 'Frivate Worlda,'
Wanger.
Roy William Neill, directing
'dimpy' Col.
Action Realph Morgan, Jackie
Seatt, Gimpy' Col.
Action Buckier, Ralph Morgan, Ann.
Sothern, 'Eight Belis,' Col.
Naney Carroll, George Murphy,
'Til Love You Always,' Col.
Lee Bulgakov, 'Til Love You Always,' Col.
Lee Bulgakov, 'Til Love You Always,' Col.
Lee Bulgakov, 'Til Love You Always,' Col.
Stephen Roberts, directing, 'Star of Midnight,' Radio.
Stephen Roberts, directing, 'Star of Midnight,' Radio.
Adolphe Menjou, 'The Milky
Way,' Par,
Hang, 'Ber, 'She', 'Radio.
Andone Egisthrook, screen play,
'Orchids to You,' Fox.
Arthur Sheekman, 'Nat Percin,
screen play, 'Nymph Errant,' Fox.
Jack Haley, 'Alice, 'Fase, 'Nymph
Errant,' Fox.
Honry Hull, 'Werewolf of Lon-

Errdnt, Fox.
Henry Hull, 'Werewolf of London,' U.
Tom Brown, 'Wanderiust,' WB.
John Bright, Robert Tasker, writing orlginal for Charles-Boyer for
Wanger.
Key Luke, 'Casino Murder Case,'
Metro.

onid Kinsky, 'Les Miserables,

20th Cent. Georgie Hale, 'Princess O'Hara,'

U.
Elsa Lanchester, 'Return of Frankenstein,' U.
Selmer Jackson, 'Reckless,' Metro. Rosemarle Golz, 'Vampires of

Sehner Jackson, Augustes, Tangue, Metro.
Sam Hellman, Gladys Lehman, Scripting Highway Robbery, Fox.
Richard Schayer, writing original for Mady Christians, Metro.

Richard Schayer, writing for Mady Christians, Metro. W. P. Lipscomb, screen play, "Tale of Two Cities," Metro. Allen Jones, Reckless, Metro. Marion Shilling, Conchita Montagro, "Eagles Over the Border," Eagle Prod.

CALENDAR OF CURRENT RELEASES

(Continued from page 31)

"The Black Hawk," and has a series of thrilling adventures trying to flad a sacred energid. Jean Lowell, Capt. Wagner, Bill Sawyer, Ott Slegior, Capt. Jack the masoct. 76 mins. Rel. Aug. 17. Rev. Aug. 18. of innocance. A romance of the 1880's. A man and woman sacrific their love on the altar of duty. Irene Dunn, John Boiss, Helen Westigs Julia Haydon. Dir. Philip Moeiler. 83% mins. Rel. Sept. 7. Rev Oct. 23.

Stevens. Rel. July 27. Rev. Dec. 25.

Vour Leavs. An American couple just entering into middle life take a
short vacation away from each other, only to return secretly, relieved
short vacation away from each other, only to return secretly, relieved
Marian Nixon, Glenn Anders, Gann Genevieve Tobin, Nell Hamilton,
Marian Nixon, Glenn Anders, Gann Genevieve Tobin, Nell Ammilton,
mins, Rel. Nov. 2. Rev. Jan. 1.

vgysd Cavsilers A. costume story with Berty Wheeler and Robert Woolsey, Thelma Todd, Dorothy Lee, Noah Beery. Dir. Mark Sandrich. 72
mins. Rel. June 23. Rev. July 21.

Dangsrous Corten A year after he commits suicide a dead man is ex-perience of the commits of th

Lloyd. Dir. Phil Rosen. 684, mins. Rel. Oct. 5.
Down to Their Last Yacht. Impoverished millionaire take a party of paying guests for a cruise. Sidney Fox. Mary Boland, Sidney Blackmar, Polly Moran, Ned Sparks. Dir. Paul Sioane. Rel. Aug. S. Rev. Sept. 25.
Ecchanted April. Under the enchantment of Italian sunshine, and a romente medieval castle, love comes it four unhappy. English women. Ann Harding, Frank Morgan, Katharine Alexander, Reginald Owen, Jane Baxter. Dir. Harry Beaumont. Rel. Jan. 25.
Fountain, Tha. From the Chas. Morgan novel. Ann Harding, Brian Ahern.

Paul Lurias. Dir. John Cromwell. 85 mins. Ref. Aug. 31. Rev. Sept. 3.

80 Divorces, The. When Mimi tries to hire a gigto she mistakes Guy
Holden for the applicant and atthough they fail in love with each other
for the applicant and atthough they fail in love with each other
for the processing of the contribution of cleared up. Uniform
for the contribution of the c

Nov. 29.

Grand Old Girl. Glorifying the American school teacher. May Robson, May Carlisle. Fred MacMurray, Alan Hale. Dir. by John Robertson. Rel. Jan. 18.

Carlisie, Fred MacMurray, Alan Hale. Dir. by John Robertson. Rei. Jan. 18.

Gridforn-Flash. An habitusi criminal becomes a football-hero at-a-large-university and proves that the essential fundamentals of good are balloEdgar Kennedy. Dir. Glenn Tryon. Rei. Oct. 28.

Hat, Coat and Glove. A murder story of a husband who has to defend his
wife's lover against an indictment of murder. Ricardo Cortez, John
Beal, Barphara Robbins. Dir. Worthington Minns. 64 minn. Rei. Aug.
43. Rev. July 31.

He of the story of

75 mins. Rel. Nov. 2.

Try Again. After ten years of married life, a couple decide to try new partners, only to discover that the habit of being together is to atrons. Clive Brook, Diana Wynyard, Irene Hervey, Helen Vinson. Dir. Worthington Miner, 67 mins. Rel. July 6. Rev. June 26.

ning Strikes Twice, A fast-moving farce which concerns itself with an amusing tangie of identities that result from two young men brinsing a fan disner home by mistake. Ben Lyon, Thelma Todd, Pert Kelton, Laura Hope Crews. Skeets' Gallagher, Chick Chandler, Waiter Cauter, Dir. Ben Hölme. 84 mins. Rel. Dec. 7.

em. Den Houses, vs. mins. Rel. Dec. 7.

is Minister, The. The romance of a young Scotch minister and girs, who really is the ward of a nobleman of the district. R. Hepburn, John Beal, Alan Hale. Dir. Richard Wallace, Rel. Rev. Jan.

Of Human Bondags. A poignant story of a man who faces life as a partial crippic. Leslie Howard, Bette Davis, Reginald Denny, Reginald Sheffield, Alan Hale. Dir. John Cromwell. 83 mins. Rel. July 20. Rev.

crippie, Lealie Howard, Estre Javanie, 183 mins, Rel. July 20, 2019.

field, Alan, Hale. Dir. John Cromwell. 83 mins, Rel. July 20, 2019.

Red Morning, Advenuire 18 primitive section of Papua, New Conness. Scall Duna, Regis Toomey, Raymond Hatton. Dir. Wallace Fox. 85 mins, Rel. Dec. 18 world. Weathy girl seeks pon-macrenary sulvor. Mirlam Hobitan, Joel McCrea, Fay Wray. Dir. Win. A. Seiter. 80 mins. Rel. Bept. 21.

Romance in Manhattan. A young Czecho-Slovakian enters the United States (his 'promised land') lilegally and finds happiness and the chance for a successful future. Francis Lederer, Ginger Rogerta. Timins. Rel. July 18 mins. Rel. July 28 mins. Rel. July 18 mins. Rel. July 28 mi

Inned train of the Burlington cantivas para the Charles Starrett, Hardie Albright, William Farnum. Dir. Thomas At-Kins. 72 mins. Rel. Dec. 21.
Wa're Rich Again. How a woman gets her man by helping her family out of financial difficulties. Edna May Oliver, Billie Burke, Marian Nixon. Dir. William A. Selter. Rel. July 31. Rev. Sept. 5.
Wednesday's Child. The effect of divorce upon children. Edward Arnold. Karen Morjey, Franklie Thomas. Dir. John Robertson. 68 mins. Rel. Oct. 26. Rev. Dec. 18.

Oct. 28. Rev. Dec. 18. it of the Pecco county in New Mexico. A young girl, disguised as a boy, regenerates an outlaw and wine happiness. Richard Dix, Martha Sieper, Samual Hinds, Fred Kohler. Dir. Phil nan in the Dark. A fast-paced melodrama about a paroled convict who is involved in saving a beautiful society girl from the town cad. Full Williams of mins. Ref. Oct. 26.

United Artists Offices: 729 Seventh Ave.

Affaire of Callini, The. The love life of Benvanuto Cellini, Fredric March, Constance Bennett, Frank Morgan, Fay Wray. Dir. Gregory La Cava. Rel. Aug. 24. Rev. Sept. 11.

Buildog Drummond Strikes Back. Further adventures in crime solution. Ronald Column. Locetat Young, Wanner Oland. Charles Butterworth, Una Merkel. Dir. Roy Del Ruth. 30 mins. Rel. July 20. Rev. Aug. 21.

Clive of India. The story of Clive, who founded a new British demining. India. Ronald Column. Loceta Young, Francis Listen. Dir. Richard Boleslawski. Red. Jan. 26.

Buleslawski. Rel. Jan. 25.

unt of Monte Cristo, The. The famous Dumas classic about the man who found a fabulous fortune and used it to revenge a great wrong. Robert Donat, Elissa Landi, Louis Calhern, Sidney Blackmer. Dir. Rowland V. Lee. Rel. Sept. 7. Rev. Oct. 19.

i Millons. Musical spectacle in the U. S. and Egypt. Eddie Cantor, Ethel Merman. Dir. Roy Del Ruth. 90 mins. Rel. Dec. 28. Rev. Nov. 13.

Gentlaman, Dir, noy Dei Aufn. 30 mins. Acc. Dec. 29, New 1809, 180 Gentlaman, Ths. Shrewd and elderly millionaire, Cleverly folis the plans of his son to chisel his money away. George Arliss, Edna May Oliver, Janet Beecher and Raiph Morgan. Dir. Sidney Lanfield. Rel. Sept. 21.

Sept. 2.

Mighty Barnum, The Fictional story of P. T. Barnum, Wallace Beerry,
Mighty Barnum, The Fictional story of P. T. Barnum, Wallace Beerry,
Dec. 28. Rev. Dec. 29.

Jun Dally Bread. Disinherited folks from all walks of ilfe begin all over on
an abandoned-farm. Karen-Morley, Tom. Keens, and Barbara-Repper,
Froduced and directed by King Vidor. Rel. Sept. 28. Rev. Oct. 9.

Transatiantic Merry-Go. Round. Mystery rides the waves. Music in one
room, murder in the next. A gambler, an helross, a comedian and a
detective accused of a crime that rocked the whole ocean, Jack Benny,
Gene Raymond, Namy Candi, Sidney Blackmer, Dir. Benjamin Stoor.

es ming. Kei. Nov. Z. Kev. Nov. 6.

Private Life of Don Juan. Don Juan discovers that, deprived of his name reputation, he's no greater lover than the next fellow. Douglas F banks, Merie Oberon, Benita Humer. Dir. Alex Korda. 92 mins. Nov. 80. Rev. Oct. 13 and Dec. 18.

Runaway Queen. A merry maelstrom of revolution and romance. Anne Neagle and Fernand Graavey. Dir. Herbert Wilcox. Rel Dec. 21. We Livs Again. A vivid new version of Tolstoy's immortal "Resurrection."
Anna Sten, Frederic March, Jane Baxter, C. Aubrey Smith. Dir. Rouben
Mamoulian. 85 mins. Rel. Nov. 16. Rev. Nov. 6

Studior Universal City, Universal Offices: 30 Rockefeller Center, New York, N. Y. Cheating Cheaters. From Max Marcin's stage play. Fay Wray, Cesar Romero, Minna Gembell, Dir. Rich, Thorpe. 67 mins. Rel. Nov. 5. Rev. Dec. 13.

Embarrassing Moments. Comedy-drama. Chester Morris, Marion Nixon, Dir. Ed. Laemmie, 67 mins. Rei, July 8, Rev. Nov. 20. Gift of Gab. Comedy-drama-musical. Edmund Lowe, G. Stuart and big radio and screen cast. Dir. Karl Freund. 70 mins. Rei. Sept. 3. Rev. Oct. 2.

Good Fairy, The. From Ferenc Molnar's stage play, Margaret Sullavan, Herbert Marshall, Frank Morgan. Dir. Wm. Wylgff Rel. Jan. 23. Great Expectations. Drama, Henry Hull, Jane Wyatt. Dir. Stuart Walker. Rel. Oct. 22.

Great Expectations. Draina. Henry Ruil, Jane Wyatt. Dir. Stuart Walker. Rel. 600: The Draina. Adolphe-Monjou. Doris Kenyon. Dir. Eddie Bus. 1846. 50 mins. Rel. Aug. 27. Rev. Sept. 18.

I've Ben Around. Comedy draina. Chestra Morria, Rochelle Hudson. Isabelle Jawell. Dir. Phil Cahn. Rel. Dec. 81.

Imitation of Life. Draina. Claudette Colbert, Warren William. Dir. John Stohl. 116 mins. Rel. Oct. 23. Rev. Nov. 27.

Let's Talk: Is Ower. Comedy-draina. Chester Morris, Mae. Clarke, Frank Craven, Andy Divine. Dir. Kurt Neumann. 67 mins. Rel. June. 11, Rev. June. 19.

Rev. June 19.

Man Who Raclaimad Hie Hand, The. From Jean Bart's stage play of French
life. Claude Rains, Joan Bennett, Lionel Atwill. Dir. Edw. Ludwig.
Rel. Dec. 24.

Rel. Dec. 24.
Million, Dollar Ransom. Comedy-drama. Edward Arnold, Mary Carlisie. Dir.
Myrtay of Edwin Droed, The. From the Dickane story. Claude Raines,
Douglass Montgomery, Heather Angel. Dir. Stuart Walker Rel. Jan. 21.
Night Life of the Gods. From Thorns Smith's fastastic tale. Alan Mowbray,
Florine McKinney. Dir. Lowell Sherman. Rat. 24. Jan. 7.

FIGTINE MCKINNEY. DIF, LOWEII SHEFFMAN. Rei, Jan. 7,

One Exciting Advanture. Comedy-drams, Binnie Barnies, Neil Hamilton. Dir.

El L. Frank. 'Dirmins. Rei, Oct. 15. Rev. Jan. 1,

El L. Frank. 'Dirmins. Rei, Oct. 15. Rev. Jan. 2,

Sä mins. Rei, Aus. 6. Rev. Aus. 1,

Rocky Rhodes. Western, Buck Jones. Dir. Al Raboch. 60 mins. Rei. Sept.

24. Rev. Vast. 1. Romanes in the Rain. Comedy-drama of a slum cinderella. Roger Pryor, Vice Romanes in the Rain. Comedy-drama of a slum cinderella. Roger Pryor, Vice Roy, Sept. 11.

Secret of the Chatsau. Mystery story. Claire Dodd, Clark Williams. Dir. Rich. Thorpe. 68 mins. Rel. Dec. 3.

Strangs Wiyes. Comsdy drams. Roger Pryor, June Clayworth. Dir. Rich. Thorpe. Rel. Dec. 16. Thorpe. Rel. Dec. 10.

Straight from the Heart. Baby Jane, Mary Astor, Roger Pryor. Dir. Kurt

Neumann. Rel. Jan. 14.

hare's Always Tomorrow. Drama. Frank Morgan, Lols Wilson. Dir. Ed. Sloman. 86 mins. Rel. Sept. 17. Rev. Nov. 13. sioman, se mins. Kel. Sept. 17. Lev. Nov. 13.

Wake Up and Draam, Musical, Russ Columbo, Roger Pryor, Juns Knight,
Dit. Kurt. Neumann, Rel. Oct. 1. Rev. Oct. 16.

When a Man Sess Rad. Buck Jones western. Rel. Nov. 12.

Studios Burbank, Warner Brothers Offices: 321 W. 44th St.

Big Hearted Herbert. From the stage farce, Old-fashioned father takes a licking from his modern family. Guy Kibbee, Aline McMahon, Patricia Ellie. Dir. W. Koshiov. During Herbert. Her Dames. Musicat speciacle. Joan Blondell, Ruby Keeler, Dick Powell, Guy Kibbee, Dir, Ray Enright. 90 mins. Rel. Sept. 1. Rev. Aug. 21.

Mother and daughter in a battle for love. Jean Muir, Geo. Brent, ee Teasdale. Dir. Archie Mayo. 68 mins. Rel. Sept. 8. Rev. erree Devil Dogs of the Air. James Cagney, Pat O'Brien. Dir. Lloyd Bacon. Rel.

Davil Dogs of the Air. James Canney, Pat Orien. Dir. Loya Bacoli. Res. Fab. 3.

Firebling and Canney and Pathern Davil D

Kansas City Princess. Two mid-west manicurists on a jamboree. Joan Blondell, Glenda Farrell, Hugh Herbert, Dir. Wm. Keighley. 64 mins. Rel. Oct. 13. Rev. Nov. 6

Oct. 13. Rev. Nov. 6:

J Am a Thief, Mystery and murder in a diamond theft. Mary Astor, Ricarde Cortez. Dir. Robert Piorey. Rel. Nov. 24.

Madams Du Barry. Drama of the hadron and the instory sit up and take processing the process of the process

Personality Kid, The. Fast moving melodrame of the ham and beaner that turns into a real champ thanks to wifey. Pat O'Brien, Glenda Farrell, Claire Dodd, Henry O'Nelli. Dir. Alan Crosland. \$8 mins. Rel. July 1, Rev. Aug. 7. Rev. Aug. 7. Right to Live, The: Josephine-Hutchinson, George-Brent, Colin-Clive, Wm. Keighley. Rel. Jan. 26.

Secret Bridgs, The. Barbara Stanwyck, Warren William. Dir. Wm. Dieterie. 64 mins. Rel. Dec. 22. 64 mins. Rel. Dec. 22.

St. Louis Kid, Tha. James Cagney, Patricia Ellis. Dir. Ray Enright. 68 mins. Rel. Oct. 19, Rev. Nov. 6.

Sweit Adeline. Irene Dunnel. Dir. Merwyn LeRoy. 81 mins. Rel. Dec. 29.

Swest Music. Rudy Valley, Ann Dvorak. Dir. Alfred E. Greett. Rel. Feb. 23, White Cockatoe, The. Jean Muir, Ricardo Cortez. Dir. Alan Crosland. Rel. Jan. 19.

Miscellaneous Releases

Ars We Civilized? (Raspin). Propaganda for peace. Dir. Edwin Carewe. 76

mins. Hel. June. Rev. June 19.

Battle, Ths. (Garganoff). French-made story of a Jap naval officer who sacrifices his wife for his country. Charles Boyer, Merie Oberon. Dir. Nicholas Parkas. 85 mins. Rel. Nov. 20. Rev. Nov. 27.

Blus Stesl. (Blue Star.). John Wayne Western. Dir. R. N. Bradbury. 56 mins. Rel. July. Rev. July 17.

Cross Streets (Invincible). Story of a down and out surgeon who performs a skilled operation. Frank Craven, Sally Blane. Dir. Wm. Nigh. Rev. July 10. Dancing Man. Gigolo story. Reginald Denny, Judith Alisn. Dir. Al Ray, 64 mins. Rel. July. Rev. July 24.

mins. Rel, July. Rev, July 24.

Dealers in Death (Topical Film). Arraignment of munition makers. Mostly news clips. 63 mins. Rev. Dec. 18.

1 Can't Easily Strong Commins. Rev. Dec. 18.

2 Can't Easily City Commins. Rev. Dec. 18.

2 Can't Easily City Commins. Rev. Dec. 18.

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15 Can't Easily City Commins. Rev. Dec. 18.

16 Can't Easily City Commins. Rev. Dec. 18.

17 Can't Easily City Commins. Rev. Dec. 18.

18 Can't Easily City Commins. R

Marrying Widows (Tower). Young widow gets her wish. Judith Allen, Minna Gombell, John Mack Brown. Dir. Sam Newfield. 67 mins. Rev. Sant 3 Sept. 3.

Tickst to Crime (Beacon). Comedy detective story. Raiph Graves. Lois
Wilson. Dir. Lewis D. Collins. 68 mins. Rev. Dec. 25.

War is a Racket (Eureka). Paste up of newsreel clips with some new material. Rev. Dec. 11.

Young and Beautiful (Mascot). Studio story with the Wampa's baby stars. Wm. Haines, Judith Allen. Dir. Jos. Santley. 63 mins. Rel. Sept. 2. Rev. Sept. 25.

Foreign Language Films

(Note: Because of the slow-movement-of-foreign films, this list covers one year of releases.)

(Most of these available with English titles.)

Abel mit der Mundharmonika (Ger) (Ufa). Cowedy of young lova. Dir. Erich. Waschneck. 60 mins. Rel. Sept. 1.

Adieu Les Beaux Jours (Fr) (Ufa), Greek romance, Brigitte Heim, Dir. Andrs Beucler and Johannes Meyer, 90 mins, Rel, April 15. Rev. May 1. May 1.

Airaune (Ger) (Capitol). Test tube bables. Brigitte Helm. Dir. Richard Oswald. 70 mins. Rel. May 1.

Tuesday, January 15, 1935 Annemarie, Braut der Kompanie (Ger). Military farce. Lucie Englisch, Dir. Carl Bosse. 70 mins. Rel. Dec. 1. Carl Bosse. 10 mins. Ret. Dec. 1.

Bei Der Bionden Katherin (Ger) (Bavaria). College comedy with music. Dir.
Franz Soltz 80 mins. Rci. Dec. 1.

Bionde Christi, Die (Ger) (Bavaria). Musical. Karin Hardt. Dir. Franz
Seltz. 75 mins. Rei. Feb. 15. Buensventura, La (Sp) (WB). Musical with Victor Herbert score. Enric Caruso, Jr. Dir. William McGann. 80 mins. Rol. Sept. 15. en Shoer (Russ) (Amkho). Child reaction to politics. Anti-Hitler. Dir. Margarita Barakaya. 80 mins. Bel. March 15. Rev. April 3. utzim (Hebrew) (Acme). First talker made in Palestine. Dir. Alexander Ford. 19 mins. Rel. March 15. Chucho El Roto (Sp) (Cinexport). Romantic tragedy. Dir. Gabriel Sorca, 60 mins. Rei Dec. 1. mins. Ref. Dec. 1.

Cluded de Carton, Le (Sp) (Fox). Drama of marital relations. Antonio Moreno, Catalina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 15.

Corazones en Derrota (Spanish). Tragic drama made in Mexico. Dir. Ruben C. Novarro. 70 mins. Rel. Oct. 1: Thorns (Kinematrade) (Ger) (Dubbed Eng.). Biblical drama. Crew A. Le Season, L. (189) (Fox). Historical romance. Jose Motica Dir. Frank Strayer. 75 mins. Rel. Feb. 1.

Cuesta Asbo (Sp) (Far). Ritterior drama. Carlos Gardel. Mona Maris. Dir. Louis Gamiet. 75 mins. Rel. Aug. 15.

Czr Wante to Siesp. The. (Russ) (Amkino). Satire on court life of Faul 1.

Czr Wante to Siesp. The. (Russ) (Amkino). Satire on court life of Faul 1.

Description of the Commission of the Commission of the Commission of the Commission. More class struggle. Dir. V. I. Pudovkin. 80 mins. Rel. Oct. 1.

Deux Orpheline, Les (Fr) (Blue Ribbon). Corsume meiodrama. Tyette Guilbert. Dir. Maurice Tourneur, 90 mins. Rel. Feb. 1. Rev. Feb. 15.

Des Mas Une Des (Spanish) (Fox). Comedy romance. Rosita Moreno. Dir. John Reishnardt. 60 mins. Rel. Oct. 18.

Des Mujeres Y un Don, Jusa (Sp). Romantic comedy. Dir. Jose Buchs. 30 no. Oder Waise (German). (Generala.). Operatis. Gith Ainer. Dir. Mari mins. fee. June 1.

Du, Oder Wäine (German) (General). Operetta. Gitta Alpar. Dir. Karl. Froehlich. 89 mins. Rei. Oct. 16.

Ein Gewisser Herr Gran (Gen' (Capita)). Spy drama. Hans Albera. Dir. Lari. 1999. Charles of the Company of John Brunius. 80 mins. Rei. Nov. 15

Einmai Eine Grosse Dame Sein- (Germani, Uta)... Comedy with music. Kaethe von Nagy. Dir. Gerhard Lamprecht. 70 mins. Rei. Oct. 15.

Ein Monn Will Nach Deutschland (Gep.) (Ufa). Drama of patriotism. Dir. Paul Wegener. 80 mins. Rei. Nov. 1.

Engmiss of Peopess (Ruse) (Amkino). Last of the Czarist generais. Dir. Bersenyeff 85 mins. Rei. Jan. 15. Rev. Jun. 16.

Enemigos (Sp) (Inter-Continent). War drama. Dir. Chano Urueta. 70 mins. Rei. Aug. 16. Rel. Aug. 16.

Recondalo, El (Sp) (Inter-Continent). Dramatic romanca. Dir. Chane Urueta

On mina. Rel. Sept. 15.

Feldmernhuegel, Der (Ger) (Bavarian). Military comedy. Betty Bird. Dir.

Eugen Thiele: 70 mins. Rel. April 15. Feidherrnhusgel, Der Ger', Gavarian, Saman-Berger, Thiele: 70 mins. Rei. April.
Flickorns Fran Gamia Stan (Saudinavian). Comedy with music. Dir. S.
Flickorns Fran Gamia Stan (Saudinavian). Comedy with music. Dir. S.
Flucentings: German (Ura). German refuges yarn-in the Far East. Hans
Albers, Kathe von Nagy. Dir. Gustav Vocky. 80 mins. Rel. Oct. 1.
Freundin: Eines Grosser Mannes, Die Ger' (Ufa. Theatrical comedy. Kaethe
von Nagy. Dir. Faul Wegtener. 80 mins. Rel. Sept. 1.
Freut Euch Des Lebers (German) (Un). Konnante comedy. Leo Elesak. Freut Euch Des Lebers (German) (Ufa). Romantic Dir. Hans Steinhoff. 80 mins. Rel. Nov. 1. Dir. Hans Steinhoff. 89 mins. Rei. Nov.1.1
Fronteras de Amor (Sp) (Fox). Musical romancs. Jose Molica, Rosita
Fuerat Woronzeff (Ger) (Ufa). Romantic drains: Brigitte Helm. Dir. Arthur
Robinson. 69 mins. Rei. Nov. 15.
Gehetzte Menachen (Ger) (Filmcholce). Drama of father love. Dir. Fredrich
Feher. 79 mins. Rei. June 1. Feher. 70 mins. Rei, June 1.

Geld Registr die Weit (Ger). Domestib comedy. Gustav Froehilch, Camilla. Horn. Dir. Max Neuteld. 70 mins. Rei, May 1.

Gris Herbin. Statistics of the Common Comm Heideschumeister Uwe Karsten (Ger) (Ufa). Nazi back to the farm aganda. Dir. Carl Heins Wolff. 70 mins. Rel. April 15. Heimat am Rhein (Ger), Romantic drama. Lucie Englisch. Dir. Carl I 60 mins. Rel. Dec. 1. Hell on Earth (Ger) (Garrison) idialog in five languages). He Hechzelt am Wolfgangsee (Ger). Romantlo comedy. Dir. Hans Behro. 70 mins. Rel. Nov. 15. em Helderkrug (Ger). (Germania). Romantic farce. Dir. Carl Boese. 70 mins Rel. Jan. 1.

Reg und die Millionen (Ger) (Ufa), Romantic arce. Dir. Carl Boese. 70 miles of mina. Dir. Erich Engel. Rel. April 15.

In the Land of the Soviets (Rus) (Amkino). Newsreel compliation of pas year. 65 mins. Rel. July 1.

In Wien Ham ich Elmmal Ein Masedel Geliebt (Ger). Germania). Militar, musical. Dir. Eric Schoenfelder. 70 mins. Rel. May 16.

Iza Neni (Hung). Produced, written by and starring Sari Fedek, 80 mins. 28c. Julys 1. Maximiliano-(Sp)-(Gol). Mexican-royalty's fall. Din Miguel Temins. Rel. May 1. 30 mins Rel. May 1.

Kalserwalzer (Ger), (General), Musical with Johann Strauss times. Marths Esgerch. Dir. Friedrich Zeinick. 80 mins. Rel. Jan. 1.

Kara Sagerch. Dir. Friedrich Zeinick. 80 mins. Rel. Jan. 1.

Kara Sander. 80 mins. Rel. May Ian. Romantic suniscal. Dir. Gustaf MoLiebe in Uniform (Ger). (Germania). Military romance. Harry Liedkt. Dir. Georg Jacoby, Rel. Oct. 1. Liebe Muss Verstanden Sein (Ger.) (Ufa). Comedy drama with muelc. Dir Hans Steinhoff. Rei. March 15. Madame Bovary (Fr) (Tapernoux). Faithful transcription of Flaubert epic.
Dir. Jean Renoir. 100 mins. Rel. Nov. 15. Rev. Nov. 27.
Maryjka (Pol). Rural romance. Dir. Jan Nowina-Frzybylski. 60 mins. Rel.
Dec. 1. Mass Struggle (Sp) (Kinematrade). Russian revolt. Dir. I. Kavaleridze. 70 mins. Rei. Sept. 15. Meisterdetektiv, Der (Ger) (Bavaria), Mystery satire. Welss Ferdi. Dir Frank Seitz. 75 mins. Rel. Feb. 1. Frank Seltz. 75 mlns. Rel. Feb. 1.
Malodia Prohibida (Sp) (Fox). Musical fantasy. Jose Mojica. Dir. Frank Strayer. 70 mlns. Rel. March 15.
Malodie der Liebe (Ger). (Germania). Musical romance. Dir. Georg Jacoby 70 mlns. Rel. Sept. 15. 70 mins. Rei. Sept. 15.
Mit Dir Durch- Dick und Duenn (Ger) (Bavaria); Comedy romance,
Frans Siltz. 80 mins. Rei. Nov. 15.
Mother (Russ) (Garrison). Based on a Gorky novel. Dir. V. 1. Pudovkin
mins. Rei. June 1. Rev. June 5. Mutter Der Kompagnie, Die (Ger) (Bavaria). Military farce, Weiss-Ferdl Betty Bird. 70 mins. Dir. Franz Seltz. Rel. March I. Betty Bird. 70 mins. Dir. Franz Seitz. Rel. March I. ser und Kind (Ger) (General). Mother-love drama. Henny Porter. Dir Hans Steinhoff.. 70 mins. Rel. Nov. 18. Wife the Miss (Hung). Inter-marital farcs. Dir. Steven Szekely. 80 mins Sent. 1 Sept. 1

Mada Mos Que Ura Mujer (Sp) (Fox). Version of 'Pursued.' Dir. Harry Lachman. 66 mins. Rei. Nov. 15.

Oded the Wannerer (Ralectine) (Hebrew). Life in Paiestine. Dir. C. Halahmi. 66 mins. Rei. May 16.

Ore y Piata (Sp). (Inter-Continent). Romantic tragedy. Dir. Ramon Peon. 90 mins. Rei. Luly 15.

Parada Regerwitsow (Polish) (Capital). Military musical. Dir. Michael Wassynski. 75 mins. Rei. May 1.

Patershuen Michael (Parad. Ambrico). Based on two Doutdowley stories. Dir. Patershuen Michael Version.

zynski. 75 mins. Rei. May 1.
Patersburg Nighte (Russ) (Amklno). Based on two Dostolevsky stories. Dir.
Patersburg Nighte (Russ). O mins. Rei. Sept. 18.
Patersburg Nighte (Russ). O mins. Rei. Sept. 18.
Poblem of Fatfque (Russ). (Amklno). Scientific study. Dir. I. P. Paylov. 60
mins. Rei. Aug. 18. rouns. Rel. Aug. 16.

Prokurator (Pollsh) (Capitai). Tense court drama. Dir. M. Waszynski. 80
mins. Rel. May 16. mins. Rel. May 15.

Rakocki Induoi (Hung) (Danubia), Musical romanos, with Paul Abraham.

music. Dir. Steven Szekciy, 80 mins. Rel. Nov. 15.

Riachulo (Sp) (Hoffberg), First Argentine-made plc. Musical romance. Dir.

Roman Einer Nacht (Ger) (Bavaria), Romantie mystery, Liane Haid. Dir.

Carl Boses. 70 mins. Rel. June 15.

Romance Tropical (Spanish). First picture made in Porto Rice, Remantic drama. 70 mins. Rel. Oct. 15, drama. 70 mins. Rel. Oct. 15.

A. Mann Brand (Ger) (Bavarian). Nazi propaganda. Dir. Frantz Seitz. So mins. Rel. May 15. Rev. May 25.

Schiemer Son May 16. Rev. May 25.

Schiemer Son May 16. Rev. May 25.

Schiemer Son Market (Liematrade). Comedy. Curt Bols. Dir. Ericli Commence of mins. Rel. March 16.
Serment, Le (Fr.) (Protex). Heavy drama of love. Dir. Abel Gance. 90 mlna.
Rel. March 1. Rev. March 20.
Sombra de Pancho Villa (Sp) (Col). Life of the Moxican bandit chief. Dir.
M. C. Torres. 70 mlns. Rel. March 1. Soviet Closeups (Russ) (Amkino). Newsreel compilation, 60 mins. Rd. July 15
Soviets Greet New Turkey, (Russ) (Amklino). Newsreel compilation, 66 mins:
Rel. Sept. 1.
Spiel Mit Dem-Feuer (Ger)—(Ufa)—Thomestic relations comedy. Dir., Rajuh
Arthur Roberts, 70 mins Rel. Nov. 15.
Spy, The (Folish) (Capital), Drama, 80 mins. Rel. March 1.
Stern von Valencia, Der (Ger) (Ufa). White slave traffic in Europe. Liane
Haid, Dir. Alfred Beislet. Rel. Appl. 15.

Haid, Dir. Alfred Zeisler, Rel. April II.
Tange en Breadway (Sp.), (Par), Musel comedy, Carlos Gardel, Dir. Louis
Ganner 69 mins, (Par), Musel Carlos Gardel, Dir. Louis
Tannenburg (Ger), Currenpean), Military drama, Hans Stuwe, Dir. Heinz
Paul, Smins, Rel. March 13, Tannenburg (Paul, Smins, Rel. March 13, Tante Custif Kommandiert (Ger), Enomantic comedy, Hansi Niese, Max
Adalbert, Dir. Carl Heinz Wolff, 70 mins, Rel. May 1,
Taussend tur Eine Nacht (Ger) (Capital), Farce, Trude Bertiner, Dir. Max
Mack, 70 mins, Rel. Feb. 1,
Three Sons Abaut Lant. auck. 10 mins. Rel. Feb. 1.

Three Songs About Lenin, (Russian) (Amkino). Newsreel compliation. Dir. D. Vertrov. 55 mins. Rel. Nov. 1.

Thünderstorm (Russ.) (Amkino). Russian melodrama. Dir. V. Petrov. 80
mins. Rel. Oct. 1. Rev. Oct. 2.

mins. Rel. Oct. 1. Rev. Oct. 2. Tochter Der Regiments, Die (Ger) (General). Military musical, Anny Ondra Dir. Karl Lamac, 70 mins. Rel. April 1. Dir. Auf Laume. 10 mins. 146f. April 1.
Trenck (Ger) (General). Military drama. Dorothea Wieck. Dir. Hans Paul and Ernst Neubach. 80 mins. Rel. April 1.
Tres Amores (Spanish). (U). Heavy drama. Anita Campillo, Mona Maris. Dir. Moe Sachin. 80 mins. Rel. Nov. 1. Unsere Fahne Flattert Uns Voran (Ger) (Ufa). Hitler propaganda. Heinrich Georg. Dir. Hans Steinhoff. 80 mins. Rel. July 1. Rev. July 17.

Georg. Dir. Hans Steinhoff. 80 mins. Ral. July I. Rev. July 17.
Verkaufte Braut (Ger) (kinematrade). Smetana's operetta diluted. Jaimlis.
Novotna. Dir. Max-Ophuls.—80-mins. Ral. April. 15. Rev. May 1.
Vi Som Gar Kekswagen (Swedish) (Scandinavian). Musical. Rel. April 15.
Waltz Time in Vienne (Ger) (Ufa). Musical based on Johan Strauss' life.
Kenate Mellov. Villy Fritisch. Dir. Ludwig Berger. 80 mins. Rel.
Kenate Dir. Erich. Ergels. 80 mins. Rel. Nov. 1.
Wis. Mann Maenner, Fessett (Ger). Franziska Gaal, Musical comedy. Dir.
Carl. Bosec. 75 mins. Rel. May 13.
Voutn of Russia. (Viddish). (Sov-Am). Religious conflict. Dir. Henry Lyan.
70 mins. Rel. Nov. 1.

Acme, 56 East 14 St.
Amkino, 723 Seventh Ave.
Bavaria Film. 489 Fifth Ave.
Bavaria Film. 489 Fifth Ave.
Capital Film. 500 Minth Ave.
Danublis, 723 Seventh Ave.
European Film, 154 West 55th.
Filmchoice. 569 Madison Ave.
Garrison Films, 729 Seventh Ave.

General Foreign Saies. 729 7th Ave. Germania, 22-33 19th St., Astoria, L. I. J. H. Höfberg, 729 Seventh Ave. Inter-Continent, 50. E. 42nd St. Kincher Continent, 50. E. 42nd St. Kincher Continent, 50. E. 42nd St. Kincher Continent, 52 Seventh Ave. Protex Trading, 42 E. 58th. Scandinavian Films, 220 W. 42d. John Tapernoux, 126 West 56th St. Uta, 729 Seventh Ave.

Variety House Reviews

(Continued from page 12)

(Continued from page 12)

minute replacement for Mazzone
and Keane Revue, cancelled.

Due to the lack of laughs preceding them, Colins and Peterson,
always a surefire hoke turn in
the colins and Peterson,
always a surefire hoke turn in
the colins and the colins and
the colins and the colins and
the colins are the colins and
the colins are the colins and
the colins truths with the colins are
the colins truths with the the
tooks to open. Illusion turn, due to
slowness and inability of the Italian
to speak for himself, is exceedingly
dull. Tommy Manahan acted as his
to speak for himself, is exceedingly
dull. Tommy Manahan acted as his
much proposed to the colins and the
Edith Murray (New Acts), congatress, lately on CBS sustaining,
holds down the trey in fair fashion.
She, at least, gives the show a
grown and withe facket with a red
handkerchief.

Manahano ork, 11 pleces, closes

gown and white lacket win a re-handkerchief.

Manahan's ork, 11 pleces, closes show nicely with vocal embellish-ment from a good tenor and the fast acro-kicking of a femme. Band, though, can trim that 20 min-utes running time.

COLISEUM, N. Y.

COLISEUM, N. Y.

Dohald Novis, on his first visit to the No.1 position. His gags are this nabe house, set himself in nicolity with the crowd, and was called back time and again until he was completely out of sorgs. He with age and much of his compact to the control of the con

seen on the screen and then foot-lights are on as the present five come forth. Singing, dancing and chatter comprise the material. At close, the juveniles in the aud-

At close, the juveniles in ma-lence are given extra thrills in spectacular bicycle, stunt by C Willie Mauss. Just the one fee which he circles a large wheel, it gathers considerable exciten Stage. department uses up 78 extra thrills in th

Wednesday's Child' (Radio) the screen.

ORPHEUM, MINN.

ORPHEUM, MINN.

Minneapolts, Jan. 8.

Vaudeville akty conventional lines, and much of it familiar in fexture, clicks here curyently because it hews throughout to a consistently high entertainment level and embodies the degree of diverage of the constant of the consistency of the constant of the consistency of the co

CHICAGO

CHICAGO

Chicago, Jan. 12.
Somewhit of a cheater and it's tough when the word cheater must be upplied to this, the top house of the midwest and one of the ace houses of the country. Nothing of sound boxofine to hold un the second only three acts on the show and okay as acts individually. But put them all together and they rpell nothing. It is Jimmy Savo, back in town after a recent date at the ridge of the country of the c

icore. It marked the first time in a long, It marked the first time in a long, long time that the production falls to hold up its end. Week in and week out production scale to the first week the production set where can be depended upon to come through with excellent show backing. But this week there is nothing and as a result the weight is too much for the performers.

For instance, there are Lee Sima and Ilomay Balley, way and a self the production of the performers. The second upon the production of the performers with the production of the productio

scroes the due, that it was unpleasant to even glance upon. The two carried on nobly and did a good job of it. No question of Miss Balley's voice. It has range, power and emotion. You don't often get this combination in a gai so easy usual dexterity but it's unquestionably true that if he played tunes a bit more popular he'd garner more applicate.

Showmanship is the missing ingredient in the Six Danwills turn, not soid aufficiently well.

Biz only fair.

Gold.

HIPPODROME, BALTO

HIPPODROME, BALTO

Baltimore, Jan. 11.

Paul Whiteman's orchestral and specialty retinue compulses the starp bill at the Hipp this week and specialty retinue compulses the starp bill at the Hipp this week and tory entertainment seen in recent years on a vaudilim stage in Balto. Current show embraces talents of many old familiars and a few new faces among the specialty performany old familiars and a few new faces among the specialty performany old familiars and a few new faces among the specialty performany old familiars and a few new faces among the specialty performance of the second of the secon

in velveese slut, cut hersels, a wide

where the control of the co

Whiteman handles his job of announcing numbers, plus a little sly pattering, with discretion and dignity. When he goes gay with Peggy Healy, Mercer and Goldle in the novelty bit, Here Come British, he is very amusing.

Show is spun off with speed. coming and going in 57 mins.

"Romance in Manhattan" (Ranto) on screen. Biz good Friday afternoon.

Story Buys

Hollywood, Jan. 14.

Metro has taken Renne Pedigoo.*

Daoth, Tarkington, as the next per Booth, Tarkington, as the next per Booth, Tarkington, as the next per Booth, and the second Turn. 'Still Sonali Volce and Hue and Cry, all of which have appeared in the Satevepost, have been bought by Partypest, have been bought by Partypest, and the second story, after the Type of writer's Cars 93, now in production.

Paramount has taken the screen rights to the German play, 'The Creator by Hann Miseller. 'Mulled 'Trent of the Lone Hand,' by Wyndam Martyn, has been acquired by Sam Wood, who is on a deal te direct it for Reliance.

COLD WEATHER INDIE EXHIB SUING **BLAMED IN SEATTLE**

Pretty poor all'things considered.

Lots of disappointing grosses around. Cold snap has kept people home hugging their radiators.

Estimates for This Wesk

around. Cold smap has kept people home husging their radiators.

Estimates for This Wesk Blue Mouse (Hamrick) (1,900; 25-40)—Mighty Barnum' (UA). Hotrolease from ten days at M. H. Last reverse, "Mighty Barnum' (UA). Hotrolease from ten days at M. H. Last reverse, "Kid Hillions" (UA) ten days of third week, \$3,000, fac. (KG) and Marie Gainste (Fox) dual, 19th Around at \$5,000. Last week, Boreaking All Called (Fox) dual, 19th Parade (Fox) slow at \$5,500. Last week, Boreaking All Called (Fox) dual; \$3,200 (1) -15-55) —Jealousy' (Col) and 'Against the Law' (Col) dual; \$3,200 (s) 10-15-55) —Jealousy' (Col) and 'Against the Law' (Col) dual; \$3,200 (s) 10-15-55) —Jealousy' (Col) and 'Against the Law' (Col) dual; \$3,200 (s) 10-15-55) —Jealousy' (Col) and 'Against the Law' (Col) dual; \$3,200 (s) 10-15-55) —Jealousy' (Col) and 'Against the Law' (Col) dual; \$3,200 (so dual), \$3,500, \$3,5

FIRST WARNERS-COSMO GETS BORDER PREMIER

Hollywood, Jan. 14. World premiere of the Warners-Cosmopolitan produt-ion. Devil Dogs of the Air. goes into Lou Metzger's Spreckels thatre at San Diego Jan. 30 with full panoply of a Holllywood opening.

Opening was set for San Dieso as appropriate bed is most of the picture, starring James Cagney and Pat O'Brien, was filmed at the U.S. Marine base at North Island. Carload of Warners and Cosmopolitan players and execs are set to attend.



FRED ALLEN Save "The Murals of Gus and Andy's SOMERSET RES-TAURANT represent George Givot's life."

How you like that one Givet?

WARNER BROS. IN A. C

Atlantic City, Jan. 14.
Harry Waxman, of the new Hollywood theatre, has asked Chancer
court for a restraining order to prevent the Earle (Warner Bros.) from
showing certain pictures prior to being exhibited at either the wood or Astor theatres (inde-

when Waxman opened the Holly-wood several months ago he intro-duced a vaudilin policy whereupon the Earle, which has been dark for several years, announced the re-opening of a similar policy. The two theatres are but half a dozen blocks apart,

blocks apart,

Atter a week or two of vaude,
Waxman dropped his stage shows a
achied an agreement with other
exhibitors here whereby he would
be given about a dozen first run pix
during the year. Evidently the pact
failed to materialize for the Hollywood returned to vaude. Waxman
charges that the reopening of the
Earle is a move to hurt his business which is denied by the Warner
office.

Vice-Chancellor Davis ordered

Hearst Nix on Pres. Vanishes' Hurt B. O. Plenty in M'waukee

Milwaukee, Jan. 14.

Effect of the Hearst order to give no publicity nor reviews to The President Vanishes' had a telling effect on the Fox Palace here. The I ture was pulled at the end of six days and Broadway Bill' brought in with plenty of Hearst plugging.

While the Hearst papers here accepted the paid copy on 'President, the picture got nary a line, mention of it being deleted even from the syndicated columns.

Another Delay for U's 'Great Ziegfeld'

Hollywood, Jan. 14.
Universal has postponed start of Creat Ziegleid' until the middle of February. Delay due to the difficulty of writing a director.
Francia States and many the core, featured in the B&K theatres in Chicago, have been signed for Ziegfeld. William Anthony McGuire's production for U masters. He will also do a bit of warbling with his screen bow.

Savage' Next Serial In Work at Universal

Hollywood, Jan. 14.

Next serial to go into production at Universal will be 'Call of the

Strage. Script of the chapterplay has just been completed by group of writers including Nate Gatzert, George Plympton, Robert Rothafel and Frank Dolan.

Steffee Buye Shubert, Mple.
Minneapolis, Jan 14.
The Shubert theatre has been purchased by the People's Theatre Co., headed by W. A. Steffes; local exhib and president of Northwest Allied States. Asnounced purchase

Allied States. Amounced purchase price is \$250,000.

Steffes will spend \$60,000 on a new front and canopy, new air conditioning system and other improvements. House will be closed for six weeks. Policy when it re-

OPENED GROSVENOR HOUSE

Killarney Blarney

Toronto, Jan. 14.
With the Board of Censors unable to make with the minds whether the strength of the strength

J-L-S Expects to Reacquire Par's McVickers. Chi

Chicago, Jan. 14.

Pians are being made by Jones, cleant product for the loop Mc-Vicker's when it regains possession of the theatre on Aug. 1. It is expected that Paramount will relinquish the house after its current six-mount itenure.

First step to be made by Jones is understood to be taken on May 1 when he will make formal application to all distributors for sufficient product for the house.

NEW HAVEN STEADY

'President'-'Evergreen,' Dual Okay Around \$9,000

New Haven, Jan. 14.

Business in general holding steady all around. Bright Eyes (Fox) and President Vanishes (Far) battling for the property of the property o

agement mulling stage fare as a boister and may bring in flesh soon-to-battle. Paramount's now-and-theners.

Estimates for This Week Paramount (Publix) (2.348; 35-50)—President Vanisher (Par) and Paramount (Publix) (2.348; 35-50)—President Vanisher (Par) and Thurston on stage. Big 38,900, with stage show as heavy factor.

Poli's (Loww) (5,960; 36-50)—Pright Eyes' (Fox) and Cuttery (Pox) and Cuttery (Pox) and Cuttery (Pox) and Cuttery (Pox) (Pox)

CINCINNATI

(Continued from page 11)

important money here. Last week Bright Eyes (Fox) finished 11-day tenancy with a swell \$8,500 for that period, following a rolly boly \$19,000 on pic's take in initial week at Albee.

on pic's take in initial week a. Albee. MRO 1.100, 11-29.
Fam's MRO 1.100, 11-29.
Fam's Morning (Radio) and Men of the Night' (Col), split, 23,300, fine. Last week Marie Galante' (Fox) and 'Isalous' (Col), divided, 42,500, exceeding expectations.
Strand (Ind) (1,200; 20-30)—One Strand (Ind) (1,200; 20-30)—One Barnes the name plug and fetching a so-so 81,500. Last week 'Desirable' (WB), 22,900, better than average.

BALTO STILL STALLING THEATRE BLDG. PERMIT

Baltimore, Jan. 14. Bill which has lain in the Baito City Council (board of aldermen), seeking permish for erection of a nabe pic house out in burg's ex-treme northside, has been notther vetoed nor approved in almost a year and has given rise to what a City Councilman terms 'a nasty political situation.'

City Councilman terms 'a masty political situation.'
Wrangling 'involves the three largest chains of nabe house operators. Durkee Enterprises, Inc., burg's bigses, seeks to build a house upon a site opposite the Gwynn, a spot opened about a vesar and a hast care bits since unveiling. The Gwynn les operated by an equal partnership allegiance formed by Lou Rome and Robert Kantner. It's the only spot jointly operated by the two exhibs, each having a string of nabes under solo management besides. Rome is second to Durkee as regards number of houses under single guidon; Kantner controls the third largest line-up of nabes in this sector.

Maynard Rides for Darmour in Eight, Kicking Over Mono

Hollywood, Jan. 14.

Ken Maynard, signed by Larry
Darmour for a series of westerns
for the Majestic program, will do
eight pix, Hoss shows will be in
addition, to the new Majestic lineupor in strainful with Darmour
until April, 1938. Reported that the
western star gets better than
\$7,500 a picture as this was the
figure set on a tentative deal with
Monogram, which was awaiting
confirmation at current confabs between Trem Carr, now in the east,
and W. Ray Johnston.

Md. Nixes Picture

On Sterilization

Baltimore, Jan. 14. The Marvland state censor boar

The Maryland state censor board has banned in its entirety the flick that deals with sterilization. Tomorrow's Children. Terry Turner, the exploiteer, brought a print into provide the control of the print, the base is still pending in City Court here over Torken Liver which was banned some weeks back, with the releasers of the print, Majestic Pictolactic of the print of the prin

Extend Par-Hamm Deal

Paramount trustee yesterday (Monday) filed a petition with Referee Joyce asking for approval of their agreement, with William Hamm on Publix Northwest theatres, a group of 70 houses operating out of Minneapolis. Under this agreement the \$50,000 mortgage which the Hamm interests in Minneapolis hold on the group is extended for five years.

Hamm and Paramount have encapted the state of the properties, with Hamm continues in charge of the properties, with Hamm picking his own general manager, expected to be John J. Friedl, present incumbent. Paramount trustees Monday) filed a pe

N. Y. Player, Dropped by Fox, Goes Into Showcase

Hollywood, Jan. 14.
Frances Carlon, Broadway legit ingenue, who has been on a Fox contract for the last six months, is off the payroll.
She will stay around, in the meantime going into the femme lead of the payroll, opening at the Pasadona Playhouse, Jan. 26.

BIG SCHED. FOR MPTOA CONV. IN N.O.

Many exhibitor problems, including difficulties that have arisen for one theatre owner or another, depending on locality and restrictions since the adoption of the film code, are expected to get complete airing at the MPTOA convention in New Orleans, date of which has been changed to Feb. 25-28. Ed Kuykendall, president, who is regarded certain of re-election, is working on the business program, but has not as yet formulated it for discussion. Committees and chairmen will probably be set up within a week or so. This year's MPTOA convention is the first at which some mature exhibitor reaction to the code may be expected, since last year's conclave was held too soon atter adoption of the clearly indicated. Tax problems are other matters for the MPTOA body to contend with this year. The danger of free show competition is still another comparatively recent development menacing the exhibitor everywhere. Doubtless, it will also be seriously discussed.

discussed

since the last MPTOA convention in Los Angeles another new devel-opment has arisen—the church

opment has a risen—the church campaign.

Tieups for a social program that will extend beyond the four days of the convention to a full week are being engineered by committees with a view to holding out unusual inducements to exhibitors from all over the country. Idea is to make it so attractive this year for the first time that the average exhibitor will want to attend the annual meet. The New Orleans Mard Gras will be in full swing during the convention, one of the reasons the Louislank key was picked this year.

ANOTHER SUNDAY BLUE LAW MOVE FOR N. Y.

Albany, Jan. 14.
The State Council of Churches
and Religious Education will en-

and Religious Education will endayl to have in a content of an act a law making Sunday closing
of all theatres in the state mandatory. Dr. Wilbur T. Clemens of New York city, newly appointed executive director of the Protestant
organization, was designated to consistent on the proposed bill.

The council, meeting in Albany, voted its support to the Actors'
Equity association in its opposition to Sunday legit shows. The members also decided to assist the movement for better-film councils throughout the state.

The Legislature is saked to prevent children under the ag. of 16 from attending certain motion pictures unless accompanied by parton attending certain motion pictures unless accompanied by par-

tures unless accompanied by parents or guardian.

Assemblyman Charles H. Breitbart, Brooklyn Democrat, has instroduced a bill providing that where the state censorship division finds a film is not fit to be viewed by minors a lloense may be issued only on the condition that: such children will not be admitted unless accompanied by parent or guardian.

Serkowich Leaves G-B

After a week as exploitation chief f Gaumont-British under A. P. Vaxman, the general pub and ad ead, Ben Serkowich, has left G-B.

head, Ben Serkowich, has lett G-B. Serk will probably align with Oscar Doob's exploiteers at Loew's.

Arnold Van Leer, who left Columbia to go with G-B, is also bowing out of the G-B exploitation dept. This week:

NORTHWAY and DAN

CAPITOL, NEW YORK, Week January 11 DANCING NIGHTLY AT PLACE PIGALLE

REORGANIZE STORER WEB

Abolition of Rate-Control Would Take Heart Out of Code—Baldwin

Washington, Jan. 14.

Abolition of rate-control clause of the broadcasting code would encourage monopolies rather than provide wider competition, James W. Baldwin, code authority executive officer, told the National Industrial Recovery Board Saturday (12) at hearing on abandonment of price-fixing policies,

price-fixing policies.
Citing six specific benefits from
the clause requirin, stations to file
rates with the code authority, Baidwin said, that removal of the rate
provisions would take 'the heart
out of that code and warned that in
auch an event the industry will appeal for scrapping of existing labor
clauses.

Adulties.

Baldwin told the board, which is atronsiy inclined toward dumping price-fixing overboard, that experience of more than one year has proved to us that the provision for open price filing with the 15-day waiting period is by far the most important provision in our code. He cited the following reasons:

1. It has destroyed the old practice of secret prices, secret commis-

tice of secret prices, secret comm sions, secret rebates and the like

sions, secret rebates and the like
2. It has served as a protection to
at least certain members of the industry against the so-called hard least certain incommendation against the so-called 'hard 'powerful' buyer; it has stiffened (Continued on page 40)

FCC BUDGET OKAYED 100%

Washington, Jan. 14.

Efforts of Republican members of year's operations of Federal Communications Commission were blocked in the House Friday (11), when an allotment of \$1,500,000 was approved by a vote of \$5 to 29.

Republican bloc, led by Rep. Taber of New York, tried to slash fund to \$1,200,000, but: Democratic leaders protested because reduction would have forced curtailment of inquiries planned for the coming year.

PERRIL CHI. HEAD OF R. & R. AIR DEPT.

Chicago, Jan. 14.
Dale Perril now heads the radio department at the local Ruthrauff & Ryan agency, replacing Nate Caldwell. Perril has been with the agency for two years, moving over from Critchfield.

rrom Critenneld.

Arthur Robinson becomes assistant to Perril on production and time placement. Local department now working on three shows for current accounts.

WXYZ-Michigan Net Will Run to May, 1936

Detroit, Jan. 14 Contracts have been signatured by WXYZ, the Trendle-Kunsky sta-tion here, and the various member stations of the Michigan network renewing the state hook-up for an

other year.

New contract runs from May, 1935, to May, 1936. As in previous deals, WXYZ wiir continue to service the other stations of the Michigan web a daily sustaining program service in return for time.

Salvatore Santaella is back ba-toning the 16-piece orchestra at KMTR, Hollywood, after being away for a month. Dick Winfree conducted in the interim.

Office on Wheels

Offices of the American Broadcasting System were in a moving van. during the past weekend. George B. Storer, ABS prez, ordered a van and had the web's files, furniture, etc. pacited aboard, after Donald Flamm, who reassumed the operation of WMCA, New York, advised Storer, Friday (10), that he would require all available space for his (Flamm's) staff.
ABS' effects remained in the

ABS' effects remained in the van while Storer busied him-self looking for another New York station connection.

A. L. Alexander **Among Emigres Back at WMCA**

In reassuming the operation of WMCA, New York, Donald Flamm, last week brought back some of his former associates and appointed an entirely new staff of department heads. He retained none of the executives in the ABS setup. Flamm's new personnel list has himself as president and general manager of WMCA, William Weisman, v.p. and general counsel; Sidney Elamm, assistant to the president: Burt Lehbar, sales director; Stella Unger, temporary program manager; George F. Huston, production manager; Betty Gleinn, publication of the property of the control of the

broadcasts, anu rammengineer.
Flamm also returned the station's operation to a 7 a. m. to 3 p. m. schedule. George B. Storer, whom Flamm relieved, had cut off an hour either way.

Carlisle Bows Out

Hollywood, Jan. 14.
David Carlisle, program director or the last year at KMTR, leaves

his spot tomorrow (15). No successor appointed.

STAFF OUT IN SUDDEN CRISIS

WMCA Back to Don Flamm as WNEW Becomes New York Station - Affiliates Hastily Seek to Keep Hook-Ups

FINANCES

American Broadcasting System after nine months of existence, has after nine months of existence, has suspended operations. What remains of the 24 outlets strung together by George B. Storet into the ABS has been organized into a new corporation, the American Broadcasting Co., with WNEW, New York-Newark, as the key station. Arrangement where WNEW replaced WMCA as the key outlet and main feeding source of sustaining programs of Storer's web went into effect last Sunday morning (13).

WNEW attement issued from the company of the comp suspended operations. What remains

the stations referred to in the list have guaranteed to reimburse him for everything above talent costs when it comes to network-fed pro-

States and the state of the sta Storer was concerned followed the walkout last Tuesday (8) by the Federal Broadcasting Corp, from its stations operating contract with Donald Flamm, owner of WMCA. After the Federal directors had notified Flamm that they were washed up with the broadcasting business and were dissolving the corporation, Flamm offered to let WMCA continue as ABS sustaining program source [I Storer would guarantee to pay the differences beprogram source if Storer wound guarantee to pay the differences be-tween the network and local rate for musicians used on network pro-grams. Storer turned down this proposition and the next day (Wednesday) the employees of the (Continued on page 58)

NBC Salesmen Lose Percentage, **Earned More Than Top Execs: Annual Bonus as Substitute**

ABS Staff Stunned

There was considerable resentment expressed against. Storer and his close associates in the control of the cont

FEB. PRIORITY ON NBC OLD RATES

NBC has decided to allow ad vertisers who have contracts with the web as of Feb. 3 to continue

the original announcement of the

the original announcement of the rate increases the network limited the extension of the current rate to Dec. 31, 1935.

To forestal cilents from taking advantage of the cilp, in supplementary group rates by dropping the supps before Feb. 4, when the new rate structure goes into effect, and picking them up again later, NBC. has ruled that additions made to facilities enjoying pre-Feb. 4 prices will have to come under the old rate arrangement.

John L. Clark, gen. mgr. of Crosley Radio Corp., Cincy, in N. Y last week on biz.

NBC SPOKESMEN DEPART THURSDAY (17) TO EXPLAIN STATION COMPENSATION

NBC's new contract with stations will include a clause giving the web-an option of at least 50% of each affiliate's daily schedule. Agreement also provides that it eannot be cancelled or altered by either tice. Network is arranging to start its reps, armed with contracts and new coverage maps, on a signature tour of the associated outlets this Thursday (17).

Web kept closely guarded yesterday (Monday) the scale of compensation that Affiliates will derive from network commercials. The payoff will be on a graduated scale, with the percentage of the gross depending on the amount of time blocked of by network business. NBC doesn't want these percentages.

NBC doesn't want these percentages known until the contracts have been submitted to the associated outlets by NBC reps. Stations that sought advance info on the deal, which is said to be of a uniform formula, were told by the web last week

there was no reason for being in a frury about the details because the new contract would not, in any case, become effective before Feb. 4, when the web's new rent structure, goes in the fect.

NEC had not completed the drafting of the individual presentations that will be given the 72 silling of the individual presentations with their contracts and coverage or field strength maps. These maps will have attached to them data; showing the number of radio families or potential circulation accredited by NRC to each sation's area.

NBC's station contract stipulates what hours of the day and night that it may have call upon on 23 days' notice and also what hours of the day and night that the may have call upon on 23 days' notice and also what hours of the day and night will be left strictly for local use. Reason that NBC will give to affiliates for make line the agreement of the contract of the contract of the day and night will be left strictly for local use. Reason that NBC will give to affiliates for make

ing the agreement non-cancellable R. M. Brophy, mgr. station re or non-alterable within a year is will call on some of the big that network advertisers have been tions in the east. Kiggins and guaranteed the current rate for 52 ley are in Brophy's department.

weeks if they provide themselves with 52-week contracts on or before

weeks if they provide themsches with 5-2 week, contracts on on before Feb. 3.

NBC's Spokesmen
Network has made up the list of ihose who will do the contacting of stations with contracts and maps. Harry Woodman, mir. of KDRA, Pittsburgh, will call on the New Brackley Marches of the Stations with contracts and maps. Harry Woodman, mir. of KDRA, Pittsburgh, will call on the New Brackley Marches of New York this week-end, will handle the NBC allies in the far west, William Hedges, mgr. of NBC-operated stations, will, with Niles Trammel, v.p. in charge of NBC's Clicago plant, make the rounds of the midwest outlets, G. E. Zimmerman, of NBC station relations, will lour the southwastern states; E. C. Woolley, the New York State affiliates, while Frah Jasson, MC v.p., and will call on some feature has all controlled the succession of the midwest outlets, and woolley are in Brophy's department.

NBC has recinded its commission arrangement for time salesmen. Move was instigated by the discovery that the boys were making too much money, with the income of some of them exceeding the salaries received by a few of the web's top exces. In place of a commission the salesmen will receive some sort of bonus at the end of the year.

year.
Web put the commission system into effect as an inspirational measure when business was not so good. In addition to a salary the salesmen were given 4% on new night time business, 4% on new daytime business and 4% on renewals.

Bonus thing calls for a graduated percentage on all the business handled over the quota given each salesman for the year.

2 STOCKHOLDERS BUY **OUT OTHERS AT WDAY**

St. Paul, Jan. 14.

Kenneth Hance, asst. to Stan Hubbard at KSTP, Friday (11), with three others, sold his financial interest in WDAY (Fargo, N. D.) to the Fargo Forum, daily newspaper. Two remaining stockholders of the original five bought out the trio.

Hance had been interested in the result of the original five bought out the trio.

Hance had been interested in the result of the result o

Southern Wing of ABS Has W. U. Ace in Hole

Baltimore, Jan. 14. It is expected that if the ABS It is expected that if the ABS chain does not continue the stations in Baltimore, Washington, Philadelphia, Wilmington, and Trenton will resume their former status as a regional hook-up. This was called the General Broadcasting system prior to absorption within ABS.

ABS.

These stations still have the Western Union equipment and it is stated can resume program exchanges as before within 48 hours.

Crosley's WLW Stock

Washington, Jan. 14.

Three mombers of the Crosley, family hold nearly \$4,000,000 worth of stock in Crosley Radio Corp., owner of 'nation's station.' VI.W, it was revealed here Saturday (12). it was revealed here Saturday (12). Filing statement on ownership with Federal Securities Commission, Powell Crostey, 17-, president, said he holds 152,609 shares worth \$2,061,000; Lewis M. Orosley, vice-president, holds 4,304 shares worth \$63,607; and Gwentolign! A. Crosley holds 130,910 shares worth \$1,770,000.

Norman Dicken at WINS

Norman Dieken has been appointed production manager at WINS, New York. For three years he was assistant program manager of WTAM, Cleveland, and was later with WFLA in Clearwater, Fla. Dickens also plays plane, having been with Guy Lombardo's orches-tra for a few seasons.

Improbable Broadcasts

No. 3-Consumers Research Quarter Hour

By Bob Landry

Chimes—Station announcement.
Announcer—The time is now exactly 2:30 a.m. We hope you have gone to bed. The next program the Consumers Research Quarte Hour, conducted by F. J. Schlink.

Hour, conducted by F. J. Schlink.
Schlink—Good morning. The Consumers Research Quarter Hour is
strictly confidence. The You are not
a the time of Consumers Research
the time of Consumers Research
to the time of Consumers Research
to the time of Consumers Research
the short pause during which nonmembers will please shut off the
radio and mix themselves a drink,
bearing in mind that ginger ale is
a form of poison and alcoholic beverages contain fused oil which gradually corrodes the pancreas. We
suggest that you sip a drink of
water, taking care to bring the water- to 88 degrees Rahrenheit first
under- a slow flame in order to kill
the germs.

Announcer-A short pause fol-

Sound Effect-A short pau Sound Effect—A short pause.
Schlink—And now that all nonmembers have tuned off, we will
take up the confidential question of
American stomachs and the poison
in them. We will start with the
various products of that big advertiser the—

in them. We will start, with trevarious products of that big advertiser the—
Announcer—We interrupt this program to bring you the latest news builetin from the Press-Radio Bureau of the Publishers Committee. We, have just received an exclusive fiash that Sandusky, O. have youted two-to-one to retain the This builetin is made possible through the kindness of the reventer of charges of the reventer of the product of the reventer of the standard youts see if you can be standard youts see if you can we should never eat spinach, brocoil, 'turnips, onloss, lettuce, toria-toes or Wiener schnitzel. We will now eo n sid or radio - advertised mouth washes and laxitives—Announcer—Annother news. flash has just come in. Montepeller, Vt. tonight arrested four men charged with creating a disturbance on Main street after 9 pm. It seems two ut the men were from St. Albans and were in Montepeller for.

two of the men were from St. Al-bans and were in Montepelier for hans and were in Montepeller for the goosing season when they met the two other men. alleged to be Devaccyts. and a controvery gross. Devaccyts. and a controvery gross concerning the Hayes-Tiden election. One of the men is alleged to have raised his voice and exclaimed, It's a darred lie! whereupon the Montepeller authorities took: ill four in charge. They were later released on ball. This special news bulletin is another of the hot flashes made possible to radio by the courtesy of the Publisher's Committee.

Schlink—and so you see you can't believe the advertisements—

of the Publishers Committee.
Schlink—and so you see you can't
believe the advertisements—
Announcer—You have been listening to the Consumers Research
Quarter Hour—

Schlink-Just a minute: my time

Announcer - What the difference? I've got a date

Schlink—That reminds me. Do you know that dates are not fit for human consumption?

Announcer—This is a blonde date.
Schlink—That reminds me—do
you know the peroxide made in the
United States isn't fit to drink?
Announcer—Here she is now.

Announcer — Here she is now. Helio, Toots. Toots—Helio, Gabby, Who's the tenor?

Announcer—This is Mr. Schlink. He's the star on the Consumers Re-search Quarter Hour. Toots—Croon me something.

Schilnk—This interruption is very annoying. I was discussing the chemical demoleculization of curdles in chocolate eclairs.

in chocolate celairs.
Toots—Never mind the verse.
Just sing me the chorus.
Schlink—This is a conspiracy to
dehydrate my performance.
Toots—Aw, you're clogged with
proteins.
Announcer—Come on, babe, let's
get out of here.
Toots—Yeah, let's scram. I'm
starved.
Schlink and Schlink and Starved.

Announcer—Shall we pop into the Greasy Spoon and have a hamburger.

Yeah, let's. Schlink—Hamburger! My God, do you know what that'll do to your esophagus? Toots—Esophagus? I'll have mine

ith onions.
Schlink—Onions cause regurgita-

Announcer-Me for some dough

-Maybe we'll have some

tamales, too.

Announcer—Not forgetting a side
order of red cabbage and a couple of
quarts of nice yeasty green beer.
Schlink—I feel strangely faint.
Silence—A thud.
Toots—Did somebody clip him?
Announcer—Naw, he just folded

p. Schlink — Hamburger-doughnuts

ed cabbag

red cabbage onions.
Toots—He's delirious.
Announcer—Get some smelling saits.
Toots—Here we are smelling saits.
Schissk—What's that?
Toots—Smelling Saits.
Schilink—What brand of smelling saits.

uts;—Murphy's. Schilnk—It's not recommended. Toots—Who says so. Go

Toots—Who says so. Goo Housekeeping recommends 'em. Announcer—He's fainted again.

Housekeeping recommends em. Announcer—He's fainted again, Silence—Chimes. Announcer—You have just listened to the Consumers Research Quarter Hour which is broadcast in the middle of the night every year or two. or two. Sign off.

DOWNEY QUITS CBS ON FEB. 1

Morton Downey winds up all con-nection with CBS when his man-agement contract with the web's artist bureau expires at the end of artist bureau expires at the end of this month. Downey is paying CBS a commission on the Carisbad ac-count on NBC, which he obtained

Downey was the first mike i the up with the CBS Artists ureau. His original management ontract was signatured Dec. 22, Bureau.

BURBIG'S BATH

Henry Burble, dialectician, took his financial troubles to the New York Federal, Court last week. Schedule which the comic attached to his petition in bankruptcy gave his liabilities as \$3,195 and assets, none.

Ronald Smith's New Job

San Francisco, Jan. 14. Ronald Smith, formerly produc-tion manager of KJBS, Son Fran-cisco, has been named traffic man-

ger. Harry Wickersham, Smith's assistant, has been moved up Smith's old spot.

Hospitals Claim Top Pic Names Bagged for Coast Radio Benefit

Los Angeles, Jan. 14. KFAC is garnering film names for a new type of radio benefit show which is proposed as a once-aweeker in the interests of the United Hospital association, organization combining the principal hospitals in the city. Propagands back of the broadcasts is to plug hospitalization in contrast to home treatment. Time and orchestra is being donated by the Arden Creamerles, with no plug other than one brief nod to the donor from one of the physicians on the bill.

Station is aiming high for talent, reporting it has Will Rogers, Eddie Cantor and Shirley Temple as cinches for the first three. Tentative date for a starter is Jan. 26. weeker in the interests of the United

Frank Mullov to WBAL Pittsburgh, Jan. 14.

Pittsburgh, Jan. 14.

Frank Mulloy, former Pittsburgh was paper man and for last five years pa. for Hearts station WCAE, has been transferred to Baltimore where he will handle publicity for WBAL, latest Hearst radio acquisition. Mrs. Mulloy, Coustn Charlotte on WCAE, will leave with him. Alien Trench, announcer at WCAE, has been named to succeed Mulloy hore.

WIBA REJECTS WTMJ OFFER

Madison, Wis., Jan. 14. Madison, Wis, Jan. 14.
Bid of \$50,000 was made for station WiBA here by Waiter Damm
to the Milwaukes Journal and
WTMJ. Offer was turned dowr
fiatly by the local outfit.

fiatly by the local outfit.

Journal in Milwaukee has been on
the trail of an additional station in
Wisconian for the past three months
with Damm scouring the territory
for suitable outlets. It is understood that the Journal's endeayor
is to tie up as many outlets of
public expression as possible.

Walter Damm is pleasure-cruls-ing in the West Indies and in his absence nobody at WTMJ would comment on the offer to WIBA.

Soup Can Mob Miffed At Pic Names Hiding In Wings at Air Show

Los Angeles, Jan. 14. Gag of presenting a label from a oup tin for admission to a public proadcast and to see ploture names

broadcast and to see pleture names in the fiesh is not so good so far as the yokels are concerned, due to the mike shyness of most of the filmites on the program.

Program is the Louella Parsons, Campbell show at which the columnist supposedly interviews outstanding film players over the mike and before an audience at the Figueros. Playhouse. About half the names to date have refused to stand for the allring before the austand for the alring before the austand for the arring better to ac-dience, and mike is carried to the wings of the theatre where the mik-ing is done away from the gaze of the see and hearers.

the see and hearers.

Another angle entering into the backstage broadcasting is the unwillingness of studies to give their contractees permission to go before an audience, claiming this comes under the head of personal appearances.

HOBBLE COAST RADIO FIRM IN RCA SUIT

Los Angeles, Jan. 14. Los Angeles, Jan. 14.
Federal Court has issued preliminary injunction asked by Radio Corporation of America against R. S.
Shelley and Dan Clark, operating as the Feter Pan Radio Company, preventing sale of radio apparatus alleged in RCA's compilant to intrings its receiving development of the complex of the control of the complex of the control of t

weeks. laintiff is demanding accounting and damages, this being one of a number of infringement charges beted here by RCA

SET N.A.B. CONVENTION

Ward, Levy, Loucks Make Decision This Thursday (17)

Colorado town in which the Na-tional Association of Broadcasters convention is to be held this July will be decided Thursday (17) when L. Truman Ward and Philip Loucks, prez and executive seck, respectively, of the NAB, get together in the former's hometown, Nashville. Also

former's hometown, Nashville. Also slated for settling between them is the exact convention dates. Ward was in New York last week. One of the objectives of his visit was the settling of this issue, but the spot-picking threesome, which includes I, D. Levy, of WCAU, Philadelphia, failed to get together. Ward and Loucks will confer with Levy on their choice by phone from Nashville.

Wood WGN Sales Mgr.

Chicago, Jan. 14. New commercial manager fo New commercial manager for WGN, Chicago Tribune station, will be Ed Wood, now in charge of the New York office for the station.

Wood comes into active charge of the WGN, sales force on Jan. 21, when George Issac, current sales other, moves over to Lord & Thomas agency, in charge of the radio denarroset.

Inside Stuff—Radio

CBS has less than a month in which to renew its option on lease of WPG, Atlantic City municipal radio station. The original lease, dated May 1, 1930, provides two additional inversar options by Columbia. Under the terms of the lease, there options must be exercised and the city given 90 days' notice before the expiration of each period, the first of which is Feb 1, 11935.

Director Joseph Parson, of the A. C. Public Works department, said he had been approached by Columbia officials who asked for extension of time in which to make a decision. CBS admitted there was some danger of WPG Josing time to WLVII, operated, by the Paulist Fathers of New York, and on the same wave length.

Edwin M. Spence, director of WPG, said he had last heard from CBS at Christmas time, when decision for a renewal of the lease was still being discussed.

at Onrisums time, much being discussed.

Under the lease, the rent paid by CBS is one-half of the station's net profits with all losses to be cumulative. So far, losses have exceeded \$100,000, the city never having received a penny rental from the station, which cost more than \$150,000 to build.

An advertising committee, representing 200 life insurance companies of United States and Canada auditioned Samuel Lewis' Symphony of Life' idea at NBC last Saturday (12) as the prospective show for release

Interview at the case search.

Addition, produced and agented by Lewis, used Al Goodman's 35-plece band and the Modern Choir. Scripts, produced by Martha Atwell of World Broadcasting, were wesyed through the show as commercial copy in short skits to depict the necessity of life insurance to Independence, etc. Program also envisages a weekly essay contest on the insurance tople as a future merchantizer and lead-getter.

Committee reaction was favorable, and decision now rests with the president's group, a unit which will convene in New York shortly to schedule the spring insurance fraternity campaign and the opening of Life Insurance Week in May.

Radio editors on newspapers in New York and in the key cities are to be contacted direct on the next broadcast of the Spatari radio code over WBRX. Bronx, New York station. It is also probable that this station will appeach a major web to carry this novelty. The key to the code is based on the notes of the scale as; do re, mi, fa; so, la, si, do. The phrases are made up from these combinations. It is planned to issue booklets beforehand to the press giving as much of the facts and instructions as possible without loading the editors down with too much detail. A Christmas broadcast of the lings was given on Sunday (23) from 2 to 6 a, m. in co-operation with various short wave organizations having far-fluing listening posts. Mail-responsence of the lings of the program.

Based on the operating costs of WSUI, University of Iowa ether outlet, for the last six months, programs during the last year cost \$10,300, or about \$900 a month. The station now has 1,000 watts power during

let, for the last six months, programs during the last year cost \$10,800 or about \$800 a month. The station now has \$1,000 watts power during the day and 500 at night with an unlimited time assignment. Figures were contained in a report submitted to the Federal Communications Commission. The station, the report shows, has no line come since it does not sell time for advertising purposes. There is no expenditure for talent or programs. The monthly average of broad-casting has been \$42 hours, with an average of 5 hours monthly devoted to phenograph records and none to any other mechanical productions.

With most of them having worthwhile orchestras, none of the more or less exclusive Hollywood night clubs will go for remoting over local stations, although admitting that such airing would bring in customers, Clubs, whether getting the picture mob or not, are aiming for this class of clientele and steer clear of the airing on the theory that this would bring, to the yokelgwish in turn would drive the filmites out. Bigger spots, such as hotels and restaurants, are all remoting, but the exclusive boys are in a spot, willing to pay the lime charges for such broadcasting yet not willing to take a chance of driving away the names.

NBC has merged its private entertainment division with the local tations' booking bureau under S. L. Ross. Change became effective this

week.
Frances Rocketeller King formerly in the private entertainment division shifted to the managing artists' group. The local stations' booking bureau handles all outside radio deals other than NBC network programs. Also any artists' bookings for non-radio activities. That takes
In the various outside stations in the web.
Ross now at the helm. Economy was the main reason for the combine.

Singin' Sam on the air for Barbasol after a long absence faces the mike at WLW, Cincinnati, on Friday nights from 9,45 to 10 o'clock. Programs are piped to WOR, Newark, and WGN, Chicago, of the new Mutual web. Singin' Sam is Harry Frankel of the old vaude blackface team of Frankel and Dunlevy. His expartner, Joe Dunlevy, le sponsored on WKRC, Cincy, as Smilln' Dan by a dental firm.

Yank Taylor, radio ed of the Chicago Daily Times, is regularly addressing various women's clubs and several university classes in his territory. Has been particularly frequent at Northwestern University where he has been telling the students about radio columnizing as fournalism, Before joining the newspaper biz. Taylor was an instructor at Northwestern.

WNEW's Hauptmann trial scoop is the furthermost within the actual trial chamber, the station's mike being hooked up into the sheriff's office. Jack Latt, Hearst editor, facilitated the tieup for WNEW. Latt was the first to broadcast from the scene of the trial, interviewing the defendant's

Agents burn every time they hear the bally via radio at least once daily from all big chains re supplying of talent for concerts, dances, parties, etc. While the broadcasting stations don't actually say they have a list of players available for any person producing a play, even the legit agents claim that the implication is plenty in evidence.

With a total of 1,051,041 letters during the year, WLS established a new high mark by a margin of almost 30,000.

Grant Maxwell to Orient With Theatrical Troupe San Francisco, Jan. 14.

SOCIALIST SPEAKERS **EMBARRASSED KTAB**

San Francisco, Jan. 14.

Grant Maxwell has resigned as production-manager-at KTAB, San Francisco Jan. 14.

Francisco in order to igo on a tour of the Far East as stage director of the Far East as stage director leaves within two months for 14 weeks in Honolulu.

Company expects to be on tour for about a year, playing: citles of Japan, China and the Malay Settlements.

MUTUAL'S FUTURE MAPPED

May Tax Use of Air

Washington, Jan. 14.

Washington, 7an. 14.

Proposition of imposing fee on stations for government radio ilcense is being revived in Congress in wild scramble to devise ways
of raising dough to pay the veterans bonus. Anything may happen
as President Rooseveit has served notice that if Congress pays off
the soldier boys it must find a new method of supplying the cash.
Although talk so far is general, members of vets bloc point out
that Federal Radio Commission some years back estimated government might collect from \$500,000 to 1,000,000 or even more through
charging for franchises. Broadcasters would be soaked heaviest,
with fees fixed on silding scale, according to value of facilities.
Clear channel stations would get worst sock with locals at bottom of
scale.

U.P. and I.N.S. Would Sell Air News. but A.P. Asks Hold-Off

United Press and the International News Service have been prevailed upon to continue as memhers of the press' pact with broadcasting until the members of the Associated Press hold their conven-tion in April. Decision to wait tol-lowed a meeting with publisher in-terests last week in which the UP and the INS took the view that, they were giving away through the Press-Badio Bureau a service that could be sold to broadcasters. What these two news collecting agencies would like to do is jack up their in-come by charging an extra tee for a special radio bulletin, service to newspaper-owned stations. This latter service would be restricted to papers affiliated with the respective press associations. Associated Press hold their conven-

press associations.

At a meeting of the AP directorate last week it was voted to take
an appeal from the decision of
Federal Judge John C. Bowen in an appeal from the decision of Federal Judge, John C. Bowen in which he held that the broadcasting of news after it had been printed could not be construed as piracy. Judge Bowen's ruling was in connection with the suit brought by the "AP to 'bermatentil' within KVOS, Bellingham, Wash, from airing news culled from newspapers. In his decision, issued on Dec. 13, 1934, the judge deciared that that once published news reports from that moment belong to the public. He dismissed the charge of unfair competition by avering that the station was not a news collecting agency and therefore the suit did not involve the pirating of news by one news gathering agency from another.

AGENCY SEEKS FARMER INFO

Young & Rubleam have under-taken to find out what network programs the farmer and the small town listeners favor. The survey, which is being supervised by Dr. George Gallup, the agency's re-search head, is also seeking to learn

search head, is also seeking to learn something about the ruralities illustening habits, such as what hours of the day and hight he usually has his set turned on, and his preferences in types of air entertainment. Agency figures that the data on relative program popularity now available to the trade leaves the ruralite entirely out of the picture. The Crossley Reports, the only regular source for popularity into, bases its ratings on telephone polis taken in what practically constitutes the 40 largest cities in—the country. In no instance do these phone checks involve towns of less than 40,000 population.

phome checks involve towns of less than 40,000 population.

Y & R looks on the farmer and the smalltownsman as an important consumer factor and it believes that its clients are entitled to know what programs these elements are listening to.

Betty Upton is doing Town Trotter program, half-hour daily on WOAK, Burlington, Vt.

Ainley with E-W

Chicago, Jan. 14.

Joseph Alniey, recently musical and production man at NBC here, joins the Erwin-Wassey agency. In charge of radio production. William Weddell, in this shift, hops up a couple of rungs into the agency's exec classification on the hunt for new-business and service:

Fed Relief Funds Put Radio Actors To Work on Coast

Los Angeles, Jan. 14.

Los Angeles, Jan. 14.

First instance of government relief money being disbursed for the support of support of the support of s First instance of government of money being disbursed for

Winninger on Gulf

Will Rogers will be replaced by Charles Winninger on the Gulf Refining series over CBS with the Feb. 12 broadcast. Cast with Winninger will be the Pickens Sisters, Frank Parker and Frank Tours, who replaces Oscar Bradley as maestro.

Winninger setup stays for seven weeks after which Rogers returns for a similar run. Account has an option on Winninger's service for another seven weeks.

HUSING AND CANTOR

HUSING AND CANTOR.

Ted Husing goes on the Pebeco
show (Lennon & Mitchell) as amnouncer and atraight for Eddic Cantor. Program starts Feb. 3 on CBS.
Also on the show will be most of
Cantor's Chase & Sanborn cast, including Rubinoff and Harry Einstein (Parkyakakas).

BIND MEMBERS FOR TWO YEARS

Chicago Meeting Clear Away Confusion, Up Machinery -Like Outlet in Washington, D. C.-Want Rates Always Under NBC and CBS Basic Groups

PERMANENT LINES

Chicago, Jan. 14.

Mutual broadcasting system became more tangible last week with the establishment of a four-way arreement between the member stations which binds them into a network for the next two years. This contract was signatured by WGN, the Chicago Tribune station, WXYZ, the Trends-Kunsky, station of Detroit, WLW, the Crosley station in Clincinnati and WOR, the Bamberger outfit in Newark. Meeting brought the heads of these stations into a general confab here in Chicago. Mutual broadcasting system be

Meeting voted for the immediate stablishment of permanent lines establishment of the immediate stablishment of the stablishment of the stable stable

of commercial broadcasts, it having been decided several months also that the network would acquire these lines when it reached six hours of commercial shows weekly.

—systainis*[plane_fir_the_network.involve the production by each station of one hour of top sustaining acquired to the control of the production by each station of one hour of top sustaining acquired to the control of the production by each station of the first hours of cream sustaining for the network. According to tentative plans WGN will supply the evening season of suscording to tentative plans WGN will supply the evening session of sus-taining through its admittedly strong-line-up-of-dance bands, of Wayne, King, Jan. Garber, Ted. Weems, Kay Kyser and Ferdie Grote, On the afternoon shows it is expected-that WXXZ-will be re-lied upon to send out matinee music and script shows with WOR and WIW concentrating on other types of shows.

Yank Advertisers Hear Labor Party Favors Semi-Commercial **Broadcasting for England**

Strictly Amateur

Most of the participants in the amateur night contests on network commercials now early their own gags for use by the program's m.c. in introducing them to the air audience. Here's a sample:
What do you do regularly for a living? the mc. is supposed to ask.
Why, I've got a sweet job, answers the amateur.
'And what is that?'
I drive a wagon for a sugar refining company.'

work are still indefinite with Mu-tual having decided at last week's meeting to keep down the number of stations on its web to get as much coverage as compatible with a minimum number of stations. This plan is to keep the cost of the Mutual web at all times under the cost of Columbia and NBC basic hook-ups.

Mutual web at all times under the cost of Columbia and NBC basic hook-ups.

Mutual seems mest anxhous at this time to secure a Washington outlet in order to keep in touch with the government and to pick up political and governmental broadcasts from the point of origin. Understood that the station, will be WOL, the LeRoy Mark outlet. Other stations considered are WHAC. In Broce and the prime is tustions sought by MBS with less considered and WHAC in Broce and the prime is tustions sought by MBS with less considered and given for such towns as Cleveland, Buffalo, Philadelphia and St. Louis. Figured that with increased power WXYZ will cover Cleveland, WOR will handle Philadciphia, while with its directional antenna WLW could take care of St. Louis in addition to the occurracy. Official point in the contract of the coverage. Official p. timit territory by WGN in Chicago.

Mutual is determined to each its number of stations down ceight at take additional stations on their own through their own lines. This is the plan of Horlick's which is figuring on shipping its Lum and Abner show, now on MBS, to the Worked out by

Nayne King. Jan Garber, Ted west coast.

Veems, Kay Kyser and Ferdie

Problem now to be worked out by the MBS is the matter of a uniform of expected that WXXZ-will be reded upon to send out matines music and script shows with WOR and VLW concentrating on other types fahows.

Plans for additions to the net
least of the work deal. Straight discount structure is now being drawn up to take care of network accounts.

Great Britain may adopt the Australian system of broadcasting, if the British Labor Party captures the majority of seats in the com-ing election. Information indicat-ing that this move is strongly favored by leading Laborites has been received on this side by ad-agent interested in foreign broad-reset in the strong broad-reset in the strong broad-

been received on this side by adaspendes interested in foreign broad-casting.

View taken by the Laborites, say these advices, is that the masses have nothing to gain by continuing to protect the advertising-revenue-of the publishing interests or force home merchandisers to do their contacting of British set owners from stations across the Channel Laborites also figure that the contacting of British set owners from stations across the Channel Laborites also figure that contacting of British set owners from the contacting of privately owned British stations, would serve to reduce appreciably the fee how paid the Government. by radio-set owners.

The Australian system entails two classes of stations, one the Class A outlet, which is government owned and non-commercial, and the other, known as the Class Brittion, which is privately owned and nerves as an advertising medium.

Tame agentic owners and the station's supports from accepting any more commercial programs. This order does not affect the privately owned and operated outlets, such as Poste Parislenne and Radio Normandie.

WLW COUNTER MOVE IN FCC

Postmaster-General Adds Radio to Job **But Canadian Commission Continues**

Toronto, Jan. 14. Modelled on the United States and British systems, increased govand British systems, increased governerment of control or radio across.

Canada will follow the immediate creation of a Department of Compromised by Prime Minister Beneficher in the new legislation promised by Prime Minister Beneficher in the Postmaster-General will now govern telephone, telegraph and radio facilities. Under him will be a Deputy Minister specifically in charge of all wireless communications across the Dominion. The Same and the control of the same across the Dominion. The Canadian Radio Commission as technical man in charge of wave-timent, and the same across the Dominison as technical man in charge of wave-timent, and the same across the Dominison as technical man in charge of wave-timent, and the same across the Dominison as technical man in charge of wave-timent, and the same across the Dominison and owners of radio-owners of figures feveral same across the post of the read of figures feveral same across the post of the commission. This Federal against the Federal same threat and the same across the Dominison and the same across the Dominison and the same across the Dominison. The commission is the same across the Commission in the same across the Commission in the same across the Commission in the control of the white the same and sating the present Canadian Radio Commission. This Federal against the same across the Commission in the control of Government and the same across the Commission in the control of the same across the Commission in the control of the same across the Commission in the control of the same across the Commission in the control of Government across the Commission in the control of Government and the leasing of the Beast and a control of the contr ernment control of radio across

humber of stations down to eight at the maximum with advertisers to take additional stations on their own through their own lines. This is the plan of Horlick's which is figuring on shipping its Lum and Abner show, now. on MBS, 10. The Problem now to be worked out by the MBS is the matter of a uniform discount rate. At present each station has a different discount structure is now being drawn up to take care of network accounts.

I Adds Radio to Joh

MMSSIs the matter of a uniform discount rate. At present acach station has a different discount structure is now being drawn up to take care of network accounts.

I Adds Radio to Joh

MMSSIs the matter of a uniform discount rate. At present upon the present license for the high-feet of authorities on behalf of a rate of official protests form Canadian authorities on behalf of a rate of official protests form Canadian Radio. Commission programs and the leasing of new stations in areas not adequately served.

Out of Taxes

Administrative costs of the Commission will now come out of the general taxes and such license fees are imposed on privately-owned broadcasting stations. Not known yet whether latter will be boated. There is no intention of abolishing the present license for the provided to a court test of the commission realing. It was believed, which is a stronger legal position for a court test of the commission realing, it was believed, when the leasing of new stations in areas not acquired to the commission realing, it was believed, and the leasing of new stations in areas of the matter.

Withycomb Gets Set

Philadelphia, Jan. 14.

Donald withy by acking the facing with the present license for the high-rate of the station relations dept. Darket of the commission realing, it was believed, when the present license for the high of the commission realing the provided to a struct the provided to a court test of the commission realing. It was believed, when the present license for the high real provided to a strong the provided to a strong the provided to a strong t

Don Daley will take over duties of chief announcer at WCAX, Bur-lington, Vt., on Feb. 1.

40

Radio Chatter

New York

Cab Calloway now airing from Cotton Club.

Cotton Club.

WPAS, White Plains, broadcasting organ music from RKO house.
Ann Bronto going in for kid stuff
over WINS.
Scarzale Womania Club airing
over WFAS, White Plains.
Marjory Logan & With Johnny
Green's band on GBS.

Maj. Herbert O. Yardley bringing his black chamber events to the air on Jan. 21.

on Jan. 21.

Felix Terdinando gets sole right to use of the last name, with his brother Angelo bowing out of the seene and searching for a new mon-licker.

Jolly Coburn using organ with his and now at the Rainbow Roof.

Dang now at the Rainbow Roof.

Dex Paul now WHN ahnouncer
Laurence Hammond, formerly with
WLW, joins continuity department.
Mack Miller down at Flemington
mostly these days for WNEW!

Leon Novarro's orch set for Jan.
25 into RKO Palace.
Jane Alden mostly

mostly these days for WNEW!

Leon Novarro's orch set for Jan.
25 into RKO Palace.

Jane Alden guesting on WNEW.

Hayward Powers' orchestra from
Normande on the air sould camera

vanty Fair after candio camera

to get special shots during the Tues
day might free-for-alla. Layout will be

used in the next issue of the mag.

Charles Sechack, formerly chief

and the sechal camera

Anthe West, Long Island City.

Johnny Green with 12-piece band

nto St. Regis on Jan. 17.

Molasses 'n' January making a

Faramount short.

Joe Reichmann signed for six

Joe Reichman

dramatic work for out NEC and CHS. dig fills a vacancy occasioned Hardware resignation of WSYNs No. 1 announcer, Charles Lewis, who reported today at WBEN, Buffalo. WFBL has strung a wire to the Syracuse City Hall and placed a mile on the Mayor's desk, and ROlland.—Marvin-will-taile-to-the-folker a la Roosevelt.

Pacific Northwest

J. F. Hiddleston loining commercial staff of KOMO-KJR, Seattle.
Bert. Fisher, KOMO-KJR, Seattle.
Bert. Fisher, KOMO-KJR general
manager, sending wire of congratulations to Dorothy Baker, former
local gal, who has featured role on
Palmolive Music Box proxy.
Market Holton, attacked by Market
Robinson. Place taken by Virginia
Robinson.
New sound truck bandling remote

Robinson.

New sound truck handling remote control jobs for KOMO-KJR.

Trall Blazers, hill-billies for years popular with Northwest farmers early morning, back on KGW. This time led by Clarence Tolman.

KIOD, Bolse, Idaho, has been authorized to hoost the day nower of

thorized to boost the day power of that station from 1,000 to 2,500

that station from a we waste.

Jack Major appearing at Hamrick's orpheum doing daily songs and gags over KEX.

Back Seat Driver program over KGW is sponsored by a local autorepair service. The driver tells all about the service of the service of

epots on KOIN.
Portland Symphony led by Van
Hoogstraten relayed to network for
Standard Oil by KGW. Ork management collected four-bits a head
KILJ, Walla Walla, granted permission by FCC to increase their
time-from day to unlimited.
Van Fleming, KEX, presenting a
new feature over that station. Program has to do with the history romance and most attack.
Tracey Moore of NBC sales staff,
San Francisco, was home with family in Portland-for the holldays.
Fortland hols, long, minus e,
dance orchestra, budded New Year's

Eve with a 10-place outfit led by Hymie Breslow and plans to make it a regular thing. Dance was broadcast over KGW.

Oregon Journal ballyhooing its Sunday comic section over smillate station KOIN. Program is called Funnies Breakfast Club.

Harry Long, formerly staff writes.

Sunday comic section over affiliate station KOIN. Frogram is called Funnies Breakfast Club.

Harry Long, formerly staff writer on KPCB, Scattle, has joined KXL.

Station, KOOS, Marshield, Ore, has increased its power from 100 to based on the increased wattage.

Jerry Stone, planist, has returned to the KALE fold after an absence of a few months.

Larry Aller, mention of the Portland Breakfast Club.

Don Kneas from KOAC now announcing for KGW and KEX.

Ted White (Fred Dodson) extra control of the Portland Breakfast Club.

Don Kneas from KOAC now announcing for KGW and KEX.

Ted White (Fred Dodson) extra control of the Portland Breakfast Club.

Pon Kneas from KOAC now announcing for KGW and KEX.

Ted White (Fred Dodson) extra control of the Portland on way to vacified at his home in Baker, Ore.

Radio folks of KGW and KEX threw big entertainment at banquet for Judge Ekwall on eve of his leavewest shortly. Several northwest stations are to have the program. Broadway theatre gave a show for the Sumhine Division charity now operated year round by police of Portland.

KEX claims new record, having about 100 five-minute programs as well as a substantial control of the program of the Carlbot Cowleys programs of the Chat for years with size months of the program of concentrated soul and poetry. Friendly Chat. It's a daily feasure on KEX. He did the Chat for years until size months of the program occupied to the carlbot Cowboys program on CJOR.

Dr. Cecil Lemon, sponsor of the Carlboo Cowboys program on CJOR takes part in the show. Myrtle Thompson, CKCD con-traito, used to be a Gaelic singu-at the Highland gatherings in Glas-

ow. Syd Chatton is sports announce or CKWX.

New England

Marshall T. Miltimora chief announcer of WCAX, Burlington, Vt. and Marylu Noble, musician, of Oklahoma City, were married at the home of the groom in St. Johnsbury, Vt., recently. Miltimores will move to New-York City.

WIJEY, VARTER UNITY, Vt., has n. stalled a mike in the legislative hall of the State Legislature and is developed to the wear of the state of the sta

makers.
Olin F. Miller gave a Christmas
dlamond to Aline Bronson of
Springfield, and another WNACWAAB (Boston) control room lad ohnny Fentross, gave a similar resent to Frances Clover of Cam-

Johnny-Fentross, gave-a-similar present to Frances (lover of Cambridge.

Jack Onslow has resigned as coach of the Boston Red Sox to accept a position-with wNAC, Boston, Charley Fleisn, wNAC, Boston, Charley Fleisn, wNAC, Boston, and Cambridge Fleisn, wNAC, Boston, and Cambridge Fleisn, wNAC, Boston, and another resting nag.

Roy Harlow, Yankee Web vice-pres, and Leland Blickford, Yankee Web News Service ed-in-chief, composed and authored the song 'My Old Rendezvous' which has just been published.

'My Old Rendezvous' which has just been published.
Add talent at WICC, Eridgeport: Mildred Pressman, planist; Am-Harwood, lyric soprano, and Mil-dred Ordner and Tony Puglisi, hill-bills.

dred ordner and rom Fugits, fill-bills.

Planist Dot O'Brien off to Miami for winter; means that songstress Virginia Lund's off. WICC. Bridge-port, till accompanist-comes-back. Com WICC after veasah in Alabama. Virginia Thompson, WICC, luring contribs from amateur songemitis. Vocalist doubling at Jack Delaney's (ex-middleweight)—tavern, Bridge-port.

Vocalist doubling at Jack Delancy's (ex-middeweight) taveren, BridgeAlma Dettinger, sortptress, readying next original musleomedy for
WICC, Bridgeport, production,
Bridgeport and New Haven Little
Theatre leagues back to WICC
WICC, Bridgeport, production,
WICC, Bridgeport, New Haven,
now kilowatting. New transmitter
ready to up to 2500, when and if.
Lowell Thomas at Central High
school, Bridgeport, formore
Alexandria, and
Lowell Thomas at Central High
school, Bridgeport, of
the
Company of
Bridgeport
Company of
Bridgeport,
Br

Syracuse Dailies Ease Up; Okay Air Tie-Ups, Blurbs

RADIO

Syracuse, Jan. 14.

Syracuse's evening dailies, who radio, seem to be definitely on the hand wagon, not only as far as news treatment is concerned, but as re mards utilization of radio for promo-

The Herald, which relied upon radio largely for exploiting Wire-photo, will try a series of blackout sketches over WSYR to promote a

sketches over WSYR to promote a new serial, "Silken Strings." Fred Ripley, program director of the sta-tion, is writing the playlets and will produce them. Hearst's "Journal-American" is using radio similarly to exploit a crime picture feature tted in with Hearst's new crusade against gang-sters. Both WSYR and WFBL are sending the tab, thrillers over the air waves.

air waves.

The Horaid has spotted a series of full pages of radio celebs, in its roto section. Paper's action of billding a Sunday radio page in the news section has been aped by the opposition Post Standard. Hears's 'American', however, leads the field with three pages of features and programs Sunday.

Cincy Baseball Set-Up

Cincinnati, Jan. 14.

Cincy Baseball Set-Up Cincinnati, Jan. 14.

Broadcasting of Rede' games in National League this season will be conducted on much the same basis as last year, with three stations participating in play-by-play accounts of home games, except those on. Saturdays, Sundays and holidays, and telegraphic descriptions of all out-of-town contests save those waged in St. Louis, where the management is still sour on radio. Cincy club's decision on the '35 radio sabediuw will be combined the know, only possible change from last year will be 'WCKY replacing WKRC. WFBE, original local major league blaster, and WSA1 are to continue as last season.

Prexy of Reds is Powel Crosley, Jr., head man of Crosley Radio Corp., operating WLW and WSA1. He dipped into his radio fortune last year and took the bati-club out of hock. An early step under his catering of the Reds' games by WFBE, Citcys smallest station, for cutting in by his little WSA1 and the CBS waver, WKRC.

KYA's New Faces

San Francisco, Jan. 14.
Staff shake-up at KYA, San
Francisco, removed Thomas Ashwell from program department. No
successor named.

James Cosgrove in as sales man ager in place of David Sandeberg.

Radio Rate-Control

(Continued from page 27)

their backs and helped them to say no to the genuine chiseler. 3. It has afforded all buyers equal

opportunities.
4. It has displaced hasty and ill-considered decisions with that

4. It has displaced hasty and ill-considered decisions with that sound judgment that can be exe-cised only when there is suf-ficient time for a careful analysis of all the facts.

5. It has stabilized prices.

5. It has through increased stabil-ity made it possible for us to meet the increased costs of operation re-sulting from the Wages and Hours-provisions of the Code. We have shown in our report to you dated in February, 1334, for example, that the employment of broadcast technicians had increased 11.9%; that the weekly hours of labor for broad-

New York Radio Parade

Tuesday, January 15, 1935

By Nellie Revell

Some 60 musicians and the contractor at NBC have received notices, his blow-off is attributed to union politics. The recent elections at the nion saw a new clique take over the ruling powers. This blow

Stable of Singers

Copping a phrase from the fight racket, Gene Gaudette, Roy Campbell and Dick Ballou are managing and offering for bookings a stable of singers. All types of voices and kinds of singing from soloiets to trice and quartets and large choir groupings. Not to mention an ordestra.

When Rules Ain't Rules

NBC prohibits smoking, etc., in observation booths of the studies in Radio City. However, clients can do no wrong. At the last Bee Lillie broadcast, the Borden's Sales Force appropriated the observation booth of Studio 3B and proceeded to lock the door and make themselves to hum including smoking, etc.

CBS Visitors

CBS visitors this week included: J. Truman Ward, president of N. A. B. and boss of WIAC, Nashville: James W. Clark, president of WOC, Davenport: Harry Butcher, WJSV. Washington; Bert Squires, commercial mgr of WHK, Cleveland; Edward J. Samuels, commercial mgr of WMAS, Springfield, and Gardner H. Cowles of Des Moines.

Short Shot

Short Shots

Harry Horlick is being sued for allenation of affections of his brother's frau. The brother is a violinist at NBC...CBS is spreading out again. This time taking more floor space in building...Ruth Etting returns to the air for her first regular series in several months at NBC on Thursday, Jan. 24...Jack Benny show will originate in Chicago on the 20th. The Benny's and Frank Parker are vaudwilling in that town. Abe for Coast about March 16 after the at Paradles Cabaret...Sain Hearn occast about March 16 after fine at Paradles Cabaret...Sain Hearn occast about March 16 after fine at Paradles Cabaret...Sain Hearn occast fine the new Joc Cook opus, Listen My Children. Hearn does Schlepperman on the Benny show...Dave Albert is actipting Hal Kemp's program on Wed eves at NBC in which Kemp interviewe cartonists and columnists...Chester Stratton and Mary Donnelly have been added to the cast of The O'Nollis...O221e Nelson's contract in the Terrace Room of the Hotsl New Yorker has been extended to March 15. Ozzlen on Joe Penner show over NBC is CBS from this spot... Hugo Marlani forming a 15-piece dance onk featuring himself on fiddle...Bob Fallon's avocalist...Honey is a 12-year-old-protege-of-Bob Wells.

as vocalist. Honey is a 12-year-old protege of Bob. Wells.

Musicians in Emit Colemans ork are burning. The ork airs on commercial at NBC and also plays at Hotel Plaza. The regular lads of ork play at Hotel Plaza. The regular lads of ork play at Hotel Plaza. The regular lads of ork play at Hotel Plaza. Some program. Del Sharbut will announce the new force of the play at 18-18. Starting late in Feb over CBS on Tues and Thurs eves 'Captain Dobbsie's Ship of Joy' will air for Alemite of Skewart-Warner Corp. Show will originate in Frieson. Lionel Stander signed by RKO to be comic in Four Stars for Love'. Heads west on Feb. 10. Replacement in Fred Allen, Block and Sully and other radio programs not set as yet... The WOV Italian Amateur Hour will have no auditions or rebearsals. Stirctly a la Major Bows. Just throw them on the air... Lawrence Andrini of the Andrini bros, on WIRS is pappy of bouncing boy called Lawrence, Jr... Myes-Dayl's heads for Florida next month. While in south will visit cities in which his orks are playing and personally do a bit of batoning. The Neil Buckleys, he is bartione with the Don Bestor ork, are expecting an heli... Jane Froman will make her night club debut at the Sk Regis hotel on the 18th, but will not air from the spot... Goodman Ace of Easy Aces is a year-older-today.

Jerry Cooper and Connie Gates are of the Wrigley Gum show at CBS.

Johnny Augustine ork in the spot. Jack Whiting of legit readying an ork to go into Hotel Weylin. His planitst, Fairchild and Lyndhoira will handle the ork while Jack directs. Peter Van Steeden auditioned his Collegs Show again. Le Dukoff, one time program manager of WoV, is now pa. for the station. Jack Fulton. ex-soloist of Paul Whiteman rork, starts = 5 ayen weekly—shows—for CNO at CBS. On-Reb. 4. Johnny. Johnstone ork 16 the Commodore hotel. No sooner did Trigidate buy Jack Pearl than the folic who singed the Chas. Winninger, Easts and Dumke, Mystery Chef, Modern Choir and Nick Kemkner ork audition offer the show to other-refrigerator makers. Jackdo-musicians have formed John Phillip Souss Post of American Legion. Throwing first ball on March 3 at AWA. Mrs. Sousa due to attend. Bill Randol back at work in CBS production dept. after three-week lilness bout. Al and Lee Holsen have three concurrent commercials. Contin and United Cigar at TVOR—and-Gen-Foods at NBC...Marion. Nicholes is new yocalist with Chas. Barnet ork from Hotel Roosevott in New Orleans. Lux is considering a revival of melordrammers which were all the rage in Gay Willedie A. Henry King renewed at Waldort until Peb. 15...Asnea Anderson Lagendry Girl is auditioning for several commercials at WINS. Will air the first on Monday at 10:45.

greatest danger of monopoly in the radio. broadcasting Industry 1les in the possible promulgation of governmental regulations which set standards, the level of which greatly restricts either. the number or the class of persons who cut and the set of the class of persons who cut and the set of the class of persons who cut and the set of the class of persons who cut and the set of the set of the class of persons who cut and the set of the class of persons who cut and the set of the class of the c

year we received changes from 38 been injurious to the consumer. We stations, or about 7% of all commercial stations.

Denying that price filing aldes year that contained in a report monopolies, Baldwin said:

We have heard much about nonpopolies. I believe that the son we found that the cost of a greatest danger of monopoly in the quarter hour period (evening and radio broadcasting industry lies in one time use) was 8.2% less in Auquarter hour period (evening and one time use) was 8.2% less in August, 1934, than in November, 1931. This reduction becomes even more significant when it is realized that the potential radio audience increased from approximately 50,000,000 (12,048,762 familles) in 1931 to about 74,000,000 (17,948,152 familler) in 1934.

Mr. Chairman, such has been our experience with open price filing

the employment of broadcast technicians had increased 11.9%; that the weekly hours of labor for broad-casting technicians had been reduced 9.8%; and that the weekly hours of reduced 9.8%; and that the weekly have not been as the class of persons who can qualful hereby a consisting technicians had increased 21.1%. New and additional labor costs have been assumed at numerous stations aince that report was submitted. Although the total number of stations had hence as the complex of the provision has decreased, we have in our employ today a greater number of employees than ever before in the history of the provision have brought increased, we have likely the provision have been seen to the complex of the provision have been seen to the provision have been seen to the provision have been been been been been been provided by the number of changes received. These said that the provision have been been been been been been provided by the number of changes received. The labor of the provision has not you will not disturb it.

FCC's Washington Hearings

Washington, Jan. 14.

Series of major shifts in broadcasting assignments received government approval last week as Federal Communications Commission took action on numerous pleas for new stations and power boosts. Resuming work after holiday interruptions, commissing prover boosts. Resuming work after holiday interruptions, commissing pranted permission to increase power-in-13 cases, authorized-construction of two new stations and moving of three others, and okayed purchase of four transmitters. Cases set for future hearing included dones pleas for permission to erect new transmitters and more than a score of requests for power raises. One of the major changes given commissions sanction was purchase by Heagst of WBAL, Ballimore, from Consolidated, Gas for price reported to be \$20,000. Action came almost simultaneous with revealed on the Columbia web has contracted to be \$10,000. While the commission is sufficiently with the commission of the contract of the co

1205 kc. 100 waits, and Golden Empire Broadcasting Co., Chico, Calif., 550 kc. 250 waits. WMEX to Boston

Other actions include approval of an assignment of license to WIOD, Miaml Beach, Fla., to Metropoils Publishing Co., and removal of studies for WMEX from Chelsea to Boston, Mass. Commiss granted a license renewal to KFEW, St. Joseph, Mo., sustaining Examiner George H. Hill, and reconsidered previous limited renewal of WIP, giving Philadelphia station a regular renewal to March 1, 1935.

Cases set for hearing include application of WIND, Gary, Ind., for a renewal and several pleas for frequency shifts, power raises, and new transmitters.

Cases set for hearing include application of WIND, Gary, Ind., for a renewal and several pleas for frequency shifts, power raises, and new transmitters.

See Advince William (1998) and the change frequency from 180 to 1250 early from 180 to 1250 kc. KWTO, Springfield, Mo., Itw.; KFIB, Marshalltowin, Ia., from 106 night and 250 day to 500 and to change frequency from 180 to 1250 kc. KWTO, Springfield, Mo., from 1 to 5 kc. day-time; WBBR, Brocklyn, N. Y.; from. 1 to 5 kw. daytime; WKRC, Cheninati, from 500 night and 2½ day to 1 kw. night and 5 kw. day; WFBR, Baltimore, Md., from 500 to 1 kw.; WSAI, Cincinati, from 2½ to 5 kw. daytime; KGAR, Tueson, Ariz., from 100 to 250 night and change frequency from 1370 to 1406 kc.; and WGAR.

Cloveland, from 500 to 1 kw. night.

Commission was asked for foot to 250 and to change frequency from 1370 to 1406 kc.; and WGAR.

Chilles and KDEN, Casper, Wyo, asked to move from 1440 to 450 kc.

1309 to 1250 kc. and KDEN, Casper, Wyo. asked to move from 1440 to 430 kc.

Applicants for new stations which serve slated for hearing were: Howell Proadcasting Co., Rochester, N. Y., 1210 kc., 100 night and 250 day; Branch Corp., Clinton, S. C., \$20 kc., 500 day; miles in 120 kc., 100 day; Patients Broadcasting Co., 101 day; Niley Broadcasting Co., 101 day; Niley Broadcasting Co., 101 day; William L. Waltman, Muskogee, Okla., 1500 kc., 100; Denton Broadcasting Co., Denton, Tex., 1320 kc., 100 day; Big. Springs Broadcasting Association, Falestine, Tex., 1420 kc., 100 day; Big. Springs Broadcasting Co., Big Springs, Tex., 1210 kc., 100 day; Tem-Bel Broadcasting Co., Temple, Tex., 1310 kc., 100 day; Tem-Bel Broadcasting Co., Temple, Tex., 1310 kc., 100 day; Ew., 100 day; Big. Springs Broadcasting Co., Temple, Tex., 1310 kc., 100 day; Ew., 100 day; Big. Springs Broadcasting Co., Temple, Tex., 1310 kc., 100 day; Ew., 100 day; Big. Springs Broadcasting Co., Temple, Tex., 1310 kc., 100 day; Big. Springs Broadcasting Co., Temple, Tex., 1310 kc., 100 day; Ew., 100 day; Big. Springs Broadcasting Co., Temple, Tex., 1310 kc., 100 day; Ew., 100 day; Big. Springs Broadcasting Co., Temple, Tex., 1310 kc., 100 day; Ew., 100 day; Big. Springs Broadcasting Co., Helena, Mont., 152 kc., 100 day; Ew., 100 kc., 100; Helena Broadcasting Co., Helena, Mont., 152 kc., 100 day; Ew., 100 kc., 100; Helena Broadcasting Co., Helena, Mont., 152 kc., 100 kc., 100; Helena Broadcasting Co., Helena, Mont., 152 kc., 100 kc., 100; Helena Broadcasting Co., Helena, Mont., 152 kc., 100 kc., 100; Helena Broadcasting Co., Helena, Mont., 152 kc., 100 kc., 100; Helena Broadcasting Co., Helena, Mont., 152 kc., 100 kc., 100; Helena Broadcasting Co., Helena, Mont., 152 kc., 100 kc., 100; Helena Broadcasting Co., Helena, Mont., 152 kc., 100 kc., 100; Helena Broadcasting Co., 100 kc., 100; Helena Broadcast

casting Co., St. Paul, night and 1 kw. day.

L. A. Musicians Demand Extra Coin for Waxers

Los Angeles, Jan. 14. Musicians' union put the tab of KHJ for additional coin to tuner on the "Calling All Cars" program under the standard ruling that

under the standard ruling that broadcasts which are waved call for extra compensation. Station, releasing the program in the flesh, has been waxing and re-leasing the records over 10 stations in the southwest. Union will get its demand that the 12 musicians backeemand that the 12 musicians back-grounding for the program get an added \$10 for each program waxed. Broadcast is a weekly dramatiza-tion of cases handled by the local Bolice.

Minabelle Abbott resigned a sec-retarial poet in Crosley Radio-Corp. to Join WLW staff as a songster. Initial assignment in new capacity as Sara Wayne with Cousin Bob and His Kinfolks on the Cincy 500,000-watter,

Oiler Switches from Gridiron to Cage Game

Los Angeles, Jan. 14. Associated Oil Co., which had the exclusive on airing the football games of the Pacific Coast Conference, has a similar deal for basketball games played by the teams in

this group.

Games played here will be becast over KMTR, Hollywood pendent station, which was the first to broadcast basketball four year ago and has been spieling the ago and has been spieling the games since then without a com-

KSO'S NEW PLANT

Des Moines, Ia., Jan. 14. Iowa Broadcasting company, op-erating KSO, has awarded contracts for the construction of a transmit-ter station at Sycamore park to cost \$7,500. The—new. building. will be two stories in height.

two stories in neight.

KSO has been working out with
a portable 100-watt transmitter recently to determine a suitable loca-

Regan Back on Air With Burns, Allen

Hollywood, Jan. 14. Phil Regan, who broke into plo-tures by broadcasting with Burns and Allen over the White Owl pro-gram, returns with the duo for a 13-week period starting Jan. 16. Regan was brought to the Coast after working with the team and the Guy-Lombardo-orchestra and given a terme by Warners.

RADIO

GROWN-UP KIDS TO HAVE OWN **AIR SHOW**

Latherizer, the mechanical time saver for gents who don't wield a mean shaving brush, will go radio sometime next month. Account auditioned several shows at WOR

sometime next month, account auditioned several shows at WOR last week. Product will be tested via the ether by spot aircasting with Franklyn (WIP, Philadelpha) Lamb's new Adventurer's Club in the lead to snars the account. Show is an odd angle in programing, Lamb contending that the menfolks are tired of listening to kid scripts full of, adolescent Wild West whoopee, has prepared a script along the same lines but appealing to man's more virile nature. Program is to be tied up with legit meetings monthly for all male listeners who become members of the radio club, where the heapecked tubby can get away from it all and-crack, those pation, car stories without fear of wife's roll-tall and-crack, those pation, car stories without fear of wife's roll-tall and-crack, those pation, car stories without fear of wife's roll-

and crack those parlor ca without fear of wifie's roll

RUSH HUGHES OUT AS SHELL SHOW REVAMPS

Los Angeles, Jan. 14. Rush Hughes, who has emceed the Shell Show over NBC for the past several months, finishes up Jan. 28. Afrer, considered one of the Coast's aces, undergoes a re-vamp, with the revue idea to be

Also to be discontinued will be film guest stars.

New WXYZ Talent

With the Mutual-broadcasting system finally established, WXYZ here is installing a second orchestratic handle the morning and the network. New afternoon band is composed of 10 men and will be directed by Earl Barger, who comes in from the WOOD station in Grand

Other talent additions made by WXYZ are the Three Treys and Roma Davis, all brought in by Allen Campbell, manager of the sta-

Caldwell Peppers Short-Term License As Imposing Censorship on Air

WOR After Name Bands

WOR, New York, is out to line up WOR, New 10-13. Within the next two weeks the following contingents will go on regularly: Paul Whiteman, Leo Reisman, Johnny Johnson, Freddy Berrins, Dick Gasparre and Hal Kemp. Abe Lyman is already airing regularly over the estation.

station.

Whiteman begins as soon as he returns from his current vaude tour. Reisman starts on Jan. 26 from the Central Park Casino and will be heard twice weekly. Johnson coming into the Hotel Commodore shortly begins broadcasting on Jan.

Advance Info Ruled Unnecessary in WIP's **ASCAP Monopoly Suit**

Monopoly sult brought by the Penn Broadcasting Corp., owner of WIP. Philadelphila, against the American Society of Composers, Authors & Publishers received another setback when Judge Mack in the New York Federal Court last week ruled that the defendant didn't have to furnish in advance of trial information about its past financial operations. Court also held that if WIP wanted a comprehensive list of the compositions which ASCAP controls the station would have to pay the cost of compilation. ASCAP course had advised the

of the compositions which ASCAP controls the station would have to pay the cost of compilation. ASCAPs counsel had advised the court that the job of preparing the list would take at least six months and that the expense involved would be \$100,000 minimum.

In a previous decision Judge Machhad declared that ASCAP could object to disclosing to WIP info as to how much since 1921 it has taken in, distributed among its members; noid its officers and personnel and disbursed in legal fees and expenses on the ground that the data might later be used in criminal proceedings. ASCAP's counsel watved this privilege and asked the court to rule on the merits of the Philly station's demands.

On the copyright compilation la-

tation's demands,
On the copyright compilation is
ue ASCAP's lawyers averred that
staff of research men would its a a staff of research firth Would is a to dig back into 55 years of copy-right records and check over the copyright validity of some £000,000 titles. Judge Mack gave ASCAP a week in which to submit a formal cost estimate of the compilation job and WIP three days after that in which to question the estimate.

Prodigal Returns

Hollywood, Jan. 14.
Charles Hamp goes back to KNX
Former chain baritone will warble
for Fels Naptha on two programs
a week starting at the local stallor
around Feb. 15.

United Remedies Eliminating Disc Shows in Favor of Live Talent

15 Months and \$5,000 Fine for Ben Haskell

St. Paul. Jan. 14.
Benny Haskell's Planch Haskell's Punch Bowl' likker program airs twice weekly over KSTP, has been sentenced to 15 months in Leavenworth and fined 55.000 atter pleading guilty to one of four counts on income tax evasion.

Matter pending several years.

St. Paul, Jan. 14.

DOT BENTON OKAY Rochester, Jan. 14.

Nonester, Jah. 14.
Dorothy Benton, whose tri-weekiy chat over WHES was interrupted by an auto accident, is back on
the air. Her husband, Paul Benton,
associate, editor of the TimesUnion, was driving when the car
skidded and brought up against a
tree. ly chat over WHISC was interrupted as the dry an auto accident, is back on the air. Her husband, Paul Benton, the air. Her husband, Paul Benton, autor as stided and brought up against a skidded and brought up against a tree.

Mrs. Benton suffered a broken biggest user of disc programs in the country.

Chicago, Jan. 14.

Harry O'Neal is declaring a new deal for the program content of the United Remedies shows, doing away with all disc shows as far as possible and replacing with live talent. Move is due to the continued weight of the extra program cost of the disc surcharge and the build-up of disc programs by rival accounts on the early morning 'musical clocks.' Since the account has to bear the additional cost of the disc sur-charge, O'Neal figures he might as well use live talent. On WBBM here he has set the Georgre Devror orchestra for daily afternoon shots On WCAU in Philadelphia he is

Washington, Jan. 14. Washington, Jan. 14.

New dispute over Federal and private-censorship-of-broadcasting was fired Friday (11) with publication of an article by Louis G. Caldwell, one-time general counsel of Federal Radio Commission, In answer to contentions of members of the present Federal Communications Commission.

Replying to Commissioners Thad H. Brown and Irvin Stewart, the attorney, whose present practice deals almost exclusively with radio deals almost exclusively with radio-cases, bluntly asserted that indirect but potent censorship exists in de-fiance of free-speech guarantee of the Federal Constitution because of the short-term licensing proce-dure of the commism.

dure of the commism.

Caldwell drew an immediate response from the National Committee on Education by Radio, which accused the industry of inconsistency in the censorahip furore.

Committee pointed out that National Association of Broadcasters defended censoring by a licensee as 'editorial selection' and added but when the Government exercises 'edit risial selection' and added but gother than the commercial broadcasters call it 'censorship'.

Writing in the Annals of the

broadcasters can it censorship.
Writing in the Annals of the
American Academy of Political and
Social Science, Caldwell complained
that radio has no immunity in time
of war and in time of peace must
be content-in the main with lip
service to the principle of free
wheech

With most of his discussion de With most of his discussion de-voted to comparing the rights of newspaper publishers and the rights of broadcasters, Caldwell reviews at length several cases where as broadcasting station was put 'out out of existence and its owner deprived of his investment and means of livelihood in retaliation for broadcasting material identical with statements published in newspa-

pers.

The censorship exists, Caldwell charged, because of the frequency with which licensees must apply for renewals and demonstrate that their stations serve the 'public interest,

convenience or necessity.

Constantly Fearful

One immediate and visible consequence is that it forces the broadcasters themselves, or at least the more timorum armons thom or creates a private censoralip over the speeches of those who use their facilities.

cliffies.'
Caidwell added that under the present law the broadcaster is deprived of protection despite the constitutional guarantee of freedom of speech. Remarked that persons can say nearly snything from a public platform but are not able to make same statements over the air because of seporardy of investments under short-term licensing arrangement.

Remarks were a direct reply to ommission's denials of censorship, Commissioner Brown early last nonth declared in broadcast address

month declared in broadcast address that any charge of censorship is sheer bunk', while two months previously Commissioner Stewart said such charge is 'poppycock'.

National Committee on Education by Radio defended censorship on ground there is not come enough a company of the committee of the everything and said that 'someone must decide who shall speak and who shall not, what may be said

who shall not, what may be suid and what is improper or liegal.

Pointing out that Government gave broadcasting liberal chances to put its own house in order, committee contended that only the general demand that the government protect the public against bad pr..tices in the broadcasting business brought Federal action.

Manheim Quits Mascot To Handle Air Accounts

Hollywood, Jan. 14. Het Manheim, publicity head for fascot, left that organization Sat-Mascot, left that organization Sat-urday (5) to become assistant to Elmer G. Marshutz, president of Gardiner Advertising Agency of St. Louis, Manheim will handle Gay-diners air accounts, Ralston Cereal (Tox Mix) and Rye Krisp, Erie Hampton replaces Manheim as Mascot's publicity director.

EUDEN
E15-F-WJ
Dick Leibert
Mary Courtlaudt
Robt. Armbruster
God Armbruster
Jim Stanley
Paul Parkes
Carl Mathieu
Valter Scules
GOO, W. LUFT
(Cosmatics)
10-W-WJZ
Hollywood Gossip

Iolly wood Go lmmy Fidler Cecli, W-C

*Cecli, W-C LUX 2:30-Su-WJZ The Late Chris plier Bean' Walter Councily of Walt, Thomp

Walter Councily

"J. Walt. Thomps

Salty of Talkler

Salty of Talkler

Bob White
Bob White
Basel Longineane

Ciberty

Edwin C. Hill

Edward Nell

Fulton Oursier

Clinton L. Bardc

Arnold Johnson

Erwin-Wasey

*Erwin-Wasey

**MALTEX
1-Sn-WEAF

Dale Carnegle
Leonard Joy Ors
*Sam C. Croot

MAYBELLINE 8:80-8n-WEAF

Penthouse Seren-ade Chas, Gaylord Oro *Cramer Kasselt MET. LIFE CO-6:45-Dally WEAF Arthur Bagley

Arthur Bagley
*Direct
DR. MILES LAB
(Alka-Seltzer)

11:36 a. m.-W-WABC Betty Moore Lew White

*Direct
JOHN C,
MORRELL
2:15-8u-WJZ
(Dog Food)
Don Becker
Dog Chats
*Henri, H. & McD.
MUELLER C.

10:15 a. m. Daily Ex. Sa-Su-WABO 'Bill & Ginger' Virginia Baker

NATIONAL BISCUIT CO

BISCUIT CO.
10:30-Sa-WEAF
Kel Murray Ore
Kavier Cugat Ore
Banny Goodman
Phil Duey
Frank Luther
Carmen Castilla
Connie Gates
Helen Ward
Louis Alvarez
*McCann-Erick

N. Y. MILE BUREAU 5:40-Tu-Th-F-S WABC

Stabilitation of the control of the

WABO
W. Butterworth
Milton Retteube
Lou Raderman
Lucien Schmidt
*Stack-Gobie

Lyn Murray *Hellwlo

Shook, guitar player, joined WSM, Nashville.

Here and There

Beasley Smith, planoist, and Jack

Ken Sparnon's string ensemble from WSYR, Syracuse, is set for en indefinite run at Schrafft's local tearoom.

Paul Keast now over WMCA. New

Joe Reichmann recording for Brunswick.

Charles Previn playing for Real

Sllk execs at a party at the Astor.

Bill Carlsen band, long sustaining on WTMJ, Milwaukee, now spon-sored for 26 weekly spots by San-ders Clothing Co.

Badger State Barn Dance, hillibilly outlit which toured theatres of state with radio affiliation, has been signed by WTMJ, Milwaukee, for Monday weekly spot.

WTMJ, Milwaukee, had exclusive broadcasting rights for inaugura-tion of Gov. Phil LaFollette at Mad-lson remote control, Monday (7)

Willard Farnum, WKBH; La Crosse, now with WHMJ, Milwau-kee, on announcing staff.

Tommy Lyons, Baltimore, con-fined to bed, lil.

CARNATI MILE

CITIES SERVICE 8-F-WEAF Jessica Dragonette Rosario Bourdon O

Quartet

COCA. COLA

COLGATE-PALM

Lullaby Lady M L Eastman

OMMERCIAL

WEEK OF IAN. 15-21

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name:

All time is p. m. unless otherwise noted. Where one advertiser is two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

ns: Su (Sunday); M (Monday); Tu (Tuesday); y); Th (Thursday); F (Friday); S: (Saturday).

All time is
has two or mo
account
Abbreviation
W (Wednesda)
ACME PAINT 6:30-Sn-WABC
Smiling McConnell *Henri, H. & McD
P-M-WEAF
Harry Horlick Frank Parker Parls & Peart
Parls & Peart
AMERICAN ROLLING MILLS 6:30-Su-WEAF Frankt Simon Oro Rennett Chappie
6:30-Su-WEAF
Frank Simon Oro Bennett Chapple *B B D, & O.
Bennett Chapple
ARMOUR 9:30-F-WJZ
Phil Baker
Phil Baker Gabrielle De Lay Harry McNaughtor Leon Belasco Oro Lord & Thomas
Leon Belasco Oro
Lord & Thomas
B. T. RABBITT
Bury Small Wm. Wirges Orc Arlend Jackson 4 Minute Men
Wm. Wirges Orc
4 Minute Men
Peck
BEECHNUT 7180-M-W-F-WJZ
BEECHNUT 7180-M-W-F-WJZ Red Davis Burgess Meredith Jack Rosleigh Marion Darney Elizabeth Ragge
Jack Rosleigh -
Elizabeth Ragge
Johnny Kane
Marion Darney Elizabeth Ragge Johnny Kane Eunice Howard Jean Southern McCann-E
MCCann-E
8:30-W-WABO Everett Marshall
Everett Marshall
Elizabeth Lennos Ohmau & Arden Victor Arden's Ore Blackett
•Blackett
BLUE COAL 1:15-M-W-F-WEAL
'Peggy's Doctor' Rosaline Green 6:39-M-W-WABO
6:38-M-W-WABO The Shadow James La Curto Allyn Jossiyn
James La Curto
Win Johnstone Virginia Vensble Betty Worth Julia Noe Paul Huber Bantos Ortego
Betty Worth
Julia Noa
Bantos Ortego
Paul Huber Bantos Ortego Jury Macy Wilmer Walter Paul Stewart Bradley Barker Rita Vale Betty Garde
Paul Stewart Bradley Barker
Bradley Barker Rita Vale Betty Garde Alice, Reinhardt Milton Herman
Alice, Reinhardt
•Ruthrauff-R
HORDEN 9-F-WJZ
Beatrice Lillie

(Palmolive Soa:
Girl Crazy'
Jane Froman
John Barclay
Nat Shilkret
9:38-M-WEAF
(ColgateToothpas
Al Goodman Ore
'Benton-B CONTINENTAL OIL CO. 10:30-W-WJZ Harry Richman Jack Denny John B. Kennedy *Tracy-L-D COOK'S TOURS Malcolm La Prade COBN PRODUCTS 8-Th-WABO (Linkt) 'Hour of Charm' Maxine
Evelyn Kaye
Pat Harrington
Gypsy Cooper
Mary Rumrill
Ann De Marco
Lilyan Perron 12:15-Daily Ex The Gumps'
Wilmer Waiter
Agnes Moorehea
Lester Jay
George Graham
Edith Speucer CRAZY WATER (Crystals) 2:86-Su-WEAF Jene Arnold CBEAM O' WHEA Beatrice Lillie Cavaller 4 Lee Perrin Oro 11:45-W-WEAF Magic Recipes Bill Bradley Jane Ellison -Young & Rubica Alexander Woolfcot R. Armbruster Or CRYSTAL CORI (Outdoor Girl) 7:30-8-WABC 7:30-S-WABU
7:30-S-WABU
Gladys Baxter
Walter Preston
Vletor Arden's Ort
Kay Carrell
Ruth Easton
Florence Buter
Bertha Hampdon
Kenneth Wobb
Billy Faye
Kirk Ames
Vunited, AM
B. (20comat)
6-M.Tu-W.ThWABO
Buck Rogers' BOSCH
A. S. BOYLE
(Floor Wax)
2-Su-WABC Irving Kaufmau

Pliackett S-H

BREITENBACH

(Pento-Mangan)

2-Su-WJZ Anthony Frome Alwyn Bach McCann-Ericks McCann-Erickson BRILLO 12:30-Su-WABO Buck Rogers'
Curtie Arnall
Adele Ronson
William Sheliey
Elaine Meichlor
Joseph Granby
Marlon Allon
Fred Utell
Walter Tetley
Louis Hector
Paul Stewart
Ruthrauf & R
EMERSON
(Brome Seltze Tito Guizar Samuel Amorosi Joseph Gibson: Lucien Schmidt Sylvester Gillis *F. Presbrey F. Presbrey
BRISTOL-MYER
D-W-WEAF
(Sai Hepatica)
(Ipana)
Fred-Allen
Portiand-Holla (Bromo Seltzer)

Pred. Alpana)
Protiand-HoffaJack Smart
Llonal Stander
Llonal Sta Intimate Revue Jane Froman EX-LAX 9:80-M-WABC Lud Gluskin Block & Sully Gertrude Nieseu *Katz FIRESTONE

8:30-M-WEAF Nelson Eddy Vocsi Ensemble Vm. Daly Orch *Sweeny-James FITCH 7:45-Su-WEAF CAMPBELL (Soup) 9:30-F-WARC Hollywood Hotel' 7:45-Su-WI Wendell Hall •K. W. Rams Hollywood Hotel Dick Powell Jano Williams Louella Parsone Ted Flo-Rito Oro May Robson Muzzy Marcellino Joy Hodges F. W. Spinstrong CASTORIA 8-Sa-WABC CARLSBAD

8.Sa-WABC
Roys & Gang
Kitty Lovis
And Delovo
Harbert Kingsley
Vicki Chase
Darrell Woodyard
Aifred Seville
Larry Taylor
Henfolta Sch'mann
Lillian Morton
Loon Rosebrook Or
*Young & R (Salts)
4:30-8n-WJZ
7:15-Tn-WJZ
Morton Downey
Guy Bates Post
Ray Sinatri Ora
*Klesewetter

FORD MOTOR

8-8u-WABC

Grafa Stucckgold
Detroit Symphony
9:30-Th-WABC

Fred Waring
Ted Pearson
Kay Thompson
N. W. Ayer

HOUSEROLD
FINANCE
7:30-Tu-WJZ
Edga A. Guest
Joe Loest-nere Ore
Charles Sears
Tom, Dick & Harry
*C. D: Frey
HUDSON MOTOR
8:30-M-WABC
Kate Smith
3 Ambassadors
William Adams
Jack Miller Or FORHAN
(Thothpaste).
7:15-M-W-F-WEAL
Stories of the
Black Chamber
•Ruthrauf-R

GEN. BAKING HUMPHREY'S (Medicine) HUNPRETS
ORD STATES
OR Julia Saudersou Frank Crumit John W. Lang *B., B., D. & O. GENERAL CIGAL (White Owl) 9:30-W-WABO

Burns & Allen Bobby Dolan Or Thompson GEN. ELECTRIC 12:15-Su-WEAF What Home Mean to Me GENERAL FOOD 2:30-F-WEAF

2:30-F-WEAF
Mears
Martha Mears
Jimmy Wilkinson
Al & Lee Relser
Warren Hull
Frances Lee Barto
'Young & Rubica
8-Th-WEAF 9-Th-WEAF
(Maxwell)
Frank McIntyre
Lanny Ross
Conrad Thibault
Muriel Wilson
Molasses '' Jan'z
Gus Haenschep
8:39-W-WJZ 5:30-Daily Ex. Sa. Su-WJZ.
Singing Lady!
Ireene Wicker
'N. W. Ayer
KLEENEX

8:80-W-WJZ
(Log Cabin Syrup
Lanny Ross
Harry Salter Ore
*Benton & B
7-Sn-WJZ Jenton & B
7-Sn-WJZ
(Jell-O)
Jack Benny
Mary Livingston
Don Bestor Oro
Frank Parker
(Granamus)

KLEENEX
12-M to F Inclus
-WEAF
'Story of Mary
Marlin'
*Lord & Thoma:
HOLYNOS 7:15-Dally Ex Sa Just Plain Bill' Arthur Hughea Ruth Russell James Melghan Curtis Arnall Jos. Latham *Blackett-S-H (Grapenuts)
Byrd Expedition
Mark Warnow Or
Young & Rubics GENERAL MILLS 5:36-Dally Ex. Sa-Su-WABC

(Bromo Quini 1:45-Daliy Ex. Sn-WABO

Pat Kennedy Art Kassel Oro

GULF

Amateur Night
Ray Perkins, M.C.
Arnold Johnson Orc
*Wm: Esty
HECKEB H-O
6:15-Dally Ex. Sa.
Su-WABC

Su-WABO

'H-Bsr-O Rangers'
Bobby Benson
Nell O'Malley
Fforence Hallan
Billy Hallop
John Barthe
'Erwin-Wasey

oon Barthe
"Erwin-Wasey
HOOVER
5-Su-WEAF
Edward Davies
Schumann-Hein
Joc Koestner
"Erwin-Wasey
EDNA WAYY

EDNA WALLACE HOPPER 2:15 Daily Ex Sa-Su-WABO

Romance of Hele

Trent'
Virgina Clark
Lester Tremay:
Marle Nelson
Alice Hill
Sundra Love
Gene McMillon
Jack Doty
Hazal Dopheide
Blackett

BEAFT-PHENIX
10-Th-WEAF
P Whiteman Ore
Jack Funds Su-WABO
Jack Armstrong
Jack Armstrong
4-Daily-WJZ
Betty & Bob
Betty Churchill
Don Ameche
Betty Winkler
Art Jacobson
Carl Brickert
Louis Roen
Blackett Helen Jepsou

wayne King
Statet-Gobe
LAMBERT
FRARMACA
FRARMACA
JORGAL
JORGAL
LOGIDO
LIGHT STATE
Armand
LOGIDO
LOGI GEN. MOTORS 9:30-Tu-WABC
(Chevrolet)
Tito Guizar
Isham Jones
10-8n-WEAF
(Pontlac)
Jane Froman
Modern Choir
Frank Black Oro Frank Black Oro

8-Su-WJZ
(Institutional)

Myra Hess
Adrian Boult

*Campbell-Ewald

GROVE LAB.

Don Voorhees

Blackman

LIBBY McNEILL

5-M-W-F-WABC

Adventure Hour

Albert Brown

Patricla Dunian

James Andellu

Jesse Pugh

Karl Way

*J. Walt. Thompso 7:80-Su-WABC 7:30-Su-WABC
Will Rogers
Reed Kennedy
E. Hall Downes
Frank Tours Oro.
Cocil, W. & C.
HEALTH PROD.
6-Su-WABC
(Feer-A-Mint)

*J. Wait. Thomps:
LIFE SAVERS
SM WWABC
Diane & Her Lif
Saver
Rhoda Arnold
Alfred Drake
Lucille Wall
John Griggs John Griggs Mycr Davis Oro *Topping & Lloyd

*Topping & Lic LIGGETT & MYERS 9-M-W-S-WAF Floyd Shorman Gordan Cross Hubert Hendrio Darrell Woedya A Kostelanetz *Newell-Emmet LORILLARD (Briggs Tobacco) 6:45-Sa-WEAF Sports Page of th

SEAST

8-M-WJZ

Jan Garber
Dorothy Page
Bob White
Billinor Harriott
Ed Frontess
Virginia Lee
Hays McFarland
PACIFIC BORAX

8-th-WJZ

Death Vally Days
Tim Frawley
Josoph Bell Air on Wilson liliam Shelley hn McGovern ennsn & M *Lennsn & M
LOUIS PHILLIPPE
2 Daily Ex. Sa-SaWABO
Marie, Little Franch
Princess*
Ruth Yorke
James Meighan
Allyn Josiyn
*Blackett

Edwin W. Whitney
Lonesome Cowboy
Joseph Textine Ore
McC.Erick
FAORARD
S-35-TD-WJZ
Glov, Macrinelli
Quena, Mario
Wilfred Pelioter
"Young & R
PERSODENT
7-Daily Ex Sat SunAmos 'n' Andy
BURNE CA

7:45 daily ex. Sa-Boake C Hutchir *Hutchins
PHILIP MORRIS

8-Tu-WEAF
Leo Reismsn's Orc
Phil Duey
*Blow

PHILEBURY

PHILEBURY

16:38-Daily-WJZ

Today's Children

Trans Philips

Watter Wicker

Large Gillman

Fred Von Amon

Jean McGregor

Hutchinson

Hutchinson

Hutchinson

FLORGH ING.

PLOUGH, INC. 16-W-WEAF Guy Lombardo Pat Barnes *Lake-Spiro-C PINAUD

PINAUD

5-Sa-WARC

Arthur Murray
Earl Oxford

Leith Stevens

Blake:

PREMIEB PAI

9-Tu-WEAF

Bon Bernie
Joan Bennett

Morris-W. & E.

P'CT'B & G'MBLE 3 Dally Ex. Sa-Su-WEAF
(Crisco)
Vic & Sade'
Art Van Harvey
Billy Idelson
Bernadire Flynn

(Alka-Selter)

9:38-5a-WJZ
WLS Barn Dauce
Ridge Runners
Uncle Bzza
Lulu Belle
Maple City 4
//45-34-W-F-WEAF
Thole Bzra: Radio
Pat Barrett
Cillf Souber
Carleton Guy
Nora Cunneen
Wadd

RALSTON

Nora Cuuneen

Wade

Wade

BOTE-WEAF

BOTE-WEAF

BOTE-WEAF

BOTE-WEAF

Mario Cozzi

Wade

Wade 10:15-W-WJZ Madame Sylvia Madame Sylvia
Gardner
Gardner
BCA BADIOTRO
S-Sa-WJZ
John B. Kennedy
Frank Black Oro
RCA VICTOR

BOA VETOR
RUGY Vallee
Rudy Vallee
Rudy Vallee
Roseman et al.
Rosem

SWIFT
S-Sa-WEAF
Sigmund Rombe
Wm. Lyon Phel
J. Walt Thomp

*J. Wait Thompsot TASTYEAST 12-8u-WJZ. Sam Honrn Johnny Blue Orch Betty Jane George Bueler Allce Frost, Larry Grant Peggy. Flynn *Stack-Goble TEXAS CO.
9:90-Tu-WEAF
Ed Wynn
Graham McNamee
Eddle Duchin Ord
*!tanff-Mctzger
TIME

(Shampoo, etc.)
11:15 a. m. Su-WEAF
Jack & Loretta
Clemens
**Gumbinner
Arthur Tracy
B. J. REYNOLD!

(Camel Cigarets)
10-Tu-WABO
9-Th-WABO
Casa Loma Band
Walter O'Keefe
Anles Frost
Jack O'Keefe
Louis Sorin Louis Sorin
Kay Renwick
Kay Sargent
Pse Weo Hunt
Wm. Esty

BITCHIE CO. BITCHIE CO:

8-Tu-WJZ
Eao Crime Clues
8-W-WJZ
Penthouse
Serenade
Arthur Tracy
Mark Hellinger
Gladys Glad
Emile Coleman Or
N. W. Ayer

ASSOCIATION
1:30-M-Th-WABO
Boh White
Don Ameche
Ed Vito
"Morris, W. & E.
SILVER DUST
7:30-M-W-F- WAB
"The O'Neills
Kate MoComb
Jimmy Tansay
Ace McAllster

Jimmy Tansey Aee McAllster Jack Rubin Jane West *B., B., D. & O.

*B., B., D. &
SINCLAIR
9-M-WJZ
Gene Aruold
Bill Childs
Mac McCloud
Joe Parsons
Cliff Soubler
Harry Kogen
*Federal Francia White, whose voice was dubbed in for Virginia Bruce in The Mighty Barnum, is being given a voice test by NBC over the network from the coast.

UNITED DRUG 4-Su-WEAT Rhythm Symphon DeWolfe Hopper Street & Finney

U. S. TOBACCO (Dill's Best) 9:80-F-WEAF One Night Stand Plo Malone Pat Padgett Josef Bonime • MoC.-Erick. VICK 7:15-M-W-F-WJZ Willard Robison O Quartet

STANDARD OIL OF NEW JERSE 10:30-F-WAHC The O'Flynn' Viola Philo Milton Watson Milton Watson Loigh Wall Leigh Lovell Loigh Wall Leigh Lovell Nat-Shilkret Orch Nat-Shilkret Orch Nat-Shilkret Orch STELLING PROB S-Ta-WAHC (Bayer's Aspirin) Gus Haenschen Or 9:30-8-3-WAF WASKY PRODUCT
8:15-M-W-FWABC
Edwin C. Hin
12-Daily Ex. Sa-SuWABC
6:45-Su-WABC
Valce of Experience
Erwin Wasey
G. WASHINGTON
(Coffee)

(Coffee)
9:45-8n-WJZ
'Adventures of Shei
lock Holmes'
Louis Hector
Leigh Lovel
70seph Boll
*Cecil, W. C.
B. L. WATKINS Prank Munn

Gavil Glenner Og

Briss-n-WEAF

Pranti Munn

Virginia Rea

Bert Hirsch den

Bert Hirsch den

Bert Hirsch den

Gus Hannechen Or

D-R-WEAF

Walts Time

Abe Lyman Ore

Franki Munn

Virginia Rea

Bago-The Walt

Bago-The Wal

B. L. WATKINS
P-Su-WEAF
Plore Le Kreun
Raquel de Carlay
Jerome Mann
Men About Town
Andy Sannella O
Blacket

WELCH
(Grape Juice)
*S-F-WJZ
Irene Rich
*Kastor

WESTCLOX

trene Rich

**Kastor

**WESTCLAX*

**WESTCLAX*

**Big Ben Dream

Dramas'

arthur Ale

**Ale

6:45- Th-F-S-WAB

Margeret Brainard Connie Gates Jerry Cooper 4:30-Su-WEAF

Harry Reser Ray Heathertou Peg La Centra Frances Hooper

WYETH 2:30-Su-WABO

(Hill's Nose Drops
'Hammerstein's Mu
sle Hall of the Afr
Ted Hammerstein

8:45-M-Tu-W-Th-WABO

WABC
'Easy Aces'
Jane Ace
Goodman Ace
'Blackett-S-H

Rush Hughes, NBC San Fran lsco emsee, has changed billin

clsco emsee, has changed billing from 'Air Photographer' to 'Modern Marco Polo.'

Pinky Lee, NBC San Francisco comlo, and wife are heading East Expect baby in April.

Bill Gleason has been made sale manager of KTAB's Oakland office

STUDEBAKER 9:30-Sa-WABO 8-M-WEAF

6:45-Dally Except Sa-Sn-WJZ Lowell Thomas

9-F-WABC
Arthur Pryor Jr Di
'March of Time'
Howard Barlow Or
'B., B., D. & O.

Hown't Barev

Fig. S. DeNTRAI

UNION CHARACT

GENTRAI

Rese & Drum

Helen Clair

Reed Brown, Jr.

John Griggs

Gus Smitt.

Tom Carr

Jos Curtin

Jos Curtin

Jos Curtin

Horgan Farles

Forter Hall

Gur Barles

Forter Hall

J. Wait. Thompson

J. Wait. Thompson

J. Wait. Thompson

J. Wait. Thompson

Joey Nash Roche-W-C SUN OIL

WOODBURY
9-Tn-WABC
Bing Crosby
Mills Bros.
Georgie Stoll. Orc.
7:45-M-W-F-WJZ
'Dangerous Paradise'
Elsie Hitz
Nick Dawson
'Lennen & M.

Nick Dawson
Vennen & M.
WM. WRIGLEY
7-Dally Ex. SaSn-WAHO
Myrt 'n' Marge
Myrtle Vail
Donna Damerel
Elinor Relia
Ray Hedge
Dorothy Day
Vincent Coleman.
Radge Knorr
Renee Redior
Ray Appleby
6:45-Th-F-S-WAR

Wanda Maddy left WDGY, Mineneapolls-St. Paul, to go with Minesota Amusement Co. (Public), where she'll be private sec to Theodore Hays, firm's chief counsel.

Lynn Morrow, in addition to his publicity duties, is also doing sales promotional work at KDKA, Pitts-burgh,

Robert Fulton, brother of Jack Fulton, is manager of Geneva Col-lege Men's Glee Club, in Beaver Falls, close by Pittsburgh.

Harry Bixbee, Jr., young engineer at WCAE, Pittsburgh, doubling in brass as an announcer.

Lloyd Yoder, publicity director of NBC, San Francisco, is in Los An-

Auetin Mosher, NBC, Frisco singer, is back at work after a long absence.

SHELL 6:30-Sa-WABC Sports Review Eddle Dooley J. W. Thompson SMITH BROS.

9-Na-WEAE Rose Bampton Scrappy Lambert Billy Hillpot Nat Shilkret Oro *Homman, T., & SOCONY VACUUM

9-Tu-WJZ Graco Mooro *Cecil, W. C.

Soconylaud

Retcher

Retcher

Retcher

A.E. Kaye

A.E. **Coci, W. C.

**Coci

CHAS. WARNER (Sloan's Linament) 9-W-WJZ Warden Lawes in '20,000 yrs. Sing Sing'

Sing' (Vince)
9:30-W-WJZ
John McCormack
Cocil. W. C.
WASEY PROD'C

Bob Masiin away from WFBR, Baltimore, last week due to uncle's death.

Bert Hanauer has revived his Fireside Poet series on WFBR, Bal-timore, after two-year hiatus.

Richard Goodman, concert planist, guest on Steinway commercial pro-gram of WBAL, Baltimore, on Sun-day (6). 'Hour of Romance,' sponsored by Rotter Baking Co. opens on WISN, Milwaukee, Jan. 13.

Charlie Flagler, who has been at KSO three years, going to WFAA,

Lloyd Hundling's orchestra now remoting from the Mayfair over WHO, Des Molnes.

Lawrence Herring, son of Gov. Clyde L. Herring, assisting in the production department of KSO. Des Moines.

Edwin G. Barrett, head of the Drake U. school of radio, is in New York City studying program pro-duction at NBC and CBS studios.

Sally Rand telling of her art over WMCA, New York, on Jan. 9.

Al Trahan and Lady Yukona Cameron on WHN, New York, for a spell.

Mary Barclay, WINS, New York, contralto now in Chleago visiting.

Bela Rosza handling WINS, New ork, organlogues from Lew White judios. York, org

Leon Litt will discuss television over WNEW, New York, on Boys' Science club at 11:45 a.m. Satur-day, Jan. 12.

Jack Costello and Abbott Tessman are now the only singletons left on the KSTP, Minneapolls-St. Paul, announcing staff:

geles,

RADIO SHOWMANSHIP

OUTSTANDING STUNTS

PARKED CAR PROGRAM Studebaker Tie-Up WSGN, Birmingham

Parked Car Pick-Ups

Parked Car Pick-Ups

Birmingham
Factory branch of the "Stude-baker automobile was sold on a remote control lisside three automobiles parked on one of the busiest government interested in the program. Three times a week three new automobiles park at the program. Three times a week three new automobiles park at the program of the Bryant sisters, who furnish the music, and in another car are the station engineers. The bird car contains a receiving set, with a large loud dealer a nice display.

A line is run down from the second floor of a department store to the cars, carrying, the broadcast between the cars carrying the broadcast between the business of the cars. Carrying the broadcast between the business of the carry carrying the broadcast between the business of the cars. Carrying the broadcast between the business of the cars. Carrying the broadcast between the business of the carrying the broadcast between the business of the carrying the broadcast government store to the support of the benefit of street watchers. The other day the street watchers. The other day the street watchers is noon, when syerybody is out after the ham sandwich.

Auto Plug

Auto Plug

Dubuque, Ia.

Preceding appearance of the new
Pontiac on dealer sales floors here,
WKBB ran a series of spot announcements, featuring Capt. Eddle
Rickenbacker, atter the fashion
used by local sheets in the form of
tager ads.

used by local sheets in the form of teaser ads.

The station furnished the big-smash, backed by the dealer, in a stunt that may well be followed in future promotion of new models. Station had the dealer drive a new car in front-of-the-studio. A mile-was spotted there, one of the new velocity outlits that may be all the state of the state of

the hood. Stunt was given plenty of prelim-brary plugging and was staged at the noon hour in front of the stu-dies. Result was a crowd that vied for peep and to watch the an-nouncer in action.

Nows and the Bible'

News and the Bible'

Wilmington, Del.

Interpreting current news items in the light of the scriptures is an initiated angle decked to daily combined to the scriptures is an initiated angle decked to daily combined to the scripture is an initiated angle of the scripture is an initiated and the scripture is a scripture of the papers. Clips papers carefully, checks facts in his Bible and makes his notes. Proves earlier assertion that practically every news item of importance can be found to have of importance can be found to have of importance and the scripture is a point of comment in the Bible.

Most of his comments are ad lib and are handled in a fast, newsy style which is building him an important audience. Most of his mail copining from ministers.

Gen. Mills in Again Schenectady, N. Y. General Mills, which counts that day lost whose low descending sun sees not another contest begun, is conducting a new big cush-prizer in conducting a new big cush-prizer in serial disced sketch and its Gold Medal Kitchen-Tested Flour. Minneapolis concern is offering \$15,000 in awards, the first of which carries \$10,000 for a name for radio's mystery baby, which the script writer—Foundling-was-clothed in a garment made from a bag containing

FRANK PARKER

HARRY

KUZNETZOFF

WMCA—16 P. M. EVERY TUES.

"JOLLY RUSSIANS"

Bussian Kretchma Nightly Sole Direction man Bernie, 1619 B'way, N. T. O

G-M. flour, and contestants are asked to submit a suitable name, plain or fancy, for the child. In selecting a bandle, entrants must also publishes be abadle, entrants must also publishes to the contest. This naturally means that the sale of G-M will be needled contentially for six weeks, the contest closing, on 1t. more than one name is submitted, the number of sales slips from the individual entrant correspondingly is increased. A total of 1.17 prices is hung before listentially of the contest content of the contest is limited to continental America, and no employees of Ceneval Mills or their families, or of firm's advertising agencies are eligible to the content of the content of Child's Life, New York marazine, and f.e. of an Illinois baby publication. Last one staged by General Mills was a \$18,000 ilmericker.

Oakley Steam-Up

wakiey Steam-Up
Dubuque, Ia.
WKBB has a new way to give its
advertisers some personal publicity,
both on the air and via a printed
card route. Came about when it
was found that the success of its
Saturday, night barn frolin, was such
as its, crowd the roum beyond capacity.

as any crowd the foun osyona caBut into practise issuance of
dated, cards to its various advertisers for distribution to individuals
desiring to see the frolle put on the
air. Then followed its bubble to
printed cards. Also got some of the
advertisers to use newspaper space
to plug issuance of the radio passes.
With the place hard to make, demand for passes has doobte and is
a click proposition at present.

Typewriters for Kids

Typewriters for Kide.

Rosion.
Royal Typewriter company insurgurated a series through the New
England Network Jan. 2 almed
solely at juve trade, featuring one
of its machines. Resection to first
WEEL Boston, alone. Considered
good batch for opener and indication of a click with this novel featime. The series of the series of the series
for a click with the novel featime. The series of the series of the series
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WMAZ's Tower-Model Stunt

WMAZ's. Tower-Model Stuns

Macon. Ga.

A tower-model contest with first
prize of \$15' has been opened by
WMAZ here for the boy or girl 16
years or under who builds the best
six-foot model of the new vertical
station. Contest closes March 1,
with tie in of boys' department of
local furnishing store where blueprints of construction may be obtained.

Limits of the state of the state of the state
among young folks about new power
of station, etc., and taken many
people to new location of transformer equipment two miles out
from city.

Double Play
Dibuque, Ia.
An effective tieln between musichouses, talent and WKBB was effected in two weekly plano programs, the station effecting a commercial through announcing names
of music houses where certain numbers played could be secured, the
planist getting his cut through
ability to get new music name and
Stunt enables station to get away
from a heavy music and talent bill.
Talent originally sold the music
houses on the idea and then angled
a spot on the ether time.

Nut Stuff

Nut Stuff

Boston.
Unique program at WNAC, Boston, is the Pajama Club' (sustainer), airs the screwlest scripheard from a Hub station. Goes out at 8:30 on three days, for 15

out at 8:30 on three days, an aminutes.

Tajama Club, encourages listeners to send in the right sleeve of their pajamas, in exchange for no membership card, is authored by Jim Hadfield and Courad out of their course, and the course of their course, and the course of t

Hazards of Enterprise

RADIO

San Francisco, Jan. 14 San Francisco, Jan. 14.

KYA, San Francisco, used a
trained seal; Buddy, who sang
and talked. Budy rode to and
from station in taxi all by himself. Now, taxi driver wants station to pay for cleaning his

SCHOLARSHIPS NOT DEEMED 'RELIEF'

New York musicians union has put all the broadcasts and concerts sponsored by Dr. Waiter Damrosch in behalf of the Emergency Relief Fund for Needy Musicians on a pay as you go basis. Local has ordered all participants in these events who carry a union card to collect the regulation fee for their services. Instructions apply to all minks almost a selection of the control of the c

Local's View

Local 802 took a look into the Centre theatre concerts after it found that Dr. Damrösch wäsnit contributing any of the proceeds to the union's relief funds. When it learned that the money was heing learned that the money was beingused for scholarship purposes, the
union advised Dr. Damrosch that
it would be no more than fair for
him to split the take with Local
802s-cellaf fund. Dr. Cusaosab-rejected this proposition and the
order, making mandatory the collection of a fee for services in behalf of the ERFNM followed.
Union's stand not only concerns
musicians and dance combo leaders but name symphony conductors
who carry cards. All are obliged
to take the minimum fee of \$18,
which the union designates for such
events.

events.
Sunday night concert of a week ago (6) netted around \$9,000.

Aeroplanes View WMAQ Mast as Chi Hazard

Chicago, Jan. 14.

Chicago, Jan. 14.

NBC is busy straightening out physical difficulties regarding the spotting of the new WMAQ transmer of the new WMAQ transmer of the new WMAQ transmer of the spounds that the new WMAQ mast would be a hazard to planes since it is directly on the air lines. The KYW mast was just a small after while the new WMAQ transmer of the trans

Lester Malloy, p.a. for KTAB, San Francisco, is out. Ed. Murphy re-places him.

WFBR's Advertisement Tips News To Baltimore That WBAL Is Hearst's

Coast 'Mobile Mag' as 'March of Time' Takeoff

Los Angeles, Jan. 14.

General Petroleum goes on the Columbia Don Lee chain of 12 stations with its. 'Mobile Magazine, starting Jan. 31. Program will be a half hour swing once a week. Time and length of broadcast not

set.

Program will be a 'March of Time' type of show, with various features dramatized Material will comprise news highlights of the week, human interest stories, all acted by live talent. One picture will be reviewed on each broadcast, with an acting out of highlight.

BOOM UPS MEX. RADIO COMM'LS

Mexico City, Jan. 14.

L. Rey, radio p.a. and former publicist for New York night clubs, has been brought to Mexico City by the advertising firm, Santiago Reachi, to head its radio department.

Reacht, to need its radio department.

The industrial state of prosperity in which Mexico finds itself auddenly resulted in a spurt of intense activity in the fields of radio and newspaper advertising, which results in the fields of radio and results of the fields of radio and with unorganized and badly directed programs.

After Dodge Showdown

After Dodge Showdown
Cincinnati, Jan. 14.
Dodge Showdown revue, Sunday
night half-hour program on WLW,
has undergone talent overhauling
and changed originating spot from
studio to larger-capacity Hall of
Mirrors in Netherland Plaza for
sitters-in among friends and prospective customers of auto firm's
dealers in this territory.
Music changed from pop dance,
with Phil Davis as director, to concert ensemble batoned by Fred
Jacky. Ponce Sisters, vocal, repiaced by Mary Elizabeth Woods,
soprann, Holdovers are John Barker, barttone; Bob Albright, bebooted warbler, and Norsemen male
quartet.

Baltimore, Jan. 14. Baitimore, Jan. 14.

WFBR took a hair-page ad in the
News-Post (Hearst) afternoon daily
last week, congratulating Hearst
Radio, Inc. upon its purchase of
WBAL Wished the new owner success with venture, adding that
hoped WFBR's relations with
News-Post would continue as
cordial as they have been. WFBR
tie-up with the News-Post of the with the with
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chrogated. WFBR's ad was one of biggest ever purchased by a station here, especially since it was spotted on amusement page.

Hot angle on the ad was fact that general public knew nothing about the acquisition by Hearst of WBAL. Fact was never announced by News-Fost, despite the big play-up sheet accords radio, in general, and Hearst activities in particular. The ad not only prompted plenty palaver as a news story breaking facts to public, but also as as, gesture of sportsmanship.

public; but also as a gesture of sportsmanship.

WFBR did not neglect, however, to term itself, at bottom of ad, but in tallest print, 'A Greater WFBR, Maryland's Pioneer Broadcasting Station'.

Dutch Copyright Bureau Loses Broadcaster Suit

The Hague, Jan, 3.

As Buma, musical copyrightbureau which has monopoly in Holland, could not come to an agreement with the combined brondcasting associations on its demand for
1934 fees amounting to \$20,000, and
rising in 1935 to \$30,000 and in 1936
to \$40,000, it went to court. Asked,
firstly an injunction stopping microphones from sending out music
under Buma's control; secondly, that
court find in principle against
companies; thirdly, demanding
daily payment of \$600 for infrinsement of-first claim.

The court, passing judgment The Hague, Jan.

The court, passing judgment against Buma, founded its sentence on argument that broadcasting benagainst Buma, founded its sentence on argument that broadcasting ben-efits the public and public welfare, weighting licevier than Buma inter-ests and interests of authors. Found that Buma misuses monopoly which it obtained from government. Prob-able Buma will appeal and carry, case to a higher court.

R. V. Sullivan, added to the com-mercial staff of WKBB, Dubuque, in charge of local accounts.

With the Termination of Affiliation with the American Broadcasting System, Inc., I Am No Longer Connected with the Group It Represents. I Want to Take This Opportunity to Generously Thank the Radio Stations, the Press, the Trade, and the Many Friends for Their Greatly Appreciated Co-operation Extended to Me During the Past Six Months.

Fred Weber

HOTEL ROOSEVELT

OPENING FRIDAY, JANUARY 18TH

YNNHOL And His ORCHESTRA

WITH MARJORY LOCAN

HOTEL ST REGIS ROOF

COLUMBIA BROADCASTING SYSTEM WABO (Coast-to-Coast) Tues, and Sat., 11:86 P.M., E.S.T. COLUMBIA RECORDS

LEO REISMAN

PHILIP MORRIS

TUESDAY, WEAF, AT 8 P.M.

VARIETY

Drama, Songs, Bar 15 Mins COMMERCIAL WABC, New York

COMMERCIAL
WASIC, Naw York

Life Savers makes its bow on the network kilocycles with a potpouri of sons and dialog that offers little of distinction in either department. What obviously fetched the sponsor was the title and the opening even as the control of the plot and the patter failed, to show anything that will induce them to tune in regularly Monday and Wednesday nights, on which, occasions the program is a control of the plot and the patter failed, to show anything that will induce them to tune in regularly Monday and Wednesday nights, on which, occasions the program is a control of the program is a present of the present of the program is a program in the program is a program in the program is a program in charge of Crosley the program in the progr

Duncan, in charge of Crosley Corp. account with Procter Radio Corp. account with Procter & Collier ad agency, critically ill in Christ hospital, Cincinnati, from pneumonia following an operation.

OCTOR TOP fred allen's OWN HALL, TONIGHT!" HOUR OF SMILES Ô

with
DORTLAND HOFFA
JACK SMART
LIONEL STANDER
JOHN BROWN
MINERVA PIOUS
ELILEEN DOUGLAS
Material by Fred Allen and
Harry Tugend
danagement, walter Batchelop-10 P.M. E.S. — WEAF

BOTEL BUTMORE NIGHTLY

AND HIS ORCHESTRA WJZ WEAF WOR Mon., 11 P.M. Friday Sat.-Sun Tone. 11.30 P.M. 12 P.M. 8.30 P.M

Wednesday, 10:30 P.M., WJZ

Jack and Loretta Clemens

WEAF 11:15 to 11:30 A.M. Sundays

IVORY SOAP

Direction

NBC Artist Bureau

and

Ben Rocke Production

ARTHUR TRACY "THE STREET SINCER"

DR. SCHOLL'S PRODUCTS Evenings, 7:30-7:45 E.S.T. Evenings, 7:30-7:45 E.S.1 WOR-WLW-WGN-WXXZ

Enc's Guest Star, January 10 WED. EVE. 8-9 P.M., WJZ

Direction

ROCKE PRODUCTIONS

RKO Bldg., New York City

EMERSON GIL

AND ORCHESTRA EN ROUTE JAN. 18-FEB. 1 PHILADELPHIA MCA DIRECTION

CLUB ROMANCE Lois Bennstt, Conrad Thibault, Ned Wever, Lee Patrick, Don Voor-hess

CLUB ROMANCE
Lois Bennstt, Conrad Thibault, Ned
Wever, Lee Patrick, Don VoorSee Lois Bennstt, Conrad Thibault, Ned
Wever, Lee Patrick, Don VoorNed Minss.
COMMERCIAL
WABC, New York
Hinds Honey and Almond Cream
has replaced its Hall of Pamel idea
Program could be made far more
enjoyable if it climinated the silly
jolt and the flaccid, pointless dialog that wend their way through
song and band numbers. The repmay impress the Lehn & Fink merchandising authorities as the zenith
of product association but on the
average American it will register
ittile eise than a first rate pain.
Val some male in the program gets
around to mentioning hands and his
flair for kissing them. The script
even has David Ross, the announcer,
doing it. On one occasion when he
kiss a woman player's hand she retorts: Do you make a practice of
going around and kissing every
sirl's hand? 'No,' Ross avows, 'only
the hands that inspire me.'
which were the service of the
chatter is devoted to congratulating
Lois Bennett and Conrad Thibault
on how beautifully they sing. In
hetween congratulations, there's an
exchange of persidiage between
sert-of-mystery. In the initial proggram (5) this element was limited
to the circumstance that Miss Ben
more than the service of the condition of the program proceedings is a night club.
As far as the musical are of the
introductory stand around, Miss
Bennett and Thibault not only do
handsomely as a soloists but their
dueting is of a smooth, richly harmonious order. Adding much to the
tunerul melange are the dance arvoorhee's unit. Odec.

CARL HOFF ORCH.

CARL HOFF ORCH.

0 I

30 Mins.
Sustaining York
Water Success of the Folies Bergerer's revue at the French Casino, New
York, prompited NBC to run a wire into the Broadway cabapet-theatre and pick one-of-its-three bands. It's picking up the wrong band.
Not that Hoff as a straight dama. It's picking up the wrong band.
Not that Hoff as a straight dama. It's picking up the wrong that of the characteristically. French background of this nitery. There's Noble Sissle's orchestra as the alternate combo and there's, a third unit, an Apache band That's the one to have been altred—
It would have transmitted via the ether what is the real character of the establishment, and not orthodox American jazz.

ether what is the real character or the establishment, and not orthodox American jazz.

Especially a for gives it out.

Especially a for gives it out.

Especially a for a formaliar pattern, playing a too familiar pattern, playing a too familiar assortment of pops, wherein the bass is over-predominant, in the orchestration. Idea is for hythm, seemingly a smoother brand of danaspation is to be preferred. Instead, Hoff is too dance-hally.

Hoff was brought, on from Chi Hoff was brought, on the course, in that Hoff can break it up with some tangos, rumbas, an occasional French yupe of song and the like, and in that wise impart a better and more showmany conception or the Folice Bergeres.

Abel

BEAUTY FORUM Paul Ksast, V. E. Meadows, Dick Messner's Orchestra

30 Mins.

Sustaining WMCA. Naw York
On first hearing this sounds like
On first hearing this sounds like
On first hearing this sounds like
on first hearing this and only
after a few stanzas have alipped by
is it resilized that actual mention of
a company's label is missing. So
deft is the manipulation of adjectives and beauty advice handed
as contract-binding pact. V. E.
Meadows, former Hollywood makeup man does this spieling, conducting, a sort of beauty forum with the
fermmer requested to write in perfermmer requested to write in perfermmer requested to write in perfermmer and manufact. Thus the
steady mention of Meadow's monicker creates the impression that
he is behind some new cold cream
Orall Keast tener with musical

he is behind some new core creamor lotton.
Paul Keast, tenor with musical assistance by Dick Messner's orchestra is the entertainment spreads sustainer. Meadow's patter none too smooth, as he is frequently out of breath, otherwise program measures up as pleasant p. m. fare for the ladies. All it needs is an official brand for sponsorship.

"HARLEM RENT PARTY"
With Edward H. Smith, Raiph
Gooper
To the Common of the Common of

St. theatre, was enligted to arrange and produce it.

Smith briefly tells what a 'Harlem Rent Party' is and then the action indicates that for 25c a head the paying guesta usually get their money's worth while the actual paying more supported by the paying successive the paying has been actually some singer, instrumentalist or other entertainer further helps to enliven the party and so, in the course of events, there's heard a tot Mills Bros. group of harmonists, some vocalizing, etc. Considerable dramatic local color further punctuates the proceedings. There's the usual small, talk about the crap same in the kitchen; the numbers grame in the kitchen; the numbers and the like.

All in all it's an arresting 15-minute interlude as heard Saturday night at \$15-9:30 p.m. EST.

Abel.

LEONARDO da VINCI 30 Mins Sustaining KHJ, Los Angel

This is the third in a series of serial dramatizations over this network, written by Edward Lynn. Author previously had 'Peter the Great' and Catherine the Great' that times were sent east as

chick the series of the series

MELODY LANE With Larry Burke, Sam Kalana, Margaret Dennis, Erwin Yos One Hour Sustaining KMTR, Hollywood

KMTR, Hollywood
For local listeners seeking the
restful stuff, this is the best best in
town after 10 o'clock at night. With
the majors remoting the more popuiar stuff from hotel and cafes during
as stuff from hotel and cafes during
smallles settling down to discs, the
KMTR offering during this period
stands a fav for the class seekers.
Program has Larry Burke, tenor,
singing three numbers and instruprising Sam Kalana, steel guitar;
Margaret Dennis, harp, and Erwin
Yoe, organist.

Margaret Dennis, harp, and Erwin Yoe, organist. Strong clear voice, and it's a cinch that the former network warbier is on this sustainer, hoping to catch the ars of picture producers. Material, both vocal and instruments, is. all on. the semi-classic order and built for listeners who at this time of the night desire quiet, restful music rather than the more blatant-popular contestance. more blatant popular orchestra offer-ings of the other locals at this hour

BOB HOPE Comedian 15 Mins. COMMERCIAL WJZ, Nsw York

COMMERCIAL WIZ. Naw York:

Bob Hope has made guest appearances with some streess. Curerance with some streess. Curerance with some strees on the Bromo-Seitzer show along with Jane Froman, All Godenan, et al.

Hope is intermittentry very funny, at other times eight his many at other times disher his many at the street with the street

IRENE RICH 'Retribution' (Playlet) 15 Mins. COMMERCIAL WJZ, New York

WJZ, New York
Weich Grape Juice has completed
its second group of Irene Rich, programs and is launching a third. As
before, the program is relatively unimportant as entertainment and
simply part of the general sales
plan to use Miss Rich's reputation
and screen prestige to implant with
American women the notion that
a copious intake or graph that syelte
figure so devoutly desired by matrons.

Advertising (miniet) mentione

allow the ladies to retain that severe figures so devoutly desired by markers and the severe figures and the severe figures at 16. On the air program the mention of 48 is dropped but the same weight as when she was 16 is mentioned. Entire emant of the severe figures are severe figures and the severe figures and the severe figures are severe figures. The severe figures are severe figures and the severe figures are severe figures. The severe figures are severe figures and the severe figures are severe figures. The severe figures are severe figures and the severe figures are severe figures. The severe figures are severe figures and severe figures are severe figures. The severe figures are severe figures figures

PAT AND PATTY Songs and Patter 15 Mins.

15 Mins.
Sustaining
WIP, Philadelphia
Ben Gimbel, WIP prexy, has uncovered this team and is sending
them for a strong sustaining and
commercial ride locally and via the
ABS.web, for several morning shots.

Ars. Weekly.

Due does a typical toy and girl

page of the common of the

more effectiveness.

Question of delivery and script is
a potent one with this act. Script
...ca. readily use a needle since it not
only breaks down in Script ...ca.
forts but also turnishes little to the
program as a whole. Tendency here
is too strong toward using meaningleast the street of the script of the script ...ca. less gab breather.

breather.

Individually, Pat and Patty have lots in their favor. Gal possesses a unique vocal huskiness that augurs well. for torcher while Pat's ether nonchalance offers microphone ease more than the state of the second of th

PERRY MARTIN Songs with piano 15 Mins. Sustaining KSTP, St. Paul-Minnsapolis

Perry Martin is the whole works n this new daily quarter-hour over

Perry Martin is the wause or this new daily quarter-hour over KSTP.

Station is trying to sell him to the-housewives on the basis of sa. in voice and manner, but Perry hasn't, so far, quite measured up. Stint has been on since-Dec. If, and maybe it's still a bit premature to onceasions caught, he didn't seem to have more than average sturr on the ball. Or maybe a male reviewer can't tell sex appeal.

Sings romantic dittles and accompanies himself on the plano. Airs daily, 9:45-10:00 A. M...

Raschiel.

THE BLUEBIRDS

Vocal Trio
15 Mina.
WGAU, Philadelphia

WGAU, Philadelphia

WGAU, Philadelphia

WCAU has been searching for a trio after the studios crop began dwindling into niteries or out of town. This harmonizing outfit seems to be WCAU's choice for replacement, since the group is also airing over Columbia in addition to local shows. In the trio is addy lacking in those tribution of the trio is addy lacking in those tribution of the trio is made good broadcasters. Arrangements, the life-line of this type of next are vaged and show little originality. At the same time, the execution thereof is more literal than figurative.

Gosch.

LIFE BEGINS AT 8.40°

Bert Lehr, Ray Belger, Frances Williams, Earl Oxford, Jeasphire Huston, Adrienne Matzonauer, Robert Wildhack and Al Goodman's Orchestra So Mins.

WABG, New York

By far the best of the condensed versions of current Broadway shows which CBS has aired. Not that it was a complete success, as some of the voices were just fair for radio by the condense of the condense of the work of the two presentation of the presentation of the condense of the ment than the others. Lots of ment ton of Lee and J. J. Shubert.

Everyorie clee also given credit in.

tion or Lee and J. J. Shubert.
Everyone else also given credit including John Murray Anderson,
Harold Arlen, Ira Gershwin and
then the cast. Luelia Gear and
Dixle Dunbar were missing from the
headliners. This was the second
time for this revue to air, the first
being at the Boston tryout last summet.

mer.

"Shoein' the Mare, 'the torrid rumba production flash, opened with Adrienna Mattenauer singing in Mattenauer singing in Coxford and Josephine Huston next for 'Let's Take a Walk Around the Block.' First comic to come was Robert Wildhack, who spoke at length on sound phenomena, siresalingth on sound phenomena, siresalingth on sound and close to A trumpet too loid and close to

ing various brands of sneezes.

A trumpet too loud and close to Frances Williams marred her singing of that odd torcher, Fun to Be Fooled. Ray Bolger, whose best bet is dancing, stepped up for the standout number, Beinder Upper, which could have been reprised with fuller could have been reprised with fuller saying the saying the





CONGRESS HOTEL

Tuesdays, WMAQ, 11 P.M., Chair Program, NBC.

LEON BELAS

ARMOUR HOUR FRIDAY-WJZ-0:30-10 P.M. NIGHTLY, CASINO DE PAREE Broadcasting-Coast-to-Coast-CBS Direction, HERMAN BERNIE 1619 Brondway. New York

GRACI BARRI

HELD OVER CASINO DE PAREE

Bole Direction HERMAN BERNIE 1619 Broadway, New Yo

JOHNNIE BLUE AND HIS ORCHESTRA

TASTYEAST wJZ

DIB.—ROCKE PRODUCTIONS

New Business

CHICAGO

American Gas Machine, Albert
Lee, Minn.; one-minute analouñement dally scopic Mary.

Assonard Perfimers. St. Louis,
two-minute announcements three
times weekly. Hilmer Sw ens on
Agency, St. Louis, W.B. 6.

Ceresota Flour, W.B. 6.

Ceresota Flour, W.B. 6.

Ceresota Flour, W.B. 6.

Ceresota Flour, W.J. 6.

Coresota Flour, W.J. 6.

Coresota Flour, N. 7.

Hilli, one-minute announce ments
three times weekly. Campbell-Sanford Agency, Cinchnatt, W.J.S.

Earl Ferria Nursery, Manpell-Sanford Agency, Cinchnatt, W.J.S.

Earl Ferria Nursery, Manpell-SanSangery, Des Moines, W.J.S.

Folgy's Honey and Tar Compound,
Chicago; one-minute announcements dally except Sunday for 18

weeks, Frankel-Rose Agency, Chi
est on Market Company, Randobly a

weeks. Frankel-Rose Agency, Chi-cago. WLS. Jung Seed Company, Randolph,

COLUMBIA BROADCASTING SYSTEM

LITTLE JACK LITTLE

AND HIS ORCHESTRA

And on Columbia Records
C.B.S. Coast-to-Coast Network
Thurs. San. Sun.
11 P.M. S P.M. 11 P.M.

PINEX PROGRAM

C. B. S. Network Wed., Fri., Sun. At 1:30 P. M.

ROY FOX

AND HIS

BAND

ON TOUR

B.B.C. NETWORK

LEITH STEVENS

PINAUD PROGRAM

Every Saturday Evening at 6

Exclusive Management Columbia Broadcasting System

GEORGE

FEATURED SOLOIST WITH EVERY SUN., 12-12:30 P.M., WJZ

ROCKE PRODUCTIONS

HERB KINGSLEY ...

CHASE

ROXY REVUE

Special Arrangements and Material JEAN PAUREL Direction, WM. MORRIS

Wis; eight 15-minute programs on Thursdays. Also two-minute announcements three times weekly. Frizzel Agency, Minneapolls, WLS. Island, Statistics, Minneapolls, WLS. Assurable, Statistics, Statistic

York. WLS.
Soot's Emulsion (Scott & Bowne),
19 one-minute daily except Sunday,
Marschalk & Pratt Agency, New
York. WLS.
Stamoo, Inc., 15-minute discs for
28 weeks. McCann-Erickson Agency,
New York. WLS.

Piso Co. (Piso Cough Relief), one minute transcription announcements, duli except Sundays. Placed Watton Advertising Co. WEAL.

ments, dally except Sundays. Placed by the Watson Advertising Co. WBALL by the Watson Advertising Co. WBALL like the program and the program and the program and the production of the productio

Round the World Cooking School, minute disc program of Bestoods signed by WGAL, Lancaster, eginning Monday (7). Set for three reviews addy, Monday, Wedbesday

beginning would be the state of the state of

WGAL.

Gospel Broadcaster, renewal for WGAL.

WGAL.

Federal Radio Advertising Committee. Fletcher Wiley's program,
3:30 to 4 p.m. Mon. to Fri., incl.
Placed direct. KNX.
California Fruit Grovers' Ezchange. Bill Sharple's Breakhast
club, 7 to 9 a.m., seven days a week.
Placed by Lord & Thomas KNX.
Placed by Don Good Placed by
10:90 p.m. Chart Handle, Placed by
Heath-Seehoff, KNX.
Chevrolet Motor Co., three spot
announcements nightly. Placed by

Heath-Seehoff, KNX,

Chevrolet Motor Co., three spot announcements nightly, Placed by Campbell-Ewald, Detroit, KNX.

Campbell-Ewald, Detroit. KNX.

Philadelphia Dairy Products Co.
(Doily Madison Ice Gream), children's amateur, half-hour, with
Hearry Mack as m.c., Sunday matiness starting Jan. 13. Schenck Ad"Stanco, Anc. (Nulo), 15-minute
recordings, Nujol Clinic of the Afr."
Tuesday and Thursday afternoons,
starting Jan. 22. McCann. Erickson.
Agency. W. Products Co., renewal, Uncle Don' program, Friday
evenings.

evenings.

CHARLOTTE N. C. 25

A. & D. N. W. Bern, N. C. 25

10. word 10. word 10. monouscements Monday, Wednesday and Friday mornings, beginning Jan. 2. 1935, piaced
by J. C. Brantley Adv. Agency, Salisbury, N. C. WBT.

Charlotte Hudson Essex Oo, Charlotte, N. C., 52 25-word evening tiein announcements, Wednesdays, began Dec. 24, 1934, thru Dec. 18, 1935.

Chatham Mfg. Co., Winston - Salem, N. C. 12 quarter-hr. morning
programs Tussday, Thursday and
Saturday, beginning Jan. 17, 1935,
piaced direct. WBT.

Clark Bros. Chewing Gum. Co.,

Clark Bros. Chewing Gum. Co.

placed direct. WBT.

Clark Bros. Chewing Gum Co.,
Pittsburgh, Pa., 78 1-minute evening
transcriptions daily, beginning Feb.
4, 1935, placed by Edward M. Fower
Co. Inc., Pittsburgh, Pa. WBT.

M. L. Clein & Co., Atlanta, Ga.,
184 announcements, two daily, placed

by Loeb Advertising Agency, At-anta, Ga. WBT.

Dollar Crystal Co., Omaha, Neb.,
111 quarter-hour and 114 haif-hr-programs live talent, two daily he-ginning Jan. 2, 1935, placed direct, 111 quarte

RABIO

SAN ANTONIO

Path/Inder Mogacine, 28 weekly
15-minute programs featuring Cullum Sisters and Brother Bille, hilbilly music and songs, through
First United Broadcasters, Chicago.
WOAL

First United Broadcasters, Chicago. WOAI.

Horlick's Maited Mike Corp., 130. 15-minute electrical transcriptions featuring Lum and Abner, Monday through Friday weekly, through Lord & Thomas, ordered the Corp. of the Lord Thomas, ordered the Corp. of the Lord Thomas, ordered the Corp. of the Lord Thomas, ordered through N. W. Agre & Son, New York, WOAI.

Dodge Bros. Oorp., eight 1-minute electrical transcriptions and one five-minute transcription, through Ruthrauf & Ryan, New York, WA, D. Dodson & Go. (Mentodene), four one-minute announcements, through Ruthrauf & Ryan, New York, WOAI.

NOR. WOAL

Wong Yick Tea Oo, heelth talk, quarter-hour daily for 52 weeks. Placed direct. KROW, Oakland, Cai. Son. Francisco Examiner, Front Page Dramas, quarter-hour weekly for 52 weeks. Placed direct. KROW, Oakland, Cal.

British State of the Community of the

Magazine of Air, starting seat. Splaced by McCann Erickson. KPO.
San Francisco. 40., Lee S. Roberts
4. Floyer three quester-house sweekly, starting Jan. 16. KPO. San Francisco.

Horlick's Malted Milk, Lum and Abner diese, five quarter-house, weekly, Placed by J. Waiter Thompson. KGO. San Francisco.

Alka-Seitzer pspot announcements, alka-Seitzer pspot announcements, and the seat of the s

ATLANTA

Curilss Candy Company, six daylight time announcements seven
days a week for fifty-two wecks.

WSB.

WSB.
Willard Tablets, twenty-six fiveminute transcriptions, three aweek WSB.
Franklin Motor Car Company, of
Atlanta, three one-minute spots.
WSB.
Metcalf, Pontiac Motor Car Company, three one-minute spots. WSB.

Laisch Brothers (stationers), 13 spot announcements. KFOR. Leader Beauty Shoppe, three announcements, weekly for a month KFOR.

nouncements, weekly for a month-KFOR.

Houland-Stunson, eight spot an-nouncements, KFOR.

Helen Wisser Shop, one announce-ment per day for a year. KFOR.

Grand Grocery. Ditto. KFOR.
Studebaker, 13 25-word breaks.

KFAB.

Brandels, eight one-minute an-nouncements. KFAB. Varsity Theatre, five nightly re-

mote control broadcasts for five minutes from the theatre by Manager
Milton Overman. Contract sized for
three months. KFOR.
Schmoeller & Mueller, 26 announcements. KFAB.
EV's daily for
these months. KFAB.
EV's daily for
these months. KFAB.
EV's daily for
these months. KFAB.
Guesther - Bradford, one-quarter
hour program. KFAB.
Mirs. Stover's Condy.
KFAB.
H. P. Law Co., 10 minutes daily for
eight months. KFAB.

BOSTON

Reid Murdoch Co., 28 15-word announcements, four daily. Through Philip O. Paimer, Chicago. WNAC.

Pease & Curren, 28 30-word announcements, one daily. Through Harry M. Frost, Boston. WNAC.

N. Sallinger, 13 30-milute programs, Sundays, nenewal. Through Swar & Publicover, 20 25 25.

WNAC.

George E. Warren Corp., 91
weather reports, one dally. Through
Harry M. Frost. WNAC.

Globe Newspaper Co., 56 15-word
announcements, two daity, except
Sunday. Direct. WNAC.

Globe Newspaper Co., 29 30-word
announcements, one daily. Direct.
WNAC.

announcements. WNA.

Globe Newspaper Co., 29 30-word announcements, one dally. Direct. WNAC.

Globe Newspaper Co., 20 30-word announcements. Mondays, Tuesdays.

Direct. WNAC.

E. L. Knoules, Inc., 52 participations in news service broadcasts, one daily except Sunday, began January.

Glive C. WNAC.

E. L. Knoules, Inc., 52 participations in news service broadcasts, one daily except Sunday, began January.

Bureau, Springfield. WNAC-WEAN-WORC. WMAS - WNBH. WLIH-WICC-WLB2-WFEA.

H. WHOPER CO., 12 de-word announcements. WNAS - WNBH. WILH.

B. Humphrey, Boston. WNAC.

Glendale Coal Co., 39 temperature reports, Tuesdays Thursdays, Sundays. Through Ingails Advertising. When the Company of the Company of the Company.

Whope Coal Co., 39 temperature reports, Tuesdays Thursdays, Sundays. Through Ingails Advertising. When the Company of the Company of the Company of the Company.

Whope Company of the Comp

Arrough Chambers & wisvellWAAB. J. 5 15-minute programs,
Mondays. Through Dillon & Kirk,
Kansachet & Mondays. 39 15-minute
programs, Mondays, Wednesdays,
Fridays. Through Harry M. Frost,
Boston. WAAB.
Globe Newspaper Co., 98 anno un ce ment s. Jan. 7-Feb. 2.
Through H. M. Frost agency. WEEL

NEW YORK CITY

NEW YORK CITY

Sach's Furniture Company, seven times weekly, comedy sketches and vocals in Italian, 13 weeks. WOV.

Italian House Coffee, three times weekly, 13 weeks. WOW.

Italian House Coffee, Conce, weekly, 13 weeks. WOW.

Zinns Fur Shop, twice weekly, 26 weeks, will.

Zintial, 13 weeks. WFAB.

Italy Leboratories four times weekly, 28 weeks. WFAB.

Teaso Grystal Company, 75-minute programs daily except Sunday, 25 weeks, will.

Zinglie Gold Buying Service. Inc., spot announcements, daily except Sundanouncements, daily except Sundan

def. period.

with Earl Wilke as Baritone.

Eldridge Motor Co., two evening announcement K. KCL.

announcements, K. KCL.

Low Motor Co., 12 May 10 Ma

Jan. 7. KOMO. Scattle Gas Co., nine announce

ments, Jan. 4-27. Izzard Co. KOL. Nine ppots, Jan. 7-22. Erwin Wasey Agency. KOMO. West Coast Fuel Co., series of quarter-hour live of the consess weeks to the consess weeks of the consess of the conse

KJR.
Associated Oil, U. of Washington home basketball game broadcasts, Jan-7-Feb. 21. KJR.

ST. PAUL-MINNEAPOLIS

ST. PAUL—MINNEAPOLIS

McConnon Co, Winona, Minn,
food products, 15-minute talks and
music, wice week: y Truesday and
Thursday for 15 McCond Co, agencel,
WCCO.

Fels Naphtha quartet, 15 minutes
of song, twice weekly (Tuesday and
Thursday), beginning Feb. 19, for 13

WCCO.

WCCO.

WCCO.

The Naphtha quartet, 15 minutes
of song, twice weekly (Tuesday and
Thursday), beginning Feb. 19, for 13

WCCO.

WCCO.

weeks. WCCO.



UNCLE EZRA

Sponsored by ALHA SELTZER HOUR Saturday Nite 5:30-9:30

Covering the Key Cities of Americ Mon. Wed. Fri. 7:45 P.M. EST

GEORGE GIVOT

THE GREEK AMBASSADOR

TOURING **DELUXE THEATRES**

Personal Direction
HERMAN BERNIE
(610 Breadway, New York

CHARLES PREVIN

CONDUCTOR REALSILK'S SILKEN

STRING CONCERT N.B.C.—SUNDAYS 8- 8:30 P.M., CST 9- 9:30 P.M., PCT

10-10:30 P.M., MT Personal Representati 1300 North State Parkway CHICAGO

ABE . LYMA

CALIFORNIA ORCHESTRA

COAST-TO-COAST WARC-Tuesday, 8:30 to 8 P.M. DST

-Friday, 9 to 9:30 P.M., DST (Phillips Milk)

BOB

Every Friday-8:30 P. M. WJZ-NBC

Direction LOUIS SHURR

Rolling Up Sidewalks Later Now As Philly Nite Life Brightens

By Martin Gosch

(This is another of a series on nite life in the principal cities of the U.S.)

Philadelphia, Jan. 14.

There was a time when Philly's curfew was stificity 9 p.m. Those were the days, and not so far distant, when the city fathers rolled up the sidewalks to handican pilowis and the general population sat at home. at home.

at home.

But things are different now.

Spitt things are different now.

Spitt the second of the se

Take the Cafe Marguery in the Adelphia hostelry. A year ago you could have taken it for a nip-up. Now two nips are a buck in the cash register, and who stops at

Much of the credit for the up-lift deservedly goes to Jack Lynch, who, with ballyhoo and headline personality, taught the local yokels how to bend a casual elbow at the personality, taught the local yokels how to bend a casual elbow at the ringside in the best manner of the debutants. It was Lynch' who first adopted the idea of long floor shows, low minimums, intimate atmosphere and blatant blare. Even to day, after a year, Lynch's nitery is lowed as a natural course of events.

lowed as a natural course of events.

A block up the street lies the
town's newest addition to public
fincy, the Arcadia International.
Spot was promoted by 24-year-old
Arthur Padulli, who made his River
Drive intery, The Anchorage,
Philly's most popular suburban
rendezyous, Arcadia is a show spot,
but has slid back and forth because but has sild back and forth because for its musical bookings. Atthough featuring the only name talent here, the room didn't reach its peak until Don Bestor and large floor show arrived two weeks ago and the sock couvert was siliced to a minimum. If finances hold out the place will If finances hold out, the place will,

What is most unusual in the local sector. Is the fact that one hotel after, another has opened, a late spot. Today, the Ben Franklin, with Leo. Zollo's band; the Beilevue-Stratford with Earl Denny and, a scant floor. Show under Meyer David Bandling; the Ritz-Cariton, with Arthur Warren's music; the Pennsylvania with Vincent Travers and eight-act show; the Walton, with an unknown band; and the Barclay, with Val Ernie's ork—have all succumbed to liquor and dancing. With the exception of the Adelphia, the best hotel buginess is being snared by Buddy 'Crawford's Pennsylvania. Crawford, one of the youngest hostelyr chiefs in the east, was smart What is most unusual in the local

ford with Earl Denny and, a ceant floor. Block How Tayers and eight act show; the Walton, with an unknown band; and the Barcia, which with the fam dis seemingly plenty recent casine, whose 'Falles Barton's the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the Adelphat, the best being snared by Boddy Crawford's 'Pennya'vania, claim of the end of the sound in the best being snared by Boddy Crawford's 'Pennya'vania, claim of the end of the sound in the best being snared by Boddy Crawford's 'Pennya'vania, claim of the end of the sound in the best being snared by Boddy Crawford's 'Pennya'vania, claim of the end of the end of the sound in the best being snared by Boddy Crawford's 'Pennya'vania, claim of the end of the sound in the best being snared by Boddy Crawford's 'Pennya'vania, claim of the end of t

stream of patronage, but they are scattered around the town.

The other phase of mit life in Thilly is the black and tan which the part of the part of

order of night life, with 50% of the spots breaking even. Ballrooms are showing neat profits, with the beginning of the week up to a mark not reached for years back. Last nitory phase is the private club gender, some operating legit and others running to protection as out-and-out speaks. There's atlantic City's local edition, of the Stenton Club going wide and handsomm. Bennie the Bum's and spoiled a Philly 4 a.m. institution.

There is no question as to what's

Philly 4 a.m. Institution.

There is no question as to what's responsible for Philly's upswing—it comes in bottles and ranges in price from 25c. a slug to 12 bucks a bottle. But that 'doesn't mean the previously mentioned curfew has been given the boot entirely. It is still there in the form of a Saturday midnite law to plague the filtery and the properties of the prope town and state will remedy that sit-uation, and certainly liberalism will go with the next mayoralty election

Six Cleffers Turn Out Tunes for 'Dizzy Dames'

Hulles for Dizzy Mannes.

Hollywood, Jan. 14.

Four tunes have been turned for the Liberty pic, 'Dizzy Dames,' in production at the Pathe studies in Culver City. They are 'The Martinique,' by Lou Alter and George Waggmer, 'Twan Taken by Storm.' Let's Be Frivolous, by Homand Jackson and Waggmer, 'Love is the Thing,' by Nell Moret and Harry Toblas.

PARADISE

Most Played on Air

To familiarize the trade with ne tunes most on the air around To familiarise the trade with the tunes most on the dir around New York, the following is the listing of the earnys most played on the cross-country networks last week, in relative standing, according to the number of combined plays on WDAF. Blue Moon Description of the New YDAF. Blue Moon with My Shadow. Description of My-Affection Hande

Hande Winter Wonderland Winter Wonderland
It's June in January
Believe It, Beloved
Invitation to a Dance
Love Is Just Around Corner
Stay as Sweet as You Are
The Continental The Continental Because of Once Upon a Time I'll Follow My Sorest Heart On the Good Ship Lollipop With Every Breath I Take Where's Smoke, There's Fire Fair Weather Friend Throwing Stones at the Sun What Difference a Day Made I Woke Up Toe Soon If I'd Love You're the Top Am I to Blame Good Ship Lollipop

Good Ship Lollipop One Night of Love

MG Marks Time On Selection of **New Music Head**

Hollywood, Jan. 14.

Hollywood, Jan. 14.
Reorganization of Matro's music
department under Rufus Le Maire
is at a standstill until further conforences are held with Eddle Mannix some time this week.
Only change made so far is the
replacing of Dr. William Axt by
Victor Baravalle, one-time conductor for Dillingham, Zieferde and
tor for Dillingham, Zieferde and
department until a permanent held
department until a permanent held
department das a negotiation with
Bobby Crawford fell through. Little
likelihood of Crawford negotiations with likelihood of Crawford negotiations

Wasgaer, Was Taken by Storm likelihood of Crawford negotiations by Alter and Edward Heyman; Let's Be Frivolous, by Howard Jackson and Wasgaer, Love is the Thing, by Nell Moret and Harry Tobias.

Wasgaer Is also credited with the studio, will be wasgaer Is also credited with the two likelihoods of the Robbins Mescreen play.

NIGHT CLUB REVIEWS

lights of the revue. The veil dancers, the 'Praying In Rhythm' and Bells of Monterey' are among the spec outstanders. Maurice Kusell staged, and Stept and Washington did the special songs.

The Paradise show proves something about the ringside, close-up advantage of the old-style cabaret advantage of the old-style cabaret-theatre development of cabaret-theatre development of 134-5. There's scemingly a field for both.

Inside Stuff—Music

Radio-music dealers around New York, Chicago and other keys aver that prosperity must be here, Judging by the way they're being kept busy. Realising that a phonograph or a new radio is strictly a tuxury proposition of the community, this is being used as a norm to indicate that the corner must have been rounded.

Among the pleasant surprises is the way the disc big is booming. For one thing, It's laid in some small measure to the increasing sales of automatically changing phonographs—machines which can take a magazine of from 10 to 20 disks and change their performances by themselves, But this is found a mill minority in the general franket. The college kids and others seem to be buying more records than ever.

Brunswick's special press relationer, Maxson F, Judell, sees increasing public interest by the manner in which he has been able to influence more daily newspapers to publish record reviews, a department first started in Vaustr. Decca's 55c disk sales are also credited for pepping up public interest in the record bis.

interest in the record biz.

Rodgers and Hart's 'Blue Moon' (Robbins) is another of those surprise hits from a film (also Rodgers and Hart) just as 'Lover' sneaked up out of a Chevaller-MacDonald filmusical after being just an incidental

tune. "Blue Moon' was first written for 'Hollywood Party' (M-G) but left out of the film at the last minute. With a rewritten lyric it became at air in 'Manhattan Melodrama' (M-G) which. Shirley Ross warbled as an incidental ditty under title of 'The Bad in Every Man'. That hypersophielicated title was tabu for radio so, Jack' Robbins inslead it be renewed. It was then called 'Manhattan Melodrama' and plugged instrumentally by Ted Flo-Rito on the Coast, the first to enthuse about the tune. Metro was satisfied in that every time that title was announced it was a plug for the film, but 'Robbins insleted upon a fourth change and it then became 'Blue Moon' with still a new set of lyrics.

Shapiro-Bernstein has been advised by two different writing sources that one of its recent releases, Let's Call it All a Dream. Infringes on previously published numbers and that suit will be brought if the Dream' tune isn't withdrawn from the market. Lew Polack wrote the 'Dream' composition. Tunesmiths alleging infringement are George McConnell and Anton Lada.

Lada declared in his letter to Shapiro-Bernstein that the opening bars of the 'Dream's retrain-were-similar-to-the-melody of. 'Swanee Dream,' which Lee Feist, Inc., published 19 years ago. McConnell bases his claim upon a song he placed with Wilmark in 1925. If at this was

his claim upon a song he <u>placed with Witmark in 1925. Its title was</u> 'More Than Words Can Tell.'

Peggy (ex-Mrs. Freddle). Rich is now conducting a band in a New York nitery and Phil Spitalny has the first all-gal commercial band on the air, but back in 1925 there were two femme jazz combos equally as prominent.

Eiga and her Music Box Girls were in vaude, and on WEAF that year one of the pioneering radio commercials for La France' products was Anna C. Byrne heading a male combo. Miss Byrne was a society music caterer and her conducting an all-male combo was the reverse of Spitalny's current maestroing of 100% femme combo. Since then Bobble Grice, Parlsian Redheads, Ina Ray Hutton, Alex Hyde's Melo-Dears, Count Verni-Vic's femme jazzists and others have been around.

spite the fact he submitted to a blood transfusion operation for his newly-born baby only a few minutes before he was scheduled to conduct his orchestra at Minneapolis' leading night spot, the Hotel Nicollet Min-

nis orenestra at Minneapoiis "seding night spot, the Hotel Nicolet Min-nesola Foom, New Year's eve, Jack Maivrich took charge of the feetivi-ties and wielded the baton in customary fashion, Although the guests didn't know it, Malerich was in constant com-munication with the hospital throughout the evening and morning, the condition of the baby and Mrs. Malerich peing serious. Both are now on the road to recovery.

Bob (Bing's brother) Crosby's tin pan alley joke these days is making the rounds of the music pubs and commanding attention of the excess the control of the

Harry Cooper (Empire City Quartet alumnus) who just opened a Broadway restaurant told Dick Himber that almost everybody except the music pube had been in to see him. Himber, unbeknown to Cooper, called up all the music men and told them he wanted to consult them on some new tunes and would they meet him for lunch at Cooper's that day? All came individually, only to see competitive pubs also present, and started to wonder what was whis little ruse to introduce them to the place.

Although American Airlines settled for \$30,000 with Mrs. William Bader, widow of one of the victims in that Catskill Mt. air crash which took seven victims, the estate of Harry (MCA) Pinsley wants more. The airline has made overtures, but J. T. Abeles, counsel for Pinsley's folks, told them that he believes a jury will award him at least \$75,000, and he won't settle for anything less, preferring to chance the trial, as he's suing for \$150,000.

Sic cocktail to the half-dollar highhalf. Room does a large direct
half room does half room do

BILL'S GAY 90'S

(NEW YORK)

Situated across the street from the swank Elysee and Weylin hotel at the street from the swank Elysee and Weylin hotel at the street from the swank Elysee and Weylin hotel at the street from th

(Continued on page 48)

Petrillo Bans Chi Musicians from **Gratis Appearances in Niteries**

Chicago, Jan. 14. First gun in a growing campaign among performers against the increasing spread of celebrity nights' in this territory was fired last week by James C. Petrillo, chief of the local Musicians Union, with an order that no free appearances can he made at these 'celebrity lights by members of the union,

Petrillo order bluntly rules that members of the local (not regularly employed in these places) may not take part in these performances, as musicians, unless they are paid for their services, in accordance with the price list of the local:

Order also states that the local will not attempt to hold the mem-bers individually responsible but

bers individually responsible but that the contractors and leaders of the bands will be held personally responsible for the enforcement of this ruling.

Performers and theatres have been trying to combat these 'guest mights' on the part of he hotels and cates in which the performers are asked to donate their protessional services without charge for the box office aid of the hotels and cafes.

OKAY DRAWING OF MUSIC CODE

P. A. Murkland, deputy NRA administrator for the publishing industries. last week informed John G. Paine, chairman of the Music Publishers' Protective Association, that the Department of Justice has formally withdrawn its objections Iormally withdrawn its objections to the issuance of a code to the music publishing trade. Government's prosecution division had, six weeks before, taken the attitude that the music industry should not be given a code until the American Southern of Tormbrosers Authors and

that the music industry should not be given a code until the American Society of Composers, Authors and Publishers and the MPPA had cleared themselves of the monopoly charges brought by 1 by of J.

U. S. Attorney General's office sought last week to induce Judge Knox in the New York Federal Court to strike out the answers made the MPPA and coverney and the MPPA and coverney and the MPPA and coverney at the strike of the survey as a survey of the survey as a survey of the survey as a survey of the survey as tracked the arrawer as ambiguous and not pertinent. Before announcing that he would reserve decision on the motion Judge Knox declared that he believed that the composers had every right to organize to protect the rights to their property and that he doubted whether the copyright owners and the user could agree on a price to be charged for Heenes privileges. As the survey of the surv

DIXON-WRUBEL TUNE JOE E BROWN 'MOLLY'

Hollywood Jan. 14.

Mort Dixon and Allic Wrubel ge Mort Dixon and Allic Wrubel get the tine writing assignment for Warners 'Mollie and Me,' next Joe E. Brown pic. Three songs will he injected into the feature, Bert Kalmar, Harry Ruby and Benny Rubin are working on the script.

Nat'l Pluggers

Organization of a Chicago Jann. 14.
Organization of a Chicago branch
of the sons pluggers' benefit association, which was formed recently
in New York, is underway here.
Originally planned to have an individual organization here but likely
fallet it will result in a direct affallet the will result in a direct affallet the will result in a direct aftion to make it, a national group.

King-Karzas Worrying
About Next October

chicago, Jan. 14. Both the Waine King ordesign and Andrew Kgrazs of the Arigon ballroom here are already making plans for next October, when the current King Karzas contract ex-pires. King is readying a set-up of theatre tours throughout the country and a possible dance en-gasement in New York.

gazement in New York.

King has been anxious to get east for the past three years and went to great lengths in his attempt to accept the date at the opening of the Waldorf-Astoria. Karzas now deciding on whether to use a string of name bands at the Aragon or to start a bulld-up campaign of his own, as he did with King, Jan Garber and Ted Weems.

New French Tax Law Socks Alien Musicians 33%

Paris, Jan. 5.

Concerts by foreign musicians in France are seen as pretty near killed by a new law socking foreign recitalists with 12% tax on three quarters of the gross, in addition to all the other taxes they have to pay. Law was passed in July, but no one— not even tax collectors—noticed it until few weeks ago, when stampede started to have it repealed. It brings total paid to state by foreign musicians here up to about 33% of receipts, which in most cases wouldn't be big enough to pay expenses.

Pablo Casals and Fritz Kreisler,

Pablo Casals and Fritz Kreisler, who could stand gail it anyone could, have cancelled two concerts in Paris on account of the new tax. Alfred Lyon, concert manager, commenting on the law, aske how it will be applied to the trio of Cotto-Casals-Thibaut, two Frenchmen and a Spanlard. Figures that will stump the tax men. Pablo Casals and Fritz Kreisler,

SPECHT'S INAUGURALS

Plays at Installations of O. and

Paul Specht and his orche Paul Specht and his orchestra performed and will perform at the festivities of the inaugurations of two governors. Last night (Mon-day) Specht played_for the Gover-nor Martin Davey inaugural ball at Columbus, O. Tonight (Tuesday) Specht moves Tonight (Tuesday) Specht moves The Columbus of the Insur-tive Columbus of the Insur-ference of the Insur-tive Columbus of the Insur-tive Columbus

L. A. Musicians to Vote Ditching of 6-Day Week

Los Angeles, Jan. 14.

Los Angeles, Jan. 14.

Membership of Musicians Local
47, AF of M, will vote Jan. 28 on
making permanent a temporary
abandonment in this erritory of the
long-established six-day week. Ratification of the directors action, in
suspending the order, is expected.
For a number of years members
drawing 550 or more per week layetraveling to the condireset out of seven. Unstable conditions is a firelinated by musicians ex-

rest out of seven. Unstable condi-tions is attributed by musicians ex-ecs for abandoning the practice.

Gordon, Revel Labor on Tunes for 3 Par Pix

Hollywood, Jan. 14. In addition to 'Stolen Harmony' No change in management, owerent assignments, Gordon and Revelhave been ordered to whip up toes
for Par's 'Drum Beats.'

Latter, yarn written around a
dance band, will probably have-Ben
Bernie and his combo in the cast.

DIES IN SNOWSTORM

Find Body of Durward Leach, Lost Since Nov. 27

Des Moines, Ia, Jan. 14:
The body of Durward Leach, 64, orchestra leader at Ackley, Ia, was found Jan. 9 in the snow one mile east of Ackley.
Leach disappeared after playing at a dance Thanksgiving night. It is believed he became lost in e. snowstorm. He is survived by three sons and one daughter.

WAITERS WALTZ IN 4 BWAY **NITERIES**

The sudden waiters' walkout in the Times Sq. sector, affecting four of the biggest Broadway cabarets Saturday night (12) at the height of the supper business, also cost the spots considerable, actual money losses through patrons Torgetting to pay their checks in the excitement. Spots affected were ment. Spots affected were calculated and the spots of the

French Casino, Manhattan Ausic Hall, Casino de Pares and the Congress, and the theorem of the Cabretheatre actegory, all altituded on sites of former legit theatres. Congress is a straight cabret: with a floor-show, housed-in what was formerly the Empire ballroom.

The waiters walked at 10 p.m. Saturday, night, but by an hour to two and a half hours after midnight trucks had been declared by all but the Congress, the think of the straight of the congress of the middle of the congress of th

Manhattan Music Hall and Ca-sino de Paree are under the same management of a syndicate, of which Yermle Stern is president and John Steinberg general man-ager. The Manhattan was to close down anyway Saturday night for a few weeks of general refurbishing, and to reopen with a new policy.

UNIT DEAL MAY BRING ROSE-MUSIC H. TRUCE

scored in Billy favor in his three suits against the Casino de Paree, Inc., and Billy

Foints scored in Billy Rose's Ravor'in his three suits against the Casino de Paree, Inc., and Billy Rose's Music Hall, Inc., may ultimately lead to a truce. Yermie Stern, present per control of the Casino de Rose's Music Hall, Inc., may ultimately lead to a truce. Yet with the Casino de Paree Revue js being readled for a vaude route. Rose and the management, with whom he is legally tiffing for reasons of alleged breach of contract, salary arrears, damages, etc., will be jointly associated, if the unit goes out. Rose had previously notified all the circuits of an alleged priority claim on the exclusive use of the material, threatening legal action if the unit was booked without his consent. This served as an estoppol on the chow itself as the circuits definity want to be involved.

With the various suits coming to a lead, a settlement may eventuate. Some reports have it that Rose may even come back to produce the shows for the Casino de Paree.

Change of Billing for Canadian Victor Co.

Toronto, Jan. 14.
Affiliated for some years with the
Radlo Corporation of America, Victor Talking-Machine-Company of
Canada, Ltd., will henceforth be
known as the RCA Victor Company.
No change in management of the comp

Paris Producers Set Up Own Music Firm: Publishers Consider Boycott

802 ADMITS NOBLE

Briton Becoming Yankee Citizer Now Eligible for Air

Ray Noble was admitted to mem-bership in the New York musicians union last week. He starts for Coty March 1 on an NBC-WJZ hookup, March I on an MBC-WJZ hookup, doing a Friday hight half hour with Al Bowlib as vocalist. In his application for a card in Local 802 Noble stated that he has taken steps to become a citizen of the United States.

Noble was slated last fall to baton a dance combo for the Bromo Seltzer show on NEC but the American Federation of Musicians vetoed his taking the assignment on the ground that he was not a member of the union.

Music Hall Back With New Nitery Idea. If and When

When the Manhattan Music Hall, New York, 16 2ed Saturday (12), it did so with intentions of reopening. The management, headed by Yermie Stern, wants to install a new idea in the nitery show line, so as not to conflict with its Casino de Parea around the corner, but so far has formulated no plans. Reopening date therefe, is indef.

Meanwhile the Casino's new show is under way, with likelihood of opening sometime between Feb. 15 and March 1. Lew Brown will produce with assistance from Elsa Maxwell, socialite party-thrower, the thought being to emphasize the Broadway-Park avenue aspect:

Maxwell, socialite party-thrower, the thought being to emphasize the Broadway-Fark avenue aspect.

Score is being, written by Brown and his Callin, All Stars cowriter, Harry Askt. Bob Alton will stage. Only turn set so far is the Saxon Sisters. Bob Hope is tentatively lined up, but may be jammed by his commercial 'radio' program, which goes on at \$1.30 p. m. and would conflict with the Casino's regular 8 o'clock show. Alex Hyde's orchestra may also go in.

Manhattan Music Hall floor show, with exception of Al Trahan, remains intact deeplie the cafe's closing in order to go into vaudeville sa-a-unit.—Show has been set by the William Morris office to open for Loew Feb. 1, in Baltimore.

Being in close proximity of each other, it was figured that the Casino's dead of the control but after J. M. Grossman, brother-in-law of Sam Rosoff, the subway in-law of Sam Rosoff, the subway builder, put some fresh coin into the Manhattan, the scales more nearly approximated each other. Besides the close proximity in location, thi-further emphasized the general sameness of policy and tariffs and so one or the other had to suffer. The Casino, besides being the old and better established of the two, rated the best.

STRAUSS OUT AFTER 4 WEEKS AT CHI. CASINO

Johann Strauss is out of the French Casino pere as director of a waltz-time orchestra. Nitery failed to take up the conductor's option. Strauss came info the country on a four-week guarantee with additional four-week options. Mäestro heads back for Europe. Chicago, Jan

Feeding Kern

Hollywood, Jan. 14.
Songwriters' Protective Ass'n is staging a dinner at the Victor Hugo Jan. 23 to honor Jerome Kern. L.
Wolfe Gilbert, Oscar Hammerstein, 2d, and Irving Berlin are in charge.

Affair will also serve as a SPA meeting.

Battle royal—or rather, battle royalty—between French music publishers and legit producers who want to nuscle in on the 'droits d'auteur' biz has broken out in full

forces.

Occasion is formation of Editions
Royalty, music publishing house, by
the producers, allied with a few
composers and others, with definite
purposes of saving the payment of
royalties on stage and film music to
the existing publishers. Under
French system, the publisher sets a
cut on the gross of the film or opercetta, and if the producer is his own
publisher he saves the cutting togetter composers with a view of
boycotting producers involved in 'the
new company, and are also going to
put financial pressure on those
whom they consider to be musclersin. Since some of the publishing
firms are old and wealthy concerns,
the pressure may amount to something.

Producers involved in the Edi-Occasion is formation of Editions

thing.

Producers involved in the Edi-tions Royalty venture are Morris Lehmann, Benoit-Leon Deutsch and Lehmann, Benoit-Leon Deutsch and Willemetz of the Bouffes, With them are Christine and Maurice Yvan, important composers, and M. Braunberger, film man. The new concern is all ready to shoot, and will shortly publish its first oper-etta.

TWO ACADEMY TUNE AWARDS

Hollywood, Jan. 14. Hollywood, Jan. 14.
Academy will keep down its
awards for music to two instead of
four as recommended by its music
committee. Tunesters were hoping
to get recognition for the best song
of the year used in a picture; best
utilization of a song; best scoring
of a musical, and heat hackground

utilization of a song; best scoring of a musical, and heat hackground, scoring of a dramatic picture. Awards committee, which this year is recognizing music for the first time, decided to hold it to 'e glying. of .certificates of .merit. of the best song of the year used in a film and the best scoring. Similarly, the committee decided not to single out special honors for the best musical comedy short and will include this type with other comedies in the voting. Two other groups of shorts will be recognized -castoons and noveties.

Film editors are set to get with decision reached to recognize the best .job of cutting on a picture during the year.

Whiteman's Tour

tante balls and college proms in the south at big money has been laid out for the Paul Whiteman band by the William Morris office. Trip starts Feb. 1.

starts Feb. 1.

On that date Whiteman plays a Junior League affair at Richmond, Va. On the following evening (2) the Whiteman company goes to Jacksonville, Fla., for a dance date. Then a midnight Sunday dance at Orlande (3), the annual Casparilla Ball at Tampa (5) and a dance at St., Petersburg (5). On. Feb. 4 St. Petersburg (5) On reb.
Whiteman settles down for the day
at Miami in order to phone in his
regular Kraft-Phoenix broadcast.
Two additional weeks of similar
one-niters follow immediately there-

after if they can be arranged so as not to conflict with the Thursday night broadcasts.

Music Notes

Addy Britt has joined professional staff of Leo Feist, Inc. Formerly with Shapiro, Bernstein & Co.

Al Kavelin has replaced Pancho at the Hotel Pierre, N. Y.

Johnny Johnstone is the N. Y. Commodore's newcomer. He suc-ceeds Archie Bieyer.

Elmore White has left Robbins Music Corp. for T. B. Harms.

DEC. MUSIC BIZ GOOD COAST TO COAST

Sheet music business rounded outthe year 1934 in fine fashlon, with
the pre-Christmas him lapping
over into January. Jobbers and
syndicates estimated that last
month's trade was easily 25% better than it had been for December.
1932. Dealers did their inventorytaking early, with the result that
distribs were constantly on the go
last week filling out orders for both,
standard and current merchandise.
Holiday season also brought the
phonograph record faction a sharp
pickup.

Holiday season also brought the phonograph record faction a sharp plekup.

First week of the year found 'June in January' (Famous) and 'Winter Wonderland' (Donaldson) in a hot bid for first place. Same period also indicated that 'Dancing with My Shadow' (Morris) and 'Be Still' My Heart' (Broadway)—will have neat edges when it came to a final rating of the January best sellers.

'Santa Claus is Coming to Town' led off the December 'Ist by a wide margin, while 'Stay as Sweet as Zou Are' (Crawford), maintained a similar status in the deuce spot. Among the runners-up in the sheet domain for December were 'Flirtation, 'Walk,' (Witmark). 'Handg,' Allon' (Witmark). 'Handg,' O'D in the You's Hain' (Switzy) and 'Print the You's Hain' (Switzy) and 'P

Chi Bis Strong Jan. 14.

Business for the indivest sheets musio trade and the phonograph record field is good, settling down it a highly satisfying steadiness at the music counters with a firm basis that is considered exceptionally honeful.

nopeful.

Novelty tunes head the December list, but coming up atrong are two songs which are sure to be included in the winning slate for January Latter are 'June in January' and 'Hands.' hopeful.

Hands.

Upswing is particularly notice able in the record field. Business is bright. While the popular sides arresuling well the big noise in the platter business is the standard

Coast Spurts
Los Angeles, Jan. 14.

Music field emerged from a proseperous December with business 50%,
to 60% better than it was a year ago
during the pre-holiday season. Records and sheet music were in heavy
demand throughout the month, with
the impetus holding over for the
new year.

Entrance into the field a couple of
Entrance into the field and victor
output, as was feared in certain of
the so-called major circles. It has,
however, hit Columbia pretty hard.
'Object of My Affection' continued
to hold top spot in December, both
on Brunswick dises and on the sheet
music counters. A Jan. Garber recording of the mumber for Victor
also was in demand during the latter part of the month.

Runners-up in sheet music, aside
from the first six sellers, included
from the first six sellers, included
from the first six sellers, included
Still My Heart. 'Winder Wonderland' and 'Take a Number Irom One

Eddle Wittstein played the ball given last week in Winston-Salem by the Richard J. Reynolds (Camel cigs) family.

ı	Welcome! Welcome! Robbins' salutes the newest of the hotel maestros
ı	JOHNNY GREEN
	famous planist, composer, director, opening Tuesday at New York's famed Hotel St. Regis and broadcasting via
I	CBS.
II	Hear him play:
П	"BLUE MOON"
I	"WHEN I GROW TOO OLD TO

OF SALES MADE DURING DECEMBER BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

NEW YORK	CHICAGO	LOS ANGELES
ianta's Coming to Town'	'Santa's Coming to Town'	'Object of Affection'
stay as Sweet as You Are'	'Stay as Sweet as You Are'	'June In January'
labama'	'Object of Affection'	'Stay Sweet as You Are'
Rain'	'Rain'	'Flirtation Walk'
		'Alabama'
Winter Wonderland	'Alabama'	'Santa's Coming to Town'
	Stay as Sweet as You Are'	stay as Sweet as You Are' (Stay as Sweet as You Are' (Jobana' (Object of Affection' tain' (Rain' (Winter Wonderland')

Side responsible fo	r the major sales only are reporte the sales, bot	d. Where it is impossible to de h sides are mentioned:	termine the side responsible for
BRUNSWICK—No. 1	You' (Ethel Merman)	'June in January' (Ted Flo Rito Orch.)	'Object of Affection' (Jimmy Grier Orch.)
BRUNSWICK—No. 2	'Will Love Find Way,' 'East of the Sun' (Hal Kemp Orch.)	'Object of Affection' (Jimmy Grier Orch.)	'Stay as Sweet as You Are' (Jimmy Grier Orch.)
BRUNSWICK—No. 3	'I'd Love to Dunk You in Coffee,' 'If It's Love' (Freddy Martin)	'You're the Top' (Hal Kemp Orch.)	'One Night of Love' (Grace Moore)
BRUNSWICK-No 4	'June in January,' 'Every Breath I Take' (Ted Flo Rito Orch.)	'Rock and Roil' (Boswell Sis.)	'Lost in Fog' (Connie Boswell)
BRUNSWICK-No. 5	'Anything Goes,' 'I Get Kick Out of You' (Lee Reisman Orch.)	'Breaking the Ice' (Louis Prima Orch.)	'Solitude' (Duke Ellington)
BRUNSWICK—No. 6	'Ail Thru the Night,' 'You're the Top' (Hal Kemp Orch.)	'Hande' (Hal Kemp Orch.)	'Hands' (Hal Kemp Orch.)
COLUMBIA—No. 1	'Object of Affection,' 'Mississippi Honeymoon' (Paul Pendarvis)	'Juns in January' (Little Jack Little Orch.)	'Speak to Me of Love' (Lucienne Boyer)
COLUMBIA-No. 2	Winter Wonderland, 'Kesp Warm All Winter' (Ted Weems Orch.)	'Hands' (Lucienne Boyer)	'Continental' (Lud Gluskin Orch.)
COLUMBIA—No. 3	'June in January,' 'Every Breath I Take' (Little Jack Little Orch.)	'Love le Just Around Corner' (Little Jack Little Orch.)	'Cucaracha' (Lud Giuskin Orch.)
COLUMBIA-No. 4	'Stay as Sweet as You Are,' 'Needle in Hayetack' (Ruth Etting)	'Sweet Music' (Lud Gluskin Orch.)	'Happens to Bost of Friends' (Benny Goodman Orch.)
COLUMBIA-No. 5	'Stay as Sweet as You Are,' 'Three Cheors for Love' (Jack Little Orch.)	'Like a Boit from Blue' (Benny Good- man Orch.)	'Stay as Sweet as You Are' (Little Jack Little Orch.)
COLUMBIA-No. 6	'Hands,' 'le it Singer or Song' (Lu- clenne Boyer)	'Ali thru the Night' (Harry Rosenthal Orch.)	'Taiking to Myseif' (Ted Weems Orch.)
DECCA—No. 1	June in January, Love le Just Around Corner (Bing Crosby)	'June in January' (Bing Crosby)	'June in January' (Bing Crosby)
DECCA—No. 2	'Winter Wonderland,' 'Water Under Bridge' (Guy Lombardo Orch.)	'With Every Broath I Take' (Bing Crosby)	'Maybe I'm Wrong Again' (Bing Crosby)
DECCA-No. 8	'Two in a Dream,' 'Object of Affection' (Casa Loma Orch.)	'Winter Wonderland' (Guy Lombardo- Orch.)	'Home James, Don't Spare Horses' (Fred Hillebrand Orch.)
DECCA—No. 4	You're the Top,' 'I Get Kick Out of You' (Dorsey Bros, Orch.)	'Object of Affectione' (Casa Loma	'Naturally' (Orville Knapp Orch.)
DECCA—No. 5	'Mr. and Mrs. le Name,' 'Flirtation Waik' (Victor Young Orch.)	'Santa'e Coming to Town' (Harry Reser Orch.)	'You're the Top' (Dorsey Bros. Orch.)
DECCA—No. 6	'Ha Cha Cha,' 'You're Not Only Oyster	'Stay as Sweet as You Are' (Guy Lom-	Miss Otis Regrets - (Ethel Venters)
VICTOR—No. 1	You're the Top,' 'I Get Kick Out of	'Object of Affection' (Jan Garber Orch.)	'Blue Danube' (Ray Noble Orch.)
VICTOR—No. 2	'Object of Affection,' 'Blame it on My Youth' (Jan Garber Orch.)	You're the Top' (Paul Whiteman	'You're the Top' (Paul Whiteman
VICTOR-No. 3	'College Rhythm,' 'Stay as Sweet as You Are' (Jolly Coburn Orch.)	June in January' (Dick Himber Orch.)	'isle of Capri' (Ray Noble Orch.)
VICTOR-No. 4	'Continental,' 'irresistible' (Jolly Coburn Orch.)	'Biue Danube Waitz' (Ray Noble Orch.)	Object of Affection' (Jan Garber Orch.)
VICTOR-No. 5	'Flirtation Walk,' 'I See Two Lovers'	Believe It Beloved' (Fats Waller	'Mr. and Mrs. is Name' (Jan Garber

VICTOR-Na. 6

Night Club Reviews

(Continued from page 46)
pleture in her late 19th century getup, Always a good personality for
gang song' sturf, she knows how to
his person to be a supersonality for
gang song' sturf, she knows how to
his person to be a supersonality for
late of the superson to be a superson
limposing medley of his own compositions, lyrics of which are
printed on a throwawsy sheet, as
are the words of the sther old-time
gang to be a superson to be a superson
In between, Bigelow and Lee,
speakeasy alumni, give out their
topical dities, as does Jerry White
(one of the Former Radio
Fall of the superson the superson
Atmosphere is very al fresco
with the entertainment upstairs and
jean-against-the-bar indulging
downstairs.
Some of the vet Broadway showSome of the vet Broadway sho (Continued from page 46)

BARREL OF FUN

(NEW YORK)
A nitery of the intermediate type, director, opening Tuesday at Greetor, opening Tuesday and Inclines through Its Greetor, opening Tuesday and Inclines Tuesday and Inclines through Its Greetor, opening Tuesday and Inclines Tues

arrangement of titles and portions of pop songs with a nudist colony as the locale.

so the locals.

Levils and Dody work to as good advantage on a floor as on a vaude stage. Their numbers here ought to get them plenty attention.

Show includes a night club find in the person of Vicki Cummings, who does pop numbers with elegance, smartness and a surefire delivery. Miss Cummings, a locker, itery. Miss Cummings, a locker, and the stage of the control of the contro

first attempt on a night club floor.

Arlotta Lacey is a specialty dancer
of fairly good merit. There is a
master of coremonles, 2ach Sheldon,
master of coremonles, 2ach Sheldon,
mings opening night (29). Since
then he has been replaced by Percy
Stoner, with Peggy Rich also added
to show. Orchestra is Hall Schepp's.
Club has a line of sight girls, okay,
rar reasonable. There is neither a
cover ner a minimum. Cher.

STEW' IN HOTEL San Antonio, Jan. 14.

Gay Nineties, nitery spot in renovated Beethoven Hall which featured a Drunkard company, took—it—on-the-chin_forcing_the drama's transfer to Gunter hotel's

Move is calculated to aid the hos-telry's nitery bix. Gay Nineties' backer is in on the hotel. Future policy for Gay Nineties in doubt.

Bernie Delan, heading a Meyer Davie band unit, opens Kan. 23 at the Roney Plaza, Miami Beach,

\$30,000 Spot Folds

Dubuque, Ia., Jan. 14.

Melody Mill, dance spot in north-eastern Iowa, erected at a cost of near \$30,000 last summer, has folded.

Featured name bands and ace entertainment.

Sherman Buys In

Chicago, Jan. 14. Frank Howard has sold the Paramount Club on the near northside to Eddie Sherman.

Al Borde continues as booker for

DRAGONETTE GOES BRUNS.

Jessica Dragonette has been signed exclusively to record for Brunswick She will first de the numbers from Paramount's 'Big Broadcast of 1935,' which she introduces in the filmusi-

sario Bourdon and his orches-Rosario Bourgon and his occues-tra, also exclusive Brunswick record-ing artists, and musical accomp for Miss Dragonette on her Cities Service hour, will furnish the or-chestral background in all these

NEW YORKER'S B. R.'ERS

Florence and Alvarez open at the Hotel New Yorker, N. Y., Jan. 16. In for four weeks with options. Dancers have been playing the picture houses:

Louis De Francesco, musicai di-rector, stays at Fox another year on an option pick-up.

Soc. Meets Thurs.

Monthly meeting on the board of directors of the American Society of Composers. Authors & Publishers has been brought forward to Thurs-day (17) so that the required quorum will be available.

quorum will be available.

Regular get-together date is the
last Thursday of the month, but it is
figured that by Jan, 31 a goodly portion of the directorate will be sunning themselves on the Florida
sands.

Congress Changes

New acts into the Congress rec-taurant, N. Y., include Ted Mazz, Blanche and Eillott and New York-

Charles Davis orchestra con-Charles: Dayls orchestra con-tinues. Phil Rogers also in on the music end. Rest of the floor show remains intact, excepting Polly Mo-ran, Fiß D'Orsay and Ed Lowry, who dropped out.

Lombardo in L. A.

--- Chicago, Jan. 14. Guy Lombardo orchestra opens at ne Cocoanut Grove, Los Angeles, the Coc Feb. 14.

HIGHWAY B. R.

Tacoma, Jan. 14.

Century ballroom, new \$40,000 nitery, has opened on the Seattle-Tacoma highway with a floor show. It has a main highway location, where an estimated 1,000,000 autos where an espass yearly.

Picnic Turns to Panic for Acts When Lombardo-Esso Show Is Late in Balto

Baltimore, Jan. 14.
One-day visit here of the Lom-bardo-Esso caravan last Tuesday (8) at Losw's vaudfilm Century caused considerable commotor

(8) at Loew's waudilm Century caused considerable commotion around the theatre, Band was advertised to appear thrite. First appearance was listed for 3:30 in the atternoon, and house was fa_mmed, but no ork; hadn't come in.

Regular stage show had been told could have day off after the first performance, the noon-hour opener. When band didn't show, acts were held and some stating set in. House played all the old one and two-real shorts it had. The Lombardo acenery had been set, as when manage early had been set, as when manage early had been set, as when manage worked i. one. Duncan dig sill the root these three to the worked i. one. The consistent worked is one. The consistent worked is one of the wings and inquired aloud if the consistent worked for the wings and inquired aloud for the wings and inquired aloud fro, they went right into something else.

Aufferne boosed constantly, and

the band had come; when repeatedly told 'no,' they went right into something else. Audience booed constantly, and kept shouting for Lombardo. Rex Weber went on three separate times and finally he wound up sitting 'nthe house organ, duetting with Harryey Hammond, the Wurlitzer player. Stone and Vernon adagio the did an about the William of the Willia

gling, however, Lombarda agreed to give the three performances, During the stalling the Duncan Slaters expanded that, but in their act and tossed more vesetables at audience than usual, With the mod-restiess, it looked almost may the Duncan. Slaters, were to make the Duncan Slaters, were to the performance and the performance of the performance of the performance.

PARENTS GET COPS TO KEEP GIRL IN BALTO

Battimore, Jan. 14.

Parents of Amgela Raymond, warbler, wh has been singing at the New Celestial, loop chow has been playing a strength of the property of the police into action. Last Saturday (12) to restrain the girl from hopping out to Akton, Ohio, to fill a booking. Orchestra, which had been playing a date with her at the Celestial here, was going out to the Ohio town and offered her 318 a week to go along as vocalist. Police plucked her off an interstate bus just before it pulled out.

out.

Gai was at first detained in the police station, charged with being an incorrigible minor. A magistrate then discovered that she couldn't be booked on such a charge

couldn't be booked on such a charge since she had passed her 18th birth-day. She was released to her par-ents after the magistrate told her he agreed with her parents' atti-tude on the subject. One of the prime points in argu-ments -brought up by her mother and father was that she had been offered no real contract to so out to Akron with the band and that it was possible she might become stranded there.

Carmella Ponselle to Yodel Again in Vaude

Carmella Ponselle is returning to the variety stage between Metropol-itan Opera Co. engagements, open-ing Jan. 18 in Toronto Montreal and Baltimore (Hipp) follow. Dates will be Miss Ponselle's first in vaude in five years. Bill Miller made the despenses.

made the deal.

RKO NOW-THEN VODE FOR NABES

As a means of bolstering weak pictures when they come, RKO is booking now 'n' then shows into the Chester and Fordham, Bronx, and the Dyker, Tilyou and Madison in Brooklyn. Policy started Satur-day (12) on a two to four-day basis. Same type of shows being played at the Collseum, also a Saturday, opening half-weeker, is being used in the new RKO vaude recruits. All

opening hair-weeker, is being used in the new RKO vaude recruits. All are playing five acts.
Also conforming with the Collse-um policy, acts going into the new houses do so at a 50%-upwards selary cut.

Two American Acts Booked for Russia. Says Alexander Basy

Mangean Troupe, acrobats, and W. E. Ritchle and Co., blke turn, are set for Russia. In the Gometa Co., blke turn, are set for Russia. In the Gometa Control of the Soviet okayars Basy, the Control of the Soviet okayars Basy, the Control of the Soviet okayars Basy, the Control of the Soviet okayars Day, the Control of the

MANHATTAN M. H. SHOW **GOES INTO LOEW SPOTS**

Floor show from the Manhattan Music Hall, Broadway nitery which closed Saturday (12), remains intact for vaudeville, except for Al Trahan. William Morris office has set the show to open for Loew Feb. in Baltimore, with Washington and Boston to follow.

Troupe comprises Cardinl, Cagie's, Midgets, Mitton Watson, Evelyn Dall, Chilton and Thomas, 32 chorus girls and six fat girls.

Pat West Laws Agent On Chiseling Charge

Joe Mandel's Toe-Ache

Gives William a Vacash

Joe-Mandel (William—and—Joe-Mandel) is walking around on a crutch with a broken toe received in a stage accident at the Fox. Washington, last week. A cuttain, which Joe is supposed to grab when Joe is supposed

Holding 'Em Down

Manager of an indic vaude house in the east insists that all m.c. a work through a mike offstage. They can't show their klasers to the audience.

Manager explains that if seen the m.c's might become too popular and demand a raise if holding over for a second week.

Four Weeks of Memorial, Bost. | Memorial | Bost | Memorial | Bost | Bos **Name Shows for**

In commemoration of B. F. Keith's Golden Anniversary, actually the 52nd, RKO is putting, four weeks of big stage shows into the Memorial, Boston, now straight pictures, during the month of February. Bills will cost \$4,000 and up.

Joe Penner will head the first show, opening Feb. 1, comic going in on a percentage with four other acts.

acts.
Phil Baker and four acts will follow Penner, while the Boswell Sisters will head the third show. Head-liner.for the fourth-bill is indefinite. RKO's regular vaudefilmer in Boston, the Orpheum, will continue its policy of medium-priced shows.

DAILIES RAP RKO FOR DROPPING SYR. VAUDE Ed Lowry Set to

Syracuse, N. Y., Jan. 14.
RKO's action in withdrawin vaude from the Paramount, wit the explanation that poor business amountrated Syracuse did no syracuse. demonstrated Syracuse did not want stage shows, was answered by the dailies that the test was un-

by the dailies that the test was un-fair.

Counteling charge was that bills sent up were, as a rule, weak sis-ters, and that the circuit bookers made no attempt to set a consistent entertainment pace.

Strouse Quits Frolics. May Line Up Film Job

Los Angeles, Jan. 14.
Irving Strouse has abandoned the stewardship of the Wilshire-Ebell Froiles, turning over the Sunday night vaude shows to Johnny Do Silva, William Trinz, Ralph Gold

Silva, William Trinz, Raiph Gold-berg and Edward Fuller.

'Strouse may line up with one of the studios in a production capacity.

Mae Murray Back In Vode with 3-Act

Mae Murray is returning to vaudeville in a dancing act. She opens Jan. 18 in Montreal, follow-ing into Toronto, both set by Law-rence Golde. Dancing partner and singer, both men, in support.

Circuits File Briefs in Opposition to 'Responsibility' Clause in Vaude Code

J. H. Lubin Friars' Next Saturday Nite Ribbee

J. L. Lubin, head of Loew's vaude booking office, will be guest of honor at the next Friars' Saturday night ribbing fest. Date is Jan. 26 at the clubhouse in the Hollywood theatre

3 FROM 'STARS' **SET FOR VAUDE**

Three members of the Calling All Stars' cast had already set themselves for vaude dates before the show folded at the Hollywood, New York, Saturday (12).
Phil Baker opens for Loew in Washington July 25.
Mitzi Mayfair starts at the Capitol, New York, Feb. 1.
Patricia Bowman, 18. 1st allely Everett Marshall, also in "Stars, will be on the same Fox bill.

Succeed Perkins As Alvin, Pitt, M.C.

Pittsburgh, Jan. 14.

Harris Amus. Co. has booked Ed
Lowry to succeed Johnny Perkins
ras m.c. at Alvin. Perkins pulis our
next week after 16 weeks for swing around the Loew time, with a constructing Peb. 8.

Lowry is no stranger in Pittsburgh, having worked at Stanley as
me, for seven months several seasons ago. He recently played Penn
here in a unit with George Sidney.

When Perkins leaves, here, with
him will go, Dorothy Bushey, local
personality gal and in private life
wife of Bernie Armstrong, Aivin's
organist. For last month, Miss
Bushey has been working in Aivin
chorus and will replace Ruth Petty
in Perkins'-act. Pittsburgh, Jan. 14.

JANS, SANS WHALEN, TEAMS WITH WHEELER

Harry Jans, who has split with Harold Whalen, forms a temporary partnership with Bert Wheeler at the Palace, "Chicago," next. week (18). They were booked jointly in New York for the Chi date. After Chicago, Jans accompanies Wheeler to Hollywood, where the two plan to team up for radio. Meanwhile, Wheeler resumes in pictures with Bob Woodsey. Harold Whalen, forms a temporary

Skouras to RKO to Beck Burnup

Flop Turn of Italian Magician, Touted by Beck, Causes Flare-Up

Roody, European magician recommended for American vaudeville 'by Martin Beck, made his debut
Friday (11) at the Academy, New
Kork at the head of a unit, origKork at the head of a unit, origtinally intended to replace the 14th
target theatr's regular yaude bill.
By the second performance Roody
that be been a so-minute
unit to a 15-minute opening act,
and the reserves sent for.
Skouras Bros., operator of the
Academy, wis burning at RKO,
which books the house, and RKO,
Tin Turn, is burning at REO,
In Turn, is burning at REO,
Tin Turn, is burning at REO,
Which books the house, and RKO,
Tommy Monahan's Band, Edith
RKO bookers as the Thurston of
RRO bookers as the Thurston of
RRO bookers as the Thurston of

Europe.' Taking Beck's word for it, RKO sold Skouras on the Euro-pean Thurston' Idea, and repre-sented the unit as a bargain at \$350 net for four days at the, Academy, where the customary four-day show cost runs closer to \$1.000.

Washington, Jan. 14.

Opposition to proposals of the Government to make theatres responsible for the payment of code wages to all vaudeville actors appearing in their houses was registered Saturday (12) by Lowe, Fox, Paramount, and RKO in a lengthy brief filed with Deputy Administrator William F. Farnsworth.

Unable to make any headway during the past two weeks on proposed revision of vaudeville labor provisions of the film code, Farnsle expressed hope that this week industry leaders will be able to work out new phraseology. In various clauses to which objectories for the contractors of the textile should not be liable for failure of vaudeville contractors to live up to the code.

Flagrant Violations
The vaudeville section of the Motion Picture Code, past or present and with or without alterations, is the nuts to some of the May the tode's restrictions have given them some more ethics to amash, and they're going the limit.

Booking of five and siz-people flash-acts for \$55 for three days is as common now as before NRA was something more, than just part of the alphabet. Teams are getting from \$25 up to \$75 for haif-weeks, but in most instances \$75 is nothing more than just part of

but in most instances \$75 is nothing more than a dream.

While many of the indie bookers are flagrantly defying the code and issuing contracts that, in black and white, are evidence of violations, one of the booking offices is covering up by not issuing contracts at all. In this way it becomes a matheology of the bookers, but, as the actors seem to have forgotten that there is such a thing as a code, those under-pay-

a thing as a code, those under-pay-ments are just forgotten about. ments are just forgotten about. It has gotten so that the Labor Compilance Board of the NRA, which handles-satary disputes, besileves that vaudeville is a perfect bit. It hant seen a yaude compilant in months. Appointment of a special code committee to handle vaudeville compilants won't be made until the general revisions are-settled.

PENNER PLAYING WB SPOTS ON 50-50 SPLIT

Joe Penner breaking in a new vaude act for WB in this territory, vaude act for WB in this territory, opening today (14) in Johnstown, Pa., going to McKeesport following day, and Erie on Wednesday and Thursday. He'll be assisted by his two radio straight, men, Dick Byan and Monk Purcell.

two radio straight, men, Dick Myai and Monk Purcell.

Duck salesman will do a 20-minunder the men and will grind them outcontinuously in three towns, with
just a picture and no stage support. He's playing on a 50-50 split
from the first dollar, men is anxious
to play order a standa this
winter the stage of the second of the
winter of the stage of the
minute of the stage of the
minute of the stage of the
minute of
m

Hammond Scramble as 'Chuckles' Stalls in Ky.

Chicago, Jan. 14.
Pienty of grief iast week when the Chuckles' unit of Harry Faber and Joe Weston failed to get out of Louisville on Friday (11) and dion't keep its scheduled date for the Paramount in Hammond on Sunday (13). Unit lacked necessary railroad

Hurried replacement was the 'Shuffle Along' unit.
Wide publicity campaign had already been used in Hammond for the 'Chuckles' date.

Acts for Tower, Phil.

Tower, Philadelphia, Indie spot, goes vaudefilm for three days each week starting Jan. 18.

Arthur Fisher is booking the former straight-pixer out of N. Y.

Chi Morris Office Sets Up Own Production Dep't, Vaude and Unit Producers Claim Unfair Competish

Chicago, Jan. 14. lists be withheld from the other Independent vaude and unit producers are up in arms over the plant of the local Wm. Morris office, a subsidiary of the William Morris with the Morris office here would comagency of N. Y., to establish its own pletely control the local vaude field produced are grantzed in a direct and could are an an units with agency of N. 1., to establish its own producing organization in direct competition with the indie pro-ducers. Latter held a meeting in a loop hotel last week to discuss the latest Morris office move.

New branch of the Morris office will be known as the Production Center of America and will be head-ed by Will J. Harris as director of production, but with Morris Silver as actual chief.

production, but with Morris Silver as actual chief.

Indie producers are burning over this invasion, particularly since they have been allowing the local Morris Agency to handle their shows, on which the agency has been collecting commission. Complaints are already being registered by-the indie-producers, and t-1-sunderstood that they contemplate going to the NRA code authority on the ground mast is contrary to the theory of free competition. With the new production organization of the local Morris office, the indie-producers claim the agency is guilty of unfair competition.—This attempt to corral production, the independents claim, is part of a general attempt of the local Morris agency to stiffs free trade in vaude. It follows closely upon the meeting of agents called last week by the Morris agency to stiffs free trade in vaude. It follows closely upon the meeting of agents called last week by the Morris agency with Lou Lipstone, booking manager of Balaban & Katz, sitting in Agents are burning over the attempt of the Agents are burning over the attempt of the coats of the coats

are burning over the attempt of the Morris office to secure all the top acts available by insisting that B. & K. and the Morris office be given the lists of acts first and that these

DIAMOND BROTHERS

Nov. 20, 1934, The Evening Star, Washington, D. C., saldt. 'The Diamonds proved-to-be. Three healthy-ooking young me none the worse or wear, keen considered to the profession and determined not to slip an inch below the level they have attained."

local bookers for inve-days, or until Tuesdays.
With such authority, B. & K. and the Morris office here would com-pletely control the local vaude field and could set up any rules, with the agents and acts forced to ac-cept the conditions.

JIMMY O'NEAL QUITTING SEATTLE FOR NEW YORK

Jimmy O'Neal is on his way back to New York and the vaudeville business after an absence of two years. In returning it is under-stood he'll resume his vaude pro-ducing partnership with Irving Tishman.

Tishman.
O'Neal quit Broadway to reside in Seattle and join his wife in the millinery business there. Lately he has been dabbling in indie film distribution.

Tishman is presently on the Coast with Buster Shaver and the Brasna midgets. O'Neal will accompany him upon his return to

Mills Bros. Abroad

Mills Bros. will do a tour of Eng Mills Bros. will do a tour of England, and possibly the Continent, after they have finished up with their current run on the Woodbury show. Foursome is due to open at the Palladium, London, May 13 for a stay of two weeks, Ensuing four weeks will take the brothers into Finsbury, Manchester, Glasgow and Livernool.

Liverpool.

It will be the second swing through Britain for the quartet within a year. Harry Foster is handling the bookings for the Rockwell-O'Keefe office.

State-Lake's Sat. Start

Chicago, Jan. 14.
State-Lake is shifting its opening My June 14.
State-Lake is shifting its opening My June 14.
State-Lake is shifting its opening My June 14.
State of the St

Colette Lyons' Schnoz

Colette Lyons, comedienne with the Live, Laugh and Love unit, fractured her nose last Tuesday night (8), when she fell down a flight of stars in her home after pleting a date at the Collseum

Vaude Units. Bands Reinstated by III. **Relief Commission**

Chicago, Jan. 14.

After a four-week layoff the government is again sending out relies vaude units and bands around to vaude units and bands around to the various county institutions. Dr. Simeon Wall continues as general manager with Walter Hawley as active director of the vaude ar-rangements.

rangements.
Sending out six units weekly now, plus regular concert orchestras and bands.

WOR Shipping Acts on Those Southern Cruises

WOR Artists' Bureau is supplying considerable talent for the four-stop circuit in the West India his winter. Trinided, Assessable the Artist and Caleston and Cal

Writer's Claim on Trio

Writer's Claim on Irio
Counsel for Eddie Forman, material writer, has served warning on
Lew's cooking office that Jackson,
Irving and Reed are using a Forman number, 'Tm Personality Joe,'
without permission. The trio recently played for Loew's at the
Ornbeum and State, N. Y.
According to Forman's complaint,
song was originally rented to the
Reiss, Irving and Reiss act, which
paid a weekly fee for its use, but,
since Val Irving Joined Billy Reed
and Eddie Jackson, no payment has
been-made.

anu equie Jackson, no payment has been made. Matter is now in the process of settlement between Maxwell G. Cut-ler, counsel for Forman, and the trio.

Hope's Loew Weeks

Bob Hope has been set for repeats at the Capitol, N. Y., and Valencia, Jamaica, opening Jan. 25 at the latter of the Capitol o

15 YEARS AGO

(From Vakuery and Clipper)
William Fox bought 40 theatres to
add to his existing 30. Marcus
Loew's purchase of Metro had him
tworried.

Adolph Zukor invited the trade press to call at his office for a de-nial of the growing rumor that Fa-mous Players was being operated by Wall St. backers.

Newly opened Capitol dropped the idea of run revues staged by Ned Wayburn. To change fortnightly.

Influx of picture theatres vis-loned as changing the road drama setup. Figured that N. Y., Chi. and Frisco, with possibly St. Louis and New Orleans would each become the production center for a limited territory. Not a good guess.

Col. Jake Ruppert, Jr., plann cut rate ticket agency to be satisfied with a profit of a dime a ticket. To radical. He bought a ball club in

Frank Gillmore and Harry Mount-ford west to try to corral the plo-ture players. Mountford represented the AAAA. Extras and bit players had formed a union and both Four A and Equity wanted to control. Neither did.

Australia was shy of acts, but the steamer fares were too high.

Lee Shubert sore. Some produc-ers were shelving players on the statement that the Shuberts would not give bookings if they were cast. Pointed out he had hired some of the same players later.

Supreme court ruled that \$10,478 the White Rat funds had been (Continued on page 62)

NEW ACTS

ROODY (5) Magician 17 Mins.; Full (Special) Academy, N. Y.

17 Mina; Full (Special)
Academy, N. Y.

This is Roody's first American
date, and whether he goes anywhere from here is a question. Acc
originally many the second of the concompany of the control of the conwith four acts added. And even
then it was slow.
Roody, an Italian; cannot speak
English. At this showing; Tommy
Manshan, and Italian; cannot speak
English. At this showing; Tommy
Manshan, speak
English, Rody and the inability
to make the magician understand
further hampered the furn. Then,
at the finish, Roody got stuck in
his own trunk during the w.k.
der. About three minutes was consumed by his mixed quiete of assistants and five audience stooges
before the locks were opened and
he was freed.
Opening with a handkerchief-

we use looks were opened and opening with a handkerchief-switch. Roody goes to the pulling of articles from an apparently bottomiess box and then to a glass clock-dial which stops at any number the audience calls. He even the sudience calls. He even act's best stunt, but nobody would know it from the showmanship used in selling it.

in selling it.

Setting in full is rather poor, and so is the costuming of the two femmes and two men where the cost of the co

JUNE BOYD

Xylophonist 7 Mina; On Y You will be a superior of the control of

Cincy Gets Show

Cincinnati, Jan. 14.
Without vaude since early last summer, this town is to get its first pop trouping revue and screen lone local legit house, presents Duke Ellington and band with Jimmy Walker's 'Continental Revue' and a first-run, 'She Had to Chose.' Pol-

irst-run, She had to Chose. For-icy will be continuous, with a 40c price for all seats.

Show opens Sunday (20) for seven days. Theatre seats 2,200.

Soph to Fla.

Sophie Tucker is back in New Sophle Tucker is back in New York after a 10 weeks' engagement at the Chez Paree, Chlcago, and is scheduled to open Feb. 1 at the Hollywood Country, Club, Hollywood, Fla., for an indefinite stay. Meantime Soph is planning to visit her sister in Auburn, N. Y.

ALEX HYDE AND HIS MELODY BOYS (20)

Band 20 Mins.; Full (Special) State, N. Y.

20 Mina; Full (Special)
State, N.Y.

One of Alex Hyde's most ambitious presentations, with 14 men in the band, a trio of redheads for dancing and a Mexican hot tamale for good measure. Considerable flowers of the control of the con

uary.

Hyde brings on Rita Rio and band strikes up 'La Cucaracha,' which is spirited enough to bring any act out in rousing style. One straight version of this Armida-Lupe combo, and then the gal strips her polka-dotted frock for a strip of the combo and then the gal strips her polka-dotted and peat of the combo and the strips her polka-dotted in the combo and the strips her polka-dotted in the combo and the combo and the combo and the combo and polkarity and polked fingers, which fulfilled some of Hyde's initial palaver.

palayer.

A daheing trio of gals next for some off-beat stepping which was presented well: Rita Rio hurries back again, this time in a shimmering sequin reation, which accentuated her version of Dinah.

Singing 10 Mins.; One Academy, N. Y.

From a CBS sustainer, Edith Murray comes to vaude with that radio build-up apparently not meaning a thing. She came on be-fore a good audience to complete silence, even after an oftatge an-nouncer made known her radio

As a singer, Miss Murray is just fair for waude purposes. She de-livers in a Harlem manner, but not hot enough. Sings four pops and, at this catching, went off to a tepid reception. An unbilled man is her

Whether a serious simulation of the national colors is not known, but here Miss Murray came on car-rying a red handkerchief against a white jacket and blue gown. Scho.

DOROTHEA ANTEL

and Stationery
especially to suit the personalities of
the Profession.
Agents wanted to sell my cards and
stationery. Write or call for details.
Liberal commission.

PAULINE COOKE

FRANCHOT TONE

"Lives of a Bengal Lancer"
A Paramount Pleture
Mike Connolly, Pilot

BARNES

Featured Dancer with

WHITEMAN

and HIS ORCHESTRA

THIS WEEK (JAN. 11) - - HIPPODROME, BALTIMORE WEEK OF JAN. 25, BUFFALO THEATRE, BUFFALO, N. Y.

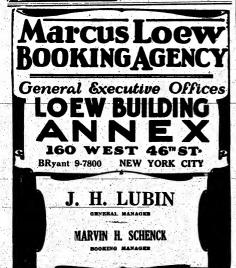
THEATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK

WANTED

Bakery Chain Organization interested in placing single or double acts for advertising tour of grocery stores, possibly some outdoor work.

work. Tour may extend from 10 to 20 weeks. Booking starts March 1st. Writs, giving full particulars, photos, and brief description of set-

BOX 100, VARIETY, NEW YORK



Raymond Littee June Marlowe

June Marlowe
The Vanities
Jack Warren
May Lanfield
The Bachelors
Topey's
Dorothy Gilbert
Geo Redmon Ore

The Caeinos Merissa Flores Bobby Maytorene Benito Bd

Cinb Continental

Variety Bills

THIS WEEK (Jan. 11) NEXT WEEK (Jan. 18)

nnection with bills below indicate opening day of show, whether full or split week Numerals in c

RKO

NEW YORK CITY
Palace (18)
Maidle & Ray
Ada Brown
Jack Pepper Co
Saliol Varieties
(11) 4 Ortons
Irene Beasley
Medley & Dupree
Helen Denizon Co
Academy
1st haif (18-21)
4 Polls

lat haif (18-21)
4 Polls.
Reynolds & White Fin D'Oray,
George Beatty
Donatella Broe & C
2d haif (22-24)
Jorry Mann
O'Donnell & Blair
Al-Normas
Ed haif (18-17)
Honey Fam
Conkle Bowere
Lillian Shade
Jack Pepper Co

Sibyl Bowen
Jean Bowensu
Con CHRCAGO
CHRCAGO
CHRCAGO
CHRCAGO
ET Silesce (18)
D & 32 Baratow
D & 32 Cossecol
To Cane Mack O & T
Cane Mack O & T
Cane Chrcago
Chrcag

(11)

ROCHESTER
Kekh'a (18)
tch & Deauville
rge & Morgner
ck Fulton
Oliver

NEW TO THE EAST

LORRAINE and DIGBY Loew's State, New York This Week (Jan. 11) LEDDY & SMITH

Franc Vormillion C.
Chester
ic half (19-20)
Frank (Gaby
Groat Gratanos
(Threo to fill)
College
Trank (19-20)
Frank Radio Rambiers
Bobby Dillon
Lowe Burnoff &
Frankle Connors
KANSAS CITY
Mainstreet (18)
Weaver Broe
MINNEAPOLIS
Orpheum (18)
Shepherd C & P
Hector
Billy House Co

Robbins 3
Steva Evans
Mattison's Rhythm
Caes Mack O & T
Eddie South Orc
PROVIDENCE
Keith's (18)

Keith's (18)
3 Whippets
Eddie White
Paul Sydell & S
Jean W
G. Edt. R Bros
Louie Zingone
Carleton & Ballew
Pappy Erra Z & E
Muurice Colleane Co

Int. Direct
Int. D

Jack Fulton
Vio Oliver
Holen Honan
J & M (113)
Jones & P Lee
Britt Wood
Vaughn Glaser Co
Wills & A
H Lova la Dogs
Aff Lova la Dogs
Keith's
1st half (18-2)
Allen & Kent
3 Swifts
Moore
Cookle Bowers
Continential Co
UNION CITY UNION CITY 8 Whippete Eddie White Paul Sydeil & S 1st haif (19-20) Wheeler & Jane FICIAL DENTIST TO THE N

DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Week: Alan Kent, Roy Desmond

Loew

NEW YORK CITY Capitol (18) Bonner & Newman Radaell 3 Olympics Chester Fredricks Buck & Bubbles Stone & Vernon BROOKLYN Gates Ave Ist half (18-21)
Stovens Broe Co
Ann. Leeter
Gold Ray & Cross
Harry Rose
Helen Compton Or
Metropolitan (18)
N T G Rev
Valencia (18)

S. Olympics
Chester Fredricks
Boulevard
Boulevard
Carlos Circus
Pop. Bye in Person
Pop. Bye in Person
Jack Sidney Rav
Jack Sid Valencia (18)
Paul Kirkland Co
Helen Denizon Re
Jay C. Flippen
Carl Freed Co

Carl Freed Co
BALTIMORE
Century (18)
Ching Ling Foo Ju
Lita Grey Chaplin
Foy Fam
Songwriters Parade
BOSTON
Orpheum (18) BOSTON
Orpheum (18)
G & Ray MoDonald
Johnny Bryant
M & A Clark
Funnyboners
Gofdon & Kingston
Honey Fam

BRIDGEFORT
Globe
1st half (13-21)
Cahill & Maybelle
Al Gellis 3
John Fogarty Co
McNally Cl'xt'n & I
Jack Lenny Rev
2d half (22-24)
Tankai & Okluu
Peggy Calvert
Gold Raye & Cross
Harry Rose

BOSTON
Metropolitan (17)
Daphne Follard
Ray Hulling & Sea
Ray Hulling & Sea
Wm Hail
BUFFALO
Buffalo (18)
Sylvia Froce
George Givot
H & D Dixon
Deguchi Jape
Kay Floture

Kay Picture
CHICAGO
Chicago (18)
Benny & Living
Frank Parker
Chicken Sis

Januar Farker Si Chicken Sis Lewis & Van (11)
Jimmie Savo Lee Simms Homay Balley 6 Danwills Eyans Ballet Marbro (11)
Helen Kane

PHILADELPHIA
Earle (18)
Dancing H'neymoo

Ted Lewie Orc.
PITTSBURGH
Stanley (11)
Jack Benny
Mary Livingstou
3 Chicken Sis

blazesd Arabs

NEW YORK CIT

Paramount
Louise Beavers
Teddy & Lee
Terrill & Faucett
Plinkie Tomlin
Pat O'Shea
Lucille & Byron
Sunkiesed Ens
Rube Wolf P*

PROVIDENCE
Fays (18)
Hustrei Fam
Mazzone & Reene
Em Earle Harvey
(Others to fill)

CHICAGO CHICAGO
State Lake (13)
Tip Top Girls
4 Mullen Sis
Hunter & Perciva
Louise Miller
Marcy Bros & B
Larry Blake

Larry Blake
HOLLYWOOD
Ebell Frolies
(13 only)
Morelil & Corell
Leonard Suess
Rich 2
Allen Rogere
Sanford & Edwards
King King & A

d'Alba Howard Rogera

Embassy Sherina Sis CLAPTON Rink Hoffmans

Premier S Sherina Sia EDGEWARE Grand S Krakajax

Hoffmans msla & Betty EAST HAM

HADWELL H'TH

Dancing H'r

Paramount

Nellio Arnaut Co
JERSEY CITY
Loews (12)
Let a Ber (18)
Al & Jean Johnstor
Eddle Hanloy
Blacketon
WASHINGTON
Johnny Burke
(Three to fill)

Harry Carroll Melody Masters

Harry Carroll
Melody Masters
Stotson
Botty
Ordental (11)
Spices of 1985
Berni-Vici
Garner Wolf & H
Garner Wolf & D
Decounti & Romr
Uptows (11)
Variety Gambols
Laura Hoffmen
Charlie Hill
Calif Revele
5 Gay Boys

Callf Revels
6 Gay Boys
DETROIT
Michigan (18)
Harris & Ray
Hudeon Wonders
Bobby May
NEW HAYEN
Paramount (18)
Benny Davie Co

Jack Fulton
WASHINGTON
Earle (18)
5 Zune (18)
5 Don lotage
Lee Murray & S
Donald Novis
(11)
Allen & Kent 4
Ray Saxe
Sylvia Froos
Satical Puppets

Ambassador Bob Murphy Sakuri Japs

3 Byrons (Othere to fill)

Harriet Cruise
6 Danwills
Hayee Halg & H
Ross & Ayres
Topics in Rhythm
WORCESTER
Pirmouth
1st half (17-20)
Jones & Wileou
Mickey King

(Others to fill) 2d half (21-23) Vic Honey Rev

Cane Owen
Mile Fernandes
Gene Sheldon
LONG BEACH
Strand (11)
Beho Gray Co
Jackson & Blackw'
Ethel Lewiz & Jo
Ruth Baldwin
LOS ANCELES
O'pheum (8)
Unikine
Fay Courtey
Fay Courtey
Fay Courtey
Connected to My
Co
Newell & Moet
Johnnie Lee & 3 L
The, Kitchens

EDMONTON
Empire
3 Matas
Mona Gray
Lenox & Loranna

Lenox & Loranna
HAMMERSMITH
Palace
Albert Sandler \$
HOLLOWAY
Mariboruogh
Mortis & Cowley
ISLINGTON
Blue Hall
1st haif (14-16)
Sybil Stanford
Cornalia & Eddie
2d haif (18-19)
Stanley & Young
Claire Rowe & C

re-Rowe-& KILBURN

Grange Krakajax LEWISHAM

16 Singing Schol

Kinema
4 Brownie Boys
PECKHAM

Palace
4 Brownie Boys
Tower
Bobby Howell Bd

Independent

London

Week of Jan. 14

Warner

Fanchon & Marco

Regent let half (14-16) Co as booked 2d half (17-19) Trix & Lynda

Hutch

Fay Dawu SHEPL'RDS BUSH Pavilion Alfredo Oro STAMFORD HILL Regeut Morris & Cowley

STREATHAM Palace

Hutch TOTTENHAM Palace Hoffmans
Pamela & Betty
WALTHAMSTOW Granada 3 Matas Lennox & Lorana Mona Grey

TOOTING

Provincial

Week of Jan. 14 EDINBURGH

LEITH Capitol
1st haif (14-16)
Trix & Lynda
2d haif (17-19)
Co as booked

Cabarets

NEW YORK CITY

D J Escarpinter O Trini Varela Dinorah Arguden Juanita

Juanita Ferium & Mara Essex Honse

Glen Gray Oro

Firenze

Sandino & Fairchild Dick Manefield Orc

Sandino & Fairca
Diok Mansheld Y
French Camno
Gloria Gilbert
Maria Desty
Haraid & Loia
Olympe Bradna
Witman
Delso
Roberts
Juntar
Emilo Boreo
Noble Steele Orc
Toral Hoff Orc
Jean Drena Orc
Griby Tavern

Jean Drena Orc
Gypsy Tavern
Norman Actwood
Alda Luciana
Fariey McPhee
M & F Kaufman
Gypsy Orc

H'lyw'd Restaura
Rudy Vallee Ore
Eloise Martin
Frances Langford
Jerry Leater
Plerce & Harris
Vera Nizas
6 Diplomate
Frank Parrish
Edith Roark
Terry Lawlor
Barbara Blane
Mille & Kover
Virginla Vaughan
Elleen O'Connor

Hotel Astor Jack Berger Oro Hotel Biltmore Jack Denny Orc Michael Tree Orc Hotel Commodo Archie Bloyer Or

Archie Bleyer Oro

Rotel Edison

Bert King Orc

Terry Blanchard

R & M Kane

Hotel Fifth Ave

Mishel Gorner Orc

Motel Gov. Clintos

Anthony Trini Orc

Eotel G. Norther:

Fordenando Orch

Motel Lavington

Motel Levinstor Jack Little Orc Hotel McAlphi

Hotel Montclate

Leata Lane
Franc & Francine
Claire Willis
Donald Glynn
Rosita Ortega
Felix Ferdinando

Felix Ferdinando
Hotel New Yorke
Ozzle Neison Orz
Harriett Hilliard
D & D Fitzgibbon
Hotel Park Laue

Joe Haymes Bob Barker Ruth Robin

Via Cubani

'd-Restaura

Rosarilio de Triar Mons Montes Fiamenco Bal Musette Ardsn & Duncau Geo Marechal Millard & Anita M Ferri Geovignetti Pietro Flamenco Roelta Rics Nina & Zabal El Morocco Illena Strengo irving Roce's Orc Nano Rodrego Hd

Barrel of Fun Jack Sheldon Annette Lacy Andy's Aces Lewis & Dody Bigelow & Lee
Jerry White
Boenf Sur Le Tolt
Billy Arnold Oro
Don Alberto Orc
Alina DeSilya

Alina DeSilva
Bruco
George Thorne
Angelita Loya
Fox & Ballister
Raiph Navelle Or
Contina Barra
Raym'nd & Lucint
Gilberto & Jose
Briceno
Don Jose Oro

Casino de Pares
Bob Alton Rev
Milton Berle
Gracie Barry
Geo Tappe
Zelda Santiey
Mark Plaut
De Roze
Peggy Taylor 2
Leon Belasco Oro
Jerry Freeman Orc

Central Pk. Casin Baron & Blair Eddy Duchin Ore

Chapeau Rouge
Peppy de Albrew
Gaill-Galll
Sandra Swenska
Medrano & Danna
Dick Gasparre Orc Mod

Chateau Mode International 8 Murial Roger Billy Farrell Chez Mariani Marianne Davis Club Dawn Patr
Jerry Blanchard
Hal & M Kane
May O'Brieu
Paul South
Victor, Linn

Club Gaucho Senorita Leona Club New York

Lois Eiliman Geo Owen Armond Vallerle Jack Meyer Oro Club Bichman

Jack Masou Rev Lido Girls Oro Coccanut Grove

Cocantul Grove
Scott-Staher Ord
Pote Waviery
Coorges & Jaina
Keiler & Field
Keile

Cotton Club
C C Rov
Mears & Mears
Nicholae Bros
Leitha Hill
Ophoia & Pimient
John Henry
Swan Elor
Elib Balley
Jessie Scott
Dynamite Hooker
Cora La Redd

Cora La Redd
Cor Rouge
Joe La Porte Oro
Cubanacan Cubanacan
Remon Sabat
ABC Trio
Roderigo & Lila
Juanita
Antonio
La Gitanilia
Don Raphael

Don Raphael
Delmonico's
Sid Tomack
Florance, Barlow
Florance, Barlow
Wilma Novak
Kay Hamilton
Heleu Shaw M
Honey Victoria,
Gypsy Irma Bd
Mike Durso Ore
Dubonett
Josk De Barby Ore
El Chico
Weness

Rita Renaud
Record Boys
Record Boys
Record Boys
Ritty Mulligan
Deretty Moralmie
D'Andre & Tollies
Corches
Record Boys
Record B

Maison Voyant A Valentino Orc Spicy Rita Belle Mayfale Yacht Clul Walker O'Nell Orc Mou Parls Gene Foedicke Or Consuelo Flowerto Number. One Club

Mimi Murlel Old Roumanian

Old Roumanian
Hy Lembers
B Thomashefsky
Regina Zuckerbers
Sadie Banks
Nellie Douglas
Ethel Bennett
Anna Flodorowna
Al Davis Revue
A Grabowsky Orc.
Norma Bradley

Palals Royal Palala Roya
Dan Heaty
Dave Chasco
Seeins & Winche
Royal Jesters
Jay Sciler
Paxion Sie
Barbara Parke
Dorsey Bros Or

Parbara Parke Dorsey Bros Orc Bob Crosby Vincent Bragale Parmilise NTG Rov Sally Rand Abe Lyman Ortillian Carmen The Hartmans Elenore Woods

The Hartmans Elenore Woods Raye, Maye Mossell Roland Theo Fayto Bartlot Birmons Bartlot Birmons Bartlot Birmons Ching Ling Foo Reis & Dunn Park Lane Max Bergere's O Flace Flquile Harry Rosenthal Eve Symington

Blackhawk

Kay Kyser Oro Gloria Selter Maxine Grey Benny Strong Hereey's Beverly Kirk Wayne Van Din Reevee & Lew

Chez Parec

Chez Parce
Gipsy Nina
Mario & Fioria
Scima Mariowe
Russel Swann
Mayfair Girls
Mori Bell
Oscard's Ens
Henri Buese Orc

Henri Buese Orc
College Inn
Geo Clasu Oro
Ethel Shutta
Colosimo's
Watter Guild
Adelaide Kerkoff
Gano & Rita
May Downing
Inez Scott
Don Enrico
Bob Tinelay's Oro

Cougress Hotel

(Joe Lirbas Room Robert Royce Eddie Scope Patricia Norman Marcy & LaBellie J Cherniaveky Or. Ciub Alabam Bionde Bionde Bionde Bernie Adier Gaie West Menter McNair Ciub Algiers Kay Davison Rosita Algiers Ciub Oro

Rosita
Algiers Club Oro
Evelyn Camen
The Welemueliers
Kny Davidson
Sammy Kohn
Austin Mack Oro

Paris Inn
Bort Rover
Holen Burns
June Brooks
Gabriel Casino
Diana Tolly
Weiss Sie
Miss Valeske Dario & Brooks Rulnbow Room Lydia & Joresco | Beatrice Lillie Jolly Coburn Orc

Hitz Tower Nat flarris Orc Ruse's Music Hall Cardini

Cardini
Chilion & Thomas
Al Trahan
Yukona Cameron
Carolyn Marsh
Militon Watson
6 Rosebuds
Eaglee Co
Lcon Freeman Or
Max Fisher Orc Savoy-Plaza

Bob Grant Orc Desiys & Clark Sherry's Sherry's
Maurice & Cordobe
Allice Dawn
Al Rose.
Jos Smith Oro
St. Mority Hotel
Leon Navara Orc
Fowier & Tamera
Fairbank 2.
Tyonne Bauvier.

Gladys Bently Allen Drew Bill Bally Teddy Hill Village Ba

Village Barn Sammy Walsh Chicken Sis McCrae Co Audrey & Jencs Faith Hoag Ben Alley

Ben Alley Julie Wintz Orc

Village Nuc Val Vestoff Fiorla Vestoff Raa Blue Olive White Jack Fagan Milton Mann's Ore Village Nut Club

Milton Mann's Or,
Waldorf-Astoria
Carmen
Kavier Cugat Or
Henry King Orc
Beauvel & Tova
Shella Barrett
Jimmy & N Bell
Haraclo Zito Orc
Mmo Smirnova

Shannon Sie Jack Edwards Bobby Garth Effic Burton Velma Hand

Hotel Stevens

Michelob Inn

(Continental Be

Betty Moore Deloros Marcelle Joannette Graha

Nnt Club
Cherry Sls
Carl Whyte
Holly Moret
Sam 'Slim' Hart
VI Kilroy
Dan Montgomery
Eddle Meikles
Hi Wellingtou

Opera Club
Ann Seymour
Berenoff & Earlyr
Vernon Rickard
Julee Alberti Oro

Palmer House
Tommy Martin
Roy Cropper
De Rozo
Harris, Claire &
Bob Ripa
Abbott Dancers
Ted Weeme Oro

Paramount Club Billy Gray Snannon Deau Margot King Conetance Sis Andrewe Sis

Boyale Frolice Royale Froites
Jose Lewis
Giggles Regan
Bebe Sherman
Marge & Marie
N & O Detrick
Dolores
Cecil Blair
Henri Lishon Oro

Henri Lishon Oro
Terrace Gardens
Roma Vincent
Alice Blue
Szlin & Anis
Hank, the Mule
O'Brien Girle
Stan Myers Oro
Vin Lago

Via Lago Rick & Snyder Chicak Stanley Pergy Laurie Lou Biake Ord

Walnut Room (Blemarck Hotel)

CHICAGO ---

Yvonne Bauvler.
Stork Club
Buddy Wagner Orc
Lita Gray Chaplin
Northway & Danlle
Surf Club
Maurice Shaw Oro
Tommy Riley
Billy Comfort
Taft Grill
Cap Hall Oro (Agua Callente)

Nirvanna Julian Marjorie Beatrice Ynez Geo Hall Oro Trouville
Jim Miller Oro
Ubangi Club

Cinb Continental
Bill Robinson
Frank Masters Ore
Coroanst Grove
Ted FloRito Oro
Yolanda & Veloz
Johnny Candido
Muzzy Marcelline
3 Debutantes
Campbell 2

Campbell 2
Clover Club
Nan Blaketono
Cetton Club
Mills Broe
El Ray Club
Gene Austin
Candy & Coco
Hotel Roosevel

Hotel Roosevels
Geo Hamilton Ore
Betty Dunn
B Taft & P Neary
Italian Village

Mazie Richardson Louise Walker Gray & Hudson Kings Club Tommy Lyman Stan Clare's Ore

Frisco DeVere is a year older and is sporting a wrist watch to remind her of Father Time. Fred Bones' Bachman became 40.

Buster West and his frau, Lucile Page, are Lake Placiding for the writer sports. They also Saranaced it for a day onling the loage, and the control of the second of the secon

ski.
Ruth Hatch and Muriel (Eddy
Sisters) Sirgheney back at the lodge
after a New York vacash.
Tommy Vicks, one of the most
remarkable comebacks of the lodge,

Is now a model for clothes.

Tommy Abbott and Raymond
Ketcham-were operated-on-and-are

Ketcham were operated on and are O. K.
Joseph Vaughy, of Denver, has been admitted into our Good Samarlan Club.
A, B. Anderson, Pontiac theatre, Saranac, and E. G. Dodds, Palace theatre, Lake Placid, again extend courtesy to every showfolk curer for the 1988 season.
Betty Huntington and Hazel ideatone, are hoth preparing for no peration.
Harry Pearson shot in unan-

an operation.

Harry Pearson shot in unannounced to visit his son, Maurice.

Pauline Price, ex-ozoner of the
san, two weeked it up here tor a
check up, then liked back to Brook-

aan, two weeked it up here for a check up, then hiked back to Brook-lyn.

Ruth, Morris was a year older Jan. 9, and a wire of sympathy was—shot to her from the NVA gans.

Official list of showfolk patients at the NVA Lodge and elsewhere.

At NVA Lodge and elsewhere.

Mrs. William (Mother) Morris leaves the country town to go Broadway for a much needed rest.

Mrs. William (Mother) Morris leaves the country town to go Broadway for a much needed rest.

Tommy Abbott. Sylvia Abbott, Fred Bachman, Happy Benway, Betty Blair, Marya Blaike, Charles Bloomfield, Marion Cannon, William Canton, Alice Carman, Fri Climas, Ethel Clouds, Joseph Dabrowski, George DeCarlion, Frisco DeVere, Robert Farlcy, May Fisher, Bert Ford, Dorls Gascoigne, Hazel Gladstone, Marion Greene, Chris Hagedorn, George Fathmon, Ruth Hatch, Irving Horn, Betty Huntington, Amelia Johnson, Raymond Ketcham, Irving Horn, Betty Huntington, Amelia Johnson, Raymond Ketcham, Lawrence McCarthy, Robert Merstek, Armond Monte, Blobard Morte.

Irving Horn, Betty Huntington, Amelia Johnson, Raymond Ketch.;
Beatrice Lee, John Louden, Lawrence McCarthy, Robert Merrick, Armond Monte, Richard Moore, Margaret Newell, Giaday Palmer, Joseph Parker, Maurice Pearson, Louis Rheingod, Nellie Queally, Ford Raymond, Fred Rith, JackieRoberts, Elizabeth Rogers, Beng, Shaffer, Doris Shraga, Muriel SirgShaffer, Muriel Barrett, 202
Broadway; William Fietcher, 34
Park, Ave, Martlyn Hughes, 19 Elm
St.; James Haegney, Santononi Rd.;
Russ Kelly, 19 Eroadway; Hugh
Keane, 1 Watkins Pl.; Claude Lawson, 38 Lake Flower Ave, Lee
LaMar, 10 Leona St.; John Monteles, 9 Church, St.; A. J. Nelderbuie, 84½ Bloomingdale Ave, Heiea
O'Reilly, 41 Broadway; Dugghe,
stance Roeves, 12 Main St.; Russell
Welle, 6 Baker St.; Angela Papulla,
9 Church St.
Wries to those you know lee

9 Church St. Write to those you know is

Hotel Pennsylvani Hai Kemp Oro Hotel Pierre Shep Fields Ord Motel Plaza

Hotel Weylin Hotel Weylin

E Madreguera O

Eva & Reyes

Virginia Uppercu

Viviene Faye

Grace & Charile

Milton Douglas

Hernandez Bros

Jimmy Kelly's Danny Higgins Wences Emilio de Torre Or

Emil Coleman Oro De Marcos Hotel Ritz-Carlton Rich'd Humber Or Joey Nach Armau Vecsey Oro Hotel Roosevett Del Campo Orc Bernice Parke Pomeroy Rev Sarite

Paris-Vienna Rev Tom Gerun's Orc Gay Ninetles Ch Phil Furman Sid Raymond Harry LeGrand Hotel St. Begis Freddy Martin Orc Marion Chase Canert'n & Clumb' Hotel Vanderbilt Joe Moss Orc

Harry Harris
Al Wagner
Earl Rickard
Eddie Dander's
Joe Buckley Or
Billy Meyers
Elmer School

Hi Hat Club Trudy Davidson

Sammy Ronn
Austin Mack Oro
Ciub Minuet
Frank Sherman
Adelina Dossena
Ginger Wood
Mary Grant
Ben Zimberon
Del Estes
Ercelle Sis
Maxine Kirk
Drake Hotel Karre Lebarons Ferde Grofe Ore Edgewater Beach Alta Warsawska Herbie Kay Orc James Kozaka Orc

Art Kaesel Ord
Eether Todd
B & B Dodge
Fritz Mueller
Mara Senta
Marcell Inn Fommy Lyman Theoh Ore

J.-Marengo-Ore-Murray Peck Dee Sis Patay Lee Texas Tommy Faxas Tommy Faxas Tommy Ruft Van Loise Nick Stuart Ore Hudson-Metzger Gl Rita Robins Faradise, Gardens Bud Averill Harry's N. Y.

LOS ANGELES

Ballyhoo
Myra Mason
Murray Sis
S Counts of Rhyt
Beverly-Wilshia Orville Knapp O Ramon & Isosia.

Biltmore Bowl

Jimmle Grier Oro
Kirby & Degage
Rita & Rubin

Marietta

Marietta
Biltmore Rend'zv'
Senorita Adriana
Gary Leon
Marcia (Tut) Ma
Tommy Wonder
Ruth Craven
Burke & Dayls
Billie Lowe
Kearney Walton

Cafe de Pure
Bill Flech Orc
Don Santo
J & J Arnold
Ann Dellkat
Russ Cantor

Saranac Lake By HAPPY BENWAY

Equity Uncertain Whether to Join Inter-Professional Ass'n

Difference of opinion within Equity has cropped up over the advisability of the actors aligning with the Inter-Professional Association which seeks inclusion in forthcom-ing congressional relief measures Younger group favors such co-op-eration, while the older regime takes the stand that since the inter-

Younger group fayors such co-operation, while the older regime takes the stand that since the interprofessional organization han't got an okay from the American Federation of Labor, Equity should not participate.

Divergent viewpoints emphasize the fact that Equity is hybrid—its members are rated professionals, yet it is a labor union. Equity went union at the time, of the actors strike, 1919, in order to secure the sympathy of the stage hands and musicians. Latter walked out and helped win the strike.

At the December general meeting the younger group passed a resolution for a delegation of the stage and the strike. At the December general meeting the younger group passed a resolution for a delegation of the strike. At the December general meeting the younger group passed a resolution for a delegation of the strike. At the December general meeting the younger group passed a resolution for a delegation of the strike of the strike of the strike of the years of years of the years of years of

Current Road Shows

Week Jan. 12

Abbey Players, Shubert, Cincin-

nati.
Ab. Wilderness' Grand Opera
Rimse, Chicago.
'As Thousands Cheer,' American.

St. Louis. Cornslia Otis Skinner, Plymouth

'Dodsworth,' Forrest, Philadel-

D'Oyly Carte Repertory, Colonial

D'Oyly Carte Mepercory, Countaina Boston.

Eva Ls Galliene Repartory, Eva Ls Galliene Repartory, Carlton, Providence, 14; Court Square, Springfield, Mass, 15; Par-sons, Hartford, 18-17; Shubert, New Haven, 18-18.

"In Countain Countain Countain Countain Countain Fritz-Lieber Repertory, Biltmore, Loc Angeles.

"Green Pastures," Baylor U, Waco, Tex., 14; Hancock, Austin, 15; Az-tec, San Antonio, 16; Corpus Chris-tie, 17; Majestic, Houston, 18; Audi-torium, Galweston, 19.

"Her Master's Voice," El Capitan, Los Angeles.

os Angeles.

'Mr. Claymore Steps Out,' Wilnire-Ebel, Los Angeles.

'On to Fertune,' National, Wash-

On to research the state of the

Carlo Opera Co., Melba, Dal ottish Musical Players, Metro

politan, Seattle.
'Small Miracle,' Broad, Philadel-

hia. 'Stevedore,' Selwyn, Chicago, The First Legion,' Garrick, Phila-

delphia.

Vanities, Mizpah Temple, Fort
Wayne, 13; English, Indianapolis
14-16; Hartman, Columbus, 17-19.

Walker Whiteside Repertory, Tu-

lane, New Orleans, 13.
'Within the Gates,' Chestnut

Philadelphia.

Morton Readies L. A. Revue, 'Take It Easy

Los Angeles, Jan. 14.

Take It Easy, revue, with allEquity cast, will be staged by Moe
Morton around March 1.

Producer is now negotiating with
a downtown legit to house the attraction.

Sistare for Chi Princess

Chicago, Jan. 14.
Negotiations are on between Horace Sistare and Wee & Leventhal to bring a new show into the Princess theatre and restore that house as a legit spot. Princess has been running pictures for the past year. But theate scarcity for legit is forcing a return of many of these houses from the picture column to legit
Sistare is figuring on Blanche
Ring in 'Her Master's Voice,' or a
show starring Lenore Ulric.

Murray Quits 'Thumbs'

J. Harold Murray is quitting Thumbs Up. Turned in his notice Saturday (12), to take effect Jan. 25. es between Murray and Eddle Dowling, producer, mentioned as the reason for the singer's bye-bye.

'Stars' Folds

'Calling All Stars' was added to Saturday's closings on Broadway, revue lasting but four and one-half weeks at Warner's Hollywood. Cost the feiture was not assessed. of the failure was set at \$160,000, split between Warners and Lew Brown, with latter's share said to have been his own coin.

'CALLING ALL STARS'

Opened Dec. 13. With the exceptions of Hammond (Tribune), Mantle (News), and Sobol (Mirror), the first stringers refuted the Boston raves and panned the show roundly. Anderson (Journal), Gabriel (Admerican), Erown Post), and Lockridge (Sun) onsidered it ordinary vaude-

VARIETY (Bige) said: 'Dolled up in lavish scenery and bril-liant costumes, but with no pla 3 to go.'

Warners recently converted its problem theatre for legit purposes, but again has the house on its

Inside Stuff—Legit

Benefit show at the Center theatre, N. Y. Sunday (8) last week in ald of that group of musicians which the fund, fathered by Walter Damrosch, has aided in the past two seasons, profited to the extent of about 45,000, although the gross approximated 39,000. Principal items included pay to 65 members of the pit orchestra ied by Damrosch and other name conductors and a horde of more than 100 stage hands. With most-of-the-turns going-on-in-one, show could-have-been-given-with most-of-the-turns going-on-in-one, show could-have-been-given-with offer the work of the contribute of the skeleton crew but the several radio-studio-exces who rain the benefit ordered in the overboard backstage bunch. Situation of paying musicians for a benefit for musicians is explained by the fact that the Damrosch fund does not contribute to the union's relief fund but is devoted mostly to soloists in distress. Union people wanted 50% of the net for its relief in return for permitting the cochestra to work gratis and would have settled on a 25% basis but the Damrosch group refused to consider advances from the union.

Father Francis Talbot, Jesuit priest whose risky explorations of smoking peaks in Alaska drew wide attention, and Pather William Moore of Cardinal Hayes' staff, aided in the staging of The First Legion', alimale cast show which took to the road last week, but which may-return to-Broadway later in the season. Through them the exact Jesuit procedure was imparted to the actors and their garments were made by the total angulation.

cedure was imparted to the actors and their garments were made by the tallor specializing in that work.

Bert Lytell, starring in the play, and co-producer with Phil Green, decided to send a holiday greeting to the men of the cloth and the pair were invited to dinner in New York. Lytell and Green were told that they were the first actor and producer to break bread at that board.

doned church on East 55th street, N. Y., grossed \$150,000 in 42 weeks. Figures became available when it was planned to spot Billy Bryant there with his travesty Shakespeare. Showboat actor, however, is dated to take to the river in two months and figures he can stay longer than that in the old church, renamed the American Music Hall.

Bryant will probably fill in the time at a Cleveland night spot.

Part time work over a period of 13 weeks is provided for more than 500 stage and screen actors in the recent allocation of 1345,199 to the LA. county relief administration for a continuation of the drama project, which was initiated last-May. New quota-takes care of 377 men and 225 women. Stage hands and techniolans are not included in this group, Registration at relief headquarters is around 500 with an average wage of 75c an hour paid the performers,

H. I. Fhillips, who supplied much of the book material for Thumbs Up. St. James, N. X., wrote a political speech for Eddie Dowling's use in the revue. Dowling thought lit was great stuff and showed it to several high-ups in Washington, who were just as amused. Writer looked the show over, routine being changed from earlier performances, and the speech was out. Phillips commented that the next time an actor tells him something is great, he will know just what is

Robert Boulton and James Doody, actors, who 'prespected' on the Coast for five years in the picture and legit field with scant success, beat their way back to Broadway, mostly on freights, and walked into a hit, The Fetrified Forest, Broadhurst, N. Y.

Break came because western out-of-door types were desired for the parts of radically-minded telegraph linemen, who appear briefly early in the show.

S. H. Latham, programmed as the presenter of the Samuel Shipman-John B. Hymer meller, 'A Lady Detained', which opened at the Ambassa dor theatre, N. Y., last week, is the wife of a track betting commissioner Latter bought in on play and presented the share to his wife as a birth-

present. car Shaw, starring in his first straight legit part, also invested in 'Lady'.

After the performance one night last week, Harry Richman addressed the 'Say When' company, Imperial theatre, N. Y., saying he wished to correct any impression that the show's closing was his fault. He aversed that the total salary received by him the previous four weeks was \$5 and that his share of the loss the previous week was \$2,300. Richman was financially interested in the show, which closed Saturday (12).

Connie Midison was showered with rice after last Wednesday (9) night's performance of Merrily We Roll Along at the Music Box, N. Y. after she had married Heywood Broun. Audience seemed in on the svent and gave her a hand. Miss Madison was the widow of Johnsy

ooley. Bride went out of 'Merrily' Saturday.

Treasurers of Boston legit theatres will toss annual beeksteak party Sunday (20) and a number of Broadway boxoffice men will be present. Event is significant this season because Boston his been the livest show town outside of New York this season, having supplanted Chicage.

Shuberts Drop Two More Houses; Imperial, 44th Street, to Banks

hands. No other attraction is in

sight.
Brown is considering a Hollywood offer from Samuel Goldwyn. With Harry Akst he is presently working on a new show for the Manhattan Music Hall.

PLAYS ABROAD

INSIDE THE ROOM

INSIDE I THE KOUM

London, Dec. 24.

Play in three acts by Marten Cumberland.
Produced by Basel Dean at the Queez's
theatre, Dec. 22.

Ellis Jacfleys
Lady Groombridge.
Lectoms Corbeit
Borothy Arres.
Cathilean Cordeil
Gooffry Luce.
D. William For
Ah Sing.
Lag. 1. Lag. 1.

Crime mystery plays, unless exceptionally ingenious, are itresonal. It is the property plays, unless exceptionally ingenious, are itresonal. It is place the problem is how did the murderer get into a locked and bolted from, commit the crime, and escape without the fastenlags being tumpers applendidly effective cast, worthy of a better subject. Basil Dean has made an arresting production, and there is a Herculean effort on the part of the form of vincersoks. For instance, mention is made of a woman who is going around with her own-husband, followed by the snappy retort, "That you proposed the subject of the proposed of the proposed of the proposed of the snappy retort," and the proposed of the conspicuous.'
Play definitely won't do. Jolo.

Crepuscule du Theatre ('Twilight of the Theatre')

Comody in three acts and sight across by H. S. Lenormand, presented by Rodolphe Divide the Company of the Compa Poris Jan. 4

American film industry, which is represented as helping to kill off

American mim industry, which is represented as helping to kill off levit with all its sentimentality about the dying theatre, the Lenormand play contains lots of fine comedy. Author has the wit to laugh over his here's death, for all the tears. The sent of the laugh over his here's death, for all the tears. The piece of the sent of the laugh over the heading femme (Lily Mounet) who has hired the theatre, and what she does to the author's ideas. The piece is a poetic effort about a seaguil on an icebank, and there's a screaming sene in the rehearsal between two old hams (Daroout and harmanismed to a couple of penguins. They just can't hit the note the author wants. Play dies on its first night in France, but is bought for Germany and England.

but is bought for Germany and England.
Second act shows what happens to it in Germany. This is Jenormand's gem. Professor Putech, admirably place in the formany. This is Jenormand's gem. Professor Putech, admirably place in the seaguil, makes the seaguil as the seaguil as monkey, cuts all the dialog of the leading part, substituting screen.

The seaguil, makes the seaguil as monkey, cuts all the dialog of the leading part, substituting screen.

The seaguil is substituting to the seaguil is seading screen.

The seaguil is substituting the seaguil is seading to get any effect in the theatter is to bombard the audience with a series of high explosive bullets. The is the strip who plays his leading until the seaguil is substituting to accordance will eregistering perversion, and although this is a bit of a poser, she gets away with it. Play is a tremendous successa. Audience tears beckstage to see the French author, who is beside him
(Continued on page 56)

'Thres Men on a Horse,' comedy by John Cecil Holm and George Ab-bott; Alex Yokel producing. Abbott will stags. Borls Aronson design-ing sets. Opens National theatre, Washington, Jan. 21.

Hollywood, Jan. 14.

Dave Werner and Sam Jacobson both ex-Universalities, opening their own agency for writers.

Broadway theatres, the 44th Street and Imperial, are scratched from Shubert control and join the so-called bankowned houses, which now total more than those owned by managers. Mortgage on the Imperial was foreclosed by the Lawyers' Title and Mortgage Company, while an arrangement to operate the 44th Street expires Feb. 1 and it then reverts to Vincent Aster, owner of the property.

nd Broadway house to pass into Astor's possession. When Erlanger's defaulted in payment of the ground rent, house, also ment of the ground rent, house, also on 44th street, fell into Astor's lap. That theatrs, now called the St. James, cost more than \$1,000,000, the coin being principally relied by bonds, about \$750,000 of which were floated in the South. Fixed charges were so high it was virtually impossible to operate at a profit. House, is at present under lease to Eddie Dowling; and is tenanted by his Thumbs Up, musical.

When the Shuherts went Into re-

Thumbs Up, musical.
When the Shuberts went Into receivership in October, 1931, leases
were disadfraned on several theatres
as a first step. Houses let go were
mostip owned by the Trebush Realty
Co., owned by the Shuberts personully and leased to the corporasonully and leased to the corporalibred in 1932, but as arrangement
was made to operate it for two was made to operate it for two years, with the rent considerably reduced.

The Imperial has been in process of foredosure since last summer but was operated by the Shuberts under a plan whereby the bank was supa plan whereby the bank was sup-posed to receive operating profits on account of fixed charges. When 'Say 'When' opened to fairly good business there was no gesture on the part of the Shubert office to make payments and the bank do-cided to take possession. Receiver was thereupon dismissed and the property turned over to the banks' management corporation.

Although the Imperial was stated to be technically owned by M. S. Stone, one of its builders, house

Stone, one of its builders, house was listed so wrote by a publisher company of the Shubert Attestic Corporation in its first receivership report. Theatre was valued at 31,074,194 and an exceptionally small mortrage of \$297,500 was tabulated. Vandershift was also recently foreclosed by a bank but there is an arrangement for its operation by the wase. Just a publisher of buying it back.

ENGAGEMENTS

Josephine Hull, 'On to Fortune.'
Morgan Farley, Juliana Taberna,
Sam Wren, Thomas Coffin Cooke,
Harry D. Southard and Barna Ostertag, 'Crime and Punishment.'

tertag, Crime and Punisament.
Elizabeth Love, Joseph Cottea,
Lenore Sorsby, Grant Gordon, Irene
Cattell, Eddie Garvie, Doro Merande, Carol Day, Pearl Hight, Russell Rhodes and Artie Bells MoGlinty, Loose Moments.
Donald Macdonald, Frank Wilcox,
Robert Middlemas, Cynthia Rogers
and Eric Wollencott, Little Shot.

den.

Eric Dressler, Marjorie Petersen,
Maurice Welle, Jean Colbert, Aifred
Webster, William Shea, Bernard
Gorsi, Jack Harwood, Gordon Gould,
Lawrence Tuck, Aivern Dexter,
Watter Vaughan, Joan Meredith,
Harvey Sayres, Adeline, Roatteno,
Hope Richards, Frank Manning,
Raiph Hertz, Butler Hivon, Frank
Raiph Hertz, Butler Hivon, Frank
Leelle King, Creeping Fire. (Complete Cast.)
Donald Randolph, It's You I
Want'.

Donald Manoopp, are accomment. William Lynn, Sam Levene, Shirley Booth, Millard Mitchell, Joyce Arling, Teddy Hart, Edith Van Cleve, Frank Camp, Margaret Mulens, James Lane, Fleming Ward, Nick Wiger, Garson Kanin and Richard Huey, "Three Men on a Horse."

Horse'.
Lillian Foster, Mary Hone, Helen Claire, Minnie-Dupree, William-H. Post, Jr., Paul Ballentyne in 'The Eldest'.

'Losse Momenta,' comedy by Courtney Eavage and Bertram Hobbs. Walter Hartwig producing and now in rehearsal. Opens last week of January. 'Moments' was tried at Hartwig's summer theatre in Ogonquit, Me, last summer.

Wash. Says It Welcomes the Legal **Action on Ducat Control Matter**

Government has no intention of attempting to block a legal test of control provisions of the legit theatre code, or of the code authority's constitutional right to bar agencies failing to obtain a license it was learned today (Monday).

it was learned today (Monday).
Instead, the NRA desires a showdown of the legal position of the
code authority, and will ald in every
way in presenting a defense of the
action taken in ordering theatres
not to allot tickets to more than a
a dozen Broadway brokers who refused to post bond and obtain certificate of compiliance.

Declining to take any action in the New York row until his special committee on ticket matters has recommittee on ticket matters has re-ported later this month, Deputy Ad-ministrator William P. Farnsworth expressed confidence that attis against the code authority will re-sult in a victory for the government. Farnsie cited as ground for his op-timistic view the fact that the ticket

Farnisic cited as ground for his optimistic view the fact that the ticket
control provisions were written after
thorough study or New York state.
court decisions on similar questions.
-Rhe-ticket-plan, he sald, follows
rules laid down in a number of previous actions, and is believed to be
thoroughly in conformity with the.
NIRA and the Federal Constitution.
Reports that a group of warring
brokers would petition NRA for a
separate code for their own business
-brought the disclosure that no appeal from the code authority action
has been taken to the government.
Attorneys who were in Washington
several days ago looking over the
situation returned to New York
without propositioning nations
distinct code and of being taken out
of the jurisdiction of the legit codists.

Bentham Goes Producer With Lyons-Daniels Play

M. S. Bentham is entering M. S. Bentham is entering the legit field as a producer, announcing he will tri-star Ben Lyon, Beb Daniels and Skeets Gallagher in No Man's a Hero, a comedy by Ney Kenny Play is to be staged by herry was than it form.

Emerson and Douglas Gilmore are

also in the cast.
Coast names are due from Holly-wood today (Monday) when rebearsals are slated to start.
Bentham is the third agent to go
managerially legit this season, Jack
Curits is Interested in 'Anything
Goes' and, with Cariton-Hoagland,
will shortly produce 'Saratoga
Chips by Damon Runyon.

GROUP'S NEW PLAY BY ONE OF ITS ACTORS

Group Theatre started rehearsal yesterday (Monday) of 'Awake and Bing,' by Clifford Odets, a member of the company.

Group is currently doing 'Gold Eagle Guy,' at the Belasco, N. Y.,

Bagie Guy, at the Belasco, N. Y., and will continue it while rehearsing the new play.

Frank Merlin at one time owned production rights to 'Awake' but dropped them.

Headin' South

Birmingham, Jan. 14.
Green Pastures' is turning toward the South again, although the
show was down here only last year.
Heading this way hoping to get
bome of the gravy show didn't get
last year and angling for some of
the colored patronage.
Booked for the Temple here Jan.
36.

San Antonio, Jan. 14.

San Antonio, Jan. 14.

'Green Pastures' will do a repeat here Wednesday (16) and has a bloe advance sale. Texas, Intertate pic house, will play it.

Legit is looking up as against Sve-year inactivity. On top of additional play bookings, Fortune Gallo's San Carlo opera troups will device shows Jan. 25 and 28. Chill. For the first time since its reorganization, If a penciled for the Auditorium March 32 and 23.

Bogart's Beard

Humphrey (Hump) Bogart, who enacts, killer Duke Mantee in, The Petrified Forest, Broadhurst N. T., Sports at is a fixed part of the makeup and will be retained during the run of the play. Actor discovered he can maintain the beard at the required length by using a No. 3 barber's clipper. Bogart doesn't mind putting on his tux at social affairs despite the whiskers, but admits he's a bit leery wife Mary Phillips may mistake him for a bum.

Say 'Dream' Tour \$40,000 in the Red: To N. Y. in March

Reinhardt's 'Midsummer Night's Dream, booked by Fanchon Marco, terminated its tour at St. Louis after a two weeks engageroad, and returned here for revamping. Reported that tour ended \$40,000 in the red.

Reorganized company, with most of the principals going on from here, is tentatively set to open in Radio Center, New York, late in March. Choruses will be recruited in New York.

Max Reinhardt will stage, going ast as soon as he completes his icture assignment at Warners.

"Dream" played to substantial grosses in most of the cities into which it was booked, but heavy overhead made it advisable to fold and take no chances playing the maller towns.

BLIND MAN'S BLUFF **GETTING SET FOR B'WAY**

Austin Strong and B. George Ulizio are in from Hollywood to start rehearsals for 'Blind Man's Bluff, Strong play, which Ulizio will produce on Broadway.

This is Strong's first play since Seventh Heaven.

'Bitter Harvest' to N. Y. After London Staging

Hollywood, Jan. 14 'Bitter Harvest.' which enjoyed a four-week run at the Playhouse here some months ago, opened at the Art theatre, London, Sunday

Melville Brown is set to put the play in Broadway next month in association with a N. T. producer. Brown staged the Hollywood pro-duction.

Harry Segall Toting Two Plays to B'way

Hollywood, Jan. 14. Hoping to get an early Broadway production for two of his plays, Knock Wood' and Thanks and Goodbye, Harry Segail trained east Wednesday (9) to consult with pro-

Playwright's last show was 'Lost Horizons.'

Cornell's Ibsen Yen

Katharine Cornell has commis-sioned Eugene Gay-Tifft to do a new translation of Henrik Ibsen's 'Rosmersholm,' which she plans to

Rosmersholm, which she plants to produce next winter. Cay-Tifft translated Knut Ham-sun's "The Road Leads On' and others.

Daily Ballys Ballet

In spite of the trouble encountered by the Omaha World-Herald in sponsoring the San Carlo Opera advertisers, the Lincoln newspapers, Star and Journal, are going to angel the local appearance of the Ballet Russe de Monte Carlo. in the University Collseum Feb. 14. The Collseum accommodates 15,-900.

STEADY RUN OF LEGIT FARE AT L. A. BILTMORE

Los Angeles, Jan. 14. After being dark most of the early part of the season, the Biltmore started the new year well and is part of April.

part of April.

Fritz Lieber and Co., in Shakespearean rep, is in for another week.

The Follier is set for the week of

Jan. 28, with the original two weeks

booking curtailed to one.

Walker Whiteside, in a revival of

Master of Ballantree, comes in

Master of Ballantree, comes in

Fortrayals, week of March 28, and

Walter Hampden is due early in

April.

BALTO STATUS QUO

Still No Legits, but a Few Seen in the Offing

Baltimore, Jah. 14.

This burg is still limping along legitless. Shroud will be removed next Monday (21) when a new mystery, an English importation, Death Comes at Sunset, comes in for a pre-Broadway break-in week at the indie Maryland at \$1.50 top. Edward Dolgien is producing the piece with an all-British cast.

On Jan. 28 Dodsworth comes into the UBO Ford's for a week at \$2.75 top, and following week sees 'As Thousands Cheer' at the house. Nothing is definitely set for the future at the UBO site, and up at the indie house, Maryland, there is but one attraction inked in, the Civic Grand Opera Co, for week of Feb. 11.

Understood the engagements which were announced for Ford's, but never definitely set, of Within the dates and the set of the set of

nany, are now off.

'Distaff' to Tour

'Distaff Side' moved yesterday (Monday) from the Booth to the Longacre theatre, New York, where it will anchor until Feb. 2, when i

goes on the road.

Opening at the Plymouth, Boston, for a two-week stop Feb. 4, and trom there to Toronto for one week.

WOULDN'T CUT

Ilka Chase left the cast of Re-

Indie Bookers File Suit Against C.A.; Now Believed Ticket Angle **Should Be Dropped Out of Code**

Fixing Will Up

Pittsburgh, Jan. 14. veeks ago, Vic Faust Pittsburgh, Jan. 14.
Few weeks ågo, Vic Faust, old-time Swiss bell ringer, left George. Sharp's Drunkard' for Philadelphia to join Billy Bryant's Show Boat production of 'Hamlet'. Last week Sharp received a letter from Faust, asking for his old job

HELEN HAYES BACK, 'MARY' TO TOUR

'Mary of Scotland' will open the road in Philadelphia Feb. 4 with Helen Hayes and probably Philip Merivale again topping the cast. Show is expected to include most of its original players. Miss Hayes returns from Hollywood Sunday (20), and only two weeks of rehearsais are regarded necessary by the Theattre Guild. Merivale is currently appearing in 'Valley Forge,' Guild theatre, N. Y., but unless there is a material increase in business it is not likely to go much beyond the subscription period, being costly to operate.

Guild has received the script of Guild has received the script of G. B. Shaw's newest play, 'The Simpleton of the Unexpected Isles,' which will be placed in rehearsal as soon as cast. Guild's 'Rain from Heaven' is expected to move from the Golden to the Guild theatre, succeeding Forge, with 'Simpleton' following there or another house. Helen Menken, co-starring with Judith Anderson in 'The Old Mald,' Yenttawal' and the service of the Guild thanderson in 'The Old Mald,' Yenthanderson in 'The Old Mald,'

Empire theatre, N. Y., is also slated

Empire theatre, N. Y., is also slated

Maid started of Lall well and if
Maid started or alt, Miss Mention
nay remain in it; but if it closes
she will join 'Mary'.

Mary' was the best 'dramatic
grosser on Broadway last season,
averaging around \$25.000 weekly for
months. It was booked for a Beason's tour, but Miss Hayes demurred and her six months on-and
six months off contract with Metro
hurt also. She went to Hollywood
the time the Guild postponed the
road bookings Miss Hayes said she
would ready for the road at this
time, also that she would complete
the original bookings next season,

Reaction to the injunctive proedings filed by independent ticket brokers against the legit code and its executive committee which, if sustained, may be followed by civil suits for damages against individual members of the Code Authority, is speculation among the committeemen as to whether the ticket con-trol system really belongs in the code; Bulk of the deliberations has pertained to tickets, and the situ-ation has been over-emphasized, it is now felt.

Because the other proble troubles of show business h been soived, neither by the been solved, neither by the original nor the revised code, early pro-ponents of the code are hazarding opinions that, maybe, the theatre should not have been included in the NRA at all. Show business has no standardized product which may be amenable to rules, although it has economic differences, it is pointed out.

Question of seeking withdrawal rom the blue eagle has come up it CA sessions more than once. Vote from the blue eagle has come up at CA sessions more than once. Vote in two instances was two-thirds in favor of retaining the code. That is explainable by the fact that when the votes were taken the labor divi-sions had that preponderance over the managers and labor is favored in the legit code, as in others.

in the legit code, as in others.

One proposal is that the problem
of ticket control be relegated to the
Thesire League, since that is a
body of Broadway managers and
New York is the only spot where
the ducat thing matters. Last season, when the CA handled the
ticket situation, there was a distinct improvement and the amount
of gypping was held down. Seems
'teeth' were desired in the revised
code and the result is anything but
Sitisfactory.

Biz Decline

Baccate dealers in legit views.

Recent decline in legit attend-ance indicates the over-emphasis on tickets. Brokers say it has taken real salesmanship to sell ducats for real salesmanship to sell ducats for the top shows, rather, than having an overwhelring demand for choice specs that not more than 5% of Broadway's hit show tickets are sold at excess prices and the per-centage has been less than that

lately.

Charging that the code is unconstitutional in that it would 'tend to create, establish or maintain a monopoly in the marketing or sale of service in common use and is an service in-common use and is an attempt to fix the price of tickets of admission, five independent ticket brokers filed a complaint in the Supreme Court Wednesday (10) as the first move in seeking an injunction restraining the CA from enforcing the code provisions, which require the posting of \$500 bonds.

is contended further that the brokers are not fully represented on the Code Authority but sit only when ticket matters are involved, while other branches of show busiwhile other branches of show business are fully reprosented at all times. Complaint sets forth, too, that neither those agencies which applied for licenses nor those which did not, are obeying the provisions, that there is not a fair and equitable allotment of tickets and that could not be set of the set of ets from other agencies at 75c. or more above the box office price in order to remain in business.

Charles Abrams, attorney for the complaining agencies, said that they are anxious to test the government's right to license a business directly.

Answer to the complaint is answerable within 20 days and, in the able within 20 days and, in the meantime, the ticket situation will probably remain status quo.

Elsa Ryan's Chance

When Cissie Loftus was forced to bed-with-a-heavy-cold, Elsa Ryan, went into her part in Merrily We Roll Along, Music Box, N. Y., last Thursday (10) afternoon, Although there was no announcement, the audlence sensed the replacement and accorded Miss Ryan unusual

appiause.
Miss Loftus is due back into the

A Break for Guild Members

'Escape,' Costly Import Show, So Scaled at \$4.40, Season's Drama Top

Theatre Guild subscribers will get more, will also use a \$3.85 top scale break on their tickets for Elisa-High scale for Escape, as apply ling to all except subscribers, is exa break on their tickets for Elisa-beth Bergner in Escape Me Never, opening Monday (21) at the Shubert theatre, N. Y., with the regular nightly scale set at \$4.4 to p (\$5.50 first nightly scale set at \$4.4 to p (\$5.50 first night). Subscribers will pay from 50% to 70% less for ducats because of the terms of the subscribers will be the subscriber of the set the terms of the subscriber of the terms of the subscriber of the set the terms of the subscriber of the set the terms of the subscriber of the set the set the terms of the subscriber of the set the set the set the set to the set the s opening Monday (21) at the Shubert

ing to all except subscribers, is explained by the alnormal overhead, which calls for 30% of, the gross spit between the star, author and Charles B. Cochran, London producer, who is associated in the Broadway presentation.

It is announced as a limited engagement, and the large capacity Shubert was chosen because of its gross possibilities. Escape was originally scheduled for presentation here by Arch Selwyn and Harother attractions and the costliness of the London show led to the deal whereby the Guild assumed the contract.

contract.

Guild was in the position of needing Escape to embellish its production season, which hasn't been so hot. It is the Guild's first importation and the first show under the Guild aegis not produced by the organization.

Plays on Broadway

The Petrified Forest

Telegrapher	ŀ
	ı
Boze HertzlingerFrank Milan	ı
Boze HertzilngerFrank Milan Jason MopleWalter Vonnegut	l
	ľ
	ı
Gabby Maple	r
Alan Souler Leslie Howard	l
Gabby Maple	I
	l
Mr. ChieholmRobert Hudson	l
JosephJohn Alexander JackieRoss Hertz	۱
Jackie Ross Hertz	ı
Ruby	۱
Duke Mantee	ı
PyleeSlim Thompson	Į.
Commander Klepp Aloysius Cunningham	ı
Hendy	ŀ
	ŀ
DeputyEugene Keith Deputy	ı
Deputy	ł

There is no mistaking a good play, one which affords a full evening's cone which affords a full evening's. The Pertified Forest. Opening night, at the finale, there was rather scattered polite applause as the curtain rose and fell. That response was deceptive, perhaps due to disappointment because the hero is acilied. Showly the plaudic welled to step forth with a speech. Forest' seems to have everything. It is splendidly written by Robert Sherwood. It has stirring melodramatics. It provokes sudden laughter. It is acted to tus-full under the There is a three-way managerial set-up-Gilbert Miller, Howard, and Hopkins, so the latter are dually concerned. Playing the show in two acts

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had men invade the Black Mess Bar-B-Q, a lunchroom oasis in the wastern Arizona dessert, and the play becomes compelling; seem merely stage desperadoes. There is something authoritative about Duke Mantee, the killer, as played by Humphrey Bogart, who sits with his back hait turned to the authoritative about the seem of the seem merely stage desperadoes. There is something a seem of the s

Just Concluded Two Weeks' Engagement ROXY-MASTBAUM, PHILADELPHIA

DEMETRIOS

Appearing This Week (Jan. 17) at the

RADIO CITY MUSIC HALL, NEW YORK

Our Fifth Return Engagement Within Six Months Introducing Our Original Dance Dramatization

"PARK AVENUE FANTASY"

Music by Matt Melnick

MANAGEMENT

HARRY YOUNG

PARAMOUNT THEATRE BUILDING, NEW YORK

LEGITIMATE THE OLD MAID

Drama in three acts and six scenes tarring Judith Anderson and Helen fenken; presented by Harry Moses; lapted by Zoe Akins from short etory Edith Wharton; staged by Guthrie Molinitic; eets and costumes, Stewart Chargy at the Empire, N. T. 200, 12, 12, 15, 15 top opening night, \$4.50 top creaties.

Della Lovell......Judith Andereo Sharlotte Lovell......Helen Menke dre. Jennie Meade......Mary Ricar r. Lanekell George Neeh
fre. Mingott Margaret Dulc
oeeph Raleton Robert Wallsten
ames Raleton Frederic Volgni
ervant Gall Reade
bee. Florence William
On Halesy Warren Trent

The Old Maid is that curious anomaly, a bad play which should make money. It's a woman's play from every standpoint—so much so that, once it gets over the opening week inertia, word of mouth should keep the gain attending. Mathese there is no reason to believe that it won't build to—at the very least—a moderate success.

It's not a good play Greatest.

there's no reason to believe that it won't build to-at the very least-a moderate success.

It's not a good play. Greatest-trouble seems to be that the play is constantly giving promise and failing short. It's maken from a failing short. It's when from a failing short. It's waten failing short it's

seen later Charlotte is in love with Joseph Ralyson, James Prother. She late the control of the

Shows in Rehearsal

"The Eldest'—Sam Grisman.
"No Man's a Hero'—M. S.
Bentham.
'Awake and Sing'—Group
Theatre.
"Three Men on a Hores'
(Hobby Horses')—Klawand
an Grisoner of War'—Frank
Merlin.

Merlin.
'Rain' (revival) — Sam H. 'it's You I Want'-Del Bondlo and Haring.

'Losse. Moments' — Walter.
Hartwig.

'Small Miracle' (road)—Wee

and Leventhal

some nise work in a couple of minor

some as the scenery and costumes are ex-cellent, really the high spot of the show. So much so that it is defi-nitely one of the items that will help make it a draw. Kauf.

Living Dangerously

Melodrama in three acts presented at Morosco (In., 12 by the Shuberte, by rangement with Lealle Henson and FI Shephard; written by Reginald Simpand Frank Gregory; Conway, Tearle of Phoebe Foster; staged by Harry Waget Gribble. inche Tester: tasses by Hirry Wagearr ribbs.

Fibbs.

Convey Baris and Particle Marking of the M Helen
Inspector Webster
Henry Pryor
Mr. Lloyd, K.C.
Sir George Parker
Dr. Lingard
Garrett Gale

Single State State

haps—one -reason.-why. Dr. Norton, tried before the Medical Council, is, found guilty of charges preferred by. Dr. Proyr, who claims his partner seduced his wifes. Trial scene is the office secretary with whom Proyr has an affair and who testifies to improphetics between Helen Proyr and Norton. Proyr had made the charges in a defensive move because the charges in a defensive move because hip at an end. Despite positive denials by the accused, Norton's name is ordered stricken from the lists, probably because Helen admitted in the control of the country of

Not a heavy assignment for Con-way Tearle, but a better one for

Miss Foster. Percy Waram makes Pryor the dislikable fellow he is supposed to be. Among those pres-ent, too, are A. P. Kaye, John Har-rington and Fuller Mellish. Thee,

A LADY DETAINED

Melodrama in two notes Pranonted at the Ambassaco Service of the S leorge Merrill nspector Wheeler-hi-Chi

An unconvincing meller that impressed as a cut-rater. Sam Salpman and John Hymer did much better writing in the past, but here create a set of phoney characters. Laughs here and there, but they can't carry 'A Lady Detained.'

Play was tried out by Wee and Leventhal and recalled to invest it would be a set of the control of the control

slowly, indicating a short stage crew.

Main accomplishment of the play is to introduce Oscar Shaw to strain the legit. Former musical teep the change of th

tered in Duke Eradford's camp in the Adirondacks. Recomizing the fact that repeal has killed off their racket, they ponder on the proposition of buying a distillery and turning square. That needs 100 G's, and In walks Joan Parker, whose plane exploits have been front page stuff. She was forced down by the fog, with no idea of the locale. While Joan is freshening up, the quartet and sets the price at 200 G's, on the strength of her page's b. r. Duke, (Continued on page 55)

(Continued on page 55)



"The Great Waltz"

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Philly Sizzles, All Three Shows Big; G.&S. \$26,500, Point' 25G, Legion' 8G

Philadelphia, Jan. 14. The D'Oyly Carte Company left philly in a blaze of glory. First two weeks at the Forrest were fine, but the third was sensational. Gross was \$28,500 which wasn't very far inder_absolute capacity. That gave the English company, \$70,000 on the third in the company of th

was time to leave.

'Point Valaine', new Noel Coward
play with the Lunts, was another
sensation. Despite several adverse
notices, it got between \$24,000 and
\$25,000 in its single week at the
Chestnut, which isn't far under capacity.

City.

'First Legion', aided by boosting
Catholic organization, got a
tisfactory \$8,000 in the first of two
eeks at the Garrick.

satisfactory \$5,000 in the first of two weeks at the Garrick.

All in all, it was:a sock week for Philly's legit and probably won't be represented by the probably won't be represented by the probably won't be represented by the probably th

Estimates for Last Week
D'Oyly Carte (Forrest, 3d week)—Sensational \$26,500, not far from capacity. Last performances were terrific. Dodeworth, which opened "Point Valsine" (Chestnut)—Virtual capacity from start to finish, despite some critical panning. Almost \$25,000. Within the Gates' this week.

week.

'First Legion' (Garrick, 1st week)

-Catholic organizations helped
bcost trade. Satisfactory at \$8,000

LE GALLIENNE **FAIR \$10.500 BOSTON**

Boston, Jan. 14.

Eva LeGallienne's Civic Rèpertory company survived its single
week in the Hub fairly well with
L'Alglon' for a take of about \$10,500. Fact that it had legit opposition for only three of the days was
helpful.

500. Fact that it had legit opposition for only three of the days was

Continental Varieties, starring
Lucienne Boyer, made a four-show
flying visit at the Wilbur, long dark,
and attracted a satisfactory \$5,000
at \$3.30 top. The continuation of the continuation of

bert.
D'Oyly Carte opens its four-week
reperteire of Githert and Sullivan
today (14). Doing The Gondolter's
and Tolanthe, split, first week.
Cornelia Otis Skinner comes into
the Plymouth tonight also, for one
week. Dodsworth, starring Walter
Huston, follows the D'Oyly Carte
company at the Colonial; and Feb. 4
The Distaff Side is slated for the
Plymouth.

n. Was dark last week

Hollis was dark last week.

Estimates for Lest Week

"L'Aiglon, Shubert. LeGallienne's
first appearance here in about five
years, drew out her regular foilowlag, but hardly more than that.
Something besides the Rostand
piece is needed to win her new adEnlierer, \$10,500.

Adontinental Varieties, Wilbur,
Adontinental Varieties, Wilbur,
Catten Legal Puble Crix, but no sock.
Extract by Hub Crix, but no sock only,

W. Whiteside Poor

\$1,500 in Lincoln

Lincoln, Jan. 14.
Walker Whiteside in Master of
Ballantrae, starting off the dra-matic season locally on the left foot. Troups played here at the Liberty in a single performance to about half a house and approximately \$1.

Jumping to Memphis from here thence to New Orleans, the Pacific coast, north and along the Cana-dian line east to Chi is the route.

Legit Bullish in L.A.: Three Scrap For Slim Pickin's

Los Angeles, Jan. 14.

More legits in town the past week than in many months. Biltmore reopened after being dark many months, with Fritz Lieber and his troupe in a repertory of Shakespeare.

Houpe in a system of the syste

Monday.

No successor so far in sight for El Cap, although Duffy is negotiating with Mary Pickford to do Tarmer Takes a Wife.

Wilshire Ebell became a legit house with the presentation for one week of Kathleen Clifford's 'Mr. Claymore Steps Out.' Play will hold over.

over.

Trade was not too hot with any of the legits, although takes were satisfactory considering adverse weather conditions.

Weather Conditions.

Estimates for Last Wesk

Her Master's Voice' (El Capitan
3d week) (C-1,671-42.29). Comedy
hit well in its third stanza, with
around \$5,000. End is near, as several-of-the-players-are under contract to studios and will have to
move out.

tract to studios and will have to move out.

Fritz Leiber (Bittmore, ist week)
Bard's plays this season sort of cut into the Liber take, with \$5,000 best that can be given the traveling or vance for "the Follies," opening Jan. 28 for one week only.

'Mr. Claymere Steps Out' (Wilshire-Ebell, list week) (CD-1,294-31,65). Little to commend this one, and lucky to garner \$2,000, but holds over— Katheen—Clifford, who.co.authored and produced, as well as playing one of the leads, expected to do another tryout shortty.

'Juliet' \$4,000

Seattle, Jan. 14.
Henry Duffy and Dale Winter in
There Is Always Juliet', roadapproximately 44,000 last week, only
moderate.
Duffy has decided to bring more
attractions here at intervals, but
not as steady fare, as biz doesn't
seem to warrant it.

LADY DETAINED (Continued from page 54)

(Continued from page 54)
the florist member, doesn't like the
lidea, but is forced to stit close, the
Duke falls in love with Jone 64.
Duke falls in love with Jone 64.
Duke falls in love with Jone 64.
The force of the force of

"It's You I Want," comedy by Maurice Braddell and George Bradell Bondio and Forrest C. Haring pro-Bondio and Forrest C. Haring pro-Buoing. Opens in New York Feb. 4

'Sailor' \$1,500, Mpls.

Minneapolis, Jan. 14.

Sailor, Beware' died a tragic death on its second week at the Shubert, estimated a scant \$1,500 at \$1,65 top. Total for fortnight was approximately \$7,000, not so forte. House closes for six weeks to permit extensive improvements. Metropolitan, legit road house, is announcing nothing. Repertory theatre, local group, is presenting The

announcing nothing. Repert atre, local group, is present Jazz Singer' for six nights.

Chi Biz Wobbly; 'Roberta' \$19.000. 'Stevedore' 7 G's

Chicago, Jan. 14.
Legit trade in the loop, while generally under the pace established the last few weeks, is still so far above the business the theatres had been doing for the two years previous that the slight slump is being disregarded entirely.

regarded entirely.

Only item that puzzker-the legit managers is the lack of holding ability of shows in the loop. A few years ago a run of three, four, five or more months was a common occurrence of the common occurrence oc

bring it back.

First week, of Roberta' was the big noise in the loop last session and from the notices and advance the total of the session and the session with little with the Erlanger, it moved the hard where it will try a seven-week-session.

it will try a seven-week seasion.—Intown.

Dennis King show, Pettioat. Fever, will scram town after five weeks at the Harris and will heard for Toronto. Abby Theatre Players is catching on much better at the Selwyn, after a couple of flabby seesions at the opening, Building steadilyon. 41.66 top. plus. Increased. subjection backing, state players will stick at the Studebacker with that Shakespeare tabs until Jan. 27 and will give way to Continental Varieties, which comes in under Grace Denton auspices on Jan. 28. Stated for one week only.

Estimates for Last Week

Estimates for Last Wesk

Estimates for Last Wesk \$2.75 (5th week). Slid off somewhat last week with the rest of the town on a post-holiday reaction, sliding fast on the first of the week, but perking toward the finish. Held to \$15,000 (asy. Following the Cohan show house will darken until Feb. 4, when TAEglor arrives.

when L'Aiglon' arrives.

"Paticoat Faver," Harris (1,000;
\$2.75) (4th week). Quits on Jan. 27,
following a profitable stay. Off
somewhat last week; \$3,500.

'Roberts, Erlanger (7,200; \$3.20)

(2nd week). Opening session a
walloping gross, despite general
slowness of the loop last week. Got
away to fine \$15,000 for the statter. away to fine \$19,000 for the starter. Shakespears rep., Studebaker (1, 100; 83c) (4th week). Will make it five weeks. Last week still above the line at \$4,000.

'Stevedore,' Selwyn (1,000; \$1.50) (4th week). Pushing upward to \$7,.000 vicinity and satisfactory.

Other Attractions
Showboat 'Dixiana'. Now in its
seventh month of steady run,
really remarkable stay and due primarily to the excellent handling-of
publicity and exploitation.

Follies' \$30.000

San Francisco, Jan. 14.
Curran la the only legit house in
Frisco now open.
Ziegfeld Foliles' opened (10) for a
17-day visit. Business good on first
three days for approximately 115,
000, with better than \$30,000 in sight
for the week.
Merrily We Roll Along' booked to
follow 'Foliles' on 28th.

Troupe of 80 Pushes Off for 'Call of Wild

Hollywood, Jan. 14,
Some 80 people in 'Cail of the
Wild' (20th Century) entrained for
Mount Baker, Wash, Sunday (13).
Contingent includer Loretta Young,
Jack Oakie, and Director Bill Well-

man.

Clark Gable, whose 'Copy Cat' retakes at Metro held up departure of the troupe more than a week, follows tonight (Monday).

Most Shows Drop, but 'Forest' Sock 22G on First Week: 'Old Maid' Has Chance at \$10,500; Cornell \$22,500

While most shows and all musicals, except one or two, slipped badely again last week, three darmint attractions took the distance of the dista

ful.

"Cailing All-Stars' was an added, closing-last Saturday, leaving the Hollywood again on Warner's hands. Due next week: 'Escape Mo Never,' Shubert: 'Crime and "Punlehment, Bittmore: 'On to Fortune, Fulton.

Several shows dropped to 42:20, but tailed to improve materially.

Estimates for Last Week

'Accent on Youth,' Plymouth (4th week) (C-1,036-\$3.30). Again Improved, with chances to register bright; excellent Saturday matinee helped gross to \$7,000.

helped gross to \$7,000.

'Anything Goes,' Alvin (9th week)
(M-1,355-\$4,40). All performances
sell out, with most drawing
standees; outstanding musical-comedy close to \$32,000 every normal

Battleship Gertie, Lyceum (1st week) (C-957-\$3.30). Presented by Courincy Burr; written by Fred-erick Hazlitt Brennan; opens

week) (C-957-33.30). Fresented by Courtney Burr; written by Frederick Hazilitt Brennan; opens Tourney Burr; written by Frederick Hazilitt Brennan; opens Tourney Burr; written by Frederick Hazilitt Brennan; opens Tourney Burr; written by Gardiner Galling All Stars, Hollywood Closed Saturday; played less than flav weeks; never got going after ragged-premiere. Childran's Hour, Elliot (9th week) (C-922-33.30). Play's Fig. Sahould keep It soins Jone Dalamosty, with the gross last week 313.000. "Greeping Firs, Vanderbill (1st week) (D-964-32.20). Presented by Glen N. W. MoNaughton and John Cameron; written by Marie Baumfern, Farmer Fakes a Wire, 46th St. (12th week) (C-1375-32.20). Drew more patrons at reduced scale, but gross about the same; under 310. "Fly Away Homa, '8th St. (1st week) (C-989-33.30). Postponed from last week; Opens tonight. "Gold Eagle Guy," Belasco (8th Week) (CD-109-33.30). Postponed Tourney Booth (1st week) (CD-109-33.30). Presented by written by I. B. Priestley; opened Monday.

"Lady Detained, Ambassador (2nd week) (C-1158-52.73). Opened

Monday.

'Lady Detained,' Ambassador (2nd week) (CD-1,156-\$2.75). Opened middle of week, drawing doubtful press; attendance light after pre-

miere. "Life Begins at 8:40." Winter Gar-den (21st week) (R-1,489-\$4.40). Has been suffering like most others; season's top revue under \$25,-000; with two musicals off last

900; with two musicals off last should improve.

"Little Shot," Playhouse (1st week) (D-890-43.0). Presented by Maille Shot, Playhouse (1st week) (D-801-43.0). Presented Wilde; opens Thursday (17).

"Living Dangerously," Morosco (1st week) (D-901-43.30). Opened Saturday to rather mild reception; week in on British meller this week. Inc.

leader slightly affected last week, but plenty bis at \$14,000 to 19 to 1

teem Booth for final three receival brights play got around \$7,000 has week.

The Great-Walta-Center (17th week) (0-3,433-43,30). Socked for first time last week when the takings slipped to \$34,000; sdll looks of the street last week.

The Petrided Forest, Broadhurst (2d. week). (1,116-43,30). New dramatic leader; corking press and standee business from start; takings close-to 132,000. Thumbs Up; St. James (4th week). (1,150-444,0). Excellent signs close-to 132,000. Thumbs Up; St. James (4th week). (1,150-444,0). Excellent signs close-to 132,000. Thumbs Up; St. James (4th week). (1,150-444,0). Longest run hand start through white; over \$5,000. Tobacce Road, Sorrest (58th week) (C-1,107-13,30). Longest run hand start through white; over \$6,000. week). (D-313-43,30). Coats too much to operafe-at pace of \$11,000; questionable after another week or so. Atherine. Cornell as Juilet. Martin Beck; another two weeks. Barretts of Wimpole Street to-follast week.

Sallors of Cattaro, Civic Reptheatre; non-profit show on 14th street.

Waiter Hampden, 44th Street;

street.

Walter Hampden, 44th Street;
Shakespearean rep; final week.

'CHEER' FLABBY \$22,000 IN K. C.

Kansas City, Jan. 14.

It certainly nooks: the this twn, once one of the control of the control

'Varieties' \$6,000

Merrity We Roll Along, Music Box (16th week) (D-1013-43-30), Earl Carrolls Vanities, playing than not recovered from sump that set in last month; estimated around scilout, with approximately 35,000, "Music Hath Charms," Mujetti ne to do go me night stand in Fort (3rd week) (O-1.776-82.20). Little

Paris, Jan. 5,

Paris Legit Biz Very Good: 'Folies' Sturdy \$12,000; Josy Baker Sock \$10,500; 'Barretts' Still Holding Up

PARIS '1934' MOVES

Small - Seater Revue to Bigger House After Two Months

Parls, Jan. 5.
One of the outstanding successes of the season shut down Wednesday (2) the pocket revue of the Himour de Parls, tiny house on the Rue Fontaine, which previously had been a nitery, film showcase and a flock of other things. Recent and the season of the control of the part of the part of the part of the downtown Theatre Daunog under a new title. Humour,

Daunou under a new title. Humour, at same time, will be enlarged and

at same time, will be enlarged and will reopen with another show.

Cindas Glenn, American, girl, is one of the stars of the Riumour and the real stars of the Riumour and the Barry. Sam Granier and Andre Barde wrote the show. What put it over was its intimate humor. Theatre publicly advertised that it took in an average of \$525 daily for 53 days, on 200 seats. Last three days,—bolidays,—brought-in_close_10. \$3,000.

COMEDIE FRANCAISE RESHUFFLES ACTORS

Paris, Jan. 6.

Pierre Dux and Lucien Duboe received coveted partnerships in Comedie Francaise at year-end meeting of governing committee.

Vera Korene and Maurice Escande had been booked for partnerships, but committee did not award them-Pair at first threatened to quit Comedie—because of rebuff, but committee calmed them, promising them the honor another year.

Fractional shares intended for Miss Korene and Escande were distributed among other partners, in-

tributed among other partners, in-cluding a half-twelfth to Marie Ven-tura, who thus becomes owner of s

Annoyed by Tent Shows

Mexico City, Jan. 11. Popularity of tent shows and port-

Popularity of tent shows and portable playhouses for from a dime to 15 cents is irking theatres here. Elements of the only three legit houses now left want the tent and similar shows suppressed.

Proposition is not favored by the civic government, which obtains a goodly sum in taxes from tent playhouse operators that the tenters support several thousand people, while the legits afford a living to only a handful.

Charlot's Ger. Play

Andre Charlot has returned from

Andre Charlot had because from an extensive trip on the Continent, where he has secured a musical show—in-German, titled—Bancing City, based on the life of Empress Marie Therese.

Charlot apotted the show in Lucerns, where it was put on for one night for copyright purposes. Thinks he has a big winner in it. Show will be dectored for England by William Walker and Robert Nesbitt, with whom Charlot is associated.

Charlot has also signed Gitts Alper for London, with her app ance likely to be around May.

Morley to Canada

Malcolm Morley, who for five years controlled the destines of the highbow Everyman theatre at Hampstend, sails for New York this week-en-route-to-Canada, where he is to be adjudicator in the Domilton Drama Festival organized by Lord Restboursed.

Bessborough.

Morley will visit every city of importance in Canada, and hopes to see over 100 plays before returning

London, Jan. 8.

Mex Legit Operators

Paris, Jan. 5. Ripsiorting holiday business has convinced Parisian legit that it is still alive, and theatres face the new year full of hope and raring to go. Christmas eve this year got 'em all out, to the surprise of the trade, which was airaid of a freezoout, and they have kept on coming to the ottes since.

they have kept on conling to the-atree since.
Season is proving, in general, sur-prisingly, good. Between October and Christmas five shows celebrated the control of the control of the con-ing of the control of the con-ing of the control of the con-ing of the control of the con-trol of the

Femme Libre! (Tree Woman') at the Oeuvre and the Casino de Paris show.

Third desarit count the hangovers with the Second of the Casino and the Casino and the Casino and the Renaissance after being chucked out of the Marigny to make room for Josephine Baker in Offenbach's compared with recent years, and further hope is extended by chances of tax relief soon. Vest poket houses in Montmarte, with a time the compared with recent years, and further hope is extended by chances of tax relief soon. Vest poket houses in Montmarte, with a time of the compared with recent years, and further hope is extended by chances of tax relief soon. Vest poket houses in Montmarte, with a time of the compared with the compared

Christmas eve. Vaude houses were packed.

packed.

packed were the proper to the packed of gift resident of the packed of gift resident of the packed of gift resident of the packed of

Fetimates

Chers. Tenor Georges Thill re-turning to big house on Christmas eve in 'Aida, a nice 34600. New Year's eve, gala for 2,090th per-formance of Faust' brought just a few conditions of Faust' brought just a few conditions of Faust' brought just a Christmas ever, which is not so bad for the ace theatre these days, and Tartesienne' did nearly 32,000 on New Year's eve.

for the ace theatre these days, and TJArteslenne' did nearly \$2,000 on New Year's eve.
Tempa des Menrielleusse' (Time Tempa des Menrielleusse') (Time Tempa de

house went past the \$1,500 mark. Show getting splendid \$10,500 weekly.

'Do, Mi, Sol, So' (Michodiere). New Paul Gernidy piece, talky show about whether people should divorce or just do what they like, opened couple of the show the show

as if it will get by during non-days.

Sappho' (Sarah Bernhardt). Ce-cile Sorel and Lucien Rozenberg getting very little coin in this big house, about \$8,000. Venture is cost-ing Miss Sorel and backers lot of

ck. 'New Testament' (Madeleine). Ex-llent grosses are holding up: About

\$7,000.

'Mandrin' (Mogador). New Isola operetta touched \$2,000 New Year's eve. Looks like a long run, despite lukewarm reviews, about \$7,500,

ukewarm reviews, about \$7,500, okay.

'Folies Bergero', Nudity and political sattre in Deival's show rang the bell for a sociot \$4,500 New Year's evo. Show is averaging \$12.

Casino de Paris. Rival to Folies is larging. Parislan public is finding rice show, which features regional dunces and costumes, a bit slow, and is yelling for more stripping. Varna is getting soon stripping. Varna is getting soon.

'Prosper' (Montparnasso). Appealing to the intellectual crowd with magnificently staged piece, Baty is doing well. Show stood up, well for the holicitys. Another long run is probable. Vienesse' (Trlanon

p well for no run is opera Comique, is staking last card on this Strauss operetta, and holiday biz indicates he may get away with it.

OPERA WITH FILM

Battle' Musicker Has One Act or Screen with Orchestral Accoms.

Opera by Claude Farrere and An dre Gailhard based on Farrere's book, 'The Battle,' of which film version with music by Gallhard was re-cently taken by U. A. for American distribution, will shortly be put on in Vienna or elsewhere in Central Was performed in Paris three

was performed in Faris three years ago. Battle scene in act two of opera is a film, projected in the opera house, while orchestra plays accompaniment.

BELGIUM CAN'T FIGURE DIFF IN VAUDE, LEGIT

Paris, Jan. 5.

raris, Jan. 5.

Is a revue a play or a vaudeville erformance? 18 a revue a per-performance?
A court in Brussels has to decide this in order to determine how much tax must be paid by a Joseph-ine Baker show which played there

Baker hat be paid by acceptance of the control of t

The court was stumped, and decided to take a couple weeks to think it over.

PLAYS ABROAD

Crepuscule du Theatre (Continued from page 52)

solf with rage and contision, to thank him for having brought out the bestiality in them.

The solf were brock gold in the Thin solf beach gold beach gold

Second scene of the third act is he gallery during a performance of 'The Tempest,' with just six peo-ple, all of whom got in by mistakes Only part of the show is the the is the intermission, during which is the intermission, during which

only part of the show they enjoy is the intermilasion, during which news reports of a heavyweight champlonship bout in Chicago between a. Fronchman and a. Nesro Entermine and a construction of the interfer with lota of weeping and discussion. Some of the actors contend that the films will keep them alive, but the character who expresses. Lenormand's own down alive, but the character who expresses. Lenormand's own down alive, but the character who expresses. Lenormand's own down alive, but the character who expresses. Lenormand's own down alive, but the character is here to express. Visiting Americans in the trade-have considered this piece of interest for New York. May make a strong the controversy could be started over it, and a lot of fun. But coin is another matter.

SZULETESNAP

('Birthday')

Play in six scenes by Lazzic Bus Eskete first presented by the Vigazinhaz, Buda-pest, on Dec. 22. Cast: Gabriel Rainay Margit Makey, Anna Tokes, Irone Agay Ella Goth, Alex Goth, Zotton Maklary and Gero Maily.

Gero Maly.

A sort of 'Cavalcade,' Intermuch as the six scenes of the play cover as the six scene as the scene as the six scene as the six scene as the six scene as the s

Paris Goes Gay Again for New Year Celebrations, with Niteries Jammed

MELBOURNE BRIGHT

Legit Looks Up; 'Roberta' Due to Open

Melbourne, De

City is expected to enjoy bright st legit Xmas over a period or

City is easeward a period or many years.

W-T is finishing a good run with Blue Mountain Melody and will shortly bring in Roberta' with Madge Elliott, Cyril Richards, Loo Tanaklyn and Gus Bluett.

Franklyn and Gus Bluett.
Frank Nell will open a new revue
with Sid Field, Jane Ayr, Eddle
Leslie, Eastern Bros., Ray Vaughen

Leslie, Eastern Bros, Rny Yaughen and Michael and Arnoya.
Russian Ballet will do several complete changes in its season at Comedy,
F. W. Thiring will open 'The Codar Tree' Dec. 26 with Gladys Moncheff.
Book is by Edmund Barclay with lyrics by Helene Barclay. Varney Monk, who wrote 'Cellitt's Inn', deing the music.

NEW HENRI BERNSTEIN PLAY SET IN LONDON

Howard and Wyndham bought Henry Bernstein's drama hit, Es-poir ('Hope'), for London. 'H. W. Harwood will make the adaptation and-Edna Beat will-star in it. Several dickers are on for Ameri-can rights, both film and stage, but none has yet gone through. Bern-stein could have sold the legit right is stein could have soid the legit rights long ago, but is holding out until he can make a picture deal. He's pretty tough to get together with because he wants to okay the adapter and then afterwards okay the adaptation.

five and clopes with the flances of his cousin Ernest, a model young man. Ten years later, Irma, with whom Sandor cloped and whom he married at twenty-five, returns to her parents home broken-hearted, having discovered that he's cheat-per the follows her with a gipsy locking the property of the state of the comest—he, witting of his light-hearted charm.

orchestra and she once more between the process of the lighthearted charm.

day of the outbreak of the war. Irma, with a weak heart, is in a nursing home. When Sandor enlists, not so much out of patriotic enthusiasm as for the sale of gete enthusiasm as for the sale of the enthusiasm as the collapses and dies of heart fallure. Next scene shows the crazy, lazzy, irresponsible world of 1924. Sandor has massed to sale with the land the sale of the enthusiasm as the sale of the enthusiasm as the sale of the enthusiasm and the sale of the s

a half melancholy, half humorous note.

The period settings, music between the scenes, and the many little things that older people in the andence love to be reminded of, and your people can be setting to the setting the s

THREE FOR LUCK

London, Dec. 28.

London, Dec. 28.

Comedy by Medel Constandurons. Produced at the Westimineter theatre, Dec. 27.

Charles Howson Hobbs. Basil Radford Holen. Constandurons of the Constanduron of the Constan

BY BOB STERN

By BUS SIERN

Paris, Jan. 5.

Nite life of Gay Paree got 100g, gashin over the holidays. Might have been the old days coming back. Something blew up the lid of the depressed atmosphere that has been hanging over this burg for the past year or more, and the champagne started flowing like the Seine. Not much drunikenness, though—everybody either seemed to take it moderately or be able to hold it.

much arunkenness, thouse-very-body either seemed to take it mod-erately or be able to hold it.

All classes of places did business,
Prices in general were moderate,
and there were lots of spots where,
for a single drink costing \$1 to \$1.50,
one could revel all night, getting a
special floor show, dancing, paper
hats, contett and a tin horn free,
Lot of others, naturally, where the
check could easily run up to \$40 or
\$50. Suppers averaged around \$5 a
head.

head.

Both Christmas and New Year's
eve are known here as Revillons—
translated, hights out. Some people go to midnight mass Christmas
eve and don't start celebrating until atterward, thus making that
night last longer. On the other
hand, Frenchmen have to get up.
New Year's morning to call on relatives, so New Year's eve has to be
cut short for that reason. cut short for that reason

cut short for that reason. Funny phenomenon on New Year's eve was that bulk of crowd stayed at home until about 11:30, and then started suddenly to flood the spots, Last-minute decision caused a terrific crush. This mugg, doing the rounds, happened to eatch the mob in Montmartre just as the midnight throng arrived, and the dance floor was so Jammed that when the lights mounce the new year one just couldn't budge.

Most deneryes put on special floor. Most denery so when the second of the

nounce the new year one just couldn't budge.

Most denerrys put on special floor numbers, copped from musical halls and reruses. Those that had floor-shows anyway bolstered up the acts. Leon Volterra's new Lido, with a mediocre show, did a rushing trade, partly due to curlosity, as did the tinselly tromphe cafe, fust opened on the Champs Elysees, a few blocks away. Cote d'Azur, specially opened for the holidays, packed em in. Boeut sur le Tolt, which is gain-ling in rogue, again was one-of-the favorities of the American Colony.

Most hart's done with, and the long hard pull of the straight season begins for the niteries. Year-end boom has been encouraging, and there is just a chance that it will carry over for a while.

French Prez Attends Am. Opera Premiere

Peris Jan. 5.
President Lebrun will attend the Franco-American gala at the Opera. Comique Friday (11), at which feature will be Sam Barlow-Sacha Guitry opers, Mon Amile Pierrot. Also on program is dance number by Serge Lifar and some jazz songs by Pilis and Tabet.
Sam Barlow is an

Sam Barlow is an American, and it is called the first American opera

'Circus' for Paris

Paris, Jan. 5.

Local syndicate, including Jean Houcke, circus man, has a local option on Circus, Central European nusleal by Eiseman and Bus Fetkette, which Billy Rose had planned to bring to New York and put on under a tent. That's the same way it was staged originally in Budapest and later. In Vienna.

Parisian showmen want to put the show on at Luna Park, near the Porte Molllot, under canvas.

ably find broadcasting a much more ably find broadcasting a much more profitable occupation.
Idea for the comedy lant attogether food, settler bad, nor is it altogether food a young wife, regards her as a varing, and is disappointed when she instituting some other man. Personally, the supposed vamp is content to sit by the fireside and be a good little wife, but, rather than disappoint but wife, but, rather than disappoint but those placing her in compromising circumstances:

Laul Selby Davenant. Key Hammond the Company of the

Scribes' Wholesale Break

State house on Capitol hill in St. Paul has been practically taken over by Twin Cities St. Paul has been practically taken over by Twin Cities ex-newspapermen. Ranging from Governor Floyd B. Olson's personal advisors, all the way down the line to partitime publicity jobs, the ex-scriblers are in solid.

time publicity jobs, the ex-serio-blers are in solid.

Latest convert is C. D. Johnny'
Johnston. After eight years as the northwest's are political writer, on the Pioneer Press-Dispatch, he's now in a managing edition of the week's managing edition of the week's managing edition of the week's latest pressed and the serious and in the serious ender, and the week's latest pressed on the serious week's latest pressed on the serious week's latest pressed on the serious and the week's latest pressed on the serious and week's latest pressed on the serious and the week's latest pressed on the serious and the week's latest pressed on the serious and the serious latest pressed on the serious and the presson of the serious and the serious and the presson of the serious and the serious and the presson of the serious and the serious and the presson of the serious and the serious and the presson of the serious and the serious and the presson of the serious and the serious and the presson of the serious and the serious and the serious and the presson of the serious and the serious and the serious and the presson of the serious and the serious and the serious and the presson of the serious and the serious and

otherwise director of the division of public relations in the state conservation department. L. D. Parlin, another quondam P.-P.-Dispatchee, has been holding down the public relations chore for the state highway department for the past several years.

eral yeare.

Elliott Tarbell, former St. Paul Daily News man and more recently with the Chleago Tribune, became secretary to the newly-elected lieutenant governor on Jan. 1. Other former Daily Newsites: Joe Seeger, now public relations for the state banking dept. Jake Qualley Part of the Jake Qualley Daily Charles and Jake Qualley Daily Daily Daily Daily News Carles and the Farmer-Labor publicity committee; Allen Wagner, former Daily News City ed, now executive secretary on the newly-typated Metropolitair Drainage Commissi; Gordon Wollan, game and fish dept. derk; and J. O. Meyers, who doulerk; and J. O. Meyers, who doulerk; and J. O. Meyers, who doulers, and J. O. Meyers, who doulers are the property of the property Fillott Tarbell former St. Paul

secretary on the newly-created Metropolitan Prainage Commish; Gordon Wollan, game and Seh dept-clerk; and J. O. Meyers, who doubled a few months ago on a Board of Control apare-time publicity job. Minneapolis Tribune men now on the state paryoil are: Ted Laws, Gov's office mgr; Earl Arnold, high-way department; Stanley McGovern, public relations, dept. of agriculture; and A. C. Hanson, Minn. Conservationist editor.

Bill Haliberg, for some 15 years head of the St. Faul U.P. bureau; is now doing publicity chores for the state. Kent Holen, ex-Minnespolis Journal reporter, is in charge of sales for the Minn. dept. of variancedits, And Al Smalley, quondam Duluta. News-Tribune acribbles, is pow 10 chrs. 3 and 10 cm. 10 now in charge of the 3FR1 424

Dressing Up Delineator

As part of its reorganization plans, the Butterick Publishing Co will extensively revamp its chie property, the mag Delineator what is considered eator. Ir

will extensively revamp its chet property, the mag Delineator. In what is considered a daring move-to-achieve a select reading nouter, some 400,000 will be lopped from the circulation within the next year. At the same time the mag's price will be raised from 10 to 15 cents a copy, the price rise going into effect with the April issue.

Mag's present circulation guarantee is somewhat in excess of 2,-000,000. This will be trimmed to 1,500,000 by the end of the year. Purpose is to reach only class readers, and to this extent the mag's content will be upped in sophistication. Publication's format will also be changed so that it will be an all new mag, except in name, in another 12 months.

Reason given for the proposed

Reason given for the proposed changes is that the leading women's mags are too closely grouped and it is hoped that Delineator will pull away from the pack because of the away fro changes.

Writers' Union Meets
Mass meeting has been called by
the Writers' Union for Friday night
(Jan. 18) to procure relief for needy
scribblers. Gathering will be held
in the auditorium of the New
School for Social Research, rather
than at the overwlastics' scribes.

School for Social Research, rather than at the organization's regular ascetting place in the Village.

Since plans were made to extend the Writers' Union throughout the country, the New York group refers to itself as Local 1.

New N. Y. Locality Rage puple of new N. Y. locality news ars in preparation, one is

Couple of new N. T-locality news-papers in preparation, one in Harlem, the other in the new East Side residentiat community, known as Knickerbocker Village. One is to be known as Harlem Chemetric Market Parket Parket With Cyril W. Stophens pub-lashing the other, which he will call the Knickerbocker Villager.

Publishers Get Told

Publishers Get Told
Every department store advertieling manager probably dreams of
getting his pet enemies, the newspapers, 'told' some day, but few
ever took better advantage of the
opportunity that came to Don W.
Davson, ad man for one of the two
swantly emportums in Lynchburg,

Va.

When the Virginia Press Associa-

When the Virginia Press Associa-tion held its convention in Lynch-burg, Dawson was invited to ad-dress the boys. He jumped at the chainee, He disarmed them first with a harmless joke and then pro-ceeded to go to town. He criticized the publishers' busi-ness methods and lashed them for not putting first-class merchandis-ing methods into their space selling. Of the five or six weekles in Lynch-burg's trade area only one gives than a real reason for advertising of the five or six weeklies in Lynch-burg's trade area only one gives him a real reason for advertising that a real reason for advertising Dawson said. The others rey to wheedle with My wife burs a lot of stuff at your store, so why don't you give me an ad-one in a while? This sort of 'persuasion' makes him sick, Dawson said, and as a regult the lone publisher with a reason gets the advertising, because, dam-mit, he makes me want his paper!' Dawson directed his remarks mainly to the weekly publishers, who make up the bulk of the Press Association membership. He crim-soned a lot of editorial faces when he held up one weekly paper after another and termed them 'horrbile examples' of bad printing and makeup.

Further Buildup of Poets

Further Buildup of Poets
Anita Browne, sponsor and director of the recently-opened National Poetry Center in Radio City,
plans a number of Additional actirities in behalf of poetry and poets.
Has organized the Poets Press, to
lesse volumes of poetry only and
Fellowship as a means of egitating
national observance of Poetry Week,
which ahe instituted.

Meanwhile, progress of the
Academy of American Poets, which
is in its inciplent stage, haited by
the illness of its head, Mrs. Hugh
Bullock. Purpose of the Academy
of American Poets is to endow deserving rhymesters that they might
better carry on their work.

better carry on their

Achmed Abdullan's series of Panama stories which are appearing in Cosmopolitan magazine, will be assembled in book form by Farrar & Rinehart under the title

Farrar & Rineman. of Panama Passage. of Franking Francisco.

Not noted the present the Addullah also has a Central America locale and will reach the book stalls atter publication serially by Cosmo. Yarns are labelled Tropical Frontier and The Seven Lovers of Jane McNeill.

New Fun Mag

First issue of Fun Mag First issue of Fun is on the stands. Is long tab size, with 32 pages and colored cover. Mostly strip cartoons, chiefly semi-adult and leaning to the adventure angle. A. few brief. departments. Is handled by the McCall distribution

system,

Maj. Malcoim Wheeler-Nicholson,
of Nat. Allied Pubs., is heading,
with Lloyd Jacquet as editor and
Sheldon E. Stark handling the cartoon end. Dick Lederer, formerly
of Van Beuren-RKO, is art editor.

Hores Opera Competien
Street & Smith will compete with
the Western story mage with a new
monthly, Western Winners Magasine. Will carry only the foremost
of the Western tale scribblers, with
the initial issue containing Max
Brand, Walt Coburn, Robbert J.
Burton, Courney Ryb Blocoper,
J. Courney Ryb Blocoper,
C. Editing, with Dorothy C. Hubbard
as adds.

as aide.

Another of the Street & Smith mags, Clues, has a new musthead. Now known as Clues-Detective Stories, to better identify its type of content.

Collectors' Trade Paper
A new specialized book trade publication scheduled to make its intital appearance late this month,
called the Book Auction Post. Issued
fortnightly, it will be devoted to
book collecting and book auctions.
Publisher is Nathaniel S. Shapiro.
First issue will be dated Jan. 26.

Serious Mag Underway Serious Mag Underway Quartet of serious thinkers, headed by Leon A. Bynce, readying a new general mag to be known as Looking Forward. Have their own printing plant. Initial issue now in preparation and probably out within a month.

Best Sellers

Best Sellers for the week ending Jan. 12, as reported by the Fiction .

| Heaven's My Destination' (\$2.50) | By Thornton Wilder | Via Maia' (\$2.50) | By John Knittel | American Family' (\$2.00) | By Faith Baldwin | Week-End' (\$2.00) | By Paith Baldwin | Week-End' (\$2.00) | By Phil Strong Spy Paramount' (\$2.00) | By E. Phillips Oppenheim | Forty Days of Musa Dagh' (\$3.00) | By E. Phillips Oppenheim | Forty Days of Musa Dagh' (\$3.00) | By Fanz Werfel | Phillips | Phi

Non-Fiction

While Rome Burns' (\$2.75) By Alexander Woollcott:
Skin Deep (\$2.00) By M. C. Phillipse
Forty-two Fears in the White House' (\$3.50) By Invin H. Hoove
Wine From These Grapes' (\$2.00) By Edna St. Vincent Millar
Why Not Try God' (\$1.00) By Edna St. Vincent Millar
Why Not Try God' (\$1.00) By H. G. Wells

Walker M.E. of Mirror

New setup on the New York Mir-ror has Stanley Walker going in as ror has Stanley Walker going in as managing editor. He was previously city editor of the New York Herald Tribune, perhaps the most wk. city editor in town due to the fact of having written a book titled 'City Editor', which sold well. His previous book, 'Night Club Era', was also a big seller.

That shifts E. H. Gauvreau into the title of editor of the Hearert tab, while George W. Clarke retains his city editorship. Arthur Brisbane is close editorship. Arthur Brisbane is

peper,
On the Trib, Walker was succeeded by George McLeland, assistant-city-editor-under Walker.

Aviation Tab

First publication devoted to avia First publication devoted to aviation in tab newspaper form is Contact, which Edward Rowe is sponsoring, and with Clarence Chambertin, the trans-Atlantic filer, reputedly interested, Deals with popular-flying in-all its ramifications, but no fietien, with publication weekly. Rowe editing the sheet himself.

Nast Issuing Pop Mag

Nast issuing Pop. Mag
Conde Nast, who has Vogue,
Vanity Fair and other class mags,
entering the pop mag field with a
publication entitled Bollywood Fattern Book. A 15-cent seller, It's
a strictly femme affair.
Will be issued every other month
at first, then, maybe, it will be
monthly.

Parnaesus Expanding

Parnassus Press, hitherto issuing free and the common of the common of the common of the common of them by Jane Burr, called Marble and Mud."

Another B'way Throwaway

No end to the number of new giveaways. Latest proposed la to be called This Week's Entertainment, pocket-size and just about like all the others. Publisher is Henry Schapiro.

'Ecstasy'

(Continued from page 4)

(Continued from page 4)
control, which is officially condemned by the Poet Office, Treasury,
and other Federal agencies.
Another possible factor behind
Morgenthau's decision was the entry of former Governor Al Smith into the squabble. Although the White
House would not commit itself,
Washington understands from wellinformed sources that the Happy
Warrior put the issue squarely before President Roosevelt, wiring a
protest on behalf of the Legion of
Decency and the Catholic Church.
Treasury officials would neither
confirm nor deny reports that Legion had made representations to

gion had made representations to Morgenthau.

Although Ecatasy' dispute is alguident in that it is the first time, as far as Washington can recall; that a film has been banned under tariff decency regulations, considered doubtful if American industry will throw support to Eureka Productions in fight over entry ruling. Domestic producers have remained in background and apparently hope that ple is not admitted for fear churchmen would penalize whole industry.

churchmen would penalize whole industry.

Ecsatsy is a Czechoslovakian production which won an international award in Venice. last year as the best picture of the year. It features Hedy Kelsler, the wife of Fritz Mandel, Czech munitions ty coon, who have a constant of the cooperation of the cooper

New \$10,000 Book Prize

New \$10,000 First Novel Pt
Contest by Pictorial Review, in sociation with Dodd, Mead, is runderway, the fourth of the ries. Closing date is Oct. 15.

Any American or Canadian sor bier, who has not head.

bler, who has not had a novel pub-blished in book form, is eligible to compete. Scripts must contain a compete. Scripts must contain a minimum of 50,000 words. Winning work will be serialized in Pictorial Review and later published as a book by Dodd, Mead.

Algonquin As Trademark
Although the Algonquin is the
literary milleu of New York, and
possibly of the country, if is only
now that the name of the hostelry

now that the name of the hostely, is to serve also as a book imprint. William H. Wise, who recently severed active participation with the book house bearing his name, has formed the Algonquin Publishing Co. Has located in the Fourth Avenue book center.

CHATTER

Second edition for 'Children's Covicl-Friede moved to new and

Joan Lowell to pilot one of those

adventure tours.

Lloyd C. Douglas and the family to the Coast to winter.

Total sales of Woolcott's Rome Burns' now 86,133. 'While

G. B. Stern has cancelled her pro-posed lecture tour in the U. S.

Jim Bishop is the new phoditor of the N. Y. Daily Mirror. Leigh Hoffman in New York.
Was on the Fart Taibane for the York.

Lizette Woodworth Reese, Balto poetess, passed 79th milestone last week. Vincent Sheean, who was tea-ed

and toasted, has gone to Italy

Les Conklin, former wire editor of I.N.S., has been named assistan sports editor.

Harrap's has taken British publication rights to 'I Photograph Rus-sia' (McBride).

Charles Barry, author of 'The Shot From the Door,' is really Charles Bryson.

The new novel which William Faulkner is now completing is about filers and flying.

Hans Fallada has bought himself

a shack from the royaltles of Little Man, V.hat Now? Anna Louise Strong in from Mos-

Anna Louise Strong in from Moscow, after a long stay abroad, to have a new book published.

Elizabeth Madox Roberts has finished her new novel, after five years work. Viking has it.

Hilaire Belloc to come over for a visit in March, when his new blog of Milton comes off the press.

Elliott O'Donnelly, the British scribbler of ghost tales here for a visit, returning to the old country. visit; returning to the old country.
Paul Horgan in from his Roswell

New Mexico, home for publica-tion of his new novel 'No Quarter

Given."
Arnold Gingrich, editor of Esquire, will have his first novel, 'Cast Down the Laurel,' published by Thornton Wilder back to Chicago

after seeing his new novel. Heaven's My Destination, get started.

John F. Kleran, sports editor of the New York Times, is the son of James F. Kleran, president emeritus

of Hunter College. Tatiana Tchernavin in from Lon-

Tatiana Tchernavin in from London, her passport difficulties having been ironed out by John MacRae, her American publisher.

Allen Rivkin and Leonard Spigelgas, the scenarists, have sold a book to Macaulay, called 'I Wasn't Born' Xesterday.' Supposedly an anon-autobiog, 'as told to' the pair.

Book Reviews

Sapolicing Won't Help

Phil Stone cained himself a reputation as a scribbler very quick, State Fair clicked as book and as film. So maybe he is entitled to a mistake now. That mistake is his newest book, 'Week End' (Harcourt

Stong goes sophisticate in this book-and can't quite carry it off. A dame reaching her late thirties A dame roaching her late thirties is panie stricken, to invite all the men she can think of and their gais to her country home for a week-end, hoping to pick one of the boys for hersel. There's a series of dull wisceracks, there's a parude of wine and whiskey glasses, a couple of fights, a couple of boys and girls go into the wrong bedrooms at night, one of them gets killed, and everyone goes away narred of differently one goes away paired off differently than they came. Mr. Breen won't think much of this, and, after a sapolio application, there's nothing

Steam Heated
Apparently Affred Boune aimed at the circulating library dividuals of the circulating library dividuals of the circulating with the circulating library dividuals of the circulation with the circulation of the fortune she raises on her jewels because he knows how she got them. At the finish she deliberately At the miss see denocrately over-throws on a high dive, which is supposed to bring things to a dramatic climax, but doesn't quite. Too much of a tour de force to be convincing.

A Toughie, but Late

A loughie, but Late
Don Tracy Ald a good tough book
last year and turns in a second one
entitled 'Criss Cross'. (Yanguard;
\$2). But it's not as successful a
job-because-off-on-an-unfortunatetangent. It's a gangster idea and
aungster ideas are pretty much
used up.

sed up. Tracy tells his yarn well, getting Tracy tells his yarn well, getting nutworte_insurgae_acd_situations_into the lives of his characters. It's a piece about a couple of xuys hi on a holdup and both figuring on double -crossing each other, both also being crossed on the outside. A couple of years back it could have made a good film; these days it's pretty much hopeless so far as that is concerned.

Omnibus of Crime

Omnibus of Crime

Lee Thayer, for a womin, is surprishigiy good at teiling a man's
yarn. And that's what all her Peter
Clancy yarns are, essentially. Newest one is 'Dead Storage' (DoddMead; 22), and Mrs. Thayer has
done better, although It's still a
whodunit that will hold attention
because of the clever handling. Not
for films.

because of the deever handing. Not for films.

An unusual yarn is told in an unusual way in 'Murder of My Aunt'
(Minton-Baich; \$2). It's by Richard Hull, who bears watching. It's a first person story of one of the natiest characters yet introduced in faction, telling of his plot to kill his aunt. Detail by detail the story is worked out—how he's going to do it, how he's going to avoid capture, etc. Then the last chapter, written by the aunt, who has killed him instead and teiling how and why. It's a chiller. Not for films.

Off-Screen Voices

(Continued from page 8)

narrators are becoming more and more desirable, Ted Husing was used by Warner Bros. and Para-mount on sports shorts. James Fitz-Patrick is another whose carefully prepared and delivered narrative has kept his travelog shorts alive, E. M. Newman (Warner Bros.) E. M. Newman (Warner Bros.) features the same kind of mate-

features the same kind of material.

The Pathe and Paramount news-reels have not as yet sepped into the field with high priced commentators but Par may be expected to shortly take some step in this direction. It is said to have been under consideration ever since Hill joined Hearst and Thomas went into Fox.

Going Places

By Cecelia Ager

Most remarkable, Joan Bennett's characterization in 'The Man Who Reclaimed His Head'. Miss Bennett is a beautiful young blonde Parislan housewife. Neat, fresh and humming, she is first discovered bending gracefully over the krichen sink, happily scrubbing the pots and pans When her husband eames home to dinner and wants to see the baby

When her husband exmes home to dinner and wants to see the baby, she smitingly asks him to be careful not to wake the child as—she continues, still smiting—it took her over an hour to get it to fall asleeop. All this happens on Miss Bennett's fourth wedding anniversary, and it she who forgets what day it is. Her husband has to remind her. Meanwhile there is a carnival going on outside, and Miss Bennett asks only that her intellectual stick—in-the-mud of a husband let her leave the windows open, so she can watch it and hear the noise. But soon some Bohemian triends bust in on this domestic idyil and beseech Miss Bennett to come join the merry throng. Neither in her eyes nor voice is there complaint when she says she can't because she hasn't got a thing to wear. She offers the fact as a straightforward, sensible reason, with no overtones. Imagine her suprise when one of the friends produces a white satin Pierrette costume, brought along just in case, and imagine every one else's surprise to note it fits the vagarles of Miss Bennett's husband becomes a ghost writer and so she gets a butler and a maid and goes to the opera wearing a long, sweeping evening cost of stuff that looks like molten, gold, and carries a silver for murf with it. Miss Bennett gives to her role a becomingly colfred blonde, head, a consciention desire to be an emotional actress a liver for murf with it. Miss Bennettes to be an emotional actress in the dramatic scenes, and a smooth and methodical lack of animation.

Widows-'35 Style

Thore's been a lot of dreamy talk lately about the Merry Widow; what a gal that was; those were the days, boy; ah, Maxim's, and so-on but not by the Music Hall Rockettes. When the Rockettes contemplate they don't look backward.

It's Modern Serenade' week at the Music Hall anyway. So flipping their little derrierse (with the black, velvet bows resting upon them at that nostalgia stuff, the Rockstea present, the kind of widows that it ey believe in—Widows 1935. And very, very merry ones, and very

tey believe in—widows 1935. And very, very merry ones, and very wise.

The way the Rockettes figure it, widows ought to be prepared to meet their future with a bump and swift double-taps. They should be demure, hence fittle black velvet beginners faced with pursers white and tied in a characteristic of the property o

ballet corp's got to be something in sea green oliskin costumes this week, but what?

From Air to Vaude With Gestures

These radio people seem to be really nice folks. They're so f early when they visit vaude, so affable.

Now you take Irene Beasley, at the Falace. She strides out on the

Now you take Irene Beasley, at the Palace. She strides out on this stage swinging her arms kind of tomboy like, goes right up to the mike and tells the audience howdy—she agiad, how mighty glad she is to be back from somewhere. Her voice is warm with good will, her manner neighborly in the extreme. She announces her little numbers in coey little phrases, tells the folks she's going to fell them 'a little ole story, and when she's recalled for an encore, she's so bashfully pleased that they like her it drives her to lowering her eyes sort of embarrassed like and murmuring, 'aw gee, aw gee'.

Then she looks up, gratfully, and says just for that she's going to sing Stay As Sweet As You Are' as if she were talking to her very own dear little sister. There is no doubt about it, Miss_Bessley_is a radio 'personality' girl.

But these radio people know how to treat a mike. Though Miss Bessley stays right close to hers, she seems never to be aware of it. She's free of fear of the mike, she uses it as if it were her aide, not her master. By apparently ignoring it herself, Miss Beasley induces the audience to forget its grim mechanical presence, too.

Miss Beasley wears a nice-girl, pink satin blas cut dress and a loose while jaoket for her ittle sally into vaude, and she's doing her hair slick back off her ears, with a very neat and tidy little mop of curled bangs on top which is too little for her rang tuprey wears a shaded sequin tunic over pink net folunces and is the owner of a very large outle feather fan. Helene Denizen's toe ballet is accompanied by the Three Vollentets, who are three lady violin players, and also three shy and very quiet harmony singers in satin sheaths, pink, white, and blue. Miss Denizen parts her long hair in the middle, madonna style, does a bubble dance on her toes, but wears silken fringes for it, and has grace and charm even it she hasn't got the knack of routining a dance and stage swinging her arms kind of tomboy like, goes right up to the mike

An Improved Jessie Matthews

An improved Jessie Matthews

Compare Jessie Matthews in Evergreen with Jessie Matthews in her earlier pictures—England forges ahead. With make-up, Tou'd never know the girl, were it not for the grace of figure and chic in dancing that crashed through will's-nilly before.

In 'Evergreen' the job of bringing Miss Matthews' unusually wide-set eyes in range, and colliterating, the extent of her testh creating a yisual harmony in which no part is greater than the whole has been accomplished with heady success, Miss Matthews now looks out from the screen a winsome nymph and not an imp threatening to bits. Now her lighting skips nimbly past her mouth and plays about her brow and halt. Other the cameras watch her, dance from an enchanting distance, and only once is she done actual wrong—and that's in her, big seens, too, when she casts off practically all restraining garments and goes—into a.British hot dance; which is just the time the lights chose to shine full blast oner actually excellent less and so magnity them out of all proportion.

Sartoniaily, however, England's at a standstill. 'Evergreen' yearns deer witch of the theatre. So she gildes about in bilindingly zig-zagged creations, bizarce as of 1015. She's always got one sleeve with fur on it and the other without. Once she wears high Russian boots for no reason inparacht in the rest of the constitue, and the graceful softness of the skitt of her rehearsal ensemble—it's floor-longth white accordion pleated chiffon—is topped with a completely unvasidet diallored shirtwaits and its. This is all too bad, for it just happens Miss Matthews has a figure which, given half a break, could carry smart clothes so smartly she'd knock your eye out. It is also too bad she doesn't stick to singing 'Daddy Wouldn't Buy Me a Bow-wow straight through.

Did You Know That-

Dame Sybil Thorndike made a very gracious speech at the Twelfth Night Club luncheon, praising her treatment by her American associates ... Ann Andrews were the season's loyellest evening ensemble (a cocoa brown gown topped by a cocoa brown uncuried ostrich wrap) at the opening of 'The Old Maid'...Tallulah Bank-The wrap) at the opening of 'The old Maid'. Tallulah Bankhead also looked glamorous, as usual, there, and Laurette Taylor. Beatrice Lillie, and Rosalie Stewart were also very much present...advance reports are excellent on Publication of the Control of the Control of the Portion of the Portion

len...when Edith Evans re-ceived word of her husband's death in England, it was Kath-arine Cornell who packed her things and saw her off...the J. J. McCarthy's had a fire in things and saw her off... the J. J. McCarthy's had a fire in their living room. James Montgomery Flagg is wearing those picturesque black shirts and brown ties... the John Hundley's were among rhose properties and brown ties... the John Hundley's were among rhose and Wednesday night. Million Ager goes south for a reat. Wednesday night. Million Ager goes south for a reat. Blumbargs. Bessie Clayton, Bert Lahr, Estelle Brody, Estelle Taylor, Mr. and Mrs. Anatole Friedland, Sammy White and Major Bowes... Jack Barry and his bride were at the Taylor, and in the West and Major Bowes... The Bride were at the Taylor, the girls can now buy Henleys' at local department stores.

Revamp WB 'Saleslady' As Glenda Farrell Buildup

ment stores.

Hollywood, Jan. 14

row (15) at Warners; Traveling Saleslady is being givenrow (15) at Warners, Traveling Saleslady is being given a fast re-write by Manny Seff as a buildup for Glenda Farrell, late starter in

Cast will include besides Mis Far-rell, Joan Blondell, William Gargan, Grant Mitchell, Ruth Donnelly and Al Shean. Ray Enright directs.

Reorganize ABS

(Continued from page 37)

American Broadcasting System were given mimeographed notices advising them that there services would terminate as of Saturday

Staff Let Out

Notice to employees explained that the ABS had no operating agreement with WMCA and the web's tenure in the WMCA plant had been dependent entirely on the agency agreement between the Federal Broadcasting Corp and the Knickerbocker Broadcasting Corp and the censee holder for WMCA. The ABS employees were paid off yesterday morning (Monday), with each requested to sign a receipt in full.

morning (Monday), with each requested to sign a receipt in full.

While Storer undertook to find another New York station connection Flamm Thursday (10) took over the operation of WMCA and established his own staff. Flamm retained an appreciable number of the ABS. employees, but none of these included any connected with the ABS program department. New York musicians union had insisted that Flamm retain the large studio orchestra that Bob, Haring directed for ABS, but the WMCA-owner-Induced the American Fed-evation of Musicians to overrule this order. AFM, however, held that the ABS would be held liable for \$3,000 due the musicians in lieu of four weeks notice.

Federal Broadcasting Corp. con-

weeks' notice,
Federal Broadcasting Corp. consisted of a number of the younger
Whitneys and Ryans of Wall Street
association. Former Governor Alfred E. Smith was chairman of the
FBC's board. The original agency deal with Flamm, which was made a year and a half ago, guaranteed him \$165,000 a year with Flamm

Among the Women

By The Skirt

Best dressed woman of the week; (State)

Eroadway Bill' is packing them in at the State. The stage show has another Chinese opening in Ching Ling Foo. Jr. Two young missies are in native costume, one green, one purple, with the elaborate embroldery or their country. They make a changer to green and blue costimes, will native, only this time the trimming is in silver spangics.

John Fogarty throws his splendid voice in the number two spot. The girl of Lorrsine and Digby may be dressed suitably for knockubout stuff, but the color combination is hard to take. The skirt was a mahogany shade, with a dirty white top. A young woman with Harry Howard did some intricate steps in a white satin skirt, open in front, with the top lined in black sequins the same as the half sleeves. A black chiffon, no lining, and velvets bodice received some rough treatment by a man in the pit with a setzer bottle.

Alex Hyde has in his band a woman planist dressed nicely in black skirt with white bodice. Dlamonds sparkled on her fingers and wrists. Rita Rio, a young woman with ball-bearing hips, slags in the Cah Calloway style. The first number was done in a white taffeta gown, and with a flared hem dotted with red chemille balls, and the bodice was reversed red with white balls. The dress is snatched from her person reventing she is under-dressed in a nude satin gown made long and tight fatting with brillant shoulder straps.

Be giftered later in a gown of solid crystals. Three reducads do taps in short black skirts and white blouse.

One Dams, But Plenty Men

Business will be tops around the Paramount, where 'Lives of a Bengal Lance' is showing. War pictures sink into insignificance after this one. Gary Cooper and Franchot Tone will start feminine hearts agos; all over again. The uniforms of the English army, slawsy fastering, vie with the Indian brocades and turbans. It is all too picturesque.

One woman is concerned in the picture and then for but a bit. She is One woman is concerned in the picture and then for but a bit.

One woman is concerned in the picture and then for but a bit. She is Kathiene Burke, who shows two gowns, one a black sequin tunic worn over a black satin skirt. An evening frock is white, with tiny crystal circles embroidered into the material. Made long and plain with two hanging panels from the shoulders. Other costumes are for riding. When this picture is forgotten, as all pictures are, there is one shot you will always remember, that of Franchot Tone and the colors. No stage show at this house, only Rubling, and his violin.

Wanted, a Happy Ending
The Capitol stage show this week is a riot of color. The setting, a garden with terraces, is decorated with nine-girls in hoopskirts in beautiful color combinations. Cellophane, in blue and silver, dresses the ballet. Then a gypsy number is done in orange and yellow with plenty blue and red.

blue and red.

An spache dance has the sirl in a costume of satin, with the material carrying many painted designs. Her legs are encased in long black tights, but how much nicer legs look when covered by a silk stocking. A balleform dancer were a long, full-skirted dress of a thin white nurterial carrying a much ruffled hem. Green bound the neck and waist.

Poor Evelyn Lays, isn't she ever going to have a bicture with a happy ending? The Night is Young, with a fadeout yould still leave something wanting. The picture is laid in the period of polonalse and bustles, and was to those who have to wear them. Miss Lays, with her hair in curls; is done up in so many furbelows that what the picture was about mattered what has a laptace of the music was so bad that one wondered what has a laptace of Samonn some arguer. Then you realize—Mr. Romberg is still there when it comes to tunes.

Mr. Romberg is still there when it comes to tunes.

Mona Barrie Promising

Mayfair theatre is showing the best picture it has had in many a day.

It is The Mystery Woman, with Mona Barrie, Gilbert Roland, and Rod

LaRocque. Miss Barrie is so charming, a picture ruture must be assured.

In the first shot this young woman is a brunette-in-a black dress, with a Venice lace collar and semi-large hat. After that she is a ravishing blonds with a superb wardrobe of clothes. There is a white sports autis with a dotted seart. The short lacket carried-patch, pockets. A small hat was, saucily perched on a head of curls. A white satin evening gown had an enormous city at the throat and a sash was teld in front. A short cape consisted of silver and white fox. There was a metal collar on a black dress, which was worn with a small hat and silver foxes. A tunic had metallic sileeves. White velvet and silver comprised a stumning negligee, buttons-running-over the shoulders and down the sleeves. A slip underneath seemed to be of black in a white upholstered bed. Miss Barrie wore a black chird mightle. A magnificent sable cape was worn with a cloth dress and ship, crowned hat. A double cape was when the placed shot of wo mades was antile length. The dress a try hat and vel with several strands of penris at the throat and a silver tox stoll.

Sweeten a Bitter Role

Miss Zoe Atkins was very brave to bring Edith Wharton's book, The Old Mald, to the stage. As presented at the Empire theatre, it makes good drama if not good box office. In the book Delis Loveli uses have been a veritable shrew, but as played by Judith Anderson the part has been sottened to the extent that Delia Loveli gets the sympathy instead of Charlotte Loveli, so superbly played by Helen Menken. The early 80°s clothes are quantily attractive as worn by Miss Anderson, Miss Menken and Margaret Dale. Miss Anderson is in bridal clothes of white satin with a veil and all the other trimmings, while Miss Menken was extremely girlish in pink net made with two flounces and purfied sleeves. Miss Dale with her greying hair, looked charming in a striped gown with purple velvet cape and bonnet. Miss Anderson, in this second scene, was in a full red velvet closk, with tiny Kolinsky cape and poka bonnet. Miss Menken, as a school marin, was in the inevitable grey. Again was Miss Anderson in red velvet, this time a dinner gown with the full skirt of the times. The only trimming consisted of two dimond ornaments at its shoulders. Green velvet, with a net gown underneath of the same color, was worn, by Miss Menken. Miss Dale's costume was of a shot skit trimmed ning reen yetvet, and once again a black silk with jet was worn. Stawart Chaney, who designed the attractive sets and costumes, was praised on all sides.

paying out of this the engineering station group for sustaining proand transmitter charges. While grams figured \$205,000 a year the
Flamm has allowed the FBC reductions during the summer months,
in default with their payments
since September. Money put in escrow when the deal was originally
effected will suffice to cover the
rentals due Flamm to date.

While Storer's income from his leasting System, Inc.'

VARIETY'S' BROADWAY GUIDE

For show people as well as laymen, this Guide to general amusements in New York, first printed here in 1925, Is revived and will be published weekly in response to repeated requests. VARIETY lends the judgment of its guidance in the various entertain-

No slight or blight is intended for those unmentioned as text will be witched weekly. The lists are of VARIETY'S compilation only and as a andy reference.
It may serve the out-of-towner as a time sever in selection.

PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and sommented upon weekly in VARIETY under the heading: Shows and

Domment.

In that department, both in the comment and the amount of the gross receipts of each show will be found the necessary information as to the most successful plays, also the scale of admission charged.

FILMS ON BROADWAY

Similarly the new pictures in the Broadway first runs and combina-tions are covered weekly in the reviews, the film grose boxoffice story and the standing box on Page 6 which indicates the new films for next week and the week after.

BEST NEW FILMS ON BROADWAY

Music Hall—'Evergreen' (G-B). Paramount—'Bengal Lancer' (Par). Roxy—'Unfinished Symphony' (G-B).

NIGHT CLUBS

(Hotsy-Totey Cabarets) King's Terrace, only wind-up spot in the Broadway belt, liveliest

Nings, lerrace, only wind-up spot in the Broadway beit, invenes round 8 a. m. and after. Ubangi Club, Harlem, with the naughty Gladys Bentley, whose lyrics eart for conservative people but whose tapster rhythm has the wise anch cub-racy for her.

unch cuh-razy for her.

Onyx with an al fresco atmosphere, situated in the heart of the 52d treet reformed speakeasy belt. Gets the wise profesh bunch.

Small's Paradise, Harlem black-and-tan, which has survived lots of

changes and now, after its own fashion, remains something of an insti

tution.

Barrel of Fun, newest madhousery on West 51st, with 'cherra-bocha'
Lewis and Dody giving out those kind of songs.

Club Richman's 'nice boys' revue, strictly for the kick-seekers and
depends on your personal predilections for temme personators. Inex-

Village Grove Nut Club is a G. V. nut factory that may not edify but 1t won't bore. 'CLASS' AND 'POPULAR' NIGHT CLUBS

CLASS' AND POPULAR NIGHT CLUBS'
Rainbow Room atop the 85th floor of the RCA Bilds, le Vack' Rockefelier's couvert charge venture and another must-see spot for natives
and tourists. Beatrice Lillie the new star.
French Casino (nee Earl Carrol; theatre) has the 'Folies Bergeres'
and an ultra atmosphere although the tariffs are actually in the 'popular'
price categor. 21' (Jack and Charlle's), Coq Rouge, the new Jim Moriarty's House, of Lords, Mon Paris, et al., are the pre-repeal haunts refunblished, some in new locations. Leon and Eddie is another al freezo
mathouse still getting a big play. Maisor Voyant, Maison Lafitte, the
Laftue, Club New Yorker, Robert's and Colony are among the better eatand-drinkeries. -drinkeries.

na-grinkeries. Chapeau Rouge (Peppy's) and Place Piqualle are very Parisian boltes Park ave. trade at a \$2-\$3 couvert, two of the few spots in N. Y. where

to Park ave. trade sk-a \$2-\$3 convert, two of the few spots in N. X. where the convert is in favor for restrict it to class patronage.

Among the post-prohibition cabaret-theatre outstanders the Casino de Parce has \$4.000 \text{with my catary theory outstanders the Casino de Parce has \$4.000 \text{with my catary theory outstanders the Casino de Parce has \$4.000 \text{with my catary theory outstanders the Casino de Parce hands and popular prices of from \$4.50 \text{-for \$4.000 \text{-for dinner; two dance bands and total of the catary of the Parcerse is an analysis of the catary of the Casino's Folles Bergeree's is an

elaboration thereon.

Hollywood restaurant's elaborate cabaret shows to no-couvert is strictly a latter-day Volsteadism development, coming into favor when slim bankrolis became fashionable as a result or the 1929 Wall St. debacle. The Paradies and Palsis Royale are in that category; Sally Rand at the Paradies is the Dig draw.

'KILL TIME' SPOTS

Those pin-game (bagatelle) and other Coney Islandish emporiums now otting Broadway are kill-timeries.

otting Broadway are kill-timeries.

Among the nicer legit ballrooms, Reseland and Arcadia, now have backlittes with their hoofology and hostessing system. The Orpheum and Empire are also similar institutions, but a bit more hotchs.

RECOMMENDED PHONOGRAPH RECORDS

Vocalion No. 02866—Who Did You Citye My. Barbecue To? In two parts by Bug Boy Edwards, one of those saucy Harlem dogserels with double entender interpretations. The instrumental rhythm by Charlie Jackson's banjo and Edwards self planology is corking too.

Victor No. 24824—Smooth dansapation by Richard Himber's Hotel

New York of the Control of the Contr

crack coast ore accomps the femme trio.

NEW POP SONGS OF MERIT

The Night is Young'—Pip Romberg-Hammerstein fox-trot ballad from
the Metro filmunical of that name.

"I'm Just a Little Boy Blue'—Novel treatment and variation of a familiar pleas song theme.

The Wester Love'—New walts by Isham Jones and very nice,
"Nel Nol A Thousand Times Nol!"—Hole ballad of the mauve decade
pattern with a 1935 twinkle, good for round-the-plano gang singing.
"What Delference a Day Made'—One of the better fox-trot ballada.
"Ole Faithful'—Britain's contribution to the 'Last Roundup' school of

Henrici's for N. Y.?

Chicago, Jan. 14.

BIRTHS

Mr. and Mrs. Sam Dembow Jr., daughter, at Doctor's hos-pital, N. Y. Father is an executive of National Screen Service, former Bill Collins and Larry O'Toole, Jr., daughter, at Doctor's hosformer owners of Henricl's restaurant here, are understood to be going to New York shortly to open an
eatery on Broadway.

Reported that the name will also
be Henricl's.

SPEEDY LEW AMBERS SHADES DUBLINSKY

By JACK PULASKI

Boxing shows were resumed at Square Garden Friday (11), with a fair bunch attending to give the upstate Lou Ambers the once-over in action against Harry Dublinsky, Chicago welter. Latte has a six-and-one-half pound advantage, together with a longer each and rangy body, but the ghtweight contender was fast nough to balance the handicap. lightweight

It was a see-saw 10-rounder, and up to the eighth round it was either boy's match. The Windy City Pole boy's match. The Windy Chy sow wobbled a bit in that session and his injured right elbow bothered the boy plenty. Handle's applied les to the joint during the rest period, and, though he used the arm, there

ooy pienty. Handel's applied reto the joint during the rest period,
and, though he used the arm, there
was no sting.

Ambers came to New York to
strengthen his standing as a challenger for Barney Ross title. He
managed to do that, but the fanse
were not too much impressed with
his chances. Lou is fast, too fast
for his socks to do any damage.
Impression was that Ambers ambition to be a champ at Barney's expense is none too good. For some
reaton they did not match him
against a 185-pounder, yet winning
the match with Dublinsky rather
strengthened his position, however. and, though he used the arm, there was no stine.

Ambers came to New York to strengthen his standing as a challenger for Barney Ross' title. He knanaged to do that, but the fans were not too much impressed with his chances. Lou is fast, too fast for his socks to do any damage. Impression was that Ambers' ambition to be a champ at Barney's exceptions is none too good. For some treason they did not match him grainst al 35' pounder, yet winning the match with Dublinsky rather strengthened his position, however. But Harry didn't lose casts, for he

\$30 a Day Average from Machines, Bouncers. Ladies in Chinchilla Mark Broadway's 5-10c Gambling

le, as industrious a battler as last season and has surprising stamina. The Leonard Del Genio-Frankie Wallace, scrap nearly stole the show. Del Genio is dangerout when stung, and in the third round the veteran Cleyelander iapped him on the chin so neatly that he went down. No count and in no danger for the balance of the session. Lenny got going in the fifth round and sent Frankie down four times, mostly through body blows. Early in the sixth Wallace, sagged to the canvas again and the referee called canvas again and the referee

Transients and idlers are mostly mushroom responsible for the mushroom growth of the free sports playgrounds' along Broadway, which crowded from morn to midnight and then some. All are willing to lay down a nickel or a dime for ten balls and take a chance on coming out with a floor lamp or a new pair

tootsies.

No fair juggling the gaming tables No fair jugging the gaming carries either, or tapping on the glass top to push the balls along. Uniformed attendants on hand watch this carefully, in addition to barking away. to come on.

argest of these gaudy joints is Largest of these gard, Jonathan the amusement center at Broadway and 52d street which is doing a big biz. This is operated by the Schorck-Shaffer interests which

its. This is operated by the Schorot-Shaffer interests which controls similar establishments in other parts of the town. Here nearly 150 tables are set up. These are on the street floor and the basement, where shooting galleries are also located.

Signs-announcing-prises—fill thewalls. Fortune tellers, photo booths and checker tables are other stopping off places in the tour. The mechanical gadgets all use the same gag, though the surface may be painted to depict a hockey field or a racing stable. All of "en have a dime top.

Average day's take on a popular table is around \$30. Biggest play of the surface of the stopping off places in the control of the stable should be tries anything off the record. Still they flock through the front door and eventually reach down in their pocket for a coin. On the far side are the checker and chess tables, with the sider-willer the window to watch the silent floats.

Flea Circus Adjunct

L. A. Inventors Let World in On Their New Gadgets and Gimmicks

Hollywood's Roosevelt Hotel, which nas for several years played host to motion picture's large and small fry, is currently housing the ninth

annual convention of the National Inventor's Congress, an a of 19,000 who go around in things and swap ideas and theories four times yearly.

Since the crash, things have been bretty tough with inventors,

vention, which used to be held yearly in different spots, now comes to the inventors. Therefore, in each section of the country, with the exception of the south—there are apparently no inventors in the southonce yearly the inventors get a chance to display their gadgets.

Coast inventors have been in high glee for the past week telling the world about their brain children that are going to revolutionize everything and anything pertaining

averything and anything pertaining to averyday life,
Organisation is headed by Albert G. Burns, inventor of the saw toothed bread knife. Burns started the meetings interpret and first would be a grand thing to get all these gurs together at the same time. However, inventors, despite comic supplements, are not all daft, The Congress itself is responsible for air conditioning, its greatest single achievement of the past. This year, everyone is entinsed over This year, everyone is enthused ove a valveless reciprocating gasoline engine, which is claimed will knock all existing engines into a cocked

The Mouse Trap Curse

A trip around the exhibit hall A trip around the exhibit hall brings to one the realization that Raiph Waldo Emerson put a curse on inventors when he made the observation that if your mouse-trap was better than the other guy's, the world would spoil your front lawn in its eager attempt to buy it.

More new fameled mouse externity More new fangled mouse extermi-naters are invented yearly than any other type gadget. Some are classy modern designs, others are self mouse ejectors. Still others get the

mouse ejectors. Still others get the mouse before he gets the cheese, thereby causing a great saving on mouse trap upkeep.

Biggest event of the whole Congress is a mysterious liquid which will dissolve anything in the world. Liquid is not on exhibition but the inventor is. He sits around all day trying to invent a container for his liquid. When he solves that problem, everything will be hunky-dory. Nov. 24.

Largest single gadget is a bed containing a complete gymnasium. After the sleeper awakes, all that's ecessary is to stand up in bed and necessary is to stand up in bed and there within reach is a shower bath, toilet, a punching bag, a horizontal bar and other conditioning appa-ratus. There's a display of metal gloves which will, if accepted by the world, replace old-fashioned handthing

attract inventors is the problem of taking eggs away from hens. Leon-

fooler for the he.is. It also yours out the dullards of the flock work contribute nothing. All the hens in the flock have a metal arm attached contribute nothing. All the sens in the flock have a metal arm attached to their backs. When they go into the trap nest, the number on the arm is printed on the top of the nest. When the clucker lays an egg, the egg has the corresponding number stamped upon its shell by passing along a track-and hitting number stampes a track and hitting passing along a track and hitting the number gag on the hen's back. Checkup at the end of the day shows which hens tried to fool the rancher by going into the nest and frittering their time away. A dozen warlations of this device are shown by

as many inventors. Wide Assortment of Locks

Wide Assertment of Locks in There's 100 different locks, one invented by Harry Sugarman, manager of the Egyptials Hollywood, (Commicker Set, bust builders; trick managers, but the same that are combo plus fours and longies; portable auto camps; lens focusers; Braile clocks for the blind; several new type airplanes and dirigibles; hot water bottles that never grow cold; invalid beds and what nots.

Desnite the fact that managers are supported to the same supp

Despite the fact that more inve ive in California than any section of the country, not a other section of the country, not a single new idea pertains to motion pictures. Seems that inventors tried hard to improve pictures, but could never invent anything that would get them inside studios.

MARRIAGES

James Seymour Warner, associate producer, to Jocelyn Lee, actress, in Beverly Hills, Jan. 13, It's third marriage for bride.

Josephine Hutchinson to James F. Townsend, in Las Vegas, Nevada, Jan. 12. Bride is under contract to Warner's. Groom with Joyce-Senick agency in Los Angeles.

Robert Reed, WHN announce Dorothy Bow, former Zie dancer (Jan. 5, in New York).

Flea Circus Adjunct

A fies circus at the rear has a 15-cent admish which is another magnet. Lately several chinchilla-cathed femmes have dropped in with their species.

or night club for a peek at the specks disporting in a ballet russe r a hot game or rugby, such as it s. Prof. Heckler is at the helm

here.

Ever since the first of the year
other places of this lik have hung
up signs along the street. Over on
Sixth avenue the same thing. The
free neon announcements across the front spells magic. So in they

Then the fascination of standing round and watching the other fal-Then the fascination of standing around and watching the other fellow try his luck. All for a nickel or a dime. But the sound of clinking shekels is frequently deafening at the height of activities. It is all a small-town draw but has definitely caught on here.

caught on here.

After a counting of points the player turns in his coupon and leaves with a new hat or parlor rug.

TWO BILLS WILL ASK FOR LOTTERIES IN MD.

Baltimore, Jan. 14. Maryland will have state lotteries, if the pair of bills that are set to be introduced into the legislature.

be introduced into the legislature, bortly are passed.
Of the two bills, first would em-power the State Racing Commission beyond its present jurisdiction over the hoss ovals, enabling it to pro-vide for sweepstakes beginning cur-rent year in connection with the Pimilco Preakness and possibly one other big stake race. The other bill would be subject to approval of voters, and would eradicate the en-tire lottery ban that has been in lottery ban that has been in state constitution for past 75

Nitery Folds

Baltimore, Jan. 14. Moulin Rouge, northside nitery. hich debuted month ago, folded

which debuted month ago, folded last week.

Spot was operated by Stanley Lazarus, who also conducts a niterational booking biz here.

VARIETY

East

Treasury Dept. bans Ecstacy,

imported film,
Joseph Lassglo, of Piace Pigalle,
cleared of assault charge on Herman R. Lang, Told court he never
had seen Lang before.
Pola Negri nicked for \$5,259 by
a judgment awarded to Hotel Ambassador, awarded to Hotel Ambassador, awarded to Joseph Lange A. McColl, Jr., of Life Begins at 8:40, married to Miss Jean
Zipser, of Chicago, at Harrison,
Jan. 7.
Al. Woods here a face, and All woods here a face, and a

an. 1.

Al Woods has a play by Clare toothe Brokaw which he will stage bon. Also working on another

Jed Harris puts Ethan Frome back in the strong box.

back in the strong box.

David B. Finestone seix wo
David B. Finestone seix wo
David B. Finestone seix wo
Finestone seix wo
Finestone seix wo
Finestone seix seix seix seix seix

Illess, but needs time out to
fully recuperate.

Gladys George moved on Monday
(7) to dismiss her husband's divorce
suit on the grounds he iredicate
resident Co. Chips, play by Damon
Ruson aud Irving Caesar, on the
ice while Runyon covers the Hauptmann trial.

'Green Pastures' to close its road

"Green Pastures" to close its road tour Feb. 16, at Lynchburg, W. Va., and come into N. Y. for an anniversary. No house set as yet.

Katharine Cornell announces she'll stick around for an additional stanza with Romeo and Juliet and then do 'Barretts' for the last four th Evans, English actress, im-

New York Theatres



RADIO CITY MUSIC HALL Screen-"EVERGREEN"

A GB Pro

On Stage—"Modern Serenades" Produced by RUSSELL MARKERT

PARAMOUNT TIMES

Now LIVES OF A BENGAL LANCER'

In Person RUBINOFF

UNITED RIVOLI World Premiere Thurs. CLIVE OF INDIA with RONALD COLMAN LORETTA YOUNG

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NO COVER CHARGE
Dinner from 6:30 to 10. \$2.50
Supper from 10 to closing. FRENCH CASINO

Dailies From the News

This department contains rewritten theatrical news items as published during the week in the daily papers of New York Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

rine Cornell's 'Romeo and Juliet,' called back to England by the serious illness of her husband. Brenda Forbes took her place Wednesday and will continue.

and will continue.

Heywood Broun married to Constance Dooley Jan. 9. She's in Merrilly We Roll Along' as Constance Madison.

English scenery for Escape Me Never arrived on the Franconia last week.

Bertha Done, of 'Revenge With Music,' gets a promotion to a stronger part,

Florence Reed is doing Elizabeth the Queen' in stock in Montclair, N. J.

N. J.

Former Lovey Lee, stage dancer, married to Drake De Lanoy, socialite, will sluff him at Reno and come back to the stage as Rosalind de Lanoy.

lind de Lanoy.

Theatre Guild's probable fifth production will be Shaw's The Simpleton of the Heavy State of St

Charles Aldrich, who says he's an unemployed actor, held for alleged use of a slug in the I.R.T. subway last week. Unable to obtain ball.

vain ball.
Vinton Freedly sells 'Anything Goes.' Price not stated but said to be tops for the season. Last top was \$72,500 for 'Page Miss Glory.' Goes to Paramount.

Songwriters Protective Ass'n akes space in Rockefeller Center. takes space. In . Hocketeller . Center, Gladys George asks the court's permission to change lawyers. Ex-plains she wants a full 'personal, public and professional vindica-tion' in the divorce case brought by her . husband. Her lawyer, she ex-plains, is interested only in the her husband. He plains, is intere technical phases.

technical phases.
David Brennen Howe, broker,
caused arrest of Morris—Harris,
cashier of the Club Richman Thursday (10). Charges that Morris held
him while several others beat him
when he refused to pay a check
for \$6.75 on grounds it was an
overcharge.

for \$5.75 on grounds it was overcharge.

'Creeping Fire' opens at the Vanderbilt tonight (Tuesday) with a \$2 top. One buck Wednesday mats and \$1.50 Saturday afternoon.

and \$1.50 Saturday afternoon.
Samuel Raphemson working on
has tentatively accepted 100 heX
season.
Cole Porter, Howard Lindsay
and Russell Crouse out of their
huddle over a play to follow 'Anything Goss. Vinton Freedly has an

option.

Senator Borah sponsors a bill to license all engaged in interstate trade. General in its terms but admittedly aimed at films. Would bar all corporations acting in restraint of trade or as a monopoly.

mittedly aimed at films. Would bar all corporations—acting in restraint of trade or as a monopoly. Newspaper Guild declares a strike on the Jewish Daliy Bulletin and paper folds. Strike was over 33,000 editorial back parts and paper folds. Strike was over 13,000 editorial back parts and paper folds. The strike was over 13,000 editorial back parts and paper folds. The manual folds of the Waldorf-Astoria. Former Charlotte Nash, who married Frederick G. Nixon-Nirdlinger and later shot him in France about four years ago, loses her income Judge in Phila ruide that by her action she cut herself off from benefit of the fund. Now goes to the children by the first wife. Connectious state Grant Connection in a Bridgeport hotel, but not until three nude figures in the murals had been covered with pink skirts. Even Lady Godiva had: to allo on a silp length of the strike of the strike

younger players to produce new younger players to produce new 'Hobby Horses' out in favor of 'Dnee Menon-a-Horse.'
Louis Bromfield working on three plays, all of which are expected in by Feb.
Last batch of nine films submitted to N. Theague of Decency came the work of the player of the player of the control of the player of the work of the player of

Agnes De Mille back from Lon-

don. To give her first N. Y. recital Feb. 3.

Feb. 3.

Eight-year-old girl hurt in the Sun theatre, Brooklyn, Saturday, Was seated in/the front row. Shot fired by Col. Jack King hit the steel-faced target, ricocheted and grazed the right side of her face. Treated the right side of her face. Treated the right side of her face. Treated the right side of her face. The steel read that the steel read the right side of the read of the rea

Strike of waiters in four nite spots Saturday. Casino de Paree, French Casino, Manhattan Music Hall and Congress were affected.

Two boys watching the film in the Valencia theatre, Jamalca, from a roof Saturday night were mistaken for burglars. One was shot, but probably will recover.

probably will recover.
Alleen Sanella, wife of Andy Sanella band leader, suing for separation. Alleges crueity and infidelity. On one occasion, she asserts, he held a knife at her throat. His counterclaim is that she walked out on him when his income fell.

when his income fell.

Vinton Freeley expresses the opinlon that revolving stages are overdone. Useful, he says, only to make
scene changes quickly, and should
not be done in view of the audi-

ence.

Group Theatre plans to follow
Gold Eagle Guy with 'Awake and
Sing. It's by Clifford Odets, one of
the players. Was dropped by Frank
Meriln about a year ago because of
casting trouble.

Reported that Petrified Forest came into town off the nut. The two weeks in Boston paid off the production costs.

German Reich bars 'American Tragedy' and 'The Genius,' by Theo. Dreiser. Books 'deal with low love affairs.'

affairs.

Leo Freudberg, who has a sustaining orch on WOR, reported the theft of his violin to the police. Stolen from his home. Made by Testore, of Milan, and valued at \$2,000. He looks upon it as his mascoff.

'In the Pasha's Garden' at the Met. Jan. 24 will employ stereopti-

con scenery.

Eva LeGallienne in a deal with
Gregory Ratoff for the rights to The
Laughing Weman, drama by Gor,
don Daviot, who wrote 'Richard of
Burdeaux.'

Walter Huston drops the idea of billowing 'Dodsworth' with 'Ham-t'- Will go on tour with the Lewis

Reich bars Chaplin's Gold Rush, which has been showing off and on for years. Does not 'coincide with world philosophy of the present the comediants Jewish lineage. Georgette DeBeaumont and Daniel Platt, pinched at the performance of Beale Street's for not having taken out a license for a benefit hey merely were the stagers.

Two New York courts sat on music cases Friday (1). Supreme Court Justice Walsh denied a mociliant of the stagers o

Sauth of mampose to organise, but requestioned their right to set license fees.

Treasury suing the estate of the late Arnold Rothstein for \$57,188 as 1928 income taxes.

Bill Brady cleatre is in a surprisingly healthy site in spite of a lack of good plays. Says he's discouraged by the current output of new playwrights.

When Ruth Draper cleans up engapements in better that the same properties of the properties of the same propertie

Gallagher. cycle starts at Met. Feb.

Hero' with Bebe Danneis, Ben Lyon and Skeets Gallagher.
Wagner cycle starts at Met. Feb.
Wagner cycle starts at Met. Feb.
Harold Mathias, booked as an actor, held in \$2,500 bail for an alleged holdup in the subway. He told the court it was just a joke, but-the-judge has-no-sense of humor.
Eugene Gay-Tifft commissioned to do a new version of Rosmer-shoim for Katharine Cornell. She will be to the commissioned to do a new version of Rosmer-shoim for Katharine Cornell. She will be commissioned to the commission of the comm

Coast

Louis A. Leavitt, owner of thea-tres at Santa Monica and La Jolia, Cal., was instantly killed when his car was struck by a train near Los Angeles.

Fiorine Dickson, screen actress to marry Homer Griffith, football play-er, with Chicago Cardinals.

Back in Hollywood after 18 months abroad, Lily Damita an-nounced that she may wed Hugo Brassey, British millionaire.

Frank Fewkins named lord high prestidigitocus of Los Angeles So-ciety of Magicians.

consulptions of Los Angeles Society of Magicians.

Ruth Bridges, planist, and Snub Pollard, film comedian, file notice in L. A. of Intention to wed.

William C. De Mille Productions, Inc., sued for recovery of \$13,000 in the control of the contro

nounced.

Reno outscored. Yuma, Ariz., by rolling up 5,529 marriages in 1934 against Yuma's 4,334.

Thieves who broke into the home of Jack Kirkland, writer, in the Hollywood hills, made off with perfumes and furs yulued at 4560. granted the Hilland, dancer, granted the Hilland, dancer, granted the Hilland, and Serge de-Ladius of the Hilland and th

divorce in L. A. rom-Serge de Ledau.

Gary Leon, dancer, whose name
fegured in the Vallee. Webb domestic
L. A. acatast Marion Mitchell
L. A. acatast Marion Mitchell
Allmony, arrears of \$2,500 were
awarded ex-wife of Jascha Gegna,
violinist, who pleaded ite had been
foot his spouse.
John Boettiger, aide to Will Hays,
refused-to-cemment-on-his-reportedenagement to President Rooseviti's
daughter upon his arrival in HolHarry Bannister-to contest Ne-

John Boettiger, aide to Will Hays, refused to-comment on-his-reported engagement to President Roosevelt's daughter upon his arrival in Hol-Harry Bannister to contest Nevada court action, which reposed sole custody of his daughter in his May and the sole of t

her divorce without any contest on his part. Lillian Castie, 70-year-old char-acter actress, found serving as cook in an L. A. hotel. Warrant issued in L. A. for arrest of Garvin Foss, agent, accused of having bilked a Kentucky society matron of \$500 for a promised film carreer. areer. Wallace Beery received Italy's

Wallace Beery received Italy's medal for the best performance of the year for his work in 'Viva Villa.' Thieves who stripped a Los Anton the street of the performance of the year feet of the ye

Diego for illegally bringing into this country Josephine Arreguin, Mexican actress. can actress.

Surgical sponge and brass ring
left in the stomach of Daniel Zegan.

singleoid sponge and brass ring lett in the stomach of Daniel Zegan, 21, circus employe, following an operation, was direct cause of death, autopsy by L.A. county coroner revealed.

Willy Essavis gold watch for the stomach of the stomach gold watch for the stomach gold watch gold

Lawyer 'Shocked'

(Continued from page 1) who is the mother of two daughters of university age.

'Civic Pride'

Another cause of complaint is al-leged loss of civic pride in a city that permits auch a sing party type of exhibition as 'Saltor, Beware' to go unchallenged. The brief de-clares that 'the police department should have prohibited the perform-ance.'

ance.
Plaintiff also asserts he is entitled to damages because of the
youlgarization of himself and wife.
Caused by the play.
Complaint in part, declares:
The defendant advertised 'Sgilor,
Beware' as a legitimate form of entertainment fit for human consumption and worthy of attendance by
adults, inducing the plaintiff by
such representations to part with
\$2.20 for two tickets for himself and
wife to witness the play.

\$2.20 for two tickets for himself and wife to witness the play.

'After witnessing-such-performance, the plaintiff became aware of the falseness of the representations made by the defendant regarding the legitlmacy of the entertainment, and did thereon realize how he had been tricked, deceived and misled by relying on the defendant's representations as to the legitlmate nature of the entertainment. nature of the entertainment.

'Not Legitimate'

and implies warranty made by the andemdant upon which the plainting head of the property of th and implied warranty made by the

involved in offensive goings-on, the title otherwise has no connection therewith and is a sham, a ruse and a comeon. That had the defendant herein been honest and truthiul in his representations regarding the nature of the pseudo play he would have offered it under the title of Patrons, Beware.

"That plaintiff infered a great shock witnessing said play and continues to suffer shock whenever he contemplates the revolting spectacle; that a shock to his good taste, morals and sensibilities was caused by the plot, dialogue, action

caused by the plot, dialogue, action and denouement; that such plot must have been their that such plot

Complaint describes in detail the plot and cites portions of the dia-logue which, he alleges, shamed him and his wife out of counte-

nance.
Steffes has not yet filed his answer. A portion of local opinion looks on the case as a publicity stunt.

Broadway

Lee Shubert going to Florida this

week.

John Steinberg to Florida any minute.

John Steinberg to Florida any minute.

George Scher has Joined RKO's P.A. department.

Al Lichtman expected back from the Coast shortly.

Max Gordon thinks he'll go west next week, maybe.

John Dowd fighting the ravages of a continuous steinberg of the c

mann trial from the diamatists angle,
Bob Larri's orchestra opened in
Georgian Room, Piccadilly hotel,

week. ave Chasen in new act with Winchester Charles Senna and

doe appointee, attended a luncheon on M. P. T. O. A. convention discussions.

It is a supposed to the convention of the

organ-grinder on the control of the

Miami

Yvonne Printemps sunning and swimming on Miami Beach. Mildred and Maurice to offer their creations at Bouche's Villa Venice areains.

ereations at Bouches opening.

Niteries all experiencing a luli in biz. Season suddenly appears not

opening.

Niteries all experiencing a lull in biz. Season suddenly appears not to be so hot.

The season suddenly appears not to be so hot.

The season suddenly appears not to be so hot.

The season suddenly appears not so hot season suddenly appears not season suddenly appears a season suddenly appears

CHATTE

TIMES SQUARE

London

Albert de Courville directing for British Lion. Robb Lawson's daughter doing a single in the sticks. Roy Royston and Marie Dayne camed up for vaudeville.

teamed up for vaudeville.

City Film Company holding up the Stanley Holloway picture.

Enter the Stanley Holloway picture.

Enter the Stanley Holloway picture.

The Ghost Train, 'fret of the flock of revivals, folding after week.

Bruce Lockhart off. to Himalaya to do a sequel on his British Agent.

Billie Bristow, press agent, engaged to marry Michael Pleydell-Bouverie.

George Mooser flew into town from Paris, remaining two days better the service of the service of

from Parls, remaining two days of-fore sailing. Gaston Palmer sneezing at Chez Paree's offer of \$750 per week. Wants \$1,000. Son born to Jessie Matthews and Sonnie Hale Dec. 21. Only sur-

Wants \$1,000.

Son born to Jessle Matthews and Sonnie Hale Dec. 21. Only survived few hours.

For Ever, play on Dante and Bearthcaclebad five weeks' run at Jane Carr of Twickenham Films. Easisted Eddie Cantor in his first British broadcast. Irving Asher has signed Jerome Trying Asher has signed Jerome Trying Asher has signed Jerome All the Olympia side shows are doing appalling business, with the pitch owners crying.

Jack Waller blosoming out as the proper side of the production of Trising appalling business, with the pitch owners crying.

Jack Waller blosoming out as the production of Trising appalling business, with the pitch owners crying.

Jack Waller blosoming out as the production of Trising appalling business, with the pitch owners crying.

Jack Waller blosoming out as the production of Trising the Trising the production of Trising the Trising the Trising the Trising the production of Trising the Trising Corporation.

Sergel Nolbandov, production manager for Warner Bros. has resigned from Treddington studies. Harry As vere Citton (Citton-Harris property for 1815,606.

Sam Barton has a patent cycle contraption which looks like makhugh Erinday. Gaucont Entitlation publicity chief, Just Finday, Gaucont Entitlation of Trising Rimping Planty and Control Eddie Cantor and family around.

Walls have teamed up for a film titled 'Me and Mariborough'.

Sir Oswald Stoll's eldest son, Oswald Leelle, taking a bride, Gertrude Sabey, non-professional.

Flylia M. Hill, newcome second attempt in 'The Dominant Sex'.

Betty Balfour and husband, Jimmy Campbell (Campbell, Connelly & Co.), Hollywood, bound.

British international having a spot of trouble with the censor over Radio Parado for the Connelly & Co.), Hollywood, bound.

British international having a spot of trouble with the censor over Radio Parado for Connelly & Co.), Hollywood, bound.

British international having a spot of trouble with the censor over Radio Parado for Drury Lane pantonoidings for Drury Lane pantonime 'Cinderella' are over \$200,000, a record for all times. Henry Mollson signed with Paramount through Edward Laurillard, and salls around middle of January.

Barbara Welly Parado Max Berman dispersion of the control of the control

ley.

A. J. Clark and Max Berman discussing idea of staging Robert V.
Newman's 'Trick for Trick' in Lon-

Newmans Free to don. Holiday grosses in all forms of show business in London and the provinces have been the biggest in years. British international doing a film titled, The Life of Henry IX, which will be a burlesque on the real Hanry.

will be a Durescus-Henry. E. Grimshaw musical supervisor of Gaumont-British theatres, has an interest in a fried fish shop as a sideline.

Eighteen Minutes, Gregory Rat-

sideline.
'Eighteen Minutes,' Gregory Ratoff film, made four months ago for
Pathe-Vogue Films, still in cutting

Pathe-Vogue Flims, still in cutting process.

"Luck of the Navy," Playhouse theatre revival, giving a 50% con-cession to soldiers and sailors in

cession to soldiers and sallors in uniform. Gina Maio, formerly Janet Flynn, raving about Cinda Glenn's, for-merly Glenn Ellyn, success in a Paris revue.

piaced by Robert Douglas.
Matheson Lang comes to the
Duke of York's Feb. 27 with John
Hastings Turner's play For the Defense, after a provincial tour.
Once Upon a Time, by Oscar
Asche, with music by Manilo di
Veriol, is figured by the author as
a successor to 'Chu Chin Chow.' **Paris**

atre Royal' at the Lyric, and re-

By Bob Stern

Moussia at Ange Rouge. Pirandello back in Paris. Jack Hylton at Chez Florence. Ben Miggins back from U. S. tt Lady Mendl (Elsie de Woolf)

Updegraff giving annual

Allan Updegraff giving annual eggnog party.
Tovaritch to be revived at Theatre de Paris.
Tovaritch to be revived at Theatre de Paris.
Tovaritch to be revived at Theatre definision prices.
Lys Gauty booked for tour in Lyons and Switzerland.
Oeuvre rehearsing Maurice Rostand's Osean Wide party of the termination of th

fevre.

Marseilles students in Paris given champagne party for Henry

arat.
Julien Duvivier sailing with roupe for Algiers for 'Golgotha' ex-June troups for Algiers for Gongo.... teriors. The Company of the

son Fainsilber.
Restaurant des Ambassadeurs scheduled-to-reopen in April, with Jim Witterled still p. a.

Tim Witterled still p.

show.

X. Y. Z. revue, which opened at
A. B. C., touring neighborhood
music halls, now at Europeenne,
Place Clichy.

music halls, now at Europeenne, Place Clicky.

Place Clicky existence of Marius' and Mindy amounts and Marius' and Mindy and Mindy amounts and Mindy amounts and Mindy amounts are seen at not setting full 12th share in Comedie Franciste, threatening to quit and then reconsidering.

Zouzou', Josephine Baker music management of the Marius' and Mindy amounts and the Mindy amounts and the Mindy amounts and the Mindy amounts and the Mindy amounts and Mindy amounts

Palm Springs

Vic Potel on his first visit.
Most mysterious person in town
s Pola Negri.
Last week-end saw the first rain

Last week-end saw the first rain of the season pened its new cock-tail spot, the Dragon Room.
Frank Condon back from Hono-liu to Sat. Eve. Post Palm Springs.
Jack Durant and Moly O'Day honeymoning at the Burneymoning at the Sat.
Last Strebe has installed two bound equipment in Big F. S. the-

Sound equipment of the shop all her shop of the shop o Sally much here instead plng down here instead wood.
Harry Gribiner, sac-treas of the Chicago White Sox, here for a month.

Chicago winter sort, seek of a control of Grantiand Rice down to do a sport red on P. S. and the picture mob at play.

Guy who appreciates this place that the place of the pl

meriy Genn Ellyn, success in a paris revue. Arthur Dent to preside at the Markar Barden and Dinner, with Dobejase Fairbanks, Sudden Indisposition of Dorothy Hyson necessitated a substitute for premiere of treem. Dorothy statement of the markar Barden and the successive mere of the markar Barden and the substitute for premiere of treem. Dorot Zinkielsen to do some original costumes for Clifford Whitter's revue. Merry-Go-Round' opening at the Adelphi Feb. 21.

Laurence Olivier sustained broken ankle during performance of The-

Hollywood

Steff Duna convalescing. Don Gledhill licked the flu Ann Harding back from Reno. William Le Baron abed with the

Grad Sears vacationing in Hono Helen Hayes motored to Boulde Dam.

Helen Hayes on an auto tour of California. Carroll Nathan here from Frisco

Jack Brower visiting the Warner western exchanges.

Western exchanges.

Jean Parker vacationing in her
home town, Seattle,

Bill Charney opening his own
agency in Bevhills.

Lennox Pawle taking the canal trip to N. Y. in Feb. Eddle Mannix at the Cedars of Lebanon for a minor op.

Harry Ruskin heading back after a breather in New York.

Harry Ruskin heading back after a breather in New York.

Lester Cohen in from the east to start writing fob at Radio.

Don Carrothers, of Coronada Beach, spent a two days here.

Grant and the days here.

Grant article on lyriclets.

Pete Smith back at Metro, recovered from his recent lliness.

Carroll Peacock back from a leisurely trip to eastern points.

Carroll Peacock back from a leisurely trip to eastern points.

Lester of the control of the contro

Louis Weiss, Superior film chief, ere from N. Y. for a three-month

stay.

David Holt, with his parents, toing to Jacksonville, the old he

toing to Jacksonville, the old nome town.

F. E. Morriss, editor of the Dallas Times-Herald, in town for two weeks.

Mervyn LeRoy added to the Colomer ranks of Gov. Ruby Lafoon of Konowe, S. Sarecky petitioning for bankruptoy, citing \$8.863 debts and \$300 assets.

The Mitt Arthurs celebrated, their ists wedding annivergary at the edding anniversary at

Joe Rivkin here prior to looking over Broadway as a talent scout for Hal Roach.

Irving Cummings went for harles Bickford's yacht to the tune Henry Myers, Howard Estabrook and Edwin Nelson have left the Par

and Edwin Nelson have left the Par writing staff.

Mrs. Frank Whitbeck in Holly-wood hospital, recovering from minor operation.

Jim Petrie now managing Trinity Auditorium, after a number of years at Philharmonic.

Jim Fetrie now managing Trinity Auditorium, after a number of years at Philharmonic.

Ben. Markson and his wife on a trace-week back on the Markson and his wife on a trace-week back on the Markson and his wife on a trace-week back on the Markson and his wife on a trace was a superstant of the Markson and Chuck Cummings and Chuck Cummings and Chuck Cummings and Chuck Carlon and Gary Cooper and Guy Standing will personal at the Frisco opening of Bengal Lancers, Jan. 18.

Bill Robinson at the Prisco opening of Bengal Lancers, Jan. 18.

Bill Robinson at the Parkson of the Markson and the Tan. down on the Markson and the Tan. down on the Markson and is out out to stage special Indian presentation at the Paramount for Bengal Lancer; George Ratt slipped on the set and is out out the Spitch and the Markson and Markson

sequel to Sequela.

Archie Mayo tied up with the flu for Sequela of Sequela.

Archie Mayo tied up with the flu and Michael Curtiz: pinch hitting for him on the dection of Warner's.

Carl Brisson, Mary Ellis, Frank Tuttle and Sam Coslow on Callfornia Melodies, CBS, Jan. 29, plugging Paris. All the King's Houses.

How May The Mayor Mayor Mayor Mayor Mayor Mayor Warner Sequela Mayor Mayor Warner Sequela Mayor Mayo

Fried! Schuster here. Hella Kurty to London.

Jarmila Novotna off to Cairo.

Kurt Gerron and Szoke Szakall

Vienna

n town. 'Manhattan Melodrama' well ad-

'Manhattan Melodrama' well advertised.
Beverley Nichols meeting Osear
Beverley Nichols meeting Osear
Beverley Nichols meeting Osear
Bernaman Sacha Guitry to lecture and appear on stage here.
Composer Leo Ascher and family
off to London for a stay.
Franziska Gaul here for two days
of L. Freminger recreeing Stadt
theatre with 'Men in White'.
Ibsen's 'Ghost' exhumed to show off Ernst Deutsch as Oswald.
Fuccini's 'Boheme' postponed ow.
Hana Thimg to d'arcet Hana Ad-ler's 'General Maid' at the Komoedie.
John Drinkwater's 'Arsham Lincoln' still going strong at Burg theattre.

atre.

Dark Roland theatre reopening with musical show, 'Something for You.' You:' Advance booking on second Paula Wessely talker, 'Thus Ended Love,"

Wessely taiker, and selections to been first night of his Teer Gynt talker.

Dr. Fellx Weingartner appointed musical director of Vienna States

musical director of Vienna. States Opera. Fredrick Lonsdale's Never Come Back to be renamed 'The Pick-pocket.' Gilbert Lennox to adapt W. O. Sormin's 'Attentat' for England and America.

America.

Ernat Morgan, brother of Paul,
taking few parts in Medea productions at Urania.

Oscar Homolka tells press mugs
that he made arrangements to appear in London as Richard III.
Four -character British comedy,
Tovers' Leap, being adapted for
Austria, Czechoslovakia and Hun-

gary, Hungarian baritone Alexander Syed elected to regular ensemble of States Opera after several successes

here.
After directing 'Abraham Lin-coin,' Herbert Waniek busy rehears-ing Gertrude Jenning's Family Af-fairs.' fairs.'
Luigi Pirandello's 'A Person Who
Doesn't Know' getting a world premiere at the Czech National theatre

man to tour in Czechosleczkia, Hungary and Rumania, Lilli Hat-Jole A. Woman With a Past's all under contract at Volks theatre.

Honolulu

By Mabel Thomas

By Manus.

Biten Beach Yaw, wintering in Honolulu.

Good and the Honolulu.

Royal Hawaiian Hotel considering floor shows for the season.

Ann Dvorak, and her husband, Lesile Fenton, here and back.

Bob Cuter soloist with Herry Owen's Royal Hawaiian Hotel and the Harry Owen's Royal Hawaiian in Hollow of home for the holidays. Kemneth Hall, Sydney film executive, a stopover visitor for a day

here. Al De Alcocer, Spanish producer, finished a travelog of the Hawaiian

here.

Al De Alcocer, Spanish producer,
All Spanish and their two children here three weeks,
On a vacation. Smith gave her
Hawaiian Hotel.

Leopoid Scitkowski and his family due on a two weeks visit here,
enroute to the Orient.

Leopoid Scitkowski and his family due on a two weeks visit here,
enroute to the Orient.

Ralph King. Fox Movietone cameraman, will fy with Amelia.
Erhart over the Islands.

Paramount will send a unit here his family for Shanghad.

Paramount will send a unit here his family for Shanghad.

Paramount will send a unit here here to the send of the send

OBITUARIES

MARCELLA SEMBRICH

MARCELLA SEMBRICH

Afma, Marceita Sembrich, 78, for
many sear an outstanding star of
the Metropolitan opera, died at her
hower an outstanding star of
the Metropolitan opera, died at her
home in New York Jan. 10 of emphysema and heart compilications.
She was playing the plana at the
age of four and later she played
second yiolin in a quartet formed in
the family circle. Her father had
run sway from home to join a milltary band. She made her debut in
1877, and in the same year married
William Stengel, who had been he
le the star of the star of the star of
Her star of the star of the star of
Her star of the star of the star of
Her st

12 Years Passed Away. Patha DAVID POWELL

GOODMAN

Died Jan. 19, 1023

A loving one from us has gone, A voice we loved is still; A place is vacant in our hearts Which never will be filled.

JACK POWELL AND FAMILY

Europe the following year, but again joined the Met. In 1898 and remained there until her retirement in 1896. It is a superior of her voice. She made concert appearances in the following seven years; but finally abandoned these. Since then she developed many promising voices, including Alma Gluck-and-Queena Marlo.

Her husband, William Stengel, died in 1817, and her only close surviving relatives are her son and his wife.

FRANK DANIELS

Frank Daniels, 74, well-known die die in West Pelm Beach Jan. 12. Of recent years he has Jan. 12. Of recent years he has been spending his winters there, his home being in Rye, N. Y. An adopted daughter, Maude D. Smith, survives: His wife, professionally known as Bessie Sanson, died two

years ago.
At the age of 19 Frank Daniels
abandoned hope of becoming a wood
out engraver and went on the stage,
making his debut in The Chimes of
Normandy, with the George A.
Jones company. He made his
greatest financial success in "Little
Puck." In which he toured for seven

IN LOVING MEMORY OF

Mrs. Louise B. Gazzolo

Wife of Frank A. P. Gazzolo, and mother of Dudley and Bernice, who passed away at her home, 5538 Wash-ington Boulevard, Chicago, on Tues-day, January 8, 1935. Interment was in Calvary Cemetery, Chicago.

seasons. He was also one of the early Gilbert and Sullivan come-dians, having played practically every male part in 'Pinatore' except every male part in Pinafore' except the lead. His first string success was in Hoyt's 'A Tag Baby,' in-which he acquired a financial inter-est, but he is perhaps best known through The Wizard of the Nile' under Kirke LaSheile. Other hits were in 'An Electric Doll.' The Ameer, 'Sorgeant Brue, 'He Bard,' 'Pietle of Beltany,' The Pink Lady' and lastly Edward Pilfer in With-out the Law,' his last stage assign-ment, He retired in 1913.

iished himself as the Lieut. Dentor in Augustus Thomas' 'Arlzona. After that he was in demand for romantic leads and regarded as on of the foremost matinee here draws His last appearance was in 1827 Ir His last appearance was in 1927 ln Ziegfeid's 'Rlo Rita,' He tried the Zlegfeld's 'Rlo Ritia'. He tried the pictures, but could not transfer the charm of his personality to the screen, and it was his personality rather than his dramatic skill which constituted his chief asset. He was interested in sports and at one time was the Amateur National Pool chamblon.

champlon.

He is survived by his sister, now Mrs. Harold G. Willard.

Interment at Tarrytown, N. Y.

EUGENE POWERS

EUGENE POWERS
Arba Eugene Powers, 62, died in
Saranac Lake, N. Y., Jan. 7. He
was a patient at a sanatorium, suffering from a pulmonic compilaint.
He made his first New York ap-He made his first New York appearance in 1898, following an apprenticeship of seven years in stock and road companies, playing Silas Toner in The Village Postmaster in the 14th Street. He scored a hit and from 1913 to 1932 had at least a materiality and research and the seven when the score in the 1913 to 1932 had at least and from 1913 to 1932 had at least and the materiality and the seven th

and from 1913 to 1932 had at least one metropolitan appearance canh. season, playing in all 24 produc-tions, with a record of never hav-ing missed a performance. Born in Houlton, Maine, his por-trait, done by Joseph Cummines Chase on a commission two the Governor, now hangs House, Augusta. Mathes most

distinguished actor.

was without close relatives.

SIR WALTER DE FREECE

SIR WALTER DE FRECE.

SIr Walter de Frece, husband
of Vesta Tilley, and at one time an
extensive operator of London and
provincial music halls, died in Monte
Carlo, Jan. 7, of pneumonia. He
had lived on Monaco for the past

10 years. He was knighted in 1919 for services in the Ministry of Pensions. He was an important figure in the hails for many years and also di-rected the tours of his wife, one of

HEDWIG BERINGER

HEDWIG BERINGER
Hedwig Beringer, 92, for more
than half-century Milwaukee German stock actress died their Jan. 7.
A member of the Pabst German
stock here for 50 years, Miss Berinter in the State of the State of the State
state of the State of the State of the State
state of the State of

DONALD O'BRIEN

Donald O'Brien. 50, assistant film
director, died Jan. 6 in Hollywood
of-a-heart-attack. A graduate of.
Harvard, he worked in pictures for
many years, being identified with
Thomas H. Ince Productions and
iater in the independent field. Police
were attempting to locate relatives
to claim the body.

LAURA BIGGAR
Laura Biggar, 69, died of a heart
attack Jan, 3 in Los Angeles. Funeral services and burlat were in Lt.A.
Jan, 7. On the stage many years, her outstanding success was in 'She, which William A. Brady produced at the turn of the century.

PHILIP WHITMAN

Philip Whitman, 42, film writer
and director, died in Los Angeles
Jan: 10 of a heart attack.

Deceased joined Mack Sennett in

Deceased joined Mack Sennett in 1919 as a camerame and special-ized in trick camera effects. His last work was at the Fox studios, where he both wrote and directed a series of El Brendel comedies. His widow and a son survive

ERNIE RATHBURN

ERNIE RATHBURN
Ernie Rathburn, 24, of the vaude
act of Rena and Rathburn, was
statily shot in an accident while
hunting in Kansas Dec. 20.
Widow, Rena, survives. Burial in
Wichita, Kan.

12. He went on the stage at the age of 10 and retired about eight

LOUIS PISTEL Louis Pistel, 60, former legit and vaude actor, found dead in his room in a Baltimore hotel, Jan. 7. Only indentification found by police were Equity and NVA cards in his effects.

Conway Carroll Wyatt, 79, cust dian at Fox Westwood plant, died In Hollywood Sunday (13). He was an officer in both the Boer

He was an officer in both the Boer and Spanish-American wars and was a native of Ireland. He had been with Fox since '21, and was a noted studio character known as 'Colonel.'

J. N. (Deacon) Jones, 72, died Dec. 12 at the Hotel Convention. Kansas City. Was for a number of years stage, doorman at the Orpheum theatre. Kansas City, and was known by hundreds of vaide-villians. Before going with the Orpheum he was for a number of years with traveling amusement organizations.

Jack Grieves, dancer, died of an acute indigestion attack on the set at Warners studio in Burbank Jan. 10. His widow, known-professionally as Feleta Crawford, and 11-month-old infant survive.

Madame Jane Feodore, 84, former operatic soprano, dled in New Orleans last week. She had been prima donna of the old French Opera House in that city for several seasons and had sung in the large opera houses of Europe.

Mrs. Louise B. Gazzolo, wife of Frank A. P. Gazzolo, well-known theatre owner and manager of Chi-cago, died Jan. 8 in Chicago. Sur-vived by her husband, a son and daughter, and a brother.

Fred C. Dawes, 62, said to have been the oldest projectionist in L.A. died Jan. 7 in Hollywood hospital His widow and a stepdaughter surospital.

John James Thom, 55, for many years provider of circus equipment to picture studios, died in Los Angeles of a heart attack Jan. 7. Interment in L.A.

Lady Florence Irving, 94, widow of the late Sir Henry Irving, dled in Folkestone, England, Jan. 12, after a long lliness.

Charles Ross, 64, musician, died Jan. 9 in Los Angeles from injuries received in auto accident.

Mrs. Mamie Moran, 64, mother of illiam Moran, film actor, died Jan. In Hollywood of a heart attack.

Frank Mitchell who served as a Eaton, O., Jan. 4.

Miss A. Kathleen King, 74. Syra-ise, N. Y., concert manager, died cuse, N, Y., concert Jan. 14 in that city.

Anzac Quota

(Continued from page 17) Pacific Productions and McDonagi

Films.

An emergency committe has been formed, it is reported, to counteract lobbying and save the evernation of the counteract lobbying and save the evernation of courts legislation.

Following, resolution was also passed: "The New South Wales Talking Picture Producers' Association—unanimously agrees with the government's quota legislation and views with alarm the methods employed by certain interests to delay and embarrass the government. The association believes that every interests had its opportunity to pre-The association believes that every interest had its opportunity to present views at the Film Inquiry, and now that F. W. Marks has presented his able report, on which the government, proposes to act, methods of intimidation and passive resistance-are-being employed-to-defeat a great national inspiration. The association pledges itself to do all in its power to assist the government to win through in its fight for a national industry, vital legislation for which has been delayed since

15 YEARS AGO

(Continued from page 50) (Continued from page 50)
illegally, diverted by Mountford and
Fitzpatrick in that they had falled
to make an accounting after depositing in their own names. Order
found insolvent. Last flare of the
Goldle. Pemberton suit.

Wayfarer, a religious pageant staged at Madison Sq. Garden by Inter Church World Movement, averaged \$10,000 for 34 perform-

Road managers made another of ort to form a protective assn. Still

Equity made a deal with producing managers whereby if they dinot use the full four weeks for rehearsal the spare time was to be credited to them for later use.

Astor, Bljou and Morosco theatres to be auctioned by the Astor estate in March. Shuberts held leases on all three.

George Jean Nathan and H. L. Mencken were hawking Heliogabu-lus, a satire on Christianity, which they had written. Managers were shy of theme and production costs.

50 YEARS AGO

(From Clipper) Entertainer was advertising for a backer. Gave the whole show, magic and a trapeze act.

had cleaned up with a permanent minstrel company in San Francisco playing a road date there. He was starving in spite of the fact he had cut prices in haif.

Al Hayman had taken a lease or Al Hayman had taken a lease or the California, Frisco. Fred W. Ber had an imperfect lease and a shot-gun-guard. He held-the house. Hay-man was later Froman's partner Bert was g.m. for Bill Brady.

Horace McVicker decided not to convert his Chi theatre into a building block as planned. Spent \$75,000 for renovation.

Ringling Circus was snow-bound in Sloane, Ia., so stuck there and played to good business on extended time.

giving bread to the poor as an ex-ploitation stunt. Times were get-ting hard.

Bunneil's museum, New Haven evolved a new lobby sign. Not even standing room. Pauline Markham's legs were the big attraction.

Keith & Batcheller denled they had any intention of severing busi-ness relations, but the split was not

Curlos in a Detroit dime museum with one exception struck for pay. Show given with only the Suther-land sisters and a human headed chicken (owned by the manager of the sisters) in the curlo hall. Suth-erlands advertised a hair tonto of the same name. Several troupes the same name. Se

Third Ave. theatre changed to Apollo, but later went back to the original tag. McKee Rankin, who did a nosedive as manager of the Third, given a benefit with Mrs. Rankin (Kitty Blanchard).

Harrigan and Hart produced McAllister's Legacy at their new location in the Park theatre. Five new songs by Braham, but nothing that got more than passing favor. Abe Hummell presented Braham with a violin to replace that lost in

Harry Kellar was showing at Egyptian Hall, Philadelphia, to a two-bit top.

judges of good or bad flim enter-

Vincent Serrano, 68, matines heroWilliam H. Short. 55. executive.
William H. Short. 55. executive.
Whether of assist the governwhen to wint houself, it is flept for whatever decision is made in the towint houself. It is flept for whatever decision is made in the powern of the secretary of the Motion Picture Research Council, suffered a heart attack and died Jan. 10, in Philadelbla. He was in that city to visit
Welfare Federation offices.
FROPAI Commission of 1227, thus experienced some difficulty in the Augustin Daly company, and in 1895 soored strongly as Col. Lauderdale in the powernment has national inspiration. The lauder in the powern to assist the government back in the powern to whatever decision is made in the strongly as expected that the actional inspiration. The lauder in the powern to assist the government back in the powern to decision is made in the strongly as expected that the actional inspiration. The lauder in the powern to assist the government back in the powern to assist the govern when to wint the ori talmment.

The Chief Secretary has stated with the quota problem, mainty in the distribution of 1227, thus experienced some difficulty in handing the quota problem, mainty in the Augustin back in the powern to assist the government has national institution. In the powern to assist the government back in the powern of a states will the powern to assist the government back in the powern decision is in the powern decision in the powern

Code Costs

(Continued from page 7) decision on oil regulation last week threw a scare into brain trusters but did not affect any portions of the Recovery law under which codes of fair competition have been codes of fair competition have been negotiated. Oponing of hearings on price fixing last Wednesday (9) was the go sign for all code critics to start registering complaints and demands for chayes. Kick sessions will run for another month, with labor clauses, trade practice pro-visions, and administration ques-tions due for later airing.

tions due for later airing.

Initial move by Congress was taken when Senator King of Utah Introduced resolution calling for Senate Judiciary Committee probe into effect of NIRA on anti-trust statutes. Westerner noted altegations that NIRA has had effect of repealing anti-trust measures and wanted to know whether NIRA has necursed monopulsate, macules. encouraged monopolistic practices.

encouraged monopolistic practices, tended to nullify anti-trust laws, whether new legislation is needed to protect competition or whether, mere yigorous-enforcement is adequate to control monopolies.

With the exception of Representative Guikin, Republican of New York, film enemies continued to lie low last week, waiting principally to see just what the President Wikin, On the Control of the President Wikin, On the Work of the Control of the President Wikin, On the Work of the Control of the President Wikin, On the Work of the Control of the President Wikin, On the Work of the Control of the Control

to see just what the President will do about the code situation. Culkin, however, reintroduced, a modernized version of, the old Hudson bill, creating Federal commission with drastic powers; and announced he will press for an early hearing. Measure would authorite appointment of industries appointment and the stress appeal. Illicit love affairs or passionate love and which tend to make virtue less attractive than vice.

On the code front, the film pact, along with all others, was threatened with a surface of the code front, the film pact, and in the code front in the film pact, and in the code in the code in the code front in the film pact, and in the code in

ened with a movement by the NRA consumer board to skeletonize present agreements. Board issued report charging that certain Industries have distorted the NIRA and are using codes to eliminare competition, curb rivals, and stabilize profits. Recommended that Government retain the right to impose codes, that present agreements be scaled down to simple labor clauses and basic fair trade practice reguiations, and that the public be give

Par's Profits

(Continued from page 4) and advertising, shorts and news-

and advertising, shorts and news-reel.—Schaefer Indicated that the film inventory now at "\$14,000,000" or thereabouts ought to be increased by from \$4,000,000 to \$5,000,000. He stated that Paramount suffered loss of potential income because the distribution and advertising departments were compelled to work so close to release dates owing to an under inventorted film bu dget. Schaefer advised that the proper way was to have seven or eight films in ahead of release dates. He cited Bengai Lancer' as a outstanding example of the difficulties involved for the company when a picture heads into the home office about a week ahead of its realease date. Distribution and advertising campaigns Just set closses.

tising campaigns just get clogged and the fullest results are difficult

and the fullest results are difficult to obtain.

The net profit for the last quarter in 1934 was estimated at \$1.03,000. compared to \$2.200,000 in 1835.

Freeman followed on the stand with testimony that the theatre and reality divisions of Par had around \$4,400,000 asin. Of this figure \$1,100,000 is held by Balaban & Katz. B&K paid three preferred dividends up to October, 1833, but accumulated preferred dividends up to Cotober, 1833, but accumulated preferred dividends up to The three prefer

run trom \$850,000 to \$1,000,000.

Famous Players Canadian has, \$350,000 cash, with total mortgages and bonds outstanding running to around \$9,500,000.

around \$3,500,000.
In an emergency there could be from \$350,000 to \$450,000 available to Paramount from the theatre and realty divisions.

The Par clain runs to around 1,200 theatres and \$40, weekly cost of film rental is estimated at from \$550,000 to \$600,000; mortgages, leasholds and rentals amount to around \$18,000,000 yearly; or \$1,500,000 monthly.

Film Reviews

(Continued from page 13) (Continued from page 13) actor, and now E. Temple Thurston's famous play form a trilogy treating with the same theme, in book, brush and histrionism. Each has its merits and has been duly acciained for the master works that they are. But to transmute such a subject into celluloid, before a mixed mass mind possibly unable either to appreciate or grasp the symbolisms of the novel, canvas or play, is something else again.

Abgl.

WHITE COCKATOO

	Warner Brothers product	on and releose.
	Directed by Alon Croslond	Screen play.
	Ben Markson and Lille Ha	umond: hound on
	Ben Markson and Little Lin	y walte, Dasca on
	novel by Mignon Eberhart	; camera, 10119
	Gaudlo, At Paromount,	Brooklyn, week
	Jim Sundean	.Rlcardo Cortez
	Star Ballole Bung	Ruth Donnelly
	Grote Lovschelm	Minne Gombell
	GLote Posscuanii	-lan Vingeford
	Marcus Lovscheim	Tiller Fildwadge
	Commissaire of Police.	Andre Cheron
ž.	Pierre	acress Renaveni
	Plerie	Nool Engacial
	Elisa	Treman

Mignon Eberhart is one of the lost successful whodunit fictioneers, and 'White Cockatoo' was her most and White Cockator was her most successful whodunit fictioneers accessful book. But was her most successful book. But do with the first that came from her book beyond supplying the basic story. In turning the book into a film the company has managed to make a dust feature entry. Hard to understore

turning the book into a film the company has managed to make a dunl feature entry. Hard to understand what happens the tentre of the tentre of

comes Ricardo Cortez isn't ever Ricardo Cortez Isn'i ever expinimed, and neets as houch undecided whether he's the juve or the heavy. Jean Muir, as the gal, just a state of the s

ENTER MADAME

Varcai Archibal	d and Dorothen Donn-
Byrne Charles	Brackett-Gladys Lehman,
sousen play: The	o. Sparkhul, Wm. Mellor.
Belleon play, And	e Palace, N. Y., week
camera. At the	le Faince, 14, 1, week
	. 11. Running time 81
mins.	
Liso della Robb	la Ellssa Landi
Gorold Fitzgeral	d Cary Grant
Detaid Pitageiai	Lynne Overman
Farnum	
Flora Preston	Sharon Lynne
John della Robb	la Frank Albertson
Aline Chalmers.	
Tomomete	
Tamamoro	Transfer Tours
Bice	Michelette Buran

The Doctor. Adrian Residery Carlson. Torthen Meyer Carlson. Torthen Meyer Apparently a glory that will not draw large grosses in most spots, but none-the-less a brisk story, well adapted, with good dailog, good acting and intelligent direction. It screens as more or less of a follow-up on 'One Night of Love,' but it may not appeal to the lesser patron as well of the search of t

it strikes exactly the note sounded by the authors and builds up the full possibilities of every situation without growing too farcical. El-liott Nugent rates a bow on this

mit possibilities of every situation without growing too fareical. El. out Nugent rates a bow on this of the center of things, but there are enough others generally on the stage with her to prevent, it being made the provide sound comedy. But it is one of Miss Landi's few real ended of the stage with her to prevent, it being made, chef, physician and managerall provide sound comedy. But it is one of Miss Landi's few real ehances since she went into pictures. Sender, racing and pleading by turn. Her facial play is remarkably good, but she never muggs. Cary Grant is in character as the husband and Lynne Overman contributes a brilling the stage of the symptomizing has been goorly done. The Cavalleria' a gorgeously staged and the outstanding high spectacle moment. But for comedy there has gardom been there worked the symptomizing has been goorly done. The Cavalleria' is gorgeously staged and the outstanding high spectacle moment. But for comedy there has gardom, been there would be supply which build-up-to-the-finish-instead of losing out to falling action. It stops on the highlight. It stops, online and action are all silke; clean and competent. The League of Decency may object to the divorce angle, but no good reason why it should.

Hauptmann Trial

(Continued from page 1) Jersey \$100,000 by the time it is over. The Hunterdon County Board of Freeholders has taken the State authorities at their word and pre-pared a 1935 budget without any provision for the cost of the Hauptmann trial.

Verbal assurances were given the Freeholders that the State would bear the entire cost, which may even exceed the \$100,000 mark. The Freeholders made the agreement. bear the sums over executive the state of th

resents mere small change compared with standing room anywhere. for the Hauptmann trial. High for a courthouse pass. Thursday (10) was \$100.

Sheriff John H. Curtiss has tightened up on passes, too, var to collected at the coll

collected at the doors-Thursday and-returned to their holders when they left the Court House. The new policy caused some inconvenience to newspapermen, but it helped to check the fir trish ng practice of having tickets passed out of win-dows so that others might be ad-mitted.

Among the restaurants doing

Among the restaurants doing a stirring business is one across from the courthouse offering the following tempting lunchen menu: Soup: writer's cramps; entree: Lindbergh steak, Haupfurann beans, Trencherd crost with Brune gravy, Jafsle chops, Gow gorden gravy, Jafsle chops, Hally pidding. Press custard, Photos iee cream.

Russell Show Planning NYC Invasion in 1935

Chicago, Jan. 14. Chicago, Jan. 14.

Russoll Bros. circus understood
planning to invade the eastern territory this year and will likely try.
a stand in the Bronx or. Brooklyn.
Russell circus. is the largest
motorized outfit in the country.
This will be the first time they've
ever hit into the Manhattan dis-

Guarded Against Loss

Canton, O., Jan. 14. R. E. Garvin, of Cleveland identi R. E. Garvin, of Cleveland Identified in recent years as staging the annual Grotto Indoor circus in that Given in the circus of the second annual canton Shrine circus to be held in the auditorium January 21 to 26. Orin Davenport again, will Supervise the show and provide the taiont.

Deal this year with the local organization is on percentage, it is said with the hometown boys protected against loss, in case the show tails to click.

Toronto in the Red

Despite an increase in attendance of \$3,000, figures for the 1934 Canadian National Exhibition show a loss of \$18,190 as against a profit of \$4,330 for the previous year, according to the annual statement of F. H. Deacon, C. N. E. prez.

Total-revenue for the two-weeks show was \$728,390 as against \$751,092 for 1933. Operating profit, however, was consumed in new buildings, additional street-car terminats and other commitments

s and other commitments some months before the show

HERK ASKS FAST **NRA ACTION** ON CODE

proposed \$24,000 burlesk code au thority budget were received Satur thority budget were received Satur-day (12) by Deputy Administratior William P. Farnsworth from I. H. Herk. president of the National Eurlesque Association and executive secretary and chairman of the code authority.

authority.

Protesting against further delay in settling the dispute which broke out last October over the proposed \$10-a-week per theatre assessment, Herk-asserted-that failure of the government to approve the code authority's estimated expenditures is hamstringing administration of the code. Trade association head, who has been accused of seeking to compel burley operators to provide him with a salarfed job, urged Farnsiet to overlook protests of an 'unimsie to overlook protests of an 'unim-portant minority' seeking to block the code

of weeks ago Ann Corio came along of weeks ago Ann Corio came along and took the stand almost out of the disturbing and took the stand almost out of the disturbing the study the situation and confer with various advisors about the way to settle the first. He would give no indication of the probable nature of his final action, but indicated that a decision will be given in the act that the first turn ping of trade preatile provisions of the code has been urged young the provisions of the code has been urged young the provisions of the code has been urged young the provisions of the code has been urged young the provisions of the code has been urged young the provisions of the code has been urged young the provisions of the code has been urged young the provisions of the code has been urged young the provisions of the code has been urged young the provisions of the code has been urged young the young the provisions of the code has been urged as the provisions of the code has been urged as the provision of the code and young the provision of the code has been urged to the young the

Ready Chi Expo Wrecking in Feb. as **Administration Stalls 1935 Action**

PITT BACK TO STOCK

One Month of Supreme and Jaffe Drops Out

Pittsburgh, Jan. Pittsburgh, Jan. 14.
Fourth polley change is as many months will find Variety, George Jaffe's burlesque emportum, returning to stock next month with Eddle (Nats) Kaplin as chief comie and producer. House for last month has been playing Minsky, Supreme attactions, but no dough is foreing

Variety responed with stock last September after summer shut-down, followed with Mutual wheel shows, there was suppressed and back to his own shows, Jaffe brings back Reggle (Tassais) White as head-liner for a run and will-also recruit another local chorus.

Two-a-day policy continues and coupon tickets, entitling holder to two seats for pirce of one, will-be resumed. Variety's top is 99 cents. Variety reopened with stock last

BURLEY IN PROV. CUT: **NEW BEDFORD 1ST HALF**

Antonio Romano, operating the

Antonio Romano, operating the Modern theatre here's is thinking them up fast these days to keep burlesque soing in Providence.
Things have been plenty tough, but Romano won't give up. He believes that there's a rainbodw somewhere over the hill, and he's going to find it. When things looked blackest a few weeks ago Romano got the boys buckstage and out front-to-play-all-with-hilmed along of weeks ago stand almost out of the seasons and almost out of the seasons and almost out of the seasons have also all heak salaries were paid.

Demolition of the buildings owned directly by the Century of Progress will get under way on Feb. 1, according to the latest information cording to the latest information from Major Lenox Lohr, general manager of the Fair in 1934. There are still a flock of buildings remain-ing, in fact, only about 2% of the buildings are slated to go at this

ling, in Tact, only about 2% of the buildings are slated to go at this stime.

Most of the big building owners and concessionaires are holding off more and the building owners are still the building owners. The building the building owners are sufficient to the building the bui

use of the Burnham Park again this year

Coin Difficulty.

Deadline is approaching vapidly and unless actual steps are taken by Feb. 15 to get the Falir going, at least from the publicity stand-point it's figured by the showmen locally that there will be no exposition this summer, since it will take at least five months to get the proper exploitation and planning set. But so much stalling taking place with no one anxhous to take the leadership that there is a growing doubt whether the exposition will get going. Hotel men have already met and have expressed their readdness to cooperate with a Fair on the basis of a 86-day exposition running from July 1 to Oct. 1.

BEATTY SHARES TITLE WITH NEW COLE SHOW

South Bend, Ind., Jan. Clyde Beatty, ace animal trainer, will have his name in the title of Cole Bros.' circus, now under conwill have his name in the title of Cole Bros: circus, now under construction in winter quarters at Rochester, Ind., under the direction of Jess TAUKHS and ZAUK TOPPER The full title will be Cole Bros: Circus and Clyde Beatry's Gigantic Trained Animal Exhibition.

Bob Hickey, former press agent with the Hagenbeck-Wallace circus, will be with the Rochester outfit.

Scram of Cossacks Is Basis of Miller Suit

Los Angeles, Jan. 14.
Miller Brothers 101 Ranch Trust, operating the 101 Ranch Wild West Show, is being sued here by the Show, is being sued here by the American Surety Company of New York for alleged arrears in covering indenmification payments on several compromised damage, calams, Total sum demanded is \$9,055.
Payment to the U. S. Government of \$2,000 forfeit bond for escape of four. Russian Cossacks from the shows in 1926, and their lilegal refuge in this country, is cited as one of the indemnity items in the complaint.

Will Talk Mutuels

Canton, O., Jan. 14.
Parl mutuel betting at county fairs is expected to be one of the major topics of discussion at the major topies of discussion at the onnual meeting of the Ohio depart-rient of, agriculture and the Ohio Fair Manager's association to be held at Columbus Jan. 15. George Elecker, chairman of the state racing commission, will ad-dress the meeting.

LETTERS

When Sending tor Muli to VARIETY Address Muli Clerk. POSTCARDS ADVERTISING or CIRCULAR LETTERS WILL NOT GE ADVERTISED LETTERS ADVERTISED IN

Gardiner Pearl | Kingsley B Hall David S Jr

Larkin E A Miller Earl S

High Fog Drips on Shiny New Models in L. A. Auto Tent Show

Currently throughout the United currenty throughout the United States, automobile manufacturers have assembled their finest products, are exhibiting them to a motoring nation and making that nation conclous of how old-fash-ioned its 1934 cars are. In the breast of many an otherwise contented guy is the burning desire to display weath and opulence by hooking himself for the next year in order to the state of the content of th States, automobile manufacturers

bog. Gives the whole affair a class touch, what with muddy lots and rain dripling through the canvas on Ford and Deusenberg allike.

Despite all this, auto show this year will hang up an attendance with close to 500,000 expected to pay their four, bits, to see the new cars. First five-days of the show; it yuns 14 days, saw close to 200,000 paid admissions! Last week usually has a fall off for strangely humans all want to be the first to see new all want to be the first to see new cars and are willing to brave the early crowds and pay cash to see something that will be knocking them around the streets two months

Re-Elect Fair Officials

In America to play its new autos under caravas.

In 1923 tent burned down destroying a mod \$1,000,000 in automobiles. Some sort-of-s-mbnicleal-mobiles some sort-of-s-mbnicleal-mobiles some sort-of-s-mbnicleal-mobiles composed prohibiting further: exhibitions under caravas, but the taw was forgotten.

Visitors to the present show are cetting a tough break in the weather. Regular California high fogs are at present just plain rain and the vicinity of Wilshire and Pairfax, where the tents are hydrogy was considered with the control of the control of the control of the control of directors of 3-year terms. They are William and the vicinity of Wilshire and P. Margerum, Joseph G. Buch, Elmer pitched, is akin to a New Jersey Margerum and J. S. Boughton. Trenton, Jan. 14.

SIN 14 CASH PRIZES

LUUU.00 NATIONAL CAMPAIGN by

Aunt Jemima Pancake Flour

IN EXPLOITING Universal's

·Imitation of Life·

Just One Stunt

THE SAME FOR EVERY
THEATRE

Non-commercial in character and in keeping with general thought you would have in exploiting this picture. For complete details send post card to Terry Turner, The Quaker Oats Company, Chicago, III.

CLAUDETTE COLBERT

MARCH 15
No Entries Accepted
After That Date!

1ST PRIZE \$500°°

2ND PRIZE \$250⁰⁰

3RD PRIZE-\$15000

4TH PRIZE-\$10000

10 PRIZES OF 50° EACH

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Published Weekly at 154 West 44th St., New York, N. T., by Varisty, Inc. Annual subscription, St. Single copies, 15 cents. Entered as second-class matter December 22, 1805, at the Post Office at New York, N. Y., under the act of March S, 1875, COPYRIGHT, 1988, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 117 No. 6

NEW YORK, TUESDAY, JANUARY 22, 1935

64 PAGES

Hollywood Actors Nix Academy Studio 'No Strike' Pact in March

Hollywood, Jan. 21. Screen Actors Guild, now as-

sured of an American Federation

sured of an American Federation of Labor charter, is girding itself for a fight with the producers to force acceptance of the working conditions proposed for the film code, even though facing a turn-down by the NRA. Call was sounded at an open membership meeting Wednesday (16), when Robert Montgomery stated from the platform that whether or not the government grants it a hearing on the code as requested or whatever comes of the five-five demands, the Guild will continue to figh until all the actor demands are accepted.

Lusty Cheering

Lusty Cheering

Montgomery's declaration was bell with history research was read from similar outburst occurred later when a telegram was read from Frank Gillimore of Equity welcoming the Hollywood players as fellow members of A.F. of La The Guild charter, it. was explained, has been assured and is expected to arrive in Hollywood sarly this week.

early this week

Further indications that the Guild is set for activity is—the (Continued on page 59)

Two Atlantic Liners With Fully Equipped Theatres: Girl Shows

Paris, Jan. 21.

Paris, Jan. 21.

When the new French Liner, the Normandle, and the Cunard-White Star's new ocean greyhound, the Queen Mary, go into service this spring both will have completely equipped theatres to operate as competitive, allow boats.

Sacha Guitry, Parisian legit starsauthor-moducer, is mentioned as

author-producer, is mentioned as the probable premiere attraction on the Normandie with a three-act

the Normandie with a three-act-play. (Broadway negotiations also mention an NTG (Granlund) girl revue as a permanent stock.) The English show boat may in-clude variety acts plus Jack Payne, London dance maestro, who hopes to make some personals in America, if U. S. immigration authorities okay him.

nim.

Both lines are also reported mulling the idea of acts from England, France and America on a regular schedule of bookings.

MISS JULIETTE'S COMEBACK

Miss Juliette, veteran vaudeville impersonator, is readying herself for a tour as a one-woman attraction on the order of the Ruth Draper idea.

Miss Juliette starts in Miami Beach and is due for a week on Broadway in a legit house in mid-

Screen

Best dressed honey—Jean

dressed all woman-

Best dressed all woman— Mae West.
Best dressed blonde exotic— Carole Lombard.
Best dressed ritzy dame-Constance Bennett.
Best dressed restless Ameri-can gal—Joan Crawford.
Bost dressed date — Mary

Best dressed eternal woman

— Mariene-Districh.

Best dressed femme fatale—
Garbo.

Best dressed lady in a bath-tub—Claudette Colbert.

Best dressed magpie—Billie Burke.

NITERIES

Miami, Jan. 21.

With the lid still on as a result of the recent slaying of 'Skeets' Downs, local gambler, Miami ie ex-Downs, local gambler, Miami le experiencing a sharp business buil. Things in general are much slower now than they were a year ago at this time, and the niteries are surfering more than any other enterprises. New lows are being chalked up nightly by clubs that in former years at least cracked the nut, and there are rumors going the rounds that if the lid isn't pried off. In the (Continued on page 50).

By Cecelia Ager

Ladies making this list of best dressed women in show his did it on their ability to look utterly utter in working togs. Private life ward bes don't count.

They've been looked over as to figger, make-up, individuality, peronal chic and special way with clothes. Whoever's been left out has been left out on purpos

The gals who are in are there because they know what they've got They make the most of their assets Each chosen little lady has developed, or has had developed for her a personal style that best expresses er type. Each is the last gasp in her own field. Anyway, that's our tory.

story.

Because they've all got the essential framework for smartness—long legs, broad shoulders, broader than their hips—these ladies can knock your eye out as smartly in period costumes — they. do, in modern dreis: Yeinmes with just the framework; the Misses Cornell, Lombard, Bennett, Garbo. Femmes with what connoisseurs consider tasty shapes besides: the Venuses Anderson, Morgan, Corlo, Harlow, Colbert, Delitrich, West.

On the Stage

On the Stage

On the Stage
It's the stage ladler own fault
that they rate billing as Best
Dressed, It's their very own pickling and choosing, their own knowledge and taste that put them up
there. Few of the stage ladles have
any mentor to guide them. Not like

(Continued on page 12)

'Non-Aryan' Boys' Choir On U. S. Concert Tour

Boys choir of about 30 of the pre-mier Berlin synagogue is being brought to the U. S. for a concert tour. Edward Belkin is conducting the negotiation

Choir got out of Berlin during the early days of Hitlerdom and has been traveling around Europe. Gave some concerts in Paris recently.

New-Born Baby, Abandoned in Cleve. Palace, Adopted by Showmen, but Dies

Stage

Best dressed dramatic access—Katharine Cornell.
Best dressed hot mama—ophic Tucker.

ophic Tueker.

Best dressed melodramatic ctress—Judith Anderson.

Best dressed leaning-against-roscenium torch singer—Helen

prosection torch singer—Helen Morgan Hes dressed actressy actress—Lyn Fortanns.

Best dressed legit comediene—In Claire.

Best dressed strip_artiste—Ann Corlo.

Best dressed singing buby doil_Alies_Faye.

Best dressed dizzy—Gracie Alien.

Best dressed auth-as-catch-Allen.
Best dressed catch-as-catch-dam virulity woman i...s d y Yukons Cameron.
Best dressed premiere dan-seuse modern-Harriet Hootor. Best dressed carriage trade second lead—lika Chase.

FIRST BASEBALI **AD CAMPAIGN** BY CUBS

P. K. Wrigley is reported readying a big newspaper advertising preseason campaign for the Chicago Cubs' ball team. It will be primarily good-will and institutional copy. Wrigley has become a devotee of understatement in commercial copy, going for good-will stuff rather than biff-bam selling. This is no-Chicago, Jan. 21.

(Continued on page 52)

Cleveland, Jan. 21.

Anything and everything may happen in a theatre, but the record believe-i-cor-noter occurred when, the birth of a boy took place in the women's washroom of the RKO Palace, after which his unknown mother abandoned him in a towel-basket and walked out of the theatre without being seen.

Child was discovered within ten minutes by a tenme, who reported it to manager-Kenneth Means. Busy watching the vaude show, Means thought it was a gag at first.

A doctor-was summoned and hediscovered the foundling's right leg had been fractured and rushed him to-a-hospital.

When story broke, Frank

had been fractured and rushed him to a hospital.

When story broke, Frank Drew, president of Cleveland's Variety Club, immediately called a masting—and—dividence, avoided—to-adopt the three-pound baby, agreed to pay his hospital bills and even decided to give him a name—Keith Variety Robson. Hospital, however, registered him as Baby Boy Doe. At the committee of the committee of

Wm. Woodin Invested \$300,000 Cash in Music Pub. Company

A \$300,000 cash Investment in Miller Music, Inc., song pub firm, by the late William H. Woodin, who resigned as secretary of the treasure with the present Roosevelt addressed to the reasure with the present Roosevelt addressed to the late states and the reasure of the late statesman-songwriter.

As composer of 'Spring Is In My Heart Again' and other compositions which Charlle Miller, former arranger and music editor of Harms, Inc., exploited, Woodin also invested in Miller's. song publishing firm. Discussion with attorneys for the Woodin estate was in the nature of a reorganization of the publishing

a reorganization of the publishing

TWO ROOSEVELTS IN FILMS

Roosevelt family is twice represented in the picture industry, now that John Boettiger, soon-in-law, is assistant to Will Hays, and James Roosevelt, the President's eldest son, is stated to occupy an insurance post at Paramount, following reorganization of the company.

HARLEM BOWING OUT AS IMPORTANT NITE LIFE BELT OF N. Y. AND

mportant cabaret and nite life center of the world in general and New York in particular. A creature of prohibition, and having reached its zenith during that era, Harlem nite life appears to have lost its punch for the public with the advent of

for the public with the advent of repeal.
From a local geographic viewpoint, New York's nite life has shifted back to Times Square, and the Broadway-Park avenue sector is no help to Broadway. Harlem land to the Broadway of the work of the proposity of the property of the proposity of the property of t

Harlem is on the way out as an flourished the most picturesque nite flast decade was more hotcha than propriant capages and nite life cen- life in the U.S. or abroad. It con- could be found in the Montmartre ine in the U.S. or abroad. It con-tained more actual nite club activity in its small area—than any rival cabaret sector. Concentrated with-in Harlem's boundaries during the

New Idea

A fellow on Broadway has a

new idea.

He's going to take one of those cabaret-theatres, rip out the tables, put in chairs and turn it into a theatre.

or Montparnasse Left Bank) sectors of Paris, the West, End of London or the Broadway of New York. Foot for foot, Harlem boasted of more niterless of various grades and types than any other nite life district.

Now Harlem has but one first class place, the Cotton Club, two Grade B spots—Ubangi Club and Small's Paradise—and the remnants of a former flourishing flock of hideaways. or Montparnasse (Left Bank) sec

of hideaways.

Cotton Club management is talking a move downtown. A deal was
(Continued on page 60)

G-B's B.O. Check on U.S. Confirms Its Belief Needs Hollywood Names

After getting the first week's results on 'Evergreen' in New York, Philadelphia and Boston, Gaumont-British has decided to go in on a much heavier scale for American

much neaver scars for America-talent.

Transatlantic telephone calls be-tween the company's New York office and headquarters In Loon resulted in a checkup of agerse which intimated in Loon nave built for them, with an oc-casion exception, has been strong on the company of them, with an oc-casion exception, has been strong on the company of the company of the first. Last week in New York G-B played Evergreen' at the Music Hall and 'Unfinished Symphony' at the Boxy simultaneously. Both ple-

played Sydrighten at the Roxy simultaneously. Both plattures closed with a stronger last day tall the Roxy simultaneously. Both plattures closed with a stronger last day tall the results of the Roxy simultaneously simulated the really-acout the Holly-wood talent list harder than before and drag-over a few names who will bring the customers into theatres in the first place. Within a few weeks, company will send a representative to Hollywoo from London.

RAFT PEEVED BUT PAR DOESN'T CARE: OFF LOT

Hollywood, Jan. 21.

It is revealed that George Ratt, reported pulling w tendon some weeks ago, forcing him out of Par's Rumba, has really pulled his freight. Star burned over the fact Carole Lombard, by bringing Teddy Tetzlaff, Golumbia cameraman. over was getting all the lens breaks. Studio, instead of trying to appease Ratf, rewrote the latter part of the script and build up a part for Lynn-Overman, who, gets, his best break since coming to Hollywood.

Hollywood's Ailing

Hollywood, Jan. 21.
Fred. Keating convalescing afteran-byaration.at Helity-road-hospital.
Thomas Meigham and Mrs. Louis
B. Mayer, both patients in Good
Samaritan hospital, Hollywood, doine favorably.
Ben Stoloff, Par director, in Cedars of Lebanon hospital, Hollywood, following an emergency appendicitic operation,
N. A. McCay, Mary Pickford company, manager, in St. Vincent's for
an operation.
Colds are leveling any in the industry with Miriam Hopkins, star
of Becky Sharp, just beating
bronchial pneumonia this past
week, Picture-held up pending her
recovery.
Others on sick list are Carl Laemmie and Jr. Laemmic, Gracie Allen,
Herbert Mundin, Irane Ware, Henry
B. Waithall, Boris Karloff, Alice
Faye, Madge Bellany and Director
Alexander Hall. Hollywood, Jan. 21.

Phil Friedman to N. Y. On Fox Ogling Jaunt

Hollywood, Jan. 21...
Phil Friedman pulls out this yeek for a month's visit to New

York.

Casting head of Fox Westwood studios will look over current crop of shows and possible talent in the

Pryor-U Split

Hollywood, Jan. 21.

By mutual agreement, Universal and Roger Pryor have parted.

Pryor, brought here from the stage by U, felt he was not getting the proper break in assignments. Actor may go east and do a play for the Theatre Guild.

RADIO'S ANZAC JUVE

John Wood, Australian juve, signed by the English talent scout of RKO (Radio), has left for Holly-wood and the RKO lot.

No. 1 Girl

Hollywood, Jan. 21. All Fox advertising carrying the name of Shirley Temple will in the future refer to her as Public Favorite No. 1.

METRO TAKES LEGIT 'MERRILY' FOR \$75,000

Metro has purchased the 'Merrily We Roll Along picture rights,
deal cailing for slightly more than
\$75,000. Figure appears to be a
compromise price. Earlier in the
legit's Broadway run at the Musle
Box, N. Y. it was reported Sam
H. Harris and the authors George
S. Kaufman and Moss Hart, toyed
with an offer of \$100,000. Another
offer entailing \$75,000 and percentage was also rejected but 'Merrily's' business hasn't been so hot
lately.

Whether the authors will work on the screen adaptation hasn't been settled. Kaufman signatured the Merrily' saic, Harvis being in Florida and Hart on a cruise. Rob-ert Rubin acted for Metro. Another deal between the film

Another deal between the film company and Kaufman has him on the Coast currently along with Mor-rie Ryskind to revise the script for the Marx Bros. next ficker. First understood Kaufman would do the writing alone. However stipulation against reporting at the studio goes.

Jean Arthur Remains on Col. Lot: Venable's Role

Hollywood, Jan. 21.
Columbia has won its court fight to compel Jean Arthur to make a second picture, court ordering the studio to have a story ready for her by the end of this week. Harry Cohn thereby succeeded in keepingher out of Hal Roachs Girl of My Dreams' which started today with Evelyn Venable in the spot.
Columbia's motive was to prevent others cashing in on the Cilck 'per' formance which Miss Arthur gives with Edward Robinson's The Whole Town's Talking.

Tom Mix Serial First In New Mascot Studio

Hollywood, Jan. 21.

Tom Mix serial, Miracle Rider, goes Into production at Massot studio Jan. 25, Victor Zobel supervising. Story is by John Rathmell. Picture first to be put in by Mascot after moving. Into tise own studio (formerly Sennett) today, will have two directors—Breezy Eason and Armand Schaeffer.

Lanfield on 'Yale'

With Ben Stoloff stricken with an appendicitie attack two days prior to start of 'Hold 'Em Yale' at Paramount, producer Charles E. Rogers borrowed Sidney Lanfield from 20th Century to handle the sasignment. Century to handle the sasignment (1), of the control o

CHAS. VIDOR'S RADIO PIC.

Hollywood, Jan. 21.
Charles Vidor, who recently left the Paramount fold, is set at Radio to direct 'Strangers All', from the play by Marie Bercovici, which had remiere at local Spotlight the last summer.

GRACIE ALLEN'S PTOMAINE

Hollywood, Jan. 21.
Gracle (Burns and) Allen, -on.
location with Paramount's Win or
Lose' production, suffered a ptomaine aftack Saturdsy, but is expected to be able to return to work
today (Monday).

20TH SIGNS DES ROBERTS

Hollywood, Jan. 21.

Lucille Kerling, line girl at Warners, has been given an acting contract.

Lucille Kerling, line girl at First is 'Les Miserables,' second Richelleu.'

Hollywood, Jan. 21.

Desmond Roberts has been signed for two 20th Century pictures. First is 'Les Miserables,' second Richelleu.'



WILL MAHONEY
In the issue of the "Sussex Daily
News" dated September 25, 1934, is
a picture of Will Mahoney. The
caption under the photo, written by
the "Sussex" editor, reads: "Will
Mahoney, America's greatent fun
this week." The caption is the
reaction of the audiences to Will
Mahoney's "Yunning."
Direction
WM.-MORRIS AGENCY
Mayfair Theatre Building
New Tork City

HULBURD PIONEERING CANTOR'S NEXT FILM

William Hulburd left over the weskend to return to the Goldwyn studio after story and production conferences with Eddle Cantor who, a week ago, returned from his European vacation.

Comedian goes back on the air Feb. 3 for 13 weeks, for C. & S., doing half hour instead of 60-minute programs. Around May 1 he strikes for Gost of start on his weeks, and the strikes for the strikes f

dio contract, Cantor may also play some personals.

dio contract, Cantor may also play some personals. Cantor will again feature Ethel Merman with him. Harold Arlen is engaged to write the music. Owen David deal, arranged by the William Morris office, permits him to scribble the yarn in the east. He's tied up with authorship of The Gibson Family, 'NBC commercial.

ACAD SPEEDING UP

da Phominations Votes Comine in Faster

Hollywood, Jan. 21.

Academy Awards nomination votes are coming in fast this year, over 100 of the 666 members elligible to do the preliminary picking returning their ballots to date.

Members voting includes 94 actors, 105 directors, 101. producers, 200 technicians, 65 assistant directors and 54 members in the special class.

John Boles' Personals

John Boles comes east for per-sonals, opening for Paramount Jan. 25 in Detroit, Week following, he goes to the Chicago, Chicago. William Morris office set the

Will Pay a Call

Exhibs Who Show List's Spurned Pix

Detroit, Jan. 21.

Decency Committees to Visit Detroit

FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical premieres is a compilation of stage, screen, concert or nite club openings u...ch, for some odd circumstance or another, stand out in show dusiness. They will be recorded voltout thought to chronological order. The reasons for the distinction of each premiere range anythere from some historical significance, in connection with the debut of an artist, novelty show venture, play or company, to some other attendant excitement backstage, some colorful occurrence out front, or merely because of the gala circumstances. This is to be a continued series.

'Hell's Angels'

(Chinese, Hollywood, May 27, 1930)

Probably the biggest opening in a town and at a theatre where big flash premieres are common. Still holds the record for size of crowds in streets, number of are lights used, with additional illumination up in streets, number of are lights used, with additional illumination up in the hills behind the theatre, and aeroplanes swooping overhead. This was Howard Hughes' air picture, nearly three years in the making and almost unanimously branded a fiop by the picture bunch after the first show, they'd heard so much about it for so long.

Unquestionably the best air stuff ever filmed, and that still goes, and also marked Jean Harlow's screen debut upon which Vanurr's review commented: Nobody ever starved possessing what she's got.' Picture got plenty of money here and abroad but you can still get an argument as actually reshot, leave alone the reviries, three times. This included the original silent version, scrapped, and two sound versions first of to whether Hughes ever saw his investment come back, cost sheet alone being around 43,006,000. Film was in work three years and story was which was also thrown out.

'Charlot's Revue'

(Times Square, N. Y., Jan. 15, 1924)

Reference here is not to opening night but to the first professional indingist performance when it seemed that every celeb in show business was present. As many hames sitting in the first balcony, and even some in the gallery, as downstairs. An hilarious performance with the audience unusually enthusiastic for the British players headed by Bee-Lillie, Jack Buchanan and Gertrude Lawrence. All three principals extensely-nervous but-glving-splendid-performances with Miss Lawrence in tears at the final curtain.

Lubitsch Okay for London Job If Benito Is Barred as Supervisor

TED LEWIS IDEA

MG Sends Envoys to Phila. for Talk with Leader

Hollywood, Jan. 21,
Metro is set to do a pictur
round Ted Lewis and his orches

tra.

Jack Cummings, who will produce the picture, and Charles Relaner, director, left for Philadelphia to meet Lewls and talk over the de-

REINHARDT WANTS 2 WB FILMERS FOR B'WAY

Hollywood, Jan. 21.

Max Reinhardt is trying to persuade Warners to loan him Jamei
Cagney and Jean Mulr for his New
York—production—of—Midsummer York production of Midsummer Night's Dream' following comple-tion of the film version on the lot here. It is expected that the film shooting will be cleaned up before the end of February. Olivia de Haviland will also go from here for the stage production,

Par Importing Vienna Girl, Greta Natzler

William Morris office set the deal.

LUBITSCH-DIETRICH'S PIC
Hollywood, Jan. 21.
Paramount is now figuring on Rose of the Rancho' as next for Marlene Dietrich, Ernst Lubitsch directing.

bags had interfered on a number of recent pictures, said to be influenced by Mussolini. "Als's result'ed the Labtrean histing Toeplitz had William O'Bryen, English agent, come to Hollywood to get the director's name to a contract. Lublisch refused to sign, it is reported, but gave O'Bryen the cash and no-censorship ultimatum to the contract of the BARTHELMESS' PAR PIC. 1ST SINCE LEAVING WB

Hollywood, Jan. 21,

Ernst Lubitseh will go to London in September and do a picture for Toeplitz Productions if he is assured by that time that dough will be on the line and that the Italian capitalist's backl of the company have no power of censorship over his work.

his work.

Lubitsch had a verbal agreement
with Toeplitz to do a picture at that

ime, but recently called it off, when

he heard that the Italian money bags had interfered on a number of

Hollywood, Jan. 21.
Richard Barthlemess in his first
job as a freelance star after long
service with Warners-First National, gets the lead in 'Small
Miracle' at Paramount.
Starts Wednesday (23) under direction of Mitchell Leisen with
Helen Mack opposite.

Kurt Neumann Assigned 'Women Are Like That'

Hollywood, Jan. 21. Kurt Neumann has been assigned y Universal to direct Women Are Like That, an original by Sam Mintz, which Henry Henigson will

SAILINGS

Jan. 25 (New York to London) Louis Dreyfus, Eddie Pilcer (Ber-

Louis Drevius, Eddle-Pilcer (Berengaria).

Jan. 21 (Los Angeles to Holly-wood), Al Christie, Arthur Jarrett (Virginia),

Jam. 21 (Los Angeles to London)
Mr. and Mrs. Archle Mayo (Axel Johnson).

Jan. 12 (New York to Genoa)

Bruno Walter (Conte di Savola),

Jan. 19 (New York to Parle)

Elliem O'Connor, Wallace Haendler,

George Kamen (He de France).

Jan. 17 (London to New York)

Lawrence Grossmith (Manhattan),

Jan. 17 (New York to London)

William Barrett (Washington),

NEW GANG CHILD

Detroit, Jan. 21.
Special committees of the Legion of Decency will call on those the atree here which persist in exhibiting films on the not recommended list. Some 20 such committees have been named and are to function at Cecelia Murray, 4, Joins Roach Rescale

Hollywood, Jan. 21.
Cecella Murray, four-year-old
winner of the Loew Theatre-Metro
kid contest, arrived here, ticketed
to Hal Roach,
Youngsteen

Youngster will be put in the Our Gang and have top femme spot in the next of this series starting Jan. 28.

once.

Committees plan to use the angle that the trees are not forced to show said 'not recommended' pictures, since under the recent agreement, between producers and exhibitors the latter may cancel any film over, which there is a genuine widespread local protest.

FILM CRITIC ON CRITICISM

Screen Actors' Guild, AFL-Chartered, ANSWER CHARGE Won't License Hollywood Agents OF POOR REVIEWS

At a meeting last Wednesday (16) of the Four A's (Associated Actors and Artistes of America), whose officers are also the heads Equity, it was formally agreed that the Screen Actors' Guild of Hollywood shall receive a charter, affiliatwood shall receive a charter, animating the film actors with the American Federation of Labor. Action followed the okaying of the affiliation by the Guild in a Coast session last week. Guild was advised by telegram and is now a labor union. Reported from the Coast that the Guild planned to ticense Hollywood search along the same lines as

Reported from the Coast that the Guild planned to license Hollywood agents, along the same lines as Equity's permit system for legit casters, but later denied.

Understood three is a more cordial relation between Hollywood agents—and actors—they—represent, than in the legit end on Broadway. Coast agents are regarded as doing more for their clients.

Four A's, holds a string on the charter to the Guild and can ryoke. For their clients.

Four A's, holds a string on the charter to the Guild and can ryoke. The contract of the contract of the charter to the Guild and can ryoke. The charter the charter was formally sign the charter, as will Robert Montgomery and Kennen Thompson, v.-p. and executive secretary, respectively, of the Guild.

After the charter was formally granted, Gillimore stated that the Screen Actors' Guild of Los Angeles, now a component part of the American Federation of Labor, is wholly autonomous. Equity is roc a dictator in this situation with have been noted in the agreement already exchanged with them.

Screen Guild has the Fight to conduct its own business independent of Equity.

Pickford Ducking L. A. If Doing Legit Play for Henry Duffy

Hbllywood; Jan. 21.

Mary Pickford and Henry Duffy have been in a huddle for the past week over selection of a play for her Coast legit debut. Duffy tried to sell her the idea of doing 'Church Mouse,' but Miss Pickford balked on doing a play previously produced here. Colleen Moore did it last year, Miss Pickford wanks to do an orling. Miss Pickford wants to do an orig-inal which can be adapted for pic-

tures.

Though it's not set, possibilities are that if she does a play for Duffy it will not show in Los Angeles. Plans are to roadshow it up the Coast with a San Francisco run to follow. Miss Pickford does not want to play locally.

POLLY MORAN SET FOR WB SERIES OF SHORTS

Polly Moran, who recently came east when her Metro contract expired, is ret ning to the two-reel comedy field, via Warners. Miss Moran starts a WB two-reeler this week in Brooklyn, her first since the eld Mack Sennett days short, sarranged for Miss Moran start, sarranged for Miss Moran by Cuttis & Allen, is of an account of the start of the

rimental nature and if clicking lead into a series for that

Par's '17' Remake with Leon Janney's Comeback

Paramount is mulling a talker re-make of Booth Tarkington's 'Seven-teen'; also possibly 'Penrod and Sam.'

Leon Janney, who appeared in both of them, has been approached for the same roles. Young Janney is now an m.c. in a New York hotel. ster.

'BECKY'S' 2D JINX

Now Miriam Hopkins III-See Doubled Production Cost

Hollywood, Jan. 21. Pioneer's production of Beck harpe still suffers from visitation of the Jinx. First slap came when the death of Lowell Sherman caused the scrapping of considerable foot-

the scrapping of considerable footage.

After being in work again for two weeks Mitlam Hopkins was removed to the Good Samaritan hospital threatened with pneumonia. This will necessitate another layoff of at least two weeks, with the cast on full salary the first idle week and with half pay with the cast on full salary the first idle week and with half pay half to the first the figured that the production will cost at least doubt the sum originally estimated before the pleture is sompleted.

originally estimated before the put-ture is zompleted.
John F. Wharton, v.p. of Pioneer Pictures, inc., went to Hollywood by plane last week to o. o. the pro-duction unit of 'Becky Sharp.'
Wharton will return to New York on Ján. 23, accompanied by Jock Whitney, president of Pioneer.

PRINTEMPS-FRESNAY SET FOR HOLLYWOOD

Edward, Snail-Reliance-has-sig-natured Yvonne Printemps and Plerre Freanay, French legit stars, and will bring them to Hollywood pronto for films. Miss Printemps has a term arrangement, but Fres-nay refused to sign for more than one film.

Team was recently co-starred in New York in a legit, Conversation Plece, remaining in New York sings

New York in a legit, Conversation Elece, remaining in New York sing, that play closed. They were also co-starred in a French film, Dame aux Camellas, just prior to working in the Neel Coward play in London last season. That film was brought to New York last week by George Agiman, its producer, with hopes of getting it local release,

A 'New' Fred Stone

Hollywood, Jan. 21.
Fred Stone reported at Paramount Friday (18) for 'So Red the Rose.' Stone says hes starting a new career; that the Fred Stone of musical comedy is dead.
He is guesting at the Will Rogers while herc.

Garbo-Goulding Link On 'Flame Within'

Hollywood, Jan. 21.

Greta Garbo is figured on by Metro for Flame Within.

This is the picture which will be both produced and directed by Edboth produced a mund Goulding.

'Wedding Night' Encore

Hollywood, Jan. 21.
Sam Goldwyn's 'Wedding Night,'
Anna Sten pleture, goes back into
production today with Sten and
Gary Cooper making added scenes

Gary Cooper making auges and retakes.
Call back due to picture having been gummed by bad weather.

BABY JANE'S PERSONALS

Hollywood, Jan. 21.
Ba by Jane, Universal's threeyear-old actress, has been offered
six weeks of personals in the east.
She is being taken to Frisco this
week for a tryout and thence east.

LOCAL COP MAKES GOOD

Theatre Men Must Share Responsibility-Don't Take Reviewers -More Inter-Seriouslyested in Publicity Space

RADIO CREEPING UP

(Submitted by a recognized film editor, of a leading daily paper in a city of 200,000 population, who preThe case made out recently in Valuary by executives of the film industry, that motion picture criticism in the daily press, and particularly the provincial daily press is Weakened by the calibre of fix authors, like all sweeping generalities, challengeable.

But to one who, over a period of years, for better or worse, has had his name over a screen column as critic, the most amusing feature of the film axecutive complaint is the affirmation that the industry would like to see the motion picture circuit in the film are seen the motion picture circuit attature as the men who sit in judgment on the dramn.'

If that is so, responsibility for the failure to attain the goal certainly praiseworthy enough, primarily rests with the industry and

the failure to attain the goal, certainly prajesworthy enough, primarily rests with the industry and its representatives.

The influence of the falm industry in newspaper business offices is potent, as has been unmistakably demonstrated on numerous occasions in various cities. Similar ag-

sions in various cities. Similar ag-gressiveness in the interest of more intelligent cheme criticism would be beneficial in a respectable ma-jority of instances. Failure of the press in the larger small round pricture criticism more scribusy is picture criticism more scribusy is a reflection of the exhibitor atti-

a reflection of the exhibitor attitude. Inasmuch as the first-run houses in these cities are chain-controlled these days, the implications are marked and significant. When a leading house managing director (who now serves an important circult as division manager) tells a managing editor that he would much prefer to have critical space devoted to 'readers,' and wahes company, officials, in confident would muce preserved and when-company-officials-in confidential, off-the-record mood brand film criticism as 'a nuisance, a necessary, evil; newspaperdom has some little justification for treating screen writers as stepchildren of the

screen writers as stepchildren of the craft.

This commentator may be wrong, but it is his opinion that the film industry today is setting exactly the type of picture criticism that it wants. Or if it isn't, then it is seven dumber than it has been sketched.

Space Grabbing

It can be remembered when exhibitors were keenly alive to the desirability of intelligent, serious criticism. So much so that in one town, when the occasion arise, they united to convince a publisher that a certain critic was a good invest-

which to convince as publisher, that necratia critic voids was a good investment at a good salary.

Those subhibtors, today scattered to the four winds, were mostly old-time showmen with a stage background. Perhaps that may explain their belief in criticism and its power to stir interest in the screen. At any rate, their successors, picture men, seem to be more concerned with space-grabbing contests, etc., than they are with the state-of provincial criticism.

As a matter of fact, this is just another instance of the evils attendant upon the theatre-operating system which replaced aggressives

tendant upon the theatre-operating system which replaced aggregate showmen with GHQ-manipulated robots. Give provincial theatre managers with nerve a chance to use their own initiative; and not only criticism but grosses will im-

This may be somewhat apart from the subject, but there is an alarm-(Continued on page 19)

Alien Talent Supply Goes Up As Value of Dollar Falls Down: H'wood Favors It for Foreign B.O.

FOX-ATWILL SETTLE

But Doesn't Adjudicate Test Case

Hollywood, Jan. 21.

Hollywood, Jan. 21.
Fox's financial settlement with Lionel Atwill, ending the Academy arbitration of the one-way contract question, still leaves the problem unsolved. Case involved Atwill's being-engaged for a part and signing a contract which studio did not sign, notifying the action of the wanted later that he would not be wanted.

later that he would not be wanted.
Actor, through Ralph Blum, contended that this establishes a practice in the profession, in that the
deal was set, and that his getting
a contract for signature was merely a confirmation. Studio contended
that by not signing it nixed the deal.
Atwill countered it obligated him
to. For and barred his taking other
work. Settlement outside at 111
leaves it, a moot issue.

SOUTH SEA PIC NEXT FOR DOUG FAIRBANKS

Paris, Jan. 12.

Paris, Jan. 12.

Dougias Fairbanks, on the way to the South Seas via St. Môritz and Jamaica, put in three quiet days in Paris last week end, seeing very few people but getting, despite himself, abit of publicity via the Hearst local correspondents.

He lett for St. Moritz via Milan.

After the winter sports, Fairbanks will go to the French Rilvers, where he will pick a boat, either sail or gienn or-both, as feediquaters for a South Seas film. Will send the boat to Jamaica and himself go to South America via the Graf Zeppelin, joining the boat later and organizing an expedition of cameramen and writers to take to the Pacific.

He Was Wised Up

Hollywood, Jan Hollywood, Jan. 21.
John Findlay, Fox's London publicity head, being wised up at the studio the last few weeks, married Patricia Crawshay, London dancer Sunday (20) at the Mission of SarJuan.

Radio and U Settle Bill Powell's Sked

Hollywood, Jan. 21.

Hollywood, Jan. 21.

Ironing out conflicting schedules
with Universal over services of
William Powell, Radio uses the
player first in 'Star at Midnight'
which goes into production Thursday (24), under direction of Stephen Roberts.

Finishing an picture, Powell
then-reports- to Universal for star
sport in Great Zieffeld.

Mayo's Needed Rest

Archie Mayo and his wife are en route to London on a month's sall from Los Angeles, through the Canal, departing Jan. 21 and not due to arrive until Feb. 18. Mayo is on a three months leave for a general rest.

Warner director did seven plc-tures in the last 14 months.

Leon's Fall Delays Pic

Los Angeles, Jan. 21.
Gary Leon, dancing with Mary
(Tut) Mack at the Hotel Bitmore
and doubling into Fox's Dante's
Inferno, pleture, fell Saturday (19)
and badly sprained his ankle.
Ple faces several day's delay ax
cent

Hollywood, Jan. 21.

Influx of foreign talent to Hollywood has reached a high peak in the
past three months, with over 50
European players, writers and directors now working in current
pictures, all on term or one picture
contracts to major studios. More
than half of them are in the important money, earning upwards of
\$1.000 weekly.

than half of them are in the important money, earning upwards of \$1,000 weekly.

Highest number of imports brought here by one studio is the 16 at Metro. Paramount and Radio have one each, both players: Plomer (Jock Whitmey) has two importations; Fox tallies 10, 20th Century, 10; Warners, six, Universal Coumbia has Peter Lerre. Studios claim that their yen for accented talent is caused by the present devaluation of the dollar, and the advantage of foreign exchange. Inclusion of foreign players in casts also makes pictures more siable outside of the U. S. Combination of better sales and grosses in Europe, pius the draw of the foreign players in their own countries and the added advantage desirable.

Metrolies who owe allegiance to foreign countries who we allegiance to foreign countries are Constance.

Metroites who owe allegiance to foreign countries are Constance Coller, Elsa Lancaster, Frank Lawton, Charles Laughton, Evelyn Laye, Mady Christians, Fredde Bartholmew and Hugh Walpole, England; Fritz Lang and E. A. Dupont, director, Germany; Robert Lelbmann, Geza Herczeg, Hans Wilhelm, Walter Juerman and Bronislav Toper, writers, Germany; Luis Rainer, actress, and Margaret Wallman, dance director, Austria.

Foreign contingent at Fox includes Erich, Pommer, producer Lucles Erich, Pommer, pro

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Inside—Pictures 44

Washington, Jan. 21. every employer in the amusement field within the next two years un der President Roosevelt's four-point social security program outlined last Legislation putting the program for old age pensions, unemployment insurance, mothers' and children's aid, and health assistance in effect is expected to be ap-

ance in effect is expected to be ap-proved by Congress within the next month or six weeks.

The principal tax to be imposed by the Federal government is de-signed to raise funds for the pay-ment of old age pensions for the next 30 years or so until a self-sup-porting annuity system becomes operative. The second levy is re-quired to make certain that all states adopt uniform, Federally-approved unemployment insurance systems.

approved unemployment insurance systems.

Under the terms of legislation bearing administration okay, all employers starting Jan. 1, 1937, would be compelled to kick in to a special Federal fund ½% of the wages paid to each worker except non-manual employees earning 250 or more a month. Employees would be required to contribute the same amount, the tax being collected from the employer and deducted from the workers' pay.

The scale of the old age tax would rise every five years until on Jan. 1, 1957, the rate would be 5%—2½% from employers and 2½% from employees.

Levy would

ployees.

Levy would be collected by Internal Revenue bureau under rules dratted by the Tressury, which is authorized to prescribe methods of payment by sale of coupons, stamps, booka, tickets or other means.

The unemployment tax is an effort to club state legislatures into putting—into operation their own methods of unemployment insurance and relieve the Federal government. and relieve the Federal government of the burden of providing relief in future depressions. Since the U.S. would int be responsible the 10. S. would? Nother respon ander the legislation stipulates that employers who contribute to state funds satisfactory to the Federal government can credit against their Federal tax lability their payments to the state plan. Only 10% of the Federal tax would be collected if the state in which an employer is situated has a satisfactory unemployment; insurance scheme.

Have its Works Out.

How It-Works Out-

ment Insurance scheme.

How it Works Out
This.levy, which would go into operation Jan. 1, 1936, would be at the rate of 3% on the earnings of all workers, but if business recovery does not proceed as expected the rate may be reduced for the first of the rate of the rate

The old age pension plan has contributed to the fund for at least three-basic-features. For approxi-gowers are the redered government will allot funds to the growers will allot funds to the fixed year ending June 30, 1383, and \$125,000,000 in each succeeding vogar, to be matched by the state and paid directly to eligible persons as not appeared to the compulsory system and paid directly to eligible persons as may be used to the compulsory system and paid directly to eligible persons as not paydirectly to eligible persons as not paydirectly to eligible persons 65 or over a monthly stipend out of the \$10,000.

Lyons & Lyons Sues Coast Agey for 50G

Hollywood, Jan. 11.

A. & S. Lyons Agency, Inc., of New York, is suing Berg, Stebbins, Allenberg & Blum Agency for \$50,000 and an accounting, charging the Berg concern failed to conform to a contract for pooling of certain cilent accounts.

Complaint recties locals failed to send Lyons 50-50 split on commissions; also caused cilents to cancel deals with the N. Y. outfit and sign up with B-S-A-B.

Herb Yates to **Be Examined in Al Jolson Suit**

In the action brought by Al Joison and Albert Karch to recover
damages from Herbert Yates, president, and defendant directors of
Setay Co., Inc., for losses alleged
sustained by Setay because of acts
of negligence on the part of Yates
and the directors of the company,
Supreme Court Justice McGoldrick
has okayed Joison's motion requesting and examination before trial of
Yates and other directors of Setay.
No-date-for-this-examination-has
been set thus far.
Yates is also president of Con-

been set this far.

Yates is also president of Consolidated Film Laboratories.

Defendants general denial to the
allegations of Joloon and Karch, as
stockholders, has been partially
sustained by the court which ruled
that many of Jolson's allegations
are conclusions which only the
court can determine after a trial of
the Fives.

court.can determine after a trial of the "bream.

The defendants also claim an affirmative defense alleging the stockholders' acquiescence to acts about which the plaintiffs complain.

Besides Yates, other defendants include Joseph L. Aller, Jules Brulatour, John C. Coagrove, Edmund C. Dearstyne, Frank Finsthwalte, Benjamin C. Aubrey Niklas, Frederick R. Nyan, Waiter Vincent and another described in the record as 'Martin' E. A. Tucker, Among statements in the Joson

Tucker.

Among statements in the Joison complaint is one relating to the allegation that Setay started in business with a capital of \$14,000,000 and that its outstanding stock is close to 1,000,000 shares.

BIG BROADCAST 1935. HAS BIG AIR-PIC CAST

Hollywood, Jan. 21.

Paramount is packing Big Broadcast of 1935 cast with studio and
air names.

air names.

Gary Coopér, Claudette. Colbert.

Gertrude Michaels, Jack Oakle.

Charles Ruggles, Sir Gdy Standing.

Lyda: Roberti-Biblel-Mormain, Burna

and Alteri, Paul Whiteman orchestra, Joe Penner, Jessica Dragonette,

lna May Hutton fem band, Sistine

Choir and Mary Boland are in the

Start set for March, when all stu-dio names will be available.

fund built up by the employer-employee contributions an amount ranging from 330 at the start to 350 at the top. This form of relief will be available only to persons who contributed to the fund for at least 200 weeks in the flux waste before

Lateral Pass

Bouth Bend, Jan. 21.
Will Rogers was guest of honor at Notre Dame football testimonial dinage, Jan. 15, stopping off on route to dinner with vice-president Garner in Washington the next day. Guests numbering 120 rearded at Rogers' wisecracks. Father Moriarity, eff Cleveland, shared honors with Rogers and scored with the best nitty, that he played Noire Dame football when Mae West lived on the ground floor.

HYPOING FIRST DAVIES-WB **PRODUCTION**

Hollywood: Jan. 21: Edward Hatrick arrived yesterday (Sunday) from New York to nut the edle into Warners on the first Marion Davies production.

At the time the switch was made Warners it was stipulated that to Warners it was stipulated that the first production would be started in January. This week W. R. Hearst was informed that March would be the earliest possible starting date.

Hatrick, who made the deal with Warners, was sent to demand immediate production on har first picture, which is expected to be either Page Miss Glory or a remake on her silent, Little Old New York.

HERTZ MAY BE ON NEW PAR BD.

With the support of certain banks in New York, besides the Chicago interests of Paramount, John D. Hertz may land on the new Paramount board, Hagrip Ad cherge o Par...aount for two years p. or to receivership. He made his exit from Par just before receivership occurred.

occurred.

Frank Altschul, director of RKO
and a partner in Lazard Freres,
bankers, stated to be anxious for a
spot on the new Par board, may not
be on it after all.

Kath Hepburn Back On Coast for 'Break'

Hollywood, Jan. 21.
Katharine Hepbura has returned here from New York after a month's vacation in the east. Rehearsing pronto for Break of Hearts, her next for Radio, Francis Lederer has the male top spot.

Congressional Probe of ERPI And Other Patent Pools Loom

WB's New Op. for Philly Sets Up 3 Zone Mgrs.

Warners has divided its Philadelphia theatre operation into three zones. Dave 'Skip' Weehner, in charge of all of the WB first-run houses from among Warners' more than '80 cheatres in Philadelphia, Leonard Schlessinger, with assistants Louis Davidoff and John A. Flynn (Davidoff formerly film buyer and bookes) heads another zone and A. J. Vanni will supe all houses Succeeding Davidoff as buyer is Dave Miller, Barry Goldberg continues as general advertising and publicity chief for all three zones. Warners has been experiencing heavy losses in the Philly territory for more than a year and the changes announced by Joe Bernhard, g. m. of WB Theatres, it is hoped, will reduce these losses.

3-Color Photog Costly, but Pic Indus. Watching

Completion of the three-com-onent Technicolor production production, Becky Sharp, by Ploneer Pictures, is being watched with more than is being watched with more than usual interest by major producers. As the first feature picture to be made with this new Technicolor process, the reception it is accorded undoubtedly will govern future plans of producing companies as to the use-of-color. Ploneer tried out the three-color idea with La Cucaracha, a short. Just now, admittedly, the old bugaboo of high costs for the component Technicolor is a big consideration any general move towards ACONIFCA; I Propress Technicolor

ecopting it However, Technicolor

in the state of th

Ballst Varsion of 'Ziegfeld'

Ballst Vsrsion of 'Ziegfeld' Hollywood, Jan. 21. Universal will start ballet re-hearsals on 'Great Ziegfeld' today (Monday). Harriet Hoctor will be the premiere with a ballet corps of 40, working under the supervision of herself and Seymour Felix.

Bernerd's Advent Augurs New U. S.

Head of G-B of America. Inc.

Jeffrey Benerd's status with Gaumont-British is not yet olear, nor is it decided what G-B will do about the American market, so far as personnel is concerned. Only thing, certain is that the current set-up of the company with Arthur set-up of the company with Arthur and George Weeks as sales manear, will remain with a director to be appointed.

Decision on the matter will not occur for another two or three weeks, at which time Mark Ostrer, weeks, at which time Mark Ostrer, head of the company is expected in New York. Bernerd arrived from London last Wednesday (16) with instructions to look around and find out what procress, if any, the company has made during the past three months. He will report to Ostrer when Ostrer comes and future moves will be decided upon at that time.

Bernerd was originally elated to head the American company and stay in the U. S. at least a year. That was shanged, however, One

reason was that G-B would like to keep Bernerd in London. He is g. m. of the British parent company and next in line to C. M. Woolt, general director. Wool has been alling and also is reported to have been quarreling with the Osteres on matters of policy. He was recently these of the considerable of his duties.

On the other hand, however, G-B is not completely satisfied with re-sults in the U.S. Several of the company's films have sold well, but company's films have sold well, but the general advance made has not been entirely satisfactory, with feeling expressed by the company's Chiefathis in London that what the American company needs more than anything is a strong personality to lead it over here.

Whether this will be Oster or some one else from the London office, or whether an American will be found, is still open. Meantime, company has leid out a heavy production schedule for the next six months.

Washington, Jan. 21.
Congressional probe of ERPI's licensing agreement was a prospect today in connection with the drive

Congressional prope of ERFTs licensing agreement was prospect today in connection with the drive on the regulation of patent pools. Bill requiring copies of all pool and license agreements being filed with the Commissions of Fatents is between the control of th

ers referred his first probe resolution to the antagonistic rules committee.

New bill will provide an excuse
for calling representatives of the
equipment industries on the tapia
and also to give the compalitants
calling to make any charges of his
own against the film interests. Sirovich indicated he had received
complaints about licensing arrancements which some of these companies have made for sound apparatus. The representatives from
Manhattan wants to find out more
about the situation. Whether he
has other film companies under
suspicion he declined to say.

New York legislator-playwright
is-contemplating the introduction oflegislation outlawing block booking
through an amendment of the copyright laws and the second of the second of the copyright laws and the second of th

PATHE-NATAN'S U.S. INVASION

Pierre Colombier, French film director, lett for Hollywood Sunday (20) to co. filming in the capital for Pathe-Natan. He is to pick up whatever knowledge he can for himself from a technical standpoint and also sign talent for France. Pathe expects to make an attempt at American invasion in a year or so and is thus starting formation of its plans.

Prior to going to the Coast Colombier visited several Canadian cities in company of Robert Hurel, Pathe-Natan representative in the U. S. and Canada. Hurel comes to New York towards the end of the week to open Pathe-Natan New York to open Pathe-Natan New York comes and will begin work immediately on whee distribution in the Stely On Wider distribution in the ately on wider distribution in the U. S. of the French films.

Filing 'Piccadilly'

Hollywood, Jan. 11.

Piccadilly Jim. English yarn which Metro had planned for Robert Montgomery, goes back into the flies indefinitely, with Montgomery scheduled-for-two-other productions.

First will be 'No More Ladies,' Mutiny on the Bounty to follow

that.

J. Walter Rubin and Rowland
Leigh, who worked on 'Jim,' have
gone off the payroll. Leigh will return to England.

PAR SETS DEAN JAGGER

Hollywood, Jan. 21.
Dean Jagger, former legit in the
N. Y. Tobacco Road' company, gets
a new six month contract at Paramount.

FILMS' SELF-SAPOLIO OK'D

Erpi Plan for More Than One Rep On Par Board May Force AT&T To a Public Statement—Creditors

Demands of multi-representation on the new Paramount company board by Erpi, made simultaneously with accounted reports that John E. Otterson may be groomed additionally for a high executive post in Paramount by certain interests, have made some Par creditors apprehensive. These creditors have

have mide'some Par creditors apprehensive. These creditors have become concerned to the point of demanding from the American Telephona & Telegraph Co. that it explained a telegraph is stated, would put Erpl in the dual position of being both buyer and seller of its equipment, additionally to allowing that company through board representation to pass on its own negotiations with Fr. Trank C. Walker and George J. Schaefer are among two of Erpl's proposed board candidates. For reasons involved in his previous connections with Faramount it is believed Walker is distincted in the believed Walker is distincted in the telection of Schaefer to the new board appears agreeable.

Bankers want to avert the possibility of too many management rep-

Bankers want to avert the possi-Bankers want to avert the possi-bility of too many management rep-resentatives on the new board for the reason that this would put the board in the position practically of passing on its own acts. It is principally to avoid making a second mistake in this regard that creditors and bankers are strongly opposed to having any preponder-ance of management officials on the board.

Already the previous source of Paramount faces a lawsuit in connection with activities that have arisen from such an interlocking

board with the management.

It has been indicated that not only Erpl but others whose demands for board representation have not been met agreeably intend to fight the Paramount reorganization

chances.

Hearings Resume Wednesday Hearings Resume Wednesday
Hearings resume to morrow
(Wednesday) before Federal Judge
Coxe. At that time it is expected
that objectors to the Par plan will
be able, as promised, to offer formal
proof and witnesses on their objections.

In the meantime, it is open whether Erpi will be able to get down to agreement with the credit-(Continued on page 60)

STAHL DOING **ONE FOR METRO**

Upon completion of his next picture for Universal, 'Magnificent-Obsession,' John M. Stahl will return to Metro to make one film he owes that studio. Directorial debt dates back some four years and is contract obligation. Stahl having been at M-G prior to going over to U. Expected that he will start on his M-G. Stahl is currently in New York and in about a month's time has seen 48 shows, believed a record this season for Hollywood visitors. He is due to depart for the Coast this week.

Script on Obsession of the coast the week.

Script on 'Obsession' is not yet prepared nor has a cast been picked.

JACK WARNER'S N. Y. HOP

Hollywood, Jan. 21.

Jack L. Warner is New York-ward bound this week on regular winter visit for a three weeks' absence.

O'Hara Indicted in Chi

Chicago, Jan. 21.
Ralph O'Hara, organizer for the motion picture operators union, was indicted last week by the federal grand Jury on a charge of perjury. Action was the result of testimony by O'Hara during an investigation of the income tax returns of Zom Maloy, chief of the union.

ROCKETT-FOX SETTLE FOR \$75,000

Hollywood, Jan, 21. Al Rockett has received \$75,000 for the cancellation of his unexpired

for the cancellation of his unexpired 14-month contract with Fox. This is the same sum paid him by War-ners when it abrogated his execu-tive contract with First National. Rockett plans a four months' trip to Hawaii and on-his return-will produce independently, making two pictures a year. No releasing ac-rangements have heen made for the

Cleanup Era's **Benefits Told** Coast by Hays

Hollywood Jan. 21

To mark the sixth month of or ration of Joe Breen's purity squad Will Hays called the directors of the producers' association in session to impress upon the studio head the necessity of keeping picture

Hays reviewed the box returns of the sapolloed product; read them excerpts from the Catholic press to show that there'll be no more cam-paigning as long as the current type of clean pictures continues, and warned them that if they slip the campaign will shift into high gear

again.

Hays got a promise from the production chiefs to lend co-operation to the two Roosevelt benefit birthday parties to be held here Jan. 30, supplying talent for the shows, to be run in connection with the

to as run in connection with the dancing.

Local dances will be staged at Warners' Sunset studio for the picture colony at \$5 top and at the Palomar ballroom at 50c.

Can't Radio Previews

Hollywood, Jan. 21. Studios will fight the General Pe-troleum-CBS proposal to preview pix over the air. The Hays office group of publicity directors has re-fused—preview—credentials to re-viewers for the oller.

H. B. Franklin's Plans

Harold B. Franklin is in New York working on a picture produc-tion deal.

May go back to the Coast in a couple of weeks.

ANTIS AGREE IT'S HELPED PIX A LOT

Industry's Congressional An tagonists Veer to Block Booking Etc., Having No Morals' Squawks-Await Justice Dept's Findings

SCOFF HAYS' RUMOR

Congressional film critica last week continued to mark time waiting for further action in the soveriment's anti-trust or us a deagainst that linear the following and following the following the following the following and following the following the

Industry's move for self-ce (Continued on page 59)

Gumbiner, L. A. Indie, to Huddle In Wash. on Fox-W.C., at F.D.R.'s Personal Invitation, Says Exhib

Kent Flies East

Hollywood, Jan. 21. Sidney R. Kent, Fox president, ew east Saturday night after set-ing Al Rockett's contract and

ting Al Noketts
other studio affairs.
He is said to be hurrying to be on hand for the Pat Casey labor confabre studio agreements.

WURTZEL GETS CLASS-A FOX BUDGETING

Hollywood, Jan. 21. Hollywood, Jan. 21.
Winfield R. Sheehan announces
that Sol Wurtzel productions henceforth ill be on a par with Fox's
to the past Wurtzel has probread on limited budgets at the
Western Are. plant but; says Sheehan, the consistent box office quality of Wurtzel's product rates him
class A stories and budgets.

John Stons stays as assistant to
Wurtzel with Joseph Engel and Edward T. Lowe associate producers.

SKOURAS HEADS EAST ON 10-YEAR CONTRACT

Dos. Angelos, Jan. 21.

Charles P. Skouras, Operating head of Fox West Coast Theatres, plans to jump east the first of this week for additional confabs on the the circuit, following the washup of the bankruptcy proceedings.

East recently, Skouras, with his brother, Spyron, is understood to have come to a tacit gareement on operating conditions, but a few hitches are said to have developed that require a personal ironing out. Los Angelos, Ja

Stabbins' Insurance Again

Hollywood, Jan. 21. Arthur Stebbins, who recently re-tired from the agency business here, will return to his first business, in-surance, this month.

Los Angeles, Jan. 21. President Roosevelt has personally summoned H. L. Gumbiner, independent L. A. exhib, owner of the Tower theatre, to Washington to discuss his charges of monopolistic

discuss his charges of monopolistic practices by Fox-West Coast and major exhibs, according to exhib. Gumbiner, leaving this week, will also talk with William P. Farnsworth. Divisional NRA Administrator, at latter's invitation. Gumbiner is going loaded with telegrams, contracts, etc., to prove the charge that F-WC tied up 850 films in 1932-33 for second, third, fourth runs downtown, cutting his theatre out for two years. Also will-charge Metro and Fox refused to service the Tower after signing product contracts.

service the Tower after signing product contracts.
Meanwhile, Independent Theatre Owners of Southern California dispatched a second telegram to the Department of Justice, demanding immediate Federal inquiry into charges of monopoly by major distribs and F-WC as well as violation of the Federal court's 1980 conseens of the Federal court's 1980 conseens the court of the Federal court of t

granted F-WC on latter's agreement never to indulge in any monopolistic practices in peturn for dropping of prosecution at that time. I. T. O. today airmailed a 1,200-word letter to President Rooseveit, California senators and congress-men, also Senators Borah and Nya, demanding, immediate investigation for legislation against block book-ing. Letter due to arrive in Washington Tuesday. Indies bring invarious monopoly charges and quote their above (second) telegram to the Department of Justice.

Wall St. Curious About Kennedy's West Coast Visit

The arrival back in Washington early, this week of Joseph P. Kennedy, chairman of the Securities and Exchange Commission, following a brief visit to the west coast, was the subject of considerable gossip in Wall street yesterday (Monday). Much secree, partly ed Kennedy's three-day stay in Los

ed Kennedy's three-day stay in Los Angeles.
Ticker reports claimed that his trip was of a personal nature, and that it had nothing to do with the SEC or the picture industry. One story that persisted in the street, however, was that Kennedy remaining a bries enough door, when the total control of the industry of the industrial of the

Hollywood, Jan. 21.
Joseph P. Kennedy, chairman of
the Federal Securities Commission,
planed east Saturday night after
three days here in conferences with
financial leaders. Also saw Will
Hays, who left for New York Sunday, night.

WILL HAYS EAST; NEW LEGISLATIVE MATTERS

Hollywood, Jan. 21.
Will Hays left suddenly for New
York Sunday night (20).
Intended staying until February,
but understood that eastern legislation on censor matters is taking him back.

Washington's 15 Secret Sleuths Reported Active on Pix Squawks

guarded, are on the job right along investigating film complaints which investigating into companies when have been received by the Department of Justice in. Washington. They are of that U. S. department's staff and are spread over the entire country in territories which are assigned to them, but few in the picture industry know where they are operating or what they are doing:

The 15 Department of Justice men assigned to the film industry are reported particularly active at the moment. How many complaints are causing investigations, what the complaints are about and refrired on orders from Washington is something, however, which only Washington is something, however, which only Washington is something in the complaints of all descriptions are fooding into the Department of Justice in the hopes have been received by the Depart-

tof-some-action. Many of the complaints received are not investigated, it is known. When the department receives squawks which seem to merit action, an investigation is made by a Federal attache of the Justice division and reports made for study. Frequently complaints which have been investigated are found to bear no grounds for action, exhibitors frequently charging many things which are found to be-incorrect.

Exhibitor organisms, principally those maintimes that are found to the incorrect of the found to the incorrect of the found to the incorrect of the found of the incorrect of the incorre

RCA Dividend News Ups Entire Market: Averages Gain on Week

Market prices held firm yesterday (Mon.) with few distinct trends, The stock market seemed to be marking time until the U.S. Supreme Court's

cation, market seemed to be marking time in the U.S. Supreme Court's ground the U.S. Supreme Court's marking on gold clause bonds is announced. Amusement stocks were considered to the seems were strong, particularly Paramount bonds, which rose to within 2 points of the 1834-25 tops.

Despite the had break in stock prices Tuesday (15) on the possibility that the American dollar might be revaluated in the old gold terms, the Dow-Jones Industrial severages managed to close the week-tops of the second of the second of the top the second of the se

Action of the sandsenients was executed to the sent market. Whole market was suffering from inertia until the Radio dividend-news came over the ticker shortly after 1 pm. Announcement was that the company would pay a large that the company would pay the company would pay the company to the company would be company to the company that the

Yesterday's Prices

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6	11,000	, w. E		01-	00	0078	108 %	•

week at 59% for an advance of 5% points over preceding Saturday's

week at 58% for an advance of 5½ points over preceding Saturday's close.

Radio B Joins In

Radio B Preferred stock, always a great deal more active and sensitive to trading than the A, joined in the parade, although not. accorded any dyldend. Radio B, and disease and dis

(Continued on page 62)

Virginia Sale's Fox Pic

Virginia Sale is leaving for Holly-wood the first week in February to work in the Fox production of Highway Robber. Lee Morrison office handled the

G. E. Sales in '34 Way Up

Following the favorable report of new business by Westinghouse for 1934, General Electric during past week came out with a report showweek came out with a report show-ing orders amounting to \$183,660,803 for past year, or nearly \$41,000,000 greater than in 1933.

greater than in 1933.

General Electric also showed orders for the December quarter amounting to \$51,046,760 as against a total of \$37,985,790 for the final quarter in 1933.

SHOWMEN HOPE TO SEE PENNA. MORE LIBERAL

Easton, Pa., Jan. 21. Easton, Pa., Jan. 21.
With Democrats taking reins of Pennsylvania for first time in half a century, more liberal laws loomfor the state and those connected with the show business already see signs of better times as result of the liberal attitude of the new Gov., Genera H. Falls

the liberal stitlude of the new Gov., George H. Earle.
One of the first Bills to be introduced at Hartisburgh where the Democratic legislature met was that of legalizing Sunday films and other theatrical performances. Bill was introduced by Representative Louis Schwartz, of Philadelphia, and calls for the right of municipalities to decide for themselves whether they shall have Sunday shows, none to start before 1:30 p.m.

shows, none to start before 1:30 p.m.
Another bili, introduced by State Senator Max Aaron, of Philadelphia, calls for the establishment of State Racing Commission, legalizing horseraces, and providing a tax of 2% on bets and 15% on profits of racing association.

N. Y. to L. A. Robert Emmett Keane. Claire Whitney, D. A. Docas II.
D. A. Docas II.
Sam H. Hartis.
Morrie Ryskind.
George S. Kaufman.
Eatheriae, Hepburn.
John Wood.
John F. Wharton.
William Hulburd.
Lilia Lee.
Max Gorden.
Max Gorden.
Pierre Colombier.
Mr. and Mrs. John Stahl,
Mr. and Mrs. Martin Beck.

L. A. to N. Y.

Phil Friedman. William O'Eryen. William O'Eryen Sidney Kent. Will Rogers. Hugh Williams. M. H. Hoffman. Henry Ginsberg. Rowland Leigh. Parker Morell. Al Christie. Arthur Jarrett. Will H. Hays. Arthur Landau. Jack L. Warner Joseph P. Kennedy. Jock Whitney. Naylor Rogers. Alfredo Brito.

1st Runs on Broadway (Subject to Change)

Week of Jan. 25 Astor—Charile Chan in Paris' (Fox) (22). Capitol—David Copperfield'

(MG) (2d wk.). Mayfair—'Sing Sing Nights'

Music Hall — Tron Duke' (24).

(GB) (24).

Paramount—'Bengal Lancer'
(Par) (3d wk.).

Rialto—'Baboona' (Fox) (22).

Rivoli—'Clive of India' (UA)

Rivol.— C... 2d wk.). Roxy — 'County Chairman' 'ox). (2d wk). Strand—'Bordertown' (WB) (Fox)

Week of Feb. 1

Astor — Charlie Chan in Paris' (Fox) (2d wk.). Capitol—Sequola' (MG). Mayfair—Marines Are Coming' (Maj).
Paramount—'Bengai Lancer'

(Par) (4th wk.). Rialto, Baboona' (Fox) (2d

Rivoli-'Clive of India' (UA)

(2d wk.).
Roxy—'Secret Bride' (WB).
Strand—'Bordertown' (WB)
(2d wk.).

RCA WILL PAY STOCK ARREARS OF \$5,250,000

Dividends covering all arrears on the Class A preferred stock were declared by the board of directors of the Radio Corp. of America at a meeting held Friday (18). means that RCA will pay approxi-mately \$4,520,000 in dividend arears on that Class A stock, such payment to be made on Feb. 19 to of business on Jan. 29, 1935.

of business on Jan. 23, 1938.
Dividends on the Class A preferred of RCA have been in default since the first quarter of 1932. The
payments to be made cover a period
from April 1, 7932, to Dec. 31, 1934.
Dividend amounts to 39,82% on
35,837 shares of the preferred A.
11 was pointed out street and
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100,000 shares of the A stock Essued II. Sylage-Her-Center- en account. of hodifications of the Madro-City-leases in the amount of space and rentals to be paid to Rocketeller Center. On this batto of stock the dividend will be \$17.30 per share, or \$730,000 additional.

This dividend action means that Radio Corp. will be paying out approximately \$6,560 to Debruy Radio contained to the control of the control o

U. S. OK ON COL. STOCK

Washington, Jan. 21.
Federal Securities and Exchange
Commission last week approved application of Harry Coln, Jack Coln
and A. H. Giannin! for registration
of 5,923 voting trust certificates of
a trust created to Rold and deal in
commission of a Collegian of the Collegian
of the commission of the collegian of common stock of Columbia Picture Corp.

Certificates to be listed on New York Stock Exchange.

Trade Dope Sees Loew, Fox, Brandt Blumey Possibly in Fox Theatres

Attorneys as well as noteholders are wondering about the probable dentity of individuals or group which may eventually pop up as backer of whatever reorganization plan which Fox Theatres may be able to get court consent to use its own funds for such a purpose. On the other hand the names which still linger as probable hook-ups with the Fox Theatres pas, according to some observers, are the Fox Theatres plan, according to some observers, are Loew, William Fox, Earry Brandt and A. C. Blümenthal.

As possible opposition to any or valid of these there is the existing itself or approval.

Inside Stuff—Pictures

Despite Paramount's tentative idea of spotting Queenle Smith in the Ethel Merman role, and W. C. Fields in the original Victor Moore part, when it slims 'Anything Goes', chances are these two etage originate may be in the picture version. Bing Crosby is set for the male lead, screen rights having been expressly purchased for him. Negotiations by Par for Miss Merman to do the film version have been on right along with no definite commitments.

Sam Goldwyn also wanted 'Anything' for Eddic Cantor, idea being that Cantor combine both the Public Ensemy No. 13. (Victor Moore) role with some of William Gaxton's business. While they were talking it over Parg of it. Understanding all along has been that Miss Merman is set with Goldwyn for the next Cantor picture.

Something new in the way of foreign buildup for pletures is the stunt which George Dawes, New York press rep for Goldwyn, used via the freenthy opened phone line between the Coast and Japan. Under the first hookup of its kind for pletures, Eddie Cantor in New York and Sam Goldwyn and Anna Sten at telephones in Hollywood, were interviewed during the past week from Osaka, Japan, by the editor of the Osaka, Asahi. Hokoup was so arranged that N. Y., Hollywood and Osaka, were all cut in on the line and conversation carried forth among all those talking, which included the Osaka Asahi chief correspondent in New York, Purpose of the comprehensive telephone tie-up, arranged through the A. T. & T., was to stir Interest in Japan in Roman Scandals' (Cantor) and 'We Live Again' (Sten), soon to be shown in Japan.

Buddy Bradley, American, now conducting a dance school for professionals in London and training many of the English musical comedy girls, just, as he did in America when connected with the late Billy Plerce's school, staged the dances for Gaumont-British's 'Evergreen', particularly the Jessie Matthews numbers.

The English comedience, who re-created for the film version the same role which she did in the original Cochran (stage) musical was likened by sundry New York reviewers, on the occasion of the film's opening at Radio City, Music Hall last week, as a 'Tennale Fred Astaire', with some professing no knowledge of the dance stager. This is due to Bradley's name having been omitted from the press sheet, but he's screen-oredited.

It appears certain that one mulvidual defendants in the anti-trust proceedings in St. Louis will select private counsel for themselves besides whatever assistance is to be rendered by their companies lawyers. Ned Depinet, RKO official, already has named private counsel, Bruce Bromley, of the downtown firm of Cravath, deGersdonf. Svaine & Wood. This firm is among downtown counsel for RKO and Paramount also, which may indicate that similar requests for Bromley to act for Par may ensue.

United Artists-20th Century negotiating with the Folies Bergeres' (floor show at the French Casino, N. X.) management for settlement of the sulf field by the latter. 20th's forthcoming Folies Bergeres' finusical is the basis of the sulf, and with production almost completed a settlement to clear all rights is imminent.

The American stage musical management claims authorization to title and idea from the French revue. The film producers claim similar authorization from Paul Derval; producer of the Paris Folies revues.

First time a warning to exhibitors has been sent over ether waves is attributed to Jimmy Fladler's program last week. He-told theatre operators that they could spare themselves a-lot-of-trouble-by-omitting-any mention of Disk Lee as being the wite of Bing Crossly in her next picture. Fldler observed that Mrs. Crossly wants to win picture fame on her own, and that her contract stipulates that no mention be made of her as Mrs. Bing Crossby.

Bing Crosby burned at Par and its studio publicity department send-In first a story that he fixed a 18,000-offer for imagelt each formly de Big Broadcast of 1935, and that his agent asked \$25,000. Says he wouldn't commercialize his children for any sum. Crooner also has a battle on against the 'Sallor Beware' pic, refusing it on the ground of

Terry Turner, in charge of theatrical publicity for the Quaker Oats account in Chi, says he couldn't very well be in Baltimore, as reported last week, on behalf of the film, "Tomorow's Children'.

Whoever is handling that picture must be two other Turners, declares.

The opinion expressed in a recent issue concerning the relations of Saul-Rogers, attorney, with William Fox, was a verbatim reproduction of the report filed with NRA by the Screen Actors Guild.
Statement concerning the barrister's relations with Fox was that of the Guild and not a general trade opinion.

Panding any indications by the Hays office that 'Petrified Forest' may be considered taboo for the screen, major film interest is running high. The respect to the rights which, it is predicted, will probably touch a new high since depression.

new high since depression.

Universal is particularly interested in getting the rights to 'Petrified'
and is prepared to bid into the big money for it. Figure not yet mentioned, but orders are to land play at nearly all costs.

Metro reports a net, after taxes, of \$1,316,762 for the 12 weeks ended, Nov. 22, 1934. This is equivalent to \$8.75 per share on the preferred stock as compared with \$7.55 for the corresponding period in 1933.

Total net operating income for the period mentioned is \$7,329,943, of which sum \$248.25 smileclianeous income. *Federal taxes, \$209,918; and amortization and depreciation of films, \$1,526,680.

George J. Schaefer's statement of Paramount profits for 1934, given before Federal Judge Knoz at hearing on Par-reorganization plan, wes-no surprise to Wall Street. Schaefer's estimated profit of \$5,000,000 awas old news to the street which had the same figures for 1834 nearly.

A. P. Waxman has coined a new slogan for Gaumont-British, Tops m All', using an elongated giraffe as the menageric symbol to get over

the idea of surmounting everything,

When Waxman p.a.'d Pathe, he redubbed the trade-marked rooster

into 'the old fighting cock',

New device is heing used by the N. Y. Post for gauging films. Along-side film reviews now is a 'moviementer'. Consists of a sort of clock with markings staked at good, poor, excellent and fair. A hand will point at whichever mark the critic thinks the film fails. About the same effect as the star system on the N. Y. Dally News, Chi Trib, etc.

National Board of Review's new treasurer is Dr. William B. Tower, succeeding the late Dr. Myron T. Scudder. Dr. Tower has been associated with the board since 1916 and served, as chairman from 1913-1930. He also chairmaned the board's affiliated National Better Films Council.

Giendon Allvine, associate producer for Radio, is credited at REQ Radio home office with having conceived the idea of "The Silver Stream" to cash in on public interest in the streamlined trains. Allvine appears in one of the scenes in "Silver Stream"

Commercial Aspect of 'Silver Streak' Provoking a Few Questions in Trade

Ballyhoo that the Burlington | Ted Curtis on Coast railroad company receives in 'The gilver Streak' (Radio) has the inquisitive souls in the industry talkor over the commercial aspects of Zephyr, which is also known as 'the silver streak, was used in the pic ture, as was Jack Ford, the engi-neer who drove the 'streak' on its record run from Denver to Chicago Ford is making a personal appear ance with the film at the Mayfair, More Vork

No mention is made of the rail-road in lobby advertising, and the Burlington name is eliminated from

Burlington name is eliminated from the equipment shown in the picture. But at least one tieup, which appeared in New York during the last week, plays up the railroad company angle.

Angle of Radio, producer of the picture, is that the company borrowed. Burlington's streamlined train, which was on exhibition at the Chicago. Fair last year, along with Jack Ford. Explanation is that it is only an instance of the picture company trying to cash in on the current interest in streamlined trains.

Bally Bombardment

Bally Bombardment
Initial hombardment of theup possibilities hit New York last week.
Western Union offices had their
windows plastered with big facsimiles of telegrams purporting to
be a message from Ralph Budd,
president of the Burlington.
It was addressed to the producers
of The Silver Streak, and highly
praised the picture. In the art layout which was spotted on the big
telegram form were pictures of the
film's players and a photo of the
Zepyhyr, with full credit to the railroad company. Western Union
ties in because it had officially timed
the Degwer-Chickgop rum of the

the Degree train.
That Radio saw bigger possibiltica-in-the-use of the Union Pacific's thes in the use of the Union Pacificateramilner, which made a dash from Los Angeles to New York City, is confirmed by the statement that this road was approached originally, but turned down the proposition. Motion Picture Producers and Distributors Association is on record as "being" opposed to commercial screen advertising.

SHEEHAN'S FRENCH LEGION DECORATION

Hollywood, Jan. 21. Hollywood, Jan. 21.
Winfield R. Sheehan was deco-rated with a chevallership in the French Legion of Honor Sunday (20) at ceremonies on the French cruiser Jeanne d'Arc, in Los An-geles harbor by the ship's com-mander. Award made as token of preciation for friendship and vices rendered French citizenry.

U Needs Story Ed.

One of the majors as approximately New York literary editors and reviewers of both daily papers and magazines with a view to getting an eastern scenario editor from this

field.

Several of the big shots among the book editing-reviewing frater-nity have been approached, including, from accounts, Harry Hansen.

Dave Werner recently left the company to become a Hollywood agent.

Hollywood, Jan. 21,
Possibility of Dave Werner rejoining Universal as eastern talent
scott. Max Hart; flew in Friday
with a proposition to act as N. Y.
scott and studio rep. So far no
conferences, but deal still on If
failing, Werner likely to step in.

BECKS COASTWARD

Mr. and Mrs. Martin Beck are on their way to the Coast via automo-bile. In Hollywood they expect to visit with Harold Bibberman, Thea-tre Guild and Columbia pictures

The trip is strictly social, with the Becks staying on the Coast for several weeks.

In Eastman Behalf

Hollywood, Jan. 21. Hollywood, Jan. 21.

Ted Curtis, sales manager of the motion picture film division of Eastman Kodak, pulled in last week from the east for his annual two months on the Coast.

Kodak exec brought his tamily along and moves into his home in Beverly Hills for the stay.

CODE AUTH'TY ON FREE SHOWS

Free radio shows in theatres will be given practically free reign as far as the Film Code Authority is concerned, Judging from the recent reactions to what was rated as a turndown accorded it by the Radio C. A. The Film C. A. a. short-time age wrote to the Radio Authority suggesting cooperation in handling the comparison of the region of the results of the region of the results of the region has received no answer to its offer to cooperate, and consequently film

to cooperate, and consequently flant condists consider this a squelch of the discount of the squelch of the present attitude of the Hays office also is known to be that of hands-off' in the matter of reer radio shows. Consequently, it looks as though exhibitors or producers who fear that this form of radio competition will spread, will have to take their complaints to some other official body. Exhibitors at the back over the Exhibitors at the back over the appead of-free-radio-shows presented in legitimate or closed picture houses because they were afraid this entertainment would spread. They rated it as being in direct competition with the theatre business.

The Film Code Authority cooperated with the C. A. of the legitimate theatre in bringing about a satisfactory adjustment of the Standard with this out of the way, nothing further has been done.

N. W. Indies Combine to **Fight Publix Clearance**

Minneapolis, Jan. 21.

Twin City independent neighbor-hood exhibitors have launched a fight against the alleged preferential playing time given to competing Public circuit houses. As the first Publix circuit houses. As the first move in the battle, George Gran-Fuolix circuit houses. As the first move in. the battle, George, Gran, strom of the Grandview theatre, St. Paul de luve nabe house, with the backing of Northwest Allied States, has filed a complaint with the local zoning and clearance board against Publix and the Minnespolis film exchanges. He charges unfair and discriminatory protection in favor of the Publix Uptown theatre, St. Paul. W. A. Steffes, president of Northwest Allied States, and S. F. Halpern, the organization's attories, will represent him as counsel at the hearing to be held Jan. 28. The independents' position is that no Publix theatre should enjoy any clearance advantage_over_an independents—owned theatre in the same classification and charging the same classification and charging the same classification.

admission.

The Uptown has six days' clearance over the Grandview, although the theatres are of similar size and charge the same 25c. admission. They are located about two miles

apart.
Publix also is named in two other cases scheduled for hearing by the zoning and protection board. W. M. Miller, Cloquet, Minn, exhibitor, claims unfair protection in the circuit's favor in his territory, while J. B. Clinton, Duluth theatre owner. and himself a board member, makes a similar charge as far as Duluth is concerned.

O'KEEFE ON L. A. BOARD

Sedgwick at Metro

'n Admiral's Cabin Hollywood, Jan. 21. Edward Sodgwick has returned to

Metro to direct one.

He will handle a navy picture being scripted by Frank Wead and Joe Sherman. Lucien Hubbard will

Hamlets 17-23 Miles **Apart No Competish** Rules Film Z-C Board

Minneapolis, Jan. 21 Towns 17 to 28 miles apart do not constitute competitive situations within the code's meaning, according to a decision handed down here board in the case of A. M. Inman New Topic theatre, Fairfax, Minn against exhibitors at Redwood Falls Sleepy Eye and New Ulm, Minn., and the MG, Warner, Fox, Par and

UA exchanges here.
Giving its decision in Inman's favor, the board ruled that the exchanges should not give the towns complained against any clearance advantage over Fairfax. At the

against any clearance advantage over Fairfax. At the same time, however, it also denied the plaintiffs contention that zoning beyond-the-corporate-limits-of-any-municipality is illegal, unconstitutional and in restraint of trade. Defending the action, the exchange managers involved argued that the towns draw from each other and from the same surrounding territory. They also pointed out that the Inman theatre is of, small seating capacity and of less than 1,000 population, while the other towns in several instances have large de luxe theatres and range in size from 2,500 to 7,000. The managers also testified that the other towns pin and higher rentals than Pairfax.

Testimony revealed that Redwood

Nairta.

Testimony revealed that Redwood Falls, a town having 14 days protection-over Fairfax, shows-double features on Fridays and Saturdays for 15c. Fairfax hashe has said he was not complaining against this practice.

He was brought out that Imman He was brought by the Atlant.

It was brought out that Inman prior to this year had been obtaining many pictures shead of Redwood Falla, which has the much larger theatre and more than double for population. At web times, according to the statimony, the plaintiff went into the larger town advertising his attractions in circuslike fashion and 'chespining and damaging the de luxs theatre.'

DES. M. ORPH SUBSID CO. VOLUNTARY BKPT

Voluntary petition in bankruptcy has been filed in the Federal district court. N. X. by Des Moines Orpheum company, Petition is signed by Alex Reoch. REC real estate supervisor. as v.-p. of the petitioning company. Liabilities are listed at above \$45,000. assets around \$2,000.

So far as known this is the first petition of its kind brought by any of the Orpheum Subsidis individually, atthough Orpheum Circuit, Inc., has

athough Orpheum Subsides individually, although Orpheum Circuit, Inc., has been in bankruptcy for around two years. William Mallard, RKO gen-eral attorney is counsel in the case.

General Field Day on Labor in Wash. Set for Jan. 30: Pix and Radio Up

O'Fallon Theatre, St. L. Loses Its Blue Eagle

ASSES ALS DIME Lague
Washington, Jan. 21.
Blue Eagle of the O'Fallon theatre, St. Louis, was withdrawn last
week by the National Recovery Administration upon recommendation
of the compliance council.
Exhib charged with violating
wage and hour clauses of file code
dealing with skilled employees.

ROSY SITTIN' IN ON L. A. Z-C **CONFABS**

The importance attached to the appeal hearing on the Los Angeles zoning and clearance schedule by the Film Code Author's was plantly evident what control and the film code author's was plantly evident what the control and continued Friday with little interruption. The zoning and clearance setup arranged for L. A. seemed to be on the way to acceptance back in January last year. Then several squawke came from three or more producers, and the sked was sent to New York on appeal.

The matter has been wrestled with ever since but code officials hope to

The matter has been wrestled with ever since but code officials hope to reach some decision by the middle of the present week on a new tentative proposal.

The hearing was continued from yesterday (Monday)—noon—until Wednesday.

UA ABOUT SET ON ITS 8TH COSTUME FILM

Hollywood, Jan. 21.
Continuing the studio's yen for historical or coate the studio's yen for historical or coate to be sufficiently as the studio's period of the studio's the studio's sufficient to be sufficiently as the sufficient to the suffici

costume picture and the eighth United Artist costume release in the past year. Pictures are 'Bowery,' Barnum,' Rothschild,' Clive of India,' 20th Century,' 'Monte Cristo,' is Reliance's; and 'Nana' and 'Today We Live,' both Goldwyn

Third Booth Hearing Setback

Washington, Jan. 21.

Without explanation, Sol. A. Rosenbiatt today postponed the scheduled hearing on New York booth costs from Jate has been set back despite fact exhibs in November informed Rosy of the serious situation which required immediate action.

Burr Claim on Ken Maynard Before CA. Denied by Darmour

C. Burr has filed a complaint

with the local Code Authority office against Larry Darmour, producer for Majestic, claiming unfair competition in the latter's signing of Ken Maynard for a series of six westerns. It's the first local complaint of one producer against another.

Code authority has unanimously approved approintment of Al O'Keefe. Universal exchange manager, to all years he was deem of the scrules of Maynard, on whom approved approved

for a series.

Darmour states that when he made the deal with Maynard he was assured that the option held by Burr expired Jan. 1 and was not taken up. Morris Small, who negotiated the deal for Maynard, also claims that Burr allowed the option to expire and further that he did not post, the bond called for in the outfon.

Washington, Jan. 21. General field day on labor policies of NRA codes open a week from Wednesday (30) as part of broad investigation of the effect of existing agreements and changes which should be made for the future of the Recovery program. Film industry neeves are expected to be aired, as well as broadcasting industry ills.

Prohibiting discussion of section 7a (collective bargaining clause). Industrial Recovery Board Thursday (17) invited all industries to outline its ideas on the working of minimum wage and maximum hours regulations, possibility of creating more new jobs through another shrinkage of the work week, need for and nature of geographical differentials, and other angles of the labor question.

While the board stipulated it will not listen to requests for amendment or modification of any particle in the state of th While the board stipulated it will

Although the idea is to get information which will help the N.I.R.B. in formulating future policies; the present board has definite views on most of the matters to be taken up. It holds, for example, that minimum wages are "socially beneficial" to both workers and findustries and that maximum hour limits "have made a definite contribution to re-employment."

Toutes sleed for discussion was

employment. Topics slated for discussion are possibility of obtaining more simplicity and uniformity in wage structures, especially among related industries; effect of inequities in higher wages have upon indus-trial conditions; method of han-dling the wage differential problem; need for shortening or lengthening heous of work, possibility of writ-ing more uniform hour schedules; effect of codes on volume of em-ployment and labor earnings.

HENIGSON'S \$115,000 AWARD CONFIRMED

Hollywood, Jan. 21.

Henry Henigaon, Universal producer, has been notified that he wins a final verdict for \$115,000 against the Excelsion Motor Mig. Co. Case begun in Chicago in 1929, and Henigaon given judgment in the Fed Case has been affirmed on appeal in all higher courts and now relected for review by the U. S. Supreme Court.

Christie Sails East To Resume Production

Hollywood, Jan. 21.
Al Christie sails on the Virginia today, (Monday) for New York, via the Canal, to resume the making of shorts for Educational in an ease-studie.

shorts for Educational in an eastern studio. He is accompanied by Ar-thur Jarrett, his scenario editor. Production will start Feb. I on 12 two-reelers and four single-reel songfilms necessary to fill Educa-tional's schedule for the current

GOLDWYN'S 'BARBARY' AGAIN

Hollywood, Jan. 21.
With Sam Goldwyn recalling.
Howard Hawks to start directing
Barbary Coast' March 1, the start Barbary Coast' March 1, the start of Universal's 'Sutter's Cold' has been indefinitely postponed. Hawks was set to direct 'Coast' last spring before it was shelved. Recatled white working on the Universal story.

Pic Biz Off in Paris, 'Gay Divorcee' Smash \$8,000; Temple, 'Chan' Weak \$2,500; 'Bread' Hits \$8,000 on 2d Run

Parls, Jan. 12.

The New Year is blah for American films here, with just one big exception, 'Gay Divorcee' (Radio), which is socking the Parisians at the Avenue, with a \$1,300 a day case. Fred Astairs's legs and all the rest of the stuff in this picture have hit the local people where they live, and they are going for it in a big way.

the rest of the stuff in this pleture have hit the local people where they live, and they are going for it in a big way. The local people where they live, and they are going for it in a big way. The local people was a big way. The merican distributors are pulling in their necks as far as they can, on orders from the home offices to store the contract people where the returns are coming from.

Even with good pletures — and there are lots of them out, both French and U. S. product—the coln with a smash, maybe, but in a week or so it has drawn all the people who think they have change enough to indulge in this luxury, and thereafter the grosses mosedive. The color of the colo

would be carlo Bayetta. Fox chief, this policy change is not permanent, but just a tryout.

"Gay Divorces" (Radio) Avenue (660; 7.6-1.1.165) (1st week).
Smash from the start. Looks like a beaut 35,000 or more. Biggest American success in months. Extra this from but a good two months are the control of the

ire foreseen.

"Prince Jean' (Fox, local made).
Opened at Plaza in Brussels (1,40c)
28-50) with close to 310,000 first
week, Expering thin close to 310,000 st
Alhambra (1,75c) 31 top) during
Christmas week, holstered by Frat\$\frac{2}{2}\text{Probably account for a good part
Fred Bacos, showing he can make
Fox lots better local draws than
the American product. Local production is about saving this malor
control of the control of the control of the close of the cl

caught local mystery business and is having long and satisfactory run. "Bombsheil" (MG), Washington Palace, Jean Harlow fans giving good break to this Hollywood satire, at small house largely patronized by Americans.

Boston Awaits Vaude Splurge; **Lancer' \$35,000**

Boston, Jan. 21

Hub b, o's are on' a fairly even keet this week. Bengal Lancer' at the Mct is by far outstanding. Appropriately held on the shelf for the elght-day run which will bring the deluxer back to its pre-holiday Friday openings.

"Sequois" at the State and En-

the deuxer back to its pre-holiday Friday openings.

Sequoist at the State and Enimals and the short early at Keth's Memorial both hold conspicuous positions at the short end of the short early end of the short early end carry end carry end the short end of the

Gayety, and Rowdoin.

Estimates for This Week
Keith Boston (RKO) (3,300; 2530-40-50)—Grand Old Gir! (Col)
and vaude off to favorable start.
Probably \$15,000, very good. Last
week fair - \$135,00 for Helidorado'
(Fox) and vaude.

Probably \$15,000, very good. Last week fair \$15,000 for Helldorado (Fox) and vaude.

Keith. Memorial. (REO) (2,300; 25-40-55)—Enchanted April (Reachast 1990) on atticipated. Every repeated the state of the state o

(Par) and Father Brown, (Par), doubled.
Scollay (M&P) (2,700; 25.35.50)
- Hiers (My Hart (Par) and Hart (Par), and Hart (Par), day and date with two other M&P houses, plus vaude scuffed in a weakle \$5,800 last week. Met (M&P) (4,200; 35.50.65)
- Engal Latraced by Daphne Pollard opened Thursday (17) for eight days, 335,000. House opened one hour early for first three days, This and extended the policy of the three days, This and extended how below the policy of the control of the policy of t

Bachelor Girl, 'Lancer' Getting Cincy's Biz

Cincinnati, Jan. 21.

Solvent and the service of th

Bachelor Girl' high at \$13,000. Next best is 'Bengal Lancer' at \$11,560. Holding on for second week are Broadway Bill' at \$4,500 and 'County Chairman' (Fox) at \$5,000. RKO smalle, the Family, sporting new set of eats.

Albee (RKM) (B,300; 36-42)—
Machelomery shadow title Looke like \$13,000, all right. Last week County Chairman' (Fox), \$15,000, sturdy.

sturdy.
Palace (RKO) (2,600; 35-42)—
Bengal Lancer (Par). Reviewers rapturous about artistic casting and direction. Lack of femme sock a handicap in this ballwick Big portion of patronage is stag. Should hit \$11,500, oke. Last week Broadway Bill' (Col), \$17,000, derby day blil'

way Mill' (CO)), \$17,000, derby day bla
Capitol (RKO) (2,000; 35-42)—
Broadway Bill' (Col). Moved over from Palace for second week, a fast \$6,000. Last week Night is 70 county Chairman (Fo2) Transpersed from Albeet for section week, and the formed from Albeet for section week, and the following the following

Palace.
Grand (RKO) (1,20c; 25-40)—
Man Who Reclaimed His Head;
(U), first run, and Bordertown'
(WB), encoring after week at Keith's. Split, 2:300, smallest figure here for months. Last week Barnum' (UA), changed from Abes for second week, \$5,500, me. Barnum' and the second week, \$5,500, me. Barnum' and the second week, \$5,500, me. Barnum' and the second week.

Albenily (RKO) (1.098; 15.25)—
When a Man Seek Red' (U) and
Wicked Woman' (MG), Divided
32,500, swell. Ditto last week on
Red Morning (Radio) and 'Men gf
the Night' (Col), split.
Strand. (Ind.) (1.200; 20-30)—
Tattle Men (Mon). I cast
week week and the color of the Night' (Col), split.

Last
week and Esciting Adventure' (U),
gree days, \$2,000.

PITT FOLDS IN B. O. BATTLE, **BENGAL' 14G**

L. A. Blames Russian Ballet for Doldrum Wk.; 'Vanishes,' \$14,500, Tops Town; 'Barnum' Mild \$9,500

flesh site. Last week 'Jealousy' (Col) and 'Broadway Melody Cruise' unit plenty in the red at \$4,000.

Stanley (WB) (3,600; 26-35-50)—
Broadway Bill' (Col). Should have no trouble scaling \$13,000, perhaps even more with half a break. That's dough here and considerably above house's a yearage take late resulting the state of the

record.

Warner (WB) (2000; 25-40)—

Maybe It's Love (WB) and

Mennec (Par). Not a very hefty

combo and will be lucky to get

event 44,200 which is pretty ord
nary. Last week 'Grand Old Girl'

(Radio) and 'Murder In the Clouds

WB) behind the eight ball at

200

WASH. GRUMPY: **'BIOGRAPHY'** \$26,000

Washington, Jan. 21.
Snowlest, sloppiest week-end of the season knocked the b.o. haywire this week of the season knocked the b.o. haywire this week readed to be the season knocked the b.o. haywire the week of the season knocked the season to the chin-typical example is Keiths with Captalh Hates Sea." He drew spotty notices and RKO boys were countly not not the season to the season the season to the season the season to the season to

like big \$28,000. Last week County (Chairman, (70x) collected smash \$29,000.

Earle (WB) (2,424; 25-35-60)—
Bordertown (WB) and vande. Full shows shoppers here. 50. for Munit. Illting week to oke \$15,500. Last week Tere in My Heart (Par) reglatered \$13,000, good but not as big a property of the shows shoppers here. 50. for Munit. Illting week to oke \$15,500. Last week Bright (Par) reglatered \$13,000, good but not as big a property of the shows shoppers of the shows shoppers of the shows shoppers of the shows show the shoppers of the sho

BIRMINGHAM MILD

'Green Gables' Gets \$2,800, Moderately Good in Off Week

Birmingham, Jan. 21.

'Anne of Green Gables looks like the only outstanding week in town with all other houses having booked in some little known works. A bad week of weather is in prospect from the weather man and all of these things combined point to a hang-over week.

things combined point to a hang-over week, Estimates for This Week Alabama (Wilby) (2,800; 30-85-40)—Behold My Wife (Par) Orig-inally in the books for only four days it is now set for eix days with the management figuring it is a be-ter picture than thought; \$4,590 for

Los Angeles, Jan. 21.
Current stanza is another one of those things for first-tun emporiums with no outstanding take anywhere. Operators of deluxers feel that the Monte Carlo Ballet Russe with a week's take at Philharmonic Auditorium of around \$35,000 dented the control of th

Estimates for This Wesk

Estimates for This Wesk

(5)—Barnum' UA), is heavily ex
politically a series of the series of the series

Estimates of This heavily ex
political prove the tweet-and to get

\$3,000, which is profit for house.

Last week 'Painted Voil' (MG) was below prophery, final count, \$7,500.

Criterion (Partmar) (1,600; 30
40-55—Here is My Heart' (Par) thoroughly milked at the Par for the same scale this one will be lucky to get \$2,000 Last and final to form with \$3,300.

Downtown (WB) (1,800; 25-30
do)—'Secret Bride' (WB) and 'Bliver Streak' (Radio) split seems set for an easy \$5,700, which is profit.

Last week 'Babbitt' (WB) and West of Pecoo' (Radio). Bli off count of elpit day stay with \$5,400.

Filmark (Releenfeld) (\$00; 40.

Filmark (Releenfeld) (\$00; 40.

Filmarte (Relsenfeld) (900; 40-59)—'Crime Without Passion' (Par) (2d wk) Held up in fair style for \$2,400 against first week's nice profit at \$3,300.

Four at \$43.300.

Four Star (Fox) (900; 30.55).

Band Plays On: (MG) and Evergreen' (GB) split. Not an enticing
combo and will show red for house
at \$1,800. Last week "Wicked Women' (MG) and 'Helidorado' (Fox) a
bit below the house breaking point,
disappointing at \$2,100.

Hollywood (WB) (23.68.

26.30 (WB) (24.68.

Anal week) (WB) (24.68.

Les Angeles (Wm. Fox) (2.80;

Les Angeles (Wm. Fox) (2.80;

Les Angeles (Wm. Fox) (2.80;

Orpheum Bachelor of Arts' (Fox) and Behold My Wife' (Par) and vaude. Still hitting steady galt with better than \$5,300 in sight.

with better than \$5,300 in sight.

Pantages (Pan) (2,700; 25-40)—

Strange Wives' (U) and Dangerous Corner' (Radio) spill: Lacking names, Combo unable to help things beyond take of \$2,500. Last week, second and final, Cantain Hatea the Sea'. (Col) very good on holdover, to \$4,000,

to \$4,000.

Paramount (Partmer) (3,595; 20-40-55)—President Vanishes' (Par) and stage show with Bill Robinson topping. Comes in with profit at \$14,600. Last week 'Here Is My Heart' (Par) and Pinkie Tomlin to help hit up to expectations for \$13,-300.

A00.

RKO (2,950; 25-35-55-65)—'Happlness Ahead' (WE) and 'Bordertown' (WB) (2d week). Hit a bit better than Hollywood for \$6,000, Last week first stanza rolled up even \$9,500. A profit.

State (Loew-Fox). (2,024; 30-40-55)—Barnum' (UA) Got away slow \$3,600. New but not up to hopea. Last week 'Painted Veil' (MG) \$10,000.

alk days so-so. Last week 'College Rhytim' (Paz) and three days of Ritz (Wilhy) (Liso); 25:-26)—Anne of Green Gables' (Radio) is the only outstanding picture in town and will accept the control of the

Jack Benny Personal Plus 'Heart' Tabs Wham \$50,000 at Chicago: Lancer' \$23,000; 'Adeline' \$10,000

Ghloago, Jan. 21.

"Here is My Heart' and Jack Benny troups on the stage at the Chicago is big stuff this week at the B&K flagship. After the Chicago comes the Roossveit for pace with Tancer starting powerfully and just slightly under the opening gross pace of Forzaking All Others. Getting a big masculine play at the start but fixed the start but fixed the start but fixed the start but start but fixed the start but fixed the start but fixed the same and the start but fixed the star

stead or Sunday. Had found that with Saturday as closing day business shimmed off badly on final season.

Estimates for This Week.

Apollo (B&K) (1,200; 25-35-59)—
'Secret Bride (WB). Somewhat stronger picture than has played hear recently and are shown at the season of the season

(Par). Starting powertinity the Mc-ture gives every indication of ballo-ture was proposed to the con-line of the con-line of the con-tonion o

\$11500. United Artists (B&K-UA) (1,700; \$5-55-65)—Sweet Adeline' (WB). Didn't get started and will probably scram after less than a two-week state of the started and the state of the stat

Right to Live' with Benny Meroff, \$7,300: 'Bengal' Big 8G, Indpls.

Indianapole, Jan. 31.

Bengal Lancer is tops for the went this week with its strong 500 at the Indiana. Nothing eise as outstanding as this one for the cele with the competing attractions awing divided the remainder of the common business fairly evenly. The Lavic is responsible for a steady guess of \$7.00 in combination with alight To Live on the screen at the auddim house.

ires of \$7,800 in comonauou well and the state of the screen at he idding house. Sacher Gries doing fairly wall achieves the school of the sch

Sweet Adeline were between Adeline week 'Enter Madame' 1900. Last week 'Enter Madame' 1979. In the week after latter was alled early, Gross \$2,700, bad. Indiane (Kat.-Feld) (3,100; 25-40) "Bengal Lancer" (Par). Heavily lugged, this one waited until section of any to get going but it picked presoundingly to head for a very rood mark of \$5,000. Last week

'Broadway Bill' (Col) finished a nine-day run with a dandy \$9,500. Lyrle (Oison) (2,000; 25-36-40)—Right to Live' (WB) and Merori unit on stage. Holding its own and with the house average a Witte Cockstoo' (WB) and Eaer fight firm plus vaude did a satisfactory \$8,700.

Balto Vaudfilmers Monopolize Town; 'B'way Bill' \$23,500

three houses, straight plo spots, are being pushed out of the picture.

Hipp opened an eight-day sagarement of 'Broadway Bill' Thursagement of the 'Broadway Bill' Broadway Bill

probably suffer.

Estimates for This Wesk

Century (Losw UA) (3,000; 15-25-36-40-560) — Bachelor Giri' (MG) and vaude. Striding strongly and will emag a sparking \$20,000 and will appear to the sparking \$20,000 and will appear to the sparking \$20,000 and will appear to the sparking \$20,000 and will hole at the sparking \$20,000 and will hole at the sparking \$20,000 and will hole at \$25,000 and \$25,0

New (Mechanic) (1,509; 18-25-30-38-40-50)—County Chairman (Fox) (2d week). New pix on tap are pulling patrons away from this house and bir is tumbling; yet after the corking initial week, when 'Chairman' got \$7,000, the second session wort be bad at about \$4,000.

Stanley (WB) (X465; 18-25-40)—Mix too strong; under poor \$5,000. Same last week for 'Secret Bride', (WB).

OMAHA B. O.'S NICE

holds to the regular routine County Chairman' and 'Gay

pheum holds to the regular routine with County Chairman and Gay Bridde' as its new bill.

Seven and a half days of Broadway Bill sending Thursday night and the Brandels even surpassing Little Women record that has stood the better part of a year untouched. Film set for another full week and should stick it out at something better than five grand, but will have to better that considerably if it assume that one of the county of the co

or some entensive renovat-ing.

Orpheum looking to a banner week with Rogers. Rogers always good here, about \$10,000.

Last week bis was good except for one day when sleet froze on the streets and kept the patrons away.

Orph. had an average week at \$7,700.

(Fox) and Gay Bride' (MG), questions and Gay Bride' (MG), question of the week-end crowd. Rogers always strong, and being the only double bill as well, 110,000 should be easy money, very good. Last week Behold My Wife' (Far), coupled with Musio in the Air (FOX), all enough, doing double being the only provided the strong of the couple o

Detroit So Good Even 2 Legit Co.'s Are Doing Well

praising direction and ceast.

Estimates for Thie Week
Michigas (United-Detroit) (4,100;
25-35-55)—Bengai Lancer (Par)
and Phil Harris and his Coccanut
Grove Revue on the stage. Combination should his coccaited to the contown Mariel (WB's Border Todortown Mariel (WB's Border Todor-

angure alwaye olicke in this about stage about easily pull \$19,500 tast week 'Broadway Bill' (Col) decred a nice \$15,500, very sweet. United Artists) (United-Detrolt), 670; 25-35-55)—Forsaking All hers' (MG) (2nd week). Indicams for nearly a repeat figure of 0,000. Last week same feature livered \$12,000.

\$10,000. Last week same feature delivered \$12,000.

Fisher (United-Detroit) (2,975; 30-40)—President Vanishes (7,975; 30-40)—President Vanishe

Weather Wet, Track Slow, 4 B'way Starters Up to Ears in Mud; 'Copper' At Cap \$50,000; 'Clive' \$45,000 Opener

Inclement weather is interfering way here through all or part of a with this week's Broadway entries, second week. The second week as a field of four major films being the second week. The second week as a fill of the second week. The second week as a fill of the second week. The second week as a fill of the second week. The second week as a fill of the second week. Th held back by a sloppy track. Sun-day's all-day rain, continuing over Monday, immediately had a tell-tale

chances everywhere.

The odds-on choice among the new pictures, "David Copperfield, opened a little disappointingly Friday, but after touting reviews, increased its stride somewhat, and with the drippy Sabbath will still do around 450,000 or over, fine. House is experiencing difficulty on turn-over, due to the feature's length, and minutes. At the \$50,000 figure, picture helds out! for second money.

Cilve stays on indennitery when County Chairman 'will gallop into a second week.

Cilve' is considered somewhat handicapped by the fact that Paramount's Bengal Lancer' came in ahead of it and opened up a smash. Lancer' sild a little under first week's expectations, business going of the first of last wweekes going of the first of last when we will be supported by the model up at \$63,000, atill mighty takings. Second week picture is holding its own against everything better than others and should see \$50,000 or over, holding a third and probably—a fourth-week picture is \$50,000 or over, holding a third and probably—a fourth-week picture is chancer opened at the Par, Brooklyn, Friday (18). That may nick its chances on the New York run somewhat, knocking Gut did hip wasts.

and howeld and the wastern week. Citied Lily aware the man and a citied and a citie

it has wind. Reade's other first run, the Astor, didn't do well with "White Cockstoo," which went off last night (Monday) after failing to better \$8,000. Charile chan in arts ook part of the state of the chan in the state of the chan in the state of th

redecoration costing close in 900, with "Border Town." I reopening date was set, the picture could have been bous an opposition house.

Estimates for This Week

an opposition horse.

Estimates for This Week
Astor (1,012; 25-40-55)—White
Cockator (WB). Wound up a seven
days' effort last night didnayenticing only the strays at a 35,000
gross. Charile Chan it. Paris'
(Capitol (5,400; 35-75-85-81.10)—
David Copperfield (MG) and stage
show. Was off on the opening and
hurt some by rain but after reviews,
reached a good weekend figure and
will do \$50,000 or more, fine, holding
a second week. This compares
a second week.
Criterion. (6375; 25-40-65)— Wandering Jew (Olympic) (2d week).
Arousing considerable curiosity plus
profitable flow of regular trade-and
may rise to \$0,000 the week, second.
Pirst was \$10,100, very strong and
a surprise to most smart guessers.

may vise to \$5.000 this week, second. First was \$10,100, very strong and a surprise to most smart guessers. Stays a third week and if Par will put back pictures Crit has booked, probably a fourth, Mayfair (2.00; 35-55-65)—Sliver Streak (Radio) (2d week). Kept up speed, with extra ad ctiting on first seven days ending last night (Monday) and will continue on its

Weavers Up 'Grand Old Girl' at the K. C. Mainstreet to 14G

Kanesa City, Dec. 21.

"Bengal Lancer" at the Newman and "Imitation of Life at the Uptown did so well last week that they were held over. Both continue to draw. However the control of a while, and has the Weaver Brothers and Elvira, in connection with "Grand Old Girl." Management on the strength of the school teacher story secured the assistance of the superintendent of the city schools who passed the lite of the city schools who passed the lite plotture was worth while.

Estimates for This Week

week Tomance in Manhattan' (Raddio) only, no stage show, \$6,500 light.

—Bachelor Girl' (MG). Title and names, of stars look boomen commended in the stars look of the stars l

Hollywood Productions

VARIETY

Week of Jan. 21

(Pictures now filming, or about to start, are listed below alphabetically studios. Symbols ares D—Director, A—Author, C—Cameraman.) METRO
Reckless
(8th week)
-Victor Fieming
-Oilver Joffries
P. J. Wolfson
Joe Mankiowicz
-George Folscy
st.

George Folscy

Jean Harlow
William Powell
Franchot Tone
May Robeon
Henry Wadsworth
Henry Stepheson
Nat Pendleton
Tad Healy
Rosalind Russell
John Davidson
Robert Light
Vonsitiv Marietta

C—Chartes Clark
Castic and Cortes
General Cortes
Regis Toomey
Bussell Hicks
Edward Brophy
Russell Hicks
Edward Brophy
Harvey Stephens
Arthur Byron
Sam Hinds
Jenn Stephens
Jenn Stephens
Jenn Stephens
Jenn Hindsgel
Jenn Hi

C—Jimmy Howe
Cast:
Lional Barrymore
Jean Hersholt
Lional Barrymore
Jean Hersholt
Lional Barrymore
Donald McGr
Jesse Raiph
Bela Lugosi
Leila Bennett
Franklin Ardell
Pessy Geraghty
Tione Edward
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Tubbat Enemy Jo."
(ist week)
D—Racul Walsh
A—Edgar Selwyn
William LeBaron
Edwin H. Knoff
Lewis Waller
Harry Segall
Barry Trivers
C—Unassigned
Cast:

Cost:
Charies Butterworth
Una Merkel
Casino Murder Case
(1st week)
D-Edwin Marin
A-S. S. Van Dine
C-Unasigned
Cast.

C-Unasigned
Can:
Total Healy
Esabe Jewell
Louise Fazenda
Alison Skipworth
Caprice Espegnole'
(14th week)
C-Joseph Von Sternberg
A-John Dos Passos
C-Josefh Von Sternberg
Captic Sternberg
Captic

Joseft Von Sternber
Mariere Dierich
Cesare Romero
Lionel Auftre
Ed Swerett Hortin
Bo Ewrett Hortin
Don Alvardo
Tompe Pigett
Hortin
Hort

C—Affred Gilks

Cast:
Cast:
Charles Laughton
Charles Ruggles
Charles Ruggles
ZaSu Pitte
Charles Little
Lidia Hyama
Maude Eburns
Lucia Little
Alice Ardeil,
Alice Ardeil,
Alice Ardeil,
Alice Ardeil
Alice Kardeil
Cord Ceson
Ali the King's Horset
Max Giersberg Horset
Max Giersberg
Max

Herry Blarp
Cast:
Carl Brisson
Mary Ellis
Mary Ellis
Matherine DeMille
Arnold Korff
Marina Shubert
Bugene Paliette
Fred Sullivas
Edwis Heaves

Ira Morgan St. Chapile Chapile Condition of Carter Dolfavon Henry Borgman Alan Garcia Dolfavon Henry Borgman Alan Garcia Dolfavon Henry Borgman Dr. Collumbia Dr. Collumbia Coll

Joseph August
Connel Nagie
Connel Ragie
Connel Rice
Goneyn Mittorol
Robert Allen
Fraymond Wilburn
Igene Fronk Lin
Fronk Connel
Fronk Connel
Edward Jessand
Acthur Rankin
Adrion Roseley
Devils Cargo
(4th week)
Lankink Cidewoy
Benjamine Kline
Kline

Marian Moreh Wallace Ford Arthur Hohi Charles Grapewin Jay Wnrd Charles Middicton Charles Middictor
Til Leve You Alway
(2d week)
Leo Bugakov
Lawrenco Hazard
Vern Caspary
Sidney Buchman
Joe August

C-Joe Augus. Cast: Nancy Carroll George Murphy FOX
'Dante's Inferno'
(7th week)
-Harry Lachman
-Philip Klein
Robert M. Yost
-Rudolph Mate

: Spencer Tracy Claire Trevor Henry B. Walthall Alan Dinehart George Humbert Nick Foran

Maidel Turner
Jose Beown
Siegreied Rumann
Siegreied Rumann
John T Rurray
John T Rurray
Richard Tucker
Richard Tucker
Lita Chevret
Glorie Roy
Vivian Oakland
Frank Conroy
-Life Begins at 40
George Wall
-Watter B. Pitkin
Lamar Trotti
-Harry Jackeon
at:

Lamar Trotti
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George Schneiderma

Alice Paye
James Dunn
Lyda Roberti
Cliff Edwards
Ned Sparks
Ariene Judge
George White
Ruth Hart
Grd week)

Eugene Ford
Arithur Kober

Arine Ford

Edmund Lowe Victor McLagle Rosemary Ames Mary Carilele William Janney Henry O'Neill John Wray

William Janney Henry O'Neill John Wray Chae, C. Wilson C. Honry Gordon Thunder in the Night' D-John Blystone A. Laddslaus Foder Bille Wilder Howard I Young C-Unassigned

C—Unassigned
Cast:

Ketti Gallian
Warner Baxter.
Herbert Mundin
John Qualen
Astrid Allwyn
Red Hends on Fara
(ist week)
D—Norman McLeed
A—Gertrude Purceli
Frank Tuttle
C—Unassigned
Cast;

Charles Bracket

Cable The Company

Bing Crossing

Bing Crossing

Bing Crossing

Bing Crossing

Bing Crossing

Joan Bennett

Gail Fatrick

Gail Fatrick

Gail Fatrick

Gail Fatrick

John Mijan

Hanny Meyers

Cable Kide

Hangy Meyers

Cable Kide

Hangy Meyers

Cable Kide

John Larkin

John Larkin

Libby Tayloros

Gith weekl

A-Clarke Bracket

Frank R. Adams

Joe Morrison

williom Daniels

"fanactte MacDonald
Neison Eddy
Neison Eddy
Mary Doran

Mary Doran

Mary Doran

Mary Doran

Frank Morgan

Bdils Brophy

Edward Morgan

Edward

Edward Lee Tover

Jis Morrison

Jis Morrison

Jis Morrison

Josepha Burna

Josepha Burna

Josepha Burna

Josepha Josepha

Richard Carla

Lee Kohlmar

Julia Oraham

William Meilor

Fred MacKurray
Bir Guy Standlug
Ann Sheridan
Fred MacKurray
Bir Guy Standlug
Fred MacKurray
Bir Guy Standlug
Fred MacKurray
Fred MacKurray
Fred MacKurray
John Cox
Alfred Delcambre
Dean Jagger
Marina Schubert
Joe Sauers
Marina Schubert
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Marina Schubert
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C—Harry Fischbeck
Caster of Barry
Ben Bornie
Ben Bornie
Paul Geritts
Irle Adrian
Louis January
Rob't Emmet O'Conn
Grace Bradley
Polly Waltere.
LOUIS BRAD ANGERS
Private Worlds
Polly Waltere.
Trivate Worlds
D—Gragory AcCava
Lynn Starling
C—Leon Shamroy
Caster
Ca

C—Leon Shamroy
Cast:
Claudette Colbert
Charles Boyer
Joel McCrea
Joen Murfin
Sam Murfin
Sam Mintz
C—Eddie Cronlager
Censt;

Bddie Cronjager
strene Dunne
Fred Astaire
Fred Astaire
Ginger Rogers
Helen Westley
Ferdinand Munler
Randolph Bcott
Claire Dods
Uniter Dods
William Hamilton
'A Dog of Franders'
William Hamilton
'December of the Common Could
Com

Frankle Thomas
O. P. Heggle
Helen Parrish
Addlson Richard
Christian Rub
Sarah Paddes
Ann Shoemaker

Everything Down Including Mer-

Tacoma, Jan. 21.

Bhowstorm is vrunning local
B. Bry is much interested in auccess of the renovirse program of the
government, because it means lumber consumption, and the town has
many iumber mills. However complaint is that the warmer of the
government is an action of the
mount of the program of the
mount of the federal plan. Yet there
is logging and lumber grin aiready
noted and theatre men like it.

Blue Mouse (Hamrich) (25-35)—
Fliritation Walk' (WB), Terrible at
\$1,500. Blame the weather. Last
week, The Little Minister' (Radio)
\$2,500. House (Hamrich) (4,400; 25\$30.—Bordertown' (WB) and vaude,
\$4 days, 'Strange Wives' (U) 4 days,'
Not over \$2,000. That's bad. Last
week, "Sacret Bride" (WB) and
Gentlemen are Born' (WB) and
4 days, \$1,500, for \$3,500 total, fgir,
Rey (i-VH) (1,300; 25-35)—Captain Hates the Sea' (CO). In forvertieing, But slow steaming at
\$2,000. Last week, The Painted
Vell' (MG), \$3,500, of tis feed; ran
seven days; then used Death on the
Dlamond' (MG) and \$1,500. sy' (Co),
bringing, up to regular Friday
change.

Richard Online

Jimmy Butler
(PIONEER)
Becky Sharp
(6th week)
Rouben Mamouliam
William Thackersy
Francis Edw. Fare
Ray Rennahan

t:
Miriam Hopkine
Nigel Bruce
Mrs. Leslie Carter
Colin Tapley
Charles Richman
Aian Mowbray
Francis Des

Alan Mowbray
PFrancis DeeGeorge Hassel
Sillie Burke
William Stuck
William Stuck
William Stuck
G. P. Huntley Jr.
G. P. Huntley Jr.
G. P. Huntley Jr.
Doris Lloyd
Bunny Beaty
Film
G. PATHE
(LIBERTY)
Diriy Danner
(LIBERTY)
Diriy Danner
(LIBERTY)
G. Wodshous
A.—P. G. Wodshous
Harry Neumans
Litter Neumans

Harry Neumans
Herry Neumans
Herry Neumans
Herry Harry
Horizon McKinney
Horizon McKinney
Horizon McKinney
Horizon McKinney
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Hori

Greeg Toland
Anna Stun
Gary Cooper
Helen Vinson
Ralph Bellamy
Elegtred Ruman
Leonid Snegott
Hell Schope
Anderson
Gary Carry
Hell Schope
Anderson
Gorge Carry
Gell
Hell Schope
Anderson
Gorge Carry
Gell
Hell Carry
Bery
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Berg
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Barny
Kelli
Batt

Barney McOlli

"Mauric Chevaller

Meric Obecon

Resinald Owen

Ann Stothern

Walter Byron

Bric Blore Kunier

Freik Blore Kunier

Freik McGinn

Natalie Paley

Freik McGinn

Natalie Paley

Freik McGinn

Natalie Paley

Freik McGinn

Natalie Paley

Hillip Dare

non Cast:

Bin Viva

Jules Raucourt

Jules

SNOW WALLOPS TACOMA

Weather Hamstrings Seattle Grosses; 'Sequoia.' Only Standout, Cops \$10,000

Imitation of Life,' \$3,500, Very Nice in Lincoln

Lincoln, Jan. 21. Seiling of 'Imitation of Life' oc-cupied the spotlight along theatre row this week and there is really nothing else in the straight pic line to excite. The usual working girls' breakfast gag and pancakes jammed started a lot of chatter. Estimates for This Week Colonial (LTC) (250 1 2015) The

Estimates for This Week
Colonial (LTC) (750; 10-15) Unconquered Bandti' (Ma), Grand
Old Girl' (Col) and Cheating Cheatcan all the Colonial Cheating Cheatcan (Pa) Charge changes will get
the Pecco' (Radio) and Lemon Drop
Kid' (Pa') the tops with \$1,300.
Lincoln (LTC) (1,500; 10-15-25)
We Live Again' (Par). An even
\$2,000, average. Last week 'Here is
My Heart' (Par) no wallop, but
nice with \$2,800.
Orpheum (LTC) (1,200; 10-15-25)
Touing and Beaultini' (Mono) with
program, ideal weekend program.
Following in is 'Babbit' (WB), and
(Continued on page 23)

Cast:

Cast:

Dick-Powel

Jek-Powel

Jeen Mily

Frank McHugh

Inn Kuntor

Inn Kuntor

Antin Louise

Denoid Woods

Denoid Woods

Denoid Woods

Alivia de Havliand

Dewey Robinson

Hobatt Cavanough

Grant Mitchell

Antin Trascher

(Mar Well

D-William McGann

Albert Cohennon

Abert Cohennon

Abert Cohennon

Abert Cohennon

Abert Cohennon

C—James Van Trees

C—William Grann

C—Warmer Van Trees

C—William Grann

Abert Cohennon

Abert Cohennon

Abert Cohennon

Abert Cohennon

Gerame Van Trees

C—William Grann

C—William Grann

C—William Grann

C—William Grann

C—William Grann

C—Games Van Trees

C—William Grann

C—William Grann

C—Games Van Trees

C—William Grann

C—William G-William G-Will

C—James Van Trees
Cast'illom Gorgan
Putricla Ellis
Putricla Ellis
Albin Temicins
Obodii Reeling
Addison Richards
Berton Churchii
Mary Russell
Brith
Gordon Westcott
The Forertine Danger
The Forertine Danger
Ton Reed
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Cast' Three

Arthur teed
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Henry O'Nelli
C. Aubrey Smith
Robert Barrat
Charles Judels
Paul Porcania
Grace Syd
Fruit Porcania
Grace Syd
Fruit Porcania
Grace Syd
Henry Chumbers
Gitt Strict
Gitt Strict
Henry Chumbers
Gitt Strict
Henry Chumbers
Gitt Strict
Henry Chumbers
Henry Chumb

C—George Barnes
Cast:
Dick Fowell
Adolph MenJou
Gold West
Gold West
Julius Zid
Julius Zine
Julius Epstein
C—Sol Folito
Cast:
Cast:

C—Sol Folito
Cast:
Dolor Del Rio
Fat O'Brien
Olemda Farrell
Ed Everett Horton
Phil Reganna
Winfred Sing
Wandbrigs
(2d week)
D—William Keighley
A—Edith Ellie
Torn Reed
C—Erneet Haller
Cast:

Kay Francis
Georgo Brent
Gencyleve Tobin
Raiph Forbes
Claire Dodd
John Bidredge
Helen Lowell
moar Charters
Eddie Schubes

Richard Quine

'Laddle'
(2nd week)
D—George Stevens
A—Gene Stratton Porter
Ray Harris
Sam Hofferstein
C—Harold Werstrom
Cast: 'Call of the Wild'
(4th week)
-William Wellman
Jack London
Gene Fowler
Leonard Praskins
-Charles Rosher

Charles Rosher
ti:
Clark Gable
Loretta Young
Jack Oakle
Katherine DeMille
Reginald Owen
Leroy Mason
Frank Conroy
Charles Stevens
Gld G-auman
Bid G-auman
Bidney Toler
Pat Flaherty

UNIVERSAL Transient Lady (7th week) D—Eddle Buzzell
A—Octavus Roy Cohen
Wallace Smith
Arthur-Caeear
C—Charles Stumar

t:
Henry Huil
Gene Raymond
Frances Drake
June Clayworth
Clark Williams
Spencer Charter
Douglas Fowley

The Return of Franken stein' stein' (Srd week)
D-James Whale (American Landerston Edmund Pearson William Huribut C-John Mescall Cast:

t:
Boris Karloff
Colin Clive
Valerie Hobson
Bisa Lanchester
Una O'Connor
Ernest Theeiger
O. P. Heggie
E. E. Clive

It Happened in New (3rd week) (3rd week)

— Alan Crosland

— Ward Morehouse
Jean Dairymple
Rian James
Seton I, Miller
George Robinson

t:
Irene Bliler
Lyle Talbot
Hugh O'Connell
Hoather Angel
Dorothy Gray
Herman Bing
Gertrude Michael
Princess O'Hera'
(5d week)

D—Dayld Burton
Damon Runyon
Harry Clork
Dorls Malloy
C—Norbert Brodine

Norbert Brodine
ti:
Chester Morris
Jean Parker
Jimmy Fay
Margaret Sullavan
Leon Errol
Vince Barnett
Clyde Dilson
The Sullavan
Leon Brodine
Leon Brodine
Leon Brodine
Leon Brodine
Leon Brodine
Leon Brodine
Raipi Hemiy
Anne Howard
Dorothy Gray

WABNERS
'Go Into Your Dance'
(8th week)
D—Archle Mayo.
A—Bradford Ropes
Earl Baldwin
C—Tony Gaudio
Cast:

A Joleon
Benny Rubin
Bebby Conneily
Akim Tamiroff
Patsy Kelly
William B Davidso
Joyce Compton
Sharon Lynne
Joseph Crehan

Castinee Haller
Gastinee McMahon
Guy Kibbee
John Arlodge
Tom Brown
Robert Mc Halney
Carl Stockdaie
The Goose and the Gande
(2d week)
Carl Stockdaie
Cat Gastinee
Cat Gastinee
Cat Gastinee
Castinee
Castinee
Castinee
Casti Joseph Crean

'A Midsummer Nights
Dream'
(Stit week)
D-Max Reinhard
William Dieterle
A-William Shakespeare
Charlos Kenyon
Mary McCall
Syron Market
Syron Market

Seattle, Jan. 21.

Weather breaks all against theatres and grosses down. Heavily ballyhooed as 'world premiere' and with personals by Jean Parker and Russell Hardle, Fifth avenue is to the fore this week with 'Sequola' (MGM). Evergreen Theatres went back of this with everything for a back of this with everything for a per of the proposed of the per a sequent of the proposed with Perry Askam in person, on stage. Other spots drifting along without notable effort.

Estimates for This Week
Blue Mouse (Hamrick) (1,000: 25.

notable effort.

Estimates for This Week

Blue Mouse (Hamrick) (1,000; 25,
40)—Sweet Adeline' (WB) moved
over after so-so week at Music
Hall; weak \$1,800 sighted. Last
week, The Mighto Harnum (UA)
\$2,900, fair for first week here,
second in town.

Coliseum (Evergroen) (1,800; 16,20)—We Live Again' (UA) and
first run. Combo worth \$1,500,
which is bad. Last week. The
Merry Widow' (MG) and Marie
Galante (Fox) dual, just fair, \$3,000.

Fifth Avenue (Evergroen) (2,400;
Fifth Avenue (Evergreen) (3,400;
Fifth Avenue (Evergreen) (

Last week Jealously (Coi) and 'Against the Law' (Coi) dual, \$3,000 slow. Against the Law' (Coi) dual, \$3,000 slow. Beautiful the Law' (Coi) dual, \$3,000 slow. Beautiful the Law' (U). Expected to 'Statistics of the Little Minister' (Radio) final seven days of 24 day run in town. Music Hall (Hamrick) (2,300; 25-40) — Romance in Manhattari (Radio) with Perry Askam in songs on stage. May gross around \$4,200. O'Coi, Maria (Maria Carlot) (Coi) (C

MAE MURRAY UPS 'KY. KERNELS,' 12G, MONT'L

Big business at His Majesty's tast week will likely be followed by a good three-day gross when T'Alsjon'. (legit)-comes-hers-currently. Pattace and Loev's will likely fight it out between them for top place currently. Tilitation Welk can't miss \$17,000.

rose pretty cure. Lost week Libber with the state of the

20 Below Zero Socks Minneapolis; 'Adeline' \$2,500; 'Lost Lady' \$7,000

Minneapolls, Jan. 11.
Only one of the current pictures.
Tives of a Bengal Lancer, seems capable of thumbing its nose at adverse weather handicaps. There seems to be no end this winter on heavy snowy and the seems to be not the winter of heavy snowy and the seems to be not the winter of heavy snowy and the winter of heavy snow; and the winter of the State to see the Lancer picture despite the perverse elements.

Mercury down to 20 degrees below sero.

Asido to the order threation.

Asido to the orderings that merit the national orderings that merit the national orderings that merit the Merital the Merital the Merital the Merital the Merital best drawn in some months, while well as the three thre

Estimates for This Week

Estimates for This Week

Century (Fublix) (1.800; 25-35-40)

Sweet Adeline (Will)

Sweet —Little Men (Maston: Second west. Has built much better than anticipated. May hit pretty good \$1,200. First week, \$1,100. Pretty

good, Palace (Benz) (1,900; 15-20-25)— Whiripool' (Col) and five vaude-ville acts. Going along at pretty even cilp. About 33,800 indicated. Last week, That's Gratitude' (Col),

even clip. Account Conj. Ass. That's Gratitude' (Coi, \$3,000. Fair. Uptown (Publix) (1,200: 25-35)—Che-Night-of-Love (Col). First uptown showing for this picture which ran at Orpheum and World downtown. Should hurdle \$3,000. Good. Filtration Walk (FN), \$2.50. Pair.

downtown. Should nurtle \$3,000.
Good. Firstation 'Walke (FNY), \$2.5
60 Firstation 'Rand Plays on' (MG), \$1,800 probably top limit for this one. Light. Last week 'Father Brown, Detective' (Par), out after six days to light \$1,400
Grand (Publix), \$1,001, \$1.5
60 Grand (Publix), \$1,001, \$1.5
60 Firstation 'Rand (FNY), second loop rin, \$1,000. Pretty good. Last week 'White Parade' (FNY), second loop rin, \$1,000. Pretty good.

Pretty good.
Aster (Publix) (800; 15-25)—
Purcuit of Happiness' (Par) and
Marle Galente (Fox), second loop
runs, and Wicked Women' (MG),
first run, split. Around \$800 in
eight. Fair. Last week Happiness
Ahead' (PN), second loop run, and
Woman in the Park' (RKO), first
run, 5780. Fair.

Only Thing That's Good In Columbus Is Bengal

With the auto show this week, films houses aren't looking for much blz especially with what they have. Broad is only house within an ace beliaring special to gright the big beliaring special to gright the big tis own with Broadway Bill, shifted from Palace on account of good business.

Governor Davy's inauguration Monday—(i4)—was one—of-saddest around here to you film grosses around here to you film grosses around here to you film grosses. Columbus, Jan. 21.

same figure, last week's 'County Chairman' (Fox).
Palace (RKO) (8,075; 30-42)—
L'imehouse Nighis' (Far). Started slow but building to \$8,650, a weak sum. 'Broadway Bill' (Col) boomed out. a-pretty \$3,000. Diame quins Ohio (Loew-UA) (3,008; 30-42)—
Thoter Madame (Par). Stuttering, and may finally set \$6,000. 'President Vanishes' (Par) gaeped out \$5,800. still (RKO) (1,100; 30-42)—
Fraceferay Bill' (Col) and quins. Shitted for good luck, and should easily take \$4,200. 'Menace' (Par) weak at \$1,500.

BROOKLYN HOT: 'LANCER' TOP AT \$27,000

Brooklyn, Jan. 21, This generally quiet borough is in for a change, teeming with good flickers in all of the downtown houses. Noticeable pickup at the

houses. Noticeable pickup at the b. o.

Faramount is getting a good play with Tives of a Bengal Lancer (Far). Around \$37,000 tops indicated, best in long time for house. File will get a second week, Loew's Metropolitan has Mighty Barmung 113,000, good. Albee, with The Little Minister (Radio) will finish with \$15,000, fairly good, while the Fox will be \$14,000, or over on Man Reclaimed His Head.

Estimates for This Wesk.

Fox will be \$15,000 of over on Main Reclaimed Fils Head.

Estimates for This Wesk
Paramount (4,000; 25-35-50)—
Thengal Lancer (Par) Got administration of the months of th

Night is Xoung (act) and the Car-loway on stage produced a good \$20,000 (3,500; 25-85-50)—Little Minister (Radio) and vaude. Should stre house \$15,000, pretty good. This is the tenth anniversary. Last week Wednesday's Child: (Radio) \$15.

Wednesday's Child' (Radio) \$15,-00, mild.
Strand (2,000; 25-35-50) West
of the Pecos' (Radio) and Father
Brown, Detective' (Par). So-so \$5,000. Last week T. Am. a Thief
(WB) and Mill of Gode' (Col), weak
\$5,500.

'Little Men,' Bachelor Girl, 'Bordertown' on Duals Strong in Prov.

Providence, Jan. 21.

Bad week'end weather apolled chances for theatres. Biz off to a nice start at most stands, however, but pace slackened Sunday when snow and rain kept 'em indors. Bills fairly good, and in most cases. The coming managed to get the Strand in nice position, and even with the Sunday drawback house has sufficient of the common stands of the common stands of the stands of the common stands

Datance off. Little-Majestic-holding sequence gross will be below averies own with Frondaway Blil, shifted Governor Davy's inauguration Monday (14) was one of saddest days in history of film grosses around here. Weather was brutal, and, because Democrats were on the sadd, because Democrats were on the sadd, because Democrats were on the same property 4,000 partrolleing amateur, strengthy 4,000 partrolleing am

roached \$9,000; excellent.

Low's State (\$3,00); is -23.40).

Bachalor Girl' (MG) and Mills of the Gods' (CO). Program not so well balanced. Main pix seems to be a bit too high-toned for the natives, who don't seem to understand what it's all about. Opening fairly good, but indications are that gross won't reached, possible of the month of t

and the wind-up showed close to \$9,900, oke but should have been better.

Majestie (Fay) (2,200; 15-25-40)—Bordertown' (WH3) and Maybe lt's Love' (WB3) Best bill in town and continue there's no reason why gross shouldn't be close to \$3,900; swell. Last week 'Man Who Reclaimed His Head' (U) and 'County Chairs Strend (Indie) (2,200; 15-55-40)—Ittitle Mon' (Mas) and 'Marines Are Coming' (Mas). Bill balanced, and setting the juvenile bits as well as the adults. With the advantage of a steady pace there appears to be no doubt that house will close with \$7,500 in the till. Last week 'President Vanishes' (Par) and 'Enter, Maddame' (Far) fait too, 12 5-400.

Enchanted April' (Ra a 10) and vaude. Picture likely to hold things back; comments not so good, and newspaper reviews worse. If gross hits \$5,000 house will still be below Around' (U) and vaude didn't do any better at \$5,400.

RKO Victory (1,600; 10-15-25)—or of the cond till, but that week that the cond till, but that cond didn't do any better at \$5,400.

RKO Victory (1,600; 10-15-25)—or of the cond till, but that work-stop theater from going to town with at least \$1,400 for spill week. Last week Last week.

ond run, but that won't stop theatre from going to town with at least \$1,400 for split week. Last week Captain Hates the Sea (Col) and Tombstone Terror another dandy at \$1,450 on split week.

BUFF. AVERAGE WITH 'LILY' \$15,000 LEADER

Buffalo, Jan. 21.

Average takings current for downtown box offices. Hipp; gos to double features again. The doublesseem to be meeting with favor and business is up at the regular dual houses. Canture and Yes.

business is up at the regular dual houses—Century and Lafayette.

Last "west"s business sloughed all around, due to heavy counter attractions consisting of automobile show all week and New Deal Ball with estimated \$0,000 people present one night. ent one night.

Estimates for This Week Estimates for This Wesk Buffislo (Shea) (3.60); 30-40-55 (Gilded Lily' (Par) and stage show. Moderate opening business and nice respectively and stage show. Moderate opening business and nice results of the comparison of the stage of the comparison of the comparison of the county Chalman (Fox) and stage show, \$14,500. Last week (County Chalman (Fox) and stage show, \$14,500. (A00); 25-40)—Gay Bride' (MG) (2,400); 25-40)—Gay Bride' (MG) (2,400); 25-40)—Last week Barnum' (UA) satisfactory at \$7,400.

400.
Great Lakes (Shea) (2,400; 25-40) Bordertown! (WB), Ought to be good for \$6,500. Last week

'Bengal' and 'Pres. Vanishes' Alone OK in Philly; Roxy-Mastbaum N.S.G.

'Adeline' (WB) very much floppo at \$5,000. Cantury (Shea) (3,400; 25)—'Sli-ver Streak' (Radio) and Dally Fread' (UA). Cught to do at least \$7,000. Last week 'Hell in Heavens' (Foz) and 'I Sell Anything' (WB)

strong with gross approximating \$3,000 and 11 gross approximating \$3,000 and 11 gross approximating \$1,000 and 11 gross approximation appr

DENVER WOWS DESPITE STORM

Denver, Jan. 21.

First below zero weather of winter accompanied by light snow hurting grosses severely in all strongly by 'La Cucaracha' did fine until storm hit Denver. Rogers film doling usual big gross at Denver and headed for second week at Paramount. Broadway Bill' went days after bangup 10 days at Crpheum and doing fine in spite of weather.

Fatimates for This Week

Estimates for This Wesk
Estimates for This Wesk
Bladdin (Huffman) (1,500; 25-1550 and (1) and 'Channin Paris'
(Fox). Average at \$2,500. Last
week 'Secret Bride' (WB) and 'Reclaimed' (Uy spilt, more than an
average business, \$3,000. latter film
doing the most of it and holding.

Danham (Cooper) (1,500; 25-3550)—'Age of Innocence (Raddo),
Good, \$4,500. Last week 'President
Vanishes' (Par) started the weet
show and three days, and replaced
by-Limehouse. Blues' (Par) whiteh
did eo well that the house finished
with an average gross, \$4,000.

Denver (Huffman) (2,500; 16-15)
Smashing bit, \$9,000. Last week
'Sweet Adeline' (WB) played to
stready business all week and
finished with \$6,000, about average.

Seerelor Giff' (MG). Oke at \$7,000Last, week 'Broadwax Bill' (Col)
topped the town not only for money
but for having the best figures in
relation to average business. Play
Berlor Giff' (MG). Oke at \$7,000Last, week 'Broadwax Bill' (Col)
topped the town not only for money
but for having the best figures in
relation to average business. Play
Bill' (Col), latter held over from
the Orph. Otay, \$2,500. Last week
Paramount (Fuffman) (2,000; 2540)—'Babbitt' (FN) and 'Broadway
Bill' (Col), latter held over from
the Orph. Otay, \$2,500. Last week
Paramount from a \$1,500 week at
the Denver, the film rid \$3,000, 50%
above average for the house.

Bengal Lancer looks the best of this week's crop in the downtown or two better in its first week at the Stanley. House hasn't been averag-ing over \$10,000 or \$11,000 for a long time. 'Lancer' is set for a second

time: Lancer is set for a second week, and might even make a third, though that is doubtful. Notices were super-superletives. Another pie to get swell words from the critics was President Vanishes; ought to get 47,500 at the Stanton, which has been struggling with 4's and 5's. It will stay

Stanton, which has been struggling along with 4's and 6's. It will stay, a part of a second week. Little site should be seen. English that won't gross over \$2,500, and will be glad to call it a day after a week's run. "Enter Madame, siso liked, by the press boys and girls, won't better \$2 \text{ Fig. 1.0}\$ and will be glad to call it a day after a week's run. "Enter Madame, siso liked, by the press boys and girls, won't better \$2 \text{ Fig. 1.0}\$ and will be glad to call it a fay, after a week's run. "Enter Madame, siso liked, by the gress boys and girls, won't better \$2 \text{ Fig. 1.0}\$ and \$2 \text{ Fig. 1.0}\$

reduced to a 40c top, weare gross
figure a little hard to figure a courfigure a little hard to figure a coufigure hard to the street and a new Rozyshow starting today. Weekly pace
is now definity to had not call to the
this week will see much of a change.
Under \$30,000 estimated.
Last week's outstander was holdover pace of 'Forsaking All Others,'
which was mexpected'ly 10d in atWill Rogers' County Chairman'
disappointed at the Fox with only
\$18,000, as against an expected \$24,10d. That was for seven days, too.
Idea—Ch. holdower-was. abandonce.
Mastbaum had to be satisfed with
a-cant-\$30,000 for-Right-to-Liveand stage bill, and that caused
plenty of headaches. Staff has
again been slaabed and expenses cut
town's biggest house, but it doen't
look as if it will stay open much
longer.
Other pletures ran according to

look as if it will see longer.

Other pictures ran according to specifications, and that means that means that means that means that means that means the specifications over the specifications. Other pictures specifications, and that means that specifications, and that means that there wasn't much 'to enthuse over. Mrc. Wirps in its second run-abowing at the little Argelia was an exception. Got \$2,700 and coult easily have been held.

ception. Get \$2.700 and could easily have been held.

Estimates for This Week
Aldine (1,200; 35-40-55)—Runaway Queen' (UA). Single week booking and won't do much. Between the second of the second of the second week 'Barnum' (UA) \$1,500 h. hast three days; 3½ weeks in-all-Arawin (800; 25-35-40)—Baben in Gyland' (MG). Ought to get a fairly good \$2,200 in second run showing here. Last week 'Mrs. Wigger' (Tar) 'very' fine \$2,700 for Wigger' (Tar) 'very' fine \$2,700 for Boyd (2,400; 35-40-55)—Enter Madame' (Far). Opening postponed. Bowd in Saturday, with fair \$3,500 indicated. Last week 'Forsaking All Others' (MG) held in bechase of fine strength, \$17,000 in last 10 days.

Earle (2,000; 25-35-40)—Maybe Earle (2,000; 28-35-40)—Maybe

strength, \$17,000 in last 10 days.

Earle (2,000; 25-35-40)—Maybe
It's Love (FN) and vaude. Dancing Honeymoon, musical unit on
stage. Scale now down to 40c top,
\$14,000 will be tops. Last week
Band Plays On (MG) and vaude,
very wishy wash \$13,000. despite
Ted Lewis presence on stage.

Fox (3.000; 40-55-55)—Lottery Lover (Fox) and stage show. Pros-pect very dark. Not more than \$13,-000 and maybe less. Last week County Chairman (Exox) and stage show. Rogers film keen disappoint-ment. Scant \$19,000 instead of \$24,-000 hoped for

Karlton (1,000; 25-35-40)—By Your Leave (Radio), Weak \$3,100 foreseen. Last week Church Mouse (Brit) very ordinary \$2,200.

Keith'e (2,000; 30-40-50)—Biography of a Bachelor Glrl (MG), Maybe \$2,800. Last week Behold My Wife' (Par) about the same.

My Wife: (Par) about the same.

Roxy-Mastbaum (4,800; 55-76)—

Gilded Lily' (Par) and stage show.

Won't hit \$30,000. Last week 'Right
to Lilve' (WB) and stage show, just
to Lilve' (WB) and stage shim to
doubt.

doubt.

Stanley (3,700; 35-40-55)—Bengal
Lancer (Par), Looks hest of week's
crop. Great notices and healthy
pace. \$13,000 indicated and holdover. Last week 'Bordertown' (WB)
\$11,000, which wasn't much:
Stanton (1,700; 33-40-55)—President Vanishes (Par), Looks rather
nity, \$7,000-37,500 indicated. Last
Dismal \$2,900 in four days.

'Man of Aran,' Arty House, 2G, Good; Wicked Woman, \$11,000, Newark, Fair

Newark, Jan. 21.

Nothing sensational here this week but business about passable. Man of Aran' at the Little is alming for a big gross there of \$2,000. The probably be taken by Proctor's with \$10,000 gross for 'County Chairman' and 'Mystery Woman.'
Little will run a theatre of the air Little will run a theatre of the air Little will run at theatre of the air Little will run at the act will be wi

Madison ice cream for 13 weeks.

Estimates for This Week

Branford (WB). (2,966; 15-65).—
Socret Eride' (WB) and 'Band
Plays On' (MG). N.s.h. at \$7,000.
Last week 'Sweet Adeline' (WB)
days at \$8,300.
Capitol (WB) (1,200: 15-25-35-40)
—Broadway Bill' (Col) and 'Cheating Cheater (U). If 'Bill' not used
the control of the color of the color
Lifte' (U) and 'Hone on the Range'
(Far) sweet at \$5,100.
—Nam of Aran (OB). Going sood
swell if so, twill hold over. Thearter of the air stunt Sundays will
lutt nothing. Last week 'Maryka'
(Foilsh) on lowered scale great at
\$1,000.

State of the size (2,100).

Night Is Young' (MG) and vaide.
Blackstone on the starge a big help.
Opened. dead on Friday and
smashed on Saturday. Shoul at
least be passable at \$15,000. Last

week 'Forsaking All Others' (MG) fell down on the second Monday and Tuesday, reaping \$26,000 on the

week 'Forsaking All Others tau, fell down on the second Monday and Tuesday, reaping \$28,000 on the 11 days. The second Monday and Tuesday, reaping \$28,000 on the 11 days. The second Monday and Tuesday, reaping \$28,000 on the 11 days. The second Monday and Tuesday and the stage bringing in a few dollars of the rather soanty \$11,000 expected. Bengal Lancer comes in Tuesday and at least is experience of the second Monday and the second Monday Monday Monday Monday (Fox) bring the house back to a Friday Topening. Last week Behold May Wife (Par) nice at nearly \$16,000. Proctor's (RKO) (2,300 il-\$55)—County Chairman' (Fox) and 'Mystery Woman' (Fox) and 'Music Monday (Stouras) (1,200; 15-25-40)—War is Racket' (Eureka) and 'Music Monday (Stouras) (1,200; 15-25-40)—War is Racket' (Eureka) and 'Music Monday (Stouras) (1,200; 15-25-40)—War is Racket' (Eureka) and 'Music Monday (Stouras) (1,200; 15-25-40)—War is Racket' (Eureka) and 'Music Monday (Monday Market) (Fox) and 'Music Monday (Fox) and 'Music Monday (Monday May 10,100; 15-25-40)—War is Racket' (Eureka) and 'Mystery (Fox) and 'Guillardiy Bas a poor \$25,000. The second of the formal man at the nighthousing and the formal man at the nighthousing and 'Mina abead of the Terminal Last week 'Lottery Lover' (Fox) and 'Calling' (Radio) and 'By Your Leave' (Col) good at \$4,204.

Americans Invade Pantomime in England—And Make Good; Mahonev. 3 Sailors Among Top U. S. Acts

London, Jan. 12. Biggest surprise, and in some invasion of Americans into panto

Hitherto pantomime has looked upon as an English institution, just like drinking tea. A few years ago it would have been sacrilege to present anything but Eng-lish artistes in pantomime. But times have changed and with the change of time came change of

habits.

Main difficulty is that the pantomime habitues—that is, those who
attend pantomime year in and year
out, in most cases not even goins
to any other form of entertainment
throughout the year—have taken
very kindly to the Yank invaders.
Results, from a receptive and commercial point, have been so encouraging that there is likely to be an
even bigger American influx next
vear.

even ougger american midst featpar.

Biggost hit is Will Mahoney, at.

Biggost hit is Will Mahoney at.

Manchester, in the classic fairy
story Fuss in Boots: When he
may be a seen in the stage in feline
the stage in the stage in feline
the stage in the stage in the stage
to ecognise him. But Mahoney
soon lets them know he is the funniest and most versattle cat that
was ever revealed. Mahoney is the
talk of the town, with the yokels
aginast at his versatility. Sure bet,
this boy, for a return panto engagement here next year. Hell probably
be the attraction at the Drury Lane
next, year.

Wylie's Choices

Wylie's Choices

The Three Saltors are enotherexperiment for English panto. As
in the case of Mahoney, they were
booked by the late Julian Wylie,
who knew more about panto than
anyone living. Wylie had to depart
from the usual procedure of having
two broker's men, and introduced
three. But the Saltors, with their
Times Square accent, are something
discrent, and are proving the biggest laugh they have had at the
Drity. Yams in years. Boys will besought after for this (to them) new
form of entertainment again. form of entertainment again.

Ceraldine and Joe, two American

Geraldine and Joe, two American-kids of French extraction, are the babes in Babes in the Wood, in Newcastle. The accent is not quite the same as that they are accus-tomed to in this north country town. But it. is this difference which ap-peals. And when the kids begin to do their head-springs the flouse just ravies. They have never seen any traves. They have never seen any traves they have never seen any traves they have never seen any and the seed as a seed of the properties are the Lassiter Brothers also enacting the Proker's men

ers, also enacting the 'broker's men' roles in 'Cindercila,' at Hammer-smith. It seems strange to hear a semi-Texas accent in a location so close to the Royal Borough of Ken-sington, but their enacting of this typically English role is so vastly different that the natives appreciate

different that the natives appreciate the change.
Max and his Gang is playing a return engagement in panto for Tom Arnold, which shows the act is still novel here and has not yet exhausted its popularity.

Another sct. also for Tom Arnold, is the Ganjou Brothers in Romance in Porcelain, which despite the act has been here for several years is the outstanding hit in the panto at Liverpool.

Liverpool.

Acts themselves seem to enjoy
the new environment, and would all,
be glad-to do similar-work next
year. Some of them are so much
taken with this form of entertainment they even believe there is a
market for it in America. In fact,
Will Mahoney is seriously thinking
that a panto, lavishly produced, with
a special element introduced to cater for American youngers. for American youngsters, would by a moneymaker in New York.

'Greeks' Moves

London, Jan. 12.

'Greeks Had's Word for It' vacates the Duke of York's theatre, going to the Cambridge on a two-for-one policy, with Margaret Rawlings out.

York's will have a three week season of English ballet, after which Matheson Lang goes there for a season in For the Defence, which has been touring the sticks.

Berley Goes Home

Hollywood, Jan. 21.
Andre Berley, French player, left here Saturday (19) for Paris.
He was here on his third visit, this time in the cast of the French version of 20th Century's Folies Bergere.

American Nude Dancer Stopped By Paris Police

Parls police, after dropping in for ea Wednesday (9) at Bagdad, wank dancery, and seeing Joan

sea Wednesday (9) at Sagnac, swank dancery, and seeing Joan Warner, American girl, in a nude slave dance, closed the place for day and threatened to withdraw the Incense.

Miss Warner showed up for work next day, but was not allowed to go on, not even with a dress. Her contract was up that day, anyway, so she only lost one afternoon's work, but the Dan queered a film stunt which the Bagdad management had expected to put on with her.

Dancer's appearance at the Tabarin and Alcazar (she opens in latter theatre today) have not been interfered with, She's only nude a cour-

ter theatre today) have not been in-terfered with. She's only nude a cou-ple of seconds in the dance she did at the Bagdad, and can't figure why police but in, since there's lots of nude hoofling elsewhere in town.

AMBASSADEURS GETS MANGAN: HOBSON OUT

Locally reported that Mangan is dickering with London Paramout to handle stage shows there also.

Hague Wants Pabst

The Hague, Jan. 12.
Encouraged by the box-office success of several 190%. Dutch talkers, more local production is planned. For a historical film, 'Slege of Leyden,' which was the turning point in the Eighty Year's War against Spain ending in liberation of the Netherlands, G. W. Pabst has been invited to Holland to direct.

If negotiations go through, Pabst will come to Holland within a month or so. He is now in Hollywood.

New Tomson Revue

London, Jan. 12. John Paddy Carstairs will collab orate on the book and write mate-rial for the new Tomson Brothers

Show goes to the Palace wher 'Streamline' finishes—if it ever does

'EVENSONG' OKAYED

Sydney, Dec. 20.

Appeal Board has passed Eversong 'GBD' entirely, without outs.
Commonwealth censor had previously refused to pass ple for exhibition and G-B officials appealed.
Evensong' has yet to be granted an entree in the State of Victoria.

Hylton Producing

London, Jan. 13. Eddie Pola and Franz Vienna ave collaborated on a musical show which is being read by Jack Hyltor or possible production in the West

End.

If Hylton decides to stage the show he will appear in it himself and will also have parts for Bob Murphy and Jack and Dorothy, the Murphy lids, with Dorothy to play the femme lead.

MEXICO PRODUCED 30

Mexico City, Jan. 18. Thirty feature films were mad by native producers here last year That was 35% more than in 193 and 75% ever the 1932 production Mexican producers have 60 released feature pics to their credit since

Mexican producers have 60 released feature pices to their credit since talkers were first made in Mexico by Maxicans in 1981.
Old year ended with four features in the making. They will be finished this month and ready for showing in February.
Biggest native made pic last year, in point of expenditure, cost about \$140,000. It was 'Juarez y Maximiliano' (Juarez and Maximiliano') (Juarez and Maximiliano')

Best Dressed

(Continued from page 1)

(Continued from page 1)
the ploture group who must share
credit, and the glory, with their
studio designers. Most of the ploture girls make Best Dressed on the
extent of their obedience to the costume plotters. They're the gals who
have the good sense to listen, who
know that Adrian, Banton, Kiam,
Forry-Kelly know better.
Trilbys, elevate the Best
Dressed by the senseting Sensetia. Dressed by the silken machinations of their clothes_creating_Svengalls_
Head Trilby, Garbo; head Svengall, Adrian. Rarely does Adrian in his enthusiasm for keeping his creation, Garbo, utterfy unique, turn into Frankenstein and Garbo into Frankenstein monster. When that does happen it breaks out in Garbo's hate.

Garbos hats.

Advants reliby not completely meder the master's control too bad completely meder to make the control too bad completely medical too be control to the control too bad completely medical to the control too be control to the control t

rich, Colbert, Miss Beanett and Miss Lombard don't have to ask teacher. They wailf from studio to studio still maintaining their particular style integrity. Miss Bennett is conservatively Parisian in the Main-bocher-Molyneux tradition. Miss Lombard is more spectacular, but Miss Lombard is learning.

Omitted

Miss Lombard is learning.

Omitted

Norma Shearer is omitted for failure to appreciate her type. Kay Francis is left out for foundering in bizarre effects, the unsteady victim of unfettered costume fantasy, Irene Dunne lacks inherent flair and Katharine. Hepburn just doesn't seem to care.

The stage ladies understand direct attack, the good entrance, the something to remember them by. Katharine Cornell is dramatically missed to juddith. Anderson dresses for single founders of the foundation of

Only 76 French Films Produced Last Six Mos.: Need 208 Yearly

Telephone Temple Bar 5041-5049

FILMS DURING 1934 Sydney Film Biz Good: Town Full For Holiday Wks.

Sydney, Dec. 20. nt is crowded with folk in a buying mood, with stores doing capacity. Sydney is enjoying its most prosperous season in many years. Terriffic heat is keeping 'em out of the theatres just now, but managements expect to cop theirs next week.

With children on vacation pic ecure this trade. 'Treasure Island' came into the St. James last week and clicked strong. General Theatres is bringing in a special show for the kids this week with 'Peck's Bad Boy,' 'Big Bad Wolf, 'Night Before Kmas,' 'Puppy Love,' 'Mickey's Pal,' 'The Pet Store,' and a short stage panto. Admission scaled as low as 12c.

Admission-scaled as low as 12c.

"Cleopatra" (Par) goes into its
3d-week and appears get. Pic is
somewhat disappointing, but an extensive advertising campaign is
helping it into a good run.

"House of Rothschild" (UA) comes
out after six weeks and will be relaced by "The Gay Divorcee,"
Count of Monte Cristo (UA) is
looked upon as a sure bet for a
good run. Pic. has been nighty
praised by local Minister for Education.

Mayfair these

praises of the annaection of the callon of t

in next week on a long run.

FRENCH FILMS LOST \$9,425,000 IN 1934

French film trade as a whole is estimated to have lost \$3,425,000 during 1934, according to consolidated figures including production and distribution.

Although 202 new film concerns were formed during the year, their total capital was only \$1,350,000. Majority were organized for production of just one film each. At present 88 French film concerns are in bankruptcy or liquidation representing a total capitalization of \$10,750,000.

Foreign Tunes Nixed In Italian Newsreels

Paris, Jan. 12.

French film industry produced et feature films and 24 shorts during the second six months of 1934, according to statistics just released. In figuring world French language production, 12 feature films made soutide of France, must be added, bringing the six-month total to 75.

Sydney Film Biz

Sydney Film Biz

It is a supply its own market is thus coording to statistics of the surface of the surface production, 12 feature films made sonts chefity interests of these production, 12 feature films made sonts chefity interests of these production, 12 feature films made sonts chefity interests of these production, 12 feature films and on the surface films and the

France needs a lot more than that. Pathe-Natan studies at Joinville still led the country in production with 13 features and a short during the semester. Six more features were produced at the Rue Francoeur studies, inside Paris, of the same firm, bringing Pathe studie production not far from a third of the total. Of these, however, only five were made by Pathe for its own account. Rest were productions of indie firms renting the studies. Paramount's Joinville lot, ranks near the top with hine feature finne produced during the period, single studie except Pathe-Joinville made more features that can be sillancourt-lot-made-nine-features and three shorts and the Sillancourt-lot-made-nine-features and one short, thus passing Paramount in the classification.

All. In Paris

All.in Paris

All the studies are in and around Paris; except one at Saint Augus-tine, near Nice. Three features and six shorts were shot during the pe-rical entirely in exteriors, and are thus credited to no studio. Significant fact is that UFA made,

Significant fact is that UFA made, in Germany, as many French films during the period as did Pathe-Natan-dive. No French producer made more, and the only other French firm that made as many was Film Alex Nalpas. Nat! comes Tobis, also a firm of German origin, Tools, also a firm of defination of the which made four films, some in France and some abroad. Fred Jacos, financed and distributed by Fox, made three. Images de France

Facos, financed and distributed by Fox, made three, Images de France made three, films, nine firms made only two films each, and 37 concerns made only one picture each during the period.

Scattering of production shows the disorganized and weak condition of ladustry. So-called majoration of ladustry. So-called majoration of ladustry.

output.

Some of the independents producing only one or two pictures are
solid and important firms—Marcel
Pagnol, for instance, is among them
but there are also a flock of flyby-night producers.

In the Works

A number of films not entirely nished are included in the list, but bulk of the work is done on all.

Two pictures are now under way
at the Pathe-Joinville lot: L'Equip-

Two pictures are now under way at the Pathe-Joinville loit: 'L'Equipage,' based on a Joseph Kessel story and megged by Anatole Litwak, and Monsieur Sans-Gene,' Aurora Film production. Sets are, being prapared for a sound version of 'Varrety,' the Emil Jannings silennihit, At the Eciair studies, Compagnie. The Compagnie of the C

started 'Le Main Passes' Comtes
started 'Le Main Passes' Comtes
Obligado' is in the cutting room
duction is continued at the Par
Joinville lot with 'Compartmant de
Dames Seules,' directed by Christtian Jaque. At the Tobis studios
(Epinay) 'Taxi de Minuit' is being
stot, and 'Little Women' is still being dubbed. At Piace Celchy studios the Campagnie Cinematographique de France Lux is making two
Rene Puio films: 'Droile de Locartaire' ('Strange Tenant') and Dame
du Dessus' ('Cağu' Upstairs'). Other
studios have nothing actually in
production right now.

Rome, Jan. 10. da Dessus' ('Lady Upstairs'). Other maccordance with a new gov. studios have nothing actually in ernmental edici. Luce, local proportion of the only Inflam news- "Ufa at Neubabelsberg, is-making-reel, will henceforth use only a French version of 'Johnny, Haute Italian music for scoring purposes. Couture, and is building sists for a Italian musicans had objected to film based on Jean Giraudoux's the government that company was jay 'Amphyriton 38'. Barcarolle', paying music royalties to foreign- Venetian picture, with Edwige Feurs, while the localities were in lilere and Pierre-Richard Wilm, is also being made in French.

Moscow Stage Overboard on Poetry As English Classics Dominate

classics - Shakespeare Fletcher and Dickens-have found a place on the Soviet stage this ason to a greater extent than in

season to a greater extent than in any previous years. This is in spite of the new theatrical policy of "so-cialistic realism" officially advocated for stage productions.

The recent brilliant revival of Twelfth Nisht at the Second Art theatre, inaugurating a Shakespearean season, was followed by four other leading theatres in Moscow, the New the Revolutionary, the Kamerny, and the Jewish, announcing respectively "The Merchant of Venice," Romeo and Juliet. Anton Cleopatra and Rinke and Theatres now staging Shakespeare are aking speedal car to study the Elizabethan spoch and are consulting historia.

ing historians.

King Lear, for the first time in history, will be played in Yiddish, while Tairov, famous director of the history, will be pusyes while Tairov, famous director of the Kamerny theatre, prompted by the desire to fill the tragedy-with sreater historical material, is merging 'Antony and Cleopatra' with G. B. Shaw's 'Cacear and Cleopatra' and several scenes from Poushkin's Egyptian Nights.

Pickwick Papers, kdapted by Mrs. N. Weckstern and produced by the Fillal Art theatre, has met with outstanding success. While retainments and style of the

the Filial Art theatre, has met with outstanding success. While retaining the conception and style of the novel, Mrs. Weekstern has succeeded in giving a real three-hour play with comedy and infrigue, which are greatly enjoyed by the audience John Fletcher's 'Spanish Clergy.

Join rietcner's Spanish Clergy-man, now successfully running in two Moscow theatres, has proved quite popular and is regarded as a highly creditable performance' by Soviet critics.

French Court Says Film. Legit Rights Continue Separate

Paris, Jan. 14. Important decision regarding screen rights handed down by Paris court holds that the owner o terfere with separate sale of story for films. Points had not previously

for films. Points had not previously been clear in French jurisprudence.
Case concerned Pierre Louys.
Temme et le Pantin and 'Aphrodite'. Pierre Frendale had collaborated with the author, since deceased, in a stage version of both novels, and both plays were actually performed. Later, the widow of Louys sold the screen rights, and Frondale sued, contending that film is essentially a form of theatfreal is essentially a form of theatrical performance, and he, as co-author

performance, and he, as co-author of the play, rated a cut.
Court decided against Frondale and ordered him to pay \$2,000 damages. Contended that a novelist always retains all rights not specifically mentioned in the contract, and thus Mme. Louys still had the screen rights to sell.

COCHRAN PICKING U.S. STARS FOR LOND. 'GOES

Charles B. Cochran, London pro-queer who returned to New York for the premiers of 'Becape Me Newer,' Shubert theatrs, N. Y. will select at least two American leads for the English presentation of Anything Goes, 'rights for which he secured during his leat visit, a souple of months ago. Jack Buchanan was to have been in the London Goes' but is other-vise committed until next fall, sack Whiting is being considered for the William Gaxton part. Ruth Etting is understood to be

Ruth Etting is understood to be the selection for the Ethel Merman assignment.

TROP REPS TOEPLITZ

J. D. Trop has been named New York representative of Toeplitz Productions of London, starting immediately.

immediately.

Trop has been in the indie distrib bis in New York previously Gaumont-British distributes Toeplits films in London.

Schola Bust-Up

Paris, Jan. 12. Bust up in the Schola Cantorum, amous French music school founded by the late Vincent d'Indy, has resulted in the organization of a ne school here, Ecole Cesar Franck Stockholders of Schola, which has been on the downgrade since the death of d'Indy, suddenly decided to oust three directors whom d'Indy had put into jobs by his will.

had put into Jobe by his will.

Professors immediately decided to quit, too, and followed directors.

In Marcel Labbey to the new school, taking two-thirds of their pupils with them. Since first of year new outfit has functioned in small quarters on Boulevard Rappall, plano and voice teachers holding classes in their own homes to leave schoolrooms free for orchestra, chorus and similar classes.

IMPORT PIX ON SPOT IN ITALY

Paris, Jan. 12. Italian resentment against ban ning of two Italian films in Ger many is likely to result in strict censorship of foreign pix in Rome based on quality and political tendency of films, according to reports

At the same time Italian cens are getting stricter-about-French pictures and have banned
"Three Cornered Hat" and made pictures and nave banned two, "Three Cornered Hat" and 'Dawn On the Sea". Reasons for banning are 'subversive possibili-ties and doubtful artistic quality'. Observers here see a tendency in Italy toward state control of cinema

production, such as now is prac-ticed only in Germany and Russia.

Paris Dress Names

Paris, Jan. 12.

New dress shops that are always bobbing up in Paris love to pick film titles and actress's names as store labels. Latest is 'Cleopatra,' after the DeMille opus, dress house just opened on Boulevard de Stras-

bourg.

Place in Montmartre is called 'Marlene,' and 'Katharine' and 'Greta' are to be found over store fronts in the Champs Elysee district.

U.S. WANTS FILM ITALY

Washington, Jan. 21. Hope for improvement in dwin-ling American film shipments to dling American him supplients to Italy was held out last week when State Department announced its in-tention to negotiate a reciprocal trade agreement with Mussolini. Industry reps may apply for hearin up to March 4; sessions schedule March 11.

farch 11.

Although slump was not as great Although slump was not as great as in other lines, U. S. asles to Italy dropped in both quantity and dollar value between 1929 and 1933. Sales prior to depresh amounted to 4,971,866 feet, worth \$146,000, but in 1933 were only 4,030,737 feet, worth \$102,975. Believed to have fallen tribes in 1944 urther in 1934.

G. T. Takes Radio Pix for 3 Yrs. to Get Divorcee

Sydney, Jan. 21,

Nazis' Strict Aryanism Is Still Affecting Show Biz; Few Exceptions

British Play Follows American U Film

London, Jan. 12

son Brothers are going ahea with the staging of Martin Brown's 'The Idel,' formerly done as a film by Universal under the title of The Mad Genius' and starring John Barrymore.

Cast line-up includes Richard Bennett, Margaretta Scott and Ala-

Show when ready, will be staged at the Queen's theatre, with Brown

RUSS FILM OF TRIP TO MOON

Skillful blending of reality with fantasy is outlined in a scenario for the production of a new kind of Soviet film called 'Cosmic Rays'. Containing elements of comedy and drama, the picture will depict the adventures of three generations of Soviet scientists in exploring the mysterious realms of cosmic space.

Film is to be made by a young irector. Vassili Zhuraviev, and a director, Vassili Zhuraviev, and a group of young cinema workers in consultation with K. Tsiolkovsky, w.k. scientist, who believes a flight to the moon is to eventually become a reality.

ueneral Theatres and Radio Pictures have concluded a three year please of the entire Radio product to, lead to the entire Radio product to, lead to the entire Radio product to, lead to the chain.

Deal resulted from G-T's desire to be exposure; tri-dimensional anthonk Gay Divorces. After a mated drawings, and lighting effects was taken for a long run session at the Regent, and all Radio pics following will be taken also.

Berlin, Jan. 12 While the Nazis still use their anti-Jewish stuff as propaganda when necessary in south Germany, it is

easing up somewhat in Berlin and the metropolitan centers.

Show business is the or iness is the only field in which the Jews have not gone back to work, although there are a few

to work, although there are a few exceptions even here. One pro-ducer on the Ufa lot, admittedly part-lewish, has a contract which contains a clause to the effect that if he is ever fired for racial rea-sons he is to be given two years, salary the day he walks out. Name is withheld because that portion of is withheld because that portion of the contract is secret for reasons of possible repercussions. Another instance is Brigette Helm, at the moment the leading bo. star in German films but who is openly and regularly accused of being a friend of Jews. In her case, her strong following France and several other European

case, her strong following in France and several other European countries is figured by the propagands bureau as good means of seiling German films abroad and thus regalning a fagothoid in the rapidly disappearing foreign trade. Another show biz exception, and with about the same reasons, is Gustaw-Frochilch,-married-to-Gitta-Alpar, Hungarian Jewess, and allegedly a daughter of a rabbi. Miss Alpar talked a good deal anti-Nazi stuff when Hitlerdom first came in and so is definitely barred but her husband; is unmolested in spite of the general Nazi notion that the Aryan ban takes in those who are married out of race.

Several American films are doing good business here at present, notably Garbo's Queen Christina* (MG). Don Jank London Films Doug-Fairbanks film, which has been doing brutal business throught.

out Europe, is an exception here, being one of the smashes of the current season. It's at the Mar-morhaus and standing em up.

Ouestion Max Linder's Sanity in Legal Tiff For Orphan's Custody

Sanity of the late Max Linder, French film star whom Charles Chaplin at one time hailed as his master, is a point at issue in trial now before Paris Court of Appeals or custody of actor's daughter, Maud-Lydie Leuvielle, now-12-years

Linder, whose real name Linder, whose real name was Ga-briel Leuvielle, and his wife died Oct. 31, 1925, in a suicide pact here, A will, plus a deathbed, letter, named Linder's brother, Maurice Leuvielle, as guardian of the child, but a letter by Linder's wife op-posed this, naming her mother, Mme. Peters.

Mone Peters.

Samily council, meeting under Juattee of Peace, according to French law, awarded the child to Mine. Peters, but in 1927 the Paris Civil Court reversed this decision, giving the custody to Leuvielle.

Mone. Peters did nothing until 1223, when she started the present suit, alleging that Linder was insane when he made the will. Lower court rejected her plea on June 3, 1931, and appeal is now up. First hearing was held. Saturday (5) with former minister Joseph Paul-Boncour representing Leuvielle. senting Leuvielle.

WB, U Set in N. Z.

Wellington, N. Z., Jan. 12.
Warners has sold its entire product for 1935 to the major exhibs here, including Fuller-Hayward, J. C. Williamson, Kemball Theatres.

and Christchurch Cinemas.
Universal has also disposed of
its 1935 product, with pics securing
a coverage in 78 theatres here. Deal
was arranged by Here McIntyre.

CAMMACK IN S. A. FOR.RKO

Hollywood, Jan. 21.

Ben Y. Cammack, new RKO-Radio sales rep. in South America, left for his post Saturday (19) from

QUOTA FIGHT UP AGAIN IN FRANCE; QUESTION IS ON FLOOR OF CHAMBRE

French Equity Joins Battle Against Foreign Films Now Dislikes Dubbing-Tax Matter Also Badly Mixed Up

Paris, Jan. 12.
Quota fight is publicly up again
in the Chamber of Deputies, now
meeting.
Stimulated by President Martinelli of the Union des Artistes
(local Equity), who has an idea
that more French actors and
actresses would have work if foreign. films were kept out, Deputy
Gratien has submitted a written
question to the government asking
why the latest quota decrees, authorizing dubbing of \$4\$ films in six
months, was so generous.

thorizing dubbing of \$4 films in six months, was so generous.
Gratien contends capital and labor in the film industry are unanimous in demanding-protection, and asks why new foreign pictures are being admitted when there is an excess of films on the French market.

This is the regular argument of the Chambre Syndicals, which has been trying to get a boycout on American and other Cortes films.

Answer Necessary

Answer Necessary
French, law requires the government to give an answer to any
written question aubmitted in this
way in the chamber, so there is no
ducking possible. He addressed his
query to the Ministers of Commerce- and -of National -Bducationmerce- and -of National -Bducationtodo with Ilm bis.

This tork travers up a little more

with the tax business that both will have to be considered together.

American interests and French exhibs opposed to a strict quota are not really worried about the Gratien question getting any serious result, but they are annoyed that he should have put his oar in. His intervention is just another repetition of the Chambre Syndicale point of view, which has been beaten before.

Flimitee here feel that Martinalite

Flimites here feel that Martinelli's In November he submitted a repor to the interministerial committe to the interministerial committee considering the film NRA in which he took precisely the Chambre Syn-dicale viewpoint; contending that there were too many foreign films on the market for the good of French production and for the em-ployment of French artists.

Reversal

This is a reversal of the original attitude of the Union when talkins pictures first started to be imported on a big scale. At that time the local Equity was interested in dubing, and was willing to consider the interests of the large proportion of its members who made continuing by giving light now it can be calculated that pretty nearly as many actors are emiloyed in dubing the control of the cancel of the control of the cancel of many actors are employed in dub-bing as in making original films.

oo with nim biz.

This just igums up a little more the Farliamentary film situation, which was already plenty complicated before the Chamber quit for a Christmas respite. The quota question is now tangled up so tight to for work. Separate union of

as year.

Martinelli's report asks for the admission to France of only 50 to 50 foreign films a year. Such a ruling would be rulnous to American business here.

Meanwhile struggles of French trade to organical testic continue.

Chambre Synticale sets it cannual contents of the struggles of the

meeting last week and decided to line itself up anew on a different basis, with separate sections repre-senting producers, distribs and ex-

senting producers, distribs and exhibs.

This is an attempt o toliow the general meson of the control of the sentence of the control of the c

DAVID COPPERFIELD

VARIETY

Motre production and release. Directed by George Culore. Adapted by Hugh Wallpole from nevel by Charles Dickens. Howard Estabnock, ecreen play; Herbert Stothael, music; Cedrick Gibbone, art; Olivercital effects. At Capitol, N. Y., week Jon.
18. Running time, 129 mins.
W. C. Fielde
Micawber W. C. Fielde

Micawber ,	W. C. Fleide
Dan Peggotty	Lionel Barrymore
Dan Peggotty Dora	Maureen O'Sullivan
Agnes	Madge Evans
Agnes	Edna May Oliver
Mr Wickfield	Lewie Stone
Dovid (Man)	Frank Lawton
Mr. Wickfield David, (Man) David (Child)	Freddio Bartholomew
Mrs. Copperfield	Elizabeth Alian
Urian neep	Beetl Bethbone
Mr. Murdetone	Tiles Tanchester
Clickett	Eige Lanchester
Mrs. Micawber	Caden
Nurse Peggotty	Jesele Raiph
Mr. Dick	Lennox Pawie
Jane Murdetone	Violet Kemble-Cooper
Mrs. Gummidge	Una O'Connor
Hem	John Buckler
Hem Steerforth Limmiter	Hugh Williams
Limmiter	Ivan Simpson
Little Emily (Child).	Fay Chaldecott
Agnes (Child)	Marilyn Knowlden
Mary AnnVicar	Mable Colcord
Wiene	Hugh Watpole

it was almost an adventure to try to bring to the screen the expension of the screen the expension of the screen the state of the screen the state of the screen and th

These character parts take precedence over the straight players.

A fine portformance is that of David. He is acceptable in his more quiet moments, but in times of stress he seems to be spurred up to the situation, and with Basil Rathbone in he Murdstone, he raises the others. It really is the toughest assignment of the entire cast, but he does what can be done with the brown David and Maureen O'Sullivan, Madge Evans and Elizabeth Allan, as the three chief women, the control of the

CLIVE OF INDIA

CLIVE OF INDIA
United Artiste release of 20th Century
production. Stars Ronald Colman and
features Loretta Young, Directed by
Richard Boiselawski. Screen play, W.
P. Lipscomb and R. J. Minney; photog,
Peverell Marley. Musical score, Alfred
Newman; aest, director, Ben Silvey. At
Rivoli, N. Y., on grind run, Jan. 17.
Running time, 92 mine.
Robert Clive
Margaret Maskelyne Loretta Young
Captain Johnstone Colin Clive
Edmund MaskelyneFrancis Lister-
Prime MinisterC. Aubrey Smith Mir JaffarCeear Romero
Governor Pigot
Sergeant ClarkLumeden Hare
Admirat Watson Fordinged Municr
Mr Sullivan
Mr. Sullivan
Mr. Warburton Etjenne Girardot
Mr. Pemberton Robert Greig
Mr. Kent
Firet Director Herbert Buneton
Suraj Ud Dowlah
Old Member Ferdinand Gottechalk
Col. Townsend Wyndham Standing
Mrs. Nixon
Clive's Butler Edward Cooper
Lieutenant Walsh Pat Somereet
General Burgoyne Leonard Mudie

Miniature Reviews

'David Copperfield' (Metro). Unusually good production which will win general approval. Strong cast on performance and names.

'Clive of India' (UA), Ronald Colman and Loretta Young topping a punchy film. Should be strong over here, and ex-ceptionally so for the British market.

'The County Chairman' (Fox); Satisfying Will Rogers feature in the familiar American idiom.

can Idiom.

Silver Streak' (Radio),
Usual railroad melodrama,
brought up to date and given
topical showmanship.

'Romance in Manhattan'
(Radio), Fair entertainment
and probably ditto for business. Francis Lederer and
Ginger Rogers co-starred.

'Mystery Woman' (Fox).
Unimportant programmer with
lightweight cast names.

"Father Brown, Detective"
(Par). Clean, but not strong enough to stand solo in most places.
"When a Man Sess Red" (U).

'When a Man Sees Red' (U). Buck Jones western, low in pulse-stimulating material.

'Mille of the God' (Col). Stilted plot not saved by some goor 'trouping. A double-upper. 'Gridiron Flash' (Radio). Slow football picture which Eddle Quillan is unable to drag through.

Eddie Quillan is unable to drag through.

'The Lawlese Frontier' (Mono). John Wayne western from a familiar pattern. Av-

erage.
'Hollywood Mystery' (Regal).
Promising idea but turns out a lesser choice.

town politics in Wyoming in the 90's has been deftly translated for the screen by Sam Hellman and Gladys Lehman, who manifest lethiary only according to the 1938 stand-tof-the footage. Then it's rather slow. Once it gets going it grips with its homely humor and natural pathes, even though basically of familiar pattern.

Kent. Taylor, the juve, is catapulted into the candidacy for a catapulted into the candidacy for the footage of the standard of the standard into the candidacy for the standard into partner, also because the opposition candidate (Berton Churchill) is an obvious fraud.

vious fraud.
Stepin Fetchit is again prominent
as the slew-footed, dull-witted comedy relief, his bungling accounting
that the step of the control of the

and that Taylor eventuates winner. Story is simple, but the production, direction and histrionisms surmount everything to impress County Chairman for boxofines satisfaction. It may not be as big as the other two, but it's more than passively adequate.

Abel.

THE SILVER STREAK

Radio production and release. Fentures Sally Blane. Charles Starrett. Flurids Articles Starrett. Flurids Articles Starrett. Plurids Articles Solly Dispervious Martines Bory by Roger Whately; adapted by H. W. Hanemann and Jack O'Donnell. Cameramen. Roy Hunt, Vernon Walker. At Mayfair. N. Y. week-Jan-Je. Running time, 55 mine. walker, At Mayfair, Running Ine, 86 mlr Running Ine, 86 mlr Running Ine, 80 mlr Tallan Dexter Allan Dexter Bonto Crawford Tyler Mechanic O'Brien Dr. Fives wanter, At Mayfur, N. T., week-vahe-lieRunning time, 86 mine,
Ruth Destreet. Charles Sinrett
Allen Destre. Charles Sinrett
B. J. Dexter. William Farnum
B. J. Dexter. William Farnum
Crawford Arthur Lake
Tyler. Theodor von Eltz
Cyler. Theodor von Eltz
Cyler. Theodor von Eltz
Grawford Charles Charles
Tyler. Murray Kinnell
Molty. Dort Daves
Molty. Dort Daves
Lower, James Braßbury
Lower, James Braßbury

#Hollywood Mystery (Regal)
Promising idea but turns out a lesser choice.

**Hollywood Mystery (Regal)
Promising idea but turns out a lesser choice.

**Berny Almen
The Ministry Promising idea but turns out a lesser choice.

**Less As a production and as a story of service of

Romance in Manhattan

ROMANCE IN Manhattan
Radio production and release, Francis
Ledever and Ginger Rogers starred; ArthuHon Reatured. Directed by Stephen RokHon Reatured. Stephen RokHon Reatured Stephen RokHon Reatured Stephen Roke
Kaufman From story by Norman Kraneand Don Hartman Nick Maurinea, hioKaufman From story by Norman Kraneand Don Hartman Nick Maurinea, hioKaufman From story by Norman KraneKaufman From story by Norman KraneAnd Don Hartman Nick Manuella, Manuella,
Jan. 17, Running time, 70 mins,
Kranel Norak.

Kranel Norak.

Jan. 17, Running time, 70 mins,
Kranel Manuella,
Jan. 18, Taniela Baluer

Attorney Fender

Attorney Fender

Attorney Fender

Helen Ware
Miss Anthrop

Helen Ware
Miss Anthrop

Hillian Harmer
Customs Inspector

Reginald Barico

Sidney Toler

Sergeant

Sidney Toler

Sergeant

Breezy little picture that gets by melline and the box office, but should stand up moderately well in both respects, moderately well in both respects, on and the porformances of the two loads are responsible. By expert trouping, Ginger Rogers and Francis Lederer, co-starred, lend principal before the proposition of the proposition of

considerance credibility to othorwise shallow roles. Story, basically a lemon, is a treatise on the 'ribulations of a Czechoslovakian immigrant boy in New York, it, needs all of the ex-cellent dialog accorded it to make its point. And even with such help its point. And even with such help of the diory's inherent shortcom-ings.

of the story's inherent shortcomings.

In making Lederer an immirant the plot provides a decent excuse for his accent, but that's about all the good it accomplishes. Once the theme-is-planted the rost is up to the story of the

stands out.

In deviating means of making trouble for their here after smuggiling him into the country, the authors go in for about everything, from a crooked attorner to a couple of snooping ladles who want to put his girl friend's kid brother into an institution.

But the many loose ends are neatly tied together by Director Stephen Roberts, who makes quite a lot out of very little.

Bigo.

Father Brown, Detective

Paramour production and release. Dipeted by Edward Bedgwick. From story
production and release. Dipeted by Edward Bedgwick. From story
Henry Myers and C. Gardner Sullyon,
Photos, Theodor Sparkhul. On double bill,
Brand, Brooklyn, week Jan. 17. Running
Frankers Theodor Sparkhul. On double bill,
Brandbear Theodor Sparkhul. On double bill,
Brandbear Standbear Sparkhul. The Connoily
Frankers Brown. Walter Connoily
Frankers Brown. Walter Connoily
Frankers Brown.
Walter Connoily
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Sparkhul Sparkhul Sparkhul
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Th

18. Tollows that the priest in his eccentric way redeems the thier spiritually before the police get him and endangers his own reputation for sanity. In the finish, Lukas, after running away returns to give himself up, thus justifying the priest's spiritual efforts to reform himself. priest's Spiritual him.

The picture is clean and whole shan.

When a Man Sees Red

Universal production and release. Di-rector by Alan James. Buck Jones Tal McCord and Joseph Novak. Cast In-cludes Dorothy Revier. Peggy Campbell; Laroy Mason, Sid Saylor, Libby Taylor, Jack Bockwell, Frank LaRue, Frank La-Rue, Chairle K, Fretch, Dor Kortman, March March March March March March March Jack Running time, 60 milautes.

This Buck Jones opera swings, wide of the old ashinoned style of western and goes in for lots of fanny decode and language, with the result that it's overladen with class and quite skimpy on excitement, and goes to for lots of fanny decode skimpy on excitement, and quite skimpy on excitement hard riding, artillory exception, of the performance turned in by Peggy Campbell, the acting like the direction runs close to formula and mechanically so.

Tale revolves around the clash of wills between Buck Jones as the stoil dand honest foreman and the snooty eastern giri (Peggy Campbell), who gets, the ranch, as a Dorothy Revier six analysis.

Bell, who gets, the ranch as a legacy.
Dorothy Revier, as another east-ern dame, makes a play for the foreman, while Mise Campbell un-dertakes to show how much she cares by concentrating her attention

certains to snow how much she cares by concentrating her attention on a suitar strumming rustine that the property is Miss Campbell's if the stays on the ranch for at least a year and permits Jones to act as her guarding of and involve themselves in misunderstandings until the big scene when the former cose to keen a rendezvous-with-the-rustien-Out-the scene develops a battle between the two principals. The tear of love comes, when the first filings hereaft across, the wounded body of the foreman as the rustier-swain raises his pistol. for the finishing shet.

Odec.

MILLS OF THE GODS

	Bluy Robson, Fea	tures Fas	Wrav.	Victor
	Jory. Directed	by Roy	TU N	(ttoKol
	Melville Baker, J	ohn C L	dulclond-	-ctomi.
*	Garnet Font	OHII D. A	LILKINGIIU,	Story !
	Garret Fort, scree	n play: 4	rt Blan	c, nset.
	dir.; Al Seigler,	camera.	At Z	legfeld.
	Running time, 66 Mary Hastings	mine		
	Mary Hackings			Take
	Toon		pray	Ronson
	Jim Devlin		Victo	or Jory
	Alex		Tamar	Dieleste
	Honnlott-	•••••	James .	Diakely
	Henrietta	J 0s	ephine	Whiteli.
٠.	Sarah		Mayo	Methot

younger generations fall her, so she turns the plant over to a committee of executives. Comes the aftermath of '29, The plant is down to 10% of capacity. She calls the children back from Europe and the concern. They refuse. The son attempts to kild the workmen and precipitates a riot in which the grandson is killed. The grand-daughter takes a tearful parting from one of the agitators she has come to love, and the picture ends be a wedding.

Miss Robson does her best, but dialog is flat, sequences, are prolonged far beyond their values, and it is all kook hackneyed to stir. Not even some well and expensively because as written the sequence lacks conviction.

Miss Wray gets an even hander job than the star, and Victor Jory also has his hands tied by the authors.

Roi des Champs Elysees ('King of Champs Elysees') (FRENCH MADE)

Nero I	Film product	lon, distribu	ited In
France A	ov Paramoun	t. Starring	Buster
Keaton.	Directed by	Max Nossek	. Dia-
tog by Y	ves Mirande:	music by Joe	Haios.
Presented	at Paramou	nt, Paris. 1	Running
time: 70	mins.	1.0	11 11 11
Buster G.	arnier	Buster	Keaton
Madama	Gamler	Madeleine	Guitty
Director.		Gaston	Duplay.

GRIDIRON FLASH

Radio production, and release. Directed by Gien Tryon, Features Eddle Quillan, Betty Furness. Story by Nicholas 28rd. Party Furness. Story by Nicholas 28rd. Party Furness, Story by Nicholas 28rd. Party Party Max Steiner, musics John-W. Boyle, camers, Cart. Grant Mitchell, Edga Kennedy, Grady Sutton, Jos. Sauers, Allein Wood, Margaret Dumon. At Stanly, N. 1, 7 and 48 d. so. double bill, Rissing time, 30 min.

len Wood, Margarett Dumont, At Stanleyming time, of mais.

—Postball-stories—do .not .hold upweil after the pinning season and
Links nicture, which was released
back in October, has reliefler nämes
nor story to appeal with. It serves
to pad a double bill, but offers no
solo possibilities. Needs a strong
The control of the season and the season and
Chief macap is a story in which
the pairon is anked to heat un over
a graceles young scamp who is
taken out of the penitentiary and
put on a college eleven. Not only
that, but he is permitted to make
niece and the fadeout is the suggestion
ince and the fadeout is the suggestion
ince and the fadeout is the suggestion
of matrimony. This will not
appeal—to-the-college boys and is,
more of a siap at the football setup
than recent magazine stur- bank
robbery. He attracts the attention
of Grant Mitchell while playing on
a prison eleven. Mitchell offers to
get him pardoned if he will play
for Mitchell's aima mater. He
public sufficient is a support of the season
in such a support of the support
in a suppor

reated by a rural constable at the behest of a whodunit-loving lunch counter man.

Comes the big game, and no Quilcons and the counter was the big game, and no Quilcons and the counter was the counter who was the same by one point. Steaming up process at the finish is too mechanical to pack a punch. It's all as innhausible as quillan's presence on a heavyweight college team, not to mention the fact that there seems the counter was the counter which was the counter was the c

CHAPAYEV

(RUSSIAN MADE)

(RUSSIAN MADE)
Lenflim production and Amkino release.
Directed by Sergel and Georgi Vasiliev.
Story, D. A. and A. N. Furmanov; camstory, D. A. and A. N. Furmanov; camsical score, G. Popov, At Cames, N. Y.
week Jan. I. Running time, 95 mins.
Chapayev Borle Bobochkin
Pringsor Borles Bobochkin
Pringsor Borles Bobochkin
Pringsor Borles Borles Borles
Pringsor Borles Borles
Colonel Borozdin ... L. N. Pettzov
Cosanck C. S. Shturet
Zinkharev Mikolai Simnov
Pessant Borls Chirkov

Chapayev created a turore when it opened in Moscow a few months ago. It's not among the great pictures but it is easily the best film turned out in Russia since sound. More important, it is the first talker from Russia which shows that the Russians are going places filmatically.

from Russia which shows that the Russians are going places filmatically.

Chapavov's strength is that it can be a seen of the control of the result of the r

commissar. Furmanev, who ister wrote the story upon which the filling is based.

It is based.

It is based.

It is a supply what the revolution is all about and how to proceed. He wins victory after victory and always remains human, lovable, drinking tea from a saucer, sieeping on a straw pallet with his Soidiers. Pyetka, a peassant whom Chapsaye, has made his adjutantly a Napoleon, aren't gyou? "Yes," Chapsaye admits, 'except that I've got bigger groblems.' And, so It goes until finally the Whites make a surprise night attack during which Chapsaye's division is slaught, of course, aid comes, the Whites are turned back and the screen announces that the Revolution marches on' for a fadeout.

Element of having the battle lost by the revolutionary force, and the green and the street announces that the Revolution marches on' for a fadeout.

Element of having the battle lost by the revolutionary force, and the green and the street announces that the Revolution marches and the street announces that the Revolution marches on' for a fadeout.

Element of having the battle lost by the revolutionary force, and the green and the street announces that the Revolution marches and the street announces that the street announces the street announces that the

slims, the Reds always wen.
Borls Bobochkin, as Chapayev,
gives a splendid performance, and
Leonid Kmit, the addunt, is not
far behind. The cast, as usual, is
fine on types, and the photography
and the English titles could be better. Directors, the Vasiliev brothers, have turned in an exceptionally
good job. Especially have they
made effective their several mass
scenes. Xeuf.

The Lawless Frontier

Lone Star production and Monogram re-lease. Stars John Wayne. Directed by R. N. Bradbury. Story by R. N. Brad-bury. Photog, by Archie Stout. At Arena, N. Y., on double bill, Jan. 19-20. Running time, 52 mins. 2 mina.
John Wayne
Shella Terry
George Hayes
Earl Dwire
Yakima Canut
Jack Rockweil
Gordon D. Woods

de de l'acception de la constitución de la constitu

tired from running their logs down to their fetlocks.

The big unincined laugh occurs. The big unincined the outlaw into the desert. Both have dismounted after riding their nags breathless and go off into the desert. The laugh comes when the men suddenly stagers around, unable to go denly stagers around, unable to go denly stagers around, unable to go exhaustion. They no more than hit the desert when the action begins, and kids all over will probably think both are either stewed or bitten by respectively. The desertion of the desty western locate, she's like a swan swimming around in the Mississippi mud. George Hayes, as her father hands of Earl Dwire the half-breed menace and his accent sometimes seems pretty phoney. The horses are all good. Char,

VERLORENE SOHN

('Prodigal Son') (AUSTRIAN MADE)

(AUSTRIAN MADE)

(AUSTRIAN MADE)

(Paris, Jan. 8.

(Paris, Jan. 9.

(Paris

This Universal continental production, which is partly in German and partly in English, is being considered for America, chieffy because stilling and mountainering scenes. Story is not too heavy, a Tyrolean mountainer can't rest until he gets to America, then, takes a terribid socking arount prime back home. Trenker and the story. Trenker is a specialist in mountainers, both in shooting share a good deal to do with the story. Trenker is a specialist in mountain pictures, both in shooting share a good deal to do with the story. Trenker is a specialist in mountain pictures, both in shooting share in the story of the story of the story. The story of the story of

Hollywood Mystery

Regal production and release. Di-rected by Brecay Eason. Story by Wm. Bloccher. Join Thos. Newlie, adapta-tion, Ernest Miller, camera. Cast: June Cyrde, Prain Alberton, Josa Cresso, Cyrde, Prain Alberton, Josa Cresso, Price, Cyril Riner, Edith Terry Preusa, At Central, N. Y., commencing Jan. 14. Runing time, 53 mins.

remen Hotz, John Davidson, Stanley Fries, Cyri Rine, Edit Rine, Edit Terry Freuse tuning time, 13 mines.

Something might have been made of this idea, but stilled writing and poor casting put this out of the running. Wise Hollwood press agents so much the fault of the player one has to carry dil the weight. Not so much the fault of the player of the part.

Lead is publicity man for a one-three transported in the proposed hero picks the wrong man studen. He is-fried-just-as he because he gets drunk and persuades a high priced imported director that he should demand the remainded situations and lack of proposed the

Short Subjects

'SHIVERS'
With Harry Langdon, Florence Lake 20 Mins.
Mayfair, N. Y.
Columbia

Mayfair, N. Youmbia
Take a cidembia
Take a cidembia
Take a cidembia to dusters use
furniture withing to dusters use
lamps and candles instead of electricity, have the carpenter put in a
couple of stiding panels. Result is
the production for a spook house
comedy short. It's been done so
comedy short. It's been done so
when revived with a certain amount
of finesse, as is the case with Harry
Langdon.
That fine pantomimic talent that
once had Langdon on the major mark
from situations and material of
meagre intrinsic merit. Florence
Lake's regular gabby dame specialty
offers a good foil.

Land.

'STERLING ROMEOS'
With Sterling Holloway.
Comedy
22 Mins.
Mayfair, N. Y.
Universal
Stereotyped slapstick offering
nothing approaching a real laugh.
There are two boys and a girl—a
rovel beginning.
All sages two boys and a girl—a
rovel beginning.
All sages the beginning of the situation but even
when a mule chases the old mortgage-holder the efforts fait. They
put alum in lemonade and both
Rolloway and the other fellow try
laugh. Both miss. The full, Sylvia,
Picker, offers little and her annoying little brother, graduated from
kid comedies, also slides off the
risbillites like water off a duck's
both of the strength of the strength of the significant of the significa

Shorts like this are too many years behind the times. Char.

generabehind the times. Char.

EOGAR KENNEDY

What, No Groceries'
22 Mins.
Palace, N. Y.
Radio

Rather stupid patchwork which
Kennedy is required to lug along.
He is trying to sell a paddHe is trying to sell a paddHe is trying to sell a paddmen shove to an investor. but meanwhile he's broke. Grocer refuses
credit and when the prospective
purchaser omes to the house-to-seethe stove in action there's no food.
To the test, but the gas man turns'
off the meter and when Kennedy
orders a chicken from the caterer
the boy refuses credit. Kennedy
Ites and buthos the boy, but he geds
loose to expose the fraud. Then the
lights ago dut for a final atten. The
Gets some laughe, but no wuch

SONGS OF OUR COLLEGES Hai- Roberts Brass Band 18 Mins. Roxy, N. Y.

Roxy, N. Y. Easie
Newareel and library stuff with
Hal Roberts' U. S. C. band paradling in and out of the lap-disolves,
About 12 campuses are briefly
flashed. Just a glimpse of the try
flashed. Just a glimpse of the try
and thence into the football, rowing, hockey and other aspects of
higher education.
Runs too long and has a minimum
or holy
flashed to the sentimental interest of theatre patrons in the
various alma mammys. Pury I

Various alma mammys. PROT

LAUREL AND HARDY

'The Live Ghost'
Comedy
21 Mins.
Capitol, N. Y.
Roach-Metro
Very comical short, meaty both
on ideas, and laughs. Belongs on
the best shows and oliver Hardy
that time figure in a shanghal
frameup. Skipper-of a ship hires
them to assist him in getting a
crow together. Means by which
Laurel' and Hardy shanghal the
start-the laughs. They continue on
hord, after both comedians have
also gotten shanghaled.
Direction is excellent. Char.

THE GREAT STARS OF HERE COMES THE NAVY SPREAD THEIR WINGS...



Devil Dogs of

JAMES CAGNEY .

MARGARET LINDSAY • FRANK McHUGH

THE FIRST OSMOPOLITAN PRODUCTION FOR WARNER BROS.

in a laugh-packed thriller that brings to your screen the production value of \$750,000,000 worth of Marine Corps equipment loaned especially for this show.

AND ARTHUR BRISBANE SPREADS THE NEWS ALL OVER HIS FAMOUS COLUMN!

On the front pages of 24 great newspapers from coast to coast America's ace editor tells 40,000,000 Americans-"Don't Fail To See

the lin

PAT O'BRIE

Directed by Lloyd Bacon



A Parole Board Surprise. Naughty, Naughty Convicts. Hiram Johnson Plain Talk. Warner Bros. in Air Picture.

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SAN SIMEON, Cal., Jan. 17 .-

SAN SIMEON, Cal., Jan. 17.—
Warner Brothers have produced a moving picture, "Devil Dogs of the Air," that should be seen by every intelligent American, and by every member of Congress.

In this picture you will see, not actors imitating airmen, but real filers, officers and men of the United States Marine Flying Corps. You see actual operations on our airplane carriers, discharging planes as needed, trained officers of the United States Navy issuing brief orders. You see the laying of smoke screens for the protection of airclass of the protection of the training and marvious efficiency of American airmen.

Young American airmen.
Young American men and
women, seeing the actual flying,
extraordinary courage and skill of
American war pilots, will be fired
with the ambition to fit and help
conquer man's newly acquired
realin, the ocean of the air, And,
from our, marvelously efficient
and courageous little "sample"
national air fleet, you will learn
that, weak as we are in the air,
ueakest among importan" nations, the filers that America
develops could subject any hostile
air fleet to exceedingly unpleasant
experiences.

air riest to exceedingly unpleasant experiences.
Congressmen and Governors of States, seeing this picture, will take pitde in the marvelous efficiency of the American filer and will be humiliated by the knowledge that among the world's important nations we stand last in airplane defense.

airplane defense.

One or five hundred of the bravest, most skillful fighting airmen that ever lived could not protect six thousand miles of coast line and the nation's great cities against an attacking fleet of four or five thousand invading plants of the state of

CAPITOL, N. Y.

CAPITOL, N. Y.

With a film feature running ever two hours and one that makes the turnover important, there is only a few two hours and one that makes the turnover important, there is only a week, with the full show running four minutes short of three hours. Three is only one featured specialist, Patricla Bowman, who comes back to her picture friends after addantures in mustade. She yate centre of a ballet based on a brief dance seen in the picture where David Copperfield meets Dora at the oner. Ballet is all in ankie length, tactetan skirts, considered dance seen in the picture was dance seen in the picture made against a dark blue drape.

Miss Bowman does a long passed in this section, and hack again and afty blue drape.

Miss Bowman does a long passed in this section, and back again none of her skill in her travels.

Rest of the show is an overture of operatic airs with all the sure fires worked in and two stage epispisodes, one the Easter music from Commant for the best results. The other, is from 'Pagliacel,' and three guesses as to what was sung. The clinger is not, named.

There is also a sow piped in over three also as a cartoon short and the newsreel. Business about capacity Friday night with enough new arrivals to replace the departures.

ROXY. N. Y.

ROXY, N. Y.

Better than average stage show with Will Rogers The County Chairman (Fox) on screen should see above-par b.o. at the Roxy this

Speak of the Roxy this see above-par bo. at the Roxy this see above-par bo. at the Roxy this see above-par bo. at the Roxy this from the pit, heralds the new faces idea in ... st introducing Sally Helt and Alfred Brower, the No. 1 and 2 acts, as being new herabouts. Tater introing the runner-up in the Helt and Alfred strower, the No. 1 and 2 acts, as being new hereabouts. Later, introling the runner-up in the gram content, and Sherfan, also a stage newcomer, likewise makes a nice impression. L'Reason why the winner couldn't take advantage of a booking at the Roxy—a regular to the country of the country

fact that the winning smatter is a Western Union lineman employed at night at the Flemington courthouse for the Hauptmann trial.] Miss Sherldan almost stopped the show with her opening aris and routine Cucaracha' encore. Sally Helt, is a tip-Starter-offer, Sally Helt, is a tip-graphe with the court of the starter of the

doing buck and wing squatting to periodic applians. He's a faut wire worker from the Rhngling show and a great flash in a house as big as the Roxy. Some of the somersaults and equilibriumistic work is extraordinary. Jack Pettet and Buddy Douglas, two gobs, are a midget and pulling the prime applies and the prime applies. Repeat date here.

prime appeal. Repeat date here.

Jimmy Rogers, intimate pianologist, missed. He's been with the
Whiteman band, more latterly at the
Bijou, class bar, tickling the ivories
at the cocktail session, and, from
then on. Okay in an intime atmusphere, but didn't register here.

Lamberti, now more comedy thair
Williams in his waggishness, has
wisely emphasized the laffs rather
than the xylo hammering. Lots of
Poet and Feasant' banger-outlers
around, but never too many come

Poet and Peasant banger-outlers around, but never too many comedians, and Lamberti has cannily paced his stuff accordingty.

In between the Gae Foster girls do some nice ensemble terping, the F&M production auspices endowing the sum total with some effective costuming and lighting.

are compromises a curtalled U. newreel, a not so good Educational-Gribbon elassibler and a Col cartonic elassibler and a Col cartonic elassibler and a Col cartonic.

not so good Educational-Gribbon slapsticker and a Col cartoonic 'Holiday Land,' Biz strong Frida, Abel.

ORPHEUM, ST. PAUL

St. Paul, Jan. 18.

St. Paul, Jan. 18.
Biz still perky here, although bilizzardy weather has been denting most local box offices pretty hard. Four Fantinos, two men and two gals in an aerial act, open this week's bill with affity flourish. Once within the property of the property of the work of the work of the work of the property of the work of th

woman heid em, from hoove, also seed.

The seed of the

on the settee and challenges him to wrestle. Crowd went for it. Frank Libuse, with a man and featmen stooge, put-on some swell buffoonery in next-to-shut. Workling dead pan, he speaks neary a cytical dead of the state of the s

HIPPODROME, BALTO

Baltimore, Jan. 17.
Spinning off the spools currently
is a strong pic, Broadway Bill'
(Col). As is customary, stage fare skimped a shade; yet it proves to be a pleasant, diverting

has been skimped a shade; yet it proves to be a pleasant, diverting show.

Four acts only and, it the agree show.

Four acts only and, it the agree state consuming the first state of the state of the

ORPHEUM, MINN.

Minneapolis, Jan. 17. This is another of the same sort of bills served here since vaude resumed. It's long on conventional entertainment, but short on novelty

This is another of the same sort of bills served here since vaude result of bills of the control of the control

MEDRANO, PARIS

Masspacher* Baby Jázz bands made up entirely Jázz bands with maintaine high entertainment standard of the Montana thou, which maintaine high entertainment standard of the Montana tree circus. Entirely French, band was organized by Andre Massbacher and Eduard Bewell Bor et exhaust a complex of the Montana tree circus. Entirely French, band was organized by Andre Massbacher and Eduard Bewell Bor et exhaust a consistency of the Montana and Eduard Bewell Bor et exhaust a consistency of the Montana and Eduard Bowle B

EMBASSY, N. Y.

CHEASST, N. 1.

(NEWSRELS)

Outside of a few shots and interviews involving some of the wince of the wince of the wince of the wince of the support of the support of the support of the week's 60-minute optical rambic. But despite the paucity of events that have come right off the griddle, the house has strung together an exceptionally interesting batch of magazine clips.

But despite the paucity of events that have come right of the griddle, the house has strung together an exceptionally interesting batch of Out of the library melange Fox emerges with a new-high for-tist-Adventures of a Newsreel Camera-man series. Many of the scenes that have been described by the series of th

that the France-Italy cordiale might be construed as leaving the latter country free to do as it will in Africa.

Africa on sets its allotment of attention from Fox's recording of Major Doolittle's latest cross-country bott and Metrotone's versor of Eddie. Rickenbacker's New Orleans to New York hop. In contrast with the country of the contrast with the contrast with the country of the country

ALVIN, PITT

Pittsburgh, Jan. 18.

Conservative layout, but a good ne. It's the first week house, has been without an m.c., Johnny Per-kins having departed for a vaude tour after 16 weeks here, and management may find it unwise to hold agement may find it unwise to hold off on his successor until Feb. 8, when Bd Lowry comes in. Alvin has become a personality house, and if customers want a week to-week figure, house can blame only itself. As a matter of fact, in-timacy of theatre lends itself to m.c.'s and general opinion seems to

STATE, N. Y.

STATE, N. Y.

Picture here this week is Tilriation Walk" (WB) and that a figured
to do all the drawing necessary, so
the five-act vaude layout is just one
of those things. But sufficient diversion to keep the boys and girls
from failing assesp in between
screen session diction; leads off and
has himself a pretty good time. Entirely an 'illusion-agt, work-ag-withwater bowls and silks. Nothing
very complicated in any of the
stunts, but handled in showmanly
fashion. Each and Eara draw the
No. 2 assignment and fill it. Hillbilly act turns out to be a quartet
despite billing and doesn't sing
hilbilly songs, except as fillers between other items despite the continued coronic enters with a study
sketch: about an immigrant trying
to get into America. Pretty weak
writing and awfully slow for preseent day needs. Only as a change
from the dull routine of vaude bills
to get into America. Pretty weak
writing and awfully slow for preseent day needs. Only as a change
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to get into America. Pretty weak
writing and awfully slow for preseent day needs. Only as a change
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writing and awfully slow for preseent day needs. Only as a change
from the dull routine of vaude bills
to get into America. Pretty weak
writing and awfully slow for preseent day needs. Only as a change
from the dull routine of vaude bills
to get into America.

For the control of the control
was a commentary on the
times, incidentally, when a sob
sketch classes as a novelty.

Buck and Bubbles have no trouble
with next to, shut Had to, beg off
Friday might. Stone and Veguon
owhat is there to say about adagto
turns' except they're adagto turns'

ACADEMY, N. Y.

ACADEMY, N. Y.

Current vaudeville adapts itself tairly well to Academy patronage with plenty of variety, from acrobatics to Fill Doreay's sprations. An analysis of the property of the prope

PARAMOUNT, L. A.

Los Angeles, Jan. 15.

Taking advantage of Bill Robine

son's presence on the Coast for pic-ture work, Paramount booked the nimble hoofer to top its stage show in conjunction with the current screening of "The President Vanishes" (Par). That it was a smart booking was indicated early on the opening day when trade, for a Toesday opening, was considerably above average. Robinson must be above average. Robinson must be the picture has not been enjoying any exceptional grosses in other towns where it has been shown. In support of Robinson, Fanchon & Marco hooked a choral act from Long Beach that has been with the Four Sharons, in a novelty risley act, have an array of stage fare that rated high in entertainment value. nimble hoofer to top its stage show

act, have an array of stage farthat, rated high in entertailment value.

Only booking error was the using of Gladye Gardner, a capable little stepper, on the same bill with Robe stepper, on the same bill with Robe dwarf her terpaichorean efforts.

Robinson speedily demonstrated that he is still per conformation and his come'y interlections drew many laffs at the opener today, Mobinisted on the well-known stops that he wasn't satisfied, demanding a couple of encores.

The Choraleers are six male and seven femme warblers, all of them in their teens, smartly garbed and in their teens, smartly garbed and thou that registered solidy. Turn is appropriately dressed and reveals a lot of personality. Their routine ran from the Rallan street singer's song to Golden Silppers, with an open how the street with the same them off to rich appropriately dressed and reveals a lot of personality. Their routine ran from the Rallan street singer's song to Golden Silppers, with an open how the same them off to rich appropriately dressed and reveals a lot of personality. Their routine ran from the Rallan street singer's song to Golden Silppers, with an open how the same them off to rich approbation. Act is making its initial stage appearance and will probably golden silppers and the same probably golden silppers and the same probably golden silppers and silpsers of the same probably golden silpsers and will probably golden silpsers and man and will probably golden silpsers and will probably golden si

stage appearance and will probably. Splaces. Problems of the probably act, in which the three men and an attractive blonde femme do virtually all of their work atop a high platform, and each stunt culminative and the probable of the proba

In addition to 'President Van-ishes,' screen had Par News and Betty Boop cartoon. Edwa.

PARAMOUNT, PARIS

PARAMOUNT, PARIS

Paris, Jan. 10.

Jacques Charles this week has worked up a colorful stare show for the Paramount titled 'Moldavlaa sented by gaudy sets and costumes of line girls and performers, but otherwise show is uninfluenced by Balkan atmosphere.

Looks as if Paramount were plekling up a little extra change from the Molavian Embroderry trusts of the big attractions of the thetre, do their stuff with their usual pen. They are backed by the Purposis, couple of young hand-to-hand cullibrists, who are dressed like Moldavlans but behave like a pair Show, plus a Max Pielscher cartoon and an orchestral number, is backbone of Paramount's post-holiday business. Film, Buster Kcaton's 'King of Champs Elysees,' (Nero) is weak.

FOX, BKLYN

FOX, BKLYN

Again this two-in-one idea, with the stage department cutting its entertainment into two divisions. First a vadeville outley, when the stage of a vadeville outley, when the control of the stage for a presentation send-off. The program looks big in print and seems to utilities a large amount of time, though the stage of the stage

continue that the starter taptor, has a hort space to fill. Works
fast and offers her entire routine
in six minutes.

Next is Benny Ross and his partmen Maxine Stone, just out of a
united that the starter of the starter
Mean that the starter of the starter
Miss Stone is also quiet, so much
so that she plays lazy and goes to
sleep on the baby grand. At the
end, however, she comes to life for
so deep on the baby grand. At the
end, however, she comes to life for
so deep on the baby grand. At the
end, however, she comes to life for
so good acrows from how on. Jack
Green's impersonations follow and
begin with Jessel and end with
Jolson, but Cantor is his best bit.
While Green is holding the audie
end with his despending the suidend with his company to the starter
which looks silly, and take
their places on the set behind. Now
the show is labeled the Folks Dot
Revue', for no apparent reason. Set
is attractive, but resembles a gar
Powerettes, in spangles and feathers, open second half with a typjudical precision number. Her Nelson's
men then spotted for a Victor Hero
brown and the players. Neah and
Fately, in marked contrast to each
other, the gal being very short and
her, partner twice her size, go in for
rope-throwing and comio hoofing
fately, in marked contrast to each
other, the gal being very short and
her, partner twice her size, go in for
rope-throwing and comio hoofing
for a final hip-shake.

Show is still in the process of a
tryout, this being but the second
week of the experiment.

Man Who Reclait
(U) on the screen.

CENTURY, BALTO.

CENTURY, BALTO.

Baitmore, Jan. 18.

"This four-acter possesses some variety for the control of the control of

MET, BOSTON

Boston, Jan. 17. 'Clap Harry the big resentation this wcek; while it is no coin dragger-inner itself, it is entirely satisfactory as a complement to the film

a complement to the film Daphne Pollard is featured. Getting only a lukewarm reception at hor entraines, she soon wins them over with a consistent hoydenish routine of comic warbling and so-centric hoofing and biz. Miss Pollard sports three costume changes, and uses a cop partner in her final bit in which she tries to make the

pairolman in a park seiting. This screwy skit is the sock of her act. Based on a sudence reaction on show caught, second honors go to Ray Huling and Seal. Entire rought which are such manmal without the season of the season of

PALACE, N. Y.

There are only four ac on this yeek's stage budget one of week's stage budget one of them, Salici Marionettes, packs enough of a wallop, plus novelty, to rate what two average acts take up on that budget. Or on that Palace stage. It's getting \$1,650 net, record vaude figure for a puppet troupe. The marionette act in its novelty

classification, is a tall smash, and Friday night the audience here

classification, is a tall smash, and Friday night the audience here voted it that in no unmistakable terms. Salicis is a group of eight people who hands the innumerable strings and double in dialog and silicing. Family includes the clies are also a subject of the model of the m

ing. Contrast between the humans and the mannikins is at once startling.

Jack epper and his troups of Jack epper and his troups of Jack epper and his troups of much, considering the weight of the material and the five stooges to be funny, who are mostly are the grid of the material and the five stooges to be funny, who are mostly and The girl, atmulating a kid and very effective in some ways, including her crying bits, is also on too long. Pepper still has his good pipes.

Madie and Ray open the show, with her songs and willingness to try a few dance steps.

Madie and Ray open the show, with the songs and willingness to try a few dance steps.

Madie and Ray open the show, with the songs and willingness to try a few dance steps.

Madie and Ray open the show and the work of the show of th

'Sequoia' Livestock In Exploiting Tour

ollywood, Jan. 21.

The puma and deer used by Metro in fil ing 'Sequota' have been shipped east via private car for exploitation swing around eastern key cities in conjunction with showings of the picture.

Animais are slated to start the tour in Boston, and went out from here in charge of Raiph Stockman.

PALACE, CHI

Ohicago, Jan. 19.
Vaude bargain currently with
seven acts on the line-up. But it's
strictly a bargain on volume and
not on quanity or entertainment. Some pretty fair acts on the show but they didn't build to anything

Jour twen the show gave some signs of picking up, along came an act that ruined the ohances. Not until the last three sacts did the many the same shall be said the same shall be said the same shall be said the said the

STATE-LAKE, CHI

STATE-LAKE, CHI

House starts on a Saturdary openhis polic today instead of a of the
scoon show on Saturdary that the
right day for the gong. Had them
on the sidewalk all afternoon,
though it must also be mentioned
that every house in the long was
ties, day and the World's Fair in
one. Houses like the Apolic, Garrick and Woods, with no particular
attractions, were playing to complete capacity. Also little question
that the reason for the big business
that the reason for the big business
crosby in Here is My Heart and
Jack Benny company on stage.
Turnaway trade was feeding most
of the houses in the downtown sec-

Jack Benny company on stage. Turnaway trade was feeding most of the houses in the downtown sector. The property of the houses in the downtown sector. The property of the property of the property of the main alley for these customers. Not too smart, and with just enough hoke. Everything-from-hill-billies to slapatick prattrails and 1335 minstreis, in all a perfect brout for some property of the p

Film Critic on Criticism

(Continued from page 3)

ing tendency to just sit there and take it in provincial theatrical circles. Time was when the drainatic or film editor, facing curtailed space for his department, might count

for his department, might count upon support from the city exhibitors in his fight. Today he battles alone, and, of course, none too successfully.

Curlously, this loss in fil space in the press largely corresponds to the increases for radio features.

did advertising accounts are persistent in their demands, it seems. Yet the lineage returns from radio yet the lineage returns from radio to the country of th for the average provincial paper are less than half of those from the-

atres.

A leading evening daily in an in-termediate key city which, for years, devoted two and a half to three col-nums to theatrical news, now has cut the allotment to a maximum of cut the allotment to a maximum of two. Meanwhile, its radio space has been jumped from one-half to four-columns. Similarly, where on Sun-days two and a half pages were given over to theatres, now that de-partment is limited to one page, while radio has advanced from two columns to a page.

while radio has advanced from two columns to a page.
Leaving aside the matter of whether there is greater interest in radio, this is otted merely as a side-light on the film industry's failure to protect its own interests. Here, as in the Instance of criticism, it is leaving the critic-editor, poor soul, to carry on alone.
Which, in rather a round-about way, brings us to the capabilities, or lack of 'em, of provincial scribblers of film reviews. The point already has been made that if, as the picture business seems to believe, there is a 'preponderance of poor

picture business seems to believe, there is a 'preponderance of poor critics,' the fault is the induring's. But is there such a preponder-

Looking over the field with which he is most familiar—the intermediate-key city—the writer has his doubts. He believes that the vast majority of recognized critics (those accorded by line dignity by their papers) are writing honestly and more or less intelligently. of them are former

Many of them are former dra-matic critics who naturally turned to the screen when the stage went into eclipse in the hinterlands. Cer-tainly, their knowledge of the the-atre was no handleap. Their criti-cal raculties thus already developed, the period of apprenticeship—so-celled in the new field was com-

the period of exprenticeship acccalled in the new field was comparatively brief; self-tutored of
necessity they may have been, but
they, long since, have evolved something of a standard of criticism.
To be sure, you may not find exceptional brillance in their style or
witty epigrams coined at the expense of the picture in their comments. In the first place, they have

pense of the picture in their comments. In the first place, they have not time for fine writing; in the second place, they do not face the tempitation to pen a catchy phrase that can be quoted by the fillcker firms, or a wissecrack that will delight a metropolitan critical fraterity; in the third place, if they went high hat they would confront the resentment of their readers.

In the larger small towns, the

resentment of their readers. In the larger small towns, the by-lined critic of some years' service is-likely to be-known-personally to a considerable number of his reading clientele. If he goes intelligentsis on them, it is at his own peril. If he is thin-skinned, he does not slip more than once average provincial critic, even when per-mitted the use of his signature, has little time for fine writing deserves.

provincial critic, even when permitted the use of his signature, has little time for fine writing deserves a few sentences of amplification. Because even critics must occasionally-eat, the appendix of the appendix of a deservation of deservat

lieves the girl at the 'phone switch-hoard). There is much ye Obviously, after eight, 10 or even (on Saturdays) 15 hours spent in the office, hours largely devoted to other tasks, the provincial critic-editor does well to knock off a read-able review or critical column. Maybe he should protest, perhaps even quit. There are two major rea-tight by hopping, it

sons why he does not. First, he is apt to be a damned good newspaper man, which means he will meet the paceuniti when the same than the same t

situation, which frequently leaves the critic-editor his titular prestige and a grudgingly-given hour or two to meet the obligations thus imposed, explains why second string reviews are creeping into the critical columns.

critical columns.
Obviously, the by-line owner cannot be two places at the same time. If he is at the city desk, he cannot be in a theatre. He has two possible courses. He can, after a hectic day, elect to grab a sandwich at the adjacent lunchcart and then catch a double feature bill, taking still another hour to write if for the first edition in the morning. Or he can detail some bright young man from the city staff less in need of sleep.

or sleep.

If, before he makes his decision, he breaks down his salary to proportionately cover it devoted, his several jobs, he is likely to send the bright young man and take his chances on the result.

After all, if the theatre men don't care, as their silence attests, why should he?

should he? the writer's own case.

of a pinch-hitter probably is not as bad as it bear. He happens to had a little the happens to have the happens to have the department backgrounds and, further, sufficiently interested in pictures to read widely, observe closely. Such a case, however, may be the exception, not the rule.

solemnity with which Va-mert's composite film industrialist concludes that a 'majority of the country's film critics lack screen judgment is good-for-at-least-one chuckle. Exactly what is screen judgment %

judgment %
However, to the journeyman critic in the writer's field 'screen judgment' is interpreted as the ability to determine whether a given picture will entertain a given audience. The degree of the critical ensuring the will determine the success he makes of his job, and all the talk about 'setting up and all the talk about 'setting up and all the talk about 'setting up and all the challenge that one jot.

There is this, too, which properly may and should be said. The av-erage provincial critic in cities of 200,000 population—50,000 more or rage provincial critic in cities of 200,000 population—50,000 more or 200,000 population—50,000 more or 100,000 population—50,000 more or 100,000 population—100,000 population—100,000 population resident from his residers. Solely dependent upon the screen for theatrical entertainment, as a-rule, the hinterlands folk want a recommendation one way or the other. They will more readily forgive what is to them a mistake in judgment than they will a three-is-a-film-showing-at-the-Bilgot 'notice.

at-the-Bijou notice.

As to the possible influence on the boxoffice exerted by provincial circtics, polinois must differ. Where, through a period of years, critics have built up respect for their issue built up respect for their screen judgment, it is at least conceivable that their opinions will have some commercial value. Nor conceivable that their opinions will have some commercial value. Nor does this imply a challenge to the affirmation that 'word-of-mouth remains the channel of public urge which the picture business depends upon to a large extent.'

Surveying his own field dispassionately, and he trusts, impartially, the writer believes that there has been a marked improvement in-the quality of picture criticism within the last five or 10 years. Where, at

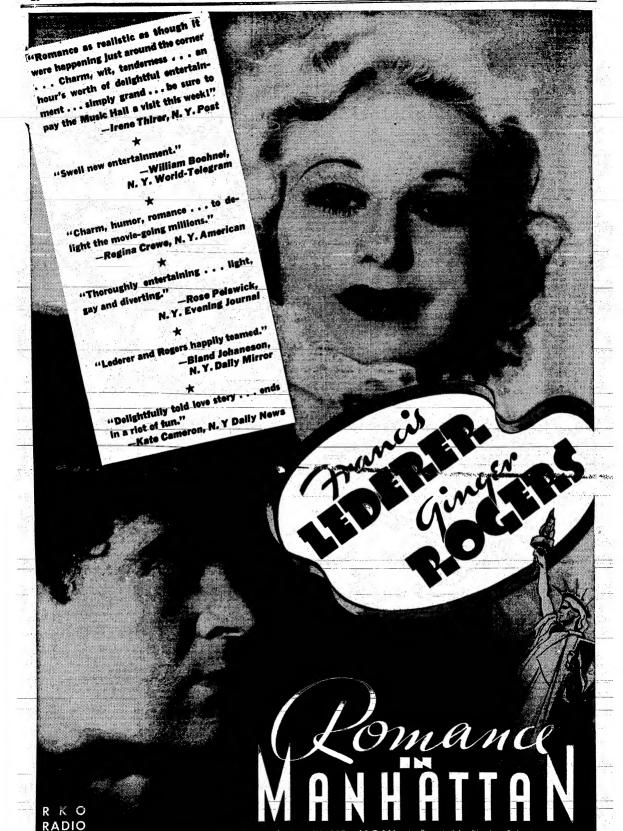
the last five or 10 years. Where, at first, some critics were inclined to take themselves seriously, today it is their subject that is so regarded.

With this change come praiseworthy broadening of back praiseworthy broadening of back-ground. The provincial critic may not visit Hollywood to study picture making, but he has at his disposal-a respectable library and the trade press. Further, he is apt to keep in touch, correspondence, with his-brethren, large and small.

There is much yet to learn, course, but the important thing is

Here again the film industry might, by helping, materially help itself at the same ti

PICTURE



with ARTHUR HOHL * Directed by S. Re

EXPLOITATION

By Epes W. Sargent

Trustees Advertising for

Loew's N.Y.-Crit. Bids

Co-Op Auto Contest

Co-Op Auto Contest

Joseph Kinsky, district manager of the Tri-State theatres, headquartering in Davenport, la., writes that a recent auto giveaway brought the largest business the Quad Cities has even from the contest was unique in that it was not limited to the Tri-States, but independent of the continued to the Tri-States, but independents obortes takes to the RRA. It was, however, originated by the Tri-States and largely put over by Mr. Kinsky and Mr. Grove. of the Fort theatre.

The Quad Cities Mississipple and Rock Island, Moline and East Moline across the river, with purely technical dividing lines which gives the effect of one large city.

The cur-was promotion between the contest was unique to the provided by Rock Island, Sample-cars were placed in all lobbles large enough to hold them, with purely technical dividing lines with the cars was promoted to the contest was underlined in all libbles large enough to hold them, with purely technical dividing lines and the day before the decision a full description of a local paper in its city—Corporation was a rranged through the Quad Cities Managers Assn., of which Barney Brotman is prexy. With his brothers he operates three indie theatres. The assence of the car was promoted to the contest was run in one dition of a local paper in its city—Corporation was a rranged through the Quad Cities Managers Assn., of which Barney Brotman is prexy. With his brothers he operates three indie theatres. The assence of the campaign was conducted in the local paper in the campaign very successfully.

The campaign was conducted along the usual lines, with the only difference that all it theatres were pluggating.

Too Much Interest

Springfield, O.

Three 'goo goo' ducks comprised basis for smart ballyhoo stunts conducted by George Bauer, Regent theatre manager, prior to local showing of 'College Rhythm' (Fenner).

showing of College Rhythm (Fenner).

Ducks quacked in downtown store window for week, with announcement card stating they would be released Saturday afternoon (opening date of film) on city square. Duck eather could keep duck for dinner and so to the control of the college of

Getting Windows

Getting Windows

Some of the larger towns supply stores with electric signs containing a card-for-a-current picture at the cooperating theatre and space for the cooperation of the coop

miniatures of which four or six are placed in a window, half for the theatre and half for the store. With a little window dressing, the results are snappy and attractive. Sometimes original designs are used, occasionally with, animation as when radesign was made up for a swhen radesign was made up for a candy-store-window. This was considered that the store of the st

small cutout dog with an animated tongue—licked—the—eandy—That-made standing room in front of the window for more than a week—and it sold lollypops.

-Another animation was for a yacuum cleaner, a cleaner apparatup pulling the socks off a man. The control of the week was the sold of the control of the con

'O-Baby Show

St. John, N. B. A feminine exhibitor, Mrs. E. udas, manager of the Empres, Amhert, N. S., has completed a very Audas, manager of the Empres, Amhert, N. S., has completed a very successful baby contest at her pisture house. Mrs. Audas announced that patrons of the Empress would orften among the bables of the county, one vote per ticket, with the boys and girls sharing this right with the adults. We have the contest among the bables were exhibited on the stage for a 20-minute intermission on the opening day of the contest, and the family history of each was explained by Mrs. Audas, Large cabinet pictures of continually in the theatre for the dropping of the votes of each entrant. Boxes were available in the theatre for the dropping of the votes of the contest was of three weeks' duration, the winner being awarded a fine silver cup. The contest stimulated business at the Empress, those being keen of the votes.

test stimulated business at the Em-press, there being keen public in-terest in the progress of the vot-ing. So much so, that the local daily newspaper used a daily item on the standing. About 50 bables were en-tered

Around Balto

Around Balto

Baltimore.

New one here was uncorked by
Ted Routson, of tha Hipp, when
Broadway Bill' opened at his house.
He hooked in with station WPBR
and had the broadcaster spot a mike
into the street broadcast. Routson for a street broadcast. Routson me.'d proceedings, with an announcer from WFBR. to help,
Patrons leaving the house after pic's
showing were asked to step up and
its tening thousands. As seems customarily the case, all opinions were

listening tousers and opinions were tomarily the case, all opinions were Freddle Schmuff, manager of the East-Side-State, splitt-week indie vandilmer, gets out a herald each week advertising the attractions at his house. Heralds are not only sprinkled throughout sector of comparing the control of the cont

Emergency Stuff

Emergency Stuff

Managor felt that a contest was about due and he didn't seem to have anything to make a contest with. Happened to note a poster and he hustled back to the theatrer and he hustled back to the hustled back to the hustled back to the hustled back to the most artistic moustache on the lady's face. But to prove the most talked of contest he ever put over. Also he ran better than the expected business on the sheet. From the newspaper he borrowed a cut of a ham, used in a grocery ad. The to the hustled back to

lobby display with its burned frames.

It's the unusual that gets talked about.

Judge Rooney

Judge Rooney

A stinit that clicked substantially was put on recently by the Palace (Great States-Publix) theatre, when Palace (Great States-Publix) theatre, when Palace Rooney III, played-here.

Tieup with the Star newspaper was effected and a citywide dancing contest staged as a part of the evening bill. Atomic hopefuls responded in numbers and those years of the sevent of acting as judge.

The stunt pulled both at the box office and in getting additional newspaper space for the flicker feature and the stage bill.

Intelligent Work

Milton Overman, who was driver by competition to branch out in advertising mediums and entered the radio field as one, has accomplished an unusual gag in selling his theatre, he Varsity. He has five minutes every night and decided a good way to loss all his listeners would be to talk about nothing but show bread uses almost everything but pictures as material for his talks. Some nights he does not mention show business at all. Using pullitonophical medium and the selling his properties of the selling his properties of the selling his program that has come to his attention to a body. Be popular is the program the trade has come to label him Preacher Overman — which is no buil, he swen preaches a sermon in the nometing totally different from the usual in theatre tactics and it's what the bix needed — it's also getting the attention merited. The Voice of the Varsity. radio field as one, has accomplished

'Aran'-Whiskey Tieup

First time for a picture to tieup directly with a national liquor dis-thibutor is on 'Man of Aran' (GB). Space carried in the dailles show-ing Tiger King, star of the British production, endorsing an Irish whis-

production, endorsing an Irlah whistype of the production of the production of the state of the first coast, nothing warmed better than a swig of whisky. Arnold Van Leer, GB exploiteer, handled the tieup. Photo of the actor included in the layout.

Capitalizing Curiosity

One of the most valuable publicity factors is curlosity, and yet com-

One of the most valuable publicity factors is curlesity, and yet comparatively few capitalize on this trait. One outstanding example is the undated 24-sheet which is permitted to stay up while people wondre to which house it is coming, another is the trick painted sign, put in a few letters at a time, with the letters being scattered about so the control of the co

cameramen.

the KEYS BEHIND

Jerry Lynch goes in Paramount Needham. Mass., as manager, from Paramount, Newport, R. L. John-F McConville transferred to the Bos ton M&P publicity office. Phil Mc Claim remains in Needham as

Brooklyn, N. Y. Comet, nabe house on Gates Ave. eing rebuilt after fire nearly gut-

Kent, O.
John Palfi has taken over the pera House, shuttered four years.

Norwalk, O.
Forum, built by Jerome G. Steel, who also operates the Apolio, at Oberlin, Ohio, opened this week.

Elton, being built by Nathan Vine, near completion.

Weirton, W. Va.
Robbers dynamited a safe of the
Manos Amusement Company and
esoaped with loot estimated by the
company executives at \$1,500.

Johnstown, Pa. Wilmer & Vincent have acquire the 1,500-seat Embassy.

New sound equipment had to be ordered for the Bonese had to be that read to be the theatres and stole what wasn't nailed down. Charles H. Ernest will manage for company headed by Able Davis.

Edgewood, Ia.
Town goes on the film map again after several years, with Orland Sheffert readying the Strand for opening in the near future.

Fox West Coast managerial changes has Pat Argus transferring from the Capitol, Glendale, to the Boulevard, L. A. M. A. Ellsworth moves from the Arroys to the Capitol, A. J. Meyer transferrandon to the Capitol Capit

dale.

Principal Theatres will spend around \$10,000 remodeling its Culver City, and a like amount on its house in Brawley. Leases for both houses have just been renewed for houses have justiled years each.

Fax Duncan transferred from the Fax Duncan transferred from the Apollo as assistant manager.

Easton, Pa.

Eviction proceedings started in county courts by First National Bank of Bethlehem to gain possession of the Park theatre, Allentown, operated by the Superior Amus Corp., lesses, Bank claims lesses

failed to furnish statements of boreceipts for October and November as provided, and to pay rent:

Albany.
Town board of trustees of Philmont has approved Sunday films Two hundred residents made the re-

Two hundred residents made the request.
Shaul's theatre at Richneld Springs closed since Thanksgiving day, repnaned for four days a week by Manylos Sheppes and Fred Peck.

Following resignation of A. J. Vanni, who went with WB as sone mgr. working out of Philly, Howard Burkhardt was brought in by Loew to manage local Polis. Burkhardt was formerly with Loew in Baitimore.

Old Jefferson theatre, Roancke, li dark nine years, will be rebuil almost entirely, opening soon.

A. L. Haymie replaced R. W. Wayne as manager of the F-WC Cariton.

Glens Falls, N. Y. Harry Black, of the Rialto, ha one to Loew's State, Providence.

Cleveland, Jan. 21.

Stan Gosnell, ass't manager
Loew's State, shifted to Boston for
post under Addle Addison. Ted
Teschner taking his blace, being
shifted from Loew's Stillman. William J. Rellly from Granada succeeding Teschner.

Worcester, Mass.
Federal tax stamps indicated that
the sale of the Worcester theate
hera last week involved not more
tan \$1,00. The theatre was conveyed to Frances Hill in a deel
from the Globe Amus. Co. through

veyed to Frances Hill In a deed from the Globe Amus. Co. through Benjamin Levinou who has been playing burlesque. With his been playing burlesque. Levine and Miss Hill have worked together for some time in the theatre business, coming here from a from a heart attack surfered a few welss ago during a conference with theatrical union officials when actors, stage hands and musicians were trying to drate the theatre of the stage of the theatre of the stage of the theatre of the stage o

Miami New Sparks Paramount 1 Colony, opens Friday (2 'Cilve of India' (UA). house, the

Storm Lake, Ia.
George Norman, operating the
Storm Lake Empire, and the Sac City Chieftain, has just added the Empress at Cherokee to his string of houses.

Seeking a quick disposal of the large Times Square plot on which the Criterion and Loew's New York theatres, plus a hotel and stores, are now located, a time limit has been set on bids. They will be received up to 3 p.m., Jan. 23, for purchase of the entire site or separate parcels. The whole plot measures 203×255x 233 and is the largest in the Times square zone held by a single owner. Joseph P. Day and Peter Grimm, who previously tried to find a buyer for the big site when foreclosure proceedings were brought more than a year ago, are in charge of the sale. Property may be broken up into parcels and sold that way.

All bids are to be seen of the Seneca Hottles Con the Par substance of the Critich Y. property and operation. Biggest mortgage is against the theatre portion of the plot, amounting to 34,000,000. There are smaller mortgages, these against parcels behind the theatres, bought up by Par about five years ago.

Relief Work Newsreel Being Released Feb. 1

Dennig Receased Fels. 1 Los Angeles, Jan. 21. Produced by the L. A. County Re-lief association, under supervision of Arthur J. Campbell, cameraman, first entition of a monthly newsreel showing, highlights of SERA ac-tivities in this area, will be ready for release on Feb. 1: Project to date has an enrollment of 50 men and women, mostly cameramen.

Extend McLeod Loan

Hollywood, Jan. 21.

Paramount has granted Jesse
Lasky an extension of a month on
loan-out arrangement for Director

Norman McLeod.

McLeod has been delayed in starting 'Redheads on Parade' for Lasky at Fox due to script revision, and new arrangement allow remain at Fox until Feb. 22.

Defer Premiere for F.D.R.

World premiere of Warners
Devil Dogs of the Air at the
Spreckels theatre, San Diego, has
been moved up to Jan. 23 from the
30th to avoid conflict with the national President Rooseveit birthday parties. day parties.

F-WC ADDS 2 IN COLO.

F-WC ADDS 2 IN COLO.

Denver, Jan. 21.

Fox West Coast has started expanding in the Denver territory-again and have taken over two theatres. The Webber, a South Denver theatre, was taken over Jan. 15, and the Crown, at Laramis, Wyo., will be operated by Fox, starting Feb. 1; \$7,500 will be spent on the Crown.

DE DECISTERING PROGRESS

on the Crown.

Hollwood, Jan. 21.
Completion of extra re-registration is expected within a few weeks,
with the Code Committee for Extras

with the Code Committee for Extras devoting its regular meetings completely to cleaning up.

The new setup is slated to reduce the number of qualified extras to around 3,000.

AFTERMATH CHORE

AFIERMATIN CHURE:
Hollywood, Jan. 21.
Under contract to Paramount for six months without retting an assignment. Lloyd Nolan's option was not renewed by the studio.
Day following the option, he was ackigned on a one picture deal for 'One Night Stand.'

TALBOT'S 'OIL' ROLE

Lyle Talbot replaces William Gargan in the top spot in Warners Oil for the Lamps of China, due to Garran being held in Traveling Sales«

WB PAYS 25G FOR ONE

Hollywood, Jan. 21. Warners paid \$25,000 for the film ghts to Edwar Hope's novel,

rights to Edwar Hope's novel,
'Marry the Girl.'
Story will be published serially,
and in book form.



rchant

There is always Springtime
in a woman's heart
an Enchanted April in
which she dreams y are to be

FROM THE FAMOUS NOVEL BY "ELIZABETH"

KATHARINE ALEXANDER
REGINALD OWEN * JANE BAXTER
DIRECTED BY HARRY BEAUMONT

Harding at her glorious best in the story of a woman who dared and her one perfect month of happiness?

RKO RADIO DIRECTED BY HARRY BEAUMONT PICTURE

Balto Exhib Alleges Skimpy Publicity, Pulls Out of Sunpapers

Baltimore, Jan. 21. Show biz circles were stunned last Thursday (17) when Morris Mechanic, operator of the downtown first-run house, New, jerked all advertising out of the morning and afternoon Sunpapers with the terse announcement that it is out to stay.

announcement that it is out to stay. First time a theatre in Balto has ever done such a thing, and the move has motivated plenty palaver around the riaito.

Reason for removal of advertising is reported to have been differences that, arose between the showman and newspapers after Mechanic objected to sidimpy publicity treatment accorded the pic current at his house, 'County Chairman.' Mechanic held that the other theatres

GRATITUDE

Nicholas M. Schenck
David Bernstein
Edward A. Schiller
Joseph R. Vogel
Charles C. Sidney
Leopold Friedman
David and Arthur Loe
My-Boston Associatee

H. M. ADDISON VICTOR J. MORRIS JOHN H. DEVLIN JOSEPH DI PESA

And All Others Connecte With LOEW'S, Inc.

With whom I have had the pleasure of associa-tion for the past twenty years.

SS JOSEPH H. BRENNAN

MGM STUDIOS CULVER CITY, CALIF.

FRED ALLEN Says

"The Murals of Gus and Andy's SOMERSET RES-TAURANT represent George Givot's life."

How you like that one Givot?

Thank

You All!

peration e secreta to furth

to continue m. to my new fe Theatres of E.

omise future funed int the

got bigger publicity copy and art After leaving the Sun's ad columns, Mechanic has slightly

the space he takes in the burg's re-maining sheet, Hearst's News-Post. Sunpapers haven't clipped men-tion of the New from its amusement list, and it is not yet known whether or no they will cease reviewing pix at the theatre.

B&K, Gt. States Buy 'March of Time' Pix

Chicago, Jan. 21. 'March of Time' reels have been ought by Balaban & Katz and

bought by Balaban & Katz and Great States. Will hit with the first on the initial national release on Feb. 1. Deal handled by Henri Eiman, lo-cal chief for First Division.

Veil for 'Frankenstein'

Hollywood, Jan. 21. Universal has switched title of 'Return of Frankenstein' to 'Bride of Frankenstein.'

Picture is now in production, with Boris Karloff, who takes the title

Proposed New Neb. Bill Would Tax Chain Cinemas

Chain theatres were hit first by the Neb. legislature when two representatives proposed a bill last week which will tax any concern owning more than one theatre. Bill provides that two houses will be annually stuck for \$25 aplece; 3 houses, \$35 each; 4 houses, \$50 each; 5 houses, \$36 each; 4 houses, \$50 each; 5 houses, \$100; 6 to 10, \$150, and over 10, \$200.

It is estimated about 10 organizations will be hit-by this ruling should it pass. Big groups to come under the ruling are Tri-State, Central States, General Theatres and Lincoln, Jan. 21.

inder the ruling are Irristate, Cen-tral States, General Theatres and Lincoln Theatre Corp.

Theatre men are inclined to think it's just a new way to come out for theatre diveats and that the bill will be quasiful later.

SAM PALMER BACK AT PAR

Away from Paramount for more than two years in other fields, Sam than two years in other fields, Sam Palmer returned to the organization during the past week, attached to the distribution department in charge of the sales house organ. With Par 15 years, Palmer was last associated with Fublix in its theatre department, and at one time was contact on stage units. Al Hirsch, formerly in charge of sales organ matters, has shifted to the advertising division to write trade paper copy.

OVERNIGHT SENSATION

Anne, Judy, Zeke ^a Pete

PALACE, CHICAGO

WEEK OF JAN. 25TH TO 31ST

Enroute California-Just Signed Long Term Contract Warner Bros. First Picture "Caliente"

Personal Manager, HARRY BESTRY

GROSVENOR HOUSE, LONDON

INDEFINITELY

Dear Ladies

PICTURES

Brooklyn, Jan. 21.
Dr. Joe Lee, RKO's former 'sick theatre specialist' and now managing director of the Brooklyn Paramount, has a new angle on nursing, along Gertrude Stein lines.

Gertrude Stein lines.

The Dr. is now lecturing at meetings of the borough's women's clubs.

Portland Zero No Denter to 'County Chairman.' Big 8G

Portland, Ore., Jan. 21. Freezing weather bumping all cosses badly this week.

grosses badly this week.

'County Chairman' slapped into
the burg's gross lead at the Paramount and that house could have
done without its vaude for the week.
Pic took no seiling, it being a
natural even with a six point line of
exploitation on the home cooking
page.

The could be supposed to the could be selected to the
gradient of the could be supposed to the
gradient of the supposed to the could be supposed. Estimates for This Week

Estimates for This Week
Broadway (Parker) (2000; 25-64)
—Night is Young' (MG). Strong
exploitation but only fair \$4,500.
Last week 'Blography of Bachelor
Girl' (MG) closed good second week
\$3,300; first big at \$6,900.
United Artists (Parker) (1,000;
25-49) — 'Forsaking All Others'
(MG). Good second week at \$4,500.
First week a honey with big \$7,300.
First week a honey with big \$7,300.

First week a honey with big \$7,300. Paramount (Evergreen) (3,000; 25-40)—County Chairman' (Fox) with vaude and stage band. Topping the burg's grosses with a smashing \$8,000. Last week! White Parade' (Fox) registered okay and vaude helped to keep house up to average \$5,600.

vaude helped to keep house up to average \$5,500.

Orpheum

(2,000;
25-40)—Sweet Adeline' (WB) with 1,500;
25-40)—Sweet Adeline' (WB) with 1,500;
25-40)—Sweet Adeline' (WB) with 1,500;
25-40)—Market Secret Bride' (WB) with vaude blah \$4,400.

Market Secret Secr

'BY YOUR LEAVE'-BENNY DAVIS, NICE \$9,200, N.H.

New Haven, Jan. 21.

Paramount has brought in another stage show which is registering well. Roger Sherman will follow suit Feb. I, with Will Osborne's revue as an experimenter.

All bo.'s pacing nicely.

Estimates for This

All 0.0.8 pacing ficely.

Estimates for This Week
Paramount (Publix) (2,348; 3550)—'By Your Leave (Radio) and
Benny Davis revue on stage. Prospects for a good \$9,300, with both
week. 'President Vanlahes' (Par)
and 'Evergreen' (GB), made money
at \$8,400.
Poli's (Loew) (3,040; 35-50)—
Broadway Bill' (Col) and Twe Been
Around' (U). No complaint at all
on \$10,200. Leat week Bright Eyes'
of the been should be a surface of the stage o

Cockatoo' (WB), Tair \$0,000 on Andays.

Bijou (Loew) (1,500; 25-35)—Man Reclaimed Head' (U) and 'Night Alarm' (Maj). Around average, \$3,100. Last week 'Band Plays On' (MG) and 'Eirst World War (Fox), War film scared femmes away, slightly off at \$2,900.

LINCOLN

(Continued from page 10)

(Continued from page 10)

(Continued from page 10)

easily, good. CTC) (1,908; 10-25-40)

Imitation of Life' (U). The expected big play of the straight plot lineup. May hold for eight days if it gets moving after the weekend. Being plugged the limit by radio, newspaper and biliboards. Take is liked to settle around \$2,800 micely (UA) suddenly turned sluggish and wound up with a below average. \$2.900.

Varsity (Westland) (1,100; 10-25)

Mills of the Goda' (Col). In the dumps with \$1,200. Last week Everments, but \$1,600 only slightly above the average.

Picture Possibilities

'Point Valaine'—Favorable
'POINT VALAINE' (Drama. John C. Wilson. Barrymore). Noel
Coward as author and the presence of Alfred Lunt and Lynn Fontanne,
should ensure success on stage, so quite likely it will reach Hollywood.

Thee.

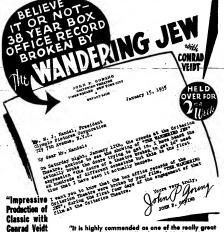
"Laburnum Grove"—Unfavorable
"LABURNUM GROVE" (Comedy. Gilbert Miller and Milton Shubert),
Played in London and rights, if any, may have been disposed ot. May
not pass film censor here because of counterfeit angle.

Ibee.

'Creeping Fire'—Unfavorable
'CREEPING FIRE' (Melodrama—McNaughton & Cameron—Vander-blit), Improbable and wild yarn not likely for stage or screen. Kauf.

'Battleship Gertie'---Favorable BATTLESHIP GERTIE' (Farce. Courtney Burr. Lyceum). Col siderable plot and horseplay. Ought to make a picture. Land.

New York Theatres



"It is highly commended as one of the really gre-pictures of the year." Selected Motion Pictur Magazine published by the Will Hays Office. "It ranks as one of the most pretentious film pro

ductions ever attempted—opened at Criterion Fr and on First Four days broke attendance record house for 38 years"—VARIETY

OLYMPIC PICTURES CORP. 729-7 AVE. N.Y.



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PARAMOUNT: UMER Now LIVES OF

BENGAL LANCER

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20тн

"Picks up at the box-office where 'Rothschild' left off!" - SHOWMAN'S ROUND TABLE

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"A great attraction . . . never overshadowed by thundering events through which this love story lives! HOLLYWOOD REPORTER

"Lavish . . . impressive entertainment...excellent box-office! HOLLYWOOD VARIETY

"Will capture the world with ace entertainment!" - ASSOCIATED PUBLICATIONS

"Grandest love story that has come to the screen in years!" - HOLLYWOOD SCRIPT

Released thru UNITED ARTISTS

CALENDAR OF CURRENT RELEASES

Harold Auten Office: 1840 B'way, N. Y. C. Autumn Crocus (British), Charming film from Anthony play with femme appeal. Dir. Basil Desa, 70 mins. Rel. Oct. 15. Rev. Nov. 6. Blaue von Himmel, Dos (Ger), Musical romancs. Martha Eggert. Dir. Victor Jarson. 70 mins. Rel. Sept. 10 mins. Rel.

Victor Jarson. 70 mins. Rel. Sept. 1.

Mod of the World (Fin du Monde (Fr). Scientific dream based on Flammarion novel. Dir. Abel Gance. 65 mins. Rel. April 15.

We want of the Control o

Melo (German). Sensitive study of psychological difficulties. Elisabeth Berg-ner. Dir. Paul Czinner. 93 mins. Rel. Feb. 1. Rev. Feb. 6.

Curtain Falls, The. Old actress impersonates aunt of a wealthy family to make old ags secure. Proves a good genius. Henrietta Crosman. Dir. Chas. Lamont. 97 mins. Rel. Oct. 1.

Fuglitive Road. An Austrian-Italia. Chas. Lamont. 67 mlns. Rel. Oct. 1.

Fugitive Road. An Austrian-Italian border etory. Eric von Strohelm. Wera Bngels, Leslie Fenton. Dir. Frank Strayer. 69 mlns. Rel. July 1. Rev. Nov. 20.

Engels, Lesuie Fenton. Dir. Frank Strayer. 68 mins, Rei. July 1. Rev. Nov. 28.

Ghost Walks, The A mystery comedy. Cast, John Miljan, June Collyer. Dir. Frank Strayer. 67 mins. Rei. Dec. 1.

One in a Million. Diepartment store background for a love story. Chas. Starrett, Doothy Wilson. Dir. Frank Strayer. 62 mins. Rei. Sept. 16.

Port door Dreams. Tragsdy along the waterfront and on the tuna fisherles. Common Co

Studiol Govern at Sunset, Columbia Offices, 729 Sevanth Ave., New York, N.Y.

Against the Law Gangster mixup with an ambulance crew. John Mack Brown, Sally Blane, Arthur Hohl. Dir. Lambert Hillyer, 61 mins. Rel.

Among the Missing. Wealthy old lady does a Haroun at Raschid and enjoys herself hugely in the underworld before she returns to her family. Richard Cromwell, Henristta Crosman, Billi Seward. Dir. Al. Rogell. 17 mins. Rel. Aug. 18. Rev. Nov. 6

mins. Rel. Aug. 1b. Rev. Nov. 6.

Behind the Evidence. N'swspaper man smokes out a master mind. Norman Foster, Donald Cook, Shella Mannors. Dir, Lambert Hilyer.

Best Man Wins, The. Edmund Lowe, Jack Holt in a familiar outline, Florence Rice ae the girl. Dir. Earle Kenton. 75 mins. Rel. Jan. 5, Rev. Jan. 8.

Jan. 8, iway Bill. Race track story bassd on one of Mark Hellinger's yarns Myrna Loy, Warnsr Baxtsr. Dir. Frank Capra. 90 mins. Rel. Dec 8. Rev. Dec. 4.

Nev. Dec. 4.
 Captain Hates the Sea, Tha. Riotous nautical comedy of a mixed passenger list. Victor McLaglen, Wynne Gibson, Alison Skipworth, John Gilbert. Dir. Lewis Milestone. 60 mfms. Rel. Oct. 22. Rev. Dec. 4.
 Call to Arms. Willard Mack, Shella Mannors, Esther Raiston. Dir. Willard Mack. Rel. Jan. 12.

Lee Tracy, Sally Ellers, Jimmy Durants. Dir, Walter Lang. Defense Rests. Story of a lawyer who defended gangsters. Jack Holt, Jean Arthur Dir. Lambert Hiller. 70 mins. Ref. July 15. Rev. Aug. 21. Fugltive Lady, Innocent girl, sentenced to prison, finds a haven and love. Nsil Hamilton, Florence Rics. Dir. Al. Rogell. 66 mins. Ref. Oct. 25. Rev. Dec. 11.

in Danger. 'Inspector Trent' story of a lost emerald. Ralph Bellamy Shirley Grey. Dir. D. Ross Lederman. 61 mins. Rel. Aug. 29. Rev Noy. 6.

NOV. 5.

Pil Fix It. Political fixer discovers he can't fix love. Jack Holt, Mona Barrie Winnie Lightner. Dir. Roy W. Nell. 69 mins. Rel. Oct. 13. Rev Nov. 20.

Nov. 20.

Jealousy, Jealous prize fighter has a vivid dream while taking the count Nancy Carroll, Georgs Murphy, Dir. Roy W. Neill, 66 mins. Rel Nov. 16. Rev. Nov. 27.

Nanoy Carroll, scorge awinny, Dir. Roy W. Nelli, ee lillins. Nanoy Carroll, Scorge awinny, Dir. Roy W. Nelli, ee lillins. Rel. Oct. 15. Rev. Nov. 20.

Lady By Orbites. Far hancer shorts, a mother, who beings her, happiness. Rel. Oct. 15. Rev. Nov. 20.

Rel. Oct. 15. Rev. Nov. 20.

Lady by Children and State of the Milling Barnes. Dir. Gilbert Miller. With her captor, Leslis Howard, Blinnis Barnes. Dir. Gilbert Miller. With her captor, Leslis Howard, Blinnis Barnes. Dir. Gilbert Miller. Hanny Freulich. 68 mins. Rel. Nov. 28. Rev. Dec. 4.

Millis of the Gods. Industrial story of the depression. May Robson, Fay Wray, Victor Joy. Dir. Roy W. Nelli. 67 mins. Rel. Dec. 15.

Name the Woman. Politics and a girl reporter. Arilins Judgs, Richard Cromwell. Dir. Al Rogell. 68 mins. Rel. Aug. 1. Rev. Dec. 4.

Ones a Gentieman. Tuillo Carminati, Lillian Harvey, Tala Birel. Dir. Victor Schiftsinger.

OUR Night of Love, Romance of an opera star. Grace Moore, Tulin Carmaniti, Lyis Talbot. Dir. Victor Schnitzinger. 84 mins. Rel. Sept. Rev. Sept. 11.

Passport to Fame. Edw. G. Robinson, Jsan Arthur. Dir. John Ford. Rel. Jan. 12.

Prescott Kid, The. McCoy western. Shella Mannors. Dir. David Selman. 56 mins. Rsl. Nov. 8.

ee minis, Res. 1907. 5.

Square Shooter. Tim McCoy, Jacqueline Wells in a Western. Dir. David Selman. 57 mins. Rel. Jan. 31.

That's Gratitude. Theatrical man gets no thanks in farcical romp. Frank Craven, Mary Carilsie. Dir. Frank Craven. 67 mins. Rel. Oct. 13. Rev. Nov. 6.

Tim McCoy, Marion Shilling. Dir. David Selman. 57 mine Westerner, The. Rel. Dec. 10. Rich society girl falls for the big, brave cop. Walter Conolly, ay, Victor Jory. Dir. Leo Bulgakov. 63 mins. Rel. Nov. 27.

DuWorld Office: 729 Seventh Ave., New York, N. Y.

Soast of Borneo. Melodrama and animals. John Preston, Mary Stuart. 70 mins. Rsl. July 16. mins. Rel. July 15.

Sius Light. (Austrian and Italian.) Mountain romancs among Italian Dolomites. Directed and starring Leni Riefenstahl. Rel. Sept. 15.

Bride of Samos. South Sea featurette. Dir. Phil. Brown. 30 mine. Rel. March 1.

Grainquebilis (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baroncsill, 80 mins. Rei Dec. 1.

csill, 80 mins. Rel Dec. 1.

dirl in the Case. Comedy in the Continental manner. Jimmy Savo, Eddle
Lambert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oot. 1.

Lambert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oot. 1.

Hollywood, City. of Dreams (Sp). Jose Bohr. Spanlard's impression of chematown. 68 mins. Rel. March 30.

cinematown. 88 mins. Ref. March 30.

Kooha, Lubi, Szanuje (Polish). Young love in Poland, with music. Dir.

Michal Wyzynski. 70 mins. Rel. Nov. 1.

L'Agonie des Algies (Fr). Pre-Napoleonie drama. Dir. Roger Richebe. 70

mins. Rel. Dec. 1.

Man Who Changed He Name (British). An old Edgar Wallace yarn revived. Dir. Henry Edwards. 75 mins. Ref. Oct. 1. Rev. Oct. 23. Norah O'Neale (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Ref. Oct. 15. Rev. Oct. 30.

Oct. 15. Rav. Oct. 30, Romance in Budapest (Hung), Franciska Gaal. Musical. 70 mins. Rel. April 15. Rev. May 15.

76 Tale Heart (Britteh), Edgar Allan Fos thriller, Dir. Desmond Hurst. 50 mins. Rel. June 15. Rev. June 19.

First Division Offices R.R.O. Bldg., New York, N. Y.

Releases Also Allied, Chesterfield and Monogram

ROUSSING AIDEA AIDEA, Chesterfield and Monogram

Gurtain Falis. Oractims famous actress uses her talents in an entirely novel
role; and sarges one final ciorious comeback. Hamista Crosman,
Dorothy Lee, Win, Bakewell. Dir. Charice Lamont. 68 mins.
Fuglitive Road. Eric von Strohelm, Wera Engels, Leelis Fenton. 69 mine.
Rel. Aug. 30. Rev. Nov. 20.

Stri of the Limberlost. The famous Gens Stratton Porter classic. Marian
Marsh, Ralph Morgan, Louise Dresser, Eddie Nugent. Dir. Christy
Cabanne. 83 mins. Rel. Nov. 2

of the Limberloit. The famous Gene Stratton Porter classic. Marian Marsh, Raiph Morgan, Louise Dresser, Eddie Nugent. Dir. Christy Cabanne. 83 mins. Rel. Nov. 3.

Gabanne. 83 mins. Rel. Nov. 3.

Green Eyes. Murder at a masquerade party. Wm. Bakewell, Shirley Grey. Orderinal aimed Hugh C'ConCharles Starrett, Claude Gillingwater. Dir. Richard Thorpe. Rel. July 39.

Girl of My Dreams. College He and college romance. Mary Garlisle, Eddie The Tamount buy Doctor Sorates; of My Dreams. College He and college romance. Mary Garlisle, Eddie Dir. Ray Modarey. Rel. Nov. 4.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as poesible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

The running time as given here is precumably that of the projection is presumably that of the projection oom showings and can only approx-imate the actual release length in those states or communities where local or state censorship may result in delations. Running time in the reviews as given in 'Variety' carry the actual time clocked in the tha-atre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

while svery effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrep-

3 Universal Pix in Row for Chi Palace

Chicago, Jan. 21. Record run of Universal picture has been set into the RKO Palace here by Henry Herber, chief of the local U exchange. Starting Feb. 1 will spot three Universal pictures in

will spot three Universal pictures in succession. First will be Night Life of the Gods, followed by Mystery of Ed-win Drood' on Feb. 8 and 'Good Fairy' on Feb. 15. Should 'Gods' holdover, other pictures will move down one week. Fairy' is pencilled in for a fortnight at the Palace.

Contracts

Hollywood, Jan. 21.

Hollywood, Jan. 21.

Columbia has handed a termer to
Earle C. Kenton as director.

Lloyd French, directing shorts for
Warners iff the east, has "Been"
pacted for feature direction at the
Burbank studio.

Option on Helen Lowell, who deserted the stage six months ago for
pictures, has been exercised by
Warners.

pictures, has been exercised by Warners.
Rudy Vallee's contract has been renewed by Warners, calling for one picture a year. Next to be made in a contract has been renewed by Warners, calling for one picture a year. Next to be made in a farty of the picture and the pict

Alison Supworth seep on an option pickup mount for another year on an option pickup between the seep francasco, musical director, ticketed for another stretch at Fox. Brought here for the watter job in 'Gay Divorcee,' Eric Rhodes is being nailed down with another option of the seep of the seep

term with Eddle Small's-Reliance as-writer.
Peter Lorre, though still in the maiden ranks so far as screening goes, is anchored for another six-month trip by Columbia.
Radio holsted on term writing It's six months more at Par such-bling for Howard J. Green. Ed Marin, currently directing 'Casino Murder Case' at MG, given, a new 5-year deal-by the studio, starting after he finishes 'Casino.' Tilt in pay goes with a new year's tormer for Lucien Hubbard as MG producer.

STORY BUYS

Hollywood, Jan.

Sopt. 6.

Moonstone. The Wilkle Collins novel of the disappearance of a famous germ.

Sopt. 18.

Sopt. 18.

in a Million. Romance of a dopartment stors employee and the boss son. Dorothy Wilson, Charles Starrett. Dir. Frank Strayer. Rcl. Nov. 15.

of Lost Dreams. A gun moli's past catches up with her after she has reformed and is happily married to a sea-faring man. Lola Lanc, Bill (screen) Boyd, George Marion, Edward Gargan. Redhead. Romance of a disowned playboy son and an artist's model with a past. Bruce Cabot, Gracs Bradley, Burton Churchill, Regis Toomney. Dir. Melvillis Brown. Rel. Nov. 30.

Dir. Meivilis Brown. Rel. Nov. 36.

Shock. Shell shock world war victim unknowingly falls in love all over again with the wife he married before going to the front. Ralph Forbes, Gwellian Gill, Munroc Oweley. Dir. Roy Poweroy, 66 mlns. Rel. Aug. 1.

Woman's Man. Hollywood inside story. John Halliday, Marguerite de la Motte, Wallace Ford. Dir. Edward. Luddy. 65 mlns.

Young Eagles. Boy Scout adventures in wilds of Central America. Twelve splaced sevial. Dir. Harry Hoyt. Rel. July 1.

Studios: Burbank,
Cailf. First National Offices: 221 W. 48th St., v.
Sabbitt. Upton Sinclair's 'Main Street'. Guy Kibbee, Aline McMahon. Dir.
Wm. Keighley. 75 mins. Rel. Dec. 8. Rev. Dec. 18.
British Agent Adapted from the novel about international spiles. Lesis
Howard, Kay Francis. Dir. Michael Curtiz. 75 mins. Rel. Sept. 15.
Rev. Sept. 25.

Rsv. Sspt. 25. Dragon Murder Case. Philo Vance detectivs yarn. Warren William, Mar-garet Lindsay. Dir. Brucs Humberstone. 65 mins. Rel. Aug. 25, Rev. Aug. 28.

garet Lindsay. Dir. Bruce Humberstone. '55 mins. Rel. Aug. 28.
Fillretation Walk, Wast Point story. Ruby Kseler, Dick Powell, Pat O'Brica.
Dir. Frank Borzags. 95 mins. Rel. Dec. 1. Rev. Dec. 4.
Gentlemen Are Bern. Four college boys battle the world. Franchot Tone.
Jean Muir. Ann Drorak, Margaret Lindsay. Dir. Aifred E. Green.
75 mins. Rel. Nov. 17. Rev. Nov. 27.
Happiness Ahead. Window washer wins success. Dick Powell, Josephine Hutchinson. Dir. Mervyn Lettoy. 80 mins. Rel. Cot. 22. Rev. Oct. 16.
18eil Anything. Comccyl na fake auction room. Pat O'Brica, Am Dirak,
Rev. Jan. 1.
Lost Ladv. A. Willie Cathers. Mrs. Rob. Forey. 70 mins. Rel. Oct. 29.
Rev. Jan. 1.

Rev. Jan. 1.

Lost Rev. Jan. 2.

Lost Rev. Jan. 2.

Lost Rev. 4.

Lost Rev. 4.

Lost Rev. 4.

Lost Rev. 5.

Lost R

July 17.

Maybe it's Love; Gloria Stuart, Ross Alexander. Dir. Wm. McGlun. 62 mlns.

Midmight Albi. Heart interest melodrama from Damon Runyon's 'Old Doll's House. Richard Barthelmess, Ann Dvorak, Helen Lowell, Helen Cannoller. Dir. Alan Crosland. 63 mins. Rel. July 25. Rev. July 10.

Mirchard Rev. July 10.

Mirchard

North Shore. Barbara Stanwyck, Gene Raymond. Dir. Robert Florey. Rel. Feb. 16.

Red Hot Fires. Lyle Talbot, Mary Astor. Dir. D. Ross Ledcrman. Rel. Feb. 2. Return of the Terror, The. Mystery drama with plenty of heart interest.

Mary Astor, Lyle Talbot, John Halliday, Frank McHugh Dir. Howard
Bretherton, 65 mins. Rel. July 7. Rev. July 17.

Sty Day Bike Rider, Thrills and spills in a bike race. Joe E. Brown.

Lioyd Bacon, 58 mins. Rel. Oct. 20. Rev. Nov. 5.

Studio: Fox Hills, Car. Fox Mills, Car. Now York, N. V. Baby Take a Bow. The Fox child star comes through again. Shirley Temple, Bachelor of Arts. From John Erekine's recent novel. Tom Brown Henry Waithall, Antla Louise. Dir. Louie King. '14 mins. Rel. Nov. 23.

Bright Eyes. The story of two little gifts. Shirley Temple, Jans Darwell, James Dunn, Judith Allen. Dir. David Butler. 83 mins. Rel. Doc. 23.

Rev. Dec. 25.

Rev. Duc. 25.

Caravan. Romantle story based on Gypsy Melody. Chas. Boyer, Loretta Sput, Jean Parker, Louise Fazenda Dir. Erik Charell. 102 mins. Rel. Sept. 28. Rev. Oct. 2.

Cat's Paw, The. Comedy done from a story by Clarence Budington Kelland. Haroid Lioyd, Una Merkel. Dir. Sam Taylor. 101 mins. Rel. Aug. 17 Rev. Aug. 21.

Charlie Chan in London. Another detective yarn. Warner Oland. Drue Levton, Mona Barrie. Dir. Eugene Forde. 17 mins. Rel. Sept. 14. Rev. Sept. 18.

Charlie Chan in Paris. The Orlental detective moves into new territory.

Charlie Chan in Paris. The Orlental detective moves into new territory.

warner Usang, mary Brian. Dir. Lawis Seller. Rel. Feb. I.
County Chairman, The: Will Rogers, Erelyn Venable, Kent Taylor. Dir.
John Blystone. 78 mlus. Rel. Jan. II.
Dude Ranger, The. Geo. O'Brisn, Irene Hervey. Dir. Eddis Cline. 64 mlns.
Rel. Sept. 21.

Kei. Sept. 21.

East River. Story revolving åround an underwater tunnsl. Edmund Love. Victor McLagien, Marjorie Rambeau. Dir. Raoul Walsh. Rel. Jan. 25.

Elinor Norton Clafre Trevor, Hugh Williams. Dir. Hamilton MacFadden. Rel. Nov. 2.

Rel. Nov. 2.

First World War, The. Hitherto unreleased film from the archives of several governments. Lawrence Stallings, editor. 77 mins. Rel. Nov. 23. Rev. Nov. 13.

Nov. 13.

Samblig, From the George M. Cohan Diay. Geo. M. Cohan, Wynne Gibson. Dir. Rowland V. Lee. 82 mins. Rel. Nov. 2. Rev. Dec. 11.

Grand Canary. Warner Baxter, Madge Evans. Dir. Irving Cummings. 73 mins. Rel. duly 13. Rev. July 24.

Handy Andy. Will Rogers. Peggy Wood. Dir. David Butler. 81 mins. Rel. July 24.

Hell in the Heaven. Al. atory. Warner Baxter, Conchita Montcoegro. Dir. John Blystone. 80 mins. Rel. Nov. 9.

John Blystone. 80 mins. Rel. Nov. 9.

John Eiystone. 80 mins. Rel. Nov. 9. Heildorado. Adventure in a ghost town. Richard Arlen, Madge Evans, Ralph Heildorado. Adventure in a ghost town. Richard Arlen, Madge Evans, Ralph Jan. 8. Jan. 8.

Jan. 8.
Judge Priest. Based on the Irvin Cobb stories of down south. H. B. Waithall,
Tom Brown, Anlta Louise. Dir. John Ford. Rel. Oct. 5. Rev. Oct. 16.
Little Colonel. Shriver Temple, Lionel Barrymore, Evelyn Venable. Dir.
David Butter. Rel. Feb. 15.
Da Lottery Lover. Pat Paterson, Lew Ayres. Dir. Wm. Thiele. 32 mlns. Rel. Jan. 4.

Jan. 4. Lovetime. Musical romantic stoly. Pat Paterson, Nile Asher, Herbert Mundin, Harry Green. Dir, Jas. Tinling. 72 mins. Rel. Scpt. 21. Rev. Nov. 6.

Nov. 5.

Marle Galiante. Done from the novel of the same name. Spencer Tracy, Rettl Galilan, He'en Morgan. Dir. Henry King. 90 mins. Rel. Oct. 28.

Rev. Nov. 27.

Music in the Air. Gloria Swanson, John Boles. Dir. Joe May. 81 mins. Rel. Dec. 7.

Mystery Woman. Mona Barrie, Gilbert Roland. Dir. Eugene Forde. 69 mlns.

nythery woman, miona marrie, Gubert Roland. Dir. Eugene Forde. 89 mins. Rel. Jann. 18.

One More Spring. Janet Gaynor, Warner Baxter. Dir. Henry King. Rel. Feb. 8.

Peck's Bad Boy. Story of an adopted son and an understanding man. Jackie Cooper, Thomas Melkhan, Jackie Scarle. Dir. Eddie Clinc. 89 mis. Rel. Oct. 19. Rev. Oct. 9. Pursued. Romantic dramatic Mins. Rel. Aug. 23. Rev. Nov. 2.

Pursued. Romantic dramatic Mins. Rel. Aug. 23. Rev. Nov. 27. Rect. Dir. Eddie Clinc. 89 mis. Rel. Aug. 23. Rev. Nov. 28. Rev. Nov. 29. Rev. Dir. Frank Lipod. 90 mins. Rel. Spot. 7. Rev. Oct. 2.

She Learned About Sallors. Nov. romance in Shanshal and Lea Armain.

Rev. Oct. 2.

Learned About Sallors. Navy romance in Shanghal and Los Angeles.

Allee Faye, Lew Ayres. Mitchell and Durant. Dir. Geo. Marshall. 82
mins. Rel. July 6. Rev. July 31.

(Co. Inued on page 27)





(Continued from page 25)

She Was a Lady. Helen Twelvetrees, Robert Foung. Dir. John Blystone. 68 mins. Rel. July 20. Rev. Aug. 28.

25 Nighte in Hellywood. James E. Dunn, Alice Faye, Mitchell & Durant. Dir. Geo. Marshall. 77 mins. Rel. Oct. 12. Rev. Nov. 13.

Twenty-four Hours a Day. Claire Tevor, Gilbert Reland. Dir. Hamilton MacFadden. Rel. Nov. 23.

When a Man'a Man. George O'Brien. Dir. Edw. F. Cline. Rel. Feb. 15.

White Parade, The. Loretta Young. John Boles. Dir. Irving Cummings. 30 mins. Rel. Nov. 18. Rev. Nov. 18.

mins. Rel. Nov. 16. Asy. Nov. 15.

Wild Gold. John Boles Caler Trevor. Harry Green. Dir. Geo. Marshall. 77 mins. Rel. June 8. Rev. July 31.

World Movee On, The. A love story which covers a century. Madeleine Carroll, Franchot Tonc. Dir. John Ford. 104 mins. Rel. Aug. 31. Rev. July 3.

Gaumont-British Office: 1600 Broadway,

Chu Chin Chow. Arabian tales in musical form. Anna May Wong, Fritz Kortner, Dir, Walter Forde, 95 mins, Rei, Sept. 15, Rev. Sept. 25 song. Musical dramatization from the Beverley Nichols novel Evelyn Laye, Fritz Kortner, Carl Esmond, Alice Delysia, Conchita Supervia. Dir. Victor Saville. 48. Nov. 18. Rev. Nov. 20.

Jack Ahoy, Comedy with song and dance. Jack Hubert, Nancy O'Nell, Al-fred Drayton. Dir. Walter Bords. Rel. Dec. 3. Evergreen. Musical adspation from Cochran's stage production. Jessle Matthews, Sonnie Hale, Betty Balfour, Barry Mackay. Dir. Victor Sa-yille. Hel. Jan. 3.

wille. Hel Jan. 3.

Iron Duke, The. Drama based on Duke of Wellington at Battle of Waterloo, George Arilas, Bilaline Terris, Gladys Cooper, A. E. Matthews, Alian Aynesworth. Dir. Victor Saville. Rel. Jan. Rev. Jan. 18.

Little Friend. Drama of a child'e devotion and influence. Nora Pilbeam. Dir. Berthold Vietel. Rel, Oct. 18. Rev. Oct. 23.

Man of Aran. Irish story with preponderantly beautiful photography. Dir. Robert Fisherty, 70 mins. Rel, Oct. 18. Rev. Oct. 23.

Power (Jew Suss). Dramatization of Stern Feuchtwanger novel. Conrad Veidt, Benita Hume. Dir. Lothar Mendes. 105 mins. Rel. Oct. 1. Rev. Oct. 9.

cess Charming. Musical comedy in a mythical kingdom. Evelyn Laye Yvonne Arnaud, George Grossmith, Max Miller. Dir. Maurice Elvey Rel. Jan.

Unfinished Symphony. Musical romance based on Schubert's life. Martha Eggerth. Dir. Willy Forst. 83 mins, Rel. Jan. 1. Rev. Jan. 15. Offics: 1776 Broadway, New York, N. Y Liberty

New York, N. Y.
No Ransom. From Damon Runyon's The Big Mitten' Lella Hyams, Phillips
Holmes. Dir. Fred Newmeyer. 70-mins. Rel. Oct. 28.
Once to Every Bachelor. Honeymoon with a hired bride. Marian Nixon, Nell
Hamilton, Alleen Pringite. Dir. Wm. Nigh. 72 mins. Rel. Dec. 14.

When Strangere Meet. Mkup in a bungalow colony. Rich. Cromwell, Arline Judge. Dir. Wm. C. Cabanne. 73 mins. Rel. July 20. Rev. Nov. 20. Without Children. Modern drama of divorce. Marguerite Churchill, Bruce Cabot, Evelyn Brent, Reginald Denny. Dir. William Nigh, 81 mins. Rel.

Majestic Offices: RKO Bidg., Radio City

Filght Alarm. The Newspaper Story within 18 sporter winning the city boss daughter. Bruces 1 story within 18 B. Warner. Dr. Sponer Bennett. 52 mins. Rel. Sept. 22. Jan. 15.

Carlett Letter, The. Hawthorne's dramatic classic. First sound fithing. Colleen Moore and Hardle Albright. Dir. Robert Vignola. 70 mins. Rel. Sept. Rev. Sept. 26.

Sept. Rev. Sept. 25.
 She Had to Chose. Texas girl goes to Hollywood and back again. Not a studio story. Sally Blane, Larry Crabbe. Dir. Ralph Cedar. 62 mins. Rel. Oot. 1. Rev. Sept. 26.
 The Perfect Clue, David Manners, Skeets Gallagher. Dorothy Libalre. Dir. Robt. Vignola. 49 mins. Dynamio detective mystery thriller.

Mascot Offices, 1776 Broadway,

Men. Jo of Littis Women as a school mistrese. From Louisa May Al-cott's story. Ralph Morgan, Erin O'Brien-Moore, Trent Durkin. Dir Phil Rosen. Rel. Dec. 25.

Phil Rosen. Rel. Dec. 25.

Young and Beautiful. Story of a press agent who builds his sweetheart to
stardom nad nearly losee her. William Halnes, Judith Allen, Joseph
Cawthorn, Wampae Baby Stare. Dir. Joseph Santley. 63 mine. Rel.
Sept. 1.

Studios: Culver City, Calif. Offices: 1540 Broadway, New York, N. Y Metro

Babse in Toyland. Child story, with the Victor Herbert music. Laurel and Hardy, Chariotte Henry. Dir. Gue Mein, Chas. Rogers. 77 mine. Rel. Band Plays On. The. Fotball story. Robt. Young, Betty Furness. Dir. Russell Mack. 87 mine. Rel. Dec. 21. Rev. Dec. 25.

Barrette of Wimpois Street. Based on the play by Rudolf Besler. Norma Shearer, Fredric March, Charles Laughton. Dir. Sidney Franklin. Rel. Sept. 21. Rev. Oct. 2

Bography of a Bachlor Girl. Based on S. N. Berhrman's successful play, "Blography" Ann Harding, Robert Montgomery, Dir. E. H. Grimth. Rel. Oct. 26.

Rel. Oct. 28.
Chained, Joan Crawford in love with two men. Clark Gable, Stuart Erwin.
Dir. Clarence H. Brown. 78 mine. Rel. Aug. 31. Rev. Sept. 3.

Death on the Diamond. Murder in the big easues. Based on the novel by
Cortland Fitzsimmons. Robert Young. Ted Heaty, Madge Evans. Dir.
Edward Sedgwick. 69 mins. Rel. Sept. 11. Rev. Sept. 22.

Edward Sedgwick. 69 mins. Rel. Sept. 14. Rev. Sept. 32. or Prentice. District attorney's wife saves a girl wrongly accused of her own crime. Wim. Fowell, Myrma Loy. Dir. Win. K. Howard. 18. king All Others. From the stage play. Joan Crawford, Clark Gable, Robt. Montgomery. Dir. W. S. Van Dyke. 82 mins. Rel. Dec. 28. Rev. Jan. 1.

Gay Bride, The. From Francis Coe's 'Repeal.' Carole Lombard, Chester Morris. Dir Jack Conway. 25 mins. Rel. Dec. 28. Rev. Dec. 18.

Girl from Missouri. The small town girl lande her millionaire. Jean Harlow. Franchot Tone, Lionel Barrymore. Dir. Jack Conway. 69 mine. Rel. Aug. 3. Rev. Aug. 7.

Have a Heart. Jean Parker as a crippled little doll-maker. Spencer Tracy Dlr. David Butler. Rel. Sept. 7. Rev. Oct. 23.

Hide Out. The gangster goes rural and reforms. Robt. Montgomery, Maureer O'Sullivan. Dir, W S. Van Dyke. 80 mlne. Rei. Aug. 24. Rev. Aug. 28. Merry Widow. Based on the world-famous operetta by Franz Lehar. Maurice Chevaller, Jsanette MacDonald., Dir. Ernet Lubitsch. Rel. not set Rev. Oct. 18.

Night 1e Young, The. Royal love for a commoner theme. Ramon Novarro.

Fivelyn Lays. Dir. Dudiey Murphy. 80 mine. Rel. Jan. 11. Rev. Jan. 15.

Utcaet Lady. Based on a nevel by Michael Arlein. Constance Bennett.

Herbort Marshall. Dir. H. vest Z. Leonard. Rel. Sept. 28. Rev. Nov. 6.

Herbert Marshall. Dir. Husett Z. Leonard. Asl. Sept. S

CALENDAR OF CURRENT RELEASES

Stamboul Quest, Spy story, Myrna Loy, Geo. Brent. Dir. Sam Wood, 85

Strallgirl is the Way, Felasasd convict story. Franchot Tone, May Robson,
Karen Morley, Dir. Paul Sloan, 60 mina. Rel. Aug. 10. Rev. Sept. 3.

Student Tour. Musical comedy about collegiane on a European tour. Charles
Butterworth, Jimmy Durante, Maxine Doyle. Dir. Charles Riesmer. Rel.

Oct. 12. Rev. Oct. 16.

PICTURES

Treasure Island. The Stevenson story. Wallace Beery, Jackie Cooper, Lionel Barrymore. Dir. Victor Fleming. 109 mins. Rel. Aug. 17. Rev. Aug. 21. What Every Woman Knows. Based on the play by Sir James M. Barrie Helen Hayes, Brian Aherne. Dir. Gregory La Caya. Rel. Oct. 19. Rev Oct. 30.

Wicked Woman. A story of a faithful mother. Mady Christians, Jean Parker Chas. Bickford. Dir. Chas. Brabin. 71 mins. Rel. Dec. 7. Rev Dec. 18

Studio: 6048 Sunset Blvd., Hollywood, Cal. Monogram Office: R. K. O. Building, Rockefeller Center, N.Y.C.

Girl of the Limberlost, A. Gene Stratton-Porter story, Marlan Marsh, Ralph Mergan Rev. Nov. 18.

Girl of Wengan Stratter Story of the Strategy of the Strategy

mins. Dir. Ray McCarey. Rel. Nov. 27 ddle Nugent, GiGl Parrish. 65
Filrting with Danger. Three buddles play with dynamite and love. Robert
Armstrong, William Cagney, Edgar Kennedy, Marion Burns, Maria Alba,
Rel. Dec. 1. 70 mins.

Rel. Dec. 1. 70 mins.

Anapy Landing Story of the U. S. air border patrol.

Wells. 62 mins. Rel. Sept. 1. Rev. Aug. 28.

Healer, The. From novel by Robert Herrick. Dir. Reginald Barker.

Jans Eyre. Charlotte Bronte's classic. Colin Clive, Virginia Bruce.

Christy. 65 mins. Rel. Aug. 15.

King Kelly of U. S. A. Guy Robertson, Irene Ware. 66 mins. Rel. Sept. 15.

Rev. Dec. 18.

Lawlese Frontier (Lone Star). John Wayne, Shella Terry. Dir. R. N. Brad-bury. 54 mins. Rel. Nov. 22.

Loet in the Stratosphere. Romance of two members of air patrol amid scientific experiments. June Collyer, William Cagney, Eddie Nugent. 64

Man from Utah, The. (Lone Star). John Wayne, Polly Ann Young. 55 mins. Rel. May 15.

man ruon utan, ine. t. Lone Starl. John wayne, Folly Ann Young. 55 mins. Rel. May 197. Fond parents try to paine over their little boy as a nother Million Dollar aby. Fond parents try to paine vore their little boy as a nother Jimmy Fay, George E. Stone. Rel. Dec. 29. Monte Carlo Nights. Innocent suspect (raps his man at famous cashno and wins the girl. Mary Brian, John Darrow. 52 mins. Rel. May 20.41 Moonetone, The. Wilkle, Collins story of disappearance of famous gem. David Sample 138. Marry. Dir, Regishald Barker. 60 mins. Rel. Ass. 20. Money Maane Nothings. Wallace Ford, Gloria Shea. 70 mins. Rel. Ass. 20. Mysterious Mr. Wong: "Story of the twelve-coins of Confucius, Arline-Judge. Bela Lugosi, Wallace Ford. Rel. Dec. 22.

'Neath Arlzone Skies. (Lone Starl.) John Wayne, Shella Terry. 52 mins. Nut Farm. The. Moyle-struck family takes husband's all to crash Hollwood.

Rel. Dec. 22.
Nut Farm, The, Movie-struck family takes husband's all to crash Hollywood, with hilarious results. Wallace Ford. Rel. not set yet.
Rainbow Valley. (Long Star). John Wayne, Lucille Bryom.
Recklese Romece. Comedy adventures of two hard-boiled eggs who are afraid of nothing but each other. Robert Armstrong, William Cagney.

Recklese Romeos. Comedy adventures of two hard-boiled eggs who are afraid of nothing but each other. Robert Amstrong, William Cagnete Red Head. Boy and girl work out their social salvation in a lunch was a superior of the social salvation. In a lunch was a superior of the social salvation in a lunch was a superior social salvation in a lunch was a superior social salvation. Shock Ralph Forbes, Gweilian Gill, Munroe Owsley. Shell-shock victim returns from World War, falls in love with the with the had married just before going to front, and hates his unknown rivar has been superior so the season of the season and the

Offices: 1501 Broadway, dios: 5851 Marathon St. Paramount Behold My Wife. Sylvia Sidney, Gene Raymond. Dir. Dave Leisen. Rel.

Belle of 192 90'9. Backstage in burlesque. Mae West. Dir. Leo McCarey. 73 mins. Rel. Sept. 21. Rev. Sept. 25. 13 mins. Rel. Sept. 21. Rev. Sept. 28. Cleopatra. Expyrina spectacle with modern dialog. Claudetté Colbert, Warren Willam, Henry Wilcoxen. Dir. Ceoll De Mille. 102 mins. Rel. Aug. 18. Rev. Aug. 21. Aug. 18. Rev. Aug. 21. College Rhythm. Musical type story. Joe Penner, Lanny Ross, Jack Oakle. Lyda Roberti. Dir. Norman Taurog. 75 mins. Rel. Nov. 23. Rev. Nov. 37.

Lyga Roberti, Dir. Norman Taurog, 76 mins, Rei. Nov. 23. Rev. Nov. 27. Crime Without Passion. Lawyer trapped by a needless fake allbi. Claud Rains, Margo. Dir. Ben Hecht, Chas. MacArthur. 70 mins. Rei. Aug. 17. Rev. Sept. 3.

17. Mev. Sept. 3.

Entar Madame. From the stage play of a temperamental star. Ellssa Landi,
Cary Gran Dr. Elliott Nugent. 31 mlns. Rel. Jan. 4. Rev. Jan. 15.

Fathar Brown, Detective. New type of mystery story. Paul Lukas, Gertrude
Michael. Dir. Edw. Sedgwick. Rel. Dec. 14.

Hare le My Heart. Musical. Bing Crosby, Kitty Carlisle. Dir. Frank Tuttle. 75 mins. Rel. Dsc. 23. Rev. Dec. 5. Homs on the Range. Western. Randolph Scott, Jackie Coogan, Evelyr Brent, Dir. Jacobsen. Rel. Dec. 21.

it's a Gift. Fielde buye an orange grove. W. C. Fields, Baby LeRoy, Jean Roueveral. Dir. Norman McLead. 67 mine. Rel. Nov. 30. Rev. Jan. 8.

Rev. Oct. 30.
Limehouss Blues. Story of the London Chinatown. Geo. Raft, Jean Parker, Anna May Wong. Dir. Alex Hall. 63 mins. Rel. Nov. 9. Rev. Deo. 18.
Lives of a Bengal Lancer. Adventure in an Indin regiment. Gry Cooper, Franchot Tone, Kathleen Burks. Dir. Henry Hathaway, 110 mins. Rel. Jan. 13. Rev. Jan. 16.

Jan. 13. Kev. Jan. 18.
Menace. Three people who live in fear of death. Gertrude Michael, Paul Cavanaugh Henrietts Crossman. Dir. Raiph Murphy. 58 mins. Rel. Cavanaugh Henrietts Crossman. Dir. Raiph Murphy. 58 mins. Rel. Cavanaugh Henrietts Cavana

Out. 19. Rev. Oct. 80.

Notorious Sophie Lang. Story of international jewel this ves. Gertruds
Michael, Paul Cavanaugh. Dir. Ralph Murphy. 60 mine. Rel. July 20
Rev. July 24. Rev. July 24.

Now and Forever. Little Mies Marker type story. Shirley Temple, Gary Cooper, Carols Lombard. Dir. Henry Hathaway. 83 mine. Rel. Aug. 21. Rev. Oct. 16.

Rev. Oct. 18.
 Gle Fashioned Way, The. W. C. Fielde, Joe Morrison, in a road show in the '90s. Baby LeRoy, Judith Allen. Dir. Wm. Beaudine. 69 mins. Rel. July 8. Rev. July 17.
 Rev. July 17.
 One Hour Late. Joe Morrison, Helen Twelvetrees, Conrad Nagel. Dir. Ralph Murphy. Rel. Dec. 21.

Murphy. Rel. Dec. 21.

President Vanishes, The. From current sensational novel of same title.

Arthur Byron, Janet Beecher, Paul Kelly. Dir. Wm. A. Weilman. 80
mins. Rel. Jan. 11. Rev. Dec. 11.

Pursuit of Happinese, The. From the stage play about bundling. Joan
Bennett, Francis Lederer. Dir. Alex Hall. 80 mins. Rel. Nov. 18. Rev.

Nov. 19.

Ready for Love. Small town romance of an actress's daughter. Ida Lupino. Rich, Arien, Dir. Marion Gering. 82 mins. Rel. Oct. 12. Rev. Dec. 4. Rich Arien. Dir. Marien Gering. 22 mins. Rei. Oct. 12. Rev. Dec. 4.
Scarlet Empress. The. Story of Catherine of Russia. Mariene Dietrich, John
Scarlet Empress. The Story of Catherine of Russia. Mariene Dietrich, John
Sternberg. 104 mins. Rei. Sept. 7. Rev. Sept. 18.
She Loves Me Not. Stare play. Girl in college dornitory masquerades as a boy. Miriam Hopkine, Bing Crosby. Dir. Elliot Nugent. 85 mins. Rei. Aug. 19. Rev. Sept. 18.
Aug. 10. Rev. Sept. 11.
Wagon Wheels. Western for a Zane Gray story. Randolph Scott. Gall Patrich. Dir. Ches. Barton. 85 mins. Rei. Sept. 14. Rev. Oct. 5.
You Belong to Me. State story with Helen Mack, Lee Tracy. Dir. A. L. Worker. 87 mins. Rei. July 27 Rev. Sept. 18.

Office: 1270 Sixth Ave., New York, N. Y Principal

Chandu on the Magio Island. Mystery—sequel to Return of Chandu. Bela Lugoel, Olara Kimball Young, Dean Benton, Phyllis Ludwig. Seven reels. (Continued on page 29)

Usual Hands-Off By Haysites on **Daylite Saying**

Strictly hands-off policy undoubtedly will be adopted by the Hays organization if and when the question of eliminating daylight saving time comes up again. Theatre chains, exhibitor and distributor organizations generally feel much the same way about the question. Opin-ion of many exhibitor chambers and associations is that in many local-lties there are plenty of other is-sues of more vital interest to indus-try to occupy their attention this

year.
Attitude of Motion Picture Producers & Distributors Ass'n is that daylight time is strictly a local problem, and one that can only be problem, and one that can only be handled by various organizations in their own respective communities. This is in keeping with general stuation throughout country, for most cities are either strongly adverse to jugging the standard time or are heavily for it. Big majority of smaller cities have long since forgotten that there is such a thing as daylight saving time while rural communities, for which the saving time rule was supposedly adopted, hardly recalls what the expression means.

hardly recalls what the expression means.
Attitude in New York City and eastern states now is that daylight time is here and there is little that can be done about it. The city of New York took official recognition of the new summer time switch in 1921 when it amended the ofdinance 1921, when it amended the ofdinance-fixing standard time, and designat-ing that standard time should be advanced one hour at 2 o'clock in the morning of the last Sunday in April and restored to standard by retarding the clock an hour on the last-Sunday in September. Most exhibitors don't dispute that 'daylight hours' cut into their an-nual gross. But each year pothing is done. That extra hour of day

is done. That extra hour of day-light enables the man with a car to leave for the country or beaches long before there is a semblance of darkness, and by the time he re-turns to the city he is in no mood to attend a theatre.

Chi Operators, Exhibs **Talking New Contract**

Chicago, Jan. 21.

Tom Maloy for operators' union and Jack Miller, for the theatres, have been in constant confab all week on the new operators contract. No trouble expected in reaching an amicable conclusion and most likely that the new contract will be based on the same setup as the operation of the property of the

Operators and theatres are making the usual requests. Operators are understood to be asking for a 20% increase. Theatres are seeking a duplication of the New York operators setup whereby there is a basic wage and hour scale arranged according "to seating capacity and admission prices.

N. W. Sees Boom

Prosperity on a large scale is in the offing here with all building and loan companies of millions of frozen assets set to Federalize under Home Loan Bank of Washington, D. C. Loan Bank of Washington, D. C. Pirst shareholders' meeting held Saturday in auditorium of Baptist church, 1,200 seats, with SRO sign displayed. This association, largest in State, over \$10.000,000 assets, if Federalized, would release 50% at once.

Other associations with a total of Other associations with a total or nearly as much expect to follow suit of larger, which would mean a possible \$10,000,000 ready cash if U. S. officials give O. K. Local lundermills on which local pay rolls are dependent, promise 200% increase in outlar for labor and materials if program goes through.

BOOTHMAN BADLY BURNED

Clarksburg, W. Va., Jan. 21. Armand Vilain, film operator at Moore's opera house, was painfully burned when a film ignited.

"'BABOONA' THE BEST AND MOST ENTERTAINING OF JUNGLE

PICTURES!" states ARTHUR MAYER, Managing
Director Rights Thanks Now York Director, Rialto Theatre, New York

ARTHUR MAYER

the most consistently profitable houses on Broadway through his understanding of showmanship and entertainment values



Read his tul statement:

"In all the years I have been in this business, I have never seen a picture that affords showmen greater opportunity.

"Baboona' is the sort of entertainment that will be enjoyed by all types of theatre-goers. I am more than glad to be privileged to stage the world premiere. I look forward to big business.

"One need not worry about the audience reaction. The job here is to sell the picture properly. They'll go out praising it, for it's full of excitement, extraordinary sights, thrilling episodes that will hold them and make them talk.

"Fox Film has a big money-maker in 'Baboona.' It is decidedly different from any jungle picture produced. It has showmanship written all over it.

"The presence of Mr. and Mrs. Martin Johnson is of eminent importance." In their field they stand absolutely tops. It is the best made by the Johnsons and the best and most entertaining of jungle pictures.

"This business can stand a lot more showmen's pictures like Baboona."



CALENDAR OF CURRENT RELEASES

(Continued from page 27)

Return of Chandu, The. Mystery story. Bela Lugosi, Clara Kimball Young Dean Benton, Phyllis Ludwig. Seven-reel feature, followed by eight two-reel serial episodes. Ref. Oct.

R.K.O. Radio dies: Hellywood, Calif. Office: R.K.O. Bldg., Radio City, N.Y.C

Julia Haydon. Dir. Philip Moeiler. 83% mins. Best. Reien wesney, oct. 23.

of Green Gabbies. The story involves the adoption, ille and development of the story of a martimonial agency run by a timid young man and the gangsters who try to make it into a racket. Stuart Erselvent and the story of a martimonial agency run by a timid young man and the gangsters who try to make it into a racket. Stuart Erselvent and the story of a martimonial agency run by a timid young man and the gangsters who try to make it into a racket. Stuart Erselvent and the story of the s

eer, agenma loug, borothy Lee, Noah Beery, Dir, Mark Sandrich, Timins, Rei, June 23, Rev, July 31.

ngerous Corner, A year after he commits sucicle a dead man is exonerated of theft by his brother, who demands that the group of triend
and relatives involved tell ilim the whole truth instead of trying to conceal certain facts, Virginia Bruce, Erin O'Brien-Moore, Conrad Nagel
Lioyd, Dir, Phil Rose, Betth, Betty Furness, Henry Wadsworth, Doris
Lioyd, Dir, Phil Rose, 65½ mins, Rel, Oct. 5.

Lloyd. Dir. Phil Rosen. 68½ mins. Rel. Oct. 5.

Down to Their Last Yacht. Impoverished millionaires take a party of paying guests for a cruise. Sidney Fox, Mary Boland, Sidney Biackmer, Polly Moran, Ned Sparks. Dir. Paul Sionae. Rel. Aug. 3. Rev. Sept. 25.

Enchanted April. Under the enchantment of Italian sunshine, and a romentic medieval castle, love comes to four unhappy English wome. Ann Harding, Frank Morgan, Katharine Alexander, Reginald Owen, Jane Baktar. Dir. Harry Beaumont. Rel. Jan. 25.

saxter. Dir. Harry Beaumont. Rel. Jan. 28.
Fountain, The. From the Chas. Morgan novel. Ann Harding, Brian Abern, Faul Luksa. Dir. John Cromwell. 85 mins. Rel. Aug. 31, Rev. Sopt. 3.

Gay Divorce, The. When Mimi tries to hire a gladio she mistakes Guy Holden for the applicant and aithough they fall in love with each other Rosewick of the Contraining Science of Contraining States of Contraining

Nov. 29.

Grand Old Girl. Glorifying the American school teacher. May Robson, Mary Carlisle. Fred MacMurray, Alan Hale. Dir. by John Robertson. Rel. Jan. 18.

Jan. 18.

Gridfrön Flash. An habitusi criminal becomes a football hero at a large university and proves that the essential fundamentals of good are basically present in everybody. Edde Coulian, Betty Eurness, Grant Mitchell, Hat, Cast and Glove. A murder story of a husband who has to defend his wife's lover against an indictment of murder. Ricardo Cortez, John Beal, Barbara Robbins. Dir. Worthington Miner. 64 mins. Rel. Aug. 24. Rev. July 31.

24. Rev. July 31.

Greatest Gamble. A father, in prison for murder, escapes in order to save his daughter from her domineering mother. Richard Dix, Dorothy Wilson. Dix, John Robertson.—70-mins. Rel. Aug. 2. Nev. July 42. to twice the prison of the prison

75 mins. Rel. NOV. 2, 169, Jan. 8.
Try Again. After ten years of married life, a couple decide to try new partners, only to discover that the habit of being together is too stong Clive Brook, Diana Wynyard, Irene Hervey, Helen Vinson. Dir. Worthington Miner. 67 mins. Rel. July 6. Rev. June 26.

ington Miner. 67 mins. Rel. July 6. Rev. June 26.
Lightling Stilkes Twice. A fast-moving farce which concerns itself with an amusing tangle of identities that result from two young men bringing a fan dancer home by mistake. Ben Lyon, Theima Todd, Pert Kelton, Laura Hope Crews, 'Skeets' Gellagher, Chick Chandler, Walter Catlett. Dir. Ben Holmes. 64 mins. Rel. Dec. 7.

Dir. Desi Holmes. 98 mins. Rel. Dec. 1.

- Mairkey-Tea. — The romance of a young Scotch minister and girl, who really is the ward of a nobleman of the district. K. Hepburn, John Beal, Alan Hale. Dir. Richard Wallace. Rel. Rev. Jan. 1.

of Human Bondage. A polgnant story of a man who faces life as a partial crippie. Lesile Howard, Bette Davis, Reginald Denny, Reginald Sheffeld, Alan Hale. Dir. John Cromwell. 33 mins. Rel. July 20. Rev. July 2.

Morning. Adventure in a primitive section of Papua, New Guines. Steff Duna, Regis Toomey, Raymond Hatton. Dir. Wallace Fox. 68 mine Rel. Dec. J.

Rel. Dec. 14.

Richest Girl in the World. Wealthy girl seeks non-mercenary sultor. Millson Hopkine, Joel McCree, Fay Wray. Dir. Wm. A. Seiter. 80 mins. Rel. Sept. 21. Rev. Sept. 21.

Romance in Manhattan. A young Czecho-Slovakian enters the United States (his 'promised land') lilegally and finds liappiness and the chance for a successful inture. Francis Lederer, Gluger and the chance for a successful inture. Francis Lederer, Gluger Roberts. 77 mins. Rel. Van Li.

Rel. Rn. 11.
Their Big Moment. A comedy drama with a supernatural twist and murder mystery. Zasu Pita. Slim Summerville, Bruce Cabot, Raiph Morgan. Rivers of the Streak, The. A fast-action melodrama in which the famous stream-lined train of the Burlington Railroad plays the star part. Sally Biane, Charles Starrett, Hardle Albright, William Farnun. Dir. Thomas Atkins. 72 mins. Rel. Dec. 21.
We're Rich Again. How a woman gets her man by halping her family out of financial difficulties. Dana May 12. Rev. Sept. & We're Marian Nixon. Sept. Sept.

Oct. 28. Rev. Dec. 18.

West of the Pecos. The locale is the Pecos county in New Mexico. A young girl, disguised as a boy, regenerates an outlaw and wins happiness. Richard Dix, Martias Siener, Samuel Hinds, Fred Kohler. Dir. Ph. Rosen. 66 mins. Rel. Jan. 4. Rev. Hinds, Fred Kohler. Dir. Ph. Woman in the Dark. A fast-paced molodrama about a paroled convict when the Company of th

United Artists Offices: 729 Seventh Ave.,

Affairs of Cellini, The. The love life of Benvenuto Cellini, Fredric March,
Constance Bennett, Frank Morgan, Fay Wray. Dir. Gregory La Cava
Rel. Aug. 24, Rev. Sept. 11.

Buildog Drummand Strikes Back, Further adventures in crime solution. Ron

Boteslawski. Ral. Jan. 25.

Count of Morta Critat. The. The famous Dumas' classic about the man who found a fabulous fortune and used it to revenge a great wrong. Robert Donat, Elissa Landl, Louis Calhern. Sidney Blackmer. Dir. Rowland V. Lee. Rel. Sept. 7. Rev. Oct. 2.

Kid Millions. Musical spectacle in the U. S. and Egypt. Eddie Cantor, Ethel Merman. Dir. Roy Del Ruth. 90 mlns. Rel. Dec. 23. Rev. Nov. 18.

Last Gentleman, The. Shrewd and slettly millionaire cleverly folis the plans of his-son to chisel his money away. George Arilisa. Edna. May, Cliver, Janet Beccher and Raiph Morgan. Dir. Sidney Lanniedd. Roi. Cliver, Janet Beccher and Raiph Morgan. Dir. Sidney Lanniedd. Roi. Mighty Barnum, The. Fictional story of P. T. Barnum. Wallace Beerry, Adolphe Menjou, Virginia Bauce, Dir. Walter Lang. 87 mins. Rel. Dec. 25. Rev. Dec. 25.

Our Daily Bread. Disinherited folks from all walks of life begin all over on

Due 0. 28. Rov. Dec. 25.
Our Daily Bread. Disinherited folks from all walks of life begin all over on an abandoned farm. Karen Morley, Tom Keene, and Barbaxa Peper-Produced and directed by King Vidor. Rel. Sept. 28. Rev. Oct. 5.
Transatiantic Merry-Go-Round, Mystery rides the waves. Music in next. A gambler, an helress, a comedian and a room, murder in the next. A gambler, an helress, a comedian and a second process.

tective accused of a crime that rocked the whole ocean. Jack Benny, one Raymond, Nancy Carroll, Sidney Blackmer. Dir. Benjamin Stolon, mins. Rel. Nov. 2. Rev. Nov. 6.

PICTURES

88 mins. Rel. Nov. 2. Rev. Nov. 8.

*Private Life of Don Juan discovers that, deprived of his name and reputation, he's no greater lover than the next fellow. Douglas Fairbanke, Meric Oberon, Benita Hume. Dir. Alex Korda. 28 mins, Rel. Rov. 30. Rev. Oct. 19 and Dec. 13.

Runaway Gueen, A merry meelstrom of revolution and romance. Anne Neggie and Fernand Graavey. Dir. Herbert Wilcox. Rel Dec. 21.

We Live Again. A vivid new version of Tolstoy's immortal "Resurrection." Anna Sten, Frederic March, Jane Baxter, C. Aubrey Smith. Dir. Rouben Mamoulian. \$5 mins. Rel. Nov. 16. Rev. Nov. 6. Rev. Nov. 6.

studio: Universal City, Universal Offices: 30 Rockefeller Center, Call. Call. New York, N. Y.
Cheating Chesters. From Max Marcin's stage play. Fay Wray, Cesar Romero
Minna Gombell. Dir. Rich. Thorpe. 67 mins. Rel. Nov. 5. Rev.
Dec. 1.

Embarrassing Moments. Comedy-drama. Chester Morris. Marion Nixon Dir. Ed. Laemmie. 67 mins. Rel. July 9, Rev. Nov. 20. of Gab. Comedy-drama-musical. Edmund Lowe, G. Stuart and big radio and screen cast. Dir. Karl Freund. 70 mins. Rel. Sept. 3. Rev. Oct. 2.

Oct. Z.
Good Fairy, The. From Ferenc Molnar's stage play. Margaret Sullavan,
Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. Rel. Jan. 28.
Great Expectations. Drama. Henry Hull, Jane Wyatt. Dir. Stuart Walker.
Rel. Oct. 22 Human Side, The, Drama, Adolphe Menjou, Dorie Kenyon. Dir. Eddle Buxzell. 60 mins. Rel. Aug. 27. Rev. Sept. 18.

zell. 60 mins. Rel. Aug. 27. Rev. Sept. 18.

I've Been Around. Comedy drama. Chester Morrie, Rochelle Hudson, Isabelle Jewell. Dir. Phil Cahn. Rel. Dec. 31.

Imitation of life. Drama. Cludette Colbert, Warren William. Dir. John Stohl. 116 mins. Rel. Oct. 23. Rev. Nov. 27.

et'e Talk is Over. Comedy-drama. Chester Morris, Mae Clarke, Frank Craven, Andy Divine. Dir. Kurt Neumann. 67 mins. Rel. June 11. Rev. June 19.

Nev. June 19.
Who Reclaimed His Head, The. From Jean Bart's stage play of French
life. Claude Rains, Joan Bennett, Lionel Atwill. Dir. Edw. Ludwig
Rel. Dec. 24. Rev. Jan. 15.

life. Claude Rains, Joan Bennett, Lionel Atwill. Dir. Edw. Ludwig. Rel. Dec. 24. Rev. Jan. 15.

Million Dollar Ransom. Comedy-drama. Edward Arnold, Mary Carliste. Dir. Murray Roth. Rel. Sept. 10.

Mystery of Edwin. Drood, The. From the Dickens story. Claude Raines, Douglass Montgomery, Meather Angel. Dir. Stuart Walker. Rel. Jan. 21.

Night Life of the Gode. From Thorne Smith's fantastic tale. Alan Mowbray, One Exciting Adventure. Comedy-drama. Blante Barners, Neil Hamilton: Dir. Bill. Frank. '70 mins. Rel. Oct. 15. Rev. Jan. 1.

One More River. Drama. Dlana Wynyard. Colin Clive. Dir. James Whale. 8s mins. Rel. Aug. 6. Rev. Aug. 14.

Rocky Rhodes. Western. Buck Jones. Dir. Al Raboch. 69 mins. Rel. Sept. 24. Rev. Jan. 1.

Romance in the Rain. Comedy-drama of a slum cinderella. Roger-Pryor, Vic-Monache and Comedy-drama of a slum cinderella. Roger-Pryor, Vic-Mer. Sept. 11.

Secret of the Chatesu. Mystery story. Claire Dodd, Clark Williams. Dir. Rich. Thorpe. 8s mins. Rel. Dec. 3.

Strange Wives. Comedy-drama. Oger Pryor, June Clayworth. Dir. Rich. Thorpe. Rel. Dec. 10.

Straight from the Meart. Baby Jane, Mary Astor, Roger Pryor. Dir. Kurt

Straight from the Heart. Baby Jane, Mary Astor, Roger Pryor. Dir. Kurt Neumann. Rel. Jan. 14.

Neumann. Rel. Jan. 14.

There's Alwaye Temorrow. Drama. Frank Morgan. Lois Wilson. Dir. Ed.
Sloman. 85 mins. Rel. Sept. 17. Rev. Nov. 13.

Wake Up and Dream. Musical. Russ Columbo. Roger Pryor, June Knight.
Dir. Kurt Neumann. Rel. Oct. 1. Rev. Oct. 16.

When a Man Sees Red. Buck Jones western. Rel. Nov. 12.

Studios. Burbank. Warner Brothers Offices: 321 W. 44th St. New York, N. V. Big Hearted Herbert. From the stage farce. Old-fashioned father takes a licking from his modern family. Guy Kibbee, Aline McMahon, Patricia Ellie. Dir. Wm. Kelshiey. 69 mins. Rel. Oct. 6., Rev. Nov. 20.

Bordertown. Paul Munn, Bette Davis. Dir. Archie Mayo. 90 mins. Rel. Jan. 6.

Case of the Howling Dog, The. Introducing a new film sleuth. Warren liam, Mary Astor. Dir. Alan Crosiand. 75 mins. Rel. Sept. 22.

Dames. Musical spectacle. Joan Blondell, Ruby Keeler, Dick Powell, Kibbee, Dir. Ray Enright. 90 mins. Rel. Sept. 1. Rev. Aug. 21. Desirable. Mother and daughter in a battle for love. Jean Muir, Geo. Brent. Verree Teasdale. Dir. Archie Mayo. 68 mins. Rel. Sept. 8. Rev. Sept. 18.

Devil Doge of the Air. James Cagney, Pat O'Brien. Dir. Lloyd Bacon. Firebird. Murder mystery in Austria. Verree Teasdale, Ricardo Cortez. Dir. Wm. Dieterie. 75 mins. Rel. Nov. 3. Rev. Nov. 20.

Win. Dieterie. 75 mins. Rei. Nov. 3. Rev. Nov. 20.

Friende of Mr. Sweeney. Comedy-drama of the browbasten husband who turns the big trick for his newspaper. "Darrie Rulgies, Alth. Dv757k; Eugene Pallette, Dorothy Tree. Dir. Edward Ludwig. 68 mins. Rei. July 23. Rev. July 31.

Here Comes the Navy. Comedy-drama of a gob that tried to buck the fleet. James Cagney, Pal. O'Brien. Gloria Stuart, Dorothy Tree, Frank Mcr. James Cagney, Pal. O'Brien. Gloria Stuart, Dorothy Tree, Frank Mcr. Admentic with beats the varm. Bette Davis, Geo. Brent. Dir. Alfred E. Green. 69 mins. Rei. Aug. 11. Rev. Aug. 14.

Kanasa City Princass. Two mid-west manicuriste on a immorree. Joan Bion-

Altred E. Green. 69 mins. Rei. Aug. 11. Rev. Aug. 14. as City Princess. Two mid-west manicuriste on a jamboree. Joan Bion-dell, Glenda Farrell, Hugh Herbert. Dir. Wm, Keighley. 64 mins. Rei Oct. 13. Rev. Nov. 6 Am a Thief. Mystery and murder in a diamond theft. Mary Astor, Ricardo Cortez. Dir. Robert Florey. Rel. Nov. 24. Rev. Jan. 8.

Cortez, Dir. Robert Florey, Rel. Nov. 24. Rev. Jan. 8.
Madame Du Barry, Drama of the lady who made history sit up and take
notice, with comedy twists. Dolores Del Rie. Reginald Owen, Osgood
Perkins, Verree Teasdaie, Victor Jory, Dorothy Tree, Helen Lowell. Dir.
William Dieterie. Rel. Oct. 13. Rev. Oct. 30.

William Dieterie, Rei, Oct. 13. Rev. Oct. 39, mailty Kid, The. Fast moving melodrams of the ham and beaner that turns into a real champ thanks to wifey. Pat O'Brien, Gienda Farrell, Claire Dodd, Henry O'Nelli. Dir. Alan Crosland. 68 mins. Rei, July 7. Rev. Aug. 7.

Nev. Aug. 7.
Right to Live, The. Josephine Hutchinson, George Brent, Colin Clive. Dir. Wm. Keighley. Rel. Jan. 28.
Secret Bridge, The. Barbara Stanwyck, Warren William. Dir. Wm. Dieterie. 64 mins. Rel. Dec. 22.

St. Louis Kid, The. James Cagney, Patricia Ellis. Dir. Ray Enright, 68 mine. Rel. Oct. 10. Rev. Nov. 6.

mine. Rel. Oct. 10. Rev. Nov. 6.
Sweet Adeline. From the stage operetta. Irene Dunne. Dir. Merwyn LeRoy.
87 mins. Rel. Dec. 23. Rev. Jan. 8.
Sweet Music. Rudy Vallee, Ann Dvorak. Dir. Alfred E. Green. Rel. Feb. 23.
White Cockatoo, The. Detective yarn, Jean Mulr. Ricardo Cortez. Dir. Alan
Crosinnd. 72 mins. Rel. Jan. 19. Rev. Jan. 16.

Miscellaneous Releases

Are We Civilized? (Raspin). Propaganda for peace. Dir. Edwin Carewe.
mins. Rel. June. Rev. June 19.

mins. Rel. June. Rev. June 19.

Battle, The. (Garganoff). French-made story of a Jap naval officer who sacrifices his wife for his country. Charles Boyer, Merie Oberon, Dir. Nicholas Farkas. 85 mins. Rel. Nov. 29, Rev. Nov. 27.

Blue Steel. (Blue Star.). John Wayne Western, Dir. R. N. Bradbury. 55 mins. Rel. July. Rev. July 17.

mins. Ret. July. New. July 1. Cross Streets (Invincible). Story of a down and out surgeon who performs a skilled operation. Frank Craven, Sally Blane, Dir. Wm. Nigh. Rev July 19. Dancing Man. Gigolo story. Reginald Denny, Judith Allen. Dir. Al Ray. 64 mins. Rei. July. Rev. July 24.

Dealere in Death (Topical Film). Arraignment of munition makers. Mostly news clips. 63 mins, Rev. Dec. 18.

Fighting Trooper, The. Canadian police story, Kermit Maynard, Barbara Worth, Dir. Ray Taylor. 63 nins. Rev. Jan. 8. Worth, Dir. Ray Taylor. 68 mins. Rev. Jan. 8.

'I Can't Escape (Syndicate) Ex-convict goes straight. Onslow Stevens, Lila Lee. Dir. Otto Brower. 59 mins. Rev. Sap. 8.

Inside information. (Stage and Screen.) Detective reporter and a doe. Rex Lease Martin Schilling. Dir. Robt. E. Hill. 33 mins. Rev. Jan. 8.

Man from Hell, The. (Marcy). Western. Bob Russell. Dir. Lew Collins. 60 mins. Rev. Oct. 2.

Marrying Widows (Tower). Young widow gets her wish. Judith Allen.

Minna Gombell, John Mack Brown. Dir. Sam Newfield. 67 mins. Rev.

Sept. 3.

Ticket to Grime (Beacon). Comedy detective story, Ralph Graves. Lois Wilson. Dir. Lewis D. Collins. 66 mins. Rev. Dec. 25

War Teles (Beacon). Fasts up of newtreel clips with some new material. Rev. Dec. 11

Young and Beautiful (Mascon). Studio story with the Wampa's baby stars. Wer. Best. 25.

Rev. Sept. 25.

(Continued on page 31)

Studio Placements

Hollywood, Jan. 21, Hollywood, Jan. 21.
Irvin S. Cobb scripting 'Wheat
You Hunt with Old Don,' Par.
Mary MacLaren, Pat Somerset,
'Becky Sharp,' Pioneer.

Gene Towne, Graham Baker, 'All' for the Lady,' Par, Frank O'Connor, 'Ruggles of Red

Frank O'Conno., Gap, Par, Gap, Par, Pat Morlarty, Esther Michaelson, Jerry Mandy, Joe Barton, 'McFadden's Flats,' Par. Robert McWade, Dorothy Libairs, Robert Livingston, Claude Gillingwater, Harry Tyler, 'Public Enemy

Robert Livingston, Claude Gilling-water, Harry Tyler, "Public Enemy No. 2, Metro. Jack Kennedy, 'Reckless,' Metro, Lionel Atwill, Ivan Simpson, Leila Bennett, Henry Stephenson, June Gittleson, Egon Brecker, Christian Rub, 'Vampires of Prague,' Metro. Luis Alberni, 'Callente,' Wa Harry C, Bradley, 'Win or Losc,'

Luis Alberni, Caiente, Mary C. Bradley, Win or Lose, Par, Harry C. Bradley, Win or Lose, Par, Will Regan, James Cagney, Frank Mitugh, The Itain in US, WB. Joan Blondell, Guy Kübbee, Aline McMahon, Social Pirates, WB. Cy Bartlett, Edward Kauman, screen play, 'Social Pirates,' WB. Harry Sauber writing original for 'Anthony the Third,' WB. Lesile. Fenton, Charles Selon, William Demarkst, Horry Cording, Choy William Demarkst, Horry Cording, Choy William Charles Selon, William Control of the Curious Bride,' WB. Selon, William Charles Cagnetic Cagnetic

the Curlous Bride, WB.
Victor McLagien, 'The Informer,'
R. Yun Root, sercen play, Milky
Way: Feter Ruric, sceen play, 'Vengeance,' both Par.
Anthony Voller, screen play, 'Star
a Richard Scott, Jack Muthall, Jack
Carlisle, Mississippl, Par.
Max Lucke, Leonid Kinsky, O. M.
Steiger, Myra Rayl, 'Tom Monk,
Paulette Faquette, Harold Ent.
'Now I'm a Lady,' Par.
Raymond Walburn, Arthur Hohl,
Ha: 'P Berseford, 'I Love You Alwaya.' Col.
'Mary McLaren, 'Becky Sharp,'
Floneer.
George Seitz directing Times
Square Lady,' MG.
Claude Billipson Criginal for
Claude Billipson Criginal for
Claude Billipson Criginal for
Claude Billipson Criginal for
Lynn Starling, screen play, 'Amateur Lady,' Reliance.
Henry Myers scripting Burns &
Allen, 'Whor, Losse,' Par.
Allen, 'Whor, Closse,' Par.
Flati, 'Par.
Andegrift, 'McGadden's
Flati, 'Par.
Firn Sheld, Jack Mack, 'Stolen
Harmony, 'Par.
Mel Brown directing 'Man-Eating
Mel Brown directing 'Man-Eating

Flats, Par.

Ern Shleld, Jack Mack, 'Stolen Harmony, Par.

Mel Brown directing 'Man-Eating Tiger,' Fox.

Mel Brown directing 'Man-Eating Tiger,' Fox.

Mel Brown directing 'Man-Eating Tiger,' Fox.

Mel Brown and Meland, 'Star at Midnight,' Radio,

Fuge-ne Pallette, Wada Bateler,

Public Enemy No. 2, 'MG.

Sam Hoffenstein, screen play, Two on a Tower, Par.

Emma Dunn, 'George White Scandard, 'Are on Jean Dikon, Til Love You,' Col.

Ratael Storm, Phyllis Ludwig, 'It Happened in New York,' U.

Robert Emmett O'Connor, Henry Kolker, Charles Wilson, George Ivving, Ann Darling, Princess Grace Neville and J. Griffin Jay, script collaboration, 'Air Gury,' Col.

Lester Cohen, screen play, 'Quality Street,' Radio,

Albert Treynor, scripting his own yarn, What a Storm to a Lobster,'

Gordon Jones Jack Cheathow.

ity Street, American Albert Treynor, scripting his own yarn, What a Storm to a Lobster, Roach, Tonn John John Jack, Jack Cheatham, John Sinclair, Car 99, Par. Howard Wilson, McFadden's Flats, Par. Edgar Lewis, Jerome Strong, Katharine Mullens, Capt. Hurricane, Radio, Tank Reicher, Josef Weiter, Frank Reicher, Josef Weiter, Radio, Jannsen, Dog of Flandern's Radio, Mike Simmons, scripting, Jim Burke's Boy, Col. Cedric Hardwicke, Tes Miserables, 20th Cent.

Cedric Hardwicke, Les Miserables, 20th Cent.
Josephine Hutchinson, 'Oll for Lamps of China.' WB.
Florence Eldridge, Les Miserables,' 20th Cent.
Busby Berkeley, dance direction, 'Cellente,' WB.
Robert Light, 'Wanderlust,' WB.
Hugh Enfield, 'Two on a Tower,'

Par. Frankie Darro, 'Gimpy, Col. James Burke, 'Princess O'Hara,' U. Luis Alberni, 'Now I'm a Lady,'

Par,
Harry C. Bradley, 'Private
Worlds,' Wanger.

John Dilson, 'Les Miserables,' 20th

John Dilson, Tees Miserables, 20th Cent.
Railpo Ed liamy Edjart Bells, Col.
Railpo Ed liamy Edjart Bells, Col.
Dily Manners Make the Man, MG.
Div Manners Make the Man, MG.
Yark Angel, Goldwyn,
Complete cast, Times Square Lady,
Metro: Robert Taylor, Nighila Bruce, Holon Twelvetrees, Isalid
Jewell Finier Gomlin, Nat Schule,
Licent, Noel Madison, Fred Kohler,
Russoll Hopton, Paul Hirst,
Richard Thörpe, direction, Typee,
Metro.

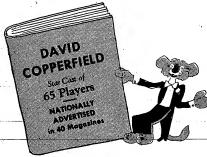
Motro.

Byron Morgan, script 'Coast Guard,' Metro.

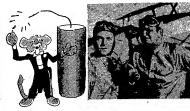
HE'S FUNNY THAT WAY!



Just when the industry's all ga-ga about Leo's recordbreaking hit, CRAWFORD, GABLE, MONTGOMERY in "Forsaking All Others"-



Leo drags out another BIG AT. TRACTION that has the industry on its ear - and before you know it-



BANG! Leo knows just how to time the Big Shots. WALLACE BEERY in "West Point of the Air" is his biggest hit since "Hell Divers" and it's just as SPECTACULAR! But Leo's funny that way, he goes merrily on with—



"Dear JOAN CRAWFORD, I've never had a better vehicle for you than 'No More Ladies' the great stage romance"-



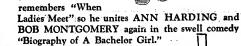
-and what's Leo up to now? He's measuring CLARK GABLE. Sure, Clark is the BIGGEST MALE STAR in pictures. His next, with CON-NIE BENNETT is 'After Office Hours."

-And Leo is betting that the MARX BROTHERS in "A Night at the Opera" will be their most successful comedy!





No, Leo's not tired yet... He's watching a scene between JEAN HARLOW-BILL POWELL in "Reckless." Franchot Tone and May Robson are in it too!



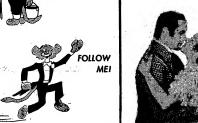
"Bless you my children." Leo

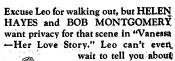
He goes on and on-

PRONOUNCED SEE QUO YAH)

Look at him! Leo has emblazoned another sensation across the nation, "Sequoia" a picture more remarkable even than "Trader Horn"and then just when you think he can't keep it up, along comes

· (see above next column)







RAMON NOVARRO EVELYN LAYE in "The Night is Young," and a flock of others. Leo's prize packages never come singly. He's funny that way!

CALENDAR OF CURRENT RELEASES

(Continued from page 29)

Foreign Language Films

(Note: Because of the slow movement of foreign films, this list covers one year of releases.)

(Most of these available with English titles.)

Abei mit der Mundharmonika (Ger) (Ufa). Comedy of young love. Dir Erich Waschneck. 60 ming. Rel. Sept. 1. Adleu Les Beaux Jours (Fr) (Ufa), Greek romance. Brigitte Heim. Dir. Andre Beucler and Johannes Meyer. 90 mins. Rel. April 18. Rev. May 1.

Alraune (Ger) (Capitol). Test tube bables. Brigitte Helm. Dir. Richard Oswald. 70 mins. Rel. May 1.

Annemarie, Braut der Kompanie (Ger). Military farce, Lucie Englisch, Dir. Carl Boese. 70 mins. Rel. Dec. 1. Bei Der Blonden Katherin (Ger) (Bayaria), College comedy with music, Dir. Franz Seltz. 80 mins. Rel. Dec. 1.

Blonde Christi, Die (Ger) (Bayaria), Musical, Karin Hardt. Dir. Franz Seltz. 45 mins. Rel. Feb. 15,

Seitz. 76 mins. Rel. Feb. 15,

Buzavirag (Hung) (Danubla). Operetta with romance. Dir. Steven Szekely. 80 mins. Rel. Jan. 1.

Buenaventura, La (Sp). (WB). Musical with Victor Herbert score. Enrico Caruso, Jr. Dir. William McGann. 30 mins. Rel. Spot. 18.

Broken Shoes (Russ) (Arnkino). Child reaction to politics. Anti-Hitter. Dir. Margarita Buraksya. 80 mins. Rel. March 18. Rev. April 3.

Cettle Analolo-Lilvak. (Fro. Kilmentrade). Social drama. Harry Baur. Dir. Analolo-Lilvak. (Fro. Kilmentrade). Social drama. Therry Baur. Dir. Chalutzim (Hebrew). (Arme.). First talker made in Palestine. Dir. Alexander Chapavev (Russ). (Amkiro). Historical drama. Dir. Sergel and Georgi Vossilyev. 70 mins. Rel. Jan. 1.

El Roto (Sp) (Cinexport). Romantic tragedy. Dir. Gabriel Sorca. 60 lins. Rel. Dec. 1.

mins. Rel. Dec. 1.

Ciudad de Carton, La (Sp) (Fox). Drama of maritai relations. Antonio Moreno, Catalina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 15.

Carazones en Derrota (Spanish). Tragic drama made in Mexico. Dir. Ruben
C. Novarro. 70 mins. Rel. Oct. 1.

C. Novarro. '0 mins. Rel. Oct. 1.

Crown o' Thorne (Klinemtrade) (Ger) (Dubbed Eng.). Biblical drama. Dir.

Robert Wiene. '10 mins. Rel. March 15.

Cruz Y La Esonda, La (Sp) (Fox). Historical romance. Jose Mojica. Dir.

Frank Struyer. '15 mins. Rel. Feb. 1.

Frank Struyer. 75 mins. Rel. Feb. 1.

Custa Abajo (Sp) (Par). Romantic drama. Carlos Gardel, Mona. Maris.

Dir. Louis Gasnier. 75 mins. Rel. Aug. 15.

Czar Wants to Step. The (Russ) (Amklin). Satire on court life of Paul 1.

Dir. Alexander Peinzimmer. 70 mins. Rel. Dec. 1.

Deserter (Russian) (Garrison). More class struggie. Dir. V. I. Pudovkin. 80 mins. Rel. Oct. 1.

mins. Rel. Oct. 1.

Deux Orpheling, Les (Fr) (Blue Ribbon). Costume meiodrama. Yvette Guilbert. Dir. Maurice Tourneur. 90 mins, Rel. Feb. 1. Rev. Feb. 15.

Des Mas Une Des (Spanish) (Fox). Comedy românee. Rosita Moreno. Dir. Des Muleres Land of Mins. Rel. Oct. 18.

Des Muleres Lind of Land unan (Sp). Romantic comedy. Dir. Jose Buchs. 80 mins. Liel. June 1.

Du, Oder Weine (German) (General). Operetta. Gitta Alpar. Dir. Karl Frochlich. 80 mins. Rel. Oct. 18.

Gewisser Herr Gran (Ger) (Capital). Spy drama. Hans Albers. Dir Gerhard Lamprecht. 70 mins. Rei, Feb. 16.

on mins. Rel. July 16.

Poter-wittow (Polish) (Capital). Military musical. Dir. Michael Waszunki. 75 mins. Rel. May 1.

Peter-burg Niphta (Russ) (Amkino). Based on two Dostolevsky stories. Dir. Peter-burg Niphta (Russ). Rel. Sept. 13.

Petterson. A Beloversky of the Sept. 13.

Pett

Gerhard Lamprecht. 70 mins. Rel. Feb. 15.

Ein Monn Will Mach Deutschland (Ger) (Uia) Drama of patriotism. Dir. Faul Wegener. 80 mins. Rel. Nov. 1

Faul Wegener. 80 mins. Rel. Nov. 1

Faul Wegener. 80 mins. Rel. Nov. 1

Eines Penizer unge Liebe (Ger.) (Uia). Romantic comedy. Willy Fritsch. Dorothea Wiecke. Liebe (Ger.) (Uia). Romantic comedy. Willy Fritsch. Dir. Artur Robinson 80 mins. Rel. May 15.

Eines Penizer Junga Liebe (Ger.) (Uia). Romantic comedy. Willy Fritsch. Dir. Artur Robinson 80 mins. Rel. May 16.

Einemal Eine Grosse Dame Sein (German) (Ta). Comedy. with music. Kaethe von Nagy. Dir. Gerhard Lamprecht. 76 mins. Rel. Oct. 15.

En Gia. Gutt (Norwegian) (Scandinavian). From "Bjornson's novel. Dir. John Brunlus. 80 mins. Rel. Nov. 15.

Enemigos (Sp). (Inter-Continent). War drama. Dir. Chano Urueta. 70 mins. Rel. Aug. 15.

Escondalo, Ei (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta.

Escondalo, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta 70 mins. Rel. Sept. 15.

70 mlns. Rel. Sept. 15.
Feldhernhugel, Der (Ger) (Bavarian). Millitary comedy. Betty Bird. Dir.
Eugen Thiele. 70 mlns. Rel. April 16.
Filther Forman (September 19.0). Compon. with mysic. Dir. S.
Essatian. Sept. Mills. Rel. Dec. 30.

Fluechtlinge (German) (Ufa). German refuges yarn in the Far East. Hans Albers, Kathe von Nagy. Dir. Gustav Vocky. 80 mins. Rel. Oct. 1.

Freundin Eines Grosser Mannes, Die (Ger) (Ufa. Theatrical comedy. Kaethe von Nagy. Dir. Paul Wegener. 80 mins. Rel. Sept. 1.

Freut Dir. Hand Steher. (German. H. W. Noomantie comedy. Leo Elezak. Prouteras del Amor (Sp) (Fox). Musical romance. Jose Molica, Rosita Moreno. Dir Frank Strayer. 80 mins. Rel. Dec. 1.

Fuerst Woronzeff (Ger) (Ufa). Romantie drama. Brigitte Heim. Dir. Arthur Roblisson. 60 mins. Rel. Nov. 16.

Gehetzte Menschen (Ger) (Filmcholce). Drama of father love. Dir. Fredrich Feher. 70 mins. Rei. June 1.

Gold Regiert die Welt (Ger). Domestic comedy. Gustav Froehlich, Camilla Horn. Dir. Max Neufeld. 70 mins. Rel. May 1.

Horn. Dir. Max Neufeld. 70 mins. Rel. May 1.

Girls in Uniform (dubbed English) (Ger) (Filmcholce). Doruthea Wieck and
Kertina Thiele. Dir. Richard Cowen Germans.

Rel. May 1.

Girls of the Communication of the Communic

Raul Roullen. Dir. John Reinhardt. 70 mins. Rel. Sopt. 1.
Heideschuimeister Uwes Karaten (Ger) (Ufa.) Nazi back to the farm prop-aganda. Dir. Carl Heins Wolft. 70 mins. Rel. April 15; Dec. Carl Boeise. Heimat am Rhein (Ger). Romantic drama. Lucie Englisch. Dir. Carl Boeise. Heil on Earth (Ger). Garrisoni (dialog in five languages). Hörrörs of war. Dir. Victor Trivas. 80 mins. Rel. Jam 15. Rev. Feb. 5.
Hochzeit am Wolfgangsee (Ger). Romantic.comedy. Dir. Hans Behrendt. 70 mins. Rel. Nov. 15.

v mins. kel. Nov. 1b. im Heiderkrug (Ger). (Germania). Romantic farce. Dir. Carl Bosse. 70 mins. Rel. Jan. 1.

Rel. Jan. 1.

Inge und site Millionen (Ger) (Uia), Romantic crook drama, Brightte Helm.

5 mins. Dir. Brich Engel. Rel. Appli 18.

In the Land of the Soviets (Bus) (Amkino). Newsreet compilation of past year 55 mins. Rel. July 1.

In Wien Ham Ich Elman Elm Maedel Geliebt (Ger). Germania). Military musical. Dir. Eric Schoenfelder. 70 mins. Rel. May 15.

12.—Nent-Churgh. Produced.—written-by-and starring-Sarl-Eedek. 80 mins. Rel. June 1.

Juarez Y Maximiliano (Sp.) (Col). Mexican royalty's fall. Dir. Miguel Torres 30 mins. Rel. May 1.

Ann. J.

Kara Slaitter (Swedish) (Scandinavian). Romantic musical. Dir. Gustaf Molandici 190 mins. Rel. May L.

Liebe in in Cor.) (Germania). Military romance. Harry Liedkt. Dir.

Che Muss Verstanden Sein (Ger) (Ufa). Comedy drama with music. Dir.

Liebe Muss Verstanden Sein (Ger) (Ufa). Comedy drama with music. Dir.

Liebe Gustaffer (Ufa). Mystery romance. Dir. Hans Steinhoff. 60 mins.

Maddan. B. M. (20).

Malel. Jan. 1.

Madame Bovary (Ff). (Tancrnoux). Faithful transcription of Flaubert epic.
Dir. Jean Renoir. 100 mins. Rel. Nov. 15. Rev. Nov. 27.

Maryjka (Fol). Rural romance. Dir. Jan Nowina-Przybylski. 60 mins. Rel.
Dec. 1.

Mass Struggle (Sp) (Kinematrade). Russian revolt. Dir. I. Kavaleridze. 70 mins. Rei. Sept. 15.

mins. Rel. Sopt. 15.

Meine Frau, die. Schuetzenkoenigin (Ger) (Germania). Theatrical farce.

Dir. Carl Boesc. 80 mins. Hel. Jan. 1.

Meisterdetskit, Der (Ger) (Bavaria). Mystery satire. Weiss Ferdi. Dir.

Frank Seltz. 75 mins. Rel Feb. 1.

Meiodia Prohibida (Si) (Tox). Musical fantasy. Jose Mojica. Dir. Frank

Strayer. 70 mins. Rel. March 15.

Meiodia der Liebe (Ger). (Germania). Musical romance. Die. Georg Jacoby.

70 mins. Rel. Sept. 15.

MORE STENCHING

Strand, Pawtucket, Victim-In Dec E. M. Loew's Cap Was Bombed

Providence, Jan. 21.

Search was being pressed by Pawtucket police for a man and woman in connection with the exwoman in connection with the explosion of a stench bomb in the
Strand theatre, that city, Friday
(11) night, resulting in slight injuries to five persons. It was the
second bombing outrage in that city
within a month. B. N. Loew's Capticl was bombed and damaged quite
extensively in December by persons
believed responsible for bombing
outrages in Massachusetts on same
day.

observed responses.

Delivery of the server of the paper bag, which apparently had contained a mixture of suiphur and potash, and a woolen mitten found near the seats which the mysterious couple vacated barely a minute based on the seat of the se

Chi 10c Houses Take Squawk to Gov't As Distribs Shut Down Pix Service

Allege Soviets Beat Can. Law by Portable Projector

Ottawa, Jan. 21.

The government is all flustered because ways and means cannot be found to stop the screening of the

found to stop the screening of the Sovdet picture, Ten Days That Shook the World, here and there about the country.

It's a narrow-gauge print for a projector and apparently there's no way to selse it or stop its presentation because the present laws cover only the projection of

presentation because the present laws cover only the projection of standard width prints in theatres. Govt. even goes so far as to say that the sponsors, the Workers Sports Association, reduced the print from standard dimension in order to beat the law,

METRO'S BALLERINA IMPORT

Margareta Waldman, ballerina of the Vienna state's opera, arrived in New York Thursday (17) for Metro. - She goes to the Goast early the week on a four-month contract.

Mit Dir Durch Dick und Duenn (Ger) (Bavarla). Comedy romance. Dir Franz Siltz. 80 mlns. Rel. Nov. 15.

Franz Siltz. 89 mins. Rel. Nov. 15.

Mother (Russ) (Garrison). Based on a Gorky novel. Dir. V. I. Pudovkin. 70 mins. Rel. June 1. Rev. June 5.

Mutter (Russ) (Garrison). Based on a Gorky novel. Dir. V. I. Pudovkin. 70 mins. Rel. Mort. 1.

Mutter (Garrison). Rev. June 5.

Mutter und Kind (Ger) (General). Mother-leve drams. Henny Forter. Dir. Hans Stchnbof. 70 mins. Rel. Nov. 1.

My Wife the Mise (Hung). Inter-marital farce. Dir. Steven Szekely. 80 mins. Sept. 1

Sept. 1
Nada Mos Que Una Mujer (Sp) (Fox). Version of Pursued. Dir. Harry
Lachman. 60 mins. Rei. Nov. 15.
Oded the Wanderer (Palestine) (Hebrew). Life in Palestine. Dir. C. Halahmi.
65 mins. Rei. May 16.

Oro y Plata (Sp) (Inter-Continent). Romantic tragedy. Dir. Ramon Peon 90 mins. Rei. July 15.

mins. Rel. May 15.

Rakoczi Indulo (Hung) (Danubia). Musical romance, with Paul Abraham.

music. Dir. Steven Szekely. 80 mins. Rel. Nov. 16.

Riachulje (Sg) (Hoffberg). First Argentine-made plc. Musical romance. Dir. Steven 198 mins. Rel. Dec. 1.

Roman Elmandia Barth. 198 mins. Rel. Dec. 1.

Roman Elmandia Barth. 198 mins. Rel. June 18.

Romance Tropical (Spanish). First picture made in Porto Rico. Romantic drama. 70 mins. Rel. June 18.

Sept. 198 mins. Rel. 208 (Spanish). First picture made in Porto Rico. Romantic drama. 198 mins. Rel. 208 (Spanish). First picture made in Porto Rico. Romantic drama. 198 mins. Rel. 208 (Spanish). First picture made in Porto Rico. Romantic drama. 198 mins. Rel. 208 (Spanish). Picture Mantical Dir. Franta Seltz.

Schimmin, Der German) (Kinematrade).

Schimmin, Der German) (Kinematrade). Comedy. Curt Bols. Dir. Erich Engels. 60 mins. Rel. Nov. 1.

Simple Tallor Russey (Amkino. Drama of Jewish life. Silent with sound to the state of the

minus. Kell. March 15.
Serment, Le (Fr.) (Protex). Heavy drama of love. Dir. Abel Gance. 90 mina.
Rel. March 1. Rev. March 20.
Sombra de Panche Villa (Sp) (Col). Life of the Mexican bandit chief. Dir.
M. C. Torres. 10 mins. Rel. March 1.
Soviet Closeups (Russ) (Amkino). Newsreel compilation. 60 mins. Rel.
July 15.

Soviets Greet New Turkey. (Russ) (Amkino). Newsreel compilation. 60 mins Rel. Sept. 1.

Rei. Sept. 1.

Spiel Mit Dem Feuer (Ger) (Ufa). Domestic relations comedy. Dir. Raiph
Arthur Roberta. 70 mins. Rei. Nov. 15.

Spy, The (Polish) (Capital). Drama. 80 mins. Rei. March 1.

Stern von Valencia, Der (Gei) (Ufa). White slave traffic in Europe. Liane
Haid. Dir. Aifred Zeister. Rei. April 15.

Tango en Broadway (Sp). (Par). Musical comedy. Carlos Gardel. Dir. Louis

Tango en Broadway (Ger) (Euronean). Millary drama. Hans. Stuwe. Dir. Heinz.

Tannenburg (Ger) (European). Military drama. Hans Stuwe. Dir. Helm Paul. 85 mins. Rel. March 15.

Paul. 85 mins. Rel. March 15.

Tante Gusti Kommandiert (Ger). Romantic comedy. Hansi Niese, Max Adalbert. Dir. Carl Heinz Wolft. 70 mins. Rel. May 1.

Taussendor. The Max (Gaptial). Farcs. Trude Berliner. Dir. Max Max (Gaptial). Farcs. Trude Berliner. Dir. Max Three Songs About Lenin (Russian) (Amkino). Newsreel compliation. Dir. D. Vertrov. 55 mins. Rel. Nov. 1.

Thiunderstorm (Russ.) (Amkino). Russian melodrama. Dir. V. Petrov. 80 mins. Rel. Oct. 1. Rev. Oct. 2.

mins. Rel. Oct. 1. Rev. Oct. 2.

Tochter Der Regiments, Die (Ger.). General). Military musical. Anny Ondra Dir. Karl Lamac. 70 mins. Rel. April 1.

Trenck (Ger) (General). Military drama. Dorothea Wieck. Dir. Hans Paul and Ernst Neubach. 80 mins. Rel. April 1.

Tres Amores (Spanish). U. Lieavy drama. Anita Campillo, Mona Maris. Dir. Moc Sacilin. 89 mins. Rel. Nov. 1.

Tres Berretines, Los (Sp) (Hoftberg). Argentine comedy. 70 mins. Rel. Jan. 1.

Chicago, Jan. 21.

Explosion is being readled in the midwest on the 10c admission question which will throw the entire torritory open to dime ducats. Distributors have been enforcing their anti-dime ducat clause of the standard of the sta

tried to eneak loc bargains through without the cognizance of the exchanges.

The dime houses have now decided to take their fight right out into the open instead of gumshocling their loc tickets and are preparing to take their plea to the federal 'courts for a ruling. These houses had previously hesitated from making an open issue of this a question, fearing defeat on an official decision. But these theatres move feel the collowing after the cities of the courts have ruled in favor of independent action.

Sepia Trouble

Theatres leading the 10c fight have already been in contact with Dwight Green, the district attorney, in their initial steps in taking their case right to the federal government. At the head of the 19c battle are those houses in the colored districts which insist that they cannot operate at prices higher than a discovery of the colored districts which insist that they cannot operate at prices higher than a discovery of the colored districts which insist that they cannot operate at prices higher than a discovery of the colored districts which insist that they cannot operate at prices higher than a discovery of the colored districts which insist that they cannot operate at prices higher than a discovery of the colored districts which insist that they cannot operate at prices higher than a discovery of the colored districts which insist that they cannot operate at prices higher than a discovery of the colored districts which protection on pictures are charging only 15c, and the smaller appear calam that they cannot operate at the same admission rate.

RADIN'S SURE-SEATERS CHAIN: ADDS 1 IN BALTO

Baltimore, Jan. 21.

Matty Radin, operating the Cameo and Acme, N. Y., has leased the long-dark, former legit theatre, Auditorium, from Leonard B. Mc-Laughlin, g. m. for the bank that holds the Maryland and Auditorium theatren. and addialing. Congress holds the Maryland and Auditorium theatres and addoining Congress hotel, for 13 weeks, commencing Feb. 11. If policy clicks, Radin has a 10-year lease option. Foreign filcks at pop prices will be the strictly compared to the strictly compared to

(French-Charles Boyer), etc.
Radin planning chain of arties.
Has a deal for the Shubert, Philadelphia, which has been playing
burlesk, but which will revert to
foreign films about the same time
policy goes into the Auditorium
here if the recent fire ravage can be
repaired. Radin dickering for spots
in other towns.

New Indie Minn. Exhib Ass'n Just for Smallies

Minneapolls, Jan. 21.

Newly: organized Independent
Theatre Association voted under no
circumstances to affiliate with
Northwest Allied States or any
other exhibitor body and to exclude Minneapolls and St. Paul ex-

clude Minneapolis and St. Paul exhibitors from membership.

In deciding to limit membership to theatre owners outside the Twin Cities, the members stated that they wished to avert a repetition of what has happened in Northwest Ailled States, the other independent exhibitors' organization in-the-territory. In Northwest Ailled States, it was charged, Minneapolis and St. Paul members have selzed control and practically taken over the body. body.

It also was argued that the as

ciation might become involved in costly labor disputes if it contained

costly labor disputes if it contained Twin City members and that the needs and problems of the smaller town exhibitors were different from those of Minneapolls and St. Paul. J. B. Clinton, Duluth, is president; E. L. Peasiee, Stillwater, Vp.; L. Carlsch, Wayaxda, screetary-truhsurer, and the board; W. M. Miller, Cloquet, Minn, (former president of Northwest Allied States); Gus Baçri, Memildj, Minn.; H. J. Ludcke, St. Peter, Minn.; B. R. Parsons, Springfield, Minn.; George W. Ryan, Hector, Minn.; Roy T. McMinn, Superior, Wis., and J. L. Anderson, Plankington, S. D.

Jan. 1.

Unsere Fahne Flattert Uns Voran (Ger) (Ufa). Hitler propaganda. Helnrich Georg. Dir. Hans Steinboff. 80 mlins. Rel. July 1. Rev. July 17.

Verkaufte Braut (Ger) (Kinematrade). Smetand's operetta diluted. Jamila Novotna. Dir. Max Ophuls. 80 mlins. Rel. April 15. Rev. May 1.

VI Som Gar Koksvagen (Swedish). (Scandinavian). Musical. Rel. April 16.

Violetera, La (Sp). Raquel Meller. Bassed on an old silent, with parts resiot. 60 mlins. Rel. Jan. 14. 60 inins. Rel. Jan. 1.
Waitz Time in Vienna (Ger) (Ufu). Musical based on Johan Strauss' life.
Renate Mueller, Willy Fritsch. Dir. Ludwig Berger. 80 mins. Rel.
Nov. 1. Rev. Nov. 20.
Wenn Herzen Sich Finden (Ger). (Germania). Romantic comedy. Charlotte
Ander. Dir. Erich Engels. 80 mins. Rel. Nov. 1.
We Mann Maenner Fessett (Ger). Franziska Gaal. Musical comedy. Dir.
Carl Boses. 15 mins. Rel. May 18. Youtn of Russia (Yiddish) (Sov-Am). Religious conflict. Dir. Henry Lynn. 70 mins. Rel. Nov. 1.

70 mins. Hei. Nov. I.
Key to Address
Acme, 56 East 14 St.
Amkino, 723 Seventh Ave.
Bayaria Film. 489 Fifth Ave.
Blue Ribbon Picta., 154 W. 55th.
Danubla, 723 Seventh Ave.
European Film, 154 West 65th.
Filmchoice, 599 Madlson Ave.
Garrison Films, 725 Seventh Ave.

General Foreign Sales. 729 7th Ave. Germania, 22-33 19th St., Astoria, L. J. H. Hoftberg, 729 Seventh Ave. Inter-Continent, 19 E. 42nd St. Inter-Continent, 19 E. 42nd St. (Inter-Continent, 20 E. 42nd St. (International Transportation of the Continent of the Con



JANUARY BELC

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HEIRON DUKE

DIRECTED BY VICTOR SAVILLE

NAPOLEON'S MASTER . . . WITH THE TROOPS . . . WITH THE LADIES . . .

More drama More thrills More action More romance

than any picture ever made by George Arliss

WILL TAKE BOX OFFICE RECORDS LIKE WELLINGTON TOOK NAPOLEON AT WATERLOO

INGS TO

GB)

STORER EXPLAINS ABS REORGANIZATION; BULOVA OF WNEW SLATED AS FIRST V. P.

Revamping of Structure Expected to Give Web Chance to Operate in Black-MacFadden Publications Reported First Comm'l Starting Feb. 11

Contract allying George B. Storer with WNEW, the proposed New York key for his American Broadcasting Co., had not vesterday afternoon (Monday) received the signatures of the parties concerned but Storer declared Saturday (19) that the deal was all set. He also stated that the new web organiza-tion, with the title of the American Broadcasting Co. replacing that of the American Broadcasting System, was being incorporated. New cor-

the American Broadcasting System, was being incorporated. New corporation, said Storer, will have himself in the post of president and Arde Bulova, major stockholder in WNEW, as first vp.

With the setup he now has, said Storer, his network can now operate in the black. Same 24 stations which he had represented in the American Broadcasting System, stated Storer, have agreed by wire to assign their contracts to the new company. What steps he will take to iquidate the affairs of the American Broadcasting System storen Broadcasting System, store the state of the set will be set to the set of the set o r nat aceps ne wit take to iquidate the affairs of the American Broadcasting System, Inc., will depend on the advice given him by his counsel. He said that he is settling the contract held by Kay Van Riper, who came on here from the west coast, to do her English Coronets' serial, and that if there are any other program or artists contracts outstanding he will formulate an adjustment. Among those claiming to have a term contract against ABS ls Tony Cabooch. The dialectician avers that he was aignatured for 25 weeks, with the paper approved by Burt McMurtrie, ABS v.p. in charge of programs and the web's artists' service.

Two Others Two Others

American Broadcasting Co. with be made up of entirely new capital-ization. New company has received permission to use that tag from Major Andrew White who once organized a firm of that name in pany on stock subscriptions which Delaware, and from LeRoy Marks, were not due, sufficient funds to

Different.

Goodman Ace has a novelty program-in mind. He's proposing that some sponsor start a professional

owner of WOL, Washington, which likewise uses American Broadcasting Co. as a corporate title.

Storer stated that he had Mac-fadden Publications contracted as the first client for his new setup. Account will take a half hour Mon-day nights, starting Feb. 11, for the dramatization of yarns cuiled from True Detective Stories.

Storer on Friday (18) issued the

following statement:
When in the course of the operation of a corporation it becomes apparent that tack of income in-

eration of a corporation it becomes apparent that lack of income in-dicates the straight road to bank-ruptcy with losses to employees and creditors, the writer has always feit that it is far better to cease operations so as to pay payroils and creditors one hundred cents on the dollar.

Hence when it became obvious the straight of the American Broadcasting that the American Broadcasting continuous and the straight of the sease arrangement with Donald Fi am m's Company, licensee of WMCA, of approximately \$13,000 per month plus all cost of operation of the station. It was decided to discontinue operation under this lesse, pay our bills and employees out of the assets and then make other arrangements (or continuing the network with another key station, in Greater New Yor, employees, the writer, with the help of Mr. James K. Norris, paid into the company on stock subscriptions which were not due, sufficient funds.

pay all current creditors. Fro present indications there will be substantial surplus.

dingly the fact that 'I regret exceedings our staff could not b notice, but the time element in this case represented the difference be-tween paying or not paying our

teas represented the intereste out tween paying or not paying our creditors.

It ween paying or not paying our interest of the paying our interest pays on the paying our interest pays on the pays on the pays of the pays of

Providence, Jan. 21.
William S. Cherry, Jr., owner of.
Station WPRO here is sanguine of
the future of the reorganized American Broadcasting System regardless
of the exact modifactions that may

Cherry is out to put WPRO on the proadcasting map and is devoting considerable attention and time to this adjunct to his department store He has been active in negotiations within ABS since the blow-up of the WMCA deal precipitated a crisis

Hitz to Philadelphia In NBC Move to End CBS' Nat'l Acct. Edge

Philadelphia, Jan. 21.
National Broadcasting Company.
anticipating a sales increase with
both webs having basic outlets here. the local eastern district.

In charge is B. R. Hitz, formerly stated with NBC is New York Saisted by Peggy McHale. Office is expected to create some inroads in the national biz of this sector, which in the past has primarily gone to Columbia through the Levys.

Bernard Leaves KHJ

Los Angeles, Jan. 21.

Don Bernard has resigned as program manager of KHJ and the Don Lee Ceast network, effective Feb. 16. He goes into the sound department of a film studio.

with Bernard leaving, the berth will be eliminated and the program activities handled, as before, by a program committee consisting of the heads of the various station de-

Detail work in connection with he office will go to Scott Perkins, production manager, to be handled conjunction, with his present

Grace Moore's \$25,000

Hollywood, Jan. 21.
During the current auto sho week in San Francisco Grace Moore Vicks show is airing from that city. Harry Jackson, NBC ork leader, is there handling pro-

Miss Moore is getting \$25,000 for her auto show warbling.

Dave Palmer's Medal

Dave Paimer's Medal
Davenport, Ia., Jan. 21
David D. Palmer, business manager of Station WOC, Davenport,
gets the Junior Chamber of Commerce gold key award as the young
man in Davenport performing the
most outstanding community service

in 1934. That was the bringing back to Davenport of WOC from Des

Natalie Giddings, formerly with WLW and WCKY, is doing the Jean Abbey role for Woman's Home Companion on WKRC, Cincinnati.

Democratic Station for Phila.?

J. David Stern, publisher of Philadeiphia's only pro-New Deal newspaper, the Record, is understood to be on the market for a radio station. About six months ago he approached WIP but no deal resulted. Now it's possible that WPEN will be the object of Stern's acquisitive overtures.

Behind the reports of Stern seeking a radio outlet in Philadeiphia is the question of the Democrate seeking to consolidate their advantages in a state which has gone Democratic for the first time in 50 years, Immediate hope may be to give Philadeiphia a Democratic mayor next fail.

Radio, Films Used for Propaganda In Saar Vote; Ether Attack Heavy

RADIO SINGER IN JAM

Assault Charge is Made Against Vernon Lawler

Davenport, Ia., Jan. 21, Lawrence Stringman, 25, of Juanita, Okla., known in local and St. Louis radio circles as Vernon Lawler singing cowboy, is under arrest on charge of assault with attempt to commit murder lodged against him in Rock Island, Ill.

in Rock Island, Ill.
Stringman was wounded after he had shot two officers who entered a home in Rock Island to question him opnerming ownership of a car he was driving. Officers whom he shot will recover they having received only superficial wounds.

DAVID ROSENBLOOM **NEW NBC TREASURER**

vice-president and treasurer of the National Broadcasting Company at that company's board meeting held Friday. (18). Rosenbloom (from Tradeway) entered the firm's em-ploy as vice-president around four months ago, and the present addi-tional duties of company treasurer

tional duties on are new.

Henry K. Norton, who has been company treasurer, over to Radio Corporation of the property of the components of

Utility Shoots Works

Rochester Gas & Electric Corporation has increased from one radio program a week over WHAM 'Wings of Song' dropped in to five. Wings of Song' dropped in favor-of-the dramatic series on-the-State Troopers. In addition the utility has contracted for Bob Pierce, 'Old Man Sunshine,' four morning spots a week. Pierce, who has been on NBC programs since 1924, mingles plain selections, songs and poems, the latter humorous or strongly sentimental.

Reason for the utility's increase in air time is seen as a good-will builder to offset unfavorable publicity by state and national legistators.

American Steamships Seek German Tourist Business

United States lines is bidding for Onited States lines is bidding for German patronage by using Ger-man language programs. Company has renewed over WINS, New York has renewed over WINS, New York and Is-sponsoring a round the world cruise all in the Teutonic innguage. New series on Tuesday at 1:30 o'clock and runs for a period of 26 weeks.

Biste Maria Troja and Hans doing the script and also playing the main roles in the tour. All ports visited by the company's ships are touched on in the trip.

WFAA's Productions Dollas, Jan. 21.

Dallas, Jan. 21.
Two new studio programs at Sta-tion WFAA. Morton Milling pro-gram each Sunday, from 1 to 1:30 p. m. and the Magnolia Seed pres-entation with the Square Branders musical aggregation, each Saturday

Morton program features Margaret Morton, contraito; Milier Morton, baritone, and an 11-piece or chestra, u der Karl Lambertz.

Paris, Jan. 21. Germans hit the air hard in their pre-piebiscite campaign in Saar, and radio proved one of their most potent means of propaganda. Used films, too, cinemas of the dis-

trict carrying a series of shorts, each ending with a cirseup of a 12year-old boy in Nazi uniform pointing a finger at the audience and saying: 'Be loyal to your father-

Ether proved better than screen or press for electioneering. Typical day's program was one three days before the final voting.

At 6.35 a. m. Reichssender Koin, key outlet of West German web-sent a morning choral service and cathedral bell concert relayed from

carnedral ben concert relayed from Saarbrucken.

At 8.50 a review of Saar news from Frankfort.

Cologne broadcast an hour of Saar folk music under direction of Gustav Kneip, beginning at 10.55 a. m. Lecture on Smallest Countries in

Lecture on Smallest Countries in Burope, including the Sar, went on alr at 1 p. m.

At 2.30 Stuttgart sent out a marlonette show on a Saar subject. A German workingman's concert, broadcast at 3 p. m., included Saar numbers

sic at 5.30 by the band of a former Saarland regiment,

At 63 a symples of the formation of the

KKKNich as especially the Saar,
Cologne, at 7.55, broadcast the day's chief musical program for Germany, consisting of a new composition by Erdler entitled Saarkantata' (Cantata of the Saar').
A nationwide hookup from the

A nationwide hookup from the Sport Palace in Berlin, with Min-ister Rudoif Hesse at the mike, drew a speech about Germans living in er lands, especially mentioning

the Saar.

Finally, at 10.55, Stuttgart signed off with an hour's program titled Happy Saar.

They just didn't let 'em forget. And this went on day after day until the very last minute.

Greig-Blair Split

Chicago, Jan. 21. Chicago, Jan. 21.

Humbold: Greig and John Blair have parted as partners in Greig. Blair & Co. Blair will confinue to operate the station representative firm, with Ray Linton moving on to New York as head of the eastern office. Disagreement over policies developed the break between Greig and Blair.

and Blair.

Greig, who halls from the Pacific coast, established the New York office of the company in October, 1933.

Gene and Glenn Back Home

Cleveland, Jan. 21. Gene and Glenn, jast with Gillette uene and Glenn, last with Gillette Razor in east, are returning to old stamping grounds at WTAM under sponsorship again of Spang Bak-eries. Team started career with Spang some six years ago, making, their Jake and Lena act an institution in Clevaland tion in Cleveland

Opening date of series not yet set.

John Buttram's Job

Gadsden, Aia., Jan. 21.

John Buttram has been made manager of WIBY, here and E. J. O'Mailey program director. Buttram is a brother of Pat Butram now with WLS, Chicage, and tormerly with WSGN, Birmingham

THE POWERFUL LITTLE FIVE-WATTER **DOWN IN ROSEDALE'**

Pat Barrett's make-believe Station E-Z-R-A is sponsored by Alka-Seltzer. Radio Executives, as well as the general public, seem to find the exaggerated absurdities of 'the powerful little five-watter down in Rosedale' diverting.

Is it rude to ask if your particular station is as well known, or as highly regarded, as Pat Barrett's imaginary E-Z-R-A?

Radio stations with competitive situations (are there any not included in this category?) cannot afford to neglect trade advertising. And VARIETY is conspicuously the means of commanding standout attention for trade advertising.

Rates on Application



154 West 46th Street, New York City

NBC AS MUTUAL SALES REP?

Breach in Press' 'No Mention' Wall Against Indie KNX. Los Angeles

Los Angeles, Jan. 21.

Two of the downtown newspapers The Illustrated Daily News (morning) and Post-Record (afternoon) have deserted the other papers in their silent treatment of KNX,

have deserted the other papers in their silent reatment of KNX, which has been in existence, for 16 months and followed the refusal of KNX to dump its independent news builtens in favor of the Press Radio service.
Following the protest of the callies which KNX refused to heed, all the downtown sheets jerked the station's programs from their daily logs, leaving the Hollywood Cilliest-News as only Los Angeles' daily carrying the listings. Daily News and Post-Record resumed their listing of KNX programs Wednesday (16).
Although E. Manchester Boddy, publisher of the News, fought against the banning, he nevertheless complied, not wishing to carry on a lone fight. But last week, when he took over the Post-Record, Boddy considered that with two papers he was strong enough to buck the opposition on this issue. Also there's no bones made that concern over circulation figures in the move.

This jessues the Times (morn-

made that concern over circulation figures in the move.

This leaves the Times (morning) and the Hearst papers, Examiner (morning) and Herald-Express (afternoon) still in the fight against the Hollywood station. Plus this is a suit of \$800,000 for libel pending against the Times, slied by KNN, following the publishing of an alleged unfavorable editorial against the station at the time of the break.

NBC CONTACT MEN DELAYED

Routing out of NBC reps with th

Routing out of NBC reps with the new station contracts has been put eff to the latter part of this week. Web's men were stated to start banking their tour of NBC affiliated putlets last Thursday (17). What's been holding them up is the failure \$f\$ the statistical and ciercial divisions to: complete the mass of mathematical data-due to be substited with each contract. Formula upon which the new staten contracts are based habeen the contract are based habeen to the contract are based in a been to be substituted with each contract are based in a been to be a contract and the web's home office staff has been working on individual presentations sunbodying this formula for each of the 72 stations that will be offered a new contract. It is proposed that sach presentation will show the station what it can approximately expect from the web in commercial contract in the proposed that sach presentation what it can approximately expect from the web in commercial contract.

N.W. AYER OFFERS SHOW TO LUCKY STRIKE

W. W. Ayer has auditioned for maky strike a script show based on see histories of the Royal Canadian Northwestern Mounted Police. Program as presented to the actional sales contained a 46-piece was band under the direction of Swaham Harris.

Phoebe Elkins Opens a Phil. Advertising Agency

Philadelphia, Jan. 11.
Phoebe Elkins, WIP originator of the Air shows and the Dwn's only femme amouncer, has poned her own advertising agency leve.

ere. Chi will retain her WIP affilia-

Bathtub Crooners

Philadelphia, Jan. 21.
WPEN'S Radio Centre building which also houses. WDAS headquarters, is going summery in the smartest fashion. Edifice includes a swimming pool which has been made syntetically tropical by the installation of waving palms and alipboard atmosphere. Studi. talent, epending a goodly share of its leisure time in the brine, is having the informal pleasure of hopping up to the mike and airing in bathing suits. All the outfit needs is a couple of cabanes.

MOORE-HAVAS DISOWN EACH OTHER

Almost simultaneously with the filing of a statement by Elisha Hanaon, chief counsel for the American Newspaper Publishers' Association, with the Federal Communications Commission, the Transradio Press Service and the Havas Agency, rushed into-print-last-week-to-disculam having any further connection with each other. In their announcements Transradio and Havas exho n each other. In their announce-nts Transradio and Hayas each k credit for initiating the break.

ments Transradio and Hayas each took credit for initiating the break.

Hanson, during a talk over NBC last November, charged that American broadcasting had through a connection with a new news service by the state of the state

Two Statements

of the World Court

Two Statements

Transradio and Havas each released a statement Tuesday (15).
In both cases the assertion was
made that it had been decided not
to renew the contract which expired Jan. 5. Camille Lemercies,
Havas gen. mgr. for North America,
averred through the Assertion
had been prompted by throas blittle
that the release of the men through
broadcasting minunderstanding as
to the contract of the contract of the contract
lease in the sease of the contract
lease in the sease of the contract
Herbert Moore, head of Transradio, declared that his service had,
continued to handle Havas dispatches up to Jan. 12 without havling any intention of renewing the
contract. In support of this claim
Moore cited the circumstance that
he had during the intervaing weeknegotiated a hookup with Reuter's,
Ltd., British nows gervice. Affiliation between Transradio and Reuters went into effect Jan. 13.

Hollywood, Jan. 21.
Naylor Rogers, general manager of KNX, left today for the east.
Will spend three weeks contacting accounts. Naylor Rogers to N. Y.

WOULD TAKE % ON PLACEMENTS

Aylesworth and McCosker Designated to Canvas Possibilities of NBC Acting on Behalf of Competitive Hook-Up

ODD ANGLES

NBC would like to serve as a sales agency for the Mutual Broad-casting System. Proposition which NBC has submitted to Mutual would

easting System. Proposition which NBC has submitted to Mutual would place the former. web in the position of retailing not only time on the Mutual station setup but NBC affiliated artists to Mutual clients. For the time it sold on Mutual NBC would expect a 15% commission. Under the arrangement suggested by NBC the Mutual group would have available for either sustaining, or commercial booking, any of the talent represented by the NBC Artists Service. Stations responsible for the sale of this NBC talent to commercials would be seligible to a split on the commissions. Working out of details on the NBC proposition and also the drafting of an arresement to cover it has been left by the Mutual board of directors to M. H. Aylesworth and Alfred J. McCosker of WOR. Understanding is that in return for the right of time and talent represents the commercial state of the sale of the commercial programs in the event the required space is not available at the stations—included—in—the Mutual is and body of the situation is that conditions—included—in—the Mutual combine. bine

Oddity of the situation is that Mutual's chief selling point has been approximation of major network coverage at less than network time costs.

Costs.

Williard Tablet is going on the Mutual web. Will use a three-times weekly program featuring Quin-Ryan-and-the-Cadets-quartet-Sflow will be Remember Way Back When, with Ryan, chief of WoN, handling the mike to tell the folks about the days of the hoop skitts, etc. Cadets, who have been a CBS-WBBM feature for the past couple of years, will warble "way back when songs. Understood that the type of Willard copy will be changed drestically for the network program.

Med Maxwell to WWAE

Fort Wayne, Jan. 21, Fort Wayne, Jan. zi.
Medford Maxwell, program manager of WOWO for past three years
has resigned to assume new duties
as manager of WWAB, Hammond.
Calumet Broadcasting enterprises

Calumet Broadcasting enterprises controls this station, Move becomes effective on Jan. 28. No successor has been named as yet.

WFIL Is Planning to Pay Sustaining Talent in Coin; Philadelphia Plenty Excited

WNEW Buzzing

Physical aspect of WNEW. New York, changed considerably this past with the term of the past of the pas

DENTISTS SUE FOR RIGHT TO **ADVERTISE**

Baltimore Jan. 21.

Group of dentists will be heard in Circuit. Court here today (Mon-day) under Judge Joseph Ulman in an argument over the validity of the law passed in the Maryland General Assembly back in 1933 the law passed in the Maryland General Assembly back in 1933 prohibiting dentists from advertis-ing on the radio.

ing on the radio.

Test of this law is being motivated by an injunction brought last week by a loop dentist against the state board of dential examiners, the attorney-general of Maryland, Herbert O'Conor, and State's attorney, Bernard Wells.

rney, Bernard Wells.

In the action filed in Circuit In the action filed in Circuit Court, It's charged in A circuit Court, It's charged that the law is unreasonable, arbitrary and unstigated by a group of dentists who have the bulk of Balto's business in their cluiches and seek to keep their prices up by limiting advertising. Though purpling individuals engaged in dentistry, a program will start over the American Broadcasting chain this week which will be carried locally by WCBM. A biweekly, affair, will be framed in story form and tagged The Dentist Says. Will be sponsored by Dentist Says. Will be sponsored by Dentist Says. Will be sponsored by Dentist says. The contract of the court of the court

Bernice Claire for Chevie Bernice Claire for Chevie

Bernice Claire sings on the
Chevrolet (CBS) show Jan. 29.

It will be Miss Claire's first New
York date since closing her Coast
concert trip.

Philadelphia, Jan. 21 Philly talent is walking around with smiles for the first time in years since plans for the operation of the new WFIL station began to of the new WFIL station began to lear our lear week. The only thing that is being talked about here is the fact that Don Withycomb's out-fit is budgeting to pay sustaining artists. According to local mite tal-ent, this is the millennium. Withycomb, who moved from NBC station relations, began his official duties last Monday from a suite in the Ben Franklin hotel, where he is still enconced. Pending the au-

still ensconced. Pending the au-thentic merger of WFI-WLIT, which thentic merger of WFI-WLIT, which became effective today, the new manager devoted the week to giving the studies programming the co. and formulating operation plans, for the combined outfit. It is expected that new studio quarters and transmitter will not be completed until June and WFIL will make application to operate via WFI solely and dismantle the WLIT tower.

WFI solely and dismantic the will tower.

With Withycomb comes Keith.

McCloud as program head, Stanley Chambers handling sales; and Jos Nassau, former WIAT manager, as chief engineer. First two were NBC staff men.

staff men.

There has been large amount of talk in Philip as to what WFIL's policy of shelling out for talent willing to the control of the shelling out for the case as a salary check hereabouts has been a scarce enough item to frame. It is expected that the better warblers and spielers will come out from hiding and station will, have little difficulty in building an okay program schedule.

Approaches Union It is claimed that WFIL is apply ing for union permish to install its

The control of the co

WLW in Transcription Biz

Expects to Make Discs of Sustaining Shows and Also Mutual Commercials

ranscription business as a sideline. Cincinnati station has as its primary objective the stencilling mary objective the sessiting or some of its sustaining programs while they are in process of broadcast for sale to commercials. Same transcribing off the air service will be available to WLW clients who want to place these diacs in markets not covered by WLW's trans-

WLW is arranging to take on the ranscription business as a sideline. Incinnatt station has as its pridary objective the stencilling of ome of its sustaining programs while they are in process of broad test for sale to commercials. Same carriers will be available to WLW clients who grain to place these disce in martes not covered by WLW's transcription. The work of the air recordings is remitter.

WLW's transcription making in the case of NBC the booking of plans were disclosed by John L. these off the air recordings is re-Clark, the Crosley outlet's gen. mgr., stricted to stations amiliated with while on a vjeit to New York last NBC.

Adams Hat Fight Show Goes Over ABC Network

Adams Hatis is picking up the Barney, Ross-Frankle, Kilck fight in Miami this Thursday, night (24) for release over the stations in George B. Storer's American chain. Because of previous obligations, the New York source of the broad-cast will be WMCA.

L. B. Wilson in N. Y.

L. B. Wilson, radio and theatre showman of Covington, Ky, is in New York City on one of his peri-odic trips. Expects to spend a week,

Actor a Sponsor Chleago, Jan. 21.
Norm Sheer, Chleago CBS staff artist, is buying time on the WBBM Chleago hour.
Sherr does not appear on his pro-

15-SEC. DISC FOR TAREYTON

Chicago Inn. 21

Shortest disc program in the radio business is being readled by the Gumbiner agency for the Herbert Tareyton cigarcties of the Ameri-

can Tolacco Co.

Are using a 15-second recorded
spot program which contains a full
orchestra plus a novelty singer
plugging the ciggles with a novelty
verse. Agency taking as many
spots as possible daily. Campaign
starts generally on Feb. 1.

Kentucky Winners Walks on Sponsorship Of 'One Man's Family

Kentucky Winners has withdraw ts backing from 'One Man's Fam ly, script serial, which it has been ly, script serial, which it has been couting 'over 52. NBC stations. Wednesday mights. Cancellation, which the agency on the account. Ruthrauff & Ryan, delivered to NBC least week, became effective immediately. Also cancelled was the contract given WBBM, Chicago, for a sports series slated to run during

sports series elated to run during the coming summer.
Cigaret's bankrolling of One Man's Family started last November, with the contracts covering the show and the time situpiating a stretch of 28 weeks. Explanation given by the agency for the cancellations was that the Penn Tobacco. Co., maker of Kentucky Win, ners, had decided to stop pushing the cig brand, Kentucky made its debut on the market last summer with extensive spot broadcasting campsigns in New York, Chicago and Boston. and Roston.

Statement Issued Saturday (19) Statement issued Saturday (19) by Ruthrauff & Ryan with the consent of NBC declared that although Penn Tobacco considered the serial an excellent program, it didn't think that it was best adapted to garnet the interest of young people who had not set formed their programs for not yet formed their preference for a particular brand of cigaret.

DEPT. STORE USFS 3 1-4 HRS. DAILY AT WMAZ

Macon, Ga., Jan. 21.

Dannenberg Co. (dept. store) la on
the air three and a quarter hours
daily and has been since July 15,
1932. It took two years of soliciting
before WMAZ could sell the company on radio, but once sold by a
month's experiment the store has
become a staunch radio user.
Belleved to use more time than
any department store in south.

GRANT WPG EXTENSION

Atlantic City, Jan. 21. City Commission granted the Co lumbia Broadcasting Company 60-day extension of its lease of WPG, municipal station, to deter whether it will renew its five ear option.

year option.

Lease expires May 1, but 90 days' notice is required, which makes Jan. 30 the deadline. Columbia asked that the option period be extended to April 1, and in return the broadcaster agrees to continue to operate the station until June 30, even should it decide-not to renew the lease. Columbia said it needed the additional period because of a hearing now going on-in Washingearing now going on in Washing-on, which might affect the status

FIRST CINCY SUSTAINER

Cinchnatt, Jan. 21.

Cinchnatt, Jan. 21.

First CBS web sustainer originating from its local thread, WKRC, will be series of Saturday 11 a.m. to 12. noon programs by Cinchnatt Conservatory of Music orchestra, directed by Alex Von Kreisfer.

Starts Jan. 26.

Huston's Lux Chore

Waiter Huston-goes-on-the Lux show on NBC Sunday (27), doing an abbreviated version of "The Bad

Man'.

Under the deal as arranged by Curtis & Allen, Huston will commute to New York from Philly, where he's playing in 'Dodsworth'.

Amateurs N. G. for Webs—Okay Locally FARGO PAPER

'Amateur Night' on the air, the radio counterpart of an old theatre dodge, which practically overnight threatened to start a new vogue in ether entertainment, is now believed to have passed the would-be cycle stage and returned to what it was at the beginning—a purely local gag and nothing more. General opinion of the radio business, which has closely clocked developments of the amateur thing on its two principal network shows—Bristol-Myers (Sal Hepatica-Ipana) and Health Products (Feen-amint)—is that the radio amateur night' on a major network basis is not what it was originally cracked up to be from an advertising or good will-building view-point.

to be from an active matter night as a commercial radio program idea, threatened to rewrite the whole either entertainment picture, particularly from the talent and program building angles. 'Amateur Night's first recommendation for radio was that it was economical, and secondly it was unquestionably a sure-

nomical, and secondly it was unquestionably a sure-fire mail-puller.

Neither Bristol-Myers nor Health Products has yet voiced an opinion based on its own practical ex-perience with 'amateur nights,' but the rest of radio from its own observations has concluded that the vo-clief benefits supposed to go with the idea have both been overrated. The economy theory is now debated on the grounds that, 'amateur talent' whether really on the grounds that 'amateur talent' whether really simon-pure or not, but represented as such regardless, cannot take the place of admittedly paid professional ability as an entertainment provider. The fan mail hopes are blasted by an over-wheiming belief that such mail as is received through. 'amateur nights' is either useless to the advertised product, or downright harmful as is breeder of ill will.

As the radio audiences of the Bristol-Myers and Health Products shows are asked to vote on contestants, mail for both programs is naturally composed chiefly of ballots. Another considerable share may be from friends and relatives of the competing amateurs or professional 'amateurs', as the case may be. Latter type of mail is of course strictly the nuts, for the friends and relatives probably don't know the mane of the product and wouldn't care anyway. Former, inspiring a sense of competition, may create five disgruntled voters to every satisfied ballot-caster for

mer, inspiring a sense of competition, may create nive disgruntied voters to every satisfied ballot-caster.

It is only logical to assume, the radio trade now believes, that many voters whose candidates do not win, immediately conjure thoughts of a 'frame,' and become perfect examples of the effect of bad radio satertisting.

win, immediately conjure thoughts of a frame, and become perfect examples of the effect of bad radio-advertising. In short, radio as a whole regards the 'amateur night' on network programs as an unsound business proposition, and from that attitude springs the opinion that the idea is not likely to spread, or wen be maintained at its present rate for long. The proposition of the proposition

sented as an added attraction once weekly and follows the regular show.

Develop Little

Amateur shows in theatres have developed some worthy talent in their time, such as Fannie Brice and a few others, but the number has not been large. It is not thought that radio could be any more successful—in—the—way. Of Latent. finding through the could be any more successful and the could be any more successful.—In the way. Of Latent. finding through the people will be added to the could be any more successful and the could be any more successful and the could be added to the could be added to the people will be added to the could be added to the people will be added to the could be added to the people will be people to the people will be people wil

tried on the networks so far, at least four major network accounts with shows now on the air and which were understood to be contemplating switching to amateurs, are now reported to have dropped the idea. As a local gag, mirrored so well in New York by the original Major Bowes show on WHN, the amateur hour or period is in the right environment. Radio concedes this point, but at the same time blackballs novice entertainment for national advertising purposes.

Latest amateur stunt to break forth in New York is WBNX's amateur script writers' program on Tuesday nights. First one last week brought out 10 entants who had their work aired over the hour's run. Joseph Koehler directing this neighborhood program. All stories pass as et of judges whose main work is to see that nothing offensive is included. Otherwise every script gets attention and radio altring eventually. Time has been shifted from 7 to 8 p.m. so as not to conflict with other novice hours in the metropolitan district.

Baltimore, Jan. 21.

Ether craze for amateur nights' on radio commercial programs has finally found its way into Baltimore, and the town gets its initial simon-pure sample show starting tonight (Monday) when WOSM naugurates a series of 13 weekly broadcasts for a local clothler. Sponsor is soliciting talent via add in newspapers. Also offering cash prizes to performers adjudged three best of evening. Audiences will be admitted to the airings and will pick the winners by applause.

KSTP last July started its 'search for talent' with KSIF last July started its 'search for talent' with hour sessions once weekly and managed to build up a creditable waiting list for ambitious ether-minded performers. To date no outstanding personalities have syolved, although the KSIF artists' bureau carries two new names on its waiting list as a result of

the search. Now along comes WTCN (Ploneer Press-Dispatch and Minneapolis. Tribune owned). running three-column, foot-deep ads daily, headed: Be a Radio Broadcaster. Enter the St. Paul Dispatch-Pioneer Press Search for Talent.

Broadcaster. Enter the St. Paul Dispatch-Pioneer Press Search for Talent.

Whereas KSTP, local NBC affiliate, offers in its new weekly amateur night (15 minutes) prizes of \$25, \$10 and \$5, WTCN. offers \$350 in. prizes; first. prize, four weeks of troadcasting on the station at \$50 per week; second, four weeks at \$25; third, two weeks at \$25, Ads bally the fact that no experience is necessary. Sheet runs entry blanch daily after the second four weeks at \$25; third, two weeks at \$25, Ads bally the fact that no experience is necessary. Sheet runs entry blanch daily tressing he cost, not provided for the second in the world of radio.

With ads-having-run-only-els-days-station-already-has 1,852 entries, from three states, Minnesota, North Dakota, Wisconsin. Production mgr. Bob de Haven expects the list to mount to somewhere between 5,000 and 10,000 names before the stunt is curtained. First prelim auditions (private) were held Friday (18) evening in the St. Paul studios, with Donn Clayton and de Haven picking those who are to be aircofer the public latter. By this selective process, station hopes to eliminate listener headcaches. But the end of this week enough suitable acts should be sorted out to permit public aircings to begin, now planned to

Davenport, Ia., Jan. 21.

Sustained interest in amateur nights over a 10 week period has been assured by WOC with a contest plan under which it will give finalists a chance to compete for recognition. Programs are staged for a half hour every Thureday night starting at 7. Listeners determine the favorites. At the end of the 10 weeks the finalists will be heard in an hour's broadcast. Winners will be given an all expense trip to Des Moines and an opportunity to broadcast wice over WHO, Central Broadcasting company outlet. Davenport, Ia., Jan. 21.

Whispering Will Collins, is touring the state offering radio auditions to microphone aspirants, as a feature of his stage presentation. Act is piloted by Faul Moore, veteran Michigan theatre manager, who plays percentage dates with most of the houses booked. Collins has been on WIR for past eight years and is one of the original Red-Applers. Included in dact is complete radio-setup, planist, press-agent and coach for the mike-struck.

TAKES WDAY

Fargo, N. D., Jan. 21, Fargo Forum, local daily, has bought an interest in WDAY. Reineke, who started the station will continue as president and general manager. Other offices will be filled by Forum execs.

Charles G. Burke stays as come mercial manager.

Art of Seeing London' Script from England Offered U. S. Stations

Dubuque, Ia., Jan. 21. Latest to seek gratis promotion through radio is the Travel and Industrial Development Association of Great Britain and Ireland. Associa-Great Britain and Ireland. Associa-tion is canvassing the smaller sta-tions of the nation with a series of news releases. First scheduled in this territory for Jan. 17. Asks no credit are offer any pay-ment other than copies of talks should listeners desire. News, promotional stuff and of some in-

terest.

First talk is on the British Isles and concerns 'The Art of Seeing. London,' the city within the city. Well gotten up, and for those who enjoy factual matter is in a class by Itself.

MUSICIANS-STATIONS NEGOTIATE CHI DEAL

Chicago, Jan. 21.
Musicians Union contract with the local stations expires on Feb. 1.
However, no difficulty expected from either quarter and most likely terms will continue on the present consecutive year of operation on the same money and hour basis.

RAIN-SLEET GRIEF

lowa Stations in Stormy Weather

Dubueque, Ia., Jan. 21.
Radio stations in the midwest all experienced more or less grief in connection with the rain-sleet storm that struck the latter part of the week and continued through a period of several days. Not only were station facilities crippied, but telegraph and telephone communication were hard hit.
WKEB, Dubuque, was down for over four hours due to transmitter trouble caused by ice which formed in the semi-rain. The lows-Broadcast company, controlling KSO, Des

in the semi-rain. The Jowa-Broad-cast company, controlling KSO, Des Moines; KWCR, Cedar Rapide, and WMT at Waterioo, was obliged to forego geveral hookups due to line trouble. Teletype service for Trans-Radio was down for more than a day, with the Postal handling mat-ter overhead.

ter overhead.

Radio was called upon to do many a public service chore over a period of several days, disseminating road travel warnings, advising motorists to use chalins and exercise care in driving and the home owner to use ashes pientifully. All except absolutely needed travel was para-

'Ezra' on Mutual

Chicago, Jan. 21.

Alka-Seltzer show with Pat Barerett as 'Uncle Ezra' is readying to double from the present nations wide NBC hookup to a Mutual web

show.
Business being handled by the
Wade agency here.

Breadcasting Doc III

Baltimore, Jan. 21.

Dr. John Ruhrah, pediatrician, who has a weekly commercial spot on WCBM, sponsored by a local dairy, is in Mercy Hospital here following a sudden attack of illnessy, his condish is reported fair.

WCBM is on the scamper today.

(Monday), digging up somewhat to replace Dr. Ruhrah on his program Wednesday, and for however many succeeding weeks he will be unable to get before a mike.

Bill Protecting Stations On License Defense Costs

Weshington, Jan. 21.

Bill protecting owners of radio stations against financial burdens of defending their licenses was introduced in Congress last week by Senator Neely of West-Virginia.

Measure would add a new section to the communications law stipular

to the communications law stipulat-ing that in any proceeding upon an application involving a contest with the owner of an existing station, the new applicant, if the loser in the controversy, shall be ordered to pay 'all reasonable counsel fees and other costs' assumed to defend the station's grant.

BACK TO WORK

Cincinnati, Jan. 21.
Sam Wilson has resigned as head of Crosley's WLW and WSAI continuity department to join Columbus (O.) Dispatch as dramatic and

WHN Invades B'klyn; Studio, Sales Staff Get Bowes Send-Off

WHN, New York, is set to open tits Brookhy unit within two weeks time; and already has a sales staff employed. In drumming, up new business in the borough. This move is one ahead of he Brooklyn Eagle's campaign to enter the radio field over there, and also gives the present set-up, WBBC, and WARD, WITH and WVFW some active competition.

New studio is incosted in the set of the set o WHN. New York, is set to oper

competition.

New studio is located in the Metropolitan theatre building. To make the opening occasion something special, Maj. Bowes is gathering as many names and celebs as possible for the event. He siso expects to move his. Willyn amateur hour on Tuesday nights over for one or two broadcasts.

one or two orosacests.

Unit to put a damper on foreign programs. Plenty of class music instead. One of the main squawks now in the air tussle is that the borough is flooded with too many

Listen to Sunday School On Air-Send in Contribs

Macon, Ga., Jan. 21. Baracca Bible Class of the First Baptist Church in Macon has a Sunday morning broadcast on a commercial basis over WMAZ which has been continuous since June 7,

1880.

Many classes gather in rural sections and listen in each Sunday. One group in Wilkinson county assembles each week and sends in the collection they take up.

WIND Forsakes Sox Chicago, Jan. 21

Station WIND is already in the market negotiating for the baseball roadcasts this summer. In the past has been carrying the Chicago White Sox games but is now under-stood ready to awitch to the Chi-cago Cubs which is rated as the most popular Chicago club at this

time.
WIND now has Harry Hartman,
from Cincinnati, as baseball an-

RADIO'S SPORTS COVERAGE

PUBLIC TAKING IT FOR GRANTED

Perhaps Press' Main Worry as to Air-First Athletic Event by WJZ in '21-Mostly Sustaining in East, but Commercial on Coast and in Chicago

WILD MID-WEST

Radio's growth has been so rapid that few have found time to take more than passing notice of temilestones. Innovations have piled upon innovations with such speed and frequency that few can recall offinand the details connected with notable past performances, despite the fact that everything has happened in the brief space of less than 15 years. Even the oldsters of radio broadcasting have difficulty giving credit where credit is due when reminiscing over radio's past and trying to recall its firsts." There are some who maintain.

There are some who maintain that the first sporting event ever broadcast was the David-Philistine broadcast was the David-Phillstine, Scrap at catchweights in a vacant, lot near Palestine, and those on the inside do insist that the weapon which won the pennant, for Little Dave was really the jawbone of a radio announcer. But most historians of radio as is, hold that radio's first sports affair was the more recent Dempsey-Carpetter embrogilo at Boyle's 30 Acres in Jerece City.

City.

Vith Tex Rickard promoting— With Tex Rickard promoting— and how—Dempsey and Carpentier fought it out on July 2, 1921. Major J. Andrew White described the figh-over WJZ. There were close to 100, 000 paying customers on the inside and perhaps twice that many ether

horned in via a mongrel assortment of receiving sets, most of which specialized in static between station announcements. But it was the first time that a private citizen, with the natural exception of One Eyed Connelly, had seen a world's heavy-weight championship prizefight on the cuff.

Contrast that to the most recent heavyweight fight—Max Baer, vs. Primo Carnera on June 14, 1934. About half as many paid to get in as at the Dempsey-Carpentier encounter 13 years seriler, but instead of 200,000 radio listeners, it drew a radio audience of nearly 20,000,000.

First College Game.

radio audience of nearly 20,090,000.
First College Game
On Oct 28, 1822, the universities of Princeton and Chicago played an important intersectional football game, and WEAF broadcast it. It was the first college gridiron contest ever etherized.
Early in 1824: when WEAF was still way downtown at 185 Broadway, New York, Thornton Fisher commenced a series of nightly sports talks—in behalf of the United Clgar company. This was the first sponsored program dealing with sports.
Radio's other major firsts in the sports; as generally believed.

sports line, as generally belie were also inspired by Prom sports line, as generally beneved, were also inspired by Promoter Rickard. It happened in the fall of 1926 on the ovening when Dempsey letters in the fall of 1926 on the ovening when Dempsey letters in the fall of 1926 on the letter to the letter of the letter in the letter of the letter in the letter of the letter in the letter of letter of

After the firsts' came the sec-onds, then the thirds, and so on, until the broadcasting of important sports events ceased being a phe-nomenon and became as natural a nomenon and became as natural a-part of the events as the printed-accounts in the following morning's newspapers. Now any sports pro-moter who declines to have his show broadcast is set down nation-elly by fandom as a grouch. Sports broadcasting has grown and advanced with all other phases

of radio, and even beyond the rest of radio in many respects, but that first-sports-broadcast from Boyle's. 39 Acres is still the most important of all. Not only because it hap-pened to be the first sent out over the air, but also because it started a feud that isn't settled yet and probably won't be settled until the last newspaper or radio station ex-pires. pires.
Challenge to Press

Challenge to Press
For the broadcast of the Denrysay-Carpentier fight, besides adding
to radio's pressites as an entertainment medium, handed the newspapers their first challenge for the
title of world's champlon disseminator of new; and information. Up
to then it was a case of pay to get
in or else read the account in your.
favorite rag.

Sports broadcasting now holds a
prominent place in the New York
radio picture, but chiefly as a sustaining feature. It hasn't entered
the big money stage as yet. With
the exception of important national
events, few sports shows are spon-

events, few sports shows are spon-sored, and because nationally im-portant events are far from fre-quent, New York's sports broad-casting is mostly a local proposi-

on.

Big chains stations naturally specialize in national events only, and New-York is dominated by the chain New York is dominated by the chain stations. The smaller stations pay considerable attention to sports, but have not been able to cash in on it to a large extent. Unlike the middle westerners, New York's potential advertisers do. not seem to steam up so easily over local sports events, or at least not to the extent of paying for the privilege of serving as sponsors.

Probably that which has retarded commercialism most in New York ports broadcasting is the re sports broadcasting is the re-fusal of the three metropolitan base-ball clubs to countenance broadcast-ing. It is logical to assume that a sponsor could be easily found for big league ball game broadcasts, but the Clants, Yankees and Dodgers won't tolk historical. talk business.

Reing the most natural of all sub

Reing the most natural of all subjects for commercial sports broad-casting, baseball should be the big source of gravy. for the New York dime to a met outlet until the last Ford-sponsored World Series, which was considered to the commercial sports of the commercial sport

The Darby

works. The Darby
While shut out of baseball, the
major New York stations keep on
their toes as regards other sporting
syents of importance. They do the
Kentucky Derby yearly, as well as
the big soil matches, tennis tournaments, boat races, airplane meets,
important utre events,—etc.—And_ofcourse, the big football games.
Small stations occasionally broadcast a pro game playoff. But
New Yorkers don't know what—
acommercially sponsored college football game is like, and they are also
behind Chicagoans in that they
haven't heard daily broadcasts direct from the race tracks. The best
the handbook boys and their customers can hope for is the evening
reading of the day's race results
over the smaller local stations.
Most of New York's regular
sporting stuff on the sir
work. An independent autonomy which
took, undependent autonomy which
took, undependent autonomy which
took, undependent autonomy which
took contract where NBC left off.
This station naturally dominates
local sports. Through this connection WMCA, frough this connection WMCA sends out about every

This station naturally dominates local sports broadcasting in New York, because the Garden dominates Tional Sports. Through this connection WMCA sends out about everything that takes place at the Carden, its most regular assignating the line of the Carden, its most regular assignating the line of the Carden, its most regular assignating the line of the Carden, its most regular assignating the line of the Carden, its most regular assignating the line of the Carden of the Car

max is on at 7 p.m. nightly, except Sundays.

max is on at 7 p.m. nightly, except Sundays.

Only regular sponsoved local station objects overlies are the bill of the sponsover of the station of the sponsover of the station of the sponsover of the bill. WHIN, Loew-controlled station, plays up sports more than the other local outlets, except WMCA. It has Harold Bruce for sports talks on Mondays, Frank Graham on Wednesdays and Ned Brown on Tuesdays, all sustaining.

Among other local sports commentations are shall flasee daily on the sponsover of the sponsove

Husing is the opposite of Mc-Mamee, a cool, analytical sports ex-pert who knows his stuff.—He-hasn't McNamee's knack of making a listless waltz between a pair of stimblebums sound like another Battle of Gettysburg, but prefers to describe 'em. as they are. It is held that a fan sufficiently inter-ested to tune in on a shorts broadested to tune in on a sports broad-cast usually knows what that par-ticular sport is all about.

FOOTBALL COAST AIR'S MAIN SPORTS EVENT

Los Angeles, Jan, 21.

There's only one sporting event in this neck of the woods that cuts any ice so far as radio is concerned. That's football, and on a national basis—the annual Rose

seried. That's notion, and of a national basis—the annual Rose Bowl game.
Otherwise, sports, so far as radio the series, sports, so far as radio properties, and the series of the serie or which means continuous and agravation for listeners and has the fans gratefully grabbing for the sports extras as soon as the broadcast is over. On the air they get the score but don't believe anything

The Perennial Threa

Handicapping, Track Selections on WJJD Latest Radio Sports Angle

Easter Eggs

Radio p.a.'s who were subjects of a waste basket publicity story, state that they fool VARIETY and their clients by omitting the negative aspects of the story and paste up the quoted blurbs as published

squibs. That's how scrapbooks are

CHICAGO A HOTBED OF SPORTS ANNOUNCING

Chicago, Jan. 21.
Chicago has long been a radio hotbed on sports. There having been six stations simultaneously broadcasting the same baseball house been six stations broadcasting the same baseban game. Is this healthy competition of follow-the-leader?

broadcasting the same oasebail game. Is this healthy competition or just a case of follow-the-leader? Public consciousness in radio has led the stations and sponeous and sponeous control of the stations and stations are stationary control of the sta ship prize fights, ball games, etc., are placed in the same category as a broadcast of popular dance music recordings for the Minkel Fur Store in Gary or the weekly Jackson County Hillbilly broadcast for Cure-All Stomach Syrup.

All Stomach Syrup.

The stomach Syrup of broadcasting become here that noticeable is a public callousness reticeable is a public callousness regarding sports, a cynicism that may sooner or later react to the detriment of these-sports. The enthusiasm, the flery devotion of the followers of particular teams is rapidly growing weaker. The reaction seems to be setting in.

Big Ten Games

This commercialism is also creeping

This commercialism is also creeping into the greatly ballyhooed amateur field of college football. In years past these broadcasts were all for alma mater and glory. Today the athletic departments of all colleges are beginning to weaken under the huge coin offers from cigaret, auto

huge coin offers from cigaret, aute and cosmetic manufacturers who feel that a football game is worth any two sopranos and a dance band on a Saturaday afternoon. Pacific coast, schools, already sell. 19tir games to an air sponsor.

Making Stations Pay
Leading to this out-and-out charge for broadcasting is seen the rap put on stations throughout the midwest by the major, colleges. Without asking any coin for broadcast privileges, the schools practically forced the stations to pay for mike privileges by making them-buy advertising space in tha football game programs. Notre Dame and Northwestern, for inthem buy advertising space in the football game programs. Notice Dame and Northwestern, for instance, carry advertising bows in their programs from such radio stations as IXYW, WBBM and WGN. And these stations remain bot not only for the football games but for receipt accept the company of the stations as a station remain both of the football games but for receipt accept the company of the stations are stations remain the not only for the football games but for the stations are stations remains a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of the stations are stations as a second acceptance of th

only for the football games but for nearly every other type, of sport. While they may burn in their offices over the money charges, they never, theless do not heistate to 'pay for the broadcast privilege. In fact, if the situation were really analyzed it would be found that the folia hook-ups on their sports are due to the stations themselves. In nearly, every case the stations started the talk of money remuneration for many stations can't sell themselves to sports on the basis of actual all a strength and exploitation themselves to sports on the basis of actual air strength and exploitation but must try to snatch business on what is really a bribe angle. This

Handicapping and track selections or the horse races on the following

day is the latest program stunt, and will be started here on Feb. 4 on WJJD, the Ralph Atlass station, for the Distillers & Brewers Products

company.

This will be a 15-minute program and will be in addition to the regular two-hour afternoon broadcast of horse race descriptions over the station for the same aponsor. Will state the station for the same aponsor. Will state the state of the same aponsor of the state of the same aponsor of the state of the same aponsor. Will state of the same aponsor of th up by the Distillers & Brewers com-pany. New contract is signatured on a 26-week initial contract. up by the Distill

CINCY REDS REGULATE NUMBER OF PLUGS

Cincinnati, Jan. 21.

Management of the Cincinnati
Reds has upped broadcasting concession rates for coming season and
also placed a limit on sponsors and
number; and length of commercial

niso piaced a inne of spoisova and number; and -ineght of commercials plugs by guarantees blasting rights to \$8 games, including a minimum of 13 on the home lot. Exclusive privilege cost is set at \$10,000. If radioing is handled by two stations the price is to be \$4,250 each, and with a third sound-tosser participating the tariff dipto-to-\$2,500 piece—Rigures are slightly higher than last year. Extra expense to station is sum-of-about \$20 for telegraph service on every out-of-town game and close to \$100 for local piping during course of pleying eschedule. Stations have their individual announcers.

Stations have their individual and mouncers.

Broadcasting contract calls for top of ten 50 word biz spiels, insolvent and the spiels, insolvent and spiels, inspiels, i

has also been the case with remote control pick-ups from hotels and ballrooms in Chicago, and it is now accepted quite frankly in the sports field. Offers have been made to baseball, football, hockey and other

baseball, football, hockey and other sports.

Pro football broadcasts from Wrigley field (Bears) is costing Dodge Brothers \$1,000 per game. Several stations offered the Chi-Blackhawks (hockey) money for picking up Just the last period of their local games. But these games went to WGN gratis due to the long friendship between the team and the station. the station.

the station.

Chicago has always been a particular radio battle ground for sports, in New York there are relatively few sports programs, due to the fact that most top stations are the key spots for networks and they cannot break the chain in order to relating the sport of the programs. cannot break the chain in order to plok up a local game. But in Chicago the stations do not hesitate to reject network sustaining shows in favor of a local contest. Evidence of this is the five stations blasting away during the summer on the big league ball games. Only stations which could not take the games were the two kery TRC outlets (WENR and, WMAQ) due to the fact that both red and blue netlets (WENR and WMAQ) are to the fact that both red and blue net-works are heavily sold on Sundays. WMAQ offered baseball for six days a week but the sponsors also, insisted on Sunday broadcasts of the games

WGN'S Edge In the case of exclusive brond-casts WGN has far the best of it (Continued on page 38) casts

RADIO SHOWMANSHIP

(Merchandizing and Program Tieups)

Outstanding Stunts

STUDIO COURTROOM SCENE
'THE O'NEILLS'—CBS
BATTEN, BARTON, DURSTINE & OSBORNE

Pealistic Court Room

Realistic Court Room

New York.

The O'Neilis' will use a complete court setup, including a mixed jury, during the episodes in which one of the characters, Danny, is on trial. Stage of the Columbia Playhouse No. 1 whence the program you. A undeen bench and other your and the program of the properties that go with a trial scene. Gold Dust Corp. bankroller of the serial script, will make a sample distribution to sideline audience during the trial series. Charles Underthil, of S.B.D., & O., is handling the stunt.

Ping Pong Broadcast

the stunt.

Ping Pong Broadcast
Onaha.
One of those incidental broadcasts that is listeners know a radio station is on its toes wern was to the state of the stat

WKRC's House Stunt

Will make the first the fi

Irinis.

Mayor Wilson's talk at dedication of public inspection, period picked up by WKRC and station also piece detailed description by Ruth Lyons, its home economics narrator, on her tour of the residence.

Kidnapping Servica.

Kidnapping Servica. Ill.

WMBD. Peorla, Ill., went. man hunting recently and delivered within a half holicoger. 48, auto salesman of Pekin. Ill., near here, was kidnapped and robbed on a recent evening by three bandits who forced him to drive them to Spring-field, Ill., the state capital. Arriving there, the bandits his car in a deserted section of the railroad yards.

In the meantime, a passerby who had seen the hold-up notified the Taxewell county sheriff, who got in truch with the Peorla broadcasting station by long distance, the interrupted while a description of Joeger and his car was broadcast. The police of Springfied, 75 miles away, heard the broadcast, and in his car and, had notified frantic relatives.

KSTP'S Bridge Tournament

KSTP's Bridge Tournament
St. Paul,
Twin, Cities bridge enthusiasts
came in strong at the opening of
the KSTP Bridge League Monday
(21) night at Hotel Radisson in
Minneapolis and Tuesday (22) night
at the St. Paul hotel in St. Paul
Tourney is, held hold before
Tourney is, held with league. Treasure,
here to supervise the opening
night's just.

ning, will be used. Reservations for tables are made by calling KSTP.
Couples may place to the control of the c

The Butler's Ball

The Butler's Ball

WMCA's initial effort as an independent station senter as an independent station senter, but at the Hotel Commodore last Wednesday (16) night, in which doormen and first maids cavorted to Meyer-Davis orchestra.

Details of the affair were aired from 12 to 12:30 with John Fraser harwing the senter of the senter of the work of the work

also contacted and All poissed for the occasion and All poissed for the occasion and all All poissed for the occasion and all All poissed few search. And Marshall Field, who arranged the event, and Mrs. Richard Whitney, event, and Mrs. Richard Whitney, event, and Mrs. Richard Whitney, event, and the crust, but the evening was given over to the domestic for the free tertainment. Very classy mob it was, too.

Controversial Coach Baltimore.

Controversial Coach

As soon as the news cracked forth, last week that Dick Harlow, gridiron mentor at Western Maryland College, had been appointed football coach at Harvard, Lee Davis contacted him for an interview over WCBM. Davis, who is station's provided by the station's part of the station of t

Hear Self Telephoning
Dubuque, Ia.
WKBB tried a stunt recently that drew more than passing interest. The staff spotted a phone near the and there wore than passing interest. The staff spotted a phone near the and then cut in, whenever possible, on the phone calls so that persons calling could hear their own requests go out over the air as they made them. It took about five minutes for the ether gang to get wise after which telephone was swamped, stunt and attracted no end of comment. Not generally feasible and many disappointed in not being able to get on the air via the telephone route.

Reporting Catastrophe
Charlotte, N. C.
When a Southern rallway crack
passenger train piled up near the
city limits in one of the most spectacular wrecks of state history,
WBT dispatches that men to the
WBT dispatches that men to the
fire headquarters, and picked up on
cvery possible angle.
In addition eye, witnesses were
gathered up and taken to the studios to tell their stories.

10,000,000 Volte Schenectady.

Schenectady.

W2XAF, WGT's experimental short waver, has a new sign-on-sign-off which should identify the station anywhere. It's the noise of the discharge of 10,00,000 voits of lightning, touched off in the General Electric Company's Schener-are Electric Company's Schener-with the station of the state of the state

Boy Scout Week Feb. 8

(22) night at Hotel Radisson in Minaepolis and Tuesday (22) night at the St. Paul hotel in St. Paul. Tourney, is held under auspices of the American Bridge League. Russell-1. Baidwin, League. Treasurs in 1981. The St. Paul hotel in St. Paul. Tourney is held under auspices of National Boy Scout week, Feb. 71, this year, WKBB, territorial mights play, person in the court in the second that the local unit. To this and trops winter the Howell movement, the local unit. To this and trops from many of the smaller community whereby the first hand deal at each table is put in a tray analyse to the second the scout headquarters, rather than with the local unit. To this and trops from many of the smaller community and the second the scout headquarters, rather than with the local unit. To this and trops from many of the smaller community and the second the scout headquarters, rather than with the local unit. To this and trops from many of the smaller community and the scout headquarters, rather than with the local unit. To this and trops from many of the smaller community and the local unit. To this and trops from many of the smaller community and the local unit. To this and trops from many of the smaller community and the local unit. To this and trops from many of the smaller community and the local unit. To this and trops from many of the smaller community and the local unit. To this and trops from many of the smaller community and the local unit. To this and trops from many of the smaller community and the local unit. To this and trops from many of the smaller community and the local unit. To this and trops from many of the smaller community and the local unit. To this and trops from many of the smaller community and the local unit. To this and trops from many of the smaller community and the local unit.

part in the observance, rather than have the larger community troop get all the time. In addition the sta-tion is saluting all the troops in the territory with a program of its own.

Police Chief on WAAT Jersey City, N. J. Bremer Broadcasting Corporation through its station WAAT, is presenting a series of dramatized crime stories on Sundays. Material is gleaned from police files with the purpose of showing that crime does

purpose of showing that crime does not pay.
Chief Harry Walsh of the city police department appears on each program, pointing out the weak-nesses of the criminal's act. Also the various methods in which they are tracked down. Programs are confined to 30 minutes running time.

'Mighty Oracle'

Mighty Oracle'
Syracuse.
WFBL has revived the 'Mighty
Oracle, sustaining show, tied in
with Loew's State at an expense
to the theatre of 10 pairs of passes
weekly.

to the theatre or 10 pairs or passes weekly.

Weekly, Septing, assistant program director, is the new Mighty Oracle, with script written by Robert G. Soule, director.

Originally, the 'Oracle' answered questions which presumably puzzled listeners. Now the continuity uses unique questions, with the theatre, passes going to those who bring passes going to those who bring them up.

passes going to those, who bring them up.

WESG's Special
Messages from the mine, N. Y.
Messages from the mine, N. Y.
Messages from the mine of the mi

Mugging The Shadow'
New York.
From a two-time announcement
offering a picture of 'The Shadow'
Rue Coal raceived around 70,000
takers. Though the character has been on the air five years, this was the first time that the account con-cerned let the loudspeaker element in on the player's pictorial identity. Program is cleared over 12 CBS stations.

Collegiate News
Hollywood.
KNX is attempting to cop-college and university listeners—in by devoting a 15-min program weekly to news of activities at the various schools.

schools. Saturday night chatter by London Corbett is tabbed 'Campus
Game and Gossip,' and is retailing
news of sport and other activities
at the colleges, gathered by a correspondent at each school:
Latter, with on will put on a conmusical
groups at the schools.

Anything-Can-Happen
San Antonio.
KTSA is feeding Southwestern
Broadcasting company an Anything-Can-Happen period created
by Lewis Lacey, station mgr., who
spiels in a humorous vein or characters and events in the day is news.
confined to the human interest
angle exclusively on a humorous
plane.

plane.

Material is culled from the dailled but no infraction of press-radit agreement since the news angle is ignored. Hits the air at 7 p.m. five nights weekly.

Indoor Circus on Air

Indoor Circus on Air

Canton, O.

Complete two-hour circus program will be broadcast here from

WHBC arranged with Canton
Shrine Trumdrum to air the two-hour premiere performance of the

tannual Shrine circus from the city

anditorium on the opening night.

The complete of the final act on the program, with as muchreal circus -atmosphere -as-possible
sold from the wo-hour plug.

Circus executives decided to give

newspaper advertising budget in

half, believing that by airing the

contacted. Other cities where the

show is contracted for later in the

season are watching the experiment.

Football on Coast

(Continued from page 37) sport as much as possible. The Conference decided to continue to be hosts to the stations and the USC games are sponsored by an oli company.

About the only other sport that means anything over the radio out here is boxing, with the main bouts at the Hollywood Legion Stadium (Friday nights) and at the Olympic (Friday nights) and at the Olympic Auditorium (Tuesdays) getting ether. KNX has the Legion permit and KFWB the Auditorium. And the announcing is on a par with the fights, the fans still looking for the papers after the contests to learn what it was all about.

They have baseball here too— Pacific Coast League—if anyone cares. Games are broadcast mostly cares. Games are broadcast mostly by the smallles, but outside the restautants and shoe shining parlors the ball games are a yawn. Base-ball, outside of the World Series, is a dodo here.

Tennis and golf also figured during the past year in southern California, broadcasting but to a small degree. An innovation in sports broadcasting here was KPWB's coverage of the Los Angeles open (golf) when vis portable apparatus, this Warner; station covered the final round from hole to hole. That's been done in the east but was new here. Tennis and golf also figured dur

Racing fans, looking forward to Racing fans, looking forward to ethering of the races at the new Santa Anita track, are in for dis-appointment. Operators of far have set on keeping patronage coming through the turnstiles by deciding the races will stay off the air. How-ever, expected they'll relent for the coming \$100,000 classic on Feb, 23.

Chicago Eager

(Continued from page 37)

because of its Chicago here Tribune oing its out and promoting going out and promoting its own sports events. The Golden Gloves amateur fistic tournament, the Chicago Bears-College All-Stars football game, and wrestling matches were all exclusively on WGN since they were launched by

And today Chicago has the latest And today Chicago has the latest step in the broadcasting of sports events. This is the daily program of horse-racing over WJDD, the Balph Atlass station, sponsored by Mistletoe Grave Fossibility of broadcasting the races has been discussed from time to time in the discussed from time to time in the past but no station had the nerve, or the vision, to Jump into the field, fearing possible reaction from the public. In view of this fear it is remarkable to note that WJJD has not received one. Squawk from listeners, and the station covers a tot or territory. The fact is that there has been a flood of congratulatory letters from fans. Not only does this station broadcast the races but also the mutuels. Descriptions are, of course, built from the meagre wire reports from the regular track service. Practically, every sport has been

Practically every sport has been broadcast over Chicago stations in cluding the six-day bike grind, the Indianapolis 500-mile auto race, the Indianapolis 500-mile auto race, the annual corn-husking contest, horse-shoe pitching, basketbail, walka-thons and dance marathons, bli-liards and pool, swimming and clay pigeon shooting.

Newspapers' Problem

While all this is going on, and the stations are really making a lot of money on sports broadcasts, the newspapers are running around wondering what's hit 'em and what the newspapers are running around wondering, what's hit 'em-and. what-they're going to do about this radio invasion of a field which has always been strictly a newspaper child and from which they get practically nothing but circulation. The newspapers are sore, and plenty, but don't know what to do about it. The press has devoted years to professional baseball and college football, gave baseball from page position, three and four pages inside, the best writers to be had and a special department with a heavy overhead. They built baseball to what it is. And in return the newspapers get, maybe, a two-finch ad and radio draws-good-coin for-sending out the same thing.

In 1936 the Columbia station here,

\$100,000, or an average of \$4,000 weekly over the baseball season. These prices are matched on other stations throughout the midwest. The local newspapers are on the spot. They would like to drop baseball, as a sort of fevenge for the desertion of the game to broad-casters, but they can't. They know that their circulation will dwindle if they kill the box scores. On the other hand, radio knows what baseball means on the revenue end and it has been careful to

On the other hand, radio knows, what hassball means on the revenue and and it has been careful to cement the relationship as closely as possible. It is going out or its way to make the road smooth for the ball games and is doing everything possible to build attendance. Last spring radio was a little apprehensive when it appeared that P. K. Wrigley might kill off the Cub broadcasts in line with the stand taken by several other big league cities. But an agreement, was reached, mainly through the efforts of Atlass, head of WBBM and for CBS in Chicago.

Baseball's Agreement

In the terms of this agreement the stations were to give three free announcements each morning preceding the day's game. Also the stations agreed to censor the bage-ball announcers so that they would sa nothing that might impect the tendencement was tradeured.

nothing that might impede sa nothing that might impede at-tendance—no mentioning that it was windy, too cold, too hot, or uncomfortable in any way. There was to be no mention if a baweball hit a patron etc.

Despite all this, there was much

doubt among air men whether big league clubs would accept or reject league clubs would accept or reject. broadcasting, The field was pretty much divided with such towns as Cincinnati, St. Louis, and others refusing to allow the mikes to come into their parks on the contention that broadcasts would hurt attended. tendance.

Ford's Series \$450,000

Ford's Series \$460,000

But today there is no question that all doubt has been erased as to whether baseball will anub or hug radio. Judge Landis settled that problem once and for all when he delivered the past World's Series to the Ford Motor company, for \$150,-000. It was the first time the Series had ever been sold to a sponsor and the results are generally agreed to have been favorable to everybody concerned.

That seven game festival is esti-

mated to have cost Ford \$450,000, but radio considers that Ford got his money's worth. The trade was but radio considers that Ford got his money's worth. The trade was also impressed with the way Ford-handled the plug, holding it down to simple "courtesy" announcements. Ford was on both networks and on WGN, latter unaffilieted, with the two webs. Tribune put up such a yell at first, at being cut out of the games that the station was given the Series under the sponsorabit of the Chicaro Need delease. The Nord the Series under the sponsorship of the Chicago Ford dealers. The Ford expenditure in those seven days broke all records for coin spending on the ether in that space of time. And through it all the newspapers

And through it all the newspapers could do nothing but silently froth at the mouth. They have threatened to switch their affection to other sports. In several towns they have done what radio did when it was locked out of professional games. That was to build-up sandlot baseball.

Announcers

Out of the midwest have come a couple of the biggest names in sports broadcasting. In Chicago the men who stand out are Quin Ryan and Bob Elson of WGN; Ryan on special events and college football. special events and college football, Elson on baseball and pro football; Pat Flanagan on WBBM, Hal Totten for NBC, Bob Hawk on NBC and Buell Patterson of WJJD are other prominents. And in two other midwest cities the sports luminities are France Department of WJJD are of the property of WWJ, Detroit, Laux and Flanagan have both handled the World's gan have both handled the World's Series for Columbia, and in Detroit the fans got up a general petition to have Tyson mike the series for that

Case of Flanagan on WBBM con-tains a bitter pill for the press. Kentucky Winners cigarets broke Kentucky Winners cigarets broke into town by using only the WBBM basebalt, broadcasts, spending not one cent for newspaper space. Flanagan did a lot of actual begging for the listeners to help him make good on the account by going out and buying the cigarets to show the sponsor that Flanagan lad a following the cigarets of show the sponsor that Flanagan lad a following the cigarets of the sponsor that Flanagan lad a following the cigarets of the sponsor that Flanagan lad a following the cigarets of the sponsor that Flanagan lad a following the cigarets of the sponsor that Flanagan lad a following the cigarets of the sponsor that Flanagan lad a following the cigarets of the sponsor that Flanagan lad a following the cigarets of the cigarets o ing out the same thing.

In 1935 the Columbia station here, with the station was flooded in 1935 the Columbia station here, with get \$35,000 for the Wilmers. And with each carton Cubs' games and the bill will be Flanagan sent a message of thanks, and the option in the WiBBM newspapers, particularly resent on games in 1956 cells for a straight the part of the ether.

FCC's Washington Hearings

Washington, Jan. 21.

Headway in remedying inequitable distribution of broadcast facilities has been made during the past six months, the Federal Communications Commission disclosed last week, but despite the large number of power boosts and new authorizations 21 states are still under quota in both

Washington, Jan. 21.

Haadway in remedying frequitable distribution of broadcast facilities has been made during the past six months, the Federal Communications Commission disclosed last week, but despite the large number of power boats and new authorizations 21 states, are still under quota in both and might assignments.

January tabulation showed that all zones are under quota in both and might assignments.

January tabulation showed that all zones are under quota in daytime in facilities, even though wholesale power increases have been granted under the new rule raising maximum strength for regionals, while first zone alone is below, its quota on night facilities. Twenty-three states are under at night and 35 at day, with 21 under in both categories.

Situation by zones and states is as follows:

First zone: 1,795 units or 5% under night; 20,355 units or 31% under day.

Second zone: 1,985 units or 5% under night; 20,355 units or 21% under day; Kentucky, Ohio, Virginia over night; 142 units or 22% under day.

Third zone: 3.45 units or 38% over night; 243 units or 5% under day; Third zone: 3.45 units or 28% over night; 3.49 units or 5% under day; Hintone and Texas over night; Arkansas, Florida, Louislana, Tennesses, and Texas over night; Arkansas, Piorida, Louislana, T

Hearings carded wcre:

New stations—Paul S. Andrews, Lewiston, Me., 560 kc., 250 watts;

East Texas Broadcasting Co., Dallas, Tex., 1500 kc., 100 watts; Riverside Broadcasting Co., Riverside, Cal., 250 kc., 250 watts; Richard Field Lewis, Del Monte, Calif., 1210 kc., 100 watts; Evangeline Broadcasting Co., Paris, Tex., 1500 kc., 100 watts; Nathrolle, Tenn., 1370 kc., 100 watts; Paris Broadcasting Co., Paris, Tex., 1500 kc., 100 watts; Nathrolle, Tenn., 1370 kc., 100 watts; Nathrolle, Tenn., 1370 kc., 100 watts; Nathrolle, Tenn., 1370 kc., 100 watts; Nathrolle, Broadcasting Co., Williston, N. D., 1500 kc., 100 watts; Nathrolle, Sprace, Walley, Nathrolle, Tenn., 1370 kc., 100 watts; Allon, 100 kc., 100 watts; Will Broadcasting Co., Williston, N. D., 1500 kc., 100 watts; Nathrolle, Sprace, Walley, Walley, 1010 kc., 1370 kc., 100 watts; and Milwauke Wils, Wilson, 100 kc., 1870 kc., 100 watts; and Milwauke Junia, 100 kc., 100 watts; Allon, 100 kc., 100 kc., 100 kc., 100 watts; Allon, 100 kc., 100 kc., 100 kc., 100 kc., 100 watts; Allon, 100 kc., 100 kc.,

'State Fair' Too Hickey

'State Fair' is out as the tag for Goodrich Tire's proposed 45-minute show with Doc Rockwell and Ted Lewis, because the account doesn't think that the average cityite has any conception of what a state fair

any conception or was a constitutes.

New choice of title is 'Circus Night in Silvertown'. Fox made a Will-Rogers-film called State Eair two years ago. It was a big

WSGN's New Boss

Bhiningham, Jan. 21.
Ormond O. Black, of the well financed Munger estate, has taken a long leass on WSGN effective Fob. 1.

Anticipates improvement of trans-litter, studio equipment, and pos-ible increase of power. May move new location.

Small Towner Records On Own Service for WDE

Burlington, Vt., Jan. º1. H. R. Dunbar, orchestra leader of St. Johnsbury, Vt., is supplying re-ording to station WDEV, Water-

bury.

Disks are being turned out on a home-made device invented by Dunbar with the music supplied by his orchestra.

KROW's Frisco Studio

KROW's Frisco Studio
Oakland, Cal., Jan. 21:
KRGW—has—opened the San.
Francisco studios. New studios
located in Bellovue Hotel and are
sporting latest Remier equipment.
E. Q. Willson will be in charge of
sales in Frisco and Bert Wynn will
be program director.
Control of station will still be
in Oakland. Plan to air four hours
of studio talent from new plant.

\$300.000 Fish Fund

Chicago, Jan. 21 Association of Pacific Fisheries last week passed an okay for the raising of \$300,000 to be spent on exploitation

radio exploitation.
Most of it likely to be salmon
plugging with the packers to be assessed 5c; a case towards the \$300,600 goal. While they are considering
spot stuff; chances are the fisheries

SEEK SHOW BIZ **ADVERTISING** FOR AIR

WMCA. New York, is resuming its inidnight program of legit re-viewing. With Harry Hershfield slated to take up the assignment for WMCA starting next Monday (28), there will be three metropolitan there will be three metropolitan outlets giving listeners a resume of

outlets giving listeners a resume of show caught that night. Bide Dudley has been doing a straight from the theatre comment. for WOR, Newark, for three years, while the opening night critical routine is being handled for WHN, New York, by Gilbert Seldes, New York Journal columnist.

York Journal columnist.
Preliminary to going after legit
and picture house advertising
WMCA is establishing an extensive
theatrical department with Hershfield in charge of the staff of reviewers and commentators. WNEW
last week 'obtained the first extended spot announcement contract issued by a picture house in New
York ed spot announcement contact is-sued by a picture house in New York. Agreement involves Warner. Bros. Straid and calls for three one-minute announcements a day over a period of 25 weeks. Contract goes into effect tomorrow (Wednes-

WMCA in previous years has so a similar service to legit houses.

Norman Clotier's Mishap

Hartford, Jan. 21.

Norman Cictier, was a series of the work o Norman Clotler, director of the

slipped.

He held the child up, saved her from injury but when he landed with a thump one arm was limp. He had a fracture of the elbow.

He's now leading his band with He had a fracture of the elbow.

He's now leading his band with
the limb in a sling.

Newspaperman on WBT

Mewspaperman. On WDJ.
Charlotte, N. C., Jan. 21.
T. D. Kemp, Jr., is doing a sustaining session for WBT despite his affiliation, with the Morning Observer. Heretofore local dailies especially the Evening News, have extended anti-radio attitude to include the contribution of staff members higha prohibition of staff members pick-ing up either fame or groceries through radio appearance. ng up either fame or groceries nrough radio appearances. Kemp is a brother of Hal Kemp, rchestra leader.

Hearst Policies at WBAL. Baltimore, May Affect Other Broadcasters

Advertising on BBC

London, Jar ew Leslie went to the Brit-Lew Leslie went to the British Broadcasting Có. Studios, accompanying the Blackbirds troupe, scheduled for a session before the mike. Leslie introduced, performers and started off to tell listeners what a wonderful show he was giving as Kir. Oswald Stoll's Collseum. He would probably have told them the prices, etc., if they hadn't shut him off.

WHAM-UNION HOLLER

Technicians Want More Pay Better Conditions

Rocherter, Jan. 21.
Technicians of WHAM have or
ganized a union affiliated with th
American Radio Telegraphers' As
sociation and presented a propose
agreement to officials of Stromberg sociation and presented a proposed agreement to officials of Stromberg Carlson Company, owners of the station. E. A. Handver, Vice. predict of the company and and the broad care of the company and the proposed care of the company and the proposed is set for Jan. 28.

This is the first time WHAM technicians have been organized, and the 15 operators signed up 100 per cent. They are asking higher pay and better working conditions. Technicians of WHEC, the other Rochester broadcasting station, organized last fall and affiliated with the International Brotherhood of Electrical Workers.

Senate Okays Prall

Washington, Jan. 21. Washington, Jan. 21.

Appointment of former Representative Anning S. Prail of New York to fill the existing vacancy. In the broadcast division of the Communications Commission was confirmed by the Senate.

Prail succeeds Hampson Gary, chairman of the division since commiss was created last summer, and will serve out belance of Gary's

mish was created last summer, and will serve out balance of Gary's term, which expires July 1. Presi-

full seven-year appointment

Union Holding's Subsid

Union Holding's Subside

Lincoln, Jan. 21.

Union Holding Company here, which formerly guided the biz of KOIL, Omaha; KFAB, Lincoln and Omaha, and KFOB, Lincoln, as three different units of the organization, has organized the Central States Broadcasting company to control the three stations as a single unit. Union Holding-Co-owns and controls Central States.

Officers remain the same as before with A. L. Beghtol, president; Dee Dirks, vice-president and general manager; Hal Sowles, secretary-treasurer, and Charles Stuart, chairman of the board.

Baitimore, Jan. 21. Hearst forces take over WBAU today (Monday), and likewise at same time the -old-tie-up between WFBR and the News-Post, local Hearst rag, is abrogated. Programs in which the News-Post has a finger, and which today move over onto WBAU's wavelength, are The Globe-Trotter, Kiddie Kiub, Front Page Drämas. Herester station will, all a new

onto WBALI's wavelength, are 'The Globe-Trotter, Riddle Klub, Front Page Dramas.

Hereafte, that will read: 'WBAL-The Baltimore News-Post.' At present there will exist no close hook-in between the newspaper and station; news fashes will not be read at all. At present the station and paper are operating entirely separately, and no advertising is being peddled on the combo plan. The station, under the Hearts guidon, will depart entirely from the accepted manner in which station was not been supported by the station of the station was not been supported by the station of the station was not been supported by the station of the station was not been supported by the station of of the established Hearst policy. The churches will not be permitted to air indiscriminately; certain sects will be denied use of station, it is known. The fact the WBAL will now permit church services to go out as sustainers at any time may have a looked-for reaction at the other stations.

Another Hearst taboo is foreign-language broadcasts. None will be permitted. About as near, as anyone on the station can come to spouting out any tongue but the good of U.S.A., will be a song or so from classical-sources which-carries a set of lyrics in German, French,

trom classical sources which carries a set of tyrics in German, French, Italian, etc. When a European broadcast is picked up and some notable over on the continent spiels a speech in his native tongue, an immediate translation will be read off at conclusion of the program. Orchestras
Station will not pick up orchestras from niteries or hotels as do the week, plus line charges. WBAL will take such orks only on condi-

week, plus line charges. WBAL will take such orks only on condition the straight commercial fee is he station won't get any orches-

paid for the time. And that means, the station won't get any orchestras.

A new card rate is being brought out, which will step up time costs a fraction. Understood also, that it is highly probable a WBAL aritist bureau will be established.

All the business that was on station's books when Hearways Conversions to the conversion of th

All the business that was on station's books when Hearst took over control from former-owners, Consolidated Gas & Electric Co, is still on with exception of the Judge Rutherford series, which was shoved of after vesterday's (Sunday) program. The Rutherford broadcasts had been on the old WBAL for years. With Hearst Enterprises taking over-active operation of WBAL, which was purchased from Consolidated Gas & Electric Co, local light some new department heads are coming in Mulloy has been shifted Firm Hearst's WCAE, Pittsburgh, to Balto take care of station contact and publicity work. Gene Brown, who for past eight years, has been handling matter, for WBAL, remains under Mulloy.

Harold Higgins has been sent down from Hearst's WCAE, Pittsburgh, to Balto take care of station contact and publicity work. Gene Brown, who for past eight years, has been handling matter, for WBAL, remains under Mulloy.

Harold Higgins has been sent down from Hearst's New York of

heen handling matter for WBAL, remains under Mulloy.
Harold Higgins has been sent down from Hears't's New York offices to become station accountant. Jules P. Danlels will become commercial manager of the broadcaster on Feb. 1. Has been with the Joseph Katz agency's home office in Balto for past several years; prior to that Danlels served with J. Walter Thompson and E. T. Howard of the Transport of the Property ter Thompson and E. T. Howard of fices in New York.

fices in New York.
All the staff that manned station
during its regime under Gas & Electric still at desks and on payroll,
save Freddle Huber, who has resigned as director. Understood new
boss won't be named for couple of
weeks.
L. Kaufman, head of Hears'ts
and the statement of the statemen

J. L. Kauman, nead of Hearsts radio interests, has been fitting in and out of town during past weeks, getting the broadcaster going under its new ownership.

Code Action on Discounts and Price Cuts Awaits Gov't's General Policy

Efforts of the broadcast code authority to tighten the present ban against secret discounts and rate

against secret discounts and rate cutting were temporarily halted last week when two proposed amendments when two proposed amendments were the proposed amendments which was a second amendment with the proposed crackdown moves drew the fire of more than a half dozen broadcasters, including two news speer-wormed stations, and sees a stated to have been discussed at

ublic hearing today public—hearing today (Tuesday). Principal; squawker was WDAF. Dallas, which applied for an opportunity to make legal arguments against the combination sale ban. According to Baldwin, proposals were withdrawn because of uncertainty of the control of the control

were withdrawn because of uncertainty about the government's future attitude on price fixing as a general proposition. Although question of retaining or dropping such code clauses technically will be settled on basis of testimony presented at hearings has ten days, N.I.R.B. members have indicated repeatedly that they are skeptical of the value of such clauses. Consequently, Paddwin did not relisit being in the Baldwin did not relish being in the Baldwin did not relisi being in the position of defending proposed amendments which the N.I.R.B. might turn thumbs down on later. If the government decides to continue efforts to check rate cutting, amendments will be reintroduced by

*Kiesewetter CABNATION MILE 19-M-WEAF

CITIES SERVICE

Jessica Dragonet Rosario Bourdon Quartet *Lord & Thomas

COCA COLA

Frank Black Orc Chorus D'Arcy COLGATE-PALM 10-Tu-WEAF

IO-Tu-WEAF

(Palmolive Soap)
John Barclay
Nat Shilkret
9:30-M-WEAF

(ColgateToothpaste
Al Coodman Orc.

*Renton-B

CONTINENTAL OIL CO. 10:30-W-WJZ

Harry Richman
Jack Denny
John B. Kennedy
*Tracy-L-D

COOK'S TOURS 5:80-Sn-WJZ

Lullaby Lady M L Eastman Erwin, Wase

COMMERCIALS

WEEK OF JAN. 22-28

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser in street or more programs, they are listed consecutively.

An asterisk before name indicates advertising agency handling

ons: Su (Sunday); M (Monday); Tu (Tuesday);
ay); Th (Thursday); F (Friday); S: (Saturday).

Abbreviatio
W (Wednesda
100
ACME PAINT
6:30-Su-WABC
Smiling McConnel
*Henri, H. & Mcl
A & P
9-M-WEAF
Harry Horlick
Paris & Peart
AMERICAN
BOLLING MILLS
6:30-Su-WEAF
Frank Simon Ore
Bennett Chapple
*B B D & O.
ARMOUR
0:30-F-WJZ
Phil Baker Gabrielle De Lay
Hanny Makeughte
Harry McNaughto Leon Belasco Orc
P T OARRITT
1.20-Sn-WEAF
B. T. RABBITT 1:30-Su-WEAF Mary Small Wm. Wirges Ore
Wm. Wirges Orc
Ernest Charles
- Peck
BEECHNUT
7:30-M-W-F-WJ2
'Red Davis'
Burgess Meredith
Jack Rosleigh
Marion Darney Elizabeth Ragge
Tohana Kana
Johnny Kane Eunico Howard
Jean Southern
*McCann-E
BISODOL
8:30-W-WABC
Everett Mershell
Bilzebeth Lennor
Dilzabeth Lennos Ohman & Arden
Victor Arden's Or
4 Tile aleaste

County States of the County St *Blackett
BLUE COAL
1:15-M-W-F-WEAR Peggy's Doctor'
Rosaline Green
6:30-M-W-WABO

The Shadow Frank Readick Allyn Jossiyn Wm. Johnstone Virginia Venable Betty Worth 12:15-Daily Ex. Su-WABO The Gumps'
Wilmer Walter
Agnes Moorehead
Lester Jay
George Graham
Edith Spencer
E. W. Hellwig Virginia Venable
Betty Worth
Julia Noa
Paul Huber
Santos Ortego
Jury Macy
Wilmer Walter
Paul Stewart
Bradley Barker
Rita Vale
Betty Garde
Alice, Reinhardt
Mitton Hermen
waiter Soderling *E. W. Hellwig CRAZY WATER (Crystala) 2:80-8u-WEAF Gene Arnold Commodores 8:30-M-WJZ Carefree Carnival *Direct

A NAME 9-F-WJZ
Beatrice Lillie
Cavalier 4
Lee Perrin Oro11:45-W-WEAF
Magic Recipes
Billi Bradley
Jane Ellison
*Young & Rubica
BOSCH
A. S. BOYLE.
(Floor Wax)
Lying Kaufman Alexander Woolloot R. Armbruster Or *J. W. Thompson CBYSTAL CORP. (Outdoor Girl)
(Outdo Irving Kaufman

BREITENBACE (Pepto-Mangan) 2-Sn-WJZ Anthony Frome Alwyn Bach •McCann-Erickeon AIWAN Bach
MCCann-Erickeon
HERILLO
HERITLO
TIO SHOP HERITLO
Samuel Amoreol
Joseph Gibson
Lucien Schmidt
Freshrey
Freshrey
(Sal Hepatica)
(Ipan)
Fred Allen
Fred Allen
Fred Allen
Jack Emart
Jack Emart
Jack Emart
Minerva Plous Buck Rogers Curtie Arnail Adele Ronson William Shari Curtie Arnail
Adele Ronson
William Shelley
Elaine Melchlor
Joseph Granby
Marlon Allen
Fred Utell
Walter Tetley
Louis Hector
Paul Stewart
Ruthrauf & R
EMERSON

(Bromo Seitzer) Intimate Revue Jane Froman 9:30-M-WABO
Lud Gluskin
Block & Suily
Gertrude Niesen
*Katz

Lionel Stander
Elieon Douglas
Elieon Douglas
Minorva Flous
Minorva Flous
James Melton
Lennie Hayton
Senton & Bowie
CANFANA
An Seymon
Ann Seymon
Ann Seymon
First Nighter
June Meredith
Don Ameche
Carlion Brickert
Guiden Brickert
Seymon
Seymon FIBESTONE 8:30-M-WEAF Gladys Swartho Vocal Ensemble Wm. Daly Orch. Sweeny-James

FITCH 7:45-Su-WEAR CAMPBELL (Soup) Wendell Hall

K. W. Ramsey

FLETCHER'

CASTOBIA

8-8a-WABO (Soup)
9:30-F-WABO
Hollywood Hote
Dick Pewell
Jane Williams
Louella Parsons
Ted Flo-Rito-Ore
Fred Astaire

8-8-WARD
ROY & GORD
RO Lousia.
Lousia

Detroit Symphony Fred Waring Ted Pearson Kay Thompson 'N. W. Ayer

HOUSEHOLD 7:30-Tu-WJZ FOBHAN
(Toothpaste)
7:15-M-W-F-WEA
Stories of the
Black Chamber
*Ruthrauf-R Edgar A. Guest Jos Koestnera Oro Charles Seare Tom. Dick & Harr *C. D. Frey *C. D. Frey
HUDSON MOTO
8:30-M-WABO
Kate Smith
3 Ambassadors
William Adams
Jack Miller Ore
*Brooke-Smith GEN. BAKING

Jack Doty Hazel Dopheide

HUMPHREY'S

10:30 a.m.-8-M-W

KELLOGG

KELLOGG
5:30-Daily Ex. Sa
Su-WJZ
Singing Lady
Treene Wicker
7:45-Th-WJZ
Ruth Etting
Red Nichol's Ore
N. W. Ayer

RLEENEX

7:15-Dally Ex Su-WABO

Julia Sanderson Frank Crumit Val & E Stanton B., B., D. & O. GENERAL CIGA (White Owl) 9:30-W-WABC

Burns & Allen Phil Regan Bobby Dolan Ore *Thompson Peter de Rose May Singhi Br Thompson
GEN. ELECTRIC
12:15-Su-WEAF
'What Home Mean
to Me'

IRONIZED YEAR
7:15-Tu-Th-SaWEAF
Whispering Jack
Smith
*Ruthrauf-R What Home Mean
to Me
GENEAL FOOD
MARKET HOME
MATTHE MASTE
MATTHE MASTE
MATTHE MASTE
JIMMY WILKINGO
MATTHE MASTE
JIMMY WILKINGO
WATTHE HOIL
FANN MATTHE
MATTH *Ruthraum-R JERGEN 9;39-Sn-WJZ Walter Winchell *J. Walt. Thomp *J. Walt. Thomps
JOHNSON & SC
(Floor Wax)
5:30-Su-WEAF
Tony Wons
Loretta Poynton
Hazel Dophelde
Emery Darcy
Ginna Vanno
Ronnie & Van
Anne Campbell
Needham

8:30-W-WJZ (Log Cabin Syrup Lanny Ross Dorothy Baker Harry Salter Oro *Benton & B 7-Su-WJZ

(Jeil-O)
Jack Benny
Mary Livingston
Don Bester OroFrank Parker
10-W-WABO (Grapenuts)
'Byrd Expedition'
Mark Warnow Ore
'Young & Rubican GENERAL MILL

HLEENEX
12-M to F Inclus
-WEAF
'Story of Mary
Marin'
*Lord & Thoma
KOLYNOS 5:30-Daily Ex. Su-WABC Jack Armstron

8-Su-WJZ
(Institutional)
Sir Ham'l Hardy
Lauritz Melchior
*Campbell-Ewald

GROVE LAB.

(Bromo Quinine) 1:45-Daily Ex. W Sa-WABO

GULF 7:30-Su-WABC

Will Rogers
Reed Kennedy
E. Hall Downes
Frank Tours Or
*Cecil, W. & C.

*Cecil, W. & C.

8. GUMPERT
10:05-W-WABC
Voice of Romance
Rose-Martin
HEALTH PROD.

6-Su-WARO

'Amateur Night'. Ray Perkins, M.C. Arnoid Johnson Orc *Wm. Esty

DECKER H-O

'H-Bar-O Rangers' Bohby Benson Nell O'Malley Florence Hallop

HOOVER 5-Sn-WEAF Edward Dayles Schumann-Heini Joe Koestner Erwin-Wasey

EFWIN-Wasey
EDNA WALLACE,
2:15 Daly AESSh-WAEG
Romance of Helen
Virgina Clark
Lector Tremayne
Autor Hills
Sundra Love
Gene McMillen

6:15-Daily Ex. Su-WABC

Florence Hailop Billy Hallop John Barthe *Erwin-Wasey

Pat Kennedy Art Kassel Oro Stack-Goble

Just Plain Bill' Arthur Hughes Ruth Russell Betty & Bon Betty Churchill Don Ameche Betty Winkler Curtis Arnali los. Latham Blackstt-S-H KRAFT-PHENIX Art Jacobson Carl Brickert Louis Rosn GEN. MOTORS 9:30-Tu-WABO

Isham Jones

10-8u-WEAF
(Pontiac)
Jane Froman
Modern Choir
Frank Black Ore

Gladys Swartnu-Henriette Waken Charles Hackett L Hasselmans, C Geraldine Farras Lambert-Feasie;

Geraldine Farrar
'Lambert-Feesley
LEHN & FINE
(Hinds Honey &
Almond View)
Almond View
Club Romance
Lois Bennett
Conrad Thibault
Lee Patrick
Ned Weven
Don Voorbees
LIBBY McNEILL
S-M.W.F.WABO
LIBBY McNEILL
AM.W.F.WABO
ALBERT Brown
Albert Brown
Patricka Dunlap
James Andelin
Jesse Pugh

LIFE SAVERS 8-M-W-WABC Diane & Her Life Saver'
Rhoda Arnold
Aifred Drake
Lucilie Wall
John Grigge
Myer Davis Oro
*Topping & Lloyd

*Topping & Lic LIGGETT & MYERS 9-M-WABO Lucrezia Bori A Kostelanetz 9-W-WABO 9-W-W-Lilly Pons
A Kostcianetz Oro
9-Sa-WABC
A Kostcianetz Oro
Newell-Emmett

*Newell-Emmett
LORILLARD
(Brigss Tobacco)
6:45-Sa-WEAF
'Sports Page of the
Air'
Don Wilson
William Shelley
John McGovern
*Lennen & M S-M-WJZ Jan Garber Dorothy Page

LOUIS PHILLIPPE Ellnor Harriott
3 Daily Ex. 56-58WABO
Maric, Little French
Princes*
Ruth Yorke
James Meighau
Allyn Josiyn
"Death Vally D
Thrawley
"Death Vally D
Thrawley
"Thrawley
"Death Vally D
Thrawley
"Thrawley
"Thrawley Ed Prentess Virginia Lee •Hays McFarland PACIFIC BORAS

9-Th-WJZ
'Death Vall'y Days'
Tim Frawley
Joseph Bell
Edwin W. Whitney
Lonesome Cowboy
Joseph Bonime Ore
'McC.Erick PACKARD 8:80-Tu-WJZ

Allya Josym
Silsokett

LUDEN

6:16-F-WJZ
Dick Leibert
Robt Armbinter
Jim Stanler
Paul Parkes
Carl Mathieu
Walter Scanlon
J. M. Mathes
GEO, W. LUFT
(Cosmetics) Quenna Mario
Wilfred Pelletie:
'Young & R PEPSODENT 7-Daily Ex Sat S WJZ Amos 'n' Andy

Hollywood Gossig Jimmy Fidler *Cecil, W-C *Cecil, W-C LUX 2:30-Su-WJZ 'The Bad Man' Walter Huston Jacqueline Logan 'J, Wait, Thomps

J. Walt. Thomps
LUXOB
3-Sn-WEAF
Sally of Talkies
Bob White
Basel Loughrane
Henry Saxe
Joan Blane
Marjorle Hannan
*Lord & Thomas

**MATJOTE HAMBOTE HOME **

**LOTÉ & THOMAS

**MACFADDEN

**BISS-P-WABO

(True Story)

Court of Hum

Relations

Percy Hemus

Arnold Johnson's

Eisle Hitz

Ned Wever

Howard Smith

Lucille Wall

Allyn Josiun

Paul Stewart

**BISS-P-WABO

**E-30-Th-WABO

**

Faul Stewart

5:20-Th-WAB
(Liberty)
Edwin C. Hill
Edward Nsll
Fuiton Oursier
Chas. L. Suhr
Arnoid Johnson *Erwin-Wasey
MALTEX
1-Su-WAS
Date Carnegle
Leonard Joy Ore
*Sam C. Croot

MAYBELLINE 3:30-8u-WEAF Penthonse Seren-ade' Chas. Gaylord Ora *Cramer Kasselt MET. LIFE CO. 6:45-Daily WEAF Arthur Bagley *Direct DB. MHLES LAB' (Alka-Seltzer)

(Alka-Seltzer)
9:30-8a-WJZ
WLS Barn Dance
Ridge Runners
Uncle Ezra
Lulu Belle
Maple City 4

(Paints)
11:30 a. m.
WABO
Betty Moore
Lew White
*Direct

10:15 a. m. Dally Ex. Sa-Su-WABO 'Bill & Ginger' Virginia Baker

Lyn Murray Hellwig Hellwig
NATIONAL
BISCUIT CO.
10:30-Sa-WEAF
Kel Murray Oro
Kavier Cngat Ort
Benny Goodman
Phil Duey
Frank Luther
Frank Luther
Trank Castilla

Carmen Castill Connie Gates Helen Ward Louis Alvares *McCann-Erick

5-45-Tu-Th-F-5Toblinson Cuesta
Lestar
Tony Gillman
Junior O'Day
Arthur Bruce
Billy Mauch
Jean Sothera

"N. W. Aye

"O'BSNO"

W Butterworth
Milton Kettenber
W Butterworth
Milton Kettenber
Lucion Schmidt
Stack-Goble

9:30-Sa-WEAF
(Ivory Soap)
The Gibson Far,
Corred Thibauit
Jeck & L. Clemen
Don Voorhees Ore
'Blackman
S:15-Daily Except
Sa & Sa-WEAF
'Ka Fering
Virginis Dayne
Marsery Hanon
Karl Kubel

BALSTON

BALSTON Maple City 4

.48-M-W-F- WE

'Uncle Ezra,' Ra

Station EZRA

Pat Barrett

Cliff, Soubler

Carleton Guy

Nora Cunneen 7:30-Th-WEAF
Ai Bernard
Emil Casper
Theo. Carle
Mario. Cozzi
Milt Rettenberg 6
*Stack-Gobie

RATATON 10:15-W-WJZ Madame Sylvia *Gardner RADIOTI Stack-Goble
MONTGOMERY
WARD
2-Sn-WEAF
'Stories of The Old
Testament'
Harvey Hays
'Hays MoParland
BENJ. MOOBE
(Paints)
1180 a. m.-W-

*Hutchinson
PLOUGH, INC.
10-W-WEAF
Guy Lomberdo
Pat Barnes
*Lake-Spiro-C

9:30-Sa-WEAF

SECA SADIOTRONSCA BADIOTRONBOARD STATE STATE
JOHN B. Kennedy Virginia Rac
Ray Doster: A Gree
Lord & Thomas
BCA VICTOB
S-W-WJZ
Boston Symphony
Sorgs Konsevitzity
Lord & Thomas
REAL SILE
Chas. Frevir Orch
SEWIN-Wasey
REM STATE VIRGINIA
RED STAR YKRAST

*Direct
JOHN C.
MOBRELL
2:15-8u-WJZ
(Dog Food)
Don Becker
Dog Chats
*Henri, H. & McD.
MUELLER C. RED STAR YEAS 11-Tu-Th-8-WE/
Edna Odell
Phil Porterfield
Irma Gien
Earl Lawrence
BEISEB CO.

(Shampoo, etc.)
11:15 e. m. Su-WEAF
Jack & Loretta
Clemens
'Gumbinner

BEMINGTON BAND

*F-WABC

A. Pryor, Jr., Dir.
March of Time'
Howard Barlow Or

B. B. D. & O.

B. J. BEYNOLDS

(Camel Cigarets) Or

R. J. BEYNOLDS (Camel Cigarets) 10-Tu-WABO 9-Th-WABO Casa Loma Band Waiter O'Keefe Annette Hanshaw Alice Frost Jack O'Keefe Louis Sorin Kay Renwick Kapay Sargent Form Better

RITCHIE CO. RITCHIE CO:
8-Th-WJZ
Enc Crime Clues
8-W-WJZ
Penthouse
Sernade'
Rosa Tertonl
Mark Hellinger
Gladys Glad
Emile Coleman Or
N. W. Ayer
SILVEB DUST
7:30-M-W-F-WABE
The O'Nellis'

T:30-M-W-F- WAR
The O'Nellis'
Kate McComb
Jimmy Tansey
Ace McAlister
Jack Rubin
Jane West
Ba B. D. & O.

In the Blood

Washington, Jan. 21.
First radio announcer to serve in Congress is Representative Karl Stefan, Republican,

on the Karl Stefan, Republican, of Norfolk, Neb.

He has launched single-handed crusade for installation of mikes and a second control of mikes and a second of mikes and amplifiers so members can get some idea of what goes on in House chamber. nck Rosiugh Morgan Barles Porter Hall Cu. Bates P.st Frwyn Mutch *J. Walt, Thomps

UNITED DRUG

Rhythm Sympho DeWolfe Hepper Street & Finney

Strect & Finney
U. S. TOBACCO
(Dil's Best)
9:30-F-WEAF
One Night Stands
Plo Maione
Pat Padgett
Josef Bonime
• McC.-Erick.

VICE 7:15-M-W-F-WJZ Willard Robison O Quartet

9-Tu-WJZ Grace Moore *Cecil, W. C.

*Cecil, W. C.

5-Su-WABO
Freddy Martin Or
Vera Van
Donald Novis
Warren Huli
Eimer Feldkamp
Terry Shand
Male 3
*Young & R.

WANDER CO.
(Coxilina)

WANDER CO.
(Ovaitine)
5:45-Daily-WJZ
Little Orphan A
Alian Baruck
Honrietta Tedre
Ed Sprague
Stanley Andrews
Shirley Pell
*Blackett

CHAS. WARNER 9-W-WJZ
Warden Lawes 1
'20,000 yrs, Sing

Sing (Vince) 9:30-W-WJZ John McCormack *Cecil, W. C.

WASEY PROD'CT

12-Dally Ex. Sa-Si
WABC
6:45-Sn-WABC
Voice of Experient
Erwin Wasey

seph ben

8:15-M-W-F WABC Edwin C. Hill

SINCLAIF 9-M-WJZ Gene Arnold Bill Childs Mac McCloud Joe Parsons Cliff Soubler Harry Kogen *Federal

SHELL 6:30-Sa-WAR Sports Review' Eddie Dooley 'J. W. Thomps

Amos 'n' Andy
PINEX CO.
1:30 Sn-W-F-WAB
Little Jack Little
'Russell' M. Seeds
PHILCO
7:45 daily ex. SaWABC
Boake Carter
'Hutchine PHILIP MORRIS SMITH BROS. 0-Sa-WEAF 8-Tu-WEAF Lee Reisman's Ore Phil Duey *Blow 9-Sa-WEAF
Rose Rampton
Scrappy Lambert
Billy Hilipot
Nat Shlikret Oro
*Homman. T. & F Pill Jusy
PILLSBURY
10:39-Daily-W3Z
Today's Childrer
Irma Philly
Irma Philly
Bess Johnson
Irene Wicker
Lacy Gillman
Fred Von Amon
Jean McGregor
Hutchinson
Mary Ellis Ames
Hutchinson
PLOUGH, INO.

*Homman. T. & F.
SOCONY VACUUM
SOCONY LAND
SOCONY
S

SPEATT
(Dog Foods)
5:45-8u-WJZ
A Payson Term Paris & Peart
STAND. BRANDS
8-Su-WEAF
(Chase & Sanborn
Opera Tabloids
'Manon'

PINAUD

-S-Sa-WABU
Arthur Murrey
Earl Oxford
Leith Stevens
Blaker
PREMIER PABST

-Ta-WEAF
Ben Bernie
Joan Bennett
Morris-W. & E.
FOTE & G'MBLE
E Bailt Er Se. danon'
ucrezia Borl
os. Bentonelli
8-W-WEAF
(Royal Gelatine)
fary Pientord wi:
Stook Co.
within the Law
8-Th-WEAF
(Fielschmann) (R 8 Daily Ex. 8a-8u-WEAF Su-WEAR (Crisco)

Vic & Sade'
Art Van Harvey
Billy Idelson
Bernadine Flynn

8-Th-WEAE (Fielschmann) Rudy Vallee and His Conn. Yark Tom Howard Boswell Sisters Walter Hampden Tod Bergman 7:80-Sn-WJZ Joe Penner

Joe Penner Stefanni Diamon Ozzie Nelson Orc Harriet Hilliard J. Walt. Thomp

STANDARD OF OF NEW JERSE 10:30-F-WABO The OFfynn Viola Philo Milton Watson Ray Collins

Erwin Wasey
G. WASHINGTON
(Coffee)
9:45-Su-W3Z
Adventures of Sherlock Holmes
Louis Hector
Leigh Lovel
Joseph Bell
JOSEPh EV 8-Su-WEAF Pierre Lo Kreeun Raquel de Cariay Jerome Mann Men About Town Andy Sannella Or Blackett

Viola Pulloone
Ray Collina
Tark Smart
John Grigge
Vola Smart
Virginia Ras
Virginia Ras
Oliver Smart
Virginia Ras
Virginia Ras
Oliver Smart
John Grigge
Virginia Ras
Virginia Ras
Virginia Ras
Virginia Ras
Virginia Ras
Virginia Ras
Oliver Smart
Sab Tra-Waff
Virlenne Segal
Grigge
Vivinene Segal
Oliver Smith
Sab Tra-Waff
Virlenne Segal
Oliver Smith
Sab Shib-Bally En Sa-

Andy Sannella O

Blackett

WELOH

(Grape Jules)

S.F.-WJZ

Irens Rich

*Kastor

WESTOLOX

4:45-Su-WEAF

Big Ben Dream

Dramas'
Arthur Allen

Parker Fennelly

WHEATENA

4:45-Daily except

Dramato Sorial

Dramato Sorial

5:15-Dally Ex. Sa Sn-WABU
'Skippy'
Franklin Adams, J
Francis Smith
Ray Appleby, Dir.
'Blackett

Sn-Sn-WEAF
Dramatic Serial
Billy Batchelor
Ray Knight
Janet Freeman
Bobby Jordan
Emily Vass
Maurice Bills
'bickee-Albright
WOODBURY
9-Th-WARO WOODBURY
9-Tu-WABO
Bing Croeby
Mills Bros.
Georgie Stoll Oro
7:45-M-W-F-WJZ
'Dangerous Paradise' STUDEBAKER 9:30-Sq-WABO 8-M-WEAF Richard Himb Joey Nash *Roche-W-C SUN OIL

6:45-Dally Exce Sa-Sn-WJZ Lowell Thomas *Roche-Williams *Roche-Willams
SWIFT
S-Sn-WEAF
Sigmund Rombe
Wm. Lyon Phelp
*J. Walt Thomp

*J. Walt Thomps
TASTYEAST
12-San-WJZ
Sam Hearn
Johnny Blue Orcl
Betty Jane
George Bueler
Alice Frost
Larry Grant
Peggy-Flynn
*Stack-Goble

*Stack-Goble
TEXAS CO.
9:30-Tn-WEAF
Ed. Wynn
Graham McNamee
Eddle Duchin Orc
*Hanff-Metzger
UNION CENTRAI
(Insurance) Renee Moder
Ray Appleby
6:45-Th-F-S-WAB
Margaret Brainard
John Augustine Or
Frances Hooper

Margaret Brainard
John Augustine OrFrances Exper
2:30-30-WENDER
2:30-WENDER
Hammersteins Mu
sic Hall of the Alt
Ted Hammerstein
3:46-M-Tn-W-ThWABO
Easy Acce
Jane Acc
Jane Acc
Jane Acc
Goodman Ass
Goodman Ass 5-8n-W.TZ 5-8a-WJZ
Rosse & Drums
Heion Claire
Heion Claire
John Griggs
Gus Smith
Wright Kramer
J. Spurin-Calicia
Tom Carr
Jue Curtin
Edward Jeroms

AGENCIES-SPONSORS

Harold F. Ritchle & Co. (Eno Saits) has renewed for its Tuesday and Wednesday half hours on the NBC blue (WJZ), effective Feb. 5. N. W. Ayer is the agency.

Sterling Products (Bayer Asperin and Dr. Lyons toothpowder) has re-newed for another 52 weeks, effec-tive Jan. 20, for the hour on NEO that the two products use Sunday nights. It's the sixth consecutive year for Bayer's 'American Album of Familiar Music.' Agency is Blackett-Sample-Hummert.

Standard Brands has blocked oft on the NBC red (WEAF) for an-other year the Rudy Vallee-Fielsch-mann Thursday night hour and the Chase & Sanborn coffee Sunday night round of the clock.

Philip Morris & Co. is making it another 52 weeks for the Tuesday night half-hour on the NBC red, with the extended contract taking effect April 30. Blow Co. is the agency.

Phillips Packing, of Cambridge, Md. through Parls & Peart has taken on WABC. New York, the 10-minute period Thursday and Friday mornings following the Press-Radio reports. Program may after a while go network.

Cardinet Candy company, after a test period of 15 weeks over KPO, Oakkand, has extended its "Night Bditor" program over the Pacific Coast and Rocky Mountai networks of the NBC. Tomaschke-Elliott, Coast and Rocky Mountai: networ of the NBC. Tomaschke-Eilio Inc., Oakland agency, is in charge the account.

Smith and Drum, Inc., will pilot extensive campaign of advertising in 1935 for its client, General Pe-troleum Corporation. Radio adver-tising will be used along with other media.

World importers, inc., San Francisco importer of British Columbia Distilleries, Fox Hollow Whiskeya, has named M. E. Harlan, San Francisco agency to handle its advertis-ing campaign.

Wines and Liquors company, dis whee and tributors for Madera Wines and Brandy in the Pacific Northwest, has named Roscoe W. Segar, Portland agency, to handle its advertising. An extensive radio campaign

Murray Breese Associates is new billing for the former Breese-Waetien agency, New York,

Conoco may return to NBC in six weeks with a program combining Jack Denny and John B. Kennedy, Oil account's current stanza fades from the web tomorrow (23).

Studebaker has renewed for its Saturday night half-hour on CBS with the Dick Himber combo, effec-tive Feb. 2. Roche, Williams & Cunnyngham is the agency.

Mchawk Carpst Mills returns to the air Feb. 4 with a script serial. Five Star Jones. It will be 18 minutes every afternoon in the week by Saturday and Sunday and a hookup of 16 CBS stations. Black-ett-Sample-Hummert, agency.

J. L. Prescott (Oxol) has signed of it stations on CBS and a sched-ule of five a.m. quarters a week, starting Feb 4. Program will con-sis of Jack Fulton and his dance combo. B. B. D. & O., agency.

J. Stirling Getchell has been di-recting the Soconyland Sketches for Socony-Vacuum Oil since April, 1934.

Musterole Breaks Ice for Imperial's N. Y. Office

Imperial Broadcasting Corpora-tion of London, which recently opened offices here, completed its initial deal this week with signing of Musterole for a period starting next month. Series to be carried over Poste Parisien as a Sunday program.

over Poste Parisien as a Sunday program.

Deal includes 13 quarter hour musical disks made on this side. Mussterole has been off the air in Europe for past 18 months and is returning now under this new series. London office handling further details. F. S. Lamping opnducted nes gotiations here. Program to come on Sundays at 5:15 starting Feb. 5.

Radio Chatter

New York

Bill Winne is the new lusty-

Bill Winne is the new lustylunged announcer on WOKO, Albany, and the service of the service

Adia Kutznetzoff joins Leon felasco's band over the air. More RKO time for Al Shayne. Jack Bertell to Florida for a

Albert Pfaltz new continuity man at World Broadcasting. Joly Coburn renewed by Spartan Radio for 13 weeks starting Feb. 10. Emil Coleman contracted to play three social affairs on Feb. 2 start-ing with a tea dance.

ing with a tea dance.
June Carroll, of WINS, now
mcling floor show at Westminster
Hotel, Boston.

ter, Boston.
Lloyd Schaefer now musical ad-for for WINS,
John Uppman new voice over

John Uppman new voice WOR.
Eddie Gale is new tenor with Julie Wintz' band at Village Barn.
Tim and Irene, of WIZ, off air one week for Philly wande date.
Leonard Liebung and Catter of the Common of the William of the Sick Islae Delmark of the Sick Islae WOR.

Pennsylvania

Hal Thompson, whose ork has been airing via WCAU and CRS for soveral years, is after a WIP and CRS for soveral years, is after a WIP and CRS for the control of the control

The new What Fransmite Buret is slated for completion within the look day, former WFI publicity, against leaving town for a New York burkness connection. WIP's sports commenter, Ted Therrien, is the holder of the Penna. State amateur golf crown. Hoker Morgan, WIP announcer and Henry Morgan, WGAU ditto, are tossing coins to see who retains the modern than the state of the state of the them. WTEL and the state of the public for several visual broadcasts. Horace Hustler, WPEN Organ Doctor is auditioning for a musical nurse. Several applicants for the Frogram-berth-took the thing litterally and Hustler is now planning a March 1994 bayles for eviting his of the Hardel Dayles for eviting his old.

Program-userus—is now planning ally and Hustler is now planning comely appendectomy.

Harold Dayls is reviving his old amateur program on WDAS.

Jimmle Pitts, former WPEN control man, has forsaken the ether for a berth in the sound outlit of Warner Bros.

Gloria Grafton, the warbles, is

tripling in Philly, playing theatre, nite club and airing for ABS through WIP.
Frank Lamb is starting Philly's first men's social club, installing Caineron King at the helm of the club's broadcast on WIP.
Ann Kelly, filece of Jack Kelly, Philly's political leader, opened WPEN's School of Arts, for the Radio Center groun.

Philly's political leader, opened WTEN'S school of Arts for the Radio Center group.

Radio Center group.

Bandio Center group with WGAL, Lancaster, after finishing a series of programs on KYW, Philadelphia, Gospel Br o a d caster, rumpus raiser among Lancaster County's with WGAL for 52 weeks. Gained distinction some months ago when he split Mennonite church after being expelled by father, who is one of the blahops. Aft, presented by the Studio Players of WGAL Lancaster, back on the air for their 1935 season after a short lay-off. First play-is For Publicity Only.

WEEN baseball team is using the WEEN baseball team is using the WEEN baseball team is using the Studio Research and Research

Ouebec

Biggest noise so far in Radio in this province is the five radio addresses over CRCM, hooked up across Canada by Rt. Hon. R. B. Bennett, premier of Canada, introducing a variant of NRA into the Dominion summer. Bennett parties being staged all over the city to listen in and then discuss his proposals. For Canada, his proposition is the most reyolutionary so far ever delivered by a responsible public man.

ewer delivered by a responsible public man.
Rollie OLeary gaining attention over CRCF with skt seript every properties of the series of the se

Thout, a man and the second sec Phil Lalonde, CKAC manager back on job, following grippe attack Leo Lesteur, CRCM headliner writing own songs, theme and other

New England

Gems of Melody over WBZ, Boston and WBZA, Springfield, will present for the first time on the air Jan: 24 at 10:15 'Military Episode by the late William Mayberry. Twill be presented in the form of a

with the Interview, and the William Aspectry. The Notice of the Control of the Co

nouncing star at WATR, Waterbury,
Earl Peck band, Will Fleming
tenorizing. Saturday-nighting at
Jungle room, Stratfield hotel,
Eridgeport, with WICC pickulaven
consisters on Buffalo, visiting
the star of Buffalo, visiting
the will be star of Buffalo,
the star o

two vocalists, Lilia Culver and Tip Collins. Rosalie Harrison on the Pacific Oil Parade, WEEL, Boston, was (Continued on page 45)

RADIO Receptacle for Squawks

Paris, Jan. 12.

Paris, Jan. 12.

New complaint box opened in Rue de Grenelle post office, intended to garner kicks from public, contains 15% squawks about radio broadcasting. Squawks run all way from quesies as to when law against interderence by industrial enforced to kicks about superabundance of lectures in broadcasts.

Here and There

Jerry Akere, former sales manager of the Affiliated Radio Network Chicago, Ill., is contacting smaller stations in the midwest with a view to setting up a regional chain with this as the focal point. Angling for Chi as the focal point. Angling for anything up to 5,000 watts.

Clair Hull joins the WMBD Pe oria, Ill., staff in the production de partment.

Allen Franklin, program director KVOO, Tulsa, is visiting his mother in California.

Willard Egolf, commercial man-ager of KVOO, Tulsa, has returned to his desk after a honeymoon in

H. Preston Peters, New York manager for Free & Sieininger, Inc., back from a western business jaunt.

Arthur Boran returning for another appearance at Ar national club in Philly.

Ted Morde has joined the production and appropriate tion and announcing staff of KJBS, San Francisco, and KQW, San Jose, Morde's previous radio connections have been in New England.

Nick Stemmler, who has been an-nouncing sports programs over WSYR, Syracuse, succeeds Charles Lewis as chief announcer. Lewis left WSYR last week for Buffalo.

Jack Shannen, program director of WFBL, Syracuse, has turned pedagogue via the Y.M.C.A. where he is teaching radio technique to

Bill Johns, of St. Paul Dispate of Minneapolis Tribune's Kingsley Murphy, who's in Florida.

1930, moves over to WTCN, Minne apolis. Clyde Green replacing.

WDGY, Minneapolis, goes fro

Jack Kilmartin, former Minnes theatre stage mgr., now in same capacity for WCCO artists' bureau

Bill Rambeau back to Chicago rom the Coast where he established new offices.

Quin Ryan navigating again after slege of Chicago flu.

Les Atlass to Washington on WBBM, Chicago, power hearing.

Jack Strock and Verne Taschnere new announcers at KMTR, Hol-

Courtesy Gesture to Advertising Agencies Off-Union Demanded Commercial Scale

WOR Decides to Forget It

Program series through which 17 the sustaining provisions of WOR's dvertising agencies were to be contract with the union.

tiven a chance to show-window heir air merchandizing talents has seen called off by WOR, Newark. local of, the American, Federation are collected to clowed the demand. advertising agencies were to be given a chance to show-window their air merchandizing talents has been called off by WOR, Newark Cancellation followed the demand of Musicians and found that the lattice of the New York musicians union that the studie combe used in the programs be paid the commercial rate. Station had proposed to add eight men to the house unit-for the series, but the New York local held that even though the time and orchestra were being given gratus to the agencies the subject matter of the programs would be commercial and therefore the events could not be interpreted as not coming within for the station.

Improbable Broadcasts NO. 4-'LAVENDER AND OLD BOATS'

By Bob Landry

Sound effect—Ocean waves, Announcer—Ey the soft swish of the surf we bring you each Tuesday night to Polluted Beach, Massachusetts, the wholesome little mackere setts, the wholesome little mackerers village where Deacon Dan is also manager of the local op'ry house upstairs over the fire department. But here is that lovable old character, D n Dan himself.

ter, D n Dan himself.

Deacon Dan-Bless you, children.
Our little op'ry house upstairs over the fire department siways tries to bring you an interesting guest star every week and tonight we are mighty proud to bring you. George Gershwin. We have an exclusive contract with Mr. Gershwin, who will not be heard on any other program—tonight.

Gershwin—Good evening, ladies

will not be heard on any other program—tonight.

Gerahwin—Good evening, ladies and gentlemen. I wish to announce that I shall positively not play The Rhapsody in Blue.

Deacon Dan—Mr. Gershwin will offer the reprise from Feen-a-Mint. Plano solo—Gershwin.
Deacon Dan—That's right pretty.

Mr. Gershwin. You know we love fine music on the Tavender and Old Boats' program. We stand for things, Mr. Gershwin.

Deacon Dan—Why, look who's a-comint. It's our own eenic, weenic, itsy, bitsle; ingenue Little Mouste, lien't she like a bubbling brook? See her skipping along on her bare fee.

Orchestra—neasus (slowly).
Little Mousie — Howdy, Deacon Dan. What you all a-doin?
Deacon Dan—Nothing much, Little Mousie. Just things and stuff. Mr. Gershwin's been a-pounding the

Jersen Wester I love music. It does something inside me.
Deacon Dan—Little Mousie, you're so spiritual. We all love and adore you for your beautiful soul.
Little Mousie—Deacon Dan—Deacon Dan—Yes, Little Mousie

Mousie-Is Mr. Gershwir

Little

married?
Deacon Dan—Thar, thar, Little
Mousie, don't be a-turin' them big
blue, innocent eyes of yourn at any city

Little Mousie—Why whatever do Descon Dan. I was 1 u mean, D

a-askin'-like
Deancon Dan—That's right, Little
Mousle... Thar ain't even a shadow
of guile in you. You're... That's
rance and charm of our program
Don't all the dear people write you
more fan mail: than anybody else?
Little Mousle—That's right, Deacon Dan, and I'm mighty proud of
the sweetness and light I bring into
people's lives.
Deacon Dan—Now before we bring
you more of our sanctified little

you more of our sanctified little

have a message for you. Announcer—Is your ton have a message for you.

Announcer—Is your tongue moist?
Do you perspire when exercising?
Do you awake from your aleep with
a start when the alarm goes od?
Do you frown violently on the first
of the month? If you do these
things you probably need a Mickey
Firm.

Deacon Dan—What do you mean brobably. Put some feeling into

Announcer — Ladies and gentle

men, unless you buy more Mickey Finn pills the sponsors of this pro-gram will take the program off the

gram will take the program off the air.

Deacon Dan—That's it. Scare 'em. Announcer—Has Little Mousis brought a fresh zephyr into your beautiffe with her wholesome sweetness and unspoiled American Strilsiness' Show your gratitude. Buy Mickey Finn pills. Has Deacon Dan with it a whinsical comment and entire the accordance of two your gratitude. Buy Mickey Finn pills. Are you grateful for the little capture of courage, the fine decency of it all? Do you appreciate the orchestra, the guest stars, the sound effects, the electric chimes, the advertising copy? Show your gratitude. Buy Mickey Finn pills. Gershwin—Hey, listen here, Deacon Dan—That, that, Mr. Gershwin His has got to stop. Deacon Dan—That, that, Mr. Gershwin—You've got to keep that dame out of my dressing room. Deacon Dan—Stop shouting-You'll blow a tube.

Gershwin—I never had a game chase me the way that one does.

Deacon Dan—This isn't in my script.

Gershwin—I never had a game chase me the way that one does.

Deacon Dan—This isn't in my script.

Gershwin-Script or no script, she's a pest.
Deacon Dan—Who do you mean?

Don't tell me it's anybody from this program. Don't tell me. Gershwin—Little Mousie is in my

Gerahum—Luttle Mousie is in my dressing room.
Deacon Dan—Hush, hush, man There's eight million high midden dameticans listening to carit talk that way are 12. I told her not to come the midden dameticans and she refuses to leave to be come and the refuses to leave to be come Dan—Guick, send for Benton & Bowies. A catastrophe has occurred. We'll have to write Little Mousie out of the story.
Announcer—The orchestra williplay milliplay milliplay

Orchestra—15 choruses.

Deacon Dan-Ladies and gentlemen. You who love and revere our
beloved ingenie will be heartbroken
at some sad news I have for you.

Little Mousel has got to go aways.
She's had a nervous breakdown all
of a sudden will be been to go aways
and the same of the sudden and the sudden and the sudden all
of a sudden and the sudden all
and and the sudden and the sudden all
and sorry to say that Doctors Benton & Bowles have prescribed a long
rest.

rest.

Little Mousie—Nuts on that stuff.
You can't write me out of this
script. Five got a contract.
Deacon Dan—Innay, Little Mousie.
Little Mousie—I won't knay. I'm
the aweetness and light in this

snow.
Sound effect—A muffled cry.
Deacon Dan—Poor Little Mousie.
She isn't herself. We shall miss

Announcer—As Deacon Dan says, we shall indeed miss Little Mousie. Even as I speak to you Benton & Bowles are giving Little Mousie a Mickey Finn pill.

San Antonio Dialmen Get Standard Pay Scale

Technicians have been granted standard scales by Individual stations after several days negotiations. Scale differs with size of station ranging from WoAI, a 50,000-watter, to the 100-watters.

Affects also KTSA, CBS and SBC outlet, and KMAC, KABC and KONO, smaller perfers. WOAI is NBC and Texas quality group outlet.

WHK Feeds Network

WHK Feeds Network

Cleveland, Jan. 21.

Three programs framed by John
Vorpe and Carl Everson of WHK
are going network over Columbia
starting Jan. 25. First is WHK
Varlety Show, being alred every
Friday from 10:30 to 11 p.m., consisting of Louis Rich's ork, Helen
Wyant, Charles R utachi, Judy
Sherrill, Joan Devee, Jimmy Ague,
Dave Roberts as m.c.

Nazar Kurddje's, Cleveland hotel
ensemble is originating a sew Columpla dinore. Or 10:750. Third
and the control of the control of the columbia dinore. Or 10:750. Third
high Jim Charles of the columbia dinore
to the columbia dinore. Or 10:750. Third
high II to 11:30, is instrumental
group soloing Emanuel Rosenberg,
Edith Ffetcher, Vorpe is produce
tion manager of WHK; Everson,
program director.

Hartford Radio Rumors Rife; WTIC Loss Down to \$75,000. Black Figures for '35 Foreseen

Hartford, Jan. 21. Hartford has become one of the most imaginative of the rumon s in radio. It all started some months ago when it became known that John Shepard, 3rd, was casting that donn Shepare, st., was casting syes on this town with a view to establishing what would be Hartford's third station. That agitated the insiders. Since then there have been rumors galore of countermaneuvers. Among these rumors are:

(1) WDRC will move to Boston.
(2) WTIC will join the Columbia

(2) WTIC will join the Columbia web.

(3) WTIC will seek a second franchise for a smaller station to supplement WTIC.

(4) WDRC will do likewise.
Most of the rumors are as fragile as smoke and as lingerins.

-jjartford.-has.-been-rated.a_test.city' for broadcasting and has been a profitable community. Insurance companies with large permanent payrolls enabled the town to roll through the depression with a minimum of hardships. WDRC, the present CBS and Yankee web affillate, has been especially fortunate operating with a small overhead and meagre expenditures for talent or promotion. A net profit of \$40,000 in 1933 is expected to be doubled for 1834.

WTIC owned by Travelers Insur-WTIC, owned by Travelers Insur-ance Company, is a big time set-up in every respect save the population of Hartford. Previous to June, 1934, station ran heavily in the carmine, due to its musical and talent ex-penses, losing as high as \$380,000 a year. This was charged off to ad-vertising for the insurance company. However, with full time and a socko-program schedule. WTIC losses this, wear will be cut to about 175,000 and year will be cut to about \$75,000 and it is probable the station will emerge from the crimson during 1935.

Triumph a Secret

Paris, Jan. 12.

Broadcast of Paris Opera's 2,000th performance of Faust' was big success for French radio, but at same time is occasion for squawks about the poor organization of industry. Reason for kick is that no one thought of doing the broadcast until the night before, when it was too late to give it any advertising to the fans, so only small proportion of public ever knew about it.

U. S. REPORTS RADIO **EXPORTS IN '34 BULLISH**

Indicative of the vast improvement in the radio manufacturing business was the report con-radio export trade last week.

The U. S. department of commerce announcement showed that radio equipment exports for the first 11 months in 1934 were valued at \$22,643,337, as compared with a total of \$16,125,719 in the same period of 1933.

25% Mere Musician Pay

Los Angeles, Jan. 21.

KHJ and the local mustclans' unton have settled their squabble over the discing of the 'Calling All Cars' program. Musclasns had protested the waxing of the program without paying additional dough to the tuners.

Under the agreement the clans are upped

the tuners.

Under the agreement the musicians are upped 25 percent for this particular broadcast, which goes over some of the Don Lee network from live talent and over other sta-

Wax Works

Harry A. Earnshaw is producing a second eeries of 13 short story discs at Los Angeles.

Dodge Motors has placed on around 100 stations 20 spot an-nouncements to be broadcast within 10 days in January.

Schenley Dietilling is again giving consideration to a spot campaign for some of its hard liquor brands. Lord & Thomas agency has gathered a mass of data showing what stations are receptive to liquor business and the time available on them.

A.C. Spark Plug is having 52 one-minute announcements recorded by World Broadcasting. The station list is now in process of being made

Omega Flour is placing through the D'Arcy agency 25 15-minute re-

Bond Bread le spreading across ountry with its waxed version of ne Terry and Ted serial. Areas o be thickly covered are the mid-cest and southwest. B.B.D.&O. is

Stewart-Warner Corp. will bank-roll Capt. Dobate's Ship of Joy for two Tuesday and Thurnsday high periods (138 and Thurnsday high periods (138 and Thurnsday high periods (138 and 138 and 138

Forhan Co. launched a drama-tized version of William Yardleys The Black Chamber on an NBC-WEAF hookup Jan. 21 for three evening quarter hours a week. Mc-Cann-Erickson is the agency.

Tobe, stylist, has completed series of 14 platters for World designed for department stores.

Terry & Ted, sponsored by Bond Bread on-65-stations-on a series-of 15 minute disks. Placed through B.B.D. & O. agency. World Broad-casting System.

Cole Milling Company, 26 times a week on 15 stations for an in-definite run. Placed through D'Arcy, St. Louis, Mo. World Broadcasting System.

A. C. Spark Plug, 25 announcements on 60 stations. Placed through D. P. Brothers & Co. World Broadcasting System.

Capudine, one minute announcements daily on 11 stations for period of eight weeks. Placed through Jacobs-Dillard, Atlanta, Ga. World Broadcasting System.

Marmola, series of 101 announce ments on 19 stations. Placed through Kastor, Chicago. World Broadcasting System.

The O'Neills, new disk service being tried out on WIP, Philadelphia. Placed through B.B.D. & O. Agency. World Broadcasting System.

Lancaster County Seed Co. has placed a series of musical record-ings, manufactured by RCA Victor, with WCAU, Philadelphia; WSM, Nashville; KSL, Sait Lake CIV, WHAS, Louisville, and WLS, Chi-

NBC has sold the first four of its syndicated sustaining series to an average of 15 stations.

New WMCA Talent

New artists—who-joined WMCA, New York, past week, since Don Flamm's takeover include Wanda Goll, contraito; James Haskell, bari-tone; Sid Schwartz, commentator and Sam Taub and Angelo Pelange for sports.

for sports. Harry Hershfield given a daily spot also.

All-Jersey Hookup

All-Jersey Hookup
Trenton, Jan. 21.
New Jersey's first all-State radio hookup took place last Tuesday in connection with the inauguration of Harold G. Hoffman as Governor. Inaugural address from the steps of the Memorial Building Plaza in Trenton was broadcast: over a net-work that included WOR, Newark; WTNJ, Trenton; WPG, Atlantic City and other skeeter state stations. Broadcast lasted from 11:45 to 1:30.

New York Radio Parade

By Nellie Revell

Song pluggers are having NBC trouble again. There is an unofficial rule barring them from the building. It has gotten so bad, the lada are entering through the office section but don't get very far before they are taken in tow, conducted to Almonte's office and then released into freeh air. No one in NBC will take responsibility of issuing the order, though the music publishers have written many letters.

Wynn on Amateurs

At the finish of his last week's dress rehearsal of the broadcast Ed Wynn had Eddie Duchin stand by and run over a couple of new tunes for Wynn. Here is the reason: Wynn will break into a long spiel on the horrors of amateur nights on the slightest provocation. He claims the gong or hook is not fair for inexperienced talent since the fright does them more harm than good. Seemingly he did some talking in Cincinnant too, for the songs came from there. One of the tunes was pretty fair,

Second Hearings

Critics of radio make much of the fact that material used in radio is presented once and then forgotten. On Feb. 2 at 8 p.m. over WJZ, NBC will present a script titled 'Old Words to New Music,' an import from NBC. On Feb. 3, the next day, the same show will be realred at 10 p.m. Thus two different audiences will be tapped with the same material, or so they hope.

CBS Visitors over the week: Clarence Wheeler, manager, and Mortimer Watters, commercial manager of WHEC, Rochester; J. T. Ward vp. of WLAC, Nashville; Ed Spence, manager of WPG, Atlantic City; Ted Hill, manager, WORC, Worcester; E. S. Rogers, owner or CFRR, Toronto, Canada; W. P. Williamson, owner of WKEN, Youngstown; and Hollard Engle program manager of WBBM-CBS in Chicago.

Chief Gong-Ringer
Arnold Johnson and Ray Perkins, conductor and master of ceremonies, respectively, on the National Amateur Night for Feenamint at CBS tossed a coin to see who would get the title of Boss'. One of the applicants insisted on speaking only to the Boss'. Arnold won the toss and is engraving his business cards—Boss of N. A. N.

Keith McCloud Commutes

Keith McCloud, who goes to WFIL, Philadelphia, as program manager, will temporarily commute to New York Sundays to continue his choir show. Jessle Depper Ball (Mrs. McCloud) moves to Quakertown with

hubby.

Short Shots
Pat Barnes will leave the Wednesday eve Plough commercial over
NBC when Guy Lombardo and his ork head for the Coast on Feb. 14...
John Fitzgerald, former pa., for J. Sferling Getchell in NT goes to CBS.
Chicago, to, replace Hal Burnett, who resigned to enter insurance biz,
Fitzgerald will work under Bob Kaufman. .NBC will set aside Abe
Shachter's ex-office in the press dept for use of visiting scribes who
feel the urge for a typewriter or desk. .Mme. Schlaparelli will air over.
CBS from Farls on fashions on Feb. 4...Dana Blackman has resigned
from firm of Black Barr & Castle of which he was sentor partner. He
is free-lancing though retaining interest in the biz. .All Bowlly will sing
on the new Ray Noble commercial for Coty which airs next month...
Larry-Harding, CBS announcer, was Your Hostess' on Cobina Wight
take with the state of the state

Scrambled Notes

Scrambled Notes

Was-Bill-Brady scared when he got his acript pages mixed duting hisCBS show? But no one could tell as he ad libbed for several minutes...
John Charles Thomas on a hurried trip to the Coast for concerts due
back on Feb. 6 but took sick out west.. Jacob Tarshish, the Lamplighter, heard over WOR and the Mutual network, stirred up plenty of
excitement with his recent 'Amos 'n' Andy talk. Tarshish discussed the
pros-and cons of the ex-taxi-twaln moving to-a mythical and utoplancity. Now the mall is descending upon him, some agin' him and some
for him-but its mall.. Now that Jack Denny's Concoc show is taking
a rest he will get a new sustaining spot at 7:15 pm, over WEAF each.
Wednesday starting Jan. 30.. Since the announcement of her engagement to Fred Hufsmith. Murtle Wilson has been deluged with sgifts for
her Hope Chest from 'Mary Lou' fans...Sponsors of the Gems of Melody
show have signed John Herrick to fill in the last half of their series
of 13 weeks.. Frogram originates in Boston.. Eton boys begin a new
sustaining on Feb. 7...Roxy has found a new one, who he believes will
be a second Ruth Etting. Her name is Ruth Carhart... Harry Lang and
Louise Squire, WINS comedy duo, will double in vaude at the Roxy week
of Feb. 3.

Stand By

Winner of Feenamint Amsteur show at CBS two weeks back was
Jean O'Neil. She is an old protege of Bob Wilkinson of CBS press who
handles the account for the network. In 1932 Bob was handling the
RKO-NBC Radio Talent Quest at the RKO 88th St. theatre in NY city.
The young lady was a prize winner even in those days. . Helen Strauss
of pa. dept. at Berton & Bowles in Chicago for chat with Clara, Lu T
Em. . Ricci threw a party for Bob Armbruster and his ork at his home.
The dessert consisted of Cream of Wheat with a cake of Lux sprinkled
with Ludens Cough Drops (Armbrusters commercials) but the ravioll
was authentic. . Brewster Morgan is new production man at N. W. Ayer,
handling the Kellogs show. Comes from legit where he was production
manager for Harry Moses followed by couple of years in west where
he had a small radio company in Washinston. . Smilln' Ed McConnell
is letting Florida sun cure his bronchitis while Gypsy Nins pinch hite
on his CBS commercial out of Chicago. . Freddis Rich and Jack Pearl
are first cousins. . Bill Randol of CBS production doing the eve Press
Radio resports. . Jack and Loretta Clemens have new commercial, Wilberts Floor Wax.

Cossip

NBC will air Francis Cleveland, son of ex-President Grover Cleveland, and James Lin, son of Lin Sen, president of the Chinese National government... Bill. Bencher will direct the new Eddie Cantor program... Larry Harding, the CBS announcer, is year older on Feb. 8. ..Lenny Hayton ditto on Feb. 13...Beatrice Lillie is presenting all hey friends with cheese sets. No one understands the reason but they all expect a gag of some kind... Emil Coleman ork. will play for a dinner dance for Mrs. H. K. Riker at Ritz-Caritton on Feb. 2...Arthur Boran finished up on his six Warner shorts. The first opens the renovated Strand.



Theatres-Radio-Clubs-Screen HAIL!!

EDDIE PEABODY

"The Instrumental Stylist"

COAST-TO-COAST TRIUMPHANT TOUR EXCLUSIVE DIRECTION

SIMON AGENCY

RKO BUILDING RADIO CITY, NEW YORK

NOW HEADLINING ALBEE, BROOKLYN This Week, Jan. 18

Week of Jan. 25 FOX THEATRE Detroit, Mich.

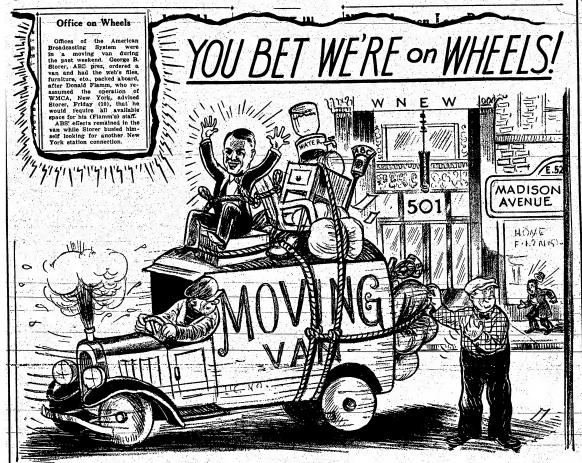
TI EISCHMANN

MAY HOLK TOUR

Tuesday, January 15, 1935

RADIO

REORGANIZE STORER WEB



-and WE'RE GOING PLACES!

New Key Station

5 Times More Power Daytime! (2500 Watts)

2 Times More Power Nighttime! (1000 Watts)

Giving Us GREATER COVERAGE

COMMERCIALS SIGNED IN TRANSIT

New York City

GEORGE B. STORER, President, 501 Madison Avenue, . . .

New Business

NEW YORK CITY

Drug Trade Products, Inc., two 30 minute programs per day excepting Sunday, for period of 52 weeks Placed through Heath-Scehof, Inc Chicago. WNEW.

Sunday, for period of & weeks.
Placed through Heath-Sechof, Inc.,
Chicago. WNEW.

15-minute, programs per week, for
period of 13 weeks. Placed through
Loewy Advertising agency. WNEW.

Carter Medicine Company, three
one-minute programs per week, taking. in 156 broadcasts. Placed
through Street. & Pinney, Inc.
WNEW.

WNEW.

William Nibur Company, 15 minutes on Sundays, presenting Bud Rainey, Southern Gentleman, for period of 13 weeks. WINS.

Venita Company, three weekly for period of 13 weeks, presenting talks. WINS.

Nathan Furniture Company, Sat-urdays for 15 minute sports talk with Earl Harper, for 13 weeks. WINS.

DeWOLF HOPPER

UNITED DRUG CO.

Sunday, 3 P.M., CST NBC COAST-TO-COAST

Personal Management H. C. HOWARD

110 East Oak St. CHICAGO

HOTEL ST. REGIS ROOF

JOHNNY REE

AND HIS ORCHESTRA

WABC-Coast-to-Coast and Sat., 11.30 P.M. E.S.T a Broadcasting System COLUMBIA RECORDS

ABE_

CALIFORNIA ORCHESTRA COAST-TO-COAST

WARC-Tuesday, 8:30 to 9 P.M., EST

WEAF-Friday, 9 to 9:30 P.M., EST (Phillips Milk)

GRACIE

HELD OVER CASINO DE PAREE

HERMAN BERNIE 1619 Broadway, New York

HOTEL BILTMORE NIGHTLY

AND HIS ORCHESTRA Mon., II P.M. Friday Sat.-Sun. CONOCO OIL Wednesday, 10:30 P.M., WJZ

travelog, coming on Tuesday after-noons. WINS. Grove Laboratories, daily for 15 minute news talks with Gabriel Heatter, for 13 weeks. WOR. Italian House Coffee, increased programs to six weekly, presenting Angelo Gloria Company, for indefi-nite run. WOY.

Angelo Gloria Company, for indeanite run. WOV.

Empire Gold Buying Service, renewal. Wednesday and Thursday.

Borden's Jee Greem, Friday's United Son', program, starting March 29. Through Padler & Ryanger Son', program, starting March 29. Through Padler & Ryanger Son', program, starting Jan. 20. Hearn's International Liquor Revue, with Patsy Filet, Joe Laurie, Jr. George Hall's band, Loretta Lee, Sonny Schuyler, Riviera Boys.

Grove Laboratories, Jnc. (nose

WOR.

Grove Laboratories, Inc. (nose drops), four weeks, Gabriel Heatter's comments on Hauptmann trial from Flemington. N. J., quarter hour daily. WOR.

PHILADELPHIA

PHILADELPHIA

Evening Public Ledger (newspaper), participation in Uncle Wip
Program, on seven days a week, 13
sweeks contract. Placed direct. WIP.
Dethol Manufacturing Co. (roach
powder), shot announcements, on
Attin-Kynet Co. WIP.
Eana Beauty Shop (beauty products), on three days a week, for indefinite contract. Placed direct.

William Programs of the Co. WIP.
Link Traction (Traction of the Contract of the

two days a week, 13 weeks contract. Hackin-Xynett Co. My 12 weeks contract. Alkin-Xynett Co. My 12 weeks on the Committee Co. My 12 week, 12 weeks on the Committee Co

Deimar Morris (apartments), spot innouncements, on two days a week, or one week contract. Placed diect. WIP.

Ware Brothers (Dodges), spot an-nouncements on two days a week, for four weeks contract. Placed di-rect. WIP.

nouncements on two days a week, for four veeks' contract. Placed direct. WIF. How the state of t

week, for 13 weeks, Placed direct. five days a week, for 13 weeks' contract. Batten, Barton, Durstine, and

NASHVILLE

NASHVILLE

Numismatic Company, Fort Worth,
Mondays 7:00-7:15 P. M., beginning
Jan, 7th for 13 weeks. GuentherBradford, Co., Chicago, WWM, ParsLancaster, Seed, Company, WWM, ParsLancaster, Seed, Company, Cort
10 times. C. F. Kern Adv. Agency,
Philadelphia. WSM.
Olson Rug Co., Chicago, 2:45-2:00
Olson Rug Co., Chicago, 3:45-2:00
Olson Rug Co., Chicago, 3:45-2:00
Olson Rug Company, Chicago, 7:30-7:45 P. M., Saturdays, beginning Jan. 12th Tor Indemnite Jan. 2th
Olson Rug Company, Chicago, 7:30-7:45 P. M., Saturdays, beginning Jan. 12th Tor Indemnite Jan. 2th
M., beginning Jan. 2th Tor Indemnite, 5:44
P. M., Saturday, Inclusive, 5:44
P. M., Saturday, Inclusive, 5:44
P. M., Saturday, Inclusive, 5:44
P. M., Leginning Jan. 2th Tor 13 times, 10:30-10:45 P. M. Chichfield & Co.,
Chicago, WSM.

PEORIA, ILLINOIS

Procter and Gamble Co., Dreft, 120 announcements, Jan. 14 to June 28. H. W. Kastor and Sons, agency. WMBD.

H. W. Kastor and Sons, agency.
WHED.
Grady Bars, tour announcements a week, Jan. 7 to March 30.
Fred A Robbins Agency. WMBD.
Chrysler Corporation, 20 announcements, Jan. 12 to 21. WMBD.
Co-operating merchants, 15 inlustration
Co-operating merchants, 15 messes, orcompany program. WMBD.
Cystex newspaper adventures, one
15 minute program weekly, 26 weeks.
Allen C. Smith Agency. VMBD.
Clark Brothers Checking Gum, six
Clark Brothers Checking Gum, six
May 4. WMBD.

PITTSBURGH

PITTSBURGH

Clair Bros. Chousing Gwm. Co., 78
one-mlaute spot discs. Placed by
Edward M. Power Co. KIKA.

Pittsburgh Auto Dealers' Association, sponsorship of Strange Facts,
daily for one week. Placed by
Edward M. Pather Co., 120
Hebrit Dealer Pittsburgh, 12 oneminute spots. Placed by Elsie
Lichtenstul. KIKA.

Foley & Co., daily weather reports.
Placed by Frankel-Rose Co. KDKA.

McConnon & Co., 12 - five-minute
spots. Placed by The McCord Co.,

General Motors Corp., 12 one-mintute spots. Placed by Campbell &
Ewald. KDKA.

Dodge Brochers Corp., 44 one-min.

WSM. Nashville, devoted three hours to a program aimed directly to the 3,000 employes of the National Life and Accident Insurance Co., owner of the station. At the opening of the program Harry Stone, manger of the station, asked the general public to tune to some other station as the program would be of limited interest to them. Program was made up of members of the home office of the insurance company and had a-chorus-composed-of-stenographers-singing-songs-of-inspiration to salesmen. Records of fieldmen, prizes and promotions were announced, and the three hours consisted mostly of being a house organ type of program.

Dodge Brothers Corp., 44 one-min-ute spots. Placed by Ruthrauff & Ryan. KDKA.

Co., four five-minute discs. Pl. ed by A. P. Hili. KDKA. Alaska Pacific Salmon Corp., 26 participations in Home Forum. Placed by J. Wm. Sheets. KDKA.

HARTFORD

HARTFORD

Royal Typeroriting Company, thirteen 15-minute programs, one each week, Supper Time Story Man. New England Network. Placed by Hanff Metzeer. WTIC.

Plasifoonski, Furries, General Company, Surries, Hartford, Placed direct. WTIC.

Normans, Inc., Clothers, Hartford, sixty-five, daytime announcements, Ad-Liner, Taxed by Hammer Ad-Liner, Taxed by Hammer Ad-Liner, Taxed by Hammer Ad-Liner, St. C. Porter Bons, Furniture, New Britain, announcements, Morning Stitain, annou

B. C. Porter Sons, Furniture, New Britain, announcements, Morning Watch: Placed direct. WTIC.
Framers Co-operative of Connecticut, announcements on Morning Watch Hour. Placed direct. WTIC.
Erics Beauty Saion of Hartford, announcements on Morning Watch Hour. WTIC.
MacCallum Motor Service of Hartford, announcements on Morning Watch. Placed direct, WTIC.

BOSTON

BOSTON
Cream of Nujol (Stancs, Inc.), 39
programs, Tuesdays, Thursdays,
saturdays, 715-7:30 P. M., starts
Tuesday, Jan. 15, ends April 13, electrical transcription (R.C.A. Victor),
titied Nujol Clinic of the Air.
WEBI, Bostonetery, Montgochering
Sheumet Thursdays, and Thursdays, Jan. 15, 17, 22, 24, 29, 31 and
Feb. 5, and 7. Through Frank T.
Day, Boston, WEEI, Boston.

ELMIRA, N. Y.

ELMIRA, N. Y.

Gold Dust, Silver Dust announcements at 10:15 am. and 5 pm., More ments at 10:15 am. (transcriptions) Health Drams for one year. Pinced through Spot Broadcasting. WESG. Health Drams for one year. Pinced through Spot Broadcasting. WESG. Town RALL. TONIGHT!

HOURS SMILES DESCRIPTION OF THE PROPERTY OF THE PROPE

Chata. Placed through Benton at Bowles, WESG.
Norwich Pharmacal Co., Cold Prevention Drive, 24 announcements of Confec Cup Program. Placed through Lawrence C. Gumbiner Agency.
WESTIGO O., Edith Abell Products, 156 announcements on Monday, 198 announcements of Monday, 198 annou

WHITE PLAINS, N. Y.

Good Rectaiming Corporation, sta 5-minute programs weekly, for ine efinite run, using Anson Weeks isks, WFAS. Alphadice Company, four and

ichimic tun.
Alphadice Company, four and
nouncements weekly for four weeke
Placed through Associated Broadcast
Advertising agency. WFAS,
Summit Healthatorium, Mt. Vernon,
marter hour weekly, for indefinité

Summit Healthatorium, M. Vernon, quarter hour weekly, for indefinite period. WFAS.

Blanat, Inc., two announcements weekly for five weeks. Placed through Associated Broadcast Advertising Company. WFAS.



UNCLE EZRA

(Pat Barrett)

Sponsored by ALKA SELTZER HOUR Saturday Nite 8:80-9:30

ring the Key Cities of Ameri n., Wed., Fri., 7:45 P.M. EST On NBC Key Stations-Watch for New Mutual System Program

ARTHUR TRACY

"THE STREET SINGER"

DR. SCHOLL'S PRODUCTS Evenings, 7:30-7:45 £.S.T.
Tues.-Thurs.-Sat.
WOR-WLW-WGN-WXYZ

Direction
ROCKE PRODUCTIONS
RKO Bidg., New York City

BOB

BROMO-SELTZER Every Friday—8:30 P. M. WJZ—NBC

> Direction LOUIS SHURB

■LEON■

NIGHTLY, CASINO DE PABER Direction, HERMAN BERNIE 1619 Brondway, New York

Warbier of the theme song on the Let's Dance marathon over NBC Saturday nights is Mrs. Joseph Bonime, wife of the musical director for the McCann-Erickson agency,

French state radio stations dropped all advertising January 1 by order of Georges, Mandel, minister of communications. Private stations, led by Poste Parisien, are jubilating and certain ones, are considering boosting rates, now that this competition is out of the way. But the competition, as a matter of fact, did not amount to so much. Total advertising revenue for all the French state outlets estimated at less than \$60,000 a year; Radio P.J.T., which had highest rates, next to Radio-Paris, grossed only, \$10,000 in 1934.

Dick Grant, former news confimentator over W.NAC, Boston, and now secretary to Massachusetts' new governor, James M. Curley, has the administration routined for the 'firefule chat' Idea. Picked for the weekly series of reports to the electorate is a Tuesday evening spot on WEZ, Boston, and WEBA, Springfield. Messages will be delivered by the governor personally or by a member of his staff. Initial stanza (8) had Grant on for the imparting of the governor's proposed reforms in the judiciat and police systems.

Inside Stuff—Radio

Sacha Gultry, the Parisian stage star, playing Santa Claus on the air from French government station; pulled a fast one on this nation's kids. In pre-Christmas broadcast he asked parents to get the children out of the room, and then instructed them to send in names of offspring and the principal naughty things they did.

Then on Christmas eve Santa Sacha was able to call on his proteges by name from ether, and tell each, kid where he got off.

Yankee web's lately-inaugurated practice of having local announcers read Transradio news bulletins at all station breaks aiready burning some sponsors of in-between commercial blurbs. Advertisers argue news flashes duil value of their announcements. Choice of bulletins, as heard, apparently arbitrary with member stations, depending on which story came off the teletype last. Announcements credit Yankee Network News Service and generally bally web's next complete news period.

Chester Bowles of Benton & Bowles agency has addressed a three-page letter to radio editors concerning the forthcoming Colgate series starting Jun 28. Speaking of Cotto-Harbach the agency exec writtes: Mr-Harbach had never been in radio and we were atraid this might be a landdcap to him. But to our surprise and delight he quickly caught on to the requirements of radio.

Nancy Randolph, society editor for N. Y. Dally News, is ghosting the Park avenue chatter on WHN's Society Sieuth hour. Jeffrey Harwood's doing the reading of the Randolph copy. Everyone in Maydair from Lucius Becebe to Cholly Knickerbocker has been mentioned as the brains behind this column, which goes out of its way to pass on the latest

Report current in Chicago sports circles is that the exclusive broad-cast rights to the Kentucky Derby will be available to any commercial ready to pay \$25,000. Race, if sold, will make it the most expensive sports event in the history of broadcasting when the running time is considered. Henry Ford paid \$100,000 for the exclusive mike coverage of the seven World Series games.

John Cillin of station WOW, Omaha, reports 1934 increase of 82% over business for 1933. This is the best year in the twelve the station has been commercially operated.

Radio Chatter

(Continued from page 41) eriginally a Bob Emery juve find.

originally a Hob Emery Inve Inc.
Dean Moore has returned to the
WEEL Boston, wavelength in the
role of Kay's Rhyming Reporter,
after a brief absence.
Fred Hawkins, Willie- on the
Evening Tetler program, observed
his first decade of service for
MENTIFICATION ASSOCIATION, BOSTON,
WEEL TO SERVICE OF THE STATE OF THE SERVICE OF THE SERVIC

Jan. 17.
Fahey Brothers, doing 'Emerald Gems' over WEEI, Boaton, Wednesday, moved up to 4:30, same day. Sybil Morse, daytime hostess at WEEL Boston, resolves to finish in 1935 a bit of crocheting started four are ago.

years ago.
Vic Whitman of WEEI, Boston,
trying his hand at playwrighting.
Already successful at short story

Pardon My Accent, book of radio mpressions by Howell Cullinan, ex-ews broadcaster over WEEI, Bos

TASTYEAST STARRING "MR. SCHLEPPERMAN"

Every Sunday at Noor for 30 Minutes WJZ rement BOOKE PRODUCTIONS

Jack and Loretta Clemens

WEAF 11:15 to 11:30 A.M. Sundaya VENIDA

9:30-10:30 P.M. Saturdays IVORY SOAP WEAF

Direction MBC Artist Bureau and Ben Bocke Productions

CHARLES PREVI

CONDUCTOR

REALSILK'S SILKEN STRING CONCERT

N.B.C.—SUNDAYS 8- 8:30 P.M., CST 9- 9:30 P.M., PCT 10-10:30 P.M., MT

Personal Representative W. BIGGIE LEVIN 612 No. Michigan Ave.

ROY FOX

ÂND HIS

BAND

ON TOUR B.B.C. NETWORK

PINAUD PROGRAM Every Saturday Evening at 6 WABC

Exclusive Management Columbia Broadcasting System

KUZNETZOFF

MCA-10 P. M. EVERY TUES. "JOLLY RUSSIANS" Bussian Kretchma Nightly Sole Direction

ton, is in its second edition. Cuillnan is on staff of Boston Globe.
Ranny. Weeks, baritone bandmaster of the Keith Boston theatre, will be co-featured with Rosalis Harrison and the Man in the Mask Harrison and the Man in the Mask WEEI, Boston. Out this dad.
Harold Fellows, commercial chief of WEEI, Boston. Jost his dad.
Bill Kahakalau's Hawalian music moves to Monday nights, 10:45, over WEEI, Boston. Edg. Al Frisano and Henry. Busse, shifting Boston Emergency Relief Campaign assigned the weekly period \$1:30 to 10:00 pm., Fridays over WEEI, Boston. Edg. Henry Busse, Shifting Boston. Edg. Henry Busse, Shifting Boston Emergency Relief Campaign assigned the weekly period \$1:30 to 10:00 pm., Fridays over WEEI, Boston.
Edg. Herlihy an Phil Saltmante Jazz Plano Lessons, over WEEI, Boston.
Pacific Oil Company's Sunday

Boston.

Pacific Oil Company's. Sunday haif hour will play before audiences at Hotel Statier's Salle Moderne, through WEEL, Boston.

Walter Leavitt's Teddy Bears' of WEEL, Boston, have closed with a steamship company for a trip to Nassau.

Nassau.
Roger Wheeler, current events author for WEEL Boston, writing script for 'Grand Hotel' over blue

author for WEEL Bosson, whiles script for Grand Hotel over blue willie Morris of WEEL Boston, hack from holiday visit to her old home town, Mexico, Mo. Ed Gisburne has taken over role of day manager at WEEL Also on program, presentation. Frank Gow has similar duties during svening. Rumored changes in the Father John's program over WEZ, Boston, and WEEZ, Springfield, include the removal of Eva Gingras and the Tone Chorus. Male quartet and soloists scheduled to 50 on this commercial department of WBZ, Boston. Ed. (Bill) Williams joins, the commercial department of WBZ, Boston. Best known as a Hub sports commentator.

George A. Hrder appointed sales promotion director at WBZ, Boston. Effect with retain public relations in the relating bublic relations.

Nebraska

Ernie Bader, WAAW bess, triping to Lincoln on a big account. Waiter Cassel, WOW and Electic Service Program baritone, wing account auditioning in New York.

Waiter Cassel, WOW and Electric Service Program buttone, winstreet Services Widthoring in New Tork.

Both Services Widthoring in New Tork.

Edit Services Widthoring in New York.

Flyills Bader, program director, and Ralph' Trotter, announcer-atwAAW, have agreed to listen to a ministen High a Capella choir getting the spoilight on the Hayden Midday Reyne, Omaha.

Helen Berry, onetime KOIL studio planist, looking to get back on the John Here Widthoring Widthoring

writay night Let's Dance over WOW.

John Gillin back at his desk at WOW and reporting station's na-tional biz running smoothly after the trip East.

Florida

ily' includes Lansing Benet, Gwen McCleary, Frances Wragg and Line-

RADIO

\$10 for Sustaining

Cincinnett, Jan. 21.
William C. Stoess, top salary-puller on the Crosley staff
as head of the WLW music department, had to pay last week
for serving as a surprise feature on WSAI, Crosley smallle.
The unexpected engagement
was before a WSAI mike in
traffic court, where Stoess was
fined \$10 and 18-day driving.
suspension for pilloting his benzine buggy \$5 miles an hour.

Georgia

Staff of WMAZ, Macon, will hold irst semi-monthly officers' and em-loyees' conference in newly con-tructed modernistic bungalow

Western Canada

lowa

Iowa Barn Dance Frolic, WHO, is now featuring guest artists. WHO starting a new series of American Legion programs—firedde into the starting a new series of Mental Control of WELL, Battle Creek, Mich, a new senouncer for KSO.

Financial News and Views, a new program on WHO, is providely the program of WHO, is provided to the program of the propersion of the propersion of the propersion of the publication oganization.

Cincinnati, Jan. 21

Register and Tribune is continu-

Register and Tribure is continuing. Register and Tribure is continuing. After the second of the second in the second of the seco

some crystal microphone ansease, tions.
WKBB, Dubuque, Ia., has signatured the Dubuque Welding and Eddy company for spot announcements daily on Dubuque on Far City of Davenport granted construction. Permit whereby power of police broadcast system will be stepped up to 100 watts from 50 now being used. Will involve installation of a new transmitter and other equipment, work to be completed by May 2. Staff of WMAZ, Macon, will hold first semi-monthy officers' and employees' conference in newly constructed modernistic bungelow which houses transmitter equipment, this is part of new plant to make the modernistic bungelow which houses transmitter equipment, this is part of new plant to provide the modernistic bungelow which houses transmitter equipment, the provided in the building.

WHOW, Augusta, returned to that city for the week end in Jacksonville, Flat city for the week end.

WMAZ, will be operating on a 1,000-watt transmitter on and after Feb. 1, and will be using the 16th revisitence in the world. The series of the concerns in Macon which have not missed a day on the air over WMAZ incention in the world. Unbroken records for daily broadcasts were maintained in 1934 by 11 concerns in Macon which have not missed a day on the air over WMAZ incentification of the concerns in Macon which have not missed a day on the air cover WMAZ incentification are considered in the world of the concerns in the world of the concerns in the world. The concerns in the world of the world of the world of the concerns in the world of the

Minnesota

Bob (WTCN) de Haven's house-hidd all activities expecting the ar-rived of offspring.

George Putnam of WDGY, just
20, is the youngest full-time an-nouncer in the northwest.

Strip, and battern of Claus in puss-ing out \$20,000 among its employees for Christmas,
Dick Long's ork with Nan Murphy warbling will be the work to the con-warbling will be the constant of the con-month of the control of the con-month of the control of the con-month of the con-trol of the control of the con-trol o

prez.
After long vacash, Two Ernies are back on WDGY.

After long vacasis, and words with two recent announcer marriages, Jack Costello—so far as the fammes are concerned—is now KSTP's forgotten man.

Tennessee

'Honey' Wild, partner of Lasses White, made a flying trip to Spring field, Tenn., roused a sleepy clergy-man to get married on Christmas Day to Louise Tanksley, non-pro-

Day to Louise Tanksley, non-proting of the state of the

Illinois

Charlie Deficux, radio editor on the Vancouver Sun, gives a daily news broadcast over Carline and the Vancouver Sun, gives a daily news broadcast over Carline Aller and the Vancouver Drug Company is sponsoring The Happy Family program heart of CRYC, bas for the past year presented a fortnightly feature on CRC networks. Mrs. Bert Stockdale has concluded last spisode of the spries. The control of the control o Bill Rambeau on the Coast setting up an office, particularly with an eye for the WOR interests.
Les Atlass readying for a short trip to Catalina with the Cubs on their training trip.
Martin Campbea up from Dallas of WFAA and the word was a support of the control of the contro

at 0:49 a.m. v. agency.
Ed Voynow back from a trip to
New York.
Irving Allen back at the Kastor
agency and trying to sell R. H. Kastor his boat.
Lou Hadda down in Florida competing for the national bridge chamlionship.

peting for the national bridge championship.
Burridge Butler sunning himself on his ranch in Autzona.

NBC held the first press party in months for the Masking the trouper of the state of WQAM offers amateur microphone aspirants an opportunity to display their talents in a new series of programs tagsed Addition. Gordon Hittenmark from KSO to MMT, Waterloo, and Charles Quasseries of programs tagsed Addition. Happy Saily, local program, for the Stating Montgonery Ward tossed a press of programs tagsed Addition. Happy Saily, local program, for the Stating Company. Happy Saily, local program, for the Stating Company. WHO has a new Sunday noon program to seem thouse weekly by WQAM under the sponsorship of Fuch's Baking Company. WHO has a new Sunday noon program. Some seem through the program is sponsored by Neoman MacKay over WQAM. Colonel carved his initials over tastentily on the studio organ. Enid Burr, long a Miami favorite, to work the studio organ. Enid Burr, long a Miami favorite, or program is sponsored by two Add in a new series of programs bankrolled. By Burdinary to the Stating Montgonery of the Stating Company. Lemid Quarter of the Stating Montgonery of the Stating Company of the Des Moines and Industry of the Stating Company of the Des Moines Company. Lemid Quarter of the Stating Montgonery of the Stating Company of the Des Moines and Industry of the Stating Company. Lemid Quarter of the Stating Montgonery of the Montgoner

North Carolina

Archie Grinalds, newest WBT an-nouncer, has a voice almost exactly like that of Norman Brokenshire.

like that of Norman Brokenshire.

WBT's newest order 'demands
musical programs from all performers and acts a week in advance
or no program goes on the air.

Station is not colling to the air.

Station is not colling the station.

Harmonica Gobs is the latest

WBT sustainer.

There is no theatre-radio fuss in.

WBT sustainer.

There is no theatre-radio fuss in Charlotte. WBT and WSOC have no radio playhouses and are not considering such. Both stations limit studio audiences to about 50,

limit studio audiences to about 50,
Cowboy singers were imported
from Wheeling. W. Va. for the
Texas W. Va. for the
Texas Toyatal program on WBT.
Several key men at WBT included
in the epidemic of influenza that
swept the station. In bed at the
same time were: Clair Shadwell,
Charles Crutchfield, Jack -Phipps,
and H. H. Holshouser, auditor.

COLUMBIA
BROADCASTING
SYSTEM
Presents

LITTLE JACK LITTLE

AND HIS ORCHESTRA IN THE SILVER GRILL.
HOTEL LEXINGTON, NEW YORK CITY

And on Columbia Records
C.B.S. Coast to Coast Network
Thurs.
Bat. Sun.
11 P.M. 5 P.M. 11 P.M.

PINEX PROGRAM

C. B. S. Network Wed, Fri., Sun. At 1:30 P. M.

GEORGE

FEATURED SOLOIST WITH EVERY SUN., 12-12:30 P.M., WJZ

ROCKE PRODUCTIONS

KINGSLEY *** VICK CHASE

WABC ROXY REVUE

Special Arrangements and Material Exclusively by JEAN PAUREL Direction, WM, MOBBIS

GEORGE GIVOT

THE GREEK AMBASSADOR

TOURING **DELUXE THEATRES**

Personal Direction
HERMAN BERNIE
1619 Breadway, New York

EMERSON GILL

AND ODCHESTRA EN ROUTE JAN. 18-FEB. 1 PHILADELPHIA MCA DIRECTION

JOHNNIE BLUE

TASTYEAST **

Every Sunday 12 Noon, WJZ DIR.—ROCKE PRODUCTIONS

SINGIN' SAM
Harry Frankel
Songs, Orchestra
COMMERCIAL
WOR, Newark
Harry Frankel is back on a crosscountry hookup doing the same
routine and drawing his weekly
paycheck from the same account.
Barbasol. The link takes in, besure work of the same account.
Comment of the same account.
Sarbasol. The link takes in, beworkly stance. (Priday evening)
originating from the last named
sutlet.

criginating from the fast named outlet. In returning Singin' Sam to a network the drug distrib was apparently actuated by the discovery that the netter listening strata tearns of the state of the stat

a line of patter that is as unctuously backcountry as a vaude voteran can.

For his latest hookup Singin' has equired two new appendages. One is a four or five plece combo for the accompaniment and the other is a chuckle that sound affect the second of t

STARDUST'

'STARDUST'
Ulmer Turner
News and Chatter
15 Mins.
Suntaining-licage
WE wire is the radio editor of
the Chicago Heraid-and-Examiner,
morning Herast daily. He hits the
radio every Thuraday evening for a
16-minute gallop of radio chatter,
inside stuff and goesly. Was formeric on KTW. and easy. Besides
chatting about the various radio
programs and performers, Turner
gives the studience a chance to get
into a simple contest by asking
them to gues the names of programby the theme songs. Autographed
photos of other names are the
For. the millions who read radio
columns and are radio fan consclous
chis program is a cinch for listeners
since it gives the radio listener the
contact with the star performers
in the same manner tha picture and
stars.
Stardust' theme song is a partic"Stardust' theme song is a partic"Stardust' theme song is a partic"Stardust' theme song is a partic-

stars.
Stardust theme song is a particularly good choice and fits in excellently with the name of the program and the program itself. Gold.

BERNIE BIERMAN
With Halsey Hall and Wheaties With Halsey Hall and Wheatres Quartet Football Chatter and Songs

Football Chatter and Sonys

COMMERCIAL

WCCO, St. Pail-Minneapolis

This weekly stirt, which howed on

This weekly stirt, which howed on

The speciality, since Bernie Bierman, coach of the national champloo Gopher steam-roller, is presy
of National Football Coaches' Assn,

as well and knows whereof he

birrbs. On the imagural, Halsey

Hall, who serbbles special for man

is probably the world's leading foot
ball coach, as the sport is played

only in the U. S. and Bernie is top

here.

cau coacn, as the sport is played only in the U. S. and Bernle is tops here.

Bierman's reals voice is surprise to the season of the season of

S. S. ILE DE FRANCE ARRIVAL With Ben Grauer, Kaye Don, Fsodor Chaliapin, Mischa Elman Novelty 15 Mins.

Note that the second of the se

VENETIAN GONDOLIERS (4)

VENETIAN GONDOLIERS (2) instrumental 15 Mins.
Sustaining.
WGAL, Lancaster, Pa.
Disregarding geographical locations entirely this program which aired for her first time throughout them some population of the season of the seaso

three or four moderns. Outfit set to have previous air experience though claim was made that it its first mike facing.

FLOVD H. WALTER
Organ
15 Mine.
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hast air appearances two years ago. They should exercise better choice, too—something more approps to the sporting them—that Synchen last caught, and "Vind, when last caught, and the sound of a referee's whistle. Usual More of the sound of a referee's whistle. Usual More of the sound of a referee's whistle. Usual More of the sound of a referee's whistle. Usual More of the sound of a referee's whistle. Usual More of the sound of the sound

NIELSON VARIETY HOUR With Geoffrey Waddington's Orch. Jimmie Shields, Julian Oliver Kathryn Young, Gordon Calden

Kathryn Young, Gordon Caller, mo. 60 Mins. COMMERCIAL CRCT, Toronto Oldest commercial program in Canada and the only one on the Dominion ether to continue the 80-minute stretch, Niolson's Variety Hour has just chalked up its 40th, broadcast as a chain-network program, it was the first characteristic of the continue o

is for coast-to-coast knows falling by the wayside, now remains the only survivor in the field, presenting an hour.

No novelty splurgo for the anni-to-coast. Presented the remain products of the sent products. Presented the remain products of the sent-classics, and singing singles and ensembles. Weekly nut runs about \$2.000.

Program dos in Canadian radio. The chocolate manufacturers jumped into the field in this province back in 1927 before there were any Canadian networks. Started out with a 11-pleco band under Geofrey with a 11-pleco band under Geofrey the baton for the trans-Canada broadcasts with band stepped up to 35. Only six drop-outs from band personnel since the program's inception. Gerdon Calder is atill the cert. The sent program-arranger and producer since 1927 without a miss. Boys have lost track of actual number of programs but it's the 400th as a chain-network. Jimmie Shields and Julian Oliver, thenors. Gordon Calder as m.c. comes in on the choruses with the orders in company, soprano, is the only femme but if one turns up. All the singers are good in their own field. Shields went to NEC for six months, radio-listeners howled at letting the youngster so and Mision's brought there-year's contract. This is up at the end of '35. Julian Oliver was with NEC for five years, singing opera arisa over WJZ as far back as '26 and later working under the Opera over the air. Kathyny Young sang in Detroit over WWJ for four years.

opera over the air. Kathryn Young sang in Detroit over Wwi for four years.
There has been some criticism that Waddington's orchestra plays to the control of the control of

SIGURD NILSSEN and HARDESTY JOHNSON Songa 15 Mins. COMMERCIAL

Songs

15 Mins.

COMMERCIAL

WGY, Schenectady

This due of concert-operatic singrelating spot on which a femme Met
star did a series of broadcasts for
the American Radiator Company,
Nilssen is a beas, and Johnson is a
tenor. In Rechips with the Piretenor, the series of broadcasts for
the American Radiator Company,
Nilssen is a beas, and Johnson is a
tenor. In Rechips with the Pireand semi-classicals, with an occasional operatic number added.

No fault can be found with this
program, unless it be that the layorgan have violess of types which
are not usually paired on the air.
On one broadcast, Johnson soled
at the start and at the finish, Nilssen working alone in between; on
the next-to-closing alot and Nilssen
did the final solo. Sequence could
be better.

Both men have fine violes, although it is not offer a deep bass
not be the semmed on an
aerial swing. Nilssen sings with
resonance and dramatic fire despite the volume, he does not bleat
the microphone or loudspeaker.

Erobaby, wend and the semmed on an
aerial swing, Nilssen sings with
resonance and dramatic fire despite the volume, he does not bleat
the microphone or loudspeaker.

Erobaby, wend he to vocalize with
a large orchestra, his voice being
powerful enough to boom against a
heavier background of accompaniment.

COURT OF LITERARY JUSTICE Ivan Firth, Julian J. Proskauer, William J. McCarthy, Roger

Bowers
Talk
15 Mina.
COMMERCIAL
WOR, Newark
Through this Wednesday evening
periol Macy's department store
seeks to show that there is more
than one way to merchandise a
book. Idea as represented by the
Court of the court of the court of the court
of the court of the court of the court
of the court of the court of the court
weapped up in so much fills dub.
The program would like to apply
the light kidding touch to the authors and books involved, but what
it actually achieves is a pandemonium of witless and aimless
orcssific.

monium of witless, an a pandeorossire.

Mixed up in the exchange is the
author whose recent release is unI. McCarthy) who astempts a
straight that would go swell with
an Irish Justice bit if the material
were only funny, an interviewing
reporter (Roger Bowers) and Major
Ivan Firth, cast as a prosecutor
Major Firth himself is an author.
After a spell with the British Broadcasting Co. and NBC as a production man he wrote 'The Gateway to
Radio,' a primer for the mike ambitious.

In the cast's efforts

tion man he wrote The Gatway to Hadio,'s primer for the nike ambitious. The following the following

COCKTAIL TIME Phonograph, Talk 15 Mins. COMMERCIAL WABY, Albany

WABY, Albany
This is a whisky-peddling broadcast for a downtown liquor store.
Prices, and, other sales promotion
gab are mixed with dance music
recordings. You can get good whisky for as low as \$5 cents a pint.
That's one of the emphasized-lines.
Starts of with sound of pouring into
a glass. Sometimes recipes are
given.

a glass. Somewheeler given.

It seems this would create more interest than merely plugs about low prices, remodeled store and address. Just another time-filler, with Popular recordings followed a popularies band so a filp of the dial away from pop. melodles probably took many littlemer away from the firewater plunging.

VACATION DAYS'
Donothy Page, Winter Vacation
Boys, Donald McGibney, Harry
Kagen
Music and Talk
30 Mins COMMERCIAL
WMAQ, Chicage

WMMAQ, Chicase
- Lillinois Central-realizond-is-paying,
for this Sunday evening network
ride to ping its south-bound trains
this winter. And doing it with a
clean-cut, effective show. These 30
minutes of music and talk is noteworthy primarily for the large
this verblage is not a detriment in
the program. Tying in the pings
with a newspaper-feature style of
delivery McGibney is selling entertainment and the Illinois Central at
the same time. In his tales, of two
of how they pick the names of Pullman cars, McGibney has a spiel
winner.
Speaking in a pleasant, easy man-

man cara, McGibney has a spiel winner.

Speaking in a pleasant, easy manner McGibney holds the mike for long minutes, yet without losing a listener. So effective is McGibney's simple yarns that the program the railroad or the Florida vacation land. What little plugging that is deemed necessary you'd be easily interspersed in the yarns.

Illinois Central railroad about three years ago paid for the filming of a reel of travelogue along the fit route and then tried to be the fit of the fact that it was commercial. Looks like the railc program is more effective stunt.

Besides McGibney the program.

though it is not often a deep bass and a tenor are tandemmed on an acrial swing. Nissen sings with resonance and dramatic in the state of the swings of the

HUDSON MOTORS' NEW
TALENT SHOW
TALENT SHOW
With Kate Smith, Jack Miller
Orchestra
30 Minas.
COMMERCIAL
WNAC, Boston
Boston is the third city of the
Kate Smith inew talent route and
Kate Smith inew talent route and
Kate Smith inew talent route and
tone were presented by Miss Smith
Monday night (14) over the Columbia network, through WNAC, Boston, \$130-910.
The wecomers to enter a paneured by
The service of the service of the columbia network, through WNAC, Boston, \$130-910.
The wecomers to enter a paneured by
The service of the service o

CRITIC AND THE LADY Theore Reviews 15 Mins. Sustaining KYW, Philadelphia

KYW, Philadelphia Ever since Powers Gouraud began reporting first nights of local thea-tres two years ago every station has followed in one form or another. KYW uses the gag of the reviewer chatting informally with his gal

Activities the gag to the visual state of the could be co

the gar's feeding is signity, mine in the toney-effusiveness. Geach.

BAG and BAGGAGE
Songs and Talk

In print, the above title suggests a low comedy turn, perhaps in blackface. The listener, knobbing well as the summer of the

schedule, the comety charts, and schedule, the comety charts, and some the comety for the comety

'Anything Goes' with Several Hits, Most Plugged Show Since Sunny

Tunes of 'Anything Goes' rate as the most widely plugged score of a show which show business has ever a store of the store

Jerome Kern's Sunny score a decade ago is about the nearest thing to songpluggery. Every band and smart spot played and sang the show tunes, with and without permission. 'Goes' has gone far heron's story of Street and St show tunes, with an some far be-mission. 'Goes' has gone far be-yond 'Showboat,' Roberta' and 'Mu-sic in the Air' which scorcs also were heavily played.

yond 'Showboat,' thoperus and ausic in the Air' which scores also
were heavily played.
Under the recent evolutions in tin
pan alley, it's been to the interests
of the music pubs and songwriters
to encourage plugs, even of show
tunes, because it looks, sood in the
ASCAP tally, sheet on the number
of public performances.
While the publishers are trying
to restrict an overpromiscuity of
performance on 'Anything Goes,' a
new, idea in none plugs is that it,
doesn't kill a show's chances, a
was long a common belief, the
radio bully, if anything, is or to the
radio bully, if anything, is or to the
radio bully, if anything, is or to the
radio bully, if anything, is one
a good bullder-upper or outof-town trade. Visually thing Goes' first
on the named measure to the big
at plug for the show's tunes.
It isn't the title song and
You're the Top', there are Blow,
Gabriel, Blow,' All Through the
Night!, 'The Gypsy In Me,' and if
Get a Kick Out of You,' all bombarding the air waves. This wealth
of song material from one show
alone commands respectful attention with the hinterland dial-inners,
especially when some of the more
ambilitous local programs render
complete musical resumes of the entire score, with vocal interludes.
One thing that Harray, publisher

tiro score, with vocal interludes.

One thing that Harms, publisher on thing that harms, published of 'Anything Goes,' is making a strong issue of is the tabu on paro-dies on 'You're the Top.' The sun-dry strolling accordionists and guitarists in the class bars around New York and other keys who give out their own versions, often their own versions, often ne, are being proceeded against rever possible.

Most Played on Air

To familiarize the trade with the times most on the air around New York, the following is the listing of the songs most played on the cross-country networks-last week, in relative standing, according to the number of combined pluns on WEAF, WJZ and WABC.

Blue Moon It's June in January It's June in January
Hands
I Believe in Miracles
Dancing with My Shadow
Love Is Just Around Corner
Object of My Affection
Blame It on My Youth
With Every Breath I Take
My Take I Take
Anything Goss
On the Good Ship Lollipop
Tiny Little Fingerprints
The Continental
Mr. and Mrs. Is the Name Stay as Sweet as You Are.
I'll Follow My Secret Heart
I Get a Kick Out of You
Sidewalks of Cuba

Building Up Columbia List with Bruns. Names

Chicago, Jan. 21.
American Record corporation is shifting the talent on its Brunswick and Columbia labels to even the sales power of the two labels. Company is trying to do away with a lack of balance by moving some of the names from Brunswick to Columbia. Chicago, Jan. 21.

Unmbia.
Shifting to Columbia recordings in the new setup are Ruth Etting and Henry King band.

SULLIVAN'S IDEA

SULLIVAN'S IDEA
Ed Sullivan, N. Y. Dally News'
Broadway columnist, who was bitten by the songwriting bee when
his 'Waters Under the Bridge' columnar caption was developed into a
pop song, now has another idea,
'Underneath the Broadway Moon.'
Anatole Friedland set it to music;
Joe Young wrote the lyric.

Inside Stuff—Music

Crawford Music is emulating the Friars Club and taking a penth suite of offices in the Brill bldg, around March 1 as its new location. This means that Bobby Crawford vacates the DeSylva, Brown & Hender-Son bldg, on Seventh avente which was so labeled at the time-Crawford headed the DeSylva firm. Only recently his own name went up instead of the DeS-B-H label.

Friars Club has the Hollywood theatre building's penthouse on Broad way as its club quarters;

way as-its-cuto-quarters.
Meyer Davis is the only other showman having penthouse office quarters, New York. Barl Carvoll was the first showman to feature a combined penthouse and office quarters, when he built himself the supplementary structure atop the film building at 729 Seventh, also in the Times Sq. sector.

Louis Dreyfus, brother of Max Dreyfus, and both veteran music pub-lishers, is in America for a brief visit. Plans to return to his home in London Jan. 26.

London Jan. 26.
Due to Max's recent protracted indisposition, Louis has made it a rule to visit America four times a year and see his brother. Max, head of Harms, has been on the mend of late and coming down to his office for one to three days a week. Louis Dreyfus, besides heading the Chappell & Co. (Chappell-Harms in America) of London, is also prominent in almost every musical production in the West End.

The jackets of the Brunswick and Vocalion records, both manufactured by the Brunswick Record Corp., are now adorned with the legend, 'Made in the U. S. A. with American capital'. Brunswick and Vocalion's sub-sid. Columbia Phonograph Co., Inc., carries on the Gel-disk-jackets an

Richmond Goes Robbins, White at T. B. Harms Co.

MUSIC

With Elmore White shifting over to the T. B. Harms Co. professional staff, Jack Richmond has joined the Robbins Music exploiteers.

Robbins Music exploiteers.
Richmond was for many years
with Feist, later going to ShapiroBernstein as band and orchestra
head. He's no relation to the former member of the RichmondRobbins Music Corp., which was the
forerunner of the present Robbins

ount.

Another T. B. Harms addition is
Larry Daniels, newcomer to Tin
Pan Alley. He's the husband of
Helen Daniels, radio songstress.

ANOTHER GOIN OVER FOR CODE

Music publishing industry's code got another going over from NRA authorities in Washington last week, With John G. Paine, chair-man of the Music Publishers' Protective Association, present to represent the trade, the terms of the code received, in turn, the scrutiny of the NRA research and planning board, the labor board, the conboard, the labor board, the con-sumers' board and the legal divi-

sion.

Couple of the analytical groups found fault with the wording of some of the provisions and suggested changes to avoit, any future argume nris over interpretation. Although the code was officially approved by all the boards concerned, Paine may have to make another visit to Washington this week before the covenant is made the law of the publishing industry by the NRA executive committee.

MUSIC NOTES

Dave Kent now chief professional contacteer for Harry Engel. An-other newcomer on Engel's profes-sional staff is Ted Livingston.

Eric Correa has succeeded Felix Ferdinando at the Montclair, N. Y

Ozzie Nelson's contract with the New Yorker extended to March 15.

Dancing de Limas, Albert and Ruth, added to the show at the Park Central, N. Y.

Bohems' by Metropolitan for Jan. 29, sold out within nine days of initial announcement.

Don Bester playing Pittsburgh

John Fogarty recording for Decca

Johnny Green and Johnny Johnson opened in opposish to one an other at the Hotel St. Regis and Commodore, N. Y. respec on the same Friday (18) night. Music boys were on a bloycle between 'em.

Dick Jergen's orchestra from the St. Francis, San Francisco, goes into the Palomar ballroom, L. A. Re-places the Nick Stuart combo.

Albert Kavelin orchestra, doub-ling from the Central Park Tavern-on-the-Green and the Hotel Lex-

N. Y. Supreme Court Scores 802 for 'Oppressive' Action Against Insurgents

Ether Influence

Songpluggers who delighted in that homely but vigorous appellation to their calling, and even those with some authority in the ranks who like to be called professional managers or asst. prof. mgrs. now make a point of it to disclaim such nomeciatures as applied to them.

nomeclatures as applied to them.
They prefer to be called contact man—more class.
That's the radio influence, as they don't land acts' any more as in the past. Some advertising sece or other contact in an agency who controls the destinles of programs and the way the effective plug sometimes than the band or the singer direct.

KARZAS BINDS WEEKS' ORCH. FOR 5 YEARS

Chicago, Jan. 21.
Andrew Karzas, operator of the
Trianon and Aragon ballrooms here,
has signatured the Anson Weeks
orchestra to a five-year exclusive
contract starting in Oct. 1935. Deal
for Weeks is for the Aragon, to replace Wayne King: band which
closes its own five-year run for
Karzas this autumn.
Weeks was in town for Karzas
last aummer while Jan Garber and
King alternated on short vaccations. Chicago, Jan. 21.

CONNELLY COMING OVER

CONNELLY COMING UVER
London Jan. 21.
Reg Connelly will sall for New
York in early February to coincide
his arrival there with Jimmy Campbell's advent on Broadway.
The other half of the CampbellConnelly music firm has broadly
salled for America and California first and
America and California first and
America and California first and
Campbell (Betty Balfour) accomps
him.

ington (luncheon sessions only), New York, has recorded a flock of Vocalion-Columbia, including the leader's own composition, Live Tras

J. H. Wood, Paris gen. mgr. Edi-ons. Francis, Day, of France, is tions, Francis, Day, of France, is in New York for a four-week stay.

Barney Rapp opens at the Gibson, Cincinnati, Sunday (27).

Anson Weeks left the Carter, Cleveland, Sunday (20) for Cali-

Louis Bernstein of Shapiro-Bernstein in Florida for three weeks with his daughter, Mrs. Frank Keiton. Latter, also of S-B Co, joins his wife later in the season.

Benee Russell has under his Harms, Inc., contract already worded and melodized seven songs

Scoring both Joseph N. Weber of the American Federation of Musicians and the old governing board of Local 802 as having been too sewere about the matter, Justice Hammond and the local from the week granted an order restraining the international and the local from deptiving of their membership rights a group of 802-ties who last April went over the heads of the governing board and called a special election. Justice Hammer's temporary injunction protects the group against any nuion action until the whole controversy has been tried by the courts. Seven 802 members who staged the special election were each fined \$300 by the local's governing board. When their cases were passed on to

the special election were each med 3300 by the local's governing board. When their cases were passed on to the international for review, the latter body, headed by Weber, imposed an additional me of 450 me of the work of the work of the work of the work of the their beautiful the state of the work of all the facts at the trial be decreed as oppressive, unconscionable and illegal.

The decision, commenting on the offsect of such these in those times of lack of employment, declares that this condition and the fact that the average workingman is in a had state financially, should be to 'union tribunals' a guiding infuence to lenicincy rather than severity in decision and sentence."

lenichcy rather than severity in decision and sentence.

Election meetings by the group inter penalized was called shortly after the American Rederation of Musicians in convention granted local autonomy to 802. In appealing to the court for relief action, the action of Weber and the 802 governing board, the members of the group argued that no evidence had been produced to show that the unofficial election order-was in violation of the 802 by-laws and that the governing board before which the charges were tried was blascd. tried was blased.

Billing Battle

Boston, Jan. 21,
A billing battle continues between
a leading dance ball and a Hunting
avenue barber, next door. Morey
Pearl, band leader and owner of
The Tent in uptown Boston has
recently taken to billing himself, in,
ber som, and diso a. "world's greatest
band."

hand.

Joe Gallo, tonsorial technician, in adjoining building stood this flashy billing out front as long as he could and then went into competition as far as fronts were concerned. Gallo not only has a sidewalk easel, with a-photo-of-himself prominently displayed, but has an arra, of fancy cards in the window carrying following cony. 'Good Harteut', 25ccards in the window carrying fol-lowing copy: 'Good Haircut, 'Sc-'Special Haircut, 'Sc-'Haircut by Joe Gallo, in person, 50.'
Where 'Pearl-fronts-it-with-ex-pensive cars, the expansive barber carries on with morning suit and cutaways with spats and cane.

RICH'S MODERN MUSIC

ALURY 5 MUDIEM MUSIC
Freddle Rich, CBS maestro who
starts on a commercial with 30 men
for Frigidaire Feb. 13, with Jack
Pearl and Cliff Hall, is also planning
a series of modern music programs
for the Columbia network.
Rich has just completed a Bermuda Echoes, suite of which 'Crystal Cave' is the most ambitious portion.

FORSTER'S N. Y. OFFICE

Forster Music Co. of Chicago is stablishing a professional and sales office in New York.

onice in New York.
F. J. A. Forster, head of the pub-lishing firm, was in New York last week looking for a man to put in charge of the local branch.

Abe Lyman Will Explain Gift to Jack Little Publishers Solicited to Pay for It

All About a Wrist Watch

The compositive Deca. Records, Inc., is an American subsidiary of The Brittian Deca firm. Its president is Jack Kapp, former general manager of Brunswick, who left that outfit to align with Deca. British age of Brunswick, who left that outfit to align with Deca. British age of Brunswick, who left that outfit to align with Deca. British age of Brunswick, who left that outfit to align with Deca. British Dohn G. Paine, chairman of the board.

When ASCAP upped score charges at the Indiana Roof, Indianapolis, who may be the composition of the board of the professional contacters, who had been among the attended that the following the professional contacters, who had been among the attended that the find the professional contacters, who had been among the attended that the find a 250 wastow was a present. When the same that the find a 250 wastow was professed to the control of the con

Paris Nitery Wins Injunction in N.Y. Against U.S. 'Boeuf Sur Le Toit'

Decision which establishes a precedent and which may have far-reaching effects upon night club nomenclature is N. T. Supreme Court Justice John L. Walsh's order nomenciature is N. Y. Supreme Court Justics John L. Waleh's order enjoining the proprietors of the new Te Boet Sur Le Tolt," 57 West 57th street, N. Y., from further use of that name or any imitation of the name. The Societe Anonyme Cabaret de Paris, owners of the original 'Boetf Sur Le Tolt,' 43 Bis avenue, Pierre Premier de Serbie, Paris, represented by its managing director, Louis Moyses, brought the suit through its attorney, Max Chopnick. The Societe alleged that the New York Boetf unfairly adopted the name and sought to associate its cafe with the Paris original Defendants are Charles Le Brazelle, owner of the News who designed before the New York and the Paris original Defendants are Charles Le Brazelle, owner of the News who designed better the News and the New York and the Paris original Defendants are Charles Le Brazelle, owner of the News, who designed that the original 'Boetf.'
4,000 miles across the Atlantic wasoutside the realm of-real competition. Brazelle will appeal and trial of the Issue has been set for March.
So long as prohibition prevailed in

So long as prohibition prevailed in America, the aut sets forth, the original Boeuf refused to establish a Boeuf in New York. Early last November, however, its managing director, Louis Moyes, arrived here accompanied by his general manager, Herbert Jacoby, incorporated the famous name and began negotiating for the installation of a Boeuf in the Ritz-Carlton hotel.

Le Boeuf Sur Le Toit as the trade name for a New York night club was registered with the N. X. County Clerk by Brazelle, owner of So long as prohibition prevailed in

trade name for a New York night club was registered with the N. Y. County Clerk by Brazelle, owner of the Cate Basque, at 57 West 57th street, a few days after Mr. Moyses arrived in New York, the latter alleges. Advertisements and news at the control of the country of the cou

Peggy Taylor's Eye

Peggy Taylor (Kitchen Pirates)
was forced out of the Casino de
Pares show Saturday (19) due to
infection of Her right eye.
A minor operation was performed
Sunday and shell return to the
cabaret before the end of the week.

THE SHIP SINKS

Abany, Jan. 21.
The Ship, night club aboard a arge in the Hudson river at Troy, sank after pounding ice caused a

Hauled out by trucks. Damage

N. Y. Nitery Switches

Jack Whiting, just closed in 'Calling All Stars,' Broadway legit, is the new m.c. at the Hotel Weylin's Caprice room at the same

weylin's Caprice room at the same time that Larry Siry's orchestrasucceds Enric Madriguera, who has slifted to the Embassy club, Miami Beach Scialite Virginia Uppercu, Milatin Beagas, Raoul and Eve Reyes and the Hernandez Bros. continue in the same spot.

New Yorker, Billy Comfort and Tommy Reliby have succeeded Billy Owen and Armand Vallerle. Latter have switched to the Stork Club, with Litta Grey Chaplin out, Lois Elliman, another Jr. Leaguer, still continues at the New Yorker as does Jack Meyer's orchestra.

New lineup at the Hotel Montclair and Prance and Francine, Ganciers, and Francine, Rosita Ortega and Francine, dancers, round out the show.

Franco and Francine, round out the show.

Bill to Confine All Nebraska Guzzling to **Hotels and Nite Clubs**

Lincoln, Jan. 21. Liquor handling, which is occupying most of the state legislature's time, saw the introduction of a regulatory bill by Representative Wachtler, Omaha, which will be a boon to hotels and night spots if passed. It provides that there shall be liquor stores, but the only places where draining and the concession a state tax of \$2,000 is proposed for the hotels and \$1,000 is proposed for \$1,000 is proposed for \$1,000 is proposed for \$1,000 is proposed

proposed for the hotels and \$1,000 for night clubs.

PHIL SAKE ON OWN

Pittsburgh, Jan. 21.
After 15 years with Irving Aaron son. Phil Saxe bas struck out on his own and has a band at Joe Hiller's Music Box. Opened Friday (18) and includes a number of men formerly

with Aaronson.

Aaronson orchestra recently played the Pitt here in a unit and was understood to have disbanded following that engagement, with the veteran leader plotting a new set-up.

Red Stanley, long with Aaronson, has Johned Rudy Vallee's band in N. Y.

Plastered Yeggs

San Antonio, Jan. 21. Yeggs ho bound and gagged watchmen in the recently opened swank Olmos dinner club, failing to open safe took pocket money from attendants and robbed a storeroom of \$400 worth of bonded

After oiling up—wine and gin in ight of helpness employees, they

Buggy Show Helps Det.

Detroit, Jan. 21.

Thirty-fourth annual Auto Show, being held this week, in Convention Hall, is proving to be a real hypodermic for the night club business. Establishing sort of a record for attendance, all clubs have been getting a tremendous play. Orloic Terrace, Manhattan and Chek Pares are going for large space in the deilies.

Mellers or Cotton Club Show May Be Spotted in Man. M.H.

Among several plans under conadderation for the dark Manhattan
Music, Hall a policy of old melodramas three times algatly with
dancing in between is one of 'em.
Moving the Cotton Club of Hariem
in is another. Besides these, the
Yermi Stern Casino de Paree
crowd has its own ideas.
Promoters behind the meller figure
on three two-hour shows at no
cover, with music by the Columbia
University Band (14 places) for
one-hour intervals in between the
performances. Included is a nocover or minimum, customers paying only for what they eat or drink.
Shows suggested include—EastLynne. Bertha the Sewing Machine,
Gill and King of the Opt the Cotton Club moving down has not
only been broached for the Manhattan M.H., but also to several
other Bway niteries. Nitery bis has
not been good north of 125th artest
of late.

Meanwhile the Manhattan M.H.,
Inc., applied over the weekend-for

of late.

Meanwhile the Manhattan M.H.,
Inc., applied over the weekend for
a reorganization under the new

ac reorganization under the new bankruptcy law. An involuntary petition for reorganization proceedings under section 77-B of the new federal bankruptcy law has been filed against Manhattan Muslo. Hall, Inc., 1997 Broadway, New York. This is the former Billy Rose's Musle Hall, Inc., housed on the site of the former Manhattan theatre. Hearing on the petition will be held before U. S. Judge Caffey of the New York district Feb. 15. Creditors—asking-for—the-reorganization are McKesson & Robbins, Anthony Cohs & Co. and Cliff Pickering, Ltd.

& Co. and Cliff Pickering, Ltd., Ochs & Co. and Cliff Pickering, Ltd., the three claims amounting to \$6.037. Petition stated that the operators of the control of the control

around \$100,000. Latter covers equipment, scenery, continues and deposits.

This makes the second nitery casualty on Broadway in a fortuight. Ben. Marden's Painia, ROYAL, with George Arkin as financial man, likewise is being reorganized. Painis closed down for a few weeks Baturday (19) and reopens as Gus Edwards' Show. Cass. This is a nightly change in talent idea which Edwards has had for months, wherein the will audition new faces every day, dowstalling the added special-ties into the regular revue.

Advent of the French Casino with its smashing bis of \$40,000 average takings crimped the other cabaretheatres and the regular relative Broadway spots, long cred. The name band at one of the competitive Broadway spots, long cred.

petitive Broadway spots, long credited with doing the business of the street, is reported to have been compelled to take a salary cut.

NIGHT CLUB REVIEWS

HOTEL ST. MORITZ

HOTEL ST. MORITZ

(NEW YORK)

One of those instances where

Even work of the instance where

Constructed the instance where

Constructed the instance where

Constructed the debut of

Fowler and Tamara at the Hotel St.

Morits' Continental grillroom. The

hearty, spontaneous and genulinely

affectionate, being a cross-section of

Broadway, Hollywood, London,

Paris and Park avenue. Each said

some riles things about the section that

the gala could have run for hours

hadn't Leon Navara, the orchestra

maestro, wheely paced and curtailed

it.

It. Star identify the section was a Bedie

the gala could have run for hours hadn't Leon Navara, the orchestre maestro, wisely paced and curtailed it.
After doing sive shows at Radio City Music Hall that day, Tweler and Tamara had no small assignment in doubling into the grillroom. The team, of course, is as ultra as ever. Their terpaichorean exploits in the six of the s

mara added, the spot will probably do extra biz. Abel.

CASINO MONTCLAIR

(NEW YORK)

This past summer the Hotel Montclair roof and the adjancent Cafe Chantante, also on the roof, did bullish biz. Now the hotel is concentrating on the free those in the concentrating on the roof, did bullish biz. Now the hotel is concentrating on the roof, and the adjancent change of the roof of the roof of the roof in the roof of the roof of

last in 'Strike Me Pink,' does the 'Let's Call It a Day' ballad she introduced in that musical, and throws in an operatic aria to good effect for extra measure.

or extra measure.

No couvert, supper tariff \$1, beverages good and reasonable, and a quite gala floor show, make this East 50th atreet hostelry a good bet for after theatre.

Abel.

Dorchester, London

Dorchester, London.

Lindon, Jan. 12.

Clisford Whitley has added another to his line of successful cabacter productions at the Dorchester, He has brought over an entire American show, the only native articles to the mean of the control of the mean of the control of the mean of the program varies from its predecessors in that there is no chorus, all the performers doing individual acts. They are capable of so many and varying routines and numbers that probably no two performences are the same. A Trip Round America' come the Crane Twins, followed by Myra Lott in a very original variation of the Rhumba. Next is Diana Ward, who at first is difficult to classify, but after she sings her second numbers of the control of t

pantomimist, was greeted by screams of laughs.
An ensemble number, backed by a Hawaiian melody, is followed by Betty Jane Cooper and the Lathrop by the common services of the evening night caught. They played vaudeville here some years ago. Rosezelle Rolland (The Golden Girl) does some neat posturing, and the entire company participates in an old-time mineral first discount.

Femme Imps Sloughed In Rensselaer, N. Y.

The alumbering city of Rensee-lacer, just across the river, work stand for learning city of Rensee-lacer, just across the river, work stand for learning constant of the just as the entertainers were sched-uled to do their opening stanza &t Van's Grill. The cops said William Van Valkenburgh, proprietor, had wan't always and the cops and william wan't always and the cops and william wan't wan

NOTICE is hereby given that the use of parodies and similar injuries to our property rights and investment in

"LOVE IN BLOOM" "JUNE IN JANUARY"

and other compositions will be strenuously prosecuted on our behalf as well as the composers

FAMOUS MUSIC CORPORATION

A NEW KIND OF SHOW BIZ

Benny's 34G Wk. in Pitt Pursuades NITERY PLAYING Loew to Also Put Name Shows In TIME TOPS VAUDE

Last week's heavy gross at the Stanley, Pittsburgh, with Jack Benny, was the persuader for Loew to resume steady stage shows at its deluxer Penn in that city. House restores high-priced units and vaude Feb. I, with the first show being the Casino de Paree (nee Manhattan Music Hall) Revue.

Second show at the Penn. Feb. 8.

Music Hall) Revue.
Second show at the Penn, Feb. 8, will be headlined by Jimmy Savo, with Alex Hyde's ork and a Danny Dare chorus troupe among other

Dare chorus troupe among other acts.

Pittaburgh, Jan. 21.

Biggest wa around here-since. Joe Penner's \$3,000 gross a year ago-at Penn. was Jack Roung. 25.

Biggest here. So we want was a year ago-at Penn. was Jack Roung. 25.

Bare and the second of the

no other stage support.
Encouraged by Jack Benny's showing, Stanley is lining up a number of future stage bookings in an effort to keep the ball rolling. Currently, house is running a straight picture. Broadway Bill. but. next week, with Limehouse Blues, brings in Polly Moran as featured name in Twords—and—Music—unit.—Movie-comedienne recently closed at comedienne recently closed at Congress Restaurant in New York. Couple of other stage names ten-tatively slated to follow, but nothing

May Hold in Chi

May Hold in Chi

Chicago, Jan. 21.

Jack Benny show with Margaret
Livingston and Frank Parker, now
at the Chicago, may hold over for
a second week.

If it can be worked out, Benny's
second week will be a six-day ride
closing on Wednesday (30) so the
show can make a Friday (1) opening at the Hippodrome in Baltimore.
Benny is heading for a big gross at
the Chicago currently and will do
five shows daily this week.

RKO MEM. BILLS START SOMETHING IN BOSTON

Paramount plans a series of big Paramount plans a series of big stageshows during the month of February at the Metropolitan, Beston, to offest the bills RKO is putting into the Memorial. First show in the Memorial, opening Feb. 1, will contain Joe Penner and the Boswell Sisters. Met that week will co-headline the Duncan Sisters and Dave Apolion.

Paramount hasnit set its second Met show to compete with Phill Baker that week at the Memorial.

Accuses Club Booker

No-payoff complaint has been filed with the N. T. District Attorney's office by Ruttle's Puppets against Mabel Embree, club booker of 1819 Braadway.

Broadway.

Act alleges it played two club dates for Miss Embree at \$95 for both, but received no money.

Lombardo Show Specs

Nashville, Jan. 21.
Reports that 55c tickets to a show here Saturday (19), were being sold by spees for as much as 5 each caused field deputies of the caused field field

PITT. PITTSB'GH, **GIVES UP GHOST**

After trying for couple of months to buck stage competition from Alvin, George Snafer has given alternating between the stage competition from the floor. He filt, which has been alternating between the floor of th

SHANNON BACK INTO LEGIT ROADSHOWING

Sam Shannon is returning to legit Sam Shannon is returning to legit roadshowing, which was his business before he went into vaudeville producing years ago, with a troupe named 'Greenwich Village Scandals.' Harol Atterdage is writing the book and Lucky Roberts the music.

Opens around Feb. 15 in the south, with Vic Leighton booking.

Special Productions At Loew's Jersey City

Loew's Jersey City begins Loews, Jersey City begins a flex-policy of specially produced stage shows starting Feb. 1. First pro-duction will be built around Johnny Perkins, who just completed a 16-week run at the Alvin, Pittsburgh. Teddy Adolphus will be the stager of the first presentation.

Harris' Chi Unit Office

Chicago, Jan. 21.
Will J. Harris has opened an of-fice here for the production of vaude

units.

First to go in rehearsal will be Casino Continental.

MITZI GROWS UP

MITZI (ROWS UF Having come of age, Mitzi Green will be able to play New York the-atres on personals. She's set with Loew for some weeks around N. Y. after four weeks in the midwest.

Agents' New Night Work Is Educating 'the Boys' on Talent—Big Coin for Drawing Acts and More Work Than in Vaude

SALARY NORM

With more acts working this win-ter in hotels, cafes, nite clubs, aboard cruise ships and in Florida, this is a new kind of show busi-ness which has the agents, managers and talent negotiating for en-

gagements in a strange neid.

It's the boom season for the
niteries. The cabaret field today
is a more lucrative and a more
highly concentrated source of income than any other branch of show highly concentrated source of income than any other branch of showbusiness—so the straight variety
market, even the chain picture
houses and vaudilmers are eclipsed
at the moment by the amount of
available "time' today in the nitery
field. The Florida winter boom, of
course, ewings the balance in favor
of the couvert charges.

The newness of this evolution of
post-repeal show, business is evidenced every post-midnight on
Broadway, Agents and talent reps
who did their business with managers afternoon now do as a
the coultrated. It's afterity a direct
and personal contact proposition,

and personal contact proposition.

'Syndicates'

Hotels as well as the syndicates' running the reformed speakeasies op-other type of cabarets and niteries all must be educated in the tundementals of show bit. "Ms bas been the experience of the talent

inviganciate of show big. "Pide Data been the experience of the falent sellers. Most of 'em seem open to conviction. The agents recognize from the start, however, that it would be professional savious the would be professional savious that the convention of the saving and the saving anew the saving and the saving and the saving and the saving and th

judgment in framing the show, and, of course, it minimizes any future entree for future talent selling. Since there is an entent cordiale among a string of these niteries, that becomes a lucrative proposition for any talent seller if he knows how to judge what will go best in each spot.

Salaries

Thus, next to the \$1,00° act there is also, paradoxically, the 'show stoppers' at \$200. There is many a punchy nitery songatress, card manipulator, comic or minor radio personality who at \$200 to \$300 does more to satisfy the customers' than even the headliners. But the latter must draw, and if drawing 'em in, for one reason or another, that type of an act need not worry about the lesser-payroiled people who manage to eke wow clicks. is the very good \$400 act, and there is also, paradoxically, the 'show and stoppers' at \$200. There is many a punchy nitery songstress, card manipulator, comic or minor radio personality who at \$200 to \$1300 does more to satisfy the customers than even the headliners. But the latter remark the third that the comport of an act need not worry about the lesser-payrolied people who manage to eke wow clicks.

Miami Beach this winter is an expectation.

Casino Paree Show at \$10,000 and % **Biggest Vaude-Cafe Booking Recorded**

Dave Lipton to Coast on

Deviation left Friday (18) for Los Angeles on behalf of Sally Rand, While on coast will look over San Diego fair which is interested in the bubble dancer.

Miss Rand sticks another six weeks at the Paradise Restaurant, Broadway. Lipton will be back in two weeks.

ABE LASTFOGEL **PERMANENTLY ON COAST**

Hollywood, Jan. 21.

New setup of the William Morris office here has Abe Lastfogel making Hollywood his permanent headquarters with three or four trips East each year. He is arranging to build up new screen personalities.

LONDON IMPORTING BEAUCOUP U. S. ACTS

Chas. Dill of 4 Flash Devils Held in Ptsbg.

Pittsburgh, Jan. 21.
Charles Dill, 25, member of the sepia hooding act known as the Four Flash Devils, was arrested last week, backstage at the Stanley, where he was appearing on a bill with Jack Benny, for-dropping-alugs into paytelephones. Under suspicion for a couple of days, phone company detectives set a trap for Dill and nabbed him when he paid for a phoned telegram to New York with a couple of two-bit slugs.
Given an alderman's hearing, he was held for court and released under \$690 bond. He gave his address as 310 West 125th street, New York.

ample of fancy salaries for the name talent. Lucienne Boyer at the Embassy is guaranteed \$3,500 for four weeks. Harry Richman gets \$4,500 at the Beach and Tennis for six weeks. Sophie Tucker's \$3,000 a week guarantee for 10 weeks at the Hollywood in Hollywood. Fla. (near Mam) Beach) is the longest extended termer. Lilian Roth, vincent Lopez, Enric Madriguera, Earl Carroll's Paim Island venture and others rate in the big coll studed with the top-flight casinos where gambling is more or less folial (when it's across the county line), and these, among other spots, shell out fancy coin to attract potential audiences for the roulette, baccaret and dice tables. ample of fancy salaries for th

Casino de Paree Revue, out of the Manhattan Music Hall, New York Manhattan Music Hall. New York to Lipton left Friday (18) for Angeles on behalf of Sally William Coast will look ever Diego fair which is interested to bubble dancier.

18. Rand sticks another six at the Paradise Restaurant.

18. Rand sticks another six at the Paradise Restaurant.

show at the C. de P. Casino, show opens for Loew at the Penn, Pittsburgh, Feb. 1, then comes to Broadway for two weeks at the Capitol and State for same circuit, an RKO Boston booking interaperaing the New York weeks. Following the State, show goes to the Company of the Capitol Capitol

Besides Berie, show includes Car-dini, Cagle's Midgets, Milton Wat-son, Evelyn Dall, Chilton and Thomas, 32 chorus girls and six fat girls. William Morris agency is repping the show for vaude.

Balto Showmen Jointly Staging Benefit for Prez's Ga. Foundation

Baltimore, Jan. 21.

Burg's showmen are jointly planning a benefit to be held at Loew's Century Jan. 30, President's birthday, for the Warm Springs, Ga., crippled children's home. Bill Saxton. Loew's city manager, is chairman of committee and is arranging the show.

Performance will be at midnight and the door tap will be \$1. En-tertainers will be mustered from all branches of show biz here. Niteries branches of show bit here. Niteries will send some, three vaudifilm were part of buriesk houses are lined up, as are the radio stations. Watter Huston and Fay Bainter, appearing here that week in Dodsworth, will be invited to narticipate.

Nowspapers are contributing space and ads. The local billboarding and printing firms are going to paper the town at own expense. Governor Nice, Mayor Jackson and ex-Gov. Ritchie will be present.

Figured show will run two hours and will comprise about 15 acts.

JESSEL'S ONE-NITERS START FEB. 9 IN FLA.

George Jessel opens his one-niter vaude and dance tour Feb. 9, with the exact location still a choice be-tween Jacksonville and St. Petera-burg, Fia. Second feature of the show will be Art Landry's 16-piece ork. Tour will mainly entail audi-torlums.

toriums.

Jensel's idea is to present an intimate revue at \$1.65 top, with dancing to Landry's music after the
show proper. Comedian at present, is vacationing with his wife, Norma
Talmadge, in Miami.

Others with Jessel on the tour,
will be Ann Butter (Mrs. Landry),
Mahon and Rucker, Jimme LaMar,
Jack Ruscoll, Paul Davin, George
Lyons, Great Figi and Three Melody
Merrymakers.

Roy Ellis, of U. S. Trio, Dies in London Hosp.

London, Jan. 21.

London, Jan. 21.

Roy Ellis, dancer, of Raye, Ellis and LaRue, died here after being in a local hospital five weeks with bad teeth and heart trouble.

Raye and LaRue have carried on the act during Ellis' lilness, doing a two-act, and are continuing in the Crazy Show at the Fallad um.

Trio was together for more than six years.

NEW ACTS

VARIETY

AL JENKINS and ORCHESTRA WALLER and LEE Music, Singing, Dancing 15 Mins.; Full (Special)

Orpheum, N. Y.

of Mins.; Full (Special)
Orpheum, N. Y.

Billiboards out in front label this colved musical contingent "soft, sweet and simple." True, it is a departure from the usual Harlem has been as the state of the state of

encore.

'Chinatown, My Chinatown, was the only piece that the band went to town on. A little more Harlem hotcha would liven things up a bit.

ERNER and FISHER REVUE Dance Flash
12 Mins.; Full (Special)
Orpheum, N. Y.

12 mins; rout species.

Orpheum, N. Y.

Conventional little flash with the usual mate hoofing team, acrobatic femme dancer and a mixed team. Latter are evidently the billed names at least, on merit, they seem that the seem is a seem of the seem in the seem is on twice, fair both times, with the blonde acrobatic ficker and splitter interspersing. Sho doesn't deliver any with the seem is on twice, fair both times, with the blonde acrobatic ficker and splitter interspersing. Sho doesn't deliver a With exception of the applause tendered the mixed team, the rest was received rather quietly in the closing frame.



DIAMOND BROTHERS

In Chas Contrary Landon Musical Consedy named "Way Not To-night," they said. "Breathess knock-about fooling by the Diamond Broth-ers. How these three young men in necked the said of the said of the said like in a noble cause and had the whole audience laughing uproarious-ly."

ection Arthur Fisher, 1560 B'way

PAULINE COOKE FLORENZ-AMES 24th Week
"MERRY MALONES"

MELBOURNE, AUSTRALIA

12 Mins.; One Orpheum, N. Y.

Orpheum, N. Y.
Dated material and uninspired salesmanship puts this nixed team in the small time class. They throw everything possible into the soup and come up with malarkey, notther their singing, dancing, musical work or sags, the latter predominating,

or sags, the latter predominating, hold anything.

Girl is a flashy redhead, white man stamps himself as a comic via an upturned hat brim. As it turns out, sie's the comic and he's he straight, but, concidering their martial, it, makes no difference either

way.

Deuced here in a five-acter.

Scho.

ERRY LESTER

Comic
12 Mins.; One
Orpheum, N. Y.
A little bit of everything here, but
mostly tomfoolery. Single first out
to massage the microphone and kid
radio announcers. Excerpts from
many air personalities brought tosettler for this repartee. Material is

many air personantees ... Material is settler for this reparitee. Material is settler that reparitee. Material is settler that reparite is one feeding, with most of her gags depending on the usage of the accessory. Audience anticlpates this from the moment she appears. Just a brief in tervar, though, with Lester taking the time of the running time. Rhymes, dances and a dash of singing thrown in He tries to hit upon a definite character, apparently, from his get-up. Striped trousers, grey coat and a white cap with brim turned back. Works hard enough and will get along after the routine shapes up.

Works hard enough and will get along after the routine shapes up.

Kaye SKIDMORE and Eric ZARDO Singing, Fianolog 15 Mines; Full (Special) Ornheum, M. Y. Quiet singing routine shape and musical act, act, and a singing when the shape and the shape part of the shape

Moritzer's at Palace

Hotel-St. Moritz's floor the Continental grill of the New York hosterly doubles into the RKC Palace, N. Y., commencing Frida (29). Can't make Brooklyn or othe

(29). Can't make Brookiny or other houses because of the dinner and supper sessions at the hotel. Fowler and Tamara, along with the Leon Navarra orchestra, both from the St. Moritz, switch over into the Pal as a unit.

15 YEARS AGO

(From VARIETY and Clipper)

Woolworth and other dimeries were plotting to go into the sheet nusic pub bis. Had been buying sheet stuff for 6%, but wholesale prices were going up and they planned their own words and music.

Sawyer & Lubin were planning midnite vaude in legit houses in Times Sq. To go in after the regular show with six acts and a pic. Had their eye on the N. Y. roof, which was packing them in until one o'clock with pix only. Not so bright

Equity staged a recruiting meeting in Chicago as the Associated Actors and Artistes of America. Harry Mountford one of the speakers. Not much help.

Stock in the new Orpheum setup on the curb, Opened at \$32.50 and went up \$4. A \$10,000,000 Delaware

England worried over its choru giris. Salaries ran from \$7.50 to \$12.50. Claimed the girls had to go on the loose to live.

Marcus Loew bought 1548 B'way, part of his State theatre site, for \$200,000. Brought the total cost of the real estate up to \$2,450,000.

Famous Players was taking over Lynch's Southern Enterprises. Had been working with F-P, so the take-over was only physical. Book publishers planned to make

their own picture productions of popular books. They got some in-side figures. Quit.

Marshall Neilan denounced advertising in pics. Sald some productions were practically financed by national advertisers, but the exhibs—were soaked—rentals—just—the same. Still a moot point.

Socialites were backing plays. Two already and four more in the offing waiting for theatres. Didn't last long.

Joe Schenck found one of his guests using marked decks in a poker game. Made quite a lot of talk.

De Mr. Farker eased out as drama crick of Vanity Fair because Ziegfeld, Dillingham and Belasco all complained. Robert Benchley, then editor, went on a sympathy

N. Y. Military Band changed its ag to Goldman Concert Band. (Continued on page 52)

Unit Review PENTHOUSE FOLLIES

(ORPHEUM, LINCOLN) Lincoln, Jan. 11

Lincoln, Jan. 11.

Lincoln, Jan. while lying on his shoulder bindes is a sock.

hand stand. His close, jumping rope while bying on his shoulder blades, is a cock.

Latour, juggier, on next. works fast and has three good tricks. Gives 'em and scrams to nice hand, and is followed by Pauli Green, one of Ripley's troupe, who can almost the his ankies in a knot can almost the his ankies in a knot and the history of the units. Takes a good angle on the situation and doesn't build any of the units. Takes a good angle on the situation and doesn't build any of the units. Takes a gander at 'em in

Inside Stuff-Vaude

Several jams and much confusion have resulted lately over a new ruling by the Chicago bookers. It requires that Chicago agents must show written authorizations from all acts submitted by them. Under this ruling it's no longer possible for New York agents to deliver acts to Chi brethren on short notice, or without written consent of the gats. Result is a scramble by Chi agents for authorizations, since simple agreements with New York agents are no longer sufficient pro-

Disinclination of small town picture house managers to tilt admission prices, when showing a stage attraction in conjunction with their regular screen program, is ascribed by veteran roadshow men as large responsible, for a dearth of stage fare in the initeriand. Recent road tour of Arthur Hockwald's 'Georgia Minstrels' is cited as bearing out these charges. In one town in Oklahoma, attraction played a fairly good-sized picture house, but the local management refused to boost the gate beyond the regular 25c admish. Result was the attraction played to around 1,800 patrons, yet lost money on the date.

Chi RKO Worried

Chleago, Jan. 21.

RKO office personnel here is apprehensive following the sharp slump in money receipts by the vaude booking department, and fears are growing that several letouts will occur. Or RKO followed the shift of the

2 ACTS FROM VARIETIES

2 AUIS FRUM VARIALIES

Two of the features of the defunct Continental Varieties have been set by Paramount for vaude.

DeRoze, magician, opens in Chicago Feb. 1, going from there to Detroit, Buffalo, and Boston in the order

named.

Rafael, concertina artist, opens in Detroit Feb. 15, with Chicago to

'STARS' PAIR FOR LOEW

Everett Marshall goes into vaude or Loew, opening at the State, N. Y., Feb. 2.
Patricla-Bowman, also of 'Calling All Stars, 'opened at the Capitol, N. Y., for Loew, Friday (18) for a two-week stay. Both set by Matty Ro-

the other territories, and if they came up to his requirements, offers his 24 weeks, which it takes about 31 to play. Has added four Nebras 31 to play. Has added four Neoras-ka spots and some in Iowa, and is making his first appearance this far north and east with this unit, which is owned by Harry Clark. Running time-1s.55 minutes. Went over here in excellent shape. Barney.

APOLLON FAINTS

Benny Burke Gets Hurt and Comio

Benny Burke, g.m. of the Curlis & Allen office, fractured a should-der and ribs last Tuesday (15) in slipping on the lcy street. He was walking with Dave Apolion and Cy Woods, latter a writer at the WB studios in Brooklyn, when the accludant occurred. dent occurred.

dent occurred.

Apollon, on seeing Budke unconsclous, fainted. Taken to his room
in a nearby hotel and revived,
Apollon fainted for a second time
when he saw Burke's battered face,
Only time Apollon was known to
faint before that was when Burke
presented a commission claim.

EDDIE ROSS GOES AGENT

Eddle Ross (Phil and Eddle Ross) is now booking clubs and vaude-ville with Mike Hammer.

WANTED:

Responsible person to take over complete charge of dancing school, Must be qualified to produce lines, also develope school of the school of t

DOROTHEA ANTEL

226 W 72d St. New York City CHRISTMAS CARDS

especially to suit the personalities of the Profession.
Agents wanted to sell my cards and stationery. Write or call for details. Liberal commission.

AN OUTSTANDING HIT!!!

The First Sensational Comedy act of its type ever to appear at Radio City, New York.

BC)LD AND 3 JIG SAWS

GEORGE CHARLAND-LITKA KADEMOVA-ROLAND ROMAS

Radio City Music Hall, This Week (Jan. 17) Opening Jan. 25th in Chicago to play four weeks of B & K houses.

Personal Direction PHIL BLOOM

"BLUE TUNES MELLOW WITH SWANEE RHYTHM"

THIS WEEK (Jan. 18), PALACE, NEW YORK NEXT-WEEK (Jan. 25), COLISEUM, NEW YORK

COME ON HARRY"

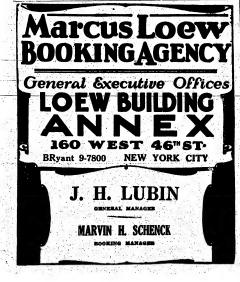
Direction MARTY FORKINS

GWYNNE

LOEW'S STATE, NEW YORK

This Week January 18
FOX, PHILADELPHIA (Next Week), January 25th
Direction, NORTH and FLAUM

ATR HE 1270 SIXTH AVENUE RADIO CITY **NEW YORK**



DEPT. STORES GO SHOW BIZ

Burley Near Bottom, If Not There, Says Boston Judge from Bench

Boston, Jan. 21.

Burley was judicially branded one of the lowest forms of enter-tainment, and perhaps the lowest by Judge Charles L. Carr of the municipal court here in handing down a decision in favor of Fofo Louka, Greek tragedienne of Athens and New York, in the sum of \$2,500 fo: iblel.

and New York, in the sum of \$2,500 for libel.

Case, which first smacked of a publicity gag, arose from the display of the plaintiff's photo in of lobby display of the Park theatre (Minsky's). Boston, advertising Minsky's Midsummer Follies. According to the actress' complaint her pleture was prominently displayed in a group of art' photos of burley girls billed as "Oriental-Beauties". During the trial nobody could exactly explain how the Greek tragedienne's picture came to be included in the burley art layout. But, in defense, a picture of Greek tragedienne's picture came to be included in the burley art layout. But in defense a picture of Lovely Lane, closely resembling the pialntiff, was produced by the defendant attorney, Lee M. Friedman. Since 'Lovely Lane' was not produced in person, the fludge disallowed it as testimony.

Cites His Authorities

In rating burlesque as 'lowest form of entertainment' Judge Carr referred to his bibliography on the subject, which included the Encyclopedia Britannica-and-an-English. book on burlesque, by Adams, recommended by the defense; and Sobol's Burleyeue, An Underground History of Burlesque Days.' In referring to the defense's suggested reading tils honor stated: 'The defendant's counsel has invited by attendant's counsel has invited by

ferring to the defense's suggested reading his honor stated: 'The de-fendant's counsel has invited by attention to the definition of burlesque given in the Encyclopedia Brittanica. But burlesque has undergone great changes since Aristophones and the state of Burlesque. An Underground History of Burlesque. An Underground History of Burlesque Layer. I put aside these book definitions and found that burlesque is among the lowest, if not the lowest, form of production on the stage. It is an excuse to exhibit the female form, scantily clothed, if clothed at al. Its principal offer is sex appeal. To use the words of the plaintif's expert, 'It is not art.'

closed in content at all. As princeclosed offer is sex appeal. To-use
the words of the plaintiff's expert,
It is not art.

Judge Carr's memorandum continues: Regarding the plaintiff
merely as a woman and not as an
actress of tragedy and -the better
class of plays. I find that this display with the inferences to be
drawn therefrom would expose her
to ridicule and contempt. Regarding,
her as an actress of tragedy and
the better class of plays. I find that
this display would also injure her
in her profession, trade or occupation. So far as her profession went
I find that the inference would be
either that she had failed to make
good in her chosen field or that
and had prostituted her art for
money!

Atty. Harris J. Booras, represent-ing the plaintiff, alleged that the photograph in question was dis-played in the Park theatre lobby June 19, 1934.

L.A. UA's Dual Vaudfilm

Holiywood, Jan. 21.
Combination of vaude and pix
policy goes into the United Artists
theatre Jan. 31.
Double features and five acts of
yaudeville is the idea, Frank Orth
to m.o.

Gypsy Nina Dated

Gypsy Nina, radio and cabaret warbier, booked by Fanchon & Marco for two vaude weeks. Opens at the Ambassador, St. Louis, Jan. 15, then goes into the Roxy, N. Y. Feb. 8. She salls for London later in

She sails for London later in beruary for a four-week stretch the Palladium, London, opening arch

F.&M. WITHDRAWS FROM 'GEORGIA MINSTRELS' CO.

Los Angeles, Jan. 21. Fanchon & Marco has withdrawn its interest from The Georgia Min-strels, which it booked for past two years, and Arthur Hockwald is again sole owner.

Troupe is now wildcatting in

Southern California

Lew White, Organist, **Booked for Route in Comerford Theatres**

An organist as a traveling attraction is the idea of the Comerford circuit, which has set Lew White, NBC console etherizer, for 10 weeks, opening at the Strand. Scranton, Friday (25). White their shifts to the Buffaio, Buffaio, for Shea for the next four weeks, then returning for the rest of the Comerford time. Other bookings for Wilby & Kincey south set to follow by Rockwell-O'Keefe, routing White.

Broadcasting on beachfait.

low by Rockwell-O'Keefe, routing White.

Broadcasting on breakfast, matines and late hour sessions over both NBC networks. White's demand for personals is ascribed strictly to the air. He's been on as many times a week on NBC. White was formerly organist at the Roxy and in Radio City Music Hall.

We England, outhern and producestern houses as a traveling personality organist, setting the house Wurthtzers out of the cut) Formatic Too much lazz caused a woman to suddenly get religion in the midst of the cut) presentation. Her holy roller screams stopped proceedings for several minutes until quieted down.

London, Jan. 12. Reginald Foort, one of the fore-most Jazz organists in England, is the first English organist scheduled

the first English Organist scheduled to appear on Broadway.

Just sailed for America, stopping off at Toronto, Canada, to do a solo recital, and then goes to the Faramount, New York, for one week. If he makes good he will be extended.

Crashed a Street Car

Seattle, Jan. 21.

Lew Kaplan and Chick Stanley, of vaude team, tangied with their auto and street car at Portland, sending 'em to the hospital. Ten stitches for Stanley and two days late, the show went in Seattle at the Orpheum. The boys had to cut to four minutes.

Whiteman's Par Week

Paul Whiteman Is set for anothe (25)

faio-Friday (25).
Date will be but six days, White-man coming back to New York Thursday (31) for his broadcast over NBC. On Feb. 1 the White-man band goes south for a series of one-nitera

Paul Whiteman's orchestrs, which played the Hipp last week, has been contracted to repeat at the house a week in March. Date depends upon length of his tour of one-nite stands in the south. Whiteman crew is in Balto today (Monday) and tomorrow, playing the auto show.
Hippodrome has also inked in Jack Benny for week of Feb. 1. The house will build a unit around the effect comic. Another future booking seals of the hipp is the Eddie Duchin ork for a week in March. Baltimore, Jan. 21.

ACTS BOOKED ON YFARLY RASIS

Marshall Field Leads Trend Toward Name Acts for All Departments -Seasonal Splurge, but Steady Diet - Company Organizing to Specialize

MERCHANDISE NAMES

Chicago, Jan. 21.

Started in the midwest by the Marshail Field department store the_other_merchandise_establish ments of the territory are going into show business in a big way. While

ments of the territory are going into show business in a big way. While these department stores have used occasional show biz stunts and acts in the past for special tricks, the trend is now away from stunts to a steady diet of show business for consistent booking.

It is the outcome of an idea that was started about five years ago by a Special Attractions Merchandize Service Association, which means nothing more or less than the broking of attractions into department of the started about the years of the Christmas trade. Several Chicago agents furnished novelty acts of this order all over the United States, but it has remained for the above-named company to build a business out of the booking idea so as to make it a year-round proposition and national in scope.

Firm is composed of a former advertising agency man and copy-writer,—a former mail-order executive, an ex-newspaper man and a former vaude agent. Combined, they have worked dut a series of letters with a number of attractions that cover a department store from the basenent and cheap merchandise right up to the top floor of furniture and radio.

Down the Line

Service furnishes anythine from

Down the Line

Bervice furnishes anything from contract bridge players of local and national fame to local end national fame to local end to the factors, and the factors the largest in the world (and this goes for the amount of floor space, cost of merchandise, to the gross business turned over in a year) that has made a business of bringing attractions into special departments. where customers are wanted.

Father-Son Days

Marshall Field has been stressing its sports goods, restaurant and ani-mal departments. Last week the store took a fifth-page in the dallies to tell office executives to bring their to tell office executives to bring their sons downtown and then take them to lunch at the Marshall Field men's restaurant where they would see such stars as Jay Berwanger, All-American, Chicago university football player, a nofed coach and several other star athletes, advising the fathers that after lunch these athletes would appear in such and-such department.

On the previous day the store ad-

athletes would appear in such-and-such department.

On the previous day the store advertised what it termed one of the finest and best trained dogs in the world. Shoozer and Meredith, for many years a vaude act. Plus the Snoozer act the store also had on exhibition two Biberian move tensions of the store of the stor

Circuits File Brief Against Code Making 'Em Pay for Indies' Chiseling

CHILTON-THOMAS WIN NO PAY-OFF SUIT

Chilton and Thomas, colored dance team, won its no-payoff sult against the Lafayette, Harlem, management in Municipal Court, New York, last week.

Team played the Lafayette in May, 1934, with Lew Lesile's Black-birds' at a \$1,000 salary, and claimed to have received only 485. Court ordered the theatre to pay the \$935 difference.

Balto Agency Sending Units Into 15 W-K Towns in the South

Baltimore, Jan. 21.
National Agency here starts booking units into two and three-night
stands through 15 towns in Virginia
and North Carolina, Houses are
Wilby-Kincey located in Charlottesville, Newport News, Dunham,
Greensboro, Salisbury, Charlotte,
Asheville, High Point, Raleigh,
Winston-Salem, Wilmington, Statesville, Wilson, Fayetteville and Rocky
Mount. First unit feaves this week,
a 22-people layout, billed 'Contimental Flashes.'

Mount. First unit leaves this week, a 22-people layout, billed 'Continental Flashes.'
About half the towns possess what are termed A houses; others have B theatres. In the A spots the units will get \$115 a day, and \$25 less in the lesser sites. Shows are being built in Baito by National and sent out motorized. Agency has Bill Licht, currently down in South Carolina and Georgia cliekeings formore time. As it stands now the Kincey-Publix houses currently booked are slated to have shows on alternate weeks.
National is still booking acts and units into Warner small town thes.

National is still hooking acts and units into Warner small-town theatree, and in many instances there ar Wilby-Kincey spots opposing the WB sites, making for a peculiar situation. There have been plenty of differences between the bookers

of differences between the bookers and WB.

Latest break came Friday (18) when the agency had sent a unit down to Harrisburg, Va. Unit ran into a snowstorm and had difficulty making the date. When it arrived and was about to go on the house manager, is said to have told Len Trout, pariner in agency bere, who had accompanied the show to its first ston, that some cutting on said. first stop, that some cutting on sal-aries would be necessary since the weather was bad and biz would brodie. Trout refused.

Jaffe's New Stock

Pittsburgh, Jan. 21.

Company lined up by George Jaffe for his return to stock burlesque at Variety includes Eddie (Nuta), Keplin, Reggie White, Chie Hunter, Agnes Nichols, Jin. Bennett, Living. Selig, Joe Mosa, John Head, Ray-Miller, White Slisters, Arline Milburn, Ella Seares, Blilly Holmes, Dians Rowland, Zambra, and Conde and Allen. There's also, a Joselly, recruited chorus of 20 girls.

Kaplin, in addition to serving as chief comic, is also directing the productions. Jaffe plans to change principals every two weeks. Pittshurch Jan 21

Grofe to Chi

Ferde Grofe takes another trip into vaude with a 14-plece ork at the Palace, Chicago, week of Feb. 1. Set by the CBS artists bureau, Grofe and band will get \$2,200 for the week.

NEW TIESSEN RECRUITS

Louis and Gaby, Mexican team who just closed at Chez Mariane, New York, have joined the Paul Tiessen band act. New lineup opens Friday at the Paramount, Newark.

Washington, Jan. 21.

Adoption of a code amendment making theatres responsible for the manaking theatres responsible for the value of the control of the con

placed where it belongs—upon the independent contractor—and he should be made responsible for his definquencies.

Noting the precarious nature of the vaude business, chains said that the government plan would add burdens to an already. Fisky venture and might penaltise employees in the long run.

an an element plan would add burdens to an already risky venture and might penaltise employees in the long run.

were as unacellation and blacklist remedies suggested by Farnsworth were as unacellation and blacklist remedies suggested by Farnsworth were as unacellation and blacklist remedies suggested by Farnsworth were as unacellation and blacklist remedies suggested by Farnsworth were as unacellation and blacklist remedies suggested by Farnsworth were as unacellation suggested by Farnsworth were as unacellation sught either connected to cancel contracts of violating indicated or, if it came in the middle of an engagement, it would be embarrassing to the exhibitor, because he could find no available substitutes at the preceding of the contract of the substitute of the contract of the contract of the mean protest was raised against the suggestion that exhibs be required to obtain from indie producers a certificate of compilance with the code. Ticklish legal points raised by exhibitors are likely to cause considerable delay in working out a formula satisfactory to all concerned, but the government has indicated it will not throw the idea overhoard because of the med for some wood of the need for some wood of t

He desires to act all at once on the ozen pending revisions.

Escudero Into M. H. As Dancer and Stager

Escudero, concert dancer, comes into the Radio City Music Hail for two weeks commencing March 7. In addition to hoofing in the show, he'il stage a special ballet for the

house.

Escudero's last New York date
was in 'Continental Varieties'
(legit). Music Hall appearances
will be his first at pops.

JUDGMENT VS. EX

Muriel Lee (Lee Twins), ex-wife of Les Reis (Reis and Dunn), ob-tained a judgment against her for-mer husband Tuesday (15) for \$160,

due on an original note of \$200.

Loan was reputedly made after
Miss Lee secured a Mexican divorce
from Reis a couple of years ago.

Variety Bills

NEXT WEEK (Jan. 25) THIS WEEK (Jan 18)

Numerals in connection with bills below indicate opsning day of show, whether full or split week

RKO

NEW YORK CITY
Palace (26)

Enlace (26)

Enla

Bnapshots
Jerry Mann
O'Donnell & Blair

Annie Judy & Z

Jannie Judy & Z

Bert Wheeler

5 Eiglen 11

5 Eiglen 13

5 Eiglen 15

5 Eiglen 15

5 Eiglen 15

5 Eiglen 15

5 Ede Bouth Orc

Case Mack O & T

5 CLEVELAND

Falore (25)

Falore (25)

Falore (25)

Falore (25)

Sieve Evans

Case Mack O & T

Case Ma

EARL CARROLI'S PALM ISLAND CASINO

ARREN and BRODERICK Placed by LEDDY & SMITH

Al Norman Dro Collisium 1st half (23-27) Ac Collisium 1st half (23-27) Coll KANSAS CITY Mainstreet (25) Olsen & Johnson (18) Olsen & Johnson
Watter Ed. 1820 18
White Park 1820 18
Orpheum (28)
5 Elgins
Chas Kemper Co
D. & Barstow
Roscos Atos
Varsity 18
Shephard C& F
Hactor
FROVIDENCE
Keith's (22)
Keith's (22)
Keith's (22)

Goldbergs
Harry Holmes
(Others to fill)
ALBANY
Palace

Owen McGivney FROVIDENCE 4 Vespers West Vesp ALBANY
Falace
1st half (30-2)
Ive Laugh & Love
Ive Laugh & Love
Ive Laugh & Love
Great Gretonas
Frank Meline Co
Keller Sis & L
BOSTON
On Home Meline Co
Fitte Bond Co
Fitt 4 Vespers
Kirby & Duval
Burns & Kissen

PICIAL DENTIST TO THE N. V. A
DR. JULIAN SIEGEL
PABAMOUNT BUILDING This Weekt Nick Adams, Harry Welsh

12 Bebe Barri Eas Duke McHale Merial Brian Nan Wynn CHICAGO Palace (25) Virginia Bacon Co Geo Dormonde Co Siim Timblin

Heith's

1st half (25-28)

Ds Guchi Japs
Reynolds & White
Lillian Shade
Al Norman
Donatella Bros & C

Loew

NEW YORK CITY
Boulevard
1st half (25-28)
Stevene Bros
Nash & Fately
Venita Gould Co
Harry Rose
Hal Menken Rev BROOKLYN. Gates Ave.
1st half (25-28)
ansleys
tanley Smith Co
Toy Fam Foy Fam Buck & Bubbles Songwriters of 90's

Harry Robers Rev

Ja half (25-28)

Ja half (25-28)

Alf Loyal's Dogs Renard & From Arr Frank Co

Dave Jones Co

Zd half (29-31)

France & LaPell

France & LaPell

France & LaPell

Arry Rose

Songwitters of 90'

What Common V

3 Fonziel

Serewy Douglae

Duponts Metropolitan (25) Gwynne Co Lambert! Gold Raye & C Stone & Vernon Valencia (25) Les Willos Gordon Reid & K Walter Walters Co Bob Hope Jean Deveraux

Jean Devereux

BALTIMORE
Century (25)
Aiex Hyde Oro
Danny Dare Ens
Cookle Bowers
BOSTON
Orpheum (25)
Park & Clifford
Yorke & Tracey
Bomby Gang 3 Fonzels
Screwy Douglae
Duponts
12 Girls
Will Osborne Ore
State (25)
Paul Nolan Co
Grace Johnston Co
Joc Phillips Co
Cab Calloway Ore

Rex Weber
Jack Leany Rev
JKRSEV CITY
Loow's (23)
Jane & Lyncon Rev
Carl Emmy's Pets
Vara Gordon Co
Stuart & Lash
Helea Compton Ore 9 Rs

Paramount

BOSTON
Meteropolitan (29)
Jinmy Savo
Jinmy Savo
Buffal (29)
Buffal (29)
Buffal (29)
Bolt (20)
Buffal (20)
Buffal (20)
Buffal (20)
Buffal (20)
Buffal (20)
Buffal (20)
Bolt (20)
Bolty May
John M

PITTSBURGH

Stanley (25)
Words & Muslo
Polly Moran

Warner

PHILADELPHIA
Earle (25)
Lew Parker Co
Moscow Varieties
(Three to fill)
(18)
Molis Kirk & H
Liilian Dawson
Pluto

Polly Moran

WASHINGTON
Earle (25)
Mann Robinson & M
Pansy
Radio Aces
Rubinon Pluto
Gardner & Kane
Gizela & Giovanne
Gia & Giovan

Independent

CHICAGO State Lake (19)

CHICAGO
State Leike (18).
Bert Walton
Mac McCloud
Polly Jenkins
Tyler Thorac **
Tyler Thorac **
Gay Blades
HOLLYWOD
Ebel Frolles
(20 only)
Slr Geofrey Hale
Santo & Ray
Bud Harris
Janette & Valorie
De Valorie
owen & Jackson
Russ Cantor

Monros Co.
Ballet Ministra
LONG BRACE
Strand (18).
Daum & Machae
Long Brace
Daum & Machae
Pat Patterson
Rita & Rubin \$2
James Miller
Abright's Rubin \$2
James Miller
Abright's LELEA
LONG Melvin
Sanami & Mitchie
Right & wrong
Buster Shavor
Olive & George

Fir

Fanchon & Marco

NEW YORK CITY
BORY (25)
Lamberti
Alfred Brower
Sally Hite
Petict & Douglas
Joe Barry
Bill Keller
Foster Ens
Roxy Rhythm Orc
Freddy Mack
Feramount (18)
Bill Robinson
4 Saloris
Gladys Gardaer
Gladys Gardaer
Cladys Gardaer

Rous loris vs Gardner ws Co

Gladys Gardner
Barthelomew's Co
Rube Wolf Bd
ST. LOUIS
Ambussador (25)
Irving Rose Oro
Gypsy Nina
Hunter & Percival

Steteon
Tip Top Ens.
(Others to 51)
State Teach Co.
State Teach Co.
Harriet Cruckies
Chuck & Chuckies
WORKESTER
Flymouth
Tymouth
Tymous
Flymouth
Tymous
State
Art Ward
La Varre Bro
La Varre Bro
La Varre Bro
La Varre Bro
Co A half (28-39)
Norman & Lee
Brown & Val
Onaki & Taki
(Others to fill)

Cabarets

NEW YORK CITY

Bal Musette Arden & Duncan Geo Marechal Millard & Anita M Ferri Geovignetti Pletro

Barrel of Fur Jack Sheldon Annette Lacy Andy's Aces Lewis & Dody Lewis & Dody
Bill's Gay 90'e
Jos. E. Howard
Kathryn Parsons
Bigelow & Lee
Jerry White
Boeuf Sur Le Tol
Billy Arnold Ore
Don Alberto Ore
Alina DeSilva

Alina Desilva

Bruno
George Thorne
Angelita Loya
Fox & Ballister
Ralph Navelle Oro
Cafe International
Inez Elvira
Lita Santos

Lagitanilia Los Otedas El Chicorrito Don Casanova Rudy Hernandes Or Cantina Barra Raym'nd & Lucin Gliberto & Jose Briceno Don Jose Oro

Casino de Pares Bob Alton Rev Gracie Barry Borrah Minevitch Peggy Taylor \$ Leon Belasco Oro Jerry Freeman Oro Central Pk. Casin Libby Holman U & B Ebsen Leo Roisman Oro

Chapeau Ronge
Peppy de Albrew
Sandra Swenska
Dick Gasparre Orc
D'Ivons
Harimans, G & P.

Hotel McAlpin Joe Haymes Ore Beb Barker Ruth Robin

Chateau Moders
International 8
Murial Rogsr
Billy Farrell
Ches Marianne
Marianne Davis
Wm Farmer Oro
Ciub Dawn Fastr
Jorry Blanchard
Hal & M Kane
May O'Brien
Paul South
Victor Linn
Couche Hotel Montelale

Club Ganche Senorita Leona Club New York D & D Fitzgibbon

Holel Novarre

Hayward Powers

Gay Adams

Theima Leeds

Billy Milton

Maurice St. Clair

Vie Rodignez Ore

Hetel Park Lame

Max Bergere Oro

Hotel Pennsylvaula

Hai Kemp Oro

Hotel Pierre

Shop Fidde Oro

Entel Piana

Emil Coleman Oro

Emil Coleman Oro

Emil Coleman Oro Lois Elliman Comfort & Relliy Jack Meyer Oro

Comfort & Reitig Jack Meyer Oro Club Elichman Jack Meson Rey Lido Girls Ora Coccanut Grove Scott-Fisher Ors Pete Wavlery Georges & Jains Keller & Field Faye & Wollingtt Marian Eddy Nora & Jaybell Congress Polly Moran

Rigo & Carmenoita Miguel Di Grandy Juanita

Juanita
Don Raphael
Cordoba Sin
Delmonico's Delmonico's
Sid Tomack
Florence Barlew
Jerry Baker
Wilma Novak
Kay Hamilton
Hein Shaw
Dahi, Leets & M
Honsy Trme B4
Mike Durso Ore
Debonett
Josk De Barby Ore
El Chice
Wences

El Chice
Wences
Emilio de Torre Orr
Rosarillo de Triau
Mona Montee
Fiamenco
Rosita Rice
Nina & Zabal
Francisco Rames

Itiena Strenge
Irving Rose's Ore
Nano Rodrego Ba

D J Escarpinter Or Trini Vareia Dinorah Arguden Juanita Ferium & Mara Essex House Glen Gray Ore

Sandino & Fairohild Dick: Mansfield Oro French Casine

French Casine
Gloria Glibert
Maria Desty
Haraid & Loia
Olympe Bradna
Les Manginie
Ledime Trio
Drenn
Witman
Delso
Roberts
Juan Juan Guittar Emils Bores Noble Sissle Ore Carl Hoff Ore Jean Drena Ore

Carl Hoff Ore
Joan Drean Gree
Gypsy Tavens
Norman Asarosa
Norman Asarosa
Norman Asarosa
Norman Asarosa
Norman Asarosa
Farley McPhee
Gypsy Orc
Gypsy Orc
Gypsy Orc
Gypsy Orc
Gypsy Orc
Hywd Bestaums
Gypsy Orc
Hywd Bestaums
Holes Ore
Frances Langrod
Jery Luste
Gypsy Orc
Frances Langrod
Fran

Jack Denny Ore Michael Tree Ore Hotel Commodere
Archie Bieyer Ore
Hotel Delmonice
Julie Gliespie
Alex Fogarty
Harry Tuker Ore

Hotel Edie Bert King Ore Torry Blanchard H & M Kane Hotel Fifth Ave Mishel Gorner Ore Hotel Gov. Clinton Anthony Trini Ore Hotel Gt. Norther Ferdenando Orch Hotel Lexington

Jack Little Ore
Al Kavelin Ore McCrae Co Audrey & Jenesoc Faith Hoag Ben Alley Julie Wints Ore

Village Nut Club Val Vestoff Fioria Vestoff Rae Biue

Ches Pares Ches Parce
Gipsy Nina
Murio & Floria
Joaquin Garay
Solma Marlowe
Russel Swann
Mnyfair Girls
Meri Bell
Oscard's Ens
Henri Busse Ore

Emil Coleman Oro Medrano & Donna Hotel Rita-Cariton Hotel Rita-Cariton
Rich'd Himber Orc
Josy Nash
Arman Vecsey Oro
Hetel Ecocevett
Del Campo Oro
Bornice Parks
Pomercy Rev
Sarita
Hotel St. Regis

Sarita
Hotel St. Regis
Jane Froman
Mariory Logan
Bool Committee
Mariory Logan
Bool Committee
Model Weylin
Jack Whiting
The A Reyner
Milton Douglas
Larry Siry Ore
Janny Higgins
John Rockwood
Milton Rockwood

Valker O'Nells Oro Dwight Fiske Northway & Danilo Le Bijou Grace Morgan Bilse Lord Peter Marshall Marlo Dl Palo Ore

Mario Di Palo Orc
Leou & Eddie'e
Del Pono Oro
Ron Perry Orch
Malson LaFitte
Max Dolin Oro
Maison Voyant

A Valentino Ore Spicy Rita Belle Mayfair Yacht Club

Mayfair Tacht Club
Walker O'Neil Oro
Mon Paris
Gene Fosdioks Orc
Consuelo Flowerton
Number One Club
Mimi Muriel
Old Roumanian

Bainbow Boom Lydia & Joresce Beatrice Lille Jolly Coburn Ore

Bits Tower
Nat Harris Ore
Savoy-Plana
Bob Grant Ore
G & O Herbert

Sherry's
Maurice & Cordoba
Allice Dawn
Al Ross
Jos Smith

All Ross
Jos Smith Ore
St. Morits Hetel
Leon Navara Ore
Fewler & Tamara
Vivian Vance
Book Che
Buddy Wagner Ore
Lita Gray Chapifa
Northway & Danile
Sarz Liab Ore
Tourise Elsey
Graffin Graffin
Geg Elsey
Geg E

Geo Hall Ore Jim Miller Ore Ubanel Club Cladya Bentis Allen Drew Bill Bally Teddy Hill Village B Sammy Walsa

Olive White Jack Fagan Milton Mann's Oro Walderf-Asteria Carmen Kavior Cugat Ore Henry King Oro Beauvoi & Tova Jimmy & N Bell

CHICAGO

Michielob Ins
Betty Moore
Deloros Marcelle
Jeannette Graham
Hai Illatt's Orc Hischhamb Blackhawk
Kay Kyser Oro
Gloria Seiter
Maxine Grey
Benny Strong
Horsey's
Boverly Kirk
Wayne Van Dine
Reeves & Lew

Hal Hlatt's Ore
Nat Clab
Cherry Sis
Carl Whyte
Holly Moret
Sum Stim' Hart
Dan Monttomer;
Eddle Meikles
HI Weilington
Opera Club
Ann Seymour
Berenoff & Earlyn
Vernon Rickard
Jules Alberti Ore
Palmar House

College Inn Goo Olsen Oro Ethel Shutte

Palmer House
Tommy Martin
Roy Cropper
De Rozs
Harris, Claire &
Bob Ripa
Abbott Dancers
Ted Weems Oro
Paramount Clab Colosimo'e
Watter Guild
Adelaide Kerkoff
Gano & Rita
May Downing
Inez Scot
Don Enrico
Bob Tinsloy's Oro
Elimer Schobel
Bility Meyers Billy Gray Shannon Dean Margot King Constance Sig Andrews Sig

Congress Hotel Royalo Feolica Robert Royce
Eddle Scope
Patricla Norman
Marcy & LaBelle
J Cherniaveky Ore olorea ocil Biair enri Lishon Ore Cinb Alabam

Cinb Alabam 3 Blonds Phyllss Harry Gloria Slarr Bernie Adler Gale West Miss Patsy McNair Eddie Roth Oro Via Lago

Club Alglers
Kay Davison
Rosita
Alglers Club Ore
Evelyn Camen
The Weismuellers
Kay Davidson
Sammy Kaha
Austin Mack Oro Via Lago
Rick & Snyder
Chicak Stanley
Peggy Laurie
Lou Blake Orc
Walnut Room
(Bismarck Hotel)

Art Kassel Oro Esther Todd B & B Dodge Fritz Mueller Mara Senta Club Minuet Cinb Minuet
Frank Sherman
Adelina Dossena
Ginger Wood
Mary Grant
Ben Zimberoff
Del Estes
Ercelle Sis
Maxine Kirk
Drake Hotel
Karre Lebarons
Ferde Grofe Oro Marcell Int Marcell-InnTommy Lyman
Thech Oro
Joe Perrone's
J. Marengo Oro
Murray Peck
Dee Sis
Patsy Lee
Texas Tommy
Freddy Beardan
Ruth Van Loise

Ruth Van Loise
Palamor
Nick Stuart Ore
Hudson-Metzger Gi
Rita Robins
Paradise Gardens James Kozaks Ore
French Casino
Paris-Vienna Rev
Tom Gerun's Ore
Earl Rickard
Eddle Dander's Oro
Jbe Buckley Oro
Gay Nineties Glub
Harry's N. T. Bas Bud Averill -

Harry Harris
Al Wagner
Phil Furman
Harry LeGrand
Sid—Raymond— Kay Kalle Ore Raymond Littee June Marlowe

Hi Hat Club Trudy Davidson Shannon-Sis Jack Edwarde Bobby Garth Eme Burton Velma Hand June Marlowe
The Vanities
Jack Warren
May Lanfield
The Bachelors Retal Stew Dorothy Gilbert (Continental Bo

LOS ANGELES

Ballyhoo Myra Mason Murray Sis 6 Counts of Rhyth The Casinos
Merissa Flores
Bobby Maytorese
Benito Bd Beverly-Wilshire Orville Knapp Or Ramon & Rosita Club Continental Bill Robinson Frank Masters Or Bilimore Bewl
Jimmis Grier Ore
Kirby & Degage
& Degage
Marletta
Marletta
Marletta
Gary Leon
Marola (Tui) Mar
Marola (Tui) Mar
Marola (Tui) Mar
Marola (Tui)
Billie Lowe
Kearner Walton (
Kearner Walton)

Cocoant Grove
Ted FloRito Ore
Tolanda & Velos
Johnny Candido
Muzzy Marcelline
3 Debntantes
Campbell 3 Campbell 2 Clover Club Nan Blakstons Cotton Club Mills Bros El Ray Club

Billie Lowe
Kearney Walton C
Cate de Pares
Bill-Fleoh Ora
Don Santo,
J & J Arnold
Ann Delikat
Russ Cantor
(Agua Calients)
Niyaans E Ray Club
Gene Audio According to CocoHotel Boosevily
Gene Audio Cre
Hotel Boosevily
General Cre
Hotel Boosevily
B Tatt & F Neary
Halian Village
Maxie Richardsea
Louise Walker
Gray & Hudson
Eings Club
Tommy Lyman
Stan Clare's Ore

Nan Halperin Back

Nan Halperin, after a year's re-tirement, returns to vaude Feb. 1 at the Earle, Washington, Comedienne agented by Jack Klotz.

Nirvanna Julian Marjoris Beatrice Ynes Armida Tovara La Francon

15 YEARS AGO

(Cotinued from page 50) Goldman was its leader,

Still a shortage of N. Y. houses, but the road was drying up. Two shows waiting for every house.

50 YEARS AGO

(From Clipper)

Buffalo Bill and Nate Salsbury bought out Capt. Bogardus' interest in the Wild West. Originally the wing shot champ had been an equal partner. To continue under salary,

Popular prices (meaning a 750 top) was saving the show biz in spots. Leading to Jacobs & Proctor's 10-20-30.

William Gillette, who had been playing in a version of 'The Private Secretary' in opposition to the Madison So, production, closed his show and joined the opposition on salary and a cut in the profits, Long, regarded as his best work. There had been four versions from the same German source, but now down to one.

Sidelight on travel was supplied by the N. Y. Central Sleeping Car-co, against Cooper, Jackson & Co.'s circus. Had rented a sleeper at \$100 a week and not paid.

Hamilton, Ind., feverish about a lion on the loose. Believed to have escaped from a circus and crossed the Wabash and White rivers on the ice. Just a Mexican ilon though.

There was an operetta co. in Mexico doing real business. In-stead of giving one bill they gave five acts from as many different operettas.

Zoo theatre, Indianapolis, sent out annual passes inscribed 'There is no seat in the theatre too good for my friends.'

London corn doctor was suing Col. Mapleson for several thousand dollars. Apparently not for pro-fessional services.

Alice Harrison and Pauline Hall both lookers, headed an all-femme cast in 'Exion.' All-girl shows were quite a rage.

Lawrence Barrett was playing his N. Y. season at the Star. House at 13th and B'way was a favorite with the tragedians, Booth, Irving and Barrett all appearing there. Lester Wallack still owned it.

Another foreign operatts was looming. This time over 'Nanon'. Was being sung in Gorman and Heinrich Conreid claimed all American rights. Aronon & Duff bolk planning vernaoular productions. Former had an in with Conreid, and got the show.

Met op had imported choristers from Germany for the Wagner seas son. There was a strike by 23 of the men, who alleged unfair treat-

Mile. Kabowies, woman acrobst, wound up her act by making a strict change while doing a somersaull from a pyramid of tables. Started in one costume and landed in any other.

Cubs' Adv.

(Continued from page 1)

(Continued from page 1) iteasile not only in the sports sied but in his radio and newspaper copy for chewing gunner and the copy for chewing gunner on the copy for chewing gunner on the campaign seems to be growing revenuent among the dallies against the ball clubs generally for thet the ups with radio for commercial sponsorship of besshall broadcasts, Wrigley has been particularly, ritendly with radio and in all bases ball league meetings has advocated radio broadcasting. The newspaper campaign is believed to be partily a pacifying move.

Jane Pickene of the Pickens giaters has been upped to a prima
donna role in Thumbs Up. Bread
donna role in Thumbs Up. Bread
way mustcal.

Lee Wiley is in Arisona taking a
treet dura.

MUNICIPAL SHOW CIRCUIT

CCC Free Drama Units Continue: More Shows, Talent May Be Added

It is expected that the drama relief project under federal budgeting in the Civilian Conservation Camps, will be continued for at least geveral months beyond Feb. 15, end of the period set last fall when the first free shows went into the CO

Washington allotted \$300,000 for the camp entertainment and the is believed, will be accompanied by a further coin alletment. Circuits now cover most of the eastern seahoard states

now cover most of the eastern seaboard states.

When the free show project was started under a federal grant along relief wage lines, provision was made for employment or 162 players and directional states. The project and states of the following the state of the drama project and more people were employed—agents, borough managers for the open shi performances, and office assistants,
Last autumn saw the start of the CC camp units, which primarily employed 300 actors. Additional clerical, agent and managerial help required, pushed the total number of people of the stage or affiliated with it to about 1,000.

It is hoped to employ even more professionals, dependent on federal, state, and city increased allotments and possible money relief by small performed by many compositions.

and possible money raised by small

(Continued on page 58)

POP OPERA IN **DETROIT PARK**

Detroit, Jan. 21. Plans for open air municipal

opera at Navin Field were assured this week, when J. J. Shubert met with James McEyoy, president of Board of Commerce and other

Board of Commerce and other prominent localities.

Shubert brought with him Herbert J. Krapp, New York architect, and S. P. Gerson, of Chicago, an associate. After giving the local they amount a chorous going over they amount of the commerce of the comme

SPOT LYDA ROBERTI IN WHITE'S 'SCANDALS'

Hollywood, Jan. 21.
Lyda Roberti will have a featured spot in the next edition of 'Scandals' George-White is planning the show for Broadway in May.

show for Broadway in May.

Player was signed for the show
here last week by White and is currently appearing in his filmusical
edition of 'Scandals' at Fox.

White is due back in New York
early in Rebruary and goes to
Milli attat working on the show.

Cliff Edwards is the only other
player set for the show so far.

Bulgakov to Stage 'Postman' for Guild

Los Angeles, Jan. 21.
Theatre Guild has invited Leo
Bulgakov to direct Postman Always
Rings Twice in N. Y.
He's currently directing Til Love
You Always' for Columbia.

Play on Keats Gets Omaha Premiere

Omaha, Jan. 21.

Omaha Community Playhous opens its new year with a world premiere of A Thing of Beauty original play concerning the poet Keats and written by Dewitt Bo-deen. Beauty' is in for a six-

deen. Beauty is in for a six-night run. Author is at present scripting di-alog in Hollywood for Warners. For February production, Director Bernard Szold has substituted East Lynne' for Ben Johnson's Volpone.

ULMAN-HARMON TO PRODUCE INDEPEND.

James R. Ullman and Sidney Harmon have split their producing team, and henceforth will do shows on their own. Duo was together about three years and produced five plays, among which was 'Men in White,' done last year in association with the Group Theatre and which

won the Fulltzer prize.

Harmon has a new play, Heritage, by Hugh S. Stange, which he wants to put into rehearsal, possibly next month. Ullman, too, has contracted for a new play, but won't do it until next season.

WB WANTS SCHWARTZ'S YOSHE KALB' ON B'WAY

is negotiating Maurice Schwartz to put on a revival of 'Yoshe Kalb' in the original Yiddish version at the Hollywood theatre on Broadway.

Show ran two seasons in Yiddi on Second avenue, N. Y., and toured on Second avenue, N. Y., and toured one season. Was tried in an Eng-lish version at the National the-atre, N. Y., under Dan Frohman sponsorship but lasted only a week. Schwartz washed up with Metro last week after spending six months on the lot at a reported \$1,500 week-ly but with on assignments.

Green-Irwin Play

Harry Green, comedian, and Lou Irwin, agent, have a script, Show Business,' a comedy Broadway agents, which they contemplate producing themselves soon.

It's by Alex Rubin, Hearst newspaperman on the Coast.

Green recently was in on the production of 'Piper Paid,' in which he

also played.

Calling Mr. S-P

Hollywood, Jan. 21. Henry Duffy is trying to locate Joseph Spurin-Callela, somewhere between New York and L. A., on his way to Mctro. Duffy wants him for the male-lead in 'Small Miracle,' which he played in New York.

which he played in New York.

Rehearsals for the play are being lield up until the actor is heard from.

TEN NEW YORK RELIEF HOUSES

PWD Figures on Using Theatres in Outskirts to Employ Stage Help - All Stage Unions Interested

TO CHARGE ADMISSION

Establishment of a circuit of 10 municipal theatres within the five boroughs of New York under the supervision of the drama section of

soroughs or New York under the supervision of the dram section of the dram section of the Public Works Division of the City of New York is the latest proposal to the furtherance of relief for actors. Idea is to charge an admission of 10c, 15c and 25c, and should any profit be derived, the money is to be devoted to handing, together more casts for presentation together more casts for presentation. Contact have been given without any year, have been given without any year, have been given without any charge at all.

Col. Earle Boothe, in directional charge of relief shows financed by the Emergency Relief arm of the Works Division, also the Civilian Conservation Camp units supported by Federal money, outlined the new phase of the project during a meeting of all stage interests, although managers were not present because the place is non-commercial. Promise of the project during a meeting of all stage interests, although managers were not present because the place is non-commercial. Promise of the project during a meeting of all stage interests, although managers were not present because the open control of the project during a meeting of the project during a meeting of all stage interests, although managers were not present because the open control of the project during a meeting of the proje

mission fees.

Municipal theatres would replace school auditoriums and institutions where the free shows have been presented in the metropolitan areas presented in the metropolitan areas. Possible that one or two legit spots formerly of the subway circuit with become municipal. New circuit, if it materializes, would have its spokes in the outlying districts, aim being not to compete or affect commercial theatres.

mercial theatres.

Sponsors of the plan declare it will not compete with small picture theatres, being a different type of diversion. Those who cannot afford any sort of admission fee will not be shut out, provision being made for distribution of free admissions, as at present, through welfare agencies.

Idea of modest admission fees arose during the summer. There was a volume of inquiries from per(Continued on page 62)

(Continued on page 62)

Showdown on Ducat Fight Starts; **Everyone Set for Court Battle**

Taking Him Up

When the management proposed that the cast of Page Miss Glory' Manafield theatre, N. Y. (closed) take a cut, one actor, Charles D. Brown objected. However, he agreed to accept less if the difference were donated to the Actors' Dinner Club.

Last Saturday, when paid off. Last Saturday, when paid off, he received a sum minus the percentage of silce, plus an IOU which represented the balance. It was paid the club, which serves gratis meals to actors without the four bits.

LOWER PRICE TRY FLOPS ON B'WAY

Experiment of lowering prices of Broadway legit shows proved a complete bloomer. Three shows chopped scales from \$3.30 to \$2.20. Two. "Page Miss Glory-and Music Hath Charms," stopped Sat-urday (19), and the other, The urday (19), and the other, The the welc.

this week. Showmen agree that a downward revision of scales should promote interest in shows, but sporadic reductions are no good, merely calling the public's attention to the fact that, the shows are not especially strong.

strong.

Had an appreciable group of shows joined the move, box office reaction might have been much more favorable, it is believed. When the plan cropped up it was proposed that the list of attractions making the cut include several undisputed

the cut include several undisputed successes. Managers of the hits however, refused to join up. One show appears to have gotten favorable results by reducing the top. It is Merrily We Roll Alone, which reduced from \$3.35 to \$3.30, with business improving last week. Indications are that the show had drawn nearly the limit of \$3.85 ticket buyers, however.

Showdown on the right of the NRA to license Broadway ticket brokers through the administration of the legit code should be started Thursday, 23h, when injunctive proceedings filed by independent agencies against the Code Authority collectively and individually is due to be argued in the Supreme Court. N. Y.

N. Y.

It is contended by the indie agents through their attorney, Charles Abrams, that the agencies Charles Abrams, that the agencies merely perform service, operate only in the borough of Manhattan, and should not be licensed directly by the Federal government; that the rules of those sections of the code in question tend to create a monopoly; that because they must give the service desired by people who can afford to pay for it, they are compelled to purchase tokets from other agencies, paying at least 750 over the regular price, and are therefore entitled to like remuneration. Trom their customers; that the U. S. Supreme Court ruled that the fixing of resale prices of tickets its unconstitutional.

Charges

Charges

Charges
Further charged that were there
assurance that theatre tlekets be
distributed equitably their would be
no difficulty among brokers reselling
tickets at a fixed premium, but it is
alleged there are 'secret alliances,
understandings and obligations between certain of the producers and
theatre ticket producers.

theatre ticket brokers.

An exhibit tending to prove special allotting of tickets is a postcard from one agency, upon which is printed: 'We receive a preferential allotment of tickets from the theatres, therefore best tickets are al-

(Continued on page 62)

ROSE BIG TOP PLAY IN HIPP?

Billy Rose is after the Hippodrome, N. Y., to house his dramatic show under canvas, Tumbo, which he plans to put into rehearsal around March 1 in order to play the big tops starting May 1, like a regular-circus attraction. After the spring and summer outdoor tour, Rose hopes to bring it to New York for the Hipp run as a dramatic piece.

Rose originally wanted to import Rose originally wanted to import The Circus Queen, Hungarian play which is likewise set in a big top, and which is just opening in Paris. Instead he came across a script by Ben Hecht and Charles MacArthur which was first intended for filmization, but which Rose will do as a straight dramatic circus-musical. Jerome Kern and Oscar Hammerstein 24 are to do the score; John Murray Anderson will stage and Murray Anderson will stage and Albert Johnson will do the settings.

Musical's Jinx Idea

Guy in 'Revenge' Blamed for Trouble-Now Out of the Show

BARTON DOING B'WAY TOBACCO' ROLE IN L.A.

Los Angeles, Jan. 21. Kirkland is producing bacco Road' here with James Barton, thereby delaying two other pro-jects, one of which had Henry Hull for the lead.

Timponi Chills Brokers; 2 Ticket Booths in Chi

Chicago, Jan. 21 Rolio Timponi, manager of the Erlanger, has ruled all ticket brokers out of the picture and has

With business for Revenge With Music,' New Amsterdam theatre, N. Y., picking up again as a result of which cast members received a \$50 bonus, members of the company are all the more convinced that there had been a jinx among them

A former cast member was blamed for a series of accidents which sent two ensemble people

which sent two ensemble people out of the show and was topped by Charles Winnger's ankle fracture which forced the show dark for two weeks before Christmas. When Ben Stein, show's manager, revised the operating, nut, he, let this performer out. Still another mishap, however, when Rex O'Malley injured an ankle in the same scene that caused Winniger's break. But it was discovered that the ict-out was out front watching the performance, so now

CLEVELAND PLAYHOUSE TESTING NEW LEGITS

Cleveland, Jan. 21.

Tryout of 'On Stage,' will make the Cleveland Play House one of the leading test theatres in the Middlewest when it opens here Jan. 31. Piece is by Howard Pierson, New York lawyer and a dramatist of modernistic school, who is coming here for the premiere.

Something to Live For,' new drama by George O'Nell, author of Mother Lode' and Manhattan Jream, which the Theatre Guild did a couple of seasons ago, was premiered by the Play House last week. O'Nell made the trip to Cleckand to see its baptismat, play the Cleckand to see its baptismat, play Holen Gahagan and Don Tottleroh from N. Y. and a local carriage. Freeman's Chi 'Sixteen'
Chicago, Jan. 21.
Charles K. Freeman is readying rent pasteboards and the other expectation of 'Sixteen' for the clustest production of the picture and has that the iet-out was out front did a couple of seasons ago, was refused to sell ducats to the haw-lets.

Instead he has opened two ticket windows in the theatre, one for curdednt of some sort.

Charles K. Freeman is readying rent pasteboards and the other expectations of 'Sixteen' for the clustwely for reservations and future blackstone here-to open on Feb. 17. lickets.

Stage Hands Make Concessions: Allow Cuts on Waltz, Merrily

Shows in Rehearsal

'Mary of Scotland' (road)— Theatre Guild. 'Fleid of Ermins'—Crosby

alge. 'The Private Road'—Harold

Berg. 'No Man's a Hero'-M. M.

Bentham.
'The Eldest'—Sam Grisman.
'Prisoners of War'—Frank

Merlin, 'Awake and Sing'-Group

Theatre, 'Rain' (revival) — Sam H.

Harris. "It'e You I Want'-Del Bon-

PROSPECTS UP

Pittsburgh, Jan. 21.

dio and Ha.

'Loose Moments
Hartwig.
'Noah'—Jerome Mayer. and Haring. cose Moments'—Walter

PITTS. LEGIT

arte company leb. 25.

Stage Hands' Union twice last week proved ite willingnese to help extend Broadway engagements by making concessions on legitimate claims from legit showmen. Both complements and both, because of drooping grosses, sought reduction of deckhand operating nuts. At least one of the shows also pared company expense. Attractions are 'The Great Waltz', Center theatre, N. Y., and 'Merrily We Roll Along,' Music Box.

N.1. and Music Box.

Robert Millford, manager of Waltz' and the theatre, told the executive council of local No. 1, LA.T.S.E. that the backstage load was now too burdensome. Reply was that the union was just as much concerned in keeping the 73 stage bands working as he was keeping 'Waltz' running.

Show has been paying the crew one hour overtime because the sets could not be fixed within the usual 30 minutes before curtain time limited by the rules. Union conceded

ited by the rules. Union conceded

lted by the rules. Union conceded that point, and instead of the men reporting at 7:30 nightly, they were ordered to punch the clock at 7:45 and get the settings ready on time, without overtime.

In addition, the matter of reiler men was partially known of the centage of the union's members have been unemployeded to lay off the contract of the union's members have been unemployed to kny off the contract of the union's members have been unemployed to kny off the union of the union o

s and operators. Concession granted after William Gilbert

Pittsburgh, Jan. 21.

Legit prospects are looking up, with everything pointing to a strong finish at the Nixon, which has been dark more than half the time since the season opening. Last-minute booking brings in 'On to Fortune' for a week, opening tonight (21), as second subscription offering of the American Theatre Society, Crosby Calge having decided to Weshington break-in last week. Piece came in oir only three days' notice.

Following Fortune' comes 'An Thousands Cheer,' with an advance mall order sale already of close to \$20,000, indicating the biggest week of the season. Helen Broderick won't be with the show in Pittsburgh. She's leaving the cast to enter a hospitul, and her role will be tatten over by Marget Irving.

Week or State 4 will be tatten over by Marget Irving.

Week or State 4 will be tatten over by Marget Irving.

Week or State 4 will be tatten over by Marget Irving. The state over the season of the season over ments and operators. Concession-was granted after William Gilbert Norton, manager of the show and house, explained the facts to the union's board.

Originally, Merrily' had 45 stage hands, quick scene changes making that necessary. Rules permit reduction in crews only if there are changes in-production. Attraction.las. now virtually set for touring, but will probably move to another theatre for awhile when 'Rain' is revived at the Music Box. Yellow Card requirements will be the same when the show starts on the road. Frevious to the backstage revision, 15 people were let out of the show, they being bit people and extras. When the show opened company totaled 31 people.

STOCK TRY FLOPS AT **BELASCO, WASHNIGTON**

An attempt to establish stock at the Belasco, Washington, lasted a week and two days, company dis-banding. Tuesday (18) last week. Venture was backed by Myrtla Mor-gan, new to show business. Bank-roll was abord exploitation almonto the minimum, with no all dailies used.

With the capital jammed by vie-itors, stock idea looked ripe, but the Now. And the Capital glaimet by VerHors, stock-leten-looked tipe, but the
Intake was so small that the management was unable to pay the
stageheard, who called the show
off. Actors were protected by guarantee money and paid off by Equity
In New York.

Backstago crew was getting
wages nightly, but Monday last
week Miss Morgan asked the deckhands to wait for their wages until
the next right. When no coin then
blowed it was curtains.

Robert Pfittin, last reported celling motor cars, was also interested
financially, appearing in character
parts, too.

Wm. Cullun Critical

Hollywood, Jan. 21.
William Cullun, veteran legit
manager, is ill in the General hospital here.

Week Jan. 21 Abbey Players, Cass, Detroit, 'Ah, Wildernese', Pabst, Milwau-

kee:
'As Thousands Cheer', English,
Indianapolis, 21-23; Hartman, Co-jumbus, 24-26.

umbus, 24-26.
Cornelia Otia Skinner, Chestnut,
Philadelphia.

Philadelphia.
'Dodsworth', Forrest, Philadelphia.
'Q'Oyly Carte' Repertory, Colonial,

Boston. Eva LeGallienne Repertory, Cuoma, Boston. Eva LeGallienne Repertory, His Majestys. Montreal, 21-23; Royal Alexandra, Toronto, 24-26; First Legion, Plymouth, Boston. Follies', Curran, San Francisco. Fritz Leiber Repertory, Rialto, Tucson, Ariz, 21-22.

"Green Pastures', Auditorium, Mamphils, 22; Auditorium, Mashville, 23; Tennessee, Knoxville, 24. Pagan Lady', American, St. Louis. Petticoat Fever', Harris, Chicago. Roberts', Erianger, Chicago. Roberts', Erianger, Chicago. Ruth Draper, Royal Alexandra, Toronto, 21-23; Erlanger, Buffalo, 24-26.

24-26. Scottish Players, Portland, Ore. 'Small Miracle', Broad, Philadel-

'Stevedore', Selwyn, Chicago.
'Three Men on a Horse', National.
Washington.
'Yanities', Hanna Cleveland.

Vanities', Hanna, Cleveland, Walker Whiteside Repertory', Shrine, Oklahoma City, 21, Audi-torium, Amarilla, Tex., 22, Majestic, Houston, 22-24: Convention Hall, Tulsa, Okla., 25; State Normal School, Emporia, Kans., 26.

Pastures' in Indie **Balto Theatre Before** N. Y. Anni. Reopening

Baitimore, Jan. 21.

'Green Pastures' will close its road tour prior to returning to New York; at the indle Maryland here, with three performances in two days, Feb. 18-19. After the Baito engagemen: show will lay off a week before going into the Mansfield, N. Y., on its fifth anniversary, Feb. 26. It is understood a new physical production will be made for the return to Manhattan.

Fact that show will play as indie house here, the Maryland, mansaed

Fact that show will play an Indie house here, the Maryland, managed and self-booked by Leonard B. McLaughlin, will cause, some chatter. Pastures' was routed through its years of road touring by UBO, and there is a United site in Balto, Ford's, which hasn't anything dated Ford's, which hasn't anything dated for the days piay will stop here. Maryland—will—be—the—first—booking "Pastures"-has—had—that—didn't—come from UBO. McLaughlin is the only indie manager in the east who is bucking the United to any extent.

'Gates' Back Into New York After Controversy Ends in Boston Ban

After being banned in Boston, which resulted in a cancellation of this and next week's date, Within the Gates, by Sean O'Casey, will be brought back to New York for an attempted second run. Show goes back into the National, where it originally opened and played. All other road time has been temporally other road time has been temporally the state of the second property of the second prop

No dates set, although also promised before the end of the season are Farmer Takes a Wite. "Within the Gates," First Legion," Tobacco Road, and return engagement of 'Ah, Wilderness' and 'Mary of Scotland."

Boston again came to attention last week, when Sean O'Casey's Within the Gates' was definitely banned by Mayor Frederick W. Mangfield, at the insistence of relig-

banned by Mayor Frederick W. Mansfield, at the insistence of religious groups. Frominent in the proceedings were Rev. Fr. Russell M. Sullivan, S. J., representing the Bosch on college council of Catholic organizations (state wide), and Bish Methodist Employed Burns of the Boston area. Week-end preceding the ban Herbert L. McNary, city censor, caught the play in New York at the suggestion of the mayor, who had already received complaints by mail. McNary was first quoted as saying the O'Casey piece was suitable for Boston, but later in the week the rhayor quoted the censor as being opposed to its performance here.

Shubert interests, represented by A. G. Munro, city manager, and the last week is February.

Charles Emerson Cook, agent of the producers, stated early in the week that city hall had agreed to ok 'Gates' if the character. Young Woman, plus a few line deletions or revisions. Mayor denied this fin an official statement. Play was to open Monday (21) also suggested that 'Gates' be allowed to open on approvsi, making changes after the first show, but this was turned down.

of the control of the

Nine Broadway Shows Fold

'FARMER TAKES A WIFE'

Opened Oct. 30. With exception of Sobel (Mirror), all the top-notch reviewers liked this presentation. Hemmond (Tribune) called it 'smong the season's few acce,' and Anderson (Journal) sald, 'A play of rare flavor and deep enchantment. VARIETY (Ibe.) sald: 'Should be in the money.'

'Valley Forge,' presented at the Guild, theatre, by the Theatre Guild, will be withdrawn after playing six weeks, which is one week over the subscription period. Drew good press, but show was too costly to operate at the grosses drawn.

'VALLEY FORGE'

with varying degrees of appro-bation, but Lockridge (Sun) called it 'a bad, play, and Gar-lend (Telegram) said it'e 'one of Anderson's (Maxwell) less fortunate numbers.'

of Anderson's (Maxwell) less fortunate numbers.' VARIETY (IDEE) said: 'Indi-cations are for a limited en-gagement, probably a bit over the subscription period.'

'Gold Eagle Guy, presented by the Group Theatre and D. A. Doran, Jr., will close at the Belasco, after play-ing nine weeks. Earlier part of the engagement was at the Morosco theatre. Drama did fair business, never climbing as expected, how-ever.

Broadway's list is again violently shaken out the week. With three scheduled closings this week and six sudden withdrawals Saturday (19), there will be at least nine attractions exiting. Two shows which blew were casualties among last week's premiere card.

The Farmer Takes a Wife' presented by Max Gordon, will close at the 46th Street theatre after a 13-week date. Comedy did moderately-well until holiday-time, then alleped. Bettered even break through picture sale. Opened Nov. 27. Five of the eight top critica gave this comedy generous accialm, but Brown (Poet), Anderson (Journal) and Atkinson (Times) detailed its faults and gave but moderate approval. Anderson declared it a folkadot entertainment—funny but anotty.

oot entertainment—runny but epotty.'

VARIETY (Abel) saidt 'Should enjoy a moderete run, but it's no panio.'

'Living Dangerously,' presented by the Shuberts and Hensen and Shepard, was taken off at the Mo-rosco Saturday, Played one week and a night; panned and no busi-

LIVING DANGEROUSLY

Opened Jan. 12. Anderson Opened Jan. 12. Anderson (J-urnal), Hammond (Tribune) and Garland (Telegrem) passed it up, while the other six first-stringers, with the exception of Mantle (News) put it on the pan. Mantle gave it a rather good, rating, but Brown (Post) declared it en Service (Jee) and the Company (Jee) and Limited appeal.

Little Shot, presented at the Playhouse by Pearson and Baruci, stopped auddenly Saturday. Opened last Thursday (17).

'LITTLE SHOT'

Opened Jan. 17. Roundly scoring notices of the eight first-stringers who attended were hardly a day old before it was decided to send the play to the warehouse.

Sobol's (Mirror) sentiments that it was 'another one of the worst playe of the season' was ahared more or less by all except Atkinson (Times), who stayed at home.

'GOLD EAGLE GUY'

Opened Nov. 28. Most of the first-stringers liked this one, soms more than others. Anderson (Journal) declared, You may put it on your list and say I. said so, but Brown (Post) considered it 'a moderately in-

teresting evening."

VARIETY (Ibee) said: 'That it will emerge with some financial success la likely, though show is costly to operate."

Page Miss Glory, presented at the Mansfield by Laurence Schwab-and Philip Dunning, closed Satur-day after playing eight weeks. Drew fairly good notices, but understood it had only one profitable week.

Coast 'Merrily' Gets Breakin, Then Frisco

Los Angeles, Jan. 21.

Homer Curran's coast production
of 'Merrily We Roll Along,' with
cast of 80 péople, will break in at the
Santa Barbara nights of Jan. 25-26.
Show opens following Moñday (28)
at the Curran in San Francisco.
Latest cast additions include
Dorothy Wilson and Harry Ellerbe.

Los Angeles, Jan. 21.

'Vanities' Fire

Indianapolis, Jan. 21. Earl Carroll's 'Vanities,' stopping over for three days at the English theatre, encountered fire backstage after the first night's performance last Monday (14). Damage vari-ously estimated at from \$28,000 to

\$55,000.

Show was forced to cancel the second night's performance and moved into the Murat for the final night. Fortunately, costumes were protected and, with scenery borrowed from other houses, show was mut on with little loss. put on with little loss.

James Carroll, manager of the show, has ordered new scenery to meet the company in Cleveland and tour will be continued,

'A Lady Detained,' preesnted in-dependently at the Ambassador, ex-pired Saturday after one week and a half. No trade.

'A LADY DETAINED

Opened Jan. 9. Outside 6.
Atkinson's (Times) no-opinion,
the other first-etringers pleinly
steted that they wished the
play had been detained elsewhere. Gabriel: (American)
eummed it up when he said it
was the suthors' up-anddown, all-around worst.'
VARIETY (Dec) said: 'An
unconvincing meller.'

'Music Hath Charms,' presented by the Shuberts at the Majestic, also stopped Saturday night. Agencies could not sell tickets. Reduced scale to \$2.20 last week, but didn't pick up.

'MUSIC HATH CHARMS'

'MUSIC HATH CHARMS'
Opened Dec. 29. Criticism
was two-to-one against among
the six first-stringers who attended. Lockridge (Sun) called
it 'a happy and melodious entertainment' and Sobol (Mirror) agreed with him. Atkinson (Times) aummed it up for
the dissenters by saying 'Music
Hath Charme' is dull.'
VARIETY (Déc) said
'Should de rather well, even
thought it won't get preponderant plaudits'.

ant plaudits.

Battleship Gertie, presented by Couriney Burr at the Lyceum Fri-day (18), falled to get the nod from the critics. Suddenly ordered off after Saturday's matines. Under-stood only \$100 in house for night performance.

'RATTLESHIP GERTIE'

"BATTLESHIP GERTIE"
Opened Jan. 18. Seven of the
nine major critics declared this
a poorly worked-out good idea,
while Garland (Telegram) noopinioned it, and Sobol (Mirnor) stated it is guaranteed to
make you laugh."
Show lasted but two performances.

Loop Grosses Better All Around: 'Roberta' \$23,000; 'Ah' 1-Nighters

BALLET'S \$35,000

Monte Carlo Group's Week in Los Angeles Okay

Single week's engagement of the Monte Carlo Ballet Russe, at the Philharmonic here, grossed approximately \$35,000, pretty big.
Night biz was virtually capacity, with Wednesday matinee garnering about \$3,600.

'DODSWORTH' OK

\$14,000, IN PHILLY

Los Angeles, Jan. 2:

Business spurted with renewed vigor last week, with money blood pumping into the half-dozen attractions in town. This was in contrast with the sudden weakness last week

among the picture palaces.

Particularly powerful was the Roberta' show at the Erlanger, picking up four grand over its opening week gross. Rollo Timponi showed in an extra box-office to take care of the patrons, making it take care of the patrons, making it the first time in five years that a legit theatre has had to have two ticket windows to care for the booming trade. Being the only fullthe spot an added advantage.

heuseu hoosele he spot an added advantage.
Otherwise the loof legit tituation is in a state for exit and a like number read preparing their entry into fown. Among the exites are 'Ah Wilderness,' Pettleoat Fever' and the Shakespearan tab players. On the entry list are 'Vanities,' Continental Varieties' and the Abbey Flayers. Plans are on haven't had legit howest hy wars, Musical stock under Fortune Gallo for the Auditorium is practically set by Manager Fred Crowe, dramatic stock for the Great Northern and a Wee & Leventhal-Horace Sistare show for the Princess.

Estimates for Last Week

Estimates for Last Week
Ah Wilderness, Grand (1,200;
32.75). Finished fine six-week stay
here as the first show on the American Theatre Society list, to \$14,000.
Opens at the Pabst in Milwaukee
tonight (21) for a week, then a
couple of one-lighter sheek.
The stay of the couple of

and Des Moines before neading for Kansis City and St. Louis. May 50 cm. Kansis City and St. Louis. May 50 perticoat Fever, Harris (1,000; \$2.75) (5th and final week). Fades out of town this Saturday (26) after profitable run as second American Theatre Society show Government of the comparison of the

Other Attractions
Showboat 'Dixiana.' Will go
through the winter into another
summer season at present rate. Exploitation and party business holding the gross.

With No Opposish, D'Oyle Carters in **Boston for \$22,000**

Biz battle scheduled between Within the Gates' and The First Wanneld When Sean O'Casey's play was banned by the Mayor and Hub's licensing board. Shubert the atte was 'requested' not to stage it after city hall was swamped with organization coverts. Tom religious organizations of the San Wanneld Wannel

atre was requested not to stage it atter city hall was swamped with barrage of protests from religious organization Beers tenight (Monday) at the Plymouth. Shubert remains dark until entry of 'The Distaff Side, Feb. 4.

10 Oyle Carte' company had things to own way. In a clear field, the control of the company had things to own way. In a clear field, the control of the company had things to own way. In a clear field, the control of the company had things to own way. In a clear field, the control of the company had the company to the control of the control

ENGAGEMENTS

Blanche Yurka, Romeo and Blanche Yurse, Juliet' Earle Larimore, Helen Chandler, Taylor Holmes and Cora Wither-spoon, He You I Want, Fred. Herrick replaced Charles McClelland in Tobacco Road.

with some mention of a third, although that seems hardly likely my property of the property of

Estimates for Last Week
'Within the Gates' (Chestnut).
Okay \$10,500 undoubtedly helped by
notices and publicity from Boston
ban. Cornella Otis Skinner this

Philadelphia, Jan. 21.
Philip's legit business didn't continue at the first of the previous week, but it did to feel that the terrible depression conditions have disappeared.

Dodsworth, doing the dangerous thing and playing a repeat here attended a little disappointingly and state being a sensation last season that the destribution of the dest

Inside Stuff—Legit

Leonard McLaughlin, general manager of the indie legit house, Maryland, in Baltimore, makes frequent hops to N. Y. and scouts around managerial cubicles where productions are being planned and frequently lands 'em for his house for out-of-town tryout engagements. Recently McLaughlin heard of a fellow with a head full of plans about a production and, while in N. Y., looked him up. Upon entering the office, the Balto manager noticed it wasn't particularly ornate. He started to talk to the producer and, during the conversation, wanted to make some notes on a typewriter. Upon inquiring he learned the prospective producer didn't possess a machine. A little later, McLoughlin wanted to make a phone call and discovered the office didn't have one. At Just about this juncture McLaughlin picked up his hat and coat.

Lillian Peabody, treasurer of the Shubert theatre, N. T., one of Broadway's top ticket sellers, and her assistant, Lillian Ancher, were-forced into Jelleness through the booking of Escape Me Never', which opened at the house Monday. Technically the Theatre Guild is the cause, since it insists on putting ticket sellers of its own selection in the box offices of theatres into which it books attractions. Guild explains its ticket system is Intricate and can be best handled by people trained to the details. Escape is the English show with Elisabeth Bergner starred, presented here by the Guild in association with Charles B. Cochran, Miss' Peabody has been in the box office of the Shubert since it was built 22 years ago.

Noel Coward feels that his Point Valaine which opened at the Barrymore theatre, N. Y., last week, is picture material.

During the Boston and Philadelphia engagements a number of Coward's ideas were tried, dropped and reinserted. Third act settee bit between Alfred Lunt and Lynn Fontanne was more torrid in Philly than at the Broadway premiere.

The Lunts and Osgood Perkins are featured. First night the trio took bows but insisted that Louis Hayward share equally in the curtain calls. There were no insistent calls for author and Coward did not come on.

Eddle Garr, appearing in Thumbs Up', St. James theatre, N. Y., has worked out a problem that had him nettled. Comic playing opposite Shells Barrett in a sketch thought himself wongly spotted because Miss Barrett is taller than he. Garr finally decided special shoes would increase his height three inches the had to put up 45 bucks for that He had the kicks made, although he had to put up 45 bucks for that

wardrobe addition.

week) (C-959. 33.30)—Drew fairly glowesh would increase his height three inches.

He had the kicks-made, although he had to put up 45 bucks for that wardrobe addition.

Faramount offered to finance Courtney Burr's short-lived Battleship Gerie, which opened Friday (18) at the Lyceum, N. Y. and lasted through Saturday matines, folding without completing the weekend parallied the Frederick Hazett Brennan acript. Burr objecting to the handing deal because it would minimize the expected film rights' revenule. Per previously bought his 'Salior Beware'.

Ilka Chasse says she did not leave the cast of 'Revenge With Music rather than take a salary cut, as reported, but only because she was offered a more desirable role in 'on to Fortune'. She declares the question of a cut was not brought up at all in her case. Miss Chass left Revenge' via the customary two weeks' notice route and opened in 'Forr grant theatre, N. Y. (pictures) has a prominent electric sign at the With states corner to plue, Thy Away Home' at the 48th St. theatr. Warners own the Strand and are backing the legit cómedy. Previously the same sign plueged Lew Brown's Calling all Stars', also Wish financed. First damage has kept the Strand dark for some weeks. It reopens Weeknesson with the Strand and are backing the legit cómedy. Previously the same sign plueged Lew Brown's Calling all Stars', also Wish financed. First Leiber (10-1,013; 53.30)—The start of the Strand and are backing the legit cómedy. Previously bush week's minimal provided meeting the same sign plueged Lew Brown's Calling all Stars', also Wish financed. First Leiber (10-1,013; 53.30)—The start of the Strand and are backing the legit cómedy. Previously the same sign plueged Lew Brown's Calling all Stars', also Wish financed. First Leiber (10-1,013; 53.30)—The start of the Strand and are backing the legit cómedy. Previously the same sign plueged Lew Brown's Calling all Stars', also Wish financed. First Leiber (10-1,013; 53.30)—The start of the Strand and are backing the legit cómedy. Previous Paramount offered to finance Courtney Burr's short-lived Battleship Gertle, which opened Friday (18) at the Lyceum, N. Y., and lasted through Saturday mattnee, folding without completing the weekend. Par liked the Frederick Hazlett Brennan script. Burr objecting to the financing deal because it would minimize the expected film rights' revenue. Par previously bought his 'Sailor Beware'.

Ilka Chase says she did not leave the cast of 'Revenge With Music' rather than take a salary out, as reported, but only because she was oftered a more desirable role in 'On to Fortune'. She declares the question of a cut was not brought up at all in her case. Miss Chase left 'Revenge' via the customary two weeks' notice route and opened in 'Fortune' Jan. 14 in Washington.

Strand theatre, N. Y. (pictures) has a prominent electric sign at the 47th street corner to plug. Fly Away Home at the 48th St. theatre. Warners own the Strand and are backing the legit comedy. Previously the same sign plugged Lew Brown's 'Calling All Stars', also WB financed. Fire damage has kept the Strand dark for some weeks. It reopens Wednesday (22),

Max Gordon finally got himself started for Hollywood Saturday (19) and declared he would stay away 'all winter. Idea of stopping over at Phoenix, Ariz, was scatched.

Those on the Gordon staff are laying or offering as high as 18 to 1 that he won't stay away as long as he thinks he will.

with some mention of a taire, although that seems hardly likely Weaklings Out Fast, but Broadway Biz Better: 'Valaine's' Coin Chance

Broadway partially recovered last Claire show jumped in attendance week, proving again that business and is profitable; nearly \$7,600. etc., and the profitable; nearly \$7,600. etc., and is profita

list this season.

Another money possibility arrived last week in Point Valaine, Burry-last week and the point Valaine, Burry-last week in Point Valaine, Burry-last Coward drama, was panned by most of the reviewers. Petrified Forest' became established as the dramatic leader, getting more than \$23,100, but Katharine-Cornell's Juilet was again well over the \$2,000 the point of the

again well over the \$22,000 markand the engagement rurther extended.

Musically yere better (o.w. with
Musically going over \$38,000;
Anything Goes tilted capacity with
more standess and got \$32,500;
Life-Begins at \$1,40, around \$27,000;
Thumbs Upr estimated over \$26,000;
Revenge With Music 'improved too.
Among shows debutting last week
48th Surest: "Laburnum Grove' at
the Booth drew fair press but little
coin—around \$3,000; "Creeping Fire',
panned at the Vanderbilt, is doubtful;" Little-Shott, Playhouse, and
Pattleship Gertle' Lyceum, opened
Interest this week centers on the
London Importation, Escape Me
Never, starring Elisabeth Bergner,
at the Shubett. Shut out of Bostoh,
Within the Gates' returns to Broad

Heavy clouder list to talk mine attractions: "Valley Forge, Guild,
The Farmer Takes a Wife, 48th
Street, and 'Gold Bagle Guy', Belasco, definitely slated out this
week, while added folds had controlled
Mansfield; "Living Dangerously,"
Morosco; 'A Lady Detained', Ambassador: "Music Hath Charms,
Majestic."

Estimates for Last Week
Accent on Youth, Plymouth (6th
week) (C-1,036; \$3.30).—Climbed
again and click chances remeated
again and click chances.
Anything Goes, Alvin (10th
week) M.135; \$4.40)—Best regular eight performance gross registered yet last week, when takings
weeks (1000—more standes.
Weeks (1000—more standes.
Weeks (1000—more standes.
Children's Hour, Elliot (10th
weeks) (C-922; \$3.30)—Holding to
weeks) (C-922; \$3.30)—Holding to
weeks) (C-922; \$3.30)—Holding to
Creeping Fire, Vanderbilt (2nd
weeks) (D-804; \$2.20)—Opened middle of week and drew general panning; staying chances appear doubtfull.
Commender of plantages appear doubtfull.
Commender of the commender

"Dut Maid." Empire (3d, week)
"Page Miss Glory, Mansfeld another show which falled to improve the picture money lates show out of 1ed.
"Personal Appearance, Miller (18th week) (C-994-33.9). Came back to virtual capacity and aparticle of the control of 1ed.
"Personal Appearance, Miller (18th week) (C-190-433.9). Easily best of last week's promiere card; press quits critical but Coward show figure (190-190-438.5). Easily best of last week's promiere card; press quits critical but Coward show figure (190-190-438.5). Easily best of last week's promiere card; press quits critical but Coward show figure (190-190-438.3). Used some cut rates last week; business fair but said to better even break; around \$5,000.
"Revenge With Music, Week) (C-730-43.30). Used some cut rates last week; business fair but said to better even break; around \$5,000.
"Revenge With Music, Week) (C-730-43.30). Sterdam, (Tim week). (Out. week and may stick through winter; around \$13,600; okey on revised operating unit.

"The Cliester Side," Longuere, tith

may stick through winter; around sit.560; okay on revised operating nut. The Distaff Side/ Longacre (16th week) (C-1019-\$2.75). Goes to road after another week; English play had three good months: estimated around \$5,500 last week. The C-33 \$2.50. Gross-leader picked up and takings approximated \$35,500.

The Petrified Forest' Broadhurst (3d week) (D-1,116-\$1.30). New dramatic front runner with standess week; over \$23,100. St. James (6th week) (R-1,520-\$4.40). Highly regarded revue somewhat better last week (C-1,107-\$3.30). Longest run show on list still making money at moderate grosses; quoted better than \$1.00. Forest (59th week) (R-1,017-\$3.30). Longest run show on list still making money at moderate grosses; quoted better than \$1.00. Forest (10-913-\$3.30). Final week (C-1,07-\$3.30).

show on list still making money at moderate grosses; quoted better than \$6,000. The still still

L. A. Shutters Up After 2 Weeks of So-So in 3 Spots

Plays on Broadway

POINT VALAINE

56

Drama In three acts p	resonted at the
Barrymore Jan. 10, 1935, b	w John C. Wil-
son: written by Nucl Cowar	d. Alfred Lunt.
Twnn Pontanne and Oscor	nd Parkins fea-
tured stored by the nuthe	or: \$3.85 top.
Tolo	Ruth Boyd
Lola	Alberta Perkins
Major Tillett	Fred Lesile
Mortimer Quinn	Osgood Perkins
George Fox	.Bred Crawford
Limia Valaine	Lvnn Fontanne.
Mrs. Hall-Fenton.	.Gladys Henson
Phyllis	Margaret Curtis
Gladys	Phyllis Harding
Sylvin Hilda James	Valerio Cossart
Hilda Janics	. Everley Gregg
Martin Welford	Louis Hayward

A minor tragedy of the tropics, but Noel Coward succeeds in en-dowing the play with an atmo-spheric spell that should command success with the Lint-Fontaine names a distinct aid.

dowing the play with an atmospheric spoil that should command success a distiller and the play and the play and an armospheric spoil that should command success a distiller and the play is an island off the coast of Trinidad in the southern West Indies, and some of the business in the play is obnoxious. Still, there is more than all the southern West Indies, and some of the business in the play is obnoxious. Still, there is more than all the southern West Indies, and some of the play and perhaps the events exacted in this strange place, once known as Shark Point, are not entirely fictional.

Impress on was exist. Mortimer of the play and perhaps the events of a story, is supposed to be Coward thimself, for he cruised around not so long ago. Quinn, of course, is the most entertaining character in the play. The Coward story is the most entertaining character in the play. The Coward should be a story in the play in the dramatic sides.

Linda Valies He in his play and the dramatic sides.

Linda Valies He in his how the dramatic sides.

Linda Valies He in his his hound, He was stilled in France and, sowshow, shereturned to her home, in a climate where rain is frequent, insocts always present and voracious fish, abound. Having developed the place as a resort, she seems satisfied, a young aviator forbidden to fly for a year because of a jungle experience, comes along.

Stefam, and well ford clinch bestill fellow's attentions is experienced to the point, and finds authorized the play in the same plays hated him. That she accriticated her prince the play in the barrier she knows exists, she cannot resist. Stefam ananges to return to the Point, and finds another many in the play in the woman's face, and he does it again before their yloter, quarter in the monan's face, and he does it again before their yloter, quarter in the play in the woman's face, and he does it again before their yloter, quarter in the play in the woman's face, and he does it again before their yloter, quarter in the play in the woman's face, and he

man with his mistress. Blasting a tune on his accordion, he brings Linda out of her bedchamber.

Stefana regeling, the last to upfit again before their violent quartel is over this seems to be Coward's aligness to Jim Cagney's graperruit-gist-fit-ny-eyes episode on the screen. He throws her on the set the compact of the secretary of the set of the se



MAY

Now Featured with MAX GORDON'S "ROBERTA" Amorican, on Jon, 12th, said: 'I shan't pretend May become the witty supposed to be in Tio-

few, in face he has little to say but a few monosyllable sentences until the third act guarrel.

Perkins has the lines, and he gets all there is from them. In another sphere he would be rated a wise grow. His sophisticate IP color Valaine should click. Louis Hayward as the avistor-lover helps, too, as indicated at the premiere, by the three featured players, who had him latting bows with Hele Broderick and Lester Crawford, does very well in one of the light parts. Ibee.

FLY AWAY HOME

hy him
by him. Harmer MastersMontgomery Clift
Buff Masters
Linda MastersJoan Tompkine
Corey Masters Edwin Philips
Penny
Tinka Collinsgby Lill Zehner
Johnny Heming Philip Faversham
James Masters Thomas Mitchell
Armand Sloan Albert Van Dekker
MariaGeraldine Kay
GabrielSheldon Leonard
Taxi Drivor
Nan Masters
Man Dinatela

Permiere card of the past week had a fair share of laugh shows and Fly Away Home, titled from the lady bug rhyme, is one. Staying the lady he had a fair share of I augh shows and Fly Away Home, titled from the lady bug rhyme, is one. Staying the lady had a fair week share to be shared to romp across the stage. Tech. Linda, Core, Buff and Harmer know what it is all about, and they frankly discuss sex matters, morals being out-moded. Some of this stup with intellectuals, such as Armand Sloan, e.professor of anthropiology at Ann Arbor, who contends that monogamy pertains only to the anthropiol apea. Armand is engaged to marry their father, James, a dozen, years ago because he was too domineering. At the moment-Yan is on her way back from Hollywood after a long thereior decorating assignment, land themselves up.

Nan has the odd idea-of-invitina-

header from Hollywood after to war, the from Hollywood after to have freely the freely control of the freely c

LABURNUM GROVE

Comedy in three acit, Freented at the to the Jan. 14 by Gilbert Miller in association with Miller in association with Miller in association with Miller in the Jan. 15 by Gilbert Miller in the Jan. 15 by Gilbert Miller in Mille

er's Green, a suburb of north London. The homes are those of prosperous middle class Britishers, of a proposed and the control of the control

culiar expression remains, nower, Aunt Lucy, in telling Eisle's fortune fault to the control of the control of

CREEPING FIRE

Naughton and John Cameron, at the Van-	ŀ
Vaughton and John Cameron, at the Van- ierbilt, N. Y., Jan. 16, 1985. Biaged by	ŀ
omeron: sate Clean (Phrockmorton: scele	ľ
22.20, top. John Connors	ł
John Connors	۱
Frankie Connors Marioria Peterson	ı
Paul Connors Theodore Fretter	۱
Paul Connors	ł
Joe	۱
Scotty Erio Dressier	1
Mr. GreenbergFrank Manning	ı
First Vendor Walter Vaughn	ŀ
Second Vendor	ı
Fortune Teller Fernanda Eliscu	ı
Reporter	ı
ReporterButler Hixon	ı
Reporter	ı
State - Trooper	ľ
Mr. GoodmanBernard Gorcey	l
Delect Gorden	ı
Priest	Ì
SingerLeslie King	۱
Mamma	1
PapaFrank S. Merino	
Boy Tommy Emma	۱
GirlDorothy De Vito	۱
JimJack Harwood	Ì
Young WifeJoan Meredith	į
Captain JohnsonAifred Webster	ı
EdMorris Armor Dr. BentleyAlven Dexter	Į
Dr. Bentley Alven Dexter	١

'Creeping Fire,' meiodrama, for three acts staggers on and on, be-coming more improbable and hope-less as it progresses. It's an ex-pensive production but hasn't a

chance.
John Connors is married to a much younger woman, Frankle. His son tries to make a play for her. A friend of tha family. Scotty, catches them, stops the kid but falls for the girl himself. The kid pilots revenge. He sets out a piece of dynaving. He sets out a piece of dynaving. He sets out a piece of friend. Scotty, is. But instead of Scotty, the boy's own father is trapped in the cave with four other people.

Contest in the case of the contest as the contest in the case with four other in with Millor Subert. Writen by J. B. Copils.

The copie of the copie

Plays Out of Town

a par although Maurice Wells makes a splendid try as Connors and Eric Dressler rises above the banalities of his lines as Scotty. Throckmorton sets are not as dis-tinguished as he has done in the

Kauf.

LITTLE SHOT

Before this young managerial duo try another play they might try a new script reader, because whoever recommended Little Shot took too much of a long shot. Hasn't a

recommended Little Shot took too much of a long shot. Hasn't as changed to the shot took too much of a long shot. Hasn't as worst play aweepstakes. Some of the actors acted as though they knew it was ridiculous and so did most of the audience. Wonder how like the shot to the man the shot to the shot to the shot to the line. Play has an idea, but that is all. Donald MacDonald plays the part of one Clyde Middischon, sapplest on Park avenue. He is broke, but has an insurance polley for \$1,000,000. He desires that fiances-ward, Fatricia Vining continue to live in lixury. Not having stod Par the lixury was the shot man the shot lixury as the shot and the shot lixury. So we have the shot lixury as the shot lix

BATTLESHIP GERTIE

Farce in 11 scenes (one	intermission) by
Frederick Hazlitt Brennt	n. Presented by
Staged by Arthur Sirce	m. Settings by
Boris Aronson	erichandral & man.
Boris Aronson. Secretary Hollingshead	Frank Jaquet
Mrs. Schumpf	Lors. Rogers
Marine Sergeant Grogan.	Horace MacMahor
Marines	. William Culloc
14.5) Bichard Tome
Captain Buford	Richard Gordon
Price	Philip Trues
Price Commander McClintic	Ernest Woodward
Commander Black	George R. Taylor
Toma	Richard Taher
Koda	Moana Chi
Radio Messenger	Joseph P Horris
readio promongo:	recorder T. Truit.

Something to Live For

Cleveland, Jan. 17.
Drama in three acts by George O'Nes,
Staged and directed by Prederic McConmill. Booney by Easy Mines. Presented by
House, Jan. 16, for two weeks. Play.
Gast; Noal Lesies, Ruth Festiers, R.
Chest; Noal Lesies, Ruth Festiers, R.
William Brediend, Estherica
Kirk Willia, Adrienne Hithouse, Virginia
Dillion.

Broadway will either get a sharp surprise or a loud, long laugh at this drains emanating from George to the same of the same o

plays of the new school that will plays of the new school that will plays of the new school that will play of the new school of the new sc

the heart and blood as well as mind, to attacks on Babbitts, brain trusts, inarticulate literature and death. All of O'Neil's brain-children are more eloquent than Shaw at his best. Trouble is that a character will well on one idea so long, wrestpassionately that it becomes exhausting. In spite of the blaze of language, at 11:80 nothing much seems to be settled as far as the characters lives are concerned. The work of the contracters lives are concerned. The work of the concerned of the contracters lives are concerned. The work of the concerned of the contracters lives are concerned. The work of the concerned of the contracters lives are concerned. The work of the concerned of the contracters lives are stinging vitality in what O'Neil tries to say. He merely-says too much, for the play is much too long and rough. Some vigorous cutting may save the day, poetry in speeches that is reminiscent of Eugene O'Neill.

Leading figure in Something to Live For is a literary genius. He resembles D. H. Lawronce in many cratic, savagely brutal-mannered and bitter old man who makes histing appearance. In a Mahatma Chand costime. He wears only a bathing beach towel. A rather clieblay the contracter of the contracter in a manual contracter of the cont

comes Electra' or 'Strange Interluce.' wenn his bling lindes at
promit-day life or conventions, the
novelist almost becomes infatuated
with the step-daughter, who finally
breaks away. Dissatisfied genius
quietly dies off-stage after clutching at his weak heart alt night. His
long-suffering wife also finds as
with the cynic. But it all deen's
make snough real-drama.
The production is a good one for
the Cleveland Play House, with
Noel Leslie giving the most profesMoel Leslie giving the most profeschance with the so-called intelligentsia.

Pulles.

= I. MILLER =

Semi-Annual SHOE SALE

Regularly 8.75

Beautiful-

:1552 Broadway (Showfolk Shoe Shop-Open till 9 P. M.) =

1934 Best Sellers

Best Sellers for the year 1934 as reported by The Publisher's Fiction

Anthony Adverse' (Farrer & Rinehart). Hervey AlienLamb in His Bosom' (Harper). Caroline MilerSo Red the Rose (Scribner). Stark YoungGood-Bye, Mr. Chips' (Little Brown). James Hilton
Within This Present' (Houghton-Miffilm). Margaret Ayer Earnes
Work of Art (Doubleday-Doran). Sinciair Lewis
Private Worlds' (Houghton-Miffilm). Phyllis Bottome
Mary Peters' (Macmillan). Mary Ellen Chase
'Oil for Lamps of China' (Bobbs-Merrill). Alice T. Hobart
Seven Gothic Tales' (Smith & Haas). Lisak Dinsean.
Non-Fiction

While Rome Eurns' (Viking) Alexander Woollcott
Tate Begins at Forty' (Whittlesey) Walter B. Pitkin
Nylinaky' (Simon & Schuster) Romola Nijinsky
100.000,000 Guinea Pigs' (Yanguard), Kellet and Schlink
The Native's Return' (Harper) Louis Adamic
Siars Fell on Alabama' (Farrar & Rinchart) Carl Carmer
Frazilian Adventure' (Scribner) Peter Fjeming
Forty-two Years in the White House' (Houghton Mifflin) Ike Hoover
You Must Relax' (Whittlesey) Edmund Jacobson
Life of Our Lord' (Simon & Schuster) Charles Dickens

Pa. Scribs Land State Jobs.
Fourth Estate coming in for new deal in Pennsylvania with inauguration of George H. Earle, first Democratic governor in 44 years. Earle, erstwhile. Republican, who went Roosevelt in 1932 and became minister to Austria, has about a dozen former, scribblers in high of-field idea.

Among them are: Warren Van Dyke, formerly with Weatherly (Pa.) Herald, secretary of high-ways; Edward N. Jones, who served on several Pittsburgh papers, secretary of labor; Ralph Bashore, publisher West Schutylill Press; secretary forests and waters; Arthur Colegove, publisher of Corry Evening Journal, secretary of property and supplies; Harry E. Kalodner, former political ace of Philadelphia Record, secretary to Earle; Thomas E. Williams, former UP legislative man at Harrisburg, assistant secretary to Earle; Dr. Luther A. Harr, financial adviser of Philadelphia Record and New York Post, secretary of banking; Joseph them are: Warren Philadelphia Record and New York Post, secretary of banking; Joseph H. Rainey, Negro reporter of Phil-adelphia Record, member state box-ing commission. Herbert L. John-son, advertising manager of Time and Fortune, becomes state relief director—under Earle.

rector under Earle.

Newspapermen yet to land are olley S. Baker, editor Stroudsburg Record, who was Earle's confidential campaign secretary, and Rich tial campaign secretary, and Richard J. Beamish, formerly of Philadelphia Record and Inquirer. Latter is slated to get a place on the workmen's compensation board. Beamish held cabinet job under Gifford Pinchot, but quit to support

New Style Book Selling

New Style Book Selling
started next month by N. S. Spear,
former editor and publisher of Current. Reading Digest. Spear's new
idea is publishing Book Auction
Post, vig which he intends to conduct the first national auction sale
entirely-by way-of-correspondence.
Magazine will be a monthly and
be printing 10,000 coples of the first
issue. It goes to book collectors,
libraries and dealers. All of whom
will be permitted to insert lists of
books they want to sell. Scaled bids.

will be permitted to insert lists of books they want to sell. Scaled bids on the books then will be sent to Spear, who will turn them over to the advertiser. Latter will pick which-ever he wants and Spear will col-lect the commissions, getting 15% on books under \$10 each and 20% on books over that price.

Zoty Plans Two Mags

Edwin E. Zoty, former Macfadden exec, turning mag publisher himself. Has plans for two publications, both to sell at 25 cents, and probably to start off with April Issues. Mag ti-

start off with April Issues. Mag ti-ties not decided upon as yet.

One of them will be a modern women's mag, and Zoty has taken Julia Shawell from the Macfadden Radio Mirror to edit this one, Na-ture of the other mag being with-held for the time being.

American's Fan Stuff

To combat the inroads made by the Detroit Free Press radio and picture supplement which now has a claimed oircuiation of around 5,000,000 in Sunday papers through the country, Hearst's American Weekly, Sunday, insect, will devote Soveral near to street and the second several pages to stage plcture, ra-dio news and personality stuff. Stu-dios have been asked to submit everything, they have including fashions, first indication of the supplements switch from blood w thunder to fan material.

Pubs Claim Sales Jump
Highlight of the annual meeting of the National Association of Book Publishers, held at the Hotel Ambassador, was the report of an increase in book sales of approximately 20% in 1934 over 33. News not unexpected africe "Individual" publishers have freely admitted an uperstant of 100 percent.
W. W. Norton was re-elected president of the organization, Other officers chosen are: D. L. Chambers, first vice-president; Curtis W. Mo-Graw, second vice-president; Howard C. Lewis, third vice-president; Stanley M. Rilmehart, secretary, and Thayer. Hobson, treasurer. Close intercourse between book publishers and book reviewers was attacked by Cittion Fadiman as

publishers and book reviewers was attacked by Clifton Fadiman as tending to log-rolling and other evils. Yet Fadiman is editor for Simon & Schuster and book re-viewer for The New Yorker. Other speakers were Walter Lippmann, Archibadi MacLelsh and Christo-pher Morley.

H-M's \$1,000 Fellowships

As a means of aiding scribblers of promise, Houghton, Mifflin will give two literary fellowships for 1935. Each will be for \$1,000, apart from possible subsequent royalties only condition being that if a book materializes, Houghton, Mifflin pub-

lishes it.

Applicants for the fellowships
must submit a synopsis of a planned
work, samples of past efforts and
the names of at least three responsible persons to vouch for the candidate's character-and-qualification Applications must be in the Boston office of the book house by May 1. Likely that the fellowships will be permanent affairs.

Albany Scribes' New Prexy

Albany Scribes' New Prexy.

Edward McDonald, Jr., of the
Troy, N. Y., Record, has been
elected president of the Legislative
Correspondents' Association and
will direct the annual show which
Albany's Capitol Hill writers stage
a la the Gridiron Club affair in
Washington, McDonald has trod
the Albany beat for the Record
over a 15-year period.

Macfadden Additions

Robert W. Lawiess, formerly on the N. Y. Dally News staff, joins Photoplay and Women's Group magazines of the Macfadden Publi-

magazines of the Macfadden Fubli-cations, doing promotion work. Harold F. Clark, one time pro-motion manager of Liberty, goes with the same outfit in same de-partment. He takes the place of F. E. Irsch, Jr., who resigned.

Syndicating Pic Cartoon

Leon Schlesinger's Looney Tune cartoon series, a Warner Bros. re-ease, becomes a syndicated comedy

trip.

Bell will syndicate and Riley
Thompson, one of Schlesinger's
chief animators, will do the actual cartoonics for the newspaper re-lease. Everything will emanate from the WB studio at Burbank, Calif.

Dropping Juve Contents

Activity in the juvenile mag field ow has the Junior Home Magazine Activity in the juvenile mag field now has the Junior Home Magazine involved.—Publication—will undergo a change in title with the April lasue to Junjor Home for Mothers. Matter for juveniles at present appearing in the mag will be transferred to the same publisher's Children's Activities, which began publication has mostly.

Un-Broadway Columns
Amusement publicists understand
that the public interest compeis the
dailies to accord so much space to
the Flemington trial, but what the
theatrical par's are squawking about
particularly is that the Broadway gossipers have gone so far afield r' a trial.

of the Broadway p.a.'s, the Some of the Broadway p.a.'s, the-atres, chemas, et al., have been al-most bitter about the amount of space allotted the trial, cutting down on photos, theatrical publicity and space issually accorded them. Also noted (that on subtran- trains last week the commuters were last week the commuters were starting to grumble about no news' in the papers, just the Hauptmann trial. Papers, however, also started to let the trial dwindle a little last

Cerf Gets Behrman

Bennett Cerf has won over S. N
Behrman from Farrar & Rinehar
and all the future Behrman play
will be published under the Ran

will be published under the Ran-dom House Imprint. Starts with publication of 'Rain from Heaven,' current Guild show, which is dated for Jan. 80.

which is dated for Jan. 30.

Cerf has been trying hard to grabup all the more successful modern
American playwrights, having an
idea he would like to publish them.
He has Eugene O'Neil and George
S. Kaufman and is looking around
for others. He's also publishing
Gold Eagle Guy,' by Meivin Levy,
and 'Miss Quis,' by Ward Morehouse, this month, Latter is as yet
unproduced. unproduced.

New Chi Monthly
Angeled by Kenneth Moore, who
is doubling as business manager,
Chicago Parade is another bidder
for smart set readers in the Windy
City, It's a monthly.
Editor is Ott Coelin, recent University of Illinois graduate, and Andrew Anderson is advertising manager.

More articles and less spot stuff the main idea behind Chicago Pais the main idea behind Chicago Pa-rade. Social, theatrical, and nite club events viewed more critically than-in other mags, with the publi-cation not hesitant about rating ni-teries and hotels for entertainment. Also reviewing radio shows and rating them with the one to four-star system.

Gumshos Pulp's New Editor
With the transfer of his film fan
mags to Fawcett, Stanley Gibson
will concentrate on a build-up of
his sole remaining publishing prop-erty, Real Detective Magazine. Has
given up his office in the Paramount
building in favor of the Grand Central publishing sector.

West F. Peterson is out as editor

West F. Peterson is out as ealtor of Real Detective Magazine in line with the new plans. Robert Mickemformerly executive editor of the mag, now in active charge.

Two New Publishers

Two New Publishers
Couple, of new book publishers,
each of whom will limit himself to
a smail list of volumes per year.
One is H. R. Regan, who will publish volumes on topical subjects.
Has his first book set, Recovery
Ahead, by Herbert Greenspan,
Other is Donald G. Cooley, who
will operate as the Donley Publishling Co. Starts off, with four volumes.

Show Biz Commentary Mag New mag This Week's Entertainment is not a throwaway, but regularly distributed and for sale at news stands. Not pocket, size, either, being full magazine size and marked at 15 cents a copy. Published by Elenei Publishing

Published by Elenél Publishing Co., which also publishes the New York Roxy theatre, programs, and attempts to be a weekly fan com-mentary on all show biz.

Debunking Real America Future of Real America settled by Edwin Baird, its editor, who is tak-ing over the publication himself. Policy will be altered somewhat by Baird, who will cut down on the de-bunking stuff, and add humor and personality pleces. Publication office remains in Chicago.

Jake Falstaff' Dies 25. who as Jake Make Falstaff' Dies. Herman Fetzer, 85, who as Jake Falstaff was one of the best known newspaper columnists in the middle west, died in Cleveland Jan. 17, of pneumonia, In compiliance with his desire, there was no funeral services.

Skolsky Hits L. A. After almost a year of trying, Sidney Skolsky's Hollywood column hits Hollywood Citizen - News starting Jan. 21, through Chicago Tribune syndication.

Best Sellers

Best Sellers for the week ending Jan. 19, as reported by the American News Co., Inc. Fiction

'Heaven's My Destination' (\$2.50)	
'Via Maia' (\$2.50)	
'American Family' (\$2.00)	By Faith Baldwin
'Sny Paramount' (\$2.00)	By E. Phillips Oppenheim
'Forty Days of Musa Dagh' (\$3.00)	
'Week-End' (\$2.00)	

While Rome Burns' (\$2.75) By Alexander Woollcott Skin Deep' (\$2.00) By M. C. Phillips Why Not Try God' (\$1.00) By May Pletkod Wine From These Grapes' (\$2.00) By Edna St. Vincent Millay Experiment in Autoblography' (\$3.00) By Edna St. Vincent Millay Experiment in Autoblography' (\$3.00) By Arthur Kailet and F. Schlink

Finger-Pointers.
Not only are the opposits Broadway columnists on the N. Y. Daily News and the N. Y. Daily Mirror, respectively Ed Sullivan and Walter Winchell, finger-pointing at each other (claiming all sorts of scoops and priority publications) but within the Hearst clan Winchell is also finger-pointing at Louis Sobol, the N. Y. Eve. Journal's Broadway chatterer.

Inger-pointing at the control of the

CHATTER

Anne Green back in Paris. Bennett Cerf to Washington for a

Lloyd Douglas vacationing in

Cornelia Stratton Parker plotting

o lecture tour.

William McFee spending the winter in Miami.

The Louis Untermeyers going to Italy in March.

Frances Frost in Charleston Sholom Asch in from Italy and

will stay a while.

M. Illn's full name is Ilia Iako-

viewich Marshak Eighth printing for '42 Years in ie White House.'

Eighth Pintone, the White House.

Patrick Hamilton recovered from that auto accident.

Theodore Epstein, mag publisher, vacationing in Miami.

Eric Possault out of the International Literary Bureau.

tional Literary Bureau.

Rafael Sabatani vacationing on

Rafael Sabatani vacationing on-skie-in-the-Swigs-Alps.
Daniel Henderson appointed po-etry editor of Pictorial Review.
T. S. Stribling working on a new novel with political Sackground.
Title of Bary Agnes Hamilton's new body of Sentenced Company of the coveryor of Sentenced Company of the coveryor of the Sentenced Company of the Edwin Seaver added to the edi-torial board of the Partisan Review. Harpers partying Shella Kaye-Harpers partying Shella Kaye Smith and her husband, T. Penros

Fry. Harold Nicolson, John Buchan and Edward J. O'Brien back to Lon-

don.
Second edition before publication
of Pearl Buck's new novel, 'A House
Divided.'

Louis Adamic off on a trip to the Middle West to gather material for

Middle West to gather a new book.

William MacLeod Raine, prolific writer of Western yarns, comes from London.

Henry Herbert Knibbs is writing an intro to Eugene M. Rhodes. 'The

an intro to Eugene M. Rhodes' The Proud Sheriff,'
Gordon Sinclair has a new book coming out next month, 'Losse Among Devils.'
Dutton's will publish a book by Arthur Hopkins, legit producer, called 'The Glory Roda'.
Theodore Dreiser's first book un-

called 'The Glory Road.'
Theodore Dreiser's first book under the Simon & Schuster Imprint will be 'Moods,' out in April.
Alex L. Hillman of Godwin, back

England with more half dozen scripts for publication

here, Rebecca Hourwich Reyner back from Zululand. Sold a book to an English publisher on the way

nome. Laurence Meynell and the missus o Australia. She's also a novelist, inder her maiden name of Shirley to Australia.

under her manne or sinter, Derbyshire, James Grey, who reviews books for the St. Paul Press and Dispatch, has written one himself. Placed it with Putnam's.

Book Reviews

Well Plotted Stage Yarn
Reita Lambert does not follow
the usual Cinderella formula, on
which so many stage storles are
based, in her Lines to a Lady
(Doubleday-Doran; \$2). Her actress
is an established and temperamental star and one of the three women
who engage the Interest of Dean
Hovey.

Hovey. He falls in love with one He falls in love with one uses a second as an approach to the actress to whom he sells his play, and involves himself in a pretty mess from which the author the actricates him. It's a play, and involves himself in pretty mess from which the auti-obligingly extricates him. It's well-plotted story, using plausi incidents and hustling along at smart cilp, with the complicate pilling up. Not inpershable lite-ture, but easy reading for idle in ments and showing a nice ability to handle the kinks. Will appeal to players, who will appreciate the au-thentic atmosphere of the stage sec-

Not for pictures, since it has three femme roles of almost equal importance. But it could form the basis of a good story should two be soft pedaled.

The Long Way

The Long Way

Difficult to get immediately interested in Clara-Wallace-Overton's
The Road to the Lett' (Farrar &
Rinehart; \$32. It starts off with
a lengthy premise about Lisa Webster, about to marry a local merchant, though her heart was given
Stan Marsh, a city sincker who had
relatives in the little town where
she lives.

All strung out in interminable detail until she runs away with Stan
two days before her wedding to
panic and they so, so the contine in the
panic and they so, so the contine in the
panic and they so, so the contine the
panic and they so, so her goes hack
to the city and eventually lands a
sood job and sends for Lisa.

Nothing to heat the blood or
quicken the puise.

That Result Racket Again

That Beaut Racket Again

That Beaut Racket Again
John Held, Jr. who started out as
a carteoniat, is now getting himself.
as a cartibler. His
as a cartibler, His
awrest hook. Tim the Happiest Gicl.
in the World (Vanguard: \$2), has
flashes of excellent writing.
Has to do with the beauty contest
racket. Brings a gal slowly all the
way through from her small town
birth to the big town shows. She
has everything in the way of looks,
nothing in the way of brains, Dialog
is Held's strong point, but there
isn't enough of it. Not for films.

Omnibus of Crime Inez Haynes Irwin is an experi-nced writer and knows what to do ith her situations. That's what enced writer and knows what to do with her situations. That's what saves Murder Masquerade. (Smith & Haus, \$2). It's a whodunit with-all the usual angles and not much novelty, but well told and holding Interest. Has sufficient pictorial background to make it a film bet.

Cortland Fitzsimmons has a trick-way of writing his chillers, Always have vaguely to do with sport. First was Death on the Diamond, a basebail yarn, and "0,000. Witnesses," a footballer. Now comes 'Crimson Ice' (Stokes; 22), which has to do with hockey. Mighty little hockey and mighty bad writing, but the plot construction, is there. It's sufficiently involved to hold interest. Paramount has the film rights.

lis interest. Paramount has the film tights.

It is hold interest. Paramount has the film tights.

It is New York' (Crime Club: 23) so not of the best crime Items from a reading standpoint, though not for filming. It's by Lesslie Charteris, who has built Simon Templar, the Saint, up in a series of books to the point where he's one of the accorded faction names. This time the Saint comes to New York to clean up the garagiers—and does it. It's good reading.

Going Places

By Cecelia Ager

By Cecelia Ager

The business of recreating the womankind in David Copperfield has been entrusted to the always capable and sometimes inspired Misses Elizabeth Allan, Edna May Oliver, Jean Cadeli, Madge Evans, Maureen O'Sullivan, Jessile Raiph, Florine McKinney, Una O'Connor and many more. So many, in fact, and so good, that it sends a person, unresisting, to go sit by the fire and ponder. Ponder o'er which little, lady, of all these excellent actresses, conjures up her prototype best.

A piesaant pastime in which each ponderer's decision is absolute. It's a matter of how she herself has always envisioned these Dickens' characters, then matching them with their representatives on the screen.

So first Elizabeth Allan, as Mrs. Copperfield. Miss Allan-lives wholly in the period, swoons most convincingly, wrests gently all the sympathy from her role, is a polgnantity lovely weakle, such a credible weakle no one can get mad at her for being just that. Piext Jean Cadell, as Mrs. Micawber, a genteel slattern with weakled-out make-up, strings', hair, a kind heart and superb ineffectuality, symbol of defeat as she absentindedly shushes her untid, swarming brood. Miss Oliver, now, for her forcefulness and experienced timing—not precisely Dickensian, save in appearance—but invaluable in her sure dramatic and comic results. Miss Oliver is all caricature, clear cut and strong. Mage Evans, as Agnes, is rightly cast, since Miss Evans' forte is steady loyalty and straightforward goodness. Miss O'Sullivan, as Dora, and Tolet Kembler Gooper, as Asane Murdstone, try a leette too hard. Miss O'Sullays and straightforward goodness. Miss O'Sullivan, as Dora, and Tolet Kembler (Gooper, as Asane Murdstone, try a leette too hard. Miss O'Sullays and straightforward goodness. Miss O'Sullavan, as Dora, and Tolet Kembler (Gooper, as Asane Murdstone, try a leette too hard. Miss O'Sullays and straightforward goodness. Miss O'Sullavan, no por of cete neadulp. All these ladies have been costumed with proper quaintness, with Miss Allan and Miss

That's inja

Who-would-think-that-Lorestra-Young almost loused np the British
conquest of Inja lovely Loresta Young who wouldn't hurt a fly? Yet
watching her in 'Citye' of India', noting her gentle strength her natural
dignity, her fetching womanliness-you've got to admit she-could-have
done it, never realisting it, of course. She's that worth standing by at
home and leitting inja go hang—which Mr. Citye very nearly did.

But he didn't really, because these days Rollywood admires intensely
the English and the ardor of its patriotism for Empire must actonish
even Gaumont-British.

Miss Young (Mrs. Citye) didn't like India—which the subtitles said
her husband was always conquering any time he went there—no doubt
because there couldn't have been a decent hairdresser in the whole place.
Miss Young's towering coffures must have been quite a problem even
at home.

at home.

Miss Young, however, is handsome enough to overcome their lack of
co-operation and her graceful long neck provides aesthetic balance for
their height. With a feminine awareness of her good points that even
nice girls occasionally are granted, Miss Young ties little ribbons about
her neck to make sure it's noticed. And she's got a hat, quite of the
period, sallor hat with streamers that she puts on over a lace edged cap,
whereupon the lace softly frames her face and makes a plequant contrast to the severity of the hat's brim that far-sighted milliners might

Femme Leonard at State

Mr. Rosen, the shrewd and cordial manager of Loew's State theatromet this reporter as she came scutting down the balcony stairs and confided that he finds Stone and Vernon, who close the bill this week, the nearest thing to Pegey Taylor and her Kitchen Piratos.

That's what I think', confided this reporter right back, grateful for the lead. The Stone and Vernon lady is a little thing, files through the shelked Tegy Taylor, dramatizes her big adagio number too, is similarly rather boney in scant locards, and attempts—but here she falls—the Taylor exotic slant-eyed make-up.

The Stone and Vernon lady it seems, is a leopard. She wears leopard skin leotards and a leopard cap, and yearns like a leopard to get out of her nickel-barred cage. Her trainer lets her out soon enough, and she does her tricks for him while the ringmaster cracks his whip. His whip makes so much noise it maddens the little leopard, who begins to bite—his trainer, letves his mangled body on the floor and leaps to the top of dead, into the arms of the trainer—by now revived sufficiently to catch her. It is a tremendous finish.

The Stone and Vernon act also carries a little black-haired tay dancer who wears orchid pytamas with scart onds of red cries-cross at the decolletage and floating in a sash in back, and who wobbles her head hot like in the current fashion. Vera Gordon runs the gamut of maternal emotions in a tearful sketch that starts tears in the audience, too, when Miss Gordon, on top of all her other troubles, discovers that her son is billing the bady assistants of the magician Gwynne have fine figures for their haby blue harem rigs.

Ha-wheel' Such a time the Capitol orchestra has itself, such a fine, merry time. Up it comes on the pit elevator, down it goes again. Up and down, up and down.

Oh to be a musician. What fun! You assend on the pit elevator, the better for all the lovely people to see you and hear you—and there's a soprano sitting with you, near the mike. She's blond and pretty in pale people astin. You descend now the better for the lovely people to see the corus dressed as the Merry Villagers, singing on the stage. You come up again—and she's gone! The soprano isn't sitting thereas more proposed to be a she with the stage of the contract of the soprano isn't sitting there are sufficiently such there's going to be a ballet, a occur to be the that looks will bigger because there's poing to be a ballet, a occur to be the stage of the contract of the stage of the stage of the larger real one, till 1's time for Patricia Bowman. Any time's time of the stage of the larger real one, till 1's time for Patricia Bowman. Any time's time of the stage of th

Miss Bowman's velled lightly in mists of white tulle scattered with Miss Bowman's velied lightly in mists of white tulle scattered with white coque feathers. She's got tulle whipped and whirled into soft disks for puffed elseves, there's a white bandeau round her auburn hair, dreamy blue lighting for her airy grace. Miss Bowman floats about with delicate, fluid ease. She does peaky little steps that would turn into a fig from anyone else. As Miss Bowman does them, they're spirituelle, they're smooth.

What It Takes?

Brush away a tear for the railroads, the lonely, frustrated railroads whose yen four passengers that don't love them any more is laid bare in 'The Silver Streak'. Might as well-brush away another-tear for Sally Blane, whose daddy keeps right on being a reactionary ole railroad prez and won't listen, all the time Miss Blaine is nuts about stream-lined trains. Since Blaine here is a designer of stream-lined trains. So Miss Blaine here is a designer of stream-lined trains, so Miss Blaine here is a designer of stream-lined trains, so miss them to give her here a job and wearing a thing like a beige suit with a long-loose coat and full, puffed sleeves of summer ermine, which is the sort of dated little confection that wins over railroad presidents, and is the answer to what's the matter with the railroads. For sobbing at home, Miss Blane has a black number with turndown collar and cutfs of all-over silver beads. For getting away from it all (on a railroad train to Boulder Dam), a striped silk suit and darth blouse. For tailking into the mike, mussed-up diction. For looking into the camera, starry eyes.

'Gates' Ban

(Continued from page 54) substitute stands, but were soon set

aside in the shuffle.

Boston's municipal board of censorship includes, in addition to the mayor, Chief Justice Wilfred Bolster of the municipal court and Police Commissioner Joseph J. Leonard. Mayor also has power to back up his "request" with revocation of a theattr's license.

Police commissioner was given the book to read Thursday (17), after the play's ban had boosted its sales, and reported Friday that it was unfit for hub newsstands. Then the book was blackballed. Harvard professors and student objectors planned to have a public reading of the O'Casey play at Tremont Temple Monday (21), but at the last minute the Temple officials (Baptist) decided against the reading, and cancelled the hall rental.

and cancelled the nell Fental,
Gag of the week was a letter to
the mayor from a local physician
(who used some of Mayor Manafield's own words of condemnation),
protesting the D'Oyl Carte performance of 'Mikado,' Jan. 28.

formance of Mikado, Jan. 28: An except: "The entire plot of the play satirizes all government and thus undermines, in the minds of growing children, all respect for discipline and society as we know it today." I claim too, that the play today. I claim too, that the play is filthy, lewd and obseene, inasmuch as one of the characters, Nanki Poo, agrees to take another character's place on the chopping block, provided he can enjoy the body of the Lord High Executioner's fiance, Yum. Yum, for a month before he dies.

Free Shows

(Continued from page 53)

admission fees which may accom-pany the formation of a proposed municipal theatre circuit in the city

of New York.

Reports of proselyting for more vandeville units in the CC camp units appear to have little basis, except within certain vandeville circles. Claimed that camp commanders had written to the executive quarters of the units anking for more vande shows. At headquarters that we can be compared to the compare though there were many compations from cemp commanders nostly praising the presentations.

mostly praising the presentations. Those interested in the relief show project from the start are of the legit end and the first shows were of that type. When the camp units were-formed vaudeville people spoke up and a department for such units was formed. Report that if the CC camp shows continus after Feb. 15, about half the units would be vaudeville is denied. ille is denied.

Those in authority state that if Those in authority state that if more units are formed vaudeville will participate in the same ratio as at present. There are 20 units in the camp circuits, four being vaude. That has been the proportion since the start. In addition five and 10 units appear nightly in and around New York.

BATTLESHIP GERTIE

(Continued from page 56)

written short stories by Frederick Haziltt Brennan do not transmute into fiesh and blood on a rostrum. Brennan has adapted his own series of short stories into a play. And hasn't quite achieved the mysteri-ous alchemy that makes movement within three walls and a roof-con-

The control of the co

water spilled in the face of an admiral.

Two young performers should use Battleship Gertier as a stepping the state of th

Among the Women

By The Skirt

Best dressed woman of the week: SHEILA BARRETT ('Thumbs Up'-St. James)

Thumbs Up' at the St. James theatre is a giorified vaudeville show. As one said, there is too much plush and velvet. The show starts quietly with the Picken Sisters in red velvet hooped dresses, trimmed with a gray fur, and poke bonnets. The parting curtains disclose a skating scene in the park, with the girls in tan and red full-skirted dresses trimmed with mimed with mimed. Margaret Adams does a soo. Banke Healey, in a number with Hall Lee Roy, is he black toffets kirt. With white jacket with local back and the start of the start

Stage Show Has the Clothes

The stage show at Radio City is all important this week. Spirit of Vienna is the first number. The setting is a short flight of stairs at reas-stage, with the girls in white chiffon garlanded in hine chowers. Angles, with the girls in blue, green and yellow-tights in one-piece suits with red caps and gloves, has been done innumerable times. Park Avenue Fantasy is done by two modernistic dancers, Sorel and Vilan, and if these two were proficient in pantomine there would be no need for the explanation of what they are doing. The girl wears a lovely fanne-colored frock with cascades of the material up the back. Shoulder straps are of brilliants. The Do-Re-Mi Trio seen first in white gowns, made with a feathered flounce, and again in two peach frocks and one ceries tafteta dress.

The chorus is in pink satin dresses with the contraction of the contrac

gowins, made with a testurered modified and again in we psecure took and one cerise taffets dresses, dresses, with red cuffs around the neck and matching caps. The well-trained line of girls in costumed in the same coloring, without skirts. The picture, Panance of Manhattan, won't get-very-far. Ginger Rogers, teamed with Francis Lederer, is a chorus girl without a job. The part calls for no dressing, so Miss' Rogers is seen in a few two-piece suits and the simplest of rocks.

Roxy's Zarly '90's The County Chairman' will please all Will Rogers fans. The Roxy

audience seemed to like it. Evelyn Venable is teamed again with Kent Taylor. Louise Dresser is also featured and in the early '90's costumes, not too flattering, these two women do the best they can with the long skirts and small waist-

lines.

Stags show isn't up to the usual Roxy standard. Sally Heit does her tape in a short yellow-frook wich cerles-ruffles. Gae Roster gitls, behind her, are in Hungarian costumes of white in many ruffles with printed aprons and sleaves. Huge, familite headdresses adorn the heads. Partners in the dance are gitls in black Hussar costumes. Tights are black, with pale green blouses.

Another change by the girls are long frocks in a shaded material. The bottom of the skrits are blues hading to white with long boas of mauve. Ann Shertden sings in a black taftets made with a very full skirt and white collar. The head is encircled in a band of sliver sequins.

Dolls in Satin

The Little Minister is so long, perhaps that is the reason for only.

The Little Minister is so long, perhaps that is the reason for only.

The Little Minister is so long, perhaps that is the reason for only.

The many that it is the reason for only.

The many that is the reason for only.

The dolls are heautifully dressed in satin.

Opening number has five dolls wearing pink satin dresses, with a prima donan in green with beads of the same shade. A doll sporseenting Gaby Deslys is in silver sequins with a chiffon flounce at the hem and a huge feather headdress.

Jack Pepper has a little girl with much ability. She wears a red and white gingham kid outift. For some unknown reason she doesn't take a-bow-at-the-finale, although sha is the bright spot of the act.

Ada Brown is in a white taffeta ruffled dress worn with green apron and bandana. The girl of Madie and Ray does her acrobatics in blue satin trunks and brassiere edged with rhinestones. For the roping bit she is in a tan leather skirt with white blouse and rose scart.

Poor, But with Mink

Warner Bros. have made a picture cailed "The White Cockatoo." Jean
Muir is the leading woman who is installed in a French hotel. She admits she has no money, but for, one so poor ahe wears a new mink coat
that must have cost in the thousands.

The clothes are all of the newest models. A two-piece suit is of a
printed tweed with a pilain cost with revers of the print. A dinner freek
was cut very low in the back with shoulder trimming of cut work.

Minna Gombel usually cast in comedy roles, goes serious with a curled
coffeur and long earrings. One black freek has a white top.

Ruth Donnelly is the comedy relief and is extremely funny in a print
dress.

dith, as both seemingly have something for the kielgs.

There are a number of other
actors who do well in the play,
Mostly the average is uneven, in
Mostly the average average is
Mostly the average average in
Mostly the average average in
Mostly the average average average
Mostly the average average
Mostly

Author left plenty of loose ends for the actors and the stage direction to cover up. Play is also repetitious, so that Mise Lynd has to struggie against that, also.

Burgess Merediallor who fails in tally pessint derived in the consensual control of the control

illusion of reality is getting a coid.
shower every few minutes.
There's a broad hoke burleaque
figure. Senator Blowney from
place of the control of the control
and the foreign offices.
Captain Bufford, the plot position of shall of the plot position of shall of the plot position of shall autiority sround
which the eddies of the plot position of shall position

VARIETY'S' BROADWAY GUIDE

For show people as well as laymen, this Guide to general amusements In New York, first printed here in 1926, is revived and will be published weekly in response to repeated requests. VARIETY lends the guidance of its judgment in the various entertain-

s genoted.

slight is intended for those unmentioned as text will be switched

ly. The lists are of VARIETY'S compilation only and as a handy reference.
It may serve the out-of-towner as a time saver in selection.

PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed ommented upon weekly in the Legitimate Section.

commented upon weekly in the Legitimats section.

In that department, both in the comment and the amount of the gross receipts of each show will be found the necessary information as to the most successful plays, also the scale of admission charged.

FILMS ON BROADWAY

Similarly the new pictures in the Broadway first runs and combina-tions are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 6 which indicates the new films for next week and the wock after.

BEST NEW FILMS ON BROADWAY

Capitol-David Copperfield' (MG). Rivoli-Clive of India' (UA).

HOTCHA NITERIES

Onyx Club on West 52d, Ubangi in Harlem, Nut Club in the Village, and King's Terrace in Times Sq. are sufficiently heated for the hectic nocturnal addicts. Savey ballroom in the heart-of-Harlem, under guided local auspices, is also a kick for a flash of some McCoy Lindy hopping

local auspices, is also a kick for a fissh of some McCoy Lindy hopping and dusty dansapation.

Less heetle-but-equally-hilarlous, Eddie Davis'-saucy-songs at Leon & Eddie's and the mauve-decade gang-singing at Bill Hardy's Gay 90's are surfire for lively diversion and divertissement.

The fulce boy's who haunted the Village hideaways are now something of an institution at the Club Richman with an elaborate floor show and forms welfereses.

femme waitresses.

There are other hideaways but they, too, must be guided by insiders, principally professionals.

In line with kill-time spots, the taxi-dance ballroom in the Broadway belt are sometimes a laugh if looking for excitement. Any number of Times-Sc, side-street dialecteries are also good diversion if yearning for different type of atmosphere. Mimi's Faubourg-Montmarte and the Bal Musette are in that category; likewise the Cafe International, and any number of Italian eateries. Latter have about killed off Little Italy, since it's easier to get everything in that fixed right in the Broadway belt without taxi-ing. However, authentic Plamence entertainment like El Chice in the Village, and Havanaese like the Cubanacan in the Spanish sector of Harlem, are well worth the trips.

CLASS AND **POPULAR** NITERIES**

san sector of naries, are well worth the trips.

**CLASS' AND **POPULAR' NITERIES

Le Boeuf sur le Toit and the Cafe Basque on West 57th; Henri Charpentier's straight restaurant; any of the smarter esat side (mostly) esteries such as Robert's, Voisin, Crillon, Colony, Maison LaFitte, El
Morocco, House of Lords, Jack and Charlie's fall into the Franco-Amerloan dategory, excepting the latter which are post-speak heritages, alhough in the same school of ultra discriminating cuisine and vint-All class spots

ages. All class spots.

Rainbow Room in Rockefeller-Center; Johnny Green and Jane Froman Just bowing into the St. Regis hotel; Libby Holman and Leo Relsman's music new at the C. P. Casino; Peppy's Chapsau. Rouge and the Place Piquelle are among the smarter supper hooferles. Some of 'em starting to ease off because of the Florida and resort exodus but they're class with a capital K.

French Casino's Folies Bergeres' revue and the Casino de Pares top the cabaret-theatres. Paradisa and Hollywood among the outstander mass cabarets. Palals Royale has folded to reopen with a new Gue Edwards' Show Case Mee

RECOMMENDED PHONOGRAPH RECORDS

RECOMMENDED PHONOGRAPH RECORDS
Victor No. 24844—Fip Paul Whiteman recordings from the RombergHammerstein II screen oppretta, The Night is Young, comprising the
title song and When I Grow Too Old to Dream, fox and waits respec.
Golumbia No. 3000—Here's a couplet for the ultra-moderne music fan,
captioned The New Music of Reginald Foresythe, imported instrumentals, The Duke Insists' and Garden of the Weed. Beth-are compositions
by Foresythe, an American negro who had to go to London to command

by Foresythe, an American negro who had to go to London to command international attention.

Brunswick No. 7355—Pinky Tomlin who has come to overnight attention.

Brunswick No. 7355—Pinky Tomlin who has come to overnight attention with his composition. The Object of My Affection, and as a member of Jimmy Grier's orchestra-(Hollywood)—is featured vocally—with own novelty. Don't Be Afraid to Tell Your Mother, accomped by Grier. Reverse is 'What's the Reason' by the Grierites. Both are very danceable foxtrots despite the vocal predominance.

Brunswick No. 7358—Red Nichols and his orchestra (it used to be And His Five Pennler) do rhumba-foxtrot tricks with 'Dardanella' and 'When You and I Were Young, Maggie' which are uncanny. 'Maggie' as a rhumba alone is a funny idea.

Victor No. 24812—Frankle Trumbauer and his orchestra do sax tricks with 'Burdanella' now my Brundella' and 'When Moon' and 'Down T' Uncle Bill's latter by Johnny Mercer and 'Hongy Carmichael, remembered for their 'Lazy Bones'. Very foxtroty.

RECOMMENDED NEW SHEET MUSIC

RECOMMENDED NEW SHEET MUSIC

Tiny Little Fineperints—Not too aloppy kid song.

The Words Are in My Heart—Very new, the potential waltz hit from
the 1935, edition of Warner Brosz 'Gold Diggers'. Al Dubin and Harry
Warren again tha authoris, as of 'Shadow Waltz'.

I See Two Lovers—Smart foxtrot ballaid, now credited to 'Sweet
Music' as the source. Originally it was slated for another WB musical,
Tilitation Waltz', but crowded out. Somewhat similar thing happened
with 'Blue Moon,' rewrite lyrically from a more or less obscure melodic
opportunity—in the Metro-film. 'Manhattan Melodrama'.

The Cradle and the Music Box—Another of those homely home-andmother novelties by an unknown writer, but very promising.

Tis Junes—Foxtrot with a bolero arrangement.

Because of Once Upon a Time—Better than average toxtrot ballad.

Strike Pact

(Continued from page 1) (Continued from page 1)

Statement of Guild leaders that the
organization will attempt to hait
any produces move to renew the
Academy agreement under which
the present 'no strike' contracts are
in effect. These contracts are based
on the Academy agreement which
expires in March and, plus the 'no
strike' clause, have provisions for
strike' clause, have provisions for
additional organization of the contracts of the contracts of the contracts of the contracts of the contract o

zation as soon as the Academy agreement expires and to force into future contracts. between Guild members and studios a clause es-tablishing player allegiance to the Guild even ahead of the contract provisions.

No Acad. Arbitration

Further, leaders say they will re-fuse to agree to any Academy ar-bitration after the expiration date, and if unable to get arbitration un-der Guild machinery will take every contract violation into the

voting) members, was ostensibly called to notify the membership of the Guild's activity totals in relation to A. F. of L. affiliation and NRA deliberations. Absence of Class A. (voting) members and names was explained as due to the familiarity of the voting members with all transactions and therefore there was no need of their attendance. Class C members are mainly extrascent Religious attories.

extras.

Lawrence Bellchson, attorney for
the organization, in reciting the
history of the film actors' NRA negotiations, promised that the Guild gottations, promised that the Guiles will not call a strike unless it is 100% sure of success. He further stated the Academy route can only lead to defeat and disappointment and that 'actors can only get their

Self-Sapolio

(Continued from page 5)

ship system is deemed wise locally Results of industry efforts have dis-armed many Congressional reformers, whose principal interest and talking point at present is block booking.

Even Culkin Concedes

Even Culkin Concedes

Typical of the Congressional attitude was Culkin's view of the altuation. The films have improved materially in the past year, the New Yorker said, and if they show a tendency to produce a type of film suited to children they probably will satisfy the public taste, I see substantial improvement in the way of picture themes, but I still feel it is necessary to abolish bilind selling and block booking.

This was quite change, from his memorant deather than the control of the presentations are salactous, criminal or indecent, and condemned factic stories of sex appeal, white slavery and criminalistic vice.

Complaints of indie exhibs in sev-

concemed nectic stories of sex appeal, white slavery and criminalistic vice complaints of indie exhibs in several cities against factics of majors were being studied in the Justice Department, although Attorney General. Cummings declared No immediate action is contemplated in any other city than St. Louis. The law cified would not deny, however, that: investigation. may result from the departmental consideration of charges and affidavits, but on the other mand, remarked that until allestations and affidavits, but on the other mand, remarked that until allestations and the season of the contemplated in the contemplated

terviewing exhibs, as was done sev-eral months ago, but officials here would not confirm the report.

Farley Endorses Hays

Farley Endorse Heys

The Capitol gossip that Democratic chieftains are trying to drive Will H. Hays out of his job as president of the MP.P.D.A. drew a norse-laund from Postmaster Genorestic National Committee, Postal head termed report Preposterous and professed to have high regard for his one-time Republican predecessor. Farley observed that Hays has a good job and 's-jot of people' would like to wrest it.

The next scheduled move on the Weshington-front-is-expected of the House Immigration Co om it tree, which has under its wing Representative Dickstelin's allen-actor in the proposition of the proposal is likely. Changes in committee members said Saturday (19) that public airing of the proposal is likely. Changes in committee composition plus demands from outside for opportunity to be heard make it probable-that at least one day of discussion 'ill take place within the next three weeks. Measure, however, is unchanged to the composition of a resolution for an investigation into alleged patent pools. While the film foe veiled the objective of his measure the ges services was received hearty Bronx cheers for his reserved hearty Bronx cheers for his received hearty Bronx cheers for his

Guild intention is understood to . The Wednesday meeting, attended be his targets. Sirovich—who has demand recognition of the organi- by around \$50, mostly Class C (non-received hearty Bronx cheers for his

Nags Keep Crossing Up Actors

Trenton, Jan. 21. A waitress in the dining room at Hotel Hildebrecht, having served Betty Gow, figure in the Hauptmann kidnaping

asked.
Don't you want my autograph?

To Be Convention Center Is Chi's **Latest Ambition**

Chicago, Jan. 21.

Chicago, Jan. 21:
Chicago is making every effort to become the convention ofty of the country. With the World's Fair out of the way, the town is working, on—the—convention angle to—build the tourist trade. In the past 30 days more than 100 conventions have been held, with more than 300 on the docket for the next two months. Great bulk of these meetings have been held in the downtown hotels and buildings, with the result that the loop theatres and nearby interles have been getting an extra dash of business. B.&K. sold the last show at the Chicago theatre on Thursday (17) to the Canners' Convention for \$5.500.

\$8,500.
Midwinter Furniture Show, which closed here last week, drew a very large crowd of buyers. Because of the unexpected attendance, the Furniture-Mart ran out of all literature, guides and accomodations. Estimated that the heaviest furniture buying in years took place. at the

LANNY ROSS' \$6.000

howboat Juve Piles 'Em in at Aut

Cleveland, Jan. 21. Lanny Ross not only drew \$6,000

zero weather. Herbert Buckman managed this year's show, which included style show, Merie Jacobs and Manny Landors' orks as well as miniature night club. Following its closing Lanny Ross is flying back to New York for broadcasts.

Ill. Ovals OK Oakleys

Chicago, Jan. 21.

issue track passes this spring and summer. Oakleys were toused out last season. Understood that there will not be any restrictions on the number of passes which may be issued.

Doller Sues Zelli's

Sue Hastings, whose marionette show played at Zelli's nitery on East 58th stret; is after two weeks salary at \$225; a week from Paris on Park Ave., Inc., the corporate owner of the nite spot. Max Chop-plet is her attracts.

owner of the mice spondick is her attorney.

Zell's has folded. Joe Zelli has connected temporarily with Le Boeuf sur le Toit, Franco-American nitery on West 57th street, New

filers in play-writing—tried to start a Hollywood probe two years ago, but was laughed out of the House chamber by opponents.

The patent pool resolution would authorize Sirovich's own patents committee to delve into reports of alleged conspiracies to effect monopolles and fix prices through control of fundamental processes. Pre-amble notes that 'allegations and charges of a sortious nature' have been fired and his resolution proposes that patents group hold hearings to determine what logislation is required to remedy these alleged conditions.

Hollywood, Jan. 21. Though studios exert all pressure to keep salesmen and others considered production slowers off the lots, little effort has been made to curb the activities of bookmakers who are having a free run of all studios since the opening of the Santa Anita racetrack here. Betting bug has hit the colony hard, with everyone who has a meg or two to spare trying to outguess the

two to spare trying to outguess the bookles.

Bookmakers and their sides are on all lots early every morning seeing that the boys who think they can pick "em have a good opportunity to look over the various form charts and make their selections for the day. With those who have gone in for serious betting, first half hour of the working day is taken up trying to pick winners.

Despite the number of picture players who have gone in for betting, no killing has been recorded in the first 15 days of the meet. Reasons are many. Track is new, eastern horses don't seem rond of the adopt base, said to me the track feel like asphali. Then, too, considerable rain has fallen, making the track at first slick, later muddy.

Good horses are being continually scratched by their owners, who feel into conditions the elements allowed the said anything else into confideration. Twenty Grand, for instance, scheduled to make his return to racing after two unsuccessful years at stud, has been scratched three times in the past two weeks, his owners figuring that track was not in in the past two weeks, his owner

in the past two weeks, his owners figuring that track was not in proper shape for him. All this confuses the form bet-tors, who, as yet, are not able to dope out track conditions and weigh them against the ability of their se-

CRASHERS CAUSE RIOT AT BUFF, DEM. BALL

Buffalo, Jan. 21. New Deal Ball, staged by the local emocratic Committee at the 174th Armory Thursday night (17) precipitated a riot. Tickets were widely distributed to all city employees and Democrats generally, with plenty of grumbling from the opposition with

grumbling from the opposition with regard to, strong arm methods.

After 10,000 (capacity) people had gotten into the armory, it is estimated that another 10,000 got through the doors, which made dancing or anything else impossible inside. Crowd stormed the doors and several we're injured in the jamzarmory officials also reported considerable damage inside.

Eddie Duchin's occhestra and Morton Downey we're brought here for the affair. The proceeds will go to make up the local party deficit.

Reform Move Shutters Owl Club in Mexicali

Mexico City, Jan. 19.
Presidential drive against gambling extended with the closing of the
gaming casinos of the A.B.W. Owl
Club in Mexicali, long a favorite of

Americans.
Shuttering applies only to the ca-sinos. Club's cabaret and bar were sinos. Club's cabaret and bar were permitted to function. This is the first closing of a gaming center in Mexicali.

Mexicali.

Owl Club was burned out last
May, but opened up in new buildings
on Sept. 1.

BIRTHS

Mrs. Alan Mowbray, son, in Cedars of Lebanon hospital, Holly-wood, Jan, 16.
Mr. and Mrs. L. W. Stinson, daughter, Jan. 8. Father is chief engineer of KVOO, Tulsa, Okla.

MARRIAGES

June Farley to Jack Jossey, New York, Jan. 19. Groom is v.-p. of Monogram Pictures. Bride a radio singer on Cleveland stations.

East

VARIETY

Geraldine Ot. dancing teacher, suing for recognition as the common-law wife of the late Bertrand L. Taylor. Asks the widow's third instead of the \$10,000 he bequeathed her.

her.

Discussing a municipal art center and other cultural alms, Mayor La Guardia added that the city's station, WNYC, would have its programs improved toward the same end. Feels there is pienty of room for improvement.

for improvement.

Body of Mrs. Lillian Kolker found
on the beach at Gravesend Bay
Tuesday (15). Police believe she
entered the water, was driven back
by the shock of the cold, and fell on
the beach. She was the divorced
wife of the for security cars in Hollywood. Initial belief she had taken
polson refuted by an autopy. Death
due to cold and exposure.

Deaths from alcoholism in N. Y.

Deaths from alcoholism in N. Y. state down 50% from the 1933 record, health department announces. National Drama League plus the January blue ribbon on Accent on Youth.

outh.' Balky scenery blamed for the de-yed opening of 'Creeping Fire' at

layed opening of 'Creeping Fire' at the Vanderbilt.

John Van Druten in town to over-look rehearsals of his 'The Flower

the Venderbill.

John Van Druten in town to overlook rehearsals of his The Flower of the Forest.

Friars will, froit Feb. 24 at the Myssite. Regular annual.

R

at a private party.

Government to co-operate with Legit Code Authority in defense of the suit brought by indie ticket brokers.

Alla Nazimova to the Guild for

Assuminova to the Guild forthe Shaw, play.

On to Fortune still keeping ahead
of the calendar. Opening now
switched to week of Feb. 4: To get
out-of-town tryouts.

Assuming the street of the street of the
form of the street of the street of the
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I. R. T. subway station. One escaped across the tracks, but cops collared the other. George obtains permission to switch lawyers. Her former lawyer subject to evade trial on the grounds both are non-residents of the state. She told the court she dedired to have the matter declided problem as technicality. State liquor taxes amounted to \$14,480,429 last year. Less than had been hoped for. Beer smounted to \$14,480,429 last year. Less than had been hoped for. Beer was \$6,473,-384, about a million below Lituor A. But it was 134,673,618 gallons of top hard stuff. William H. Mortenson;—manager of the Hartford auditorium, declined the office of management of the Phila. Symph: Frefers a life of Management with a million symph: Frefers a life of Management of the Phila. Symph: Frefers a life of Management who cut admissions to

Managers who cut admissions to make business finding that it was a

make business finding that it was a wrong guess. Harry Wagstaff Gribble selected to stage the new Shaw play for the

to stage the new Shaw play for the Guild.

Newest gag is to solve crossword puzzles for prize contest entrants. One plunk per puzzle and money back lif the expert's wrote costend. Latest sweepstake racket costend. Latest sweepstake racket costend. I see that the same and the sa

Dailies News From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

tertainment program to show the congregation what it's like. She'll wear clothes.

Duty on imported beer cut in half, effective Feb 15.

effective Feb 15.

Viscount Lee of Gaumont British tells London American Chamber of tribute to the approach of slang in Great British to the detriment of the language. Also reprehends folling up British film product with a colling up British film product with the colling up to the colling up

lar In U. S.

Not content with banning stage production of "Within the Gates," Boston will also ban the printed version. Even chopped a lecture on the Blanche Turka to play the nurse in Cornell's Tkomeo and Juliet." Sincialt Lewis elected to National Institute of Arts and Letters. It's the ants-noom to the Academy teelf, the Academy, but they're forgetting that.

that.

Harry Davenport celebrated com-pletion of 65 years on the stage by playing in Battleship Gertie. His first part was one line in Damon and Pythias.

and Pythlas.

Albert Mattz of Theatre Group has done a play on the West Virginia coal mining situation. Temporary title is "The Pit." No production date set.

tous manning situation. Temporary time the state of the Pit. No production name as the pit. The production name as the pit. The p

Arrican op, formed part of the proCatholic Actors' Guida set Feb. 17
as the date of its annual benefit at
the St. James.
Mrs. Anna Resevete Dah narMrs. Anna Resevete

Bolger kidded and held the audience. Never any danger.

Hal-Leroy suing his dad, who-lives in Cincinnal, for an accounting of his stage earnings which the dancer acquired in his minority. Eddie Dowling in cable negotiations with Brighton & Biondell, English producers, for the rights-to Thumbs Dy. May send the bulk of Thumbs Dy. May send the bulk of the reported settlers. In solid coff the reported settlers.

the cast over it the deal goes the cast over it the deal goes in spite of the reported settlement in the matter of Libby Holman's claims on behalf of her son, the matter is again in the courts on the piec of the late Z. S. Reynold's relative and that therefore his marriage to Miss Holman was not legal. Irving Herold, for many years hairdresser to the Met opera stars, and the substitution of the search of

died in the subway Jan, 18, of heart disease. He had just left the opera house.

Ton! Chase, American dancer.

Ton! On the lie de France. Tod ship news men she was going to Parls to break off her engagement to a French leweler she met while playing Dorchester House, London. Now more interested in a Holly-Group Theatre will tackle a second play as 'Awake and Sing' will use but eight of the troupe.

Arwake and Sing' will use but eight of the troupe.

Within the Gates' to open at the National tonight (Tuesday) since it can't play Boston.

Good Mousekeeping to print a Good Mousekeeping to prin

Coast

Alleging Murza Baronova, Russ Gancor, proposed to him, Philip Musgrave, Tr., cellist, was absolved in \$35,900 breach of promise suit.

Alcoholic haye does not mulify a partiage. Superior cow Mount of the partiage. Superior cow Mount Jr., actor-writer, is still sealed to his bride from whom he separated after line days.

J. Stuart Blackton taltes a job as direction on relict work filming, as

wage of \$52 monthly. Also Bill, Cody, one-time western feature player. Bing Crosby received word his uncle, Frank L. Crosby, 73, died in Tacoma.

Bing Crosby received word his uncle, Frank L Crosby, 73, died in Tacoma.

State Labor board won for Dorothy Schastian a Judgment for \$1,000 ageinst Dwain Esper-for-finnword the state of t

Studio work cut the honeymon of Josephine Hutchlason to a day with her ageat-huband, Jimmy Townsend. Mary Waliace, forced out of U's Princess, O'Hara by iliness, re-Heavy cold forces Charlle Chaplin to lay off production for a few days.

iin to lay off production for a sec-days.

Carlynt Blockrell, Jr., sets first.

Carlynt Blockrell, Jr., sets first.

Geose and
Gander at Warners, where Erfe von.

Strohelm, Jr., and Jackle Saunders'
daughter also are working.

Death of Conway Carroll West,
Fox studio custofian, revealed he
Wednesday (14) in Beverty Hills.

King Vidor reported wedding.

Ectty Hill, his secretary-script girl,
soon.

Betty Hill, his secretary-script girl, soon.

Botty Boyd, who recently divorced charles Over, Jr., wed to Mason B. Olmstead, oil magnate (12) and the state of th

Grace Bradley's \$200,000 rubber of trune inheritance changes fan letters to bites and threats. Laura. Wright, 39, ex-wife of Roy D'Arcy; prisoner in L. A. county hospital on narcotics charge. Columbia studios get building permit for \$43,000 music scoring music scoring

Structure.

Montle Montana, cowboy actor, rode his horse up steps of Wlishlre rospital to receive his 13-day-old son.

son.

vames of Gail Patrick and Bob
Cobb, Brown Derby operator, linked
for chimes at an indefinite date.

Arietta Duncan, 20, wants court
to decide if martiage takes her out
of minor category.

Dolores Del Rio ordered to rest by
Lloyd, Bacon, directing Gailente,
and heath a latrication straight of the

and now is a CCC lieutenant, weds Ruth Fischer, former Follies mem-

<u> yannanan mananan mana</u>

and now is a CCC fieldershap, weas Ruth Fischer, former Follies member filt who says she is Charlotte Phillips of New York gives out that she and Cliff Durant, auto race driver, wed in Yuma two weeks ago. Dorothea Hayes, actress, gets interlocutery deeree from James M. Lyon, insurance broker, after five months of marriance. Patron membership plan proposed or maintenance of the L. A. Philler of the Company of the Company of the L. A. Philler of the Company of the L. A. Philler of the Company of the Company of the L. A. Philler of the Company of the Company of the Company of the L. A. Philler of the Company of the Company

here.
Jack Standing, nephew of Cuy
Standing, wed Althea Morrill, HollyStanding, wed Althea Morrill, Hollywood society girl, Wednesday (16).
Tutto Rolf, Scandinaylan actress
contracted to Fox, and Madge
Evans, arrived from the East on
the same train.

Harlem

(Continued from page 1)

(Continued from page 1)
on to transplant the Cotton to the Palais Royale at 47th street and Broadway, but that fell through. Now there is a constant of the Cotton to the Cotton course. Cotton course, and Broadway. If the Cotton quits, Harlem's ascendancy in the nile ilfe picture commenced in 1921 with the opening of Connie's Inn by the Immerman brothers. Connie and George. Its decline was marked by the closing of that same cabaret, although the handwriting on the wall appeared when Harlem in general dropped the couvert charge a short time previously. A year atter and the product of the grape a short time previously. A year after-Connie's opened, Harlem "interlife began to get hot. Jack Johnson, the ex-heavyweight champ, doubling as orchestra leader and more, and Budd. Levy opened a rival establishment. It failed, but later found itself under other management and emerged as the Cotton Club. The parade of points and customers followed.

The Harlem hold on the fancies of the nite club public lasted for 13 years. During a large portion of that time most every night in Harlem was New Year's eve.

Harlem's decline follows that of Greenwich. Village. New Yorks

Greenwich Village New York's other prohibition rite life sanctuary, atthough the Village never rivaled Harlem in importance. For their patronage, both Harlem and the Village drew their patronage away from the pre-prohibition Broadway, but it looks like Broadway has finally nursed by the same of the village of the same of the village and the village and the village and the village and vil but it looks like Broadway has finally nursed it back.

Miami

(Continued from page 1) ear future many operators will fold heir tents and steal away in the

their tents and steal away in the night.

In the face of these conditions many clubs opened last week on the chance that the word to go would be given any day. So far nothing has happened, and the various spots continue to write in red ink. The pre-season optimism has vanished, and the situation appears to be a erate one.

desperate-one... Miam's amusement future seems to be hanging in the balance. About the only club making it at the bo. Is the Prolites, and, supprisingly, this spot is surpassing any other year's biz. A popular-price policy and convenient location probably responsible. Other spots in outlying districts play to table covers while managers gnash their teeth.

MUSIC HALL NOBILITY

Three Nobles in Current French Musical—One a Singer

Paris, Jan. 21.
Place to look for French nobility nowadays is on the music hall stage. Current Casino de Parls cast conains three genuine nobles. Moussie tains three genuine nobles: Moussia, singer, who is the Marquise de Breteuil in private life; Saint-Granier, whose real name is Jean de Cassagnac, and Lily de Carton, of the Alsacian nobility. Latter is the only one who plays under family name.

Last year's Cusino star was a countess, Cecile Sorel, whose husband is the Comte de Segur.

Erpi's Par Plan

(Continued from page 5)

ors by Wednesday, and it has been also indicated that if such agree-ment cannot be had then the mer-chandlase creditors committee on which Erpl is represented will come into open court to attack the plan.

which Erpl is represented will come into open court to attack the plan. So far as can be observed, Erpl's present dickerings are about board representation mostly, but in the negotiations its claim against Paracontection is claim against Paracontection and the second contract, may become involved.

One of the sapects of the hearing on Friday (18) which finally wound up the presentation of the formal proof on the plan by the plan's proponents was the objection to the Paramount - Broadway reorganization plan. Percy Johnston, chairman of the board of Chemical Bank, and head of the bankers' creditors committee in the reorganization picture, appeared as a witness. Johnston-spoke: or his Earnillarity, with con such familiar knowledge, said be had confidence in the future of the company.

company.

Fact that a part cash settlement
was made with the 15 banks involved in the negative hocking case,
he stated, was because certain
banks not as familiar as he with
Par affairs demanded part cash.
Johnston also informed the court
that before the negative hockingdeal was agreed upon more than a
half dozen of the most representative law firms in the city had passed
on the legality of the matter.
Johnston also expressed, his yleys

Johnston also expressed his views for the possible excluding of man-agement officials from the new com-pany board, in that on the board these officials would be passing on

these officials would be passing on their own acts.

The Chemical Bank head ex-pressed his viewpoint that the pres-ent plan as offered was okay and that the company should have no difficulty in having it underwritten.

Alien Talent

(Continued from page 3)

Continued from page 3)
rector and Eric Charell, director,
both from Germany. Hans Szekely,
writer, Hungarian; Tutta Rolt,
player, Scandinavian; Ketti Gallian, player, France; Regins Roma,
player, Poland; Tito Guizar, player,
Mexican; Rosita Diaz, player, and
Enrique Poncela and Jose Rublo,
writers, Spain.

Paramount has Wendy Barris, who came here on spec from England and landed a contract. Radio recently contracted John Wood, English juve. Ploneer has both Sir Cacil Hardwicke and Nigel Bruce in 'Backy Sharp.' Both were brought here from England.

20th Century's 10 foreigners are Chevaller, Princess Natalle Paley, Sim Ziva, Jacques Louvigney, Fernand Le Doux and Andre Berley from France. Chevaller came for Metro's 'Merry Widow', returned for 'Folles Bergeret. Remainder of those Paramount has Wendy

Lioyd. Bacon. directing 'Caliente,' Lindil she heata a larvnyfitis visitation. About the only ciub mainting it at thom.

About the only ciub mainting it at the bo. It is a popular-price of a picture with Max Beer, 18 months ego.

Bianche Coburn, ex-musical concedy actress now in films, sues Culver City bushess man for \$50,000 and the bold of the covers with mean for \$50,000 and the bold of the covers with mean for \$50,000 and the bold of the covers with mean for \$50,000 and the bold of the covers with mean for \$50,000 and the bold of the covers with mean for \$50,000 and the bold of the covers with mean for \$50,000 and the bold of the covers with mean for \$50,000 and the bold of the covers with mean for \$50,000 and the bold of th

Broadway

Dorothy Ross recuperating nic Matty yanked. Boris Florida. Rosen had his tonsiis

Morros vacationing in The Anatole Friedlands to Florida any minute.

., minute.
Willie Morris busted a toe. No

exp

explanation.
Eliks of Great Neck tossed Jack
Hazzard a dinner.
'Limpy Joe' is what the Gordon
staff calls Ben Boyar. He burns.

Lila Lee planed to Coast upon demand of new husband, Jack Pine Louis Epstein is ahead of George Jessel's one-man show and dance tour.

Louis Sobol's wife had second op-ration on nose fractured in taxi French Casino planning to add at. mat luncheon sessions to boost

Arch Selwyn starts delayed trip to Coast today, Brownie joining him a bit later.

a bit later.

Trank Kelton joins the Mrs. and
the new baby in Miami in a fortnight or so.

Phil Baker bought himself a
Westchester home last week near

night Solver bought himself a Westchester home last week near Mamaroneck.

Harry Puck and Harry Romm to St. Feteraburg, Fla. Jan. 27, for winter vacabourg, Fla. Jan. 27, for winter vacabor on the Daily News That you have been supported by the second of Jan. 12 is still causing pienty of talk.

George W. Weeks, chief of sales department for Gaumont-British, back from midwest tour.

Chorus Equity is moving from 47th street and after this week, will be supported by the second of the second

side on one of the sections of the section of the Coast on spec for pix. Both have been in Hollywood

before,
Eddie Edelson's Sunday cocktail

Eddie sory was a Broadway sory was a Broadway sory the winter as Re's headin' run Florida.

Le Rod Operti, veteran with Walter-Hampden company, now in charge of musical arrangements for productions.

Judich allow in from Hollywoods Judich allow in Petitical Fever before that was brought into New Forks

Jou Irwin claims to have booked Tou Irwin claims to have been the touch the

Lower that show is brought mehow York.
Lou Irwin claims to have booked
the majority of the nitery acts for
the Florida winter season with Jack
Bertell runner-in.
Influence of stream-lined sciedas,
Greybound busses and some of the
rebuilt Broadway surface cars.
Hal Horne, UA pub and ad chief,
addressed the Columbia U. advertising class at the N. Y. Times offices
last week, discourship on m.p. advertising.

ing class at the N. Y. Times offices last week, discoursing on m.p. advertising. Palais Royale temporarily shut-Falais Royale Royal

pancers, for the first time, will have lines.

A breasier firm has gone show bally in a big way with a sexy the street of the st

act. Some of the matinee cocktalleres in the East Side street bett are stepping out of character too much Saucy songsters at perjuateit planos, stying out Gladysbentley lyrics, are too rough a buildup to encourage open mixing between the lonesome femmes and gents at separate gallegs.

CHATTER

London

Mark Ostrer holidaying at Cannes 'Rehearsing a Lullaby' is Al Hoff-lan's latest song.

man's latest song.

New Falladium Crazy show scheduled for May,
Terry Byrne has sold Queer Cargo for America.

Joe Griffen throwing regular parties at the Mount Royal be resident comedans at the Falladium.

Lady Millbank now helping to operate Sovrani's exclusive nitery.

Jane Baxer the star attraction at the Biossom Time' bail at Liverpool.

Irene Vanbrugh to make her re-ppearance in the West End in a

Itens Vanbrugh to make her reappearance in the West End in a new play.

Hob Lively around with the Mrs. and writing songs for indie picture companies.

Sonny Miller writing lyrics for Croswoon House.

Evie Hayes playing picture thestres and doubling in West End nitery, the Blue Train.

Marcelle Roger getting over motor car smash in Cannes. Only visible stress and doubling in West End Tealler Belies to tate in Man of Yesterday, adaptation from the French by John Titheradge.

Dave Abrahams organizing big midnite charity show at the Regal by permission of John Maxwell.

Myrio and Deeha duplicating ther Myrio and Deeha duplicating ther Myrio and Deeha duplicating the Septian Control of the Westerday, adaptation of John Maxwell.

Brookins and Van, colored comedians, told to leave England end of February, by order of the Minister of Labor.

istry of Labor.

Henry Oscar to appear in role he
created on the stage in Wild Justice, to be known on screen as

Strange Justice for British Lion.

Screen Golfing Society, whose
headquarters were formerly at the

Kit Cat restaurant, now occupying
a private luncheon room at Kettners.

ners.
'So You Won't Talk,' Monty
Banks' starring feature, goes into
production at Teddington shortly
under direction of William Beau-

dine.

Tim Whelan, assigned to do the Monty Banks picture for Warners quit through disagreement with Irving Asher. William Beaudine re-

Grandson of Lord Bearstead, hea of Shell-Mex Company, financing a color process at the Bushy Studios. First picture will be the opera Faust.

color process at the Bushy Studies. First picture will be the opera Faust.

Sidney-Bernstein-has added two more picture theatres to his circuit. While the color of the color

with Edward Baird, he has been given a contract to script for Gau-mont-British.

Mexico City

By D. L. Grahame

Robert H. Davis here for travel book copy.

By D. L. Grahame

Robert M. Davis here for travel book copy.

The Barretz (MG)-current cinema-manackos:

Pastora Imperio. Spanish dancer, due hiere for a series of winter performances.

Tount of Monte Cristo' (UA) and correct series of winter performances.

Count of Monte Cristo' (UA) and company to the series of winter performances.

The Barretz (MG)-current cinema-manackos:

Pastora Imperio. Spanish dancer, due hiere for a series of winter performances.

Count of Monte Cristo' (UA) and company to the series of the series of

here for 12 consecutive weeks, record for magic in these parts.
Group of young radicals, known as 'red shirty disrputed a perform as 'red shirty disrputed a perform at the performance of Fine Arts, which he was giving for charity.

Tax increase of 10% decreed for production, consumption and importation of all hard drinks and trains and in recreation centers.

'Canada,' comedy concerning experiences of a party in the wilds of Ontario, north of Ottawa, presented by Maria Teresa Montowa, Maxico Teresa Montowa, Maxico Maria, Teresa Montoya, tranking Mexican actress, has organized a dramatic and comedy company of all-native players and taken over the Teatro Lirico, old guard burlesque, where Lupe Voles started.

Paris By Bob Stern

Mrs. Frank Jay Gould to St. Mo-'Cricket on Hearth' revived st

Marguerite Moreno in sketch a Sacre Coeur cogwheel railway re

Varna reopening his burley show Rex installing Western Electric Vide Range.

Harold Smith's wife and boy Switzerland.

Walter Friedland spending one night in Paris. Betty de Morini engage acques Faure. Bernard Fay being opti

Jacques saure, being optimisticabout America.

Jacques Deval's Ætlenne' revived at St. Georges,
Violet Ray and Norman, acrobats, playing Al. Bor giving her E. A. contract a close 6. 6.
Charles Farchy, Prench news-recier, to New York.

Marita-Abou, Italian star, talking a concert Mayol changing burley shows after 1/0 performances.

Guy Croswell Emith-looking formore French pix to distribute.

Grove Prench of the Contribute of the Contract of the Contribute of

Among reasons to the control of the ocea, in, in blowre.
Douglas Fairbanks at Chez Flor-ince with Lady Ashley and Michael

Farmer.

Jack Payne and band booked by Pathe for Empire and Moulin Rouge.

walter Reichner back from Vien-na trip, on deals to buy operatias

split weeks.
Walter Reichner back from Vienna trip, on deals to buy operettas for France.
Jimmy Walker and Betty Compton basing through en way from Londander Ullmann, manager of Paramount theatres in France, getting Legion of Honor.
Mmc Gustave Deschamps, oldest theatre manager in France, celebrating fold birthdasting Gill Colage have been building. The colage was in auto crash.
Dick de Rochement, representing March of Time, opening office with Fox in Marignan building.
Tania Balachova replacing Madeline Lamber as Rosalinde in Copenu'as You Like it Production.
L. de Vidas, of Dave Souham'is ralling making Honder Sans Gene.

Statt, is making Monsieur Gene.'
Harry Leasim hiring M. Gerassy former Italian supervisor for United Artists, Radio's French renting department.

Miami

Citif Newdahl added to cast an Deauville.

Helen Morgan here looking for a plane to rest on,
Bobby Lynn a newcomer at the Silver Silpper club.

The street of the street o Cliff Newdahl added to east a

wierted-with-much-fanfare.
Work being rushed on the new
Colony theatre for opening this
month.

The colony theatre for opening this
month.

Street the colony that the colony
open it's doors Saturday (19) for
the season.

Barney Ross working out daily
on the beach for his coming bout
with Frankle Kilok.

Barney Ross working out daily
on the beach for his coming bout
with Frankle Kilok.

Max Bare and brother Buddy arrived for Maxle's bout with Jimmle
Maloney at the Beach arena.

And the colony the colony that the colony is
support Club Tuenday night (15).

George Olsen and his band will
open at the new Royal -Paim club,
swank rendezvous in the heart of
town the colony of the colony of the colony.

open at the new Royal Palm club, swank renderevous in the heart of townous Bieer's Hangar opened Thursday (17) with the Ritz brothers, Lois Ravel and Harl Smith's music.

Mert Werthelmer's Beach and Tennis club gets going with Chick Endor and Charlie Farrel heading the Country Club Tuesday (15). Roy Maxon's music with shows produced by Victor Victoroff, Sophie Tucker slated to open in a couple of weeks. ard's direction opened Wednesday (16). Roy Chick Show holds Marion Chase, Feter Higgins, Louise Brooks and Darlo and Enric Madriguera's orchestra. Lucienne Boyer slated to open in the near future.

Moscow

By Zakhary McLove

Albert Coates, English conductor, opened a series of six concerts with the Moscow Philharmonic Orches-

tra. tra.

V. Petrov. Soviet film director, signed with Leningrad Film Trust for the production of a big film, Peter the I', from Alexis Tolstoy's novel.

Novek, Vasily Tikhomirov, one of the veterans of the Moscow Grand The atre ballet, has been elevated to the rank of People's Artist of the Republic by special government de-

public by special government decree.

Lara-Moon, American motion-picture-production engineer, fina been appointed Chief of the Apparatus search institute of Motion Pictures and Photography.

Nicolas Etk, director of the film The Road to Life, is now working on the production of two colored on the production of two colored and Nightingale. These films will be the first colored films to be produced-in Russie.

Serge Radamsky and Marie

Radamsky and Marie

duced-in-Russia.
Serge: Radamsky and Marie Salchi, American opera singers, gave a Larewell concert at the State gave a Larewell concert at the State ing for the United States after eight months in the Soviet Union, during which time they made an extensive tour in the Far East.
Paul Robeson here for a short holiday. Robeson is refusing to engage in public concerts, but says he hopes to come back next year to hopes to come back next year to the person of the state of the strength of the state of the strength of the strengt

The Hague

By M. W. Etty-Leal

Scala Cabaret at Hague reopened

Board 1 was normerly caused Fall Bouwmeester Company producing its tenth revue, With Flag and Pennant.

Crowds were at the station when Jack Hylion and his boys arrived Business in restaurants and theatres was rather brisk his year on New Year's eve.

Central Stage Company at Amondon Milling premiere of Touch Words and Willing premiere of Touch Wordson. C. A. Anthony in a Dutch version.

version.
Jack Hylton, who was booking for Norway after a proposed German tour fell through, and trip to the state of the s

am Katz licked the flu, Paul Kelly fighting off flu. Nick Foran in Mexico shooting

Hollywood

Bill Quinn spending a week in Helen Twelvetrees resting at

osemite.
Enrico De Rosas, Spanish lead, is ere for Fox.
George Bowser acquiring a new each home.

see for Fox.
George Bowser acquiring a new beach home.
Janet Beecher soaking in sun at Palm Springs.
The Edward G. Robinsons back for the property of the prop

Grant Garrett and Eddle Welch new-Academy-writer members. Bernard Newman gowning Kate Hepburn for her next at Radio. Gene Raymond headed east for a month in New York and Florida. Bill Gargan's hound, oppediction, Bill Gargan's hound, oppediction, Paul Nicholson recovering from pneumonia in Santa Monica hospi-tal.

Gloria Stuart out of RKO's Laddie' for a time with a heavy

cold.

Joseph Novak named special cast-ing director on 'Dante's Inferno' at Ing-director on Dante's Inferno' at Fox. Mrs. Wells Root in Seattle writing about the salmon fisheries for For

tune.
Arthur Lyons here trying to get film spots for Phil Baker and Jack

Benny.
Betty Grable to Chicago for personal appearances with Bert sonal appearances with Wheeler.
Metro's testing Princess Natalle, 20th Century French Folles Bergere

20th Century French Folles Bergeret.

Orantiand Rice-breakfast-gueited.

Orantiand Rice-breakfast-gueited.

Orantiand Rice-breakfast-gueited.

Bill Arms readying his Rio Nights tab to open at Colorado Springs Jan. 25.

Richard and Colorado Prigers will read to the Richard Springs Jan. 25.

Richard Rice-breakfast Springs Jan. 25.

Authoress Christa Winslos oglingher own Maedchen in Uniform at Fasadean Bulyrouse.

Ky Colonel Harry with Cliff Liwis, Par publicity planter.

—Jaques-Louvigny, Zanuck-import for the Prench Polles Bergere, is hustling back to Paris.

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—Jaques-Louvigny, Zanuck-import of the Prench Polles Bergere, is hustling back to Paris.

—Jan. William Springs and Colorado Colo

Stock Market

(Continued from page 6)
the week from its recent low at a state of the week from its recent low at a state of the state of

Summary for Week Ending Saturday, January 19 STOCK EXCHANGE

	.80					· Net
High.	Low.	Sales.	Issue and rate. High.	Low.	Last.	chg.
7%	21/8	2,100	American Seat	4%	5	- 4
41%	211/2	2.300		8414	3514	- 97
71/6	1%	10.100	Consol. Film. *7½ Consol. Film pfd. (½)b. *21½	614	7 .	+ 14
211/2	10%	15,200	Consol. Film pfd. (14)h 99114	19%	2114	+1%
117%	79	3.700	Eastman Kodak (4)c 115	1117	114	177
147	120.	1260	Do pfd	142	1424	- T3 - 1
1714	814	9,000	Fox Class A	11	11%	T***
2514	16%	110,000	Gon. Elcc. (00c)			77
37	20%	111,000	Gon, Elec. (00c) 20%	2014	231/8	+1%
31	2078	17,700	Loew (1)c 8314	811/2	83	+ *
106	72	. 600	Do pfd. (61/2)	1021/2	103	- 1/2
7	2%	400	Madison Square Garden 6-	5%	- 0	1 1/4
281/4	21	800	Met-GM pfd. (1.89) 284.	28	287	+ %
6%	1%	32,500		314	3%	+ 14
44	1/4	2.600	Pathe Exchange	11/4	114	+ 14
24%	1014	3.100	Patha Class A 1514	14%	15	+ 12
9%	416	41.800	Radio Corp 5%	4%.	514	1 12
59%	2814	18 200	Radle pfd. A *59%	64	59%	1 877
40	13	30,800	Radio pfd. B 42%	8514	41%	13%
414	14	11 000	Radio pid. B 1271		24.78	T-0.75
- 461/4	16%	11,000	RKO 2½ Universal pfd 36½	174	21/6	+ 78
		110	Universal_pfd	86%	881/4	-314
814	2%	14.000	Warner Bros 41/8	3%	. 4	+ 1/6
81%	18	1180	_ Do pfd 20%	18	20%	+2%
4714	27%	41,200	Westinghouss 38%	35%	d38%	+ %
971/2	82	- 170	Do pfd. (3½)	· - 974/-	d071/4 ··	-4
-					,,	
a Plu	as etock	extras.	the state of the s		1	
h Pa	id this 3	Zenr.				
c Ph	s cash	extros		10. 15. 17	20 1 10 15	
di Er	ptock .	llvidend.		2005		55%
e No	m 1024 1	35 high.				
A 77-	W.Iboz-	35 Rigit.		11 14	1 0 4 "	5.5
TUN	it of th	ading, 10	Silaros.		75	100

391/3 14% 31/6	2415 	:3,200.	Columbia Picts. (1)a 38 38 38 - 9 Technicolor 12½ 11½ 11½ - 9 Transiux (20c)b 3½ 2½ 3 + 3
			BOND8
13 741/6 105%	8½ 51 85	18,000	Gen. Thea. Eq. 40
6514	201/8	120,000	Par-Broadway 5½s, 51
651/4 651/4 103	2014 29 85	248,000 287,000	Par-Fam-Lasky 6s. '47' 63% 68% 63% 49% Do ctfs
103 67		16,000 126,000	Paths 7s. '37

2,700 OVER THE COUNTER, N. Y.

a Plus stock extras, b Pald last year.

Incorporations

NEW YORK

Albany. Rolbelts Productions, Inc.; turnishing amusement and entertainment; capita stock; 300 sharos, no par value; Kate Silver, 115 Lenox road, Brocklyn; Mar E. Leyins, 1267 East 26th street, Brooklyn; and Pearl Springer; 2019 Morris avs

E. Lewins, 1267 Essai, 26th street, Brockyn, and Pearl Springer, 2019 Morris avanue, Bronx.

Lago Amusement Corp., dramatic and musical performances; capital stock, 100 Left, 2186 Cruger avenue, Bronx, and Samuel Locb, 221 New Lots avenue, Brooklyn.

Rodit Home Service Company, Inc., Scattalic manufacturing radio receiving sets and transmission sets stc. capital. Micok, 150 shares, common, no par value; Fayo Schwartz, Lillian Weiser and Henrietta Resse, all of 1 Wall street, New York.

Morelticum Manufacturing Company, Norchicler Manufacturing Serveython machines cameras, etc. capital stock, 31,000; Robert V. Damiano, 342 East 18th street; Thomas E. Comping, 48 Wall Serveython, 48 Wall Se

Rochelle.

Biverside Sportland, Inc.; amusement parks, etc.; capital stock, \$1,000; Murray and Albert Simon, 119 Dyckmas street, and sumy Sandow, \$7 Arden atreet, all 250diac Theatre Corp., theatricals, pictures, etc.; capital stock, 100 shares, no par-value; Benjamin, Rich, Abraham, and Albert Simon Street, and Stre

Scheiner and Louis A. Hulnick, all of 122 East 42d street, New York.
Bernard B. Laberge, Inc., theatricals and dramatic performances; capital stock, 200 shares, no pay value; Bernard R. Laberge, Lulian Murtagh and Louis Murtagh, all of 2 West 46th attrest, New CHANGE OF CAPITAL

Stiwesant Theatre Company, New Tork; 31,000,000—1550,000; filed by Joseph P. Blcketton, Jr., 220: West 42d street, New York; 320,000: — 100: Changed to 1,000 shares, no. par value; filed by Samuel Yamin, 746 Fifth avenue, New York; 6,000 km New York; 400,000 km New York; 400 km

OKLAHOMA
Walshie Walsh

LALIFUNNIA SACRIMONIO INTERNATIONAL PARAMENTAL SACRIMON THE CONTROL OF SACRIMON TO SACRIMON THE CONTROL OF SACRIMON THE CONTRO

GEORGIA

GEORGIA

American Cornival Company Augusta.

American Cornival Company Birming
ham. Exceptions of the Control o

(Continued from page 53)—
sons attending outdoor performances in great masses as to continuance indoors and willingness to make contributions—anywhere from the contributions—anywhere from the school and institutional halls are not large enough to accommedate the number of persons wishing to attend the shows and the idea of seeking larger quarters has been contributed to the seeking larger quarters and the seeking larger quarters has been contributed to the seeking larger quarters are seeking larger to the seeking larger to the

VARIETY

Muny Circuit

(Continued from page 53)

to attend the shows and the idea of seeking larger quarters has been under consideration since then. Col. Boothe asserted after last week's session that if was a favorable sign when the various factions of the theatre can get linto accord with a proposal to revive and promote interest in the stage. Census of audiences to free shows in New York recently disclosed the fact that from 60% to 70% of those attending, had never witnessed spoken drama previously.

from 60% to 70% of those attending had never witnessed spoken drama previously. Problem of the actor is the same as the stage hand, the musician and others affiliated with the stage—there are fewer chances for stage jobs now than there were in 1920, but there are almost as many properties of the stage o

ingly.

Frank Gillmore of Equity was Frank Gilmore of Equity was appointed, or manent chairman of the committee on municipal theatres. Meeting was attended by representatives also of stage hands, musicians, Dramatist's Gilld, advance agents and managers (union), American Federation of Actors (vaudeville), scenic artists and American Federation of Labor.

Ducat Fight

ways available. Tyson Operating Company, Inc.' (Continued from page 53)

Papers of the plaintiffs also in-clude as an exhibit the statement of

Company, Inc.

Papers of the plaintiffs also include as an exhibit the statement of one manager who, during a code session last month, stated, according to the minutes: We will give our tickets to whoever we please, government or no government. They cannot tell us what to do.

According to the papers filed, William F. Farnwert, administrator according to the papers filed. William F. Farnwert, administrator according to the papers filed william F. Farnwert, administrator according to the papers filed william for the session. As long, as we are all jettling our hair down, I might just as well asy that such a plan is opposed, I believe, by only one interest in the theatre. Unfortunately, that is the largest interest. Plan referred to was egual alloiment of tickets. Identity of the managerial office referred to was pointed to the second of the seco

LETTERS When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED

LETTERS ADVERTISED IN ONE ISSUE ONLY Jewett Henry Burwell Trene L. DuBoine Annete Kay Marty

Girardot Etlenne Lamblyn Eddle Miller Sally Sabel Josephine

OBITUARIES

Lewin E. George, 54, for many years. VARENT'S correspondent in Springfield, Ill., died of pneumonia in that city Jan. 18. He virtually died in harness since he stuck to his desk on the State Journal until he was no longer able to hold his chair. He was removed to his home and thence to the hospital, where he failed to raily under the oxygen

ne tailed to raily under the oxygen tent. Mr. George entered newspaper work at an early age and like most newspaper men was unhappy in less active fields. He several times took other employment, only to find him-

other employment, only to find him-self back at the desk. He was the author of many mag-azine stories and was fond of writ-ing plays for amateur production. His most recent effort in that line was in staging the state Gridiron dinner recently.

THEODORE BENDIX

THEODOME BENDIX. T.2 one of the betted known crohestral conductors and musical directors, died in Bayshore, L. I., Tan. 15. For a time, in his youth, he was on the stage, but music claimed him and he took a opera star, died in Florence, Italy,

for more than 12 years in a musical act, died Jan. 12 in Mt. Carmel hospital, Columbus, O., following an operation. Nortle for several year appeared in a turn in which played twelve different musical instruments. For the past several years he has been engaged in building organs.

Surviving are his widow, a daughter and a son, a brother and a sister,

CHARLES PAVEY

CHARLES PAVEY
Charles Pavey, 63, vaudeville performer, committed suicide in Denver. Inability to secure bookings was given as the reason for the act. For years Pavey was on the vaude stage, specializing in Irish monologs. His last engagement was at Pasadena, Cal., a few weeks ago.

MRS. ELLEN A. COTTER

Mrs. Ellen. Agnes Cotter, 68, mother of Louise Cotter, bublicity manager for the Brandsis theatre, Omaha, died there Jan. 13. Survived by two sons and two other daughters.

Hifred Greason

prominent part in the concert hall as well as director of theatra or-chestras, chiefly with the Ziegfeld. Klaw & Erlancer and Savage pro-ductions. His tast theatre connec-tion was with the Erlangor-Bilt-more in Los Angeles, and he held membership in the Los Angeles mu-sical union. He was also a member of the Lamba.

membership in the Los Angeles musical union. He was also a member of the Lambs.

Funeral-services Jan. 20, under the auspices of the Actor's Fund, and interment in the Fund plot in Kensico.

LLOYD HAMILTON
Lloyd Hamilton, 48, died in
Hollywood Jan. 18, following an
operation of a atomach disorder,
He first came into prominence in
the Ham and Bud comedies made
by Kalem with Bud Duncan teamed.
Later he want in for spil comedies.

Later he went in for solo comedy and was very successful for a time and was very successful for a time but, a lack-of variety in his methods eventually tired his following- and fie has not been prominent for some time, having suffered fracture of both legs though not at the same time.

He, was twice married. His first wife was Einel Froyd. Lath first wife was Einel Froyd. Lath and the first wife was Einel Froyd. Date en players. Survived by his mother and sater. Interment in Portervill, Cst.

CLAY LAMBERT

CLAY LAMBERT

Clay Lambert, 77, of the Wee &
Leventhal office staff, ided at the
Flower hospital, New Earth on
Flower hospital, New Law Long

of about two weeks. The remains
were taken to Crawfordsville, Ind.,
for interment.

About 35 years ago the deceased
served as contracting agent for the
Ringling Brothers Circus. He was
also a member of the old Sarnum &
Batley Circus press staff, where he
At one time Mr. Lambert was a
part owner of the famous cartoon
comedy. Buster Brown, and he also
served as booking manager for the
A. H. Woods attractions.

He is survived by his wife, Heien
Craig-Lambert, and two-sons-andtwo daughters.

LOUISE S. HAMILTON

LOUISE S. HAMILTON

Louise Sylvester Hamilton, 84, once a member of the Shook & Palmer Union Square stock to the Stock of Palmer Union Square stock formed to the Stock of Sto

E. MANLEY NORRIS
E. Manley Norris, 56, well known vaudeville entertainer who appeared on the Keith and Pantages circuits that city Jan. 14, aged 65.

Jan. 16. In private life she was the Courtess d. Rhisin. Been in Cleveland and making her debut there as a child artist, she was per-haps better known abroad. Interment in Florence.

WESLEY DAUGHERTY

Wester DAUGHERTY
Wesley Doc Daugherty, 49, president of California Studios, Inc., and
officer of Freeman Lang, Inc., died
in Los Angeles, Jan. 14, following,
operations for adhesions. Survived
by widow and two daughters. Burlal
in Hollywood cemetery.

Joseph H. McHugh, 50, a memberof the St. Paul local of the Union
No. 29 of the Theatrical Stage employees since 198 and also of the
Electrical workers Union deed
the theatrical theatrical stage of the
Electrical workers Union deed
theatrical serve his linith terms
financial secretary-frequency and
was one of the hardest workers for
union advancement. Survived by on advancement. Sur-widow and a daughter.

Frad. Schneider, 71: retired or-chestra leader in Des Mölnes, died-Jan. 10 from a heart allment suffered for two years. He had directed the-atre orchestras in various local-houses—and other cities for more than 45 years. Survived by his widow, three sons and three grandchildren.

Mary Connor, 49, wife of B. C. Connor, formerly of the Ringling circus advance and for the past servoral years president of the Connor Outdoor Advertising Co., Cantion, O., died Jan. 11 in that city following an operation. Interment in Bellefontaine, O. Survived by husband.

Father of Joe Phillips, of vaude-ville, died in Florida after a long iliness. Funeral was held Mon-day (21) in Philadelphia Johnny Phillips, of Frankle and Johnnic's chop house N. Y. is another sur-viving son.

Joe Duncan, 45, vice-president of Procter & Gamble ad agency, Chri-cinnatt, idled Jan, 14 from pneu-monia, following an operation. He handled Crosley, Radio Corp. ac-count. Survived by widow.

Daughter, 9 years old; of Harry P. Munns, Chicago, theatrical at-torney, died of diptheria in Chicago on Jan. 15. Daughter, Jessle, was of twin daughters.

Edwin-W. Bruce, 58, violinist and former orchestra leader in Ottawa and Florida, died Jan. 17, at his home in Barre, Vt. Survived by his

1935-CHI-EXPO CHILLS

CHATTER

By John Quinn

Weather aprightly
New face in the Brandels ticket
window is Corinn Riley
New face in the Brandels ticket
window is Corinn Riley
to the Tri-State district office on
the usual biz.
Executive offices opened last week
for the National Flower Show beginning March 30.
Drama League bringing in George
Cohan in 'Ah, Wilderness' to give
the city at least a partial road season.

the city at least a partial road sea-sen.

Keene Abbott rounding out 31
Keene Abbott rounding out 31
Keene About rounding of the TriStates advertising office, hopped to
Slour City to lend a hand on a
couple of campaigns,
Junior Chamber of Commerce
turned out heavy at luncheon to
hear Director Bernard Scoid of the
Community Playhouse tell of the
new plays.

Community Playhouse tell of the new plays.

Jake Isaacson back from Callfornia trip, where he looked over the Coast's race tracks, preparing to promote the opening of the Ak track here now that the state legislature has made it legal.

Chicago Ben Katzman now with Winter-

urn print. Bill Stein flipped to Florida on biz

burn burn.

Burn burn thipped to Florida on biz
Englagere.

Raiph Branton in the loop for a
couple of days.
Harry Smitz readying for a jaint
In-southern waters.

Dick Hoffman the flut.
Lee Salidh. back from a flying,
trip around the midwest.
Raiph Hitz flew in from Texas on
a gander at his hostelries.

The Rogers going to San Diego to
look over the new Fair grounds.

Fill Dunas back at his desk at
Columbia after a hosystal slege.

Dick Bergen back from a swing
Sam Roherts back on the vaude
floors after a six-week turn in bed.
Jack Morrison handling publicity
for the President's Birthday ball-inChi.

C. McCaffery is the latest ad-on to the ranks of Kentucky

dition to the ranks of Kentucky colonels. Buzz Eagle booking Little Or-phan Annie and Joe Corntasse! In

phan Annie' and Joe Corritasse? In the midwest.
American Can Co. bought out the Chleago theatre on the last show of Broadway Bill?
George Tyson, of the Harris In-terests in Pittsburgh, o.o'ing some units around these parts we vaude act arranged by the standard Paul Secorge Trendle in the Joop, dou-bling from his Detroit theatres for a confab regarding his WXYZ sta-tion.

(Continued from page 61)

oew's Metropolitan contest in N. was welcomed to Roach's by Our

arlie Skouras and a battery of VC attorneys spent a day in co, but didn't accomplish any-

Par takes up options on Larry Crabbe, Ray Milland, David Holt, Mitchell Leisen and Howard J. Green.

Ida Lupino's three months jaunt to England, etc., ends this week when she steps into Par's Two on a Tower.

U expects its English import, Les-ter Matthews, to be three days late arriving here this week, due to At-lantic storms.

Carl Schaffer and Vance King of Citizen-News, and Francis Heaccek, from AP, are now Warners stu-dios, publicists.

ulos publicists.

Iddle Sutherland took 36 hours
out from Par's 'Mississippi at
plysician's orders to get a rest from
directorial strain.

Scaping from hospital Wednesday, Archie Mayo and wife salled for N.Y. and Europe Friday (18) via Panama Canal.

via Panama Cafail.

Picked up in Hollywood for speeding, Betty Wood drew a citation for having ignored a parking ficket last October.

Sany Poliosek puck from New York.

M. Botsford and frau back with minds full of N. Y. plays and arms full of new books.

Nobody but tuners wanted at the Jerome Kern dinner, so Conductor Wolfie Gilbert rejected 366 run-of-the-mill studio names that wanted

seats.
Charles Alden, who operates the FOX Alden in Globe, Ariz., and also is postmaster in the town. explains the reason he is continued in office is that the Government can't find a Democrat in the state, so they can't replace him.

Madrid

Jimmy Walker due.
Ignacio Zuloaga in on an o. o.
Emiliano Latorre, actor, died.
Jack McDermott in looking for a

Leonard Liebling's missus back in Palma.

Nina Choudens studying Spanish dancing. Spain's first revolving stage at the

Spain's mac to Zarzuela.

Jay Allen off to Malaga to tackle that book.

that book.

Gong-one-time class nitery, gone
miste hall.

Rex Smith; AP rep, off to Paris
and London.
Josephine Winser, English artist,
back in Palma.
Victor de la Serna editing Ciudad

Victor de la Serna editins Ciudad' (City'), new mas.

Thar Gasco and Fernando-Granda, pros, married.
Soletad Domingez, actress, now formation of the control of the control

redvo Lagrava, tormer redving Sparta film mag. AP staff to the control of the con

debut.

Dolly Haas, Albrecht Schoenhals.
Schreiber and Georg Jacoby with
German film company grinding a
ple at Caxla, near Lisbon.

Concepcion Rpiz, cutter, killed

Concepcion Rpiz, cutter, killed jumping from window of Atlantic (distrib) Films' pic deposit when fire broke out. Damage minor.

ROCKY ROAD TO KILL NEW FAIR **Omaha**

Political Uncertainty Stalls Legislative Okay on New Expo - Chi Dailies Di vided on Question Money Lacking as Coin Men Hesitate

OBSTACLE RACE

Obstacle after obstacle de being thrown up in front of the possible reopening of the Chicago Fair this summer and every day these obstacles become more and-more unsummer and every day these obstacles become more and more unsurmountable, with the opinion growing that only a miracle will produce a fair in this town in 1935. Everybody working at cross-purposes and with no guiding committee to steer the political and financial background of the enterprise through the maze of newspapers, politicians, financiers and merchants, the Fair looks cold.

Main disadvantage of the possible opening of the exposition this sum-

politicians, innaucers and merchants, the Fair looks coll.
Main disadvantage of the possible opening of the exposition. Other mer is the coming municipal merits the coming municipal merits the coming municipal merits the coming municipal merits of the coming municipal merits of the coming municipal merits of the coming municipal mention of the fair land this being the case Mayor Kelly is making certain that he gets into no controversial enterprises at this time and the question of the Fair las a hot-topic-right now. If a dynamite, with the papers and public divided on the question. Hearst papers seem committed to a no-Fair policy. The two powerful Hearst papers have been yelling for a restoration of the park grounds to the public for free bathing and picnicking. The Daily Times and the Daily News are on the sence the complex of the mere the complex of the complex of the mere the complex of the

is treading easy so as not to disturb the hornet's near again.

Libby Trouble

Other than be a solution and seemen than a solution and seemen the solution and seemen the seemen to getting the necessary okey from the Illinois legislature, and there is no committee-origanised at this time to-do-the essential lobbying. It takes a vote of, 136 in the state legislature and it will take plenty of action and work to get those votes this year. If the Fair is made a political football the year there will have to be plenty of taking-care-of-friends and the Fair setup cannot operate on such a policy.

It will take an estimated \$2,500.000 to start the Fair and there is no such money floating around to-day. With the enormous bond is sucon the Century of Progressit. was possible to bond-issue-on-the-Take (1915) and the seen.

Park for 1315 and nobody seems anxious to invest any coin. It will take almost \$1,000,000 to pay for the water pipes and other utilities to get the Fair open and this \$1,000,000 will be on underground mechanical apparatus where it will not be seen.

not be seen

chanical apparatus where it will not be seen.

Because of the political compilmethod of the would-be 1935 Pair the big merchant and financiers of the political pair and the big merchant and financiers of the purity of the pu

PUZZLED ABOUT PUPS Trenton Court Extends Three Case

Trenton, Jan. 21.

Legality of the dog racing act which permits parl-mutuel betting was before the New Jersey Supreme Court Thursday. (17) in two cases. Decision was reserved in both instances. In an action brought by Herbert Gimbel, a taxpayer, for a review of township resolutions covering the lease of the Pensaker Kennel Club, a modified not been filed and an opportunity at was argued that briefs had not been filed and an opportunity afforded for import. In testimony. Former. Senator. Emerson Richards, of Atlantic, moved to dismiss. case brought by Walter Reade, Asbury Park theatre operator, which is directed against all four tracks operating in New Jersey last year. Lack of prosecution-was the basis of the Richards motion. It was asked by counsel for Reade that-the-case-be-postponed until the next term, pending disposition of the Gimbel action. Trenton, Jan. 21

Winter Cruise

Canton, O., Jan. 21.
Orrin Davenport, veteran showman, will premiere his winter circuman, there today (Monday). for the
Canton Shrine Trumdrum, the first
of a string of midwest dates. Fol-Canton Shrine Trumdrum, the first of a string of midwest -dates. Ec)-lowing Canton the unit will play a week at 'Grand Rapida, Mich, followed by two weeks at Detroit, and two weeks in Cieveland, opening Feb. 18. Two more weeks in the west, including Omaha, Neb. are scheduled, and there is a possibility of Columbus, O, for a week to whad

Personnel of the unit will remain Personnel of the unit will remain the same for the smaller towns, but will be augmented for the larger cities. Merie Evans, director of the Ringling-Barnus band, will have charge of the band at all stands, and Nick Carter, of the Hagenbeck-Wallace show, the concessions.

Circus Gets Verdict

Buffalo, Jan. 21. A \$50,000 damage action against Ringling Bros.-B. & B. which came to trial in Supreme Court here this week resulted in a complete victory for the show.

Joseph Daul claimed that he sugar

Joseph Dati claimed that he was tained permanent head injuries when a runaway horse struck him while the circus was showing here in 1931. After five days trial the jury returned a verdict of no cause

Paris Equestrian Killed

Parls, Jan. 12.
Enrico Pissiutti, 58, etgus rider, was mortally injured Saturday (5) in a fall while rehearsing with a new horse and a new partner at Luna Park; Parls.
Pissiutti, standing on saddle, was helding nartner. Ludmille Ivancety.

Pissiutti, standing on saddle, was holding partner, Ludmilla Ivanosky, over his head when horse shifted pace, throwing girl off balance. Both rolled to ground. Girl, former ballet dancer, scrambled to feet, but Pissiutti broke his back and dled few hours later in Beaujon hospital.

HICKEY AHEAD

Birmingham, Jan. 21.
Bob Hickey of Memphis will serve as press agent ahead for the new Cole Brothers and Clyde Beatty Circus this season.

accept Fair publicity on such a scale this summer. Which means that the dallies this year want money and the Fair hasn't any kind of money for wide advertising cam-

of money for wide advertising campaigns this year.
Hope which was bright and shining during the autumn and in fact
up to the first of the year, is already dimming fast in this town
and its about conceded that the
Pair is dead on the pair is the
the pair in the pair is the pair
the Pair until after the April election and by that time it will betoe late.

BEATTY SECOND BEST ARGUING WITH LION

Rochester, Ind., Jan. 21.
Clyde Beatty, wintering here-with
the new Cole circus and readying
his animal act, came out on the
small end of an argument with
Sampson, a new 1lon, last week.
Breaking in the novice when Sampson's sprang on him, knocking him
across the 40-foot arena and fracturing several ribs. Beatty held kim
off, with a chair until assistance
arrived.

arrived.

Fhysician declares it the worst beating Beatty has taken since 1926 in Kokomo In no danger, nowever.

Nebraska Fair Heads

Lincoln, Jan. 21.

R. C. Johnson, Mead, Neb., farmer, heads the Nebraska association of county fair managers after last week's convention here at the Hotel-Co-Musiker. He replaces Otto Pfeiffer, Eikhorn, Stanley Matzke, Seward, is vice-president, and Chet. G. Marshall, Arlington, secretary-treasurer. Convention talk centered around the adoption of parimutels and a legislative committee was appointed to see that the county fairs get a cut in the betting as was promised during the campaign. last aummer. B. R. Vance, Hastings, went into the presidency of the State Fairs board, moving into the spot occupied by A. H. Miller, Blair. Bill Banning, Union, is first vice; R. Widle, Genoa, second vp. 17. H. Wake, treasurer, and Perry Reed, secretary.

Waiting the Axe

Syracuse, N. Y., Jan. 21.
Attraction contracts for the 1935
State Fair are still hanging fire,
awaiting legislative action upon the
reorganization of the State Department of Farms and Markets and anticipated control switch to the

anticipated control switch to the Democrats.
Contracts usually are are all awarded before this date, but J. Dan Ackerman, director of the Fair, who expects to be replaced by a Democrat, has made no commit-

Stan Dawson Back, Eyeing South Seas

Los Angeles, Jan. 21.
Stanley Dawson, who was forced to quit the Barnum-Balley-Ring-ling shows sarly last season through illness, has arrived here after a world cruise that started in New York in October.

York in October.

Dawson plans to remain on the Coast until spring. Later in the year he figures on taking another long boat trip, this time to the South Seas and Australia.

No Dog License

Ohio Racing Commission at Co-lumbus has no authority to Issue a permit for a greyhound race track, Judge Robert of Dale McNett of The Commission to Issue him a per-mit for a dog track in Montgomery county.

All Black

Algona, Ia., Jan. 21.
Books of the Kossuth county fairhave just been balanced, the task
resulting in an even slate so far astunds are concerned. The 1934 fair,
however, paid out in full with a \$90
deficit from previous year, also,
cleaned up. cleaned up.

Ottawa Fair Head

Ottawa, Jan. 21.

Ottawa, Jan. 21.

Bower Hemry was reschered president of the Ottawa Fair Board for 1935 last Wednesday.

Announcement was made at the annual meeting that the gross for the fair week last year was \$3,000 above the receipts for 1933.

Pittsburgh

By Hal Cohen

Harry Feldman on Coast for few weeks as guest of Dick Powell. Harry Harris to New York, thence to Miami by hoat for the winter. George Sinder and the Mrs. going to California for the winter months. Jerry Mayhall doing some serious composing in his spare time these lays.

Jack Pettis and band played for Paul Mellon's swanky party over

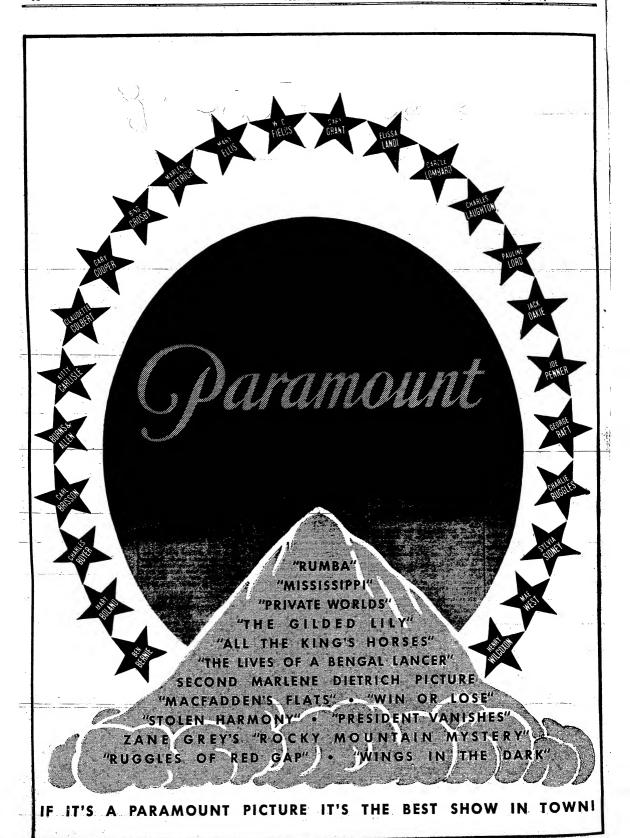
Jack Pettis and band played to Paul Melon's swanty party over the week-end stay here last week. Jack Benny dubbed Mayor McNair Will Rogers, Jr.

Mrs. Mike Cullen recovering in a Washington hospital from severe attack of pleurisy.

Defunct 400 Club, which folded after New Year's Eve, turned into a roller skating rink.

Heden-Richey-only-demne-commercial pilot, sevwill Rogers from the commercial pilot, sevwill Rogers from Lower States of the State State of the State of the Motor Square Garden.

The Jack Bennys tossed a party at Joe Hiller's nite. spot on their eighth wedding anniversary.



Published Weekly at 184 West 48th St., New York, N. Y., by Varisty, Inc. Annual subscription, \$6. Single copies, 15 centa. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 8, 1878.

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Vol. 117 No. 7

NEW YORK, TUESDAY, JANUARY 29, 1935

72 PAGES

RMERS AFTER CO

BAR AS THEATRE **ADJUNCTS FOR LEGITS**

Bars as adjuncts to New York legit theatres, and as the means to renewing public interest in the drama, are again being spoken of as compared to London, Paris and other European capitals. Abroad the income from the bars between the acts figures as an important part of the weekly gross.

The converted cabaret—theatres, which is the statement of the series of the statement of the series of the

'Where Were You on The Night of Show Brings B'way to N.J.

Trenton, Jan. 28.
Broadway has been flocking to
Flemington to witness the spectacular Hauptmann drama of real life.
Cilition Webb, Cuthris McClintic,
Cilition Webb, Cuthris McClintic,
Cilition Webb, Cuthris McClintic,
Lynn Fontain, Theyer Signer,
Lynn Fontain, And State Control of the
trial), Jack Benny, Pauline Lord,
Mrs. George S. Kaufman, Estelle
Taylor, Jack Dempsey's ex; also
his present wife, Hannah Williams;
Phillip Dunning, Jane Elcheiberger,
Alfred Lunt, Mrs. Polly Oz, George
Abbott, Ford Madox Ford, Vina
Delmar. Alex Woolloott, John
O'Hara and other representatives
of the lively arts have been Fiemington fans. Trenton, Jan. 28.

JOE SCHENCK'S WIDOW DOES HUB COMEBACK

One of those honest come-backs took place at the Coccanut Grove here last week when Lillian Broderick, ex-Follies girl and widow of Joe Schenck (Van and Schenck), initiated her new adaglo-ballroom turn with a partner, Ed-ward Faye. ward Faye.

For more than four years Miss Broderick has been out of the spot-light, and half that time she was on her back with paralysis.

Plans of the team are to play out of the work for six or eight weeks before going to Manhattan.

Stop Press-New Style

Dubuque, Ia., Jan. 28.

It used to be, 'stop the press,'
when blg news broke for the
scribes. But in radio it's different.

ferent.
A legman for WKBB,
dashed into the studio offices
shouting, Tve got a must.'
'Nuts' was the retort.
'Listen sap,' came the brittle
retort, 'stop the clock.'

A.K.'s in Rompers As Juves Give **Loop the Go-by**

Chicago, Jan. 28.
Producers in the midwest are hollering about the absence of youthful talent for legit shows in this territory. Have scoured the district and trooped from agency to agency but young talent is as carce as Republicans. Not a half-dozen ingenues or juvenile leading men available in these processes as the publicans. Not a half-dozen ingenues or juvenile leading men available in these processes as the publicans of the start. Show the public of the start of the start. They prefer the waiting on either coast rather than working in stock or rep shows around the one-nighters.

stock or rep shows around the one-nighters.
Result is that the shows being organized in this territory are composed almost entirely of old performers. Some shows have 60-year old ingenues making love to 75-year-old juvenile leading men. So much so that salaries are steadily upping for youthful talent and it's likely that the rising price market may bring more of the younger players back to the midwest.

GROUPS HAVE SELLING IDEAS

Awaits Program with Organizational Endorsement, but Leaders Develop Personal Yens for Radio Authorship

GOOD AT GAB

St. Paul. Jan. 28. Repercussions from the recen

better radio programs for children' stir-up instigated by Thomas Dunnlng Rishworth of KSTP are now cropping up in the form of petty jealousies, and personal ructions among various educational groups in this area.

in this area. Although the move to clean up the air for the sake of little Junior was started by Rishworth, the association groups have failed to follow his plea for constructive mass action and instead are individually and apparently trying to land their pet ideas with other stations on a commercial basis. No longer are Junior's radio-induced litters the (Continued on page 66)

Ford Sports-Minded

Henry Ford is understood to be contemplating the most ambitious sports sponsorship in radio history topping the automobile company's record World's Series stunt last fall.

Will not be confined just to baseball.

Main Hollywood Acting Jobs Go to 46 Players in 360 Pictures

Hollywood Poverty

Hollywood, Jan. 28. Hollywood, Jan. 28.

The Hollywood idea of poverty is illustrated by the instructions of a supervisor to a scriptist that he wants a yarn wherein a ne'er-do-well is cut off with \$100 a week and told to shift for himself.

Saw Stiff in Newsreel, Sues For Damages

Los Angeles, Jan. 28.

A so-called 'gruesome and revoltlng' newreel shot of the builet riddied corpse of Baby Face Nelson, le the basis of \$150,000 damage suitfiled against Universal Pictures,
Universal Exchanges and Hollywood Pantages theatre by Dorle
Preisler, who charges her maternal
expectations were wrecked by the
film.

Dead bandit clip shocked her so profoundly, Mrs. Preisler asserts in her complaint, that the ensuing complications required surgical medical care. Newsreel was viewed, she states, in the Hollywood Pan-tages theatre last month. The hus-band, Sidney Preisler, also claims to have been injured in health by the experiences of his wife.

They cite a city ordinance regard-

experiences of his wife.

They cite a city ordinance regarding all scenes of violence.

Hollywood, Jan. 28.

Academy survey of players rating major screen credit during 1934 and potentially in line for Annual Awards consideration, lists 46 as busiest Hollywood workers. Each had seven or more assignments during the year. A second batch of 457 drew from two to six major parts, while 457 had one each. Sur-vey included 360 pix from 21 com-

panies.
Tally also showed wider distribution of work amongst recognized actors and actresses for 1934 over the preceding year. About 35% drew two-thirds of the work, while in '33 24% snagged close to the same share.

in 32 24% snagged close to the same share.
Total average of assignments re-mained virtually the same at the 2,000 mark, despite the wifer shar-ing amongst the nearly 1,000 play-ers involved.
The 46 busiest players, in alpha-betical order:
Henry Armetta, Robert Arm-strong.

Henry Armeton, strong. William Bakewell, George Bar-bler, Mona Barrle, Mary Boland, John Boles. Bruce Cabot, Mary Carlisle, Ber-(Continued on page 70)

Lincoln Theatres Go on Radio in Competish Battle

Lincoln, Jan. 28.

The fight between Joe Cooper and L. L. Dent for theatrs surpremacy here went to radio last week. Milton Overman, city manager for the latter outh, has been on KFOR here for about three weeks with a five-minute program in which he talks about verything from soup to nuts.

Cooper, coming to town from New York to investigate the situation competitively, saw to the Cooper string's immediate purchase or time on the same station just ahead of the Dent minutes.

POLO GOES JUNIOR VIA LOW PAY CROWD

Hollywood, Jan. 28.

No longer is polo to be the exclusive sport of the studio tin hats
and the higher bracket boys.
Junior Chamber of Commerce have
organized the 'Junior Polo Association'.

tion."
Members are mainly second bracket writers, players and others in the Industry who cannot afford to keep their own ponies. Juniors will hire nags and sufficient low salaried film workers have already registered to provide for a league of several teams.

TELEVISION RUMORS ON STOCK MARKET TICKER, BUT THERE'S NOTHING DEFINITE

National Record

Hollywood, Jan. 28.
Believed to be a national record in legit is the fact that the box office of El Capitan theatre in Hollywood has never been closed a single day (Including Sundays) during the past seven years, and that front house lights have been on nightly during that period, regardless of whether house is operating or dark.
During a 10-week period last year box office crew reported daily at 9:30, and phone service was always available. Hollywood, Jan. 28.

Television is coming more

Television is coming more and more into prominence as a speculative factor in Wall Street. Not only are reports circulated in stock letters and brokerage houses, but at least twice a week new items pertaining to television come out over the ticker services.

During the last two weeks one story that gained general circulation was that a radio company official estimated that not one but two or more types of television sets would appear this year on the market. The report credited sets being reasonably good from a commercial standpoint.

In the past week, word was reserved from London via a ticker service that the post office there (Continued on page 10)

(Continued on page 70)

Upton Sinclair's Pic

Hollywood, Jan. 28.

Upton Sinclair, 'Epic' candidate for governor of California, is in on a picture huddle. Zeppo Marx is

a picture huddle. Zeppo Marx is cooking up the deal with Sinclair writing and to play a part. Author has good stage presence and voice is okay for sound.

Story will probably dwell on the last campaign, Marx, now an agent, figuring that the world-wide publicity the fight got work it put showings outside of California.

Stockief, latest book if Candidate.

ings outside of California.

Sinclair's latest book, 'I, Candidate for California and How I Got Licked,' has plenty of stuff for such a script.

Authors with 25 Bucks Can Be Life Members of Writers' Guild But H'wood Scribes Don't Like It

Hollywood, Jan. 28.

Biossoming of the Writers' Guild of America, with offices in Hollywood Pantages bldg., has aroused members of Screen Writers' Guild, who want to find out what the new ld is all about.

who want to find out what the new rould is all about.

Ralph Block, president of the Screen Guid, stated 'obvious similarity of name' had caused him to request Guid's board to 'take steps to find out the nature of the new organization, the' name and standing of its sponsors and also to take what action may be necessary to protect our own name, which has been long established.

New Guild is headed by Peter Schwarze, eastern writer, who, with a local attorney, constitutes present directing management. Ha ving secured a California state charter, though only after 'considerable opposition,' according to Schwarze, new groups aim is to erroll-5,000 writers for a co-operative setup at \$25 per for life memberships.

Claims 50 Members

Claims 50 Members.

Schwarze claimed to have signed elose to 50 members since opening the doors Monday and announcing himself with classified ads in local personals? columns to the effect that known writers and ambitious new writers of stories, songs, poems and plays are invited to participate in the Guild's many advantages that afford opportunities unknown to any other group in the writing profession.

Chief incentive to join advanced.

Claiming to be a vetera writer, surjection with a concalled in the control of t

Claiming to be a veteran writer, currently having a biographical tome. Uncrowned Queens, with Yiking, Schwarze states present publishing and producer setup is unfair to the writer, whose only salvation is co-operative work! Quild fixerature describes the organization as a co-op movement 'in lleu of the old line publishing houses of both books and magazines; the egoistic producers of motion plectures and plays; the song monopoly and the bargained radio playlet!

and the bargained radio playlet.'
Two-Year Wait Provided

Members must agree to submit ars in order to receive 'depository gears in order to receive depositor, oertificates guaranteeing three-fifths of the five-sixths net royalty (Continued on page 54)

BEERY VIRTUALLY SET FOR ONE G-B PIC

Gaumont-British wants Wallace Beery for one film and has practically set a deal with the actor. Details were discussed by Beery and Jeffrey Bernerd of G-B in New York last week just before the actor returned to Hollywood.

According to Beery Meiro Condition of the Work of the Wellow of the Wello

Studio must, however, approve of the deal and Beery must approve of the yam. Subject to those two items, Beery told Bernard he would come to London.

Burbank, Jan. 28.

Warnets last week loaned outseven players. Dorothy Tree, Patricia Ellis went to Par, Robert Barrat to Radio; Lyle Talbot, Henry O'Nelli, Glen Boles and Maxine Doyle to Fox.

Revsmp 'Voice' for Bing
Her Master's Voice', bought by
B. P. Schulberg for Lanny Ross, is
being rewritten by Paramount for
Bing Crosby.
Treatment of the story and song
numbers have to be changed for
Crosby.

Juicy for Juicer

Hollywood, Jan. 28.
William Gorsman, former
vaude strong man and now an
electrician at Paramount, was
uncovered by the casting office and inducted into cast of
Win or Lose' to do some of
his former stage routine.

Original 'Frankie' (And Johnny) Wants 100G from Par-West

Portland, Ore., Jan. 28. Frankie Baker, 59, colored, alegedly the original character Frankie and Johnnie, filed suit in New York courts Saturday through

Frankle and Johnnie, med sut. in New York court's Saturday through her Portland attorney against Fara-mount Pictures and Mae West for 3100,000. Miss Baker claims her character has been injured by por-trayal of incidents in her life in the Prankle Baker sets forth hise shot Albert Britt in St. Louis in 1899 because he spent Frankle's money on Alice Spry, called Nellie in the song. Frankle says she has lived in Portland 20 years, lately running a shoe-shine stand. She entered Emanuel hospital Sunday (27) for major operation which prompted her to make her will and start suit against Faramount. against Paramount.

Charles Franklin, local attorney, is handling the suit in New York.

GRACE MOORE STARTS COL.'S 'SONG' IN FEB.

Hollywood, Jan. 18. Hollywood, Jan. 18.

Grace Moore is skeded to start
'On Wings of Song' in February for
Columbla, with Victor Schertzinger,
who directed 'One Night of Love,'
directing, Script is by Stdiney Buchman and Robert Riskin.
Miss Moore back here yesterday
(Sunday) from week of personals
at San Francisco auto show.

Muni Ducks Stage to Take It Easy on Coast

Having declined stage proffers by several produceres in New York Paul Muni returned Saturday (26) to spend the rest of his Warner contract. Interim vacation here and to scout material for his next pic-ture.

First of two Muni features for this year is not due to start until July, with nothing definite in pros-pect.



WILL MAHONEY

The Evening Dispatch, London, Engs.: "He is a delightful little man who resorts to nothing in the way of makeup and prope other than a bowler hat, and out size xylophone upon which he plays by attaching the sticks to his shoes and dancing upon the instrument."

Direction
WM. MORRIS AGENCY
Mayfair Theatre Bldg.
New York City

SCHENCK-ANGER HAVE OPPOSISH' TRACK IDEA

Hollywood, Jan. 28. Joseph M. Schenck and Lou Anger are figuring on promotion of a new race track for opposition to Santa Anita next year, with several sites already reported under sites ameady reported under con-sideration. Patr, who own Agua Callente, are doing a burn-up due to the freezeout taotics of the Call-fornia racing board in extending Santa Anita meet two weeks and killing off projected March meeting at Callente.

Even Sunday racing at Callente is being crippled through refusal of the State Board to permit Santa Anita owners to ship there for one

of the State Board to permit Santa Anita owners to ship there for one day a week.

Schenck and Anger are said to be favoring a spot on Washington boulevard near Venice.

MG's Chinese

Shanghai, Jan. 4.

Local MGM officials are closing campaign for Chinese actors for Good Earth. More than 200 Shanghai and Nan-king candidates were examined and tested after responding to news-paper ads.

Nick Warren William In \$675 Comish Suit

Los Angeles, Jan. 28.

Los Angeles, Jan. 28.
Warren William is nicked for \$45^6 judgment in favor of Ben Boyar, following commission suit in Municipal Court.
Verdict cleans slate of tithes declared due the agent by he Warners player up to May of 1933.
Boyar was represented by Atty.
Martin Gang.

Two-in-One 'Folies Bergere' Finished with Zanuck at Helm

'Folles Bergere' goes into the tinware tomorrow (Tuesday), with Zarryl Zanuck having given 20th

Zarryl Zanuck having given 20th Century two complete pictures—French and English versions—simultaneously through parallel shooting. Zanuck personally supervised malting of chevaller's singing numinities of the pictures of the pictures were completed 10 days ago, with Roy Del Ruth, despite a slege of illness, bringing it in ahead of schedule. Marcer Archard, French director, completed his part a couple of days later. Most of the French company imported for the picture scrammed for Paris-bound luggers a week ago.

Last 10 days' work on the picture was done by Dave Gould and girls in the ensembles, Gould having been

delayed in getting Chevaller for work with the girls until the dra-matic parts were ended. The en-sembles were worked silent, and the music, which had been pre-recorded,

music, which had been pre-recorded, was dubed in per usual. Jack Robbins, who is publishing the music of Folies, has lined up the air break for this week, with February 1 as the probable getaway. Meanwhile he has had two numbers, Twas the probable getaway. Meanwhile he has had two numbers, Twas Lucky and Thythm of the Rain, 'secorded by Guy Lombardo, and Chevaller is recording four each for Columbia (foreign) and Brunswick. Latter recording marks his first break from Victor in this country. Numbers are Lucky, 'Happy Song, 'Rain' and 'Au Revoir TAmour.'
These are the Jack Stern-Jack

yolr l'Amour.

These are the Jack Biern-Jack
Meskill group, over which there was
such a to-do between Robbins and
the Berlin office before the picture
went into production.

FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical premieres as a compilation of stage, screen, concert or nite club openings which, for some odd circumstance or another, stand out in show business, They will be recorded without thought to chronological order, The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, novelty show venture, play or company, to some other attendant excitement backstage, some colorful courrence out front, or merely because of the gala circumstances. This is to be a continued series.

(Hollywood Revue'

(Chinese, Hollywood, June 20, 1928)

Filmdom's plunge into the revue type of film and the first picture to involve every star on the lot (Metro). Flicker colony sensed an important film bearing on future picture making, and was well aware of the grief connected with it in production. What the stage could expect in the way of opposition from filmusicals was flashed within the first reel via a black and white number, a contrast effect achieved through running pure negative through the projector to get the 'black' and developed footage for 'white', the chorus actually being in white costumes, against a black background. Incidentally, an effect never since repeated in any picture. This number, alone, stunned eastern show people in the audience as it immediately signalized how much more the studios could on production than any stage show.

Premiere also notable for a strong pop song hit, 'Singing in the Rain, and a comedy number by the late Marie Dressier ('For I'm the Queen') which would have stood out in any show as well as in this film.

Music Box Revue'
(Music Box, N. Y., Sept. 22, 1921)

First revue at the Music Box and marked the opening of a theatrewhich has been the most consistently successful of any legit house on
Broadway - two flops in 13, years.

This premiere was notable because it was the first Irving Berlin musi-cal produced by Sam H. Harris. Cast was heavy with names such as Sam Bernard, William Collier, Florence Moore, Wilda Bennett, Joseph Santley, Ivy Sawyer, John Steele, with Berlin and Harris also owning.

Academy in Annual Flutter Picking Recipients of Awards

PAR AFTER MILESTONE

Want Him for 'One Woman' When Finishing 'Corner'

Hollywood, Jan. 28.

Hollywood, Jan. 28.

Paramount - is — propositioning.

Lewis Milestone, now at the studio

to direct 'Two on a Corner,' to

handle the meg on Tiffany Thayer's

'One. Woman starrer for Gary

Cooper and Claudette Colbert.

Screen play has been completed

by the author and picture is sched
uled for March production. Ben
jamin Glazer will produce.

FREEDLEY WANTS EDDIE CANTOR FOR BROADWAY

Hollywood, Jan. 28.
Vinton Freedley is here conferring with Samuel Goldwyn on a deal for Eddie Cantor to appear in a Broadway musical before starting his next picture.
Cantor is due back on the Coast in Aprell

Kitty Carlisle in Par 'Rancho Rose' Remake

Hollywood, Jan. 28.

Kitty Carlisle is slated to return from eastern vacation this week, being recalled by Paramount to prepare for the title spot in the talker remake of Rose of the Rancho', Picture is slated to go into production per tenuth.

rest month.

Rose of the Rancho' was first
produced in 1914 by Par.

John M. Stahls West This Week Delayed in New York by Mrs. John M. Stahl's bad throat, the director is Hollywood-bound today (Tuesday).

SAILINGS

Feb. 2 (New York to London) Mr and Mrs. Charles B. Cochran (Rex). Feb. 2 (New York to London) Chappelle and Carlton (Champlain) Chappelle and Carlton (Champlain).
Jan. 26 (New York to Paris),
Adolphe Osso, Jean de Cavaignac,
Alexander Pineus, Andre Berley
(Lafayette).
Jan. 26 (New York to Genca),
Fulton Oursler (Roma),
Jan. 26 (New York to London)
Fred Herendeen (Berengarla).
Lan. 26 (South America), courted.

ared Herendeen (Berengarla).

Jan. 25 (South American cruise)
Mr. and Mrs. David Sarnoff, Charles
Sonin (Statendam).

Jan. 25 (New York to London)
Lilian Harvey, Wers Engels, WalterDuranty, Theodore Komisarjevsky
(Europa).

Hollywood, Jan. 28. Academy is in a clutter of com-

nittees, ballots and meetings, whipping up Annual Awards frenzy ping up Annual Awards frenzy.
Nominating is under way with
branches balloting, shorts pickers
viewing candidates and tuners dabbling a special ballot. Committees
also busy on banquet arrangements,
and technical and special awards
details.

and technical and special awards details.

Approximately 800 members in arrows a manager of the general classes; production, acting, directing, writing, art direction, chematography, sound recording, all entitling the final winners to bronzed fron men. Certificates of merit, are the prizes for best film editing, shorts, assistant directing and music.

Winners in all nomination primaries will be amounced Feb. 1, final ballots going out Feb. 12, in most cases final selection is by Acad's entire membership, winners to be entire membership, winners to be

entire membership, winners to be announced the night of the annual banquet, Feb. 27.

With 17 comedies 16 novelties

announced the night of the annualbanquet, Feb. 27.

With 17 comedes -6 novelties

With 17 comedes -6 novelties

With 18 comes aubmitted by stunounced to the seed of the s

and best scoring job.

Meanwhile banquet detail problems were tossed in the laps of three lems were tossed in the laps of three control of the laps of three control of the laps of three control of the laps of t

committees will huddle Feb. 5 to hear reports and settle banquet plans and lineup tellers committees to tally votes.

COSTUME CYCLE DECLINE

WB 'Dream' Crowding \$1,000,000 Mark Due to Costly Setbacks

Hollywood Jan. 28.

Hollywood, Jan. 28. Indications are that 'Mdaummer Night's Dream,' which was budgeted at \$800,000 in the beginning, will tap the Warners till for \$1,000,000 and maybe more before it is previewed. Latest setback was the ieg-breaking of little Mickey Rooney, Puok of the picture, while tobogganing a couple of weeks ago, necessitating substitution of George Breakstone.

tobogganing a couple of weeks ago, necessitating substitution of George Breakstone.

Company may be able to salvage some of the long shots involving the dwarfs, but the switch is said certain to entail a husse expense which production roost.

The ballet sequence mixup, after seven weeks, split 50-50 between rehearing and lensing of a large group of dancers, caused Bronislawa Nilinska, brought here from Europe by Max Reinhardt, to exit from the picture. Blil Dicterie, graduate of the Reinhardt school of the start technique and acting in Berlin, and new associate director of Dream withfrecting on the picture. Dieterfecting on the picture Dieterfect

Porter Interprets His Songs for H'wood Filmusical Via Disk

Cole Porter's recording in New York, just before he salled with Moss Hart on his word cruss to collaborate on a new Sam H. Harris musical, may set a vogue for com-posers for filmusicals. Porter made a series of Brunswick disks in NY. for For Film's guidance on the in-ferpretation of the score which he wroter for 'Argentina,' Louis Brock's first For filmusical.

wrote for 'Argentina'. Louis Brocks are too filmusical. According to filmusical and the secondary was Accorded Leftwich Brocks N.Y. rep. and Oscar Bradley, who resigned as musical director of the Will Rogers radio program (Good Gulf) to become a Fox studio musical director. Porter put on wax, via the Brunswick platters, interpretations of the score, playing each composition with his own creative idea of variations, including vocal, instrumental and sundry other rhythms' The studio then will have wax impressions as a guide—on screen treatment.

'GLORY' FIRST DAVIES. **BOB LORD IN CHARGE**

Robert Lord draws the production supervisory job on 'Page Miss Glory. Marion Davies' first picture for Warners. He is now working on the story with Delmar Davies with intention to get it before cameras by March 1.

Little Old New York,' remake of a previous Davies' picture, will be her second at WB.

U FARMING OUT PRYOR

Hollywood, Jan. 28.
Universal trying to find a studio
take over the remaining seven
seks of Roger Pryor's contract.
Only Warners is nibbling.

BACHMANN IS AGENT

Producer Partner Marx on Coast

Hollywood, Jan. 28.

Hollywood, Jan. 28, J. G. Bachmann, who recently re-joined Columbia as an associate producer after a long iliness, but has not been given an assignment, leaves the Cohn organization this week to go into the agency busi-ness.

mess.

Bachman, who first became an active figure in the industry with Al Lichtman and B. P. Schulberg in Preferred Pictures over ten years ago, now becomes a partner of

SAPOLIO FOR **FRANKIE AND JOHNNY**

Frankie and Johnnie, made over a year ago in New York by Chester Erskin, and shelved on orders of the Hays office, will be ne-shot, with some of the old footage used. William Saal, of Select Films, will reproduce it, with John Auer likely as the director. New script has been written to take in a lot of the old footage and that script is currently, at the Hays office being read for approval. If passed, work will start pronto.

Picture was made in the Biograph

start pronts. A passeu, work will start pronts.

Picture was made in the Biograph studios starting Lilyan Tashman, since deceased, Chester Morris and Helen Morgan. Also it had a big cast of Broadway legit names. Moss Hart wrote the story and Herbert Yates bankrolled, producing company being known as All-Star productions. Understood at the time there was a United Artists releasing arrangement, but UA never had a channe to exercise its release option on it because of the Hays office nix. It cost \$290,000 to produce. Erskin will have nothing to do with the retakes or reediting, according to present plans.

ROS. RUSSELL'S MG DEAL

Rosaiind Russeii, ex-New York legiter, geta new term contract at Metro, first assignment on deal be-ing 'China Seas.' Starts Feb. 4. Tay Garnett di-recting.

EXHIBS CHILL ON BIOG PICTURES

Next Season's Film Produc tion Crop Expected to Play Down Costume Spec and Historical Subjects

B. O. CHECKUP

Next season's programs are expected to bring a sharp decrosse in the number of costume pictures not only because they run into heavy money to make, but be-cause of a growing tendency among showmen, notably exhibitors, to dis-credit their value. In the opinion of many theatre operators the blographical pictures, open sesame to a return of costume spectacles, has been overdone and is starting to peter out as box office. This season has seen a flock of

costume or biographical pictures, most of them quite costly. Exhibitors point to a representative num ber, including some foreign-made which have disappointed on gross receipts, and clearly indicated a receipts, and clearly indicated a tendency of the public away from the cycle. This is also happening to musicais, but in a much smaller measure according to personal translations are supported to the cycle of the

product including a variety of productions based on historical events of the reasons advanced for the large number of costume-blog-raphy pictures this season is that the files of history yielded considerable material on which the industry would be taking a lesser chance of offending the church and other busybody factions from a censoring standpoint. It was considered that anything modern, including the play, and the production of the produc

Adapted Screen Stories Exceed Originals by 50%; 218 to 142

Original yarns lost out to adap ations by 76 in a tabulation of 360 films from 21 companies listed by the Academy as eligible for awards. Adaptations totaled 218, against 142 originals, slightly better than 50% in favor of transfers compared to the total originals.

to the total originals.

Combined Warner Bros. Pirst NaLibory 1
Libory 1

Invincible ol Lesser..... Liberty
Lloyd
Majestic

Producers Get More Time to File Guild Brief Answer; Say NRA Won't Act Before Walkout

NATIVE THESPS

Matro Will Pick Up Island Types for Speaking Parts in 'Types'

Hollywood, Jan. 28.
In sending Typee' troupe to the.
South Seas next month. Metro has
decided to pick up all white and
native members of the cast on location, with the exception of Mala and
Lotus Long, who go from here.
Producer Phil Goldstone figures
non-pro-players-inducted into-the
cast for various minor part on location will be able to get over as
types better than actors from Hollywood. Present script calls for about;
10 white players to be used in minor
parts, with each having but few
lines of dialog. Hollywood, Jan. 28.

PARIS GROUP'S \$128.915 CLAIM VS. REINHARDT

Hollywood, Jan. 28. Habel Society of Paris, producers iied suit today (Monday) for filed auit today (Monday) for \$128,916 famages against Max Relinhardt. Same firm was recently dended an injunction against Relinhardt to preyent him from making 'Midsummer Night's Dream' at Warners before he completed the Straius Fledermaus' operate production in London for which assertedly he contracted.

New action alleges breach of contract,

GERMAN ACTRESSES SAIL. BUT NOT HOME

Lilian Harvey and Wera Engels both left for Europe Friday (25), both on a German liner, although neither is going to Germany at this time, both fearing that they are somewhat persons non gratae in Hitlerland.

Stitute and the state of the st

Josephine Hutchinson's B'way Legit Time-Out

Hollywood, Jan. 28.

Josephine H u tch in so n's 1935 option for two pictures has been taken up by Warners. Miss Hutchlason's deal is for two pictures yearly for five years, but she can for the studio if she chooses. The additional picture option rests with her.

Additional picture of the fire of the fire

PAR WANTS HARDING

Hollywood, Jan. 28,
Hollywood, Jan. 28,
Hollywood, Jan. 28,
With Ann Harding for lead opposite
Cary Cooper in Peter Jibetson.'
Aciress is now en route to Orient,
but would turn back: if agent closes
142 satisfactory deal.

Washington, Jan. 28.

Whether Hollywood's recentlyunionized serven actors, will continue to set coid shoulder tria continue to set coid shoulder that the coid of the conproperty of greats.

Finally grappling with the probiem buried in his lap in the form of
a lengthy and sizzling brief from
actor members of the 5-5 committee,
Divisional Administrator Sol A.
Rosenblatt work into a huddle with
producer representatives and again
failed to take any definite stand.

The outcome of Rosy's round of
discussions with his multitudinous
advisors' was announcement thattinued during the stand of the conserver to the charges hurde by the
actor contingent. Producers also
will be permitted to file an answer to the charges hurde by the
actor contingent. Producers also
will be permitted to file briefs ca
the question of opening the dispute
for public string.

While the extent of the 'reasonable time' was not specified and the
prospects for the actor group continued duri, it was doubted in Washfilled and calculation of the conserver of the condition of the conmany string that we will
the condition will be performed to be
set for March unless the employer
faction backs down. It was inted
that Rosy and the Blue Eagle custodians want to see just what will
materialize if the Screen Actors
Guild tries aggressive methods to
force agreements.

Guild tries aggressive methods to force agreements.

Resy Work Talk
Beyond making the bald statement that the reasonable time decision had been reached, Rosy refused to be quizzed about his talks with other NRA excess or with Ed, ward J. Loeb, of the Los Angeles law firm of Loeb, Walker & Loeb.

(Continued on page 40)

154 West 45th Street, New York City

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Sen. Wheeler Brings Up Matter Of Phone Co. Interest in Films; Congressional Airing for ERPI

Washington, Jan. 28.

Thorough airing of all Erip matters seemed definitely assured last weck as movements in both branches of Congress against the telephone situation gained headway. The most direct threat was made by Sonator Wheeler, chairman of the Senate Interstate Commerce Commissi in, who brought the question of telephone company interests in the film field before his group during examination of members of the Federal Communications Commission.

Mission.

A round-about attack on the A.T.&T. subsidiary was seen in the House when Representative Sirovich of New York introduced a new

A.T.&T. subsidiary was seen in the House when Representative Sirouh of New York Introduced a new measure superage to the New York Introduced a new measure subsidiary of the New York pipsician playwith the submitted a bill requiring that all patent agreements and licensing contracts be filed with the Commissioner of P. tents.

Acting to supply sufficient funds for a comprehensive overhauling of the whole telephone set up. Senator Wheeler, in company with Representative Hayburn of Testa Representative Haybu

ing a deep seed.

Siroyich's move was more or less in self-defense, since his previous resolution for an investigation into patent pools had been blocked by an antagonistic House Rules Committee. Clying up hope of favoratives, cavined on page 25)

(Continued on page 25)

INSIDE BATTLE ON AIR REVIEWS

Hollywood, Jan. 28

Studio publicity chiefs, jumpins from the tape ahead of the gun, have precipitated a small war on some lots between the front offices and the press departments as to the worth or harm to the picture industry of radio reviews of previewed pictures.

worth or harm to the picture industry of radio reviews of previewed pictures.

Mkup, occurred when the p.a.'s, at their fortnightly meeting under the Have office wing, voted no coperation to General Petroleum in this company's intention to include reviews, of pictures in it new coast CBS Mobile Magazine.

Scheme for Gen Peterson to have reviewers gather reactions to the picture of the weekly program.

First to the weekly program.

First to the overtwewing later, as a feather the contract of the previewer of the apple cartwas Harry Cohn of Columbia, who contacted Gen Pete after hearing of the p.a. action, and not only offered all co-operation to the reviewing scheme, but also asked to be given permission to record the dramatizations in order to use the discs for later air exploitation of Columbia pictures caught.

Paramount then nired the p.a. ban and this was followed by Universal and Radio. To date the only two studios standing pat on the issue and withholding co-operation are Metro and Fox. Former, however, which has been sidding into radio exploitation recently, contrary to its former stand against the medium, is expected to change its mind in respect to the reviewing scheme.

Third Hungarian Girl Canary at Universal

Hollywood, Jan. 28.

Predilection for Hungarian brand of warblins, has hit Universal, studio having signed up Gitta Alpar as the third songstress from trillers on Us roster are Irene Biller and Marta Eggerth. This trio, together with Eole Galli, William Roberts, Irene Galli, worth and Douglas Fowley of assorted, nationalities, swell Universal's staff of olef artists to its highest peak.

PATMAN BILL UP **BUT PUTTIN' IT** RIGHT BACK

Weshington, Jan. 28.

Washington, Jan. 28.

Dat ol' debbil 'Patman bill bobbed up again in the halls of Congress last week as film enemies prepared to give new life to their drive for the abandonment of block booking. Measure was introduced by Representative Francis Culkin from upstate New York, who a week ago gave the industry a pat on the back and said he felt substantial progress had been made in cleaning up the nation's screen fare-Culkin said he introduced the measure in response to requests from a 'civic group,' refusing to identify the organization which induced him to start the old fight again.

again.

The measure probably will be files of slumber peacefully in the files of slumb

The measure probably will stumber peacefully in the files of the House Interstate Commerce Committee, along with another Culkin measure to ban block sales, particularly since the committee, in a big-hearted frame of mind, spent a whole two-hour session last year hearing discussion of the merits of the Brookhart-Patman proposal.

Despite the gloomy outlook, Cultimered to push the matter of the Brookhart-Patman proposal. This week he of the most of the minds. This week he of the most of the minds of the matter of the minds of the most of the minds. This week he of the most of the minds of the most of the manual lethargy. Will demand a hearing on one or both of his brain-children. Whether he will get it is problematical, but industry reps are not wereying-or stay-ne un night shinking how to kill try reps are not werrying or stay-ing up nights thinking how to kill the measure.

A.T.&T.-ERPI-Par

Washington, Jan. 28.
Possibility lies that the procosed inquaries that the procosed inquaries that the procosed inquaries that the factor
control of the second of the control of the second of

trustee.

This phase of the proposed inquiry is already being inquired into by U. S. Senator Burton K. Wheeler (Mont.).

NAMING STUDIO STREETS AFTER MASCOT FAMILY

Hollywood, Jan. 28

New names to perpetuate the Mascott Pictures executive and production family have been grafted onto the old thoroughfares in the old Mack Sensett studio on Ventura Bouleyard, now that Mascot is entrenched in its enlarged suburban quarters.

entrenched in its enlarged suburban-quarters.

With pride in his-expanded production scope, Nat Levine, Mascot prezy, has dubbed the main studio street Levine boulevard. Frances Circle is named for Mrs. Levine, and Arthur street for their son. Other names on the street posts are Lever profit avenue, Bert Zobel alter El and Mandy Schaefer place. Only outsider rating a spot on the map is Sam Blachoff, Warner producer.

Main stams are all designated, bu main stems are all designated, but a few alleys and byways are still open for belated nominations held in reserve.

Metro's Import

Holivwood, Jan. 28. Luise Rainer, Viennese actress signed for Metro in Europe las-summer by Robert Ritchie, is here to begin a term contract at that stu-

She will further perfect her Eng-lish before being spotted in a pic-

Szekely Spinning Yarn For Dietrich at Par

Hans Szekely, Hungarian writer, goes under contract to Paramount to develop an original for Marlene District

est Lubitsch will also have a hand in spinning the yarn.

Miss Wells Engaged

Miss Wells Engaged

Hollywood, Jan. 38.

Jacqueline Wells, 1984 Wampas
baby star, announces her engagement to wed Walter Brooks, stepson of Lionel Atwill, and a Washinston-Baltimore socialite but now
operating auto sales agency in

F-WC Settlement with F&M Clears Way for National Setup

Los Angeles, Jan. 28.

Tommer F-WC operation, and for which he saked approximately of the Fox-West Coast Theatres 517,000,000 estate to National Theatrest tree Cop., was wiped out late last week when legal tangle between Fanchon & Marco. Hough the Marshall Square Theatre Co., and the defunct circuit was settled out of court.

At the same time anti-trust complaints filed against F-WC in U.S.

At the same time anti-trust complaints filed against F-WC in U.S.

Fam, and a like action started here withdrawn.

Marshall Square Stan Diego et al.

Marshall Square Stands of Sam Diego et al.

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Marshall Square Theatre Co., and withdrawl the anti-trust complaints filed against F-WC in U.S.

Marshall Square Theatre Co., and the defunct in Sam Prancisco by Harry H. Hartman of Sam Diego et al.

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Marshall Square Theatre Co., and the defunct of the settlement with Rancisc bescreve concerning any amounts or Society surded by the interested by the interested by the interested by the interested by the final wides of the with Fall with Marshall Square and withdrawl the market with Rancisc by States and withdrawl the with Fall with the anti-trust conditions involved.

Marshall Square Theatre Co., and did withdrawl and withdrawl the anti-trust law of t

G-B May Go to Mat with U. S. Cos., Says Not Getting Break; **Mentions Tit-for-Tat Abroad**

'China Seas' Stirring After 2-Year Stall

Hollywood, Jan. 28.

Hollywood, Jan. 28.
On and off at Motro for two years,
China Seas' is again on the schedule for Feb. 4, with Tay Garnett directing. During that time almost every writer on the lot has had a crack at the opus which is almed at Clark Gable, Wallace Beery and Joan Harlow.
James K. McCuinness is rewriting the script with film to be produced by Irving Thalberg. Company will work for several weeks filming ceathrill stuff before calling on the cast principale.

R. C. MUSIC HALL IN A SPOT FOR **PRODUCT**

Simultaneous failure of Radio, Fox. Universal and Columbia, to deliver products. Radio City Missis Have a superson the form of the Radio City which have a superson to the present time. It is ready to talk tirkey on any picture that's available which looks like a safety valve until the four big distribs land something in the east for the Hall which has selective contracts with these firms.

Although committed to more pictures from Radio, Fox, U. and Col than last year, the Hall had to make a deal with United Artists for Sear-let Pimpernel, which originally was

than hast year, used actions for Searist Pimpernel; and the states for Searist Pimpernel; and the search of th

here it is doing well.

BUTCHER IN ROCKETT'S PRODUCER SPOT AT FOX

Hollywood, Jan. 28

Hollywood, Jan. 28.

With Al Rockett washed up at Fox E. W. Butcher is switched from the berth of production manager to associate producer. He has some and the same and the same and the same and the same and the production spot.

Butcher's assistant, succeeds him in the production spot.

Butcher's current list of pictures coming up comprise 'Highway Robbery,' two Shirley Temple films, Heaven's Gate and 'Shining Adventure,' and 'In Old Kentucky,' in which Will Rogers will be starred. These previously had been skedded for Rockett.

Want Walter Lang For 'Diamond Jim'

Hollywood, Jan. 28. Universal is negotiating with Walter Lang to direct 'Diamond

Yarn is about completed, with the picture scheduled to go into production about March 1.

VANESSA' RETAKES

Hollywood, Jan. 28.
Following preview of Vanessa,
Her Love Story, Metro has sent the
Helen Hayes-Robert Montgomery
pic back into work for three days of

HURLEY SEEING AMERICA

Hollywood, Jan. 28.
Harold Hurley, Paramount producer, is auto-touring Southern California on the first stretch of a three-week vacation from his studio duties.

Gaumont-British may go to the nat with major American film firms ver what it terms dissatisfaction with the apportioning of its product ver here. Jeffrey Bernerd, g.m. of the concern, now in New York, declares he will force the issue one way or the other if G-B doesn't get nore definite results shortly.

more definite results shortly.

G-B figures it can do this because of its situation in England.
Company operates over 400 theatres in Britain, most of which play American films most of the time, and G-B is, in constant business relations with American distribs. G-B figures that if it isn't given a better break on its films by these same companies in the local market, G-B may be similarly tepid in its homefield.

dald.

Specific trouble started with
Power' but is being tested currently with 'Iron Duke'. Whatburned G-B on 'Power' was the
refusal of the major chains in New
York territory to play it. Loew
booked the film and then cancelled
it. Loew again took the film for
its nabes but played it in only one
theatre in the metropolitan New
York sector. York sector.

York sector. With arrival of 'Iron Duke' Loew turned, that down, too. RKO, in New York, offered to play the film on the short end of split weeks around New York. This G-B turned down.

According to Bernerd, G-B doesn't want to start a scrap but is ready to do it if necessary. He claims that independents have played the British films with good results.

British films with good results Bernerd also admits that he didn't Bernerd also admits that I: didn't expect G-B pics to break through in all spots pronto, nor did he expect to get all his films played around, but he maintains that some of the films have been neglected.

Bernerd left yesteday (Monday) for a tour of G-B exchanges. Is the east that will keep him hopping

Metro-Goldwyn-Mayer is burning here because General Theatres (Gaumont-British) has set back the general release date of Barretis of Wimpole Street, in favor of several of the locally produced G-B pic-

of the locally present the big chain has given G-B or any of the leading American companies an out-and-out shove and there is considerable discussion locally as to the reasons back of the move.

MAX HART US N. Y. CONTACT

Hollywood, Jan. 28:
Max Hart, vet agent, left here
yesterday (Sunday) to become studio representative in the home office
for Universal.
He has the berth, formerly held
by Dave Werner, now agenting in
Hollywood. Most of Hart's duties
will be in the nature of a contact
between the studio and eastern authors on the acquiring of new story
material.

LOMBARD SOUTH

LOMBARD SOUTH
Catching grippe while in New
York, Carole Lombard hit for Florida Thursday (24) and after a few
days there will fly to Havana to
awatt call from the Par studio.
When that arrives she will proced west from Havana, going by
boat through canal, by plane or
train, depending on how soon she
must reach the Coast.

'MIRACLE' AUTHOR IN H'WOOD

BIRACLE' AUTHOR IN H'WOOD
Hollywood, Jan. 28.
Karl Volimeeller, author of The
Miracle', is hobnobling here with.
Max Reinhardt.
This is said to have no significance that he may go to Warners,
aithough he plans doing film scripting.

ZUKOR WILL STAY AS PREZ

Wall St. Slant on Par's 16

Agreement on the names of 16 men to be proposed as directors for Paramount-Publix under reorganization plans formed a principal topic of interest yeasterday (Monday) in Wall street.

Since a dispute arose recently over interests to be represented in the corporation's new management, a delay seemed in prospect But apparent agreement on this group of names is believed to have healed this breach, and many in the street term it a fast step toward completion of Paramount's reorganization.

The names proposed under the reorganization:
Percy H. Johnston, chairman of the Chemical Bank & Trust Co Charles A. McCulloch, First National Bank of Chicago.

William S. Gray, Jr., president of the Central Hanover Bank & Trust Co

Robert K. Cassatt, Frank Vanderlin and Duncan G. Harris, ren-

Robert K. Cassatt, Frank Vanderlip and Duncan G. Harris, representing the debenture holders.

Maurice Newton, Stephen Callaghan, Gerald Brooks; Henry R. Luce, publisher of Time and Fortune magazines; John Hertz, of Lehman Brothers: Charles E. Richardson, receiver of the company; Adolph Zukor, George J. Schaeffer; Floyd B. Odlum, of Atlas Securities; and A. H. Fordington, representing British insurance Interests.

Paramount Reorg Plan's Opposition **Looks Under Control: Called 'Model'**

Major opposition to the proposed the small investor type in this pic-Paramount reorganization plan seems to have dissipated over the week-end. Observers see a possible okay of the proposed plan, at least tentatively, within the current week, providing the current hear-lngs before N. Y. Federal Judge A. C. Coxe continue without postponements.

When hearings were resumed vesterday (Monday), even attorney Samuel Zirn cited the proposed reorganization plan as a 'model plan.'
Zirn, however, did criticize the
'bank settlement' and the proposed
Allied Owners' settlement.

Allied Owners' settlement.

After two years in the situation,
Zirn got his chance to make that
argument against the 'bank settlement' and Allied Owners, and when
he finished heard the court compliment him on his luddity.

pliment him on his lucidity.

Zirn conveyed to the court that in thus approving the plan, otherwise, he was not reversing his position in the case, but since such powers like A. H. Fordington, of the Royal Indemnity Insurance compared to the country of the coun

also.

Former U. S. District Attorney George Z. Medaile, representing the Fordington interests, was in court yeaterday but made no statement.

The hearing was one of those affairs. Whereas Zirn, who has been among the most persistently bitter opponents of the Paramount reorganization activities okayed the proposed. rairs. Whereas Zirn, who has been among the most persistently bitter opponents of the Paramount reorganization activities okayed the proposed plan as stated, and objected to the position of Allied Owners in another proposed settlement, Attorney Goldwater, representing the Allied owners trustees, across to indicate he would offer objected to the position of Allied Owners in another proposed Paramose to indicate he would offer objected to the proposed Paramose to indicate he proposed Paramose to the Paramos

torneys present to begin figuring

Szold also argued that more business men, directors and representa-tives of the smaller investors should also be put on the new board. Szold stated he was speaking for

Attorney Louis Boehm, who asked for 15 minutes to argue and spoke about twice as long, made the argument that the plan was inequitable to stockholders as against creditors, and that the creditors were getting more out of the situation as against the stockholders. Today nearly the stockholders. the stockholders. Today, possibly Attorney Archibald Palmer, representing smail security holders , will have his innings on the matter.

Warners Laws Par On Process Patent Infringing Claim

Los Angeles, Jan. 28.

disputes have been dumped into the Federal Court mill, with United Research Corp. and Warner Bros. or the complaining end and Paramount

Pictures as defendant. United Research charges in-fringements of the Carleton and Fred W. Jackman processes for film development and for sound ac-companiment for composite pic-

tures.
Warners challenges Paramount's right to latter's asserted unlawful use of the early Laura S. Brainerd latter method, the Jackman picture method, the Jackman process and the Hans F. Kosne-kamp patents which Warners claims on assignment.

SID GRAUMAN MAY GO PRODUCER WITH 20TH

Hollywood, Jan. 28.
Deal is pending between 20th Century and Sid Grauman for the the cannel of the second of the s

Dave Loew's Shares

David L. Loew, v.-p. and director of Loew's, Inc., reported before the Securities Commission today (Monday) holdings of 2,476 shares of no par common in his company.

Studio's Vacash

Warner Bros. shorts studio in Brooklyn, N. Y., closes for about six weeks March &

STOCKHOLDERS.

Effort to Oust Him Balked Compromise Made New Board of 16 Members Replacing Old 9-Member Council

BANKERS' 75%

Adolph Zukor will continue as president of Paramount. Creditors and-representatives of stockholders are in accord on this.

Adoph Zukov will continue as president of Paramount, Creditors and representatives of stockholders and representatives of stockholders and representatives of stockholders. The agreement was reached early Saturday morning (28) after a meeting which extended far into the night. Reorganization forces were determined not to jeopardize reorgal zation because of existing controversels behind the scenes. In consequence, several compromises had to be effected.

No consideration, thus far, was given to other aspects of the Par management situation. Authoritative opinion holds that a strong management committee will be set up to work with Zukov. This management committee may include S. A. Lynch besides members of Par's and the strong management committee may include S. A. Lynch besides members of Par's the proposed, which will begin with a permanent membership of it, rather than nine as presently constituted under the proposed plan. Hertz is held to be the representative of certain Chicago interests. Although a partner in the downtown firm of Lehman Brothers, Hertz' manuvers in the Par picture are held to have been made on his personal behalf.

Allied Owners (Greve) gets one representative on the new board. If the proposed plan is presented that the proposed plan is presented behalf.

Allied Owners (Greve) gets one representative on the new board aready, may thus having Zukor and Gerald Brooks on the new board aready, may thus having four and schedulers factions, having Zukor and Gerald Brooks on the new board aready, was thus having four representative on the new board or the proposed plan in the proposed pl

adelphia financies.

Royal Indemnity Insurance company interests of London, which have been mentioned as attempting to steer possible board control with the help of the Central Hanover Bank, gets one representative, in

(Continued on page 25)

Government's Anti-Pix Stand For Alleged Conspiracy Not to Be Deprecated; Gumbiner's 'Summons'

WB PEAKING AGAIN

Three New Ones Starting; Has Ten

Hollywood, Jan. 28.

Hollywood, Jan. 28.
Starting three pictures today
(Monday), Warner studios hits another production peak for the next
two weeks, with total of 10 features
in various stages of work.
Trio starting today are Olf for
the Lamps of China ware Meryyn
to Starting today are one of the Curious Bride, directed by Michael Curtiz; and "Dinky" with Ross Lederman directing.

'34 AMUSE. TAKE UP SHARPLY **OVER** '33

Washington, Jan. 28.

ment during December and admissions grosses for all forms of stons grosses for all forms of amusement climbed sharply above 1933 during the last half of 1934, according to latest treasury state-ment of tax collections.

The 10% box office take brought \$1.868,059 to the government in De-cember; a gain of \$22.846 over November, but a rise of only \$399, over the December; 1933, total of \$1.868,659 to the lates total case the control of \$1.868,659 to the lates total case the control of \$1.868,659 to the lates total case the control of the cont

\$1,665,660.

But for the last half-year general improvement was reflected in the tax figures. Total for six-month period was up over half a millon; 1934, \$7,848,246; 1933, \$7,218,315.

REITER, 20-YEAR MAN, QUITS U; WIFE ILL

Hollywood, Jan. 28.
After being at Universal for past
20, years as an asistant-director,
with the exception of a five-year
absence, William Reiter resigned
suddenly in the middle-of production of Princess O'Hara, to go to
France, where his wife is reported
dangerously ill.
Reiter, who was assisting David
Button, director, planed out of here
last Thursday for New York, rom
where he sailed for France over
the weekend.

Detroit Theatres Burn When Church Ratings List Each House by Name

Serious developments between exhibitors and exchanges may be the result of the first of a list of seminonthly rating builetins, issued the result of the first of a list of seminonthly rating builetins, issued the result of the first of a list of seminonthly rating builetins, issued the Detroit Council of Catholic Organizations are warned to stay away from offending theatres so listed on the better of the control of Catholic Organizations are warned to stay away from offending theatres so listed on the builetins. Films are grouped in two classes, the white list and the part of the exhibitors between the Loyal and Irving were listed as showing air banned features. Those down for exhibiting five C'p inctures are Boulevard, Casimo, Astor, Beilmont and Beason. Four 'O pictures: Hippodroma, Joffenson, Richard or cannot be replained when a church member in your classification, calls on you." Serious developments betwee

Sheridan and Lincoln. Three banned Sheridan and Lincolli. Thire bathied pictures: Dawn, East Side, Coliseum, Uptown, Rex, Rivoli, Strand, Home, Your, Myrtic, Fenkell, Hoover, Dlx, Capitol, West End, Century, Sun, Colony and 68 others down as showing one or two banned films.

Washington, Jan. 28,

The Federal Government was described today as ready to crack down on the film industry in California through the handy medium of a grand jury and indictments for conspiracy to violate the Sherman anti-trust law.

Although the Justice Department emained cases it was understood that the legal experts under Attorney General Cummings' direction had completed preparations to give Los Angeles independent exhibitors the desired 'relief' from major domination. Steps to apply penalties for violation of the Fox-West Coast 1930 consent decree seem probable.

Meanwhile Washington waited for Meanwhile Washington waited for the advertised visit of H. Li, Gumbiner, Los Angeles indie, who was reported as being summoned to the White House to talk over the plight of the exhibitor. Gumbiner's summons was one of the Capital's major mysteries and White House attaches insisted the President had not invited him to come in and talk it over. No appointment had bees nade for Gumbiner through Saturday (28) and he was not on the favored-list for this-week. With the White House indirectly denying Gumbiner had been called, NRA. exces scratched their heads and recalled a letter from him last October had been turned over to the

and recalled a letter from him last and recalled a letter from him last Ootober had been turned over to the Blue Eagle custodians by the White House secretarial staff. L. A. exhib had written the President, requesting a chance to relate his wose; letter had been forward-passed to the N.R.A.; and Deputy Administrator William P. Farnsworth had answered that the President was far too busy to discuss such details as the film code. Farnsie offered, however, to listen to Gumbiner's troubles any time the latter was in Washington. No correspondence since then.

Los Angeles, Jan. 28.

Independent theatre owners of Southern Califorina today received pledges of support for fight on asserted monopolistic practices by chains from Senators Borah, Johnson, Nye; Congressmen Buck McGrath, Golden. Borah said his bill provides for relief for Indie exhibs along those lines.

Exhibs meet today to draft fur.

Exhibs meet today to draft fur-ner charges and schedule new

'2 ARABIAN KNIGHTS' TO BE REMADE BY MG

Hollywood, Jan. 28.

Metro is figuring a talker remake of "Two Arabian. Knigts," etandout comedy of silent days wich had the late Louis Wolhelm and Bill Boyd in the feature spots. Picture was made by Howard Hughes, who now is liquidating his Caddo company film properties, and the Metro deal is said to have been made possible through John Considine, Jr., MG producer, buying out the Hughes interest in the Knights. Considine held a one-third interest in 'the No date or writer assignment has been made on the picture, but it Hollywood Jan 28

No date or writer assignment and been made on the picture, but it will produced by Considine, with direction likely in the hands of Rowland Brown. Silent version was made by Lewis Milestone for Hughes.

Lichtman In and Out

Al Lichtman in from the Coast during the past week and out again.

this time for Florida.

He is in Miami with his family for a week or 10 days.

Amusement Stocks and Bonds Surge Up in Otherwise Slipping Market

Stock prices slipped off in yesterday's (Monday) trading, but changes were largely unimportant. Nearly all issues in amusement group edge-downward. Columbia point and tradicate feel and the state of the point and Endthum Kodak lost 1½ points. Loew's paramount certificates continued active and firm. Approximately 2,700 shares of this stock sold at \$4 during the last 10 minutes of trading. Paramount liens also were steady near their new highs. Paramount-famous bonds made a new peak for 1934-35 at 67%. Paramount-Fublix liens hit \$8, also a new peak and certificates of same made a new top at 67%.

while the main body of stocks marked time and dipped slightly lower in the past week, the Amusement Group was given a whirl in the last two days of week's dull tradthe last two days of week's dull trad-log. Activity on upside in all Radio Corporation-Issues, plus a spectacu-lar climb of Paramount certificates in Saturday's brief session, was felt in nearly all other picture company

in Saturday's brief season, several in Saturday's brief season, serious in Saturday's brief season, serious in Saturday's brief season, serious in search and season serious and season serious content of the beautiful season serious country and season serious close to the groups closed lower. Down-Jones Industrial averages fell off 0.40 points to finish at 102.56. Entire market seemed to be holding back until the Supreme. Court ruling on gold-clause bonds was announced. Next reliable to the season seas

pany.

The strength in Radio Corporation issues intrigued the traders
both Friday and Saturday, and
there were many who, saw televisior
as the background of at least par (Continued on page 71)

RADIO SHORTS TOPPERS **MOVE EN MASSE TO MG**

Hollywood, Jan. 28.
Quartet of Radiors short subject
toppers have moved beg and baggage to Meter They are Leish
they are Lei Hollywood, Jan. 28.

Roxy's Net Up

Howard S, Cullman's financial report on the Rory theatre. New York, which may be flied this week for the period covering six months prior in Jan. 1935, is figured to show the period covering six months prior to make the period to make them 1818,000, before trustess' expenses, taxes and insurance. The net profit will not run below \$190,000.

The estimated six months' income for the period in question is unofficially estimated as close to \$750,000. The total operating expenses are figured to run above \$150,000. The total weekly gross may be estimated at more than \$30,000 for the six months prior to Jan. 9, and the weekly, nut probably at around \$23,000 averages.

Yesterday's Prices



SPECIAL COAST EXHIB TRAINS FOR N. O. CONV.

Los Angeles Jan. 28. Pacific Coast exhibitor delegation to the annual convention of the M -tion Picture Theatre Owners tion Pictuse Theatre Owners of America, in New Orleans, Feb. 25-28, will travel en masse over the Southern Pacific. Special sleepers will be run out of San Francisco and Los Angeles, due to leave here evening of Feb. 22, and arrive in the convention city following Monahum

Monday.

Harry H. Hicks, local indic exhib.
is making the trip by auto, and
plans to stay over for the Mardi

\$600 Rental Plaster Eased Off Jack Halev

Hollywood, Jan. 28.

Jack Haley, now under contract to Fox, may not have to pay \$800 for rent of a house in which he never lived, due to Judge Brain etting saide (18) a judgment obtained against the actor by Mrs. Nadine Rand.

Mrs. Nadine Rand.
Ralph Blum, representing Haley, stated that when he came here he arranged to take a house owned by Mrs. Rand at \$200 a. month, but when, he went to look at it, found so many things about it that he didn't like he bowed out of the deal. No lease had been signed, but the woman claimed three months rent on a verbal agreement and got a judgment for \$400. Blum succeeded in having it set, aside and case now goes to trial.

Goldstone Handling MG Third 'Tarzan'

Hollywood, Jan. 28.

Metro will make a third Tarzan picture, again with Johnny Welsmuller and Maureen O'Sullivan.
Phil Goldstone will produce the new one, which will be heavy on underwater stuff.

Richard Thorpe Hops From U to Metro Lot

Hollywood, Jan. 28. Universal released Richard Thorne

Universal released Richard Thorpe from his directing contract in order that he might accept a Metro pact. Thorpe's first assignment at Cui-ver City is the direction of Typee, South Seas film which will have a company away from the studio for around six months.

SINCLAIR MUFFS GOOD BALLY CHANCE

Hollywood, Jan. 28.

Just how good selling expeltations and be licked around wealth and the self-demonstrated in the self

heatre and Sinclair, in for the Theatre and Sinclair, in for the yeek at a nominal salary, could have taken advantage of Merriam's tax proposal and done a lot of blasting. As it was, the emasculated uttrances of Sinclair were a wet blank to his followers. Theatre got an opening on the picture and Sinclair, but business eased off from

L. A. to N. Y.

Dorothy Arzner, Alfredo Brito. Aifredo Brito.
Max Hart.
Lilian Harvey.
Helen Hayes.
Dean Jagger.
Sharon Lynn.
John Mock.
Merle Oberon.
Fay Webb Vallee.
John A. Whitney.
Francia White.

N. Y. to L. A.

M. H. Aylesworth.
Dorothy Burgess.
June Clayworth.
Ned Deplinet.
S. Barrett McCormack.
A. H. McCausland.
Lou Smith. Al Kingston. Mrs. and Mrs. John M. Stahl.

Look for Early Settlement on Par's **Two Principal New England Subsids**

An early reorganization of Paramounts two strong subsidiaries in New England, Olympia Theatres, Inc., and Olympia Operating Co., both of which are in receivership, is looked for. These companies and Northwest Theatres (F. & R.) are the remaining important groups to be straightened out before Par is ready to go ahead on a clean slate. F&R. Is also in receivership, having filed in equity along with Olympia companies immediately on top of Par itself in the winter of 1933. Föllowing recent moves in New England of the Part is the winter of 1933. of Par itself in the winter of 1933. Following recent moves in New England paving the way for a reorganization, including readjustment of Goldstein Bros. circuit and other bond issues and obligations, the Par trustees are prepared to further a receivership discharge by straightening out the original purchase agreement of Par in buying Olympia Pirestres.

Olympia Theatres. Operating-management b

to come up for hearing Jan. 28, is to pay \$50,000 cash for the balance of stock of Olympia which Par

to come up for hearing Jan. 28, is to pay \$50,000 cash for the balance of stock of Olympia which Par failed to pick up under its purchase contract and to-allow a claim for the amount the stock was to bring under the original deal.

In 125 Par bought Olympia under a stock purchase agreement and of the full commitment paid in \$5,805,488. leaving a balance still due of \$1,824,562. Latter is the smount of the Olympia claim, which under the new trustee proposal would be paid off on the basis of general creditor claims, plus the extra \$50,000 in cash. It is believed the stockholders' committee of Olympia will accept this compromise settlement.

Olympia Theatres, Inc. is Par's main theatre subsidiary in New England, while the other company, Olympia Operating, is its principal operating-management branch in that part of the country.

Inside Stuff—Pictures

Defendants already served in the Paramount trustees' suit attacking approval by Par of excessive salaries, bonuses, stock participation, etc., have assked for more than the usual 20 days in which to answer the summons and complaint served on them. Attorneys for the trustees are allowing this because the single complaint, merging into one action the seven suits petitioned for originally, is so complicated that more time

sevon suits petitioned for originally, is so complicated that more time is believed, justified.

Not all of the defendants served have asked for extensions but believed certain that all will. The attorneys for the Far trustees, while stating that extensions will be satisfactory, have not set a date on additional time to the defendants.

All defendants of the large group, taking in present Par officials former executives and directors of that company, and outsiders, including members of Kuhn, Loob & Co., have been served excepting Jesse L. Lasky, Sam Katz, Al Kaufman and Herman Wobber, all of whom are on the Coast.

on the Coast.

Lasky, claiming to be a resident of California, was never served in a
prior action of the trustees seeking recoveries of over \$12,000,000 on four
store repurchase deals. He hasn't been in New York since this suit
was instituted about a year ago.

Newsreeis got a good break on the San Quentin prison escape of two weeks ago. Camera crews were up at Truckee, on the California-Nevada border, getting footage on one of those bleyploughe-in-the-deep-snow affairs. It didn't mean much, but at least it was a filler. Truckee is about an hour and a half run from San Quentin.

News came that the countryiside was up in arms against the escaped prisoners in the form of a posse looking for the thugs who had almost killed, the warden and kildnapped three members of the pardon board. Newsreel crews left the ploughs deep in the snow, hustied to San Quentin, of there while exerciting was still confusion and managed to hotto-

Newsreel crews left the ploughs deep in the snow, hustled to San Quentin, got there while everything was still confusion and managed to photograph scenes inside the prison that would have been impossible to get if they had arrived later, when a rigid censorship was clamped on the whole affair. Camera crews kept drifting around the countryside all night following tips, interviewing people who had seen the escaped convicts and finally locating the members of the pardon board who had been thrown out of the car. Newsreels were also in on the capture of the three convicts.

Paramount will use its newsreel clips in Guns', picture written around a prison break. Truckee's big ploughs are still waiting to be photographed.

Failure of Columbia to get the English film rights of 'The Mikado' from D'Oyly-Carte opera company, has resulted in switching the story background of the next Grace Moore picture, 'On Wings of Love.' Script as written provided for Miss Moore to sing numbers from the Gilbert and Sullivan comic opera, but on failure to get the English rights from D'Oyly-Carte, studie ordered the script change and, instead background will be of grand opera with Miss Moore singing some of the expulsar numbers from this field. While the G&B material is in public domain, so far as the rest of the world is concerned, Columbia did not want to take a chance of being kept out of England with the picture. For a time it was figured on, making two versions, but this idea was later discarded.

Stockholders of General Electric will benefit as a result of the announced plan to retire the \$11 special stock the stockholders were informed last week in lettree to be the by Owen D. Young and Gerard Swope. The stockholders were to the stockholders were to the stockholders were to the stockholders will be stockholders will smouth to \$1,257,500, and that it will be of direct to this retirement belieffic common holders.

It is pointed out in the letter that the cost of retiring the special stock will not require any new financing by the company in order to carry on operations. The company had \$104,00,000 in cash and marketable securities on November 30, 1934, the letter states. This special stock originally was distributed to General Electric common holders as a dividend. Now about 65% of the outstanding special shares are owned by common atockholders.

Decision of N. Y. Theatre Guild to produce James M. Cain's 'The Postman Always Rings Twice' brought about one of Hollywood's most unusual situations, with the author oldining his own story back from a studio. Wm. Morris agency handled the deal whereby Metro, purchaser of the stage and screen rights from Cain, sold the dramatic end to the Guild. 'Same office then got Metro to give Cain a re-buy option on the screen end, to be exercised any time within six months after the legit play opens.

play opens.

As the story has been banned from the screen by the Hays office,
Metro, which paid \$25,000 for the rights, figures to recoup all around.
But Cain, if the story is sufficiently cleaned up in dramatization so that
it becomes acreen material again, expects a resale deal.

Indecision on how to handle added scenes for a filmusical short at a major Coast studio finally brought several supervisors, directors and surfaces to the stage to argue among themselves over the problem. Discussion, which waxed hot several times during a three-hour stretch, inally resulted in a compromise, and director was told to go shead. In the meantime large group of youngsters stood around for the sequence, and when they were called before the cameras a production department assistant stepped up to say a Board of Education ruling forbade working minors after 5 p.m., and the kids must be called back for another day. Arguers did a hasty fadeout at this point.

Ace composer, doing the music for a major production just about to be released, had an outside musician toosed into his den to help him manufacture of several numbers. Helper, who is a big name in his own right, didn't like one of the compositions, so did it in a way he thought would be better. Studio exces, hearing it, decided it was better than the original, so ordered it cut into the picture after the preview. Credited tuner probably will not know about the switch, as it goes into release prints, which he probably never will lamp.

The visit of David Sarnoff, president of Radio Corp. of America, to Washington and his conferences with President Rosseveit during the last 10 days is still causing considerable speculation in picture and radio

During his stay in the national capital Sarnoff was quoted as saying that the legislation presented by the Federal Communications Commission to permit mergers in the telegraph field was along the lines favored by RCA at recent hearing.

WB is increasing its time on WNEW (Newark-N. T.) this week, going on aix days, with a view to studying the results while the Paul Muni picture, Bordertown, is current at the Strand. That picture reopened the Strand Wednesday (28) and on its first week is drawing stoutly.

Potter and Haight have a problem in the disposition of the picture rights to their 'Post Road,' current at the Masque theatre, N. Y. Play was banned for films, reputedly by the Hays office, with the latter having

(Continued on page \$1)

OVER 50 ANTI-PIX BILLS

Code Authority and St. Louis

Aspects of the St. Louis indictment case indicate to inner circles in a Film Code Authority that the action is a battle among Governmental

the Flim Code Authority that the action is a nearest agencies.

One way or another, the Justice Department's probe which resulted in the indictiments, reveals itself to NRA experts as an official chastisement of the Biue Eagle activities within the industry.

Ignoring the Code Authority, Harry Arthur went directly to Washington. The Department of Justice, in turn overlooking the C, A, sent a batch of its sleuths direct to the battleground at St. Louis. The indict-

rignoring the coas Authority, harry Arthur went offectly to Washington. The Department of Justice, in turn overlooking the C. A., sent a batch of its sieuths direct to the battleground at St. Louis. The indictional content of the coast of the coast of the coast of action ordinarily expected under the NRA set-up, the complaint would have gone through the busil procedure at the hands of the code grievance boards. Thus it would have content at the hands of the code grievance boards. Thus it would have mental agency peal in New York prior to any move by any other mental agency peal in New York prior to any move by any other mental agency peal in New York prior to any move by any other mental agency peal in New York prior to any move by any other mental and the picture. And the set children of the content of the picture. And the set child filed goes the NRA entered the picture. And the set child filed goes the NRA entered the picture. And the set child filed goes the NRA entered at the Code authorities we called in its taken by many as a direct slap at the Code authorities we called in the staken by many as a direct slap at the Code authorities we called in the total staken by many as a direct slap at the Code authorities and collerance problem in one that the C. A. has werestled with almost incessantly for nearly a year. The efforts of the Authority to, make a revision of the formula has brought pentry of criticism down on the heads of Code Authority members, the criticis charging that valuable time was being wasted in striving for such a revision.

Many prominent codests contend that the C. A. was created at least partially with the idea of stifling anti-trust actions such as brought up in St. Louis.

Contention of Code Authority officials thus far is that the St. Louis action is out of the jurisdiction of the C. A.

But to numerous film men the St. Louis case is taken as proof that the Government is tired of the dilly-dallying of the C, A. Warpped up with his is the fallure of Code Authority members to attend mee

Bank Niters Challenge NRA With Enjoiners in Fed Courts

Los Angeles, Jan. 28.

Legality of penaltles inflicted by the Los Angeles film grievance board, supported by the Code Authority, on exhibitors found gullty of operating bank night, by order-ing their film supply cut off, is to be battled on two fronts in Federal

be battled-on two fronts in Federal courts.

O. W. Lewis, operating the Mission, San Gabriel (suburb) against whyn cease and desist ruling was entered by the grief board, with the Code Authority upholding the verdict, has filed an action in U. S. District court here, for a test case involving the legitimacy under NRA of bank night, and challenging the power of the grievance body to order distributors to stop film deliveries.

Show cause orders have been served on five members of the grievance body, with Metro, Vitagraph, Paramount and United Artists also named in the proceedings. Hearings on the issue is set for Feb. 4, before Federal Judge Harry A. Holzer.

4, before Federal Judge Harry A. Holzer.
Stetson Bros., operating the Studio thetare in Prescott, Arlz., as. a partner with Cabart, and against whom the local griefers entered a cases and desist order against bank night, are preparing to institute a similar action in the Arizona Federal courts. Stand is taken that the Code Authority is biased in its opinions covering, the money givenally is not functioning in the Southern California exchange territory.

Serving of show cause orders on the control in its intended as citized in the firm of the control in its intended as citized to the Mission. Members served were J. J. Mission, Members served were J. J. Mission, Louis Halper and Robert Gumbiner, alternate.

BANK NITE SUSPENSION

U. S. District Attorney Plerson Hall has been instructed by the At-torney-General to represent the grievance board in an action order-ing suspension of film service to O. W. Lewis of San Gabriel for bank night violation.

Code Dues Due

Exhibitors and company members of the code have until Feb. 15, to pay up their 1934 code assessments. Failure to pay such assessments can preclude parties from the right to file complaints under the code.

Z-C IN L. A. STILL UP IN THE AIR

four days, the Film Code Authority adjoined last Thursday (24) without reaching a decision on Los Angeles zoning and clearance schedule. The C. A. will resume hearings on the matter again next Thursday. The sked had been up in a committee of the C. A. for four sessions previous to being turned over to the code authority for settlement.

The L. A. schedule seemed to be on the road to acceptance about a year ago when producers-distributors on the west coast protested. Their principal squawk was that other major territories, such as New York and Philadelphia had no zonling and clearance schedules in

zoning and clearance schedules in effect.

The principal bone of contention in current hearings is the battle to keep price of admission factor out of the schedule. Certain of the larger distributors apparently will not be used to the content of the issue if the C. A. tussies with the

issue if the C, A. tussles with the sked for another year. The feeling with veteran codists, is that if some decision is not reached soon on this Los Angeles schedule, somebody else is bound to take action. The longer decisive action is delayed, say some in inner circles, the closer is the threat of intervention in the matter by Wash-ington.

COVER PLENTY

Legislators in Almost Every State Singling Out the Film and General Amusement Biz -- Few Give Industry a Break

16 IN WASHINGTON

More than 50 measures have already been introduced, directly or indirectly striking at the film industry. A total of 15 have been filed in Washington and a total of 50 bills have been introduced in state legislatures. This is a new high for so early in the law-making season. Coupled with other moves against pictures, such as the Department of Justice indictments in St. Louis this situation isn't per mitting industry lawyers, the Hourington mitting industry lawyers, the Hourington of Justice indictments in St. Louis this situation isn't per mitting industry lawyers, the Hourington of Justice and the state of the state of the state of the state of the majority of state bills look to a straight tax on admission receipts or to inclusion of theatres in a general sales tax, there are a number of others which also strike seriously at the box office.

Of the various states, California leads with 14 bills, including regulation of the industry, taxing film to pay off a large State debt and a direct admission tax on the box office of 10%. Commeticut has only one bill so far, one which seeks to impose a 5% tax on all theater receipts.

receipts.
Various censorship Sunday shows, barring children from cinemas, sales taxes, the usual anti-block booking and other proposed bilis are covered in several states.

Hollywood, Jan. 28.
Taxomania that has the legislative brainpans at Sacramento cooking financial nesteggs in practically every known form, but principally serambled, its providing the populace with one of the finest displays of hogwild economics—the state—ever has known. Pictures, theatres, outdoor anorts and various other forms door sports and various other forms of amusement, including clgaret

(Continued on page 28)

ALBANY GRIEVANCE **NIXES GIVEAWAYS**

Albany, Jan. 28.
Giveaways and discount ticket
books have been ordered discontinued by the NRA grievance board
at Albany in an order to Smalley's
Chaln—Theatres, Inc.—Complaint
was made by Schine Theatrical Co.
Both chains are opposition in several central New York communities.
Specific charges, were: giving
alle of thrift coupon ticket books at
29%, discount and giving away turkeys and money prizes via a lottery. Albany, Jan. 28.

C. A.'S BOOTHMEN HUDDLE

O. A'S BOOTHMEN HUDDLE
The C. A. tact-finding committee
met yesterday (Monday) to discuss
further points relative to the scale
of pay for operators in the theatres
of Greater New York, and will confer, again today preliminary to the
public hearing in Washington Friday. The price of admission and
seating capacity of the houses thus
far have seen the forming a basis for
various booth scale.
As in previous hearings of this
committee, agreement on a minimum scale is causing the most friction.

WOULD-BE LAWS | Chi Code Board Stalls Setup of **New Clearance-Zoning Schedule**

Flu Floors Farnsy

Washington, Jan. 28.
Latest addition to the Capitol's hospital list includes Deputy Administrator William P. Farnsworth, another flu victim. Farnale returned Friday (26) from his weekly visit to New York and immediately, crawled under the blankets.
Between his New York excursions, his obstreperous appendix, and his sniffler, Farnsle has had no time for such banal matters as the amendments to vaude sections of the film code, the burley budget, or the broadcasting industry. Washington, Jan. 28

STEUER IN ON FOX SUITS. UP IN MARCH

Max Steuer will be among cou el for Fox Fllm in the action of the Chlcago Title & Trust Co. against William Fox, and in which Fox has caused Fox Film to be named codefendant, along with several other individuals and corporations. Suit is slated to come up in N. Y. Su-preme court early in March. It is

preme court early in March. It is based on a guaranty by William Fox to make good \$1,000,000 on which Fox Theatres Corp. allegedly defaulted in connection with the balance of the purchase price on the old Roxy Circuit, Inc.

William Fox, at the time of the purchase of the Herbert Lubin interests in the Roxy circuit, on behalf of Fox Films and Fox Theatres, personally guaranteed Fox Theatres against default on the last \$1,000,000 of the purchase price.

At the time Fox Film and Fox Theatre were analous to get control of the Roxy theatre. This was in 197.

The purchase price was in the mighiborhood of \$2,500,000.

Dwight, general counsel to Fox

Dwight, general counset of Fox-Film.
William E. Atkinson, formerly re-ceiver of Fox Theatres Corp., is among defendants including Albert H. Wiggin, former head of Chase National Bank; Frank O. Watta and Harley L. Clarke, as voting trustees of General Theatres Equipment, Inc., besides U. S. Sen, Daniel O. Hast-lngs, as receiver of G.T.E.; Chase National Bank; the Chase Securities Corp., which formerly was an affi-liate-of-the-Chase-bank....,John. F., Sherman, who was co-receiver with Atkinson of Fox Theatres, was named a co-defendant, but he is deceased.

deceased.
Herbert-Lubin, from whom Eox
Film and Fox Theatres purchased
the Roxy Circuit interests in 1927,
later assigned his rights to his wife,
Marie Lubin. She, in turn, assigned same to Chleago Title &
Trust. Fox Theatres went into receivership some time later. Payments under the Lubin-Fox Film
agreement went in default in March,
1832.
Representing William Fox.

Representing William Fox are Hirsch, Newman, Reass & Becker; Sullivan & Cromwell represents the plaintiff.

500 Verdict Affirmed

50G Verdict Affirmed
Los Angeles, Jan. 28.
Judgment for \$50,882 secured in
New York by Consolidated Films
against Fred C. Gunning last year
has been affirmed here by Superior
Judge Marshall F. McComb.
Verdict, was by default, Gunning
having failed to appear.

With the new selling season Just a few months away the film row boys are starting to get restless. Everybody admits that the town can't get through another season without a settlement on the zoning and clearance setup. Yet despite this fact, the local clearance and zoning board is steadily refraining from drawing up any system for submitting to the New York code authority.

submitting to the New York code authority.

Local board is burning over the rejection of its original system by the NRA authority because of failure to include provisions for zoning and dime admissions. And the control members on the local setup are tacitly, refusing no draw up, any plans for the zoning of this city and

trol memoers on the local setup are tacity, returing to draw- up, any plans for the souring of this city and territory. The control members are presently are ready to go along for another year without any system at all rather than shape a release system that would meet with the authority's rules on the subject.

Lone Sheep
At present the city of Chicago is without any formally recognized clearance system since it was rejected by the New York headquarters wo months ago. Local board is going along with its eye closed New York and according to the declarons is ruling as if the former clearance system were still, in force. Many attempts on the part of various exhibitors to break through the old clearance system were still in force. Board is basing its general declisions on the long-established clearance line-up despite the fact to recognize it. Only way in which an exhib can break through the still the redered colority and several exhibs are reported readying pleas to the higher judges. Appeals to New York have been futile, since the eastern chieftains cannot see low they can make a decision about a system when is not even about a system when is not even about a system which is not even.

since the eastern chleftains cannot, see hiow they can make a declation about a system which is not even in existence. New York code board can review only cases based on a setup recognized by the authority, New York is patiently waiting for the local board to set up a system, but the local board to set up a system, but the local men in charge of the board have stubbornly refused to draw up a new line-up. Since the rejection of the original setup by draw up a new line-up. Since the rejection of the original setup by New York the locals have decided to sit in their corners and pout.

Two U. S. Attys. for Defense: Denver Code Trial in Okla. City

Action of the Denver grievance board of the Film Code Authority in cutting of the film service of H. E. Huffman of Denver will be defended in Oklahoma City by Byron Rogers, assistant U.S. District Attorney from Denver, and Masten White, assistant U.S. Attorney General, according to instructions from the attorney general's office in Washington, D. C. The hearing is scheduled to start in the U.S. Court of Appeals, Oklahoma City, Jan, 24.

Huffman, a Denver exhib, was found guilty of violating the reduced admission clause by the C.A. board. Violation involved the giving away of automobiles, it is classed as a lottery case by code officials.

Connoily on Survey
Hollywood, Jan. 28,
Jack Connoily, former Hays contact in Washington and now Paths
general manager, is here on a general survey of Pathe affairs,
He will stay until middle of this
week, then head east via the northwest routs.

Lancer at \$27.500 Gives L. A. Sign of Life; 'Forsaking' Also **Stepping Close Behind, \$24,500**

Too Angeles, Jan. 28.

With outstanding boordies at tractions, Paniman boordies at tractions, Paniman boordies at tractions, Paniman Blate and Chinese leaped to the fore in a pick-up of business current stanza. Paramount is headed for an easy \$27,800 on the first week of Bengal Lancer of the paniman beautiful and the paniman bea

Estimates for This Wesk
Chinese (Grauman) (2028; 30.4065)—Forsaking All Others' (MG).
65)—Forsaking All Others' (MG).
601 and Lady by Cho
pilt, \$2,000, not so hot.
602 with profitable \$10,690. Last
kept going at even pace from start
1 Snowed in

to a windup of \$8,100.
Criterion (Partmar) (1,800; 30-4055) — Life Returns' (Frenke).
This freak started oft well and after a county of the county of the

at the scanty \$2,940 that rolled in.
Downtown (WB) (1,800; 28-50-40).
"Grand Old Girl' (Radio) and Best
dan Wins' (Col) split, Not hot
ombo by any means, but will wend
avy out with around \$5.500. Last
veek 'Secret Bride' and 'Silver
streak' (Radio) slowed up a bit
rom fair, pace, were going to a
5.00 windup.

\$5,100 windup.
Filmarts (Reisenfeld) (800; 40-50)
—Petersburg Nights' (Amkino).
They no savy this one, so out after
six days with around \$1,500. Last
week, second and final, of 'Crime
Without Passion' (Par), ran true
to form and exited with nice and
profitable take for house of \$2,400.

profitable take for house of \$2,400. Four Star (Fox) (900; 30-55)—Don Juan' (UA) and 'Chan in Jarle' (Fox) spilt. House out of ta previous week sleats and find \$3,500. Last week 'Band Plays On' (MG) and 'Evergreen' (GB). This international combo meant nothing at all, blowing after six days with mader \$1,700.

under \$1,700.

Hollywood (WB) (2,75e; 25-35-5565)—Happiness Ahead' (WB). Off
to so-so start and not in the heavy
take class, even though Dick
Powell figured bo. locally. Will hit
and final 'Bordertown' (WB), Picked
up ln great style and went ahead
of predictions, signing off with
\$7,200.

COUNTY CHAIRMAN \$5,000

'Imitation of Life' \$3,000, Good for

Will Rogers back at the Jensen-von Herberg Roxy looks his old self in The County Chairman (Fox). which is set for a soild week. 'Cap-tain Hates the Sea (CO) falled to Choice (CO) to complete the week. Vaude-dual combo getting back to average at Music Box (Hamrick) after getting clouted by the storm last week.

Blue Mouse (Hamrick) (700; 25-35)—'Imitation of Life' (U). Back into swing. Good grosser at \$3,000. Last week 'Flirtation Walk' (WB) got \$2,800.

got \$2,800.

Music Box (Hamrick) (1,400; 15-25-45)—'Here Is My Heart' (Par) and-waude, spilt with 'Man Who Reclaimed His Head' (U) 'and Lightings Strikes Twice' (FN)', dual. Should see \$3,400, good; 3 days \$1,500; Strange Wives (G) and 'Chu Chin 'Ghow (GB), 4 days, \$1,200 for week's total of \$1,200;

\$1,200 for weeks total of \$1,200.

Roxy (7-VH) (1,800: 25 - 35)
County Chairman (Fox). With
Rogers depended upon and a natural, looks certain for \$5,000, great.

Last week Capitain Hates the Sea

(Col) and Lady by Choice (Col)

split, \$2,200, not so hot.

Balto, Too; 'Beng.' In Gravy, \$9,000

Baltimore, Jan. 28.
The blizzard that paralyzed the state last week as no snow-storm has hereabouts in 15 years, totally blighted the box-offices. Grosses tumbled far beneath expected figures for week when the sub-zero storm wave kept Baltimoreans glued to their hearthsides. Last two

storm wave kept Baltimoreans gived to their hearthaldes. Last two days of last session found all the loop houses practically desolate.

Recuperation didn't fully evidence itself until Friday night (25) when blz returned to somewhat normal plane.

Biggest buillon-bagger currently is 'Copperfield' at the vaudefilm is 'Copperfield' at the vaudefilm is 'Copperfield' at the house was ever shown has forced the spot to open daily at 9:30, hour and half earlier than usually stage-show, too, is somewhat modified; consumes but 38 mins. By rearranging parts in its regular routine of shows, but the turnover is somewhat sliggish. House is forging up to a smacko \$2:500.

At Keith's 'Bengal Lancer' is prenicing along at a sweep pace. Pier prenicing along at a sweep pace. Pier teeth of the bilizard; that hurt at start, but with capacity houses resulting from swell reports and better weather, a very fine \$3,000 will be the first week's figure. Wild possibly-more—Management.looks for a bigger second week than the opener will be.

Estimates For This Weec.

up in great style and went ahead marked \$25,50. Torging up to a practical style and went ahead marked \$25,50. Torging up to a small pace of a fine star and the star and stage show. Of to smash start and stage show. Off to smash start and stage show the star as a smash \$25,000 related to the star

1st Runs on Broadway (Subject to Change)

Week of Feb. 1

Week of Feb. 1
Astor.— 'Charlie Chan in
Paris' (Fox) (2d wk.).
Capitol.— David Copperfield'
(MG) (3d wk.).
Mayfair—'Sing Sing Nights'
(Mono) (2d wk.).
Music Hall—'Good Air' (U)
(31)

Paramount-Bengal Lancer (Par) (4th wk.). Rivoli—'Clive of India' (UA)

(2d wk.).

Roxy—'Secret Bride' (WB).

Strand—'Bordertown' (WB) Strans (2d wk.). Week of Feb. 8

Capitol—'Sequola' (MG).
Music Hall—'Scarlet Pimpernel' (UA) (7).
Paramount — 'Gilded Lily'

'ar). Rivoli—'Clive of India' (UA)

(3d wk.).

Roxy—Jack Ahoy' (G-B).

Strand—Devil Dogs of the
Air' (WB) (6).

'Copperfield' Is Hot in St. Louis: **Lancer' \$18,000**

St. Louis, Jan. 28.

Away out in the lead in the week's box office handleap are David Copperfield and Bengal Lancer. Former at Leews and the latter at the Orpheum. Though either opened with the burst of speed their auspices expected, each is setting a fast pace and each is setting a fast pace and each is likely to finish strong with good chances for a second week.

is setting a Tast pace and each is likely to finish strong with good chances for a second week.

Estimates for This Week
Ambassador (F&M) (3,000; 25-35-55)—Gay Bride' (MG) and stage strong the same.

Fox (F&M) (5,000; 25-35-55)—Good the same.

Fox (F&M) (5,000; 25-35-55)—Good the same.

Fox (F&M) (5,000; 25-35-55)—Good the same of the same.

Fox (F&M) (5,000; 25-35-55)—Good the same of the same.

Fox (F&M) (5,000; 25-35-55)—Good the same of the s

Crosby Croonin' B'ham Out of \$7,500 for 'Heart'

Roxy, Phila., Adopts Thurs. Opening: 'Clive' Strong \$9,000 in Blizzard: 'Silver Streak' Average \$5.000

CARS NOT OPPOSISH

Col. Auto Show No Worry for Thea-tres-'Copperfield' \$9,500, Fair

tres—Copperfield' \$85.50, Fair.

With Columbus, O., Jan, 28.

With blanket of snow over the town and the blanket of snow over the town and the blanket of snow over the town and the control of the blanket of the blank

Briter manamo \$5,000.

Broad (Loew-UA) (2,500; 30-42)

"Father Brown' (Par) doing okay with \$8,000 expected. Bengal Lancer' (Par) a plp, with \$9,200 in the

oer (Far) a pip, with \$9,200 in the hospital conditions of the pipe. Sweet Adeline' (WB) may be jerked in three days if \$5,500 deem't look possible. "Limehouse Nights' (Par) didn't build as expected, barely clearing \$6,000. Majestic (RKO) (1,100; \$0-42)—Tre a clier (Far) and 355 Nights' \$5,000. "Broadway Bill' took an easy \$4,200.

Snow-Shovelers **Best Grossers**

Principal attraction in this area is a now and how much it will great a now and how the new and a now and a new an

blocks. away, the new-reet attor-neys added.

Estimates for This Week
Peramount (4,000; 35-35-50-65)—
Lives of a Bengai Lancer (Par)
Lives of a Bengai Lancer (Par)
Land week 25,000, fine May go
Fox (4,000; 25-35-50-65)—Evergreen (BG) and stage show. Looks
only \$12,000, not bad. Last week
Reclaimed His Head' (U), \$14,000,
nle.

oke.

Metropolitan (3,000; 25-35-50-65)

David Copperfield (MG) and
vaude. Blz-indifferent, probably no
more than \$17,000. Last week
Mighty Barnum (UA), \$19,000, sat-

Mighty Barnum' (UA), \$19,000; satisfactory, in the control of the

MG JOINS IN FEDERAL PARADE WITH BLD.J.

Hollywood, Jan. 28.

Metro has joined the parade of the companies making pletures based on Department of Justice activities, which got its impetus with the shooting of Dillinger.

Temporary title of the Metro opus law Temporary title of the School of War. All the school of the school of the school of the school of the Metro opus law Temporary with Rubin school of the description of the school of the sch

Philadelphia, Jan. 28.

Biggest thing-in-Philly the weekfrom all indications is David Copperfield, which mot only got rave notices from the critics on its open-did a whale of a first day's trade despite the continuing bad weather. Schools are officially turning, out—and in body—and it looks as it. Dickens is set to come into his own as far as Phills das are concerned, as the continuing bad weather. Schools are officially turning, out—and in body—and it looks as it. Dickens is set to come into his own as far as Phills das as concerned, as the continuing th

Estimate for This Week.
Addine (1,200; 38-46-56)—Clive of India. (UA) Opened Wednesday and figured for about \$8,000 in first week. Blizzard hurt here particularly, although a couple of pan notices didn't. help. Last week 'Runaway Queen' (UA). Miserable \$2,200 in four days—blah.
Arcadia. (600: 25-36-40)—Here's My Heart (Par). Ought to get an okay \$2,100. Last week 'Babes in Toyland' (MG). A very nice \$2,200 in Toyland' (MG).

st Grossers

In Brooklyn

Brooklyn

Brooklyn

Brooklyn, Jan. 28.

attraction in thia area

attraction in thia

attraction in thia

attraction in thia

attraction in thia

sidering bils, but nothing to enthuse about the value of a Bengal Lancer (Par). Very lively still and ought to get \$12,000 in second week. First weeks \$16,000 although a little under expectation of week. Weather, was feature of week. Weather, was feature of week. Stanton (1,700; 38-46-50)—"Sliver Streak (Radio). Just a so-so \$5,000 seen. Last week Treadent Vanishes (Par). Hot \$7,500 in eight days.

Santell Will Direct

Next Ruggles-Boland

Hollywood, Jan. 28.

Al Santell has been given a onepicture deal at Paramount to direct
People Will Talk.

Charles Ruggles and Mary Boland are co-featured.

MRS. VALLEE EAST

ARIS. VALLEE EAST
Fay Webb Valles left for the sast
Saturday night (29) to battle for an
increase of the \$100 a week allowthe saturation of the saturation

Borthwick Back In N. Y. George Borthwick, treasurer of the Producers association back in

New York.

Had been here a week on the Coast checking up on the finances of the Hollywood office.

Ann Harding vs. Ann Harding In Chicago; 'Clive'-Lancer' Clash; **Bad Bookings Crimp Grosses**

Chicago, Jan. 38.

Ill-Judged booking is ruining any chances of any decent grosses in-the Loop thie week. Ann Harding at the Palace in Enchanted April opposing Ann Harding at the Chicago is Biography is a case in point.

Both the Harding pictures are under expectations because hooding the property of the Palace will do a very wobbly \$17.

Good, Opening of Clive' hurt Lancer and Lancer killed of any chance of a real opening for Clive'.

thire theatre bix downtown is conintrated within a radius of two
coks.

Estimates for This Week
Apollo (18&K) (1,800; 25-35-50)—
for la My Heart (Par) Moved
for la My Heart (Par)
for la My

'COPPERFIELD' LEADS IND'POLIS AT \$10,500

gross of \$3,200, tepid. Last week 'Sweet Adeline' (WB)—very bad at

Hub Diz from Bliz, but 'Copp' Okay at \$15,000

Weather Man Gives Frisco Double Cross: No Snow! 'April' 13G

Enchanted April Hits House Low, \$3,500 in Seattle

Blue Mouse (Hamrick) (1,000; 25) Strange Wives' (U) and 'Red of Tires' (FN) dual. Trying two atures to wake up b.o. Price

Last Week's Blizz No Help to Biz, But B'way N.S.B.; 'Border Town' 32G, 'Iron Duke' 70G, 'Baboona' 15G, 5 H.O.

tor, 'Sing Sing Nights' doing above average at former at \$3,000 and a severage at 1 at the control of the contr

N. T. G. REVUE HELPS

Minne. Just an Ice Box: Town Thinks It's Shame to Waste Good Pictures

VARIETY

Minneapolis, Jan. 28. Severest cold in 22 years has al-most completely ruined the show biz here, only the strength of such films as 'David Copperfield,' 'Bengal Lancer' and 'Power' averting a total collapse. With only brief respites temperatures have been flirting with deep sub-zero marks for more than a fortnight. A six-day stretch of 10 to 32 below zero days and nights capped the climax.

Adverse weather conditions seem to have made the populace just the

Adverse weather conditions seem to have made the populace just the opposite of show-minded. It's too cold to leave automobiles parked outside while attending entertainment emportums. Besides, a lot of the dough that might be spent on amusements is going to prove the control of the dough that might be spent on hugging the fireside than braying the elements.

It seems almost a shame to waste such ordinarily box office naturals as Copperfield when the work of the control of the contro

Estimates for This Week

\$2,500, poor.

Orpheum (Singer) (2,890; 25-35-40)—Enchanted April' (RKO) and vaudeville. Should bring in \$10,000, okay under chreumstanes. Last week 'Lost Lady' (PN), \$6,000, poor.

poor.
State (Publix) (2,400; 25-35-40)—
Bengal Lancer' (Par), 2d week.
Eliusive prints on every hand-forthis one which undoubtedly would
bracket except for the weather.
Going along at better pace than
first week. Headed for around
310,500. First week, \$3,000, very
good in face of cold wave.

\$10,500. First week, \$3,000.

Soon Had accorded \$10,000.

Soon Had accorded \$10,000.

Time (Johnson) (250; 20.25.55.0-5).

Silver Streak' (RKO). Helped by teap with railroad. Looks like around \$1,000, fair. Last week second for Little Men (Mascot), \$300, making around \$2,100 for for helped by teap with railroad. Looks like around \$1,000, fair. Last week second for Little Men (Mascot), \$300, making around \$2,200 for for helped by the second for Silver (Majestip). The helped by the second for soon second for the second for the

expected, fair. Last week 'Whirlpool' (Col) and vaude, \$3,000, light.
Uptown (Publix) (1,200; 25-35)
—Here is My Heart (Par) and
Sright Eyes' .(Fox)... split, about,
\$2,500 indicated, pretty god,
\$2,500 indicated, pretty god,
\$2,500 indicated, pretty god,
\$2,500 indicated, pretty god,
\$2,500 indicated,
\$2,500 indin

OMAHA RECOVERING; LANCER' 12G, 8 DAYS

Theatre row is nearest to normal state at he holiday nearest to normal state at he holiday nearest to normal state at he holiday nearest to normal state at he world state to the world still running extra dates on specials, current one being 'Bengal Lancers' brought in Monday (21) and scheduled for at least a ten-day run. Lancers' started out capacity in the testif of the state of

West of the Pe.os', first double bil it has had since Christmas.

Orpheum opened to a better than average week with 'Gilded Lily' and Gambling. Cohan film was a timety piece of booking as he comes here in person Wednesday (30) in 'Ah, Wilderness', and getting considerable advance notice.

able advance notice.

Weather man punished showmen over the week-end with temperatures that never got above 5 and kept the merc around 0 the rest of

To top the weather, Auto Show at the City Auditorium cut in on the end of last week and beginning of current runs.

Estimates for This Week

entite Tun.

Orpheum (Blank-Tri-States) (2,976; 25-40)—Gilded Lily (Pan) and
dambling (Fox). First has a
strong campaign back of it and second is a piece of timely booking.

Better than average, probably
around \$8,500. Last week Will
Rogers as the 'County Chairman'
(Fox) too much for the cold and
rode along to a grand week of
\$1,000. The cold and
rode along to a grand week of
\$1,000. The cold and
rode along (Streen') (1900. 25,000.

Tode along to a grain week of \$10,000, \$2-55.

Brands (Singer) (1,200, \$2-55.

Brands (Dir (Radio) and 'West of the Pecos' (Radio), and 'Gen' (Radio) and 'G

NO EXCITEMENT IN BUFFALO

Buffalo, Jan. 28. Business looks in the doldrums

here currently, even Paul White-man at the Buffalo not seeming to create any great amount of excite-ment. Box offices are not reacting even to good offcrings and a bad cold wave is helping depress tak-

Last week was marked chiefly by high takings at the Buffalo and Lafayette, the former getting an ex-ceptionally good play.

Estimates For This Week

Estimates For This Week
Buffalo (Shea) (3,600; 30-40-55)
—Behold My Wife' (Par) and Paul
Whiteman band: Six day week for
this show due to evining indishedule. Moderate opening indito \$20,000. Last week 'Gilded Lilly'
(Par) and stage show developed
real figures. Between plcture and
George Givot and Sylvia Froos on
stage, show's gross ran to nearly
\$25,000. Last week 'Gilded Lilly'
(Par) and stage show developed
real figures. Between plcture and
George Givot and Sylvia Froos on
stage, show's gross ran to nearly
\$25,000. The control of the

stage, show's grose ran to nearly \$20,000. Hipp Shean (2.400. \$2.40). "Roy Barbard Fallows of the British Shear (2.400. \$2.40). "Roy Barbard Fallows of the British Shear (2.400. \$2.40). And the British Shear (2.400. \$2.40). The British Shear (2.400. \$2.4

to around \$5,000.

Vorld War) (Fox) and Bachelor of Arts (Fox) Problematical what of Arts (Fox) Problematical what bring in Just 6 cap to look like much over \$5,000. Last week. Silver Streak (Radio) and 'Dally Bread' (UA) drew fine notices; but failed to catch the public faney and bogged down under \$5,500.

bogged down under \$5,500.

Lafayette (Ind.) (3,400: 25)—
Wake Up and Dream' (U) and
Cheaters' (Hoffman). Probably
running to \$6,600. Last week,
'Chow' (GB) and Fix It' (Col) developed real business, bettering
estimates. Ran up to a neat \$8,000.

-BOON Good

New Haven, Jan. 28.
Single features are getting the town's gravy this week, with a heavy battle between Bengal Lancer. (Far) and Copperfield AGO, both and the seven series of the several years.
College (second-run) doing, so well with amateur nite will boost to two weekly.

Estimates for This Want

Estimates for This Wesk

two weekly.

Estimates for This Week
Paramount (Publix) (2,348; 3550)—Bengal Lancer' (Par.) Probable \$3,000 will be big money. Last
week 'By Your Leave (Radio) and
Benny Davis stage revue. Fell of
last half for possible \$7.00.

The poss

ouldn't take 'Man Who l Head' (U) and 'l (Majestic) light \$2,600.

BOLES WOWS IN PERSON AND PIC, DET.

Only weather this week could be the factor in the way of a consistent week of good show business in this town.

John Boles is at the Michigan in person, and on the screen in Music in the Air, at the Fox. Both used plenty of printer's int. The Michigan well, especially the Air of the week of th

plenty of printer's ink. Both used doing well, especially the Mich, where five shows-daily-became necessar? Etimates for This Week.

Michigan (United Detroit) (4,100; 25-35-55). Gilded Lilly (Par) and stage show, John Boles in person. Boles sending the house to a big 12,500. Last well. For the stage of the stage of

**Scottish Musical Players, Ballet Russe, \$1.10-\$2.20

**Opposition in Portland Ore, Jan. 25.

**All last week's greens suffered badly from week-end of baddy fr

SINGLES PACE NEW HAVEN Snowbound Providence 75% Off; 'Copperfield' \$6,500; 'Lancer' \$5,900

give Parker's UA a swell opening for 'David Copperfield' (MG) which will hold and may set that house a record score for several months. Forsaking All Others' (MG) at the UA closed a good two weeks to

record score for several months. Forsaking All Others' (MG) at the Forsaking All Others' (MG) at the Broadway and the Combon of the Combon of

Others' (MG) had a good second week at \$4,500. First week big \$1,400. mount (Evergreen) (3,000; 25-40)—Live of a Bengal Lancer (Par) with vaude. Boosting this house up to \$9,000, good. Last week (County Chalman' (Fox) suffered from bad weather but still good at \$5,800. Orpheum (An Romance' (Rade) with vaude. Getting \$5,000. disappointing. Last week, "Sweet Adeline" (WB) goot \$4,800; Music Box (Hamrick) (1,000; 25-40)—Sweet Adeline" (WB) goot \$4,800; Music Box (Hamrick) (1,000; 25-40)—Sweet Adeline" (WB) 2nd week, Just fait, \$2,500. Last week Man Who Reclaimed Head (U) got \$1,000; 25-55)—County Chairman' (Fox) and Helldorado' (Fox). Combo keeping this house up to inca \$4,500. Last week Fehold My Wife' (Par) and Defense Resta (Col) suifered from bad weather and down to \$5,000.

'BENGAL' \$8,000 WOWS DENVER

Cold snap. last week, first subzero weather of the winter, hurt
grosses. Temperature went to 1a
grosses. Temperature went to 1a
theatree began usual business again.
Denham is the only house above
average. Bengal Lancer will hold
out every night and matthee, except
ing fast and filled house constantly
after the opener.

Mighty Barnum' got a very poor
review in dailies, which hurt business faith be benver, and is doing
only faith and the benver, and is doing
only faith (Huffman) (1,50¢; 25-3535)—Bengal Lancer (Far), Terrifica
(Fox), turned in an average week,
32,500.
Denham (Cooper) (1,50¢; 25-35O-Bengal Lancer (Far), Terrifica
first stanza. Last week, "Age of
Innocence (Radio) had a good week
and finished above average with
\$4,500.
Mighty Barnum' (UA), Tough
break in the dallies hurt, but didn't.

Providence, Jan. 28.

Providence theatre biz is going through one of its most trying periods in 15 years as the result of the control of the

week. Will wind up.

Estimates for This Week

Fay's (2000: 15-25-40)—Mystery
Woman' (Fox) and 'Diamond Revue' on stage; it will be nothing
short of a miracle If this one is able to gen over \$5,00; lowes in months.

started of well with the aid of nice stage show but slipped awfully with the others because of blizzard; off at \$5,20. State (3,200: 15-25-40)—
They of Copperfield (MG). Swell reviews can't possibly help this one much in face of the many obstacles; looks like \$6,500 at the most, unless there's a big change in the weather.

Glid' (MG) and 'Mill of the Gods' (Col), fell down, too, at \$6,800.

They will be considered the start of the control of the c

ZERO CHILLS PTSBG.

Polly Moran Saving Stanley—Mitzi Green Protecting Alvin

NOT ONLY THE BEST OF THE MARTIN JOHNSON FILMS . . . THE BEST OF ALL EXPEDITION FILMS. A CORKING GOOD SHOW!

states New York Sun

"One of the most interesting of the Mr. and Mrs. Martin Johnson series. No lover of jungle thrillers should miss it."

"Fascinating...startling...breath-taking. None of the films dealing with the Dark Continent has seemed to me more continuously interesting."—N.Y.World-Telegram

"Baboona" is lively, entertaining and surprisingly well-photographed." -N.Y. Herald-Tribune

"Fine entertainment . . . novelty, thrills, pathos, humor. Shots that have never been seen before on the screen."

-Motion Picture Daily

and the second s

"★★★! Mr. and Mrs. Martin Johnson have never made a more entertaining record. Something new under the African sun." -N.Y. Daily News

"Certainly the most captivating picture the Martin Johnsons have brought back from Africa. Novel, exciting ... highly amusina."

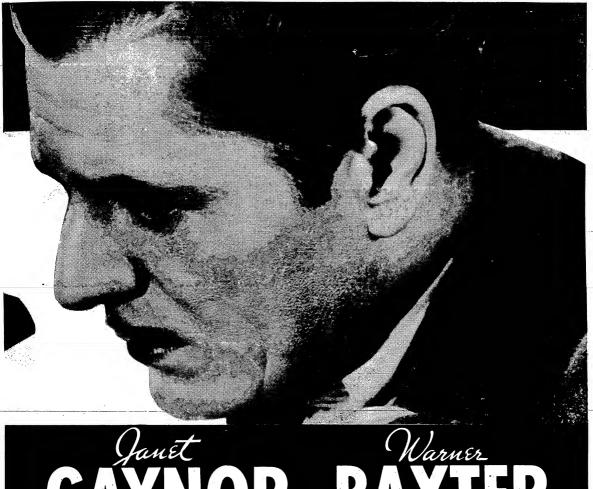
"Unusual, remarkable, interesting achievement. There's a new kick in viewing the man-conquering continent from god-like heights." -NY American

"Possesses fascination. Striking scenes of elephants, rhinos, flamingoes, giraffes and other wild game." -N. Y. Times

"Consistently absorbing . . . frequently fascinating...refreshingly different from MR. & MRS. most pictures of this type." -Film Daily MARTIN AN AERIAL EPIC OVER AFRICA Supervised by **Truman Talley**

THE STARS THAT BELONG Together. ... and your box office knows it!





ONE MORE SPRING

From the novel by Robert Nathan

WALTER KING · JANE DARWELL · ROGER IMHOF

GRANT MITCHELL · ROSEMARY AMES

JOHN QUALEN · NICK FORAN

and STEPIN FETCHIT

Produced by Winfield Sheehan . Directed by Henry King Screen play and dialogue by Edwin Burke



BORDERTOWN

Warner production and release. Stars l'au
Archie Mayo. Story adapted by Rober
Lord from novel by Carrol Graham; screen
Lord from novel by Carrot Granam, South
play, Laird Doylo and Wallace Smith
camera, Tony Gaudio. At Strand, N. Y.
Charlie RoarkEugeno Pallett
Padre
Padre O'Nell
Mr. Elwell
Manuel DiegoArthur Ston
Vivian Tobi
Manuel Hiego Vivian Tobi Dale's friend Vivian Tobi Min. Ramires Soledad Jimine

Daje's riched.

Soleda Jimines

Paul Muni in his best screen performance and Bette Davis equaling,
if not bettering, her characterization in 'Of Human Bondage.' An
interesting yarn, fine direction and
box office.

A Mexican this time, and
does, it as realistically and as effectively as he has done italian and
other characterizations in the past.
He's a kid who's worked hard in
night school annimation in Los Angries. But he loses his first case
and his temper in the courtroom, so
he's disbarred. He hitch-likes to a
Mexican bordertown and because

A power and the service of the courtroom, so
he's disbarred. He hitch-likes to a
Mexican bordertown and because

Sie kills her husband on the saft,
and her husband to get the lose
in the service of the service of the service of the lose

In court she goes insane, which
frees him. Muni continues building
up as a gambler and falls for Dale
edges him when he becomes no ambitious, which he becomes no ambibut the time 80 minutes have been

By this time 80 minutes have been

him off when he becomes too ambitious.

By this time so minutes have been used up and seemingly, everybody possible. So Miss Elbeul is killed in an auto crash while running saway from Muni, he sells his joint, gives the money to endow a school for poor children and goes back to my people, whoever they act that finish is no good work. Esperincipals, are considered. Miss Lindsay, too, makes a definite impression, and in other parts Eugene Pallette, Arthur Stone and Soledad Jiminez are most capable. Castach throughout the film, while the well written and paced, is exceptionally good.

BABOONA

Mr. and Mrs. Martin Johnson production and Box release. Photographed by Martin Johnson Education of the Company of the selection of the Company of the Company selection of the Company of the Company selection of the Company of the Company Righton N. T., week Jan. 21. Running Univ., 78 mins.

Baboona' was shot from the all as well as from the ground. That alone makes in different as an animal andwest edine. Picture distincted of these air shots. Although titles, the shot top-heavy with jungle tussles, this Johnson film is close to, if not the best picture of its kind yet made. It is strong box-office.

itselse, this Johnson dilar is close to, if not the best picture of the picture of th

THE IRON DUKE

(BRITISH MADE)

. British-Gaumont proup	iction and roses de
Stars George Arliss, Dir	ected by victor ba-
wesk Jan. 24. Running	time 00 minu
wesk Jan. 24. Running	Cline, oo miniot
Duke of Wollington	George Arliss
Duckess of Mailington.	Cladus Cooper
Duchess of Angouleme	Gillays Cooper
Louis XVIII	. Allan Aynesworts
Done St. services	Lonley Wareing
Lady Frances	Emlyn. Williams
Louis XVIII	The state of the state of
Marshal Ncy	Edmund Windre
Uxbridge	Fellx Aylmer
Oxbridge	Garald Lawrence
Castlereagh	Cibl. MoLenghlin
Talleyrand	Gibb. McDades
Uxbridge Castlerengh Talleyrand Metternich	Farren Bouter
Webster	Watter Bonder
Att. Durde	

The Iron Duke' is but intermit-tently entertaining. It is not out-standing but will probably rate as moderate. Principal strength is George Arliss.

George Arises

It's nationalistic tone dominates
to the extent that many Americans
will fall with the state of the considerations
to the care that many Americans
will fall with the state of the state
that is the state of the state
that is that of the state
that is that of the state
that is that of the state
that of t

bon restoration in Paris.

The film on heave will have to the film of the Arilas audience, many of whom are a class of payees not habitually film-goers. Echootteacher and other similar interest in the historical tidme may be sufficiently in the historical tidme may not an unhappy one. However, it will probably neither smash nor flop. It's that kind of a picture of the sufficient of t

Miniature Reviews

'Bordertown' (WB). Paul uni and Bette Davis at their st in a strictly box-office

"Baboone" (Fox). Martin
Johnsons have a fine African
animal picture. Shot partly
from airplanes and not so
many struggles of beasts.
Photographically picture tops

Photographically picture tops all of its type.

'The 'Iron Duke' (G-B).
George Arilise in a picture that's rather slow and dull.
Star will have to carry it.
'Great Expectations' (U).
Swell cast, on performance, should help this Dickens tale in the botter nabes.

in the better nabes.

'Charlie Chan in Paris' (Fox).
Typical Chan story will please
regular followers.

'Sing Bing Nights' (Mono).
Improbable whodunit; just
fair as a programer.

There is an effort to incorporate willings and dry humor, as part of Wellington's makeup, and this calls for some of Allies' man hady done. A Wellington's makeup, and this calls for some of Allies' man hady done. I wellington weeping at the list of casualties read him after the Battle of Waterloo. A hit snobbish, too, as only, the barons, earls, and knighted officers are mentioned. Many of the critical politure may sound pleayune in print. They would be less noticeable and less important if the picture had tempo and sock. Other historical works have held similiar flaws and hant's mattered especies and the stodgy story with all too few flashes and brightness. And the collapse of the Waterloo and other sequences that should have meant something. Which throws it all on Arliss. And means the picture will have problems to face.

ZOUZOU (FRENCH MADE) Paris, Jan. 10

Arys Films production, distributed by Paths, JRR. 10.0 Paths-Naum. Directed by Marc Allegret. Starring Josephine Baker and Jean Gabin. Carlo Rim: music, Van Parys-Scotto and Al Romans; lyrics, R. Bernstein and A. Koger. Presented at Moulin Rouge, Paris. Running time 100 minutes.
Father MelePierre Larquey
Claire
JosetteMadeleine Gultty Stage managerWalter ZouzouJosephine Baker
JeanJean Gabin

Just as Josephine Baker is becoming a full-fledged Parisian legit star by her success in Creole, revival at the Marigny, this musiker is proving one of the big French film grossers of the season, thus giving a double-click to the American Start of the Start of the American Start of the American Start of the American International in cast and appeal. This is almost unique among French musickers, for although there are lots of song pictures which have a big bo, value in France and neighboring Latin or the start of the sta

Great Expectations

Universe production and release. Features Henry Hull. Phillips Hoimes Directed by Sturet Walker. From the move the received by Tan. 22. Running the received by Tan. 22. Running the received by Tan. 22. Running the received by Tan. 23. Running the received by Tan. 24. Running the received by Tan. 24. Running the received by Tan. 25. Running the received by Ta ne day, Jan 23. Running
Hunny Hull
Philips Holmes
Jane Wysti
Piersone Research
Rafesi Ottlano
Waiter Armitage
Billy Malyon
Virginia Hammond
George Breakino
hook Pyratter Harvey
Douglas Wood
Openias Wood
Douglas Wo Molly.
Young Estella.
Young Plp.
Uncle Pumblechook.
Orlick.

on the tempo is anything but quickening.
Hell's lib yfar the standHell's the yfar the standHell's the yfar the standmould in their go big with the kidsnito his characterization of wagwich, the escaped convict who later
turns up as Pip's benefactor. Hull
the author's carlacture. George
Breakston, as young Pip, leaves no
easy mark to shoot at when it comes
Phillips Holmes' turn to pick up that
characteristics to finished gentleman, Holmes does brilliantly by
the task.

cantraces a superation of mished genuemith apprentice does brilliantly by
the task.
Florence Reed frequently loses her
hold on the phantomilke quality
that her role of the once disappointed bride demands. Some of
her poses and speeches difference
that her role of the once disappointed bride demands. Some of
had a superation of the superation of
had a superation of t

Charlie Chan in Paris

Charlie Chan in Paris
Fox production and relaise. Featured
Warner Oland. Mary Brian. Produced by
John Stone. Directed as received by
John Stone. Directed as received by
John Stone. Directed as received by
Fox and T. Lowe, Stuart Anthony, camera.
Forest Lawrence of the State of the State
Warner T. Lowe, Stuart Anthony, camera.
Forest Lawrence of the State
Warner Commission of the State
Warner Condey.

Charlie Chan. Warner Kinden
Henri Latouelte.

Max Corday.

State Max Corday

Max Corday.

State Max Corday

France and neighboring Latin countries, few have any chance of interesting any other kind of marked.

Doesn't mean that Zourou' is a construction of the countries, few have any chance of interesting any other kind of marked.

Doesn't mean that Zourou' is a construction of the countries, few have any countries, for the countries, few have any countries of the countries, for the countries, few have any countries of the countries

Short Subjects

'LISTENING IN'
With Cross and Dunn, Mary Small,
Irons Taylor and Arthur Boran
Radio Revus
10 Mins.
Strand, N. Y.

Strand, N. Y.

Vitaphone No. 9509

Four standard radio turns are used for this short, all photographed in front of a mike, control men seen in the distance and giving the impression of an actual send-out. Not too well arranged nor too /wisely laid out, so that the talent is mostly wasted. Idea has been done before in shorts, and better.

Boran 18 netweether.

been done before in shorts, and better.

Boran is primarily an imitator and has won his radio spurs as a mimic. Here he doesn't do any take-offs but spiels a pop song, gestures and the camera is none too kind, either, Mary Simall sings a pop song, gestures and the camera is none too kind, either, Mary Simall sings a pop song, song, sold spiels and special special

BUSTER KEATON 'Palooka in Paducah' Comedy 20 Mins. Rialto, N. Y.

Educational -

Highly exaggerated Keitucky mountaineer background and characters starts this start was a second of the control of the control

share this thought with Keaton and the others.
Whole short is built around the idea Keaton's pap gets on a trip to Paducah to make his said to the form of the form of the form of the form of the final his the big match in Paducah is on, the backwoods-fesh-and-bone Titan getting the works from the dity slicker's towers from the dity slicker's fro

SING SING NIGHTS

Monogram production and release. Features Conway Tearle and Hardle abright.

Monogram Power and Hardle abright.

Monogram Power and Hardle abright.

Monogram Power and Charles Loque: front

Monogram Power and Charles Loque: And

Monogram Power and Charles

Floyd Cooper. Conway Town

Floyd Cooper. Conway Town

Howard Trude. Hardle Albright

Ellen Croft. Bod Charles

Monogram Power and Charles

Gov Dunne. Berton Churchill

Robt. McCalgin James Long

Kurt. Nordon Henry Kolke

Attorney General Henry Kolke

Attorney General Henry Kolke

Attorney General Monogram Baxter

George Baxter

George Baxter

kurt Nieden
Attorney General
Regist Krenwicz
Sergei Krenwicz
Sergei Krenwicz
George Banter
Takten from one of the most popular book whodunits in the past
couple of years, the title ought to
help this film somewhat at the boalthough the yarn has been changed
so much as to make it meaning and
the sergei sergei sergei sergei sergei
so much as to make it meaning has
a bot of different kind of twists and
has some good exploitation angles
which will help it some but not beyond a fair rating in second run
houses. Carcless accus improbable
continuity is the answer to that.
Floyd Collins, it seems was an
exceptional kind of newspaperman.
Floyd Collins, it seems was an
exceptional kind of newspaperman
framous and wealthy. South
armous and wealthy armous the
ways maintaining his ratine spaper
correspondent. That almost puts
the yarn behind the eight ball to begin with.
Collins is keilled. Thera builets in
his body Three differen men confessor with a lie detering means.
All the service of the service of the
convey Tearl others. Almost puts
correspondent and Ferdinan Gottsthem are lying. So he signs two
pardons at the last minute and the
third man goes to the chair flotent
correspondent and Ferdinand Gottschair man goes to the chair flotent
correspondent and Ferdinand Gottschair man goes to the chair flotent
correspondent and Ferdinand Gottschair man goes to the chair flotent
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correspondent and Ferdinand Gottschair man goes to the chair flotent
correspondent and Ferdinand Gottsc

Moscow's Big Plans for 15th Film **Anniversary: History of Industry**

By ZACHARY McLOVE

Big preparations are now in prog ress for the celebration of the 15th anniversary of the Soviet film industry to be held in February Through public meetings, exhibi-tions, technical and productional conferences, the attention of the entire country is now being focused on the film industry. All important take part in the festivities which

take part in the feativities which are being organized in connection with the amiversary and which will wind up with an International Filim Exhibition in Moscow. Celebration announcement found an extremely ordain response among the general population: Special showings of sover the country. Such abovings are usually followed by public discussions.

usually followed by punic discussions.

An unusually large number of new films have been released in connection, with the celebration. Several of them will be included for, presentation at the festival.

Slince the revolution, the Soviet film industry has passed through several stages. In the period immediately following the revolution a special kino Committee was set up, within the framework of the Commissantial of Education, which oxersized a working control over production. Industry, however, remained in private hands.

Nationalized

Nationalized

Two years later, in spite of considerable opposition, mainly from those who felt that the motion ulcture was so specificate or present of the property of the pr

films, and, since the Soviet produc-tion was limited; they began im-porting several hundred films a year from foreign countries. This led to a new campaign against films. It was impossible to entirely forbid the import of foreign films until there was something bet-ter to take their place. A resolution was put up at the party congress in 1924, establishing a tentative cen

was put up at the party congress in 1924, establishing a tentative censorship to control quality—and to-end private cinoma enterprise. This together with the growth of trained Soviet personnel and other day and the control of the c improve the quality of production and to draw into activity the best Soviet authors.

Bovlet authora.

Like other Soviet trusts, the film industry is an independent entity and there is no directon of its affairs from higher up. It is responsible for the administration of its business to the Council of Commissars. At critical periods only does the government or the Central Party Committee step in to lay down broad foundations of policy or to correct errors.

B. BAXTER M. P.?

Gaumont-British Publicist Mey Try For Parliament Seat

Beverley Baxter, forme Beverley Baxter, former editor of the Daily Express, now director of Public Relations for Gaumont-Brit-

Public Relations for Gaumont-Brit-ish, has been in conference with the executive council of the Woods Green Conservative Association. There's a possibility he may stand as parliamentary candidate at the heat general election.

Big Production to Launch Darvas Pic

Budapest, Jan. 16.
First picture starring Lily Darvas, is scheduled to start shortly. This is going to he a big production, Lily Darvas being uniont stedly one of tresses on the German and Hungarian stage. She is the wife of Ference Moinar and acted with Reinhartit's guest tour in the United States some years ago.
Miss Darvas is to play Marie Bashkirtcheff, famous Russian aristocrat girl, who after a stormy career of art, letters and love, died at the age of 24. She gained fame through her Triendship with de Maupassant and Bastien-Lepage, the painter.

the painter

the painter.

First script, written by Laszlo
Lakatos, demanded 128 sets in 16
Buropean cittes New script written by E. Joacl.Imson, contents itself-with-Rome, Florence and Paris
for locale. Indoor shots to be done
at Hunnis Studios here.

—Andor Zsoldos is producing. Her-

man Kosterlitz directing, and Paul Abraham, composing the music.

OSSO'S COL. PIX **DISTRIB IN** FRANCE

Columbia Pictures has made a deal with Adolphe-Osso-of-France eby Osso will distribute all Co whereby Osso will distribute all Co-iumbla films in France and Belguim for the next to years. Contract goes into operation immediately and Columbla, will close down its Paris business office pronto. Osso was in New York for the past three weeks to close the deel and salled back Saturday (20) with the papers.

Saturday (26) with the papers.
Under the terms, 0sos will immediately incorporate a new company to be called Collosos Flims, to handle the Col product, physical distribution via Osso Flims, already existent, over there. Deal is on a percentage basis with a guarantee.
Osso was at one time head of Peramount in France, his chief at

Paramount in France, his chief at that time being J. H. Seidelman, now foreign-chief-at-Columbia. It was Seidelman with whom Osso did

was Seidelman with whom Osso did business on the present deal.

When Osso left Par he organized Osso Films for production and dis-tribution in France, later branching out to Hungary also. Company got into financial trouble and had to lay off for a while but was recently re organized for distribution purposes

Rock's Smashup

While being driven to his studios at Elstree, Joe Rock's car skidded and toppled over. Car was wrecked, with Rock fracturing his arm and receiving internal injuries. Its being detained to the receiving his arm and receiving internal injuries. Its being detained in the carture, the control of the test of the fracture. His chauffeur, considered one of the best and most careful in Engineer.

Swanson Pix Winds Up

London, Jan. 19 Gloria Swanson British Produc

Gloria Swanson British Produc-tions, Ltd., is being wound up, owing to heavy liabilities. Company was formed to produce Miss Swanson's picture. Perfect Understanding, about three years ago. When completed it was found to be far from satisfactory, finan-cially, and she returned to America without stopping to straighten out financial details.

Mysterious O'Brien

Paris, Jan. 19.
A guy cailing himself O'Brien and posing as a Metro director has been hiring French actors and actresses to go to Hollywood recently. He gets coin from them is one way or another and then disappears.

Mangan's Plans

Paris, Jan. 19. Paris plans of Francis A. Man Paris plans of Francis A. Man-gan are getting along apace. Be-sides the Ambassadeurs restaurant, whose shows he will put on, he is dickering to run the entertainment in the ex-Gould Palais de la Medi-terrance casino in Nice in the win-

ter.
Also he may put on production numbers on the Pathe circuit.

U. S. FILMERS **MAY QUIT MEXICO**

Mexico City, Jan. 25. Mexico City, Jan. 25.

Bugaboo of American distributors leaving Mexico flat because of exalted taxes and duties is stalking again. Distributors have advised exhibitors here and throughout Mexico that unless something is done to remody the situation, which they claim leave the control of the

Late President Rodriguez Okayed substantial cuts in duties on discs, films, etc., and eliminated some taxes distributors have to face just before he quit office, but the new administration hasn't gotten round to putting the matter into effect. Exhibitors are much alarmed. They see a possible closing of practically every dinema in this country. Pointed out that native 'producers have such a small output they can't keep houses going, and, that little hope can be expected from Europe as overseas makers are confronted

hepe can be expected from Europe as overseas makers are confronted with the high tariff wall just as much as are Americans. Some local offices of American producers don't join in the pessimistic wave. They look for action by the government before long, which should straighten things out. American companies supply about 85% of the pix that are exhibited in Mexico. Native producers' combined output schedule for this year is but 38 features and no shorts. Only a few German and French pix find their way onto the screens of Mexico.

FRANCO-ITALIAN PACT RENEWED

Rome, Jan. 17.

Exchange of films between Italy and France, which had been suspended for three months, was settled by a new agreement which entered into force on Jan. 1. Up. to that date, through a provisional agreement with the Direction General. of the Italian Cinema, six French films were allowed to enter Italy against five Italian films imported. This agreement; even for so short a time, was a great advantage for Italy, as, according to the previous one, the proportion was three French films for one Italian one.

French version of two of the Cheener Film, while '1860' and 'Yoce Parlante' are to be projected with subtities in Fronch.

ASK FRANCE TO O. K. **BELGIAN DUBBED PIX**

Paris, Feb. 19. Reversing its attitude that a Reversing its attitude that all dubbing of films in French for distribution here must be done in France, the Chambre Syndicale, through Secretary-General Gallo, has recommended to Ministry of Commerce admission to France of pix dubbed in Belgium.

Misled by the Chambre's attitude to believe that it was all set, one Belgian producer dubbed two pix and tried' to bring them in. He found out-that dol law still applies, although the Ministry of Commerce is holding an investigation among French trade bodies to see if it should be changed.

Move hasn't increased the Chambre's popularity among French in

bre's popularity among French in-dies. If it went through, however, it might be an opening wedge to permit Hollywood dubbing again.

All French Filmers Jockeying For American Alliances: So Much **Politics No Time for Business**

Paris Jan. 19 Yanks are kingpins in the French

Weeks of jockeying for supremacy mong local trade associations show reps of American majors as sitting in center holding balance of power, with French concerns, collectively

imong local trade associations show reps of American majors as atting in center holding balance of power, with French concerns, collectively, stronger than the Americans but divided among themselves, running circles around them and trying to get their favor. American group, united under Hays auspices, is the only solid coalition in French film biz at the moment.

New distributors association, formed under leadership of M. Louroux of Tobis to fight booking combines, by the control of the control o

fireworks all along the line may have prevented the move.

P. de Venloo and Roger Well, members of the board of directors of the Chamber, are also members of the organizing committee of the new distrib group, along with Alan Byre of Metro and others. They are the weeker.

wedge.
At request of Charles Delac, pres-ident of the Chambre; Venloo and Well succeeded in delaying the pubc announcement ilic amouncement of formation of distribs' group. Then they arranged to have the announcement made in such a way that they would show up as directors of the Chambre, so that the alifance would be publicly plain. They got the consent of Carlo Bavetta of Fox to this move. Bavetta was replacing Byre as American rep among the distribs while Byre was out of town on business.

while syre was out or town on business.

Cierc group got wind of the meneuver, and ran. for aid to Henri Klarsfeld of Paramount. Klarsfeld put his foot down on a public alliance with the stands of the synthesis of the synthesis

time to selling pictures than to fool-ing around with this nonsense, but unfortunately they have to watch ifortunately they have to watch ench trade politics and defend eir prestige. Otherwise they might their pressige. Otherwise they might get caught in hostile quota jama again.

again.
With all this rowing, the Defense
Committee for film trade, of which
Ernest Koenig of Warners is a
member, has about ceased to func-Ernest Koenig of Warners is a member has about ceased to function. Stamp tax on contracts, which was to start Jan, i, has not gone into effect, largely because the Chambbre Syndicale, through which contracts pass, has neglected to apply it. Chamber of Deputies is ignoring the project to reduce taxation, while the film people fight among themselves.

Interest in Americans is not confined to local blokering. Whole French film trade, from Bernard Natan down, seems to think that marvelous things can be done in

marvelous things can be done in collaboration with the United collaboration with the United States. Robert Dirler; Natan's arch-enemy, who would like to throw

him out of Pathe-Natan and who has a lawauit on the books which he thinks will do it, has big plans for work with Americans to be put into effect when, as and if he becomes the French film czar. Two-language films, some here and some IH's not alone in that. Deal between Leon Garganof, neducer of ween Leon Garganof, neducer of

tween Leon Garganoff, producer of 'Battle,' and United Artists to make two-languagers here has set a flock of people thinking

B. I. P. AND G-B **BIDDING FOR** U.P.T. CHAIN

London, Jan. 19. Receiver for United Picture Theatres, defunct Schlesinger group here which was operated by Gaumont-British for some time, by arrangement with the shareholders, has issued a circular to its stockholders, giving the gist of two offers of pur-

chase made.

Properties were put up for sale lest December by private treaty, but withdrawn as offers did not come up to expectation of the Official Receiver.

John Maxwell of B.I.P. offered a bit over 50% of the nominal value of the present debentures and a counter-offer-was made by G-B envaranteeing the debenture holders.

guaranteeing the debenture holders 3% per annum for a period of 10 years, with participation in profits up to 5%. A meeting is to be held at the end of the month to consider

at the end of the month to consider thress two offers.
United Pictures, Ltd., conducts 10 film houses in and around London. They are the Camden Hippodrome, Clapham Palace, Old Kent Picture House, Shakespeare theatre, Clapham Junction, Palace Southall, Super-Cinema Stamford Hill, Putney Falace, Walthamstow Palace, Savoy Leyton, Rivoli Whitechapel. There were a number of other houses which reverted to the original-owners.

Last report showed the circuit lost over \$500,000.

Auditor's report says the invest-ment of \$300,000 in British Amalga-mated theatres, which is Daly's theatre property, is a negligible

Company was organized in 1928, with an issued capital of \$2,300,000, Debenture stock outstanding is approximately \$1,800,000.

TWO JAPANESE EXHIBS FORM TOKIO COMBO

Tokyo Jan. 8.
Effective Feb. 1, Tokyo will see a combination of the motion picture schildling interests of Ichizo Koha-yashi and Slochiku. They are getting together to take over the Nippon Gekijo on a rental basis, using the big house as a first-runner for Japanese films.
This will reduce the heavy competition for first run rights on foreign talkers, competition which has practically doubled rentals in Tokyo during the past year,

during the past year.

Foreign picture exchange men are watching the situation with a good

watening the situation with a good deal of worry.

Neither of its two previous man-agements has been able to make the Shippen Gekijo pay with Japanese talkers, Only the best foreign product or a bang-up stage show has been able to do that.

BELG PINKS DUTCH PIC

The Hegue, Jan. 17.
Dutch film, Girl With Blue Hat',
which has been a box-office hit in
Dutch clnemas, has been handicapped by the Belgian censor for
showing in that country. Marked down-there for exhibition to persons

Speaking of

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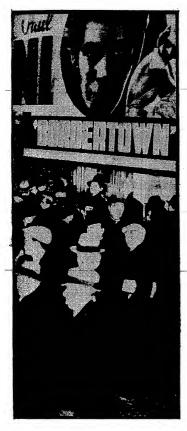
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"OIL FOR THE LAMPS OF CHINA" with Pat O'BRIEN, Josephine HUTCHINSON

KAY FRANCIS in "LIVING ON VELVET" with WARREN WILLIAM—GEO. BRENT

PAUL MUNI in "BLACK FURY" with KAREN MORLEY

ROBT. DONAT in "CAPTAIN BLOOD"
by RAFAEL SABATINI

MUSIC HALL, N. Y.

At the Music Hall, as a com-panion to British-Gaumont's "The Iron Duke," is a stage divertissement

entitled 'Silk-Satin-Calico-Regs.' It presents opportunities for yawning. 'Silk' comes first in the person of a card manipulator, Ade Duvai, who winds up with the silk trick. That's all right. Only its pretty nearly impossible without binoculars follow a trickster in this house are all the silk is included by the silk is silk in the silk in

clair may have the restrain at the home that he was a talking contained by the contained and the conta

Ilterate.

Presentation is in the regular Music Hall pattern, but without memorable moments. In consequence it seemed pretty dreary stuff, As it happens, the overeture stuff, as it happens, the overeture that the seemed pretty dreary stuff, as it happens, the overeture that the seemed pretty dream the seemed pretty dream the seemed property of the seemed property o

STATE, N. Y.

STATE, N. Y.

It's distinctly Cab Calloway week at the State. There's a Bing Croeby feature and three other acts, but apparently it was all Calloway with the crowd. Usually there's a break arter the picture no matter who in in the vandsville, but at the show the control of th mitating in its own turn. Only trouble, is that it silve up and a built ballow that it interfers with in mever number. The Man from Hariem, which might have been considered ups were it not in such close contact. The Nicholases had include and of acrobats. Group close contact. The Nicholases had the house in hecite mond, first with miner with miner with miner with miner with miner. Either Hill did a host number and sold it so well that an encore would have been appreciated. She fought clear of the mike, and still filled the house. Elma Turner leads off the specialties with the miner with miner with

come back. Made a fair score, but better routining and a little less self appreciation would help. Opener was Paul Nolan, in his usual juggling. No new tricks, but he sells what he has well, and was liked.

liked.

Feature is 'Here Is' My Heart' (Par). Newsreel the only other film, but the show runs a flat three hours, with the vaudeville taking 85 minutes. Business good.

PALACE, N. Y.

Familiar faces mark all five turns at the Palace this week, a few of them recalling the old days at this

raminar faces mark all five turns at the Palace this week, a few of them recalling the old days at this toses. But this time familiarity looss not breed contempt, for the vet participants make it a fast running show of considerable merit.

There is variety in the first four turns, all of which are in one turns, all of which are in one of the same and the same and the same and the same and turns, and the same and turns, and the same are of the same and turns, and the same are of the same and the same are of the same and the same are of the same and the same and the same partner, unbilled, fared equally as well.

Large and Morgane open up in their customary reliable fashion and the Radio Rubes follow. It the mean and the same partner, unbilled, fared equally as well.

Large and Morgane open up in their customary reliable fashion and the Radio Rubes follow. In the mean and the same partner, unbilled, fared equally as well.

Large and Morgane open up in their customary reliable fashion and the Radio Rubes follow. In the mean and the same partner, unbilled, fared equally as well.

Large and Morgane open up in their many repeats, but the versacille slily hid lead still appears to tote a punch for the audiences. Act rang the bell, as did Sphil Mans Bowan, first brought into big turns-drives, by a same and the coule of versar sor it scheme, accoule of versar sor it scheme.

Act rang the bell, as did Sybil Bowan, third.

Miss Bowan, first brought into big-time-dircise, by Neville Fleeson, a couple of years ago, is do a couple of years ago, in a couple of years ago, in a couple rated as a pariner. Miss Bowan does initiation, featuring her legs in each number, and herself in black negliges in on-stage changes between numbers. Sybil and many couple of the couple

ing. The Swenson is the best and the West the longsat.

Mixing up the takeoffs with chatter, as Miss Bowan does it, changes the pace nicely. Changes with the pace nicely. Changes with the last property of the last part of the last property of the last part of t

nour.

If any business is to be drawn this week the vaudeville will have to get it. Picture is Behind the Evidence' (Col).

Bigs.

FOX, BROOKLYN

Visually there is quite a bit to gaze upon at this house. Maybe more than is really needed, too. But if it is quantity that the boroughitee are clamoring for, it is poured out on this stage. Still the two way policy opening the two way policy opening the parting for young the parting for the parting for the parting to the parting for the parting fo

ray ponny, opening, with regularvandeville, curtains then parting for
a band flash and a presentation run.
Quality in the outlay is spasmodic.
Acts run up and down the amount
that the same in the stage in rull view as heretofore no
tleed. Powerettes, who holder numbers. Honey troupe, comprising
three girls and two men is a distinctive band of acrobats. Group
manages to keep moving swiftly
with the featment tricks as their
partners. Madie and Ray, who follow, specialize in rope-throwing.
Somersaults while twiring the
lariest is an interesting feat.

Barry McKinley (New Acts) from
NBC, next to warble and sale
rived and Lookwood, with two
stooges and a blonde tapstress, revive some of their well-known gass
and also go in for newer stuff. A
Mas West bedroom sleets is samon's
the latter model of the same that the
province of the same that a conpowerties stuck to riythm dancling throughout, with their best ins
the their properties of the same that
he freededing fare.

Powerettes stuck to riythm dancling throughout, with their best ins

ALCAZAR, PARIS

ALCAZAR, PARIS

Ourrent Aleasar show is called Nude Revue in the Manner of New York Burleague, but it's really not a revue, and New York never awa a burley show of the revue and New York never awa should be not show the new york of the new part and the should be not show the new part is that the exceptional acts which wear clothes get the best hand. Maybe its hecause of the contrast with so much notice and the new part is that the exceptional acts which wear clothes get the best hand. Maybe its hecause of the contrast with so much notice and any of the new part is that the sample its more actual performing, instead of depending on a mere display. A couple of girl tumblers, wearing brassleres and pants, who arent even billed, rate more applause than the atrip dancers.

wearing prassieres and pants, who search even billed, rate more applause than the strip dancers. Stripping is used in types of numbers which have never been underseased on the standard properties and the strip dancers. The summer and equilibrist does her act clad only in a g-string. This number, billed as Chrysis do la Grange, is the most sensoral, it is the strip of the strip of

faster and jerkler, Audience inceher.

Miss Warner does a fan dance
and a slave dance, in which stripping is reduced to minimum and
interest of the strip of the strip
Other acts are Rodney and
Bready. English hoy tap dancers;
the Vola Daro ballet, in ballroomtrype exhibition dances, and a mediocre adagio number, Mitsi, Chisio
and Danilo. Several extremely indecent sketches round out there.

COLISEUM, N. Y.

Extharms Replum in The Little Minister (Radio) is the main magnet on view, though customers searching for stage diversion will not be disappointed. The hours vaude run passes amouthly, thanks to the efforts first of Ada Brown, the robust songstress, and then the team of Rose and the material, but the lazy indifferent attitude of the girl, offset by the up and coming personality of Ross, hits the right spot.

great mumerent attitude of the girl offset by the up and coming personality of Ross, hits the right special content of the con

Grable session closing. Of particular strangeness is the juxtaposition of the Bacon and Dormonde acts with the provided at sither end of the show.

Dormonde Bros. probably find themselves in a strange position in the deuce heart of the show.

Dormonde Bros. probably find themselves in a strange position in the deuce heart of the show.

Dormonde Bros. probably find themselves in a strange position in the deuce heart of the show in the deuce heart of the show in the show

Holborn Empire, London

London, Jan. 14.

Almost an excellent bill at this
General Theatres' house, which
ranks second to the Palladium,
with customers getting quite a few
importees at one sitting due to the
latter still being occupied with
'freav' stilf.

importees at one sitting due to the latter still being occupied with Crazy' stuff.

A few weaklings let the program down occasionally, but as a whole good entertalment.

Fredy Zay, opener, usgles with rubber halls plates and other paraphernal plates and the programment of the programment of the plates and p

sees. Good opener for such as the sees. Good opener for such as the such as th

PLAZA, LONDON

London, Jan. 12, This is Paramount's ace house in the West End and for many years the biggest money-maker around. Then came several deluxers, such as Then came several Gauxers, mun as the Empire, Leicester Square the-atre and London Pavilion, plus Par's own trouble, and a product side, which put a crimp to the Plaza's money-making careev. Figured the only way to fight op-

position was to give the customers what the other fellows haven't got, American names. First attraction is Frank and Milt Britton.

wms. the gother fellows haven't got, American names. First attraction is Frank and Mitt Britton.

Boys have been pencilled in for General Theatres dates, including the Palladium, so often as to almost cause a lead shortage. They even paid geomission of the Palladium, so often as to almost part of the palladium, so often as to almost work the paid geomission of the palladium, so the paid geomission of the palladium, so the paid geomission of the paid geomi

ter. 'Behold My Wife' is the feature

here, as they will wherever they good here, as they will wherever they go. Seems a shame the management has not given them sufficient exploitation, but they are getting plenty of word of mouth, which should help.

SCOLLAY, BOSTON

Boston, Jan. 25.

Bur tounded by hot doe stands, penny arcanes anders to a lethargic clientel that there is a standard to a lethargic clientel that likes its shows long and bulky. 'Seven Acts' on the marquee means something to this quantity-seeking class.

In playing this force of the control of the contr

VARIETY HOUSE REVIEWS

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Barancount, Los Angeles, Jan, 28.

Barancount, Los Angeles, Jan, 28.

Barancount, Los Gone sunt. highprove ourrantly, and contents

Francacca Straggiotti and ensemble
in three divarsified ballets as the
inal feature of its stage show in
sonjunction with Lives of a Bengal

Free divarsified ballets as the
inal feature of its stage show in
sonjunction with Lives of a Bengal

Free divarsified ballets as the
inal feature of its stage show in
sonjunction with Lives of a Bengal

Free divarsified ballets as the
individual of the
program a class tone, and reflects

seinstaking effort on the part of
all concerned in its presentation.

As an added attraction, and to
allet routines, house has spotted

Clarence Muse, negro dramatic

vocalist. Only comedy relief is prorided by Al Gordon and his edu
cated dogs, working in front of the
fancing onsembles.

Alias Braggioti has aurrounded
harrell by more than 20 dancing

giris, and a lite number of male

activities and a lite number of male

strains, and a lite number

last season.

Muse is somewhat of a favorite around these parts and sang 'Old Man River' and 'Chloe,' latter with dramatic interpolations, in excellent fashion, and then warbled a

lent fashion, and then warbed a couple of negro spirituals as only he can deliver them.

Gordon's dogs provide plenty of laffs and fit in nicely with the otherwise heavy atmosphere.

Supplementing feature are Paramount News, Pop-Eye cartoon and Feminine Rythm. Bit heavy at opening mat today. Raises.

EMBASSY, N. Y. (NEWSREELS)

(NEWSREELS)

Hauyiman were on the stand Friday (20 nm the on the stand Friday (20 nm) to see him in the witness—chair, according—to—what was on view here Saturday afternoon (26). Par tries to make up for this by heading its caption with: Haupimann on stand in big letters and then silding in a shot weeks old when Reilly asked the accused to the control of the see that the second of the see that the second of the second

up and might have home people believing it was taken while he was,
on the stand.

Par was delegated to shoot everything inside the court room during
sessions, Judge Trenchard ruling
that only one news reec amerethat only one news reec amerethat only one news reec amerethat the standard ruling
that only one news reec
that the standard ruling
that only one news reec
that should be read to the
that should be read the
that should be read

Fathe goes to town on the old-age pension, presenting the pro-posed Federal legislation intelli-gency with a first of old folds in the pro-terior of the pro-terior of the pro-terior of the pro-wagner, sponsor of the bill in Washington, tills its purpose, while Senator McNary (Ore.) opines that provisions should be more liberal tell works.

special should be more shear. Parho offers a diagram to show how it'll work.

In-a-succeeding—ellp, Par—has Secretary of Labor Perkins explain unemployment insurance, a dias Secretary of Labor Perkins explain unemployment insurance, a dias should be should

reel drama. Pathe labels its comprehensive collection Rough on Rata, and sends its cameras to Florida where a pair were recently one of the bodies. There are pictures of Karpis and confederates, with offsereen narrative tieing it all together, then cameras turn to the recent San Quentin failbreak and One of the captured bandits warns that forime doesn't pay,' and out in San Francisco police headquarters two other bank robbers are head actually confessing their depredatually confessing their depredatual confession to the confession of the confession

to bring laughs of cilps.

Business fair Saturday afternoon

Char.

CENTURY, BALTO

CENTURY, BALIO

Baltimore, Jan. 25.

Current film: David Copperfield'
(MG), consumes lengthiest running
time of any feature house has ever
shown, 132 mins. Consequently,
plenty of boxing-in of the stage bill
was necessary and the brief 38-min,
show likewise establishes a record
as shortest stage line-up at this
Loew house. Tood, but passable.
There is alex Hydes bund-flash
act backgrounding Three California
Redheads, Cookle Bowers and a line
of Danny Dare lade (8) and lassles
(3).

of Danny Dare lade (8) and lassles (8).
Ork, billed as Hyde's 14 Male Meloders,' really comprises 15, one of whom is a gal at the piano (sugress) and the piano (sugress) and the piano (sugress) and (sug

ular Hyde act. She sparks the show immediately with a sizzing show immediately with a sizzing ner, toppling it off by performing the same functions in the Harlem tradition.

California Bedheada next, No California Bedhe

ALVIN, PITT.

Bendoff.

ALVIN, PITT.

Pittsburgh. Jan. 25.

It's pretty much all Mittal Green here this week. Whatever house gathers, the management can thank the former child prodigy. Now a short was a second of the control of th

MEDRANO, PARIS

Paris, Jan. 17. House is keeping up the standard set early this season for what it calls 'accelerated shows,' setting pace for Paris. Headliner this fortnight is George Wong & Co., Chin-ese acrobats and contortionists, and the Montmartre audience eats up

the Montmartre audience eats up the nursele twisters.

Wong troups play rapidly and Wong troups play rapidly and Wong troups play rapidly and the play rapidly rap

a pair of long lines and the voice. Rhythm is perfect.
Also headlined is a comic juggler, Gaston Palmer, known in America and liked locally.
Opener is worth notice—a fast tumbling act by a couple of girls billed as Hugonys Sisters. Biers.

HIPPODROME, BALTO

Baltimore; Jan. 25.

Broadway Bill' (Col) lingers for a second helping this week, but the rostrum is replete with an all-new stage-show. Latter starts well, but winds up with but a so-so impression.

stage-show. Latter starts well, but winds up with but a so-so impression.

Paul Ash headlines; the initial special content of the batoneer starts of the batoneer of the starts of

nates. Our trengates the other was the control of the category of subordinates. Pops and Louie, new here, follow with pleasing hi-de-hi harmonizing. Closed to a big hand with some very thorough rhythm tap dancing. At this juncture, things went as the control of the control of

and acts, for the most part, are those which have already played the other house. Jack Payne's band is doubling in the two thea-

band is doubling in the stress.

Nevertheless, Moulin has not got off to nearly as good a start as the other spot. Program is not presented with the same elaborate shownaiship. Revolving stage,

ont to nearly as good a start as the other spot. Program is not presented with the same elaborate such that the same is not presented with the same elaborate such that the same is not presented with pool offect at the Empire. It is acking here. Moreover, house has no vaudeville reputation—it is acking here. Moreover, house has no vaudeville reputation—it is played operettas and straight thms, on and off, since it governed to the neighborhood. Montmartre, is not as favorable to the two-a-day as the less gay, but more popular, Avenue Wagram, where the Empire is.

Result is not as favorable to the two-a-day as the less gay, but more popular, Avenue Wagram, where the Empire is.

Result is that the Empire is just medicere at the Moulin.

Jack Payre's band is the head-timer at both houses, and is getting all the advertising this fortnight. This British outfit is competent-enoughted the substitution of the control of the control

repairing cnairs with nammers, plasing-cardy, Joing their, knittings, etc. grapher of the property of the plasing cardy, Joing structure, the plasing cardy their structure, and the plasing contortionism, Maisy and Brach, Bragilah equilibrists (the girl is a looker and does more sex appealing than acrobatics) and behaviors. Latter act went fat. Dancing was snappy enough, but the French don't-go-so-heavy-tor tap dancing, and the number-was polled by one of the girls not Pletting is I JAventurer' (Adventurer') which was shown at the Empire last fortight. It at least splits honors with vaude. Stern.

ACADEMY, N. Y.

The Salici Marionettcs, almost a act of its kind to strike these shores at the Palace last week on its this week and, as at the uptown Pai, has but three other acts as company on the long half. No more are needed for the hour's turnover on the stage bill, the Salici offering running close to 30 minutes.

Down here the Skourases bill the marlonets as Salici Varieties. That's better for the front of the house. On

is was given but one piece, then dismissed. The mob wanted more of him, but Ash kept. on, Jabbering about how many current stars of the profession he personally had latted also promisence, and how any current stars of the profession he personally had latted also promisence, and how any current stars of the profession he personally had latted also promisence, and how any current stars of the profession he personally had latted also promisence. Then Ash showed poor showman-ship when, he prefaced the intro of a boy not more than 10 years old hy was on the welfare list and his mater in the hosp. The mc. might have thought he placed himself in a noble light when he said he was distinct hit and here the reaction of a boy not more than 10 years old hy was on the welfare list and his mater in the hosp. The mc. might have thought he placed himself in a soble light when he said he was distinct hit and here the reaction of a boy not more than 10 years old hy was on the welfare list and his mater in the hosp. The mc. might have thought he placed himself in a soble light when he said he was distinct hit and here the reaction of a boy not more than 10 years old hy was on the welfare list and his mater in the hosp. The mc. might have thought he placed himself in a colonial himself himself

ORPHEUM, ST. PAUL

St. Paul. Jan. 25.

Here's the kind of vaude that satisfies. Billed as five giorious acts at RKO vaudeville, it's one time the fodder lives up to the bal-lyhoo. House was packed when show was caught.

inhe his douder here by the hard show was caught. Openers are Sheppard. Carlton Copeners are Sheppard. Carlton helenty of that and heavy on good looking femmes, who also know a thing or two about terpsichore. Hector and his Dogs, an act with one man and, so many purps runnal should be should be

ORPHEUM, L. A.

Los Angeles, Jan. 23. Now in its second year with a weekly—change policy—of—veude, plus pix, house, indie operated, for the moment is without opposition in the downtown sector.

plus pix, house, indie operated, for the moment is without opposition in the downtown sector.

Orpheum: shows are booked by the Bert Levey circuit and comprise six standard acts, with shows are booked by the Bert Levey circuit and comprise six standard acts, with shows weekly. It's second best Levey spot on the Coast. being topped only by his Warfield, San Francisco, bookings for Fox West Coast. december of the Coast. being topped only by his Warfield, San Francisco, bookings for Fox West Coast. december of the coast. Being topped only by his Warfield, San Francisco, in the coast of the coast. The coast of the application of the appliance house parts sufficiently long to have a pretty good idea of what's wanted. Current show is topped by Armite of the appliance house have a pretty good idea of what's wanted. Current show is topped by Armite of the appliance house have a company to the coast of the appliance house have a company to the coast of the appliance house have to the coast of the appliance house house house to the coast of the appliance house house to a chair while playing his guitar in accompaniment.

Glosing has the Six American Eleitords, one of the snapplest months. Lads do virtually all of their work with their teef. Routine is fast, well timed and registers solidly.

Capitol. Lanca for his part of the coast o





TOOK RADIO CITY MUSIC HALL LIKE WELLINGTON TOOK NAPOLEON AT WATERLOO! (Ditto RKO-KEITH'S BOSTON)

THE IRON DUKE



Skouras Abandons Audubon Lease As Latest Move in Fox-Met Setup

Skouras Bros. abandons the Audubon, New York, Feb. 1. Thus this former deluxer will have Formpletely passed from even the inferential affiliation, with the Fox name after years in such affiliation. On Friday (25) Federal Judge Mack granted to the Irving Trust as trustee or Fox Metropolitan leave to disaffirm the Audubon lease, which called for an annual rental of \$12,000 to the Fox Theatres Corp., through one of the latter's subside. Audubon is in the hands of a local

Audubon is in the hands of a local bank, and for Fox theatres it means of a substantial income

The Audubon matter is only one of the definite changes to occur in the Fox Met setup. Receiver Milton Weisman and Attorney Koch of the Basil O'Connor office, counsel to the Fox Theatres Corp. estate, spoke in opposition to the disaffirmance re-

quest.
Thus far there is no agreement as to-any-reorganization for Fox Met. It has been suggested that there is a possible plan afoot in which even A. C. Blumenthal may be concerned with Milton Welsman, Fox Theatres receiver. receiver. Halsey, Stuart?

receiver.

Halsey, Stuart?

Halsey, Stuart would also be linked, so far as reports so in that among plans under way is one which would throw stock control in a new Fox Met company to certain financial underwriters for furnishing from \$600,000 to \$1,000,000 working capital. The present bondholders would receive 50c on the dollar in new senior securities and 10c cash under the proposed plan, but no stock.

Under another plan the notsholder but no stock.

Under another plan the notsholder plan the proposed plan, but no stock.

Under another plan the notsholder securities to early new senior securities to calve new senior securities to an amount of half of their present holdings and 20c in cash. There is approximately \$2,000,000 in the Fox Met accounts which could be distributed among noteholders, it is held by some.

Opinion is still around that Harry Brandt, indie theatre owner and head of an indie theatre owners group in Greater New-York, for which Weisman is counsel, may be in the picture or on the first of the situation. That's mostly continued in the situation. That's mostly continued that the proposition of the situation. That's mostly continued that the proposition of the situation. That's proposition of the situation of th can bring a change

can bring a change.

Fox "Theatres situation, which brings that company into the Fox Met picture, revolves around the fact that Fox Theatres owns the Fox Met company's stock. At present Fox Met corporate Bankruptcy Act, being presumably solvent.

Al Rosen Agency Gets Right to File **New Commish Action**

Los Angeles, Jan. 28.
Denial of an injunction permits
a new commission suit for \$3,500
by the Al Rosen agency against
Francis Martin on a writer's agreement to proceed toward trial in
Superior Court.
Writer-director, in a prior suit,
demanded \$4,500 from the agent on
contention that the contract was
invaild, and that commissions allegedly paid in should be returned.
Superior Judge Charles Bogue at
that time ruled against the plaintiff
without leave to amend his complaint, and the case was appealed without leave to amend his com-plaint, and the case was appealed by Attorneys Loeb, Walker & Loeb. The attorneys for Martin argued that the new suit should not be permitted until the Appellate Court had rendered decision. This contention Judge Emmett J. Wilson denied in nixing the In-

Wilson denied in nixing the in-junction, on argument of Attorneys McCarthy & Rosen for Al Rosen.

Metro After Roche For Mystery Yarn

Hollywood, Jan. 28.

Metro is negotiating with Arthur
Somers Roche for the writer to pre-pare an original mystery yarn to be produced by Hunt Stromberg.

If deal is closed, Roche will write his story in the east and come here

Hecht-MacA Starts 3d

Ben Hecht and Charles MacArthur got under way at Astoria yesterday (Monday) with their third for Paramount, prior to the general release or New York first-ru eral release or New York first-run plans for their second, 'Once in a Blue Moon', starring Jimmy Savo. New picture is called 'Miracle in' 49th Street'. Final addition to the cast during past week was Alexan-der Woollcott. Savo picture will not have its New York first run at the Para-mount. It may go into the Rialto instead, It is declared no changes were ordered following a recent pre-view at Peekskill, N. Y.

Fox Starts Septet During February In Sked Pursuit

Hollywood, Jan. 28. Behind schedule, Fox will put seven pictures before cameras in February, and promises the month

will be the busiest of the current winter.

winter.

Sked calle for Tre a Small World,
with Spenoer Tracy and Wendy
Barry starting Feb. 2; Torchbearers, Will Rogers, and '410 Ralse,
with E. E. Horton and Karen Morley, Feb. 4; 'Heaven's Gate,' Shirley
Temple, Feb. 6; 'Under the Pampa
Moon,' Warner Baxter and Ketti
Gallian, Feb. 11; 'Secret Lives,' Glibert Roland and Mona Barrie, Feb.
15 and 'Thunder in the Night,'
Feb. 16.

PAR TRUSTEES' FEES, AS ALLOWED, STAND Four Filmers Split

Circuit Court of Appeals has denied the attempts of the three Paranount trustees to upset the lower court's ruling as to the amount of their fees in connection with the administration of Paramount affairs. This means that the lower court's decision in which the fees sought by the trustees were cut to \$22,500 each, for the period of time specifled, on account, stands. Amounts sought by each of the three trustees was \$100,000.

tees was \$100,000.
Of the trustees, Charles E. Richardson, Eugene W. Leake and Charles D. Hilles, Richardson has since resigned as trustee but is named currently as a new board member of the company.

Chas. R. Rogers Leaps Aboard Beast Cycle

Hollywood, Jan. 28. Cycle of animal features looms as a result of Metro's 'Sequola.' Par-amount has signed Vance Hoyt, author of 'Sequola,' to write a simi-lar picture story for producer lar picture stor Charles R. Rogers.

Deal with Hoyt calls for the latter to write the yarn, act as technical advisor on the picture and direct the animal sequences.

FREE SABOTAGE SUSPECTS New Haven, Jan. 28.

Charges against Philip R. Vanars-dale and John Mongillo, this city, in connection with theatre bombings here and in Massachusetts and Rhode Island were dropped when local and Boston police were un-able to connect them with firings.

able to connect them with firings.

Men had been arrested on information allegedly given by Herbert,
Logan, Torrington (Conn.) actor,
who is reported to have implicated
them in recent New England theatre disturbances. Logan, found
guilty of possession of combustibles,
is now serving one ment in Boxton. is now serving one month in Boston and will be brought here to answer charges on expiration of his sen-

Vanarsdale and Mongillo are pro-jectionists here; former is agent of

Guest Managers

New Haven, Jan. 28.
Being manager of local Poil
Palace has now reached the
stage where incumbent exec is
atraid to send out his laundry.
Since 1928, house has had
something like 14 managers,
with latest shift coming after a

Coast Indies Await Feds in **Trust Action**

Los Angeles, Jan. 28.

Independent exhibs here are marking time, awaiting receipt, probably tomorrow (29) of a letter from the Department of Justice in Washington, outlining the govern-ment's contemplated action on anti-trust and consent decree violations ment's contemplated action on anti-trust and consent decree violations preferred by local theatre operators.

Harry W. Chotiner-president-of the Independent Theatre Owners of Southern California, was advised by the Justice Department to hold up any possible action he might be contemplating, pending arrival of its communication.

its communication.
Meanwhile, H. L. Gumbiner, head
of the indie company operating the
Tower theatre here, is preparing to
leave for Washington, having been
delayed in his departure last week delayed in his departure last week through press of personal business. Gumbiner ridiculed a statement from Washington that no one there in authority knew of his coming, and reiterated that he had received a request from President Rossevelt to come to the White House and personally present his grievances.

men are persistently reported to be in Los Angeles, although federal headquarters here disclaims any knowledge as to their probable iden-

\$83,013 in Lab Fire Award 5 Years Old

Los Angeles, Jan. 28.

Five-year-old damage suit brought by A. M. Rogers, Jr., as assignee for a number of production companies who originally claimed to have lost an agggregate of \$1,475,000 in film in the burning of the Consolidated Film Industries, Inc., plant on Melrose, finally limped home last week with a judgment of \$83,013 for plaintiffs.

Companies sharing in the award by Superior Judge Leon Yankwich are RKO, \$18,224; Peature, \$45,971; Goldwyn, \$4,435, and Darmour, \$14,332. Claims by Maynard Productions, Metro, Tiffany, and partially by RKO, were disallowed. The court held Consolidated culpable of negligence for having allowed a polishing machine to operate too near the exposed film racks, where fire started.

'RECKLESS' REWRITTEN INTO METRO MUSICAL

Hollywood, Jan. 28.

'Reckless', Jean Harlow production at Metro, will be switched from a drama to a filmusical, and company is having several new sequences written in addition to four songs and one dance faished last week, is said to be easily adaptable for the change-over. Basic story has a backstage flavor. New sequences will be shot the end of this week, and are slated to take about three days' time. Hollywood Jan 28.

COHN HUDDLES BREN ON COL. PRODUCER JOB

Hollywood, Jan. 28. Harry Cohn and Milton Bren are huddling over a deal for the latter to go with Columbia as an asso-

Negotiations have been on for several weeks.

MPTOA Convention in N. O. Will Stress Means of Building Film Patronage

code.

Every exhibitor will be given an opportunity to discuss the code from his viewpoint, to check with other exhibitors as to how certain features work out, and, in general, be given a chance to exchange increation work. formation on interpretation, work-ability and desirability of the Blue Eagle system as a whole. Much may come from such an open conclave

come from such an open conclave on codism.

Clearly mindful of the fact that too many people either never patronize pictures or are only occasional supporters of the box office, M.F.T.O.A. leaders believe that the convention may develop some ideas as to how to build up business. Representative exhibitors will be asked to give their brethren the benefit of their experiences in increasing business, how it was done here. To be thoroughly gone over, also, will be the question of what policies are detrimental tr the box office or may be responsible, unknown to the exhibitor, for keeping people away.

away. Inviting Film Publicists

How to get the people who aren't regular film customers is of mutual benefit to exhibitors and distributors since most pictures are now played on percentage. For this recovery the state of th exhibitors and distriblicity men are also desired as an exhibitor convention innovation so that they will be on hand where all theatre owners, big and small, can explain their problems and discuss solutions. The practicability of press books, often criticized for one reason or another, is likely to figure strongly in the sessions with the ad-pub boys.

All have seen invited and each ad-pub loss of them is expected not be represented. Hall Horne, for United Artists, and Charlie McCarthy, for Fox. have already agreed to attend, while Metro has indicated it will have either Howard Dietz, Si Seadler or Bill Ferguson in New Orleans to Speak for that

Indicated it will have either Howard Dietz, Si Seadler or Bill Ferguson in New Orleans to speak for that company. Bob Gillham (Par), Paul Gullek (U) and Charile Einfeld (WB) have all indicated they probably will be able to make the convention, but have not given a positive and the season of the medical and the manual meet this year, desting to also have them present to answer or otherwise discuss questions which come up. They will not be placed on the program for speeches, according to present plans, because the average sales chieftain might get hot on a sales spicl for his pictures then and there. Probability is that a representative number of the sales heads will go, the convention among other things, giving contact accounts and buyers.

A distinct innovation of the convention will be a serious discussion when we have the convention of the convention of the convention of the sales heads will go, the convention among other things, giving contact accounts and buyers.

The big question which exhibitors from all over the country will tackle abt the Motion Picture Theatre Owners of America convention in the Motion Picture Theatre Owners of America convention in New Orleans Feb. 25-28 will be that of how to increase attendance at picture houses and how to wean over to a film diet the large number of Americans who haven't been going for the Motion of the Motion of the Party up this valley will be insolved in the Convention of the problem, placing it to the forefront among industry matters that are to be aired.

Another principal platform of this year's convection, which threatens cellpse all prior exhibitor conclaves in importance, will be a complete review of the picture code and the experiences of exhibitors on the code and explain what their experiences have been, how it has applied to their situations and what features, if any, are undesirable. Such a discussion of the code and explain what their experiences have been, how it has applied to their situations and what features, if any, are undesirable. Such a discussion of the code and explain what their experiences have been, how it has applied to their situations and what features, if any, are undesirable. Such a discussion of the code and explain what their experiences have been, how it has applied to their situations and what features, if any, are undesirable. Such a discussion of the code and explain what their experiences have been how it has applied to their situations and what features, if any, are undesirable. Such a discussion of the code and explain what their experiences have been how it has applied to their situations and what features, if any are undesirable. Such a discussion of the code and explain what their experiences have been how it may be derived by others or of modern methods by others or of medera that and the benefits that any be derived by within be neathed and the same transport of the benefits that any be derived by within benefits that any be derived by within be present and the benefits that any be oy others or of modern methods which some exhibs may not even, know about.

Partly up this valley will be intended presence at convention of numerous people in the engineering, lighting and technical field. Robert Boller, member of the American Institute of Architects and a dense of the convention o

chairman Committee on Legislation and Traxtion and Fred Wehrenberg, chairman Committee on Public Relations and Community Affairs.

Special round trip railroad rates for convention delegates have been arranged to New Orleans from any point in the U. S. Round trip rate will be one and one-third times the one-way fare. Reduced hotel rates in New Orleans have also been arranged.

'LANCERS' QUARTET SET ON 'IBBETSON'

Hollywood, Jan. 28.

Hollywood, Jan. 28.

Same combination of writer, directori, star and producer that was on production of 'Lives of a Bengal-Lancer,' will be continued for talker remake of 'Peter Ibbetson' at Paramount.

Henry Hathaway has been assigned to handle the direction, with Gary Cooper getting the title role. Screen play is being prepared by

Screen play is being prepared by Waldemar Young, with Louis Lighton handling the picture as

COL. GIVES PERLBERG **NEW LONG TERM PACT**

Hollywood, Jan. 28.

Hollywood, Jan. 28.

Bill Periberg, formerly with the Wm. Morris office and for some months past casting director at Columbia studio, was given a new long-term contract with the studio late last week and left here Saturday (28) by plane for New York on a testing expedition. Periberg was preceded Thursday Dy Dorothy Arzner, who will produce Feathers in Her Hat for Col. They will: work together in testing half a dozen players.

Berke and Fraser to Produce Western Series

Hollywood, Jan. 28.

Hollywood, Jan. 28.
Series of westerns for the independent market will be produced by
William Berle and William Fraser,
Harry Carey will be starred and
Fraser direct.
First will be 'Wagon Tracks' set
for production at Teilsman studies
Feb. 12.

CUNNINGHAM DIRECTING

Hollywood, Jan. 28., Metro has signed George Cunning-ham to direct the dance numbers for 'Inquisitive,' a technicolor short. Murray Roth directs.

ORK CRITICS JOI



"An important cinema event. A screen drama of enormous power!"

says N. Y. TIMES

"Stirring . . . filled with exciting suspense. Direction is masterful!" says N.Y. DAILY NEWS

"Provides an unusual evening in the theatre. First rate entertaiment!" says N. Y. AMERICAN

"Impressive . . . distinguished . . . brilliantly acted!" says N.Y. DAILY MIRROR

"Immense and powerful conflict that bursts forth in a powerful climax!" says N. Y. EVENING POST

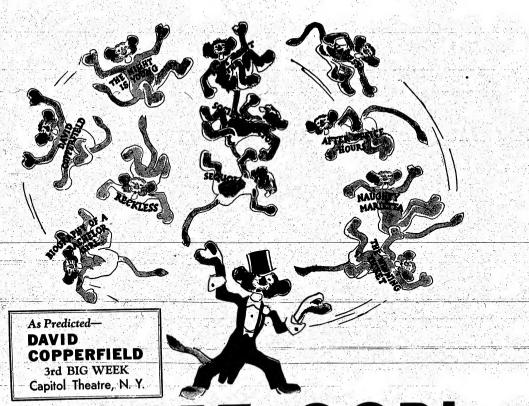
AL LICHTMAN presents

starring CHARLES BOYER MERLE OBERON JOHN LODER

a Leon Garganoff production

UNI

Released thru



ALLEZ OOP!

The Next Months of Metro-Goldwyn-Mayer will make boxoffice receipts do nip-ups and handsprings and other hitherto unknown acrobatic feats. Get your play-date book ready for—

"WEST POINT OF THE AIR" with WALLACE BEERY, Robert Young, Maureen O'Sullivan, Lewis Stone, James Gleason.

Mightiest air thriller of them all. And Wallace Beery at his top form. Daring drama of Uncle Sam's flying eagles who live madly, love wildly. New thrills in air, on earth, with a great cast in "Big Parade of the Air."

"VANESSA—HER LOVE STORY" starring
HELEN HAYES, ROBERT MONTGOMERY,
Otto Kruger, May Robson, Lewis Stone.

An exquisitely beautiful story of undying love tender and touching. Helen Hayes, America's finest actress, is superb as the lovely heroine of Hugh Walpole's world-famous novel. Robert Montgomery is in his best romantic style as a dashing and devil-may-care charmer.

"SOCIETY DOCTOR" with Chester Morris, Virginia Bruce, Billie Burke.

This dynamic story of life's beginning and end, might best be described as "the thrilling successor to Men In White." A mad whit pool of human emotions centered in a metropolitan emergency hospital. Teeming with life, packed with thrills and laughs, it keeps moving every second of every minute.

"SEQUOIA" (pronounced See-quo-yah)
with JEAN PARKER

Opening engagements in Rochester, Boston, Seattle (held 2nd week here), prove it's the unique exploitation sensation of the year. Critics cheer it. The public is delighted. Go after it! "DAVID COPPERFIELD" with an all-star cast of 65 players including:—W. C. Fields, Lionel Barrymore, Madge Evans, Maureen O'Sullivan, Edna May Oliver, Lewis Stone, Frank Lawton, Freddie Bartholomew, Elizabeth Allan, Roland Young, Basil Rathbone.

Held over 3rd Big Week, Capitol, N. Y. Four stars (** * *) in Daily News and unanimous raves by every critic. Metro-Goldwyn-Mayer proudly-presents its mightiest masterpiece. Your heart will never let you forget it.

"AFTER OFFICE HOURS" with CLARK GABLE, CONSTANCE BENNETT, Stuart Ervin, Billie Burke, Harvey Stephens, Katharine Alexander.

Clark Gable more than ever America's leading box-office star, as a handsome woman-tamer in a fast and furious comedy-mystery-melodrama. Your women folks have never seen their adored Clark Gable in a more appealing role.

"NAUGHTY MARIETTA" with JEANETTE MAC DONALD, NELSON EDDY, Frank Morgan.

The heart-stirring musical romance of old New Orleans in the days when a girl had to love to live, with the screen's two handsomest song-lovers. Golden music fills the sir when Jeanette MacDonald and Nelson Eddy sing the glorious melodies of Victor Herbert's delightful score.

"RECKLESS" with JEAN HARLOW, WILLIAM
POWELL, Franchot Tone, May Robson, Nat
Pendleton, Ted Healy.

Pendleton, 18d neony.

A giant musical show with a spectacular starspangled cast. Jean Harlow and William Powell-in
a tumultous story of life on theatrical Broadway
and in New York's upper social circles. Two scintillating stars in a pulse-pounding, heatt-satisfying
thrill-romance that will pack theatres from coast
to coast. It's BIG!

"THE WINNING TICKET" with Leo Carrillo, Louise Fazenda, Ted Healy.

A howling sweepstakes comedy, replete with fastmoving fun, an all-star cast and happy romance. A seventy-minute laugh-diet! And a brand new idea in comedy that makes the laughs come easy. Funniest entertainment since "Caught Short."

THE NIGHT IS YOUNG" with RAMON NOVARRO, EVELYN LAYE, Charles Butterworth, Edward Everett Horton, Una Merkel. The musical romance of the Prince and the chorus girl. By Sigmund Romberg and Oscar Hammerstein!, world-renowned authors of "The Desert Song," and other hit shows. Two romantic favorites singing magic melodies.

"BIOGRAPHY OF A BACHELOR GIRL" with ANN HARDING, ROBERT MONTGOMERY,

Edward Evereit Horton, Una Merkel.
The gay and merry picturization of the Broadway stage success that ran eight capacity months. A kiss-and-tell bachelor girl and the men in her life. With the two sweethearts of "When Ladies Meet". Doing swell at all box-offices!

EXPLOITATION

By Epes W. Sargent

Hit 'Plain' People

Cracking into the staid and independent Lances Service Street Street Street Lances Service Street Lances Service Street Lances Service Street Lances Compared to the American Street Lances Compared to the Lances L

dash and tickets from the store and basices of groceries from the store sombination. We are sombination with the store of the store of

Testimonials

Testimonials

Testimonials (100 Memory)

Testimonials, tited (Cleam) Fersonal Views), have been introduced in behalf of the Strand Cheatre, Sydney, N. S., and the programs by E. R. Synn, manager. These testimonials have been used in-local newspapers advertising. apart from space regularly used the stranger of the str

Notwithstanding the fact that

Radius distancement of the state of the stat

Family Trade

Family Trade

Springled, O. Chakeres-Warner houses gaining added newspaper space by 'family fight' stunt. Set for every Saturday night, press cites endorsement for the state of the state

'Sequoia' Campaigns

This campaign on 'Sequoia' at Loew's Rochester theatre is given in ample form because it is one of the first of the castern stunts and because, through the presence of an exploitation man it uses most of the standard stunts planned for this story. this story.

this story.

The outstanding gag was a preview a couple of days in awarent view a couple of days in awarent view a couple of days in awarent view a couple of days in awarent in the Parent-Teacher Association, the Audubon Club, Isaac Walton, League, T.W.C.A., T.M.C.A., Girl Scouts, Boy Scouts, Campfre Girls and the heads of most school and church organizations as well as the editors and firm writers on the dails as the couple of the couple of the couple of the couple of the proximately 1,000 cards selections were made and the writers approached for permission to reprint on a throwaway.

Latters were sont to a selected

The content of the co

secure it gave extra value to this spot for a lime. The spot being at the local crossroads. About fed and 100 special cards tracked to the A boards for the auto show, by arrangement. This same number of quarter sheet cards were tied to diverge to the control of the control of

Seattle.

There was everything on the ball for 'world premiers' of 'Sequola' (MG) at Fifth avenue theatre (Evergreen', Four weeks of 'teaser' and in the dallies flocks of 'preservation to the service of the service o

Considing. J. Comming back to the past third after two weeks.

Midget Auto

San Antonio.

Azieo cashed in effectively for Mighty Barnum with a tie-in with gut oservice and accessory firm the control of the control of

have 500 specials of the Daily Star imprinted on front page in red, saying 'Jean Parker in town' in box-car letters, these distribed by new-sice at downtown shops. Olympic hotel, where the flicker folk atopped, had 'Welcome' banners on its three-marquees. These were the high light of the special to the say of the results were oke, sithough weather was terrible.

Uniforms for 'Lancer'

Uniforms for 'Lancer'

Intlinapolis.
During the showing of 'Lives of a Bengal Lancer' at the Indiana theatre, Manager Henry Sommers, who is something of a militarist himself since he is a Kentucky Colonel on the start of Governor Lafoon, had forme and paper mache helmets. Name of the attraction was printed in red on visor of the helmet. Stunt attracted quite a bit of attention and some of the helmets were overnowed from the house and swen overhowed from the house and sure of the helmets of the he

Hooking to Amateurs

Capitol and Grade heaters. Pa-capitol and Grade heaters, co-operating with Wick leaves, co-perating with Wick leaves of the conducting of an amateur contest for radio talent. Stunt set to run over six weeks with plugs of the theatres one each program. Winner is to be selected by judges picked from town's most prominent people and wike selected by judges picked from town's most prominent people and wike and the tales of one of the co-operating theatres. Frogram is just starting and al-ready has almost a capacity list of entrants.

Printed the Script

Printed the Script
Charlie Schlaifer, manager of the
Tri-States theatres advertising of
the device and the script of the contri-States theatres advertising of the
Tri-States theatres advertising of the
the script of the script of the script of the conpress book. Feeling that the local
dailies wouldn't go for the serialized
story, Schlaifer arranged with the
Omaha World-Herald to print abection of the original film script vertion of the original film script versunday feature article.

A wire to Frank Whitbeck of the
Hollywood M-G-M publicity office
brought the desired section of the
script by air mail in plenty of time
to be planted as the sag exity of the
tilm.
Claud Morfiles of the Metro publicity department, in town to lend
a hand to Schlaifer in lining up a
heavy campaign on Copperfield.

Toasted Dunne

Toasted Dunne

Dubuque, Ia.

We toast the star of the town's best movie, was the way the Grand put across fence Dunne in Sweet and the star of the town's the Grand put across fence Dunne in Sweet and the star of the star o

RADIN'S ARTIE CHAIN **MAY PLAY STAGE ACTS**

Matty Radin has six theatres in his projected cross-country arty chain set and is negotiating for a few country and the countr

films.

Radin's idea in picking ex-legit spots is to have a stage. He hopes to import some Russian legit; ballet or other shows and will route them around his ohain.

Zukor and Par

(Continued from page 5)

(Continued from page 5)
the person of A. H. Fordington.
Contral Hanover Bank, it is reported, may also get one represported, may also get one represported, may also get one representative, namely. President
W. S. Gray, Jr., rather than George
Davison, chalrman of the C.H.B.
Another added name to the new
board is that of Floyd Odlum. Latter is chairman of Atlas Investment
Trust, among, the biggest of tisk
kind, which is otherwise interested
in film business shares through
holdings in Fox Film, Loew, Warners and even in RKO, according to
accounts, Atlas' holdings in Par,
however, are reported not to be as
extensive as popularly believed.
Situation can be sized up as
extensive as popularly believed.
The semination elements. There had
been talk even of possibly making
George Schaefer president of the
company, were Zukor to prefer to
become chairman of the board. Outsiders also have been mentioned.
The situation now appears to have
met all demands harmondusly, for

The situation now appears to have met all demands harmoniusly, for the present at least, and it is expected that swift progress towa conclusion of reorganization will be

Mollison Due at U.
Hollywood, Jan. 28.
Henry Mollison, English Juve lead, reports to Universal-in-March to begin a term contract: Import is the son of a London stage producer, and, may be fea-tured in one of U's forthcoming

tured in one of U's forthcoming serials, having recently done 'McGluskey, the Sea Rover' for British International Pictures.

BEHIND the KEYS

Annual meeting of Wilmer & Un-cent circuit managers from all the-atres in Pennsylvania, held here the first of this week, was featured by the awarding of \$275 in cash prizes to managers whose houses showed the biggest improvement in business must be the last two and a half

during the last two ame a months.

Paul Glase, of the Embassy theates, won-the first prize of \$100. John Maloy, of the State, Altoona, was severed with the state, Altoona, was severed with a state, Altoona, was severed with the state, alternative of the state, and the state of \$25.

including the Majestic, Camden; Pendrola, London; Forum, Nor-walk; Memorial, Mt. Vernon; Ritz, Huron; Pastime, Coshocton.

Oklahoma City.
Aldridge theatre, negro patronage, has been taken over by the
Bijou Amusement Co, of Nashville,
Tenn. The company plans further
expansion of their operations, it is
said. Oklahoma City

said.

Colonel Charles E. Kessnich, ranking M.-G. M official of the southeast announces the appointment of Roy M. Avey of Oklahoma City as branch manager of M.-G. M at Atlanta, succeeding Jimmie Hanlon.

Minneapolis.
Molvin Evidon, salesman of Minpeapolis sychange, applicate of and
manger of Columbia Pictures Des
Moines office. He replaces Joe Levy,
resigned.

L. E. Gaines, owning the Orpheum, has taken over the Rex the atre from T. W. Thompson and Walter Dewey.

Larry Puglia, of the Waynesburg Pa.

Larry Puglia, of the Waynesburg opera house, was charged with violation of the Fennsylvania law when he opened his theatre on Sunday,

J. Myer Schine, head of Schine actin

'Call of Wild' Big Headache For 20th Cent.

Hollywood, Jan. 28.

Twentleth Century is having picnty of headachee on its Call of the Wild location trip at Mount Baker, Wash. Continued blizards, plus sickness of the director, William A. Wellman, and inadequate accommodations for the troupe are having their effect on production. Picture is already a formight behind in production, due to Clark Gable returning to Metro for 10 days to make retakes on Copy Cat. Further production complications are popping up, with Gable's loan out contract to 20th Century term limiting Feb. 15. He is due back at Metro at that time to sturr worth Tay Garnet directing, has been in proparation for the past year. Picture will get started Feb. 2 with the company working around Gable until he is returned by 20th Cent. Hollywood, Jan. 28. Century is havin

Congress on Erpi

(Continued from page 4)

(Continued from page 4) able action by the Rules group. Sirovich decided to introduce a bill which will automatically come up before his Patents Committee and provide an excuse to call witnesses and go into the whole subject. Indicating films and radio are included in the 20 or so industries about which he wants to get the low-down on, patent control, Strovich proposed that every agreement by which rights in a plurality of patented inventions are rendered subject to common ownership, control and enjoyment must be recorded in the Patent Office within six months of their negotiation. Bill covers any other agreements predictions. covers any other agreements predi-cated upon the original understandings and specifies that whether the common ownership occurs through assignment, license or otherwise the report must be made.

Penalties
Each statement would contain the Each statement would contain the names and addresses of each party-and identify every patent affected by name, title and number. Any change in the agreements would have to be reported. Penalties of \$1,000 and additional fine of \$250 for each month's delay would be authorized.

The Sirovich measure also provides for investigation of pooling arrangements which may not be in the public interest. Specifies that if complaints are filed against the

the public interest. Specifies that if complaints are filed against the pools, or if the Patent Commission-er suspects any of the agreements are against the public welfare, a certified copy of such agreements shall be filed with the Federal Trade Commission. The Commission was also because the commission of the commission of the commission was deem necessary to protect the public interest and the public welfare and prevent unwarranted monopoly.

and prevent account of the control o Intended to look into Erpl, the new-resolution would precide any jections to the rights of the govern-ment agency to demand into about this subsid. Specifies that Commiss shall investigate and report on pos-sible competition or invasion of ther fields of telephone communi-cation.

Film production and distribution.

cation.

Film production and distribution,
manufacture of electrical equipment, teletype, telephoto and telegraph service, and broadcasting all
all are listed as subjects into which
the Commish may legally probe.

theatres, named a member of the board of education in Gloversville, where the chain's headquarters is located. He recently was elected president of the State Y. M. and Y. W. H. A.

Giens Falis, N. Y. Warren J. Frair has been named ting manager of Balto.

IT HAPPENS AGAIN

Claudette Colbert in a picture that will wind up with four stars... as one of the best ten... with every other laurel a cheering public and press car give it... AND A BOX OFFICE CHARGES

State State of the state of the

 DETROIT

Michigan Theatre

Michigan Theatre

Broke oil anendance records

at the Michigan Theatre

Rolled up a full week's busi
ness in three days!

Theatre

spill retarded by pairons stay
ing over to see the picture

second time. Check on audi
second time. Check on audi
ence comment places "THE

second time. Check on audi
ence comment places "THE

she rave class!

Just What the

Customers Are

Looking For!

Looking and spar's

What fresh and spar's

What fresh this week's

Wouldn't surprise

Abox office the cus
a box office the cus
a box office the cus
a box office the cus
bound the box office

Looking to box office

build at the box office

byleaps and bounds.

in THE GIL

With Fred MacMurray . A Paramoun



Dickerman-C. & L. Get Minne. Decision By Default; 'Gift Nights' Okayed

Because of the failure of the complainant, Lake Amusement Co., opa chain of independent neighborhood theatres here, to make

erating a chain of independent neighborhood theatres here, to make an appearance, Harry Dickerman and Charon & Levy, who also operate independent untown houses locally, will be able to continue their lottery gift nights.

A re-hearing of the case originally decided against Dickerman and Charon & Levy, resulted in a reversal of the case and design of the case and de

Indies Hold Sack

As a result of these developments, the bulk of Independent neighborhood exhibitors are left holding the sack. These exhibitors, anxious to have 'nottery gift night's abolished, appeared before the board voluntarily and pleaded guilty to a code violation on the understanding that the stunt would be stopped throughout the city. The board, not foreseeing the Dickerman and Charon & Levy appeal and adverse action by the Code Authority at the time, issued a cease and desist order against the group of other neighborhood exhibitors.

Local grievance board at its next As a result of these developments. sack. These exhibitors, anxious to have forcer yet fit fights' abolished, appeared before the board voluntar-live and the state of the stunt would be stopped throughout the city. The board, not foresee the stunt would be stopped throughout the city. The board, not foresee the stunt would be stopped throughout the city. The board, not foresee the stunt would be stopped throughout the city. The board, not foresee the stunt would be stopped throughout the city. The board, not foresee the stunt would be stopped throughout the city. The board is the stund of the state of the stund of the state of the

by one theatre against an opposi-tion house.

The question arises in the case of J. F. Fournet, Royal theatre, Crookston, Minn., against the Northern States Amusement Co., operating two other houses in the

In answering the complaint, Northern States charges that Four-net is employing a similar stunt called 'Jack Pot.

PITTSBURGH

(Continued from page 10)

Caprice

PICTURES

Hollywood, Jan. 28. Hollywood, Jan. 28.
In his capacity of producerdirector-cameraman on Par's
'Carnival in Spain' (nee 'Caprice Espagnole'), Josef Von
Sternberg devoted 5½ hours
one day to barbering the beard
and mustache of a character bit player.

DICKENS OKAY IN CINCY, 12½G

Cincinnati, Jan. 28.
Natives are busy with snow shotel and fuelling home fires. Bo. stir has "David Copperfield" loudest at \$12,500, with 'Gilded Lily' next at \$10,000.

at \$12.50 with Gilded Lily next at \$10,000.

Broadway Bill' is in third down-town week at three different houses and getting the Grand back in big money for \$3,500. Another holder-shifted to the Lyric from the Palace and fetching \$5,000.

White Cockatoo' is laying a \$3,500 egg at Keiths. Evergreen' is wilty at the Capitol and likely Terro Duter.

Last week the legit Shubert was religited for a 40c grind on Duke Billington and his band, some throw-in stage talent and 'She Eida to Choose.' Engagement was spondabiling in contests hereabouts. It was first offering of pop vaudfilm in Cincy since last summer. Venture was a winner, grossing \$14,700. House has Lenore Ulric in "Pagan Lady' this week at \$2.20 top.

Estimates for This Week.

Estimates for This Week
Albee (RKO) (3.300; 35-42) —
David Copperfield' (MG; Cricks
labelled screen job of Dickens
classic a triumph. Jolly good \$12-500
in sight. Last week 'Bachelor
Girl' (MG) skidded with cold
weather in last half to a fair \$10,-

Palace (RKO) (2,600; 35'Gilded Lily' (Par). Claudette
bert the aroma for \$10,000, plet
Last week "Bengal Lancer'
built up to a zippy \$12,000. (2,600; 35-42)—). Claudette Col-

Lyric (RKO) (1,400; 35-42) — Bengal Lancer (Par) brought around the corner from the Palace for a second week, \$5,000, good. Last week (County Chairmari (Fox) (2d week), \$4,500, oke, fol-lowing a hetty \$15,000 on first seven days at the Albee.

Keith's (Libson) (1,500; 25-42)—
'White Cockatoo' (WB), \$3,500, mild. Last week Right to Live' (WB), \$3,000, poor.

(WB), \$3,000, poor.
Capitel (RKO) (2,000; 35-42) —
Evergreen (GB). Slow start Will
probably be supplanted by Tron
Duke' (GB) after fifth day. Fiveday pace \$3,000. Last week Brocdway Bill' (Col), moved over from
Palace for a second week, \$6,500,
swell. Pic got a speedy \$17,000 in
first week.

first week.

-Grand -(RKO) - (1,200; 25-40) —
Broadway Bill' (Col). Third week
atter splitting a fortnight at the
Palace and Capital, \$3,500, zippy.
Last week Reclaimed His Head'
(U) and Bordertown' (WB), latter
a downtown encore, split \$2,000,
tama.

a downtown tane.
Family (RKO) (1,000; 15-25)
Tm a Thief' (WB) and 'Bachelor
of Arts' (Fox), divided \$2,100, all
right. Last week When a Man
Sees Red' (U) and 'Wicked Woman'

(MG), \$2,500.

Strand (Ind) (1,200; 20-30) —

'Father Brown, Detective' (Par),

\$1,600, so-so. Last week 'Little
Men' (Mono), nine days, \$1,900.

Olsen & Johnson Plus Gene Austin Aids K. C. Mainstreet to \$16,000

Mainstreet to \$10,000 with the house opened Friday. Extending the first pected for turn in one of the best pected for the best pected for the best pected for the sand it for the pected for the sands of the sands of the sands of pleces of advertising matter have been put out, in addition to numerous other stunts. A special invitation showing was greater as the sand thouse the pected for the sands of pleces of advertising matter have been put out, in addition to numerous other stunts. A special invitation showing was greater as the sand thouse the pected for the sands of pleces of advertising was first pected for the sands of pleces of advertising was first pected for the sands of pleces of advertising was first pected for the sands of pleces of advertising was first pected for the sands of pleces of advertising was first pected for the best pected for the pected for the best pected for the best pected for the pected for the pected for the best pected for the pect

Anti-Film Taxes

(Continued from page 7) smoking and auto touring, are all lined up against the wall with rural and urban lawmakers in the firing

lined up against the wall with rural and urban lawmakers in the fitting squad.

Gov. Merriam, who carried film industry support in the election that put him where he is, started the gunflie in his budget message last with a new idea for tanping the cit-leonry has tossed or threatens to toss a tax raiser into the basket. They're dropping into the legislative mill so fast it is almost impossible to keep track of them. Where they will get ultimately cannot be forecast, but already in this neck of the woods people who gave up part of their paychecks for the Merriam campaign, fund are being distillusioned and showing regret at their senerosity. The Town. generosity.

The Taps

Directly stabbing at the amusement field, Merriam proposed the following: Personal income tax, rated at one

third Federal normal and su third Federal normal and surtax, estimated to bring in \$12,000,000. This would sock picture personalities harder than any other single group. Increase corporation franchise tax 100% from 1% to 4%, with every producing, distributing exhibiting and theatre corporation hard hit, along with all others in the state.

state.

Tax theatre admissions, games, etc., ic on each ticket costing more than 20c, estimated to bring the state \$4,00,00. Effect of this is bound to cut amusement revenues, either through forcing admissions down or reducing attendance, with neonle unwilling to pay a state tan. people unwilling to pay a state tap on top of the federal tax now in existence

on top of the federal tax now in existence.

Desides these things, Merriam proposes to add Ic on the state's gasoline gouge, making it 4c a gallon and, with the federal penny, clipping the touring public for a nickel before they start paying for the gas itself.

Merriam wants 2c premiums on 20c clearets and 10% on all other tobacco, products. He wants to increase the beer tax from 2c to 3c a gallon, the bite on hard liquor to 40c a gallon, the bite on hard liquor to 40c a gallon of food, clothing and everything on food, clothing and everything the theorem 2% to 3x. This is the most of 3x. This is the theorem 2. The series of the state.

Besides these ideas, Merriam proposes new grabs on realty transfers, bank franchises, insurance premiums, motor transportation, consumption of electricity, eas tele-

premiums, motor transportation, consumption of electricity, gas, tele-

best bet the picture will likely stay for three weeks. 'Gilded Lily' has been on the Newman's screen since Wednesday and turning in nice

Olsen and Johnson's show, with Gene Austin an added feature, and the picture 'Maybe It's Love,' is the big bargain offered by the Mainstreet for a 40 cent top, and is going strong. Gene Austin on the radio for a nice plug Friday night helped a lot.

Estimates for This Week Estimates for This Week
Mainstreet (RKO) (3.200: 25-35-40)—Maybe It's Love' (FN) and
Olsen & Johnson's unit, with Gene
Austin. The nut comics favorites
here and they can be depended
upon to draw their share of the
week's business. Likely near \$16000, good. Last week Grand Old
Gene
Child on Meyer Brothers
\$13,000, clay, uses show copped
\$13,000, clay, uses how copped
\$13,000, clay, uses how copped

\$13,000, okay.
Midland (Loew) (4,000; 15-25-40)
—David Copperfield' (MG). Management and distributors went after this one and gave it one of the most extensive publicity campaigns for months, and the lines were waiting when the house opened Friday. Expected to turn in one of the best pected to turn in one of th

phone and telegraph service and other utilities.

Within a few days after Merriam set the pace, the legislature was notified that two new tax bills were being prepared which would lay a heavy hand on motion picture film. Proposal is to tax each foot of negative forming the basis of an exhibition print. In one bill the first print, would be slueged at 10 per foot; big the slueged

byman Morgan's statement that:

'Any business which can pay salaries as high as \$30,000 a week to its actors and as high as \$500,000 a year to its actors and as high as \$500,000 a year to its officials is surely better able to support state expenses than the working man or woman, when the governor asks them to pay a 10 percent tax on theatre admission tickets.'

So that, all in all, the picture business is menaced, through income tax, ticket tax and film tax, with a sock in excess of \$5,000,000 in new taxes alone in the state of California.

Up to now the Independent Thea-

California.

Up to now the Independent Theatre Owners of California is the only group to let out a public holler against the tax program. They, pointing to the ruinous phases of the setup, openly propose sending a lobby to Sacramento to fight the various fasues. What the Hays group of producers and the major distributor-theatre outlits will do has not been indicated.

N. D. Exhibs Aroused Minneapolis, Jan. 28. North Dakota exhibitors a

North Dakota exhibitors are aroused over a proposal to be introduced into the state legislature calling for a 10c tax on theatre admissions. On odd amounts, such as 25c and 35c, tax would amount to 12%. Holding a special meeting at Bismarck, the North Dakota Theatre Owners' Association voted to wage a vigorous fight to defeat the measure. Association is prepared to interview every legislator on the matter, showing the lawmakers that the theatre business now is in a precarious business and cannot shoulder any additional burdens. Officials also point out that the public is in no financial condition to pay higher admissions. admissions

As a result of extreme below zero As a result of extreme below zero temperatures and the heavy snow-falls during the past month theatre business is far below par, the ex-hibitors state.



FRED ALLEN Save "The Murals of Gus and Andy's SOMERSET RES-TAURANT represent George Givot's life."

How you like that one Givet?

New York Theatres



PARAMOUNT: TIMES QUARE Now 'LIVES OF A

BENGAL LANCER' In Person RUBINOFF

ARTISTS RIVOLI

CLIVE OF INDIA with RONALD COLMAN LORETTA YOUNG

AYFAIR Broadway at 47th "Sing Sing Nights" Conway

ASTOR BROADWAY AT 45TH STREET
CONTINUOUS
CHARLIE CHAN in PARIS
with Warner Oland
and Mary Brian
A Fox Picture



4516 STREET BING CROSBY
"HERE IS MY HEART
with Kitty Carlisle CAB CALLOWAY nd Cotton Club Orchestra with Big Harlem Rovue

TRAND BYWAY 2ND SMASH WEEK!

25c to 1 p.m. PAUL MUNI BETTE DAVIS in 'Bordertown'

RADIO CITY BOCKEFELLER MUSIC HALL

GEORGE ARLISS In
"FITE IRON DUKE"
A 6. B. Production
on Stage—"Silk-Statin-Calico-Rass." Colorful
retue singed by Russall Markert with huge
cast, Techsikowsky" "Fourth Symphony" by
orchestra, directed by Erno Rapse.

2ND WEEK * Stars."-News WILL ROGERS

25c 60 2 "The County Chairms 35c to 7 ANY SEAT 50th St. ROXY Show Value

"GAY AND IMPUDENT ENTERTAINMENT...EXPERTLY STAGED" DINING AND DANCING UPPER \$250 to 10:00 \$UPPER \$250 Minimum Check Set, & Sue, \$3 FRENCH CASINO 7th AVE. at 50th 5



- * Full of drama . . . full of action . . . full of romance and contentment . . .
- A You see it's our birthday...our 15th Anniversary...and what a tale we have to tell!
- A The drama lies in our small beginnings...and present place of trailer-supremacy...
- And the action comes from our Service Departments . . . Editorial . . . Camera . . . Art and Traffic . . . seat-selling trailers always on time . . .
- ♣ But oh . . . the romance in the perfect harmony between National Screen Service and more than 9000 Exhibitors who use National Screen Trailers . . .
- \$ So, please excuse the adjectives . . . but we feel simply COLOSSAL!!! . . . and we'll do our best to make you feel the same by keeping one step ahead of the seat-selling parade with National Screen Trailers!

* NATIONAL SCREEN SERVICE







The warmth of Springtime romance glowing from the screen . . . as lovely Ann Harding brings to life another great character of fiction . . . "Lotty Wilkins," delightful heroine of the outstanding book and stage play . . . a wistfully wonderful woman who would not let her dreams of romance die...and whose daring was rewarded by one perfect month of bliss!

KATHARINE ALEXANDER **REGINALD OWEN • JANE BAXTER** FROM THE NOVEL BY "ELIZABETH" • DIRECTED BY HARRY BEAUMONT

MIDWEST READIES 10c (

DIME SPOTS ASK FFD. COURT TEST

Two Cases Pending in Discrimination Suit - Want Product Even at Year's Protection

BLOW-UP SEEN

Chicago, Jan. 28. Long expected appeal to the fed-ral courts on the question of 10c admissions is ready to hit the courts today (Monday) with the filing of papers by the Astor and Public theatres individually. Complaints theatres individually. Complaints are to be filed against the major distributors on the squawk that the exchanges are withholding picture service from these theatres because of 10c admissions.

of 10c admissions.

Inadiling the Astor theatre case is the same law firm which has been working on the Jones, Linker & Scienter battle against Balaban & Kraz for product for the McVickers.

Lixchanges here generally are pleased that the case is going into the courts for a final decision. The distributors have been harassed plenty in the last few months since the ban on dimo houses went Into effect. Squawks have come from all sides. all sides.

all sides.

It is expected that the Joe houses when the weak for pletures in the work of release of the 1st spots, but that the dime houses will leave it up to the discretion of the court to place them as far back in the release schedule as desired but still allow them product. The squawk of the dime spots is not that they are laboring under protection but that they can't get product at any price. at any price.

Year Clearance

Year Clearance
Consensus Is that the exhibs in these cases will ask the court to designate a spot for 10c theatres in the 52nd week of release. Exchanges seem agreed that 10c houses in this week of release cannot do harm to competing houses which are through with these pictures not later than the eighth week of senior leelase. By placing the organization of the constraint of the constrai

ducats.

Federal suit finally brings to a head a question which has been pushed up and down film row these

pushed up and down film row these past two years, ever since the inclusion of the dime ducat ban in all pleture contracts in this territory.

Wide Open
Ouly danger in the dime situation seen by the filmites is the possible explosion of admission prices in the midwest if the 10c houses get state. For all that the dime ducates from the dime ducate from the dime duca

war in history.
At that time, however, there was
no restriction as to week of releases. And it is now figured that
with the penalty of one year's protection that only theatres which actually need dime ducats will go into
the low-price policy.

Walburn at Fox

Hollywood, Jan. 28. Hollywood, Jan. 28.
Raymond Walburn goes to Fox on loanout from Columbia for a part a "It's a Small World.'
Title is a switch from 'Highway

Motion Picture Theatres in the U.S., Jan., 1935

									HEATRES		CIRCUIT					
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TERRITORY, No.	Scat. Cap	. Sound.	Silent.	No.	Seat. Cap.	Sound.	Silent.	No.	Soat, Cap.	No.	Scat. Cap	No.	Seat. Cup.	No.	Seat. Cap.	
Albany 453	270.012	378	80	146	54.324	66	80	307	215.688	32	50.938	130	103.816	291	115,258	1
Atlanta 666	301,257	653	18	78	32.094	65	18	288	828.563	143	120,076	128	78,343	393	161,238	1
Roston 1.092	788,533	385	207	384	177,748	177	207	708	610.785	130	217.731	151	154,050	782	410.752	1
Buffaio 462	334,732	371	91	184	45.099	43	201	328	289,683		61,701	138	134,555	288	138,350	
Charlotte 416	105.771	401	15	55		40	16	361		36 56	47,308	36	17.048	324	131.300	1
Chicago 008					17,912				177,850							
	661,540	788	120	214	98,204	94	120	080	508,336	125	205,781	191	178.343	587	277,416	١.
Cincinnati 1,021	477,329	848	178	279	84,761	106	178	742	. 302,598	(%)	66,811	114	80,570	852	330,448	
Cleveland 546	376,218	491	55	110	47,572	65	55	436	328,646	33	68,955	126	114,815	387	202,445	1
Dallas 057	454,120	767	190	255	75,075	65	190	702	370,054	102	103,059	202	107.758	653	243,312	1
Denver	187,281	368	- 14	62	13,331	38	14	325	168,400	58	42.030	38 '	22,398	281	122,934	1
Des Moines 369	170,177	376	18	35	12,104	25	18	851	158,048	26	29,553	39	23,422	324	117,202	1
Detroit 406	304,506	495	1	42	22,898	41	1	454	341,608	95	118,544	46	30,038	355	206,023	1
Indianapolis 601	295, 108	474	127	179	45.702	52	127	422	240.408	4	3.581	107	90,480	49HI	106,047	
Kansas City 696	353,548	60:	98	208	73.848	112	9i	493	270.700	98	96,514	59	43,786	389	213,248	
Los Angeles 579	445,453	496	. 84	138	61,300	40	84	446	334,054	143	174,428	93	70.243	353	200.782	1
Memphis 292	136,732	292		13	4,915	18		274	181.817	10	16.930	52	30.762	221	89.020	
Milwaukee 528	230,282	486	92	138	42,098	â	76	390	246,584	88	07.616	28	23,842	450	195,774	
Minneapolis 891	359,074	866	26	105	39.024	80	25	786	320,950	79	70.855	20	24.378	702	264,748	1
New Haven 177.	172.053	177		17	15,270	17		160	156.783	53	85,210	24	17,782	100	69,102	,
Now Orlonns 485	220,060	382	103	122	35,905	33	80	368	185.055	03	7,210	104	83.056	378	130,605	١
New York 1,124	1.208,962	1.097	27	127	00,409	100 -	9-	997	1.202.558	195	399,478	408	521.791	471	377.003	
	208.44"	410	- 21	181	17,161	17	ãó	304	191.281	1/.	11,929	35	51.041	336	144.872	1
Oklahoma City 431 Omaha	180,508	446	22	76	22,176	57	25	360	156.422	24	31,320	40	23,062	404	126.146	
	071.702			19	37,036	47		729	634,606	182	247,943	121	110.215	473	304.544	Ł
Philadelphia 770		776	***	- 71				562	032,000	10-			110,210			
Pittsburgh 727	375,730	08:2	95	145	47,108	50	95	062	828.587	09	77,180	811	57.000	564	240,610	1
Portland 209	111,230	200	723	13	3,326	13	123	106	107,404	10	14,063	22	10,287	177	79,980	ı
St. Louis 500	208,123	405	14	100	44,494	95	14	400	248, 1129	42	02,705	83	68,863	374	161,476	•
Salt Lake City 501	204,891	403	158	221	58,043	72	149	340	146,848	82	29.082	28	11.090	501	163,819	,
Sun Francisco 482	351,613	423	9	77	41,079	- 48	0	35.7	310,534	46	77,390	128	120,316	258	153,907	Ł
Souttle 288	151,675	288		15	7.105	15	·	273 -	144,480	19	25,817	· 61	(3)43	208	82.515	L
Washington 711	370,034	615	96	139	37,413	52	87	572	332,671	65	84,576	104	69,592	642	215.016	1
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TOTALS 18,263	11,132,505	10,325	1,938	8,711	1,413,058	1,824	1,897	14,552	9,710,537	2,073	2,718,701	3,070	2,530,410	18,120	5,874,478	1
																1

Inside Stuff—Pictures

(Continued from page 6)

no comment on the matter. Prior to the play's premiere, one picture firm offered to buy the interest of one partner. There were three film firms interested in buying the rights until the show opened. After that all lost interest. Firm south confirmation of the thumbs-down from Joseph P. Bickerton, Jr., attorney, who wrote the Hays office. Latter referred the matter to its Hollywood quarters and the answer was tossed right back to the New York headquarters, where it lays.

Inter-Professional Association has spread its campaign for federal rellef of unemployed in professions plus unemployment insurance and other aid to professional workers to Hollywood. Studio unions and professional organizations are in receipt of telegraphic requests for active backing and support.

Wires are signed by the association name, describing it as a group from iterary, theatrical and allied lines, including:

Herary, theatrical and allied lines, including:

Workers Theatres, Playwright's Association, Actors' Emergency Association, and a batch of prominent writers, including Michael Gold and John Howard Lawson, first president of local Screen Writers' Guild.

Plus the asking of a raise of 20% for all crafts in the basic studios agreement, the international presidents of the unions involved are also preparing to ask for a better deal for the boss craftsmen at the Peb. 8 labor conference with the producers' committee.

Unions will seek to get the head men in such crafts as grips and electricians, the so-called key men, put on an hourly basis instead of a week-to-week basis as at present. Claim is that at some studios the head men are worked extra long hours and get less wages than men working for them who are on an hourly basis, due to overtime wages going to those workers.

Now that both Fox Film and Fox-West Coast have been financially rehabilitated under Sidney Kent, with the support and the cooperation of Chase Bank, the reorganization of General Theatres Equipment may be considered an almost immediate follow-up. Chase Bank has already Indicated its willingness to cooperate in G. T. E. Chase Bank, it is reported, will provide around \$2,000,000 cash or what is necessary to carry out the reorganization plan. Present stockholders of GTE possibly will be given certain subscription rights to new stock in exchange of their present holdings.

Practically all of the jolly playboys who attached themselves to Lloyd Hamilton during his heyday in pictures were absent from the group of 5 who attended funeral services for the comedian last week in Los Angeles. Hamilton helped many now substantially in the business to get the breaks, and on many occasions fronted for those individuals with pressure he could exert through his position. Large part of the group at the services was comprised of oldtimers who were associated with Hamilton when he was on the upgrade, but who were shoved aside by the playboy gang that closely surrounded the comedian when he was on top.

Current laugh in Hollywood has to do with a director who was engaged to handle a picture but told that it wouldn't be ready for several weeks. While waiting, he told the studio head man he had a swell story liden he wished to develop and, upon outlining it to the employer, was given a writer and told to work out a treatment. Couple of weeks elapsed and he asked for a starting date on his directorial stint. Producer told him it wasn't ready, but asked how the other story was coming on. Shown the rough synopsis, he read it, rated it lousy and hanished the director from the lot.

Arthur Mayer's bid for the Mayfair, N. Y., is permanently cold due to inability to agree on contract terms and the interest recently indicated by Loew's, with a view to replacement of Loew's New York, which property shortly goes under the hammer. For many years Loew has operated the New York as a grind and wants to maintain a policy of that kind in the Times Square zone. The Mayfair would house it on a give-up of the New York. Reade and Loew are long affiliates on the Astor theatre loase.

Jimmy Murphy, who a week ago stepped out of the publicity staff of Balaban & Katz to accept a post under Oscar Doob at Loew's in New York, was last of the oldsteen in E&K. Successively Lloyd Lewis, John Joseph, Ben Serkowlch, Dave Lipton, Bertrand Bldwell and others have decamped.

Fox studio and distributing exces on the Coast are doing a burnup over advertising methods used by Harry Hartman, operating the Orpheum

in San Diego, to exploit the picture, 'Million Dollar Baby'. Display ad, printed in the San Diego Tribune, used the words 'surely,' 'temple' and bright-eyes' underscored, in what Fox people charge is a deliberate attempt to misrepresent that the youngster in the Monogram pic is the Fox juve, last featured in 'Bright Eyes'.

Red and White Russian sympathizers in the Hollywood colony being poles apart, \$5-a-plate blówout in honor of the Soviet Ambassador, Alexander Trojanowsky, at the Hotel Ambassador, Los Angeles, developed into a problem affair. Soviet coast pleture reps were trying to line up ilim names to honor the envoy, returning to Washington Ron Russia, but the picture people were not sure whether they would be encouraging Communism by giving up the fins for the solrce.

Recent drawing power displayed by Walter Hampden's company in presenting Shakespearean drama for four weeks on Broadway has cortain picture companies wondering if some of the famous bard's masterpleces might not click in pictures. At least the overhead for script fees would be the least of their worries.

Current releasing of Little Men' recalled to a writer that a major producer, two years before the Hepburn smash, had been urged to make Little Women', but knocked off the suggestion with, 'who wants pictures about midgets?

An Announcement

AVING spent fifteen years in the theatrical profession Having spent inteen years in the Broadway Productions to my credit, including-

డ్డto my credit, including— డ్డ్ "LITTLE JESSIE JAMES," "SHUFFLE ALONG" (the original) స్ట్రేస్ THE COTTON CLUB REVUES (four consecutive years).
"MY GIRL," "PLAIN JANE" and many others,

I am fully equipped to represent ARTISTS and serve MANAGERS in many important fields of the amusement world such as

MUSICAL COMEDY, DRAMA, PICTURES, RADIO, HOTELS, REPUTABLE CABARETS and SOCIAL CLUBS.

My organization consists of a thorough specialist for each department, therefore, Managers and Ar-tists are assured of intelligent and reliable service.

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NOTICE . . . RADAELL

HELD OVER 3 WEEKS

CAPITOL, NEW YORK, Jan. 18, Jan. 25, Feb. 1 RESUMING HIS OPERATIC ENGAGEMENT SHORTLY Management MARIO COSCI HIPPODROME THEATRE, N. Y. C.

GOMEZ 🖁 WINONA

CROSVENOR HOUSE, LONDON INDEFINITELY



This week great theaters from coast-to-coast will show the first release of THE MARCH OF TIME. Announcements in lobbies and on the screen have already brought enthusiastic comment from theatregoers. The premiere of this new monthly series is packed with more box office interest than in any similar length subject in the history of the industry.

Billboards, newspapers, TIME and FORTUNE magazines and radio's MARCH OF TIME over the Columbia Network are carrying a great national campaign in support of this new kind of a motion picture. Public interest is great.

Shrewd showmen all over the country have recognized in THE MARCH OF TIME, a new and powerful box office asset. If you haven't talked to your FIRST DIVISION exchange about THE MARCH OF TIME in your theater, do it at once. There's a ready made audience waiting.

THE MARCH OF TIME is a twenty-minute picture, issued once a month containing five or more complete dramatic stories. It ma'es no attempt to give last-minute flashes or to cover the complete news of the day.

THE MARCH OF TIME



From hundreds of stories and thousands of feet of film from all over the world, the best of these are taken and woven together in radio MARCH OF TIME's curt, concise manner. Re-enacting those scenes that are missing, THE MARCH OF TIME brings to the screen complete, dramatic episodes of world happenings you've read and wondered about.

THE MARCH OF TIME FROM COAST-TO-COAST IN THEATERS
OPERATED BY THESE CIRCUITS

LOEW'S, Coast-to-coast. POLI, New England. BALABAN & KATZ, Greater Chicago-PUBLIX QREAT STATES, Indiana and Illinois. FOX WEST COAST, California EVERGREEN, Washington and Oregon. INTERSTATE, Texas. WORLD AMUSE-MENTS, Minnesota. TRI-STATE, Omaha. SMALLEY, Northern New York. FOX THEATRES, Philadelphia.—HARMANUS BLEEKER HALL, Albany.

Distributed by FIRST DIVISION

HARRY H. THOMAS, Pres.

Rockefeller Center, N. Y.



THE MARCH OF TIME

CALENDAR OF CURRENT RELEASES

Harold Auten Omce: 1540 B'way, N. Y. C.

Autumn Crocus (British). Charming film from Anthony play, with femme appeal. Dir. Basil Dean, 70 mlns. Rel. Oct. 15. Rev. Nov. 6.
Blaue von Himmel, Des (Gr.) Musical romance. Martha Eggert. Dir.
Victor Jaron mins Rel. Sept. 1.
End of the World Challe Mender (FF). Scienutic dream based on Flammarion novel. Dir habel Gance. 65 mlns. Rel. April 15
Es war Einmel Ein Weiser (German). Musical romance with Lehar music. Martin Eggerth. Dir. Victor Jansen. 86 mlns. Rel. Oct. 1.

(British), Drama from the Galsworthy play: Dir. Basil Dean. 70 . Rel. Oct. 15. Rev. Oct. 30.

Melo (German). Sensitive study of psychological difficulties. Elisabeth Berg ner. Dir. Paul Czinner 93 mins. Rel. Feb. 1. Rev. Feb. 6.

Chesterfield Offices: 1840 Breadway,

Curtain Falls, The. Old actress impersonates aunt of a wealthy family of make old age secure. Proves a good gorlus: Henricita Crosman. Dir. Chas. Lamont. 67 mins. Rel. Oct. 1; Chas, Lamont. 67 mlns. Rel. Oct. 1.

Live Road. An Austrlan-Italian burder story. Eric von Stroheim. Were Engels, Losilo Fenton. Dir. Frank Strayer. 69 mlns. Rel. July 1. Rev. Nov. 20.

Ghost Walks, The. A mystery comedy. Cast, John Miljan, June Collyer. Dir. Frank Strayer. 67 mins. Rel. Dec. 1:

Frank Strayer. 67 mins Rel: Dec. 1.

Frank Strayer. 67 mins Rel: Dec. 1.

One in a Million. Department store background for a love story. Chas Starrott, Dorothy Wilson. Dir. Frank Strayer. 52 mins Rel. Sept. 15.

Port of Leef Dreams. Tragedy along the waterfront and one affisheries. The start of the sta

Studio: Gower at Sunset, Columbia Offices, 729 Seventh Ave., Hollywood, Cal.

Against the Law, Gangster mixup, with an ambulance crew. John Mack Brown, Sally Blano, Arthur Hohl. Dir. Lambett Hillyor. 61 mins. Rol. Oct. 55. Rev. Dec. 18.

Oct. 25. Rev. Dec. 18.

Among the Missing. Wealthy old lady does a Haroun al. Raschid and enjoys herself bugely in the underworld before she returns to her family. Richard Crommes, Hong Crommes, Bill Seward. Dir. Al. Rogell. 101.

101. Rev. Nov. 6.

Bellow Evidence. Nowspaper man smokes out a master mind. Norman Foster Donald Cook, Shella Mannors. Dir. Lambert Hilyer.

Best Man Wins, The. Edmund Lowe, Jack Holt in a familiar outline. Flor enco Rice as the girl. Dir. Earle Kenton. 75 mins. Rel. Jan. 5. Rev. Jan. 8. Race track story based on one of Mark Hellinger's yarns

3. Rev Dec. 4.

Ceptinin Hates the See, The, Rictous nautical comedy of a mixed passenger list: Victor McLagien, Wynne Gibson, Allson Skipworth, John Gibson, Dir, Lewis Milestone. 30 mine. Rel. Oct. 22. Rev. Dec. 4.

Call to Armin. Willard Mack. Shella Mannors, Esther Raiston. Dir. Willard Mack. Rel. Jan. 12.

Mack. Rei Jan. 12.
Carnivel. Lee Tracy, Sally Eilers, Jimmy Durante. Dir. Walter Lang.
Defanes Rests. Story of a lawyer who defended gangsters. Jack Holt, Jean
Arthur Dir. Lambert Hiller. 70 mins. Rei. July 15. Rev. Aug. 21. Artiur Dir, Lampert Miller. 19 mins. Rei. July 15. Rev. Aug. 31.
Fugitive Lady, innocent girl, sentenced to pringin, finds a haven and love.
Neil Hamilton, Florence Rice. Dir, Al. Rogell. 55 mins. Rel. Oct. 25.
Rev. Dec. 11.

n Danger. 'Inspector Trent' story of a lost emerald. Ralph Beliamy, Shirley Grey. Dir. D. Ross Lederman. 61 mins. Rel. Aug. 29. Rev. Nov. 6.

Nov. 5.

18. Political fixer discovers he can't fix love. Jack Holt, Mona Barrie, Winnie Lightner. Dir. Roy W. Nelli. 63 mins. Rel. Oct. 13. Rev. Nov. 20.

Nov. 20.

Jealousy, Jealous prize fighter has a vivid dream while taking the count
Nancy Carroll, George Murphy. Dir. Roy W. Neill. 66 mins. Rei
Nov. 16. Rev. Nov. 27.

Nov. 16. Rev. Nov. 27.

Lady by Cholee. Fan dancer adopts a mother, who brings her happliness. Carole Lombard, May Robson, Roger Fryor. Dir. David Burton. 77 mins. Rel. Opt. 16. Rev. Nov. 26. In kidnap bankers wife. She falls in love Lady is Willing. Investment the Howard, Binnie Barnes. Dir. Gilbert Miller. 65 mins. Rel. July 30. Rev. Aug. 16. Hong Total Lady is the Company of the Nov. 28. Rev. Dev. 4. Hong Freulich. 85 mins. Rel. July 30. Rev. Aug. 18. Bruce Cabot, Judith Allen. Dir. Henry Freulich. 85 mins. Rel. Nov. 28. Rev. Dev. 4.

Henry Freulich, 58 mins. Rei, Nov. 22. Rev. Dec. 4.

Mils of the Gode. Industrial story of the depression. May Robson, Fay Wray,
Victor Jory. Dir. Roy W. Neill. 67 mins. Rei. Dec. 15. Rev. Jan. 22.

Name the Woman. Folitics and a girl porter. Arline Judge, Richard Cromweil.
Dir. Al Rogeli, 65 mins. Rei, Aug. 1. Rev. Dec. 4.

Once a Gentleman. Tuillo Carminati, Libar Harvey, Tala Briel. Dir. Victor
Schritzinger.

One Night of Love. Romance of an opera star. Grace Moore, Tulin Carmanti, Lyle Talbot. Dir. Victor Schnitzinger. 84 mins. Rei. Sept. Rev. Sept. 11.

Rev. Sept. II.

Passport to Fame. Edw. G. Robinson, Jean Arthur. Dir. John Ford. Rel.

Jan. 12.

Jan. 12.
Prescott Kid, The. McCoy western. Shella Mannors. Dir. David Selman 56 mins. Rel. Nov. 8.
Square Shooter. Tim McCoy, Jacqueline Wells in a Western. Dir. David Selman. 57 mins. Rel. Jan. 31.

Gratitude. Theatrical man gets no thanks in farcical romp. Frank Craven, Mary Carlisle. Dir. Frank Craven. 67 mins. Rel. Oct. 13.

Rey. Nov. 5.

Westerner, The. Tim McCoy, Marion Shilling. Dir. David Selman. 57 mins
Rel. Dec. 10.

Rel. Lec. 12.
White Lies. Rich society girl falls for the big, brave cop. Walter Concily,
Fay Wray, Victor Jory. Dir. Lee Bulgakov. 68 mine. Rel. Nov. 37,
Rev. Jan. 1,

DuWorld Office: 729 Seventh Ave.

Beast of Bornee. Mclodrama and animals. John Preston, Mary Stuart. 7: mins Rel. July 15.

mins Rei. July 15.

Blue Light. (Austrian and Italian.) Mountain romance among Italian Dolo-mites. Directée and starring Leni Riefenstahl. Rel. Sept. 15.

Bride of Samoa. South Sea featurette. Dir. Phil. Brown. 30 mine. Rel. March 1. March 1. Crainaquebile (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baron celli. 80 mins. Rei Dec. 1.

celli. 80 mins. Rel Dec. 1.

Girl in the Case. Comedy in the Continental manner. Jimmy Savo. Eddle
Lambert, Dorothy Darling. Dir. Engene Frenke. 60 mins. Rel. Oct. 1.

Lambert, Dorothy Darling. Dir. Engene Frenke. 60 mins. Rel. Oct. 1.

Hollywood. City of Dreams (Sp.). Josee Bohr. Spaniard's impression of
-chemicatown 58 mins. Rel. March 50.

L'Agonie des Aigles (Fr). Pro-Napolconic drama: Dir. Roger Richebe. 10 mins Rel. Dec. 1.

mins Rel, Dec. 1.

Man Who Changed His Name (British). An old Edgar, Wallace yarn revived. Dir. Henry Edwards. 75 mins. Rel. Oct. 1. Rev. Oct. 23.

Norah O'Neale (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel.
Oct. 15. Rev. Oct. 30. Romance in Budapes (Hung). Franciska Gaal. Musical. 70 mins. Rel. April 15. Rev. May 15.

April 15. Rev. May 15.

Tail Tale Heart (British). Edgar Allan Poe thriller. Dir. Desmond Hurst.
50 mins. Rel. June 15. Rev. June 18.

First Division Offices: R.N.O. Bldg., New York, N. Releases Also Allied. Consterrield and Monogram

Curtain Fails. One-time famous actress uses her talente in an entirely nove lole; and etages one final glorious comeback. Henrietta Crosman Dorothy Lee, Wm. Bakewall. Dir. Charles Lamout. 58 mins. Figitive Road. Eric von Strohelm, Wera Engels, Lesits Fenton. 69 mins Rel. Aug. 50. Rev. Nov. 50.

Girl of the Limberlest. The famous Gene Stratton Porter classic. Marian March, Ralph Morgan, Louise Dreeser, Eddle Nugent. Dir. Christy Cabanne. 88 mins. Rel. Nov. 8.

ALBERTINE, SE MIIINE Rel. NOV. S.

Green Eyes. Murder at a measurende party. Wm. Bakewell, Shirley Grey.

Green Eyes. Murder at a measurende party. Wm. Bakewell, Shirley Grey.

Green Eyes. Murder at a measurende party. Richard Thorpe. Rel. July 30,

Grif of My Dresms. College life and college remance. Mary Carliele, Eddle

Nugent. Creighton Chancy, Arthur Lake, Stering Holloway, Gligi Farrich.

Dir. Nav McCarey. Rel. Nov. 32.

These tabulations are compiled from information supplied by the various production companies and checked up as econ as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period chould preserve a copy of the calendar for-reference.

reference.

The running time as given here is presumably that of the projection come and the projection of the projectio

while svery effort le made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrep-

Studio Placements

Hollywood, Jan. 28.
Phillp MacDonald, screen play, ungle, Par.

Cesar Romero, Andy Devine 'Hold 'Em Yale,' Par.

Hold 'Em Yale,' Par.
Burns & Allen, Lyda Robert,
Big Broadcast of 1985,' Par.
Eugene Pallette, Raymond Brown,
Public Enemy No. 2,' MG.
Johnny Arthur, Traveling Sales-lady,' WB.

Tyler-Brooke, "Reckless,' MG.
Hale Hamilton, 'Hold 'Em Yale,'

Par.

Eddle Sturgess, George Lloyd

Mississippi, Par.

Etienne Girardot, Strangers All,
Radio.

idie. Frank Mayer, 'Now I'm a Lady,

Par.
Arthur Hehl, Catherine Doucet
Joseph Sauers, Franklin Pangborn
Emerson Tracey, Addieon Richards
Charles Grapewin, David Clyde
John Darrow, Joseph Singer, Eigh Charles Grapew...,
John Darrow. Joseph Binger,
John Darrow. Joseph Binger,
Bells, Col.
Howard Hickman, Til Leve You
Always' Col.
Andres de Segurela, Rina de
Ligueroa, Angelina (Span), Fox.
Gerald and Maurice Geraghty
original story, 'Anything Goes,
criginal story, 'Anything Goes,
Airceting Bis

original story, Anything Goes, Mascot, Goulding, directing—His Bridal Sweet, ehert, Col.
Del. on abort, Criting, original Wm. Powell yarn, Radio.
Tom Ricketts, Arthur Hoyt, Nora-Cedl, Vagabond Lady, Rosch.
John-Hoffman, special—effects—on Roberta; Radio.
Leo. White, 'King of the Ritz, WB.

George Ernest, Vitaphone short

WB.

Aben Jandel, scripting 'It Hap-pened in N. Y.,' U.

Phyllis Brooks, 'McFadden's Flats,

Par. Virginia Sale, 'Highway Robbery, Fox.
Henry Fonda, Farmer Takes a
Wife, Fox.
Helen Vinson, 'Private Worlds,'

Wife, Fox.
Heien Vinson, Private Worlds,
Warns
Heien Vinson, Private Worlds,
Warns
Hakeley, Two On a
Tower, Par.
Paul Satoff, Ramsay Hill, Joscar
Rudolph, 'Orusades', Full William V.
Herman Bing, William V.
Horman Bing, William V.
Horman Bing, William V.
Horenthe Dagger, William V.
Horenthe Dagger, William V.
Horenthe Dagger, William V.
Horenthe Dagger, William V.
Horenthe Hammond, Nell, Creig,
Tom Ricketts, Laura Treadwell,
Cyril Ring; Now I'm a Lady, Par.
Keye Luike, James T.
Mack, Osear,
Rudolph, Robt. Littlendd, Eight
Gertrude Michael, Edward Le
Saint, Big Broadcast of 1985, Par.
Saint, Big Broadcast of 1985, Par.
Saint, Big Broadcast of 1985, Par.
Saint, Big Broadcast of 1985, Par. Saint.

,' Col. rtrude Michael, Edward L. t, 'Blg Broadcast of 1935,' Par rbert Evans, Milla Davenport erick Burton, 'McFadden's Flats, Par.
Christian Rub, William Pawley, Stolen Harmony, Par.
Stanley Blystone

Stolen Harmony, Park Stolen Harmony, Park Stalley Blystene, Ada Gleason, Till Love You Always, Col. Georgia Frich. Ethe Grave Gladys Unger, additional dialos. Frivate Worlds, Wanger. John Farrow, screen plays, Types and Man Of The World, MG.

G.
Dale Van Every, dialog and cript, Federal Dick, Par.
Dorethy Parker and Alan Camp ell, screen play, '18 Hours by Air, ar. Robert- Elliott, 'Times Square, ady,' MG Lady.

(Continued on page 38)

Happy Landing. Story of the U. S. air border patrol. Ray Walker, Jacque-

Ine Wells 63 mms. Rel. Sept. I.

Jane Eyes, Screen adaptation of the Charlotte Bronte classic. Colin Cliva,
Virginia Broce, Alicen Pringio. Dir. Christy Cabanne. Rel. Cet. I.

Kiep Kelly. Dance director and his girl dancing troups ewan contracts on
way to Parls, and bring presperity to a mythical Beigravian kingdom
via croonling, dance routines etc. Romantic comedy with music Guy.

Man from Utah. John Wayne western. Se mins. Rel. July 1.

Manhattan Love Songs. Two orphaned Parit Avenue society deb alsters, forced
to go to work, change places with their servants who go "society,"

Dixler Lee, Robert Armstrong. Dir. Leonard Fields. Rel. May 30. Rev.
Sept. 3.

Sept. 3.

Moonstone. The Wilkie Collins novel of the disappearance of a famous gem.

David Manners, Phyllis Barry. Dir. Reginald Barker. 60 mins. Rel.

Sept. 18.

Sept. 18.

One in a Million. Romance of a dopartment store employee and the base son. Dorothy Wilson, Charles Starrett. Dir. Frank Strayer. Ref. Nov. 15.

son. Dorothy Wilson, Unaries Starrett. Dif. Frank Strayer. K.

Nov. 18.

Port-to-composed the start of the start of the start of the language of the start of the language of the start of

First National Jaces: SEI W. 44th St., New York N. Y.

Bebbitt. Upton Sinclair's Main Street. Guy Kibbee, Aline McMahon. Dir. Wm. Keighley. 75 mins. Rel. Dec. 8. Rev. Dec. 18.

British Agent Adapted from the novel about international spies. Leslie Howard. Kay Francis. Dir. Michael Curitz. 75 mins. Rel. Sept. 18. Rev. Sept. 26.

Rev. Sept. 25.

on Murder Case. Philo Vance detective yarn Warren William, Margaret Lindsay. Dir. Bruce Humberstone. 65 mins. Rel. Aug. 25. Rev. Aug. 28.

Aug. 28.
Filirtation Walk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien.
Dic. Frank Borzage. 95 mins. Rel. Dec. 1. Rev. Dsc. 4. DIT. FTRIK BOTZAGE. 95 MINS. Rel. Dec. 1. Rev. Dec. 4. Gentlemen Are Born. Four college boys battle the world. Franchot Tone, Jean Muir. Ann Drorak, Margaret Lindsay Dir. Alfred E. Green. 75 Mins. Rel. Nov. 17. Rev. Nov. 27.

Meppiness Ansed. Window washer wing success. Dick Powell, Josephine Hutchinson. Dir. Mervyn Lotboy, 80 mins. Rel. Oct. 22. Rev. Oct. 18. 18ell Anthing. Comedy in a fake auction room. Pat O'Brien, Ann Dvorak, Cikire Dodd, Roscos Karns. Dir. Robt. Florey. 10 mins. Rel. Oct. 20.

Rev. Jan. 1. Loet Ledy, A. Willa Cather's story. Barbara Stanwyck, Frank Morgan, Ricardo Cortez. Dir. Al. E. Green. 61 mins. Rel. Sept. 29. Rev. Oct. 9.

Man with Two Feces, The. From the stage play, Dark Tower, Edw. G. Rob-inson, Mary Astor. Dir Archie Mayo, 78 mins. Rei, Aug. 8. Rev.

July 17
Maybe It's Love. Gioria Stuart, Ross Alexander. Dir. Wm. McGlun. 82 mins. Rel. Jan. 12
Midnight. Alib. 12
Midnight. Alib. 13
Midnight. Alib. 13
Midnight. Alib. 13
Midnight. Alib. 13
Midnight. Alib. 14
Midnight. Alib. 14
Midnight. Alib. 14
Midnight. Alib. 14
Midnight. Alib. 15
Midnight. Alib. 15
Midnight. Alib. 15
Midnight. Alib. 15
Midnight. 15
M

North Shore. Bar Feb. 16. Red Hot Fires. Lyle Taibot, Mary Astor. Dir. D. Ross Lederman. Rel. Feb. 2.

Rec. not ress. Lyie 1810ct, asky, sator. Dir. A coss section and the Terror, The. Mystery drains with plenty of heart. Interest. Mary Astor, Lyie Taibot, John Halliday, Frank McHugh. Dir. Howard Bretherton, 65 mins. Rel. July 7 Rev. July 17.

18th Day Bike Rider. Thrills and spills in a blice race. Joe B. Brown. Dist. Lloyd Bacon. 56 mins. Rel. Oct. 20. Rev. Nov. 6.

Studio: Fex Hille, Fox Offices: 444 Wast 56th St. Naw York N V. Mellywood, Cel.

Baby Tske S Bow. The Fox child star comes through again. Shirley Temple,

Bechelor of Arts. From John Erskine's recent novel. Tom Brown, Henry

Waithall, Anita Louise. Dir. Louis King. 74 mins. Rel. Nov. 23. westnam, anna Louise. Dir. Louis King. 74 mins. Rel. Nov. 23.

Flight Eyes. The story of two little glis. Shirley Temple, Jane Darwell,

James Dunn, Judith Allen. Dir. David Butler. 83 mins. Rel. Dec. 28.

Rev. Dec. 25.

James Junn, Judith Ailen. Dir. David Butler. 83 mins. Rel. Dec. 28.

Rev. Dec. 26.

Ceravan. Romanic story based on 'Gypsy Melody.' Chas. Boyer. Loretta Koung, Jean Parker, Louise Fazenda. Dir. Erik Charell. 102 mins. Rel. Cet'e Paw. Ther. Comedy done from a story by Clarence Budington Kelland. Baroid Libyd, Una Merkel. Dir. Sam Taylor. 101 mins. Rel. Aug. 17 Rev. Aug. 21.

Cherlic Char in London. Another detective yarn. Warner Oland, Druc Leyton, Mona Barrie. Dir. Eugene Forde. 78 mins. Rel. Sept. 14. Rev. Sept. 18.

Charlic Char Dir. Bugene Forde. 78 mins. Rel. Sept. 14. Rev. Sept. 18.

Charlic Char Dir. Bugene Forde. 78 mins. Rel. Sept. 14. Rev. Charlic Char Dir. Bugene Forde. 78 mins. Rel. Sept. 14. Rev. Sept. 18.

Charlic Char Oland, Mary Brian. Dir. Lewis Seller. Rel. Feb. wetertiory. County Charlman. The. Will Rogers, Evelyn Venable, Kent Taylor. Dir. John Blystons. 78 mins. Rel. Jan. 11. Rev. Jan. 22.

Due Ranger, The. Geo. O'Brien, Irene Hervey. Dir. Eddie Cline. 54 mins. Rel. Sept. 21.

Esst River. Story revolving around an underwater tunnel. Edmund Lowa. Eest River. Story revolving around an underwater tunnel. Edmund Lowe.
Victor McLaglen. Marjorie Rambeau. Dir. Raoul Walsh. Rel. Jan. 26.

Ellinor Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden. Rel. Nov. 2. Kel. Nov. 3.

First World War, The. Hitherto unreleased film from the archives of several governments. Lawrence Stallings, editor. 77 mins. Rel. Nov. 23. Rev. Nov. 13.

Nov. 13.

Gambling. From the George M. Cohan Play. Geo. M. Cohan, Wynne Gibson. Dir. Rowland V. Lee. 82 mins. Rel. Nov. 2. Rev. Dec. 11.

Grand Canery. Warner Saxter. Mades Evans. Dir. Irving. Cummings. 18.

Handy Andy. Will Rogers, Peggy Wood. Dir. David Butler. 81 mins. Rel. July 27. Rev. Aug. 7.

Hell in the Heevings. Aftr story. Warner Barter, Conchita Montenegro, Dir. John Blystone. 30 mins. Rel. Nov. 3.

Helldragh. Adventure is a cheef from: Richard Arlen. Modes Evans. Balth.

Helldorado. Adventure in a ghost town. Richard Arien, Madge Evans, Raiph Bellamy, Henry Waithall. Dir. Jas. Cruze. 74 mins. Rel. Dec. 21. Rev. Jan. 8.

Jun 8.

Judge Priest. Based on the Irvin Cobb stories of down south. H. B. Waithall,
Tom Brown, Anita Louise. Dir. John Ford. Rel. Oct. E. Rev. Oct. 18.

Little Colonies. Shirley Temple, Lionet Barrymore, Evelyn Venable. Dis.

Lottery Lavan. Pat Fatterson, Lew Ayres. Dir. Wm. Thiele. 82 mins. Rel.
Jan. 4.

Meris Gallante. Done from the novel of the same name. Spencer Tracy, Ketti Gallian, He'en Morgan. Dir, Henry King. 90 mine. Rel. Oct. 28. Rev. Nov. 27.

Music in the Air. Gloria Swanson, John Boles. Dir. Joe May. 81 mins. Rai.

Mystery Woman. Heroine saves her hueband by procuring 'the papers.' Mons-Barrie, Gilbert Roland. Dir, Eugene Forde. 69 mins. Rel, Jan. 14 Rev. Jan. 22.

Dir. Gurre, wilbert Roland. Dir. Eugene Forde. 65 mins. Rei, Jan. 14.

Rev. Jan. 22.

One More Spring. Janet Gaynor, Warner Baxter. Dir. Henry King. Rei, Feb. 8.

She Learned About Sallors. Navy romance in Shanghal and Los Angeles Allos Pays, Lew Ayres, Mitoleil and Durant. Dir. Geo, Marshall, mins. Rel. July 81.

She Was a Lady. Helen Twelvetrees, Robert Foung. Dir. John Blystone. 8s mins. Rel. July 20. Rev. Aug. 28.

38 Nights in Hellywood. Junes E. Dinn, Alice Faye, Alichell & Durant, Dir. Geo. Marshall. 77 mins. Rel. Oct. 12, Rev. Nov. 13.

Twenty-four Hours & Day. Calier Tevor, Cilbert Toland, Dir. Hamilton Mac-Faiden, Re. Nov. Clare Tevor, Cilbert Toland, Dir. Hamilton Mac-Faiden, Rel. Nov. Gorge O'Brien. Dir. Edw. F. Cline. Rel. Feb. 15.

White Was Commissioned Commission To mins. Rei. June 8. Rev. July 31.

World Moves On, The. A love story which covers a century. Madeleine Carroll, Francisci Tone. Dir. John Ford. 104 milis. Rei. Aug. 31. Rev. July 32.

Gaumont-British Office: 1600 Broadway,

Chu Chin Chew, Arablan tales in musical form. Anna May Wong, Fritz Kortuter. Dir. Walter Fordo. 95 mins. Rel. Sept. 15. Rev. Sept. 25. Evensong. Musical dramatization from the Beverley Niciols novel Evclyn Laye, Fritz Kortner, Carl Esmond, Alice Delysla, Conchita Supervia. Dir. Victor Saville. Rel. Nov. 18. Rev. Nov. 26.

Ant. Autor navuie. Net Nov. 16. Rov. Nov. 26.

Ack Aboy. Comedy with song and dance. Jack Hulbert, Nancy O'Nell, Aifeed Drayton. Dir. Walter Forde. Rel. Dec. 3.

Fuergreen. Musical adaptation from Cochran's stage production. Jessle
Matthews. Sonnie Hile, Betty Balfour, Barry Mackay. Dir. Victor Saville. Rel. Jan. 3. Matthews, Sonole Hale, Betty Balfour, Barry Mackay, Dir. Victor Satville, Rel. Jan. 3.

Iron Duke, The Drama hased on Duke of Wellington at Battle of Waterloo George And Daniel William (George And Daniel Waterloo), Dir. William (George And Daniel Waterloo), Dir. Word of William (George And Daniel Waterloo), Dir. Berthold Vieterl. Rel. Oct. 15. Rev. Oct. 29.

Man of Aran, Irlah story with preponderantly beautiful phiotography. Dir. Robott Faherty, 19 mins. Rel. Oct. 15. Roy, Oct. 29.

Power Waterlook Waterloop of Waterloop (George Anderson Waterloop), Dir. Robott Banks, Cont. 20.

Oct. 3. Rev. Oct. 20.

Oct. 3. Re

Frincess Charming. Musical comedy in a mythical kingdom. Evelyn Laye Yvonne Arnaud, George Grossmith, Max Miller. Dir. Maurice Elvey Rel. Jun. Unfinished Symphony. Musical romance based on Scanbert's life. Martha Eggerth. Dir. Willy Forst. 83 nilns. Rel. Jan. 1. Rev. Jan. 15.

Office: 1776 Broadway, New York, N. Y Liberty

Oizy Dames, Mindeal, Theatrical hoaving house locate, Marjorle Rambeau, Florine, McKinney, Lawrence Gray, Dir. William Niels, No Ranson, From Damon Runyon's The Elg Mitten, Lella Hyams, Phillips Holmes, Dir. Fred Newmeror, 70 mins, Rel. Oct. 28 Once to Every Sachtlor. Honey noon with a hired bride. Marlan Nixon, Nell Hamilton, Allean Pringle Dir, Wm. Nigh. 72 mins. Rel. Dec. 14.

Hamilton, Alleen Pringie Dir, Wm. Nigh., 12 mins. Rel. Dec. 14.
School-for Gleis. Reform School drams, Sidney Fox, Paul Kelly, Lole Wilson, Anng Shiley. Dir, Wm. Nigh., 73 mins. Rel. Mar. 22.
Sweepatake Andle. Society crocks frame sweeps winner. Tom Brown, Marlon
Nixon, Were Engels. Dir, Wm. Nigh., 73 mins. Rel. date not set.
Take the Stand. Murder of a columnist. Jack. La Rec. Thelm. 70dd. Gall.
Take thead of a Philow. Maj-irionial warfare. Neil Hamilton, Miriam Jordan. Dir, Win. Nigh., 75 mins. Rel. Oct. 2. Rev. Oct. 9.

When Strangare Mest.

V/hen Strangera Meet. Mixup i. a bungalow colony. Rich. Cromwell, Arling Judge. Dir. Vrm. C. Cabar v., 73 mins. Rel. July 20. Rev. Nov. 20. Without Children. Modern draws of divorce. Marguerite Churchill, Bruce Cabot, Evelyn Brent, Reginal I Denny. Dir. William Nigh. 31 mins. Ref.

Majestic Offices: RKO Bigg., Radio City

Alarm, The Newspaper s.o.y, with a reporter whinling the city boss laughter. Bruce Cabot, Judith Allen, H. B. Warner. Dir. Spence Seinett. 63 mins. Rel. Ser. 22 Jan. 15. Scarlet Letter, The. Hawthorne's framatic classic. First sound filming. College Moore and Hardie Albright. Dir. Robert Vignola. 70 mins. Rel. Sept. Rev. Scot. 25.

She Had to Chose. Texas giri goes to Hollywood and back again. Not a studio story. Sally Blane, Litry Craibe. Dir. Raibh Cedar. 62 mins, Rel. Oct. 1. Rov. Sppt. 26.

The Perfect Clue. David Manners, Skeets Gallugher, Dorothy Libaire. Dir. Robb. Ugnola. 64 mins. Dynamic detective mystery thriller.

Mascot Offices, 1776 Broadway,

— Sshind the Green Lights. A tense dramn of circumstantial evidence. Girl who remained faithful. Preston Foster. Rel. Feb. 22.

wennet the Green Lights. At tous: drann of circumstantial evidence. Girl who remained faithful. Freston Foster. Rei. Feb. 22.

Crimson Romapce. Two isds, ore American and one 2. German, find that friendship can lick even war. Ben Lyon, Sarl Maritan, James Bush, Hardle Alberiant, William and Bouver. The Control of the Co

Menr. Jo of Little Women an a-school-mistress.—From Louisa May Al cott's story. Raiph Morgan, Erin O'Brien-Moore, Trent Durkin. Dir Phil Rosen. Rel. Dec. 25.

rnii Mosen. Rel. Dec. 25. ng. and Beautiful. Story, of a press agent who builds his sweetheart to stardom nad nearly loses her. William Haines, Judith Allen, Joseph Cawthorn, Wammas Baby Strs. Dir. Joseph Santley. 63 mlns. Rel. Sept. 1.

Offices: 1840 Breadway, New York, N. Y Metro

Babes in Toyland. Child story, with the Victor Herbert music. Laurel and Hardy, Charlotte Henry. Dir. Gus Mein, Chas. Rogers. 77 mins. Rel Nov. 30. Rev. Dec. 18.

Nov. 30. Rev. Dec. 18.

Sand Plays On.-The. - Football slory. - Robt. Young. - Betty-Euraess. - Dir.

Russell Mack. 87 mins. Rel. Dec. 21. Rev. Dec. 25.

Earretts of Wimpole Street. Based on the play by Rudolf Sesier. Norma

Shearet. Football Sharoh. Charles Laughton. Dir. Slöney Franklin. Rel.

Sept. 21. Rev. Oct. 2.

Biography of a Bachelor Girl. Haused on S. N. Berhrman's successful play.

Biography "Ann Harding, Robert Montgomery. Dir. E. H. Grimth.
Rei. Oct. 28.

Rel. Oct. 28.

Rel. Oct. 28.

Rel. Oct. 28.

Brief Capteries H. Brown. 12 mins. Rel. Aug. 21. Rev. Sept. 3.

Brief Capperfield. Dickens story with an almost perfect cast. W. C. Fields, Loren Lawre, David Capperfield. Dickens story with an almost perfect cast. W. C. Fields, Loren Lawre, David Capperfield. Dickens story with an almost perfect cast. W. C. Fields, Loren Lawre, D. H. C. Lawren, D. H. C. C. Lawren, D. H. C. C. Lawren, D. H. C. C. Lawren, D. C. C. Lawren, D. C. C. Lawren, L. C. Lawren, L. C. Lawren, D. C. Lawren, D. C. C. Lawren, D. C. Lawren, D. C. Lawren, D. C. C. Lawren, D. C.

Edward Sedgwicki. 50 mins. Rel. Sept. 14. Mov. Sept. 7: Reijn. Pentine. District, attorneys wite saves a gith wrongly accused of her own crime. Writ. Powell, Myrina Loy. Dir. Writ. K. Howard. 18 mins. Rei, Nov. 8. Rev. Nov. 13. Forsaking. All Others. From the stage play. Joan Ursawford. Clark Gubler. Root. Montsonery. Dir. W. S. Van Dyke, 82 mins. Rel. Dec. 28.

Qay Bride, The. From Francis Coe's Repeal. Carole Lombard, Chester Morris. Dir. Jack Conway. 82 mins. Rel. Dec. 28. Rev. Dec. 18. Morris, Dir. Jack Conway, 82 mins, Rei, Dec. 28, Rev. Dec. 18, Sirl from Missouri, The small town girl lands, her millionaire. 16an Harlow Franchot Tone, Lionel Burrymore, Dir. Juck Conway, 69 mins. Rel. Aug. 3, Rev. Aug. 7.

Hawa Harlow, Ven. Parker and relapsied little dell'articles. Spanner Trans

Aug. 3. Rev. Aug. 7.

Have a Heart. Jean Parker as a crippled little doll-maker. Spencer Tracy
Dir. David Butler. Rel. Sept. 7. Rev. Oct. 23.

Dir. David Butler. Rei. Sept. 7. Rev. Oct. 23.
Hide Out. The Bangsetz goes rural and reforms. Rob. Montgomery, Maureen O'Sullivan. Dir. W. S., Van Dyke. 80 mins. Rei. Aug. 24. Rev. Aug. 28.
Merry Widsow. Based on the world-farmous operetta by Franz Lehar, Maurlee Chevaller, Jeanette MacDonald. Dir. Ernst Lubitsch. Rei. not set. Rev. Oct. 18.

Night le Young, The. Royal love for a commoner theme. Ramon Novarto. Byelyn Laye, Dir, Dudley Murphy. 80 mins. Rei, Jan II. Rev. Jan. 15. Gutcast Lady. Based on a nevel by Michael Arlen. Constance Bennett. Herbert Marshall. Dir. R hert Z. Leonard. Rel. Sept. 28. Rev. Nov. 6.

Herbert Marshall, Dir. R'est Z. Leonard. Rel. Sup. 25. Avv. .

Painted Vell. Based on the novel by Somerast Margham. Greik Garbo.

Barbert Marshall. Dir. Richnard Boloslavsky. 38 mins. Rel. Nov. 18.

Paris Intervale. Based on the play, All Good Americange, by 5. J. and LauraPereiman. Otto Kruger, Mödge Evans, Röbert Young. Dir. Edwin L.

Marin. 73 mins. Rel. July 27.

Stamboul Quest. Spy story. Myrns Loy. Geo. Brent. Dir. Sam Wood. 25 mins. Rel. July 13. Rev. July 17.
Straight is the Way. Released conviot story. Franchot Tone, May Robson, Karen Morley. Dir. Paul Sloan. 60 mins. Rel. Aug. 10. Rev. Sept. 2.
Student Tour. Musical comedy about collegians on a European tour. Charles Hutterworth, Jimmy Durante, Maxine Doyle. Dir. Charles Riosnor. Rel. Oct. 12. Rev. Oct. 15.

Treasure Island. The Stevenson story. Wallace Beery, Jackle Cooper, Lionel Barrymore. Dir. Victor Fleming. 109 mins. Rel.-Aug. 17. Rev. Aug. 21. What Every Woman Knows. Based on the July by Sir James M. Barrie. Helon Hayes, Brian Aherne. Dir. Gregory La Cava. Rel. Oct. 19. Rev. Oct. 20.

Oct. 30.

Wickes Woman. A story of a faithful mother. Mady Christians, Jean Parker
Chas. Bickford. Dir. Chas. Brabin. 71 mins. Rel. Dec. 7. Rev
Dec. 18.

Studio: 6048 Sunset Blvd., Monogram Omcc: R. K. O. Building, Hollywood, Cal. Monogram Omcc: R. K. O. Building,

Girl of the Limberlost, A. Gene Stratton-Porter story.

Marian Louise Dresser. Div. Christy Cabanne. 80 mins. Rel. Oct. 15.

Rev. Nov. 13.

Rev. Nov. 13

Girl of My Dreams. College romance with track team events. Mary Carlisle,
Croistion Clausey, Sterling Hollowsy, Eddie Nugent, Gifl Farrish. 5

Firthing with Danger. Three buddles play with dynamite and love. Robert
Armstrong, William Cagney, Edgar Kennedy, Marion Burns, Maria Alba.
Rel. Dec. 1. 70 mills.

Rel. Dec. 1. 70 mlas.

Happy Landing Story, of the U. S. sir border patrol. Ray Waller, Jacqueline Wells. 67 mins. Rel. Sept. 1. Rev. Aug. 28.

Healer, The. From movel by Robert Berrick. Dir. Reginald Barker, Jane Syre. Charlotte Bronte's classic. Colin Citye, Virginia Bruce, Dir. Christy. 65 mins. Rel. Aug. 15.

King Kelly of U. S. A. Guy Robertson, frene Ware. 66 mins. Rel. Sept. 15.

Rev. Dec. 18.

Lawless Frofitler (Lone Star). John Wayne, Shella Terry. Dir. R. N. Brad-bury, 54 mins, Rel. Nov. 22. Rev. Jan. 22.

Lost in the Stratesphere. Romanics of two members of air patrol anid scientific experiments. June Collyer, William Cagney, Eddle Rugent. 64 mins. Nov 15.

Man from Utah, The. 1Lone Stary. John Wayne, Polly Ann Young, 55 mins. Rel. May 15.

Rel. May 15.

Million Dollar Baby. Foul patients try to pain over their fittle boy as another girl movie find to whi fame and riches. Artine Jings, flay Walker. Jinny, Fay, George E. Stone. Rel. Dec. 29.

Monte Carle Nights. Jamootent suspect trans his man at famous cossion and wins the girl. Mary Brian, John Darrow. 62 miles famous cossion and wins the girl. Mary Brian, John Darrow. 62 miles and Mary 20.

Monstone. The Wilkle Collins stone of discipatoriane of famous geni. David Sept. 18.

Sept. Sept. 18.

Money Mean Mathia.

Rev. July 24.

Myserious Mr. Wong. Story of the Iwave coins of Confucius. Arithe Judge.

Bela Lugosi, Wallace Ford. Rel. Dec. 22.

Neath Arizone Skies. (Lone Star). John Wayne, Shella Terry. 52 mins.

Rel. Dec. 22.

Rei, Dec. 22.

Nut Farm, The. Movie-struck family takes husband's all to crash Hollywood, with hiarlous results. Wallace Ford. Rel. not set yet.

Rainbow Valley. (Lone Star). John Wayne, Lucelle Brown.

Reckless Romess. Comedy adventures of two hard-bolled eggs who are afraid of nothing but each other. Robert Amentong, William Canney. Red Head. Boy and girl york out their social salvation in a lunch wagon. Bruce Cabot. Grace Brudeley. Dr. McNille Brown. 7 mins. Rel. Noy, 1. 164, 800 w.

Studios: 5851 Maratnon St. Paramount Offices: 1801 Grosdway, New York, N. Y.

Behold My Wife, Sylvia Sidney, Gene Raymond, Dir. Dave Leisen, Rcl.
Dec. 7.

Dic. 7

Bells of the '90's. Backstage in burlesque. Mae West. Dir. Leo McCarey. 37 mins. Rel. Sept. 21. Rev. Sept. 25.

Cleopatra. Expiritan speciate with modern dislog. Claudette Golbert, Warfer, William Henry Wilcoxon. Dir. Ceell-De Mills. 192 mins. Rel Aug. 18. Rev Aug. 21.

College Rel. Mills. 192 mins. Rel. 192 mins. Rel. Rev. 192 mins. Rel. Rev. 192 mins. Rel. Rev. 192 mins. Rel. Rev. 192 mins. Rel. Nov. 23. Rev. Nov. 27.

Crime Without Paulse. Lawret based by Rev. 192 mins. Rel. Nov. 23. Rev. Nov. 27.

Crime Without Passion. Lawyer trapped by a needless take allbl. Claud Ralins, Margo. Dir. Ben Hecht. Chas. MacArthur. 70 mins. Rel. Aug 17. Rev, Sept. 3.

Enter Madame. From the stage play of a temperamental star. Elissa Landi, Cary Grant. Dir. Elliott Nugent. 81 mins. Rel. Jan. 4. Rev. Jan. 15. Father Brown, Detective. New type of mystery story. Paul Lukas, Gertridd Michael. Dir. Edw. Sedgwick. Rd. Dec. 14. Rev. Jan. 22.

Michael, Dir., Edw., Sedgwick, Rol, Dec, 14, Rev. Jan., 22, Here is My Heart. Musical. Bing Crosby, Kitty Carllale. Dir. Frank Tuttle. 15 mins. Rul. Dec. 25, Rul. Dec. 6. Home on the Range. Western. Randolph Scott, Jackie Coogan, Evelyn Brent. Dir. Jacobsen. Rel. Dec. 21.

lt's a Gift... Fields buys an orange grove. W. C. Fields, Baby LeRoy, Jean Roueveral. Dir. Norman McLeat. 67 mins. Rel. Nov. 30. Rev. Jan. 8. Roueveral. Dir. Norman McLead. 67 mins. Rel. Nov. 30, Rev. Jan. 8.

Ladies Should Listen. Parisian telephone girl helps a South American millionaire. Cary Graut, Frances Drake, Ed. Everett Horton. Dir. Frank
Tuttle. 61 mins. Rel. Aug. 3, Rev. July 31.

Tuttle. 61 mins. Kel. Aug. 3. Rev. July 31.

Lemon Drop Kid, The. From the Damon Runyon story in Colliers. Lec Tracy, Helen Mack. Dir. Marshall Niclan. 60 mins. Rel. Sept. 28. Rev. Oct. 30.

Limehouse Blues. Story of the London Chinatown. Geo. Raft, Jean Parker Anna May Wong. Dir. Alex Hall. 63 mins. Rel. Nov. 9. Rev. Dec. 18.

Oct. 28. Rev. Nov. 27.

Mrs. Wiggs of the Cabbage Fatch. Talk version of the old favorite. Fauline Wiggs of the Cabbage Fatch. Talk version of the old favorite. Fauline Cot. 13. Rev. Oct. 30.

Noterious Sophie Lang. Story of international level thieves. Gertrude Michael, Paul Cavanaugh. Dir. Raibin Murphy. 60 mins. Ret. July 20.

New and Forever. Little Miss Marker type story. Shirley Temple. Gary Cooper, Carole Lombard. Dir. Renny Hathaway 35 mins. Rel. Aug. 31. Rev. Oct. 18.

31. Rev. Oct. 16. Fe. W. C. Fleids, Joe Morrison, in a road show in the 90s. Baby LeRoy, Judith Allen. Dir. Wm. Beauding. 69 mins. Rel. July 6. Rev. July 17. Late, Joe Morrison, Holen Twelvetrees, Conrad Nagel, Dir. Ralph hly. Rel. Dec. 21.

Muphy, Ret. Dec. 21.
Fresident Valniese, The. From current sensational movel of same little.
Arthur Dyron, Janet Beecher, Paul Kelly, Dir, Wm. A. Wellman, 80 mins. Ret. Jan. 11. Rev. Bee. 11.
Pareut of Happiness, Tell Rev. Bee. 12.
Pareut of Happiness, Tell Rev. Bee. 12.
Nov. 10. Frends Ledder, Dir. Alex Hall. 30 mins. Ret. Nov. 16. Rev. Nov. 10.

Nov. 10.

Ready, for Love. Small lower romance of an acrees's faughter. Ida Luipino. Rich. Arlen. Dir. Marlon Gerlog. 82 mina. Rels. Oct. 12. Rev. Dec. 4.

Rich. Arlen. Dir. Marlon Gerlog. 82 mina. Rels. Oct. 12. Rev. Dec. 4.

Scarles Empress. The. Story of Catherine of Russia. Marlene Dictrich, John Scarles Empress. The Story of Catherine of Russia. Marlene Dictrich, John Scarles Empress. The Story of Catherine of Russia. Marlen Dictrich, John Story, Marlon Bong, Croshy. Dir. Dillot Nugent. 55 mins. Rel. Loves Me. Nev. Sept. 18.

Story Mysels. Western for Marlon Groshy. Dir. Dillot Nugent. 55 mins. Rel. July 27 Mey. Morr. (Randoph Scott, Gall Patrich. Dillot Nugent. 55 mins. Rel. Sept. 14. Rev. Oct. 9.

You. Birding to Me. State story with Helen Mack. Lee Tracy. Dir. A. L. Vonker. 55 mins. Rel. July 27 Rev. Sept. 18.

Office: 1270 Sixth Ave...

Office: 1270 Sixth Ave., Principal

Chandu on the Magle Island. Mystery—sequel to Return of Chandu. Bela Lugosi, Clara Kimball Young, Dean Benton, Phyllis Ludwig. Seven reds. (Continued on page 38)

Indict Malov In \$350,000 **Income Quiz**

Chicago, Jan. 28.
Federal grand Jury here has indicted Tom Maloy, chief of the operators union, for alleged failure to
pay \$81,05728 taxes on a total income of \$350,939.67 from 1929 to
1932. 1932

Indictment includes four counts, one for each year. Muloy's indict-ment follows that of Ralph O'Hara, organizer of the union, who was in-dicted two weeks ago for alleged

porjuty.

Government allegations are that Majoy's total incomes for the four years were: 1929, \$41,733.54, against only \$13,310.06 reported; 1930, \$114,837.70, with only \$22,614.05 reported; 1931, \$4419.42, against \$30,640.96, and in 1932, \$150,174.19, against and ln 1932, \$14,464.54.

BALLYHOO LIGHT LAW **DIMMED FOR 90 DAYS**

Los Angeles, Jan. 28.

Rigid regulation of outdoor litumination, particularly the type used for premieres of films and shows, as-well as market, store and other business openings, will not mututalize here for at least 90 days. Proposed ordinance, that would require special licensing of equipment and operators, has been tabled for that period by the city council's finance committee, following recommendation of the Board of Building and Safety, before which hearings were held. Los Angeles, Jan. 28

Bellef now is proposed measure will be permitted to die a natural

Nina Mae McKinnev Back on Metro Lot

Holywood, Jan. 28.

Kina Mae McKinney is back, brought west by Metro for a part in Reckless. William Powell-Jean Harlow feature being directed by Victor Fleming.
Player was originally discovered by King Vidor several years ago and given the fem lead fin Halletish. She was subsequently held by Metrn on contract for about a year.

jali.' She was subsequently held by Metro on contract for about a year.

Curtiz Gets Bride

Hollywood, Jun. 28.

Michael Curtiz has been handed direction of Warners Case of the Curious Bride, which is slated to the part of this week. He start latter part of this week. He is on location provil around Frisco. Margaret Eindsay has been spotted opposite Warren William, with Claire Dodd and Barton MacLane, both contractees; in strong spots.

Mascot Has Marine Serial in the Cooker

The Fighting Marine' is the next scrial being vadied at Mascot, to follow Miracle Rider,' the 15-chapter Tom Mig. Giffer, which went the production on Friday (25).

Third serial on this year's program, will feature Rex, the horse, and Rinty, the dog. This one, untitled, is on deck.

'Star' Under Way

Star: Under Way.

Star of Midnight got under way at Radio Friday (25) with Stophen Roberts meging and Bill Powell and Ginger Rogers in the leads. Cast includes Radio Morgan Gene Lockhart and Leslic Feuton.

From and Arthur, Somers' Roche original with three-pix screen play by Howard J. Green, Anthony Veller and Edward Kaulman.

OLAND IN WEREWOLF

Hollywood, Jan. 28.
Universal has ticketed Warner
Oland for Werewolf of London,
production of which started Satur-

thay (26).
Sinart Welker is directing, with
Henry Hull featured

FOR THE EIDST

A BROADCAST OF ORCHES AND CHOIR COMPOSED TIRELY OF GIRLS!

Presented by

SPITAL

Not Just Girls, but . .

Talented Musicians and Singers

COMPRISING

A Versatile Orchestra and Melodious Choir



PERSONAL REPRESENTATIVE ROGER WHITE 1270 GTH AVE. N.4. C.



NICK KENNY NEW YORK DAILY MIRROR

NEW YORK DAILY MIRROR
"Phil Spitalny has done it again!
Yessir, I mean clicked with a new
idea! When he told me he was organizing a girl's band that would
compare favorably with any male
outfit on the air I thought he was
stretching the truth a little. Thursday night I listened to his all-girl
band. It proved one of the most
delichter. band. It proved one of the most delightful musical novelties these long ears have ever heard."

AARON STEIN NEW YORK POST "Noteworthy radio orchestra, smoothly proficient and pleasantly melodious." excelle better. THE "The Spitalny Glee C brought touch There

orchestr

NEW "Phil all-girl e WABC promise attract

WABC

Radio's first all-girl unit of musicians and singers...



ore sensationally!

BEN GROSS YORK DAILY NEWS pitalny's much publicized semble made its debut on 8 and immediately gave

f becoming a topnotch in. The orchestra is it and the choir even

1. STEINHAUSER HITTSBURGH PRESS

premiere last night of Phil All-Girl Orchestra and lub in its new commercial to listeners the delicate truly feminine artists. ine reserve, which set the a and glee club apart from alline. Phil's girls did a lob. The program seemed lainty steps as it entered

Phil Spitalny's showmanship stands out in this new half hour program like Durante's schnoz. His flair for the unusual and imaginative in arrangements, always notable in the various male aggregations he has

arrangements, always notable in the various male aggregations he has piloted in the past, is vividly stamped on the musicianship and blending of the otherwise 100% feminine galaxy which Linit is sponsoring over CBS at 8 p.m. EST Thursdays.

A smart idea for Linit. And the Hellwig agency will share in the divvying up of the laurel sprigs. For it's sufficiently off the beaten path; to sponsor a girl band involves an element of risk. One of the stultifying feature in braddenties it has abstract features as the same results. factors in broadcasting is the reluctance of sponsors to take, or agencies to recommend risks.

The orecommend risks and a superscript of the gamblers were allayed; the Linit Hour of Charm has what it takes to command attention amidst the competitive struggle. It's a show that will give Rudy Valles something to worry about, and Fleischmann's will probably be loading the 8.8:30 stretch of its full hour with particular care from now on.

Apart from the entertainment ments of the Limit program which, after all, shouldn't be so surprising. Corn Products has an ideal hookup with the feminist trend of the times. Women's magazines, clubs and femime leaders should be ready breezes to increase the cruising radius of an all-feminine program. Publicity and exploitation angles are limitless. Hellwig control of the program of the program program of the program of the program of the program. can cop itself plenty of showmanship prestige just by doing the obvious without even touching the more subtle tie-ups.

Land.

MARTIN J. PORTER (THE AIRCASTER) **NEW YORK JOURNAL**

"Program surveyors are study with much interest the effect of Phil Spitalny's all-woman broadcast, which was launched last night at WABC, introducing the air's first female band. The observers wonder whether this all-femme aggregation will hold more interest for men or for women. The show is a distinct novelty and attractive, and at noverty and attractive, and at last contributes something on the CBS web that seems a worthy rival for the Vallee Varieties, which run concurrently for half an hour or at WEAF."

LOUIS REID **NEW YORK AMERICAN**

"The all-girl band, in its first air erformance, it is safe to believe, brought no sneers, no raucous hoots from the girls' musical brothers. They did a nice job, proved as adept in snappy rhythm as in harmonious melody."

NORMAN SIEGEL **CLEVELAND PRESS**

"It's tough enough trying to lead e woman, but superman Phil one woman, but superman Phil Spitalny does the trick with a flock of femmes. Broadcasting on Thursday night is a difficult assignment, even for an established radio name even for an established radio name to inaugurate a new program in the face of terrific Thursday competi-tion and to click is an outstanding radio achievement. That's just what Phil and his all-star female musical aggregation did last night. After listening to the opening per-formance this critic predicts that they will become one of the outstanding radio features

F CHARM Coast to Coast

8.00 p.m. EASTERN STANDARD TIME

CALENDAR OF CURRENT RELEASES

Return of Chandu, The. Mystery story. Bela Lugosi, Clara Kimball Young, Dean Benton, Phyllis Ludwig. Seven-rec! feature, followed by eight two-reel sorial episodes. Rel. Oct.

Studies: Hollywood, Calif. R.K.O. Radio

Adventure Girl. Joan Lowell goes down to Guatemaia in her 48-foot schooner.

"The Black Hawk," and has a ceries of thrilling adventures trying to find a sacred emeraid. Joan Lowell, Capt. Wagner, Blil Sawyer, Otto Siegler, Capt. Jack the mascot. 78 mins Rel. Aug. 17. Rev. Aug. 14. Age of innecence. A romance of the 1880's. A man and woman-ascribes their love on the altar of duty. Tene Dunn, John Boles, Helen Westley. Oct. 23 daydon. Dir. Philip Medice; 53's mins. Rei. Sonn. c. Rev. Oct. 23.

Oct. 23.

Oct. 23.

Oct. 25.

Oct. 25.

Oct. 26.

Oct. 2

Captain Hurricane, A story of Cape Cod and its people, James Barton, Helen Westley, Helen Mack. Dir. John Robertson. Rel. Mar. 1. eyed Cavallers. A costume story with Bert Wheeler and Robert Woolsey, Thema Todd, Dorothy Lee, Noah Beery. Dir. Mark Sandrich. 7 mins. Rel. June 29. Rev. July 31.

mins Rel. June 28. Rev. July 31.

Dangerous Cerner. A year after he commits suicide a doad man is exonerated of theft by his brother, who demands that the group of friends
and relatives involved tell all mit he whole truth instead of trying to concea certain facts. Virginia Bruce, Erin O'Erlen-Moore, Conrad Nagel,
Melvyn Douglas, Ian Ketth, Betty Furness, Henry Wadsworth, Doris
Lloyd. Dir. Phil Rosen. 69h mins, Rel. Oct. 6.

Down to Therr Last Yacht: Impoversibled-millionales-take as party-of payment to the properties of the properties of the party-of payBolly Moran, Ned Sparks. Dir. Paul Slöane. Rel. Aug. 8. Rev. Sept. 28.

Enchanted April. Under the enchantment of Italian sunshine, and a romentic
medieval castie, love comes to four unhappy English women. Ann
Hardins, Frank Morgan, Katharine Alexander, Restnald Owen, Jane
Baxter. Dir. Harry Beaumont. Rel. Jan. 25. 66 mins.

Pountain, The From the Chass Morgan novel. Ann Hardins, Brian Aharn.

tain, The. From the Chas. Morgan novel Ann Barding, Brian Abern Paul Lukas. Dir. John Cromwell. 85 mins. Rel. Aug. 31. Rev. Sept. 4 eraul Lukes. Unr. John Cromwell. 35 mins. Rel. Aug. 31. Fev. Sept. 2. (23) Divorces, The. When Mimi tries to hire a gisto she mistakes Guy Holden for the applicant and athtough they fall in love with each other she will not consider him until the containin a clearest up. Ginger Ricotes. Brite Blore. Dir. Mark Sandrich. 107 mins. Rel. Oct. 19. Rev. Nov. 20.

Nov. 20.

lette. A society beauty who kees all her money and becomes a hostes detected to be added and the society beauty beauty and the society beauty and a society beauty and the society beauty and old Girl. Goriffing the American action (seafer, May Robson, Mar, Carilsie, Fred MacMurray, Alan Hale. Dir, by John Robertson, Rei Jan. 18. 174 mine.

Carlisis, 713 miles.

Grid MacMurray, Alah Hais. Dir, by John Robertson. Activation of the Carlot Ca

Agriculture Spenty McNatiand, Noah Berry. Dir. George Stevens.

5. minm Med. No. 2. Rev. Log. 2. Rev. Log. 2. Rev. Log. 2. Rev. Log. 3. Rev. 2. Re

Lioyd-Coffigan. Rel. Feb. 22.
Of Human Bondage. A polpannt story of a man who faces life as a partia crippie. Leslie Howard, Bette Davis, Reginald Denny, Reginald Sheffled, Alan, Hale. Dit., John Cromwell. 83 mins. Rel. 1919, 28. Rev

July 2

Morning. Adventure in a primitive section of Papua, New Guinea. Steff
Duna, Regis Toomey, Raymond Hatton. Dir. Wallace Fox. 66 mins
Rel. Dec. 14.

Rel. Dec. 14.

Richard Gril in the World. Wealthy girl seeks non-mercenary sultor. Mirlam Hopkins, Joel McCres, Fay Wray, Dir. Wm, A. Seiter. 50 mins. Rel. Sept. 21. Rev. Sept. 21. Rev.

Rel, Jan. II. Rev. Jan. 22.

Fig Moment. A comedy drama with a supernatural twist and murder mystery. Zasu Pite, Slim Sunnaevulle, Bruce Cabol, Raibh Morgan.

Straak, The. A fast-scitlon melodrama in which the famous stream-lined train of the Burlington Railroad plays the star part. Sally Blane, Charles Starrett, Hardie Albright, William Farhum. Dir. Thomas At-klins. 72 mins. Rel. Dec. 21. Rev. Jan. 2b. philping her family out of mancial difficulties. Edma May Oliver, Billie Burke, Marian Nixon. Dir. William Ascheller Rel. Journey and May Chieve. Sall Rev. And. 10 miles of the Marian Nixon. Dir. William Ascheller Rel. Journey upon children. Edward Arnold, Issue May Chieve. The Marian Nixon. Dir. John Robertson. 88 mins. Rel. Oct. 26. Rev. Dec. 18.

Oct. 26. Rev. Dec. 18.

oct. 18- Rev. Dec. 18.

oct. 18- Rev. The Locale is the Pecos county in New Mexico. A young girl, disgussed as a boy, regenerates an outlaw and wins happiness. Richard-Dir. Shaltila Sieper, Samuel, Hinds, Fred Kohler. Dir. Phil Rev. 18- Rev

United Artists Offices: 729 Saventh Ava.,

United Artists offices: rzs Seventa Ave. New Vork, N. V.
Affairs of Cellini, The. The love life of Benvenuto Cellini, Fredric March.
Constance Bennett, Frank Morgan Fay Wray. Dir. Gregory La Cava.
Rei. Aug. 24. Rev. Sept. I.
Sulfdey Drummond Strikes Sept. Sulfar Se

Oliver, Janet Bercher and Raiph Morgan. Dir. Sidney Lanfield, Rei. Sept. 31.

ty Barnum, The. Fictional story of P. T. Barnum. Wallace Beary, Adolphe Menjou, Virginia Bruce. Dir. Walter Lang. 87 mins. Rel. Dec. 25. Rev. Dec. 25.

Dec. 28. Rev. Dec. 25.

Daily Bread. Diginherited folks from all walks of He begin all over on an abandoned farm. Karen Morley. Tom Keene, and Barbara Pepper. Produced and directed by King Vider. Hel, Sep saves. Music in one neastlantic Mepry in the next. A gambler, an helross, a comodian and a cletective accused of a crime that rocked the whole ocean. Jack Benny, Gene Raymond, Name Carroll, Sidney Dinckmer. Dir. Berjamin Stoler. Simila.

ss mins. Rei. Nov. 2. Rev. Nov. 6. tate Life of Don Jian. Don Juna discovers that, deprived of hie name, and reputation, he's no greater lover than the noxt feilow. Douglas but the control of the contr

Live Again. A vivid new version of Toletoy's immortal "Resurvection." Anna Sten, Frederic March, Jane Baxter, C. Aubrey Smith. Dir. Rouber Mamoullain. 55 mitus. Hel. Nov. 16. Rev. Nov. 6.

Studio: Universal City. Universal Offices: 30 Rockefeller Center, New York, N. Y. Cheating Cheaters. From Max Marcin's stage play, Fay Wray, Cosar Romero Minna Gombell. Dir. Rich. Thorpe. 67 mins. Rel. Nov. 6. Rev. Dec. 11.

Embarrassing Moments. Comedy-drama. Chester Morris. Marion Nixon. Dir. Ed. Laemmic. 67 mins. Rel. July 9. Rev. Nov. 20.

Gift of Gab. Comedy-drama-musical. Edmund Lowe, G. Stuart and ble radio and screen cast. Dir. Karl Fround. 70 mine. Rel. Sept. \$. Rev Oct. 2.

Good Fairy, The. From Ferenc Molnar's stage play.

Herbett Marshall, Frank Morgan. Dir. Wm. Wyler. Rel. Feb. 18.

Grest Expectations. Drama. Henry Hull, Jane Wyatt. Dir. Stuart Walker
Rel. Oct. 22.

Rel. Oct. 22. tuman Side, The. Drama. Adoiphe Menjou, Doris Kenyon. Dir. Eddie Bus-zell. 65 mins. Rel. Aug. 27. Rev. Sept. 18.

zell. 59 mins. Rel. Aug. 27. Rev. Sopf. 18.

16 Happened in N. Y. Comody-drama. Lylor Talbot, Gertrude Michael, Beather
Angel. Dir. Alle Michael, Bel. Mar. 11.

19 Been Argunt Comody drama. Chester Morris, Rochelle Hudson, Isabelle
Been Argunt Phil. Chin. Rel. Dec. 31.

mittell of Life. Drama. Chaudette Colbert, Warren William. Dir. John
Stohl. 118 mins. Rel. Oct. 29. Rev. Nov. 27.

Stohl. 118 mms. Red. Oct. 25. Nov. Nov. and Stohl 118 mms. Red. Oct. 25. Mms. Man Bart's stage play of French Infe. Claude Rains, Joan Bannett Lionel Atwill. 'Dir. Edw. Ludwig Rel. Dec. 24. Rev. Jan. 15.

on Dollar Ransom. Comedy-drama, Edward Arnold, Mary Carlisle. Dir Murray Roth. Rei, Sept. 10. Million Dollar Ransom. Comedy-drama. Exwau and Million Bollar Ransom. Comedy-drama. Exwau and Million Roth. Rel. Sept. 19.

Mystery of Edwin Drood, The. From the Dickens story. Claude Raines, Douglass Montgomery. Heather Angel. Dir. Stuart Walker. Rel. Feb. 4.

Douglass Montgomery. Heather Angel. Dir. Stuart Walker. Rel. Feb. 4.

Night Life of the Gods. From Thorne Smillion. Rel. Mar. 4.

Night Life of the Gods. From Thorne Smillion. Rel. Mar. 4.

A Notorious Gentlemen. Rel. Jan. 19.

A Notorious Gentlemen. Rel. Jan. 19.

Gen Exciting Adventure. Comedy-drama. Blinnle Barnes. Nell Hamilton. Dir. Exciting Adventure. Comedy-drama. Blinnle Barnes. Nell Hamilton. Dir. Bl. L. Frank. 19. mins. Rel. Oct. 15. Rev. Jan. 1.

Gen More River. Drama. Diana Wnyard. Colin Clive. Dir. James Whale. 88 mins. Rel. Aug. 6. Rev. Aug. 14.

Salessas Gellare. Damon. Runyon comody. Chester Morris, Jean Parker. Dir.

88 mins Rel. Aug. 6. Rev. Aug. 14.
Princess O'Hara. Damou Runyon comody. Chester Morris, Jean Parker. Dir. David Burton. Rel. Mar 18.
Mar 18.
Mar 18.
Mar 19.

ance in the Rain. Comedy-drama of a sium cinderolla. Roger Pryor, Victor Moore and Heather Angel. Dir. Stuart Walker. Aug. 13. 75 mins. Rev. Sept. 11.

stev. Sept. 11. et of the Chateau. Mystery story. Claire Dodd, Clark Williams. Dir Rich. Thorpe. 68 mins. Rel, Dec. 3. Strange Wives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rich Thorpe. Rel. Dec. 10.

Thorpe, Rel. Dec. 10 Straight from the Heart. Baby Jane, Mary Astor, Roger Pryor. Dir. Kurt Neumann, Rel. Jan. 14.

Neumann. Rel. Jan. 14.
There's Always Temorrow. Drama. Frank Morgan, Lole Wilson. Dir. Ed.
Sloman. 86 mins. Rel. Sept. 17. Rev. Nov. 13.
Translent Ledy. Folitics, romance and mystery. Henry Hull, Gene Raymond.
Frances Drake. Dir. Ed. Buzzell. Rel. Feb. 22.

PRESUME DIRAC. DIR NO. BUZZEII. REI. PEO. 22.

Wake Up and Dream. Musical. Russ Columbo. Roger Pryor, June Knight.
DIR. Kurt Neumann. Rel. Oct. 1. Rev. Oct. 16.

Whon a Man Sees Red. Euck Jones western. Dir. Alan Jonos. 60 mins. Rel.
Nov. 12. Rev. Jan. 22.

studice. Burbank. Calif. Warner Brothers Offices: 321 W. 44th St.

Big Hearted Herbert. From the stage farce. Old-fashloned father takes a licking from his-modern-family.—Guy-Kibbee, Aline MoMahon, Patricle Ellis. Dir. Wm. Kelshley. 60 mins. Rel. Oct. 6. Rev. Nov. 30 mins. Rel. Oct. 6. Rev. Mov. 30 mins. Rel. 30 mins. 30 mins of the Howling Dog, The: Introducing a new film sleuth. Warren William, Mary Astor. Dir. Alan Crosland. 75 mins. Rel. Sept. 22. Rev Oct. 23.

Oct. 23.

Dames — Musical — spectacle — Ioan Binnáel — Ruir, Letela — Dick Powell, Guy — Kibbes — Dir. Ray Enright. 99 miss — Gel. Sept. Jer. Ray Enright. 99 miss — Gel. Sept. Jer. Ray Enright. 99 miss — Gel. Sept. Jer. Ray — Law — Jer. Ray — Jer. Mary — Sept. 18.

Sept. 18.

Evell Dogs of the Air. James Cagney, Pat O'Brien. Dir. Lloyd Bacon. Rel. Feb. 9

Fieb. 9
Freblief. Murder mystery in Austria: Verrée Teasdale, Ricardo Cortez. Dir. Vim. Dieterie. 75 mins. Rel. Nov. 35. Rev. Nov. 30cterie. 15 mins. Rel. Nov. 5. Rev. Nov. 30cterie. husband who friends of Mr. Swesney. Comedy-drama of that is Ruggies. An Dyorsk, Eugene Pallette, Dorothy Tree. Dir. Edward Ludwig. 88 mins. Rel. July 23. Rev. July 31.

July 28. Rev. July 31.

Comes the Navy. Comedy-drama of a gob that tried to buck the fleet.

James Cagney. Pat O'Brien, Glorie Stuart, Dorothy Tree, Frank McHigh. Dir. Lloyd Bacon. 46 mins. Rei. July 21. Rev. July 24.

Museuffe. — Admentic wife beate the variop.— Bette Davie, Geo. Brent. Dir. Alfred E. Green. 63 mlns. Rel. Aug. 11. Rev. Aug. 12. Kansas. City Pincass. Two mid-west manieuriste on a jambores. Joan Biondell, Glenda Farrell, Hugh Herbert. Dir. Win. Keighley. 64 mlns. Rel. Oct. 13. Rev. Nov. 6

Oct. 13. Rev. Nov. 6

1 Am a Thief. Mystery and murder in a diamond theft. Mary Astor. Ricardo Cortez. Dir. Robert Florey. Rel. Nov. 24. Rev. Jan. 8.

Madame Du Barry. Drama of the lady who made history sit up and take notice, with comedy twists. Doloras Del Rio, Reginald Owen, Osgode Perkina Verree Tesadala, Vittor Joyr. Dorothy Tree, Fielen Lowell. Dir. William Dieterie. Rich moving melodrama of the ham and beaner that Charles and the Company of the

mins. Rel. Oct. 10. Rev. Nov. 6.
Sweet Adeline. From the stage operetta. Irene Dunne. Dir. Merwyn LeRov.
37 mine. Rel. Dec. 23. Rev. Jan. 8.
Sweet Muslc. Rudy Vallee, Ann Dvorsk. Dir. Alfred E. Green. Rel. Feb. 23.
White Cockatoo, The. Defective yarn. Jean Muir. Ricardo Cortez. Dir. Alan
Creeland. 72 mins. Rel. Jan. 18. Rev. Jag. 18.

Miscellaneous Releases

Are We Civilized? (Raspin). Propaganda for peace. Dir. Edwin Carews. 76 mine. Rel. June. Rev. June 19.

mine. Rel. June. Rev. June 19.

Battle, The. (Garganoff). French-made story of a Jap naval officer who sacrifices his wife for his country. Charles Beyor, Merle Obsron. Dir. Nicholas Farkas. 85 mins. Sel. No. 22.

Blue. Steel. (Blue Stat.). John Wayne Western. Dir. R. N. Bradbuty. 54 mins. Rel. July. Rev. July. Rev. July. Rev. July. Rev. July. Rev. July. Steel. (Gross Stretts (Invincible). Story of a down and out aurgeon who performs a stilled operation. Frank Craven, Sally Bians. Dir. Wm. Nign. Rev. U.J. S. July. July. Rev. July. 24.

Clark. States Rev. States Re

Dancing Man. Gigolo story. Reginald Denny, Judith Allen. Dir. Al Ray. 66 mins. Rel. July. Rev. July. 34. mins. Ret. suly. Rev. July. 16:

Dealers in Death. (Topical Fine). Transgrament of munition makers. Mostly news clips. 53 mins. Rev. Dea. 18.

(Continued on page 18)

Upped Rentals May Hold Up New Bldg. On N. Y. Riatlo Site

It's doubted that a new building may roplace the Rialto, N. Y., this fall, as planned. Efforts to negotileases with present tenants ato new at increases reported to run to predepression figures, have been un-

Successful.

Rent on the Rialto, operated by Arthur Mayer, under a two-year lease expiring this fail was 15% of the gross receipts last year and this year-11's 15%. New interests, taking over the property forwarded for Mayer's approval a new lease at greatly increased rental, figures not given. Mayer sent it back.

New lessors of the Rialto site under a deal a few months with the Gerry Estate are said to be asking \$1,500 to \$2,000 as front, foot for space in the new building proposed, fronting on Seventh avenue. The present tenants are paying an aver-

present tenants are paying an average of \$700 a foot. The barber shop downstairs was asked to coner an increase on a new m \$6,000 to \$20,000 yearly.

RADIO TAKES EXTRA STUDIO AT TEC-ART

Hollywood, Jan. 28, RKO-Radio has leased space at the Prud itial studios (formerly Tec-Art) for the filming of 'She,'

Tec-Art) for the filming of 'She,' the H. Rider Haggard story,' Ploture goes in around Feb. 1, with Merian C. Cooper producing. Intention is to film all the film on the rented lot, due to crowded conditions at the home studie.

Par Shelvee 'Rueticanna'

Hollywood, Jan. 28.
Finding it too hard to cast, Paramount has ditched the idea of making 'Cavalleria Rusticanna.' Studio has had a yeu to do the opera for some time and tested a number of convertite panes but unable to setoperatic names, but unable to set-

operatic names, but unable to set-tle on suitable leads.

Jose Mojica was brought here from Mexico for a test, but was also sidetracked.

Studio Placements

(Continued from page 84) osa Lederman, directing, 'Dinky,'

Ross Lederman, directing, Dinly, Well Statuton, Times Square Feb. 2012. Times Square Milk Morita. Oli For Lampe of China, WB. James M. Cain, adaptation and screen play, 'Dr. Socrates,' Par. Volt. Falkenstein, Adaptation, 'Par. Morita Falkenstein, Adaptation, Par. Howard Green, screen play, 'College Education,' Par. Hey York, 'University of the China Carle, 'Public Ememy No. 2,' MG. (Screen, Springer, Par. Hichard Carle, 'Public Ememy No. 2,' MG. (Screen, Streen, Physical Research Par. Carle, 'Public Ememy No. 2,' MG. (Screen, Mar. Hongard, Par. Hichard Carle, 'Public Ememy No. 2,' MG. (Screen, MG. Mar. Hongard, Par. Hichard Carle, 'Public Ememy No. 2,' MG. (Screen, MG. Mar. Hongard, Par. Hichard Carle, 'Public Ememy No. 2,' MG. (Screen, MG. Mar. Hongard, Par. Hichard Carle, 'Public Ememy No. 2,' MG. (Screen, MG. Mar. Hongard, Par. Hongard, Par. Hongard, 'Par. Hong

Lumsden Hars, Crusades, Par.
Richard Carle, Public Enemy
No. 2, MG.
Frederick Stephanl and Henry
Myers, adaptation, "The Plot Thickens," Par.
Philip MacDonald, adaptation,
collab with Artiur Phillips,
Jungle Par.
Vance Hoyt, writing orig to fit
tite, Wild Glovy, Par.
Geo. Humbert, Luis Alberni,
Callente, WB.
Glen Boles, Ten Dollar Raise,
Fox.

Gen Bolts, Ten Dollar Raise, Foc. Com Bolts, Stephen Reiner, Chary Ruskin, screen play, Crazy People, Par. Dudley Nichols, screen play for Will Rogers, Fox. Warner Richmond, Matthew Bets, Ian Duggan, Mississipply, Par. Marshall Futth, Kid Herman, Marshall Evans, Leonard Carey, Hold Em Yale, Par. Arthur Hoyt, Wagabond Lady, Roscob,

Hold Em Yale, Par.
Arthur Hoyt, Vagabond Lady,
Roach,
Hattle McDanlels, Claudia Dell,
Our Gang comedy, Roach.
Marguerite Roberts, Terror By
Nighthan
Marguerite Roberts, Terror By
Nighthan
Marguerite Roberts, Terror By
Nighthan
Martin Flavin, adaptation, End
of the World, Par.
Ginger Rogers, Star At Midnight, Radio,
Carole Lombard, Cary Grant
Henry Wileston, Tug Getta Havi
Marguerite Morning, Noon
and Night, Par.
Elissa Land, Federal Dick, Par.
George Tohalem, directist.
Randolph Soott, 'A Villege Tale,'
Radia,

CALENDAR OF CURRENT RELEASES

(Continued from page 38)

Fighting Trooper, The. Canadian police story. Kermit Maynard, Barbara Worth. Dir. Ray Taylor. 63 mins. Rev. Jan. 8. Worth, Dir. Any Jaylor, 65 mins, Chev. Jan. 8.
Hollywood Mystery (Regal). Story of a temperamental director and a nocke teer. June Clyde, Frank Albertson. Dir. Breezy Eason. 53 mins. Rev. Jan. 22.

Jan. 22.

1 Can't Escape (Syndicate). Ex-convict goes straight. Onslow Stevens, Lile Lee. Dir. Otto Brower. 59 mins. Rev. Sept. 3. Lee. Dir. Otto Brower, 55 mins. Rev. Sept. 3.
Inelde intermatien, 61sage and Screen). Detective reporter and a dog. Rex.
Lease Marion Schilling. Dir. Robt. E. Hill. 38 mins. Rev. Jah. 8.
Man from Hell. The. (Marcy). Western. Bob Russell. Dir. Lew Coilins. 60
mins. Rev. Oct. 2.

mins. Rev. Cc. 25.
Marrying Widows (Tower). Young widow gets her wish. Judith Allen
Minna Gombell, John Mack Brown. Dir. Sam Newfield. 87 mins. Rev Sept. 2. Sept. 3. Sep

Yeung and Beautiful (Mascot). Studio story with the Wampa's baby stars wm. Haines Judith Allen. Dir. Jos. Santley. 58 mins. Rel. Sept. 2 Rev. Sopt. 25.

Foreign Language Films

(Note: Because of the slow movement of foreign films, this list covers one year of releases.)

(Most of these available with English titles.)

Abel mit der Mundharmonika (Ger) (Ufa). Comedy of young love. Dir. Erich Waschneck. 60 mins. Rel, Sept. 1. Adleu Les Beaux Jours (Fr) (Ufa). Greek romance, Brigitte Helm. Dir Andre Beucler and Johannes Meyer, 90 mlns, Rel. April 15. Rev Mey 1

Airaune (Ger) (Capitol). Test tube babies, Brigitte Heim, Dir. Richard Os-wald 70 mins Rel. May 1 Annemarie, Braut der Kompanie (Ger), Military farce. Lucie Englisch, Dir Carl Rocse 70 mins. Rel. Dec. 1. Bei Der Blonden Katherin (Ger) (Bavaria). College comedy with music. Die Franz Schtz 80 mins. Rel. Dec. 1.

Bionde Christi, Die (Ger) (Bayaria), Musical, Karin Hardt, Dir Frans Seltz 75 mins. Rel. Feb. 15

Buzavirag (Hung) (Danubla). Operetta with romance. Dir. Steven Szekely Buenaventura, La (Sp) (WB), Musical with Victor Herbert score.

roru. 19 mins. 161. March 15 Chapayev (Russ) (Amkiro). Historical drama. Dir. Sergei and Georgi Yos-silyev. 70 mins. Rel. Jan. 1. Chuche El Reto (Sp) (Cinexport). Romantic tragedy. Dir. Gabriel Sorca. 60 mins. Rel Dec. 1.

mins Rel Dec. 1.

Cludad de Zarton, La (Sp) (Fox). Drama of marital relations. Antonio Moreno; Catalina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 15.

Cerazones an Derrota (Spanish). Tragic drama made in Mexico. Dir. Ruben C. Novarro. 10 mins. Rel. Oct. 1. C. Novarro. 76 mins. Rel. Get. 1.

Crewn C. Thorne (Kinematade) Gep' (Dubbed Eng.). Biblical drama. Dir Robert Wiene 70 mins Rel., March 15

Cour Y. Lag Engade. 15

Cour Y. Lag Engade. 15

Cour Y. Lag Engade. 15

Court Cou

Dir. Louis Gasnier. 75 mins. Rel. Aug. 15.
Czar Wants to Siesp, The (Russ) (Amkino). Satirs on court life of Paul 1.
Dir. Alexander Feliusimmer. 70 mins. Rel. Dec. 1.
Deserter (Russian) (Garrison). More class struggle. Dir. V. I. Pudovkin. 80
mins. Rel. Oct. 4.

Daux Orphelina, Les (Fr) (Blue Ribbon). Costume melodrama. Twette
Guilbert. Dir. Maurice Tourneur 90 mins. Rei. Feb. 1: Rev. Feb. 15
Dos Mas Uno Dos (Spanish) (Fox). Comedy romance. Rosita Moreno. Dir.
John Reinhardt. 60 mins. Rei. Oct. 15. Dos Mujeres y un Don Juan (Sp). Romantic comedy. Dir. Jose Buchs. 80 mins. Rel. June 1.

mins. Rel. June J.
Oder Wains (German) (General). Operetta. Gitta Alpar. Dir. Kari Freelinch. Her. General Length J. Spy.-drama. Hans Albers. Dir. Gerhard Lamprecht. 76 mins. Rel. Feb. 15.
Monn Will. Nach Deutschland (Ger) (Ufa.) Drama of patriotism. Dir. Paul Wegener, 80 mins. Rel. Nov. 1.
Teller. Electic (Gen.) (12.) Election of the patriotism. Dir. Paul Wegener, 80 mins. Rel. Nov. 1.

ruu: wegener, 80 mms. Rel. Nov. 1. Ein Toller Einfall (Ger) (Ufa). Farce comedy. Willy Fritsch, Dorothea Wicoke. Dir Kurt Gerron. 70 mins. Rel. May 15.

Wicoke Dir Kurt Geron. 70 mins. Rei. May 15
Eines Prinzen junge Liebe (Ger.) Ufd., Romantic comedy. Willy Pritsch.
Dir Artur Robinson. 80 mins. Rei. March. 15.
Einmal Eine Gresse Dame Sein (German) (Ufd.). Comedy with music. Kaethe
von Nayy. Dir. Gerhard Zamprentt. 70 mins. Rei. Oct. 15.
Ein Glas Gut (Norwegian) zenandhavian). From Bjornson's novel.—Dir.
John Brunlus. 80 mins. Rei. Nov. 10.
Enemiges (Sp) (Inter-Continent). War dramis. Dir. Chano Urueta. 70 mins.
Rei. Aug. 15.

Rel. Aug. 18.

Reconsio, El (Sp) (Inter-Conthient): Dramatic romance. Dir. Chano Urueta.

Rel. Sept. 16.

Felderrinuegas, Der (Gor) (Bavarian). Military comedy. Betty Bird. Dir.

Dügen Thele. 70 mins. Rel. April 15.

Flickorna Fran Gamia Stan (Geaudiavian). Comedy with music. Dir. S.

El Dir. S. Comedy and Stan (Geaudian). Comedy with music. Dir. S.

Bauman 50 mins. Rel. Dec. 15.

Plucethlings (German) (UR), German retures of an in the Far East Handlers, Kathe von Nagne Dir. Oustay (Ufs. Theathers, Colt.).

Freundin Einer Die Frau Wegener. So mins. Rel. Oct. 1.

Freundin Einer Die Frau Wegener. So mins. Rel. Sept. 1.

Freut Euch Des Lebers (German) (Ufs.) Romantic comedy. Leo Elecake.

Dir. Hans Steinhoft. 30 mins. Rel. Nov. 1.

Dir. Hans Steinhoff. 80 mins. Rel. Nov. I. Promerae de Amor (Sp) (Fox). Musical romance. Jose Mojica, Rosita Mortono. Dir Prank Strayer. 80 mins. Rel. Dec. 1. Mortono. Dir. Arthur Mortono. Mortono.

Foher 70 mine. Rel. June 1.

Giel Regiert die Weit (Ger). Domestic comedy. Gustav Froehlich, Camilla Horn. Dir. Max Neufeld. 70 mins. Rel. May 1.

Horn. Dir. Max Neufeld. 70 mins. Rel. May 1.

Girls in Uniform (dubbed Snglish). Georgi (Filmcholec). Derothes Wieck and Herling Thiele. Dir. Richarlat). Boarding house romance Felix Brestantist. Charlotte Anders. Dir. Rudolf Bernauer 75 mins. Rel. March 1.

Granaderes del Amer- (39). (Fox). Romantic-drama.—Conchita Montenesto.

Raul Roulen. Dir. John Reinhardt. 70 mins. Rel. Sept. 1.

Raul Routlen. Dir. John Reinhardt. 70 mins. Rel. Sopt. I.

Heideschuimelster Liwe Karsten (Scr) (Ura). Nazi back to the farm propaganda. Dir. Can Heins Wolf.

10 mins. Rel. April 18.

Heinstein (Ger) (Romantic drama. Lucie Englisch. Dir. Cari Boelse.

Heil on Earth (Ger) (Rorison) (dialog in five languages). Horrors of war
Dir. Victor Trivas. 80 mins. Rel. Jan. 15. Rev. Feb. 4.

Hochzeit am Weifgangese (Ger). Romantic comedy. Dir. Hans Behrendt.

10 mins. Rel. Nov. 15.

Im Heiderkrug (Ger). (Germania). Romantic farce. Dir. Carl Boese, 70 mins. Rei, Jan. 1.

ingel, Jan. 1.

18 gund eig Millionen (Ger) (Ufa). Romantic crook drama. Brigitte Heim.

65 mins. Dir. Erloh Engel. Rel. April 18.

18 the Land of the Soviets (Rus) (Amkino). Newsreel compilation of past year. 65 mins. Rel. July 1.

year, v6 mins. Rel. July 1.

In Wien Ham tch Elinmai Eln Maedei Geliebt (Ger). Germania). Military musica. Dir. Eric Schoenfelder. 70 mins. Rel. May 15.

Isa Nen! (Hung). Produced, written by and starring Sari Fedek. 50 mins. Rel. June 1.

Act. June 1.

Junez Y Maximiliane (Sp.) (Col). Mexican royalty's fall. Dir. Miguel Torres.

80 mins. Rel. May 1. 80 mins, Rel. May 1.

Kalesrwalzer, (Ger), (General), Musical with Johann Strauss tunes. Martha Eggerth. Dir. Friedrich Seinick. 55 mins. Est Jan. 1.

Kalte Mamesil, Die (Ger), Comedy romance. Dir. Carl Bosse, 50 mins, Rel. Jan. 1.

Coast Engineers Meet

Los Angeles, J.n. 28.

Pacific Coast section of the Soclety of Motion Picture Engineers
hold its next meeting Jan. 21 at the
Los Angeles Museum. Pow-wow
will center around historical phase
of technical devalopment of the industry, and will be in charge of
W. E. (Carl) Theisen, honorary
curator of the mp. exhibit of the
museum, and chairman of the historical teominities of the local section of SMPE.

Theisen will take members on

tion of SMPE.

Theisen will take members tour of the exhibit, and read a pap on history of technical advances the business.

Report RKO May Take Over 2 N. Y. **Eastsiders in Landlord Controversy**

There is a possibility that RKO may assume complete control of the Clinton-Apollo and the Holly-wood theatres, on the east side of New York, in settlement of the present controversy between RKO and its landlords in the two theatres. Faiture to play films day and date at the Apollo and the Holly-wo with he RKO Jefferson or the Skouras Academy theatres on 14th

Street, as agreed is alleged against

While a small cash payment While a small cash payment may go with the deal to the RKO's landlords, it is most probable that any demand for a large sum will not be met by RKO. RKO, under 169 leases, is understood to have the right to cancel on the Apollo and the Hollywood at the end of six months. This could be, if this is correct, in April.

The RKO leases run for 19 years and the controversy has been but

The RKO teases run for 10 years and the controversy has been put up to arbitration by the parties, Max Steuer is counsel to the claimants against RKO. Attorney Rruse Bromley of Cravath, deGersdorff, Swaine & Wood, is counsel to RKO. The arbitration proceedings, which adjourned Thursday (24) evening, are scheduled to be resumed tomorrow (Tues.), Steuer has indicated at the hearlings that his clients seek the hearings that his clients seek some equitable relief, not resting entirely on possible damages.

In the meantime should settle-ment be effected then the present meating would end summarily, as a matter of course. It is allowed that Major Lambert, KAO company law-Major Lambert, KAO company law-yor, has denied any possibility of settlement. Iambert's position ap-pears contrary to indications. Wit-nesses thus far have been Charles Steiner, vice-president of the land-iord company on the Apolio and the Hollywood, Feitz Jentins, Fox Film seneral counsel, and Charles C. Moskowitz, Loew theatre, operator.

Clinton and the Apoilo are two of the theatres which RKO acquired via KAO in a theatre expansion drive last summer.

\$65,000 Rent

\$45,000 Rent
KAO, or the Greater Vaudeville
Theatres, a subsidiary, pays \$55,000
annual rental for the theatres and
shares on a 50-50 basis on prolits
with the landlords. The amount of
rental is stated to provide the landlords with an initial profit to bagin with.

It was indicated at the hearings that KAO agreed to pay a minimum of \$249,000 for its Universal product fon 1934-35.

uct fon 1844-86.

Testimony was adduced that certain films did play date-and-date, as required, but others, while not exactly having the same starting day, nevertheless played, the same halves of the week, at the Apollo or Hollywood with the Jefferson or the Academy.

the Academy.

Attorney Bruce Bromley, for respondents attempted to prove via cross-examination of Steiner that while the Apolio and the Hollywood while the Apolto and the Fronty-wood had a split-week policy, the policies at these theatres varied from the Jefferson and the Academy by one day or longer. Under such condiday or longer. Under such condi-tions it is aimed to make apparent. that while efforts were extended to have films play as required, there-were times when conditions made this impossible.

this impossible.

Attorney Bromley attempted to have Steiner testify that prior commitments on films by the operators of the Apolio and the Hollywood, as well as similar conditions by the Jefferson and the Hollywood, made a day-and-date showing impossible on occasions.

on occasions.

The proceedings are only just about begun and it's expected that should they continue, many leading figures of the film companies will make appearances as witnesses.

Youngclaus Back

Lincoln, Jan. 28.

William Youngclaus, former Madson, Nob., firebrand who, entered
the lists about four years ago
against the MPPDA and the Omaha
film board of trade and secured injunctions outlawing the practice of
protection, came back into the film,
pleture again tast week with films
of incorporation papers here
announces what for but to
the films of the films of the films
of the films of the films of the films
of the films of the films of the films
announces what forming an lowepers named besides himself Mary
Parks and capital was listed as
\$25,000.

But house listed with the new

First house listed with the new organization called General Theatre Equipment Co. is at Albion, Neb. A house in Harlan, Yowa, is on the list as well as eyes focused on spots in Wayne, O'Neil and Broken Boy spots in scheduled to

Kara Slakten (Swedish) (Scandinavian). Romantic musical. Dir. Gustaf Mo-lander: 80 mins. Rel. May 1 Liebe in Uniform (Ger). (Germania). Military romance. Harry Liedkt. Georg Jacoby. Rel. Oct. 1. Lisbe Muss Verstandan Sein (Ger) (Ufa). Comedy drama with music. Dir-Hans Steinhoff. Rel. March. 15. Lockvogel (Ger) (Ufa). Mystery romance. Dir. Hans Steinhoff. 90 mins. Rel. Jan. 1. Rel, Jan. 1.

Madame Bovary (Fr) (Tapernoux). Faithful transcription of Flaubert epic.

Dir. Jean Renoir. 100 mins. Rel. Nov. 15. Rev. Nov. 27.

Maryjka (F01). Rural romance. Dir. Jan Nowins-Przybylski. 60 mins. Rel. Do. 1. Mass Struggle (Sp.) (Kinematrade). Russlan revolt. Dir. I. Kavaleridze. 70 Meine Frau, die Schuetzenkoenigin (Ger) (Germania). Theatrical farce Meisterdetektiv, Der (Ger) (Bavaria). Mystery satire. Weiss Ferdi. Dir Frank Seitz. 75 mins. Rei. Feb. 1 Frank Seitz. 'i's mins. Rkl. Feb. 1.
Meldial Frohibida (8): (Fox). Musical fantasy. Jose Mojica. Dir. FrankStrayer (7 mins. Rel. March 16.
Meldial gat Lebs. (Ger.) (Germania). Musical-romance. Dir. Georg Jacoby.
Mit Dir. Durch Dick und Duenn, (Ger.) (Bavaria). Comedy romance. Dir.
Frans Sitts. 80 mins. Rel. Nov. 16.
Mother (Russ). (Garrison). Based on a Gorky novel. Dir. V. I. Pudovkin. 70
mins. Rel. June 1. Rev. June 5. Mutter Dec Kempagnie, Die (Ger) (Bavaria). Military farce. Weiss-Ferdi Betty Bird. 70 mins. Dir. Franz Seitz. Rel. March 1. Mutter und Kind (Ger) (General). Mother-love drama. Henny Porter. Dir. My Wife the Miss (Hung). Inter-marital farce. Dir. Steven Szekely. 80 mins Sept. 1 Rept. 1
Nada Mes Que Uria Mujer (Sp) (Fox), Version of 'Pursued,' Dir. Harry
Lachman. 60 mins. Rel. Nov. 15.
Ode the Wanderer (Palestine) (Hebrew). Life in Palestine. Dir. C. Halahmi.
65 mins. Rel. May 16. Ore y Plata (Sp) (Inter-Continent). Romantic tragedy. Dir. Ramon Peon

50 mina. Rel. July 15.
Perada Reservietew (Polinh) (Capital). Military musical. Dir. Michael Waszynaki. 75 mina. Rel. May 1.
Petersburg Mohite (Tubs) (Amilino). Based on two Dostolevsky stories. Dir. Peterson d. Benede (Swedish). (Seed 15.
Peterson d. Benede (Swedish). (Scandinavian). Comedy-drama with music Dir. Peri-Axel Branner. 80 mins. Rel. Feb. 15.
Problem of Fatigue, (Russ) (Amkino). Scientific study. Dir. I. P. Paviov. 60 mins. Rel. Aug. 15.

mins, Rel. Aug. 15.
Prokurater (Polish) (Capital), Tense court drama. Dir. M. Waszynski, 80
mins. Rel. May 15.
Rakceti Inquio (Hung) (Danubia), Musical romance, with Paul Abraham,
music. Dir. Steven Szekely, 80 mins. Rel. Nov. 15. Riachullo (Sp. (Hoffberg). First Argentine-made ple. Musical romance. Dir. L. J. Mogita Barth. 80 mins. Rel. Dec. 1.

L. J. Moglia Barth. 10 mins. Rel. Dec. 1.

Romain Einer Nacht (Ger) (Bavaria). Romainte mystery. Liane Hald. Dir.
Carl Boese. 70 mins. Rel. June 18.

Romante Tropical (Spanish). First picture made in Porto Rico. Romantic
drama. 70 mins. Rel. Get. 18.

S. A. Mann Brand (Ger) (Bavaria). Next propaganda. Dir. Frantz Setts.
S. A. Mann Brand (Ger) (Bavarian). Next propaganda. Dir. Frantz Setts.
Schleminins. Rel. May 18. Hevy May 29.

Schleminins. Rel. May 18. Hevy May 29.

Schleminins (Russ) (Amelina. Drama of Jewish life. Silent with seund
track. Dir. V. Vilner. -70 mins. Rel. Feb. 15.

Sahes Las (Big May V. Listen.)

Sebre Las Olas (Mex.) (Latino). Historical romance. Lir. Ramon Peon. 76 mins. Rel March 15. Serment, Le (Fr.) (Protex). Heavy drams of love. Dir. Abel Gance. 90 mins Rel. March 1. Rev. March 20.

Sembra de Pancho Villa. (Sp) (Col). Life of the Mexican bandit chief.

M. C. Torres. 70 mins. Rel. March 1.

Soviet Clescups (Russ) (Amkino). Newsreel compilation. 60 mins.
July 18.

July 15. Sovjets Greet New Turksy. (Russ) (Amkino). Newsreel compilation. 60 mins Rel. Sept. 1 Rel. Sept. 1

Spiel Mit Dem Feuer (Ger) (Ufa). Domestic relations comedy. Dir. Ralph Arthur Roberts. 70 mins. Rel. Nov. 15.

Spy, The (Polish) (Capitali). Drama. 80 mins. Rel. March I.

Stern ven Velsncia, Der (Ges) (Ufa). White slave traffic in Europe. Liane Haid. Dir. Aifred Zeisler. Rel. April 15.

Tango en Breddway (Sp). (Par). Musical comedy. Carlos Gardel. Dir. Louis Gammer. 60 mins. Rel. Dec. 15.

Tannanburg (Ger) (European). Military drama. Hans Stuwe. Dir. Heim Paul. 85 mins. Rel. March 15.

Taus e Suita. Rei. March 15.

Taus Guesti. Kommandieri. (Ger). Romantic comedy. Hansi Niese, Max Adalbert. Dir. Carl Heins Wolff. 70 mins. Rei. May 1.

Tausend für Eine Nacht (Ger) (Capital). Farce. Trude Berliner. Dir. Max Mack. 70 mins. Rei. Feb. 1 Three Senge Abeut Lanin (Russian) (Amkino). Newsreel compilation. Dir D. Vertrov. 55 mins. Rel. Nov. 1.

D. Vertrov. 55 mins. Rel. Nov. 1.
Thundarstorm (Russ.) (Amklino). Russlan melodrāma. Dir. V. Petrov. 80 mins. Rel. Oct. 1. Rev. Oct. 2.
Tochter Der Ragiments, Die (Ger) (General). Military musical. Anny Ondra. Dir. Karl Lamac. 70 mins. Rel. April 1. Dir. Kari Lamac. 70 mina. Rei. April 1. Trenck (Ger) (General). Military drama. Dorothea Wieck. Dir. Hans Paul and Ernst Neubach. 30 mins. Rei. April 1.

and armst Neubach, 89 mins. Rel. April 1.

Tres Amores (Spanish) (U). Heavy drams, 'Anita Campillo, Mona Maris.

Dir, Moe Sachin. 80 mins. Rel. Nov. 1.

Tres Berretinss, Los (Sp) (Hoffberg), 'Argentine comedy, 70 mins. Rel.

Jan. 1. Uneare Fahne Flattert Uns Voran (Ger) (Ufa). Hitler propaganda. Heinrich Georg. Dir. Hana Steinhoff. 80 mins. Rej. July 1. Rev. July 17.

Georg. Dir. Hans Steinhoff. 80 mlns. Rel. July 1- Rev. July 17. Varkaufts Spaut (Ger) (Kinematrade). Smetana's operetta diluted. Jamila Novotna. Dir. Max Ophula. 80 mlns. Rel. April 15. Rev. May 1. Vi Sem Gar Kokavágen (Swedish) (Scandinavian). Musical. Rel. April 15. Violetra, La (Sp). Raquel Meller. Based on an old silent, with parts reshot. 60 mlns. Rel. Jan. 1.

69 mins. Rei. Jan, J.
Time in Vienna (Ger) (Ufa). Musical based on Johan Strauss' life.
Renate Mueller, Willy Eritsch. Dir. Ludwig Berger. 80 mins. Rei.
Nov. 1. Rev. Nov. 20.
Hergen Sich, Finden (Ger), (Germania). Romantic comedy. Charlotte
Ander. Dir. Erich Engels. 80 mins. Rei, Nov. I.

Ander, Dir. Erich Engels, 80 mins. Rei, Nov. 1.
Mann Machnar Fasseit (Ger), Fransiska Gaal. Musical comedy. Dir.
Carl Boese. 75 mins. Rel. May 15.
th of Russia (Yiddish) (Soy-Am), Religious conflict. Dir. Henry Lynn.
70 mins. Rel. Nov. 1.

Key te Address
Fedelk. 30 mins
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Ir. Miguel Torres
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Blue Ribbon Picta, 154 W. 56th.
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TUNE IN I. J. FOX FUR TRAPPERS RADIO BROADCAST, WEAF

NEW YORK . BOSTON . CLEVELAND . PHILADELPHIA . LONDON . HOLLYWOOD . PARIS

INDIES' SALES HOPE IN FED **FILM PROWL**

Hollywood, Jan. 28.

Independent producers, currently in that somnolent state of desuetude referred to in Hollywood as between pictures; perked up within the last week and are seeing a ray of hope from the St. Louis indictment situation. Boys are hoping that the Government probe into the booking situation may open up a few spots where they can sneak by a few pictures.

Indies are hoping that the St. Louis situation, non affect in the state of the country.

Before the Loew and RKO exchange booking deal was put over, the indies had a chance on both these circuits, with a good indie picture setting up to \$18,000 from the-former-chain-for-New York-territory and up to \$13,000 from RKO.

With these two circuits now

territory and up to \$13,000 from RKO.

With these two circuits now virtually closed to them the best that the indies can figure from that former 25% territory is around \$12,000, and few of them will now take a chance of making product, with-such a limited grossing-possibility from the former gravy dis-

B'WAY MELODY OF 1935 SET TO GO IN APRIL

Hollywood, Jan. 28.

Metro's Broadway Melody of
1985' Is scheduled for April production with Jack McGowan and
Sid Silvers working on the book,
Naclo Herb Brown and Arthur
Freed are doing the music.
Picture has been an on-andoffer for the past several months,
but is now definitely set for production.

Guild Brief

(Continued from page 3)

Continued from page 3)
counsel for producer reps. Other
government officials likewise
dodged, pointing out that Rosy now
is custodian of this, problem child,
As Washington sees it, Rosy: is
very much on the hot spot. If he
rejects the actor plea- for-a-heuring, he will have given strong impetus to the walk-out, movement;
on the other hand, should he agree
to listen to the players, he undoubtedly will find that the producers
have picked up their toys and gone
home.

edly will find that the producers have picked up their toys and gone home.

The normal dilliculty in bringing two warring factions into agreement is greatly intensified by the failure of Rosy's recent offorts in the failure of the strict orn manufacture of the failure of the

Fox Keeps Foran
Hollywood, Jan. 28
Fox has taken up its option on
Nick Foran for another year.

CBS BASIC RATES UP 22%

Buffalo Stations Will Hold Squawk Week: Ask Panners to Pen Grouches

Buffalo, Jan. 28.

Buffalo Broadensting Co. is looking for grief. WGR and WKBW will start a squawk week with a half page ad in The Sunday Times Feb. 4, inviting listeners to send in their peeves against the station. Campaign will carry paid newspaper space deally and announcements spotted frequently throughout day and evening over both WGR and WKBW. Nightly program will be tied in on same promotion. With more than a million fan letters yearly officials discovered most of them were goo-goo, praising ar-

of them were goo-goo, praising ar-tists and programs. Station man-agers decided they wanted a look at

tists and programs. Station managers decided they wanted a look at the other side of the picture. To avoid hurt feelings among studio prima donnas mail will be handled with strict privacy and held out on artists. Expected that some soild constructive criticism will result from campaign and that radio editors of three local papers will contribute their personal lists of sunsylv.

GEO. OLSEN BAND OFF: MRS. F. D. R. GETS JOB

Chicago, Jan. 28 Chicago, Jan. 28.

Sciby Shoe Company has changed its mind about the NBC show with George Olsen band and Ethel Shutta, which was scheduled to start March 10. Instead, it will use a 15-minute Sunday program, starting Feb. 15, with Mrs. Franklin D. Roosevelt.

In D. Roosevert,
NBC couldn't clear the necessary
80 minutes on Sunday afternoon,
while CBS came through with a desl-able Friday night spot.

Altra. Roosevelt's commercial over 60 CBS stations for 10 weeks is to benefit as before her various charity interests, primarily the Reedville (W. Va.) Development.

Mrs. Roosevelt will speak on Woman of Today' for nine of the 15 minutes, the rest being incidental music, commercial plugs, prize contest announcement, etc. Henry. Hurst & McDonald is the agent, with Benjamin Sonnenberg, New-York public-relationist-representing-Roger A. Selby, fixed of the firm and of the shoe industry's code authority. Sonnenberg and Selby huddled with Mrs. Roosevelt in the White House last Friday (25) to slose the deal.

Fred Weber at Mutual

Fred Weber yesterday (Monday) Joined the Mutual Broadcasting System as traffic manager, with his base of operations the WOR offices in Manhattan. Before allying himself with George B. Storer's American Broadcasting System in charge of station relations, Weber filled a similar contact post for NBC. With Mutual Weber has charge of clearing the way for all programs that link WOR with PLIW, Cincinnati; WGN, Chicago; WXXZ, Detroit, and whatever supplementary outlets commerials contract.

Francia White in N. Y.

Francia White in N. Y.

Hollywood, Jan. 28.
Francia White, who eang the Jenny Lind numbers in Mighty Barnum, back-sereen for Virginia Rock-sereen for Virginia Contract to NEG or New York under contract to NEG to You will have the top yocal spot in the new Colgate variety hour, starting over the chain tonight (Monday).

Paul Mills Promotes WOWO

Paul Mills Promotes WOWO

Fort Wayne, Jan. 28.

Paul Mills has been placed in charge of sales promotion at WOWO and WGL. Has been with the station for the past two years. The work of the sale of the part of the past two years are with WLBW is a new annuncer over the work of the wor

Busy Sam Hearn

Sam Hearn, written into the End (Mark Hellinger) show on NBC for one shot has week start on that program permanently, it makes program permanently, it makes the most prolife network comic on the air.

In addition to the Eno job, Hearn has his own program (Tastyeast) on Sunday, and is on the Jack Benny (Jello) show regularly on Sunday nights. He works under his own name only on Tastyeast.

Romberg, Phelps Get Society Deb Added to 'Class Up' Swift Show

Acting on the sponsor's suggestion that something be done to tone up the program, J. Walter Thompson has added a society deb to the Swift

has added a society deb to the Swift & Co. Saturday night program. She's Lilla Fisk. Besides Sigmund Romberg, the stanza has been using Yale's well known professor, William Lyon Phelps. The deb new-comer will de dramatic bits. Swift account is one of those in which the company's president has always favored symphony orchestras, and the advertising depurtment, with an eye to the sales chart, has urged that it be entertainment of the popular type. The present program is a compromise.

Alice Joy in Texas

Alice Joy in heading a new show starting Feb. 1 over 10 squthwest featloins. This covers Texas and Louisiana. Amateur night idea being used on the aide with Miss Joy doing personals in the ten spots. Ed Lally's orchestra to play and mountain the control of the

Songatress has been popular in this territory since singing at the Texas State fair three years ago.

Supplementary Groups Re duced or Raised But Little by Columbia-Computed on Half-Hour Basis Rate Is 51 Cents Per 1,000 Radio Homes

EFFECTIVE FEB. 23

Taking its cue from the revised rate structure which NBC had released earlier in the month, Columbia has upped the price for its basic network by 22.3% and substantially network by 22.3% and substantially reduced with two exceptions the cost of its supplementary groups. The new CBS rate setup, which goes into effect Feb. 23, asks for 3c. more per 1,000 radio homes than does the latest NBC hookup quotations.

than does the latest NBC hookup quotations.

In realigning the cost for the basic link Columbia has boosted the figure for every station on this list but KMOX, St. Louis, which the web itself operates. For WBBM, Chicago, CBS will from now ask \$600 per night time hour, which is the same figure that NBC has designated for its Chicago outlets, WENR and WMAQ. Previously the latter stations were each rated by NBC as being worth \$35 more than WBBM. In New York CBS gave the rate for WABC a \$50 nudge to meet the \$1,000 per hour that NBC has considered the stations were asking \$900 for its much leaves with an added station [KRIA. Little Bookl avalence]

Even with an added station
(KRLA, Little Rock) available the
(Continued on page 42)

Paley Takes a Rest

Having completed his labors at getting out Columbia's new rate card, William S. Paley left Saturday (28) for a vacation in Mexico.
Main objective of his trip is a visit to the ruins of Yucatan.

Quiz Judge Sykes on Eligibility as NBC DITTO 3.1 Fed. Com. Chairman; Charges of Vote Buying Raised by Sen. Bilbo

Opposite Sex Appeal

Hollywood, Jan. 28.

For two months KMTR hes
had a program on the station
dubbed For Men Only. Opening line is directed to men and
asks them to get the women
out of hearing of the radiovot of hearing of the radiovot of hearing of the radiopanning heaven ex. Station
has received baskets of letters
—all from women—not one
from a man. -all from from a man.

ALL-AMERICAN SHOW ON BRITISH RADIO WEB

London, Jan. 19.

For the first time in the history of the British Broadcasting Corp. an attempt is being made to broadcast an all-American program. This is made possible the number of Americans over here, in cabaret, vaude-ville and picture field.

ville and picture field.

Mea is to have an hour's program, and the date is almost set for Feb.8. Life-up, and the date is almost set for Feb.8. Life-up, and the date is almost set for Feb.8. Life-up, and the date is a follows:

Buddy Rogers, Douglas Fairbanks, Ir., Arnaut Bros, June Clyde, Gene Dennis, Valaida (from Lew Leslie's 'Blaickbirds'), Evie Hayes, Joe Griffin (both from the Will Mahoney unity, Ken Harvey, Leroy Prinz's Hollywood Girls (both from Ciliferd-Wytiley's-Dorchester-Incle and Adelphi shows), and Roy Fox and band.

and band.

Broadcast will be relayed throughout the Empire, including Africa, Australia, Canada and

Africa, Australia, Canada and India.
Fred Bates, of the National Broadcasting Corp., is also in touch with the B. B. C. to relay program to America. If successful there will be a series of these broadcasts with American artists.

Washington, Jan. 28.

Washington, Jan. 28.

Battle over confirmation of Judge Eugene O. Sykes and other members of the Federal Communications Commission burst into the open last week before the Senate Interstate Commerce Commission. Outcome is one of those things nobody wants to bee on.

Commerce Commission. Outcome is one of those things nobody wants to bet on.

Row started when Senator Bilbo of Mississippi brought his personal political feud with Sykes into the commission chairman had conducted a vote-buying campaign to block his nomination last year. Sykes stumped for former Representative Collins, whom Bilbo knocked over in a run-off primary. While Sykes denied the Senator's accusation as 'utterly false,' Bilbo demanded that the commistee refuse to approve his appointment. Bilbo also charges Sykes used his official position for political purposes, control of the system of the

official acts and views of Sykes and his colleagues, particularly Com-

(Continued on page 45)

Louella Parsons Censored But Stays on Program

Philadelphia, Jan. 28. Philadelphia, Jan. 28.
Ward Wheelock, of the J. Wallis
Armstrong agency, Philadelphia, is
in Hollywood on special assignment
to straighten out the 'Hollywood
Hotel' broadcasts for Campbell

Hotel' broadcasts for Campbell Soup.
Louella Farsons has been kept under wraps on chatter since her faux pas in connection with Lowell Sherman's death when her over-zealous 'scoop' cast a pall over remainder of program.

—While her chatter-has been-ellminated agency states Miss Parsons will continue on the program.

Ernie Stanton Solo

Ernic Stanton Sunday night (27) did a radio chore in the Bond Bread commercial without his brother Val. Val is laid up, with a wrenched back

Jimmy Allen Steps Up Philadelphia, Jan. 28,

Changes at WIP send Jimmy Alien of the studio's announcing staff to head the production department, which duties are relinquished by Will

Lynn Willis. Who has been production chief for several years, also conducts a number of commercial shows weekly. Newly added contracts have forced him to verign from staff assignments.

Campbell Casad In Radio
Rochester, Jan. 28.
Station WHEC is giving big
blanke to personal appearance
here Feb. 1 of Kate Smith in connection with radio talent contest.
Campbell Casad, legit press agent, is
handling advance details of the contest to pick ten aspirants for Miss
Smith to pass on in person.
Winners get trip to New York
to appear in 'New Star Review.'

Jack Valentine, former orchestra leader, returns to WKBW as vocal-ist in a scrice three times weekly. Valentine was manager of Buffalo Broadcasting Artist Bureau and sustaining vocalist before his or-chestra venture.

NBC FIELD MEN ENCOUNTER CRITICISMS OF NEW LOCAL AND 28-DAY CLAUSES

NBC is reported to have aiready stretch coming between 6 and 7 encountered plenty of opposition to lts new station contract. Most of the kicks against the terms proposed by the web have apparent contracts and the proposed by the web have apparent contracts of becches a possible of the same ported based mainly on the amount of evening peak time alloted the station of olecal use, the number of recommercial hours asked by the web in return for free sustaining programs, and the provision that extends the right of the station to sell NBC-optioned time which is not blocked off by the network commercials providing the contracts given local clients contain a 23-day can amajor part of the excepted evening time to eliminate the local angle completely from the picture. In discussing the proposition with NBC reps assigned to present the local clients contain a 23-day can amajor part of the excepted evening time to eliminate the local angle completely from the picture.

collation clause.
So far NBC has met with little So far NBC has met with little complaint against the clause in the contract dealing with the station's rate of compensation for network comercials. This rate starts at 22% % and is on a siliding scale with the maximum figured at 42½%, the nudge upward depending on the amount of network business the affiliate takes.

Under the contract which NBC is submitting to its affiliated stations the web would have complete call the web would have complete call on each station's entire evening time up to 11 p. m. EST, with the exception of a half hour weekdays and an hour Sundays. On week days this exception would apply to the period between 7:30 and 8 p. m. EST and on Sunday there would be an added half heur, with the 'untouchable'

to the up the entire evening stretch and eliminated the local angle completely from the picture.

In discussing the proposition with NEC reps assigned to present the contracts to them, several station men pointed out that they could sell a major part of the excepted evening time if they wanted to. Clearer a warred the broadcasters, are certain sustaining programs that they (the stations) couldn't drop without bringing upon themselves a deluge of protesting mail. It will be okay with them, they added, if NEC will arrange to move these "must' usatainers to other spots on the network scheduc.

Similar to CBS

NECs move to eliminate the \$1,500 per month charge for sustaining programs is similar to the plan that Columbia has had in effect for years. Under its new outtact NEC

that Columbia has had in effect for years. Under its new contract NBC is offering its entire state of susaining shows free in return for four hours a week of a station's evening time. NBC won't bill the station for the sustaining programs

and the station, under this arrangement, will not bill the network for the commerciols that it books into these four hours. NEC allies delicated the commercial properties to the second of the transaction. The proposal may be more than an even break for small stations, but in the case of stations v. hose evening local rate is more than stoo, this is not so advantage-ous, it is pointed out. Strong exception is, said to have been taken in several instances by NBC affiliates to the clause in the contract which permitte a station to sell time which is under option to NBC but not blocked off by a network commercial providing that such safes are made on a 28-day cuttent broadcasters contacted last week by an NBC rep declared that this provision could not be treated as other than a joker, since he claims IBC knows that the average advertiser prefers doing business on a 32-week basis and if that guarantee isnt available the advertiser at least wants to be assured the program will stay on 13 weeks. NBC limit by yesterday (Monday) is understood to have contacted 20% of the 72 stations it has set out to signature to the new agreement. It is as hopes that all the towns in the town in the town in the surface of the program will stay to the new agreement.

20% of the 12 stations it has set out to signature to the new agreement. It has hopes that all the towns in which the network has alliliates will be covered by the end of the current week.

CBS REGIONAL GROUP RATINGS

BASIC SUPPLEMENTARY	neapoils last Monday night, George Edmond, Pioneer Press-Dispatch sports editor, went on the rag's own WTCN after the fracas with a few puffs for Jeem.
Atlantic City \$125 \$75 \$50	'What a whale of a tussle,'
Bangor	enthused George, 'And be-
Bridgeport 150 90 60	
Columbus	lieve me, he blurbed, 'Londos
Davton (WSMK) 125 75 50	was certainly given a great
Fort Wayne (WOWO) 175 105 70	
Harrieburg	battle by-
Manchester 125 70 00	Frantically-and within
Peorin	hearing of the mike-Edmond
Rochester 175 105 70	meaning of the mine ham but
South Bend 120 70 00	whispered to standers-by:
Springfield 150 90 60	Who was it? Who did Londos
Utlca 125 75 50	wrestle?
Wheeling 175 105 70	Wiestle.
Worcester	
Youngstown 150 90 00	Orlando (WDBO) 160 100
*Group totals\$2,300 \$1,380 \$920 *Sixtoen stations.	Group totals \$685 \$428 \$
Atlantic City (WPG) 125 78 49	CANADIAN GROUP
Bangor (WLBZ) 125 78 40	CHIMDIMIA GIGOOT
Bridgeport (WICC) 125 78 49	
Columbus (WBNS) 165 108 64	(New)
Relo (WLBW) 125 78 49	Hr. 14-Hr. 14-1
Harrisburg (WHP) 125 78 40	Tecksonville \$125 \$75
Manchester (WFEA) 125 78 49	
Peoria (WMBD) 140 88 55	(New)
Rochester (WHEC) 170 107 66	Hr. 14-Hr. 14-1
South Bond (WSBT) 125 78 40	Montreal \$200 \$120
Springfield (WMAS) 125 78 40	Toronto
Utlen (WIBX) 125 78 49	
Wheeling (WWVA) 140 88 55	Group totals \$500 \$300 \$
Worcester (WORC) 125 76 40	• (Old)
Youngetown (WKBN) 140 88 55	Montreal (CKAC) 250 156
Group totale\$2,005 \$1,254 * \$785	Totolico (OT RE)
*Fifteen stations.	Group totals \$500 \$312 \$
SOUTHCENTRAL GROUP	MOUNTAIN GROUP

(Old)_	1.25	-	
Atlanta (WGST)	200	125	78
Birmingham (WBRC)	200	. 125	78
Chattanooga (WDOD)	175	100	68
Knoxviile (WNOX)	173	109	68
Memphis (WREC)	185	116	72
Mobile (WALA)	150	94	. 59
Montgomery (WSFA)	150	. 04	50
Nashville (WLAC)	100	119	74
New Orleans (WDSU)	250	156	98
Pensacola (WCOA)	125	78	49
Group totals	1,800	1,125	\$703

Atlanta
Birmingliam
Chattanooga

SOUTHEASTERN GROUP

and the same of th	Hr. 36	- Mr V	·-Hr.
Charlotte	\$250	\$150	\$100
Durham	125	75	. 50
Greeneborg	125	75	50
Richmond	125	75	-50
Roanoke	125	73	50
Bavannah	125	75	50
Winston-Salem	125	75	50
Group totale(Old)	\$1,000	\$000	\$400
Cherlotto (WBT)	200	125	78
Greensboro (WBIG)	. 125	78	40
Durham, N. C. (WDNC).	125	78	49
Richmond (WMBG)	125	78	45
Roanoke (WDBJ)	170		456
Savannah (WTOC)	165	103	. 64

Group totals.....\$1,035 \$647 \$40 SOUTHWESTERN GROUP (New)

Oklahoma City	200	120	: 80
San Antonio	175	105	- 70
Shreverort	175	105	70
Topeka	175	105	. 70
Tulsa	125	76	56
Waco	125	75	- 50
Waco	. 150	. 90	- 60
Wichita Fells	125	75	50
Group totals	1:675 \$	1.005	\$670
(Old)	1 50		
Dallas (KRLD)	200	125	. 78
Houston (KTRH)	200-	-125-	-78
Little Rock (KLRA)	170	107	66
Oklahoma City (KOMA)	185	116	72
San Antonio (KTSA)	190	119	74
Chantonaut (MARIETEE)	900	- 19X	71

Group totals	-\$1,880 \$1,177—\$73
NORTHWESTE	RN GROUP
(New	
Davenport	Hr. 16-Hr. 14-Hr.
Minneapolis	400 240 10
Sloux City Yankton	. 125 75 5 150 90 0
	9000 0400 400

Yankton	150	กอ	. 60
Group totalsLa Crosso (Special are on requenst).	\$800 ranger	\$480 nent,	\$320 rates
(Old)			Z
Lincoln (KFAB)	175	109	. 68
Milwaukee (WISN)	185	116	72
Minneapolis-St. Paul	40.0	14.7	
(WCCO)	350	210	. 137
Bloux City (KSCJ)	185	. 110	72
Davenport (WOC)	126	78	40
Waterloo (WMT)	. 150	114	50
Yankton (WNAX)	165	103	. 64
Group totals\$	1,335	\$925	\$521
Miami	125	75	. 50
Orlando	125	75	50
Orlando	-125-	70	50
Tampa			
Group totals(Old)	\$500	\$800	\$200
Jacksonville (WMBR)	125	78	40
Miami (WQAM)	200	125	78

Not McNamee

St. Paul, Jan. 98.

When champ Jim Londos
wrestled Abe Coleman in Minneapolis last Monday night,
George Edmond, Pioneer George Edmond, Pioneer Press-Dispatch aports editor, went on the rag's own WTCN after the fracas with a few puffs for Jeem. "What a whale of a tusele, enthused George, "And be-lieve me," he blurbed, Londos was certainly given a great

troup	totals		. \$685	\$428	Į
C	ANA	DIAN	GRO	UP	
		RIDA			

(New)	2 .		2.50	l
Jacksonville(New)	Hr. 3	4-Hr. 1	4-Hr. \$50	I
Montreal	\$200 °	4-Hr. ¹ \$120 180	4-Hr. 360 120	l
Group totals	\$500	\$300	\$200	١
• (Old) Montreal (CKAC) Toronto (CFRB)	250 250	156 156	98 98	
Group totals	\$500	\$312	\$196	l

MOUNTAIN GROUP

0	*Reno	125 300		120
0	Group totals	\$725	\$485	\$290
000	*Reno may be added with the Charge only when So the Pacific Coast Group (Old)	are u	ke City	and
0	Colorado Springs (KVOR) Denver (KLZ) Reno (KOH) Salt Lake City-(KSL)	190 125	119	19
8	Group totals	\$690	\$431	\$270
8	PACIFIC COAS	T (GRO	UP
9	The to the same of		%-Hr.	
4	Los Angeles	\$376	\$226	\$150
8	Portland	200		. 80
	San Diego	125		
3	San Francisco	325		. 130
	Seattle-Tocoma	150	135	
- 1	Spokane			

Group totals......\$1,350 \$843 \$52 KTAB AIR-MENTIONS **COMPETITORS' SHOWS**

Group totals......\$1,400 \$840 \$560

| Cold |

San Francisco, Jan. 28.

KTAB, San Francisco, brings to
lis radio audience every afternoon
a complete list of the programs for
the remainder of the day and evening hours on every San Francisco
station listed in newspaper 'logs'.

KTAB announces the program
sked of KPO, NBC master station,
KGO, KFRC, Columbia outlet here,
as well as the minors such as the minors such as

CURB LAWYERS BEFORE FCC

RADIO

Washington, Jan. 28. Federal Communications Commis-

Washington, Jan. 28.
Federal Communications Commission Saturday (28) dashed bopes of its young legal. lights who want to get ahead in the world. Ruled that heaceforth no commish member or employee may appear before it in any capacity as an agent of attorn property of the commission when the confiner who quits within 80 days.

Mass of former counsel of the Radio Commission welcome the order. With at least three Washington office buildings heavily populated with attorneys who used to be in the government service, there is hardly enough litigation to go around. Heading the list of one-time F. R. C. Blackstones is Louis C. Caldwell, who quit the government to develop a flourishing practice and handle interests of well-catalog of radio lawyers includes Duke Patrick, Ben Webstor, Ben Fisher, all former general counsel; Faul-Segal, Arthur Scharfold, Ellmer, Pratt, James Hanley, and lesser knows who at various times drew U. S. pay checks. Paul P. D. Speatman jumped from the F.R. C. to private practice and then went back to the government sgain when the Jasting Washinston legal represent actives for stations, is not government graduated.

WOMAN SENT TO JAIL: DIDN'T PAY AIR FEE

Vancouver, B. C., Jan. 28. One woman was sent to jail for 10 ays. and 34 more were fined here

days, and 34 more were fined here recently for failure to get government licenses for their radios.

Mrs. Kathleen Green declared she had no money to pay the radio fee, a \$3 fine and \$2 costs assessed by

L. A. Radio Eds Shift

Los Angeles, Jan. 28.
Vic Noble, radio editor of the LaPost-Record, was switched to the
advertising department in the
editorial shake-up that followed the
energing of ownership of this sheet
and the Illustrated Daily News.
Kemeth Proglet radii sheet
and the sheet radii sheet
an assistant at each plant.

Crocker Show to Chi

Chicago, Jan. 28.
General Mills is moving the Betty Crocker program to Chicago and will supplement the network ride with radio platters.
Will disc 'em three times weekly in the local RCA Victor studios. Spotted through the Blackett-Sample-Hummert agency here.

New CBS Basic Network Rates

	- P	EVISE	D	-OL	D RAT	ES	
	hr.	16 hr. 1	4 hr.	1 hr.	16 hr.	14 hr.	
Akron (WADC)	\$150	\$90	\$60	\$140	\$88	\$55	۰
Albany (WOKO)	150	95	60.	125	78	49	
Baltimore (WCAO)	250	150	100	200	125	. 78	
Boston (WNAO)	375	225	150	300	. 188	117	÷
Buffalo (WGR)	275	165	110	225	141	- 88	
Chicago (WBBM)	600	860	- 240	425	266	166	٠,
Cincinnati (WKRC)	250	150	100	200	125	78	•
Cleveland (WHK)	300	180	120	225	141	- 88	i
Detroit (CKLW)	350	. 210	140	250	156	98	ð
Hartford (WDRC)	150	90	60	125	78	49	
Indianapolis (WFBM)	200	120	. 80.	185	116	.72	
Kansas City (KMBC)	275	165	110	185	116	72	
Louisville (WHAS)	350	210	140	275	172	108	
New York (WABC)	1.000	600	400	950	594	371	
*Omaha-Lincoln (WHO)	200	120	80	W. IV		1.00	
Philadelphia (WCAU)	500	300	200	450	281	176	
Pittsburgh (WJAS)	275	165	110	200	125	78	ċ
Providence (WEAN)	200	120	80	125	78	49	
St. Louis (KMOX)	400	240	160	400	250	156	
Syracuse (WFBL)	175	105	. 70	125	: '78	49	
Toledo (WSPD)	175	105	70	165	103	64	
Washington (WJSV)	250	150	100	200	125	78	
Group totals	6 850	24 110	\$2 740	\$5.600	\$3 502	\$2 188	•

*Replaces Fort Wayne.

KSO, Des Moines, will be added to the basic network, March 17, 1935, at a rate of \$175 per night hour.

CBS Basic Rates Up 22%

(Continued from page 41)
south central group will after
Feb. 22 retail for \$150-less\$. Web
nevrously asked \$1800-for the 10
outlets in this area. Eliminated
from the northwestern group have
been KFAB, Lincoln, WISN, Milwalkee, and WMT, Waterloo, and
the quotation for the remaining
four-stations is \$800, or a reduction
of \$535 from the old price.

Our-Ail Boost

Over-All Boost

Over-All Beast
On the awy rate eard CBS lists
92 stattoms and \$17,400 as the price
for the tot on an hour's bads. Wob's
previous eard carried \$6 outlets and
set \$16,830 as the lump aum. Allowing for the difference in the number of stations by deducting \$840,
the tally for the three missing
supps, the over-all boost for the revised rate setup comes to 6.4%.
With NBC's new rate card this
cross-country increase figures 3.1%.
Columbia's new rate card makes

cross-country increase figures 3.1%. Columbia's new rate card makes note of the fact that the web now offers the coverage of America's 20,000,000 radio homes at the rate of 51c. per thousand such homes. This calculation is based on CBS's half-hour pm. rate. NBC, in working out this coverage angle for its latest rate structure, based its estimate of 80c. per thousand radio homes on its hour pm. rate. Cq-tumbia's new half hour rates are 60% of the full hour rate. With the same half-hour-percentage appled to the 80c. accluation, the

the same half-hour percentage applied to the 89c calculation, the NBC rate per 1,000 radio homes comes to 48c.
Columbia's new setup of discounts differs from NBC's. Latter applies the silding scale to an account's weekly billioners in the case CB to the case of the case

secutive weeks of network broad-

CBS's new scale of discounts which also takes effect Feb. 23 folows: Less than five stations per week,

Net. From five to nine stations per woek, 2½%. From 10 to 14 stations per week,

5%.
From 15 to 24 stations per week,

71/4%. From 25 to 44 stations per week,

From 45 to 69 stations per week,

or more stations per week, 15%.

Small Crisis in Balto As Paul Whiteman Won't **Broadcast Sustaining**

Baltimore, Jan. 28.
Following plenty of rumors to the effect, Paul Whiteman's orchestracme into town last Monday (21) to play a two-day date at the Auto Show and refused to have his muste breadest over the three local ste

show and state actions the AutoBhow and retined to have the muste
broadcast over the three local stations, WCAP, WCBM, WFBR, that
had arranged in advance to carry
programs utilizing his orchestraWCBM was all set to pipe the ork
out over the American network (24'
stations). When Whiteman determinedly refused, WFBR and WCAO
resorted to their-chains sustainers
from N, T.
Plenty—of commoder caused as
Penty—of commoder caused as
retined to the commoder caused as
pretty much a mistake that might
have been anticipated. Stationswere told in advance that Whiteman never broadcasts in that manner. Stations grew apprehensive
and comm unicated with John Raine,
who was handling the show for the
Maryland Motor Trade Association.
Raine said everything was jake, but
when WCBM kept insisting that it
must know definitely and own the
had was solutions.
Arithy Bureau, through whom the
band was solutained. Wilson wired,
back that Jack Lavin, Whiteman
manager, didn't thi. the missetro
would broadcast, but that he would
decide when he reached Balto,
which meant the day he came in te
play. When Witteman did arrive
lay. manager, didn't the hewould decide when the Buttodecide when the Butto

Godfrey Thomas In Pain Godfrey Thomas, production man ager at KFAC and KFVD, Los An geles, is laid up with a broken col-lar bone.

COMPARATIVE NBC-CBS REVISED HOUR RATES

(Columbia ordinarily deems itself as in competition with the NBC red (WEAF) link, with the NBC blue (WJZ) rated by CBS as a third network.)

	Columbia			NBC Red			
	Station	Watts	Rate	Station	Watts	Rate	
BALTIMORE	WCAO	500	\$200	WFBR	500	\$200	
BOSTON	WNAC	1.000	375	WEEI	1,000	360	
BUFFALO	WGR	1.000	275	WBEN	1,000	280	
CHICAGO	WBBM	25,000	600	WMAQ	5,000	600	
CINCINNATI	WKRC	1.000	200	WSAI	1,000	240	
CLEVELAND	WHK	1.000	800	WTAM	50,000	400	
DETROIT	CKLW	5,000	400	wwi	1,000	360	
HARTFORD	WDRC	1.000	150	WTIC	50,000	280	
KANSAS CITY	KMBC	1.000	275	WDAF	1,000	320	
NEW YORK	WABC	50,000	1.000	WEAF	50,000	1,000	
PHILADELPHIA	WCAU	50,000	500	KYW	10,000	400	
PITTSBURGH	WIAS	1.000	275	WCAE	1.000	320	
PROVIDENCE	WEAN	500	200	WIAR	500	200	
ST. LOUIS	KMOX	50,000	400	KSD	500	320	
WASHINGTON	WISV	10,000	200	WRC	500	200	
WORCESTER	WORC	500	195	WTAG	500	160	

SUSTAINING LEADS NOWHERE

Judge Ponders Legal Points of Script | A STIGMA, NOT Writer's Suit Vs. Ruthrauff & Ryan

Verdict in the suit brought by Helen Meinardi against the Ruthrauff & Ryan agency, involving a claim of \$350 for some ordered scripts, is not expected for another week. Case was tried last Monday (21) before Municipal Court Judge

week. Case was tried last Monday (21) before Municipal Court Judge Tonk, with the main point of argument being the Hability of an another when that order is based on the words per acceptance. Counsel for the acripitat contended that the order constituted a contract that regardless of the 'acceptance' angle the agency was obligated to pay for the completed jobs submitted or give the writer an opportunity to make the ordered work acceptable. Ruthreum & Ryan's lawyer told the court that those concerned with the advertising trade have always understood that the words per acceptance carried a speculative connotation and that with the inclusion of this clause the agency clear the special contend or both. As competing the words per acceptance or both. As competing the agency of the NBC continuity department.

After, the agency's counsel had augmented this 'custom of the range augment with the statement that since Ruthrauff and Ryan was

augmented his 'custom of the trade' argument with the statement that since Ruthraum' and Ryan was merely acting as the agency for the client, Lever Bross, the former could not be held liable for the alleged debt, the judge reserved decision and asked the Opposite lawyers to bruth the Opposite lawyers to be but the opposite lawyers to be but the opposite lawyers to be but the opposite lawyers are decision and better desperatory (Montal Mais Meet and 19 a

4850.
Miss Meinardi bases her claim on an order she received to do a series of 10 scripts for five-minute transcriptions that the agency was arranging to put out for Life Buoy. Previously she had turned in two scripts, one of which the agency accented.

STATIONS OKAY **NEW DISCOUNT SET-UPS**

Chicago, Jan. 28. Chicago, Jan. 28.
General realignment of discount
systems is being made by stations
throughout the country to meet the
discount setup of NEC. Sations
are establishing a discount rule
whereby advertisers are permitted
discounts by reason of volume of
advertising during the period of one
very

year.

In the past stations permitted discounts only to advertisers who signatured for consecutive pro-Under the new setup going into effect advertisers will secure a 26-week time discount even if these 26 weeks are stretched over a period of 12 months.

WABY Quits Storer

Albany, Jan. 28.
WABY. withdraws from the American Broadcasting System today Monday), Twelve hours of local programs will be provided, including broadcasts from City Hall, Chamber of Commerce, Port Commission, State Police and Albany police.
Station will open its doors to local talent and anyone desiring it will

Station will open its doors to local talent and anyone desiring it will be given an audition. WABY is Operated in confunction with WOKO, hooked up with CBS. Hardle E. Smith is general manager of both stations.

Croslev Earnings

Crosley Radio Corporation in-creased its net earnings by more than \$230,000 during the last nine months as compared with the same than \$230,000 during the least months as compared with the same period in 1933, it was announced yesterday (Monday). For the innemonth period ending December 31, 1934, the company showed a net profit of \$578,477, which was equivalent to \$1.06 per share.

During the same nine months of 1933, the Crosley profit was \$344,452

AMATEUR TIDE STILL STRONG

Buffalo, Jan. 28. Amateur hours are driving the local hopefuls nuts in Buffalo with all four stations going hook and line for the unknown talent. Added to network shows, local listeners are beginning to wonder if there are any pros left.

any pros left.

WGR and WKBW are currently airing three Saturday shows with auditions for the kids. Both WGR and WEBR carry kids amateur shows on Sunday. In addition, WBEN, WGR and WEBR all carry non-professional shows during the week.

Kate Smith arrives February 8 for auditions making it field day for the beginners,

Charlotte, N. C., Jan. 28.

Tasty-lax has launched a series
of amateur nights over WBT. S. J.
Blackstone, of the company, came
to Charlotte from his New York BJACKStone, of the company, came to Charlotte from his New York headquarters to set the program up and get it started. Try-outs are held once each week for appearances on the program for the following

on the program for the following week.
Under a tie-up, application blanks must be secured from some drug stors, although nothing must be bought.
—Two-professional stooges sing and play off key and get the brunt of the laughs.

Paramount Broadcasting and Dancing Studios inc., of Elizabeth, N. J., buys time over WNEW, New York, to give amateur pupils a professional build-up in this manner. Schedule takes in five one-hour programs, and one 45-minute programs and one 45-minute programs weekly. Series gets underway on Feb. 11 and runs for 52 weeks. To be known as the Elizabeth Hour. beth Hour.

Rochester, Jan. 28.
WHEC's amateur hour has been taken over by All-Pen Gasolinets of the control of the control

Consolation prizes of \$5 each are

Consolation prizes of \$5 each are paid the amateurs, who get the gong on the "Town Hall' (Bristol-Myers) affair on NBC Wednesday nights, come out of Fred Allen's own pocket. Allen figures that by compensating those who are interrupted in mid routine he will place himself in a more sympathetic light with the listeners.

Allen has never fancied the role of 1..., which he has to fill during the amateur phase of the program. His fear has been that the loudspeal erites would come to come of antagrand and that in during the interpretation of the control has particularly in guide that incurred among the librare friends of the interrupted amateurs.

Canvass anvass of Present Pro-grams Fails to Disclose More Than Few Who Got Commercial Breaks After Sustaining Break-In

MOSTLY ON SERIALS

Out of a selection of 25 star radio names, comprising the cream of current air entertinment, not one is revealed as having been ushered into broadcasting via the sustaining groove. All went straight commercial bringing along their respective

cial bringing along their respective reputations and salary figures
Many artists, and this takes in talent drafted from musical comedy, dramatic, concert and picture fields, practice this policy strictly. They feel personally that going first on a sustaining basis mars their prestige. That they lose gramour and rating in the public eye, and slip in trade estimation.

If a name does go on the air free for a time, playing week after week, and using up prime material, staleness results in a creatfallen return

ness results in a crestfallen return to former haunts.

ness results in a creation of the control of former haunts.

Then again it an artist with some following in the past or present, does accept a sustainer's feet, he is liable to be cataloged at this small figure. Then he has a touch time getting into the real coin class. Agents also balk at handling artists through the chain's booking departments. They prefer dealing direct with advertising agencies. Most cases show that agents only take an artist on a sustaining basis as a last resort. But not very often. Too much red-tape and quite unnecessary if the entertainer is good.

Serials Best

Serials Best

necessary if the entertainer is good.

Serials get the best break in the search of the serials get the best break in the search of the serial serial

classification. Donald Novis got his first taste of air popularity in Culi-fornia and then came east to win his-salary. Gertrude Niesen-built herself up as that she could cruse the sustaining stigms. News com-mentate to not mer the some, they are not rated in the strict pro-fessional field. ional field.

1.5s Angeles, Jan. 28.

Ordered Back to 50.000 Watts. WLW Acts Against Commish; **Alleges Political Footballing**

Never Sustaining

Phil Baker Everett Marshall Beatrice Lillie Fred Allen Dick Powell Harry Richman Fred Waring Burns & Allen Jack Benny Will Rogers Jack Pearl
Lawrence Tibbett
Helen Jepson
Joe Penner
Eddie Cantor Ed Wynn Grace Moore Sigmund Romberg John McCormack Richard Crooks Ruth Etting

COMMERCIALS **MULTIPLY ON** MUTUAL

Mutual Broadcasting System last week added three new accounts to its book, and was on the verge of making it a fourth with Hohner harmonica. Holding up the Hohner deal was the matter of time clearance on WLW. Cincinnatt. With the closing of the Hohner contract Mutual will have a total of 10 commercials using its facilities anywhere from one to five times a week.

week.

Last week's three newcomers were Alka-Seltzer, using the 'Station Ezita', whow three times a week, Philip Morris, bantrolling a graphologist Saturday mornings, and the Lutter Church of Detroit, with a half-hour Sunday service pickup, starting Feb. 2 Uncle Ezra affair is also carried over NBC three times a week! Hohner wants to start Feb. 22. It will be a weekly quarter hour with the entertainment provided by a harmonica band.

harmonica band.

1st Mrs. Tibbett's Show

Hollywood, Jan. 28.

Mrs. Grace Tibbett, former wife of
Lawrence Tibbett, goes on KMTR
with a 1s-min, poetry reading program, backgrounded by music.
Same idea as her previous WABC.
broadcast. It will be a sustainer on
the local station.

a peep with so many professionals willing to work gratic. Names are a more and are willing to to take a chance to get a break. This and the hope that a picture producer or director might be listening in and a film [60° ensue. — Idea of the type of talent working free on programs at local stations is seen in one local's gratic lineup, which includes: Buth Roland, former picture star, who does

Los Angeles, Jan. 28.

Radio taient that has always worked hereabouts for coffee and doughnuts in now working for the hole in the doughnuts and no java sixtings currently can get about anything they want in the taient line without inving to pay one of the prima donna; Larry Burdime. It's not the amateur sturf, masquerading under the title of tair, and the state of th tions is seen in one local's gratis lineup: which includes: Ruth Ro-land, former picture star, who does blues; Carlotta King, former operetta. prima donna; Larry Burke, former network tenor; Mrs. Grace Tibbett, former selven blec seen the seen of the seen of

Washington, Jan. 28.
Court test of authority of Federal
Communications Commission was
assured today as Fowel Crosley at
torracys prepara to
torracys prepara
to verrule Commish
han on use of 500,000 watts by
WLW. Cincinnati.
Randal.

WLW, Cincinnati.

Rapidly assuming major importance, fight of Crosley for right to use super-power regularly was regarded in Washington as probably the most significant test of govern-

the most significant test of govern-ment body's powers and policies. Broadcasters generally regard scrap-as important precedent-creating matter which will influence entire-future of American radio biz. Stage for court wranje was set Saturday (26) when Cominish is-sued long-expected order telling. WLW to go back to 50,000 watts for night operation. Stand was taken following vigorous complaints from Canada and under strong pressure from State Department, Capital un-derstands.

from State Department, Capital understands.

Reterring directly to Dominion,
squawks, Commish refused to renew WLW's grant of experimental
authority to continue super-power
explorations and served notice that
month will be based on maximum
power of 50,000 watts night, Previously, Comish had called for hearing on Crosley application for regular grant of 500,000 watts.

Only alternative for Crosley, 4f
the court upholds the Commish, is
to install a high-priced directional
antenna which is regarded by industry technicians as an expensive
and dublous investment. Since engineering knowledge of directional
set-ups still is extremely limited,
authorities consider Crosley will be

(Continued on page 45)

(Continued on page 45)

CHICAGO RATES SAME AS WEB SCALE?

Chicago, Jan. 28.
For the first time it appears that the local rates on the Columbia and NBC stations will not be more than the network rate in Chicago. New rate schedule for NBC list WMAQ and WENR each at \$500 an hour at night, as against a previous. network rate of \$450 while the local rate on WENR was \$500 and on WMAQ at \$450. On Columbia the new rate calls for \$500 on WBMAG at against the present local rate of \$450.

Both CBS and NBC chieftains locally don't see how they can boost their local rates over \$400, despite the fact that it has been the policy generally to keep the local charges above the network scale. It appears that the network-stationswill have to be content with the \$400 figure for local time and without trying to creep above that figure.

ure. Which will place the network statons all on the same plane as far as rates are concerned locally. Only chance for WBBM to rise above the \$500-figure for local-timelies in the possibility of the station getting its boost from its present 25,000 watts to 50 km.

WEBR Blossoms

WEBR, local independent station with ABC tie-up, is preparing to move into new and larger quarters

on North street.

WEBR is now the only radio station located on town's main stemp.

WNEW, Newark-New York This is an intra-studio report of a broadcast from the remote control mike set up in the Flemington, N. J. headquarters of the N. Y. Eve. Journal which has the largest single paper's staff of reporters covering the Hauptmann kidnapping trial. The Journal's office is situated a couple of blocks from the

uated a couple of blocks from the Fiemington courthouse, from whence the reporters under city editor Ed Mahar send out reams of copy on the trial of the century. It's from this miniature newspaper office, equipped with telestypes, typewriters, phones, thegaraphers, et al. that West Dan Benins of hot copy wherein the reporters are the broadcasting artistics.

porters are the broadcasting artists.

Typewriters click, keys clack, visitors and reporters chatter, Mrs. Bruno. Richard Hauptmann with the state of the state o

frene Yates signed to sing with Herb Straub's Ensigns six programs weekly over WGR and WEBW. Buffalo. Yates girl without previous radio experience tried out for amateur program and slayed to take a place on the staff.

NEW YORK JOURNAL-HAUPTNEW YORK JOURNAL-HAUPTWith Ruth
Orchestra
Orchestra
New York
New Flashes, Music

JACK LAIT
With Ruth Etting and Lee Kahn
Orchestre, Music
15 Mins
20MMERCIAL
WNEW, New Chores on the
Jack Lait does two chores on
Jack Lait does two chores
Jack Lait does two chor

also is on WINS, the Hearst N. Y. station, with a similar institutional bally.

MERIDIAN 7-1212

MERIDIAN 7-1212

MERIDIAN 7-1212

MERIDIAN 7-1212

MERIDIAN 7-1212

**MABC, New York

A holiday for the radio engineer, in this case, irving Rela. In the same state of the radio of the ra

CBY's Jrahante dunte sayes, avarious roles. Above par.

JOLLY BAKER
Songs and Chatter
15 Mins.
COMMPROJAL
With this twice-weekly late aftermoon show, Hanscom's 15 bakerles
are trying to sell succulent tid bits
to doting mothers through the sell of the success of this radio program
depends solely upon its youthful aidience, there's danger ahead.
Jolly Baker is John at times a
tid ashine. He has a laugh which
sounds much like the stage smile
looks. One moment he addresses
the young time nor und the age of
tour, and the next gives them credit
for enough intelligence to tell
mother that chiffor-pie has everything inside to make too. He also
kids with his announcer-stooge.
Sam Brown, who reads his lines in,
the knowledge that the whole thurry
very silly indeed.

KAY FOSTER

KAY FOSTER
Senges
Senges
Sustaining
WEAF, New York
Kay Foster is on sustaining programs of 15 minutes each three times wockly, with NBC giving her a consumeration with the sustaining personality for the air. She has the benefit of two plane accompanists who, however, do uncernents before singing her songs, ahe mentions them together with some descriptive addends of a fitting nature. These announcements bring out Miss Foster's pleasant Souther eachly noticed willie she's singing.

Miss Foster's pleasant Souther castly noticed willie she's singing.

Miss Foster's pleasant Souther castly noticed willie she's singing.

incited while she's shushne.

Miss Foster sounds illie strong tuture ether material.

THE STREET SINGER
Arthur Tracy
Songs, instrumental
Songs, instrumental
COMMERCIAL
WOR, Newark
Scholl Manutacturing Co: has surrounded Arthur Tracy with lots of the shownship with the surrounded to the shown and the shown and

testimony to the products worthness.

GEORGE W. LEDERER
Theatre Gossip
15 Mins.
SWINS. New York
Truth, and nothing but the truth
is to be given in this series by
George W. Lederer, veteran legit
producer. After a terrific bailed up
to continue the palayer in a veter
the state of the continue the palayer in a veter
which promises dynamite Not much
relayed in this preface talk. Instead
most of the chatter concerned what
whoul Marie Dressler's yen for short
men, Jim Brady's tight-wad trait,
and where Frank Buck really captured his wild cargo.

Also. Leders, veta, bow much the
stars drink, and give correct salaries. All this contemplated inside
stuff is called a new deal in dissertation. It comes under the
stars drink, and give correct salaries. All this contemplated inside
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SLUMBER HOUR Music, Poetry

AIR SE 5:30 Sundays.

ELUMBER HOUR
Music, Peetry.

20 Mins.
Sustaining
WTIC, Hartford, titled Slumber
Hour.

WTOC, Hartford, hard on the sunday since a unique job.
Peaceful, harmonlous.

with even its commentator drawling along after a day's hard labor Traveleirs. Insurance Company in a dissurded sustained sunday to the sunday of the su

JEROME KERN BIRTHDAY
PARTY
With Alexander Woollcott, Ethel
Barrymore, Noel Coward, Julia
Sanderson, Kathleon Norrle, Alico
Duer Millor, Walter Slezak, Armbruster Orch.

Sanderson, Kathleen Morris, Alice Duer Miller, Walter Slezak, Armbruster Orch.
30 Mine.
COMMERCIAL
WABC, New York
An unusual radio homage was paiden the more poser was paid an all-star half hour homage over Woolicott's usual Cream of Wheat program. No announcements had gone out on it, other than that it would be aurythe program, and well-arranged programs in many months; and goes down as a credit to all hands partaking. Woollocht did a bit of, his usual reminiscent type of chatter about Kern, then the orch played a medley of Kern tunes. Alice Duer Miller read a Doem about Kern written by F. P. A. Julia Sanderson unto the first Kern hit show, which she sang in, and Walter Slezak sang I Told Every Little Star, out of Music in the Air. Noel Coward sang a sons. Kathleen Form of Music in the Air. Noel Coward sang a sons. Kathleen Form of Music in the Air. Noel Coward sang a sons. Kathleen Form of Music in the Air. Noel Coward sang a sons. Kathleen from Hollywood and asked Kern two go to his door, where he would find, a messenger boy being another song-

WFIL INAUGURAL PROGRAM Variety Show 60 Mins. Sustaining WFIL, Philadelphia

60 Mine.

Well., Priladelohia

Well., Priladelohia

With the show marking the first official program of the merged Well.

With the show marking the first official program of the merged Well.

With stations, Keith McLeed and Don. Withycomb produced their initial program effort for local consumption. Musically, the consumption of the state of the same as grand back-slapping rally for the augustated Governor, who threw the switch from the state Capitol.

Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented unit. Local contributions were offered by Howard Lanina augmented Local Contributions were offered by Howard Lanina augmented Local Contributi

'IMMORTAL DRAMAS'
Harvey Hayes, A Cappella Cheir,
orchestra direction by Roy
Shields. Biblical episodes 30 Mins. COMMERCIAL WMAQ, Chicago

30 Mins.
COMMERCIAL
WMAQ, Chicago.
Timmertal Dramas' is from holy scripture. And for once the radio suthor is King. Auspices seem to hire a reputable writer, Floyd Lewis, historian and dramatic critic of the Chicago Daity News, and then to keep the advertising from making a mockery set one-radius of the commercial copy. Only commercial plug on the entire show is the brief mention at the senior of the commercial copy. Only commercial plug on the entire show is the brief mention at the senior of the copy is necessary. In fact, more copy would be destrimental. The very paucity of commercial copy: enhances the single slug line out more effectively than a 200-word splel. The only danger now is that the mail order house may believe that it can, as time go by in necessary affectively than a 200-word splel. The only danger now is that the mail order house may believe that it can, as time go by increases the amount of copy. It is program.

Riding for 30-minute period on Sunday early atternon it is an air most ideal time for a Bidden matic values, with low and life and suspense and action.

Script-writing by Lloyd-Lewis is a radio gem. Stark simplicity authentic in research and tempo, leading into the dialogue and he does the job well. Noble Cain A Cappella Cholr has been an NEC in this program of the program of th

COLLEGE PROM
Ruth Etting, Red Nichols
Songs, Band, Talk
30 Mins.
COMMERCIAL
WJZ, New York

OMMERCIAL
WIZ, New York
Kollogo Co. of Battle Creek hasthrough this Thursday evening
stanza undertaken to make collegastudents Pey conscious. Actingon the creek that per the control of the stanting that the control
the attention of collegiate folk a
thing must essentially be noisy, the
certain maker has succeeded in
creating enough clatter and din to
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COBINA WRIGHT'S Variety Hour Mark Warnow's Orchestra, Men of Manhattan, Hernandez Bros, Evan Evans, Paul Barron, Claude Reese, Mms. Helena Rubenstein 45 Mins. Sustaining

Mrs. Cobina Wright, socialite hostess now turned radio studs her program with guest artists. Not all are well known, though here the assortment displayed above the description of the same than the s

Weather with Claude Reese and the talk by Mmc. Rubenstein at the end.

Warnow's music opens and closes. Best was "Sevenade to a ... Weather. Weather was "Sevenade to a ... Weather. Weather was to seve a construction of sone. Nice harmony. First of the guests was the Hernandez brothers, who put a decided lilt into their string music. Two appearances, the last presenting, a tango in U. S. tempo. Evan Evan met. for a robust vocal version of ... Mrs. Wright who had sung twice already, reprised with an arrangement of a rain ditty. Claude Reese also in on the chorus with plenty of dripping aimesphere from the band, into a met. The course the cosmocial industry, there. Few aware of the facts on this business in Soviet Russia and here observations were listenable. Diction thick but lent-a certain authority, to the impressions. Apparently talked too long for she ended abruptly.

Improbable Broadcasts

No. 5—The Participating Program

By BOB LANDRY

By BOI Wolca—You are tuned in o... M.O.W (how does it exist), the mystery station in every community. It seems never twice the same listeners. H.O.W is the low grade infection on the air, and has never twice the same listeners. H.O.W is the low grade infection on the elbow of broadcasting, midway between police calls and the coast guard. H.O.W has no office, no staff, no orchestra, no signal, no showman-ship and no excuse. Just eight phonograph records, a package of needles and a license. Record—Three o'Clock in the Morning' (Coon-Sanders Orthur). Volce—Only \$3.75 for guaranteed all-wool suits with two pair or pants at Mos*, one flish up. Open are the Morning of the mornin

d—'Cohen on the Telephone

(Cal Stewart).

Voice. Play a little joke on your friends. Call Main 6075 for a set of genuine loaded dice. Reasonable and guarantee Record—'Sh

and guaranteed.

Record—Shine On, Harwest-Moon'
(Russo-Fio-Rita Orioles).

Voice—Used cars—hot values—
and when we say hot you know
what we mean. Painted like new.
The original owners wouldn't recognize them. All new fixtures and se-

SOCIAL CLUB

FOR RADIO

SOUGHT

ing signified their intention of join-

ing the association.
Club rooms will be located on La
Salle street and will contain recreation rooms besides dressing rooms
where performers who live in the
suburbs can dress for evening
shows without going all the way
home.

home.
This incipient association marks another attempt of the performers locally to get together. Other attempted associations have never gotten by the discussion stage. But the present Radio Artists Association has already chosen quarters, set up rules and dues and has been

set up rules and dues and has been campaigning for members, Performers have for years stated that they desparately need some sort of association, but none of the performers have ever gotten into action. This organization marks the first that is actually going shead with its plans.

Alfeady pledged as potential members of the club are Don Ameche, Edgar Guest, Patricia Manners, Loretta Poynton, Sylvia Clark, Henry Saxe, Bob Fisk, Mar-

Manners, Loretta Poynton, Sylvia Clark, Henry Saxe, Bob Fisk, Margle Evans, Bernadine Flynn, Pierre Andre, Maurie Wetzel, Bill Cooper, Truman Bradley, Art. Millet, Tom. Dick and Harry, Edith Davis, Charles Calvert, among a ficck of others. Organization of the performer into this club follows the recent formerion of a lumphen club.

Chicago, Jan. 28.

rial numbers. Why pay profits to the manufacturer, dealer, roight and credit companies, Our system eliminates them. Telephone Main 4670 and ask for Benny. Record—I Couldn't Distinguish the Words' (Taylor Holmes). Voice—Send only \$1 for Profession. G.'s milmeographed guide, 'The Bumps on Your Head and What They Mean,' Address Professor G., Dannemor. New York.
Record—Thursdays Are Always My Jonah Day' (Joseph E. Howard).

ard).

Voice—Softly and quietly Urbach
the undertaker and his genial gentlemen in black creep into your parlor and with simple dignity and for

lor and with simple dignity and for as little as \$11282 and no extras.

Static—Fareway buzz.
Silancs (by permission of the copyright owner).
Foreigner (faintly)—Cet ast le station Radio Francaise.
Silence (without permission).
Static—Naval code.
Voice—At this time station H-O-W signs off in favor of station GA-B, the voice of the Polk Street Fresbytern Church.

Silence (without a shirt).

Silence (without a shirt) Sitence (without a shirt).

Police-Attention—calling car No. 434—calling car No. 434. Proceed to added to the shirt and the shir

WISN SHEDS CBS

Hearst Outlet Displeased by Nat-work Compensation

WISN, Milwaukee, which is owned and operated by Hearet Radio, Inc., quits its affiliation with Columbia Feb. 18. Dissastified with the terms that CBS offered it on the new contract, the Hearet group decided recently to call off all connections with the web and put the program scheduling of the Milwaukee outlet on a strictly local basis.

waukee outlet on a street, combasis.

For the past two months WISN's only, husiness, alliance with CBS has been the release of a few network commercials.

WLW Vs. FCC

(Continued from page 43)

Chicago, Jan. 25.

Radio performers are getting together on the formation of a social club in the manner of the Friars. Club or the legits' Lambe in New York. No tag-yet-chosen-but likely. to be Radio Artists Association.

At first had figured on a tag of National Radio Artists, but changed on account of squawks from performers with Columbia and because of the N.R.A. initials. Club will not get underway before 90 days at least, when officers will be chosen. Dues in the organization will be \$2 a month plus an entrance fee of \$10. There will be \$60 charter memberships at \$25. Aim is for \$30 members in Chicago, with already almost 100 leading performers having significant their intehtion of joins significant tossing his dough out the window if he takes this step, since there is no assurance that the Commish would continue the grant for 500,000 watts or that Canada would be contented.

Already-skedded hearing on the Crosley plea for a regular superpower grant (in contrast to the gastly-revoked experimental author.

power grant (in contrast to the easily-revoked-experimental author; try) will offer a golden opportunity for the entire American industry to demand that present restrictions be liberalised and responsed. But the court test on the present Commish order presumably will be of far more improtance, particularly if Crosiey wins the fight for continuance of the current 500 kw. grant. Whether the court will sustain Crosley is anyone's guess, but observers here believe that the jurists will remand the case to the Commish for an open discussion. In that case, the two distinct propositions—Crosley's application for a regular license to use 500 kw. and his plea for renewal of the experimental authority—probably would be consolidated

be consolidated

mental authority—processly would be consolidated.

Broadcasters feel WLW case is a political football of the State Department, which hopes that Canada in appreciation of this could be seen to see the seen of the consequence of the country of the seen of the alleged interference is noticeable only because the Canadian trans-mitters—cannot_stick_to_their_own

SOME STATIONS AND AGENCIES FAVOR **COPY REWRITE TO FIT EACH LOCALITY**

Censorship in Spain

Madrid, Jan. 16.

Spain's most important radio station. EAJ7, operated by Union

EAJ7 operated by Unio Madrid, Jan. 16.

the censor. Station claims that's boloney. New role has program restricted to musical renditions. News airing is tabooed indefinitely. EAJ7 was a big help to the government in g ting news to the nation during t October, 1984, red revolt.

Quiz Judge Sykes

(Continued from page 41)

(Continued from page 41)
missioner Thad H. Brown, who has
been bitterly opposed since his
nomination to the old Radio Commission by Senator Couzens of
Michigan.
Committeemen quizzed Sykes on
the commission policy of permitting
sale of broadcast facilities, but
judge insisted licensee are granted
for only six months, with no guarantee of renewal. Senator Wheeler
of Montans, committee chairman,
charged, however, that 'in pragtice,
that is what it amounts to,' and
denounced broadcasting industry for
attempting to, develop a monopoly
and to tie up all clear wave lengths.
Said continuation of these tactice
will create demands for government
cowership.

wnership. The question of Sykes' future wa

ownership.
The question of Sykes' future was left hanging in the air when Wheeler said he would discuss with the committee the possible action to be taken on the Bilbo assertions. Asked if he would have objection to a thorough investigation of his history and qualifications, Sykes replied mone whatever.

Proposals for mergers of Western Union and Postal Telegraph sponsored by members of the commission were just red flags to the Senation with the commission with the commission with the commission when the commission will be decided. Meanwhile, movement to obtain wider geographical distribution of the seven commission lobs gained strength. Although no personal obtain wider geographical distribution of the seven commission of some of President Rosevelt's appointees will be denied to force the Chief Executive to give the Far West some voice in roommiss activities. give the Far West some voice in commish activities. Wheeler ain-nounced he will sponsor a bill requiring that at least each of the five broadcast sones be represented, remarking that it is not fair to have the huge western territory unrepresented.

Trend Reported Away From Swivel Chair Home Office Domination in Favor of Station's Own Judgment in Selling

MUTUAL MEETING IN CHICAGO SATURDAY

Representatives from the member stations in the Mutual Broadcast-ing System are slated to meet in Chicago this Saturday (2).

Chicago this Saturday (2).

Among the propositions to be discussed at this get-together is the
advisability of establishing a separate sales and promotion setup for
the network, with offices in New
York, Chicago, and Detroit and one

PEDAGOGS' 25% DEMANDS GET FCC RAZZ

Washington, Jan. 28. Washington, Jan. 28.
Reformers' demands for statutory allocation of 25% of all radio facilities for cultural, educational, religious and other non-profit uses were smashed in the head last week by the Federal Communications Com-

mission.

mission.

Commish in lengthy report to Congress definitely and unqualifiedly opposed the plan to withdraw a quarter of existing facilities for exclusive non-commercial uses, and heartily indorsed existing American broadcasting policies. It was ex-

WCCO's Kid Show

St. Paul, Jan. 28.

WCCO starts a new Monday-through-Friday stint (5:45-5:55) for 10 weeks when Chocolate Products Co. of Chicago airs a kiddles adventure program plugging Stilli-cious, the company's chocolate

clous, the company's concountered of the condition of the condition of the production on the Pieces of Eight' and Robin Hood shows, will produce the new-show, with J. P. Skotty Downey doing the scripts.

Parent-Teacher Assn. approval—which so far has been impossible-toget for kiddles programs—will be sought. Deal was closed through Midwest Broadcasting Co.

Chicago, Jan. 28. Advertisers are beginning to swing away from the policy of one set style of comercial announcement for every station and territory in the country. They are beginning to realize that the type of commercial plug used in the east doesn't get across in the south or midwest or west. Advertisers and agencies are starting to draw up a general formula for a commercial plug and then telling the various stations to tell the story in their own words. It is being discovered that the copy writer in a glass-enclosed to the copy writer in a glass-enclosed one-wear in Chisange or Maddan avenue in New York gets nothing of the personality of a region in Minnesota or even the peculiar personality of various stations, that for instance the same copy can't be used on WGN as on WSM or WLS-

used on WGN as on WSM or WLS, or WOR.

Advertisers are finding out what the vaudevillans and theatre magnates learned several years ago; that the entertainment that clicks in Oshkosh is not the same entertainment which will go across in Newark or Omaha. The theatremen learned long ago that a New York office could not direct entertainment policles for many different clicks with any one blanket order; that each city has an audence and a personality of its own.

Mother-Knows Best.

Mother Knows Best

a personality of its own.

Mother-Knows Best.
For these reasons the station men are finding that they are getting more and more general stories from the agencies and with the station setting the responsibility of rewriting the agency's general copy so that it will be best suited for the station's particular audience.
Agencies are finding that in this way they are getting, best results. In the first place, agencies state, the stations know best what type of the stations know best what type of the stations know best what type of the stations know the state of the stations know he was the state of the stations know the state of the stations know he that it is up to them to make the commercial split when the station show the station show that it is up to them to make the commercial sell. When the agency sends in a strict wording of copy and orders the station to use this copy verbatim, when the station knows that it isn't the kind that the audience cares for, it is usually found that the station announcer is licked beginner to the station announcer is licked to the station announcement in stitled fashion without really trying to put any punch-into-it.—From-the-basis-of-coperation alone, the agencies are finding it better to let the stations handle copy as they see fit.

Especially is this true with the

handle copy as they see fit.

Between Us Giris

Especially is this true with the many women's products participating accounts in which the woman director of the program has her own following. Agencies have found that these women know their audiences and what they like and that they can do a better, fob if allowed to sell the product their own way. In femme directors—into-a:—ob, girls, I just discovered the duckiest bird cage cover,' and so on and 10 on. It may sound all wrong to the copy writer at agency headquarters but they are finding that it gets better results. results.

Many stations, on this score, are

beginning to insist on the right to rearrange copy. Leading in this angle at present is WBEN in Butangle-at-present is WBEN in But-laio which has the click. Sally Work's Column which is conducted in just this manner. Also going, into this type of salesmanship are WTMJ, WSM, WLS for specially written copy directed at a special audience.

Kastor Agency Revamps

Chicago, Jan. 28.
Realignment in the Kastor agency here shifts Ben Frost, who has
been chief of the radio department, to the sales department to
srour around for new business. Ether responsibility falls on the

Make NBC Rate Card More Specific

Filing of New Rates With FCC Brings De mand for Clarification

When NBC proceeded to file its or part of the same facilities con new rate card with the Federal Communications Commission last week it found that it would first be

week it found that it would first be necessary to revise the eard so that the explanatory clauses bearing upon the application of the new rates and discounts be more specific. Copies of the revised card with the synkantory clauses in the explanatory clauses follow: Commitments made prior to the effective date of this card will be completed, at the rates called, for by such commitments but advertisers may sleet to substitute new contracts effective at any time after February 4, 1985, at rates on this card for the unexpired portion of sald commitments on the effective date of this card. date of such new contracts. In the absence of such electrics, rates in effect immediately preceding the ef-fective date of this card will apply to extensions of said commitments. for any period or periods up to and including February 3, 1986, for all

or part of the same facilities continuously used, and additions to such facilities will be made only at said prior rates. Rates on this card are applicable to all new broadcast series ordered on and after the effective date of this card.

All network contracts for the same advertiser at the rates on this card may be combined to the same advertiser at the rates on the card may be combined to the card in the contract of the same advertiser will be allowed:

(1) Upon each series of programs broadcast at rates in effect prior to

(1) Upon each series of programs broadcast at rates in effect prior to February 4, 1935, a per period discount under prior rate cards, measured by the total number of periods used on all series of programs broadcast within a one-year period which could have been combined under the pravisions of the prior rate card.

bined under the provisions of the prior rate card.

(2) Upon each series of programs, cy here shifts broadcast at the rates set forth in this rate card, a percentage discount under subparagraph "(e)" sorut around fabove mentioned by the weekly gross billing on all series of pro-bindires of grams being broadcast concurrently. John Rogers.

recent formation of a luncheon club among the various radio depart-ment executives among the adver-tising agencies and station representatives.

According to the terms of the pledges, the club needs 350 members within 90 days. If less than 850 pledges are subscribed, a vote will be taken to decide whether to abandon the club or to organize with the number of members on hand. 9-W-WARC

Hollywood Go Jimmy Fidier *Cecil, W-C

LUX 2:30-Su-WJZ

2:30-Su-WJZ
Peg o' My Hoari
Margeret Sullays
J. Walt. Thomps
LUXOR
3-Su. WEAF
Sally of Talkies
Basel Loughrane
Hentry Sare
Joan Blane
Marjorle Heanage

an Blane
arjorle Hannan
ord & Thomas
MACFADDEN
8:30-F-WABO
(True Story)
ourt of Hum

Cirue Story)
Court of Huma
Relations
Percy Homasons C
Story
Court of Huma
Relations
Re

MALTEX 1-Su-WEAR Dale Carnegle Leonard Joy Ore Sam C. Croot

MAYBELLINE 3:30-Sn-WEAF

Penthouse Seren-

Chae. Gaylord Ore

MET. LIFE CO. 6:45-Dally WEAF Arthur Bagley

MET. LIFE CO.
ci45-Dally WeAF
Arthur Bagley
Tylere Lie Bagley
Tylere Lie Bagley
Tylere Lie Bagley
Bagley
19:30-Sa-WJZ
WLS Barn Dance
Ridge Runners
Uncle Ezra.
Lulu Bolle
Molawar
Lulu Bollow
Molawar
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Lu

Wade Chinewa CABCH MILLS 12:30 FM Ea. Se-Su-WABC 5 Star Jones John Paul Elizabeth Day Herbert Rawlinson J Anthony Jones Florence Malone Eddle March ard Eddle March ard

MOLLE

T:30-Th-WEAF

A) Bernard
End Casper
Theo. Carle
Mario Cozzi
Milt Rettenberg Or

Stack-Goble

MIL Mettenger of Stack-GobieMONTGOMEAY
WARD
Stories of The OI
Testament'
Harvey Harvey Harvey
Hays McParland
BENJ. MOORE
(Paints)
11:30-a: m-WWABC
Batty Moore
Lew-White
Direct

JOHN C. MORBELL

2:15-Sn-WJZ (Dog Food) Don Becker Dog Chats *Henri, H. & M. MUELLER C.

10:15 a. m. Daily Ex. Sa-Su-WABO 'Bill & Ginger' Virginia Baker

nets O A Kostelanets Orc 9-Sa-WABO Richard Bonelli A Kostelanets Orc *Newell-Emmett LORILLABD (Briggs Tobacco) 6:45-Sa-WEAF 'Sports Page of th

COMMERCIALS

WEEK OF IAN. 29-FEB. 4

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. MUIUM neworks arranged apparecticany under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively,

All asterisk before name indicates advertising agency handling

- CAbbreviations:	- Su -(Sunday)	(Monday);	Tu. (Tuesday
W (Wednesday);	Th (Thursday); F (Friday); S:	(Saturday).
	the second second	The state of the s	

Lullaby Lady M L Eastman *Erwin, Wascy

COCA COLA Frank Black Orc Chorus *D'Arcy

COLGATE-PALM 10-Th-WEAF

(Palmolive Soap)
'Desert Song'
Gladys Swarthout
John Barclay

John Barclay
Nat Shilkret
9:30-M-WEAF
(ColgateToothpast
Otto Harbach
Marthin Menrs
Al-Goodman Orc.
*Benton-B

COOK'S TOURS

'Hour of Charm'
Phil Splininy
Rosaline Green

CREAM O' WHEAT

Alexander Woollcot R. Armbruster Or J. W. Thompson

CRYSTAL CORP. (Outdoor Giri) 7:30-S-WABC

(Bromo Seltzer

FIRESTONE 8:30-M-WEAF

Gladys Swarthout Vocal Ensemble Wm. Daly Orch. *Sweeny-James FITCH 7:45-Su-WEAF

W (Wednesda
ACME PAINT 6:30-Su-WABC
Henri, H. & Mcl
0-M-WEAF Harry Horlick
Frank Parker Foris & Peart AMERICAN
BOLLING MILLS 6:30-Su-WEAF
Frank Simon Oro Bennett Chapple B. B. D. & O.
ARMOUR 9:30-F-WJZ Phil Baker
Gabrielle De Lay Harry McNaughto Leon Belasco Orc
B. f. HABBITT 1:30-Su-WEAF
1140-20-11 mies

Mory Small Wm. Wirges Ore Mario Cozzi 4 Star Four Peci:
1:30-M-W-F-WJZ
Red Davis'
Burgoss Meredith
Jack Rosleigh
Marion Darney
Elizabeth Rage
Johnny Kane
Eunics Howard
Jean Southerb
McCann-E BISODOL 8;30-W-WARD

HLUE COAL

1:15-M-W-F-WEAF

'Peggy's Doctor'
Rosaline Green

6:30-M-W-WABO

Rosaline Green
Maxine
Evelyn Kaye
Pat Harrington
Gypsy Cooper
Mary Rumrill
Ann De Marco
Lliyan Perron
12:16-Dally Ex.
Su-WABO 6:36-M-W-WAB:
The Shadow'
Strank Readick
Allyn Joselyn
Wm. Johnstone
Virginia Venable
Betty Worth
Julia Noa
Paul Huber
Santos Ortego
Jury Macy Fault Huber, Santos Ortogo Jury Macy Wilmer Walter Paul Stewart Bradley Barker Rita Vale Betty Garde Alice Reinhardt Milton Herman Watter Soderling FRuthrauff-R

9-F-WJZ
Beatrice Lillie
Cavalier 4
Warren Hull
Les Perrin Oro
-11:46-W-WEAF
Nogic Recipes
Bill Bradley
Jane Ellison
FYOUNG & RUbleat
BOSCH
A: S. BOYLE
(Floor Wax)
2-Sn-WABC
Freing Kaufman

7:30-S-WABC
Gladys Baxter
Walter Preston
Alice La Varre
Victor Arden's O
Kay Carroli
Ruth Easton
Florence Baker
Lorna Elliott
Bertha Hampden
Kenneth Webb
Billy Faye
Kirk Ames
"United Adv Fring Kaufman-BREITENBACH (Pepto-Mangan) 2-Sn-WJZ

B. D. DAVIS (Cocomait) 6-M-Tu-W-Th WABC WABC
Buck Rogers'
Curtis Arnall
Adele Ronson
William Shelley,
Elaine Melchior
Joseph Granby
Marion Allen
Fred Utell
Watter. Tetley
Louis Hector
Paul Stewart
*Ruthrauff & R Anthony Frome Alwyn Bach McCann-Erickson

Aiwyn Bacn
McCann-Erickson
McCann-Erickson
MRILLO
M Intimate Revue Al Guodman Orc Jane Froman J. M. Mathes

EX-LAX

9:30-M-WABC
Lud Gluskin
Block & Sully
Gertrude Niesen
• Katz

James Melton
James Melton
Lennie HayDon
Lennie HayDon
Lennie HayDon
James Melton
Ja

1:45-50-WEAF
wendel Hall
*K. W. Ramsey
FLETCHER'S
CASTORIA
8-Sa-WABU
RELY
*CASTORIA
*C *Young & R.
FORD MOTOR
9-Su-WABO
Gregor Piattgorak
Detroit Symphony
9:30-Th-WABO
Fred Waring
Ted Pearson
Kay Thompson
*N. W. Ayer

FORHAN
(Toothpaste)
7:15-M-W-F-WEAF
'Stories of the
Black Chamber'
'Ruthrauf'
GEN. BAKING
6:30-Sn-WABC CARNATION MILE CITIES SERVICE Jessica Dragonette Rosario Bourdon O Quartet

HORLICK
Tilaited Milk)
Til5-Dally Ex. SaSu-Woll
Ew. Abner
Lord & Thomas
HOUSEHOLD
FINANCE
Tigor A. Guest
Jos Koestner's Orc
Charles Sears
Tom, Dick & Harry
C. D. Frey
HUISON MOTOB 5:30-Sn-WABC
Julia Sanderson
Frank Crumit
Green Bros.
*B., B., D. & O.
GENERAL CIGA
(White Owl)
9:30-W-WABC

Jack Doty Hazel Dophelde *Blackett

HORLICK

HUDSON MOTOR 8:30-M-WARC

Kate Smith
3 Ambassadors
William Adams
Jack Miller Oro
Brooke-Smith
HUMPHREY'S
(Medicine)

10:30 a. m.-S-M-W
F-WEAF
Peter de Rose
May Singhi Breen
Bob Emery

Burns & Allen Phil Regan Bobby Dolan Orc *Thompson GEN. ELECTRIC 12:15-Su-WEAF 'What Home Mear to Me' to Me' GENERAL FOOD 2:30-F-WEAF

2:30-F-WEAF
Martha Mears
Jimmy Wikinson
Al & Loc Re'ser
Warren Hull
Frances Lee Barton
'Young & Rublear
9-Th-WEAF Travelogs
Malcolm. La Prade
L. D. Werthelmer
CORN PRODUCTS
8-Th-WABC
(Linit)

May Singh BreamBob Emer YEAST
YEAST
YEAST
YEAST
WEAF
WEAF
Whisparing Jack
Smith
Suchrauf-R
JERGEN
JERGEN
JERGEN
JERGEN
JERGEN
JERGEN
JERGEN
JERGEN
JOHNSON & SON
(Floor Wax)
Giso-Su-WEAF
Tony Wons 9-Th-WEAF
(Maxwell)
Frank McIntyre
Lanny Rose
Lanny Rose
Lanny Rose
Wilson
Wolsesey 'r Janry
Wolsesey 'r Janry
Wolsesey 'r Janry
Log Cable Syrup
Lanny Rose
David Gulón
Cameron Andrews
Harry Salter 'Orc
'Benton & B
7-9u-WyZ 7-Su-WJZ

5:30-Su-WEAR
Tony Wons
Loretta Poynton
Hazel Dopheide
Emery Darcy
Ginna Vanno
Ronnie & Van
Anne Compbell
*Needham
KELLOGG (Jell-O)
Jack Benny
Mary Livingston
Don Bestor Oro
Frank Parker

10-W-WABO
(Grapenuta)
Byrd Expedition
Mark Warnow Ore
"Young & Rubicam
(IENERAL MILLS
4:45-Dauy Ex. Sa"Life of Mary
Southern"
- Suchern
- McCord, Co.
5:30-Dail Ez. Sa

Su-WABC Jack Armstrong
All American I
4-Dally-WJZ Betty & Bob'
Betty Churchill
Don Ameche
Instry Winkler
Art Jacobson
Carl Brickert
Louis Roen
*Blackert

9:30-Tu-WABO
(Chevrolet)
Bernice Claire
Isham Jones
10-Su-WEAF
(Pontiac)
Jane Froman
Modern Choir
Frank Black Ore

Pat Kennedy Art Kassel Orc.

Stack-Goble GULF 7:30-Su-WABC

S. GUMPERT - 10:05-W-WABC

MEALTH PROD.

- 6-Su-WABC (Feen-A-Mint) 'Amateur Night' Ray Parkins, M.C. Arnold Johnson Or *Wm. Esty

HECKER 41-0

Su-WARC

'H-Bar-O Rongers'
Bobby Benson
Nell O'Mailey
Florence Hallop
Billy Hallop
John Barthe
Erwin-Wassy

HOOVER 5-Su-WEAF Edward Davies Schumann-Heink Joe Koestner *Erwin-Wascy

Trent'
Virgina Clark
Lester Tremay
Marle Nelson
Alice Hill
Sundra Love
Gene McMillen

6:15-Dally Ex. Su-WARC

KELLOGG
5:30-Dally Ex.
Su-Will Ex.
Sniging Lady
Freen Wicker
Freen Wicker
Red Nichol's Ore
N. W. Ayer
KLEENEX
12-M to F Inchester
WEAT
Story of Mary
Mariln
*Lord & Thomas
KOLYNOS *Lord & Thomas

KOLYNOS
7:15-Daily Ex Sa-WABC
Just Plain Bill
Arthur Hughes
Ruth Russell
James Melkhan
Curtis Arnall
Jos. Latham
*Blackett-S-H GEN. MOTORS 9:30-Tu-WABO

KEAFT-PHENIX
10-Th-WEAF
P Whiteman Ore
Peggy Healy
Jack Fulton
Helen Jopson 1.ADY ESTHER
10-Su-M-WABO
8:30-Tu-W-WEAB
Wayne King
Stack-Goble

Stack-Goble

LAMBERT
PHARMACAL
(Listerine)
:40-Sa-WEAF-WJZ
fetropolitan Opero
Die Walkure'
trtur Bodansky,
Con.
2aul Althouse
Emanuel List
ertrude, Kanpal

Frank Black Ore

8-Sn-WJZ
(Institutional)
Igor Stravinsky
Gladys Swarthout
*Campbell-Ewald
GROVE LAB.
(Brome Quinine)
1:45-Dally Ex. W
Sa-WABO Emanuel List Gertrude Kappel Geraldine Farrar *Lambert-Feasley 7:30-Su-WARC
Will Rogers
Recd Kennedy
E. Hall Downes
Frank Tours Orc.
*Cecil. W. & C.
*Rose-Martin

1.EHN & FINK 8-Sn-WABC (Pebeco) Eddle Cantor Harry Einstein Rubinoff Rubinoff
8:30-Su-WABC
(Hinds Honey
Almoud Cream)
'Club Romance'
Lois Bennett
Convey Thibault Bennett ad Thibault Patrick Ned Wever
Don Voorhees
*Blackman

THOS. LEEMING
(Baume Bengue)
\$:30-F-WOE
Norman Cordon

Norman Cordon Lucille Peterson Choristers 4 Lou Katzman Orc *Wm. Esty Wm. Eety
LIBBY MCNEILL
5.M.-W-F-WABC
Adventure Hour
Albert Brown
Patricia Duniap
Jomes Andelin
Jeese Pugh
(Karl Way
*J. Walt. Thompson
*J. Walt. Thompson

LIFE SAVERS 8-M-W-WARO Dlane & Her L Saver Rhoda Arnold Alfred Droke EDNA WALLACE 2:16 Daily Ex Sa-Sn-WABC John-Griggs

Nyer Davis Orc

*Topping & Lloyd

LIGGETT

& MYERS

9-M-WABC 'Romance of Hele Trent'

Virginia Baker
Lyn Murray
*Hellwig
NATIONAL
BISCUIT CO.
10:30-Ss-WEAF
Kel Murray Ora
Xavier Cugat' Ora
Banny Goodman Navier Cugat Common Benny Goodman Phil Duey Frank Luther Carmen Castilita Connie Gates Heien Ward Louis Alvarez McCann-Erick William W

5:45-Tu-Th-F-8-

10-Ta-WABO
9-Th-WABO
Casa Loma Band
Walter O'Keefe
Annette Hanshaw
Alice Frost
Jack O'Keefe
Louis Borin
Kay Renwiok
Kenty Sorgent
Pee Weo Hunt
Wm. Bety WABC
'Robinson Crusos,
Lester Jay
Tony Giliman
Junior O'Day
Arthur Bruce
Cal Tinney
Billy Mauoh
Bobby Mauch
Jean Sothern
'N. W. Ayer G. S. S. W. E. W. S. W. RITCHIE CO.
8-Tu-WJZ
Eno Crime Cluse
8-W-WJZ
Penthouse
Seronode
Jan Pearce
Mark Hellinger
Glady Glad Emile Coleman Ore
N. W. Ayer
SCHOLL CO.
(Frontada)

N. W. Ayer

NOESEO
(Toothpate)
12:80-M-W-FWABC
W Butterworth
Milton Rettenbe
Lou Radermon
Lucien Schmidt
*Stack-Gobie

*Stack-Goble
NORTHWESTERN
YEAST
S-M-WJZ
Jan Garber
Dorothy Page
Bob. White
Ellinor Harriott
Ed Prentess
Virginia Lee
'Hays McFarland

*Hays McFarland
PACIFIC BORAX
S-Th. WJZ
'Death Vally Days'
Tim Frawley
Joseph Bell
Edwin W. Whitnes
Lonesome Cowboy
Joseph Bonime Ore
'McC. Brick

PACKARD 8:30-Tu-WJZ Lawrence Tibbett Quenna Mario Wilfred Pelletier 'Young & R

PEPSODENT I-Daily Ex Sat Sn WJZ Amos 'n' Andy PINEX-CO

1:80 Su-W-F-WABC
Little Jack Little
'Russell M. Seeds
PHILCO
7:45 dally ex. SaSa-WABC
Boake Carter
'Hntchins "Hatchine MORRIS
"FHLIP MORRIS
Leo Reisman's Orc
Phil Duey
10:45 a. m. Sa-WOR
Graphologist
Mma. N. Olyanovo
"Blow Co.
PILLSRURY
Lace Della W. F.

BULLSRURY
10:30-Daly-WJZ
Todar's Children
Fina Philips
Walter Wicker
Fina Philips
Walter Wicker
Lucy Gliman
Fred Von Amon
Fred Von Amon
Fina William

SOCONY VACUU

1.50a VAEC

1.50a VAEC

Sketches

Chas Webster
Ar Fur Kays

Forker Fennelly
Kate McComb
Forker Fennelly
Kate McComb
John Millock

Edith Spencer
John Millock

SPI S. Getchell

SPFAATT

(Dog Foodn)

Parls & Peart

Yarals & Feart

STAND. BRAN

6-Sa-WABO
Arthur Murray
Earl Oxford
Leith Stevens
*Biaker

PREMIER PARST
PREMIER PARST
9-Tu-WEAF.
Ben Bernie
Joan Bennek
Morrie-K.
E.
J. (XED)
10:39 s.m.-Daily Ex.
Sa-Su-WABC
Jack Futton Orc.
PCT'E-S G'MER.
So-WEAF
(Crisco).

S Daily Ex. SaCorisco.

(Crisco.)

Vio & Sade.

(Crisco.)

Vio & Sade.

(Crisco.)

Silly Ideison
Bernadine Flyan
Fiso-Sa WEAF

The Gibson Fam
Corrad Thibault
Lois Bennett
Lois Bennett
Lois Bennett
Sa & Sa-WEAF

MA FORKING
Virginia Daynon
Kari Mubel
Will Fornum
Clickett
Baltston

BALSTON 10:15-W-WJZ adame Sylvia jardner *Gardner
BCA RADIOTRO
B-Sa-WJZ
John 3. Kennedy
Frank dlack Orc
*Lord & Thomas

*Lord & Thomas.

BCA VICTOB
2-W-WJZ
Richard Crooks
Nat Shikret
John B. Kennedy
*Lord & Thomas
BEAL SILE
9-Sa-WJZ
Chas. Previn Orch
Olga Albani
Erwin-Wassy

Olga Albania MED STAR YEAST 11-Ta-Th-S-WEAF Edna Oddil Phil Porterfied Edna Dddil Phil Porterfied Garl Lawrence REISER CO. (Shampso. etc.) 11/18 Tortis Clemens Clemens Clemens Donahue-Coe EMENCED SAND SCAND SCAND SAND SCAND SCAND SAND SCAND SAND SCAND SAND SCAND SCAND

Sa-Sn-WJZ
Lowell Thomas
-Roche-Williams
-SWIFT
-S-Sa-WEAF
-Sigmund Rombers
Wm. Lyon Phelps
Stuart Churchill
Lella Fisk
-J. Welt Thomps
-TASTIEAST
-12-Sa-WJZ B. J. REYNOLDS (Camel Cigarets)

Vivienne Sogal 8:30-Tn-WABC

Abe Lyman Vivienne Segal Oliver Smith

5:15-Daily Ex. Sa-Sn-WABC

*Blackett
STUDEBAKER
9:30-5a-WABC
8-M-WEAF
Rechard Himber
Josy Nash
*Roche-W-C
SUN OIL
6:45-Dally Except
Sa-Sa-WJZ

Sam Hearn
Johnny Blue Orch
Betty Jane
George Bueler
Alice Frost
Larry Grant
Poggy Flynn
Stack-Goble

TEXAS CO. 9:30-Tu-WEAF Ed Wynn Graham McNamee Eddio Duchin Ord 'Hann'-Metzger

BITCHIE CO.

9-M-WJZ
Gens Arnold
Bill Childs
Mac McCloud
Joe Parsons
Cliff Soubler
Harry Kogen
Federal

SHELL

Bddio Duchin Ore
'Hannf-Metzger
UNION CENTRE'
(Ingurance)
'Rosee & Drums'
'Rosee & Drums'
Helen Clair Ingurance)
'John Iriggs
'John Iriggs
'John Carr
John C

SCHOLL CO.
(Footpade)
7-30-Tu-Th-Sa-WOB
Tho Strest Singer.
Arthur Tracy
Tonnohue & Coe
SILVER DUST
7:30-M-W-F. WABO
The O'Neilia'
Kote McComb
Jimmy Tansey
Ace, McAliaer
Jane. West
9-M-WJZ
9-M-WJZ From Mutch my Comment of the Comment

SHELL.
6:30-Sa-WARG
'Sports Review'
Eddie Dooley
Mr. & Mrs. Martin
Julnaon
*J. W: Thompson SMITH BEOS,
9-Sa-WEAF
Rose Bampton
Scrappy Lambert
Billy Hillpot
Nat Shilkret Oro
"Homman, T. & F.

Young & R. WANDER CO. CONY VACUUM

(Ovaltine) 5:45-Dally-WJZ Little Orphan A. Allan Baruck Shiriey Pell

*Blackett
CHAS. WARNEB
(Sloan's Linament
9-W-WJZ

Warden Lawes
120,000 yrs, Sin
Sing'

120,000 yrs. Sing (Vince)
1:30-W-WJZ
John McCormack
1:50-W C WASEY FROD CTS
1:15-M C FT
Edwin C Hill
12-Daily Ex. Sa-Su-WABC
148-Sa-WABC
0:46-Sa-WABC
Voice of Experience
2-Su-WOR
Jacob Tarshish, The
Emphighter

STAND. BRANDS STAND. BRANDS
B-Sa-Wabforn
Consec & Sanbolde
Touca'
Richard Crooks
Helen Jopen
Wash
Mary Plexford with
Stock Co.
Forever After
S-Ta-WEAR
(Fielschmand
His Conn Tank
Tom Howard
Stoopnagie & Budd
Leelle Moward Jacob T Erwin Wasey G. WASHINGTON

His Howard Stoppnagie & Buac Lealie Howard 7:30-Sn-WYZ Joe Fenner Stefanni Diomond Ozzle Neison Oro Horriet Hillard 1.1 Walk Thomp.

OF NEW JERSE 10:30-F-WABO The O'Flynn' Viola Philo Milton Watson Ray Collins Lucille Wall Leigh Lovell Jack Smart John Griggs Nat Shilkret Orch McConn-Erick

McConn-Erick
STERLING PROD
S-Ta-WABO
(Bayer's Aspirin)
Frank Munn
Hazel Giona
Gus Haenschen Ore
S-30-5u-WEAF
Frank Minn
Ohman & Arden
Bert Hirsch
Gus Haenschen Or
G.E.WEAF *McKee-Albrigh WOODBURY 9-Tu-WABC 9-F-WEAF
(Philips Mog)
Waltz Time'
Abe Lymon Ore
Frank Munn

9-Tu-washing Crosby
Bing Crosby
Mills Bros.
Georgie Stoll Orc.
7:45-M-W-F-WJZ
'Dangerous Para-Dangerous Pardise'
Elsie Hitz
Nick Dawson
Lennen & M.
WRIGLEY

Sn-Wabe Skippy' Franklin Adams, Jr Francis Smith Ray Appleby, Dir. 5:45-M-Tu-W-Th-WABC WABC (Cailf. Syrup Figs 'Mike Gossip' Wally Butterworth *Stack Gobie *Blackett

WRIGLEY
WRIGLEY
GEVITICAL
4:30-Su-WEAF
HARTY Roser
HARTY Roser
HARTY Roser
HARTY Roser
For Barry
Harty
H

WFBR TIES UP BILLBOARD CO.

Baltimore, Jan. 28.

Since Hearst has taken possession of WBAL, the News-Post (Hearst) has severed its tie-up with WBBA, and howed in with WBAL. So instructed by the WBBAL of the WBBAL of

Philadelphia a Washout on Trained Announcers and May Need 'Em Bad Soon

Philadelphia, Jan. 28 Latest worry of ther exces is who will handle the sports armouncing choices locally when the season begins to open up in a couple of months.

It's a real problem in Philly because another affecting his been

cause sports aircasting has been confined for the most part to the studios-in-the-past, the cials having turned thumbs clais having turned thumbs down on etherizing the baseball. football, and sundry other public events. However, with last year, Philly sports have become definitely radio wise and the stations now face the task of inding competent brow face the station andle phys. by-play developed the public physical physica

Prospective local accounts—have begun to express some preferences for coming major events in Phility, and this makes it all the more imperative that some qualified spielers be uncovered who can also handle announcing and routine station jobs. Wage scale here for specialized radio assignments is at a minimum, and specialized radio assignments is at a minimum, and specialized radio assignments is at the control of the state of the second section se

dailles, but few of them have had action experience.

It is unusual, too, that the town does not include even one broad-caster who is definitely stamped in the public's mind. This is probably occasioned by the fact that no-newspaperman-of-any-local-sports rep qualifies from the vocal angle. An audition held by a studio here mercial show didn't uncover one sports scribe whose voice wan't hash in front of a mike.

Chi Times Comics on WIND

Chicago, Jan. 28 Chicago, Jan. 28.

Reading of the Sunday comics starts this week on WIND, the Raiph Atlass station in Gary, for the Chicago Daily Times.

Supplement will be ethered by Uncle Bob, who for years read the Sunday Herald-and-Examiner comic section over KYW.

WSM's Solid Sat. Nite

Nashville, Jan. 28.
With the saie of its 6:30-7 p. m.
period and the 11 p. m. to midnight sector WSM now finds itselfcompletely. commercial from 6:30
to midnight on Saturdays, the
evening of its minstrel and old completely commercial from 6:30 to midnight on Saturdays, the evening of its minstrel and Old Opty House shows.

Two advertisers, Akron Lamp and Gardiner Nursery, fill in the 8:30-7 p. m. space while the Sterling Toothpaste company is contracting for the hour before midnight.

Jurisdictional Jockeying Rochester, Jan. 28.

Jurisdictional quarrel for repre-sentation of radio technicians took a new turn here. Following the American Radio Telegraphists As-American Ranto Telegraphies as sociation-copping a realse-pact with WHAM the operators at WHEC have dropped affiliation with the rival union, international Brotherhood of Electrical Workers.

WHEC will the up with ARTA.

Inside Stuff—Radio

Rule of Communications Minister Georges Mandel ending advertising

Rule of Communications Minister Georges Mandel ending advertising from French Government cutlets is getting panued as not really applying to all advertising. Publicity for that government's own projects continues and his burns up the commercial interests which are ruled out. Covernment bonds are freely boosted, whether the listeners like it or not: Cigarettes of the French tobacco monopoly get lots of the government's air time. Even the rullroads, which are state controlled but not entirely state owned, get free comment from the government's announcers or their excursions.

entirely state owned, get free comment from the government's announcers on their excursions.

Pilyately owned French radio trade papers also get it in the neck, for the government stations carry free publicity for the semi-official publication of the National Radio Federation, which also has the advantage of getting, for nothing, the linotype composition used by the stations to grint their program sheets.

Radio-Journal de France, which is name given to news summary

Radio-Journal de France, which is name given to news summary broadcast over government stations, is sacred cow of French radio. Reason, of course, is that it's propaganda, which is main reason for the government being in the business.

Therefore, when on Sunday afteruoons the big symphony concerts are broadcast, when the prescribed time comes for starting the news summary, the concerts go out like a light, even in the middle of a number. This happens nine times out of ten, because the Radio Journal is set at his nappens nine times out or ten, because the xagio Journal is set at a hour which alimost always falls about three-fourths through a concert. Fans kick and kic', and can do nothing. Would be simple in theory move the news summary back a little, but in practice that would take one red tape than even the Minister of Communications himself cares try to unravel.

Hal Horne's joke factory is probably the most ambitious in the field. Has a filing staff of 15, tracing the source, gencology and evolution of every gag and humorous situation. Horne is otherwise the director of publicity and advertising for United Artists, doing the gag business thing as a sideline and hobby, sithough getting some yield from it-via. He-radio comedians who buy from him extensively. Iteme's theory is that when television becomes a reality it will so exhaust the demands for all sorts of dramatic and comedy situations that it will become a synthetic business—no writers will be able to keep pace with the demands and a mechanical source for feeding gags and bits of business to the public will become a necessity.

J. Walter Thompson agency 1s taking bows for the picture breaks that Helen Jepson got in the New York dailies on her debut as a Metropolitan opera star last Thursday (24). Agency claims that the vent would have been recorded without accompanying pictures had it not stepped in and arranged for the diva's photoing. Official photog for the Met, says the agency, had refused to supply the dailles and the press associations with pictures of the singer unless it was on the heart of the singer

When the Tennessee Corp. returns its Loma Plant Food-brand-to-th-air. March 3 Columbia will be the release. NBC had the accound during the 1934 planting season. New order went to CBS after NBC in sisted that it be for a minimum of 13 weeks. Commercial wants to limi the run this year to eight weeks.

For its program last year Loma used a Sunday matinee half hour and musical ensemble. In time billing the account netted NBC \$14,500

KNX, Los Angeles, was off the air for five minutes, changing a fuse, during the nightly frost warning broadcast. Orange growers who rely on this daily weather report for instruction in caring for their groves, immediately went to the phone for an explanation.

minimulately went to the phone for an explanation.

Telephone company reports that so many calls went through the Uplands exchange that a fuse was blown and Uplands, which handles an
average of 45,000 calls a day, got 70,000 for that day.

Philadelphia Storage Battery company announced at Philadelphia last week that there were 1,250,000 Philos Radio sets sold during 1934, compared with 950,000 sets in preceding year, and 408,000 sets in 1929. Dollar sales of the company in the Philos sets totaled \$33,000,000, which compares with \$28,000,000 for 1935.

With the Hauptmann trial keeping them on the jump, the news service department men of the big broadcast chains had the Mohawk liner sinking to handle late Thursday night. When the reacce ships docked at the Maliory Lines pier Friday morning, most of the big-radio chains had men or duty to bring survivors to the mike:

Henry Ford is reported readying a huge splurge into radio sports with feelers now out for the widest sports broadcast achedule in history of radio. Follows the Ford exclusive sponsorship of the World's Series last

Record long-distance request came to KJR, Seattle, last week: Lucia Persson of Odensola, Ostersund, Jamiland, Sweden, wanted Totem News Reporter to ask via the air if Anders Persson, of Set would write to her, his sister.

Mrs. Cobina Wright, socialite who turned radio last fall over CBS, is now listed as a sustaining artist only. She used to have a job in the artists' booking bureau in addition to broadcasting. This way she drew two checks. Latter is now off, however.

COAST KNX SPLITS NEWS Station Run by M.D. AIRING TO APE DAILIES

Hollywood, Jan. 28.
To approximate newspaper style whereby one person writes the news stem and another the head, KNX started today to have two announce-

ers on its noon bulletins.
One announcer reads the head of
the news yarn and a second reads
the body of the air story.

Dept. Store's Own Studio

Dept. Store's Own Studio
Rochester, Jan. 28.
Forman's department store has seataled a studio in its own building for its daily morring Social Secretary program over WHEC. This facilitates store executives and department experts participating in the programs.

Miss Jonatha Jones, demantic stock actress, is the social secretary, giving a few social notes and acting is me. for guest speakers. Music founds out the program.

In Village Fire House

In Village Fire House

St. John, N. B., Jan. 28.

A studio for Station CRINC. New
Carlisle, Que, has been established
in the Campbellton, N. B. fire station, by the Northern Electric Company. New studio is about 30
miles from the broadcasting equipment. Dr. Charles Houde, the only
physician managing a radio station,
is in charge of CHNC, having organized this radio entity last year.
He continues his medical practice.
Broacasting is in both English and
French.

French.
Town council of Campbellton authorized the fitting up of the studio in the local fire building.

HI-JINKS' HIATUS

H1-JINKS HIATUS
Los Angeles, Jan. 25:
Pranco-American H1-Jinks, air
vaide show, is off KHJ and the Don
Les const stations after six months.
Previously the show was on
KEVUS for two years. Johnny
Murray, who mc's, is laying off for
a two menths' vacash.

RADIO Here and There

Earl Rodell transferred from KTSA, San Antonio outlet for CBS and SBC to KNOW, Austin, Lee Kirby switching from Austin to San Earl Rodell transferre

Theima Collier, a Boston gal, is airing a woman's magazine of fash-ion and charm for KTSA, San An-

Roy E. Blossom, commercial ager of WFBM, Indianapolis, home after vacation in Florida.

Steve Wilhelm, former chief an nouncer at WKBF, now trying to establish independent agency in Indianapolis.

Eddie Broadhead, of team 'Eddie loses fingertop in door of car. tunately Jack is the planist.

Ken Ellington comes to WFBM as announcer to replace Don Han-cock who moves to WLW, Cincin-

Jack Keasler, manager of station at Gasden, Ala., has rejoined WSGN, Birmingham, and will do announc-

Sam Wilson, head of WLW and WSAI continuity department, confined to Cincinnati home by grippe

Frank Sharp, program director for WFBM, Indianapolis, home sev-eral days with earache, but claims it was natural and not caused by giving auditions:

Harold Sorbo, KOMO-KJR, Seattle, singer, getting married.

Francis (Moon) Mullins, KOMO KJR, Seattle, commercial man, and wife infanticipating.

Rod Mays, KYA, San Francisco barker, is in the hospital for a minor operation.

Sam More, ex-NBC player, will m.c. the Happy-Go-Lucky hour for KFRC, San Francisco. He replaces

John Pearson, KOMO-KJR, Seat-tle announcer, recovering from eye injuries received while chopping

Harvard Alumni Chorus booked to air through WEEI, Boston, Thursday (7) at 7 P. M.

Frank Gow pinch-hitting as au-thor and producer of 'The Tattler over WEEI, Boston, during the ab-sence (grippe) of Vic Whitman.

H. R. Seaman has left WOWO pany in Chicago.

F. C. Zieg, president of WOWO-VGL, Fort Wayne, is spending a hort vacation period in the West

Elecy Horner, former p.a. at KMTR, succeeds David Carlisle as program director.

Bert Lytell, star of 'The First I gion,' interviewed over WEEI, B

Wille Morris, vocalist at WEEI, Boston, for past four years leaves for New York, Feb. 1, for bigger things.

Wayne Ackley is the newest addition to KSO's announcing staff at the Des Moines studios, coming from WELL, Battle Creek, Mich.

Carmella Ponselle guests on the Dr. Lyons program on CBS Feb. 3

Hugo Mariani has formed a 15piece orchestra. The Decordol Sisters will warble with the band.

Lew Pollack and Paul Francis Webster going to the Coast to write numbers for two Fox musicals.

Felix Ferdinando out of the Mont clair, N. Y., and on tour. Nancy Hamilton, who scripts Beatrice Lillie's air material, is a Pittsburgh girl.

Alan Trench, new publicity chief at WGAE, Pittsburgh, also dou-bling as announcer for special events.

Duke Casson, of WCAE, Pitts-burgh, team of Duke and Gene, has (Continued on page 50)

Decision to Scrap Code May Come at Wash. Confab Due to Rate Muddle

STROLLING AGAIN

Radio Singer Turned Theatre
—Lasted Five Weeks

St. John, N. B., Jan. 28. Steve Hurley, also known as Paul Kollins, an elocutionist, lasted only five weeks as manager of the Em-

five weeks as manager of the Em-bire, a local picture house which opened recently.

Previously Kollins had been titled the 'strolling vagabond of the sir,' and heard daily at noon from CHSJ, a local station. His return to the a local station. His return to the local air waves now that his theatre-managing career is over has been handicapped by the desertion of his sponsor, a local drug store, owing to a boost in time rates, by CHSJ.

WLS PUBLISHER OF WEEKLY

MAG

Chicago, Jan. 2 Chicago, Jan. 28.

Encompassing still another field of advertising and public influence station WLS, the Prairie Farmer outlet, will shortly issue a weekly magazine. The first issue of the weekly will see 25,000 copies off the press with the objective of the station set at 1,000,000 weekly copies by 1936.

tion set at 1,000,000 weekly copies by 1938.

Initial-edition will carry 16-pagea containing features and yarns about WLS and the people on the station. There will be no stories, fiction or other regular magazine stuff. It will be all WLS promotional with the customers to pay \$1 for a two-year subscription, which means approximately one cent performed the state of the state of the copy. WLS and select and will short the magazine and will short the magazine and will short the magazine in the flesh. Also the regular field men working for the Frairie-Farmer magazine. will campaign for the WLS magazine. Bdittor-in-chief is Julian Bentley, D. a. for the station. No advertising, so far, is reported for the first issue which will be off, the presses early in February. But the paper will seek advertising.

Station-station of pick the name for the misgazine.

Local Talent Reps Visit N. Y. for NBC Confabs

NBC's local station talent book-ing division is calling in its loca-reps for confabs. Visiting execu-tives brought to New York for sev-eral days to study up on new devel-opments and gather some fresh

slants.

Cleon White of WBZ, Boston, was In last week for a session with Sam Ross, in charge of this department. Warren Wade of WTAM, Cleveland, is-in currently-parking his overshose in New York. Recently representatives from WGY, Schenectady; KDKA, Pittsburgh and WORC, Washington have also been in

been in.
Paul Wimbish is new assistant in
the Ross office. All under D. S.
Tuthill, artists' sales manager.

Carl Freed on WOR

Carl Freed, harmonica instru-mentalist, goes on the Mutual net-work with his band, through WOR, on behalf of the Hohner company starting Feb. 23. Freed is a standard act in vaude-

Gene Dennis in Europe

London, Jan. 19. Gene Donnis has signed a con-tract with Wincarnis, tonic wine manufacturers, to broadcast regu-

ly. Broadcasting through Interna-nal, which controls 14 stations, arating from Luxembourg.

Washington, Jan. 28.
Decision on whether to scrap
broadcasting code may be reached.
Feb. 7, when air industry codists assemble for first meeting in several

Send by the an authority of the control of the cont

statement, but a row would be un-avoidable if the question comes up, particularly in view of labors rep-resentation on the C.A.

Other matter of general interest likely to be discussed is intricately tied up in the NRA mystery. It re-lates to proposal to amend the code and-require-all-stations to file rate-schedules for time in units over one hour. Plan was approved by three-to-one vote in recent poil of indus-try, but nothing has been done toward submitting the amendment; because of the existing uncertainty of the NRA, view. Also hanging in mid-air are two other rate amend-ments which were withdrawn when mid-air are two other rate amend-ments which were withdrawn whea N.I.R.B. indicated opposition to such provisions; they would ben dis-counts on sales of broadcast time in combination with other advertis-ing mediums, and eliminate rates cutting through sale of run-of-schedule time.

Report Hearst Buying KNX, but Guy Earl Sez Rogers Trip Routine

Los Angeles, Jan. 28.
Guy Earl denies that there is any deal on to sell Station KNX, indie 50.000-watter, to Hearst. Report to this-effect has been circulating in radio circles with the present trip to Washington of Naylor Rogers, general manager of KNX, tled-up in the rumors with the sales story. Earl states his G.M.'s eastern trip is for advertising and commission contracts only.

There was conversations in 1981, when Earl sold his Evening Express to Hearst concerning a take-over of KNX. Earl frankly admits that KNX can be bought by any-body if the price is attractive.

CHI WEBS-PETRILLO SET NEW CONTRACT

Chicago, Jan. 28.

Deal has been set between networks here and Jimmy Petrillo, of the Musicaland Union, on the new contract. Very few changes in the arrangements; of most importance being the union's okay to stretch the rehearsal time limit from 8 pm. to 8 pm. Networks showed that the studios are too crowded in the attentions, with local programs, and that only in the evening are the studios available for rehearsals. Union asked for an increase of the inhimum number of men from the present 15 to 20, but finally okayed to continue the former amount.

amount.

Aul Replaces Rice at KYW

Philadelphia, Jan. 28.

Philadelphia, Jan. 28.

KYW p.a. job, vacated this week
by Tom Rice, former radio editor
of the Evening (Philip) Builetin,
goes to Janes Aul of the Strawbridge & Clothler store publicity
department. He has had little
ether experience.
Aul formerly worked for the N. Y.
Herald Tribune, and the Camdea
Courier. He will handle publicity,
and continuity at KYW.

RADIO SHOWMANSHIP

(Stunts, Tie-Ups, Program Novelties)

Outstanding Stunts

SPOT PUBLICITY BLURBS GENERAL MOTORS CON-CERTS CAMPBELL-EWALD AGENCY

Campbell-Ewald Whooper-Upper

Campbell-Ewald Whooper-Upper Date of the use of the use

outlines the coming night's scheduler of programs.

Supplementing the announcement campaign are spotlight ads in newspapers in the key cities covered by the concert broadcast. Campbell-Ewall is the agency on this institutional show.

Ewaft is the agency on this institutional show.

Snowbound Program
Philadelphia.

A piece-of-showmanship-which
general plenty of WIP
In the program of the program
last week.

Station ran a thirty-minute
'Snowbound Program' in the everling, gathering to the microphone
last week.

Station ran a thirty-minute
'Snowbound Program' in the everling, gathering to the microphone
last week.

Station ran a thirty-minute
'Snowbound Program' in the everling, gathering to the microphone
last week.

Station ran a thirty-minute
'Snowbound Program' in the ownlast week.

Station ran a thirty-minute
'Snowbound Program' in the ownlast week.

The program of the showwas to relieve workers of anxiety for
their transit to downtown jobs the
nearly workers of anxiety for
their transit to downtown jobs the
nearly workers were doned to
result with the station of the
department were reporting over-due
people to-the-pollee-bureau ofmilisten were reported to
report were reported to
program to releva
anxious persons of tension-ord by
Gimbel Bros. stove, tieling in the
snowbound Mea with the prompt,
delivery of orders telephoned to the
department store.

are drawing in Philly 100 percent over their best Chicago average in sales. Booklet plugs the angle that sales. The sales are the sales that the sales are the sales a

Radio Takes the Ball

Radio Takes the Ball

Fublicity sponsorship of the ununal food sponsorship of the ununal food sponsorship of the untoual food sponsorship of the unbraska Tederation of Retailers being delegated to radio almost exclustrely for the first time in history
here, is considered a big break by
the KFAB-KFOR ether links handwill be staged in the Cornhusker
hotel, wherein are also the satudos
will be staged in the Cornhusker
hotel, wherein are also the main
studios of the stations.
Hitherto, the ad campaign wasalmost entirely handled by news
on big feather for the air wave lads.
Monte Meyer, sales promotion head
for the stations, is laying out the
campaign. Show is set for Feb.
18-20, inclusive.

WDBO'S Natwerk Sand

WDBO's Network Stunt

WDBO' Network Stunt
Station WDBO for a specific reminute- stunt-program specific reminute- specific re-

Kid Gloving Sports

people 10-16-police-dureat-of-miss in persona. A police official was many persona. A police official was many persona. A police official was many personal of tendion. The broadcast was sponsored by Gimbel Bros. store, tieing in the growth of Gimbel Bros. store, the growth of Gimb

WHAM'S 'Radiograms'
Station WHAM & Rochester
Station WHAM & Rochester
medium to ballyhoo the day programs to compete with WHEC's
daily splure in the newspapers.
WHAM has inaugurated a 10minute period of Radiograms' imminute period of Radiograms' imminute period of Radiograms' intile a rectal of the highlights' of
the day's programs, but added interest is given by a daily guest art
it is a rectal of the highlights' of
the day's programs, but added interest is given by a daily guest art
it is a rectal of the highlights' of
the day's programs, but added interest is given by a daily guest art
it is a rectal of the highlight guest
with the next and in return has nearly a column ad daily
in the Democrat & Chronicle and
Times-Union telling its program
highlights.

Missing Persons.

Missing Persons

Missing Persons.

Charlotte, N. C.
WBT located eight missing porsons last week through the medium
set a new record for the station.
Folioe departments in five cities
congratulated Cole and the station.
Five of those located were boys
with had run away from home.
The cole of the station of the station of the station of the station.
The cole of the station of the station of the station and the station of the station and of the station and of the station and cole in raising funds to give him a Christian burdal.

All particulars.

Aid President's Ball Savannah, Ga Savannah,

While Philly Burns

While Philly Burns
Concurrent with Philadelphia.
Concurrent with Philadelphia.
Concurrent with Philadelphia.
Concurrent with Great Philadelphia.
Concurrent Club has twented with Carlon Concurrent Club has twented with Carlon C

while a high-powered publicity gas.

Why Announcers Get Gray
Waterloo, Is.

WMT announcers answered a rush
call to the studio recently to fill in
a vacant spot. Call went out 15
minutes before time of airing, Gordon, Hittenmark, program director,
opened and had no idea of what he
was going to spiel about. Finally
he decided to put it up to the lateners themselves and ask them to telperiod.

Lines were soon busy with requests. Announcers Raiph Childa,

overyone should be familiar, and that everyone ought to attend the responded by singing, dancing and mext game and all the games.

WHAM'S 'Radiograms'

Kochester.

Which is the men pulled in while the men pulled their wits together.

Cops a Steal

Cops a Steal

Butlato.

Bu

Drama on the Wing

Drama on the Wing
Juli break: at San Francisco.
Juli break: at San Grandin, near
there, save local
of generatin, near
there, as the same of convict capers reached press, two
stations had aired dramatizations
of sensational evasion. KFRC, San
playlet, about four hours after
first news; KYA, San Francisco,
aired similar drama within five
hours of reports. KFRC drama was
a Script men who ordinarily write
crime plays were hurriedly called in
and emergency casts were rehearsed
as the copy came off the typewriters.

Newest KFOR gag here is called The Very Young Players. A gang of kids were tried out for speaking voice and general talent and a fairy tale drama group so formed. Beth Langford, station goesly columnist, is a factor of the color of the col

NBC's Talent Portfolio

NBC's Talent Portfolio
NBC has just issued a portfolio
of radio artists available to broadcast advertisers. Includes complete
roster of NBC talent out-of-town as
well as in the main office. Portthat names can be added or withdrawn at will.
There are nine major classification of talent types, including: Antown of talent types, including: Antora, instrumentifiest, quartet, male
singers, female singers and specialty
groups. About 80 artists are represented in the first edition. Edward
de Salisbury, sales promotion managge, is responsible for the manual.

Ersuch Process*

French Program

French Program

Parla
Much-criticized National Radio
Orchestra, under Inghebrecht, at
last got compilmented when it took
part in a Joint France-Italian air
concert, on exchange basis, on occasion of Foreign Minieter Layaris
son of Foreign Minieter Layaris
To surprise of everybody, the
France-Italian accord.
To surprise of everybody, the
French music was considered as
good as the Italian. Kicks came
through about technical quality of
about buils and lack of tot alleged
ly committed by French announcers.

Pathfinder's Way

Dallas
Pethfinder's Way

Dallas
Pethfinder Magazine conducted a
contest over Station WFAA, Dallas,
recently. A quarter-hour, of the
joint WFAA. WFAT Round-Up program held each Saturday in the
sarty evening was used.
Contest consisted of building the
most three letter words from the
phrase Pathinder Gold Rush. A
offered and 5.178 entries were received. Entrance to contest was
made only by subscribing to Pathfinder Magazine, which cost the entree 50 cents.

Enterprising Singers Dubtque, Ia.

When a group of singers rom Potosi. Wis, wanted to get spotted over WKBE, the station, pressed for sustaining time, told the singers to go out and promote sponsors. As a result the trio made the rounds of the home town merchants, some 25 mill the singer rom the studio location, and the singer some single single state that the single sin

Kissable St. John, N. B.

A kissing program was recently offered by the Canadian Radio Commission, with the Three Belles an analysis of the Canadian Radio Commission, with the Three Belles are warbling to the Colory of the Color of the Colory of the Color o

Idea for Contest? N. G.
Grady Cole, commentator for WBT, remarked on a program recently that he was undoubtedly the most homely announcer in radio.
That romark has started the latest radio controvers, with several

contestants having come forward to claim the title of radio's usilest duckling announcer.

To date Grady has 80 letters on the subject, from other announcers for the cause to other announcers for the contest of the subject of the s

WSMK's Big Stunt

Bigset svening of Taytor, this ment ever offered in the Many Valley is being arranged for the house warming program, to be staged in the National Cash Register company schoolhouse on the evening of January 30 in honor of the removal of the Journal-Herald station WSMK into its new quarters. WSMK but it is new quarters. Be Eddie, Guest as speaker, Singin's Sam, the Dayton Mother Singer's chorus of 100 volces and other acts.

Flop Earhart Stunt

Flop Earhart Sturt
San Francisco.
Pretty badly botched job was registated here when KFRC and
KTAB covered the landing of Amelia Earhart. CBS was unable to get technicians on field, so partnered with KTAB, using latter's lines to the Oakland sirport.

Bob Dumm and Hal Gliney, KTAB announcers, handled the work of the control of the cont

'Dobbsie' Starts Feb. 26

Chicago, Jan. 28. Starting date of the 'Capt. Dobb-

Starting date of the Capt. Dobb-sle' show for Stewart-Warner's Alemite product has been post-poned one week, to Feb. 28. Reason for the stall is the clutter of sales conventions for the com-pany the first three weeks of the month.

Moore Stunts Up WLVA
Lynchburg, Jan. 28.

Jimmie Moore, latest addition to
station-WLVA'S staff, is responsible
for several innovations in programs.
Biggest click is Jimmie Moore's
Breakfast Club' at 7 a. m., sold to
a colles concern.

a coffee concern.

WLVA, which recently suffered a disastrous fire, has moved to a suite in the Allied Arts building.

ARTHUR * BORAN



Wishes to thank the National Broadcasting Co., Columbia Broadcasting Co., Edilman's Mayonnaise Co., Buick-General Motors Corp., Eddie Canfor-Chase and Sanborn, Ruppert Beer Co., Paul Whiteman-Kraft-Phenix Cheese Corp., Major Rowes-Capitol Theatre Hour, Young & Rubicam Adv. Agency-Borden's Prod uots Corp., Colgate Toothpaste Co., Premier-Pabst. Beer. Corp. fox presenting me the Ben Berniepresenting me the Ben Bernie Blue Ribbon Radio Award of Merit, and for the opportunity of coming into millions of American Homes in 1934.



UNCLE EZRA

Fentured Comedian
Sponsored by
ALKA SELIZIER
Banketing the Key Cities of U.S.A.
Banketing the Cities of U.S.A.
Banketing the U.S.A.
Banketing the Cities of U.S.A.
Banketing the U.S.A.
Banketi

LEON NAVAR

NEW YORK'S NEWEST **BAND THRILL!**

OIC

CURRENTLY HEADLINING RKO PALACE, NEW YORK

SIMULTANEOUSLY FEATURED AT THE SMART HOSTELRY

ST. MORITZ-ON-THE-PARK

A CBS Broadcast Attraction—Six Times Weekly

THANKS TO ALL CONCERNED

NBC and CBS Gross Revenue By Classification

and the second	1034		1038-	45	1032	
	Total		Total	0.2	Total:	C
	revenue.	rank,	revenue.	rank.	revenue,	rank.
Drugs and tollet goods	\$13,982,287	1	\$7,085,187	2	\$8,526,268	
Foods and food Deverages	11,747,001	2	9,504,640	1	11,297,227	
Automotive	8,772,486	. 8 .	2,318,300	5	1,030,004	1
Clears oigarettes and tobacco	8,181,088	4	2,909.032		6,245,223	
Lubricants and petroleum	127 14 1 2		7 7 1 2 2		1	324
mendants	2.958,799	. 8	3,580,148	. 8	2,711,184	21 -
moone and housekeepers supplies	1.957.116	. 6	1,001,082	- 7	1,110,592	
Confectionery and soft drinks	1.187.179	. 7	1.227.684	. 6	1.635.000	. 1
Radios, photographs and musical	5 -5"	100	77			
instruments	656,000	8	565,588	. 0	167,757	1
Financial and insurance	611.822		600,406	8-	844.124	10
Wines, beer and liquors	466,470	10			*********	
House furniture and furnishings	417.005	11	400,796	11	807.440	2. 5.
Stationery and publishers	400,112	12	108,290	12	750,208	1
Clothing and dry goods	338,612	13	405.054	10 .	395,144	. 1
Paints and hardware	212.153	14	150,084	14	435,935	. 1
Building materials	205.811	îś	70.557	17	18,206	. 2
Ratiging mereriers	168,444	16	138,627	15	1.325,870	100
Miscellaneous	150.815	- 17	151.125	18	35,653	2
Office equipment		18	123,780	16	41.551	2
Travel and hotels	61,737	10	44,721	18	45.817	ī
Machinery and farm equipment,	89.080	20	8.743	21	800,151	1
Shoes and leather goods		21	18,022	20	60.600	1
Garden and field	28,481	22	24.903	10	150.638	1
Jewelry and Silverware	20,787	22	24,000		97,078	1
Sporting goods					01,018	
And the second s					\$39,106,776	-
Totals	\$42,659,461	1 - 1	\$31,516,298	100	400.100,110	

40% of Webs' Advertising Revenue From Patent Medicines Indicated

Advertising experts in the broadcasting trade expect that by the end of 1935 the networks will be deriving close to 40% of their revenue dustry. They has their prediction on the growth of this industry as radio's customer during the past three years along with the substantial number of accounts of the drug-

three years along, with the substantial number of accounts of the drug-cosmette classification which have been added to the networks' books since Jan. 1.
Windup. 1934 found the drug-time of the substantial that the control of the substantial that the substantia

repeat on the Industry's percentage rating in 1932. Drugs and cosmettics that same year provided 22% of the CBS-NBC revenue.

Another Industry whose spending proclivities with radio has been on the steady upbeat the past three years is the automotive. This group moved into third ranking as a network customer last year, after holding the fifth slot for two successive years. Also a gradual climber durvears. Also a gradual climber during the slot of the past of the past of the slot of years. Also a gradual climber dur-ing this stretch has been the soap contingent. Most of these accounts should by virtue of their air selling angles come within the drug-cosmetic classification.

Constant Companion

Chicago, Jan. 28:
Woman's Home Companion last
week signatured for another season
on WBBM, the local Columbia outlet.
Will make it the third consecu-

tive year for the Crowell publica-

Honolulu Piped In

Los Angeles, Jan. 28.

NBC Coast Shell Show tonight (Monday) is a two-way affair with contributions from both here and Honolulu. Contribution from the slands with the contribution of the contribution

Honolulu. Contribution from the islands will be yocal numbers by the Honolulu police. department double quartet.

Film guest star from this end will be Edward Everett Horton, who will do scenes adapted from P. G. Wodehouse's story, Brinckley Manor.

Rivals in Hookup

North Carolina state network of North Carolina state network of radio stations was formed to cover the address of Governor J. C. B. Ehringhaus at the opening of the North Carolina general assembly. Tartisionating were WSOC Charlotte: WWNO, Asheville, N. C. WHIG, Greenstoro, and WPTF, Raleigh, where the broadcast originated, Vetwork was also unusual in that it linked together NIC stations with a Columbia outlet. WHIG is a Columbia station and the other three are NBC.

XER BACK ON AIR

Mexico City, Jan. 25.

Station XER, a 150,000-watt unit at Villa Acuna, Coahulla state at Villa Acuna, Coahulla, state, across from Del Rio, Tex, that was formerly owned by Dr. John R. Brinkley, Kansas gland specialist, can resume-broadcaste-as-the-result of a rulling by a Pledgras Negras, Mex., court in a sult brought against station's owners by Mexican government to recover \$185,000 in fines, imposed for alleged evolutions of the property of the p

ernment to recover \$155,000 in fines, imposed for alleged voltations of health department regulations in NER's hoxadeasts.

Detense proved Doc. soid station last March 29 to a Mexican syndicate, and that fines against Brinkley were not levided until two months, unlike 1388s, are not Dart of Roviernment's finance budget, and are therefore not collectible from the property but from the person. Station has been shuttered since last June. June,

New Texas Programs

San Antonio, Jan. 28.

Texas quality group has a new quarter-hour program beginning Feb. 1 with William Cameron & Co., wholesale building material firm sponsoring. Will be team the second of the second firm sponsoring the second firm and Skillet, and 11-piece hand. Rides daily except Sunday, originating from WFAA, Dallas, WOAI, San Antonio, and KPRC, Houston, in on this one. Earle Racey, Dallas agency, placed it. WFAA is alor readying a quarter-hour spot to air on the regional group for Employer's Casuality company beginning Feb. 10. It's a Sunday atternoon spot with Karl Lamberts orchestra and guest to calists. Alex Keese, programad, rector, with Bill Ellis production manager. San Antonio, Jan. 28.

KABC Heavily Sports

San Antonio, Jan. 28.

KABC, San Antonio station which
is heavy on sports will take out
of town Texas league games for the

Is heavy on sports will take out of town Texas league games for the fourth consecutive season this year. Some 80 games to be aired with the time airedy sold via spot announcements for several sponsors. It's Western Union telegraphic service which station has sewed up for this area insofar as radio stations, concerped. No remotes until Dixie series when Texas leaguers take on Southern association top-notcher.

Singing Cop's Audition

Baltimore, Jan. 28.
Patrolman Justin Henkel, Central
District pavement-pounder, who for
years has been assigned duty at the
Penna. R.R. depot here, left for New Penna. R.R. depot here, left for New York over the week-cnd to audition for NBC. He's a tenor ballad-burper who was found' in a local-talent presentation show Loew's Century compiled and ian week beroe last Christmas. It was not until his appearance in that show that Henkel ever presented his pipes in public, either on stage or over the airwaves.

WFBR, local outlet for the NBC blue band, arranged for audish for the copper.

Barbasol Sponsor Test

RADIO

Barbasol is using this morning's (Tuesday) 8 o'clock broadcast of Trainstadio news reports on WOR, New York, for a test. Program will ofter gratis slotted Barbasol far tops for resort in discarding old razor blades.

Continued support of this early a, m, spot will depend on how the metropolitan shavers and their wives take to today's giveaway.

Everybody Gets Salary Raise at Station WHAM

Entire staff of WHAM, including announcers and even the janitor,

received wage raises as result of operators' union negotiations. Amicable agreement was reached all around with union accepting company's counter-proposals including 20 to 24% wage increases, addition of two operators and larger, allowance: for use of autos.

John H. Dillingham, delegate at large, acted for American Radio Telegrophiats Association, and tromberg Carlson Co. and William Fay, general manager of WHAM, for the station. Wages now, reported, close to NDC scale for citles of comparative size. Definite service bonus accepted instead of larger yearly wage increases saked by union.

wage increases asked by union.
Company refused to grant closed shop but agreed to recognize union in future negotiations. Gerard H. Hall is secretary of Rochester local ARTA.

AMATEURS GET BACK ON ONCE TOUGH WBAL

Baltimore, Jan. 28 WBAL, under Hearst management WBAL, under Hearst management, is letting down the bars further in that auditions are being granted to virtually anyone siding into the studio and asking for a hearing. Under the old ownership, auditions were never given; talent was just spotted, and picked up by the station.

tion.

Semi-weekly, half-hour programs will be arranged for the talent that is selected from the hearings, starting next Monday (4); program will be tagged ('calling All Stars,' and will have spot announcementa read off during its program. Effort also being made to sell program as commercial.

Gus Klemm, program director at station, is handling.

Wadhams Oil Sport-Mind

Wadhams Oil Sport-Mind
Wadhams Oil company (Socony
subsidiary) and one of WTMJ's
best commercial accounts for past
five care existed to the control of the control
ally broadcast.

In addition, Wadham sponsors the
daily baseball broadcasts for the
local A.A. team during the summer
season and the Marquette and Wisconsin football games plus U. of W.
basketball play by play. Thus far
Wadhams has paid for 2,630 broadcasts over this station, with all but
a couple dozen having been handled
by Russ Winnie, WTMJ sports announcer.

Conrad Sues Scheuing

Con Conrad, songwriter and man-ger of the late Russ Columbo Con Conrad, songwriter and man-ager of the late Russ Columbo, filed last week a judgment of \$871 against Edwin W. Scheining, radio artists' agent, with the New York County Clerk's office. Filling of the judgment climaxed two, years of litigation over a loan of \$850 which Conrad calleged was secured by a promissory note.

raul Small at WBEN

Paul Small, former network yodeler with lack Denny, Lopez and
other name bands, has connected
with WBEN here. At present he
has seven programs a week, sustaining.

Station 1-

Station is grooming him for a

Barbasol Sponsor Test On Transradio at 8 A.M. So. Cal Airers Nice to Culturers, Giving One College 99 Hrs. Monthly

PHIL LASKY'S NEW JOB

naves Salt Lake City to Manage KTAB, San Francisco

Salt Lake City, Jan. 28. Philip G. Lasky, for the past eight years station manager and assistant to S. S. Fox, KDYL prexy, announced his resignation, effective Feb. 1.

He moves into general manager pot at KTAB, San Francisco indie. Negotiations for the switch have

Negotitations for the switch have been on the fire for several months, and were recently completed. Manager's chair at KTAB has been vacant for a long time, with Wesley I. Dumm, president of Associated Broadcasters, inc. the operating company, looking after details. Lasky is to assume full managerial control.

Lasky is one of the old time pioneers in radfo coming up from the early amateur ranks, and has been active in the business since its inception. He has a wide

its inception. He has a wide acquaintance due to NAB activity. Station manager spot at KDYL will not be filled, according to Fox, who will henceforth watch all de-

WBBM ENTICES

FOOD ACCT'S

Station WBBM making an earnest drive for food accounts and is tryto build them up to be the major sponsorship on the transmitfood sponsors are practically ideal for radio due to the lack of any bad taste commercials such as surround

cosmetics or drug products.

WBBM has jumped its food prod ucts time to 17 hours weekly, having added three more food shows last added three more food shows last week. Signatured for starting shortly are Campfire Marshmallows for a Monday through to Saturday and set through the B.B.D.& O. agency in the east.
Also going on WBBM is the Salerno Megowen Biscuit Co. with a Monday to- Saturday schedule with a 'Big Brother' club for kid play. This expenditure makes the first coin spent on the radio by this company.

company.

Los Angeles, Jan. 28.
Even with the defeat in Washington of the move to give 25% of
radio facilities to religious and educational purposes, it is almost possible today to garner a college edu-

sible today to garner a college edu-cation here by twisting the dal.
Although universities in other parts of the country utilize the radio for the broadcasting of edu-cational programs, claim is that more time is contributed by South-ern California stations to this pur-pose than in any other part of the country.
Principal college user of the ether in this respect is the University of Southern California, which is on the dar for 99 hours a month, mainly with instructional material of the type delivered in the classes. All of

type delivered in its classes. All of the time is contributed by the sta-tions free.

tions free.

Southern California utilizes virtually all its professors in radio talks during the month on programs, all of which run 15 minutes. These broadcasts are divided among several stations and local networks, including the Don Lee chain of 12 stations, the network comprising KREO, local; KROX, Local Each, KREO, Santtana KNPA LON Beach, KREO, Santtana KNPA LON Beach, CRUS, Can of the NBC outlets here. outlets here.

Complete Education

Complete Education
As arranged, it is possible to get
an ether education in this way ranging from modern etching to the
chemical detection of crime.
Some of the subjects dealt with
by professors during the current
month is an example of the scope
attempted by the complete of the cope
attempted by the control of the cope
attempted by the cope
and the cope of the cope
attempted by the cope

The Dream of Philosophy, 'Common Errors in English,' Background Studies Relating to Real Estate,' The Chinese Language,' 'Climmantography in Education,' General Literature,' Bacteria and Soft Fertil Itsation,' Fartil Honor,' Recent Dooks of Interest to Educatora' 'Eugene O'Nelli and Abnormal Faychology,' etc.

Plus these the university is also

Plus these the university is also on free time with a college news broadcast and musical programs by various school organizations.

Aces' New Commercial

Easy Aces move next Monday (4) from CBS to NBC to sell a headache tablet. Script show will be aired over the red (WEAF) link Monday, Tuesday and Wednesday evenings.

Anacin is the brand, with Amerlcan Home Products the source. On CBS the Aces plugged Jad Salts.

Permit us to use the pression to describe what WHB offers radio advertisers. Of all radio stations in the Kan City trading area, WHB actually delivers the "most listeners per dollar" of advertising expenditures—and we can prove it with RESULTS!



"THE MOSTA OF THE BESTA FOR THE LEASTA"...



DON DAVIS, President

JOHN T. SCHILLING, General Manager

KANSAS CITY'S DOMINANT DAYTIME STATION

Radio Chatter

VARIETY

New York

Lucy Monroe singing over WINS. Otto Harbach still looking for a suitable name for his program. WMCA airing Beaux Arts Ball on

sultable name for his program.

WMCA airing Beaux Arts Ball on
Feb. 1t. Cooper making platters for
mercian Records.

WFAS, White Plains, dedicates its
new sky salon studio Jan. 29.
Service was transferred last Saturday (19).

Henry King has a new tune My
Dance out which Witmarks have
taken.

Manny Kieln back from the south
and rejoining Kel Murray's contineent.

Frank Parrish getting feature

and rejoining Kel Murray's continuent.
Frank Parrish getting feature billing now at the Congress.
Gay Lee readying her women's purpose to the continuent of the continuent of

COLUMBIA
BROADCASTING
SYSTEM
Presents

LITTLE JACK LITTLE

AND HIS ORCHESTRA APPEARING NIGHTLY IN THE SILVER GRILL HOTEL LEXINGTON, NEW YORK CITY

And on Columbia Records
C.B.S. Coast-to-Coast Network
Thurs. Sat. Sun.
11 P.M. 5 P.M. 11 P.M.

PINEX PROGRAM C. B. S. Network
Wed., Fri., Sun.
At 1:30 P. M.

BOB HOPE

BROMO-SELTZER Every Friday-8:30 P. M. WJZ-NBC

Direction LOUIS SHURB

LEON BELASCO

ARMOUR HOUR FRIDAY-WJZ--9:80-10 P.M. NIGHTLY, CASINO DE PAREE roadeasting—Coast-to-Coast—CBS Direction, HERMAN BERNIE 1619 Broadway. New York

fred allen's

"TOWN HALL TONIGHT!" HOUR OF SMILES O ô

with
PORTLAND HOFFA
JACK SMART
LONEL STANDER
JOHN BHOWN
MINERVA PIOUS
EILEEN DOUGLAS
Material by Fred Allen and
Harry Tugend
Management, Walter BatcheloPW denesdays
9-10 P.M. E.S.T.—WEAF

O

KUZNETZOFF

WMCA—10 P. M. EVERY TUES.

"JOLLY RUSSIANS"
Russian" Kretchma Nightly Sole Direction man Bernie, 1619 B'way, N. Y. C.

on the new Frigidaire-CBS air show, starting Feb. 13, is being ribbed as the sponsor of the lail. Note that the start of a round-table discussion on Feb. 1.

Dianc Essanova one of Fred Albitant of the start of a round-table discussion on Feb. 1.

I'ma L. Lemke, in charge of 'Mil's rophone Discoveries,' WGY commercial, sings in the same church of the station's pioneer days, who recently and a comeback on that opporam. Miss Lemke, however, has never warbied on the air, she conversely many and a comeback on that opporam. Miss Lemke, however, has never warbied on the air, she conversely many and a comeback on that opporam, and a commercial converse of the station's pioneer days, who recently and moving on the start of the station's pioneer days, who recently and the start of the station's pioneer days, who recently and the start of th

Wisconsin

WISN, Milwaukee, has started new weekly series of interviewing industrial head of the town. Thom-will have been seried in the control of the control of the control of the control of the state of the control of the control

n New York.

Spencerian college, Milwaukee,
pusiness school, now teaching radio
continuity writing and program aranging as special course.

California

H. H. Havseth and Hugh A. Gil-ore of KIFM, Eureka, Calif., in

H. H. Havseth and Hugh A. Glimore of KIFM, Eureka, Ceilft, In
Frisco.

Frisco.

Goodman, KROW, Oaklend, bardtone, with Horse Heidt,
at the Golden Gate, San Francisco.

Dorothy Allen, KROW, Oakland,
warbler signed by the Bal Tabarin,
San Francisco night-club,

Lilia Clark, former KLX, Oakland,
singer, is with her brother Merie
Carlson at the Olympic Hotel in

Don Gilman NEC vo. is in Los

Don Gilman NEC vo. is in Los

eattle.
Don Gilman, NBC v.p. is in Los

Som Gliman, NBC v.p. is in Los Angeles.
Olga Olsen is the new secretary at the Frisco office of Thomas Lee Artist Bureau.
Nina Hinds, ballad singer, returns to KFRC, San Francisco, after a long absence.
A wise gee sold a stenographer at KFRC, San Francisco, a subscription, took cash, gave no receiption, took cash, gave no receiption, sold so the second property of the second property of

Pennsylvania

The Harmoneers, who won the Kate Smith Philly audition, have been signatured by WCAU.

Booke Carter has returned to Francisco and the Power of the Hauptman tion of the Power of the Hauptman tion of Betty Schaefer is the latest acquiding stiffen on the WP staff as secty to Murray Arnold, station pa.

WIP's inaugural show for its new studies, late next month, will tie up with the station's being the pioneer with the station's being the pioneer state of the many of the state of the state

Henry Pearson and Herbert Gold-smith. Pearson until recently was in advertising department of Sun Telegraph, Hearst sheet, while Goldsmith is a newcomer to radio.

Maryland

A chorus of cheers emanating from WFBR; every employe got a raise. Keith Kiggins in from NBC home office handing out new rate cards to the two local NBC affiliates, WBAL and WFBR. Jesse Kaufman, boss of Hearst's radio station chain, in and out these days, supervising activities at WBAL.

days, supervising activities at WBAL. Hank Ringold, regional rep for Ed Petry, a visitor at WFBR last week. Bilise Kemper, the Saliy at the Switchboard' over WFBR, being

Switchboard' over WFBR, being hospitalized. Jack Benny broadcast for Jello will be aired next Sunday (3) from WBAL's studio in Balto. The ether comic has vandate next week at the Hippodrome. As well as the studio in Balto. The ether comic has vandate next week at the Hippodrome. On the studies of the stud

Texas

Jimmy Crocker replaces Earl. Ro-dell as KTSA's p.a. Station is San Antonio outlet for CBS and SBC. Hoot Owl sustaining period of WOAI, San Antonio, stretched from half to full hour but it airs Mon-days only, instead of five times weekly.

Georgia and the state of the times (Selvanova Company Georgia and Antonio territory to watch a broadcast of companys Gub Aguila program air from WOAI studios. Company aguis Mexican foods and Jimny Allred, new Seyear-old governor of the state, doing a series of fireside talks over SBS.

Delia Crowder, domestic talker, shifts from WPAA, Dallas, to Milton Brown and his Musical Brownies on SBS barn dance, in Chicago to make Decca platters.

Baby Jeanne Gunn, five-year-older with Madoap Players over KTAT, signed by MGM.

Missouri --

John Cameron Swayze, radio ed-or of the Journal-Post, is in New

John Cameron Swayze, radio editor of the Journal-Post, is in New York.

Toxical Journal-Post, is in New York.

Text of the staff members by the property of the staff members of the studio to sing with him. Texas Ruby and Zoke Clements her accompanist, are members of the WSM Grand Old Opers, and were in Kansa City on a short visit.

The Tatler, who has been off the Tatler, who has been off the India information broadcasts over KMBC, Kansas City. Kasper Glris, KMBC hilbility tunesters, have gone on the road for the Southern circuit of the WLS Barn Dance. It is their first processional —Sol.-Bobrow's orchestra on WSAEK, K.C.'s latest experimental broadcasting station.

Localites received cards from members of the Phillips Lord's schooner from the Island of Tahiti.

lowa

Within ten minutes after firement arrived on the nears KSO was on the air with reports of the fire that destroyed the Strand, Tri-States house, Jan. 15, with damage estimated at \$60,000. Until Al Triggs, Dale Morgan and Charles Gussman set up lines in neighboring build directly from the studio windows within a half blook of the blaze. Fire was the first good one in the neighborhood and KSO was quick on the scoop. He was the first good one in the neighborhood and KSO was quick on the scoop. The state in musical and dramatic offerings.

KSO tied up with the state house last week with four lines set up and on the day of inauguration gave three hours to the inauguration gave three hours to the inauguration gave three hours to the inauguration. So will be state to the inauguration of the day of inauguration gave three hours to the inauguration gave three hours to the inauguration. So will be for the program, personals a SOO only program incleast. SO only program incleast. SO only program include the state of the Register and Tribune. Al Triggs, who has been head of has gone to Washington, D. C. staten. Bill Hofman now heads commercial.
Dorothy Brooke, formerly with

difficulties but always comes through with a lot of good recipes. The program publishes a home-makers' magazine which now has a paid subscription upwards of 6,000.

Eleanor Reamer engaged to James Parker and State of the Comment of

Illinois

Bill Dripps, of the NBC farm bu-reau, down in Florida, but on biz, handling the citrus fruit confab pick-up. Chick Castle has been appointed Chicago rep for the Superior Music company

Company. The state has been appointed company. Finished with local agencies and sponsors. Niles Trammel is now on the road to explain the Nile actual to the outlying sponsors and Holland Engle back at his deak after a 10-day jaunt. Ken Frye had his benny swiped on the coldest day of the season. Commercial artist or a dress designer. Visitors recently at Free & Sleininger, Inc., station representatives, were District—Dirks, of KFAB. and Li. Omana. In the Hosely, WAID, L. Omana. Charles Caley, WAID, Peoria, and J. Bury Lottridge, KOIL, Omana.

WSOC Gets Lombardo

WSUC feets Lombardo
WSOC picked up Guy Lombardo
and his Standard Oil Company
show direct from the stage of the
Carolina theatre here. First time
WSOC has had a line into that exclusive WET house. Show was on
momercial basis with an ancochestra up from the orchestra up from the
orchestra up from the orchestra up from the orchestra pit.
All seats and S.R.O. sold for the

Lombardo show

HERE AND THERE

(Continued from page 47) a new tune out, 'Lucky to Be in Love.'

Shirley, Sadler, blues singer, re-placing Toby and Don on WCCO for Maurice L. Rothschild, commerch.

WWSW, first Pittsburgh station to go in for amateur nights, with Dutch Hald conducting them.

WCAE, Pittsburgh, Players doing a new mystery serial, Murder With Music, with cast including Helen Wayne, Sondra Kostner, Pearl Hamel, Robert Gill, Norman Twigger, Frank Hipps and Ed Har-

'Cheerful' Charlie Flagler makes his Taxas debut Feb. 5 airing from WFAA, Dallas. Will air several times weekly. Flagler known to audiences of WHO, KSO, WLW, WHAS, WOWO and WKBF.

Nell Searies out at WDGY, Min-eapolis. Steve Robertson replacneapolis.

Lytton Shields, KSTP's owner, off to Frisco with the wife and dotter, from where they'll cruise for a trip around the world.

Mischa Bregmann, with Lou Breese for six years at the Minne-sota theatre, Minneapolis, and later violinist with Eddle Dunstedter's band at WCCO, now musical direc-tor at WEBC, Duluth-Superior.

Hugh Aspinwall's frau up from Chicago, house-hunting. They'll settle in Minneapolls, now that Hugh's a fixture at WCCO.

Lafayetts Theatro, Buffalo, Larayetts inearce, Suntaio, its currently sponsoring Transradio Press Service Wcdnesday's through WGR and WKBW. Service consists of five minute news periods hourly from 9 a. m., until midnight alternating over two stations.

Delco Appliance Corp. (Delco Heaters), starts Feb. 9 on an CBS link of 17 stations. Program, plot-ted for 15 minutes late Saturday afternoon, will use Art Dickson, bartione, and Charlie Morgan, pi-anist. The Geyer Co. is the agency.

Sparks Withington Co. (refrigerators, radios), returns Feb. 10 to a Sunday matince half hour on NBC's blue (WJZ) network. Jolly Coburn's

AMOS 'N' ANDY 50-50 % DEALS IN DIXIE

Amos 'n' Andy go south Feb. 2 for a series of straight 50-50 percentage one-nighters on a deal arranged by the Morris office. They pen in Nashville.

Time is divided among the Wilbur-Kincey, Wilmer & Vincent and Loew circuits. Towns to foliam to the series of the seri

Basketball Sponsored

Fort Wayne, Jan. 28.

Two baking firms are sponsoring the state basketball tourney which comes off in March. Perfection Biscuit company has taken the regional and sectional games for WOWO altire.

regional and sectional games for WOWO airing.
Later the finals in Indianapolis will be sponsored by Deltzen Bak-ers. Several others were also bidding for this feature, as basict-ball amounts to a sort of hystoria through here. Actual air dates are on March 15 and 16.

Alan Duckworth, Dallas Journal columnist, is doing the scripts on those early bird satirical operas for WFAA.

DeWOLF HOPPER

RHYTHM SYMPHONY SPONSORED BY

UNITED DRUG CO.

Sunday, 3 P.M., CST NBC COAST-TO COAST Psrsonal Management

H. C. HOWARD Fine Arts Building Phone Harrison 8209 CHICAGO

ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST

WARC-Tuesday, 8:30 to 9 P.M., EST

WEAF-Friday, 9 to 9:30 P.M., EST (Phillips Milk)

GRACIE

HELD OVER CASINO DE PAREE

Sole Direction
HERMAN BERNIE
1619 Broadway, New York

AND HIS ORCHESTRA WIX WEAF WOR Sat.-Sun. Tues., 11.30 P.M. 12 P.M. 8.30 P.M. CONOCO OIL Wednesday, 10:30 P.M., WJZ

EMERSON GILL

AND ORCHESTRA **EN ROUTE**

HI-DE-HO TO BROADWAY!

brondeasting from Coast to Coast over **WABC** and

the

COLUMBIA SYSTEM

at midnight on
FRIDAYS, SATURDAYS

BRUNSWICK PHONOGRAPH RECORDS this week at LOEWS STATE THEATRE New York

nightly at the famous COTTON CLUB in Harlem!

and his

Artists inc IRVING MILLS, 799-7 TAVE.

the most

amazing personality in the world of music

CHESTRA

New Business

WENN.
Bordenick Restaurant, presenting
Frank Cornwall's band, nightly,
from midnight to 12:30, for an indefinite period WBNX.
Paramount Broadcasting and
Dance Studios, Inc., five 60-minute

ARTHUR

"THE STREET SINGER"

DR. SCHOLL'S PRODUCTS Evenings, 7:30-7:45 E.S.T. Tues.-Thurs.-Sat. WOB-WLW-WGN-WXYZ

ROCKE PRODUCTIONS REO Bidg., New York City

SAM

with
Jack Bonny

7 P.M., Bun., WIZ

8 P.M., Wol., WIZ

8 P.M., Wol., WIZ t ROCKE PRODUCTION

Jack and Loretta Clemens

WEAF 11:15 to 11:30 A.M. Sundaye VENIDA

9:30-10:30 P.M. Saturdaye IVORY SOAP WEAF

NBC Artist Bureau and Ben Books Productions

GEORGE

FEATURED SOLOIST WITH EVERY SUN., 12-12:30 P.M., WJZ

ROCKE PRODUCTIONS

HERB KINGSLEY

CHASE

ROXY REVUE

Special Arrangements and Material Exclusively by JEAN PAUREL Direction, WM. MORBIS

Refuge Church of Christ, weekly programs weekly and one 45 minute program from church in Hariem, for period of six months. WHNX.
Harrington Hotel, Washership of the weekly program weekly, for period of 25 weeks, WhnX.
Harrington Hotel, Washership of the weekly presenting the period of six months. WHNX.
D. Green Hough Romer Advertising Service, WNBX.
White White Washership of the weekly presenting the music for a period of 25 weeks, WHNX.
National Walkathon Amusement Sundays and Start product the period weekly, for an indefinite period. Why L. H. H. Weiner, series of an unconcennents on Thursday nights, for an indefinite period. WBNX.
Roumands Paradise Cith, dance music from 1:30-3 on Fridays, for a period of 25 weeks, WHNX.
Hamburg-Bremen Steamship Agency, Inc., series of spot an nouncements from Monday to Agency, Inc., series of spot an nouncements from Monday to Agency, Inc., series of spot an nouncements from Monday to Agency, Inc., series of spot an nouncements from Monday to Thursday inclusive. Placed through Bees & Schillin Inc., New York. WNEW.
Edutin Cigar Company, three weekly for an indefinite period of the period period of 13 weeks. Placed through Bees and announcements from Monday to Thursday inclusive. Placed through Gelles Adversely and the period period of the period period of 13 weeks. Placed through Bees and announcements from Monday to Thursday inclusive. Placed through Gelles Adversely and Advertising Agency. Wish.

M. Clemens Mineral Concentrate, weekly for news commentage of the period period of 13 weeks. Placed through Gelles Adversely and the period period of 13 weeks. Placed through Gelles Adversely and the period period of the period period of 13 weeks. Placed through Gelles Adversely and the period period of 13 weeks. Placed through Gelles Adversely and the period period of 13 weeks. Placed through Gelles Adversely and the period period of 13 weeks. Placed through Gelles Adversely and the period period of 13 weeks. Placed through Gelles Adversely and the period period of 13 weeks. Plac

tions, for a period of 13 weeks.
WINS.
Stanco, Inc. (Nujo), added two
quarter hours making altogether
five such periods a week, Nujol
Erickson. WOR.
Piso Co. (cough syrup), renewal,
five minute recording, Musical
Minlatures, three times a week.
WOR.
Rose H. Laird Co. (commetics),
three five minute periods a week,
starting Feb. 12, Beauty Advice
Kelty, Nason & Roosevelt, Inc. WOR.
Hitmois Meat Co., renewal, Monday
to Saturday inclusive, Gym Classes,
WOR.

Continental Baking Co., 646 15-word announcements, six daily including Sunday, began January 4. Through B.B.D.&O. WNAC.
Reid Murdoch & Co., 1466 15-word announcements, four daily including Sunday, began Dec. 31. Through B.B.D.&O. Decipies Indianal Philipsel Corp., 20 Decipies Indianal Tankee Network News Service broadcasts, two daily, began Jan. 17. Through Sterling Getchell, N. Y. WNAC, WEAN, WORC, WMAS, WYEIA.
WYEIA. WILH, WICC WLEZ, WFEIA.
Paces & Curren. 140 15-wand.

WFEA.

Pease & Curren, 140 15-word anouncements, four daily, began Jan,

1. Through Harry M. Frost, Boson-WNAC.

E. A. Hughes Co., 100 30-word anouncements, one deily, began Jan,

On. Which H. B. Humphrey, Boson.

Glendale Co., 1

nouncements, D. B. Rumphrey, Bosnouncements, D. B. Rumphrey, Bosnon WNAC.
Glendele Ocal Co., 52 15-minute
programs, daily except Sunday, began Jan. 21. Through Ingalls Advertising, Boston, WNAC.
Batchelder Whitemore Ocal Co.,
384 15-word announcements, one daily, began Jan. 20. Direct. WNAC.
Batchelder Whitemore Ocal Co.,
384 15-word announcements, two
daily, began Jan. 21. Through Broadcompany of the Company of the Company
G. S. Cheney Co., 138 30-minute
programs, daily except Sunday, began Jan. 21. Through Chambers &
Wiswell, Boston, WAAB.
Posse & Curren, 112 15-word announcements, four daily, began Jan.
WAAB.
Peace & Curren, 112 15-word announcements, four daily, began Jan.
WAAB.
Peace & Curren, 112 15-word announcements, four daily, began Jan.
WAAB.
Wayab. WAAB.
S. W. B. Co., 82 30-minute pro-

20. Through Harry M. Frost WAAB.

S. W. B. Co., 52 30-minute programs, Sundays, began Jan. 20. Through David Malkiel, Boston.

WAAB.

Glichrist Co. 10 30-minute programs, Fridays, beginning Feb. 15.

Through Salinger & Publicover, Boston. WAAB.

S. A. Schonbrunn Co., 364 30-word announcements, one daily, began Jan. 14. Through Alfred J. Silber-Scholmer, WAAB.

Ballatt, WAAB.

Through Denton & Bolles, N. Y. WAAB.

HARTFORD
Colonial Auto Company, Hartford,
announcement on Ad Liner and
Shoppers Hours. Placed direct.
WPRC.

WDRC.
Finman Shoe Stores, renewal contract for announcements on Shoppers Hour on indefinite contract.
Placed direct. WDRC.
Hartford Auto Dealers Association,
Hartford, announcements on Shoppers and Ad Liner Hour. Placed direct WDRC.

per sand Ad Liner Hour. Placed discussion of the Winds.

Helen's Bousty Shoppe, Hartford and Norwich, announcements, two a week on Shoppers Hour. Placed by Hammer Advertising Company. WDRC.

Advertising Kwik-Tint, announcements on Shoppers Special, daily Placed by M.C. Manternack and Company. WDRC.

Sais Style Shoppe of Connecticut, announcements daily on Shoppers Hour. Placed by M.C. Manternack and Hour. Placed by M.C. Manternack.

Allyn Theatre, Hartford, four announcements, two daily, on Shoppers and Ad Liner Hours. Placed by Hammer Advertising Company. WDRC.

Pepi Macaroni Company, Water-

bury, Conn., renewal of 52-week contract for one program each week, rect. KTSA.
Sundays at 13:00-13:30 p.m., atring some contract of the contr

Bunday at 1:00-1:120 pag, string ensemble and Italian music. Placed direct. WDRC. Company of New Activation of New York. WDRC. Company of Control of New York. Research week for 28 week Yesewal. Placed direct. WDRC. Company of Control of New York. Research week York. Research week York. Research York. WDRC. Copical Moor Core Company, Hart agency. WDRC. Copical Moor Core Company, Hart and Announcement Work Research York. Products York. Planeton York. WDRC. Thington Massignating Documents Search York. Products York. Planeton York. WDRC. Thington York. WDRC. Thington York. Research York. Planeton York. Planeton York. Planeton York. Research York

Announcements search were. I have direct. WDRC. Working Products Community will be used to the control of the c

through Friday of economics, when the property of the property

15 minutes weekly, 18-week renewal. Picad direct. WRAX.

PITTSBURGH

Mujo-Ranco Co., quarter-hour
drama dise 28 times. Placed by McCann-Erickson. WCAB.

Cann-Erickson. WCAB.

General Control of the Control
occludes MARTFORD

MARTFORD

Mile Business School, 28 spot nouncements atto Company, Hartford, Informers Flaced direct. KROW, Oskland, Mile Business School, 28 spot nouncements of the Company, Hartford Auto Company, Flaced direct. KROW, Oskland, Mile Business School, 28 spot nouncements on Shopers Hour on Indefinite Contract. Spot of the Contract of announcements on Shopers Hour, Flaced by Historian Mile Business School, 28 spot nouncements on Indefinite Contract. Spot of the Contract of the Contra

nits apot announcements. Placed direct. KTSA.

San Antonio Public Service Company, weekly 15-minute program, and the service Company, weekly 15-minute program, and half-hour Saturday night program and half-hour Saturday night program, one-hour Saturday night program, one-hour Saturday night program, read half-hour Saturday night program, read half-hour Saturday 10-minute program, running indefinitely. Placed direct. KTSA.

Place Michel two weekly 15-minute ones and violin concert with the control of the service of the service

weenty finit-nour program, son STATEA, privine Band. Placed direct. NTBA. privine Band. Placed direct. NTBA. programs weekly, Emore movie chatter. Pittuok Agency. KTBA. Jamison's Auto Supply Company, four daily spot announcements, run-KTSA. Curtis Gandy Company, five daily spot announcements, six days a week. KTBA and SBC web. Week. KTBA and SBC web. Week. KTBA and SBC web. Web. KTBA and SBC web. Action of the Company of t

LOS ANGELES

Torzana Mineral Water, daily, 4:30 to 5 p.m., excepting Sunday, Tom Murray's Hollywood. Hilbillies Placed direct Kirl Hollywood. Hilbillies Placed direct Kirl Hollywood. Hilbillies Hollywood. Hilbillies Handler Hollywood. Hilbillies Handler Hilbillies Hollywood. Hilbillies Handler Hilbillies Hollywood. Hilbillies Handler Hilbillies Hollywood. Hilbillies Handler Hollies Hand

KNX.
Associated Oil Co., basketball
games in Pacific Coast Conference.
KMTR.
KMTR.
MITA.
Bill Co., participation on
Breakfast Club. program, 7-9 a.m.
daily. Placed through Heint-Plokering & Co. KNX.
Snoom / Spognanda, Sunday 4:15430 pm. Placed through Faaron J.
MOS ASSOCY. ZNX.

SAN FRANCISCO-OAKLAND

SAN FRANCISCO—OAKLAND
Waiter P, Ofnysler, five spot announcements daily for two weeks.
Ruthrauf & Ryan. KLX, Oakland.
Florehelm Shoe, two spot announcements daily, Flaced direct,
KLX, Oakland.
Digger Indian Wells Water Co., 26
quarter-hours, wax. W. A. Miller.
KWINI Oaklands School, 28 spot
nouncements. Placed direct, KROW,
Oakland.

McCann Erickson, KFRC Sen Fran-

McCann Erickson, he for case class.

(acc).

Kolynos, five 15-minet transcriptions weekly, Blackett-Sampis-Hummert KFRC San Francisco variety above weekly, starts Fch. 18, Young and Rubleam. KFRC, San Francisco, General Mills, renewal, half-hour twice weekly, Westco Advertising, KFRC, San Francisco.

Apes Brening Company, three spot announcements, daily, one month. Began Dec. 17. KSLM.
Willard Battery Service, 15 minute musical program, daily, three months. Began Dec. 13. KSLM.
Veterans of Foreign Wors, announcement service, daily. Began Dec. 26. KSLM. SALEM, ORE.

Mutuel Loss System, Mutual Moments' Ann-Marie Havrilla, conments' Ann-Marie Havrilla, conments' Ann-Marie Havrilla, conments' Ann-Marie Havrilla, conments' Ann-Marie Havrilla, conments, Wilc.

Bamby Bread, Rig Dig the Storyman, 'children's stories, 5:45 p.m.,

Mondays, Fridays, beginning Jan. 21.

WICC.

DUBUQUE, IA

DUBUQUE, IA.

Home Supply Company, electrical
appliances and radios, Dubuque, has
signatured for 18 weeks over WKBB
and will present three 15-minute
programs a week, 10:30, devoted to
dramatic sketches.

HOTEL ST. REGIS ROOF

JOHNNY GREEN

AND HIS ORCHESTRA

Tues, and Sat., 11.30 P.M. E.R.T. Columbia Broadcasting System
COLUMBIA RECORDS

GEORGE GIVOT

THE GREEK AMBASSADOR OF GOOD WILL

TOURING **DELUXE THEATRES**

Personal Offsetten
HERMAN BERNIE
1818 Brendway, New York

CHARLES PREVIN

-CONDUCTOR-REALSILK'S SILKEN

STRING CONCERT N.B.C.-SUNDAYS 8- 8:30 P.M., CST 9- 9:30 P.M., PCT 10-10:30 P.M., MT

Personal Representati W. BIGGIE LEVIN 612 No. Michigan Avs.

ROY FOX

BAND

ON TOUR **B.B.C. NETWORK**

CONDUCTOR PINAUD PROGRAM Every Saturday Evening at 6

Exclusive Management Columbia Broadcasting System

New York Radio Parade

By Nellie Revell

There is a curious follow-up to the WMCA-ABS split. Three shows which air locally over WMCA are being aired simultaneously over ABC which was ABS. Dr. George Wood Clapp, a dentist, has been on WMCA for some time. Recently after formation of ABS he sold his program to a number of Detroit and Chicago milk companies. All set to air ABS when the network folded. Meantime the milk companies had distributed on show, including trick cap on milk bottles plugging the show. So the Dr. went ABC. John Fraser of WMCA does the announcing and there is a chain announcement between two WMCA local announcements which sounds as if the Flamm station is still on the chain,

Other two shows are the Harlem Amateur Hour. This originally was set up by Fred Coll, then p.a. for WMCA and ABS, with aid of Bill Melia. When Fred went with Storer he took show to network but WMCA airs it for New York. Last show is the Adams Hat broadcast of the Ross Klick fight in Miami, which will be another madhouse, going on WMCA locally and ABC chain.

Circulation Booster

True Story Mag's 'Court of Human Relations' show at CBS is doing a big job of seiling the mag. Show on air since Jan. 7, 1924. In past six months the mag's circulation has been boosted by 500,000. Sponsor gave radio a plug for this job in the last broadcast.

Bill Bacher was stricken with a serious stomach allment while in NBC last Friday. Had just left rehearsal of 'Dangerous Paradise' (Lennen & Mitchell) for the barber shop in building. Collapsed en route and was rushed to NBC sick bay. There a hasty diagnosis showed 'twas a serious case and he was rushed to the 5th Avenue Hospital where he was operated on for ruptured ulcers of stomach. Condition reported satisfactory.

Letter of the Law

Last Sunday the Musicians' Emergency Relief Fund broadcast was finished up at NBC in studio 8H. Show had run well past 11.30 with NBC clearing time as was necessary. Last act finished at 12.12%. Both NBC local outlets were off the air for two and a half minutes, or until 12.15, when the next show came on. Musicians in orchestra had refused to play extra minutes unless given credit for one hour overtime. Artists donated talent free. Next broadcast some fund is on Feb. 3 for Schaefer's Beer. But negotiations for two more broadcasts supposedly set for Consolidated Gas and S. Klein (dress house of 14th street) have been drouned.

Amateur Claque

Helen Jepson of the Paul Whiteman show, now of Metropolitan Opera, did not use professional cheering squad (claquers) on her debut at Thursday mat in 'The Pasha's Garden.' Instead the J. Walt Thompson Agency which has her on the air through the sponsorship of Kraft, which is their account, distributed plenty of ducats, and rows of radio folks were in the audience.

Visitors at CBS

Sam Cook, owner of WFBL in Syracuse; J. E. Doyle of Hearst Radio Service and radio editor of Oakland, Calif., Post-Enquirer; John C. Swayze, radio editor of the Kansas City Journal-Post; Katherine Cuff, publicity head of WFBL, still in Syracuse, visited CBS last week.

Short Shots

Goodrich Tire show takes the air at CBS on Feb. 11 at 10.16 for a 45minute show. Program was originally set for NBC, where it auditioned
and was piped to Akron, O., but since they can't provide time it goes to
CBS. Talent remains as is...James W. Clark, of Davenport, resigned
from WOC to Join WGST in Atlants on Feb. 1...Mary Pickford and Joe
Penner-ensewal-by Standard Brands...Mary Leyke of Radio Childe Chilcago office was in town for four days last week...Fascinating Facts,
CBS-sustainer, goes-commercial.—Detco heaters-bought show and will
air it once weekly on Sat. eves at 6. Show gives \$50 prize to listener
writing in best fascinating fact. Chas. Touchette, once Morgan, and Art
Dickson round out show.

Scrambled Notes

Scrambled Notes

First Instance of a sponsored night club broadcast will materialize if the deal now pending between the Village Barn, WOR and Seagram's Distilleries goes through...Bennett. Sisters, a tric who went South make good made their network debut vesierday and will air NBC from Chicago...Laryngitis silenced Art Gentry of CBS Four Eton Boys last week. Ray Block, their arranger, made his radio debut as a singer...Hal Kenp's yocalist, Bob Allen, again felled by the fur last week. But back at work again today. Meyer Davis will personally conduct his ork at the President's Party at Shoreham Hotel in Washington, D. C., to-morrow...George Lederer, theatrical producer, premiered a new show titled 'Glamour, Gossip and Grease Paint' on WINS on Sunday...Leder Belasco is doing much auditioning now that Gracle Barrie is coast bound to do the Ben Bernie pix...Xavier Cugat will do RCA-Victor mathematical of the Ben Bernie pix...Xavier Cugat will do RCA-Victor mathematical control of the Ben Bernie pix...Xavier Cugat will do RCA-Victor mathematical control of the Ben Bernie pix...Xavier Cugat will do RCA-Victor mathematical control of the Ben Bernie pix...Xavier Cugat will do RCA-Victor mathematical control of the Ben Bernie pix...Xavier Cugat will do RCA-Victor mathematical control of the Ben Bernie pix...Xavier Cugat will do RCA-Victor mathematical control of the Ben Bernie pix...Xavier Cugat will do RCA-Victor mathematical control of the Ben Bernie and the Barrie is control of the Ben Bernie Ben Bernie Ben Bernie Barrie is control of the Ben Bernie Ben Bernie Ben Bernie Bernie Barrie Ben Bernie Ben Bernie

Stand By

Stand By

William Esty Agency handles Camel Ciggy. In lobby of office there is always an open tin of Camels for the visitors. Now they also handle Feenamint. You guessed it!... Sarith. a Spanish dancer, will be vocalist with R. Bomer's ork airing on WMCA... VI Bradley switched from the Lafitte to the Surf Club niterys... Lols Elliman vocaling at Club New Yorker may air with Joe Haymes ork.. Sam Hearn clicked in an appearance on the Hellinger show and now is a permanent part of program... Earl Harper haa a new sponsor for his Tues., Thurs, and Sat, noon news shots. Clemens Mineral Concentrate is paying the bills... Larry Siry ork with NBC wire in Caprice Room of Weylin hold... Helen Pickens of the Pickens Sisters celebrated her first wedding anni. last Wed... Jane Froman goes MGM on about first week in April... Lennie Hayton will be 30 on Feb. 13... Ken Kurz, red-headed sound effects man at WINS, is a first coust in of Mas West... Bob Simmons starts a two-week concert tour... Joe Reichman ork doing commercial-over-Yankee. Network for Clid India Ret month. Just the naula pre-nuptial visit of bride to groom's folks... Vis Moore, Lud Gluskin, Ted Husing and Feg Locentra auditioned at CIS for Atlantic Refining Co... Al Goodman Ill and so Frank Black took his place on last week's Colgate show.

"Broadway Bill Under Providence Expectations"

"WILL OSBORNE UNIT UPS FAY'S"

So Says "VARIETY" in Edition of January 15

"Will Osborne and his unit RESPONSIBLE for nice pace at Fay's. Pix. 'Murder in the Clouds,' also good, BUT band largely the thing that has the folks coming around."

And "VARIETY" States Further

"While the picture is fairly strong, it's the stage show that is getting the natives to

Push the Coin Through the Box Office"

Motion Picture Daily Reports (Jan. 22)

"Fav's hit \$9.200 (average \$7.000) with the radio crooner Will Osborne and 'Murder in the Clouds.' ''

IT'S

WILL OSBORNE

AND HIS ORCHESTRA in

"REVUE IN TEMPO"

36 ARTISTS

3 FONZALLS ROSEMARY DERING THE DUPONTS JACK (Screwy) DOUGLAS 12 AMERICAN BEAUTIES

Entire Production Staged and Produced by Harry Puck

This Week (Jan. 25), Loew's Paradise, New York Next Week (Feb. 1), ROGER SHERMAN, New Haven, Conn.

EXCLUSIVE MANAGEMENT

HARRY A. ROMM PARAMOUNT BLDG., NEW YORK CABLE ADDRESS: HAROMM

Thomashefsky and Wife Running East Side Nitery and Doubling in Show

Boris Thomashefsky and Regina Zuckerberg, his wife, and for three decades his stage partner in Yiddish degates his stage partner in Yudish legit, rate as the Lunt and Fontame of New York's Yiddish show world. Now they're interested financially in a lower East Side cabaret, besides appearing nightly as the headliners

cosmopolitan Yiddish-It's a cosmopolitan Yiddish-American cabaret in its general atmosphere, actually more Broadway than East Side, excepting for its stars who may affect the auditor one of two ways. Most likely all will have a great boot out of the place, but some super-sensitive soils may wax lachrymose and, draw analogies and philosophize on

place, but some super-sensitive soils may wax lichrymose and draw analogies and philosophize on life's inconsistencies in that a stellar legit team such as Thomashefsky and Mme. Zuckerberg must. needs entertain in a cabaret. True it's comparable to Lunt and Fontanne working in a sawdust Joint, but the presence of the stars reises the garerial atmosphere into an aura of distinction and the start of the sta

Postpone M. C.'s Trial On Assault Charge

Baltimore, Jan. 28.

Tom Barry, m.c. ing currently at the Penthouse, downtown class nitery, has been given a preliminary hearing and will be called up for a further hearing in police court here on charges of assaulting Wycliffe Wyse last week.

Wycliffe Wyse last week.
Charged that Barry, after last
show of evening, waited for Wyse,
who had been a patron that night
at the Pentouse, and pummelled
him near the entrance to the club.
When Barry was brought up for
hearing, decision on the assault
charge, had to be postponed when
it was shown that plantiff wasn't
hystoliu halt to be present. The it was shown that plantiff wasn't physically able to be present. The m.c. was released under \$51.45 collateral until such a times as Wyse can be present to press charges; meanwhile the entertainer continues in the floor-show at the Penthouse.

Writers' Guild

(Continued from page 2) accruing from all personally pro duced works, published and mar

Continued from page 2)
accruing from all personally produced works, published and maricted by the Guild.
Schwarze glowingly outlines to
prospective members plans for book
and magazine publication, play, and
filin productions, radio sketches and
a penny daily morning paper to exploit Guild members' talents. Latter yill commence publication May
1, according to Schwarze.
Guild will be run by a board of
directors as soon as enough prospective members get the \$25 to Joinand elect leaders, but meanwhile
Schwarze says he's forming and alvisory board and cites and Burr
Minton as name writers he is
Criest Mollywood reaction to the
new Guild was cool except for
Screen Guild's probing interest. Appeal to both known and unknown
writers on the profit-sharing setupfailed-to-stir-any takers from the
local writing crowd.
Screen Guild, however, was set to
go into the matter at its regular
board meeting tonight (23). Under
the full name of Screen Writers'
Guild of the Authors' League of
America, plx organization, has been
in existence over 15 years, becoming
well known through its story registry department, frequently used by
Hollywood scribs for protection of
original yarns.
Guild became active as a militant
employee organization during the
bank holiday period in 1932. Since
that time has been extremely active
in code affairs, working in conjunction, with Screen Actors' Guild
outh

that time has been extremely active in code affairs, working in conjunction with Screen Actors' Guild. Interest in the new Guild is solely for protection of its own name, according to leaders.

Schwarze disavows any association with the pix body, describing it as a 'social group of some film writers'. Also denles any tteup with any co-op minded groups.

MUSIC NOTES

Joe Haymes and Frank Dailey have exchanged spots, former taking the Meadow Brook Country Club, Meadow Brook, N. J., and Dailey the McAlpin, New York.

Joe Gilbert, British songwriter, passed through New York last week Hollywood bound.

Carrie Maude Beville opened with her discuss routine at the Perroquet restaurant Friday (25). Her previ-ous connection, which lasted two years, was Harry's New York Bar, Paris.

Maurice Sigler, Al Goodhart and Al Hoffman return to England in two weeks to do a second tune writing assignment for Gaumont-British.

Jerry Cooper signed to term con-tract by the American Record Corp., manufacturers of Perfect, Banner, Oriole and Romeo records.

Waldorf-Astoria, N. Y., now has Shella Barrett doubling from "Thumbs Up with impersonations, and Gloria Gratfon's songs to supplement the Henry King and Xavler Cugat orchestras and Beauvel and Tova, dancers, Mme. Vera Smirnova and Horacio Zito's orchestras are in the other rooms at the Waldorf.

Larry Siry's orchestra, current at the Hotel Weylin, N. Y., has been selected to play at President Roose-velts's birthday ball at the Waldorf-Astoria, N. Y., on Jan. 30.

MYRIO DESHA

"Dancers supreme, two remarkable artists,"-Era, London

Savoy Hotel, London

La Belle Epoque, Paris Berkeley Hotel, London Casinos-Cannes and Nice

Return Engagement BERKELEY HOTEL, LONDON

Thanks to ERIC WOLHEIM Care HARRY FOSTER, London-Care JACK BERTELL, New York

Night Club Reviews

TOWN CASINO (PHILADELPHIA)

(PHILADELPHIA)
This is Howard Lanin's newest fing into the nitery big, the orchestra man bankrolling, the room and batoning. Casino was formerly the swanky Turt Club, a private endeavor which faitered last season. Although Lanin, has made some mains basically the same. It is a one flight up nitery, nicely appointed and possessing an intimate atmosphere neither garish nor tawdry.

pointed and possessing an intimate atmospher neither garish nor tawdry.

Dinners start at \$1.35 and supper has the same figure as a minimum that supped to two control of the supper start at \$1.25 and supper has the same figure as a minimum that supped to two control of the supper s

and knows what to do with her hands.

The hands of the band crew, this than the drummer, art Barnett, lends his limitations of everything from trains to horses for good scoring. This boy, built as an act, should get much further than drumsticks in a Philly nitery. Mc. chores are well his to be a supported to the store of the sto

Beantown Nite Life Warms Up; More Spots Than Ever, but Mostly Drinkeries

contained the company of the control of the country of the country

(This is one of a series of articles name; food is excellent; pretentious on nite life is the principal cities of the U.S.)

Boston, Jan. 7.
Proof that Boston is out to stay line to country's night club picture appeared when all but two or three late hour, spots survived the expected drop-off at the opening of near the top of the list. Ben Ginstein was the proof of the list was the most was the proof of the list was the most was the proof of the list was the most was the proof of the list was the most was the proof of the list was the most was the proof of the list was the most was the proof of the list was berg, prom nt sports and nite life figure, presides.

Collegiate and swank trade is di-

Berg, prominent sports and mit life ligure, presided, awank trade is divided between the Copiey Plaza, Ritt, Barciay Club and the Bruns-wick. Copley has its Sheraton Room, with a Meyer Davis band, and the very popular Merry-Go-Round. Latter is strictly cocktails and has been sammed ever since first night of repeal. Ritt also goes in strong for the drink angle and quiet atmosphere. Brunswick has the Casino, with a band and an occasional dance team.

Casino, with a band and an occasional dance team. Or the Hotel Bradford, has not enjoyed boom bit this year; maybe one of those cycle things. Nice layout there, but opposition such as never before existed is being felt.

Derby Moat New Yorkish

Brown Derby, with the most New Yorkish floor show, specializing on. Gash, is in the running with three bars. Another boldover from the dry era. American House Ratisskeller installed Lee Hannon's bind and was provided and the second of the sec youth and sporting crowd at pop prices. Steuben's Rathskeller, downstairs, is holding its own with shows and easy tariff.

pop prices. Steubent Rataseller, downstairs, is holding its own with shows and easy tariff.

In the odd-spot list are the Wonder Bar, where Jack, Brown's band plays, but nobody dances. There's no space for hoofing. For Russian atmosphere—there's -the. Russian-Bear, in its second successful season. Just a string ork.

In Chinatown Ruby Foo has opened a very late spot called 'The Den. Strictly eating and drinking, but the season. Just a string ork.

In Chinatown Ruby Foo has opened a very late spot called 'The Den. Strictly eating and drinking, but only constained to the control of the

the intense competition. Also looks as if the Watch and Ward and other killiop outfits will have some tun soon, since general feeling is that consorship lid is about to be lifted.

Marti Michel orchestra succeeds Eric Correa at the Casino Mont-clair, N. Y., Jan. 31, with Ruth Ur-ban added. Leon Janney remains inc., as do Leota Lane, Rosita Or-tega and Franco and Francine.

Inside Stuff—Music

Too familiar music is seemingly not commercial. Metro's 'Merry Widow' modernized editions of the Franz Lehar score have not been selling.

selling.

Similarly Johann Strauss' familiar music which constitutes the score of

The Great Waltz, operatta at the Center theatre, New York, has not sold
anything in proportion to the popularity of the show.

American Record, Brunswick and Columbia, though affiliated by in-terlocking ownership interests, are operating as three distinct, units and corporations. Artists are not being synthed from one label to another. They confine their stencilling to the particular label for which they have

They confine their stencilling to the particular label for which they have been put under contract.

The turnback by Warner Bros. of Brunswick has created three separate units. Brunswick Record Corp. is one outfit. (Yates-Siegel): Brunswick-Balke-Collender Co. is another unit (billiard tables), and Brunswick Productions Corp. is a WB subsid for commercial-(film) shorts, trailers, etc.

Proposed 'Mobile Magazine' program over Coast CBS will open each week with the presentation of the top musical number from Variery's six best.

Casa Loma band is not returning to the Glenn Island Casino, New Rochelle, N. Y., this summer. Nor is the combo renewing its manage-ment participation contract with the CBS Artists Bureau, when it ex-plies in September.

hres in September.

After quitting its present stand, Essex House, April 15, the unit will do a six to eight-week tour of one-nighters and then take a four weeks' vacation. Band is under contract to return to the Essex House in the fall of this year.

A Consistent Favorite ALEX HYDE

For years the foreinest band attraction wherever good music is played. Naturally they feature:

"WHEN'I GROW TOO OLD
TO DREAM"
"BLUE MOON"
"CLOUDS"
"THE NIGHT IS YOUNG"
"LET'S BE THANKFUL"

ROBBINS

JAY SEILER

PALMER HOUSE OPENING Chicago, Jan. 81
Personal Management
HARRY BESTRY

Theatres, Union, Performers Join Chi Campaign Against 'Celeb Nites'

Chicago, Jan. 28.
Theatres and stations in the city are again starting to burn up at the increasing tendency towards the lower of the control of the control

Musicians' union is leading the eneral fight against 'celebrity general fight against 'celebrity nights' by passing a ruling that no member of the union may appear member of the union may appear as a musician in any of these clubs, guest night or no guest night, with-out getting paid. Theatres are readying a clause to be inserted in their contracts that performers may not double from the theatre to any 'guest night,' since it means giving free talent to competing

Chicago, Jan. 28.

Amateur nights are also getting a

Amateur nights are also getting a swift kick locally through a ruling by Petrillo, ordering a ruling of four men in control or any amateur. Any and the second of the seco

Hi-Hat's Bath

Baltimore, Jan. 28. Baltimore, Jan. 28.

Ri-Hat Club, loop nitery ewned
by Bill Bourne, young college stude
here, and son of reputedly wealthy
parents, suddenly shuttered via the
bankruptcy-route. Spot was shunted
likker firm for an unpaid account of
less than \$100.

At a hearing in Circuit Court
Judge Joseph Ulman signed an
order appointing Sigmund evin
and Ocar Zext receivers for the
club. A bond was posted.

UNION TRADES FAVORS

Okay Campus Gestures if Frats Hire Union Bands

Seattle, Jan. 28.

It's good publicity for Hal Grayson, Club Victor meestre, to cultivate the college crop, so when certain boys and girls or the local U.
of Washington asked him to bring
around a few of his entertainers to
various sorority and fraternity
house political railles on the eve
before campus elections, he gave his
okey.

before campus elections, he gave his class.

But the musicians union said no go unless all orchestras playing the following evening at the open houses of victorious candidates were union orchestras. The boys and girls scurried around and cancelled all tentative agreements and treative interest the control of the control

Miss Adams' Bath

Emma Adama, who has sponsored concerts here for the last stweral years by such artists an allebear statement of the last stweral years by such artists an allebear statement of the last strength of the last strength of the last statement of th

Gaye her occupation as FERA

Bernie, Garber Bands For Catalina Island

Chicago, Jan. 28.

Ben Bernie band will open the ason at Catalina Island for P. K. season at Catalina Island for F. K. Wrigley on May 10. Bernis band is set for six and a half weeks. Will then be replaced by the Jan Garber band for seven and a half.

Both bands will sustain over the

web. Garber played Cata-

Paine to Broach **WB Subsids Join Sole Chain Outlet**

Question of the Warner Bros, pub-lishing group becoming a party to a central shipping channel for chain stores will be discussed this week between Edwin Morris, gen. mgr. of Witmark and Remick, and John G. Paine, chairman of the Music Publishers' Protective Association Paine had several weeks ago beer

lishers' Protective Association. Pains had several weeks ago been delegated—by a group of leading publishers to proposition Morris on the matter of participation in the latter returned for the participation. Within the latter returned for New York hast Within the latter returned for New York hast ways for Kreage, advised Pains that the music business has picked up substantially in the larger stores in the chain since the first of the year. Hitchcock declared that he believed the Kreage elink could do twice-the-business in sheet music it is now doing if the publishing trade centralized its shipping and bookkeeping service for the syndicates. Kreage organization in 1384 did around \$1,000,000 in sheet music sales.

Before the Kresge group, said Hitchcook, could undertake to ex-pand its sheet, retailing facilities, it would first be necessary for the publishers to get together on a co-operative servicing project that would aid the chain in cutting down the cost of its music counter opera-tions.

FIXING DAMAGES IN S. M'S PLAGIARISM SUIT

judgment, which Default judgment, which the Southern Music Co. obtained against Engel-Van Wiseman in connection

Southern Music Co. obtained against Engel-Van. Wiseman in connection with the alleged unauthorized publication of three Southern songs, reached the damage determining stage last week and the stage last week peteral court appeared to the stage last week peteral court appeared mater to fix the amount of damages due the Southern firm.

Engel-Van Wiseman last year, with the sanc n of the Music Publishers Protective Association and the Songwriters' Protective Association and the Songwriters' Protective Association and the Songwriters' Protective Association, put out a series of 10-nickel lyric folios. In its suit against the E-Van W outfit, Southern Music charged that the former included three of its numbers premission of the southern folion without case was called in December, Engel-Van W jesman falled to put in an appearance and the afeault indement followed. to put in an appearance and default judgment followed.

All Re-elected

Denver, Jan. 18.
Most of the officials of the Denver and Pueblo musicians' unloss were re-elected for 1935.

Denver re-elected fuchaej Muro, president; F. J. Leibold, recording secretary; G. A. Foster, vice-president, and John Herr, financial sec-

retary.

Pueblo picked J. D. Byrnes as president for the 20th consecutive time: Bernard Kelley, vice-president, and James S. Toocher, secre-

Music Reps Change

Chicago, Jan. 28.
Chick Castle joins the Superlor
Music Co. as local rep this week.
Erwin Barg leaves the local Isham
Jones Music Co. on Feb. 1.

Most Played on Air

To familiarize the trade with e tunes most on the air around To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the number of combined stuge on WEAF.

WIZ and WABO.

Bus WEAF.

Blue Moon,
Every Breath I Take
You're the Top.
June In January,
Love Just Around Corner.
The Continental.
Believe It, Beloved,
I Believe in Miracles.
Anything Goss.
Follow My Secret Heart.
Object of My Affection.
Hands.

Object of My Affection.
Hands,
Isle of Capri,
On Good Ship Lollipop,
Tiny Little Fingerprints,
Dancing with My Shadow,
I Gat a Kick Out of You.
Throwing Stones at Sun,
Blame It on My Youth:
Because Once Upon a TimeFare Thee Wail Annabelle,
If It's Love,
You and Night and Music.

CODE OKAY IS DUE NEXT WK.

P. A. Murkland, NRA deputy ad-ministrator in charge of the pub-lishing industries, last week advised John G. Paine, chairman of the Music Publishers Protective Associ-

Music Publishers Protective Association, that he expected the music code to receive its final approval from the NRA executive committee by the end of next week.

Pains is slated to go to Washington either tomorrow (Wednesday) or the next day to discuss with Murkland the supervisory requirements of the code after it goes into effect.

PHILLY MUSICIANS ON ANTI-BENEFIT WARPATH

Philadelphia Musicians' Union ocal 77, Saturday (26) clamped the ild down on the current policy of nitery owners to ship house bands with floor shows out on benefits.

Local 77, Saturday (28) clamped the lid down on the current policy of nitery owners to ship house bands with floor shows out-on-benefits.—With the increased impetus, toward nite life here and the opening of many late spots including talent, the benefit craze has reached the point of being a menace, and local ork leaders were appealing sub rosa to the union for relief. Romeo-Cella,—labor-head, made the-decision in a case against Joe Frasetto, batoneer at Jack Lynch's Cafe Marguery in the Hotel Adeiphia, the leader, being informed that he must refuse to make benefit sorties; under penalty of fine or auspension.

Copies of the decision of the control of the con

Fio-Rito Troupe in Chi Edgewater for Summer

Chicago, Jan. 28.
Ted Flo-Rito ork and ensemble come into the Edgewater Beach hot for the summer s son, starting June 6. Flo-Rito is bringing an aggregation of 28 people.
Salary reported at \$5.200 weekly.

Dougles on Coast
Hollywood, Jan. 28.
Walter Douglas of Douglas, Donaldson & Gumble, was due in from
New York today (Monday).
Reported he is to talk publication
of numbers for Fox, whose deal
with Sam Fox music company is
due to expire this year.

STEIN'S BROTHER

Chicago, Jan. 28.

New band is being organized by ferman Stein, brother of J. C. and New band is being organized by Herman Stein, brother of J. C. and Bill Stein of MGA. Tag of Stein as band leader will be Hilton Starr.

Popularity of Filmusicals Given Credit for Improving Music Biz

Edwards Deal Cold

Gus Edwards' deal for the Palais Royall Broadway nitery, now dark, looks cold, Ben Marden, instead, plans to re-

open his Rivlera roadhouse at Englewood, N. J., ahead of schedule and keep the Palais in camphor indef.

Jerry Kern Fiesta **Brings Up Tuner** Talk on ASCAP

Highlights of the Song Writers dinner to Jerome Kern at the Victor Hugo last Wednesday night (23) was a post-prandial meeting of tuners to discuss two telegrams that were read-during-the-festivities. One was from Sigmund Romberg, stating that the SPA was back of the composers and Ipricipits, regardless of what may happen in litigation involving-ASCAP; the-other was a wire from E. C. Mills stating that he would be out here around Feb. 1 to discuss ASCAP and song-writer affairs.

SPA is ready to take over suditing and management of royalty and licensing affairs to take over suditing and management of royalty and licensing affairs of the melodists, it is undersold that the work of the melodist of function.

But seneral feeling among tunements with a supersold and able of function.

tunesmiths out here is that the older body will continue to operate, in spite of radio and exhibitor oppo-sition credited with backgrounding

aftion credited with backgrounding current anti-trust activity of the government.

Kern's dinner was one of the handsomest affairs of the kind given on the Coast by any group and a swell testimonial to the guest of honor-from—his—own kind. More than a hundred composers and lyricists gathered, with L. Wolfe Gilbert emceeing affairs and doing a nitty job. He pald a dignified and clover tripute to Kern and set the nitty job. He paid a dignified and clever tribute to Kern and set the pace for other tributees, such as irving Berlin, Charles Wakefield Cadman, Rupert Hughes, Oscar Hammerstein, II. Nat Finston, Dor-othy Fields, Eddle Conrad and Ben

Allen Jones, tenor now under con tract to Metro, sang two of Kern's 'Showboat' numbers.

ACAD. CALLS ON TUNERS IN AWARDS BALLOTING

Hollywood, Jan. 28.
Academy malled 160 ballots to songwriters who contributed to 1934 releases, asking tuners to nominate their best song and their best song and their best song area. releases, asking tuners to nominate their best song and those of two other writers for annual awards certificates, for best, song or musical composition. Studio

composition.'
Studio music dept. heads will likewise nominate for best scoring job certificate, with the three music jobs getting highest vote from musickers going on final ballot for vote by all Acad members.

NEW CABARET-THEATRE TO OPEN IN N. Y. FEB. 7

Another cabaret-theatre opens Feb. 7 in New York, called the Versailles, with a French motif, on the site of the Little Picture House, East: 60th etreet.

Joseph C. Smith and Rodriguez tango orchestras will dispense the music—Very-swank atmosphere is the Idea because of the limited capacity.

capacity.

CRAWFORD IN MIAMI

Hollywood, Jan. 28, Crawford, Par's music Hollywood, Jan. 28.

Bobby Crawford, Par's music head, leaves here this week for Miami-for-a-month's sojourn.

While there, he will make arrangements for the purchase of several musical numbers from composers wintering at the resort.

The general appreciation of popular music in America has been upped considerably in the past couple of years and it is being largely credited considerably in the peak years and it is being largely credited to the popularity of the Hollywood filmusicals. Without knowing just why the film fans like this or that screen song, the improved orchestrations and arrangements, and general musical treatment in each successive filmusical, have all combined to improve the American musical appreciation. Technically the vast majority of the public carit interpret the reasons for liking this or that arrangement, but it is being definitely reflected by the increasing amounts of standard music albums being sold these days.

standard music albums being sold these days.

The phonograph record business is likewise on the up, from the popular viewpoint, but even more significant is that the Gilbert and Sullivan, the Stravinsky, Ravel and, of course, all the classic composers' works sold in albums ranging up to \$10 and \$12 for a series of four or six disks, have all upped in publishemand. demand. The music men prefer to trace

all this advancement in musical tastes to the common source of screen musicals and operettas and screen musicals and operettas and it is prophesied that this year, what with Kern, Cole Porter, Romberg and Erlmi all-committed to Holly-wood, that the improvement will be-even-greater.-If-scabitrailly-placed on a percentage improvement of 25% both as to box office and sheet music improvements, aithough ad-mittedly Justa a hunch prognostica-

Watch Chipper-Inners Must Take Back, but Abe's Hooked for Ticker

Money collected from published others in the trade to pay Money collected from publishers and others in the trade to pay for the watch presented to Little Jack Little will have to be returned, John G. Paine, chairman of the Musie Publishers Protective Association, ruled last week. Abe Lyman, who bought the watch and discharged the sentence of the Little at the Paredias Presuments of the Little at the Paredias Presuments on the Statements. senting honors a Little at the Paradise restaurant two weeks ago, explained to Fains that-even if-Little returned the watch he (Lyman) couldn't get his \$200 back from the jeweler because the ticker has been

ieweler because the tleker has been engraved.

After he had been advised that publishers were contributing for the rubble of the process of the second of th

BARAVELLE INSTALLED AS METRO MUSIC HEAD

Hollywood, Jan. 28. With the definite appointment of Victor Baravelle as executive head Victor Baravelle as executive head of Metro's music department, Rufus LeMaire resumes his duties-as casting director on full time. Lat-ter had been shouldering both bur-dens for the past few weeks. LeMaire will continue to supervise engaging of musical talent.

Club Changes Hands

Citub Changes Flands.

Cleveland, Jan. 28.

Nick Pinardo, half owner of Back Stages Club, has sold interest to take a rest. He'll go to Havana.

Michael Abbey is taking over his interests, while George Young, backer of Roxy burdesque and Cay Nineties Music Hall, is buying Joe Lewis' partnership. Lewis, former fight promoter, was one of four original founders of Back Stage.

Albert Kavelin orchestra opens Feb. 15 at the Detroit A. C. for six weeks.— Meantime-holds-forth-for-the noontime sessions at the Hotel, Lexington, N. Y. At night Little Jack Little and orchestra is the reg-ular dance attraction.

Vaude Exhumation in L. A. Futile; **Back in Shroud After 16 Sundays**

Hollywood, Jan. 28.

Hollywood's attempt to return vaudeville to its former glory through the medium of Sunday night 'concerts' has fazzled. The Great Revival lasted 16 Sundays at Great Revival lasted 16 Sundays at the Saturn Saturn State of Sundays at the Saturn Satu the Wilshire-Ebell and two Satur-days and Sundays at the Hollywood

days and Sundays at the Hollywood Music Box.

Idea was started by Jack Osterman and Irving Strouse, latter a New York press agent with Idea of the Hollywood Music Box of the Hollywood Music Box of the Hollywood Music Box and Idea of the Music Box and closed in two weeks. Poor acts had something to do with it.

After 14 weeks of fair business at

to do with it.

After 14 weeks of fair business at
the Wilshire-Ebell, Strouse decided
to invade San Francisco, a wise
burg which did not go for his vaude
show at \$1.50 top, so the boys came
back to town with a hole in their
b.r. From then on, talent got worse
at the Frolics and Strouse walked
out, selling the Idea for \$80 to
Johnny DeSliva and Bill Trinz, two
of the-boys-who-had worked for
him.

Pair operated for two weeks with light acts of small time calibre on

Pair operated for two weeks with eight acts of small time calibre on help' bills. Their average loss on the two performances was 150 blocks. They, too, threw it up. Lack of talent was a big obstacle. Rollywood is filled with former value performers who were aching to get on the stage. Only thing held forth to acis was that some pleture producers would catch them and a contract might result. Ray Mayor of Evans and Mayor, was given a Radio termer on his showing at the Frolics, and Francis Garland landed a part in Universal's Great Ziegfeld. Combined there were 18 shows with eight acts each:

each.

Meanwhile Arthur Klein is around town with a Sunday vaude bug. Klein is figuring on doing a similar gag in San Francisco.



DIAMOND BROTHERS

Everybody's Magazine in Londo

"However, the high spot for us was the clowning of the Diamond Brothers. They get paid real money for sock-ing each other on the law. Every clout has a silver lining."

Direction, Arthur Fisher, 1560 B'way

DOROTHEA ANTEL

226 West 72nd St., New York City Birthday, Everyday, Convalescent Greeting Cards

in Boxed Assortiments, 15 exclusive and original cards to the box, \$1.00. Special discount on large quantities. Write for Particulars

PAULINE COOKE MITZI GREEN THIS WEEK ALVIN, PITTSBURGH COOKE & OZ

Spokane, Jan. 28.

Five-act bills being booked into the Empress theatre, making the first bid for flesh shows here in nearly two years. Vaude will show for four days each week, with two features supplementing the stage

Vaude in Spokane

Remainder of the week entails

Eddie Peabody Set For Holdover Booking

Eddie Peabody, booked by Ferdi Simon, opens at the Lyric, Indian-apolis, Feb. 15 for a fortnight and may stay for a run. The banjoist is currently in Detroit.

Next week Peabody is at the Ori-ental, Chi, and then heads back east for some radio bids.

Vaude for Autos

Omaha, Jan. 28.

Estimated weeks showing of the comain Auto Show at City Auditorium drew an attendance near 30,000. List of entertainment was headed by Annunciatio Garrotto and Lawrence Power, Chicago Civic Opera singers, headlining with Meyers-Hodek orchestra supplying the must for the complete show which also included the Bee Ruth line of five girls and Herzberg's style-revue. Feature-of the style review was displaying the American review was displaying the American copies of the royal raiment worn by the Princess Marina and the Duke of Kent at their wedding.

of Kent at their wedding.

Sub-zero blasts Monday (21)
opening day cut in here as heavily
as they did on all show business,
but weather man let up in midweek to allow the usual run. Broadcasts from the show were out, stations claiming auto trades associatlon quoted too high a figure.

'Great Waltz' with Radio Cast for Palmolive Show

One hour broadcast of 'The Great

One nour broadcast of . In orea, waitz, from the Center theatre, N. Y., will constitute the Painolive program Feb. 19. Show amangement regards the radioing of the show.as promotional for which reston the soap account will get the rights for a small consideration.

Although 'Waitz' can have graits NRC time on the air through list RCA connection, there has been no recent broadcast, of the show because of other costs—to actors and musicians. Even though put on the air during a regular performance, unlous demand their people receive extra compensation. Unlous made a one-time concession when the finale of the operette was raidoed. Paimolive will use its own players.

Palmolive will use its own players for the 'Waltz' broadcast, but will for the 'Waltz produces, out use the show's orchestrations and book, both to be condensed because of program time limitation.

Ft. Wayne Again

Fort Wayne, Jan. 28.
Strand theatre has reopened with
burlesque policy. Buddy Kane,
ong a draw here, returns from
ndianapolis to open the house. Midnapolis to open the house, shows included in achadula

Considerable remodelling done or

THEATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK RADIO CITY

Patricia Bowman Set by F. & M. for 4 Coast Wks.

Los Angeles, Jan. 28. Fanchon & Marco is bringing Pa-tricla Bowman from New York around the middle of February for a minimum of four weeks at Par-amount here.

Dancer will be supported by a ballet of 24, in addition to the regu-lation house chorus of 24.

FRENCH STAGER FOR N. Y. PAR?

Paris, Jan. 19.

Paris, Jan. 19.
French sets, costumes and music exclusively. will be used in the Jacques Charles stage shows at the Paramount theatre on Broadway Charles announced on his return here, after putting on the Folies Bergere in New York. Charles contract may cover programs. In 22 theatres of the Publix chain, he says.

says.

Charles succeeded Francis A.
Mangan as Paramount's producer
here, and was borrowed by Cliff.
Flicher to do: the Tolles' show-forChicago. He'll remain in charge of
local Par stage productions, spending six months on both sides of the
Atlantic.

-Charles. who considers his appointment a big who for French
art, says a will also use as much
act, says a will also use as much
appearance and possible in the
Par house, but won't guarantee to
be exclusive about that. It would
be too tough, he says.

Trapezists' Tuff Luck

Canton, O., Jan. 28, The Flying Harolds, with the Ringling-Barnum circus the past several seasons, experienced much hard luck at the city auditorium here while rehearsing the past two

here while rehearsing the past two weeks.
Several days ago Ellen Larey, feminine member of the stt, missed a hold on a swinging bar and broke her thumb in a fall. A few days later, Harold Volse, trying a triple somersault, missed the trapeze that ended in a high dive to the net. The

ended in a high dive to the net. The net broke and dumped. Voise on the hardwood floor tearing ligaments in his left arm.

With two of the three members out of the act, for the opening of the Shrine circus here Monday night, Mickey King, only recently recovered from a fall in Cluninati which kept her in the hospital here, was rushed in to substitute, and injured. Both in the some time. injured. Both members of troupe will be out for some time

Books Bing's Brother

Baltimore, Jan. 28. Izzy Rappaport has 'lined up Bob Crosby, Bing's brother, and the Dorsey Brothers' orchestra for an indefinite date in February, prob-ably the third week of the month. Neither the singer or ork has ever appeared here before.

WB's Booking Switch Lancaster, Pa., Jan. 28.

Booking of the Capitol here has been switched from Harry Biben, Philadelphia indie, to Warner Bros-booking department in New York. Arrangement also covers Astor in Reading and the Strand in York. All are Warner houses.

ASH TO TOUR IN UNIT

Dave Flamm, publicle at the indie Hippodrome, leaves. Thuraday
(31) to become advance exploiteer
for Paul Ash, who has a unit which
will tour through the sast and midwest, Ash is current at the HippAs yet.Izay Rappaport, operator
of the Hipp, has spotted no one to
succeed Flamm.

NEW **ACTS**

LEON NAVARA ORCH, and FOWLER and TAMARA (18) Band and Daness 28 Mins.; Full (Special) Palaces, N.Y.
Navars, with his radio and dane orchestra, and Fowler and Tamara are doubting into the Palace from

the St. Moritz hotel, where the comthe St. Moritz notes, where the com-bination is the stationary floor at-traction. They are a natural for vaudeville, not only on merit, but because vaudeville playing is noth-ing new for them.

With their vaudeville experience counting a lot, the transfer from the floor to the stage has been accomplished with ease. Resultant yaude performance is a polished one, both in the dancing and the music. Fowler and Tamara do two numbers. Rest of the 28 minutes are dance by Bobby Dillon and the music. A gift, Ruth Robin, carried by the band, is allotted just one chorus, and does it well enough to warrant more time.

and dues it.

Routine gets everything and everybody on and off with speed and dispatch, while Navara paces the whole turn neathy with his announcements and a gag or two Act as a whole helps to fill valuedled from the crying need for new material if when he week.

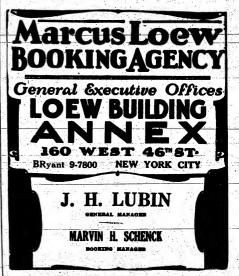
HENRY TOBIAS AND DON TANNEN (1) Songs, Comedy, Plano 15 Mins.; One

Songs, Comedy, risme [15 Minst, One Orphsum, N. Y. Whether the blonde with Henry Toblas has worked with Charles And Comics a Russe burlesque in charter and song. There's humor the charles and the charles the girl as a singer and his protegee. The singing part doesn't impress, especially when the child attempts a cooch unsatisfactorily, of course, Toblas offers a cooch unsatisfactorily, of course, Toblas offers a cooch unsatisfactorily, of course, Toblas offers a description of the course of mistakes in the dialog its impossible to tell whether accidental coesn't impress, especially when the child attempts a cooch unsatisfactorily, of course, Toblas offers a description of the course, the course of the course, the course of the

BAMA STATE COLLEGIANS (16)

played it. Sono.

BERT WHEELER
With Harry Jans, Betty Grabls
Talk, Singing, Dancing
19 Mins.
10 Mins.



BOMBAYO

His Original Double

Somersault on Bouncing Rope Roxy, New York, Last Week (Jan. 18)

Wesk of Feb. 4, Shrine Circus Detroit, Mich. Booked Thru HERMAN CITEON Permanent Address! I.A.L., 1660 Broadway, New York

and

FRIEDRICH FEHER

Care CONCORDIA FILMS REGENT STREET, LONDON, W. 1

NOW FILMING IN JUGO-SLAVIA

SALARY BENDER ON AGAI

Friars Give Dinner to Jake Lubin. Last of the Old Vaudeville Mohicans

The last of the vaudeville Mo-hicans—Jake Lubin—got a dinner from the Friars Club Saturday in (28). Event, held in the Friars (monastery atop the Holly-viood theatre building in New York, was in honor of Lubin- 38th year of activity. In the show business.

Lubin had been a tough proposi-tion to sell on the idea of a dinner, but eventually were tion to seif on the idea of a dinner, but eventually was prevalled upon to accept. Result was a capacity crowd which, in importance of guests, exceeded any dinner yet tossed by the Friars in their new

In their own typical way the Friars eulogized Lubin via the rib-In their own typical way the Friars eulogized Lubin via the ribbing-route. Speakers on the data included Bobe Hope, Ed Lowry, George Sidney, Joe Laurie, Jr. William Dear Sidney, Joe Laurie, Jr. William Dear Sidney, Joe Laurie, Jr. William Dear Sidney, Was excellent enough to rate the permanent me, assignment for all Friars are concerned, and it he would accept.

—In. point of service Lubin, general booking manager of Loew's, is the oldest booking man still taking an active part in vaudville. He started 38 years ago at Miner's Elighth Ave. theatre, becoming-treasurer and manager of that house and later moving up to the

treasurer and manager of that house and later moving up to the 126th St. (now Proctors) when Mine; took it to replace the Elighth Ave., which had burned down. While at the 125th St., Lubin, atruck up a friendship with Marcus Loew that lasted 20 years. When Loew replaced his 125th St. store show with the Seventh Ave. theatre, he. brought Lubin over to a coast it. Lubin later went we hadre, here it. Libin later went to the Coast in charge of the Loew-theatre in-terests there, after which he was brought back to New York to suc-ceed Joe Schenck as head of the Loew booking office. He's been on

the job ever since.

There was more sentiment than There was more sentiment than gags in the speeches at the dinner, but enough gags to make it a typical Friare Saturday Nite-Jack Curtis stole the show in his first performance before an audience since he was cancelled at Keeney's Bodford-20-years-ago.

Joe Laurie credited Lubin, rather than Billy Rose, with originating the combination theatre-restaurant idea. The first thieatre in which, the customers ate while watching the show, said Laurie, was Loew's Delancey St.

Vannery Issued a special four-page

Variety issued a special four-page miniature gag pager for the affair

Aerialist Badly Hurt In Fall to N. J. Stage

Myron Orton, 51, trapeze per-former, was critically injured last Tuesday (22) afternoon when he fell 16 feet to the stage of the RKO Capitol theatre here. While Orton fell 18 feet to the stage of the RKO Capitol that he here. While Otton was swinging across the stage, a wire broke and he plunged to the stage floor. He was rushed to the Orthopedic hospital, where it was found he had sustained a fractured hip and broken wrist.

Orton will be confined to the hospital here for about three months. His act, which includes two sisters and a brothey, was scheduled to sail in two weeks for an engagement abroad, but date has been cancelled.

Jr. Schnozzolas Split

The new schnozzola trio of Jackson, Irving and Reed have partially spill, Reed leaving the act atter differences with his partners. Eddle Jackson, formerly of Clayton, Jackson, formerly of Clayton, Jackson, for a constant Durante, and Durante, vaude bookings by Loew and a couple of nitery engagements are temporarily cancelled.

PRE-TRIAL EXAM

Adaglo Team Gets Court Order In R. C. Suit

Motion for examination before trial of Radio City, Inc., defendant in the \$500,000 slander sult brought by Loew, Burnoff and Wensley, adagto act, was granted last week in N. Y. Supreme Court.

Examination of, William G. Van Schmus, managing director of Musle Hall and v. p. of R. C., Inc., plus others, take place Friday (1) by I. Robert Broder, attorney for the dance trio.

Robert Broder, attorney for the dance trio.

Act charges it was peremptorily cancelled out of the M. H. and pub-licity villfied by Van Schmus.

ROXY PLAYING JACK BENNY AT \$7,500

Jack Benny will be the first outside act into the Roxy-Masthaum,
Phinten of the Roxy-Masthaum,
Phinten of the Roxy-Masthaum,
Phinten of the Roxy-Masthaum,
Phinten of the Roy of the Roxy-Mannel
Help of the Roy of the Ro

grosses.

Fior to Philly, Benny plays the
Hipp, Baltimore, Feb. 1. The week
of Feb. 15. he goes to the Earle,
Washington, and March 1 he repeats at the Chicago, Chicago,
where he played hast week at \$5.70,
but came out with \$5.50 and be Che
tra should be at \$7.50 and percentage as are the others.

Deals were negotiated by Lyons &
Lyons.

Carolyn Marsh's Atty. Says Commissions Took 60% of Her Wkly. Salary

Application of Max Hart Attrac

Application of Max Hart Attractions, Inc., for an injunction against appearances by Carolyn Marsh, was denied last week, with costs, by Justice McGechan in New York Supreme Court. Hart is suing for breach of contract.

Hart, along with Jack Morton, placed Miss Marsh under contract a few years to receive 20% of her anary. Late, through the William Morris office, she was placed with Al Slegel, who presented her as his latest proteze. Whereupon Miss-Marsh under with Hart.

In answer to Hart's claim for commission. Miss-Marsh throughher attorney, Marriec Cantor, contract with Hart.

In canswer to Hart's claim for commission. Miss-Marsh throughher attorney, Marriec Cantor, contracts her commission payments und for the original contract amounted to 605 of her salary. The Miss office and 5% to the heatre.

Contortionist Sues, Charging False Arrest

Los Angeles, Jan. 28.
Strand theatre and its manager,
Paul Swiekard, are sued for \$90,300
damages, by Demotrio Ortiz, who
changes he was maliciously arrested
in the theatre and prosecuted on
charges of statutory misconduct

the management.
Plaintiff, a conjortionist, was sub sequently acquitted of the charge by trial.

COIN REVIVAL

Name Splurge in Pittsburgh and Boston Expected to Extend All Over-Cantor-Rubinoff \$15,000, Casino Paree Unit \$10,000, Benny \$7,500—But Bookers Demand Proven Draws Only

NAME SCARCITY

Major circuits have started another-lish-salary-splurge-prompted by RKO's costly stage show celebration next m thin Boston of B. F. Keith's 52d-amilversary, and also by an unforeseen situation in Pittsburgh that threatens more serious-reprisals than a heavy name competition. As a result, box office hames are againt at a premium, but searce. Major circuits have started an

As yet the race for names has not spread to Broadway, but that is re-ported as due. It starts in Boston Feb. 1, while in Pittsburgh it's al-

spread to Broadway, but that is reported as due. It starts in Bostom Feb. 1, while in Pittsburgh it's airready on. Salaries way up in four flowers and even going into five are spots and a general thing in these spots and seven going into five and the seven in the secondary of the secondary of the content and one penner last year, another radio name, Jack Benny, was the persuader for the current bigact bender in Pittsburgh. Benny grossed 334,000 at the Stanley, Warner house, prompting Low's to resume steady shows in its deluxer. First attraction into the Penn will be 'the Casino de Paree (Manhattan Music Hall) Revue with Milton Berle the week of Feb. 1 at \$10,000 Phus a 'perentage. Following-this-will come a show topped by Jimmy Savo, at \$2,000, Aiex Hyde's orchestra and a line of girls.

Durante and dessel at \$3,000. Aiex Hyde's orchestra and a line of girls.

Durante and dessel at \$3,000. Which is the bird of the company of the fourth. Meanwhile Warners is on the bunt for attractions for the Stanley, plus mulling he idea of repeating Benny. Show set to compete with the Casino de Paree. Revue Feb. 1 is topped by George Givot and Ina Ray Hutton's all-girl ork, Feb. 8 the Stanley will play the unit topped by the Luxky Millinder Blue Ribbon ork.

Following the Millinder ork, WB has no idea of what it can get for the Stanley, presaging a quick death.

Following the Millinder ork, WB has no idea of what it can get for the Stanley, pressaging a quick death for the headline splurge through the lack of headliners and attractions themselves. Loew has no bookings set for the Penn Letween Feb. 22 (Jessel) and March 15, when Eddle Cantor-Rubinor-show comes in at \$15,000. In Boston, the Memorial starts. (Continued on page 71)

Loew's Penn, Ptsbg., with Top-Notch Vaudfilm at 40c Augurs Price War

RESUMING VAUDE

L. A. Million Dollar Theatre Install-ing Combo Policy

Los Angeles, Jan. 28. Vaude shows in conjunction with dual feature programs will be re-sumed at the Million Dollar, subse-quent run house, Thursday (31).

Policy will be six acts on a weekly ohange. House tossed out the stage shows several months ago and has been operating straight sound.

UNITS IN BOOM AT FANCY COIN

Units with some name value are coming back into vogue. Circuits are setting almost every minnle revue that shows any possibilities of drawing.

of drawing.

Major unit booking of the week
was engineered by the William
Morris office in setting Ken Murray
in condensed version of Earl Carroll
'Vantites' into the Chicago, Chicago,
at \$8,500. Same agency is also negotiating to bring the Paradise Resiaurant show, featuring Sally Randinto vaude, when the balloon dancer
finishes there in three or four
weeks. Other units booked by the Morris

Other units booked by the Morris agency in past week include the Benny Davis show, Baltimore, Feb. 8; Thisthum Blondes, produced in Chicago, set for Toronto opening Friday (1): Anatole Friedlund's 'Affairs of 1935' in Rochester-Feb. 1, and the Eddie Cantor-Rublnoff show at the Penn, Pittsburgh, March '15 at \$15,000 Possibility also of the Morris office putting a with sevening Vincent Lovez, now in unit around Vincent Lopez, now in Florida, in the near future and routing him north.

Another show that may come east shortly is the A. B. Marcus unit now barnstorming.

DIAMOND OFFERS 4-ACT UNIT WITH LINE AT 1G

Hollywood, Jan. 28. Hollywood, Jan. 28.

Billy Diamond, Chleago vaude
booker, has Don Murray on the
Coast trying to line up a number
of picture houses to use a four-act,
plus a line of girls, unit which Diamond plans to play out of Chleago
and down the coast. Unit will sell
for \$1,000. for \$1,000

So far Coast theatres have been cold on the proposition.

Goy't May Amend Clause in Code **Asking Exhibs to Guarantee Salaries**

obey code's wage and hour rules. Will expect stringent regulations be placed in operation to block further chiseling, confident power is strong enough to withstand possible court

Washington, Jan. 28:

Compromises on two disputed amendments in the film code amendments in the film code to be submitted to the Code extently tomorrow. The submitted to the Code are the film code in contraction to block further tomorrow. The film code in contraction to block further tomorrow. The film code in contraction to block further town the film code in contraction to block further town the film code in contraction to block further town the film code in contraction to block further town the film code in contraction to block further town the film code in contraction to the film code in contraction to the further town the film code in contraction to the further town the film code in contraction to the further town the film code in contraction to the further town the film code in contraction to film code further to the code in the film code in contraction to film code in contraction to the further town the film code in contraction to film the film code in contraction to film code in contraction to the further town the film code in contraction to the film code in contraction to the further town the film code in contraction to the further town the film code in contraction to the further town the film code in contraction to the further town the film code in contraction to the further town the

Pittsburgh, Jan. 28. Of greater consequence than the

Of greater consequence than he-headliner splurge by the town's de-luxers is the price-war which will probably follow the slashing of Loew's Penn admissions from 60 to 40c, taking effect at the same time as the house opens with high-priced vaude shows on Feb. 1. Theatres which will immediately be affected by the admish cut: are the Stanley. Warner delixer, and the Aivin, small-seater operated by Johnny Harris. These are tho only other stage show spots in Pitts-burgh, besides the Penn. Ine Fitt, indie, folded last week. Straight picture houses, in the

ourgn, oesides the Fenn. The Fift, indie, folded last week.
Straight picture houses, in the immediate vicinity of the down-town. Penn, Stanley, and Alvin, probably will also start cutting their admission scales after the Fenn's vande-opening. These have been setting 40 and 50c for pictures alone, Alvin now gets 40c top for its combo policy, while Stanley gets 60c. Nearby straight by spots are the Fulton- and Warner.

Alvin is also joining in the head-liner splurge. Mittal Green is bright of the Fulton- and Warner.

The fulton and Warner.

Livin is also joining in the head-liner splurge. Mittal Green is bright of the full o

CANTOR'S LOEW UNIT AT 15G

Eddle Cantor and Rubinoff start another Loew tour Feb. 15 at the Penn, Pittsburgh. Cost of the show is the same as before Cantor went to Europe a couple of months ago,

to Europe a couple of manner statis,000.

Cantor was scheduled to resume the Loew dates where he left off on his return from abroad, but preferred to go to Florida, for a rest preparatory to starting on the Pebeco program Sunday night (3) on CBS. No dates are set past Pittsburgh.

William Morris office made the

B & K Offers Oaklies For N. Y. Par to Keen Benny in Chi 2d Wk.

Chicago, Jan. 28.

Jack Benny and troupe signatured for a return at the B. & K.,
Chicago, starting March 1. B. & K. was anxious to bave Benny hold over immediately after his week of Jan. 18, but was unable to make the necessary arrangements due to the fact that the advertising agency in New York had already sent out guest ducate for the seaten broad guest ducate for the seaten broad to honor the Jell-O broadcast ducats at the Paramount theatre in New York in order to keep Benny in Chicago immediately, but it was no go.

VAUDE-PIX FOR L. A.

New Policy Effective Jan. 31 at the United Artists

Los Angeles, Jan. 28.
Combination vaude-picture policy will be inaugurated at the United Artlats (downtown) Thursday (31), following chilling of deal whereby Mike Rosenberg and Sherrill Cohon would take over house for operation.

tion.

New policy calls for Frank Orth
to go in as emeee, with 11-piece
hand and four or five acts of vaude,
plus double features.

Variety Bills

NEXT WEEK (Feb. 1) THIS WEEK (Jan. 25)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO *

NEW YORK CITY Great Yacopic State of the Company of

Palace (1)
Harris 2
Pat Heooing Ce
Mary Small Pat Heooing Co Mary Small Al Norman Ferde Grote Oro Virginia Bacon Co Geo Dormonde Co Silm Timblin Co

MUSIC HALL N. Y. C. NOW

ADE DUVAL and CO. Placed by LEDDY & SMITH

Leon Navara Ore
Bobby Dillon
13 Academy
14 Academy
15 Academy
15 Academy
16 Academy
16 Academy
17 Academy
18 A CLEVELAND
Falace (1)
Falace (2)
Falace (3)
Falace (4)
Falace (4)
Falace (4)
Falace (4)
Falace (4)
Falace (4)
For (1)
Falace (4)
Fala

4 Vespers

4 Vespers

Lifty—&—Duval

Roy Benson

Borns & Kasen

Duke Mellale

Merial Jislan

Nan Wynn

Helan

Nan Wynn

Helan

Keltes (1)

Amatole's Affairs

Keltes (2)

Amatole's Affairs

Helan

Helan

TEMPO

Helan

Jene

Let half (3-4)

Harmony Co-eds

3 Hearter

Let half (3-4)

Hermony Mellale

Let half (3-4)

Hermony Hermony Hermony

Kelthe

Let half (1-4)

Bowery M H Re ALHANY
LIVE CONTROL OF THE CONTROL O

Heith'e

lat haif (1-4)

Bowery M H R

UNION CITY

Keith'e

ist haif (2-3)

Benny Ross

(Two to fill) OFFICIAL D

JULIAN SIEGEL PARAMOUNT BUILDING This Week: Jules Delmar; Frank Le

Loew

NEW YORK CHTY

Capitol (1)

Capitol (2)

Cordon Reid & K

Horey Fam

Sittle Mayrian

Int haif (1-4)

Les Willes Cordon

Ich haif (1-4)

Carl Enmys Ev

Marin Cornel

Carl Enmys Ev

Marin Cornel

Sugar Marcelle

Carlon Marvey

Funat & Lash

Carlon Marvey

Ching Ling Feo J

Charles Marin Decoma

Linmy Save

Sugar Marcelle

Carlon Marvey

Funat & Lash

Carlon Marvey

Funat & Lash

Marin Decoma

Linmy Save

Sugar Marcelle

Vorke & Tracey

Vorke & Tracey

Marin Decoma

Linmy Save

Sugar Marcelle

Vorke & Tracey

Vorke & Tracey

Marin Decoma

Gray Fam

Marin Decoma

Gray Fam

Carlon Marvey

Marin Decoma

Gray Fam

Johnny Perkilas

Johnny Perkilas BALTIMORE
Century (1)
Honoy Fam
Nord & Jeanne
Pat Rooney & III
Horman Timberg
BOSTON
Orpheum (1)
Corpheum (1)
Lorraine & Digby
Johnny Burke
Duke Norman Rev
BRIDGEPORT
Globe BRIDGEPORT
Globe

1st haif (1-4)

7 Olympics
Sugar Marcelle Co
Yorke & Tracey
Rex Wober
J Deveraux Rev
2d haif (5-7)
W E Richie Co
W E Richie Co
Runaway

8 Hob Hail
Gray Fam
JERSEY CITY

poo Hall
Gray Fam
JERSEY CITY
Loew's (1)
Johnny Perkins
Dorothy Bushey
Girls
Ghezzis Frances Wills Rev
State (1)

Maximo Lee
Maximo Lee
Litta Gray Chaplin
George Jeseel
Living Jowann
Gates Ave
Int half (1-4)
Ricen Deniran Rev
Billy Kelly Co
Stuart & Lash
Co
Gold Raye
Co
Gold Raye zzis ercolatera encolatera

S Percolaters
Silly Monroe
Tod Arkin
NEWARK
Winnie & Dolly
Venita Gould
Jay-C- Allopen
Jin House
Pern (1)
Casino De Pares
Milton Berle
RICHMOND
National (1)
Bert Smith Rev

WASHINGTON Gate & Carson For (1) Tim & Irene Gautier's Top Shop Miner & Root Rev

Paramount

BOSTON
Metropolitan (1)
Dave Apolion Co
Duncan Sis
BUFFALO
Jaman Sis
Al Traban Co
De Limas
Serge Flash
CHICAGO
John Boles
Bob Ripa
Sylvis Fros
Dekozs
Dekozs
Arrie Ciare & 8
Barrie Ciare & 8
Barrie Ciare & 8

Roze rris Clare (25) Phil Harris
Leah Ray
Bobby May
Kay Picture
Jerry Co
Marbro (25)
Chez Paree Rev
George Givot Ciymas Tr R'deliffe & Rodgr Lewis & Van Mori Belie Orientale (25) Jackle Heiter Burna & Kaye Romeo & Duclay Harold Boyd Co Uptown (25) Joaquin Garay Morris & Van Keene Sis Gue Mulchay Selma Marlowe

Gus Mulchay Seima Marlowe DETROIT Michigan (1 Kay Picture Gene Austin Mitzi Green Lucky Por NEW HAVEN
Paramount (1)
Jim Lunceford (1)

PITTSBURGH
Stanisy (1)
Ina Ray Euton Bd
Dorothy Gooker
George (15)
Words & Musio Inc
Polly Moran
WASHINGTON
Earle (1)
5 De Guchis
Russell Marcon & J
Nan Halperin
Manhattin Stepper
(25)

Manhattin St. (25)
Mann R & M
Paney
Radio Acse
Rubinoff

Warner

ATLANTIC CITY
Earle
1st half (1-2)
Moccow Varieties
(Three to fill)
(25)
George Choos
'D'ncing H'neym'n
PHILADELPHIA
Earle (1)

Earle (1) Slate Bros Rimac Hedley 3 Jackie Green Rae Samuels Lew Parker Co Moscow Varieties

Independent

CHICAGO State Lake (28) Chas Brudge M & A Clark Lou & Ryelyn Re Lou & Rvelyn Re
Dave Vine
Ming Toy
Stanley Bros
LONG BRACE
Strand (24)
Al Castle Co
Brody

Ann Belevan
Kerr & Caroba
I Thy Tote
I Try Tote
I ANGELES
Orpheem (32)
N & B. Peres
Almardo
Armida
Avalon Boye
Will Aubrey
5 Belforde

Fanchon & Marco

NEW YORK CITY 5 To Top Girls Beat Walton Peggr Taylor Co Walton End Walton Control of the Contro

Fay's my Mac rey Wyo rachards

others to fiti)
ST. LOUIS
Ambassador (1)
ouise Beavers

Omar
Empire
(Jan 25)
Con Coleano
Fratenelli
Frehel
8 Kemmys

Cotton Bd

(Others to Same More to Same t

Paris

A. B. C.
(Feb. 1)
Marie Dubas
Jeane Lumiere
Jockere (Bills run 2 weeks

starting as shown)
Medrano
(Feb. 1)
Max & Morits
Donco
Adriana & Charlot
Rios
Max & Morits
Rouge
(Jan. 25)
Edmee Favart
Roseny & Capella
Rolf Holbeln
Kay & Jay

London

Week of Jan. 28 Astoria D. H.
Graole Schenck Ce
Casterbury M. H.
lat half (28-20)
Mito S
Stan Stafford
2d half (21-3)
Shielde & Kewley
Alice & Jimmy Day CHADWELL E 5 Crakaiax CLAPTON

Elliotts
EAST HAM
Premier

Cotton Ed Core Remark Structure Remark Syntopytors Remark Syntopytors Remark Syntopytors Remark Structure Remark Syntopytors Remark Syntopytors Remarks Remark Syntopytors Remarks Rem

Tower Cotton Bd SHEPH'BDS BUSH Seima 4 STAMFORD MALI Recent Begent
16 Sloging Scholar
STRATFORD
Broadway
M & H Nesbitt
STREATHAM

LEWISHAM
Palace
Loss Kit-Kat Bd
Annette Keith
Dare & Yates
Graele Schenck Palace
Howsil Bd
Semeralds
TOOTING
Granada
Howell Bd
Emeralde
TOTTENHAM
Palace BILBURN

Grange
2d half (31-1)
Greene Bros 6
LEYTON
Savey
M & H. Nesbitt
LEYTONSTONE
Rights Hutoh NEW CROSS Kinema Rice Gypsy Gie PECKHAM Palace Rice Gypsy Gla

ISLINGTON
Blue Hall
Blue Hall
List half (23-30)
Alice & Jimmy D.
Shielde & Kewley
2d half (31-2)
Mito 3
Stan Stafford
LEWISHAM

WALTHAMSTOW Granada
Hutch
3 Accordian King
5 Can'dian Wond
Rense & Godfrey
Low & Webster
Andy & Irving
Co as booked

Provincial

Week of Jan. 28 LEITH
Capitol
1st haif (23-20)
Joe Hastings Co
2d haif (31-2)
Rena & Ray MINBURGH Begent
1st half (25-30)
Joe Hastings Co
2d haif (31-2)
Rena & Ray

Cabarets

NEW YORK CITY

Delmonloc's
Sid Tomack
Florence Barlow
Jerry Baker
Heien Shaw
Charles & Celeste
Mike Durso Oro
Dubonett
Josk De Barby Oro Arden & Duncan Geo Marechai Miliard & Anita M Ferri Geovignetti Pietro

El Chice
Wences
Emilio de Torre
Rosarllio de Tri
Mona Montes
Rosita Rioe
Nina & Zabal
Francisco Ramo
El Merocce

Geevignetti
Pletro
Barrel of Fun
Jack Sheldon
Annette Leoy
Lewis & Dody
Bill'e Gay 80'e.
Jos. E. Howard
Kathryn Parsone
Bigelow & Lee
Jerry White
Boost Sur Le Tol
Jos. Pletro Cre
Alina Desiliva
Brusse
Brusse

Brune
George Thorne
Angelita Loya
Fox & Bailister
Raiph Navelie Or
Cafe Internations
Ince Elvira
Lita Santos
Lagitanilia
Loe Otedas
El-Chicorrito
Don Casanova
Rudy Hernandes
Cantilia Bayra

French Casin Gioria Glibert Maria Desty Harald & Loia Olympe Bradna Les Manginis Leilme Trio Drena Witman Deiso Roberte Juan Ca Raym'nd & Luei Gilberto & Jose Briceno Don Jose Oro

Jose Oro Gracie Barry Borrah Micevitch Peggy Taylor 8
Leon Belasco Ore
Jerry Freeman Ore
Central Pk. Casin

Libby Holman U & B Ebsen Leo Reisman Ore

Leo. Reteman Ore
Chapeas Reage
Reppy de Albreve.
Reppy de Albreve.
Divos Gapare Ore
Divos Gapare Ore
Divos Gapare Ore
Divos Gapare Ore
Chaleas Moderne
Murial Reger
Antonio Morchis.
Royal Cuban Ore
Morchis.
Royal Cuban Ore
Marianne
Davis
Wm Farmer Ore
Cibb Dawar Patria.
Marianne Davis
Wm Farmer Ore
Cibb Dawar Patria.
Marianne Davis
Wm Farmer Ore
Cibb Dawar Patria.
Marianne Davis
Cibb Gauche
Secorita Laona
Chib New Yorker
Cols Ellima Reiliy
Jack Meyer Ore
Cibb Richman

Cinb Richman
Jack Mason Rev
Lido Girle Ore
Coconnut Grove
Lloyd Garret
Adairn Richards
Durelle Alexander
Ruth Williams
Scott Fisher
Converses

Congress
Tom Nip Rev Thais
Edna Strong
Beatrice Lane
Frank Parrish
Chas Davis Ore
Paul Rogers Ore

Cetton Club Cotton Club
C C Rev
Mears & Meare
Nichelas Bros
Leitha Hill
Ophela & Pimie
John Henry
Swan & Les
Leoa Horn
Bill Balley
Jessie Scott
Dynamits Hooks

Hotel McAlpin Joe Haymes Ore Bob Barker Ruth Robin Agnes Andersen Hotel Montelair Leon Janney Leota Lane Roeita Ortega Franco & Francine Dynamite Hooker Coq Rouge
Joe La Porte Ore
Cubanacan

Franco & Francine Ruth Urban Marti-Michel Oro Rigo & Carmencita Miguel Di Grandy Juanita Don Raphael Hotel New Yorker Ossie Nelson Ors Harriett Hilliard

Florence & Alvare

Hotel Novarion Gay Adams Theirms Leede Billy Milton Maurice St. Clair Office Control of the Cont Paradise
NTG Rev
Saily Rand
Abe Lyman Ore
Elenore Woods
Raye Maye
Rosezell Roland
Bernice Lee
Jayoe Mannere
Ching Ling Foo
Reis & Dunn Park Lane Max Bergere's Place Piqua Harry Rosenthal Or A. Matzenauer Jos Zatour Bd

Rich'd Himber Ore Joey Nash Arosan Vecsey Ore Hotel Roosevest

Dernica Parks
Femeroy Rev
Femeroy Rev
Betal St. Mories
Femeroy Rev
Betal St. Mories
Fowler & Temara
Leon Navarra.
Hetel St. Egis
Jane Froman
Marjory Logan
Hetel Vanderhilt
Jack Whiting
Eva & Reys
Virginia Upperos
Virginia Upper

G& C Herbert
Sherry's
Maurice & Cordeb
Allee Dawn
Al Ross
Jos Smith Orc
Stork Club
Buddy Wagner Or
Beth Challis Surf Club Maurice Shaw Vi Bradley Taft Grill

VI Bradey
Taft Grill
Geo. Hall. Oro.
The Grill
Geo. Hall. Oro.
Thomasketay'e
Boris Thomasket
Regina Zuckerber
Harry Littman O.
Florence Kluk
Mme. Charova:
Gertle Bullman
Chee Doherty Ret
Trouville
Jim Miller Oro.
Ubaspi Club
Giadya Bentiy
Bill Bally
Teddy Hill
Village Barra
Village Barra

Walker O'Neils Oro Dwight Fiske Northway & Danilo Le Bijon Le Bijon Grace Morgan Elise Lord Peter Marshali Mario Di Palo Ore Teddy Hill
Village Barn
Sammy Walsh
Chicken Sis
McCrae Co
Audrey & Jonesco
Faith Hoag
Ben Alley
Julie Wintz Orc

Mario Di Palo Oro
Leon & Eddie'e
Dei Pozo Orc
Ron Perry Orch
Maison LaFitte
Max Dolin Orc
Maison Voyant

El Merocce
Illena Strenge
Irving Rose's Oro
Nane Rodrego Bd
Oliver Wakefield
El Tevender
D J Escarpinter Or
Trini Vareia
Dinorah Argudes
Juanita
Escor House A Valentino Ore Spivy Rita Belle Rita Belle
Mayfair Yacht Ciub
Walker O'Neil Ore
Mon: Paris
Gene Fosdicks Ore
Lucien La Riviere
Yvonne Bouvier
Aroold & Hawkins
Herrera Ore Bandino Bandino Dick Mansfeld Orc Flying Trapens Hazel Williams French Casino

Number One Club Mimi Muriel Old Boumanian

B Thomashersky Region Zuckerberg Sadle Banks Nellie Douglas

CHICAGO

Blackhawh
Kay Kyser Ore
Gloria Seiter
Maxine Grey
Benny Strong
Hersey's
Beverly-Kirk
Wayne Van Dine
Reeves & Lew Juan
Guittar
Emile Boreo
Noble State Ore
Carl Hoff Oro
Bypsy Tavera

Gray Tavers

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Glpsy Nina
Mario & Fioria
Joaquin Garay
Seima Mariowe
Russol Swann
Mayfair Girls
Meri Bell
Oscard's Ens
Henri Busse Ore

Jack Berger Ore Hotel Biltmore

Hotel Blitmore
Jack Denny Ore
Michael Tree Ore
Wee Adams & L
Hetel Commedors
Archie Bieyer Ore
Hotel Delmonico
Julie Gliespie
Alex Fogarty
Harry Tuker Ore
Hotel Edison

Bert King Oro
Terry Bianchard
H & M Kane
Hotel Fifth Ave
Mishel Gorner Oro

Mishel Gorner Oro Hetel Gov. Clinton Antheny Trini Ore Hotel Gt. Norther Ferdenando Orch

Motel Lexington

Jack Little Ore Al Kavelin Oro Hotel McAlpin

College Ins Geo Olsen Oro Ethel Shntta Colosimo'e

Colosimo's
Waiter Guild
Adelaide Kerkoff
Gano & Rita
May Downing
Inez Scott
Don Enrico
Bob Tiosloy's Ore
Eimer Schobel
Billy Meyers Congress Hotel

Robert Royce
Eddie Scope
Patricia Norman
Marcy & LaBell
J Cherniavsky

Clab Alabam

8 Bloods
Phylias Harry
Gleria Starr
Bernie Adler
Gaie Weet
Miss Patsy McNai
Eddie Roth Ore Cinb Algiere Kay Davisen Rosita

Kay Davisen
Rosita
Aiglore Ciub Ore
Bwelyn Camen
The Weismuellers
Kay Davidson
Sammy Kahn
Austin Mack Ore
Club Minuet
Frank Shermas
Adelioa Dossena
Glinger Wood
Many Grant
Ben Zimberoff
Del Estes
Ercelle Sis

ile Sie Maxine Kirk
Drake Hotel
Karre Lebarons
Forde Grofe Ofe
Edgewater Reach
Alta Warsawska

Royale Froites
Joe Lewis
Giggles Regan
Bebe Sherman
Marge & Marige
N & O Detrick
Dolores
Cecil Blair
Henri Lishen Ore
Terrace Gardens
Roma Vincent

Alice Blue
Saita & Anis
Haok, the Mule
O'Brien Girls
Stan Myere Ore
Via Lago
Riok & Snyder
Chicak Stanley
Peggy Laurie
Lou Blake Ore Ethel Benneit Anna Fiodorowoa Sammy Colten Norma Bradiey

Walnut Boom (Blemarek Hotel) Art Kassel Ore Esther Todd B & B Dodge Frite Mueller Mara Senta

roell Inn

Bainbow Boom Lydia & Joresco Beatrice Lillie Jolly Coburn Ore

Jolly Coburn Ore
Rene Merry-GeRound
Vivien Floid
Red Reck
Reno Dudes
Starr West Jones
Val Olman Ore
Elit Tewer
Nat Harris Ore
Garey-Plana
Bob Grant Ore
G & C Herbert
Sherry's Ballyhoe Myra Mason Murray Sis 6 Counts of Rhythn

Rita & Rubin
Marietta
Bilimore Bend'ev'a
Bilimore Bend'ev'a
Senorita Adriana
Gary Leon
Marcia
Wond
Marcia
Billi
Lowe
Cafe de Paree
Billi
Field Ore
Don Santo
Ja Janoid
Rues
Cantor
Cagano

0

Walderf-Asteria

Herbie Kay Oro.

French Cash Paris-Vienna Rev Tom Gerun's Ore Earl Rickard Eddie Dander's O

Harry's N. T. Bar Harry Harris Al Wagner Phil Furman Harry LeGrand Sid Raymond

Hi Hat Cinb Trudy Davidson Shannon Sis Jack Edwards Bobby Garth Effe Burton Velma Hand

Hotel Stever (Continental R Keith Bescher

Michelob Inn

Betty Moore
Delores Marcelle
Jeanoette Graham
Hal Hiatt's Oro

Nut Club

Nut Club
Cherry Sis
Carl Whyte
Holly Moret.
Sam Slim' Hart
VI Kilroy
Dan Montgomery
Eddd: Melkten
HI Weilington
Opera Club
Ann Seymour
Berenoff & Earlyn
Vernon Rickard
Jules Alberti Ore
Palmer Heuse

Palmer House Palmer Heuse
Tommy Martin
Roy Cropper
De Roze
Harris, Claire &
Bob Ripa
Abbott Dancers
Ted Weeme Ore
Paramount Club

Paramount Clu
Billy Gray
Snannon Dean
Marget King
Constance Sis
Andrewe Sis
Boyale Frolics

(Agua Callente) Nirvanna
Julian Marjorle
Beatrice Yncz
Armida Tovara
La Francon

Ruth Van Loise
Falamer
Nick Stuart Ore
Hudson-Metager des
Rita Robins
Faradise Gardens
Bud Averill
Paris Inn

Bart Rover
Helen Buros
June Brooke
Gabriel Casine
Diaca Tolly
Weiss Sis
Miss Valeska

Bondesveus Kay Kalle Ore Raymond Littee June Mariows The Vanitie

Dorothy Gilbert Geo Redmen Ore

Club Continental

Bill Robinson Frank Masters Ore

LOS ANGELES The Casinos Merissa Fiores Bebby Maytoreno Benito Bd

Beverly-Wilshire Orville Koapp Orc Ramon & Roelta Biltmere Bowl

Coconnut Grove
Ted FioRito Oro
Yolanda & Velos
Johnny Candido
Muszy Marcelline
3 Debutantos
Campbell 2 Clover Club Nan Blakstoos Cotton Club Milis Bros El Ray Club

Gene Austin
Candy & Coco
Hotel Recevelt
Goo Hamilitoo Ore
Betty Dunn
B Taft & P Neary
Italian Village

Mazie Richardson Louise Walker Gray & Hudson Kings Club

15 YEARS AGO

(From VARIETY and Clipper)

Arthur Hammerstein contract with the Selwyns to pro-duce his unwritten play in their still unbuilt theatre on 42nd street.

The Shuberts were planning a talent-hunting quest in Europe. Shy of sufficient musical comedy talent for their shows.

Loew offices flooded with applica-tions for stores in their new State theatre. Rentals were to be \$1,600 per front foot annually.

Canadian Pacific railroad was angling for N. Y. to L. A. business. Most of the haul being through Canada, it could make a more attractive rate on transportation.

Recurrent epidemic of the flu was playing havon with shows and audiences in many places, particu-larly the middle west.

American health officers were vaccinating all actors coming back from dates in Ontario.

Al Planatadosi in vaudeville. Asked first day audiences to suggest titles. Picked the best three and made into songs to be sung the last night of the engagement. Best

50 YEARS AGO (From Clioner)

Kiralfy Bros. revived 'Around the World in 80 Days' for a run at New Orleans, where there was a fair on. Did \$40,000 in six weeks. Big money then. Buffalo Bill was appearing both with his wild west show and in a drama. os. revived 'Around the

Marc Klaw was talking of pro-ducing a play for the coming sea-son. Not yet in contact with Er-langer.

Covent Garden opera house, London, having a winter circus. Used a mat weighing two tons, made of cocoanut fibre, instead of sawdust

Jacksonville complaining that with a floating winter population of \$0,000 it was unable to obtain good stage fare. But there were good shows in the south, if not in Jax.

Current museum attraction was a working model, operated by sand, of a railroad station. Contained 154,000 pieces and all whittled with a jackknife.

Skating rinks were increasing in (Continued on page 62)

Cochran Shies Clear of Participation In British Equity-Drury Squabble

Following reports on Broadway from England on the possibility of an actors' strike as the result of British Equity not being recognized by the Drury Lane theatre management, Charles B. Coohran, known as the 'actor's friend' over there, was asked to support the organization. Suggestion came from Dame Sybil Thorndike, currently starring The Distaff Side,' Longacre theatre

London producer explained to the actress that, because he acted in-dependently of other British managers and belonged to no managerial association, he was not in a posi-

agers and beionged to no managerial association, he was not in a position to take sides, in addition to fact he did not know just what started the agitation over there. Cochran delayed his sailing a week at the request of Elisabeth Bergner, who debuted on Broadway last week in 'Escape Me Never,' at Shubert theatre. He, is her personar manager in addition to having produced 'Escape' in London,.
English showman who, upon return to London will start one of the busiest seasons he has had in years, has decided his presentation of 'Anything Goes' over there will have an all-British cast. A number of American players were considered. It is probable Gertrude Lawrence will play the Ethel Merman part, with Leslie Henson and Sidney Howard in the William Gaxton and Victor Moore parts. Howard is not one

with Leaile Henson and Sidney Howard in the William Gaxton and Victor Moore parts. Howard is not the author by that name, but an English comedian.

Before Goes' reaches the boards, Cochran will present a straight play by Beverly Nichols, called Mesmer. Later there will be a musical show based on Liebelel, a German film. Show, with a score by Oscar Straus, was readied for Vienna but law there against uniforms on the stage banned it. Early in the summer he, will follow up 'Streamline' with another revue to be called Tubiles. Miss Bergner will have a new Sir James Barrie play, untiled as yet. That will follow her film appearance in 'St. Joan,' in the making of which Cochran will also be interested.

Equity at last week's Council

Cochran, will also be interested.

Equity at last week's Council
meeting endorsed the British actors
organizating movement to establish 'Equity shop,' which is similar
to that in America—all players
forcibly belonging to the association. English managers cannot
engage American players to replace Britishers who are supporting Equity over there. British Equity was advised by cable that American actors are forbidden to accept such engagements.

EQUITY OKAYS BENEFIT FUND

Equity's Council has given it solid support to the Theatre Authority, formed recently to stamp out abuses in the presentation of bene-fit performances. Members have informed that they must no appear in any benefit show not okayed by the TA, under severe penalty.

Violation calls for a fine of not more than \$100 or suspension from good standing or not, at the discre-tion of the Council. It is charged that some bounds. It is enarged that some benefit performances are conducted along racket lines by persons who have turned over little or nothing to the supposed beneficiaries. Equity claims the actor habeen too often defrauded into giving his services gratis.

been too orten gerrauged into sing his services gratis.
Authority's function is to scrutinize benefit set-ups and issue authorization if found legitimate. Conthorization if found legitimate. Condition accompanying authorizations is that a percentage of the gross be turned over to the TA, which disburses the money to the Actors Fund and the three theatrical guilds. TA's quarters are in the Fund's offices. Movement has the approval of the Public Welfare-Department, N. T., and Commissioner of Licenses Paul Moss.

Woollcott Wonders

Alex Woollcott in his Sunday night radio talk a week ago (20) touched on some of his experiences as a newspaperman. Mentioned that to me time he was barred from Shubert theatres. That was when he was drama critic for the Times, N. T. Having walted a long time to get even, he was when we was the control of the times, and the control of the times, and the control of the shuberts.

Wonder whatever became of the Shuberts?

NO DECISION IN DUCAT SUIT

Application for a writ of injuncrestraining the legit Code Authority from enforcing the theatre ticket control rules was mad by five independent operators, mem bers of the Theatre Ticket Brokers Association. After it was charged that there are 'secret alliances and understandings' tending to monopolize the distribution of preferred tickets, Justice John E. McGeehan Supreme Court, N. Y., reserved decision last Thursday (24).

Attorney Charles Abrams, for the agencies, charged that the Tyson Operating Company (formerly Sul-livan-Kay) receives a preferential allotment of tickets from Shubert theatres and that other brokers, or

heatres and that other brokers, or some of them, must purchase tickets from the Tyson office, so that they may fill their orders. Indie group, seeking what it believes to be an equitable distribution of tickets, avers that Lee Spubert has blocked attempts in that direction.

No specific denial was made to the charges, but William Klein filled a brief on behalf of Shubert to the effect that as the courte have here-tofore held that managers may determine who shall or shall not enter their theatres, their right to choose the brokers to whom they allot tickets could not be seriously questioned.

questioned.

Philip Difference of the property of the property

code administrator, to report on the operation of the new rules, has been dormant pending the legal pro-

'MARY' STARTS: MENKEN OUT, P. FREDERICK IN

Mary of Scotland will open on tour at the Forrest, Philadelphia, Monday (4), with Helen Hayes and Philip Merivale in the leads as orig-

Philip Merivale in the leads as orig-inally on Broadway last season. Pauline Frederick will appear in the Helen Menken part, one of the few changes in the cast. Miss Menken, of the original cast, wanted to make the Marry tour, but when the road plans were some-what indefinite she accepted a co-starring engagement with Judith Anderson in The Old Mald' current at the Empire theatre, N. Y. Miss

s Anderson in The Old Mald' current ea the Empire theatre, N. Y. Miss Menken is held to that show by a run of the play contract.

I indications of heavy road interest in Mary was had from the Philly advance sale. Additional telephone was installed in the theatra hecause of the volume of inquiries about tickets.

Berman in N. Y.

London, Jan. 19. Monty Berman, director of Max Berman, Ltd., film and stage cos-tume houses in England, is now in American to look over the show sitation there.

Young Berman has the backing of

his own company and several business men, who are prepared to invest in Broadway shows suitable for

Pasadena Going Comm'l; **Arty Productions Out**

Hollywood, Jan. 28.
Pasadena Community Playhous will switch its policy to that of presenting original plays within the stuck to proven properties and arty

stuck to proven properties and arty productions for the past year, but has now succumbed to the lure of possible picture and New York production sales. Understood that sponsors of the Playhouse have decided to try the commortal angle in order to offset donations.

Already three new plays are set for-production. First is a mystery thriller, "The Mystery of the Boardwalk Asylum," by Dr. Cecil Reynolds, Bollywood medico, who dabbles in the drama. Dr. Reynolds is currently playing a part in the Chaptin, picture and is a confirmed Shakespearean reader at ships' concerts.

certs.
Other two are 'Amaco,' by Martin Flavin, and 'Gallow's Glorious,' by Ronald Gow. Latter is the dramatization of John Brown's attack on Harper's Ferry.
Playhouse has a tie-up with the Shuberts on new plays. Man of War' and 'Growing Pains,' both Pasadens productions, were produced later in New York by the Shuberts. Both melted.

EXTEND DUCAT INVEST. TIME

Washington, Jan. 28. Deadline on the report of the New York ticket-plan investigating committee was set back again last week by the N.R.A. because of the legal challenge to the legit code by recalcitrant brokers, who can't see the idea of ponying up for a bond and license. Granting

and license, Granting the sleuthing group added time to see how well or how poorly the complicated ticket control plan works, Deputy Administrator William P. Farnsworth set the time limit back from Jan. 21 to Feb. 5. honing that the uttestion Feb. 5, hoping that the litigation will have reached a head and there will be something to report on.

RE-CREATES 'MIRACLE' LEAD

Joseph Spurin-Callefa will re-create his original 'Small Miracle' lead at the El Capitan here opening Feb. 7.

Dowling Working Without Salary Until Production Cost Paid Up

Pemberton's Quotes

Brock Pemberton has been Brock Pemberton has been giving personal attention to the daily ads of his Personal Appearance. Miller theatre, N. Y. copy being changed frequently. Last week, in using an excerpt from George Jean Nathan's notice on the show Pemberton made the signature read, George Sean Nathan'.

than." Persons quoted on 'Appearance' included box office men and even the blind begar on the street. Notices from reviewers for out-of-town papers used and some foreign language quotes—Chinese, Hebrew, and French.

WB TO DO MORE **B'WAY LEGIT**

FINANCING

Warner Bros. is going in more heavily for financing legit produc-tion in the east. First started out to be just an occasional dip, but now has developed into an impor-tant function. One current Broad-way play has Warner coin back of it and two on the way in are hooked

way pury mas warner coin back of trand two on the way in are hooked up the same way. Season started with Warners put-ting up 50% of the coin for Calling All Stars, Lew Brown's musical re-vue which struggled for a few weeks theatre, on Broadway, and gave up. Then Tly Away Home produced by Theron Bamberger and Barney Kia-wans, which is current at the 48th St, theatre, also with 50% coin back-ing from WB.

'Three Men On a Horse', legit be Three Men On a Horse, legit being produced by Alex Yokel and due
in New York this week, similarly
is financed by WB. A fourth play,
Ceiling Zero', aviation comedy by
Frank Wead, is being readled for
spring showing; Auriol Lee to stage.
Wead is a picture writer and may be
the nominal producer of the plece
size.

warners' general manner of pro-cedure on legit production is to put up 56% of production costs and re-tain a priority on the film rights. Figured that by putting up that much coin the prospective producer should be able to gather the reat and. Warners then is not actively involved in actual production. This being avoided for fear by some of the company execs of getting too deeply involved.

deeply involved.
Twentieth Century has similar legit. Ideas and, early, this season, financed 'Red Cat' for Al Woods.
Understood that 20th's second legit venture will come next month with the production of 'De Luxe' by Louis Bromfield, on which Chester Erskin will do the production.

roadway show in years exists or Thumbs Up', presented at the St. James theatre, N. Y., currently, by Eddle Dowling, who also is appearing in the revue and has the house

Ing in the revue and has, the house under lease from Vincent astor. Actor manager has stated to friends that neither he nor his wife, Ray Dooley, also in the cast, receive adaray and will not out the product. Political affiliations are ascribed to Dowling's situation. Those named as having backed the show are Frank Walker, titular head of the Stage and Screen Division (of which Dowling was active head) during the Roosevelt presidential campalgn; Ben Smith, w.k. as a Wall Street bear since the depression; Mike Comerford and Boris-Said. Latter is connected with the Standard Oil Company of New Jersey.

Said. Latter is connected with the Standard Oil Company of New Jeresy.
Original estimate of production cost for Thumbe' was \$80,000, but approximately \$120,000 was actually expanded. Backers thought that because the revue cost more than figured, Dowling should kick back his stock in the corporation. Dowling compiled and at the same time-entered into the no-saiary deal. Situation was complicated by the fact that each backer thought he should have a personal representative in the show. First several two productions of the should have a personal representative in the show it for the show it is not the should have a personal representative in the show. First several so, save the middle of opinion of the show it is not the show from folding through internal matters also to hold the friendship of his politicobackers, Dowling was willing to assent to any deal that straightened out the managerial end.

Leasing arrangement prominently figures in Dowling's problem. In

out the managerial end.
Leasing arrangement prominently figures in Dowling's problem. In fleu of rent he agrees to pay Astor 10% of the gross, as against the taxes and other fixed charges totaling \$35,000 annually, which he guarantees. In addition Sald received \$% of the gross in return for having on the control of the

EQUITY, MGRS. HUDDLE OVER JR. RATINGS

Equity and the managers-huddled-last week over the proposal to limit the number of unior, players in casts, but Equity's proposal that there be not more than 20% of juniors in any one show, was not favorably received. Managers thought that because the minimum wages for junior and senior players were set in the legit code the mat-ter should go to Washington for adjustment. djustment.

adjustment. Players complained recently that under Equity and the code experienced actors are not fairly treated, Minimum for juniors is \$25 weekly, \$40 being the minimum for others, Claimed that some managers are-engaging juniors whenever possible, Further pointed out that even if a possible provided the provided of stage is ob through enessity, the is forbidden to do so under Equity's rules.

Stage Relief-Authors' League Combo Benefit

Combo benefit to aid the Singe Relief and the Authors' League Rund, called The Post-Depression Galciles and built along revue lines, is dated for Feb. 24 at the New Amsterdam theatre, NY. Mare Connelly is chairman of the committee in charge and is arranging the numbers for the show. Others with him are Irving Berlin, Noel-Coward, Rachel Crothers, Russel Crouse, Howard Dietz, Vinton Freedley, Max Gordon, John Golden, George Gershwin, Sam II. Harris, Moss Hart, Geoing S. Exafman, Cole Porter, Utchard Liver, El-mer Rice and Alexander Woollcott.

Mgrs., Relief Officials Discuss Plan To Route Free Shows in Dark Legiters

Meeting Monday (28) between representatives of Broadway managers and sponsors of the relief shows presented in Civilian Conservation Camps and in New York neighborhood spots was held for the purpose of furthering the possible establishment of a municipal chain of legit theatres within the metropolis. Session followed that between the relief show head and the

or legit fleatives within the metropolis. Session followed that between the relief show head and the labor groups about 2 days and the labor groups about 2 days and the relief abows not only concerns the continuance of employment for those on the drama relief payrolls, but to revive and promote interest in the spoken stage. Proposed that there be an admission fee of 10 to 25 cents, the CCC shows—going—into-habindoned theatres or halls equipped to play shows, any needed alteration being done by artisans on relief, with houses staffed by in-

dividuals in a similar position.

Barle Boothe, directing head of the rellef shows, and Frank Gillmore, of Equity, placed the project before the showmen. Both sides then returned and talked it over. Managers appointed a committee to look further into the matter, without the managers committing themselves. It is Boothe's idea that if any profit be made, such coin shall be used for additional free show units. Should the houses be successful, it would only be a short step to turn them over to commercial managers.

CCC camps in Virginia, Kentucky, West Virginia, Tennessee and the Carolinas have requested that the shows be routed into those states. Camps shows are already being toured in New York Connectiou.

Auditors are going over the books, so Talbot has to work fast. He

so Talbot has to work fast. He transfers a like amount from the estate of a client, tells himself he's doing a community service in saving the bank and then has his wite make a play for the good-looking bachelor attorney who can legalize the transaction. As a besuit of the transaction.

Plays on Broadway

ESCAPE ME NEVER

Comedy drama in three acts presented at
the Shubert Jan. 21 by Theatre Guild in
association with Charles B. Cochran; Elisa-
both Bergner starred; written by Margaret
both Bergher Starred, Written by Margaret
Kennedy; staged by Theodore Komisarjey-
sky: \$4.40 top. Sir Ivor McClean,Leon Quartermaine
Lady McClean
Fenella McClcanEve Turner
Woman Tourist Shiela Taylor
Woman Tourist Chart Marragha
Tourist
Tourist Could'the Tourist
Cary, SaugerGriffith Jones
Butler Bruno Barnabo
Herr Heinrich William F. Schooller Gemma Jones Ellsabeth Bergner
Gemma Jones Elisabeth Bergher
Sebastlan Sanger,
Watter Peter Bull
First Spinster Joan Biair
Second SpineterMurlei Johnston PetrovaNina Bucknail
Petrova

An uneven play attractively titled and dependent almost entirely on its star. Eliabeth Bergner, timorously making her American debut. Escapo Me Never should be among the season's successes on the strength of Miss Bergner's performance, but that the Theatre Gulid will como out on the long end is doubtful because of excessive royalties involved.

of Miss Bergner's performance, but that the Theatre Guild will compound to the load of the

parentage vague, in. Somehow the lad and the winsome girl had become quite used to each other, then lad and the winsome girl had become quite used to each other, then lad and the winsome girl had been lad and the lad and t

NOWHERE BOUND	
Molodrama in three acts by Le	0
Birinski presented by author at Imperia	J.
Theatre, N. Y., Jan. 22; staged by A. H.	
Van Buren; set Karl Amend; \$2.20 top	ı,
Tomski	٧.
McTavish	e
Schwartz Fred Kaufma	n
GrassoJoseph M. de Villar	ũ
Pat	С
Maureen	E
Maxa Marshall Hal	e
Weber	ļ
Basil Oxley Charles H. Croker-Kin	6
Mike	3
Dope Peddier G. Frederic	Ľ
Guzik Alexander Danarol Ivanow Michael Popol	
Ivanow Michael Popol	ï
Lajos	•
Holana Plane	ï
Mrs. Blum	č
Chester Sherling Olive	:
Federal Official W. W. Shuttlewort	i
Al Pomo Edward Raquell	
Doblie John Alexande	Y
Turk	n
Turk	r
Ipolita RomanescuMirlam Goldin	a
Police Sergeant G. Swayne Gordo	n
Senetor Dalton Oswald York	0
Policeman John Rowa	п
Guard	п
Chres Phillip-Jone	'n

Leo Birinski comes to Broadway y way of Hollywood—and should

be back there, judging by his new play Nowhere Bound. Title 18 as lightly a misnomer. Play is not a suggisted the play in the

60,000 HEROES

(IN YIDDISH)

Fantasy in three acts and nine scenes by Benjamin Ressler presented, by Nov York' Art Troupe at Yiddish Folks the atre, N. Y., Jan. 25, 1935. Directed by Joseph Buloff: music, Jacob Flester, ar-ranged by N. Kornspan: settings. List Palazzio, executed by Michael Scitzman.

dances	arranged	by Lillian	Shape	ro.
Borech.			euben '	Wendorf
Enzeila			Ben	Basenko
Gershon			Wolf	Mercur
Zorach.			Judai	Bielch
Lemel.			Laza	r Freed
Sholemi			Нагою	1 Miller
Shamai			Chaim .	schmeuer
Yechlei			Jacob	Mestel
Menuch	ah		Leab	Naomi
Paltich		i	Josepi	Bulon
Lucas.			Bldor I	lollander
Cazimir			.Michae	Gibson
Baron -	Zigfried.	arregeration	Louis	Weisberg
Cunego	nde		Luba	Kadison
Brother	Simon.	Je	Leon	Kadieon
Carlos.		Je	cob_B	n-Arton
Imam-1	asha		Wol	Barzei

It's not very often that the Yid-dish theatre forgets itself long enough to turn out something really fine in the control of the control of the property of the control of the control ming from the Yiddish that got anywhere from an international stage standpoint. This one is prob-ably number from the is control, theatre. Interesting and it is good theatre.

anywere from an international stage standpoint. This one is probably number four. It is colorably the colorably the colorably for the colorab

Jewish boy, not getting anywhere. The Crusaders stalk through the (Continued on page 64)

Shows in Rehearsal

The Bishop Misbehaves' -

John Goldes,
"Bitter Oleander"—Neighborhood Playhouse,
'Crose Ruff—Delos Chappell.
'No Man's a Hero'—Danleis,
Lyon and Gallagher.
'Times Have Changed'—
Theodore Robein.

'The Closed Garden'-Henry *Forbes and Ellihu Glass.

'Mary of Scotland' (road)—

Theatre Guild.

'Field of Ermine'—Crosby

'Field or Gaige. 'Noah-Jerome Mayer. 'It's You I Want'-Del Bondle and Haring. 'Awake, and Sing'-Group

DU ROY SUING **EQUITY FOR** LIBEL

Second suit for damages against Equity has been filed by Robert Du Roy who recently was awarded a record verdict of \$40,000 in the N. Y Supreme Court, on complaint that the association forced Right of Happiness' to close. Du Roy, who co-produced the play and acted in it, now complains that he was libeled in Equity's monthly house organ in its story about the show

Equity is preparing papers which will probably send the first case to the Appellate Division, Application to the court that the verdict should be disregarded, because it's excescesive, has already resulted in reducing the award to \$13,000.

Du Roy and Le Maistre, latter

said to be a college professor, pre-

Du Roy and Le Malstre, latter said to be a college professor, presented 'Happiness' at the Vanderbilt theaten, N. Y. in 1931. It dewe a drubbing in the press and played about nite days. Equity did not regard Du Roy's action for damages seriously until certain evidence, including the adverse notices, was not admitted.

Du Roy contended that Equity, by calling-out the play's lead (Anne Sutherland), and refusing to permit an understudy to appear, forced him to suspend the play. Equity contended it was within its rights, because the actress had not been paid salary for the previous week. Cast, with the exception of Miss Sutherland, had surreed to watty the two-weeks' salary guarantee requirement. Matter, system. In our out under Equity rules.

Plays Out of Town

Crosby Galge and Charles Heldt present a new three-act comedy by Lawrence Lang-ner and Arnina Marchall, directed by Worthington Miner; scenery by Stewart Changy. At the Nixon for one week under abspices of American Theatre Society. Top Klearce Green Stewart Charles and or Sionn...

suit of Hanniness' on Broadway last season. It was first tried out this summer at the Country Playhouse Westport, Conn. under title of For Love or Money, and repertory seems to be where it belongs. A stockminded piece which wavers between farce and satire, unable to make up its mind which to be; it has a wheczy first act, an excellent sec-

cartoon of modern banking integ-rity, but the Languers don't get it They get too many unimand only expert playing makes them

Bebe. Ben. Skeets To Produce Their Own Legit, 'Hero'

Skeets_Gallagher, who came from Hollywood for a fling at Broadway now have the controlling interest in 'No Man's A Hero,' Coast trio having 75% of the show, posted salary guarantee coin with Equity

recting, rehearsals having been held up while the managerial set-

ring as true as they do. As it is, some of 'On to Fortune' is par-ticularly trying for the players, and they occasionally have a tough time of it.

ON TO FORTUNE

rican Theatre Society. Top

Tike Chase
Mary Rogers
Josephine Hull
Myron McCormick
Edward Breadley
Gleinn Anders
High
Hugh
Worthington Minee
Robert T. Halnee
Edward McManna
Percy Helton

they occasionally have a tough time off it.

Action is laid in town of Meirose, O. a thriving community of 160,000, where the Sloan National-Transport of the Sloan in the Sloan in the Sloan in the Sloan have stood for through five shoresty, insists that's what the Sloans have stood for through five serial a community pillar; so, too, is, like you can be serial as community pillar; so, too, is, like you can be serial as community pillar; so, too, is, like you can be serial as common the serial as common to the serial as common the serial as common the serial seria individual, and Donald, a young rebel full of revolutionary leanings.

When a teller is discovered to the state of the sta Extremely doubtful if this one ill make the grade. A new play y the Languers, who had 'Pur-

There's a good idea behind the

last week.

M. S. Bentham, who announced
the play, stepped aside, explaining
he did not have enough time to attend to the production, but retains
a 25% interest.
Understood the Hollywooders will
draw \$2.00 weekly salary between
them. Jack M. Welch is business
manager and Thomas Mitchell is dimanager and Thomas Mitchell is di-

up was rearranged.

"Hero" opens at Princeton, N. J.
Feb. 14, Wilmington to follow.

ing the bank and then has his wife make a play for the good-looking bachelor attorney who can legalize the transaction. As a result of this shady deal, a Urtah Heep-ish bank and the stock of the state of the transaction. As a result of this shady deal, a Urtah Heep-ish bank as the stock of the state of the bank stock, the city wheeles a lour-term loan out of him, and when he goes to free the embezzier, because where the additional loss is discovered, that meek little gentleman has got religion and insist on heing sent to jail. Before he will agree to go back to work, he dominate a got religion and insist on heing sent to jail. Before he will agree to go back to work, he dominate a large of the state of the stat Death Comes at Sunset Baltimore, Jan. 22.

Melodrama in three az cer, presented by Edwirangement with Kenwar at the Maryland theatt of Jan 21, at \$1.50 top. Pitt; eets by Bil-Art. S Inspector John Stoddard Tony Sanford, of the Le ndon Times. Tangetic of the London Times.

Captain Willard. Arthur J. Wood
Joan Blaff. Janes Gralinger
Joach Blaff. Alor Courinsy
Palip Blaff. Alor Courinsy
Palip Blaff. Alor Courinsy
Palip Blaff. Alor Courinsy
Palip Blaff. Alor Courinsy
William Sinpson. Parrell Pelly
Langdon. Byron Russell
Peters. Robert Benton

Inspired by the thumping success that was Dracula, the author of this one figured that by reversing the gender of a vampire—i.e., presenting it as a femme fatale—he senting it as a femme fatale—he presenting it as a femme fatale—he presented in the senting and consequent coin collecting. Idea want so bad, but it will never be realized by this play void of punch and conjures up no spine-chilling moments for its attendees. There is no attempt made to mask the identity of the vampire, which robs the piece have and, since the pace is never accelerated beyond the quiet purry with which it starts, the show drags deadeningly.

with which it starts, the snow unexcleadeningly.
Audiences aren't likely to be stirred to a nervous tingle by the fact that at no time does the stage black out, does any character shrick, nor does any tantastic believed, and the stage black out, does any tantastic believed with designed the stage of the stage of the stock situations usually encountered in plays of this type are absent and there is nothing to re-

Inside Stuff—Legit

Picture version of Escape Me Never, which opened at the Shubert theatre, N. Y., last week, was filmed in London by British-Dominion and is ready for release. Eliasbeth Bergner stars on the screen as she does in the play. Minimum Broadway engagement will be 12 weeks and the Escape picture will not-be released-until the Broadway stage date terminates. Charles B. Cochran who presented the place in London states the film may not be screened here until fall.

Escape was originally scheduled here by the Frankwyn company (Arch Selwyn and Harold B. Frankin). When the latter decided to call quits, the Bergner play contract was untifulfied. Crosby Gaige interested the Theatre Guild through Lawrence Langner, Guild then assuming the deal. Gaige will participate in the profits, Selwyn also being in if the show clicks. Understood Frankin is entirely out.

Broadway's standout musical, 'Anything Goes', is now on velvet, hav-

Broadway's standout musical, 'Anything Goes', is now on velvet, having paid off total production costs of nearly \$70,000 in nine and one-half weeks which were completed at the Alvin theatre Saturday (27), Quick measure of the production expenditure is believed to be a record. Goes' is the second musical to turn the trick in New York this season. Lafe Begins at \$130' cilimbed out of the production red at the Winter Garden in slightly more than 12 weeks. Revue has a more costly production, estimated around \$130,000.

The service staff, 60 ushers, doormen, elevator operators and pages, at the Center theatre, N. Y. (The Great Waltz), had a ball and show in the Florentine room, Park Central hotel, last Thursday (24). Surprise number was "Mme. Hasch's Ballet, with the lads capering about he blond wigs. There was also a ministrel show, Guest end men were Solly Ward and Al Trahan, with Guy Robertson the interlocutor.

Substantial portion of the \$10,000 annually expended in the Los Angeles area by the Actors Fund is hoped to be raised at a special benefit performance of the "Ziegfeld Follies" at the L. A. Biltmore on the afternoor of Eeh. 1. Regular mat ecale of \$2.50 top prevails for the benefit, which is described in the control of the control of

The 53rd annual benefit performance for the Actors Fund of America at the New Amsterdam, N. Y., last Sunday (20) grossed \$11,000. Daniel Frohman, president of the Fund, again directed the event.

All Chi Houses Booked as Biz Perks: 'Roberta' Ups to Wow 25G; 'Fever' East

Current Road Shows

Week Jan. 24

Abbey Players, Harris, Chicago.

'Ah, Wilderness,' Parkway, Madison, Wis., 28; Shrine Aud., Des Moines, 23; Tech High School, Omaha, 39; Shubert, Kansas City,

'As Thousands Cheer,' Nixon, Pittsburgh.
'Continental Varieties,' Stude-baker, Chicago, Thousands - Cheer.' Nixon,

Washington.
'Death Comes at Sunset,' Walnut, Philadelphia,
'Dodeworth,' Ford, Baltimore.
D'Oyly Carte Repertory, Colonial,

Boston.

Eva LeGallienne Repertory, Erlanger, Buffald, 29-30; Cass, Detroit, 31-Feb. 2.

'Friet Legion,' Plymouth, Boston.
'Follies', Blitmore, Los Angeles,
'New Pioneers,' Playhouse, Holly-

yood. 'On to Fortune,' Garrick, Phila-

delphia.
'Pagan Lady,' Shubert, Cincin-

nati. 'Petticoat Fever,' Hanna, Cleve-

'Petticoat Fever, rannan, land.
'Rain', Chestnut, Philadelphia, 1.
'Roberta', Erlanger, Chicago.
Scottieh Players, Erlanger-Columbia, San Francisco.
'Stavedore, Selwyn, Chicago.
'Vanities,' Grand, Chicago.
'Walker Whiteside Repertory,
Kansas State Normal, Emporta,
Kansa, 28; Forum, Wichita, 29-30;
Broadway, Denver, 31-Feb. 2.

HUGH WILLIAMS DUE

IN FOR 'PRIVATE ROAD

Hugh Willians scrams east to

start rehearsals for the lead in 'Private Road,' which Robert Mil-

ton is producing on Broadway the first-or-second week in February. Long distance deal was nego-tlated by Ralph Farnum.

Hub Treas. Elections Boston, Jan. 28. Hugo W. J. Lundgren was elected

president of the Theatre Treasurer's

'Small Miracle' in Chi Chicago, Jan. 28.

Bond is being posted with Equity

Bond is being posted with Equity here this week for the production of "Small Miracle" at the Studebaker, to open on Feb. 4.

Will be presented with a local cast under the auspices of the Chicago Group theatre, an off-shoot of the Uptown Amateur Players, James Bradley Griffin, director of the Uptowners, is guide on the 'Miracle' show.

'Sixteen' for Chi

Pryor's Legit Yen

Hollywood, Jan. 16. With the Theater Guild dicker!

With-the-Theater Guild dickering to have him do two plays, one James M. Cain's Postman Always Rings Twice, Roger Pryor has the stage yen and wants to pass up pleture deals for a while at the windup of his Universal Makes.

Hollywood, Jan.

er, Chicago, princia Otie Skinner, National,

All theatres in the loop are booked up with the start of February. Dates are set for houses which haven't had legit attractions in years, such as the Princess and Great Northern.

Great, such as the Princess and Great Northern.

Business is good in the loop, with every show on the right side of the ledger. It demonstrates once more the show the west was the such as the such season to come into the loop and they are swarming back into the risklo strong after a four. Roberta' remains the outstanding wallop of the season thus far. Doing practically capacity business at \$25,000, which meet a four the state of the season thus far. Doing practically capacity business at \$25,000, which meet a four performance. Manager Rollo Timponi is finding use for an additional bac-office, which is the first time in years that a local legit house handler weakly as a Drawn and the season thus far. Another play which has caught on remarkably is Stevedore. Opened rather weakly as a Drawn though the season of the seas

Estimates for Last Week

Estimates for Last Wesk
Abbey Theatre Irieh Players, Harris (1,100; \$2.20) (1st west)—Opens
tonight (23) for a three-week ride.
Continental: Varieties: Studebaker, Student (23) for a three-week ride.
Continental: Varieties: Studebaker, Student (23) for a three-week ride.
Continental: Varieties: Student (23) for a three-week ride.
Leading local impresario through her society organization connections.
Has sold opening night at \$5.00 top to society auspices. Show in for one-week only. Will be followed by a-local production. Small Dared Bradley.
Patticost Fever, Harris (1,100; \$2.75)—Closed Saturday (26) after good five-week stay. Heads into Cleveland and the east for a New York opening shortly. Finished to Shopher Spainers (1800; \$2.00).

The barrier Spainers (1800; \$2.00).

The continuation of the state of the

Cleveland and the east for a New York opening shortly. Finished to okay \$8,000.

Roberts, Erlanger (1,800; \$8.30) (4th week). Smacko of the loop and the season. Squeezing emin with a shoe-horn. Doing over \$25,000. capacity.

155,000, eapacity.
Shakeseeraan rep, Studebaker (1,200; 83c.). Went to the road after five fair weeks here; finished to 35,500, okay.
Selwyn (1,100; \$1.50) extended the remarkably and doing a heavy trade with only the low admish holding down the take. Over \$7,500, excellent.
Vanities, Grand (1,200; \$3.30) Opens Feb. 8 for one week only, their tabs for Balaban & Katz vaud

D'Ovly Draws 18G In 2d Hub Week: **'Legion' \$5,800**

Boston, Jan. 28.
D'Oyly Carte Co. still getting as big play at the Colonial with its Gilbert-Sullivan repertoire. Last week, second, held up nicely to approximately \$18,000. In for two more weeks.

eeks. 'The First Legion,' starring Bert ytell, has been extended another The First Legion, starring Bert Lytell, has been extended another week, for a total of three. Opening week satisfactory at around, \$5,800. Town still bolling over the ban on Within the Gates, and stir figured no great booster for the figured no great booster for the sorehead group are balancing the religious class who are now aiding and abeting the play about Jesuits at the Plymouth.

Loose Moments' opened at the Wilbur yesterday (Monday) for one wilbur yesterday (Monday) for one

Charles K. Freeman has set his new production of 'Sixteen' at the Blackstone. Has returned from New York, where he picked up the bulk of his talent. Will open on Feb. 17 with Shaindel Kallen, gal who elicked in Maedchen in Uniform' last year, in the main role. Others in the cast are Wallace Widdleomb. Constance Pellissier, Noel Tearle, Regina Wallace.

Wilbur yesterday (Monday) 107 one-week.
Plymouth receives Petiticaat
Pever Feb. 18. Distaff Side opens
at the Snubert Feb. 4 for two weeks.
Pluxe's opens at the Snubert Feb.
Pluxe's opens at the Snubert in the Snubert Feb.
The Douglas, In for two weeks.
Dodsworth comes to Colonial
following the Poylty Cartes. No
dan's A Hero,' now in rehearsal,
saided for the Plymouth March 4.

17 GALLO OPERAS IN L. A.

LEGITIMATE

Pittsburgh, Jan. 28. Around \$5,000 at the Nixon last week for 'On to Fortune,' trying out en route to Broadway, and not ot. Only thing that saved it dipping further into the red was the subscription coin in the till,

was the subscription coin in the till, Gaige-Heldt production having been offered here as second play of the American Theatre subscription, description, and the subscription of the American Theatre subscription, and the subscription of the American Theatre subscription, are considered and window sale was practically nil.

I'll be a different story this week, however, with 'As Thousands Cheer' and opening to one of, the biggest Nexture and opening to one of, the biggest Nexture and Committee of the committee of the been of the committee of the been of the committee of the been of the been

Dodsworth' Sweet \$18,500 in Philly Despite Blizzard

Philadelphia, Jan. 28. Best biz in town last week was at Dodsworth, which hit \$18,500 in its second and final week of a return second and man week of a return engagement at the Forrest, despite the towns worst blizzard in 22 years and generally bad weather condi-tions. Could have stayed another week, with house being dark, but

week, with nouse being take, belatimore booking-prevented.

Cornelia Otis Skinner fared satisfactorily, if not strikingly with around \$5,500 for her solo shows at the Chestnut.

isfactorily, if not strikingly with around \$5.50 for her sole shows at the Chestnut.

Little Miracle, which had done a steadily increasing biz at the Broads to the Control of the Control president of the Theatre Treasurer's Club of Boston at the 11th annual dinner and election of officers at the Westminster votes—was chosen vice president of the Westminster votes—was chosen vice president of the Westminster votes—was chosen vice president of the votes of the vo

Estimate for Last Week
'Dodeworth' (Forrest, 2d week).
Last week of return engagement hot
with \$18,500 despite snow and cold.
House dark this week, then Mary
of Scotland.

of Scotland."
Cornelia Otie Skinner (Chestnut)
Okay \$5,000 for this solo star
'Rain'-revival on Friday (1) of this

week.

'Little Miracle' (Broad, 2d week).

Business went to pieces with bliz.

Maybo \$5,000. House dark until
further notice.

'MR. CLAYMORE' ANKLES AFTER 3 BAD WEEKS

After three weeks of negligible grosses Mr. Claymore Steps Out emulated its title and closed at the Wilshire-Ebell Saturday night. Final week got less than one grand, despite the fact the comedy was the state of the comedy was the comedy was the state of the comedy was the

nnce is for the benefit of the Actors
Fundly wood Playhouse, dark for
several months, got into action Saturday night when the United Civic
Theatres, Inc., reopened the house
on a co-op basis. Opening play is
labelled The New Pioners, said
to be a propaganda play or political
intrigue. House is scaled at 25c to
Tock Preston, author, is president
of the operating company and Sydgey Deyter of the N, Y. Theatre
Guild, v. p. and stage director.

Fortune' 5G, Pitts., N.S.G. Snow Hurts, but Valaine' Strong \$21,000, 'Escape' Near Capacity 20G

Snowfall of blizzard proportions, claimed the worst in a dozen years, resulted in numerous cancellations last Wednesday (23). Temperature opped around the zero mark the following day and Broadway theatre attendance was even more affected. After a one-day lapse Arctic weather again set in over the week-end.

Desnite it all, two recent dram arrivals pulled big grosses, 'Point Valaine' getting \$21,000 its first full week at the Barrymore and Es-cape Me Never, topping \$20,000 at the Shubert. Neither was capacity,

cape Me Never, topping \$20,000 at the Shubert. Neither was capacity, both having high ticket scales \$3.55 and \$4.40, respectfully. Elisabeth scales \$1.55 and \$4.40, respectfully. Elisabeth scales \$1.55 and \$4.40, respectfully. Elisabeth scales \$1.50 and \$1.40, respectfully. Elisabeth scales \$1.50 and \$1.40 and \$1.4

Estimates for Last Week
'Accent on Youth,' Plymouth (6th
week) (C-1,036; \$3.30)—More than
held its pace despite weather and
topped \$3,000; growing demand in
agencies indicates staying possibillities.

bilities. Anything Goes, (Alvin (11th week) (M-1,385; ±4,40)—Advance sale protected musical smash; nor bilizzard nor zero hurt, the gross being \$32,300; Broadway's musical leader.

'Children's Hour,' Elliot (11th week) (C-922; \$3.30)—Should run out season; dramatic standout go-ing along to excellent business with \$13,000 weekly estimated.

"Creeping Fire," Vanderbilt (3rd week) (D-804; \$2.20)—Takings esti-mated around \$1,000; stays for pos-sible picture rights.

"Crime and Punishment," Biltmore (Ynd week) (D-99k, \$3.30)—Drew mixed notices; with slim pickings, estimated less than \$1,500; probably stops this week.

astimated less than \$1,509; probably stops this week.

"Escape. Me. Never," Shubert. (2nd week). (CD-1,387; \$44.0]. Importation got fair press, star (Elizabeth Bergner) rated above show; first week over \$20,000, considered excellent under conditions.

"Fly Away Home," 48th Street (3rd week). (C-98s; \$3.30-\$8hould improved business that the start of the s

"Life Begins at 8140," Winter Gar-den (23rd week) (R-1,489; \$4.40)— Although off lately, should stick well into spring; last week esti-mated around \$25,000.

well into spring; last week estimated around \$25,000.

'Merrily We Roll Along, Music Box (18th week) (D-1,013-\$3.30). Going to road after two weeks; was figured to stick longer; off lately and failed to recover; about \$11,000.

'Rain' revival Feb. 11.

'Nowhere Bound,' Imperial (2nd week) (D-1,468-\$2.75). Got muddled notices and doubtful of sticking; estimated around \$3,000.

Umated around \$3,000.

Obe to Liberty Pottle (7th week)

CO as \$1,200 to Liberty Pottle

CO as \$1,200 to Liberty Pottle

CO as \$1,200 to Liberty Pottle

East of to about \$5,000; so hooked up that show can operate to profit at modest grosses.

'Old Maid, Empire (4th week)

(CD-1,956-\$3.30). Matines strength holding drama to moderate money; probably profitable around \$5,000 last week.

last week.

'Personal Appearance,' Miller
(16th week) (C-994-\$3.30). Weather
dented gross about one G, which
spotted gross around \$14,000 mark;
comedy smash cinch through sea-

Son. Point Valaine, Barrymore (3rd week) (CD-1,030-3338) The grantzations.

**Alexar, long dark, opens as a super-stock house with John Carter 600, but not capacity.

Post Road, Masque (3th week) 1 dadies.

(C-730-\$3.20). Doing mildly, but claimed to better even break at \$5.-000, with operating nut reduced. Prisoners of War, Blitmore (1st week) (D-99)-\$3.30). Presented by Frank Merlin, written by J. R. Acke-erly, done in London some time ago: opened Monday.

ago; opened Monday.

'Rain from Heaven,' Golden (6th
week) (D-950-\$3.30). Extra space
ads marked end of subscription period (Guild); has been getting \$12,000 and more.

riod (Guild); has been getting \$44-000 and more.

'Revenne With Music,' New Amsterdam (8th week) (O-1,171-83.30). Weather hurt, but atrong Saturday pulled gross up around \$14,000, which approximated an even break.

'The Distaff Side,' Longacre (17th week) (C-1,019-\$2.76). Final week: import did very well during fall when at Booth; around \$5,000 recently.

"The Great Weltz," Center (19th week) (O-3,433-\$3.30). Although mid-week matines sold out, weather affected night performances; \$34,000.

The Petrified Forest, Broadhurst (4th week) (D-1,116-\$3.30). Dramatic leader close to \$22,500; comparatively little affected by adverse

weather.

Three Men On a Horse, Playhouse (1st week) (C-859-83.30), Presented by Alex Yokel; written by John Cecil Holm and George-Abbott; opens Wednesday (30).

Thumbs Up, St. James (6th week) (R-1,520-8440). Holding to fairly strong business for musical at scale; estimated around \$24,000 last week.

last week.

'Tobacco Road,' Forrest (60th
week) (C-1,107-\$3.30). Continues to
hold to profitable business with the
takings last week over \$5,000.

takings last week over \$5,000.

'Within the Gates, National (repeat date) (37th week) (D-1,164-\$3.20) Final week announced; business upon resumption last week bumped by weather; around \$5,000; will not tour again.

Other Attractione
Katharine Cornell in 'Juliet' commanded excellent money despite the weather; another two weeks or more.

'Sailors of Cattaro,' Civic Rep theatre; claimed a hit on 14th

'Kykunkor,' Chanin little theatre; African dances in a sky-scraper.

BALTO'S LONE SHOW TAKES A BEATING

Poorest legit biz of season was Poorest legit biz of season was fate of the vampire thriller. Death Comes at Sunset, at the indie Maryland last week. At 31.50 top, couldn't collect more than satimated, \$2,500. Critics gave it the worst panning a show has received here in a long while. After first two discounties will be a sunset of the completely of the completely completely and the sunset of the completely and the sunset of the completely completely and the completely completely and the completely completely and the completely comp

near-capacity nights, notices and bitizzard that swept town killed bar bitizzard that swept town killed bar Dodesworth opens tonight (Monday) at the UBO Ford's, At a \$2.75 top and there's a big advance sale. As Thousands Cheer's due excluding the control of the

'Follies' Gets 30G in Frisco: 'Merrily' Opens

San Francisco, Jan. 28. San Francisco, Jan. 28.
Three houses open tonight (Mon-day), more than town has had in months. Palace hotel also has stage show, 'Girl of Golden West,' with cast as in 'Drunkard,' which recently had seven-month run in the hotel Grill Room.

the hotel Grill Room.
Curran (Curran) has 'Merrily Wet
Roll Along' and bids for about
\$15,000. Folities closed Saturday
night (25) to sellout business, grossing about \$30,000 for week.
Columbia (Erlanger) begins two
weeks of Scotch plays by Scottish
Musical Company, Shows sponsored
by local-kilt-wearers-and-Englishorranizations.

Los Angeles, Jan. 28. Forture Gallo's San Carlo Opera

convame Gaulo's San Carlo Opers's company-begins a 17-performance engagement at the Philinarmonic Auditorium evening of Feb. 1. Final performance will be La Tosca, Feb. 28.

Moscow Kamerny Theatre Honored On 20th Anni; Starved for Years

By ZAKHARY McLOVE Moscow, Jan. 8.

The Kamerny theatre, known the world over is the only one to surarose around the beginning of the would war

It originated in 1914 as a protest both against naturalistic and conventional theatrical policy, which at that time dominated in Russian the-Alexander Tairov, who ied the rebellion, proclaimed that theatrical art is an independent art and the standard bearer of that art should be the actor, who must be the only active spirit on the stage Return the theatre to the actor was the battle cry.

Wihout support from outside, un Wihout support from outside, un-recognized by the general public, the small group of rebel actors, di-rected by Tairov's great; enthusiasm, gave its first performance—an In-dian mystery play, 'Sakuntala,' in a privately owned house. This marked the activities of the new theatrical policy, which for the next couple of years confined itself to a classic reportoirs.

repertoire.

Moneyless, surrounded with an atmosphere of enmity and hate, playing only to connolsseurs, unpaid and living on bread and tea only, the enthusiasts stuck to their theatrical convictions until 1917 when, owing to the general crisis in Moscow, they could find no stage to work on. Revolution, however, breathed new life into them.

breathed new life into them.
Anatole - Lounatcharsky, 'prole-tarian-arlstocrat, then Soviet Com-missar of Education, for whom, on his request, a special performance had been staged by the rebel group in an unheated theatre, where everyin an unheated theatre, where everyone except the artists sat fully
dressed in fur coats and heavy felt
boots, was so much impressed by
their acting that he immediately
gave-instructions to-put the theatreupon the list of state theatres. With
that support, the Kamenry theatre
begin to thrive and developed into
one of the foremost Soviet groups.

It is to the Kamerny theatre that he Soviet stage is now indebted for the Soviet stage is now indebted for its reorganization of the seenic platform, substitution of painted decorations by construction and the building up of plays on principles of musical score, which permits hearing rhythmic throbbing of the number of the seening the principle of the principle o

light into a single principle.

Kamerny theatre has also practically created a new type of actoral universal actor, capable of playing equilibrium of the part of the part of the part of the part of the present of the part of the practical for the breadth of its repettors. It has since staged 50 plays of Russian, French, American, English, Italian and German authorship, Its first production was an Indian play, its last a Soviet civil warplay, its last a Soviet civil warplay. Its last a Soviet civil warplay its last a Sovie

Shaw and Pushkin.

During the 20 years of its existence, the Karterny theatre has gone and the control of the c

'White' in Czech

White in Czech

Trague, Jan. 15.

Men in White. Amc-ican medical play by Sidney Kingsley; is one of the successes of the season in Prague, now running at the New German theatre. Details of the play have been well worked out by the heatre, in the most realistic way. There's a good chance for American Every Pritz Volk has the role of chief to a Parls bookiers and the text of the property in the most realistic way. The work of the property in the most realistic way. The work of the property in the most realistic way. There's a good chance for American acts here now, he says, if they realist to the play have been well worked out by the heatre, in the most realistic way. There's a good chance for American acts here now, he says, if they realist to the property of the minute, and defined the property of the minute, and designed them after plans of the minute, and defined property of the minute, and technical productions and the property of the minute, and technical productions and the property of the minute, and technical productions and the property of the minute, and technical productions and the property of the minute, and technical productions and the property of the minute, and the minute, and technical productions and the property of the minute, and technical productions and the property of the minute, and technical productions and the minute and the minute and the property of the minute and the minute and the property of the minute and actions the minute and actions to minute the minute and actions the minute and actions to minute the minute and actions the minute and actions the property of the substitute of the minute, and technical productions and the minute and actions the minute and actions the says of the property of the desument the minute and the minute and the minute and actions the m

Butterfly Doesn't Show. Chinese Mob Mops Up

Shanghai, Dec. 29.

Butterfly Wu, China's leading actress, was the unwitting cause of rlot at the Paramount ballroom.

Chinese clarette company announced a tea party in her honor and 2,000 Chinese turned out. When

no Butterfly appeared and no party they smashed the furniture and fix-

tures.

Riot call, police using clubs, dis-persed the mob, sending a few to the hospital.

New Group Takes Over Ciro's, Lond.: Price Is \$100.000

A group of Lloyd's underwriters have formed a company to purchas

A group of Level and the company to purchase Circ's, agreeing to pay \$100,000 for the interior equipment. Kathlyn Hayden is at the head of the syndicate and will act as hosters for the new venture.

Same people are also interested in Clifford Whitley's revue, which opens at the Adelphi, Feb. 21 without any provincial try-out, same date-set-for the premiere-of-the remodelled Circ's.

Revue first-nighters will be invited to the show at the Club. Some 800 invitations will be distributed to those who attend the revue and when they arrive at the club it is hoped many of them will be persuaded to become members.

Revue will be a melange of sx-cepts from 'As Thousands Cheer'.

cerpts from 'As Thousands Cheer, 'Revenge With Music' and other

cerpta from 'As Thousands Cheer,'
Revenge With Music' and other,'
Revenge With Music' and other,'
American musicals.

There will also be 24 sketches,
and as the American artists to be
brought over are practically unknown to the majority of theatresgoers here, several local names are
being added to the cast. First engaged are Phyllis Monkman and
Dorothy Dickson. Plan is to change
the local celebrities about every
four weeks or so, with the idea of
being able to announce practically
a new addition monthly.

This show will present, for the
first time here, 14. Paramount girls
from Hollywood, and it is designed
to present them: In association with
14 English beauties, Auditions have
been held for the past fortnight for
English prototypes to the Holly-

English prototypes to the Holly-wood children. Girls and some of the American performers will double

Hassard Short is staging the revue, receiving \$1,000 a week for his services.

50 YEARS AGO

(Continued from page 58) popularity. Wheeling had a daily paper devoted exclusively to rink news, Clipper reported. Probably an advertising gag, but still a stunt

Ad Neuendorff's German opera company in the hoodcood Third Avenue theatre lasted two weeks. Nothing seemed to be a go until H. R. Jacobs took it over for cheap

Gus Amberg, who ran the German theatre, the Thalia, bought nto the Eden Musee.

Clipper, not well-disposed toward the Frohmans, hinted that there would be a new management before the Lyceum opened. Wrong again, Daniel Frohman opened and closed

Police cracking down on un-official carriage callers at the Met. Too many caused confusion. No an-nunciators then and not even mega-

Edwin Booth opened a brief sea-son at the Fifth Avenue, in opposi-tion to Lawrence Barrett at the Star. Both did big business.

Brooklyn Y.M.C.A. protested against the lewd posters used to advertise some shows.

Rhea selected Washington to try out her new play, "The American Countess." The president and his cabinet attended. Always a tre-mendous favorite in official circles.

HONOR LEGION FOR SHOWMEN

Show business gets a couple of extra yards of red ribbon to wear in its buttonholes as a result of new nominations to the Legion of

new nominations to the Legion of Honor, just announced. Leading the Haf is Jacques Copeau, avant-garde legit director, who is promoted from chevaller to officier. Now he can wear a little rosette in his buttonhole, instead of just a ribbon.

maxime Desjardins and Jeanne Delvair, actors of the Comedie Francaie, are named chevaliers, as is Louis Vourny, general stage manager of the theatre.

Outside actors getting ribbons are stain Gameir Banni-Granier, as nobleman-whose-real-name-is-Jean-de Granier de Cassagna, is singing in the current Casino de Paris show. Renoir is a leading member of Louis Jouvet's troups, now at the Athenee, and Sarment, who-played with Copeau's Vieux Colombier troups in New York, is now better known as an author. His latest play, Discours day Prix, was produced at the Saint Georges early this season. Roul Praxy, composer of Oper-Rau Racui Praxy, composer of ope ettas, and Georges Colin, rac actor, among others decorated.

Paris Wants Light Comedy from U. S. **Acts, but Looking Mainly Via London**

Paris, Jan. 19. Comedy is what Paris wants most m American acts, according to Mitty Goldin, who comes up with Mitty Goldin, who comes up with the revival of vaudeville here as-the most important booking agent in Paris. No patter acts, however. What they want here is comedy talk, Dance and acrobatio numbers have a chance, too, says Goldin, but they must bring something new in the way of routine, Paris is up to the minute, and old stuff won't 50.

portant hunk of Parls vaudeville— the Pathe Circuit, consisting of the Empire and Moulin Rouge, plus the A.B.C., which brought two-a-day back to Grands Boulevards, and two important neighborhood houses, Bobino, in Montparnases, and the European in Montparnases, and the markes him just about, the variety

Post-Holiday Slump Hits Paris Legit; Even Hits Now Struggling

Plays Out of Town

Death Comes at Sunset (Continued from page 60)

continued from page 69).

place 'em. Twice a piop leopard
(in this play the vampire turns
leopard and is explained to be more
pulssant, less vulnerable than the
garden variety of vampires that
transform into bats) lopes into view
on the stage, but the fake is so ridiculously unreal it evokes more laughs
than vasure

ulously unreal it evokes more laughs than gasps. Play is also in dire need of wholesale jettisoning of lines, many of which are repetitive, and many more of which needlessly hamper the play's pace. Early in the opus there are some seriously spoken lines of onderous philosophy that are pretty puerlie.

donderous philosophy that are pretty purile. Gast doesn't particularly distinguish itself, but the roles aren't such as lend themselves to much illumination. Dialog is pretty static, and here isn't a tittle of humor through-

here lan't a tittle of humor incomen-outh the settings are second-rate.

Three settings are second-rate
the establishing of atmosphere.
Staging is uninepired.
As presented here, it is nothing
for fiming, unless the script is
scrapped and the scenarists go-towork on the garm of dea, reserved
to those much publicized 'panther
women.'

A THING OF BEAUTY

DEAUTY
Omaha, Jan. 24.
Drama in three-sets with a prolog and an esilog, by DeWilt Bodeen. Presented by the Omaha Community Playbouse and directed by Bernard Szold with sets by Thomae C, Kennedy, Jan. 21.
Mr. Abboy.
Trances

....Julia Ann Caffrey

Play concerns the conflict of-emotions and ambitions of the poet John
spiritual tumult. Three acts cover
interval of four years preceding his
death, with a brief prolog showing
the boy left upon his own, by the
death of parents and a more brief
spilog of the death scene.
This is the man's search for
beauty, which rises above his lung
and the proper search of the search of the

heavals and genoral espair at the heavals and genoral espair at the heavals and genoral espair at the how of the poet for the extremely young Fanny Brawne.

Play borders on the delicate and requires a sympathetic treatment ideal for cittle theatre and guild power. Rises to some lighter moments and a few romantic episodes, but is of a generally moody strain. Beauty is a play complets in itself, but is also part of a trilogy the good life—goodness is dealt with in Fallen Angel, concerning the life of the poet Byron, while tuth is the premise in Elithe Spirit condensus. In the premise in Elithe Spirit condensus, it is left to Keats. Arthy Doden, just 28, is on the writing staff of Warner Brothers currently.

In the part of Keats, Thomas C. Konnedy is ideal physically and study on the character. World premier on the play was brought here through the influence of Kennedy; who worked with and who played the lead at the request of the author.

In support, the work of Ray Suber and Howard Fischer stand out in two small character parts, the parts of the parts, honors are divided between Mary Lee Wilson, youngster just out of the Playhouse's children's theatre, who plays the youtfail own, and Virgitia Skinner. Boyen the arts and lasting inspirations.

Settings are originals by Kennedy, who designed them after plans of the author, and technical production is adequate.

Post-holiday slump is attacking local legit and first victim is Cecile Sorel's 'Sapho,' which is going off after a worrisome and expensive existence at the Sarah Bernhardt, which nevertheless was dragged beyond the 100 performance line.Bunch of other shows are just keeping go-

of other shows are just keeping goling by a hair, and even the best of
them, with few exceptions, are playing to light houses during the middie of the week. Hits, such as
Bernstein's Tiope, and Josephine
well. Saturdays and Sanaces, adthen the gross lightens. Total a succepsful play can do is thus a lot
less than it used to be.
Two operetias which opened just
before the holidays, "Mandrin," at
the Mogador and 'Vacancies' at the
Nouveautes, are having tough sledding. Chatelet show, a costume
spectacles of directoire days, starring the tenor Andre Bauge and
comedian Bach, is doing regular
steady trade to be expected in this
house, which is like the old New
York Rippolorome' in the pre-Dilllingham days.

Of the comedies and dramas,

Ingham days.

Of the comedies and dramas, King, Two Queens and Jack,' by Francis Porche at the Comedie des Champis Blysees, and Do Mi Sol Do, at the Michodiere, both of which started just before the holidays and are a bit lightweight as entertainment, still survive and even have picked up a little, after tough starts, Noel Coward's Private Lives' is going all right at the Michel, and Louis Jouvet has a hit in 'Constant Nymph' at the Athenes.

Deval Shows

Following up two Deval flops, 'Age of Juliette' and 'Marie Galante,' two Deval revivals, are going the old standby 'Tovaritch' at the Theatre de Paris and 'Etienne' at the Saint Georges.

Georges;
Guitry show, 'New Testament,'
seems to be nearing the end of its
run at the Madeleine, after having
been one of the first hits of the season. Other success, Barrete' at the
Ambassadeurs, 'As You Like It' at
the Atelier, Trosper' at the Montparnasse and Femme Libre' at the
Oeuvre, still continue.

Oeuver, still continue.

Vaudeville revival is more marked
than ever. Empire is still packing
them in and Moulin Rouge has been
added to the Pathe Natan vaudeslim chain. A.B.C. on boulevers
has had one successful bill after
action. Circuiss for continue to another. Circuses, too, continue to

do good biz.

Play openings are undergoing a seasonal slump. Pitoeff production of Pirandello's Tonight We Improvise'-being the only noteworthy event in some weeks.

Night life, after Christimas-New Years boom, is struggling again Volterra's new Lido is hereign again to the property of the property of the property of the property in a had the courage to recopen and the reopened 'Cote d'Azur' tertill alive.

MAX WELDY TO U.S. WITH SHUBERT COIN?

Max Weldy, who makes the costumes for the Folias Bargers and a flock of other Paris shows, and is himself a part owner of the Folias, is thinking of going to New York to set up in the custume biz. Sald to have had an offer of cooperation from the Schuberts.

If he goes, Mitty Goldin, booking agent and Jim Witterled, p.a., want to go along with him.

Mex Legit Actors Organize New Union

Mexico City, Jan. 28.
Seventy-fivo actors, most of them playing regularly here, headed by Fernando Soler, Virginia Fabresas and Maria Teresa Montoya. 250 players of this country, have guit the Mexican Actors' Union and formed what they call the National Association of Theatrical Actors.
Group-has asked the federal hoated of conciliation and arbitration, which handles all labor matters, to recognize 250.

FORTY LEGITS IN LONDON

ONLY 4 VACANT THEATRES LEFT

'Bing Boys' Smash \$12,000; 'Blackbirds' Hit, \$12,000; 'Cinderella' Exceptionally Strong, \$40,000

PANTOS BIG

London, Jan. 19.

Neat End theatre situation is somewhat reminiscent of the old prospecting days when everybody was bound for the long and hazard-out the control of the long and hazard-out the long the lo

hasis.

Aladdin, Prince Edward (3d yeek), Seasonal pantomime doing tothing. Will close any day.

"Sing Boye Are Here." Alhambra. [3d week). Opened to zmash. with big following for this revival. First week \$13,289. with second walk still better at \$15,00. Droppes significant.

settle at \$11,000. Tropped allettly his week, but will gross around \$12,000. Despite big profits for start, sure to dwindle, and only good for around eight weeks.

Blackbirds, Coliseum (29th week).

**Blackbir

'Hyde Park Corner' (14th week) First of Walter Hackett's plays First of Walter Hackett's place, done in conjunction with Associated Properties. Good meat for theatre audiences and maintaining steady gait at \$7,000, which is profitable all round.

gait at \$7,000, which is promised all round.

Jill, Darling, Saville (th: week).

Story for a flying start, with press cont of the a flying start, with press control of the start, with press and the start of the s

months,

'Lover's Leap,' Vaudeville (11th
week). Reaped a bit of money for
a few weeks then slumped during
pre-holiday and has not recovered.
Closing this week to around \$3,500.
But Owen Nares due in new play in
a couple of months.

"Belle of New York,' Garrick (3d
week), Doing very little, with house and lacking every mode of moments and lacking every mode of the property of the house, and profitable at 440-08. Will a good following for this hardy garmal, and profitable at 440-08. Will a good following for this hardy garmal, and profitable at 440-08. Will aspecify 12 house weekly and profitable at 440-08. Will be specify 12 house weekly and profitable at 140-08. Will be specify 12 house weekly and steady gross of around \$40,000 per week. Library deal and advance sales at Library deal and advance sales at Library deal and advance sales at Management expects to run till anothington,' Liveum (3d week). House, and till deal and the specify 12 house weekly and steady who have the standby for the Melville family, owners of house. Theatre can stay dark the whole, how due therefore, house, and till deal good for 18 weeks. "Edge fact,' Duchess (17th week), Typical Prientey comedy, which air lakes associated from still around \$4,000, which is good ooin for small-seater, "Family Affairs,' Ambasadors (22d typus, and still doing good business, small house averaging \$45,000, which is excellent profit.

"Gheef Trains,' thriffer was high short proposition of the weeks, and provided the proposition of the weeks, and provided the profit of the week). The proposition of the weeks, and provided the profit of the weeks, and provided the profit of the weeks, and provided the profit of the weeks, and the provided weeks, and provided the profit of the weeks, and the provided weeks, and provided the profit of the we

Hilliam's Exam

B. C. Hilliam, author, composes and actor, was examined in bank-ruptcy Jan. 14 by the Official Re-

ruptcy Jan. 14 by the Official Re-ceiver. Liabilities were in the neighbor-hood of \$10,000 and assets \$100. Hilliam's former wife issued a writ against him here in an en-deavor to collect on a judgment ob-tained in New York, apparently for arrears of alimony. For the past nine years Hilliam and Malcom MacEachern have been close or a the yaudswille and and experiments.

and Malcom MacEachern have bee doing an act in vaudeville an broadcasting, under the names of Flotsam and Jetsam.

Austrian Writers Want Government To Get Their Money

Vienna, Jan. 17.

President of Austrian Author's society is turning to the government for help to get authors royalities from various foreign countries with currency export restrictions, particularly Germany.

Number of Austrian authors and composers complained that large sums of their royalities have become frozen credits in Germany whereas Richard Strauss and other German authors and composers regularly collect royalities from Austria. Injustice of the whole business is stressed by fact that Austrian authors who go to Germany in the hope of using up frozen allowed more than 80 market of their own moreon proceeding the control of the control

iety of authors hope that govern-nent steps might ease difficulties.

French Reformers, Police, Make Life Difficult for U.S. Fanner

FRANCE PILES HONORS ON LUIGI PIRANDELLO

Paris, Jan. 19. Paris spread itself last night (18), as it rarely does for a foreigner, to honor Lulgi Pirandello, Italian playwright and Nobel prize winner.

wright and Nobel prize winner.
Cream of the town in theatre,
letters, art, seeiety an! politics
went to the Mathurins theatre for
the gala opening of the Pitoeffs in
Tonight We Improvise, and after
the show all the actors who had
played leading parts in the Parts
production of Pirandello plays gathsert on the stage and gave short
control of the pieces. In the light
of newsreel sumarcs, the little old
Italian sat beaming, laughing and
cryling in a stage box, as he saw
his characters, one after another,
recreated.

Climax of the evening was pin-

Climax of the evening was pin-Climax of the evening was pin-ning of medal of Officer of Legion of Honor on Pirandello's breast by Minister Mallarme of Public Edu-cation. Letter from Foreign Min-later Pierre Laval, outlining close relation between this Franco-lation the Author of the Control and the publical perchaintons between Italian theatrical demonstration and the political negotiations between the two countries he had just carried out, was read by Lidmilla Pitoeff. Charles Dullin, veteran avant-garde actor and manager, transmitted players' homage to Pirandello, in which he pointed out that actor's chief glory was to appear in plays by man who had set the pace for his epoch.

Gala was monsored by newma-

Gala was sponsored by newspa-per intransigeant, which broadcast it from its own radio station.

Paris, Jan. 19. Joan Warner, the only American an dancer working here, has run afoul of a flock of French reformers, and they are making plenty trouble

for her.

Dancer thought she was through
with difficulties when police refused
to let her go on with her tea dance
at the swank Bagdad restaurant. at the swank Baggaa restaurant. Contract only had a day to run when the ban could, so it didn't matter much, and no rule was made against.her going on the Tabarin and Alcazar, which are her main

and Alcazar, which are her main spots.
But Wednesday (16) police commisary sent for Miss Warner and, in presence of a secretary of Gino Arbib, her agent, as interpreter, quizzed her for an hour on how she worked, how she made up her body, and all the details of her dainer, and the details of her dainer.

Personally was concerned Miss Warner was okay, but a complaint had been made against her by the

had been made against her by the National Association for the In-

National Association for the Increase of the French Birthrate.
Commissary had made a report, he said, that Miss-Warner was nuide for only a few seconds at the end of her dance, and then under lights which made is impossible for anyone to see too well. But association insisted on prosecuting, he said, and he was therefore forced to make a further report to his judicial superiors.

Intrhet report to nis junctions superiors.

If they decide to support the prosecution, Miss Warner can be jailed to await trial, and if convicted can get two months. Action is based on an old French law for-hidding nudity in public, which bidding nudity in public, which police never enforce unless obliged which

police never enforce unless obliged to by a complant.

Curlous part is that hundreds of strippers, infinitely more daring than Miss Warner, go on daily in Paris without interference. Miss Warner herself dances at the Alcazar, nudes show in town, and she-lis-one-of-the-chastest acts on the bill. But the others are not bothered.

Paris Opening Night Goes Bedlam As Author, Manager and Stars Scrap

Old fighting spirit still remains it the French theatre, it was proved last week when the author, manager and leading actors at the Al bert I gathered in front of the curtain at what was supposed to be the first night of 'Haya' and had a

min at what was supposed to be the first night of 'Haya' and had a verbal free-for-all, ending in a challenge to a duel.

All the critics were there, but the impromptur juckus was the only show they saw. Curtain never rose. It was a real international incident, because the author, Herman Gregoire, is a Belgian. That's what occasioned the duel challange. In the bickering Gregoire said proudty 'I'm a Belgian,' whereupon the manager, Henri Huguenet, said, 'Ho sounds like one. Some Frenchmen con't like some Belgians, and Gregoire, Institute the crack, figured he was insulted Group and the control of the

opening.
Alice Dufrene and Abel Jacquin who had leading parts, agreed with Gregoire and refused to appear. So when the traditional three knocks ounded, instead of the curtain ris-

sounded, instead of the curtain rising, the company, author and manager came out front and they and
audience of critics all began talking
at once.

Newsmen yelled for an explanation of why they had been called
out on a false-alarm.

Seconds of Gregoire and Huguenet
met daily for four days trying to
patch-up-the-quarrel-or-else-arrange a duel. Finally decided that
the manager hadn't intended a slur
on the author. So duel is off.

And so is the show.

15 YEARS AGO

(Continued from page 58)

With B'way theatres in demand. With E-way theatres in demand, the house owners were laying down the terms and demanding guarantees. Grace George had to give a guarantee to the playhouse, of which her husband, William A. Brady, was part owner. Discouraging producers.

Drinkwater's 'Abraham Lincoln' playing at the Cort. Biz so good contract provided that neither house nor producer could issue passes.

Reported that Famous Players would sponsor German films. Had bought nine out of 20 shares in the Danish-American Film Corp. Re-mainder held by Nordisk (Danish) and UFA. Not as important as it sounded then.

U. S. Census enumerators having trouble spotting actors. Govern-ment asked players to collaborate, but at the same time warned figure-takers they had no right to invac-takers they had no right to invac-

William Wrigley bought Cata-lina Island, off the California coast. Paid more than \$2,000,000 it was reported.

Chi. op. reported a \$200,000 ad-vance sale for its five weeks in N. Y. At the Lexington theatre.

Under tentative title of National Publicity Ciub, press representa-tives were organizing a country-

'Unproduced Guild Playwrights' Want Recognition; Go on Strike

Two Greenwich Village play-wrights, Virgil Geddes and Paul-Sifton, spent 25 bucks on handbills (and placards and picketed against the Theatre Guild in front of the Shubert-theatre). N. 7, on the opening and second nights of "Becape Me Nevel", which the Guild is presenting in association with Charles B. Cochran. Placards claimed the Guild is unfair to new playwrights. What the due sought was publicity and they got it.

Handbills vaguely set forth the

and they got it.

Handbills vaguely set forth the case of the pair, who signed themselves the 'Provisional committee for unproduced Theatre Guild playwrights.' Yet Sifton has had two

solves the red research guild playwrights Yet Sifton has had two
plays proced under Guild susplays proced under Guild susplays proced under Guild susplays proced to Erosadway that
Earth Between, staged at the
Provincetown Playhouse, Greenwich Yillage, in 1929.
Playwrights failed to appear
Wednesday evening, when a blizzard raged, and Thursday the temperature was close to zero, also too
cold for the boys. Cops were ready
to make a pinch on the ground that
distribution of handbills without a
permit: is not allowed unless the
printed matter is educational.
Geddes' pewe concerns a drama

Geddes' peeve concerns a drama called 'Native Ground,' on which he called 'Native Ground,' on which he has received three option payments amounting to \$1,500. Guild made the 'Irst and third' \$500 advances, another producer taking the rights in between. Guild re-optioned it upon agreement that Geddes rewrite the play. When the new yersion was found not satisfactory, the author subscribed to the contention (Continued on page 71)

'RAIN' DUE FEB. 11. MERRILY' TO TOUR

Revival of 'Rain' is scheduled to open at the Music Box, N. Y., Feb. 11, and will have its first perform-ance Friday (1) at the Chestnut ance Friday (I) at the Chestnut, Philadelphia. Broadway engage-ment will have a \$2.75 top, house being scaled to provide a liberal number of lower priced tickets, matiness to be \$2.20 top. Gross ca-pacity at the scales will be \$17,000 weekly. "Martly Wa Boll Along," first

weekly.
'Merrily We Roll Along,' first
planned to be moved from the Music Box to another New York house,
goes to the road after two more
weeks. It will follow 'Rain' into
the Philly spot.

CLEVELAND HAS JUMP ON RUSSIAN MACBETH

Cleveland, Jan. 28.

'Lady Macbeth of Mzensk,' first new Soviet grand opera to come out of Russis, will be tried out by Cleveland Symphony Orchestra Jan. 31, before its Broadway opening. Piece is set for Metropolitan opera house in New York, Feb. 5, under League of Composers' auspices. Cleveland premiere performances already sold out.

Future Plays

'Cross Ruff,' light comedy by Noel Taylor, will be presented Feb. 18 by Delos Chappel. Karl Nielson will direct and John Root is design-

will direct and John Root is design-ing the settings.

Distant Shore, by Donald Black-well and Theodore St. John, under the direction of Robert Ross. Dwight Deers Wiman producing. Raymond Sovey will do the settings and play opens in New York Feb. 8. Roland Young and Sylvia Field

2 Plays Out

Within Peneet date of Gates,' which st ted last Tuesday at the National theatre, N. Y., is announced to close Saturday (2) Shut out of Boston by order of the mayor, the show will go off the

boards.

'Gates,' which recently withdrew from Broadway, with Boston particularly aimed at, was presented by George Bushar and John Tuerk. It aroused more critical controversy than any play in years, difference of opinion being sharply defined. Inquiry about ticket reservations from Boston indicates that a special train will be run Saturday with a party of Hubites witnessing the final performance. Plan for the party is to leave New York Sunday evening, the cost of transportation, hotel and ticket to the show costing \$16.50 per person.

hotel and ticket to the slow coards, \$16.50 per person.

'The Distaff Side,' presented by Dwight Deere Wiman, will end a 17 week engagement. First two

THE DISTAFF SIDE

Opened Sept. 25. First play of the new season to draw mixed opinions, with Syll Phorndike, getting most of what raves there were. Anderson (Journal), Atkinson (Times), Gabriel (American) and Mantie (Nows) praised the cast but didn't care much for the play. Brown (Post) said 'lt deserves to equal here the success it enjoyed in London, and Hammond (Tribung and Hammo

months English play did exception-ally well and is rated with the fall successes. Recently moved to the

CHAS. HOPKINS GUEST **DIRECTOR IN PITTS**

Pittsburgh, Jan. 28.
Illness of Helen Stout, regular director of Pittsburgh Playhouse, nowly-organized semi-pro group, is nowly-organized semi-pro group, is nowly-organized semi-pro group. Is not guest director for third show of season, No. More Ladies, scheduled for week of Feb. 25. As a result, Playhouse has signed Charles Hopkins, Broadway producer and director, who arrives today (28) to start rehearsals,

Playhouse is away to an excellent start, with fine comment on group's second production, 'Children of Parkness', which ram all-last-week at the Frick School theatre. Pittsburgh, Jan. 28

CHI TESTIMONIAL FOR COL BILL ROCHE

Chicago, Jan. 18. Testimonial metines benefit will be given here at the Erlanger theatre Feb. 17 for Col. Bill Roche, for many years manager of the local Palace, Harris and Selwyn theatres. Col. Roche has been ill for some

Col. Roche has own ...

Max Gordon has okayed the appearance of the entire cast of 'Rocherta,' and the committee in charge has already received pledges of support from Balaban & Katz, RKO and the Aaron Jones thesatres.

Chairman of the benefit is Rulo Timponi, manager of the Erianger.

George Browne has okayed full constants of the stagehands unlong of the stagehands unlong.

George Browne has okayed full co-operation of the stagehands unloca-name courtesy coming from Jimmy Petrillo for the musicians. This is the first testimonial bene-fict in Chicago in more than seven-years. Tickets are selling from \$1

SHUBERTS' 'ZIEGFELD FOLLIES' THIS SPRING

Shuberts have started on a new 'Ziegfeld Follies' and hope to have that show in shape to follow 'Life Begins at 8.40' into the Winter Gar-

Begins at 8.49 into the Winter Gar-den in about two months, or less. As soon as the new show is ready, 'Life' will hit the road. Work on the new revue began last week and thus far-the-only talent set is Frank Parker, radio singer. David Freedman is writing sketches.

Cohan 1-Niters

Madison, Wis., Jan. 28.

'Ah, Wilderness' with George M.
Cohan starring, was booked here for tonight only at the Parkway. Per-formance. was sold out. a week in

advance.

Because of that, a matine inserted this afternoon. Show playing a week of one nighters.

FRANCES UPTON'S OP.

FRANCES UPTON'S OR.
Frances Upton, formerly of legit,
who left the business to wed Bert
Bell, Philly football mentor and exUniv. of Pennsylvania grid coach,
will go under the knife this week at
the Graduate hospital here.
Operation is understood to be
serious_but-not-dangerous.

ENGAGEMENTS

ENGAGEMEN 13
Frances Starr, Nedda Harrigan, Clarence Derwent, Alma, Kurger, Harold West, Lenore Chippendale, Harriett Sterling, Mary Mason and Robert-Noble, The Field-of-Erminet, Roland Young, Sylvia Field, Mabel Gore, Ruth Vivian, Violet Beal Gore, Capana Roos, Fagar Kent and Dennis Gurney, Distant Shore, Joanna Roos, Frieda Altman, Frances W. Williams and Paul Gulfroyle, The Closed Garden.

Gross Fully Start and Edith—King, Cross Fully

Women Snapping Up Legit Reins In Chi: Bookers, Brokers, P.A.'s

Chicago, Jan. 28 Legit leadership in Chicago has just about been taken over by the femmes. In all branches of the legit theatre in the loop a femme name is near the top and in many instance they are the sole and only guilding likely

lights.

Head of the Theatre Society in Chicago is Thoda Cocroft, who also

doubles as editor of the Midwest Literary Review.
Grace Denton has sprouted from an occasional agent for concerts to a-steady-impresario. Last-year-shebranched out by bringing in the Monte Carlo Ballet Russe, and this year she handled booking of Midsummer Night's Dream. Next week she goes directly into the legit and vaude trade with the booking by her of 'Continental Varieties' into the Studebaker.

Another concert impresario now

going into the legit field is Bertha

Florence Couthol is the one and

Florence Couthol is the one and only power among theatre tickets brokers in Chicago, controlling the class hotels and olibs in town.

Head of the technical end of the press department of the Shubert offices in Chicago is Gertrude Bromberg, with Sam-Gerson, who-topped the Shubert press work here, going more and more into the business and of this theatre.

Chief tegit neem in Chicago is

Plays on Broadway

60,000 HEROES

66,000 HEROES

(Continued from pige 60)

little ghetto upsetting all the JewaThey talk about killing the Tunks
and avenging God. He deserted
and avenging God. He deserted
as a prince, goes to see the leaders of the Crusades, offers his serviless and the services of 60,000

/gianta. His idea is that after he's
will sak-the Christians to sive the
Jews back their home in Jerusalem, thus becoming a hero and a
savior all around.
Christians accept him thinking
on uniforms. Through a lot of luck
and bullies the Jews lice
the Tunking accept him thinking
on uniforms. Through a lot of luck
and bullies the Jews lice
the Secued of being a devil and
he's seems to be headed into real
danger when he wakes up. 174
been a dream.

Distinct of the secue him to so
good and not necessary. The point
is that the writing throughout is
witty and clever, the business unthing quite exciting.

Sood and not necessary. The point
is that the writing throughout is
witty and clever, the business unthing quite exciting.

The secued him the secue him
a good performance also and looks
beautiful besides—an unusual item
on second avenue.

The secue him the secue him to the second avenue.

beautiful besides—an unusual item on Second avenue.

Beyond the acting, and next to the writing, is the beautiful production given the show. Sets were copied from the Buenos Aires production, which couldn't be improved upon. It's the finest group of sets yet seen in this sector.

Play has just a control the sector. Thay has almost production into the tongues. It has faults, which could be easily fixed. When fixed it ought to be a wow.

Keuf.

Crime and Punishment

Melodrama-in-thes-acts and 15. scene, melodrama-in-thes-acts and 15. scene, presented by Wolfen & Sherry at the Biltmore, N. Y. Jan. 22. Translated from Frodor Dectolevsky novel by Sonia Gordon Igrown, with adaptation by Victor Trivac Wolfen, 22.00 top. Blaged by Victor Wolfen, 22.00 top. Blaged by Victor Molfen, 22.00 top. Rakoinikoft Morgan Farley Naticals. Barna Osteriag Painter ... Edward Mann

Datator	Frederio Giullano
Lanniel	Frederio Giunano
Allong	Marfa Pasternak
Pestrakoff	
Kach	Lee J. Cobb
Margot	
Girl	Anne Geriette
Girl	Katherine Locke
Marmeladoff	Harry D. Southard
Sonia	Juliana Taberna
Razoumkin	Sam Wren
Loughin	Edward Forbes
Saloonkeeper	Lee J. Cobb
Pornhyry.	Thomas Coffin Cooke
Clark	Robert Finct
Man Deskelpling	Irene Oshler
Ame, Raskollikoit.	Wathanina Phalan
Dounia Raskolnikoi	fKatharine Phelan

the wherewithal to escape an early exit, unless the nut is down so far last IT can struggle glong a few with the control of th

EAST SIDE WEDDING

EAST SIDE WEL

(VIDISH)

Consents in two acts and four
William Blessel' music Shole
lyrics, Chaim Tuuber, dance
Kransond', steel' music Shole
lyrics, Chaim Tuuber, dance
Kransond', steel' was the sell
kransond', steel' was the sell
kransond', steel' was the
Kransond', steel' wa Public Theatrs, b.
Max Badin, Yetta Zwerling Fauline Hoffman Max Winer Laboud Max Winer Laboud Monachen Rubin, Anna Teitlebaum Lucy Levin Jacob Wexlor Selomon Krause Willie Secunda

Reversed

It's all a matter of what you expect or look for, of course. From a Broadway standpoint, this piece is corny, old-fashioned, slow and duil. From a 2d Ave. standpoint, it's funny and lavish. Since it's on Second avenue and playing for a special ny and lavish. Since it's on S avenue and playing for a s clientele, it will undoubtedy healthy hit.

neatity hit.

There are several ways of doing musical shows on the Yiddish stage. Frequently an attempt is made to keep up with Broadway standards cause not quite making the grade and yet being sufficiently above the heads of the local mob to lose out both ways.

Frequently of this show didn't be the season of the show the heads of the local mob to lose out both ways.

Frequently of this show didn't be the shown of the show the heads of the show the show the show the shown of the show the shown of the shown

inost of the other faves on second avenue.
Secunda's songs and music are at least frank lifts. There's no attempt to dress them up into originals. Lyrics are exceptionally of the control of the control

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N, J. CASE SETS ALL-TIME HIGH

Telegraph Cos. Alone Sending 140,000 Words Daily on Hauptmann Trial-137 Correspondents - N. Y. Journal Tops With Staff

COURTHOUSE B'DCASTS

By JACK PULASKI

Flemington, N. J., Jan. 28. most costly proceedings in the history of courts is the trial of Bruno Richard Hauptmann. Around \$1,000,000 was spent in the Hall-Mills case, also spotted in Jersey not far from here. Between \$1,500, 000 and \$2,000,000 will have been expended when the Hauptmann case

terminates.

Bulk of the expenditures goes to press coverage, letting the world know by printed word and pleture the unfolding of the most notiorious criminal case of modern times. Every known device to quickly disseminate the news is set up here and functioning throughout the day and most of the night. What does not go over the wires, goes by radio, and the corps of photographers is augmented by sound film trucks. Films are developed here for the newsreels.

To those in the packed hearing

veloped here for the newsress.

To those in the packed hearing room of the little county court house, located in the sparsely settled Sourland Mountain section, the case is absorbing. But further drams is in the small rooms of the statistic of the small rooms of the statistic country. building, jammed with-telegraph-inbuilding, jammed with-telegraph-in-struments, teletype machines, type-writers and telephones, all manned by techniclans who know their job and are primed to go at any second. Across Main street in the Union hotel the communications headquarters are spotted. Western Union and Postal Telegraph side by side, men working oblivious of re-porters, feature writers and nota-bles passing to and fro.

There are 187 men and women

pues passing to and fro.

There are 137 men and women writing—storles—in—addition—to sketch artists, twice the number at New Brunswick county, seaf for the Hall-Mills case in 1926. There are four-journalists from London, one from Paris and one from Australia.

Taletyna— Teletypes

Teletypes

There are seven teletype machines
behind the seene in the courthouse.
Associated Press has four, United
Press two and one is direct to the
N. Y. Evening Journal. Latter has
additional quarters on Main street,
where another teletype is operated
when the courthouse closes for the
stock.

These devices are in addition to These devices are in addition to regulation telegraph instruments through which most of the wordages is transmitted. Amount of Q. and A. (questions and answers) is fairly well split up between WU and Postal, with the former handling more additional matter. Commission of the property of elling more additional matter. Com-munications people are sending up-wards, of. 160,000 words daily by regular transmission. WU alone has a fock of special wires, plus four in Trenton where the prosecu-tion moves nightly, and from that point an additional 40,000 words goes to New York for dissemina-tion. WI has 39 men on the job at Flemington, Postal using about 25 operators.

operators.

For the first time the teletype is being used directly to London for news purposes—and from this little hamlet. It is quicker to reach the British metropolis than it is to get New York, the okay coming back immediately. Only other direct teletype machine is from Fiemington to the Hearst plant on South street, New-York.

Cost of messages so low that despite the vast wordage, it will

despite the vest wordage, it will take five weeks for the wire com-panies to win back the cost of 12-

(Continued on page 66)

Best Sellers

Best Sellers for the week ending Jan. 26, as reported by the Fiction

'Heaven's My Destination' (\$2.50)	By Thornton Wilder
'Via Mala' (\$2.50)	By John Knittel
'Forty Days of Musa Dagh' (\$3.00)	, By Franz Werfel
'Spy Paramount' (\$2.00)	E. Phillips Oppenheim
'American Family' (\$2.00)	
'A House Divided' (\$2.50)	By Pearl S. Buck
하네하는 등을 걸려면 있습니다. 그 사람들은 그 사람들은 다른 사람들이 다른 사람들이 다른 사람들이 되었다.	

Constantine Brown

Wine From These Grapes' (\$2.00) By Edna St. Vincent Millay 100,000,000 Guinea Pigs' (\$2.00) .. By Arthur Kailet and F. Schlink

Important Legal Test

Important Legal Test

Similar name of a person used in a book or story, is not a per seright to damages. This is the interpreted legal easence of an important ruling on this matter which was handed down. Friday (25) in Nassau County (N. Y.) by Supreme Court Justice Meler Steinbrink. In accordance with this kind of thought, Justice Steinbrink in accordance with this kind of thought, Justice Steinbrink dismissed a complaint by an autorney. Frank M. Swacker, against William Huntington Wright, ot her wise known as S. S. Van Dine, writer of mystery's stories. Charles Scribner's Sons, publisher of the Van Dine books was co-destonant. alseged the steinbrink found Syacker's complaint was insufficient in law.

"The plaintiff. Frank M.—Swacker, is an attorney at law who has had an extensive practice, and who during the course of his career has acted as special assistant to the Attorney-General of the United States in the prosecution of anti-trust cases, states a part of Justice Steinbrink's opinion. He claims that the defendants published certain designated books in which his name is used, although his consent to such use for the purpose of trade or for any other purpose was never given. It appears that the name Frank Swacker' is used in a bookenitided. The Benson Murdet. Case! to depict the secretary by Murdet. Sace! to depict the secretary of the secretary appears of characters. In the text the surname 'Swacker' appears only in the cast of characters. In the text the surname 'Swacker' appears only in the cast of characters. In the text the surname 'Swacker' appears only in the cast of characters. In the text the surname 'Swacker' appears only in the cast of characters. In the text the surname 'Swacker' appears only in the cast of characters. In the text the surname 'Swacker' appears only in the cast of characters. In the text the surname 'Swacker' appears only in the cast of characters. In the text the surname. Swacker whereverthe character of the secretary appears. the character of the secretary ap-pears. The complaint also alleges pears. The complaint also alleges, that the plaintiff was never a secretary in any district attorney's office. The plaintiff muist plead that, his name is being used without his consent for advertising purposes or for purposes of trade. The mere use of the plaintiff's surams and Christian name with his addied initial omitted without any other interest of the plaintiff's surams and christian name with his addied initial omitted without any other interests of the plaintiff's control to the statute basis for relief under the statute.

Apart from the use of the name Swacker there is not a single parallel between the plaintiff and the character depicted in the book. No person familiar with the plaintiff could possibly infer from a reading that the plaintiff could possibly infer from a reading that the plaintiff could possibly infer from a reading that the property to could possibly inter from a reading of the book that the secretary to the district attorney was intended to portray the plaintlif, or that the plaintlif's name was being used for some commercial purpose. The statute was enacted to protect the privacy of persons, not to redress imagined wrongs or to subject au-thors and publishers to hazards against which it is well nigh im-possible to guard. The motion (for dismissal of the complaint) is granted.

American mercury solon Knopfs has dropped The Amer-lean Mercury, Lawrence E. Spivak, business manager of the mag for the past couple of years, buying tr. Magazine was started by Knopfs Il years ago under the editorship of H. L. Mencken and George Jean Nethen both of whom were lived Nathan, both of whom were lured away from the helm of Smart Set.

away from the heim of Smart Set.
Mencken stuck with the magazine
until about a year ago, when he resigned. Charles Angoff, his associate editor, took over the editorial
heim at that point and has been
there since. When Spivak decided
to buy, he offered Angoff the post
of associate editor, which Angoff re-

fused.
Paul Palmer goes in as editor and
Laurence Stallings will be literary
editor. Palmer is the former Sunday editor of the New York Work
and worked with Stallings on that
paper when Stallings was book reviewer and literary editor. Palmer,
incidentally, was also on the Baltimore Sun prior to joining the
World and was one of the H. L.
Mencken prodigies in those days.
Understanding is that he gets a
site in the magazine-under-the-newarrangement. Spivak will take the
title of publisher and business manager.

New regime starts with the April issue of the magazine. Format will be retained, but a more conserva-tive policy will be inaugurated, magazine remaining liberal in pol-loy, but not as far left as under Angoff,

Not publicly announced, but un-derstanding is that Spivak and Palmer will be backed by Lewisohn coln

Pop Songs Now Monthly Pub Dell has decided to give Popular Songs regular monthly publication Mag is the sole periodical for lay consumption that deals with popuconsumption that deals with popular songs, their makers and those who popularize them. Carries besides editorial matter the words and music of a number of songs in each issue. Publication rights to the songs are bought outright. Edited by Richard B. Gilbert, it has a wider distribution than any of the Dell mags; going additionally to chain stores and other outlets not touched by other Delis.

St. Nick Changes Hands
St. Nicholas Magazine, one of the
coldest and heet known of the juvenlies, has been acquired by the Educational Publishing Co. Publishing
house, which also issues The Amercan Collector and the Grade Teachers Manual, will take larger offices
in order to quarter St. Nick with
the others.
No editorial changes on St. Nick
under the new ownership, with
Vertie A. Coyne continuing as
editor.

Journal's Tab Mag

N. Y. Evening Journal converts
its 12-page Saturday supplement
into 24-page that size magazine
section Feb. 24, as does also the
section Feb. 25, as does also the
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the Journal A.

In the sale of the Los Angeles
sody, also operating the Daily
seve. L. A.'s only tab, the Huntimegro Park Signal, owned by
Boddy, was given to Le Roy Santied—with-boosting-that-table-Simtide of the Los Angeles
to Angeles

In the sale of the Los Angeles
low, and the Daily
seve. L. A.'s only tab, the Huntimegro Park Signal, owned by
Boddy, was given to Le Roy Santied—with-boosting-that-table-Simtied—with-boostin

Book Reviews

Muga Comes Through

Mugg Comes Through
Theodore Pratt is the fifth of the
Vanurx alumn to have a book published in the past few months, following in the footsteps of. Gordon
Sinclair, Eugene Lyons, Beth Brown
and Frank Scully. Which in addition to a book by Wolfe Kaufman,
of the incumbents gives each mugs
at least a six-book library.
Pratt's first book is a novel. Not
Without the Wedding' (Dutton; \$2).
It's an interesting, light, entertaining and readable story.
Aithough Pratt is mysterious
about his locale, calling it vaguely
an island off Spain, it's obviously
Majorca, where he lived a while.
He's done an interesting trick for
confusion purposes. He's moved a
half dozen characters from Gagnessur-Mer in France over to the Bal
Majorca in the start in the conline find the start in the conmanufacture of the Bal
Majorca in the start in the
Spain limited to Pleasant little
romantle yarn and let the cockeyed
characters run rampant with them.
It's frothy and, for those who ve
lived in artists' colonies ha nay bart characters run rampant with them. It's frothy and, for those who ve lived in artists' colonies in any part of the world, a lot of fun guessing the characters. Link Gillespie and George Anthell are pretty obvious though.

Another Screen Script
The second acreen script to be published in the U. S. Is 'Sliver Streak' (Haskell-Travers: \$2.50). It's a Radio release written by Rosen Whateler and streak' (Haskell-Travers: \$2.50). It's a Radio release written by Rosen Waler and Script and the second second

He saya in it quite frankly that the film was intended as a melodrama action film and cost only \$31,000 to produce. Says it was written with the idea primarily of making money and he's sure it will.

Might be interesting for students of films or whoever wants to learn to write for the screen. Beyond that it means nothing.

CHATTER
John Dos Passos quite ill.
Johannes Steel touring the South.
Don_Carle_Gillette_has_written_s play. Mary Bickel hiding in Dayton

Ohio Frances Fox in town from Ken-

John Wilstach has made a sale to

Esquire. Vardis Fisher builds barns for relaxation.

Bess Streeter Aldrich has gone to

ne Coast. Alice Tisdale Hobart leaving for

Allce Tisdale Hobart leaving for China next month. Carleton Beals back after two years in South America. Charles Francias—Coe calls—his-new home 'Cozy Corners'. Alan J. Villiers putting that tub of his out to sea again soon. Norwegian edition of Westward Passage,' by Margaret Ayer Barnes, set.

et. John Knittel likes Egypt suffi-lently well to live there permaciently

nenuty.

John Strachey oross-countrying
on a lecture tour. Ditto Lewis
Corey.

Irene Castle McLaughlin is havinga book compiled about ? dance

career.
Rita Welman's novel finally titled 'What Manner of Love' and dated

Feb. 27.

Scribner has the Maude Adams autobiog. Titled "The One I Knew Least of All."

Andrew Dakers, of Rich and Cowan, British publishers, in New

Cowan, British publishers, in New York for an o. o. Phyllis Bottome to Italy the favorite European spot for serib-blers, this winter. Lois Lane, film actress, has placed a volume of poets, with Harper's, Percival Christopher Wen has changed publishers, with Houghton, Miffilin the new choice.

Levy-Coward Plays

Levy-Coward Plays
Melvin Levy-is one of the newer
playwrights, but already he hasfound himself among sefect company. His 'Gold Eagle Guy' (Random House: \$2' folded last Saturday night (28) after a moderate run.
Rending it makes one wonder why
lt wasn't more effective or more
successful on stage. If 'S colorful,
biting and interest-holding, Maybe
better than they play. At any rate,
lt's a welcome addition to bed-lamp
drams.

drame.

Noel Coward's newest play, Point
Valaine, 'too, is interesting reading
(Doubleday-Doran; \$1.75; Coward's
jokes in book form never are astunny as when spoken by a dress
sult, but there's sufficient vitality to
his dialog to peak the currosity,
Coward to be a sult, but the sult of the currosity,
Coward to be a sult of the currosity,
Coward to be a sult of the sult of Coward should have all his plays published prior to production. He's the one playwright whose pieces in printed form peak the curlosity. After reading them, one wants to see what they look or sound like as spoken by actors. The play, incidentally, is dedicated to Somerset Maugham, the reason for which is pretty obvious on consideration of the story.

Plenty Color

Most actor stories are written about New York or Hollywood. In Woman in Love (Doubleday, Doran; \$2), Kathleen Norris makes her protagonists a family of Coast her protagonists a family of Coast Defenders; actors who never play east of the Rockles and who, in the period in which the story is laid, do little playing on the Coast. The leading character is Tamara, convent bred, who gives herself to her promptly abandoni the chaes of the promptly abandoni the chaes and leaves her to have, a baby by herself.

She gains fame as a stock star, meets and reforms a promising but meets and reforms a promising but bibulous young lawyer and, with happiness in sight, Mallory Injects himself into the scene. Things get plenty mixed after that, but it all works out to blue-skles-at-the end. Ingeniously told, with vivid and accurate color.

soon to report the Far East for the Christian Science Monitor.

First three weeks of Thornton Wilders Heaven's R. Dastination of the Charles of the Charles of the Const. Visited with Fred McIssac, who is now a Hollywood native.

Fun In Bed' now includes the Scandinavian. Danish rights of the Frank Sciuly item sold to Brain of Copenhagen.

Robert Whitcomb, who has been trying to get government help for scribblers, has finished a novel, Talk America.



Gold Eagle Guy by Melvin Levy, \$2.00

COMING JANUARY 30TH:

Rain from Heaven by S. N. Behrman, \$2.00

Merrily We Roll Along by Kaulman and Hart, \$2.00

Ah, Wilderness! by Eugene O'Neill, \$2.50 AT ALL BOOKSELLERS, OR

RANDOM HOUSE 20 East 57th Street, New York

Going Places

VARIETY

By Cecelia Ager

"Gordstown" Ladies

A few years ago it was the fashion amonget nice young ladies to stand and walk in an attitude of hopeless dejection known as the "debutante intention" confidered by curving the spine, rounding the shoulders and thrustings the stomeon could be supported by the stomeon out. But styles change and today nice young ladies, and inting, now, robust vitality, square their shoulders, straighten their bnickbone, and hold their stomachs in, and the poor old cast-off debutants stood-has become the posture that identifies jades—according to Bette Davis in Bordertown".

Miss Davis has discovered several other characteristics that define trollops, notably brash blondeness; slow, lingering sazes from slightly giazed eyes; quick, nervous gestures of the hands; speech in sudden little rushies; and temper, temper, temper, in dress, Miss Davis points of the posture of the hand; speech in sudden little rushies; and temper, temper, temper, the dress, Miss Davis points of the standard of the truther discovery that this is used to the curves. However, this last tendency must that is just what all the picture accresses to. Better just so the title is the standard of the truther discovery that their neckline, and level engage the standard of the truther discovery that the standard of the standard of the standard of the standard scheders about its haller neckline, and level engage the standard of the standard scheders about the haller and and easy for her to explain, instead, what nice little ribis are made of.

Margacet Lindsay accepts the latter assignment, revealing that they're still having difficulties with 'cadinage' and 'repartee,' and that they let their miscele aunts select theh' clothes, the malden sunt who is known as quife a card.

Can't Change This Gal

They're calling Mary Brian 'Yvette Lamartine' in 'Charile Chan in Paris'—but it doesn't, get her down. They could call her Fifi—it wouldn't matter.

wouldn't matter,

Miss E-lan is not one to toss off her genuine Americanishness for anne not for the exigencies of Parisian locale either. Miss Brian shall remain what she is, a fine, true, straightforward American girl through and through, wherever pictures put her—which is certainly commendable of her and at the same time relieves Paris of the blame for her coatumes. Hollywood, U.S. A., alone is responsible for her too little hats, for her velver cap with dressed-up-evening clothes, for so much detail on such a small girl. It has never been the Mary Brian chic that goals Miss Brian's adhierents, and her wardrobe in Charlle Chan in Paris' doesn't alter the situation. Her long wide chiffor velvet evening cape—its tuliness gathered into smocking across a round shoulder yoke—guarantees it. A spicndid cape for a tall long-legged Diana.

They also say of Miss Brian in 'Charlle Chan in Paris' that once she wrote some indiscreet love letters.

Goodie vs. Baddie

Facing the camera from time to time in Beltind the Evidence are two young women, one a member of the upper stratum, the other a baddle. If you can't tell the difference from looking at them, try to pay

baddle. If you can't tell the difference from looking at mem, try to pay attention to the story, please.

The story says that Shells Mannors—with an 'o'—is a society girl, For proof, she gives a cocktail party announcing her engagement to a smooth gent who soon turns out to be a robber and a murderer. Even so, seems to be a dull party. Miss Mannors wears, as society girl styling a cocktail party, a floor length black skirt and white lame surface the styling as cocktail party, a floor length black skirt and white lame surface. Mannors has mannors have been a society girl for long, though. No should be a surface to the styling a cocktail party as floor long, though. The styling as mannors have been a society girl for long, though. No seems to surface the styling of the lame of the lame of the styling of the styling of the lame of Behind the Evidence, just as Geneva Mitchell is to williames.

Mitchell is its villainess.

Miss Mitchell, menace, has a sweet face and nice big blue eyes. Also a simple, black, one-piece dress for sitting in the villain's office, pretending to be his secretary. For luring young men into deaffi trapp, Miss Mitchell coould do it hands down in her long-coated beige suit with silver for running the whole length of its front closing. If she won't mind the accusation, it's Miss Mitchell who looks and acts like a society girl.

Thorough Mimic

Thorough Mimic

Thorough Mimic

Traditions of her art. So, though she works without an accompanist, herprops awalf, her on a grand-plano just the same. She arranges her
colfture for each impersonation, she swings into the most for the next
while frantically stabbing protean hairpins into her hair, she makes her
audience eyewilnesses to her changes. Having thus bent her kines to
custom, Miss Bowman now strikes forth for herself.
Whereas most imitators whip their own hair into replices of their
targets, Miss Boman slaps complete wigs on her head. Where the
others are content—with a hair a scarfa—4.7a, to conjure up. a likenesso,
Miss Bowan wriggles in to whole costumes. Where the others remove
perhaps, a wrap, Miss Bowan strips down to a black sain chemise
Miss Bowman is-thorough.
As Sibyl Bowman, Miss Bowan wears a horde of red secuins loaning

perhaps, a wrap, Miss Bowan strips down to a black satin chemiss Miss Bowman ist-therongii.

As Siby! Bowman, Miss Bowan wears a horde of red sequins looping round her neck in a cape, zooming out at her kness in a tunic, billowing to the floor at the hem. She awards Beatrieville, a flowered taffeta rock; and deep appreciation; Coarbos—Bold Cliefa Swanson, black cire, and the compliment of not getting to the great strip system velocity—antie and the compliment of not getting in the strip system of the swanson mouth; to Defricting the strip and a light opinion of the West, frilled black tafetu, lots of the shear and a high opinion of the West, perpetually shifting thoses, as thy symposity diction, nasal voice and persuasive amiability in the strip of the wind a fine shear of the strip shear of the shear of the strip shear of the strip shear of the strip shear of the strip shear of the shear of the strip shear of the strip shear of the shear

Air Reformers

(Continued from page 1)

big worry—it's the thought of possible sheks; that engrosses.

The one case, a group prepared a script and received approval from a station has a sponsor all lined upsawisting-only-the okay of the radio committee of a group. But this control is a station has a sponsor all lined upsawisting-only-the okay of the radio committee of a group. But this control is proving a toe-stubber, especially since an official has ner own rest.

Another possible reason for barding the control is proving a toe-stubber, especially since an official has ner own the control of the c

Did You Know That

Irene Delroy's radio singing, on Monday night, is attracting attention...Eddie Emerson Roxanna's frightful cold.
John Hundley seemed to be enjoying Katharine Cornell's
beautiful performance, as
Jullet, Thursday night... Mr.
and Mrs. Buddy Morris gave
a grand buffet supper Sunday
night... Jack Warner's in
town... Geon Raymond escorted Janet Gaynor to the corted Janet Gaynor to the Mayfair Saturday nighti... Joe Schenok was there, too, also Gloria Vandarbilt, Lady Fur-ness, Yivienne Segal, Jules Glaenzer and the Billy Gax-tons... That was Dottle Hall cocktalling with Mae Einfeld and Virginia Smith yesteriay afternoon

wig, Since then most groups have simply limited themselves to spout-ing about radio. Action is some-thing that must be left to the other fellow.

Prof. Alvin Busse of New York Prof. Alvin Busse of New York University urged a reform group in Palisade, N. J. last week to take action nationally against juvenile radio programs. Prof. stated 'more damage can be done by one radio. Prof. further proposed 'an army of militant buyers who will beyout the 'product-offered-by-the radio sponsor whe violates good ethics in the sanctity of our homes'.

Trial Cost

(Continued from page 65)

(Continued from page 65).
stallation and operation. Daily op-eration cost to the two companies is around \$1,006. Both strung cables a distance of nine miles at a cost of \$1,800 each, and it will take, as much to dismantle, for Flemington will go back to sleep when the case is terminated.

WU and Postal are earning a net of only \$100 daily, it requiring as many men on the New York end to receive as on the job in Jersey. But receive as on the job in Jersey. But the clean-up of the wire companies comes in New York through the mushrooming of the Q. and A. matter, syndication of stories and the A.P. and U.P. distribution, each of the latter sending 50,000 words to New York daily. Number of words soing-out_actually puts_the_case in the muit_million class. It's an 18-hour-a-day job. R. Yisconti, WU; Dick Mapse, B. R. Yisconti, WU; Dick Mapse, Postal, and Eddle Mahar the Journal's city editor.

25 Columns in Day -

Among the Women

By The Skirt

Bost dressed woman of the week: (State)

Cab Calloway and 'Have a Heart' (Par) filled the State, N. T., to capacity Saturday afternoon. With Calloway are two women. One is Elima Turner, who does a tap dance in a red velvet costume made with very short pants and sleeved blouse trimmed in gold. Leitha Hall sings it hot in a white satin frock with but a single diamond ornament at the

waist line.

With Joe Phillips is Madelyn Killeen in red velvet of the cherry shade. With Joe Phillips is Madelyn Killeen in red velvet of the cherry shade. The dress fits the figure without a wrinkle. The shirred sleeves are lined with white. Another girl in the act was in white satin with a haler neckline edged with rhinestones. Grace Johnstone was in black panne velvet with rhinestones banding the shoulders and ending in a little vestee in front. Paul Nolan has a dark girl assisting him. Her sflort frock was of yellow lace.

Flemington Circus

P. T. Barnum in his day put on great shows, but never in his long and checkered career did he put on a show like that going on in the Flemington courthouse. It is a one-ring circus. Picture to yourself the tiny areas with a pony being put through its paces. The audience, on edge, leans forward not to miss one trick. Peanuts are not being sold, but there is a constant stream of notes being passed up the alieles. The difference in this show is that you mustn't laugh. The ringmaster garbed in regal black attire warms you there must be no disturbance. The little pony in the ring is getting tired. He came in spic and span, but the long ordeal is showing in his plumage. It is all like a special showing, with color added by the State Troopers in their French-blue-coats and dark riding breeches. And what a good looking lot they are. In the front row seats are our ladies of the press and, despite the fact it is early morning, they are looking great and as though they were really enjoying the show. Connie Ward wears a red hat and grey dress. Mary E. Plummer in a blue blouse and black sixt has discarded her hat Evelyn Tufts, from Hallfax, is sitting near Alice Hushes, who is a symphony in brown, and Dorothy Kligalien has chosen's Stale. Mean Swaterhouse was very Harry Lauderish in a red and black checked before Libit Tyhe, all the way from the London Times, was in black and hatless.

Past and Present at M. H.

The Iron Duke at the Music Hall will please the George Arliss fans.
You must know your history to enjoy Mr. Arliss' Duke of Weilington.
The producers have seen fit to weave a love story around the great hero, and were clever-enough to give the love-interest entirely to Weilington and his wife. But they almost went too far with Lesley Wareing as Lady Frances.

Lady Frances.

Gladys Cooper was a beautiful Duchess d'Angouleme. The empire clothes of Miss Cooper, Miss Wareing and Norma Varden were historically correct. To bring atmosphere to the picture, a ball and a night at the opera were introduced. Miss Cooper at the opera was lovely in what must have been a court costume even to the three feathers in her hair. The white satin of the gown was covered by a dark velvet, coatlike train.

train.

Stage show is called 'Silk, Satin, Calleo and Raga' the rage winning. The line of girls are stunning in white pants with layer upon layer of different colored rags. The seven mirror dance, with twenty-cight girls in white and blue sowns and carrying large feather fans, is familiar to all Radio City visitors.

Ade Duval sings a solo in the ugliest gown seen on any stage this season. The dress itself is black with a lightlsh blue scarf running across the throat and down the back and drawn to the front attached to each wrist. She is laden down with a cumbersome diamond tiars and earrings.

Miss Bergner Scores

Elisabeth Bergner was very hesitant about coming to America, but y now she is probably glad she braved the ocean trip she was se

afraid of.

The ovation she received at the close of Escape Me Never must have pleased her mightily. She was an instantaneous hit. As a little waif, she is seen first in the typical English schoolgirl costume of blue frock with white blouse.—She decent took a minute older than 10, and in white shorts she looks even younger. For the rest of the performance she is not eather cost over a dark dress worn with a red sweater. Eve Turner as a girl of wealth, is in a white lace summery frock, and a dinner dress as girl of wealth, is in a white lace summery frock, and a dinner dress is of chiffon made with a double flource. A tweed suit and a dark cloth dress is shown with a silver fox stole. Katie Johnson, in a mother role, is dignified in a black velvet gown with chiffon sleeves.

musarrooming of the Q. and A. mai, care significant of stories and the A.P. and U.P. distribution, each of the latter sending \$0,000 words to view York daily. Number of words produced the latter sending \$0,000 words to view York daily. Number of words produced the latter sending \$0,000 words to view York daily. Number of words store and the most care in the multi-

VARIETY'S' BROADWAY GUIDE

For show people as well as laymen, this Guide to general amusements in New York, first inaugurated here in 1926, is revived and published weekly in response to repeated requests. Vanter the ded the guidance of its judgment in the various entertainments denoted.

No elight is intended for those unmentioned as text will be switched reakly. The lists are of Vanisty's compilation only and as a handy eference. It may serve the out-of-towner as a time caver in selection.

PLAYS ON BROADWAY

Current—Broadway—legitimate attractions are completely listed and sommented upon weekly in the Legitimate Section.

In that department, both in the comment and the amount of the receipts of each show will be found the necessary information as most euccessful plays, also the scale of admission charged.

FILMS ON BROADWAY

Similarly the new pictures in the Broadway first runs and combinations are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 8 which indicates the new films for next week and the week after.

BEST NEW FILMS ON BROADWAY
Rialto—'Baboona' (Fox).
Strand—'Bordertown' (WB),

Onyx Glub on West 52d, Ubangl in Harlem, Nut Glub in the Village, and King's Terrace in Times Sq. are sufficiently heated for the hectic necturnal addicts. Savoy ballroom in the heart-of-Harlem, under guided local hausplees, is also a kick for a fash of some McCoy Lindy hopping dusky dansanation.

and dusty densapation.

Less hectic but equally hitarious, Eddie Davis' saucy songs at Leon & Eddie's and the mauve-decade gang-singing at Bill Hardy's Gay 90°s are surefire for lively diversion and divertisement.

The 'nice boys' who haunted the Village hideaways are now something of an institution at the Glub Richman with an elaborate floor show and

The 'nice boys' who haunted the Village hideaways are now something of an institution at the Club Richman with an elaborate floor show and femme waitresses.

Harlem's Gotton Glub and Small's Paradise are highlights for the black-and-tans. There are other hideaways but they, too, must be guided by misders, principally professionals.

In line with kill-time spots, the taxi-dance ballroom in the Breadway best are sometimes a laush if looking for excitement. Any number of Times Sq. side-street disleptions, which is provided the state of the state of

French Casino's 'Folies Bergeres' revue and the Casino de Pares top the cabaret-theatres. Paradise and Hollywood among the

RECOMMENDED PHONOGRAPH RECORDS

RECOMMENDED PHONOGRAPH RECORDS

Deces No. 345—Novelty medley in two parts of 'You're the Top' wherein the Deces All-Star Revue participates. Bob Crosby introduces this
'Anything Goes' hit, following whom Ray Weber, Johnie Davis, the
'Authory come orch, 'Pee Wee' Hunt, the Tune Twisters, Bob Howard and
the entire ensemble do variations of the same ditty, combining into one
of the best parlor vaudevills releases yet. A cinch best seller.

Victor No. 24841—Eddy Duchin at his best with 'Haunting Me' and
'Speak to Me With Your Eyes', peach melody foxtrois, with the arrangements especially forte on that good ole Duchin planner. Eyes' has a
targe Saves and is one of Jusicians Boyer's impurits with har 'Conti-

ments especially forte on that good ole Duchin planner. Eyes' has a tango flavor and is one of Lucienne Boyer's imports with her 'Continental Varieties'.

hental Varieties.

Brunswick Nos. 7381-2—Quartet of Freddy Martin's brand of foxfrotology-which rates among the tops.—Throwin-Stones.as. the Sun'; and
'My Heart's in the Right Flack Cour Pack on Your Back and Go Back
to Nos Shack for the Right Flack Cour Pack on Your Back and Go Back
to Nos Shack for the Stones of the older couplet. Terry Shand,
the Court of the Stones of the Stones of the Stones of the Stones

Here 1801-1800.

Beck 1801-18-18-1800.

Beck 1801-18-18-1800.

Beck 1801-18-18-1800.

Beck 1801-18-18-1800.

attuned to the season.

Deca; 2021-23—John Fogarty tenors in big league manner on these
two disks. First is an Irish couplet, 'Molly O' and 'Ross of Trailee', and
the other couples a pair of standards, 'Roses of Picardy' with 'The Old
Refrain'. And all plenty good. The radio tenor takes those high notes
in high, and an expert technical and orchestral background further dis-

Refrair. And all pienty good. The radio tenor takes those high index in high, and an expert technical and rochestral background further distinguishes this Fogarty quartet.

Columbia No. 2999—Cohnny Green and his orchestra, with the composer-planist-meastro prominent at the ivories, in the arrangement, which is the state of Once Upon a Time and Tiny Little Fingerprints, vocals by Allan Curtis and Marjory Logan. Victor No. 24843—This being the Cole Forter year, as the Broadway boys put it, Tim a digolo' and Be Like the Bluebird, respect from Wake Up and Dream' and 'Anything Goes' are among those disks which the phonograph sophisticate may want to have, although the composerplanist, Porter, who's also the recording artist, will never worry Bing Crosby as a vocalist. Paradoxically, some of his records have sold rather well, probably because of the ultra-smart angle of his lyrics which, even if the vocalizing is deficient, are undeniably clever.

RECOMMENDED NEWEST POPULAR SONGS

'You're a Heavenly Thing'—Little Jack Little who writes ditties as well as he interprets 'em hasn't been songwriting for over a year but this, hie arist siffort after the electa, is good enough reason why he should continue writin' as well as playing 'em. Good melody and an intelligent Fric.

Clouds'-This is Walter Donaldson-Gus Kahn's newest and plenty

"I Believe In Miracles"—Lewis-Wendling-Meyer, a hitwriting combo, again deliver in a very commercial song.

'le it Sympathy or le it Love?"—From a minor publisher's cource but big league timber.

'I Thrill When They Mention Your Name"—Above par ballad.

Have the Site

Bridgeport, Jan. 18.

If proposed parl-mutuel racing bill passes state legislature, local syndicate is ready to convert-540-acre property in Stratford, Bridge-

Vaude on Floor

Dubuque, Ia, Jan. 28.
College Inn, featuring Billy Book's orchestra, is bringing the only vaudsville to town this season, playing it as a floor show.
Four acts a week.

TORONTO FAIR **ADDS STADIUM**

Toronto, Jan. 28.
Canadian National Exhibition is
planning to take over the Maple
Leaf Stadium as a new sports
centre for track and field events
tun in connection with the C.N.E.'s annual fortnightly show to use the spot as a civic stadium for baseball, football and lacrosse. Largest spot as a civic stadium for baseball, cotoball and lacrosses. Largest amphitheatre in Canada was built by the late Loi Solman, owner-operator of the Royal Alexandra, legit, in conjunction with the late Sam Shubert. Stadium is adjacent to the C.N.E. stand, with city ownline that the control of the Control

ERPI Photo Timer To Film Horses as Races Are Finished

Hollywood, Jan. With mechanical difficulties cleaned up, electrical camera tim-ing of horse races, a so-called perfect judging system, is ready for official use at the Santa Anita

In use unofficially since track opened in December, with Erpi engineers constantly experimenting, system was held up for official use through problems of speeding, the mechanical judger. Had to come inside three-minute limit needed for horse racing where patrons for horse racing where patrons want to know the winners pronto to grab pay-offs and bet on the next race.

to grab pay-offs and bet on the next race.
Electric timing camera was used successfully during recent Olympics, but in adapting it to horse-racing. ERPI men developed special high speed camera setup, which shoots films direct into split second developer and enlarger, able to deliver a finished positive print in an average of two minutes, ten seconds.

average of two minutes, ten seconds.
Finished pictures are somewhat
larger than a penny postcard,
clearly revealing horses at the
finish-line-and-having a strip similar to sound track along right side
of film, which shows photographic
record of yearned of the photographic
record of second of the photographic
stripped to
strantes postitive and unvarying
sheek on winners and their time.
Timing system itself operates
through photo-electric cells, similar
to the electric eye, which automatically opens doors and turns on
drinking fountains in de luxe
theatres. It's set off by the first
horse passing the starting line,
which is some feet from the barrier
under—the—sunning, start system
used at Santa Anita.
Due to fast failing challenges

used at Santa Anita.

Due to fast failing California
dusk, making photographic conditions poor around the last race, engineers also had to work out a
special foodlight setup at the finish
line to supply enough light for the
camera without frightening, the
horses. With this out of the way
the electric timer is declared ready
to function for the first time in
turn history.

turf history.
Claimed it will unconditionally prevent questionable decisions.

Coasters Squawk About Weights at Santa Anita

Hollywood, Jan. 28. Western owners of horses at the Santa Anita track are grunting at what they claim unfair handicapping in which nags from eastern stables get the breaks on

weights.

Coast owners say this is the come-on to assure a heavy eastern participation in next year's meet.

May Ban Wires, Radio From Panhandle Tracks

Ban Antonio, Jan. 28 Texas racing commission has rec-ommended barring of radio, tele-phone and telegraph from race tracks. Move aimed against book-

making.

Radio allegedly is used at one track to spread results to bookie gentry in key spots.

SHOWMEN WILL FIGHT WASH DOG-RACE LAW

Tacoma, Jan, 28.

With a dog racing bill sure to come before the state legislature now in session, theatre interests are busy preparing to battle its enactment. Showmen expect to use criticism of the operation of the Seattle-Tacoma horse track last year as their hole card.

However, Oregon's success with dog racing and the money gained will have important bearing on the

COMMISH BEATS GARDEN JUDGES

By JACK PULASKI

By JACK PULASKI
The boxing commissioners stepped
out Friday (24) at Madison Square
Garden and reversed the split decision that gave a 10-rounder to
Babe Risko. So, for the geoord, the
match went to Vince Dundee, who
for a short time was middleweight
the way from himdy Taross copped
the way from himdy Taross copped
Comish's action saved the gam-

champ—until Teddy Yarosz copped it away from him.

Comish's action saved the gamblers some coin, but that probably had nothing to do with the muddled matter, even though the odds were two to one and better that Vince would cop. Garden's theme song, 'ludges have disagreed,' was announced for the third successive, bout on the card and the referee awarded the bout to Risko, the Syracuse guy who floored Yarosz so many times in a non-title match that they stopped it.

The disagreement between the Judges was shared by some fight reporters, but principally by the fans, who favored Dundes. What they cailed Risko from the gallenger of the ring was disagreed themselves and the contract of the ring was the second the contract of the co

left the ring was not complimentary. Fans further expressed themselves on the judges during the so-called semi-final following the main bout.

About 10 minutes after the semi-finalists started, Joe Humphries climbed into the ring and shouted that the division was reversed.

finalists started, Jose Humpnies cilimbed into the ring and shouted that the division was reversed with the division was reversed with the division was reversed with the division was reversed to the division of the start of th

Col. John Reed Kijnatrick, prez of the Garder, Gaustically commented on the switched decision, and blamed the commish for the downward trend in boxing's popularity in New York, and especially the Garden.

However, Art Lasky and James J. Braddock will head the heavy weight card this Friday (1), and there are hopes of heavy socking. Last weeks card was cancelled ward the could not entertain with John Henry Lewis.

Mutuels for 50 Tracks

Easton, Pa., Jan. 28.

Easton, Pa., Jan. 28.

When the Pennsylvanis State Association of County Fetra holds the Millywood, Jan. 20. Father is in sociation of County Fetra holds the Millywood, Jan. 20. Father is in sociation of County Fetra holds the Millywood that the directors of the association will be asked by E. H. School, its president, to start a move to legalize pari-mutuel betting at State's race tracks and the state's race tracks on Fennsylvania fair grounds and it is believed that legalized betting will return prossible for them.

Mr. and Mrs. Gorge Maher, son, in San. Francisco. Jan. 19. Father is reconstructed to the state of the st

Mystery Men Promoting Cal. Dog Race Bill

Sacramento, Jan. 28.

Much mystery-surrounds-advance-preparation of bill to legalize dog-racing in this state, with measure expected to be dropped in the hopper most any day now. Understood two assemblyme are to sponsor it, though their identities are being carefully concealed.

Understood proponents of the measure are to be a group of San Francisco politicians, with the Bay Shore Kennel club and Oakiand dog track Interests among its supporters.

Dittle chance is given the measure, due to the fact that it will meet mass opposition from churches, theatres, women's clubs and other groups. Same sort of anti-spirit two years ago resulted in a similar bill expiring in a committee pigeonhole.

similar bill expiring in a community pigeonhole.

Odd angle brought up by a dog track man is that the canine pro-moters, if falling to put over their bill, may try to horn into the rac-ing picture by staging mutt con-tests in daylight, as state horse rac-ing law does not specifically bar-dogs. It does, however, ban night reaches of any sort. racing of any sort.

Kicking Racing **Hounds Around** In Cal. Assembly

Sacramento, Jan. 28.
They're already started kicking the dog around up here, with a prodog racing bill countered by one which would prohibit option betting thereby nixing the canine marathon same.

game.

Assemblyman Kallam of Watson
ville introduced a measure t Assemblyman animal or vaccou-ville introduced a measure to legalize dog racing and providing for a three-man commission, with a paid secretary getting \$4,000 a year. It would award dates on a population basis and limit meets to

100 nights. Where it goes from here nobody knows.
Same day the doggie legalizer came in Assemblyman Tom Maioney of Frisco, took a sock at the present horse racing setup. He proposed that the state commission be upped to five men from three, also that the state cut be chiseled from \$ to 7 per cent and the track's take from 4 to 3 per cent.

Urge Auto Show Visitors To Take a Trolley

Baltimore, Jan. 28.

For the Auto Show, current at the Fifth Regiment Armory, the Maryland Motor Trade Association has bought spots announcements on three of the local stations plugging the event.

However, in the copy that is read off on the announcements the pub-lic is urged to attend the motor dispiay by traveiling via trolley cars!

Proved pretty-puzzling-to-public but understood the trolleys got in for a plug because the traction com-pany's cars are carrying placards plugging the show itself urging plugging the show itself u travel by trolley in attending.

BIRTHS

Mr. and Mrs. Bernard Milligan, daughter, in Los Angeles, Jan, 22, Father is radio editor of the Los Angeles Examiner.
Mr. and Mrs. Bert Hanauer, daughter, Baltimore, Jan. 21. Father is program director at WFBR, and the mother is a warbler on same

the mother is a warder on same station under tag, Beth Turner. Mr. and Mrs. Cy Allen, son, in Hollywood, Jan. 20. Father is in Walter Wanger's publicity depart-

Broadway

Bobby Feldman has that Florida Mrs. Hal Horne to Miaml for a quickie. John R. Andrew back in the in-surance blz.

Zero cold stopped the chime clock 1 46th street. Marcus Heiman in hospital for interpreparation

at 46th Street.
Marcus Heiman in hospital minor operation.
—Mrs. Arthur Willi ill for the past three weeks, but oles now.
Al Kingston, Coast agent, in from Hollywood to establish N.T. office.
B. C. Colloda (Ef Chico operator) tramp-steamering on a Caribbean.

cruise.

David Lustig headed for his home town in Connecticut despite snow

storm.

Helen Howe one night only at Belasco (31) in program of mono-

ogues.
Bill Periberg flew in for three
weeks of B way o.o. ing and talent-

weeks of B'way oo. Ing and talent-scoulins.
Louis K. Sidney started off the Low exces relay to Florida. Jake Low the Low excess relay to Florida. Jake wells in manager of the Daniels Lyon Gallagher show. No about the Low excess the

Walter Vincent back after 0.0. Ing several Wilner & Vincent key spots-in Bennsylvania.

For the Walter of the Coast for DRKG back from a trip to Cuba with a handful of swizzle sticks and a flock of stories. Jook Whitney, president of Pricare Pricares at a flow of the Coast of Pricare and the Coast of th

the Anatole Friedlands around that das fary Kinder, billed as an expollinger gans moll, giving the Jowdown in personal appearance on 42d street.

Mr. and Mrs. Julian L. Peabody, who lost their lives when the kinder who lost their lives when the kinder-spers.

Clara Plummer, who formerly was with the Hays office educational division, is now doing publicity for General Boods.

Emmet Keanes (Claire Whitney), driving to Hollywood, held up at Linden, Tenn, by Mississiph Hoods.

Mississiph Hoods.

Mississiph Hoods.

Missis Plantager of the Music mestro have been widdish filmusical made by Borls—Thomaspiefsky and Regina Zuckerberg.

Zuckerberg.

Maro Lachmann, than whom there's no fibberer ribber, can't take it lately since the boys and girls have ganged up to give him a load of his own medicine. Ask him about that smallpox builder-

Palm Springs

Peggy Fears on her first trip here Leo Morrison down last week Stuart Erwin is just like anyone

else in sho in shorts. ming Desert Circus will wind

Coming Desert Circus will wind up as a horse-show. Samuel Untermyer, P. S. first citi-zen, got in town last week. Capt. Roscoe Fawcett getting first hand information on the resort. Max Eastman lecturing to the highbrows at the Desert Forum. Lily Damitz posed for a folco of Chapter of the pencial plenty of squawks on the general appearance and location of the dog show.

Oscar Hammersteins getting from pianos and such for a

week.
Town is filled with those trick drinking stands and they all have cowboy yodelers.
Count and Countess Guy de P. Simon getting attention from the Howell and the Counter of the Count

simon getting attention from the Mollywood bunch.
Henry Buck, see of Belmont Park Turf and Field club, here, but not going to Santa Anita.
Local C of C, trying to get Hollywood polo team with names to play against the P. S, poloists.
And the control of the cont

CHATTER

London

Second son born to Sean O'Casey Buddy Rogers at Chelsea Arts Ball.

Leighton Brill threatening to ome back to London. Flossie Freedman bound for Hol-lywood, but not for weeks.

Charles Gulliver very active, with definite come-back in view. The Brittons sending out an S.O.S. for an English valet.

Wright and Marion's adopted child in hospital under observation. cnin in nospital under observation.

Ken McLaglen, brother of Victor, has landed a bankroll to do a film.

Duke of York's theatre to house three weeks' season of ballet, Jan.

Prince Edward theatre experi-

sort,
Anything Goes' will go into His
Majesty's after the run of 'Mary
Read'. Clifford Whitley offering \$100,000 or Ciro's Club on behalf of his syn-

dicate.

Eddle Elkins figuring on coming over soon to land a job here as orch.

leader.

A. P. Herbert doing another revue for C. B. Cochran, to be called Jubilee.

Martin Harvey will produce Great Expectations under the title 'The Convict.'

Martin Brown's 'The Idol,' done by Tomaon twins,' to be renamed Determined.

Martin Horro; will produce Great Expectations, under the title The Convict.

Martin Brown's The Idol, done by Tomson twins, to be renamed Delirium. See the Research of the Convict.

Martin Brown's The Idol, done by Tomson twins, to be renamed Delirium. See the Research Illess.

Worse Things Mappen at Sea will be produced in London by Raymond Massey, will be produced in London by Raymond Massey.

Will be produced in London by Raymond Massey, which is the Index of I

time.

Peter Maurice, Belgian count and
music publisher, likely to be behind
the Tomson Brothers' new revue
venture.

British National Films to do 'The
Life of Cecil Rhôdes,' and English
unit aiready on way to Africa or
location.

unit already on way to Africa on location.
Ernest Milton appearing in two special mathress at the Whitehall in a play by David Weils on life of Sir Harold Wernher, head of the Associated Theatre Properties, victim of cat burgiary at his London residence.

**Rumored Princes restaurant may be with the Associated Theatre Hollyood, with the Weilson and his band as the new attraction.

which will house Ten Minute Alibli, over from the Phoenix. Two theatrical divorce decreas made absolute, Jan. 14—Tilly Losch - Edward James; Jeanne Stuart-Bernard Dulley Docker.

Three Sallors treasuring souvenirs of the Thomas Baddeley cake, which is cut once a year at Drury Lane theatre in memory of the old-timer.

Drury Lane has a fund which gives a life annuity to all actors and actresses who have played there in three successive shows. There are 40 on the payroll.

Stuart Rodney Ross and Norah Howard, former of Ross and Sar-gent, and latter of Charles Coch-ran's 'Streamline,' married in Lon-don before he salled for America to fulfill dates.

tuitil dates.

Glamorous Night, Ivor Novello's new show for the Drury Lane, to be staged in provinces first. First time a Lane show has been tried woman director. Leontine Sagan.

Daniel Mayer company reviving The Beggara Opera's hortly. Sir Nigel Playfair had three and a half sago at the Loyic Hammersmith, but it is 50 years since it saw the West-End.

Vienna

100th performance of Reinliardt's "Men in White" 50 up

Edward Bourdet's "Bad Times" inder way at Volks. Composer Alban Berg to celebrate 50th birthday on Feb. 9.

50th birthday on Feb. 9.

Leopold Kramer celebrating 40th
anniversary of stage career.

Burg Theatre negotiation with
Paula Wessely and Louise Unich.
Fritz Eckhardt writing script of
Vaticah film "Jesus of Nazareth."

Sir Thomas Beecham to conduct
"Tistsan and Isolde" at States
Observed.

Sir Thomas Beecham to conductoristan and Isolde* at States
Onliver Basserman to play Harry
Baur's star in Verneully Idle Lie's
at Reinhardt's.
Marle Elenora Mathleu lecturing
on radio. here on winter sports in
the French Vosques.
Her French Vosques.
And the French Vosques.
And the French Vosques.
And the French Vosques.
Moinar's "Lady Confectioner" and
curtain raiser Marriage' got thorough roasting by local critics.
Brich Stroemer, 33, prospective
successful and Herlin.
Oscar Homoliak called to London
by cable to lunch with C. B. Cochran before latter's departure for
U. St.

Universe starting rehearsal of
Linter Walvarous Cell. Top. 18

ran before latter's departure for U.S. Lili Darvas starting rehearsal of Molnar's 'Unknown Girl,' Jan. 15, after playing part 50 times in Buda-

pest.
Hermann Roebbeling taking—express train to Graz, Syrla, to look
over new Stadt Theatre actress,
Maria Lieddlin.

John Drinkwater's 'Abraham Lin-coln' in German version by Erich Glass, to represent Burg Theater at next Salzburg Fest.

Honolulu

By Mabel Thomas

Jay Whidden's orchestra doing spiendfdly at the Young.
The Leslie Fentons (Ann Dvorak) made a trip here and back.
Market and the spiend spiend

Mr. and Mrs. Freed Williams down from San Francisco for their annual trigger. Wilma Herman of Paramount here for ten days en route to Japan and China. Harry Owens readying a big show for the seventh anniversary of the Royal Hawalian Hotel. Jack Viaskin, Russian dancer, returned to the seventh anniversary of the Jack Viaskin, Russian dancer, returned to the Jack Viaskin, Russian dancer, returned to the Jack Viaskin, Russian dancer, of sales division for Warners, with Mrs. Sears, off for a month. Harry Delgardo, manager of the Hawali Theatre, has been given the Margaret L. Smith going to New York on another buying trip, flying east and returning the same way. Vickle Baum and her brother, Fritz Lindner, in for five days, en route to Australia and New Zealer. be renamed The Hollywoo.
Lew Stone and his band as the new
Lew Stone and his band as the new
Lettraction.

It is a state of the street of the directors.

Forcy Athos clicked with his English leg show at L'Odoen Historante, Milano, and held over for
two more monthes theid at Olympla, Jan. 12, by Circus Fans Assoclation, fars of its kind. Tables
were set in arena.

Frans Klenna to write the music
for the new vaudeville-revue policy
at London's Radio hearts, the resigning sicktose for the smoke room
of the Queen Mary, mammoth new
of the Queen Mary, mammoth new
of the Gueen Mary, mammoth new
of the Gueen Mary, mammoth new
of the Radio hearts, the reTrans Ring, back from hurfed
Tom Webster, ace cartoonist, designing sicktose for the smoke room
of the Queen Mary, mammoth new
of the Gueen Mary, mammoth of the
Obartone Mary and Mary and London's close the steep of the state of the stone
of the Gueen Mary, mammoth new
of the Gueen Mary, mammo

Paris

By Bob Stern

Ceclle Sorel closing Sappho. White back from America John Murray Anderson arriving Serge Rachmaninoff due in Paris Edouard VII cutting prices to \$ p. Frank Farley recovered from

Babe Ruth seeing Parls for first

Jack Specter salling for six weeks Albert Powell at Rex starting an. 25. Harry d'Agrast salling for merica.

Harold Smith among those with e grippe. Francis Mangan at Jack Payne's

press lunch.

Con Colleano booked at Empire
week Jan. 25. week Jar. 25.
Concellos, trapezists, booked at Cirque d'Hiver.
Paul Achard, writer, getting Legion of Honor.
Ciboulette, operetta, reopening at Gaite Lyrique.
Jean d'Esame back from making films in the Sahara.
Hal Rosson here on way to Lon-

Jean d'Esme back from making films in the Sahara. Hal Rosson here on way to London from St. Moritz.

E. T. Greville starting to shoot L. C. T. Greville starting to shoot Noel-Noel breaking, leg while skating at St. Moritz.

Plerue Brasseur returning to legit in new Varietes show. Cinda. Glenne entertaining at Rarry Hills, Bert Pevikins and Jim Donohue back from N. Y. Spinelly playing in 'Ecole des Coottes' revival at Antoine. Marianne Oswald, after liness, playing in. Noctambules revusfair Lover' opening Jan. 22 at Varietes. Jean Herve of Comedie Francaise marrying Odette Riquier of Opera. Cyril Gardner passing through on way to London from winter Sports.

sports.
Radlo Luxembourg sendir report of Marcel Thil-Jack Avoy fight.
Gregory Ratoff wants to r

Avoy fight,
Gregory Ratoff wants to make a
French version of his circus film,
18 Minutes,
Madeleine Lambert back in 'As
You Like It' cast as Rosalinde,
after illness.
Drift Francis, film fashion expert,
having mastoid operation in Ameri-

after (liness.

Dare Francis, film fashion expert, having mastoid operation in American hospital.

Arthur Briggs band from Stage B. nikery playing at-American-Suu-Jan Klepura, locally reported undergoing an operation, asserting he just had a cold.

Jan Klepura, locally reported undergoing an operation, asserting he just had a cold.

Edna Sedwick dancing at Belle Bpoque reopened, and doubling at New operettas, 'Mandrin' at Mozador and-Vacances' at-Varietes, not doing so well.

FATT, state radio-station, broad-casting Faul Les Flenis' Aucassin Sacha Guitry reported writing a place for Josephine Baker on the American Civil War.

Roth and Shay here from London state of the American Civil War.

Roth and Shay here from London state of the Shay here from London state of the Shay here from London stations broadcasting RKO Radio film sound tracks for England.

Tobis Vienna productions, Tast France by France-Europe Films.

Guests of Ambassador Stauss getting advance showing of Kid Million (UA) at Embassy tea party.

Fro. Application of the Company Hard of the

nore.

Harry Baur, Plerre Blanchard
and Madeleine Ozeray to make film
of Dostolevsky's 'Crime and Punishnent.'

of Dostolevsky's ment.

Marguerite Ducouret replacing Marguerite Moreno in Revue de Rip. Latter is back in vaude at A.B.C.

Anna May Wong, back from Italian tour, off to Madrid. Will return—to—Parls—and—then—play-Steadinavia.

Italian tour, off to Madrid. Will return—to Paris- and Inten-play. Scandinavia.

Gaby Moriay to star in film We're Not Children to be made by Augusto Genna from story by Leopold Marchand.

French Willages of lees than French Willages of lees than proposed bill to go into business as exhibs, for account of municipality.

Max Ophuls to meg 'Divine'. Co-lett's first original story for the screen, for Eden Productions, replacing—Jean—Tarride,—originally chosen as director.

as exhibs, for account of municipality.

Sophia Tucker arrived for opening repairs, the street of th

Warsaw

By Edward J. Kurylo

Antoni Rozanski, 73, died in Warsaw. Too many ballet masters at the opera. Lucjan Dobrodzlecki singing iu Holland.

lland. lew picture, 'Queen Jadwlga' n ready. lome of the cinemas starting at

soon ready.
Some of the cinemas starting at
earlier hours.
Some of the cinemas starting at
earlier hours.

Frace Ellegard. Danish planist,
success in Poland.
Polish theatrical company engaged
to play in Russia.
Zbigniew Staniewicz, film star,
committed suicide.

Edigatiew Staniewicz, film starcommitted ulcide.
Patria, new hotel owned by Jan
Kiepura, film tenor.
Pogovzelska, review performer,
returned to astage,
returned to astage,
film tenor.
Pogovzelska, review performer,
returned to astage,
film tenor,
prima bellevina in the Opera,
instytur. Reduty produced Einstein Theory, scientifical play.
Society of Theatrical Cultiure now
core as a star of the produced film tenor
core and the produced film tenor
cently produced here, is financial
success.

Fitz Bettram, president of Ger-

success.
Fritz Bertram, president of Ger-man Cinema owners, paid a visit to Warsaw.

Warsaw.

Anatol Stern's School of the
Genluses, produced in Helsingford,
Finland. Geniuses, produced in Helsingford, Finland. Warsaw Circus, after having its cluema season, returned to regular

program.

Eugenjusz Bodo, vaudé artist, golng to appear in Egypt, Syrla and Palestine.

Falestine and the second of th

wrote a play which was produced in jailing how being offered to proRichard Ordynski, president of Cimenna Froducers' Association, producing Carolina, play by Somerset
Maugham Wielk started the season with the opera Enos and Psyche by
Rozycki. Madame Korollwiez-Waydows is manager.
Pollsh Radio stopped, in the middie, transmission of a French selection of the conprench speaker did not announce
the program in Polish.
Dance music tempo at Polish
radio in Warsaw is not awayfor the process of the control of the controcking records—are—played.—Slowfox is mixed with fox trot.

Mexico City

By D. L. Grahame

Ford agents throughout republic inducting a contest for best Mexiconducting a contest for best Mexi-can song.

Sonora state has banned sale of Mexican hard liquor on ground it

Some hard lines said of the control of the control

Miami

Eddle Cantor here preparing radio

Eddle Cantor here preparing radio scripts.
Sünday atternoon patio dances at the Roney Plaza continue.
Helen Morgan replaced Lillian Roth at Beulful Deauville.
University Players next produc-tor will be a continued to the con-traction will be a continued at Bilt-more. Jack Powell also added to cast.

Hollywood

D. A. Doran in town, Bob Sparks down with a flu attack. Dick Polimer another flu victim

Norman Taurog battling a flu attack. Jack Bachman playing pinochle

Ross Lederman up and abou

Fred Santley joined Acad actors Mike Levee takes a house at Palm

Ken Dalley here from Frisco for bad food. Trem Carr wires about the snow in New York.

bad food.
Trem Carr wires about the snow in New York.
Collector of Customs Al Cohn In Washington.
C. M. Reagan visiting coast ParaBib Harris pays off his pinochie debt in blue chips.
The Paul Munis expected back here in two weeks.
Peter Lorre one of Hollywood's action of the pinochie debt in blue chips.
The Paul Munis expected back here in two weeks.
Peter Lorre one of Hollywood's action of the pinochie debt in blue dips.
Louise Fazenda back from Palm Springs and tanned.
Louise Fazenda back from Palm Springs and tanned.
Dick Arlen to San Francisco to follow the old gifts left hospital after pneumonia siege.
Ralph Staub bought an interest in an Alackan gold mine.
Jim Shiller's walking since trio-of-boys smashed up his car talking a story deal with Universal.
The George O'Briens on a Palm Springs-Death Valley jaunt.
The Fred Meyers now in a new home in the Hollywood Hills.
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The Fred Meyers now in a new home in the Hollywood Hills.
The George O'Briens on a Palm Springs-Death Valley jaunt.
The Fred Meyers now in a new home in the Hollywood Hills.
Act of the Comment of the Co

at Boy-Wilshire passes (23).
Bill Pine in via rall after being forced down in midwest by heavy Storms.

Leon Lance, recently with Max Shagrin agency, ten-percenting or his own.

Shagrin agency, ten-percenting on his own.
Margaret Germo, former theatre cashier, promoted to F-WC book-ing dept.
Shiriey Temple made an Idaho Colonel; that's several steps above a Ky, Col.
Partmar-house managers brought

ing dept.
Shirley Temple made an Idaho Colonel; that's several steps above a Ky. Col. that's several steps and the several s

Benny Garros, Paramount studio projectionist, recovering from seri-cus injuries sustained in auto ac-eident.

dent. British producer angling with Jim ully to go overseas. Author cur-ently croaking on the Raven for

Churry craking on the Raven for Universal.
Helen Twelvetrees and husband, Jack Woody, held at Vosenite while latter recovers from ribs broken while sking, came out of rettree.
Evs Tangung came out o

CHATTER

York today (Tuesday) for confab with Lloyd C. Douglas on latter's 'Magnificent Obsession,' Stahl's next for Universal.

Oits Garrett, director, petitioning, for bankruptcy on listing of \$12,493 debts and \$19,785 nominal assets, of which \$18,375 are asserted uncol-icated-debts-to-him:

One of the conference of the co

Boston

Anne Ford beating the drums for he First Legion.

Connie Murphy now editing the Revero Free Press.

Floyd Gibbons in town for 'thriller series with Boston American.

series with Boston American.
Charlis Hector and ork go into
Renaissance Room of Tourain.
Al Burkenshaw and Sammy Liner,
until recently at Mayfair, in N. Y.
Margaret Ford of the Herald has
sold another one to the New Yorker.
Cyl Champlin, Keth artist, conducting night classes in art at
YMCA.

ducting night classes in art at MCA.

Dr. Bruce-Norman,—pianist of Coccanut Grove band, is an obstatician daytimes.

Charlie McClintock, paid his annual visit to Hub in interests of Cornells Otles Skinner.

Ward of the New Charlie, who will direct.

Chell, who will direct.

Cleveland

By Glenn C. Pullan

Archie Bell, dean of local drama Archie Bell, dean of local drama ricks, seriously Ill. Sammy Goodrich going to Vir-sin Islands for rest. Graves Taylor, WGAR publicist, back from honeymoon.

gin Islands nor teed.
Graves: Taylor, WGAR publicist,
back from honeymon.
Likker license taken away from
Parisian Village, hot spot.
Harry Propper dickering for Schumann-Heink for his Mayfair club.
Starying niteries wondering how
to raise \$1,000 for new booze li-

enses. Harry Hosford, radio's 'Uncle Iarry,' under weather with throat abscess.

John Royal here to see Warner
Janssen conduct Cleveland Sym-

Janssen conduct Cleveland Sym-phony ork.

Petilcoat: Fever, with Dennis King and Ona Munson, being tried out at Hanna before Broadway opening.

Benjamin M. Kaye, New York lawyer-dramatist, coming to see Cleveland Playhouse premiere his 'On Stage.'

On Stage.'
Phil Selznick, brother of David and Myron, taking over Rialto Cafe with Rubber Goldberger and Al Page as partners.

Des Moines By R. W. Moorhead

Hale Cavanagh has booked Oise and Johnson for the Orpheum Feb. 5.

and Johnson for the Orpheum, Feb. 6.
RKO Orpheum will have the Olson and Johnson stage show startling Feb. 4. Experience and the startling Feb. 10, and will respon the Paramount there, probably with stage shows.

shows.

Lamb and Kimball, architects, In from New York to give the RKO Orpheum the once-over on plans for a cooling system, new seats, new

canopy, etc.

Tri-States has booked stage shows into the Capitol, Newton and Grand, Ottumwa, for the next four weeks. Plans are indefinite on reopening the Paramount, Omaha.

Raltimore

By Albert Scharper, Jr.

Nitery bis waning.

Chum' McLaughlin dieting.

Chum' McLaughlin dieting.

John Churles Thomas, local lad, inked in for recital at Lyrie Feb. 8.

John Mason Brown, N. Y. Post crick, down for a day lecturing before local Junior League.

At legit plays Eddie Sherwood sits either in first or last of lower floor, never intermediately.

During the blizzard last week, Lou Becker went to work at the Penthouse nitery in a horse-drawn-sleigh.

sleigh.

Lot of Catholic laymen writing to
Bert Lytell suggesting 'The First
Legion' be brought to Baito for a
week. Large R. C. population here-

Pittsburgh

By Hal Cohen

Peter Randall m. e.'ing at Plaza cafe.
Mannie Greenwald, p. a., in bed several days with a bod dose of the

Biggie Levin back to Chlcago tier spending a few days here with Biggie after spending a few days new his sister.
Lily Lido has shaved off 50 pounds since she played the Plaza a year ago.
Edith King, former stock fave here, slated for leading role in

pounds since she played the Plaza a year ago.

Edith King, former stock fave here, slated for leading role in Control of the C

ing commission.

Charlie McClintock here ahead of Cornelia Otis Skinner, and Nate Schenker beating the drums for 'Casino de Paree' unit.

Shanghai

By Carl S. Hirsh

By Cari S. Firm

Shanghla opened New Year with
biggest cinoma biz in history.
Long Tack Sam and darkers,
Long Tack Sam and darkers,
vears of trouping in the U. S., are
expected in Shanghal Feb. 1.
Madame Butterfu' (Par), 'Cleopetra-(Par), 'Transatlantic 'MerryGo-Round'— (UA). In and College
R. Mont Berg's Little Club a big
moneymaker. Artiest are Billy Caroll and Zelma Wright, Hank Brown
John and Harriet Griffin and Faul
Strauss, ace violinat. Jimmy Freshaw heads the band.
Casanova program, with Hungarlan
femme trio, vocal and dance. Nikitina and Svetlanoff, acrobatic dancers, complete, acts. Buck Clayton's
Harlem Gentieme snappiet band in
Heury, Nathan, enters fifth year.

travel denotes a superior town my Nathan enters fifth year puricular director of the British Cathay hotel. Laura Kuerite, ex-Broadwayite, tells stories and kicks her 58-year-old legs. Sands and Dawn in second month, going

Dawn in second month, going strong. International performers at Cani-drome ballroom. Ken Willmarth is m. c., Vick Won (Chinese Bing Crosby), Steve Lantsoff (Russian fast-alepper), Dancing Artineliye and Teddy Weatherford, colored pianist, do the work.

New Haven B. Harold M. Bons

Eddle Weaver's tot now walks 'Continental Varieties' in Shuber

Billy Elder's diet has knocked off

ave lbs. Let's each into Bridgeport. Barl Pocks orch into Bridgeport Jungle Club. Perry Dring down and up again with a cold. Paul Block too sick to address local adv. club. D'Oyly Carte set for week of Feb. 11 at Shubert. Cene Rodney had a battle with

Intestinal grippe.

Ed Levy threatens to learn a new

ner joke. DeFillippo has taken keres Inn. Georg George DeFillippo has taken Thirty Acres Inn. Pavilion Royal picked for Presi-dent's birthday ball. The S. Z. Polis gave Adelmo Van-

George Pierce Baker yesterday (Monday). fonday). Armand Zimmerman's three-ac-

Armand Zimmerman's threo-actor postponed—cast iliness.
David Stanley Smith conductins
N. H. Symph in 1sts season.
Don Robinson has resumed his
theat chatter in Sunday sheet.
Conn. newsmen gave returing a
bureau chief Winh c. d. dors free
passage B. Elehman, Conn. MPTO,
has to warded a communication to
Wash. demanding code revision.

Saranac Lake

By Happy Benway

By Happy Benway

To Mrs. William Morris, Leonard
Grotte, Joseph Vaughey, Bobby
Graham, Bob McGuire, Ailene
Grotte, Giadys Palmer, Ruth Morris,
Mrs. A. Heimilch, Jameu Grein,
Mrs. A. Heimilch, Jameu Grein,
Grein, Grein, Grein,
Mrs. A. Heimilch, Jameu Grein,
Mrs. Wilron, Dr. Robert Agrippa,
Nate Nulroy, Oscar Loraine, Guy
Fhillips, Maurice Langerman, Dave
Furgerson, Larry Sussman, J. G.
Taylor Spink, Edward Tarlo, Murray Salet and John S. Driscoll, so
many thanks for their good deeds
towards the sick during the past
year.

towards the sick during the peryear.

Operations are in vogue for
Joseph Parker and Bob Merrick.

Doris Schneganand Toni Temple
Wederling and Toni Temple
Wederling and Toni Temple
Since Johnny DeGlovanni, ozoner
and technologist, has been on the
job, ar phones have been installed
in every patients' room Weekly
programs printed so that the gang
can keep up on their radio favorites, and Johnny also operates the
pleture machine.

ties, and Johnny also operates the picture machine. To Rev. Robert Booth, Dannemora, goes thanks for sending us the Carnera-Baer and Ross-Mc-Larnin fight pictures. Just to show you that it can be done; 12 c'clock noon \$2 above zero, \$5 AM. the next day 24 below zero. That's Saranac weather. The two Marlons', Greene and Cannon, newcomers, are perking up on the oke side of the ledger. May Fisher is also showing up to good results.

results.
Gladys Palmer all hot and bothered over the surprise visit of her sister from Chicago.
Maurice-Perason, who-left the infirmary department, is now an up for three meals guy.
Gertude Broderick, Johnny's sister, is Saranacing for a check up.
Among the ozoning veterans who are perting up are George DeCarlton, John Louden, Ben Schaffer, Margaret Newell, Nellie Queally, Catherine Vogelle, Marya Blake and Ethel Clouds. Ethel Clouds.

Brooks is a new arrival at

Allen Brooks is a new arrival at the lodge.

Allene Brown, private cottage ozoner, preparing to leave for Broadway with an absolute o.k within a year. Write to those you know

Milwaukee

James Higier, Davidson manager James Higter, Paviuson and Underwent tonsilectomy.
Harold Fitzgerald has resigned as treasurer of the Variety Club.
Goorge Fisher building a suburban house to compete with Saxe

Gorge Fisher under the Saxe Uptown.

Fox has turned back Garden to L. K. Brin, who again is operating as independent proke all attendance that we will be supported to the second that we will be supported to the second to the s

der hotel.
Two night club operators folded
their tents in past month after look
ing at too much red ink. One place
The Pines, is dark, while new management has stepped into Miami
Gardens.

Kansas City By Will R. Hughes

By Will R. Hughes

The Downtown now an all night house at 10 cents addish, house at 10 cents addish, leading to the Newman, back on the 10b after a seven sick spell.

Assistant manager Lawrence, of Loew's Midland, recuperating after a week's illness. Dorothy Lawrence and the second spelley Lawrence and the second studies have joined the Weaver Brothers and Elvira sct.

Reported that the Shuberts have their eyes on this town for summer as tarevel party.

Light Opera Guild's second will be Red Mill In Feb.
Lew Schaefer's hobby se target practicing with his kida.

Lew Schaefer's hobby se target practicing with his kida.

Lew Schaefer's hobby se target conducted third clvic Orch concert.

Hen Parson now has a booking satablishment of his own.

Barney Fittin goes in for adaglo dancing via Rainbow Inn.

Yale feedhmen have formed.

Frainer Association of the work of the control of the cont

The Hague

By M. W. Etty-Leal

Amsterdam planning a new big

Amsterdam planning a new big theatre.

Several premieres this work at The Hague.

Mien Fnassen, actress, celebrated her 60th bitthday.

Amster Several premiers the converse of the several premation.

Hoggespiers Legit Co. producing 'Sixteen' by Aimee and Philip Sixteen' by Aimee and City Clinema, (the Hague and Tuschinsky, Amsterdam, of The House of Rothollid (U.A.) his band still here. Played a game of football on a day off against team from one of local hotels. Proceeds went to charity, the syndey stringent restriction of foreign talent, same methods: as with trade regulations established between Holland and Germany. This on principle of cleaning so that same amount of cleaning as that same amount of German artists allowed Germany.

Minneapolis

By Les Rees

Lou Cohen added to British- Gauss

Lou Cohen added to British-Gauemont sales force here.

To state the state of the st

will devote himself entirely to radio activities.

Warner Bros. employes cook their own lunches on newly pur-chased equipment in the club rooms in the exchange.

Despite 25 cores condones Despite 25 core Londones Colemant of the match at munic-le core and the condones of the core cover of 8,000 at \$2.20 top.

Montreal

Gilbert's orch at Shanghai, niters, W. D. O'Hearn rapping films and

Gilbert's orch at Shanghai, nitera, W. D. O'Hearn rapping films and legale. Lajole orch into Ches Maurice.

Jake Mackiln lost his father. Great increase in taxi-dancing her hand late. The state of the

open, flopped first night and closed down.

Harry Dahn's stage show at Capitol working up biz without hurting main stem, vaude house. Capitol working up biz without control with the control working the cont

Toronto

Lou Marsh to Miami.
Tommy Costain in town,
Gale Gordon and his band inte
the Savarin.
Ruth Drafts.
John Adaskin weds the planes
John Adaskin weds the planes
tinkling Naomi Yanova.
Jack Crawford's band out of the
Palaise Royal and Bert Niosi in.
Gordon Sinchia

Goraon Singlain on to the charge front to cover the Paraguay-Bolivia Babs Hesoltine dancing at the Yokohama Country Club, which her daddy operates. Louise Robertson, blues aingen, meetings with her mother.

Nancy Pyper, wife of The Telestram interviewer, is new director of the Massy show-shop of the Massy show-shop etherone calling how he and Metwill Cooper stagged shows in a Gurman prison camp.

East

VARIETY

Mrs. Ceclie Barr, cashier at the Sheridan Sq., New York, testified that Hauptmann had passed one of the ransom bills to her. He denies. the ransom bills to her. He denles.
Playwrights headed by Virgil Geddes picketed three theatres housing
Guild plays. Placards state Theatre
Guild is unfair to young authors.
Louis Hayward to be co-featured
with the Lunts and Perkins in Point
Valaine.

Vernon G. Williams is g.m. and Douis M. Simon associate director for Frank Merlin's 'Prisoners of War.'

War.

Lionel Corporation, makers of mechanical toys, was a bankrupt when it put out Mickey and Minnie Mouse on a handear on a circular rack. Sold 253,000 to the Christmas trade and equity receivers dismissed.

missed.

Edward Reese, radio actor who is
Spencer Deane in 'Crime Clues,' in
the hospital after being struck by
one auto and flung into the path of
another. Believed he will recover,
though his hurts are serious.

Brooklyn district attorney cut the
10th birthday cake at the Albee thearte. Said, 'These great palaces of
arte. Said, 'These great palaces of
defonces against crime'.

Communications commission gloss

defenses against orime.

Communications commission gives an emphatic negative to Congressional inquiry as to whether a definite percentage of outlets should be assigned as non-commercial Says it's better to 'cast over commercial stations than to work from

one-lungers."

Delos Chapelle to get back into production with 'Cross Ruff.' comedy by Noel Taylor.

New sort of wire announced at the winter session of American Institute of Electrical Engineers. Will multiply capacity a hundredfold, indicating especial usefulness in televison. Can also take 200 long distinct the Still in the theoretical stage.

Westburger add a context \$4000.

Washington adds another \$4,000,-000 to prevent liquor smuggling. Govt. loses from \$60,000,000 to \$80,-000,000 annually.

Jubilee film to mark King George's anniversary, will be withheld for chemical reasons. Cost about half a million.

million.

Marion Talley in town last week.
Reported to have been closing a pictruce contract.

Having put over the Actor's
Fund benefit, Daniel Frohman is
resting in Superior of the Contract

Having put over the Actor's
Fund benefit, Daniel Frohman is
resting in the Contract of the Contract

Million Durante and Alfred
Kreymborg settle their differences
out of court. NEC also cleared.
Poet objected to the manner in
which Durante read his poems over
the air.

Paramount-Publix plan, which was to have been heard by the court Jan 33, put over to yesterday (Monday)

but over to yesterus monacy,
 Walter Socolow, New York at-orney, sulng A. C. Blumenthal for egal services to Peggy Fears dur-934. Alleges that Blumey guaran-eed the bill and has made payments in account. Still owes \$2,831.

on account. Still owes 2,231.

Cobina Wright won second prize in the race to be first to arrive at the Central Park Tayern on runers. Ray Perkins, Mary-Eastman and Curtis Arnall in her party. Busses to replace trolley cars on Eighth and Ninth Avenues.

Eighth and Ninth Avenues.
Lewis Newman, Hollywood agent, suing Ethel Barrymore in New York for \$10,918, loans and wages. She retorted he had spent \$11,432 of the \$43,576 he collected on her, behalf and the state of the state o

Frank Gilmore warns Equity embers not to appear at any bene-not given the official okay by Theatre Authority. To stamp out okets: Frank

rackets.

Musicians' Emergency Fund tops
sts \$100,000, but won't stop trying.
Alice Brady released from her
contract to Chester Erakine and with
the contract to Luxe' since another lead
must be found.
Russell Patterson, who has a
marionette show at the French Camarket of the contract of the contract

marbonetic show at the French Casino, plans a full length revue late; in the spring.

Department store features an artise. Department store features an artise of the spring of the spri

Service staff of the Center thesatre gave a ball.
Frances Starr will replace Pauline Fraderick in 'Field of Ermine.'
Crosby Gaige explains she saw the printed version and wanted to fatten her part from the book. When niked, as: it would take four hours to play.

Bright Star' in eclipse until next many the properties of the properties

Section of the sectio **Dailies** News From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. GERKATEREKON ERATUATI MERUPITA KASAMIRAN MERUPITAN MENDELAKAN PARTIN DI PARTIN DI PARTIN DI PARTIN DI PARTIN D

treatment of certain specs. De-fended that since a manager has a legal right to deny admission it fol-lows that he has the right to dispose of his seats as he desires.

Moscow Art players spotted for Majestic theatre for four weeks from Feb. 18.

from Feb. 18, Guy Robertson of Great Waltz threw a birthday party Saturday after the performance. Theatre Guild to bring Lawrence Goldsmith over for the new Shaw

play,
Charles B. Cochran did not sall
iast week as intended. Switched his
reservation to the Rex, this week.
Richard Hale selected to tell the
audience what 'Lady MacBeth of
Mzensk'. Soviet opera; is sill about.
Verbal map before each act.
Phila, orch reforms its setup to
conform to the demands of Stokowsid. To reduce board of directors
to 15.

Reserve

to 10.

Boston threatens to take the license of Symphony hall away when local minister announces intention of using the play as a sermon theme in that auditorium.

Paul Green up from the south with a new college play. Theatre Group may put it into production instead of that revue it's been talking about.

instead of that revue it's been talk-ing about.
Dorothy Bennett and Irving White have a new one, Juliet, which James R. Ullman and John J. Wildborg will produced if it can be fixed up to suit their ideas. International Mercantile Marine planned a ceremony to mark the induction of the former Belgenland into the fixed as the Columbia Borrothed an action of the Musical Section of the Columbia Control of the Columbia Col

union when it iends a band.

Local print shop making a display
of air songs. Earliest is 'The Balloon,' written in 1782. Lists 73 titles
down to Pickard's stratosphere

flight.

May Yoke reported to be recovering from a fractured rib at her home in Boston. She's 6!.

Berlin has, found a phonograph record of Johannes Brahms playing the plano. In the hands of a private collector, who permitted several copies to be made. Apparently authentic.

Joan and Joan

seal copies to be made. Apparently, authentic.

Joan and Jean Foster, who said they were chorus girls, stranded in Woodbury, N. J., by the storm last week. Local bloods made their stay was them a lift, but caused their save them a lift, but caused their sarrest on a charge they litted his wallet containing \$5.

Yermic Stern to bring over 'Circus Star' in opposition to Billy Ross's Jumbo'. Both are played in circus rings.

In Sam Huth Bankhead washes up in Sam Harrif revival of 'Rain' Guthrie, McClintic wants her for a relissue of 'The Second Mrs. Tanquerry'.

querry.

Herman Shumiin still pegging away on his idea of a stock company with season's salaries, play or sufficient stock of scripts, so they won't be idle too often.

sufficient stock of scripts, so they won't be idle too often.
Federal judge authorizes sizure of goods and fixtures of Brooklyn cabarets, Moulin Rouge, when raided for the state of the size of the s

ducer. Expected to slam the chiselers.
George Toulier, WMCA ork leader, has written a play on Offenbach. Titled 'Of Immortality'.
Hagenbeck-allace mow will add Hagenbeck-allace mow will add Hagenbeck-allace mow will add the season, according to Sam Gumpertz. He anticiptes a big season, and will expand.
Oscar Green, mgr. of the Hopkin-son theatre, Brooklyn Xiddish house, gets a benefit tomorrow (Wednesday of the March of the Samuel o

Coast

Thomas W. Preston, 79, for years head censor of pix in Glendale, Cal, dled Jan, 19.
Mickey Rose pleaded guilty to bootiegging copyrighted song sheets and was put on two-year probation by U. S. Judge Paul McCormick in L. A.

L. A.

Sarl Fedak, ex-wife of Franz
Lehar and his original 'Merry
Widow' star, with 'Vima Aknay,
sur-endered and was released in
\$5,000 bail on perjury charge growing out of Aknay woman's dropped
breach of promise suit against
Ernest Vajda, writer. They get a
hearing Feb. 4.

Constance Bennett has gene
track, buying a two-year-old, Rattlebrain, from Mrs. Payne Whitney.
Lester Matthews. under contract

Lester Matthews, under contract o Universal, arrived from Londor with his wife, who will freelance.

Mary Wallace, 1934 Wampas baby tar, recovered from flu. F. McGrew Willis, scenarist, won judgment of \$1,250 against Mascot Productions for 'The Marines Are

Coming:

Doug Hodges, freelance ha, spinDoug Hodges, freelance ha, spinDoug west coasts publicity director
for Macanity.

Irving Pichel addressed USLA
students on film production.

The heavyweight fighter Frank
Rowsey denied an injunction against
his manager, Harry J. Schmidt,
whom he accused of falling to get
vaude and fight contracts here and
affects of the contracts here and
Florence, Urbain. dancer, suese

anue and ngnt contracts here and abroad.
Forence Urbano, dancer, sues Carl Urbano, film cartoonist, for separate maintenance, naming three Jane Does in her complaint.
Mention of James Cagney's name as a contributor to Communists during trial of 17 alleged reds at Sacramento. was branded as a chamber on seasasments Cagney's reputation of the contribution of the con

tation."
Proposal of marriage by Henry
Willson, agent, awaits Paula Stone
upon her arrival here to visit dad,
Fred Stone.
Cloria Swanson, who contributed
\$100 a month for six years to the
Blode-Awes maternity home in
Lida. burned the mortgage on the

of Norway arrested on charge entering U. S. illegally via Mex of Norway arrested on charge of entering U. S. Illegally via Mexico, released on her own recognizance to read the state of of

Gertrude Stratton, 18, ex-nite club entertainer, saks divorce and \$75 weekly from husband J. F., 52, who, she says, to worth over \$250,000.

Legion of Honor button was lapeled to Winfield Sheehan by Capt. Yves Donval, commander of the French cruiser Jeanne D'Arc. Frances Grant, ex-Follies beaut, here on contract to Fox, says that if Hollywood doesn't make good for her she won't take up its option.

State Controller Ray L. Rliev will sponsor a bill in the legislature abrogating percentage girls in en-lertainment spots.

market spots.

Martin Johnson and wife gave out that they're leaving New York in May on a three-year African Junket. Fay Webb Vallee due in New Ing Feb. 4 of the July 1810-a-weig allowance too slender for her.

Charles W. Flesher, radio tuner, accused by wife of buying her only one dress and two pair of shoes in 16 months. Ask \$120 monthly.

Relief workers will earn \$50,220 excelled the workers will excel

Feb. 1.

Sylvia, daughter of Max Parker,
Fox art director, married to Gerard
F. Vultee, airplane designer.
Youths giving names of Dan Altomari, 25, and Gordon Prinz, 23, arrested and charged with abduction
and attempted assault on Mrs. Edith
Turk, 25. They said they were musicians.

rested and charged with abduction and attempted assult on Mrs. Edith and attempted assult on Mrs. Edith and attempted assult on Mrs. Edith and attempted as and they were musicians. They said they were musicians. Mary Margaret Fairbanks, niece of Doug, will be married Feb. 14 to Henry Chappelet, U. of C. grad. Gene Raymond east for a months rest at Meibs, L. L. accommanied, and his brother, Robert Marlow, and his brother, Robert Marlow, Joan Blondell and Geo, Barnes, having colds, were quarantified-away from their new son a few day, the months of the married for the married for the months of the mo

Fred Stone.
Gloria Swanson, who contributed 1100 a month for six years to the 1200-2.
Gloria Swanson, who contributed 1100 a month for six years to the blace.
Gene Raymond east for a month of the state of the blace and the state of the sta

Hollywood director, in L. A. Superior court (25) after a brief hearing, with no contest by his wife. He cherged extreme cruelty.

Retrial of Mrs. Eric Von Stro-helm's suit against Jim Simoniello's beauty parlor for \$125,000 under way in Superior Court.

way in Superior Court.

Henry Duffy, lerit producer, sued in L. A. on a promissory note given to the late Wm. Barrett and now held by his brother John, involving \$2,507.

Dr. Jos. Petruso, saying x-ray photos showed no fractures, testified in favor of the Fox Ritz theatre against Mitti Gross, patroa suing for \$17,000 damages due to a full.

Television

(Continued from page 1) (Continued from page 1)
was expected to announce shortlypermission for television broadcasting. The story stated that the understanding was that leading radie
companies in England were expecting sets that would stand up
and ones that would be marketed
at reasonable prices.

at reasonable prices.

Back of the recent play in Radio Corporation of America's 'B' stock were reports crediting that company with having a practical set priced at \$450 ready for early marketing. Denial of these statements, of course, sent the stock back to its previous levels.

its previous levels.

It is an old axiom of the street that the stock exchange discounts actual official news or business improvement by several months to a year. It also is true that continued gossip in Wall Street about television, while still in the vague stags, indicates to some of the boys that something is doing in television.

Recent statements of a consulting engineer, who has done plenty of research for Radio Corp. interests, further aroused curiosity in telethis engineer was not specific as to dates, he pictured an era of tele-vision.

O. C. Harriman Talks

O. G. Harriman Talks

Television Corporation of America
listed at 515 Madison avenue, New
York, through its president, O. C.
Harriman stated during the past
week that waiting for the establishing of a chain eystem mationally
will retard the launching of television.

Harriman stated that his engineers inform him 'that 60 to 90 transmitters can be constructed by the end of 1935' to broadcast television images about 18 inches wide to be received on screens attached on images about 18 inches wide to be received on screens attached on radio cabinets. He further stated, apropos rumors of the United States government subsidizing the new industry that it can 'be stated definitely that nothing of the kind will take place'.

Hollywood Jobs

(Continued from page 1) ton Churchill, Walter Connolly, :

James Dunn, Ann Dvorak Madge Evans, Stuart Erwin, Glenda Farrell, Ralph Forbes

Minna Gombell, C. Henry Gordon. Alan Hale, Neil Hamilton, Samuel Hinds, Edward Everett Horton. Allen Jenkins, Isobel Jewell, Ar-

LETTERS When Sending for Mail to VARIETY Address Mail Clerk-POSTOARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Potter Mrs 1 Reilly Flo Strauss Waldema

OBITUARIES

CHARLES HATCH

CHARLES HATCH
Chavles Hatch, 00. member of
Bernard & Meikleichin sency and
one of the Meikleichin sency and
one of the Meikleichin sency and
one of the Meikleichin sency and
the Sency of the Meikleichin sency of the Meikleichin sency operation
Tatch held a unique spot in Holjwood in that he knew where and
how to locate any fresk, animal or
other unusual requests of the studios. He gathered all the fresks
and animals for Metro's Freake and
Tarzan' pictures, supplied the animais for all animal pictures.
One of his outstanding promotions
was in gathering some 200 midgets
for Metro's first 'Tarzan' picture,
Hatch lettered all American Express
offices in the country to send him
photographs of midgets in their
communities. He picked out the 20
he wanted, had them shipped
the send of the send of the send of the Metro.
Hatch was a member of Al Maialkah Shrine, Commandry No, 9 of the

kah Shrine, Commandry No. 9 of th

TENDER LOVING MEMORY

TIM O'DONNELL

My Darling Husband Who Passed On, January 29, 1932 Mary Love Greene O'Donnell

Knight Templers, Jesters, Elks and a founder and past president of the Pacific Coast Showmen's Assn. He is survived by his wife, Lella H. Hatch, Funcral in Los Angeles yesterday (Monday) under the di-rection of the Knight Templars.

ALFRED WOHLMAN Alfred (Al) Wohlman, 40, prominent

night club figure, died Jan. 22 at the Atlantic City Hospital from a

the Atlantic City Hospital from a cerebral hemorrhage.
Wohlman was born on New York's East Side and began his stage career at 14. He was a member of Gus Edward's famous troupe of kid' stars and later made a series of successes in musical comedy. He made his Atlantic City debut about 10 years ago at the Little City appearing in other night clubs there as r ster of cerebnonies. His parents and four brothers survive. Interment in New York. and four brothers ment in New York.

W. C. QUIMBY

W. C. QUIMBY, 54, vetoran theatre owner and operation in Fort Wayne. Ind., died Thursday (24) after a short lilness of blood poisonine.

He owned considerable business property in town and was lessee of the Embody, Jefferson, Palace and Strand theatres. The Paramount was also controlled by him. Before entering the film business, he ran a showbeat on the Ohlo river. He retired from active life a few Years ago when RKO purchased his chain, but later returned to assume general management. Surviving is his widow. Burial in Fort Wayne.

DONALD CAMPBELL
Donald Campbell, 41, stage manager for Henry Duffy, and hustwind
of the late Blanche Fredericl, died
Friday, January 11, at Glendale
(Calif.) Research Hospital, of bronchial meumonia. chial pneumonia

A mative of St. Louis and grad-uate of St. Louis U., Campbell was in stock for many years in the midwest and had been in Hollywood as Henry Duffy's stage director for the past five years. Leaves parents, Mr. and Mrs. Malcolm Campbell of St. Louis, and a brother and sister. Funeral sevences were held Thurse Funeral services were held Thurs-

Mrs. Sarah Lillis, 51, a former actress, died at Kinston, N. C., Jan-uary 22, after becoming ill there while on an automobile tour. She was burled in Maplewood Cemetery.

Kinston.

Survivors, all followers of the theatrical profession, include Benjamin Lillis, the widower; George F. Lillis, a son, and three daughters, Mrs. Edna Bundy, Mrs. Ethel Percy, and Mrs. Mildred Marino.

Mrs. Marilyn Hughes, 30, profes-sionally known as Marilyn Eiliot, died at her home in Saranac last week. She had been a resident there

and 'Perfect Fool' companies and Chas. Dillingham's 'Yankce Princess' company. Mother, husband, three sisters and

ne brother survive. Interment, Albany, N. Y.

HARRY A. DEVERE
Harry A. Devere, 79, died Dec. 23
at Somers Point, N. J. He was famillar in vaudeville and burlesque.
Survived by his widow.

Lucien Fugere, 86, veteran singer of Opera Comique and a famed boulevarder to the end, died Jan. 15 at his home in Faris. He started out as a youngster in a nieghbor-hood Paris music hall and became one of the most famous operatic singers of his day.

Thomas J. Keegan, for 28 years superintendent of Seaside Park, Bridgeport, died Jan, 25. Keegan was prominent politically and fra-ternally.

Mother of Hype Igoe, boxing expert for the Journal, N. Y. died on the coast Friday (25), one week after he returned. He planed to California in December, when she was taken ill.

Theatre Bars

(Continued from page 1)

(Continued from page. I)
ing a United Cigar store, has been
renewed by Whelan Drugs (controiling United), and more space
taken, for a new \$1,000,000 lease.

As a result the owners of the
French Caslino, while they don't set
as much out of the current Toles
Bergeres' rows control to the controiline to the current toles
Bergeres' rows control to the conproving reality values.

The nitery show's yield on a \$40,000 gross is about \$12,000. it's
guaranteed \$7,500 regardless and
doesn't supply a thing—the theatre
turnishes everything, and the split
ranges up to 30% of the gross. It
was originally up to 35%, but the
Folies' owners voluntarily reduced
it-because the theatre-had-invested
\$125,000 - renovations and wasn't \$125,000 for renovations and wasn't getting as much out of it proportionately.

Playrights Strike

(Continued from page 64) that the 'Guild makes no consistent effort to produce plays of new play-wrights.'

Hitler Play

Sifton's equawk appears to be
over his Blood on the Moon',
known as a Hitler protest play.

Guild announced it last season but
dropped it for. Races', based on the
same topic. Latter play was withdrawn after a two weeks' try-out
in Philadelphia. Hower, Guild
produced Midnight by Paul and
Claire Sifton, also their 1931—',
done by the Group Theatre when
the youngsters were financed by the
Guild.

Guild. states it dean

Donald Campbell, 41, stage manyer for Henry Duffy, and husband the late Blanche Fredericl, died in the late Blanche Fredericl, died in the late Blanche Fredericl, died and the late Blanche Frederick, died at late of St. Louis and grand and the of St. Louis L. Campbell was made and the late of St. Louis L. Campbell was made and the late of St. Louis and grand the late of St. Louis and grand the late of St. Louis, and a brother and stern caneral services were held Thurssay, Jan. 17.

SARAH LILLIS

Mrs. Sarah Lillis, Si. a former ctress, died at Kinston, N. C., Janary 22, after becoming ill there while on an automobile, tour. She souried and the author while on an automobile, tour. She saburled in Maplewood Cemetery, Linston.

**Survivors, all followers of the heatrical profession, include Bensin Lillis, Si. a former string aburled in Maplewood Cemetery, Linston.

MARILYN HUGHES ELLIOT

Mrs. Marilyn Hughes, 30, profess was monable town as Marilyn Elliot, lied at her home in Saranac, last was monable town as Marilyn Elliot, lied at her home in Saranac last received the common string of the same proposition of the consulty known as Marilyn Elliot, lied at her home in Saranac last received the common string of the same proposition of the consulty of the same proposition of the consulty of the same proposition of the consulty known as Marilyn Elliot, lied at her home in Saranac last received the same proposition of the consulty of th

Salary Bender (Continued from page 57)

(Continued from page 57)
Feb. 1 with a show that entails \$10,50 for two acts alone; Joe Penner,
\$7,750, and Bopwell, Slaters at \$2,500. Paramount is putting up Dave
Apollon at \$4,500, and the Duncan
Statera as opposits to the Memorial
that week, but has nothing set to
compete with Phil Baker the following sensor: Baker foes nice
Paramount imported John Boles
from the Coast for two weeks Bufroom the Coast for two weeks Buf-

he stemorist a 50,000 John Boles For The Constitution of the Const

Incorporations NEW YORK

NEW YORK

Laited Theatre Owners, Inc.; theatrical business; capital sides, 200 shares,
no par value; Martha J. Hoffman, 2142
Story avonu, Bronx; Henrietta Zeichner, 2650 Wobb avonue, Bronx, Inc., and T.
Brooklyn, and S.
Brooklyn, 256 Bas; 25nd street,
Brooklyn, 256 Bas; 25nd street,

nor. 2890 Webb avvi. 22 East 22nd street.
Augusta Websman, 422 East 22nd street.
R. & L. Operating Corp.; pictures:
capital stock, 200 sharen, no par value.
Capital stock, 200 sharen, no par value.
Capital stock, 100 sharen, no par value.
Capital stock, 120,000; no par value.
Capital stock, 120,000; Robert P. Dalloy, 321
Paric, varouse, East 23185. et 221
Paric, varouse, East 23185. et 23185.

Bergen. N. J., and George Murfit, Valhill March and Ma

Broax: Arman D. Anderson, Jr., & Ad. Milton Morganeters, 1912 Garrison avernue, Bronx: Milton Morganeters, 1912 Garrison avernue, Bronx: Milton Morganeters, 1912 Garrison avernue, Bronx: Milton Morganeters, 1912 German Anderson, 1912 Garrison, 2012 German Stock, \$30,000; Osear Dane, Eli Dane and Paul Nachamen, ali of 215 West 54th: Amsov Artiste Barcass, Inc.; employ artists, actors, performers, etc., capital Annov Artiste Barcass, Inc.; employ artists, actors, performers, etc., capital Annov Artiste Barcass, Inc.; employ artists, actors, performers, etc., capital Annov Artiste Barcass, Inc.; employee, Nov. York, Alexander Basy, 1017 East 1217 Nov. 1914 French New York.
Spir. Theres. Inc.; Instant, business; Capital stock, \$1,000 French G. Zellner, and the state of the state

Sherry. 137 West Chestnut street, Kingston. L. Bord and Co. Inc.; mur. Something to the control of the control

reengod, all of 270 Maddson avonue, w. Voria.

**Work of the Company of the Compa

CALIFORNIA

Theatre Classics, Inc.; Sacramonic, on shares at 33. Directors, L. Ryan, B. Shapiro, I. Cohen, Mascot Pictures Realty Corp.; capital, 100 shares, no par salve. Directors, L. Ryan, E. Control, C. Romes, J. Levine, Albert E.

Stock Market

(Continued from page 6)

(Continued from page 6)

of this movement. The Preferred higher much of the time. The lattack on which a dividend of \$8,62\% area and ealared in the preceding week, showed the greatest appreciation. It rose to \$2\% a new high for 1934-53. Even with Saturday's profit-taking, the 'A' showed a two-point gain at \$1\%, the close. The stock exchange ruled that this issue shall not be quoted ex-dividends until February 18. Consequently, that melon of more than \$9. Is likely to attract traders for some time.

Radio Preferred B, one of the most active in the amusement group during the past two weeks, advanced to a new high for the current of the past two weeks, advanced to a new high for the current of the past two works, advanced to a new high for the current of the past two mutes Saturday to finish at 42\%. At this level, it showed a gain of three-quarters. Not too much attention was paid to rumors that the company was working on another plan to pay up arrears on the 'B' stock.

Radio common also joined the procession by snapping back from its low of \$\%\$\text{it}\$ to \$\%\$\text{it}\$ the working on another plan to pay up arrears on the 'B' stock.

Radio common also joined the procession by snapping back from its low of \$\%\$\text{it}\$ to \$\%\$\text{it}\$ the work of the procession by snapping back from its low of \$\%\$\text{it}\$ to \$\%\$\text{it}\$ the work of the procession by snapping back from its low of \$\%\$\text{it}\$ to \$\%\$\text{it}\$ the work of the procession by snapping back from its low of \$\%\$\text{it}\$ to \$\%\$\text{it}\$ the work of the procession by snapping back from its low of \$\%\$\text{it}\$ to \$\%\$\text{it}\$ the company was a traded in heavily Friday and a company was traded in heavily Friday and the levision were credited in the street with being back of stock to a level of the procession for the street with being back of part of this pwards trend find Radio. The procession for the street was that, if you hopewers and more definite to list the company's capital stock on notice that the company's capital stock

came over the tape during Friday:

Rejeated tumors and more aleminate response to the same rose and the response as to progress being finds in the street with being back of part of this upwards trend in Radio. The most reliable report indicated that most company had asked permission for television broadcasting. The gossip in the street was that, if such progress was being made abroad, certainly the leading American companies was being made abroad, certainly the leading American companies was being made abroad, certainly the leading American companies to the same price, a new 1984 35 high moradcasting. The gossip in the street was that, if such progress was being made abroad, certainly the leading American companies to the same price, a new 1984 35 high points. Certificates of the same achieved at this same price, a new 1984 35 high points, certificates of the same achieved at the same price, a new 1984 35 high points, certificates of the same price, as and or 3% points, as we peak, a sign of 3% and closed at this same price, a new 1984 35 high points, certificates of the same process of the same rose of 3%, and closed at this sales were peak as peak of the same price top, and we peak at the same price, and the same price, and the same price, and the same price, a new 1984 35 high points.

Other amusement bonds felt this surge forward on Forward. Paramount-Broadvay 51% show the surge of the same rose of 3% points.

All Bonds Up

Other amusement bonds felt this surge forward on Forward. Paramount-Broadvay 51% show the surge of the same price of the same rose of 3% points.

All Bonds Up

Other amusement bonds felt this surge forward on self this surge forward on a cut of 4%. They closed at this wires forward in the surge forward on the surge of the same and the surge forward on the surge of the same price of the same and the surge of the same rose of 2%, which seed in the surge forward on the surge of the same rose of 2%, which seed in the surge forward on the surge of the same rose of 2%, and the surge of the sam

Summary for Week Ending Saturday, January 26; STOCK EXCHANGE

Issue and rate.

High.	Low	-Bales	Issue and rateF	ligh.	Low.	_Lnst_	_chg
7%	21/4		American Seat	514	5	5	100
41%	211/6	1;600	Col. P. vtc. (1)*	86%	851/2	30%	+115
714	1%	5.900			61/2	634	+ %
21%	10%	6,000	Consol. Film pfd. (%)†	21%	2014	21%	T 78
117%	79	1,000	Eastman Kodak (4) 1	14%	1131/2	144	
147	120		Do. pfd	1111/	10%	11	I 3
17%	814	4,800	Fox Class A	0457	22%	2376	+ %
25%	10%	153,800	Gcn. Elec. (60c)	337	32	33	
87	20%	10,500			-10314	. 10376	- + 16
103	2%	700	Madlson Sq. Garden	-6	5%	6	11
5%	1%	10 200		414	81/2	414	+ 1/2
4%	1/2	5.400	Pothe Exchange	11/4	11/4	14	
24%	10%	4.900	Pathe Class A	15%	15	17%	+ 3
91/6	414	51,600		098	516	31/2	+2
6214	2814			6252	30%	42%	La
46	13	37,600			3074	279	74
44	11/2	11,200			37	37	+ 14
40%	16%	. 10	Universal pfd	414	2:34	424	+ 44
- 84 -	27	1.820	Do. pfd	21%	20	33.	+2%
31%	15 27%	25,860	Ti-anti-abbuse	3914	3814	3814	- 1/2
08	82	20,000	Do. pfd. (814)	98	071/2	. 38	+ 14
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14%	7%	1.300		12	11%	12	+ %
8%	114	2,300	Translux (20c)*	8	-71	. 8	
		25 10 11 1				50 5 16	S. P. L. Wall
		-	BONDS				1117
. 4	and the			-		81/2	
13	31/2	\$40,000	Cicn. Thea, Eq., 40	9	60	70	+1%
741/2	51	0,000	Con. Thea, Eq., 40	1052/	10414	10514	LY33 .
105%	85	45,000	Par-Broadway 5½s, 51	4.34	42%	44	+1%
6714	2014	59,000	Dar Fam Looky 66 '47	6716	63	67	1314
07%	2814	91,000			031/2	6744	+4%
67%	2014	-132,000	Por-Pub 516s '50	67:X	64	6774	1-3%
67%	20	280,000	Do etfa	67%	63%	6712	-8%
103	85	7,000	Pathe 74 '37	102	1011/4	102	-1
.67	40%	141,000	Pathe 7s, '37	58	54	5716	+ 76
				100			
Sec. 1.		1. 100	PRODUCE EXCHANGE, N.	Υ.		1 20	4.1 1.4
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3.00	J-180 C	3,500	Par-Pub.	11/6	8%	- 1	+ %
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Bld.	Asked.	1. 16 . 25	CONTRACTOR AND A STATE OF THE S	V. 15.	Torrest.		
28%	27%		Col. Bdcast. A	**			S. 350
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